

MUSIC **VENDOR**

JUNE, 9,
1958
No. 575

THE NATIONAL WEEKLY OF RECORDED MUSIC



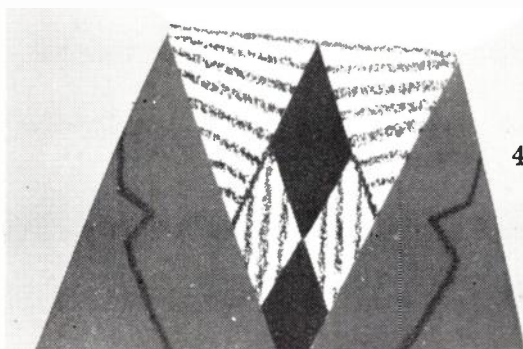
Decca has the Toni and the Twins. Toni Arden's "Padre," and the Kalin Twins' "When," are happening now. Story on page 24.

Ace Amusement Company
4312 Springfield Street
Flint 3, Michigan

MVCS1/5-19-59

**Positive Action
Urged for MOA**
See page 8

**PREDICTION: ONE MILLION PEOPLE WILL
STEP UP TO RECORD COUNTERS AND SAY:**



47 20-7245

Prado's hottest since

"Cherry Pink," on . . .



RCA VICTOR



MUSIC VENDOR

THE NATIONAL WEEKLY
OF RECORDED MUSIC

Published by

The Music Guild of America
Founded 1936

11th Year of Publication
100 Astor Street, Newark 2, N.J.
New Jersey Phone:
Bigelow 3-0222
New York Phone:
Murray Hill 2-7783

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SUBSCRIPTION RATES: \$15 per year in the United States or Canada. \$24 per year includes First Class or Air Mail Delivery of the weekly MUSIC VENDOR BULLET.

MUSIC VENDOR, The National Weekly of Recorded Music, covers all matters of interest to music vendors and the music industry, as well as related fields.

PROGRAMMING GUIDES, published in MUSIC VENDOR, are based on surveys of record PERFORMANCE conducted by Music Guild of America. All rights in these listings are reserved.

The OFFICIAL HIT PARADE is published EXCLUSIVELY in MUSIC VENDOR. Registered trade marks include HIT PARADE, PREVUE HIT PARADE.

MUSIC VENDOR IS PUBLISHED IN POCKET SIZE FOR CONVENIENCE.
Second Class Mail Privileges Authorized at Newark, N. J.

VENDOR TUTORIAL

JUNE 9, 1958

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TWO MODEL YOUNG MEN

■ News that Pat Boone will be graduated with honors from Columbia University appeared in the nation's press at the same time that the triumphant homecoming of Van Cliburn was detailed.

Both of these young men are part of the popular musical scene, although Cliburn, with the fuzziest crewcut ever unshorn, is a "longhair." Both have become popular heroes with the younger generation, through their musical endeavors.

Thanks to the record industry, both young men can be heard at the convenience of listeners. Both have fired the imagination and support of American youth.

In view of their accomplishments and the fact that the record industry will make both of them more popular, we wonder what the columnists, commentators and writers of letters to the editors will say.

When a young man or woman who happens to be a record performer gets into an unprovoked fracas, or when some rambunctious kids erupt into violence at the scene of an "in person" show, there is a scream about the baleful influence of the young artist. Will these same finger pointers now come to the fore and champion Pat and Van as model young men, who can be an inspiration for all?

We'll be curious to find out.

Thanks to the wonders of the modern record industry, Van Cliburn's artistry can be heard in the home with greater verity to his musical interpretations than might be obtainable in a concert hall.

And because of the record industry, Cliburn will have income from his piano playing, as Pat Boone has had from his singing. And since the records reach places no number of one-night stands nor television performances could, everyone should be grateful to the industry.

DM Steinberg
PUBLISHER

TENNESSEE

ERNIE

FORD



Rockin'

with

ol'

rockin'

ern!

with Cliffie Stone's music

rockin' and rollin' for the first time on a brand new single

LOVE MAKES THE
WORLD GO 'ROUND

c/w SUNDAY BARBECUE
a timely swinger



record no. 3997



MUSIC VENDOR presents THIS WEEK'S HIT PARADERS

Records that attained a ★★ rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally, see the Programming Guides.

★★★ POPULAR

PATRICIA
Perez Prado—Vi-7245

★Why Wait

BLUE BLUE DAY
Don Gibson—Vi-7010

★Too Soon To Know

YOUNG AND WARM AND
WONDERFUL
Roger Williams—Kapp-224

★★Indiscreet

YOUNG AND WARM AND
WONDERFUL
Tony Bennett—Col-41172
Now I Lay Me Down To Sleep

ONE SUMMER NIGHT
The Danleers—Me-71322
Wheelin' And Dealin'

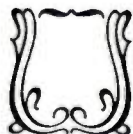
★★★ COUNTRY

BLUE BLUE DAY
Don Gibson—Vi-7010
(★★★June 9 on Popular)

MY BABY CAME BACK
Louvin Bros.—Cap-3974
★★★SHE DIDN'T EVEN KNOW
I WAS GONE

I'VE SEEN THIS MOVIE BEFORE
Johnny & Jack—Vi-7246

★★★YEAH



★★★ RHYTHM and BLUES

ONE SUMMER NIGHT
The Danleers—Me-71322
(★★★June 9 on Popular)

I'M WANDERIN'
Jackie Wilson—Br-55070
★As Long As I Live

SECRETLY
Jimmie Rodgers—Ro-4070
(★★★April 28 on Popular)

JUST A DREAM
Jimmie Clanton—Ace-546
You Aim To Please

They pays their money and they makes their choices of records on the juke boxes . . . and Music Guild of America tabulates a count of the choices for MUSIC VENDOR. For the survey of record popularity based on paid-for performances, read the Programming Guides in MUSIC VENDOR.

TODAY'S & TOMORROW'S
HITS on ...

DECCA
RECORDS

"PADRE"
TONI ARDEN
9-30628

"WHEN"
KALIN TWINS
9-30642

"TAKE MY HEART"
FOUR ACES
9-30649

"OLD MAN RIVER"
EARL GRANT
9-30640

AND WATCH ...
SUNNY GALE'S
"A CERTAIN SMILE"
b/w "JUST FRIENDS"
9-30670



OFFICIAL HIT PARADE



The records played most often in the nation's Juke Boxes.
Survey of paid-for performances conducted by Music
Guild of America.

★★★★ POSITION	RECORD TITLE	LAST WEEK	WEEKS AS ★★★ HIT
HP 1	ALL I HAVE TO DO IS DREAM EVERLY BROS. — CADENCE 1348 Published by Acuff-Rose (BMI)	1	9
HP 2	THE PURPLE PEOPLE EATER SHEB WOOLEY — MGM 12651 Published by Cordial (BMI)	19	4
HP 3	RETURN TO ME DEAN MARTIN — CAPITOL 3894 Published by Southern Music (ASCAP)	2	12
HP 4	SECRETLY JIMMIE RODGERS — ROULETTE 4070 Published by Planetary (ASCAP)	4	7
HP 5	TWILIGHT TIME THE PLATTERS — MERCURY 71289 Published by Porgie (BMI)	3	11
HP 6	BIG MAN FOUR PREPS — CAPITOL 3960 Published by Beechwood Mus. (BMI)	6	6
HP 7	WITCH DOCTOR DAVID SEVILLE — LIBERTY 551326 Published by Monarch Music (ASCAP)	5	9
HP 8	SUGAR MOON PAT BOONE — DOT 15750 Published by Gallatin Mus. (BMI)	7	6
HP 9	CHANSON D'AMOUR ART & DOTTIE TODD — ERA 1064 Published by Meadowlark Music (ASCAP)	8	10
HP 10	I'M SORRY I MADE YOU CRY CONNIE FRANCIS — MGM 12647 Published by Leo Feist (ASCAP)	12	8

JUST
GREAT
IS THE
WORD
FOR...



MARVIN RAINWATER

Singing

MOANIN' THE BLUES

ANOTHER
GREAT
HANK
WILLIAMS
SONG

K12665

and I DIG YOU BABY

M-G-M Records

MOA Should Take Progressive Actions, Not Just Defensive

Enough time has elapsed since the last MOA Convention in Chicago to begin plans for the 1959 convention.

One of the chief issues at this year's convention, as at many past conventions, was the recurrent effort by ASCAP, BMI et al, to change the Copyright Act of 1909 and inflict performance fees upon juke box operators. At one convention, when it also seemed that a proposal to amend the law might pass Congress, conventioners were told that MOA would be more important than ever if ASCAP won its point. MOA would then have to see to it that collection of performance fees did not become usurious, and that the percentage to be collected not be raised.

Regardless of what happens to S. 1870—whether it is reported out of committee or isn't—MOA should take positive actions in other directions. This is the consensus of reports reaching MUSIC VENDOR.

Delegates inform us that extraneous speeches at conventions are dull and repetitious. We are also told that forum meetings on public relations and taxation have taken on a kind of staleness through the years.

"When are we going to have a national tax council?" readers ask.

"When will we have a real public relations program?" others ask.

Many want to know if MOA has only one issue—the perennial struggle to thwart ASCAP's efforts to collect performance fees. Nobody argues with the importance of this issue. Efforts by MOA to prevent passage of S. 1870, or whatever designation a similar bill will have next year, are applauded.

But let's do more than just that, say the operators.

A national program of public relations is needed, the operators point out.

Working with the PAL is fine, on a local level. Disc jockey shows and tie-ins are great. Cooperation with the March of Dimes and the Heart Fund are wonderful. But they do not constitute a national program of public relations. Most trade associations implement or arrange public relations programs as part of their function, say the operators. Let's have one.

While death and taxes are inevitable, it's debt and taxes for most operators, and the combination can mean the death of a route. Apart from Federal and State taxes, many operators are now being faced with local taxes that can destroy them.

"We need a national tax council," say the operators. "We need it for a variety of reasons." Operators point out that in some state and area associations, tax advice and counsel is part of the association function. Why not with MOA?

Problems aired at many forum meetings at the conventions are usually local. Delegates will speak of their own problems. But they are aware of the bigger problems. Results of the efforts by the Massachusetts operators to overcome the tax burdens imposed by the state and the city of Boston will affect all operators everywhere. Similarly, the results of the action taken by the Music Guild of New Jersey against a proposed ordinance in Jersey City that would impose a \$2,500 "occupation" tax on vendors, will affect operators everywhere.

With a good national program of public relations, it is felt, that operators would not be prey to lawmakers seeking additional tax income.

Regardless of whether we pay performance fees to ASCAP, say many operators, we will always need public relations and a national tax council. Both should be established and provided by MOA.

AM-PAR RECORD CORP. Proudly Presents the First Releases on the NEW LABEL!



"DANCE, DANCE, DANCE"
and **"PLAY BY THE RULES OF LOVE"**
#25004 **The Cavaliers**

APT to go all the way with its first releases!

