

TV's "AFTER FOUR"

The After Four TV program began last February 1964 in conjunction with the After Four tabloid section for teens in the Toronto Telegram and was a new idea in teen television.

This TV show touched all aspects of a teens life, sports, music, cars, fashions, movies, fads etc. Guests on the magazine music type show include such people as George Armstrong of the Maple Leafs, Bobby Curtola, Robbie Lane, Shirley Matthews, Joe Popiel, sport car racers, parachutists, glider pilots.

At this time the show was only a half hour and Ted Curl and Carol Goss hosted. John F. Bassett Jr. ran both the show and the tabloid. The format was to build a teenage image that After Four hoped would represent the good side of teen life. Carol Goss was hostess. She doesn't smoke or drink and was a perfect model of what a sophisticated schooled young lady should be. The idea was to try to exemplify to young people the right values, and behaviours. Ted Curl was chosen because of his experience and proven audience pull.

Records were lipsync'd at that time but when the March ratings indicated good response, the station decided to use live music for a national show in the fall, and seek spot sponsorship.

This was done and Bassett decided to keep the magazine, music format which entertained and educated at the same time, but didn't compete with the CBC and ABC's teen music formats.

This policy and the time period seemed to pay off, and the October ratings indicated success to Bassett.

After Four's new director John Johnson is a young man on the look for Canadian teens who can perform and be interviewed on After Four. Bassett and Johnson admit it is difficult with only one half hour a week to do a great deal, but they like to feel that they have helped in some small way.

The featured band Big Town Boys (who stole the show at the Gardens in Toronto when the Dave Clark 5 appeared),

back artists like Joe Popiel, Jay Smith, Little Joanne, Little Dianee and Diane Stapley each week. Always on the lookout for new teen talent, Bassett comments "It has been through the good graces of RPM and others like you that we have been made aware of these young performers."

The "After Four" success story shows that young Canada is receptive to more than constant music. Bassett feels radio and records cover this field very well, and says television must go a step further in its responsibility to inform teen viewers.



Bassett (who presently hosts the show) and Carol Goss have this year covered subjects like boxing, football, racing, frogmen, horseback riding, movies, karate, police training and interviewed Gregory Peck, Robert Goulet, Frankie Avalon and Al Martino. They've shown excerpts of movie clips and pleaded with kids not to be "drop outs". And then of course, there's always the music which helps to keep the interest high.

Bassett's success may indicate that the next step would be to showcase talent musically and start to compete with "Shin Dig" and "Hullabaloo" to bring the Canadian prime time (evening) TV audiences a showcase of Canadian talent produced with pace and high standards of production.

The great success of country shows (which are still a notch below "contemporary" music) and there are many of these, indicates a movement by both local stations and networks to take prime time and Canada's young talent and FURTHER exploit it musically. After Four's success could lead (and should) to more and bigger and better things.





Patty Surbey caused such a stir in the music industry on the west coast with her release of "A Beattle For Christmas" that Aragon is looking forward to another release soon. The Canadian VIP's who back Patty have also benefited from Patty's success with an additional 500 new members for their fan club (and all in 2 weeks). What happened east of the rockies on this one? Not very much. When a record can accomplish a sale of 1200 in one area alone it's a little difficult to believe that it couldn't even receive a token spin in the rest of Canada. One of the problems could be that "if it comes from the west we won't play it" or

"Who's this easterner Ferrier with his 'Ringo Deer'". It works both ways. When the bickering stops, the industry will advance. When Program Directors lose the power to say "Baby, without me, you're dead" (and mean it), the industry will prosper.

While the American music industry suffers from the English invasion and payola scandal it's encouraging to see a few leaders being born in our industry. A quick look at the charts will impress you with the fact that all across the BIGLAND Program and Music Directors are listening to new Canadian releases.

IT MUST BE EMBARRASING to many who programmed because of an indication from below the border and now find that it's quite possible there was a reason other than good quality that made it a hit. That's payola.

Gerry Wolff of Wolff Records out of Toronto bows into the record scene with a release of a locally produced Mersey production by Dee & The Yeomen called "You Should Know It" f/s "Say Baby (Who Am I)". The Yeomen originally from Liverpool are now residents of Canada.

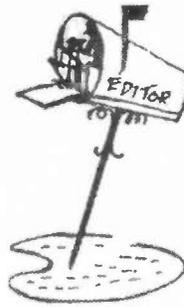
Mike Reed, promo topper at Apex Records dropped off a new release by Les Tetes Blanches on Apex. These four blond Frenchmen from Drummondville are stirring up a lot of action with their "Mother In Law", their new record, that is.

