MUSIC VENDOR JULY 1958

JULY 7 No. 579

THE NATIONAL WEEKLY OF RECORDED MUSIC



The right numbers on Capitol's chart ride are delivered by these figures in the record industry's wheel of fortune. They are, clockwise, Peggy Lee, Frank Sinatra, Johnny Otis, Dean Martin and Nat "King" Cole. Story about their winning numbers on page 24.

> Ace Amusement Company 4312 Springfield Street Flint 3, Michigan

MVCS1/5-19-59

Stereo Sparks NAMM Confab See Page 8

Speaking of big numbers...

\$COM0,000,000!



Moon Talk c/wBeats There a Heart So True

with Mitchell Ayres and his Orchestra and the Ray Charles Singers. Arrangements by Joe Reisman.



RCA VICTOR



HITA

MUSIC VENDOR presents THIS WEEK'S

HIT PARADERS

Records that attained a \bigstar \bigstar rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally, see the Programming Guides.

* * * POPULAR

FEVER

Peggy Lee—Cap—3998

*You Don't Know

COME CLOSER TO ME
Nat "King" Cole—Cap—4004

** Nothing In The World

THAT'S HOW MUCH I LOVE YOU

Pat Boone—Dot—15785 (*** June 20 on 'IF DREAMS CAME TRUE')

SOMEBODY TOUCHED ME Buddy Knox—Rou—4082 ** C'mon Baby

NEL BLU DIPINTO DI BLU
Domenico Modugno—De—30677
Mariti In Citta

MIDNIGHT
Paul Anka—Abc-Par—9937

** Verboten

†**OL' MAN RIVER** Earl Grant---De---30640 ★★ Kathy-O

†R&B Hit Parader on June 16, 1958

* * * COUNTRY

POOR LITTLE FOOL

Ricky Nelson—Imp--5528 (★★★ June 23 on Popular)

I CAN'T HELP WONDERING
Kitty Wells—De—30662
(*** June 30 on 'JEALOUSY')

I DIG YOU BABY
Marvin Rainwater—MGM—12665
(*** June 30 on 'MOANIN'
THE BLUES')

★★★ RHYTHM and BLUES

POOR LITTLE FOOL

Ricky Nelson—Imp—5528
(*** June 30 on Popular)

A CERTAIN SMILE

Johnny Mathis—Col—41193 (★★★ June 30 on Popular)

BEAUTIFUL DELILAH

Chuck Berry—Chess—1697
Vacation Time

YOU'RE A SWEETHEART

Little Willie John—King—5142
Let's Rock While The Rockin's
Good

DOWN IN VIRGINIA

Jimmy Reed—Vee Jay—287

★ I Know It's A Sin

OP

The Honeycones—Ember—1036
Vision of You



"WHEN" KALIN TWINS

#1 HIT IN ITALY!

"NEL BLU DIPINTO
DI BLU"

DOMINICO MODUGNO
9-30677

"SCHOOLBOY CRUSH"
"BORROWED DREAMS"
BOBBY HELMS
9-30682

"PADRE"
TONI ARDEN

"OL' MAN RIVER"

EARL GRANT
9-30640



HIT PARADE

The records played most often in the nation's Juke Boxes.

Survey of paid-for performances conducted by Music

Guild of America.

**** POSITION	RECORD TITLE	LAST WEEK	WEEKS AS
H 1	YAKETY YAK THE COASTERS — ATCO 6116 Published by Tiger (BMI)	2	5
HP 2	THE PURPLE PEOPLE EATER SHEB WOOLEY — MGM 12651 Published by Cordial (BMI)	1	8
₩3	PATRICIA PEREZ PRADO — RCA VICTOR 7245 Published by Southern Music (ASCAP)	7	5
IP 4	SECRETLY JIMMIE RODGERS — ROULETTE 4070 Published by Planetary (ASCAP)	3	11
HP 5	SPLISH SPLASH BOBBY DARIN — ATCO 6117 Published by Portrait (BMI)	14	3
HP 6	HARD HEADED WOMAN ELVIS PRESLEY — RCA Victor 7280 Published by Gladys Music (ASCAP)	21	2
H 7	YOU NEED HANDS EYDIE GORME — ABC-PAR 9925 Published by Leeds (ASCAP)	10	9
HP 8	WHEN THE KALIN TWINS — DECCA 30642 Published by Sounds-Michelle (ASCAP)	13	5
HP 9	PADRE TONI ARDEN — DECCA 30628 Published by Ross-Jungnickel (ASCAP)	8	10
IP 10	DO YOU WANT TO DANCE BOBBY FREEMAN — JOSIE 835 Published by Clockus (BMI)	9	8

JENKINS TO DIRECT RCA VICTOR RECORD DISTRIB IN L. A.

NEW YORK — Harry E. Jenkins, who has been manager of single records here for RCA Victor since January of this year, is being shifted to Los Angeles to direct new sales, promotion and mar-



Harry E. Jenkins

keting techniques designed to benefit distributors, dealers and consumers of RCA Victor Records there.

Announcement of the shift was made by George R. Marek, vice president and general manager

of RCA Victor Records, who said Jenkins would head the Los Angeles record distributing activity for the company. "We are," said Marek, "playing one of our aces in a most important undertaking."

Jenkins, together with Steve Sholes, chief of popular A&R, and H. Ray Clark, merchandise manager, has been responsible for the activities of the RCA Victor's single division which developed such new talent as Don Gibson, Ronald & Ruby, Sammy Salvo and Ray Peterson.

From 1954 to last January, Jenkins was manager of sales and promotion here. From 1948 to 1954 he had been a fieldman in the Chicago territory, and from 1945 to 1948 Jenkins was manager of order service and warehousing in the Indianapolis plant. He joined the company in 1941 as quality control supervisor and after three years' service as a bomber pilot in the U.S. Army Air Force resumed his duties with RCA Victor Records.

Clark, merchandise and sales planning manager for single records, assumes the responsibility for many of Jenkins' current duties. In addition, Clark will be responsible for EP's, Bluebird Childrens Records.







Sparked by Interest in Stereo, NAMM Convention Has Largest Exhibit Registration in 57 Years

CHICAGO — Reservations for space are 14 per cent ahead of last year, reports William R₁ Gard, executive secretary of the National Association of Music Merchants, and the NAMM Convention to be held at the Palmer House here July 21-24 is expected to be the largest in the 57-year history of the music industry trade show. Already 95 per cent of all available space has been booked by more than 230 exhibitors.

"The tremendous interest in new stereo equipment accounts in part for the big increase in exhibit space this year," says Gard, who estimates that "every major name in the high-fidelity field will have its new models of disc players ready for

the music trade show."

To meet the demand for added space, three new wings on the 9th floor of the Palmer House will be used for exhibits.

"I have sensed in talking with dealers a genuine excitement about the coming show," said Gard, "a feeling that the music industry stands at the threshhold of revolutionary changes. I feel personally that stereo by bringing natural sound into homes will encourage interest in every kind of music and affect every branch of the industry by stimulating music appreciation."

Attendance at this year's show should equal, if not exceed, last year's record-breaking figure of 9,292, predicts Gard.

Exhibitors in the preliminary breakdown of displays includes 45 for phonographs and high fidelity, 35 for phonograph records and accessories, 31 in radios and radio-phonog aphs, and 33 in recorders and sound equipment.

Westinghouse is kicking off its show plans with a coast-to-coast television tribute to the NAMM convention on its CBS-TV program, Studio One, Monday, July 14. Its exhibit in the newly named 400 Room will have large custom-built display spaces housing large stereophonic and hi fi exhibits.

Eight new directors of the NAMM will be elected at the annual meeting

Tuesday morning, July 22.

New recording industry exhibitors at this year's music trade show include: AMI, Inc., Audio Fidelity, Inc., Columbia Records, Disneyland Records, London Records, Record Accessories Corp., Stereo-Eette Co., and Tops Music Enterprises, Inc.

Fiedler Given Gold Plaque from Victor; Sold 2 Million Alkums

BOSTON — A gok en plaque was presented Sunday, June 29, to Boston Pops Conductor Arthur Fiedler by the RCA Victor Record Division in recognition of the sale of Fiedler's two-millionth record album. Fiedler is the first Red Seal artist performing today to attain the two-million sales mark.

Alan Kayes, manager of RCA Victor's Red Seal A&R department, made the presentation at the opening program of the 30th season of Boston's Esplanade Concerts, which Fiedler, himself, founded as the first free open-air orchestral concerts in America.

