

# *MUSIC* **VENDOR**

MAY 5  
1958  
No. 570

THE NATIONAL WEEKLY OF RECORDED MUSIC



**MOA**

MOA CONVENTION, MAY 6, 7, 8 — MORRISON HOTEL, CHICAGO

**MUSIC VENDOR**  
**Changes Format**  
**See All Pages**

# THE AMES

BROTHERS

# AND

ANOTHER OF THEIR

# HITS



## A VERY PRECIOUS LOVE

The smash hit version of the big love song from the Warner Brothers' film "Marjorie Mcningstar." With the picture breaking nationally, get set to sell a million plus!

C/W **DON'T LEAVE ME NOW** 47/20-7167

with Hugo Winterhalter's Orchestra and Chorus

SEE THE AMES BROTHERS AT THE BIG MOA BANQUET!



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



# MUSIC VENDOR

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OF RECORDED MUSIC

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ers all matters of interest to  
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fields.

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VENDORTORIAL

MAY 5, 1958

No. 570

## New Format

■ George A. Miller, president of the Music Oper-  
ators of America, sent us this message on the eve  
of the MOA Convention:

"Let me be one of the first to congrat-  
ulate MUSIC VENDOR for producing  
one of the news media that is reaching  
so many of the music operators today.  
Through long and untiring efforts of D.  
M. Steinberg, this publication has brought  
forth many facts pertaining to the auto-  
matic phonograph industry.

"The facts regarding the copyright legis-  
lation as presented by MUSIC VENDOR  
have been more than enlightening, and  
have been very informative for the music  
operator. I am sure that this medium of  
advertising and information will become  
more important to the entire music trade  
from this time forth."

We thank George for his sincere expression.

In becoming more important to the music trade,  
as George says, we have revamped our format to  
serve all segments of the recorded music industry.  
Our change of format coincides with the MOA  
Convention.

This writer was among those who organized the  
MOA and feels our growth has, to some degree,  
paralleled the growth of the national association.

MUSIC VENDOR has become the only weekly  
publication in America devoted exclusively to the  
recorded music field.

On the theory that anything pertaining to the  
record industry is important to the music oper-  
ators, we have expanded our coverage.

Music vendors know that activities of disc  
jockeys, special record promotions, and activities  
in the recording field have direct bearing upon  
their routes and management procedures.

Although we have expanded our coverage, we  
will not publish any extraneous material. Nothing  
about pin balls, circuses, carnivals or alien fields.

We hope you like our new look. And we would  
appreciate any suggestions or ideas as to how to  
improve our services to the trade.

  
PUBLISHER

# a whole NEW world of LAURIE LONDON

for

*an exciting new EP!*

**LAURIE LONDON  
HE'S GOT THE  
WHOLE WORLD  
IN HIS HANDS**

*With Geoff Love's Orchestra and  
the Rita Williams Singers*

He's Got The Whole World In His Hands  
Handed Down  
The Gospel Train  
Boomerang

EP 1-10182



sales in all

*another sensational  
single!*

**I GOTTA ROBE  
JOSHUA**

RECORD NO. 3973



markets

*a great new album!*

**LAURIE  
LONDON**

*With Geoff Love's Orchestra and  
the Rita Williams Singers*

He's Got The Whole World In His Hands  
Handed Down • The Gospel Train  
Boomerang • The Cradle Rock • I Gotta Robe  
Pick A Bale Of Cotton  
Joshua Fit The Battle Of Jericho  
I'm Gonna Walk And Talk With My Lord  
Up Above My Head I Hear Music In The Air  
Basin Street Blues • Casey Jones

ALBUM NO. 7-10169



visit the Capitol gang at **"THE SKY SUITE"** at M. O. A.







MUSIC VENDOR

# HIT PARADES

Records that attained a ★★ rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally, see the Programming Guides.

## ★★★ POPULAR

### ZORRO

The Chordettes—Cad—1349

★Love Is A Two-Way Street

### JACQUELINE

Bobby Helms—De—30619

(★★★April 21 on Country)

### MAKE ME A MIRACLE

Jimmie Rodgers—Ro—4070

(★★★Apr. 28 on 'SECRETLY')

### WOODCHOPPERS BALL

Hutch Davie—Atco—6110

★Honky Tonk Train

### TRY THE IMPOSSIBLE

Lee Andrews & Hearts—UA—123

Noboy's Home

### BEWILDERED

Mickey & Sylvia—Vik—0423

★★Rock And Stroll Room

### EL RANCHO ROCK

The Champs—Chall—59007

★Midnighter

### STROLL ME

Kay Starr—Vi—7218

★★Rockin' Chair

## ★★★ RHYTHM and BLUES

### INVITATION

Dakota Staton—Cap—3958

★★The Party's Over

### TRY THE IMPOSSIBLE

Lee Andrews & Hearts—UA—123

(★★★May 5 on Popular)

### BEWILDERED

Mickey & Sylvia—Vik—0324

(★★★May 5 on Popular)

### WOODCHOPPERS BALL

Hutch Davie—Atco—6110

(★★★May 5 on Popular)

### BLUES FOR HANDY

Bill Doggett—King—5130

How Could You

### THE THINGS I LOVE

The Fidelity's—Baton—252

Hold On To What'cha Got

### SITTING AND THINKING

Little Jr. Parker—Duke—184

Wondering

### EL RANCHO ROCK

The Champs—Chall—5907

(★★★May 5 on Popular)

## ★★★ COUNTRY

### BIG WHEELS

Hank Snow—Vi—7233

★★I'm Hurtin' All Over

### MAKE ME A MIRACLE

Jimmie Rodgers—Ro—4070

(★★★May 5 on Popular)

*They pays their money and they makes their choices of records on the juke boxes . . . and Music Guild of America tabulates a count of the choices for MUSIC VENDOR. For the survey of record popularity based on paid-for performances, read the Programming Guides in MUSIC VENDOR.*

# MUSIC VENDING: A BRIEF HISTORY

*(Editor's Note: This MOA Convention, biggest and best yet, obviously reflects the growth and development of the music vending industry. From this convention will emerge indications and portents of the trade's future. While all delegates and exhibitors will be looking toward that future, it might be interesting to reflect on the origins of the industry. MUSIC VENDOR therefore offers this brief history of the trade.)*

While some customers may complain that phonographs play too loudly, the phonograph and the phonograph record were invented because the telephone was not loud enough for Thomas Alva Edison. He tried to find a way to record the phone messages.

The first words, recorded by Edison in his laboratories in West Orange in 1877, were "Mary had a little lamb."

There might have been something prophetic in this animalistic reference. When Emile Berliner brought a talking machine to Eldridge Johnson's shop in Camden, N. J., Johnson said, it sounded "like a partially educated parrot with a sore throat." Neither Edison nor Johnson could foresee what Elvis Presley's philosophical postulate, "You ain't nothin' but a houn' dog" would mean to the juke box trade more than half a century later. Obviously, Presley wasn't referring to RCA Victor's little dog trade mark.

In 1896, Johnson perfected the first turntable to spin at constant speed, long before electronics controlled the rpms.

But the music vending business began, it is believed, when a man named Jesse H. Lippincott of Pittsburgh formed the North American Phonograph Co. Lippincott had been granted exclusive sales rights to Edison's invention and he proceeded to form 30 subsidiary companies.

Edison and Lippincott had envisioned the "Talking Machine" as a replacement for stenographers. But office

managers thought otherwise. After all, mechanical talking machines were cumbersome contrivances that sat less comfortably on one's lap than earlier models did. Sales were below expectations.

## **Through Glass -**

One of Lippincott's distributors on the West Coast was Louis Glass, who saw things clearly. Glass affixed a coin-operated mechanism to a phonograph and installed it in the Palais Royale Salon in San Francisco. This opening at the Golden Gate swung open a new and profitable market for other franchise holders.

By the beginning of the century, coin-operated phonographs were established as mechanized music machines and were making money for their owners. The earliest models — prior to 1906 — used Edison's original cylindrical records. The last phonograph built to play cylinders was constructed in 1906. It played 25 cylinders and hit on all 25, one after another, without permitting the customer to choose what he wanted to hear for his money.

The beginning of the music vending business as we know it today began when John Gabel of Chicago built the first phonograph that played a platter or disc-type of record. Gabel's machine held a dozen records and was equipped with a selection device. The customer could turn a knob to select the tune he

*(Continued on Page 43)*

More Money Makers  
for Music Ops.

**MGM** Records

**CONNIE FRANCIS**

**I'M SORRY I  
MADE YOU CRY**

K12647

**ART MOONEY**

and His Orchestra and Chorus

**SOMETHING'S  
ALWAYS  
HAPPENING  
ON THE RIVER**

(From the Broadway Musical "Say Darling")

K12649

**MORTY CRAFT**

and His Orchestra and Chorus

**LONG LEGGED  
LADIES OF  
LABRADOR**

K12648

**CHUCK ALAIMO**

Quartet

**ROCKIN'  
IN G**

K12636

**LEROY HOLMES**

and His Orchestra

**BASIN STREET  
BLUES**

K12650

**MARV and PATTY**

**BECAUSE I'M  
A DREAMER**

K12625

Greetings Ops.  
Visit us in  
Booth #18

# ***S. 1870 Attacked by Operators Tavern Owners and Songwriters***

**Opponents of Bill Would Favor Adding Penny  
To Mechanical Royalty Payments on Records**

## *Special Correspondence*

WASHINGTON—Witnesses for MOA and the phonograph manufacturers were supported by testimony from songwriters, tavern owners and hotel operators in voicing their opposition to Senate Bill 1870, when hearings on the measure were held here April 23, 24 and 25 by the Senate Judiciary Subcommittee on Patents, Trademarks and Copyrights.

The hearings were conducted by Senator O'Mahoney (Dem., Wyo.), chairman of the subcommittee and author of the bill that would amend the Copyright Act of 1909 and impose performance fees on juke box operators.

Arrayed in favor of the bill were representatives of the performance rights societies (ASCAP, BMI, SEECO), the Copyright Office and the State Department. Opposed were the juke box operators (MOA), phonograph manufacturers and hotel and tavern owners. Songwriters joined the opposition, refuting ASCAP's arguments that composers were being victimized by operators because of the exemption from performance fees granted in the Copyright Act of 1909.

Sen. O'Mahoney asked opponents of the bill to consider a fair measure should new legislation be feasible. Such a measure, Sen. O'Mahoney felt, should place a ceiling on performance fees if they are to be imposed.

Opponents of the bill, however, said they would favor payment of another penny per side per record in mechanical royalties. This would bring the royalties now paid by the operators to three cents per side. Addition of this extra penny, the opponents to the bill said, would be preferable to dealing with the three performance rights societies. Bookkeeping alone, it was pointed out by the operators, would be too complex.

Proponents claimed the music vending

industry was now flourishing and its members should pay for performances as do all other users of music. They also declared the 1909 Copyright Act was outmoded and should be revised. Exemption from payment of performance royalties, they said further, was a form of special treatment for a single industry that uses recorded music for profit. Another argument advanced by the proponents was that juke box performances do not make hits, but that juke box operators program records after they have become hits.

Opponents countered these arguments by citing the "exposure" given records on juke boxes. George A. Miller, president of MOA, and Hammond Chaffetz, counsel for the manufacturers, argued that juke box operators are small businessmen making under \$4,000 per year on the average. With rising expenses, the addition of performance royalties would drive many out of business. Songwriters, it was shown, receive money in the form of mechanical royalties paid by the juke box operators with each record purchase. Additional bookkeeping costs, to satisfy three performance rights societies would force many out of business. Thus the songwriters, who now derive income from jukebox purchases, would earn less than they do now.

Perry Alexander, songwriter-publisher, spoke in favor of the operators and opposed the bill by citing his unfair treatment from ASCAP and BMI. He told of the difficulty of joining ASCAP, then said he had published "Cry," which became a Columbia hit for Johnnie Ray, and brought him \$30,000 in record royalties alone.

Representatives of the American Hotel Association said the bill would penalize hotels whose customers played coin-operated radios or TV sets in their rooms.





**FOR FUN GALORE-CLUB VICTOR Booth 24**  
**FOR RELAXATION-RCA VICTOR/VIK SUITE**



**RCA VICTOR**  
TM&C © RADIO CORPORATION OF AMERICA



**vik**  
A PRODUCT OF RADIO CORPORATION OF AMERICA

# **INTERDEPENDENCE OF VENDOR-DJ-RETAILER**

*(The following article, published in MUSIC VENDOR No. 560, Feb. 24 of this year, drew much comment. It is being reprinted for this MOA issue, because it concerns delegates, exhibitors and guests.)*

Interdependence between music vendors, disc jockeys and record retailers becomes more important every day. All three benefit from this interdependence. It would be wise, therefore, for the music vendor, the deejay and the retailer to participate actively in the development of this relationship instead of merely letting it grow without mutual co-operation.

There are many retail record stores that do not have listening booths where prospective customers can hear the records before making their purchases. In supermarkets and discount record shops, for instance, records are sealed or packaged so that customers will buy "fresh," unmarred, non-sampled records. This means that the artists and their tunes must be known to the customers before they buy the records.

How do these records become known to the customers?

