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PPM Official In Philly:
Cume is Bigger, Younger,
Listening Less



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Make Way For
Boise's Big Wow



Major Swapola In
Greenville As The
Thunder Rolls



Fonner Not In
Kansas (City) Anymore,
Goes Where The Boys Are

*All polar bears are
left-handed.
Real news needed!*

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323-954-3444

Winter '07 Ratings: Chicago Steady; Too Early To Say In L.A.

Winter 2007 results started rolling Monday, with Los Angeles and Chicago among the first noteworthy markets for country released. CBS Radio's WUSN (US99)/Chicago was down a bit 12+ from fall (3.3-3.1) but increased persons 25-54 (3.3-3.4). US99 PD **Mike Peterson** was very pleased with winter results, saying the radio station "continues to show great strength and consistency" in a world of "extreme market compression." Peterson pointed out that WUSN is ranked No. 2 nonethnic and is the No. 1-ranked nonethnic music station. The WUSN morning show with Lisa Dent and Ramblin' Ray are up two-tenths from the fall to a 3.7, ranked seventh overall; midday personality Trish Biondo is tied for eighth with a 3.5, while afternoon driver Drew Walker ranks fourth overall and No. 1 non-ethnic.

In SoCal, the story for Mt. Wilson Broadcasters **KKGO (Go Country 105)/Los Angeles**, which flipped from classical KMZT (K-Mozart) on Feb. 26, isn't fully complete, although it did improve 0.6-0.8. According to KKGO PD **Mike Johnson**, the extrapolated first full month as a country station (March) was a 1.9 with a weekly cume of 562,000. 25-54 for March was 1.7. Johnson told R&R, "There are lots of smiles in West L.A. this afternoon." Commenting on the overall progress of Go Country, Johnson added, "We're very happy with where we are, and we have so many great things ahead of us; we're just very pleased." Meanwhile, CBS Radio's **KFRG (K-Frog)/Riverside**, which posted a huge 1.1 in Los Angeles in fall 2006, slipped to a 0.6 in winter '07.

It's Official In Philly: PPM Shows Bigger, Younger Cume

Bob McKay, PD of Beasley's WXTU/Philadelphia, is still wading through the piles of PPM data on his desk, but you won't find him complaining. Last Friday was rather historical, as Arbitron released the industry's first currency ratings from the industry's first electronic measurement system. Instead of quarterly measurement, ratings will now be delivered on a

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WHISKEY FALLS

LAST TRAIN RUNNING

"Here's where country is GOING and has always been. Incredible harmonies followed by indelible musicianship! Whiskey Falls scores a 10 on the groove – a – licious parade!"
– Coyote Collins / WFBE Flint / PD

"Off of one single you can tell these guys ARE the future of country music!!!!" – John Richards / WKCQ Saginaw / MD

"I think Whiskey Falls is the hottest new act of the year!"
– Mel McKenzie / WWQM Madison / MD

"I Freakin' Love It!! They are amazing!!"
– Jeff J / KBQI Albuquerque / MD

"One of the most impressive vocal groups I've heard in years! These guys have a sound that is addictive and their songs are awesome!" – Jeff Davis / WGNE Jacksonville / PD

"I don't care if I do get in trouble. This is too good not to add it right away." – Anonymous Programmer

"I saw them at CRS and I thought they were GREAT! They are a GREAT act and 'Last Train Running' is an awesome song!"
– Paul Baily / KRST Albuquerque / MD

"I think, 'Last Train Running' is a f@#king SMASH!! Best thing I've heard in our conference room since Rascall Flatts! It is a hit and we will be there Out Of The Box!"
– Nate Deaton / KRTY San Jose / MD

Already voted #1 on listener voted Top 4 at 10.
– WNCY Green Bay

"I like the Whiskey Falls record a lot. I think these guys harmonies are GREAT!! They're the Best thing since The Eagles." – Dawn Michaels / WQHK Ft. Wayne / MD

"Whiskey Falls sing 4 part harmony like nobody else. I was mesmerized listening to them...so was my staff. Wake up and hear the music these guys are putting out there."
– Ginny Rogers / WKLB Boston / APD

"We LOVE this one! We will be there Out Of The Box."
– Adam Jeffries / KJUG Tulare

"I think they are GREAT! GREAT song!"
– Wes Poe / KSON San Diego / MD

"I like the Whiskey Falls a lot. GREAT song and GREAT harmonies." – Roy Lund / WXTU Philadelphia / MD

"They have killer harmonies! I really hope these guys are big."
– Joby Phillips / WCEN Saginaw / PD

"I have not heard it yet, but I hear it's GREAT!"
– Jon Reed / WFLS Fredericksburg / PD

"I LOVE IT!!" – Don Brake / WHWK Binghamton / PD

"Great song! I am adding this week!"
– John Hendricks / Music Choice NY / Director of Country Programming

"I like it a lot – Great stuff!"
– Jess Wright / WSJR Wilkes Barre / APD – MD

"This is definitely something to watch. These guys are impressive and 'Last Train Running' should be a big hit!"
– Bryan Rhodes / WZKX Biloxi / PD

"They have GREAT harmonies! I really like them."
– Jim Hays / KHAY Ventura / OM-PD

"This should do very well."
– Jay Thomas / XM Radio Washington DC

"Harmonies, talent and damn likable, they've got IT!"
– Tyler on the Radio / WWNU Columbia / MD

"I like these guys a lot. They have a Great sound!"
– Dawn Michaels / WTNR Grand Rapids / APD – MD

"I really like this record"
– Brian Gary / KUAD Ft. Collins / MD

"They are GREAT ! We are really looking at this one."
– Savannah Jones / KWJJ Portland / MD

Leaving The Station May 7th



monthly basis for persons 6 and older. While Philadelphia was the first market to go live with PPM, Arbitron plans to roll out the top 50 markets by 2010. Up next is Houston in June, followed by New York in December, then Chicago and Los Angeles in March 2008. So why is Bob McKay smiling? WXTU's cume of 834,000 is nearly double fall levels, and the station showed surprisingly strong numbers in younger demos, which McKay described as "noteworthy, because we'd never done that well." As McKay and others have pointed out during the testing for PPM, which first began in 2001, cume numbers increased significantly, while TSL — or AWTE (Average Weekly Time Exposed) as it is now referred to — has dropped. Still, according to McKay, while the comparable PPM number is lower than the diary methodology, WXTU had "the lowest turnover in the market" in that regard and ranks in the top five stations with persons 12+. Asked whether or not the first official PPM results met or exceeded his expectations, McKay told **R&R**, "I would say exceeded, because we are able to cultivate more young listening than ever before. That's meaningful." WXTU is Philadelphia's sixth-ranked station in persons 6+, with a weekly cume of 925,000 and a share of 5.5. Among other findings from Friday's PPM data, just over 96% of persons 6+ listened to radio in the course of a single week.

