

RPM
music
weekly

**PLAIN FOLKS "COUNTRY-FY"
 POSH O'KEEFE CENTRE**

Toronto: For three days and four performances it was a country heyday at the usually staid and formal O'Keefe Centre. In place of the mink and tiara crowd was a fun loving group of countrymanes who clearly came to enjoy themselves. These are the same group of country fans who have repeatedly told critics of country music to go to hell and it must have had some effect, even hogtown critics enjoyed themselves at the Johnny Cash Show. This was only the second show in the history of the O'Keefe that was sold out, including standing room, before curtain time. From the appearance of Loretta Lynn who performed her latest and greatest Decca outings, to the grand Ambassador of Country music, Tex Ritter who thrilled the audience with his world famous "Hillbilly Heaven" and latest Capitol waxing of "The Men In My Little Girl's Life" then on to the Statler Brothers who displayed their versatility as country and pop-country artists but still maintaining the evangelistic rhythm that made them so popular before they were discovered by Johnny Cash and introduced to the world with their first Columbia recording of "Flowers On The Wall" and little June Carter, one of the best country comedienne in the business, à la Opry style, who brought back nostalgic memories of her mother Maybelle and the original Carter family and gave the audience a listen to her old and new Columbia best sellers. The star of the show and truly one of the most exciting country artists of the day, Johnny Cash, cat-walked around the stage in his best Arkansas manner and won the audience with his humble showing of nervousness. Audience reaction the first night was so great that during intermission the O'Keefe executive asked if it would be possible for the country troupers to perform a Saturday afternoon matinee. This was agreed to but it was here where Cash displayed his fondness for children. He invited some 400 crippled children to be his guests for the Saturday matinee. Always quick to give to charity it was only during this trip to Upper Canada where he contributed \$2000 to the CFPL-TV Cerebral Palsy telethon. Bob Martin, Director of Publicity for Columbia Records of Canada remembers very vividly the last visit Johnny Cash made to Toronto where he donated a sizeable sum of money to the crippled children fund and for two hours he plunked his guitar and sang for the children in the Crippled children's Hospital where it was fondly remembered that there wasn't a dry eye among the doctors and staff over the kindness and consideration shown toward the children by this great great performer. When the Cash show appeared in Kitchener it was decided to allow local talent to be part of the show. Red Leaf's country rock artist Jimmy Dybold and the Jayrockers brought the house down with their well paced offerings.

Volume 5, No. 5

After Four O'Keefe Extravaganza

Toronto: Wednesday April 13 will see the world's first Ballet and A-Go-Go Party when the After Four Supplement of the Toronto Telegram will attempt to break the snob barrier attached to the grandiose massiveness of the O'Keefe Centre. After Four, Ontario's most important communication to the teeners, have arranged for a special ticket price for Romeo and Juliet as performed by Canada's National Ballet Company. The big attraction is the after the ballet activity. The patrons will be entertained by Susan Taylor, Canada's fast rising new TV songstress, Bobby Kris, The Imperials, Little Caesar and the Consuls and The Big Town Boys.

CKXL Modifies Programming

Calgary: Dave Lyman, Assistant Production Manager of CKXL announces that the modifications recently experienced in the programming of CKXL should make this station a music powerhouse in Southern Alberta. Basically the music format remains the same, MOR daytime and country at night but the new techniques employed by the station which are extremely complicated, utilizing computers will insure a sound which is always bright and always familiar. Lyman is quick to add however that this in no way categorizes CKXL as being a subdued background music station or that they do not have use for current single records.

CKLG-CFUN, Birds Of A Feather??

Vancouver: One of the most unique promotions in the history of Canadian radio took place March 18 when C-FUN and CKLG, who besides competing bitterly for the teen listener, co-sponsored the Vancouver Spring Carnival Teen Dance. Each station supplied two of their personalities, Daryl "B" and "Jolly" John Tanner from C-FUN with Roy Hennessey and Fred Latrimo representing CKLG. The Nocturnals, Little Daddy & The Bachelors and The Fabulous Night Train Revue with Russ Simpson supplied the tops in musical entertainment for this well attended four-hour hop.



