

RPM WEEKLY

TWENTY FIVE CENTS

Volume 14 No. 3

September 6th, 1970

SALES

SEASON

'70-1

RPM looks ahead at "sound" sales

Steel River to Stereo Dimension

Tuesday recording unit, Steel River, continue to climb the charts with their "Ten Pound Note" single. Their album, "Weighin' Heavy", is also showing good sales returns.

So successful has the disc release been for the group, they have now been able to expand their gig itinerary to include Montreal and Ottawa. They have been skedded to play Montreal's Laugh In disco, and played a date at Ottawa's fair on August 24th. Mel Shaw, national promotion coordinator for Quality Records, reports interest running high from U.S. record companies, and a hoped-for release of both the album and single within the next few weeks.

On their return from Ottawa, they appeared on the CBC TV network show, "Luncheon Date" hosted by Alex Trebeck.

Quality Records have successfully negotiated the U.S. release of Steel River's "Ten Pound Note" through Stereo Dimension.

Completing the negotiations for the Tuesday label was George Struth, assistant to the president of Quality Records.

Groundwork for interest by the international market was laid down by Quality's national sales manager, Lee Farley and their national promotion co-ordinator, Mel Shaw. Reaction to the deck has been one of the keenest in the company's history and strengthens Canada's bargaining power in the world disc market.

Second release for the Greg Hambleton owned Tuesday label, "I Believe In Sunshine" by Madrigal, has already created much interest locally. National reaction to most releases has been slow because of the mail problem but Quality is attempting to overcome this bad situation by air expressing copies of new releases to their distributors for personal delivery by their national promotion team.

Sunbury/Dunbar Scores Internationally

Vivian Hicks, manager of Sunbury Music (CAPAC) and Dunbar Music (BMI) the pubbery arm of RCA, reports excellent progress in exploiting Canadian compositions on the international scene. Releases have been finalized in the U.S., Japan, Peru, Sweden and South Africa.

Disc releases have been arranged for:

Ray St. Germain/"Everybody Has To Fall In Love Sometime" by Olga Neegard/Decca-Sweden and Ben E. Madison/World Records-South Africa.

Tim Eaton/"I Love Candy". Ron Smith/"If I Could Reach You" by the Marshmallow Soup Group/RCA-Peru and Japan.

Ian Thomas/"If You're Lookin'" by Tranquillity Base/RCA-U.S.

Billy Charne/"Susie's Better Half" and "To-Ma-Ray Tom-O-Ray" by Billy Charne/RCA U.S.

Releases in Sweden have been negotiated for the following:

"I'm Gonna Miss You" by Buxton and Kastle (Mingles). "Barbie Lee" by Vern Craig and Tim Eaton. "If You're Lookin'" by Ian Thomas.

"Snowbird" for U.K. Release

Leonard T. Rambeau, promotion manager for Anne Murray, reports a U.K. release for Miss Murray's current top-selling single, "Snowbird". The Gene McLellan penning is to be released on the EMI label, Capitol's parent firm in England.

Capitol in the U.S. have skedded an album release for the talented Nova Scotian, to be entitled, "Snowbird". Selections on the set will be made up from her previous Canadian releases, "This Way is My Way" and "Honey, Wheat and Laughter",

both of which are riding high on the RPM 100 Albums Chart.

During the latter part of August, Miss Murray spent much time in the



Atlantic provinces. She pulled off a successful week of concerts and club work at Charlottetown's Confederation Centre, and will commence taping her CBC TV fall shows, "Singalong Jubilee" and "The Tommy Hunter Show". She will team up with Barbara Hamilton, Wayne and Shuster and Derek Sanderson (Sept 9) on a CBC network preview of fall shows. Her hour-long CBC TV special has

MURRAY continued on page 23

Canada Goose Finally Gains MLS "Pick"

While most of Canada has shown approval of the Tonsil single, "Higher and Higher", by Ottawa's Canada Goose, the Maple Leaf System has finally given the deck a "pick". Quality believed the disc had chart potential from the time it was released, and even after it was voted down by the MLS. They continued to persevere and after enjoying strong sales action and being categorized as a best seller in the Quality roster, it was resubmitted to the MLS where it received the nod.

Canada Goose have been busy with appearances in and around their hometown. They made a highly successful appearance at the CBC's "Festival '70" at Camp Fortune, August 5th. In writing a piece

about their performance, the Ottawa Journal's Brian Chadderton noted: "The 17,000 strong Camp Fortune concert audience stood clapping, singing and shouting as Ottawa's Canada Goose cut the cool night air with the sophisticated rock sounds of their smash hit, Higher and Higher".

Toronto Fair Pop Festival Draws 15,000

The August 24th Youth Day Pop Festival, held at the Toronto Fair's bandshell, drew crowds estimated at over 15,000 during the noon to 11 PM showing. The eleven hour concert was organized by the Fair's Youth Committee, Beckers Milk and a soft drink company. Talent for the show was arranged by Talent In Canada Co. (Tin Can), headed up by Les Weber.

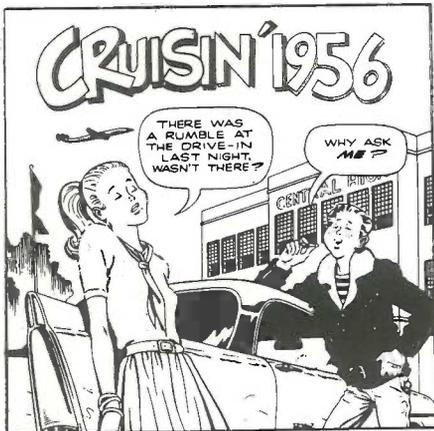
Featured on the 94% Canadian content bill were: Mashmakhan, Luke and The Apostles, Cat, Chimo, Brutus, Dr. John the Night Tripper, Crowbar, Light-house, and Subway Elvis and the Teenage Dance Band.

A big plus for the concert was the "no charge" tag, although there was a \$1.50 tab for admittance to the fair grounds. Children under 14 were admitted free for this date.

Watch for the second

Tuesday

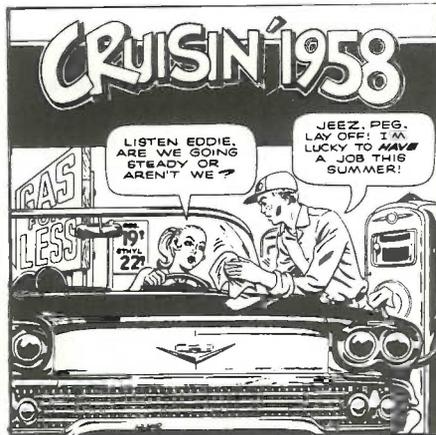
THE CRUISIN' SERIES



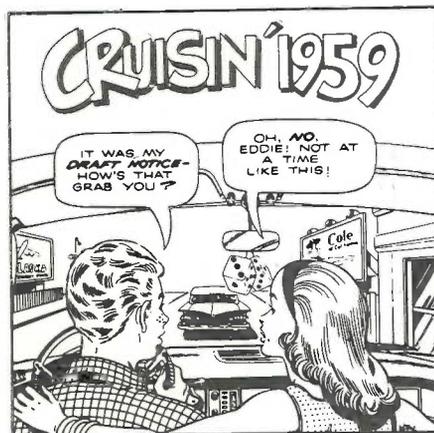
2001M



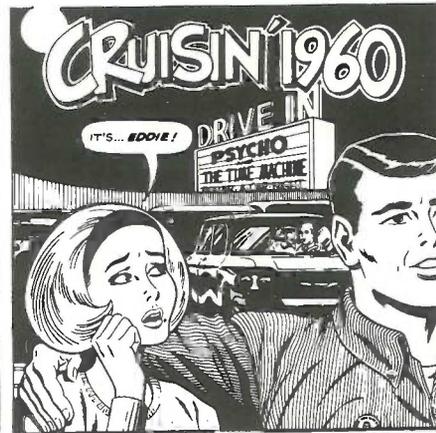
2002M



2003M



2004M



2005M



2006M



2007M

A HISTORY OF ROCK N' ROLL RADIO

"A seven volume symposium of 7 top jocks as they sounded on the air in the 7 years from 1956 through 1962, playing the hits of those years. It's a treasure trove of radio memorabilia."

—Bill Gavin's Personal Picks 7/70

"A seven record set — the re-creation of pop music from 1956 through 1962 with the top hits of those years plus the actual radio commercials and the big DJs of that era. The series will become a big sales plus for GRT because of the material. Remember 'Peppermint Twist', 'Soldier Boy', 'Johnny Angel', 'Duke Of Earl', 'Locomotion', 'Sealed With A Kiss'? They're all here."

—RPM — August 29/70

Available on LP
8-Track & Cassettes

GRT

GRT of Canada Ltd.

COVER STORY

Sales Season - Sound to BOOM !

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

-Pierre Juneau



published weekly since
February 24th., 1964, by

RPM MUSIC PUBLICATIONS LTD.

1560 Bayview Avenue, Suite 107
Toronto 17, Ontario
(416) 489-2166

Editor & Publisher - Walt Grealis

Editorial Assistant - John Watts

Circulation/Subscriptions - Sabina Rubins

Art & Design by MusicAd&Art

The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	London	K
Allied	C	MTCC	U
Ampex	V	Musimart	R
Arc	D	Phonodisc	L
CMS	E	Pickwick	S
Capitol	F	Polydor	O
Caravan	G	Quality	M
Columbia	H	RCA	N
Compo	J	Trans World	Y
GRT	T	WB/Atlantic	P
		World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:



M - Music composed by a Canadian
A - Artist featured is a Canadian
P - Production wholly recorded in Canada
L - Lyrics written by a Canadian

SUBSCRIPTIONS - Canada & USA

One Year	-	\$10.00
Two Years	-	\$17.00
Three Years	-	\$21.00
First Class	-	\$15.00

Other Countries

One Year	-	\$25.00
Single Copy	-	.25

Advertising Rates On Request

Second Class Mail Registration Number 1351

PRINTED IN CANADA

The fun months are slowly on the wane but many dealers have spent this time putting themselves in shape for the "selling season". As difficult as it is to believe, there is a season for records and it begins in September.

During the summer months, disc sales slump, as the consumer finds himself involved in outdoor activities which takes him away from his indoor entertainment unit. The history of the record business has assured the record merchants that the summer will be very slow - with the exception of those years when a monster single or album has brought buyers into the stores for a "must-have-item".

Record company fall plans are now completed with some already being delivered and the record dealer prepares himself for what could be one of the best selling seasons in history. The advent of canned music (the travelling kind) will bring many new buyers into the store for 8 track cartridges and cassettes. The great interest in the LP (as opposed to the single), on the part of the young adults, has also increased the potential revenue to the dealer - per store visit.

Acceptance of young acts by the more mature customer will also influence sales. The greater

variety of better music and recording in more configurations makes the record store a place where there is something for everyone.

It is the job of the record companies to create and manufacture the product, but the record dealer must think of the attention-getting methods of merchandising and the promoting of product in his region and in his store. He has to ensure his customers that he is providing the best selection of product and the highest quality of service at the best price.

Today, there is more home entertainment hardware in Canadian homes than ever before. The record dealer must stock his store and work toward making his establishment known to his potential customers. The days of renting a store, packing the shelves with every available record and waiting at the door for the stampede of customers has gone. Strange as it may seem there are too many competitors and dozens of other avenues to direct the leisure time dollar. The dealer must advertise and promote his services. He must out-think his competition and offer that rarely found personalized service.

Over the next few weeks RPM will attempt to spotlight as many Fall Plans as possible.

CHED - Over a third Native Content

CHED Radio, Edmonton, under the music directorship of Don Hamilton, has shown a healthy percentage of Canadian content on their August 24th survey. Using the loose conditions as set down by the CRTC, which don't come into effect until next February, CHED actually shows a percentage in excess of one third.