They become known through two prime means of exposure —

1. The coin-operated phonograph;
2. The disc jockey shows.

More and more deejays run "record hops" and use juke boxes for playing the records. The rapport between music vendors and disc jockeys in some areas is becoming increasingly pertinent. In fact, the co-operation between deejays and music vendors is accepted in many parts of the country.

Since records are now being sold in regular retail shops, discount houses, drug stores and supermarkets, some vendors have been able to place coin-operated phonographs in these establishments.

Alert, public relations-minded vendors participate in community activi-

ties, and commendable charities, such as the March of Dimes. Properly programmed juke boxes are a source of wholesome entertainment for youth. As public-spirited businessmen, vendors are involved in Boy Scouts, city council and other civic responsibilities.

Any charitable endeavors that interest disc jockeys, music vendors and retailers would benefit from mutual co-operation. In addition to giving aid to the charities or civic betterment programs, the participation could aid the public relations endeavors of all.

There's no doubt that the music vendor helps the disc jockey because both are concerned with proper programming. Conversely, the deejay draws attention to the records a customer wants to hear on the juke boxes. Both benefit the retailer. Since all are dependent upon knowledge of record popularity, they help each other.

Up to now, this help, in the main, has developed haphazardly. With some thought and some active co-operation, the interdependence of the vendor, deejay and retailer can benefit each other even more.



**IN 3 DAYS  
Can Fifty Thousand  
Buyers Be Wrong?**

**LEROY**

**© Carlton Records**

*To our very good friends . . . the*  
**MUSIC OPERATORS of AMERICA**  
*Greetings from*  
**ABC-PARAMOUNT**

---

On the occasion of your annual convention, we feel it fitting and proper to express our humble gratitude to all of you for the great year you have helped it to be for us. . . We trust that ABC-PARAMOUNT will continue to produce the records you prefer and, on the following pages, we invite you to note some of our new releases which have already gained your favor...

We think you will agree that, like the great many releases of the past year, these are indicative of the high standards always to be found on



**THE LABEL THAT LEADS THE WAY**

# **ABC - PARAMOUNT**

**USHERS IN THE LONG "HOT" SUMMER WITH  
THESE CHART-TOPPIN' SIZZLERS**

---

**EYDIE GORME**

**SINGS**

**"YOU NEED HANDS"**

**B/W "DORMI - DORMI - DORMI"  
ABC-9925**

---

**PAUL ANKA**

**SINGS**

**"LET THE BLUES KEEP RINGING"**

**B/W "CRAZY LOVE"  
ABC-9907**

---

**GEORGE HAMILTON IV**

**SINGS**

**"I KNOW WHERE I'M GOIN' "**

**B/W**

**"WHO'S TAKING YOU TO THE PROM?"  
ABC-9924**

---

**THE ROYAL TEENS**

**SING**

**"BIG NAME BUTTON"**

**B/W "SHAM ROCK"  
ABC-9918**

---





# **ABC-PARAMOUNT**

**CONTINUES TO LEAD THE WAY  
WITH THESE WINNERS!**

---

**ALAN DALE**  
SINGS

**"VALLEY OF THE MOON"**

B/W "WERE TOGETHER"  
ABC-9914

---

**JOHNNY NASH**  
SINGS

**"I LOST MY LOVE LAST NIGHT"**

B/W "PLEASE DON'T GO"  
ABC-9927

---

**NICK ANTHONY**  
SINGS

**"YOU'RE REAL KEEN,  
JELLY BEAN"**  
ABC-9919

**THE ROCK-A-FELLAS**  
FEATURING  
DALLAS HOUSTON  
SING  
**"RED LIPS"**  
ABC-9923

**CAROLE KING**  
SINGS

**"THE RIGHT GIRL"**  
B/W "GOIN' WILD"  
ABC-9921

---

**JAY B. LOYD**  
SINGS

**"YOU'RE JUST MY KIND"**

ABC-9922

**WAIT TILL YOU HEAR HIM!**

---

**THE "SLEEPER" OF THE YEAR...WATCH IT GO!**

**RONNIE HAIG**

SINGS

**"DON'T YOU HEAR ME CALLING, BABY?"**

ABC-9912

---



# **ABC-PARAMOUNT**

WATCH THESE "NEW NAMES"  
BECOME "BIG NAMES"...

**BOB SAVAGE  
AND THE SAVAGES  
SING AND PLAY  
"BUTTER FINGERS"  
B/W "ROCK AROUND  
THE WORLD"  
ABC-9915**

**THE  
FOUR TEMPTATIONS  
SING  
"CATHY"  
B/W  
"ROCK AND  
ROLL BABY"  
ABC-9920**

**JOEY DU'AMBRA  
AND HIS MELLO-DEES  
SING AND PLAY  
"COME BACK  
A-LITTLE MAMA"  
B/W "BABY SUE"  
ABC-9917**

AND  
HERE ARE THE REALLY BIG ONES ON  
**CHANCELLOR**

(DISTRIBUTED BY ABC-PARAMOUNT)

**FRANKIE AVALON  
SINGS  
"YOU EXCITE ME"  
C-1017**

**DAMIANO  
SINGS  
"TOO YOUNG TO LOVE"  
C-1017**

**JODIE SANDS  
SINGS  
"LOVE ME AGAIN"  
C-1015**

**THE FOUR DATES  
SING  
"I'M HAPPY"  
C-1014**

**AND WATCH FOR  
FABIAN  
BOUND TO TAKE  
YOU BY STORM!**

THE LABEL THAT



LEADS THE WAY

# OFFICIAL HIT PARADE



The records played most often in the nation's Juke Boxes.  
Survey of paid-for performances conducted by Music  
Guild of America.

★★★ POSITION	RECORD TITLE	LAST WEEK	WEEKS AS ★★★ HIT
HP 1	TWILIGHT TIME THE PLATTERS — MERCURY 71289 Published by Porgie (BMI)	1	6
HP 2	WITCH DOCTOR DAVID SEVILLE — LIBERTY 551326 Published by Monarch Music (ASCAP)	6	4
HP 3	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON — CAPITOL 3891 Published by Chappel (ASCAP)	2	8
HP 4	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY — RCA VICTOR 7240 Published by Rush Mus. & Elvis Presley Mus. (BMI)	10	4
HP 5	RETURN TO ME DEAN MARTIN — CAPITOL 3894 Published by Southern Music (ASCAP)	4	7
HP 6	CHANSON D'AMOUR ART & DOTTIE TODD — ERA 1064 Published by Meadowlark Music (ASCAP)	5	5
HP 7	ALL I HAVE TO DO IS DREAM EVERLY BROS. — CADENCE 1348 Published by Acuff-Rose (BMI)	13	4
HP 8	OH LONESOME ME DON GIBSON — RCA VICTOR 7133 Published by Acuff (BMI)	3	11
HP 9	KEWPIE DOLL PERRY COMO — RCA VICTOR 7202 Published by Leeds (ASCAP)	12	5
HP 10	FOR YOUR LOVE ED TOWNSEND — CAPITOL 3926 Published by Beechwood (BMI)	11	8



*Bustin' Wide Open!*



**LEE ANDREWS**  
and The Hearts  
UA 123x

b/w NOBODY'S HOME  
A Cayma Record Production

**NEW RELEASES**

The Original

**SUGAR LUMP**

**FRANK VERNA**  
and the Playboys—UA 124x  
b/w GOLLY GOSH OH GEE

A Marinique Record Production

**ROCK AND ROLL AGE**

**THE FOUR J's**

UA 125x

b/w BE NICE, DON'T FIGHT

The Original

**KISSIN' AT THE  
DRIVE-IN**

**SAMMY GOWANS**

UA 114x

b/w ROCKIN' BY MYSELF  
Produced by Jack Lewis

**SHAKE UP THE  
DANCE**

**CHUCK WILEY**

UA 113x

b/w TEAR IT UP

A Spangle Records Production

UNITED ARTISTS RECORD CORPORATION

**'Zorro' Makes Mark**

ZORRO has made its mark among the Hit Paraders in the version by the Chordettes on Cadence. With the extra push from Disney's TV show, ZORRO is collecting coins for ops . . . The Woody Herman hit of a few years ago, WOOD-CHOPPERS' BALL, is given a new swing by Hutch Davie on an Atco disc to become a Hit Parader this week . . . TRY THE IMPOSSIBLE is a hit suggestion by Lee Andrews and the Hearts on the United Artists label . . . Bert Siegelson tabbed Mickey & Sylvia's ROCK AND STROLL ROOM as a hit side for Vik, but the Music Guild of America survey tabulations show the flip side, BEWILDERED, as the Hit Parader. ROCK AND STROLL ROOM is a two-star entry.

The Stroll continue to figure in songs and titles, with Kay Starr, whose ROCK AND ROLL WALTZ was a big hit, delivering STROLL ME in Hit Parader style on an RCA Victor disc . . . The Champs, whose serving of TEQUILA on a Challenge platter, was a heady offering, remain in a Latin area with EL RANCHO ROCK. It's already become a Hit Parader.

Incidentally, four of the Popular Hit Paraders also became R&B Hit Paraders simultaneously. They are TRY THE IMPOSSIBLE, BEWILDERED, WOOD-CHOPPERS' BALL, and EL RANCHO ROCK.

FLASH: Patti Page and entourage will fly — on wings of Mercury? — to the MOA Convention . . . There's a bright Sunbeam disc by Gerry Granahan with NO CHEMISE, PLEASE backed by a new twist on GIRL OF MY DREAMS. Apparently, a girl in a Chemise dress has to be a girl of your dreams because the sack is, well, a sack. This disc is in the bag.

(Continued on page 18)



# UNITED ARTISTS RECORDS *presents*

## 2 GREAT SOUNDTRACKS from 2 GREAT MOTION PICTURES

Music From the Original Soundtrack of

### "PARIS HOLIDAY"

A gay film starring

**Bob Hope • Fernandel**  
**Anita Ekberg • Martha Meyer**

*EXTRA added attraction*

**BING CROSBY & BOB HOPE**

Together again

UAL 40001



- PLUS an EP special for Ops UAE 10001
- And a CROSBY-HOPE single release UA 1094

*Original Music From the Motion Picture Soundtrack!*

ERSKINE CALDWELL'S

### "GODS LITTLE ACRE"

An Anthony Mann Production

*Starring* **ROBERT RYAN, ALDO RAY**  
*and introducing* **TINA LOUISE**

*Music composed and conducted by*  
**ELMER BERNSTEIN**



— ALSO —

A rousing title song by  
**JOE VALINO**

b/w

**I'M HAPPY WITH WHAT I'VE GOT**

UA 119X

*Introducing*

**TINA LOUISE**  
**I'LL BE YOURS / IN THE EVENING**  
UA 127X

**WE HAVE  
THE ORIGINAL  
ON  
DISNEYLAND!**



**"HOW WILL I  
KNOW MY LOVE"**

**Recorded by**

**ANNETTE**

**F-102**

**ALSO RECORDED BY  
THE LENNON SISTERS  
BRUNSWICK 9-55063**

**BREAKING IN ALL AREAS . . .**



**FROM THE WALT DISNEY  
TELEVISION PRODUCTION  
RECORDED ON DISNEYLAND**

**POP SINGLE  
F-62**

**MICKEY MOUSE CLUB  
DBR-77**

**PLUS  
THE GREAT HIT SINGLE  
THE CHORDETTEs**

**Cadence 1349**

**Disneyland  
RECORDS**

## **MORE DISKIN' DATA**

*(Continued from page 16)*

Judy Scott, Decca's teenage personality, begins a 12-night stand at the **Celebrity Club** in Philly May 19, with **Jonathan Winters . . . Lou Carter**, the cabbie with the driving style, whose appearances on the **Como** show have aided the sale of his **Golden Crest** records, is getting a trio together for personal appearances . . . Husky-voiced **Lizabeth Scott**, whose **Vik** album titled **LIZABETH** is making a stir, is visiting deejays on a promotional tour.

**Sandy Stewart**, who replaced **Denise Lor** on the **Garry Moore Show**, has been signed by **Atlantic . . . Decca**, which scored with subteenager **Brenda Lee**, has signed 11-year-old **Eddie Hodges** to a recording contract. **Eddie** is featured on Broadway in **THE MUSIC MAN . . . Georgia Gibbs**, whose rock and roll records have been big hits, cut her first ballad for **RCA Victor**, **IT'S MY PLEASURE**. Flip side, however, is a big beat one, **HELLO HAPPINESS, GOODBYE BLUES**.

— Dave —

## **Billy Mure Forms Saxon Music Corp.**

■ **NEW YORK** - Billy Mure, composer, conductor, arranger, lyricist and guitarist, has added music publishing to his list of activities. He has formed **Saxon Music Corp.**, 1697 Broadway.

Current Mure tunes on records are "Blonde Bombshell" (Jubilee); "Have A Cigar" / "Got A Match" (Cabot); "Sputnik Dance" and "I'll Be the One," part of an EP for **RCA Victor**. Due soon is "I Found Me a Girl" / "Say It Like You Mean It" on **Am-Par**.

## **Todd Enlists in Army**

■ **Nick Todd**, Dot recording artist, and younger brother of **Pat Boone**, has enlisted in the Army, and hopes to be stationed at **Ft. Dix, N. J.**, just 75 miles from **Manhattan**. Nick was due to record a side in **New York** for **Bob Thiele**, Dot vice president, on May 6.