The oak-framed, gold-embossed plaque is a replica of an album cover, showing an etching of the conductor. Below it is an inscription reading: "On the occasion of the 30th anniversary of the Esplanade Concerts this plaque is presented by RCA Victor to one of the world's outstanding ambassadors of good music in recognition of the sale of his two-millionth record album—June 1958."

Fiedler's most recently released album is the "Boston Tea Party."

RED HOT! BLUE BLUE DAY
BLUE BLUE DAY BLUE BLUE
BLUE DAY BLUE BLUE DAY
DAY BLUE BLUE DAY BLUE
BLUE BLUE DAY BLUE BLUE
LUE DAY DON GIBSON SINGS
DAY BLUE BLUE DAY
E BLUE DAY ON RCA VICTOR
BLUE DAY BLUE BLUE DAY
DAY BLUE BLUE DAY BLUE

Watch for these NBC-TV shows, in Color and black and white: THE BOB CROSBY SHOW, THE INVESTIGATOR, TIC TAC DOUGH, and THE PRICE IS RIGHT. They're all sponsored by . .

RCAVICTOR
MEDIC CONTROL OF MAIN OF AMERICA



A WHOLE WORLD OF HITS!

ON

ABC-PARAMOUNT

"BORN TOO LATE"—The Poni-Tails

"POLKA-DOTTED POLYWAMPUS—Clint Miller

"WHO ARE THEY TO SAY?"—The DeCastro Sisters

"MIDNIGHT" b/w "VERBOTEN"—Paul Anka

"DOTTIE"—Danny and the Juniors

"GINGERBREAD"—Frankie Avalon
Chancellor C-1021

"LITTLE SERENADE"—Eddie Calvert

"YOU'RE LOOKING AT ME"—Johnny Nash

"MY LUCKY LOVE"—Doug Franklin

"GOT A MATCH?"—Frank Gallop

"HOLIDAY IN BRUSSELS"

--- The DON GEORGE Orchestra & Chorus #9936

"SO FINE"—The Aquatones
#F-1002 (Fargo)



10

— <u>AND</u> —

-3 NEW HITS-JUST OUT!

THE LOVE SONG FROM THE PARAMOUNT PICTURE "HOUSEBOAT"

"ALMOST IN YOUR ARMS"
DON COSTA, his orchestra and chorus
ABC-9943

A GREAT FOLLOW-UP TO HER CURRENT SMASH, "YOU NEED HANDS" —

EYDIE GORME sings

"GOTTA' HAVE RAIN"

ABC-9944

A NEW RUSH HIT BY THE HIT GROUP —
THE ROYAL TEENS sing and play
"HARVEY'S GOT A GIRL FRIEND"
ABC-9945

LOOK WHAT'S "HAPPENING" ON OUR NEW

APT Records

A DEFINITE No. 1 HIT."

"LITTLE STAR"

THE ELEGANTS

APT-25005

A GREAT NEW STAR CLICKS WITH
"CRAZY EYES FOR YOU"
BOBBY HAMILTON
APT-25002

ANOTHER GROUP REACHES STARDOM—
THE CAVALIERS sing
"DANCE, DANCE, DANCE"

APT-25004



Summer Business Can Be Stimulated by Operators



Summer used to be a baleful season for juke box operators, except for those who operated in resort areas. But summer has become an important business period for operators. One of the reasons is that record companies no longer hold off production and distribution of their potential hit discs until Fall and Winter.

Here are some other factors: Improvements in air conditioning equipment and the competition for trade during Summer months has made the hot time of year another business season. More persons eat meals out during the Summer and patronize their restaurants, taverns and soda shops more, in this era of air conditioning.

While there are many who take vacation journeys, women's magazines now publish articles about the advisability of staying at home for Summer vacations. Statistics reveal that more and more families take "day trips" as Summer vacations, join nearby swim clubs or drive to resorts within easy commuting distance of home.

Television, regarded by many operators as one of the major deterrents to their business, uses "replacement" programming during the Summer, thus offering less competition.

In view of ever-increasing costs facing the juke box operator, it would be unsound economically for him to relax his business efforts during the Summer. The same programming demands that are required for successful route operation in the Fall and Winter are required in the Summer. If there should be an appreciable drop in business, the operator should look to his management practises instead of blaming the season.

The coin-operated phonograph has become accepted as part of the facilities and decor of many dining and recreational establishments. If properly displayed, serviced and programmed, the coin-operated phonograph can frequently do more business than during the cooler months.

During the Summer months, the Music Guild of America continues its up-to-theminute survey of public response to new and tried records. A check of last Summer's surveys shows that records which ranked among the year's biggest hits made their first impact on the public during that period.

Here are some of last Summer's blossoms that bore fruit well into the Fall and Winter: Diana, by Paul Anka (ABC-Paramount); White Silver Sands, by Don Rondo (Jubilee); Tammy, by Debbie Reynolds (Coral); Bon Voyage, by Janice Harper (Prep — Capitol subsidiary); There's a Gold Mine in the Sky, by Pat Boone (Dot); Honeycomb by Jimmy Rodgers (Roulette), and Fraulein, by Bobby Helms (Decca).

Obviously, there was no slump in the quality of the material issued by the record companies.

If there is any Summer slump in the juke box business, the operator, himself, may be responsible.

Boone Bonus Lp: 14 Songs, Not 12

HOLLYWOOD — "Stardust," new, extra-special Pat Boone album shipped by Dot Records, contains a bonus of two extra songs for a total of 14 instead of the customary 12. Recorded by Randy Wood and backed with Billy Vaughn's orchestra, the LP offers such great songs as "Stardust," "Deep Purple," Autumn Leaves," "September Song," "I'll Walk Alone," "Ebbtide," "To Each His Own," "Anniversary Song," "Cold Cold Heart," "Solitude," "Blueberry Hill," "Heartaches," "St. Louis Blues" and "Little White Lies."

THE HIT TRADE MARK IS



Left Right Out of Your Heart

PATTI PAGE

71331

You're Making A Mistake

THE PLATTERS

71320



One Summer Night

THE DANLEERS

71322

(It's Been A Long Time)

Pretty Baby

GINO & GINA

71283



Kathy-0

THE DIAMONDS

71330



Ma-Ma-Marie

THE GAYLORDS

71337



Never Again

DINAH WASHINGTON

71317



June July and August

RUSTY DRAPER

71336

WE HAVE THE 10 BEST RECORDS WE EVER MADE

JUBILEE

Jim Backus
"DELICIOUS"
"I Need A Vacation"
#5330

Bob Miller
"BABY, JE VOUS AIME"
#5329

Don Rondo
"DORMI, DORMI"
#5325

Bill Darnell
"SATIN DOLL"
"AIN'T MISBEHAVIN' "
#5328

Cy Coleman with Annie Ross
"IT'S DOOM"
"SOMETHING'S ALWAYS
HAPPENING ON THE RIVER"

Moe Koffman
"LITTLE PIXIE"

JOSIE

Bobby Freeman
"DO YOU WANT TO DANCE"
#835

Sticks & Bricks
"IT'S MY HEART
"Kiss The Pretty Girl Twice"
#839

The Four Counts
"YUM-MEE, YUM-MEE"
#840

Randy Luck
"I WAS A TEEN-AGE
CAVE MAN"





Hot Summer

Activity continues to flourish along record row during the summer. No letup or letdown in sight, with accelerated number of in person appearances by record artists.

Kapp Records, sparked by Roger Williams' YOUNG AND WARM AND WONDERFUL, was moving, as we went to press, to newer and larger quarters at 136 East 57th Street, New York. Good luck, Dave, et. al... Coast-to-Coast goes RCA Victor's queen, Teddi King. She was guest of honor at the Mayor's Ball in Boston June 23, then hied to Las Vegas for a five-week stand at the Riviera there that started June 30... Judy Scott, the Decca deb debuted at the Americana in Miami July 2.

Jimmy Nelson, just signed by Jubilee, appeared at the Des Moines Home Show for the three days starting July 3 . . . Neal Hefti and Mrs. Hefti (Frances Wayne) vacationing temporarily at Somerset, Mass. . . . SONGS THAT WERE CENSORED IN THE HILLS is the name of the LP recorded by Sid "Hardrock" Gunther, and will be released nationally by Seeco, which purchased the master. It's part of Seeco's Summer sales drive. Savs Abbot Lutz. Seeco sales manager: "The so-called hot weather and recession slump can be beaten by any company that concentrates on producing superior merchandise and then creates demand for the product via advertising, publicity and promotion.

