

RPM

RECORDS PROMOTION MUSIC

a weekly newsletter

DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No. 19

June 29th 1964

CANADA DAY ISSUE

PICKED *

JUST ONE OF LIFE'S LITTLE TRAGEDIES

Maury Logan
Quality 1625X

☆☆☆ COAST to COAST ☆☆☆

1. French Song
2. As Long As I'm Sure
3. Blue Souvenirs

Lucille Starr
Bobby Curtola
Danny Harrison

◁ SIGNIFICANT ACTION ▷

CKWS Kingston Sidewinder
CFUN Vancouver French Song
CHEX Peterboro Heartaches
CJMS Montreal Never On Saturday

Wes Dakus
Lucille Starr
Jayson King
Allen Sisters

Quality
Barry
Tamarac
Shell



CHART ACTION across Canada

☆☆

☆☆

CHNS	Halifax	7	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		59	Please Believe Me	Ronnie White	Tamarac
CHSJ	Saint John	* 4	Give Me Your Love	Andy Kim	20th
		*19	Louise	Pierre Lalonde	Apex
		24	Just One Of Life's Little Tragedies	Maury Logan	Quality
		*26	The French Song	Lucille Starr	Barry
		30	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*36	Blue Souvenirs	Danny Harrison	Coral
		*45	Let Love Do The Talking	Diane Leigh	Quality
CHIQ	Hamilton	*11	Dear Mr. DJ	Dave Mickle	Tamarac
		*14	The French Song	Lucille Starr	Barry
		29	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CKLB	Oshawa	*12	The French Song	Lucille Starr	Barry
		34	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CKPT	Peterboro	* 5	The French Song	Lucille Starr	Barry
		*25	Blue Souvenirs	Danny Harrison	Coral
		32	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*37	Larry	Allen Sisters	Shell
CKBB	Barrie	* 4	The French Song	Lucille Starr	Barry
		*28	Blue Souvenirs	Danny Harrison	Coral
		31	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		48	One Of Life's Little Tragedies	Maury Logan	Quality
CKCK	Regina	19	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*26	The French Song	Lucille Starr	Barry
		52	Side Winder	Wes Dakus	Quality
		60	Just One Of Life's Little Tragedies	Maury Logan	Quality
CJCA	Edmonton	3	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		7	Side Winder	Wes Dakus	Quality
CFUN	Vancouver	44	I'd Do Anything For You	Bobby Curtola	Tartan
		*45	The French Song	Lucille Starr	Barry

PLEASE MAKE SURE WE ARE RECEIVING YOUR CHARTS OR PLAYLISTS
DEADLINE - WEDNESDAY

WALT GREALIS EXPOSED: In an effort to clarify the position of your RPM Editor, we would like to make some facts known to our distant readers (since all of this is common knowledge to our readers in our immediate area). Walt Grealis who publishes and edits RPM has had a thorough background of promotion work with two breweries in Canada and prior to starting RPM was Promotion Manager of MacKay Records (London), Promotion and sales with Apex (Ontario) and finally, promotion with Tamarac Records (Canada), a position he had to give up to dedicate more time to RPM and furthering the cause of Canadian talent. Publishing RPM is only part of the job, Walt also writes on the Canadian scene for the American Trade magazine "Music Business" and is Personal Manager of SHIRLEY MATTHEWS, JAYSON KING, DAVE MICKIE, RONNIE WHITE and GREG HAMBLETON. Recently Walt started Colonel Walt Music, a BMI firm dedicated to further promote Canadian songs and songwriters. His firm Walt Grealis' IMAGES is uniquely dedicated to building Canadian Music and Canadian artists. He maintains an open door policy and advises and assists artists regardless of who they are associated with. The net result will be a bigger and better music industry in Canada. "We are completely above board and beyond reproach. I don't write RPM, the industry does. I merely put the words in print. No one has been refused a voice, and never will." Early in his career Walt was a member of the RCMP and pioneered Skydiving and Sport Parachuting in Canada.

If you make it in TIME (magazine) you've made it. That's exactly what happened to the new London release "20th Century Folk Mass" by THE CALGARY CHORAL SOCIETY (MLP10042) arranged and conducted by HAROLD RAMSAY. Our space is limited. Read Time, June 12, 1964. Our comments GREAT. JUST GREAT.....