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biggest since  
"Love Is Strange"!

**BEWILDERED**

b/w

ROCK  
and STROLL ROOM

**MICKEY  
&  
SYLVIA**

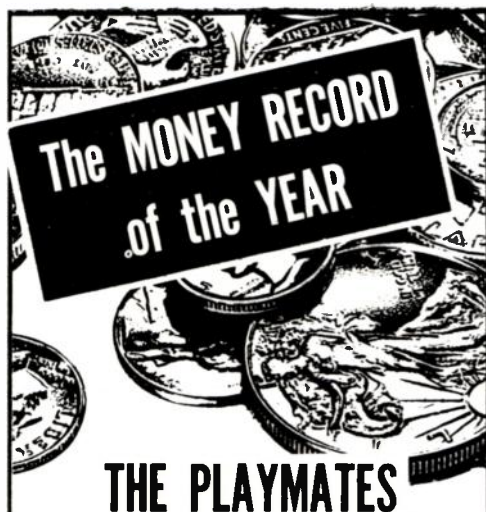
Vik X/4x-0324

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SYLVIA AT THE BIG  
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## RECORDS TO WATCH

**HOW WILL I KNOW MY LOVE**

Annette — Disneyland 102

**DRIFTING AND DREAMING**

Teddy Tyle — Golden Crest 1321

**THAT CRAZY FEELING**

Kenny Rogers, I — Carlton 454

**GROOVY**

Joe Dodo — RCA Victor 7207

**DO YOU WANT TO DANCE**

Bobby Freeman — Josie 835

**PRETTY BABY**

Gina & Gina — Mercury 71283

**RAGS TO RICHES**

The Rays — Cameo 133

**ROCK AND STROLL ROOM**

Mickey & Sylvia — Vik 0324

**THE THINGS I LOVE**

The Fidelity's — Baton 252

**YOU NEED HANDS**

**DORMI - DORMI - DORMI**

Eydie Gorme — ABC-Paramount 9925

**LITTLE PIXIE**

Moe Koffman — Jubilee 5324

**A COUPLE OF CRAZY KIDS**

Sal Mineo — Epic 9271

**ENDLESS SLEEP**

J. Reynolds — Demon 1507

**LONG LEGGED LADIES OF LABRADOR**

Morty Craft — MGM 12648

**HANG UP MY ROCK AND ROLL SHOES**

Chuck Willis — Atlantic 1179

**I'LL ALWAYS BE IN LOVE WITH YOU**

Rosemary June — Paris 516

**BOPPIN' IN A SACK**

The Lane Bros. — RCA Victor 7228

**I KNOW WHERE I'M GOIN'**

George Hamilton IV — ABC-Para. 9924

**I WONDER WHY**

Dion & The Belmonts — Laurie 3013

**INDIAN LOVE CALL**

Ernie Freeman — Imperial 5518

**BIG NAME BUTTON**

The Royal Teens — ABC-Paramount 9918

**THIS HAPPY FEELING**

Debbi Reynolds — Coral 61986

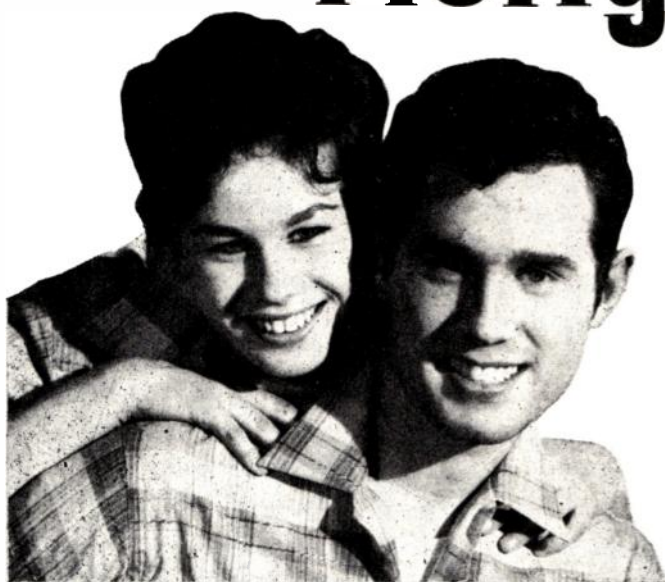


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&  
GINA**



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The Clovers

The Drifters

Ivory Joe Hunter

The Jaye Sisters

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Joe Turner

Sonny West

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The Coasters

King Curtis

Bobby Darin

Hutch Davie

Bette McLaurin

The Sensations

Jimmy Simmons

Guitar Slim

Walter Spriggs

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### THE CURRENT POP RELEASE

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113 MARY JANE — Al Henderson

114 IT WAS OURS — Jimmie Helms

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# RHYTHM & BLUES

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★  
OFFICIAL HIT PARADE  
★★★  
HIT PARADERS  
★★  
VERY GOOD  
( ) — POSITION LAST WEEK  
(P) — PREVUE

## ★★★★ RHYTHM & BLUES HIT PARADE

- |  |   |
|--|---|
| 1 TWILIGHT TIME (1)<br>Platters—me     | 6 TALK TO ME (8)<br>L. W. John—king             |
| 2 BOOK OF LOVE (2)<br>Monotones—argo   | 7 TEQUILA (3)<br>Champs—chall                   |
| 3 LOOKING BACK (6)<br>N. K. Cole—cap   | 8 DON'T YOU JUST KNOW IT (4)<br>H. Smith—ace    |
| 4 WITCH DOCTOR (10)<br>D. Seville—lib  | 9 HE'S GOT THE WHOLE WORLD (5)<br>L. London—cap |
| 5 FOR YOUR LOVE (7)<br>E. Townsend—cap | 10 TO BE LOVED (9)<br>J. Wilson—br              |

## ★★★ HIT PARADERS

- |  |   |
|--|---|
| 11 WEAR MY RING AROUND YOUR NECK (16)<br>E. Presley—vi | 30 ALL I HAVE TO DO IS DREAM (54)<br>Everly Bros.—cad       |
| 12 JOHNNY B. GOODE (20)<br>C. Berry—chess              | 31 YOU WERE MADE FOR ME (26)<br>S. Cooke—keen               |
| 13 HANG UP MY ROCK & ROLL SHOES (15)<br>C. Willis—at   | 32 WISHING FOR YOUR LOVE (21)<br>Voxpoppers—me              |
| 14 DOWN ON MY KNEES (11)<br>Heartbeats—ro              | 33 WHY DOES EVERYTHING HAPPEN TO ME (44)<br>B. B. King—kent |
| 15 HAVE FAITH (13)<br>G. Allison—vj                    | 34 HIGH SIGN (22)<br>Diamonds—me                            |
| 16 YES INDEED (14)<br>R. Charles—at                    | 35 I HAD A DREAM (35)<br>R. Charles—at                      |
| 17 WHAT AM I LIVING FOR (47)<br>C. Willis—at           | 36 LOLLIPOPS (25)<br>Chordettes—cad                         |
| 18 BELIEVE WHAT YOU SAY (32)<br>R. Nelson—imp          | 37 DIZZY MISS LIZZY (28)<br>L. Williams—spec                |
| 19 SICK AND TIRED (34)<br>F. Domino—imp                | 38 THE WALK (31)<br>J. McCracklin—check                     |
| 20 YOU (38)<br>Aquatones—fargo                         | 39 INVITATION (52)<br>D. Staton—cap                         |
| 21 YOU GOT ME CRYING (33)<br>J. Reed—vj                | 40 WHO'S SORRY NOW (36)<br>C. Francis—mgm                   |
| 22 EVERY NIGHT (12)<br>Chantels—end                    | 41 DONCHA' THINK IT'S TIME (49)<br>E. Presley—vi            |
| 23 I MET HIM ON A SUNDAY (17)<br>Shirelles—de          | 42 GROOVY (46)<br>J. Dodo—vi                                |
| 24 DO I LIKE IT (19)<br>N. K. Cole—cap                 | 43 TRY THE IMPOSSIBLE (79)<br>L. Andrews—Hearts—UA          |
| 25 DO YOU WANT TO DANCE (42)<br>B. Freeman—josie       | 44 HAPPINESS (45)<br>Billie & Lillie—swan                   |
| 26 LONELY ISLAND (18)<br>S. Cooke—keen                 | 45 BEWILDERED (57)<br>Mickey & Sylvia—vik                   |
| 27 SWEET LITTLE SIXTEEN (23)<br>C. Berry—chess         | 46 WOODCHOPPERS BALL (P)<br>H. Davie—atco                   |
| 28 BEEN SO LONG (24)<br>Pastels—argo                   | 47 BLUES FOR HANDY (64)<br>B. Doggett—king                  |
| 29 WE BELONG TOGETHER (27)<br>Robert & Johnny—old tn.  | 48 THE THINGS I LOVE (54)<br>Fidelity—baton                 |
|  | 49 SITTING AND THINKING (117)<br>L. J. Parker—duke          |
|  | 50 EL RANCHO ROCK (P)<br>Champs—chall                       |



# POPULAR

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★  
OFFICIAL HIT PARADE

★★★  
HIT PARADERS

★★  
VERY GOOD

( ) — POSITION LAST WEEK

(P) — PREVUE

## ★★★★ OFFICIAL HIT PARADE

- |   |  |
|---|--|
| 1 TWILIGHT TIME (1)<br>Platters—me                                | 6 CHANSON D AMOUR (5)<br>A. & D. Todd—era<br>Fontane Sist.—dot |
| 2 WITCH DOCTOR (6)<br>D. Seville—lib                              | 7 ALL I HAVE TO DO IS DREAM (13)<br>Everly Bros.—cad           |
| 3 HE'S GOT THE WHOLE WORLD (1)<br>L. London—cap<br>M. Jackson—col | 8 OH LONESOME ME (3)<br>D. Gibson—vi                           |
| 4 WEAR MY RING AROUND YOUR NECK (10)<br>E. Presley—vi             | 9 KEWPIE DOLL (12)<br>P. Como—vi                               |
| 5 RETURN TO ME (4)<br>D. Martin—cap                               | 10 FOR YOUR LOVE (11)<br>E. Townsend—cap                       |

## ★★★ HIT PARADERS

- |  |  |
|--|--|
| 11 WHO'S SORRY NOW (9)<br>C. Francis—mgm                     | 29 I'M SORRY I MADE YOU CRY (51)<br>C. Francis—mgm       |
| 12 BOOK OF LOVE (21)<br>Monotones—argo                       | 30 JUST MARRIED (31)<br>M. Robbins—col                   |
| 13 BILLY (8)<br>K. Linden—fels                               | 31 A WONDERFUL TIME UP THERE (25)<br>P. Boone—dot        |
| 14 TEQUILA (7)<br>Champs—chall<br>E. Platt—abc               | 32 HIGH SIGN (36)<br>Diamonds—me                         |
| 15 LOOKING BACK (22)<br>N. K. Cole—cap                       | 33 DANCE ONLY WITH ME (33)<br>P. Como—vi                 |
| 16 SO LET THE BELLS KEEP RINGING (26)<br>P. Anka—abc         | 34 DO I LIKE IT (27)<br>N. K. Cole—cap                   |
| 17 BELIEVE WHAT YOU SAY (23)<br>R. Nelson—imp                | 35 ARRIVEDERCI ROMA (30)<br>R. Williams—kapp             |
| 18 LOLLIPOP (14)<br>Chordettes—cad<br>Ronald & Ruby—vi       | 36 THESE WORLDLY WONDERS (39)<br>P. Page—me              |
| 19 LAZY MARY (15)<br>L. Monte—vi                             | 37 CLAUDETTE (49)<br>Everly Bros.—cad                    |
| 20 THERE'S ONLY ONE OF YOU (19)<br>4 Lads—col                | 38 I'VE GOT BELLS ON MY HEART (41)<br>J. Morgan—kapp     |
| 21 TUMBLING TUMBLEWEEDS (16)<br>B. Vaughn—dot                | 39 WHEN THE BOYS TALK ABOUT THE GIRLS (50)<br>V. Carr—ro |
| 22 WISHING FOR YOUR LOVE (17)<br>Voxpoppers—me<br>Clovers—at | 40 PADRE (53)<br>T. Arden—de<br>V. Carr—ro               |
| 23 ARE YOU SINCERE (18)<br>A. Williams—cad                   | 41 STAIRWAY OF LOVE (42)<br>M. Robbins—col               |
| 24 DON'T YOU JUST KNOW IT (20)<br>H. Smith—ace               | 42 MY BUCKET'S GOT A HOLE IN IT (46)<br>R. Nelson—imp    |
| 25 JOHNNY B. GOODE (47)<br>C. Berry—chess                    | 43 SKINNY MINNIE (61)<br>B. Haley—de                     |
| 26 I MET HIM ON A SUNDAY (28)<br>Shirelles—de                | 44 SECRETLY (70)<br>J. Rodgers—ro                        |
| 27 CRAZY LOVE (32)<br>P. Anka—abc                            | 45 TORERO (66)<br>R. Carosone—cap<br>J. LaRosa—vi        |
| 28 YOU (44)<br>Aquatones—fargo<br>G. Storm—det               |  |

(Continued on Page 29)



# THE POSTMAN RINGS AND RINGS AND RINGS...



We reproduce below some recent gleanings from the mail received daily at the MUSIC VENDOR office. They represent reflections from the areas of the recorded music field best covered by MUSIC VENDOR. Here are some unsolicited comments. . . .

