The Kinks, p. 48

MARCH 1990

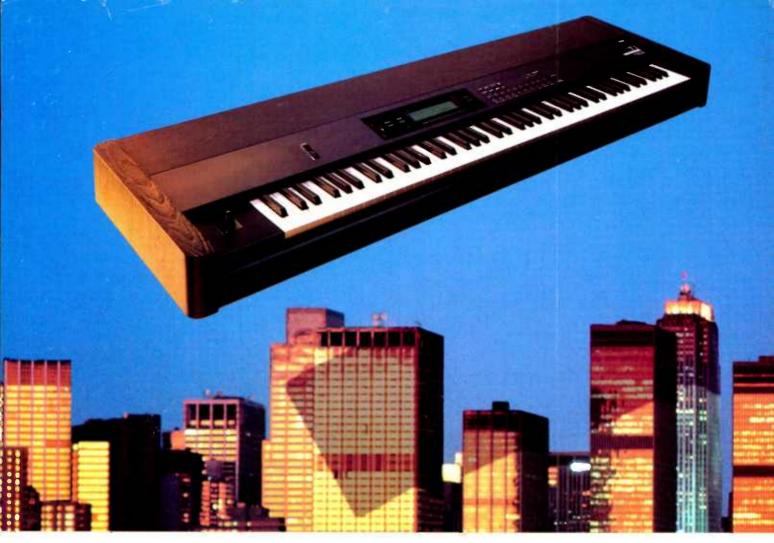
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George Harrison, King of the Wilburys

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Breaking into the Bizarro World of Jingles



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Robby Krieger No Habia IRS 82004

Allo available thic ign the works of

No Speak:

Steve Hunter The Dear of (IRS-49997

Pete Haycock Guitar And Son IRS 42100

Stewart Copeland The Equal zer And Oliner C. If Hangers IRS 42097

Billy Currie Transportatio IRS 42239,

Wishbone Ash ueau Cails IRS 42101)

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William Orbit Strange Cargo (IRS 42098)

Various Artists Music Too Good For Words IRS-39099

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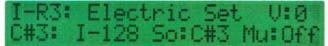


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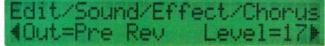
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All of which led one magazine to suggest, "... the only problem you'll probably have with the U-20 is finding enough time to explore everything it has to offer!"

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Edit/Sound/Part4/Output As9n=Rev Lv1=127 Pan=3>

Each of the six parts can have its own effects on/off, level, and pan setting.

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# Μ Α

**A Billboard Publication** 

No. 137 • March 1990

#### Features

# **30 George Harrison**

By Mark Rowland Two decades later, George is the one still having hits. As he gets ready to reassemble the Traveling Wilburys, Harrison explains why it's better to be back in a band. With additional commentary from Jeff Lynne, Tom Petty and Paul McCartney.

## 38 Abdullah Ibrahim **By Karen Bennett**

As Dollar Brand he married South African spirit to new-wave jazz. Now he's a village elder—in Greenwich Village. A rare audience with a musical legend and philosopher king.

# 48 The Kinks

By George Kalogerakis On tour with the band that never quits (for long). The Davies Brothers arrive in Germany as Kommunist Kinks fans pour through the Wall! Photos by Ray! An autumn almanac.

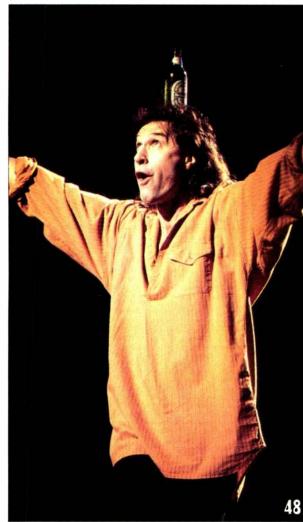
# 45 When I Paint My Masterpiece

Illustrations by David Cowles

Sparing no expense, Musician commissions the twentieth century's finest painters to design album covers for our greatest rock stars.

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The Three Weird Sisters have come back from exile older, wiser and still off-kilter. By Katherine Dieckmann

#### Jim Hall

Everybody knows who the swinging guitarist is, but few have figured out what he's about. By Jefferson Graham

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Suzanne Vega's comrade steps out with an album of her own. By Daniel Gewertz

98 The Year in Rock 1989 Jokes, quotes and the 10 biggest concerts.

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# 61 **The Weird World** of Jingle Writing

Okay, enough about putting art ahead of money: Where do musicians go when they get sick of starving? A special section on pop's strange Valhalla, where music is made to order, the whole world hears it and the checks roll in. By Jock Baird, Jon Young & Alan di Perna

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MTV invades the USSR; The Blue Nile; Queen Latifah; Maura O'Connell; Carl Allen; Caetano Veloso; song censorship in Pennsylvania.

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The Mekons tear down rock 'n' roll and build something better. Also, Phil Collins, Gipsy Kings and more.

Cover photograph: Max Aguilera-Hellweg/Ony.x: Contents (clockwise from top): Steve Jennings/LGI; Pat Blashill: Illustration: David Courles



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## **Dead Reckoning**

IT IS REFRESHING to see the Grateful Dead (Dec. '89) having lots of success, which is something they strongly deserve. Here's to an excellent article by Peter Watrous; it showed me a side of the Dead I hadn't known before (besides the music). Thank you and long live the Dead!

> **Bob** Fausner Franklin Square, NY

GOT A KICK out of Jerry Garcia's comment in the recent interview, "I haven't got that much obeisance lately." He doesn't consider hordes of bewitched youths laden with tiedyes and sporting T-shirts with blow-up likenesses of his bearded face to be a form of obeisance? Is this Jerry's way of showing that humility is one of his strongest qualities, or is he due for a trip to the optician?

> **Betsy Carr** Philadelphia, PA

# Stevie Rave On

I HEARD Stevie Ray Vaughan for the first time just last year. The way he plays blew me away and motivated me to resume guitar lessons. So I was elated to read the in-depth interview (Dec. '89). Larry Coryell was perfect for the job. He asked the questions I wish I knew to ask when I met Stevie after a concert in August. I could feel the easy-flowing communication taking place between them. The whole interview was great!Thank you!

**Pattie Anderson** Long Beach, CA

# **Bo Knows Diddley**

THANKS FOR Larry Coryell's insightful and fun interview with Stevie Ray Vaughan. Corvell is obviously one of the many Vaughan admirers. His inclusion of the anecdote of Stevie's confusing him with Larry Carlton reveals an artist whose ego is secure in his own admirable achievements and wins him several character points in my book!

I'm sure Coryell meant no disrespect for Bo Diddley, a true genius whose legacy even Vaughan need never defend. But it's nice to know he's willing to, anyway!

> Roger Kirkpatrick Abilene, TX

WHEN LARRY what's-his-name departs this world, perhaps the word will go out that there's one less good guitar player around. And hopefully no one will black his name by eulogizing him as "an entertainer."

When Bo Diddley finally sends up his spirit after surviving a lifetime of racism and theft, with his genius, drive and warmth intact, he'll be looking down at a planet with almost no corner untouched by his gifts.

**Christopher** Cassels Middletown, CT

### Awesome Aussie

THANKS FOR A great article on Paul Kelly (Dec. '89). Bill Flanagan covers Paul's career with his usual wit. Here's hoping that a Ron Nevison or somebody doesn't come along and ruin Kelly's thoroughly original and engaging music.

> John Kiel Indianapolis, IN

# CD or Not CD?

WITH YOUR recent "10 Compact Discs We'd Like to See ...." (Faces, Dec. '89) as a provocation, I have once again attempted to listen to Circus Maximus all the way through. And I have once again come to the conclusion that "Wind" is a miracle

of a song, but the rest of the album is barely worth the vipyl it was pressed into-kind of like the way the song "White Bird" stands in relation to It's a Beautiful Day. Maybe if the two songs could be released as a CD single . . .

> Mark Madonna Hoboken, NJ

## Misplaced Letter

**DUE TO A production snafu**, Alvin "Red" Tyler is incorrectly identified as Alvin "Rod" Tyler in my story on Allen Toussaint (Dec. '89). Red Tyler is still active and well in New Orleans, frequently gigging with vocalist Germaine Bazzle and recording for Rounder Records.

> Ted Drozdowski Boston, MA

# **Two Steps Back**

FIND YOUR layout department appalling. Being a journalist myself, I can understand continuing a story from page 69 to 102. But from 102 back to 69 (Dec.'89)?! Get real, Musician! No one should have to go on a wild goose chase just to enjoy a good story or magazine.

> Tom Smith Woodruff, SC

# **Dictators** Rule

**ADOLF HITLER** next to Alice Cooper (Backside, Dec. '89)?! That's like comparing Josef Stalin to Guns N' Roses, Guns N' Roses rules, Metallica rules, Mötley Crüe rules and Musician sucks big time. Just because some heavy metal artists have tattoos doesn't mean vou have to stereotype like that. Go fondle your own genitalia and leave heavy metal alone!

> James Houlahan Concord, MA

# **Oedipus** Wrecked

LOVED YOUR '80s-in-a-nutshell issue (Nov. '89)-that's probably where they belong-but I do have

one quibble: Bill Flanagan remarked that "When Doves Cry" by Prince showed that "his familiar lyrical loopiness took on an added edge ('Maybe I'm just like my mother, she's never satisfied')." Well, perhaps Prince won't sound so strange to Bill if he considers that the line actually says, "Maybe you're just like my mother, she's never satisfied." Does it make more sense now, Bill? "Loopy," indeed.

> Joe Clark Toronto, Canada

# J.D. Unmasked!

VE BEEN a subscriber to Musician a good long time and will continue to champion the magazine as one of the last bastions of intelligent writing in a world of ever-increasing musical triviality-but J.D. Considine is a glaring pockmark on an otherwise sterling effort.

The question is: Is there anything that this guy (or gal) actually likes? Not begrudgingly likes, or it's-okaybut-I-wouldn't-buy-a-copy likes, but really and truly "discovery of your first Beatles record" likes?

J.D., who done you so wrong that you feel this way? Who ripped your soul so deep that you just can't enjoy anything in life? Perhaps the answer lies in the name. I've come to the conclusion that perhaps there is no J.D. Considine. The column is being ghostwritten by Andy Rooney.

> Kate Turney Newport News, VA

## Twas the Season

Just to make you envious: Robin Muir of Westport, KY gave Greg Denby of Columbus, OH a gift subscription to Musician and both won our 1989 Holiday Raffle. Muir and Denby each received a Sony portable CD player and CD library. Thanks to everyone who participated.

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World Radio History

# THE BLUE NILE

## **Completely committed**

ELOST OUR privacy." That's the explanation Paul Buchanan, Blue Nile's singer/lyricist, gives when asked why it took the Scottish trio five years to record Hats, the

mostly by word of mouth from critics QUEEN LATIFAH and musicians. (Rickie Lee Jones is a big fan.) The enigmatically titled Hats is just as evocative, occupying the rarefied air somewhere between Ol' Blue Eyes and Eno's Another Green Morld. Buoyed by elegant, meticulously constructed tracks, Buchanan's wistful crooning and probing lyrics answer the musical



followup to their debut LP, A Walk Across the Rooftops.

It seems Rooftops' modest success-50,000 copies each in the UK and U.S.-took the unassuming band by surprise. Not having a manager as a buffer distracted them from their subtle, sublime music. To top it off, they were kept out of their studio for a year while another band ran over deadline, fended off record-company pressure to finish the album and endured several of what bassist Robert Bell calls "life attacks." "The actual recording didn't take very long," Bell says. "It took us a long time not to make the record."

Rooftops won a small but intensely devoted following in the States,

question, "What is this thing called love?" without sinking to schlock.

"We wanted it to be an album where a couple could close the door and just sit and listen to it," says keyboardist Paul Joseph Moore. "It was like, 'Can we be brave and tough enough to do a tender thing and just hand it over to people with as little fuss as possible?""

A more earnest group you'd never want to meet. As Buchanan says, "It's too easy to be regarded as a difficult British band by the Americans, and a difficult Scottish band by the Londoners. And neither of those are true. The truth is that we are three men, and we are completely committed to what we are doing."

-Michael Azerrud

Photograph; (top) David Roth; Grooming: Jeanne Townsend for Celestine Cloutier, LA World Radio History

# **Righteous** rapping

UEEN LATIFAH (Dana Owens) doesn't look like a rapper. Or at least what you'd think a rapper should look like. Her shoes are tied and she's dressed casually in black, yet with a certain

> elegance. No rejects from the Mr. T gold collection. (She is vehemently opposed to the metal, most of which comes from South Africa.) She's not wearing any trendy leather jacket. You might even say that the soft-spoken 19-year-old, whose All Hail the Queen is both a critical and financial success, is downright, uh, regal.

"I don't wanna come off like a kid," she smiles. "I want people to understand that I'm a woman." Understanding is what Latifah is

here to preach-that and a message that she stresses is "positive."

"As much fun as it would be to curse 50 million times on a record, that's not me. Young women respect me, and I respect them. I'm proud of them; we all uplift each other."

Not that Latifah is too noble to make it funky. Her record is a wild and soulful collection of rap/

house 'reggae fusion, and she shares the mike with fellow renegades De La Soul and KRS-One. She hasn't been dubbed the Aretha of rap for nothing. But in an industry where female rappers usually argue over some guy's crotch, Latifah's Afrocentric lyrics and fashion sense are a breath of fresh air. She has "kept true" to those things she finds to be self-evident, and is fiercely protective of the beat that made her.

"Rap is exploding. It is gonna broaden, it's going into R&B and rock, but I feel that you have got to keep loval to rap. We need to keep our hardcore posses. There still has to be people to make strictly hip-hop. We speak to people, we talk in rhyme, I'm a rapper, that's where home is at. You can't stray too far from home. We can't lose our home base." Amy Linden



# CARL ALLEN Taking a beating

M NOT CONTENT unless I'm swingin'." That's the credo drummer Carl Allen has adopted, and he repeats it with religious fervor; even his telephone answering machine exhorts listeners to "keep swingin'." As a

member of the Freddie Hubbard Quintet, Jackie McLean Quartet and George Coleman Quartet, Allen is inextricably bound to swing.

Although he began "beating on all the furniture in the house" until his parents bought him a toy drum at age three, Allen entertained fan-

# CAETANO VELOSO

## Stranger no more

RAZIUS CAETANO VELOSO İS now the world's Caetano Veloso. He traces his evolution: "I don't consider myself a real musician, but I got caught by music. I began by loving bossa nova and the music of João Gilberto, who is still my supreme master. Afterward I began to understand the power of mass music, mass media and the international pop scene. Now my music comes from that." It doesn't matter that his exquisite lyrics are in Portuguese.

However, those lyrics are so important-employing quick Fellini-like changes in direction, bits of concrete poetry, a reminder of Lennon/Mc-Cartney, or Portuguese poet Fernando Pessoa-that his music would almost seem an afterthought.

Wrong.

The music-soothingly languid,



tasies of becoming a tenor sax player during his youth. That got scratched when he learned that the program at his Milwaukee school required aspiring saxmen to learn clarinet first. "My two oldest brothers had carved out this family reputation for being tough. If you played clarinet,

even romantic, or aggressively driving, even brash-is equally complex, supporting the lyrics perfectly. It's music that comes from here, there, everywhere: Brazilian folk, Portuguese fado, samba, Beatles, bossa nova, rap, West Africa ...

Veloso was ignoring cultural borders long before the current ethnopop vogue. Now his most recent journey with a foreign muse is in U.S. record stores.

Estrangeiro ("Foreigner"), recorded primarily in New York, takes its edge from the Naked City. But the album's primary energy source is Veloso as heard through the ears of the record's producers, Soho mainstays Arto Lindsay and Peter Scherer, aka the Ambitious Lovers.

Veloso explains: "Arto and I have a complicated relationship since he grew up in Brazil and was influenced a lot by my music and my early records. You can feel that in Estrangeiro. It is so different than a Brazilian artist employing

you might get chased home. My brothers said, 'We're not gonna have this.'"

Allen, who is all of 28, played his first jazz gig at age 16 with Sonny Stitt and Red Holloway. On Mel Lewis' recommendation Allen moved east and attended New Jersey's William Paterson College. During his junior year there he met Hubbard. The following year he became Hubbard's drummer, and later his road manager. Four years ago he hooked up with Coleman, and shortly thereafter got a call from McLean. "Those three, out of all the people I've played with, are the most challenging because of their level of intensity. When I get on the bandstand with them I feel like Mike Tyson's oppo-

American producer just to put glossy things on top of the music."

an

On the eve of the twenty-first century, with national boundaries dissolving, Caetano Veloso is delivering such a worldwise musical message that he has to remind us that he is, indeed, a foreigner from Brazil.

-Mike Quinn

nent: You get beat up so much, but you learn so much."

Allen, who has recorded nine albums as a sideman, and has performed with artists as diverse as Art Farmer and Larry Corvell, is now stepping onto the bandstand with his own Carl Allen Quintet. Their debut album, Dream Boat, is a felicitous mix of five standards and five originals. "I wanted to have a group sound. I didn't want it to sound like a 'drummer's record,'" Allen says. An East Coast tour and two more albums are on the band's agenda after Dream Boat is launched. It's a gorgeous maiden voyage-and it swings. - Karen Bennett

S World Radio History



# Pennsylvania vs. Music

of Representatives passed a hill requiring floorespent pollage and LPs whose tyrics "explicitly describe, advocate, or encourage suicide, incest, bestiality, audomasochism, rape, or inencourage murder, ethnic indraigs, or the excessive of lifegal use of sloohol." How many of Criminal penalties would apply to anyone selling the above goods without a label. skrink wrap and denote the gary (or categories) being sung about. The hill's sponsor, Rep. Ran Gam ble, has quoted from the Who's 'You Better You Bet" and not one but two Elton John sungs in seeking support for the legislation. The Pennsyl-Dow seviewing the bill. To gracts dall Phillips. "Etermal vittiprice of tib-

# MAURA O'CONNELL Working with scales

DIDNTWANTTO BE a professional singer. It seemed like a silly way of life," confesses Maura O'Connell, vocalist extraordinaire. "I for friends and neighbors on weekends. When members of the traditional band De Danaan caught her act and made a tempting job offer: she faced a quandary.

"I'd always rejected traditional Irish music. With so many others doing it, I figured, why should 1?"

#### third LP.

Describing that style is tricky. Despite her Nashville base, O'Connell feels closer to folk than country, though she'd really prefer to be seen as "just a singer," adaptable to all sorts of material. (She doesn't write.) Observing that "great songs defy



was going to take over the family fish shop."

Happily, the fates decreed otherwise, sending the Irish lass on a trail that led to Nashville and the sessions for *Helpless Heart*. Featuring songs by the likes of Paul Brady, Nanci Griffith and Karla Bonoff, this striking LP uses top pickers like Jerry Douglas and New Grass Revival to embellish some of the sweetest singing this side of heaven.

The transformation from fishmonger to artiste began a decade ago in County Clare on the west coast of Ireland, where O'Connell performed O'Connell recalls. "I was more influenced by contemporary people like Bonnie Raitt and Emmylou Harris." However, the prospect of seeing America for the first time proved irresistible, and O'Connell soon found herself on a six-week tour of the States.

"I never really joined the group." she insists. "It was always just one more tour, one more record." After two years with De Danaan, O'Connell embarked on a solo career, dabbling in new-wave pop and soul music before arriving at the style showcased on *Helpless Heart*, her categorization," O'Connell believes her career has benefited recently from the renewed interest in singers and songs sparked by Suzanne Vega, John Hiatt et al.

Whatever the future brings, O'Connell doesn't have a master plan. "I've always gone with the flow. I always said if I didn't like the way things were happening, I'd go back to Ireland and sell fish."

And when did she stop saying that? "I haven't stopped yet," O'Connell laughs. "I still say. 'One more year, then maybe I'll give it up.'"

—Jon Young

# MTV'S PARTY MUSIC: DA OR NYET?

AS GLASNOST gone too far? Even the most openminded liberals may have second thoughts about MTV pushing through the formerly Iron Curtain. Recently the MTV Europe branch has been providing 24-hour feeds to Yugoslavia and Hungary via cable, and East Berlin hotels only (sorry, comrades) via satellite.

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-Scott Isler



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# ECCENTRICS

# Laughing Through the Tears

The Roches' cottage industry: making fun of pain B Y Katherine Dieckmann T REMINDS ME of being a little kid and there being a certain toy that everybody had. I always had the toy that was never quite that one," says Suzzy Roche. She is explaining why the Roches' most recent record, *Speak*, doesn't fit any chartready trend, and why that doesn't really bother her. "Right," chime in

her two big sisters, Maggie and Terre. Suzzy continues, "One of the great things about getting older is—" "You don't care anymore," Terre interjects. "Not only do you not care," retorts Suzzy, "you rejoice in not caring."

When their debut album, The Roches, came out just over a decade ago, the sisters' guitar-strumming three-part harmonies led critics to dub them belated folkies-never mind the akilter sonic flourishes courtesy of Robert Fripp (who produced that record and 1982's Keep On Doing). Or the way the vocals suddenly switched from airy sweetness to an angry minor key in mid-phrase. Or the lyrics, written by all three sisters either solo or in collaboration, which clearly set them apart from protest singers and wispy female singer/songwriters. Smart-ass, shamelessly goony, obliquely lyrical and often profoundly moving, the Roches' songs launched a sideangle attack on both the funny bone and the heart. (How do you explain getting teary over the lines, "Be what you are/A goose"?) "Folk



Maggie, Terre, Suzzy are battling the anti-sex backlash. music purists would never call that record folk music," offers Maggie. "But everyone else did, because we were using three acoustic guitars. That's all we owned."

"That was all we could afford," adds Suzzy

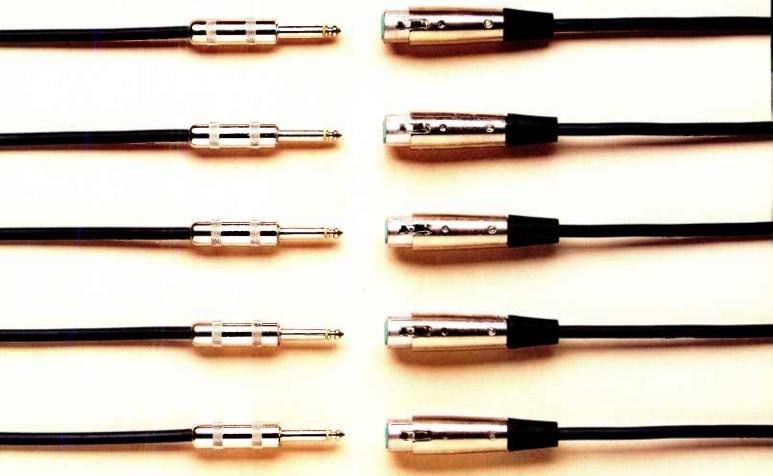
dramatically. The sisters are seated around the kitchen table in Suzzy's apartment in New York's West Village. All three born-andbred New Jersevites live in the neighborhood, spend a lot of time together and exhibit the propensity for thought-completion common to siblings who are close. One of the reasons why they've stuck it out for so long-insularity and blood ties aside-is that the Roches believe in being completely supportive of each other. When they bring each other songs, there's no "'that line stinks' or 'that idea sucks,'" explains Terre. "It just wouldn't work with this group." "If you don't let something be bad before it's good, it's never going to happen," states Suzzy. "I think it's really immoral to screw with someone's creative efforts."

The laissez-faire policy is currently being extended to the cream cheese-and-jelly treats Suzzy is cutting into star and heart shapes for her daughter's third-grade class. Suzzy frets that the snacks look too weird. Maggie and Terre assure her they look fine. This is a routine, by the way: Suzzy is, by her own admission, "always acting." (She played Amy Irving's neurotic, lovelorn best friend in *Crossing Delancey*.) The theatrics are a key component of the Roches' onstage banter; Suzzy exaggerates her moody quirks and picks mock fights with good-natured Terre, while Maggie seems to float above the squabbling duo on her own Zen cloud.

But when their voices mesh and soar-Maggie's resonant alto grounding Suzzy's forthright mezzo and Terre's pure, dreamy soprano-the playful discord is nothing more than clever shtick. There is something ineffably right about their blend of disparate, eccentric sensibilities; that the sisters always seem slightly misplaced in the present tense only adds to their charm. Everything about them exudes a faint air of time warp, and the new album is no exception. "Now we're using synthesizers a lot more than before," explains Maggie. When informed that that sounds very ... '70s, she sighs. "Yes, well, we're often following the beat of our own . . . drum machine." Then she laughs an odd little laugh, as though startled by having made a joke.

It would have been easy enough for the Roches to trot down the folk-inflected trail they blazed in 1979. After all, what could be more strategic in the wake of the recent successes of Tracy/Michelle/Natalie/Indigo Girls et al.? But market dynamics aren't a particularly pressing concern for this group,

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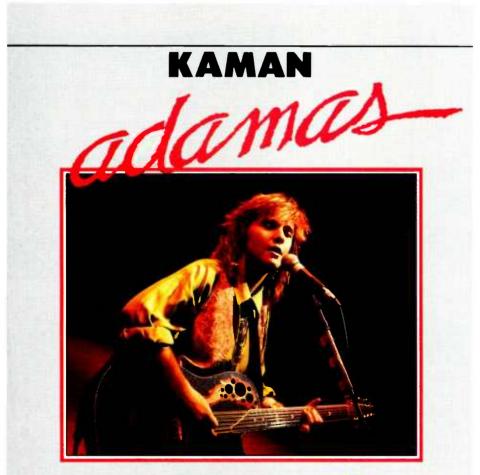
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Samson Technologies Corp., 485-19 South Broodway, Hicksville, NY 11801 (516) 932-3810 FAX (516) 932-3815 In Canada: Omnimedio Corporation Ltd., 9653 Cote De Liesse, Darval, Quebec H9P 1A3 (514) 636-9971 who see themselves as a cottage industry rather than a pop product. Typically their interest in synthesizers is for reasons more home ec. than aesthetic. "Ever since we started out, people wanted us to hire men to play the instruments, so we could just stand up there and smile and sing," explains Terre. "It used to be that you'd have to bring someone in to play a string harmony. Now you can hear it in your head, and just lay it down."