Warning: This May Cause Your Brain To Hurt

Even worse, someday, somewhere, we may come up to you and administer a pop quiz, so keep taking your ginkgo biloba. You may recall a couple months ago, a company called Inner Banks bought top 40 WRHD & WRHT (The Hot FM) and country WWHA & WWNK (Hank FM)/Greenville, N.C. from Archway. Well, last week, those crazy, wacky guys at Inner Banks thought it would be fun and exciting to swap frequencies and relaunch one of their new toys, so they moved the top 40 to 94.1 & 94.3. Next, they moved country over to 96.3 & 103.7, relaunching as "**Thunder Country**." Then they hired **Mad Dawg**, last seen as middays/imaging director at WQDR/Raleigh, as OM of both Thunder Country and The Hot FM, plus

This Week At Callout America

Carrie Underwood has the No. 1 song overall with "Wasted," up from several weeks at No. 2 and repeats as the No. 1 passion song. The strength is with females at No. 1, while males are at No. 2. In the demos, this song is No. 2 with 25-34s and 35-44s and No. 1 with listeners 45-54.

Sugarland stay strong with "Settlin'" at No. 5 overall and the No. 8 passion song, up from No. 11. Females rank the song at No. 5, up from No. 10, and at No. 6 passion. Men are at No. 3, core 35-44 males are at No. 2. "Settlin'" shows regional strength, ranking at No. 2 in the East, No. 5 in the South and the Midwest and No. 6 in the West.

Emerson Drive's "Moments" is the solo new entry into the top five this week at No. 4, up from No. 7, and as the No. 6 passion song. Females are at No. 4 and No. 5 passion. Men are No. 5 and No. 6 passion. "Moments" is the No. 1 song in the West.

Brad Paisley's "Ticks" is new to the top 10 this week at No. 6, up from No. 11, and at No. 5 passion, up from No. 8. "Ticks" is the No. 5 song with younger 25-34 listeners and at No. 6 with females.

Josh Turner also new to the top 10 with "Me and God" at No. 10 for the week, up strong from No. 18, and at No. 11 passion, up from No. 15. Core 35-44 listeners rank the song at No. 9, positive and passion. Core males are at No. 6 and No. 8 passion, core females at No. 14 and No. 9 passion.

mornings for Thunder Country. **Gina Grey** moved from afternoons on Hot to the same shift at Thunder Country. Finally, **Jeff Hackett**, MD/midday star at crosstown WRNS, joins Thunder Country for similar duties. I need a nap, a binky and a blanky now.

Boise's Big Wow

It's not often we say "wow" and "Boise" in the same sentence, but that's all about to change. Peak

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STELLAR!!! 53 First Week Stations!

Tim McGraw
with Faith Hill

I Need You

RR: 40 - 33 1.2 mil. aud. AC/MB: 44 to 36 +188

Broadcasting is changing **KTMV** (My Country) to “**Wow Country 104.3**.” One person’s “oh wow” is another’s “oh no,” however, as syndicated shows “Big D & Bubba,” “Blair Garner’s After Midnight” and “Lia” say buh-bye to Boise when Wow goes live and local with **Panama Jack** in mornings, **Shotgun** in middays and Utah import **Danny Ryan** for afternoons. Ryan is fresh from a similar position at Simmons Media **KEGA**/Salt Lake City, but just like his new station, he’ll change his name and will go by Don Jarrett upon touchdown in Idaho. Coming soon: new calls. Meanwhile, back in Salt Lake City, Alan Hague, OM for Simmons Media, told **R&R** he’s looking for an afternoon drive/PD multi-tasker for **KEGA**, while Justin Taylor takes over those duties on an interim basis.

The Hippo Is Dead. Long Live KNAH!

Or, “Hank,” as it now calls itself. Mapleton Communications’ **KHPO**/Merced, Calif. pulled a flippo on The Hippo a few weeks ago in favor of **KNAH (Hank)**, the country upstart aiming for Buckley Broadcasting’s **KUBB**. Now it’s Hank-knapped **Bob Henson**, former morning show producer and news director at **KUBB**, and given him APD/MD stripes over at Hank’s place.

His Initial Impression Is Positive

Thank God they finally have a midday guy at Citadel’s **KBUL**/Reno, Nev. Perhaps an even bigger blessing is the guy uses initials (**AJ**), and his last name appears to be Italian (**Battalio**), so he’s OK by us. Arriving from **KCRS**/Odessa, Texas on May 28, **AJ Battalio** takes over as permanent replacement for Cleveland Wheeler, who had a short stint as PD/midday guy in Reno earlier this year.

Scott Free, O’Reilly Factor, Boy Crazy

Scott Johnson, OM of Clear Channel/Charleston, S.C. who doubled up as PD of **WEZL**, left the building Friday, April 26. Johnson joined the cluster in 2005, but had been with the company since 1998 ... **Phil O’Reilly**, no apparent relation to Bill, is the new PD at Clear Channel’s **KIAI**/Mason City, Iowa. Previous stops for O’Reilly include Grand Forks, Iowa and positions in North Dakota. O’Reilly’s arrival means interim PD Scott

DATES & DEADLINES

May 15: 42nd annual Academy of Country Music Awards, Las Vegas. Details at www.acmcountry.com.

June 4: 40th annual IFCO Fun Fest, Nashville. Details at www.ifco.org.

June 7-10: CMA Music Festival, Nashville, Details at www.cmaworld.com.

June 9: Leadership Music and SOLID Yard Sale, Nashville. Details at www.leadershipmusic.org.