To: MUSIC VENDOR

We thought you would like to know how much we appreciate MUSIC VENDOR in our new Highway Retail Operation.

We refer to its everyday for Jump-The-Gun singles and albums.

**HARMONY HOUSE**  
Harold Chasen, Pres.

To: MUSIC VENDOR

This is just a "shortie" to let you know how handy your publication comes in, in regard to my various record shows and as a research missive for satisfying the musical hunger of the teen agers on my various record hops.

You can't put this kind of note in the bank, but I did want you to know that you weren't just mailing this magazine every week to me without some recognition.

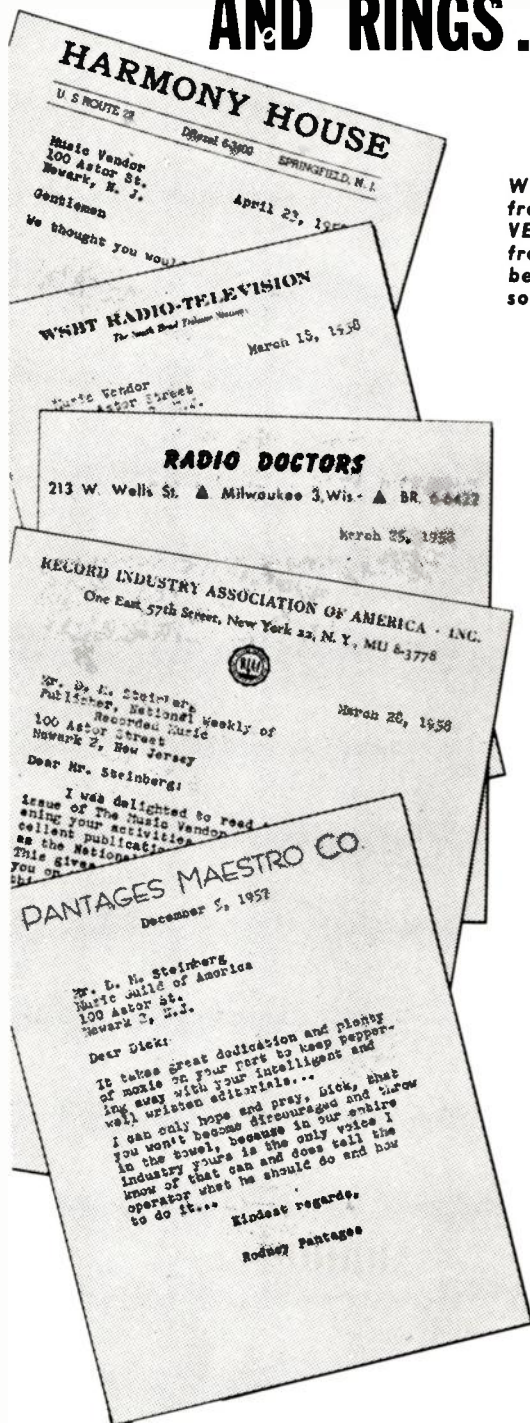
Thanks again.

Sincerely,  
Joe Kelly, Jr.  
WSBT AM TV  
South Bend, Indiana

To: MUSIC VENDOR

After following the many charts for some time, we have decided that yours is the most accurate for our use. We are now displaying our records according to your list. For this reason, we wish to increase our subscription to MUSIC VENDOR.

Richard T. Vogel  
**RADIO DOCTOR**





# 5

# REASONS WHY *EVERY OPERATOR* SHOULD SUBSCRIBE TO HIT PARADE PROGRAM SERVICE

## HIT PARADERS

Coded color title strips help record selection by pin-pointing the HITS without waste of valuable time. Red for Pop; Blue for R&B; Orange for Country; Green for Holiday; Yellow for Standards. Supplied to meet all your unit requirements—every week. We pay the postage.

MUSIC VENDOR, The National Weekly of Recorded Music, is included in the 5-point package as part of your subscription to the service. Contains the most accurate and complete programming charts, reviews, articles and information of special interest to all Music Vendors.



Hit Parade Decals help assure location security through identification of your outlet as a Hit Parade location.

OFFICIAL Hit Parade display cards help merchandise the top hits of the month—available in two sizes—6" x 9" or 5 3/4" x 4 1/4". They are great visual aids to record selection.



MUSIC VENDOR



The BULLET—with lightning speed you receive each week advance —confidential—information on the HITS THAT ARE HAPPENING before they happen anywhere else. Dispatched first class or air mail—at no additional cost to you!

# 5

# WAYS TO SAVINGS & PROFITS THROUGH POINT-OF-SALE AIDS SUPPLIED ONLY BY HIT PARADE PROGRAM SERVICE

## REDUCES RECORD BUYING COSTS

— concentrating the "buy" on records with proven, pretested hit potential.

## INCREASES DAILY REVENUE

— exploiting the full life of a hit — to get the most mileage out of it.

## SAVES TIME

— by displaying the Hit Paraders in colors easily distinguished as hits of the week!

## KEEPS YOU INFORMED

— by receiving the most informative weekly publication in the recorded music business, The MUSIC VENDOR!

## KEEP AHEAD OF THE COMPETITION

— by knowing in advance the hits that are happening — and by keeping your programming up-to-the-minute.

## NO GUESSWORK!

10 YEARS OF PROVEN SUCCESS!

THE LEADING OPERATORS OF THE NATION CAN'T ALL BE WRONG!!

DO WHAT THEY DO — SUBSCRIBE TO HIT PARADE PROGRAM SERVICE TODAY!!



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**709 E. 31st**

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**KANSAS CITY, MO.**

## HIT PARADERS

(Continued from Page 24)

- 46 BLUEBIRDS OVER THE MOUNTAINS (52)  
E. Hickey—epic
- 47 NOW AND FOR ALWAYS (29)  
G. Hamilton IV—abc
- 48 IT'S TOO SOON TO KNOW (24)  
P. Boone—dot
- 49 CATCH A FALLING STAR (35)  
P. Como—vi
- 50 26 MILES (34)  
4 Preps—cap
- 51 MARCH FROM THE RIVER KWAI (56)  
M. Miller—col  
A. Mooney—mgm  
C. Raiders—cap  
D. Terry—vi
- 52 RUMBLE (74)  
L. Wray—cad
- 53 SUGAR MOON (72)  
P. Boone—dot
- 54 BIG MAN (73)  
The Four Preps—cap
- 55 A VERY PRECIOUS LOVE (60)  
Ames Bros.—vi  
D. Day—col  
B. Guitar—dot  
Johnston Bros.—lon  
J. Jones—cap
- 56 LITTLE BLUE MAN (55)  
B. Johnson—at
- 57 76 TROMBONES (59)  
B. May—cap  
Hugo & Luigi—ro  
J. Jones—cap  
V. Lynn—lon  
J. McPartland—epic  
King Sist.—cap
- 58 CHERIE I LOVE YOU (68)  
P. Boone—dot
- 59 SWEET LITTLE SIXTEEN (38)  
C. Berry—chess
- 60 OH OH I'M FALLING IN LOVE AGAIN (37)  
J. Rodgers—ro
- 61 SAIL ALONG SILVERY MOON (43)  
B. Vaughn—dot  
R. Chandler—de
- 62 YOU EXCITE ME (71)  
F. Avelon—chance
- 63 DON'T CHA THINK IT'S TIME (65)  
E. Presley—vi
- 64 HOW ARE YOU FIXED FOR LOVE (63)  
Sinatra—smith—cap
- 65 ZORRO (P)  
Chordettes—cad
- 66 JACQUELINE (78)  
B. Helms—de
- 67 SUGARTIME (45)  
McGuire Sis.—cor.
- 68 MAKE ME A MIRACLE (68)  
J. Rodgers—ro
- 69 MAYBE BABY (40)  
Crickets—br
- 70 WOODCHOPPERS BALL (79)  
H. Davis—atco
- 71 TRY THE IMPOSSIBLE (104)  
L. Andrews—The Hearts—ua

- 72 BEWILDERED (P)  
Mickey & Sylvia—vik  
B. Smith Grp—lon
- 73 EL RANCHO ROCK (P)  
Champs—ch
- 74 STROLL ME (90)  
K. Starr—vi
- 75 GIGI (54)  
V. Damone—col  
B. Eckstine—me  
C. Margulis—carl

## ★★ VERY GOOD

- 76 HOW WILL I KNOW MY LOVE (97)  
Annette—disney
- 77 DRIFTING AND DREAMING (102)  
T. Tyle—g.c.
- 78 THAT CRAZY FEELING (85)  
K. Rodgers—carl
- 79 GROOVY (84)  
J. Dodo—vi
- 80 DO YOU WANNA DANCE (100)  
B. Freeman—josie
- 81 PRETTY BABY (87)  
Gino & Gina—me  
A. Smiley—br
- 82 RAGS TO RICHES (88)  
Rays—cameo
- 83 ROCK AND STROLL ROOM (93)  
Mickey & Sylvia—vik
- 84 THE THINGS I LOVE (98)  
Fidelitys—baton
- 85 YOU NEED HANDS (P)  
E. Gorme—abc

## Going UP...

- 16 SO LET THE BELLS KEEP RINGING (26)  
P. Anka—abc
- 25 JOHNNY B. GOODE (47)  
C. Berry—chess
- 28 YOU (44)  
Aquatones—fargo  
G. Storm—dot
- 29 I'M SORRY I MADE YOU CRY (51)  
C. Francis—mgm
- 37 CLAUDETTE (49)  
Everly Bros.—cad
- 39 WHEN THE BOYS TALK ABOUT THE GIRLS (50)  
V. Carr—ro
- 40 PADRE (53)  
T. Arden—de  
V. Carr—ro  
S. Vaughan—me
- 43 SKINNY MINNIE (61)  
B. Haley—de  
Sprouts—vi
- 44 SECRETLY (70)  
J. Rodgers—ro
- 45 TORERO (66)  
R. Carosone—cap  
J. LaRosa—vi





# COUNTRY

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★  
OFFICIAL HIT PARADE  
★★★  
HIT PARADERS  
★★  
VERY GOOD  
( ) — POSITION LAST WEEK  
(P) — PREVUE

## ★★★★COUNTRY HIT PARADE

- |  |   |
|--|---|
| 1 OH LONESOME ME (1)<br>D. Gibson—vi                         | 6 STAIRWAY OF LOVE (4)<br>M. Robbins—col        |
| 2 WEAR MY RING AROUND YOUR NECK (8)<br>E. Presley—vi         | 7 CURTAIN IN THE WINDOW (3)<br>R. Price—col     |
| 3 I CAN'T STOP LOVING YOU (2)<br>K. Wells—de<br>D. Gibson—vi | 8 BALLAD OF A TEEN AGE QUEEN (7)<br>J. Cash—sun |
| 4 JUST MARRIED (5)<br>M. Robbins—col                         | 9 SEND ME THE PILLOW (6)<br>H. Locklin—vi       |
| 5 ALL I HAVE TO DO IS DREAM (12)<br>Everly Bros.—cad         | 10 PINK PEDAL PUSHERS (13)<br>C. Perkins—col    |

## ★★★ HIT PARADERS

- |   |  |
|---|--|
| 11 ONCE MORE (10)<br>Osborne Bros.—R. Allen—mgm       | 31 OVERNIGHT (28)<br>J. Reeves—vi                              |
| 12 STOP THE WORLD (15)<br>Johnnie & Jack—vi           | 32 BIG RIVER (35)<br>J. Cash—sun                               |
| 13 JIVE AFTER FIVE (20)<br>C. Perkins—col             | 33 OH OH I'M FALLING IN LOVE AGAIN (38)<br>J. Rodgers—ro       |
| 14 I LOVE YOU MORE (11)<br>J. Reeves—vi               | 34 JUST A LITTLE LONESOME (31)<br>B. Helms—de                  |
| 15 JACQUELINE (27)<br>B. Helms—de                     | 35 BIG WHEELS (P)<br>H. Snow—vi                                |
| 16 COLOR OF THE BLUES (16)<br>G. Jones—me             | 36 WE'VE GOT THINGS IN COMMON (33)<br>J. Skinner—me            |
| 17 BLUEBIRDS OVER THE MOUNTAIN (17)<br>E. Hickey—epic | 37 MY BUCKET'S GOT A HOLE IN IT (50)<br>R. Nelson—imp          |
| 18 WHOLE LOTTA WOMAN (19)<br>M. Rainwater—mgm         | 38 IT'S A LITTLE MORE LIKE HEAVEN (42)<br>H. Locklin—vi        |
| 19 TEQUILA (9)<br>Champs—chall                        | 93 BECAUSE I'M A DREAMER (41)<br>Marv & Patty—mgm              |
| 20 CLAUDETTE (26)<br>Everly Bros.—cad                 | 40 SECRETLY (47)<br>J. Rodgers—ro                              |
| 21 BREATHLESS (14)<br>J. L. Lewis—sun                 | 41 TERRIFIC TOGETHER (37)<br>F. Husky—cap                      |
| 22 ESKIMO PIE (23)<br>G. Jones—me                     | 42 HE'S GOT THE WHOLE WORLD IN HIS HANDS (49)<br>L. London—cap |
| 23 YOUR NAME IS BEAUTIFUL (24)<br>C. Smith—col        | 43 MY BABY AIN'T MY BABY NO MORE (44)<br>Wilburn Bros.—de      |
| 24 WHAT MAKES A MAN WANDER (25)<br>J. Skinner—me      | 44 BIG BLACK TRAIN (45)<br>Flatt & Scrugg—col                  |
| 25 IT'S ALL YOUR FAULT (18)<br>R. Price—col           | 45 HOUSE OF GLASS (36)<br>E. Tubb—de                           |
| 26 BELIEVE WHAT YOU SAY (43)<br>R. Nelson—imp         | 46 YOUR LOVE IS DYING (46)<br>D. Reno—R. Smiley—dot            |
| 27 WHISPERING RAIN (22)<br>H. Snow—vi                 | 47 WISH I WAS THE MOON (48)<br>H. Snow—vi                      |
| 28 DON'CHA THINK IT'S TIME (29)<br>E. Presley—vi      | 48 SHE'S NO ANGEL (34)<br>Osborne Bros.—R. Allen—mgm           |
| 29 LOLLIPOP (21)<br>Ronald & Ruby—vi                  | K. Wells—de  |
| 30 CRYIN' OVER YOU (32)<br>W. Pierce—de               | 49 MAKE ME A MIRACLE (69)<br>J. Rodgers—ro                     |
|   | 50 SUGARTIME (30)<br>McGuire Sist.—cor                         |