Mind you, the Roches are hardly into throbbing disco beats or lush sweeps of sound. Instead, *Speak* is full of strippeddown and gently percolating rhythms, like the one that introduces the album's title track, with its straightforward pledge, "The time has come For me to speak." The plinkplink-plink synth line spells out "no nonsense" just as clearly as the lyrics do.

Released three-and-a-half years after their last of four albums for Warner Bros., *Speak* is remarkably of-a-piece; it has an evenness sometimes missing from the erratic post-debut records, *Nurds, Keep On Doing* and *Another World. Speak* was recorded more or less like the live shows the Roches



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perform regularly to a loyal following all over the country. "We just went into the studio and set up the show and performed it, then went back and added and changed things," explains Terre. Immediacy aside, the remarkable thing about *Speak* is how grown-up it feels, from its burnished cover (a dramatic shift from *Another World*, where the three brightly-clad sisters leapt out of a psychedelic fish tank) to the songs, which revolve around the desire for sincerity and the failings of romantic love. (Though no Roches effort is without its bald ironies and way-out moments. Take a cacophonous little ditty called "The Anti-Sex Backlash of the 80's.")

The sisters agree that the tenor of their songwriting has changed, in part with the more sober spirit of the times, in part because they're all in their mid-to-late-30s now. Maggie and Terre describe with some amusement serving as presenters at this year's College Music Journalism Awards. and standing at the podium with two members of Camper van Beethoven, who told them glowingly, "Oh, Hoved your first record when I was nine." Songs like Maggie's "The Married Men" (from The Roches), full of wry wisdom about infidelity, no longer come so easily. Love's vagaries are treated with a darker eve, as in "Nocturne," also by Maggie, which paints a sad scenario of an estranged couple. The gloom is offset by some deceptively tender "tra-la-la" background vocals, a hallmark of the Roches' ability to balance seemingly contradictory moods-which Terre attributes to their Irish [contition page 24]

# **ROCHE TRAPS**

AGGIE started out playing an antique Martin guitar given to her by Paul Simon "but everybody yelled at me about touring with something so fragile" so she started leaving it home. These days she plays a Guild Songbird. Her hardware includes an Ensonig SQ-80 synthesizer, a MIDI bass, a Roland TR-707 drum machine and a Yamaha DX100. TERRE's gone through various acoustic guitars and now plays a Stratocaster with Boss effects pedals onstage (occasionally accompanied by the requisite rock god moves). SUZZY plays a Takamine guitar onstage, has a Martin and a Fender and also owns an Ensoniq keyboard, though she "wouldn't be caught dead" playing it live. "I leave the operation of the heavy machinery to Maggie."

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ONNY ROLLINS calls him "the greatest guitarist in jazz." Pat Metheny credits him with inspiring his decision to play guitar. Vibist and composer Gary Burton says he has redefined the way the guitar is used, with an approach that "focuses on

melody, rather than rhythmic or percussive qualities of the instrument."

Yes, Jim Hall is the guitarists' guitarist. He's a quiet musician known for his melodic, tasteful, lyrical approach to jazz; intellectually sublime, if not exactly mellow. Hall compares it to jogging. "Guitar playing is very important to me physically," he says. "It really keeps me in shape."

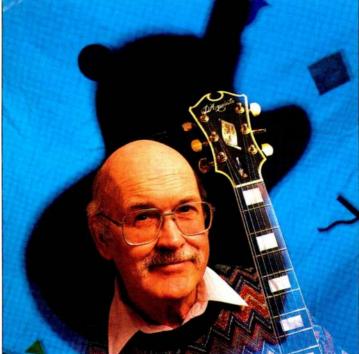
It's not hard to see why. Since he began recording in 1955, Hall has worked in some of jazz's most challenging chamber ensembles: the ground-breaking Chico Hamilton Quintet (drums, guitar, cello, reeds and bass), the Jimmy Giuffre Three (guitar, clarinet/sax and bass) and the Sonny Rollins Quartet. He also cut two legendary piano/guitar duet LPs with Bill Evans.

For all that, he isn't as well-known as Wes Montgomery or Joe Pass, in part because Hall, 59, has not been the best marketer of himself over the last four decades. He has chosen to record primarily for small labels in small group combinations, refusing to alter his music for the more commercial sounds of any moment. Often praised for his methodically constructed solos, he picks his words as carefully as his notes. Sharing a booth at a small Los Angeles Mexican restaurant after a gig recently, he appears softspoken, even shy. He's happy to talk about his work, though, of which he holds a surprisingly low opinion. He's a professional guitarist, he'll concede, but no speed demon. There are many, he insists, who play better.

"The guitar is really hard for me," he says. "I have to stay after it. I'm more of a composer and an organizer. I don't even think of myself as a guitar player."

Hall was born in Buffalo and raised in New York and Ohio. He was introduced to music by his mother, who played piano, a violinplaying grandfather and an uncle who played the guitar. By 13 he was playing around Cleveland with a group whose clarinet player turned Hall on to Benny Goodman's recording of "Solo Flight" featuring electric guitar pioneer Charlie Christian along with Django Reinhardt Hall's biggest influence. He entered the Cleveland Institute of Music to become a music teacher, but halfway through his first semester "I knew I had to try being a guitarist, or else it would

### PLAYER'S PLAYERS



"I don't even think of myself as a guitar player."
 trouble me the rest of my life."

Moving to Los Angeles after graduation, he soon made his rep as one of the leading proponents of the West Coast "cool" school. In a bebop environment where jazz guitar had been used primarily as a swing rhythm instrument, Hall was playing jazz counterpoint melodies with a bowed cellist.

Hall also looked radically different from his peers. Here was the lone white guy in the Sonny Rollins Quartet, the dude with the nearly bald head and banker's horn-rim glasses. Hall was never a square, he insists, but rather a rebel. "I always resisted looking or talking hip. My own way of rebelling was with a martini and tux. It just seemed the proper way to behave." (Indeed, when hippies started cutting off their hair in the '70s, Hall grew what hair he had left long, along with a large handlebar moustache.)

Instead of the drugs favored by friends like Bill Evans, Hall opted for booze, spending much of the '60s drunk. He decided to dry out by taking a job in the Merv Griffin TV show band, which kept him off the road and away from temptation. But he calls the period a "disaster" musically, and eventually quit, a

# The Quiet Man of Jazz Guitar

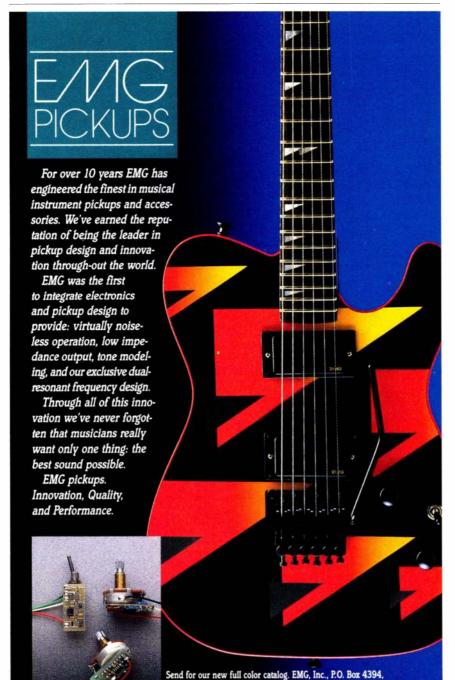
Jim Hall lets his axe do the talking

B Y Jefferson Graham sober man, breaking ground in New York with his guitar/bass duo with Ron Carter.

The Carter duo was hard work, he says, but nothing compared to the Jimmy Giuffre Three: Hall on guitar, Ralph Pena on bass and the leader on clarinet or sax. "Duos and trios take the most incredible amount of concentration. They just wear you out physically. Jimmy's idea was to have three linear instruments improvise collectively. He believed it didn't make any difference whether or not the group had bass or drums. He said the instruments should be able to keep time themselves. It was damn hard, yet it was one of the most enlarging experiences I've had."

Giuffre and Hall would harmonize on the melody while Pena provided the rhythm with a walking bass line. At one point in the song, Hall might take the melody all by himself, playing rhythmically, asking the listener to imagine bass and drums backing him up. By this time he'd begun paying close attention to piano players, and set out to play piano-styled guitar, developing his signature approach.

The next step was working with Bill Evans.



The pianist had suggested making a duo album, a novel idea at the time. "It sounded like fun," recalls Hall. "I didn't realize at the time, of course, that we would be making jazz history."

They recorded two sessions in New York City, resulting in *Undercurrent*, five standards and one Hall original: slow, melodic, classically-styled counterpoint jazz, New Age before there was such a thing. Each player would trade off playing single-note melodies; during Evans' solos Hall would strum the guitar in acoustic style rhythm, something that had rarely been done in a jazz context. Hall and Evans became soulmates forever intertwined.

"More people talk to me about that album than anything Fever recorded," Hall muses. "I know it was the same way with Bill. He told me just before he died that his concentration and awareness of texture was incredible."

With a few exceptions, Hall spent most of the 1970s and '80s playing in guitar/bass duos and guitar-bass-drum trios. It was a combination that in Hall's hands demanded concentration from players and listeners. The pairing of Hall's medium-range single notes and chordal progressions with the bass produced a very soft, low-pitched sound. Last year Hall finally put another quartet together-out of sheer boredom, he says. Their recent Concord album All Across the City (named after a 1966 Hall composition) often finds the group in a contemporary Pat Metheny-like groove, without sounding as overtly commercial as, say, Stanley Jordan. A varied set of bebop, ballads, blues, bossa nova and even a free-form jazz number, it's his best outing since 1975's Concierto, where his guitar was complemented by the warm sounds of Paul Desmond's say and Chet Baker's trumpet.

# SOUNDS OF SILENCE

ON'T EXPECT closets full of guitars in JIM HALL'S New York apartment. He owns a few, but the only one he plays is the custom-built hollow-body electric by Jim D'Aquisto. Live and in the studio he plugs it into a Gibson GA-50 tube amp. When practicing at home he plays the D'Aquisto acoustically. Hall likes light-gauge guitar strings by Vinci, flat wound, with the exception of the G, which he prefers unwound. His only piece of modern technology is a chorus foot pedal, "to make the sound a little more contemporary."

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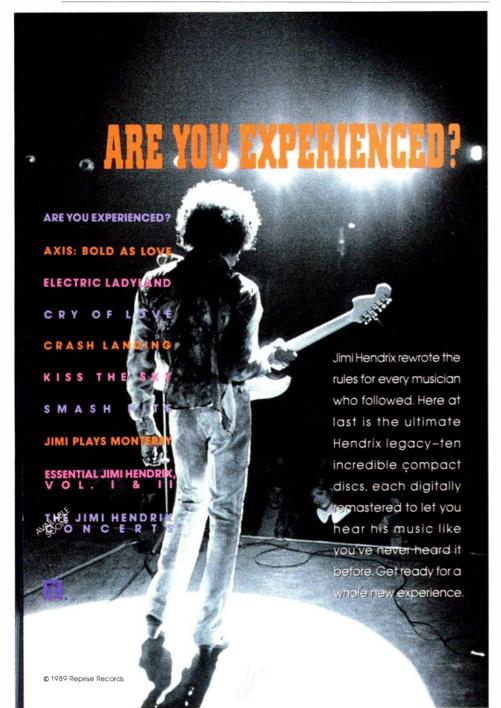


Not surprisingly, Hall expresses no feeling for rock 'n' roll ("I still don't care for Jimi Hendrix. I don't get it"). He loves Metheny but reserves his strongest praise for Bill Frisell, an electronic guitar whiz known for his experimental sonic approaches: "He proved to me that even difficult music could reach out." He finds Jordan's two-handed guitar work "amazing" but adds, "I wish he would do some more advanced material. With that technique he has the potential to do some really interesting music."

Hall believes he hears music differently

from other jazz guitarists of his generation, like Tal Farlow or Joe Pass. "Tal will hear a bebop line. I hear it more like [saxophonists] Ben Webster or Paul Gonsalves, a whole phrase on one or two strings." His pianistic style also suggests the tonalities of Gonsalves or early Miles. "They had a big, beautiful sound, and they were in and out of chords, not afraid to try new things. They also took a careful, minimalist approach to playing."

Jim D'Aquisto built a custom hollow-body electric guitar for Hall, one patterned after



the Gibson ES-175, but with a longer neck. Playing live, Hall loves to turn down the volume virtually all the way during bass solos and strum away. He prefers this approach to acoustic, saying his way gets rid of the picking, plucking and strumming sounds the acoustic naturally picks up.

A tortured perfectionist, he cringes when listening to most of his older albums. The only one he can stand is his first as a leader, 1957's *Jazz Guitar*, and that on the grounds that the statutes of limitations have expired, so he can be forgiven his mistakes. Still he'll admit reluctantly that he is now at his creative peak, "with a more complete, pianistic approach to guitar playing."

Hall practices only to prepare for an upcoming gig or recording session. He teaches guitar at the Parsons School of Art and Design in New York City, where he lives with his wife Jane, a psychoanalyst. At home he won't listen to jazz, preferring silence or occasionally classical music.

Overall, though, he's happy with the state of the guitar. "The level of guitar playing is way up from when I started out." His only beef is volume. "A lot of groups play too loud. I don't understand all the noise. It's like the arms race, very self-defeating. If you start loud you have nowhere to go but up."

#### ROCHES

[contd from page 18] heritage of "making fun of pain."

"That's a very brave song," says Suzzy of "Nocturne." "I think Maggie has a particular talent for talking about things that are really harsh and being very fair." "A lot of the time the things you need to write about are those devastating truths," says Maggie, quietly. "That's often what you need to relieve yourself of." There's a pause, then Terre breaks the silence. "Wasn't it Lionel Richie who said that when he sits down to write a love song, he just figures out what people ideally want to hear? Like, 'You are the most beautiful gorgeous everything to me'?" Suzzy counters, "Maggie's writing about situations so difficult most people wouldn't even admit that they exist. I don't hear a lot of that these days." Maggie blushes slightly and looks up from the table, where she's been training her eves: "At least not from Lionel Richie."  $(\Delta)$ 

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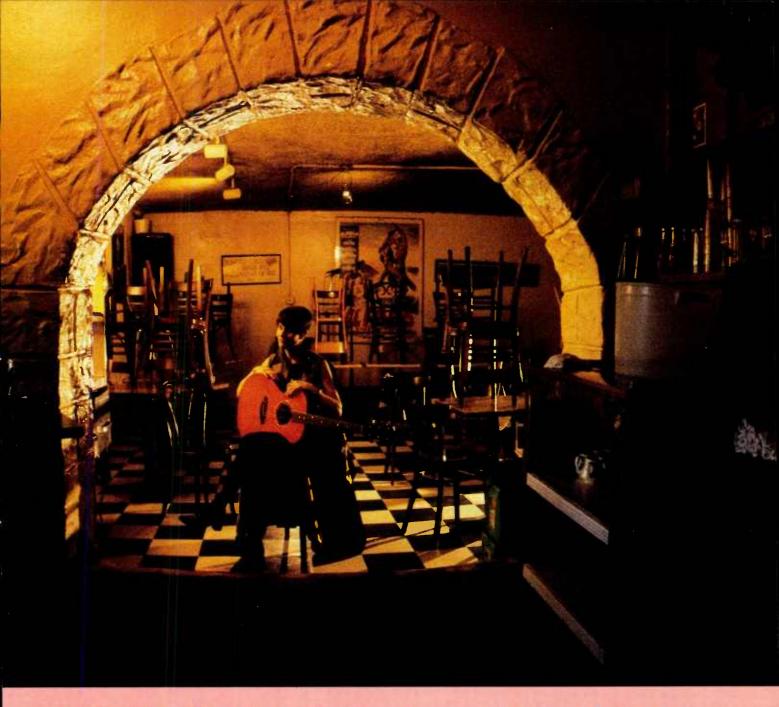
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"I'M SURE IT MAKES some people nervous to see me get onstage all by myself," says Shawn Colvin about the current solo tour promoting her Columbia album debut, *Steady On.* "I really love being able to show people who enjoyed the record that I can play the songs without a band. It's a great surprise for them. And I feel pretty competent." *Steady On* is far from a solo effort: Fifteen musicians, from her longtime cohort, songwriting partner and guitarist/producer John Leventhal, to Bruce Hornsby, Suzanne Vega and T-Bone Wolk make contributions. Yet it was her solo show that fixed attention on the balladeer. And even when surrounded by a band sound, it is the spirit of solitude that sticks to Colvin's music. Colvin may be a perfect romantic for the '90s: a woman who sings endlessly of hurt but is working actively for salvation. *"It's a weird time. There's a lot of negative things weighing people down," she says. "I'm 33 years old. I've never been married. And it's strange: That's not the future I was raised for.* It's not what my parents did. And I'm certainly not the only woman in this situation." Onstage, Colvin often kids about how diligently her songs mine the troubled side of love. "It's more inspiring to write about things that are dark. I like the paradox of

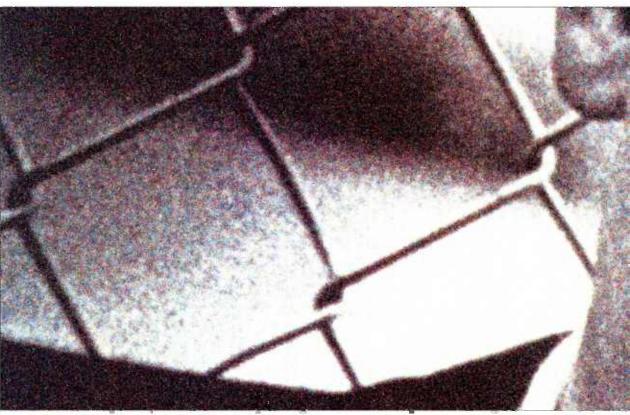
Shawn Coloin



Shawn Colvin photographed at the Cottonwood Cafe in Greenwich Village, New York City by Rex Miller, January 1990.
things that seem good and are also painful. Melancholy attracts me, a sadness in every happiness. I guess when I'm happy, I just don't write as much. I'm afraid I live in a very small world, and I write about what moves me." Colvin's guitar work can be just as individual. Her finger-picking patterns, while melodic, are also forcefully rhythmic. "Hearing really aggressive guitarists like Richard Thompson and Paul Brady was helpful," she explains. "I feel like I'm a good percussive player, with a strong right hand.
When you think of a powerful acoustic guitarist, you think of a strong strummer. But I'm a percussive picker, hitting the strings and the body of the guitar hard. I like grooves." Her old acoustic Martin D-28, a real folkie favorite, lasted her for 15 years, from her professional beginnings in Carbondale, Illinois to 1989. She is now breaking in a Taylor guitar, Grand Concert model. She uses D'Addario light-gauge strings. Colvin acknowledges the debt she owes Suzanne Vega, a friend from the Greenwich Village folk scene. Colvin sang backup on "Luka" and on Vega's European tour. "It was a rite of passage for me. I'd never been to Europe before, and it inspired me. I felt like a kid who'd been sent to summer camp for the first time. And being around Suzanne made me more committed as a musician. Her success allowed me to believe a bit more that anything is possible. As a singer/ songwriter, you are very aware of the many people wanting success, and the fact that there's room for just a few to make it. That's just the odds. It can be depressing. But I am doing what I want to be doing. I love what I do so much. And I know that no matter how much money I make or I don't make, I'll still eventually end up back in my room writing another song." — Daniel Gewertz

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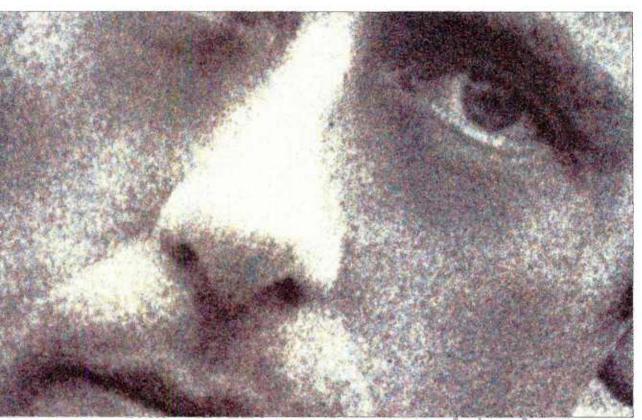
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# Hhe Aufed Vit

Twenty years after the Beatles ended, George Harrison is the one having hits. Solo,

and with his

new supergroup.

By Mark Rowland



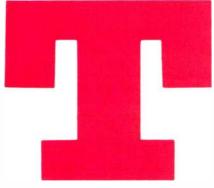
IT HAPPENED JUST A FEW YEARS AGO, THOUGH THE MOMENT ALREADY FEELS APOCRYPHAL. FRANK SINATRA WAS PERFORMING ON A TV SPECIAL, PAYING TRIBUTE TO THE BEST POP SONGWRITERS OF OUR TIME, IN HIS ESTIMATION. NOW FRANK HAS NEVER BEEN A BIG FAN OF ROCK 'N' ROLL, WHICH HE ONCE DE-SCRIBED AS "THE MOST BRUTAL, UGLY, DEGENERATE, VICIOUS FORM OF EXPRES-

SION IT HAS BEEN MY DISPLEASURE TO HEAR"; SO IT WAS QUITE AN EAR-OPENER ON THIS NIGHT TO HEAR HIM LAVISHING PRAISE ON THE SONGWRITING TEAM OF JOHN LENNON AND PAUL MCCARTNEY. SINATRA SAID HE WOULD LIKE TO SALUTE THEM BY SINGING ONE OF THE MANY FINE SONGS FROM THEIR CATALOG. THE ORCHESTRA STRUCK UP THE MELODY AND FRANK BEGAN TO CROON: "SOMETHING IN THE WAY SHE MOVES . . . .

THE LESSON WAS TWO-FOLD. ON THE ONE HAND, SINATRA'S BENEDICTION WAS FINAL, IRREVOCABLE PROOF THAT THE MUSIC OF THE BEATLES HAD JOINED GERSHWIN AND COLE PORTER IN THE PANTHEON OF POP CLASSICS. AS FOR GEORGE HARRISON, WHO HAD ACTUALLY COMPOSED "SOMETHING, SINATRA'S GLITCH PRETTY MUCH, UH, WELL . . .

"SUMMED ME UP?" HARRISON LAUGHS GOOD-NATUREDLY. "YEAH. I REMEMBER I MET MICHAEL JACKSON YEARS AGO, AT THE BBC IN SONDON. THE DISC JOCKEY MENTIONED 'SOMETHING,' AND HE TURNED AROUND: 'DID YOU WRITE THAT?' NOW HE'S PROBABLY LOOKING THROUGH THE CATALOG GOING, WHERE IS THAT SONG--I THOUGHT I BOUGHT IT!" GEORGE LAUGHS AGAIN LIGHTLY AT THE THOUGHT. P H O T O G R A P H B Y M A X A G U I L E R A - H E L L W E G

# he Wilburys was like the Rutles: The first



"Well," he says, "I was the quiet one."

IT WAS 20 YEARS ago today, more or less, that George and a couple of cohorts named Paul and Ringo (John wasn't around) laid down the tracks to "I Me Mine," the last recording by

the Beatles. As a band and phenomenon the Fab Four did just about everything right, including quitting while the quitting was good. All that was left for the four individuals who once comprised the group was to live the rest of their lives in the public eye and figure out a way to make it seem like more than a postscript.

And you know it don't come easy. Having spent most of the '70s acting out his therapies in public, John finally found a measure of serenity and was promptly martyred. Paul, the melodic genius, put out a ton of hits and more junk than Journey. The happy-go-lucky

Ringo ended up in detox. Only George, the least at ease with his stardom—"I've never felt that comfortable with people looking at me, the kind of stuff that goes with it"—has carried on with real dignity, which says as much for his character as his talent.

Of course you can't tell him that; part of Harrison's charm is his self-deprecating humor and lack of pretense. Sitting on a couch in one of the more nondescript offices of Warner Bros. Records, he's wearing a T-shirt, jeans and a

light jacket. The familiar mop top is in place, and<br/>he's clean-shaven, which makes him lookWith buddy Eric<br/>Clapton: He's<br/>good enough to<br/>though as Harrison genially points out, "I've been<br/>trying to retire for 20."With buddy Eric<br/>Clapton: He's<br/>good enough to<br/>play on "While<br/>My Guitar Gently

He's only half kidding. A graph charting his Weeps"—but not career since 1970 would look like a suspension the Wilburys. bridge with two peaks: one right after the Beatles broke up, with *All Things Must Pass* and the benefit concerts for Bangladesh, and the second right now, with *Cloud Nine* and his role putting together the Traveling Wilburys. In between there have been some good tunes and some records best forgotten, as indeed they have been. Sensing creative burnout, George sensibly took a five-year hiatus from making records during the '80s, in which time Handmade Films, his movie production partnership with Denis O'Brien, turned out such

Through it all he's maintained a moderately jaundiced view of his place in the music biz. A new song, "Cockamamie Business," underscores the point, recounting Harrison's ups and downs with the Beatles with a kind of rueful good cheer. "Didn't want to be a star," he sings at one point, "wanted just to play guitar."

gems as Mona Lisa and Withnail and I (and yes, Shanghai Surprise).

"Actually I should have made it 'sitar,'" George cracks.

"I know I'm supposed to be a guitar player," he goes on more seriously, "but I don't really feel like one. I'm not someone like, say, Eric Clapton. We can talk about him 'cause he's my friend and I know about him, he'll just plug in his guitar, listen to the tune and blow on it and be of a certain standard immediately. I have to figure out what I'm gonna do and maybe even learn a part. I'm just not that fluent with it."

That opinion is open to debate. Co-Wilbury Jeff Lynne calls George. "a great guitar player. When he strikes up on the slide there's nobody better; his precision, his vibrato is perfect. But he always plays it down."

"I'm not playing it down," George counters. "I'm just not playing it up! I think Keith [Richards] is one of the best rock 'n' roll *rhythm* guitar players. I don't think he's very good at lead. But this is what I feel about myself too: What we do is make records, and the records have some good guitar parts on them. I like Keith enormously, I think he's great, but he's not Albert or B.B. King. Anyway, the main thing about him is that he has the confidence," George smiles. "So even if it's not perfect he doesn't care."

> But isn't there a virtue in concise, structured solos? Isn't that what was sacrificed when guitar heroes came into vogue?

> "Well, I'm certainly not a guitar hero," George avers.

Maybe not, but Eric Clapton's solos on *Cloud Nine* owe more to the style of *Beatles* '65 than Cream.

