

COUNTRY RADIO BROADCASTERS
Present The

1989
COUNTRY RADIO
SEMINAR



MARCH 1-4, 1989 • NASHVILLE, TENNESSEE

PROGRAM BOOK & DIRECTORY

LISTINGS OF COUNTRY RADIO STATIONS AND PERSONNEL
COUNTRY RECORD LABEL PROMOTION PERSONNEL
COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS



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A Platinum Anniversary Celebration for Country Radio



MEMORIAL DAY '89

American Country Countdown first interviewed the nearly unknown ALABAMA 10 years ago. Since then, the ACC crew has tracked their path to superstardom...from the road to the recording studio...from Nashville to their home in Ft. Payne, Alabama. The result: THE ALABAMA SPECIAL, an exciting 2-hour profile packed with Number One hits, intimate conversation, rare recordings and never-before-released live concert performances. Bob Kingsley hosts THE ALABAMA SPECIAL... a treat for Alabama fans from coast to coast.

COUNTRY MUSIC'S
MEN OF THE
80'S



JULY 4, '89

Last year we paid tribute to Country Music's LADIES OF THE 80's. This year the guys take over the stage for this special countdown of the biggest-scoring male artists of the decade. In 4 hours Bob Kingsley welcomes the men who made the grade and presents the best of the hits that put 'em there. Randy Travis, George Strait, Hank Jr., Willie Nelson, Ricky Van Shelton and so many more. This one will keep your listeners guessing until we present the #1 male chart topper for the years '80 through '89: COUNTRY MUSIC'S MEN OF THE 80's.

ELVIS



AUGUST 16, '89

American Country Countdown affiliates join together in a survey to choose the Elvis songs country music fans love best. This 3-hour memorial tribute presents the country side of Elvis along with the spoken recollections of many of the people who knew him best...and the voice of The King himself. This timeless special countdown is a fitting tribute to the man who re-wrote American musical history. Bob Kingsley hosts this timely salute: ELVIS COUNTRY.

**POWER PROGRAMMING FOR 1989
FROM THE MAKERS OF**



Sign up for a great year of COUNTRY RADIO. For more information, stop by our suite #6206 during the seminar, or call Jamie Kersen in New York at 212-887-5646.
International Distribution: Radio Express 1-213-850-1003

abc ABC RADIO NETWORKS

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"Our sincere appreciation is extended to the many individuals and publications who continue to share their time and talent to provide us with the many articles featured in this year's Program Book."

A S C A P Nashville

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<i>Dariene</i>	WOODY MULLIS	<i>Milene Music</i>
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All of us join the **COUNTRY RADIO SEMINAR** in celebrating its
20TH ANNIVERSARY.

Together we make great music

AMERICAN SOCIETY OF COMPOSERS AUTHORS & PUBLISHERS



State of Tennessee

NED McWHERTER
GOVERNOR

March 1, 1989

Dear Friends:

On behalf of the State of Tennessee, I am pleased to welcome you to Nashville and to Tennessee. We are honored and pleased to host your 20th Annual Country Radio Seminar.

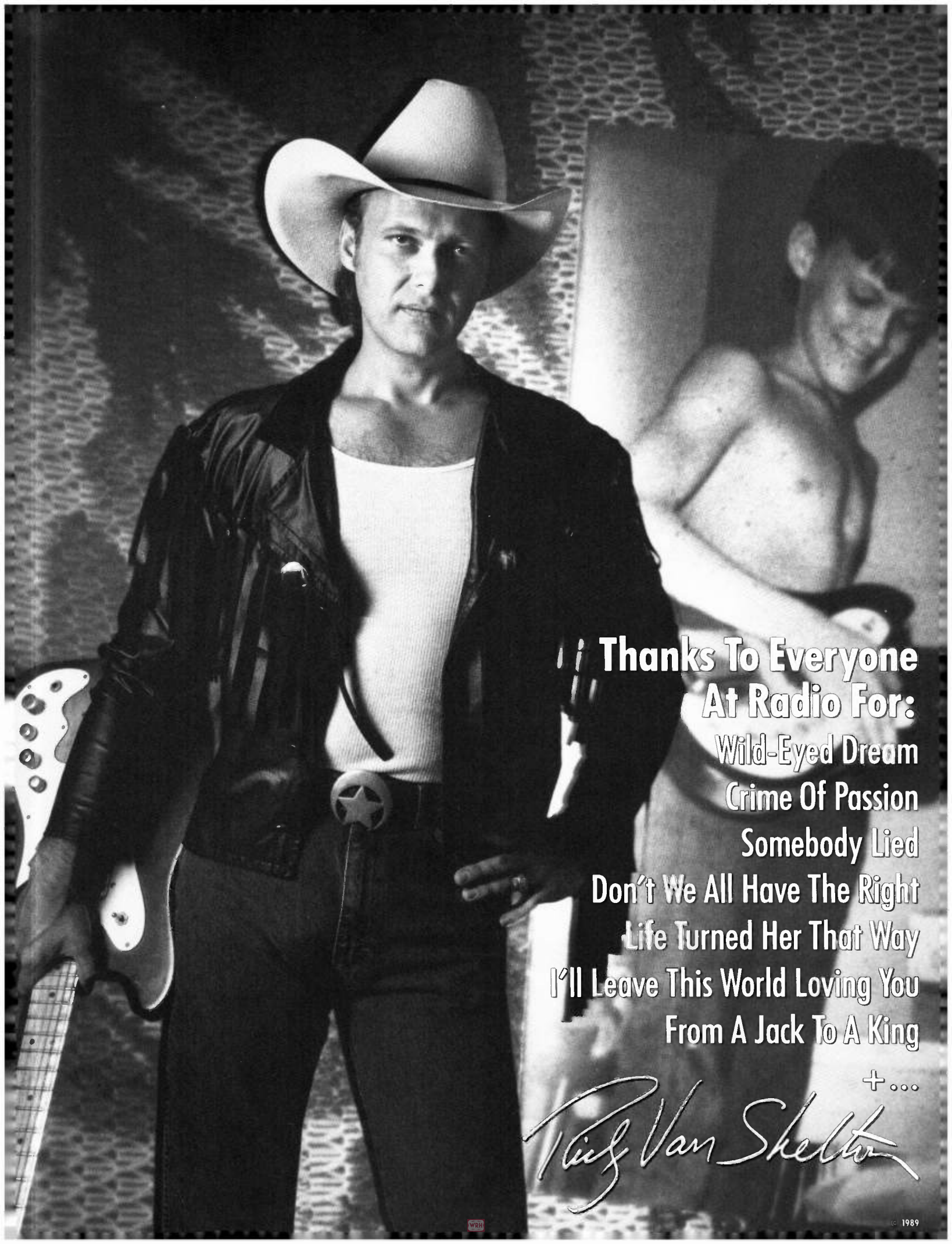
The radio and music industries are an important part of the economy of Tennessee, and I hope your visit to Nashville and the Country Radio Seminar will be enjoyable. The Seminar has grown to become one of the entertainment industry's premier academic events, and we all are excited about celebrating the Platinum Anniversary of the Country Radio Seminar.

Again, we are happy to have you visit Nashville and Tennessee. Be assured that all of us will strive to make your stay a memorable one.

Sincerely,

A handwritten signature in black ink, which appears to read "Ned McWherter", is written over the typed name.

Ned McWherter



**Thanks To Everyone
At Radio For:
Wild-Eyed Dream
Crime Of Passion
Somebody Lied
Don't We All Have The Right
Life Turned Her That Way
I'll Leave This World Loving You
From A Jack To A King**

+...

Ring Van Shelton

Proclamation

WHEREAS, THE COUNTRY RADIO SEMINAR IS CELEBRATING ITS TWENTIETH ANNIVERSARY IN SERVICE TO COUNTRY RADIO BROADCASTERS; AND

WHEREAS, CREATIVE AND TALENTED PEOPLE OF NASHVILLE WORKING IN COUNTRY RADIO AND THE MUSIC INDUSTRY MAKE IT POSSIBLE FOR THE CITY OF NASHVILLE, TENNESSEE TO BE CALLED "MUSIC CITY, USA"; AND

WHEREAS, AMERICAN COUNTRY RADIO STATIONS ARE MAKING A SIGNIFICANT CONTRIBUTION TO THE CURRENT RENAISSANCE OF COUNTRY MUSIC; AND

WHEREAS, COUNTRY RADIO AND MUSIC INDUSTRY PROFESSIONALS FROM ALL ACROSS THE UNITED STATES AND CANADA WILL GATHER IN NASHVILLE MARCH 1 THROUGH MARCH 4, 1989 FOR THE PLATINUM ANNIVERSARY OF THE COUNTRY RADIO SEMINAR; AND

WHEREAS, PROCEEDS FROM THE COUNTRY RADIO SEMINAR WILL PROVIDE SCHOLARSHIPS FOR THE EDUCATION OF FUTURE RADIO BROADCASTERS.

NOW THEREFORE I, BILL BONER, MAYOR OF NASHVILLE, DO HEREBY PROCLAIM MARCH 1 THROUGH MARCH 4, 1989 AS

COUNTRY RADIO SEMINAR WEEK

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND ON THIS THE FIRST DAY OF MARCH NINETEEN HUNDRED AND EIGHTY-NINE.



Bill Boner

Bill Boner
Mayor



RED MAN GOLDEN BLEND COUNTRY CONCERT

See the hottest rising stars on the country music horizon. In a performing arena that allows them to appear live before thousands of people, with no ticket priced over \$10. The Red Man Golden Blend Country Concert series proudly presents the first nine of at least 25 concerts during 1989 celebrating new emerging country music acts.

Scheduled Concerts

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Sponsored by WUSY-FM

April 8
Fayetteville, NC
Sponsored by WKML-FM

April 21
Augusta, GA
Sponsored by WGUS-AM/FM

April 22
Albany, GA
Sponsored by WKAK-FM

April 28
Evansville, IN
Sponsored by WBKR-FM

April 29
Murray, KY
Sponsored by WKYQ-FM

May 5
Little Rock, AR
Sponsored by KSSN-FM

May 6
Tyler, TX
Sponsored by KNUE-FM

May 12
Richmond, VA
Sponsored by WKHK-FM

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Talent relations: Mitchell Stewart (615) 526-5858
Radio relations: Steven Greil and Kathy Hooper (615) 320-7713



COUNTRY RADIO BROADCASTERS

The Board of Directors of the Country Radio Broadcasters welcomes you to this, the 20th Anniversary of the Country Radio Seminar.

It is only the country radio and record industry that joins together to work together for the benefit of both industries. Unique in the broadcast and music arena, the Seminar has, over these past two decades, become the quintessential example of co-operation for mutual benefit.

This 20th Anniversary Seminar will, I believe, prove to be the most educational and entertaining yet, and that you'll leave with more valuable information and profitable ideas than ever before.

In June the Agenda Committee meets to begin planning for the 1990 Seminar. Your suggestions and ideas are extremely important in planning your Seminar. Please write your Executive Director, Frank Mull, at your earliest convenience in order that your thoughts may be presented at the planning meeting.

From the opening cocktail reception to the closing New Faces Show, this year's agenda is packed with exciting and highly motivating sessions. The exhibit hall is filled with new technology and high profile products. "Growth through sharing", our motto, has never been more correct, and we thank you for being an important part of this platinum anniversary year.

Welcome!

Cordially,

Charlie Douglas
for the Board

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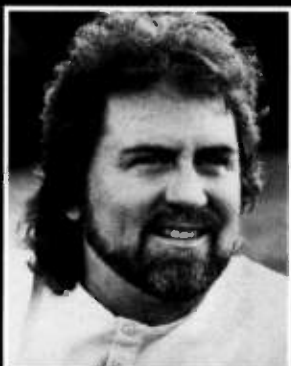
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Dear Country Radio Broadcaster:

We're pleased to welcome you to our Platinum Anniversary — The 20th Annual Country Radio Seminar. "Growth Through Sharing" has always been the undercurrent of the Seminar . . . and that undercurrent of personal commitment from the combined efforts of the people in Country Radio and the Country Music Industry has brought the Seminar through its first twenty years. Many people volunteer their time and expertise, at their own expense, to bring this event together every year in the spirit of giving back to the business to keep it growing.

In that spirit, this year's Agenda Committee has devoted much time and energy to the planning of the next few days to bring you a well rounded, informative and entertaining seminar.

Our hope is that you will actively participate in the sessions and take home useful information to keep our business growing.

Enjoy Yourself.

*Johnny Biggs
Agenda Chairperson*

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March 1, 1989

Happy Anniversary CRS:

On behalf of the board of directors and members of the Country Music Association, congratulations on your 20th year of service to Country broadcasters and the Country Music industry. The Country Radio Seminar is recognized as an educational forum second to none. It has played a vital role in the increasing success and professionalism of Country radio. All of the volunteers who have worked so hard and have been so dedicated to the Seminar are truly to be commended.

CMA is very proud of its association with the Country Radio Seminar. We were pleased to be the first organization to officially sponsor a CRS event with our luncheon in 1981. Sponsorships have now become an integral part of the growth and expansion of the Seminar.

In 1984, CMA organized and sponsored the first MIPS sessions as the Seminar schedule expanded to attract more music industry participants. This year, our sixth edition of MIPS is presenting a dynamic and unique view of the creative process.

Along the way, in our nine years of involvement with the Seminar, we are happy to have helped establish the Artist Radio Taping Sessions, the exhibit hall, and more active artist participation as panelists and keynote speakers.

CMA shares a common goal with the Seminar - to establish a stronger, more profitable Country Music business. We support your continued focus on that objective.

Thanks for letting us play a part in the growing success of the Country Radio Seminar and, again, Happy Anniversary.

Sincerely,

COUNTRY MUSIC ASSOCIATION, INC.

Jo Walker-Meador
(Mrs.) Jo Walker-Meador

JWM:d



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on your Platinum Anniversary
and thanks to Country Radio
for continuous airplay!”

Randy Travis

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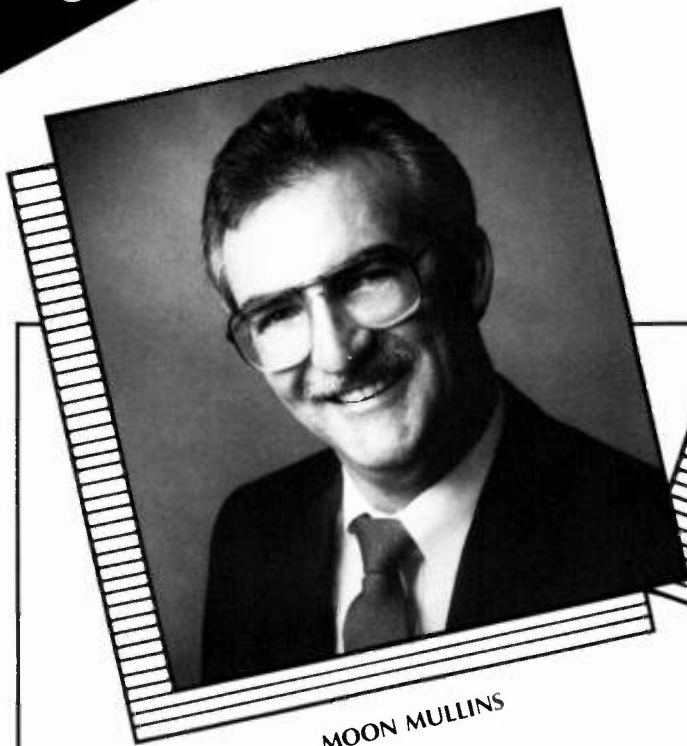


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..... FilmHouse – Nashville, TN

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..... WKQX – Chicago, IL

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THE
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HAVE
A
"BIG
LOVE"
FOR
COUNTRY
RADIO.

*Thanks
Howard &
David*



RANDY OWEN

As a member of the phenomenally successful group Alabama, Randy Owen has amassed 21 consecutive #1 hit singles, sold more than 30 million albums, won the CMA Entertainer Of The Year award three times, and gathered enough awards to put a pretty good dent in the remainder of this Seminar program book.

In 1980, Alabama performed on the New Faces Show, and it was their performance on that show that helped get them signed to RCA Records, where their success exploded shortly thereafter. A working class band performing in the working class genre of the musical spectrum — country music, the members of Alabama have never lost sight of their beginnings. One of the most written about and talked about bands in all of music, Alabama has remained true to their fans, “the kind of people who do their work and live by their word,” explains Randy Owen.

With its success, Alabama has also thrown its energies into local community and public service affairs in a manner that is far above and beyond the call of duty. The most visible and well publicized of the band’s many community activities is the annual “June Jam,” held in their hometown of Fort Payne, with the one day concert proceeds being distributed among dozens of community organizations.

“All of the awards we’ve won are really a great honor, just as it is a great honor to have many people appreciate what we’re doing musically,” Owen explains. “And for us, all this is something to live up to. We try to conduct our lives, do our shows, and do our business accordingly . . . all those things are important, but the main thing is doing what we do with dignity.”

Commenting on addressing the Country Radio Seminar, Owen stated, “this is going to be more like a visit, an informal conversation with old friends, rather than a speech, and I’m really looking forward to it.”

Randy Owen addresses the Country Radio Seminar registrants on Thursday morning March 2nd.



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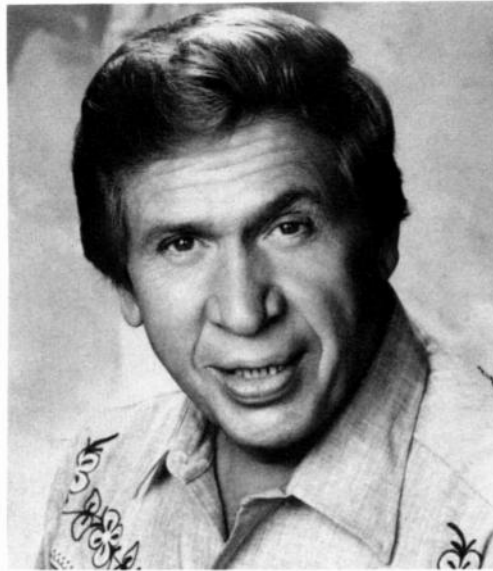
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BUCK OWENS

Opening the Friday sessions will be legendary recording artist Buck Owens. "I feel honored to have been asked to speak at the Country Radio Seminar," said Owens late last year, "and I have a few things to say about this wonderful industry known as Country Music Radio."

And you can bet that Mr. Owens' remarks will be worth hearing. The outspoken Owens was through with the record business some ten years ago. In 1979, he quit recording, quit touring, and continued in his business endeavors from his offices in Bakersfield. Several years later, in 1984, he quit as the original host of the successful "Hee Haw" television series.

It took a young upstart by the name of Dwight Yoakam to get Buck Owens interested in "the business" again. Not that he ever left "the business," since he owns two very successful country radio stations, KUZZ in Bakersfield and KNIX in Phoenix. But Yoakam dedicated his first album to Buck Owens, and helped to educate a whole generation to the music of Owens. Recording in a style not unlike Owens, Buck's interest was piqued when he would read Yoakam interviews which were actually homilies to Buck Owens.

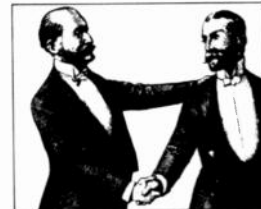
The two finally met, appeared on several television shows together, including the Country Music Association's 30th Anniversary Special, and Owens was once again bitten by the recording and performing bug. "I guess I really missed the music," Owens said in his official record company bio, "and I genuinely thought I didn't. But since I've been back doing it, I can see just how much I did miss it."

Buck Owens signed with Capitol Records in 1988, the same label that helped launch his successful career in the '60s, and the same label which eventually turned Dwight Yoakam on to the music of Buck Owens. His first new album in 10 years is titled HOT DOG.

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1. Listeners believe that Commercials ☐are wonderful ☐suck.
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4. Commercials ☐never ☐sometimes ☐often ☐always encourage tune-outs.
5. The Relationship between your Programming and Sales Departments ☐is wonderful ☐sucks.
6. Commercials are something to be ☐ashamed of ☐proud of; they should be swept ☐under the rug ☐into our listeners' hearts.
7. The GM ☐likes it ☐hates it when the PD and the SM are OK and cooking on the same WL.



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MINNIE PEARL

—THE QUEEN OF COUNTRY COMEDY— TO CLOSE THE COUNTRY RADIO SEMINAR



To close out the 20th Country Radio Seminar, the CRB board of directors have chosen Sarah Ophelia Colley Cannon, better known to the world as Minnie Pearl. A star of the Grand Ole Opry since 1940, Minnie Pearl has delighted audiences the world over with her stories of life in Grinder's Switch, Tennessee. Her opening "How-dee, I'm jes' so proud to be here" and outrageously dated costume are trademarks of a performer who, after more than four decades of popularity throughout America, is now enjoying the applause of a new, wider audience. Most weekends she can be found performing on the Opry, most Friday nights she can be seen gossiping with Ralph Emery on "Nashville Now," and most weekdays she can be found at her Music Row museum (which will be moving to the Opryland complex in the Spring).

"Minnie Pearl is uncomplicated," says Sarah Cannon. "She's apple pie and clothes dried in the sun and the smell of fresh bread baking. I don't think people think of her so much as a show business act as just a friend. When I'm on stage, I'm just plain Minnie Pearl wearing my battered old straw hat and battered shoes. The price tag on my hat seems to be symbolic of all human frailty.

There's old Minnie Pearl standing on stage in her best dress, telling everyone how proud she is to be there and she's forgotten to take the \$1.98 price tag off her hat."

Though she has followed a rigorous personal appearance schedule for years (27 years of one night stands), she has cut down on the number of engagements she does. "I've tried to cut back, but there are too many fun things to do," she comments. But Minnie Pearl will always be an important part of the country music scene, and she is the only comedy star to be inducted into the Country Music Hall of Fame.

Minnie Pearl has worked with an continues to work with the best in country music; people like Roy Acuff, Tex Ritter, Red Foley, Ernest Tubb, Rod Brasfield and Hank Williams to the current stars of the Opry including Reba McEntire, Barbara Mandrell and Randy Travis.

"We have come a long way in country music," says Minnie Pearl. "It's hard to believe it's a multi-million dollar a year business now, and I'm thankful I've been able to be a part of it."

Minnie Pearl will address the closing session of the Country Radio Seminar on Saturday afternoon, March 4th at 4:00 p.m., and Minnie, we're jes' so proud to have you here!



Would you buy your news from this man?

Of course not. This man is obviously a shyster and anything he tries to sell you is highly suspect.

But appearances can be deceiving. If you're using a news feature from one of the major networks, for example, you may think the news you get is completely fair and objective. It ain't necessarily so.

It's sad to say, but old-fashioned objective reporting has by and large been replaced with a new breed of "advocacy journalism." The major news networks are controlled by people — some of them thinly-disguised social reformers — whose world views run deeply counter to mainstream America. This is not just an opinion, it is a well-documented fact.

In their book *The Media Elite*, Robert Lichter and Stanley Rothman revealed disturbing facts about this new breed of

journalist. Here's what they found out about the people who write, edit and broadcast the news you hear:

- 85% consider themselves political liberals, while only 11% consider themselves conservatives;
- On economic issues, the new journalists are strong supporters of an expanded welfare system, while only 1 in 3 believes that private enterprise is fair to workers;
- On military issues, over 2 out of 5 consider national defense the least important of all goals listed.

Yet these people — who are clearly out of step with the American public, including your listeners — are the ones who determine what the public thinks about.

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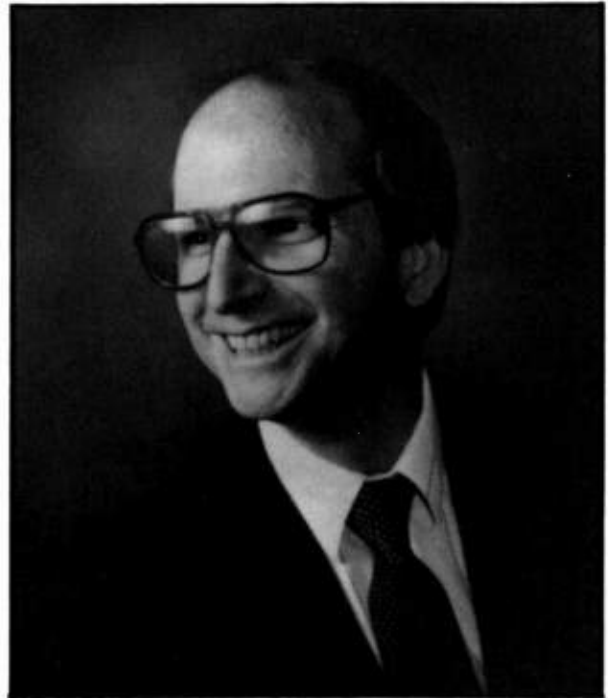
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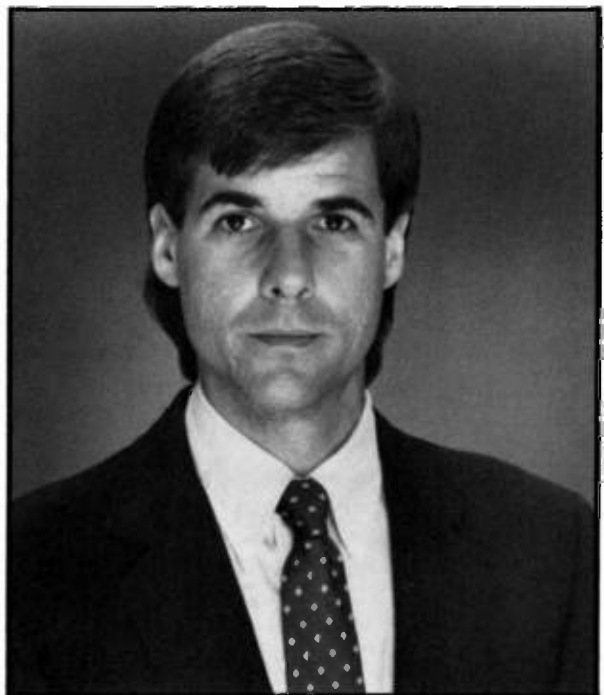
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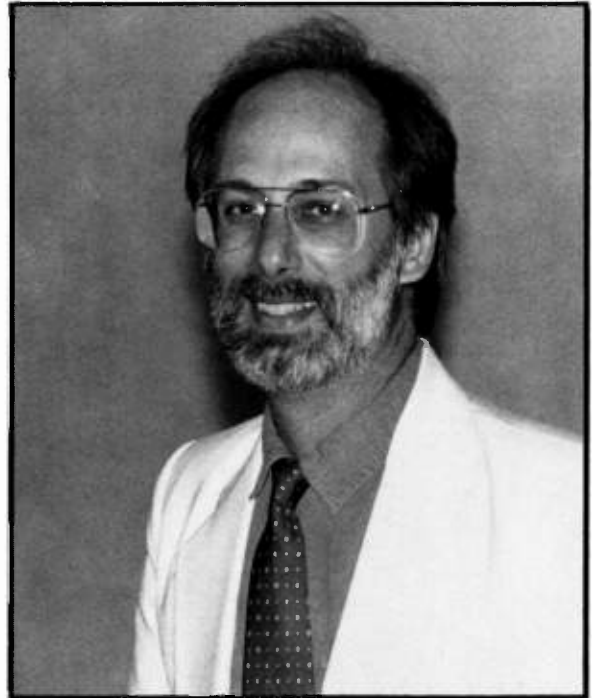
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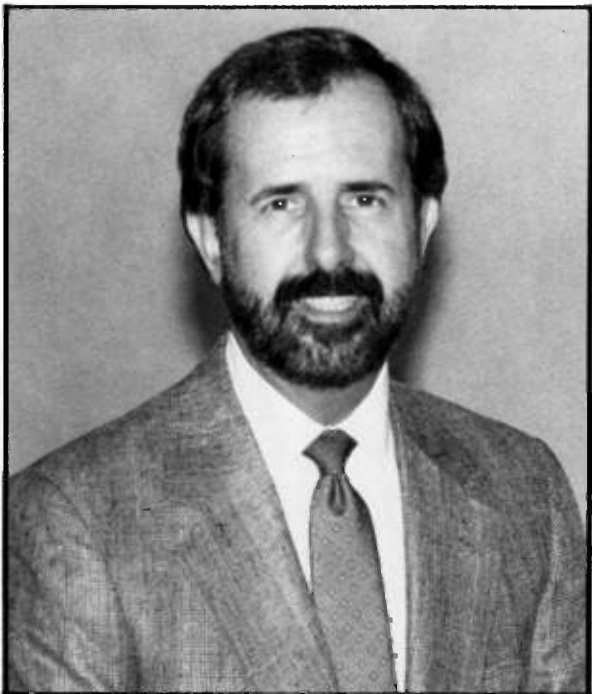
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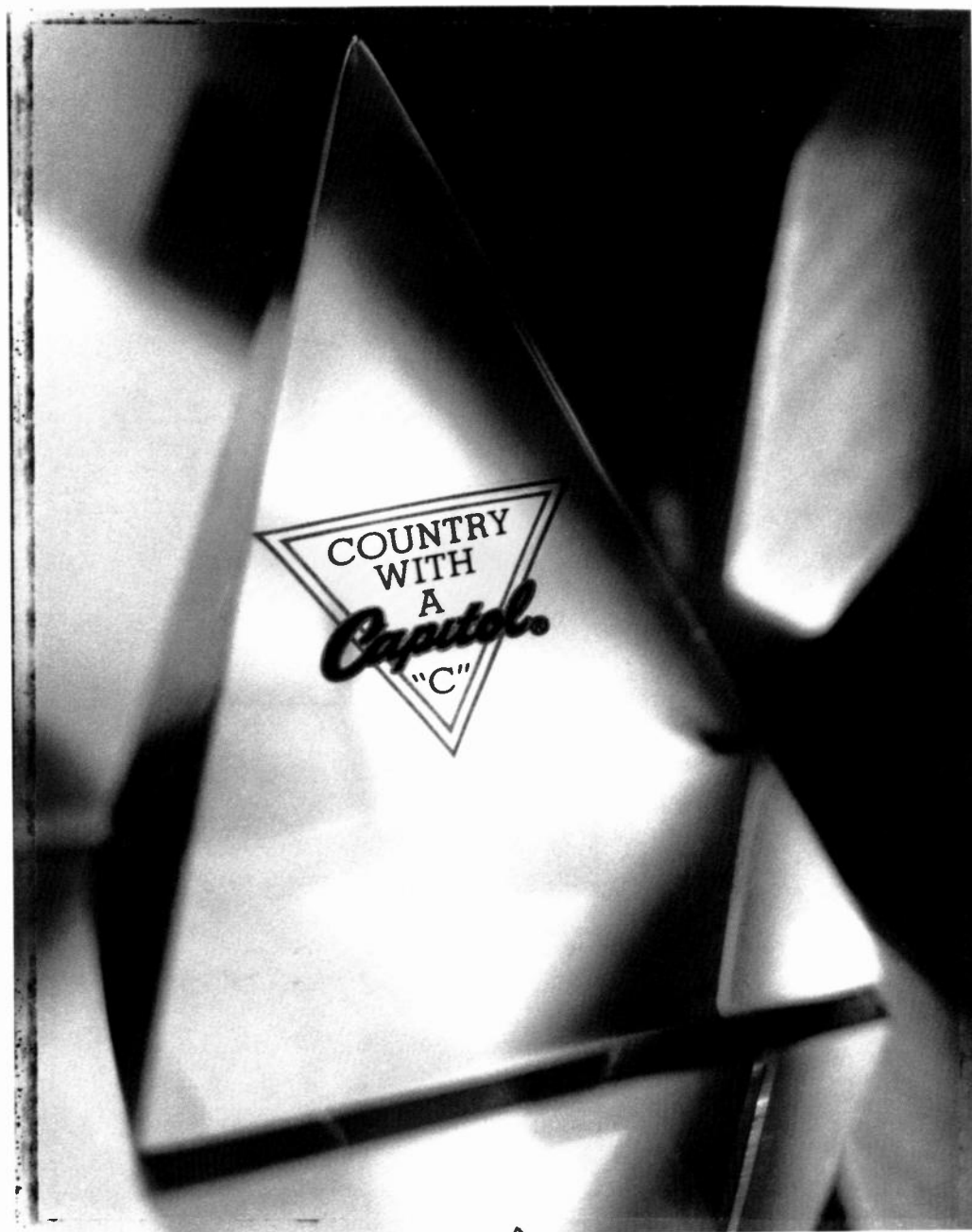
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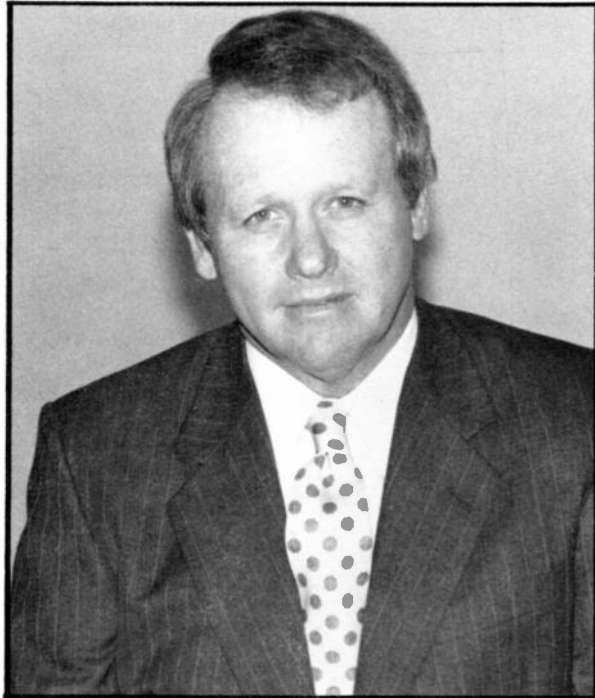
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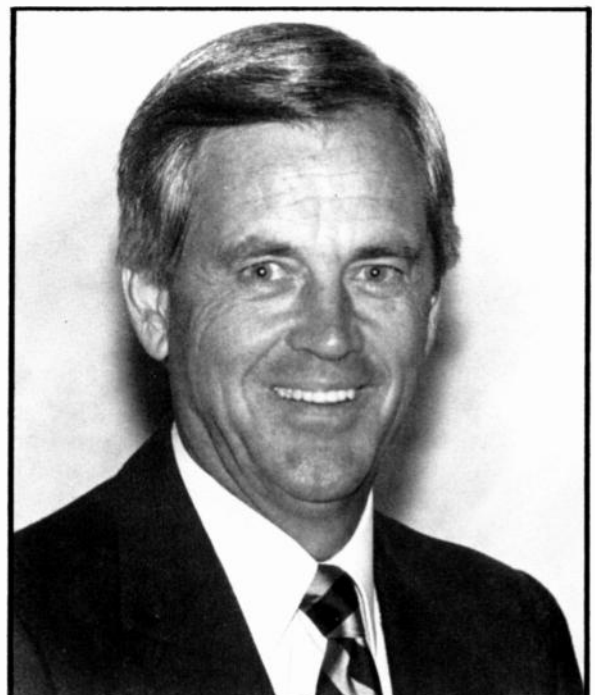
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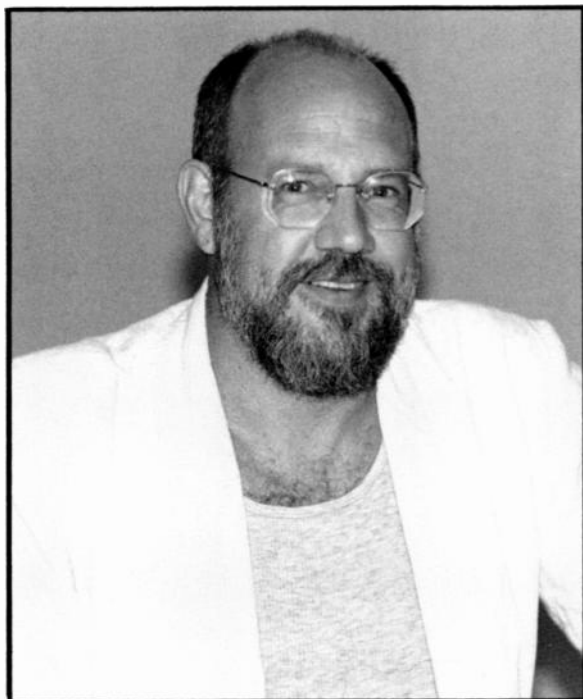
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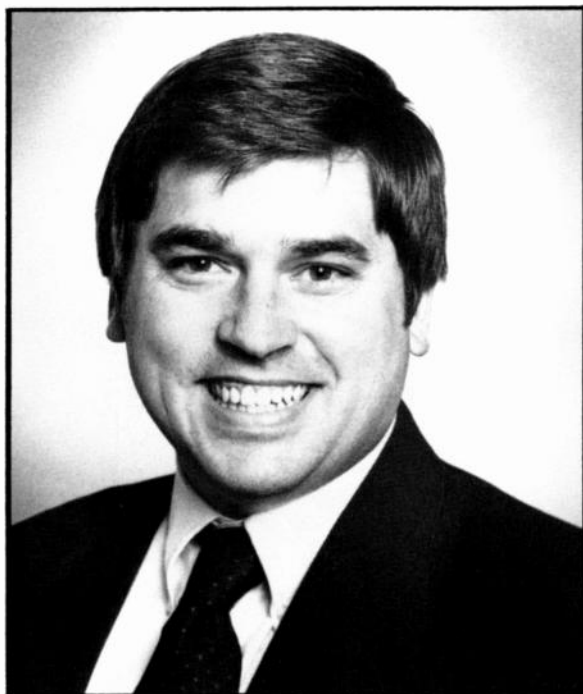
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THE AGENDA FOR THE '90s

As we celebrate the Platinum Anniversary of the Country Radio Seminar, it's become increasingly important to the Seminar's board of directors that we don't lose sight of the fact that we are headed into the last decade of the century, a decade that has the potential to change or alter the lifestyles of the American public perhaps quicker than the changes that took place within the last 20 years.

Twenty years ago, there were no compact discs, video cassette recorders, or walkmans. There is no telling where the technology of the future is headed, but the agenda committee of the Country Radio Seminar has looked towards the future in terms of scheduling topics, speakers and panelists for this year's Seminar.

Since the very beginning, the Country Radio Seminar has operated on the premise that radio, record and related industries can work together for the betterment of country radio. This year, as in years past, there is something for everyone at the Country Radio Seminar. Also, since the beginning, the organizers of the CRS have worked hard at keeping the Seminar a learning/educational seminar. Partying is not a major factor in the presentation of this year's 20 panel discussions, two long form sessions, and three CMA-sponsored MIPS sessions. However, the Country Radio Seminar is never boring, and you will have a good time while learning something as well.

The 1989 Country Radio Seminar will feature two insightful guest speakers: the legendary Buck Owens, who in addition to being a well respected entertainer, is also the owner of two very successful country radio stations; and Randy Owen, a member of the incredibly successful group Alabama. It was in 1980 that Owen and his fellow group members appeared at the Seminar's New Faces Show.

The two long form (three hour) sessions are hosted by management/leadership expert Charles S. Menzies and humor specialist C. W. Metcalf. Mr. Menzies' program is directed at managing the most critical asset of the broadcast enterprise, its human resources. Mr. Metcalf's three hour session will explore how a sense of humor can enhance creativity problem solving abilities, and how important humor can be.

The Country Music Association is again presenting three sessions involving the creative aspects of the music industry. The popular and successful MIPS (Music Industry Professional Seminars) will take place on Thursday, March 2nd and include "The Source: Applying The Creative Process," with a panel of artists, writers, producers and record company executives fielding questions on the process of creating today's records.

The second MIPS session is titled "The Musicians Only: We Know Our Parts" discussing, among other things, what it takes to become a first string player. The third session is "The Demo: A Hit Is Born." This session will feature the actual demo recording of a brand new song, and how it all comes together.

There are more than 20 additional sessions and activities, many running concurrently, that provide the basis of the Seminar's educational forum. Included are such topics as "Are Consultants Good For Your Radio Station," "The Marketing Tool Of The 90s: Data Base Marketing," "Marketing Radio: Developing And Assessing Your 'Stationality,'" "Music Programming: A Question Of Balance?" "Successful Small Market Sales: Thinking Big," and "Hot Personalities: Why Can't I Find Them And Why Don't They Know I'm Here?"

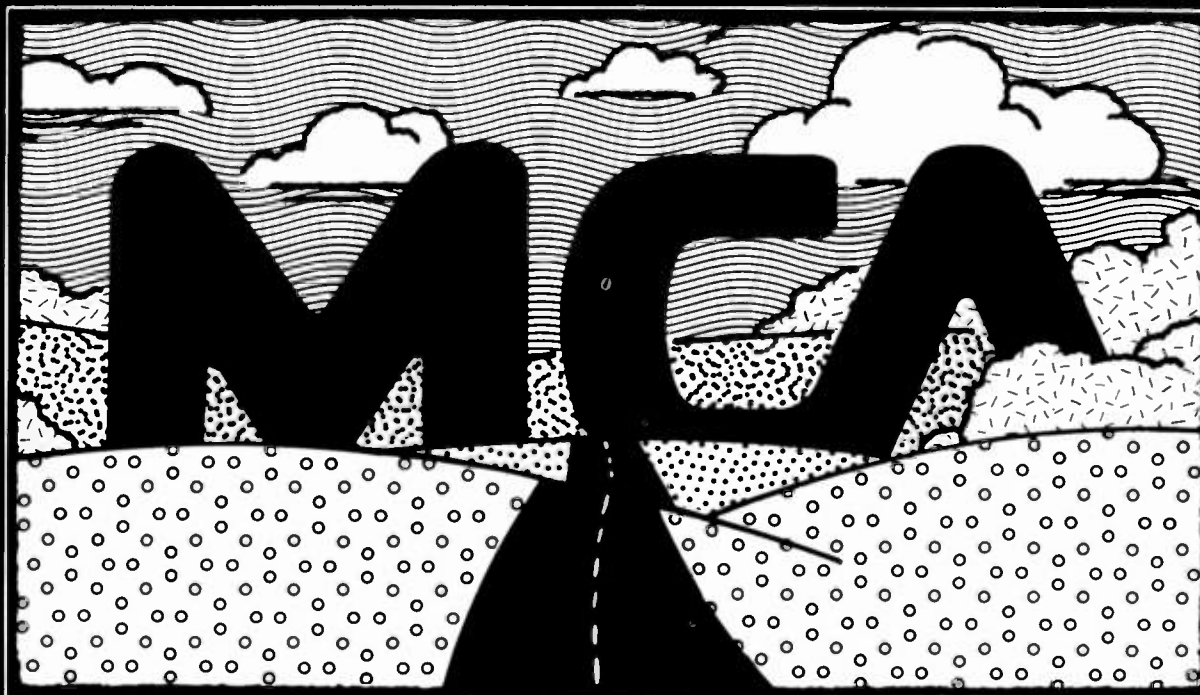
Additionally, Seminar sessions include two production workshops, an aircheck review, the second annual radio promotion awards, plus a variety of roundtable discussions dealing with such topics as the FCC, legal questions, station acquisitions, AM stereo, etc.

Coupled with the academic portion of the four day Seminar, some of the after hours activities include the second annual Super Faces Show, presented by the Academy Of Country Music, and starring the Judds (Thursday, March 2nd); the annual New Faces Show, presenting 10 of country music's top new recording artists (Saturday, March 4th); the Artist-Attendee Welcome Reception, sponsored by the Red Man Tobacco Company (Wednesday, March 1st); plus a Friday afternoon wine and cheese reception in the Exhibit Hall, as well as a variety of exhibitor suites which are open after all working sessions are completed.

On opening day, March 1st, the annual Artist-Radio Taping Session will take place. Numerous recording artists will be on hand to provide station IDs and provide mini-interviews.

All in all, the 20th annual Country Radio Seminar has become the biggest and most thought out seminar in history. Planning this year's Seminar took months of evaluation detail planning. Executing these plans required hours of detail work by the Seminar staff, agenda committee, the board of directors, and many, many volunteers who have donated their time and talents to help provide you with the best possible Seminar. We have tried to present the best possible educational opportunity in broadcasting, and we all hope that you will benefit from it, enjoy it, and that you will plan to return to Nashville next year for the 21st Annual Country Radio Seminar.

THANKS RADIO
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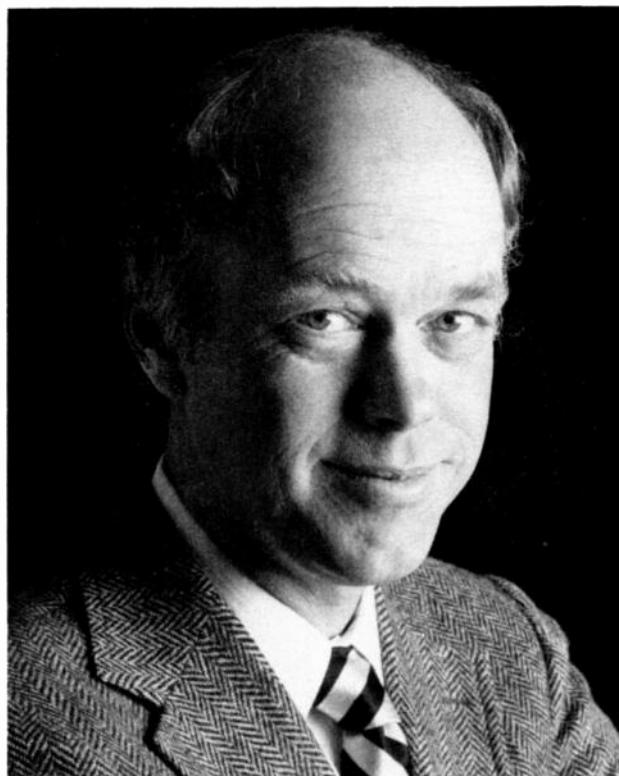


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IN-DEPTH SEMINAR SPEAKERS



C. W. METCALF

C. W. Metcalf is president of C. W. Metcalf and Company, a Fort Collins, Colorado based training firm offering training in communication skills, humor and health, problem identification and problem solving for corporations, health care organizations, government, and education. He has served on the faculties of Bennington College, Florida State University, and the University of Michigan. He is also a professional actor/writer and mime who has been honored for his work on two Los Angeles area Emmy Award winning television shows.

It was C. W.'s volunteer work with Hospice organizations over a period of years that led to his interest in the relationship of humor to physical/mental health. The beginnings of his studies in humor and health evolved out of his experiences at the Center for Attitudinal Healing in Tiburon, California.

