

**CONGRATULATIONS GARY ALLAN ON ANOTHER HUGE #1**  
THANK YOU COUNTRY RADIO FOR "WATCHING AIRPLANES"!



## INSIDE

From Zero To 800,000 Text Messages In Two Short Weeks: A User's Guide

Sing Along With Garth: The Exciting New Reality Show Coming To CRS-39

Hard Asses On Soft Tails: A Motorcycle Story Starring Montgomery Gentry

Trace Adkins Still Kicking Ass, Taking Names On 'Celebrity Apprentice'

Country Music Popularity Continues To Spread, From Timbuktu To Kalamazoo

*All polar bears are left-handed.*

*Real news needed!*

[rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)  
323-954-3444

## They Put The 'X' In Texting

Can you imagine making over 800,000 impressions on existing and potential listeners in the span of just two weeks? That's just what Beasley's WXTU/Philadelphia did last fall when it got together with BNA recording artist Kellie Pickler and planned a free concert. On the surface, a mere "free show" sounds pretty ordinary, but 'XTU wanted to award the concert to a local high school that sent the most text messages to the radio station. A lot of country PDs work in a building with younger-targeted sister stations and know this isn't exactly a brand new idea. It is for a country station, however, particularly because the contest is targeted toward younger listeners. According to WXTUAPD/MD Roy Land, the station brainstormed a lot of ideas to appeal to a younger audience. After living with PPM methodology in Philly for a while, they had watched younger demos start to increase, "and they're really sustaining themselves well." Targeting promotions toward younger listeners flies in the face of conventional wisdom for country, which routinely chases the 25-54 crowd. Land says he and 'XTU PD Bob McKay theorize that artists like Kellie Pickler are making country cool. "That, coupled with PPM, is giving us an honest response." Because of that, says Land, "It's the time to get these kids rolling."

That made sense to Rick Moxley, VP of promotion for BNA. "As far as we're concerned, anytime you bring younger people into our mix that have cash to spend, it's not necessarily a bad thing." WXTU already had a system in place to do such a contest, using mobile-messaging vendor HipCricket. In targeting younger listeners — in this case, teens — some attitude adjustments had to be made by the radio station. The fundamental philosophy when targeting adults is to burn something in, but when you go after teens, says Land, you need to worry about burning out an idea. "Their appreciation is, what's in it for me now," so actual contesting took place over a two-week period. "Anything more than that, and we felt the interest would wane." Based on the results, the quick turnaround was the way to go. In two weeks, the station received more than 800,000 text messages. Incredibly, one school generated more than half of the texts, and Land says, "It gets better." The Merion Mercy Academy generated

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

THE NEW SINGLE FROM **THE PEOPLE'S CHOICE GROUP OF THE YEAR!**



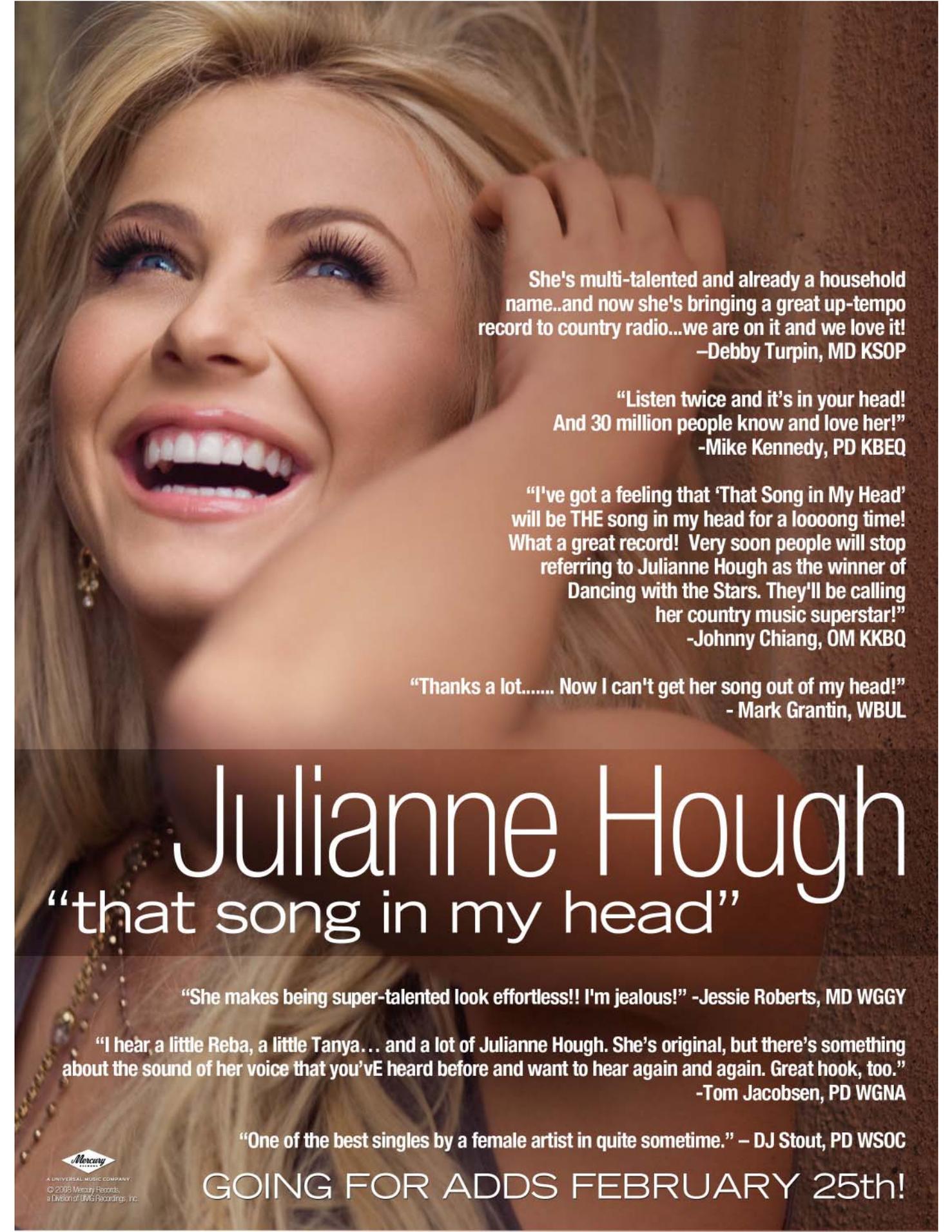
# "EVERY DAY"

CO-WRITTEN BY  
JEFFREY STEELE & ALISSA MORENO

**DIGITAL  
DOWNLOAD  
AVAILABLE NOW!  
ON YOUR DESK  
THIS WEEK...**

**Gary Levox's  
Finest Vocal  
Performance  
To Date!**





She's multi-talented and already a household name...and now she's bringing a great up-tempo record to country radio...we are on it and we love it!  
-Debbi Turpin, MD KSOP

