

# RPM

# WEEKLY

THIRTY CENTS  
Volume 16 No. 19  
December 25, 1971



## LIGHTHOUSE SCORES OFFICIAL INTEREST

When GRT's Lighthouse certified for their first RPM Gold Leaf Award (for outstanding sales) of their initial album release for the label, Ross Reynolds, President of the Canadian firm, arranged for Premier William Davis (Ontario) to take part in the ceremonies at the Bandshell of the Toronto Fair. Ironically, there was an election on the way and the voting age limit had been reduced to 18. Naturally Davis was out for the youth vote — hence his appearance for the presentation.

However, a few months after the election and with four full years ahead of him and also a full schedule of establishment events lined up, it was hardly expected that he would turn up for Lighthouse's second Gold Award. But Bill Davis, the politician, did agree to lay the Gold on Lighthouse proving that he was still keenly interested in Ontario's youth. Much credit for his appearance must go to Reynolds and his marketing manager, Ed LaBuick.

The Science Centre show was broad-

cast "live" over CHUM-FM with Larry Green doing the introductions and general on-air description of the event. First on was Premier Davis who presented the two large Gold Leaf Awards to Skip Prokop, leader of Lighthouse, and to Jim Jenner, producer of the set.

Mrs. Pat Pearce, Commissioner from the Canadian Radio-Television Commission, presented individual artist's award plaques to Paul Hoffert, (accepted by Skip Prokop in Hoffert's absence), Ralph Cole, Bob McBride, Louis Yacknin, and Don Dinovo.

Mr. Germain Cadieux, assistant director of Broadcast Programming of the CRTC presented Awards to Richard (Dick) Armin, Larry Smith, Keith Jollimore, Howard Shore, and Mike Malone.

Further Awards were presented to Thunder Sound Recording Studio, where the set was taped. Moses Znaimer and Phil Sheridan accepted; and to GRT's president Ross Reynolds and Marketing Manager Ed LaBuick.

Marguerite Vail, of GRT, assisted in the presentations.

Door is Ocean through WBM management. The group will benefit from cross country promotion by Fox, who will also be pushing the group's second album, set for recording in January.

## BISCUIT BOY'S "GOODUNS" DRAPED IN FLOUR BAG

This has been the year for unique packaging and Love Productions' King Biscuit Boy presents yet another. His Daffodil set, "Gooduns" is packaged in "a real Arkansas flour bag". Capitol, who distribute the label in Canada, have laid on a healthy national promotion for the album release, already indicating signs of catching — nationally.

The Daffodil Boy has just returned from a successful European tour where he received good stage notices and reviews for his album, which has been released in the U.K.

While in England, Biscuit Boy visited the United Biscuit Company in Middlesex and so impressed the cookie VIPs that it's possible the British firm may unveil their own crumbler, King Biscuit Boy. The Daffodil variety later rapped with programme director Neil Spence and Adrian Love (on-air personality) who work for the United British Network, a British radio station servicing employees of the United Biscuit Company.

King Biscuit Boy is back in Toronto and commences his Canadian tour with a York University opener, December 17.

## MERCY'S SHOWCASED ON HAMILTON IV'S U.K. SHOW

RCA's popular brother act, The Mercey Brothers, have all but swamped the UK with their recent appearance on George Hamilton IV's television series as well as a tightly prepared tour of the important centres. Rumour has it the BBC are close to asking the Elmira Brothers to become permanent fixtures of Blighty's "telly".

Hamilton's series, his second in as many years, has become one of the highest rated "up country" shows in the U.K. With all the series in the can, Hamilton returned to this side of the pond and an engagement at Toronto's Riverboat. He interrupted this gig to return to England where he received Top Honours from the Country Music Association of Great Britain Ltd. (not associated with the CMA of Nashville). His biggest selling album in the UK is "Canadian Pacific" with "Countryfied" in as best selling single.

It's interesting to note that while on his short trip back for the Award Presentation he met Canadian Charles Williams Jr., now owner of the Nashville Room (Pub) as well as a string of Pubs throughout the U.K. His London Pub is fashioned after Toronto's Horseshoe Tavern. Williams became familiar with the popular Toronto country showplace while working at the Inn On The Park.

Hamilton also ran into Ralph McTell, Paramount recording artist, dubbed England's Folk Laureate, and has recorded his "Streets Of London", included on McTell's album, just released in Canada.

## SUBSCRIBE FIRST CLASS

**GARY  
BUCK**

**SAUNDERS,  
FERRY  
LANE**

RCA 75-1067



## INDEPENDENT PROMOTION FIRM FORMED

Skip Fox, formerly with Ampex Music of Canada, has announced the formation of an independent promotion firm to handle music industry clients. The outfit, Media Man, is based at 5 Roxborough Street in Toronto. Media Man will function as a press agency and promotion outlet with emphasis on mass media coverage by mail across the country, in the United States and throughout the world.

One of the prime factors in the founding of the new company is Fox's belief that the only basic difference between the enormous success of a large country in entertainment and the negligible success of a small country is exposure and promotion.