"Oh, exactly. But I've never been one to force myself on everything, I like to have input from other people. If I have a song that calls for a kind of Eric Clapton guitar part, I daresay I could practice for

an hour or so and do a part decent enough for the record. But all I'm doing is denying myself the opportunity of having Eric around and hanging out with him for a bit.

"I'm not trying to be the best guitar player. I don't really care about it. To me, you can get the greatest guitar player in the world and in my eyes he's still nothing compared to the musicians I really admire, the Ravi Shankars of the world. I've got a record in my bag now of a 12year-old Indian guy playing electric mandolin who will blow away those guys in the heavy-metal bands, no question about it. It doesn't impress me to hear some guy play this noisy fast shit. I'd rather hear Robert Johnson or Ry Cooder or Segovia. Those are the guitar players I like. But you know I like everything basically—except noisy headbanging shit." He laughs. "And drum computers and DX7s and reverb!

"So I'm not impressed by all these guitar players. I could have become an adequate player. I could learn how to play like B.B. King; he plays the same lick all his life! He plays it very well. But it's not my goal to play this lick that everybody else can play anyway. You can't be everything in life. I'm just thankful that I'm here. And whatever I do, why, that's it."

In his unobtrusive way, Harrison does quite a lot. "He has so many



# album took 20 minutes, the second album took even longer.

ideas," says Jeff Lynne, who co-produced Cloud Nine. "Maybe in a half an hour late at night he'll have a hundred and you'll have to write them all down. Partly the thing you're working on but then other projects as well."

It was one such light bulb that launched the Traveling Wilburys. During the making of *Cloud Nine* he and Lynne had imagined putting together a band of their favorite musicians. After the record was finished, Harrison discovered that radio markets in England and Germany wouldn't accept a single unless it was accompanied by an extended mix of the track or a non-album B-side. He nixed the idea of an extended mix ("I did that once before and it was like a pig's nose"), but he didn't have any extra tracks in the can either.

"So I thought, 'I'll just write a song tomorrow.' I was having dinner with Roy Orbison and Jeff [who was producing tracks for Orbison's album], and Roy said, 'Can I come?' We couldn't find a studio at the time so we went over to Dylan's house to do it and he happened to be in." Tom Petty, who was also working on a record with Lynne, was invited over to complete the quintet and within a day Harrison had his song: "Handle with Care."

"Then the record company said, 'Oh, we can't put that out, it's too

good!"" Harrison recalls. "So I thought, 'Well, we'll just have to do another nine songs and make an album.' We got everyone to agree and did the other nine the same way, writing them like we had to be done by tomorrow."

The other songs came together as naturally as they sound: five guys sitting around in a circle with acoustic guitars. Someone would come up with a chord sequence, another would contribute lyrics or a bridge. "We usually went by group decision," Tom Petty re-



calls. "We were pretty honest with each other. In recording or writing, when somebody gets the right part, everybody knows. The lucky thing is that it was all real talented people around---and good people, you know, no negativity, nobody wanting to be more famous than anybody. It was fun."

In nine days they'd written all the songs. "It was like the Rutles," George says. "The first album took 20 minutes, the second album took even longer."

Talking about the Wilburys lights Harrison up; he's as much a fan of the other members as their peer. Particularly Dylan, whose songs Harrison has covered ("If Not for You"), co-written ("I'd Have You Anytime") or modeled his own after ("Long Long Long" has the same changes as "Sad Eyed Lady of the Lowlands").

"I've had the same list of favorites for years," he says, "from Little Richard and Larry Williams to Buddy Holly and Eddie Cochran, Carl Perkins. And then 1963—Bob Dylan. I think his voice is great, I love that sort of madness. And as a person he's somebody who-well, as he said, 'Time will tell who has fell and who's been left behind.' Bob is still out there and whether you like him or not he's Bob. I've always listened to his music. I'm thankful there's people like that."

He looks up at a framed photo of the Wilburys hanging on the office

wall, the same rumpled likeness that adorns the front of the record. "I love that picture," he says. "I realized there was only going to be this one day the five of us would be together so I got a guy to take some pictures. It was really quick and they weren't that good. But we blew it up, made it all dirty, threw it on the floor, stepped on it a bit and ripped it up," George observes drily. "And it became much better."

You might think the Wilburys myth satisfies some longing for the one experience George missed as a Beatle-a bunch of friends playing music for fun, unencumbered by the trappings of success.

"In a way," he concedes. "But more than that it was that thing that went on in the late '60s and '70s, the big craze of supergroups and superjams and everything was super duper. Just getting some famous people together doesn't guarantee success. More often than With Hall of Fame not it's just a clash of personalities and a big ego detour. mate Ringo Starr:

**His drumming** Fabs-but sorry, Richie, You're no

"So I thought we should play it down. Rather was fine for the than the record company's natural choice: Look what we've got! It took a while to give them the idea of 'Let's lighten up a bit.' And when we do Wilbury another Wilbury album," he declares, making his

> intentions clear, "it's gonna be just as much fun-otherwise I'm not doing it."

Is there any desire to add more Wilburys?

"Well, you go back to the Beatles, there were so many fifth Beatles, about 500 I think. What I saw as the Wilburys was an attitude, basically. I see loads of people out there who have what I call The Wilbury Attitude. Somebody wrote in a paper things like, 'Little Richard is a Wilbury. Madonna wouldn't be a Wilbury but Cyndi

Lauper would be.' It was quite funny. I could make a list now with 20 people who would be wonderful in the Wilburys but the thing is, the way it happened it happened on its own.

"You can't replace Roy Orbison. Now Roy just happened to be there like we were there and it was right. Brilliant. It's not every day you form a group with all these legends. That's not to say there aren't other Wilburys floating around out there. But the four of us need to talk, really, and then keep an openness about it. The more you try to conceive what it will be....

"But we could have the Wilbury B-team," he says, brightening at the thought. "Like We Are the World-we could have We Are the Wilburys! I'd love to do that. Maybe it won't even be the Wilburys, maybe it will be ... the Trundling Wheelbarrows. Or the Smegmas: Betty, Doris, Gladys and Cyril Smegma. Volume 7."

You mean several records are already out of print?

"I think so. And what about the bootlegs? The Silver Wilburys, have you heard of them?" George flashes a flinty look. "Some people have got a nerve."

Though a second Wilburys disc can't match the original's surprise, "I think the songs can be just as spontaneous," he decides. "We can make it with the same vibe and atmosphere. But there is gonna be an



the second Beatles single that ever came out. And New Musical Express wrote, 'Below Par Beatles.'

"Now maybe they'll say this one is better," George shrugs. "But that's not the point. It's to keep on going and lighten up a bit. Everybody is so serious."

There was a time when fans might have directed that last admonition at George himself. He was always the least scrutable Beatle, the only one whose personality seemed in some way constricted by the dynamics of the band. The first song he wrote was "Don't Bother Me,"

"and that pretty much summed up my state of mind at the time," he admits.

"John and Paul were really getting into writing songs. I took a look at them and thought, 'Well, I'll get in on this game. I'm gonna try that.' But having them as the other writers in the group, it was very difficult," he notes with considerable understatement. "So l tended to just write on my own for years and years, because I didn't know how to communicate like that with somebody else. And it

was very difficult to write songs that would be The most exclugood enough for the albums."

As a consequence, Harrison's relatively small the world: The output with the Beatles-about 20 songs-are Traveling Wilmostly gems. In any other '60s group, a guy who burys' co-op wrote "If I Needed Someone," "Taxman," "You board rejects Like Me Too Much," "While My Guitar Gently another nominee. Weeps," "Here Comes the Sun," "Something"

Without You" would have been hailed as a pop savant; within the Beatles Harrison might as well have been playing Graham Greene's The Third Man. And as the Lennon-McCartney copyright was more or less sacrosanct, Harrison's contributions to their songs were never credited.

"I had my one or two songs occasionally, but really I was more involved than that," he says. "I know now, writing with friends, that when you're all sitting around and a song comes out, you have to think carefully about assigning how many percent each person gets. 'Cause there's nothing worse than being involved in a situation where you think, 'Wasn't I there?'

"A lot of Lennon-McCartney songs had other people involved, whether it's lyrics or structures or circumstance. A good example is 'l e could have a Wilbury B-team.

Feel Fine.' I'll tell you exactly how that came about: We were crossing Scotland in the back of an Austin Princess, singing 'Matchbox' in three-part harmony. And it turned into 'I Feel Fine.' The guitar part was from Bobby Parker's 'Watch Your Step,' just a bastardized version. l was there for the whole of its creation-but it's still a Lennon-Mc-Cartney."

"Tell me about it!" Paul McCartney smiles when told of George's comment. "I wrote 'Yesterday' singlehanded and not only do I share it-now with Yoko-but the Lennon name comes before mine." Paul concedes the point about "I Feel Fine" but suggests that "if you were to get picky about all that stuff there's a million woes and a million reasons to sing the blues. In actual fact we just decided to split it down the middle. Me and John were the writers, unless George came up with something. Anybody who threw half a line in, it just really didn't count."

All you need is love, indeed. What finally seemed to catalyze Harrison's emergence as a distinct voice in the band was the Beatles 1966 trip to India. For John it was another whistlestop on the endless road to self-discovery; for George it was sustenance. He studied Indian music and the sitar ("really sort of a wobbly guitar"), an

obvious influence on what later became his signature sound on slide. More importantly, perhaps, the coupling of Indian music with Buddhist philosophy helped provide a framework for Harrison's spiritual and social consciousness.

"I could see how risky it was to make a song like 'My Sweet Lord," George observes. "People think you're trying to be like Billy Graham. At the same time, though, everybody's talking about love and peace and happiness,

and where do you find that? You've got to find it by getting inside yourself and contacting ...."

Your spiritual source?

"Yeah. I think the experiences we had in those years-plus certain substances people put in our coffee-sped up the growth process. If I hadn't been in a band it might have taken much longer. But in the '60s we'd all sit around smoking stuff and thinking great ideas. And after a few years I thought, 'Wait a minute, nobody's doing anything!'"

One thing Harrison did, of course, was organize the 1971 benefit concerts for Bangladesh, an unprecedented event that has since become the inspirational model for large-scale charity benefits by the rock music community.

Harrison was drawn into the project, he recalls, through his friendship with Ravi Shankar. "To me [the starvation] was something happening in the newspapers. To him, a Bengali, it was intolerable. He was going to do the show, I was just going to introduce him. But then [I decided to] plug it into the Beatles concept, particularly John Lennon's idea that you might as well make a film and a record and get some money going. Regardless of what people say, it did take a long time but it raised \$11 million. Of course that doesn't seem like much these days," George notes.



sive men's club in

# Like 'We Are the World,' it could be 'We Are the Wilburys.'"

There's also been a strong political thread throughout Harrison's music, from the recent "Cockamamie Business" back to the White Album's "Piggies." "That was social comment, and it's still the same today. Especially now, with glasnost, and communism going away, they've got to have a good reason not to give that money to the poor, or redivert it into helping the planet become safe and unpolluted." He mentions his involvement in a British environmental movement "similar to what Meryl Streep's doing in America, Parents for Safe Food. The poison is everywhere, on your potatoes, tomatoes-not to mention the air we breathe. The basic problem is that the agrochemical industries have a stranglehold on the government. They're all in cahoots." George laughs sharply. "They're probably all Freemasons as well.

"What we need is an honest army that goes around busting those guys, because they're the ones ruining this planet. But then what you find is that the people causing the most environmental damage are the industrialists. And the Dow Jones people. Buy buy! Sell sell sell! This madness that Reagan and Thatcher created, this idea that everyone is much better off now, everyone is more in debt, there's more concrete, we've sacrificed the planet for the motor car ... that's

why I can't practice the guitar anymore," George sighs. "I'm so crazed by what they've done to our planet."

Though he's more comfortable with his privacy, Harrison isn't shy about using his celebrity to promote progressive causes. "If you've got a platform to speak from, you should speak," he says flatly. "But it's always musicians and film people who are doing the work government is really supposed to be doing. They collect taxes to take care of everybody,



and instead they're off playing their little games with missiles. And the same people who call this the devil's music are the ones complaining, 'Who do these people think they are?' It's like you can't win. But it also shows there are a lot of good people out there. And most of them are musicians!"

Of course musicians aren't immune from internecine warfare either, as Harrison knows well. A few days earlier, he and his fellow Fabs finally resolved their 20-year lawsuit with Capitol, EMI and each other. The long and winding settlement constrains the principals involved from talking about the details of the suit to the press. "You know why we can't," Harrison deadpans. "The settlement was about 10 feet thick. I don't think anybody but the lawyers has read it.

"It's a good feeling to be done with it," he admits, visibly relaxing as he speaks. "It's like your life is all these little knots you're trying to undo before it's too late. And this is another, incredibly big knot that has now just gone away. The funny thing is, most of the people who were involved with the reason that lawsuit came about aren't even in the companies anymore. So the people at Capitol and EMI had to take on the karma of their predecessors, and I'm sure that now they're relieved too."

So this also ends the lawsuits among the Beatles themselves?

"Oh yeah, because everything was hinging on everything else. It gets rid of that too. But it doesn't wash away the politics of it. Some of the original causes can't go away in my mind. Because there's certain things that never should have happened in the first place."

Meaning what?

"Meaning, if I stab you in the back and you happen to get to the hospital and don't die, it may mean that you might still not like me. Or you may not want to see me, in case I did it again."

Oh. So what kind of a relationship do you and Paul have these days? "We don't have a relationship." Long pause. "I think of him as a good friend really, but a friend I don't have that much in common with anymore. You know, you meet people in your life, or you're remarried and then you're divorced. You wish the other person well, but life has

With ally Ravi taken you to other places. To friendlier climes."

Shankar: The good news is, we'll Bad news-you

Does that mean you won't be going to his show? "You mean because I happen to be in L.A. while

do a big concert he's playing here? No. I don't want to go to his show for Bangladesh. because ... I've heard all them tunes anyway. And secondly, I was not in town when Ringo did his can't be a Wilbury. show. I would have loved to have seen that, and I

> don't want Ringo to think that I'm not supporting him and I'm supporting Paul. I do wish him well," George sighs. "There's always a place in my heart for Paul . . . and Linda ... and Hamish Stuart, I like Hamish. But you know ... don't look back."

> Ironically, while George is saying this, across town at the Forum Paul McCartney is holding a press conference during which he expresses the desire to write songs with George and reunite with George and Ringo. The next day

the Warners office is inundated with inquiries about Harrison's reaction to Paul's proposal for what is inevitably dubbed a Beatles reunion. Harrison releases a one-sentence reply: "There will be no Beatles reunion so long as John Lennon remains dead."

On a happier note, he confirms that the resolution of the lawsuit clears a path for official release of previously unissued Beatles rough tracks and demos. "We've got the real versions of the ones that have been bootlegged, and we've got plans to put all that out. And the BBC has a lot of tapes. I just realized that I've got a really good bootleg tape, demos we made at my house on an Ampex four-track during the White Album. Mainly there's different versions of stuff, and stuff that people know of as bootlegs from our club days.

"Let's face it," he declares, "the Beatles catalog will go on forever with Capitol and EMI; now it's easier for us to deal with that. They still own the masters, but at least with our relationship with them, they'll come out in a way where everyone is happy. We used to take such care about the running order and which tracks were on it and how many. But after our original contract expired there'd be all this weird stuff coming out. Occasionally they'd send you a copy and say here's your new album."

Mo Ostin, Warner Bros. president, enters the room to say hello.

ΙC м U S IAN World Radio History

# 'm not impressed by all these guitar players."



George is clearly on better terms with his current label. "Mo is a real person," Harrison says admiringly after Ostin departs. It turns out George has been bending Ostin's ear about getting the company to cut down on wasteful packaging and use recycled paper. "It sounds like small stuff, but if I can get him at it, he can get other labels going. I daresay there's already other companies thinking along these lines."

Harrison has learned a lot about corporate machinations, having developed a second career running a film company. But he remains a reluctant mogul. "I once asked Brian Epstein how much money we were getting for a gig, and after that someone said, 'Oh yeah, he's the business Beatle.' I hate business! I know a lot about it now, but I hate looking at bits of paper and reading all that stuff. It gets in the way of what I really want to do."

For all that, Harrison's drolly comic sensibility is evident in many of the pictures produced under his aegis (Time Bandits, Life of Brian, How to Get Ahead in Advertising), not to mention his advisory role in putting together the Rutles movie, at once the ultimate Beatles parody and tribute.

"We started making films because they had to be done and no one else would do them, or it was a project that was very close to us personally," he explains. "But after a point we were making movies because we had all these people working for us. So I wanted to deflate that and pull the plug on it a little bit, which we've done. I mean, this is the frightening thing about the film and the music industry. There's too many people, too much product. And I hate the arrogance of big films, the way it's all painting by numbers. It's all a package now:

You've got this great film but I'm not letting my client be in it because he's only gonna be in films that my other client directs. And anyway your little film company can't afford six million for this asshole actor.' Ah well," George concludes, "it's cockamamie business."

In any event, winding down Handmade Films' schedule dovetails with Harrison's current plans which are basically to take things easier. In the last year, he's written or produced tunes for Eric Clapton, Jeff Lynne and Belinda Carlisle (of all people), and composed "Cheer Down" for the soundtrack of Lethal Weapon 2 (of all films). The latter appears on a recently released Harrison collection entitled The Best of Dark Horse, which fulfills his current contract with Warner Bros.

"I was really tired after the last two years, doing Cloud Nine and the promotion of it right into the making of the Wilburys. And that really wiped me out, 'cause in a way I was the Wilburys' manager. In the recording studio I was doing everything, all the art work and coordinating publishing deals so everyone was happy, trying to get the record deal ... I was so stressed out at the end of that period I thought, 'Well, next year I'll just compile the album I owe the record company and do a few tunes for it.'

"Because I'm really waiting for Tom to get off the road and for Bob to finish his never-ending tour and for Jeff to finish his album. I don't want to do another solo album at the moment. I want to be in a band."

Though it's too bad Roy won't be part of it.

"Yeah." It gets quiet for a minute. "But you know," George says gently, "it's all a dream anyway, this life. From birth to death, it's only just the coin's flipped over to the other side for a bit. I'm not afraid of death. I'd like to die nicely, peacefully somewhere; I don't want to be impaled in a Boeing 707 or something. At the same time, death is the only guarantee you have in life."

Still, it must have been hard to come to grips with the way John died.

"Well, that was because it was such a waste, some stupid person. If John had been killed by Elvis, it would have at least had meaning! But it was pointless and pathetic, and in such a violent and sneaky way. At

sat for a long time. Then he got up and started writing songs, producing films and suing Capitol.

times I flash on it when people call your name from behind: 'Mr. Lennon, will you sign this?'... That guy Chapman cast a very dark cloud over any fan who happens to be standing on the pavement when you come by. You don't know who's crackers and who isn't.

"The idea of John not being here doesn't bother me so much because-he is here, to me. That's what the whole life of Christ was, to show people, 'You dug him thenre-dig him now.' To realize that it's the spirit, not the body. And I've learned that over the years. In a way, you don't need a living guru in front of you, because he's in front of your spiritual eye, every time you close your eyes and go inside. They're all there, all our friends and loved ones, all our relatives. Everybody is there. So the way he died was tragic. But ... " George starts to sing: "If your memory serves you well,

In the '60s George we're gonna meet again ...."

In "All Those Years Ago," the song Harrison wrote not long after John Lennon's death, he sang, "Living with good and bad/l always looked up to vou." It struck a nice balance, affectionate without mythologizing who Lennon really was.

"That's the problem that's happened since," George observes. "Okay, John was special. But there's other special people too. All these people like Janis and Jimi Hendrix, once they died they became these super, incredible people. But I think it's harder to live, in a way. It's much easier to die. And in fact living and dving are the same thing, the moment you're born you've started the road to death. I don't mean that in some ugly pathetic way. It's reality.

"John, he was a good lad. There's a part of him that was saintly, that aspired to the truth and to great things. And there's a part of him that was just, you know, a loony! Like the rest of us. But he was honest; if he was a bastard one day, he'd say, 'I'm sorry, I was wrong.' And just deflate any negative feeling you had about him. [contil on page 97]





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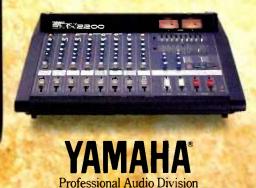
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# AN AUDIENCE WITH Abdullah Ibrahim

OTHER MUSICIANS had described Abdullah Ibrahim as difficult, imperious, moody. "He wants to control things, and he has the right to, but ..." said one, letting his tone imply the rest. "I love his music but he's kinda strange," said another. One just sighed in awe of his talent. "Tho demanding," another complained.

None of which is likely to deter Ibrahim. As he explains, "In traditional African

society, there is music that you will never hear. You can be living in the community and be listening, but you will never hear this music until the heart is ready for it. And then these ones [from whom the music originates] will reveal themselves. I'm beginning to understand it now—if you want to find a teacher, go find the one that they talk the worst about! When I went back to South Africa, I saw all the ones the people say are cuckoo in the head—me too! These are the people who gather around to trance-dance in the spiritual practices."

> Abdullah Ibrahim was born Adolphus Johannes Brand in 1934 in Capetown, South Africa. His childhood nickname

"Dollar" stuck. It is under the name Dollar Brand that many of his albums were released. The diverse influences that comprise Ibrahim's distinctive musical voice blend township jazz rhythms, South African "mirabi," church hymns, ragtime, blues, Ellington's capacious swing

OF TRANCE-DANCING

and Monk's fragmented chordings, all filtered through lbrahim's devotional Islamic prism. It is world music that predates the term.

In the '50s Ibrahim teamed with several of South Africa's finest musicians, including the alto saxophonist Kippi Moeketsi, and as the Jazz Epistles they released what came to be known as the country's first jazz LP. Abdullah and wife Sathima Bea Benjamin left South Africa in 1962; soon after, while playing in Europe, Ibrahim met Duke Ellington, who encouraged him to come to the United States. He resides here with Sathima and their two children, Tsakwe and Sidi.

Best known as a pianist and composer, Ibrahim also sings and plays flute, soprano saxophone and cello. His solo piano perfor-

induis

mances are intensely spiritual journeys, while his ensemble music often mixes that religious impulse with more joyous, celebratory

### THROUGH THE EYES OF TOURISTS. 'AHH, IT'S SIMPLE.

incantations. The first time I attended a performance by his current septet Ekaya ("home"), I was moved to tears, an experience all the more remarkable when one is sandwiched shoulder to shoulder in the back of a nightclub. Ekaya's is a music of splendid paradox, by turns majestic, painful, soothing and, especially, hypnotic. It evokes feelings of great tenderness, reflecting, in Abdullah's words, "that indomitable spirit, that human spirit that survives against all odds. With all that our people have gone through in South Africa, they still come through with their spirit intact, and their gentleness."

When I met Ibrahim at his apartment in the Chelsea section of Manhattan, I was a little apprehensive. He had not exactly embraced the idea of an interview. Our preliminary phone conversations involved a curious role reversal: He questioned me. Then he went off to Europe on a brief tour. Upon his return I phoned again, ready for a negative response. Instead a more relaxed Ibrahim said yes and when would we meet? We set a date; I asked what time he got up. "Daybreak," he replied levelly.

Arriving at the appointed time, I sat quietly in his sunny, brightlycolored living room while he phoned airlines, went through his mail, poured some juice. He is tall, his bearing erect; his expression more often than not is somber, his air formal. It's a mystique he cares little to dispel: After my half-hour wait, Ibrahim, who had yet to seat himself, revealed that he had been speculating on my spirit and the physical environment of my home.

What follows is not the standard narrative of one man's "career in the entertainment business"; that concept is so far removed from Ibrahim's gestalt that one could consider him a botanist and be closer to the mark. He says, "There are times when I have become impatient and angry; when you see 17-year-olds getting shot down in the back, you get angry. And on a day-to-day basis, this is what you see living under apartheid. But we have our leaders, people who are so strong in the face of all this. What I can do through the music is convey that spirit. We are musicians; in the traditional sense we are healers and also recorders. Our history is locked into the music, the compositions. We have to identify with every human being in the community. It's our duty to document these events." **IBRAHIM:** Yeah. People always ask this question, you see, and I understand why *[laughs]*, because here it seems as if it's a concerted effort which you have to go through when you're a child, that you have to *start* singing or start playing. And in Africa you're born into it. It's still part of the day-to-day living.

## **MUSICIAN:** I think that's true, to a degree, for every child, but some continue with it and some abandon it.

**IBRAHIM:** I agree. But what I was talking about, basically, was social activity, not individual activity. Your question is directed at me as an individual, and I'm saying that that is perhaps a reflection of the industrialized world, of the Western world, where there's individual isolation, or insulation, of musical performance. In traditional

ISASTEREOTYPE OF WHAT society it is the projection of social activity that is important. So it's not when I started to play; music was there ... you open up your eyes, it's

in the home, in the community. We were just coming out of an agricultural era into an industrialized era with the advent of colonialism; here, of course, your rural activity has almost ceased. You're already into the computer age. The activity that stabilizes your social activity, especially the music, is religion. Basically, there are only three kinds of musical activity: there's devotional music, there's healing music and there's music for social occasions. Now, when you do away with religious practice, you do away with healing and you're only left with social activity. And that's why in the Western world . . . devotional music is almost gone. The churches are empty. If you remove these two, devotional music and healing, which of course are linked together, then you're only left with social activity. Then we have to deal with the superstars!

**MUSICIAN:** Which is why many people abandon music. Because it's only a side issue, "entertainment." But you became devoted to it.

**IBRAHIM**: See, all my family members, my grandmother, my mother, my uncles, my aunts, my great grandfather, were all people involved in the healing or the spiritual practices in the church. I come from a long line of these people.

In traditional society, the moment you showed any signs of musical inclination at any early age, you were drafted into traditional medicine. That's *sangoma*, those are the healing songs of the herbs. And dance: In the Kalahari, in Botswana, the traditional healers are the ones who go into a trance and pull disease out of people. The key is dance. This is where man's dance originates. And when you see the activity of the healers of the Kalahari, when they go into trance-dance to heal and pull diseases out of people, the act that they perform is the act of dying. Because, for us, every physical disease, or psychological disease, is a sign of your spiritual development. Criminal behavior, obesity, drug addiction—these are all signs of the lowest level of spiritual development. As you develop spiritually, these diseases fall away.