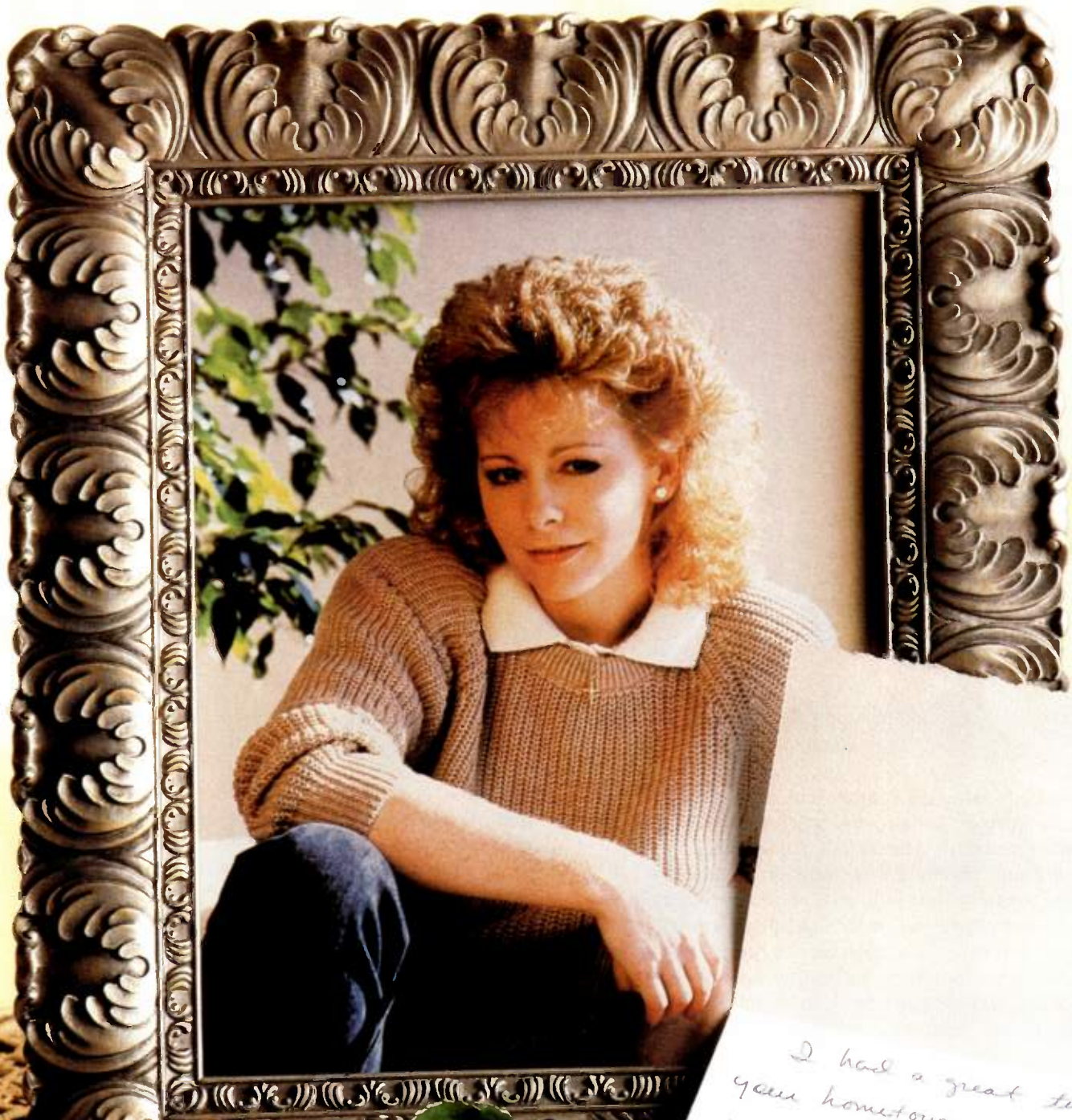
"My experience with the terminally-ill children at the center was, quite honestly, a spiritual

experience," says Metcalf. "I met nine-year-olds who had learned to experience humor and joy in the face of catastrophic stress. They were my teachers, and what I began learning with them I have since been able to apply to work in a variety of arenas, including the broadcast industry."

Mr. Metcalf's background as a comic writer and performer adds valuable professional insights into the nature and applications of humor, including exercises designed to stimulate Effector Level brain activity that can literally trigger the humor experience into being.

"We do everything we can to create an atmosphere of lightheartedness and laughter in the course of these trainings," says C. W. "Within that framework, we pass on practical information and how to develop and apply a sense of humor to health care, corporate communication and general well-being."

Mr. Metcalf addresses the Country Radio Seminar on Friday, March 3rd at 2:00 p.m. His lecture is titled "Humor Risk & Change."

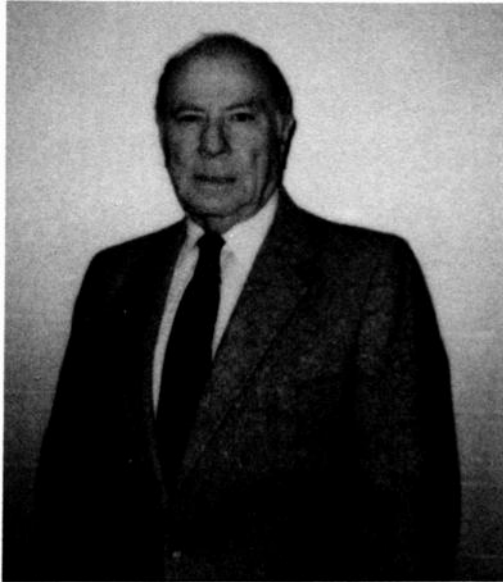


I had a great time in
your hometown. Hope
your stay here is just
as enjoyable!

Love,

Debra

IN-DEPTH SEMINAR SPEAKERS



CHARLES S. MENZIES

The 20th Annual Country Radio Seminar is presenting two "long form" sessions this year. On Saturday morning, March 4th, Charles S. Menzies will conduct his three hour session from 9:00 a.m. to Noon which will be directed at managing the most critical asset of the broadcast enterprise . . . its human resources. Mr. Menzies will be discussing his hands-on technique for enhancing individual performance in both management and sales. The program will examine the behavioral differences in people and their influence on job performance. The objective is to provide methodology and resource material for managers to utilize in enhancing their day-to-day leadership effectiveness and organization performance.

The president of Management Research Associates, a company he founded in 1955, Mr. Menzies is a management specialist whose work as a management educator and consultant has gained him national recognition. His clients cover

the broad span of general business including manufacturing, banking, real estate, construction, insurance and service industries. His close personal working relationships with his clients and innovative management techniques have been results-oriented and have produced dramatic improvements in organizational performance and profits.

More than two hundred and fifty owners and executives a year attend Mr. Menzies management seminars on Organizational and Sales Leadership and Management Performance.

Mr. Menzies is a graduate of Bucknell University which was followed by graduate studies at leading universities in the field of management. He is regularly called on as a speaker at universities and industry association meetings such as the Country Radio Seminar. His management techniques have gained him national attention and have been proven, over the years, in the pragmatic world of business.

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CMA DEBUTS LANDMARK SERIES OF AD AGENCY PRESENTATIONS

The Country Music Association will debut a landmark series of presentations to advertising agencies and sponsors starting in March 1989. This project marks the first time any music organization has undertaken a direct initiative to focus advertiser attention on a dramatically broadening market for country music. The first presentations will take place in New York, Chicago and Detroit.

The purpose of the presentations is to heighten awareness and emphasize the current scope and quality of the country music audience to ad agency decision makers, including both media directors and senior planners as well as the account groups for clients who have shown a reluctance toward using country media.

Chairman of CMA's Marketing and Promotion Committee, Dick McCullough of Chicago's E. H. Brown Advertising said about the project's start-up, "This marks the culmination of a number of years of CMA bringing country music into the forefront of the commercial marketplace. CMA's new efforts should definitely enhance the reputation of the music as a saleable media format."

Included in the 30-minute presentations will be information derived from the CMA-commissioned Arbitron study, "The Country Music Listener . . . A New Profile," which was released in August 1988.

CMA has produced a new 10-minute sales and promotional video, entitled "Go For The Heart", which will also be shown to the agency executives. The video illustrates the growing diversity and breadth of the country music audience across every lifestyle. The clip clearly evidences that more than ever before country music attracts a vast audience, a quality audience and a loyal audience.

In addition to the video, key national profiles and marketing data on today's country music audience will be presented on slides. A four-color, four-page leave-behind piece, which will include lifestyle information and product purchasing habits will also be distributed at each agency presentation.

Bob Lobdell, director of the New York developmental services firm The Cold Spring Harbor

Group, has been retained by CMA to lead the series of presentations. Lobdell brings much experience in presentation activity at both the agency and client level. As past president of the Radio Network Association, he was responsible for sales development, promotion and publicity for the national radio networks. Lobdell has been a guest lecturer at such prestigious schools as St. John's University, New York University and Farleigh Dickenson University.

Several of the major rep firms — Interep, Eastman Radio, Cristal Radio, Banner Radio — as well as Group W Satellite Communications will be helping CMA by identifying the appropriate personnel in agencies and facilitating the scheduling of appointments. The rep firms will also make available senior sales staffers to accompany Lobdell during many of the agency presentations.

Additionally, CMA will attempt to coordinate schedules and itineraries of major country music artists so that some of them may go along on the presentations. The artists can answer questions and speak about their first hand experience with the country music audience.

If the initial round of presentations is successful, CMA intends to establish an ongoing activity on behalf of Country Music at the agency level. Such would include further presentations as well as periodic mailings to keep the agency personnel aware of the value of country music to their media plans.

CMA associate executive director Ed Benson observes, "This is a logical extension of the efforts CMA has continually made for the good of the industry. CMA has been a principal advocate in the growth of country radio since 1958. Radio is the link between the creators and the consumers. Therefore, the health of country radio is vital."

CMA has sales materials, promotions and many other benefits available to its members. For more information, contact CMA's membership department, Box 22299, Nashville, Tennessee 37202; (615) 244-2840.



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- Arbitron Study
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- Presentations to the major ad agencies

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THE COUNTRY RADIO SEMINAR — 20 YEARS OF GROWTH THROUGH SHARING

This year marks the platinum anniversary of the country music industry's most important academic function, the Country Radio Seminar. It is the 20th year of continuous, steady growth in the areas of country radio programming as well as the growth of country music. Both can attribute a large degree of their success to the success of the Country Radio Seminar.

Looking back on 20 years of Seminars, it is interesting to note how it all began. Although a number of people were involved in the first Seminar — and have been involved through the years, the key individuals in the formation of the Country Radio Seminar were Tom McEntee and Charlie Monk.

The initial discussion for a seminar involving those in country radio began shortly after the Grand Ole Opry Birthday Celebration in October of 1969. In addition to the birthday celebration for the Opry, that time period was also called "DJ Week" in Nashville.

Radio and music industry personnel both felt that the convention in October held less appeal for the country music disc jockey than when it first began. It was becoming less attractive for radio personnel to attend or gain any meaningful insights or experiences by attending.

Tom McEntee, at the time, had a "tip" sheet called the Country Music Survey, and this sheet, through McEntee, set about organizing a Seminar for those involved in country radio. McEntee was joined in his efforts by Charlie Monk, who was involved in radio at the time; Jerry Seabolt, who was with SSS Records at the time; Barbara Starling, working at Decca Records; Biff Collie, from United Artists Records; and Dave Olson, who was with Shelby Singleton Records.

These people organized the first Country Radio Seminar which was held in Nashville in April 1970, had an attendance of approximately 70 people, 44 of whom came from radio. That first Country Radio Seminar lost money (about \$4,500) and the tip sheet went out of business. It was a high price to pay and the future of the Seminar looked doubtful.

There were no plans for a second Seminar, but the reaction to the first one was so positive that talk about another Seminar became strong. However, there was no longer anyone who wanted or was able to underwrite it, yet there still was a demand.

The original purpose of the Country Radio Seminar back then, which still pervades some 20 years later, was to plan an academic event where the radio and record industries could share their ideas of the business all for the betterment of the entire country music industry.

The second Seminar did come off, due to the efforts of Dr. Will Miles of Middle Tennessee State University and his partner Dr. Jerry Prock. These two professors had some experience in staging seminars for various businesses and organizations. They agreed to underwrite the second Seminar. Miles and Prock also became involved in the Seminar's format and lent it an academic air and an element of prestige. The second year also saw the music industry, most notably the record labels, become involved by lending financial support for the Seminar's success.

Even back then, the Seminar was careful to keep the event apolitical with extensive promotion and "hype" banned. That policy exists today with a combination of radio and record people planning each year's agenda. No label is allowed to take advantage of the event to promote or exploit their own product or artists. The Country Radio Seminar, from day one, has become known as a working seminar geared to the radio industry on a business level with an academic, highly ethical atmosphere pervading, which is still the case today.

That second Seminar made some strides, with an increase in attendance, but still lost money. The third year, Dr. Miles left, and his partner, Dr. Prock became the sole sponsor. The Seminar did not lose money in the third year.

The 1973 Country Radio Seminar marked a real turning point as Dave Donahue became the first Agenda Chairman, with the input of those involved in country radio being utilized to determine the topics the Seminar would tackle.

As the years went by, and the Country Radio Seminar continued to grow, its location in Nashville kept changing. The first Seminar took place at the Sheraton Hotel in downtown Nashville, moving to the old King of the Road Hotel, then to the Airport Hilton, settling in for several years in the mid 70s to early 80s at the Hyatt Regency, with home now being the Opryland Hotel, the largest hotel/convention facility in Nashville.



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What started out as a two-day learning event has now grown to a four-day event, and now includes — in addition to the New Faces Show — the Super Faces Show (which began last year and features a major act performing their concert show), the Artist Radio Taping Session (where CRS registrants can garner station IDs and mini-interviews from the artists. This event used to take place during the October "DJ Week Convention"), the Radio Promotion Awards (which was started last year), a full-blown Exhibit Hall (which began six years ago featuring exhibitors of hardware, programming, promotional items, etc.), plus the annual Artist-Attendee Welcome Reception (where the registrants and artists mingle in a very informal atmosphere for several hours).

However, with all these "extra" activities, the emphasis of the Country Radio Seminar has always remained on the academic. The 20th Country Radio Seminar will feature more than 20 targeted seminars and workshops on such topics as management, sales, research, programming, music, and promotion. The Seminar still retains its initial goal of growth through sharing. Much of the success of the country radio industry and the country record industry can be attributed to the Country Radio Seminar, and now that we've surpassed 20 years, we're all looking forward to the next 20 years. So when you see Charlie Monk, Tom McEntee, Biff Collie, Jerry Seabolt, or Barbara Starling, or perhaps Dave Donahue, David DeBolt or Frank Mull, thank them for their insight and persistence in making the Country Radio Seminar the best event in the nation for those who play the records, those who make the records, and those who market the records. It's a real success story.

THE SEMINAR EXHIBIT HALL: SHOP 'TIL YOU DROP

For the sixth consecutive year, the Country Radio Seminar's Exhibit Hall will offer a unique opportunity for the Seminar registrants who may be considering some improvements in equipment, programming or other related broadcasting services.

Located again this year in the Jefferson Room on the main floor between the meeting rooms and the luncheon and special events area, the hall will house more than 45 booths from numerous businesses that supply goods and services to the broadcast industry, from syndicated programming to state of the art computers.

"We have grown consistently over the last six years," says Exhibit Hall manager David DeBolt. "The first year we had 19 booths, topping out with 39 last year." As we go to press, there are currently 45 booths ready for the 20th annual Country Radio Seminar with a possible five or six companies poised to attend. "Many of the companies who attended the first Seminar Exhibit Hall are returning," continued DeBolt. "The Exhibit Hall gives the registrants a chance to do some comparison shopping, and because there is more information available, the chances are you will

make a better decision."

On display in the Exhibit Hall are hardware products such as consoles, tape players, compact disc systems, and a variety of the latest computer systems or syndicated programming services.

"The hall provides you with more information than you could ever get from having product brochures on hand," states DeBolt. "It's the goal of the Country Radio Seminar to make available some of the outside programming tools that you may not normally find, and it is a beneficial situation for broadcasters."

The Country Radio Seminar may be the only such event many of the registrants will be attending during the year. Therefore, the Exhibit Hall may be your only opportunity to view the latest developments in products and programming services in country radio.

"Exhibitors will go out of their way to explain their products," says DeBolt. "They realize that many of country radio's decision makers attend the Seminar each year."

Hours for the Exhibit Hall have been extended this year to give registrants plenty of time to see everything on display.





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*The CRS will award three \$100.00 prizes for participating in the market study for the CRS Board. One winner will be drawn from each day's sample. Drawings held between 5:00-6:00 Friday. You must be present to win.

THE CRB SCHOLARSHIP FUND

Investing In Radio's Future

Professionalism in country radio has been bolstered over the past decade through the helping hand of the Country Radio Broadcasters, Inc., according to Mac Allen, chairman of the CRB's Scholarship Program

Through profits raised from the CRB's annual Country Radio Seminar, young broadcasters have been awarded scholarships that help receive quality educations at various accredited colleges and universities across the country. To date, more than \$39,000 in scholarships have been awarded through the program to students majoring in broadcasting/communications, and/or journalism.

"We have always tried to involve country radio broadcasters in the selection of colleges and students to receive the CRB scholarships," said Mac Allen. "While we have received some input from country stations, we have had to all but fend for ourselves in finding and awarding students."

As a result, the CRB Scholarship Fund has sent information regarding the scholarship program to more than 600 accredited institutions of higher learning, making them aware of the broadcast-oriented scholarships.

"We still want the input and assistance of the country stations, and we want their involvement," Allen continued, "but it's imperative that we move ahead."

"Twenty years ago, there were very few radio schools in the country," Allen said. "But the level of professionalism in country radio has increased dramatically since then, and I would like to think that we helped it a little bit."

The Country Radio Broadcasters, Inc., is a non-profit organization that was created in the early 1970s to provide a forum for ideas and information valuable to country broadcasters as well as the recording industry. Each year, the Country Radio Seminar attracts hundreds of attendees for three days of workshops, seminars and panel discussions.

The CRB awards five scholarships each year to deserving students. Recipients are awarded \$1,000 per academic year to help cover the costs of tuition or other scholarship expenses.

To qualify for the scholarship, a student must meet certain criteria, including: 1) enrollment at an accredited institution of higher learning, pursuing a degree in broadcasting, journalism or telecommunications; 2) be an upperclassman, maintaining a "B" average; 3) have a financial need; and 4) work a minimum of 10 hours per week for the school's communications department.

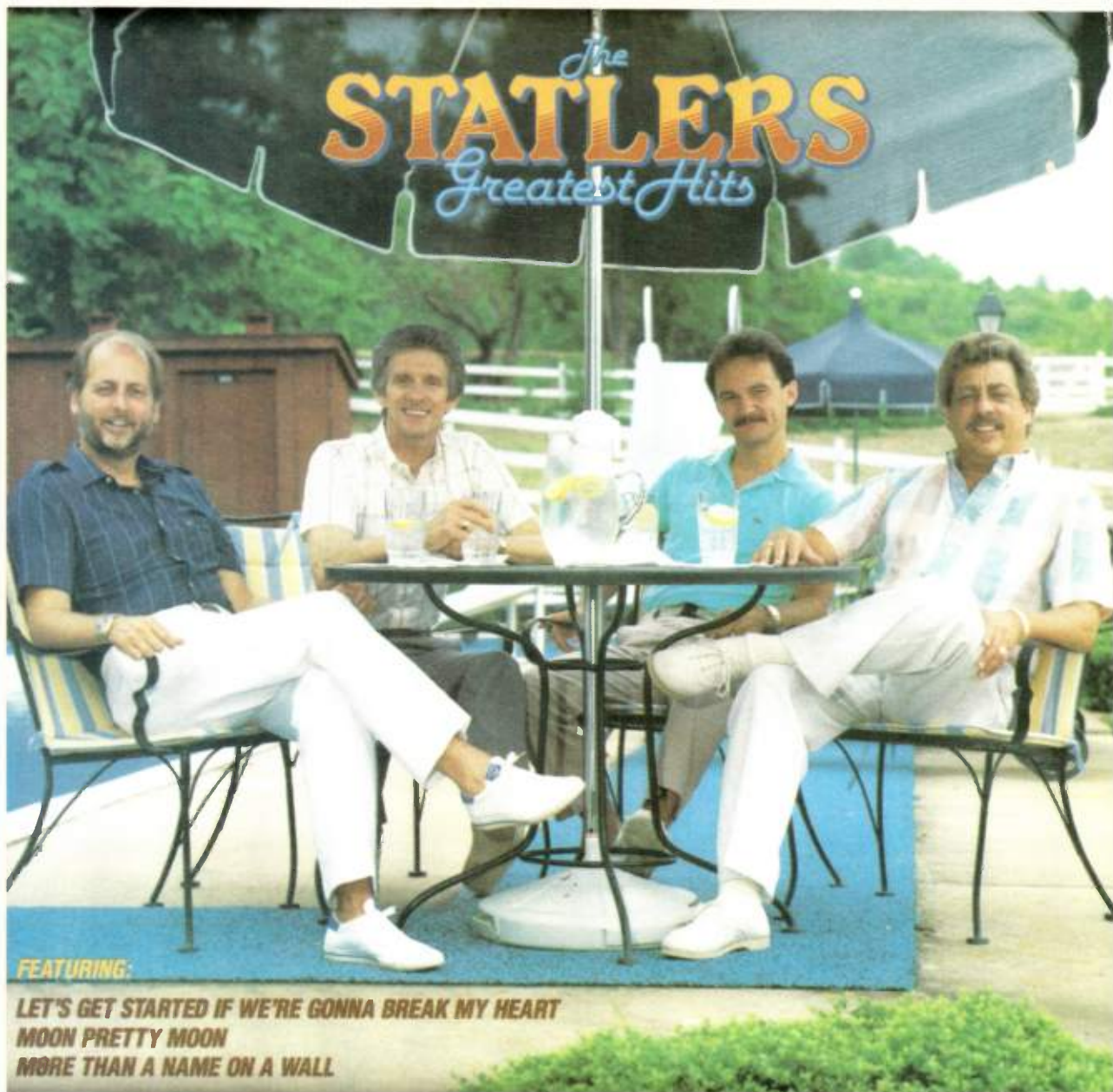
In addition to the scholarship, the CRB helps some students earn credit while attending the Country Radio Seminar. Students are also able to receive a discount on the Seminar registration as well.

"We encourage students to participate in the Country Radio Seminar," Allen said. "It gives them a chance to meet and talk with veteran broadcasters before they graduate, and it gives the broadcasters an opportunity to see future deejays, station managers, program directors or sales managers."

Foremost, the Seminar offers students an educational environment to learn valuable information about the broadcasting industry through the numerous panels, workshops and lectures.

"Through the CRB Scholarship program, we have helped bring in people who are educated professionals," Allen continued. "This is what we can do to help elevate our own business."

Anyone interested in having a CRB Scholarship awarded to a college or university, or would like additional information regarding the program, please contact the Seminar office at: 50 Music Square West, Suite 604, Nashville, Tennessee 37203. Please keep in mind that the CRB Scholarship committee needs as much information as possible about the institution and its broadcasting or communications department.



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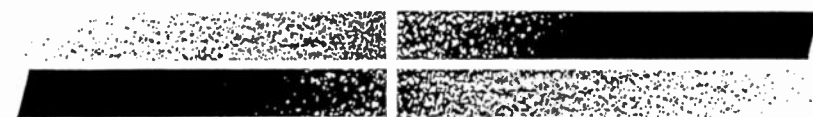


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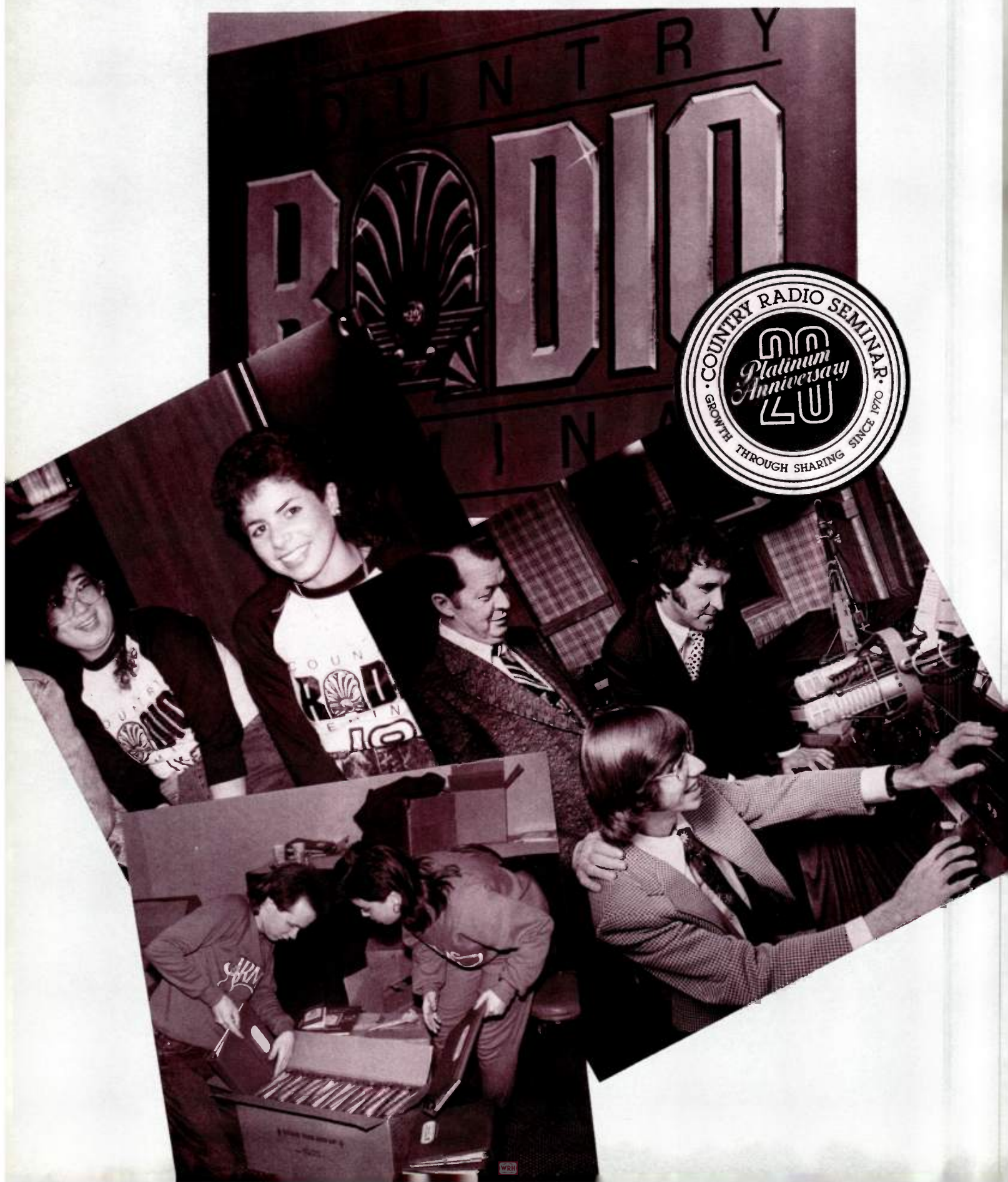
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FRESH IDEAS TO MAKE YOUR STATION STAND OUT IN THE LISTENER'S MIND

by Joel Raab

Many successful stations are "rolling 10-in-row, back-to-back with a better variety of favorites." While these image and position phrases are often an important part of programming, we must reach beyond phrases to make our stations distinctive in the "listeners" minds. Managers and program directors are becoming increasingly concerned that stations are sounding the same. They become even more concerned when they are "shadowed" or copied by the competition. Some ideas that you can take home to make your station stand out in your marketplace include these:

- Have celebrities, in addition to country artists, record promos and IDs. Use people like the mayor, local newscasters, and nationally famous celebrities who come to town.
- "Humanize" your air talent the following way. Interview them in a production studio about themselves, country music, the station, etc. Make 20-second promos out of these interviews of the talent just being themselves. This makes listeners feel closer to your talent and your station.
- If country artists visit your station, or you have them in an interview situation, ask them to talk *about* your station and themselves. Incorporate the juicy parts in station image promos.
- Record comments of listeners talking about your radio station. Use brief bites in station promos to sell the strengths of your radio station. No one can say it better than your fans.
- Have a station mascot. Make plenty of references to it on the air. It's best if that mascot relates to your call letters (i.e. WBVR Beaver, WOWW "WOWW Cow"). Have a custom costume ordered so that your mascot can appear at remotes, concerts, station events, etc. If the name of your mascot makes people smile, you stand a better chance of being remembered.
- When your morning talent are on vacation, have celebrity fill-ins. Use a different local celebrity each morning of the week if possible.

- Salute communities or areas in your metro. For example, one week per month, include a community salute as part of your legal ID, citing one or two attributes of that community. *"This month WXXX, salutes Morristown, home to the nation's oldest candle factory and 20,000 dedicated medical service workers — Morristown, an important part of WXXX country. . . ."*

- Have a holiday "count-up" instead of a count-down. After all, that's what it is, isn't it?
- Make a statement about your station that no other can make (i.e. "Louisiana's First Station . . .").
- Put a unique sound effect in a produced on-the-hour ID. Have it come between your frequency and call letters. That "sounder" can become part of your station's signature, helping to make you unique.

- "Localize" holiday weekends. For example, on Memorial Day weekend, several of our clients honored servicemen from their markets. For example: *"KXXX Danville remembers the men and women of the tri-state area who have given their lives in the service of our country . . . (3 - 5 names/areas) . . . We salute our service men and women this Memorial Day weekend on KXXX!"*

Before putting any idea on the air, ask yourself if the concept you're considering makes the listener feel warm inside or reaffirms his or her own beliefs. People will be more likely to remember and like the station that touches their emotions, and when they do, they ultimately feel good about your station, not the competition. The Memorial Day Salutes are a good example of how a radio station makes listeners feel proud of their country, themselves, and your radio station. The radio station that retains and nurtures the human touch will stand out from the competition, and win every time!

For more details on any of the ideas mentioned, feel free to call me at (212) 265-9292.

Joel Raab is a New York-based programming consultant specializing in the country format.

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Country music has always been a diverse genre, and it continues to be. From traditional bluegrass and folk to modern pop and rock, country music has a wide range of styles and sounds. Billboard's Country Music charts reflect this diversity, and provide a comprehensive overview of the genre. The charts are a valuable resource for anyone who is interested in country music.

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THE PRICE IS RIGHT

by Ed Shane

"How can you listen to that much radio?" I was asked at a party in London. It was the same week that the British government had released a White Paper recommending additional radio and TV services. Debate had filled the talk shows and the cocktail receptions; questions began to fly when I was introduced as a broadcast consultant from the States.

The answer about "that much radio" was easy. I assured my hosts that no one is expected to listen to *all* the 10,400 radio stations on the air in the U.S. However, there is comfort in the convenience of tuning in a station that plays nothing but Country and, when the mood strikes, turning to a rock station or an all-news station.

The British have a difficult time understanding that concept when faced with only 78 radio stations in the entire United Kingdom. The BBC serves most needs, but you have to be at the right place at the right time to have programming match your mood. Their commercial broadcasting has begun to provide some vertical programming like all-news and all-rock, but it doesn't compare to what we have in the U.S.

In Britain, they pay for their radio listening. The price is the annual license fee that's as regular as income tax or auto registration. It makes citizens in the U.K. very sensitive about their broadcasting and very proud of it. The people I talked to called it "the best in the world." They were echoing descriptions that were in the government White Paper, so it must be true.

The biggest fear I heard expressed: "If Britain adds more radio and TV channels, the quality will go down, just like it has in the U.S." There's a prevailing feeling over there that our radio and TV is still the "vast wasteland" described in the 60s.

When I returned home, I reflected on the *value* of what we do, especially in radio, and I constructed a fantasy:

PRODUCED WITH DIGITAL EFFECT:	"Another T-T-T-T-Ten dollar music sweep from FM 99."
LIVE ANNOUNCER OVER SYNTHESIZER BURSTS:	"The Judds, Randy Travis, and Highway 101, wrap- ping up another Ten-dollar Ten-In-A-Row on FM 99. That's just Ten dollars added to your FM 99 monthly billing for a full 35 minutes of Country Favorites."
JINGLE OUT:	"It's a Ten-Dollar-Ten-In-A- Row Weekend! . . . FM 99."

Ten dollars is a good price, a bargain, thanks to

the weekend special. Usually, Ten-In-A-Row costs between \$35 and \$45, or a dollar a minute. At average usage (about 8½ quarter hours per week), that's \$207.00 a week or \$428.00 a month per listener. Special weekend rates and off-peak charges for late night and overnight bring the monthly billing to approximately \$500.00 per listeners. Not bad when you consider a Cume of 78,600!

Sure, it's fantasy to think about paying for radio listening. Yet those same listeners pay five-to-seven dollars for a ticket to a current movie. A concert costs \$20.00 or more, especially if travel to a nearby city is involved. A CD is \$10 - \$12 with the average discount.

What would happen if listeners *did* have to pay?

- They would ask for a complete demonstration before they agreed to pay.
- They'd ask for a money-back guarantee.
- They'd haggle, honnel, and bargain.
- They'd ask for barter. ("Can I trade for this bass boat?")
- They'd insist on records you'd never play.
- They'd demand to speak to the manager.
- They'd threaten to take their business elsewhere.

In other words, they'd act like *customers*, just like they do at Sears, at McDonald's, and at Safeway.

Let's take a look at the potential radio consumer: We know that he or she does not *mind* using radio, because Arbitron weekly Cume figures hold firm at 93% or better. We also know that radio listeners perceive enough value in their stations to tell friends about them and to ask the boss to let them listen at work.

We also know that radio maintains consistent listenership even with fragmentation. The national quarter hour averages have increased over the past 10 years, from a 15.6 share to a 16.5.

At the same time, network and local TV shares are sagging at the expense of cable, pay-per-view, and VCR programming. Yet in the face of increased fragmentation, radio increases. That indicates real value, and it's a victory for radio.

So here's the big question: Would your station's listeners continue to listen if they had to *pay* for the privilege?

The answer's not easy. If you say "No," then you admit your station has little value. Your job is to develop tactics that make every day worth paying for.

Media consultant Ed Shane operates Houston-based Shane Media Services, providing tactical management and programming consultation to stations in a variety of formats including Country.

Shane is the author of Programming Dynamics: Radio's Management Guide and numerous articles on radio for both trade and consumer press.



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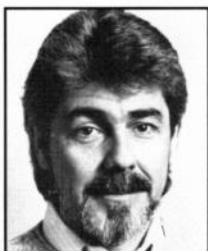
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Artist/Attendee Reception





ACADEMY OF COUNTRY MUSIC

Four people, Eddie Miller, Tommy Wiggins and Mickey and Chris Christiansen got together in 1964 with the dream of promoting and enhancing the acceptance of country music. They formed the Country and Western Academy, (now known as the Academy of Country Music), a non-profit organization, and chartered it in accordance with the laws of California.

By 1965 the interest of promoting country music had spread. Individuals in all phases of the industry were joining the newly formed organization — this called for a Board of Directors to oversee its operation. Dick Schofield was elected to serve as Chairman and this first board was to decide which direction should be taken in promoting the acceptance of country music. The board felt the best way to expose the talented artists and put country music before the public was to hold an awards show. This first-ever country music awards show by a major organization took place in 1965. Roger Miller was proclaimed "Man of The Year," and the "Most Promising Male Vocalist" was Merle Haggard.

Tex Williams was elected President in 1966, 1967 and 1968. By his third term the growth and expanding activities of the Academy warranted the opening of a home base. An office was established at the Crossroads of the World and Fran Boyd was asked by the board to assume the duties and responsibilities of Executive Secretary, a position that Fran continues in today.

In 1969, the Academy took a "giant" step. After much consideration, the board made the decision to become more than just a "west coast" organization and opened its doors to any and all country music industry professionals who wanted to join.

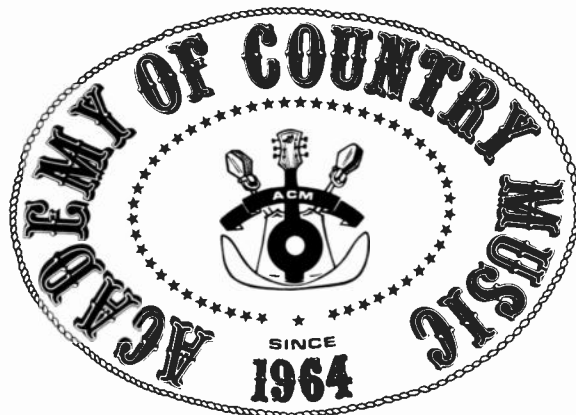
In accordance with the by-laws, an applicant must earn a portion of his/her income from the country music industry. There are thirteen different categories of membership available: artist, composer, musician, disc jockey, radio, record company, publisher, club operator, promotion, manager/booker, publications, TV/motion picture and affiliated.

1969 was also the year the board began concentrating on television for the awards show. In 1972 this became a reality with the taping and syndicated release of the show. The awards show debuted in 1974 on ABC Television where it aired for five years. In 1979, with the involvement of Dick Clark Productions, Inc., the show moved to NBC prime time. This event has become an annual tradition where the entire country music industry gathers to honor musicians, singers, songwriters, record companies, producers and publishers of "America's Music." As major contributors to our industry, the Academy also honors the "Country Radio Station," "Disc Jockey" and "Night Club" of the year. All "Hat" awards given are voted upon by secret ballot.

The Academy is involved year-round in activities and events which are geared to promote country music. Some of our major involvements have included new artists showcases, concerts, backing legislation that benefits the interest of the country community, a research project entitled "What's This Country All About?", charity fundraisers benefitting the T. J. Martell Foundation/Neil Boagart Memorial Laboratories and the American Heart Association. Additionally, the ACM participates in the Country Radio Broadcasters Seminar, and in 1988 became the sponsor of the "Super Faces" show.

The ACM publishes a monthly Newsletter which is mailed to its membership and numerous publications. Press releases from all members are utilized in preparation of the Newsletter.

The Academy is governed by officers and directors who are elected annually by the membership. In 1981, the board employed Bill Boyd to serve in the position of Executive Director, performing all duties relating to that office. Past Presidents include, along with Tex Williams, Johnny Bond, Bill Ward, Bill Boyd, Cliffie Stone, Ron Martin, Johnny Mosby, Charlie Cook and Gene Weed.



ACADEMY OF COUNTRY MUSIC

BILL BOYD
Executive Director

OFFICERS

FRED REISER
President

LACY J. DALTON
Vice President

MARGE MEOLI
Secretary

SELMA WILLIAMS
Treasurer

VICE-PRESIDENTS AT LARGE

JIM HALSEY
CHUCK MORRIS
DALE MORRIS
BUCK OWENS
JIM PRATER
KEN STILTS

DIRECTORS

DON LANGFORD
Chairman of The Board
CHRIS ADAMS
BILL BACHAND
MOE BANDY
JOE BARBER
TODD BRABEC
TOM BRUNER
AL BRUNO
JAMES BURTON
GEORGE COLLIER
CHRISTIAN DE WALDEN
DAVE DOUDS
BOB FRANCHINI
MICHELLE KAY
JACK LAMEIER
FRANK LEFFEL
PATTI MATURKANIC
MICHAEL MEANS
TOI MORITOMO
BOB ORR
RANDY OWEN
BUDDY OWENS
GAYNELLE PITTS
JUDI POFSKY
CARSON SCHREIBER
DON SINCLAIR
LISA SMITH
PAIGE SOBER
RED STEAGALL
JOHN STURDIVANT
STEVE TOLIN
GENE WEED

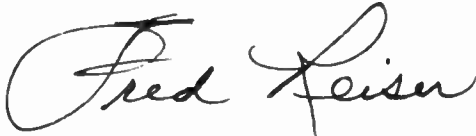
TO: Our Friends in Country Radio

Congratulations and best wishes to Country Radio Broadcasters on its 20th Anniversary.

We, of the Academy, are very proud of our involvement with the Country Radio Seminar as sponsors of the "SUPER FACES" show. This year, it is our pleasure to present as the stars of the show, Academy of Country Music award winners, "THE JUDDS."

We take this opportunity to say "thanks" to country radio for your continued support of our efforts to promote and enhance the image of what we consider "America's Music."

Here's to a great year for country music! As part of the ACM's continuing effort toward this end, be sure to join us on Monday, April 10th for our 24th Annual Awards Presentation on NBC-TV.



Fred Reiser
President



Bill Boyd
Executive Director

THE JUDDS — SUPER FACES FOR 1989



Last year, the Country Radio Seminar presented the first Super Faces Show which featured Hank Williams, Jr. Sponsored and coordinated by the Academy of Country Music, the Super Faces Show gives the Seminar attendees the opportunity to see a major headlining act perform their complete show in an intimate setting such as the Roy Acuff Theatre at Opryland. The second Super Faces Show presents one of the hottest acts in all of country music, The Judds.

The Judds success story reads like a fabulous piece of fiction, and if we all thought it wasn't true, it would be a best seller. Out of nowhere, a mother and daughter act gets signed to a major label on the basis of a live, in the record company office, audition. Within five years, they have scored 13 No. 1 hits, and have accumulated three Grammy Awards, four fan-voted Music City News Awards, six Country Music Association Awards, two American Music Awards, and five Academy of Country Music Awards, as well as three platinum and two gold albums.

The Judds' recently released *Greatest Hits* album spawned the hit "Change Of Heart" which

is their latest No. 1 single and was written by Naomi Judd. They were also featured on their first television special on CBS-TV on the road and at home, which aired in November.

Most acts - even the very good ones - take some time to build and mature in the public eye. But with only their remarkable voices to recommend them, The Judds became an immediate and profound presence in country music upon the release of their first record in 1983. In their voices, listeners could hear the sweet shadings of Appalachian folk music, the lilt and drive of bluegrass and the sassy assertiveness of jazz.

"We know we're a one-in-a-million story," Naomi concedes. "You can't get any more normal than we were five years ago: a nurse and a secretary. We come from the ranks — from blue-collar families. And it's almost as if we get more excited as time goes by, because we know now how involved the music business is and how amazing it is with all the talent around."

The Super Faces Show starring The Judds takes place on Thursday, March 2nd at 7:30 p.m. in the Roy Acuff Theatre.



The Judds



the Judds



the Judds



ARTIST-RADIO TAPING SESSION

During the past three years, the Artist-Radio Taping Session has become one of the favorite segments of the annual Country Radio Seminar. It's an excellent opportunity for broadcasters to meet the new stars in country, to develop closer ties with the superstars, and to obtain station IDs and mini-interviews to be used throughout the year.

Like last year, the Artist Radio Taping Session is sponsored by The Nashville Network. Set to celebrate its 6th anniversary, The Nashville Network has always felt a close, strong correlation between their viewers and the country radio audience. This year the Artist-Radio Taping Session will begin on the opening day of the Seminar, Wednesday, March 1st at 4:30 p.m.

Here's a glimpse of last year's session . . .



IN HONOR OF THE 20TH ANNIV



MARY CHAPIN CARPENTER



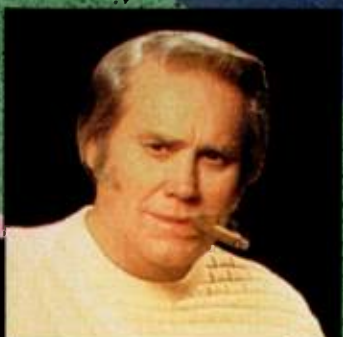
ROSANNE CASH



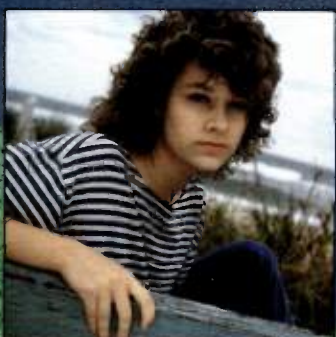
RAY CHARLES



RODNEY CROWELL



GEORGE JONES



SHELBY LYNNE



WILLIE NELSON



THE SHOOTERS



RICKY SKAGGS



TAMMY WYNETTE

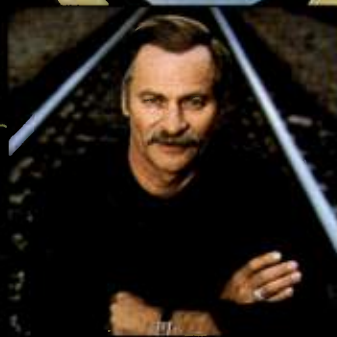
RSARY COUNTRY RADIO SEMINAR...



THE CHARLIE DANIELS BAND



LINDA DAVIS



VERN GOSDIN



MERLE HAGGARD



DOLLY PARTON



RICKY VAN SHELTON



SHENANDOAH



RUSSELL SMITH



SWEETHEARTS OF THE RODEO

... 20 ARTISTS
YOU WILL BE
SEEING IN 1989.

FROM THE
NASHVILLE VISIONARIES.
-CBS RECORDS.



LORI YATES

PANEL PARTICIPANTS



PAUL ANOVICK
WYNY
New York, NY



DAVE ANTHONY
WCXI
Detroit, MI



DON ANTHONY
Talent Masters
Woodstock, GA



RON BAILEY
WBHP
Huntsville, AL



DOUG BRANNAN
KNIX
Phoenix, AZ



NANCY BRYANT
WMZQ
Washington, DC



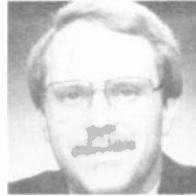
WAYNE CAMBELL
Filmhouse
Nashville, TN



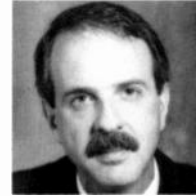
KIM CARSON
WUSN
Chicago, IL



DALE CARTER
WYNG
Evansville, IN



MIKE CHAPMAN
Chapman Consulting
Cincinnati, OH



DON CRAWLEY
WDAF
Kansas City, MO



LARRY DANIELS
KNIX
Phoenix, AZ



JOHN DERUE
Claritas
Chicago, IL



GARY DONOHUE
Donohue Research
Richmond, VA



STEVE ENNEN
WUSN
Chicago, IL



WILLIAM FIGENSHU
Viacom Radio
New York, NY



JOE WADE FORMICOLA
WWWW
Detroit, MI



ALAN FURST
Shane Media Services
Houston, TX



CATHY GURLEY
Gary/Gurley Public Relations
Nashville, TN



DENNIS GWIAZDON
KKAT
Salt Lake City, UT



DAN HALYBURTON
KPLX / KLIF
Dallas, TX



JERRY HINRIKUS
KSAL
Salina, KS



KEVIN HUGHES
Cashbox
Nashville, TN



PAUL JOHNSON
WSOC
Charlotte, NC



MEL KARMAZIN
Infinity Broadcasting
New York, NY



JOE LADD
KIKK
Houston, TX



DON LANGFORD
KRAK
Sacramento, CA



GREGG LINDAHL
WSOC
Charlotte, NC



RICK MACK
WCAO
Baltimore, MD



BARRY MARDIT
WWWW / WCXI
Detroit, MI

Panel
Participants
Continued
Page 80...

Country Is 'Back Page' News At R&R



Making More People Aware
Of Country Music Every Week

PANEL PARTICIPANTS

Panel
Participants
Continued...



