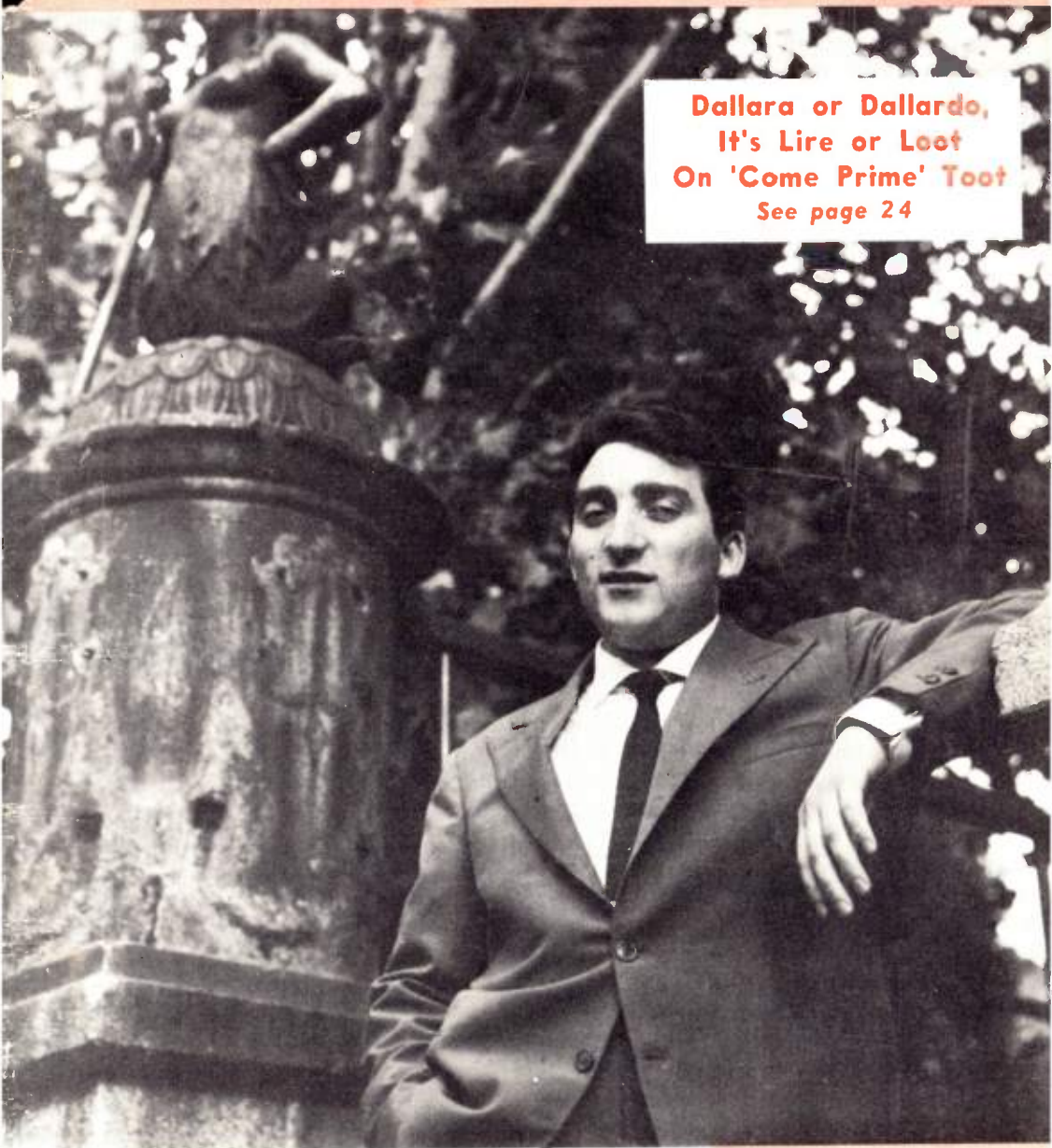


MUSIC **VENDOR**

Dec. 8
1958
No. 601

THE NATIONAL WEEKLY OF RECORDED MUSIC



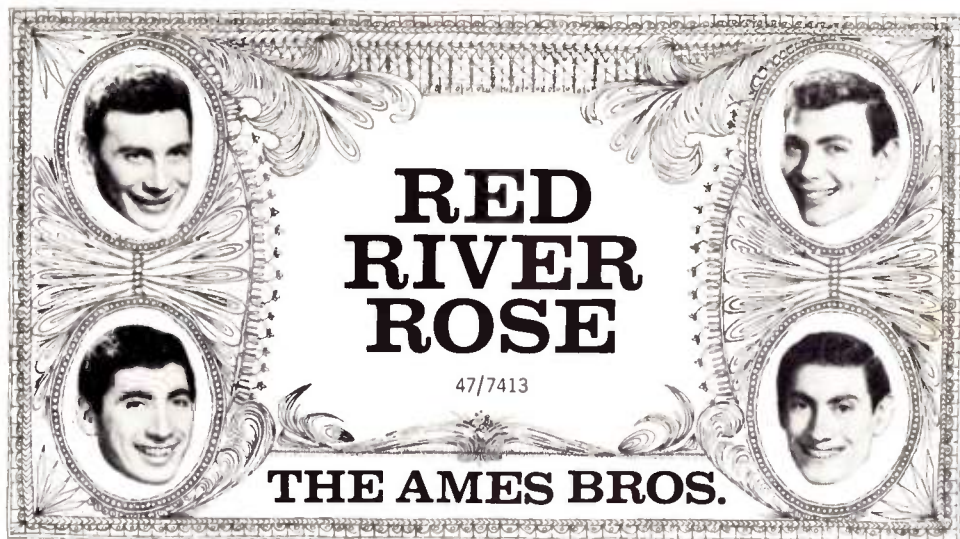
**Dallara or Dallardo,
It's Lire or Loot
On 'Come Prime' Toot
See page 24**

Ace Amusement Company
4312 Springfield Street
Flint 3, Michigan

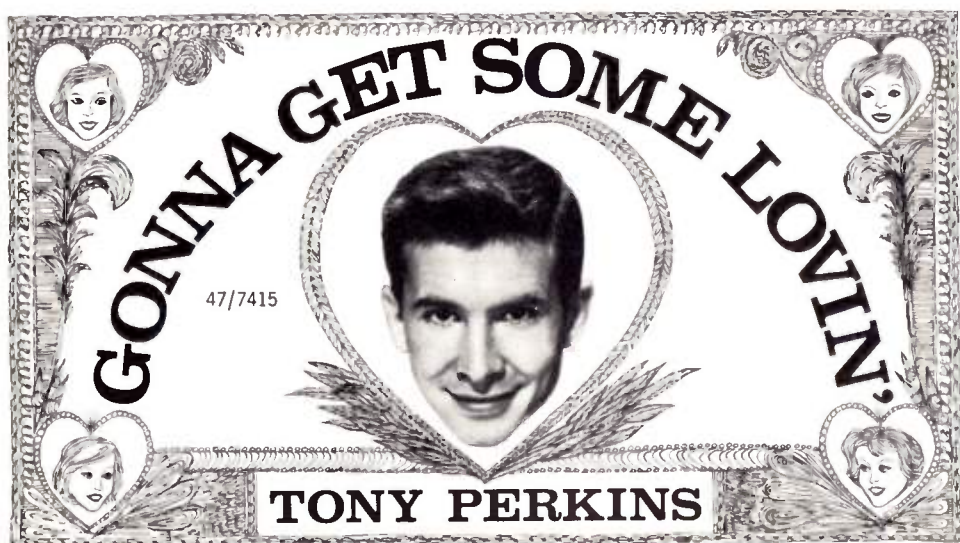
MVCSL/5-19-59

**Should DJ's
Or PD's Do
Programming?**

See Page 8



SPEAKING OF SINGLES!



Watch for these NBC-TV shows, in color and black and white: THE PERRY COMO SHOW, ELLERY QUEEN, and THE GEORGE GOBEL SHOW. They're all sponsored by RCA VICTOR!



RCA VICTOR
RADIO CORPORATION OF AMERICA



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OF RECORDED MUSIC

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VENDORTORIAL

Dec. 8, 1958

No. 601

Trends and Bends

The current vogue for arranging standards and new tunes as cha-chas has even intrigued Lewis Nichols, columnist in the book review section of *The New York Times*. He suggested recently that titles of books would lend themselves to cha cha suffixes. One we liked that he suggested was "Aku-Aku Cha Cha." That sounds similar to the McGuire Sisters' "Achoo Cha Cha" for Coral.

Another vogue is still not quite passe. It's the one that gives a rock beat to standards. While some arrangers can give a Latino lilt to standards such as "Tea for Two," others take Latin tunes and give them a Norte Americano rock, such as the instances of "El Rancho Rock" and "Mexican Hat Dance Rock." The question of what this does for hemispheric and international relations we leave to the pundits.

The question about origins and development of trends, we leave to various claimants. But we do take the stand that trends are a vitalizing influence, lending new excitement to the record industry. Usually, when the public fancies a style, others are sure to follow. If the public did not evince interest, the trend wouldn't develop and continue.

Ultimately these fads or trends wane. Fortunately a new one takes over even as the old one lingers.

So let's click those heels and cha cha, as cha cha records click up sales.


PUBLISHER

GENE VINCENT

and two new wild rockin' sides!

**SAY
MAMA**

**BE BOP
BOOGIE
BOY**



RECORD NO. 4105

MUSIC VENDOR'S 3-STAR HIT PARADERS OF THE WEEK

Rated ★★★ on the performance and sales survey authenticated by Music Guild of America. For complete Programming Charts see pages 19-22

6 Pop, 3 R&B, 4 C&W, 1 EP, 1 LP Added To This Week's HP Charts

★★★ POPULAR

MY HAPPINESS

Connie Francis—MGM—12738

★★Never Before

16 CANDLES

The Crests—Coed—506

(★★★Dec. 1 on R&B)

DONDE ESTA SANTA CLAUS?

Augie Rios—Metro—20010

★★Ol' Fatso

THE DIARY

Neil Sedaka—RCA-Vi—7408

★No Vancancy

A HOUSE, A CAR & A WEDDING RING

Dale Hawkins—Check—906

My Babe

BIG BOPPER'S WEDDING

Big Bopper—Me—71375

★★Little Red Riding Hood

★★★ COUNTRY & WESTERN

DEAR LONESOME

Porter Wagoner—Vi—7374

★★Just Before Dawn

I'VE RUN OUT OF TOMORROWS

Hank Thompson—Cap—4085

(★★★Dec. 1 on 'BACK
TO YOUR OLD WAYS AGAIN')

THAT'S THE WAY THE COOKIE CRUMBLES

Johnnie & Jack—Vi—7402

★★Poison Love

★★★ RHYTHM & BLUES

BIG BOPPER'S WEDDING

Big Bopper—Me—71375

(★★★Dec. 8 on Popular)

SWEET LITTLE ROCK AND ROLLER

Chuck Berry—Chess—1709

(★★★Nov. 17 on 'JO JO GUNNE')

LOVE YOU MOST OF ALL

Sam Cooke—Keen—3-2008

★★Blue Moon

A HOUSE, A CAR & A WEDDING RING

Dale Hawkins—Check—906

(★★★Dec. 8 on Poplar)

★★★ ALBUMS (EP)

TOM DOOLEY

Kingston Trio—Capitol—EAP-1-1136

★★★ ALBUMS (LP)

CHRISTMAS SING ALONG WITH MITCH

Mitch Miller—Columbia—CL-1205

MGM Records

**CONNIE FRANCIS
MY HAPPINESS**

and
NEVER BEFORE
(From the Broadway Musical
Comedy "Whoop-Up")
MGM K12738

**TOMMY EDWARDS
LOVE IS ALL
WE NEED**

MGM K12722

**SHEB WOOLEY
STAR OF LOVE**

and
**SANTA and the
PURPLE PEOPLE
EATER**
MGM K12733

**MARVIN RAINWATER
LONELY ISLAND**

MGM K12739

**DAVID ROSE
HOW HIGH
THE MOON**

MGM K12714

**ART MOONEY
NIGHT TRAIN**

MGM K12731

**ALAN DALE
LOVE EYES**

(From the Broadway Musical
Comedy "Whoop-Up")

**AS YOUNG
AS WE ARE**

(From Paramount Picture
"As Young As We Are")
MGM K12742

**OFFICIAL
HIT PARADE**



(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

★★★★ POSITION	RECORD TITLE	LAST WEEK	WEEKS AS ★★★ HIT
HP 1	TO KNOW HIM IS TO LOVE HIM THE TEDDY BEARS — DORE 503 Published by Warman (BMI)	1	8
HP 2	TOM DOOLEY THE KINGSTON TRIO — CAPITOL 4049 Published by Beechwood (BMI)	2	9
HP 3	BEEP BEEP THE PLAYMATES — ROULETTE 4115 Published by H & L (BMI)	4	6
HP 4	IT'S ONLY MAKE BELIEVE CONWAY TWITTY — MGM 12677 Published by Marielle (BMI)	3	5
HP 5	ONE NIGHT ELVIS PRESLEY — RCA VICTOR 7410 Published by Travis/Presley (BMI)	6	13
HP 6	PROBLEMS EVERLY BROTHERS—CADENCE 1355 Published by Acuff-Rose (BMI)	5	5
HP 7	I GOT A FEELING RICKY NELSON — IMPERIAL 5545 Published by Eric (BMI)	7	8
HP 8	LOVE IS ALL WE NEED TOMMY EDWARDS—MGM 12722 Published by Sheldon (BMI)	8	8
HP 9	THAT OLD BLACK MAGIC L. PRIMA-K. SMITH—CAPITOL 4063 Published by Famous (ASCAP)	12	6
HP 10	SMOKE GETS IN YOUR EYES THE PLATTERS—MERCURY 71383 Published by Harms (ASCAP)	20	4

MGM Records

'TO KNOW HIM' STILL No. 1

'Smoke' On Official Hit Parade
Smith-Keely 'Black Magic,' Platters'

TO KNOW HIM IS TO LOVE HIM, recorded by The Teddy Bears on the Dore label continues as the top single in the country, according to the survey authenticated by the Music Guild of America. The week's two new entries in the Top 10 are **THAT OLD BLACK MAGIC** by Keely Smith and Louis Prima on a Capitol disc, and **SMOKE GETS IN YOUR EYES** by the Platters on Mercury.