"Listen twice and it's in your head!  
And 30 million people know and love her!"  
-Mike Kennedy, PD KBEQ

"I've got a feeling that 'That Song in My Head' will be THE song in my head for a loooong time! What a great record! Very soon people will stop referring to Julianne Hough as the winner of Dancing with the Stars. They'll be calling her country music superstar!"  
-Johnny Chiang, OM KKBO

"Thanks a lot..... Now I can't get her song out of my head!"  
- Mark Grantin, WBUL

# Julianne Hough

## "that song in my head"

"She makes being super-talented look effortless!! I'm jealous!!" -Jessie Roberts, MD WGGY

"I hear a little Reba, a little Tanya... and a lot of Julianne Hough. She's original, but there's something about the sound of her voice that you've heard before and want to hear again and again. Great hook, too."  
-Tom Jacobsen, PD WGNA

"One of the best singles by a female artist in quite sometime." - DJ Stout, PD WSOC

GOING FOR ADDS FEBRUARY 25th!



A UNIVERSAL MUSIC COMPANY  
© 2009 Mercury Records,  
a Division of UMG Recordings, Inc.

450,000 text messages in spite of an enrollment of just 450 girls. Parents, teachers, family and friends all got on board to spread the message of a potential Kellie Pickler show at the school.

The concert itself happened quickly too, in keeping with the idea of quick turnaround. One week after being awarded the concert, Kellie Pickler showed up and performed for the school. According to Moxley, "The payoff could have been anytime between then and the first quarter of this year." Pickler was coming back from her USO tour and would be in New York to do some media. "Timing was perfect," says Moxley, "to use as kind of a sendoff for the kids who won the show, right before Christmas break." Additionally, says Moxley, with the promotion and the show so close to Christmas, "it's a really great selling time for us."

Pickler was the right artist, available at the right time, for the right kind of contest. She also embraced the idea and was enthusiastic toward the students the day of the show. "Those kids loved her," says Moxley, adding, "Sometimes we forget that Kelli is only 21 years old; that's not too far removed from high school." A planned 20-minute set turned into over an hour and, remembers Moxley, "we all missed our flights back to Nashville."

There are many other components to this story, and all of them resulted in a win-win for WXTU, BNA, Kellie Pickler and, perhaps, most importantly, the students at Merion Mercy High School. You can read more about the WXTU success story in this week's (Feb. 22) **R&R**; look for the country column, which is part of a sales and marketing theme for all format columns this week. For anyone considering this type of promotion, WXTU's Roy Land was kind enough to provide **R&R** with a list of tips. That will be in this week's column as well.

### The Ridiculous And The Sublime

It's both, for the price of one CRS session! When you walk in the room on Wednesday, March 5 at 10 a.m. for the "Up Close" session featuring Garth Brooks, you can enter for a chance to sing with Garth on stage that morning,

## This Week At Callout America

Rodney Atkins' "Cleaning This Gun" is the latest occupant of the No. 1 slot, moving up from No. 7 overall, and ranks as the No. 1 passion song and No. 1 overall with both male and female listeners.

Chuck Wicks continues to be a powerhouse with "Stealing Cinderella," the No. 2 song for the week and the No. 8 passion song. Females rank this song at No. 2, while men are at No. 4. Younger 25-34s and core 35-44s rank the song at No. 2.

Trace Adkins debuted "You're Gonna Miss This" in the top 10 several weeks back and has not only stayed strong but gained strength, ranking as the No. 3 song overall and as the No. 3 passion song. Both male and female listeners rank this song at No. 5; females are at No. 4 passion, men are at No. 3 passion.

Emerson Drive is in the top 10 with "You Still Own Me" at No. 10, up from No. 17 just two weeks ago. Females rank this song at No. 6; men are at No. 11, up from No. 17. Younger 25-34 listeners are the strength at No. 9, with younger females at No. 8 and younger males at No. 10.

George Strait debuts strong with "I Saw God Today" at No. 17 in the first week and at No. 19 passion. Females are the strength at No. 16 and No. 14 passion.

After their strong debut last week at No. 25, Whiskey Falls move "Falling Into You" to No. 18 overall. Men rank this song at No. 17, and females are at No. 20; core 35-44 listeners are the strength at No. 16, with younger 25-34s at No. 19.

right after the Q&A session hosted by Gerry House, morning man extraordinaire for Clear Channel's WSIX/Nashville. Jot down what song you'd like to duet with the G-man, and you could end up in a big performance hall with over 2,000 of your closest

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

**Actually, 4th Time's A Charm**

The 4th #1 Single from the album  
*"If You're Going Through Hell"*

**Rodney Atkins**  
**"Cleaning This Gun"**

**R&R**  
**#1**

**Thanks for believing in such a Great Artist!**

CURB

peers ... uh, peering at you. No pressure, right? The rub is that you must be registered as a radio attendee, which kind of bums us out, seeing as how we know all the words to "We Bury the Hatchet" and truly believe our performance of that particular Garth song absolutely kills. We do plan on watching this spectacle however and if you're going to CRS-39 on March 5-7, so should you. For more info on the contest or any other CRS info, call 615-327-4487 or visit [www.crb.org](http://www.crb.org).

CRB just released the lineups for the two songwriter showcases that are always so popular. On Wednesday afternoon at 5 p.m., ASCAP sponsors KCRS Live!, which will feature LeAnn Rimes, Phil Vassar, Dave Berg, Tony Mullins and Neil Thrasher. Thursday at 4:10 p.m., it's WCRS Live!, sponsored by BMI and featuring Eric Church, Casey Beathard, Dean Dillon and Jennifer Hanson.

### Montgomery Gentry: Easy Riders

What would the ACM Charity Motorcycle Ride be without Montgomery Gentry? I guess it would be like having Gentry, but no Montgomery ... Dunn, but no Brooks, or Faith minus Tim, and that simply wouldn't do. Montgomery Gentry will be back for the fifth year, and so will the ride: Saturday, May 17 in Las Vegas. The actual awards are the next evening at the MGM Grand Garden Arena at 8 p.m. on CBS-TV.

### This Hot Rod Seeking A Ride

You may have heard the news last week that Hot Rod Thompson has decided to vacate his position as evening guy and assistant production director at Citadel's WGKX/Memphis for family reasons. As Thompson told us in an e-mail today, "My last day is Feb. 29, and my wife, son and I leave for the Utah/Idaho area March 1." Now Thompson is looking for a gig in the Salt Lake area, and while he loves country, he's willing to do other formats too. If you'd like to reach out to Thompson, here's all his contact information: [hotrod.thompson@yahoo.com](mailto:hotrod.thompson@yahoo.com) or 901-491-5878. Conversely, 'GKX PD Tim Jones, still hasn't filled Thompson's position and is looking for the right candidate. Reach out to Jones at [tim.jones@citcomm.com](mailto:tim.jones@citcomm.com).