Cathy Carr, whose recording of IVORY TOWER a few seasons ago, was the top record in the land, is now under management of William Morris and has been booked into Blinstrub's in Boston and the Holiday House in Pittsburgh . . . Toni Arden, whose Decca disc of PADRE is hot, was booked into the 500 Club in Atlantic City over the Fourth and is set to go with Joe E. Lewis at the Copa in New York starting Sept. 10

(Continued on page 25)



PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

*** OFFICIAL HIT PARADE ***

HIT PARADERS **

VERY GOOD () - POSITION LAST WEEK

(P) - PREVUE

	**** RHYTH	IMP C.	LIIEC LIT	DARADE	
	AAAA KIII II	IM G	FAES UII	PARADE	
1		(1)	6 JENNIE LE		(5)
2	Coasters—atco SPLISH SPLASH	(6)	Jan & Arn 7 PATRICIA		(10)
,	B. Darin—atco DO YOU WANT TO DANCE	(2)	P. Prado— 8 ENDLESS S	vi SI EED	(12)
	B. Freeman—josie	• •	J. Reynold	s—demon	
1	FOR YOUR PRECIOUS LOVE J. Butler—falcon	(3)	S. Wooley-		(7)
5	WHAT AM I LIVING FOR C. Willis—at	(4)	10 HARD HE E. Presley-	ADED WOMAN	(37)
L					
*1	* HIT PARADERS		32 I LOVE Y	OU SO	(27)
П	ONE SUMMER NIGHT	(16)	Chantels— 33 MOONLI	-end	(36)
	Danleers-me	` .	Drifters-	at	• /
	I'M WANDERIN' J. Wilson—br	(20)	J. L. Lewi		(32)
13	I WONDER WHY Dion & Belmonts—laurie	(15)	35 OL' MAN E. Grant-		(42)
14	REBEL ROUSER	(35)	36 NO CHE	MISE PLEASE	(38)
15	D. Eddy—jamie LOOKING BACK	(8)	37 POOR LI		(70)
16	N. K. Cole—cap OOH! MY SOUL	(11)	R. Nelson	—imp MAKING A MISTAKE	(34)
	L. Richard—spec JUST A DREAM	(28)	Platters— 39 BEWILDE		(29)
	J. Clanton—ace	(19)	Mickey &	Sylvia—vik	
	J. Scott—carl		40 CHA HU Hugo & I	_uigi—ro	(30)
19	WILLIE AND THE HAND JIVE J. Ofis—cap	(26)	Pets—arw 41 I'LL GET		(44)
20	JOHNNY B. GOODE C. Berry—chesss	(14)	B. William 42 DON'T G	ns—cor	(31)
21	FOR YOUR LOVE	(9)	Playmates	<u></u>	
22	E. Townsend—cap COME WHAT MAY	(18)	43 THE PRIS	ONER SONG imp	(48)
23	C. McPhatter —at WHEN	(39)	44 BLIP BLO B. Dogge		(45)
	Kalin Twins—de HANG UP MY ROCK & ROLL	, , ,	45 A CERTA	IN SMILE	(58)
14	SHOES	(23)	J. Mathis 46 GOT A N	MATCH	(47)
25	C. Willis—at ALL I HAVE TO DO IS DREAM	(13)	Daddyo's- 47 HOOTCH	—cabot IY KOO	(50)
	Everly Bros.—cad BIG MAN	(24)	L. William 48 BEAUTIFU	ns—spec	(P)
27	4 Preps—cap	(22)	C. Berry-	-chess	
	A. Andrews—Hearts—UA		H. Davie-		(40)
28	MUSIC MUSIC MUSIC A. Jamal—argo	(33)	50 THE PAR D. Staton		(43)
29	TWILIGHT TIME Platters—me	(17)		A SWEETHEART	(P)
30	EL RANCHO ROCK	(21)	52 DOWN I	N VIRGINIA	(55)
31	Champs—chall RUMBLE	(25)	J. Reed— 53 OP	-v. .	(65)
	L. Wray—cad		Honeycon	es—ember	



PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

OFFICIAL HIT PARADE

*** HIT PARADERS

VERY GOOD

() - POSITION LAST WEEK

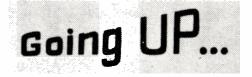
(P) -- PREVUE

* * * OFFICIAL HIT PARADE				
I YAKETY YAK	(2)	6 HARD HEADED WOMAN	(21)	
Coasters—atco THE PURPLE PEOPLE EATER	(1)	E. Presley—vi 7 YOU NEED HANDS	(10)	
S. Wooley-mgm	(7)	E. Gorme—abc M. Bygraves—lon 8 WHEN	(13)	
3 PATRICIA P. Prado—vi M. Craft—mgm	(7)	Kalin Twins—de 9 PADRE	(8)	
4 SECRETLY	(3)	T. Arden—de V. Carr—ro	(0)	
J. Rodgers—ro 5 SPLISH SPLASH	(14)	S. Vaughan—me 10 DO YOU WANT TO DANCE	(9)	
B. Darin—atco		B. Freeman—josie		
***HIT PARADERS		28 BLUE BLUE DAY D. Gibson—vi	(37)	
II ALL I HAVE TO DO IS DREAM	(4)	29 SUGAR MOON P. Boone—dot	(24)	
Every Bros.—cad 12 ENDLESS SLEEP	(11)	30 I WONDER WHY Dion & Belmonts—launrie	(33)	
J. Reynolds—demon C. Ross—herald		31 A CERTAIN SMILE J. Mathis—col	(65)	
Jan & Arnie—arwin	(6)	S. Gale—de 32 WILLIE AND THE HAND JIVE	(38)	
B. Ward—lib 14 RETURN TO ME	(5)	J. Otis—cap 33 SHEIK OF ARABY	(34)	
D. Martin—cap 15 LEFT RIGHT OUT OF YOUR	(10)	L. Monte—vi 34 IF DREAMS CAME TRUE	(62)	
HEART P. Page—me	(18)	P. Boone—dot 35 LEROY	(27)	
V. Monroe—vi	(25)	J. Scott—carl 36 DING DONG	(41)	
G. Granahan—sunbeam REBEL ROUSER D. Eddy—jamie	(31)	McGuire Sist.—cor 37 MY TRUE LOVE	(58)	
18 POOR LITTLE FOOL R. Nelson—imp 19 GUESS THINGS HAPPEN THAT	(53)	J. Scott—carl 38 YOUNG AND WARM AND WONDERFUL	(39)	
WAY J. Cash—sun	{17}	R. Williams—kapp T. Bennett—col		
20 BIG MAN 4 Preps—cap	(12)	39 YOU'RE MAKING A MISTAKE Platters—me	(46)	
21 CHA HUA HUA Hugo & Luigi—ro	(16)	40 ONE SUMMER NIGHT Danleers—me	(47)	
Pets—arwin E. Platt—gone		41 I'M SORRY I MADE YOU CRY C. Francis—mgm	(20)	
22 TWILIGHT TIME Platters—me	(15)	42 CHANSON D'AMOUR A. & D. Todd—era	(23)	
23 DON'T GO HOME Playmates—ro	(29)	Fontane Sis.—dot R. Hartley—vi		
24 WITCH DOCTOR D. Seville—lib	(19)	43 TORERO R. Carosone—cap	(30)	
25 LOOKING BACK N. K. Cole—cap	(22)	J. LaRosa—vi Andrews Sis.—cap	te : 1	
26 FOR YOUR PRÉCIOUS LOVE J. Butler—fai	(44)	44 FOR YOUR LOVE E. Townsend—cap	(36)	
27 ENCHANTED ISLAND 4 Las—col J. Morgan—kapp	(45)	45 PRETTY BABY Gino & Gina—me A. Smiley—br	(42)	

