

Blue County
"Good Little Girls"

RR 21
BB20*

Consistent Research Growth Callout America
Overall Total Positive 25-54 #16 - #10 (#2 Men)
Overall Total Positive 35-44 #5 · Overall Total Positive Passion #7



Huskins Launches Vivaton; Bidy Names Promo Staff

As first tipped here months ago, former Little Texas bandmember and entrepreneur **Jeff Huskins** has launched Vivaton Records, a Nashville-based independent label. He will serve as the President/CEO of the new imprint. His executive team includes Exec. VP/National Promotion & Artist Development **Shelia Shipley Bidy** and VP/Legal Affairs & International Licensing **Amy W. Stevens**. **Chely Wright** is the label's flagship artist. The first single, "In the Back of the Bottom Drawer," was co-written by Wright and will be Going For Adds in mid-March. The album, co-produced by Wright and Huskins, will be released in August. Regarding the label's musical vision, Huskins notes, "The label's main concentration will be country music, and Chely Wright will lead the way. The Vivaton vision, however, is not limited; Vivaton will embrace good music, period."

Concurrently, Bidy has revealed her Directors of Promotion and their regions: former UMG/Nashville secondary promoter **Brian Thiele**, Northeast; former *Nashville Nights* Exec Producer **Trudie Richardson**, Southeast; former KZLA/Los Angeles Asst. PD/MD and *AfterMidnite* MD **Mandy McCormack**, Midwest; and veteran Country radio programmer and personality **Larry Santiago**, Southwest/West Coast. Additionally, **Tracy Long** will serve as Manager/Promotion.

Vivaton officially opened its doors Feb. 2 at 702 18th Avenue South, Nashville, TN 37203. The phone is 615-255-5233; the fax is 615-255-9133. Bidy can be contacted at sheliashipleybiddy@vivatonrecords.com.

Kline Promoted At UM/Nashville

MCA/Nashville and Mercury Sr. VP/Sales & Field Operations **Ben Kline** has been elevated to Sr. VP/Sales & Marketing for Universal Music/Nashville, which also includes the Lost Highway imprint. Based in Nashville, Kline will continue to oversee all of the label group's sales activities while spearheading extensive marketing efforts for both Mercury and MCA/Nashville. Kline began his career with Polygram Group Distribution, where he eventually headed East Coast Sales for Island Records.

Halper Exits DreamWorks

Music Row was shocked late last week to learn of the resignation of DreamWorks/Nashville GM **Wayne Halper**. He had headed label operations since the imprint's 1997 launch. The official announcement of his exit cites personal reasons. Keep an eye on the Country format room at www.radioandrecords.com for updates on this surprising story.

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Dierks Bentley



R&R 23 +100
BB 21* +103

"My Last Name"

Testing across ALL demos

#12 OVERALL • #12 all FEMALES • #10 FEMALES 35-44 • #15 all MALES

Over 300,000 units scanned! 14% increase last week!

Catch Dierks on tour with George Strait and Kenny Chesney!

Source: Mediabase Callout 1/29

Radio News

Format: WSCH & WXCH/Aurora, IN lost its simulcast transmitter, relay equipment, two generators and the building that housed them in a lightning-induced fire on Jan. 27. The fire knocked the 103.1 portion of the simulcast off the air, according to OM **Dennis Drees**, and racked up \$60,000 in damage. The simulcast should be back to full strength in two or three weeks, Drees says.

WXGI-AM/Richmond flipped from Country to ESPN programming on Feb. 2 ... KSNX/Show Low, AZ has flipped from Country to oldies. The programming and air staff remain intact.

Programming: Burbach Broadcasting has eliminated the Dir./Programming post, which means **Todd Martin** is looking. He has Country, AC, CHR and Rock experience. He can be reached at 304- 295-7470 or glenmar2@charter.net.

MD: KZSN/Wichita morning personality **Pat Moyer** has been named MD. He replaces **Dan Holiday**, who recently left for KFKF/Kansas City. Moyer will also assume Holiday's 10am-2pm airshift. That means PD **Chuck Geiger** is looking for a morning talent. Send your stuff to him at Clear Channel Radio Wichita, 2402 E. 37th St N, Wichita, KS 67219 or chuckgeiger@clearchannel.com.

WGGY (Froggy 101)/Scranton, PA evening personality **Carolyn Drosey** has been elevated to MD. She takes over for **Jaymie Gordon**, who will concentrate on the morning show. Drosey has been with Froggy 101 for five years.

KIIM/Tucson MD/evening talent **John Collins** is leaving and relocating to Phoenix. PD **Buzz**

Jackson will be handling the music and looking for a night jock. T&Rs to him at 575 W Roger Road, Tucson, AZ 85705 or buzz.Jackson@citcomm.com.

Personalities: **Dale Knippers** has joined KRMD/Shreveport, LA for 6pm-midnight ... WIVK/Knoxville PM driver **Gunner** is heading to Baghdad, where he will broadcast on the Armed Forces Radio Network.

Country Cares Update: WGH-FM/Norfolk raised a record \$323,590 during its St. Jude radiothon, besting its previous high mark by more than \$50,000.

Industry News

Jeny Duke has been named Dir./Marketing for the Wildhorse Saloon. Contact her at Jduke@wildhorsesaloon.com.

There are a number of changes at RateTheMusic.com following the resignation of Dir./Label Sales **Julie Dove**, who is leaving to pursue an acting and writing career. She can be contracted through www.juliedove.com, juliedove@hotmail.com or 818-558-1498. Among the changes, which will be effective in mid-February: Mediabase/MiS Nashville label rep **Katie Dean** assumes responsibility for Ratethemusic sales to the Country labels. Premiere's VP/Affiliate Relations **Alissa Pollack** assumes responsibility for East Coast record label sales for Ratethemusic.com, in addition to continuing to handle major market clearances for Premiere. **Emily Spencer**, who has been working with radio affiliates, joins for customer support. Ratethemusic.com plans to hire a West Coast Sales/Customer Service representative in the near future.