Media Man's four published aims are, "To promote and publicize Canadian talent in both live and recorded performances, to encourage the hiring of Canadian entertainers for domestic and foreign productions, to develop and maintain the highest standard of reputable communication between entertainers and the media in Canada and throughout the world, and to consistently strive for the common interest in all representations on behalf of and for deserving Canadian talent."

For some time, industry observers have noted a serious need for a qualified independent promotion operation to supplement company efforts, which, in many cases are stretched fairly thin. Fox expects to fill that need.

First client to head for Media Man's



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# CANCON A "PLAYING PROPOSITION"

What's been happening to Canadian record production? Has it surged ahead to meet with the need of the 30% Cancon regulations? Has the marketplace been flooded with "quota quickies" to fulfil the regulations? How many records are coming out



## COMMENT walt grealis

each week? What is happening to the Canadian airplay that would create an industry in Canada?

All these are important questions that should concern all of us. There is something wrong somewhere. The great surge in Canadian content production has petered out. There doesn't seem to be anything like the action there should be in production. What product is coming out is being crit-

*"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."*

—Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MCA	J
Allied	C	Musimart	R
Ampex	V	Phonodisc	L
Arc	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB/Atlantic	P
GRT	T	World	Z
London	K		

MAPL logos are used throughout RPM to define Canadian content on discs:



M—Music composed by a Canadian  
A—Artist featured is a Canadian  
P—Production wholly recorded in Canada  
L—Lyrics written by a Canadian

icised by the radio stations as being unprogrammable.

Many radio stations have said they are willing to play any good record and only want to see sales result from the airplay of Canadian records they program. They also add that the record must be selling before they will chart the record.

So what we have here is a bunch of stations that claim to be playing 30% Canadian content while listing 3 or 4% Canadian content on their charts and asking the industry to continue to supply them with programming material (at next to no cost) to help the broadcasters meet the Canadian content quota. Perhaps this is starting to read like an endorsement of the SRL hot potato that went by a few months ago. In fact, there may have been some merit in what the SRL was trying to do. Perhaps the blame lies elsewhere, but somewhere we have to get this Cancon ruling together or forget it.

While there are some who would argue that Canadian records have never fared as well on the charts internationally, you must note that the records that are doing well are just a repeat of what is becoming ancient history.

Okay, so we have established Guess Who, Anne Murray, The Bells, The Stampeders, Lighthouse and Gordon Lightfoot. Can the programmers expect only these acts to do enough to continue the 30% quota. What is going to happen when the second stage of the ruling comes into effect in January?

What the programmers should do is form a club that could create

"a hit a month by a new group". That would give the programmers more to program and put some badly needed money into the Canadian talent coffers. (Certainly the record companies have made some good attempts at making records for the broadcaster.) The broadcasters may have turned a deaf ear to some records of great potential too often and created a situation that is now rewarding them with a struggle to meet the regulations. Didn't we predict the lack of money flow in this column a number of months ago when we talked about the diminishing returns of record production?

Songwriters? We got them! Studios? Engineers? We got them! Arrangers? Musicians? Producers? We have them, but what we may be missing are broadcasters and programmers with guts enough to propel the industry into something that can excite the business.

What is this strange game we are playing that is holding back the industry? Nothing is going to take the place of some damned good airplay and chart listings of some damned good records that are coming out and getting an automatic reject from the radio stations that are playing oldies and psuedo-Cancon and wondering why more records aren't being made in Canada.

The record companies aren't to blame. If I were a record company, I would think twice about the next dollar I spent on Canadian production. The odds are stacked too heavily against getting the action you need to make Canadian records a "playing proposition."

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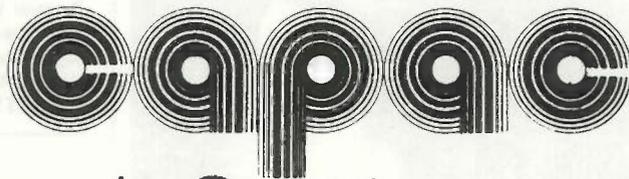
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**RPM****NUTS & BOLTS**

If some of you Toronto showbiz people were wondering why you were invited to the Wallbanger (Steak House) opener, blame it on Gino Empry. He was handling the PR.

The Richardsons (Shirley and Jack) were the first in for a Holiday party at their brand spanking new hacienda. Some big names made the scene including Rocco Laginestra (RCA from New York) - all the RCA Canada crew headed up by Bob Cook; George Struth (Quality); Stan Kulin (United Artists); Arnold Gosewich and Paul White (Capitol); and Johnny Williams (Columbia).

Fred Balling, handling PR and promotion for True North's Syrinx, reports stepped-up national action on their latest set. Most of the action still in the west - unusual, considering they're a Toronto group.

Astra's & Kurt & Noah, now in fifth week of a two week engagement at the popular Montreal disco - Alti-theque.

London ready with a Rolling Stone disc-extravaganza containing many of their past biggies. The double set is titled "Hot Rocks".

RCA's biggest single seller is still "Mammy Blue" by the Pop Tops - according to their Quebec promotion man, Pierre Bellemare. The Roger Whittaker French version isn't any slouch either.

Tom Williams, Kinney's national promotion

manager for Warner/Reprise product (you can't believe everything you read in the Directory), reports a big one with the Audience set, "House On The Hill" - on the Elektra label. Add Elektra to Williams' roster.