Topping the list is Columbia's Mashmakhan, with their deck of "As Years Go By" at No. 2, with Anne Murray's Capitol lid "Snowbird" in at No. 3. Both these discs are moving up the chart. R. Dean Taylor's "Indiana Wants Me" on Rare Earth, is in at No. 4, having topped the chart the previous week. "Wednesday in Your Garden" by Barry Allen is steady at No. 7 after twelve weeks on the chart. The Neil Young/Crazy Horse outing, "Cinnamon Girl" on Reprise, which qualifies due to Young's Canadian citizenship, has climbed to the No. 8 position after eleven weeks on the chart. After only four weeks, Andy Kim's "It's Your Life", makes it to No. 14 and

Gordon Lightfoot's "Me and Bobby McGee" on Reprise jumps from 28 to 18 after only three weeks of chart action. Edward Bear's Capitol lid of "You Can't Deny It" moves up to No. 23, followed closely by Steel River with their Tuesday single, "Ten Pound Note". The Guess Who bring up the rear with their "Hand Me Down World" moving down to No. 28.

Rose/Turner Visit Warners

Phil Rose, international vice-prexy for Warner Brothers Records, called in on the Warner offices in Montreal with the newly-appointed Aussie manager, Paul Turner. Turner is making the rounds of Warner Brothers offices throughout the world.

According to the Word, a weekly report from Warners in Montreal, Australia, with a population of eleven million, chalks up about the same volume of record sales as Canada.

Trans World Hosts Byron Lee Group

While Trans World's president, Art Young, was winging his way into Toronto for the opener of Byron Lee and the Dragonnaires (Beverly Hills - 26), the stage was being set for a wild night of excitement that would be long remembered by the industry people who attended the opening night cocktail party and show.

Young's Ontario manager, Ray Johnston, had arranged with Liz Fielding, of the Seaway Hotels Ltd., for the well attended bash and show. Byron made himself and his lead singer, Keith Lyn, available for mixing with the crowd and bringing them up to date on the group's activities. Little did anyone know what was in store for them. The mild mannered Lee and Lyn along with their 14 members created one of the best fun nights of the year and would probably chalk up a record engagement. There was

GRT Bows Newsletter

Following the GRT "Partners in Profit" conference in Toronto, at which the company reviewed a little of its short and successful history in Canada, the tape manufacturer-cum-record distributor came out with the first edition of "Total Sound Lines", a newsletter to the trade, summing up action on the firm's product over the preceding week. "Lines" follows in the footsteps of "Up Al's Alley" from Allan Matthews of MCA and Warner Brothers' "The Word". All three now provide valuable infor-

just no "turning off" of this fantastic show band from the Islands, whose opening blast "turned on" the audience. Given more exposure, Byron Lee and The Dragonnaires could well become one of the top entertainment packages in the world, if indeed they aren't already.

Some of those attending the opener are shown below. (Upper left) Trans World president Art Young

mation to the trade regarding current action, and more importantly, serve as a reference to up-coming product. These little sheets serve a valuable purpose, and in some cases provide a well-needed chuckle for the hype-worn industry type. Warner Brothers in downtown Burbank comes forth sporadically with the "Circular", a sometimes hysterically funny sheet which does great things for the company's industry good will.

Watch for the second
Tuesday

(right) with Sam Borenstein of Stereo Tape Products. (Upper right) Sam The Record Man's Adeline Friefeld with Byron Lee (right) and his lead singer Keith Lyn. (Lower left) Liz Fielding, of Seaway Hotels Ltd. with Hotel manager Walter Warwick and Lee. (Lower right) CHFI's Sheila Connors on John Loweth's lap (Caravan Records) with standing (l to r) Lee, CKFM's Dan Chevrette and Lloyd McGuire of CFRB.



New Look for Quality Label

Quality Records Limited, encompassing all facets of the recording industry including: custom pressing, tape duplicating, label art and design and production, has undergone a label change. Although still retaining the large boxed "Q" the new look gets them away



from the plain white background with the red trim into a clever and eye appealing two-tone red. The background, made up of eighty small "Q's" in a check-board line-up, is enhanced by bold black and readable print including the large established Quality label.

The change and design of the new look is the work of Mel Shaw, national promotion co-ordinator for Quality and is in keeping with the expanded production and promotion plans undertaken for the firm in 1970.



Initial release under the new banner is David Jensen's "I'm Lost With You" with the Poor Soul's second release, "Comin' Round", to follow.

Rajah Creating International Intrigue

Rajah, Canada's latest recording star, has created much interest from international circles. Colin Kerr and his feathered friend have come up with something unique in that their first single has only one side. "The Mynah Bird Song" cost Kerr about \$2500 to produce, and employs some of Canada's top musicians, including Kerr on guitar, singing the lyrics with a little birdtalk from Rajah. Actually, this fourteen year-old native of India is capable of one hundred short phrases. In addition, he whistles, meows and is really unbelievable when talking. This could present something of a problem with the disc. He sounds a little too good, and could be likened to someone imitating a mynah imitating a human.

Rajah has a lot going for him however, including a pre-conditioning to television audiences. Colin and Rajah travelled across the U.S. and took advantage of every opportunity to jump in front of a television camera. They have appeared on the top talk shows including, Dick Cavett, Merv Griffin and Mike Douglas. While in Las Vegas, Bob Goulet, who was appearing locally, called Kerr and Rajah up on stage where they did an impromptu act which was good for a lot of press in the gambling mecca. It was during these television shows that Kerr dropped the news of his planned record release. A few record execs have been keeping tabs on Kerr's recording activity and interest has grown since the release. A U.S. and international release is expected before year's end.

London Re-releases Poppy Family

In view of the current U.S. success of the "That's Where I Went Wrong" by the Poppy Family, London Records have re-released the single in Canada with the U.S. number (L139). The single has already made strong advances on the U.S. charts and after only four weeks on the Cash Box chart, has advanced into the number 48 position.

Watch for the second

Tuesday

AD Venture

PART THREE

Last week we talked about originating a simple ad. We actually originated the copy and did a very basic layout for you. This week we would like to take you to the other end of the spectrum and talk about a comprehensive concept and layout. Bear in mind, the more time the artist or art firm spends on the ad, the higher the cost. Every shortcut you can afford, the creative people will save you money. On the other hand, your ad must convey the thoughts and ideas that will sell! sell! sell!

Roughs are the first thing to consider. You sit with pencil and paper and attempt to think of an approach, and angle - a concept. You write and draw (to the best of your ability). You think and you reject - and draw again. Finally, an idea begins to form (in the rough) in your mind. You then try to put it down on paper. It looks rough and it looks raggedy but if there is enough for the ad and art people to work with, you are on your way to a good ad. The next step is to get together with your layout people (or mail the rough layout to the art firm). They will develop the idea and further the concept. If you can communicate your idea well to the artist, you're in business.

How many ads have you seen that are worthy of consideration of their content. Beware of the "arty" ad that doesn't sell. Make it simple and effective. Make sure the message will hit home to the widest sector of your readers, while still making the information available in an eye-appealing way.

creative
music industry
ads & art by



MusicAd&Art

1560 Bayview Avenue
Suite 108
Toronto 17, Ontario
487-5812

TOP 50 CANADIAN CHART

All listings meet CRTC domestic content requirements for AM radio

1 1	AS THE YEARS GO BY Mashmakhan-Columbia C4-2924-H (Senecal-Mercer Jackson-Blake)		17 17	MOODY MANITOBA MORNING-Rick Neufeld Warner Bros-5025-P (Neufeld) Laurentian-BMI		34 37	SILKEN SILVER MELODY -Chimo- Revolver-REVS009-J (Raby/Mowbray)	
2 3	HAND ME DOWN WORLD Guess Who-Nimbus 9-74-0367-N (Winter) Expressions-BMI		18 18	YOU CAN'T DENY IT Edward Bear-Capitol- 72622 (Evor)		35 36	YOU DON'T NOTICE THE TIME YOU WASTE-It's All Meat-Columbia-C4-2930-H (McKim-MacKay)	
3 8	TEN POUND NOTE Steel River-Tuesday-101-M (Telfer) Belsize-BMI		19 19	CROWDED BY EMPTINESS Ginette Reno-Parrot-40050-K (Butler-Bilyk-Allbut) CAPAC		36 42	STAY Joey Gregorash-Polydor- 2065 023-Q (Gregorash/ Lampe) Dalrirc BMI	
4 5	SNOWBIRD Anne Murray-Capitol-726 23-F (MacLellan) Beechwood-BMI		20 28	CORRINA CORRINA KBB & Crowbar-Daffodil- DFS-1001-F (P.D.)		37 49	THE MYNAH BIRD SONG Colin Kerr & Rafah-Mynah Bird-MB3360-K (B Kerr) Berandon Music-BMI	
5 6	ME & BOBBY McGEE Gordon Lightfoot-Reprise 0926-P		21 21	WEDNESDAY IN YOUR GARDEN-Barry Allen-Molten 2-J (Bachman)		38 39	PEACEFUL MOUNTAIN Catherine McKinnon- Capitol-2867-F	
6 7	COUNTRY SONG The Original Caste-Bell 197-M (Innes) Harem-BMI		22 22	THE SONG SINGER Dee Higgins-Polydor-2065020-Q (Neufeld) Laurentian-BMI		39 27	DOCTOR TOM Freedom-Aquarius-5005-K (Hill-St.Jean) Summerlea-BMI	
7 14	INDIANA WANTS ME R.Dean Taylor-Rare Earth 5013-L (Taylor) Jobete-BMI		23 23	HALLELUJAH Tomorrow's Eyes-London 17386-K		40 38	WE'LL HAVE IT SOMEDAY Copasetic Magafus-Big Chief 6916-E (Davies) Southern Hills-BMI	
8 9	JEAN Bobby Curtola-Capitol-72615-F		24 24	STOP (Wait A Minute) Copper Penny-Nimbus 9 75-1031-N (Wamil-McDonald) Sunspot-BMI		41 ...	MOONSHINE (friend of mine) 5 Man Electrical Band-Poly- dor-2065 030-Q (Emmerson)	
9 4	BIG YELLOW TAXI Joni Mitchell-Reprise-0906-P (Joni Mitchell)		25 12	OHIO Crosby-Nash-Stills-Young Atlantic-2740-P (Neil Young)		42 48	YEARS MAY COME, YEARS MAY GO Irish Rovers-Decca- 732723-J	
10 11	HIGHER & HIGHER Canada Goose-Tonsil-0002-M		26 29	YOU CAN'T ALWAYS GET WHAT YOU WANT Robert E.Lee Brigade-Colum- bia-C4-2928-H (	43 50	I DON'T BELIEVE Canada-RCA-75-1035-N (Harvey) Dunbar Music BMI	
11 13	YANKEE LADY Jesse Winchester-Ampex- 11004-V (Winchester)		27 32	FACE OF THE SUN Anthony Green/Barry Stagg Gamma-5004-K (Green-Stagg) BMI		44 44	HOUSE ON SOUL HILL Gainsborough Gallery- Reo-9034X-M	
12 10	CINNAMON GIRL Neil Young-Reprise-0911-P (Neil Young)		28 31	CIRCLE GAME Buffy Ste. Marie-Vanguard- VRS35108-L (Mitchell) Siquomb BMI		45 ...	LYNNIE LYNNIE Blakewood Caslt-Franklin- 641-K(Blake)Sabalora Music	
13 15	CHAIN TRAIN Chilliwack-Parrot-350-K (Lawrence) BMI		29 30	SECOND THOUGHTS Cheyenne Winter-Molten-1-J (Bachman) BMI		46 46	WELCOME TO MY DAYDREAM-Paul Craig- Tamarac-TTM640-M (Clinch) Svengali CAPAC	
14 2	CRAZY JANE Tom Northcott-New Syndrome 106-J (Northcott) BMI		30 25	TRUCKER'S CAFE Great Speckled Bird-Ampex 11006-V (Tyson)		47 ...	(I can) FEEL IT COMING Strange Movies-Van- 2100001-Q	
15 20	THEME FOR JODY Christopher Kearney-Apex-- 77113-J (Kearney)		31 33	FORTUNATE SON Rainvilles-GT3359-K		48 ...	WITHCRAFT Merriday Park-Columbia- C4-2942-H (Dahl-Breiland)	
16 16	IT'S YOUR LIFE Andy Kim-Dot-727-M (Kim-Barry)		32 26	STARTING A NEW DAY Mother Tucker's Yellow Duck Capitol-72614-F (Caldwell- McDougal-Law) Beechwood		49 ...	A NEW DAY Spring-Coast-C-1972-K (Buckley) Citadel BMI	
			33 43	YOU MAKE ME HIGH Luke & the Apostles-True North-4-102-H (Gibson/Little/ McKenna)		50 ...	THAT'S WHERE I WENT WRONG-Poppy Family-Lon- don-L139-K (Jacks) Gone Fishin' Musi c	

Palance Leads Warner Releases

Perhaps one of the most interesting and potentially hot album releases from Warner Brothers this month is the Jack Palance set simply titled "Palance" (WS 1865). Already showing chart action with the country stations, is his self-penned "Goodbye Lucy", which was culled as a single. Although the album is country-oriented, there is still good fare for the MOR outlets including "My Elusive Dreams" and "Heartaches by the Number".