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Tim McGraw
Watch The Wind
Blow By

6
Overall
at
MediaBase

Power at Local
Callout Stations
KMPS WXTU WYCD KILT
KKBQ KEYE WAMZ KMLE
KNCI KZLA KBEQ WDAF
WSOC WROO WKDF KRTY



RR 5 - 4 BB 5 - 4

Amy Dalley
Men Don't Change

A Fun, upbeat song that people/women can relate to. I Love it! Great Tempo that Stands Out on the Radio!

- Jessica Tyler / WPKX

Just Added
KZLA WIVK KUZZ KRTY WGAR
WGKX WXBQ KSOP KUBL KXKT
WUSY WYPY KTOM WIRK KATM WPKX

Most Added!
R&R New and Active BB New 51*

Big Tractor Music has hired **Alicia Jordan** as Creative Director. Jordan was formerly an independent song plugger representing the catalogs of Radney Foster, Angela Lauer, Jerry Salley and Bryan Wayne. (Country Format Room, www.radioandrecords.com, Jan. 27)

The Grand Ole Opry's Superstar Spectacular benefit is scheduled for June 10 at Nashville's Ryman Auditorium during CMA Music Festival/Fan Fair. Proceeds benefit the Opry Trust Fund, which assists members of the country music community in need. Artists will be announced in the coming months.

R&R/Bullseye: Where They Listen, And The Top Dayparts

This week R&R/Bullseye CallOut America asked Country radio listeners about their listening habits. This gives a 500-person sample for this two-part question: "Where do you most frequently listen to the radio?" and "What time of day do you most frequently listen to the radio?"

Of course "In the Car" listening outpaced "At Home" and "At Work" by a two-to-one margin. Of the total sample, 48% said they listened to radio most often in the car, while 22% said at home and 24% said at work.

There is a bit of divergence between P1s and P2s as to where they listen. While 48% of P1s said they listened in the car, 21% said at home and 25% said at work. Among P2s, where 48% said they listen most in the car, 25% said at home and 21% said at work.

More males listen at work (27%) than they do at home (20%). On the other hand, more females (25%) listen at home than at work (22%).

Across the age demos, 22% of 25-34s, 21% of 35-44s and 24% of 45-54s listen at home, while 26% of 25-34s, 23% of 35-44s and 25% of 45-54s listen at work.

As for when they listen, 46% of the total sample say mornings, 27% middays, 17% afternoons, 8% nights and 2% overnights.

For complete breakouts — including men and women 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the Feb. 6 issue of R&R.

— **Lon Helton/Country Editor** (615) 244-8822
Email: lhelton@radioandrecords.com

— **Chuck Aly/R&R Asst. Country Editor** (615) 244-8822
Email: caly@radioandrecords.com

MUSICNOTES

👁️ **Tim McGraw** performed for 26,000 fans at "Bud Bowl" in Houston on the eve of the Super Bowl, introducing several tracks from his upcoming album. McGraw closed his set with "Livin' Like You Were Dyin'," a tribute to his late father, Tug McGraw. "Here's to you, Tugger," McGraw said as he introduced the song.

👁️ **Reba McEntire's** *Room to Breathe* has been certified gold by the RIAA.

👁️ **Naomi Judd** will be featured on posters and in radio public service announcements for this year's March for Meals campaign. Meals On Wheels Association of America and its local programs nationwide hold their annual fundraiser and awareness campaign every March.

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More Than 30 Stations In...A Week Early! Can You Say MONSTER?

"If You Ever Stop Loving Me"

the NEW Columbia single from

**MONTGOMERY
GENTRY**

R&R debut **47+144**
BB 59-46* +182



Spin it Hard!!

from the CD
**"You Do
Your Thing"**
In-stores 5/18/04

"Like Adam said to Eve,
STAND BACK! We don't know how
big this thing is gonna get!"



These BEFORE-THE-BOX Call Letters Speak Volumes:

KPLX, WYNK, KIXZ, KNCI, KXKC, KZSN, KXKT, WCTK, WGAR, WGH, WKKT, KATM, KBQI, KKCS, KMPS, KRST, KSOP, KTOM, KUBL, KYGO, KSKS, WAMZ, WKDF, WNCY, WSIX, WKHX, WQYK, WYUU, KGKL, KBUL, WTCM, WCEN, and MORE!

↪ **Alan Jackson's** "Remember When" is his 29th R&R No. 1 single.

↪ **Blake Shelton** has four live tracks available on Napster. The exclusive downloads, recorded during a visit to Napster's studios in October, are "Playboys of the Southwestern World," "Ol' Red," "The Baby" and "All Over Me." Shelton will perform a benefit concert for the Mental Health Association of Middle Tennessee on March 28 at Nashville's Ryman Auditorium.

↪ **Josh Turner** will open 19 dates for **Brooks & Dunn's** upcoming Red Dirt Road Tour beginning Feb. 19 in Terre Haute, IN and ending April 25 in Evansville. **Joe Nichols** is also slated to perform on the tour.

↪ That's the **Bellamy Brothers** hit "Let Your Love Flow" serving as the musical bed in a scene from the movie *Along Came Polly*, starring Ben Stiller and Jennifer Aniston. "We're glad to have a hand in making Jennifer Aniston a star," says David Bellamy.