Solko can resume his normal duties as Chief Engineer ... **Renee Fonner** has resigned her position as marketing director at Wilks Broadcast Group’s **KFKF**/Kansas City for a similar position at Max Media’s country **KGH** (The Eagle) and contemporary/inspirational **WXEZ**/Norfolk, citing “boys come in by the boatloads” as her No. 1 reason ... Another promotion director opening in Kansas City at crosstown Entercom **WDAF** (The Wolf). **Jess Garcia** leaves to take the PD (as in Program Director) job at **KCCY**/Colorado Springs. Wolf PD Michael Cruise is now on the prowl for a new promo director. Contact him at mcruise@entercom.com ...

Meanwhile, Entercom sister **KBWF** (95.7 The Wolf)/San Francisco names **Josh Pearlman** promotions director, joining the Wolf-pack from crosstown Cumulus sports **KNBR**.

A Sudden Case Of Senior-Itis

The latest case hit Lyric Street Records’ **Ashley Heron** late last week when his title underwent an alteration, going from manager of marketing, to, ahem, *senior* manager of marketing. Heron was previously promotions coordinator before moving into marketing in 2005.

Borchetta Happens

It just happened at Lofton Creek, where **Adelle Borchetta** joined the label, and, yes, she is

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KKJG, WXFL, WRSF,
WYCT, KRRV, KVOX, XM,
SIRIUS, WTHI, WTCM**

Watch for New Video Coming Soon!



related to Lofton Creek president Mike Borchetta and all the other Borchettas making their living in the record industry. Adelle jumps on board as promotion assistant to Mike after most recently singing under the name Adelle Marie.

The Passing Of A Pioneer

After an extended illness, **Irving Waugh** died Friday, April 27 at the age of 94. Long associated with WSM/Nashville, Waugh joined the staff as a newsman and announcer in the 1940s, later joined the sales staff and eventually ran both the radio division and WSM-TV. He retired from the company in 1977. Waugh is credited with starting the Grand Ole Opry Birthday Celebration, which later spawned the annual Disc Jockey Convention, Country Music Month and the Country Music Association. In 1955, Waugh sold the Ralston-Purina Company a series of one-hour Grand Ole Opry specials, telecast on ABC-TV, which first brought the Opry to national television audiences. After recruiting Kraft Foods as a sponsor, Waugh helped the Country Music Association Awards show become the first music awards of any kind to be nationally televised. He served as executive producer of the CMA Awards show until 1993. Waugh was a longtime board member of both the Country Music Association and the Country Music Foundation and was a member of the International Radio and Television Executive Society, the Hollywood Radio and Television Executive Society.

More Info On Les

Les Acree, who, as we told you, suffered a serious stroke a couple weeks ago, is starting to make some progress, although his recovery will be slow and challenging. Longtime record industry veteran Gerrie McDowell has set up a benefit fund for Acree. Donations can be sent to the Les Acree Benefit Fund c/o SunTrust Bank, attn: Beth Talley, 1226 17th Avenue South, Nashville, TN 37212.

BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Kenny Chesney, Sugarland, Pat Green Veterans Memorial Arena Jacksonville, Fl. April 21-22	23,032	\$1,375,363
Kenny Chesney, Sugarland, Pat Green Greensboro Coliseum Greensboro, N.C. April 19	16,680	\$1,052,660
Kenny Chesney, Sugarland, Pat Green Colonial Center Columbia, S.C. April 20	14,579	\$956,030
Martina McBride, Little Big Town... Paul E. Tsongas Arena Lowell, Mass. April 21	6,158	\$346,557
Martina McBride, Little Big Town... Times Union Center Albany, N.Y. April 22	5,628	\$242,962

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

May 1, 1889: The Bayer Company of Germany introduced aspirin in powdered form.

May 2: The Great American Grump Out, with sponsors asking America to go 24 hours without being grumpy, crabby or rude.

May 3, 1991: The final episode of "Dallas" aired on CBS.

May 4: International Respect for Chickens Day.

Quotable: "The trouble with eating Italian food is that five or six days later, you're hungry again."
—George Miller

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"I WANNA FEEL SOMETHING"



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47* to 40* - CA / MediaBase
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Condolences

We're sending them to the family and friends of veteran Cleveland radio and TV personality **Bob Forster**, who passed away Saturday, April 28, in Ocala, Fla. at the age of 89. He was the father of Mr. Bob, PD/morning personality at WOGK (93.7 K Country)/Gainesville.

From The R&R Inbox: A Familiar Name

Imagine our surprise and delight when we opened this e-mail from an old friend, **Dene Hallam**. He's been working with the "Moby in the Morning" network, but wanted to pass along a song some may be interested in in the wake of the Virginia Tech tragedy:

"Moby found a song from The Wilkinsons — 'Nobody Died' — that is — for now — only being released in Canada that is *very* appropriate for the Virginia Tech tragedy. Moby played it on his show every day last week and just did a fantastic interview with Steve Wilkinson with the 'story behind the song.'" Any country station that wants a copy of "Nobody Died" should e-mail Moby at moby@mobyinthemorning.com. You can reach Moby or Dene at 770-642-7881.

Vegas: More Than The World's Biggest Playground

As you set up your dance card for Las Vegas and the ACMs, save some time on Monday, May 14. That's when **Jaye Albright** and **Michael O'Malley** have scheduled their one-day, pre-ACM personality seminar at the MGM Grand Conference Center. A&O always put together useful, educational seminars; this one will present fresh music research results from their second national online test of nearly 700 songs. In the field now, the test has already involved over 6,000 country radio listeners. Additionally, A&O will teach you how to increase your cume with the power of great storytelling. This pre-ACM seminar is free and open to the public working in noncompetitive situations with A&O clients, but you need an invitation. Call O'Malley at 732 937-5757 or Albright at 206-498-6261.

— R.J. Curtis/Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

On The Charts:

Quarterly Panel Changes Announced

Based on the results of our First-Quarter 2007 Current Music Usage Analysis, the following changes will be made to the R&R Country panel, effective with the April 30-May 5 tracking week (May 11 R&R issue date). These changes bring the total number of stations on this panel to 127.

