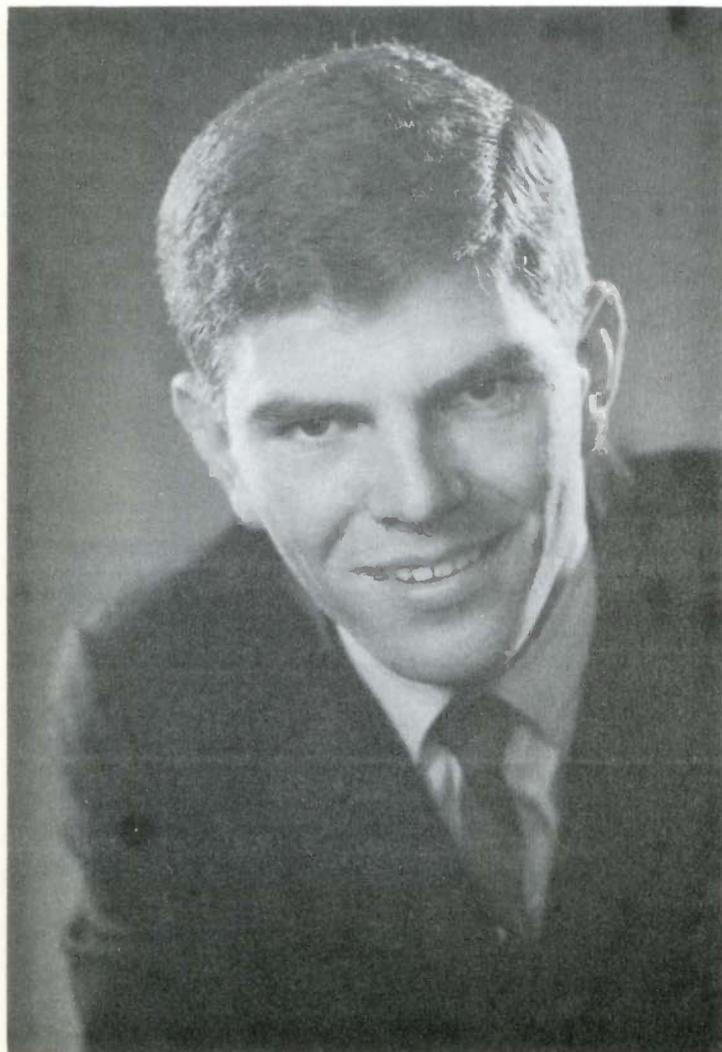


FRED WHITE **AMBITIOUS, DEPENDABLE, HONEST.** **CANADA'S YOUNG MAN ON THE MOVE!**

Fred White has brought a "Madison Avenue Approach" to Canada's music industry.

You don't have to sing or dance to be a star in the music business. Behind the scenes are the people who make the stars, create the image, promote the talent to become a "household word", publicize the clients and bring further recognition to the new names on the music horizon.

Several months ago, a bright enthusiastic neat young man walked into the offices of RPM. He was anxious to become a part of the Canadian music scene. He had no talent that could be recorded, and no aspirations to appear on a



stage. He wanted to do something behind the scenes. RPM encouraged this young man to pioneer in the promotion and publicity end of the music industry. Record companies do a great deal to promote and publicize records, but sometimes neglect to bring attention to the act. Bookers sometimes do something to create the image for an act, but bios, photos, and stories that came into RPM's offices (from Canada) left a great deal to be desired. Often (when great pressure was exerted on RPM with cries of "unfair") RPM would create a biography for an act with a big record, out of thin air to save our face because there was no material available, and countless phone calls resulted in name, age, and instrument played only.