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DONG**

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b/w

# "SEPT. SONG"

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playing

# "THE SLIDE"

b/w

# "SHAKIN'"

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JU 2-4887



# AROUND THE CORNER

B E R T S I E G E L S O N

**YOUNG AND WARM AND WONDERFUL -**  
*Tony Bennett - Columbia 41172.*

● A beautiful and warm love lyric tenderly read by Tony Bennett, who has landed on the charts many times before on wings of a top ballad. Backed by Frank De Vol's orchestra, Tony has a winner that we'll predict will still be on the top rung of the ladder when the football season rolls around in October. This disc sounds like longevity.

**ROCK AND STROLL ROOM - Mickey & Sylvia - VIK 0324.**

● Mickey and Sylvia plus their guitars applied to a swingin' and top notch teen age song add up to another potential hit. This is a real rocker that should be a magnet for dimes in the boxes.

**THIS HAPPY FEELING - Debbie Reynolds - Coral 61986.**

● The title tune of Debbie's latest motion picture is a light-hearted ballad with the same wistful quality that made her "Tammy" a smash hit. MUSIC VENDOR has already tabbed it a "Record to Watch."

**I'LL ALWAYS BE IN LOVE WITH YOU - Rosemary June - Paris 516.**

● The lovely old standard gets a light rock and roll treatment with a sock reading by one of the more impressive young singers to come along in some time. Both the singer and the disc should score.

**HEY! EULA - Marty Wilson - Decca 30644.**

**HEY! EULA - Sil Austin - Mercury 71305.**

● Two great recordings of one of themes from the 20th Century Fox film, "The Long Hot Summer." Both have an equal chance of becoming the big one. A wild guitar is featured on the Wilson version and Sil Austin spotlights his own fine sax work.

the



BOBBY FREEMAN



DELLA REESE



MOE KOFFMAN



DON RONDO

tower of strength  
in this market

835—DO YOU WANT TO DANCE  
Bobby Freeman

5323—C'MON C'MON  
Della Reese

5324—LITTLE PIXIE  
Moe Koffman

NEW 5325—DORMI DORMI DORMI  
HER HAIR WAS YELLOW  
Don Rondo

5321—THE MOOCH  
Lu Ann Simms

836—SPEEDO IS BACK  
The Cadillacs

NEW 837—ROCK TO THE PHILADELPHIA  
ONE KISS THAT'S ALL  
The Steadies

NEW 5327—DESERT INN  
Big Al Sears

*Thanks Ops:  
Look for our suite  
at the M. O. A.*

JAY-GEE RECORD CO. INC.

jubilee



josie



# PREVIEW RATINGS

FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★  
OFFICIAL HIT PARADE  
★★★  
HIT PARADERS  
★★  
VERY GOOD

## POPULAR

- ★★★ ZORRO  
★★★ JACQUELINE  
★★★ MAKE ME A  
MIRACLE  
★★★ WOODCHOPPERS  
BALL  
★★★ TRY THE  
IMPOSSIBLE  
★★★ BEWILDERED  
★★★ EL RANCHO ROCK  
★★★ STROLL ME  
★★★ Padre  
★★★ You Need Hands  
★★★ Little Pixie  
★★★ A Couple Of Crazy  
Kids  
★★★ Endless Sleep  
★★★ Long Legged Ladies  
Of Labrador  
★★★ Hang Up My Rock &  
Roll Shoes  
★★★ I'll Always Be In  
Love With You  
★★★ I Know Where  
I'm Goin'  
★★★ I Wonder Why  
★★★ Indian Love Call  
★★★ Big Name Button  
★★★ Five O'Clock  
In The Morning  
★★★ Jennie Lee  
★★★ Jennie Lee  
★★★ We Teenagers  
★★★ Seaway Polka  
★★★ How Do We Know  
We're In Love  
★★★ The Story Of  
Three Loves  
★★★ Hot Spell  
★★★ Goofin'  
★★★ Blue Moon Of  
Kentucky  
★★★ Headin' For A Weddin'  
★★★ I Got A Rocket  
In My Pocket  
★★★ My Dearest One  
★★★ Brigitte's Mambo  
★★★ Po-Go  
★★★ So Young So Fair

- The Chordettes—Cad-1349  
B. Helms—De-30619  
  
J. Rodgers—Ro-4070  
  
H. Davie—Atoo-6110  
  
L. Andrews & Hearts—UA-123  
Mickey & Sylvia—Vik-0324  
The Champs—Chall-59007  
K. Starr—Vi-7218  
S. Vaughan—Me-71303  
E. Gorme—Abc-9925  
M. Koffman—Jub-5324  
  
S. Mineo—Epic-9271  
J. Reynolds—Demon-1507  
  
M. Craft—Mgm-12648  
  
C. Willis—At-1179  
  
R. June—Paris-516  
  
G. Hamilton IV—Abc-9924  
Dion & Belmonte—Laurie-3013  
E. Freeman—Imp-5518  
Royal Teens—Abc-9918  
  
Basie-Williams—Ro-4061  
Jan & Arnie—Arwin-108  
B. Ward—Lib-55136  
Emanons—Abc-9913  
G. Cook—De-30586  
  
G. Grant—Vi-7215  
  
Mantovani—Lon-1790  
M. Whiting—Dot-15742  
Spinners—Cap-3955  
  
R. Sherwood—De-3065  
T. Bart—Fels-8514  
  
J. Lloyd—Ro-4062  
N. Fox—BB-508  
P. Mistraki—De-30646  
M. Wilson—De-30644  
E. Felice—Vic-7236

- ★★★ Love Is A Two-Way Street  
(★★★ April 21 on Country)  
(★★★ April 28 on  
'SECRETLY')  
★★★ Honky Tonk Train  
  
Nobody's Home  
★★★ Rock And Roll Home  
★★★ Midnighter  
★★★ Rockin' Chair  
★★★ Spin Little Bottle  
★★★ Dormi-Dormi-Dormi  
Koko-Mamey  
  
Seven Steps To Love  
Tight Capris  
  
It's Melody Time  
★★★ What Am I Living  
For  
  
Person To Person  
★★★ Who's Taking You  
To The Prom  
Teen Angel  
Summer Serenader  
Sham Rock  
  
How Can You Lose  
Gotta Get A Date  
Music Maestro Please  
Dear One  
This Is The Last Time  
My Secret Prayer  
  
★★★ To My Love  
★★★ I'm So Lonesome  
★★★ Love's Prayer  
There's A Ghost  
At Your Wedding  
Just Enough  
  
You're Gone Baby  
Dance Girl Dance  
Michael's Theme  
Hey! Eula  
Hot Spell

## COUNTRY

- ★★★ BIG WHEELS  
★★★ MAKE ME A  
MIRACLE  
★★★ Hey, Mr. Bluebird

- H. Snow—Vi-7233  
J. Rodgers—Ro-4070  
  
E. Tubb-Wilburn Bros.—De-30610

- ★★★ I'm Hurtin' All Over  
(★★★ Apr. 28 on Popular)  
  
★★★ How Do We Know

- ★★ Hey Mae
- ★★ Are You Mine
- ★★ Strolling The Blues
- ★★ Ocean Of Diamonds
- ★★ Gypsy
- ★ Blue Canadian Rockies
- ★ Stone Heart

Rusty & Doug—Hick-1077  
 S. James—Cap-3962  
 R. Foley—De-30639  
 J. Martin—De-30613  
 N. Miller—Radio-105  
 J. Wakely—De-30632  
 D. Bowser—Frat-801

- Why Don't You Love Me
- ★ Let's Play Love
- ★ With You Beside Me
- Soperonie
- With Enough Love
- ★ Foreign Love Affairs
- ★ I Love You Baby

## RHYTHM and BLUES

- ★★★★ INVITATION
- ★★★★ TRY THE IMPOSSIBLE
- ★★★★ BEWILDERED
- ★★★★ WOODCHOPPERS
- BALL
- ★★★★ BLUES FOR HANDY
- ★★★★ THE THINGS I LOVE
- ★★★★ SITTING AND
- THINKING
- ★★★★ EL RANCHO ROCK
- ★ I Wonder Why
- ★ Get Tough
- ★ Five O'Clock In
- The Morning
- ★ Rumble
- ★ Pink Pedal Pushers
- ★ Remember
- ★ Indian Love Call
- ★ Little Pixie
- ★ Goofin'
- ★ The Springer
- ★ Jennie Lee
- ★ Jennie Lee

D. Staton—Cap-3958  
 L. Andrews & Hearts—UA-123  
 Mickey & Sylvia—Vik-0324  
 H. Davie—Atco-6110

B. Doggett—Ki-5130  
 The Fidelity's—Baton-252  
 L. J. Parker—Duke-184

The Champs—Chall-59007  
 Dion & Belmonts—Laurie-3013  
 J. McCracklin—Check-893  
 Basie-Williams—Ro-4061

L. Wray—Cad-1347  
 C. Perkins—Col-41131  
 Velours—Cub-9001  
 E. Freeman—Imp-5518  
 M. Koffman—Jub-5324  
 Spinners—Cap-3955  
 Dells—V-J-274  
 Jan & Arnie—Arwin-108  
 B. Ward—Lib-55136

- ★★ The Party's Over
- (★★★★ MAY 5 on Popular)
- (★★★★ MAY 5 on Popular)
- (★★★★ MAY 5 on Popular)

How Could You  
 Hold On To What'cha Got  
 Wondering

- (★★★★ MAY 5 on Popular)
- Teen Angel
- Everybody Rock
- ★ How Can You Lose

- (★★★★ Apr. 28 on Popular)
- (★★★★ Mar. 26 on Country)
- Can I Walk You Home
- Summer Serenade
- Koko-Mamey
- ★ Love's Prayer
- ★ What You Say Baby
- Gotta Get A Date
- Music Maestro Please

STILL BATTING .1000 — SO

# THANKS

# HIT MAKERS OF AMERICA!

(Music Operators)



PROUD TO BE  
ON YOUR TEAM

WORLD  
CHAMPIONS  
& GIANTS OF THE INITIATIVE



### TEAM-MATES

THE MUSIC LEAGUE'S MOST VALUABLE PLAYERS

Home Run King  
**BOBBY BLUE**  
**BLAND**  
 "YOU GOT ME"  
 (Where You Want Me)  
 b/w  
 "LEND A HELPING  
 HAND"  
 DUKE 185

Sensational New Rookie  
**DAVE ATKINS**  
 "SHAKE-KUM  
 DOWN"  
 b/w  
 "LET'S HAVE A GOOD  
 TIME"  
 BACK BEAT 511

20 Game Winner  
**Little JR.**  
**PARKER**  
 "WONDERING"  
 b/w  
 "SITTING  
 AND THINKING"  
 DUKE 184

**PEACOCK — DUKE — BACK BEAT** *Record Corp.*  
 2809 ERASTUS ST., HOUSTON 26, TEXAS



# How to Develop Location Insecurity

*(Maybe it was the heat of last summer. It made us lightheaded about a serious situation. Many subscribers wrote to say they got a chuckle – and a lesson – from the following article, which is reprinted from MUSIC VENDOR No. 529, July 27, 1957.)*

Some juke box operators, we know, in contradistinction to music vendors, feel they know everything one has to know about the business because they had 15 to 25 years of experience. Of course, it's been pointed out that 25 years of experience doesn't mean anything if the same experience is repeated every year. Yet, there are those who feel there is nothing they can learn from anyone else.

Most vendors seek what, for want of a better term, is called location security. Operators who say they already know everything there is to know about the business and need no outside aid or support are hereby offered gratis, some ways to insure location insecurity. And every operator can do it himself.

1. Make record selection a guessing game by using handwritten title strips. A knowledge of Sanskrit helps, especially if the location's customers have archeological interests. This keeps customers in a location since it takes time to decipher the titles.

