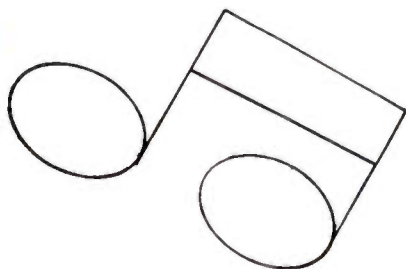


MUSIC **VENDOR**

Nov. 17
1958
No. 598

THE NATIONAL WEEKLY OF RECORDED MUSIC

WSM's
33rd
ANNIVERSARY



**GRAND
OLE
OPRY**



**SEVENTH
ANNUAL
COUNTRY DJ FESTIVAL**
Nashville, Tenn.
Nov. 21-22

Ace Amusement Company
1312 Springfield Street
Flint 3, Michigan

MVCS1/5-19-59

**Convention
Schedule**
On Page 18

THANKS

TO THIS ALBUM
YOU CAN HAVE
A PROFIT FEAST
DURING AND AFTER
THANKSGIVING
WEEK!

When You Come to the End of the Day

PERRY COMO

RCA VICTOR 



LPM 1885 (regular L.P.)

LSP 1885 (Living Stereo)

Perry Como sings songs that give thanks. Here's how we're singing the praises of this great collection — • In pre-Thanksgiving ads: in *TV Guide*, the *New York Times Magazine*, *Time*, the *New Yorker*. • In all RCA Victor Christmas ads: in *Coronet*, *High Fidelity*, *Hi Fi Music at Home*, *Hi Fi & Music Review*, *Schwann catalog*, *Long Player*, *Harrison Catalog of Stereophonic Records*. • In religious publications in January: *The Christian Herald*, *The Columbian*, *Presbyterian Life*. (And in the January *Schwann catalog*) • In local advertising, via ad mats in three sizes...transcribed radio spots...special disc jockey promotion record in three-color sleeve. • On television: 30-, 60- and 90-second NETWORK commercials, on the Perry Como Show and on Northwest Passage. • At point of sale: 4-color window streamers...statement stuffers...mounted album covers...featured position in Christmas displays...featured in Christmas supplement. **THANKSGIVING'S ALMOST HERE! ORDER TODAY.**



RCA VICTOR



RECORDED & MASTERED AT RCA RECORDING CORPORATION, NEW YORK, N.Y.

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ers all matters of interest to
music vendors and the music
industry, as well as related
fields.

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GUEST VENDOR TUTORIAL

NOV. 17, 1958
No. 598

'KEEP IT COUNTRY'

"Keep it country," they say.

What do we mean by this? Simply, music in its most likeable, listenable form. Music that is "understandable" because it is in reality a "ledger of life" translated into musical form.

This is the secret of its wide appeal, the reason why "Country Music" is as popular in the city as in the crossroads of America. When a good country fiddle scrapes out an old-time rhythm in good country style, it *feels right*, whether the toe-tapping is done barefooted or in satin evening sandals. When a country artist sings a country song, his lyrics speak like people *think*. The words are those that filter through the mind after an exhausting day of honest toil . . . they're the phrases that bubble through the laughter of a gay holiday . . . or push through gritted teeth when a man lies face down to sob out real grief into the fragrant earth.

Country Songs are songs of memories, of love and hate, joy and sorrow, praise and reverence, repentance and regret. They are as warm as a pail of fresh raw milk, as human as a neighbor's smile, as appealing as a plate of hot, home-baked donuts! They're the sort of songs that inspire folks to say "I've listened to Country Music all my life and never grown tired of it." They are the homey songs of homefolks the world over.

There is no more loyal group of fans than these people who love and believe in this oldest of musical forms. For the country music fan is seldom a passive listener. He listens — enjoys — thinks — considers — then proceeds to speak his mind in several ways. Frequently, he will write his words of praise or condemnation directly to the country music artist or to the radio station. In many instances, he gives his concrete approval by purchasing the product for which the artist gives a testimonial. "Cash register ringing" proof of this may be obtained from any advertiser who sponsors a country music show to sell a product about which the country music artist can sincerely say "You know, folks, this product is really good. Why, it's so good, we use it at our house all the time."

Small wonder the thinking men of the music industry today say: "Keep it *right* — keep it *real* — keep it *COUNTRY!*"

W. D. Kilpatrick

MANAGER, WSM: GRAND OLÉ OPRY

IT'S A GREAT NEW HIT

from a brand new motion picture

THE FOUR PREPS



Up-tempo and swingin' for the first time on

"CINDERELLA"

C/W "GIDGET"

Both tunes from the soon to be released Columbia motion picture "Gidget"



RECORD NO. 4078

MUSIC VENDOR—Nov. 17, 1958

MUSIC VENDOR'S 3-STAR HIT PARADERS OF THE WEEK

Rated ★★★ on the performance and sales survey authenticated by Music Guild of America. For complete Programming Charts see pages 19-22

5 Pop, 8 R&B, 3 C&W, 1 EP, No LP's Added To This Week's HP Charts

★★★ POPULAR

SMOKE GETS IN YOUR EYES

The Platters—Me—71383

★ No Matter What You Are

PHILADELPHIA, U.S.A.

The Nu-Tornados—Carl—492

The Magic Record

LONELY TEARDROPS

Jackie Wilson—Br—55105

In The Blue Of Evening

NOBODY BUT YOU

Dee Clark—Abner—1019

When I Call On You

FLAMINGO D'AMOUR

The Gaylords—Me—71369

I'm Longin' For Love

★★★ COUNTRY & WESTERN

AIN'T I THE LUCKY ONE

Marty Robbins—Col—41282

★★ The Last Time I Saw My Heart

LIFE TO GO

Stonewall Jackson—Col—41257

★ Misery Known As Heartache

WHAT AM I LIVING FOR

Ernest Tubb—De—30759

★ Goodbye Sunshine, Hello Blues

★★★ RHYTHM & BLUES

SMOKE GETS IN YOUR EYES

The Platters—Me—71383

(★★★ Nov. 17 on Popular)

SECRET LOVE

Ahmad Jamal—Argo—5317

(★★★ Nov. 10 on 'TAKING A CHANCE ON LOVE')

LONELY TEARDROPS

Jackie Wilson—Br—55105

(★★★ Nov. 17 on Popular)

THAT OLD BLACK MAGIC

Louis Prima Keely Smith—Cap—4063

(★★★ Oct. 27 on Popular)

NOBODY BUT YOU

Dee Clark—Abner—1019

(★★★ Nov. 17 on Popular)

PEEK-A-BOO

The Cadillacs—Josie—846

Oh Oh Lolita

JO JO GUNNE

Chuck Berry—Chess—1709

★ Sweet Little Rock & Roller

ANNA

The Originals—JP—48012

Sleepless Hours

★★★ ALBUMS (EP)

POLITELY

Keely Smith—Capitol—EAP 1-1073

★★★ ALBUMS (LP)

No Selections This Week

ALL HITS!!

"POOR BOY"
THE ROYALTONES

JUBILEE 5338

"PEEK-A-BOO"
THE CADILLACS

JOSIE 846

"NEED YOUR LOVE"
BOBBY FREEMAN

JOSIE 844

"SERMONETTE"
DELLA REESE

JUBILEE 5345

**"MANHATTAN
SPIRITUAL"**
REG OWEN & ORCH.

PALETTE 5005

"BARB'RY ANN"
BOBBY EDGE

JUBILEE 5347

jubilee



josie records

OFFICIAL HIT PARADE



(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

| ★★★★ POSITION | RECORD TITLE | LAST WEEK | WEEKS AS ★★★ HIT |
|------------------|---|--------------|---------------------|
| HP 1 | IT'S ONLY MAKE BELIEVE CONWAY TWITTY — MGM 12677 Published by Marielle (BMI) | 1 | 10 |
| HP 2 | TOM DOOLEY THE KINGSTON TRIO — CAPITOL 4049 Published by Beechwood (BMI) | 2 | 6 |
| HP 3 | TO KNOW HIM IS TO LOVE HIM THE TEDDY BEARS — DORE 503 Published by Warman (BMI) | 5 | 5 |
| HP 4 | TOPSY (11) COZY COLE — LOVE 5003 Published by Cosmopolitan (BMI) | 3 | 10 |
| HP 5 | IT'S ALL IN THE GAME TOMMY EDWARDS — MGM 12688 Published by Remick (ASCAP) | 4 | 14 |
| HP 6 | BEEP BEEP THE PLAYMATES — ROULETTE 4115 Published by H & L (BMI) | 16 | 3 |
| HP 7 | CHANTILLY LACE BIG BOPPER — MERCURY 71343 Published by Glød (BMI) | 6 | 5 |
| HP 8 | I GOT A FEELING RICKY NELSON — IMPERIAL 5545 Published by Eric (BMI) | 15 | 5 |
| HP 9 | THE END EARL GRANT — DECCA 30719 Published by Criterion (ASCAP) | 8 | 11 |
| HP 10 | ONE NIGHT ELVIS PRESLEY — RCA VICTOR 7410 Published by Travis/Presley (BMI) | 20 | 2 |

COUNTRY TUNES DOMINATE CHARTS

Four of the records on the Official Hit Parade this week, as authenticated by the Music Guild of America survey, are Country tunes. Conway Twitty's **IT'S ONLY MAKE BELIEVE** (MGM) continues to be the top record in the land. **TOM DOOLEY**, by the **KINGSTON TRIO** (Capitol), in second place, is based on a story of the War Between the States. **Elvis Presley** enters the list with **ONE NIGHT**. This RCA Victor record was 20th last week and is now 10th. **Ricky Nelson's Imperial Record of I'VE GOT A FEELING**, now 8th and 15th last week, has a Country flavor.

Spotted throughout the charts, are such Country disks as Presley's **I GOT STUNG**; the **Everly Brothers' Cadence** record of **PROBLEMS**, which jumped to 22nd from 52nd place in a week; **Jimmy Rodgers' BIMBOMBEY** on **Roulette** is 50th and was 67th a week ago.

In addition, there is the rich category of Country music, itself, and three new releases became Hit Paraders this week. They are **AIN'T I THE LUCKY ONE** by **Marty Robbins** (Columbia); **LIFE TO GO** by **Stonewall Jackson** (Columbia), and **WHAT AM I LIVING FOR** by **Ernest Tubbs** (Decca).

In the words of **Simon Crum**, on Capitol, **COUNTRY MUSIC IS HERE TO STAY**. That record, incidentally, is 32nd among the top 50 Country tunes.

IN THIS ISSUE

| | |
|---------------------------|----------------|
| Official HP | 6 |
| Coast Capers | 12 |
| Top Hits | 14 |
| Jockeying Around | 14 |
| Diskin Data | 20 |
| Going Up | 22 |
| THE TOP 200 | 23, 24, 25, 26 |
| Album Reviews | 38 |
| Around The Corner | 30 |
| Tops With One Stops | 34, 35 |
| Album Sales Survey | 38 |
| Trade Dates | 40 |
| Performance Ratings | 44, 45 |
| Advance Release | 46 |

MGM Records
1540 BROADWAY, N. Y. C. 10014

sends greetings to the

WSM

7th

anniversary

**DISK JOCKEY
FESTIVAL**

and

33rd

anniversary of

**GRAND OLE
OPRY**



*Conway Twitty
Shel Woolley
Marvin Rainwater
Jimmy Newman
Mark Dinning
Bob Gellion
Osborne Bros. and Red Allen
Don Vinson
Terry Radman*

VISIT
MGM RECORDS
HOSPITALITY
ROOM

HANK WILLIAMS
(in our hearts forever)

Tennessee Governor-Elect Buford Ellington To Welcome Guests at Country DJ Festival

**RCA Victor's Marek, NBC's Culligan Among Speakers
At 7th Annual Nashville Conclave Nov. 21 and 22**

NASHVILLE, Tenn.—Governor-Elect Buford Ellington will welcome to Tennessee all persons who attend the seventh annual country music disc jockey festival to be held here Friday, Nov. 21, and Saturday, Nov. 22, under auspices of WSM and the Grand Ole Opry. Governor-elect Ellington will speak at the opening session of the conclave, scheduled for 10 A. M., Nov. 21, in the War Memorial Auditorium.

A principal speaker will be Matthew J. Culligan, executive vice president in charge of the NBC Radio network.

Among those who will participate in the new convention feature, "The Festival Workshop," to be held Nov. 21 at 2 P. M., will be George R. Marek, vice president and general manager of RCA Victor, Record Division.

Participation of Governor-Elect Ellington, Culligan and Marek was announced last week by W. "D." Kilpatrick, manager of the Grand Ole Opry, and WSM's committee chairman for the convention. Simultaneously with the seventh annual country music disc jockey festival, Grand Ole Opry will be celebrating its 33rd anniversary.

"No organization plays more personal appearance dates in North America than the Grand Ole Opry," Kilpatrick declared. "Year after year," he said, "our people travel the world, but at Festival time they like to stay at home and extend a welcome to their many disc jockey and industry friends."

More than 30 top-flight Grand Ole Opry stars will participate in the social and business sessions of the festival.

CMA Formal Bow

The newly-formed Country Music Association will make its formal social bow to the music industry by sponsoring an Inaugural Ball at the Andrew Jackson Hotel at 9 P. M. Nov. 1. Music will be provided by Hank Thompson and his Brazos Valley Boys.

Special recognition will be given to the

original members of the Grand Ole Opry, who are still part of the show. The 33rd anniversary performance of the Opry will be broadcast from Ryman Auditorium Saturday at 7:30 P. M. This will be followed by a dance, sponsored by Pappy Daily and "D" Records in the Andrew Jackson Hotel. Music for that occasion will be provided by Merl Lindsay and his Jubilee Band.

Roy Acuff and his Smokey Mountain Boys, original members of the Opry now touring Europe, will communicate with the festival via special radio transmission from Germany.

By actual count, the 33rd anniversary broadcast of Grand Ole Opry, Saturday, Nov. 22, will be the 998th airing of the show in behalf of its original sponsor, Prince Albert.

For deejays who attend, there will be a tape room in the Andrew Jackson where the jockeys can interview festival guests and Opry artists for future broadcasts on their home stations.

Royal McCullough, director of public relations for WSM and the Grand Ole Opry, advises all who attend to guard their name tags. The tags will serve as admission cards to all events.

T. Tommy Cutrer of WSM, who was named the No. 1 Country deejay last year, will emcee the session at which artists and writers who made the greatest contributions to country music will be presented awards for their accomplishments.

Although registration will not begin officially until 8 A. M. Friday, Nov. 21, earlier arrivals can begin registering Thursday, Nov. 20.

ABC-PARAMOUNT

extends cordial greetings to the

7th ANNUAL COUNTRY MUSIC DISC JOCKEY FESTIVAL

Latest Hit Listings... **YOU** Made 'em!