Ian and Sylvia as always playing to a packed house at Massey Hall last Friday (18) gave a great performance that captivated the audience, however it was a little touchy at first. It took the audience a little longer than usual to warm up. When Ian asked the audience to sing along with his song "Four Strong Winds" participation was pretty pooped, maybe because the audience didn't believe this was his song. Radio stations have been playing the Bobby Bare waxing (he probably doesn't even know where Alberta is) but anyway someone got to them and when given a second chance later in the show they came through, perhaps bewildered but nevertheless loud and clear. This ended the show. Another show was going on backstage that few people were aware of. Vanguard Records had set up equipment and actually taped the show for an LP release.

Bob Marcucci of RPM Enterprises, Los Angeles sent along a waxing of his newest stars to be. Her name is Ann Marie from Brooklyn and her record "Runaround" is a groove. Looks-wise and sound-wise, Bob's got a winner on this Jubilee release.

Nice to hear from another Canadian songwriter that not only gets his stuff published but out on record. M.A. Patrice of Eastview, Ontario penned both sides of the latest Maury Logan release on Quality "Merry Christmas" and "Happy New Year".

Al Boliska, star of stage, CKEY and Arc Records informs us due to his release of "The World's Worst Jokes" a number of radio stations have requested similar material monthly. Al is now making a package available, which would also include topical material dealing with holidays, etc.



The following is a letter from a Program Director exercising that well known but seldom used commodity called GUTS. "Dear Walt: This is what you might call, an 'open letter to dee-jays, one stops and the like'. I had to travel something like 1300 miles (during which time I got married!) in three days. During this time, I listened very carefully to different radio stations. Not one, did I hear, that played CANADIAN TALENT. Nor, were there any Canadian discs in the juke boxes. We here at YL give plenty of 'push' to the discs that we feel CAN and WILL make it. Oh, one station in Calgary

played one by the Regents, and it was NOT a Top 40 station. I don't know how stations are doing back east, but from inside Alberta, I can tell you that there are not too many giving air time to Canadian talent. I was rather shocked. As far as I could see, YL gives more air time than any other station in this golden province. CJCA in Edmonton push Wes Dakus, because they have always pushed them. They're known as the CJCA Rebels. Other than that: NOTHING. Without the help of one-stops and stations, Canadian Talent will get NOWHERE, and quickly. For instance, there are plenty of great discs out now, but I think the BIG market operations are 'scared' to give them the amount of time on the turntable. God Rest Ye Merry Scaredy Kats!!!!

Chuck Benson, CKYL Peace River, Alberta.
(ED. NOTE: Obviously "Peace (on earth) River, Alberta")

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Congratulations to Chuck Camroux at CFCO Chatham on the new addition to his family. Both wife and son are doing fine.

Congratulations are also in store for Chuck Benson PD at CKYL Peace River. Chuck takes the plunge. (Married, that is). Lee Farley would like us to pass along the thanks from Quality records for the tremendous job Chuck is doing on his programming of Canadian records. This week "I Can't Live Without You" by Joe Popiel (Quality) is No. 1 on the CKYL chart.

CKRC Winnipeg goes full steam ahead on the London Records of Canada Youth club. The

back of their chart is devoted to the explanation of the club.

Graham Wyllie of CKCL, Truro, Nova Scotia recently featured a "King of Canadian Rock and Roll Contest" between Bobby Curtola and Terry Black. The poll was 2 to 1 in favour of Terry Black. Robbie Lane's "Ain't Love A Funny Thing" and "I Can't Live Without You" by Joe Popiel are beginning to show action at this Maritime station.

Valerie Phillips, CKEY Librarian sends along a rather interesting bit of information of the years activity. Val notes that "this year started out with the Singing Nun as number one followed by a history making group called The Beatles who retained the Number one position for 16 weeks. The Beatles started the ball rolling for English groups. The Dave Clark 5 were their main opponents who, after 11 weeks of Beatlemania, appeared from nowhere to take



over the Number one spot with "Glad All Over". Then came the Swinging Blue Jeans. American record dealers may well have asked 'When is this gonna stop?' The answer came with "Hello Dolly" by Louis Armstrong, but this still couldn't keep the English groups down. "World Without Love" by Peter and Gordon written by the Beatles was next on the scene and held number 1 spot for six weeks. American record producers started working and making inroads but obviously these English groups weren't going to lay down and die. The Beatles hit back with "A Hard Day's Night" and so it went on - English artists vs American artists....and there's do doubt more to come in 1965!"