RPM sent Fred out into the field to see all the people that could assist him in starting out on the right foot. Everyone was most receptive, and all the necessary formalities were taken care of. NOTHING was overlooked. Fred was in business and looking for clients. To say the response was overwhelming would be an understatement. A Toronto group were his first clients. Overnight, bios, fan photos, 8 by 10 glossies went out. With a new record just released the group wanted their image to fall in line with their appearance on stage and their "sound" and being musicians (not publicists) they were in business to be sold. Fred White was selling them. Overnight White was attaining the same stardom as his clients because of his fresh approach, his youthful enthusiasm, his flair and imagination.

From all sides came artists that wanted to be publicized and promoted. Hard work has a certain magic that brings results, and what started out to be a pioneer effort turned into a big business for this 20 year old young man from Leaside.

It has been RPM's policy to encourage and assist any and all talented hopefuls to get into this business. We hope that one day the music business will be as big in Canada as it is elsewhere in the world, and we (in Canada) have something to sell to the world. Our music, which for too long has been suppressed by a few who would gain little to keep CANADA from gaining a great deal.

It is our hope that there will be many many more energetic and gifted young men like Fred White across Canada who can take their place in the Canadian music business and develop the image Canadian entertainers need.

Fred's father, a respected Canadian safety consultant, is encouraging Fred in his newly chosen vocation. Someday it will be as necessary to promote and publicize as it is to produce and publish. Fred White could be starting a whole new aspect of the industry and . . . "WELL BEGUN IS HALF DONE".



Dateline Calgary:

Mel Shaw, man about music writes that folk singing has bombed in the Calgary Area. Folk clubs, The Depression and Folk and Blues Club have both folded. The Zambezie dropped entertainment and put in a juke box. The New Conquistador has a new Diskota & Group policy and is presently packing them in with The Stampeders, one of the most successful local groups. The Stampeders are soon to make use of the same studios in Winnipeg that made the "Shakin' All Over" disk. The Shower of Stars, packed with stars but apparently none big enough to draw overflow crowds, hit Calgary and according to Mel, the Coasters stole the show with Dianne James doing very well. CHCT-TV will carry the Lloyd Thaxton show. Mel, as Talent Arranger of "Guys & Dolls" at CHCT-TV could use any 16mm film and records which would ensure good western coverage to Canadian talent. Send all film etc. to Mel at the TV station. Bernie Bishop of CFAC has been hyping and pushing Canadian talent on his late show (8-MN). He hoots them up and makes it sound like a big deal and Mel adds "that's what it should sound like, not like a sympathy bit, helping out the lame, as some do."

Dateline Hawaii: Larry Lee and the Leesures took time out from sunning and blowin' to drop a note. Their next Columbia outing "Boot 'n' Soul" f/s "Soul Man" will be released soon.

Dateline Amherst: Mike Duffy, former publicity agent for the Beavers had a surprise visit from the boys on their way to a recording session for Columbia in New York. Seems, Mike was hosting a show in aid of a scholarship fund set up by the Nova Scotia Allied Youth Alumni and the appearance of the Beavers jammed the Armouries with a capacity crowd. Teen jock Gary 'Young King' Crowell co-emceed the show. Both Gary and Mike are on-air personalities at twin stations CKDH-CKCL.

Dateline Ottawa: Doug Munro, Prez of Northern Promotion Co. bows in with a compact little "Northern Review" giving a top twenty listing of Ottawa action discs plus Capitol news. A new fan-type mag "Keep TAB on Canadians" is in the offing sometime in April which Doug points out will list biogs, photo, releases, fan club addresses and all info pertinent to Canadian talent.

The Ottawa Journal, besides having one of the best record reviewers in the business, Sandy Gardiner, are also noted of late for taking on the big names. Peter Evans writes about the Beatle Image being bad in the Bahamas. After a run-down on how well the group uses four letter words etc. Evans brings out a very important point "It could be, of course, that they have always been the way they are today. Only they weren't big enough to be noticed."