### COUNTRY DATES

- March 5-7: CRS-39;** Nashville Convention Center.
- March 6:** 2008 CMT Music Awards finalists announced.
- March 12-16: South By Southwest (SXSW) Music Conference;** Austin.
- March 14: Rumble on the Row:** Gator Michaels vs. Jimmy Rector in a benefit for the Charley Foundation; the Factory, Franklin, Tenn.
- April 22: Leadership Music Digital Summit 2007;** Belmont University's Curb Event Center, Nashville.
- May 18: 43rd annual ACM Awards;** MGM Grand, Las Vegas.

### Good Vs. Evil

That's basically the story line for this Thursday's episode of "Celebrity Apprentice" when nice guy Trace Adkins will suddenly be teamed up with the nefarious, conniving meanie named Omarosa. Please, God, can we make sure Trace makes all the right moves and smashes this witch? Not literally, of course, as **R&R** decries any form of violence, but, seriously, this lady has to be stopped!

### Flipping Out For Love & Lincoln!

Things got a little crazy in Kalamazoo over President's Day Weekend, as Midwest Communications classic rock WFAT (96.5)/Kalamazoo, Mich. went country over the weekend, changing into WYOZ (Y965). PJ Lacy was quickly dispatched from Midwest sister WNNW/Battle Creek, Mich. as the newly installed PD and, just as quickly, WNNW morning dude Woody was made PD there. Syndicated morning duo Bob & Tom were doing wakeups at what is now WYOZ; according to Lacy, they'll stay for the country flip, which ought to get interesting, given the duo's content choices. Lacy will eventually do middays, though 'YOZ is jockless right now. If you want a shot there, contact Lacy at [pj@y965.com](mailto:pj@y965.com).

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

<b>RateTheMusic</b>	<b>Callout America</b>
#1 Female 25-54	#10 25-54 OTP
#1 Female 25-34	#9 25-34 OTP
<b>Local Callout</b>	#6 25-54 OTP Female
WQDR #10 KNTY #13	#8 25-34 OTP Female
WGH #14 KXKT #14	#16 25-54 Passion
WOKQ – Testing Power	#13 25-34 Passion



**Emerson Drive**  
"You Still Own Me"

## Whiskey Falls "Falling Into You"

**Callout America (Week 2) Showing Incredible Early Signs**

#18 25-54 OTP	#16 35-44 OTP
#19 25-34 OTP	#20 45-54 OTP
#18 25-44 OTP	



- Feature People Magazine (Feb)
- Pre-game performance Super Bowl Tailgate City party #1
- Best selling artist in Phoenix, all formats.
- CBS Early Show – Performance March 1st.

One day earlier, on Valentine's Day, actually, Clear Channel's KKSJ/Cedar Rapids, Iowa decided to get all mushy and make a change, becoming "95.7 Kiss Country." OM JJ Cook will program, but no word yet on any airstaff.

**Radio-Activity Feb. 12-18**

Oh, we're not done with format flipping news, not by any stretch. Speaking of that, is it stretch to take another station country in Wichita, which already has five country outlets? Guess we'll find out soon enough, after Connoisseurs' KGGG (100.5 the Wolf)/Wichita did the switch-a-roo last week. That followed the Jan. 15 slip by Steckline Communications WKLS (U.S. 107.9). Those two country newbies jump into it with Journal's KFDI, KFTI-AM, KFTI-FM and Clear Channel's KZSN. Ron Allen is the new PD at 100.5 the Wolf, which is launching by howling 10,000 songs in a row ... Steve Oshin was a victim of budget cuts at Entercom's KKWF and triple A KMTT/Seattle ... Robin Banks is returning to Metro Traffic in Los Angeles, which means there's a need for a co-host for Shawn Parr, morning dude at Mt. Wilson Broadcasters' KKGO (Go Country 105)/Los Angeles ... In the wake of GM Wes Matejka's recent departure from Press Communications/Monmouth-Ocean, the cluster's country PD, Mike Fitzgerald of WKMK, becomes station manager ... Free Lance Star's WFLS/Fredericksburg, Va. is still looking for a replacement for retired 31-year station morning man Brian Strobel. Jessica Cash is holding down the fort and will remain as co-host. Interested? Contact Angie Nichols at [anichols@freelancestar.com](mailto:anichols@freelancestar.com) ... There's a weekend opening in the Windy City after WUSN part-timer Mike LeBaron moved across the hall for mornings at AC clustermate WCFS ... Jim Sanborn and midday maven Kit Kat, a.k.a. Debbie Conner, have left the sandbox at WYCT (Cat Country)/Pensacola, Fla. Cat PD Todd Nixon will handle middays from now on; no word if Sanborn will be replaced ... Peak Broadcasting's KSKS/Fresno is looking for another morning co-host for John Garabo. Reach out to KSKS PD Tom Jordan at

**BILLBOARD BOXSCORE**

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>George Strait, Josh Turner, Sarah Johns</b> ARCO Arena Sacramento, Calif. Jan. 31	<b>14,120</b>	<b>\$900,510</b>
<b>George Strait, Josh Turner, Sarah Johns</b> Save Mart Center Fresno, Calif. Feb. 1	<b>13,010</b>	<b>\$832,402</b>
<b>Keith Urban, Carrie Underwood</b> Sun Arena Uncasville, Conn. Jan. 3	<b>7,569</b>	<b>\$529,495</b>
<b>Big &amp; Rich</b> Rexall Place Edmonton, Alberta Jan. 14	<b>7,190</b>	<b>\$410,842</b>
<b>Big &amp; Rich</b> Pacific Coliseum Vancouver Jan. 11	<b>6,484</b>	<b>\$376,243</b>

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

**SHOWPREP 101**

**Feb. 20, 1952, 1953, 1956, 1961 & 1966:** Ralph and Carolyn Cummins of Clintwood, Va., had a child each year: four girls and one boy, all born on Feb. 20.

**Feb. 21, 1983:** Donald Davis set a world record at the University of Hawaii by running a mile backwards in 6 minutes, 7.1 seconds.

**Feb. 22, 1989:** Aldo J. Jacuzzi, pioneer of the whirlpool bath pump, died at age 67.

**Quotable:** "A clear conscience is often the sign of a bad memory." —*Unknown*



© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

**The Emotion...The Power...That Voice...And Those ADDS!**

**ADDs This Week Include:**  
**WKCQ, WTHI, WOVK**

**R&R N&A**

**ALREADY ADDED AT:**  
**KBWF, KATM, KHKI, KSOP, WHKX, KRRV, KEAN, KVOX, KJCS, KUBL, KNTY, KSNI, KHGE, KKJG, KRAZ, GAC & CMT Pure!**

Click Here to Listen

The follow-up to Katie's debut single, "17 in Abilene"

Appearing at CRS, Houston Livestock Show and Rodeo and KHOU-TV.

tom.jordan@peakbroadcasting.com ... The new morning co-host at Regent's WWJO (98 Country)/St. Cloud, Minn. is none other than Wilson, who comes from the producer position at top 40 KDWB/Minneapolis and replaces Kelli Gorr at WWJO.