↪ **Rhett Akins, Daryle Singletary, Chad Brock** and **David Kersh** are launching the latest version of the Honky Tonk Tailgate Party tour. This year's run will include between 90 and 100 dates.

↪ **Montgomery Gentry** were recently in California shooting a video for the single "If You Ever Stop Loving Me." While there, the duo stopped by the Sandstone Ranch, a

former nudist colony, for a photo shoot. They found houses still decorated in Sixties and Seventies styles, with some pretty graphic artwork in one of the bathrooms. The Sony press release remarked that the guys were "a little hesitant to sit down." Their next Columbia album, *You Do Your Thing*, is set for a May 18 release.

↪ That's Warner Bros. artist **Jolie Edwards** kicking the word "Oh!" off the screen in new commercial spots for the Oxygen Network.

↪ **Buddy Jewell** will perform at the Country Steps In for First Steps concert on Feb. 8 at the Ryman. The annual event, hosted by **Joe Diffie**, benefits First Steps, a Nashville-based organization that assists with the education and development of special needs kids.

↪ **Mary Chapin Carpenter** will perform a benefit concert for Housing Works, Inc. in New York on Feb. 20. Proceeds support housing, healthcare, advocacy and other services for homeless people living with HIV and AIDS. Carpenter will release *Between Here and Gone*, her first studio album in three years, on April 27.

↪ **Brad Paisley** will serve as Celebrity Monarch for the 2004 Krewe of Orpheus Mardi Gras Parade set for Feb. 23 in New Orleans. Founded in 1993 by Harry Connick Jr., the parade features an open-to-the-public grand ball at which Paisley and Connick will perform.

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BY POPULAR DEMAND...ADDS NOW!

Shania Twain

"It Only Hurts When I'm Breathing"

**"UP!" Now certified Diamond...
THE ONLY ARTIST IN HISTORY WITH 3 CONSECUTIVE!**



👉 **Bobby Garabedian**, director of Sara Evans' recent CMT No. 1 video "Perfect," has been nominated for an Academy Award for his short film *Most*. Evans, an avid film buff, has added a Screening Room section to her website, offering her comments and recommendations on recent films she's seen. Her current thumbs-up goes to the Mel Gibson-directed *The Passion of Christ*.

👉 **Neal McCoy's** childhood hometown of Jacksonville, TX has proclaimed Feb. 4 Neal McCoy Day to coincide with Lon Morris College's homecoming and 150th anniversary celebration. McCoy, a Lon Morris alumnus, will receive the college's highest honor, the President's Award, presented to those who distinguish themselves in their careers and community service.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822
Email: caly@radioandrecords.com

VIDEO ADDS	
CMT	
KEITH URBAN	You'll Think Of Me
DOLLY PARTON	Welcome Home
SHeDAISY	Passenger Seat
GREAT AMERICAN COUNTRY	
KEITH URBAN	You'll Think Of Me
KELLIE COFFEY	Texas Plates

RANDOM FAX®

Tuesday, 2/3

BIRTHDAYS: Matraca Berg, Lane Turner, Tim Riley
On TV: CMT: **Toby Keith**, *Toby Keith's Shock 'N Y'all Super Bowl Party: A CMT Crossroads Special*, *CMT Inside Fame*, *60 Minutes II*; GAC: **Marty Stuart**, **Blake Shelton**, **Joe Nichols** and **Tracy Lawrence**, *Grand Ole Opry Live*; **Billy Dean**, *GAC Classics*; **Darryl Worley** and wife **Beverly**, *Celebrity Kitchen*

Wednesday, 2/4

BIRTHDAYS: **Clint Black**
On TV: GAC: **Billy Dean**, *GAC Classics*; **Gene Johnson** (Diamond Rio) and daughter, *Celebrity Kitchen*

Thursday, 2/5

BIRTHDAYS: **Sara Evans**, **Cindy Mabe**
On TV: CMT: **Alabama**, *CMT Inside Fame*; GAC: **Billy Dean**, *GAC Classics*; **Jimmy Fortune**, *Celebrity Kitchen*

Friday, 2/6

BIRTHDAYS: **Anita Cochran**
On TV: ABC: **Kenny Chesney**, *Jimmy Kimmel Live*; GAC: **Hometown News**, *CRL*; **Billy Dean**, *GAC Classics*; **Chef Patrick Martin**, *Celebrity Kitchen*

Saturday, 2/7

BIRTHDAYS: **Garth Brooks**, **Wilma Lee Cooper**, **Deb Castle**, **Summer Harman**
On TV: CMT: **Trace Adkins**, *CMT MWL*; **Brad Paisley**, *CMT Inside Fame*, **Toby Keith**, *Toby Keith's Shock 'N Y'all Super Bowl Party: A CMT Crossroads Special*; GAC: **Alison Krauss and Union Station** featuring **Jerry Douglas** and **Josh Turner**, *Grand Ole Opry Live*

Sunday, 2/8

BIRTHDAYS: **Dan Seals**, **David Bryan**, **Kimberly Dunn**, **David Friedman**

Monday, 2/9

BIRTHDAYS: **Joe Ely**, **Danni Leigh**, **Travis Tritt**, **Rich McCready**, **Anne Sarodsy**, **Tamara Saviano**, **Lisa Wahnish**, **Janie West**
On TV: GAC: **Billy Currington**, *Celebrity Kitchen*

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Joe Diffie

Thank You Radio For A Great Start!