DROPS (7):

WDXB/Birmingham
WCKT/Ft. Myers
WIOV/Lancaster, Penn.
KXKC/Lafayette, La. (moves to Indicator)

KKBQ/Houston
WMSI/Jackson, Miss.
WCTO/Allentown

ADDS (11):

KZSN/Wichita (from Indicator)
WCOS/Columbia, S.C.
WTQR/Greensboro, N.C.
WMAD/Madison
WUSJ/Jackson, Miss. (from Indicator)
WDTW/Detroit
KATC/Colorado Springs
KMDL/Lafayette, La. (from Indicator)

KASE/Austin
WPKX/Springfield, Mass.
WQMX/Akron

Concurrently, the following changes to the R&R Country Indicator panel have been made, bringing this panel to 93 total stations:

DROPS (10):

WBYT/South Bend, Ind.
KKIX/Fayetteville, Ark.
KZSN/Wichita (moves to monitored panel)
KNUE/Tyler, Texas
WUSJ/Jackson, Miss. (moves to monitored panel)

WLWI/Montgomery, Ala.
KJLO/Monroe, La.
KEGA/Salt Lake City
KMDL/Lafayette, La. (moves to monitored panel)

ADDS (8):

KEAN/Abilene, Texas
KJCS/Lufkin, Texas
KCTR/Billings, Mont.
KTCS/Ft. Smith, Ark.
KXKC/Lafayette, La. (moves from monitored panel)

KHGE/Fresno
WTRS/Gainesville
WFFN/Tuscaloosa, Ala.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

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Kristina Cornell
"Little Red Balloon"

ADDED THIS WEEK AT:
GAC, CMT Pure Country, WUBE,
KIXZ, WKSJ, WTHI, KIXQ, WXFL

View Kristina's new video by going to www.loftoncreekrecords.com

LOFTON CREEK RECORDS

MUSICNOTES

Blake Shelton's fourth studio album is "Pure BS." Not the content, the actual name. In stores today, this is Shelton's first release in three years. This time, he worked with producers Bobby Braddock, Brent Rowan and Pail Worley. Shelton also wrote three songs on the album, including one called "The Last Country Song," in which legends George Jones and John Anderson both make a guest appearance.

Look for **Montgomery Gentry** in the current issue of *Rolling Stone* magazine as part of the Orbit gum "Playing Dirty" and "Playing Clean" double-page foldout. They're the only country artists in the feature, and their "Good Clean Fun" made the list of "top clean picks" in the same company as Depeche Mode, Everclear and Incubus.

Eric Church will return to Spartan Stadium on the campus of South Caldwell High School in Granite Falls, N.C. Church is a former athlete at South Caldwell, but the next time he's in the stadium, on May 20, it'll be with his band to play a benefit for the school, featuring material from his debut album on Capitol Nashville, "Sinners Like Me."

Willie Nelson and his tour manager, David Anderson, avoided jail time last week when they pleaded guilty to a misdemeanor count of marijuana possession. You may recall back in September, Nelson; Anderson; Nelson's sister, Bobbie; and two drivers were cited during a commercial vehicle inspection. The charges against Bobbie Nelson were dropped; Willie and Anderson each paid a \$1,024 fine.

VIDEO ADDS

CMT

BON JOVI (You Want To) Make A Memory

CMT PURE COUNTRY

KRISTINA CORNELL Little Red Balloon



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART RANK

RASCAL FLATTS <i>Stand (Lyric Street)</i> (87.9)	1
SUGARLAND <i>Settlin' (Mercury)</i> (89.6)	2
BILLY CURRINGTON <i>Good Directions (Mercury)</i> (90.7)	4
TOBY KEITH <i>High Maintenance Woman (Show Dog Nashville)</i> (78.7)	5
ALAN JACKSON <i>A Woman's Love (Arista Nashville)</i> (88.4)	6
EMERSON DRIVE <i>Moments (Midas)</i> (81.8)	7
BRAD PAISLEY <i>Ticks ARISTA (Nashville)</i> (85.1)	8
TRACY LAWRENCE <i>Find Out Who Your ... (Rocky Comfort)</i> (88.4)	9
DIERKS BENTLEY <i>Long Trip Alone (Capitol Nashville)</i> (82.6)	11
GEORGE STRAIT <i>Wrapped (Mca Nashville)</i> (89.3)	13
MONTGOMERY GENTRY <i>Lucky Man (Columbia)</i> (94.7)	14
BLAKE SHELTON <i>Don't Make Me (Warner Bros.)</i> (87.7)	15
JAKE OWEN <i>Startin' With Me (RCA)</i> (88.2)	18
BUCKY COVINGTON <i>A Different World (Lyric Street)</i> (76.7)	21
RODNEY ATKINS <i>These Are My People (Curb)</i> (75.0)	22
KELLIE PICKLER <i>I Wonder (BNA)</i> (84.8)	24
CRAIG MORGAN <i>Tough (Broken Bow)</i> (88.3)	25
TERRI CLARK <i>Dirty Girl (BNA)</i> (79.9)	32
TIM MCGRAW WITH FAITH HILL <i>I Need You (Curb)</i> (95.4)	33
JASON MICHAEL CARROLL <i>Livin' Our Love... (Arista Nashville)</i> (88.6)	34
DUSTY DRAKE <i>Say Yes (Big Machine)</i> (84.0)	37
TRENT TOMLINSON <i>Just Might Have Her... (Lyric Street)</i> (75.9)	39
TRACE ADKINS <i>I Wanna Feel Something (Capitol Nashville)</i> (85.2)	40
JACK INGRAM <i>Measure Of A Man (Big Machine)</i> (78.2)	43 (new)
VINCE GILL WITH SHERYL CROW <i>What You ... (Mca Nashville)</i> (90.1)	44
CHRIS YOUNG <i>You're Gonna Love Me (RCA)</i> (82.2)	52

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**Country Radio's
Number One
Countdown**