But all of us have disease. So if you need to heal someone, Western medicine says you heal physically, because the cause of the illness is physical. We say the cause is spiritual, so you have to use spiritual means. Now how are you going to use spiritual means? You yourself have to separate the body and spirit so that you can communicate with the spirit and how do you communicate with the spirit? You must

**MUSICIAN**: Were you very young when you began to play and sing?

MUSICIA

/Karen Bennett + Photography by The Douglas Brothers

die. Now these healers perform the act of death, complete sacrifice, complete sacrifice, through this complete faith in God, and say, "If God wills." And when they go into trance-dance, the separation of the spiritual body from the physical body, then they can heal, because they heal in spirit. The act of healing means total sacrifice. This is what the so-called jazz music is supposed to be. It's trance-dance, for healing. Complete surrender, complete submission to the will of God. This is what improvisation is; you're putting your life on the line. You're not going to play one tune tonight and the same thing tomorrow

MUSICIAN: Not everyone brings such a spiritual orientation to jazz. IBRAHIM: Forget the word "jazz." It's got nothing to do with jazz.

### AFRICAN ART AND MUSIC IS.

Where you will find it here is in the church, like the Baptist church, and of course now, in Islam, over the last 25 years. And in Islam now

### WHY DON'T YOU TRY TO PLAY 1

there's that connection with Africa. It's still very subtle and it's still in its embryonic stages, but it's here.

When you go to hear a symphony orchestra at Carnegie Hall, the music that the musician plays is all that he or she knows. When you go to listen to a rock musician, what they play, that's all the music that they know. When you go to listen to jazz musicians, when they play, that's all the music that they know. Except those who trance-dance. When Billy [Higgins] went with us to Africa, it was like going home for him, really like going home, because of trance-dance. And in this community [he points out the window at New York], in this contemporary urban community, this is lost. It's lost.

MUSICIAN: Did you want to come to America?

IBRAHIM: Yes, yes. Duke Ellington was symbolic of music for us in South Africa, I guess through all of Africa. We never regarded him as an American; Ellington was just the wise old man in the village, the extended village. It was one family. I grew up in Capetown, with people intermarried in the community, so-called "African-Americans." And my grandmother was the founding member of the AME Church in Capetown. A very strong church. So at an early age, besides the traditional music of South Africa, there was this extended family, and of course the link was through the music and the church. MUSICIAN: How did you meet Duke Ellington?

IBRAHIM: We were playing at a club in Zurich called Africana. We had a trio. We were there in '62 or '63. We knew that Ellington was coming through on his annual tour, so Sathima went to the concert, and she convinced him ... we were just playing the last song when he walked in with his entourage. He took us to Paris the next day and we recorded an album with the trio. And Sathima recorded with Duke himself backing her, and Billy Strayhorn.

So the meeting with Ellington was ... You ask for confirmation, not with music, but of the path, the Tao. There are formulas that have to be confirmed, and the only way you can confirm it is to ask the elders.

One of the confirmations of formulas was the unit of three. In traditional society we have these three interlocking rings, which are carved out of one piece of wood, three in one. In Christian religion it's the Father, Son and Holy Ghost. What this reflects is the principle of the atom which is plus, minus and neutrality. Or the sun, moon and the light. So there are three entities, and these three entities create one. Nothing can exist except with these three. We talked about it for a long time, and Duke said, "Man, I wrote a ballet like that." He said

he looked at it as the lake, the meander of the river and the sea: one drop of water in three conditions. I've been working with this in musical composition. Because music is actually a formula transmitted from Almighty to deal with a specific disease.

MUSICIAN: With an illness?

T?"

IBRAHIM: An illness, or a dis-ease. In martial arts, in Chinese or Japanese, we say that you must unblock the chi, or yo; the internal energy is blocked. So now you have to have a formula to unlock it. It's the same thing with the music. Before we used to use very eloquent language to try to unlock because we were cerebral, which is good in some ways, there are exercises in operating cerebrally, but you only perhaps have a one in a thousand chance that you will hit the right

BECAUSE IT IS VIEWED

combination. The idea is to find the simplest mode of expressing yourself so that everybody can understand it. There are formulas that

> only the Einsteins can perceive. But the same formula translated into our [musical] language can be

understood by someone who's not endowed with Einstein's gifts. The mysteries of the universe must be for all to understand ... you're not using the same profound methods or formulas, but the simple formula which means the same thing.

MUSICIAN: Well, there is a tremendous simplicity about your music. IBRAHIM: It's an illusion that it's simple. That's the trick! Because the sound scientists in Africa through the millenniums have managed to get rid of all the extraneous matter and come to the core of it



so they can go directly at where the energy is locked. That formula. So it *sounds* simple, you see? Like with Monk. When they say that Monk's stuff is childish, you know, Monk is playing like a kid ... [*laughs*] When I first met Monk, I introduced myself, told him I was from South Africa, and I said, "Thank you very much for all the inspiration." And he took me aside and said, "You know, you're the first piano player to tell me that?"

When Monk's improvising he sometimes plays a scale, just a scale, as a solo. When I listened to it, it was so profound because I knew what was happening inside, harmonically and rhythmically. But for people who didn't know what it was, it sounded like he was playing scales.

**MUSICIAN**: Like he was practicing.

**IBRAHIM:** Exactly. [laughter] The problem is that you have to find the musicians who are also capable of understanding that formula. Playing solo piano, I have no problem. But here and there, you find musicians who are able to handle it.

MUSICIAN: Was there ever a point at which the simple things that you heard, that you were inclined to perform, became convoluted? IBRAHIM: People tell me, this thing sounds simple and this one sounds intricate. For us it never makes any difference. The things that seem to be intricate to other people, to us it's simple.

There's a stereotype of what African art is, what African music is. Because it's viewed through the eyes, basically, of tourists. What is really the heart of our culture is never understood. And it's always that imperialistic view that we are simplistic folks, so when you listen to the music ... "Ah, it's simple." Why don't you try to play it?

If you look at most so-called European music, I mean 7000 years ago, there was nothing in Europe. In Africa we had universities. If you listen to the kora from Senegal, in Africa you go sit on the beach and listen to these people all night. What you hear in there are Bach fugues! English traditional airs. 6/8 time. People will come and say,

### **DOLLAR'S BRANDS**

T HOME, ABDULLAH keeps a Yamaha acoustic piano, but in concert he calls for a Steinway grand. His soprano sax is a Selmer Mark VI with a Dukoof mouthpiece; his flute an Erlbach. He also has a bamboo flute and a traditional West African djimbe drum, a one-head instrument hand-made in Mali/Guinea, which Abdullah says provides a full range of sound. Abdullah uses Beyer microphones; no amplifiers. "You know the waltz was born in Vienna." This is not true! About 70 percent of the music in Africa is in waltz time! Because waltz time is the rhythm of the heart.

MUSICIAN: This struck me last week, when I heard Steve Turre playing conch shells. For most people, this is a novelty. But in the Caribbean people play conch

### shells all the time.

**IBRAHIM**: Yeah. It's the transmitting of information and knowledge. There was this man who collected birds, he was known as the man who collects exotic birds. [*Abdullah lowers his voice to a whisper.*] And he kept them in cages. One day he found a beautiful [contit on page 94]

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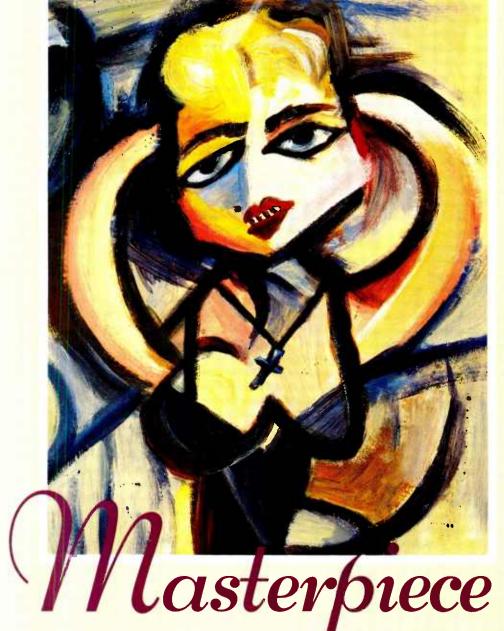


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Musician guide to fine artists By David Coules

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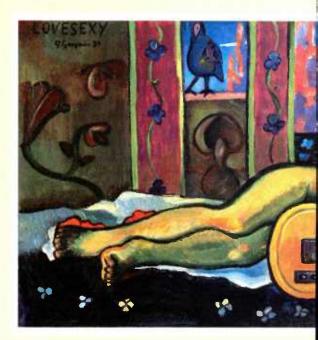
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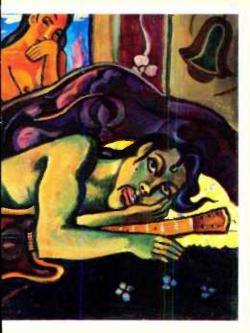
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World Radio History

# Travels with the Kinks Travels with the Kinks



### way from home) nq 0

ON OF MY FAVORITE bands," promoter Mike Scheller is saving backstage at Offenbach, Germany's Stadthalle theater, a few minutes before the fourth show of a brief, typically lastminute Kinks tour. "But always you have to approach with the sense of humor. Ray gives short notice. After 25 years, you don't try to change this attitude. The Kinks are the Kinks."

Tonight in West Germany, both the band and the crowd are good but not great. The set is a

characteristic mix of old ("Apeman," "Dead End Street") and new ("How Do I Get Close," "Loony Balloon"), expected ("Come Dancing") and unexpected ("I'm Not Like Everybody Else"). Ray Davies, wearing a fringed jacket and clutching a bottle of beer, gets a decent singalong going on "Low Budget," but when he goes into a funny Vegas-style rap,

"How can I leave if I don't know where I'm going?"

the audience merely looks expectant. "You don't understand a word I'm saying, do you," he concludes, and cuts the routine short.

After they finish "Lola," just 70 minutes into the show, the Kinks leave the stage abruptly and the house lights go on. Something is amiss. Confusion backstage, while out front the crowd chants loudly for more: "zugabe, zugabe, zugabe." After five minutes the Kinks returncrisis averted!-and launch into a generous encore, beginning beautifully with "Days" and ending with a **BY GEORGE KALOGERAKIS** the Rolling Stones are concluding their \$100 million reunion

crunching "You Really Got Me."

A relieved Scheller drags on a cigarette in the wings.

"I don't know what happened," he shouts above the din. "I asked Ray, 'Would it kill you if you do some more?' And he said, 'No, it would not kill me.""

An hour or so later, Ray Davies, as reserved offstage as he is animated on, sits in a woodpaneled hotel bar, holding on his lap a small plate containing a halved lemon. While a oneman Frank Sinatra/Nelson Riddle Orchestra

> recreates "Witchcraft" and "New York, New York," the members of the band and their small entourage drift in quietly. From such innocent beginnings can spring astronomical bar bills: Before the night is through, the Kinks' party, totaling about 15, will stand accused of the consumption of exactly 200 beers, a figure that's not only laughably high but

suspiciously round. For now, though, all is calm and credible.

Ray explains that there was a problem with the stage, that he tripped up several times in the first five minutes and it unnerved him. "If I can't move around, I can't perform," he says. "I never knew that about myself. Now I've discovered it." He laughs. His real concern, he adds, was for the show's two dancers, who risked breaking ankles. It's the week before Christmas. Elsewhere,

tour in the House of Trump, and Dave Davies brings the Who are undoubtedly ap- the spirit of Father preciating the beneficial effects Christmas to Frankfurt. twenty-fifth anniversaries can December 1989.

have on a band's holiday shopping. The Kinks, no strangers to hit records and sold-out arenas during a quarter-century commendably free of hyped-up reunions and anniversary gimmickry, are tooling through Germany primarily by car-six unglamorous dates in midsized halls to support a new album, UK Jive. And they are evidently enjoying themselves, none more than their droll, affable leader, who has already celebrated one of the concerts by staying up till six in the morning drinking beer.

The lemon is for his throat, but it remains untouched in the plate on his lap for over an hour. He accepts a draft, declines a cigarette ("Are you kidding?"), and the discussion bounces from Panama to Romania to where Ray should go when the tour ends to his recipe for writing while jet-lagged. He claims to have come up with some very interesting lyrics that way. "Drink a lot," he advises, "and try not to get too much sleep."

A gentleman, he interrupts himself to offer his lemon to a Germanspeaking woman at his table. "Would you ... um ... like to have some?" Ray says, grinning and sounding like a man in a dirty raincoat. She demurs, but the plate will be politely offered to her again at regular intervals.

Scheller, the promoter, walks into the bar, says a few hellos and calls out in (perhaps) mock exasperation: "Ray, what are you going to do with this tour, eh?"

"Stick it up my ass," cackles Ray. "What do you expect me to do?" Scheller leans down and hugs him.

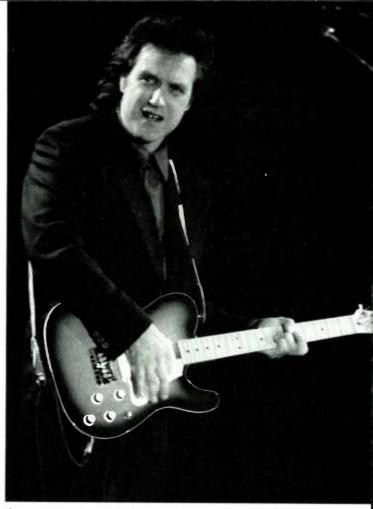
Beers continue to arrive, and Ray's travel plans again come under discussion. He's not sure whether to spend Christmas-just a few days away-in London, or New York, or Ireland. Or-here's an ideahe could go to Berlin by car, if getting a hotel room doesn't prove problematic. Ah, but then what about all those interviews scheduled in Hamburg, after the last show? Maybe he should stay in Hamburg longer than planned to accommodate even more interviews.

"Fine," says one of the tour staff. "In that case you can leave from-" "But I can't leave," Ray says, sensibly, "if I don't know where I'm

going." As the beer total leaps and bounds silently toward the magic number 200, Ray bows out of the heroic communal effort. There is one final attempt to share his lemon: "Are you sure you wouldn't like some?" "Nein." Ray stands to leave. Passing behind Scheller, he claps him on the shoulder. "Friends?" he asks. The promoter beams. Still balancing the lemon on the plate, Ray drifts out of the bar.

With the Kinks, always you have to approach with the sense of humor:

WHATEVER THE OPPOSITE of "synergy" is, that's what the Kinks have always thrived on. Last autumn, with UK Jive completed but still unreleased, the band, with nothing to promote, hit the road for a sixweek American tour, amid the usual rumors that Ray and Dave Davies were again not getting along. After a wonderfully raucousand yes, last-minute-final show at the Beacon Theater in New York City, the Kinks scattered. With the curious logic that seems to surround the band's affairs, the tour's end meant that the new album could be safely released; UK live, a musically diverse collection of songs, was in the stores within two weeks of the Beacon show's final



chorus of "Twist and Shout." At the same time, it was announced that the Kinks had been voted into the Rock 'n' Roll Hall of Fame. Talk about momentum: album finally available, single on the radio, band headed for the Hall of Fame!

The Kinks made the most of all this by remaining out of sight for the rest of October, November and half of December.

It's true that at one time keeping the Kinks off the road might have been considered a shrewd tactical move. Their concerts from the late '60s to the mid-'70s were loose, casual affairs, riveting in their own special way but not necessarily guaranteed to make non-believers want to buy the records. "Good ideas there, yeah, good ideas," Ray says now of his bow-tied vaudevillian phase. "But I was a bit mad when I was doing it."

Some insist the band's reputation during those years was unfairly exaggerated. "Everyone used to say they were sloppy and drunk," says one insider. "They were sloppy, but they weren't drunk." Well ... all right. In any event, today's live Kinks are no liability whatsoever to today's studio Kinks. For a long time now the band has been a different kind of tight. The rhythm section of Jim Rodford, in his twelfth year as bass player, and drummer Bob Henrit, who replaced founding member Mick Avory in 1985, is solid as can be. Avory, incidentally, now looks after the band's Konk Studios outside London and "twiddles around on the drums at weekends, playing in jazz bands and things," according to Ray. (Avory also recently took a golfing holiday in Bangkok where, claims an amused Ray, he contracted something contagious and unpleasant: "I told him not to sit on the lavatory seats.") New keyboard player Mark Haley completes the quintet, and two professional dancers-Patricia Crosbie and Robin James-perform in the show's few choreographed

numbers. Crosbie is also Mrs. Ray Davies.

One of the only drawbacks in recruiting talented new musicians is that the Kinks' carefully thought-out set can't accommodate as much spontaneity as it once did. "It's very frustrating," says Ray. "Whenever we get a new member in the band we can't play some of the older stuff that we could just do off the top of our heads." But Ray is still capable of launching into practically anything, which has led Dave Davies to instruct the other Kinks: *If you're not sure you know the song, don't play anything.* 

Of course, in addition to some obvious early hits, certain more obscure gems are rehearsed and presented properly. "Apeman" is a "settling-in number," according to Ray. "Village Green Preservation Society" is the title cut of an album Ray would like to dip into a bit more. ("There's a very good spirit to it. It wasn't till we started doing it live that I realized how good it was.") "Days" was a recent hit in England for Kirsty MacColl—Ray calls her rendition "very nice, very human"—and is the latest example of the Kinks' reappropriating a song that's been successful for someone else. (When the Pretenders put out "Stop Your Sobbing," it began turning up in the Kinks' set; when the Jam recorded "David Watts," Kinks audiences were singing "fa-fa-fa-fa-fa-fa-fa-fa-fa" in short order. There's a whole generation of casual concert-goers that thinks "You Really Got Me" is a Van Halen tribute.)

The exquisite "Waterloo Sunset" turns up every other tour or so, if fans are lucky. It got an especially moving reading at the Beacon in October, and a week later Ray remembered the song over salad, ravioli and Pellegrino water at an Italian restaurant on Manhattan's Upper West Side.

"I must admit, I don't get attached," he said. "I try to detach myself a bit. But when I sang that the other night I got quite emotional about it. It was almost like it was all in slow motion and I couldn't finish it. I guess emotions are built up by what you think, and what you think *other* people think. Everybody's got their own image of what happens in that song. So maybe I was just picking up on all that from the audience. It's one of those things where at certain moments in plays—or any live theater—moments you can't walk out on. You have to stay to the end of that moment."

It was a spectacular, cloudless autumn afternoon in New York, the kind where even the litter looks great. Ray was dressed in a gray polo shirt, faded jeans, white socks, black shoes... and a well-worn raincoat. "My clothes may be old," he noted, "but they're *very* expensive." Dressing the part of a rock star is a problem for him. "I turn up and I look like an art student," he lamented. "I sometimes get embarrassed because this is the way I look. And not just my face, but the way I dress. It's just that it's so difficult to move around like I do and look cool at the same time." And he does move around. He tried living in Ireland for a few months but the solitude got to him. "I'm not very social," he said, "but I like being around crowds." He therefore likes New York.

It happened that the Stones were filling Shea Stadium that chilly week. "Poor dears, they'll get rheumatism," was Ray's unconvincing expression of concern. Of course, they go back a long way. "When we were *the* new band," remembered Ray, "and we had three number ones within six months in England, the Stones had been out for like 18 months and they'd won an NME best new band award the previous year. And we were gonna win it, 'cause there was nobody else in sight. And we got the runners-up! The Rolling Stones won it two years running—best *new* band." He laughed. "That's politics." Did he ever feel the Kinks get less attention than they deserve?

"You know, I think about Thelonious Monk when I get down." Ray had recently been to see the Monk documentary film *Straight, No Chaser:* "I think, yeah, I could easily feel like that. But then, Thelonious is in his own space—he's got his own world around him. I think the Kinks have got that. I just take it all with a pinch of salt. It's when people get upset for *me* that I worry about it. Like really ardent fans, saying, 'You should be doing this.' I think we're in our own space, and we'll be judged accordingly. I don't think people have really appraised or valued our work yet. 'Cause maybe the work cycle hasn't completed itself. It's only when you get to the point where you can't do any more that people actually can reappraise it."

Not that the Kinks have reached that point. As he'd recently told the rabid Beacon crowd, "If you're wondering why we're still here, it's because you are."

"VAT TIME DO YOU play tonight, please?"

"Nine. Maybe 9:05."

"Ve vill see you zen."

Cornered in a hotel bar near Frankfurt, Bob Henrit, although a relatively new Kink, has been signing rare album covers for a string of polite, well-dressed, middle-aged fans. "I've never even *seen* this before," he says every few seconds. Because Henrit replaced the popular Avory, some Kinks fans were slow warming to him. It was easy to pick them out during the band introductions on Henrit's first tour as a Kink: His name would be announced and, as most of the audience applauded, these purists would assume dour, vaguely disapproving expressions, arms folded on chests in a marked manner. But that was years ago.

"No. Sign on ze front, please."

Henrit recognizes many of the hardcore fans. Of a fellow who has compiled an exhaustive, book-length Kinks chronology, he says, in awe, "As far as I can see, he's devoted his whole life to this."

In the hotel lobby, the faithful have just detected Jim Rodford and are now plying *him* with album covers.

"Jim, excuse me. Is possible?"

Is. Rodford signs, and signs and signs.

The Kinks have always been available to their fans. Dave Davies says he's particularly amazed by the ones in America, some of whom he describes, fondly, as "crazy" and "misfits." And he feels that's appropriate: "If we weren't called the Kinks, we'd be called the Misfits."

Ray Davies' Songwriting Tips: "Drink a lot," he advises. "And try not to get too much sleep."

As for Ray, he believes he knows who he's playing to, even though the Kinks' audience cuts across a few generations. "I think I know who they are, they think they know who I am," he observes. "It's really diverse. Sometimes it's a bit of a time warp. What takes me completely off guard is when—where was it? Pittsburgh?—we had a 17year-old fan come up after the show and ask why we didn't play 'Johnny Thunder' or something. I don't know when that was released, but it was probably when she was a baby. That throws me, because it's not necessarily the case that the younger fans like the more recent stuff. They've really gone back and listened."

Ray's accessibility sometimes leads him to suffer fools gladly-or at least remarkably patiently. One young German fan, his enthusiasm outstripping his common sense, table-hops over to Ray after a gig, interrupting a conversation to say in broken English that he'd written Ray two years earlier and had never gotten a reply. The only possible explanation, he assumes, is that Ray hadn't received the letter. So perhaps he would be so kind as to give him his home address? "Sure," says Ray, "I'll write it down for you." Fortunately, reason overtakes him by the time pen and paper are produced, and he prudently puts down "1775 Broadway"-the address of MCA Records, the Kinks' U.S. label-instead. "It'll get to me," Ray promises. But wait. The kid has trouble making the number out: Ray has failed to cross his sevens! Ray takes the paper, makes the correction, then hands it back.

"Now, don't give this to anyone."

The fan looks elated.

"Maybe, it's possible, someday, I don't know, maybe I am in New York, it's possible, maybe I see you?"

"Bring your friends," says Ray, genially. The kid withdraws.

And returns a minute later. Around the table, looks of disbelief. The fan is studying the paper intently.

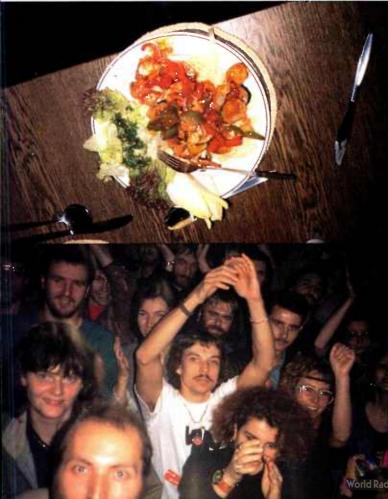
"What is ... Brod ... Brod ...."

"Broadway," says Ray.

"Brode . . . ?"

"Broadway," repeats Ray. "Think of Sting."

OR THINK OF Ray Davies. His abiding interest in theater led him to write more than 20 songs for 80 Days (as in Around the World in ...),



Ray's view: Motorway food is the a 1988 musical based on the worst in the world (top), and a Jules Verne book. 80 Days was crowd of young Germans chanting, produced at the La Jolla Play-"Apeman! Apeman! Apeman!" house in California, opening to

mixed reviews overall, but with near-unanimous praise for the songs. It was supposed to go to Broadway; it may happen. "I don't know whether I have the time or the energy to finish it," Ray sighs. "I'm going to rewrite it. Rewrites are the curse of mankind."

Of course, Ray's been involved in theater-and film-for a long time. Possible projects in various stages of development include a documentary about Charles Mingus, and maybe even a little film based on "Million-Pound Semi-Detached," a reggae-inflected song—"a hit," says Ray—that didn't quite make it onto UK Jive.

In the current live Kinks show, Ray's theatrical bent is most evident on "lt," a "rock ballet" about consumerism that showcases dancers Crosbie and James. Ray and Dave didn't at first see eye to eye on "It." "That's the last thing we had a fight over," Ray allows. "Dave was opposed to it initially. We pulled it together on tour. And it found its spot in the show."

Dave elaborates: "Ray wasn't too explicit when he first described 'It' to me. It had more of a jazzy feel originally, now it's more rock 'n' roll. Hike playing it now."

The Davies brothers have had a fascinating history. Even if punches weren't being thrown, drinks or dark looks often were, and to witness some of it you had only to attend enough kinks shows. How things are today between Dave and Ray depends on who's being asked. About the best you're likely to hear from any third party is, "It's not as bad as some people make it out to be."

At the end of the autumn U.S. tour, Ray described his current relationship with his younger brother this way: "Good. Very good, yeah. He's been very good on this tour." On the other hand, he related with undisguised, big-brotherly glee the 100-degree day in Miami when he required Dave to dress up like a harlequin for a drawn-out video shoot.

Both are asked--separately--whether their relationship as adults echoes the one they had as kids.

"Well, yeah," says Ray. "He plays the same tricks. People don't lose those fundamental things they've always had. It saddens me a bit when the same tricks start going down, and it's 10 or 20 years later sometimes."

Dave points out that there never really was much of a relationship as kids. "Ray was raised by one of our sisters, and I was raised by another-because our mother's house was rather chaotic," he says. "It was music that got us together." In other words, it was and is primarily a business relationship—the business just happens to be rock 'n' roll.