2. Use your own musical tastes as a guide to programming. This impresses the location owner with your superior wisdom and knowledge. He is thrilled to be associated with brilliant critics and prophets who know more than A&R men and the general public.

3. Never polish or clean your equipment. If the phonograph becomes dirt-encrusted and the glass or plastic portions become opaque, the phonograph becomes part of the background of an establishment, fading into the general decor. Thus, customers will not be attracted to the juke box instead of the bar or tables.

4. Never rotate equipment. Tell the location owner that you cannot afford to place newer equipment in his establishment. This will convince him that you are not making an unconscionable

profit on the music service. Thus he will be sure he is getting the most of the money, if any.

5. Change records only once a month. This will emphasize the fact that your musical judgment is superior – that you can pick the best records at all times. In addition, his customers will develop affection for the records because of their very familiarity.

6. If you can afford a routeman, make sure he is surly and non-communicative. Or be that way yourself, if you cannot afford service crews. This straightforward attention to detail, without letting personalities or politeness intrude, shows that you mean business and have no time for non-productive time-wasting.

7. Disregard all holidays and events. If the location owner feels you are not concerned with Holiday Music he'll also feel you are not concerned with matters that have no bearing on the music business.

8. Always offer to undercut a competitor. While this makes a location owner feel his present music merchant has been taking unfair advantage, it proves you are a good business man, willing to give all your profit to the location owner. Everybody appreciates a good deal.

9. Use no promotional devices or ideas to stimulate business. This shows the location owner that you are not spending money that would normally accrue to him. It proves that you are concentrating on his location, because he gets money that you might otherwise spend.

10. Make big loans to the location owner. If you go into hock to obtain an account you are demonstrating your understanding of the location owner's plight and your willingness to sacrifice much to gain a little, if anything.

*The Exciting*

# CHAMPS



follow up their  
fabulous Million  
Seller

"TEQUILA"

with  
A GREAT  
NEW SMASH!



"EL RANCHO  
ROCK"

"MIDNIGHTER"

Challenge  
#59007

## CHALLENGE



# News BRIEFS

## Group Life Insurance For Members of MOA

■ A brochure describing the life insurance plan for members of MOA, their employees and associates, was distributed to all members of the national organization two weeks before the convention was scheduled. Purpose of the distribution was to enable members to study the plan and raise questions when the subject is discussed at a convention session.

Prepared by the California Life Insurance Co., the plan would provide all active employers and their employees up to the age of 60, a benefit of \$10,000. From the age of 61 up, the benefit would be \$5,000. No medical examination is required.

## De La Viez in Europe, To Miss MOA Confab

■ LONDON - Hirsh de La Viez, music vendor whose headquarters are in Washington, D. C., will miss his first MOA Convention in several years because of his duties in England and on the Continent as president of the Washington Variety Club. De La Viez, in past years, was stage manager for the floor show at the banquet of each MOA confab.

After surveying the coin-operated phonograph business in England, de La Viez was to visit the World's Fair in Brussels this week.

## Why 10-Cent Play?

■ The Labor Dept.'s Consumer Price Index rose steeply in March, hitting 123.3% of the 1947-1949 average, compared with 122.5% in February and 118.9% in March a year ago.

Food prices were the biggest factor in the climb, jumping to 120.8% from February's 118.7% and topping the year-before March by 6.7%. The costs of housing, medical care, personal care, reading, and recreation also moved upward.

## Not in the Bag: Victor's Sack Pack

■ The sack dress has become a grab bag for RCA Victor, promoting the label's recording of "Boppin' In A Sack" by the Lane Brothers. An all-expense vacation for two at Grossinger's on the Derma Road in the Catskills, will be awarded to the deejay, program director or station librarian who writes the best letter in 100 words or less on the sack dress. Pro or con.

Entries must be mailed to Jack Dunn, RCA Victor Record Division, 155 East 24th Street, New York City. Deadline for postmarks is midnight, May 31.

## East-West, Atlantic Subsidiary, Lists LP's

■ NEW YORK - Four jazz LP's have been issued this week by East-West Records, a subsidiary of Atlantic Records. They will retail at \$3.98. According to Gary Kramer, subsequent LP's will cover the pop and specialty fields.

The four releases are "Tommy Potter's Hard Funk," featuring bassist Tommy Potter; "The Jackie Paris Sound," with Jackie delivering ballads of the Swing Era; "Lars Gullin Swings," with Sweden's baritone saxaphonist in quartets, quintets, sextets, octets, and big band settings; and "Prestidigitator George Wallington," with the keyboard magician and his quintet.

## Decca-Coral-Brunswick Artists in MOA Show

■ Artists on the roster of Decca Records and its subsidiary Coral and Brunswick labels will perform at the MOA Convention floor show in Hotel Morrison, Chicago, May 8. Bobby Helms, the Decca singer, will do his record of "Jacqueline" live; Tiny Tina Robin, the Coral star, will offer "Sugar Blues," and the Brunswick rep, Barbara McNair, will sing "He's Got the Whole World in His Hands."

*It's the pocket book for your  
pocket book . . . MUSIC VENDOR  
saves you money by taking the  
guesswork out of programming.*

SUNBEAM *has a hit with...*



**GERRY  
GRANAHAN**

*singing*

**"GIRL  
OF MY  
DREAMS"**

**"NO  
CHEMISE  
PLEASE"**

**SUNBEAM RECORD No. 102**

**DISTRIBUTORS:** *A few Available territories open — WRITE — WIRE — PHONE*

**SUNBEAM RECORDS, INC.**

Director of A&R: ARNOLD GOLAND • National Sales Mgr: NEIL GALLIGAN • National Promotion: BERNIE LAWRENCE

225 W. 57th St. (PLaza 7-8387) NEW YORK, N. Y.



# TOPS WITH THE ONE STOPS

## BUDISCO Miami, Fla.

1. Twilight Time (Platters)
2. Wear My Ring Around Your Neck (E. Presley)
3. Chanson D'Amour (A. & D. Todd)
4. All I Have To Do Is Dream (Everly Bros.)
5. Witch Doctor (D. Seville)
6. Oh Lonesome Me (D. Gibson)
7. Return To Me (D. Martin)
8. Billy (K. Linden)
9. Kewpie Doll (P. Como)
10. He's Got The Whole World (L. London)

## A. WILLIAMS & CO. Newark, N. J.

1. He's Got The Whole World (L. London)
2. Return To Me (D. Martin)
3. Oh Lonesome Me (D. Gibson)
4. Twilight Time (Platters)
5. I'm Sorry I Made You Cry (C. Francis)
6. Lookin' Back (N. K. Cole)
7. Kewpie Doll (P. Como)
8. You (Aquatones)
9. Chanson D'Amour (A. & D. Todd)
10. For Your Love (E. Townsend)

## BELMONT RECORD ONE-STOP Newark, N. J.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. He's Got The Whole World (L. London)
5. Oh Lonesome Me (D. Gibson)
6. Chanson D'Amour (A. & D. Todd)
7. All I Have To Do Is Dream (Everly Bros.)
8. Wear My Ring Around Your Neck (E. Presley)
9. Who's Sorry Now (C. Francis)
10. For Your Love (E. Townsend)

## REDISCO Baltimore, Md.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Wear My Ring Around Your Neck (E. Presley)
4. For Your Love (E. Townsend)
5. Johnny B. Goode (C. Berry)
6. Jacqueline (B. Helms)
7. Sick And Tired (F. Domino)
8. Oh Lonesome Me (D. Gibson)
9. There's Only One Of You (4 Lads)
10. Billy (K. Linden)

## FRANK'S ONE STOP Des Moines, Iowa

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Chanson D'Amour (A. & D. Todd)
4. Twilight Time (Platters)
5. Weary My Ring Around Your Neck (E. Presley)
6. Book Of Love (Monotones)
7. Return To Me (D. Martin)
8. Kewpie Doll (P. Como)
9. Billy (K. Linden)
10. Sugar Moon (P. Boone)

## RADIO DOCTORS Milwaukee, Wisc.

1. Witch Doctor (D. Seville)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. Oh Lonsome Me (D. Gibson)
5. All I Have To Do Is Dream (Everly Bros.)
6. Believe What You Say (R. Nelson)
7. Wear My Ring Around Your Neck (E. Presley)
8. A Wonderful Time Up There (P. Boone)
9. Lazy Mary (L. Monte)
10. Who's Sorry Now (C. Francis)

## MIDWEST RADIO Milwaukee, Wisc.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Chanson D'Amour (A. & D. Todd)
6. Wear My Ring Around Your Neck (E. Presley)
7. He's Got The Whole World (L. London)
8. Oh Lonesome Me (D. Gibson)
9. Tequila (Champs)
10. Book Of Love (Monotones)

## GOODY ANNEX, INC. New York, N. Y.

1. Twilight Time (Platters)
2. All I Have To Do Is Dream (Everly Bros.)
3. Witch Doctor (D. Seville)
4. Whole World In His Hands (L. London)
5. Kewpie Doll (P. Como)
6. Torero (R. Carosone)
7. Pretty Baby (Gino & Gina)
8. Chanson D'Amour (A. & D. Todd)
9. Tequila (Champs)
10. Believe What You Say (R. Nelson)

## BOSTON RECORD DIST. Boston, Mass.

1. Twilight Time (Platters)
2. Chanson D'Amour (A. & D. Todd)
3. Witch Doctor (D. Seville)
4. Billy (K. Linden)
5. Lollipop (Chordettes)
6. Wishing For Your Love (Voxpoppers)
7. Oh Lonesome Me (D. Gibson)
8. Return To Me (D. Martin)
9. He's Got The Whole World (L. London)
10. Who's Sorry Now (C. Francis)





# TOPS WITH THE ONE STOPS

## HALPER'S ONE STOP Cincinnati, Ohio

1. Lollipop (Chordettes)
2. Witch Doctor (D. Seville)
3. Book Of Love (Monotones)
4. Twilight Time (Platters)
5. For Your Love (E. Townsend)
6. Are You Sincere (A. Williams)
7. I Met Him On A Sunday (Shirelles)
8. Kewpie Doll (P. Como)
9. Claudette (Everly Bros.)
10. Lookin' Back (N. K. Cole)

## MURRAY M. KIRSCHBAUM Minneapolis, Minn.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Tumbling Tumbleweeds (B. Vaughn)
4. Twilight Time (Platters)
5. Wear My Ring Around Your Neck (E. Presley)
6. Chanson D'Amour (A. & D. Todd)
7. Believe What You Say (R. Nelson)
8. So Let The Bells Keep Ringing (P. Anka)
9. Lazy Mary (L. Monte)
10. Indian Love Call (E. Freeman)

## SPRUCE RECORD SHOP Scranton, Pa.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everly Bros.)
3. Twilight Time (Platters)
4. He's Got The Whole World (L. London)
5. So Let The Bells Keep Ringing (P. Anka)
6. Chanson D'Amour (A. & D. Todd)
7. Wear My Ring Around Your Neck (E. Presley)
8. Return To Me (D. Martin)
9. A Very Precious Love (D. Day)
10. Kewpie Doll (P. Como)

## CENTRAL ONE STOP DIV. Syracuse, N. Y.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. All I Have To Do Is Dream (Everly Bros.)
5. So Let The Bells Keep Ringing (P. Anka)
6. Believe What You Say (R. Nelson)
7. Billy (K. Linden)
8. Chanson D'Amour (A. & D. Todd)
9. Oh Lonesome Me (D. Gibson)
10. Stairway Of Love (M. Robbins)

## A. WILLIAMS COMPANY Philadelphia, Pa.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Chanson D'Amour (A. & D. Todd)
5. Oh Lonesome Me (D. Gibson)
6. For Your Love (E. Townsend)
7. Lollipop (Chordettes)
8. Kewpie Doll (P. Como)
9. Tequila (Champs)
10. All I Have To Do Is Dream (Everly Bros.)

## ELKINS RECORD SHOP Charleston, W. Va.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Wear My Ring Around Your Neck (E. Presley)
5. All I Have To Do Is Dream (Everly Bros.)
6. Book Of Love (Monotones)
7. Kewpie Doll (P. Como)
8. Return To Me (D. Martin)
9. Oh Lonesome Me (D. Gibson)
10. Chanson D'Amour (Fontane Sisters)

## LUCKY'S RECORD SHOP Bay City, Mich.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Return To Me (D. Martin)
5. Chanson D'Amour (A. & D. Todd)
6. Witch Doctor (D. Seville)
7. Oh Lonesome Me (D. Gibson)
8. Who's Sorry Now (C. Francis)
9. Billy (K. Linden)
10. Kewpie Doll (P. Como)

## BEE GEE DISTR. CORP. Albany, N. Y.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Sugar Moon (P. Boone)
5. Return To Me (D. Martin)
6. He's Got The Whole World (L. London)
7. Chanson D'Amour (A. & D. Todd)
8. Oh Lonesome Me (D. Gibson)
9. Wear My Ring Around Your Neck (E. Presley)
10. Who's Sorry Now (C. Francis)

## LESLIE DISTRIBUTORS Hartford, Conn.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Johnny B. Goode (C. Berry)
4. Book Of Love (Monotones)
5. Oh Lonesome Me (D. Gibson)
6. Wear My Ring Around Your Neck (E. Presley)
7. Twilight Time (Platters)
8. He's Got The Whole World (L. London)
9. When The Boys Talk About The Girls (V. Carr)
10. How Will I Know My Love (Annette)

## A BRIEF HISTORY

(Continued from Page 6)

wanted to hear. In effect, then John Gabel, was the father of the music vending business.