BOB McNEILL
Viacom
New York, NY



DAVE MILLAR
WCXI
Detroit, MI



JAY MILLER
WQYK
Tampa/St. Petersburg, FL



**DALE MITCHELL &
AUNT ELOISE**
WTQR
Winston-Salem, NC



BOB MOODY
WPOC
Baltimore, MD



MOON MULLINS
Pollack Media Group
Nashville, TN



TIM MURPHY
KMPS
Seattle, WA



J. R. NELSON
KSON
San Diego, CA



DAN O'DAY
Radio & Records/ O'Liners
Los Angeles, CA



CHARLIE OCHS
WQYK
Tampa, FL



RICK PEPPIN
RCA Records
Nashville, TN



JOE PATRICK
Patrick Broadcasting
Cape Coral, FL



BOB PODOLSKY
KNIX
Phoenix, AZ



JOEL RAAB
Joe Raab Programming
New York, NY



MARIE RATLIFF
Billboard
Nashville, TN



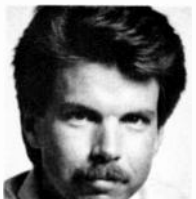
JIM ROBERTSON
KIKK
Houston, TX



PETE ROLLINS
Country Time Lemonade/
General Foods
White Plains, NY



DAVID M. ROSS
Music Row Magazine
Nashville, TN



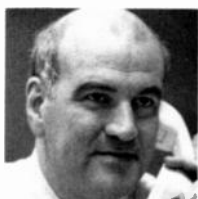
RUSS SCHELL
WFMS
Indianapolis, IN



THOM SCHUYLER
SKB
Nashville, TN



LES SCHWARTZ
Fruit of the Loom
Bowling Green, KY



ED SHANE
Shane Media Services
Houston, TX



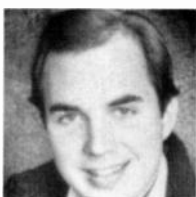
DAVID SIMMERS
KIKK
Houston, TX



LISA SMITH
GAVIN
San Francisco, CA



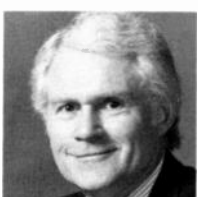
TED STECKER
Stecker /Thompson
Ft. Worth, TX



DAN TAYLOR
MJI Broadcasting
New York, NY



ROD UNDERHILL
The Richard Group
Dallas, TX



JACK WALZ
BDA/BBDO, INC.
Atlanta, GA



JACK WESTON
RCA Records
Nashville, TN



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host of "Nashville Live"



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debuting
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Your Nashville Connection

COUNTRY RADIO SEMINAR

WEDNESDAY, MARCH 1, 1989

- 2:00 - 7:00 p.m.
Jefferson Rm. **EXHIBIT HALL OPEN**
- 2:00 - 7:00 p.m.
Jefferson Rm. **REGISTRATION OPEN**
- 4:30 - 7:30 p.m.
Carroll Rm. **ARTIST RADIO TAPING SESSION**
(Sponsored by TNN)
- 7:30 - 10:00 p.m.
Washington -
Adams Rm. **ARTIST-ATTENDEE
WELCOME RECEPTION**
Sponsored by Red Man Golden Blend
Country Concert Series
- 10:00 p.m. -
1:00 a.m. **EXHIBITOR SUITES OPEN**

THURSDAY, MARCH 2, 1989

- 7:30 - 8:30 a.m.
Governors' Lobby **CONTINENTAL BREAKFAST**
(Sponsored by TNNR)
- 8:30 - 8:40 a.m.
Carroll Rm. **PRESIDENT'S WELCOME**
Charlie Douglas
TNNR, Nashville, TN
- 8:40 - 8:50 a.m.
Carroll Rm. **WELCOME ADDRESS**
Presentation by:
E.W. "Bud" Wendell
OPRYLAND, USA, Nashville, TN
Introduction by:
Charlie Douglas
TNNR, Nashville, TN
- 8:50 - 9:00 a.m.
Carroll Rm. **SPECIAL PLATINUM ANNIVERSARY
SURPRISE OPENING CEREMONIES**
- 9:00 - 9:30 a.m.
Carroll Rm. **THURSDAY OPENING ADDRESS**
Presented by:
Randy Owen
ALABAMA, Ft. Payne, AL
Introduction by:
Charlie Douglas
TNNR, Nashville, TN
- 9:30 - 11:00 a.m. **★ ★ CONCURRENT SESSIONS ★ ★**
- 9:30 - 11:00 a.m.
Carroll Rm. **Session "A"**
**RADIO DOCTORS . . . ARE
CONSULTANTS FOOD FOR YOUR
RADIO STATION**
Moderator:
Lon Helton
RADIO & RECORDS, Nashville, TN
Panelists:

Jason Kane
THE RESEARCH GROUP, Seattle, WA
Don Langford
KRAK/EZ COMM., Sacramento, CA
Jay Miller
WQYK, Tampa, FL
Bob Moody
WPOC, Baltimore, MD
Joe Patrick
PATRICK BROADCASTING,
Cape Coral, FL
Russ Schell
WFMS, Indianapolis, IN
Ed Shane
SHANE MEDIA SERVICES, Houston, TX
Ted Stecker
KSCS/WBAP, Ft. Worth, TX

9:30 - 11:00 a.m.
Browning "A" Rm. **Session "B" - MIPS I**
Presented by the Country Music
Association
**THE SOURCE: APPLYING THE CREA-
TIVE PROCESS**
Moderator:
Thom Schuyler
SKB, Nashville, TN
Panelists:
Tony Brown
MCA RECORDS, Nashville, TN
Michael Johnson
RCA RECORDING ARTIST
Nashville, TN
Dave Loggins
MCA MUSIC, Nashville, TN
Kathy Mattea
MERCURY/POLYGRAM RECORDING
ARTIST, Nashville, TN
Ronnie Milsap
RCA RECORDING ARTIST,
Nashville, TN
Bob Montgomery
CBS RECORDS, Nashville, TN
Mike Reid
SONGWRITER, Nashville, TN
Allen Reynolds
JACK'S TRACKS STUDIO
Nashville, TN
Don Schlitz
DON SCHLITZ MUSIC, Nashville, TN
Martha Sharp
WARNER BROS. RECORDS,
Nashville, TN
Wendy Waldman
SONGWRITER, Nashville, TN
Paul Worley
AUDIO/MEDIA RECORDERS,
Nashville, TN

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Country music's only radio service aired LIVE 24 hours a day, 7 days a week, from Nashville, from the people with their roots in country music, TNN and Opryland USA. Designed especially for country formatted radio stations, TNNR brings your listeners the best in country music, in a format that will win for you.

With unique format segments such as Weekly Countdown, Celebrity Profiles, and Album Preview/Reviews, these and other promotable segments can be used on a stand alone basis.

TNNR offers much more! For more information, visit TNNR's Booth #404-407 and Hospitality Suite 5520 at Opryland Hotel.

TNNR is proud to be a sponsor of the Country Radio Seminar.

9:30 - 11:00 a.m.
Browning "B" Rm. **Session "C"**
LARGE MARKET SALES — THE BIG PUSH OR GETTING YOUR UNFAIR SHARE
Moderator
Paul Wilensky
WMZQ, Washington, DC
Panelists
Paul Anivock
WYNY, New York, NY
Steve Ennen
WUSN, Chicago, IL
Rick Mack
WCAO, Baltimore, MD
Robert Podolsky
KNIX, Phoenix, AZ
David Simmers
KIKK, Houston, TX

11:00 a.m. - 6:00 p.m.
Jefferson Rm. **EXHIBIT HALL OPEN**

11:00 a.m. - 2:00 p.m.
Jefferson Rm. **HOT DOG & BEER LUNCH**
Sponsored by TNNR

2:00 - 3:30 p.m.
Browning "A" Rm. **MIPS II**
Presented by the Country Music Association
THE DEMO: A HIT IS BORN
Moderators:
Jerry Crutchfield
MCA MUSIC, Nashville, TN
Harold Shedd
POLYGRAM RECORDS, Nashville, TN
Panelists
Eddie Bayers
MUSICIAN, Mt. Juliet, TN
Steve Gibson
MUSICIAN, Nashville, TN
Mitch Humphries
MUSICIAN, Columbia, TN
Dave Loggins
MCA MUSIC, Nashville, TN
Kathy Mattea
MERCURY/POLYGRAM RECORDING ARTIST, Nashville, TN
Farrell Morris
MUSICIAN, Nashville, TN
Mike Reid
SONGWRITER, Nashville, TN
Brent Rowan
MUSICIAN, Nashville, TN
Jack Williams
MUSICIAN, Nashville, TN

2:30 - 5:30 p.m. ★ ★ CONCURRENT SESSIONS ★ ★

2:30 - 4:00 p.m.
Carroll Rm. **Session "A"**
TAMING THE PROMOTIONAL BEAST . . . A PRO-ACTIVE STANCE ON CLIENT PROMOTIONS
Moderator
Nancy Vaeth
WFMS, Indianapolis, IN
Panelists
Doug Brannan
KNIX, Phoenix, AZ
Nancy Bryant
WMZQ, Washington, DC
Dave Millar
W/W/W/WCXI, Detroit, MI
Bill Ramsey
KSSN, Little Rock, AR

2:30 - 4:00 p.m.
Browning "B" Rm. **Session "C"**
HOT PERSONALITIES: WHY CAN'T I FIND THEM . . . AND WHY DON'T THEY KNOW I'M HERE?
Moderator:
Charlie Ochs
WQYK, Tampa, FL
Panelists
Howard Abrahams
ATTORNEY AT LAW, New York, NY
Don Anthony
TALENT MASTERS, Woodstock, GA
Saul Foos
SAUL FOOS & ASSOCIATES, Chicago, IL
Cathy Gurley
THE GARY/GURLEY GROUP, Nashville, TN
Jim Robertson
KIKK, Houston, TX

3:30 - 5:00 p.m.
Browning "A" Rm. **Session "B"**
MIPS III
Presented by the Country Music Association
THE MUSICIANS ONLY: WE KNOW OUR PARTS
Moderators:
Jerry Crutchfield
MCA MUSIC, Nashville, TN
Harold Shedd
POLYGRAM RECORDS, Nashville, TN
Panelists:
Eddie Bayers
MUSICIAN, Mt. Juliet, TN
Steve Gibson
MUSICIAN, Nashville, TN
Mitch Humphries
MUSICIAN, Columbia, TN
Farrell Morris
MUSICIAN, Nashville, TN
Brent Rowan
MUSICIAN, Nashville, TN
Jack Williams
MUSICIAN, Nashville, TN

We are Proud to Sponsor the Artists Radio Taping Sessions

**Welcome
Country Radio Broadcasters**



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4:00 - 5:30 p.m.
Carroll Rm.

Session "A"
LET'S HEAR FROM THE ADVERTISERS
Moderator:
Ellen Hulleberg
INTEREP/THE RADIO STORE,
New York, NY
Panelists:
Chick Powell
THE STROH BREWERY CO, Detroit, MI
Pete Rollins
GENERAL FOODS/COUNTRY TIME
LEMONADE, White Plains, NY
Les Schwartz
FRUIT OF THE LOOM,
Bowling Green, KY
Rod Underhill
THE RICHARDS GROUP/MOTEL 6,
Dallas, TX
Jack Walz
BDA/BBDO, INC., Atlanta, GA

4:00 - 5:30 p.m.
Browning "B" Rm.

Session "B"
**THE MARKETING TOOL OF THE 90s
... DATA BASE MARKETING**
Moderators:
Don Crawley
WDAF, Kansas City, MO
Jack Weston
RCA RECORDS, Nashville, TN
Panelists
Gary Donohue
DONOHUE RESEARCH & MARKETING,
Richmond, VA
John Derell
CLARITAS, Alexandria, VA
Dick Maynard
KEKB, Grand Junction, CO
Rick Peppin
RCA RECORDS, Nashville, TN

6:00 p.m. EXHIBIT HALL CLOSES

7:00 p.m. **BUSSES DEPART FOR
Presidential ACUFF THEATRE**
Portico Sponsored by TNNR

7:30 - 9:00 p.m. **SUPER FACES SHOW**
Acuff Theatre **Starring THE JUDDS**
Sponsored by the Academy of Country
Music

9:00 - 1:00 a.m. EXHIBITOR SUITES OPEN

FRIDAY, MARCH 3, 1989

8:00 - 9:00 a.m. **CONTINENTAL BREAKFAST**
Governors' Lobby Sponsored by TNNR

9:15 - 9:30 a.m. **ANNOUNCEMENTS**
Carroll Rm.

9:30 - 10:00 a.m. **FRIDAY OPENING ADDRESS**
Carroll Rm. **Buck Owens**
Bakersfield, CA
Introduction by:
Charlie Douglas
TNNR, Nashville, TN

10:00 - 12:00 noon ★ ★ CONCURRENT SESSIONS ★ ★

10:00 - 12:00 noon **Session "A"**
Carroll Rm. **RESEARCH . . . HAS THE PENDULUM
SWUNG TOO FAR?**

Moderators:
Don Crawley
WDAF, Kansas City, MO
Rich Schwan
CBS RECORDS, Nashville, TN
Panelists:
John Comenos
CHRISTAL RADIO GROUP,
New York, NY
Bob McNeill
VIACOM, New York, NY
Moon Mullins
POLLACK MEDIA GROUP,
Nashville, TN
Dr. Frank Newport
SRI RESEARCH, Lincoln, NE

10:00 - 10:30 a.m. **Session "B"**
Browning "A" Rm. **SECOND ANNUAL RADIO
PROMOTION AWARDS**
Moderator:
Madeleine Boyer, WYNY, New York,
NY
Presentations by First Place Winners from
Small, Medium & Large Markets
KOOV, Copperas Cove, TX
WCOS, Columbia, SC
WYAY, Atlanta, Ga

10:30 - 12:00 noon **Session "B"**
Browning "A" Rm. **MARKETING RADIO: DEVELOPING
AND SELLING YOUR
"STATIONALITY"**

Moderator:
E. Karl
E. KARL CONSULTANTS
San Luis Obispo, CA
Panelists:
Wayne Campbell
FILMHOUSE, Nashville, TN
Dennis Gwiazdon
KKAT, Salt Lake City, UT
Paul Johnson
WSOC, Charlotte, NC
Barry Mardit
WWW/WCXI, Detroit, MI

*With
Appreciation...
Rost Lewis*



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11:30 a.m. - 7:00 p.m.
Jefferson Rm. **EXHIBIT HALL OPEN**

12:00 noon - 2:00 p.m.
Washington Rm. **LUNCHEON SHOW**
Sponsored by ASCAP
Hosted by **Connie Bradley**
Featuring **Canyon and Linda Davis**

2:00 - 5:00 p.m. **★ CONCURRENT SESSIONS RESUME ★**

2:00 - 3:30 p.m.
Carroll Rm. **Session "A"**
**DIFFERENT PERSPECTIVES IN
BREAKING NEW ARTISTS**
Moderator:
Bob Saporiti
WARNER BROS. RECORDS, INC.,
Nashville, TN
Panelists:
Jerry Duncan
JERRY DUNCAN PROMOTIONS,
Nashville, TN
Nelson Larkin
LARKIN, INC., Nashville, TN
Carolyn Parks
CAROLYN PARKS PROMOTIONS,
Nashville, TN
Johnny Rutenschroer
ALPINE RECORDS, Nashville, TN
Skip Stevens
SKIP STEVENS PROMOTIONS,
Nashville, TN
Tommy West
HIGH HARMONY, INC., Nashville, TN

2:00 - 5:00 p.m.
Browning "A" Rm. **Session "B"**
HUMOR, RISK AND CHANGE
In-Depth Presentation by:
C.W. Metcalf
C.W. METCALF CO., Ft. Collins, CO
Introduction by:
Erica Farber Viola
INTEREP, New York, NY

2:00 - 3:30 p.m.
Capitol Hall
Mercer Rm. **Session "C"**
ROUNDTABLES: AM PROGRAMMING
Participants:
Dave Anthony
WCXI, Detroit, MI
Don Crawley
WDAF, Kansas City, MO
Jack Evans
WQIK, Jacksonville, FL
Moon Mullins
POLLACK MEDIA, Nashville, TN

Mercer Rm. **AM STEREO**
Steve Kravitz
MOTOROLA, INC., Schaumburg, IL

Clifton Rm. **"BIG GUY" PD to GM:**
Participants:
Dan Halyburton
KPLX, Dallas, TX
Gregg Linddahl
WCOS, Charlotte, NC
Mike Oatman
GREAT EMPIRE BROADCASTING,
Wichita, KS
Charlie Ochs
WQYK, Tampa, FL

Ashwood Rm. **CONSULTANTS**
Participants:
Lee Baylee
LEE BAYLEY & ASSOCIATES,
IRVING, TX
Alan Furst
SHANE MEDIA SERVICES, Houston, TX
Jason Kane
THE RESEARCH GROUP, Seattle, WA
Joel Raab
JOEL RABB PROGRAMMING,
New York, NY

Ashwood Rm. **MUSIC RESEARCH**
Participants:
Larry Daniels
KNIX, Phoenix, AZ
Carolyn Gilbert
CRITICAL MASS MEDIA,
Cincinnati, OH
Mike Sheppard
KSON, San Diego, CA

Sylvan Rm. **RATINGS:**
Participants:
ARBITRON
Rhody Bosley
ARBITRON CORP., New York, NY
Dave Fuellhart
WPOC, Baltimore, MD
Ron Rogers
KVET/KASE, Austin, TX
BIRCH:
Barbara Blair
BIRCH-SCARBOROUGH RESEARCH,
Englewood Cliffs, NJ
Brad Guagnini
BIRCH-SCARBOROUGH RESEARCH,
Nashville, TN

Cleveland Rm. **STATION ACQUISITIONS:**
Participants:
Bill Figenshu
VIACOM, New York, NY
Mel Karmazin
INFINITY BROADCASTING,
New York, NY

Cleveland Rm. **FCC - LEGAL:**
Participant:
Barry Skidelsky
ATTORNEY AT LAW, New York, NY

WILLIE NELSON HONORED BY THE CRB

Last August, CBS Records saluted Willie Nelson with a Global Tribute honoring Nelson for the unique milestone of 10 years on the national charts with his STARDUST album, and a preview of his latest album WHAT A WONDERFUL WORLD.

In tuxedo and string tie, Willie performed for the "Who's Who" black tie crowd and the TV cameras of TNN, for about an hour prior to the presentation of numerous awards from the industry, including a first-time presentation by the Country Radio Broadcasters.

In presenting Willie with a special commemorative plaque, CRB President Charlie Douglas stated, "It is a significant step for country music when an artist from our ranks creates an album which becomes so successful that it spends an unprecedented 10 years on the charts. It is also significant when a country artist receives 4.5 million airplays from a single album. Country Radio Broadcasters is pleased to recognize this signal achievement by Willie Nelson."

The Country Radio Broadcasters is not a membership organization, nor does it normally give awards; however, the board of directors felt that the STARDUST album and its 4.5 million performances deserved special recognition.

Pictured at the presentation are, from left to right, Roy Wunsch, Sr., VP, Nashville Operations, CBS Records; Charlie Douglas, President of the Country Radio Broadcasters; and Willie Nelson.



WEEDECK Radio Network

*Serving top radio stations
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Quality Radio Programming*

'Country Report'SM

Two shows daily—2-1/2 minutes in length—with the latest news and happenings of Country Music and flashbacks to its memorable past. Exclusive news and interviews with its biggest stars. Available to one station per metro market. No charge in Arbitron rated market. Customizable for your station to be a part of your air team. Hosted by Chris Lane.

Sittin' In

One of the most anticipated weekend features in Country Radio, "Sittin' In" brings the biggest artists in Country Music to your airwaves as guest DJs, playing as much music (with a similar sort of mix) as in a regular hour of programming. Promos by the artists each week build fantastic weekend comes, with an intensive music content that will maintain your total audience. No charge in top 100 markets.

Classic Country with HUGH CHERRY

Featuring one of Country Radio's living legends, Hall of Famer Hugh Cherry remembers the golden years of Country. Personal memories of the greatest stars of the past, and in-studio visits with stars of today, this one-hour special will make its debut in the summer of 1989. Available at no charge to the first station to sign on in the top 100 markets.

WEEDECK Country Christmas

Completely up-dated for Christmas 1989—12 hours of new and traditional Country Christmas music with holiday greetings and recollections from all the stars of Nashville. Hosted with warmth and reverence like only Chris Lane can do. Customization for your station with early order.

Celebration[★]

62, 2-minute vignettes that trace the origin and growth of Country Music. Written by award-winning author and noted historian Hugh Cherry, featuring interviews with stars present and past. Excellent special programming for Country Music month. Low cost.

(213) 462-5922

WEEDECK Radio Network

1516 Crossroads of the World
Hollywood, California 90028

3:30 - 5:00 p.m.
Carroll Rm.

Session "A"
MUSIC PROGRAMMING

Moderator:

Buck Owens
Bakersfield, CA

Panelists:

Jin Asker
WFLS, Fredericksburg, VA

Mickey Dearstone
WIVK, Knoxville, TN

Joe Ladd
KIKK, Houston, TX

Mike Meehan
WCMS, Norfolk, VA

Mike Owens
KXXY, Oklahoma City, OK

John Swan
KJNE, Waco, TX

3:30 - 5:00 p.m.
Capitol Hall

Session "C"
AIRCHECK REVIEW:

Reviewers:

Jay Albright
LET'S TALK, Seattle, WA

Dale Carter
WYNG, Evansville, IN

Mike Chapman
CHAPMAN CONSULTING SERVICES,
Cincinnati, OH

Don Langford
KRAK/EZ COMM., Sacramento, CA

John Marks
KKAT, Salt Lake City, UT

Tim Murphy
KMPS, Seattle, WA

Dan O'Day
RADIO & RECORDS/O'LINERS,
Los Angeles, CA

Michael O'Malley
WYNY, New York, NY

Rusty Walker
RUSTY WALKER CONSULTING
SERVICES, Iuka, MS



SATURDAY, MARCH 4, 1989

8:00 - 9:00 a.m.
Governors' Lobby

CONTINENTAL BREAKFAST
Sponsored by TNNR

9:00 - 12:00 noon

★ ★ CONCURRENT SESSIONS ★ ★

9:00 - 10:30 a.m.
Carroll Rm.

Session "A"
**SUCCESSFUL SMALL MARKET
SALES/THINKING BIG**

Moderator:

Arthur Morrison
KFMR, Stockton, CA

Panelists:

Ron Bailey
WBHP, Huntsville, AL

Janet Evans
WBTH/WXCC, Williamson, WV

Jerry Hinrikus
KSAL, Salina, KS

Joyce Marshall
KJNE, Waco, TX

John Reiplinger
WYNG, Evansville, IN

9:00 - 12:00 noon
Browning "A" Rm.

Session "B"
THE IMPACT OF LEADERSHIP

In-Depth Presentation by:

Charles S. Menzies
MANAGEMENT RESEARCH
ASSOCIATES, INC., Savannah, GA

Introduction by:

Larry Daniels
KNIX, Phoenix, AZ

9:00 - 12:00 noon
Belle Meade Rm.
(Upper Level)

Session "C"
PRODUCTION WORKSHOPS

Participants:

J.R. Nelson
LEGACY BROADCASTERS
Minneapolis, MN

Dan Taylor
MJI BROADCASTING, New York, NY

10:30 - 12:00 noon
Carroll Rm.

Session "A"
**REPORTING TO THE TRADES . . . IS
THE OUTPUT AS GOOD AS THE
INPUT or VICE VERSA?**

Moderators:

Kim Carson
WUSN, Chicago, IL

Jack Weston
RCA RECORDS, Nashville, TN

Panelists:

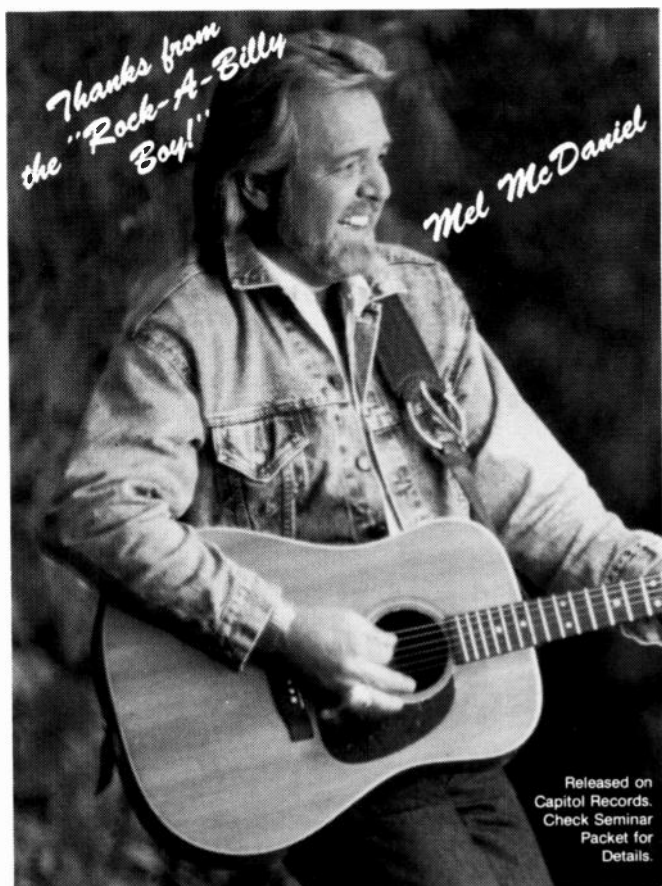
Lon Helton
RADIO & RECORDS, Nashville, TN

Kevin Hughes
CASH BOX, Nashville, TN

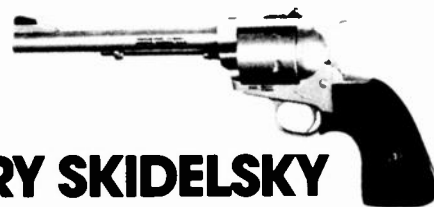
Marie Ratliff
BILLBOARD, Nashville, TN

David Ross
MUSIC ROW, Nashville, TN

Lisa Smith
THE GAVIN REPORT, San Francisco, CA



Hired Gun—Straight Shooter



BARRY SKIDELSKY ATTORNEY

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At CRS '89 Friday afternoon legal roundtable.
Stop by for free initial consultation.

Or leave message c/o Opryland Hotel
to arrange confidential conference.



CRB Scholarships were presented to two Ohio University students by WATH-AM in Athens, Ohio. Pictured at the presentation are, from left, WATH station manager Skip Logan, Scholarship winners David Williams and Kathleen Krennek, and WATH sales manager Daniel Whittaker.

COUNTRY GOLD OLDIES 1950-1988

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"THE MUSIC DIRECTOR"

PROGRAMMING SERVICE

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BOX 51978, INDIAN ORCHARD, MASSACHUSETTS 01151

12:00 noon - 2:00 p.m.
Washington, Rm.
LUNCHEON SHOW
 Sponsored by BMI
 Hosted by **Roger Sovine**
 Featuring **Eddie Rabbitt**
 UNIVERSAL RECORDS, Nashville, TN

2:00 - 4:00 p.m.
Carroll Rm.
PERSONALITIES . . . KICKIN' *%#@*!
AND TAKIN' NAMES
 Moderator:
Gerry House
 WSIX-FM, Nashville, TN
 Panelists:
Terry Dorsey
 KSCS, Ft. Worth, TX
Joe Wade Formicola
 WWWW, Detroit, MI
Dale Mitchell & Aunt Eloise
 WTQR, Winston-Salem, NC
John Landecker
 WLS, Chicago, IL

4:00 - 5:00 p.m.
Carroll Rm.

CLOSING PRESENTATION
 Featuring:
"Going For Broke", a film parody on a
 radio station contest by Gerald Hughes
 and
 CMA debut of a new 10-minute sales
 video and the start-up of a landmark
 series of ad agency presentations
 Introduced by
Bob Lobdell
 COLD SPRING HARBOR GROUP
 Nashville, TN
 and
Cousin MINNIE PEARL
 GRAND OLE OPRY, Nashville, TN

5:45 - 7:15 p.m.
 Presidential Lobby
CLOSING COCKTAIL PARTY
 (Cash Bars)

7:30 - 11:00 p.m.
BANQUET & NEW FACES SHOW
 Banquet sponsored by **Mutual**
Broadcasting System & Marlboro
Country Music Tour

11:00 p.m.
EXHIBITOR SUITES OPEN

AGENDA CREDITS

AGENDA CHAIRPERSON

Johnny Biggs - BUSTANY BIGGS & CO. - Los Angeles, CA

STAGE MANAGERS

Mike Allen
 WTVR
 Nashville, TN

Alan Wallace
 WILLIAM MORRIS AGENCY
 Beverly Hills, CA

AIRCHECK CASSETTE

Barry Mardit - WWWW
 Detroit, MI

VIDEO SPOTS PRESENTATION

Wayne Campbell - FILMHOUSE
 Nashville, TN

SOUND

Mike Borne
 ALLSTAR AUDIO
 Nashville, TN

EXHIBIT HALL DIRECTION

David DeBolt - Anita Sneed
 Nashville, TN

AUDIO CONSULTANT

Johnny Rosen
 FANTA PROFESSIONAL SERVICES - Nashville, TN

PRODUCTION WORKSHOP EQUIPMENT SUPPLIED BY

Studer ReVox America, Inc.

Wheatstone Corporation

David C. Bowman
 Nashville, TN

Gary Snow
 Syracuse, NY

WSIX Radio
 Nashville, TN

*SESAC and CRS
Leading Country Music
into the
Nineties*



SESAC...More Than You Expect

EXHIBIT HALL DIRECTORY

We are proud to continue to present our Exhibit Hall in the same convenient location as last year. This is the largest exhibit area since the inception of the Exhibit Hall six years ago, and will feature more equipment manufacturers, program syndicators, and other broadcast suppliers. Additional special features in this year's Exhibit Hall include Thursday's Hot Dog and Beer lunch (11:00 a.m. to 1:00 p.m.), sponsored by TNNR, as well as a Wine and Cheese Reception on Friday (5:00 to 7:00 p.m.), sponsored by Emerald Entertainment Group and IDB Communications Group, Inc. Additionally there will be more than 10 hours of exclusive exhibit time at the Seminar.

Exhibit Hall hours are: **Wednesday**, 2:00 p.m. to 7:00 p.m.; **Thursday**, 11:00 a.m. to 6:30 p.m.; and **Friday**, 11:30 a.m. to 7:00 p.m. As with all Country Radio Seminar events, you *MUST* wear your badge for admission to the Exhibit Hall.

	Booth No.		Booth No.		Booth No.
TOBY ARNOLD AND ASSOCIATES, INC. 3234 Commander Drive Carrollton, TX 75006 (214) 661-8201	109	KEEPERS 633 Monroe Ave. Memphis, TN 38103 (901) 528-0043	108	RADIOWARE Box 36385 Dallas, TX 75235 (214) 350-7216	501, 502
RITA BENTLEY PRODUCTIONS 2408 Bainbridge St. Richmond, VA 23225 (804) 649-9151	203	MARKETRON 101 Lincoln Center Dr. #300 Foster City, CA 94404 (415) 341-4004	305	SACRED HEART PROGRAM, INC. 3900 Westminister Place St. Louis, MO 63108 (314) 533-0320	304
BROADCAST PROMOTION & MARKETING EXECUTIVES 6255 Sunset Blvd., Suite 624 Los Angeles, CA 90028 (213) 465-3777	302	McCLAIN ENTERPRISES Box 23344 Nashville, TN 37202 (652) 542-2060	408	SATELLITE MUSIC NETWORK 12655 N. Central Expressway Dallas, TX 75243 1-(800) 527-4892	505
COUNTRY MUSIC ASSOCIATION Box 22299 Nashville, TN 37202 (615) 244-2840	707	McGHAN RADIO PRODUCTIONS 7441 Palo Vista Dr. Los Angeles, CA 90046 (213) 850-7417	708	STEFFEN MARKETING, INC. 4835 Old Mill Road Fort Wayne, IN 46807 (219) 744-0266	206, 207
DATACOUNT, INC. Box 9208 Pensacola, FL 32513 (904) 438-6221	101	MICRO COMMERCIAL CORPORATION LIMITED Box 2649 Toledo, OH 43606 (419) 531-7306	105	STRATA MARKETING, INC. 540 N. Lake Shore Dr. Chicago, IL 60611 (312) 222-1555	604
DRAKE-CHENAULT ENTERPRISES 2000 Randolph Rd. SE Albuquerque, NM 87106 (505) 247-3303	106	MOTOROLA AM STEREO 1216 Remington Rd. Schaumburg, IL 60173 (312) 576-0554	209	TAPSCAN, INCORPORATED 3000 Riverchase Galleria, #1111 Birmingham, AL 35244 (205) 987-7456	102, 103
DYNAMIC DISPLAYS Box 32726 Detroit, MI 48232 (519) 254-9563	605	MUSIC CITY NEWS 50 Music Square West Nashville, TN 37203 (615) 329-2200	703, 704	THIS COUNTRY'S ROCKIN' 2601 Broadmoor Palm Springs, CA 92264 (619) 321-4150	309
EMERALD ENTERTAINMENT GROUP/IDB COMMUNICATIONS GROUP, INC. 1033 16th Ave. South Nashville, TN 37212 (615) 327-9544	705, 706	THE MUSICWORKS, INC. Box 111390 Nashville, TN 37064 (615) 790-1200	104	TNNR / GROUP W SATELLITE COMMUNICATION Box 10210 Stamford, CT 06904 (203) 965-6000	404-407
FILM HOUSE, INC. 230 Cumberland Bend Nashville, TN 37228 (615) 255-4000	306, 307	OAK RIDGE BOYS, INC. 329 Rockland Rd. Hendersonville, TN 37075 (615) 824-4924	403	TRIBUNE RADIO NETWORKS/ INTERSTATE RADIO NETWORKS 435 N. Michigan Ave. Chicago, IL 60611 (312) 222-3342	303
HARRISON SYSTEMS, INC. Box 290157 Nashville, TN 37229-0157 (615) 834-1184	504	OLYMPIA BROADCASTING NETWORKS 22 North Euclid St. Louis, MO 63108 (314) 361-2000	107	TUNE-IN PUBLICATIONS, INC. 13025 Champions Dr. Houston, TX 77069 (713) 444-8036	204
J. D. HASS ENTERPRISES 47 Music Sq. E. Nashville, TN 37203 (615) 321-4933	503	OTTO PRINTING 200 Clark Street Dayton, KY 41074 (606) 291-7700	409	VOLUNTEER VENTURES, INC. Box 159009 Nashville, TN 37215 (615) 385-4508	402
HOLLOWAY PRODUCTIONS Matthias Str. 3 D-8500 Nuernberg, W. Germany 011 49-911-326-2288	205	RADIO COMPUTING SERVICES, INC. 1 Chase Rd. #206 Scarsdale, NY 10583 (914) 723-8567	201, 202	VUOLO VIDEO AIR-CHEX Box 219 Ypsilanti, MI 48197 (313) 559-7970	603
JACK DANIEL DISTILLERY Route 1 Lynchburg, TN 37352 (615) 327-1551	208	RADIO RETAILING NETWORK INC. One Madison Ave., Suite 27A New York, NY 10010 (212) 684-2727	308	WARNER BROS. RECORDS Box 120897 Nashville, TN 37212 (615) 320-7525	601, 602
				WATCHESGRO MUSIC 766 Harpeth Knoll Rd. Nashville, TN 37221 (615) 646-4475	301

Exhibit Hall coffee and soft drinks are courtesy of Music City News.

EXHIBITOR SUITE DIRECTORY

Our "Exhibitor Suites" continue to be a very popular *after hours* feature of the *Country Radio Seminar*. Registered *Exhibitors* providing a product or service to radio are listed alphabetically below. Listed below each *Exhibitor's* name are their respective suite numbers. The suites are permitted to be open from 5:00 p.m. to 1:00 a.m. These *Exhibitors* are here for your personal consideration. Because of other events in the hotel at the same time as the Seminar, we remind you that name **BADGES ARE REQUIRED** for entrance to *Exhibitors' Suites!*

ABC RADIO NETWORK

125 West End Avenue
New York, NY 10023
(212) 887-5688
Suite #6206

ACADEMY OF COUNTRY MUSIC

6255 Sunset Blvd. #923
Hollywood, CA 90028
(213) 462-2351
Suite #6544

AIRBORNE RECORDS

10 Music Circle South
Nashville, TN 37203
(615) 242-3157
Suite #5506

ATLANTIC AMERICA RECORDS

75 Rockefeller Plaza
New York, NY 10019
(212) 484-7683
Suite #5536

JAMES PAUL BROWN ENTERTAINMENT

6700 Centinela Avenue (#100)
Culver City, CA 90230
(213) 345-2354
Suite #6536

CBS RECORDS

34 Music Square East
Nashville, TN 37203
(615) 742-4321
Suite #5544

CENTURY 21 PROGRAMMING

14444 Beltwood Parkway
Dallas, TX 75244
(214) 934-2121
Suite #6351

FILMHOUSE

230 Cumberland Bend
Nashville, TN 37228
(615) 255-4000
Suite #6506

HIGHTONE RECORDS

220 4th Street
Oakland, CA 94607
(415) 763-8500
Suite #6406

HOLLOWAY PRODUCTIONS

Matthias Str. 3
D-8500 Nuernberg, Germany
011-49-911 326 2288
Suite #4001-P

INTEREP

100 Park Avenue
New York, NY 10017
(212) 916-0559
Suite #6106

LOYALTY MARKETING SYSTEMS

39120 Argonaut Way (#464)
Fremont, CA 94538
(415) 793-7088
Suite #5451

MCA RECORDS

1514 South Street
Nashville, TN 37212
(615) 244-8944
Suite #6520

(O.E.I.) Organization of ENTERTAINMENT INDEPENDENTS

1231 17th Avenue, South
Nashville, TN 37212
(615) 327-7949
Suite #5528

MUTUAL BROADCASTING SYSTEM

1755 S. Jefferson Davis Highway
Arlington, VA 22202
(703) 685-2555
Suite #5300

POLYGRAM RECORDS

901 18th Avenue South
Nashville, TN 37212
(615) 320-0110
Suite #6512

RADIO COMPUTING SERVICES

1 Chase Road (#206)
Scarsdale, NY 10583
(914) 723-8567
Suite #5406

STEP ONE RECORDS

1300 Division Street (#304)
Nashville, TN 37203
(615) 255-3009
Suite #8522

SUPERSPOTS

215 W. Ohio
Chicago, IL 60610
(312) 645-9433
Suite #5400

TNNR/GROUP W SATELLITE COMM.

Box 10210
Stamford, CT 06904
(203) 965-6215
Suite #5520

TRUE VALUE/GMC TRUCK COUNTRY SHOWDOWN

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Nashville, TN 37212
(615) 321-5130
Suite #5306

UNITED STATIONS

130 W 42nd Street (#750)
New York, NY 10036
(212) 764-3900
Suite #5500

UNIVERSAL RECORDS

1514 South Street
Nashville, TN 37212
(615) 244-4709
Suite #6528

WOLF DOG INTERNATIONAL

2818 Azalea Place
Nashville, TN 37204
(615) 297-8076
Suite #5512

Marlboro Country Music

Dedicated To Discovering New Talent

 **Marlboro
Country Music**

 **Marlboro
Country Music**

 **Marlboro
Country Music**

Referred to as the "Cadillac of Country Music Tours", Marlboro Country Music has established itself over the years as the premier tour in country music today. The tour is dedicated to bringing audiences the best in traditional as well as contemporary country music superstars. Since it first hit the road back in 1983, the tour has stopped in 71 cities and played before more than one million fans.

"Several former 'New Faces' have played on the Marlboro Country Music Tour and have gone on to become superstars. Through our concert tour and the expanded talent roundup program we further our commitment to foster and develop the careers of emerging artists," stated Susan Charney, manager of Marlboro promotion.

Marlboro's Talent Roundup competition is designed to discover and showcase new talent. The thrill of victory is sweetened when each winner not only receives \$7,500 cash but also wins the once-in-a-lifetime chance to open the Marlboro show in their market. In 1988, the 19 local finalists advanced to the inaugural National Talent Roundup finals in Nashville for three days of fierce competition.

The winning group, Ronnie Dunn from Tulsa, OK walked away with \$30,000 cash, and 40 hours of recording time at one of Nashville's top studios, Omni Sounds, the famed record producer Barry Beckett at the board.

"Marlboro Country Music has helped bring our dream a little closer to reality," said Ronnie Dunn.

Dunn, who hails from Port Isabel, Texas had a shot at success back in '82 when he was signed with Churchill Records. Under that label he released a couple of singles which hit the charts, but unfortunately the label folded. So, when the Talent Roundup competition came to the Tulsa area last year, Dunn knew he had to give it his best shot, and as they say, "the rest is history." Since completing their recording session with Beckett, the band has been pursuing a major label deal as well as playing clubs regularly.

Beckett, a Birmingham, AL native who moved to Nashville as an independent producer in 1984, has most recently completed work on the Marlboro Country Music Tour's superstar headliner, Alabama's, newly released LP, *Southern Star*.

"Having worked with artists struggling to break into the music industry for a number of years, I know first hand what an exciting opportunity Marlboro Country Music has offered Ronnie Dunn as the National Talent Roundup winner," commented Beckett.

Marlboro Country Music is proud to be a sponsor of this year's "New Faces" banquet as we look forward to once again bringing you the best in country music with a new and exciting tour in '89.



THANKS RADIO

***For Sharing My Audio
...and Dad's Too!***

Also...thanks for making Me R&R's Performer of the Year..

Management: MERLE KILGORE (901) 642-7455

EVERYTHING YOU'VE WANTED TO KNOW ABOUT COUNTRY RADIO LISTENERS (but didn't know where to find out)

by Bennett M. Griffin

What are country listeners *really* like? There are lots of stereotypes, opinions, misconceptions, etc. Like most stereotypes, many were not very accurate. Although many country radio broadcasters have known better, there has not been a lot of objective, third-party data on which to base their opinions.

Now there is. The information comes from the *Griffin Reports*, an in-depth qualitative audience study produced for local markets. We have summarized data from six *Griffin Reports* markets in the midwest, and have amassed a sizable amount of information — based on a total of 4,784 in-depth interviews conducted during 1988.

You'll be pleased to see what your listeners are like — although you have probably suspected it all along.

The following information is taken from an extensive qualitative profile of country music listeners summarized from *Griffin Reports* data.

Unlike listeners of many narrowly targeted radio formats, country listeners tend to mirror their markets in many ways. Country listeners are rich and poor, young and old in much the same proportions as all persons living in the marketplace. For example, in the six midwestern markets from which this data was obtained, 53.3 percent of country listeners are between the ages of 25 and 54, compared to 54.7 percent of all persons living in those markets. There are 63.0 percent of the country listeners living in households with annual incomes of \$25,000 or more, compared to 65.0 percent for the markets as a whole.

Country listeners mirror their markets in more ways than just basic demographics. In many lifestyle and purchasing characteristics there are also similarities. Out of 1,000 country format listeners, 64 drive a current year vehicle. For the markets as a whole, 65 out of 1,000 drive a current year vehicle. If we look further at these 1,000 people who are representative of country listeners and of the overall markets, 566 country listeners have a bank credit card, compared to 569 for the market; 631 country listeners have a department store credit card, compared to 621 for

the market; and 492 country listeners eat at a full service restaurant three or more times per month, compared to 502 for the market.

While the similarities between the profile of the country listener compared to the market are striking, there are some areas of difference. Country listeners are somewhat more likely to be married than is true for the market as a whole (66.2 percent vs. 63.0 percent) and are more likely to live in a single family residence (85.9 percent vs. 79.7 percent). They are less likely to buy a standard car (69.8 percent vs. 78.5 percent) and more likely to own a truck (21.9 percent vs. 13.4 percent).

Even though there are a lot of demographic and lifestyle similarities, how about purchase activity? Does the country listener also show similarities here? The answer is YES. In comparisons of the percentage of persons who have purchased a product during the past twelve months or plan to make a purchase in the next six months, there are more similarities than differences between country listeners and the overall market. For example, for automobiles, the percentage for country listeners is 11.6 percent compared to 12.4 percent for the total market. For carpeting, it is 13.6 percent compared to 13.9 percent; for tires, the percentages are 29.4 percent compared to 27.0 percent; and for major household appliances, the percentages are 17.4 percent vs. 18.1 percent.

So what is the significance of all of these numbers? *Here's what I believe this profile means for the country radio broadcaster:*

1. Be proud of the kind of listeners your format attracts. It is, for the most part, a reflection of the kind of people who live in your community.
2. Recognize that one of the strengths of your format is that your audience is the "right" audience for a broad cross-section of advertisers — something that is not true for highly targeted formats.
3. Recognize the buying power of your audience. It is on a par with your overall market in many product categories.

The following table summarizes the attributes of the country listener described above. You might like to save it to show any potential advertiser who questions the value of your audience for his business.

A COMPARISON BETWEEN THE COUNTRY LISTENER AND THE OVERALL MARKET

Description	Percent Country Listeners	Percent Total Market
Age demographic 25 - 54	53.3	54.7
Household income \$25,000 +	63.0	65.0
Married	66.2	63.0
Single family residence	85.9	79.7
Drive current year vehicle	6.4	6.5
Have bank credit card	56.6	56.9
Have department store credit card	63.1	62.1
Eat at full service restaurant 3 or more times per month	49.2	50.2
Drive standard car most often	69.8	78.5
Drive a truck most often	21.9	13.4
Have purchased in past twelve months or plan to buy in next six months:		
Automobile	11.6	12.4
Tires	29.4	27.0
Carpeting	13.6	13.9
Major household appliance	17.4	18.1

Source: The *Griffin Reports*, data aggregated from six midwestern markets measured in 1988.

In-tab sample size: 4,784 respondents

Bennett M. Griffin is president of Great Empire Research, Wichita, Kansas.

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HEARING THE SMALL VOICES

by Bishop Ernest A. Fitzgerald

Many years ago there was a young man who enrolled at a famous German university. The boy had an inquiring mind and a compelling curiosity. He toyed with ideas that were considered unacceptable by the responsible people of his day. One day in a class session the lad began exploring some of his radical thoughts. The professor became so impatient with the young man that he sent him from the room. The boy never quite recovered from the professor's harsh treatment. Out of his hurt he began to formulate some strange theories. His writings may have had long-range effects on history. There are those who believe that Adolf Hitler was profoundly influenced by the thoughts of Friedrich Nietzsche, the young man who was expelled from class by an impatient college professor.

Someday a qualified historian needs to take a long look at the past and uncover the origins of the great movements that have altered history. In almost every case the historian will find that such movements began with small events that were almost lost from the record. Many years ago a French physician was watching some children at play. One of the children began to tap on a board with a small stone. At the other end of his plank another child listened. The doctor continued to mull over what he had seen. Out of that reflection came the invention of the stethoscope, one of the primary tools of modern medicine.

For a long time tires were made of solid rubber without inner cushions of air. While such tires were much more comfortable than metal or wood, the ride was still unbearably rough. One day a man was watching his son ride his bicycle over cobblestone streets. Seeking some way to make the tires absorb more shock, the man came up with the idea of an inner lining made of canvas. In that inner lining he pumped a quantity of air. John Dunlop didn't know that day that his invention would have a lasting effect on history. Today the world rides on compressed air encased in rubber tires.

If the records of the past suggest anything, they should remind us of the importance of little things. Most of the time our lives are not changed by gigantic events but by happenings so small that we almost miss them. Centuries ago there was a minor official in a small Roman province in Asia Minor. One day the local courts sent a case to him for review. A carpenter from a nearby village had been charged with civil disobedience. The lower court found the carpenter guilty. The Roman official was supposed to review the case, but he felt that it was of such little consequence that he didn't need to be involved. He turned the matter back to the lower court for disposition. Pilate, the Roman governor, did not know that day that his decision would affect history forever. The carpenter from Nazareth would become the most powerful person of all time. We date our calendars from the year of his birth.

Recently a widely known business consultant led a seminar for middle management people. In one of his lectures he made this observation: "Most managers want to handle major decisions and leave the details to others. We need to remember that most major decisions are finally made by those who have handled the details." That observation may not be completely accurate. Every human endeavor needs someone to set overall directions. But it is true that more often than not the people who set such directions have earned that right by handling smaller things. People who are careful about little things can be trusted to handle larger things.

We need to remember also that unless the smaller things are cared for there may be no larger decisions to be made. Success hinges on giving attention to little things. Businesses survive on such tiny matters as satisfied customers — customers who are carefully treated with courtesy and respect. Factories stay in business by paying attention to small parts made and fitted with precision. Sloppy workmanship will eventually destroy the largest company. Homes are knitted together by small deeds of kindness. Friendships are sustained by those who work at meriting trust and confidence. In life it is the little things that count.

There is a story about a little boy who, one night at dinner, suddenly picked up his plate and smashed it on the floor. His mother sent him upstairs to his room. The next evening at dinner the father said to the family, "I want you to hear something. Last night I discovered I had left my dictating machine on during dinner. By chance I recorded our conversation just before Johnny threw his plate on the floor. Listen to what went on." The father turned on the recorder. There were the sounds of laughter and small talk. Then in the background could be heard a tiny voice, "Pass the butter!" No one seemed to hear the small voice so it came again, "Please, pass the butter!" Still the laughter and talk continued. Again came the wee voice, not much louder, "Please pass the butter!" Nothing happened. Finally there was the sound of the crashing plate.

Life is filled with tiny voices often lost beneath the noise and clatter of a busy world. The people who manage life successfully are those who listen carefully for the wee voices and who are alert for the small things. Never overlook the details. Someday when you least expect it, one of the tiny things could change your life.

Bishop Fitzgerald is Resident Bishop, The Atlanta Area, The United Methodist Church. A native North Carolinian, he holds degrees from Western Carolina University and Duke University. He is the author of seven books: There's No Other Way, You Can Believe and Diamonds Everywhere, all published by Abingdon Press; Structures of Inner Peace and Living Under Pressure, published by Fisher-Harrison Publications; and How to Be a Successful Failure and God Writes Straight with Crooked Lines by Atheneum.

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WE SALUTE COUNTRY RADIO



THE NEW FACES SHOW

During the past 20 years, the Country Radio Seminar has presented some 188 new recording artists, some of whom have gone on to become incredibly successful, while others have long since gone on to something else. Each year, the brightest and best are presented, and the New Faces Show has become an important kick off to many artists' careers.

For the Seminar registrants, which includes station owners, general managers, program and music directors, sales managers and air personalities, the New Faces Show is usually the first place they get to see a new act perform live. It's a showcase experience for the artist to show what they can do outside of a recording studio, and for many, it has been incredibly successful.

It is truly amazing to look back over the years and discover the talent that was "discovered" at the New Faces Show. A sample listing includes Alabama, Deborah Allen, John Anderson, Razy Bailey, T. Graham Brown, Ed Bruce, John Conlee, Rodney Crowell, Lacy J. Dalton, Holly Dunn, Exile, The Forester Sisters, Foster & Lloyd, Janie Frickie, David Frizell and Shelly West, Larry Gatlin, Crystal Gayle, Terri Gibbs, The Girls Next Door, Jim Glaser, Vern Gosdin, Con Hunley, Lyle Lovett, Charly McClain, Mel McDaniel, Ronnie McDowell, Reba McEntire, Kathy Mattea, Gary Morris, New Grass Revival, Juice Newton, K.T.