46	GOT A MATCH The Daddy-O's—cabot F. Gallop—abc	(66)
47	L. Stein—me I'LL GET BY B. Williams—cor	(57)
48	SONG FROM KINGS GO FORTH F. Sinatra—cap	(61)
49	BAUBLES, BANGLES & BEADS M. Stone—col	(63)
50	J. Jones—cap DON'T ASK ME WHY	(59)
51	E. Presley—vi SINGING HILLS B. Vaughn—dot	(60)
52	D. Cogan—mgm EL RANCHO ROCK	(26)
53	Champs—chall YOU'D BE SURPRISED	(32)
54	K. Linden—fels HIGH SCHOOL CONFIDENTIAL	(28)
55	J. L. Lewis—sun RUMBLE L. Wray—cad	(35)
56	WEAR MY RING AROUND YOUR NECK	(40)
57	E. Presley—vi	(56)
58	G. Hamilton IV—abc MOONLIGHT BAY J. Leahy—fets	(55)
59	Drifters—at TRY THE IMPOSSIBLE L. Andrews-Hearts—UA	(52)
60	ANGEL BABY	(74)
16	D. Martin—cap FEVER	(P)
62	P. Lee—cep HE'S GOT THE WHOLE WORLD	(43)
63	L. London—cap DREAM	(64)
64	B. Johnson—at COME CLOSER TO ME	(P)
65	N. K. Cole—cap THAT'S HOW MUCH I LOVE YOU	(102)
66	P. Boone—dot SOMEBODY TOUCHED ME	(81)
67	B. Knox-ro NEL BLU DIPINTO DI BLU	(P)
68	D. Modugno—de WHEN THE BOYS TALK ABOUT THE GIRLS	(49)
69	V. Carr—ro MIDNIGHT	(P)
70	P. Anka—abc OL' MAN RIVER E. Grant—de	(83)
71	QEWPIE DOLL	(48)
72	P. Como—vi OH LONESOME ME	(51)
73	D. Gibson—vi BEWITCHED B. Smith Gan loo	(69)
74	B. Smith Grp.—lon WOODCHOPPERS BALL H. Davie—atco	(73)
75	W. Atwell—lon EH MARIE! EH MARIE! L. Monte—vi	(71)

** VERY GOOD

76	BUTTERMILK	(78)
	Fontane Sis.—dot	
	J. Sherman—epic	
77	LITTLE STAR	(80)
	Elegants—apt	
78	WHIPPORWILL	(77)
	K. Smith—cap	
79	GINGERBREAD	(P)
	F. Avalon—chance	
	Gingersnaps—kapp	
90	BORN TOO LATE	(168)
	Pany Tails—abc	
81	YOU MOSTEST GIRL	(79)
	B. L. Trammell—radio	
82	DELICIOUS	(89)
	J. Backus—jub	
83	EVERYBODY LOVES A LOVER	(P)
	D. Day—col	
84	BY THE LIGHT OF THE SILVERY	
	MOON	(P)
	J. Bowen—ro	
85	KATHY-O	(104)
	E. Grant—de	
	Diamonds—me	



6	HARD HEADED WOMAN	(21)
17	E. Presley—vi REBEL ROUSER	(31)
18	D. Eddy—jamie POOR LITTLE FOOL	(53)
26	R. Nelson—imp FOR YOUR PRECIOUS LOVE	(44)
27	J. Butler—fal ENCHANTED ISLAND	(45)
	4 Lads—col J. Morgan—kapp	` .
31	A CERTAIN SMILE J. Mathis—col	(65)
	S. Gale—de	((0)
34		(62)
37		(58)
46	J. Scott—carl GOT A MATCH	(66)
	The Daddy-O's—cabot F. Gallop—abc	
	L. Stein—me	
47	I'LL GET BY	(57)
40	B. Williams—cor	1111
48	SONG FROM KINGS GO FORTH F. Sinatra—cap	(61)
49		(63)
77	K. Stone—col	(00)
	J. Jones—cap	



COUNTRY

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

OFFICIAL HIT PARADE
**
HIT PARADERS
**
VERY GOOD

(P) - PREVUE

() - POSITION LAST WEEK

****COUNTRY HIT PARADE

1	GUESS THINGS HAPPEN THAT WAY J. Cash—sun	(1)
2	ALL I HAVE TO DO IS DREAM	(3)
3	OH LONESOME ME	(4)
4	D. Gibson—vi JUST MARRIED	(5)
5	M. Robbins—col BLUE BLUE DAY	(0)
	D. Gibson—vi	

6	SEND ME THE PILLOW H. Locklin—vi	(8)
7	THE PURPLE PEOPLE EATER	(2)
8	S. Wooley-mgm IT'S A LITTLE MORE LIKE HEAVEN	(6)
9	H. Locklin—vi CRYIN' OVER YOU	(10)
10	W. Pierce—de SECRETLY J. Rodgers—ro	(7)
	J. Rougers—ro	

*** HIT PARADERS

11	COME IN STRANGER J. Cash—sun	(11)
12	BIG WHEELS	(12)
13	H. Snow-vi HARD HEADED WOMAN	(21)
14	E. Presley—vi WHEN	(25)
15	Kalin Twins—de ALONE WITH YOU	(29)
16	F. Young—cap HIGH SCHOOL CONFIDENTIAL	(13)
17	J. L. Lewis—sun I CAN'T STOP LOVING YOU	(19)
	D. Gibson—vi K. Wells—de	(,
18	I LOVE YOU MORE J. Reeves—vi	(16)
19	I'VE BEEN AROUND TOO LONG	(18)
20		(14)
21	E. Tubb—Wilburn Bros.—de WEAR MY RING AROUND YOUR	
	NECK E. Presleyvi	(15)
22	STAIRWAY OF LOVE M. Robbins—col	(20)
23	JACQUELINE	(19)
24	B. Helms—de GOODNIGHT MISTER SUN	(23)
25	C. Smith—col CURTAIN IN THE WINDOW	(26)
26	R. Price—col I'VE SEEN THIS MOVIE BEFORE	(24)
27	Johnny & Jack—vi BLUE GRASS SKIRT	(22)
28	H. Locklin—vi WHAT MAKES A MAN WANDER	(37)
29	J. Skinner—me DON'T ASK ME WHY	(34)
20	E. Presley—vi	, - ,
30	CLAUDETTE Everly Bros.—cad	(30)

31	MY BABY CAME BACK	(28)
32	Louvin Bros.—cap BLUE BOY J. Reeves—vi	(50)
33	JEALOUSY K. Wells—de	(40)
34	I'M HURTIN' ALL OVER H. Snow—vi	(33)
35	HOW DO YOU HOLD A MEMORY H. Thompson—cap	(36)
36	BECAUSE I'M A DREAMER	(31)
37	Marv & Patty—mgm SHE DIDN'T KNOW I WAS GONE Louvin Bros.—cap	(27)
38	POOR LITTLE FOOL	(56)
39	R. Nelson—imp MOANIN' THE BLUES M. Rainwater—mgm	(45)
40	COLOR OF THE BLUES G. Jones—me	(35)
41	YOU'LL COME BACK W. Pierce—de	(38)
42	OCEAN OF DIAMONDS J. Martin—de	(41)
43	EVERYTIME I'M KISSING YOU F. Young—cap	(48)
44	I CAN'T HELP WONDERING K. Wells-de	(63)
45	I DIG YOU BABY M. Rainwater—mgm	(53)
46	BALLAD OF A TEEN AGE QUEEN J. Cash—sun	(39)
47	HE'S GOT THE WHOLE WORLD IN HIS HANDS	(32)
48	L. London—cap WORK'S ALL DONE THIS FALL	(43)
49	M. Wiseman—dot MY BABY AIN'T MY BABY NO	(,
	MORE Wilburn Bros.—de	(44)
50	YEAH	(47)

Johnnie & Jack-vi

COUNTRY -

★★★ POOR LITTLE FOOL ★★★ I CAN'T HELP WONDERING ★★★ I DIG YOU BABY

★★ Invitation To The Blues ★★ Theme Of Love ★★ Schoolboy Crush

★★ I Saw God

★★ Searchin' For Happiness Where Do We Go From Неге

★ Nothing Can Stop Me

★ I Can't Find The Door Knob

★ Carry On

★ Sweet Revenge

R. Nelson-Imp-5528 K. Wells-De-30662

M. Rainwater-mgm-12665

R. Price-Col-41191

J. Reeves—Vi-7266 B. Helms—De-30682

F. Husky—Cap-4000

R. Acuff-Hick-1081

J. Skinner-Me-71341

G. Jones-Me-71339

Jimmie & Johnny-D 1004

J. Newman-Dot-15766

M. Torok-De-30661

(★★★ June 23 on Popular) (★★★ June 30 on 'JEALOUSY')

(★★★ June 30 on 'MOANIN' THE BLUES')

★★ City Lights

(★★★ June 30 on 'BLUE BOY')