Fifteen new records ascended to the Top 100, with the most phenomenal leap taken by **ROCKHOUSE** by Ray Charles on Atlantic. It's now 90th and was 156th a week ago on the Music Guild of America's survey in depth.

Six popular, three C&W, four R&B, one EP and one LP qualified as Hit Paraders.

New to the Top 100 are:

THINGS THEY DON'T TEACH YOU IN SCHOOL, (Connie Freed, Challenge); **TEACH ME TONIGHT CHA CHA** (De Castro Sisters, ABC); **ORGAN GRINDER'S SWING** (Sam Taylor, MGM); **DON'T PITY ME** (Dion and the Belmonds, Laurie); **WHOSE HEART ARE YOU BREAKING NOW** (Johnny Love, TP); **ADESTE FIDELIS** and **SILENT NIGHT** (Bing rosby, Decca); **C'MON EVERYBODY** (Eddie Cochran, Liberty); **TILL THE END OF TIME** (Nobles, ABC); **JINGLE BELL ROCK** (Bobby Helms, Decca); **DONNA** (Richy Valens, Del-Fi); **I'LL SEE YOU IN MY DREAMS** (Seymour, Heartbeat) and **THE WEDDING** (June Valli, Mercury).

The Crosby and Helms Decca records have become Yuletide perennials, and constitute smart programming for deejays and juke box operators.

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MGM Records HITS of the WEEK

JONI JAMES
THERE GOES
MY HEART

MGM K12706 on 45 & 78 rpm

CONWAY TWITTY
IT'S ONLY
MAKE BELIEVE

MGM K12677 on 45 & 78 rpm

FRAN WARREN
SUNDAY KIND
OF LOVE

MGM K12718

MORTY CRAFT
and his Orchestra
NEVER BEFORE

(From Broadway Musical
 Comedy "Whoop-Up")

and
PIZZICATO
CHA CHA

MGM K12741

LEROY HOLMES
and his Orchestra
IN A
PERSIAN MARKET

MGM K12723

JIMMY NEWMAN
YOU'RE MAKIN' A
FOOL OUT OF ME

MGM K12707

MARK DINNING
THE
BLACKEYED GYPSY

MGM K12732

MGM Records

SHOULD DEEJAY PROGRAMMING BE MANAGEMENT'S RESPONSIBILITY?

**'Controlled Music' Formats Are Needed,
Declares KWK's Mike Ruppe Jr.**

(From all indications, the deejay is in a period of transition: Is he to be a free agent, selecting the records he plays on the air? Should he be bound by a Top 40 format? Should station management select the records? Should the deejay be relegated to the role of an announcer? Should he be a personality, who uses recorded music as an ingredient on his variety show? These are some of the questions confronting the deejay today. Mike Ruppe Jr., who is designated as "circulation director" for KWK, St. Louis, Mo., the station with the "Great 38," has issued a bulletin which presents one view of the situation. He titled it, "Why Controlled Music Formats Are Needed!" The exclamation point is Mike's.—Ed.)

The trend, as Mike Ruppe Jr. of KWK sees it, "is for more and more stations to develop an overall music image — on that takes into consideration current music trends and those responsible for selling it on the air — the disc jockey!"

It is up to a program director — Ruppe thinks his designation should be changed to "Program Controller" — to control the music policy of the station to insure this overall musical image.

Taking the premise that "station management is fully capable of charting its program pattern," Ruppe says "the disc jockey's main responsibility is to management because the station has the responsibility with the listeners."

Management has to consider its particular market. In one or two-station areas, Ruppe feels, the top 40 format is unwise. That's because the average listener will remain tuned in for a longer time, and will, therefore, require more variety.

Ruppe claims that listening habits have changed in recent years and that more time is spent in listening. There is evidence that the amount of time spent in listening is increasing constantly.

"This means," he says, "that the job of the station to come forth with programming that will sustain their (the public) interest gets bigger."

Need 'Compatible' Policy

The stations must achieve a compatible music policy, since music is one of the basic

ingredients of radio programming today. By "compatible," Ruppe means "one that takes into consideration the station's physical and other facilities."

While much of the music policy of a station used to be determined by the deejay staff, several factors have dictated a change. Not only have listening habits changed, but so have the requirements of deejays during their working hours. No longer can the deejay be concerned merely with worrying about the records he plays during his air time. "The personality must continually be out in public, must have sharp production on his programs, must get himself involved in so many activities, that he's practically a promotion corporation wrapped up in one," observes Ruppe.

As a result, despite the increase in the number of records released by manufacturers, the deejay has less time to spend listening to new recordings.

Logically, this then becomes management's responsibility, says Ruppe.

The program director, in effect, becomes the program controller. "Many major market music stations solve their problems by channeling this through a full-time staff member, who is responsible for the administration of the music policy and serves as liaison between the station and the music and recording industries."

Here the trade publications, with their charts, and various surveys guide the selection of music. This selection may be modified by local surveys "plus particular favor

(Continued on page 16)

HERE ARE THE REAL "LUCKY 11" —
ROLLING TOWARD THE TOP on
ABC-PARAMOUNT

1. THE VOICE IN MY HEART EYDIE GORME
ABC-9968 (and S-9968)*
 2. (All Of a Sudden) MY HEART SINGS PAUL ANKA
ABC-9987 (and S-9987)*
 3. STAGGER LEE b/w YOU NEED LOVE LLOYD PRICE
ABC-9972
 4. The TEEN COMMANDMENTS PAUL ANKA, JOHNNY
NASH and GEORGE HAMILTON IV
ABC-9974
 5. IT'S MAGIC b/w RICHER THAN I TEDDY RANDAZZO
ABC-9983 (and S-9983)*
 6. RUDOLPH, THE RED-NOSED REINDEER CHA CHA
b/w NOTRE DAME VICTORY MARCH CHA CHA
HERNANDO HOPKINS
ABC-9973
 7. TILL THE END OF TIME THE NOBLES
ABC-9984
 8. TEACH ME TONIGHT CHA CHA THE DeCASTRO SISTERS
ABC-9988 (and S-9988)*
 9. FAKE OUT FRANKIE SARDO
ABC-9963
 10. SEVEN MINUTES IN HEAVEN THE PONI-TAILS
ABC-9969
 11. LUCY, LUCY b/w THE TWO OF US
GEORGE HAMILTON IV
ABC-9966
-

* Asterisk indicates these hits
also available in STEREO . . .

THE HITS KEEP ROLLING ON



JUKE JOTTINGS

Carlton Sets Up Special Juke Dept.

NEW YORK — A new department is being established by Carlton Records to deal directly with juke box operators, it was reported last week. Lenny Meisel, eastern district manager for the label, will head the department.

A special premium will be offered to operators who put new Carlton discs on their boxes.

Reason for the move indirectly "proves" that juke boxes remain a prime means of exposing new tunes since Joe Carlton, president of the label, believes top 40 radio programming can constitute a barrier against newer releases.

Activities of the new department will in no way lessen Carlton's endeavors with distributors and one-stops. Hits and new releases will be involved in the new plan.

Questionnaire To Ops by MOA

OAKLAND, Calif. — A questionnaire sent by George A. Miller, president of MOA, to operators, is designed to obtain

Flyin' High!

**RUDOLPH
THE RED-NOSED
REINDEER CHA CHA**

HUGO WINTERHALTER

47/7397

● RCA VICTOR ●

information for presentation to Congress when the performance rights societies again attempt to change the Copyright Act of 1909.

Pertinent questions inquire as to the length of time an operator has been in the automatic music business, number of employees and number of dependents.

Among the gags about Martians now in circulation is one about the Martian who studied a juke box for a while, watched the lights and the records, then walked up to it and said, "Come on, honey, let's get outta here." Another version has it that the Martian walked up to the juke box and said, "What a nice girl like you doing in a place like this?"

Of course, if it were stereo, the Martian could say, "Let's put your heads together and get outta here."

Stereo Cartridges Must be Compatible

LOS ANGELES — Few stereo phonograph cartridges are fully compatible, declares a local operator who has experimented with several. "To me, a fully compatible cartridge is one that will reproduce a monaural or single channel record as well as a good monaural cartridge can," he says.

Inadequacy of some stereo cartridges in reproducing sound from monaural discs is often camouflaged or obscured by the fact that two amplifiers and two speakers are bound to improve the quality of the sound. "But when the stereo phonograph cartridge is truly compatible," he says, "the improvement in sound is more definitely marked, and it can reproduce a single channel recording without distortion."

During the transitional period, from monaural to stereo, it is most important to use a stereo cartridge that does not distort monaural discs while reproducing the stereo discs properly.

The operator points out that all stereo cartridges should be tested. "Some I've tried have been fair on stereo and poor on monaural," he reports. "There are some which are excellent on both. Improper selection of stereo cartridges for compatible play can spoil the effect of monaural and stereo programming."



*Happily
Presents
Two Great
New
Hits
By*



*Rosemary
Clooney*

*The Beautiful Ballad
By Rogers & Hammerstein*

LOVE, LOOK AWAY

*From the New Broadway Musical
"The Flower Drum Song"*

A Rhythm Rocker

DIGA ME

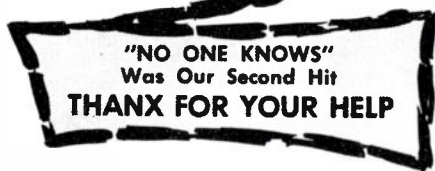
*(DEEGA MAY—
TELL ME)*

*With Buddy Cole's
Swinging Harpsichord*

c/w



9-62064



* **DION**
AND THE
BELMONTS
ON



HOLLYWOOD — Last week's cver kids, **The Teddy Bears**, who hit No. 1 with their first try on **Dore Records**, have switched labels—moving to **Lew Chudd's Imperial** banner.

Welcome to Pico Row: **Barbary Coast Records**, formerly known as **San Francisco Records** . . . A treat for coin-operators: a new **Era EP** featuring **Gogi Grant's** million-sellers . . . **Lew Bedell** and **Herb Newman**, the demons at **Dore**, report excitement to a slick instrumental, **LIGHTHOUSE ROCK**, by **The Cruisers**.

We second **KFWB's** "Pick Hit of the Week"—**TICO TICO**, Dot—dressed in socko style by **Billy Vaughn** . . . **Cy Kertman**, former manager of **Johnny Ray**, named director of sales and promotion in L.A. area for **Warner Bros. Records** . . . **Leon Rene** unveils his new **Class** discovery this week—**Jeanie Mack**, with **SUPER-DUPER**.

Patience, lads: A **Liberty** record, released in July, is at long last showing definite signs of hitdom. It's a mover, **BUDDY**, styled by **Jackie Dee**. Latch on to this one . . . **Walt De Silva**, **Bob Jones** and **Dick Provenson** have joined the deejay ranks at **KFOX**, **Long Beach** . . . **Bobby (It's a Great) Day**, who intro'd his new disclick here, touring the East in his snazzy new **Fleetwood Caddy**.

A new artist, **Dean Beard**, bears watching—his first **Challenge** cut, **KEEPER OF THE KEY**, has hit ingredients . . . Happy that **Capitol** has released **Mr. Success'** classy **NO ONE EVER TELLS YOU** as a single—lifted from **SWINGIN' AFFAIR** album . . . **Pat Boone-Steve Allen** TV duet of **LOYALTY**, one of top tunes from "Mardi Gras" film, enjoying mucho air play via Dot disking . . . **Milt Stein** informs us **De Castro Sisters** clicking with a cha-cha to their big hit, **TEACH ME TONIGHT**—on fresh **ABC-Para** wax—and in person at **Riviera Hotel** in Vegas.

Record stars get fine exposure on new KCOP-TV show hosted by Pfc. Lindsay Crosby, a close carbon of El Bingo . . . Keen's new album, **SAM COOKE ENCORE**, should encore heavily in sales dep't. . . . Roger Carroll now devoting three hours nightly to stereo album play on his KABC show . . . Bob Thiele, who has lured Lawrence Welk and Debbie Reynolds to the Dot stable, enchanting others in current Coral corral.

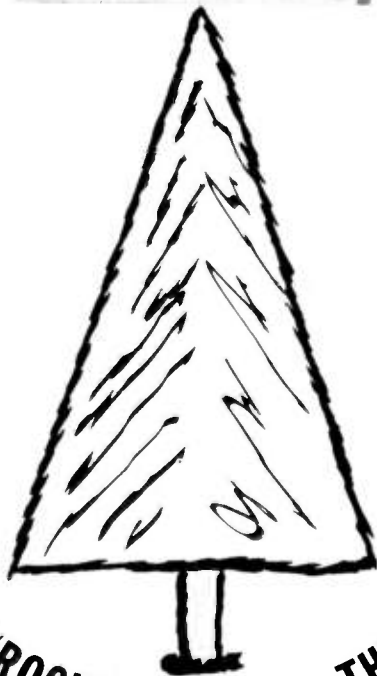
Ed Marmor's M.M.I. Records, distributed via Dot, has clever novelty, **SUBMARINE**, by The Gold Stars, who are Larry Levine and George Fernandez, engineers at Gold Star Studio here . . . Griz Green, of TV's "26 Men" show, gets into the record act with **THANKFUL** for local Tampa label . . . Crystalette chief Carl Burns has inked a fine talent, 13-yr. old **Dodie Stevens**. Big promo plans in the works.