On the German tour the brothers are cordial but have little to do with one another. More than anyone else in the band, Dave goes his own way-at mealtimes, in the hotel, while traveling. Some of this, to be fair, has nothing to do with Ray. The morning of the Hamburg show, for example, while the rest of the Kinks packed in Frankfurt for a quick flight north, Dave and his driver rose at an ungodly hour to put in five hours on the autobahn to reach the soundcheck on time. Dave, it is said, is not fond of flying, particularly on Fridays.

"That the two can butt heads over creative matters-such as "lt"suggests different approaches to music.

"Ray is a brilliant lyricist-a craftsman, really-whereas I tend to just start right in," says Dave.

"Dave is a one-off," Ray concurs. "He's very much like a jazz musician in many ways. He'll get it the first time."

"The times we've really had trouble," says Dave, "it often was more because of outside people than us. There are many areas in which Ray and I get on well." He pauses. "We've got something that's good. You realize that being onstage with the Kinks every night is not the worst thing you could be doing."

Are you ready? Are you ready to rock? Are you ready? Ready for the raising sun?

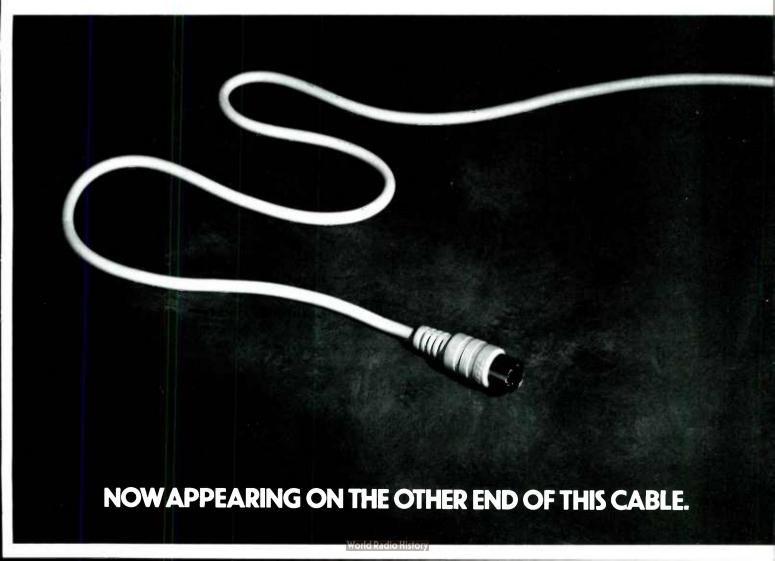
NOT ONE OF RAY'S, of course. Not even one of Dave's, thank goodness. This particular musical question is being asked, in game if imperfect English, by the be-spandexed local quintet that opens for the Kinks in Nuremberg. Watching them from the wings, a deadpan Jim Rodford wonders whether a subsequent number, structured lyrically around what sounds like the repeated word "heartbeat," might in fact be called "Harvey." "No, no," Rodford scolds himself immediately. "We shoudn't talk like that."

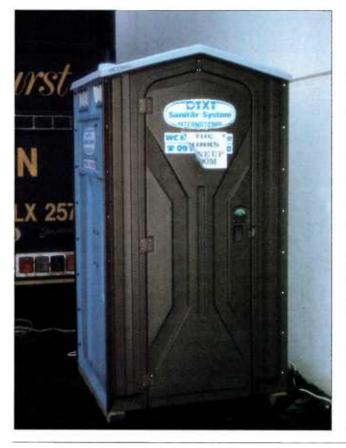
Ray and Dave miss out on such openers, because the Kinks' daily routine goes like this: Rodford, Henrit, Haley and the rest of the entourage arrive at the hall about an hour before the Kinks go on. The Davies brothers turn up a half-hour later, in separate cars. Always there are fans outside, waiting quietly for autographs, snapshots, a little contact; on this tour the obliging Kinks have met some East Germans, men and women who have been listening since the '60s but, having taken overnight trains to the West, are just now seeing their first Kinks show.

The atmosphere, on this tour anyway, is relaxed and easygoing. On one of the open nights, everyone goes carousing in downtown Frankfurt, resulting in a batch of hangovers and a few unlocatable hotel rooms. "That could happen to me in *any* case," a still-"knackered" Dave confesses. "You're in a different hotel every night, and sometimes you've got these computer-card door keys. Often I'll have to go back down to the lobby to ask them what my room number is. But I'm never registered under my own name, and when they want ID, I never have it in the name they want."

Overseeing the operation is the valuable Ken Jones, the Kinks' de facto road manager and a fixture for 21 years. Jones handles most of the band's business and logistical affairs on tour. He's in contact with sympathetic promoters practically everywhere, people who know and like him—Thomas Barten, one of this tour's promoters, is even doubling as his driver. Says Jones, "I can call someone up and say, 'I know business isn't great, but can we do a gig?" (Special message for archivists: That's Ken Jones on harmonica on "Here Come the People in Grey" off *Muswell Hillbillies*. But you probably already knew that.)

Jones is steady, unflappable and extremely protective of the Kinks. When word reaches him that *Musician* is operating an unauthorized camera backstage at the Nuremberg show, Jones dispatches some-





### After 25 years, rock's legends enjoy one to bring the offender into his

the poshest accommodations. makeshift office for a chat. Ray Davies, about to dig into his hot, catered, post-soundcheck meal, looks up in alarm. "You're being *summoned*? Remember, you're in *Nuremberg*," he calls out in warning. A compromise is reached whereby Ray takes over as official photographer. He immediately picks up the camera and starts wheeling around, his eye pressed to the viewfinder. After rejecting a few possible subjects—a wall, a steam pipe, a ceiling bulb, his wife—he settles on an aerial view of his meal and snaps the shutter.

The day of the Nuremberg show had not begun well for Ray. He'd been awakened by loudly screaming Japanese—not fellow hotel guests, but participants in a lozenge-company-sponsored shouting contest in Japan, which CNN covered. Ray watches CNN a lot anyway, and during this dramatic pre-Christmas week everyone in and around the Kinks is eager for the latest word on Panama or Eastern Europe. When news comes that the Brandenburg Gate will be opened the next day, Ray is happy but, typically, puts it in perspective: "It's sad, all these people finding out what they've been missing."

The day hadn't gotten much better by the time the Kinks' caravan of Mercedes-Benzes arrived at the concert hall in a suburb of Nuremberg. The weather continued wet and dreary. Several people were feeling increasingly fluish. And the sight of the Jurahalle did not lift any spirits. It was small—capacity 2,200, no seating—and narrow. Worse, the backstage facilities were a tad spartan, what with the stars' lavatory being portable and situated just *outside* the

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building in the parking lot. (That would change: The loo was hastily pushed up against an open door, which at least meant you no longer had to leave the building.) Surveying the hall, Ray didn't seem upset in the least. "It's a crappy gig," he said philosophically.

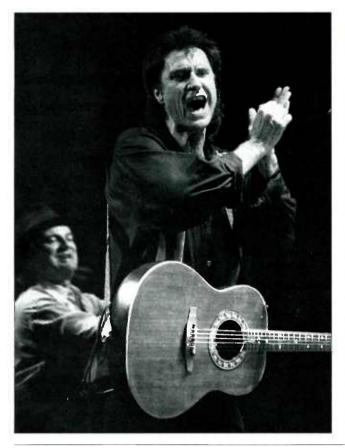
Of course, it turned out to be a first-rate one.

The soundcheck went well. The Kinks, apparently feeling nostalgic, ran through Buddy Holly's "That'll Be the Day," Duane Eddy's "Ramrod," Don Gibson's "Sea of Heartbreak" and their own "Too Much on My Mind." None of the songs would end up being performed that night, but no matter. The Kinks were loose, having fun.

A few hours later, the Jurahalle is packed. Young men and women line up for beer and "steak-simmel"-meat and onions on a bunbefore the music starts. When the Kinks come on, the crowd roarsand the set list goes out the window from the very first number, "The Hard Way." "Till the End of the Day" is suddenly next, followed by the prescient "War Is Over" ("It's time for all the soldiers to go home"), "Apeman" and-with Ray hanging onto his acoustic guitar and dedicating the next number to "all the people who've never seen the Kinks before"-the timeless "Sunny Afternoon." Dave's "Living on a Thin Line" gets a great response. During "Come Dancing" the audience is swaying, clapping, singing along, and Ray looks happy. It's not that the band's playing is astonishingly better than usual, but this audience is especially spirited-and so, as a result, is the Kinks' front man. "Days" is an encore again, sung sweetly by Ray, hands in his trouser pockets, with Dave's A coldhearted papa, Ray has perfect harmony helping it abandoned set lists the world over.

DIAL ARDWAY 9R IS OVER EMAN OW BUDGET ET CLOSE JIVE + REPROSE ONE DANCING V MIND BALLOW ONE ιN EAD END ST LEAZY TOWN + REPRISE DAY HALL OF THE NIGHT RANATION THE DAY GOTTAHOVE REALLY GOTTE.





### After 25 years you don't try to change this attitude.

along. After "All Day and All of the Night," Ray remembers that

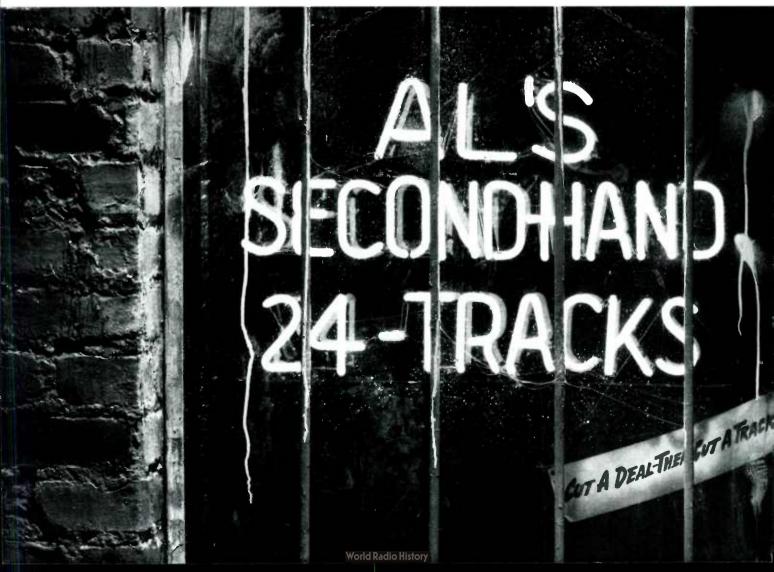
he's moonlighting as a paparazzo and runs off to fetch the camera and take pictures of the crush at the lip of the stage. The Kinks even come back for a second encore, and while Dave tears into his solo on "You Really Got Me," Ray performs a time-honored Kinks sacrament: dousing the stage and front rows with beer.

It's a really good gig. But backstage, a half-hour later, Ray's features have again assumed their natural look of general worry. Flight schedules are discussed. Ray's Christmas travel plans, it seems, are still up in the air. But the smart money is on New York. After all, Ray would need to be there by mid-January anyway. For his induction.

IT HAPPENED that Ray learned the good news about the Rock and Roll Hall of Fame at the end of that lunchtime interview in October. This is how it went:

His mood had been a little melancholy. Maybe it was because the U.S. tour had come and gone and still no album had appeared. Or maybe it was because the album was finally *about* to appear. "People so attach everything you do to an album, and whether you've got a bullet on it," he said. "It *is* important, but it's kind of sad that if you don't have the bullet certain people won't acknowledge you as being any good. And then you get all your bullets, and you become a genius.

"The only thing you can't be cynical about is the beginning of anything. When you begin an album, even though you've had a big album before, you're just a zero. And after a concert—you're great the



night of the gig, but the next day you're just another loser." He laughed. "Well, *I* am. And you struggle . . . you write songs, good ones and bad ones, and then you have to write another one. When I go back to writing songs, I can't put me fat fingers on the right keys."

But then a publicist arrived at the table with news: The four original Kinks are in the Rock and Roll Hall of Fame—on the first try, the way they should be. How . . . uncharacteristic.

"Are we?" said Ray. Pause. "Is this true? I haven't got the news."

He was assured that the official call has come.

"Oh, that's great. I'm really thrilled by it. That's for real, right? Great. I'm very pleased. We've never won anything in our lives."

After briefly, comically, trying to figure out whether co-inductees the Who are actually "in by default" because of the release date of "I Can't Explain," he grew quiet. Plates were removed.

"Isn't that great?" he finally said. "We had to win *something*. This is a genuine . . . *nice* thing to happen. It's nice. And it's nice for people like Mick Avory. It'll be a chance for him to come to New York."

And what about ancient Kink Peter Quaife—would he come down from his haunt in Canada? Would the original quartet play together again?

"Oh, I don't know. I won't think about that," said Ray. "We tried it. We were touring in '82, and we played up in Canada, when Mick was still in the band. Quaife came to the gig, and we asked him to come on to do 'You Really Got Me.' And he couldn't handle it. He came on. But when he'd last played with us we had AC-30s, we carried our own P.A., little stacks this size on the stage. You couldn't hear vourself, because

'AAAAAAHHHHHH' [he mimics a screaming audience]. We'd never even worked with monitors when Pete was in the band."

He leaned back. "Oh, that's *nice* news. Something to get positive about. Reasons to be cheerful—one, two, three."

Moments later, having murmured something about recognition in his "twilight years," Ray Davies pulled on his raincoat and stepped out into the brilliant sunshine.

### **JUKEBOX MUSIC**

'VE GOT A NICE Spanish flamenco guitar that was given to me," RAY DAVIES says. "It was in customs in New York for ages, I had to pay \$80.00 duty. On this U.S. tour I took it down for our first date and got some roadies to break it in. It's a lovely guitar, from Madrid. I'll change my own strings on that, because it's a very personal thing. Do you let others shave you, or wipe your bottom? I think it's very important to put your

own strings on. The Who did some gigs with us when they started, and the only thing I remember about Pete Townshend is he was very adamant about putting his strings on. He used to stretch his strings out, pull them tight, until he could get a good bend on them. But now, obviously, I have a guitar roadie to do that for me."

Onstage Ray also plays an Ovation acoustic with .013 Ernie Ball Phosphor Bronze Studio strings. On his electric guitars his strings are .010 Ernie Ball Slinkys. "I've got a Gibson Les Paul Standard, which is a bit heavy for my taste; it hurts my back after a while. The Gibson Victory MVX is Icont'd on next page]

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good. I like the Melody Maker, but it's too light for rock 'n' roll, the sound doesn't really cut it. I think Fender is a good guitar." Ray's microphone, since before you were born, has been a Shure SMS with a windscreen. The other Kinks sing through Shure SMS8s.

DAVE DAVIES plays three Fender Telecaster Elites (two are sunburst, one is black). His strings are GHS Boomer Ultra Lights (.008) and his picks are mediumweight Gibson Jazz Teardrops. Hey, guess what? Dave has two Peavey Mace amps behind his stacks, facing upstage, and masked with black cloth. The secret of Dave's dirty sound. Guitar master Dave Bowen says Dave further uses two Gallien-Krueger 250 RL stereo power amps and four Gallien-Krueger 4x2 stereo cabinets. Dave uses the outer speakers in the cabinet for stereo separation. His only effect is the chorus which is an integral part of the 250 RL. Oh dear, Ray's coming back with a few words about amps: "I don't like these new stereo amps. What are they called? I believe Marshalls are good rock 'n' roll amps. For the last 10 years I've used Marshalls."

JIM RODFORD plays either a Lotus bass with GHS strings or a Fender Mustang Custom with medium Rotosounds. He plays through Trace Elliot preamps, cabinets and RHS00 power amps. "Uncle" BOB HENRIT plays black Pearl MX series drums. His rack toms are 12", 13" and 14"; his floor toms are 16" and 18", and a 24" bass drum. They are attached to Pearl's Jeff Porcaro drum rack. His cymbals are all Zildjian; he has a Simmons pad and Simmons digital ClapTrap.

Between MARK HALEY and his fans is a two-tier keyboard stand with a Korg M1 on top and a Korg SG10 (sampling grand piano) beneath it. To his left is a three-tier stand holding a Roland D-S0, atop a Korg BX3, atop a Korg DW8000. The D-S0 and DW8000 are MIDI-linked, too. The BX3 runs into a Boss stereo volume pedal, into a Dynacord Leslie speaker simulator, into the mixer. All that sonic grace runs in stereo into a Studiomaster 12-2C 12-channel mixer. Also along the trail is another Boss stereo volume pedal, until the signal reaches heaven—those Recording Studio Design 800B stereo power amps. From there the delighted sound visits JBL studio monitors with 15" speakers and 2311 model horns.

PATRICK FARRELL, four years into his tenure as the Kinks' live mix engineer, has found that "a straight-ahead approach is the best—there are no whistles and bells with this band. The stage monitors provide eight discrete mixes around the stage. The band's sound is tuned around these 'pockets' of mixes and kept at a surprisingly low volume. This allows me to achieve a full house mix without the stage sound interfering."

We snuck off to look at the Kinks' outboard gear and found one Lexicon on the snares, toms and some vocals and another for Dave's guitar; a Yamaha SPX for reverb on Ray's vocal; a Yamaha KEV-S for reverb on the background vocals, a Roland 3000 for Ray's vocals, and . . . uh-oh—here comes Ray again, still talking: "I might try a Fender amp. I always swore against Fenders, 'cause I thought they were wimpy, but I might try one with my Victory. I used Vox for years. You know, I'm one of those people, I'll pick up a guitar and an amplifier and I'll adapt to the way it sounds. That's the way I work. I don't have a definitive sound that I want. I let Dave worry about that, 'cause he gets all those silly sounds. One thing I am adamant about is that he have that little Peavey onstage, behind his set, 'cause he's got all these . . . graphic things, you know, equalizers and I don't think it sounds very good. So I make him put a Peavey behind and we mike it up and out front it has a hard edge."

# What an American legend sounds like.

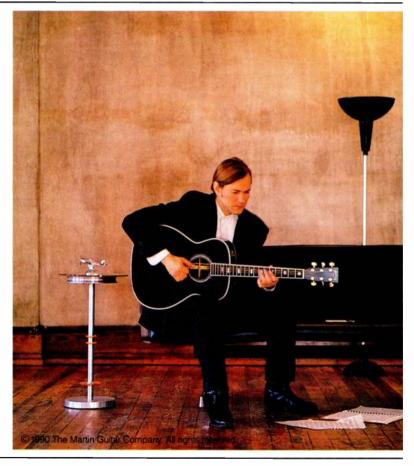
You can hear it today in a new Martin guitar. The big sound and clear tone have always described our handmade acoustic guitars. Indeed, C.F. Martin's commitment to ''building them right'' now spans over 150 years.

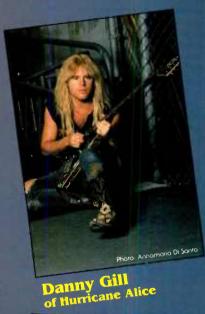
<u>America's best.</u> That's why it still takes at least three months and over 200 steps to build each instrument. Attention to detail helps us create something of value.

The Martin guitar—setting standards since 1833.

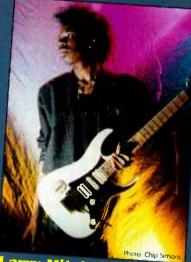
Shown is our Martin Jumbo, J-40MBK.







**Donny Roberts** of Webb Wilder & the Beatnecks

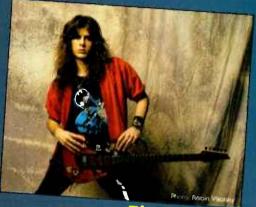


Larry Mitchell





Johnny F., Brad Lang & Willie Hines of Jet Red



**Richie Kotzen** 

So. . . you haven't heard of any of these players!!? Don't worry you will. That s the way it is with young guns, one minute they're unknown and the next thing you know their names are on Rock's Most Wanted List.

Steve Kimock

They don't get to be on the cutting edge of guitar by laying back!! They keep pushing. Making the other guys nervous. Keep 'em looking over their shoulders and off balance. And the ones who make it big, make it with D'Addario Strings.

D'Addario - paving the way for tomorrow's generation of guitar legends.

For a FREE catalog write to: THE STRING CATALOG • J. D'Addario & Co., Inc. • PO Box J • E. Farmingdale, NY 11735 USA



World Radio History

HERE'S A FUNNY BIT OF ADVICE ABOUT the ad business," David Buskin offers. "It's from The Manticore, by this Canadian writer, Robertson Davies. At one



point someone says something like, You never do your best work when you give it 100 percent. When you give it 90 percent, you generally do your best work.' And sometimes I feel that's what happens here. Your heart's not necessarily in a song which is a paean to soap, so you're giving about 90 percent, but that extra 10 percent may just be anxiety."

"It has to do with being relaxed," nods his partner

# heerios

Robin Batteau. "Once you start winning, you get more relaxed and I think you get better. Although once in a while when you get crazed you can do good things too. Like crazed, under pressure, it's got to be done in an hour and a half, but it has to be great."

"You've got to let go," Susan Hamilton adds. "I've got a theory: You can't succeed in this business if you take yourself too seriously. Because the minute you do, you clench and you don't come up with good stuff. We run this company on laughing, on fun. We have a good time. We're a bunch of offbeat intellectuals. We're likely to wander off into a discussion of the theory of relativity or Renaissance painting or whatever-in the midst of making absolutely stupid, filthy jokes!"

And in the midst of getting absolutely smart, filthy rich. Because running at that 90 percent of their creative capacity, Hamilton, Buskin & Batteau have been kicking Madison Avenue butt. The one-year-old HB&B is now conceded by most commercial music handicappers to be one of the hottest-if not the hottest-jingle houses in the business. Tucked away in an unassuming East 49th Street Manhattan townhouse, HB&B churns out the songs that America really hums, melodic rock tributes to Chevys, Chunkies, Cheerios and Burger King towns. "It's art for sale, and make no bones about it," as Batteau puts it. "You've got to do it fast, you've got to do it good and you've got to do it in a box-30 or 60 seconds." But it's also pretty catchy pop music. Change a word or two and many of HB&B's recent "hits" could slide right over to Contemporary Hit Radio-which to Susan Hamilton is just the point:

"There used to be such a gap between records and music for commericals. Jingles used to be pale, watered-down derivatives of hit records. Now commercials are as innovative, and the onus is gone. I

mean, celebrity talent-the most amazing people are doing jingles!

"The thing that used to make people good in the jingle business was flexibility, being

able to be a chameleon, to be able to sing like this or that, the studied musicianship. All of the qualities that used to be prized so highly in the jingle business were qualities that I almost think would keep people from being stars. Because the uniqueness of someone's voice used to hurt them. People like Carly Simon, Barry Manilow, Melissa Manchester or Herbie Hancock, who have all passed through this door, were all

> people who weren't suited to the old jingle business."

"It was a smaller group," affirms David Buskin. "A smaller group of professionals who quietly, off behind the curtain,

would do 90 percent of the work. Now the talent pool is enormous. It's everybody who can sing and play, no matter how unknown or famous they are. They're always looking for new voices."

It's in this new anything-goes ad environment, where you'll find sampled percussion feasts, razorsharp dance grooves, buzz-saw guitar and even rap, that Hamilton, Buskin & Batteau have achieved a kind of stardom. Hamilton has been in it the longest; Phi Beta Kappa, Fulbright scholar and concert piano prodigy, she joined a jingle house 20 years ago and, using her penchant for production, rose to become a partner in a major jingle house, HEA Productions.

Around 1983 she met David Buskin, a pianist/ singer/guitarist who had made a solid career for himself as a songwriter, solo artist (on Epic) and sideman (Peter, Paul & Mary, Tom Rush) with a strong bent for the folk idiom. Since 1979 Buskin had been working in a partnership with violinist/mandolinist/ guitarist Robin Batteau, himself a veteran of a number of fine New England projects, including Pierce Arrow, where they first met. As Buskin & Batteau they did five albums, but by 1981 Buskin was tasting failure:

HAMILTON,

"I was feeling like, 'Here I am, I'm almost 40. I'm broke. My life isn't working **BUSKIN & BATTEAU** out; I'm divorced again.' And luckily for me I knew some people who were singing DO IT FAST, jingles and asked DO IT GOOD AND them how I could get into it. They were kind DO IT IN A BOX enough to help me out and one thing led to BY JOCK BAIRD another. Everybody

said, 'Be a singer,' and then I started writing 'cause I wanted to sing more. And then I met Susan and she asked me to come and work for her."

Buskin's breakthrough was on the '84 fall NBC ("Just Watch Us Now") campaign, and he's done every



NBC theme ever since. But after striking gold with that one, he failed to sell another jingle for



months. "Finally I asked Susan, 'What's wrong?' And she said, 'You think you have to write a special way to do jingles, but that's not true. Just write the best song you can about the subject at hand. Don't write *down*, don't try to make it a jingle.' And you know, you hear that a lot, but sometimes the simplest lessons are very hard to learn. You suddenly realize what you're doing and what you should be doing. To me, that advice still resonates. You *don't* have to write a special way. Write the best song you can about the subject at hand, bringing to bear all the musical knowledge that you have. Even if it's a supermarket."

Taking that advice, Buskin went on to pen (and often sing) such biggies as "All Aboard America" (Amtrak), "We Deliver, We Deliver" (U.S. Postal Service) and "This Is a Burger King Town." Meanwhile he also convinced B&B recording partner Batteau to try his hand at the jingle business and Batteau caught on across town at Joey Levine's Crushing Enterprises. One afternoon in 1986, Batteau was down to a tight deadline on a Chevrolet account, and in five minutes penned "The Heartbeat of America," arguably the most effective jingle of the decade. With all the house arrangers busy, Batteau (who didn't own a TV at the time) got together with fellow Crushing staffer Jeff Southworth on guitar and several vocalists and cut a rough demo of the song on his Tascam 38 eight-track. Actually, it was a very rough demo.

"There were mistakes on it," Batteau laughs. "Most jingles up until then were perfect. Every note was crafted perfectly. But that piece . . . there were things that were out of tune, things that were out of time. But the whole *feel* of the thing was great. You don't have to have every piece."

Unfortunately, when it came time to recut the song as a full studio production number, the feel was gone. No problem. The demo became the commercial, and the commercial made Batteau, the principal singer, rich in residuals.

