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**Pittsburgh PD Opening: Must  
Love Frogs; Passion For  
Pirates, Penguins, Steelers  
Optional**



**Happy As A Pig in S\*#@ In  
Savannah For One Lucky Dog**



**Mayhem In Madison:  
Badgers Seeded Second,  
WWQM PD Out!**

***A pig's orgasm lasts  
for 30 minutes.***

***Real news needed.***

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## Quantum Leap Of The Week Award Winner: Brian Jennings To WGAR

Jennings is the PD at Clear Channel's KZKX/Lincoln, Neb., which is market 176, but will vault to the company's WGAR/Cleveland, Ohio, market No. 25, on April 2. Actually, when we first got Brian on the phone, he said Lincoln was No. 175, but upon further investigation, it was discovered they'd been passed up, which sparked this involuntary reaction from Jennings: "New Bedford, Mass.? What's that &#@ about?" So, I guess what we're already seeing is that WGAR has itself a rather competitive new PD! Jennings will take over the programming reins at WGAR following the promotion of Meg Stevens, who left late last year to program Clear Channel's WMZQ/Washington and WPOC/Baltimore. Jennings has programmed KZKX since 2000 but joined the station in 1998. Prior to his move to Lincoln, Jennings worked at KSKG in Salina, Kan. from 1996-1998. He started his career in country radio as a part-timer at KZSN/Wichita in 1994. In an understatement, Jennings told **R&R**, "I'm really excited, this is a great opportunity." Jennings went on to talk about his initial plans for WGAR, saying, "I plan on spending the first month taking a lot of notes and listening to a lot of people. They know exactly what they're doing, and I have a lot to learn from them."

## More Comings & Goings From The Programming Department

Well, that takes care of one major PD opening, so we wonder who'll end up at Cumulus' WSM-FM (The Wolf)/Nashville after the announcement late last week that **Buddy Van Arsdale** is moving on to program Cox's WKHK (K-95)/Richmond. Van Arsdale programmed The Wolf for the last year, coming from Cumulus sister KHAY/Oxnard-Ventura, Calif., where he was the PD and cluster OM. In Richmond, Van Arsdale will replace long-time country programmer Jim Tice, who was at WKHK since 2000, after a long and successful run at WZZK/Birmingham. Van Arsdale starts the new gig on March 26, calling WKHK "one of the greatest heritage stations in country radio." He'll report directly to VP/GM Bob Willoughby, who called Van Arsdale "a disciplined, veteran PD who

## SUGARLAND "Settlin'"

- ◆ # 3 Mediabase Callout Females (35-44)
- ◆ # 5 Rate The Music (25-34)
- ◆ Power @ After Midnite



## BILLY CURRINGTON "Good Directions"

- ◆ # 1 Rate The Music
- ◆ # 2 Mediabase Callout
- ◆ # 5 Callout America



## HALFWAY TO HAZARD

The BREAKOUT Hit  
"Daisy"

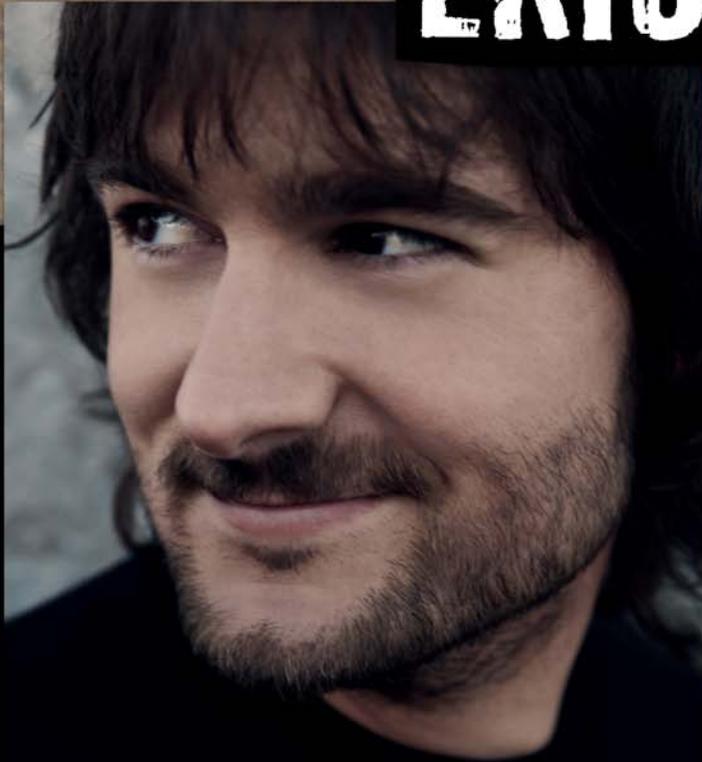
**Impact date  
April 2**

## RANDY ROGERS BAND "One More Goodbye"

ADDED AT: KUBL, KBEQ, KAJA, KPLX, KKNG, KRMD, KSCS, KHKI, WNKT, WBEE, KSKS.

# ERIC CHURCH

"GUYS LIKE ME"



*"We've had some great acts play the 100.3 KILT Bar-B-Que Tent at the Houston Livestock Show and Rodeo, but few have delivered a show as high energy as Eric's. He took the stage and just about took the roof off!"* — KILT/HOUSTON APD/MD GREG FREY

## CONNECTING WITH FANS EVERYWHERE!

### DEBUT R&R CALLOUT AMERICA:

#24 - 25-34 Males TP

#16 - 25-34 Males Passion

#26 - 25-34 Females TP

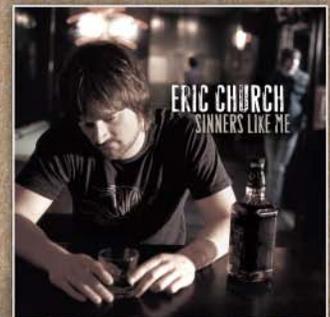
#28 - 25-34 Females Passion

#27 - 25-34 Overall TP

#28 - 25-34 Overall Passion

Now available in stores  
& online

R&R / BDS - #34\*  
CA / MEDIBASE - #33\*



[www.capitolnashville.com](http://www.capitolnashville.com)



[www.ericchurch.com](http://www.ericchurch.com)

will be a great addition to the Cox Radio/Richmond programming team.”

We love that term “a cup of coffee” when referring to somebody who stays a short time somewhere, but what exactly constitutes a “cup of coffee?” One month? Two? Perhaps we should ask **Cleveland Wheeler**, who exited Citadel’s KBUL (The Bull)/Reno, Nev. after nine weeks as PD and OM for Citadel’s Reno cluster. It was a change of scenery on many levels for Wheeler, a member of the legendary “Q Morning Zoo” at WRBQ (Q105)/Tampa, what with the move to country and Reno at the same time. In the wake of Wheeler’s departure, Nick Elliott, who already programs Top 40 KWYL and hot AC KNEV at the Reno cluster, will now assume OM duties. Additionally, Derek Gunn, who already wears two hats as MD and promotion director, will take on interim PD responsibilities for The Bull.