Rich Frazer, topper of Check Mate Associates would like to challenge all his competitors in the Ottawa area to a contest of who plays more Canadian content recordings. Check Mate is now averaging 15 per hop. Two of the most popular are The Esquire's "Cry" and "It Isn't

Easy" by the Staccatos. Allied Records will now be distributing Roulette Records in Canada.

Dateline The Big Pineapple:

Harold Smith sent along a new single by Jenny Rock (in English) "Douilou Douilou Saint-Tropez. Jenny, a French Canadian released the French version a short time ago and it has climbed to the number one spot on the French Canadian market with sales well over the 45,000 mark. This is a selection from a film opening in Toronto on Mar. 18. Jenny will be appearing with The Rolling Stones in Montreal Apr. 23.

Joey "Cee" and The Blue Jeans bows into the Upper Canada market with a slightly different approach to the teen demands. The Blue Jeans are a group of 6 girls and while Joey sings up a storm the girls back him up with the dances of today (ala Shin-Dig). One of the bands backing Joey The Sticks and Stones have been getting the star treatment and may be cutting a session soon.

Dunc & Judy with The Regents are pulling the crowds into The Friars, a local posh nite spot. The reason of course is the success of their Quality waxing of "Me and You".

Duff Roman informs us that David Clayton Thomas is skedded for a "hullabaloo" taping Mar. 26 for viewing Apr. 2. "Walk That Walk" by Thomas is currently showing good action across the country.

Colin Kerr, manager of The Mynah Birds advises that the group may be appearing on "Shin-Dig" the "Lloyd Thaxton" show and "Hollywood A Go Go." Their Columbia outing "Mynah Bird Hop" has caused a stir locally.

Alex Baris' recent article in the Telegram Showcase entitled "Nashville Is Cashville" was both interesting and informative even to the point of correcting a couple of popular misconceptions about Nashville. There is a close similarity to the early creation of Music City and Canada's current fight to create an industry for musicians in Canada. (CanCut singles are not only making it in Canada, but are now being released in the US). Baris writes about the "informal atmosphere of a Nashville session" and brings to mind the last session your editor sat in on in Toronto. Maybe we've discovered the secret and don't realize it yet, but we've been spared the idiocy of a label like "The Canadian Sound". Let's leave that till later and let it happen - of it's own accord.

A group of leading names from the country music industry got together at the Club Kingsway to talk over plans for the formation of a non-profit organization tentatively called Canadian Association of Country Music Entertainers (CACME) whose aim will be greater promotion of Canadian country music. A general meeting date will be announced later which may be attended by any interested person, at which time, tenders for membership will be available. Membership will consist of artists, disk jockeys, publishers, songwriters and agent-managers.

Sandy Selsie is one of the greatest female country singers in Canada today. It has always been a source of disappointment to us everytime she made an attempt at the pop market and had to run the gauntlet of abuse from some of the witch hunters in hog town. But now the pretty Miss is back with the friendly people of broadcasting with her Columbia release "That's The Way It Happens".

Bill Anthony of Teens Funarama is

fast becoming the teens man about town. His show skedded for Massey Hall Mar. 19 has a great lineup of Canadian talent including Dave Mickie, The Big Town Boys, John and Lee, Lynda Layne, David Clayton Thomas, The Girlfriends and The Liverpool Set. Anthony is now working closely with Bill Matthews of Star-builders.

The Chalet Discotheque a local intimate non-alcoholic club for the young sophisticates is fast becoming one of the "in" places in downtown Toronto. Bob Pearce, owner of the posh location is happy with the overflow weekend crowds, and has been featuring top attractions such as The Big Town Boys.

The Toronto Telegram is doing a bang up job by investing in its future by leaning heavily toward teenagers and supplying them with news of interest which will make them Tely readers even when they graduate from the teen scene.

Chad & Jeremy are now part of the Capitol camp. Paul White advises that "If I Loved You" their current winner will be re-serviced by Capitol. Capitol's Canadian banner is flying as proudly as our new flag. Jack London with his "I'll Be The Boy" is running away with the charts. Soon to be released by Jack is a new single which is already causing quite a stir. We understand the title is "Our Love Is Lost". The Esquires, Barry Allen and Wes Dakus are also showing good action across the country.