Seymour and his trumpet sure to augment his Coast admiration society via new **Heartbeaters**, **SOME OF THESE DAYS/I'LL SEE YOU IN MY DREAMS** . . . George Motola back from national tour with **Ricky Page**, new Dot pactee climbing with **IT'S NO SIN** . . . Solid radio-TV promotion here has perked activity on **Jesse Belvin's RCA-Victor vinyl, FUNNY**. It could really explode.

Ray Edinger, the Felsted flack here, has **The Big Push** on **ALL ALONE**, a nifty by Terri Stevens . . . Johnny Thompson, Challenge biggie, cruises the East this week to milk the firm's big hit, **ALL MY LOVE BELONGS TO YOU**, by Jerry Wallace . . . Unanimous KRKD choice by jocks Bob Hunter, Larry Quakenbush and Pete Smith as sure-fire hit of tomorrow—**THE DIARY**, Neil Sedaka, RCA.

Barbary Coast Record Sales Corp., headed by Al Latauska, has snared a pair of winners for nat'l distribution—the Rox record, **BELLA, BELLA**, by Stan Lee, and the Sundown disk, **PICK ME UP ON YOUR WAY DOWN**, by Jan Howard . . . Morton Downey Jr., son of the famed Irish tenor, wings to the Pacific Northwest to test his first Imperial release . . . Deejaays in a dither: whether to play Stan Freberg's **GREEN CHRISTMAS**, (between commercials, natch) which is a bitter attack on commercialization of Yule season.

A ROCKIN' HIT



"ROCKIN' AROUND THE CHRISTMAS TREE"

By Johnny "Rudolph" Marks

BRENDA LEE

DECCA

#30776



TOP SPINS

WITH THE NATION'S DJ'S

- 1 TO KNOW HIM IS TO LOVE HIM (2)
T. Bears—dore
- 2 TOM DOOLEY (1)
Kingston Trio—cap
- 3 IT'S ONLY MAKE BELIEVE (3)
C. Twitty—mgm
- 4 BEEP BEEP (6)
Playmates—ro
- 5 PROBLEMS (10)
Everly Bros.—cad
- 6 ONE NIGHT (4)
E. Presley—vi
- 7 TOPSY (Part 2) (5)
C. Cole—love
- 8 I GOT A FEELING (8)
R. Nelson—imp
- 9 I GOT STUNG (11)
E. Presley—vi
- 10 LONESOME TOWN (7)
R. Nelson—imp
- 11 SMOKE GETS IN YOUR EYES (20)
Platters—me
- 12 QUEEN OF THE HOP (12)
B. Darin—atco
- 13 LOVE IS ALL WE NEED (13)
T. Edwards—mgm
- 14 THE WORLD OUTSIDE (15)
4 Coins—epic
- 15 IT'S ALL IN THE GAME (9)
T. Edwards—mgm
- 16 THAT OLD BLACK MAGIC (17)
Prima-Smith—cap
- 17 A LOVER'S QUESTION (18)
C. McPhatter—at
- 18 BOMBOMBEY (14)
J. Rodgers—ro
- 19 I WANT TO BE HAPPY CHA CHA (19)
E. Light—ga
- 20 PHILADELPHIA U.S.A. (30)
Nu Tornos—carl
- 21 COME PRIMA (31)
T. Dalardo—me
- 22 THE CHIPMUNK SONG (61)
D. Seville—lib
- 23 LONELY TEARDROPS (29)
J. Wilson—br
- 24 WHOLE LOTTA LOVING (38)
F. Domino—imp
- 25 GOTTA TRAVEL ON (43)
B. Grammer—mon
- 26 THE END (24)
E. Grant—de
- 27 CHANTILLY LACE (23)
B. Bopper—me
- 28 CANNONBALL (16)
D. Eddy—jamie
- 29 TEA FOR TWO CHA CHA (25)
T. Dorsey Orch.—de
- 30 I'LL WAIT FOR YOU (37)
F. Avalon—chance



JOCKEYING AROUND

With SAM SOUND

A word of advice from London: "Don't put off until tomorrow what you can do today—by then it will probably be banned, restricted or higher taxed" . . . **Coral Records** will designate the **WERE** jockey as "Talking Tom Edwards" to distinguish him from **MGM's** Tommy Edwards . . . A deejay with a captive audience is **Al "Flat Top" Daly**, heard at **South Michigan State Prison** in **Jackson, Mich.**

Many thanks to veteran deejay subscriber **Lou Barile** of **WIBX, Utica, N. Y.**, for his **Thanksgiving** wishes to our staff . . . Lots of changes at **WQAM, Miami**: **Charlie Murdock**, a rare bird, a native Miamian, now **P.D.**, in addition to continuing regular 4-7 P.M. show. Appointment follows resignation of **Kent Burkhart**. **Bob Chase**, formerly of **WEBC, Duluth**, now in the 6-10 A.M. Monday-through-Saturday time slot. **Bobby Lyons** on from 10 to noon and 1-3 P.M. **Bob Purrington** on from noon to 1 P.M. **Bob Gaynor** does 3-4 P.M. turn in addition to his new nighttime, 7-10 P.M. stint.

WDGY's Radio Wonders basketball team lost first game at **Freeborn, Minn.**, **Thanksgiving** Eve, in benefit tilt for **Minnesota Tuberculosis Assn.** Deejay **Dan Daniel** scored 6 points and **Jim Ramsburg** scored 2. **Don Kelly** and **Stanley Mack** were held scoreless . . . **Bob Wood**, music librarian at **KING, Seattle**, writes: "**MUSIC VENDOR** is a great help in our programming and, in our opinion, has the most accurate Top 100."

Gordy Dodge moved his "**Dodge's Discery**" from **KSMN, Mason City**, to **KSO, Des Moines**. Will be on from 1-to-4 P.M., preceding **Don Bell's** 4-to-6 turn, then comes on again from 6-to-7 . . . **K-BUZ, Phoenix, Ariz.**, spinning with new deejays. **Frank Kalil**, former **PD** at **KTKT, Tucson**, now **PDing** there and broadcasting from 3-to-6 P.M. Another former **KTKT-er**, **Bob Holliday**, is on **K-BUZ** from 10 A.M. to 2 P.M. **Bob Cole** came from **KABC, Los Angeles**, to do the 6 A.M.-10 A.M. show. **Tom King**, ex-**KRUX**man, is production manager.

THE NATION'S NEXT

No.1

HIT RECORD!

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Immediately
In All Areas

Selling
25,000 Records
A Day!

“**16
CANDLES**”
by
THE CRESTS

Coed Record # 506

Check the Best Selling Charts
for one of the biggest jumps
a record ever had in Billboard,
Cash Box and Music Vendor

COED RECORDS

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WORLDWIDE DISTRIBUTION



BEAUTY AND THE . . . That's our own Max Gilman at the left talking to Audrey Williams, widow of famed country artist Hank, and Hank Jr., during the recent Country Disc Jockey festival in Nashville. Picture was taken in the MGM booth.

DEEJAY PROGRAMMING

(Continued from page 8)

rites of the disc jockeys on your staff."

When a station's budget will not allow the hiring of a full-time program controller, says Ruppe, the station must come up with a policy that's "bound to be safe." That, according to Ruppe, is "C. M." (controlled music). "C.M. is the answer plus strong outside promotion."

Ruppe takes cognizance of the fact that many listeners tune in for segments of time. "So if station A is featuring a close group of 60 hits throughout the week, the majority of its listeners would hear a specific tune only two or three times during that week's period . . . most people would rather hear a 'good' hit tune than a 'bad' programmer."

Why do stations in medium-sized and small market areas adopt a C.M. format?

"One reason," Ruppe answers, "might be due to lack of experienced musical programming personnel. 'Let's play it safe' becomes the motto. Maybe an inflexible budget does not permit addition of a music man to the staff. But I'm sure the basic reason why so many stations in smaller markets have become C.M. conscious is because of reports on what has been achieved" elsewhere.

"But," declares Ruppe. "It was more than a music policy that achieved these high

ratings—it was also due to continuous strong promotion!"

Ruppe notes that the number of stations increases yearly and so does the number of disc jockeys employed. Yet there has not been an appreciable increase in the number of "good" air personalities. With smaller stations going in for format programming, Ruppe says "it's going to become harder to find persons who have had a chance to develop an individual air personality."

The solutions to this problem vary with the stations. "Whereas it might seem ideal and very 'community minded' to become a pioneer in popular music exposure," and get on the 'middle of the road' kick," Ruppe points out "it could also lead to financial and other difficulties."

Ruppe would like to see leaders of the broadcasting, music and recording industries and trade journals take more active interest in current programming problems.

While much of the contact work done in the past by trade journals has been on the disc jockey level, Ruppe feels that the trade publications should reach management since management is taking a more active interest in programming.

Ruppe believes the controversy over programming will not be solved immediately. He invites an exchange of opinion and asks that opinions pro and con be sent to him at KWK, 800 N. 12th Blvd., St. Louis, Mo.

4 BIG ARTISTS

WITH BIG MONEY-MAKING HITS ON ROULETTE



**BUDDY'S
LATEST**



**BUDDY KNOX
THAT'S WHY I CRY**

C/W
TEASABLE, PLEASABLE YOU
R-4120



**THE
ORIGINAL
&
JIMMY'S
BIGGEST**

**JIMMY BOWEN
WISH I WERE
TIED TO YOU**

R-4122

**NEW ARTIST!
NEW SOUND!
NEW HIT!**



**JOHNNIE
STRICKLAND
SHE'S MINE**

R-4119



**WILL
RING UP
SALES!
TINY TIM
and the
HITS**

**WEDDING
BELLS**

R-4123

*Your
best
bet . . . buy*



R O U L E T T E

**TWO
MONEY-
MAKING
SIDES**



**"I'M
ALWAYS
CHASING
RAINBOWS"**

b/w

**"THE OLD
OAKEN
BUCKET"**

with

JOE PICA

Singing and Playing

**ANCHOR
#148**



**ANCHOR
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**268 — 15th Ave.
Newark 3, N. J.
Mitchell 3-7535**

Going UP...

The following hits jumped 10 or more places
in this week's Music Guild of America Survey.

TITLE & ARTIST	THIS WEEK	LAST WEEK
SMOKE GETS IN YOUR EYES—Platters—me	10	20
A LOVER'S QUESTION—C. McPhatter—at	23	38
COME PRIMA—T. Dalardo—me D. Modugno—de	24	34
THE CHIPMUNK SONG—The Chipmunks—lib	27	70
WHOLE LOTTA LOVING—F. Domino—imp	28	43
GOTTA TRAVEL ON—B. Grammer—mon	35	46
PEEK-A-BOO—Cadillacs—josie	41	66
TURVY (Part 2)—C. Cole—love	47	67
MY HAPPINESS—C. Francis—mgm	52	86
TEEN COMMANDMENTS— Anka-Hamilton-Nash—abc	54	65
LOVE OF MY LIFE—Everly Bros.—cad	55	72
16 CANDLES—Crests—coed	60	79
CARAVAN (Part 1)—C. Cole—ga	63	75
DONDE ESTA SANTA CLAUS—A. Rios—metro	68	94
THE DIARY—N. Sedaka—vi	69	91
BIG BOPPER'S WEDDING—B. Bopper—me	73	(—)
LOVE YOU MOST OF ALL—S. Cooke—keen	79	92
THE WEDDING—J. Valli—me	80	112
I'LL SEE YOU IN MY DREAMS Seymour—heartbeat	87	118
DONNA—R. Valens—del-fi	88	121
JINGLE BELL ROCK—B. Helms—de	89	103
ROCKHOUSE—R. Charles—at	90	156
TILL THE END OF TIME—Nobles—abc	91	119
C'MON EVERYBODY	93	117
WHOSE HEART ARE YOU BREAKING NOW J. Love—tp	96	108
DON'T PITY ME—Dion & Belmonts—laurie	97	(—)
ORGAN GRINDER'S SWING—S. Taylor—mgm	98	110
TEACH ME TONIGHT CHA CHA— DeCastro Sis.—abc	99	(—)
THINGS THEY DON'T TEACH YOU IN SCHOOL—C. Freed—chall	100	(—)

THE TOP 200

See the next four pages for the industry's fastest, most accurate and complete
Programming and Buying Guides..