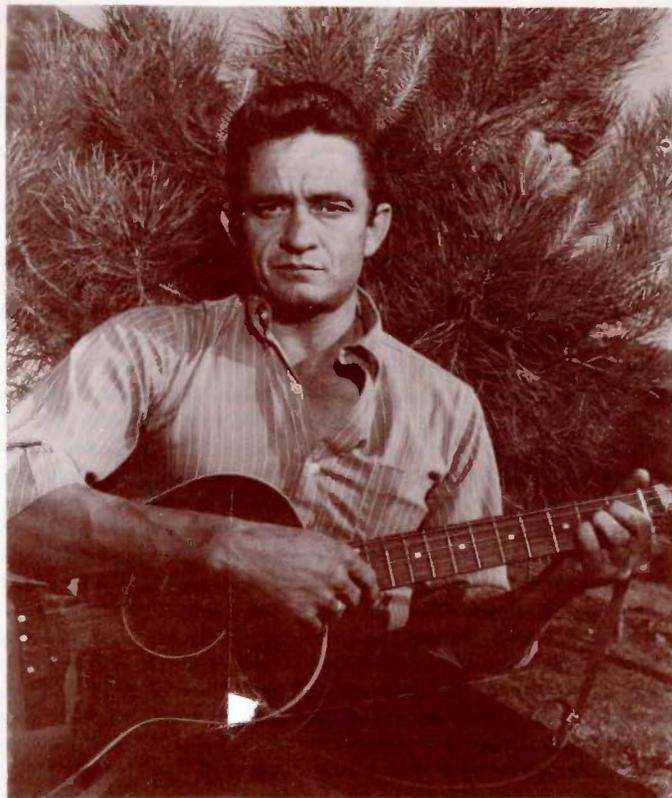
Susan Taylor, bright new Canadian talent appearing at Romeo A-Go-Go and with Lovin' Spoonful.

**COMING
 MAY 2nd**

**THE SECOND CANADIAN MUSIC
 INDUSTRY DIRECTORY**

**RESERVE YOUR
 AD SPACE NOW!!!**

JOHNNY CASH



A NEW HIT
THAT IS A
SURE CHART-
CLIMBER!!



**“THE ONE ON THE RIGHT
IS ON THE LEFT”**

COLUMBIA 4-43496

ON COLUMBIA RECORDS 



What would this world be without the teenager? If there's trouble anywhere, the teenager was behind it. Ask any old-timer. But when it comes to passing out kudos for the progress this country is making, that's when the teenager is forgotten. Would you believe that Canadian teenagers spend \$42 million each year on entertainment, rec-



The Dick Heard Management firm is eyeing the country field, and with good reason. Van Trevor, who is well remembered in Canada for his rocker "Fling Of The Past" has gone country with his Band Box release of "Born To Be In Love With You". US trades have already given this out-

ing the nod along with another Heard hopeful, Johnny Dollar with his Columbia waxing of "Stop The Start". /// Blue Echo Music, that aggressive little company run by Canadians Ray Griff and Ken Greff has been having much success bending the ears of the Nashville greats with Griff tunes. Sheb Wooley's newest on MGM "I'll Leave The Singin' To The Bluebirds" is a Griff creation as is "Baby" doing so well with Wilma Burgess and is slated as LaVern Baker's newest Brunswick release. Wayne Newton releases "After The Laughter" from the Blue Echo stable of hits. /// Morty Wax Promotions, out of NYC, has it that Enzo Stuarti will be appearing at the National Home Show in Winnipeg April 5-10th. Enzo's latest Epic release "Twilight Roses" has been getting good exposure across the country. /// Barry Young and Lou Christie have been

ringing the success bell for Bob Marcucci but coming out of left field is his latest production on Colpix "Falling Sugar" by Kelly and Gail. Good Canadian reaction moves this item into RPM's 100 at No. 75. /// Irwin Zucker, west coast PR, notes that Mickey Goldsen, president of Criterion Music, publishers of the Nancy Sinatra hit of "Boots" will not permit any alterations of the Lee Hazlewood lyric. This puts the kybosh on answer records. Reprise has presented Nancy with a gold disc for passing the million mark in sales with "Boots", which has been a top seller in Canada and has come very close to the record smashing sales of "Downtown" by Petula Clark. /// Ren Grevatt, touting Acuff-Rose, sends news that Roy Orbison is off on the most extensive UK tour of his career. Orbison headlined the London Palladium TV show March 20 and will make appearances on every major TV and radio show in Britain. Just recently, while on a recording jaunt to Nashville he interrupted his schedule to break every existing record at the Houston Coliseum. The two shows drew more than 25,000 to the 11,000 capacity Texas arena.