* Borrowed Dreams ★ I Feel That Old

Heartache

★ The One I Love Where My Sweet Baby Goes

I'm With The Wrong One

Keep Telling Me

Bop-A-Hula ★ Love Me Like You Mean It

RHYTHM and BLUES -

★★★ POOR LITTLE FOOL

★★★ A CERTAIN SMILE ** BEAUTIFUL DELILAH

★★★ DOWN IN VIRGINIA

≨≨≨ OP

★★ Midnight

★★ Kathy-O ★★ Kathy-O

★★ Whipper Snapper

★★ What Shall I Do

★★ Days Of Old

★★ Gingerbread

★★ Early One Morning ★★ Early One Morning

* Barefoot Rock

★ House Of Lords ★ Please Come On To Me

★ Over And Over

★ I Believe In You

★ What'll I Do

★ The Voice Of Love

Run Betty, Run

R. Nelson-Imp-5528

J. Mathis—Col-41193

C. Berry-Chess-1697

★★★ YOU'RE A SWEETHEART L. W. John—King-5142

J. Reed—VJ-287

Honeycones-Ember-1036

P. Anka-Abc-9937 Diamonds-Me-71330

E. Grant-De-30640

L. Baker-At-1189

E. Townsend—Cap-3994

B. B. King-eKnt-307

F. Avalon-Chance-1021

B. Holly---Cor-62006

R. Dinks-Atco-6121

L. J. Parker-Duke-193 I. C. Misquez-Crest-1048

Clovers-Pop-110

T. Harris—Alad-3430

Robert & Johnny-O. T.-1052

V. Dillard-Vi-7285

M. Sparks-Hunt-320

Van Dykes-De-30654

(★★★ June 23 on Popular)

(★★★ June 30 on Popular) Vacation Time

Let's Rock While The Rockin's Good

★ I Know It's A Sin

Vision Of You

Verboten ★ Happy Years

(★★★ June 16 on 'OL' MAN

RIVER')

Harbor Lights

★ Please Never Change

Don't Look Now But I Got The Blues

Blue Betty

Now We're One

Now We're One

What Did I Do

★ Ritmo Que

★ The Gossip Wheel

You're Gonna Need Me

Marry Me

★ Just Multiply

A Certain Smile The Fixer

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COVER STORY

BOWEN'S BUSTING BIG

with

"BY THE LIGHT OF THE SILVERY MOON"

R-4083



a sound bet . . .



Lucky Five

The title of this cover in not quite right. These five Capitol Records artists each have a disc that is selling in retail markets and collecting coins in the juke boxes. But they aren't lucky — unless being lucky means being professional in approach and being capable of getting the most out of good material that is solidly promoted.

Peggy Lee's "Fever" creates a fever to buy and hear the record as she makes the sales thermometer rise. Frank Sinatra, one of the great entertainers of our time, comes across solidly with the title music from his new film, "Kings Go

Forth."

In the novelty idea, there's Johnny Otis, whose "Willie and the Hand Jive" has developed a new style in headgear. Everybody's put a finger on this one.

Dean Martin, another seasoned pro, reaches the heights with "Angel Baby," and Nat "King" Cole, a distinct stylist, asks "Come Closer to Me" in a way that draws sales and plays.

So, maybe these five aren't lucky in the sense that success comes to them without plan or work. But dealers, deejays and juke box operators are lucky to have such polished performers producing records that have all achieved "Hit Parader" ratings in MUSIC VENDOR.

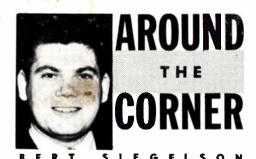
Not one of these artists is an overnight sensation, but rather solid performers, whose experience is evident in their deliveries.

Yes, they have the right numbers on the wheel of disking fortune. And their own styles have made them so.

These are real Capitol gains.

Coral, Brunswick To Decca Distrib.

NEWARK, N. J. — Decca Distributing Corp. of 81 Emmet Street, will henceforth also handle Decca subsidiary labels, Coral and Brunswick. Branch manager of the distributing setup is Jack Kosloff. Prior to July 1, Coral and Brunswick Records were handled by another local distributor.



BY THE LIGHT OF THE SILVERY MOON - Jimmy Bowen - Roulette 4083.

• This oldie shines brightly in the rocking repeat by Jimmy Bowen. Teeners should go for the Bowen belting, while adults may be drawn by re-polishing of familiar tune. "Moon" should rise on the charts this summer.

BORN TOO LATE - Pony Tails - ABC-Paramount 9934.

• Juvenile lament about a girl who thinks she was born too late to appeal to an older beau is given harmonious rock-a-ballad treatment by a youthful trio whose members are as pretty as they sound. A sure bet for the teen market, and a magnet for the jukes.

FEVER - Peggy Lee - Capitol 3998.

• This one affected our printer so much he ran the ad for it upside down in last week's MUSIC VENDOR. La Lee gives her seasonal "pia" treatment to the song to make it a hot entry for the hot season. Should rise on the charts.

GINGER BREAD - Frankie Avalon - Chancellor 1021.

• A teen morsel by the "Dede Dinah" kid, with the kind of beat that's hard to beat. Dance ingredients in the mixture of rock and cha-cha. Should be tops on the musical menus, for deejays, juke boxes and retailers.

NEL BLU DIPINTO DI BLU - Domenico Modugno - Decca 30677.

• European hit should duplicate success here. Although there is some talk about writing English lyrics, deejay reaction on this has been tremendous. Has the right langorous styling for the season, and should be top programming.

MORE DISKIN' DATA

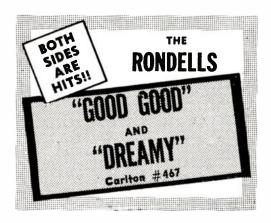
(Continued from page 14)

for six weeks . . . Sam Cooke, whose Keen record of ALL OF MY LIFE is a follow-up to his hit, YOU SEND ME, is going again. Cooke's tour will take him to the Bolero in Wildwood, N. J., the Safari in New Orleans, and the Black Orchid in Chicago . . . Gogi Grant's new RCA Victor album's WELCOME TO MY HEART . . . English singer Laurie London, whose Capitol recording of HE'S GOT THE WHOLE WORLD IN HIS ARMS became a big hit, will tour the South and Southwest starting July 21.

Country is country. Ernest Tubb, Decca country and western hit maker, won a poll taken by stations in Maine, New Hampshire and Massachusetts, to pick best country caroleer. This had nothing to do with the fact that Tubb recently became the daddy of a 13-pound little Tubb . . Ferlin Husky, Capitol's country boy, was brought back to headline the Louisiana Hayride show over CBS, out of Shreveport, La. . . . Tex Williams, another Decca delineator of dale ditties, to be guest star at Fayette County Fair, Browntown, Ill.

Religioso album by Pat Boone for Dot, to include THE LORD'S PRAYER, I BELIEVE, AVE MARIA, HE . . . New on the Dot-ted line: Marlene Cord, enroute to New York from Hollywood for extensive in person assignments . . . Here's an item from Dot: Spokes Mashiyane and His Flipple Flute recorded JIKA FRENCH FRIED.

— Dave —





TOPS WITH THE

ONE STOPS

NEW YORK RECORD DIST., INC. New York, N. Y.

- The Purple People Eater (S. Wooley)
- 2. Yakety Yak (Coasters)
- 3. Splish Splash (B. Darin)
- 4. Secretly (J. Rodgers)
- 5. Jennie Lee (Jan & Arnie)
- 6. Patricia (P. Prado)
- 7. Padre (T. Arden)
- 8. Do You Want To Dance (B. Freeman)
- 9. Return To Me (D. Martin)
- 10. You Need Hands (E, Gorme)

RECORD SUPPLY DIST., INC. Sacramento, Calif.

- 1. The Purple People Eater (S. Wooley)
- 2. Yakety Yak (Coasters)
- 3. Make Me A Miracle
 (J. Rodgers)
- 4. Big Man (Four Preps)
- 5. Endless Sleep (J. Reynolds)
- 6. All I Have To Do Is Dream (Everly Bros.)
- Guess Things Happen That Way (J. Cash)
- 8. He's Got The Whole World (L. London)
- 9. Twilight Time (Platters)
- 10. For Your Love (E. Townsend)

MIDWEST RADIO Milwaukee, Wisc.

- 1. Poor Little Fool (R. Nelson)
- 2. Do You Want To Dance (B. Freeman)
- 3. Hard Headed Woman (E. Presley)
- 4. The Purple People Eater (S. Wooley)
- 5. Endless Sleep (J. Reynolds)
- 6. Secretly (J. Rodgers)
- 7. Yakety Yak (Coasters)
- 8. Left Right Out Of Your Heart (P. Page)
- 9. When (Kalin Twins)
- 10. Leroy (J. Scott)

MURRAY M. KIRSCHBAUM Minneapolis, Minn.