"CRAZY EYES FOR YOU"
and **"WHILE WALKIN' TOGETHER"**
#25002 **Bobby Hamilton**



APT to be the biggest news of the record year!



"LOVE IS SO WONDERFUL"
and **"NO MORE HEARTACHES"**
#25003 **The Stereophonics**

APT to leap into immediate prominence in the record trade!

"LITTLE STAR" and "GETTING DIZZY"
#25005 **The Elegants**



APT RECORDS—A DIVISION OF AM-PAR RECORD CORP., DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.

Mercury Says It's First Major With Stereo Albums

CHICAGO — Mercury Record Corp. claims to be the first major label in the industry formally to announce the creation of stereo-disc, long playing albums.

Included in Mercury's initial release will be seven popular and five classical albums. Selection of the first 12 packages was based on sales of each, when previously merchandised as pre-recorded stereophonic tapes.

Highlight of the release will be a three-record, deluxe package, featuring Maria Meneghini Callas's interpretation of Cherubini's opera, "Medea," recorded "live" at La Scala in Italy. Other numbers will feature Paul Paray, conducting the Detroit Symphony; Antal Dorati conducting the Minneapolis Symphony; Howard Hanson conducting the Eastman-Rochester Symphony; Patti Page; David Carroll; Sarah Vaughan and Billy Eckstine; Richard Hayman; Clebanoff and his Echoing Strings; Griff Williams and his Orchestra and Dick Contino.

Irving B. Green, Mercury's president, indicated that an early July release was anticipated, and that production is currently being geared to handle the expected heavy consumer demand.

Mercury will include in each album, to aid the neophyte stereo record buyer, a guide containing stereo information. Mercury will print record session data, including the equipment used in a special "Hi-Fi Facts" box on the back of each album. Each stereo long-play album will be designated as "Stereo" by a brightly colored identification strip, located at the upper front section of the album cover.

Mercury's stereo-disc sound was produced using a Westrex Cutter and the 45-45 system. Certain "technical modifications" were developed by Mercury's engineers.

Hefti Masters

■ Neal Hefti's latest venture is making masters and selling them to established labels. Latest such sale was a platter of "Kiss Me" by the Five Grands, which Hefti sold to Brunswick.



RECORDS TO WATCH

BIKINI

The Bikinis — Roulette 4073

NO CHEMISE PLEASE

Gerry Granahan — Sunbeam 102

LITTLE PIXIE

Moe Koffman — Jubilee 5324

JUDY

Frankie Vaughn — Epic 98272

YOU'RE MAKING A MISTAKE MY OLD FLAME

The Platters — Mercury 71320

COMING FROM YOU

Joni James — MGM 12660

WHAT AM I LIVING FOR

Chuck Willis — Atlantic 1179

DOTTIE

Danny & The Juniors — ABC-Par 9926

BIG NAME BUTTON

The Royal Teens — ABC-Par 9918

GOT A MATCH

The Daddys — Cabot 122
Frank Gallop — ABC-Par 9931

RAVE ON

Buddy Holly — Coral 61985

YOU MOSTEST GIRL

Bobby Lee Trammell — Radio 102

SHINE ON HARVEST MOON

Googie Rene — Class 227

FOR YOUR PRECIOUS LOVE

Jerry Butler — Falcon 1013

OOH MY SOUL

Little Richard — Specialty 633

SINCE YOU WENT AWAY TO SCHOOL

The McGuire Sisters — Coral 61991

I GOTTA ROBE

Laurie London — Capitol 3973

MY TRUE LOVE

Jack Scott — Carlton 462

I'LL GET BY

Billy Williams — Coral 61999

I LOST MY LOVE LAST NIGHT

Johnny Nash — ABC-Par 9927

REBEL ROUSER

Duane Eddy — Jamie 1104

CHA CHA BABY

Ted Heath — London 1809

ROULETTE HAS

6 BIG HITS!



SECRETLY *by* **JIMMIE RODGERS**

b/w MAKE ME A MIRACLE

R-4070



CHA-HUA-HUA *by* **HUGO & LUIGI**

(Pronounced like the dog Chihuahua)

Their Chorus and Orch.

R-4074



DON'T GO HOME *by* **THE PLAYMATES**

R-4072



WHEN THE BOYS TALK ABOUT THE GIRLS
VALERIE CARR

R-4066



BIKINI *by* **THE BIKINIS**

R-4073



ICE CREAM MAN

LESLIE UGGAMS

R-4078

2 RECORDS TO WATCH

I THINK OF YOU
AUSTIN CROMER

R-4077

SHY b/w FIRST BLUSH
SONNY TILL

R-4079

RCA Introduces Stereo Cartridge

■ NEW YORK — A stereophonic tape cartridge was introduced by RCA Sunday, June 1.

The cartridge, a flat plastic unit about 5 inches wide, 7 inches long and a half-inch thick, holds two small spools containing 600 feet of four-channel tape. When placed in an RCA player, the unit is started by pressing a button.

RCA claims the tape will play stereophonically for an hour, and monaurally for two hours. Tape speed is 3.75 inches per second. Most comparable stereophonic tapes now available revolve at 7.5 inches per second. RCA is pricing the tapes at \$4.95 to \$8.95.

Coincident with the introduction of the stereo-tape cartridge, RCA also unveiled a full line of playback equipment.

While the stereo tape cartridge, when used on RCA playback equipment, eliminates threading problems, some engineers feel the 3.75 inches per second speed may be too slow for the best in high fidelity sound reproduction.

RCA engineers state that the stereo-tape cartridge has a frequency range of up to 15,000 cycles per second, which is comparable to the best LP disc now available.

Development of its stereo-tape has been made available to the rest of the industry by RCA, in hopes other manufacturers will adopt it.

Several competing manufacturers, however, said they would "wait and see" before making any moves.

Camden Pop Piano Album Introduces Achille Scotti

■ NEW YORK—Newest Camden pop piano album, recorded in New Orthophonic High Fidelity sound, "Somebody Loves Me", features some of the greatest tunes of Gershwin and Porter plus one Irving Berlin favorite "Let's Face The Music and Dance."

The album introduces a bright new European pop personality, Achille Scotti, bling, italian-born musician now working out of Geneva, Switzerland, where the album was recorded.

Sir Louis Sterling, New York-Born Head Of EMI, Dead at 79

■ LONDON — Sir Louis Sterling, head of Electrical and Musical Industries combine, died here Monday, June 2, three days after his 79th birthday. The combine, one of the largest phonograph and recording enterprises in the world, owned Capitol Records. Sir Louis had resigned from his post in 1939.

Born on the Lower East Side of New York, Louis Saul Sterling went to London as a salesman for the Columbia Phonograph Co., and helped form its British subsidiary, the Columbia Gramophone Co. In 1931, British Columbia was merged with Gramophone Ltd., manufacturers of His Master's Voice Records, to form EMI, with Sterling as managing director. The former East Sider who was born on Orchard St., and became a member of the Grand Street Boys, was knighted by George VI in 1937.

One of his earliest record successes was with the team of Moran and Mack, billed in vaudeville, as "Two Black Crows." Many thought it foolhardy to make a recording of comedians, rather than singers, but the Moran and Mack disc sold seven million copies.

Sir Louis, a naturalized Englishman, landed in London with \$30 in his pockets. In his lifetime, he gave millions to employees and charities.

He is survived by his widow, the former Cissy Stevens, whom he married in 1914.

Rodgers, Southern Cut New Sides for Roulette

■ NEW YORK—Jimmie Rodgers, Roulette singing star, recently completed a series of recording sessions here with Hugo Peretti and Luigi Creatore, A & R chiefs. The schedule calls for new singles and an album to be cut. Hugo and Luigi will shortly head for the West Coast to complete the recordings.

Also recording this week for Roulette, Jeri Southern is cutting a jazz album for the Birdland Series with Johnny Smith. Her latest album out this week is "Coffee, Cigarettes and Memories."

**BREAKING FOR A
HIT!!**

**"YOU
MOSTEST
GIRL"**
BOBBY LEE TRAMMELL
RADIO 102



PRODUCED BY FAVOR ROBINSON FOR

RADIO RECORDS BOX 38, MALIBU, CALIFORNIA

Capitol's Albums for June Tabbed 'Holiday in Hi-Fi'

■ **HOLLYWOOD** — Capitol Records, Inc. has labeled its new high fidelity popular and 'Capitol' of the World albums for the June "Holiday In Hi-Fi." All of the new packages, 14 pop and six 'Capitol' of the World, were released last week.

The new pop LP's feature performances by Gordon Jenkins, Glen Gray, Guy Lombardo, Jackie Gleason, Joe "Fingers" Carr, Bobby Hackett, Page Cavanaugh, Mickey Katz, Don Baker, Paul Smith and The Jordanares with Bob Bain's music.

Making their premiere appearances on Capitol is The Kingston Trio in an album simply tabbed "The Kingston Trio." Also on the June pop release is Volume 16 in the label's "Just For Variety" series, this one featuring the talents of Les Paul and Mary Ford, "Tennessee" Ernie Ford, Margaret Whiting, Nat "King" Cole, Woody Herman, Nelson Riddle, Milt Buckner, Harry James, The King Sisters, Glen Gray, Joe "Fingers" Carr and June Hutton.

Rounding out the pop release is a new rock 'n' roll album displaying the talents of a dozen different rock 'n' roll artists and groups, called "Everybody Rocks." Artists featured are Nat "King" Cole, Bob Bain, The Beavers, Big Dave, Nick Greene, Sonny James, The Five Keys, Johnny Otis, The Four Preps, Tommy Sands, Ray Stevens and Gene Vincent.

To introduce him as Capitol's "Artist of the Month" for June, the label presents "Joe 'Fingers' Carr Goes Continental". More appropriately "Fingers" might be referred to as Capitol's June "You Auto Buy Carr" month.

Cromer, Till Signed By Roulette Records

■ **NEW YORK**—Roulette Records has signed two new artists, Austin Cromer, former vocalist with the Dizzy Gillespie band, and Sonny Till, one time lead singer with the Orioles. Cromer's first single is a two sided ballad, "I Think Of You"/"On One Finger Of One Hand." Till's first release pairs "Shy" and "First Blush."



Art and Dottie Todd, whose Era record of **CHANSON D'AMOUR** has been a chart topper for some time, are now under the William Morris banner. Pair's manager is Lou Irwin . . . Jack Lemmon, a frustrated song writer, has made an album for Epic titled, **A TWIST OF LEMMON** . . . Susan Diane added to family roster of Howard and Evelyn Roseff. Howard's production manager for Seeco . . . Visitors to Manhattan: Jerry Prager of New Sound Distributing, San Francisco, and Ned Hertzsum of Allied Records, Los Angeles.