THE TEEN COMMANDMENTS

featuring **PAUL ANKA** -

GEORGE HAMILTON IV - JOHNNY NASH

b/w "IF YOU LEARN TO PRAY"

with the **DON COSTA**

Orchestra and Chorus

ABC - 9974

| | | |
|---|--|--|
| LLOYD PRICE sings "STAGGER LEE" b/w "YOU NEED LOVE" ABC-9972 | EYDIE GORME sings "SEPARATE TABLES" b/w "THE VOICE IN MY HEART" ABC-9971 | PAUL ANKA sings "ALL OF A SUDDEN MY HEART SINGS" b/w "THAT'S LOVE" ABC-9987 |
| GEORGE HAMILTON IV sings "LUCY, LUCY" b/w "THE TWO OF US" ABC-9966 | THE PONI TAILS sing "SEVEN MINUTES IN HEAVEN" b/w "CLOSE FRIEND" ABC-9969 | TEDDY RANDAZZO sings "RICHER THAN I" ABC-9983 |
| THE 5 CHANELS sing "THE REASON" DEB-500 | JOHNNY NASH sings "ALMOST IN YOUR ARMS" (Love song from "Houseboat") ABC-9960 | DANNY and the JUNIORS sing "SASSY FRAN" ABC-9978 |

HERNANDO HOPKINS sings
**"RUDOLPH, THE
RED-NOSE REINDEER
CHA CHA"**
b/w
**"NOTRE DAME
VICTORY MARCH
CHA CHA"**
ABC-9973

MUVVA "GUITAR" HUBBARD
plays

"WHIRLPOOL"
b/w
"PONYTAIL"
ABC-9982



THE COUNTRY FLAVOR LASTS

Music Vendor Salutes Grand Ole Opry On 33rd Anniversary,

The public, notoriously fickle, has remained loyal to country music as purveyors via WSM's Grand Ole Opry for 33 years. MUSIC VENDOR salutes the show for its rare ability to satisfy one sponsor—Prince Albert—for a third of a century; these days of ratings and sponsor disaffection, that is a unique accomplishment.

The show has been a stimulus to all phases of recorded music. Recordings of country music have brought coin to the juke box operators, to retail merchants and manufacturers. There are a number of disc jockeys who play only country music. In fact, there are enough country music deejays in the United States and Canada to warrant their holding a convention. The seventh annual country music deejay convention or festival is being held in Nashville Nov. 21 and 22 under auspices of WSM and the Grand Ole Opry.

When Grand Ole Opry began broadcasting in 1925, it appealed chiefly to listeners within immediate range of WSM's signal. As with other popular music of that era, the emphasis was on the instrumental. Vocalists were incidental. The Opry's first singing star, Uncle Dave Macon, continued into the early 40's. Bands, however, were the chief musical attraction.

It wasn't until 1938 that a definite change was made in the musical pattern. Roy Acuff, who is now touring Europe with his Smokey Mountain Boys, made the transition. He emerged from the band background to achieve personal popularity and stardom with a runaway hit called, "The Wabash Cannonball." Acuff featured other members of the band as well. Other bands of the era also began to individualize and promote soloists. Two of the better known were Pee Wee King and his Golden West Cowboys and Bill Monroe and his Blue Grass Boys.

A significant change developed as a result of the emergence of individual stars. Instead of adapting folk classics to their instrumentation, the bands and singers began to write their own material or got writers to compose works for "country" style delivery. Acuff began writing songs. More artists emerged and achieved stardom by becoming identified with specific songs.

Eddy Arnold, who was a guitarist with Pee Wee King, achieved great personal

success with "Mommy, Please Stay Home with Me." The song lifted Arnold from the status of band guitarist and vocalist to personal stardom. Arnold carried forward the pattern begun by Acuff. He formed his own band and the band supported him as a vocalist and became subordinate to his singing. This was almost a complete turnabout in country music styles. (Incidentally, Arnold's current country hit is "I'm A Good Boy" on the RCA Victor label.)

Following the lead taken by Acuff, King, Monroe and Arnold, more singers became identified with specific songs and attained stardom as a result. Red Foley made it with "Smoke on the Water." Ernest Tubbs, who's still a top seller for Decca and has "Half a Mind" riding the charts, became known for his "I'm Walking the Floor Over You." George Morgan delivered "Candy Kisses." Hank Williams, starting with "Love Sick Blues," became one of the most phenomenal record sellers of all times. Records by Williams, who died on New Year's Day, 1953, still continue to sell. According to Sol Handwerker of MGM, Williams' discs are perennial best sellers.

Other singing stars emerged and continue to develop. Among the more notable in recent years Elvis Presley, Conway Twitty, Johnny Cash, Bobby Helms and Faron Young.

These younger artists might not have risen to stardom so rapidly were it not for other sociological and economic developments that expanded the appeal and market for country music.

An important development was a change in FCC regulations, designating certain radio frequencies as clear channels. WSM became one of the clear channel stations. This meant its broadcasts could be heard, without interference, as far as its signal could reach.

(Continued on Page 36)

Sincere thanks to
all who have
been so wonderful!

George Jones

Treasure Of Love

Jimmy Skinner

Dark Hollow

Big Bopper

June Valli

The Wedding

Little Red Riding Hood

The Platters

Smoke Gets In Your Eyes

The Gaylords

FLAMINGO L'Amore

Ralph Marterie

Pretend Cha Cha

The Diamonds

Walking Along

Jan August &
Richard Hayman

Candy Cha-Cha

Dinah Washington

All Of Me

Tony Dalardo

Come Prima



THE HIT TRADE MARK



JOHNNY CASH

Thanks

**DISC JOCKEYS
AND OPERATORS
FOR A WONDERFUL YEAR**

* * *

CURRENT RELEASE:

"WHAT DO I CARE"

b/w

"ALL OVER AGAIN"

Columbia 41251

* * *

Look For Johnny's

Columbia Album

**"THE FABULOUS
JOHNNY CASH"**

CL 1253

Exclusive Management:

**JOHNNY CASH ENTERPRISES
1516 CROSSROADS OF THE THE WORLD
HOLLYWOOD 28, CALIFORNIA**



COAST CAPERS

By DEE HILL

HOLLYWOOD - Seems "Anna" is a mighty popular gal nowadays . . . There's a Jackpot smash of ANNA by The Originals, headed by Chuck "Tequila" Rio . . . and a promising new ditty tagged THAT'S ANNA, by Decca's Sammy Davis Jr., from the new film, "Anna Lucasta."

Ron McCoy, popular KLAC-ker, doing Fri.-Sat. nite deejay shows from window of Music City . . . Solid bet that Dot will be Gale Storm-ing into the charts with HAPPINESS LEFT YESTERDAY, already a favorite here . . . No kidding—Troyce Key, whose first Warner Bros. disk is DROWNING IN MY TEARS, hails from Waterproof, La.

MGMaker of hits Connie Francis back to NY after making deejay rounds and cutting some sessions here with David Rose and Morty Craft . . . Hilliard Street, singing disk-overy of Frank Sinatra, happy that KFWB picked his Capitol debut of IT WILL NEVER HAPPEN AGAIN as "Pick Hit of the Week" . . . Bobby Morris is the new bass player of The Champs, replacing Van Norman, killed early this month in an auto accident.

Frankie Lohman tips us to watch for newcomer Theo Lane's initial Tender offering, THERE'S NO ESCAPE . . . Dee Shaffer is the new record librarian at KPOP . . . Just too much: Nat Cole's great new Capitol album with Gordon Jenkins, THE VERY THOUGHT OF YOU. Our favorite from the set is IMPOSSIBLE, the Steve Allen tune.

Leon Rene, head of Class Records, relays news that Frisco has kicked-off Eugene Church's latest, PRETTY GIRLS EVERYWHERE, in big way . . . Challenge releasing fine new albums by Jerry Wallace, The Champs and Diane Maxwell—all this month . . . Tab Hunter is getting hefty play on CANDY, lifted from his new Warner Bros. album . . . Buddy Basch, the indestructible NY promoter, wings into town Dec. 1 for a fortnight.

Genevieve, of the Jack Paar Show, closes a three-week visit here, getting in some plugs for her Cadencer, I'M NEVER GONNA KISS YOU, with help of plugger Salomon . . . Coral's Joe Perry, recovering from an eye injury, now has a big push with ONLY HAVE EYES FOR YOU, cut by Steve Lawrence. That's eye-rony.

Black Rust of Corvette Records sez the Ron Pearly version of DRAG RACE is hitting on all wheels . . . Hal Spina, Jr. is program coordinator for the Jim Ameche show, carried on 47 stations in the U.S. . . . Aladdin is hearing sweet music with Thurston Harris' new sockeroo, I HEAR A RHAPSODY . . . Jerry Sybilrud & Norm Dudley gearing all-out promotion for Del Vikings latest Mercury meat, HOW COULD YOU . . . Next month KDAY moves to Hollywood's Vine Street.

Joe Kolsky, exec veep of Roulette, happily surveyed the scene here, thanks to bulging sales on newies by Jimmie Rodgers, Julie La Rosa and Patti & Margi . . . Era's big guns are blasting with the fresh Art & Dotty Todd wax, DON'T YOU WORRY MY LITTLE PET . . . Mike Grodneý has formed Spry Records here, with Les "Carrot Top" Anderson kicking off JOHNNY SORROW/BRENDA LEE.

The Vogues, who scored with a regional hit recently, has the goods for national acclaim in FALLING STAR. Dot's Stan Hoffman is touting it high . . . Ex-disk promoter Paul Werth is now on other side of the table—as a deejay for KRHM . . . The Mills Bros. playing the Moulin Rouge—great as ever . . . Jerry Madison, a dancer-singer on the Dinah Shore Show, intro'd to local deejays by Barbara Holloway. Reason—Jerry's MERRY MARY debut on Kem Records.

Dreams come true dep't: Nick Therry, the disk plugger, landed ONE LITTLE HEART as the "Mighty 690 Pick of the Week." He's the vocalist, writer, publisher—and owns the label, SpinIt . . . Great, great album: Lena Horne, GIVE THE LADY WHAT SHE WANTS, RCA Victor, already in George Crowell's KHJ Top Ten . . . Happy, happy music keynotes Camarata's HAPPY WANDERER IN EUROPE set for Disneyland.

Stan Styne reports the theme from BELL, BOOK AND CANDLE by Morris Stoloff on Colpix becoming as popular as the pic of same name.

A STACK OF
WARNER WINNERS!


The Mary Kaye Trio
"BELONG TO ME"
b/w
"HOME BEFORE DARK"
5020

Tab Hunter
"JEALOUS HEART"
5008

Johnny Sardo
"USED HEART"
5014

The Stereos
"SOLE MIO ROCK"
b/w
"FREEZE MAMBO"
5016

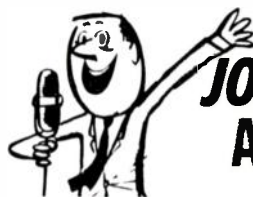
The Sonny Moon Orch.
"COUNTDOWN"
b/w
"REMEMB'RING"
5018

ORDER FROM YOUR
NEAREST DISTRIBUTOR

WARNER BROS. RECORDS
Burbank, California
The first name in sound



TOP SPINS

WITH THE NATION'S DJ'S



JOCKEYING AROUND

- 1 TOM DOOLEY (11)
Kingston Trio—cap
- 2 IT'S ONLY MAKE BELIEVE (2)
C. Twitty—mgm
- 3 TO KNOW HIM IS TO LOVE HIM (4)
T. Bears—dore
- 4 TOPSY (PART 2) (3)
C. Cole—love
- 5 IT'S ALL IN THE GAME (4)
T. Edwards—mgm
- 6 BEEP BEEP (13)
Playmates—ro
- 7 I GOT A FEELING (12)
R. Nelson—imp
- 8 CHANTILLY LACE (6)
B. Bopper
- 9 LONESOME TOWN (14)
R. Nelson—imp
- 10 ONE NIGHT (19)
E. Presley—vi
- 11 THE END (8)
E. Grant—de
- 12 I GOT STUNG (29)
E. Presley—vi
- 13 NON DIMENTICAR (11)
N. K. Cole—cap
- 14 THERE GOES MY HEART (9)
J. James—mgm
- 15 CALL ME (15)
J. Mathis—col
- 16 LOVE IS ALL WE NEED (24)
T. Edwards—mgm
- 17 TEA FOR TWO CHA CHA (7)
T. Dorsey Orch—de
- 18 ROCK-IN ROBIN (10)
B. Day—class
- 19 QUEEN OF THE HOP (23)
B. Darin—atco
- 20 HIDEAWAY (17)
4 Esquires—paris
- 21 I'LL REMEMBER TONIGHT (28)
P. Boone—dot
- 22 MR. SUCCESS (25)
F. Sinatra—cap
- 23 THAT OLD BLACK MAGIC (30)
Prima-Smith—cap
- 24 THE DAY THE RAINS CAME (16)
J. Morgan—kapp
- 25 A LOVER'S QUESTION (71)
C. McPhatter—at
- 26 THE WORLD OUTSIDE (56)
4 Coins—epic
- 27 FORGET ME NOT (20)
Four Aces—de
- 28 MEXICAN HAT ROCK (22)
Applejacks—cameo
- 29 MANDOLINS IN THE MOONLIGHT (32)
P. Como—vi
- 30 PROBLEMS (—)
Everly Bros.—cad

On the other side of the table: J P. Richardson, resigned from KTRM, Beaumont Tex., after nearly nine years, to tour and visit deejays in behalf of his Mercury hit, CHANTILLY LACE. Jape Richardson is known as Big Bopper. He now has BIG BOPPER'S WEDDING / LITTLE RIDING HOOD riding for him . . . Jerry Boynton was promoted to PD at KTRM to fill vacancy left by Big Bopper's departure. Meanwhile, Jerry's booked for a couple of weeks with Uncle Sam, so station manager Roy Dixon is filling the 5-9 A.M. slot.

Paul Crowley, WKLO, Louisville, to spend five days in Hollywood, starting Dec. 15 . . . Tony Davis, formerly at WGHM, Skowhegan, Me., writes from his new spot on WOCB, Cape Cod: "I know MUSIC VENDOR is the most informative music magazine there is . . . an invaluable aid in programming the top tunes and the up-and-coming tunes."

Impromptu popularity poll taken by Don McKinnon, spinning in for vacationing Frosty Mitchell on KIOA, Des Moines, wound up as most popular deejay in the area. Others, in order of results of the impartial survey, not limited to a single station, were Frosty Mitchell, Doc Lemon, Doug MacKinnon, Don Bell, Dick Vance, Bill Reily, Lou Greer and Smokey Smith. During a five-hour tabulation of phone calls, from 2 P.M. to 7 P.M., 2,79 calls came in.

Mort Crowley was on KWK, St. Louis continuously for 54 hours starting Tuesday, Nov. 4, at 6 A.M. He quit on doctor's orders. Listeners were asked to send in estimates of when the Mortathon would end. Winner will receive prize of more than \$500 in merchandise . . . Alan Courtney renewed for five-year term on WQAM, Miami . . . Don Wallace now at WKY, Oklahoma City.