Batteau went on to do numerous "poolouts" or remakes of the jingle as well as other spots for McDonald's, Cadillac ("Cadillac Style") and one of his personal faves, "The Unsinkable Taste of Cheerios." Finally, in the same jingle-world realignment that

# HOW THE AD BIZ WORKS ALL ABOUT FIDOS, CATTLE CALLS & STEAL-OMATICS

HE MAKER of a product or the provider of a service, the CLIENT, directly engages an AOVERTISING AGENCY to do a TV SPOT. The ad agency then formulates a CONCEPT for the commercial and then, with the advice of their own in-house music specialists, will hire a music product house to write, arrange and produce the music. Sometimes the agency already has the job; sometimes it's commissioning music just to bid on a big account. In the second case, sometimes two or more ad agencies will even hire the same music house to pitch the account.

Two types of music are used in TV ads: JINGLES, that is, vocal songs, and UNDERSCORES, which are instrumental underpinnings to film and narration. Almost all houses do both types of work, but tend to specialize in one or the other. Companies which make music for the former are still called JINGLE HOUSES and look to the pop record market for sounds and styles. Companies which tend toward underscoring prefer to be known as SOUNO OE-SIGNERS and take their craft and moonlighting projects from the feature film and TV world. (It's not considered polite to refer to a sound design house as a jingle house.)

On a campaign based around a jingle, the music is produced first. An ad agency will typically shop the same campaign to two or three music houses at a time, winner take all, For big accounts, as many as 25 paid demos will be solicited; these are called WITCH HUNTS or **CATTLE CALLS. It's virtually standard practice** for the house to produce a DEMO in its own 24track studio, usually in the form of a two-minute **PRESENTATION version. While demos are** considered to be preliminary versions, many so-called "final demos" or FIDOS are recorded in 24-track so they can be used as a final master if need be. Win or lose, a major jingle house is generally paid a flat fee to produce this demo, between \$1000 and \$1500.

The ad agency may take the music and make up a dummy spot cut out of generic shots from a director's reel, known as a STEAL-OMATIC. The agency then chooses the winning music, gets the manufacturer's approval and then modifies it and cuts it down to 30- and 60second final versions. These are recut in fullscale production (usually at the house studio), often played by the same session mega-talent that plays the big record dates. Between production costs and a CREATIVE FEE for the jingle house, the average national TV spot pays around \$25,000. Then there are performance fees from the appropriate unions for the writers, musicians, and especially the singers.

The job market for underscores pays less but offers more work opportunities. Ad agencies in need of sound design work don't usually run big competitions, which means much underscoring skips over the demo stage. Since the music is there to support the voice-over and images, an underscore is usually done after the film; this is known as a POST-SCORE. For very rhythmic, "cutty" scores, however, the music will be made first as a PRE-SCORE and then the film is assembled around the hit points.

Every TV market runs local advertising, so you can theoretically live anywhere and do commercials. But when it comes to national ad work, it's pretty much L.A., Chicago and especially New York. Though by no means a monopoly, eight music houses are generally conceded to be the top breadwinners of the national ad arena. They are, in no particular order, JONATHAN ELIAS, HB&B, Jon Silbermann's JSM, Joey Levine's CRUSHING ENTERPRISES, Rich LOOK & CO., Jake Holmes' 4/4, MUSIC ANIMALS and KILLER MUSIC. Each house has a core of senior writers and usually a



One for all ...: the group-chanting staff of Jonathan Elias

full staff of producers, engineers, arrangers and musicians. Staff size ranges from 10 to 27 in the Big Eight, with significantly more people on call. involved Susan Hamilton's other top writer, Jake Holmes, leaving to start his own house in late 1988, Robin Batteau was offered a full partnership in the new HB&B conglomerate and Buskin & Batteau were officially allowed to write ads together as well as albums.

Which is fine with Buskin. Although each half of B&B writes alone, one half works faster than the other: "Robin likes to write fast," explains Buskin. "They haven't even finished giving him the specs and he's got a couple of ideas written up. I don't like to work that way. I like to take it home and let it percolate, let my unconscious mind work on it a little. But unfortunately there's usually no time for that.

"Everybody wants it in two days. That's one of our biggest fights with our clients: 'Please come to us sooner. It's better for everybody.' But they, just like everybody else, are deadline driven. It's just like college and high school—you do the paper the night before. It doesn't matter how many millions of dollars are at stake."

The interview is interrupted for a deadline which won't wait. Buskin is pitching a major account with a jingle he's worked up with two other writers, one of whom is ex-Cyndi Lauper guitarist John McCoury. The problem at hand is that although the potential client likes the two-minute presentation reel, they're having trouble cutting this down to 30 seconds. It's a common problem; like big band hits, a lot of famous jingles have great opening verses no one's ever heard.

The ad agency's not sure what's wrong, but they've told Hamilton it's "too Broadway." Now Buskin sits down at the acoustic piano and explains to the new arrivals the several proposed options to simplify the track. Hamilton proposes removing a modulation, felt by some to be the source of the "Broadway" comment. The two writers prefer to keep the modulation in, and Buskin works through several compromise solutions. Left to the musicians alone, it seems the decision might never be made, but Hamilton keeps pressing firmly for a resolution. A watereddown version of the modulation survivesfor now. As everyone scurries off to make the studio amendments, HB&B resume the conversation. Divining the wishes of the client must be a tough part of the job, huh? How specific are they?

"It varies," Buskin says. "They may have every single element except the music, and all we have to do is write a tune and we can't change a word without their permission. And the other end of the spectrum is they just have the germ of an idea, and we have to figure out everything else. It's hard when they want something that's in its soul conventional—but they don't want product information. You have *no* idea what to give them!"

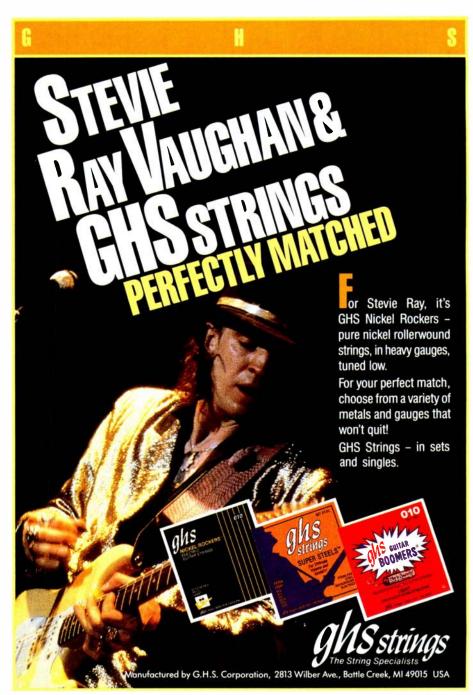
"Repeat clients you get to know a little bit," adds Batteau. "When they say 'We want something different,' you know they mean it. And other times....

"We had one client that said, 'We don't want a jingle; write us a *song*. We want it to be like "Coke Is It."' I love that! But also sometimes they'll ask you for something that's totally inappropriate for the product, and you *know* it ain't gonna go! Then you've got to figure out a way to write them something that won't make them say, 'But we asked you for X and you gave us Y.'"

Can they know better than the client what is needed? "You gotta be careful of that feeling," cautions Buskin, "but sometimes you do."

"Sometimes, yeah," adds Hamilton. "Always," laughs Batteau.

"We don't work well with [cont'd on page 78]



VER LONGED TO BE A PEPPER? OR smiled at the antics of Zack the Legomaniac? Or considered going "Skippydippin'"? Blame Jake Holmes, one of the top jingle writers on the advertising scene today. The man behind insidiously catchy ditties for everything from deodorant ("Raise your hand if you're Sure") to the

military ("Be all that you can be ...."), this New York-based composer has probably authored more "hits" than Elton John, in the pro-

W That You Ca

Dr. Pepper and Chevrolet, Holmes soon found himself a hot property instead of a failure.

If he could write a hit for Dr. Pepper, why couldn't Holmes do the same for Clive Davis? "That's a good question," he

cess becoming the only jingle writer ever elected to the Songwriter's Hall of Fame.

The graying, fortysomething tunesmith didn't grow up wanting to be the king of tunes that drive folks crazy, of course. As a Long Island teen, John Greer Holmes, Jr. grooved to the sounds of West Coast bebop and early rock 'n' roll while waiting for direction from the muse. "I couldn't get into being a serious musician," the low-key Holmes recalls. "I wasn't sure what I wanted to do---l just had to be a star."

By the early '60s, with the folk boom in full swing, he was singing and strumming guitar in a folk-comedy duo called Allan & Greer, which shared management with the Serendipity Singers. "We did very well at the time. Then they drafted me."

Following his discharge, Holmes resurfaced in another humor-minded music group, Jim, Jake & Joan, the Joan being Rivers. "She couldn't carry a tune, so we had trouble," he laughs. "But we played the club circuit and ended up total enemies because we'd been put together by our manager."

Holmes finally started to hit his stride as a solo artist. One of the early singer/songwriters, he cut two albums for Tower Records, then two more for Polydor. Although Jimmy Page "borrowed" his "Dazed and Confused" for the first Led Zeppelin album, Holmes had his own taste of success in 1970 when "So Close" became a minor hit single.

It turned out to be the worst twist of fate imaginable. Expecting a future Top 10 star, Clive Davis lured Holmes to Columbia with more money. But when his label debut (How Much Time) flopped, Holmes found himself out in the cold.

Pop's loss was advertising's gain. Starting with an anti-drug spot, followed by work for

says slowly. "Maybe because I took commercials less seriously. I looked upon them as a way to make money while my career was on hold."

At any rate, Holmes' knack for snappy words-he considers himself a lyricist firstand memorable

melodies turned a last resort into a lucrative occupation. First with the jingle house HEA Productions, and now as a partner in his own company, Four/Four Productions, Holmes has worked steadily for nearly 20 years as a musical short-order cook, devising tunes at the behest of ad agencies and their clients.

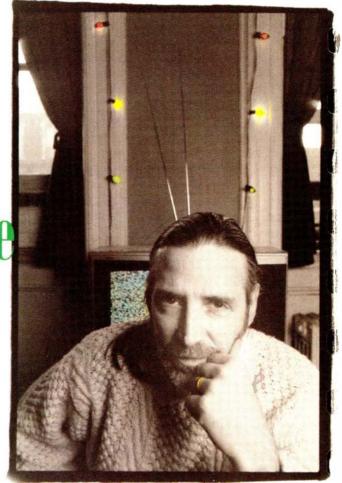
Although the goal remains the same, he says the methods have changed. "It used to be you'd have a meeting at the piano, like on Tin Pan Alley. There'd be comments on the spot, you'd fight and yell, and then go into the studio. Nowadays competition is a lot more fierce. Because of machines, you have to do a full demo. **JAKE HOLMES** 

"The business has gotten **FINDS UNSERIOUS** a lot harder, a lot leaner. Everybody's running a lot more scared." **By Jon Young** 

Which, he might have added, can make a proven writer

like Holmes pretty valuable. Laughing, he recalls composing different songs for two agencies competing for the same Pro Keds account. It's perfectly kosher, Holmes has-

**STARDOM** 



tens to add. "There's no conflict of interest in the jingle business for writers. Besides, you have to put money down on all the numbers if you want to win." He got the job, by the way.

"If things are going good, you end up working real hard, at the expense of everything else you want to do. We call it the 'velvet trap.' But I've always kept up the other side of my music," explains Holmes. Indeed, over the years he's compiled an impressive resume. Before his recording career wound down, Holmes collaborated with veteran Bob Gaudio on two projects, contributing lyrics to the 1969 Four Seasons LP Genuine Imitation Life Gazette ("Their Sgt. Pepper") and the 1970 Frank Sinatra album Watertown ("We almost killed his career"). Since then, he's composed for a number of stage productions, including the off-Broadway musical Sidewalkin', and worked with Harry Belafonte on his Paradise in Gazankula LP.

"I've been thinking with the part of my brain that does commercials so long that I've had to go back and write in a different way to get into what really matters to me. It's the difference between painting a portrait and doing whatever you do art [contit on page 97]

EAR THE TOP OF ALMOST everyone's list of the best commercial music houses is JSM, the four-year-old

Company of Jon Silbermann. Having first entered the ad business in 1972, the South African native is one of the few people to prosper in both old and new ad climates. His one constant rule of thumb? "Try and be original and different all the time," Silbermann says. JSM's work divides evenly between jingles and underscores. JSM's hit jin-

gles include pitches for Polaroid Impulse, Apple Cinnamon Cheerios, Clearasil and

### JON SILBERMANN ATTRACTS WHAT Beer-HE DESERVES

Sealtest, but it was their underscore for Goodyear, a percussive romp set to a comedic, silent-movie spot, that's been most imitated. Silbermann feels the success of that innovative score says a lot about expectations:

"The thing I like about the business and the kind of clients we attract is that you *attract* what you *deserve*. Some agencies will want a house to reproduce what they did for McDonald's or Pepsi, or some Top 40 song,



but other agencies really want fresh, different stuff all the time. It wasn't us putting pressure on Goodyear; they came to us with

the idea of doing something different. So you really do attract the clients you deserve. That old myth that there are a lot of people running scared out there is not necessarily true."

What's the biggest mistake people writing ad music make? "Trying to second-guess what someone wants, instead of following your own instincts," Silbermann replies. "If you're really with the program for any assignment, you realize you're trying to do something that has a broader vision than just the music. You should never start second-guessing it by saving, 'Well, that's too this or too that for this project,' or 'They may not like it.' My honest feeling is that if we come up with a super piece of music, it'll go. There are times when we realize something we've done is too aggressive, or they weren't comfortable with it, but usually it's the good piece of music that wins."

What if Silbermann felt the lyrics or slogan was flawed? "If you don't like what they gave you, come up with something better. But if you demo an idea, stay in touch with the agency. Sometimes they may really like what you suggest, but you have to give them time to get to their people."

An old maxim about jingle writing is to avoid minor keys, but like most pre-1985 rules, Silbermann thinks "that's totally nonsense. That might be someone's jaundiced view, and you probably wouldn't write a Cheerios commercial in a minor key. But there are plenty of things that work in minor that feel great."

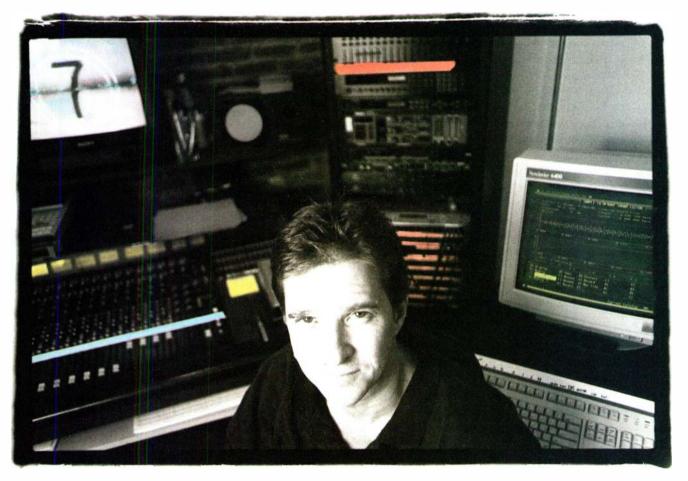
For a guy who's been in the business so long, Silbermann seems unnaturally idealistic. What keeps him excited? "Well, everyone's using other sources and using all kinds of influences. Years ago everyone was writing the same piece, sung by Group Seventype singers, all sounding alike. There was

no push to do anything different. But now that's all

# Underscore

there is-for me."

So this really is the Golden Age of Ad Music? "Definitely!"—Jock Baird





F YOU EVER THOUGHT ADVERTISING music had a certain bubble-gum quality, you're close to the truth. One of the most enduring jingle writers of the '80s is Joey Levine, whose stint singing with the Monkees helped inspire him to create some of the definitive statements of the genre: "Yeah, I wrote and produced a bunch of bubblegum stuff," he reluctantly confesses, "Yummy Yummy' and 'Chewy Chewy'... I also worked with Tommy James & the Shondells, 'Mony Mony' and stuff like that."

When his pop career was frozen by a record contract dispute in 1977, Levine was offered some jingle-writing jobs: "I was making very hummable, singable material, so the advertisers looked at me and said, 'This guy knows how to do what we want.' It came pretty naturally." Boy did it. From Levine's jingle house, Crushing Enterprises, have come Madison Avenue classics like

Money Money

"Good Times, Great Taste" (McDonald's), "Just for the Taste of It" (Diet Coke) and "Can't Beat the Feeling" (Coke). Levine harbors no desire to return to the star-maker machinery: "I found the record business hell! I thought it was horrible. I mean, I had success in it, but I never dealt with lower lowlives in my life. For the most part, the record business is run by accountants. They know less than the advertising people know!" As head of a big

JOEY LEVINE'S REMARKABLE HIT MACHINE

jingle house with six staff writer/arrangers, is he actively involved in everything that goes out? "Oh yeah. Some things I write, sometimes we all write and kind of compete. But sometimes I'll hand out assignments. I'm not pushing all the buttons, because there's guys here like Kenny White, Billy Alessi, David Wolfert and Lloyd Landesman. They're all real capable and we respect each other a lot, but I do keep hands-on."

Levine's greatest strength is his ability to break in new writers. What's the hardest thing for a newcomer? "Basically to get down the formula of writing to a time sequence. You have a certain amount of time to accomplish something, maybe only 30 seconds. That's not usually even the intro of a tune. Barry Manilow used to wait two and a half minutes before he modulated. Now there are 15-second commercials, which is really only time enough to sing the product name."

Since all Crushing's ad work is done on spec and since their success rate is one in ten in a good year, one in 20 in a bad, a sensitive artist who can't take rejection would find it hard. "Oh yeah, forget about it. You might as well move to Montana. No, you have to learn to live with rejection, because ... "Levine indicates one of his staff writers sitting nearby. "I mean, look at Lloyd here ... Hey, you don't know what's going to sell. The best thing you do doesn't sell for one reason or the other and the thing you just cast aside is the one that goes on the air."

Crushing Enterprises has a well-deserved rep as a straightline jingle house, but Levine's more than ready to do unconventional underscores. "There are a lot of people who may shy away from us because they think we're too ex-

pensive, too busy, or maybe just do jingles. But we welcome different kinds of work because it's creative in other ways than what we've done before."

Sometimes the demand is to be more reproductive. Levine's happy to oblige, but got into trouble when a spot he did emulating Bette Midler earned the star's ire and a lawsuit she recently won (fortunately for Levine, against the ad agency and not Crushing). But despite getting burned, he's still often asked to "pull" hits: "On some things I agree with them and think this would be a great thing to be specific on. They might want a hot group like-I'll throw out a name-Fine Young Cannibals. It doesn't mean they're copying the song; it just means stylewise. It's an attitude more than anything else. I mean, Fine Young Cannibals could say, 'We were trying to do Motown, right?'"

Levine likes the pace of the ad business. "It's fun 'cause you can move on. For instance, Kenny White came over from records and during a slow time over Christmas he was asked by some guy to help make a record. Well, today I was on the phone with him and asked what's going on, and he said, 'It's the record business again. I'm sitting around getting a drum sound, and I'm bored. I've been here seven hours hitting a snare drum!' That doesn't happen in the jingle business. You do it, you get it done. You get your sound real good, but you move on. On any given day you could [contt on page 97]



# **Carry-on Luggage**

One of the biggest headaches you endure as a performer is setting up and tearing down your sound system. Is there enough space for it on stage? Or in the truck? Is it easy to transport?

The S-200 eliminates the numerous size and weight problems you've encountered with other systems. That's because it's the smallest, most powerful speaker in its class.

Size doesn't limit the S-200's versatility, however.

Whether you use it for vocal mains, floor monitors, keyboard monitors or sidefills, *this* speaker literally fits the bill.

Best of all, it sounds BIG.

The S-200 is rated at 300 watts long term . . . with 1200-watt peaks.

Its constant-directivity horn, driven by a Super-Dome™ high-frequency driver, makes efficient use of acoustic power, resulting in crisp, clean highs. The room-filling low end is delivered by a 300-watt Pro Line woofer. Additional lowfrequency output down to 40 Hz can be achieved in conjunction with the S-200 active EQ.

Plus, it's a snap to mount either vertically or horizontally utilizing the optional 100BK speaker stand.

The S-200's components are housed in a virtually indestructible Roto Mold cabinet that weighs only 36 pounds. And they're backed by a five-year warranty.

See your local EV dealer for a hands-on demonstration. Or write us for a competitive breakdown.

Why handle more baggage than you have to?



AYBE YOU'RE STARTING TO GUESS that rock stardom is not in your future. Maybe it's time to get a little paycheck from all those years in the trenches and drop into the lucrative world of jingles and underscores. Can't be too hard, right? Whip off a few in your spare time, very simple, very melodic, very memorable, huh?

Wrong, Doublemint breath. You've just committed the first DON'T of ad music writing: Don't condescend, also expressed as DON'T write down. Virtually every one of the experts we spoke to stressed repeatedly that jingle writing uses all the same rules as good pop writing, and that good underscores are no different from good soundtracks.

"The 'jingle song' is not so in anymore,"

ranger/producer for Look & Co. "You're dealing mostly now with very intense scoring stuff, very newage or highenergy percussive drum scores, and you're dealing with r e c o r d -

says Steve Tubin, an ar-

sounding songs. The ad agency producers and writers are all younger people, so they don't want the old stuff. You will occasionally hear one, like the Doublemint twins, but that stuff makes me want to puke!

"Like this thing we did for Oldsmobile: 'This Is Not Your Father's Oldsmobile.' Sure, it's a jingle but it's also a driving, high-energy rock 'n' roll track. As opposed to a jingle jingle. Nobody wants that anymore."

That doesn't mean modern jingle-writing doesn't have rules. According to Tubin, "You've got to give 'em something they'll remember. A hook is a hook, as they say, so you want melodic content to be somewhat memorable. Things in minor keys are not. You hear very few hit commercials that are in minor keys because it sounds negative to clients. And that's true in pop—if you can write an uptempo major-key thing, you've really got something happening. So jingles have to be memorable, uptempo and not hostile."

### DO get used to rejection.

An average music house is likely to sell five percent of the demos it makes. Very successful houses get from 10 percent to 25 percent of the jobs they bid for. And during a hot streak, a house can get up to a 50 percent success rate. Overall, that's a lot of unused ideas, many

of which are recycled and live to fight another campaign. But most of them wind up on the cutting room floor. Composers and musicians who can't take criticism and remain flexible are better off in some other music endeavor.

### DON'T go it alone.

Plenty of small production companies can get in on an ad competition, but it takes years to establish strong relationships with the major agencies. If your skills are already in good shape, you can advance farther faster by joining the staff of an established music house, especially one of the Big Eight (see page 64). "No house writer is broke; everybody shares in the profits," reveals journeyman engineer Mike Golub. "The success of one directly affects the success of all of them. It's not like one guy wins a campaign and everyone else loses. Everyone in the house will benefit 'cause chances are they'll sing and play on it, which means residuals. And that's the prize."

The atmosphere in many music houses is also an important part of a staff job. "We do have a good time at what we do," admits

Mike Moscowitz of Jonathan Elias. "It's a fun atmosphere. If we need group chanting for a track, everybody stops doing what they're doing and all run into the studio and start chanting, screaming and shouting. Our ideas for commercials can come from anyone from receptionists all the way up to the top. It's very collaborative down here."

### DO be well compensated.

The commercial music world is a pay-asyou-go world. Nobody will ask you to work for peanuts, as long as you get the job done. "In the record business, it's always like a dues-paying game," explains Golub. "But in jingles, it's dues-*collecting*. You do the work and you're paid well."

The Golden Fleece of jingle work is singing. Of all



the unions involved in the production process, the Screen Actor's Guild, which represents the singers, is by far the strongest and gets

the largest performance royalty per viewing. If the ad runs more than 13 weeks, the performers can also get residuals, depending on the kind of deal they made up front. Unlike regular radio programming, jingle performance royalties are not paid by BMI or ASCAP. The publishing is bought outright, and many ad agencies will have publishing arms. Still, everything is negotiable, and most major houses get some form of residual for extended campaigns. Often it's the unglamorous so-called "P&G" (for Proctor & Gamble) ads that are shown extensively on daytime TV that pay a house's bills rather than a shorter-term but better publicized fast food or soft drink campaign.

# DO everything you can to understand what the agency *really* wants.

"I think there's a fear to convey too specifically what they want," says Crushing's Joey Levine. "They're talking about something that's never been done, so they have no way to tell you what they want. They have a vague way of relating things: "Something like this, something like that....'"

> It often helps to find out who's *really* the boss. It isn't unusual to be confronted with a whole roomful of agency "crea-

tives" (they're the ones with sketch pads and marking pens) and "suits" (the agency's executive branch). These people will all be full of ideas about the music—usually mutually contradictory ones. The composer's mission is to find out which of these characters will be giving the final okay.

"It's especially hard when you're working with somebody for the first time," Al Capps, a writer for Killer Music, admits. "You don't know who is really in charge. Or if what they're telling you is what they really want."

And they'll say the *darnedest* things. "My favorite direction," recalls Jonathan Merrill, also a composer at Killer Music, "was when somebody said he wanted 'a hymn with triple-time electronic drums.' Whatever that

meant. The project ended up being canceled, probably be-

M U S I C I A N World Radio History

By Jock Baird

cause the concept was so weak to begin with."

### DON'T work with a bad concept.

DON'T screw around.

"It's not a scarv,

"You can't write a good piece of music around a bad concept," says Josef Lubinsky of Music Animals, composer of renowned jingles for Gatorade, Levi's 501 Blues and Wheaties ("what the big boys eat"). "If your idea to sell champagne is 'I Can't Get No Satisfaction,' I'd have a tough time making that work. Say you're selling potato chips and someone says, 'Feel the power, feel the crunch, feel the momentous occasion of the potato chip?' It doesn't make any sense even if someone wants you to write a jingle around it. If you get bad lines to begin with, you aren't going to be able to pull it off." to screw around. You have directors getting \$5000 a day, celebrities, big bucks involved. And our house has 27 people to support. It's a pretty serious profession."