On the comeback trail: Ginny Simms opens at the Drake in Chicago June 18 . . . Toni Arden, our cover girl, due at the new Arena Supper Club in Pittsburgh week starting June 6 . . . Sandy Stewart's first release for Atlantic called **THAT CERTAIN SMILE** . . . Danny Costello signed to sing for Coral.

Judy Scott, Decca dish, continues her personal appearance tour with a stint at the Adolphus Hotel in Dallas starting June 19 . . . Golden Crest's cabbie, Lou Carter, is fare for Town House in Pittsburgh, starting June 16 . . .

Dorothy Googe of Cleveland, a distributor for Dot, was married to Art Freeman, also of Cleveland, in Hollywood May 29. Ceremony was followed by a dinner and reception at home of Randy and Lois Wood in Beverly Hills . . . Back in Hollywood after month's tour of England and the Continent, is Jim Bailey, Dot's director of administration and finance.

Trade kept posted on fantastic world tour of Mercury's The Platters by Jean Bennett. Her latest communique from Algiers runs three pages. Her next report will detail adventures in Italy.

New RCA Victor albums due from Julie Andrews, Gogi Grant, Tony Perkins, Eddie Fisher and Jaye P. Morgan . . . Ken Kraft says "The good old days were when inflation was just something you did to a balloon."

CAESAR ABDICATES

Petrillo Steps Down As AFM Boss

PHILADELPHIA — James Caesar Petrillo, who admitted that he played a lousy horn, but tooted his own, retired Tuesday, June 3, as president of the American Federation of Musicians.

Although he had won many points for musicians through the tumultuous 8 years of his reign, Petrillo did not succeed in collecting performance fees for musicians who played recording dates.

The 66-year-old Petrillo used no stand-by as he delivered his 45-minute farewell here at the AFM's 61st annual convention. He asked the members to elect Herman D. Kenin, 56-year-old Portland, Ore., lawyer, and West Coast representative of the AFM, as his successor. Kenin and Al Manuti, 48, head of the federation's New York local, were nominated as MUSIC VENDOR went to press.

Petrillo, himself, was nominated, despite his resignation. But Petrillo has said that he would not reconsider the decision he had made last month to retire.

Harry Chansom of Santa Barbara, Calif., nevertheless nominated Petrillo, and said he did so for the good of the union. This detonated a five minute demonstration that brought tears to the retiring union head.

"Little Caesar is bowing out," he said. "Goodbye, Little Caesar."

Petrillo, who became one of the best known officials in the country during his tenure, will continue as head of the 10,000-member Chicago local, at a salary of \$26,000 a year.

Cavallero Tours

■ Carmen Cavallero, Decca recording artist, is becoming quite an international figure. He leaves July 18 to appear at the Sporting Club, Monte Carlo, Monaco. From there he will fly to Puerto Rico to make a series of appearances from Aug. 27 to Sept. 8.

MUSIC VENDOR Services For the Record Industry

• Record Testing:

To have records tested on Music Guild of America's nationwide jukebox Preview network, ship by prepaid surface or air express to Dept. PV.

• Advance Listing:

To have records entered in MUSIC VENDOR'S Advance Record Release List, send information to Dept. L.

• Album Reviews:

Send albums to be reviewed to Dept. AR.

• Association News:

Send dates and information about meetings or other events to be published in MUSIC VENDOR'S Trade Dates to Dept. T.

• General News:

Send releases and information to the Editor.

Address all correspondence and shipments to proper department at:

MUSIC VENDOR
100 Astor Street
Newark 2, N. J.

3 BIG ONES . . .

DON RONDO

"DORMI DORMI DORMI"

JUBILEE 5325

BOBBY FREEMAN

"DO YOU WANT TO DANCE"

JOSIE 835

MOE KOFFMAN

"LITTLE PIXIE"

JUBILEE 5324

jubilee

records

jocie

1721 B'WAY

NEW YORK

JAY GEE RECORD CO., INC.

Great Scott!

NOW both sides are hitting:

MY TRUE LOVE, *the ballad*
LEROY, *the rocker*

Here's the hottest male property on the horizon --- over half a million sold and heading for the gold one---

Salt Lake City
Boston
Chicago
Cincinnati
Detroit
Indianapolis
New York
San Francisco

Minneapolis
Albany
Charlotte
Houston
Philadelphia
Richmond
Pittsburgh

"MY
TRUE
LOVE"

"LEROY"

JACK SCOTT

CARLTON #462

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157 West 57 Street New York 19, N.Y. CI 5-1240 6425 Hollywood Blvd. Hollywood 28, Cal. HO 2-8775



RHYTHM & BLUES

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★
OFFICIAL HIT PARADE

★★★
HIT PARADERS

★★

VERY GOOD

() — POSITION LAST WEEK

(P) — PREVUE

★★★★ RHYTHM & BLUES HIT PARADE

- | | |
|---|--|
| 1 ALL I HAVE TO DO IS DREAM (3)
Everly Bros.—cad | 6 JOHNNY B. GOODE (2)
C. Berry—chess |
| 2 LOOKING BACK (1)
N. K. Cole—cap | 7 FOR YOUR LOVE (7)
E. Townsend—cap |
| 3 DO YOU WANT TO DANCE (4)
B. Freeman—josie | 8 JENNIE LEE (17)
Jan & Arnie—arwin |
| 4 YAKETY YAK (9)
Coasters—atco | 9 WHAT AM I LIVING FOR (6)
C. Willis—at |
| 5 PURPLE PEOPLE EATER (15)
S. Wooley—mgm | 10 TWILIGHT TIME (5)
Platters—me |

★★★ HIT PARADERS

- | | |
|---|--|
| 11 TRY THE IMPOSSIBLE (11)
L. Andrews—Hearts—UA | 32 WEAR MY RING AROUND YOUR
NECK (18)
E. Presley—vi |
| 12 HANG UP MY ROCK & ROLL SHOES (8)
C. Willis—at | 33 SICK AND TIRED (21)
F. Domino—imp |
| 13 EL RANCHO ROCK (16)
Champs—chall | 34 THE THINGS I LOVE (22)
Fidelity—baton |
| 14 WITCH DOCTOR (10)
D. Seville—lib | 35 HE'S GOT THE WHOLE WORLD (32)
L. London—cap |
| 15 DON'T GO HOME (24)
Playmates—ro | 36 HIGH SCHOOL CONFIDENTIAL (48)
J. L. Lewis—sun |
| 16 RUMBLE (23)
L. Wray—cad | 37 YES INDEED (35)
R. Charles—at |
| 17 WOODCHOPPERS BALL (20)
H. Davie—atco | 38 CHANSON D'AMOUR (51)
A. & D. Todd—era |
| 18 YOU (19)
Aquatones—fargo | 39 ALL MY LIFE (49)
S. Cooke—keen |
| 19 FOR YOUR PRECIOUS LOVE (34)
J. Butler—falcon | 40 WHY DOES EVERYTHING HAPPEN
TO ME (30)
B. B. King—kent |
| 20 ENDLESS SLEEP (29)
J. Reynolds—demon | 41 LEROY (52)
J. Scott—carl |
| 21 WILLIE AND THE HAND JIVE (25)
J. Otis—cap | 42 MOONLIGHT BAY (47)
Drifters—at |
| 22 BEWILDERED (26)
Mickey & Sylvia—vik | 43 THE PARTY'S OVER (38)
D. Staton—cap |
| 23 BIG MAN (39)
4 Preps—cap | 44 COME WHAT MAY (37)
C. McPhatter—at |
| 24 CHA-HUA-HUA (28)
Hugo & Luigi—ro | 45 ROCK & STROLL ROOM (44)
Mickey & Sylvia—vik |
| 25 OH! MY SOUL (50)
L. Richard—spec | 46 SITTING AND THINKING (42)
J. L. Parker—duke |
| 26 I WONDER WHY (41)
Dion & Belmonts—laurie | 47 INVITATION (40)
D. Staton—cap |
| 27 INDIAN LOVE CALL (43)
E. Freeman—imp | 48 PRETTY BABY (45)
Gino & Gina—me |
| 28 I LOVE YOU SO (—)
Chantels—end | 49 ONE SUMMER NIGHT (56)
Danleers—me |
| 29 TALK TO ME (14)
L. W. John—king | 50 I'M WANDERIN' (59)
J. Wilson—br |
| 30 BOOK OF LOVE (12)
Monotones—argo | 51 SECRETLY (P)
J. Rodgers |
| 31 TO BE LOVED (13)
J. Wilson—br | 52 JUST A DREAM (P)
J. Clanton—ace |



POPULAR

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★
OFFICIAL HIT PARADE
★★★
HIT PARADERS
★★
VERY GOOD
() — POSITION LAST WEEK
(P) — PREVUE

★★★★ OFFICIAL HIT PARADE

- | | |
|---|---|
| 1 ALL I HAVE TO DO IS DREAM (1)
Everly Bros.—cad | 6 BIG MAN (6)
4 Preps—cap |
| 2 THE PURPLE PEOPLE EATER (19)
S. Wooley—mgm | 7 WITCH DOCTOR (5)
D. Seville—lib |
| 3 RETURN TO ME (2)
D. Martin—cap | 8 SUGAR MOON (7)
P. Boone—dot |
| 4 SECRETLY (4)
J. Rodgers—ro | 9 CHANSON D'AMOUR (8)
A. & D. Todd—era
Fontane Sist.—dot
R. Hartley—vi |
| 5 TWILIGHT TIME (3)
Platters—me | 10 I'M SORRY I MADE YOU CRY (13)
C. Francis—mgm |