The Lost is Found: Mike Duffy too long off the scene drops a note from his new home CKDH, Amherst, Nova Scotia. Mike lets us in on a unique setup for broadcasting. CKDH is connected by a loop to their twin CKCL in Truro, and every day the 'DH pop show hosted by Young King Crowell (known as The King by the Maritime teenagers) is fed over both stations which gives a tremendous coverage to all the Maritimes. One problem, "The King" (Gay Crowell) isn't receiving releases of Canadian content. All diskeries take note.

The CHCH-TV Telethon was a success. It was a grind but 18 hours later over \$100,000 had been raised for Variety Village.

Goof of The Year: PD's who live in glass radio stations shouldn't throw out the Rolling Stones.



The first Australian meeting of members of North American Broadcasters Idea Bank took place recently at the Menzies Hotel in Sydney, and 100% of the Australian membership was present as pictured here left to right Jack Hugall 6KY Perth, Norman Llewelyn 4BH Brisbane, Ross Parham

5KA Adelaide, Eddie Balmer 3KZ Melbourne, Bill Stephenson 2SM Sydney, Ron Camplin 2MG Mudgee, Kevin O'Donohue 2SM Sydney. This organization was founded 4 years ago by Dave Lyman of CKY Winnipeg who still directs the activities of the group. There are three participating countries, Canada, Australia and the United States with membership limited to 100 stations although they are still processing applications which has resulted in quite a waiting list. Next meeting will take place in Sandusky, Ohio next May (1965).

Highly recommended for easy listening are the following from George Wilson at CKFH "Say Si Si" by the Mills Bros. on Dot and "Getz Au Go Go" by Getz on Verve. Latest to join the Beatle sound is Bob Leaper with his "Bigland Beatle Songs" on London.

Jack Morse at WHEN Syracuse adds the the Frank Sinatra "Softly As I Leave You" (Reprise) to his play list. Getting good action is the Lorne Greene release of "Welcome To The Ponderosa" (RCA).

A must for GMP programming is the Arc release of "Catherine McKinnon". We feel, this record is by far one of the most sound perfect ever released in Canada. Martin

Denny comes up with the sound of a hit record on his new LP "Hawaii Tattoo" but in the Denny manner makes it acceptable for the GMP listener. From England but on the soft sound is a danceable LP of standards done up by the well known Melachrino Strings "Music For Romance" (RCA). For Getz or jazz lovers there's always a good Getz release. Latest is his "Stan Getz Greatest Hits". Enjoying plays from both GMP and Top Forty stations is the Gale Garnett release of "We'll Sing In The Sunshine" (RCA) as is another RCA release "So Tenderly" by John Gary.

Recommended for GMP Programming

Hello Dolly to Goodbye Charlie	Bobby Darin	Cap
Bach To Rock	York University Choir	Cap
Fiddler On The Roof	Original B'way Cast	Rca
Three Penny Opera	Original Soundtrack	Rca
We'll Sing In The Sunshine	Gale Garnett	Rca
Surboum 'Christine'	Maurice Chevalier	Rca
Made In Rome	Riz Ortolami	UA
Catherine McKinnon	Catherine McKinnon	Arc
Someone New Someone Blue	Lena Martell	Lon
Le Tango	Edoardo Lucchina	Lon
Fantastic Strings	Felix Slatkin	Lib
Discovery Vol. II	Vikki Carr	Lib
This Is Love	Johnny Mathis	Mer
That Girl	Phyllis Marshall	Col

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CHART ACROSS	ACTION CANADA																				
		CFUN Vancouver	CKYL Peace River	CJME Regina	CKCK Regina	CJCA Edmonton	CKOM Saskatoon	CKY Wir	CFCO Ch	CHUM To	CKPT Pe	CKLB Os	CKWS Kir	CFPL London	CKLY Lindsay	CKOC Hamilton	ALCO* Ottawa	CKGM Montreal	CJMS Montreal	CHSJ Saint John	CHNS Halifax
1	Alone & Lonely Bobby Curtola	Ral	32	7	41	5	7	12								10		39		35	7
2	So Many Other Boys Esquires	Cap		10		19				53	37	49					1	4		2	2
3	Ain't Love a Funny Thing Robbie Lane	Cap		27				25		26	14			13	39						
4	If You Don't Want My Love Jack London	Cap			49					28		9		P	34					17	
5	Ringo Deer Garry Ferrier	Cap								43	10	22		46	P		46				
6	I Can't Live Without You Joe Popiel	Qua			1			44				22								22	
7	Unless You Care Terry Black	Arc				18			48	20									34		
8	Mr. Special Allan Sisters	Ral											41								19
9	Without Love Maury Logan	Qua		28												21					
10	Ace of Diamonds Ricky Mason	Com																50	27		