### Giving Radio Do-Gooders Their Due

In its first St. Jude radiothon, Clear Channel's WPOC/Baltimore pretty much outdid itself, surpassing the goal of \$100,000 by a lot. The final total was \$404,470 ... Bonneville's WUBE (B 105)/Cincinnati for raising a whopping \$415,431 during last week's St. Jude radiothon ... More congrats on the way to Clear Channel's KTOM/Monterey. The station's sixth annual St. Jude event shows a 71% increase over last year and pulled in \$65,090 for the kids ... CC sister KASH/Anchorage, Alaska apparently has some warm-hearted listeners. During its "Kash for Kids" radiothon last week benefiting Children's Hospital at Providence, morning dudes "Goat and Jimmy" raised over \$180,000 ... More CC St. Jude news, as WSSL/Greenville, S.C.'s recent St. Jude radiothon helped raise over \$310,000 ... Peak Broadcasting's KAWO (Wow Country 104.3)/Boise, Idaho made \$50,000 on its first-ever St. Jude event ... Clear Channel's KRYS (K-99)/Corpus Christi, Texas held its sixth annual Children's Miracle Network Radiothon on Feb. 14-16, raising \$74,694 for Driscoll Children's Hospital ... On Friday, Feb. 15 and Saturday, Feb. 16, the annual KASE/Austin Make-a-Wish Radiothon raised more than \$374,000, a record total in the event's 18-year history.

— R.J. Curtis/R&R Country Editor 323-954-3444  
Email: rcurtis@radioandrecords.com

### ON THE CHARTS

#### Atkins Loads Fourth Straight No. 1

Rodney Atkins makes it to the pinnacle of the Country chart for a fourth consecutive time, as "Cleaning This Gun (Come On In Boy)" (Curb) jumps 3-1. Atkins' No. 1 run is the second-best active streak, trailing only the six straight chart-toppers that Brad Paisley, whose "Letter to Me" (Arista Nashville) "Gun" replaces at the top, has rattled off during the past two years. Atkins began his No. 1 roll in August 2006 with "If You're Going Through Hell (Before the Devil Even Knows)" and followed with "Watching You" (January 2007) and "These Are My People" (August 2007).

George Strait continues to pile on chart honors for his latest "I Saw God Today" (MCA Nashville), which jumps 19-15 with Airpower and Most Increased Audience stripes (up 3.921 million) in its second week on the list. The song is Strait's fastest-rising top 15 hit and only the eighth song this decade to reach this portion of the chart so quickly.

Taylor Swift takes Most Added honors (20 new stations) with "Picture to Burn," which clicks 25-20. The track is second on the Most Increased tally (up 3.817 million) and is the fourth straight top 20 from her multiplatinum self-titled debut album. Each of the prior three songs made it into the top 10, with last single "Our Song" becoming her first No. 1.

Montgomery Gentry preview their planned summer album release with "Back When I Knew It All," which opens as the Hot Shot Debut at No. 49. The duo has reached the top 10 with its last six singles and 10 of its last 11. Dierks Bentley and newcomer Phil Stacey each snare Breaker tags with, respectively, "Trying to Stop Your Leaving" (Capitol Nashville) at No. 33 and "If You Didn't Love Me" (Lyric Street) at No. 45.

— Silvio Pietroluongo/Director of Charts 646-654-4624  
Email: spietroluongo@radioandrecords.com

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

# TRACY LAWRENCE

"Til I Was A Daddy Too"

---

STRONG EARLY RESEARCH:  
KTEX #1 • WGTY #1 • KJUG #2

KHKI STRONG MEDIUM IN FIRST THREE TESTS!  
EARLY RESEARCH IN DETROIT - THE FOX/WDTW TO MEDIUM  
KXKT- TESTING TOP 5 IN ALL DEMOS

---

R&R **47** MB **45\*** NEW THIS WEEK AT: **KKBQ, WWGR & WIOV**




**MUSICNOTES**

You know things are going pretty darned good when you're asked to be a presenter at *three* big awards show ... and you're just 15 years old. Such is the case for **Miley Cyrus**, who's been announced as a presenter for Sunday's (Feb. 24) Academy Awards.

Speaking of awards, **The Bellamy Brothers** have received two Dove Award nominations. Howard and David are nominated for Album of the Year for "Jesus Is Coming" and Country Recorded Song for "Drug Problem."

**Craig Morgan** has decided to leave Broken Bow Records after six years and three albums, citing "exciting and innovative new opportunities to bring my music to the fans."

The second annual Stagecoach Festival is set for May 2-4 in Indio, Calif., and the lineup is beyond huge. **The Eagles, John Fogerty, Rascal Flatts, Tim McGraw, a Judds reunion, Trisha Yearwood, Carrie Underwood** are all slated to play, and the big list of superstars goes on and on. There will be a total of 50 acts on four stages.

Speaking of Rascal Flatts, they just got certification last week of quintuple platinum status for their "Feels Like Today" CD.

**VIDEO ADDS**

**CMT**

**PHIL VASSAR** Love Is A Beautiful Thing  
**SUGARLAND f/LITTLE BIG TOWN...** Life In A Northern Town  
**TRENT WILLMON** Broken In