Oslin, Eddie Rabbitt, Eddy Raven, Johnny Rodriguez, Dan Seals, Ricky Skaggs, Keith Stegall, Sylvia, Sweethearts of the Rodeo, Randy Travis, Ricky Van Shelton, Steve Wariner, The Whites, Keith Whitley, Tom Wopat and Dwight Yoakam.

Elsewhere in this program book is a listing of all the artists who have appeared at the New Faces Show and the year in which they appeared. It certainly makes for interesting reading.

Participants in the New Faces Show are selected by a committee of music industry executives appointed each year by the Country Radio Broadcasters board of directors. To qualify, a recording artist must place a single into the upper reaches of the country music charts. Artists represent both major and independent record companies.

The New Faces Show, initially, was a way to attract talent and entertainment for the Seminar. However, it has grown over the years to become the most prestigious showcase for new talent. In addition to being an important event for the artists, the New Faces Show is a popular attraction for personnel from record companies, booking agencies, music publishers and the media.

For 20 years, the Country Radio Seminar has provided the best new talent, and to help celebrate the 20th anniversary of the Seminar, this year's New Faces Show is a further commitment of that talent.



MUTUAL... YOUR DATE FOR THE BEST IN COUNTRY MUSIC PROGRAMMING ALL YEAR LONG.

NEW FACES OF COUNTRY MUSIC

Memorial Day Weekend — Join host K.T. Oslin as she introduces the future of country music in this outstanding show recorded live at the Country Radio Seminar in Nashville. Be with us for music and interviews with the Desert Rose Band, Baillie And The Boys, Skip Ewing, The Burch Sisters, Jeff Chance, Donna Meade, David Slater, Paul Overstreet, The Shooters and Shenandoah! And to top it off, program host and 1988 "New Face" K.T. Oslin will perform an exclusive one-hour stage show just for our radio audience.



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for four great summer weekends of non-stop country music when Mutual presents the best live performances from the Westwood One concert library.

June 10, July 4, August 12 and Labor Day



COUNTRY MUSIC ASSOCIATION AWARDS

October 9, Live — It's country music's premier event! The Country Music Association Awards, live from Nashville October 9. Mutual is your exclusive front row seat for an evening of great songs, great fun and wonderful memories. Join us for the night when country meets to honor its best.



CMA WINNERS CIRCLE

Thanksgiving Weekend — A reprise of country's main event! The CMA Winners Circle takes a look back at the big winners of 1989 and highlights the touching memories of that special night in October.



A COUNTRY CHRISTMAS SPECTACULAR

Christmas — Mutual's Christmas tradition continues with the best holiday programming available anywhere. The special is hosted each year by a renowned country artist, and features the entertainer's own, hand-picked Christmas classics and most compelling memories.



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MUTUAL
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DAVID SLATER



PAUL OVERSTREET



JEFF CHANCE



BAILIE AND THE BOYS



DONNA MEADE



1989 NEW FACES SHOW



THE BURCH SISTERS



SKIP EWING



THE DESERT ROSE BAND



SHENANDOAH



THE SHOOTERS

The New Faces Show will be broadcast via the Mutual Broadcasting System as the New Faces Memorial Day Weekend Special and will be co-hosted by Jim Duncan and K. T. Oslin.

1989 NEW FACES SHOW

BAILLIE AND THE BOYS

Describing Baillie and The Boys' first single "Oh Heart" and their debut album, *People Magazine* called the new group, "a fresh country breeze from the Northeast." It was the "Oh Heart" single that brought national acclaim and a top 10 record to the group. Their second album for RCA, *Turn The Tide*, has just shipped as has the album's first single, "Long Shot," which was written by Gary Scruggs and Don Schlitz. The New Jersey natives — Kathie Baillie, Michael Bonagura and Alan LeBoeuf (who recently departed the group) have been working together for the better part of 13 years. Since moving to Nashville in 1983, they have appeared, vocally, on albums by Randy Travis, Ed Bruce and Dan Seals, prior to recording their first album with Kyle Lehning and Paul Davis producing.

Record Label: RCA
Management: Moress, Nanas & Gordon (615) 329-9945
Agency: Triad Artists (213) 551-7524

THE BURCH SISTERS

The Burch Sisters—Cathy, Charlene and Cindy—are the pride of Screven, Georgia, a small town in the Southeastern part of the state, where they still reside. Singing since childhood, the three sisters once had a band called Bandit that won the state competition and were top 10 finalists of the Wrangler Showdown in 1986. They recorded in Atlanta and met Doug Johnson who was to become their producer. Johnson took their demo to PolyGram, with the result being their catchy debut single "Everytime You Go Outside, I Hope It Rains." Their second, and current single, "I Don't Want To Mention Any Names" is following the same hit bound pattern, and their debut album *New Fire*, was released in early January.

Record Label: Mercury/PolyGram
Management: Don Light Talent (615) 298-9944
Agency: Lib Hatcher Agency (615) 383-7258

SKIP EWING

There aren't many new artists who have made as much noise during the past year as Skip Ewing has. After picking and singing at the Opryland theme park for more than two years, Ewing was signed as a writer at Acuff-Rose Music with his songs being recorded by the likes of George Strait, Charlie Pride and George Jones. Signed to MCA Records, all the songs on Skip's debut album, *The Coast Of Colorado*, were written or co-written by the talented newcomer. His hit singles include "Your Memory Wins Again," "I Don't Have Far To Fall," and the most recent, "Burnin' A Hole In My Heart." He co-produced his debut album release with Jimmy Bowen.

Record Label: MCA Records
Management: David Skepner (615) 259-2599
Agency: Variety Artists (213) 858-7800

THE DESERT ROSE BAND

The most legendary of all the New Faces for this year and for several years past is the Desert Rose Band. With band personnel such as Chris Hillman (The Byrds, Flying Burrito Brothers, Stephen Stills), Herb Pedersen (Linda Ronstadt), Jay Dee Maness (Byrds, Buck Owens, Gram Parsons), John Jorgenson (Dan Fogelberg), Steve Duncan (Roger Miller, Ricky Nelson, T-Bone Burnette) and Bill Bayson (the Bluegrass Cardinals and various film soundtracks), it's difficult to capsualize the history of the band members into one paragraph. Their second album, *Running*, was basically recorded live in the studio with very little overdubbing. Their hit singles include "Ashes Of Love," "One Step Forward," "Love Reunited," and "He's Back And I'm Blue."

Record Label: MCA/Curb Records
Management: Chuck Morris Entertainment (303) 792-3478
Agency: Monterey Artists (615) 726-0950

JEFF CHANCE

Born and raised in El Campo, Texas (where he still resides), Jeff Chance has been playing most stringed instruments since he was about five years old. At age six, he joined his father's country band playing fiddle, and has been involved in music ever since. After playing in several bands as a teenager, he formed his own band called Chance, and got signed to Mercury Records on the strength of a three song demo. Allowing his label contract to expire, Jeff and his band of musicians continued to steadily work throughout the Southwest. In 1987, Jeff was ready to record again, and after cutting more new demos, he was signed to Curb Records. In early 1988, Jeff entered the studio with Harold Shedd producing, scoring two hit singles with his first solo album due out any day.

Record Label: Curb Records
Management: Gene Hughes (615) 320-5695
Agency: Chardon Agency (214) 350-4650

DONNA MEADE

A longtime favorite with Nashville audiences, having performed regularly in local nightclubs since the early '80s, Donna Meade signed a writer's contract with the powerful Tree International in 1986. A year later, she began recording with producer Buddy Killen, who has worked with a number of artists including Exile and T.G. Sheppard, and shortly thereafter, signed with PolyGram. Her first album, *Love's Last Stand*, is a potpourri of musical styles with an underlying country music theme. With four successful singles from her first album, "Be Serious," the album's title tune, "Love's Last Stand," "Congratulations," and "Leavin' On Your Mind," Donna Meade's endurance has begun to pay off.

Record Label: Mercury/PolyGram Records
Management: George Hough (615) 662-0348
Agency: The Halsey Company (615) 244-7900

PAUL OVERSTREET

One of the hottest songwriters in Nashville, Paul Overstreet has written the 1988 Grammy Award winner "Forever And Ever Amen," as well as "On The Other Hand," and "Digging Up Bones," (all recorded by Randy Travis), "You Again" and "I Fell In Love Again Last Night" for the Forester Sisters, Michael Martin Murphey's "Long Line Of Love," and the Marie Osmond and Paul Davis hit "You're Still New To Me." Named the 1987 Songwriter Of The Year by the Nashville Songwriters Association and by BMI, we could easily spend the next several pages listing Overstreet's credits and awards. Recording for MTM Records, Overstreet's album *Sowin' Love* has produced hit singles and has opened a new phase of his incredibly successful career as a recording artist.

Record Label: MTM Records
Management: Bobby Roberts (615) 859-8899
Agency: Bobby Roberts Entertainment (615) 859-8899

SHENANDOAH

With their first album just over a year old and two solid hit singles under their belts: "They Don't Make Love Like We Used To" and "Stop The Rain," Shenandoah have covered more ground in the span of some 12 months than most groups do in double the time. With more than a century of musical background between them, Shenandoah is recognized as a band of five people who are players and singers — not just faces on an album cover. Shenandoah is: Marty Raybon, Mike McGuire, Ralph Ezell, Jimmy Seales, and Stan Thorn.

Record Label: Columbia Records
Management: Fred Conley (615) 356-2636
Agency: Entertainment Artists (615) 320-7041

THE SHOOTERS

Led by lead vocalist/guitarist Walt Aldridge, the Shooters have exploded upon the country music industry as one of the primary country bands to watch. Aldridge's background as a songwriter, engineer and producer have benefitted the group as a whole. Coupled with the writing and playing talents of Gary Baker, the Shooters have years of experience as individuals which is evident on their first self-titled album. Their successful singles include "They Only Come Out At Night," "Till The Old Wears Off," and "Tell It To Your Teddy Bear." In addition to Aldridge and Baker, the remaining Shooters are Barry Billings, Chalmers Davis and Michael Dillon.

Record Label: Epic Records
Management: Steve Greil (615) 320-7713
Agency: World Class Talent (615) 244-1964

DAVID SLATER

The 1987 Star Search "Male Vocalist Of The Year," David Slater has continued to build on his budding success with his debut album *Exchange of Hearts*, on Capitol. Four of the songs on the album were co-written by Slater. Produced by Randy Scruggs, the album has yielded the hit singles "I'm Still Your Fool," "The Other Guy," and "We Were Meant To Be Lovers," and features Earl Scruggs on banjo, Vince Gill on background vocals, Jim Horn on saxophone, Sonny Garrish on steel guitar, Don Potter on guitar, and David Innis on keyboards. After disbanding his own group, Slater, Wells and Company, he joined Keith Whitley's band as keyboardist. A brief stint at the Opryland theme park resulted in his being noticed by the Star Search talent scouts, and the rest is history. Slater is currently working on his second album for the label.

Record Label: Capitol Records
Management: Ray Pillow (615) 327-2928
Agency: Bobby Roberts Entertainment (615) 859-8899

A collage of 12 black and white photographs of musicians performing on stage. The photos show various artists, including a woman singing, a man in a suit speaking, a man with a guitar, a man in a cowboy hat, and several other performers with guitars and microphones. The background features a large, stylized archway logo.



"Ain't Nothin' Better."

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“When it comes to whisky, I’ve been known to leave one and take up with another. Not anymore. Not since I found this smooth sippin’ whisky from Tullahoma, Tennessee. George Dickel.

Whatever it is they do down there turns out the sweetest sour mash this country boy’s ever tasted. And in my humble opinion, there ain’t nothin’ better.”

George Faggard

20 Years Of New Faces

— 1970 —

Jack Barlow
Jamie Kaye
Karen Kelly
Wayne Kemp
Lynda K. Lance
LaWanda Lindsey
Dee Mullins
Norro Wilson

— 1971 —

Crystal Gayle
Bobby Harden
Murray Kellum
Peggy Little
Bill Rice
Bobby G. Rice
Earl Richards
Little David Wilkins

— 1972 —

Connie Eaton
Nashville Edition
Jerry Foster
Dickey Lee
Charlie McCoy
Jim Mundy
Jeanne Pruett
Mel Street

— 1973 —

Nashville Edition
Lloyd Green
O.B. McClinton
Pat Roberts
Johnny Rodriguez
Johnny Russell
Red Stegall
Leona Williams

— 1974 —

Josie Brown
Marti Brown
Dick Feller
Narvel Felts
Lefty Frizzell
Larry Gatlin
Eddy Raven

— 1975 —

Connie Cato
Brian Collins
Billy Larkin
Kenny O'Dell
Eddie Rabbitt
Betty Jean Robinson
Ronnie Sessions
Sunday Sharpe
Brian Shaw
Davis Wills

— 1976 —

Rex Allen, Jr.
Ed Bruce
Earl Thomas Conley
Dottsy
Ruby Falls
Linda Hargrove
Joni Lee
Darrell McCall
Nick Nixon
Chuck Price
Even Stevens

— 1977 —

Kathy Barnes
Bobby Borchers
Randy Cornor
Mike Lunsford
Dale McBride
Charly McClain
Mel McDaniel
Geoff Morgan
Vernon Oxford
Margo Smith

— 1978 —

Janie Fricke
Vern Gosdin
Con Hunley
Don King
Zella Lehr
Ronnie McDowell
Peggy Sue
Kenny Starr
Gene Watson

— 1979 —

Susie Allanson
John Anderson
Razzy Bailey
Randy Barlow
John Conlee
Gail Davis
Mundo Earwood
Christy Lane
Mary K. Miller

— 1980 —

Alabama
Carol Chase
Lacy J. Dalton
Big Al Downing
Leon Everette
Reba McEntire
Juice Newton
Sylvia
Jim Weatherly

— 1981 —

Deborah Allen
Sheila Andrews
Roger Bowling
The Capitols
Sonny Curtis
Frizzell & West
Terri Gibbs
Gary Morris
Orion
Steve Wariner

— 1982 —

Rodney Crowell
Diana
Terry Gregory
Donna Hazard
Kieran Kane
Ronnie Rogers
Ricky Skaggs
Bobby Smith
George Strait
Tennessee Express

— 1983 —

Karen Brooks
Tom Carlile
Chantilly
Karen Taylor-Good
Cindy Hurt
Tommy St. John
Skip and Linda
Keith Stegall
The Whites
Gary Wolf
Younger Brothers

— 1984 —

Atlanta
Bandana
Lane Brody
Rick & Janis Carnes
Exile
Jim Glaser
Jan Gray
Gus Hardin
Kathy Mattea
Dan Seals

— 1985 —

Craig Dillingham
Mark Gray
Vince Gill
Becky Hobbs
Ed Hunnicutt
Carl Jackson
Mason-Dixon
Pinkard & Bowden
John Schneider
Wright Brothers

— 1986 —

T. Graham Brown
The Forester Sisters
Nicolette Larson
Robin Lee
Maines Brothers Band
Restless Heart
Judy Rodman
Billy Joe Royal
Marty Stuart
Randy Travis

— 1987 —

Adam Baker
Larry Boone
Holly Dunn
Girls Next Door
Lyle Lovett
A.J. Masters
Sweethearts of the
Rodeo
Keith Whitley
Tom Wopat
Dwight Yoakam

— 1988 —

Foster & Lloyd
Nanci Griffith
David Lynn Jones
Patty Loveless
Tim Malchak
New Grass Revival
K.T. Oslin
Ride the River
Ricky Van Shelton
Schuyler, Knobloch
and Bickhardt

— 1989 —

Baillie and The Boys
The Burch Sisters
Jeff Chance
The Desert Rose Band
Skip Ewing
Donna Meade
Paul Overstreet
Shenandoah
The Shooters
David Slater



EIGHT WAYS TO AVOID OFFICE INTERRUPTIONS

Anyone who's ever worked in an office knows that such work is full of innumerable little interruptions and distractions, be they telephone calls or social chats with co-workers. Whatever the case, these low-priority details steal time away from high-priority tasks, often resulting in over-time and weekend work.

Nevertheless, there are ways to avoid these distractions. According to NYC-based Organization Principle President Stephanie Winston, setting aside even as little as one or two hours a day for interruption-free work can increase your output as much as if you'd worked through the weekend. This can be accomplished by one of the following three ways:

- **Out To Lunch.** In other words, leave your office. Slip into an unused conference room, or take your paperwork to a nearby coffee shop or public library.
- **Do Your Homework.** Set aside one day a week for a morning of quiet work at home. Rarely are there office emergencies that can't wait until noon.
- **Do Not Disturb.** One of these signs on your door can work wonders. At the same time, instruct your secretary to hold all calls.

INTER-OFFICE INTERACTIONS

Of course, it's impossible to avoid *all* interaction with your fellow employees, but Winston suggests the following tips to make these interactions efficient and not a waste of time:

- **Visitation.** Confer in somebody else's office. It's easier to excuse yourself from another office than to ask someone to leave yours.
- **Attention!** Stand up and remain standing when someone drops in your office.
- **Saved By The Bell.** Ask your secretary to interrupt you with a reminder of your next meeting at a prearranged time if you believe a meeting is going to drag on too long.
- **Racing The Clock.** Make your telephone calls just before lunch or near the end of the day so the other party won't be tempted to talk long.
- **Direct, But Personal.** Always answer your phone with a "Hi, what can I do for you?" so the caller will get to the point.

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W	SP	SU	FA
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CASSETTES**

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WACD	Robert Gunn Alexander City	Marie Hoffman Box 936	Mike McNeill AL 35010	Robert Gunn (205) 234-2528	Chief Engineer	1	1590	12
WKYD-FM	Donald Cooke Andalusia	Donald Cooke Box 8	Barry Leger AL 36420	Chip Wright (205) 222-1144	Jim Cope	100	98.1	18
WAAO-FM	Lee Williams Andalusia	Jamey Williams Box 987	Lee Williams AL 36420	Mike Ezell (205) 222-1166	Mike Ezell	3	104.7	18
WASZ-FM	Al Haynes Ashland	Al Haynes Box 395	Sharon Morgan AL 36251	Sharon Morgan (205) 354-4600	Hugh O'Neal	1	95.3	19
WKAC	Keith Casey Athens	Keith Casey Box 1083	Kirk Harvey AL 35611	Eddi Smith (205) 232-6827	Kennith Casey	5	1080	24
WASG	Dale Gehman Atmore	Jerry Gehman 1210 S. Main St.	Randy Jeter AL 36502	Randy Jeter (205) 368-2511	Dale Gehman	3.4	550	18
WBYE	Virginia Brown Calera	Elizabeth Franklin Drawer 'E'	Carl Brady AL 35040	John Argo (205) 668-1370	Benjamin H. Franklin	1	1370	10
WAQT-FM	Johnny Duren Carrollton	Johnny Duren Box 71	D.D. Hameric AL 35447	Doug Threadgill (205) 367-8136	Jim Johnson	100	94.1	24
WDLK	John Wilcox Dadeville	John Wilcox Rt. 4, Box 263	Michael Pugh AL 36853	Michael Pugh (205) 825-7878	Richard Daugherty	1	1450	15
WJRA	Johnny Burns Decatur	Sales Manager Rt. 2, Box 71	Bobby Earle AL 35603	Bobby Earle (205) 353-4060	Chief Engineer	1	1310	12
WELB-FM	William Holderfield Elba	D. Holderfield Rt. 5, Box 98H	Doug Holderfield AL 36323	Amy Black (205) 897-2216	Michael Holderfield	1	1350	10
WZTZ-FM	Doug Holderfield Elba	W.D. Holderfield Rt. 5, Box 98H	Paul Hayes AL 36323	Paul Hayes (205) 897-2216	Mike Holderfield	3000	101.1	24
WLDX	Eloise Thomley Fayette	Carolyn Stough Box 189	Jeff Johnson AL 35555	Dale Baines (205) 932-3318	Olen Boothe	1	990	24
WZOB	Gloria Vogel Fort Payne	Doris Hobbs Box 748	Program Director AL 35967	Bobby Rivers (205) 845-2810	Roland Walls	5	1250	18
WAAX	Rish Wood Gadsden	Kymn Spurlock Box 570	Jim Pruett AL 35902	Wayne Ball (205) 543-9229	Roger Parker	5	570	24
WBHP	Ron Bailey Huntsville	Rolfe Grover Box 1230	Ken Mason AL 35805	Steve Dallas (205) 534-3521	Moe Kunkle	1	1230	24
WURL	David Pearson Leeds	Sales Manager Box 989	Program Director AL 35094	Michelle Robbins (205) 699-9875	Chief Engineer	1	760	11
WMFC-FM	David Stewart Monroeville	Bill Crutchfield Box 645	Dan Moody AL 36561	Dan Moody (205) 575-3281	Allen Kilgore	3	99.3	12
WKKR-FM	Gary Fuller Opelika	Luther Upton Box 2329	Bud Smith AL 36803	Roy Harrison (205) 745-4856	Terry Harper	3	97.7	24
WAMI-FM	Bill Smith Opp	Bill Smith Box 169	John Daniel AL 36467	Mike Glisson (205) 493-3588	Robert Page	3	102.3	18
WOPP	Robert Boothe Opp	Robert Boothe Box 560	Ruth Boothe AL 36467	Angie Wyatt (205) 493-4545	Ronnie Boothe	5	1290	17
WELR-FM	Jim Vice Roanoke	Leon Hoderfield Box 709	Jim Vice AL 36274	Jesse Reynolds (205) 863-4139	Mal Banks	3	102.3	17
WKEA-FM	Ron Livengood Scottsboro	Linda Wray Box 459	Don Wray AL 35768	Don Wray (205) 259-2341	David Kennamer	3	98.3	24
WLAY-FM	Mitchell Self Sheffield	Dave Morrow Box 220	Randy Paul AL 35660	Bobby Tomblin (205) 383-2525	Paul Kelly	3	105.5	24
WTBF	Asa Dudley Troy	Jim Roling Box 747	Joey Meredith AL 36081	Joey Meredith (205) 568-0300	Joe Gilchrist	5000	970	17
WACT	Clyde Price Tuscaloosa	Wally Price Box 126	Glen Corneliuss AL 35402	Dave Miller (205) 349-3200	Herb Connellan	3	105.5	24
ALASKA								
KYAK	Gary Donavan Anchorage	Andy Lohman 2800 E. Dowling Rd.	Bill Fink AK 99507	Daryl Webster (907) 563-3311	Derek Edmondson	50	650	24
KENY	John Lindaver Kenai	Barbara Manfra 6672 Kenai Spur Rd.	John Lindaver AK 99611	Cousin Leroy Johnson (907) 283-3051	Leroy Johnson	1	980	24
ARIZONA								
KFLG-FM	Tom Erikson Bullhead City	Ken Keating 1343 Hancock Rd.	Kerry Fox AZ 86442	Kerry Fox (602) 763-2100	Dave Rose	100	102.7	24
KAFF-FM	Jane Richardson Flagstaff	Risa Little Box 1930	Rose Davis AZ 86002	David Combs (602) 774-5231	John Swett	50	93.0	24
KQSS-FM	Bill Taylor Globe	Bill Taylor Box 292 (Miami, AZ)	Bill Taylor AZ 85539	Bill Taylor (602) 425-7186	Rich Potyka	3	98.3	24
KGMN-FM	Rhonda Hart Kingman	Rhonda Hart 812 E. Beale St.	Ken Campbell AZ 86401	Ken Campbell (602) 753-9100	Jeff Howell	3	100.1	24
KFBR	Bernard Wilson Nogales	Bernard Wilson Box 1569	Bernard Wilson AZ 85628	Randy Peterson (602) 287-5675	John Vargas	.25	1340	18
KMOG	John Collier Payson	John Collier P.O. Box HCR 44A	John Collier AZ 85541	Tom Vorce (602) 474-5214	Chief Engineer	2.5	1420	18
KMLE-FM	J.B. Freeman Phoenix	Donn Seldhelz 645 E. Missouri #244	Bob Glasco AZ 85012	Cary Rolfe (602) 264-0108	Eric Schecter	100	107.9	24
KUKQ	Lloyd Melton Tempe	Bob Morrison 1900 W. Carmen	Ed Hamlin AZ 85283	Richard Lee (602) 838-0400	Larry Racine	5	1060	24
KNIX-FM	Michael Owens Tempe (Phoenix)	Robert Podolsky Box 3174	Larry Daniels AZ 85280	Buddy Owen (602) 966-6236	Mike Malo	100	102.5	24
KCUB	Jim Sione Tucson	Mark Panetta Box 50006	Dave Nicholson AZ 85703	Bruce Agler (602) 887-1000	Peter Palagonia	1	1290	24
KIIM-FM	Jim Sione Tucson	Mark Panetta Box 50006	Dave Nicholson AZ 85703	Bruce Agler (602) 887-1000	Peter Palagonia	100	99.5	24
KINO	Loy Engelhardt Winslow	Steve Adams Box "K"	John Abrahamsen AZ 86047	Tom Piper (602) 289-3364	Al Gardiner	1	1230	16
KTTI-FM	Jon Harris Yuma	Jane Mullen Box 5609	Lee Poole AZ 85366	Paul Ward (602) 782-4355	Lee Poole	25	95.1	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
ARKANSAS								
KVRC	Eddie Graham Arkadelphia	Jerry Westmoreland Box 40	Eddie Graham AR 71923	Ralph Phillips (501)246-4561	Eddie Graham	1	1240	18
KBBA	John Riddle Benton	John Riddle 1100 Military #5	Bill Haywood AR 72015	Bill Haywood (501) 778-2690	Chester Pearce	.25	690	17
KQMC-FM	John Harper Brinkley	John Harper Box 44	Paul Rice AR 72021	Paul Rice (501) 734-1570	Ray Loewy	3	102.3	16
KDQN-FM	Jay Bunyard DeQueen	Terry Williamson Box 311	Jay Bunyard AR 71832	Gerald Nix (501) 642-2446	Sonny Grams	3	92.7	24
KAYZ-FM	Bob Parks El Dorado	Jesse McLelland 2525 Northwest Ave.	Jim Lewis AR 71730	Dave Sehon (501) 862-1031	John Brown	3	103.1	24
KLRA	Gene Williams England	Gene Williams 9 Lucy Ln., Sherwood	Gene Williams AR 72116	Doc Wegg (501) 842-2581	Chester Pierce	3	96.5	24
KKIX-FM	Doug Whitman Fayetteville	Jeff Horlick Box 1104	Jeff Horlick AR 72702	Tim Wall (501) 521-0104	Zeb Huffmaster	3	103.9	24
KBJT	Ray Irwin Fordyce	Ray Irwin Box 659	Jeff McLemore AR 71742	Jeff McLemore (501) 352-7137	Lynn Rockenback	1	1570	16
KAJJ-FM	George Cabaniss Greenwood	Bob Skutt Box 1060	Hank Hauser AR 72936	Susan Fuller (501) 783-1867	Allen Garner	3	106.3	24
KCWD-FM	Tom Arnold Harrison	Patrick Kelly Box 850	Russ O'Neal AR 72601	Russ O'Neal (501) 741-1402	Glenn Rowe	3	96.7	24
KAWW-FM	Charles Howell Heber Springs	Charles Howell Box 324	Charles Howell AR 72543	Mark Mullins (501) 362-5863	Dale Johnson	3	96.7	15
KFFA	George Hays Helena	George Hays Box 430	George Hays AR 72342	George Hays (501) 338-8361	George Hays	1	1360	17
KLAR	Gene Williams Laredo	Gene Williams 9 Lucy Ln., Sherwood	Gene Williams AR 72116	Doc Wegg (512) 723-7459	Chester Pierce	1	1300	15
KVOM-FM	Stan Willis Morilton	Harold Nichols Box 541	Stan Willis AR 72110	Dick Bailey (501) 354-2484	Dan Winn	3	101.7	16
KPFM	Stewart Brunner Mountain Home	Melissa Rowe Box 930	Monte Manchester AR 72365	Music Director (501) 425-6022	Chief Engineer		105.5	24
KDYN-FM	Jerry Dietz Ozark	Jerry Dietz Box 1086	Jerry Dietz AR 72949	Jerry Dietz (501) 667-4567	Don Jones	1.6	96.7	18
KCLA	Karen Raley Pine Bluff	Karen Raley Box 1004	Jeff Rams AR 71613	Jay Williams (501) 535-1241	Ray Louie	1	1400	24
KPOC	Timothy Scott Pocahontas	Jim Adkins Box 508	Program Director AR 72455	Lloyd Lewallen (501) 892-5234	Jack Wilson	1	1420	16
KAMO-FM	Dale Daniels Rogers	Dee Finken Route 2	Program Director AR 72756	Don Williams (501) 636-4611	Ken Ecklund	3	94.3	24
KSAR-FM	James Bragg Salem	Ruth Bragg Box 456	Pam Martz AR 72576	Mark Edwards (501) 895-2666	Glen Rowe	3	95.9	24
KWCK	Alan Risener Searcy	Pete Cole Drawer 1300	Ken Simmons AR 72143	Music Director (501) 268-7123	Dale Johnson	3	99.3	19
KKSY-FM	John Capps Searcy	Ron Price Box 1488	Ron Price AR 72143	Elizabeth Capps (501) 724-5103	Dale Johnson	3	107.1	24
KXRQ	Johnny J. Shields Trumann	Jim Holly Box 149	Mike Pruitt AR 72472	John W. Shields (501) 483-6314	Earle Hodges	.25	1530	14
KWRF-FM	Jimmy Sledge Warren	Jimmy Sledge Box 480	Deana Jennings AR 71671	Jimmy Sledge (501) 226-2653	Weldon Sledge	3	105.5	16
CALIFORNIA								
KYAX	Bill Hansen Alturas	Dan Collis Box 570	Dan Collis CA 96101	Dan Collis (916) 233-3570	Paul Williams	5	570	15
KUZZ	Mel Owens Bakersfield	Richard Trejo 3223 Sillect Ave.	K.C. Adams CA 93308	Scott Michaels (805) 326-1011	Terry Gaiser	5	550	24
KIBS-FM	John Young Bishop	Jeff Marsell Box 757	John Young CA 93514	Joe Fiorella (619) 873-5427	John Young	50	100.7	24
KROP	S. Stodelle Brawley	Stephen Stodelle Box 238	Noel Kelly CA 92227	Chris Olivarez (619) 344-1300	Tom Wise	1	1300	24
KKFO	Ann Zawila Coalinga	Ann Zawila 152 E. Elm	Program Director CA 93210	Music Director (209) 935-1470	Chief Engineer	.5	1470	12
KOWF	Al Gordon Escondido	Diane Bradley 1523 E. Valley Pkwy. #2	Clip Helps CA 92027	Music Director (619) 745-8511	Dennis Holt	3	92.1	24
KRED	James Hoff Eureka	Monica Nelson 5640 S. Broadway	Dan Hoff CA 95501	Dana Hall (707) 443-1621	Jim Cetina	5	1480	24
KNAX-FM	Al Grosby Fresno	Bob Walker 999 N. Van Ness Ave.	Lee Nye CA 93728	Lee Nye (209) 441-7600	Hal Torosian	50	97.9	24
AFR-FM	Bob Walker Fresno	Lee Nye 999 N. Van Ness Ave.	Lee Nye CA 93728	Hal Torosian (209) 441-7600	John Buffaloe	50	940	24
KSON-FM	Clarke Brown La Mesa	Mike Stafford Box 1591240	Mike Shepard CA 92115	Nick Upton (619) 589-1240	Ken Warren	50	97.3	24
KUBB-FM	Julie Campbell Merced	Sharon Whittington Box 429	Gordy Brown CA 95340	Jim Dorman (209) 383-1580	Fred Compton	50	96.3	24
KMIX	Bob Salmon Modesto/Turlock	Karen Wolf Box 170 (Turlock)	Greg Edwards CA 95381	Greg Edwards (209) 883-0433	John Buffaloe	5	1390	24
KCSN-FM	Jack Brown Northridge	Melody Kanschat 18111 Nordhoff St.	Jack Brown/Sonerverg CA 91330	Mark Humphrey (818) 885-3089	Glen Covington	.052	88.5	19
KNEW	Bruce Blevins Oakland	Peter O'Brien Box 910	J. Christian CA 94604	Carl Brown (415) 836-0910	Chuck Walton	5000	910	24
KSAN-FM	Bruce Blevins Oakland	Peter O'Brien Box 95	Lee Logan CA 94604	Carl Brown (415) 836-0910	Chuck Walton	30	94.9	24
KNTF-FM	Steve Schnell Ontario	Steve Schnell Box 3520	Doug Vincent CA 91761	Doug Vincent (714) 980-6700	John Artal	3	93.5	24
KIKF-FM	Michael Means Orange	Garth Stern 2 City Blvd. E. #183	Don Jefferey CA 92668	Don Jefferey (714) 835-1300	Paul Sakrison	3	94.3	24
KCMJ	Scott Kiner Palm Springs	Rusty Kirkland Box 1626	Craig West CA 92263	Rick Young (619) 320-6818	Steve Karwin	10	1140	24
KALF-FM	Gary Herron Red Bluff	John Gentry Box 1490	Randy Chapman CA 96080	Randy Chapman (916) 527-3511	Don Campbell	7	95.7	24
KNCQ-FM	Craig McCarthy Redding	Steve Thomas 2551 Park Marina Dr. S.	Gary Popejoy CA 96001	Gary Popejoy (916) 244-9700	Mike Johnson	1	97.3	24
KRPQ-FM	Lynn Hendel Rohnert Park	Brad Kahn 6640 Redwood Dr. #202	Ron Castro CA 94928	Shannon O'Brien (707) 584-1058	Ron Castro	3	104.9	24
KTOM-FM	Charles Banta Salinas	Bob Sherry Box 81380	Jeff Iler CA 93912	Jeff Iler (408) 422-7484	Mike Blakenbecler	1	100.7	24
KCKC	Sheila Brown San Bernardino	Debbie Dehan Box 2565	Bob Mitchell CA 92406	Bob Mitchell (714) 882-2575	Mark Sadacca	5	1350	22

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Hours		
	City	Address	State Zip	Phone		Power (kw)	Freq.	Per Day
CALIFORNIA								
KEEN	Chris Snell	Jim Farr	John Bettencourt	John Bettencourt	John Higdon			
	San Jose	Box 6616	CA 95150	(408) 370-1370		5	1370	24
KFMR-FM	Susan Carson	Valerie Hubbard	Arthur Morrison	Arthur Morrison	Chip Morgan			
	Stockton	1120 N. San Joaquin St.	CA 95202	(209) 462-5367		3	100.1	24
KJUG-FM	Wayne Foster	John Katz	Larry Santiago	Larry Santiago	Scott Dean			
	Tulare	717 N. Mooney Blvd.	CA 93274	(209) 686-2866		50	106.7	24
KMIX-FM	Bob Salmon	Jim Wilkerson	Gregg Edwards	Gregg Edwards	Fred Compton			
	Turlock	P.O. Box 170	CA 95381	(209) 883-0433		3	98.3	24
KDHI	Jay Corbin	Val Holbrook	Nel Green	Nel Green	Barry O'Conner			
	Twentynine Pkms.	Box 908	CA 92277	(619) 362-4264		1	1250	24
KUKY-FM	Dick Good	Dick Good	Roe Edmonds	Roe Edmonds	Rich Green			
	Ukiah	1400 Kuki Ln.	CA 95482	(707) 462-4771		50	103.3	24
KHAY-FM	Dale Loe	Peter Daradics	Don Sinclair	Don Sinclair	Dow Jones			
	Ventura	Box 699	CA 93002	(805) 642-8595		39	100.7	24
KUBA	Bob Harlan	Bob Harlan	Randy Blount	Moe Howard	Rhett Downing			
	Yuba City	Box 309	CA 95992	(916) 673-1600		5	1600	19
KROR-FM	John Davis	Sandy Rust	Deanne Davis	Deanne Davis	John Davis			
	Yucca Valley	58923 Business Ctr.	CA 92284	(619) 365-0891		4	106.9	18
COLORADO								
KRLN-FM	Joan Wood	Peggy Hitchcock	Ed Norden	Music Director	Dick Romain			
	Canon City	1615 Central Ave.	CO 81212	(719) 275-7488		3	103.9	19
KSSS	Larry Lakoduk	Gary Buchanan	Tony Lynn	Tony Lynn	Fred Periquet			
	Colorado Springs	2864 S. Circle #150	CO 80906	(303) 579-0880		1	740	24
KDTA	Brad Link	Brad Link	Harrison Kay	Harrison Kay	Jim Doiron			
	Delta	Box 452	CO 81416	(303) 874-4411		1	1400	16
KYGO-FM	Wayne Phillips	Steve Price	Bob Call	Jennifer Page	Brad Hart			
	Denver	1095 S. Monaco Pkwy.	CO 80224	(303) 321-0950		100	98.5	24
KLZ	Bill Struck	Jon McNutt	Steve Gramzay	Mark Allen	Ron Stevens			
	Denver	2149 S. Holly St.	CO 80222	(303) 759-5600		5	560	24
KIIX	Stu Haskell	Linda Diehl	Mark McColl	Bret Grant	Jim Moss			
	Ft. Collins	1611 S. College #211	CO 80525	(303) 484-5449		5	600	24
KEKB-FM	Station Manager	Martley Miller	Program Director	Music Director	Mike Shater			
	Grand Junction	315 Kennedy Ave.	CO 81501	(303) 858-3699		88	99.9	24
KNIC	Clara Oxley	Kathy McCorkle	Joe Davis	Music Director	Paul Widlund			
	Lamar	224 South Main #203	CO 81052	(719) 336-7407		100	105.7	24
KLMO	W.G. Stewart	Bill Stewart	L.J. Stewart	Jerry Steffan	Oscar Cuellar			
	Longmont	Box 799	CO 80501	(303) 776-2323		10	1060	15
KKXK-FM	Tom Owca	Neil Schurts	Tom Owca	Music Director	Norm Price			
	Montrose	Box 970	CO 81402	(303) 249-4546		31	94.1	24
KSTC	Harry Lockhart	Sales Manager	Dennis Brown	Don Gilbert	Bob Cook			
	Sterling	Box 830	CO 80751	(303) 522-1607		1	1230	19
KJCO-FM	Norma Propp	Clyda Hemphill	Norma Propp	Norma Propp	Dan Boltjes			
	Yuma	804 S. Ash	CO 80759	(303) 848-5828		3	100.9	24
CONNECTICUT								
WWYZ-FM	Fred Erwin	Steven Gilmore	Johnny Michaels	John Saville	Mark Gilmore			
	Waterbury	1 Broadcast Lane	CT 06706	(203) 755-3111		50	92.5	24
DELAWARE								
WDSD-FM	Tom Barney	Martha Burns	Randy Hooker	Donna Cavender	Bob Reinhardt			
	Dover	Drawer 'B'	DE 19903	(302) 734-5816		50	94.7	24
WYUS	Alex Kolobieliski	Alex Kolobieliski	Tim Hopkins	Sandy McGuire	Mike Hurst			
	Milford	Box 324	DE 19963	(302) 422-7575		.5	930	24
WASHINGTON D.C.								
WMZQ-FM	Paul Wilensky	Nancy Bryant	Gary McCartie	Music Director	Tom Shedlick			
	Washington	5513 Connecticut Ave. N.	DC 20015	(202) 362-8330		50	98.7	24
FLORIDA								
WQUH-FM	Lynn Stewart	Lynn Stewart	Jeff Cutshaw	Jeff Cutshaw	Rick Sutton			
	Defuniak Spring	Box 627	FL 32433	(904) 892-3158		3	103.1	10
WHOG	Mark Hogan	Bill Schultz	Mark T. Hogan	Julie Jennings	Jeff Hogan			
	Fernandina Beach	Box 496	FL 32034	(904) 261-6157		5	1570	12
WYGC-FM	Kevin Lein	Sales Manager	Benny Anthony	Benny Anthony	John Carroll			
	Gainesville	4424 NW 13th St.	FL 32602	(904) 375-1317		3	100.9	24
WKIS-FM	Jeff Greenhawt	Ray Perry	Bob McKay	Bob McKay	Greg Strom			
	Hollywood	9881 Sheridan St.	FL 33024	(305) 431-6200		100	99.9	24
WCRJ-FM	Linda Byrd	Will Shearer	Lee Rogers	Lee Rogers	Kyle Dickson			
	Jacksonville	8386 Baymeadows Rd. #10	FL 32216	(904) 636-0507		100	107.3	24
WQIK-FM	Bill Mize	Les Samuels	Jack Evans	Ron Ellis	Jerry Smith			
	Jacksonville	5555 Radio Lane	FL 32205	(904) 388-7711		100	99.1	24
WPCV-FM	Arthur Rowbotham	John Newman	Mike Cragan	David Wright	Tim White			
	Lakeland	404 W. Lime	FL 33805	(813) 682-8184		100	97.5	24
WQBQ	Station Manager	Sales Manager	Don Connelly	Betty Stoehr	Don Connelly			
	Leesburg	Box 1140	FL 32749	(904) 787-1410		5	1410	14
WMFL	Jack Hyden	Jack Hyden	Billy Rachels	Billy Rachels	Chief Engineer			
	Monticello	1275 S. Jefferson	FL 32344	(904) 997-3536		1	1090	12
WFIV	E.C. Allmon	E.C. Allmon	Program Director	Music Director	Lynden Campbell			
	Orlando	Drawer 555519	FL 32855	(305) 425-0623		10	1080	14
WSUZ	Don Sports	Sales Manager	Reese Johnson	Reese Johnson	Alan Alsbrook			
	Palatka	Box 668	FL 32078	(904) 328-1177		1000	800	17
WIYD	Suzanne Tomlin	Mary Mackie	Bob Henry	Bob Henry	Joe Monroe			
	Palatka	Box 918	FL 32077	(904) 325-4556		1	1260	19
WPAP-FM	Bo Boman	Lynn Hynsman	Rick Braswell	Rick Braswell	Reed Kinney			
	Panama City	Box 2288	FL 32402	(904) 769-1408		100	92.5	24
WJST-FM	Ron Kight	Sales Manager	Buddy Baker	Buddy Baker	Chief Engineer			
	Panama City	3101 W. Hwy. 98	FL 32401	(904) 785-9549		100	94.5	24
WVOJ-FM	Robert Young	Robert Young	John Meder	J.J. Kale	Jim Johnson			
	Sebring	3750 US 27 N. #1	FL 33870	(813) 382-1063		3	106.3	24
WAOC	Kenneth Stein	Eileen Rowe	Program Director	Peter Thomas	Joe Colee			
	St. Augustine	2505 Old Moultrie Rd.	FL 32086	(904) 797-4444		4	1420	12
WSUN	Shawn Portmann	Don Marion	Jack Russell	Jay Roberts	David Codwin			
	St. Petersburg	Box 22262	FL 33742	(813) 576-6090		10	620	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
FLORIDA								
WQYK-FM	Charlie Ochs St. Petersburg	Dave Hutchinson Box 20087	Jay Miller FL 33742	Tom Rivers (813) 576-6055	Frank Berry	100	99.5	24
WTNT-FM	Mark Halverson Tallahassee	Judy Powell 325 John Knox Rd. E-20	Chip Douglas FL 32303	Bill Kelly (904) 386-6143	Leo Barfield	100	94.9	24
WIRK-FM	Edward Boyd W. Palm Beach	Lee Strasser Box 20389	Jack Albert FL 33416	Mike McCoy (305) 965-9211	Gary Minker	100	107.9	24
GEORGIA								
WKHX-FM	Vern Ore Atlanta	Bob Pates 360 Interstate N. #101	Neil McGinley GA 30339	Johnny Grey (404) 955-0101	Bill Massey	100	101.5	24
WBYZ-FM	Al Graham Baxley	Margaret Graham Box 389	Jimmy Graham GA 31513	Peggy "T" Taylor (912) 367-3000	Larry Ring	100	94.5	24
WKUB	Troy Mattox Blackshear	Jim Miller Box 22	Dennis Abercrombie GA 31516	Music Director (912) 449-3391	Troy Mattox	3	104.9	24
WBBK	Tommy Palmer Blakely	Jay Palmer Box 568	Craig Palmer GA 31723	Craig Palmer (912) 723-4311	Wayne Foster	1	1260	12
WGIG-FM	Marvin Massey Brunswick	Marvin Massey 801 Mansfield St.	Mike Stowe GA 31523	Tim Ryan (912) 265-3870	Hank Bauer	100	100.7	24
WJTH	Sam Thomas Calhoun	Lamar Gravitt Box 1119	Lamar Gravitt GA 30701	Bob Grady (404) 629-6397	Phil Baker	1	900	16
WOFF-FM	Robert McCaskill Camilla	Robert McCaskill Box 434	Ben Bateman GA 31730	Ben Bateman (912) 294-2105	Bill Burnson	3	105.5	14
WRWH	Dean Dyer Cleveland	Stan Hefner Box 181	Dean Dyer GA 30528	Bonnie Dyer (404) 865-3181	Boyd Anderson	1	1350	10
WSTH-FM	Truman Conley Columbus	Chuck Lanham Box 1640	Jessica James GA 31902	Paul McVay (404) 596-5100	K.C. Jones	100	106.1	24
WJJC	Herb Hattaway Commerce	Grady Cooper Box 379	Herb Hattaway GA 30529	Keith Parnell (404) 335-3155	Bill Carson	5	1270	24
WBHB	Charles Ridgeway Fitzgerald	Dave O'Scott Box 100	Dave O'Scott GA 31750	Curtis Dean (912) 423-2077	Greg Walls	1	1240	12
WNMT	Chris Watkins Garden City	Chris Watkins Box 7042	Chris Watkins GA 31408	Chris Watkins (912) 964-8124	Contract Engineer	1	1520	24
WCEH-FM	Jim Ball Hawkinsville	Jim Ball Box 489	Jim Ball GA 31036	Rick Reed (912) 892-9061	Jerry Arthur	3	103.9	19
WDEN-FM	Douglas Grimm Macon	Patty Peters Box 46	Walter Bartlett GA 31297	Michael Stone (912) 745-3383	John Timms	100	105.3	24
WMTM-FM	Donnie Turner Moultrie	Donnie Turner Box 788	Donnie Turner GA 31776	Lee Redmond (912) 985-1300	Doug Turner	100	93.9	14
WALH	W.L. Savage Mountain City	Larry Roach Box 7	W.L. Savage GA 30562	Loraine Savage (404) 746-2256	E.O. Holden	1	1340	8
WPGA	Jim Bunn Perry	Mike Curtis Box 980	Dave Whitehead GA 31069	Richard Hunt (912) 987-2980	Merrit Wheeler	5	98	21
WRGA	Leeta McDougald Rome	Jerry Rucker Box 1187	Pam Knight GA 30162	Pam Knight (404) 291-9742	Phil Baker	5	1470	15
WLKC-FM	Randy Horn Saint Marys	Lin Hopper Box 1171	Randy Horn GA 31558	Greg Lowe (912) 882-3000	Bill Kitchin	3	93.5	24
WCHY-FM	Brenda Brown Savannah	John Holland Box 1247	Joe Logan GA 31402	Jim Tapley (912) 964-7794	Marty Foglia	100	94.1	24
WJHH	Hugh Tomlin Soperton	Ricky Palmer Box 358	Hugh Tomlin GA 30457	Hugh Tomlin (912) 529-3434	Hugh Tomlin	1	1000	24
WGTA	Bill Farrar Summerville	Charles Ferre Box 200	Margaret Dillard GA 30747	Aleta Killet (404) 857-2466	Micky Lowry	5000	950	24
WXRS-FM	Lamar Studstill Swainsboro	Fred Morgan Box 1590	Cole Studstill GA 30401	Jeff Wiggins (912) 237-0104	Jeff Wiggins	3	103.9	24
WSYL	Scott Kidd Sylvania	Shirley Mahaffey Box 519	Scott Kidd GA 30467	Scott Kidd (912) 564-7462	Chief Engineer	1	1490	15
WTHO-FM	John Hall Thomson	Betty Davis Box 900	Mike Wall GA 30824	Justin Higdon (404) 595-5122	Mike Wall	3	101.7	24
WIMO	Sid Griffin Winder	Sid Griffin Box 1300	Sid Griffin GA 30680	Sid Griffin (404) 867-1300	Dan Davis	1	1300	10
IDAHO								
KIZN-FM	Dan Melvin Boise	Dan Melvin 1002 W. Franklin St.	Bill Bailey ID 83702	Bill Bailey (208) 343-9393	Bill Bailey	50	93.1	24
KQFC-FM	Al Vuylsteke Boise	Bob Rosenthal Box 1280	Chris Adams ID 83701	Chris Adams (208) 336-3670	Bill Frahm	47	97.9	24
KRXK	Terry Otto Rexburg	Terry Otto Box 458	J.J. Schow ID 83440	Transtar Country (208) 356-3651	Joe Machen	1	1230	18
KEZJ-FM	Terry Tario Twin Falls	David Brower Box 346	Sherry Kesler ID 83303	Sherry Kesler (208) 733-7512	Kelly Klass	50	95.7	24
ILLINOIS								
WRMJ-FM	John Hoscheidt Aledo	John Hoscheidt Box 187	Mike Robinson IL 61231	Mike Robinson (309) 582-5666	Carl Stratton	3	102.3	18
WKRO	Bill Crain Cairo	Marian Stone Box 311	Bill Crain IL 62914	Bill Crain (618) 734-1490	Earl Abanathy	1000	1490	12
WUSN-FM	Carl Hamilton Chicago	Steve Ennen 875 N. Michigan #1310	J.D. Spangler IL 60611	Kim Carson (312) 649-0099	Bob Larson	50	99.5	24
WHOU	John Powell Clinton	Sales Manager Box 160	Program Director IL 61727	Tim Tarter (217) 935-2161	Lonnie Newnom	5	1520	13
WIAI-FM	Brent Marlin Danville	Warren Hershberger 4 N. Vermilion St.	Ken Ball IL 61832	Ken Ball (217) 443-5500	Alan Woodrum	50	99.1	24
WCRC-FM	Ed Howard Effingham	Stan Richardson Box 568	Larry Wilson IL 62401	Greg Sapp (217) 342-4141	Steve Hamm	50	95.7	15
WFIW	Dave Land Fairfield	Dave Land Box 310	Program Director IL 62837	Tom Lavine (618) 842-2159	Gil Wallace	1	1390	10
WAAG-FM	Harry Greenwold Galesburg	Jack Stower Box 1227	Jon Raymond IL 61402	Brian Hamlynn (309) 342-5131	Roger Lundeen	50	94.9	24
WEBQ	Dave Bard Harrisburg	Dave Bard 701 S. Commercial St.	Cathy Horton IL 62946	Cathy Horton (618) 253-7812	Bob Romonosky	1	1240	19
WDDD-FM	Dutch Doelitzsch Marion	Jerry Crouse One Broadcast Center	Program Director IL 62959	Music Director (618) 997-8123	Chief Engineer	50	107.3	24
WMIX-FM	Bruce Cox Mount Vernon	Lisa Gilchrist Box 1508	Program Director IL 62864	Tom Sheldon (618) 242-3500	Ray Millmaker	50	94.1	24
WACF-FM	Bill Brown Paris	Bill Brown Box 367	Bill Brown IL 61944	Bill Brown (217) 465-6336	Jeff Heldman	50	98.5	23