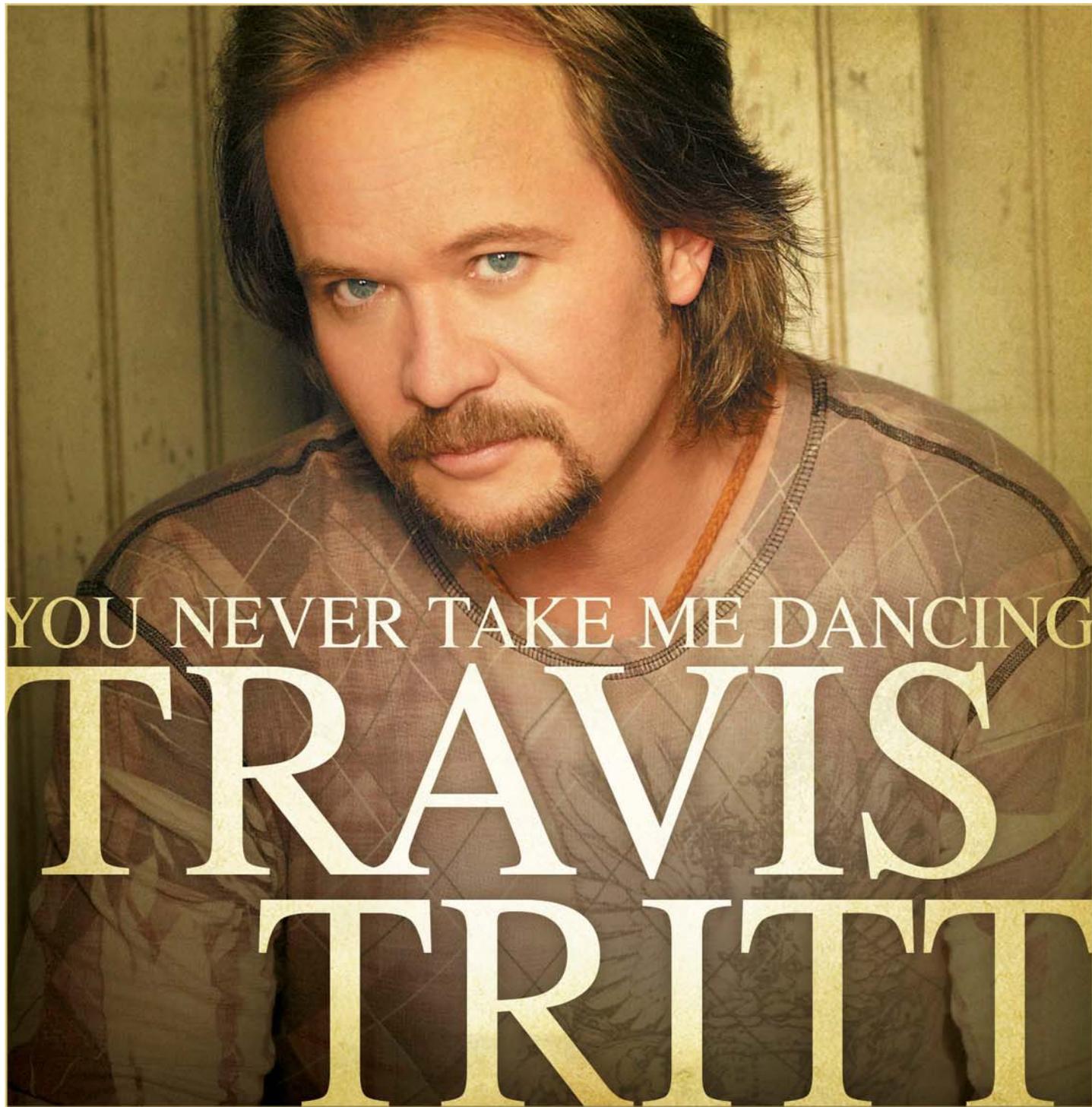
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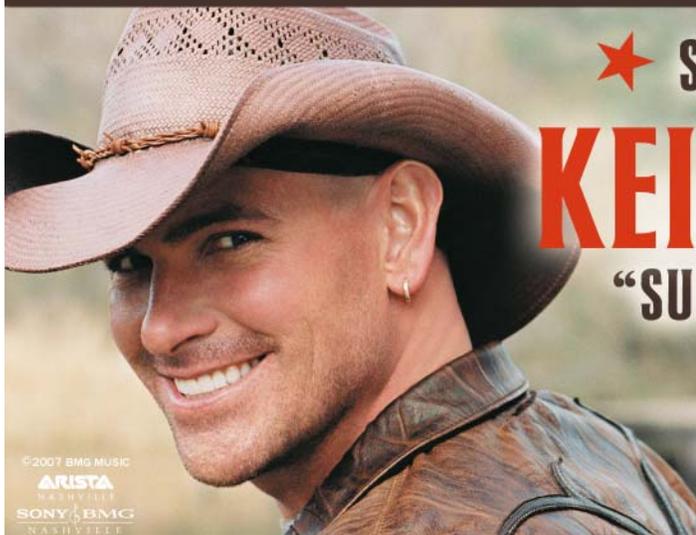
IMPACT DATE: MAY 21



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	RASCAL FLATTS Stand (Lyric Street)	348873	+14298	4787	+153	17	123/0
3	2	SUGARLAND Settlin' (Mercury)	341633	+10596	4624	+174	18	123/0
1	3	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	334700	-16189	4545	-271	23	122/0
4	4	BILLY CURRINGTON Good Directions (Mercury)	315949	+28005	4519	+469	30	123/0
5	5	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	283671	+11956	3922	+116	13	123/0
9	6	ALAN JACKSON A Woman's Love (Arista Nashville)	254707	+22544	3750	+461	19	122/0
10	7	EMERSON DRIVE Moments (Midas/New Revolution)	250974	+19390	3485	+228	20	123/0
8	8	BRAD PAISLEY Ticks (Arista Nashville)	247137	+13657	3322	+73	9	123/0
13	9	TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5 Nashville)	218811	+18546	3164	+285	35	119/3
6	10	TIM MCGRAW Last Dollar (Fly Away) (Curb)	217963	-50967	2680	-883	18	122/0
11	11	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	216950	+2987	3226	+52	24	122/0
7	12	KENNY CHESNEY Beer In Mexico (BNA)	210630	-29758	2677	-478	19	120/0
14	13	GEORGE STRAIT Wrapped (MCA Nashville)	205032	+17018	2897	+200	8	122/0
15	14	MONTGOMERY GENTRY Lucky Man (Columbia)	184100	+7404	2720	+69	14	121/0
17	15	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	158424	+5661	2563	+111	27	122/0
16	16	JOSH TURNER Me And God (MCA Nashville)	157405	-3627	2501	-18	25	120/0
18	17	BIG & RICH Lost In This Moment (Warner Bros./WRN)	151272	+9646	2224	+217	12	117/3
19	18	JAKE OWEN Startin' With Me (RCA)	140729	+12092	2288	+197	30	122/2
20	19	JASON ALDEAN Johnny Cash (Broken Bow)	134839	+13716	2074	+111	13	119/4
21	20	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	122587	+16476	1889	+181	12	116/8
22	21	BUCKY COVINGTON A Different World (Lyric Street)	105780	+10740	1776	+84	16	107/3
23	22	RODNEY ATKINS These Are My People (Curb)	93031	+11208	1622	+273	8	108/11
26	23	ERIC CHURCH Guys Like Me (Capitol Nashville)	85151	+11449	1393	+134	15	92/4
25	24	KELLIE PICKLER I Wonder (BNA)	83237	+6156	1358	+66	13	98/2
27	25	CRAIG MORGAN Tough (Broken Bow)	81576	+14471	1364	+187	9	93/5
33	26	KEITH URBAN I Told You So (Capitol Nashville)	76684	+41198	989	+570	3	82/37
28	27	CAROLINA RAIN Isn't She (Equity)	57257	+5539	922	+12	19	69/1
29	28	LITTLE BIG TOWN A Little More You (Equity)	54746	+5309	982	+82	11	77/5
32	29	LUKE BRYAN All My Friends Say (Capitol Nashville)	48755	+5291	764	+56	14	57/2
30	30	COLE DEGGS & THE LONESOME I Got More (Columbia)	48349	+1073	951	+5	15	83/2