**CMT PURE COUNTRY**

**INDIAN RODEO** Radio  
**LORI MCKENNA** Unglamorous  
**SUGARLAND f/LITTLE BIG TOWN...** Life In A Northern Town

**GAC**

**PHIL VASSAR** Love Is A Beautiful Thing  
**TRENT WILLMON** Broken In



**promosquad**  
**HitPredictor**

**SONGS WITH HIT POTENTIAL**

CHART RANK

<b>RODNEY ATKINS</b> <i>Cleaning This Gun</i> (Come On In Boy) CURB (78.1)	1
<b>GARY ALLAN</b> <i>Watching Airplanes</i> (MCA Nashville) (80.5)	2
<b>ALAN JACKSON</b> <i>Small Town Southern Man</i> (Arista Nashville) (85.1)	5
<b>CARRIE UNDERWOOD</b> <i>All-American Girl</i> (Arista Nashville) (92.6)	7
<b>CHUCK WICKS</b> <i>Stealing Cinderella</i> (RCA) (76.0)	9
<b>CHRIS CAGLE</b> <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	11
<b>TRACE ADKINS</b> <i>You're Gonna Miss This</i> (Capitol Nashville) (90.6)	12
<b>BROOKS &amp; DUNN</b> <i>God Must Be Busy</i> (Arista Nashville) (93.9)	13
<b>JASON ALDEAN</b> <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	14
<b>GEORGE STRAIT</b> <i>I Saw God Today</i> (MCA Nashville) (79.9)	15
<b>BUCKY COVINGTON</b> <i>It's Good To Be Us</i> (Lyric Street) (76.4)	16
<b>PHIL VASSAR</b> <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	17
<b>JAMES OTTO</b> <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	18
<b>TAYLOR SWIFT</b> <i>Picture To Burn</i> (Big Machine) (83.1)	20
<b>KELLIE PICKLER</b> <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	24
<b>EMERSON DRIVE</b> <i>You Still Own Me</i> (Midas) (86.6)	25
<b>JACK INGRAM</b> <i>Maybe She'll Get Lonely</i> (Big Machine) (83.2)	31
<b>JOSH TURNER</b> <i>Another Try</i> (MCA Nashville) (79.2)	32
<b>JOSH GRACIN</b> <i>We Weren't Crazy</i> (Lyric Street) (80.5)	34
<b>MIRANDA LAMBERT</b> <i>Gunpowder &amp; Lead</i> (Columbia) (81.5)	35

Copyright 2008, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

**GAC Nights RADIO**

**LIVE FROM NASHVILLE!**

**Music Row's New and Exciting Nighttime Radio Show!**

- ★ SUZANNE ALEXANDER hosts live from the Great American Country studios on Music Row
- ★ Exclusive news and interviews with Country's biggest stars like: KEITH URBAN, KENNY CHESNEY, BROOKS & DUNN, GARTH BROOKS, CARRIE UNDERWOOD, and more...
- ★ GAC veterans STORME WARREN and NAN KELLEY, co-host
- ★ Behind the scenes and backstage access to Country music events
- ★ WEEKNIGHTS

ABC NASHVILLE at (615) 291-7266  
 www.abcradionetworks.com

abc RADIO NETWORKS

**DMDS**  
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
3	1	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	311232	+25897	4262	+338	22	111/0
4	2	GARY ALLAN Watching Airplanes (MCA Nashville)	291026	+7633	4227	+106	31	112/0
1	3	BRAD PAISLEY Letter To Me (Arista Nashville)	285943	-29329	3915	-405	19	113/0
6	4	KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	279954	+11130	3829	+143	18	113/0
7	5	ALAN JACKSON Small Town Southern Man (Arista Nashville)	261859	+5053	3687	+100	15	113/0
5	6	B. R. CYRUS W/M. CYRUS Ready, Set... (Walt Disney/Lyric Street)	259061	-11788	3693	-43	30	113/1
8	7	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	258032	+26525	3493	+254	12	113/0
2	8	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	241847	-53223	3474	-602	19	112/0
9	9	CHUCK WICKS Stealing Cinderella (RCA)	229413	+13076	3273	+126	26	113/0
10	10	CRAIG MORGAN International Harvester (Broken Bow)	192280	+3837	2903	+21	23	109/0
11	11	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	188037	+13084	2788	+169	31	111/3
15	12	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	179623	+22029	2504	+275	11	109/1
13	13	BROOKS & DUNN God Must Be Busy (Arista Nashville)	170635	+10157	2385	+36	17	107/0
14	14	JASON ALDEAN Laughed Until We Cried (Broken Bow)	167422	+7467	2643	+142	28	110/1
19	15	GEORGE STRAIT I Saw God Today (MCA Nashville)	148878	+39211	1948	+721	2	111/17
17	16	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	135089	+2932	2089	+110	24	109/0
18	17	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	130353	+6607	2033	+79	16	109/2
20	18	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	118811	+18902	1871	+236	18	100/7
12	19	TOBY KEITH Get My Drink On (Show Dog Nashville)	117496	-52065	1573	-870	18	110/0
25	20	TAYLOR SWIFT Picture To Burn (Big Machine)	111522	+38168	1573	+481	6	100/20
24	21	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	106781	+23473	1497	+106	20	94/4
16	22	TIM MCGRAW Suspicions (Curb)	98030	-53161	1519	-754	15	111/0
21	23	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	96352	+921	1564	+22	10	94/1
22	24	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	93801	+3513	1610	+78	22	102/1
23	25	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	88664	+450	1634	-36	31	97/0
26	26	JOE NICHOLS It Ain't No Crime (Universal South)	75070	+8365	1248	+106	7	85/3
28	27	JAKE OWEN Something About A Woman (RCA)	68383	+11095	1120	+108	25	89/5
32	28	JEWEL Stronger Woman (Valory)	62490	+17022	927	+231	5	83/18
27	29	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	57173	-2306	940	-26	27	63/0
29	30	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	55378	+6934	1041	+60	20	91/2

© 2008 The Nielsen Company

"I COULD NOT ASK FOR MORE"  
"BORN TO FLY" "PERFECT"  
"A REAL FINE PLACE TO START"  
"YOU CAN ALWAYS BE MY BABY"  
"NO MORE CRYING IN THE NIGHT"  
"SOME THINGS NEVER CHANGE"  
"SAINTS & ANGELS" "AS IF"  
"KEEP LOOKING" "CHEAT"

Destined to be another HIT  
*Sara Evans*  
"Some Things Never Change"  
ADD NOW!!