THE TOP 200



THE

TOP 50 R & B

OF THE
WEEKTHE TOP 10 ON THE
R & B OFFICIAL HIT PARADE

(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

This Week

Last Week

- | | | |
|----|----------------------------|------|
| 1 | SMOKE GETS IN YOUR EYES | (4) |
| | Platters—me | |
| 2 | A LOVER'S QUESTION | (2) |
| | C. McPhatter—at | |
| 3 | TO KNOW HIM IS TO LOVE HIM | (3) |
| | T. Bears—dore | |
| 4 | TOPSY (PT. II) | (1) |
| | C. Cole—love | |
| 5 | NOBODY BUT YOU | (10) |
| | D. Clark—abner | |
| 6 | QUEEN OF THE HOP | (5) |
| | B. Darin—atco | |
| 7 | ONE NIGHT | (8) |
| | E. Presley—vi | |
| 8 | TRY ME | (14) |
| | J. Brown—fed | |
| 9 | IT'S ONLY MAKE BELIEVE | (6) |
| | C. Twitty—mgm | |
| 10 | IT DON'T HURT NO MORE | (9) |
| | N. Brown—savoy | |

THE 3-STAR R & B
HIT PARADERS OF THE WEEK

(Rated ★★★ and numbered 11 thru 50 on the performance and sales survey authenticated by Music Guild of America)

This Week

Last Week

- | | | |
|----|----------------------------|------|
| 11 | IT'S ALL IN THE GAME | (7) |
| | T. Edwards—mgm | |
| 12 | WHOLE LOTTA LOVING | (17) |
| | F. Domino—imp | |
| 13 | LONELY TEARDROPS | (19) |
| | J. Wilson—br | |
| 14 | I WANT TO BE HAPPY CHA CHA | (12) |
| | E. Light—ga | |
| 15 | PEEK-A-BOO | (20) |
| | Cadillacs—josie | |
| 16 | TOM DOOLEY | (13) |
| | Kingston Trio—cap | |
| 17 | THE END | (15) |
| | E. Grant—de | |
| 18 | 16 CANDLES | (39) |
| | Crests—coed | |
| 19 | THAT OLD BLACK MAGIC | (28) |
| | Prima-Smith—cap | |
| 20 | LOVE IS ALL WE NEED | (21) |
| | T. Edwards—mgm | |
| 21 | TEN COMMANDMENTS OF LOVE | (11) |
| | Moonglows—chess | |

This Week

Last Week

- | | | |
|----|-----------------------------------|------|
| 22 | BEEP BEEP | (16) |
| | Playmates—ro | |
| 23 | ROCKHOUSE (PT. I) | (29) |
| | R. Charles—at | |
| 24 | POOR BOY | (26) |
| | Royaltones—jub | |
| 25 | PLEASE ACCEPT MY LOVE | (23) |
| | B. B. King—king | |
| | R. Render—ed | |
| 26 | I GOT STUNG | (27) |
| | E. Presley—vi | |
| 27 | CANNONBALL | (22) |
| | D. Eddy—jamie | |
| 28 | TURVY (PART 2) | (35) |
| | C. Cole—love | |
| 29 | HOLD IT | (18) |
| | B. Doggett—ki | |
| 30 | BIMBOMB | (42) |
| | J. Rodgers—ro | |
| 31 | A LETTER TO AN ANGEL | (24) |
| | J. Clanton—ace | |
| 32 | A PART OF ME | (40) |
| | J. Clanton—ace | |
| 33 | SECRET LOVE | (25) |
| | A. Jamal Trio—argo | |
| 34 | COQUETTE | (33) |
| | F. Domino—imp | |
| 35 | PLEDGING MY LOVE | (30) |
| | R. Hamilton—epic | |
| 36 | PROBLEMS | (37) |
| | Everly Bros.—cad | |
| 37 | STAGGER LEE | (41) |
| | L. Price—abc | |
| 38 | CARAVAN (PART I) | (47) |
| | C. Cole—ga | |
| 39 | BIG BOPPERS WEDDING | (93) |
| | B. Bopper—me | |
| 40 | SWEET LITTLE ROCK & ROLLER | (53) |
| | C. Berry—chess | |
| 41 | I'M GONNA GET MY BABY | (38) |
| | J. Reed—vi | |
| 42 | LOVE YOU MOST OF ALL | (60) |
| | S. Cooke—keen | |
| 43 | NEED YOUR LOVE | (36) |
| | B. Freeman—josie | |
| 44 | A HOUSE, A CAR AND A WEDDING RING | (51) |
| | D. Hawkins—check | |
| 45 | HERE I STAND | (50) |
| | W. Flemons—vj | |
| 46 | ANNA | (32) |
| | Originals—jp | |
| 47 | JO JO GUNNE | (34) |
| | C. Berry—chess | |
| 48 | I GOT A FEELING | (46) |
| | R. Nelson—imp | |
| 49 | THE REASON | (49) |
| | Chanel—deb | |
| 50 | TEARS ON MY PILLOW | (48) |
| | Imperials—end | |



THE MUSIC VENDOR TOP 10

THE 3-STAR POP HIT PARADERS OF THE WEEK

(Rated ★★★ and numbered 11 thru 75 on the performance and sales survey authenticated by Music Guild of America)

This Week	Last Week
11 LONESOME TOWN R. Nelson—imp	(11)
12 TOPSY (PART 2) C. Cole—love	(10)
13 IT'S ALL IN THE GAME T. Edwards—mgm	(9)
14 I GOT STUNG E. Presley—vi	(15)
15 QUEEN OF THE HOP B. Darin—atco	(13)
16 BOMBOMBEY J. Rodgers—ro	(18)
17 THE WORLD OUTSIDE Four Coins—epic R. Williams—kapp Four Aces—de	(19)
18 I WANT TO BE HAPPY CHA CHA E. Light—ga T. Dorsey Orch.—de	(21)
19 CANNONBALL D. Eddy—jamie	(17)
20 PHILADELPHIA U.S.A. Nu-Tornados—carl A. Lund—cor	(29)
21 THE END E. Grant—de	(16)
22 CHANTILLY LACE B. Bopper—me	(14)
23 A LOVER'S QUESTION C. McPhatter—at	(38)
24 COME PRIMA T. Dalardo—me D. Modugno—de	(34)
25 TEA FOR TWO CHA CHA T. Dorsey Orch.—de	(22)
26 THERE GOES MY HEART J. James—mgm	(24)
27 THE CHIPMUNK SONG D. Seville—lib	(70)
28 WHOLE LOTTA LOVING F. Domino—imp	(43)
29 HIDEAWAY 4 Esquires—paris	(23)
30 MR. SUCCESS F. Sinatra—cap	(27)
31 I'LL WAIT FOR YOU F. Avalon—chance	(33)
32 NON DIMENTICAR N. K. Cole—cap	(25)
33 JEALOUS HEART Fontane Sis.—dot T. Hunter—wb	(35)
34 CALL ME J. Mathis—col	(26)

THE TOP 10 ON THE

(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

This Week	Last Week
1 TO KNOW HIM IS TO LOVE HIM T. Bears—dore	(1)
2 TOM DOOLEY Kingston Trio—cap	(2)
3 BEEP BEEP Playmates—ro	(4)
4 IT'S ONLY MAKE BELIEVE C. Twitty—mgm	(3)
5 ONE NIGHT E. Presley—vi	(6)
35 GOTTA TRAVEL ON B. Grammer—mon	(46)
36 LONELY TEARDROPS J. Wilson—br	(44)
37 WALKING ALONG Diamonds—me	(30)
38 I'LL REMEMBER TONIGHT P. Boone—dot	(32)
39 POOR BOY Royaltones—jub	(37)
40 THE DAY THE RAINS CAME J. Morgan—kapp	(36)
41 PEEK-A-BOO Cadillacs—iosie	(66)
42 A LETTER TO AN ANGEL J. Clanton—ace	(45)
43 FORGET ME NOT Kalin Twins—de	(38)
44 ROCK-IN ROBIN B. Day—class	(31)
45 CIMARRON B. Vaughn—dot	(41)
46 MEXICAN HAT ROCK Applejacks—cameo	(42)
47 TURVY (Part 2) C. Cole—love	(67)
48 PUSSY CAT Ames Bros.—vi	(50)
49 LOVE MAKES THE WORLD GO ROUND P. Como—vi	(40)
50 TEARS ON MY PILLOW Imperials—end	(39)
51 NOBODY BUT YOU D. Clark—abner	(53)
52 MY HAPPINESS C. Francis—mgm	(86)
53 NEED YOU D. Owens—guy	(49)
54 TEEN COMMANDMENTS Anka-Hamilton-Nash—abc	(65)
55 LOVE OF MY LIFE Everly Bros.—cad	(72)

POP

ON THE NATION'S HIT PARADE



OFFICIAL HIT PARADE

and sales survey authenticated by Music Guild of America)

This Week

Last Week

- | | | |
|----|-------------------------------|------|
| 6 | PROBLEMS | (5) |
| | Everly Bros.—cad | |
| 7 | I GOT A FEELING | (7) |
| | R. Nelson—imp | |
| 8 | LOVE IS ALL WE NEED | (8) |
| | T. Edwards—mgm | |
| 9 | THAT OLD BLACK MAGIC | (12) |
| | Prima-Smith—cap | |
| 10 | SMOKE GETS IN YOUR EYES | (20) |
| | Platters—me | |
| 56 | A PART OF ME | (58) |
| | J. Clanton—ace | |
| 57 | MANDOLINS IN THE MOONLIGHT | (47) |
| | P. Como—vi | |
| 58 | FALLIN' | (51) |
| | C. Francis—mgm | |
| 59 | FLAMINGO D'AMOUR | (52) |
| | Gaylords—me | |
| 60 | 16 CANDLES | (79) |
| | Crests—coed | |
| 61 | PLEDGING MY LOVE | (56) |
| | R. Hamilton—epic | |
| | J. Belvin—vi | |
| 62 | COQUETTE | (68) |
| | F. Domino—imp | |
| 63 | CARAVAN (Part 1) | (75) |
| | C. Cole—ga | |
| | C. Cole—fels | |
| 64 | WHITE CHRISTMAS | (69) |
| | B. Crosby—de | |
| 65 | THE SECRET | (48) |
| | G. MacRae—cap | |
| 66 | ALL OVER AGAIN | (55) |
| | J. Cash—col | |
| 67 | RUDOLPH, THE REINDEER CHA CHA | (71) |
| | H. Winterhalter—vi | |
| 68 | DONDE ESTA SANTA CLAUS | (94) |
| | A. Rios—metro | |
| 69 | THE DIARY | (91) |
| | N. Sedaka—vi | |
| 70 | NO ONE BUT YOU | (54) |
| | Ames Bros.—vi | |
| 71 | FIREFLY | (57) |
| | T. Bennett—col | |
| 72 | A HOUSE, CAR & WEDDING RING | (76) |
| | D. Hawkins—check | |
| 73 | BIG BOPPER'S WEDDING | (—) |
| | B. Bopper—me | |
| 74 | WHAT LITTLE GIRL | (64) |
| | F. Avalon—chance | |
| 75 | BIRD DOG | (59) |
| | Everly Bros.—cad | |

BREAKING FOR A HIT

(Rated ★★ plus and numbered 76 thru 100 on the performance and sales survey authenticated by Music Guild of America)

This Week

Last Week

- | | | |
|-----|---------------------------------------|-------|
| 76 | SWEET LITTLE ROCK & ROLLER | (77) |
| | C. Berry—chess | |
| 77 | GOODBYE BABY | (84) |
| | J. Scott—carl | |
| 78 | HEARTBEAT | (78) |
| | B. Holly—cor | |
| 79 | LOVE YOU MOST OF ALL | (92) |
| | S. Cooke—keen | |
| 80 | THE WEDDING | (112) |
| | J. Valli—me | |
| 81 | MY HEART SINGS | (82) |
| | P. Anka—abc | |
| 82 | ALL ALONE | (80) |
| | T. Stevens—fels | |
| 83 | THIS IS REAL | (87) |
| | M. Dodds—de | |
| 84 | I WAS HOPING YOU'D ASK ME | (88) |
| | J. Harper—cap | |
| 85 | IT'S MAGIC | (85) |
| | T. Randazzo—abc | |
| 86 | THE BEST THINGS IN LIFE ARE FREE | (83) |
| | R. Cannon—cap | |
| 87 | I'LL SEE YOU IN MY DREAMS | (118) |
| | Seymour—heartbeat | |
| 88 | DONNA | (121) |
| | R. Valens—del fi | |
| 89 | JINGLE BELL ROCK | (103) |
| | B. Helms—de | |
| 90 | ROCKHOUSE | (156) |
| | R. Charles—at | |
| 91 | TILL THE END OF TIME | (119) |
| | Nobles—abc | |
| 92 | MOCKING BIRD | (81) |
| | Four Lads—col | |
| 93 | C'MON EVERYBODY | (117) |
| | E. Cochran—lib | |
| 94 | SILENT NIGHT | (101) |
| | B. Crosby—de | |
| 95 | ADESTE FIDELES | (102) |
| | B. Crosby—de | |
| 96 | WHOSE HEART ARE YOU BREAKING | (108) |
| | J. Love—tp | |
| 97 | DON'T PITY ME | (—) |
| | Dion & Belmonts—laurie | |
| 98 | ORGAN GRINDER'S SWING | (110) |
| | S. Taylor—mgm | |
| 99 | TEACH ME TONIGHT CHA CHA | (—) |
| | DeCastro Sis.—abc | |
| 100 | THINGS THEY DON'T TEACH YOU IN SCHOOL | (—) |
| | C. Freed—chall | |



THE TOP 50 C & W OF THE WEEK

THE TOP 10 ON THE C&W OFFICIAL HIT PARADE

(Rated ★★★★★ and numbered 1 thru 10 on the performance and sales survey authenticated by Music Guild of America)

This Week	Last Week
1 PICK ME UP ON YOUR WAY DOWN (3) C. Walker—col	
2 IT'S ONLY MAKE BELIEVE (1) C. Twitty—mgm	
3 TOM DOOLEY (2) Kingston Trio—cap	
4 WHAT DO I CARE (5) J. Cash—col	
5 ONE NIGHT (7) E. Presley—vi	
6 BILLY BAYOU (8) J. Reeves—vi	
7 CITY LIGHTS (4) R. Price—col	
8 PROBLEMS (9) Everly Bros.—cad	
9 GIVE MYSELF A PARTY (6) D. Gibson—vi	
10 SQUAWS ALONG THE YUKON (12) H. Thompson—cap	

THE 3-STAR C & W HIT PARADERS OF THE WEEK

(Rated ★★★ and numbered 11 thru 50 on the performance and sales survey authenticated by Music Guild of America)

This Week	Last Week
11 ALL OVER AGAIN (11) J. Cash—col	
12 COUNTRY MUSIC IS HERE TO STAY (13) S. Crum—cap	
13 BOMBOMBEY (19) J. Rodgers—ro	
14 LOOK WHO'S BLUE (10) D. Gibson—vi	
15 I GOT STUNG (18) E. Presley—vi	
16 YOU'RE MAKIN' A FOOL OUT OF ME (14) J. Newman—mgm	
17 LIFE TO GO (16) S. Jackson—col	
18 AIN'T I THE LUCKY ONE (25) M. Robbins—col	
19 ALONE WITH YOU (15) F. Young—cap	
20 LONESOME TOWN (17) R. Nelson—imp	

This Week	Last Week
21 I GOT A FEELING (23) R. Nelson—imp	
22 TUPELO COUNTY JAIL (21) W. Pierce—de	
23 THAT'S THE WAY I FEEL (20) F. Young—cap	
24 FALLING BACK TO YOU (24) W. Pierce—de	
25 MY BABY'S GONE (22) Louvin Bros.—cap	
26 WHAT AM I LIVING FOR (27) E. Tubb—de	
27 TREASURE OF LOVE (30) G. Jones—me	
28 THE WAYS OF A WOMAN IN LOVE (29) J. Cash—sun	
29 I HATE MYSELF (26) F. Young—cap	
30 HALF A MIND (38) E. Tubb—de	
31 GOTTA TRAVEL ON (37) B. Grammer—mon	
32 TOUCH AND GO HEART (31) K. Wells—de	
33 FORGET ME NOT (28) Kalin Twins—de	
34 I'D LIKE TO BE (36) J. Reeves—vi	
35 WALKIN' THE SLOW WALK (32) C. Smith—col	
36 YOU'RE GOING BACK TO YOUR OLD WAYS AGAIN (46) H. Thompson—cap	
37 HE'S LOST HIS LOVE FOR ME (33) K. Wells—de	
38 LONELY ISLAND PEARL (42) Johnnie & Jack—vi	
39 A WOMAN CAPTURED ME (41) H. Snow—vi	
40 LAST TIME I SAW MY HEART (35) M. Robbins—col	
41 ALL THE TIME (34) F. Husky—cap	
42 I'LL TRY (43) C. Twitty—mgm	
43 BEST YEARS OF YOUR LIFE (50) C. Smith—col	
44 LOVE OF MY LIFE (49) Everly Bros.—cad	
45 THE FOOL AND THE ANGEL (39) B. Helms—de	
46 I'M A GOOD BOY (40) E. Arnold—vi	
47 BLUE BOY (44) J. Reeves—vi	
48 DEAR LONESOME (54) P. Wagoner—vi	
49 I'VE RUN OUT OF TOMORROWS (59) H. Thompson—cap	
50 THE WAY THE COOKIE CRUMBLES (65) Johnnie & Jack—vi	

**A NATURAL FOLLOW-UP TO
"PEG 'O MY HEART"
THE BIG SLEEPER OF 1958**

BOTH SIDES ARE HOT!