Steel River, still trying for the brass ring - now with "Mexican Lady" will get a boost from the U.S. where the deck has been released on the Evolution label.

Ginette Reno into Toronto's Manta Studios for one of the largest (orchestral) get-togethers since the studios opened. Jack Richardson looked after the production chores. The CBC will be doing a television special Feb 16 for this French Canadian beauty with Richardson also overseeing the sound. The Corporation is arranging a simulcast airing over the FM network for the show.

True North's Murray McLachlan was featured on the CBC-TV's "The Hart and Lorne Terrific Hour" (Dec 16).

Polydor's Five Man Electrical Band, who just certified for Canadian Gold for their "Signs" set, into Toronto for a taping of "Rollin' On The River".

The Mom and Dads taping of the "Tommy Hunter Show" (CBC) was a sensation. They were presented with their Canadian Gold for their first album, which surpassed the 100,000 sales mark.

True North is the first independent label to have three-Canadian albums on the RPM 100 and all moving up. They are: "Long Lost

Relatives"/Syrinx; "Song From The Street"/Murray McLachlan; and "High Winds White Sky"/Bruce Cockburn. The latter's single, "One Day I Walk" has reversed its downward trend.

The Frank Mills' deck, "Love Me, Love Me Love", has been released in the U.S. on the MGM label, and has already been aired on CKLW and received the nod from Kal Rudman's Friday Morning Quarterback.

Let's get the Audio Atlantic Recording Studio thing straight, once and for all. Owners are Vern and Grant Kennedy. Bob Stone of World Records does use the facilities for recording and has opened offices in the same building. They've just signed five top Atlantic Provinces' groups and will shortly be releasing a country budget line.

Quality Records threw a press and radio bash at the Variety Club for Dawn (Tony Orlando). This was one of the most intimate and successful record parties in a long time - a credit to the label's Ontario promotion manager Mark Robbins.

A lot of CRTC brass into Toronto including Pierre Juneau for a go on CFRB's roundtable talk show. Shef Frankin, researcher for FM programming (CRTC) also into Toronto for talks with programmers.

According to Quality's Mark Robbins (promotion) New Year's Day this year falls on Jan 1st, and to bring in the New Year, CFGM's Fred Trainor will be running a Hank Williams Sr. Special. All single and album product used on the show will be supplied by Robbins who will also give away the complete Williams' catalogue to a phone-in contestant.

**THIS WEEK'S NUTS & BOLTS AWARD** goes to Ross Reynolds, president GRT Canada Ltd., who was instrumental in setting up the Lighthouse Awards presentation at the Ontario Science Centre. In attendance were Premier Williams Davis (Ontario), representatives of the CRTC and various other dignitaries. This was an outstanding promotion for Canadian music. Your golden NUTS & BOLTS are on their way to you, Ross.

## Season's Greetings

The staff and management of RPM would like to take this opportunity to wish everyone in the industry - a happy holiday. It has been an outstanding year for RPM and the music industry. Now we take a week off to celebrate the holidays and the next edition of RPM will be mailed out on January the 3rd. (dated January 8th),  
**HAPPY HOLIDAY**

-RPM



*Joy To The World -  
Anne*

*in the halls of justice, the only  
justice is in the halls.*

**Perth County Conspiracy - ALIVE**

# AN AWESOME BURDEN TO LABOUR UNDER

By JIM SMITH

This column will be difficult to put into print. All the tears keep getting in my way.

Why the tears? Well just consider the facts. Some broadcasters have just pointed out that they labour under the awesome burden of insufficient definition of Canadian content. If I understand the charge, some malicious record companies are pawning off suspicious product as Canadian content. For anyone running a tight 30 per cent Canadian playlist, you see, that one invalid "Canadian" record could be enough to sell the station's license down the river.

First off, let's make it very clear that I'm not about to condone the activity of ascribing mythical qualities to any recording. Still, there's a homily that goes "You can't cheat an honest man". In other words, no record company could be able to deceive a really honest broadcaster -- at least consistently.

What is honesty? Well perhaps it would be valuable to review what the CRTC regulations were trying to accomplish. If memory serves, the idea was that the regulation would give a bunch of Canadians the opportunity to be heard in this country. If, in

the process, our balance of payments was aided and a few studio owners could make more than commercials, we wouldn't complain.

Getting back to honesty, then, what actually happened? Some stations, you may be shocked to learn, began looking for obscure links between Canada and established artists. Perhaps you've heard the one about calling the Four Seasons Canadian because producer Bob Crewe was born in Newfoundland. Such prominent all-Canadian kids as Joni Mitchell, Neil Young, and Steppenwolf received unprecedented attention. Now tell me, is that helping Canadian talent?

You bet it's not. Helping the California or New York camps of expatriates was the last intention of the regulation. The real aim was to give the Toronto die-hards, and their brethren from Vancouver to Halifax, a chance at the big time -- here in Canada. Who really cares about the people who couldn't hang in there and fight for a better common deal?