★★★HIT PARADERS

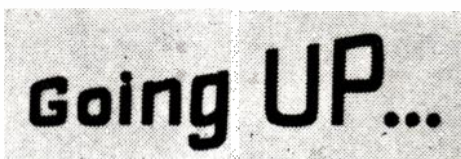
- | | |
|--|---|
| 11 JENNIE LEE (18)
Jan & Arnie—arwin
B. Ward—lib | 26 CHA HUA HUA (35)
Hugo & Luigi—ro
Pets—arwin
E. Pratt—gone |
| 12 PADRE (16)
T. Arden—de
V. Carr—ro
S. Vaughan—me | 27 YOU (24)
Aquaton—fargo
G. Storm—dot |
| 13 WEAR MY RING AROUND
YOUR NECK (9)
E. Presley—vi | 28 ZORRO (27)
Chordettes—cad |
| 14 DO YOU WANNA DANCE (17)
B. Freeman—josie | 29 PRETTY BABY (33)
Gino & Gina—me
A. Smiley—br |
| 15 LOOKING BACK (10)
N. K. Cole—cap | 30 JOHNNY B. GOODE (23)
C. Berry—chess |
| 16 EL RANCHO ROCK (15)
Champs—chall | 31 YAKETY YAK (62)
Coasters—atco
The Markeys—vi |
| 17 KEWPIE DOLL (11)
P. Como—vi | 32 TRY THE IMPOSSIBLE (37)
L. Andrews & Hearts—UA |
| 18 HE'S GOT THE WHOLE WORLD— (13)
L. London—cap
H. Jackson—col
B. McNair—cor
J. March—kapp | 33 MAKE ME A MIRACLE (30)
J. Rodgers—ro |
| 19 YOU NEED HANDS (25)
E. Gorme—abc
M. Bygraves—lon | 34 SO LET THE BELLS KEEP RINGING (26)
P. Anka—abs |
| 20 OH LONESOME ME (14)
D. Gibson—vi | 35 GUESS THINGS HAPPEN THAT
WAY (51)
J. Cash—sun |
| 21 RUMBLE (22)
L. Wray—cad | 36 DON'T GO HOME (56)
Playmates—ro |
| 22 TORERO (21)
R. Carosone—cap
J. LaRosa—vi
Andrews Sist.—cap | 37 YOU'D BE SURPRISED (52)
K. Linden—fels |
| 23 WHEN THE BOYS TALK
ABOUT THE GIRLS (28)
V. Carr—ro | 38 HIGH SCHOOL CONFIDENTIAL (63)
J. L. Lewis—sun |
| 24 ENDLESS SLEEP (38)
J. Reynolds—demon
C. Ross—herald | 39 I WONDER WHY (57)
Dion & Belmonts—laurie |
| 25 FOR YOUR LOVE (20)
E. Townsend—cap | 40 CRAZY LOVE (44)
P. Anka—abc |
| | 41 BEWITCHED (48)
B. Smith Grp.—lon |
| | 42 WOODCHOPPERS BALL (45)
H. Davie—atco |
| | 43 TEACHER, TEACHER (32)
J. Mathis—col |
| | 44 BOOK OF LOVE (29)
Monotones—argo |

45	CHERIE, I LOVE YOU	(34)
	P. Boone—dot	
46	THERE'S ONLY ONE OF YOU	(31)
	4 Lads—col	
47	LEROY	(60)
	J. Scott—carl	
48	DREAM	(69)
	B. Johnson—at	
49	WILLIE AND THE HAND JIVE	(50)
	J. Otis—cap	
50	DING DONG	(66)
	McGuire Sist.—cor	
51	I KNOW WHERE I'M GOIN'	(59)
	G. Hamilton IV—abc	
52	BEWILDERED	(53)
	Mickey & Sylvia—vik	
53	STROLL ME	(46)
	K. Starr—vi	
54	WHEN	(75)
	Kalin Twins—de	
55	I'LL ALWAYS BE IN LOVE WITH YOU	(58)
	R. June—paris	
	Stroll Kings—cor	
56	CLAUDETTE	(39)
	Everly Bros.—cad	
57	SKINNY MINNIE	(41)
	B. Haley—de	
	Sprouts—vi	
58	DO I LIKE IT	(43)
	N. K. Cole—cap	
59	TEQUILA	(36)
	Champs—chall	
60	MOONLIGHT BAY	(67)
	J. Leahy—fels	
	Drifters—at	
61	HIGH SIGN	(42)
	Diamonds—me	
62	JUST MARRIED	(40)
	M. Robbins—col	
63	ALL THE TIME	(65)
	J. Mathis—col	
64	PATRICIA	(94)
	P. Prado—vi	
	M. Craft—mgm	
65	A VERY PREVIOUS LOVE	(61)
	Ames Bros.—vi	
	D. Day—col	
	Johnston Bros.—lon	
	J. Jones—cap	
66	ALL OF MY LIFE	(74)
	S. Cooke—keen	
67	ROCK AND STROLL ROOM	(64)
	Mickey & Sylvia—vik	
68	BLUE BLUE DAY	(97)
	D. Gibson—vi	
69	WHO'S SORRY NOW	(55)
	C. Francis—mgm	
70	BILLY	(49)
	K. Linden—fels	
71	LAZY MARY	(54)
	L. Monte—vi	
72	YOUNG AND WARM AND WONDERFUL	(77)
	R. Williams—knapp	
	T. Bennett—col	
73	ONE SUMMER NIGHT	(86)
	Danleers—me	
74	JACQUELINE	(47)
	B. Helms—de	

75	WISHING FOR YOUR LOVE	(71)
	Voxpoppers—me	
	Clovers—at	

★★ VERY GOOD

76	BIKINI	(76)
	Bikinis—ro	
77	NO CHEMISE PLEASE	(81)
	G. Granaham—sunbeam	
78	LITTLE PIXIE	(78)
	M. Koffman—jub	
	F. D'Rone—me	
	J. Pate—fed	
79	JUDY	(87)
	F. Vaughn—epic	
	Prodigals—fal	
80	YOU'RE MAKING A MISTAKE	(104)
	Platters—me	
81	COMING FROM YOU	(99)
	J. James—mgm	
82	WHAT AM I LIVING FOR	(82)
	C. Willis—at	
83	DOTTIE	(90)
	Danny & Jrs.—abc	
84	BIG NAME BUTTON	(79)
	Royal Teens—abc	
85	GOT A MATCH	(84)
	The Daddy's—cabot	
	G. Gallop—abc	
	L. Stein—me	



2	THE PURPLE PEOPLE EATER	(19)
	S. Wooley—mgm	
24	ENDLESS SLEEP	(38)
	J. Reynolds—demon	
	C. Ross—herald	
31	YAKETY YAK	(62)
	Coasters—atco	
	The Marqueys—vi	
35	GUESS THINGS HAPPEN THAT WAY	(51)
	J. Cash—sun	
36	DON'T GO HOME	(56)
	Playmates—ro	
37	YOU'D BE SURPRISED	(52)
	K. Linden—fels	
38	HIGH SCHOOL CONFIDENTIAL	(63)
	J. L. Lewis—sun	
39	I WONDER WHY	(57)
	Dion & Belmonts—laurie	
47	LEROY	(60)
	J. Scott—carl	
48	DREAM	(69)
	B. Johnson—at	
50	DING DONG	(66)
	McGuire Sis.—cor	
54	WHEN	(75)
	Kalin Twins—de	



COUNTRY

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★★
OFFICIAL HIT PARADE

★★★
HIT PARADERS

★★
VERY GOOD
() — POSITION LAST WEEK
(P) — PREVUE

★★★★COUNTRY HIT PARADE

- | | |
|---|---|
| 1 ALL I HAVE TO DO IS DREAM (1)
Everly Bros.—cad | 6 WEAR MY RING AROUND YOUR NECK (3)
E. Presley—vi |
| 2 OH LONESOME ME (2)
D. Gibson—vi | 7 SEND ME THE PILLOW (5)
H. Locklin—vi |
| 3 JUST MARRIED (4)
M. Robbins—col | 8 IT'S A LITTLE MORE LIKE HEAVEN (7)
H. Locklin—vi |
| 4 PURPLE PEOPLE EATER (17)
S. Wooley—mgm | 9 CRYIN' OVER YOU (6)
W. Pierce—de |
| 5 GUESS THINGS HAPPEN THAT WAY (23)
J. Cash—sun | 10 JACQUELINE (8)
B. Helms—de |

★★★ HIT PARADERS

- | | |
|--|---|
| 11 SECRETLY (15)
J. Rodgers—ro | 30 BALLAD OF A TEEN AGE QUEEN (27)
J. Cash—sun |
| 12 I CAN'T STOP LOVING YOU (9)
D. Gibson—vi | 31 STOP THE WORLD (26)
Johnnie & Jack—vi |
| 13 HEY MR. BLUEBIRD (13)
Tubb-Wilburn Bros.—de | 32 MAKE ME A MIRACLE (36)
J. Rodgers—ro |
| 14 BIG WHEELS (14)
H. Snow—vi | 33 BLUE BLUE DAY (64)
D. Gibson—vi |
| 15 STAIRWAY OF LOVE (10)
M. Robbins—col | 34 DONCHA' THINK IT'S TIME (25)
E. Presley—vi |
| 16 HE'S GOT THE WHOLE WORLD IN HIS HANDS (18)
L. London—cap | 35 MY BABY AIN'T MY BABY NO MORE (35)
Wilburn Bros.—de |
| 17 WHAT MAKES A MAN WANDER (1)
J. Skinner—me | 36 YOU'LL COME BACK (39)
W. Pierce—de |
| 18 I LOVE YOU MORE (19)
J. Reeves—vi | 37 I'VE BEEN AROUND TOO LONG (48)
C. Smith—col |
| 19 CURTAIN IN THE WINDOW (12)
R. Price—col | 38 WHOLE LOTTA WOMAN (30)
M. Rainwater—mgm |
| 20 COME IN STRANGER (33)
J. Cash—sun | 39 HOW DO YOU HOLD A MEMORY (46)
H. Thompson—cap |
| 21 BECAUSE I'M A DREAMER (24)
Marv & Patty—mgm | 40 I'M HURTIN' ALL OVER (32)
H. Snow—vi |
| 22 COLOR OF THE BLUES (23)
G. Jones—me | 41 JUST AFTER FIVE (28)
C. Perkins—col |
| 23 GOODNIGHT MISTER SUN (31)
C. Smith—col | 42 AIN'T NO WAY IN THE WORLD (45)
Browns—vi |
| 24 ONCE MORE (21)
Osborne Bros.—R. Allen—mgm | 43 BLUEBIRDS OVER THE MOUNTAIN (34)
E. Hickey—epic |
| 25 CLAUDETTE (22)
Everly Bros.—cad | 44 CRAZY DREAMS (37)
Browns—vi |
| 26 PINK PEDAL PUSHERS (16)
C. Perkins—col | 45 MY BABY CAME BACK (53)
Louvin Bros.—cap |
| 27 WORK'S ALL DONE THIS FALL (29)
M. Wiseman—dot | 46 SHE DIDN'T KNOW I WAS GONE (59)
Louvin Bros.—cap |
| 28 HIGH SCHOOL CONFIDENTIAL (40)
J. L. Lewis—sun | 47 OVERNIGHT (42)
J. Reeves—vi |
| 29 BLUE GRASS SKIRT (41)
H. Lockin—vi | 48 I'VE SEEN THIS MOVIE BEFORE (63)
Johnnie & Jack—vi |
| | 49 HEAH (61)
Johnnie & Jack—vi |
| | 50 WHISPERING RAIN (38)
H. Snow—vi |



"His Master's Voice"

Nipper was an alert, black-and-white fox terrier who belonged to an unknown London artist named Francis Barraud. One day Barraud wound up his studio talking machine, put on a record, and a few minutes later spotted Nipper with his head cocked and listening attentively. Barraud snatched up a brush and palette, sketched the scene, then painted it.

Success came almost immediately. Public demand for copies of the painting soared. Barraud spent the rest of his life painting the scene to meet requests for it.

But this was nothing. An official of the Victor Talking Machine Co. bought trademark rights to the painting and promptly adopted it as the symbol of Victrola phonographs and records. From that day to this—over half a century—it has been exploited as one of the world's most famous trademarks, with an estimated \$50,000,000 spent to promote and advertise it. Today, it's the priceless possession of RCA Victor.