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ords, clothes and guk? That could be termed, a significant factor to the economy of our country. Here's a letter from one of those unwanted monsters. "Help Save Us! By 'Us' I mean the teenager. From whom? The adults of course, not all of them, just those who seem to have forgotten what it is like to be young. We have our rights, please help us to protect them. What did we do? Nothing, except let our hair hang down and we are supposed to be rebels. We wear loud and way-out clothes and we are referred to as 'nuts'. Mind you not modern, not even stylish, but 'nuts'. These so-called atrocious clothes we wear cost us a fortune trying to stay with the fad. Who sets these fads? The adults. Yes, those fashion minded experts who say this is what we are to wear to be hip. Where did we go wrong? This is only part of our plea. How about the long-haired morons as often referred to by the square or the teenage socialite, who frequent the village on a Friday or Saturday night to gape at the weirdos. They refer to the groups as 'things' but this is the biggest laugh of all. Do you know anything about these groups? I mean their background and schooling? I have checked into different groups and a lot have similar backings but I chose one group because I think they prove my point. They are The Sparrow. Yes, the long-haired type. Nick St. Nicholas spent two years at the Ontario Art College, another, Dennis Edmonton, majored in psychology and biology at the University of Waterloo. His younger brother, Jerry, has won several awards in art. Still another, 'Goldie' McJohn, has had several years' experience as a salesman. The leader of the group is a very talented musician formerly with the hit recording group, The Byrds. As a matter of fact he wrote one of their hit songs 'He Was A Friend Of Mine'. The point is that they can fall back on any of their previous encounters and be classed with any 'respectable citizen', they are not 'high-school drop-outs', as some of those intellects would have you believe. They are young now and are going to enjoy their youth to the fullest. What could be better than that? We sincerely hope you can understand our pleas, as they are genuine." (signed —The Teenager).

**ON MAY 2nd
RPM WILL PUBLISH
THE SECOND
CANADIAN MUSIC
INDUSTRY DIRECTORY**

**TO ASSURE YOU
A GOOD POSITION
IN THIS VERY
IMPORTANT ISSUE**

AD DEADLINE — APRIL 15th

**RESERVE YOUR AD
SPACE**

WRITE TO: RPM DIRECTORY
1940 YONGE STREET
TORONTO 7, ONTARIO



"It's a daily habit" says Larry Dickinson of CJCJ Woodstock N.B. "to play Little Caesar and The Consuls new release 'You Laugh Too Much'." Larry's Saturday night fiasco where he features a record give-away and record swap has been keeping the Woodstock teenagers glued to their sets. 'CJ is now in the middle of its regular 8-week safety campaign and listener reaction is evidence of listener acceptance of many of the timely life saving reminders. /// The Mod Music Makers in Belleville have been loyal supporters of the Dave Charles CJBQ "At the Top" show which because of popular demand has been extended an extra thirty minutes and in keeping with their pro-Canadian attitude would like to challenge other areas of the country in an effort to support Canadian talent. Out of forty listings, the CJBQ chart shows six Canadian items. /// Ted Hockaday, newly arrived at CHAB Moosejaw notes that Al Furman, formerly of CKRM Regina and Ed Wallace, late of CKSW Swift Current have joined the CHAB staff. Tony Bast moves from this

Moosejaw station to take over programming duties at CFSL Weyburn. /// Bob Bye heads west from CKCK Regina to CKWX Vancouver. Jerry Palmer, booked for a tour through Saskatchewan, kicks off the action with the CKCK Good Guys, April 7. "Walkin' The Dog" is a hot item for Jerry on most Western stations. The Jolly Green Giant and wife announce the arrival of their first born, a son ("Sweet-Pea?" suggests Bob Wood). /// March is National Egg month, in Lindsay, and CKLY's Dick Alberts has arranged a rather unique contest. The person submitting the best 25 word essay on eggs receives, among other prizes one egg. /// Congratulations are in store for CFCH North Bay, who this month entered their 35th year of broadcasting. Open house was held with staff members conducting tours of the station. ///