Think of what the Guess Who mean to Canada's trade balance and what they contribute in income tax. What does a Joni Mitchell or a Neil Young contribute in income tax. What does a Joni Mitchell or a Neil Young

contribute to the Canadian economy? The answer is a negative number.

And this brings us to the crux of the argument. Anyone who is a resident of Canada, working out of here on a regular basis (and it's surprisingly easy to check on how much time a person spends out of the country) is, believe it or not, a Canadian. A person with a couple of houses in California is as Canadian as Ronald Reagan.

So we come to the unfortunate stations who practice a tight 30 per cent play list. That amount of Canadian content doesn't strike me as an artistic act of the heart. It strikes me more as a half-hearted attempt to keep that precious license. Now these stations start to cut corners here and there. They play a record by someone who owns a Labrador retriever, someone who honeymooned in Niagara Falls, or someone with a taste for Annapolis Valley apples. These stations are looking for trouble and they know it.

There's a fable concerning broadcasting, something about helping the community. You can see statements of that sort on any license application. Still, no matter how much in the way of ostentatious "community service" programmes these low-content stations

SMITH continued on page 10



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# WHAT A LOT TO BE PROUD OF

Am go on, pour another one. It's Christmas after all, and you can't possibly drive in all that snow so you might as well keep your spirits up. Get someone to call up the old lady and tell her you'll be home in an hour.

1971 eh. Damn good year. Yeah, pour us another one. Let's drink to it. '71's been a good year. Got a lot to be proud of. 'Specially when you think of other years.

We've gone out of our ways to lend our weight to helping creative people. We've had a few bitter words for the Yanks. The soil felt a bit thicker this summer. And we've got a bloody long-haired prime minister. It's all coming together.

Yes sir, we've got a lot to be proud of this year. **A LOT TO BE PROUD OF.** A lot to be proud of. A lot to be proud of.

God what a great lot we are. We've got gold records scattered across the country for Ocean's Put Your Hand in the Hand. It's the biggest-selling Canadian record in history, with the total now over 4,000,000 units. That's something to be really proud of.

We've been able to lose two incredibly fine records by one of the most talented singing groups in the world,

Doctor Music. Not one, but two. The second one was probably the best MOR-pop disc ever produced in this country. We lost it. CHUM didn't even allow it a chance by giving it a number. Now the group is in imminent



**BURN THIS!**  
e.k.roy richard

danger of collapsing under its own numerical (and financial) strain. We can be proud of that.

We can be proud that the finest group in Western Canada, Chilliwack, have a gold album within two weeks of release and no hit single in the East. Lonesome Mary has gone top five in almost every market in the country yet Toronto and Montreal can't see it.

Chilliwack have declared that they will quit the music scene if this album doesn't get them off. The album needs that single.

We can be proud that the Bells soared Canada to new musical heights with a series of format hits. We can be proud that Joey Gregorash was able to get off with a version of Neil Young's classic, Down by the River. We can be proud that so few (if any) of our

AM stations programmed Neil's masterful interpretation of the song.

We can be proud that we've been able to pass off Joan Baez, Rare Earth, Matthew's Southern Comfort, Rita Coolidge, and countless other foreigners as Canadian content. We can be proud that we've been able to express our gratitude to Paul Anka's roots by somehow discovering his magnificent new single in the new American releases.

CKLW can be especially proud of how much it has done for Canadian music. Ocean, the Bells, B S & T, Sea Train, Janis Joplin, Chairman of the Board, R. Dean Taylor — heavies we swear. And those two dozen other Canadian records which Rosalie blurted were hits and were then summarily dropped after three weeks, thus deflated in the U.S. market.

We can be proud that as fine a record label as True North has still not had a national hit single. It was a tough job stopping Bernie and the boys from slipping through under our guard.

We can feel tall and strong that Greg Hambleton still hasn't had a hit single in Toronto. We can be proud that it was an American radio station that discovered Signs by the Five Man Electrical Band. Or that If You Could Read My Mind was broken in Seattle.

We can be proud that Jack Richardson

*RICHARD continued on next page*

**season's greetings from**

SOUND CANADA

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has reduced the activities of the Nimbus label to simply putting out the new Guess Who material, while he concentrates the rest of his activities on producing for U.S. majors.

We can be proud that we did not allow prejudice to intrude upon our first listenings of anything Jack cut with anybody other than the Guess Who. We can be proud that Maclean's described the Guess Who as a bubble gum band. Such a tasteful turn of phrase.

We can be pleased that the Guess Who's most adventurous album, *So Long Bannatyne*, is their least successful on the sales front. We can be proud that Daffodil's biggest selling record is a collection of contemporary Mozart impressions by a South American conductor living in Spain.

We can be proud that Anne Murray's one and only monster single was *Snowbird*. It wasn't easy to stop the other five. We can be proud that *Pepper Tree*, *Everyday People* and the *Perth County Conspiracy* still haven't clicked.

We can be proud that we've done so much to inform the public of local appearances by Canadian artists.

We can be proud that we have so frequently recognized artistic integrity and that we've pushed un-commercial records by highly talented performers,

not yet capable of commercial contortions.

We can be proud that almost all of our Canadian hits have sounded identical to most American records. We can be proud that our record companies have released so few of those "weirdo" albums — music for music's sake.