Dean Martin, off the disc scene for some time, is back with another album release, "My Woman, My Woman, My Wife". The titler, which was a big country hit for Marty Robbins not long ago, has been culled as a single. The release is timely in that his television show returns in September.

One of the big waits for the underground crowd, is the album release of "In the Wake of Poseidon", a very strong follow-up by King Crimson to their first set, "In the Court of the Crimson King". As reported in last week's RPM by New York columnist, Lisa Robinson, the original group has broken up, but four of the five members appear on this album. Performing are; Michael Giles, Greg Lake, Robert Fripp and Peter Sinfield. Sinfield and Fripp

penned all the material on this set, with Sinfield lending his visual artistry to the design of the album cover.

The big album release has to be the Doors' double set, "Absolutely Live" on Elektra. Although just released, advance copies in the hands of programmers have created a back-ordering situation that has shot the album up the RPM 100 Albums Chart.

The Warner Brothers set of "Alternatives" (WS 1873), contains cuts by some of the top underground acts although Lightfoot and Joni Mitchell might question the tag. However, included on the set are: "Cinnamon Girl"/Neil Young; "Purple Haze"/Jimi Hendrix; "Minstrel of the Dawn"/Gordon Lightfoot; "Woodstock"/Joni Mitchell; "Happy Time"/Tim Buckley; "Creole Belle"/Arlo Guthrie; "Reasons for Waiting"/Jethro Tull and others.

Doug Kershaw has a brother Rusty, and Atlantic have bowed a new album by this big find from the Cajun country. Besides his own original songs, he does a couple from the pen of Doug himself, including, "What'd I Say" and "Bad Luck Blues". Big brother Doug produced.

The Beach Boys are included in this series of releases from Warner Brothers. Their Reprise set is entitled "Sunflower". This is their first album release for the label.



Build!
A SOUND STUDIO
FIT FOR ROYALTY
SAID THE KING
(SOWATCHAGONNADO?)



MANTA sound

21 DUNDAS SQ., TORONTO 2 • PHONE 363-4722

WE'RE
BUILDING
IT

New Speaker Concept From Toshiba

Tokyo Shibura Electric Company, parent firm of Toshiba of Canada, has developed a new concept in high fidelity speaker design, incorporating a concave diaphragm, and a new fabric into a totally different style of speaker. The Japanese firm is the first in the world to make use of a concave diaphragm. The conventional cone shape is now in almost universal use. According to the manufacturer, the new speaker reproduces bass and mid-range of exceptional quality. Certain kinds of distortion, inherent in cone-type speakers, are eliminated.

Toshiba has also announced development of an eight-track car stereo tape-unit with a "Quick Music Selector". The unit is conventional in most respects, but features a high speed program selector, enabling the listener rapidly to move to the beginning of the next program. The CT-800D with QMS is completely compatible with the Toshiba TC-101 FM Stereo Tuner for home use.

CHART LISTINGS (alphabetically)

Ain't No Mountain High Enough	39
Alright Now	82
America Communicate With Me	37
As Years Go By	4
Ball And Chain	52
Band Of Gold	38
Big Yellow Taxi	50
Black Hands, White Cotton	59
Border Song	48
Brontosaurus	43
Candida	25
Chain Train	70
Cheryl Moana Marie	100
Cinnamon Girl	69
Closer To Home	64
Close To You	36
Come On Down	79
Country Song	29
Corrina Corrina	89
Cracklin' Rosie	67
Crazy Jane	72
Crowded By Emptiness	87
Don't Play That Song	33
Down By The River	94
Everybody's Got The Right To Love	23
Everything's Tuesday	90
For Yasgur's Farm	95
Funk	99
Glory Glory	40
Go Back	98
Going To The Country	81
Green Eyed Lady	62
Groovy Situation	28
Hand Me Down World	10
Hi De Ho	9
Higher And Higher	53
If You Let Me Make Love To You.....	15
I Just Can't Help Believing	18
I Know I'm Losing You	46
Indiana Wants Me	31
In The Summertime	1
It Ain't Easy	71
It's Your Life	78
I've Lost You	21
I Want To Take You Higher	44
I Who Have Nothing	65
Jean	45
Joanne	22
Julie Do Ya Love Me	20
Lay A Little Lovin' On Me	11
Lola	88
Lookin' Out My Back Door	5
Look What They've Done To My Song Ma	60
Lovin' You Baby	93
Make It With You	8
Mash	86
Maybe	80
Me & Bobby McGee	16
Melanie Makes Me Smile	73
Mongoose	84
Moody Manitoba Morning	83
Morning Much Better	74
Neanderthal Man	56
Only You And I Know	55
On The Beach	77
O-O-H Child	49
Out In The Country	97
Overture From Tommy	6
Patches	30
Peace Will Come	51
Rainbow	54
Riki Tiki Tavi	42
Rubber Duckie	32
Screaming Night Hog	58
Signed, Sealed, Delivered I'm Yours	19
Silver Bird	41
Sing A Song For Freedom	24
Sly, Slick & Wicked	47
Snowbird	14
Solitary Man	35
Soul Shake	68
Spill The Wine	7
Summertime Blues	12
Sunday Morning Coming Down	66
Tell It All Brother	17
Ten Pound Note	13
Theme For Jody	76
Tighter & Tighter	26
25 Or 6 To 4	3
Uncle John's Band	92
War	2
We Can Make Music	96
Wednesday In Your Garden	91
Westbound #9	63
Where Are You Going To My Love	75
Wigwam	27
Yankee Lady	57
Yellow River	34
You Better Think Twice	61
You Can't Deny It	85

RPM 100 SINGLES

Gold Leaf Award For Outstanding Record Sales

A&M
Allied
Ampex
Arc
CMS
Capitol
Caravan
Columbia
Compo
GRT
W
C
D
E
F
G
H
J
T
London
MTCC
Musmart
Phonodisc
Pickwick
Polydor
Quality
RCA
Trans World
WB Atlantic
K
U
R
L
S
Q
M
N
Y
P