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Hours		
	City	Address	State Zip	Phone		Power (kw)	Freq.	Per Day
ILLINOIS								
WKKN	Duane Daniels	Terry Peters	Dave Dunkin	Ron Scott	Duane Dargel			
	Rockford	1901 Reid Farm Rd.	IL 61111	(815) 877-3075		1	1150	24
WCCI-FM	Ann Murphy	Beaver Miller	S. Manninen	S. Manninen	Fred Jenkins			
	Savanna	Box 310	IL 61074	(815) 273-7757		3	100.1	15
WMAY	Tom Kushak	Dane Jensen	Paul Layendecker	Carl Drake	Paul Figge			
	Springfield	Box 460	IL 62705	(217) 629-7077		1	970	24
WFMB-FM	John Kircher	Kevin O'Dea	Susanne Carns	J.T. Hart	Jack Moulder			
	Springfield	Box 2989	IL 62708	(217) 544-9855		43	104.5	24
WSAK-FM	Jay Martin	Dale Denham	Jay Martin	Ann Rhoton	John Sullivan			
	Sullivan	RR 2, Box 199	IL 61951	(217) 728-2028		3	106.3	24
WSQR	Casey Smothers	Casey Smothers	Norm Marion	Dan Sweeney	Len Watson			
	Sycamore	Box 249	IL 60178	(815) 895-6517		.25	1560	14
WTIM	Rob Baxter	Marsha Linton	Brad McVey	Bob Trout	Rob Baxter			
	Taylorville	Box 387	IL 62568	(217) 824-3395		1	1410	16
INDIANA								
WSCH-FM	John Schuler	John Schuler	Barbara Schuler	John Schuler	Jay Crawford			
	Aurora	RR 1, Box 993	IN 47001	(812) 438-2777		1150	99.3	16
WRBI-FM	Ronald Green	Gail Pulskamp	Ronald Green	Joe Martini	Ronald Green			
	Batesville	Box 201	IN 47006	(812) 934-5111		3	103.9	17
WBIW	Dean Spencer	Lora Holdman	Myron Rainey	Wendell Hudson	Vance Lockenauer			
	Bedford	424 Heltonville Road	IN 47421	(812) 275-7555		1	1340	24
WSKT-FM	Ron Gates	Chuck Davies	Jim Clouse	Dave Stanley	Tim Gentry			
	Bloomington	5015 W. State Road 4	IN 47401	(812) 876-9393		3	92.72	24
WKKG-FM	Ernest Caldemone	Ernie Caldemone	Kurt Heminger	C.P. Marsh	Jerry Mathis			
	Columbus	Box 709	IN 47202	(812) 372-4448		20	101.5	24
WCMR	Edwin Moore	Ken Woodcox	Rick Carson	Dianne McClain	Don Baad			
	Elkhart	Box 307	IN 46515	(219) 875-5166		5	1270	24
WYNG-FM	John Reiplinger	Ron Eberhart	Dale Carter	Myra Collins	Jim Blackford			
	Evansville	Box 2777	IN 47714	(812) 425-4226		50	105.3	24
WBTU-FM	John Henry	Don Moore	Doug Wagner (Op Man)	Chris Casey	Jeff Goode			
	Fort Wayne	2100 Goshen Rd. #232	IN 46808	(219) 482-9288		50	93.3	24
WQHK	Bob Elliott	Kevin Meek	Bill Collins	Jerry Paxson	Jim Eberhart			
	Fort Wayne	Box 6000	IN 46896	(219) 447-5511		5	1380	24
WFLO-FM	William Willis	William Willis	James Ingalls	James Ingalls	William Willis			
	French Lick	Box 100	IN 47432	(812) 936-9100		3	100.1	18
WTRE	Joseph Riddell	Joseph Riddell	Greg Snyder	Greg Snyder	Bob Hawkins			
	Greensburg	Box 487	IN 47240	(812) 663-3000		.5	1330	24
WBDC-FM	Station Manager	Terry Seitz	Ron Spaulding	Greg Bradshaw	Dave Ferguson			
	Huntingburg	Box 1009 (Jasper)	IN 47547	(812) 683-4144		3	100.9	24
WFMS-FM	Nancy Vaeth	Jan Knaus	Russ Schell	J.D. Cannon	Dave Fort			
	Indianapolis	8120 Knue Rd.	IN 46250	(317) 842-9550		50	95.5	24
WIRE	Ken Brown	Lynn Halterman	Randy Harris	Terry Moore	Kim Hurst			
	Indianapolis	4560 Knollton Rd.	IN 46208	(317) 927-4200		5	1430	24
WWKI-FM	Dick Lange	Bruce Muchmaw	Dave Broman	Dave Broman	Jim Schroeder			
	Kokomo	519 North Main St.	IN 46901	(317) 459-4191		50	100.5	24
WCOE-FM	Kenneth Coe	Charlie Alvey	Scott Todd	John Overmyer	Jay Scott			
	La Porte	902 1/2 Lincolnway	IN 46350	(219) 362-5290		3	96.7	24
WASK-FM	Hal Youart	John Trent	Don Riley	Dave Nolan	George Williamson			
	Lafayette	Box 7880	IN 47903	(317) 447-2185		50	105.3	24
WBCI-FM	John Dotas	John Dotas	Helen Bedd	Paul Raymonds	David Copp			
	Lebanon	Box 227	IN 46052	(317) 482-4427		3	100.9	18
WMDH-FM	Jerri Peters	Brian Garrity	Steve Brown	Herb Hobbs	Jeff Cummings			
	New Castle	Box 690	IN 47362	(317) 529-1688		50	102.5	24
WNVI	Shawn Lynch	Shawn Lynch	Joe Ammerman	Greg Fish	Pete Boyce			
	North Vernon	Box 46	IN 47265	(812) 346-2777		1	1460	14
WPGW-FM	Rob Weaver	Rob Weaver	Rob Weaver	Rob Weaver	Rob Weaver			
	Portland	Box 1440	IN 47371	(219) 726-8780		3	100.9	13
WMPI-FM	Raymond Rice	Raymond Rice	John Ross	William E. Jones	Larry Fawbush			
	Scottsburg	Box 270	IL 47170	(812) 752-3688		3	100.9	24
WNDI-FM	Tom Amis	Tom Stevens	Tom Amis	Bob Oesterlee	James Hatfield			
	Sullivan	Box 445	IN 47882	(812) 268-6322		3	95.3	18
WTHI-FM	David Liston	James Bell	Barry Kent	Steve Hall	Dan Watson			
	Terre Haute	918 Ohio St.	IN 47807	(812) 232-9481		50	99.9	24
WKID	Carlos P. Gray	Sales Manager	Program Director	Music Director	Joe Pollack			
	Vevay	311 Ferry St.	IN 47043	(812) 427-3840		3	95.9	24
WFML-FM	T. Mack Seed	Dan Ravellette	Kenny Edwards	Kenny Edwards	Jim Evans			
	Vincennes	Box 2213	IN 47591	(812) 885-5830		3	96.7	24
IOWA								
KLEH	Lanier Korsmeyer	Janet Blair	Lanier Korsmeyer	Ken Albrecht	Lanier Korsmeyer			
	Anamosa	Box 488	IA 52205	(319) 462-4384		.5	1290	24
KCFI	Lori McConville	Sales Manager	Stan Thomas	kelly Neff	George Nicholas			
	Cedar Falls	721 Shirley St.	IA 50613	(319) 277-1918		1	1250	24
KHAK-FM	Mary Quass	Kerry Murray	Dan Olsen	Jeff Winfield	George Nicholas			
	Cedar Rapids	425 2nd St. SE (Ctr. 4)	IA 52401	(319) 365-9431		100	98.1	24
KELR	Lary Mikesell	Kandy Mikesell	Jason L. Mikesell	Jason L. Mikesell	John Johnston			
	Chariton	Box 693	IA 50049	(515) 774-8294		3	105.5	8
KITR-FM	David Rieck	David Rieck	David Passehl	David Passehl	Charlie Maley			
	Creston	Box 426	IA 50801	(515) 782-2155		3	101.7	17
WLLR-FM	Larry Rosmilso	Scott Bitting	Andy Scott	Ron Evans	Jeff Cantrill			
	Davenport	1910 E. Kimberly Rd.	IA 52807	(319) 355-5331		50	101.3	24
KDSN-FM	Wayne Specht	Rena Clausen	Wayne Specht	Wayne Specht	Dick Keane			
	Denison	Box 670	IA 51442	(712) 263-3141		3	107.1	18
KSO	Peter McLane	Suzanne McDonald	Jarrett N. Day	Jarrett N. Day	Jerry Bowers			
	Des Moines	3900 NE Broadway	IA 50317	(515) 265-6181		5	1460	24
KJJY-FM	J. Michael McKoy	Frank Eastman	Beverlee Bleisch	Eddie Hatfield	Eldon Schlenker			
	Des Moines	1551 NE 66th Ave.	IA 50313	(515) 289-2444		50	92.5	24
KCTN-FM	Frank Weeks	John Lightfoot	Lorna Lovell	Troy Thein	Dan Voss			
	Elkader	Rt. 1, Box 86	IA 52043	(319) 245-1400		3	100.1	24
KEMB-FM	Kathy Roethli	Mark Kometzko	Mark Simpson	Mark Simpson	John Schad			
	Emmetsburg	Box 390	IA 50536	(712) 852-4551		3	98.3	10
KFDC-FM	Mei Moyer	Mei Moyer	Doug Benton	Jay Haack	Mike Cooney			
	Ft. Dodge	Box 458	IA 50501	(515) 955-5656		3	92.1	20
KMAQ	Leighton Hepker	Leighton Hepker	Patricia Weirup	Lyle Schepers	Tom Messerli			
	Maquoketa	Box 940	IA 52060	(319) 652-2426		.5	1320	16
KXIA-FM	Bob Holton	John Reardon	Mike Elm	Mike Elm	Phil Benjamin			
	Marshalltown	123 W. Main	IA 50158	(515) 753-6101		75	101.1	19

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
IOWA								
KXIA-FM	Bob Holton Marshalltown	John Reardon 123 W. Main	Mike Elm IA 50158	Mike Elm (515) 753-6101	Phil Benjamin	75	101.1	19
KOEL-FM	Ray Leafstedt Oelwein	Tom Parsley Bow 391	Mike Baumgartner IA 50662	Bill Robinson (319) 283-1234	Arnie Zaruba	100	92.3	24
KJJC-FM	Jim McBride Osceola	Jim McBride Box 464	Scott Pierce IA 50213	Vicki Hoppe (515) 342-6536	Harold Buehle	50	106.9	24
KBOE	Frank Liebl Oskaloosa	Tom Grady Box 380	Scott Ewing IA 52577	Scott Ewing (515) 673-3493	Gary Wilson	.25	740	18
KDLS-FM	Tom Quinlan Perry	Bob Wieneke Box 548	John Patrick IA 50220	John Patrick (515) 465-5357	Bill Zollman	.5	1310	16
KMNS	George Pelliteer Sioux City	Bev King Box 177	Program Director IA 51102	Ty Cooper (712) 258-0628	Gerry Gibbs	1	620	18
KICD-FM	Bill Sanders Spencer	Scott Bland Box 7248	Program Director IA 51301	Rhonda Wedeking (712) 262-1240	Joe Schloss	100	107.7	19
KXEL	Fred Hendrickson Waterloo	Ken Hensley Box 1540	Curt Curtis IA 50704	Bill James (319) 233-3371	John Humpel	50	1540	24
KANSAS								
KSOK	Sharon Shurtz Arkansas City	Sharon Shurtz Box 917	John Leonard KS 67005	Robert Hood (316) 442-5400	David Foster	1	1280	16
KREP	Debbie Ball Belleville	John Montgomery 2307 W. Frontage Rd.	Debbie Ball KS 66935	Debbie Ball (913) 292-2266	Herb Hoellicker	3	92.1	24
KCLY-FM	Vernadell Yarrow Clay Center	Judy Lloyd Box 16	Vernadell Yarrow KS 67432	Neil Losh (913) 632-5661	Joe Eck	3	100.9	15
KOTE	Jay Brown Eureka	Mark Kennedy Box 331	Andrew Bratton KS 67045	Andrew Bratton (316) 583-7414	Jay Brown	3	93.5	18
KKJQ-FM	Scott Smith Garden City	Doug Harder Box 798	Charlie Hale KS 67846	Tim Richardz (316) 276-2366	Don Brintnall	100	97.3	24
KUGB-FM	George Donley Great Bend	Don Gibson Box 609	Jack Hartle KS 67530	Music Director (316) 792-4317	Lloyd Mintlmeyer	100	104.3	24
KHAZ-FM	Joe Engel Hays	Joe Engel Box 6	Sandy White KS 67601	Sandy White (913) 625-8500	Lloyd Mintzeier	100	99.5	18
KHUT-FM	Cheryl Dinwiddie Hutchinson	Cheryl Dinwiddie Box 1036	Larry James IL 67504	Fred Gouch (316) 553-5488	Randy Mettlen	100	102.9	20
KJCK	Daryl Gatz Junction City	Terrilynn Hardiman Box 789	Mark Ediger KS 6641	Mark Ediger (913) 762-5525	Dave Wiese	1	1420	24
KSLS-FM	Larry Anderson Liberal	Gary Meserve RR 2, Box 431	Larry Stonecipher KS 67901	Scott Henderson (316) 624-8156	Bill Nolan	100	101.5	19
KFNF-FM	Herb Dereber Oberlin	Herb Dereber Rt. 2, Box 125	Jan Bainter KS 67749	Jan Bainter (913) 475-2225	Jerry Miller	100	101.1	18
KOFO	Brad Howard Ottawa	Kathy Niehoff Box 16	Brad Howard KS 66067	Mike Martin (913) 242-1220	Brad Howard	.25	1220	16
KGLS-FM	Tom King Pratt	Ron Metzinger Box 486	Paul Raida KS 67124	John Leslie (316) 672-5581	Bill Nolan	100	93.1	24
KYEZ-FM	Jerry Hinrikus Salina	Larry Riggins Box 80	Clarke Sanders KS 67402	Dave Lewis (913) 823-1111	Don Englehardt	100	93.7	24
KTPK-FM	Pat Powers Topeka	Sales Manager 910 Bank IV Tower	Marlena Adkison KS 66603	Jim Gibb (913) 234-2627	Mike Slocum	100	106.9	24
KZSN-FM	Jim Worthington Wichita	Ric Lee 5610 E. 29th St. North	Rick Edwards KS 67220	Steven Kregg (316) 683-4566	Chief Engineer	100	102.1	24
KFDI	Mike Oatman Wichita	Jim Gustafson Box 1402	John Speer KS 67201	Gary Hightower (316) 838-9141	Craig Maudlin	10	1070	24
KFDI-FM	Mike Oatman Wichita	Jim Gustafson Box 1402	John Speer KS 67201	Gary Hightower (316) 838-9141	Craig Maudlin	100	101.3	24
KENTUCKY								
WBRT	Tom Isaac Bardstown	Sales Manager 103 W. Stephen Foster	Program Director KY 40004	Mark Hicks (502) 348-3943	Chief Engineer	1	1320	12
WKLO	John Randolph Danville	Honus Shain 427 S. 4th St.	John Randolph KY 40422	Fran Couch (606) 236-1116	Honus Shain	1	1000	24
WMGE-FM	Steve Bertram Danville	Martin Hensley Box 1230	Brian Conn KY 40422	Brian Conn (606) 236-2711	John Robinson	3	107.1	18
WKMO-FM	J. Fugitte Elizabethtown	Paul Steiner Box 'L'	Cale Tharp KY 42701	Cale Tharp (502) 769-0106	Greg Happel	3	106.3	24
WIOK-FM	Burr Travis Falmouth	Dennis Flynn Box 50	John Schneider KY 41040	John Schneider (606) 472-6351	Jack Parker	3	95.3	24
WKZT	Joyce Watts Fulton	Joyce Watts Box 388	Toby Pruett KY 42041	Toby Pruett (502) 472-0405	Kenneth Turner	1	1270	12
WGOH	Francis Nash Grayson	Francis Nash Box 487	Francis Nash KY 41143	Terry Kidd (606) 474-5144	Bill Craig	5	1370	15
WHOP-FM	Roger Jeffers Hopkinsville	Jerry Stegall Box 709	Tony Winfield KY 42240	Tony Winfield (502) 885-5331	Marvin Mahoney	100	98.7	24
WLSK-FM	J.T. Whitlock Lebanon	Cherry Gibson Box 680	Jamie Whitlock KY 40033	Tommy Burriss (502) 692-3126	J.B. Crawley	3	100.9	19
WMTL	Harold Goff Leitchfield	Dave Thompson RR 2, Box 47-A	Dave Thompson KY 42754	Dave Thompson (502) 259-3165	Robert Horsley	.50	870	24
WVLK-FM	Ralph Hacker Lexington	Connie Sabad Box 1559	Susan Piston KY 40592	Tad Murray (606) 253-5900	Tom Devine	100	92.9	24
WKDO-FM	Carlos Wesley Liberty	Carlos Wesley Box 'B'	Ricky Wesley KY 42539	Ricky Wesley (606) 787-7331	Rick Melson	3	105.5	16
WAMZ-FM	Robert Scherer Louisville	Jerry Solomon Box 1084	Coyote Calhoun KY 40201	Coyote Calhoun (502) 582-7830	Charlie Strickland	100	97.5	24
WFMW	Bob Simmons Madisonville	Bob Kelly Box 338	Danny Kobeber KY 42431	Danny Kobeber (502) 821-4096	David Simpson	.5	730	24
WKLB	Larry Barker Manchester	Larry Barker 106 Richmond Rd.	Larry Barker KY 40962	Wendell Carmack (606) 598-2445	James Burns	5	1290	18
WMJL	George Patmor Marion	Cary Graham Box 68	Cary Graham KY 42064	Cary Graham (502) 965-2271	Cary Graham	250	1500	8
WMDJ-FM	Dale McKinney Martin	Mona Allen Box 530	Rick Caudill KY 41649	Rick Caudill (606) 874-8005	Jim Daniels	3	100.1	18
WFTM-FM	Doug McGill Maysville	Doug McGill 626 Forest Ave.	Doug McGill KY 41056	Guy Mitchell (606) 564-3361	Doug McGill	3	95.9	12
WMST-FM	Jim Casto Mt. Sterling	Sales Manager Box 381	John Wolfe KY 40353	Music Director (606) 498-1150	Chief Engineer	3	1150	18
WSJP	Sam Parker Murray	Greg Delaney 1500 Diuguid Rd.	Program Director KY 42071	Janie Lynn (502) 753-2400	Alan Fowler	2.5	1130	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)		Hours Per Day
City	Address	State	Zip	Phone			Freq.	
KENTUCKY								
WLSI	Gary Justice Pikeville	Beverly Rogers Box 352	Program Director KY 41501	Brian Prater (606) 437-7323	Jim Daniels	5	900	18
WHRZ-FM	B. Douglas Hamby Providence	B. Douglas Hamby 503 East Main Street	Ron Walker KY 42450	Ron Walker (502) 667-2044	David Simpson	3	97.7	16
WBVR-FM	Bill McGinnis Russellville	Bill McGinnis Box 298	Myra Thomas KY 42276	Rusty Springfield (502) 726-3555	Mike Golchert	100	101.1	24
WTCW	Howard Cornett Whitesburg	Howard Cornett Box 904	Kenny Miles KY 41858	Debbie Kiser (606) 633-2711	Dave Allen	5	920	15
LOUISIANA								
KRRV-FM	Hank Lazerone Alexandria	Jack Sharp Box 591	Rick Stevens LA 71301	Rick Stevens (318) 443-7454	Hank Lazerone	100	100.3	24
KMYQ	George Grubbs Bastrop	George Grubbs 121 Haynie Ave.	Jeani Rickman LA 71220	Jeani Rickman (318) 281-1383	Larry Worsham	1	1340	12
WYNK-FM	John Peroyea Baton Rouge	Larry Crumpton Box 2541	Brian King LA 70821	Brad West (504) 343-8348	Richard Petty	100	101.5	24
WKJN-FM	Don Nelson Baton Rouge	Doug Woolfolk 3029 S. Sherwood Frst S.	Bob Mitchell LA 70816	Glen Miller (504) 292-9556	Dane Robinson	100	103.3	24
KRRP	Florence Bethard Coushatta	Ann Tingle Box 910	Florence Bethard LA 71019	Billy Finton (318) 932-6704	Tommy Moore	.5	950	14
KSIG	Julius Meaux Crowley	Shel Kanter Box 228	Chuck Childress LA 70527	Chuck Childress (318) 783-2520	Tony Evans	1	1450	18
KKAY-FM	Michael LeBlanc Donaldsonville	Barbara Watts Box 797	Ric Rousseau LA 70346	Ric Rousseau (504) 473-5764	M.P. LeBlanc	3000	104.9	10
KEUN	Karl DeRouen Eunice	Linda Vidrine Box 1049	Patrick Sanders LA 70535	Genia Graham (318) 457-3041	Paul Seibert	1	1490	16
KLEB	Corey Callais Golden Meadow	Corey Callais Box 726	Glen Eymard LA 70357	Glen Eymard (504) 475-5141	Corey Callais	5	1600	12
KTOC	Bill Brown Jonesboro	Sales Manager 1300 Gansville Rd.	Program Director LA 71251	Music Director	Tommy Moore	3	104.9	8
KMDL-FM	Ernie Alexander Kaplan	David Bryant Box 30490 LaFayette	Debbie Segura LA 70503	Kelly Thompson (318) 543-1222	Tony Evans	3	97.7	24
KYKZ-FM	Jerry Goos Lake Charles	Johnette Laborde Box 999	Jimmy Lane LA 70602	Jimmy Lane (318) 439-3300	Dave Shemeno	100	96.1	24
KJLO-FM	Vester Emerson Monroe	Vester Emerson Box 4808	Mark Rainwater LA 71211	Mark Rainwater (318) 388-2323	Ernie Sandidge	100	104.1	24
KQKI-FM	Paul Cook Morgan City	Mariane Cook Box 847	Ernest Polk LA 70381	Fred Cook (504) 395-2853	Bobby Richard	3	95.3	24
WNOE-FM	George M. Noe New Orleans	Bill Reynolds Box 2430	Dan Diamond LA 70176	Dan Diamond (504) 529-1212	Ernie Kain	100	101.1	24
KSLO	Wandell Allegood Opelousas	Wandell Allegood Box 1150	Wandell Allegood LA 70571	Wandell Allegood (318) 942-2633	Ronald Mills	1	1230	18
KXKZ-FM	Dan Hollingsworth Ruston	Dan Hollingsworth Box 430	Dan Hollingsworth LA 71270	Bob Day (318) 255-5000	Dan Hollingsworth	100	107.5	24
KWKH-FM	Frank Gunn Shreveport	Bob Haschke Box 31130	Steve McDonald LA 71130	Leslie Welch (318) 688-1130	John Rutten	100	94.5	24
KRMD-FM	Tom Williams Shreveport	Jim Perkins Box 41011	Dave Block LA 71134	Dave Block (318) 865-5173	Rudy Johnson	100	101.1	24
KTQQ-FM	Mike Basso Sulphur	Bob Dowden 101 Advent Ave.	Todd Willis LA 70663	Eve Michaels (318) 625-7777	Allen Dickerson	3	100.9	24
KBYO-FM	Doc Everett Tellulah	Doc Everett Box 1112	Dave Musgrave LA 71282	Laura Conley (318) 574-1500	Emette Rushing	3	104.9	24
KNCB	Ruby Collins Vivian	Ruby Collins Box 1072	Pam Wisdom LA 71082	Cheryl Garner (318) 375-3278	Lloyd Cox	5	1320	14
KVCL-FM	Betty Hall Winnfield	Betty Hall Box 548	Larry Evans LA 71483	Larry Evans (318) 628-5822	Arliss Fryar	3	92.1	18
MAINE								
WKCG	Bill Devine Augusta	Penny Rafuse 160 Bangor St.	Bob Dow ME 04330	Jim Walker (207) 622-4944	Joe Roy	50	101.3	24
WQCB-FM	Katherine Dolley Brewer	Dan West, Jr. Box 273	Brent Stephens ME 04412	Bob Dechesne (207) 989-5631	Roger Brace	100	106.5	24
WTBM-FM	J. Bent Mexico, Rumford	Sheila Grover 25 Bridge St.	Chris Wells ME 04257	Chris Wells (207) 364-7770	Lenny Chase	50	100.7	19
WPOR-FM	Robert Gold Portland	Bonnie Grant 15 Baxter Blvd.	Tom Hennessey ME 04101	Hal Knight (207) 773-8111	Gene Terwilliger	50	101.9	24
MARYLAND								
WPOC-FM	Dave Fuellhart Baltimore	Dave Josserand 711 W. 40th St.	Bob Moody MD 21211	Greg Cole (301) 366-3693	Mike Fast	50	93.1	24
WCAO	Roy Deutschman Baltimore	Richard Mack 8001 Park Heights Ave.	Johnny Dark MD 21208	Sheila Silverstein (301) 653-2200	Erich Steinnagel	5	600	24
WFRB-FM	D.C. Loughry Frostburg	R. Dean Hillegas Box 430	Andy Vaughn MD 21532	Greg Barrett (301) 689-8871	D.C. Loughry	16.6	105.3	24
WBEY-FM	Neal Heaton Grasonville	Al Sellers Box 103	Terry Alley MD 21638	Mike Edwards (301) 827-7073	Rich Sweitzer	3	103.1	24
WYII-FM	Ken Smith Williamsport	Bob Merritt 6 E. Potomac St.	Wayne Raye MD 21795	Wayne Raye (301) 223-8800	Ken Smith	3	95.9	24
MASSACHUSETTS								
WCAV-FM	Michael P. McIver Brockton	Paul Cunningham Box 787	Michael Paige MA 02403	Mark Burns (617) 587-2400	Dana Puopolo	3	97.7	24
MICHIGAN								
WQTE-FM	Don Aspacher Adrian	Gary Floyd 121 W. Maumee	John Sebastian MI 49221	Al Campbell (517) 265-9500	Dave Collier	3	95.3	24
WATZ-FM	Don Rhea Alpena	Sales Manager Box 536	Dave Hanson MI 49707	Elaine Wils (517) 354-8400	Jim Sifonia	3	93.5	20
WHFB	Kent Slocum Benton Harbor	Jim Cassidy Box 608	Retta Curneal MI 49022	Retta Curneal (616) 925-9300	Dick Wilson	5	1060	24
WCLX-FM	Bill Rich Boyne City	Sales Manager Box FM 94	Bill Rich MI 49712	Bill Rich (616) 582-6791	Chief Engineer	1.2	93.5	18
WKMF	John Risher Burton	Lynette McKenzie Box 1470	Paul Victor MI 48501	Dan Richards (313) 742-1470	Bill Sanderson	5	1470	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
MICHIGAN								
WNWN-FM	Gary Mallernee Coldwater/Kalam	Gary Gart Box 1590	Denny Bice MI 49036	Denny Bice (517) 279-9767	Mike Peters	50	98.5	24
WWWW-FM	Phillip Lamka Detroit	Mary Bennett 2930 E. Jefferson	Barry Mardit MI 48207	Sharon Foster (313) 259-4323	Ralph Hunt	67	106.7	24
WCXI	Phillip Lamka Detroit	Phil Petelle/M. Bennet 2930 E. Jefferson	Dave Anthony MI 48207	Katy O'Neill (313) 259-4323	Ralph Hunt	50	1130	24
WACY	Martha Day Fenton	Martha Day Box 381	Jeff St. Clair MI 48430	Jeff St. Clair (313) 629-5321	Frank Mentus	1	1160	24
WGDN	Steve Coston Gladwin	Tim Coston 3601 W. Woods	Steve Coston MI 48624	Music Director (517) 426-1350	Ralph Haines	1	1350	13
WGRY-FM	Tom McNamara Grayling	Tom McNamara 6514 Old Lake Road	Tom McNamara MI 49738	Paul Ward (517) 348-6171	Bob Stutesman	1	101.1	24
WFRY	Tom McNamara Grayling	Tom McNamara 6514 Old Lake Road	Tom McNamara MI 49738	Paul Ward (517) 348-6171	Bob Stutesman	1	1230	24
WKKM-FM	Dave Carr Harrison	Dave Carr Box 549	Dave Carr MI 48625	Dave Carr (517) 539-7105	Dave Carr	3	92.1	16
WCCY	Mac Marzke Houghton	Sales Manager Box 407	Kevin Erickson MI 49931	Kevin Erickson (906) 482-7700	John Samuli	1	1400	24
WITL-FM	Greg Capogna Lansing	Bill Pacelli 3200 Pinetree Rd.	Alan Gibbs MI 48911	Alan Gibbs (517) 393-1010	Geary Morrill	55	100.7	24
WSMA	Jeff Thomas Marine City	Catherine Blair Box 310	Jeff Thomas MI 48039	Jeff Thomas (313) 765-8893	Jeff Thomas	1	1590	19
WCEN-FM	R. Sommerville Mount Pleasant	R. Sommerville Box 407	Jim Sommerville MI 48804	Tony Clark (517) 773-5961	R. Leonard	65	94.5	18
WOAP	Russell Balch Owosso	Russell Balch Box 128	Art Kinsey MI 48867	Dawn Fox (517) 725-8196	Art Kinsey	1000	1080	24
WDEE	Dave Carr Reed City	Dave Carr Box 36	Dave Carr MI 49677	Dave Carr (517) 539-7105	Dave Carr	.25	1500	12
WKCQ-FM	Ken MacDonald Saginaw	Duane Alverson Box 1776	Jim Kramer MI 48605	Bonnie Hampton (517) 752-8161	Gary Harding	50	98.1	24
WMKC-FM	Rod Kackley Saint Ignace	Herb Canell 334 N. State St.	Tim Ahlborn MI 49781	Tim Ahlborn (906) 643-9652	Marvin Veurink	100	102.9	8
WTCM-FM	Ross Biederman Traverse City	Jon Patrick Box 472	Jack O'Malley MI 49684	Ryan Doby (616) 947-7675	Jim Sofonia	100	103.5	24
WPBK	Jay Ronn Whitehall	Lou Lanenga Box 158	Sharon Leigh MI 49461	Sharon Leigh (616) 894-9725	Bo Englade	1	1490	24
MINNESOTA								
KAUS-FM	Phil Nolan Austin	Ken Soderberg Box 159	Marv Olson MN 55912	Music Director (507) 437-7666	Marv Olson	100	99.9	24
KBHP-FM	Ned Goodwin Bemidji	Peggy Hanson Box 1656	Todd Haugen MN 56601	Karen Alexander (218) 751-4120	Del Grace	100	101.1	24
KKDL-FM	Ro Grignon Detroit Lakes	Shelly Townsend Box 746	Dean Jackson MN 56502	Music Director (218) 847-5624	Dick Tyner	3	95.3	19
KSUM	Woody Woodward Fairmont	Don Kliewer Box 491	Doug Munneke MN 56031	Jill Minett (507) 235-5595	Lee Bramer	1	1370	19
WKKQ	David Acaley Hibbing	Sharon Flaherty Box 1060	Scott Hanson MN 55746	Pam Quinn (218) 262-4545	Danny Klaysmat	10	650	24
KDUZ	Larry Graf Hutchinson	Larry Graf Box 10	Jim Ohnstead MN 55350	John Beck (612) 587-2140	Darryl Gander	1	1260	17
KSDM-FM	Jerry Franzen International Falls	Chuck Radford Box 591	Program Director MN 56649	Dave Stelton (218) 283-3481	Scott Crowe	3	94.3	24
KKOJ	Doug Johnson Jackson	Terry Wheeler Box 29	Larry Anderson MN 56143	Terry Wheeler (507) 847-5400	Tom Fuchsen	5	1190	12
WYRQ-FM	Don Schiel Little Falls	Joe Carlson 62 E. Broadway	Steve Hodges MN 56345	Steve Hodges (612) 632-2992	Mark Persons	3	92.1	19
KEYL	Darrell Anderson Long Prairie	Larry Feldt Box 187	Kevin Houdek MN 56347	Paul Davis (612) 732-2164	Weldell Sowers	1	1400	18
KLQL-FM	Scott Parks Luverne	Steve Graphenteen Box 'H'	Keith Maine MN 56156	Roger Kohl (507) 283-4444	Mike Cooney	100	101.1	21
KMHL	Brad Strootman Marshall	Sharon Hage Box 61	Lowell Highby MN 56258	Lowell Highby (507) 532-2282	Bill Curry	1	1400	20
KVOX-FM	John Groten Moorhead	James Ferragut Box 97	Dick Johnson MN 56560	Scott Winston (218) 233-1522	Meryl Valnes	100	99.9	24
KMRS	Dick Painter Morris	Steve Vanslooten Box 570	Bill Eckerson MN 56267	Bill Eckerson (612) 589-3131	Mike Hendrickson	1	1230	19
KYSM-FM	Jack Davison N. Mankato	Bill Robb Box 2268	Dean Lester MN 56002	George Miller (507) 345-4673	Mike Sprint	81	103.5	24
KNUJ	Jim Bartles New Ulm	Marj Frederickson Box 368	Brian Filzen MN 56073	Music Director (507) 359-2921	Scott Jeffrey	1000	860	24
WQPM-FM	Bob McIntosh Princeton	Steve Koranda Box 188	Todd Rust MN 55371	Chris London (612) 389-1300	Todd Rust	3	106.3	18
KLGR	Mike Neudecker Redwood Falls	Mike Neudecker Box 65	Todd Hansen MN 56283	Tim Johnson (507) 637-2989	Bruce Tolzmann	1	1490	12
KRWB	Rob Obie Roseau	Jack McDonald Box 130	Vicky Cole MN 56751	Brad Zoeller (218) 463-1410	Stan Muller	1	1410	18
WWJO-FM	Jack Hansen Saint Cloud	Jack Hansen Box 220	Mark Sprint MN 56302	Mark Sprint (612) 251-4422	Mark Young	100	98.1	24
WDGY	Mick Anselmo St. Paul	Andy Stavast 611 Frontenac Place	Rick Stephenson MN 55104	Music Director (612) 645-7757	Doug Thompson	50	1130	18
KEEY-FM	Mick Anselmo St. Paul	Andy Stavast 611 Frontenac Place	David Malmberg MN 55104	Wayne Elliot (612) 645-7757	Doug Thompson	100	102.1	24
KKAQ	Dale Olmstead Thief River Falls	Dale Olmstead Box 218	Dave Halvorson MN 56701	Grant Nelson (218) 681-4900	Dale Olmstead	2.5	1460	19
KKWS-FM	Bots Ramstorff Wadena	Deb Messer Box 551	Mike Danvers MN 56482	Mike Danvers (218) 631-1803	Doug Stromberg	100	105.9	21
KWAD	Robert Ramstorff Wadena	Deb Messer Box 551	Rick Yougbauer MN 56482	Kyle Gylan (218) 631-1803	Doug Stromberg	1	920	20
KDJS	Perry Kugler Willmar	Perry Kugler Box 380	Joe Kavanagh MN 56201	Alyson Wood (612) 231-1600	Ralph Anderson	1	1590	18
KWOA	James J Wychor Worthington	Dave Chmell Box 730	Bruce Thalhuber MN 86187	Bruce Thalhuber (507) 376-6165	Steve Larson	1	730	12
MISSISSIPPI								
WELZ	Herb Guthrie Belzoni	Herb Guthrie Box 299	Gene Luster MS 39038	Gene Luster (601) 247-1744	Herb Guthrie	1	1460	18