Fred Fiske, WDDC, Washington, deejay, in his column, "Fiske's Disks" in the Washington Daily News of Oct. 31, gave history of TOM DOOLEY by the Kingston Trio on Capitol. Its about one Tom Dula who fought with Zeb Vance's cavalry at Gettysburg and was hanged in 1868 for murder of his sweetheart, Laurie Foster.

you can be a winner in the GRAND AWARD DAILY DOUBLE CONTEST



Nothing to lose! Everything to win! Simply look over the two entries shown below. Check the performance charts . . . see what the experts say . . . look over the weekly sales figure performance charts — then make up your mind where these two red hot winners are heading.

All you have to do is guess how many records each of these two fast moving profit makers will sell by December 15th, 1959. Fill in the coupon below and mail by

December 10th . . . That's all there is to it! The lucky winners will be those who pick the total closest to the actual number of records sold by December 15th, 1959. Will it be 400,000, 500,000, or over 1,000,000? — that's for you to decide!

And if you want to bet on a sure thing . . . put your money down right now on **I WANT TO BE HAPPY CHA CHA** by Enoch Light and His Light Brigade and on **Cozy Cole's** new winner, **CARAVAN**! You can't lose!

ENTRY #1

Stable: Grand Award No.1020

I WANT TO BE HAPPY CHA-CHA

(b/w Cara Mia Cha Cha)

Jockey: **ENOCH LIGHT**

Stablemates: Enoch Light's Light Brigade

PERFORMANCE CHART:

FIRST RUN: OCTOBER 22 106,000 RECORDS SOLD FIRST WEEK!
156,000 SOLD FIRST 10 DAYS!



ENTRY #2

Stable: Grand Award No.1023

CARAVAN I

(b/w Caravan II)

Jockey: **COZY COLE**

Stablemates: Rex Stewart, Tyree Glenn, Claude Hopkins, Billy Bauer, Avrell Shaw

PERFORMANCE CHART:

MAIDEN RACE: NOVEMBER 5 73,000 RECORDS SOLD FIRST WEEK.
(COZY COLE ALSO RODE ANOTHER WINNER TOPSY II)



**Sure
Shots**

"I WANT TO BE HAPPY
CHA CHA"

Enoch Light

The Cash Box
Hit of the Week

Grand Award 1959

THE BILLBOARD'S BEST BUYS

I WANT TO BE HAPPY CHA CHA

Enoch Light & The Light Brigade

(Harms, ASCAP) Cara Mia Cha Cha

(Record Songs, ASCAP) Grand Award 1959

TOUT SHEET CONSENSUS (CARAVAN)

WATCH THIS ONE!

Frumkin Sales Co., Chicago

A SLEEPER!

Laredo Record Dist. Corp., Newark, N. J.

RARIN' TO GO!

David Rosen Inc. Dist., Philadelphia

BLUE CHIP!

Sun State Dist., Los Angeles

SIIRED RIGHT!

Harold Lieberman Co., Milwaukee, Wisc.

FOLDING MONEY!

Onondaga Supply Co., Inc., Buffalo — Syracuse

ANYONE CAN ENTER THIS CONTEST!

If you're in the record business . . . this is your chance to **clean up!** It doesn't matter whether you're a DJ, **Juke Op**, **One Shot**, or wide awake record outlet . . . you've got a sure thing here. **I WANT TO BE HAPPY CHA CHA** by Enoch Light and **CARAVAN** by Cozy Cole are headed for the **BIG MILLION MARK!** Cash in on this opportunity now! And while you're at it, fill in the coupon with your guess as to the total record sales by December 15, 1959.



MAIL FREE COUPON BELOW!

Just fill in the coupon below. Write down how many records **I WANT TO BE HAPPY CHA CHA** will sell by December 15th. Write down how many records **CARAVAN** will sell by December 15th. Then add the two and write

in your total in the box. We'll do the rest. No box tops to send . . . no money to enclose . . . just have fun! But don't wait . . . last bets taken December 10th.

TO CASH IN ON THIS OPPORTUNITY IMMEDIATELY . . . PICK UP YOUR PHONE AND CALL YOUR GRAND AWARD DISTRIBUTOR. PUT YOUR MONEY ON "**I WANT TO BE HAPPY CHA CHA** by **ENOCH LIGHT**" and on "**COZY COLE'S CARAVAN**." IT'S MONEY IN THE BANK . . . ALL THE WAY!

TOTE BOARD

1st Prize: DELUXE HI-FI STEREO CONSOLE PHONOGRAPH WITH MATCHED EXTENSION SPEAKER SYSTEMS. 4-SPEED RECORD CHANGER WITH STEREO CARTRIDGE. BUILT IN RECORD STORAGE COMPARTMENT. BLONDE OR MAHOGANY.

2nd Prize: PINSEAL LEATHER WALLET TO HELP YOU CARRY SOME OF THE MONEY YOU'LL MAKE BACKING THESE TWO WINNERS!

3rd Prize: GENUINE IMPORTED DELUXE POCKET ADDING MACHINE TO HELP YOU ADD UP THE PROFIT YOU'LL MAKE ON THESE TWO SURE SHOTS!

4th Prize: 100 BALL POINT PENS TO HELP YOU FILL OUT THOSE BANK DEPOSIT SLIPS WHEN YOU SOCK AWAY YOUR PROFIT FROM THESE MONEY MAKERS.

CONSOLATION PRIZES (1st to 5th): \$1,000,000.00 BUCKS EACH IN GENUINE CONFEDERATE-LIKE PAPER MONEY. GUARANTEED 100% NON-NEGOTIABLE.

MAIL COUPON BY DECEMBER 10th!

GRAND AWARD RECORD CORP.

Daily Double Contest
8-16 Kingsland Avenue, Harrison, New Jersey

Gentlemen: Here's the way I figure it.

By December 15, 1959 the record sales will look like this:

I WANT TO BE HAPPY CHA CHA WILL SELL RECORDS
CARAVAN WILL SELL RECORDS
TOTAL RECORDS

NAME

ADDRESS

CITY

STATE



STEREOBROADCASTS

Stereo Sparks Upsurge In FM Radio Stations

■ An upsurge in FM radio stations has been noted by the Wall Street Journal which attributes the growth, in part, to stereo and hi-fi. Since January, 1957, 31 new FM stations have gone on the air, says the Journal, and the "FCC so far this year has issued 98 construction permits for new transmitters. The latter compares with 58 permits for the year, 1957, and it's already tops for any year since 1949."

WITH-FM, in Baltimore, according to the Journal, "claims a 30 per cent gain over last year in ad volume so far in 1958." The story also quotes Donald H. McGannon, president of Westinghouse Broadcasting Co., as follows: "FM is taking on a new dimension in the broadcasting business."

Apart from the interest in hi-fi, which attracted listeners to FM, the Journal observes that "stereo sound, still in its infancy, offers the promise of even greater gains in the future. Stereo, which attempts to create concert hall realism in the listener's home

through the use of two different sound signals which are played through two separate speakers, is particularly adaptable to FM; because of its broad channels, FM is able to divide them into subchannels and transmit two (or more) sound signals at the same time."

The sub-channel transmission, called "multiplexing," already is in use at more than 80 FM stations, the Journal discloses.

The optimism generated by stereo is summed up by Lyman Allen, sales manager of Boston's WXHR-FM, who told the Journal, "Stereo will be the biggest boon to FM since high fidelity came along."

Atlantic and UA Join Stereo Parade

Atlantic Records includes 12 stereo discs and seven stereo tapes in what the label terms the largest release in its history—an assortment of 33 packages in all. Three stereo LP's were previously released by Atlantic.

United Artists also enters the stereo sweepstakes, with the release of an LP from the firm's motion picture release, "I Want to Live!" In conjunction with this release, UA is also releasing a monaural LP and a single.

RIAA Defines Stereo Record For Trade

NEW YORK — The following was approved by the Board of Directors of the Record Industry Association of America, Inc., Oct. 30 as a definition of a true stereophonic record:

"A true stereophonic disc record has two distinct orthogonal modulations derived from an original live recording in which a minimum of two separate channels were employed."

This definition was developed by the Engineering Committee of the Association with the further recommendation that all stereophonic records which conform to the RIAA definition be so identified, either on the record label itself or by a phrase printed on the record container.

In order to distinguish stereophonic records from those with only one modulation, many RIAA member manufacturers will designate records which are not stereophonic as either "monophonic" or "monaural."

You are cordially invited to hear

"Wedding Postponed"

BY

THE DE JOHN SISTERS

S 116

R.S.V.P.

SUNBEAM RECORDS, INC.

1780 BROADWAY, NEW YORK, N. Y.

AMI Extends Area Of R. Warnke Co.

GRAND RAPIDS, Mich.—The R. Warnke Co., AMI distributor, has been assigned northwest Texas and the lower portion of New Mexico in addition to its former territory which Warnke served from offices in Houston, Dallas and San Antonio. The firm has distributed AMI juke boxes and related music equipment in Texas for several years.

In announcing extension of Warnke's territory, AMI sales vice president E. R. Ratajack said, "This appointment means that operators throughout Texas will have constant service from a firm with a longtime reputation for integrity, know-how and the equipment to provide operators with everything they need for profitable music service."

MOA Seeks Additional Revenues; New Dues

CHICAGO — Member companies of the Music Operators of America will be asked to pay \$10 per route management employee in addition to the annual dues of \$25 per company in order to raise funds

to pay for the counterattack against performance rights societies.

This was one of the decisions reached at the meeting of the MOA Board of Directors held here Nov. 6, 7 and 8 at the Morrison Hotel.

It was also decided that MOA hire someone to solicit memberships in the organization.

Directors who met with George A. Miller included Martin Britz, Lou Casola, Pete Weyh, Al Denver, Joe Lederman, Les Monetooth, Larry Marvin and Harlan Wingrave.

Consensus of opinion was that ASCAP, BMI et al might succeed in getting the Copyright Act of 1909 changed to impose performance fee royalty payments on operators.

Jeri Southern Now on Capitol

■ HOLLYWOOD — Jeri Southern, cool jazz vocal stylist, has signed an exclusive long-term contract with Capitol, to record singles and albums. Glenn Wallichs, Capitol president, said her recording sessions at the Capitol tower will be supervised by A&R producer Tom Morgan.

Sensational!

"REBECCA"

b/w

"BIG FOOT"

GOOGIE RENÉ

Class 239

Class
Records
HOLLYWOOD

Seventh Annual National Country Music Disc Jockey Festival

Nashville, Tenn. — Nov. 21 and 22, 1958

Schedule of Events

THURSDAY, Nov. 20

8 A.M.—Registration begins

Andrew Jackson Hotel Lobby

FRIDAY, Nov. 21

8 A.M.—Registration

Andrew Jackson Hotel Lobby

8 A.M.—Breakfast; Sponsor: Cadence Records;
Host: Archie Bleyer

Andrew Jackson Hotel Ballroom

10 A.M.—Festival Opening: WSM; Speech by
Gantmör Elect Buford Ellington

War Memorial Auditorium

12 Noon—Luncheon; Sponsor: Dot Records; Host:
Randy Wood

Andrew Jackson Hotel Ballroom

2 P.M.—Festival Workshop: WSM

War Memorial Auditorium

5:30 P.M.—Cocktail Party; Sponsor: RCA Victor
Records; Hosts: George Marek, Jack
Burgess, Steve Sholes

Andrew Jackson Hotel Ballroom

7 P.M.—Friday Night Frolics

Studio "C"—WSM Studios

9 P.M.—Mr. Dee Jay, USA; Announcer: Grant
Turner

Studio "C"—WSM Studios

9 P.M.—Dance; Sponsor: Country Music Asso-
ciation; Hosts: Country Music Associa-
tion; Entertaining: Hank Thompson &
His Brazos Valley Boys

Andrew Jackson Hotel Ballroom

SATURDAY, Nov. 22

8 A.M.—Final registration

Andrew Jackson Hotel Ballroom

8:30 A.M.—Breakfast at the Opry.

Maxwell House Hotel Ballroom

10 A.M.—Country Music Association Meeting

Commodore Room,
Andrew Jackson Hotel

12 Noon—Luncheon; Sponsor: Columbia Records;
Hosts: Don Law and Bob Burrell

Maxwell House Hotel Ballroom

2:30 P.M.—Tape Room for Dee Jays

Andrew Jackson Hotel
The Andrew Jackson Room

4:30 P.M.—Reception & Buffet Dinner; Sponsor:
WSM; Host: WSM

Maxwell House Hotel Ballroom

7:30 P.M.—Grand Ole Opry's 33rd Anniversary
Performance

Ryman Auditorium

10:30 P.M.—Dance; Sponsor: D Records; Host:
Pappy Daily; Entertaining: Merl Lind-
say & His Jubilee Band

Andrew Jackson Hotel Ballroom

SUNDAY, Nov. 23

8 A.M.—Coffee Clatch; Sponsor: Columbia
Records; Hosts: Don Law and Bob
Burrell

Andrew Jackson Hotel

**EXPLODING ON
ALL THE CHARTS!**

**JIMMIE
RODGERS
“BIMBOMB”**

R-4116

**278,000 SOLD IN
10 DAYS**

a sound bet ...
buy



R O U L E T T E

MUSIC VENDOR—Nov. 17, 1958

19

DISKIN' DATA

Stereo gives an extra dimension—height, width and depth . . . The **Liberace** named **George**, who records for **Carlton**, now touring **Texas**. Goes from **Fort Worth** to the **Sands Hotel** in **Abilene** where he'll remain until **Nov. 22** . . . **Sid Ascher** sending out a radio tip sheet as a free goodwill gesture from **London** and **Felsted**, offers, as an air line for jockeys: "There's nothing new about flying saucers—married men have been ducking them for years."

Louis Armstrong introduced his new **Decca** recording, **I LOVE JAZZ** on the **Timex Jazz Show** over **CBS-TV**, **Nov. 10** . . . On the same day, the **Four Aces** plugged their **Decca** disc of **THE WORLD OUTSIDE** on the **Dick Clark** show . . . **MGM** to offer original cast album of forthcoming **Feuer** and **Martin** Broadway musical, **WHOOPEE**. **Arnold Maxin** reports **MGM** will also release jazz version of the score by **Dick Hyman** and an instrumental version by **David Rose**. Score is published by **Frank Music** where former **MUSIC VENDOR** staffer, **Bort Siegelson**, now toils.

Capitol expects **Tommy Sands'** newest, **BIGGER THAN TEXAS**, from the film, **MARDI GRAS**, to be bigger than **Texas**. **Tommy** stars in the film . . . **Hank Thompson** and his **Brazos Valley Boys**, who'll be entertaining the country music deejays in **Nashville**, has cut two ballads for **Capitol**—**YOU'RE GOING BACK TO YOUR OLD WAYS AGAIN** and **I'VE RUN OUT OF TOMORROWS**.