HANDY PULL-OUT CHART

1	5 7	IN THE SUMMERTIME Mungo Jerry-Pye-4005-L	34	35 40	YELLOW RIVER Christie-Epic-10626-H	67	72 97	CRACKLIN' ROSIE Neil Diamond-Uni-55250-J
2	4 4	WAR Edwin Starr-Tamla Motown-7097-L	35	38 41	SOLITARY MAN Neil Diamond-Bang-578-U	68	...	SOUL SHAKE Delaney & Bonnie & Friends- Atco-6756-P
3	7 8	25 OR 6 TO 4 Chicago-Columbia-45194-H	36	19 11	CLOSE TO YOU Carpenters-A&M-1183-W	69	57 44	CINNAMON GIRL Neil Young-Reprise-0911-P
4	1 1	AS YEARS GO BY Mashmakhan-Columbia-C4-2924-H	37	34 34	AMERICA COMMUNICATE WITH ME Ray Stevens-Barnaby-2016-H	70	75 75	CHAIN TRAIN Chilliwick-Parrot-350-K
5	28 35	LOOKIN' OUT MY BACK DOOR Creedence Clearwater Revival-Fantasy-645-R	38	21 12	BAND OF GOLD Freda Payne-Invictus-9075-F	71	82 82	IT AIN'T EASY Ron Davies-A&M-1188-W
6	11 24	OVERTURE FROM TOMMY Assembled Multitude-Atlantic-2737-P	39	46 53	AIN'T NO MOUNTAIN HIGH ENOUGH Diana Ross-Tamla Motown-1169-L	72	12 13	CRAZY JANE Tom Northcott-New Syndrome-106-J
7	3 3	SPILL THE WINE Eric Burdon & War-MGM-14118-M	40	42 43	GLORY GLORY Rascals-Atlantic-2743-P	73	89 89	MELANIE MAKES ME SMILE Tony Burrows-Bell-884-M
8	2 2	MAKE IT WITH YOU Bread-Elektra-45686-P	41	24 18	SILVER BIRD Mark Lindsay-Columbia-45180-H	74	61 57	MORNING MUCH BETTER Ten Wheel Drive-Polydor-14037-Q
9	15 20	HI DE HO Blood Sweat & Tears-Columbia-45204-H	42	44 50	RIKI TIKI TAVI Donovan-Epic-10649-H	75	97 ...	WHERE ARE YOU GOING TO MY LOVE Brotherhood of Man-Deram-85065-K
10	14 19	HAND ME DOWN WORLD Guess Who-Nimbus 9-74 0367-N	43	56 66	BRONTOSAURUS Move-A&M-1197-W	76	96 ...	THEME FOR JODY Christopher Kearney-Apex-77113-J
11	6 6	LAY A LITTLE LOVIN' ON ME Robin McNamara-Steed-724-M	44	66 81	I WANT TO TAKE YOU HIGHER Ike & Tina Turner-Liberty-56177-K	77	86 86	ON THE BEACH 5th Dimension-Bell-913-M
12	8 9	SUMMERTIME BLUES Who-Decca-32708-J	45	53 64	JEAN Bobby Curtola-Capitol-72615-F	78	78 73	IT'S YOUR LIFE Andy Kim-Steed-727-M
13	40 54	TEN POUND NOTE Steel -Tuesday-101-M	46	47 58	I KNOW I'M LOSING YOU Rare Earth-Rare Earth-5017-L	79	81 84	COME ON DOWN Savage Grace-Warner-0924-P
14	17 25	SNOWBIRD Anne Murray-Capitol-72623-F	47	65 74	SLY SLICK & WICKED Lost Generation-Brunswick-55436-K	80	60 48	MAYBE Three Degrees-Roulette-7079-T
15	9 10	IF YOU LET ME MAKE LOVE TO YOU THEN WHY CAN'T I TOUCH YOU Ronnie Dyson-Columbia-45110H	48	48 56	BORDER SONG Elton John-Uni-55246-J	81	...	GOING TO THE COUNTRY Steve Miller Band-Capitol-2878-F
16	20 21	ME & BOBBY McGEE Gordon Lightfoot-Reprise-0926-P	49	31 22	O-O-H CHILD Five Steps-Buddah-165-M	82	91 ...	ALL RIGHT NOW Free-Polydor-2001 079-Q
17	10 14	TELL IT ALL BROTHER Rogers/First Edition-Reprise-0923P	50	16 15	BIG YELLOW TAXI Joni Mitchell-Reprise-0906-P	83	85 93	MOODY MANITOBA MORNING Rick Neufeld-Warner Bros-5025-P
18	18 26	I JUST CAN'T HELP BELIEVING B.J. Thomas-Scepter-12283-J	51	55 91	PEACE WILL COME Melanie-Buddah-186-M	84	100 ..	MONGOOSE Elephant's Memory-Metromedia-182-L
19	23 23	SIGNED, SEALED, DELIVERED I'M YOURS Stevie Wonder-Tamla Motown-54196-L	52	54 67	BALL AND CHAIN Tommy James/Shondells-Roulette-7084-T	85	87 ...	YOU CAN'T DENY IT Edward Bear-Capitol-72622-F
20	25 32	JULIE DO YA LOVE ME Bobby Sherman-Metromedia-194-L	53	58 59	HIGHER AND HIGHER Canada Goose-Tonsil-0002-M	86	90 90	MASH Al de Lory-Capitol-2811-F
21	27 29	I'VE LOST YOU Elvis Presley-RCA-47-9873-N	54	36 37	RAINBOW Marmalade-London-20059-K	87	94 96	CROWDED BY EMPTINESS Ginette Reno-Parrot-40050-K
22	29 38	JOANNE Mike Nesmith-RCA-74 0368-N	55	70 72	ONLY YOU AND I KNOW Dave Mason-Blue Thumb-114-Q	88	95 98	LOLA Kinks-Pye-0930-J
23	26 30	EVERYBODY'S GOT THE RIGHT TO LOVE Supremes-Tamla Motown-1167-L	56	84 99	NEANDERTHAL MAN Hotlegs-Capitol-2886-F	89	...	CORRINA CORRINA King Biscuit Boy & Crowbar-Daffodil- DFS 1001-F
24	30 33	SING A SONG FOR FREEDOM Frijid Pink-Parrot-349-K	57	62 68	YANKEE LADY Jesse Winchester-Ampex-11004-V	90	92 94	EVERYTHING'S TUESDAY Chairmen of the Board-Invictus-9079-F
25	32 76	CANDIDA Dawn-Bell-903-M	58	69 95	SCREAMING NIGHT HOG Steppenwolf-Dunhill-4248-N	91	98 100	WEDNESDAY IN YOUR GARDEN Barry Allen-Molten-2-J
26	13 5	TIGHTER & TIGHTER Alive & Kicking-Roulette-7078-T	59	99 ...	BLACK HANDS, WHITE COTTON Caboose-Enterprise-EN A 9015-Q	92	93 ...	UNCLE JOHN'S BAND Grateful Dead-Warner Bros-7410-P
27	22 17	WIGWAM Bob Dylan-Columbia-45199-H	60	...	LOOK WHAT THEY'VE DONE TO MY SONG MA -New Seekers-Elektra-45699-P	93	...	LOVIN' YOU BABY White Plains-Deram-85066-K
28	39 45	GROOVY SITUATION Gene Chandler-Mercury-73083-K	61	63 65	YOU BETTER THINK TWICE Poco-Epic-10636-H	94	...	DOWN BY THE RIVER Buddy Miles-Mercury-70386-K
29	37 42	COUNTRY SONG Original Caste-Bell-197-M	62	...	GREEN EYED LADY Sugar Loaf-Liberty-56183-K	95	...	FOR YASGUR'S FARM Mountain-Windfall-533-M
30	33 36	PATCHES Clarence Carter-Atlantic-2748-P	63	50 39	WESTBOUND #9 Flaming Ember-Hot Wax-7003-M	96	...	WE CAN MAKE MUSIC Tommy Roe-ABC-11273-Q
31	64 77	INDIANA WANTS ME R.Dean Taylor-Rare Earth-5013-L	64	68 78	CLOSER TO HOME Grand Funk Railroad-Capitol-27432-F	97	...	OUT IN THE COUNTRY Three Dog Night-Dunhill-4250-N
32	43 92	RUBBER DUCKIE Ernie-Columbia-45207-H	65	79 ...	I WHO HAVE NOTHING Tom Jones-Parrot-40051-K	98	...	GO BACK Crabby Appleton-Elektra-H5687-5-P
33	41 46	DON'T PLAY THAT SONG Aretha Franklin-Atlantic-2751-P	66	...	SUNDAY MORNING COMING DOWN Johnny Cash-Columbia-45212-H	99	...	FUNK James Gang-ABC-11272-Q
						100	...	CHERYL MOANA MARIE John Rowles-Kapp-K2102-J

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station and record store reports

SEPT 6, 1970

RPM 100 ALBUMS

Gold Leaf Award For Outstanding Record Sales

A&M
Allied
Amex
Arc
CMS
Capitol
Caravan
Columbia
Compo
GRT
W
C
V
D
M
G
H
J
T
London
MTCC
Musimar
Phonodisc
Pickwick
Polydor
Quality
RCA
Trans World
WB Atlantic
K
U
L
R
S
O
M
N
Y
P

SEPT. 6, 1970

1	1 1	COSMO'S FACTORY Creedence Clearwater Revival-Fantasy-842-R 58402-V 88402-V	34	35 36	JESSE WINCHESTER Ampex-A 10104-V M 51004-V M 81004-V	67	93 95	RUMPLESTILTSKIN Bell-LTS 6047-M N/A N/A
2	2 2	BLOOD, SWEAT & TEARS Columbia-KS 30090-H CT 30090-H CT 30090	35	34 35	THIS WAY IS MY WAY Anne Murray-Capitol-ST 6330-F 4XT 6330-F 8XT 6330-F	68	64 49	ABBEY ROAD Beatles-Apple-SO 383-F 4X 383-F 8XT 383-F
3	3 4	LIVE AT LEEDS The Who-Decca-DL 79175-J 739175-J 69175-J	36	36 37	MARRYING MAIDEN Beautiful Day-Columbia-C 1058-H CT 10 1058-H CA 10 1058-H	69	...	STAGE FRIGHT The Band-Capitol-SW425-F 4XT425-F 8XT425-F
4	4 3	LET IT BE Beatles-Apple-SO AL-6351-F 4X 06351-F 8X 06351-F	37	39 42	POCO Epic-BN 26522-H N 16 10257-H N 18 10258-N	70	94 100	MAGNETIC SOUTH Mike Nesmith & 1st Nat. Band-RCA-L SP4371-N N/A N/A
5	5 5	WOODSTOCK Soundtrack-Cotillion-SD 3-500-P 2ACJ500-P 2A8T500-P	38	50 99	GOLD Neil Diamond-UNI-73084-J 173 3084-J 16 3084-J	71	73 76	CHANGES Bobby Curtola-Capitol-ST 6354-F N/A N/A
6	6 14	JOHN BARLEYCORN MUST DIE Traffic-Polydor-239 013-Q N/A N/A	39	29 28	MOUNTAIN CLIMBING West/Pappalardi-Windfall-WF 4501-M WFC 4501-M WF8TC 4501-F	72	92 ...	ELTON JOHN UNI-73090-J N/A N/A
7	7 7	CLOSER TO HOME Grand Funk Railroad-Capitol-SKAO 471-F 4XT 471-F 8XT 471-F	40	55 55	GREATEST HITS Gary Puckett & Union Gap-Columbia-C 1042-H CT 10 1042-H CA 10 1042-H	73	83 92	AXE Randy Bachman-RCA-LSP 4348-N N/A N/A
8	10 27	TOMMY The Who-Decca-DXSW 9175-J 73-9175-J 6-9175-J	41	33 38	SLIM SLO SLIDER Johnny Rivers-Imperial-LP 1600-K N/A N/A	74	66 67	A SONG OF JOY Miguel Rios-A&M-SPX 4267-W CS 4267-W 8T 4267-W
9	8 10	OPEN ROAD Donovan-Epic-E 30125-H ET 30125-H A 30125-H	42	56 72	EVERYBODY KNOWS THIS IS NOWHERE Neil Young-Reprise-RS 6349-P CRX 6349-P 8RM 6349-P	75	74 70	BRIEF REPLIES 10 Wheel Drive-Polydor-242 5022-Q N/A N/A
10	12 6	SELF PORTRAIT Bob Dylan-Columbia-C 30050-H CT 30050-H CA 30050-H	43	54 74	CACTUS Atco-SD 33 340-P CS 33 340-P 33 340-P	76	100 ...	THE LAST POETS Douglas-3-Y N/A N/A
11	11 15	ERIC BURDON DECLARES WAR MGM-SE 4663-M E-C 4663-M E-8TC 4663-M	44	38 24	STEPPENWOLF LIVE Dunhill-DSD 50075-N DHX 85075-N DHM 85075-N	77	77 73	ALBION DOO WAH-Cat Mother & the All Night Newsboys-Polydor-242 5021-Q N/A N/A
12	13 22	ABSOLUTELY LIVE Doors-Elektra-EKS 9002-P CT 2 9002-P T8 9002-P	45	51 44	ASSOCIATION LIVE Warner Bros-2WS 1868-P N/A N/A	78	87 88	SWEET BABY JAMES James Taylor-Warner Bros-WS 1843-P CWX 1843-P 8WM 1843-P
13	16 20	MASHMAKHAN Columbia-ELS 365-H CT 0365-H CA 0365-H	46	46 41	GASOLINE ALLEY Rod Stewart-Mercury-SR 61264-K N/A N/A	79	70 62	VEHICLE Ides of March-Warner Bros-WS 1863-P CWX 1863-P 8WM 1863-P
14	9 9	AMERICAN WOMAN Guess Who-RCA-LPS 4266-N PK 1518-N P8S 1518-N	47	30 25	IT AIN'T EASY Three Dog Night-Dunhill-50078-N N/A N/A	80	78 74	WITH A LITTLE HELP FROM MY FRIENDS Joe Cocker-A&M-SP 4182-W CS 4182-W 8TC 4182-W
15	15 8	Mc CARTNEY Paul McCartney-Apple-ST AO 3363-F 4XT 3363-F 8XT 3363-F	48	42 30	DIANA ROSS Tamla Motown-MS 711-L M75 711-L M8 711-L	81	63 56	TOM Tom Jones-Parrot-XPA 570137-K M 79637-V-K M 79837-V-K
16	21 18	WE MADE IT HAPPEN Engelbert Humperdinck-Parrot-XPAS 71038-K M 79638-K M 79838-K	49	41 34	LADIES OF THE CANYON Joni Mitchell-Reprise-RS 6376-P CRX 6376-P 8RM 6376-P	82	69 65	BRUCE COCKBURN True North-TN 1-H N/A N/A
17	24 54	ON THE WATERS Bread-Elektra-EKS 74076-P N/A EK8 4076-P	50	57 ...	SESAME ST BOOK & RECORD Original TV Cast-Columbia-CS1069-H N/A N/A	83	99 ...	THE STRAWBERRY STATEMENT Original Soundtrack-MGM-2SE 14-M N/A N/A
18	34 45	ERIC CLAPTON Polydor-238 30210-Q N/A N/A	51	40 33	GREATEST HITS 5th Dimension-Soul City-SCS 33900-K N/A N/A	84	84 87	ECLIPSE Edward Bear-Capitol-SKAO 6349-F N/A N/A
19	14 12	BRIDGE OVER TROUBLED WATER Simon & Garfunkel-Columbia-KCS 9914-H CT 100750-H CA 100750-H	52	47 50	THE ISAAC HAYES MOVEMENT Enterprise-ENS 1010-M ENSC 1010-M ENS8TC 1010-M	85	80 80	ROBERT E. LEE BRIGADE Columbia-C 370-H CT 1E 0370-H CT 1E 0370-H
20	17 16	TEN YEARS TOGETHER Peter, Paul & Mary-Warner Bros-BS 2552-P CWX 2552-P 8WM 2552-P	53	43 39	CANNED HEAT '70 CONCERT Liberty-LST 7641-L N/A N/A	86	75 66	JOE COCKER A&M-SP 4224-W C 4224-W 8TC 4224-W
21	22 23	HOT TUNA RCA-LSP 4353-N PK 1630-N P8S 1630-N	54	58 69	OFFICIAL MUSIC King Biscuit Boy/Crowbar-Daffodil-SBA-16001-F N/A N/A	87	68 64	ABC Jackson 5-Tamla Motown-MS 709-L M75 709-L M8 1709-L
22	20 11	DEJA VU Crosby Stills Nash Young-Atlantic-7200-P AC 7200-P A8TC 7200-P	55	52 46	BITCHES BREW Miles Davis-Columbia-GP 26-H CT BO 0908-H CA BO 0908-H	88	79 63	FIREWORKS Jose Feliciano-RCA-LSP 4370-N PK 1595-N P8S 1595-N
23	18 13	HOME Procol Harum-A&M-SP 4261-W CS 4261-W 8T 4261-W	56	59 91	WEIGHIN' HEAVY Steel River-Tuesday-GHL 1000-M GHLCT 1000-M CHL8TC 1000-M	89	76 68	PERFORMANCE Various Artists-Warner Bros-WB 2554-P CWX 2554-P 8WM 2554-P
24	27 29	CHICAGO Columbia-KGP 24-H CT BO 0858-H CA BO 0858-H	57	60 52	HEY JUDE Beatles-Apple-SW 385-F 4XT 385-F 8XT 385-F	90	67 53	IRON BUTTERFLY LIVE Atco-SD 33 318-P AC 33 318-P A8TC 33 318-P
25	19 17	WORKINGMAN'S DEAD Grateful Dead-Warner Bros-WS 1869-P CWX 1869-P 8WM 1869-P	58	61 51	MUSIC FROM BUTCH CASSIDY AND THE SUNDANCE KID-B. Bacharach-A&M-SP 4227-W C 4227-W 8TC 4227-W	91	90 89	WHICH WAY YOU GOIN' BILLY Poppy Family-London-PS 574-K 57172-K 72172-K
26	28 26	CANDLES IN THE RAIN Melanie-Buddah-BDS 5060-M BDC 5060-M BD8TC 5060-M	59	48 43	GET READY Rare Earth-Rare Earth-RS 507-K R75 507-K R8 1507-K	92	71 58	EVERYTHING IS BEAUTIFUL Ray Stevens-Barnaby-Z12 35005-H Z15 35005-H Z18 35005-H
27	45 84	GIMME DAT DING Pipkins-Capitol-ST 483-F 4XT 483-F 8XT 483-F	60	49 40	BAND OF GYPSYS Jimi Hendrix-Reprise-RS 5195-P CRX 5195-P 8RM 5195-P	93	95 ...	CHILLIWACK Parrot-PAS 71040-K N/A N/A
28	25 21	SIT DOWN YOUNG STRANGER Gordon Lightfoot-Reprise-6392-P CRX 6392-P 8RM 6392-P	61	72 78	BAND OF GOLD Freda Payne-Invictus-ST 7301-F 4XT 7301-F 8XT 7301-F	94	...	MAD DOGS & ENGLISHMEN Joe Cocker-A&M-SP6002-W N/A N/A
29	44 57	ALONE TOGETHER Dave Mason-Blue Thumb-BTS 19-Q 5075-19-Q 8075-19-Q	62	81 81	BARREL Lee Michaels-A&M-SP 4249-W CT 4249-W 8TC 4249-W	95	97 97	SUNFLOWER Beach Boys-Reprise-6382-P N/A N/A
30	37 60	JAMES GANG RIDES AGAIN ABC-ABCs 711-Q 5022711-Q 8022711-Q	63	62 59	JETHRO TULL BENEFIT Reprise-RS 6400-P CRX 6400-P 8RM 6400-P	96	...	JULY 5TH ALBUM Fifth Dimension-Soul City-SCS33901-M N/A N/A
31	26 19	ECOLOGY Rare Earth-Rare Earth-RS 514-K R75 514-K R8 1514-K	64	53 47	HAIR Original Cast-RCA-LSO 1150-N OK 1038-N O8S 1038-N	97	91 85	EASY RIDER Original Soundtrack-Reprise-MS 2026-P CRM 2026-P 8RL 2026-P
32	32 31	HONEY WHEAT & LAUGHTER Anne Murray-Capitol-ST 6350-F N/A N/A	65	98 ...	NUMBER 5 Steve Miller Band-Capitol-SKAO436-F N/A N/A	98	...	JUST FOR LOVE Quicksilver-Capitol-ST 498-F N/A N/A
33	31 32	ON STAGE FEBRUARY 1970 Elvis Presley-RCA-LSP 4362-N PK 1594-N P8S 1594-N	66	65 61	BETTER TIMES ARE COMING Rhinoceros-Elektra-EKS 74075-P N/A EK8 74075-P	99	...	OPEN Blues Image-Atco-33 317-P N/A N/A
						100	...	FIRE & WATER Free-Polydor-2310 040-Q N/A N/A