"Tougher Than Nails"

35 R&R & BB/Monitor 1st Week Stations

WSIX	KNIX	KFKF	WCOL	WKIS	WBBS	WQYK
WGAR	KRTY	KSOP	WYNK	WGNE	KFRG	WRNS
WBCT	WIVK	WEZL	KTOM	KHKI	KZSN	WSM
KXKT	KUBL	KXKT	WKKO	KRMD	WFRE	KHAY
WXBQ	WQBE	WLXX	WPOR	WJCL	KRMD	WQXK

PLUS: KUSS & WWKA

Fall Arbitrons: WEZL, WUSY, WAXX, WESC, WRNS, WDRM, KDEX, WIMT, KSSN, KKYR & WIBW No. 1

The Fall 2003 Arbitrons are being released daily. If you like to watch the ratings as they come in, keep an eye on www.radioandrecords.com. Go to the site and click on "Ratings." As always, each week's R&R Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format. (Share and rank comparisons are last Arbitron vs. fall '03.)

Station/City	12+ Share Last Arb.	12+ Share Fa '03	12+ Rank Last Arb.	12+ Rank Fa '03	Station/City	12+ Share Last Arb.	12+ Share Fa '03	12+ Rank Last Arb.	12+ Rank Fa '03
KRST/Albuquerque	6.1	4.9	2	3	WDRM/Huntsville, AL	15.4	16.0	1	1
KBQI/Albuquerque	4.0	4.2	8	7	WQAH/Huntsville, AL	3.0	2.0	9*	12
WYNK/Baton Rouge	7.8	6.3	3	5	WUSX/Huntsville, AL	1.9	—	13	—
WYPY/Baton Rouge	4.0	2.8	10	12*	(Became Urban WHRP in October)				
WSLC/Roanoke, VA	14.6	10.2	2	3	WMSI/Jackson, MS	7.9	6.8	2	3
(Blacksburg, VA Arbitron)					WUSJ/Jackson, MS	4.7	4.6	4*	4*
WPSK/Blacksburg, VA^	7.6	7.3	4*	4*	KDEX/Jonesboro AR	14.6	16.5	1	1
WWBU/Blacksburg, VA^+	4.5	4.9	6	7	KFIN/Jonesboro, AR	13.5	7.1	2	5
WBRF/Blacksburg, VA	1.5	1.9	11	9*	WIMT/Lima, OH	11.2	12.3	1	1
WEZL/Charleston, SC	6.3	7.6	3*	1	WFGF/Lima, OH	9.3	9.7	3*	2
WNKT/Charleston, SC	3.5	2.7	11*	14*	WDOH/Lima, OH	1.9	1.3	12*	13*
WUSY/Chattanooga, TN	17.0	20.2	1	1	KSSN/Little Rock^	10.6	9.6	1	1
KJJY/Des Moines^	6.3	5.7	6	7*	KHKN/Little Rock^	1.8	4.5	16*	7
KHKI/Des Moines^	4.3	5.1	9*	9	KVLO/Little Rock	3.1	2.3	13	15
WAXX/Eau Claire, WI	14.0	16.0	1*	1	WWQM/Madison	9.3	6.2	1	5
WQRB/Eau Claire, WI^	14.0	9.1	1*	2*	WDMP-AM & FM/Madison	1.7	3.0	13*	11*
WATQ/Eau Claire, WI^+	6.7	6.7	6	7	KXKT/Omaha	10.3	8.4	1	3
WXTA/Erie, PA	10.8	8.3	3	3	KOIL-AM/Omaha	1.3	2.1	18	16
WUSE/Erie, PA	3.2	3.3	10	10*	KRMD/Shreveport, LA	8.2	6.8	3	3*
WLAY-FM/Florence, AL^	7.1	9.6	3	2	KXKS/Shreveport, LA	4.4	6.5	11	5
WXFL/Florence, AL	9.0	8.4	2	3	KYLA/Shreveport, LA	2.0	3.4	15	14
WJOR/Florence, AL	3.2	4.8	9*	6*	KDRK/Spokane	6.5	5.8	2	3
WDRM/Huntsville, AL^	3.2	3.0	9*	11*	KIXZ/Spokane	4.2	4.7	11	10
(Florence, AL Arbitron)					KICR/Spokane	1.3	2.5	19	17
WLAY-AM/Florence, AL^+	1.3	1.2	18*	17*	KKYR/Texarkana, TX-AR	16.3	15.4	1	1
WDAR/Florence, SC^	5.1	5.5	6	3*	KFYX/Texarkana, TX-AR	5.4	4.9	7	6*
WEGX/Florence, SC^	4.3	4.7	8*	5*	WIBW/Topeka, KS	13.9	12.9	1	1
WHLZ/Florence, SC	4.7	3.4	7	10	KQTD/Topeka, KS	4.6	7.0	6*	5
KHEY/El Paso	4.9	5.2	6	6	KTPK/Topeka, KS	2.5	3.9	12*	7*
WESC/Greenville, SC^	8.5	8.0	1	1	WYTE/Wausau, WI	10.8	10.7	2	2
WSSL/Greenville, SC^	8.1	7.3	2	2	WDEZ/Wausau, WI	9.1	10.1	3	3
WRNS/Greenville-New Bern, NC	13.4	13.4	1	1	WAXX/Eau Claire, WI	2.9	2.2	10	12
WNBR/Greenville-New Bern, NC	2.6	1.3	14*	17	(Wausau, WI Arbitron)				

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Rhonda Vincent

"If Heartaches Had Wings"

R&R Monitored: Debut **49**

R&R Indicator: **47**

BB: **48**

"What person with any heart (mostly females) would not love this song?" Mike Kennedy - KBEQ



LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	ALAN JACKSON Remember When (Arista)	15336	142	4893	+35	459241	-86	13	112/0
3	2	TOBY KEITH American Soldier (DreamWorks)	14272	507	4471	+215	433467	17901	11	112/0
2	3	KENNY CHESNEY There Goes My Life (BNA)	12724	-2126	4028	-691	386382	-63264	15	112/0
5	4	TIM MCGRAW Watch The Wind Blow By (Curb)	12006	285	3782	+100	348814	9598	14	112/0
6	5	TERRI CLARK I Wanna Do It All (Mercury)	11669	371	3782	+121	338594	2978	22	112/0
7	6	BRAD PAISLEY Little Moments (Arista)	10962	968	3522	+359	320218	19979	20	111/1
4	7	BROOKS & DUNN You Can't Take The Honky Tonk Out... (Arista)	10787	-1587	3428	-614	323902	-40497	19	112/0
8	8	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	9719	529	3075	+173	290710	14433	11	109/0
12	9	TRACE ADKINS Hot Mama (Capitol)	8686	955	2828	+267	243588	34200	19	109/0
11	10	JIMMY WAYNE I Love You This Much (DreamWorks)	8022	229	2728	+105	228797	5221	23	112/2
13	11	SARA EVANS Perfect (RCA)	7782	411	2550	+123	221730	18386	20	111/1
15	12	BUDDY JEWELL Sweet Southern Comfort (Columbia)	7165	499	2442	+205	198446	17078	14	109/0
10	13	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	7090	-1339	2287	-487	201182	-45827	16	109/0
16	14	KEITH URBAN You'll Think Of Me (Capitol)	7068	404	2305	+181	192625	16659	7	111/0
18	15	JOSH TURNER Long Black Train (MCA)	7065	594	2457	+173	191193	18182	33	108/0
21	16	RASCAL FLATTS Mayberry (Lyric Street)	6031	1056	1937	+349	161981	31900	5	109/4
19	17	GARY ALLAN Songs About Rain (MCA)	5865	345	1863	+134	155482	12278	11	104/4
20	18	CLINT BLACK Spend My Time (Equity Music Group)	5778	353	1919	+171	154209	8995	14	105/1
17	19	JO DEE MESSINA I Wish (Curb)	5663	-912	1783	-279	153580	-31059	28	106/0
22	20	JOE NICHOLS Cool To Be A Fool (Universal South)	5177	232	1662	+80	133818	7414	20	103/2
23	21	BLUE COUNTY Good Little Girls (Asylum/Curb)	4823	250	1524	+75	126412	11699	15	96/2
26	22	CAROLYN DAWN JOHNSON Simple Life (Arista)	4501	639	1440	+209	113029	10695	9	97/2
25	23	DIERKS BENTLEY My Last Name (Capitol)	4302	240	1407	+100	106199	3106	14	98/1
Breaker	24	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes... (BNA)	4079	2707	1207	+831	126214	76927	2	88/38
24	25	CRAIG MORGAN Every Friday Afternoon (BBR)	3862	-213	1293	-22	106276	-7917	25	90/1

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kenny chesney

featuring **uncle kracker**

"WHEN THE SUN GOES DOWN"

24* MOST ADDED AGAIN

THE COUNTDOWN TO SPRING IS ON!

I M M E D I A T E A I R P L A Y



February 3, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
27	26	KELLIE COFFEY Texas Plates (BNA)	3859	618	1276	+227	90536	10762	17	94/1
29	27	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	3318	505	1157	+216	85009	11662	13	74/4
28	28	BRIAN MCCOMAS You're In My Head (Lyric Street)	3144	197	1024	+88	78529	4806	15	77/1
31	29	BIG & RICH Wild West Show (Warner Bros.)	2662	593	802	+127	62758	12183	5	76/7
Breaker	30	GEORGE STRAIT Desperately (MCA)	2606	959	841	+308	74912	28631	4	76/16
Breaker	31	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	2585	994	728	+233	81156	30944	3	67/24
30	32	CLAY WALKER I Can't Sleep (RCA)	2250	158	759	+46	48889	5951	7	76/2
33	33	PAT GREEN Guy Like Me (Republic/Universal South)	2178	170	635	+67	57474	6247	12	51/2
32	34	PATTY LOVELESS On Your Way Home (Epic)	2167	154	779	+54	51333	6606	12	77/3
37	35	REBA MCENTIRE Somebody (MCA)	1854	233	625	+123	50137	2128	4	65/3
41	36	DAVID LEE MURPHY Loco (Audiom)	1687	451	503	+143	38640	6408	4	44/6
42	37	LEANN RIMES This Love (Asylum/Curb)	1468	317	487	+97	38822	8102	6	49/2
40	38	SONYA ISAACS No Regrets Yet (Lyric Street)	1378	60	505	+20	29967	1894	9	46/0
43	39	SHEDAISY Passenger Seat (Lyric Street)	1337	383	388	+74	41237	10579	2	57/35
34	40	JAMES OTTO Days Of Our Lives (Mercury)	1320	-428	447	-157	28716	-11678	17	62/0
44	41	EMERSON DRIVE Last One Standing (DreamWorks)	1266	242	391	+46	28323	4290	3	51/4
46	42	BILLY CURRINGTON I Got A Feelin' (Mercury)	1202	380	314	+90	26884	6771	3	42/10
45	43	MARK WILLS That's A Woman (Mercury)	1085	180	385	+54	23104	5782	9	44/0
48	44	JEFF BATES I Wanna Make You Cry (RCA)	918	221	329	+71	18122	3275	3	51/4
47	45	RACHEL PROCTOR Didn't I (BNA)	820	88	338	+29	14744	-241	6	51/0
49	46	WYNONNA f/NAOMI JUDD Flies On The Butter... (Asylum/Curb)	709	147	191	+54	23296	8238	4	28/7
Debut	47	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	652	503	199	+146	18196	11412	1	36/29
50	48	GEORGE STRAIT Honk If You Honky Tonk (MCA)	478	-76	70	-23	14375	-828	6	3/0
Debut	49	RHONDA VINCENT If Heartaches Had Wings (Rounder)	456	243	165	+77	6080	2042	1	16/2
Debut	50	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	364	206	84	+59	10250	6584	1	18/16

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SCOTTY EMERICK

"the coast is clear"

Official Add Date 2/9

Early Believers ...