We can be proud that our studios are getting so much work from American artists who've got the inside word from CKLW. We can be proud that it's still not possible to cut a decent lacquer in this country.

We can be proud that we haven't done a damn thing about the continued existence of an American musicians' union in Canada, when it clearly represents no help to our musicians trying to work in the U.S.

We can be proud that we almost always ignore the records broken by our perceptive colleagues at Western stations. We can be proud that we've managed to keep almost all trace of French Canadian music off English rock stations

We can be proud that we've continued to mercilessly copy the U.S. charts, even if we've had to drop 30% of their hits from our playlists.

We can be proud that it's still next to impossible to break a non U.S. hit (read unproven) foreign disc in this country (as recently witnessed by Danyel Gerard's *Butterfly* and more importantly,

by Donovan's *Celia of the Seals*).

Ah yes folks, it's been a good year . . . one to be proud of.

Close the book and let's have another drink. It's still snowing anyway. I swear it.

## MORE SONGS FOR THE SEASON

Although there is a great shortage of new Christmas material, some of the older releases that are still available are being used by many programmers across Canada.

Probably the best contemporary Christmas songs ever done are on the old LP. "A Christmas Gift For You" with various artists. The album produced by Phil Spector has been re-released and should be available in the U.S., if not in Canada, before Christmas.

Some of the better Christmas singles available are:

"Merry Christmas Darling" — Carpenters, "Telez Navidad" — Jose Feliciano, "Cantique de Noel" — Joan Baez, "The Mistletoe & Me" — Isaac Hayes.

NEXT ISSUE  
JANUARY 8TH, 1972  
features 1971 in review



**Stereodyne** ...THE TAPE PEOPLE



### A&M TRIES ON CANADA/U.S. TELEVISION DISC CAMPAIGN

A&M leads the way in being the first "straight" record company to launch a Canada/U.S. television ad campaign on CFTO and WGR-TV. The label's Canadian Director, Jerry Lacoursiere, has set up late nite spots for promo'ing sets by Chilliwack, Carole King and the three Cat Stevens albums.

CFTO is set with 12 spots commencing Dec. 17 with WGR in for 15 spots the following evening (18) both to run over the weekend. Spots have also been arranged for the Carson show, week of Dec. 20 with both stations in again for the weekend.

All three A&M artists have certified for Canadian Gold (Gold Leaf Awards), the latest being Carole King's "Music" set.

### T. ST. CLAIR LOW STEPS DOWN FROM CMS

Mr. T. St. Clair Low, president of Canadian Music Sales, has retired after an association with the firm for over 40 years. Successor to the presidency, and now sole owner, is Terry Regan, who has been a part of the Canadian music industry for almost twenty five years, twenty of them with Canadian Music Sales.

Mr. Low is leaving for a six months cruise and holiday. But, on his return in April of next year, he hopes to be associated once again with Canadian Music Sales, in some capacity.

### SUBSCRIBE FIRST CLASS SUBSCRIBE FIRST CLASS

*SMITH continued from page 7*

come up with, the fact remains that they're helping to drain the nation's collective pocket while bleating about their good intentions.

No, Canada doesn't need a board to rule on Canadian content. We do need people who will go out of their way to help their countrymen. Look around — there are a few stations that needn't worry about their content, being so much over the minimum mark that a few slips here or there don't really matter. The Canadian material is there and they use it.

To those stations that are working on clear consciences, my best wishes. To the others, I say let them burn. The CRTC has enough to do without holding your hands.

response - ability  
sense - ability

Perth County Conspiracy - ALIVE

### CHUM FM - BIGGEST GAIN IN HISTORY

CHUM FM, Toronto only progressive FM outlet, has the highest audience in its history, according to the BBM figures for the month of November. Total weekly circulation jumped twenty six per cent to 231,600. Station's largest advances occurred after 4pm. Compared to a year previous, the outlet added 20,300 women and 37,900 men to its audience, primarily in the 18 - 34 group.

CHUM FM went "progressive" in the summer of 1968, providing the only programming of its kind in the area. Audience figures have grown fairly consistently since that time.

### QUALITY ACQUIRES "FACE OFF"

Harold Winslow of Quality Records has advised us that the company has acquired the rights to the soundtrack of the Canadian-made movie "Face Off", produced by Agincourt Productions. Quality will manufacture and distribute the soundtrack in Canada on the Agincourt International label. Winslow reports that the album already has a heavy advance order.

The company is now preparing to release a single from the album titled "The Hub" f/s "Morning Sun". Extensive promotion will be aimed at dealers, rackers, radio, reviewers and theatres.

## A MAGNETIC FORCE

## "RAIN"

# FROM A NEGATIVE TO A VERY STRONG POSITIVE!

# COMING FROM NOWHERE

## - NOW -

# SPREADING WITH THE GIANTS!

# CHED CKXL CHUM

# CKOC CFRA CKGM

# M 17410

## - OUT OF MY MIND -

# RAIN

**LONDON** records

RPM

## LETTERS to the editor

### SECONDARY MARKETS STAND UP & BE COUNTED

Just a little tip of my hat to Walt Grealis for his Comment (RPM, 20/11/71) about secondary markets.