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station and record store reports

Note: Cassette numbers appear on left, 8 Track numbers on right of each listing

A True Bit About Dory Previn

The Mediarts album release of "On My Way to Where" by Dory Previn has revealed two surprises. One, the album is fast becoming a best-seller, and two, promotion for the album has revealed some raw background truths about Miss Previn. Recording artists, like movie stars, are usually protected from some of their background if it doesn't sound rosy enough for today's fans. Times have changed however, and from a press release prepared by MCA's Barry Paine, we first are informed that Dory Previn is forty, one of the first no-no's for the female performer. She also happens to be the other half of the Andre Previn song-writing team.

According to the Paine release, Dory Previn went for broke and released the album mainly because of her break-up with her husband, who left her for Mia Farrow. Shortly after this sad experience, according to a quote from Miss Previn, "I was on a plane, going I'm not sure where, when I broke down completely and utterly. I screamed in front of everybody until they forcibly took me off the plane and into a mental hospital. I stayed there for three months and during that time—in the occupational therapy class—I wrote most of the lyrics for the songs." She still sees her analyst three times a week, a practice she has maintained for sixteen years. She further explained: "As a child, I had been taught to repress everything, to keep quiet and not bring anything out into the open. But when the whole of my private life was stripped away and became public, I had nothing more to hide. I decided if it was that easy to tell everything, I might as well go the whole way."

Since the release of the album, some of the material has prompted friends and acquaintances to reveal they had experienced similar fears to those given the Dory treatment on disc. "Scared to be Alone" and "Twenty Mile Zone", the latter telling of her need to scream aloud, have brought about the most comment and will be released as a single by the Mediart people.

If the baring of Dory Previn's hardships is a gimmick to sell the album, it really isn't necessary. Rex

Reed, noted movie critic who took such a liking to Miss Previn's LP, penned the liner notes wherein he stated: "You've got the discovery of the year in store for you. The new Dory Previn is a blazing talent reborn out of her own analytic search for self-survival and her new awareness of the not-so-nice but still fascinating world around her." In RPM's New Albums of August 22nd, it was noted: "She's a revolutionary with an explosive message. But you must listen closely. She has an honesty quotient very rarely found in the business. Surprisingly enough the production enhances it."

Goodwin to Canada

Ron Goodwin, Britain's foremost writer of film music, has been commissioned to score the soundtrack for an animated production of Oscar Wilde's "The Selfish Giant". Production of the film takes place in



Ron Goodwin

Montreal through Potterton Productions. The film is to be released as a thirty minute short feature for both television and theatre showings.

While on this side of the Atlantic, Goodwin dropped into the offices of

the Canadian Talent Library for a visit with Lyman Potts and his old friend, Mal Thompson, who met and worked with Goodwin in London while promotion manager for EMI.

Goodwin has scored many of the top films including, "Where Eagles Dare", "Those Magnificent Men in Their Flying Machines", "Monte Carlo or Bust" and "The Battle of Britain". For those who will remember one of the big ones of thirteen years ago, it was Goodwin who scored "Swinging Sweethearts".

On the record scene, Goodwin has arranged, produced and written some twenty album releases, the majority being released on Capitol.

Upon completion of the film, Goodwin and his wife Ellen will holiday in the Laurentians near Val David, Quebec. On their return to London, he will share the Royal Albert Hall podium with RCA's Henry Mancini (Oct. 24) for a gala concert. Mancini and Goodwin will join fellow conductors Elmer Bernstein and Muir Mathieson in conducting half-hour segments of their movie scores to be performed by London's Royal Philharmonic Orchestra.



Many key dealers, press and radio reps attended opening night party at O'Keefe. Melody Fair's Audrey Cook and Julius Sugerman of Kingston's House of Sounds with Mathis.

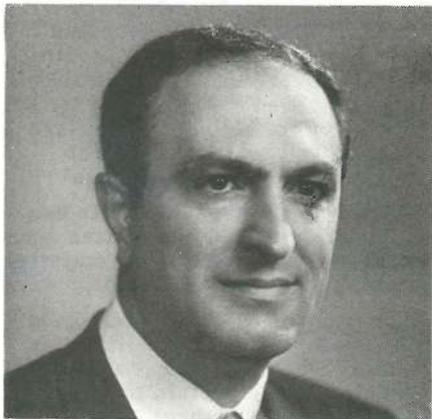


Columbia's managing director, Fred Wilmot (right) and RCA's Ont/Man sales manager, Ed Preston, hosted dual/company cocktail party for Johnny Mathis and Henry Mancini.

Pariselli drops bomb on U.S. tape heavies

"The Canadian market is about to break open" would appear to be a much used phrase in international circles, of late. The most recent to show belief in his country's potential is Joe Pariselli, national sales manager of Ampex Stereo Tapes and Records (Canada). Pariselli attended the label's national sales meeting held in Los Angeles, Aug 6 and 7 and was subject of a well put together piece by Billboard Magazine (Aug 22/70).

Pariselli put forth several reasons why the Canadian market hasn't advanced as rapidly as first en-



Joe Pariselli

visioned. The prime reason, and one well known within the industry, is the tape confusion at both the consumer and industry level. Although the industry has made direct moves in recognizing 8 track over cassette and 4 track, the latter now almost obsolete. This confusion has somehow become a drag with consumers. The Billboard article pointed up the fact that tape sales account for about 20 percent of the total music business in Canada, but that Pariselli feels "the lack of player equipment has been a sales drawback". The article further quotes Pariselli as stating: "The consumer is just now becoming aware of the difference between configurations. We're constantly teaching both dealers and consumers the equipment differences and the advantages of tape and players."

The encouraging factor with regard to software and hardware is the stable sales picture of both. Sales have somehow kept ahead of those of last year, although a much healthier situation

had been predicted.

Pariselli, no doubt, roused the ire of those companies deeply involved in the cassette market when he noted: "A third factor in the tape slowdown in Canada is the failure of cassettes to generate excitement". He added, "Eight track is so entrenched, that it will take a complete consumer-dealer education program to reverse the trend."

A further blow to the cassetteers was Pariselli's reference to cassette prices. He claimed: "First of all, prerecorded cassettes are too high. At \$7.95 (8-track also carries a \$7.95 price tag) cassettes are in direct competition with records. And since cassette equipment is primarily a home entertainment source, the public would prefer spending \$7.95 on a disk."

The auto market hasn't exactly boomed for the cassette either. The big problem here, as pointed out by Pariselli, would be solved "if and when auto manufacturers begin installing cassette equipment in cars." The overall situation chalks up a large plus for 8 track and, according to figures by Pariselli, 8 track has a healthy lead selling about 3½ to 1 (4 track not included).

