

RPM

RECORDS PROMOTION MUSIC

a weekly newsletter

DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES



426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679



Vol 1 - No 23

July 27th 1964

CHARTS ARE OUT!

PICKED *



Jimmy, Johnny Or Joe

Lynda Lane
Tartan

☆ ☆ COAST to COAST ☆ ☆

- | | | |
|----|----------------------------|---------------|
| 1. | As Long As I'm Sure Of You | Bobby Curtola |
| 2. | Larry | Allen Sisters |
| 3. | French Song | Lucille Starr |
| 4. | Side Winder | Wes Dakus |

◁ SIGNIFICANT ACTION ▷

SEE "WE GIVE YOU THE BUSINESS" ON PAGE 3 OF THIS ISSUE

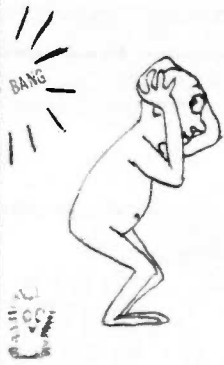
CHART ACTION across Canada



CKCK	Regina	24	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CHSJ	Saint John	* 8	Life's Little Tragedies	Maury Logan	Quality
		16	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*17	Blue Souvenirs	Danny Harrison	Coral
		*19	Larry	Allen Sisters	Shell
		*22	Give Me Your Love	Andy Kim	20th
		*24	The French Song	Lucille Starr	Barry
CJCA	Edmonton	3	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*24	Side Winder	Wes Dakus	Quality
CJME	Regina	* 6	The French Song	Lucille Starr	Barry
		*15	Side Winder	Wes Dakus	Quality
CHNS	Halifax	11	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*17	Chantilly Lace	The Beavers	London
		37	Jimmy Johnny or Joe	Lynda Lane	Tartan
CHIQ	Hamilton	*32	Dear Mr. DJ	Dave Mickie	Tamarac
		*40	Larry	Allen Sisters	Shell
CKPT	Peterboro	25	Boom Boom	David C. Thomas	Atca
		*27	The French Song	Lucille Starr	Barry
CKWS	Kingston	* 6	The French Song	Lucille Starr	Barry
		*16	Life's Little Tragedies	Maury Logan	Quality
		18	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*37	Larry	Allen Sisters	Shell
		*38	Side Winder	Wes Dakus	Quality
CKOC	Hamilton	17	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CHOW	Welland	13	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*20	The French Song	Lucille Starr	Barry
		*46	Blue Souvenirs	Danny Harrison	Coral
CHEC	Lethbridge	*10	Side Winder	Wes Dakus	Quality
CKOM	Saskatoon	* 6	The French Song	Lucille Starr	Barry
		* 7	Side Winder	Wes Dakus	Quality

PLEASE MAKE SURE WE ARE RECEIVING YOUR CHARTS OR PLAYLISTS - DEADLINE - WEDNESDAY

ANOTHER CHART BITES THE DUST: We were a little disturbed this week when we found out that one of Canada's top, Top Forty stations (CKEY) would no longer be putting out a weekly survey. But after a little nosing around we discovered that this was the trend, even in Canada. We are now receiving as many play lists from stations as charts. Further investigation revealed that only one station in New York publishes a chart. WABC lists only 16 hits. More and more stations across



the US are either dropping their charts or making them much smaller. We recall when in the record promotion business, and trying to get a record on the charts because of the reported sales, we were often told by the PDs "we aren't in the record selling business." We don't know what the attitude of record companies will be but it certainly looks like it's catching on, besides by dropping the survey the radio stations could save many tens of thousands of dollars a year.

HOW DID IT HAPPEN? Did you know that "The French Song" was recorded by Lucille Starr, first, back in 1955 on the Rodeo label? It wasn't a hit then, but times change, and maybe Lucille's geographical recording had something to do with it.

RPM'S SIXTH MONTH: We received a very encouraging letter from Terry Mann, PD at CKLB Oshawa. He writes, "When RPM first came out, I must admit I had a few doubts as to how long you could keep it going. Now, however, with improvements all along the way, I know you've got a great thing going, keep RPM coming."

MAN OF THE WEEK: George Taylor, President of Melbourne Records. George has been producing Canadian records for many years (Rodeo and Banff). Most of his operation was in the Maritimes but has now moved into the Montreal area. George has been instrumental in starting the careers of many Canadian greats. To name a few, Marg Osborne, Charlie Chamberlain, Don Messer, Lucille Starr, Omar Blondahl, Donn Reynolds and lately The Gemtones.

EVERYONE IS WONDERING WHO THE CIGAR SMOKING PD IS THAT WANTS \$50.00 TO MAKE A RECORD NO. 1.