I can only speak for our station, but it seems to me that when and if we do receive a record it is two or three weeks late. I note the phrase "when and if". Many a time we have had to go buy a certain record. This to me seems to be bad display of business from some distributors. We at CFAR have a listening audience of 29,000. Surely there are some people who buy records in that number. GRT and A&M Records seem to realize

### BIG CHIEF WADES BACK IN- TO COUNTRY DISC BATTLE

One of the pioneers of the country sound from Western Canada, Donn Petrak, off the scene "regrouping" for the past few months, has returned once again with a distrib he describes as "new to the business but catching on at a rate that would frighten many". His new distribution set-up is with John Rodney's Rada Records, a Vancouver-based firm.

Petrak's newest effort is with a Big Chief production of "Turn Around" by Shirley Ann. This was the song used in the Martin Luther King documentary, released throughout the U.S. last year.

The session was taped at Edmonton's Damon Studios.

### GADSDEN SCORING TALENTS IN GOVERNMENT FLICK

Terry Gadsden isn't new to the Canadian film business but he is proving to be a valuable asset to the blossoming young industry. Gadsden, besides being assistant film editor, scored the music for the Ontario Government's "Where The North Began" — a 20 minute, 70 - mm film for the Cinesphere at Ontario Place this past summer.

The film was produced by Reason Associates with Gadsden working with an organ and three guitars. Gadsden's approach was somewhat unique in that he was able to view the film before composing the score.

Shelley Gaffe gave an assist on the lyrics for two tracks and the score was arranged by David Stillwell for the six track stereo system.

Gadsden, a BMI writer, has written the music for 20 documentaries for both the CBC and CTV.

that we are alive. Their distribution is very quick.

I hope this may catch some record company eyes. Please send all releases to CFAR, 75 Callivan St., Flin Flon, Manitoba.

Garry Roberts,  
CFAR,  
Flin Flon, Manitoba.

### KUDOS FROM AN INDUSTRY GREAT

Now you're talking, old friend. Or perhaps I should say, writing. Good as RPM has been over the years, with the addition of the Programmers it has become one hell of a useful periodical.

The various departments in the new broadcaster-oriented magazine are just what this country's program and on-air people have needed for as long as I've had anything to do with radio. Granted there were the various trade sheets and magazines from the U.S. But even with their "Canadian sections" they didn't really have the answer for Canadian programmers. Now RPM has most of the questions and all of the answers.

I especially find the comments of the Country's programmers useful and interesting. Another feature that goes well with all of us in programming at

VOCM are the chart and playlist additions. Man, I even use some of the gags. It's worth the dollar or two extra to get the air mail delivery. RPM is, now more than ever, really where it's at.

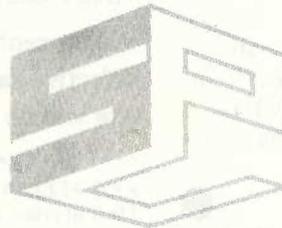
I was particularly interested in your "communications gathering" bringing together the record men and the radio people. Had to happen! I sure hope it keeps on happening. I also feel that a gathering on a coast to coast basis could be a positive development. I fully realize that similar ventures in the recent past left something to be desired. However, the format that you are using in these regional gatherings could apply, and attract a large group for useful rap sessions.

Failing the meeting on a national scale, how about gatherings on a regional basis in different parts of the Country. The existing broadcasters' groups (AAB et al) just never seem to get down to the programming nitty gritty, and you seldom hear music and programming discussions at these annual meetings. In any event, PD's and MD's generally don't even attend, and the record men have no reason to be there either.

Keep up the good work!

Johnny Murphy,  
Program Director,  
VOCM, St. John's.

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GERRY PROCHASKA  
General Manager

ED INGRAM  
Marketing Manager



**NEW MAPL  
RELEASES**

**CPF - CHART PROBABILITY FACTOR**

**A L HOOPER** M A P L  
**PLAY ME A SAD SONG**  
 Dominion 149-E

(2:59) (Al Hooper) Waterless Melon - BMI. COUNTRY: Hooper has been making good gains as a solo and this deck is already charted at several country stations. Very professional backing with the Laurie Bower Singers. Hooper could just turn the trick with this outing. Flip: For The Good Times (Kris Kristofferson) Buckhorn-BMI  
 CPF - Charted

**MARY-LOU BUTTONS** M A P L  
**THE ELEPHANT SONG**  
 London L.167-K

(2:33) (A. Harvey) Gone Fishin'-BMI. CHILDREN'S VARIETY: Who can say no to an elfish and innocent sound of a child? Middle of the roaders will find exceptional listener interest. Production is in keeping with the simplified and seemingly animated vocals. Mary-Lou, by the way, is 9 years old. Flip: Country Kangaroo (J.Allan/N.MacPherson/M.Stearns/S.Singh) Gone Fishin'-BMI  
 CPF - 67%

**BILL & SHARON** M A P L  
**WINGS**  
 Much CH 1009-K

(2:43 Intro :12) (B.Murdock) No Publishing listed. Prod: Bill Hill. MOT: An aggressive and highly creative bit of folk/rock with free form flavouring that could go MOT and MOR. Producer obviously has a tight communication with singers and - much respect from back-upmusicians. Flip: Dance Ha! Girls (A. Frazier) No Publishing Listed.  
 CPF - 65%