**DEEJAYS, OPS...
GET WITH THIS
ONE
NOW!!**



**"I'LL SEE YOU
IN MY DREAMS"**

b/w

"SOME OF THESE DAYS"

**By SEYMOUR
and His HEARTBEAT TRUMPET
HEARTBEAT H-11**



**A great recording
of two great standards
now breaking big in
ALL major markets**

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AUGIE RIOS

*Singing Sensation
of the
Broadway Musical
"Jamaica"*

DÓNDE ESTÁ SANTA CLAUS?

(WHERE IS
SANTA CLAUS?)

Metro K20010

TV PLUGS

Plugged On The Peter Lind Hayes
Show—ABC TV Network Dec. 1
Plugged On The Alan Freed
Show—WNEW-TV Dec. 2
See Him On The Dick Clark
Show—ABC-TV Network Sat.,
Dec. 13

COVER STORY

His Mercury Disc Spells 'Dollars'

Tony Dalardo's Mercury version of "Come Prima" is the top one, according to our survey. Originally, the performer was designated as "Tony and his Friends," when the hub was sent last spring from Mercury's



Tony Dalardo

affiliate in Italy, Gurtler & Co. He has lots of friends, who put coins in the juke boxes to hear the record, phone their favorite deejays to program it, or buy the disc from retailers.

The signor pictured on our cover is 22-year-old Tony Dallara, but his name on the record was spelled "Dalardo." After Mercury's A&R staff listened to the dub, the label obtained

American rights to the master and began pressing it on May 16. The impact of Modugno and Carasone had not become manifest in this country so reaction to "Come Prima" was sporadic.

Then Mercury president Irving Green went to Europe on business in August and returned to Chicago in September enthusiastic about "Come Prima," which had become the top tune on the continent. To capitalize on the Italian trend sparked by "Volare," Mercury decided to re-issue the record spelling out the singer's name in full. But the cable from Italy spelled it "Dalardo" instead of "Dallara," which is correct. So the record went out listing "Tony Dalardo."

Several weeks later, when legal contracts arrived here, it was found that Tony's right name is "Dallara." Re-issues of "Come Prima," starting with Nov. 21, make the correction in the spelling.

Whether it's by "Tony and His Friends," "Tony Dalardo" or "Tony Dallara," the title of the record is spelled "Come Prima" and all the gags about it are obvious.

More Music Men Read
**MUSIC
VENDOR**
Every Week

CARLTON COCKTAILS FOR 'PHILADELPHIA'

■ NEW YORK — With "Philadelphia, USA," becoming a mint for Carlton Records, the label will give coins minted in Philadelphia to all Philadelphians in the music and record business who attend a cocktail party Tuesday, Dec. 9, at the Hotel Essex House.

They'll also get Philadelphia whiskey, Philadelphia cigars, Philadelphia cream cheese and the book, "Our Philadelphia." Juggy Gayles and Morris Diamond say no Philadelphia lawyers were involved in obtaining the master. Mayor Gordon Dilworth of the City of Brotherly Love will send an emissary, who will be greeted by an associate of Mayor Robert Wagner.

In the effort to stretch the environs of Philadelphia, Carlton has sent invitations to personages, claiming all hail from the Pennsylvania citadel:

Eddie Fisher, Toots Shor, Bernie Miller, Ernie Kovacs, Morty Craft, Arnold Maxin, Larry Newton, Bob Rolontz, Moose Charlop, Herb Hendler, Marv Holtzman, Steve Sholes, Edie Adams, Hal Moore, Irv Jerome, Jack Barry, Dan Enright, Joe Galkin, Ed Heller, Milton and Many Kellem. *What happened to Connie Mack?*

Johnny Nash Sings On Order

Johnny Nash must sing.

That's an order from fans of the ABC-Paramount star who have hailed him as an Arthur Godfrey TV show "regular" and collect his recordings.

Originally, Hecht-Hill-Lancaster had signed 18-year-old Johnny to make his Hollywood debut in "Take A Giant Step" for United Artists release, starring in a straight acting role, sans songs.

But when word got around, letters poured in to H-H-L protesting the stalling of Johnny's voice.

Now, the producers are giving in to popular demand.

Johnny will sing in "Take A Giant Step."

Jay Livingston and Ray Evans have been signed to write Johnny's song for the film.

What will the song be called? Why, "Take A Giant Step," of course and, following Hollywood shooting, Johnny will make a recording of it for his disc followers.

REMEMBER!

**ORIGINAL BEST SELLING
SMASH HITS ARE
CONWAY TWITTY'S
EXCLUSIVELY ON**

M-G-M Records



IT'S ONLY MAKE BELIEVE

K 12677 • EPX1623



Watch
for My
New Hit
Release
Coming
Soon
from
M-G-M
Records



TOPS WITH THE ONE STOPS

MUSICAL SALES CO. Baltimore, Md. <ol style="list-style-type: none">1. One Night (E. Presley)2. Lonely Teardrops (J. Wilson)3. To Know Him Is To Love Him (T. Bears)4. Tom Dooley (Kingston Trio)5. Whole Lotta Loving (F. Domino)6. Beep Beep (Playmates)7. Problems (Everly Bros.)8. Smoke Gets In Your Eyes (Platters)9. The World Outside (4 Coins)10. Philadelphia U.S.A. (Nu Tornadoes)	SINGER ONE-STOP Chicago, Ill. <ol style="list-style-type: none">1. Tom Dooley (Kingston Trio)2. Problems (Everly Bros.)3. Lonesome Town (R. Nelson)4. It's Only Make Believe (C. Twitty)5. Beep Beep (Playmates)6. I Got Stung (E. Presley)7. Topsy (Part 2) (C. Cole)8. That Old Black Magic (Prima-Smith)9. To Know Him Is To Love Him (T. Bears)10. I'll Wait For You (F. Avalon)	RFDISCO Baltimore, Md. <ol style="list-style-type: none">1. Tom Dooley (Kingston Trio)2. Problems (Everly Bros.)3. I Got A Feeling (R. Nelson)4. Lonesome Town (R. Nelson)5. Smoke Gets In Your Eyes (Platters)6. Philadelphia U.S.A. (Nu Tornadoes)7. Gotta Travel On (B. Grammer)8. Peek-A-Boo (Cadallics)9. To Know Him Is To Love Him (T. Bears)10. The Chipmunk Song (Chipmunks)
FRONTIER ONE STOP Buffalo, N. Y. <ol style="list-style-type: none">1. Smoke Gets In Your Eyes (Platters)2. To Know Him Is To Love Him (T. Bears)3. 16 Candles (Crests)4. Caravan (Part 1) (C. Cole)5. Beep Beep (Playmates)6. Lonely Teardrops (J. Wilson)7. I Want To Be Happy Cha Cha (E. Light)8. Whole Lotta Loving (F. Domino)9. My Happiness (C. Francis)10. Philadelphia U.S.A. (Nu Tornadoes)	A. WILLIAMS CO. Scranton, Pa. <ol style="list-style-type: none">1. Tom Dooley (Kingston Trio)2. To Know Him Is To Love Him (T. Bears)3. I Got A Feeling (R. Nelson)4. It's Only Make Believe (C. Twitty)5. Beep Beep (Playmates)6. Topsy II (C. Cole)7. One Night (E. Presley)8. Problems (Everly Bros.)9. Love Is All We Need (T. Edwards)10. It's All In The Game (T. Edwards)	SOUND DISTR. Rochester, N. Y. <ol style="list-style-type: none">1. Come Prima (D. Modugno)2. Jealous Heart (Fontane Sis.)3. I Got Stung (E. Presley)4. It's Only Make Believe (C. Twitty)5. Lonely Teardrops (J. Wilson)6. Walking Along (Diamonds)7. 16 Candles (Crests)8. Tunnel Of Love (D. Day)9. Tom Dooley (Kingston Trio)10. Bimbombey (J. Rodgers)
SPRUCE RECORD SHOP Scranton, Pa. <ol style="list-style-type: none">1. One Knight (E. Presley)2. To Know Him Is To Love Him (T. Bears)3. Tom Dooley (Kingston Trio)4. The Chipmunk Song (Chipmunks)5. Smoke Gets In Your Eyes (Platters)6. That Old Black Magic (Prima-Smith)7. I Got A Feeling (R. Nelson)8. There Goes My Heart (J. James)9. Whole Lotta Loving (F. Domino)10. Problems (Everly Bros.)	RAYMAR SALES CO. Jamaica, N. Y. <ol style="list-style-type: none">1. To Know Him Is To Love Him (T. Bears)2. Tom Dooley (Kingston Trio)3. It's Only Make Believe (C. Twitty)4. One Night (E. Presley)5. Beep Beep (Playmates)6. Topsy II (C. Cole)7. I Got A Feeling (R. Nelson)8. Problems (Everly Bros.)9. Lonesome Town (R. Nelson)10. Chantilly Lace (B. Bopper)	MIDWEST RADIO Milwaukee, Wisc. <ol style="list-style-type: none">1. To Know Him Is To Love Him (T. Bears)2. Tom Dooley (Kingston Trio)3. Problems (Everly Bros.)4. It's Only Make Believe (C. Twitty)5. Beep Beep (Playmates)6. One Night (E. Presley)7. Lonesome Town (R. Nelson)8. That Old Black Magic (Prima-Smith)9. Love Is All We Need (T. Edwards)10. I Got A Feeling (R. Nelson)
ELKINS RECORD SHOP Charleston, W. Va. <ol style="list-style-type: none">1. To Know Him Is To Love Him (T. Bears)2. Problems (Everly Bros.)3. Tom Dooley (Kingston Trio)4. It's Only Make Believe (C. Twitty)5. Beep Beep (Playmates)6. I Got A Feeling (R. Nelson)7. I Got Stung (E. Presley)8. It's All In The Game (T. Edwards)9. Topsy II (C. Cole)10. One Night (E. Presley)	BOSTON RECORD DISTR. Boston, Mass. <ol style="list-style-type: none">1. To Know Him Is To Love Him (T. Bears)2. Love Is All We Need (T. Edwards)3. It's Only Make Believe (C. Twitty)4. Beep Beep (Playmates)5. Problems (Everly Bros.)6. Bimbombey (J. Rodgers)7. Teen Commandments (Anka-Hamilton-Nash)8. The World Outside (4 Coins)9. Smoke Gets In Your Eyes (Platters)10. Tom Dooley (Kingston Trio)	LUCKY'S RECORD SHOP Bay City, Mich. <ol style="list-style-type: none">1. To Know Him Is To Love Him (T. Bears)2. It's Only Make Believe (C. Twitty)3. Problems (Everly Bros.)4. Tom Dooley (Kingston Trio)5. Love Is All We Need (T. Edwards)6. One Night (E. Presley)7. I Got A Feeling (R. Nelson)8. Bimbombey (J. Rodgers)9. Topsy II (C. Cole)10. I Want To Be Happy Cha Cha (E. Light)