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"Sunday Morning in America" instantly struck a chord. Lyrically, musically, vocally — Keith Anderson has a hit on his hands.
Garret Doll, MD/KYGO



★ SUNDAY! SUNDAY! SUNDAY! ★

KEITH ANDERSON

"SUNDAY MORNING IN AMERICA"

SOUNDING GREAT ALL WEEK LONG!
THE DEBUT SINGLE FROM HIS UPCOMING, **ALL NEW** ARISTA NASHVILLE ALBUM.

ON YOUR DESK NOW! ★ IMPACT 5/7

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NASHVILLE

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	SARAH BUXTON That Kind Of Day (<i>Lyric Street</i>)	46822	+166	849	+63	13	72/6
34	32	TERRI CLARK Dirty Girl (<i>BNA</i>)	39128	+7702	627	+52	8	52/5
40	33	TIM MCGRAW W/FAITH HILL I Need You (<i>Curb</i>)	34893	+11632	419	+156	5	41/28
38	34	JASON MICHAEL CARROLL Livin' Our Love Song (<i>Arista Nashville</i>)	33198	+7053	726	+121	9	74/9
36	35	CLAY WALKER Fall (<i>Asylum-Curb</i>)	32123	+4000	468	+72	6	41/5
35	36	WRECKERS Tennessee (<i>Maverick/Warner Bros./WRN</i>)	32074	+1667	535	+25	9	47/5
37	37	DUSTY DRAKE Say Yes (<i>Big Machine</i>)	28531	+1420	604	+39	14	49/1
39	38	BON JOVI (You Want To) Make A Memory (<i>Island/Mercury</i>)	22591	-1100	397	+21	6	37/3
Breaker	39	TRENT TOMLINSON Just Might Have Her Radio On (<i>Lyric Street</i>)	21155	+651	484	+72	6	53/7
48	40	TRACE ADKINS I Wanna Feel Something (<i>Capitol Nashville</i>)	20869	+8001	380	+120	5	42/4
43	41	LEE BRICE She Ain't Right (<i>Asylum-Curb</i>)	20507	+2650	565	+65	8	54/2
42	42	CATHERINE BRITT What I Did Last Night (<i>RCA</i>)	17730	-2219	421	-26	15	44/0
49	43	JACK INGRAM Measure Of A Man (<i>Big Machine</i>)	16920	+5822	248	+120	3	33/16
44	44	VINCE GILL What You Give Away (<i>MCA Nashville</i>)	16811	+138	271	+1	4	34/3
52	45	MARTINA MCBRIDE How I Feel (<i>RCA</i>)	14344	+4975	191	+87	2	24/16
47	46	MIRANDA LAMBERT Famous In A Small Town (<i>Columbia</i>)	14147	+1177	335	+1	6	41/4
53	47	FLYNNVILLE TRAIN Last Good Time (<i>Show Dog Nashville</i>)	11413	+2160	295	+35	7	38/1
46	48	HALFWAY TO HAZARD Daisy (<i>Mercury</i>)	11177	-2113	313	+47	5	34/1
45	49	ALISON KRAUSS & JOHN WAITE Missing You 2007 (<i>Rounder</i>)	9913	-3419	128	-49	20	11/0
Debut	50	CARRIE UNDERWOOD I'll Stand By You (<i>Arista/Arista Nashville</i>)	9411	+9411	49	+49	1	1/1
50	51	LITTLE TEXAS Missing Years (<i>Montage</i>)	8564	-2234	195	-10	7	28/1
57	52	CHRIS YOUNG You're Gonna Love Me (<i>RCA</i>)	7931	+1363	216	+3	5	29/1
56	53	RANDY ROGERS BAND One More Goodbye (<i>Mercury</i>)	7780	+655	65	-2	8	4/0
55	54	DARRYL WORLEY Living In The Here And Now (<i>903 Music</i>)	7431	+164	136	-18	3	15/1
54	55	VAN ZANT That Scares Me (<i>Columbia</i>)	6992	-712	176	+14	2	24/3
51	56	JAMIE O'NEAL God Don't Make Mistakes (<i>Capitol Nashville</i>)	6944	-2471	165	+24	5	18/2
59	57	BLAINE LARSEN Spoken Like A Man (<i>BNA</i>)	6208	+1236	47	+2	17	3/0
58	58	DONOVAN CHAPMAN All I Need (<i>Category 5</i>)	6094	+1121	147	+13	4	19/1
Debut	59	GRETCHEN WILSON One Of The Boys (<i>Columbia</i>)	5611	+5606	44	+43	1	4/4
Debut	60	TRAVIS TRITT You Never Take Me Dancing (<i>Category 5</i>)	5076	+5076	33	+33	1	2/2

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CLAY WALKER "Fall"

Top 10 Most Added ... AGAIN!!!