A suggestion has come to us from the owner of a Hamilton radio station regarding a good Canada Day promotion. We feel this suggestion has great merit and pass it on. It is surprising how few people in Canada are aware of the Canadian Bill of Rights. Canada Day would be a good time to produce a series of promos informing the public of the great significance of this Bill and what it means to each of us, perhaps, even quoting parts of the Bill and expounding on their meaning. Sounds like a good "Public Service Promotion" even after July 1st. While on the "be a good Canadian" kick we might mention a recent incident in a major Oshawa hotel involving a US visitor and a cashier. The exchange rate offered on US funds was 5% which would discourage any tourist. We learned later that often the store owners would offer no exchange if they thought they could get away with it. This certainly discourages the tourist trade and makes our country look pretty small. Perhaps radio stations could produce promos to encourage store owners and service station employees to pay a fair share of exchange on US funds.



SUBSCRIBE TO RPM: This week our new format makes RPM bigger and better to serve the Canadian industry. We are dedicated to bringing to you the best possible publication of its kind. We feel that we are not of age yet to expect national breakouts, therefore we are featuring regional breakouts each week in the significant action column and instigating a top tunes policy to indicate best sellers nationally.

A very early report from ALEX PASCAL PD at CKDM Dauphin shouting praises for newie "Chantilly Lace" by THE BEAVERS on London. All the Beavers have beaver haircuts.....a good Canadian image. In line with this your RPM editor is presently growing an OOKPIK haircut.....

You Country record folks please don't forget BRIAN SUTCLIFFE new Western picker at CHNS Halifax.

We finally got a copy of "Sidewinder" by WES DAKUS (Quality) and have to rate this disc as an A+ effort and a must for programming. This is one of the finest instrumentals to come out of Canada in sometime.

Next week we hope to get back to publishing "Current Canadian Singles". In the meantime you Country folks should like "Out Goes Love" by MARTY HILL (London) and Rockers give a listen to "Great Balls Of Fire" by ROCKATONES (Melbourne) When you send your releases please include a rundown on the artist etc.

Looking back at the past six months we feel that the Canadian music industry has come a long long way .

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CANADA DAY 1964 will be a truly Canadian day at many stations across the BIGLAND. The response to our suggestion to program 100% Canadian content for July 1st. was very encouraging. Granted, it would be a little difficult for the top forty stations to make a full day of it but we understand a number of these stations will attempt to program more of the domestic product for this day. CHRIS LAWRENCE, CHFI Toronto, one of Canada's best known GMP DJ's has compiled a list of what he considers the most requested of Canadian LP's. Chris is a great booster of Canadian talent. In addition to playing these records frequently throughout the week he sets aside an hour every Thursday to interview and play only Canadian recording artists. WHITEY HAINES of BMI commented "twenty-five more men like Chris with shows like this all across the country could be the making of the Canadian recording industry."