- 1. The Purple People Eater (S. Wooley)
- 2. Poor Little Fool (R. Nelson)
- 3. Hard Headed Woman (E. Presley)
- 4. Left Right Out Of Your Heart (P. Page)
- -5. Splish Splash (B. Darin)
- 6. My True Love (J. Scott)
- 7. Guess Things Happen That Way (J. Cash)
- 8. Yakety Yak (Coasters)
- 9. Patricia (P. Prado)
- 10. Endless Sleep (J. Reynolds)

BELMONT RECORD ONE-STOP Newark, N. J.

- 1. Secretly (J. Rodgers)
- 2. Yakety Yak (Coasters)
- 3. The Purple People Eater (S. Wooley)
- 4. All I Have To Do Is Dream (Everly Bros.)
- 5. Patricia (P. Prado)
- 6. Padre (T. Arden)
- 7. You Need Hands (E. Gorme)
- 8. When (Kalin Twins)
- 9. Return To Me (D. Martin)
- 10. Jennie Lee (Jan & Arnie)

LUCKY'S RECORD SHOP Bay City, Mich.

- The Purple People Eater (S. Wooley)
- 2. You Need Hands (E. Gorme)
- 3. Yakety Yak (Coasters)
- Secretly (J. Rodgers)
 Do You Want to Dance
- (B. Freeman)
- Hard Headed Woman (E. Presley)
- 7. Willie And The Hand Jive (J. Otis)
- 8. When (Kalin Twins)
- 9. I Know Where I'm Goin' (G. Hamilton IV)
- 10. Padre (T. Arden)

ELKINS RECORD SHOP Charleston, W. Va.

- 1. Yakety Yak (Coasters)
- 2. The Purple People Eater (S. Wooley)
- 3. Splish Splash (B. Darin)
- 4. Patricia (P. Prado)
- 5. Secretly (J. Rodgers)
- All I Have To Do is Dream (Everly Bros.)
- 7. Do You Want To Dance (B. Freeman)
- 8. Return To Me (D. Martin)
- 9. Padre (T. Arden)
- 10. Jennie Lee (Jan & Arnie)

VICTOR MUSIC Madison, Wisc.

- 1. Poor Little Fool (R. Nelson)
- 2. Hard Headed Woman (E. Presley)
- 3. Splish Splash (B. Darin)
- 4. Yakety Yak (Coasters)
- 5. Endless Sleep (J. Reynolds)
- Rebel Rouser (D. Eddy)
 Do You Want To Dance
- 7. Do You Want To Dance (B. Freeman)
- 8. Jennie Lee (Jan & Arnie)
- 9. You Need Hands (E. Gorme)
- 10. Secretly (J. Rodgers)

SPRUCE RECORD SHOP Scranton, Penna.

- 1. Yakety Yak (Coasters)
- 2. Splish Splash (B. Darin)
- 3. Hard Headed Woman (E. Presley)
- 4. Secretly (J. Rodgers)
- 5. The Purple People Eater (S. Wooley)
- 6. Patricia (P. Prado)
- 7. Don't Go Home (Playmates)
- 8. Padre (T. Arden)
- Young & Warm & Wonderful (T. Bennett)
- 10. When (Kalin Twins)

M

TOPS WITH THE

ONE STOPS

A. WILLIAMS COMPANY Philadelphia, Pa.

- 1. Secretly (J. Rodgers)
- 2. You Need Hands (E. Gorme)
- 3. The Purple People Eater
 (S. Wooley)
- 4. Patricia (P. Prado)
- 5. Enchanted Island (Four Lads)
- 6. Return To Me (D. Martin)
- 7. Big Man (Four Preps)
- 8. No Chemise Please (G. Granahan)
- 9. A Certain Smile (J. Mathis)
- 10. Rebel Rouser (D. Eddy)

IOWA RECORD ONE STOP Des Moines, Iowa

- Hard Headed Woman (E. Presley)
- 2. Yakety Yak (Coasters)
- 3. That's How Much I Love You (P. Boone)
- 4. Splish Splash (B. Darin)
- 5. Blue Blue Day (D. Gibson)
- 6. Patricia (P. Prado)
- 7. You Need Hands (E. Gorme)
- 8. Endless Sleep (J. Reynolds)
- 9. Got A Match (F. Gallop)
- 10. Ding Dong (McGuire Sist.)

ONE STOP, INC. Boston, Mass.

- 1. Splish Splash (B. Darin)
- 2. Yakety Yak (Coasters)
- 3. Patricia (P. Prado)
- 4. Endless Sleep (J. Reynolds)
- 5. Hard Headed Woman (E. Presley)
- 6. The Purple People Eater (S. Wooley)
- 7. You Need Hands (E. Gorme)
- 8. Left Right Out Of Your Heart (P. Page)
- 9. Witch Doctor (D. Seville)
- 10. No Chemise Please (G. Granahan)

BEE GEE DISTR. CORP. Albany, N. Y.

- 1. Poor Little Fool (R. Nelson)
- 2. Secretly (J. Rodgers)
- 3. Splish Splash (B. Darin)
- Guess Things Happen That Way (J. Cash)
- Hard Headed Woman (E. Presley)
- 6. The Purple People Eater (S. Wooley)
- All I Have To Do Is Dream (Everly Bros.)
- 8. Yakety Yak (Coasters)
- 9. Patricia (P. Prado)
- 10. If Dreams Came True (P. Boone)

LIEBERMAN ONE-STOP Omaha, Nebraska

- The Purple People Eater (S. Wooley)
- 2. Endless Sleep (J. Reynolds)
- 3. Jennie Lee (Jan & Arnie)
- 4. Splish Splash (B. Darin)
- 5. Yakety Yak (Coasters)
- 6. Rebel Rouser (D. Eddy)
- 7. Leroy (J. Scott) 8. If Dreams Came True
- (P. Boone)
 9. No Chemise Please
 (G. Granahan)
- Left Right Out Of Your Heart (P. Page)

BOSTON RECORD DIST. Boston, Mass.

- The Purple People Eater (S. Wooley)
- 2. Secretly (J. Rodgers)
- All I Have To Do Is Dream (Everly Bros.)
- 4. Patricia (P. Prado)
- 5. Padre (T. Arden)
- 6. Do You Want To Dance (B. Freeman)
- 7. You Need Hands (E. Gorme)
- 8. Jennie Lee (Jan & Arnie)
- 9. Return To Me (D. Martin)
- 10. Big Man (Four Preps)

ONE STOP RECORD SALES Syracuse, N. Y.

- Poor Little Fool (R. Nelson)
 Yakety Yak (Coasters)
- 3. Hard Headed Woman (E. Presley)
- 4. When (Kalin Twins)
- 5. Rebel Rouser (D. Eddy)
- 6. Endless Sleep (J. Reynolds)
- 7. Left Right Out Of Your Heart (P. Page)
- 8. One Summer Night (Danleers)
- 9. Willie And The Hand Jive (J. Otis)
- 10. No Chemise Please (G. Granahan)

DICK'S RECORD Allston, Mass.

- 1. The Purple People Eater (S. Wooley)
- 2. When (Kalin Twins)
- 3. You'd Be Surprised (K. Linden)
- 4. Patricia (P. Prado)
- 5. Sugar Moon (P. Boone)
- 6. Do You Want To Dance (B. Freeman)
- 7. Secretly (J. Rodgers)
- 8. You Need Hands (E. Gorme)
- 9. Big Man (Four Preps)
- Guess Things Happen That Way
 (J. Cash)

Newark, N. J.

- 1. Patricia (P. Prado)
- 2. Yakety Yak (Coasters)
- 3. The Purple People Eater (S. Wooley)
- Endless Sleep (J. Reynolds)
 When (Kalin Twins)
- 6. Guess Things Tappen That Way
 (J. Cash)
- 7. You Need Hands (E. Gorme)
- 8. Padre (T. Arden)
- 9. No Chemise Please (G. Granahan)
- 10. Splish Splash (B. Darin)

JUMPING TO THE TOP OF THE CHARTS!!