The name of the painting was pinned on it by Barraud, and remained unchanged through the years: "His Master's Voice."

—CHANGING TIMES

'Clara,' Musical Comedy, On a Commentary LP

■ **HOLLYWOOD** — Commentary Records latest LP, "Clara" is being promoted via 2,000 EP's, according to label producer Bud Freeman. "Clara," which stars Betty Garrett and Jimmie Komack, and features Johnny Standley and Sid Tomack, is an original musical comedy which has not been presented in any form of theatrical production.

Songs for air and juke play taken from the album for the EP package, include "No One Knows Me," "You've Got Something To Say," "Think," "Little People," and "It's Never Been Done Before."

Business Is Business

The following is reprinted from US News and World Report because much of it may apply to some individuals in the record industry.

"The Era of the Goof-Off"

Here's what a top advertising man says he thinks is wrong with the country right now: This is "the great era of the goof-off, the age of the half-done job. . . . It is populated with laundrymen who won't iron shirts, with waiters who won't serve, with carpenters who will come around someday maybe, with executives whose mind is on the golf course, with teachers who demand a single salary schedule so that achievement cannot be rewarded, . . . with students who take cinch courses." So says Charles Brower, head of Batten, Barton, Durstine & Osborn.

Clovers on Poplar

■ The Clovers have been signed by Poplar Records, reports Lou Krevitz.

**FARON
YOUNG**

**BACK ON THE
HIT CHARTS!**

**ALONE
WITH YOU**

b/w

**EVERY TIME I'M
KISSING YOU**



Personal Management Hubert Long Talent, Inc.
616 Exchange Building Nashville 3, Tennessee - ALpine 5 4154



PREVIEW RATINGS

FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

★★★
HIT PARADERS

★★
VERY GOOD

★
GOOD

POPULAR

★★★ PATRICIA

★★★ YOUNG AND WARM
AND WONDERFUL

★★★ YOUNG AND WARM
AND WONDERFUL

★★★ ONE SUMMER NIGHT

★★ Cha Hua Hua

★★ Patricia

★★ Judy

★★ Coming From You

★★ Got A Match

★★ Ooh, My Soul

★★ I Gotta Robe

★★ Rebel Rouser

★★ I Would

★★ Eh, Marie

★★ Suddenly

★★ The Prettiest Girl
In School

★★ Make Me Smile Again

★★ Singing Hills

★★ Only Man On The Island

★★ I'm Wanderin'

★★ Ju-Judy

★★ Good Intentions

★★ Bright Lights Of Brussels

★ Little Pixie

★ Got A Match

★ Go West

★ I'm A Runaway

★ Just Friends

★ Enchanted Island

★ Lips

★ At The Prom

★ St. Louis Blues

★ Wendy

★ Whipporwill

★ In The Good Old
Summer Time

★ Teresa

★ Village In Capri

★ Spain

★ Little Turtle

★ Warm Lips And Cold,
Cold, Kisses

★ The Big Jump

★ Pigtales and Pugnose

★ Let's Go Steady For
The Summer

★ Speechless

P. Prado—Vi-7245

D. Gibson—Vi-7010

R. Williams—Kapp—224

T. Bennett—Col—41172

The Danleers—Me-71322

E. Platt—Sone-5031

M. Craft—Mgm-12672

F. Vaughn—Epic-9273

J. James—Mgm-12660

F. Gallop—Abc-9931

L. Richard—Spec-633

L. London—Cap-3973

D. Eddy—Jamie-1104

M. Rayburn—Lib-55134

L. Monte—Vi-7265

R. Peterson—Vi-7255

T. Perkins—Vi-7244

D. Glenn—Nrc-004

B. Vaughn—Dot-15771

V. Damore—Col-41185

J. Wilson—Br-55070

Casuals—BB-510

R. Sparks—Verve-10133

E. Layton—Me-71311

F. D'Rone—Me-71329

L. Stein—Me-71328

Buchanan—Goodman—Luni-108

T. Hunter—Dot-15767

S. Gale—De-30670

Four Lads—Col-41194

R. Hamilton—Epic-9274

Johnny & Barb—De-30663

E. Fitzgerald—Verve-10128

P. Gayton—Argal-5300

K. Smith—Cap-3925

K. Stone—Col-41183

E. Cochran—Lib-55158

D. Cornell—Cor-61993

S. Kaye—Col-41178

Sparkletones—Abc-9929

C. Bennett—Verve-10123

Dale's Boys—Crest-1045

D. Lee—Mgm-12657

Three G's—Col-41175

Catalines—BB-513

★ Why Wait

★ Too Soon To Know

★★ Indiscreet

Now I Lay Me Down
To Sleep

Wheelin' And Dealin'
Vodka

Pagan Love Song

★ Am I Wasting My Time
On You

★ Junior Prom

I Beg Your Pardon

★ True, Fine Mama

★ Joshua

Stalkin'

But It Wouldn't Be Easy

★ The Shiek Of Araby

Tail Light

No No No

Congratulations To Me

★ Chimes Of Arcady

★ A Toujours

As Long As I Live

★ Don't Pass Me By

I'll Fall In Love

Over The Waves

Our Summer Love

Who Slammed The Door

★ Saucer Serenade

It's All Over Town

A Certain Smile

★ What The Neighbors'll
Say

★ Jungle Fever

I'll Be There

★ Beale St. Blues

Tickle Toe

Sometimes

Baubles, Bangles

and Beads

Pretty Girl

You Go To My Head

That Daffodil Feelin'

We've Had It

Tears After Midnight

Marching Blues

Giannina Mia

Wild Man

Flying Formation
With You

COUNTRY

★★★ BLUE BLUE DAY

★★★ BY BABY CAME BACK

D. Gibson—Vi-7010

Louvin Bros.—Cap-3974

(★★★ June 9 on Popular)

★★★ SHE DIDN'T EVEN
KNOW I WAS GONE

★★★ I'VE SEEN THIS
MOVIE BEFORE
★★ Alone With You

★★ Sally-Jo
★★ Big Eyes
★★ The Hard Way
★★ White Bobby Sock
★★ Burn On Love Fire
★★ Is This My Destiny
★★ Banjo Medley
★★ Date Bait

Johnny & Jack—Vi-7246

F. Young—Cap-3982

B. Monroe—De-30647
McCormick Bros.—Hick-1080
A. Inman—Vi-7260
W. Lewis—Dot-15763
D. Rich—Vi-7247
Osborne Bros.—MGM-12633
Reno-Smile—Dot-15760
R. Self—Col-41166

★★★ YEAH

★★ Every Time I'm Kissing
You
★★ Brand New Shoes
★★ Blue Blue Mood
Mary Nell
I'm With You
City Limits
★★ Somebody Else Will
One More Hill
★★ Big Blon' Baby

RHYTHM and BLUES

★★★ ONE SUMMER NIGHT
★★★ I'M WANDERIN'
★★★ SECRETLY
★★★ JUST A DREAM
★★ Cha Hua Hua
★★ Cha Hua Hua
★★ No Chemise Please
★★ Ju-Judy
★★ Woe Woe Is Me
★★ Splish Splash
★★ Music Music Music
★★ Blip Blop
★★ Lover Come Back To Me
★★ Imagination (1)

The Danleers—Me-71322
J. Wilson—Br-55070
J. Rodgers—Ro-4070
J. Clanton—Ace-546
Pets—Arwin-109
E. Platt—Gone-5031
G. Granahan—Sunbeam-102
Casuals—BB-510
B. Gaddy—Old Tn-1050
B. Darin—Atco-6117
A. Jamal—Argo-1594
B. Doggett—King 5138
J. Douglas—Epic-9272
J. Smith—Arrow-732

(★★★ June 9 on Popular)
★ As Long As I Live
(★★★ April 28 on Popular)
You Aim To Please
Cha-Kow-Ski
Vodka
Girl Of My Dreams
★ Don't Pass Me By
Rip And Run
Judy, Don't Be Moody
But Not For Me
Tanya
Good Night Little Girl
Imagination (2)



**Cooke Again
With A HIT!**

**"ALL OF
MY LIFE"**

KEEN 3-2005

KEEN RECORDS 8715 WEST THIRD ST., LOS ANGELES 48, CALIFORNIA

Juke Respectability

■ For years, the juke box was a subject of ridicule by comedians and editorialists. They poked fun at the garish designs and the refulgence of its neon flashings.

Today's juke boxes, however, are models of contemporary functional design. As their complexity has increased, the mechanisms have been refined and miniaturized. Styling has improved. Like all good design, the modern juke box performs its mechanical disc jockey function in a minimum of space and is a handsome instrument.

Most recent recognition of the juke box has come from Popular Science. In its June issue, an article titled, "How a Mechanical Disc Jockey Works," describes and pictures the functioning of a machine. Operators will be pleased with the sub-head on the article: "Here, in Five Easy Stages, Is What Happens When You Drop a Dime into a Coin Phonograph to Hear our Favorite Hit Tune."

Boxes pictured, include Rock-Ola and Wurlitzer, with diagrams and photos of innards.

The article is also instructive for operators interested in learning how their equipment works.

Boone Continental Hit, Reports De La Viez

■ WASHINGTON — Pat Boone is a favorite American artist with juke box operators in Switzerland, France and Italy, reports Hirsh de La Viez, of Hirsh Coin Machine Co., who returned with Mrs. de La Viez Thursday, May 29, from a six-week tour of Europe. Last year's American favorite, Jody Sands' "Love Me Tonight," is going strong in many continental locations, says Hirsh.

Robbins Music has a big hit in "Nel Blu Dipinto Di Blu," on the Vogue label. The tune, selected at the Cannes Festival, will be a big hit in America too, Hirsh believes, if the publisher promotes it here. Supporting Hirsh's brief on the potential of the tune was Lou Levy, New York publisher, who discussed the song during a Paris meeting.

COVER STORY

Kalin Twins And Toni

Special delivery by the Kalin Twins, one of whom worked as a singing messenger for Western Union, and the mature stylings of Toni Arden have given Decca two top records. It's "When" by the Twins and "Padre" by Toni.

Harold and Herbie Kalin always wanted to be singers, ever since they entertained at the Fire House Christmas Banquet in their home town of Port Jervis, N. Y., when they were five years old.

Toni's father, Phillip Ardizzone, who sang at the Met and La Scala, would have preferred his daughter to follow an operatic career. But Toni chose the pop field instead of pop's field, to the delight of many fans who like her big voice.

The "size" of Toni's voice is due to the operatic coaching she got from her dad. But when she was 16, some classmates urged her to sing with a band during a dance. This led to an audition with Al Trace's orchestra and launched her on a professional singing career. She later sang with Shep Fields and Joe Reisman. After an appearance on the Ed Sullivan show, she was booked into New York's Copacabana. Another break, almost wasn't. She was booked into the Capitol Theatre but had to cancel because of laryngitis. No trouble since then.