### DON'T let the sell overwhelm the music.

"Remember the main idea of a commercial is to sell a product," says Mike Golub. "And the copywriters at the agencies are the people who have to sell the stuff, so they're going to put in as many words as possible. Lots of times you're up against overly verbose copy, and you have to ask the agency to cut some words out. And no matter how hard you work making the music sound good, generally it'll be mixed as loud as the sell. The words are everything. I come from a place where the music works

around the

### D0 connect emotionally.

"What makes a great jingle is the same thing that makes a great song," explains Josef Lubinsky. "You unlock what people are looking for. You want to make it stand out, and the thing that you'll remember most are the feelings. You remember your first kiss and you probably still remember the bully in your high school. You remember because the bully is an abhorrent emotional memory and, of course, the first kiss is a beautiful memory, and we remember the things that are emotional. That's why we remember, 'I'd like to teach the world to sing.'"

### DON'T hesitate to use subliminal means.

One of your jobs is to select the correct musical ingredients to subliminally target the commercial to the appropriate audience demographic. If it's a youth-targeted product, go big on the sampled drums and flourishes. If it's an older "demo," say for the Postal Service or some luxury car, use more conventional arranging techniques to induce feelings of reliability or tradition (and DO always use brass in any Army spot).

"In a way, we're interpreters," says Robin Batteau of HB&B. "We speak a language here which is between the audience and the product. We can put it into musical syntax that communicates without your necessarily hearing what the words are. It's associative kind of language, a communication that doesn't have to be denoted."

Batteau layered his famed "Heartbeat of America" jingle with all sorts of subliminal sonic cues. "I thought it had a lot to do with the current car-buying generation, which is my generation, and the beginnings of rock 'n' roll. The '58 Chevy was a kind of rock 'n' roll touchstone, Elvis Presley and all those characters. So in the production of the piece we reinvented rock 'n' roll in 60 sec-

onds, starting with a little folk, then country, then bring in some Motown, some urban blues, so that by the time you hear 'Chevrolet' you've heard where rock 'n' roll came from."

### DO borrow but don't steal.

vocal,

couches

"Sometimes the agency really wants a particular song or artist that for one reason or another they can't have," says Batteau. "And they can't come to us and say, 'Rip this guy off? You just can't do that. But if that's what

### big-brother in kind of thing, d but everybody takes everything seriously," vo Moscowitz observes. "Commercials cost at least \$500,000 a pop, and you don't have time

it, supports it and lifts it. They're working together. But oftentimes in jingles and commercials, whoever is doing the sell, be it the person singing or the voice-over, will dominate. And I always try and fight that; it's part of what makes a bad commercial."

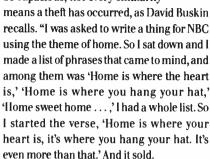
M U S I C I A N World Radio History they have in their minds, obviously the more it sounds like that, the happier they'll be. It's our job to give them the essence without giving them the substance. You can't take what somebody else did, but you can see

what they liked about it and put it in your own frame. And that's tricky. That's what makes it fun."

> "I used to do lots of soundalikes," recalls Mike Golub. "It's

very easy to do. Frighteningly easy, when you think that an album took so long to make and somebody can come in and cook the stuff very quickly. But I don't think anybody has copyrighted a riff or a sound. A melody can be copyrighted, but has anyone ever copyrighted a groove? I don't think so. And a lot of the stuff that's pulled is grooves. But as soon as the melody comes in you get into a different story. And a lot of people are suing because somebody does a voice that own that's in the same style as some popular record."

But though the jingle world can be rapacious, not every similarity



"Now apparently this woman in California that they had also considered giving this job to used those same two allusions. Not exactly in the same place or style, but she used 'home is where the heart is' and 'where you hang your hat' and that convinced her that I stole her song. And I was sued. But I'll protest



sounds like them. Bette Midler, and now there's this guy who sounds just like Richie Havens."

"More people used to want sound-alikes before the Bette Midler decision," Jonathan Merrill reports. "Now people are shying away from directly copping a song. Which is good, I think. It's more fun to do something of your with a b

d now to my dying day, 'How *dare* you sue me? I Richie know I sat in a room and thought that up.' Now I hear jingles that I competed on that alikes I did not win and I think I hear pieces of hathan my work. But what it usually means is that Music Animal two people sat down with the Josef Lubinsky says same set of specs and on their own don't think big arrived at *some* of the same with a bad concept. conclusions."



### DON'T analyze too much.

"I don't do my best work when I try to calculate the effect on the audience," says Buskin. "And it's a hard

trap, because you're *always* calculating the effect on the audience. But you *know* when you've got something you like. That's the rock upon which everything else is based. Don't analyze it too much, unless there's a problem."

### DO learn to massage the numbers.

"There's a lot of math involved," Al Capps laughs. Jonathan Merrill elaborates: "The music may have to 'hit' a lot of different visual cues in the space of 30 seconds. In one sense, that's the fun thing about doing commercials. The attention to detail is incredible. But it's a lot of work too. We did a jazz piece for one 30-second spot. The visuals were cut very quick and we had about 30 hits to make. The click was very fast too—it was a metronome marking of close to 300. So we had to do a lot of very complex meter changes just to make the hit.

"The important thing is to make it sound natural. For instance, the standard jingle trick for saving time in a spot is to substitute a 2/4 or a 3/4 bar for a 4/4 bar. That's one way of shrinking 31 seconds of music down to 30. And sometimes it's a must to do that. But I try not to whenever possible, because it really throws off the phrasing. I've heard commercials recently where the music didn't even sound like a song—just a series of two-bar phrases all jammed together. I prefer to keep a flow going wherever possible."

"You start getting into 3/4 bars and 2/4 bars and even stranger time combinations and a lot of people have a hard time singing that," warns Golub. "I remember once doing a session with Taj Mahal and I mean, here's a guy who's great, a walking folk and blues compendium, but he could not sing the jingle because the time signature was so odd. He couldn't feel it and said, 'If I can't feel it, I can't sing it.'"

### DO learn to work fast.

"Most jingle engineers have got to be very, very quick," says Golub. "You don't have much time, because everything is inflated the studio rates, the musicians, everybody is being paid more. Oftentimes you'll have a 30-piece orchestra that has to get out in one hour. You have to get everything to sound contemporary and get it to sound really good in 15 minutes."

For Steve Tubin, it's typical to cut a 30-second demo in five hours. No, not the basic track; the whole thing, including mixdown.

### DO make your singer work hard.

"Most of the jingle singers, to their credit, feel this stuff pretty well," says Golub. "They have to pack this emotional wallop, so that's why you always hear the male singers singing very high and in a strained voice, because for some reason people equate that with the energy, with the sell. If you hear a guy shrieking at the top of his lungs in a high, hoarse voice, you know he's giving it all to you. That's why that Springsteen-ish kind of voice is very popular now."

### DON'I overproduce.

"Some of these guys are so talented and can do so much, especially on these synthesizers, it's like having a giant orchestra," marvels Joey Levine. "Where once you just had a rhythm section, now you can do anything you want, so you spend days programming and throwing the kitchen sink in there. Before you know it, someone can come back and say, 'What happened to that thing you played before? Now all of a sudden I don't know what we've got here.'"

### DO present the mix in the proper format.

It's not that they don't trust you, but an ad agency may not like your final mix. That's why it's customary for them to ask for the final as a four-track master (and you have no right to refuse). One track will have the music in a mono mix, the second will have the lead vocal or voice-over, the third will have the backing singers and

the fourth will be SMPTEstriped. A com- mon variation is to have the two music tracks in stereo and all the vocals on track three.

It's estimated that less than five percent of TVs have stereo sound, so the rule of thumb is a mix *must* sound good on a three-inch speaker. All mixing is done on small reference monitors like Yamaha NS IOs; some will also mix all the way down to a single Auratone (dubbed "Horrortones"). Stereo mixes are de rigueur for selling skeptical clients, however, and stereo sound is gradually



becoming a broadcast standard, but avoid severe stereo spreads and cancellations when the two sides are summed.

### DON'T make multiple submissions.

Present just one idea at a time rather than barraging the agency with several options. "You can be more committed that way," advises Jonathan Merrill. "You think, 'This is the way the music *should* be. This is my idea; I believe in it.' As opposed to presenting it

like, 'Here's five ideas that *might* work.' I don't know that I can have five perfect ideas. But maybe I can have one."

# DON'T send it if you don't love it.

"I can't remem- " ber selling any-

thing that I didn't

think was terrific," states David Buskin. "Well, let me amend that. There have been one or two surprises over the years, occasions where you come in and say, 'They bought *that?*'"

# DO understand the pressures on ad agency people.

"I liken ad agency music people in many ways to A&R men," says Golub. "You wouldn't call an A&R man a 'geek' or a 'suit.'These are people who have ties to corporations and have restrictions because of that. Although

> many of them may be creative people and want to take things in a different

> > YOU KNOW YOU'RE

F YOU HEAR any criticism, it usually means

something's very seriously wrong," says Jake

Holmes, who's experienced plenty of failure

as well as success over the years. Here's

some of the telling comments ad execs make

IN TROUBLE WHEN

when they don't like your jingle:

• "We're gonna use it as a backup campaign."

"We love yours, but there's another one we like.

"We haven't made a decision yet, but it's one of the

• "It's going into test."

too."

ones we like."

• "It's second."

e «It's too hin."

• "It's too good."

direction, many times their hands are tied. It's the same with an A&R guy who hears a band he falls in love with but he can't sign because by committee the label doesn't think it's a good idea. It's the same thing with agency people; many of them are musically deep, but they tend to be in compromising positions because millions of dollars are at stake."

"They know sooner or later they're going to have to deal with some guy in a leisure suit who owns a bunch of chain stores listening to this music and going, 'You're *crazy*; boy!'" laughs Joey Levine.

"The agency people shield us from a lot of inane requests," declares Josef Lubinsky. "They're the ones who take the brunt."

### DON'T forget to translate.

"I was doing a session with this big orchestra, and the client came down—not from the agency, but the product maker," smiles Golub. "The guy looks at the orchestra and he sees a couple of the French horn players not playing while everyone else is. He asks, What are those guys doing over there?' and we say, 'Oh, they have a rest.' The guy looks at me and says, 'Goddammit, I'm not paying people to rest! Get those people playing!' So you are dealing, to some extent, with idiots."

### 👕 DON'T be a jerk.

"A big thing is personality," says Steve Tubin. "I think a lot of talented people don't make it because they have a bad personality, an inability to listen or to deal with people. Walking into a recording session where the guys have to meld and get a groove happening in an hour, personality is a very important thing. Everybody has to get along, everyone has to respect everyone else. So if you come in there and think you're God's gift to the world, forget it. There's too many talented people in the world who are nice. The people who really have their shit together are willing to tell you anything they know. Someone who's hiding something, there's usually a reason: They're insecure. So

> if you walk in there with the right attitude, you can get very far—if you have talent."

# DO have respect for the ad business.

"To have disdain for the business you're in is a major mistake," concludes Golub. "You know, it took me a while to say that I'm in advertising. And I don't say that with disdain. We're in a capitalist society. *Musician* magazine is in advertising, as far as I'm concerned. If people are

M U S I C I A N World Radio History



The Problem With Most Practice Amps Today Is Where They'll Be Tomorrow. If we had a nickel for every practice amp that's no longer used for practicing, we could retire to the south of wherever. Practice amps are virtually disposable. Except, we'd like to believe, for the new MG-10 from BOSS. This remarkable amp will still put out big punchy sounds long after other amps aren't putting out anything at all.

What kind of technological marvel is this? Merely an incredibly compact amp that delivers ten watts of power through two high-performance 5" speakers, in conjunction with three volume controls, three tone controls and a presence control.

And because of the way the main amplification stage circuit is designed, the tone control is far more effective not just for normal sounds but also for distortion. (Speaking of which, we've even equipped the MG-10 with a warp control for super hyper-drive distortion.)

Now, you may wonder how we've managed to pack so many features into an amp with such and the manual sectors in the sectors in

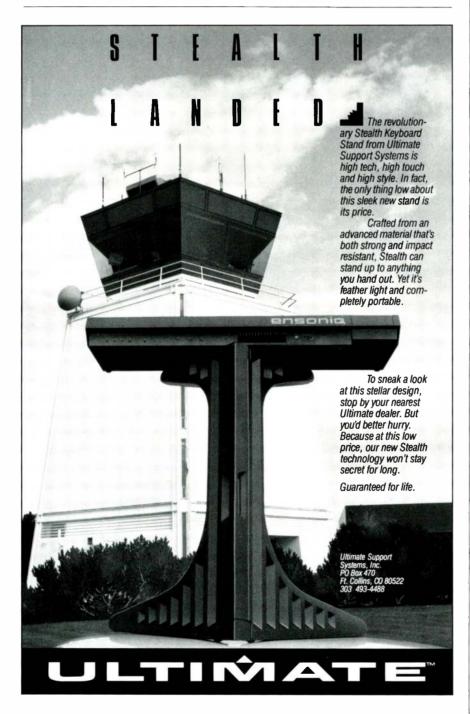
a low cost. The answer's simple. Practice.





employed, healthy, happy, spending money, then a certain thing is achieved.

"There are, of course, social issues. I do a lot of video post work and one time I walked in to do a job and it was for Ronald Reagan, whose campaign was run by a lot of gay TV producers. I was horrified! I had to take applause from one section of a Reagan speech and move it so that at the end of something that he said, where there had actually been no reaction, I had to create the illusion of tremendous applause. It was a total manipulation and a total lie, and I had two choices. I could either walk off the job refuse to do it—or do it. Rarely in my life have I felt lousier and more compromised morally, yet at the same time I have a family. What was I supposed to do? So I did it and gave the money to his opponent. But I still feel bad about that. That's the kind of thing that you're going to come up against. There are certain moral choices. Suppose you get to do a campaign for the army? What if next time it's the American Nazi Party?"



# DO CONSIDER UNDERSCORFS.

HE BIG BREADWINNERS in ad music are jingles, but "most of the market out there is underscore work," advises Mike Moscowitz, head of production for the music house of Jonathan Elias. Up to 80 percent of Elias' business involves underscores, including spots for Jovan, Coke, Pepsi, Perrier and BMW ("The Ultimate Tanning Machine"). For Moscowitz, "a good underscore should set up an atmosphere and a mood. It's almost like they present a little meal to you on a plate, and by looking at the colors or tasting little pieces, you get a feeling or a sense of attachment to it."

For Moscowitz, the first rule of underscoring is to remember the music has a purpose: "It always has to work with what's happening visually and with the voice-over. It's a piece of communication: You're there to support a story or provide a mood."

It's all part of developing a bond between advertiser and audience. "You have to use a little drama in an underscore," Moscowitz says, "no matter what the product is, whether it's for crayons or cars or public service, like CARE or the Partnership for a Drug-Free America. The idea is not that everyone has to walk away all smiley and happy-faced."

One of the more creative scores to come out of Elias was a campaign for Michelob Dry where a primitive atmosphere was requested. "Instead of using horns we brought in this guy who plays conch shells," Moscowitz reports. "And for percussion we brought in this guy who had these Japanese metal sculptures he started rubbing and banging on, making all these sounds. We also used water bottles filled at different levels for percussion. We have three Synclaviers here, but we're finding that the human element is much more important than techno sounds."

The biggest problems in the ad music business involve painting by numbers: "Some commercials are so blatantly marketed, where you can see nothing but the research and the demographics involved. Or you get people coming in and asking for the flavor of the month: 'I want "thirtysomething."' Boring. Stupid. It was real big a while ago to rip off the soundtrack to *The Mission*."

Moscowitz feels the biggest mistake of all is to underestimate the media intelligence of those millions of viewers out there: "They've been watching films and TV all their lives. They watch more than they read. You don't have to spell things out to the average viewer anymore, and you don't want to insult or alienate them. They do get it. And they bring a lot to the interpretation. Without them, the ad business wouldn't exist."

MUSICIAN

## Learn to use, program, and service today's digital electronic music equipment as you build your own computer-controlled music center

Now NRI puts you at the heart of the most exciting application of digital technology to date! With NRI's new at-home training in Electronic Music Technology, you get hands-on experience with the equipment that's revolutionizing the music industry—Atari ST Series computer with built-in MIDI ports, Casio CZ101 digital synthesizer with advanced MIDI capabilities, and ingenious MIDI software that links computer keyboard to synthesizer keyboard—all yours to train with and keep.

This year, over \$1.5 *billion* worth of digital electronic music instruments—keyboards, guitars, drum machines, and related equipment—will be sold in the U.S. alone. Who's buying this new-tech equipment? Not just progressive musicians and professional recording technicians, but also thousands of people who have never touched a musical instrument before. And there's good reason why.

Something called MIDI (Musical Instrument Digital Interface) has suddenly transformed musical instruments into the ultimate computer peripherals ... and opened up a whole new world of opportunity for the person who knows how to use, program, and service this extraordinary new digital equipment.

Now NRI's breakthrough Electronic Music Technology course puts you at the forefront of this booming new technology with exclusive hands-on training built around a MIDI-equipped computer, MIDI synthesizer, and MIDI software you keep.

### Dynamic New Technology Opens Up New Career Opportunities for You

The opportunities are unlimited for the person who's trained to take advantage of today's electronic music phenomenon. Now you can prepare for a high-paying career as a studio technician, sound engineer, recording engineer, or road technician...even start your own new-age business providing one-stop sales and service for musicians, technicians, and general consumers alike. Or simply unleash your own musical creativity with the breakthrough training and equipment only NRI gives you.

### Only NRI Gives You an Atari ST Computer, Casio Synthesizer, and Innovative MIDI Software You Train With and Keep

The Atari ST Series computer included in your course becomes the heart of your own computercontrolled music center. With its tremendous power, superior graphics capabilities, and built-in MIDI interface, the 16/32-bit Atari ST has almost overnight become the computer of choice for today's most knowledgeable electronic musicians.

The Casio CZ101 digital synthesizer, also included in your training, is the perfect complement to your Atari ST. The polyphonic, multitimbral CZ101 which stores up to 32 voices internally—"communicates" with your ST computer through MID1, bringing life to virtually any sound you can imagine.

Plus, you get ingeniously designed MIDI software

that opens up amazing new creative and technical possibilities...you actually build your own 4-input audio mixer/amplifier...and you test the electronic circuits at the core of today's new-tech equipment with the hand-held digital multimeter included in your course.

#### No previous experience necessary—in electronics or music!

No matter what your background, NRI gives you the skills you need

to take advantage of today's opportunities in electronic music technology.

With your experienced NRI instructor always available to help, you master the basics of electronic theory step by step, gaining the full understanding of electronics that's now so essential for technicians and musicians alike. You move on to analyze sound generation techniques, digital logic, microprocessor fundamentals, and sampling and recording techniques... ultimately getting first-hand experience with today's explosive new technology as you explore MIDI, waveshaping, patching, sequencing, mixing, special effects, and much more.

Plus, even if you've never been involved with music before, NRI gives you enough basic training in music theory and musical notation to appreciate the creative potential and far-reaching applications of today's electronic music equipment.

### Send Today for Your FREE Catalog

For all the details about NRI's innovative new training, send the coupon today. You'll receive a complete catalog describing NRI's Electronic Music Technology course plus NRI courses in other hightech, in-demand electronics fields.

If the coupon is missing, write to NRI School of Electronics, McGraw-Hill Continuing Education Center, 4401 Connecticut Avenue, NW, Washington, DC 20008.

McGraw-Hill Continuing Educ 4401 Connecticut Avenue, NW Washington, DC 20008	cation Center	For Career courses approved under GI Bill check for details.		
CHECK ONE FREE CATAL Electronic Music Technology TV/Video/Audio Servicing Basic Electronics	Computer	s and Microprocessors Programming ing & Accounting		
Name #ka	ise (Ymt)	Age		
Street				
City Accredited Member National Hom	State e Study Counc	Zip il 313-030		

### HB&B

[cont& from page 65] people who just want to hear the boot heels click every time they give an order," Buskin smiles. "It just doesn't work out."

But the challenges posed by using celebrities in commercials can be daunting, even for such willful pros. "The book is coming out at some point, when I retire," Hamilton declares. "The Chuck Berry story, the Marvin Gaye story, the Michael Jackson story..."

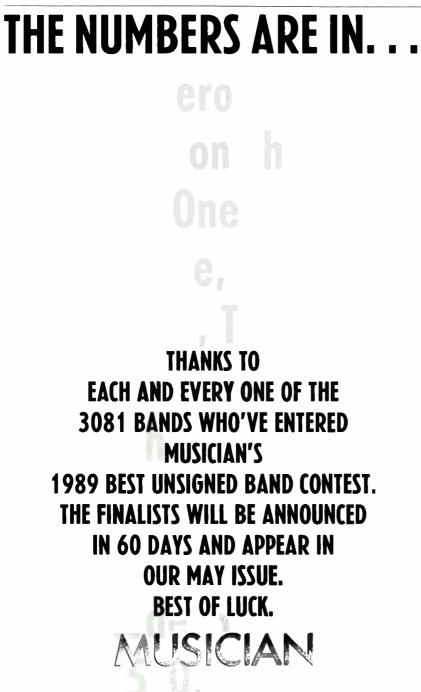
"Susan worked with Michael when he was

using his real lips," Batteau offers.

"The lke & Tina story, the Leontyne Price story. Every time you think you've seen it all.... That's why I still tense up over celebrity talent because I know that no matter if I think I've been through *every* disaster you can think of, there's always a new one."

"Sometimes the best pros have the best routines," explains Batteau. "It's like little games in the studio."

"Generally it's not a music problem," Hamilton adds. "It's very, very rare you'll get a star in the studio and say, 'I can't figure out



why he or she is a star.' Generally, once you get down to doing what's made them famous, almost always you say, 'Jeez, now I understand why you're a star.'"

Hamilton's tensing up again. In one phone conversation during the interview, Hamilton declares she's in "Diet Coke Hell," referring to a new, ultra-secret Diet Coke campaign using Elton John and Paula Abdul that'll debut on the Superbowl. Apparently each of their solo jingles went great, but a third duet version has problems. A fire a day....

David Buskin has had a less rocky experience with celebrity talent, including a recent radio campaign for Burger King that consisted of writing 10 separate jingles based on the theme "Sometimes You Just Got to Break the Rules" and customizing them to be performed by celebrities like Tone-Loc, Jody Watley, Paul Shaffer, John Lee Hooker, Mel Tormé, Take 6 and the Neville Brothers. It's a remarkably effective song cycle that further breaks down the barriers between the record and jingle world: "What you'd hope for is that for the first 15 or 20 seconds, or maybe for the whole spot, they won't know it's an ad," explains Buskin. "That's what's changed in the jingle business. Nobody cared about that 10 years ago. Of course it was an ad. It was supposed to be an ad." Buskin notes with pride that the Take 6 spot in particular gets a lot of requests, annoving station programmers who obviously can't play it for free. It's his favorite as well:

"I sang them the first line, which was, 'The rule says, you need a band to make music.' And they put in the ad lib, 'That's what they think.' And that..." Buskin shakes his head in amazement. "They spent 13 hours straight doing that one 60-second vocal. I'm not talking about the way Robin and I like to work, maybe 45 minutes to the hour and then let's read the sports section. We don't have too many rehearsals without sports on. Uh, we don't want to cloud our thing. But these Take 6 guys were not kidding around. It was an education of what it takes to be in the Olympics, and I wish they could all be like that."

Buskin adds that his big goal for 1990 is to write a jingle for Leonard Cohen to sing. A headache commercial, suggests Batteau.

With or without celebrities, the inducement of some kind of genuine emotion is the goal of a great spot, even if it requires tactics as manipulative as any Manilow lift. Buskin makes no bones about tugging on the heartstrings on his track for a {contil on page 95]

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# **Destroy Your Happy Lives**

# Music with a Human Face

The Mekons Rock 'n' Roll (Twin Tone/A&M)

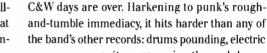
REIL MARCUS once critiqued a wellknown guitarist by observing that he "can play anything, and com-

municate nothing." The Mekons, an

ever-changing Brit aggregate that knows all about the meaning of emotion and the emotion of meaning, can play nothing and communicate everything. Aging punks with a decidedly leftist outlook, they're humanists first, musicians second.

On *Fear and Whiskey* and *The Edge of the World*, two key records of the '80s, the band tramped through the alienation and self-doubt of modern living with a grisly, existential ennui. Needing help to stay afloat musically, they'd latched onto the "simple" structures of American C&W, a form more than a little familiar with alienation itself.

The Mekons Rock 'n' Roll lets you know those



guitar *grongging* through barre chords, fiddle red-lining in the mix, vocals yelped in the vernacular of disdain. It also narrows their focus; it's a treatise, at once a full assault on and celebration of its subject matter. Yes, rock 'n' roll is our worst enemy, another product like cocaine and 1-900 numbers, hawked by cigar-

chomping thugs, stolen from Africa centuries ago; a con. But, they also suggest, if you focus your microscope on the right spot, rock 'n' roll can still be the most liberating and irresistible of contemporary forces.

"Destroy your safe and happy lives before it is too late" is their opening salutation. Guitarist/singer Jon Langford compounds meaning like other

### ONTENTS

THE MEKONS

GIPSY KINGS MOSAIQUE Hit the road, Jacques

PHIL COLLINS ...BUT SERIOUSLY Born to be mild

ART PEPPER COMPLETE GALAXY RECORDINGS Goodbye to all that

> MIRIAM MAKEBA WELELA Mama Africa gets groovy

CRAZY HORSE LEFT FOR DEAD Not Neil but an incredible simulation

"GATEMOUTH" BROWN STANDING MY GROUND The big easy

TRAGICALLY HIP UP TO HERE Bad name, bad attitude

LINK WRAY RUMBLE MAN BORN TO BE WILD An old rocker with a future nekons

PLORE THE WORD



ABDULLAH IBRAHIM MINDIF (Enja 79601)

This stunning original soundtrack to the highly acclaimed French film 'Chocolat' features melodic jazz improvisations and joyful folk melodies that will appeal to jazz and world music fans alike.



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#### AL MACDOWELL TIME PEACE (Gramavision 79450)

Fifteen years as the bassist with Ornettes Coleman's Prime Time, and backed by a hot group of seasoned players (including Omette), At MacDOWELL debuts with his first solo work. Combining memorable melodic hooks, and a terrific mix of charged solos this colorful and spirited collection showcases the best in contemporary jazz composition, arrangement and production.



#### ARDITTI STRING QUARTET ARDITTI (Gramavision 79440)

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JOHN CARTER SHADOWS ON A WALL (Gramavision 79422)

The final title in the monumental five part opus: Roots and Folklore: Episodes in the Development of American Folk Music. This six time winner of downbeat magazine s critics' poll for "Best Clarinetist" explores further the African-American experience and in the process takes us, musically, to places hitherto untraveled.