THE DISCOTHEQUE IN CANADA: Ian Munroe, Manager of The Inn On The Park advises that their discotheque room is gaining in popularity. Patrons 21 to 60 are dancing the monkey and frug all to the displeasure of the Musicians Union. The Inn has been placed on the "unfair" list. DISCOTHEQUE is not wanted in North America. The National AFM issued an order forbidding musicians to work with recorded music in any club. The Inn however has a trio playing along with the records. Unfortunately this unfair ruling effects the downtown operation of this chain, The Four Seasons where Elwood Glover, popular CBC radio and TV personality holds forth with an interview show. He will be prohibited from interviewing union members although I was always under the impression it was next to impossible to interview members of the musicians union anyway. While we are on the subject of dances did you ever notice how similar the teenage dance of today resembles the Charleston of the 20's.

FIRST IN CANADA: Phil McKellar, probably the best known man about jazz in Canadian radio was playing "Girl From Ipanema" back in November of 1963. Al Allbutt of Leeds Music gave us a little history about this Canadian discovery. Stan Getz was in Toronto town last year and at the same time Gilberto did a CBC TV show and sang "Girl From Ipanema". The disc they left with Phil was a 4 minute version but Phil recognized it as a possible hit and it became a part of his program (every day, that is). After many phone calls to New York a shorter version was released. It still didn't take off. Phil was playing it for every artist he interviewed and everyone agreed it was a hit. Finally it made it and Phil can take the bows. The groundwork for this sensational hit was laid in Toronto by Phil McKellar.

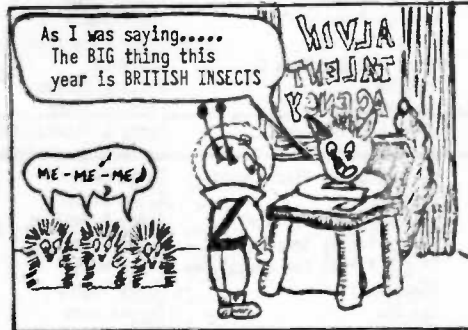
AMERICAN LEASING OF CANADIAN MASTERS. More and more we receive enquiries from US record companies regarding the US rights. We attempt to get in touch with the master owner. We were distressed recently when a record company who had contracted for the world rights from the master owner, would not permit the record to be released in the US and had no intention of releasing it themselves through their US parent company. This practice is unfair to the Canadian artist, and a direct attempt to frustrate Canadian talent. Any producer or artist producer who has any intention of leasing out his master to any company (no mat-

-ter how big or how reputable) should demand release in the US 60 days after Canadian release or relinquish the world rights after that period of time. RPM is most interested in any other cases of this kind. Nothing holds back the industry as much as these binding agreements that cannot be construed as "ego pacts". "If we don't want it, you can't have it". Produce well, produce for the world market. If it isn't good enough for the world it should not come out in Canada.

AN ALL CANADIAN HIT PARADE: Frank Miles, Music Editor of CJGX Yorkton advises that his station has started the first All Canadian hit parade. They have 25 country and 24 pop tunes on their listings this week and hope to have more. The response has been great and the cooperation from the record companies has been good.

HERE AND THERE: Spence Berg of Musicmart Records dropped off the new Ian & Sylvia LP "Northern Journey" (Vanguard). Spence also reminded us that Ian & Sylvia will be appearing at the Newport Folk Festival July 22,23,24. Hal Ross of London Records sent along the new Gemtones LP release "These Fabulous Gemtones". This group of youngsters from the Maritimes started off with a big bang with their single release "Reno", national coverage in newspapers etc, but then we lost track of them. Glad to see this talented group back on the scene once again. They have been invited to appear at the New York World's Fair for two weeks in August. Al Allbutt of Leeds Music supplied us with a copy of "The Flipper" by The Breakaways (Melbourne). This disc could be classified as a Commonwealth contribution. It will be released simultaneously in 8 countries. The reason we mention this record is because the four man group is made up of Pat Turpin from Canada, Colin Turnbull from Scotland, Mickey Davenport from India and Murray Anderson from Australia. Bob Martin, Columbia Records sent over an interesting LP release by The Travellers "Something To Sing About". Oscar Brand wrote the liner notes and he writes in part, "The Travellers predate the current folk music revival by many, many years. Unlike the thousands of money-hungry bandwagoners, the Travellers sing folk music because of an early love affair with the traditional songs. Respect affection and enthusiasm are the hallmarks of their performances." This is the type of LP we would like to see released in the US. The Travellers also released a single

"Wild Goose". Another Columbia LP release is by Johnny Lindon and his ork "Happy Dancing". Johnny is better known for his appearances at the Imperial Room, Royal York Hotel (10 seasons) plus engagements at Banff and Nassau. Diane Leigh has a new single out this week "Three Red Leaves" (Quality). Harold Winslow of Quality Records informs us that initial reaction to the record has been most interesting. Although the song is country oriented, the sound could be accepted and the idea is certainly a timely one. We mentioned the release of "Cathie Taylor Sings of The Land and The People" (Reprise) Al Mair of Apex filled us in on a bit of information about Cathie. Cathie was born in Winnipeg, spent some of her childhood in Vancouver then moved to California, where, after a bit of struggling she made it. First a regular on the Roy Rogers TV show and then guesting regularly on The Tennessee Ernie Ford show. Earlier LPs were on the Capitol label.