Art Lund, who did the **Coral** version of **PHILADELPHIA, USA**, rehearsing for the musical version of **OF MICE AND MEN** scheduled to open at **New York's Provincetown Theatre** **Nov. 28**. **Art's** last **New York** stage appearance was in **MOST HAPPY FELLA** . . . Stand up: **Warner Bros.** issuing what it terms first high-fidelity recording of **THE STAR-SPANGLED BANNER**. **Henry Mancini** conducts the **Warner Bros. Military Band**.

Artwork on new **MGM** albums strictly for pinups. **THIS IS THE TONI**, picturing **Toni Carroll**, looks like a double spread out of **Playboy** magazine.

— Dave —

'Philadelphia' Party In New York Nov. 21

■ **NEW YORK** — A mummerable eve, without strings has been planned by **Carlton Records** to celebrate the march of "Philadelphia, USA," record. It's a cocktail party to be tossed and shaken at **Al and Dick's** Friday, **Nov. 21**, to honor all **Philadelphians**, now part of the record and music whirl in **New York City**. **Morris**, **Carlton's** bright **Diamond**, says the shindig will honor the **City of Brotherly Love** which provided some disputes, as well as the title, theme and material for the record.

Several fillies have been incited, but **Diamond** would not confirm the rumor that filets of herring would be served nor that filet mignon would be on the menu. Stamps on the invitations will have no special significance to philatelists.

Among the former **Philadelphians** to be invited are **Arnold Maxin** and **Morty Crystal** of **MGM**; **Herb Hendler** of **Warner Bros.**; **Ed Heller** of **RCA**; **Marv Holtzman** of **Decca**; **Manny Kellm** of **Capitol**; **Dean Hunter** of **WMGM**; **Rick Willard** and **Tom Moore** of **WNEW**; **Tom Martin** of **CBS**; **Lee Vines** of **CBS**, as well as **Milt Kell**, **Bob Manning**, **Max Kendricks**, **Sunny**, and **Kitty Kallen**. No strings were attached to the invitations.

Joe Carlton denies that any **Philadelphia** lawyers arranged the details. Despite ruckus among competitive recordings, **Joe** says his **Nu Tornado** recording of "Philadelphia, USA," is currently the firm's top seller. It's a pop Hit Parader in **MUSIC VENDOR**. He expects it to become one of the season's biggest juke box hits, and cites the record's selection as top choice of **Jack Lacy**, **WINS**, and by **WMCA** jocks here and by **Dan Leonard** of **WNDR**, in **Syracuse**.

Anita Bryant USMA Homecoming Queen

■ **WEST POINT** — **Anita Bryant**, the **Carlton Records** cutie, who was **Miss Oklahoma** in the most recent **Miss America** contest, has been chosen as the first **Homecoming Queen** in the history of the **United States Military Academy** at **West Point**.

Anita is in the **East** for **TV** appearances and is completing her first album recording sessions for **Carlton**.

A black and white portrait of a man with dark, wavy hair, smiling and looking slightly to the right. He is wearing a dark suit jacket over a white shirt. The background is dark and textured.

Ritchie Valens

The
"Come On,
Let's Go"
Boy

Even BIGGER!

with

"DONNA"

DEL-FI #4110

THANKS
DJ'S
AND
OPS
FOR
MAKING
THE
HIT PARADE
CHARTS
THE
MOST
POPULAR
IN
AMERICA

MUSIC GUILD
OF AMERICA
NEWARK,
NEW JERSEY

Going UP...

The following hits jumped 10 or more places
in this week's Music Guild of America Survey.

| TITLE & ARTIST | THIS WEEK | LAST WEEK |
|---|--------------|--------------|
| BEEP BEEP—Playmates—Ru | 8 | 16 |
| ONE NIGHT—E. Presley—Vi | 10 | 20 |
| QUEEN OF THE HOP—B. Darin—Atco | 19 | 30 |
| I GOT STUNG—E. Presley—Vi | 20 | 44 |
| PROBLEMS—Everly Bros.—Cad | 21 | 52 |
| I WANT TO B HAPPY CHA CHA—E. Light—Ga | 23 | 47 |
| THE WORLD OUTSIDE—4 Coins—Epic R. Williams—Kapp | 32 | 51 |
| BIMBOMBAY—J. Rodgers—Ro | 50 | 67 |
| A LOVER'S QUESTION—C. McPhatter—At | 53 | 68 |
| COME PRIMA—T. Dalardo—Me | 55 | 72 |
| SMOKE GETS IN YOUR EYES—Platters—Me | 56 | (—) |
| PHILADELPHIA U.S.A.—Nu Tornadoes—Carl | 59 | 106 |
| LONELY TEARDROPS—J. Wilson—Br. | 67 | 105 |
| NOBODY BUT YOU—D. Clark—Abner | 70 | 51 |
| GOTTA TRAVEL ON—B. Grammer—Mon | 79 | 96 |
| TUNNEL OF LOVE—D. Day—Col | 80 | 94 |
| HEARTBEAT—B. Holly—Cor | 85 | (—) |
| JOE JOE GUNE—C. Berry—Chess | 88 | 126 |
| PEEK-A-BOO—Cadillacs—Josie | 94 | (—) |
| A HOUSE, A CAR & A WEDDING RING D. Hawkins—Check | 95 | 129 |
| NATURE BOY—Shields—Dot | 96 | (—) |
| BULLWHIP ROCK—Cyclones—Trophy | 97 | 152 |
| LOVE YOU MOST OF ALL—S. Cooke—Keen | 98 | 118 |
| I WAS HOPING YOU'D ASK ME J. Harper—Cap | 100 | (—) |

THE TOP 200

See the next four pages for the industry's fastest, most accurate and complete
Programming and Buying Guides..

THE TOP 200



THE TOP 50 R&B OF THE WEEK

THE TOP 10 ON THE R&B OFFICIAL HIT PARADE

(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

| This Week | Last Week |
|---|-----------|
| 1 TOPSY (PART II) C. Cole—love | (1) |
| 2 TO KNOW HIM IS TO LOVE HIM T. Bears—dore | (3) |
| 3 IT'S ALL IN THE GAME T. Edwards—mgm | (2) |
| 4 BEEP BEEP Playmates—ro | (11) |
| 5 LOVER'S QUESTION C. McPhatter—at | (8) |
| 6 TEN COMMANDMENTS OF LOVE Moonglows—chess | (4) |
| 7 IT'S ONLY MAKE BELIEVE C. Twitty—mgm | (12) |
| 8 IT DON'T HURT NO MORE N. Brown—savoy | (6) |
| 9 QUEEN OF THE HOP B. Darin—atco | (18) |
| 10 LOVE IS ALL WE NEED T. Edwards—mgm | (15) |

THE 3-STAR R&B HIT PARADERS OF THE WEEK

(Rated ★★★ and numbered 11 thru 50 on the performance and sales survey authenticated by Music Guild of America)

| This Week | Last Week |
|--|-----------|
| 11 ONE NIGHT E. Presley—vi | (17) |
| 12 TEARS ON MY PILLOW Imperials—end | (9) |
| 13 ROCK-IN ROBIN B. Day—class | (7) |
| 14 THE END E. Grant—de | (5) |
| 15 CANNONBALL D. Eddy—jamie | (16) |
| 16 CHANTILLY LACE B. Bopper—me | (10) |
| 17 HOLD IT B. Doggett—ki | (20) |
| 18 NON DIMENTICAR N. K. Cole—cap | (13) |
| 19 TOM DOOLEY Kingston Trio—cap | (25) |
| 20 I WANT TO BE HAPPY CHA CHA E. Light—ga | (30) |

| This Week | Last Week |
|--|-----------|
| 21 A LETTER TO AN ANGEL J. Clanton—ace | (29) |
| 22 I'M GOONA GET MY BABY J. Reed—vj | (27) |
| 23 I GOT STUNG E. Presley—vi | (31) |
| 24 POOR BOY Royaltones—jub | (24) |
| 25 PLEASE ACCEPT MY LOVE B. B. King—kent | (35) |
| 26 CALL ME J. Mathis—col | (19) |
| 27 NEED YOUR LOVE B. Freeman—josie | (36) |
| 28 EVERYTHING WILL BE ALRIGHT G. Allison—vj | (32) |
| 29 THIS LITTLE GIRL'S GONE ROCKIN' R. Brown—at | (26) |
| 30 MEXICAN HAT ROCK Applejacks—cameo | (21) |
| 31 TELL IT LIKE IT IS L. W. John—ki | (28) |
| 32 HIDEAWAY 4. Esquires—paris | (22) |
| 33 WHOLE LOTTA LOVING F. Domino—imp | (34) |
| 34 PLEDGING MY LOVE R. Hamilton—epic | (40) |
| 35 THE REASON Chanel's—deb | (33) |
| 36 SMOKE GETS IN YOUR EYES Platters—me | (—) |
| 37 SECRET LOVE A. Jamal Trio—argo | (54) |
| 38 A PART OF ME J. Clanton—ace | (48) |
| 39 GUAGLIONE P. Prado—vi | (23) |
| 40 TAKING A CHANCE ON LOVE A. Jamal—argo | (35) |
| 41 LONELY TEARDROPS J. Wilson—bruns | (—) |
| 42 THAT OLD BLACK MAGIC Prima-Smith—cap | (—) |
| 43 YOU CHEATED Shields—dot | (14) |
| 44 WIN YOUR LOVE FOR ME S. Cooke—keen | (41) |
| 45 POINCIANA A. Jamal—argo | (45) |
| 46 NOBODY BUT YOU D. Clark—abner | (58) |
| 47 PEEK-A-BOO Cadillacs—josie | (—) |
| 48 JO JO GUNNE C. Berry—chess | (86) |
| 49 YOU'VE BEEN AN ANGEL B. B. King—kent | (38) |
| 50 ANNA Originals—ip | (60) |



THE

MUSIC VENDOR TOP 10

THE 3-STAR POP
HIT PARADERS OF THE WEEK

(Rated ★★★ and numbered 11 thru 75 on the performance and sales survey authenticated by Music Guild of America)

| This Week | Last Week |
|---|-----------|
| 11 LOVE IS ALL WE NEED T. Edwards—mgm | (17) |
| 12 TEA FOR TWO CHA CHA T. Dorsey Orch.—de | (7) |
| 13 THERE GOES MY HEART J. James—mgm | (9) |
| 14 NON DIMENTICAR N. K. Cole—cap | (10) |
| 15 LONESOME TOWN R. Nelson—imp | (23) |
| 16 ROCK-IN ROBIN B. Day—class | (11) |
| 17 CALL ME J. Mathis—col | (12) |
| 18 HIDEAWAY 4 Esquires—paris | (14) |
| 19 QUEEN OF THE HOP B. Darin—atco | (30) |
| 20 I GOT STUNG E. Presley—vi | (44) |
| 21 PROBLEMS Everly Bros.—cad | (52) |
| 22 I'LL REMEMBER TONIGHT P. Boone—dot | (22) |
| 23 I WANT TO BE HAPPY CHA CHA E. Light—ga | (47) |
| 24 TEARS ON MY PILLOW Imperials—end | (21) |
| 25 LOVE MAKES THE WORLD GO ROUND P. Como—vi | (24) |
| 26 THAT OLD BLACK MAGIC Prima Smith—cap | (28) |
| 27 CANNONBALL D. Eddy—jamie | (31) |
| 28 MR. SUCCESS F. Sinatra—cap | (25) |
| 29 SUSIE DARLIN' R. Luke—dot | (13) |
| 30 THE DAY THE RAINS CAME J. Morgan—kapp | (19) |
| 31 MEXICAN HAT ROCK Applejacks—cameo | (26) |
| 32 THE WORLD OUTSIDE Four Coins—epic | (51) |
| 33 FORGET ME NOT R. Williams—kapp | (33) |
| 34 POOR BOY Four Aces—de | (43) |
| 35 THE SECRET Kalin Twins—de | (18) |
| G. MacRae—cap | |

THE TOP 10 ON THE
(Rated ★★★ and numbered 1 thru 10 on the performance)

This Week

Last Week

| | |
|---|------|
| 1 IT'S ONLY MAKE BELIEVE C. Twitty—mgm | (1) |
| 2 TOM DOOLEY Kingston Trio—cap | (2) |
| 3 TO KNOW HIM IS TO LOVE HIM T. Bears—dore | (5) |
| 4 TOPSY (PART 2) C. Cole—love | (3) |
| 5 IT'S ALL IN THE GAME T. Edwards—mgm | (4) |
| 36 WALKING ALONG Diamonds—me | (39) |
| 37 CIMARRON B. Vaughn—dot | (27) |
| 38 MANDOLINS IN THE MOONLIGHT P. Como—vi | (32) |
| 39 I'LL WAIT FOR YOU F. Avalon—chance | (45) |
| 40 PUSSY CAT Ames Bros.—vi | (40) |
| 41 BIRD DOG Everly Bros.—cad | (35) |
| 42 NEED YOU D. Owens—guyden | (42) |
| 43 YOU CHEATED Shields—dot | (36) |
| 44 FIREFLY T. Bennett—col | (33) |
| 45 GUAGLIONE P. Prado—vi | (29) |
| 46 FALLIN' C. Francis—mgm | (34) |
| 47 JEALOUS HEART Fontane Sist.—dot | (49) |
| T. Hunter—wb | |
| 48 NO ONE BUT YOU Paul-Ford—col | (1) |
| Ames Bros.—vi | |
| 49 NEL BLU DIPINTO DI BLU D. Modugno—de | (37) |
| 50 BOMBOMB J. Rodgers—ro | (67) |
| 51 WITH YOUR LOVE J. Scott—carl | (41) |
| 52 A LETTER TO AN ANGEL J. Clanton—ace | (61) |
| 53 A LOVER'S QUESTION C. McPhatter—at | (68) |
| 54 NEAR YOU R. Williams—kapp | (53) |
| 55 COME PRIMA T. Dalardo—me | (72) |
| D. Modugno—de | |

100 POP

ON THE NATION'S HIT PARADE



OFFICIAL HIT PARADE

and sales survey authenticated by Music Guild of America)

This Week

Last Week

- | | | |
|----|-----------------|------|
| 6 | BEOP BEOP | (16) |
| | Playmates—ro | |
| 7 | CHANTILLY LACE | (6) |
| | B. Bopper—me | |
| 8 | I GOT A FEELING | (15) |
| | R. Nelson—imp | |
| 9 | THE END | (6) |
| | E. Grant—de | |
| 10 | ONE NIGHT | (20) |
| | E. Presley—vi | |