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Hours		
	City	Address	State Zip	Phone		Power (kw)	Freq.	Per Day
MISSISSIPPI								
WVMI	Tom Holter	Wayne Vowell	Bill Black	Al Murphy	Bob Thornton			
	Biloxi	Box 4606	MS 39535	(601) 388-2323		5	570	24
WBKN-FM	Gene Dow	Sales Manager	Lana Faber		Gene Dow			
	Brookhaven	Box 711	MS 39601	(601) 833-6221		3	92.1	19
WKZB-FM	Paul Galtelli	P. & P. Galtelli	Patsy Galtelli	Paul Galtelli	Chief Engineer			
	Drew	Box 267	MS 38737	(601) 745-2623		3	95.3	19
WQST-FM	Bill Wilbourne	Tom Estes	Terry Burton	Ron Coulter	Jim Johnson			
	Forest	Box 1539	MS 39074	(601) 469-3701		100	92.5	24
WFTO	Ivovs Sisk	Gene Sisk	Jim McPherson	Randy Love	Olvie E. Sisk			
	Fulton	Box 549	MS 38843	(601) 862-3191		5	1330	12
WGCM-FM	Ted White	Ted White	Ted White	Ted White	Howard Yund			
	Gulfport	2200 15th Av.	MS 39501	(601) 863-3522		1	1240	24
WVIM-FM	Eddie Bond	Frank Hammond	Bill Marantz	Bill Marantz	Charles Wingate			
	Hernando	Box 487	MS 38632	(601) 368-4465		3	95.3	24
WMSI-FM	Kenny Windham	Dianne Hudgins	David Perkins	David Perkins	George Thomas			
	Jackson	Box 31999	MS 39206	(601) 982-1062		100	102.9	24
WOKK-FM	Ken Rainey	Ron Harper	Van Mac	Van Mac	Barry Walters			
	Meridan	Box 5797	MS 39301	(601) 693-2661		100	97.1	24
WAKK	Robbie Hamilton	Al Priess	Elvis Wayne	David Hughes	Clarence Cooper			
	McComb	Box 1143	MS 39648	(601) 684-4116		1	1140	12
WKNN-FM	Bob Lima	Georgia Edminston	Rick Mize	Angie Chambliss	Hans Atwood			
	Pascagoula	Box 1228	MS 39587	(601) 762-3113		100	99.1	24
WGUD-FM	Glen Murphey	Glen Murphey	Al Parker	Al Parker	J.W. Newman			
	Pascagoula	Box 307	MS 39568	(601) 475-2111		3	106.3	24
WQBC	Doc Everette	Doc Everette	Dave Musgrave	Dave Musgrave	Emmette Rushing			
	Vicksburg	30 1/2 Porters Chapel	MS 39180	(601) 636-1108		1	1420	24
WAZF	William D. Jones	William D. Jones	Wendy Rivers	Mary M. Sharp	Bob Bule			
	Yazoo City	Box 47	MS 39194	(601) 746-2371		1	1230	13
MISSOURI								
KBMV-FM	Kevin Payne	Kevin Payne	Program Director	Marsha Webb	Jim Hunt			
	Birch Tree	Box 215	MO 65438	(314) 292-3821		1	1310	24
KPCR-FM	Paul Salois	Betty Salois	Paul Salois	Jeff Allwood	Paul Salois			
	Bowling Green	Box 1	MO 63334	(314) 324-2283		3	100.9	16
KZMO-FM	Ray Rouse	Flo Bieri	Susann Rouse	Jeff Shackelford	Ray Rouse			
	California	Box 307	MO 65018	(314) 796-3139		3	94.3	19
KEZS	James Zimmer	John Zimmer	Bob James	Bob James	Roy Phillips			
	Cape Girardeau	Box 1610	MO 63701	(314) 335-8291		100	102.9	24
KMZU-FM	Mike Carter	Jim Honaker	Don Sibley	Spencer Nelson	John Summers			
	Carrollton	102 N. Mason	MO 64633	(816) 542-0404		110	101.1	24
KCRV	Cleat Stanfill	Ed Delisle	Danny Nelson	Danny Nelson	Tom Hill			
	Caruthersville	Box 909	MO 63830	(314) 333-1370		1	1370	15
KHAD	Pinkey Cole	Pinkey Cole	Judy Cole	Judy Cole	Pinkey Cole			
	DeSoto	Box 310	MO 63020	(314) 586-8577		5	1190	24
KLOZ-FM	Dennis Benne	Sales Manager	Mike Bissell	Tom Upton	Mark Lucas			
	Eldon	209 E. 2nd	MO 65026	(314) 392-3793		3	92.7	24
KUNQ	Mike Hendee	Melodia Crum	Mike Randleman	Eric Douglas	Group L Broadcasting			
	Houston	Box 99	MO 65483	(417) 967-3353		1	99.3	24
KYLS-FM	Dave Smith	Dave Smith	John Worthen	Music Director	Earl Abanathy			
	Ironton	Box 437	MO 63650	(314) 546-3905		3	92.7	18
WMBH	Bob Hendrickson	Kevin Cates	Dan Casey	Lisa Armstrong	Jack Leutzinger			
	Joplin	Box 1667	MO 64801	(417) 623-1450		1	1450	24
KSSC-FM	Tim Mensendier	Tim Mensendier	Chuck Foster	Chuck Foster	Tim Mendendier			
	Joplin	3001 West 13th	MO 64801	(417) 624-1230		3	98.3	16
KFKF-FM	Dan Wastler	Bob Dennis	John St. John	Tony Stevens	Jim Jett			
	Kansas City	Box 6394	MO 64126	(913) 321-3200		100	94.1	24
KTEI-FM	Kerry Ragins	Kerry Ragins	Mike Wilson	Mike Wilson	Palmer Johnson II			
	Kennett	Box 569	MO 63857	(314) 888-5333		3	105.5	24
KIRX	Alvina Britz	Greg List	Helen Adams	Troy Renner	Phil Benjamin			
	Kirkville	Box 130	MO 63501	(816) 665-3781		1	1450	24
KSAF-FM	Bob Dietrich	Earl Uhler	Catherine Dietrich	Catherine Dietrich	Robert Dietrich			
	Knob Noster	110 N. State St.	MO 65336	(816) 563-5585		3	105.5	24
KJEL	Earl Rex Rodgers	Craig Miller	Dave Horvath	J.R. Norton	Chuck Knapp			
	Lebanon	Box 1112	MO 65536	(417) 532-9111		5	750	15
KMMO	John Wilson	John Wilson	Ric Anthony	Jess Spurgin	Chief Engineer			
	Marshall	Box 128	MO 65340	(816) 886-7422		1	1300	24
KMEM-FM	Sam Berkowitz	Cathie Middleton	Jim Sears	Jim Sears	Don Penick			
	Memphis	Box 121	MO 63555	(816) 465-7225		3000	96.7	19
KWWR-FM	Jerry Johnson	Kent Morgan	Chuck Thomas	Chuck Thomas	Gary Leonard			
	Mexico	Box 475	MO 65265	(314) 581-5500		100	95.7	24
WMCR-FM	Eric Nichols	Eric Nichols	Dave Denton	Dave Denton	Mark Lehmuth			
	Montgomery City	Box 189	MO 63361	(314) 564-2275		3	103.9	24
KBTN	Carl Cobb	Carl Cobb	Carl Cobb	Carl Cobb	Wilbur Blankenship			
	Neosho	Box 'K'	MO 64850	(417) 451-1420		1	1420	18
KMIS	Al Cummings	Al Cummings	Al Cummings	Troy Cox	Tom Hill			
	Portageville	Box 250	MO 63873	(314) 379-5436		3	106.3	18
KZNN-FM	Hal Sell	Sales Manager	Mike Robinson	Stan Friend	Pat Botts			
	Rolla	Box 727	MO 65401	(314) 364-2525		100	105.3	24
KSIM	Terry Jackson	Jerry Tomlinson	Rick Sinclair	Rick Sinclair	Rodney McConnell			
	Sikeston	Box 69	MO 63801	(314) 471-1400		1	1400	24
KWTO	Mike Crowder	Mike Crowder	Ron Kittleman	John Henderson	Monte Chaney			
	Springfield	Box 4568 GS	MO 65808	(417) 883-9000		5	560	24
KTTS-FM	Curt Brown	Mike Demarco	Don Paul	Dorrie Hummel	John Neilson			
	Springfield	Box 2180	MO 65801	(417) 865-6614		100	94.7	24
KSFT-FM	Ted Mann	Reta Kneale	Chuck Reed	Chuck Reed	Jay Walters			
	St. Joseph	1201 N. Woodbine	MO 64429	(816) 279-6346		100	105.1	24
WIL-FM	Dick Williams	Bill Lenzen	Ray Massie	Mark Langston	Paul Sanford			
	St. Louis	300 North Tucker Blvd.	MO 63101	(314) 436-1600		100	92.3	24
WKKX-FM	Shelly Davis	C. Hasse/J. Davis	John King	Buddy Vanarsdale	Mike Gideon			
	St. Louis	111 Westport Plaza #10	MO 63146	(314) 878-1040		50	104.1	24
KTUI-FM	John Rice	Don DeBrecht	Don DeBrecht	Bob Diestelkamp	Steve Hendren			
	Sullivan	Box 99	MO 63080	(314) 468-5101		3	100.9	17
KTTN-FM	Mike Ransdell	Mike Ransdell	Gene Pattie	John Anthony	Mike Moore			
	Trenton	Box 307	MO 64683	(816) 359-2261		3	92.1	12
KAYQ-FM	Joey Anderson	Kenny Treece	Ken Dillon	Ken Dillon	Larry Mitchell			
	Warsaw	Box 1420	MO 65355	(816) 438-7343		3	97.7	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
MISSOURI								
KJPW-FM	Clay Howlett Waynesville	Clay Howlett Drawer 'D'	Gary Knehans MO 65583	Van Beydler (314) 336-4913	Warren Goforth	5	102.3	19
MONTANA								
KGHL	Dick Elliott Billings	Jerry Williamson 2070 Overland Ave. #3	Ken Dean MT 59107	Charlye Parker (406) 656-1410	Don Peck	5	790	24
KBOZ	John Brandt Bozeman	John Brandt Box 20	Paul Ehls MT 59715	Paul Ehls (406) 586-5466	Steve Campbell	5	1090	24
KLTZ	Mike Hughes Glasgow	Shirley Kirkland Box 671	Lori Mason MT 59230	Cathee Jensen (406) 228-9336	Chief Engineer	1	1240	18
KEIN-FM	Henry Balfanz Great Falls	Henry Balfanz Box 1239	Skip Walters MT 59401	Skip Walters (406) 761-1310	Charlie Jensen	5	1310	24
KXLO	Fred Lark Lewiston	Sell Rapkoch Box 620	Tina Boswell MT 59457	Tina Boswell (406) 752-2600	Joe Bowers	1	1230	16
KLCB	Duane Williams Libby	Duane Williams Box 730	Duane Williams MT 59923	Duane Williams (406) 293-6234	Duane Williams	1	1230	16
KMMR-FM	Greg Kielb Malta	Barry McNamara Box 1073	Cindy Scott MT 59538	Pat Bernes (406) 654-2472	Ray Johnson	3000	100.1	12
KMTA	Paul Baillon Miles City	Paul Baillon Box 1426	Paul Baillon MT 59301	Paul Baillon (406) 232-5626	Chief Engineer	5000	1050	12
KYSS-FM	Mark Ward Missoula	Dale Clark Box 7279	Paul Proctor MT 59807	Paul Proctor (406) 728-9300	Jim Cristy	14.5	94.9	24
KATQ	Joy Fanning Plentywood	L. Syljuberget Box 317	Joy Fanning MT 59254	Joy Fanning (406) 765-1480	R. Keele	5	1070	12
KWYS	Larry Binfet W. Yellowstone	Larry Binfet Box 9	Larry Binfet MT 59758	Larry Binfet (406) 646-7361	Tom Weir	1	920	10
NEBRASKA								
KBRB	Larry Rice Ainsworth	Sales Manager Box 285	Program Director NE 69210	Ken Heuer (402) 387-1400	Randy Brudigan	1	1400	10
KZEN-FM	Gene McCoy Central City	Michael O'Connor Box 100	Paul Meador NE 68826	Tim Nielsen (308) 946-3816	Don Denver	100	100.3	24
KSDZ-FM	Gil Poesse Gordon	Marcella Twiss Box 390	Russ Charles NE 69343	Russ Charles (308) 282-2500	Dick Byrum	30	95.5	16
KRVN	Eric Brown Lexington	Gordon Bennett Box 880	Charles Brogan NE 68850	Don Colvin (308) 324-2371	Vern Killion	50	880	24
KZKX-FM	Don Cavaleri Lincoln	Don Naber 4435 "O" St. (#96)	Jim Patrick NE 68510	Kirk Scott (402) 488-9601	Steve Agnew	100	96.9	24
KXNP-FM	George A. McPherson N. Platte	George A. McPherson Box 1085	Neil Nelkin NE 69103	Steve White (308) 534-6650	Jan Parker	100	103.5	24
WOW-FM	Ken Fearnow Omaha	Bill Calvert 615 N. 90th	Gene Bridges NE 68114	Bill Corey (402) 390-2059	Paul Sjodin	100	94.1	24
NEVADA								
KVLV	Mike McGinness Fallon	Mike McGinness 1155 Gummow Dr.	Lynn Pearce NV 89406	Lynn Pearce (702) 423-2243	Les Pearce	5	980	24
KFMS-FM	Steve Gold Las Vegas	Sales Manager Box 15223	Doug Shane NV 89114	J.C. Simon (702) 732-7753	Dan Peluso	100	101.9	24
KBUL-FM	David Graupner Reno	Dave Smulyan 90 W. Grove S500	Dan Mason NV 89509	Scott Shandrew (702) 827-0980	David Metts	76	98.1	24
KIIQ-FM	Lon Achenbach Reno	Michelle Truman 5290 Neil Road	Tony Thomas NV 89502	Deb Spring (702) 826-7200	Tony Thomas	30	104.5	24
NEW HAMPSHIRE								
WOKQ-FM	Martin Lessard Dover	Jan Leavitt Box 576	Jim Murphy NH 03820	Dan Lunnie (603) 742-9750	Gene Terwilliger	50	97.5	24
NEW JERSEY								
WOBM	Kevin Buckelew Howell	Ed Levy None	Stuart Greenblatt NJ 07731	Music Director (201) 364-4400	Rick St. James	8.9	1160	24
WJIC	Gloria Jennings Salem	Gloria Jennings Box 132	George Kremantz NJ 08079	George Kremantz (609) 935-1510	Ben Ferguson	2.5	1510	24
NEW MEXICO								
KRST-FM	Cindy Weiner Albuquerque	Mark Sternhagen Box 3280	Don Christi NM 87110	Jerry Hardin (505) 884-5778	Bill Pace	100	92.3	24
KCEM	Dave Watts Aztec	Frank Elwood Box 1360	Johnny Johnson NM 87410	Johnny Johnson (505) 334-7558	Gene Stonebreaker	1	1340	18
KOTS	John Ricketts Deming	Dave Johnson Box 470	John Ricketts NM 88031	Jerry Novak (505) 546-9011	Jim Doren	1	1230	15
KRAZ-FM	Homer Pirkey Farmington	Cheryl Lockhart 2802 E. 20th	Dave Schaefer NM 87401	Dave Schaefer (505) 327-9696	Eddie Hutchins	100	96.9	24
KTRA-FM	Roscoe Hooper Farmington	Matthew Runnels Box 478	Ron Bosserman NM 87499	Ron Bosserman	John Morton	100	102.1	20
KPER-FM	Bob Coker Hobbs	Ken Weeks Box 2276	Scott Roberts NM 88241	Scott Roberts (505) 393-1551	Frank Nymeyer	36	95.7	24
KKEL	Bob Coker Hobbs	Bob Coker Box 777	Jim Hockett NM 88240	Jim Hockett (505) 393-3137	Albert Harkins	5	1480	19
KRSY	Tony Lucero Roswell	Tony Lucero Box 1981	Program Director NM 88202	Music Director (505) 622-0290	Guy Smith	1230	24	
NEW YORK								
WGNA-FM	Bob Putnam Albany	Charles Reilly Box 1077	Fred Horton NY 12201	Jack Madden (518) 283-4900	Jack Shafer	12.5	107.7	24
WHWK-FM	Roger Conklin Binghamton	Ralph Christian Box 414	Eric Dino NY 13905	Jackie Shea (607) 772-8400	Larry Hodge	10	98.1	24
WYRK-FM	Kitty Bocock Buffalo	David Cahn 500 Rand Bldg.	Ken Johnson NY 14203	Ken Johnson (716) 852-7444	Paul Prusakowski	50	106.5	24
WSCG-FM	Ed Stanley Corinth	Morris Todd 609A Palmer Ave.	Donna Stanley NY 12822	Stan Edwards (518) 654-9058	Gary Jones	3	93.5	24
WSTL	Donald W. Heckman Glens Falls	Jim Baron Box 2380	Steve Tefft NY 12801	Steve Tefft (518) 793-7733	Chief Engineer	1000	1410	24
WCKR-FM	Kevin Doran Hornell	Kevin Doran Box 1278, RD. #1	Glenn Leaman NY 14843	Glenn Leaman (607) 324-1480	By Contract	3	92.1	19
WQIX-FM	Ron Ferro Horseheads	Lee Potter Box 288	David Rockwell NY 14845	Bryan Stewart (607) 739-3555	Jim Appleton	1	100.9	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
NEW YORK								
WXRL	Ramblin' Lou Lancaster	Earl Morgan 5360 William St.	Dave Saunders NY 14086	Joan Marshall (716) 681-1313	William Stachowiak	2.5	1300	18
WLFH	Gary Vanvegten Little Falls	Gary Vanvegten 341 S. 2nd St.	Bill Keeler NY 13365	Jim Bensin (315) 823-1230	Roy Taylor	1	1230	24
WBEE-FM	Carey Merz Rochester	Mary Kingston 500 B. Foreman Bldg.	Bob Barnett NY 14604	Bob Barnett (716) 232-7550	Herb Petrie	50	92.5	24
WDLA	Amos Finch Walton	Lee Vernooy Box 58	John Clark NY 13856	John Clark (607) 865-4321	Philip Vessey	5	1270	12
NORTH CAROLINA								
WBHN	Curtis Durst Bryson City	Curtis Durst Box 1309	Bill Estes NC 28713	Bill Estes (704) 488-2682	Gary Edwards	.5	1590	12
WPCM-FM	Kathy Harris Burlington	Wayne Hubbard Box 1119	Gary Beatty NC 27216	Jim Howie (919) 584-0101	Larry Allen	100	101.1	24
WSOC-FM	Greg Lindahl Charlotte	Richard Turkheimer Box 34665	Paul Johnson NC 28234	Kitty Ladbetter (704) 335-4850	Bill Hoffstetler	100	103.7	24
WLVK-FM	Mike Buxer Charlotte	Morris Reed 4701 Hedgemore Dr. #80	Mark Tudor NC 28209	Mark Tudor (704) 529-0097	Art Bussure	100	96.9	24
WCSL	Calvin Hastings Cherryville	Howard Black Box 370	Milton Baker NC 28021	Calvin Hastings (704) 435-3297	Larry Schropp	1	1590	24
WTIK	Harry Welch Durham	Austin Riggsbee Box 1571	Bill Sessoms NC 27702	Bill Sessoms (919) 477-7351	Lou Parrish	5	1310	24
WJHB	Harold Bledsoe Fairbluff	Randy Meares Box 411	Randy Meares NC 28439	Randy Meares (919) 649-6272	Chief Engineer	1	1480	10
WKML-FM	Danny Highsmith Fayetteville	Stewart Thrower Box 2563	Robert Lewis NC 28302	Robert Lewis (919) 483-9565	Steve McDaniel	100	95.7	24
WAGY	Norman Jenkins Forest City	Doug Dorsey Box 280	Mike Scott NC 28043	David Perry (704) 245-9887	Don Loveless	1	1320	16
WBIG-FM	Roger Stockton Greensboro	David Patella Box 19990	Kevin O'Neal NC 27419	Kerry Wolfe (919) 855-6500	Charlie Layno	100	102.1	24
WKDX	Sherrell Jackson Hamlet	Sherrell Jackson Box 826	Sherrell Jackson NC 28345	J.J. Jackson (919) 582-2653	Van Billingsley	1	1250	15
WIRC	Maynard Taylor Hickory	Lynn Blackwelder Box 938	Allan Haneliman NC 28603	J.P. (704) 322-4130	Bill Seccurrow	5	630	24
WKTE	Rodney T. Booth King	Margaret Carey Box 465	Rodney Booth NC 27021	Music Director (919) 983-3111	Gene Jones	1	1090	12
WRNS-FM	Webster James Kinston	Tracy Vankuiken Box 609	Wayne Carlyle NC 28502	Mark Reid (919) 522-4141	Don Price	100	95.1	24
WKGX	Jack Morgan Lenoir	Jean Crawley Box 1080	Jewel Chesson NC 28645	Jewel Chesson (704) 754-4180	Scott Hubbs	5	1080	14
WJSK-FM	Al Kahn Lumberton	Brenda Hester Box 2265	George Gilpin NC 28359	George Gilpin (919) 738-4771	Chief Engineer	3	102.3	19
WBRM	Annette Bryant Marion	Diana Young Box 219	Kevin Estes NC 28752	Kevin Estes (704) 652-9500	Tom Taylor	5	1250	16
WDEX	Jim Rushing Monroe	Jim Rushing Box 1050	Ed Ross NC 28110	Ed Ross (704) 289-9444	Jim Rushing	2.5	1430	12
WKBC	Robert Brown N. Wilkesboro	Molly Carrington Box 938	Robert Brown NC 28659	Cindy Brooks (919) 667-2221	Stoney Owens	1	810	24
WDZD-FM	"Dick Lee" Heron Ocean Isle	Bill Jennings Ocean Isle Sq. #7	Dick Lee Heron NC 28459	Ron Franklin (919) 579-9301	Harold Bland	3	93.5	24
WCBQ	Al Woodlief Oxford	Al Woodlief Box 336	Program Director NC 27565	Music Director (919) 693-4121	Gail Lewis	1	1340	18
WPNC-FM	Janis Christopher Plymouth	Bill Peele Rte 3, Box 251	Stan White NC 27962	Stan White (919) 793-4104	Ty Rhodes	3	95.9	15
WREV	Tony Mullins Reidsville	Tony Mullins Box 1050	Kevin Cochran NC 27320	Moon Mullins (919) 349-2986	Tim Walker	1	1220	24
WEGG	Jeff B. Wilson Rose Hill	Jeff B. Wilson Box 608	Patricia Pratt NC 78458	Kay Garriss (919) 289-2031	Jim Blanchard	.750	710	14
WWGP	Richard Feindel Sanford	Pete Saunders Drawer 'R'	Bill Cameron NC 27330	Bill Cameron (919) 775-3525	Walter Johnson	1	1050	18
WADA	Debbie Sarat Shelby	Debbie Sarat Box 2266	Bob Davis NC 28151	Bob Davis (704) 482-1390	Larry Schropp	1	1390	24
WKHO	Walker Morris Southern Pine	Bob Dellert Box 1677	Larry Smith NC 28387	Curtis Carpenter (919) 692-2107	Steve Poole	1	550	24
WADE	Clark Ratliff Wadesboro	David Thomas # Radio Street	Clark Ratliff NC 28170	Clark Ratliff (704) 694-2175	David Anthony	1	1340	12
WTRQ	Jim Blanchard Warsaw	Rachel Holland Box 445	Connie Thigpen NC 28398	Anthonie Thomas (919) 293-7861	Jim Blanchard	10	1560	12
WYNA-FM	Jack Wygand Whiteville	Jackie McPherson Box 1407	Bryce Wilson NC 28472	Bryce Wilson (919) 642-9131	Bryce Wilson	3	104.9	24
WDRP-FM	David Perry Williamson	David Perry Box 1232	Robert Steele NC 27892	Robert Steele (919) 794-3130	David Hacker	3	98.9	24
WTQR-FM	Thomas Kennedy Winston Salem	Tom Libby Box 3018	Les Acree NC 27102	Danny Hall (919) 727-8860	Sam Mooney	100	104.1	24
WYDK	Suzanne Childress Yadkinville	Suzanne Childress Box 998	Suzanne Childress NC 27055	Joel Hawks (919) 679-2063	Chief Engineer	1	1480	24
WYNC	Gene Ward Yanceyville	Barbara Seamster P.O. Drawer J	Andy Johnson NC 27379	Andy Johnson (919) 694-9212	Tim Walker	2.5	1540	12
NORTH DAKOTA								
KHOL	Mark Erhardt Beulah	Randy Clausen RR 2, Box 819	Mark Erhardt ND 58523	Dave McClurg (701) 873-2215	Mark Erhardt	1	1410	12
KBMR	A.L. Anderson Bismarck	Roswell Henke Box 1233	Charlie Williams ND 58502	Charlie Williams (701) 255-1234	A.L. Anderson	50	1130	13
KQDY-FM	A.L. Anderson Bismarck	Richard Petersen P.O. Box 94	Darrell Anderson ND 58502	Darrell Anderson (701) 258-9400	A.L. Anderson	100	94.5	24
KPOK	Brian Fisher Bowman	Pamela Fisher Box 477	Brian Fisher ND 58623	Mark Mosbrucker (701) 523-3883	Bill Spitzer	1	1340	16
KFGO	Richard Voight Fargo	Bob Escen Box 2966	Bill Hoverson ND 58102	Don Formanek (701) 237-5346	Don Haworth	5	790	24
KKXL	John Vasichek Grand Forks	Duane Cariveau Box 997	Kevin Hendrickson ND 58206	Music Director (701) 775-0575	Dave Schroeder	1	1440	24
KNDC	Allen McIntyre Hettinger	Mark Ekeland Box 151	Program Director ND 58639	Virginia Arndorfer (701) 567-2421	Tim Kochel	1	1490	12
KQDJ-FM	Neil C. Gary Jamestown	Neil C. Gary Box 1170	Randy Allen ND 58402	Randy Allen (701) 252-1400	Alan Neva	100	95.5	19
KTGO	David Guttormson Tioga	David Guttormson Box 457	David Guttormson ND 58852	Kathy Reynolds (701) 664-3322	Mike Thompson	1	1090	13

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City	Address	State	Zip	Phone				
NORTH DAKOTA								
KOVC	Dave Vagle Valley City	Bonnie Knauff Box 994	Del Fisher ND 58072	Dave Reed (701) 845-1490	Chief Engineer	1	1490	19
KEYZ	Robert Miller Williston	Lyla Semenko Box 2048	Earl Gross ND 58802	Earl Gross (701) 572-5371	Chuck Scofield	5	660	18
OHIO								
WSLR	Dick Lumenello Akron	Andy Graham 1867 W. Market St.	Rick Cardarelli OH 44320	Rick Cardarelli (216) 836-4700	Don Krieger	5	1350	24
WNCO-FM	Walt Roberts Ashland	Marty Larsen Box 311	Ron Kolman OH 44805	Matt Appleby (419) 289-2605	Mike Hayward	50	101.3	24
WYNO	John Demeter Athens	John Demeter 227 N. Columbus Rd.	Jim McLin OH 45701	Mark King (614) 592-2684	Jim McLin	2.5	1120	12
WATH	Skip Logan Athens	Dann Whittaker Box 'C'	Skip Logan OH 45701	Doug Phelps (614) 593-6651	Joseph Stack	1	970	9
WNUS-FM	Lou Petronio Belpre	Connie Sams Box 428	Lou Petronio OH 45714	Lonesome Rhodes (614) 423-8213	Ralph Metheny	3	107.1	24
WQCT	Luke Thaman Bryan	Georgia Krill Box 603	Bill Priest OH 43506	Bill Priest (419) 636-3175	Donald Stuursma	.5	1520	12
WILE	Grant Hafley Cambridge	Dave Wilson Box 338	Dave Wilson OH 43725	Jack Uplinger (614) 432-5605	John McCance	.5	1270	24
WKKJ-FM	Dan Latham Chillicothe	George Spotsensale Box 244	Robert Dithe OH 45601	Mark Edwards (614) 773-2244	Mac Porter	50	93.3	24
WLCO-FM	Eddie Cruz Clyde	Karen Baumann 1859 W. McPherson	Eddie Cruz OH 43410	Rita Moore (419) 547-8792	E. Cruz	3	100.9	14
WMNI	Mark Jividen Columbus	Jim Potlous 1458 Dublin Rd.	Damon Sheridan OH 43215	Joe Cunningham (614) 481-7800	Dave Matthews	1	920	24
WONW	Bob McLimans Defiance	Connie Bechtel 2110 Radio Dr.	Joe Chontos OH 43512	Joe Chontos (419) 782-8126	Terry Hoops	1	1280	18
WELA-FM	Ron Aughinbaugh East Liverpool	Bob Berlick 15655 St. Rt. 170 Calcutt	Steve Kline OH 43920	Kalen Boyd (216) 385-1040	Jim Georgiatis	50	104.3	24
WHMQ-FM	Ronald Griffin Findlay	Richard Callaghan Box 1507	Dave Glass OH 45839	Doug Tobin (419) 422-4545	Dennis Rund	20	100.5	24
WBVE-FM	Neil Kearney Hamilton (Cinc)	Jim Meyer Box 42238	Stan Campbell OH 45242	Diane Palmer (513) 745-0096	Doug Walker	50	96.5	24
WHTH	J. Thomas Swank Newark	Tom Swank Box 1057	Greg Myers OH 43055	Greg Myers (614) 522-8171	John Franks	1	790	15
WOBL	Doug Wilber Oberlin	Doug Wilber Box 277	Tim Cole OH 44074	Glen Mertz (215) 774-1570	Jerry Goforth	1	1320	24
WQXK-FM	Mike Mahone Salem	Mark Levy 465 E. State St.	Chuck Stevens OH 44460	Burton Lee (216) 337-9544	Craig Kinkaid	88	105.1	24
WKSX-FM	Roger Shafer Urbana	Roger Mackall Box 232	Russ Shafer OH 43078	Russ Shafer (513) 653-5477	Charlie Steeger	3	101.7	24
WCHO-FM	A.L. Hays Washington C.H.	Randy Young Box 1	Paul James OH 43160	Paul James (614) 335-0941	Steve Streitenberger	3	105.5	24
WRAC-FM	Virginia Purdy West Union	Virginia Purdy Box 103	Phil Swayne OH 45693	Ted Foster (513) 544-5522	Bill Donnermeyer	3	103.1	24
OKLAHOMA								
KKAJ-FM	Bob Clark Ardmore	Phil Summers Box 429	Al Hamilton OK 73402	Al Hamilton (405) 226-0421	Steve Holderby	100	95.7	24
KREX-FM	Clifford Smith Briston	Clifford Smith Box 1280	Clifford Smith OK 74010	Deanna Smith (918) 367-5501	Clifford Smith	3	104.9	18
KKBI-FM	Carole Williams Broken Bow	Carole Williams 617 S. Park Dr.	Curt Cochran OK 74728	Hal Cochran (405) 584-3388	Steve Holderby	50	106.1	24
KRHD	Mike McCulloch Duncan	Bud Burger 1701 Pine	David Altom OK 73533	Cindy Stephens (405) 255-1350	Jim Lockard	.25	1350	18
KECO-FM	George Roper Elk City	George Roper Box 945	Danny Fletcher OK 73648	Mark Anthony (405) 225-9696	Guy Baker	100	96.5	24
KKBS-FM	Marsha Strong Guyton	Allene Wright Box 1756	Tim Fink OK 73942	Music Director (405) 338-5493	Jeff Eoff	3	92.7	24
KSWO	Ron Kirby Lawton	Pam Seals Box 709	John Brandt OK 73502	John Brandt (405) 355-1380	Jim Lockard	1	1380	24
KMAD-FM	Glenn Corbin Madill	Scott Corbin Box 576	Glenn Corbin OK 73446	Sky Corbin (405) 795-2345	Glenn Corbin	3	102.3	18
KNED	Rosalyn Stipe McAlester	Lee Anderson Box 1068	Lee Anderson OK 74502	Bob Turner (918) 423-1460	Preston Ingram	1	1150	24
KBIX	Sue Harris Muskogee	Dick Embody Box 1329	Ron Alexander OK 74402	Ron Alexander (918) 682-1331	Chief Engineer	1	1490	18
KMCO-FM	Roslyn Stipe McAlester	Sheila Dean Box 1068	Lee Anderson OK 74502	Tom Dolph (918) 426-1050	Fred Ingram	100	101.3	24
KXXY-FM	Tom Kennedy Oklahoma City	Gregg Biggs 101 NE 28th St.	Jay Phillips OK 73105	Mike Owens (405) 528-5543	Paul Cinnamon	100	96.1	24
KEBC-FM	Jane E. Bartsch Oklahoma City	Dan Loving Box 94580	Joe Findlay OK 73143	Jim West (405) 631-7501	Randy Mullinax	100	94.7	24
WKY	Jim Fisher Oklahoma City	Larry Shell Box 14930	Jack Elliott OK 73113	Mike Chambers (405) 478-2930	Jay Perkey	5	930	24
KPNC-FM	Ron Bryant Ponca City	Ron Bryant Box 2509	Joe Garland OK 74602	David Jeffries (405) 765-2485	Joe Garland	3	100.9	24
KVOO	Ron Blue, Sr. Tulsa	Ron Blue Box 1349	Billy Parker OK 74101	Billy Parker (918) 743-7814	Larry White	50	1170	24
KTFX-FM	Ron Whitaker Tulsa	Ron Whitaker 8107 E. Admiral Pl.	Mark Mason OK 74115	Bill Payne (918) 836-5512	Bill Payne	100	103.3	24
KWSH	J. Dick Spencer Wewoka	J.D. Spencer Box 1260	Tim Russell OK 74884	G. Dude Walker (405) 382-1260	J.D. Spencer	1	1260	18
OREGON								
KICE-FM	Sam Kirkaldie Bend	Mike Holmes Box 751	R.L. Garraicus OR 97709	Chris Walker (503) 388-3300	Cliff Fluery	50	100.7	24
KZZR	Stan Swol Burns	Stan Swol Box 271	Stan Swol OR 97720	Stan Swol (503) 573-2055	James Boyd	1	1230	17
KIVR	Wyly Melton Cave Junction	Tim Lynn Box 1400	Chuck Dack OR 97523	Music Director (503) 592-4422	Russ Jump	1	1400	20
KWVR	Lee Perkins Enterprise	Lee Perkins 107 SW 1st St.	Dave Nelson OR 97828	Dave Nelson (503) 426-4577	Chick Bobbitt	1	1340	24

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City	Address	State	Zip	Phone				
OREGON								
KEED	Michael Groshong Eugene	Steve Buckner Box 10767	Rick Johnson OR 97440	Rick Johnson (503) 686-9123	Kate Remley	5	1600	24
KGBR-FM	Dale St. Marie Gold Beach	Bill Elder Box 1476	Cal Kutzee OR 97444	Bill Elder (503) 247-6250	Rick Baczik	3	92.7	16
KRWQ-FM	Duane Hill Gold Hill	Steve Christiansen Box 388	Larry Neal OR 97525	Judy Austin (503) 855-1587	Mike McGuire	30	100.3	24
KOHU	Harmon Springer Hermiston	Steve Bertelson Box 145	Warren Smith OR 97838	Todd Nevard (503) 567-6500	Chief Engineer	1	1360	12
KLAD-FM	Gary Todd Klamath Falls	Michelle Frierich 1020 Pine St.	Red Allen OR 97601	Red Allen (503) 882-8833	Steve Minshall	63	92.5	24
KTEL	David Dirks Milton-F'Water	Sharon Dawn 112 N.E. 5th	Scott Hendericks OR 97862	Scott Hendericks (509) 525-4103	Don Henderson	20	93.3	24
KWJJ-FM	David Pederson Portland	Judi Schultz 931 SW King	Brian Norton OR 97205	Kelly McKrae (503) 228-4393	Alan Garron	100	99.5	24
KUPL-FM	Edward Hardy Portland	Dan Volz 6400 SW Canyon Ct.	Bill Bradley OR 97221	Bill Bradley (503) 297-3311	Larry Reid	100	98.5	24
KPRB-FM	Gary Vaughn Redmond	Dan Accaria Box 1240	Joe Boyer OR 97756	Steve McNally (503) 548-5101	Gary Fuller	25	102.9	24
KFIR	Bob Ratter Sweet Home	Bob Ratter Box 400	Rich Elliott OR 97386	Casey Singer (503) 367-5115	Chris Cullen	1	1370	17
KWBY	Cliff Zauner Woodburn	Dick Hammack Box 158	Laurie Cooper OR 97071	Willie Rogers (503) 398-1900	Joe Allen	250	940	24
PENNSYLVANIA								
WVAM	Eric Donaldson Altoona	Eric Donaldson Box 1827	Darrell Ray PA 16603	Darrell Ray (814) 944-9456	John Super	5	1430	18
WCNR	Joe Darlington Bloomsburg	Joe Darlington Box 38	Cary Williams PA 17815	Leon Ricci (717) 784-1200	Tom Blackledge	1	930	18
WASP	Jim Humes Brownsville	James Humes Box 270	Dave Bridges PA 15417	Dave Bridges (412) 785-3450	Lee Carowthers	5	1130	12
WCHA	Dennis Burchill Chambersburg	Charles Hubley Box 479	Kevin Kasey PA 17201	Kevin Kasey (717) 264-7121	Chuck Dean	1	800	24
WFRM	Gerri Miller Coudersport	Gerri Miller Box 309	Dave Lent PA 16915	Gerri Miller (814) 274-8600	Bob Lynn	1	600	12
WBXQ-FM	Neil Hart Cresson	Ken Williams Box FM 94	Ed Sherlock PA 16630	Casey O'Day (814) 886-7777	Clyde May	3	94.3	24
WOWQ-FM	Dave Anthony Dubois	Gary Stormer Box 248	Shirley Miller PA 15801	Gary Stormer (814) 371-8300	Larry Fisher	50	102.1	15
WIOV-FM	Jack Weinlein Ephrata	Sue Ottenheimer Box 430	Brad Flick PA 17522	Bill Quay (717) 738-1191	Dennis Eberly	50	105.1	24
WSKE	Shorty King Everett	Sandra Bakner Box 187	Marty King PA 15537	Marty King (814) 652-2600	Robert Resconsin	3	104.3	18
WGTY-FM	Rod Burnham Gettysburg	Jack Herr Box 280	Dick Raymond PA 17325	Gerry O'Brien (717) 334-3103	Larry Angle	10	107.7	24
WKSL-FM	Lanono Carbaugh Greencastle	Bob Thomas Box 10	Bob Thomas PA 17225	Bob Thomas (717) 597-7151	Jeff Hollishead	2.5	94.3	21
WRKZ-FM	Ira Rosenblatt Hershey	Nancy Tulli Box Z	Mike Scalzi PA 17033	Dandallion (717) 367-7700	Rich Hill	50	106.7	24
WKVA	David O'D. Wilson Lewistown	Joe Rupe Box 911	Ed Fisher PA 17044	Ed Fisher (717) 242-1493	John Dillon	1	920	18
WVFC	A.K. Greiner McConnellsburg	Darlene Pittman Box 1530	Steve Ward PA 17233	Steve Ward (717) 485-3117	Brian Simmons	1	1530	12
WZPR-FM	Gary Cuntion Meadville	Doug Methene Box 397	Ray Horner PA 16335	Ray Horner (814) 724-1111	John McWilliams	33.5	100.3	24
WJUN	Curt Dreibelbis Mexico	Curt Dreibelbis Box 209	Missi Bair PA 17056	Missi Bair (717) 436-2135	John Hess	1	1220	14
WWBE-FM	Mark Fleisher Mifflinburg	Mark Fleisher 333 Chestnut St.	Mark Lindow PA 17844	Mark Lindow (717) 966-1096	Harry Bingamon	3	98.3	19
WDSY-FM	Peter Casella Pittsburg	Paul Kress 107 6th St.	Ron Antill PA 15222	Chris Michaels (412) 471-9950	Cliff Bryson	50	107.9	24
WGBI	Madge Holcomb Scranton	Jerry Petrella 417 Lackawanna Ave.	Hoyt Keiser PA 18503	Hoyt Keiser (717) 344-9424	Lee Jerauld	1	910	24
WYGL	Greg Adair Selinsgrove	Charlie Housel Box 1240	Chuck Edwards PA 17870	Music Director (717) 374-1155	Chief Engineer	1	1240	19
WHGL-FM	Mitch Carroll Troy	Mitch Carroll Box 100	Scott West PA 16047	Marci Lynch (717) 297-4168	Rob Thomas	25	100.3	24
WAYZ-FM	Marge Martin Waynesboro	Bob Scovitch 33 E. Main St.	Stacy Drake PA 17268	Mark Richards (717) 762-3138	Chris Snively	50	101.5	24
WILQ-FM	Robert Cunnon Williamsport	Joe Dalto Box 1176	Barbara Evans PA 17703	Doug Herendeen (717) 322-4676	John Ellis	3.8	105.1	24
RHODE ISLAND								
WHIM	Dick Allen Providence	Dick Muserlian 125 Eastern Ave.	Dick Allen RI 02914	Charlie Huddle (401) 434-2400	Pappy Philbrook	5	1110	24
SOUTH CAROLINA								
WDOG-FM	Carl Gooding Allendale	Carl Gooding Box 442	Lisa Gooding SC 29810	Jim Lowe (803) 584-3500	Carl Gooding	3	93.5	12
WRIX-FM	Matt Phillips Anderson	Bev Brandon Watson Village	Dann Scott SC 29624	Dann Scott (803) 224-1031	Dave Reddick	3	103.1	21
WWLT-FM	Guy Kirby Bamberg	Sales Manager Box 543	Bill Sutton SC 29003	Music Director (803) 245-2411	Bill Sutton	3	92.1	24
WJXY	Tommie Grainger Conway	Danny Graham Box 1207	David Joyner SC 29526	David Joyner (803) 397-3666	Bob Smith	5	1050	19
WAGI-FM	Ed Elliott Gaffney	Sales Manager Box 1210	Dennis Fowler SC 29342	Dennis Fowler (803) 489-9066	Craig Turner	100	105.3	24
WQSC-FM	Don Lammond Georgetown	Don Lammond Box 2136	Bill Clardy SC 29442	Bill Clardy (803) 527-3402	Alan Hovermale	3	100.9	24
WESC-FM	John Davenport Greenville	Wally Mullinax Box 660	Allen Power SC 29602	Bob Hooper (803) 242-4660	Don Cowens	100	92.5	24
WSCZ-FM	Butch Moore Greenwood	Marilyn Eaton Box 1247	Butch Moore SC 29648	Butch Moore (803) 223-8553	Charlie Sparks	3	96.7	24
WJBS	Gene Schoebinger Holly Hill	Peggy Holt Box 1087	John White SC 29059	John White (803) 496-5352	Bert Rickenbacker	1	1440	12
WRHM-FM	Manning Kimmel Lancaster	Allan Miller Box 1748	Heath Newman SC 29720	Howard Register (803) 286-1071	Ron Tillison	3	107.1	18

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City	Address	State	Zip	Phone				
SOUTH CAROLINA								
WAGL	Len Phillips Lancaster	Len Phillips Box 28	Bob Thomas SC 29720	Bob Thomas (803) 283-8431	Len Phillips	50	1560	24
WHLZ	Carl Roach Manning	Kenny Bilton Box 400	Dennis Daily SC 29102	Matt Scurry (803) 435-2098	Alan Hovermale	100	92.5	24
WKXC-FM	Coni Sansom North Augusta	Jean Massey 802 Martinstown Rd.	Randy Bush SC 29841	Sharon Summers (601) 534-8134	Earl Welsh	50	99.5	24
SOUTH DAKOTA								
KKAA	Gary Thie Aberdeen	Gary Thie Box 1770	Steve Small SD 57401	Steve Small (605) 225-1560	Johathan Thvedt	10	1560	20
KMIT-FM	Kevin Culhane Mitchell	Jill Holzberger Box 520	Tim Smith SD 57301	Nick Price (605) 996-9667	Jerry Calhoun	100	105.9	24
KOLY	Darrell Gill Mobridge	Darrell Gill Box 400	John Schreier SD 57601	Scott Huber (605) 845-3654	Roland Cory	5	1300	19
KIMM	Ron Hansen Rapid City	Lonnie Glass Box 8205	Bob Louis SD 57709	Bob Louis (605) 348-1100	Gary Peterson	5	1150	16
KTOQ	Tom Kearns Rapid City	Steve Blake Box 1680	Scott Kearns SD 57709	Tom Schreiner (605) 343-0888	Curt Gray	1	1340	24
KQKD	Steve Kaiser Redfield	Sales Manager Box 110	Valant SD 57469	Rubin Stahl (605) 472-1380	Les Childers	.50	1380	14
KXRB	Don Jacobs Sioux Falls	Leigh Anglin 3205 S. Meadow	Dan Christopher SD 57106	Dan Christopher (605) 361-0300	Rob McKay	10	1000	12
KBHB	Les Kleven Sturgis/Rapid City	Dana Caldwell Box 99	Randy Mader SD 57785	Bob Looby (605) 347-4455	Randy Mader	25	810	12
KWYR	Steve Clark Winner	John Driscoll Box 491	John Ford SD 57580	Marty Allen (605) 842-3333	Chief Engineer	5	1260	14
WNAX	Rick Prusator Yankton	Rick Prusator Highway 50 E	Bob Flittie SD 57078	Chris Hilson (605) 665-7442	Terry Morley	5	570	24
TENNESSEE								
WSLV	B.W. Barnett Ardmore	B.W. Barnett Box 96	B.W. Barnett TN 38449	Penny Hancock (615) 427-2178	Jeff Hogan	.25	1110	8
WJSQ-FM	James Sliger Athens	James Sliger Box 986	Randall Sliger TN 37303	Randall Sliger (615) 745-1000	James Sliger	1.2	101.7	24
WUCZ-FM	John Wood Carthage	John Wood Box 179	Johnny Lynn TN 37030	Johnny Lynn (615) 735-1350	Austin Stinnitt	3	102.3	19
WHLP-FM	Steve Turner Centerville	Steve Turner Box 280	Todd Copley TN 37033	Rick Westbrook (615) 729-5191	Oscar Eubanks	3	96.7	10
WCQT	Steve Turner Centerville	Steve Turner Box 280	Todd Copley TN 37033	Rick Westbrook (615) 851-6283	Oscar Eubanks	5	1570	10
WDEF	M. Jones Fuquay Chattanooga	Keith Griffith 3300 S. Broad St.	Chris Thomas TN 37408	Rick Scott (615) 267-3392	Cliff Hudson	5	1370	6
WDXN	Jack Mayer Clarksville	Jack Mayer Box 724	Steve Hayes TN 37041	Andy Anderson (615) 645-2411	J.C. Morrow	1	540	18
WCLE	Tom Rowland Cleveland	Joe Wilson 1995 Keith St. NW	Ron Gentry TN 37311	Ron Gentry (615) 472-5511	Larry Ledford	5	1570	18
WPLX	Rudy Pylant Collierville	Debbie Reinach 4554 Fleming	Melissa Murray TN 38017	Curtis Walker	Rob Herring			12
WKOM-FM	Robert McKay Jr. Columbia	Jimmy Dugger Box 1377	Mark Ramey TN 38402	Bradshaw/Hampton (615) 388-0101	Roger Peters	3	101.7	19
WGSQ-FM	Drue Huffines Cookeville	Robert W. Gallaher Box 3146	Drue Huffines TN 38501	Ronnie Malone (615) 526-7411	Austin Stinnett	3	94.3	20
WAEW	Ed Whitaker Crossville	Ed Whitaker Drawer 'W'	Steve Randel TN 38557	Ward Bastien (615) 484-5115	Gunther Mushemann	1	1330	12
WSDQ	T. Wayne Tittsworth Dunlap	T. Wayne Tittsworth 712 Old York Highway	Tollye Tittsworth TN 37327	Ruth Tittsworth (615) 949-4114	Ed Harmon	5	1190	12
WTRO	Charles Maxey Dyersburg	Charles Dawson Box 100	Steve Cuttery TN 38025	Mark Randle (901) 285-1330	Tom Hill	.5	1330	18
WBEJ	Clyde Roberts, Sr. Elizabethton	Barton Edens 626 1/2 E. Elk Ave.	David Miller TN 37643	David Miller (615) 542-2184	Bernie Leonard	1	1240	24
WEMB	Jim True Erwin	Jim True Box 280	Chuck Ray TN 37650	Todd Ambrose (615) 743-6123	Chuck Ray	5	1420	15
WEKR	Jerry Raby Fayetteville	Pete James Box 'M'	Jerry Raby TN 37334	Jerry Raby (615) 433-3545	Ernest Tucker	1	1240	18
WHIN	Jack Williams Gallatin	Skip Sparkman Highway 109 N.	Mike Marshall TN 37066	Tina Perdue (615) 452-9446	Ivan Davis	5	1010	16
WSMG	Darrell Bryan Greeneville	Kathy Knight Box 727	Steve Wilhoit TN 37744	Clark Jones (615) 638-3188	Jack Harrell	1	1450	17
WHHM	Wanda Smith Henderson	Wanda Smith Box 203	Mike Whited TN 38340	Ted Charles (901) 989-5981	Dave Hacker	1	1580	16
WJPJ	Edd Cisco Huntingdon	Edd Cisco Box 747	Beverly Gordon TN 38344	Beverly Gordon (901) 986-9746	Dave Jordon	1	1530	9
WTNV-FM	Don Hodges Jackson	Paul Rasmussen Box 1119	Program Director TN 38302	J.B. Roberts (901) 427-3316	Neil Michel	100	104.1	24
WJFC	Arthur Dees Jefferson City	Art Dees Box 709	Marty Dees TN 37760	Ross McCampbell (615) 475-7993	Frank Folsom	5	1480	9
WNOX-FM	Arthur Dees Jefferson City	Arthur Dees Box 709	Marty Dees TN 37760	Jimmy Kiltany (615) 475-3800	Frank Folsom	3	99.3	24
WUSJ-FM	Eaton Covan Johnson City	Ben Cagle Box 5188 EKS	Bucky Albright TN 37603	Bucky Albright (615) 926-3121	Roger Bouldin	3	99.3	24
WJCW	Ken Maness Johnson City	Bobbie Kabool Box 'W'	Tom Phillips TN 37602	Tom Phillips (615) 477-3127	Al Lefevere	5	910	24
WKIN	Wayne Grills Kingsport	Wayne Grills Box 9	Bob Gordon TN 37662	Red Kirk (615) 246-8131	Tim King	5	1320	24
WIVK-FM	Bobby Denton Knoxville	Bobby Denton Box 10207	Mike Carta TN 37939	Mickey Dearstone (615) 588-6511	Milton Jones	100	107.7	24
WEEN	Bill Speck Lafayette	Bill Speck Box 160	Wardean Perdue TN 37083	Steve Speck (615) 666-2169	Ivon Davis	1	1460	12
WQLA-FM	Le Benedetti La Follette	Cliff Jennings Box 1530	Bill Shipp TN 37766	Phil Baker (615) 566-1000	Bob Wallace	3	104.9	20
WDXE	Milton Griffin Lawrenceburg	Milton Griffin 120 1/2 N. Military Ave.	Mike Harris TN 38364	Mike Harris (615) 762-4411	Phil Kemper	1	1370	24
WLIL-FM	Glenn McNish Lenoir City	Glenn McNish Box 340	Joanne Greenway TN 37771	Bob Crane (615) 986-7536	Bob Crane	3	93.5	18
WZLT-FM	Dan Hughes Lexington	Dan Hughes Box 170	Steve Corlew TN 38351	Steve Corlew (901) 968-9990	Dave Hacker	3	99.3	24
WLIV	Joel Upton Livingston	Joel Upton Box 359	Joel Upton TN 38570	Roger Wright (615) 823-1226	Austin Stinnett	1	920	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
TENNESSEE								
WIST-FM	Gayle Gilmer Lobelville	Gayle Gilmer Box 460	Scott W. Gilmer TN 37097	Sam Depriest (615) 593-2294	Bill Coleman, Jr.	3	94.3	24
WLOD-FM	Gene Chrusciel Loudon	Doyle Lowe Box 465	Program Director TN 37774	Gene Chrusciel (615) 458-4621	Chief Engineer	3	99.1	24
WRKQ	Sid Kean Madisonville	Sue Kean Box 489	Sid Kean TN 37354	Sid Kean (615) 442-2855	Robert Wallace	.5	1250	14
WCMT	Paul Tinkle Martin	Paul Tinkle Box 318	Terry Durham TN 38237	Terry Durham (901) 587-9526	Brad Hosford	1	1410	24
WBMC	Thorold Ramsey McMinnville	Rob Jones Box 759	Rob Jones TN 37110	Bud Godwin (615) 473-2104	Homer Wilson	.5	960	17
WGKX-FM	John Bibbs Memphis	Chris Butterick 5900 Poplar Ave.	Bill Jones TN 38119	John Conlon (901) 767-6532	Doug Gossett	100	105.9	24
WWYN-FM	Jim Smith McKenzie	Ralph Farley Box 577	Rusty McDaniels TN 38201	Rusty McDaniels (901) 352-2212	Jeff Vaughn	100	106.9	24
WSM-FM	Bob Meyer Nashville	Sandra Kennedy 2644 McGavock Pike	Bruce Sherman TN 37214	Bobby Yarbrough (615) 889-6595	Hugh Hickerson	100	95.5	24
WKSR	Jerry Thompson Pulaski	Bill Moore Box 738	Don Eastep TN 38478	Don Eastep (615) 363-2505	Harold Starks	1	1420	18
WTRB	Don Paris Ripley	Don Paris Box 410	Thom Layne TN 38063	Thom Layne (901) 635-2221	John Strayhorn	1	1570	18
WOFE	Wilma Eblen Rockwood	Robin Kidwell Box 387	Wilma Eblen TN 37854	Bob Tidwell (615) 354-0580	Ray Brown	1	580	12
WYQC-FM	Ruth Hicks Shelbyville	Jeannie Hice Box 106	Tom Waynick TN 37160	Tom Waynick (615) 684-1400	Dan Goodman	100	102.9	24
WEPG	Debbie Riley South Pittsburg	Casey Case Box 8	Edward Knott TN 37380	Mike Gibson (615) 837-7577	Chief Engineer	5	910	16
WTZX	Pat Wilson Sparta	Pat Wilson Box 210	Lonnie Allen TN 38583	Lonnie Allen (615) 738-2256	Don Howard	1	850	17
WDBL-FM	Al Rider Springfield	Susan Rider Box 729	Carolyn Smith TN 37172	Tom Wilson (615) 384-5541	Greg Happel	3	94.3	19
WKWT-FM	Bob Hearion Union City	Bob Hearion Box 590	Stewart Byars TN 38261	Stewart Byars (901) 885-2014	Charles Holland	3	104.9	24
WCDT	Jack Vineyard Winchester	Sales Manager Box 340	Al Tipps TN 37398	Al Tipps (615) 967-2201	Willie Wiseman	1	1340	22
TEXAS								
KEAN-FM	Lou Murray Abilene	Jack Smith Box 3098	Bobby Owen TX 79604	Rudy Fernandez (915) 676-7711	Chief Engineer	100	105.1	24
KOPY-FM	Mike Smith Alice	Mike Smith Box 731	Mike Smith TX 78333	Mike Smith (512) 664-4322	Mike Smith	3	92.1	24
KMML-FM	Richard Haines Amarillo	Phil Giglio Box 10940	Jay McCrae TX 79116	Jay McCrae (806) 355-9777	Smokey King	100	98.7	24
KIXZ	Richard Haines Amarillo	Phil Giglio Box 10940	Smokey King TX 79116	Music Director (806) 355-9777	Smokey King	5	940	24
KDJW	Dugg Collins Amarillo	Cotton Hall Box 5844	Kris Manning TX 79117	Kris Manning (806) 372-6543	Pete Trowbridge	100	94.1	24
KSSR	Brian E. Beasley Bastrop	Rusty Cooke 398 Old Hwy. 71, Rt. 1	Mac Edwards TX 78602	Terri West (512) 321-7878	Frank Roberts	3	107	24
KAYD-FM	Katie Wellman Beaumont	Laurie Harbison Box 870	Steve Alex TX 77704	Frank Dawson (409) 833-9421	Ken Wilson	100	97.5	24
KRJT	Everett Mason Bowie	Lee Lucas Box 1080	Billy Etter TX 76230	Billy Etter (817) 872-2288	Don Wham	3	100.7	18
KNEL	Steve Everett Brady	Brad Brewster Box 630	Randy Wood TX 76825	Steve Everett (915) 597-2119	Edsel Malstrom	1	1490	18
KTTX	Tom Dee Whitehead Brenham	Carolyn Warmke Box 1280	Keith R. Iwig TX 77833	Craig Miller (409) 836-3655	Mark Whitehead	1	1280	24
KWHI-FM	Tom Dee Whitehead Brenham	Carolyn Warmke Box 1280	Keith R. Iwig TX 77833	Craig Miller (409) 836-3655	Mark Whitehead	3	106.3	24
KKUB	Jim Farr Brownfield	Winnie Jo Burnett 1722 Tahoka Rd.	Lou Farr TX 79316	Jim Farr (806) 637-4531	Jim Farr	1	1300	11
WTAW	Nannette Martinez Bryan	Roy May Box 3248	Greg Hanson TX 77805	Greg Hanson (409) 846-7788	Tony Nemec	1	1150	18
KORA-FM	Sam Jones Bryan	Sales Manager Box 3069	Roger W Garrett TX 77805	Roger W. Garrett (409) 776-1240	Mike Parmley	3	98.3	24
KCTX	Ed Leary Childress	Ed Leary Box 297	Billy White TX 79201	Billy White (817) 937-2563	Jack Cox	.25	1510	10
KIKR	Bobby Martinez Conroe	Bobby Martinez Box 2368	Ken Murray TX 77305	Bobby Martinez (409) 756-5501	Errol Coker	10	880	19
KOOV-FM	Gaylon Christie Copperas Cove	Dennis James Box 607	James Harrison TX 76522	Joe Lombardi (817) 547-8889	Leroy Franklin	3	103.1	24
KRYS-FM	Jim Whiteaker Corpus Christi	Geroge Harro 702 McBride Lane	Don Moore TX 78408	Don Moore (512) 289-0111	Fred Hoffman	100	99.1	24
KAND	Terry King Corsicana	Terry King 609 W. 7th Ave.	Bob Belcher TX 75110	Roy Miller (214) 874-7421	Bob Belcher	1	1340	19
KIVY-FM	Jim Gibbs Crockett	Dorothy Corbitt Box 1109	Lonnie Hunt TX 75835	Emmie Carrigan (409) 544-2171	Jim Gibbs	3	92.7	24
KXIT-FM	Bob Beller Dalhart	Bob Beller Box 1350	Sheryl Muller TX 79022	Sheryl Muller (806) 249-4747	Robert Beller	3	95.9	15
KPLX-FM	Dan Halyburton Dallas	Vicki Knight 3500 Maple, Ste. 1600	Bobby Kraig TX 75219	Mac Daniels (214) 526-2400	Ron Fudaly	100	99.5	24
KHEY-FM	Gary Ackers El Paso	Curtis Lee 2419 N. Piedras St.	Charlie Russell TX 79930	Gary Perkins (915) 566-9301	Herb Rand	100	96.3	24
WBAP	John Hare Fort Worth	Doug Sheldon One Broadcast Hill	Ted Stecker TX 76103	Bill Reed (817) 429-2330	Charles Staples	50	820	24
KSCS-FM	Bicor Sansong Fort Worth	Paul Danitz Box 80	Ted Stecker TX 76101	Bill Reed (817) 429-2330	Charles Staples	100	96.3	24
KGID-FM	Doug Ables Giddings	Doug Ables Box 329	Scott Ruthven TX 78942	Scott Ruthven (409) 542-5555	Rick Whitworth	3	101.7	7
KPJN-FM	Eddy Weems Gonzales	Linda Weems Box 158	Tim Teezdale TX 78629	Tim Teezdale (512) 672-3631	Paul Hrbacek	3	106.3	16
KCLW	John Hanna Hamilton	John Hanna Box 592	John Hanna TX 76531	John Hanna (817) 386-5259	Bernard Howell	.25	900	12
KTXF-FM	George Hochman Harlingen	Geroge Hochman Box 1808	Terry Long TX 78551	Sonny Laguna (512) 546-4106	Fidel Perez	100	100.3	24
KIKN	George hochman Harlingen	George Hochman Box 1808	Bob Franklin TX 78551	Sonny Laguna (512) 423-5068	Fidel Perez	5	840	24
KHBR	Rick Bailey Hillsboro	Rick Bailey Box 569	Damon Isbell TX 76645	Randy Marak (817) 582-3431	Dave Kolar	.25	1560	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
TEXAS								
KRME	Sue Lee Hondo	Pamela Bradley Box 447	Sue Lee TX 78861	Ron Mason (512) 426-3367	Joe Gragg	.5	1460	11
KIKK-FM	Craig Magee Houston	David Simmers 6306 Gulfon Dr.	Jim Robertson TX 77081	Joe Ladd (713) 772-4433	Andy Hudack	100	95.7	24
KSAM	Dr. George Franz Huntsville	Sales Manager Box 330	Michael Anthony TX 77342	Kooter Roberson (409) 295-2651	Dwayne Burlison	1	1490	19
KJAS-FM	Mike Lout Jasper	Lobo Loggins 110 E. Lamar	Ray Hilley TX 75951	Outlaw (409) 384-5313	Robert McWhorter	5	100.3	24
KRUL	Larry Safir Kerrville	Brad O'Quinn Box 2178	Carla Kolb TX 78028	Carla Kolb (512) 895-1230	Frank Shields	3	94.3	24
KODK-FM	Ruben Cavazos Kingsville	Tami Kincaid Box 907	Bobby Pena TX 78363	Marc Munro (512) 358-1490	Brian King	3	92.7	24
KINE	Bernie Aucoin Kingsville	Bernie Aucoin Box 846	Glen Michaels TX 78363	Glen Michaels (512) 592-5211	Paul McKaig	1	1330	16
KCYL	Ron Witcher Lampasas	Kathy Baxter Box 886	Butch Case TX 76550	Wendy Michaels (512) 556-3671	Ron Witcher	1	1450	17
KZZN	Dave Stebbins Littlefield	Janet Stebbins Box 192	Dave Stebbins TX 79339	Dave Stebbins (806) 385-4474	Dave Stebbins	1	1490	14
KYKX-FM	Mike Gatons Longview	Philip Payne Box 2727	Scott Johnson TX 75606	Ken Curtis (214) 757-2662	James Cameron	100	105.7	24
KFYO	Bob Clark Lubbock	Jack Dale Box 64670	Mark Harlan TX 79464	Don Sittin (806) 794-7979	Chuck Kenny	5	790	24
KCKL-FM	Edd Routt Malakoff	Jerry Clayton Box 489	Pat Isaacson TX 75148	Jeff Willis (214) 489-1238	John Gee	3	95.9	19
KYCK-FM	Mike Wright Mexico	Mary Ann Lied Box 1590	Matt Groveton TX 76667	Todd Tidwell (817) 562-5328	Mike Emory	3	104.9	24
KNFM-FM	Bob Bunch Midland	Kent Cooper Box 61147	Jim Mantel TX 79711	Jim Mantel (915) 563-5636	Steve Swayze	100	92.3	24
KLBO	J.D. Wade Monahans	J.D. Wade 1706 E. Sealy	Shawn Weeks TX 79756	John Wallace (915) 943-2588	Floyd Phillips	5	1330	24
KYKM	Rick Reynolds Mt. Pleasant	Sandie Hooper Box 89	Randy Rose TX 75455	Randy Rose (214) 572-8597	Jerry Knighton	3	97.7	18
KMUL	L. Randolph Muleshoe	L. Randolph Box 486	Reydon Stanford TX 79347	Reydon Stanford (806) 272-4273	Chief Engineer	3	103.1	24
KSFA	Monte Williams Nacogdoches	Monte Williams 3007 Martinsville	Shelley Swanzy TX 75961	Shelley Swanzy (409) 564-9584	pat Conway	1	860	16
KGEE-FM	Jerry Lovell Odessa	Christy Danklefs Box 12070	Dave Richards TX 79768	Dave Richards (915) 368-7929	Don Cook	100	99.9	24
KYYK-FM	Bud Kitchens Palestine	Bud Kitchens Box 649	Mike Millsap TX 75801	Mike Millsap (214) 729-6077	Bill Hughes	50	98.3	24
KOYN-FM	Joe Elder Paris	Mark Sandy 3305 NE Loop 286 (#A)	Dawn Smart TX 75460	John Leatherwood (214) 784-1293	Daryl Border	50	93.9	24
KTXU-FM	Jeff Methven Paris	Jeff Methven Box 9	Jeff Dougherty TX 75461	Jim Corley (214) 784-3311	Jeff Methven	35	107.7	24
KEYE	John Elzey Perryton	John Elzey Box 630	J.W. Williams TX 79070	J.W. Williams (806) 435-5458	Chief Engineer	1	1400	18
KXAL-FM	Jerry Clayton Pittsburg	Terry Malone Box 502	Gary Neill TX 75686	Gary Neill (214) 577-1135	David Hill	3	103.1	24
KBOP-FM	Bubba Reding Pleasanton	Sales Manager 215 N. Main	Program Director TX 78064	Music Director (512) 569-2194	Chief Engineer	3	98.3	24
KFRD-FM	Bud Smith Rosenberg	Lila Smith Box 832	Bud Smith TX 77471	Bill Ingram (713) 342-6601	Chuck McCleod	3	104.9	16
KTEO-FM	Lynn Farr San Angelo	Rudy Haggard Box 169	Jim St. John TX 76902	Lynn Farr (915) 655-1340	John Harold	100	93.9	24
KGKL-FM	Don Dooley San Angelo	Ric Reyes Box 1878	Steve Cook TX 76902	Steve Cook (915) 655-7161	Ed Smith	100	97.5	24
KKYX	Hugh Barr San Antonio	Ben Reed 8401 Datapoint #900	Carl Becker TX 78229	Jerry King (512) 690-1925	Paul Reynolds	50	680	24
KCYF-FM	Hugh Barr San Antonio	Ben Reed 8401 Datapoint #900	Scott Husky TX 78229	Scott Husky (512) 690-1925	Paul Reynolds	100	100.3	24
KAJA-FM	Stan Webb San Antonio	Bob Cohen 6222 N. Interstate Hwy	Ed Chandler TX 78201	Ed Chandler (512) 734-7301	Dan Walthers	100	97.3	24
KDSX	Commodore Wood Sherman	Marcia Hayes Drawer 110	Mark Jones TX 75091	Mark Jones (214) 465-1600	Jerry Yacuzzi	.5	950	22
KSTV-FM	Dave Sheppard Stephenville	Pam Fowler Box 289	David Hodges TX 76401	David Hodges (817) 968-5788	Ed Pryor	100	105.7	20
KSST	William Bradford Sulphur Springs	Stu Moore Box 284	Dwayne Grimes TX 75482	Music Director (214) 885-3111	William Bradford	1	1230	18
KCMC	Doug Davis Texarkana	Doug Davis 3225 Summer Hill Rd.	Doug Davis TX 75501	Doug Davis (214) 793-1137	George Hammond	1	740	24
KNUE-FM	Don Chaney Tyler	Richard Kelley Box 7935	Bobby Bell TX 75711	George Owens (214) 581-0606	Wayne Blackwelder	100	101.5	24
KYUF	Ed Stern Uvalde	Ed Stern Box 758	Danny McWilliams TX 78802	Danny McWilliams (512) 278-2555	Don Hunley	3	104.9	18
KVWC	Joe Garrison Vernon	Mike Klappenbach Box 1419	Dan Hendrix TX 76384	Dan Hendrix (817) 552-6222	Dan Osborne	1	1490	12
KNFO-FM	Dave South Waco	Ray Kaluza 4949 Franklin, Ste. 50	Robert Hallmark TX 76710	Sam McGuire (817) 776-3900	Dave Fricker	100	95.5	24
KJNE-FM	Joyce Marshall Waco	Sales Manager Box 7795	John Swan TX 76714	John Swan (817) 776-6333	Chief Engineer	100	102.5	24
KANI	Tom Metzger Wharton	Debbie Penn Box 350	Charlie Burrell TX 77488	B.J. McKay (409) 532-3800	Dave Biondi	.5	1500	18
KVLL	Don Stevenson Woodville	Sales Manager Box 459	Program Director TX 75979	Don Stevenson (409) 283-3734	C.D. Woods	1	1490	12
UTAH								
KNAK	Mike Halloran Delta	Sales Manager Box 636	Paul Griffith UT 84624	Music Director (801) 864-2797	Robert Holeman	1	540	18
KCKK-FM	Rex Jensen Kanab	Rex Jensen Box 368	Larry Masco UT 84741	Larry Masco (801) 644-5869	Randy Cram	100	101.1	19
KLGN	Jay Eubanks Logan	Jay Eubanks Box 3369	John Dimick UT 84321	John Jackson (801) 752-1390	Ricky Hughes	5	1390	24
KNEU	Joe Evans Roosevelt	Doyle Wilkins Box 1250	Earl Hawkins UT 84066	Fred Brown (801) 722-5011	Rod Hinge	5	1250	18
KKAT-FM	Dennis Gwiazdon Salt Lake City	R.J. Johnson 455 E. 400 S. #102	John Marks UT 84111	Jim Mickelson (801) 533-0102	Chuck Condron	26	101.9	24