WIRK WPCV
KSOP KUBL KATM



We Believe!

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NEW & ACTIVE

DIAMOND RIO We All Fall Down (*Arista*)
Total Plays: 113, Total Stations: 20, Adds: 2

AMY DALLEY Men Don't Change (*Curb*)
Total Plays: 111, Total Stations: 17, Adds: 17

JOE DIFFIE Tougher Than Nails (*BBR*)
Total Plays: 89, Total Stations: 25, Adds: 23

CHRIS CAGLE I'd Be Lying (*Capitol*)
Total Plays: 49, Total Stations: 17, Adds: 16

COLT PRATHER I Won't Go On And On (*Epic*)
Total Plays: 9, Total Stations: 10, Adds: 10

Songs ranked by total plays

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
KENNY CHESNEY fJUNCLE KRACKER When The Sun... (<i>BNA</i>)	+2707
RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	+1056
JOHN MICHAEL MONTGOMERY Letters From... (<i>Warner Bros.</i>)	+994
BRAD PAISLEY Little Moments (<i>Arista</i>)	+968
GEORGE STRAIT Desperately (<i>MCA</i>)	+959
TRACE ADKINS Hot Mama (<i>Capitol</i>)	+955
CAROLYN DAWN JOHNSON Simple Life (<i>Arista</i>)	+639
KELLIE COFFEY Texas Plates (<i>BNA</i>)	+618
JOSH TURNER Long Black Train (<i>MCA</i>)	+594
BIG & RICH Wild West Show (<i>Warner Bros.</i>)	+593

MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY fJUNCLE KRACKER When The Sun... (<i>BNA</i>)	38
SHEDAISY Passenger Seat (<i>Lyric Street</i>)	35
MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	29
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	24
JOE DIFFIE Tougher Than Nails (<i>BBR</i>)	23
AMY DALLEY Men Don't Change (<i>Curb</i>)	17
GEORGE STRAIT Desperately (<i>MCA</i>)	16
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	16
CHRIS CAGLE I'd Be Lying (<i>Capitol</i>)	16

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY fJUNCLE KRACKER When The Sun... (<i>BNA</i>)	+831
BRAD PAISLEY Little Moments (<i>Arista</i>)	+359
RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	+349
GEORGE STRAIT Desperately (<i>MCA</i>)	+308
TRACE ADKINS Hot Mama (<i>Capitol</i>)	+267
JOHN MICHAEL MONTGOMERY Letters From... (<i>Warner Bros.</i>)	+233
KELLIE COFFEY Texas Plates (<i>BNA</i>)	+227
TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	+216
TOBY KEITH American Soldier (<i>DreamWorks</i>)	+215
CAROLYN DAWN JOHNSON Simple Life (<i>Arista</i>)	+209

ZONA @ JONES

House of Negotiable Affections

"Welcome to the Zona Jones Zone, where the tradition of incredible country music continues. That Texas thing has been great for Strait, Chesnutt, Byrd and Pat Green...Get ready for Zona!"

- PAUL ORR, PROGRAM DIRECTOR, WYNK
BATON ROUGE, LA

"I've been a fan and friend of Zona's for a long time. His CD is fantastic. House of Negotiable Affections is a smash! I'm really proud of my fellow Beaumont boy."

- MARK CHESNUTT

"It's a great song...undeniable!"

- JANICE WILLIAMS,
MUSIC DIRECTOR, KVET FM
AUSTIN, TX



REQUESTING IMMEDIATE AIRPLAY!

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MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
TOBY KEITH I Love This Bar (<i>DreamWorks</i>)	2229
TRACY BYRD Drinkin' Bone (<i>RCA</i>)	2180
DIERKS BENTLEY What Was I Thinkin'? (<i>Capitol</i>)	1752
KEITH URBAN Who Wouldn't Wanna Be Me (<i>Capitol</i>)	1679
LONESTAR My Front Porch Looking In (<i>BNA</i>)	1510
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock... (<i>Arista</i>)	1490
PAT GREEN Wave On Wave (<i>Republic/Universal South</i>)	1418
RODNEY ATKINS Honesty (Write Me A List) (<i>Curb</i>)	1310
MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	1281
BROOKS & DUNN Red Dirt Road (<i>Arista</i>)	1277

GOING FOR ADDS

2/9	BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)
	MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)
	SHANIA TWAIN It Only Hurts When I'm Breathing (<i>Mercury</i>)
2/17	LEE ANN WOMACK The Wrong Girl (<i>MCA</i>)
2/23	JULIE ROBERTS Break Down Here (<i>Mercury</i>)
	SHERRIE AUSTIN Driving Into The Sun (<i>C4/BBR</i>)



112 Country reporters. Songs ranked by total points for the airplay week of 1/25-1/31. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.