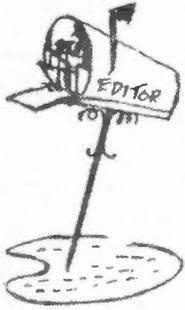
Mike Reed, promo topper at Apex has arranged to send out awards to every Canadian station charting Pierre LaLonde's new Apex release of "Forever". So far the reaction is good to this clever promotion.

The Arcpeople are bumming the midnight oil and coming up with some very interesting recordings both singles and LP's. Their "Oh Oh Canada" by The Brothers In Law, a satirical jab at recent Canadian scandals and events, has been getting much airplay. Coming along finally is the new single by Catherine McKinnon "As Many As These" and Dianne James taking the advice of many critics across the country is skedded for one of the most expensive of sessions ever undertaken in Canada.

RPM AWARDS



Jungle Jay Nelson, CHUM personality presented the RPM award of Top Vocal Instrumental Group to the Esquires on their recent appearance with the Beach Boys in Toronto. Seen with Jungle Jay and The Esquires is John Horan popular host of CHUM's "Liverpool School".



Much has been said and much has been written about the support and the non-support of Canadian talent. The following letter from Mel Mac at CKYL is an example of helping our industry "Hi Walt: This is coming from a Dee-Jay who finally smartened up and I am now playing Canadian Talent. When RPM first started publishing, we put a few Canadian disks on the TOP 30. We had a few phone

calls about Canadian Talent and our PD gave Canadians the first boost in the Peace Country. Personally, I do think there is a mental block against Canadian Talent and until each station in Canada gives each Canadian disk a fair opportunity, we'll be limiting the 'BREAKTHROUGH' of the Canadian industry. Personally, I think we'll be lucky if such stars as Ronnie Hawkins and the Hawks, and a newcomer to the scene, Doug Hutton, remain Canadians. The Production of the record, "Diddley Diddley Daddy" is equal to anything in the business. So keep up the good work and keep listing the new Canadian disks. Here's hoping all radio stations will give RPM all the help in making the Canadian music industry something to be proud of. A note to all radio stations. COME ON FELLAS, LET'S GIVE CANADIAN TALENT THE DESERVED AIR TIME... DON'T WAIT FOR SPRING... DO IT NOW!!! Mel Mac, The unbreakable disc-jockey.)



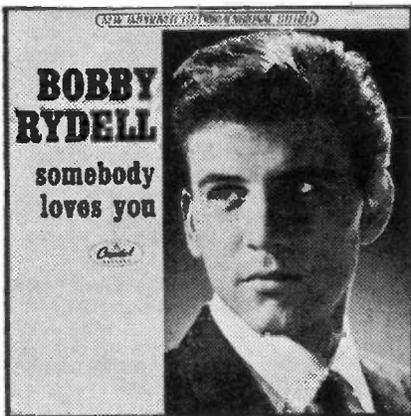
J.B. and The Playboys in action. Their 3 RCA Victor releases "Tears of Woe", "I'm Not Satisfied" and "My Delight" have established the boys as another new RCA Canadian find.



JOHN POZER is probably the most popular teen idol in our nation's Capitol. His "Saturday Date" TV show shown over Channels 13 & 8 (CJOH - TV) supplies the teenagers with all the excitement necessary to make the show the top rated in the area. John, although in his early twenties is capable of getting across to his young audience the hows and the whys of being a good teenager and the strange thing about this approach is the youngsters enjoy being told. No doubt, John's training as a Boy Scout and the fact he was picked to represent Canada at the 1963 World Boy Scout Jamboree in Marathon Greece has much to do with his success as the "Big Brother" of the Ottawa area. Big John (He's 6'2") had three years of radio experience (CKGM before being offered the job of host of his now popular TV show.) He has travelled extensively to gather info and interview tapes of the big names in the business. His interviews with The Beatles, Dave Clark 5, Animals, Red Skelton, Harry Belafonte, Brenda Lee and a host of others including many Canadian greats like Pierre Lalonde, The Esquires, Bobby Curtola and others is the reason his show generates excitement and top ratings.