### **Electrified -**

By 1927, phonographs were being constructed with electrical amplification. They were designed to play both sides of a record and permitted automatic selection.

By 1941, when manufacturers of coin-operated phonographs converted to war work, there were over 350,000 phonographs on locations in the United States. They offered 12, 16, 20 and 24 selections. After the war, as part of the boom in electronics, automation and hi-fi, phonographs were improved and 45-rpm records became standard equipment. Some phonograph models today permit up to 200 selections and music vendors now have to exercise skill in programming.

The coin-operated phonograph has ceased to be a novelty. Today's coin-operated phonograph is a permanent part of America's show business. It differs from every show business medium by allowing the patron to hear what he wants to hear when he wants to hear it.

The average cost of buying, servicing and maintaining a coin-operated phonograph has increased approximately 300 per cent. Music vendors like other business men faced with rising costs, have had to adopt more efficient methods and procedures to earn a profit. Dime play is becoming standard.

The radio boom of the 20's temporarily affected the music vending business. After World War II when television became a potent mechanical form of show business, some gloomy prophets predicted the TV set would replace the

coin-operated phonograph in taverns and restaurants.

### **Choice Product -**

But despite competition from television, radio and movies, music vending continues to thrive because it offers something no other mechanized form of entertainment allows — freedom of choice. When a customer wants to hear a specific tune, he can hear it by inserting a coin into the phonograph. That is, assuming the music vendor has been wise enough to program his equipment in accordance with charts of popularity compiled via survey.

The future looks bright for music vending because experimentation and research has not stopped. There is much talk now of "stereo-discs" and the effect the tape will have upon the industry.

Manufacturers of phonographs, meanwhile, are creating modern, fool-proof instruments that incorporate technological advances in their mechanism. Nobody jests about garish designs of juke boxes any more, because the contemporary coin-operated phonograph is a handsome device.

One of the strong and stabilizing elements in the hurly-burly of the industry is the trade association. These associations function on local, regional and statewide levels. Nationally, of course, there is the MOA, an organization that has unified the trade and has consistently presented a united front of opposition to the attempts of ASCAP and others to extort performance fees from the operators.

Because of MOA and because of the business maturity of vendors, there is a sharing and pooling of information which benefits every individual operator.

What of the future?

The answers will be presented at the forum meetings of this convention and in roundtable discussions.

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FOR MAKING**



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THE BOXES**

SEE US IN THE DECCA SUITE AT THE HOTEL MORRISON

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SPINNING ON YOUR BOXES**

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FOUR ACES (Featuring Al Alberts)**

From The Universal-International Picture "The Big Beat"

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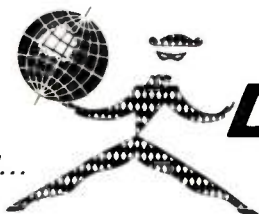
**CRYIN' OVER YOU  
YOU'LL COME BACK  
WEBB PIERCE**  
(30623 & 9-30623)

**STROLLING THE BLUES  
RED FOLEY**  
With the Anita Kerr Quartet  
(30639 & 9-30639)

**AIN'T NOTHIN' WRONG  
WITH THAT BABY  
AL HIBBLER**  
(9-30622)

**HEY, MR. BLUEBIRD  
HOW DO WE KNOW  
ERNEST TUBB and  
THE WILBURN BROTHERS**  
(30610 & 9-30610)

a **New**  
**World**  
of **S**ound...



**DECCA**  
Records



# ALBUM SALES SURVEY

(Number in parenthesis, after title, indicates position last week)

## BEST SELLING LP'S

- 1 THE MUSIC MAN (1)  
Broadway Cast—cap—WAO-990
- 2 COME FLY WITH ME (2)  
F. Sinatra—cap—W-920
- 3 JOHNNY'S GREATEST HITS (6)  
J. Mathis—col—CL-1133
- 4 SOUTH PACIFIC (3)  
Sound Track—RCA vi—LOC-1032
- 5 WARM (4)  
J. Mathis—col—CL-1078
- 6 SWINGIN' ON BROADWAY (12)  
J. Jones—cap—T-963
- 7 ELVIS' GOLDEN RECORDS (18)  
E. Presley—RCA-vi—LPM-1707
- 8 THIS IS SINATRA—VOL. II (17)  
F. Sinatra—cap—W-982
- 9 SOUTH PACIFIC (5)  
Broadway Cast—Col—OL-4180
- 10 MY FAIR LADY (7)  
Original Cast—Col—OL-5090
- 11 TILL (9)  
R. Williams—kapp—KL-1081
- 12 SAIL ALONG SILVER MOON (19)  
B. Vaughn—dot—DLP-3100
- 13 THE LATE LATE SHOW (13)  
D. Staton—cap—T-876
- 14 THE KING AND I (25)  
Sound Track—cap—W-740
- 15 PAL JOEY (27)  
Sound Track—cap—W-912
- 16 AROUND THE WORLD IN 80 DAYS (14)  
Sound Track—de—DL-9046
- 17 WILDEST SHOW AT TAHOE (24)  
L. Prima—cap—T-908
- 18 GOODNIGHT DEAR LORD (11)  
J. Mathis—col—CL-1119
- 19 PAT'S GREAT HITS (18)  
P. Boone—dot—DLP-307
- 20 MUTED JAZZ ( )  
J. Jones—cap—T-839
- 21 VAMPS THE ROARING 20's (20)  
E. Gorme—abc-par—LP-218
- 22 SEVEN HILLS OF ROME (10)  
Movie Cast—RCA-vi—LM-2211
- 23 FRANK SINATRA STORY — (15)  
F. Sinatra—col—C2L-6
- 24 HYMNS (21)  
T. E. Ford—cap—T-756
- 25 SONG OF THE ISLANDS (31)  
M. Robbins—col—CL-1087
- 26 SAM COOKE SINGS (58)  
S. Cooke—KEEN—A-2001
- 27 OKLAHOMA! (26)  
Sound Track—cap—SAO-595
- 28 TABOO (29)  
A. Lyman—HI-FI—R-806

- 29 THIS IS SINATRA—VOL. I (23)  
F. Sinatra—cap—T-768
- 30 THE MANY SIDES OF PAT SUZUKI (32)  
P. Suzuki—VIK—LX-1127
- 31 DREAM TIME (47)  
W. King—de—LP-DL-8663
- 32 AT TIFFANY BALL (16)  
L. Lanin—epic—LN-3410
- 33 SONGS OF THE FABULOUS FIFTIES (22)  
R. Williams—kapp—KXL-55000
- 34 VIVA (30)  
P. Faith—col—CL-1075
- 35 CONCERT ENCORES (55)  
Mantovani—lon—LL-3004

## BEST SELLING EP's

- 1 COME FLY WITH ME (2)  
F. Sinatra—cap—EAP-1, 2, 3, 4-920
- 2 RICKY (6)  
R. Nelson—imp—EP-153
- 3 JAILHOUSE ROCK (1)  
E. Presley—vi—EPA-4114
- 4 MUTED JAZZ (3)  
J. Jones—cap—EAP-1, 2, 3-839
- 5 JOHNNY MATHIS (4)  
J. Mathis—col—EP-B-8871
- 6 EVERLY BROTHERS (7)  
Everly Bros.—cad—CEP-105
- 7 THE MUSIC MAN (9)  
Broadway Cast—DEM—990
- 8 SING BOY SING (8)  
T. Sands—cap—EAP-929
- 9 HYMNS (10)  
T. E. Ford—cap—EAP-1, 2, 3-756
- 10 SPIRITUALS (13)  
T. E. Ford—cap—EAP-1, 2, 3-756
- 11 SEVEN HILLS OF ROME (6)  
Movie Cast—RCA-vi—EPA-4222
- 12 SOUTH PACIFIC (12)  
Movie Cast—RCA-vi—EPA-4211
- 13 ELVIS (17)  
E. Presley—vi—EPA-992
- 14 SAM COOKE SINGS (18)  
S. Cooke—KEEN—EP-2001, 2002, 2003
- 15 WARM (11)  
J. Mathis—col—B-10781
- 16 FRANK SINATRA (19)  
F. Sinatra—cap—EAP-1-1015
- 17 LATE LATE SHOW (21)  
D. Staton—cap—EAP-1, 2, 3-876
- 18 SWINGIN' ON BROADWAY (23)  
J. Jones—cap—EAP-1, 2, 3-963
- 19 PAL JOEY (20)  
Movie Cast—cap—EDM-4-912



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LOOKING FORWARD  
TO MEETING  
HIS FRIENDS AT  
M.O.A.

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LAST A  
LIFETIME**

**COME  
BACK  
LITTLE  
GIRL**



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# **ALBUM REVIEWS OF THE WEEK**

## **GEMS FOREVER - Mantovani and His Orchestra (London LL-3032).**

● Another fine offering by Mantovani, a consistent producer of successful LP's. As with past performances, this package features the soaring sound of Mantovani's 39-piece orchestra incorporating 26 strings, in intricate by listenable arrangements. Art work on the cover sparkles with precious gems and the melodies are also precious mementoes, such as "All The Things You Are," "Summertime," "I Could Have Danced All Night," etc.

## **TAKE FIVE - Ronny Graham and the "At the Downstairs and the Upstairs Room" Casts (Offbeat Records O-4013).**

● The spot recording from the popular New York bistro is one of the more entertaining albums in many a season. Refreshingly different, with the duo piano work of Stan Keen and Gordon Connell, the cast romps through some funny material. Ronny Graham, who starred on Broadway in "New Faces," is featured in two comedy numbers—one as a harrassed embezzler being quizzed on a Mike Wallace type of interview, and the other as the gone jazz character, "Harry the Hipster." The four others who make up the "Take Five" group are Jean Arnold with a hilarious number called "Gristede's", named after Manhattan's supermarkets, in which she reports that while there looking for Wheaties, she met a guy looking for Kix. As a change of pace, Ellen Hadley does a love song, "Perfect Stranger," written by Bart Howard. Ceil Cabot tells the story of "Roger the Rabbit," a retrogressed rodent who does not have the rabbit habit when it comes to love making.

Gerry Mathews delivers a rapid fire ditty called "Witchcraft," not to be confused with the song of the same title recorded by Frank Sinatra. The cast offers three satirical and inventive numbers, "The Poet's Corner," highlighted by Graham's interpretation of a "beat

generation" character; "Grapevine," and "Doing the Psycho-Neurotique," giving a Latin lilt to the libido. Abbot Lutz deserves encomiums for producing this album. He succeeded in transferring a visual showcase into an aural performance that evokes mental images of the show.

## **PARIS HOLIDAY - Original Cast Album - (United Artists UAL 4000).**

● Listing of Bob Hope should be enough to make this album sell, but when you add the Old Groaner Bing Crosby, you have a double guarantee. While Bing isn't in the film from which this album was taken, he joins Bob to sing "Nothing In Common," and makes it the highlight of the recording. Hope surprises with fine treatment of two oldies, "The Last Time I Saw Paris" and "April in Paris." Joe Lilley's orchestra and chorus also brighten this musical vacation in the fabled city.

## **SAY DARLING - Original Cast (RCA Victor LOC 1045).**

● Although "Say Darling" is not listed as a musical, but rather as a comedy about a musical, it has several enjoyable tunes, as this album proves. David Wayne, Vivian Blaine, and Johnny Desmond, who's making his Broadway debut in this show, star in the production and give the songs by Betty Comden, Adolph Green and Jule Styne the full treatment. Unlike the actual production which uses two pianos for accompaniment, the songs are recorded with full orchestra conducted by Sid Ramin. Johnny's version of the title song, and "Dance Only With Me," by Mitchell Gregg and Vivian Blaine, and the show stopper, "Something's Always Happening On the River," done by Wayne and the cast, are top tunes. A special nod goes to the technical quality of this LP, much finer than is usual on cast album records. RCA Victor is to be commended for technical excellence here.

**THE 'MUSIC MAN' GOES DIXIELAND - Jimmy McPartland's All-Stars (Epic LN 3463).**

● Meredith Willson's score for his hit musical gets a wonderful Dixieland workout from McPartland and Co. With Jimmy in this session are Max Kaminsky on trumpet, and Tyree Glenn and Cutty Cutshall on trams; Pee Wee Russell, Bob Wilbur and Peanuts Hucko on clarinet; Mrs. McP. at the piano; Eddie Condon on guitar and George Wettling on Drums, to mention just a few. Dick Carey's arrangement of "76 Trombones" is a two-beat treat. Eddie Condon's prose in the liner notes is also distinctly in the Dixieland idiom. A-one, a-two, a-three.

**JOANN MILLER . . . Unrestrained (Audio Fidelity AFLP 1864).**

● This girl is a first rate singer and a welcome addition to the ranks of versatile record stars. She bounces through some sophisticated numeburs, such as "Good Little Girls," then belts some good old Dixieland jazz tunes like "New Orleans." Another switch finds her delivering in warm show biz style "Baubles, Bangles and Beads" and "Look to the Rainbow." One good listen-through of this album inspires many more.