- | | | |
|----|--------------------------|-------|
| 56 | SMOKE GETS IN YOUR EYES | (—) |
| | Platters—me | |
| 57 | NO ONE KNOWS | (54) |
| | Dion & Belmonts—laurie | |
| 58 | WHAT DO I CARE | (64) |
| | J. Cash—col | |
| 59 | PHILADELPHIA U.S.A. | (106) |
| | Nu-Tornados—carl | |
| | A. Lund—cor | |
| 60 | COME ON LET'S GO | (60) |
| | R. Valens—del—fi | |
| 61 | ALL OVER AGAIN | (46) |
| | J. Cash—col | |
| 62 | FIBBIN' | (48) |
| | P. Page—me | |
| 63 | WHAT LITTLE GIRL | (58) |
| | F. Avalon—chance | |
| 64 | TREASURE OF YOUR LOVE | (62) |
| | E. Rodgers—col | |
| 65 | TEN COMMANDMENTS OF LOVE | (66) |
| | Moonglows—chess | |
| 66 | PLEDGING MY LOVE | (73) |
| | J. Belvin—vi | |
| | R. Hamilton—epic | |
| 67 | LONELY TEARDROPS | (105) |
| | J. Wilson—br | |
| 68 | FOR MY GOOD FORTUNE | (55) |
| | P. Boone—dot | |
| 69 | HOW THE TIME FLIES | (56) |
| | J. Wallace—chall | |
| 70 | NOBODY BUT YOU | (91) |
| | D. Clark—abner | |
| 71 | HULA HOOP SONG | (59) |
| | G. Gibbs—ro | |
| 72 | PATRICIA | (63) |
| | P. Prado—vi | |
| 73 | PROMISE ME LOVE | (65) |
| | A. Williams—cad | |
| 74 | LITTLE STAR | (71) |
| | Elegants—apt | |
| 75 | FLAMINGO D'AMOUR | (83) |
| | Gaylords—me | |

BREAKING FOR A HIT

(Rated ★★ plus and numbered 76 thru 100 on the performance and sales survey authenticated by Music Guild of America)

This Week

Last Week

- | | | |
|-----|---------------------------------|-------|
| 76 | THE BLOB | (77) |
| | 5 Blobs—col | |
| 77 | LEAVE ME ALONE | (81) |
| | D. Doo & Don'ts—swan | |
| 78 | MOCKING BIRD | (76) |
| | Four Lads—col | |
| 79 | GOTTA TRAVEL ON | (96) |
| | B. Grammer—mon | |
| 80 | TUNNEL OF LOVE | (94) |
| | D. Day—col | |
| 81 | THE REASON | (80) |
| | Chanel's—deb | |
| 82 | THIS IS REAL | (82) |
| | M. Dodds—de | |
| | B. Dawn—coed | |
| 83 | CANDY CHA CHA | (84) |
| | August-Hayman—me | |
| 84 | LIGHT OF LOVE | (85) |
| | P. Lee—cap | |
| 85 | HEARTBEAT | (—) |
| | B. Holly—cor | |
| 86 | GIDGET | (87) |
| | Four Preps—cap | |
| 87 | ANNA | (89) |
| | Originals—jp | |
| 88 | JO JO GUNNE | (—) |
| | C. Berry—chess | |
| 89 | I'LL THINK OF YOU | (93) |
| | McGuire Sis.—cor | |
| 90 | ALL ALONE | (99) |
| | T. Stevens—fels | |
| 91 | WHOLE LOTTA LOVING | (86) |
| | F. Domino—imp | |
| 92 | ALMOST IN YOUR ARMS | (78) |
| | J. Nash—abc | |
| 93 | IN A PERSIAN MARKET | (101) |
| | L. Holmes—mgm | |
| 94 | PEEK-A-BOO | (—) |
| | Cadillacs—josie | |
| 95 | A HOUSE, A CAR & A WEDDING RING | (129) |
| | D. Hawkins—check | |
| | M. Preston—lon | |
| 96 | NATURE BOY | (—) |
| | Shields—dot | |
| 97 | BULLWHIP ROCK | (152) |
| | Cyclones—trophy | |
| 98 | LOVE YOU MOST OF ALL | (118) |
| | S. Coke—keen | |
| 99 | SEPARATE TABLES | (107) |
| | E. Gorme—abc | |
| 100 | I WAS Hoping YOU'D ASK ME | (—) |
| | J. Harper—cap | |



THE TOP 50 C&W OF THE WEEK

THE TOP 10 ON THE C&W OFFICIAL HIT PARADE

(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

| This Week | | Last Week |
|-----------|--|-----------|
| 1 | TOM DOOLEY Kingston Trio—cap | (1) |
| 2 | IT'S ONLY MAKE BELIEVE C. Twitty—mgm | (2) |
| 3 | CITY LIGHTS R. Price—col | (3) |
| 4 | PICK ME UP ON YOUR WAY DOWN C. Walker—col | (6) |
| 5 | WHAT DO I CARE J. Cash—col | (4) |
| 6 | SQUAWS ALONG THE YUKON H. Thompson—cap | (5) |
| 7 | ONE NIGHT E. Presley—vi | (9) |
| 8 | TUPELO COUNTY JAIL W. Pierce—de | (8) |
| 9 | GIVE MYSELF A PARTY D. Gibson—vi | (12) |
| 10 | LOOK WHO'S BLUE D. Gibson—vi | (10) |

THE 3-STAR C&W HIT PARADERS OF THE WEEK

(Rated ★★★ and numbered 11 thru 50 on the performance and sales survey authenticated by Music Guild of America)

| This Week | | Last Week |
|-----------|---|-----------|
| 11 | BILLY BAYOU J. Reeves—vi | (37) |
| 12 | THE WAYS OF A WOMAN IN LOVE J. Cash—sun | (11) |
| 13 | ALL OVER AGAIN J. Cash—col | (13) |
| 14 | THAT'S THE WAY I FEEL F. Young—cap | (16) |
| 15 | I GOT A FEELING R. Nelson—imp | (22) |
| 16 | LONESOME TOWN R. Nelson—imp | (7) |
| 17 | FALLING BACK TO YOU W. Pierce—de | (15) |
| 18 | ALONE WITH YOU F. Young—cap | (18) |
| 19 | WITH YOUR LOVE J. Scott—carl | (20) |
| 20 | YOU'RE MAKIN' A FOOL OUT OF ME J. Newman—mgm | (32) |

| This Week | | Last Week |
|-----------|---|-----------|
| 21 | TOUCH AND GO HEART K. Wells—de | (14) |
| 22 | HE'S LOST HIS LOVE FOR ME K. Wells—de | (25) |
| 23 | MY BABY'S GONE Louvin Bros.—cap | (17) |
| 24 | FORGET ME NOT Kalin Twins—de | (28) |
| 25 | I GOT STUNG E. Presley—vi | (26) |
| 26 | PROBLEMS Everly Bros.—cad | (34) |
| 27 | BIMBOMBAY J. Rodgers—ro | (45) |
| 28 | I HATE MYSELF F. Young—cap | (33) |
| 29 | I'M A GOOD BOY E. Arnold—vi | (23) |
| 30 | LONELY ISLAND PEARL Johnnie & Jack—vi | (21) |
| 31 | HALF A MIND E. Tubb—de | (27) |
| 32 | COUNTRY MUSIC IS HERE TO STAY S. Crum—cap | (41) |
| 33 | A WOMAN CAPTURED ME H. Snow—vi | (36) |
| 34 | ALL THE TIME F. Husky—cap | (35) |
| 35 | SUSIE DARLIN' R. Luke—dot | (19) |
| 36 | BLUE BOY J. Reeves—vi | (39) |
| 37 | AIN'T I THE LUCKY ONE M. Robbins—col | (68) |
| 38 | MY LUCKY FRIEND H. Snow—vi | (24) |
| 39 | THE FOOL AND THE ANGEL B. Helms—de | (40) |
| 40 | LIFE TO GO S. Jackson—col | (57) |
| 41 | WALKIN' THE SLOW WALK C. Smith—col | (29) |
| 42 | BLUE BLUE DAY D. Gibson—vi | (44) |
| 43 | BIRD DOG Everly Bros.—cad | (38) |
| 44 | A LOVE WAS BORN C. Smith—col | (31) |
| 45 | INVITATION TO THE BLUES R. Price—col | (30) |
| 46 | BREAKUP J. L. Lewis—sun | (43) |
| 47 | YOU'RE THE NEAREST THING TO HEAVEN J. Cash—sun | (47) |
| 48 | WHAT AM I LIVING FOR E. Tubb—de | (60) |
| 49 | JEALOUSY K. Wells—de | (48) |
| 50 | LEAVE OUR MOON ALONE Johnnie & Jack—vi | (46) |



**and western hits
including no. 1
are on
high-fidelity
records by**

- 1. City Lights — Ray Price 4-1191**
- 4. All Over Again — Johnny Cash 4-1251**
- 6. Pick Me Up On Your Way Down Charlie Walker 4-1211**
- 15. What Do I Care — Johnny Cash 4-1251**
- 18. Life To Go — Stonewall Jackson 4-1257**
- 19. Invitation To The Blues Ray Price 4-1191**

**THESE TOP C&W ARTISTS
RECORD EXCLUSIVELY FOR COLUMBIA**

| | |
|-----------------------|---------------------|
| Ray Price | Maddox Bros. & Rose |
| Johnny Cash | Frankie Lowrey |
| Charlie Walker | Carl Perkins |
| Stonewall Jackson | Ronnie Self |
| Carl Smith | Mary Klich Robinson |
| Johnny Horton | Three G's |
| Bobby Lord | Mell Tillis |
| Billy Brown | Billy Walker |
| Collins Kids | Marty Robbins |
| Jimmie Dickens | Jimmy Dean |
| Flatt & Scruggs | Chuck Wagon Gang |
| Lefty Frizzell | Freddie Hart |
| John D. Loudermilk | Bill Phillips |
| George Morgan | Lee Emerson |
| Joe & Rose Lee Mathis | Otis Blackwell |

COLUMBIA 

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* According To Billboard Nov. 3

M ALBUM REVIEWS OF THE WEEK

CHRISTMAS HOLIDAYS AT RADIO CITY MUSIC HALL - (RCA Victor - LOP-1010).

The Nativity; Interlude, Joy To The World; Sleigh Ride, Rudolph The Red-Nosed Reindeer; Cinderella Ballet; Christmas Organ Medley (Carols & Holiday Songs); Chances Are; Rockettes, (Assorted Holiday Favorites); Finale, Chances Are.

● Beautifully packaged holiday item by LPackage includes Dick Leibert at the organ plus Raymond Paige conducting the music hall orchestra and chorus; photographs of the Rockettes and various scenes from the Christmas stage show plus pictures of Corps De Ballet and a short history of the Music Hall. A well-planned production, album makes a fine gift. Cover opens book style with a full width photograph of the Rockettes.

LA PALOMA - Billy Vaughn And Orchestra - (Dot DLP-3140).

La Paloma; Time Was; Say Si Si; Mexicali Rose; El Choclo; La Golondrina; Brazil; Estrellita; La Cumparsita; Perfidia; Yours; The Peanut Vendor.

● Billy and his gauchos take off for a fast blast South of the Border and come up with a strong pop angle on Latin tempi. Outstanding feature is Vaughn's orchestrations which manage to stay close, in most cases, to a semi rock sound which will help sell. Sax work with tight arrangements is tops. Album is pleasant listening and should appeal to the younger set. Rhythm patterns set by Vaughn are adaptable to many dances and the kids should have a ball.

MARVELOUS MARGULIS - Charlie Margulis And Orchestra - (Carlton LP 12/103).

El Salon Mexico; Tenderly; Oh! My Papa; Gigi; Ain't Misbehavin'; And The Angels Sing; Malaguena; I Can't Get Started; West End Blues; Cherry Pink And Apple Blossom White; You Made Me Love You; Beyond The Sea.

● One of the first of a group of Carlton LPackages featuring Margulis on trumpet running through some all-time trumpet hits. Charlie pours it on full force. His tone is crisp and clear while the orchestra mirrors him well. A fine listening experience. Not only is the music tops but the album has been recorded in a new technique that imparts a tremendous full sound. Beautiful job on *West End Blues*.

CHRISTMAS IS FOR CHILDREN - (Lion - L-70079).

'Twas The Night Before Christmas; Jingle Bells; Santa Claus Is Coming To Town; Rudolph, The Red-Nosed Reindeer; God Bless You, Little Children; Christmas Comes But Once A Year; Frosty, The Snow Man; Nuttin' For Christmas and I Like Christmas; Tom And Jerry Meet Santa Claus; The Fat, Fat Man; I Fell Out Of The Christmas Tree.

● Attractively-priced Christmas item, cut especially for young children by Lion, features good assortment of Holiday tunes in the Kiddie groove. Takes a light approach to the holidays with no carols included. Artists include Lionel Barrymore reading '*'Twas The Night*', The Korn Koblbers, Bret Morrison and Jimmy Durante.

TO WISH YOU A MERRY CHRISTMAS - Harry Belafonte - (RCA Victor LPM-1887).

A Star In The East; The Gifts They Gave; The Son Of Mary; The Twelve Days Of Christmas; Where The Little Jesus Sleeps; Medley (Twelve Carols and Holiday Songs); Medley (Five Carols).

● Belafonte, with orchestra and chorus under Bob Corman's direction, does superior job on standard Christmas fare. Harry sings the carols with much warmth and softness and adds the joyous flavor on holiday items. Belafonte fans will want this one to add to their collections, and the Christmas record shopper will also enjoy this album. Harry re-affirms that he can sing anything with class. Top gift package.

THE LP THAT WILL SELL LIKE A SINGLE!

Thanks to Dennis Day and Jack Benny:

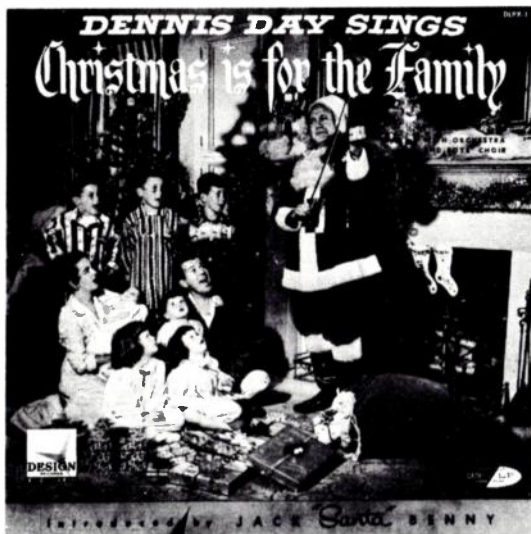
We at Design Records are proud to present what we feel and know is the finest Christmas album for the family ever recorded.

D.J.'s are invited to write us directly for their free copy of this excellent album.

For record dealers we have mastered a 45 rpm single which we will be glad to mail upon request—Special 4 color window streamers have been made for display and will be supplied directly to dealers from our distributors.

This record is a must for both programming and record store sales in depth.