THE YOUNG TOMMY AMBROSE
 THE VIBE SOUND OF PETER APPELYARD
 STEPPIN' IN SOCIETY
 AT THE PUMP ROOM
 OUR LOVE AFFAIR
 THREE FOR THE MUSIC
 THE PORTRAIT OF A PIANO
 CONCERTOS FROM HOLLYWOOD
 PIANO A LA MOOD
 BARRY DALE AND HIS DIXIELAND GROUP
 TRUMP DAVIDSON + HORN EQUALS DIXIE
 TELE-FUN THIS WILL SLAY YOU
 HAVE A DRINK ON ME
 SENTIMENTAL
 JOLSON SONGS COUNTRY STYLE
 MEET THE HAMES SISTERS
 IAN AND SYLVIA
 FOUR STRONG WINDS
 RAISIN' KANE
 JACK KANE SALUTES THE COMICS
 TALES OF HOFFMAN
 MY FELLOW CANADIANS
 APRES MINUIT
 THE WILLIAM McCAULEY CHOIR SINGS CANADIAN FOLK SONGS
 SHOWSTOPPERS FROM O'KEEFE CENTRE
 FROM BACH TO ROCK
 CHROMATIC BOOGIE WOOGIE
 COSMOPOLITAN DANCE PARTY
 AT THE OLD MILL
 SWIGIN' STEEL GUITAR
 A WEE BIT O' SCOTCH
 AT THE WESTBURY
 DRIFTWOOD
 MIDDLE ROAD JAZZ
 TAKE 10
 RELAX WITH RAFAEL
 GAY CONTINENTAL DANCE PARTY VOL. 2
 KING OF DOUBLE TALK
 ARRIVEDERCI ROMA
 THE NEW BIG BAND SOUND
 RUBEN RIVAS PLAYS
 BELLA MUSICA
 BELLA MUSICA VOL. 2
 RENDEZVOUS WITH THE ROMEOS
 LISTEN HERE
 THE LAUGH OF THE PARTY
 HOLIDAY IN CANADA
 LOU SNIDER PLAYS YESTERDAYS AND TOMORROWS'
 SONGS OF YOUR CHOICE
 12 MEN SING
 HITS WE REMEMBER
 PACK UP YOUR TROUBLES



TOMMY AMBROSE
 PETER APPELYARD
 FRANK BOGART
 BILL BUTLER
 BILL BUTLER
 BILL BUTLER
 BILL BUTLER
 BILL BUTLER
 LLOYD COOPER
 BARRY DALE
 TRUMP DAVIDSON
 YVAN DUCHARME
 BOB FISHER
 PIERRE DUDAN
 DAVE FRANCEY
 HAMES SISTERS
 IAN SYLVIA
 IAN AND SYLVIA
 JACK KANE
 JACK KANE
 MOE KOFFMAN
 RICH LITTLE
 MICHEL LOUVAIN
 WM. McCAULEY CHOIR
 WM. McCAULEY ORCH.
 YORK UNIVERSITY CHOIR
 PHIL MARTIN
 WALLY MACK
 ELLIS McINTOCK
 JACK MOONEY
 ANDREW MURDISON
 JIMMY NAMARO TRIO
 JIMMY NAMARO TRIO
 JIMMY NAMARO TRIO
 PHIL NIMMONS GROUP
 RAFAEL NUNEZ
 WALTER OSTANEK
 JACQUES PAYAC
 BERNI PERINI
 PAT RICCIO
 RUBEN RIVAS
 TONY ROMANDINI
 TONY ROMANDINI
 THE ROMEOS
 THE ROMEOS
 ROSS SMITH
 LOU SNIDER
 LOU SNIDER
 CARL TAPSCOTT
 CARL TAPSCOTT
 CARL TAPSCOTT
 CARL TAPSCOTT

CHATEAU CLP1007
 AUDIO FIDELITY APS05901
 CAPITOL ST6044
 COLUMBIA FL251
 COLUMBIA FL257
 COLUMBIA FL274
 COLUMBIA LM3826
 COLUMBIA LM24014
 ARC 3082
 FONORAMA FE302
 CHATEAU CPL1009
 FONORAMA FE300
 ARC 575
 COLUMBIA FL305
 CANATAL CTLP4014
 CHATEAU CLP1004
 VANGUARD VSD2113
 VANGUARD VSD2149
 SIGNATURE SS1002
 DOT DLP25143
 UNITED ARTISTS UAJ14029
 CAPITOL T6028
 APEX
 COLUMBIA FL226
 CAPITOL ST6048
 CAPITOL ST6071
 FONORAMA FE100
 RCA LCPS1051
 RCA LCPS1052
 ARC 572
 ARC 580
 COLUMBIA FS511
 RCA LCPS1060
 RCA LCPS1066
 QUALITY V1739
 ARC A578
 FONORAMA FE301
 ARC 529
 ARC 3001
 CHATEAU CLP1008
 RCA CGP141
 RCA CGP160
 COLUMBIA FL291
 COLUMBIA FL306
 CAPITOL T6045
 CHATEAU
 CHATEAU CLP1006
 COLUMBIA FL240
 COLUMBIA
 COLUMBIA
 COLUMBIA FL258
 RCA LCPS1077

This is a beginning. We are presently working on a complete list of Canadian LP's and will make this list available to our subscribers in supplement form. We would request record companies to supply us with a complete list of their Canadian releases so as to avoid errors in numbers etc. When ordering these LP's please refer to the complete LP not number alone.