### PAULO RAMOS BAND ZIGZAG (Mesa 79020)

Upbeat tempos, soulful arrangements, romantic lyrics, and danceable rhythms make this a must for all Brazilian, jazz, and pop fans, and propels the PAULO RAMOS BAND to the the top of a growing list of exciting new Brazilian artists. people blink their eyes. Singer Tom Greenhalgh's voice can summarize Mekon attitude in a phrase; his saliva is the ink that fills Raymond Pettibone's pen. Even the ballads on the record are raucous. With an insidious irony, the band has made a record to be danced with and fretted over.

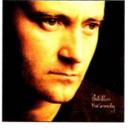
For the Mekons, history is a road dotted with signposts of indictment, from Ollie North "down in the subway dealing drugs and guns" to the inflated anthems of U2 ("We don't want the glamour the pomp and the drums, the Dublin Messiah scattering crumbs"). The band observes its distance from the mainstream ("This song promotes homosexuality/lt's in a pretended family relationship with the others on this record and on the charts and on the jukebox and on the radio"). They've seen how the industry works; it makes them laugh and cry. But after more than a decade of experience (their first release, a retort to the Clash's "White Riot," came out in '78), the Mekons seem comfortable with their role-or notion-of permanent outsiders. Though this record is their most polished effort, it's still scraggly enough to secure that status. With a longstanding revolving-door policy-Mekons come and go, you just might know one yourselfthey're like some final outpost of trust, where you say what you mean, where ego is still suborned to clanky camaraderie. Where, if you get cold, you can "throw a rock 'n' roll song on the fire" and learn to live on your own.-Jim Macnie

might make the Kings' appeal seem campy to some; a closer listen unveils as many layers and textures as you'd find in a Persian rug. There's a jazz-like complexity in the Django Reinhardt flourishes of *Mosaïque*'s title track as well as a Wes Montgomery playfulness in the picking of "Liberte" (which also evokes a relaxed Larry Coryell). The plaintive vocal of "Serana" points up the missing link between the cries of the muezzin in the mosque and the *davening* of the cantor in the synagogue. Elsewhere, elements of Northern Africa's rai and the Brazilby-way-of-France "lambada" dance beat add to the Kings' global stretch.

Perhaps the most impressive thing about the Gipsy Kings is the way they've broken through to a pop audience without necessarily abandoning their traditional sound. Oh sure, producer Claude Martinez has widened the appeal with a few synths here and there, and the band covers that hoary Italian chestnut "Volaré"-but then so did Alex Chilton on his last album. In the Gipsy Kings' case, world popularity doesn't mean lowest common denominator; it's more like speaking a language everyone can understand. In fact, I don't think it's too much of a stretch to call the Kings the Ramones of flamenco, with cascading, overlapping, shimmering acoustic guitars replacing stacks of Marshalls. And a sound that harkens to the dawn of civilization .- Roy Trakin



Gipsy Kings



Phil Collins

(Atlantic) Phill COLLINS is a good bloke by all accounts, but unfortunately this, his fourth solo LP, is a colossal yawn. Designed for the cushy interior of an air-conditioned BMW, ... But Seriously is the sort of law-abiding, reassuringly familiar music you hear in restaurants where the food, decor and audio components are in perfect, bland harmony. Bathed in the warm glow of liberal politics and the sadder-but-wiser ruminations of a sensitive veteran of a string of botched love affairs, it is stylish pulp that asks nothing of the listener; bearing all the earmarks of music, it turns out on close inspection to be free of anything resembling an idea or a point of view. It's an empty box expensively gift-wrapped.

A master of the sort of slickly-produced bombast signifying big emotions typical of movie soundtracks (where he's previously scored big), Collins has the sound of mainstream America down pat. He claims one of his intentions with this disc was to fashion a new combination of rock and soul: however. Phil is not a funky guy. His music is too grandiose to get down and groove, though it is working-class in its relentless accessibility. You don't have to think too hard to get this record: Featuring songs about the homeless, Northern Ireland, South Africa and racial tension (increasingly, music making is evolving into a form of community service), and, of course, four relationship songs, Collins addresses au courant themes, his take on them painfully predictable. A pleasant enough singer (he sounds like a cross between James Taylor and Glenn Tilbrook), Collins' central weakness is his writing. His lyrics are so inconsequential that they tremble under the weight of their bloated arrangements.

Still he's a very popular guy, and pals David Crosby, Steve Winwood, Eric Clapton and Stephen Bishop all turn up to do guest bits here. I wonder if any of them asked themselves, What's at stake with these songs? Phil summarizes ... But Seriously as "me doing what I do now." Somehow, that's not enough. —Kristine McKenna



Art Pepper

(Galaxy) LTO SAXOPHONIST Art Pepper was like some cornball Hollywood idea of a jazz musician—white, a junkie, a con, a character, a post-WWII West Coast speci-

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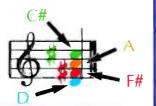
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men with dangerous good looks and, natch, a genius; another brilliant edge city pretty boy. Listen to his famous '50s sides and it's the old puzzle Bird epitomized: How can this guy be such a strung-out mess and then do *this*? Create something which radiates clarity, beauty, precision, mastery? The music was triumphant, the player was dying a slow death.

Later, much later, when Pepper was no longer a young sharpie, the music tended to show some of the scars, reflect more of the darkside brain fever that went into his autobiography *Straight Life*—partly because he had been inspired by Ornette and Coltrane to expand the canvas to include these less discrete colors, partly because, not having died, it had to come out. And later is where this Galaxy boxed set comes from, a mammoth 16-CD collection of Pepper's last four years of recording, 1978–1982.

This set could be some kind of weird Hollywood scenario too, an absurdly neat narrative of the legendary artist pulling into port for one last dazzling display. Beginning with the two excellent studio sessions that solidified his comeback after the drug years (and hard time in San Quentin), we then have a long stretch from two Tokyo concerts (our conquering hero in jazz's second home-the Japanese are so hip they applaud on a song's opening chord); another instant classic in the studio (with pianist Tommy Flanagan); a long-hoped-for strings session; a few more hours in performance, before a more modest audience, closer to home; and finally the two hours-plus of mostly low-key duets with pianist George Cables, a fittingly bittersweet interlude before the final fade (dead at 56).

Though it focuses on a short period of time, the sheer magnitude of the box guarantees that all of Pepper's various personas get ample exposure: the virtuosic bopper, easily tossing out ideas faster than thought; the "pretty" player, never maudlin but with an old-fashioned heart, sadness tugging at his desire to soar; and the scarred vet, as when he's pushing "Everything Happens to Me" past sentimentality-pinching his pure tone, letting notes go slack, emitting a shocking low bleat, immediately repeating it (as if to say, "Yes! I meant it!"), rubbing up against the far side of tonality; doing whatever it takes to tell the tale. Like so many of the solos here-like Pepper's life itself-it turns out to be a hell of a story.

-Richard C. Walls



### Miriam Makeba

Welela (Mercury/UrbanAfrica) Whercury/UrbanAfrican and ultimately global in scope and heart, Miriam Makeba embraces the traditional and pop musics of South Africa as well as jazz and Latin sounds. Her autobiographical 1988 LP, Sangoma, delved deep into her musical roots, stripping away instrumentation for the most part to reveal her passionate voice as it poured forth the truths of her ancestral spirit world. On Welela she pursues a more "modern" course without abandoning those primal soul forces.

There are no raucous mbaganga (township jive) stomps like those thrown down by the Mahotella Queens or Boyoyo Boys, but the flavor of the townships permeates many of *Welela's* tracks. The acoustic sparkle of Keith Mathela's jive guitar is joined by a characteristic straight-time kick-drum thump on "Amampondo," as Makeba's percussively phrased wails, harmonies and hiccups outline a tale of warriors on their way to battle. "Djiu de Galinha" is a Latintextured song about an island in Guinea Bissau, a former Portuguese colony that once had despicable political prisons. Along with "A Luta Continua," a dedication to the still-struggling people of Mozambique, these cuts demonstrate that Makeba's humanitarian concerns stretch beyond the borders of the apartheid state that cast her out.

A couple of selections reach into the songstress' musical past. She remakes "Pata Pata" ("Touch Touch"), her smash hit from the late '60s, putting a fresh sheen on that groundbreaking Afropop gem. "Soweto Blues," a tune ex-husband Hugh Masekela cowrote, has been a Makeba concert standard for years. Its searingly righteous lyrics about the children's uprising in Soweto in June 1976 (not 1966 as the liner notes erroneously state) cut to the bone. Musically, the blend of *mbaqanga* guitar, funky bass and multigrooved percussion provides a solid platform for Makeba's bluesy talk-sung intonations.

Throughout the album, Makeba's phrasing and timbre have a certain weariness tempered by a confidence in ultimate triumph. The title track expresses children's longing for a mother, long away from home. One hopes the offspring of South Africa may soon have their wish fulfilled, when Mama Africa returns, head held high, to the country she has been exiled from for more than 30 years.—Tom Cheyney



Crazy Horse

O ONE OF THE BEST POCKIN' Phythm sections in the world, once again left to Ufend for itself while Neil Young searches for his inner Neilness, says enough is enough and hires a pair of ringers to willfully dupe the sound that made them great. So bassman Billy Talbot and drummer **Ralph Molina bring aboard former Rain** Parade guitarist Matt Piucci and singer/ songwriter Sonny Mone and proceed to churn out the same rust-free, raging slab of high-harmonic guitar screech that Boss Neil pioneered. So Piucci has Young's guitar tone down cold, and Mone's whine, at least once or twice, could be Young bellowing about orange juice on Time Fades Away.

So what.

There's too much about *Left for Dead* that seems fake, borrowed, self-referential and untrue. Take "World of Love," which not only borrows some riffs from Young's "My My, Hey Hey" but features Mone squawking actual Crosby, Stills & Nashisms like "Once there was a rose in a fisted glove" and "Do you remember 1969/Tin soldiers and Nixon held the line." Or "Mountain Man," in which Mone moans, "He'll never be an opera star/ He's a Mountain Man." My question: What the hell *is* this "opera star" stuff, and didn't Neil Young already deal with it on *Re-ac-tor*? In all, there's three good tracks on this album, and two of them—"In the Middle"

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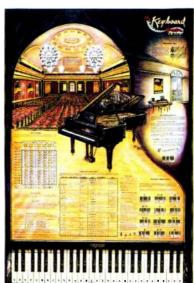
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ROCK TIPS &

and "You and I"—were co-written by Billy Talbot. Which ought to tell somebody something.

What happens when a bandleader hangs his band out to dry? Ask Nils Lofgren, no longer E-Streeting it and out looking for a record deal. Ask Crazy Horse, whose best record ever—their first—featured Lofgren guesting on guitar. Then ask Neil Young, before the Pavarotti tribute—you know it's coming—keeps his band out of work for another decade.—Dave DiMartino



Clarence "Gatemouth" Brown

> Standing My Ground (Alligator)

MASTERFUL GUITARIST and dextrous fiddler—to name just two of his many axes—Gatemouth Brown is equally at home playing low-down blues, country breakdowns, urbane big-band jazz or Cajun music and zydeco. Such eclectic finesse, which reflects his Texas-Louisiana roots, has made Brown an icon among fellow musicians. But after five decades on the road, he has yet to really hit big, and *Standing My Ground* is not likely to change that.

Despite Brown's ethnic authenticity, his playing is often cold, detached, short on soul. Imprecable timing can't replace emotions, and much of this album suffers from just such clinical professionalism. Standing My Ground's best groove is on "She Walks Right In," where Brown plays the drums with sloppy enthusiasm, exciting his band, singing with spirit and eutting loose on a sizzling (though overdubbed) guitar solo. He adds some fine piano work to the jazz jam "Never Unpack Your Suitease," and a haunting fiddle solo to the blues ballad "What Am I Living For." But "Louisiana Zydeco" is a trite, lifeless throwaway which wastes a guest appearance by accordion hotshot Terrance Simien. The self-descriptive "Cool Jazz" grooves at times, but lacks focus.

At age 68, Brown's awesome chops and

precise attack are undiminished. Many players would give their eveteeth to play half so well. But while *Standing My Ground* is well crafted and imaginatively arranged—a fine band, innovative horn charts, several hot soloists—it still comes up short. What's missing is the sense of a consistently interested, involved personality.

—Ben Sandmel



# The Tragically Hip

*L'p to Here* (MCA) **THAT THE TRAGICALLY HIP have one of the** dopiest names in the annals of rock shouldn't put listeners off from their first full-length album. This Canadian quintet's music, while clearly in the developmental stage, is animated by the imp of the perverse. Few young bands play with such black-hearted fervor.

The least interesting thing about the Hipsters may be the straight-ahead bag they work out of; the two guitar-bass-drum lineup makes capable but not overwhelming Stones-based rock 'n' roll. But a listen to singer Gordon Downie's wobbling quaver of a voice and a glance at the lyric sheet prove that something unusual *is* going on here, for the songs on *Up to Here* feature the bleakest, angriest, most unforgiving writing to be heard on a mainstream rock album in recent memory.

Some of the tunes suffer from peculiarly gnarled syntax, but when the numbers work, they do so with true vengeance. The bluesy, near-apocalyptic dread of "New Orleans is Sinking" and the quickly sketched narrative of an escaped murderer's return home in "38 Years Old" display a collective eye for queasy, appalling detail and a deep sympathy for the damned among us.

This is slightly sick and disquieting stuff crafted for uneasy listening—sort of like vintage Warren Zevon minus the dire humor. The Tragically Hip might not be for everyone, but *Up to Here*, half-formed as it is, has a scary edge to it that might excite auditors with a taste for the dark side.

-Chris Morris



Link Wray Rumble Man (Ace) Born to Be Wild; Live in the USA 1987 (Line)

Where the server really changed, letting popmusic fashion catch up with him, bypass him and then circle back out of curiosity. If he'll never be more than a rock 'n' roll footnote, Wray's at least determined to be a loud one.

Last year he released two albums on different labels, neither of them American. The British Rumble Man is a sterling example of what Wray's all about. Backed by uncredited bass (himself) and drums, and with virtually no guitar overdubs, the guitarist roars through like a visitor from the fourth dimension, causing almost as much damage. The opening "Draggin'" tosses together surf, hot-rod and juvenile-delinguency undertones in a typical space/time warp-and, like a lotta Link, it's still just a 12-bar. Other tracks offer sonically beefed-up rewrites of earlier Wray cataclysms and avant-r'n'r wanderings (e.g. the distended title cut). His pleasant tenor voice on four of the album's 11 selections emphasizes Wray's country rootsespecially on the soulful if unconvincing "cheating" lament, "Honey, I Swear Somebody Lied."

Two of *Rumble Man*'s four vocals are on songs associated with prime (1960 or earlier) Elvis Presley. Wray's Elvis jones is foregrounded on *Born to Be Wild; Live in the USA 1987.* Over half the tunes here are the King's—he sang'em, at least—chosen with a connoisseur's touch [cont'd on page 97]



The Clash **Ronald Shannon Jackson** 



105 John Coltrane Springsteen, Replacements



**Pink Floyd** New Order, Smithereens



86 Joni Mitchell Simple Minds, Hall & Oates

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MUSICIAN STEVIE WONDER SONNY ROLLINS JONI MITCHELL 😤 JOHNNY CASI

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Springsteen **Progressive Percussion** 

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**George Harrison** Mick Jagger, Crazy Horse



Jimmy Page Leonard Cohen, Lloyd Cole



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### SO MUCH MUSIC, SO LITTLE TIME

1001



John Wesley Harding

Here Comes the Groom (Reprise)

**S**URE THE NAME is a joke, no more serious than the albunt's closing claim that "Bob Dylan was my father, Joan Baez was my mother/ And I'm their bastard son." Harding's songs, though, are seriously wonderful, balancing a folkie sensibility with an observant eye and an endearingly accessible gift for melody. If Billy Bragg had Neil Finn's voice and Elvis Costello's ingenuity, that would hint at the charms of "An Audience with You" or the title tune.

### The Rustavi Choir

Georgian Voices (Elektra/Nonesuch)

**T**HOUGH IT'S TEMPTING to think of this as the male choral equivalent to *Les Mystères des loix Bulgares*, it's not. It's better. Compiled from Soviet recordings, this collection is astonishing in its power and diversity, achieving effects ranging from ghostly calm to full-throated exuberance, and delivering a sound that's as riveting as it is unique. A seductive recording.

### The Mission U.K.

Carved In Sand (Mercury)

**T**HERE WERE MOMENTS here when Andrew Eldritch's performance was nothing short of astonishing. Most of the time, however, I just wanted to slap him.

## They Might Be Giants

**T**HE MAJOR LABEL BUDGET may have upgraded their production values, but it hasn't affected the essential cheesiness of the Giants' sound—and thank goodness! Whether maniacally melodic in the manuer of "Birdhouse In Your Soul" or flat-out goofy like "Particle Man," there's a strange sense to the Giants' bargain-basement pop; suggesting, perhaps, that extremism in the pursuit of melody is no vice.

### **The Blue Nile**

Hats (A&M)

N ONE SENSE the Blue Nile is an incredibly limited band, seemingly unable to do anything beyond backing Paul Buchanan's keening tenor with an atmospheric swirl of percolating synths and languorous strings. But who cares, when there's something in that sound capable of evoking romantic desolation and big-city loneliness with such heartbreaking vividness?

### **Thomas Mapfumo**

Corruption (Mango)

OWEVER HELPFUL the song synopses might be toward getting a general sense of what this album is about, the key is the music. Mapfumo's voice is infinitely expressive, while these rhythm arrangements offer everything from standard chimurenga like "Handina Munyama" to deliriously percussive, mbira-flavored pop like "Muchadura."

### **3rd Bass**

The Cactus Album (Def Jam/Columbia)

A NYBODY CAN SEEM FUNKY sampling Parliament or James Brown; it takes real genius to pull a def beat from a Blood, Sweat & Tears riff. Yet these young rappers barely blink at the challenge, tossing it off as an opening gambit, then working similar magic on everything from Roy Ayers to Abbott & Costello. Smart as their music is, their raps are brighter still, presenting a view that's as enlightening as it is entertaining, and damned furny besides.

### UB40

Labour of Love II (Virgin)

**A FTER THE LATE-BREAKING** (and obviously unexpected) success of the first *Labour of Love*, who can blame UB40 for making another trip to the well? Even so, this is no mere sequel, as these covers, with their emphasis on reggae-fied R&B, compensate for their secondhand status by bringing out the best in Ali Campbell's exquisite tenor.

### **Various Artists**

Hip Hop Heritage, Vol. One (Jive)

**T**'S SOBERING to think that rap has been around long enough to be the stuff of archival anthologies, yet there's no mistaking the musk of history here. Which is as it should be, considering that it includes everything from the Sugarhill Gang's "Rapper's Delight" to debut hits by Whodini, Grandmaster Flash & the Furious Five and Kool Moe Dee, back when he was one of the Treacherous Three.

### **Katie Webster**

Two-Fisted Mama! (Alligator)

Rock 'N' ROLL has served up so many pale imitations that it's almost a shock to find a genuine blues mama like Katie Webster. She growls, she shouts, she purrs, she plays a mean piano, and whatever her voice might lack in finesse it more than makes up in attitude.

### Wire

On Returning (1977-1979) (Restless Retro)

**S**TRICTLY SPEAKING, this couldn't be a greatest hits collection because none of these tracks were ever hits. But in the realm of Should've Been, these 31 songs are solid gold, exquisite examples of pop inscrutability and punk austerity.

### Randy & the Gypsys

Randy & the Gypsys(A&M)

N WHICH MICHAEL JACKSON'S brother Randy becomes so desperate for success that he actually *drops* the family name. What next— LaToya's country album?

### ABC

Up (Mercury)

WHAT'S MOST FASCINATING about this one isn't the apparent ease with which ABC has reinvented itself as a house music act, but how



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effortlessly Martin Fry's soulful, dramatic tenor recasts the house sound as pure pop. Amazing what a little salesmanship can do.

### **Ruth Brown**

Miss Rhythm (Atlantic)

**I** FONLY FOR the hits—"Mama He Treats Your Daughter Mean," "Mambo Baby" and "This Little Girl's Gone Rockin'"—this 40-song anthology would be more than worth the price. But where *Miss Rhythm* surprises is in tracing Brown's development from jazz singer to R&B star, an evolution so natural that it's almost impossible to pinpoint where she finally crossed over. A remarkable collection.



### Jerry Gonzalez

Rumba Para Monk (Sunnyside)

WHO WOULDA thought it, a whole set of Monk Latin style? Who woulda thought it might produce something this smart and not something polite and Latinesque? From the gorgeous, muted trumpet of the opening "Monk's Mood" through the relaxed, easy gait of "Nutty" (done to a montuño rhythm) and the wild "Jackie-ing," the album radiates thoughtfulness. To varying degrees the arrangements, played by Steve Berrios on drums, Andy Gonzalez on bass, Carter Jefferson on saxophone and Larry Willis on piano, abstract Monk's melodies. Besides Gonzalez, who's a tragically underrated trumpeter, the soloists are more than just fine; Jefferson spills out pitchclever solos, bending notes and moving in and out of tune, while Willis, harmonically rich and unpredictable, relishes the florid. Some sessions are blessed with relaxation, where every tune manages to be precise and perfect: This is one.

### **Charles Brown**

Sail On Blues (Jukebox Lil) Let's Have a Ball (Boute 66)

**B**ROWN WAS a monster hit-maker—40 records on the charts, half of them in the Top 20—during the decade after the war. A Nat King Cole for a poorer, black audience, Brown was a smooooth one, mixing silk and blues. A lazy singer, he was nicely imprecise, slurring and slobbering in melancholic self-pity over everything he could find. It's a bit formulaic, but what a great formula, and even though these two albums have too much slow material, a lot of it is wonderful. Sail On, the earlier and better of the two albums, has the guitarist Johnny Moore who brought together down-home blues ideas, Charlie Christian and Django Reinhardt into a mix that B.B. King studied hard for his early style. (Sunshine Music, 508 Colorado Ave., Stuart, FL 34994)

### Various Artists

Freedom Principle/Acid Jazz and Other Illicit Grooves(Verve)

'LL ADMIT an ideological predisposition towards the idea of acid jazz, fueled by a nostalgic feeling that jazz-a smart self-conscious music made by musicians for an audience-could again be wed to dance music-a smart self-conscious music now made by producers for an audience--in some sort of populist, virtuosic art form. Usually the equation breaks down, but the acid jazz movement, at least as represented here, breaks down fast. The rage in England for a nanosecond, acid jazz tried to merge elements of house and jazz; it sucks. The reason: House is pure technology. Technology, as much as musicians don't want to hear about it, is an art form that requires knowledge. Not doing it right blows the surface texture, and surface is the meat of the matter. Also the English guys-Jason Rebello, Steve Williamson, James Taylor and more-can't solo at all. I'm still waiting for that glorious sound, where a record or samples generate a tough hip-hop beat, floating the musings of real jazz musicians. This isn't it.

### **Cecil Brooks**

The Collective (Muse)

T DOESN'T take a second to hear the imagination spurring on these musicians. The first three tunes, unexceptional structurally, are as exciting as any music released this year, with brilliant straight-ahead playing by the saxophonists Greg Osby and Gary Thomas. The first tune, a hard blowing number, has Osby's floating and darting alto and soprano saxophone paired off against Thomas' serpentine tenor. The second, "We'll Be Together Again," a ballad by Carl Fischer, proves exactly how great Osby is as a ballad player, the best of his generation. And "Ace Boy," a St. Thomas sound-alike, is thrilling, a real exhibition of young musicians taking the jazz vernacular and reinventing it in their own fashion. Brooks is kind of an impatient drummer, a bit noisy and cymbalprone, but the band as a whole-including Geri Allen on piano and Lonnie Plaxico on bassdoesn't fool around.

### **Rod Williams**

Hanging in the Balance (Muse)

**IKE MUCH MUSIC being made by younger** musicians on the jazz scene, Williams' debut album is acutely detailed, with stop-and-start arrangements and unpredictable playing within the tightly defined limits of the tunes; there's rarely a predictable moment of straight-ahead swinging. Williams, who is also Cassandra Wilson's pianist, uses Tani Tabbal on drums, Kevin Harris on bass, Graham Haynes on trumpet and the producer, Marty Ehrlich, on saxophones. Ostinatos introduce melancholic melodies with mid-1960s Blue Note feels to them, along with nicely oblique turns and twists. The leader is a clever, unobtrusive player, who has to be listened to more than once. Which isn't bad advice for the album: It's a slow burn, getting from A to B in a moody way.

### Johnny Shines/Robert Lockwood

Johnny Shines/Robert Lockwood (Flyright)

HINES IS ONE of the Delta's most Africanigodot sounding singers, with a quivering, pleading voice that zooms up and down, landing occasionally between piano notes. His 10 tracks on the album, recorded in the early 1950s, are as good as he got, which is close to as good as anybody got. Backed by just a bass and occasionally another guitar, he mines Robert Johnson territory-he was pals with the man-and there's an immense dignity to his singing and playing. Shines was politically articulate and had a literate sensibility, so his tunes often were richer than most blues. This is blues for listening, not for dancing, hardcore tales sung with a high tenor that can rattle windows with its passion. (Down Home Music, 10341 San Pablo Ave., El Cerrito, CA 94530)



### Esa-Pekka Salonen Swedish Radio Symphony Orchestra

Nielsen: Symphony No. 2, "Four Temperaments"; Pan & Syrinx, Op. 49: Aladdin Suite (CBS Masterworks)

**S**ALONEN REMAINS EVERY bit the showman here, infusing his Nielsen with such fiery energy that the final *allegro sanguineo* movement in his reading of the "Four Temperaments" seems almost anticlimactic. Those looking for more balance in their "Temperaments" would do well to opt for Paavo Berglund's recording on RCA, but it would be hard to imagine a more appropriate "Aladdin Suite" than Salonen's panoramic, exquisitely detailed interpretation.—*J.D. Considine* 

### Leonard Bernstein Christa Ludwig, New York Philharmonic

Mahler: Symphony No. 3 (DG)

**T**HAT BERNSTEIN nearly drowns the listener in sonic opulence seems remarkable, even given the unusual riches of this score. This is Mahler to wallow in, to get drunk off of, a magnifi-