SONY & BMG NASHVILLE  
RCA RECORDS LABEL  
© 2008 BMG MUSIC

**DMDS**  
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	<b>31</b>	JACK INGRAM Maybe She'll Get Lonely ( <i>Big Machine</i> )	51292	+4645	927	+28	15	77/1
30	<b>32</b>	JOSH TURNER FEAT. T. YEARWOOD Another Try ( <i>MCA Nashville</i> )	50444	+3315	928	+43	7	80/4
<b>Breaker</b>	<b>33</b>	DIERKS BENTLEY Trying To Stop Your Leaving ( <i>Capitol Nashville</i> )	44915	+15368	742	+273	6	55/11
33	<b>34</b>	JOSH GRACIN We Weren't Crazy ( <i>Lyric Street</i> )	38056	+2815	790	+45	18	75/2
37	<b>35</b>	MIRANDA LAMBERT Gunpowder & Lead ( <i>Columbia</i> )	26066	+2302	531	+48	7	42/3
35	36	LEE BRICE Happy Endings ( <i>Asylum-Curb</i> )	25316	-248	611	-22	20	66/0
36	37	LUKE BRYAN We Rode In Trucks ( <i>Capitol Nashville</i> )	24496	-125	480	-27	17	53/3
40	<b>38</b>	EAGLES Busy Being Fabulous ( <i>ERC/Lost Highway/Mercury</i> )	24328	+7513	381	+106	4	37/8
39	<b>39</b>	TRISHA YEARWOOD This Is Me You're Talking To ( <i>Big Machine</i> )	23797	+4746	406	+74	7	48/4
44	<b>40</b>	BLAKE SHELTON Home ( <i>Warner Bros./WRN</i> )	22543	+9150	345	+131	4	37/12
38	41	TERRI CLARK In My Next Life ( <i>BNA</i> )	19347	-3331	371	-84	14	42/0
42	<b>42</b>	JYPSI I Don't Love You Like That ( <i>Arista Nashville</i> )	18073	+2162	359	+35	7	45/4
41	<b>43</b>	KEITH ANDERSON I Still Miss You ( <i>Columbia</i> )	17955	+1336	336	+42	3	44/8
43	<b>44</b>	SARA EVANS Some Things Never Change ( <i>RCA</i> )	17462	+2395	320	+16	5	43/3
<b>Breaker</b>	<b>45</b>	PHIL STACEY If You Didn't Love Me ( <i>Lyric Street</i> )	12941	+2413	348	+89	4	49/7
45	46	WHISKEY FALLS Falling Into You ( <i>Midas/New Revolution</i> )	11208	-632	341	-5	13	42/0
48	<b>47</b>	TRACY LAWRENCE Til I Was A Daddy Too ( <i>Rocky Comfort/CO5</i> )	10847	+625	228	-1	10	24/2
46	<b>48</b>	CLAY WALKER She Likes It In The Morning ( <i>Asylum-Curb</i> )	10663	-170	164	+6	4	23/4
<b>Debut</b>	<b>49</b>	MONTGOMERY GENTRY Back When I Knew It All ( <i>Columbia</i> )	10270	+10136	109	+108	1	18/18
54	<b>50</b>	CARTER'S CHORD Young Love ( <i>Show Dog Nashville</i> )	7857	+1188	208	+12	6	35/2
52	<b>51</b>	STAR DE AZLAN She's Pretty ( <i>Curb</i> )	7782	+846	216	+23	7	27/2
51	52	ROCKIE LYNNE I Can't Believe It's Me ( <i>Robbins Nashville</i> )	7082	-1037	78	-6	7	7/0
53	<b>53</b>	ELI YOUNG BAND When It Rains ( <i>Carnival</i> )	6971	+246	88	+3	13	7/0
49	54	RANDY OWEN Braid My Hair ( <i>DMP/New Revolution</i> )	6722	-2837	136	+19	4	16/3
50	55	DOLLY PARTON Better Get To Livin' ( <i>Dolly</i> )	6692	-2207	59	-36	15	8/0
-	<b>56</b>	SARAH JOHNS He Hates Me ( <i>BNA</i> )	6426	+3219	188	+109	2	29/9
59	<b>57</b>	REBA MCENTIRE & K. CHESNEY Every Other... ( <i>MCA Nashville</i> )	6352	+2316	45	+18	3	5/1
58	<b>58</b>	JASON MICHAEL CARROLL I Can Sleep... ( <i>Arista Nashville</i> )	5462	+984	198	+74	3	42/18
56	59	ROAD HAMMERS I Don't Know When To Quit ( <i>Montage</i> )	4592	-984	151	+3	6	20/0
55	60	MARTINA MCBRIDE For These Times ( <i>RCA</i> )	4042	-1992	93	-36	16	30/0

© 2008 The Nielsen Company

**We ALL Need It Sometimes!**  
**Good Friend  
 And A Glass Of Wine**  
 The new single from  
**LeAnn Rimes**  
**Impacting THIS Monday**  
**Already Added: KSCS WWGR KCCY**

© 2008 The Nielsen Company

**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
TAYLOR SWIFT Picture To Burn (Big Machine)	20
JEWEL Stronger Woman (Valory)	18
JASON MICHAEL CARROLL I Can Sleep When I'm Dead (Arista Nashville)	18
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	18
GEORGE STRAIT I Saw God Today (MCA Nashville)	17
BLAKE SHELTON Home (Warner Bros./WRN)	12
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	11
SARAH JOHNS He Hates Me (BNA)	9
KEITH ANDERSON I Still Miss You (Columbia)	8
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	8

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
GEORGE STRAIT I Saw God Today (MCA Nashville)	+39211
TAYLOR SWIFT Picture To Burn (Big Machine)	+38168
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+26525
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+25897
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	+23473
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+22029
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+18902
JEWEL Stronger Woman (Valory)	+17022
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+15368
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+13084

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GEORGE STRAIT I Saw God Today (MCA Nashville)	+721
TAYLOR SWIFT Picture To Burn (Big Machine)	+481
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+338
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+275
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+273
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+254
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+236
JEWEL Stronger Woman (Valory)	+231
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+169
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	+143

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	22
GEORGE STRAIT I Saw God Today (MCA Nashville)	19
BLAKE SHELTON Home (Warner Bros./WRN)	17
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	12
TAYLOR SWIFT Picture To Burn (Big Machine)	10
JEWEL Stronger Woman (Valory)	9
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	9
PHIL STACEY If You Didn't Love Me (Lyric Street)	8
MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	8
KEITH ANDERSON I Still Miss You (Columbia)	7

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
GEORGE STRAIT I Saw God Today (MCA Nashville)	+20520
TAYLOR SWIFT Picture To Burn (Big Machine)	+12662
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+7783
JEWEL Stronger Woman (Valory)	+5908
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+5066
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+5044
BLAKE SHELTON Home (Warner Bros./WRN)	+4848
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+4322
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+3954
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	+3229

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GEORGE STRAIT I Saw God Today (MCA Nashville)	+909
TAYLOR SWIFT Picture To Burn (Big Machine)	+487
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+347
JEWEL Stronger Woman (Valory)	+269
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+241
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+239
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+232
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+207
BLAKE SHELTON Home (Warner Bros./WRN)	+194
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+189



# PHIL STACEY

ALREADY BRANDED WITH YOUR AUDIENCE  
The Debut Hit Single

**"IF YOU DIDN'T LOVE ME"**

**BREAKER! R&R 45**



© 2008 The Nielsen Company

**COUNTRY NEW & ACTIVE**

- CLINT BLACK** Long Cool Woman (*Equity*)  
Total Audience: 3955, Total Stations: 2, Adds: 1
- MICA ROBERTS FEAT. T. KEITH** Things A Mama... (*Show Dog Nashville*)  
Total Audience: 3541, Total Stations: 12, Adds: 5
- LONESTAR** Let Me Love You (*Vector/CO5*)  
Total Audience: 2841, Total Stations: 2, Adds: 1
- REBA MCENTIRE & LEANN RIMES** When You Love... (*MCA Nashville*)  
Total Audience: 2794, Total Stations: 1, Adds: 0
- RASCAL FLATTS** Still Feels Good (*Lyric Street*)  
Total Audience: 2677, Total Stations: 2, Adds: 0
- RASCAL FLATTS** Every Day (*Lyric Street*)  
Total Audience: 2466, Total Stations: 5, Adds: 4