**SECOND HELPING** M A P L  
**WE'RE DANCIN' (Til It Blows Over)**  
 Much CH 1002-K

(3:18) (M.Pagliari/B.Workman) Lapa pala & Summerlea-BMI. Prod: George Lagios. MOT: Second time around and the action appears to be spreading toward healthy airings, particularly throughout the east. Lotsa balls - depending on what kind of balls you're airing this week. Flip: I Wanna Turn You On (M.Pagliari/T.Roman) Lapa-pala & Summerlea-BMI  
 CPF - 63%

**CHELSEA WIND** M A P L  
**ONLY A FRIEND**  
 Tuesday GH 114X-M

(2:29) (Rich Dodson) Corral Music-BMI. MOT: Shades of.....you know who. A very fine effort by this fairly new disc group with a strong Larry Lee vocal backup - but a group effort, if you know what that means. Intro will shock your listeners - a good reason to air. Flip: Give Me You (Greg Hambleton) Bluenose-CAPAC.  
 CPF- 62%

**BRANNIGAN'S BOYS** M A P L  
**INDEPENDENT MEANS**  
 Boot BT. 019-K

(2:26) (Glen Reid) Morning Music-CAPAC. Prod: Jury Krytiuk. Flip: My Green Valleys (Same credits as plug side.) - MOR.

**DOUGIE TRINEER** M A P L  
**LOOK UP TO JESUS**  
 Rodeo RO 3358-K

(3:35) (Joan Boyles/Dougie Trineer) Banff Music-BMI. Prod: Capon. Flip: Dancer The Cheerful Reindeer (K. Potts) Banff-BMI - COUNTRY.

**THE LEONARD FAMILY** M A P L  
**ONCE YOU UNDERSTAND**  
 Pip 892-M

(3:49) (L.Stallman/S.Susser) Songs For Everybody-BMI. Prod: Art Snider/Bugs Bower. Flip: It Won't Happen Again (Al Rain) Troika-BMI  
 MOR VARIETY.

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**SINGLES  
(ALPHABETICALLY)**

*This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers.*

- All I Ever Need Is You (10)
- American Pie (12)
- American Trilogy (84)
- A Natural Man (44)
- An Old Fashioned Love Song (2)
- Anticipation (80)
- Baby I'm A Want You (14)
- Behind Blue Eyes (23)
- Black Dog (71)
- Bow Down To The Dollar (85)
- Brand New Key (6)
- Can I Get A Witness (46)
- Cherish (7)
- Daisy Mae (55)
- Day After Day (39)
- Desiderata (4)
- Devil Song (89)
- Devil You (8)
- Do I Love You (18)
- Don't Say You Don't Remember (92)
- Drowning In The Sea Of Love (98)
- Easy Loving (72)
- Everybody's Everything (45)
- Family Affair (1)
- Fly Across The Sea (51)
- Footstompin' Music (96)
- For Better For Worse (57)
- For Ladies Only (48)
- Friends With You (38)
- George Jackson (28)
- Got To Be There (3)
- Grandma's Hands (73)
- Gypsies, Tramps & Thieves (29)
- Hallelujah (32)
- Happy Xmas (75)
- Have You Seen Her (52)
- Hey Big Brother (20)
- Hey Girl (11)
- I Can Smell That Funky Music (40)
- I'd Like To Teach The World To Sing (24)
- I'd Like To Teach The World To Sing (61)
- I'd Love To Change The World (69)
- I Knew You When (87)
- (I Know) I'm Losing You (21)
- Imagine (27)
- I'm A Man (65)
- I'm Gonna Be A Country Girl Again (86)
- It's A Cryin' Shame (82)
- It's One Of Those Nights (35)
- I Turn To You (90)
- Keep On Movin' (95)
- Let It Be (47)
- Let's Stay Together (100)
- Levon (50)
- Little Old Rock 'N Roll Band (64)
- L'oiseau (78)
- Lonesome Mary (9)
- Looking For A Love (63)
- Love Me Brother (83)
- Love Me Love Me Love (67)
- Lovin' You Ain't Easy (19)
- Maggie May (60)
- Me & Bobby McGee (93)
- Mexican Lady (99)
- My Boy (62)
- Never Been To Spain (97)
- No Good To Cry (22)
- No Sad Songs (81)
- Nothing To Hide (37)
- One Day I Walk (76)
- One Monkey Don't Stop No Show (31)
- One More Mountain To Climb (94)
- Pain (91)
- Peach Train (43)
- Pretty As You Feel (49)
- Respect Yourself (25)
- Rock Steady (17)
- Scorpio (41)
- Sour Suite (13)
- Stones (15)
- Sugar Daddy (54)
- Summer of '42 (33)
- Sunshine (34)
- Superstar (26)
- Take It Slow (36)
- Theme From Shaft (5)
- The Witch Of New Orleans (53)
- Tightrope Ride (56)
- Too True Mama (77)
- Treat Me Like A Good Piece Of Candy (70)
- Turned 21 (16)
- Two Divided By Love (30)
- Uncle Jed (88)
- Where Did Our Love Go (58)
- Whiskey Fire (74)
- White Lies, Blue Eyes (66)
- Wild Night (42)
- You Are Everything (68)
- Your Move (59)
- Yo Yo (79)