Cy Leslie
President



JINGLE BELLS

WHITE CHRISTMAS

MAY SANTA FILL OUR
HEARTS

RUDOLPH THE RED NOSED
REINDEER

I HEARD THE BELLS ON
CHRISTMAS DAY

CHRISTMAS IS FOR THE
FAMILY

SILENT NIGHT

HARK! THE HERALD ANGELS
SING

O LITTLE TOWN OF
BETHLEHEM

OH HOLY NIGHT

AWAY IN THE MANGER

OH, COME ALL YE
FAITHFUL

THE FIRST NOEL

GOD REST YOU MERRY,
GENTLEMEN

DESIGN Records *ed for profits*

\$1.49
Suggested Retail Price

DISTRIBUTORS: Allen Distributing Co.—Richmond, Va. Allied Record Dist. Co.—East Hartford, Conn. Arc Sound, Inc.—Scarborough, Ont., Canada B&K Dist. Co.—Oklahoma City, Okla. Bertos Sales Co. N. C. Brason Associates—Chicago 11, Ill. Record Distributors—Miami, Fla. Central Dist. Co.—Billings, Montana Daily Brothers—Dallas, Texas Harold W. Daily—Houston, Texas Diamond Record Dist. Co.—Los Angeles, Calif. Ideal Record Purch Co.—Newark, N. J. Frontier Dist. Co.—El Paso, Texas Great Western Dist. Co.—Salt Lake City, Utah J&F Dist. Co.—Baltimore, Md. Lieberman Music Co.—Minneapolis, Minn. M&N Dist. Co.—Buffalo, N. Y. Melody Record Supply Co.—New York, N. Y. Music Sales Co.—Memphis, Tenn. Music Suppliers of New England—Boston, Mass. National Record Dist. Co.—Atlanta, Ga. New Sound Record Dist.—San Francisco, Calif. Pan American Record Dist.—Denver, Colo. R&D Dist. Co.—New Orleans, La. Romlee Sales Corp.—Pittsburgh 19, Pa. Roberts Record Dist. Co.—St. Louis, Mo. David Rosen, Inc.—Philadelphia, Pa. Leonard Smith Co.—Albany, N. Y. Stanley Dist. Co.—Seattle 9, Wash.

A PRODUCT OF PICKWICK SALES CORP., B'KLYN 32, NEW YORK

MUSIC VENDOR—Nov. 17, 1958

29



AROUND THE CORNER

HOWARD KESSELMAN

MARIE - Tommy Mara - Felsted 85471.

● Latest effort by Tommy is an up-to-date treatment of the Berlin oldie done with a chorus backdrop. Mara sings this one out in a solid two-beat arrangement with an accent on the drum. Disk has a good crisp sound and could score for Tommy whose last entry was *Blue Of The Night*.

TURVY PART II - Cozy Cole - (Love 5014).

● Hot on the heels of his first Love release Cozy delivers another one that looks like a winner. Following the pattern of *Topsy*, Cole exhibits his drumming talents in a swingin' tune that starts with organ and winds up in big band swing. Waxing should hit and quick. Could start the trend back to Swing.

SERMONETTE - Della Reese - (Jubilee 5345).

● A gospel-styled tune with a message is belted out by Della with excitement and drive. Tune is a real handclapper with organ, drum and bass background plus chorus. Della never fails to give a great performance. This one is no exception. Jox should give it plenty of play.

LOLLIPOPS TO LIPSTICK - Laura Leslie - (Hanover 4513).

● Cute up-tempo novelty with catchy melody and lyric that will appeal to the teen agers. Laura and chorus go through this one with gay, frivolous air that makes you hum along. Could catch on.

BIG BOPPER'S WEDDING - Big Bopper - (Mercury 71375).

● The *Chantilly Lace* man follows up with a novelty and delivers it into the teenagers background. It's a humorous job about marriage being the Bopper's trouble. With a rock and roll beat this clever tune should have no trouble in hitting the charmed circle.

PLATTERS RETURN

**Six Month Overseas
Tour Success For
Mercury Group**

■ CHICAGO — The Platters, whose current Mercury release, "Smoke Gets In Your Eyes," is a Hit Parader have returned to the United States after a phenomenally successful half-year tour of Europe and Middle East.

Apart from the advance interest in overseas appearances generated by their Mercury singles and albums — the Platters set attendance records everywhere — much credit for their popularity abroad is attributed to Mercury's network of foreign affiliates and licensees.

The reception accorded the Platters, is regarded by Mercury president Irving Green as "a testimonial to the conscientious endeavor and loyalty of our affiliates and licensees."

Foreign firms to which Green referred are: Inter-Bas of Argentina; Electronic Industries of Australia; Otto G. Preiser of Austria; Discopress of Belgium; Fabrica De Discos Rozenblit of Brazil; Quality Records Ltd. of Canada; Industrias Electricas Y Musicales of Chile; Columbiana Del Sonido Ltda. of Colombia; Metronome Records of Denmark; Yacoumopoulos of Egypt; E.M.I. Records Ltd. of England; Accumulator Industries of Finland; Compagnie Phonographique Francaise (Barclay-Disque) of France; The Icaros Record Co. of Greece; Metronome Records of Germany; C. N. Rood of Holland; Diamond Mercury Record Co. Ltd. of Hong Kong; Hed-Arzi of Israel; Gurtler & Co. Ltd. of Italy; Record Ltd. of Jamaica; King Record Co. Ltd. of Japan; Corporacion Nacional Electronica of Mexico; Pye Ltd. of New Zealand; Brodrene Johnsen of Norway; Super Record Co. of the Philippines; J. C. Donas, Lda. of Portugal; Mercury Espanola of Spain; Trutone of Africa Ltd. of South Africa; Metronome Records of Sweden; Gurtler & Co. of Switzerland; Gramofon Turk Limitet Surketi of Turkey; and Ricardo Y Rodolfo Gioia of Uruguay.

During the past ten years, Mercury has expanded its international interests and now has 32 Foreign Affiliates who provide the company with representation in the most important market areas of the world.



Remember...

**You heard it here first: NEIL SEDAKA
is going to hit the big time with his first
RCA VICTOR pop single...THE DIARY**

47/7408



Watch for these NBC-TV Shows in color and black and white: PERRY COMO SHOW, ELLERY QUEEN, GEORGE GOBEL SHOW, NORTHWEST PASSAGE. They're all sponsored by RCA VICTOR.



RCA VICTOR
TRADE MARK
RADIO CORPORATION OF AMERICA



News BRIEFS

RCA Victor Xmas Package to Deejays

■ RCA Victor is shipping to its entire disc jockey list a specially prepared long play album, "Twelve Ways to Easy Christmas Programming," and three new Christmas singles, reports Ray Clark, manager, planning and merchandising, single records.

The three new Christmas singles, Harry Belafonte's "I Heard The Bells on Christmas Day"/"Mary, Mary," packed in a Christmas sleeve, David Hill's, "Christmas Bride"/"Christmas In Your Heart," and Hugo Winterhalter's "Rudolph the Red-Nosed Reindeer Cha-Cha" / "Christmas Son Cha Cha," were to be shipped with the album Nov. 18.

Clark pointed out that "Twelve Ways to Easy Christmas Programming," will simplify the task of the disc jockey in programming past and current Christmas music.

A HIT!

**POOR
BUTTERFLY**

DICK STABILE

BETHLEHEM 11004

KING RECORDS

Another important feature for the disc jockey, according to Clark, will be the specially prepared album sleeve with a complete listing of RCA Victor Christmas single merchandise already available in station library, with timing, publisher and affiliation noted for each selection.

Warner Bros. TV, Radio Subscription Service

■ BURBANK, Cal. — Warner Bros. has announced a new radio and television station subscription service, whereby radio and television stations can subscribe to a program under which they will receive a guaranteed minimum of 60 albums annually. This service is available for Warner Bros. Vitaphonic stereo as well as monaural long play albums. Exact monthly quantities and the selection of albums will be determined by release schedule.

Cost for this comprehensive service is \$15 per quarter year for regular long play albums, and \$22.50 per quarter year for stereo.

Service fees cover costs of transportation, handling, delivery, and insurance.

Raeburn to Sell Design in BWI

■ NEW YORK — Boyd Raeburn's "Island Artists Limited" will act as exclusive distributors for the Design line in the British West Indies.

Raeburn, vice-president and major stockholder in Island Artists, Ltd., will make his home in Nassau and will fly here only when needed for important band dates, to huddle with Design executives or to record for Design, with whom he has a free-lance deal as an artist-arranger and producer.

Raeburn, a top orchestra leader during "The Band Era," is still remembered as one of the innovators of progressive jazz for big bands.

Sylvia Dayube at Riverside

■ NEW YORK — Sylvia Dayube has left "Down Beat" to head the publicity and promotion department at Riverside Records, the post formerly held by Bob Altshuler.

1 2-SIDED SMASH ON COUNTRY & POP

**"THE
DEVIL,
MY
CONSCIENCE
AND
I"**

b/w



**"DOORWAY
TO HEAVEN"**

By
BILLY BARTON

RADIO #117

PRODUCED BY FAVOR ROBISON

RADIO RECORDS
BOX 38, MALIBU, CALIFORNIA





TOPS WITH THE ONE STOPS

SINGER ONE STOP RECORDS Chirago, Illinois

1. Topsy (Part 2) (C. Cole)
2. It's Only Make Believe (C. Twitty)
3. Tom Dooley (Kingston Trio)
4. To Know Him Is To Love Him (T. Bears)
5. Queen Of The Hop (B. Darin)
6. I Got A Feeling (R. Nelson)
7. Poor Boy (Royaltones)
8. I Got Stung (E. Presley)
9. Love Is All We Need (T. Edwards)
10. Tea For Two Cha Cha (T. Dorsey)

RECORD SUPPLY DIST., INC. Sacramento, Calif.

1. Tom Dooley (Kingston Trio)
2. Lonesome Town (R. Nelson)
3. It's Only Make Believe (C. Twitty)
4. Pussy Cat (Ames Bros.)
5. Topsy (Part 2) (C. Cole)
6. To Know Him Is To Love Him (T. Bears)
7. Tears On My Pillow (L. Anthony)
8. Nel Blue Dipinto Di Blu (D. Madugno)
9. Tea For Two Cha Cha (T. Dorsey)
10. Chantilly Lace (B. Bopper)

NEW YORK RECORD DIST. New York, N. Y.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy (Part 2) (C. Cole)
4. It's All In The Game (T. Edwards)
5. To Know Him Is To Love Him (T. Bears)
6. Chantilly Lace (B. Bopper)
7. Tea For Two Cha Cha (T. Dorsey)
8. I Got A Feeling (R. Nelson)
9. Non Dimenticar (N. K. Cole)
10. Call Me (J. Mathis)

REDISCO Baltimore, Md.

1. Tom Dooley (Kingston Trio)
2. To Know Him Is To Love Him (T. Bears)
3. The World Outside (4 Coins)
4. I Got Stung (E. Presley)
5. Tears On My Pillow (Imperials)
6. Topsy (Part 2) (C. Cole)
7. I Want To Be Happy Cha Cha (E. Light)
8. Problems (Everly Bros.)
9. Near You (R. Williams)
10. It's All In The Game (T. Edwards)

ONE STOP, INC. Boston, Mass.

1. To Know Him Is To Love Him (T. Bears)
2. Non Dimenticar (N. K. Cole)
3. Walking Along (Diamonds)
4. I Got A Feeling (R. Nelson)
5. Beep Beep (Playmates)
6. Love Is All We Need (T. Edwards)
7. Problems (Everly Bros.)
8. I Want To Be Happy Cha Cha (E. Light)
9. A Lover's Question (C. McPhatter)
10. I'll Love You Forever (R. Coyne)

PARK RECORD DIST. E. Hartford, Conn.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. To Know Him Is To Love Him (T. Bears)
4. Beep Beep (Playmates)
5. One Night (E. Presley)
6. I'll Remember Tonight (P. Boone)
7. Queen Of The Hop (B. Darin)
8. Cannonball (D. Eddy)
9. Poor Boy (Royaltones)
10. Mr. Success (F. Sinatra)

RAYMAR SALES CO. Jamaica, N. Y.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. Topsy (Part 2) (C. Cole)
5. Chantilly Lace (B. Bopper)
6. Tea For Two Cha Cha (T. Dorsey)
7. To Know Him Is To Love Him (T. Bears)
8. There Goes My Heart (J. James)
9. The End (E. Grant)
10. Rock-In Robin (B. Day)

LIEBERMAN ONE-STOP Omaha, Nebr.

1. Topsy (Part 2) (C. Cole)
2. Tom Dooley (Kingston Trio)
3. It's Only Make Believe (C. Twitty)
4. To Know Him Is To Love Him (T. Bears)
5. The End (E. Grant)
6. Beep Beep (Playmates)
7. One Night (E. Presley)
8. Chantilly Lace (B. Bopper)
9. I'll Remember Tonight (P. Boone)
10. There Goes My Heart (J. James)

MURRAY M. KIRSCHBAUM Minneapolis, Minn.

1. Beep Beep (Playmates)
2. Tom Dooley (Kingston Trio)
3. Hideaway (4 Esquires)
4. One Night (E. Presley)
5. Lonesome Town (R. Nelson)
6. Problems (Everly Bros.)
7. Mexican Hat Rock (Applejacks)
8. Cannonball (D. Eddy)
9. Poor Boy (Royaltones)
10. Bimbombey (J. Rodgers)

DICK'S RECORD Allston, Mass.

1. To Know Him Is To Love Him (T. Bears)
2. Love Is All We Need (T. Edwards)
3. Tom Dooley (Kingston Trio)
4. It's Only Make Believe (C. Twitty)
5. Mr. Success (F. Sinatra)
6. Beep Beep (Playmates)
7. I'll Remember Tonight (P. Boone)
8. Problems (Everly Bros.)
9. That Old Black Magic (Prima-Smith)
10. It's All In The Game (T. Edwards)

ONE STOP RECORD SALES Rochester, N. Y.

1. To Know Him Is To Love Him (T. Bears)
2. One Night (E. Presley)
3. Beep Beep (Playmates)
4. It's Only Make Believe (C. Twitty)
5. Tom Dooley (Kingston Trio)
6. Mexican Hat Rock (Applejacks)
7. That Old Black Magic (Prima-Smith)
8. I Want To Be Happy Cha Cha (E. Light)
9. Jealous Heart (Fontane Sist.)
10. A Letter To An Angel (J. Clanton)

LUCK'S RECORD SHOP Bay City, Mich.

1. Tom Dooley (Kingston Trio)
2. It's Only Make Believe (C. Twitty)
3. To Know Him Is To Love Him (T. Bears)
4. I Got A Feeling (R. Nelson)
5. Cimarron (B. Vaughn)
6. Chantilly Lace (B. Bopper)
7. The Day The Rains Came (J. Morgan)
8. Hideaway (4 Esquires)
9. Firefly (T. Bennett)
10. Topsy (Part 2) (C. Cole)



TOPS WITH THE ONE STOPS

MUSIC CITY Hollywood, Calif.

1. Tom Dooley (Kingston Trio)
2. Beep Beep (Playmates)
3. I Got Stung (E. Presley)
4. Chantilly Lace (B. Bopper)
5. Topsy (Part 2) (C. Cole)
6. Donna (R. Valens)
7. To Know Him Is To Love Him (T. Bears)
8. The End (E. Grant)
9. It's Only Make Believe (T. Bears)
10. Mr. Grillon (G. Garabedian)

BUDISCO Miami, Florida

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. It's All In The Game (T. Edwards)
4. To Know Him Is To Love Him (T. Bears)
5. Topsy (Part 2) (C. Cole)
6. Chantilly Lace (B. Bopper)
7. Call Me (J. Mathis)
8. There Goes My Heart (J. James)
9. Hideaway (4 Esquires)
10. Beep Beep (Playmates)

MUSICAL SALES Baltimore, Md.