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City	Address	State	Zip	Phone				
VERMONT								
WSNO	Alan Noyes Barre	Michael Donovan Box 1	Bill Noyes VT 05641	Jay Taylor (802) 476-4168	Mike Raymond	1	1450	24
WTSA	John Kilduff Brattleboro	Bob McCurdy Box 819	Joel O'Brien VT 05301	Dan Taylor (802) 254-4577	Ira Wilner	1	1450	15
WLFE-FM	Phil Knight Saint Albans	Phil Knight Rt. 7	Kenny Rodman VT 05478	Ed Levoir (802) 524-2133	Mike Raymond	3	102.3	24
VIRGINIA								
WBBI	Craig Sutherland Abingdon	Craig Sutherland Box 1067	Rita Sutherland VA 24210	Lynn Rutledge (703) 628-2147	Craig Sutherland	1	1230	13
WYYD-FM	Kenny Shelton Amherst	Nancy Elliott Box 522	Kenny Shelton VA 24521	Robynn James (804) 847-4700	Glen Rheinheimer	100	107.9	24
WODY	Arnold Terry Bassett	Arnold Terry Box 545	Arnold Terry VA 24055	Keith Thompson (703) 629-2509	Troy Spencer	.5	900	16
WAXM-FM	Dale Kennedy Big Stone Gap	Mike Barnette Drawer W	Program Director VA 24219	Fred Lee (703) 523-1700	Don Mussels	3.5	93.5	18
WBQ-FM	Kurt Ziegler Bristol	Kurt Ziegler Box 1389	Bill Hagy VA 24203	Reggie Neel (703) 669-8112	Patrick Glover	67	96.9	24
WXCF-FM	Mary Sales Clifton Forge	T.G. Allstock Box 104	Kevin Tanner VA 24422	Glen Michaels (703) 862-5751	Ranny Mason	3	103.9	18
WDIC	Rufus Nickles Clintwood	Rufus Nickles Rt. 1, Box 412	Betty Fleming VA 24228	Betty Fleming (703) 835-8626	Gerald Hibbitts	5	1430	13
WSVS-FM	Bob McDermott Crewe	Polly Davis 800 Melody Lane	David Perkins VA 23930	Joe Wilson (804) 645-7734	Jim Grainger	100	104.7	24
WCUL-FM	Michael Gummer Culpeper	Mike Gummer Box 672	Gregg Buickel VA 22701	Gregg Buickel (703) 825-3900	Len Cowherd	3	103.1	18
WDVA	James S. Boggs Danville	Scott Earhart 1 Radio Lane	Steve Stroud VA 24541	Alan Rowe (804) 797-1250	Tim Walker	5	1250	24
WAKG-FM	David Luther Danville	Sam Cooper Box 1629	Dave Harville VA 24543	Phil Watlington (804) 797-4290	John Cole	100	103.3	24
WKRE-FM	Bill Massey Exmore	Bill Massey Box 220	Bill Lecato VA 23350	Bill Lecato (804) 442-5000	Wayne Seacat	50	107.5	18
WFLS-FM	William Poole Fredericksburg	Sonny Ludlum 616 Amelia St.	Jim Asker VA 22401	Jim Asker (703) 373-1500	Gary Harrison	50	93.3	24
WLRV	Anthony Stevens Lebanon	Anthony Stevens Box 1380	Anthony Stevens VA 24266	Music Director (703) 889-1380	Mitch Sandidge	1	1380	17
WREL	Jim Patbrese Lexington	Jim Patbrese Drawer 902	Earl Cogdill VA 24450	Earl Cogdill (703) 463-2161	Earl Cogdill	1	1450	18
WMEV-FM	Sam Russell Marion	Ben Addison Box 968	Scott Sparrow VA 24354	Jim Love (703) 783-3151	Lyle Musser	100	93.3	24
WSKX-FM	Paul Downs Norfolk	Paul Katabian 700 Monticello Ave. #55	Russ Spooner VA 23510	Larry Marrs (804) 624-9759	Steve Schrader	100	106.9	24
WDXC-FM	Garry Gantner Pound	Robert Wagoner Box 849	Garry Gantner VA 24279	Garry Gantner (703) 796-5411	Don Mussels	3	102.3	24
WPSK-FM	Karen Hedge Pulaski	Karen Hedge Box 351	Steve Kirk VA 24301	Steve Kirk (703) 980-2702	J.J. Largen	3	107.1	24
WRAD	Ann Dix Radford	Ann Dix Box 1168	Fred Richardson VA 24141	Mike Moorhouse (703) 639-2461	J.J. Largen	5	1460	19
WSLC	Herm Reavis Roanoke	Dave Haney Box 6002	Johnny Branson VA 24017	George Gillock (703) 387-0234	Paxton Durham	5	610	24
WCRR	Paul Sexton Rural Retreat	Ison Sturgill Box 660	Gary Taylor VA 24368	Gary Taylor (703) 686-4111	Fred Cox	550	660	12
WSHV-FM	Frank Malone South Hill	Norm Talley Box 216	Steve Howell VA 23970	Steve Howell (804) 447-4007	Chuck Brown	3	105.5	17
WTZE	Walter Wright Tazewell	Dorothy K. Nuckles Box 69	Walter Wright VA 24651	Eddie Jones (703) 988-4150	Ralph Messer	5	1470	12
WCMS-FM	Marjorie Crump Virginia Beach	Ken Ferebee 900 Commonwealth Pl.	Michael Meehan VA 23464	Michael Meehan (804) 424-1050	Alfred Foreman	50	100.5	24
WYVE	Craig Allison Wytheville	Debbie Stone Box 534	Craig Allison VA 24382	Will Robertson (703) 228-3185	Jack Fleming	2.5	1280	13
WASHINGTON								
KAYO	Helen Comfort Aberdeen	Karen Durham Box 188	Roy James WA 98520	Bob Walker (206) 532-1450	Ken Huffman	3	99.3	18
KBFW	Steve Smith Bellingham	Steve Smith Box 'D'	Brian Roc WA 98227	Brian Roc (206) 734-8555	Steve Smith	1	930	24
KMNT-FM	Ted Chytil Centralia	Lee Stottemyre 1635 S. Gold St.	Steve Richert WA 98531	Jim Knutson (206) 736-3321	Bill Tilton	100	102.9	18
KCLK-FM	Larry Baker Clarkston	Kyle Dye Box 669	Mark Coen WA 99403	Dennis James	Steve Franko	100	94.1	24
KCLX	Bob Hauser Colfax	Robert Hauser Box 710	Larry Wier WA 99111	Larry Wier (509) 397-3441	Chief Engineer	1	1450	16
KCVL	Eric Carpenter Colville	Sales Manager Box 111	Eric Carpenter WA 99114	John Jern (509) 684-5032	Chief Engineer	1	1240	16
KXLE	Dennis Rahm Ellensburg	Loni Rahm 1311 Vantage Highway	Dennis Leach WA 98926	Dennis Leach (509) 925-1488	Chief Engineer	1	1240	24
KENU	Bob Rigler Enumclaw	Bob Rigler 1540 Cole St.	Brian Love WA 98022	Brian Love (206) 825-6547	Tim Vik	.5	1330	12
KEYG-FM	Verl D. Wheeler Grand Coulee	Verl D. Wheeler Drawer "K"	Shery Snow WA 99133	Verl D. Wheeler (509) 633-2020	Dan Adams	5	98.5	24
KOTY	Tom McCoy Kennewick	Gary Wolcott Box 6127	Program Director WA 99336	Maggie Stone (509) 586-4165	Michael Anthony	1	1340	24
KWIQ-FM	Ted Mason Moses Lake	Ted Mason Box 999	Bill Michaels WA 98837	Music Director (509) 765-1761	Don Anderson	100	100.3	24
KOMW-FM	Glenda Freel Omak	Glenda Freel Box 151	Glenda Freel WA 98841	Glenda Freel (509) 826-0100	Jerry Robinson	3	92.7	16
KAPA	Earle Kazmark Raymond	Sales Manager 2065 Ocean Ave.	Jean Woods WA 98577	Music Director (206) 875-5551	Don Carey	1	1340	24
KMPS-FM	Fred Schumacher Seattle	Keith Samuels 1507 Western #505	Timothy Murphy WA 98101	Paul Fredricks (206) 622-2312	George Bisso	100	94.1	24
KRPM-FM	Jack Davies Seattle	Jack Young 22220 Marine View Dr.	R.P. McMurphy WA 98198	Ken Moultrie (206) 343-9145	Steve Sorkness	100	106.1	24
KORD	Jeff Ripley Tri Cities	Sales Manager Box 2485	Chriss Kelly WA 99302	Ted Dailey (509) 547-9791	Chief Engineer	10	870	24
KXDD-FM	Tom McCoy Yakima	Tom McCoy Box 2309	Steve Easley WA 98901	Brenda Lou (509) 248-3110	Michael Anthony	61	104.1	24

Station	Station Manager	Sales Manager	Program Director	Music Director	Chief Engineer	Power (kw)	Freq.	Hours Per Day
City	Address	State	Zip	Phone				
WEST VIRGINIA								
WTNJ-FM	Fred Persinger Beckley	Paul Conzalez Box 1127	Fred Persinger WV 25802	Fred Persinger (304) 877-5592	Randy Kerbaw	50	105.9	24
WJLS	Bill O'Brien Beckley	Charlie Jennings Box AB	Charlie Jennings WV 25802	Joe Blow17 (304) 253-7311	Charles Marlow	5	560	18
WBUC	Phil Phillips Buckhannon	James Hardman Drawer 'C'	Tim Willong WV 26201	Penny Phillips (304) 472-1460	Phil Phillips	5	1460	24
WCAW	Earle Buck Charleston	Darryl Smith Box 4318	Rick Johnson WV 25364	Rick Johnson (304) 925-4986	Dave Higgenbotham	50	680	13
WDNE	William Carr Elkins	Bob Cowgill Box 1337	Roger Taylor WV 26241	Gary Simmons (304) 636-1300	David Saffel	1	1240	20
WELD-FM	Willard Earle Fisher	Willard Earle Rt. 1, Kessel Rd.	Willard Earle WV 26818	Willard Earle (304) 538-6062	Edwin Allen	1.2	101.7	18
WTCR-FM	Mark Jesse Huntingdon	Sheila Desantis Box 2186	Jim Schneider WV 25722	Dave McLain (304) 453-6323	Eddie Walters	50	103.3	24
WKCJ-FM	Kenny Bryant Lewisburg	Kenny Bryant Box 306	James Fisher WV 24901	James Fisher (304) 645-7272	Randy Kerbaw	3	105.5	18
WEPM	Mike McGough Martinsburg	Mike McGough Box 767	John Grissinger WV 25401	John Grissinger (304) 263-8868	Fran Little	1	1340	24
WAJR	Dale Miller Morgantown	Dale Miller Route 7, Greer Bldg.	Dave Harman WV 26505	Dave Harman (304) 296-0029	John McKinney	5	1440	20
WXXK-FM	Jack Fritz Parkersburg	Van Colley Box 368	Tom McGuire WV 26102	Ken Tucker (304) 485-4565	Lawrence Smith	3	103.1	24
WAEY	Henry Beam Princeton	Dirk Hall Box 5588	Lee Daugherty WV 24740	Buddy Andrews (304) 425-2151	Nathan Hunt	1	1490	24
WYKM	Betty Crookshanks Rupert	Betty Crookshanks Box 627	Teresa Huttenpiller WV 25984	Jana Lee (304) 392-6003	Randy Keerbway	5	1250	12
WVRC	Bob Edwards Spencer	Gordon Rogers 106 Radio St.	Bob Edwards WV 25272	Tina Hughes (304) 927-3760	Larry Koenig	1	1400	24
WXEE	W. Dale Ellis Weich	W. Dale Ellis Box 1340	James Sassak WV 24801	James Taylor (304) 436-4191	Jesse Foust	1	1340	18
WHAW	Bruce Beam, Jr. Weston	Bruce Beam Box 980	Terry Mathews WV 26452	Terry Mathews (304) 269-5555	Kenneth Smith	1	980	12
WXCC-FM	Janet Evans Williamson	Denny (Frost) Trader Box 261	Pete Francis WV 25661	Tony Wick (304) 235-3600	Merl Workman	50	96.5	18
WISCONSIN								
WXCE	Cary Dean Amery	Cary Dean Box 1260	Paul Davis WI 54001	Paul Davis (715) 268-7185	Rey Lark	5	1260	18
WATW	Jerry Hackman Ashland	Raymond Nye 2320 Ellis Avenue	Randy Thomas WI 54806	Randy Thomas (715) 682-2727	Edward Hedilan	3	1400	24
WXRO-FM	John Klingler Beaver Dam	Larry Cohen Box 902	Frank Bere WI 53916	Music Director (414) 885-4442	Al Johnson	3	95.3	17
WISS-FM	Steve Handrich Berlin	Dave Kappeler Box 5	Steve Handrich WI 54923	Pat Siegmund (414) 361-3551	Pat Siegmund	3	102.3	24
WKTT-FM	Don Flick Cleveland	Russ Miller Box 26	Denise Vogel WI 53015	Don Flick (414) 693-3103	Tom Lange	3	103.1	24
WDMP-FM	Wendall Hamlin Dodgeville	Gary Pace Box 58	Dean Goninen WI 53533	Brian Jeffrey (608) 935-2302	Chief Engineer	1.1	99.3	17
WRDN-FM	Gene Kirchner Durand	Bill Kunhne Box 208	Kevin Allar WI 54736	Christa Polzer (715) 672-8969	James Casey	1	95.9	18
WAXX-FM	George Roberts Eau Claire	George Roberts Box 6000	George House WI 54702	Tim Closson (715) 832-1530	Richard Lasiuk	100	104.5	24
WKTY	Steve Stach La Crosse	Ellen Finch 704 La Crosse St.	Ken Kahler WI 54601	Caryl Powers (608) 782-6430	Sparks Wittenmier	5	580	24
WKBH-FM	Joe Roskos La Crosse	Dan Kane 510 Holmen Sq.	Pat Delaney WI 54636	Pat Delaney (608) 526-9302	Pat Delaney	3	105.5	24
WAXL-FM	James L. Zimmermann Lancaster	Rick Sanson Box 587	Dave Allen WI 53813	Dave Allen (608) 723-7671	Ken Ebnetter	3	97.7	17
WTSO	Roger Russell Madison	Ted Waldbillig 5721 Tokay Blvd.	Jeff Tyler WI 53711	Pat Martin (608) 274-1070	Jim Hermanson	10	1070	18
WWQM-FM	John Sanduis Madison	Stan Kitson Box 4408	Tom Oakes WI 53711	Music Director (608) 271-6611	Jeff Davis	3	106.3	24
WCJL	Jim Callow Marinette	Jim Callow Box 689	Ken Fronsee WI 54143	Ken Fronsee (715) 732-4444	Jim Callow	1	1300	18
WMIL-FM	Brian Ongaro Milwaukee	Chris Stonick Box 20920	Kipper McGee WI 53220	Tom Carr (414) 545-8900	Phil Klingler	50	106.1	24
WYNE	Jim Hodges Neenah	Dan Zuleger Box 1035	Charlie Hart WI 54956	Mark Lewis (414) 739-1150	Greg Schnieder	5	1150	24
WAHC-FM	James Schuh Neenah	Gerry Leonard Box 707	Gary Johnson WI 54957	Vicki Johnson (414) 722-6471	Gordon Dailey	3	96.7	24
WCCN-FM	Kevin Grap Neillsville	Kevin Grap Box 387	Kevin Grap WI 54456	Kevin Grap (715) 743-3333	Jim Casey	100	107.5	24
WIXK	Dan Smith New Richmond	Dan Smith 125 E. 3rd St.	Tom Ryan WI 54817	Tom Ryan (715) 246-2254	Ken Cummings	3	107.1	19
WNFM-FM	T.L. Bychinski Reedsburg	Arnie Peck Box 349	Program Director WI 53959	Mark Allen (608) 524-1105	Clif Groth	3	104.9	24
WTCH	Bruce Grassman Shawano	Larry Waskosky 1456 E. Green Bay St.	B.J. Taylor WI 54166	Stu Muck (715) 524-2194	Gary Mach	1	960	19
WCOW-FM	John D. Rice Sparta	Gene Kuderer 113 W. Oak St.	Steve Peterson WI 54656	Mike Burns-Gilbert (608) 269-3307	George Schaller	100	97.1	19
WVRQ-FM	David Robinson Viroqua	Jim Graham Rt. 4	Ernie Betts WI 54665	Jeff Robinson (608) 637-7200	David Robinson	3	102.3	19
WXCO	Doug Wick Wausau	Dave Masunas Box 778	Jeff Cannon WI 54402	Lonnie Strauss (715) 845-8218	Roger Watson	1	1230	17
WDEZ-FM	Peter Tanz Wausau	Ken Linzmeyer Box 2048	Bob Look WI 54402	Karen Williams (715) 355-1614	Jim Zastrow	100	101.9	24
WBWI	Larry Tainter West Bend	David Lyons Box 933	Steve Siegel WI 53095	Steve Siegel (414) 334-2344	Charles Flynn	20	92.5	19
WHTL-FM	Bob Zank Whitehall	Bob Zank Box 678	Bob Zank WI 54773	Dick Deno (715) 538-4341	Jim Casey	3	102.3	19
WYOMING								
KBBS	Steve Lawrence Buffalo	Tom Maxwell 90 S. Main	Steve Lawrence WY 82834	Steve Lawrence (307) 684-7070	Ralph Burger	1	1450	16
KUUY	Ron Liljedahl Cheyenne	Beth Boyer 1370 Southwest Drive	Chuck Bailey WY 82003	Chad Peterson (307) 632-0551	Bill Western	8.5	650	24
KIML	David King Gillette	Ray Mapel Box 1009	David King WY 82717	Larry Allen (307) 682-4747	Roy Mapel	5	1270	19
KZMQ-FM	Jeff Keith Greybull	Jeff Keith Box 352	Bob Swanson WY 82426	Music Director (307) 765-9422	J.R. Middleton	100	100.3	24
KCGY-FM	Amy Hoefler Laramie	Larry Lindstrom Box 1290	Kevin James WY 82070	Kevin James (307) 745-4888	Paul Knittle	100	95.1	24

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Program Syndicator/Supplier

Country Programming/Formats/Services Offered

ABC RADIO NETWORKS

125 West End Avenue, 7th fl.
New York, NY 10023

Entertainment Programming

Tom Cuddy, Sales Manager

Patricia Rosen, Director

Jamie Korsen, Manager

(212) 887-5365

Weekly Show:

Title: American Country Countdown with Bob Kingsley

Produced by: ABC Watermark

Description: Country Music's #1 Countdown. Each week

Bob Kingsley counts down Country Music's 40

biggest hits as ranked by *Billboard Magazine*.

American Country Countdown has been bringing the

best of Country Music's songs and stories to

listeners in the 50 states and around the world for

over 15 years.

Length: Four Hours

Price/Barter Terms: Barter

Local Avails: 24 minutes

Daily Feature:

Title: Bob Kingsley with America's Musicmakers

Produced by: ABC Watermark

Description: Each 2 minute feature spotlights one of

today's top country stars telling their story. In less

than a year, Musicmakers has generated an impres-

sive line-up of top country radio stations.

Length: 2 minutes including network (30)

Price/Barter Terms: Barter

1989 Specials:

Memorial Day Weekend (5/24 - 5/29)

"Alabama"

Description: A 2-hour tribute to the most successful

country act of the 1980s. Hosted by Bob Kingsley,

this Alabama special will feature actual interviews

with the band, family members, and hometown

friends. This exciting profile is packed with their #1

hits and is sure to be a smash among listeners.

July 4th Weekend (6/29 - 7/4)

"Country Music's Men of the '80s"

Description: This 4-hour special will countdown the 40

most successful guys this decade has produced

from an exclusive *Billboard Magazine* compilation.

Bob Kingsley hosts this once-in-a-decade special

which will include anecdotes and biographical infor-

mation told by the artists themselves.

A Special Day in August (8/11 - 8/16)

"Elvis Country"

Description: A very special 3-hour country tribute to the

"King" himself. Our American Country Countdown

affiliates will be the programmer as they pick the

songs that we'll play. This special will commemorate

his life, his country music background as well as

information on his friends and family. Bob Kingsley will host an all-star cast that will include exclusive interviews with Elvis from our extensive Watermark archives.

AIRLINES - First Class Comedy

P.O. Box 80816

St. Clair Shores, MI 48080-0816

Cheryl Rilley, Publisher

(313) 881-4551

Service: Publisher of a monthly comedy service and joke books for air personalities. Free sample issue on request. Use station letterhead.

ALTERNATIVE PROGRAMMING, INC.

2501 Oak Lawn Suite #365

Dallas, Texas 75219

Mickey Briggs, President

David Longhofer, Sales Manager

Michael Walsh, National Research Director

1-(800) 231-2818 (214) 521-4484

Format Music Service

Title: The Country Alternative

Description: Live or automated service including

supplemental music libraries

Method of Delivery: Reel or Cassette

BROADCAST PROGRAMMING

2211 Fifth Avenue

Seattle, WA 98121

Edith Hilliard, General Manager

John Sherman, Vice President/Sales

(206) 728-2741 (800) 426-9063

In Washington (800) 255-8511

Format Music Service:

Title: Modern Country

Description: Programmed by Jay Albright, "the right

music in the right mix to win 25-54." Computer

balanced for era, style, and appeal. Announced for

fully automated operations or unannounced for live-

assist. A four deck system consisting of weekly

Currents, Recurrents, Recent Gold, and Standard

Gold categories. Compu-list computerized music

service also available.

Title: SuperCountry

Description: A broad-based mainstream country format

with optional emphasis on modern, traditional, or

classic country. Three deck system with option of

4th deck of traditional oldies. Localized announcing

with two voices alternating in 3-hour shifts also

available unannounced. Target demo can be shifted

from 25-54 to 30 plus with the addition of classic

country category.

Title: All Star Country

Description: Contemporary country format targeted to

18-44 year olds. Hit oriented blend of two gold cate-

gories, Recurrents and weekly updates of today's

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contemporary country hits. A good choice for the station that finds today's mainstream country "too twangy".

Title: Country Lovin'

Description: Four-reel country format featuring the best of today and yesterday. Flexible blend of Standard Country Gold, Image Gold, Recurrents and weekly updates of today's biggest country hits. Can be run unannounced for live assist operations or voiced for full automation. Targeted toward the 25 plus demo.

Title: The Natural Sound

Description: Cross-Country format for unvoiced audience appeal 25-54. Blended from soft Adult Contemporary and lite Modern Country Gold, plus today's soft AC and Cross Country hits. Can be programmed to emphasize AC or Country. Unannounced for live-assist or voiced for automated operation

BUSTANY BIGGS & COMPANY

**3456 Ben Lomond Place
Los Angeles, CA 90027**

Beverly Padratzick, Contact
(800) 422-7752

Very-short-form, daily Format Enhancer:

Title: The Word: Package 25+

Description: Potent package of experts in the tricky game of life delivering no-fluff stories and hard advice in an engaging, enriching, entertaining way.

Length: Six daily features run in AM Drive, re-run in PM Drive; Sat. & Sun. optional; each feature; 10-second Teaser, Local Spot, 50-second Payoff.

The Word-Givers: Judy Auerbach, PhD. Sociologist and Lifestyles Analyst; Michael Eremia, Marriage & Family Counselor; Avery Friedman, People's Rights Lawyer; Elyse Goldstein, PhD, Psychotherapist, on Male-Female Relationships; Tony Hendra, Pop Culture Critic & Former Editor of National Lampoon; Drew Pinsky M.D., Latest Angle on Health; Jeremy Rifkin, Whistle-Blowing Economist, on Life & Technology

Terms: Cash

CBN RADIO NETWORK

**CBN Center
1000 Centerville Turnpike
Virginia Beach, VA 23463**

Greg Fast, Station Contact
(804) 523-7056

Weekly Show

Title: The Christian Sportsman

Description: Magazine-type show with new product reviews, storytelling, seasonal emphasis and interviews, hosted by ex-rodeo rider and hunting editor for the Christian Outdoorsman Magazine, Bill Garrett.

Length: Half-hour

Price: Barter terms/top 100 markets

Local Avails: Yes

CAVOX TAPEATHON CORP.

**13633 Crenshaw Blvd.
Hawthorne, CA 90250**

Rick Bottom, National Sales
(213) 676-6752

Format Music Service:

Title: CaVox Country

Description: Billboard Country Chart music plus new releases includes a ten-year-old gold library

Method of Delivery: Reel

CENTURY 21

**4340 Beltwood Parkway
Dallas, TX 75244**

Richie Allen or Dave Scott

(214) 934-2121 or toll free (800) 937-2100 or (800) 528-2100

Country Gold Discs — Complete researched oldies library on compact disc.

Hit Disc — Weekly country currents on compact disc.

Custom Services (IDs and Jingles):

Title: Custom Jingles for Country Broadcasters

CONCEPT PRODUCTIONS

**1224 Coloma Way
Roseville, CA 95678**

Elvin Ichiyama or Dick Wagner

Station Contact
(916) 782-7754 or toll free (800) 348-4800

Format Music Service:

Title: Concept 4, Country

Description: Award-winning major market personalities deliver a bright mix of contemporary and classic country. A new show every day. Voice-tracked or music only. Live assist or automated.

Method of Delivery: Now available on DAT, also 10" reels.

CONTEMPORARY COMEDY

**5804 Twineing
Dallas, TX 75227**

Joe Hickman, Publisher
(214) 381-4779

Comedy Service:

Description: Comedy material for air personalities, written by veteran major market country pro.

Price/Barter Terms: \$85 a year for monthly service.

CHARLES MICHELSON & SONS

**9350 Wilshire Boulevard
Beverly Hills, CA 90212**

(800) 648-4546 (213) 278-4546

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COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Radio Drama Programming

Programs:

"Dragnet", "The Green Hornet", "The Lone Ranger", etc.

CREATIVE RADIO NETWORK

30961 W. Agoura Rd., Ste. 215

Westlake Village, CA 91361

Darwin Lamm, President; Pete Kline, Station Contact
(818) 787-0410 or toll free (800) 392-9999

Weekly Show:

Title: The Elvis Hour

Description: Weekly show capturing the exciting life and music of "The King."

Special Shows:

Title: The Story of Country Music

Description: 48 Hour Special ... almost 1000 hits and 500 interviews.

Title: Buddy Holly: The Day The Music Died

Description: 2 hour tribute in words and music, includes interviews with Waylon Jennings, Linda Ronstadt and others.

Title: Johnny Cash Family & Friends Thanksgiving Day Special

Description: 3 hour get together with the Cash Family in music and memories.

Title: Country Music's Fourth of July Celebration

Description: 3 hours with America's country superstars as they celebrate with the songs and words of the holiday.

Title: Country Profiles

Description: 130 3-minute features take your listeners behind the scenes in the world of Country Music.

Title: Labor Day in The Country

Description: 3 hour simulated live remote broadcast featuring today's brightest country superstars.

Title: Marty Robbins Remembered

Description: 2 hours of great music from the legend.

Title: Elvis - The Country Side

Description: 2 hours of great country sounds starting with the early Sun recordings through the later years.

Title: Dolly Parton - Here She Comes Again

Description: 2 hour special featuring Miss Dolly singing her biggest hit, along with guest interviews and a surprise or two.

Title: Kenny Rogers - Portrait Of A Superstar

Description: 2 hours with Kenny and his greatest hits. Lots of comments from the singer along with many guest interviews.

Title: A Country Joy of Christmas

Description: A two part Christmas package consisting of a 12 hour program hosted by Harry Newman and a 6 hour no-host show. Features comments by the performers plus exclusive interviews with Santa and Mrs. Claus.

Title: Country Music Of The 80's

Description: An exciting 24 hour week-end blockbuster highlighting the past decade in country music with the biggest hits, brightest stars, exclusive interviews and stories behind the songs.

Title: Superstars in Concert

Description: 3 hours of today's hottest performers, live and in concert around the United States. Features exclusive "back-stage" interviews.

Title: Johnny Cash: American Folklore

Description: A twice daily 5 minute feature on such varied folklore topics as Davy Crockett, The Hobo Story, Soda Fountain Sayings, Quilts, and many other "story behind" unusual Americana. Delightful!

Title: Hank Williams Jr.

Description: A two-hour visit in music and interviews with this outstanding country performer.

Title: George Jones

Description: A two-hour retrospective featuring George's biggest hit recordings through the years plus interesting comments by the singer himself.

Title: Duo's In Country Music

Description: A terrific two-hour visit with some of the all-time best country duos. Lots of great hit recordings and interesting interviews.

DIAMOND COMMUNICATIONS, INC.

2835 Smith Avenue, Suite 205

Baltimore, MD 21209

Alexander Diamond, Exec. Producer

(301) 486-4624

Daily/Weekly Show:

Title: The Heart Of The Matter

Description: Award-winning series dealing with health, medical, and quality of life issues with top professionals from leading institutions such as Johns Hopkins, NIH, CDC, etc. Covered are sports medicine, stress, heart disease, women's health, diet, nutrition, trauma medicine, cancer, substance abuse, children's health, and virtually every health and/or medical issue you can think of. Series currently airs on over 275 stations, including many with country formats.

Length: 4½ minute daily, 29 minute weekly.

Price: Free to all requesting stations. No barter. Only adjacencies may be sold. Demo available.

Method of Delivery: Reel, every two weeks

DAVE DWORKIN'S GHOSTWRITERS

2301 Unity Avenue North, Dept. CRB

Minneapolis, MN 55422

(612) 522-6256

Weekly Show:

Title: Up Yer News

Description: A market-exclusive news parody humor feature sent on single-sided double-spaced scripts.

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Length: 15 seconds to five minutes at client discretion.
Price: Cash

Daily Shows:

Title: Astro-Illogicals

Description: 100 fake horoscopes. Set in script form.

Length: Flexible

Price: Cash

Title: Dear DJ

Description: A parody of "Dear Abby" sent in script form. To be used as a regular on-going feature. Unusual problems and comic answers included. 150 scripts available.

Length: About 30 seconds per script

Price: Cash

Title: The Overs

Description: A totally cornball soap opera parody sent on single-sided double-spaced scripts. 130 scripts available.

Length: About 45-60 seconds per script.

Price: Cash

DICK BRESCIA ASSOCIATES, INC. (DBA)

164 Garfield Street

Haworth, NJ 07641

Dave West, Vice President

(201) 385-6566

Weekly Show:

Title: End of the Road with Tom Bodett

Produced by: Free Flight Productions/DBA

Description: Variety—storytelling, humor and music woven into a folksy hour (54 minutes) featuring Tom Bodett (voice of Motel 6 commercials) and his side-kick piano player, Johnny B.

Price/Barter Terms: Barter

Local Avails: 6 minutes/program

Clearance: Weekends

Method of Delivery: Satellite - Satcom IR

DONNELLY MEDIA

DORSEY AND DONNELLY

1440 Empire Central, Suite 350

Dallas, Texas 75247

T.J. Donnelly, President

Terry Dorsey

(214) 631-7934

Daily Shows:

Creators of Hiney Wine and syndicators of daily comedy programming features including:

Title: National Comedy Wireless:

Description: Comedy service provides 8 to 10 bits weekly on reel to reel ranging from drop-ins to fully produced parody songs.

Title: Earl Pitts "Unmerikun":

Description: Daily comedic editorial commentary recorded by Gary Burbank and expressing red-neck, right-wing viewpoint on topical matters.

Title: Squatmasters:

Description: Series of fully produced parody commercials created by John Langan.

Title: Hiney Wine, Bobby Jo Ambergey's Bar & Grill, Amatellin' "U":

Description: Daily scripted comedy features created by Terry Dorsey, 1986 CMA Major Market DJ of the year and designed to provide promotional and sales support for station.

THE ELECTRIC WEENIE, INC.

P.O. Box 2715

Quincy, MA 02269

Jerry Ellis, Publisher

Andrew Himmel, Managing Editor

(800) 225-5061 ext. 248

(617) 749-6900 ext. 248

(617) 749-3691 Fax Number

Services: Monthly gag sheet

Since 1970, The ELECTRIC WEENIE has supplied the finest jokes, gags and one-liners in radio. We write it for personalities who want to offer more than just time and temp, it's precise, topical and just off-beat enough to keep them listening. Gag sheets come and go, but the WEENIE is always there when you need great material . . . nothing beats the WEENIE. Call, write or fax us today for a free sample and find out why the biggest names in broadcasting resubscribe year after year!

FIRSTCOM

13747 Montfort Dr., Suite 220

Dallas, TX 75240

Cecelia Garr, President/CEO

(800) 858-8880 or (214) 934-2222

Custom Services: ID packages; jingle packages; TV advertising campaigns by Rosler Creative.

Other Services: Digital Production System (including Digiffects), featuring over 3000 tracks of music and real-life sound effects on CD; CD Sales Library, 100% guaranteed to generate new revenue for radio stations that purchase the program.

GALAXY AIR PREPARATION SERVICE

1097 D Bar K Drive

Durango, CO 81301

Terry Moss/Robert Porter

(303) 247-5082

Country Music News Service:

Title: Galaxy Country Edition

Description: Twice monthly music update newsletter geared to current chart artists and records. Bios, background, insights, etc., written in broadcast ready copy. Indexed each issued for easy on-air and inter-

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

view use. Includes calendar, almanac, show-biz news, industry updates, etc.

Method of Delivery: Mail subscription. Contact Galaxy for free sample issue.

GILL BRIAN PRODUCTIONS

P.O. Box 269

Clarendon Hills, IL 60514

Ed Kehoe, Sales Manager
(312) 832-2169

Daily Shows:

Title: A Time To Remember

Description: One minute vignettes plus a ten second program teaser. Unusual and little known incidents in American History. Personalized intro and promos. Cassette audition available.

Daily Show:

Title: A Thought For Today

Description: One minute ways to get ahead, guidelines for the future, suggestions on how to get more out of life. Personalized intro and promos and special holiday programs. Cassette audition available.

Price: Both Shows: Cash, 26 or 52 week contract.

Exclusivity, unlimited usage, monthly billing.

Method of Delivery: 7" reels.

HAPPI ASSOCIATES

P.O. Box 110892

Nashville, TN 37222

Cathy J. Dodd, President

Skeeter Dodd, CRMC General Manager

(615) 331-8570

Music Formats:

Title: Music in Nine (9) Radio Formats. Hot Country Hits, Adult Contemporary, Easy Listening, Klassic Gold (50 60's Rock), Swing Era II (Big Band), Custom Blend (MOR), Lite Contemporary, Hit Rock (CHR) and Soft Passages (New Age).

Description: Hits, Recurrents and Oldies on Tape from KalaMusic, Inc. Designed for Live, Live Assist and/or Automated Radio Station Operations.

Services: General and Custom Services for Radio Stations.

Title: Sales Department Helps.

Description: Specialized help for your sales manager and crew. Training for staff and/or managers. Proven tips to help increase your dollars. Training aids, Sales Meetings, Motivational Talks, and Tape Information.

Title: Subliminal Self Help (Cassette Tape)

Description: Covers literally hundreds of subjects, including Success In Sales, Motivation for yourself and staff, Management, Weight Loss, Stop Smoking, Improving your Memory, Power Dynamics and much more. Subliminal is so effective that the government (FCC) says you can't use this technique "on the air". You can use it in your office and with your staff.

Title: Specialized Sales Promotions.

Description: Promotions custom designed to fit your needs and requirements.

Title: Production Music.

Description: Three CDs with 221 cuts, music selections in both 30 and 60-second lengths. Styles such as Country Crossovers, Shining Brass, Mixed and Mellow Moodmakers, Bright and Up-Beat and Novelty Material. Priced cheap \$300.

Title: Managers Manual

Description: Brief reports on Sales, Employee Relations, Programming, Promotions, Community Activities, Winning Attitude, Team Work, Your Phones, Technical, News, Public Relations, Surveys, Contests, Staff Meetings, Hiring, Firing and much more. Not "how we did it" or "how they do it" or "this is how you should do it". A must for new managers or experienced managers who already know most of this "but". . . .

Title: Customized Radio Station ID Jingles and/or Commercial Jingles.

Description: An unheard of guarantee that you will get what you want. Our producers will create a demo sample for your approval before producing your final jingles. Priced low for budget operations. No shortcuts on production. All jingles are custom recorded in Nashville by top session talent.

Title: Custom Tours of Music City

Description: Promotion that earns good bucks and we will even help you sell it.

Title: Specialized Sales Promotions

Description: Designed to fit your needs and requirements.

Title: Announcer Voices

Description: Up to seven professional voices for commercials or promos. Fast service. You write the copy or we write the copy.

Title: Custom Artists Interviews

Description: Tell us who you want and we will tell you if we can get them.

Price: One time fee, contract terms or job by job payment.