It was bad enough Wisconsin ended up with the No. 2 seed in the Midwest regional for March Madness, but even before that it was mayhem in Madison as **Mark Grantin** ominously e-mailed **R&R** to tell us, “WWQM and I parted company today. I am no longer the PD. I can be reached at [mgrantin@charter.net](mailto:mgrantin@charter.net) or 608-575-9513.” So now there’s a PD opening at the Mid-West Family Broadcasting outlet, and the fun didn’t stop in the PD’s office. The WWQM morning show will be in a state of transition soon when **Jennifer Powers** leaves the program. She and afternoon driver Zach Rogers were co-hosting after the departure of Mickey Miller. No word on a new PD yet.

Now some huge news about a guy whose first name is Big: “**Big**” **Frank Edwards** already programs Clear Channel’s KRYS/Corpus Christi, Texas, but he’s so good, the company just gave him more stuff to do, namely programming talk clustermate KKTJ. There’s just not enough time in the day ... even for a guy called “big” ... to take music calls, so morning co-host **Chris O’Brien** will step up and handle the music hotline, while Edwards works on changing his first name to “Gargantuan” or something similarly immense.

## This Week At Callout America

**Trace Adkins** is in rare air. “Ladies Love Country Boys” is the No. 1 song and the No. 1 passion song for the sixth consecutive week. A first for Callout America too.

**Keith Urban**’s “Stupid Boy” is at No. 2 and is the No. 2 passion song. Females rank this song at No. 1; men rank it at No. 2, up from No. 7 last week. The strength for this song is with core 35-44s at No. 1; younger 25-34 listeners rank the song at No. 2.

**Rascal Flatts** roar into the top five with “Stand” ranking at No. 3, up strong from last week’s No. 10, and as the No. 6 passion song, up from No. 8. Females rank the song at No. 2 and at No. 3 passion. Core 35-44s are the strength at No. 4, up from No. 11.

**Billy Currington** moves into the top five with “Good Directions” ranking at No. 5 and as the No. 10 passion song, significantly ahead of the radio spin chart. Men rank this song at No. 5; women rank it at No. 8; in the demos, core 35-44s rank the song at No. 6.

**Brooks & Dunn** move strong with “Hillbilly Deluxe” into the top 10 at No. 9, up from No. 18. The track is showing strong passion scoring and is ranked as the No. 3 “Like a Lot” song, up from No. 9. Men are the strength at No. 4, and, in the demos, younger 25-34s are strong at No. 3.

The growth song of the week is “Fore She Was Mama” from **Clay Walker**, which ranks as the No. 14

With a company named Adventure Radio, it’s no shock it would transform a station called “Gator” into a “Lucky Dog.” **WGZR/Savannah, Ga.** will keep on playing “Today’s Best Country & All-Time Favorites,” but add local artists from Georgia and South Carolina. It’s not just the name, the entire lineup is turned inside out: PD **Brad Hansen** joins morning show host/MD Laura Anderson for the

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# Rodney's Star Continues to Ascend!

## Rodney Atkins

### “These Are My People”

*The new single from his Platinum Selling album.*

**Early adds:**

**WKHX, KWJJ, KNCI, KBEQ, WDSY, WRNS,  
KSOP, WNKT, KJUG, WPUR, KHKI, WITL, WWQM**

**Impacting Monday March 18th.**



What do you  
say we make it  
**3 In A  
Row!!!**

daily extravaganza called "The Howlin' Good Morning Show." **Matthew James** will do middays, and **Michael "Sandman" Sanders** moves into afternoons from AC WMEZ/Pensacola, Fla. Sanders told **R&R** he was "happy as a pig in s\*#\* to get back to a format that is passionate and moving forward." For those of you keeping score, in this story alone, we've now officially mentioned Gators, Dogs, Pigs and S\*#\*.

Sticking with an animal theme for a moment, there's another PD opening; this one at Keymarket Communications' WOGI/Pittsburgh, also known as "Froggy." I suppose technically, this isn't an animal, but more like an amphibian. No matter, the point is, you're a programmer, you like the color green, and this is market No. 23. VP of programming Frank Bell is looking for at least five years' experience, and you can send your stuff to him at this address: Keymarket of PA LLC, 100 Ryan Court, Pittsburgh, PA 15205. This reptilian chain reaction all started when WOGI PD **Mark Lindow** announced a return to his former stomping ground, Citadel's WSJR/Wilkes Barre, as PD. Lindow fills the vacancy created when former PD Jim Dorman exited last month.

### Remaining Radio-Rama:

Curtis Media country WQDR/Raleigh MD **Mike "Mad Dawg" Biddle** (there we go with the animal mention again!) is leaving to take a PD job somewhere, but he's not saying where. He'll stay on for a month or so while the search is on for his replacement as MD/APD. You can send your stuff to WQDR PD Lisa McKay at 3012 Highwoods Blvd., Suite 201, Raleigh, NC 27604 or [lmckay@curtismedia.com](mailto:lmckay@curtismedia.com) ... Veteran Wichita air personality **Tim Peters** returns to the market as morning man for Journal's KFTI-FM/Wichita, which flipped to classic country on Jan. 16. Peters was most recently on the air at Wilks' KFKF/Kansas City, but was in mornings in Wichita for more than five years between 1982 through 1987 on KEYN and KKRK ... Wouldn't You Like to Be a Pepper Too? If you were, you'd be the new OM for the American Media General/San Luis Obispo, Calif. five-station cluster. **Pepper Daniels** was already director of country programming and now oversees country KKJG,

### Dates & Deadlines:

**March 26-31:** 15th annual Tin Pan South Songwriters Festival. Details at [www.tinpanosouth.com](http://www.tinpanosouth.com).