CJAV moves to new studios in downtown Port Alberni. The recent "Disc Jockey Hockey" promotion went well with the listeners in the Alberni Valley. Those having their Super Valu Sales slips were given a chance to play a 60-second hockey game. If their favourite CJAV personality scored, the listener picked up the prize money. /// Doug MacLachlan, morning man, at CHNO Sudbury notes that John Loweth is recuperating in hospital after an operation for removal of his appendix and other goodies. (Ed: John's faithfuls were, no doubt, set at ease that the goodies removed would not affect his voice characteristics). /// The Annual CJIB Egg Hunt For The Kiddies is underway in Vernon. Coloured Easter eggs have been hidden in one of the larger parks and come Easter Monday the kids will take up the hunt which could net them bicycles, tricycles and Easter Bunnies. Parents also stand the chance of winning a week-end flight, with all the trimmings, to Vancouver. /// Fred Darke, formerly with CHUC Cobourg moves to CKLY Lindsay to take over daytime MOR programming. /// CJOC's "Battle Of The Bands" turned into a giant two-day extravaganza for the young at heart of Lethbridge. After the noise and furor had subsided, it was found that Jim Wheeler and The Spokes had picked up enough points to cop first prize. The boys will now record one selection which will be one of four on a 45 record to be released at a later date. The other three cuts will be recorded from the winning bands from Edmonton, Calgary and Vancouver. /// Each month a CJCA personality will be honoured for his contribution to station promotion. First recipient is Bob Stagg, who receives 26 ounces of the best gratitude money can buy, for his imaginative production of the Batman push. Thirty minutes live from Club Stardust is the newest weekly teen venture of CJCA with the Nomads and Frank Todd making with the entertainment. ///

GOT A BEEF? John Murphy, CKPR, Lakehead. "We're getting Canadian jocks to play Canadian records now, but they all play different ones. If there was only some way to guarantee that jocks from coast to coast, big markets and small, would devote a unified effort to this, or any Canadian record, the whole problem of exposure come sales come record industry in Canada would cease to exist."

(Ed: A unified effort to support a Canadian music industry would have to begin at first with an attitude of Esprit de Corps in the Broadcast industry which depends so much on the music industry, whether it be our own or of foreign nature. When radio stations across Canada begin thinking Canada collectively rather than the singularly valiant efforts of some that we are now experiencing, our task of creating a Canada for Canadians will be much easier. Perhaps, with the great power wielded by the Canadian Association of Broadcasters, a gentle prodding by the Executive Board to have member stations listen a little more closely to Canadian productions, many of which are not classified as rock and roll, might prompt these stations to assist an industry that could very well affect the economy of our country significantly).

DICK ALBERTS — CKLY — Lindsay
You're Breaking My Heart — Jimmy Dybold
"Both sides of this new single seem to have hit potential. I don't think it will reach the top 10 but maybe about #30."

RICHARD F. ADAMS — CFCH — North Bay
You're Breaking My Heart — Jimmy Dybold
"This is an above average, quality, Canadian sound. In our opinion it will need saturation to score, but we will sound it out with the younger set before predictions are made."

FRANK McBRIDE — CHOK — Sarnia
You're Breaking My Heart — Jimmy Dybold
"Good '66 beat. All we have to do is convince the Curtola fans it isn't their boy and it has a chance."

CHRIS THOMAS — CJRW — Summerside
Believe Me — Guess Who
"I feel that this record will get chart action because the beat is fast and deep and the opening bars have a very professional sound."

Sure!!

MAY MY HEART BE CAST . . . — Toys — Qua
BIG HURT — Dell Shannon — Lon
HOLD TIGHT — D.D.D.B M & T — Lon

Should!

STILL — Sunrays — Cap
HERE'S TO MY JENNY — Mike Douglas — Col

Could

DIDDY WAH DIDDY — Remains — Col

Maybe?