THE HAPPY HARE RADIO THEATER

3344 Tennyson St.

San Diego, CA 92106

(619) 224-6229

Harry Martin, President

HEIL ENTERPRISES

P.O. Box 1372

Lancaster, PA 17603

Paul Heil, Executive Producer

(717) 299-5899

Weekly Show:

Title: The Gospel Greats

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Description: Weekly two-hour Southern/country gospel music and features program, including artist interviews, monthly countdown, gospel music news update, etc. Seasonal specials included. Since 1980.
Method of Delivery: Tape

Special Shows:

Title: A Gospel Christmas

Description: Two-hour Christmas special featuring Southern/country gospel Christmas music and artist interviews. New production each year.

Method of Delivery: Tape

Title: Gospel Year In Review

Description: Annual two or four-hour countdown of previous year's top Southern/country gospel songs, interviews with all included artists, recap of year's gospel music news highlights, etc. For year-end use.

Method of Delivery: Tape

INSIDE COUNTRY

1246½ N. Harper Ave.
Los Angeles, CA 90046

Linda F. Cauthen and Maria Cracknell

(213) 656-7586 and (213) 376-4704

Service: Publishers of exclusively country newsletter for air personalities featuring research information for on-air use. Features include a daily calendar of events, birthdays and music history, the "Insider's Hotline" of current happenings and gossip, and bio bits telling what you really need to know about today's stars. Published twice each month, *Inside Country* is a must for the on-air personality

JULIO PRODUCTIONS

P.O. Box 70866
Las Vegas, NV 89170

Jose Pinto, Contact

(702) 739-9383 or (702) 361-4498

Daily/Weekly Show:

Title: Viva Vegas

Description: A series of short reports customized for your station. Each report will highlight who's performing in various Las Vegas showrooms, plus updates on the latest gossip from the strip. Reports will come to you personalized via phone making it sound as if your station has its own reporter in Las Vegas.

Length: 1-2 minutes.

Local Avails: Barter in top 100 rated markets.

KALAMUSIC

4200 West Main Street
Kalamazoo, MI 49007-2729

Stephen Trivers or Bob Doll

Marketing Director/Station Contact
1-800-289-KALA

In Nashville

Skeeter Dodd

(615) 331-8570

Format Music Service:

Title: Hot Country Hits

Description: Automated or live assist

Special Holiday Programming

Method of Delivery: Reel or Cartridge

JOHN KANE

ENGLISH PSYCHIC AND RADIO PERSONALITY

181 N. Mill St., Suite 9B

Lexington, KY 40507

(606) 259-1933

Services:

Description: As psychic guest, John generates ratings taking live calls on-air. Accurate, witty and insightful. Heard nationally on most formats. Available by phone, in person or satellite. Demo and bio. Barter.

LAFFEST COMMUNICATIONS

12008 W. 87th, Suite 115

Lenexa, KS 66215

Steven D. Wilson, Owner

(913) 384-9231

Humor Service:

Title: Star Rap

Description: Wacky, hilarious horoscopes for each week, covering love, money, job, relationships and travel. Star Rap is mailed on the 10th of each month.

Method of Delivery: Printed

Title: City Beat

Description: Fifteen funny, outlandish, phony, short news features per week. We'll keep you and your listeners on top of what didn't happen in the news.

Method of Delivery: Printed, mailed on Tuesday of each week.

Title: Sponsored By

Description: Seven commercial parodies, editorial comments or public service announcements per week. Ranging from 30 to 60 seconds.

Method of Delivery: Printed, mailed on Wednesday of each week.

Title: Jeopardy

Description: Over 65 side splitting, laugh filled questions and answers each month. Given in the form of one of America's favorite television game shows.

Method of Delivery: Printed

Title: Laffest Weekly

Description: Don't wait till the end of the month for new material. This service provides over 50 gags per week, that's over 200 each and every month.

Method of Delivery: Printed, mailed on Thursday of each week.

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

McGHAN RADIO PRODUCTIONS

7441 Palo Vista Drive
Los Angeles, CA 90046

John McGhan, President and Executive Producer
Ron Huntsman, Associate Producer
Vivian Huntsman, Talent Coordinator
(213) 850-7417 (213) 876-5477 (FAX)

Title: Live From Nashville

Description: The original multiple radio station remote.
Your station sends your afternoon and morning drive jock to Nashville to broadcast live, via satellite from The Vanderbilt Plaza Hotel during CMA Awards Week. All stations broadcast for 20 hours, 4 hours a day for 5 days, from one central location. Over 60 country artists visit personally with each jock during the 20-hour remote.

1989 Broadcast Week: October 9-13, 1989

Price: Cash

Limited to 12 participating stations.

MEDIA GENERAL BROADCAST SERVICES, INC.

2714 Union Avenue Extended
Memphis, TN 38112

John Geedy, Marketing Director, Syndicated Music Service
(800) 527-2514

Format Music Service:

Title: Your Country

Description: The full range of Modern Country Music in a tight, well researched format. Target audience 18 and up. Updated weekly. Available announced or unannounced for automated or live assist operation.

Carl Reynolds, National Sales manager, ID/Library Div.

Production and Promotion Service:

Title: Thunder Country

Description: The industry's only services devoted to country formats. Sales and production elements that blend into format flow. Dynamic selling tools for your advertisers and production aids to enhance the overall sound of your station.

Title: Country Works

Description: A custom promotion and programming package updated monthly. This service offers station promotion and name artists specials to enhance your station's sound and increase your bottom line.

Call Letter Station Jingles: Many country ID packages to compliment your format.

MJI BROADCASTING, INC.

666 Fifth Avenue - 34th Fl.
New York, NY 10103

Entertainment Programming

Joshua Feigenbaum, President
Gary Krantz, VP/General Manager
(212) 245-5010
Fax: (212) 586-1090 Telex: 6503101773

Weekly Shows:

Title: Country Today

Host: Dan Taylor

Description: Weekly wrap-up of country news and events in the fast-paced music intensive format.

Length: 1 hour weekly

Price/Barter Terms: Barter

Sponsorship: 6 minutes national/3 minutes local

Method of Delivery: Disc

Title: Country Quiz

Host: Dan Taylor

Description: An entertaining and topical quiz show.

Weekly prizes provided to qualifying stations.

Length: 2 minute trivia feature; 10 quizzes per week.

Price/Barter Terms: Barter

Sponsorship: 60 seconds per quiz

Method of Delivery: Disc

Title: The Comedy Hour

Host: Mark McEwen

Description: A weekly comedy show featuring special guest comedians, live stand-up performances recorded at comedy clubs across the country and 5 unsponsored daily comedy shorts.

Length: 1 hour weekly

Price/Barter Terms: Barter

Sponsorship: 6 minutes national/3 minutes local

Method of Delivery: Disc

Title: Trivia Quiz

Host: Dan Taylor

Description: 10 weekly trivia shows featuring theme weeks, celebrity guest hosts and weekly prizes to qualifying stations.

Length: 2 minute trivia feature; 10 quizzes per week

Price/Barter Terms: Barter

Sponsorship: 60 minutes per quiz

Method of Delivery: Disc

Specials

Title: The Grammy Awards Radio Specials

Description: Seven, 2-hour shows specially produced for Country, Rock, Contemporary, Urban, Jazz and Classical formats. Hosted by the brightest stars featuring interviews with the artists and the winning songs. Plus a 1-hour Post-Grammy Live Backstage Radio Special via satellite.

Length: 2 hour Grammy Specials

1 hour post-Grammy live show

Price/Barter Terms: Barter

Sponsorship: 6 minutes national per hour/4 minutes local per hour.

MRN RADIO

P.O. Drawer S

Daytona Beach, FL 32015

(904) 254-6760

Title: NASCAR Winston Cup Series Stock Car Racing

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Description: Live broadcasts of NASCAR stock car racing from speedways across America, like the Daytona 500 from Daytona International Speedway. Over 40 events, February - November.

Length: Average broadcast - 4 hours

Price: Terms based on market size

Local Avails: Ranges from twenty to thirty 60's per event

Title: "NASCAR Live" with Eli Gold

Description: Only national telephone talk program on NASCAR stock racing with toll free telephone for listeners

Length: 58:50

Price: Barter

Local Avails: Four 60's per broadcast

MUSIC DIRECTOR PROGRAMMING SERVICE

P.O. Box 51978

Indian Orchard, MA 01151-1978

Budd Clain or Carl Drake

General Manager/Country Consultant

(413) 783-4626

Format Music Service:

Title: Country Gold Oldies Library

Description: Contains over 1,900 country hits from 1950 thru 1988.

Method of Delivery: Reel-to-reel or DAT (Digital Audio Tape)

Country Books:

Top Country Singles 1944-1988, published by Record Research, Inc., written by Joel Whitburn. This book lists every country single to hit Billboard's Country chart. Loaded with artist bios, birthdays, and much more. Brand-new, just published.

Guide to Country Treasures 1923-1986. Documentation of 3,341 country hits by 464 different country artists.

MUSICWORKS, INC.

Box 111390

Nashville, TN 37211

Bill Robinson

Marketing Director/Station Relations

(800) 251-9000 or (615) 790-1200 in TN

Format Music Service:

Title: Country 80

Description: Modern mainstream unannounced country service programmed by award winning Gary Havens. updated every 10 days. Automated or live assist.

Price: Starting at \$195 monthly

Title: Alive Country

Description: Cost efficient, personality DJs Bill Robinson, Lee Shannon, Gary Havens. (Automated or live assist)

Price: Starting at \$250 monthly

Title: Casual Country

Description: Unannounced, easy listening, MOR beautiful country music service. Blends the best of contemporary and classic country songs.

Price: Starting at \$200 monthly

Title: Country Oldies

Description: Completes your library. Classics from 60s, 70s and 80s. Tempo blended and toned for automation. Lowest cost in the industry!

Specials (Seasonal or Otherwise):

Title: Live From Music City

Description: A week of remote interview feeds from Fan Fair and CMA week putting the stars on your station.

Price: Based on market size.

Title: The Jim Reeves Radio Special hosted by Eddy Arnold

Description: Over 40 country artists join this salute to the man and his music.

Length: Five hours - 17 commercial minutes per hour plus 20 saleable vignettes

Price: One time fee of \$200

Title: Country Christmas Music Service

Description: All the country Christmas music a country station would require. Seven, 10½" inch reels, stereo, toned for automation. (7 inch reels available)

Price: 7 reels \$245

Title: Weekend Announcer Service

Description: Our professionals hosting your weekend shifts. Eliminates "Part time help" sound.

Price: Starting at \$130

Title: Custom Jingle Package

Description: Custom tracked jingles (Station ID and commercial) unique to your station and clients. Jingles built to your specifications.

Price: Call for quote

NASHVILLE SYNDICATED RADIO PRODUCTIONS

Box 158625

Nashville, TN 37215

Grant Turner, Host

(615) 754-7095

Weekly Show:

Title: The Nashville Jamboree

Description: Traditional Country Radio Show hosted by Country Music Hall of Fame Member and "Dean" of Grand Ole Opry Announcers, Grant Turner. Grant has worked with all the great legends of Country Music from Jimmie Rodgers and Hank Williams to the super stars of today. Show consists of interviews and songs, both live and recorded, from great Traditional Country Artists past and present. Special features of the show include:

1. Promo Package consisting of over 100 well known artists.
2. "On This Day In Country Music History." Recorded segments for drop-in use narrated by well known Traditional Country Artists. Over 300 short segments will be provided.
3. Tribute Shows on Traditional Country Artists we have lost through the years. Tribute Shows will

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

be mailed just prior to the anniversary date of the artist's passing.

4. Annual Christmas Show will be produced featuring artists reminiscing of past Christmases. Traditional Christmas Carols will be a part of the show.

Brochure and sample pilot show on cassette available upon request.

Custom Services: Station Promos provided by well known Traditional Country Artists utilizing station call letters, slogans and air personality names.

Length: 30 minutes

Price: \$12.50 per show, unlimited use. No return. No barter.

Spots Per Show: None

Local Avals: 4-60's

Total No. of Shows: 13 Week Block Subscription, Renewable (13 Weeks)

Method of Delivery: 1/4" Tape - 7" Reels

NATIONAL WILDLIFE FEDERATION

1400 Sixteenth St. N.W.

Washington, D.C. 20036

William Potts, Broadcast Coordinator
(202) 797-6850

Daily Show:

Title: Mutual of Omaha's Nature NewsBreak

Produced by: National Wildlife Federation

Description: A 60-second feature that takes its audience on a daily journey of discovery to every corner of the globe with fascinating and unusual facts about nature and wildlife. Our Nature NewsBreak guide is Jim Fowler, America's most recognized wildlife expert. This daily program is *free* to stations for their unrestricted use. Nature NewsBreak is produced by The National Wildlife Federation, the nation's largest conservation organization with more than 5.1 million members and supporters nationwide.

Length: 1 minute

Price: Free

Method of Delivery: Tape/Satellite

NEW CENTURY BROADCASTING

444 Gulf of Mexico Drive

Longboat Key, FL 34228

Patrick L. Gaffney, President

(813) 383-4915 (800) 423-3639

New Programs

Title: Chris Schenkel's Sport's Greats

Description: A daily series hosted by veteran sportscaster Chris Schenkel. Featuring interviews with sport's greatest personalities. Among them, Whitey Ford, Eddie Arcaro, Oscar Robertson, Jim Brown, Peggy Flemming, Bart Starr, Al Unser, and Bob Feller. A comprehensive look behind the scenes with the men and women athletes who made the headlines.

Length: 90 seconds

Method of Delivery: Satellite/Tape

Price: Barter

Title: Medical Newsletter with Dr. Bob Arnot

Description: A daily series hosted by CBS Medical and Health Correspondent Dr. Bob Arnot. The leading edge of medicine for the serious . . . practical remedies for the not so serious. Topics range from aerobics and muscle stimulators, to why it's tough to get out of bed in the morning. This is therapy for the worn out medical programs you've heard in the past.

Length: 90 seconds

Method of Delivery: Satellite/Tape

Price: Barter

Title: E.G. Marshall's Famous People

Description: A daily series hosted by acclaimed stage, motion picture, radio and TV actor, E.G. Marshall. A penetrating program seeking out yesterday's news makers. Such famous, infamous and notorious names as John Erlichman, and Abbie Hoffman. Or celebrities like James Lovell, Kim Novak, Evil Knievel — What are they doing today?

Length: 90 seconds

Method of Delivery: Satellite/Tape

Price: Barter

THE NEWS THAT DIDN'T MAKE THE NEWS

2522 Circle Drive E.

Tacoma, WA 98424

Comedy Service

Jack Macdonald, Publisher

Title: News That Didn't Make the News

Description: A written comedy service sold on a market exclusive basis nationally and internationally. The service consists of about 15 short items per day, five days a week. "The News" is mailed weekly 10 days in advance of the first air date. The items are terse and topical. "The News" sells for \$20 a month. It is currently being used by a large number of country stations in the U.S., Canada and Australia.

PREMIERE RADIO NETWORKS

6255 Sunset Blvd., Suite 2203

Hollywood, CA 90028

Steve Lehman, President

Tim Kelly, Executive Vice President

Kraig T. Kitchin, Vice President/Sales

(213) 467-2346

Daily Features:

Title: The Cla'ence Update of ABC's All My Children

Description: Cla'ence is Brad Sanders, telling listeners the current happenings on ABC-TV's most popular serial drama, in his satirical version. Valuable news that commands attention. Delivered via telephone or satellite.

Length: 2 1/2 minutes

Price/Barter Terms: Barter

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Title: National Lampoon True Facts

Description: National Lampoon's name is synonymous with radio comedy. Unbelievable but true stories are delivered in newscast style. Music, sound effects included. Delivered via and disc.

Length: 3 minutes

Price/Barter Terms: Barter

Title: Frazz At The Flicks

Description: Hollywood native Frazer Smith takes a peek at Hollywood's latest releases. Movie reviews from Hollywood, done Hollywood style. Everything you love to hate about Tinseltown. Delivered via disc.

Length: 90 seconds

Price/Barter Terms: Barter

Services: Pre-produced comedy programming.

Title: Premiere Comedy Network

Description: Jeff Altman, Ronnie Schell, John London, Danny Mann, and the highly flammable Premiere Comedy Troupe, record 15-20 of the funniest bits each week. Parody commercials, parody songs, character bits, serial bits, impressions. Delivered via tape.

PROFESSIONAL DESK REFERENCES, INC.

**108 Partridge Court
Smyrna, TN 37167**

Jeff Green, President
(615) 459-4880

Service: Publisher of the unique "Green Book" catalog of over 15,000 songs (covering all radio formats) classified by over 500 subjects. Music ranges from current hits to popular standards. 400 pages. Price: \$43, including UPS delivery. Database software also available.

PROFESSIONAL RADIO NETWORKS

**197 W. 12th Avenue
Eugene Oregon 97401**

Jeff Powell, VP-Syndication
(800) 882-3883 (503) 687-2068

Daily Feature:

Title: The American Farmer

Description: Interview/commentary with Host Bob Tallman and a successful farmer presented in a positive, optimistic manner.

Length: 3½ minutes, includes network commercial position

Price: Barter, includes local commercial position

Title: The Great American Cowboy

Description: Interview/commentary with Host Bob Tallman and a cowboy/rodeo personality about western heritage, country lifestyle, and professional rodeo competition.

Length: 3½ minutes, including network commercial position

Price: Barter, includes local commercial position

Annual Feature:

Title: National Finals Rodeo Report

Description: Highlights of the program direct from Las Vegas on the daily action from the "World Series" of professional rodeo. Host Bob Tallman recaps the thrills and spills of this 10-day, \$2 million rodeo championship.

Length: 4½ minutes, includes network commercial position

Air Dates: December 2-11, 1989

Method of Delivery: Phone feed/satellite

Price: Barter

Professional Radio Networks is a producer and syndicator of sponsor-supported media networks supplying affiliated stations with quality programming and locally-oriented sales and promotions support.

RADIO AMEX

**American Stock Exchange
86 Trinity Place
New York, NY 10006**

Tom Mariam, manager
(212) 306-1637

Weekly Show:

Title: Amex BusinessTalk

Description: Weekly talk show with prominent guest from the world of business, finance and money. Subjects vary widely including personal finance, industry overviews, market reviews, the workplace and even Wall Street trivia. Specific topics have been the music industry, agriculture, job interviews and business anecdotes. Guests have included T. Boone Pickens, John Kenneth Galbraith, J. Peter Grace and then-Labor Secretary Bill Brock.

Length: 14 minutes

Price: Free

Method of Delivery: Satellite or mail

RADIO CINEMA

**11300 4th Street North, Suite 140
Saint Petersburg, FL 33716**

Marc J. Rose, President

Timothy W. Greenwood, Dir. Product Development
(813) 576-4594

Weekly Show:

Title: Shreek Show

Description: "A brand-new old time radio show". A vividly detailed all original production designed to combine horror, humor and terror in the finest Radio Cinema tradition. 13-week series for spring book, 1989 now available.

Length: 30 minutes

Price/Barter Terms: Barter

Local Avails: 3

Method of Delivery: Tape

RADIO PROGRAM SERVICES/ BARRETT ASSOCIATES

**3205 Production Ave.
Oceanside, CA 92054**

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Ernie Belanger, Mike Cruz

Ph: (619) 433-5600

Fax: (619) 433-1590

Services: Custom country music libraries on Audiopak AA-4, Fidelipac Dynamax or ScotchCart II built from either your own music lists, or from our lists. 100% custom including placement of sec and terr tones on the carts. Custom cart libraries are priced within a few cents of blank carts, making it possible to build your station format for a considerable savings from having to buy records, blank carts, have someone do all the dubbing, and hours of production room tie-up. All carts are recorded with song to song consistency and attention to quality assuring you the highest on-air quality possible.

Price: \$6.25 per cart (\$8.00 ScotchCart) 500 cart minimum.

Libraries also available on tape for your own cart dubs or back-up file.

RADIO SHORTS, LTD.

P.O. Box 4234

Arcata, CA 95521

Paul Ennis, President

(707) 822-2665

Producers and Distributors of Radio Programs

New Program: (Premieres Oct. 1st., 1989)

Title: The Ocean Rudee Radio Programme

Description: Kids/Family Radio Theatre show features popular children's literature in a radio theatre format. Target demo - Boys and Girls aged 5-10 in combination with older adults aged 25-40. Excellent audience and image-building feature. Great promo and tie-in possibilities involving local grade schools and libraries.

Price/Barter Terms: Free - Barter only for two (2) minutes of national time. (Market Exclusive)

Local Avails: Great money maker with two (2) minutes of interior local spot breaks available for children's-oriented retailers. (Before and after program adjacencies can be sold as well, at station's option.)

Length: 30 minutes (28 minutes which includes two (2) minutes of national sponsor spots in content)

Method of Delivery: Satellite feed for tape delayed broadcast.

Schedule Terms: Cleared for no more than two (2) broadcasts per week. Guaranteed prime broadcast on Sunday evening at 8:00 p.m.; second re-run at station's option within week following.

RIC TOWER'S HOT SHEETS AND POWER SHEETS

Box 4858

St. Louis, MO 63108

Ric Tower, Publisher

(314) 825-0206

Creators of HOT SHEETS and POWER SHEETS, two monthly gag sheets. Attention is focused on freshest topics and personalities.

SP PRODUCTIONS/TECHSONICS

709 Shadowfield Court

Chesapeake, VA 23320

Steve Peppos, Executive Producer

(804) 547-4000

TECHSONICS library is 400 digitally mastered cuts of production beds, News-Traffic & Weather, Explosions, Seasonal cuts, Sweepers, and many high energy production elements on compact disc. Cities include Los Angeles, N.Y.C., Dallas, Chicago, Miami, St. Louis, and many others.

SACRED HEART PROGRAM

3900 Westminster Place

St. Louis, MO 63108

Rev. Michael V. Tueth S.J., Executive Director

Vicki Curless, Associate Producer

Jerry Irvine, Radio Director

Don Merl, Marketing Manager

Nick Barr, Associate Producer

Weekly Shows:

Description: Radio documentaries that treat a wide variety of spiritual and human issues facing adults and families today.

SATELLITE MUSIC NETWORK, INC.

12655 North Central Expressway, Suite 600

Dallas, TX 75243

Robert Bruton, Vice President, Affiliate Sales

(214) 991-9200 (800) 527-4892

24 Hour Programming:

Title: Country Coast-to-Coast

Description: Live, 24 hour satellite-delivered programming with Flex Clock System that allows you to determine commercial load and add local news, traffic, weather reports, and promotional spots. Country Coast-to-Coast offers a blend of traditional and contemporary country combined with live personalities. Programming highlights include a weekly countdown show. The Network assists with programming and promotion support.

SEACOAST SOUND

825 Broughton St.

Victoria, BC V8W 1E5

Geoffrey Bate, General Manager

(604) 386-1131

Daily Features:

Title: All Star Country

Description: Today's favourite country stars are featured in behind the scenes interviews with host Dave McCormick. Currently on over 60 stations in Canada, soon to be available in the United States.

Length: 2 minutes

Price: Barter/Cash

Title: The Canadian Farmer

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

Description: A positive, optimistic agricultural feature, highlighting interviews with successful farmers and ranchers across Canada. Currently airing on over 70 stations across Canada. Sister program to "The American Farmer", syndicated in the United States.

Length: 2 minutes

Price: Barter

SPORTCOM/MOTOR SPORTS RADIO

1285 Zevan Road
Johnson City, NY 13790-9715

Paul Kaminski, CEO/Chief Correspondent
(607) 770-9165

Motor Sports Radio Programs:

Title: Race-Talk Weekend Report

Description: Now in its second season, a five-minute preview of major auto racing, designed to run on Thursday or Friday before the weekend. At the station's option, a local segment can be incorporated (if station supplies list of local tracks in its broadcast area). Mailed Wednesday to arrive Thursday; optional delivery over single frequency extended telephone line (Comrex or Gentner [tms] single line compatible).

Price/Barter Terms: Cash

Title: Sunday Night Report

Description: A five-minute satellite delivered summary of the results in major auto racing that weekend. Fed on Sunday night at 9:15 p.m. and 11:15 p.m. Eastern time. Season premiere June 4, 1989. Provided on a primary barter basis (MSR keeps the first :30; your station gets a :60, or 2 :30's in the second break). Will be provided on a cash basis if station requests it.

Title: Motor Sports Radio Custom Reports

Description: Special five-minute reports from major events in auto racing customized for your station. Six to seven per weekend/optional Friday afternoon report. Station must have a single line frequency extender to receive these reports. Provided on a cash basis to a limited number of stations.

STARSTREAM COMMUNICATIONS GROUP, INC.

9800 Richmond Ave. Ste. 300
Houston, TX 77042

Gary R. Firth, President
Mary P. Clunis, V.P. Affiliate Relations
(713) 781-0781

Daily Shows:

Title: Car Show Coast to Coast

Description: A daily 2½ minute program hosted by John Retsek and Len Frank

Title: FNN Business Radio

Description: Satellite fed - two-minute hourly reports fed at :50 and :20 from 5:20 a.m. to 9:50 p.m. EST Monday - Friday.

Title: Sports Byline, USA

Description: Satellite fed, live two hour sports talk show from San Francisco. Monday - Friday with studio guests and listener call in hosted by Ron Barr.

SYNDICOM

P.O. Box 12837
San Luis Obispo, CA 93406

or

890 Monterey St., Ste. G
San Luis Obispo, CA 93401

Mike Hesser, President
Sharon Miller, Associate
Alan Olmstead, Host & Prod
(805) 543-9214

Program:

Title: Red Neckerson

Description: Comedy/editorial feature that adds a true character to any format. Good for morning and afternoon drive. Over 90 markets. Complete with customized teasers and intros.

Length: 1 minute

Price: Cash

Method of Delivery: Tape

Weekly Show:

Title: Country-Phonics

Description: A country diversity special feature showcasing all of the varied style of American Country music, including country-rock, western swing, singer/songwriters, bluegrass, comedy and even cajun! Named in Billboard Magazine Top Ten List for 1987!

Length: 2 hours

Price: Cash/Barter (some markets)

Method of Delivery: Tape (automated or assist)

TM COMMUNICATIONS, INC.

1349 Regal Row
Dallas, TX 75247

Dave Tyler, Sr. Vice President/Radio & Television Music
Jim Taber, ID Sales
(214) 634-8511 or toll free (800) 527-7759

Custom Services (IDs and Jingles):

Title: TM Custom and Syndicated Jingles for Country Radio Stations plus TM Video Custom and Syndicated TV commercials.

TNNR

AFFILIATE RELATIONS & SALES
Group W Satellite Communications
250 Harbor Drive
P.O. Box 10210
Stamford, CT 06904

Roy Mehlman, V.P. Affiliate Relations
(203) 965-6420

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

OPERATIONS

TNNR

2644 McGavock Pike
Nashville, TN 37214

Charlie Douglas, Operations Director

Jeff Lyman, Network Coordinator
(615) 871-6710

Format Music Service:

Personality intensive, hit country music, 24 hours a day, 7 days a week. Hosted by Dana Christie, Chris Taylor, Bill Berlin, Becky Wright, Wolfman Jack, and Jim Driver. Feature hosts include Shelley Mangrum, Janet Tyson and Walt Adams.

Weekly Specials:

"The Nashville Record Review" hosted by Charlie Chase and Lorianne Crook. 4 hours. "Yesteryear With Bill Anderson" hosted by Bill Anderson. 4 hours. "Autobiography" hosted by Biff Collie. 2 hours. "Music City Album Review" hosted by Biff Collie. 2 hours. "New Country" (April 1, 1989) various performers, live concerts. 1 hour every other week.

Annual Specials:

Simulcast of the "TNN Viewers' Choice Awards" - April - 2 hours.

"Superstar Spectacular" - June - 4 hours; others as available.

Method of Delivery: Satellite

Local Avals: Yes, 12 minutes per hour during normal program hours, 6 minutes during weekly and annual specials.

TECHNIMEDIA STUDIOS

124-126 South Fifth Street
Steubenville, OH 43952

Frank De Fede, Mike Pernatozzi, Producers
(614) 282-5315

Weekly Show:

Title: Country's Opening Acts

Description: One hour magazine type radio show featuring recordings and biographies of country's opening acts and newcomers hosted by WWVA veteran announcer, Tom Miller.

Terms: Barter in all markets

Method of Delivery: Reel

TRANSMEDIA, INC.

350 Pacific Ave.
San Francisco, CA 94111
(415) 956-3118

David B. Adams, President

Daily Show:

Title: Lonesome Cowboy Tim

Description: :60 second daily "Comic Strip for Radio", featuring the life and antics of "Lonesome Cowboy Tim" and his prairie friends and neighbors. Tim's daily visits chronicle prairie life with the 3,500 lb. Hero-ess Darlene Poot, the prairie motorcycle gang,

The Mean Cows and the cute and cuddly Prairie Critters.

Length: 60-70 seconds daily

Price: Cash

Method of Delivery: Tape

TRANSTAR RADIO NETWORK

6430 Sunset Blvd., Ste. 401
Los Angeles, CA 90028

Gary Fries, President

Neil Sargent, VP/Affiliate Sales

(800) 654-3904

Gary Taylor, Sr. VP/Formats

(213) 460-6383

24-Hour Country Format:

Description: A winning blend of today's country favorites and modern country gold, live, via satellite. Presented by major market personalities from studios in Hollywood. The format is targeted to 25-54 year-olds with balanced appeal to males and females. Twelve and a half minutes of local avals per hour.

Price/Terms: Please call for information.

TUNE-IN PUBLICATIONS, INC.

13025 Champions Dr.
Houston, TX 77069

Frank Kratch, President

Rosie McNamara, Sales Manager

(713) 444-8036

Monthly Publication:

Titles:

Tune-In (Country Format)

AirPlay (AOR Format)

Rhythm & News (Urban Format)

Description: Publishes monthly sales and promotional tool that radio stations distribute to their listeners. Contains national demographically targeted editorial, station and market news. Station typically includes print package along with their air proposals, either charging separately for the print ad or bonusing it as part of the package. Offered on an exclusive basis by format and market.

Customer Services: Full training session, all sales and promotional materials.

UNIDYNE COMMUNICATIONS

401 West A Street, #1010
San Diego, CA 92101

William Alfredo, President

(619) 239-8911

Services:

Unidyne produces successful and exciting direct mail promotions created to change perceptions of your market to meet the realities of your marketing strategy. These customized, full color mailers, designed to create new sampling, are personalized by name and address. Unidyne Direct Mail cam-

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

paings include sweepstakes as the vehicle for building quarter-hour and come. Unidyne offers consultation on copy, artwork, layout, target zip codes and creative concepts for your specific radio format. The package includes printing, labeling, postage and mailing.

In addition, our enormous database of market research and perceptual studies helps to give you precise information for your market on how to successfully implement our programs on-air.

USA RADIO NETWORK

2290 Springlake Rd., Suite #107
Dallas, TX 75234

J.W. Brinkley, Syndication, Sales and Programming
John Clemens, News Director
(800) 327-3383

News and Information Programming

Services:

News at the Top of the Hour for five minutes 365 days a year. The first 90 seconds of each hour offers headline news stories. Sports airs at the bottom of most hours. Throughout the day the network airs mini-features on health, current issues, finances, etc. All features are delivered by satellite. Call for free media kit and program schedule.

THE UNITED STATIONS PROGRAMMING NETWORK THE UNITED STATIONS RADIO NETWORKS

2000 North 15th Street
Suite #200
Arlington, VA 22201

Bob "Bart" Bartolomeo
Managing Director/Affiliate Relations
(703) 276-2900

Weekly Show:

Title: The Weekly Country Music Countdown
Description: Countdown of R&R's Top 30 Country singles with the stories behind the scenes from the artists themselves. A different guest star is featured each week. Hosted by Chris Charles.

Length: Three hours

Terms: Free on a swap/exchange basis to radio stations in the top 170 Arbitron Rated Metro Markets.

Title: Solid Gold Country

Description: Country music's only "oldies" music magazine combining past hits and artist interviews. Hosted by Mike Fitzgerald.

Length: One hour daily, Monday through Friday

Terms: Free on a swap/exchange basis to radio stations in the top 170 Arbitron Rated Metro Markets.

Daily show

Title: Country Datebook

Description: Monday through Sunday vignette series with highly produced montages of country music and interviews from the artists themselves, based around an event of the day. Hosted by Del DeMontreaux.

Length: 2:30 (:90 content with :60 network commercial time), Local stations can sell adjacencies.

Terms: Free on a swap/exchange basis to radio stations in the top 170 Arbitron Rated Metro Markets

Annual Specials:

Title: The 1988 Country Six-Pack

Description: A package of six holiday weekend specials;

1. "THE JUDDS STORY"

Memorial Day Weekend — May 27 - 29

2. "VOCALISTS OF THE YEAR: RANDY TRAVIS & K.T. OSLIN"

Fourth of July Weekend — June 30 - July 4

3. "CALIFORNIA COUNTRY"

Labor Day Weekend — September 1 - 4

4. "GREAT ENTERTAINERS OF THE EIGHTIES"

Thanksgiving Day Weekend — November 22 - 26

5. "CHRISTMAS AROUND THE COUNTRY — 1989"

Christmas Week — December 22 - 25

6. "GEORGE JONES' 35th ANNIVERSARY RADIO SPECIAL"

New Year's Weekend — December 29 - January 1

Length: Three hours each

Terms: Free on a swap/exchange basis to radio stations in the top 170 Arbitron Rated Metro Markets.

Title: The Academy Of Country Music Awards Nominations Special

Description: Preview of the highly rated television awards show featuring music and interviews from the final nominees in each category. For broadcast the weekend preceding "The Academy of Country Music Awards," April 7 - 9. Hosted by Gene Weed.

Length: Three hours

Terms: Free on a swap/exchange basis to radio stations in the top 170 Arbitron Rated Metro Markets.

VANDA PRODUCTIONS

302 E. Chestnut Street
Hartselle, AL 35640

Bob Anderson, President
Sandle Anderson, Manager
(205) 773-5201

New Christmas Program:

Title: The 12 Days of Christmas

Description: A series of 50 different stories dealing with "Christmas Trivia". Stories include tips on: Holiday baking, musical history, giving pets as presents, how to deal with holiday stress, etc. Enjoyable, entertaining and educational material for all audiences. Produced in full-stereo and hosted by 15-year radio veteran Bob Anderson.

Length: 90 seconds each episode (70 minutes total E.T.)

Price: Cash only

Method of Delivery: Cassettes, Reel-to-Reel

CRB UPDATE DIRECTORY

COUNTRY PROGRAM SYNDICATORS AND SUPPLIERS

W.A. CO COMEDY SERVICE

5981 S. Tabor Street
Littleton, CO 80127

Keith Hughes, Contact
(303) 979-9528

Service:

Ten pre-produced comedy bits each month (funny commercials, promos, drop-ins and song parodies) plus weekly visits from three continuing characters. Clean humor; high quality production. A total of 22 bits each month, delivered bi-weekly to ensure topicality. It's an incredible assortment of material at an unbelievable price! Among our affiliates, W.A. Co. can boast success on several major-market and smaller-market country stations. 100% renewal. Sign up for one year and receive W.A. Co.'s Top 50 of 1988 free! Write or call for cassette demo.

Length: 15 to 90 seconds

Terms: Cash

Method of Delivery: Tape

WEEDCK RADIO NETWORK

1516 Crossroads of the World
Hollywood, CA 90028

Lloyd Heaney, Station Contact
(213) 462-5922

Weekly Show:

Title: HUGH CHERRY'S CLASSIC COUNTRY

Description: A review of country music's golden years featuring the songs and classic interviews of the artists who made country music great. A trip back to the period that established the pattern for today's country music.

Length: One hour

Price/Barter Terms: Barter to top 100 rated markets

Local Avails: Yes

Title: SITTING IN

Description: Each week a major country music artist hosts their own show as guest disc jockey. Music intensive. No moderator or host.

Length: One hour

Price/Barter Terms: Barter to top 100 rated markets

Local Avails: Yes

Daily Shows:

Title: COUNTRY REPORT

Description: Exclusive news and interviews with country artist hosted by Chris Lane

Length: 2½ minutes. 10 original shows weekly

Price/Barter Terms: Barter in rated markets.

Specials (Seasonal or Otherwise):

Title: A WEEDCK COUNTRY CHRISTMAS

Description: Favorite Christmas songs with interesting artist holiday recollections. Updated annually.

Length: One to Twelve Hours

Price/Barter Terms: Cash

Local Avails: Yes

Specials:

Title: COUNTRY MUSIC MOVIE SPECIALS

Description: Features the songs, Country Artist and movie star interviews.

Length: One Hour

Availability: Call for availability.

Title: CELEBRATION

Description: Series of 62 Vignettes that trace the history of Country Music. Written by Hugh Cherry, the vignettes feature historical information and interviews.

Length: Approx. 2 minutes

Price/Barter Terms: Cash

CRB UPDATE DIRECTORY

COUNTRY RECORD LABEL PROMOTION PERSONNEL

AIRBORNE RECORDS

10 Music Circle South
Nashville, TN 37203
(615) 242-3157
Buzz Ledford, National Promotion Director

ALPINE RECORDS

1025 17th Avenue South
Nashville, TN 37212
(615) 327-2227
Johnny Rutenschroer, President

ATLANTIC AMERICA

75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000
Vince Faraci, Sr. Vice Pres. Promotion & Marketing
Lou Sicurezza, Vice Pres. Promotion

BEAR RECORDS

1300 Division #108
Nashville, TN 37203
(615) 259-4204
John Young, President
Mike Kelly, V.P./National Promotion Director

CAPITOL RECORDS

1111 16th Avenue South
Nashville, TN 37212
(615) 320-5009
Paul Lovelace, V.P. National Country Promotion
Gerrie McDowell, Director, National Country Promo.
Georgia Mack, Promotion Coordinator
Steve Powell, Regional Promotion Manager
3500 Parkway Lane #100
Norcross, GA 30092
(404) 447-0940
Bob Walker, Regional Promotion Manager
3105 A Wilke Road
Arlington Heights, IL 60004
(312) 577-5444
David Williams, Regional Promotion Manager
1231 Greenway Drive #950
Irving, TX 75038
(214) 580-1700
John Brown, Regional Promotion Manager
506 Paula Avenue
Glendale, CA 91201
(818) 244-4645

CBS RECORDS

34 Music Square East
Nashville, TN 37203
(615) 742-4321
Joe Casey, V.P. Promotion
Jack Lameier, National Promotion Director - CBS
Rich Schwan, National Promotion Director - CBS
Rob Dalton, Promotion Coordinator
Jan Curtis, Promotion Coordinator
Sam Harrell, West Coast Country Marketing Manager
1801 Century Park West
Los Angeles, CA 90067
(213) 556-4778
Steve Massie, Midwest Country Marketing Manager
2850 E. Golf Road
Tower Suite 301
Rolling Meadows, IL 60008
(312) 640-5940

Phil Little, Southwest Country Marketing Manager
8700 Stemmons Freeway
Dallas, TX 75247
(214) 634-1710

Debi Fleischer, Central Country Marketing Manager
34 Music Square East
Nashville, TN 37203
(615) 742-4377

Tim Pritchett, Southeast Country Marketing Manager
18 Executive Park Drive, NE
Atlanta, GA 30329
(404) 325-7092

COMSTOCK RECORDS, LTD.

10603 N. Hayden Suite 114
Scottsdale, AZ 85260
(602) 951-3115
Frank Fara, President
Patty Parker, V.P. Head of Studio Production

CURB RECORDS

3907 W. Alameda
Burbank, CA 91505
(818) 843-2872
Deborah Razo, Marketing Manager

DOOR KNOB RECORDS

315 Mt. Juliet Rd.
Mt. Juliet, TN 37122
(615) 754-0417
Gene Kennedy, President
Karen Jeglum Kennedy, Vice President
Ray McClain, National Promotion

MCA RECORDS

1514 South Street
Nashville, TN 37212
(615) 244-8944 - Main
(615) 244-4709 - Promotion
Shelia Shipley, V.P. National Promotion
Lori Evans, Manager of Promotion/Asst. V.P. Promotion
Rosey Fitchpatrick, Promotion Co-Ordinator
David Haley, Midwest/S. Central Director Promotion
Chuck Rhodes, Director A/C Promotion
Larry Hughes, West Coast Director Regional Promo.
11312 Penrose Street
Sun Valley, CA 91352
(818) 768-0426

Joe Deters, Southeast Director Regional Promo.

6115 E. Northbelt Drive
Norcross, GA 30071
(404) 447-6405

Pat Surnegle, Northeast Director Regional Promo.

1435 E. 17th Street
Cleveland, OH 44114
(216) 241-7656

Roger "Ramsey" Corkill, Southwest Dir. Reg. Promo.

16719 Grouse Moor
Houston, TX 77084
(713) 463-3700

NITE RECORDS OF AMERICA

8287 Grand View Drive
Los Angeles, CA 90046
(213) 650-2233
Randy Nite, President

CRB UPDATE DIRECTORY

COUNTRY RECORD LABEL PROMOTION PERSONNEL

NSD/SOUNDWAVES RECORDS

1204 Elmwood Ave.
Nashville, TN 37212
(615) 385-2704

Joe & Betty Gibson, National Promotion

POLYGRAM RECORDS

901 18th Avenue South
Nashville, TN 37212
(615) 320-0110

Frank Leffel, Director National Country Promotion

Bobby Young, Southeast Regional Promotion Manager

Kevin Herring, Midwest Regional Promotion Manager

13300 E. Eleven Mile Road

Suite B

Warren, MI 48089

(313) 755-6400

Sandy O'Connor

5000 Quorum Drive

Suite 440

Dallas, TX 75240

(214) 387-2797

Tom Sgro, West Coast Regional Promotion Manager

3800 Alameda Avenue, #1500

Burbank, CA 91505

(818) 955-5200

SUN ENTERTAINMENT CORP.

3106 Belmont Blvd.

Nashville, TN 37212

(615) 385-1960

Shelby Singleton, President

Col. Jim Wilson, V. P. Sales & Promotion

John Singleton, Exec. Vice President

UNIVERSAL RECORDS

1514 South St.

Nashville, TN 37212

(615) 244-4709 Promotion Line

(615) 244-8944 Main Line

(615) 255-8047 - FAX

Bill Catino, Director of National Promotion

Sam Cerami, Director of Regional Promotion - Southeast

John Curb, Director of Regional Promotion - West Coast

1523 San Juan Drive

Brea, CA 92621

(213) 694-8302

Jay Jensen, Director of Regional Promotion - Southwest

6311 N. O'Connor, Suite #201

Irving, TX 75039

(214) 556-2002

(214) 556-2919 - FAX

Terry Stevens, Director of Regional Promotion - Midwest/Northeast

1360 N. Wood Dale Rd. Ste. A

Wood Dale, IL 60109

(312) 860-3733

(312) 860-0353 - FAX

WARNER BROS. RECORDS

Box 120897

Nashville, TN 37212

(615) 320-7525

Nick Hunter, Sr., Sr. V.P. Sales & Promotion

Bob Saporiti, National Promotion Director

Bill Mayne, National Promotion Manager

Jack Purcell, National Promotion Coordinator

Rick Moxley, Southeast Regional Marketing Manager

5440 Fulton Industrial Blvd.

Atlanta, GA 30378

(404) 344-4933

George Briner, Midwest Regional Marketing Manager

222 W. Sivert Court

Bensenville, IL 60106

(312) 595-6000

Rick Bumgartner, Southwest Regional Marketing Manager

Northcreek Place 1

9451 LBJ Freeway

Suite 107

Dallas, TX 75243

(214) 234-6200

Bruce Adelman, West Coast Regional Marketing Manager

3300 Warner Blvd.

Burbank, CA 91505

(818) 846-9090

RCA RECORDS

30 Music Square West

Nashville, TN 37203

(615) 664-1200

Jack Weston, Vice-Pres. National Country Promotion

Mike Siris, Director National Country Promotion Manager

Ted Wagner, Manager National Country Promotion

Bruce Shindler, Manager National Country Promotion

Ginger McFadden, Record Service

Gaylen Adams, Southeast Country Promotion Manager

402 Terrydale

Marietta, GA 30067

(404) 973-6314

Allen Butler, Southwest Country Promotion Manager

2714 Phillips

Garland, TX 75044

(214) 530-1148

Carson Schreiber, West Coast Country Promotion Mgr.

11008 Cozycroft Ave.

Chatsworth, CA 91311

(818) 709-6247

Dale Turner, Midwest Country Promotion Manager

605 Count Fleet Court

Naperville, IL 60540

(312) 983-8652

SIX-ONE-FIVE RECORDS

Box 110829

Nashville, TN 37222

(615) 776-2060

Bill Wence

Kathy Sacra

16TH AVENUE RECORDS

66 Music Square West

Nashville, TN 37203

(615) 321-5550

Jerry Bradley, President & General Manager

Cecile Light, Executive Secretary

B. J. McElwee, National Director Dist./Promo. & Sales

John Mitchell, Director of Promotion

Fred Stewart, Director of Promotion

Ed Keeley, Director of Promotion

Bart Allmand, Promotion

Sheila Brown, Assistant Promotion & Sales



Special Thanks To

As the Country Radio Seminar grows, year after year, it requires an ever increasing amount of time and effort to present. We are especially indebted to those people listed below for the innumerable hours, skills, and resources they have quietly contributed to helping the Country Radio Seminar reach its Platinum Anniversary! Many of these volunteers have been seminar workhorses for several years and this page is often the only acknowledgement of our appreciation. It is their dedication and commitment which helps the seminar run smoothly and professionally. Please take time to offer your personal thanks.

Extra special thanks are in order to . . .

SHARON ALLEN

HAROLD BEST

PEGGY BEST

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Executive Director

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Each year, students from the Recording Industry Management program at Middle Tennessee State University in Murfreesboro, Tennessee, volunteer their tremendous energies and talents to help the Country Radio Seminar run smoothly. Their continued contribution to the success of the Seminar is invaluable. Please express your appreciation by sharing some of your time, knowledge and industry experience with them.

“THANKS” are in order this year to:

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On behalf of all registrants and everyone involved with the platinum anniversary of The Country Radio Seminar, sincere thanks to all our advertisers for their support, as well as their continued efforts to meet our print deadlines. Such participation assures continued growth for the Seminar.

A reminder, this is "your" Seminar. Your input is needed. Let us hear from you before the Agenda Committee meets in June. Also, watch your mail for verification of the dates for the 1990 Country Radio Seminar. REGISTER EARLY . . . Save Dollars!

COUNTRY RADIO SEMINAR XX PROGRAM BOOK

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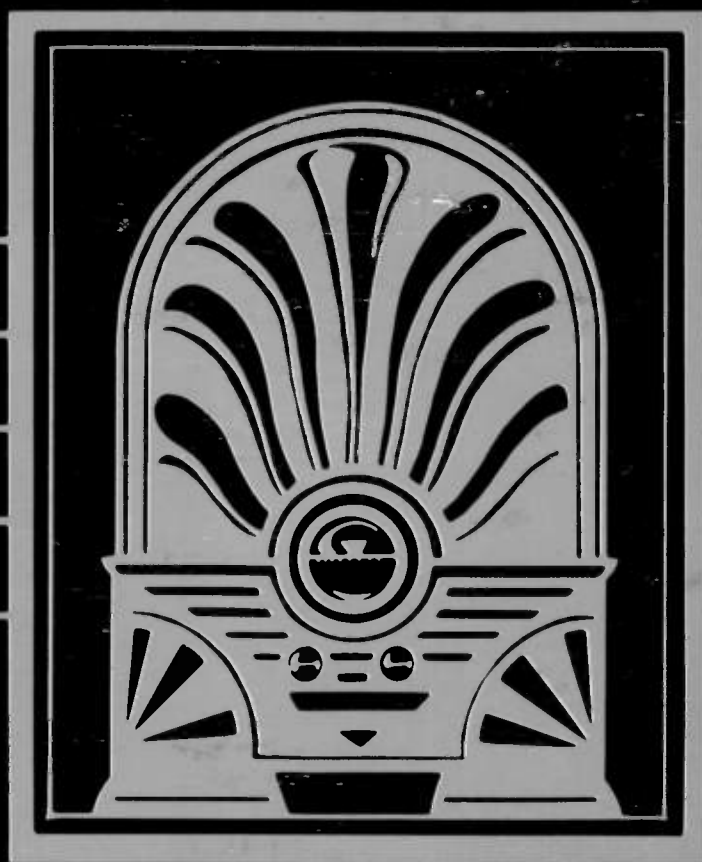
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On behalf of the best of our country,
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