1. One Night (E. Presley)
2. Tom Dooley (Kingston Trio)
3. To Know Him Is To Love Him (T. Bears)
4. Topsy (Part 2) (C. Cole)
5. It's Only Make Believe (C. Twitty)
6. Lonesome Town (R. Nelson)
7. I Want To Be Happy Cha Cha (E. Light)
8. The World Outside (4 Coins)
9. Call Me (J. Mathis)
10. Beep Beep (Playmates)

RADIO DOCTORS Milwaukee, Wisc.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy (Part 2) (C. Cole)
4. Problems (Everly Bros.)
5. Bye Bye Baby, Goodbye (S. Williams)
6. I Got A Feeling (R. Nelson)
7. Beep Beep (Playmates)
8. Rock-In Robin (B. Day)
9. Tea For Two Cha Cha (T. Dorsey)
10. Ma, He's Making Eyes At Me (S. Forwood)

FRONTIER ONE STOP Buffalo, N. Y.

1. To Know Him Is To Love Him (C. Twitty)
2. One Night (E. Presley)
3. Problems (Everly Bros.)
4. The World Outside (4 Coins)
5. Love Is All We Need (T. Edwards)
6. Flamingo D'Amour (Gaylords)
7. Jealous Heart (Fontane Sist.)
8. Come Prima (T. Dalardo)
9. Tom Dooley (Kingston Trio)
10. That Old Black Magic (Prima-Smith)

IOWA RECORD ONE STOP Des Moines, Iowa

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. To Know Him Is To Love Him (T. Bears)
4. Topsy (Part 2) (C. Cole)
5. Beep Beep (Playmates)
6. I'll Remember Tonight (P. Boone)
7. Problems (Everly Bros.)
8. What Do I Care (J. Cash)
9. Chantilly Lace (B. Bopper)
10. Cimarron (B. Vaughn)

MIDWEST RADIO Milwaukee, Wisc.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. To Know Him Is To Love Him (T. Bears)
4. Topsy (Part 2) (C. Cole)
5. It's All In The Game (T. Edwards)
6. Chantilly Lace (B. Bopper)
7. Tea For Two Cha Cha (T. Dorsey)
8. The End (E. Grant)
9. There Goes My Heart (J. James)
10. Non Dimenticar (N. K. Cole)

BELMONT RECORD ONE STOP Newark, N. J.

1. Topsy (Part 2) (C. Cole)
2. Tom Dooley (Kingston Trio)
3. Hideaway (4 Esquires)
4. It's Only Make Believe (C. Twitty)
5. I Got A Feeling (R. Nelson)
6. To Know Him Is To Love Him (T. Bears)
7. It's All In The Game (T. Edwards)
8. Chantilly Lace (B. Bopper)
9. There Goes My Heart (J. James)
10. Non Dimenticar (N. K. Cole)

THE MUSIC MART Burlington, Wisc.

1. It's Only Make Believe (C. Twitty)
2. Topsy (Part 2) (C. Cole)
3. To Know Him Is To Love Him (T. Bears)
4. The End (E. Grant)
5. Forget Me Not (Kalin Twins)
6. Lonesome Town (R. Nelson)
7. Poor Boy (Royaltones)
8. I Got Stung (E. Presley)
9. Beep Beep (Playmates)
10. Hideaway (4 Esquires)

ELKINS RECORD SHOP Charleston, W. Va.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy (Part 2) (C. Cole)
4. To Know Him Is To Love Him (T. Bears)
5. The End (E. Grant)
6. I Got A Feeling (R. Nelson)
7. One Night (E. Presley)
8. It's All In The Game (T. Edwards)
9. Chantilly Lace (B. Bopper)
10. Non Dimenticar (N. K. Cole)

LESLIE DISTRIBUTORS Newark, N. J.

1. It's Only Make Believe (C. Twitty)
2. Tom Dooley (Kingston Trio)
3. Topsy (Part 2) (C. Cole)
4. To Know Him Is To Love Him (T. Bears)
5. Chantilly Lace (B. Bopper)
6. Non Dimenticar (N. K. Cole)
7. Call Me (J. Mathis)
8. I Got A Feeling (R. Nelson)
9. Beep Beep (Playmates)
10. One Night (E. Presley)

SPRUCE RECORD SHOP Scranton, Penna.

1. To Know Him Is To Love Him (T. Bears)
2. Topsy (Part 2) (C. Cole)
3. It's Only Make Believe (C. Twitty)
4. Tom Dooley (Kingston Trio)
5. Chantilly Lace (B. Bopper)
6. Non Dimenticar (N. K. Cole)
7. Beep Beep (Playmates)
8. Love Is All We Need (T. Edwards)
9. One Night (E. Presley)
10. Queen Of The Hop (B. Darin)

COUNTRY FLAVOR LASTS

(Continued from Page 10)

To take advantage of this change in regulations, WSM erected what was then the tallest radio station tower in the country. It rose 871 feet into the air. WSM also increased its power to 50,000 watts. This meant it could be heard in many places throughout the country and as far North as Canada. It brought country music to listeners to whom the idiom had been unfamiliar.

Another factor was network radio. Despite clear channels and the fact that 50,000 watts is the highest power allowed any radio station, reception of WSM was limited. But a portion of the Grand Ole Opry broadcast was picked up by 26 NBC stations on Oct. 14, 1939. Transcriptions of this segment were shipped to five other NBC stations for rebroadcast.

Response from listeners indicated that Grand Ole Opry warranted wider radio circulation. On July 20, 1940, Grand Ole Opry went on a coast-to-coast hookup. Thirty-five stations relayed the show directly. Five more continued to broadcast transcriptions of it. Eventually, more than 175 stations carried the show to all parts of the country. This acquainted a broader public with country music.

World War II created conditions that may have been the most significant of all factors in popularizing country music. War production created population shifts. Country music, as purveyed by Grand Ole Opry, had been most popular in the Southern areas of the nation and in some areas of the Midwest. Workers from other parts of the nation migrated to the South to work in defense plants. This brought them into contact with country music. Southerners and Midwesterners were drafted into military service and were shipped to posts away from home. Many brought their guitars with them and, out of homesickness and desire for entertainment, sang the music they knew and loved.

Juke boxes on military posts had to program country music to satisfy the demand. Similarly, juke boxes on locations in cities and towns near military installations began to program country music to bring a touch of home to the boys from the South and Midwest. Deejays picked it up. Thus, country music was exposed on jukeboxes

in areas where it had previously been disregarded or was considered unprofitable.

Beginning in 1940, the deejay became a potent part of radio. On civilian and services stations, they began to play try music. Today, most cities have deejays who spin some country music or play exclusively.

Artists in popular and rhythm and blues fields found that many country tunes could be rearranged to suit their styles. The appeal has become so universal that it is sometimes difficult to distinguish the categories in which the records belong. One of the functions of the newly formed Country Music Association—of which Music Vendor is proud to be a charter member—is to maintain and emphasize the identity of country music.

Although Mercury's Patti Page is not considered a country singer in the absolute sense, she became a star through her performance of "Tennessee Waltz." Georgia Gibbs, currently on Roulette, has a big hit for RCA Victor about a year ago with a pop version of Ernest Tubbs' "I'm Walking the Floor Over You." Rosemary Clooney, never a country singer, converted "Half as Much" into a pop hit. A country song, "Make Believe," done in country style on MGM by Conway Twitty, is the number one record in the land as we go to press.

Possibly the best indication that country music has arrived is the fact that it can be satirized and burlesqued. Nothing can be satirized unless the audience is familiar with the work or style being parodied. Remember how Jo Stafford and Red Ingle kidded "Timtashun" into a big hit for Capitol? Consider another proof of the appeal of country music: When "16 Tons" was first released, it made little impact. But, with the acceptance of country music, the song became a tremendous hit.

Getting back to the factors that aided the growth and spread of country music, consider these:

Development of the modern jukebox and modern methods of record manufacture.

With magna-selection equipment, it became possible for a jukebox operator to program music by category and devote sections to country music.

Modern methods of record manufacture brought the discs to the market places of the land swiftly.

Today, with rockabilly music, the enor-

mous number of artists with country origins who came to prominence because of Presley, the demand of teenagers for songs with new melodies and tunes they can grasp, country music may well become the most significant development in contemporary American music.

While historians and sociologists and musicologists may trace the origins of country music to Wales and Northern England and to workers' songs brought to our land by immigrant laborers, the music as we know it got its start via the Grand Ole Opry on WSM.

And, after 33 years, it's still going strong. Congratulations!

RCA Custom Offers Tape Cartridge Service

■ NEW YORK — RCA Custom Record Sales Department has announced availability of complete facilities for manufacturing stereo tape cartridges. The Custom Department's service also includes reel procurement, labeling, assembling and packaging.

First announced last June by RCA president John L. Burns, the tape cartridge is considered the most promising development in the field. According to E. B. Dunn, manager of the RCA Custom Record Sales Department, present indications are that tape cartridges sales will mount fast in 1959, with widespread acceptance in the home entertainment field, and in education and industrial training activities.

The tape cartridge is a slim plastic magazine containing two reels threaded with tape. To play, the cartridge is placed in a cartridge player — also developed by RCA and announced to be on the market in early winter — and started by pressing a starting switch. It is not necessary to thread the tape into the player. The tape is four-track, as contracted with the conventional two-track open-reel tape, and plays at 3½ inches per second, half the speed of open-reel tape, which results in four times as much sound per inch of tape.

In addition, the tape travels half its length playing two tracks, then reverses itself and plays back the other two tracks and finishes rewind and ready for immediate re-play. While the cartridges are all the same size, they will be marketed with tapes of varying playing times, from about 20 to 60 minutes.

In announcing the availability of the tape cartridge manufacturing service, Ralph C. Williams, sales manager of RCA Custom Record Sales, added that the sales organization of RCA Custom was now prepared to give every assistance to clients in the development of their tape cartridge merchandise.

'Topsy' to 'Turvy' By Cole on Love

■ NEW YORK — "Turvy," logically, follows "Topsy," and the new Cozy Cole record for the Love label has turned the industry upside down with its swift pace.

According to Alan Hartwell, director of sales for the new independent, the sales drummed up for Love by Cole on "Topsy" warranted a sequel. "Turvy 1 & 2," is it. "Turvy," says Hartwell, was written on a Friday and Saturday. It was arranged on the following Monday, copied and orchestrated on Tuesday and was recorded Tuesday night. It was edited by 4 A.M. Wednesday, then mastered and shipped to the presser later that day. By Friday morning it was in the mail to deejays.

"Turvy" is now available in monaural and stereo disks.

MUSIC VENDOR Services For the Record Industry

• Record Testing:

To have records tested on Music Guild of America's nationwide jukebox Preview network, ship by prepaid surface or air express to Dept. PV.

• Advance Listing:

To have records entered in MUSIC VENDOR'S Advance Record Release List, send information to Dept. L.

• Album Reviews:

Send albums to be reviewed to Dept. AR.

• Association News:

Send dates and information about meetings or other events to be published in MUSIC VENDOR'S Trade Dates to Dept. T.

• General News:

Send releases and information to the Editor.

Address all correspondence and shipments to proper department at:

**MUSIC VENDOR
100 Astor Street
Newark 2, N. J.**



ALBUM SALES SURVEY

(Number in parenthesis, after title, indicates position last week)

BEST SELLING LP'S

- 1 ONLY THE LONELY (1)
F. Sinatra—Cap—W-1053
- 2 SING ALONG WITH MITCH (2)
M. Miller—Col—CL 1160
- 3 THE KINGSTON TRIO (8)
Kingston Trio—Cap—T-996
- 4 TCHAIKOWSKY CONCERTO #1 (3)
V. Cliburn—RCA-Vi—2252
- 5 CONCERT IN RHYTHM (4)
R. Conniff—Col—CL-1163
- 6 SWING SOFTLY (5)
J. Mathis—Col—CL-1165
- 7 MORE SING ALONG WITH MITCH (9)
M. Miller—Col—CL-1243
- 8 BUT NOT FOR ME (6)
A. Jamal—Argo—LP-628
- 9 SOUTH PACIFIC (13)
Sound Track—RCA-Vi—LOC-1032
- 10 GIGI (12)
Sound Track—MGM—3541
- 11 JOHNNY'S GREATEST HITS (7)
J. Mathis—Col—CL-1133
- 12 STARDUST (10)
P. Boone—Dot—DLP-1118
- 13 KING CREOLE (11)
E. Presley—RCA-Vi—1184
- 14 THE MUSIC MAN (14)
Broadway Cast—CAP—WAO-990
- 15 POLITELY (22)
K. Smith—Cap—T-1073
- 16 DYNAMIC (15)
D. Staton—Cap—T-1054
- 17 MY FAIR LADY (16)
Orig. Cast—Col—OL-5090
- 18 JUMPIN' WITH JONAH (17)
J. Jones—Cap—1038
- 19 COLE ESPANOL (18)
N. K. Cole—Cap—1031
- 20 BILLY VAUGHN PLAYS THE MILLION SELLERS (23)
B. Vaughn—Dot—DLP-3119
- 21 VOICES IN LOVE (37)
4 Freshmen—Cap—T-1074
- 22 BELAFONTE SINGS THE BLUES (19)
H. Belafonte—RCA-Vi—LOP-1006
- 23 THE FABULOUS CENTURY (20)
R. Williams—Kapp—KXL-5005
- 24 THE LATE LATE SHOW (21)
D. Staton—Cap—876
- 25 GEMS FOREVER (26)
Mantovani—Lon—LL-3032
- 26 REBOUND (39)
J. Gleason—Cap—W-1075
- 27 YES INDEED (34)
P. Boone—Dot—DLP-3121
- 28 SWINGIN' ON BROADWAY (29)
J. Jones—Cap—T-963
- 29 NEL BLU DIPINTO DI BLU (27)
D. Modugno—De—DL 8808

- 30 LAS VEGAS-PRIMA STYLE (25)
L. Prima—Cap—T-1010
- 31 THIS IS DEAN MARTIN (4)
D. Martin—Cap—T-1047
- 32 FILM FNCORES (28)
Mantovani—Lon—LL-1700
- 33 'S AWFUL NICE (38)
R. Conniff—Col—L-1137
- 34 OKLAHOMA (43)
Sound Track—Cap—SOP 595
- 35 SOUTH PACIFIC (30)
Broadway Cast—Col—CL-4180
- 36 THE KING AND I (44)
Sound Track—Cap—W-740
- 37 TILL (31)
R. Williams—Kapp—KXL-1071
- 38 ELVIS' GOLDEN RECORDS (24)
E. Presley—RCA-Vi—LMP-1707
- 39 EYDIE IN LOVE (35)
E. Gorme—AEC PAR—246
- 40 DILO (33)
P. Prado—VI—LPM-1883
- 41 OTHER WORLDS, OTHER SOUNDS (40)
Esquivel—RCA-Vi—LOP-1753
- 42 NEAR THE CROSS (42)
T. E. Ford—CAP—T-1005
- 43 SAIL ALONG SILVER MOON (36)
B. Vaughn—Dot—DLP-3100
- 44 COMO'S GOLDEN RECORDS (45)
P. Como—RCA-Vi—LOP 1007
- 45 MUTED JAZZ (32)
J. Jones—CAP—T-839

14 Companies Added to Roster of RIAA

NEW YORK — Fourteen companies have been added to the membership rolls of the Record Industry Association of America, Inc. They are:

Bel Canto Stereophonic Recordings; Chime Record Company; Colpix Records; Elektra Corporation; Grand Award Record Corporation; National Recording Corporation; Rex Productions, Inc.; Sun Record Co. Inc.; 20th Fox Record Corporation; Tops Music Enterprises, Inc.; United Artists Records, Inc.; Vanguard Recording Society, Inc. and Westminster Recording Sales Corporation and Warner Bros. Records, Inc.