**WHO'S WHO
IN THE
CANADIAN
MUSIC
INDUSTRY**

**CHECK THE
DIRECTORY**



ST 2281

**Bobby Rydell sings
SOMEBODY LOVES YOU**

Here's the vital and sparkling Rydell delivery in its album debut on Capitol. Bobby sings teen songs, old songs, tender songs, swinging songs, and does them with all the seasoned style that has made him one of the brightest stars in show business.

When you've heard "Diana," "You're Nobody 'Til Somebody Loves You," "Dansero," and other tastefully selected old ballads and new swingers, you'll be satisfied that you've heard the very best of Bobby Rydell.



NEW RECORDS TO WATCH

MYNAH BIRD HOP
f/s
MYNAH BIRD SONG

THE MYNAH BIRDS
(COLUMBIA C4 2660)

THIS LITTLE GIRL
f/s
SPRING RAINS

RITA CURTIS
(WOLFF - W-102)

IT ISN'T EASY
f/s
PLEASE COME HOME

THE STACCATOS
(ALLIED AR-6339)

THAT'S THE WAY
IT HAPPENS

SANDY SELSIE
(COLUMBIA C4 2659)

CANADIAN CONTENT FROM BMI CANADA LIMITED

TOP 40 & 5

CANADA'S ADVANCED PROGRAMMING GUIDE

TW	LW		Distributed by.....
1	2	* SHAKIN' ALL OVER	Guess Whos
2	3	GO NOW	Moody Blues
3	8	x STOP IN THE NAME OF LOVE	Supremes
4	5	GOLDFINGER	Shirley Bassey
5	7	GOODNIGHT	Roy Orbison
6	13	HURT SO BAD	Anthony/Imperials
7	15	xDONE TO THE RAIN	Searchers
8	18	* GIRL DON'T COME	Sandi Shaw
9	33	HOBO	Wes Dakus
10	11	* BLUEBIRDS OVER THE MOUNTAIN	Ronnie Hawkins
11	19	DO THE CLAM	Elvis Presley
12	17	x EVERYDAY	Rogues
13	20	* I MUST BE SEEING THINGS	Gene Pitney
14	27	x EASY COME, EASY GO	Barry Allen
15	21	x STRANGER IN TOWN	Del Shannon
16	22	ASK THE LONELY	Four Tops
17	25	x DO YOU WANNA DANCE	Beach Boys
18	23	x DON'T MESS UP	Boss & McClure
19	34	* BABY RUTH	Butterfingers
20	24	PEOPLE GET READY	Impressions
21	29	* I'LL BE THE BOY	Jack London
22	38	COME AND STAY WITH ME	Marianne Faithful
23	28	* FROM ALL OVER THE WORLD	Jan & Dean
24	30	BREAKAWAY	Newbeats
25	32	x IF I LOVED YOU	Chad & Jeremy
26	new	ME AND YOU	Regents
27	new	* LAND OF 1000 DANCES	The Midnighters
28	14	* PUT YOU DOWN	Big Town Boys
29	35	x NOWHERE TO RUN	Martha/Vandellas
30	36	* WALK THAT WALK	D.C. Thomas
31	37	WHO CAN I TURN TO	Dionne Warwick
32	new	POOR MAN'S SON	Reflections
33	-	ANGEL	Johnny Tillotson
34	new	IF I RULED THE WORLD	Tony Bennett
35	new	THE CLAPPING SONG	Shirley Ellis
36	39	x LOVING YOU	Dusty Springfield
37	new	* LONG LONELY NIGHTS	Bobby Vinton
38	new	* LITTLE SIDEWALK SURFER GIRL	Hondells
39	40	* GEE BABY I'M SORRY	Three Degrees
40	new	MEAN WOMAN BLUES	Bobby Curtola