**April 16:** CMT Music Awards, Nashville. Details at [www.cmt.com](http://www.cmt.com).

**April 20-22:** ASCAP "I Create Music" Expo, Nashville. Details at [www.ascap.com](http://www.ascap.com).

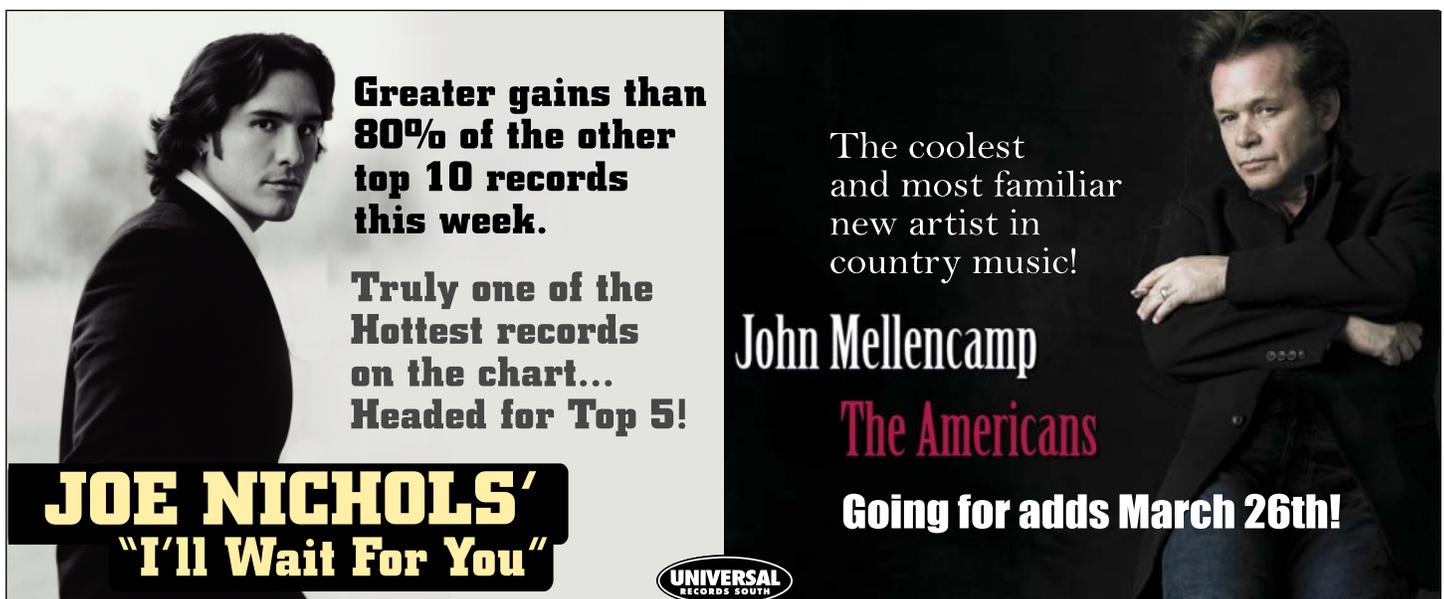
**April 24:** Leadership Music Digital Summit, Nashville. Details at [www.leadershipmusic.org](http://www.leadershipmusic.org).

**April 25:** 38th annual GMA Music Awards, Nashville. Details at [www.gospelmusic.org](http://www.gospelmusic.org).

**May 15:** 42nd annual Academy of Country Music Awards, Las Vegas. Details at [www.acmcountry.com](http://www.acmcountry.com).

classic country KKAL, rock KZOZ, oldies KIQQ and news/talk KXTY ... **Rick Stewart** bid a fond "hasta la vista, baby!" to Entravision's KNTY (The Wolf)/Sacramento last week for a position that hasn't been revealed yet. Now the hunt is on for a new alpha wolf in the current hometown of two-terminator Govenator Ahhhh-Nuld Schwarzenegger, whose favorite format is country ... Get-well wishes to **Mike Farrell**, majority owner of Farrell KMOG/Payson, Ariz., who was seriously injured in a motorcycle accident last week and suffered a broken femur, shoulder, eight ribs and some bones in his back ... After a long run, Clear Channel's KEEY/Minneapolis morning show host **John Hines** took a short walk across the hall to clustermate KTLK to handle wakeups for the talker starting March 19. That leaves Greg Swedberg with a gaping morning show hole, although morning show regulars Donna Valentine and Mike Mussman will capably handle things til a replacement is found ... There's one less country outlet in the world today, after EMF's WSCP/Syracuse flipped from classic country to contemporary Christian and changed its moniker to "K-Love." Not quite feeling the love are morning man **Gary Dennis**, midday jock **Dee Skellington** and afternoon driver **Kevin Cregg**, who all exit ... At Clear Channel/Ft. Myers, daylight savings time apparently means a

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**Greater gains than 80% of the other top 10 records this week.**

**Truly one of the Hottest records on the chart... Headed for Top 5!**

**JOE NICHOLS' "I'll Wait For You"**

The coolest and most familiar new artist in country music!

**John Mellencamp**

**The Americans**

**Going for adds March 26th!**

UNIVERSAL RECORDS SOUTH

signal swap. Effective March 21, country WCKT (Cat Country)/Ft. Myers will pull a switch-ola with smooth jazz clustermate WZJZ. Cat Country goes from 100.1 to 107.1 at noon on Wednesday, March 21, and vice versa for WZJZ. This brings Cat Country back to its original home on the dial ... Clear Channel KHGE (Big Country 102.7)/Fresno PD **Chuck Geiger** has a new afternoon driver, live from Tacoma, Wash. Eric Pau of KNBQ (Q102.9)/Tacoma will be KHGE's "virtual" afternoon guy starting March 12, replacing Gordy Gomez, who exited recently ... **Adam Mayfield** leaves WBAM/Montgomery, Ala. and heads to WBTU/Ft. Wayne, Ind. as APD/MD and is already looking for staff. Contact him at 334-220-9955.

### Now, A Few Words From The Promotions Department

You have no life, love long hours, crave detail and hang a mean banner. Do we have a couple promotional opportunities for you! It's illegal to ride a merry-go-round on Sundays in Idaho, but Boise is a wonderful town with a kickass college football team and a great country station. Citadel's KIZN & KZMG needs a promotion director. Rich Summers would love to hear from you at Citadel Broadcasting Corp., 1419 West Bannock, Boise, ID 83702 ... The great Northwest is more your style? Entercom's KKWF (The New 100-7 The Wolf)/Seattle needs a promo director too. PD Rob Walker loves e-mail at [rwalker@entercom.com](mailto:rwalker@entercom.com) and is also keeping his ears open for on-air part-timers.

### Another Reason We Love Pat Green

Because he gets to be in Ireland the week leading up to St. Patty's Day. He's there with CBS Radio's WUSN (US99)/Chicago's morning show of **Ramblin' Ray** and **Lisa Dent**, who'll broadcast from Dublin every day this week. **Pat Green** will play the oldest pub in Ireland Wednesday night, while Lisa and Ray have a slew of Irishmen scheduled for the show, including a representative from the Guinness brewery, which your **R&R** country editor considers "Brilliant!" We're green with envy over here in the States.

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## BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Trace Adkins, Craig Morgan, Danielle Peck</b> Mark Etes Arena Atlantic City, N.J. Feb. 16	4,820	\$187,480
<b>Trace Adkins, Craig Morgan, Danielle Peck</b> Sovereign Center Reading, Pa. Feb. 17	4,837	\$176,104
<b>Willie Nelson</b> Germain Arena Estero, Fla. Feb. 2	3,337	\$166,863
<b>Sugarland</b> Little Big Town Chevrolet Theatre Wallingford, Conn. Feb. 1	4,091	\$165,890
<b>Trace Adkins, Craig Morgan, Danielle Peck</b> Memorial Civic Center Canton, Ohio Feb. 24	4,157	\$161,083

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

## SHOWPREP 101

**Tuesday, March 13, 1887:** Chester Greenwood of Maine patented earmuffs.

**Wednesday, March 14:** National Potato Chip Day.

**Thursday, March 15:** Open-Minded Husbands Day.

**Friday, March 16:** Julie Newmar Day, marking the day she first played Catwoman on "Batman," which was on this date in 1966.