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VEE-JAY # 272

"NURSERY ROCK"

By JAN & JOE

VEE-JAY # 282

GENE ALLISON "I DON'T KNOW WHY"

VEE-JAY # 286

JIMMY REED "I KNOW IT'S A SIN" "Down in Virginia"

VEE-JAY # 287

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RECORD TO WATCH

BUTTERMILK

The Fontane Sis. - Dot 15782

Joe Sherman - Epic 9277

LITTLE STAR

The Elegants — Apt 25005

WHIPPORWILL

Keely Smith — Capitol 3975

GINGERBREAD

Frankie Avalon — Chancellor 1021

The Gingersnaps — Kapp 226

BORN TOO LATE

The Pony-Tails - ABC-Par 9934

YOU MOSTEST GIRL

Bobby Lee Trammell - Radio 102

DELICIOUS

Jim Backus — Jubilee 5330 EVERYBODY LOVES A LOVER

Doris Day - Columbia 41195

BY THE LIGHT OF THE SILVERY MOON

Jimmy Bowen & Roulette 4083

KATHY-O

Earl Grant - Decca 30640

The Diamonds — Mercury 71330

LITTLE SERENADE

Teddy Randazzo -- Vik 0330

The Ames Bros. — RCA Victor 7268

I THINK ABOUT YOU ALL THE TIME

Paul Evans - Decca 30680

CHA CHA BABY TOM HARK

Ted Heath - London 1809

JUST A DREAM

Jimmie Clanton - Ace 546

EARLY IN THE MORNING

Buddy Holly - Coral 62006

The Rinky Dinks - Atco 6121

IN THE GOOD OLD SUMMERTIME

The Kirby Stone Four — Columbia 41183

MA MA MA MARIE

The Gaylords - Mercury 71337

CAROLINA MOON

Connie Francis — MGM 12683 OH JOHNNY, OH!

Kathy Linden - Felsted 8533

BEAUTIFUL DELILAH

Chuck Berry - Chess 1697

WINDY

Paul Gayten - Argo 5300

OP

The Honeycones — Ember 1036

C'MON BABY

Buddy Knox — Roulette 4082

BLUE BETTY

Frankie Avalon - Chancellor 1021

I'M WANDERIN'

Jackie Wilson - Brunswick 55070

BLIP BLOP

Bill Doggett - King 5138



ALBUM SALES SURVEY

(Number in parenthesis, after title, indicates position last week)

BEST SELLING LP'S

	BEST SELLING LF 3	
ı	JOHNNY'S GREATEST HITS	(1)
2	J. Mathis—Col—CL-1133 SOUTH PACIFIC Sound Track—RCA-Vi—LOC-1032	(6)
3	SWINGIN' ON BROADWAY J. Jones—Cap—T-963	(5)
4	LAS VEGAS—PRIMA STYLE L. Prima—Cap—T-1010	(12)
5	RICKY NELSON R. Nelson—Imp—9050	(15)
6	THE MUSIC MAN Broadway Cast—Cap—WAO-990	(2)
7	GEMS FOREVER	(4)
8	Mantovani—Lon—LL-3032 ELVIS' GOLDEN RECORDS E. Presley—RCA-Vi—LMP-1707	(9)
9	NEARER THE CROSS T. E. Ford—Cap—T-1005	(7)
10	THIS IS SINATRA—VOL. II	(11)
H	F. Sinatra—Cap—W-982 'S AWFUL NICE R. Conniff—Col—CL-1137	(23)
12	MUTED JAZZ J. Jones—Cap—T-839	(3)
13	MY FAIR LADY Original Cast—Col—OL-5090	(8)
14	COME FLY WITH ME F. Sinatra—Cap—W-920	(14)
15	SAIL ALONG SILVERY MOON B. Vaughn—Dot—DLP-3100	(19)
16	LESTER LANIN GOES TO COLLEGE L. Lanin—Epic—LN-3474	(17)
17	SOUTH PACIFIC Broadway Cast—Col—OL-4180	(10)
18	THE LATE LATE SHOW D. Staton—Cap—T-876	(13)
19		(24)
20		(18)
21	SING ALONG WITH MITCH M. Miller—Col—CL-1160	(34)
22	TABOO F. Lyman—Hi-Fi—R-806	(22)
23		(31)
24		(20)
25		(21)
26	FILM ENCORES	(29)
27		(30)
28	B LAWRENCE WELK PRESENTS PETE FOUNTAIN	(35)
24	P. Fountain—Cor—57200	(25)
21	T. E. Ford—Cap—T-756	,,

30	WARM	(28)
31	J. Mathis—Col—CL-1078 IN THE NIGHT	(16)
32	Shearing-Staton—Cap—T-1003 VAMPS THE ROARING 20'S	(32)
-	E. Gorme—Abc-Par—LP-218 AROUND THE WORLD IN 80 DAYS	1261
33	Sound Track-De-DL-9046	
34	THE MANY SIDES OF PAT SUZUKI P. Suzuki—Vik—LX-1127	(41)
35	SING SING SING The Clark Sis.—Dot—3104	(47)

BEST SELLING EP'S

ı	JOHNNY MATHIS	(2)
•	J. Mathis—Col—EP-2537 RICKY NELSON (UNCHAINED	
2	MELODY	(7)
	R. Nelson—Imp—158	/11
3	SWINGIN' ON BROADWAY	(1)
	J. Jones—Cap—963	(3)
4	COME FLY WITH ME F. Sinatra—Cap—EAP-920	(3)
5	RETURN TO ME	(11)
J	D. Martin-Cap-EAP-939	, ,
6	NEARER THE CROSS	(B)
•	T. E. Ford—Cap—EAP-1005	•
7	FRANK SINATRA	(8)
	F. Sinatra—Cap—EAP-1013	
8	JONAH JONES	(4)
	J. Jones—cap—eap—1041	(
9	MUTED JAZZ	(6)
	J. Jones—Cap—EAP-839	(9)
01	THE LATE LATE SHOW	(7)
п	D. Staton—Cap—EAP-876 TEQUILA	(10)
11	The Champe—Chall—7100	(,
12	The Champs—Chall—7100 LAS VEGAS—PRIMA STYLE	(20)
12	L. Prima—Cap—EAP-1010	,
13	HYMNS	(15)
	T. E. Ford—Cap—EAP-756	
14	JAILHOUSE ROCK	(12)
	E. Presley—Vi—EPA-4114	4.41
15	SOUTH PACIFIC	(14)
	Movie Cast—RCA-Vi—EPA-4211	(19)
16	THIS IS SINATRA—VOL. II F. Sinatra—Cap—EAP-982	(17)
17	EVERLY BROTHERS	(13)
17	Everly Bros.—Cad—CEP-105	(13)
18	ELVIS	(16)
	E. Presley—Vi—EPA-992	, ,
19	THE MUSIC MAN	(17)
	Broadway Cast—Cap—EDM-990	41

FOUR FRESHMEN IN PERSON

Four Freshmen—Cap—EAP-1008

20

(18)

ALBUM REVIEWS OF THE WEEK

COFFEE BREAK - Reg Owen and Orchestra - IRCA Victor LPM 1582).

Oh, But I Do; Ask Anyone Who Knows; Was That the Human Thing To Do; Every Day; Please Don't Talk About Me; Twenty-four Hours of Sunshine; When Hearts Are Young; Keep Smiling At Trouble; Have a Little Faith in Me; Love Will Find a Way; A Little Kiss in Each Morning; Suddenly.

• Another serving in "Coffee Break" series by RCA Victor. This one served English style by noted British arranger. Cover depicts persons participating in the American custom, and arrangements prove to be Owen's cup of tea. Pleasant idea, should create better than average sales.

DON'T TAKE YOUR LOVE FROM ME - Bobby Hackett - (Capitol T-1002).

Don't Take Your Love from Me; Autumn Serenade; Everything I Love; Moonlight Serenade; Softly As In A Morning Sunrise; Put Your Dreams Away; The Thrill Is Gone; Wonderful One; Zigeuner; If I Had a Million Dollars; A Handful of Stars; Street of Dreams.

• Hackett, whose soft, rich trumpeting has propelled many of the Jackie Gleason albums to the top in sales, has a chance here to do it for himself. Virtuoso technique coupled with sensitivity to make romantic musical avowals. Great for late night programming, should get big deejay spins.

ALTHEA GIBSON SINGS - (Dot DLP 3105).

Don't Say No; Around the World; I Don't Stand a Ghost of a Chance; Because of You; A Cottage for Sale; I Can't Give You Anything But Love; Dream a Little Dream of Me; You're My Everything; If; September Song; Once in a While; So Much to Live For.