& 5

EXTRA	GAME OF LOVE	Wayne Fontana	Unk
EXTRA	I'LL NEVER FIND ANOTHER	Seekers	Cap
EXTRA	WHEN I'M GONE	Brenda Holloway	Pho
EXTRA	NOT TOO LONG AGO	Uniques	Unk
EXTRA	I'M TELLING YOU NOW	Freddy/Dreamers	Cap

RPM TOP TEN COUNTRY GUIDE

1	TEXAS LEATHER & MEXICAN LACE	Bob King	Lon
2	GOLDEN ROCKET	Dick Nolan	Arc
3	DO YOU WISH YOU WERE FREE	Myrna Lorrie	Qua
4	I WISH THAT I COULD FALL - - -	Sandy Selsie	Col
5	SHE TAUGHT ME HOW TO YODEL	Dann Reynolds	Spa
6	NIGHTHAWK	Gory Buck	Spa
7	A TASTE OF LOVE	Doug Hutton	Rca
8	VICTIM OF LOVE	Jimmy James	Arc
9	NICKEL PIECE OF CANDY	Winmen	Quo
10	DON'T LEAD ME ON	Ray Griff	Rca

RPM IS AVAILABLE EACH WEEK AT

TREBLE CLEF - OTTAWA
INTERNATIONAL MUSIC - MONTREAL
SAM THE RECORD MAN - TORONTO

Sure... I KNOW A PLACE - Petula Clark - Com

Should... MRS. BROWN - Herman's Hermits - Qua

Could... COME BACK BABY - Roddie Joy - Qua

Maybe... DOUBLE - O - SEVEN - Detergents - Com

GMP PROGRAMMING GUIDE

A-ACTION	D-DOWNWARD TREND	N-NEW ON CHART	
1	CATHERINE MCKINNON	Cath. McKinnon	Arc
2	ORANGE BLOSSOM SPECIAL	Johnny Cash	Col A
3	GOLDFINGER	Film Track	Com
4	MARY POPPINS	Film Track	Rca
5	MALKA & JOSO	Malka & Joso	Cap A
6	MARY POPPINS SWINGS	Phil Nimmons	Rca
7	WALK AWAY	Matt Munro	Cap A
8	CHIM CHIM CHEREE	Burl Ives	Rca A
9	BECAUSE I LOVE YOU	Jean Paul Vignon	Col
10	LATIN THEMES FOR YOUNG LOVERS	Percy Faith	Col A
11	ANYONE FOR MOZART	Swingle Singers	Lon
12	SOFTLY AS I LEAVE YOU	Frank Sinatra	Com D
13	DRUNKIN PENGUIN	Bent Fabric	Lon N
14	WHO CAN I TURN TO	Anthony Newley	Rca
15	OUR FAIR LADY	Julie London	Lon D
16	FROM HELLO TO GOODBYE	Bobby Darin	Cap A
17	LOVE IS EVERYTHING	Johnny Mathis	Qua N
18	MY FAIR LADY	Film Track	Col
19	LORD JIM	Film Track	Com N
20	THE FIRST HITS OF 1965	Frank Chacksfield	Lon

tick!
tock!

**stop
the
clock**

now!

Watch for this BIG new one. On it's way to you now.

SHIRLEY MATTHEWS

Red Leaf

**NEW YORK
DATELINE**



THE 4 SEASONS . . . The next single by THE 4 SEASONS will not be from their new LP although "Show Girl" is getting lots of exposure. THE NEW CHRISTY MINSTRELS have recorded an LP of British songs.