**Quotable:** "In Ireland, the inevitable never happens, and the unexpected constantly occurs."  
—Sir John Pentland Mahaffy

**SARAH BUXTON**  
"That Kind Of Day"

"I love this one, it sounds phenomenal on the air!"  
*Jeff Jay, KBQI*

"This song makes me smile everytime I hear it."  
*Debby Turpin, KSOP*

"Really like the lyrics and her spunkiness! Her personality is definitely evident in this song."  
*Savannah Jones, KWJJ*

Cracks the Top 40 this week @  
**39\* Mediabase**  
+400K audience increase

**40 R&R/BDS**

LYRIC SYREY RECORDS

## A Celebration Of Life

We reported with a heavy heart last Friday the passing of **Joni Foraker** after a long and courageous battle with cancer. She was 48 and leaves behind her husband, Brian; and a young son, Jackson. Friends, loved ones and colleagues are gathering at the Cannery Row Ballroom on Thursday, March 15 at 6 p.m. to remember the former VP at Borman Entertainment/Nashville. In lieu of flowers, donations can be made to the Jackson Foraker Fund (c/o Flood, Bumstead, McCready & McCarthy, P.O. Box 331549, Nashville, TN 37203) or to St. Jude Children's Research Hospital in her name (c/o 1305 16th Avenue South, Nashville, TN 37212).

## Label Makers: Veep Leaps For Redmond, Mabe & Banks

**Joe Redmond** is the new VP of national promotion at Lofton Creek Records, leaving a similar position at Cupid Records. Redmond has previous stops at Warner Bros. Nashville, Mediabase and Marco Promotions. He'll head up a promo team that recently added Susan Rae Kamiler to work the Northeast and long-time promo vet Roger Ramsey to roam the Southwest.

**Cindy Mabe** heads to Capitol Nashville as VP of marketing to oversee marketing, production, new media and international. Somehow, she'll find the time to report to Capitol Nashville president/CEO Mike Dungan. Mabe moves over from Sony BMG, where she did marketing and strategic planning for an impressive list of artists, including Brooks & Dunn, Alan Jackson, Brad Paisley and Carrie Underwood.

**Tom Banks** has the ideal name for a guy just promoted to VP of finance for Sony BMG Nashville. Banks will report to VP of finance & operations Paul Barnabee and oversee marketing budgets and day-to-day financial operations.

— **RJ Curtis/Country Editor** 310-788-1661  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

## On The Charts:

### Chesney Wears No. 1 Crown; 'Ticks' Has Big Week

Up 633,000 audience impressions, **Kenny Chesney's** "Beer in Mexico" (BNA) becomes his 11th No. 1, interrupting a two-week run atop the chart by **Trace Adkins'** "Ladies Love Country Boys" (Capitol Nashville). While Adkins' song is pushed to No. 3, Chesney's single makes 32.7 million impressions, with spins detected at each of the 123 stations monitored by Nielsen Broadcast Data Systems for chart tabulation. WUSN/Chicago contributes the most audience impressions during the tracking week (1.4 million), followed by KEEY/Minneapolis (985,000). Up 186,000 impressions, KILT/Houston turns in the biggest gain on the R&R Country panel. Chesney first reached No. 1 when "She's Got It All" spent three weeks atop the chart in late summer 1997.

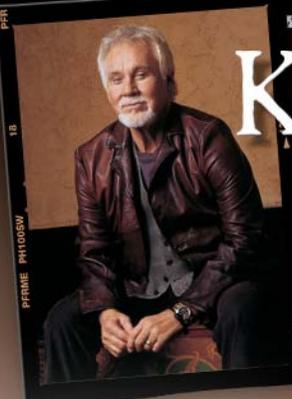
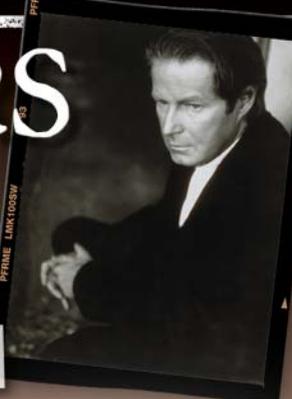
Chesney also takes top honors on the R&R Country Indicator chart, where "Beer" rises 2-1 (3,798 plays at 94 reporters).

Concurrently, **Brad Paisley's** clever new single, titled "Ticks" (Arista Nashville), takes the R&R Country chart's fattest gain during its first full week of airplay (March 5-11). Up 5.2 million impressions, "Ticks" is also awarded Breaker status (spins detected at 60% of the panel for the first time) with plays at 81 monitored stations (50-30).

Paisley's new song takes the Most Added trophy on the R&R Country panel with 44 adds and ties **George Strait's** "Wrapped" (MCA Nashville) on the R&R Country Indicator panel (42 adds apiece).

— **Wade Jessen/Director of Charts & Operations, Nashville**  
615-321-4291 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

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# KENNY ROGERS

featuring  
**DON HENLEY**

## "CALLING ME"

A COMBINED TOTAL OF 153 MILLION UNITS SOLD!

GOING FOR IMMEDIATE AIRPLAY

- 22 #1 Singles to date
- Ranked #4 Top Selling Male Artist by RIAA
- Has sold approx 50.5 million records



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- The Eagles have sold 91 million records
- Don Henley has sold 11.5 million records

**MUSICNOTES**

**Trace The Giver; Carrie 'SNL' Bound;**

Turns out **Trace Adkins** isn't such a "Dangerous Man." Nope, he's actually a giver and therefore will receive the 2007 USO Merit Award at the 25th annual USO-Metro Awards Dinner on March 27. Adkins has traveled into combat zones to perform free shows for soldiers participating in "Operation Freedom," where he signed autographs and hung with the troops. Past Merit Award winners include Bob Hope, Elizabeth Taylor and Willie Nelson.

It's hard to believe, but only four country artists have performed on NBC-TV's "Saturday Night Live" in the past 20 years. **Carrie Underwood** will make it five when she sings on "SNL" March 24. She's a two-time Grammy winner and a CMA Female Vocalist of the Year, has five ACM nominations and her "Some Hearts" album is five-times platinum.

When **Pat Green** played the Houston Livestock & Rodeo recently, he brought his friend and fellow Texan **Jack Ingram** on stage to perform his current single "Lips of an Angel" in front of a stadium-sized crowd.

**VIDEO ADDS**

**CMT**

- ALAN JACKSON** A Woman's Love
- ERIC CHURCH** Guys Like Me
- JOHN ANDERSON f/BIG & RICH** Seminole Wind (CMT *Cross Country* excerpt)

**CMT PURE COUNTRY**

- ALAN JACKSON** A Woman's Love
- JOHN ANDERSON f/BIG & RICH** Seminole Wind (CMT *Cross Country* excerpt)