The plans of the Kalin Twins were interrupted when Uncle Sam sent Harold to Japan with the Air Force. But Herbie and Harold continued to collaborate on songs via tape records shipped back and forth across 8,000 miles. After some night club appearances in Washington, where they had moved after the war, they came to New York with a demo, but nothing happened. Back home in DC, they met songwriter Clint Ballard Jr., who eventually became their personal manager. Ballard took the demo to Jack Pleis at Decca and . . . you know the rest.



AROUND THE CORNER

B E R T S I E G E L S O N

HANDS ACROSS THE SEA - Janice Harper - Capitol 3984.

● It looks as though Janice will celebrate her graduation from Prep to the alma mater Capitol label with an immediate hit. She belts this easy rocker across in a big way. Janice has a fine voice and she knows how to use it. Congratulations are also due to Manny Kellem, the A&R man, who debuts for Capitol with these sides. Disc should prove a happy experience for everyone concerned.

JUDY - Frankie Vaughn - Epic 9273.

● A favorite of rock and rollers and adults in Blighty, England's vocal phenom should win quick acceptance from our own teenage population. The song is a good one, with a rockin' arrangement that shows Frankie off to good advantage. His Recent big TV appearance should help send the record soaring up the charts.

FOOL'S PARADISE / THINK IT OVER - The Crickets - Brunswick 55072.

● The high flying Crickets, featuring the voice of Buddy Holly, could break through again with a two-sided hit. Both are so good, I'd be in a fool's paradise trying to make a choice. So let's watch as both tunes race each other up the ladder.

STAY - The Ames Brothers - RAC Victor 7268.

● This highly polished brother act has its best side since "Melodie D'Amour," and should garner the big coin with this pretty, teen-flavored ballad. Flip side, "Little Serenade," is potentially strong, but we'll go along and stay with "Stay."

Vadeboncoeur Field Engineer For AMI in Northeast District

■ **GRAND RAPIDS, Mich.** — Gerard ("Vade") Vadeboncoeur has been appointed AMI Field Service Engineer for the Northeast District of the United States and adjoining areas of Canada. Vadeboncoeur will work closely with music operators in the territory on application, installation and maintenance of AMI juke boxes and related music equipment.

E. R. Ratajack, vice president in charge of sales for AMI, says Vadeboncoeur's background and experience in commercial music and electronics will help music operators solve technical problems. "Vade" served four years in the cryptography section of the Armed Forces, specializing in repair and maintenance of teletype coding equipment. Since joining AMI in 1956, he has been based at the Grand Rapids plant as technician on a wide range of projects. "Vade" will call on operators in his territory in company with Arthur Daddis, AMI District Sales Representative for the area.

Edward R. Ratajack, vice president of AMI Inc., also announces the appointment of George F. Klersey as AMI district sales representative for the Southeastern area of the United States. Klersey succeeds Joseph Collins, who has been transferred to Chicago to assume other duties with the firm.

Klersey, who has had many years of experience in the coin-operated music field, has been associated with AMI since 1954. In 1955, he had been assigned to the Southeastern territory as Field Service Engineer, a position he held until his promotion to district sales representative.

"Many customers don't protest against poor sanitation. They just don't return a second time," observes William Faust, Pottsville, Pa., health officer.

MUSIC VENDOR feels many juke box customers won't protest against a dirty phonograph and retail customers won't squawk about dirty establishments. They just won't come back.



TOPS

WITH THE

ONE STOPS

BUDISCO Miami, Florida

1. The Purple People Eater (S. Wooley)
2. Endless Sleep (J. Reynolds)
3. All I Have To Do Is Dream (Everly Bros.)
4. Witch Doctor (D. Seville)
5. Secretly (J. Rodgers)
6. Big Man (Four Preps)
7. Return To Me (D. Martin)
8. Sugar Moon (P. Boone)
9. Jennie Lee (Jan & Arnie)
10. Twilight Time (Platters)

MIDWEST RADIO Milwaukee, Wisconsin

1. Return To Me (D. Martin)
2. Secretly (J. Rodgers)
3. Rumble (L. Wray)
4. Witch Doctor (D. Seville)
5. All I Have To Do Is Dream (Everly Bros.)
6. Big Man (Four Preps)
7. Twilight Time (Platters)
8. El Rancho Rock (Champs)
9. Do You Wanna Dance (B. Freeman)
10. Jennie Lee (Jan & Arnie)

BOSTON RECORD DIST. Boston, Mass.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Sugar Moon (P. Boone)
5. Big Man (Four Preps)
6. Chanson D'Amour (A.&D. Todd)
7. Wear My Ring Around Your Neck (E. Presley)
8. I'm Sorry I Made You Cry (C. Francis)
9. Kewpie Doll (P. Como)
10. Padre (T. Arden)

MURRAY M. KIRSCHBAUM Minneapolis, Minn.

1. Big Man (Four Preps)
2. Secretly (J. Rodgers)
3. Return To Me (D. Martin)
4. El Rancho Rock (Champs)
5. Do You Wanna Dance (B. Freeman)
6. Jennie Lee (Jan & Arnie)
7. The Purple People Eater (S. Wooley)
8. All I Have To Do Is Dream (Everly Bros.)
9. Endless Sleep (J. Reynolds)
10. Sugar Moon (P. Boone)

LESLIE DISTRIBUTORS Newark, New Jersey

1. All I Have To Do Is Dream (Everly Bros.)
2. Return To Me (D. Martin)
3. Big Man (Four Preps)
4. Secretly (J. Rodgers)
5. Padre (T. Arden)
6. Kewpie Doll (P. Como)
7. Wear My Ring Around Your Neck (E. Presley)
8. The Purple People Eater (S. Wooley)
9. You Need Hands (E. Gorme)
10. Oh Lonesome Me. (D. Gibson)

SPRUCE RECORD SHOP Scranton, Penna.

1. Rumble (L. Wray)
2. The Purple People Eater (S. Wooley)
3. Make Me A Miracle (J. Rodgers)
4. Padre (T. Arden)
5. Jennie Lee (Jan & Arnie)
6. Torero (R. Carosone)
7. Sugar Moon (P. Boone)
8. El Rancho Rock (Champs)
9. Do You Wanna Dance (B. Freeman)
10. Big Man (Four Preps)

RAYMAR SALES COMPANY Jamaica, N. Y.

1. The Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everly Bros.)
3. Return To Me (D. Martin)
4. Secretly (J. Rodgers)
5. Witch Doctor (D. Seville)
6. Wear My Ring Around Your Neck (E. Presley)
7. I'm Sorry I Made You Cry (C. Francis)
8. El Rancho Rock (Champs)
9. Jennie Lee (Jan & Arnie)
10. Chanson D'Amour (A.&D. Todd)

THE RECORD SHOP Wichita, Kansas

1. All I Have To Do Is Dream (Everly Bros.)
2. The Purple People Eater (S. Wooley)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. Chanson D'Amour (A.&D. Todd)
6. Sugar Moon (P. Boone)
7. Looking Back (N. K. Cole)
8. Secretly (J. Rodgers)
9. So Let The Bells Keep Ringing (P. Anka)
10. You (Aquatones)

REDISCO Baltimore, Md.

1. The Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everly Bros.)
3. Do You Danna Dance (B. Freeman)
4. High School Confidential (J. L. Lewis)
5. When (Kalin Twins)
6. Talk To Me (L. W. John)
7. Willie And The Hand Jive (J. Otis)
8. Pretty Baby (Gino & Gina)
9. Oh Lonesome Me (D. Gibson)
10. I Wonder Why (Dion & Belmonts)



TOPS WITH THE ONE STOPS

<p>RADIO DOCTORS Milwaukee, Wisc.</p> <ol style="list-style-type: none">1. The Purple People Eater (S. Wooley)2. Witch Doctor (D. Seville)3. All I Have To Do Is Dream (Everly Bros.)4. Return To Me (D. Martin)5. Twilight Time (Platters)6. Chanson D'Amour (A. & D. Todd)7. Wear My Ring Around Your Neck (E. Presley)8. Big Man (Four Preps)9. Kewpie Doll (P. Como)10. Secretly (J. Rodgers)	<p>MUSIC CITY Hollywood, Calif.</p> <ol style="list-style-type: none">1. All I Have To Do Is Dream (Everly Bros.)2. The Purple People Eater (S. Wooley)3. Chanson D'Amour (A. & D. Todd)4. Return To Me (D. Martin)5. He's Got The Whole World (L. London)6. Sugar Moon (P. Boone)7. Witch Doctor (D. Seville)8. Twilight Time (Platters)9. Make Me A Miracle (J. Rodgers)10. Looking Back (N. K. Cole)	<p>RECORD SUPPLY DISTRS. Sacramento, Calif.</p> <ol style="list-style-type: none">1. The Purple People Eater (S. Wooley)2. All I Have To Do Is Dream (Everly Bros.)3. He's Got The Whole World (L. London)4. Twilight Time (Platters)5. Big Man (Four Preps)6. Jennie Lee (Jan & Arnie)7. Make Me A Miracle (J. Rodgers)8. Wear My Ring Around Your Neck (E. Presley)9. Flip Top Box (D. Doo)10. Return To Me (D. Martin)
<p>BELMONT RECORD ONE-STOP Newark, N. J.</p> <ol style="list-style-type: none">1. All I Have To Do Is Dream (Everly Bros.)2. Secretly (J. Rodgers)3. Big Man (Four Preps)4. Return To Me (D. Martin)5. Sugar Moon (P. Boone)6. Wear My Ring Around Your Neck (E. Presley)7. Chanson D'Amour (A. & D. Todd)8. Witch Doctor (D. Seville)9. Twilight Time (Platters)10. Kewpie Doll (P. Como)	<p>ELKINS RECORD SHOP Charleston, W. Va.</p> <ol style="list-style-type: none">1. Return To Me (D. Martin)2. Twilight Time (Platters)3. All I Have To Do Is Dream (Everly Bros.)4. Witch Doctor (D. Seville)5. Sugar Moon (P. Boone)6. Wear My Ring Around Your Neck (E. Presley)7. Chanson D'Amour (A. & D. Todd)8. Secretly (J. Rodgers)9. Big Man (Four Preps)10. Looking Back (N. K. Cole)	<p>HALPER'S ONE-STOP Cincinnati, Ohio</p> <ol style="list-style-type: none">1. Witch Doctor (D. Seville)2. All I Have To Do Is Dream (Everly Bros.)3. Skinny Minnie (B. Haley)4. For Your Love (E. Townsend)5. Looking Back (N. K. Cole)6. Big Man (Four Preps)7. I Met Him On A Sunday (Shirelles)8. Return To Me (D. Martin)9. Book Of Love (Monotones)10. Johnny B. Goode (C. Berry)
<p>ACME MUSIC CO. Minneapolis, Minn.</p> <ol style="list-style-type: none">1. All I Have To Do Is Dream (Everly Bros.)2. Secretly (J. Rodgers)3. Sugar Moon (P. Boone)4. The Purple People Eater (S. Wooley)5. Jennie Lee (Jan & Arnie)6. You'd Be Surprised (K. Linden)7. Rumble (L. Wray)8. You Need Hands (E. Gorme)9. Ding Dong (McGuire Sist.)10. Bewitched (B. Smith Grp.)	<p>LESLIE DISTRIBUTORS Hartford, Conn.</p> <ol style="list-style-type: none">1. All I Have To Do Is Dream (Everly Bros.)2. Secretly (J. Rodgers)3. The Purple People Eater (S. Wooley)4. Johnny B. Goode (C. Berry)5. Return To Me (D. Martin)6. Twilight Time (Platters)7. Witch Doctor (D. Seville)8. Padre (T. Arden)9. Big Man (Four Preps)10. Sugar Moon (P. Boone)	<p>A. WILLIAMS & COMPANY Newark, N. J.</p> <ol style="list-style-type: none">1. The Purple People Eater (S. Wooley)2. Jennie Lee (Jan & Arnie)3. My Old Flame (Platters)4. Return To Me (D. Martin)5. Big Man (Four Preps)6. Padre (T. Arden)7. I'm Sorry I Made You Cry (C. Francis)8. Yakety Yak (Coasters)9. You'd Be Surprised (K. Linden)10. Tomorrow Nite (R. Arlo)