BACK ISSUES of the RPM Newsletter (original format) Vol. 1-Nos. 11-19 and 20-27 are available for a limited time. Complete \$5.00. Write Box D2001, RPM.

RECORD PRODUCER. Presently radio station production engineer would like to join a progressive studio, ad agency or record company. Experienced in commercials, big band sounds etc. Write Box D2002, RPM.

YOUNG GENTLEMAN (26) would like to gain entry into the recording business. Ideas are unlimited. Salary must be reasonable. Currently Production Manager of a radio station. Am eager to work to obtain permanent position. Write Box 2003, RPM.

R.P.M. Published weekly by Walt Grealis, 426 Merton Street, Toronto 7, Canada.

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(11) Think About Me - Pat Hervey-Ral, (12) Meadowlands - Chessmen-Lon, (13) What Does a Boy Do - Doug Lycett-Ral, (14) Night Train to Tunisia - Regents-Qua, (15) Love Hurts - Dean Hagopian-Qua, (16) I'll Go Crazy - Ritchie Knight-Arc, (17) Las Vegas Scene - Wes Dakus-Qua, (18) Splish Splash - Strato Tones-Cap, (19) Beate For Xmas - Patty Surbey-Aragon.



TOP 40 & 5

2	xGOIN' OUT OF MY HEAD	Anthony/Imperials	Com
2	1 I FEEL FINE (2)	Beatles	Cap
3	9 AS TEARS GO BY	Marianne Faithful	Lon
4	3 *SOMETHING THERE TO REMIND ME	Sandie Shaw	All
5	4 *MR. LONELY	Bobby Vinton	Col
6	8 *COME SEE ABOUT ME	Supremes	Pho
7	10 ANYWAY YOU WANT IT	Dave Clark 5	Cap
8	7 xDANCE DANCE DANCE	Beach Boys	Cap
9	12 *AMEN	Impressions	Spa
10	18 THE JERK	Larks	Qua
11	11 *THE WEDDING	Julie Rogers	Qua
12	15 ALONE AND LONELY	Bobby Curtola	Ral
13	1 *WILLOW WEEP FOR ME	Chad & Jeremy	Arc
14	17 SO MANY OTHER BOYS	Esquires	Cap
15	14 *DEAR HEART	Andy Williams	Col
16	22 *HE'S IN TOWN	Rockin' Berries	All
17	21 *THOU SHALT NOT STEAL	Dick & Deedee	Com
18	20 xHEY DA DA DAW	Dolphins	Qua
19	19 SATURDAY NIGHT AT THE MOVIES	Drifters	Lon
20	34 xAIN'T LOVE A FUNNY THING	Robbie Lane	Cap
21	39 xIF YOU DON'T WANT MY LOVE	Jack London	Cap
22	26 LOVE POTION #9	Coasters	Pho
23	23 MY LOVE FORGIVE ME	Robert Goulet	Col
24	24 LEADER OF THE LAUNDROMAT	Detergents	Com
25	28 xDOWNTOWN	Petula Clark	Com
26	25 DON'T FORGET I STILL LOVE YOU	Bobbi Martin	Com
27	27 *MY BUDDY SEAT	Hondells	Qua
28	29 IT'S ALRIGHT	Adam Faith	Cap
29	31 *I'LL BE THERE	Gerry/Pacemakers	Cap
30	30 xBOOM BOOM	Animals	Cap
31	36 *BUCKET "T"	Ronny/Daytonas	Qua
32	32 OH NO NOT MY BABY	Maxine Brown	Qua
33	37 RINGO DEER	Garry Ferrier	Cap
34	new YOU'VE LOST THAT LOVIN' FEELIN'	Righteous Bros.	Lon
35	40 I CAN'T LIVE WITHOUT YOU	Joe Papiel	Qua
36	38 *SMILE	Everett & Butler	Qua
37	new ALL DAY ALL OF THE NIGHT	Kinks	Com
38	new NAME GAME	Shirley Ellis	Pho
39	new *DUSTY	Rag Dolls	Qua
40	new *LET'S LOCK THE DOOR	Jay/Americans	Com