**GREAT AMERICAN COUNTRY**

- ERIC CHURCH** Guys Like Me



**promosquad**  
**HitPredictor**

**SONGS WITH HIT POTENTIAL**

	CHART RANK
<b>KENNY CHESNEY</b> Beer In Mexico (BNA) (79.9)	1
<b>TIM MCGRAW</b> Last Dollar (Fly Away) (Curb) (82.7)	2
<b>CARRIE UNDERWOOD</b> Wasted (Arista Nashville) (81.9)	6
<b>MARTINA McBRIDE</b> Anyway (RCA) (80.7)	7
<b>RASCAL FLATTS</b> Stand (Lyric Street) (87.9)	8
<b>SUGARLAND</b> Settlin' (Mercury) (89.6)	9
<b>JOE NICHOLS</b> I'll Wait For You (Universal South) (91.5)	10
<b>TOBY KEITH</b> High Maintenance ... (Show Dog Nashville) (78.7)	11
<b>DIERKS BENTLEY</b> Long Trip Alone (Capitol Nashville) (82.6)	12
<b>SARA EVANS</b> You'll Always Be My Baby (RCA) (89.5)	13
<b>GARY ALLAN</b> A Feelin' Like That (MCA Nashville) (81.8)	14
<b>BILLY CURRINGTON</b> Good Directions (Mercury) (90.7)	15
<b>ALAN JACKSON</b> A Woman's Love (Arista Nashville) (88.4)	17
<b>EMERSON DRIVE</b> Moments (Midas) (81.8)	19
<b>BLAKE SHELTON</b> Don't Make Me (Warner Bros.) (87.7)	21
<b>TRACY LAWRENCE</b> Find Out Who ... (Rocky Comfort) (88.4)	23
<b>MONTGOMERY GENTRY</b> Lucky Man (Columbia) (94.7)	24
<b>JAKE OWEN</b> Startin' With Me (RCA) (88.2)	25
<b>BUCKY COVINGTON</b> A Different World (Lyric Street) (76.7)	32
<b>KELLIE PICKLER</b> I Wonder (BNA) (84.8)	35
<b>TERRI CLARK</b> Dirty Girl (BNA) (79.9)	51 (new)

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*Tracy Lawrence*

*Find Out Who Your Friends Are*

**R&R 23** **Mediabase #24**  
**Top 10 Spin Increase**

**Mediabase National Callout: Rate The Music:**

- #1 Females All Ages
- #3 All Persons
- #3 Adults All Ages
- #1 Males All Ages

**New stations this week:** WIL KFRG KTST WITL  
WCOS WESC WKKO WKKT WTQR WOKO WCKT  
WLXX WKML WTCM WTNT WUSQ WWZD KKCB



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	<b>KENNY CHESNEY</b> Beer In Mexico (BNA)	327101	+6339	4371	+348	12	123/0
5	2	<b>TIM MCGRAW</b> Last Dollar (Fly Away) (Curb)	303020	+16170	3881	+205	11	123/0
1	3	<b>TRACE ADKINS</b> Ladies Love Country Boys (Capitol Nashville)	301877	-37988	4122	-501	27	123/0
4	4	<b>KEITH URBAN</b> Stupid Boy (Capitol Nashville)	300331	-11428	4020	-40	17	123/0
3	5	<b>RODNEY ATKINS</b> Watching You (Curb)	292323	-21801	3862	-239	26	123/0
7	6	<b>CARRIE UNDERWOOD</b> Wasted (Arista/Arista Nashville)	277431	+7957	3668	+292	16	122/0
6	7	<b>MARTINA MCBRIDE</b> Anyway (RCA)	267393	-2514	3773	+67	18	123/0
8	8	<b>RASCAL FLATTS</b> Stand (Lyric Street)	244928	-5451	3223	+40	10	123/0
9	9	<b>SUGARLAND</b> Settlin' (Mercury)	241677	+6630	3253	+162	11	123/0
11	10	<b>JOE NICHOLS</b> I'll Wait For You (Universal South)	233979	+7401	3421	+52	32	123/0
12	11	<b>TOBY KEITH</b> High Maintenance Woman (Show Dog Nashville)	202898	+9662	2798	+173	6	123/1
13	12	<b>DIERKS BENTLEY</b> Long Trip Alone (Capitol Nashville)	175023	+1917	2671	+43	17	122/0
15	13	<b>SARA EVANS</b> You'll Always Be My Baby (RCA)	160475	+1273	2477	-39	30	119/1
14	14	<b>GARY ALLAN</b> A Feelin' Like That (MCA Nashville)	156912	-2732	2423	+27	21	120/2
17	15	<b>BILLY CURRINGTON</b> Good Directions (Mercury)	152074	+6982	2323	+95	23	112/4
16	16	<b>BROOKS &amp; DUNN</b> Hillbilly Deluxe (Arista Nashville)	150257	-8118	2366	-13	19	119/0
18	17	<b>ALAN JACKSON</b> A Woman's Love (Arista Nashville)	147127	+6538	2272	+111	12	122/2
19	18	<b>JACK INGRAM</b> Lips Of An Angel (Big Machine)	133233	-1098	1960	+21	17	116/0
<b>Airpower</b>	19	<b>EMERSON DRIVE</b> Moments (Midas/New Revolution)	110351	+7501	1764	+111	13	99/5
20	20	<b>JOSH TURNER</b> Me And God (MCA Nashville)	108073	-1238	1823	+46	18	104/1
21	21	<b>BLAKE SHELTON</b> Don't Make Me (Warner Bros./WRN)	105942	-2529	1727	+109	20	104/4
22	22	<b>CLAY WALKER</b> 'Fore She Was Mama (Asylum-Curb)	103059	-266	1708	-42	26	109/0
24	23	<b>TRACY LAWRENCE</b> Find Out Who ... (Rocky Comfort/CO5 Nashville)	85232	+7816	1309	+123	28	75/7
25	24	<b>MONTGOMERY GENTRY</b> Lucky Man (Columbia)	83542	+9308	1360	+181	7	98/10
27	25	<b>JAKE OWEN</b> Startin' With Me (RCA)	77754	+7462	1346	+134	23	102/5
29	26	<b>BIG &amp; RICH</b> Lost In This Moment (Warner Bros./WRN)	72243	+6812	989	+135	5	74/10
26	27	<b>PAT GREEN</b> Dixie Lullaby (BNA)	70099	-2116	1020	+18	22	84/3
28	28	<b>JOSH GRACIN</b> I Keep Coming Back (Lyric Street)	69226	+1234	1078	+24	22	79/1
30	29	<b>JASON ALDEAN</b> Johnny Cash (Broken Bow)	62877	+390	1011	+64	6	75/7
<b>Breaker</b>	30	<b>BRAD PAISLEY</b> Ticks (Arista Nashville)	58833	+52518	752	+687	2	64/44

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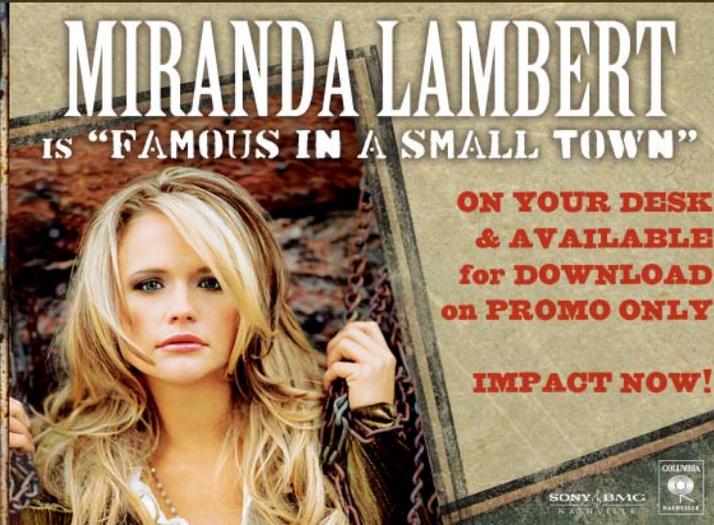
\*\*\*\*\* COLUMBIA RECORDS NASHVILLE'S HOT NEW ACTS \*\*\*\*\*