PAPER DOLL — Dexter Alder — Col



TRURO — Graham Wyllie — CKCL
Walkin' My Cat — Norma Tanega — New Voice
Lovedrops — Barry Allen — Capitol

REGINA — Bob Wood — Capitol
Sign Of The Times — Petula Clark — WB
Until It's Time — Catherine McKinnon — Arc

NANAIMO — Gene McCormick — CHUB
Believe Me — Guess Who — Quality
Rainbow — Terry Black — Arc

LINDSAY — Dick Alberts — CKLY
This Old Heart — Isley Bros. — Tamla
Somewhere — Len Barry — Decca

LETHBRIDGE — Gary Hart — CJOC
Lovedrops — Barry Allen — Capitol
Walkin' My Cat — Norma Tanega — New Voice

CORNWALL — Tom Iley — CJSS
Sure Gonna Miss Her — Gary Lewis — Liberty
Too Little Time — Brenda Lee — Decca

NELSON — Bill James — CKLN
Love Makes The World — Deon Jackson — Carla
Shake Me — Four Tops — Tamla

DAUPHIN — Ron Waddell — CKDM
A Love Like Mine — Dee/Yeomen — Reo
Stop — Moody Blues — London

VERNON — Jim Yount — CJIB
Don't Make Me Over — Blue Jeans — Capitol
Kicks — Paul Revere — Columbia

MOOSEJAW — Ted Hockaday — CHAB
Walkin' My Cat — Norma Tanega — New Voice
Lovedrops — Barry Allen — Capitol

Sounding Board

TED HOCKADAY — CHAB — Moosejaw
You're Breaking My Heart — Jimmy Dybold
"Basically a good dancehall number. Flip side already has good response in MJ and is a definite climber for Jimmy Dybold. Lyrics and music light and happy."

BILL JAMES — CKLN — Nelson
You're Breaking My Heart — Jimmy Dybold
"There's no reason why it should stop its climb for the top. With a little push and good material Jimmy Dybold will probably be a permanent winner for more programming."

JIM YOUNT — CJIB — Vernon
You're Breaking My Heart — Jimmy Dybold
"This, in my opinion, is Canadian talent at its very best. But let's not forget the flip."

RON WADDELL — CKDM — Dauphin
You're Breaking My Heart — Jimmy Dybold
"A good sound that deserves a lot of play. Deserves a spot on all surveys. Let's put it there."

DAVE CHARLES — CJBQ — Belleville
You're Breaking My Heart — Jimmy Dybold
"I personally think that Jimmy has a big future ahead of him. This recording has a lot of class and deserves to be played. The lyrics are sweet and not hard to take."

COUNTRY



One of the best country albums to come along in some time is the newest Banff offering by Irwin Prescott. Irwin has appeared with most of the top country artists from the US and stayed with Hank Snow in Nashville for a period of time but preferred his native Canada. /// Dick Damron, too long off the country scene, sends news of the re-

lease of his newest on RCA Victor, "The Cumberland" and "The Night The Dice Grew Cold". Dick is now making his home in Camrose, Alberta. /// Jimmy "Arthur" Ordge has just released his first LP on the Point label. Jimmy is an Edmontonian and with this LP release of "Tears From A Country Heart" he features a couple of originals from Edmontonian writers namely "Don't Call Me, I'll Call You" and "Shake The Hand Of A Lonely Man". /// "Don't Never" by Odie Workman, an import on the Bison label out of Aylmer is starting to get

shift. /// Johnny Clark has some news of the Montreal country scene where he has been playing at the Monterey along with the Stoltz Bros. who will be there till Apr. 24 when Johnny moves in with his own band. The Blue Angel is still featuring Scotty Stevenson and The Night-hawks while Doug Trinneer and The Hackamores are setting an endurance record at the Time Square. The Wagon Wheel is now featuring Wayne King and his band while the newest in country night clubs, The Golden Palace, is featuring Jimmy Martin and his band. George Morgan and Red Sovine gave the Palace a good start with their recent appearances.



(Advertisement)

COUNTRY SOUNDING BOARD . . .

BILL FISHER CFGM Richmond Hill
Don't Knock On My Door—Canadian Sweethearts
"I would give a 'fair' rating to this answer to Eddie Hodges' hit. I think this is one of the best groups in Canada but they need to realize that they are sweethearts and should utilize this a la Sonny and Cher style. Then they'd have something."

TOM ILEY CJSS Cornwall
This They Say Is Me — Rhythm Pals
"Their best since their version of tumbling tumbleweeds. It has the beautiful harmony plus the sad lyrics to make it a winner. Very well done."

PETER GRANT CJOB-FM Winnipeg
Don't Knock On My Door — Cdn. Swthrts.
"It has a good beat and catchy melody. Should go strong. Great performance."