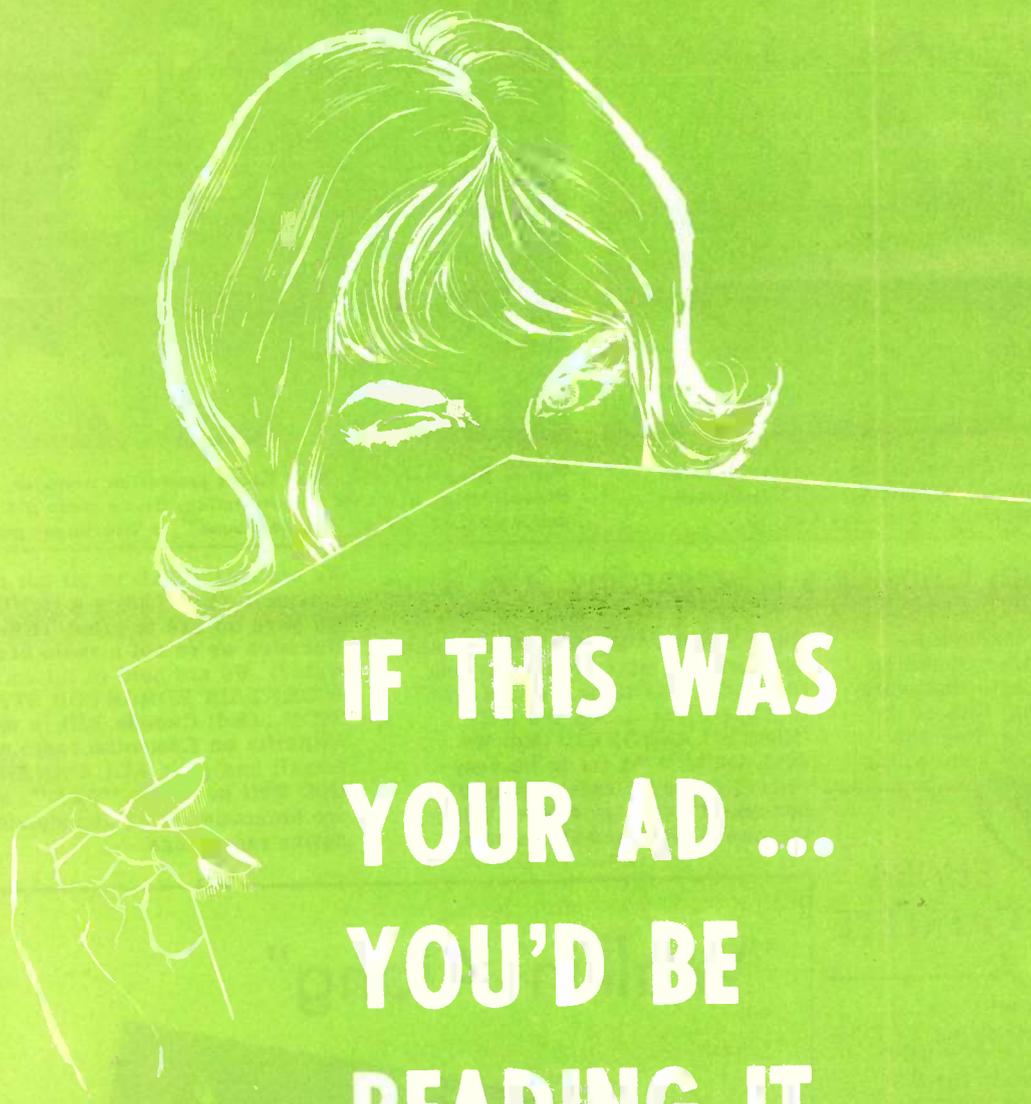
This writer conferred with Pariselli on the accuracy of the above, on which he concurred, and found him to be a wealth of information on the tape business. Blank tape, a most times no no with those

deeply entrenched with pre-recorded tape, is booming in Canada. Pariselli tags this one as out-distancing pre-recorded tape by 15 to 1, and he has a solution for this problem as well. He believes record manufacturers should release disc and tape product simultaneously. Proof of the pudding is the success Ampex has had with several of their 8 track releases, particularly those by Creedence Clearwater Revival. Their latest Fantasy release, "Cosmo's Factory", which was released on cartridge before the album, sold in excess of 10,000 pieces in the first two weeks of release.

Pariselli has gone out on a limb with the Canadian only release of the Ampex 5" Open Reel Gold Box series (3 3/4 i.p.s.). Suggested list for the series is \$6.95 with the exception of The Beatles, which is pegged at \$8.95. Included in the initial release are: Creedence Clearwater Revival, Rolling Stones, Tom Jones, Frank Sinatra, Merle Haggard, Glen Campbell, and the movie soundtrack of "Romeo and Juliet". Dealer incentives include a free rack holding 54 of the open reel boxes and which is available with the ordering of 50 tapes. Counter display cartons with a capacity of 25 tapes are also available. So successful has been the promotion in Toronto, re-ordering has taken place involving such high quantities it would indicate that Pariselli has revived a configuration that may have appeared dead but certainly not buried. National success of the promotion is now considered just a matter of time. No doubt, the parent company will be watching this unique Canadian open reel marketing experiment - very closely.



New Open Reel Gold Box series from Ampex



**IF THIS WAS
YOUR AD ...
YOU'D BE
READING IT
NOW!**

Contact RPM for further information



(l to r) Carl Wendelken (Capitol promo Louisiana), Karen McAlister (Capitol Detroit), Al Martino, Joe Woodhouse (Capitol Toronto) at Windsor's Elmwood Casino.



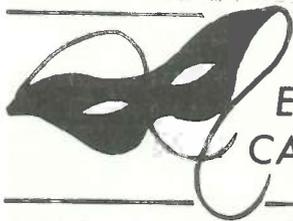
Warner Bros versatile West Coast promotion manager, Bruce Bissell, tries his hand at performing. Bruce made his singing debut on CBC-TV's "In The Round", a Vancouver production.

Western Chain Considers Disregarding 30% Rule

RUMOURS.....have reached me that a chain of western Canadian stations are planning to disregard the CRTC ruling that 30% of the records they play must be Canadian. According to my source, the

Ed:'s famous "MEMO" (two weeks ago) brought mixed reaction from the trade. One thing I would like to make clear.....WE DO NOT "HATE" ANYONE!!! (Ed: We sure don't!!!) We try to be very fair! (Ed: We try twice as hard because Canada is # 2) We print the news! (Ed: And then some!)

We are FACTUAL in all our reporting!!! (Ed: That's a lie!!!) We have no axe to grind! (Ed: Because we're not a radio station, right?). We are here to inform!!!! A CERTAIN EDMONTON STATION...(Ed: Canada Bill is an authority on Edmonton radio stations!) has gone ALL CANADIAN (Ed: Well not quite "ALL") and are programming an abundance of native recordings.



ELVIRA
CAPREESE

stations in question will almost immediately be programming 33 1/3% content. They will not only scoff at the 30%, but maintain the 1/3 Canadian content regardless of the fact that the ruling isn't official for the 30% until February of next year. An informant, close to the programmers of these stations, advised me it was his personal opinion that the western chain had taken this unusual attitude to upstage the eastern stations and one station in particular (Ed: Oh! THEM AGAIN!!!) who were playing 30% Canadian and possibly 30% of that 30% they had more than a passing interest in. (Ed: Is it true their own ivory tower exec only gets three minutes with the music director's flunkies???)//MY ARTICLE....that was mostly based on Old

The deadline for ads
in RPM is NOW
TUESDAY NOON

"Walkin' Along"



TTM641



TAMARAC
RECORDS are
manufactured
& distributed
in Canada
by Quality
Records Ltd.

THE CYCLE
(pronounced - the-si'k'l)
(formerly the Magic Cycle)

MCA Takes Over Mediarts Distrib

Negotiations have been completed for the distribution of Mediarts disc and tape product by MCA. Signing for the deal took place in New York with Bob Yorke signing for Mediart and MCA's vice president of product development signing for MCA.

Mediarts became a very hot label with their initial release of two albums, "The Begatting of the President" by Orson Welles (41-2) and "On My Way to Where" by Dory Previn (41-1). The Previn set hit with such impact, the label culled a single for release, "Scared to be Alone", now showing early indications of being a chart item.

A Kendrew/Lascalles deck, "The Box", has been released and picked up favourable trade reviews. Lascalles, a Britisher, is a writer for the Smothers Brothers TVer. Mediarts prexy is Allan Livingston, former Capitol Industries head.

Gold is the Word for Quality

Quality Records is now supplying new plastic merchandising display cards listing their complete Golden Treasures singles catalogue to retailers. The card is die-cut to interweave the wire Golden Treasure browser box, which gives more permanency to the merchandiser.

MGM's Golden Archive Series was bowed this week by Quality. The series contains past hits of many of the big ones from a few years back. Included are: the Righteous Brothers, Connie Francis, Ritchie Valens, Conway Twitty, Ian & Sylvia, Wayne Newton, Judy Garland, Cowbells, Mothers of Invention, Wes Montgomery, David Rose and his Orchestra and many others.



**BRENDAN
CLINCH
AGENCY**

262 WOODFIELD ROAD,
SUITE 101,
TORONTO 8, ONTARIO
(416) 465-6767

Phonodisc Holds Sales Meet

The Muskoka Sands Lodge, Gravenhurst, Ontario, was the setting for the three day sales meeting for Phonodisc Ltd. (Aug 17-18). Chairing the conference was Phonodisc president, Don McKim. Woody Henderling, international vice-president of Phonodisc, with headquarters in New York City, also attended along with Phonodisc management. These included Frank Weaver, Pacific Division (Vancouver), Gord Kardaschinski, Western Division (Winnipeg), and Doug Byrone, Eastern Division (Montreal).

Much of the discussion had to do with the setting up of the fall plan.

This year Phonodisc will offer liberal discounts as well as allowing dealers terms or dating. The plan will go into effect from August through November.

The budget line, Marble Arch, will be offered in a pre-pack which contains thirty albums and will carry with it a discount over and above the ordinary.

The big seller at Phonodisc is "In the Summertime" by Mungo Jerry on the Pye label. An album release by the British group is just off and back-ordering has already indicated that the set will be one of the top sellers for the label.

A HIT IS...

"COMIN' ROUND"

on  **Quality RECORDS**

by the exciting

M
A
P
L

Q1980

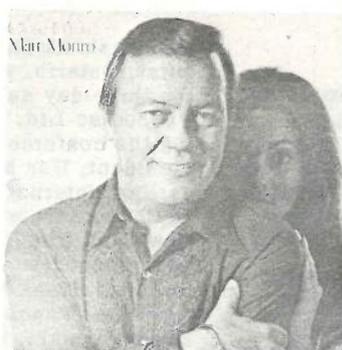
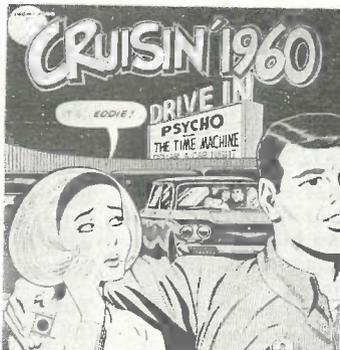
POOR SOULS



NEW ALBUMS

CRUISIN' 1960

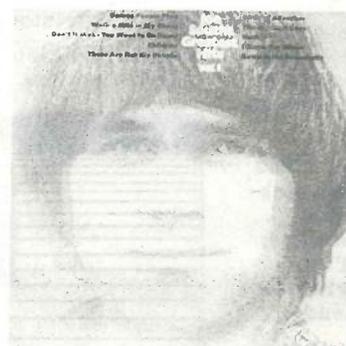
Increase 2005-T
The Crusin' series covers, in seven LP's, everybody's fave raves from 1956 to 1962. This set includes "Tears On My Pillow", "Alley Oop", "Running Bear" and nine other biggies plus Dick Biondi's shrill WKBW intro.