TOP FORTY-5s

LAST
WEEK
⇩

1.	I Get Around (2)	Beach Boys	6
2.	My Boy Lollipop	Millie Small	3
3.	Chapel Of Love	Dixie Cups	1
4.	World Without Love	Peter & Gordon/Rydell	2
5.	Don't Let The Sun Catch...	Gerry & Pacemakers	4
6.	Memphis	Johnny Rivers	8
7.	No Particular Place To Go	Searchers	10
8.	Do You Love Me	Dave Clark 5	13
9.	French Song	Lucille Starr	14
10.	I'll Touch A Star	Terry Stafford	15
11.	Dang Me	Roger Miller	25
12.	Bad To Me (2)	Billy J. Kramer	19
13.	Can't You See She's Mine	Dave Clark Five	26
14.	Milord	Bobby Darin	21
15.	As Long As I'm Sure Of You	Bobby Curtola	16
16.	Blue Souvenirs	Danny Harrison	22
17.	Alone	Four Seasons	24
18.	Lazy Elsie Molly	Chubby Checker	23
19.	Walk On By	Dionne Warwick	5
20.	Rag Doll	Four Seasons	31
21.	Remember Me	Rita Pavone	28
22.	My Guy	Mary Wells	7
23.	Growin' Up To Fast	Dianne Renay	34
24.	Don't Throw You're Love Away	Searchers	9
25.	You're My World	Cilla Black	37
26.	Good Times (2)	Sam Cooke	32
27.	Dream Lover	Paris Sisters	36
28.	Tell Me Why	Bobby Vinton	11
29.	Girl From Ipanema	Stan Getz	33
30.	Jamaica Ska	Ska King	38
31.	Once Upon A Time	Gaye & Wells	12
32.	I'll Be In Trouble	Temptations	39
33.	Wishin' & Hopin'	Dusty Springfield	40
34.	Love Me With All Your Heart	Charles Singers	17
35.	I Wanna Love Him So Bad	Jelly Beans	new
36.	Nobody I Know	Peter & Gordon	new
37.	Little Old Lady From Pasadena	Jan & Dean	new
38.	Hickory Dick & Doc	Bobby Vee	18
39.	Do I Love You	Ronettes	new
40.	Alone With You	Brenda Lee	new

PICKED *

HANDY MAN
Del Shannon

⇩ SIGNIFICANT ACTION ⇩

STEAL AWAY Jimmy Hughes
HOW GLAD I AM Nancy Wilson
ROCK CITY Kathy Lynn

Ramblin'!... Canada as a hit breaking market is establishing itself more and more each day. Recently one of the fearless stations latched onto a single by Bernadette Carrol (an impossible name) called "Party Girl" and took it to the top of their chart. This is a great move toward making the programming of music in Canada...DISTINCTIVELY CANADIAN. Many PDs and MDs would fear the possible loss of a rating or two, and won't pioneer a hit or if they do start on a good new single, will drop it with egg on their face so as to accomodate the great shepherd and the rest of the flock who dictate what you will "dig" tomorrow. Once a PD or MD lists a record...our feeling is that it becomes the responsibility of the station and DJs to take it as far up the ladder as the immediate market warrants. The TOP FORTY 5s chart can be influenced by one station with a #1 record which no one else is listing because of our small market. Remember, we sell as many records in Canada as they do in the city of Philadelphia. That's what they say. Rita Pavone comes up with two sides in this country. Split action is so strong on this one that we feel it's a two sider. It's interesting to observe that six months ago...30% of the sound we are programming today wouldn't have stood a chance at any time of day, regardless of where it came from. It is strange what hysteria can do to our way of life. We can now appreciate the feeling of many PDs six months ago in regard to "raunchy" music. Blues shouters at 2.30 in the afternoon...come on!!!! A new version of "Yesterdays Gone" by the Overlanders (English) seems to be taking over the Stuart & Clyde version.