New Coral Artists

NEW YORK — Recent additions to the artist roster at Coral Records include Teddi King, Dorothy Loudon, Marguerite Piazza, Eartha Kitt and Art Lund.

BEST SELLING EP'S

- 1 KING CREOLE VO I
E. Presley—RCA-Vi—EPA-4319
- 2 SING ALONG WITH MITCH
M. Miller—Col—B-11601
- 3 ONLY THE LONELY
F. Sinatra—Cap—1053
- 4 JOHNNY CASH SINGS HANK WILLIAMS
J. Cash—Sun—EPA-111
- 5 SING ALONG WITH MITCH
M. Miller—Col—B-11602
- 6 STARDUST
P. Boone—Dot—DEP-1069
- 7 KING CREOLE VOL II
E. Presley—RCA-Vi—EPA-4321
- 8 SING ALONG WITH MITCH
M. Miller—Col—B-11603
- 9 EVERLY BROTHERS
Everly Bros.—Cap—CEP-107
- 10 MORE SING ALONG WITH MITCH
M. Miller—Col—B-11603
- 11 DYNAMIC
D. Staton—Cap—EAP-1054
- 12 POINCIANA
A. Jamal—Argo—1076
- 13 JUMPIN' WITH JONAH
J. Jones—Cap—1038
- 14 PATRICIA
P. Prado—RCA-Vi—EPA-4322
- 15 COLE ESPANOL
N. K. Cole—Cap—EAP-1031
- 16 SWINGIN' ON BROADWAY
J. Jones—Cap—968
- 17 SWING SOFTLY
J. Mathis—Col—B-11651
- 18 UNCHAINED MELODY
R. Nelson—Imp—158
- 19 NEARER THE CROSS
T. E. Ford—Cap—1005
- 20 THE LATE LATE SHOW
D. Staton—Cap—876
- 21 CONCERT IN RYTHM
R. Conniff—Col—B-11633
- 22 COME FLY WITH ME
F. Sinatra—Cap—920
- 23 FOUR BY BILLY VAUGHN
B. Vaughn—Dot—DEP-1066
- 24 SINGS FOLK SONGS (PT. I)
J. Rodgers—Ro—EPR-1-315
- 25 JOHNNY MATHIS
J. Mathis—Col—B-2537
- 26 MUTED JAZZ
J. Jones—Cap—EAP-839
- 27 THE LORD'S PRAYER
P. Boone—Dot—DEP-1068
- 28 IN THE NIGHT
G. Shearing—D. Staton—Cap—1003
- 29 WARM
J. Mathis—Col—B-1078
- 30 HYMNS
T. E. Ford—Cap—1031
- 31 POLITELY
K. Smith—Cap—EAP-1073
- 32 VOLARE
D. Martin—Cap—EAP-1027
- 33 LAS VEGAS-PRIMA STYLE
L. Prima—Cap—1010

Posthumous Johnny Ace Single from Duke Records

- (1) ■ HOUSTON, Tex. — A single, featuring the late Johnny Ace's biggest hits, "Pledging My Love"/"Anymore," was released last week by Duke Records. Don Robey, president of Duke, says decision to release the single was stimulated by sales of the label's new "Johnny Ace Memorial Album."
- (4) Both sides have been remastered, says Robey, and brought up to date with modern instrumentation and a choral background. The popularity of "Pledging My Love," Robey indicated, was affirmed by the success of releases of the tune by Jesse Belvin on RCA Victor and Roy Hamilton on Epic. Robey also said that "Pledging My Love," when originally released, was licensed for 18 covers.
- (6)
- (7)
- (8)
- (9)
- (10)
- (11)
- (12)

Como Promotion For Thanksgiving

- (14) ■ NEW YORK — RCA Victor is launching an advertising and promotion campaign on Thanksgiving to back up Perry Como's new album of popular inspirational songs, "When You Come To The End Of The Day" (LPM-1885), it was announced last week by William I. Alexander, manager, Advertising, Press and Promotion, around the Thanksgiving holiday for an LP, will continue into 1959.
- (16) Consumer ads, ad mats, and special TV commercials will feature the album, in addition to transcribed radio spots. Deeja's will get a special promotion record in a 3-color sleeve and special promotional material as well as the album itself. The Como album will also be featured on RCA Victor's Christmas window display and other in-store material.
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- (18)
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- (31)

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PHILADELPHIA
U. S. A.
CARLTON
#492

I JUST LOVE THOSE NEW HIT PARADER TITLE STRIPS



TRADE DATES

- Nov. 19 — Auto. Equip. & Coin Mach. Owners' Ass'n., 550 Broadway, Gary, Ind.
Nov. 19—N.Y. State Oprs. Guild, Pa-tine Hotel, Newburgh, N. Y.
Nov. 19—Eastern Pa Amusc. Mach., 2519 DeKalb St., Norristown, Pa.
Nov. 20 — Phono. Merchants' Ass'n. of Cleveland, Holenden Hotel, Cleveland, Ohio (Exec. Board)
Nov. 21—WSM 7th Annual C&W DJ Festival, Nashville, Tenn.
Nov. 21—Calif. Music Merchants' Ass'n., L.A. Div., 2932 W. Pico Blvd, Los Angeles, Calif.
Nov. 24—Central States Music Guild, 805 Main St., Peoria, Ill.
Nov. 24—San Joaquin Music Oprs., 1019 N. Center St., Stockton, Calif.
Nov. 25 — Meeting of N.Y.-N.J. Record Dealers, Henry Hudson Hotel, N.Y.C.

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ST. LOUIS 3, MO.

709 E. 31st

Phone VALENTINE 1-4899
KANSAS CITY, MO.

SOME COUNTRY BOYS AND A GAL WHO MADE THE RAFTERS RING IN '58



Top right: Kitty Wells, of course. The Country gentlemen are (in the usual order) Don Gibson; Marty Robbins; Ernest Tubb; Ferlin Husky and Jimmy Newman.

Country Music Festival

OPENING SESSION:

STARTING TIME: 10:00 A.M.

| Speaker | Organization | Title |
|---------------------|--------------------------------|----------------------|
| Ott Devine | WSM | Program Director |
| Jack DeWitt | WSM | President |
| Buford Ellington | State of Tenn., Governor Elect | |
| Matthew J. Culligan | NBC | Exec. Vice-President |

AWARDS:

STARTING TIME: 10:45 A.M.

| | | |
|-----------------|----------------------|------------------------|
| T. Tommy Cutrer | WSM (Emcee) | WSM—DJ Ann. |
| Bob Burton | BMI | |
| Dan Collins | Billboard | Music Editor Adv. Mgr. |
| Charlie Lamb | Music Reporter | Publisher |
| Bob Austin | Cash Box | Gen. Mgr. |
| Max Gilman | Music Vendor | Adv. & Prom. Mgr. |
| Burt Levy | Country Song Roundup | Publisher |

Della Reese on 3 Jubilee Releases

NEW YORK — Della Reese's talents as a pop singer, gospel and spiritual artist, and comedienne are expressed on three new releases that were put on the market at the same time by Jubilee. Devout Della can be heard on "Amen!," an LP in which she is assisted by her own church group, the Meditation Singers. Although she started her career as a gospel singer while still in her teens in her native Detroit, Miss Reese is better known as a successful pop singer with several hit sides to her credit. In the pop vein is her current Jubilee single, "Sermonette." Kirk Stuart duets with Della on another current single. "When I Grow Too Old To Dream." "You're Just In Love," the flip, demonstrates Della's comedy side, of the famed chanteuse.

The coupling is also included in Jubilee's initial stereo-single releases under the banner of the Diamond Jubilee Stereophonic Series, all of which are now being installed in several thousand Seeburg stereo juke boxes across the country.

Still another facet of Miss Reese is exploited in her new album, "The Story of the Blues," which dramatizes the historical development of jazz, in which Della narrates and vocalizes with orchestral backing by Jubilee's Sy Oliver.

MUSIC VENDOR . . . the country's ONLY weekly publication devoted exclusively to popular recorded music.

THEN



NOW



THEN AND NOW — Picture above, showing Roy Acuff, at the mike, with Cousin Rachel and the Smokey Mountain Boys, was taken in 1938. Recent photo, below, shows Roy without a hat and two members of the original group still working together. Roy will speak to the Country deejay conventioners by radio hookup from Germany where he and the Smokey Mountain Boys are on tour.

PERFORMANCE RATINGS

4-STAR AND 3-STAR RATINGS LISTED IN CENTER-FOLD.

★ ★
VERY GOOD
★
GOOD

POPULAR

- ★★ Come Prima
- ★★ Philadelphia U.S.A.
- ★★ Heartbeat
- ★★ Jo Jo Gunne
- ★★ Peek A Boo
- ★★ Nature Boy
- ★★ Bull Whip Rock
- ★★ Love You Most Of All
- ★★ I Was Hoping You'd Ask Me
- ★★ Miserlou
- ★★ Seven Minutes In Heaven
- ★★ Stagger Lee
- ★★ Caravan, Part I
- ★★ Caravan, Part I
- ★ Does Your Heart Beat For Me

- ★ Feel Good
- ★ Teen Commandments
- ★ Don't Tarry Little Mary
- ★ Cha Cha Funicula
- ★ Mean To Me
- ★ El Rancho De Maria
- ★ Little Turtle Dove
- ★ What More Can I Say
- ★ Pretend Cha Cha
- ★ All I Do Is Dream Of You
- ★ Here In My Heart
- ★ Motherless Child

- ★ Bubble Gum
- ★ I Love Jazz
- ★ Pachalafaka
- ★ That Crazy Place In Outer Space
- ★ Jungle Bones
- ★ Whistlin' Joe
- ★ Mambo Bardot
- ★ 16 Candles
- ★ Once In Awhile
- ★ The Mummy's Bracelet
- ★ Brigitte
- ★ Rumpus
- ★ It's Eternal
- ★ Caribbean
- ★ That's Anna
- ★ Ricky-Tick Song

- ★ Give Me A Chance

- ★ Keep-A Driving
- ★ Sing, Sing, Sing
- ★ Intermission Riff (1)
- ★ Rudolph The Red Nose Reindeer Cha Cha
- ★ I Whistle A Happy Tune
- ★ Jealous Heart
- ★ Strolling Along With The Blues
- ★ Yakety Sax
- ★ I'll Close My Eyes
- ★ High Heel Tennis Shoes
- ★ Mambo Bardot

- P. Bergen—Col—41275
- A. Lund—Cor—62054
- B. Holly—Cor—62051
- C. Berry—Chess—1709
- Cadillacs—Josie—846
- Shields—Dot—15856
- Cyclones—Trophy—500
- S. Cooke—Keen—32008
- J. Harper—Cap—4087
- E. Washington—Chock—905
- Poni-Tails—Abc—9969
- L. Price—Abc—9927
- C. Cole—GA—1023
- C. Cole—Fels—8546
- N. Todd—Dot—15860

- Four Dates—Chance—1027
- Anka-Hamilton Nash—Abc-9974
- Maqnets—Vi—7391
- A. Dale—Mgm—12720
- S. Guyse—Mgm—12719
- F. Charpin—Kapp—243
- B. Day—Class—225
- J. Ray—Col—41280
- R. Marterie—Me—71379
- Patience & Prudence—Lib—55154
- A. Martino—Cub—9018
- M. Martin—Vista—332

- W. Cousins—Claro—5852
- L. Armstrong—De—30771
- E. Brown—WB—5012
- Annette—Disney—114

- Camarata—iDsney—115
- F. Lowery—De—30772
- R. Ventura—Dot—15849
- Crests—Coed—506
- Mario & Flips—CC—100
- D. Hawley—Valor—2003
- S. Distel—Dot—15855
- F. Cramer—Vi—7388
- L. Leslie—Hanover—4513
- B. Lawrence—Free—44004
- S. Davis, Jr.—De—30769
- B. Johns—De—30758

- J. McCoy—Fels—8540

- C. Wills—At—2005
- B. Lowe—Cameo—153
- M. Leonard—Prince—1204
- H. Winterhalter—Vi—7397

- E. Ros—Lon—1831
- A. Morgan—Lon—1837
- T. Heath—Lon—1836

- R. Randolph—Vi—7395
- D. Squires—Lon—1828
- P. Mann—Pop—113
- La Playa Sext.—Mardi Gras 1041

- ★ Au Revoir Again
- Mamselle
- ★ Well . . . All Right
- ★ Sweet Little Rock & Roller
- Oh! Oh! Lolita
- ★ I'm Sorry Now
- Nelda Jane
- ★ Blue Moon
- I'm Making Love To You
- Wolf Call
- Close Friends
- ★ You Need Love
- ★ Caravan, Part II
- ★ Caravan, Part II
- ★ My Little Girl

- Teenage Neighbor
- If You Learn To Pray
- ★ When The School Bell Rings
- ★ The Great Adventure
- Run
- Bambino
- Saving My Life For You
- ★ You're The One Who Knows
- ★ Flighty
- ★ Your Careless Love
- Two Lovers
- ★ Making Believ It's
- Christmas Eve
- My Pocket Radio
- ★ Mardi Gras March
- In A Cafeteria With You
- Gold Doubloons & Pieces Of Eight
- ★ Jungle Tree
- Heartaches
- Love Me
- ★ Beside You
- ★ Nobody's Sweetheart Now
- Don't Keep Me Guessing
- ★ Paradise
- ★ The Big Chihuahua
- Lollipops To Lipstick
- Hey Baby
- I Never Got Out Of Paris
- ★ Teach Me The Dance Of Love
- ★ I Can't Get Along Without You
- You'll Be My Love
- Intermission Riff
- Intermission Riff (2)
- ★ The Christmas Song
- Cha Cha
- ★ I Talk To The Trees
- Turnabout Is Fair Play
- ★ Bullfighter's Patrol
- ★ Percolator
- ★ Torremolinos
- I Followed My Heart
- Brigitte Bardot Samba

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