CLOSE TO YOU
Matt Munro-Capitol-ST 546-F
Munro gives his low-key delivery to top contemporary heavies including "Jean", "Why Can't I Touch You", "Leaving On A Jet Plane" and many others. MOR programmers will cherish.

LIVINGSTON TAYLOR

Atco-SD 33 334-P
A fine first set from diversified Taylor. All compositions are self pennings with the exception of "Six Days On The Road", which is our favourite. Should capitalize on current popularity enjoyed by brother James.



JOE SOUTH'S GREATEST HITS Vol. 1
Capitol-ST 450-F
Although South has only been in the spotlight for the last couple of years he has been represented on the disc front by "Hush" and "Down In The Boondocks". Both these giants are contained here along with "Walk A Mile In My Shoes", "Games People Play" and others.

STAGEFRIGHT

The Band-Capitol-SW 425-F
Once again and big big big. There's no holding this group back. This set could be their biggest yet. "Just Another Whistle Stop", "Strawberry Wine", the titler and on and on. Window display and in-store sample this biggie - it will bless you with much bread. Programmers already punching it home.



THE MAGIC GARDEN OF STANLEY SWEETHEART
Motion Picture Soundtrack
MGM-1SE 20ST-M
Whether the movie makes it not this set should become a good seller. Eric Burdon and War sing "Magic Mountain", Bill Medley does up "Nobody Knows" and The Mike Curb Congregation put together a beautiful "Sweet Gingerbread Man".

A MUSICAL SEANCE

Featuring Rosemary Brown
Philips-PHS 900-256-K
This is a weirdy and what makes it even more weird is the fact it deals with classical music. Rosemary Brown never took a piano lesson in her life but she plays as if she were possessed by Liszt, Beethoven, Chopin, Brahms, Grieg, Debussy, Schubert and Schumann.



AMERICAN ROCK ANTHOLOGY
Various-MGM-SE 4687-M
This is a hot, hot set. Let customers and listeners in on these goodies and they'll jam the switchboard, and storm the barricades. "Let It All Hang Out", "Woolly Bully", "Come On Down To My Boat Baby", "Lightnin' Strikes" and more and more making it a sure bet.

DUETS FROM SEMIRAMIDE NORMA

Joan Sutherland/Marilyn Horne/The London Symphony Orchestra/Richard Bonynge
London-DS 26268-K
Sutherland and Horne shared the Met's stage in March of this year and brought the record making \$74,036. house down with Bellini's bel canto masterpiece "Norma". Now it's here on disc in all its exciting sound beauty.



FAITH HOPE & CHARITY
Maxwell-ML 88002-M
There's a heap of sweet sweet soul here by Zulema Cusseaux, Albert Bailey and Brenda Hilliard. The trio try their hand at penning a couple of selections which adds that deep rooty feeling to their delivery. "Let's Try It Over", "I'm Gonna Love You" and "That Lonely Feeling" are excellent.

"Rubber Duckie" a National Breakout

Jim Henson portrays the character Ernie on ETV's widely acclaimed "Sesame St." childrens' program. Henson (Ernie) now has a single release out known as "Rubber Duckie". It's a kids song, taken from the "Sesame St. Book and Record" set on Columbia, and it looks like it may well develop into a major hit across Canada and the

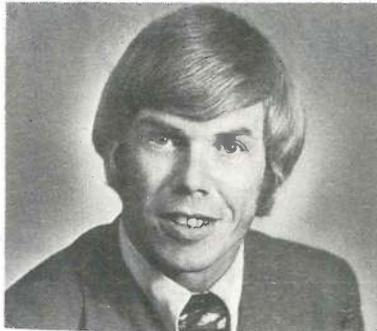
U.S. To promo the disc, Columbia's Charlie Camilleri is having a truck-load of rubber duckies shipped in for distribution in a promo kit to jocks, writers and others in the industry as well as for giveaways at Toronto's Fair. A large number of stations with a sense of humour have gone all out on the disc, while others, perhaps taking themselves a little too seriously, are shying away from what could well be a number one hit across North America.

John Murphy GRT Ontario Promotion

John Murphy has been named from sales representative to the post of Ontario promotion manager for GRT of Canada Ltd.

Murphy has been with GRT since the beginning of this year when he took on duties as Ontario sales rep for the firm. He came to GRT from Apex Records where he was employed as sales rep for Western Ontario. He was associated with Quality Records prior to his move to Apex.

Besides promotion and the responsibility of calling on radio stations throughout Ontario, Murphy will also maintain a few major sales accounts.



The above announcement was made by Ed LaBuick, marketing manager of GRT of Canada Ltd.

Little Richard/Lightfoot Big on West Coast

Little Richard's latest album release, "The Rill Thing", has become one of the top sellers for Warner Brothers on the West Coast. The set was featured on both CKVN and CKLG. Also showing good sales returns is the Gordon Lightfoot deck, "Me and Bobby McGee". This action has also brought much sales attention to his album release, "Sit Down Young Stranger".

Bruce Bissell, Warner Brothers promo manager for British Columbia, has been busy setting up radio, press and television interviews for Fleetwood Mac and Jethro Tull to give an added boost to the box office for their Vancouver engagements.

New Seekers Deck on Elektra

New product from Elektra includes, "Look What They've Done to My Song Ma", by the New Seekers. The single has already entered the U.S. trade charts and shows early indications of being a hot prospect for both MOR and top forty outlets.



WHERE COUNTRYFIED!

AND HAPPY TO TELL YOU THAT THESE SINGLES ARE
GETTING ON EVERY CANADIAN C&W CHART
SELLING, TOO!

COUNTRYFIED

DICK DAMRON

APEX
RECORDS

77110

THE BALLAD OF

MUK TUK ANNIE

JIMMY ARTHUR

ORDE

DAMON
RECORDS

D-009

Distributed by MCA RECORDS - CANADA

Thank You

WORDS ALONE COULD NEVER BEGIN TO EXPRESS MY APPRECIATION FOR ALL THE KINDNESS SHOWN TO ME BY COUNTRY RADIO FOLK, DEALERS, RACK JOBBERS, ONE STOPS, JUKE BOX OPERATORS AND MEMBERS OF THE PRESS - IN MAKING MY APEX SINGLE

"I'M COUNTRYFIED"

A TOP TEN CANADIAN NATIONAL HIT. WHAT MAKES ME EVEN HAPPIER IS THE FACT I WROTE THIS SONG MYSELF WHICH IS PUBLISHED BY BEECHWOOD MUSIC OF CANADA (BMI).
AGAIN - LET ME SAY THANK YOU.....

"I'M COUNTRYFIED"

DICK DAMRON

APEX RECORD No. 77110

Charne Breaking in U.S.

RCA recording artist, Billy Charne, a native of Grand Forks, B.C., has broken several markets in the U.S. with his country deck "To-Ma-Ray Tom-A-Ray". This self-penning made good gains up the RPM Country Fifty and added to the sales potential of his new album.

Charne left Canada several months ago on a work permit which allowed



RCA's Billy Charne signing autograph in Albuquerque record bar while KRZY music director, Mike Siegling, looks on.

him to work and cut sessions in Nashville. After each release, he made a point of returning to Canada and adding to the promotion laid on by the label. His "No Lonelier Than You" became a top ten item, as did his "Susie's Better Half" and "When You Were a Lady".

Although "To-Ma-Ray" is his first U.S. release, the country pushers throughout the south are well aware of this young Canadian. He has toured throughout the U.S. and picked up a large following of fans wherever he has appeared. One of his first breaks came while setting up an engagement in Albuquerque, New Mexico. Terry Moss, program director and Mike Siegling, music director of the local country outlet, KRZY, really dug the Charne lid and leaned heavily on it. By the time Charne was to appear at Bob Johnson's Caravan East, the club was packed, and there wasn't an Albuquerquean who didn't know about Charne.

Mailing pieces
are OUT!

An ad is IN

RPM Weekly

RPM COUNTRY

- 1 1 SNOWBIRD
Anne Murray-Capitol-72623-F
- 2 5 EVERYTHING A MAN
COULD EVER NEED
Glen Campbell-Capitol-1260-F
- 3 8 ME AND BOBBY MCGEE
Gordon Lightfoot-Reprise-0926-P
- 4 7 COUNTRYFIED
Dick Damron-Apex-77110-J
- 5 10 YOU WANNA GIVE ME A LIFT
Loretta Lynn-Decca-23693-J
- 6 11 COOL GREEN WATERS
Donna Ramsay-Capitol-72608-F
- 7 4 PICKIN' UP THE PIECES
Mersey Brothers-Columbia-C4-2929-H
- 8 2 IF I EVER FALL IN LOVE
(With A Honky Tonk Girl)
Faron Young-Mercury-73065-K
- 9 9 TRUCKER'S CAFE
Great Speckled Bird-Ampex-11006-V
- 10 14 TELL ME MY LYING
EYES ARE WRONG
George Jones-Musicor-1408-J
- 11 3 SOMEDAY WE'LL BE TOGETHER
Bill Anderson & Jan Howard
Decca-32689-J
- 12 15 FORTUNATE SON
The Rainvilles-Melbourne-3359-K
- 13 18 MULE SKINNER BLUES
Dolly Parton-RCA-9863-N
- 14 22 ODE TO SUBURBIA
Bob Smith-Apex-77112-J
- 15 25 FOR THE GOOD TIMES
Ray Price-Columbia-45178-H
- 16 26 THE WHOLE WORLD
COMES TO ME
Jack Greene-Decca-32699-J
- 17 35 WONDERS OF THE WINE
David Houston-Epic-10643-H
- 18 27 ALL FOR THE LOVE
OF SUNSHINE
Hank Williams Jr-MGM-14152-M
- 19 28 THESE THINGS
Mike Graham-Rodeo-3336-K
- 20 23 FOOLIN' AROUND
Chaparral Brothers-Capitol-2866-F
- 21 31 DON'T KEEP ME HANGIN' ON
Sonny James-Capitol-2834-F
- 22 17 KETCHUP SONG
Tom Connors-Dominion-115-E
- 23 12 I WONDER COULD I LIVE
THERE ANYMORE?
Charley Pride-RCA-9855-N
- 24 33 DADDY WAS AN OLD
TIME PREACHER MAN
Porter Wagoner and Dolly Parton
RCA-9875-N
- 25 13 DUTY NOT DESIRE
Jeannie C. Riley-Plantation-59-M
- 26 19 I NEVER PICKED COTTON
Roy Clark-Dot-17349-M
- 27 20 KANSAS CITY SONG
Buck Owens-Capitol-27830-F
- 28 21 SON OF A COAL MAN
Del Reeves-United Artists-50667-J
- 29 49 SUNDAY MORNING COMING DOWN
Johnny Cash-Columbia-45211-H
- 30 16 JESUS TAKE A HOLD
Merle Haggard-Capitol-2838-F
- 31 40 HEAVEN EVERYDAY
Mel Tillis/Statediders-MGM-14148-M
- 32 32 I'M YOUR PUPPET
Dianne Leigh-Chart-5079-L
- 33 45 ORANGE BLOSSOM SPECIAL
Doug Kershaw-Warner Bros-7413-P
- 34 34 THIS NIGHT
(Ain't Fit For Nothing But Drinking)
Dave Dudley-Mercury-73089-K
- 35 47 SALUTE TO A SWITCHBLADE
Tom T. Hall-Mercury-30778-K
- 36 36 BILOXI
Kenny Price-RCA-9869-N
- 37 37 BIG WINDOW
Tony White-Columbia-C4-2926-H
- 38 38 SUGAR IN THE FLOWERS
Anthony Armstrong Jones
Chart-5083-L
- 39 ... THE BALLAD OF
MUK TUK ANNIE
Jimmy Arthur Ordge-Damon-009-J
- 40 43 ONE MORE TIME BILLY BROWN
Burl Ives-Bell-75014-M
- 41 41 BAD BAD TUESDAY
Del Reeves-Chart-5082-L
- 42 48 EVERYTHING WILL BE ALRIGHT
Claude Gray-Decca-32697-J
- 43 42 UNCLE PEN
Blake Fordham/Crowbar
London-17385-K
- 44 44 A BIG MAN
Harry Rusk-Dominion-122-E
- 45 50 BACK WHERE IT'S AT
George Hamilton IV-RCA-9890-N
- 46 46 EM EASY COME EASY GO
Joey Gregorash-Polydor-2065023-Q
- 47 ... THERE MUST BE MORE TO
LOVE THAN THIS
Jerry Lee Lewis-Mercury-73099-K
- 48 ... ANGELS DON'T LIE
Jim Reeves-RCA-9880-N
- 49 ... HOW I GOT TO MEMPHIS
Bobby Bare-Mercury-73097-K
- 50 ... THE TAKER
Waylon Jennings-RCA-9885-N