TOPS WITH THE ONE STOPS

<p>RECORD SUPPLY Sacramento, Calif.</p> <ol style="list-style-type: none"> 1. Tom Dooley (Kingston Trio) 2. I Got Stung (E. Presley) 3. Lonesome Town (R. Nelson) 4. Beep Beep (Playmates) 5. To Know Him Is To Love Him (T. Bears) 6. Chantilly Lace (B. Bopper) 7. It's Only Make Believe (C. Twitty) 8. The End (E. Grant) 9. Pussy Cat (Ames Bros.) 10. Problems (Everly Bros.) 	<p>A. WILLIAMS CO. Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. To Know Him Is To Love Him (T. Bears) 2. Tom Dooley (Kingston Trio) 3. It's Only Make Believe (C. Twitty) 4. Beep Beep (Playmates) 5. Bimbombey (J. Rodgers) 6. I Got Stung (E. Presley) 7. The World Outside (4 Coins) 8. Jealous Heart (T. Hunter) 9. Philadelphia U.S.A. (Nu Tornadoes) 10. Smoke Gets In Your Eyes (Platters) 	<p>MUSIC CITY Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. The Chipmunk Song (Chipmunks) 2. Donna (R. Valens) 3. Tom Dooley (Kingston Trio) 4. Beep Beep (Playmates) 5. Poor Boy (Royaltones) 6. I Got Stung (E. Presley) 7. Mr. Grillon (G. Garabedian) 8. I Got A Feeling (R. Nelson) 9. The Day The Rains Came (J. Morgan) 10. To Know Him Is To Love Him (T. Bears)
<p>LESLIE DIST. Hartford, Conn.</p> <ol style="list-style-type: none"> 1. To Know Him Is To Love Him (T. Bears) 2. Beep Beep (Playmates) 3. Bimbombey (J. Rodgers) 4. Tom Dooley (Kingston Trio) 5. It's Only Make Believe (C. Twitty) 6. Problems (Everly Bros.) 7. One Night (E. Presley) 8. Smoke Gets In Your Eyes (Platters) 9. I Got A Feeling (R. Nelson) 10. 16 Candles (Crests) 	<p>BELMONT RECORD ONE-STOP Newark, N. J.</p> <ol style="list-style-type: none"> 1. Beep Beep (Playmates) 2. One Night (E. Presley) 3. Problems (Everly Bros.) 4. To Know Him Is To Love Him (T. Bears) 5. Tom Dooley (Kingston Trio) 6. It's Only Make Believe (C. Twitty) 7. Topsy II (C. Cole) 8. Bimbombey (J. Rodgers) 9. The World Outside (4 Coins) 10. I Got A Feeling (R. Nelson) 	<p>ONE STOP RECORD SALES Rochester, N. Y.</p> <ol style="list-style-type: none"> 1. Goodbye Baby (J. Scott) 2. To Know Him Is To Love Him (T. Bears) 3. Philadelphia U.S.A. (Nu Tornadoes) 4. One Night (E. Presley) 5. Jealous Heart (Fontane Sis.) 6. My Heart Sings (P. Anka) 7. Love You Most Of All (S. Cooke) 8. Till The End Of Time (Nobles) 9. The Chipmunk Song (Chipmunks) 10. Tom Dooley (Kingston Trio)
<p>IOWA RECORD ONE STOP Des Moines, Iowa</p> <ol style="list-style-type: none"> 1. Problems (Everly Bros.) 2. I Got Stung (E. Presley) 3. It's Only Make Believe (C. Twitty) 4. To Know Him Is To Love Him (T. Bears) 5. Tom Dooley (Kingston Trio) 6. Beep Beep (Playmates) 7. Love Is All We Need (T. Edwards) 8. Lonesome Town (R. Nelson) 9. I'll Remember Tonight (P. Boone) 10. Bimbombey (J. Rodgers) 	<p>THE MUSIC MART Burlington, Wisc.</p> <ol style="list-style-type: none"> 1. I Got Stung (E. Presley) 2. Lonesome Town (R. Nelson) 3. It's Only Make Believe (C. Twitty) 4. To Know Him Is To Love Him (T. Bears) 5. Beep Beep (Playmates) 6. Problems (Everly Bros.) 7. Love Is All We Need (T. Edwards) 8. I Want To Be Happy Cha Cha (E. Light) 9. Queen Of The Hop (B. Darin) 10. Bimbombey (J. Rodgers) 	<p>LESLIE DISTR. Newark, N. J.</p> <ol style="list-style-type: none"> 1. Tom Dooley (Kingston Trio) 2. Smoke Gets In Your Eyes (Platters) 3. Beep Beep (Playmates) 4. One Night (E. Presley) 5. Lonesome Town (R. Nelson) 6. Queen Of The Hop (B. Darin) 7. That Old Black Magic (Prima-Smith) 8. The World Outside (R. Williams) 9. I Got A Feeling (R. Nelson) 10. Come Prima (T. Dalardo)
<p>MURRAY M. KIRSCHBAUM Minneapolis, Minn.</p> <ol style="list-style-type: none"> 1. One Night (E. Presley) 2. Bimbombey (J. Rodgers) 3. Smoke Gets In Your Eyes (Platters) 4. Whole Lotta Loving (F. Domino) 5. Philadelphia U.S.A. (Nu Tornadoes) 6. That Old Black Magic (Prima-Smith) 7. Cannonball (D. Eddy) 8. Gotta Travel On (B. Grammer) 9. The Chipmunk Song (Chipmunks) 10. Love Is All We Need (T. Edwards) 	<p>ONE STOP, INC. Boston, Mass.</p> <ol style="list-style-type: none"> 1. The Chipmunk Song (Chipmunks) 2. Smoke Gets In Your Eyes (Platters) 3. To Know Him Is To Love Him (T. Bears) 4. A Lover's Question (C. McPhatter) 5. Lonesome Town (R. Nelson) 6. Whole Lotta Loving (F. Domino) 7. Sweet Little Rock & Roller (C. Berry) 8. Bullwhip Rock (Cyclones) 9. I'll Wait For You (F. Avalon) 10. I'll See You In My Dreams (Seymour) 	<p>LUCKY'S RECORD SHOP Bay City, Mich.</p> <ol style="list-style-type: none"> 1. To Know Him Is To Love Him (T. Bears) 2. It's Only Make Believe (C. Twitty) 3. Problems (Everly Bros.) 4. Tom Dooley (Kingston Trio) 5. Love Is All We Need (T. Edwards) 6. One Night (E. Presley) 7. I Got A Feeling (R. Nelson) 8. Bimbombey (J. Rodgers) 9. Topsy II (C. Cole) 10. I Want To Be Happy Cha Cha (E. Light)



AROUND THE CORNER

HOWARD KESSELMAN

LYNN - The Rhythm Stars - (Clock C-1007).

● Good melodic teen age ballad done in Bolero tempo. Stars handle rhythmic backdrop with bongos in first class fashion, while one of group solos. Disk, along with Latin kick, retains R&R flavor. Pleasing danceable offering.-

SHE'S MINE - Johnnie Strickland - (Roulette R-4119).

● Real solid, handclapper belted out by Johnnie, complete with twangy guitar and vocal gimmicks. This one drives from start to finish and figures to garner lotsa coin. The hoofers will eat it up. Chart Action.

DON'T PITY ME - Dion and The Belmonts - (Laurie 3021).

● Dion and the Belmonts have had the winning formula in the past on Laurie, and it looks like they've got another chart headliner. Tune is a nice soft rock ballad delivered with great expression. Teen-age lyric and Belmond backing should score well.

Flyin' High!

**RUDOLPH
THE RED-NOSED
REINDEER CHA CHA**

HUGO WINTERHALTER

47/7397

● **RCA VICTOR** 

BLUE AND BROKEN HEARTED - The Laurie Sisters - (Seeco 6007).

● Favorite oldie gets great up-to-date reading by the gals who stay in the close harmony groove against male backdrop. Bright two-beat tempo, plus some chord splitting vocal gimmicks by the femmes should vault disk over the chart bar. Jox should tap this one for many spins.

THE BLUE CHA CHA/WILLINGLY - (Carlton 495).

● Strong dual entry by Kelly presenting a sound different from cost cha cha stuff. It's unique enough to grab honors. *Willingly*, of European origin, was first known as *Melodie Perdue*. Also done in cha cha, it has good beat and is easy listening. Both might score.

MY HEART SINGS - Paul Anka - (ABC-Paramount 9987).

● Anka goes back a few years and to wax a tune that had great success. No reason why it won't score again. Tune is based on a scale in any key and just goes up and then down. Anka vocalizes in top form and with the Don Costa touch behind him disk should go well.

THE GEISHA BOY - Don Rondo - (Jubilee 5354).

● Top notch offering by Don Rondo, could be one of his greatest. Beautiful melody with Oriental flavor and a lyric with a philosophic message make it a standout in any league. Rondo gives out with sensitivity and warmth. Jox should program the grooves out of this one.

ROCKIN' AROUND THE CHRISTMAS TREE - Brenda Lee - (Decca 9-30776).

● Good strong teen age Christmas item. Young Brenda belts out vocal in solid rock fashion. Backed with chorus and powerful two-beat, tunes figures to get lotsa air play. Should receive counter action.

Sales Ahead of '57

■ NEW YORK — Sales on RCA Camden albums for the first ten months of 1958 more than surpassed the combined sales totals of Camden albums for 1956 and 1957, according to Frank O'Donnell, administrator, RCA Camden Records Merchandising.

1 2 3
4

SMASH HITS CAUGHT US WITH OUR PLANTS DOWN!

We're sorry...but we now have five big factories working overtime to meet your back orders. Please bear with us. Meanwhile we'd like to thank so many wonderful disk jockeys, operators and retailers for their fabulous support of:

PHILADELPHIA U.S.A.

Nu Tornados #492

GOODBYE BABY

Jack Scott #493

WILLINGLY

(Melodie Perdue)
Monty Kelly #495

MALAGUENA

Charles Margulis #494
(from the best-selling "Marvelous Margulis"
album LP 12/103 & STLP 12/103)



CARLTON RECORD CORPORATION

CARLTON RECORDS ARE SOLD ONLY THRU RETAIL RECORD OUTLETS. WE DO NOT SELL TO OR THROUGH BOOK AND/OR RECORD CLUBS!



ALBUM SALES SURVEY

THE MOST COMPREHENSIVE LISTINGS OF LP'S OF ANY TRADE PUBLICATION. SURVEY AUTHENTICATED BY THE MUSIC GUILD OF AMERICA.

(Number in parenthesis, after title, indicates position last week)

THE TOP 50 BEST SELLING LP'S

- | | | | | | |
|----|---|------|----|--|------|
| 1 | ONLY THE LONELY
F. Sinatra—Cap—W-1053 | (1) | 26 | LA PALOMA
B. Vaughn—Dot—DLP-3140 | (26) |
| 2 | THE KINGSTON TRIO
Kingston Trio—Cap—T-996 | (2) | 27 | NEARER THE CROSS
T. E. Ford—Cap—T-1005 | (33) |
| 3 | TCHAIKOVSKY CONCERTO #1
V. Cliburn—RCA—Vi-2252 | (6) | 28 | YES INDEED
P. Boone—Dot—DLP-312 | (22) |
| 4 | SING ALONG WITH MITCH
M. Miller—Col—CL-1160 | (3) | 29 | 'S AWFUL NICE
R. Conniff—Col—L-1137 | (29) |
| 5 | MORE SING ALONG WITH MITCH
M. Miller—Col—CL-1243 | (4) | 30 | GEMS FOREVER
Mantovani—Lon—LL-3032 | (27) |
| 6 | BUT NOT FOR ME
A. Jamal—Argo—LP-628 | (5) | 31 | COLE ESPANOL
N. K. Cole—Cap-1031 | (25) |
| 7 | CONCERT IN RHYTHM
R. Conniff—Col—CL-1163 | (7) | 32 | LAS VEGAS-PRIMA STYLE
L. Prima—Cap—T-1010 | (34) |
| 8 | JOHNNY'S GREATEST HITS
J. Mathis—Col—CL-1133 | (9) | 33 | AHMAD JAMAL
A. Jamal—Argo—LP-636 | (45) |
| 9 | SOUTH PACIFIC
Sound Track—RCA—Vi-LOC-1032 | (10) | 34 | WHEN YOU COME TO THE END
OF THE DAY
P. Como—RCA—Vi-LPM-1885- | (49) |
| 10 | STARDUST
P. Boone—Dot—DLP-1118 | (12) | 35 | FILM ENCORES
Mantovani—Lon—LL-1700 | (37) |
| 11 | GIGI
Sound Track—MGM-3541 | (11) | 36 | SOUTH PACIFIC
Broadway Cast—Col—OL-4180 | (31) |
| 12 | KING CREOLE
E. Presley—RCA—Vi-1184 | (13) | 37 | DILLO
P. Prado—RCA—Vi-LPM-1883 | (32) |
| 13 | POLITELY
K. Smith—Cap—T-1073 | (14) | 38 | VICTORY AT SEA
RCA Victory Symphony Orch.—
RCA—Vi-LSC-2226 | (41) |
| 14 | VOICES IN LOVE
4 Freshmen—Cap—T-1074 | (15) | 39 | HAVE BAND, WILL TRAVEL
L. Lanin—Epic—LN-3520 | (38) |
| 15 | SWING SOFTLY
J. Mathis—Col—CL-1165 | (8) | 40 | SWINGIN' AT THE CINEMA
J. Jones—Cap—T-963 | (40) |
| 16 | THE VERY THOUGHT OF YOU
N. K. Cole—Cap—W-1084 | (35) | 41 | TILL
R. Williams—Kapp—KXL-1071 | (42) |
| 17 | THE MUSIC MAN
Broadway Cast—Cap—WAO-990 | (18) | 42 | JUMPIN' WITH JONAH
J. Jones—Cap-1038 | (23) |
| 18 | MY FAIR LADY
Orig. Cast—Col—OL-5090 | (17) | 43 | THE LATE SHOW
D. Staton—Cap-876 | (28) |
| 19 | BELAFONTE SINGS THE BLUES
H. Belafonte—RCA—Vi-LOP-1006 | (21) | 44 | CHRISTMAS SING ALONG WITH
MITCH
M. Miller—Col—CL-1205 | (54) |
| 20 | BILLY VAUGHN PLAYS THE MILLION
SELLERS
B. Vaughn—Dot—DLP-3119 | (16) | 45 | AROUND THE WORLD IN 80 DAYS
Sound Track—De—DL-9046 | (50) |
| 21 | ELVIS' GOLDEN RECORDS
E. Presley—RCA—Vi-LMP-1707 | (30) | 46 | THE KING AND I
Sound Track—Cap—W-740 | (43) |
| 22 | HYMNS
T. E. Ford—Cap—T-756 | (36) | 47 | JUDY IN LOVE
J. Garland—Cap—T-1036 | (47) |
| 23 | THE FABULOUS CENTURY
R. Williams—Kapp—KXL-5005 | (24) | 48 | SWINGIN' ON BROADWAY
J. Jones—Cap—T-963 | (44) |
| 24 | REBOUND
J. Gleason—Cap—W-1075 | (20) | 49 | THIS IS DEAN MARTIN
D. Martin—Cap— | (58) |
| 25 | DYNAMIC
D. Staton—Cap—T-1054 | (19) | 50 | OKLAHOMA
Sound Track—Cap-545 | (57) |

Stereo Releases Dominate Roulette Christmas Plan

■ NEW YORK — Twelve new stereo albums, a stereo demonstration LP, the label's entire stereo catalog and the release of seven new monaural albums are part of Roulette's "Christmas Stocking Plan" for distributors and dealers.