## **MUSIC VENDOR**

### **ALBUM of the WEEK**



This encore or sequel to Sinatra's Volume One is a hit anthology of singles scored by the versatile singer with Nelson Riddle supplying the right complements to the Sinatra delivery. Spelled backwards or forwards, Sinatra means hits and sales.

MUSIC VENDOR — May 5, 1958

**To the Music Operators of America . . .**

# **THANKS FOR MAKING THE AQUATONES' RECORDING OF YOU**

**Fargo F-1001**

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and STILL  
GOING  
UP**



**JUST OUT!**

**VINNI MONTE**

**Singing**

**NAUGHTY, NAUGHTY  
BABY**

**b/w**

**I WROTE  
A POEM**

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A REAL  
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BLUE EYES  
& RUBY LIPS**

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## TRADE DATES

May 6, 7, 8 — MOA Convention, Hotel Morrison, Chicago, Ill.

May 7 — Music Operators' Society, 130 N. Ironwood Dr., Mishawaka, Ind.

May 7 — Summit County Music Oprs. Ass'n., Akron, Ohio

May 8 — California Music Merchants' Ass'n., Grant Hotel, San Diego, Calif.

May 8 — Music Oprs. Ass'n of Mass., Beaconsfield Hotel, Boston, Mass.

May 13 — California Music Merchants' Ass'n., Fresno Hotel, Fresno, Calif.

May 13 — Western Mass. Music Guild, Ivy House, W. Springfield, Mass.

May 14 — New York State Oprs. Guild, Nelson House, Poughkeepsie, N. Y.

May 14 — California Music Merchants' Ass'n., Bakersfield Inn, Bakersfield, Calif.

May 20 — Westchester Operators' Guild, 7th Annual Dinner, Holiday Inn, Scarsdale, N. Y.

NOTE: To have dates and information about Trade Associations published in MUSIC VENDOR, address correspondence to Dept. T, Music Vendor, 100 Astor St., Newark 2, N. J.

**To: Music Operators  
of America**

**Thanks fellas for  
all your help on  
the HERALD and  
EMBER labels**

*Al Silvers*

## THE STORY OF

# ABC-PARAMOUNT

Observers of the record business and the history of the industry have ceased classifying a minor group of labels as "majors" for quite some time. During the



Sam H. Clark

past five or six years, the majority of hit records have appeared on labels which ranged the wide gamut from larger independents to relatively obscure and unknown firms. Generally, the major, long-established record manufacturers have come in for a goodly share of best-sellers, naturally; over a period of time, however, it appears that the platter-buying public is no longer too interested in recognizing old trademarks or buying the latest release of a particular artist, simply out of loyalty.

In the case of ABC-PARAMOUNT, much of the credit is rightly due to the man who was selected by the discerning board of executives of ABC-PT to head up their record company project back in August of 1955: Sam H. Clark.

Having screened a number of prominent recording executives for the key post of President for the label, the top-brass took notice of the many who made frequent reference to Sam Clark, and they noted, particularly, how so many of the interviewees offered Clark's name as reference. Deciding that such respect and esteem must be worthy of survey, they asked Clark to leave his Boston distributorship for a few days for a conference in New York.

After a few perfunctory discussions, Clark was appointed to head the new affiliate, was elected President of the label and given *carte blanche* to set up the organization.

The process of organization was a long and careful one, with Clark screening all prospective department heads and gen-

eral employees personally. Except for a few changes, he could draw genuine satisfaction from his top administration officer, Vice-President Harry Levine, a post he had held with the Paramount Theatre organization for almost thirty years; heading up his A. & R. divisions, Clark had assigned Don Costa, famed arranger, conductor, composer and guitarist, and Creed Taylor, the brilliant, young producer; for his National Director of Sales, Clark had engaged Larry Newton, a twenty-year veteran of the record industry, and, heading up the Album Sales & Merchandising department, is Dewey Bergman, Jr., also a respected and admired name in recordom; for his National Director of Promotion & Publicity, Clark's finger landed on Natt Hale, nationally-famed, top-rated flack; to serve a double purpose, Irwin Garr was asked to head up the company's ASCAP and BMI music publishing firms and to serve as National Disc Jockey Relations chief; and, for the other important functions, Al Genovese heads the Department of Accounting & Fiscal, Romeo Fabrizio is Director of Production, John Natoli serves as Album Production Manager, Rick Ward holds the reins as Administrative Assistant in Promotion and Publicity and Gene Moretti was recently given the newly-created post of Coordinator of Foreign Sales.

With the trends and general record market constantly changing, Clark and his top aides made it a point to be constantly aware of what ABC-Paramount should produce to make their enviable distributorship chain mutually beneficial. The label has seen fit to present the most commercial and saleable records to the sales organization throughout the country. Closely linked to this format, the company has steadfastly looked to build up their contract artists, with such stellar names as Eydie Gorme, Paul Anka, George Hamilton IV, Johnny Nash, Billy Taylor, Don Costa and a host of others too numerous to mention.



# ADVANCE Record Release LIST

## SINGLES

### ATLANTIC

BETTY JOHNSON — Dream — How Much (1186)

### ARWIN

JAN & ARNIE — Jennie Lee — Gotta Getta Date (108)

### BRUNSWICK

LENNON SISTERS — How Will I Know My Love — Graduation Dance (55063)

THE CASUAL-AIRES — Thunderbird — Candy (55064)

SANDEE MOORE — The Autograph — Goody Gumdrop (55065)

### CAPITOL

KINGSTON TRIO — Scarlet Ribbons — Three Jolly Coachmen (3970)

PEE WEE HUNT — Miss Otis Regrets — I Love Paris (3971)

BOB LUMAN — Try Me — I Know My Baby Cares (3972)

### CASTLE

RAY ARLIO — Tomorrow Night — She's My Steady Date (501x)

### COLUMBIA

TONY BENNETT — Young And Warm And Wonderful — Now I Lay Me Down To Sleep (40755)

"LITTLE" JIMMY DICKENS — Me And My Big Loud Mouth — I Got A Hole In My Pocket (41173)

### CREST

NORM SKYLAR — Night Shift — Rock 'N' Roll Blues (1044)

TIZZY LISH — Reducing — Crazy Recipe (1042)

### DECCA

SYLVIA SYMS — The Night They Invented Champagne — The Nature Of Things (30648)

EARL GRANT — Kathy-o — Ol' Man River (30640)

RUSS MORGAN & EDDIE WILSER — Coaxing The Piano — Greenwich Witch (30615)

KALIN TWINS — Three O'Clock Thrill — When (30642)

DICK WILLIAMS — Every Little Once In A While — Cryin' The Blues (30636)

### DOT

JIM LOWE — Take Us To Your President — Later On Tonight (15753)

SONNY CURTIS — Wrong Again — Laughing Stock (15754)

DON & HIS ROSES — Right Now! — Since You Went Away To School (15755)

EARL HENRY — I Am The Man — Watcha Gonna Do? (15756)

SUE EVANS — Take My Love — Gonna See My Love (15757)

### EPIC

SAL MINEO — A Couple Of Crazy Kids — Seven Steps To Love (9271)

JIMMY BREEDLOVE — This Too Shall Pass Away — Could This Be Love (9270)

### HANOVER

KIDS FROM TEXAS — Long Legged Linda — I'm So Lonely (4500)

### HICKORY

RUSTY & DOUG — Hey Mae — Why Don't You Love Me (1077)

### HOLIDAY

THE LADDERS — I Want To Know — Counting The Stars (2611)

### KEEN

SAM COOKE — All Of My Life — Stealin' Kisses (3-2205)

### MERCURY

CHUCK MILLER — Down The Road A-Piece — Mad About Her Blues (71308)

THE MEDALLIONAIRES — Teen-Age Caravan — Magic Moonlight (71309)

GARY SHELTON — Kissin' At The Drive-In — Yours Till I Die (71310)

EDDIE LAYTON — Bright Lights Of Brussels — Over The Waves (71311)

### M-G-M

DICK HYMAN — My Goodness — Ya Ya (12646)

ROSEMARY CLOONEY & JOSE FERRER — Morning Music Of Montmartre — Give It All You Got (12654)

### PHILLIPS

BILL JUSTIS — Wild Rice — Scroungie (3525)

### POPLAR

THE VOXPOPPERS — Come Back Little Girl — A Love To Last A Lifetime (121)

### PARIS

ROSEMARY JUNE — I'll Always Be In Love With You — Person To Person (516)

### RCA VICTOR

BOBBY BROOKES — You'd Better Move — We Know (7238)

GEORGIA GIBBS — It's My Pleasure — Hello Happiness, Goodbye Blues (7239)

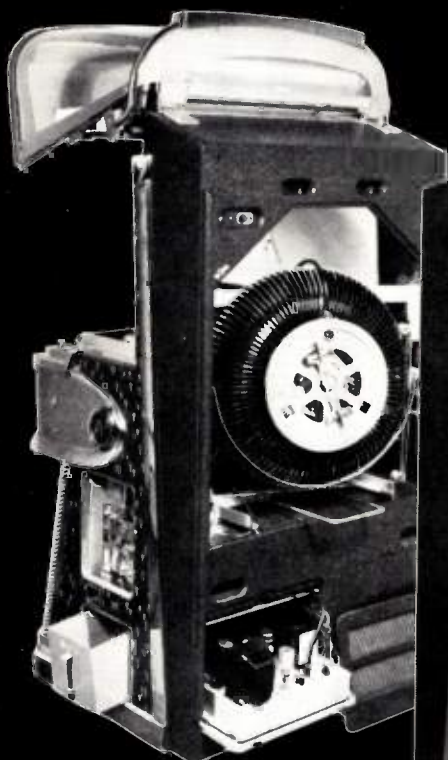
DON SARGENT — The Jelly Coat Man — Ten Minutes To Heaven (7241)

THE TWINS — Who Knows The Secret — Jo-Rnn's Sister (7235)

THE DEB-TONES — Cuddly Baby — Miss Lonely Hearts (7242)

ROY GAINES — Skippy Is A Sissy — Weeping Willow (7243)





**THE NEW SNAP-OUT SLUG REJECTOR** that's quickly removed through a convenient side door. New rigidized coin return linkage assures positive action. 3-coin rejector converts to 4-coin rejector with minimum parts.

**FAST SERVICE CASH BOX.** Instantly accessible, and there's an optional double-lock feature... the outer door locks, and the cash box locks into the cabinet if desired.

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*keep your eyes on the "i"s with the sparkle...*

## THE GREAT, NEW AMI SERIES "i" JUKE BOXES FEATURING

**STYLING THAT LEADS 'EM ALL.** Sleek, beautiful! Created to catch the eye and stimulate play, yet carefully designed to blend with any surroundings—modern or traditional.

**CRYSTAL-CLEAR GLASS WRAP AROUND.** Swing it up, and it's out of the way for easy title rack servicing. Let it down and the full title display is unobstructed—clearly visible to every player.

**GLAMOROUS COLOR COMBINATIONS.** Never garish or clashing, they add a beautiful decorative note in any location. Choice of Turquoise or a smart Charcoal with Pink trim.

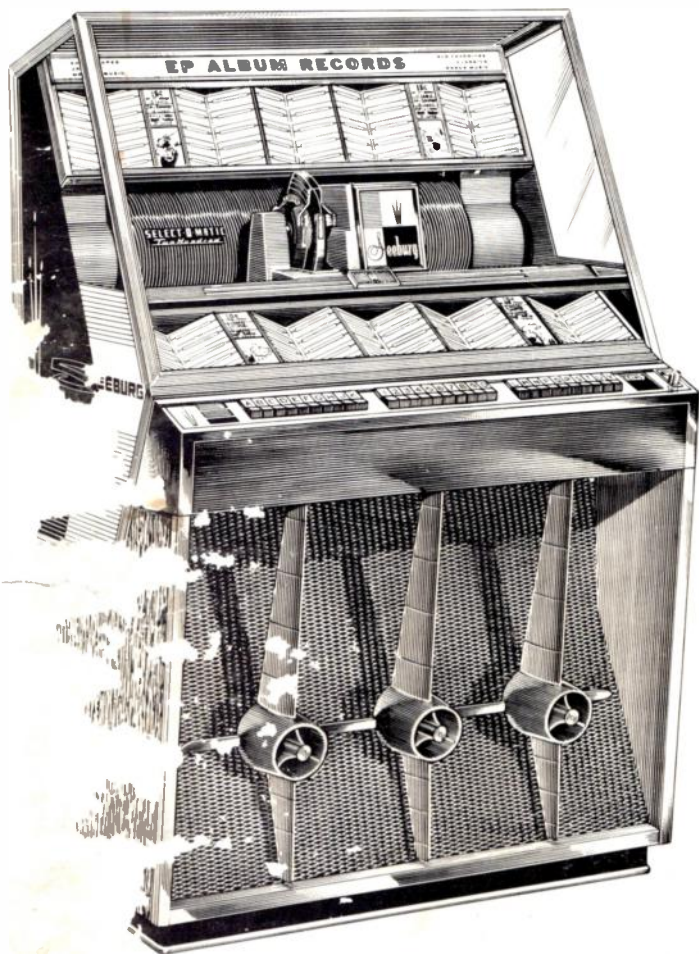
**HIGH FIDELITY MULTI-HORN SYSTEM.** Top

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