Double Digit Spins, Already:

KILT	KKBQ	KBEQ	WSOC	KUZZ
WGH	WIRK	WGKX	KTEX	KATM
KRST	WGNE	WPCV	WWQM	KSOP

RR: 36 - 35 AC/MB: 39* - 38*




COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
KEITH URBAN I Told You So (Capitol/Nashville)	37
TIM MCGRAW W/FAITH HILL I Need You (Curb)	28
JACK INGRAM Measure Of A Man (Big Machine)	16
MARTINA MCBRIDE How I Feel (RCA)	16
RODNEY ATKINS These Are My People (Curb)	11
JOE NICHOLS Another Side Of You (Universal South)	10
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	9
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	8
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	7
SARAH BUXTON That Kind Of Day (Lyric Street)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
KEITH URBAN I Told You So (Capitol/Nashville)	+41198
BILLY CURRINGTON Good Directions (Mercury)	+28005
ALAN JACKSON A Woman's Love (Arista Nashville)	+22544
EMERSON DRIVE Moments (Midas/New Revolution)	+19390
TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5 Nashville)	+18546
GEORGE STRAIT Wrapped (MCA Nashville)	+17018
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+16476
CRAIG MORGAN Tough (Broken Bow)	+14471
RASCAL FLATTS Stand (Lyric Street)	+14298
JASON ALDEAN Johnny Cash (Broken Bow)	+13716

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN I Told You So (Capitol/Nashville)	+570
BILLY CURRINGTON Good Directions (Mercury)	+469
ALAN JACKSON A Woman's Love (Arista Nashville)	+461
TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5 Nashville)	+285
RODNEY ATKINS These Are My People (Curb)	+273
EMERSON DRIVE Moments (Midas/New Revolution)	+228
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+217
GEORGE STRAIT Wrapped (MCA Nashville)	+200
JAKE OWEN Startin' With Me (RCA)	+197
CRAIG MORGAN Tough (Broken Bow)	+187

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
TIM MCGRAW W/FAITH HILL I Need You (Curb)	31
KEITH URBAN I Told You So (Capitol/Nashville)	19
MARTINA MCBRIDE How I Feel (RCA)	16
CLAY WALKER Fall (Asylum-Curb)	9
JOE NICHOLS Another Side Of You (Universal South)	9
TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	5
JACK INGRAM Measure Of A Man (Big Machine)	5
VANZANT That Scares Me (Columbia)	5

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
KEITH URBAN I Told You So (Capitol/Nashville)	+11641
TIM MCGRAW W/FAITH HILL I Need You (Curb)	+11004
MARTINA MCBRIDE How I Feel (RCA)	+5105
KELLIE PICKLER I Wonder (BNA)	+4405
EMERSON DRIVE Moments (Midas/New Revolution)	+4297
TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5 Nashville)	+3875
SARAH JOHNS The One In The Middle (BNA)	+3464
RODNEY ATKINS These Are My People (Curb)	+3187
ERIC CHURCH Guys Like Me (Capitol Nashville)	+2780
CLAY WALKER Fall (Asylum-Curb)	+2326

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN I Told You So (Capitol/Nashville)	+601
TIM MCGRAW W/FAITH HILL I Need You (Curb)	+533
MARTINA MCBRIDE How I Feel (RCA)	+291
EMERSON DRIVE Moments (Midas/New Revolution)	+202
KELLIE PICKLER I Wonder (BNA)	+191
RODNEY ATKINS These Are My People (Curb)	+182
TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5 Nashville)	+164
ALAN JACKSON A Woman's Love (Arista Nashville)	+133
CLAY WALKER Fall (Asylum-Curb)	+123
BRAD PAISLEY Ticks (Arista Nashville)	+119

JASON ALDEAN
"Johnny Cash"

Top 10 Audience Increase!

R&R 19 +141 spins
MB 18* +170 spins

NEW This Week:
WUSN, KBEQ, WNKT...

NEW CD "Relentless" Hits Stores May 29th!

CRAIG MORGAN
"TOUGH"

R&R 25 +187 spins
MB 25* +172 spins

Top 10 Play Increase!
Top 10 Audience Increase!

NEW this week:
KSCS, WWYZ, WWGR, WDXB, WPKX

COUNTRY NEW & ACTIVE

SARAH JOHNS The One In The Middle (BNA)

Total Audience: 4260, Total Stations: 1, Adds: 0

BLUE COUNTY I Get To (Asylum-Curb)

Total Audience: 4082, Total Stations: 8, Adds: 0

AMY DALLEY Good Kind Of Crazy (Curb)

Total Audience: 3960, Total Stations: 14, Adds: 0

LANCE MILLER She Really Loves Me (Warner Bros./WRN)

Total Audience: 3847, Total Stations: 13, Adds: 0

JERROD NIEMANN I Love Women (My Momma Can't Stand) (Category 5)

Total Audience: 3441, Total Stations: 18, Adds: 0

KEITH ANDERSON Sunday Morning In America (Arista Nashville)

Total Audience: 3251, Total Stations: 7, Adds: 5

COUNTRY INDICATOR NEW & ACTIVE

LEE BRICE She Ain't Right (Asylum-Curb)

Total Plays: 466, Total Stations: 32, Adds: 1

MIRANDA LAMBERT Famous In A Small Town (Columbia)

Total Plays: 396, Total Stations: 28, Adds: 4

MARTINA MCBRIDE How I Feel (RCA)

Total Plays: 382, Total Stations: 28, Adds: 16

JACK INGRAM Measure Of A Man (Big Machine)

Total Plays: 356, Total Stations: 30, Adds: 5

VINCE GILL What You Give Away (MCA Nashville)

Total Plays: 209, Total Stations: 19, Adds: 2

HALFWAY TO HAZARD Daisy (Mercury)

Total Plays: 202, Total Stations: 17, Adds: 0

DARRYL WORLEY Living In The Here And Now (903 Music)

Total Plays: 163, Total Stations: 18, Adds: 3

WOODY BRADSHAW The Last Thing You Do (Primoris/Spinville)

Total Plays: 162, Total Stations: 15, Adds: 0

DONOVAN CHAPMAN All I Need (Category 5)

Total Plays: 161, Total Stations: 14, Adds: 0

JOE NICHOLS Another Side Of You (Universal South)