....ooooh ooooo, life's so sweet in the
"PASSENGER SEAT"

Shedaisy

39 R&R ON IMPACT DATE

57 TOTAL STATIONS/MOST ADDED
HIGHEST DEBUT EVER FOR A SHEDAISY SINGLE!

Lyric Street RECORDS

February 3, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	ALAN JACKSON Remember When (Arista)	6017	115	4395	+66	133294	2264	13	111/0
3	2	TOBY KEITH American Soldier (DreamWorks)	5657	249	4193	+148	124647	6044	10	110/0
5	3	TIM MCGRAW Watch The Wind Blow By (Curb)	5254	166	3881	+101	117124	3452	14	110/0
6	4	BRAD PAISLEY Little Moments (Arista)	5220	310	3861	+265	115397	6458	21	111/0
7	5	TERRI CLARK I Wanna Do It All (Mercury)	5121	258	3807	+168	113884	6639	22	110/0
8	6	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	4582	336	3424	+258	98136	6963	11	108/0
2	7	BROOKS & DUNN You Can't Take The Honky Tonk Out Of... (Arista)	4548	-874	3276	-739	102204	-18092	20	101/0
10	8	JIMMY WAYNE I Love You This Much (DreamWorks)	4341	265	3189	+229	96464	5121	23	108/0
11	9	TRACE ADKINS Hot Mama (Capitol)	4307	233	3123	+171	95762	5001	20	108/0
12	10	SARA EVANS Perfect (RCA)	4098	197	3005	+152	88121	3632	19	108/0
14	11	BUDDY JEWELL Sweet Southern Comfort (Columbia)	3668	228	2651	+144	79938	5080	15	105/0
16	12	KEITH URBAN You'll Think Of Me (Capitol)	3474	323	2595	+230	76619	6802	8	109/1
9	13	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3365	-749	2454	-652	75641	-15206	16	99/0
15	14	GARY ALLAN Songs About Rain (MCA)	3319	125	2449	+76	72474	2798	11	109/0
17	15	JOSH TURNER Long Black Train (MCA)	3290	212	2472	+173	71916	4551	29	100/0
19	16	RASCAL FLATTS Mayberry (Lyric Street)	3075	498	2297	+382	68120	11721	5	108/1
20	17	CLINT BLACK Spend My Time (Equity Music Group)	2708	169	1962	+126	60830	3805	14	97/1
21	18	JOE NICHOLS Cool To Be A Fool (Universal South)	2670	198	2041	+130	56474	4769	20	99/2
13	19	TRACY BYRD Drinkin' Bone (RCA)	2421	-1246	1759	-835	54221	-25708	25	84/0
23	20	BLUE COUNTY Good Little Girls (Asylum/Curb)	2340	130	1729	+105	53642	3512	16	88/0
22	21	DIERKS BENTLEY My Last Name (Capitol)	2278	72	1735	+75	49180	1253	14	87/2
24	22	CAROLYN DAWN JOHNSON Simple Life (Arista)	2225	214	1703	+160	48616	4896	9	93/1
28	23	GEORGE STRAIT Desperately (MCA)	1950	622	1512	+482	41104	13381	4	94/10
25	24	CRAIG MORGAN Every Friday Afternoon (BBR)	1674	-143	1189	-115	37098	-2481	25	70/0
27	25	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	1612	204	1186	+155	35464	4726	14	73/5

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FOR MORE INFORMATION CONTACT:
GABRIELLE GRAF (615) 244-8822



February 3, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
26	26	BRIAN MCCOMAS You're In My Head (<i>Lyric Street</i>)	1553	71	1137	+55	34926	1409	18	71/4
32	27	REBA MCENTIRE Somebody (<i>MCA</i>)	1471	254	1102	+180	32501	5894	5	77/6
30	28	KELLIE COFFEY Texas Plates (<i>BNA</i>)	1436	136	1126	+99	30430	3179	17	75/4
29	29	CLAY WALKER I Can't Sleep (<i>RCA</i>)	1387	87	1001	+61	30693	2001	8	67/1
33	30	PAT GREEN Guy Like Me (<i>Republic/Universal South</i>)	1343	173	1042	+126	28306	3291	5	75/2
34	31	BIG & RICH Wild West Show (<i>Warner Bros.</i>)	1271	264	932	+173	27859	7106	5	76/8
46	32	KENNY CHESNEY f/JUNCLE KRACKER When The Sun Goes Down (<i>BNA</i>)	1208	911	982	+732	26064	19752	2	81/52
31	33	PATTY LOVELESS On Your Way Home (<i>Epic</i>)	1207	-35	942	-30	25798	-651	12	62/1
41	34	JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	1197	598	878	+448	26314	12643	3	70/28
36	35	DAVID LEE MURPHY Loco (<i>Audium</i>)	884	150	650	+117	19186	3011	4	51/5
38	36	EMERSON DRIVE Last One Standing (<i>DreamWorks</i>)	880	162	655	+112	18558	3264	4	56/3
37	37	SONYA ISAACS No Regrets Yet (<i>Lyric Street</i>)	775	42	562	+36	16458	823	10	44/1
35	38	JAMES OTTO Days Of Our Lives (<i>Mercury</i>)	751	-170	602	-147	15357	-3356	16	45/0
39	39	MARK WILLS That's A Woman (<i>Mercury</i>)	719	55	575	+31	14674	1391	10	43/1
40	40	LEANN RIMES This Love (<i>Asylum/Curb</i>)	689	61	518	+48	14417	1221	7	39/0
45	41	WYNONNA f/NAOMI JUDD Flies On The Butter... (<i>Asylum/Curb</i>)	520	217	417	+176	9729	4120	3	35/9
43	42	BILLY CURRINGTON I Got A Feelin' (<i>Mercury</i>)	507	100	445	+71	10520	2274	4	36/2
42	43	JEFF BATES I Wanna Make You Cry (<i>RCA</i>)	477	30	372	+29	9323	661	4	35/2
Debut	44	BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	339	295	280	+235	7092	6393	1	30/26
44	45	RACHEL PROCTOR Didn't I (<i>BNA</i>)	336	9	267	-9	6852	147	6	25/0
Debut	46	SHEDAISY Passenger Seat (<i>Lyric Street</i>)	328	251	286	+193	6083	3598	1	36/26
49	47	RHONDA VINCENT If Heartaches Had Wings (<i>Rounder</i>)	254	45	198	+34	5499	1330	4	17/2
47	48	MEMARIE Leave Me Alone (<i>Cupit Music</i>)	254	5	229	+6	4303	143	5	17/0
Debut	49	MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	250	202	219	+176	4799	4004	1	27/21
50	50	DIAMOND RIO We All Fall Down (<i>Arista</i>)	249	76	190	+56	4888	1223	3	23/6