AL FISHER CFGM Richmond Hill
Lost Love — Artie MacLaren
"I think Mickey McGivern has a great musical ear and this is fabulous. A-1 song. But the group is too flimsy. They need a sax or trumpets on the off beat to give it bass or meat. I know this costs money but it's the only way to make money. C'mon Canadians use gimmicks and imagination — this is the entertainment field not social work. Let's think, create, originate."

action in the Tillsonburg area. Harry Burkman's Country Wide Music Survey lists this new release at No. 57. This is one of the most comprehensive country charts in existence and represents a great deal of hard work. Some of the other country stations should give a look. Drop Harry a line at CKOT Tillsonburg, Ontario. /// Country man Steve Glenn of CHOK Sarnia will be the featured DJ in the June edition of Radio TV Mirror. /// New country personality at CJOB-FM is Bob Munn who moves in from CKPR in the Lakehead to take over the 2-6 PM

ARE YOU READY
FOR SOMETHING NEW
AND DIFFERENT

"YOU'RE BREAKING MY HEART
LITTLE GIRL"

JIMMY DYBOLD

SUBSCRIBE TO R.P.M.

—ON RED LEAF



Elvira
Caprese
Says...

FOOLS WALK IN...where angels fear to tread. A frantic phone call from old Ed: "Well Miss Caprese, you have done it. The Reb has threatened to tell all the readers of After Four that you are a man." Well, old Ed: gets a little excited about these things but Ellie isn't worried. It will certainly be a blow to my female instincts, but as usual, the Reb has printed another of the mauntain of inaccuracies that have filled his imitation of my column. Further if we are going to deal dirty, the Reb has indicated that he doesn't know who I am, but I have it on good authority from one of my spies at his place that he is...NO I THINK I'LL SAVE THIS JUICY LITTLE TID BIT just in case he does go too far. One thing I can tell you about the Reb is that he is no lady. He isn't even a gentleman. Brian Skinner will be the first to agree with me. As well, I know that more teenagers are on my side than would side

with the Reb. In conclusion I would like to say, "MY haven't you got a BIG column. You certainly have your nerve taking on an old lady. Not only that, but if you continue to badger me, I'll name Davey Disc in my column." Ellie has spoke.

TO MY READERS ACROSS CANADA. I will keep you posted on my current fued with the Reb. I will have to give you a few sidelights because as you know I am NATIONAL and Reb is only local. Davey Disc is a columnist in After Four who writes with a very Canadianistic approach. Very few people know who Davey Disc is. Ellie knows everything. (And I'm NATIONAL, you know!!!) I am NOT Davey Disc. I am not even (preserve us!!!) the Reb. I am Ellie!!!!

ENOUGH OF THIS. Report on my Vancouver column: Still no final word from old Ed: and I stand firm not to change one word. HOT ITEM: Record men have deplored the very "in" promotion set up that will end shortly. The people involved should throw a party. COST-IC COMMENT: A reader has written to say that I am always picking on radio stations, and will not take on record companies. He says they are not all completely in the right. Well, I want to say here and now, that a few record companies are doing the right thing, but if you check back in my past column, I have often taken on record companies. I feel personally that record companies aren't recording enough good music, classical works by Canadians, big band LPs and there are TOO MANY groups. I would like to see more solo singers. There is so little good music recorded in Canada, that the majority of the trade think RPM is a strictly top 40 hit parade sheet. You can't write about something that doesn't occur, and we mean records not transcriptions. (Ed: would you leave the editorials to me please!)

My studio spy tells me the following people are either making or releasing new records. Here they are: Dean Curtis and the Lively Set, Robbie Lane (of A Go Go '66), Johnny Harlow, Doug Hutton, Bobby Britton (who is an E.C. discovery), The Staccatos, The King Beez and oh so many others. It's getting to be like Nashville.

THE BEST PART IS AT THE END. A well informed source has indicated to me that the (a certain government body) is going to lay down the law about the percentage of Canadian content played on radio. My well informed source says they are aware of a complete apathy toward domestic music. They feel that more should be done, and that the time has come to guarantee exposure on the air to Canadian talent. They probably realize the effect this could have on Canada's economy. See how we scoop even the big daily papers!!!! OH!.....goodbye for this week!!!!

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THE WAY YOU
WALK!"

"SO WILL YOU!!!"

**"I LIKE THE WAY
YOU WALK"**

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by
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