**Cole Deggs & the Lonesome**  
GOT MORE THIS WEEK



**"I GOT MORE"**  
40\*-38\* RR-BB  
+72 SPINS at RR-BB

**MIRANDA LAMBERT**  
IS "FAMOUS IN A SMALL TOWN"



**ON YOUR DESK & AVAILABLE for DOWNLOAD on PROMO ONLY**

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SONY BMG NASHVILLE COLUMBIA

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	DANIELLE PECK Isn't That Everything ( <i>Big Machine</i> )	54914	-180	854	-34	19	63/1
32	32	BUCKY COVINGTON A Different World ( <i>Lyric Street</i> )	41283	-1020	775	+32	9	69/6
<b>Breaker</b>	33	TAYLOR SWIFT Teardrops On My Guitar ( <i>Big Machine</i> )	41084	+7319	644	+163	5	65/12
34	34	ERIC CHURCH Guys Like Me ( <i>Capitol Nashville</i> )	38597	+4503	649	+46	8	59/4
37	35	KELLIE PICKLER I Wonder ( <i>BNA</i> )	36610	+5186	556	+54	6	50/8
33	36	GRETCHEN WILSON Come To Bed ( <i>Columbia</i> )	35815	-3551	591	-43	18	62/1
36	37	CAROLINA RAIN Isn't She ( <i>Equity</i> )	32362	+800	606	+29	12	54/1
40	38	COLE DEGGS & THE LONESOME I Got More ( <i>Columbia</i> )	26752	+3006	580	+72	8	53/2
39	39	STEVE HOLY Come On Rain ( <i>Curb</i> )	24769	-3823	571	-84	15	55/0
41	40	SARAH BUXTON That Kind Of Day ( <i>Lyric Street</i> )	24441	+1314	406	+35	6	42/7
38	41	ALISON KRAUSS & JOHN WAITE Missing You 2007 ( <i>Rounder</i> )	22639	-6831	314	-74	13	25/0
<b>Debut</b>	42	GEORGE STRAIT Wrapped ( <i>MCA Nashville</i> )	20545	+19375	253	+237	1	35/30
48	43	LUKE BRYAN All My Friends Say ( <i>Capitol Nashville</i> )	17978	+8053	263	+64	7	30/3
43	44	DUSTY DRAKE Say Yes ( <i>Big Machine</i> )	16994	+109	381	+19	7	32/0
42	45	DONOVAN CHAPMAN House Like That ( <i>Category 5</i> )	16798	+736	352	-5	10	35/0
44	46	LITTLE BIG TOWN A Little More You ( <i>Equity</i> )	16235	+1553	287	+34	4	32/6
45	47	BLAINE LARSEN Spoken Like A Man ( <i>BNA</i> )	13537	+1243	244	-30	10	29/0
46	48	CATHERINE BRITT What I Did Last Night ( <i>RCA</i> )	12162	+237	301	-3	8	37/2
53	49	WRECKERS Tennessee ( <i>Maverick/Warner Bros./WRN</i> )	8055	+2891	69	+25	2	9/7
54	50	CRAIG MORGAN Tough ( <i>Broken Bow</i> )	7210	+2292	106	+39	2	13/8
<b>Debut</b>	51	TERRI CLARK Dirty Girl ( <i>BNA</i> )	6349	+6118	80	+72	1	7/5
47	52	MARK WILLS Take It All Out On Me ( <i>Equity</i> )	6326	-4330	165	-109	8	22/0
56	53	KENNY ROGERS FEAT. D. HENLEY Calling Me ( <i>Capitol Nashville</i> )	6209	+1554	74	+14	3	8/2
<b>Debut</b>	54	LEE BRICE She Ain't Right ( <i>Asylum-Curb</i> )	5392	+2839	123	+56	1	25/19
55	55	BOMSHEL Bomshel Stomp ( <i>Curb</i> )	5345	+509	98	+28	7	11/1
-	56	BLUE COUNTY I Get To ( <i>Asylum-Curb</i> )	5163	+2178	96	-1	9	8/0
<b>Debut</b>	57	RODNEY ATKINS These Are My People ( <i>Curb</i> )	5046	+4588	84	+78	1	13/10
58	58	RANDY ROGERS BAND One More Goodbye ( <i>Mercury</i> )	4662	+526	118	+19	5	12/1
49	59	ROCKIE LYNNE More ( <i>Universal South</i> )	4662	-2518	40	-17	18	3/0
-	60	JASON MICHAEL CARROLL Livin' Our Love Song ( <i>Arista Nashville</i> )	4640	+1788	85	+29	2	9/3

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# What a Launch.....30 FIRST WEEK STATIONS!



Lee Brice  
"She Ain't Right"



**Adds Include:**  
WQYK, WXBQ, WDAF, WKDF, WTQR, WIVK, WKKT, KBQI, KSKS,  
WIRK, KATM, WPCV, WRNS, WGGY, WBEE, WQBE, KXKT, WQHK, KXKC,  
KDRK, WEZL, WITL, KHKI, WXBM, KQFC



**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
BRAD PAISLEY Ticks (Arista Nashville)	44
GEORGE STRAIT Wrapped (MCA Nashville)	30
LEE BRICE She Ain't Right (Asylum-Curb)	19
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	12
MONTGOMERY GENTRY Lucky Man (Columbia)	10
BIG & RICH Lost In This Moment (Warner Bros./WRN)	10
RODNEY ATKINS These Are My People (Curb)	10
KELLIE PICKLER I Wonder (BNA)	8
CRAIG MORGAN Tough (Broken Bow)	8

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Ticks (Arista Nashville)	+52518
GEORGE STRAIT Wrapped (MCA Nashville)	+19375
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+16170
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+9662
MONTGOMERY GENTRY Lucky Man (Columbia)	+9308
LUKE BRYAN All My Friends Say (Capitol Nashville)	+8053
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+7957
TRACY LAWRENCE Find Out ... (Rocky Comfort/CO5 Nashville)	+7816
EMERSON DRIVE Moments (Midas/New Revolution)	+7501
JAKE OWEN Startin' With Me (RCA)	+7462

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Ticks (Arista Nashville)	+687
KENNY CHESNEY Beer In Mexico (BNA)	+348
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+292
GEORGE STRAIT Wrapped (MCA Nashville)	+237
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+205
MONTGOMERY GENTRY Lucky Man (Columbia)	+181
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+173
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+163
SUGARLAND Settlin' (Mercury)	+162
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+135