**COUNTRY INDICATOR NEW & ACTIVE**

- KEVIN FOWLER** Best Mistake I Ever Made (*Equity*)  
Total Plays: 127, Total Stations: 9, Adds: 0
- KATIE ARMIGER** Make Me Believe (*Cold River/Nine North*)  
Total Plays: 109, Total Stations: 10, Adds: 2
- BELLAMY BROTHERS** Drug Problem (*Curb*)  
Total Plays: 103, Total Stations: 9, Adds: 0
- CROSS CANADIAN RAGWEED** Cry Lonely (*Universal South*)  
Total Plays: 98, Total Stations: 5, Adds: 0
- LEANN RIMES** Good Friend And A Glass Of Wine (*Asylum-Curb*)  
Total Plays: 97, Total Stations: 10, Adds: 3
- ELI YOUNG BAND** When It Rains (*Carnival*)  
Total Plays: 81, Total Stations: 7, Adds: 1
- REBA MCENTIRE & K. CHESNEY** Every Other Weekend (*MCA Nashville*)  
Total Plays: 75, Total Stations: 5, Adds: 1
- BRAD PAISLEY** I'm Still A Guy (*Arista Nashville*)  
Total Plays: 64, Total Stations: 6, Adds: 5
- STAR DE AZLAN** She's Pretty (*Curb*)  
Total Plays: 61, Total Stations: 8, Adds: 0
- LOST TRAILERS** Holler Back (*BNA*)  
Total Plays: 59, Total Stations: 5, Adds: 5



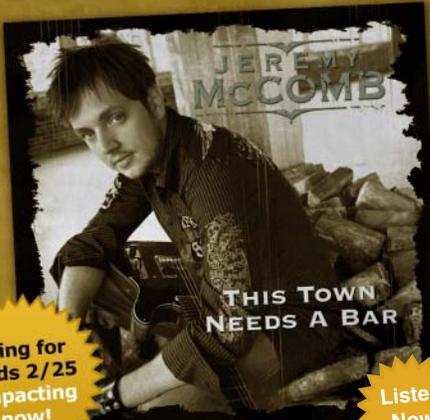
- 2/25  
**EMILY WEST** Rocks In Your Shoes (*Capitol Nashville*)
  - JEREMY MCCOMB** This Town Needs A Bar (*Parallel*)
  - JULIANNE HOUGH** That Song In My Head (*Mercury*)
  - LEANN RIMES** Good Friend And A Glass Of Wine (*Asylum-Curb*)  
3/3
  - BRAD PAISLEY** I'm Still A Guy (*Arista Nashville*)
  - JO DEE MESSINA** I'm Done (*Curb*)
  - MONTGOMERY GENTRY** Back When I Knew It All (*Columbia*)
  - RASCAL FLATTS** Every Day (*Lyric Street*)
  - REBA MCENTIRE & SKIP EWING** Every Other Weekend (*MCA Nashville*)  
3/10
- No Going for Adds for this Week**

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>TAYLOR SWIFT</b> Our Song ( <i>Big Machine</i> )	145560
<b>KENNY CHESNEY</b> Don't Blink ( <i>BNA</i> )	134488
<b>MONTGOMERY GENTRY</b> What Do Ya Think About That ( <i>Columbia</i> )	121204
<b>SUGARLAND</b> Stay ( <i>Mercury</i> )	117574
<b>TRACY LAWRENCE</b> Find Out Who Your Friends Are ( <i>Rocky Comfort/CO5</i> )	100086
<b>DIERKS BENTLEY</b> Free And Easy (Down The Road I Go) ( <i>Capitol Nashville</i> )	97434
<b>KEITH URBAN</b> Everybody ( <i>Capitol Nashville</i> )	90706
<b>BILLY CURRINGTON</b> Good Directions ( <i>Mercury</i> )	84399
<b>JASON MICHAEL CARROLL</b> Livin' Our Love Song ( <i>Arista Nashville</i> )	83653
<b>CARRIE UNDERWOOD</b> So Small ( <i>Arista/Arista Nashville</i> )	72652



113 Country reporters. Songs ranked by total audience for the airplay week of 2/11-2/17. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.). © 2008 The Nielsen Company.



## JEREMY MCCOMB

# THIS TOWN NEEDS A BAR

**COULDN'T WAIT: KIXZ/Spokane, KSD/St. Louis WKDF/Nashville, WOGT/Chattanooga, WCAT/Harrisburg**

**"I have been waiting on this song to hit the air... and the calls were 90% positive on the 1st spin!"**

**~ Bud Ford, WKDF / Nashville**

**Going for Adds 2/25 Impacting now!**

**Listen Now**

**PARALLEL RECORDS CO5**

jeremymccomb.com myspace.com/jeremymccomb  
parallelentertainment.com

February 19, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	4286	+58	92818	+1063	18	111/0
5	2	KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	4054	+123	87756	+2962	9	110/0
2	3	B. R. CYRUS W/ M. CYRUS Ready, Set... (Walt Disney/Lyric Street)	4030	-101	87559	-776	16	109/0
4	4	ALAN JACKSON Small Town Southern Man (Arista Nashville)	4008	+41	87897	+77	12	111/0
6	5	GARY ALLAN Watching Airplanes (MCA Nashville)	3930	+11	81544	+2143	28	103/0
8	6	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	3901	+239	89338	+2669	8	106/0
3	7	BRAD PAISLEY Letter To Me (Arista Nashville)	3482	-637	73794	-16731	16	100/0
9	8	CHUCK WICKS Stealing Cinderella (RCA)	3443	+98	75132	+1422	19	104/0
10	9	CRAIG MORGAN International Harvester (Broken Bow)	3290	+5	71542	+1464	19	105/0
12	10	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	3076	+207	67054	+5066	26	109/3
7	11	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	3036	-803	63020	-25045	17	90/0
15	12	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	2852	+232	61049	+5044	7	110/1
13	13	JASON ALDEAN Laughed Until We Cried (Broken Bow)	2774	+64	58718	-311	24	103/0
11	14	BROOKS & DUNN God Must Be Busy (Arista Nashville)	2751	-172	59113	-4431	13	105/0
17	15	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	2525	+89	56616	+579	21	105/1
20	16	JAMES OTTO Just Got Started... (Rayhaw/Warner Bros./WRN)	2339	+347	49384	+7783	10	102/4
18	17	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	2275	+77	47674	+1129	11	94/1
27	18	GEORGE STRAIT I Saw God Today (MCA Nashville)	2195	+909	46932	+20520	3	106/19
19	19	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	2102	-63	42645	-1945	7	100/1
25	20	TAYLOR SWIFT Picture To Burn (Big Machine)	2056	+487	44888	+12662	6	107/10
21	21	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	1870	+6	39901	-50	23	90/0
22	22	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	1820	+21	36293	+775	15	86/0
24	23	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	1709	+62	39043	+1284	14	85/4
14	24	TOBY KEITH Get My Drink On (Show Dog Nashville)	1665	-1039	37544	-22751	15	75/0
26	25	JOE NICHOLS It Ain't No Crime (Universal South)	1637	+152	36737	+2386	6	88/5
16	26	TIM MCGRAW Suspicions (Curb)	1551	-976	31151	-22275	10	77/0
23	27	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	1540	-121	32534	-1881	16	89/1
29	28	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	1354	+189	29189	+3954	6	88/12
28	29	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1283	+51	28641	+222	11	77/5
30	30	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1127	+116	23705	+2522	6	71/2