WE GIVE YOU THE BUSINESS: 25% of charts received this week listed NO CANADIAN CONTENT singles. 4% of all records listed were C.C. Scattershooting, fourteen singles wandered aimlessly over the charts coast to coast with no consistency. "Side Winder" by Wes Dakus was the most consistent throughout the prairie Provinces. 50% of these 14 singles showed one listing only. In general, the charts were slow and no records Canadian, US or British showed great strides. The industry is crying for a giant hit (possibly Canadian) and some sales action. It's been a slow season, spring and summer. PDs and Mds should ask themselves why. What is driving the public away from record buying.....and RADIO???????

SUBSCRIPTIONS - R.P.M. \$10.00 per quarter. \$40.00 per year Canada and USA. First Class Mail Ontario. Air Mail elsewhere. Contact: WALT GREALIS - R.P.M. 426 Merton St. Toronto 7, Canada. (416) 485-1679.

TOP FORTY-5s



LAST WEEK



1.	*Rag Doll	Four Seasons	1
2.	Wishin' & Hopin'	Dusty Springfield	6
3.	Can't You See She's Mine	Dave Clark 5	3
4.	Little Old Lady From Pasadena	Jan & Dean	9
5.	Girl From Ipanema	Stan Getz	7
6.	Dang Me	Roger Miller	8
7.	Memphis	Johnny Rivers	2
8.	I Get Around (2)	Beach Boys	4
9.	*Under The Boardwalk	Drifters	16
10.	Nobody I know	Peter & Gordon	10
11.	As Long As I'm Sure Of You	Bobby Curtola	11
12.	My Boy Lollipop	Millie Small	5
13.	I Wanna Love Him So Bad	Jelly Beans	14
14.	Do I Love You	Ronettes	15
15.	You don't Know How Glad I'am	Nancy Wilson	36
16.	Hard Day's Night	Beatles	26
17.	*Handy Man	Del Shannon	24
18.	Share Your Love With Me	Bobby Bland	28
19.	Alone	Four Seasons	13
20.	You're My world	Cilla Black	12
21.	Keep On Pushing	Impressions	25
22.	*People Say	Dixie Cups	29
23.	Where Did Our Love Go	Supremes	35
24.	Tell Me	Rolling Stones	new
25.	French Song	Lucille Starr	17
26.	Don't Let The Sun....	Gerry & Pacemakers	18
27.	How Do You Do It	Gerry & Pacemakers	38
28.	No Particular Place To Go	Chuck Berry	19
29.	Larry	Allen Sisters	23
30.	Mixed Up Shook Up Girl	Patty & Emblems	33
31.	*That's Really Some Good	Rufus & Carla	40
32.	If I'm A Fool For Levin' You	Bobby Wood	34
33.	Steal Away	Jimmy Hughes	new
34.	Say You	Ronnie Dove	new
35.	Ain't She Sweet	Beatles	new
36.	Such A Night	Elvis Presley	new
37.	New Fangled Jingle Jangle	Frankie Avalon	new
38.	Just Be True	Gene Chandler	new
39.	Top Down Time	Rockaways	new
40.	A Tear Fell	Ray Charles	new

PICKED *

TOP DOWN TIME
Rockaways

SIGNIFICANT ACTION

CKWS	Kingston	You Were Mine	Dick & Deedee
CJCA	Edmonton	Hawaii	Gene Pitney
CKOM	Saskatoon	Stronger Than Dirt	Glen Barber
CKOW	Hamilton	Looking For Love	Connie Francis

Ramblin'... We would strongly like to suggest that you look at the Top Forty-5 chart as an industry chart and keep in mind that we are advanced and in many cases you may have to do some digging to obtain a copy of the records mentioned. We feel however that the Canadian market will gain speed as RPM continues.

Watch for a whole NEW sound when the new Orlon single is released. Indications are that this one was a hit the minute the session was completed. Shirley Matthews changes labels and this time comes up with a single on the Amy label. Larry Uttah now has two bright Canadians in his stable. Besides Shirley, he has Jayson King. Welcome back to WKBW Tommy Shannon who comes back to the freindly giant to complete a winning team. We mean Nevearth, Reynolds and Shannon all in a row. KB is strongly Canadian minded since they beam into Canada as an international giant. Old Town Records could have a winner with their new release by Butch, Peggy and Little John. Pick side is "It Must Be Love". It Must Be A Hit!!

OUT OF LEFT FIELD. We would pick "Father Sebastian" by the Ramblers on the Almont label. (Canadian distributor unknown). This could be a winning side. We are waiting to hear a DJ say "Little Old Lady From Ipanema" or a single to come out by that name. Second choice "Farmer John's Daughter". Continue to watch Ramblin' for a BIG international story which is right now in the making. Frankie Avalon is making a strong comeback with his presently charted "New Fangled Jingle Jangle" (Enters the Top Forty-5 this week.) Three sounds are dominating at the moment. The choral sound, the duet sound (two name artists together, usually male and female) and the BIG BIG production sound. Could make things very interesting

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