Had the pleasure of meeting MACK DAVID (brother of HAL DAVID), who is the writer of "Hush, Hush Sweet Charlotte", one of the songs nominated for an Academy Award . . . It's hard to believe that I sat in on TONY CONGLIARO'S first recording session. Tony is regarded as a future great in baseball . . . That was KENNY CHANDLER (not GENE CHANDLER) who appeared in the Port City at a local theatre.



Dick and Dee Dee Warner Bras. recording stars. Their "Be My Baby" was a pick on RPM's Top 40 & 5 recently.

MGM Records will rush out HERMAN'S HERMITS' record of "Silhouettes", which is NO.1 in England. This is the song that put BOB CREWE and FRANK SLAY in business . . . Out this week is CAROLE QUINN's "I'll Do It For You". Listen to the great lyric and the Detroit sound of this one . . . Laurie Records reports great reaction to "Four Seasons" by LENNY COLEMAN. GEORGE TAYLOR of Rodeo Records reports that BOB KING's record, "Texas Leather and Mexican Lace", will be released in the U.S. on the Mutual label.

Waiting to break big on the charts are "The Clapping Song" by SHIRLEY ELLIS and WAYNE FONTANA's "The Game of Love. Getting a lot of play on the 'good music' stations is the f/s of

The British are trying to think of a way to send P.J. PROBY back to the U.S. after all the bad publicity he's garnered. Just come up with an American hit fellas .

BILLY J. KRAMER's recorded "When You Meet Marianne", a tune written by GENE PITNEY for MARIANNE FAITHFUL . . . LES BARONETS (top French-Canadian group) recorded a song written by BOB GAUDIO and SANDY LINZER, the team that wrote "Dawn" for

"Charlemagne" by FRANK D'RONE. It's a lovely tune called "Nancy Knew". Don't overlook PETULA's "I Know A Place".

Tin Pan Alley is talking about the cancellation of The Les Crane Show by ABC-TV and the decision of NBC to cut "Hullabaloo" to a half hour (7:30 on Mondays) next season.

In FRANK SINATRA's next movie, "Marriage on the Rocks", his daughter will be played by NANCY SINATRA . . . HARRY BELAFONTE will star in the motion picture "French Street . . . The movie version of "The Man" will star SIDNEY POITIER and will be produced by SAMMY DAVIS, JR.

ADAM FAITH and SANDIE SHAW are due in Montreal for some radio and TV appearances. We don't hear enough from Canadian artists such as GIZELLE MCKENZIE and DENNY VAUGHN. Let's hope PIERRE LALONDE has great success with his new Coral record, "Forever" b/w "Darling Je Vous Aime Beaucoup".

NOTES OF INTEREST: DONOVAN seems to be Britains' answer to America's BOB DYLAN . . . JIM REEVES' wife has written a biography on the late singer's life . . . RICHARD BEHRKE is arranging an LP for jazz and blues singer, BETTY CARTER . . . PAT BOONE to take over "Night Life" TV show for two weeks starting March 15th (show replaced The Les Crane Show).

R.P.M.

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feature story or a new chart listing. Obviously you have to buy an ad to get any help from RPM."

(EC: You are confused. If you ever advertise, you'll find that the best time to place an ad is when there is a reason, like action, and the best time to do a feature is when there is action. Ads usually are the last thing we know about. Features are done way ahead. A good example is an artist who presently hasn't a record out. We wouldn't recommend an ad, and there is no point in doing a feature).

An artist phoned: "Thanks for making my record No. (such and such) on your chart."

(EC: Dear artist that phoned. Don't thank me, thank the DJs and MDs across Canada. The chart is made up from listings drawn from all the charts received each week. If we ever exercised any license, we wouldn't have permitted the top five to be the same for three weeks, but that's the way the figures read, and even if it was monotonous, we printed it that way. Just an example: "Shakin' All Over" scored 704 points this week. That's why it is No. 1. The charts across Canada made it No. 1, NOT RPM.)