© 2008 The Nielsen Company

# HANK FM

## plays everything country

# CRANK IT TO HANK!

**WLHK-FM/Indianapolis**

#17 to #5 Adults 25-54 debut!\*

**KNNN-FM/Redding, Ca**

2.2% to 5% Men 25-54 debut!\*

**KHNK-FM/Kalispell, Montana**

#10 to #2 Adults 25-54\*

**KAKT-FM/Medford, Oregon**
**CHNK-FM/Winnipeg, Manitoba**
**KNAH-FM/Merced, Ca**

Call: Howard @ Kroeger Media Inc. 204.736.3820

\*source: Arbitron

February 19, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
35	<b>31</b>	JEWEL Stronger Woman ( <i>Valory</i> )	1071	+269	20904	+5908	4	79/9
31	<b>32</b>	ASHTON SHEPHERD Takin' Off This Pain ( <i>MCA Nashville</i> )	1071	+92	25305	+1832	7	59/3
32	<b>33</b>	JOSH GRACIN We Weren't Crazy ( <i>Lyric Street</i> )	972	+33	19033	+502	11	63/2
33	<b>34</b>	JAKE OWEN Something About A Woman ( <i>RCA</i> )	961	+57	22220	+1440	9	58/4
36	<b>35</b>	MIRANDA LAMBERT Gunpowder & Lead ( <i>Columbia</i> )	836	+77	17473	+1684	6	52/4
42	<b>36</b>	BLAKE SHELTON Home ( <i>Warner Bros./WRN</i> )	604	+194	12204	+4848	3	47/17
39	<b>37</b>	TRISHA YEARWOOD This Is Me You're Talking To ( <i>Big Machine</i> )	593	+74	11889	+1785	6	47/3
34	38	LUKE BRYAN We Rode In Trucks ( <i>Capitol Nashville</i> )	590	-250	11677	-4302	11	41/0
40	<b>39</b>	SARA EVANS Some Things Never Change ( <i>RCA</i> )	513	+11	11450	-155	6	36/2
41	40	WHISKEY FALLS Falling Into You ( <i>Midas/New Revolution</i> )	478	-14	8759	-459	6	39/1
44	<b>41</b>	EAGLES Busy Being Fabulous ( <i>ERC/Lost Highway/Mercury</i> )	464	+123	10428	+3229	4	39/9
38	42	LEE BRICE Happy Endings ( <i>Asylum-Curb</i> )	464	-63	7749	-1985	6	31/1
37	43	TERRI CLARK In My Next Life ( <i>BNA</i> )	455	-144	12703	-3588	6	26/0
43	<b>44</b>	KEITH ANDERSON I Still Miss You ( <i>Columbia</i> )	420	+48	9424	+1698	6	37/7
47	<b>45</b>	PHIL STACEY If You Didn't Love Me ( <i>Lyric Street</i> )	373	+104	6993	+1956	4	32/8
45	<b>46</b>	CARTER'S CHORD Young Love ( <i>Show Dog Nashville</i> )	317	+18	5748	+133	6	36/2
49	<b>47</b>	TRENT WILLMON Broken In ( <i>Compadre/Music World/Quarterback</i> )	290	+46	6580	+506	5	22/2
52	<b>48</b>	RANDY OWEN Braid My Hair ( <i>DMP/New Revolution</i> )	269	+58	6186	+2252	3	20/2
50	<b>49</b>	JASON MICHAEL CARROLL I Can Sleep... ( <i>Arista Nashville</i> )	264	+46	4048	+660	5	25/6
46	50	STEPHEN COCHRAN Everything We Knew ( <i>Aria/Quarterback</i> )	263	-21	5078	-116	6	18/0
51	<b>51</b>	CLAY WALKER She Likes It In The Morning ( <i>Asylum-Curb</i> )	252	+35	4625	+490	5	23/4
<b>Debut</b>	<b>52</b>	MONTGOMERY GENTRY Back When I Knew It All ( <i>Columbia</i> )	241	+241	4322	+4322	1	22/22
48	53	TRACY LAWRENCE Til I Was A Daddy Too ( <i>Rocky Comfort/CO5</i> )	231	-27	6153	-1072	6	19/0
55	<b>54</b>	RISSI PALMER Hold On To Me ( <i>1720</i> )	173	+23	3162	+17	3	20/3
56	<b>55</b>	ROCKIE LYNNE I Can't Believe It's Me ( <i>Robbins Nashville</i> )	160	+23	3094	+1050	3	14/2
57	<b>56</b>	SARAH JOHNS He Hates Me ( <i>BNA</i> )	150	+14	3933	+355	5	10/3
54	57	ROAD HAMMERS I Don't Know When To Quit ( <i>Montage</i> )	148	-8	4686	-143	6	15/0
<b>Debut</b>	<b>58</b>	CLINT BLACK Long Cool Woman ( <i>Equity</i> )	136	+126	1866	+1605	1	8/5
<b>Debut</b>	<b>59</b>	MICA ROBERTS FEAT. T. KEITH Things A Mama... ( <i>Show Dog Nashville</i> )	136	+33	3712	+897	1	16/8
58	<b>60</b>	JYPSI I Don't Love You Like That ( <i>Arista Nashville</i> )	134	0	2349	-267	4	14/0

© 2008 The Nielsen Company

# Remove Pain from Ass

**Song hooks are a pain no longer!**

"Superior song hooks and software, with the same great service we get with XTrends.

A total home run! It's great to work with both!"

- Stella Schwartz, Program

Director-KOST-FM, Los Angeles

Introducing **Hook Exchange**, a new hook service that removes the pain from the process. Beyond tight, superb quality hooks, Hook Exchange provides sophisticated **FREE DESKTOP SOFTWARE** to give you newfound powers:

- Import Selector® browse lists, previous tests or spreadsheets to create your testlist
- Overlay and pull from Mediabase or BDS charts (or consultant safelists)
- Preview audio while building your list, even add your own hooks



Order your next music test through Hook Exchange! Call 1-888-7HOOKEX (746-6539)



February 19, 2008

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like Rodney Atkins, Chuck Wicks, Trace Adkins, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

© 2008 The Nielsen Company All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

POINT-TO-POINT DIRECT MARKETING INNOVATIONS

ENGAGE YOUR LISTENERS. TRANSCEND THE USUAL. LEAD, DON'T FOLLOW.