**COUNTRY INDICATOR**

**MOST ADDED**

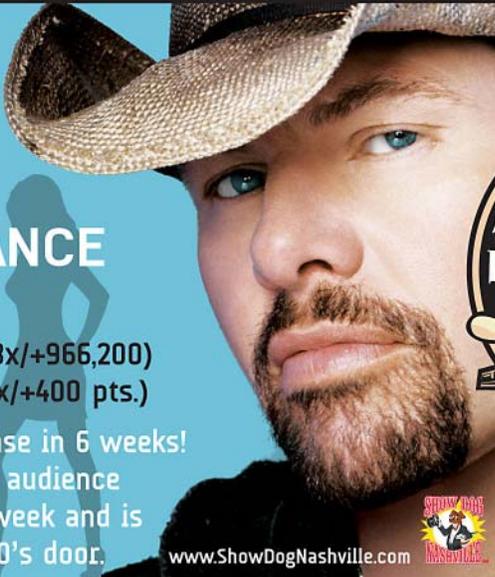
ARTIST Title Label(s)	Adds
BRAD PAISLEY Ticks (Arista Nashville)	42
GEORGE STRAIT Wrapped (MCA Nashville)	42
WRECKERS Tennessee (Maverick/Warner Bros./WRN)	12
RODNEY ATKINS These Are My People (Curb)	9
JASON ALDEAN Johnny Cash (Broken Bow)	8
SARAH BUXTON That Kind Of Day (Lyric Street)	6
KELLIE PICKLER I Wonder (BNA)	6
CRAIG MORGAN Tough (Broken Bow)	6

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Ticks (Arista Nashville)	+12090
GEORGE STRAIT Wrapped (MCA Nashville)	+9750
RASCAL FLATTS Stand (Lyric Street)	+4047
MONTGOMERY GENTRY Lucky Man (Columbia)	+3395
SUGARLAND Settlin' (Mercury)	+3351
BILLY CURRINGTON Good Directions (Mercury)	+3149
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+3089
JOSH TURNER Me And God (MCA Nashville)	+2675
TRACY LAWRENCE Find Out ... (Rocky Comfort/CO5 Nashville)	+2460
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+2454

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Ticks (Arista Nashville)	+522
GEORGE STRAIT Wrapped (MCA Nashville)	+471
RASCAL FLATTS Stand (Lyric Street)	+275
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+218
SUGARLAND Settlin' (Mercury)	+159
MONTGOMERY GENTRY Lucky Man (Columbia)	+154
KENNY CHESNEY Beer In Mexico (BNA)	+140
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+139
JOSH TURNER Me And God (MCA Nashville)	+139
GARY ALLAN A Feelin' Like That (MCA Nashville)	+138



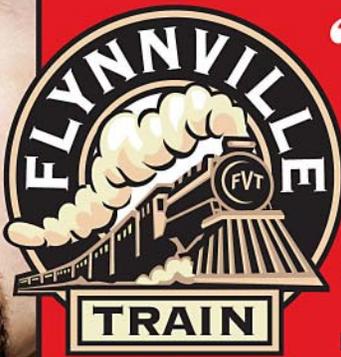
**TOBY KEITH**  
HIGH MAINTENANCE WOMAN

R&R #11\* (+173x/+966,200)  
MB #10\* (+134x/+400 pts.)

- \*Top 10 at Mediabase in 6 weeks!
- \*R&R's #7 spin/#4 audience increase for the week and is knockin' on Top 10's door.

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PUT SOME FUN ON THE AIR!



“LAST GOOD TIME”

R&R:  
#1 NEW & ACTIVE;  
+82X; +180,900;  
MB +59X/+138 PTS.

NEW STATIONS ON BOARD

WAMZ, KUBL, WUSY, WFMS, KWLI, KXKC,  
WKSF, KBQI, WRNS, WCAT, WFRG

**COUNTRY NEW & ACTIVE**

- TIM MCGRAW** I've Got Friends That Do (*Curb*)  
Total Audience 3820, Total Stations: 2, Adds: 0
- CHRIS YOUNG** You're Gonna Love Me (*RCA*)  
Total Audience 3135, Total Stations: 3, Adds: 1
- FLYNNVILLE TRAIN** Last Good Time (*Show Dog Nashville*)  
Total Audience 3085, Total Stations: 18, Adds: 5
- MIRANDA LAMBERT** Famous In A Small Town (*Columbia*)  
Total Audience 2218, Total Stations: 3, Adds: 2
- DARRYL WORLEY** Living In The Here And Now (*903 Music*)  
Total Audience 1573, Total Stations: 2, Adds: 1
- CAROLYN DAWN JOHNSON** Got A Good Day (*Equity*)  
Total Audience 1434, Total Stations: 1, Adds: 0

**COUNTRY INDICATOR NEW & ACTIVE**

- KELLIE PICKLER** I Wonder (*BNA*)  
Total Plays 369, Total Stations: 34, Adds: 6
- LUKE BRYAN** All My Friends Say (*Capitol Nashville*)  
Total Plays 223, Total Stations: 21, Adds: 0
- CRAIG MORGAN** Tough (*Broken Bow*)  
Total Plays 183, Total Stations: 17, Adds: 6
- JERROD NIEMANN** I Love Women ... (*Category 5*)  
Total Plays 159, Total Stations: 15, Adds: 0
- WRECKERS** Tennessee (*Maverick/Warner Bros./WRN*)  
Total Plays 154, Total Stations: 14, Adds: 12
- RONNIE MILSAP** You Don't Know My Love (*RCA*)  
Total Plays 131, Total Stations: 12, Adds: 0
- RANDY ROGERS BAND** One More Goodbye (*Mercury*)  
Total Plays 130, Total Stations: 12, Adds: 1
- RICK TREVINO** Separate Ways (*Warner Bros./WRN*)  
Total Plays 119, Total Stations: 14, Adds: 1
- FLYNNVILLE TRAIN** Last Good Time (*Show Dog Nashville*)  
Total Plays 88, Total Stations: 11, Adds: 4
- MEMARIE** Cry Like Memphis (*Cupit*)  
Total Plays 88, Total Stations: 8, Adds: 1



- 3/19  
**GEORGE STRAIT** Wrapped (*MCA Nashville*)  
**RODNEY ATKINS** These Are My People (*Curb*)
- 3/26  
**AMY DALLEY** Good Kind Of Crazy (*Curb*)  
**DANIEL LEE MARTIN** Stark Ravin' Crazy In Love (*Chinmusic*)  
**DARRYL WORLEY** Living In The Here And Now (*903 Music*)  
**JAMIE O'NEAL** God Don't Make Mistakes (*Capitol Nashville*)  
**JOHN MELLENCAMP** The Americans (*Universal Republic/Universal South*)  
**TRENT TOMLINSON** Just Might Have Her Radio On (*Lyric Street*)
- 4/2  
**HALFWAY TO HAZARD** Daisy (*Mercury*)  
**VINCE GILL** What You Give Away (*MCA Nashville*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>GEORGE STRAIT</b> It Just Comes Natural ( <i>MCA Nashville</i> )	196132
<b>BRAD PAISLEY</b> She's Everything ( <i>Arista Nashville</i> )	194283
<b>JASON MICHAEL CARROLL</b> Alyssa Lies ( <i>Arista Nashville</i> )	182497
<b>CRAIG MORGAN</b> Little Bit Of Life ( <i>Broken Bow</i> )	174081
<b>CARRIE UNDERWOOD</b> Before He Cheats ( <i>Arista/Arista Nashville</i> )	155144
<b>RASCAL FLATTS</b> My Wish ( <i>Lyric Street</i> )	148155
<b>JASON ALDEAN</b> Amarillo Sky ( <i>Broken Bow</i> )	143774
<b>SUGARLAND</b> Want To ( <i>Mercury</i> )	117501
<b>RODNEY ATKINS</b> If You're Going Through Hell ... ( <i>Curb</i> )	107528
<b>HEARTLAND</b> I Loved Her First ( <i>Lofton Creek</i> )	103715

**Nielsen Broadcast Data Systems** 123 Country reporters. Songs ranked by total audience for the airplay week of 3/5-3/11. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.