& 5

EXTRA	WHENEVER A TEENAGER CRIES	Reparata & Delrons	Arc
EXTRA	LITTLE BIT OF SOAP	Garnett Mimms	Com
EXTRA	I CAN'T STOP	Honeycombs	All
EXTRA	RUNAROUND	Ann Marie	Qua
EXTRA	HOLD WHAT YOU GOT	Joe Tex	Unk

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Should... LOOK OF LOVE-Lesley Gore-Qua

Could... HAVE YOU LOOKED INTO YOUR HEART
-Jerry Vale-Cal

Maybe... RUNNING SCARED-Sunset Strings-Lon

International Report

Dateline New York

by Harriet Wasser

I can't remember a year going by when at least one Christmas record did not break through. With the exception of "Amen" by The Impressions, there hasn't been one this year, and this really isn't a Christmas record. I think part of the reason for this was the tremendous amount of seasonal LP's released right after Thanksgiving. This resulted in less concentration on any one Christmas record.

This was a week for attending recording sessions. The first one was that of Vi Velasco. She recorded two Burt Bacharach - Hal David songs... one being "That's Not The Answer" (which had not been done before) and the other "Reach Out For Me"... The second session I attended was that of The 4 Seasons. Being a late night session, the boys were singing at 5:00 in the morning. They are due for a new release after the 1st of January, and unless I'm crazy "Bye Bye Baby" will be their biggest since "Rag Doll"... The third session I attended was that of Dionne Warwick. It was a tremendous thrill watching Burt Bacharach in action for the first time. As he conducts the orchestra, he quietly mouths the lyric of the song being recorded. Burt just returned from England, where he recorded an album with Dionne. I've been told at least one song in the album runs longer than four minutes.

One more son of a famous father is making a name for himself these days. He is Gary Lewis (Jerry is his dad) and his record of "The Diamond Ring" has the Liberty execs smiling. Adding the accordion makes for a different sound, but the record could have been made in Liverpool... Petula (pronounced Petch-ula) Clark, who has been a big favorite with French-Canadian audiences, is making real headway with her record of "Downtown". Watch this one moving the charts.

Tin Pan Alley is talking about... the sad news of Nat Cole's bout with what may be cancer. Nat isn't only one of the best singers around. He is a guy who everybody in the business loves. If you'd like to drop him a note, you can by writing to him at St. John's Hospital, Santa Monica, California.

Warner Bros. plans to build Vic Damone's Italian image. I believe they were influenced by Jerry Vale's success. Talking about Jerry, he definitely has himself a hit single with "Have You Looked Into Your Heart".

Waiting to break big on the charts is Frank Sinatra's lovely record of "Somewhere In Your Heart"... also The Exciters record of "I Want You To Be My Baby".

The jazz banjo is featured in a marvelous album by Chuck Wayne. The album is called "Tapestry" and Atlantic distributes it in the U.S... ABC Paramount's album entitled "Shindig" should start showing on the charts very soon.

AT LAST, THE FEMININE SIDE OF WESTERN CANADA COMES THROUGH WITH A TALENT THAT BEARS WATCHING.



Dianne James born in Saskatoon on November 2, 1945 started her singing career while still very young. As her talent for singing advanced, her knowledge of music also became a part of her everyday life and she found that writing music was almost as easy as singing it. She started singing with groups around Edmonton and her popularity grew with each performance.

Her next big break came with her being discovered by Don Eckess well known man about the entertainment business. With Don came more exposure including TV and appearances on the CBC-TV show "Teen Tempo" out of Edmonton. Dianne was also the headliner with the Shamrocks at Edmonton's most popular nite spot, The Mayfair. Next in line for Dianne is a record release on Arc, slated for early January. Dianne's talent as a writer also shows up on this release titled "Don't Go" f/s "Time Has Come". Her first national exposure comes with her appearance on "Music Hop" out of Toronto January 28. She will start a national tour with "Shower of Stars" in Calgary February 23. Headlining this show will be J. Frank Wilson, The Larks and many others.