News **BRIEFS**

Scholarship by Vaughan Via Boys' Clubs of America

■ LONDON, Eng. — Frankie Vaughan, top English recording artist has established a scholarship in his name for a "deserving member of the Boys' Clubs of America who exhibits real talent as a vocalist." Vaughn records for Epic.

The winner, who will be chosen from the 600,000 Boys' Clubs members in the United States, will be flown to England in time (Oct. 19, 1958) to entertain at the annual concert held at the Royal Festival Hall in London during "Boys' Club Week." He will then spend ten days touring English Boys' Clubs with Frankie Vaughan, doing concerts and meeting fellow Boys' Clubs members. In all, the American winner of the "Frankie Vaughan Scholarship" will spend three weeks in England, all expenses paid (including the flight both ways) by Vaughan.

Decca on Parade, Winners Are Named

■ NEW YORK—Sydney N. Goldberg, vice president and general sales manager of Decca Distributing Corporation, announced the winners of the Decca On Parade contest for April. Branches receiving Silver Record Awards and their branch managers are, in order of standings: Albany, James Paterson; Bcston, Alan Ross; San Francisco, Irving Stimler; Richmond, Bill Donovan; and Minneapolis, Everet Karow. The standings in the Gold Record Award contest for April, were as follows: Minneapolis, (Everett Karow), is still leading the pack. Richmond, (Bill Donovan), is in second position. Atlanta, (Ed Russell), moves into third position with New Orleans, (R. N. McCormick), ending up fourth.

New Mercury Distrib For San Francisco

■ SAN FRANCISCO—A newly created company, C. & C. Distributing, will handle the Mercury Record Corp. line in the Northern California territory, including Hawaii, according to a recent announcement by Morris S. Price, Mercury vice president. Stan Sulman, who was and remains a partner in Stanley Distributing, which handles Mercury's distribution in Seattle and the Northwest, will head C. & C.

Sulman will establish residence in San Francisco. His partner, Lou Laventhal, will maintain control over the Stanley Distributing operation in Seattle.

C. & C. replaces a Mercury-owned branch in the Bay area. Jules Rubenstein, who had been doubling as branch manager and promotion manager, will continue on for Mercury and C. & C. as the firm's local promotion manager.

Don Blocker Appointed Liberty Promotion Director

■ HOLLYWOOD — Don Blocker has been appointed national promotion director for Liberty Records by Al Bennett, vice-president and general manager. Blocker was formerly associated with Hart Distributors. He is currently meeting with Southern California retail outlets and leaves June 1 to tour Western and mid-west states.

Kay-Y Signs 2 Groups

■ CHESTER, Pa.—R. P. Hedger, president of Kay-Y records, has signed two new groups, The Four Stars, vocalists and Jim Jacono and the J's, instrumental and vocal combo. Releases by both groups are due soon.

Distribs Appointed By Palladium Label

■ NEW YORK — Stanley W. Zabka, president of Palladium Records, has announced the appointment of distributors in many top market areas. Palladium's first release is "Silhouette of a Dream."



ALBUM SALES SURVEY

(Number in parenthesis, after title, indicates position last week)

BEST SELLING LP'S

- 1 **THE MUSIC MAN** (1)
Broadway Cast—Cap—WAO 990
- 2 **JOHNNY'S GREATEST HITS** (2)
J. Mathis—Col—CL-1133
- 3 **SWINGIN' ON BROADWAY** (3)
J. Jones—Cap—T-963
- 4 **THIS IS SINATRA—Vol II** (4)
F. Sinatra—Cap—W-982
- 5 **GEMS FOREVER** (5)
Mantovani—Lon—LL-3032
- 6 **THE LATE LATE SHOW** (10)
D. Staton—Cap—T-876
- 7 **COME FLY WITH ME** (7)
F. Sinatra—Cap—W-920
- 8 **SOUTH PACIFIC** (6)
Broadway Cast—Col—OL-4180
- 9 **SOUTH PACIFIC** (8)
Sound Track—RCA-Vi—LOC-1032
- 10 **ELVIS' GOLDEN RECORDS** (9)
E. Presley—RCA-Vi—LPM-1707
- 11 **NEARER THE CROSS** (19)
T. E. Ford—Cap—T-1005
- 12 **MUTED JAZZ** (17)
J. Jones—Cap—T-839
- 13 **HYMNS** (78)
T. E. Ford—Cap—T-756
- 14 **MY FAIR LADY** (12)
Original Cast—Col—OL-5090
- 15 **SAIL ALONG SILVERY MOON** (20)
B. Vaughn—Dot—DLP-3100
- 16 **AROUND THE WORLD IN 80 DAYS** (22)
Sound Track—De—DL-9046
- 17 **VAMPS THE ROARING 20's** (13)
E. Gorme—ABC-Par—LP-218
- 18 **WARM** (14)
J. Mathis—Col—CL-1078
- 19 **TABOO** (15)
F. Lyman—Hi Fi—R-806
- 20 **TILL** (16)
R. Williams—Kapp—KL-1081
- 21 **WILDEST SHOW AT TAHOE** (21)
L. Prima—Cap—T-908
- 22 **IN THE NIGHT** (29)
Shearing-Staton—Cap—T-1003
- 23 **GIGI** (33)
Sound Track—MGM—E-3641
- 24 **SATURDAY NIGHT WITH MR. C** (27)
P. Como—RCA-Vi—LP-1004
- 25 **FILM ENCORES** (36)
Mantovani—Lon—LL-1700
- 26 **GOODNIGHT DEAR LORD** (23)
J. Mathis—Col—CL-1119
- 27 **DREAM TIME** (26)
W. King—De—DY-8663
- 28 **LAS VEGAS — PRIMA STYLE** (46)
L. Prima—Cap—1010

- 29 **FRANK SINATRA STORY** (54)
F. Sinatra—Col—C2L-6
- 30 **ST. LOUIS BLUES** (30)
N. K. Cole—Cap—W-993
- 31 **THE EDDY DUCHIN STORY** (44)
Sound Track—De—DL-8289
- 32 **LESTER LANIN GOES TO COLLEGE** (50)
L. Lanin—Epic—LN-3474
- 33 **THE MANY SIDES OF PAT SUZUKI** (28)
P. Suzuki—Vik—LX-1127
- 34 **PAT'S GREAT HITS** (24)
P. Boone—Dot—DLP-3071
- 35 **CONCERT ENCORES** (25)
Mantovani—Lon—LL3004

BEST SELLING EP'S

- 1 **SWINGIN' ON BROADWAY** (3)
J. Jones—Cap—EAP-963
- 2 **COME FLY WITH ME** (1)
F. Sinatra—Cap—EAP-920
- 3 **JOHNNY MATHIS** (7)
J. Mathis—Col—EP-2537
- 4 **EVERLY BROTHERS** (6)
Everly Bros.—Cad—CEP-105
- 5 **MUTED JAZZ** (2)
J. Jones—Cap—EAP-839
- 6 **RICKY** (4)
R. Nelson—Imp—EP-153
- 7 **JONAH JONES** (9)
J. Jones—Cap—EAP-1014
- 8 **NEARER THE CROSS** (19)
T. E. Ford—Cap—EAP-1005
- 9 **ELVIS** (27)
E. Presley—Vi—EAP-992
- 10 **THE MUSIC MAN** (5)
Broadway Cast—Cap—EDM-990
- 11 **JAILHOUSE ROCK** (11)
E. Presley—Vi—EPA-4114
- 12 **FRANK SINATRA** (10)
F. Sinatra—Cap—EAP-1015
- 13 **THE LATE LATE SHOW** (14)
D. Staton—Cap—EAP-876
- 14 **WARM** (12)
J. Mathis—Col—B-10781
- 15 **HYMNS** (8)
T. E. Ford—Cap—EAP-756
- 16 **SPIRITUALS** (18)
T. E. Ford—Cap—EAP-818
- 17 **RETURN TO ME** (24)
D. Martin—Cap—EAP-939
- 18 **TEQUILA** (17)
Champs—Chall—7100
- 19 **FOUR BY PAT** (15)
P. Boone—Dot—DEP-1057
- 20 **SOUTH PACIFIC** (13)
Movie Cast—RCA-Vi—EPA-4211

M ALBUM REVIEWS OF THE WEEK

JAZZ

THE METRONOME ALL-STAR BANDS—
RCA Camden (CAL 4261).

● Hip, swinging package anathologizing sessions dating from '39, '41, '46 and '49. Should be a treasured item for devotees of big band jazz with nostalgia for sounds of Benny Goodman, Bunny Berigan, Tommy Dorsey, Jack Teagarden, Dizzy, etc. George Simeon's liner notes list the personnel on each item in the collection as well as pilots of each solo ride. Selections include: *Bugle Call Rag*, *One o'Clock Jump*, *Metronome All Out*.

A TOUCH OF THE BLUES—Lee Wiley with Billy Butterfield Orchestra—(RCA Victor LPM 1566).

● Vintage stuff, aged in the mood, served with flavor by Lee Wiley, garnished with trumpet arrangement by Billy Butterfield. It's a menu that demands "seconds." The Wiley style, phrasing and voice placement could teach other singers. Billy and orchestra underscore the dramatics and settings. It's the Wiley lady who stands out. Selections include: *Ace in the Hole*, *Between the Devil and the Deep Blue Sea*, *I Don't Want to Walk Without You*.

POPULAR

THE NUMBER ONE BALLADS—Jimmie Rodgers (Roulette R-25033).