• A "love" set by tennistar Althea. Good deliveries on lyrics. Her serving of A Cottage for Sale is championship calibre. Curiosity value can stimulate some sales. Follow-through should get more.

MUSIC PLAYED IN THE MOTION PICTURE "MARACAIBO" - (Decca DL 8756).

Maracaibo Moon; Water Skiing; Big Man from Texas; Montage: Life in Caracas; Dawn Over the Lake; Pretty Eyes and I Am Yours; Not Afraid; The Lady Exposed; Montague: Night Life in Maracaibo; Ave Maria; Maracaibo Moon; Detonation; True Confession; Finale and End Title.

• Score from Paramount film starring Cornel Wilde and Jean Wallace, by composer-guitarist Laurindo Almeida, who also strums effectively in evocative, well done album. Most are guitar solos, brilliantly executed. All selections instrumental except for Jean Wallace's singing of title tune with full orchestral backing.

LA VIOLETERA - F. Moreno Torroba and Orchestra - (Seeco SCLP 9147).

Soy Castanera; La Violetera; Senores, Venga Allegria; Flor Dete; Tus Ojitos Negros; Mola Entrana; El Polichinela; Rosa de Madrid; Tapame, Tapame; Mimosa; Ven y Ven; Aqua Que No Has De Tomar.

• Beautiful, delicate music from Spanish film, La Violetera, produced in Madrid. Authentic Spanish music, not for cha-cha lovers. Sure to appeal to all others. One of the best musical scores from any foreign film thus far.

MARGARET - Margaret Whiting - (Dot DLP 3113).

I'm So Lonesome I Could Cry; Anytime; Blues Stay Away from Me; I Love You Because; Tennessee Waltz; Cold, Cold Heart; I Can't Help It; Crying in the Chapel; Your

Cheatin' Heart; Half As Much; Mansion on the Hill; Bouquet of Roses.

 Stylist Maggie Whiting, recognized as top singer for years, reaffirms high ranking with his LP. Collection includes some top ballads of past decades. All given sympathetic, understanding approach.

MICKEY KATZ PLAYS MUSIC FOR WED-DINGS, BAR MITZVAHS AND BRISSES -(Capitol T-1021).

Bar Mitzvah Special; Frailach Jamboree; Wedding Dance; Mazel Tov Dance; Grandma's Draidel; Litvak Square Dance; Keneh Hora; Mendel's Song; Mamaliege Dance; Berele's Sherele; Trombonick Tanz; The Family Danced.

• Fun-filled happy music should be big seller in major urban areas. Mickey appeals to all, not only Yiddish trade, since music is international. Comical cover shows three big events in Jewish life, to which album was dedicated.

DON SHIRLEY SOLOS - Cadence CLP 3007).

It Could Happen to You; Laura; I'll Be Around; Bewitched, Bothered and Bewildered; Something to Re-





THE CLARK SISTERS, Dot album DLP 3104, reached Hit Parader status this week by advancing from 47th to 35th position in our retail sales survey.

member You By; Ill Wind; Little Girl Blue; I'm in the Mood for Love; This Is My Beloved; April in Paris; It Never Entered My Mind; Don't Worry 'Bout Me.

• Deft pianistics by Don, who fuses jazz and classical approach making easy, enjoyable listening to anthology of pretty love songs. Cover art shows Don playing in the middle of a large group of benches, only one of which is occupied. Occupant is Archie Bleyer. Comment is that Don's playing "just for you." And you and you and you.

THE BAREFOOT ROCK AND YOU GOT ME - Little "Junior" Parker and Bobby "Blue" Bland - (Duke LP 72).

By Parker: Next Time You See Me; Mother - in - Law Blues; Barefoot Rock; That's Alright; Wondering; Sitting and Thinking. By Bland: It's My Lift Baby; I Smell Trouble; Further Up The Road; Sometime Tomorrow; You Got Me Where You Want Me; Loan a Helping Hand.

 Strictly for R&B addicts. Parker and Bland both successful recently in singles market. That should help hypo sales on these anthologies, especially with teenagers.

Dot Enters Stereo Field with 12 LPs

HOLLYWOOD — Dot Records' first stereophonic albums, a dozen in all, are being readied for release early in August, according to president Randy Wood.

Tom Mack, vice president in charge of Dot's album division, says the 12 stereo LPs will be a mixture of previous big-selling monaural packages, now made available on stereo, and simultaneous release of new albums in both monaural and stereo. Mack further revealed that Dot has an immense library of stereophonically recorded music, recorded during the past year and a half in preparation for entry into the stereo market. Dot's previously issued monaural packages, to be released as stereo albums, will have revised liner notes containing stereo information. Dot's stereo LPs are not compatible discs.

Mercury's 5th Annual 'Summer Save-O-Rama' Plan Closing July 16

CHICAGO – Special savings on Mercury LP's ends Tuesday, July 15, when the record company's fifth annual summer sales plan, designated as "Summer Save-O-Rama," will be terminated.

Beginning Wednesday, July 16, all

Beginning Wednesday, July 16, all price structures on Mercury's albums will be based on the regular suggested list price of \$3.98. Mercury will continue to protect its retail dealers by selling all LPs on a lifetime exchange guarantee basis.

To dispel rumors that "Save-O-Rama" might be extended and to impress dealers with the advantages of fortifying their stocks now, Irving B. Green, Mercury's president, has written to retailers throughout the country, lauding them for their "cooperative and optimistic spirit toward purchasing during the plan."

Reaction to Green's letter has been encouraging, with Mercury's album sales topping the previous month's orders by 15 per cent. "Save-O-Rama" ranks high among the other annual Mercury summertime sales incentive plans that date back to 1954. The first was the "3-for-1 Plan," followed in chronological order by the "1¢ Penny Sale Plan," "5-for-1 Plan," and the "78 RPM Take All Plan."

Aside from the financial return garnered by the "Save-O-Rama" plan, it was also encouraging to Mercury in other ways; notably, the number of unsolicited letters from dealers which generally praised Mercury's courage in creating the savings plan for retailers at a crucial cycle in their business histories.



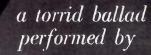
TRADE DATES

- July 8—Calif. Music Merchants' Ass'n., Fresno Hotel, Fresno, Calif.
- July 9—Western Mass. Music Guild, Chalet Rest., W. Springfield, Mass.
- July 9—Calif. Music Merchants' Ass'n., Bakersfield Inn, Bakersfield, Calif.
- July 10—Music Oprs. Ass'n. of Mass., Beaconsfield Hotel, Boston, Mass.
- July 10—Calif. Music Merchants' Ass'n., U. S. Grant Hotel, San Diego, Calif.
- July 14—Tri-County Juke Box Oprs. Ass'n., 57 Mitchell Place, White Plains, N. Y.
- July 14—Tri-County Juke Box Oprs. Ass'n., Elum Music Offices, Massillon, Ohio
- July 16—N. Y. State Oprs. Guild, Hotel Palatine, Newburgh, N. Y.
- July 16—Eastern Penna. Amuse. Mach. Ass'n., General De Kalb Inn, Norristown, Pa.
- July 16—Auto. Equip. and Coin Mach. Owners' Ass'n., 550 Broadway, Gary, Ind.
- July 17—Phono. Merchants' Ass'n. of Cleveland, Hollenden Hotel, Cleveland, Ohio.
- July 17—Eastern Ohio Phono. Oprs. Ass'n., 4104 Rush Blvd., Youngstown, Ohio
- July 21—Westchester Oprs. Guild, 57 Mitchell Place, White Plains, N. Y.
- July 21, 22, 23, 24—Music Industry Trade Show and Convention, Palmer House, Chicago, III. B
- Aug. 6—Music Oprs. Society of St. Joseph Valley, 130 N. Ironwood Dr., Mishawaka, Ind.
- Aug. 7—Calif. Music Merchants' Ass'n., Sacramento Hotel, Sacramento, Calif.
- Aug. 7—Eastern Ohio Phono. Oprs. Ass'n., 4104 Rush Blvd., Youngstown, Ohio
- Aug. 7—Phono. Merchants' Ass'n., Hollenden Hotel, Cleveland, Ohio.
- Aug. 8—W. Va. Music Oprs. Ass'n., Inc., Martinsburg, W. Va., (Board of Directors)
- Aug. 24 & 25—South Dakota Phono. Oprs. Ass'n., Rapid City, South Dakota

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hot with

CEFEVER 99



PEGGY LEE

c/w "You Don't Know"



record no. 3998