As outlined by Irv Jerome, vice president in charge of sales, this is how the plan works:

With the purchase of any 18 stereo albums, distributor and dealer will receive free any two stereo albums they choose.

With purchase of any seven monaural albums from the new release, distributor and dealer will receive one stereo demonstration album free.

The special Stereo Demonstration Album will contain excerpts from the stereo catalog and includes such names as: Jimmie Rodgers, Count Basie, Pearl Bailey, Joe Williams, Machito, Tito Rodriguez, Maynard Ferguson and others.

SOLID HITS!!

PEEK-A-BOO

THE CADILLACS

JOSIE 846

POOR BOY

THE ROYALTONES

JUBILEE 5338

NEED YOUR LOVE

BOBBY FREEMAN

JOSIE 844

MANHATTAN SPIRITUAL

REG OWEN & ORCH.

PALETTE 5005

jubilee



jocie

1721 B'WAY

NEW YORK

JAY GEE RECORD CO. INC.

Merry Christmas to all and to all a Thank You

from JOHNNY MARKS

I HEARD THE BELLS ON CHRISTMAS DAY

ROCKIN' AROUND THE CHRISTMAS TREE

RUDOLPH THE RED-NOSED REINDEER

and other Christmas Songs

Published by St. Nicholas Music, Inc., N. Y., N. Y.

DISKIN' DATA

Dja hear about the disc company accountant who set up a double entry book-keeping system? It was for stereo. Natch . . . **Al Lerner**, new accompanist and conductor for sessions by **Roulette's Jimmie Rodgers**, formerly was accompanist to **Frankie Laine** . . . **Coral's Tina Robin** got a cake for her 21st birthday when she appeared on **Joe Franklin's ABC-TV** show on Thanksgiving . . . **Rosemary Clooney's** first **Coral** single features **LOVE LOOK AWAY** from the new **Rodgers and Hammerstein** show, **FLOWER DRUM SONG**. Flip is a novelty, **DIGA ME**.

Jim Reeves, whose **RCA Victor** record of **BILLY BAYOU** is on the country **Hit Parade**, makes his first visit in some time to **KWKH's Louisiana Hayride**, Dec. 13 . . . **Les Paul** and **Mary Ford** cut singles again in an LP (**Les Paul**) format—the recording studio built by **Les** in their **Mahwah, N. J.**, home . . . **RCA Victor's Hank Snow** breaking attendance records on his personal appearance tour . . . **Decca's Ernest Tubb** knows the answer to his song, **WHAT AM I LIVING FOR**. **Ernest** and the **Texas Troubadors** are touring **North Carolina**.

Money, according to **Automotive Dealer News**, is something that things run into and people run out of.

— Dave —

Jazz Stylists, McRae and Carroll Signed by Kapp

■ **NEW YORK** — Two jazz stylists, singer **Carmen McRae** and pianist **Barbara Carroll**, have joined **Kapp**. **Miss McRae**, formerly with **Decca**, begins recording for **Kapp** in January. **Miss Carroll** was previously heard on the **Atlantic** label. Both have been starred in person at various jazz festivals and in clubs throughout the country.

Miss McRae, a **New York** native, trained to be a concert pianist before her vocal stylings won her international acclaim. **Miss Carroll**, from **Worcester, Mass.**, was child prodigy.

Announcements of first releases by both, due in January, will be made shortly.



WALTER HAYUM

HAYUM RESIGNS FROM EPIC

NEW YORK — **Walter Hayum**, national sales manager for **Epic Records**, **Columbia** subsidiary, for the past year, has announced his resignation, effective Dec. 12.

Hayum has been associated with **Epic** and **Columbia** for five years, as field man, merchandise manager and district sales manager. Before assuming any new posts, **Hayum** will first complete an **American Management Association** course, then take a vacation. He is reviewing several job offers in the record field.

Before joining **Columbia**, **Hayum** had started the **Festival** label in **Sydney, Australia**, introducing the first LP records there. For **Epic**, he originated the **High Fidelity Hit of the Month** and instituted the album return privilege program.

In submitting his resignation, **Hayum** declared: "I feel my services in merchandising, promotion and publicity can best be utilized by an aggressive company free from the restrictions on a subsidiary label."

He said he has enjoyed his association with **Epic** and enjoys the personal satisfaction of seeing **Epic's** growth and made special mention of his enjoyable associations with disc jockies and dealers throughout the country.

**#51 ON THE
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"NOBODY BUT YOU"

BY

DEE CLARK

ABNER 1019

**#50 ON THE
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"HERE I STAND"

BY

WADE FLEMONS

VEE-JAY 295

JUST RELEASED

"THE GIFT OF LOVE"

BY

The IMPRESSIONS

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The NEW

JIMMY REED

"I TOLD YOU BABY"

VEE-JAY 304

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M ALBUM REVIEWS OF THE WEEK

THE SOUNDS OF CHRISTMAS - (Warner Bros. - W-1238)

Santa Claus is Comin' to Town; The First Noel; Jolly Old St. Nick; Away in a Manger; Hark! The Herald Angels Sing; O Christmas Tree; O Come All Ye Faithful; Silent Night; Joy To The World; I Heard The Bells On Christmas Day; Rudolph The Red Nosed Reindeer; It Came On A Midnight Clear; Deck The Halls; Jingle Bells; Winter Wonderland; O Little Town Of Bethlehem; White Christmas.

● Most unique item in Warner Christmas LP line is this collection of Carols and Yule favorites done with bells, chimes, and music boxes. Resulting sound is most pleasing and different. This production should appeal to persons looking for an off beat approach. Music makes great background for family get-togethers. While the sound normally would appeal to children more than to adults, the Yule flavoring should get the nod from all. Gayly decorated snowmen on the cover will make it stand-out on the counter.

DANCING FOR DEBUTANTES - Pat Dorn & Orchestra - (Seeco - CELP-429)

Are You Having Any Fun?; It's Delovely; A Fine Romance; Gentleman Is A Dope; Keep It Gay; The Lady Is A Tramp; C'est Magnifique; Nice Work If You Can Get It; Ridin' High; Sunny Side Up; So In Love; She Didn't Say Yes; This Can't Be Love; Wait Till You See Her; You're The Cream in My Coffee; I Wish I Were In Love Again; Varsity Drag; and others.

● Bright, brisk package with the high society sound featuring the two-beat bounce. Dorn and orchestra run through a collection of standards and concentrate on brass and reeds rather than strings. Chorus added by Dorn gives the band a more zestful sound. The Charleston beat is heard on *Sunny Side Up* when Pat blows an arranged form of semi-Dixie. Bulk of the package, however, stays in the Society

bounce and is a pleasant change from the usual approach taken by society orchestras.

LOVE AND MARRIAGE - The Ray Charles Singers (Decca - DL-8787)

Love And Marriage; Love Is The Sweetest Thing; I Wanna Get Married; The Girl That I Marry; Love Is A Simple Thing; Let's Fall In Love; Waltz Down The Aisle; Love Is A Many Splendored Thing; Love Is The Reason; Love Is Here To Stay; I Married An Angel; To Have And To Hold.

● LPackage of tunes about marriage, love, shoes and rice. Group, a top vocal act, presents good, danceable numbers with occasional organ and guitar backdrop, plus standard rhythm section and piano. Relaxed sound, good close harmony with accent on modern, and small doses of humor here and there give this opus wide appeal. The Charles vocal versions have been widely accepted on Radio, TV, and disks. This should get the same good reception.

THE JAZZ COMBO FROM "I WANT TO LIVE" - Jerry Mulligan (United Artists - UAL-4006)

Black Nightgown; Theme From I Want To Live; Night Watch; Frisco Club; Barbara's Theme; Life's A Funny Thing.

● Mulligan and crew of top flight moderns do a magnificent job on score from this UA film release. Film depicts a bad girl who eventually is executed on a murder charge. It has tension, morbidity and amorality. Score, a great job of description and character development is played with telling expression and verve by Mulligan and group. Package is a standout modern jazz piece. Better understanding of the music comes from seeing the film. But album has all the merchandise for jazz lovers.

THIS ONE IS THE TONI - Toni Carroll - (MGM - E-3717)

I'm In The Mood For Love; I Only Have Eyes For You; Toni; I Don't Know Why; S' Wonderful; Why Can't

This Night Go On Forever?; The Very Thought Of You; The Hidden Body; Please Be Kind; It's Been A Long Long Time; This is Always; Good Night, Oh, My Darling.

● Toni stays on the sexy kick throughout this package, loaded with love tunes and ballads. Toni sings 'em in quiet, relaxed style, concentrating on slow tempo and close to the mike technique. Rich show biz background gives her pacing Album, packaged book style, features a full-length photo of Toni in her boudoir, telephone in hand. Die-cut "T" on cover, exposing part of the picture, should help move this one.

CHRISTMAS SURPRISES - Walt Disney Et Al - Mickey Mouse Club (MM-30)

From All Of Us To You; Carol Medley; T'was The Night Before Christmas; Fantasy Land; Winter Wonderland; Jingle Bells; Adventureland - Jungle Tree; Jingle Bones; Kris Kringle; Tomorrowland-Futuristic Christmas Tree.

● A most delightful Yule album that is strictly for little children. It features characters from most of the Disney film and TV productions. Also included on the disk are Camarata and Hugo Winterhalter. Kids should be captivated by voices of Mickey Mouse, Jimminy Cricket, Donald Duck, Goofy, and the All Mouse Choir which does the caroling. Choir voices are recorded at slow speed and then re-recorded to get the "Mouse" effect. Great cover for children and attractively priced.

ALBUM of the WEEK



BEST SELLING EP'S

- 1 SING ALONG WITH MITCH (2)
M. Miller—Col—B-11601
- 2 KING CREOLE VOL I (1)
E. Presley—RCA-Vi—EPA-4319
- 3 SING ALONG WITH MITCH (4)
M. Miller—Col—B-11603
- 4 ONLY THE LONELY (3)
F. Sinatra—Cap—1053
- 5 KING CREOLE VOL II (6)
E. Presley—RCA-Vi—EPA-4321
- 6 SING ALONG WITH MITCH (7)
M. Miller—Col—B-11602
- 7 JOHNNY CASH SINGS HANK WILLIAMS (5)
J. Cash—Sun—EPA-111
- 8 MORE SING ALONG WITH MITCH (10)
M. Miller—Col—B-12431
- 9 EVERLY BROTHERS (9)
Everly Bros.—Cad—CEP-107
- 10 STARDUST (8)
P. Boone—Dot—DEP-1069
- 11 POINCIANA (14)
A. Jamal—Argo—1076
- 12 JUMPIN' WITH JONAH (15)
J. Jones—Cap—1038
- 13 HYMNS (17)
T. E. Ford—Cap—756
- 14 NEARER THE CROSS (13)
T. E. Ford—Cap—1005
- 15 PATRICAI (12)
P. Prado—RCA-Vi—EPA-4322
- 16 FOUR BY BILLY VAUGHN (11)
B. Vaughn—Dot—Dep-1066
- 17 POLITELY (21)
K. Smith—Cap—EAP-1073
- 18 DYNAMIC (16)
A. Jamal—Argo—1076
- 19 CHRISTMAS SING ALONG WITH MITCH (23)
M. Miller—Col—12051
- 20 COUNTRY BOY (26)
J. Cash—Sun—EPA-112
- 21 UNCHAINED MELODY (18)
R. Nelson—Imp—158
- 22 SINGS FOLK SONGS (Pt. 1) (24)
J. Rodgers—Ro—EPRI-315
- 23 TOM DOOLEY (34)
Kingston Trio—Cap—1136
- 24 CONCERT IN RHYTHM (19)
R. Conniff—Col—B-11633
- 25 SWINGIN' ON BROADWAY (20)
J. Jones—Cap—968
- 26 MERRY CHRISTMAS (28)
J. Mathis—Col—B-11951
- 27 THE LORD'S PRAYER (33)
P. Boone—Dot—Dep-1068
- 28 WHITE CHRISTMAS (27)
B. Crosby—De—ED-2547
- 29 SPIRITUALS (18)
T. E. Ford—Cap—EAP-818
- 30 SWING SOFTLY (25)
J. Mathis—Col—B-11651
- 31 ELVIS SINGS CHRISTMAS SONGS (31)
E. Presley—RCA-Vi—EPA-4108
- 32 MERRY CHRISTMAS (30)
P. Boone—Dot—DEP 1062
- 33 JOLLY CHRISTMAS FROM FRANK (29)
F. Sinatra—Cap—EAP-894