Hello Barry Dreger in Regina, RPM got a nice letter from Barry telling us about the Loreen Church Fan Club. Right

A SATIRICAL JAB AT RECENT

CANADIAN EVENTS AND

SCANDALS BY

"THE BROTHERS-IN-LAW"

"TERRIFIC" TOM GUNTER • CHAT • MEDICINE HAT

"OH! OH! CANADA!"

"IT'S A GAS" LEE JOURARD • CJBQ • BELLEVILLE



20 CRANFIELD RD. TORONTO 16

now Barry we'll ask the DJs across Canada to mention your fan club on the air. DJs ACROSS CANADA!!! Please mention this fan club on the air. The address is: 112 Halifax Street, Regina, Sask. Now Barry... we'll get the mail coming into you and wait for Loreen's next disc. Hope it's a SMASH!!!

Promo pictures of a NEW Canadian find seem to spell S-T-A-R. It looks like Arc have done it again. The record is sure to have the same impact as the pictures. The boys name is J-O-H-N-N-Y H-A-R-L-O-W and if you're making a movie, this is the guy you should get to star in it.

Ron Scribner sends along a little green card informally announcing his move into luxury quarters. We're told there's a



Johnny Cosh shouting his praise about RPM's defunct country music page. L to R: Epic artist David Houston Cash, Fred Roy, CFGM's Wayne Moore. Standing L to R: Vern Cavanaugh, Don Danard, Bill Stoneham Jr. and Helen Goglin, editor of Country Music Ambassador.

RED carpet on the floor and a big desk for Ron. Now we'd like to see a lot of action from Ron...to make the whole thing complete.

The WINGDING chart that appeared in the "After Four" supplement of the Telegram showed FOUR CanCut singles in the top ten. Isn't it foolish to cut in New York or Nashville, when the sound is really in Toronto, Montreal, Winnipeg, and Vancouver. Watch for U.S. artists that will be coming to Canada to CUT. This is OFFICIAL. We'll keep you posted.

Speaking of "After Four". Both the TV show and the paper are a million dollars worth of publicity for Canadian talent. WHY LEAVE??? WE HAVE EVERYTHING right here in Canada.

The Curtiss Candy people must be very happy with the success of the Butterfinger record of "Baby Ruth". The record is turning into a monster, and rumor has it that the record companies (foreign) can snag this one!!!

Jack London and the Sparrows have reportedly signed for a US tour to begin soon. The details would floor you. Jack is walking on a cloud, and good reason. This is the break the Sparrows deserve. BUT! Jack tells me "We aren't leaving, we're just touring. Canada is It. We are Canadian and we'll tour the US to spread the word about what's happening in Canada." GOOD LUCK to the Sparrows our Canadian music ambassadors. The dear lads.

BITS & PIECES will be a regular feature of the BIGGER RPM. Watch for more disa and data...NEXT WEEK.

JOIN THE SWING



TO R.P.M.

"MISS COUNTRY AND WESTERN MUSIC"



SANDY SELSIE

with her brand new
COLUMBIA
single

"THAT'S THE WAY IT HAPPENS"
f/s

"I WISH I COULD FALL IN LOVE TODAY"

C4 2659

Fast rising on the charts

ON COLUMBIA RECORDS



meet

Wanda de Sah!

*She's The Sunny And Youthful Voice From Ipanema, Brazil,
That's Been Charming North Americans By The Thousands!*



ST 2294

BRASIL '65 introduces exciting new sounds like "So Nice" and "One Note Samba" by Wanda de Sah...the fresh backings and instrumentals of the Sergio Mendes Trio with the superb Brazilian guitar of Rosinha de Valença...and the deft alto sax and flute of Bud Shank. It's the most exciting sound out of Brazil since Bossa Nova! Be sure you hear BRASIL '65. It's on the Capitol label.



NOTICE!



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DIRECTORY

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AT THE END
OF MARCH
THE DIRECTORY!

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