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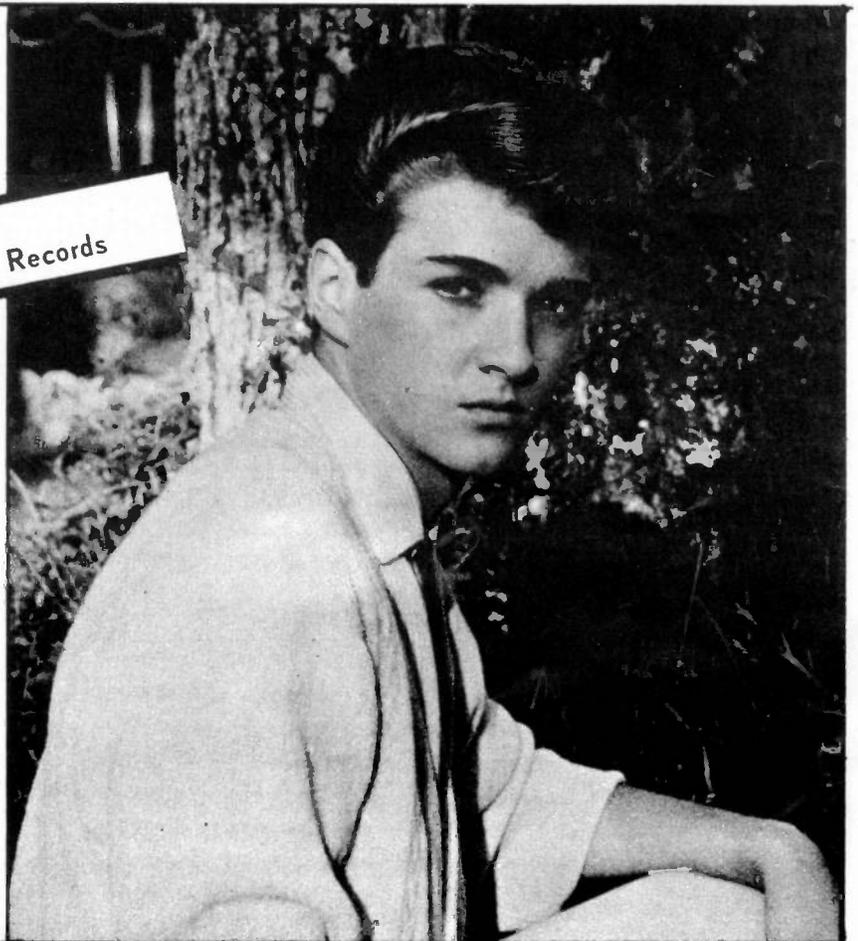
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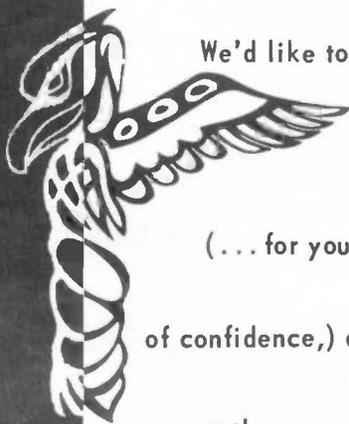


**WELL KNOWN HOST OF CANADIAN TEEN TV SHOWS
TEAMS UP WITH AMERICAN PRODUCER FOR INTER-
NATIONAL TEEN SHOW**



Ted Curl started off in radio as an operator at CKLB Oshawa and then decided to make the broadcast field his career. He enrolled in the Radio and TV Arts course at Ryerson Institute where he graduated and was immediately hired as staff announcer at CJCS Stratford. At this point, Ted was the youngest radio announcer in Canada (16). Next came Television and CKWS Kingston where he did

every type of broadcasting from hosting a woman's show to being a magician on a kiddie's program. He was also the MC of a Supper Club and was host of the first dance show in Canada called "Teen Age Dance Party." With his growing popularity came job offers. He accepted a two show shot deal at CFTO Channel 9 in Toronto. One was "Strictly Cool" and the other "Hi Time". He was hired shortly after as staff announcer, a position he retained for two years before going freelance in 1962. Besides doing all the staff announcing for the CTV network he was also looking after the announcing for Screen Gems of Canada. Ted is presently engaged in producing a teen hit parade TV show with New Yorker Frank Slay (producer of Freddy Cannon's sessions). The show will be syndicated in the US and will probably be seen in Canada on the independent TV stations. Shows will emanate from the US and Canada with some segments being shot in the UK. Ted is owner of an outfit called Guns Unlimited which rents about 75 percent of the guns seen in movies and TV in Canada.



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