PERFORMANCE RATINGS

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★ ★
VERY GOOD
★
GOOD

POPULAR

- | | | |
|---|-----------------------------|-------------------------------------|
| ★★+ The Wedding | J. Valli—Me—71382 | Lunch Hour |
| ★★+ I'll See You In My Dreams | Seymour—Heartbeat—H-11 | ★★ Some Of These Days |
| ★★+ Donna | R. Valens—Del fi—4110 | La Bamba |
| ★★+ Jingle Bell Rock | B. Helms—De—30513 | Captain Santa Claus |
| ★★+ Rockhouse (1) | R. Charles—At—2006 | Rockhouse (2) |
| ★★+ Till The End Of Time | The Nobles—Abc—9984 | Standing Alone |
| ★★+ C'mon Everybody | E. Cochran—Lib—55166 | Don't Ever Let Me Go |
| ★★+ Silent Night | B. Crosby—De—23777 | ★★+ Adeste Fidelis |
| ★★+ Don't Pity Me | Dion & Belmonts—Laurie—3021 | Just You |
| ★★+ Organ Grinders Swing | S. Taylor—Mgm—12729 | ★ Let's Go Dancing |
| ★★+ Teach Me Tonight | De Castro, Sist.—abc—9988 | ★ The Things I Tell My Pillow |
| Cha Cha | | When You Fall |
| ★★+ Things They Don't Teach You In School | C. Freed—Chall—59031 | |
| ★★ Pledging My Love | J. Ace—Duke—136 | ★ Anymore |
| ★★ Willingly | J. Desmond—Col—41302 | Apple |
| ★★ Moonlight And Roses | M. Miller—Col—41301 | ★★ Love Song From 'The Buccaneer' |
| | | Jiminy Christmas |
| ★★ Silent Night | P. Holliday—La Vista—101 | Stroll Along With The Blues |
| ★ How High The Moon | D. Rose—Mgm—12714 | Well I'll Be John Brown |
| | | ★ I Talk To The Trees |
| ★ Don't You Know Yockomo | H. Smith—Ace—553 | Hawaiian Wedding Ring |
| ★ I Whistle A Happy Tune | E. oRs—Lon—1831 | That's All I Want |
| ★ House Of Bamboo | A. Williams—Cad—1358 | Don't Forget I Love You |
| ★ Big Green Car | J. Carroll—Fasc—2000 | ★ Blue Moon |
| ★ The Bass | C. Hughes—Dot—15863 | Double Talk Baby |
| ★ Love Look Away | T. Bennett—Col—41298 | |
| ★ Why Can't I Get Through To You | C. Twitty—Me—71384 | Lonely Island |
| ★ Born To Be Lonesome | M. Rainwater—Mgm—12739 | Each Time You Kiss Me |
| ★ The Box | Four Voices—Col—41291 | ★ Hallelujah I Love Her So—Mary Ann |
| ★ God Bless The Child | H. Belafonte—Vi—4263-EPA | ★ Never Before |
| | | Give Me You |
| ★ Pizzicato Cha Cha | M. Craft—Mgm—12741 | ★ It's Just About Time |
| ★ Night Walk | D. D'Agostin—Dot—15867 | |
| ★ I Just Thought You'd Like To Know | J. Cash—Sun—309 | Move It |
| ★ High Class Baby | C. Richard—Cap—4096 | Breeze |
| ★ Today Is A Blue Day | V. Taylor—Sun—310 | ★ Three o'Clock |
| ★ Wheel Of Fortune | S. Gale—De—30791 | Santa Claus Jr. |
| ★ Little Green Girl | R. Q. Lewis—Mgm—12740 | ★ Tea For Two Cha Cha |
| ★ Perdido Cha Cha | B. Ador—Verve—10155 | ★ Ball And Chain |
| ★ That Lucky Old Sun | R. Sparks—Verve—10156 | ★ Soy Sentimental |
| ★ Cu Cu Ra Cha Rock | The Nicaraguans—Ensing—2000 | ★ Don't Go |
| ★ I Wish I Knew | G. Carr—Dot—15866 | ★ Love Bank |
| ★ Saturday Night With My Girl | D. Burton—De—30757 | |

COUNTRY & WESTERN

- | | | |
|-------------------------------------|------------------------|------------------------|
| ★★ One Tear Drop And One Smile Away | Reno—Smiley—Dot—15835 | Unforgiveable You |
| ★ Born To Be Lonesome | M. Rainwater—Mgm—12739 | Lonely Island |
| ★ Just Thought You'd Like To Know | J. Cash—Sun—309 | ★ It's Just About Time |
| ★ Today Is A Blue Day | V. Taylor—Sun—310 | Breeze |
| ★ Why Can't I Get Through To You | C. Twitty—Me—71384 | Double Talk Baby |
| ★ The Worryin' Kind | T. Sands—Cap—4082 | |
| ★ Donna | R. Valens—Del Fi—4110 | ★ Bigger Than Texas |
| | | La Bamba |

RHYTHM & BLUES

- ★★ Pledging My Love
- ★★ Don't Pity Me
- ★★ Don't You Know Yockomo
- ★★ Tom Dooley, Jr.
- ★★ I Cried A Tear
- ★★ I Told You Baby
- ★★ Night Time Is The Right Time

- ★★ Donna
- ★★ Sweet Home Chicago
- ★ Stop Me
- ★ God Bless' The Child

- ★ Rainbow Riot (Pt. 1)
- ★ That Love Is You

- ★ Saturday Night With My Girl

J. Ace—Duke—136
 Dion & Belmonts—Laurie—3021
 H. Smith—Ace—553
 M. Kilgore—Imp—5555
 L. Baker—At—2007
 J. Reed—VJ—304
 R. Charles—At—2010

R. Valens—Del Fi—4110
 L. J. Parker—Duke—301
 The Shirelles—De—30761
 H. Belafonte—Vi—4263—EPA

B. Doggett—Ki—5159
 Flamingos—End—1035

D. Burton—De—30757

- ★ Anymore
- Just You
- ★ Well I'll Be John Brown
- Hang Doll
- ★ Dix-A-Billy
- Ends And Odds
- Tell All The World About You
- La Bamba
- ★ Sometimes
- ★ I Got The Message
- ★ Hallelujah I Love Her So
- Mary Ann
- ★ Rainbow Riot (Pt. 2)
- ★ Lover's Never Say Goodbye
- ★ Love Bank

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APT

THE FIVE TONES — Ding Ding Dong — Geraldine (25020)

ARWIN

BILLY WATKINS — This Is Me Loving You — Convince Me (117)

ATLANTIC

BETTY JOHNSON — You Can't Get To Heaven — I Want A Good Home For My Cat (2009)

RAY CHARLES — Tell All The World About You — The Right Time (2010)

BRUNSWICK

PEPE ZAPATTA & ORCH. — Come Prima Cha Cha Cha — Brigitte (55109)

ROLAND JOHNSON — I'll Be With You — I Traded Her Love (55110)

CAPITOL

THE LOUVIN BROS. — River Of Jordan — He Can Be Found (4112)

MARIE ADAMS — What Do You Want To Make Those Eyes At Me For? — A Fool In Love (4108)

TENNESSEE ERNIE FORD — Sleepin' At The Foot Of The Bed — Glad Rags — (4107)

CAMEO

THE APPLEJACKS — Rocka-Conga — Am I Blue (155)

CHANCELLOR

FABIAN — Im A Man — Hypnotized (1029)

COLUMBIA

FRANKIE LAINE — When I Speak Your Name — Midnight On A Rainy Monday (41299)

DORIS DAY — I Enjoy Being A Girl — Kissin' My Honey (41307)

CORAL

ROSEMARY CLOONEY — Love, Look Away — Diga Me (62064)

BETTY MADIGAN — Just Like Sam — Now-A-Days (62065)

CROSLEY

THE SPIEDEL — Dear Joan — No — (201)

CLASS

BOBBY DAY — Alone Too Long — The Bluebird, Buzzard & Oriole (241)

CHESS

CHUCK BERRY — Run Rudolph Run — Merry Christmas Baby (1714)

DAY-Z-BEL

JIMMY CRAWFORD — Mabel Mabel, Mabel — Blabbermouth (711)

DECCA

MORRISON SISTERS — Go Man Go — (Look Out) I'm Fallin' In Love (30767)

JUSTIN TUBB With ROGER MILLER — Mine Is A Lonely Life — Almost Lonely (30792)

EMBER

LEE ALLEN & BAND — Short Circuit — Jim Jam (1047)

EPIC

THE JAMIES — When The Sun Goes Down — Snow Train (9299)

FARO

HUGH BRADSHAW — Love Me As Though There Were No Tomorrow — Hold Me Tight (584)

FIRST

BOBBY GENO — The Shawnee — Little Rock Getaway (101)

FURY

THE CHANNELS — My Love Will Never Die — Bye Bye Baby (1021)

GONE

THE DUBS — Chapel Of Dreams — Is There A Love For Me (5046)

HICKORY

ROY ACUFF — They'll Never Take Her Love From Me — So Many Times (1090)

JUBILEE

JIM BACKUS — Why Don't You Go Home For Xmas — Cave Man (5351)

KAPP

JANE MORGAN — To Love And Be Loved — Live My Life Again (253)

LIBERTY

BEE BEE TWINS — Yuletide Tango — The Night Before Christmas (55173)

LONDON

WILL GLAHE — Pretzel Waltz — Duschka (1818)

TOMMY STEELE — Hey You — #22 Across The Way (1838)
FRANK CHACKSFIELD — My Heart's In Portugal (1941)

METRO

DONNA PERCY — 5-10-15 Hours — Seven Days (20011)

MGM

TERRY REDMAN — Come On Back — Lonely (12735)

ROBERT Q. LEWIS — Little Green Girl — Santa Claus Jr. (12740)

OKEH

RICHARD DENNY — Anytime I'm With You — Shoeleather Express (7106)

OLD TOWN

VINNY LEE — Mule Train Rock — Rhumbarino (1061)

PINKY

JOHNNY ANDREWS — Havin' A Wonderful Time — It's Wonderful Wonderful Feelin' (101)

RCA

THE CHARGERS — The Counterfeiter — Here In My Heart (7417)

THE KINGS — Elephant Walk — 'Till You (7419)

DEL WOOD — Shortcake — Sunday Down South (7420)

ROULETTE

BUDDY KNOX — That's Why I Cry — Jimmy, My Darling (4120)

JIMMY BOWEN — Wish I Were Tied To You — Always Faithful (4122)

STARDAY

PHIL SULLIVAN — Luckiest Man In Town — Love Never Dies (410)

SUN

JERRY LEE LEWIS — It Hurt Me So — I'll Sail My Ship Alone (312)

UNITED ARTISTS

THE AVALONS — Heart's Desire — Ebbside (UR 2007)

THE DEL KNIGHTS — Compensation — Everything (UR 2008)

VEE JAY

JIMMY REED — I Told You Baby — Ends And Odds (301)

VIN

MAC MILLER — To My Sorrow — Harbor Love (1008)

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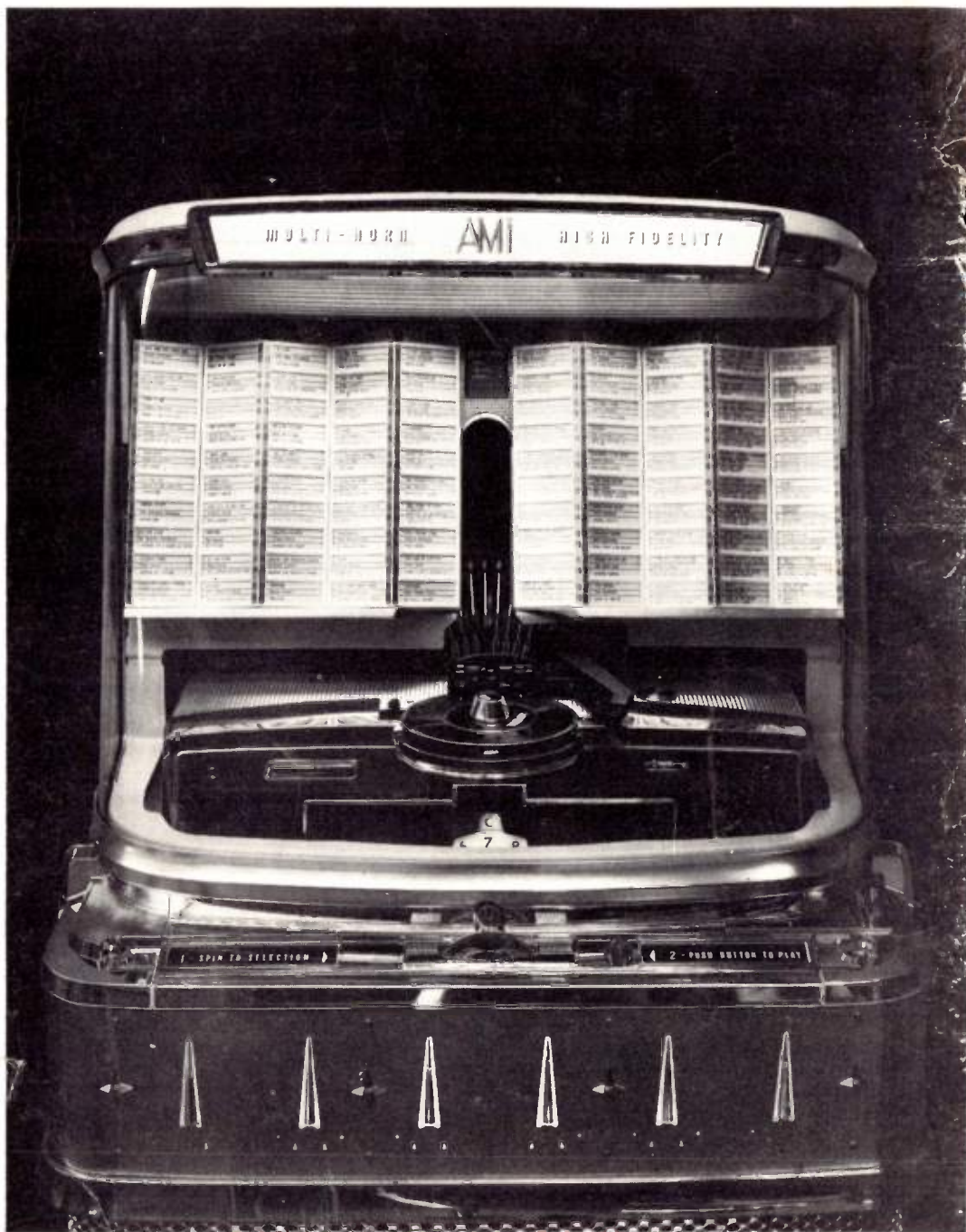
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