● Success of Jimmie Rodgers in teenage market has been, in a word, "fantastic." Folk-like quality in Jimmie's delivery insures continued success with un-faddish tunes. Treatment in this package of ballads that have topped the charts should win adult audience for the personable singer. Selections include: *Too Young*, *Unchained Melody*, *Hey There*, *I Believe*.

STEVE ALLEN PLAYS HI-FI MUSIC FOR INFLUENTIALS—(Coral CRL-57218).

● Influential TV personality and keyboard king presents melange of stand-

ards and three originals by composer named Steve Allen. Idea for package originated with teaser campaign for Saturday Evening Post, describing the "influential." Arrangments made by musically influential Neal Hefti are potent, displaying Allen's pianistics in way that should influence sales favorably. Selections include: *Day by Day*, *Imagination*, *You're So Influential*, *I Could Write A Book*.

8 TO THE BAR - Whelan Tyme - (United Artists UAL 3002).

● Boogie Woogie buffs will get a bang out of the pleasant pounding of pianist Whelan Tyme and his rhythm group. Like the liner says, this is music to be happy by. Selections have girls' names for titles, except for musical dedication to the sleeker sex: "A Pretty Girl is Like a Melody," and the cover shows eight broa — — er, girls at a bar. Selections include: *Margie*, *Charmaine*, *Louise*.

MUSIC VENDOR ALBUM of the WEEK



King Cole caresses the compositions of the king of the Blues, W. C. Handy, in style that is boosting sales in retail markets for this Capitol album, with the Nelson Riddle arrangements. It's 30th on MV survey.

THE FRANK SINATRA STORY



COLUMBIA

Frankie Boy proves a hardy perennial and these older hits of the swooner are combined into a best selling Columbia package. It's 29th among the retailers in sales volume.



Bouncing for the baccalaureates, Lanin's leads his troupe through some favorite old studies that get high marks from the retailers. It's up to 32 in the markets.



Prima, Keely and Sam Butera take the gamble out of this on-the-spot Las Vegas play. It's a winner with the retailers surveyed by Music Vendor.

GO CHAMPS GO - The Champs - (Challenge CHL 6011).

● With their "Tequila" a big hit, and their "El Rancho Grande" coming up potently as a MUSIC VENDOR Hit Parader, the high-flying Champs should score heavily with their first album. These instrumentalists have taken the teenage market by storm with their exciting rhythms and pronounced beat. Cover art, showing the boys decked in red suits and on motorcycles should add to sales potential. Selections include: *Just Walking in the Rain, Lollipop, Mid-nighter, Night Beat, etc.*

ORIGINAL SOUND TRACK: SUMMER LOVE - (Decca DL 8714).

● Less than an epochal musical score, the sound track from Universal-International's picture, "Summer Love," should be successful for what it is: a rock and roller album scored for young buyers. Talented Molly Bee, who delivers in top style, Jimmy Wakely and the Ding-a-Lings do well under the baton of Joseph Gershenson. Album cover, and stills from the film, featuring photo of star John Saxon, should help sales to teens. Selections include: *Sox Hop, Walkin' the Rock, To Know Is To Love You, Theme for a Crazy Chick, etc.*

ALBUM NEWS

Circus Album

■ NEW YORK—Decca Records is releasing "Circus In Town" Merle Evans and his Circus Band, a new concept in packaging and an adventure in sound. The music is a performance of the circus: the shout of the barkers, the cries of the animals, the tumult of the audience, etc.

Seeco to Release Seven LP's in June

■ NEW YORK—Seven albums will be issued on the Seeco label in the month of June, according to Sidney Siegel, president of the firm. Packages now being shipped to distributors include "Melodies Of The Antilles," "The Incomparable Celie," "Haifia In Hi-Fi," "La Viletera," "Melis At Midnight," "A Visit To Europe" and "Los Ruffino In Hi-Fi."

THE MOST FROM THE COAST

By JIM SAYRE

HOLLYWOOD—Jack Levy, single promotion head at Capitol, has arranged a national promotional tieup for the label's big one, **WILLIE AND THE HAND JIVE**, by Johnny Otis, and the **Kismet Shoe Stores of Los Angeles** and **Capriccio Originals of Hollywood**.

Kismet Shoes has developed three new styles for girls called **WILLIES**. **Capriccio** has produced a red corduroy cap with a white imprint of a hand on it, called **WILLIE AND THE HAND JIVE CAP**. Products will be shipped across the country via all **Kismet** and **Capriccio** dealers, local deejays and retail shops. Sounds like it'll be a gasser.

Dot's new throb, actor **John Ashley**, is scheduled for a spectacular promotional buildup by **Randy Wood**, on the strength of **Ashley's** first recording, **PICKIN' ON THE WRONG CHICKEN /BORN TO ROCK**.

Looks like **Sam Cooke's ALL OF MY LIFE** on **Keen** is on its way to Hitsville. Tremendous action out here and **MUSIC VENDOR** tabbed it a **Hit Parade**. . . . Hot from **Radio Records: YOU MOSTEST GIRL** by **Bobby Lee Trammell**.

Challenge label challenging the top spots again. **Irwin Zucker**, promotion man for **Challenge** reports heavy initial sales on recently acquired sound track album from **Universal-International** film, **TOUCH OF EVIL**. As result, **Challenge** has stepped up promotional campaign on the album, plus release of a single from the package: **MAIN TITLE/ROCK ME TO SLEEP**. Other hot **Challenges: DREAMY** by **Diane Maxwell**; **I WOULD** by the **G Notes** on **Jackpot**, and **TEQUILA**, with a new set of lyrics by the **Contenders**.

The **OFFICIAL HIT PARADE** is published exclusively in **MUSIC VENDOR**.

TRADE DATES

- June 9**—Tri-County Juke Box Oprs. Ass'n., Elum Music Offices, Massillon, Ohio
- June 9**—Westchester Oprs. Guild, Inc., 57 Mitchell Pl., White Plains, N. Y.
- June 10**—Calif. Music Merchants' Ass'n., Fresno Hotel, Fresno, Calif.
- June 11**—Western Mass. Music Guild, Chalet Rest., W. Springfield, Mass.
- June 11**—Calif. Music Merchants' Ass'n., Bakersfield Inn, Bakersfield, Calif.
- June 12**—Music Oprs. Ass'n. of Mass., Beaconfield Hotel, Boston, Mass.
- June 12**—Calif. Music Merchants' Ass'n., U. S. Grant Hotel, San Diego, Calif.
- June 14**—N. Y. State Oprs. Guild, Grossinger's Hotel, Grossinger, N. Y. (Annual Banquet)
- June 18**—Auto. Equip. & Coin Mach. Owners' Ass'n., Inc., 550 Broadway, Gary, Ind.
- June 18**—Eastern Pa. Amuse. Mach. Ass'n., 2519 DeKalb St., Norristown, Pa.
- June 19**—Phono. Merchants' Ass'n., Cleveland, Hollenden Hotel, Cleveland, Ohio
- June 21, 22, 23, 24**—Music Industry Trade Show and Convention, Palmer House, Chicago, Ill.
- June 30**—Central States Music Guild, 805 Main St., Peoria, Ill.

Exposure Timing Coverage

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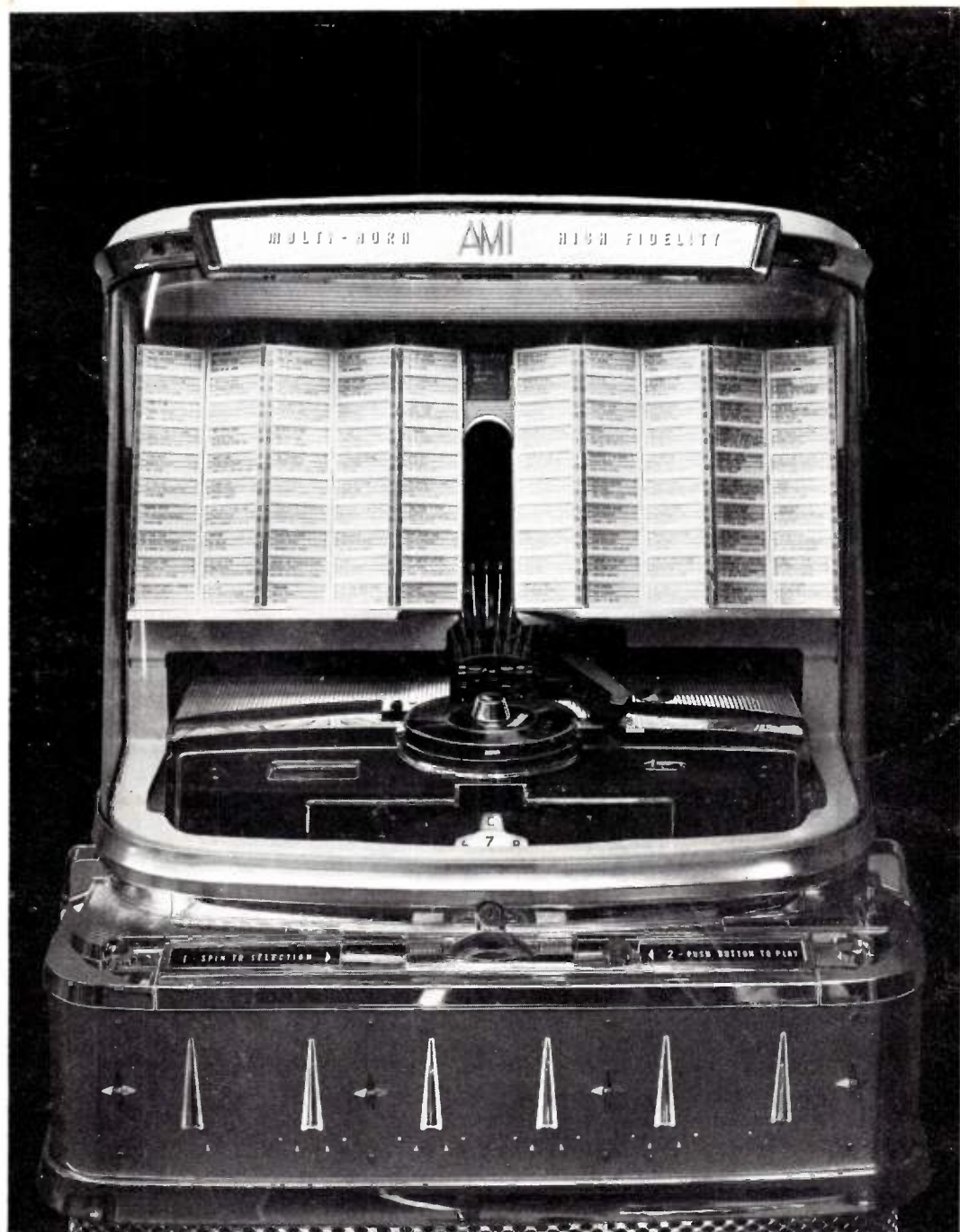
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