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MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	52
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	28
SHEDAISY Passenger Seat (Lyric Street)	26
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	26
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	21
JOE DIFFIE Tougher Than Nails (BBR)	17
GEORGE STRAIT Desperately (MCA)	10
WYNONNA f/NAOMI JUDD Flies On The Butter ... (Asylum/Curb)	9
CHRIS CAGLE I'd Be Lying (Capitol)	9
BIG & RICH Wild West Show (Warner Bros.)	8

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
KENNY CHESNEY f/UNCLE KRACKER When The Sun... (BNA)	+911
GEORGE STRAIT Desperately (MCA)	+614
JOHN MICHAEL MONTGOMERY Letters From... (Warner Bros.)	+586
RASCAL FLATTS Mayberry (Lyric Street)	+498
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+336
KEITH URBAN You'll Think Of Me (Capitol)	+323
BRAD PAISLEY Little Moments (Arista)	+310
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+295
JIMMY WAYNE I Love You This Much (DreamWorks)	+267
BIG & RICH Wild West Show (Warner Bros.)	+264

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY f/UNCLE KRACKER When The Sun... (BNA)	+732
GEORGE STRAIT Desperately (MCA)	+482
JOHN MICHAEL MONTGOMERY Letters From... (Warner Bros.)	+448
RASCAL FLATTS Mayberry (Lyric Street)	+382
BRAD PAISLEY Little Moments (Arista)	+265
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+258
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+235
KEITH URBAN You'll Think Of Me (Capitol)	+230
JIMMY WAYNE I Love You This Much (DreamWorks)	+229
SHEDAISY Passenger Seat (Lyric Street)	+193



Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON Remember When (Arista)	4.45	4.40	99%	21%	4.47	4.55	4.40
KENNY CHESNEY There Goes My Life (BNA)	4.30	4.35	99%	24%	4.27	4.40	4.15
BRAD PAISLEY Little Moments (Arista)	4.30	4.26	97%	22%	4.30	4.39	4.23
TOBY KEITH American Soldier (DreamWorks)	4.28	4.22	99%	22%	4.31	4.39	4.24
TERRI CLARK I Wanna Do It All (Mercury)	4.11	4.11	97%	26%	4.09	4.06	4.12
KEITH URBAN You'll Think Of Me (Capitol)	4.07	4.02	78%	12%	4.02	4.25	3.86
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.06	4.12	99%	33%	4.02	4.07	3.99
JIMMY WAYNE I Love You This Much (DreamWorks)	4.05	4.05	95%	23%	4.04	4.24	3.87
BUDDY JEWELL Sweet Southern Comfort (Columbia)	4.05	4.02	87%	15%	4.04	4.16	3.94
JO DEE MESSINA I Wish (Curb)	4.04	4.02	91%	22%	4.02	4.19	3.88
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	4.03	4.02	96%	26%	4.05	4.24	3.90
TRACY BYRD Drinkin' Bone (RCA)	4.03	4.03	96%	27%	4.04	4.05	4.02
SARA EVANS Perfect (RCA)	4.02	4.04	93%	22%	3.97	3.95	3.99
TRACE ADKINS Hot Mama (Capitol)	4.00	3.90	96%	24%	4.01	4.21	3.85
DIERKS BENTLEY My Last Name (Capitol)	3.99	3.98	84%	14%	3.97	4.05	3.91
TIM MCGRAW Watch The Wind Blow By (Curb)	3.98	3.95	94%	24%	3.93	4.16	3.75
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.98	3.99	94%	29%	3.93	4.20	3.71
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	3.98	3.94	66%	12%	3.98	4.03	3.94
CLINT BLACK Spend My Time (Equity Music Group)	3.97	3.88	86%	15%	3.99	4.09	3.92
CLAY WALKER I Can't Sleep (RCA)	3.97	—	51%	6%	3.96	4.21	3.78
JOE NICHOLS Cool To Be A Fool (Universal South)	3.96	3.98	91%	21%	3.99	3.95	4.02
GARY ALLAN Songs About Rain (MCA)	3.96	3.96	88%	16%	3.93	4.04	3.85
BLUE COUNTY Good Little Girls (Asylum/Curb)	3.94	3.98	75%	15%	3.89	3.97	3.83
RASCAL FLATTS Mayberry (Lyric Street)	3.92	3.89	74%	11%	3.91	3.98	3.85
JOSH TURNER Long Black Train (MCA)	3.91	3.86	92%	25%	3.95	3.94	3.96
CRAIG MORGAN Every Friday Afternoon (BBR)	3.88	3.91	75%	17%	3.87	4.01	3.77
KELLIE COFFEY Texas Plates (BNA)	3.86	3.81	66%	13%	3.82	3.75	3.87
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.85	3.86	67%	10%	3.80	3.78	3.81
BRIAN MCCOMAS You're In My Head (Lyric Street)	3.84	3.93	64%	12%	3.78	3.90	3.70

Total sample size is 556 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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