Sometimes a song is so powerful the best thing a promotion staff can do is ask you to take 3 minutes to listen and not say another word...

**Craig Morgan**  
"TOUGH"

**IMPACTING:**  
Every time you play it.

March 12, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	<b>1</b>	<b>KENNY CHESNEY</b> Beer In Mexico (BNA)	3738	+140	82768	+615	10	94/0
4	<b>2</b>	<b>TIM MCGRAW</b> Last Dollar (Fly Away) (Curb)	3393	+131	77962	+116	10	94/0
3	3	<b>KEITH URBAN</b> Stupid Boy (Capitol Nashville)	3390	-45	75941	-2445	14	95/0
1	4	<b>TRACE ADKINS</b> Ladies Love Country Boys (Capitol Nashville)	3353	-342	74058	-11155	23	90/0
6	<b>5</b>	<b>CARRIE UNDERWOOD</b> Wasted (Arista/Arista Nashville)	3235	+218	73215	+3089	10	92/0
5	6	<b>MARTINA MCBRIDE</b> Anyway (RCA)	3175	-77	69369	-2682	15	93/0
10	<b>7</b>	<b>RASCAL FLATTS</b> Stand (Lyric Street)	2876	+275	62830	+4047	8	93/0
9	<b>8</b>	<b>SUGARLAND</b> Settin' (Mercury)	2852	+159	64168	+3351	10	94/0
8	<b>9</b>	<b>JOE NICHOLS</b> I'll Wait For You (Universal South)	2825	+114	61771	+1623	30	89/1
11	<b>10</b>	<b>TOBY KEITH</b> High Maintenance Woman (Show Dog Nashville)	2566	+70	57840	+2006	6	93/1
12	<b>11</b>	<b>DIERKS BENTLEY</b> Long Trip Alone (Capitol Nashville)	2359	+139	50922	+1791	14	93/0
15	<b>12</b>	<b>GARY ALLAN</b> A Feelin' Like That (MCA Nashville)	2311	+138	50200	+2146	16	94/1
14	<b>13</b>	<b>BILLY CURRINGTON</b> Good Directions (Mercury)	2275	+113	51792	+3149	17	88/0
13	14	<b>BROOKS &amp; DUNN</b> Hillbilly Deluxe (Arista Nashville)	2162	-41	46033	-1356	16	87/0
16	<b>15</b>	<b>ALAN JACKSON</b> A Woman's Love (Arista Nashville)	2034	+67	45782	+825	10	88/0
17	<b>16</b>	<b>JACK INGRAM</b> Lips Of An Angel (Big Machine)	1950	+46	43857	+1613	12	90/0
7	17	<b>JASON MICHAEL CARROLL</b> Alyssa Lies (Arista Nashville)	1866	-983	38225	-20843	18	71/0
19	<b>18</b>	<b>JOSH TURNER</b> Me And God (MCA Nashville)	1800	+139	39582	+2675	13	85/2
18	<b>19</b>	<b>CLAY WALKER</b> 'Fore She Was Mama (Asylum-Curb)	1794	+12	38922	-1240	17	83/1
21	<b>20</b>	<b>BLAKE SHELTON</b> Don't Make Me (Warner Bros./WRN)	1609	+93	33197	+1172	15	82/2

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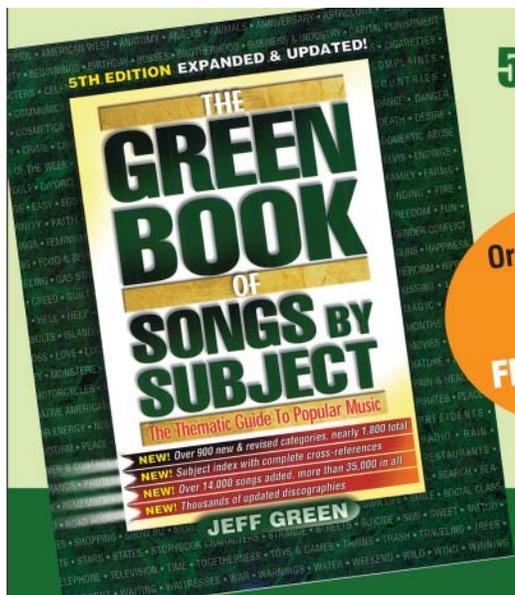
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that actually  
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researching

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March 12, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
20	<b>21</b>	EMERSON DRIVE Moments (Midas/New Revolution)	1585	+94	35368	+2309	10	81/4
22	<b>22</b>	MONTGOMERY GENTRY Lucky Man (Columbia)	1412	+154	30605	+3395	5	79/4
23	<b>23</b>	TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	1340	+79	30093	+2460	8	70/4
24	<b>24</b>	BIG & RICH Lost In This Moment (Warner Bros./WRN)	1150	+129	24185	+2454	3	68/3
25	25	JOSH GRACIN I Keep Coming Back (Lyric Street)	1009	-10	20997	-520	12	62/0
27	<b>26</b>	JAKE OWEN Startin' With Me (RCA)	893	+101	17880	+2038	11	56/2
28	<b>27</b>	JASON ALDEAN Johnny Cash (Broken Bow)	892	+117	19653	+2217	4	65/8
26	<b>28</b>	BUCKY COVINGTON A Different World (Lyric Street)	840	+22	19246	+402	6	55/1
29	<b>29</b>	DANIELLE PECK Isn't That Everything (Big Machine)	740	+22	14926	+239	9	45/1
31	<b>30</b>	ERIC CHURCH Guys Like Me (Capitol Nashville)	722	+40	15372	+439	6	51/2
30	<b>31</b>	PAT GREEN Dixie Lullaby (BNA)	715	+30	14110	-364	8	55/4
<b>Debut</b>	<b>32</b>	BRAD PAISLEY Ticks (Arista Nashville)	683	+522	16431	+12090	1	56/42
34	<b>33</b>	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	605	+114	12156	+1840	3	46/4
32	34	STEVE HOLY Come On Rain (Curb)	540	-67	10160	-1850	10	44/0
33	<b>35</b>	COLE DEGGS & THE LONESOME I Got More (Columbia)	489	+6	10998	+193	6	39/1
<b>Debut</b>	<b>36</b>	GEORGE STRAIT Wrapped (MCA Nashville)	471	+471	9750	+9750	1	42/42
35	<b>37</b>	DUSTY DRAKE Say Yes (Big Machine)	453	+10	10671	-180	4	34/1
38	38	GRETCHEN WILSON Come To Bed (Columbia)	409	-11	10227	-419	7	31/1
36	39	SARAH BUXTON That Kind Of Day (Lyric Street)	407	-41	10042	+795	2	34/6
<b>Debut</b>	<b>40</b>	LITTLE BIG TOWN A Little More You (Equity)	388	+53	9014	+1144	1	31/4

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Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like TRACE ADKINS, KEITH URBAN, RASCAL FLATTS, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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