Total Plays: 152, Total Stations: 16, Adds: 9

R&R Going For Adds

5/7

JOE NICHOLS Another Side Of You (Universal South)

KEITH ANDERSON Sunday Morning In America (Arista Nashville)

MARTINA MCBRIDE How I Feel (RCA)

ROOSTERS Sorry About The Mess (Spectra)

WHISKEY FALLS Last Train Running (Midias/New Revolution)

5/14

CARMEN RASMUSEN Nothin' Like The Summer (Lofton Creek)

GRETCHEN WILSON One Of The Boys (Columbia)

TY HERNDON Mighty Mighty Love (Titan/Pyramid/Quarterback)

5/21

STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)

TRAVIS TRITT You Never Take Me Dancing (Category 5)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
RODNEY ATKINS Watching You (Curb)	183161
GARY ALLAN A Feelin' Like That (MCA Nashville)	171450
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	143874
MARTINA MCBRIDE Anyway (RCA)	139792
JOE NICHOLS I'll Wait For You (Universal South)	137211
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	124926
BRAD PAISLEY She's Everything (Arista Nashville)	121455
RASCAL FLATTS My Wish (Lyric Street)	99939
RODNEY ATKINS If You're Going Through Hell ... (Curb)	95939
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	92931

Nielsen Broadcast Data Systems 123 Country reporters. Songs ranked by total audience for the airplay week of 4/23-4/29. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulletheaded titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.



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April 30, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	SUGARLAND Settin' (Mercury)	3698	-53	81824	-1960	17	90/0
1	2	RASCAL FLATTS Stand (Lyric Street)	3675	-89	78993	-2605	15	91/0
5	3	BILLY CURRINGTON Good Directions (Mercury)	3497	+73	74960	+1202	24	89/0
4	4	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	3473	+24	77272	-438	13	92/0
3	5	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	3207	-384	68819	-9002	17	87/0
6	6	BRAD PAISLEY Ticks (Arista Nashville)	3177	+119	72096	+2024	8	91/0
7	7	ALAN JACKSON A Woman's Love (Arista Nashville)	3072	+133	67600	+1224	17	90/0
9	8	EMERSON DRIVE Moments (Midas/New Revolution)	2885	+202	64974	+4297	17	92/0
8	9	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	2803	-54	65621	-2273	21	88/0
11	10	TRACY LAWRENCE Find Out Who... (Rocky Comfort/CO5 Nashville)	2695	+164	61417	+3875	15	90/0
12	11	GEORGE STRAIT Wrapped (MCA Nashville)	2555	+84	55168	+2064	8	89/0
13	12	MONTGOMERY GENTRY Lucky Man (Columbia)	2458	+101	53728	+1819	12	90/0
14	13	JOSH TURNER Me And God (MCA Nashville)	2313	-31	52265	-455	20	89/0
16	14	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	2131	+14	49151	+1777	22	91/1
17	15	BIG & RICH Lost In This Moment (Warner Bros./WRN)	2130	+88	46790	+700	10	89/1
19	16	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	1891	+108	41438	+2170	10	86/1
18	17	JASON ALDEAN Johnny Cash (Broken Bow)	1884	+55	41657	+1560	11	86/1
21	18	JAKE OWEN Startin' With Me (RCA)	1824	+98	37923	+1800	18	78/0
22	19	BUCKY COVINGTON A Different World (Lyric Street)	1695	+55	36203	+1340	13	82/4
23	20	RODNEY ATKINS These Are My People (Curb)	1676	+182	35277	+3187	6	84/3

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THANKS TO ALL OUR FRIENDS FOR TOP 10! ONWARD AND UPWARD!

Tracy Lawrence

"Find Out Who Your Friends Are"

R&R/BB: 13 - 9 CA/MB: 12*-9*
TOP 5 PLAY AND AUDIENCE INCREASE IN BOTH TRADE
HUGE SPIN AND AUDIENCE INCREASES + RESEARCH + PHONES + SALES = SMASH!
OVER 25 MILLION IN AUDIENCE AND GROWING RAPIDLY!


April 30, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
15	21	TIM MCGRAW Last Dollar (Fly Away) (Curb)	1664	-675	37064	-14679	17	59/0
24	22	CRAIG MORGAN Tough (Broken Bow)	1398	+86	30902	+2017	6	81/1
25	23	ERIC CHURCH Guys Like Me (Capitol Nashville)	1357	+109	29532	+2780	13	67/1
20	24	KENNY CHESNEY Beer In Mexico (BNA)	1333	-448	30805	-7355	17	58/0
26	25	KELLIE PICKLER I Wonder (BNA)	1236	+191	26096	+4405	7	69/4
33	26	KEITH URBAN I Told You So (Capitol Nashville)	1197	+601	26756	+11641	2	68/19
27	27	LITTLE BIG TOWN A Little More You (Equity)	952	+4	19623	+153	8	63/3
29	28	SARAH BUXTON That Kind Of Day (Lyric Street)	845	+45	18530	+837	9	50/0
28	29	PAT GREEN Dixie Lullaby (BNA)	790	-146	16275	-2303	15	58/0
Debut	30	TIM MCGRAW W/FAITH HILL I Need You (Curb)	785	+533	16176	+11004	1	51/31
30	31	COLE DEGGS & THE LONESOME I Got More (Columbia)	774	+11	16319	+410	13	50/0
31	32	TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	695	+21	13467	+497	3	51/5
32	33	LUKE BRYAN All My Friends Say (Capitol Nashville)	694	+78	13251	+1815	5	45/3
36	34	TERRI CLARK Dirty Girl (BNA)	645	+68	14027	+1021	4	45/4
35	35	DUSTY DRAKE Say Yes (Big Machine)	626	+46	13365	+558	11	42/1
37	36	CAROLINA RAIN Isn't She (Equity)	623	+73	12106	+1262	4	37/2
34	37	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	621	+29	11082	+507	5	49/2
39	38	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	559	+77	11451	+1371	2	43/2
Debut	39	CLAY WALKER Fall (Asylum-Curb)	558	+123	10372	+2326	1	47/9
38	40	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	531	+6	11190	+316	3	41/2

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April 30, 2007

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like Carrie Underwood, Billy Currington, Rascal Flatts, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

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