CANADA'S ONLY NATIONAL COUNTRY SURVEY

Compiled from record company, radio station and record store reports

The great festival hoax

by John Watts

All things would seem to point to the death of the large pop gathering as a means of supplying mass entertainment. Government officials in Quebec, Ontario, New Brunswick and British Columbia, have all made comments seeming to either limit or prohibit completely large rock festivals. Bourassa in Quebec stated flatly that Manseau was the last one. New Brunswick's premier denied permission for the staging of Strawberry Fields. In Ontario, the Attorney General took frenzied steps to block the Mosport affair. Vancouver's Tom Campbell, not noted for his liberal views blocked the Festival Express' stay in the city. It all apoints to increased and sometimes insurmountable difficulties in staging rock festivals.

The authorities present a case which seems highly believable to the uninitiated. They cite drugs, nudity, possible violence, harrassment of "decent citizens" and sky-high medical and police costs in their efforts to block and discredit festivals. The provincial police in eastern provinces have made a practice of putting on scare campaigns prior to the festivals. They move into the area about to be "beseiged", and show movies of the "immorality and criminality" which must surely accompany any such festival. Residents of the rural areas where the festivals are held usually have no experience with them and believe what they are told. Residents of areas where the events have been held are almost universal in their praise of the conduct of the festival-goers.

The situation is not at all helped by the obliging way in which the daily press goes along with the authorities' campaign. Certain large and powerful metropolitan dailies are notorious for their front page coverage of drug use, public nudity and any other aspects of rock festivals which might be considered unsavoury by the general public, while almost universally ignoring the musical and other positive aspects.

No one can really be sure of the reasons behind the harrassment of the rock festivals, few will deny that it occurs. Most of the arguments brought up by the authorities can be readily rebutted. For a start, the government has given enormous figures representing the cost of policing and providing medical attention at the Mosport Park effort. These figures have been quoted by our gallant press at anywhere from \$200,000 to \$300,000,

with a weekly giving the figure as \$138,000. The intent of the numbers game was obvious. Let the public think that they are absorbing the costs of the fun of their ram-paging children. Hit them where it hurts, in the pocket book.

One might well wonder how a couple of hundred policemen and a hundred and fifty or so medics could run up a six figure bill in two and a half days. Using the first figure, we come up with something close to \$900 for each policeman and medic to spend in two and a half days. In total, some three to four

hundred persons were treated by the medical personnel, the majority for scrapes, bruises, sunburn etc. Add those to the twenty or so who were arrested and, at the first amount quoted, it seems to have cost between \$800 and \$1000 to handle each individual case. That's pretty expensive treatment by any standard. Assuming that the lower amount quoted is the correct one, it still seems to be an astronomical figure. If indeed the government did manage to spend such a vast amount of public money, perhaps they would be kind enough to provide a detail-

THE WINNING PAIR ...THE RAINVILLES

**BREAKING
Town and Country
'FORTUNATE SON'
Melbourne 3359**

ed accounting of exactly who got it and for what purpose.

A favourite argument of the pro-festival people is to compare them to other large public gatherings. Many condemn such comparisons, but they are valid. How many hundreds of police must line the roads during the Santa Claus parades in major cities across the country? Is a bill for tens of thousands of dollars submitted to the parade organizers? Does the province demand payment for the kiddies treated for cuts, scrapes and bruises when they are trampled underfoot? Take the Shriners' invasion of Toronto; they ram-page through the streets, carouse, mix things up, and generally have a good time. Do the police make mass arrests and prohibit further conventions here? No - they turn a blind eye. The Grey Cup Parade football devotees fly from across the country, many become offensively drunk. There is a rash of minor injuries, and they literally take over the streets. Is there a great cry of outrage from the media? No, it is all in the spirit of "good fun". Why, pray tell, this distinction? Why is the media so biased in its reporting? Is it a paranoic dread of things not understood? Is it a fear of dangerous young long hairs accosting editor's daughters in dark alleyways? Is it a conspiracy to deter young people from gathering in large masses? It is almost certainly a little of each, plus a few things which only time will bring out.

In the meantime, the harrassment continues, the lies are being told and this campaign without a clear purpose goes on. One of the most immediate results is the further alienation of the young. The frustrations grow larger daily, the potential for violence increases alarmingly and still the authorities persist.

It must be admitted that many festivals are poorly run, inadequately supplied with the necessities of life and have a number of other undesirable qualities. The numbers of acts who never show up, and those who do show but play for fifteen minutes seems to grow all the time. The people who are left

holding tickets to dead festivals are also left holding the bag. How- ever this would surely seem to come under the heading of consumer protection rather than the one it is under now, that of protecting "work- ing society" from the "parasitic hippies".

Regardless of all that has been said and all that will be said, the multi-day pop festival seems to be an extinct creature. It is not so much the actual event of its pas- sing that should cause us concern, but rather, the reasons behind it. The carefully planned extermina- tion of an important social phenome- non should be viewed with some alarm by all.

MURRAY continued from page 2

been skedded for October 23. The show has been dubbed, "Anne Murray and Friends".

Booking engagements have increas- ed for Miss Murray since the suc- cess of her "Snowbird" single and signing with the CBC. She will be appearing at the Queen Elizabeth Playhouse in Vancouver, Sept 12; Miss Grey Cup Pageant, Toronto, November 27; and a ten day engage- ment at the Imperial Room of the Royal York Hotel. Rambeau is work- ing on a series of winter college carnival dates for the new year.

**\$300. A WEEK BUYS A HEAVY!
12 YEAR VETERAN -
OPERATIONS DIRECTOR,
PROMOTER, AIRMAN -**

Going contemporary? Let's talk!
I was never beaten during 3½ years
on the air in a Canadian medium
market.

Presently Operations Director for
TOP PULSE-RATED OUTLET in
5 station U.S. market.

Box 1584
RPM Weekly
1560 Bayview Avenue
Toronto 17, Ontario

8½ x 11
**LITHOMATIC
PHOTO REPRINTS**

for
PRESS RELEASES
PUBLICITY . GIVE AWAYS
MAILERS TO BOOKING AGENTS
FAN CLUB BULLETINS

2¢
EACH

1000 - 8½ x 11 Lithomatic Prints
\$20 plus negative

For those who need low cost quality reproduction of photos, a top quality printed piece that can be folded and inserted in an envelope. Our lithomatic photo reprints are ideal.

Send for our FREE brochure containing actual samples and illustrated price list.

CANADA WIDE SERVICE

**GALBRAITH REPRODUCTIONS
LIMITED**

260 Richmond Street West, Toronto 2B
364-3338

The
**CANADIAN
MUSIC INDUSTRY
DIRECTORY**

THE 1970 EDITION
IS NOW AVAILABLE.
SUBSCRIBE NOW!



RPM

1560 Bayview Avenue, Toronto 17, Ontario

Please enter my subscription for:

- 1 year - \$10.00
- 3 year - \$21.00
- Please bill me
- Payment enclosed

To assist in our subscription breakdown, would you kindly check the appropriate classification below:

- | | |
|---|--|
| Record Company <input type="checkbox"/> | Record Store <input type="checkbox"/> |
| Music Publisher <input type="checkbox"/> | Broadcasting <input type="checkbox"/> |
| Booking Agency <input type="checkbox"/> | Motion Pictures <input type="checkbox"/> |
| Record Producer <input type="checkbox"/> | Ad Agency <input type="checkbox"/> |
| Recording Artist <input type="checkbox"/> | Other _____ |

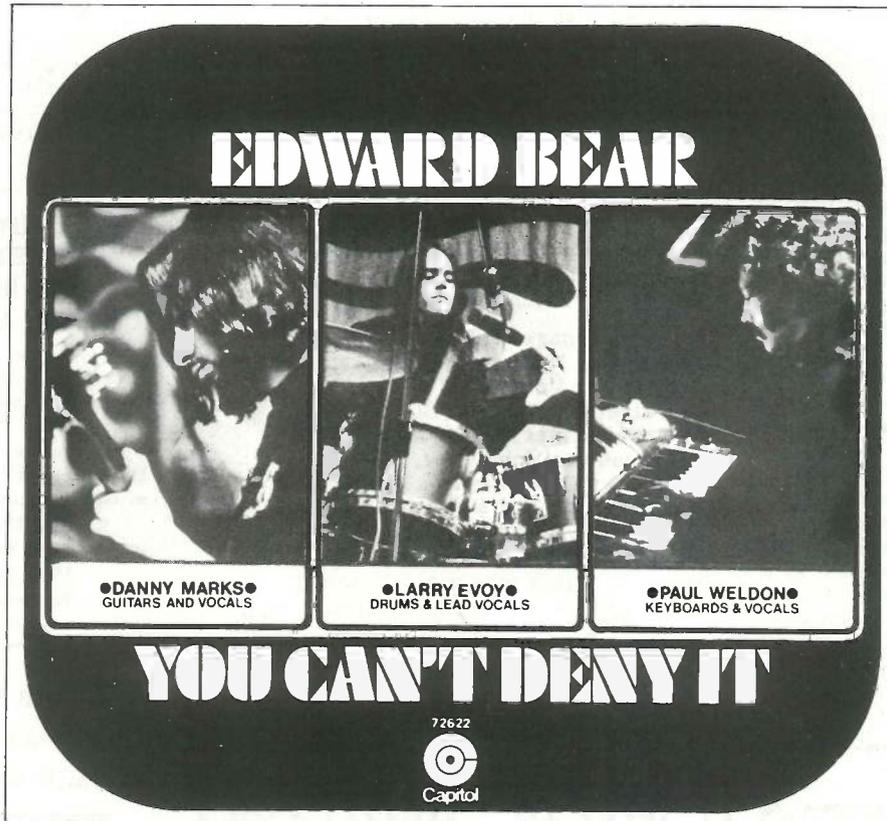
Name _____

Address _____

City _____ Zone _____ Prov _____

YOU CAN'T DENY IT*

Edward Bear have another hit!



These are some of the stations that are getting behind it and it's really showing results:

- VOCM · ST. JOHNS
- CJCH · HALIFAX
- CKOY · OTTAWA
- CFRA · OTTAWA
- CKLC · KINGSTON
- CKPT · PETERBORO
- CKFH · TORONTO
- CKOC · HAMILTON
- CJOE · LONDON
- CKCK · REGINA
- CJME · REGINA
- CKOM · SASKATOON
- CHED · EDMONTON
- CKVN · VANCOUVER
- CKLG · VANCOUVER
- CJMS · MONTREAL

It's a big change from 'You, Me & Mexico' but it is Edward Bear and you can't deny it.