This week  
1 week ago  
2 weeks ago

# RPM 100 SINGLES

December 25, 1971

Gold Leaf Award For Outstanding Record Sales

A&M  
Allied  
Ampe  
Arc  
CMS  
Capital  
Caravan  
Columbia  
GRT  
London

W  
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MCA  
Musimat  
Phonodisc  
Polydor  
Quality  
RCA  
Trans World  
WB/Atlantic  
World

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Z

1	1	2	<b>FAMILY AFFAIR</b> Sly & Family Stone-Epic-5-10805-H	34	37	41	<b>SUNSHINE</b> Johnathon Edwards-Capricorn-8021-P	67	69	74	<b>LOVE ME LOVE ME LOVE</b> Frank Mills-Polydor-2065 076-Q
2	6	7	<b>AN OLD FASHIONED LOVE SONG</b> Three Dog Night-Dunhill-N	35	59	90	<b>IT'S ONE OF THOSE NIGHTS</b> Partridge Family-Bell-160-M	68	71	71	<b>YOU ARE EVERYTHING</b> Stylistics-Avco Embassy-4581-N
3	3	3	<b>GOT TO BE THERE</b> Michael Jackson-Tamla Motown-1191-V	36	52	73	<b>TAKE IT SLOW</b> Lighthouse-GRT-1230-19-T	69	47	21	<b>I'D LOVE TO CHANGE THE WORLD</b> Ten Years After-Columbia-45457-H
4	4	4	<b>DESIDERATA</b> Les Crane-Warner Bros-7520-P	37	39	46	<b>NOTHING TO HIDE</b> Tommy James-Roulette-7114-T	70	86	95	<b>TREAT ME LIKE A GOOD PIECE OF CANDY</b> Dusk-Bell-148-M
5	2	1	<b>THEME FROM SHAFT</b> Isaac Hayes-Enterprise-9038-Q	38	40	43	<b>FRIENDS WITH YOU</b> John Denver-RC A-74-0567-N	71	96	....	<b>BLACK DOG</b> Led Zeppelin-Atlantic-2849-P
6	9	20	<b>BRAND NEW KEY</b> Melanie-Buddah-267-M	39	43	52	<b>DAY AFTER DAY</b> Badfinger-Apple-1841-F	72	66	32	<b>EASY LOVING</b> Freddie Hart-Capitol-3115-F
7	7	12	<b>CHERISH</b> David Cassidy-Bell-45150-M	40	56	75	<b>I CAN SMELL THAT FUNKY MUSIC</b> Eric Mercury-Enterprise-9041-Q	73	48	37	<b>GRANDMA'S HANDS</b> Bill Withers-Sussex-227-V
8	8	13	<b>DEVIL YOU</b> Stampeders-MWC-1007 X-M	41	53	60	<b>SCORPIO</b> Dennis Coffey-Sussex-226-V	74	99	....	<b>WHISKEY FIRE</b> Magic Bubbie-Columbia-C43004-H
9	10	15	<b>LONESOME MARY</b> Chilliwack-A&M-321-W	42	20	24	<b>WILD NIGHT</b> Van Morrison-Warner Bros-7518-P	75	....	....	<b>HAPPY XMAS</b> John & Yoko-Apple-1842-F
10	14	22	<b>ALL I EVER NEED IS YOU</b> Sonny & Cher-Kapp-2151-J	43	26	10	<b>PEACE TRAIN</b> Cat Stevens-A&M-1291-W	76	95	92	<b>ONE DAY I WALK</b> Bruce Cockburn-True North-TN-4-105-H
11	13	27	<b>HEY GIRL</b> Donny Osmond-Polydor-14322-Q	44	38	45	<b>A NATURAL MAN</b> Lou Rawls-MGM-14262X-M	77	90	....	<b>TOO TRUE MAMA</b> Crowbar-Daffodil-1012-F
12	21	58	<b>AMERICAN PIE</b> Don McLean-United Artists-50856-J	45	24	11	<b>EVERYBODY'S EVERYTHING</b> Santana-Columbia-45472-H	78	60	65	<b>L'OISEAU</b> Rene Simard-Nobel-NL5627-K
13	18	26	<b>SOUR SUITE</b> Guess Who-Nimbus-74-0578-N	46	49	53	<b>CAN I GET A WITNESS</b> Lee Michaels-A&M-1303-W	79	36	29	<b>YO YO</b> Osmonds-Polydor-2065-082-Q
14	5	5	<b>BABY I'M A WANT YOU</b> Bread-Elektra-45751-P	47	54	56	<b>LET IT BE</b> Joan Baez-Vanguard-35145-V	80	85	93	<b>ANTICIPATION</b> Carly Simon-Elektra-45759-P
15	17	18	<b>STONES</b> Neil Diamond-Uni-55310-J	48	28	35	<b>FOR LADIES ONLY</b> Steppenwolf-Dunhill-4292-N	81	98	....	<b>NO SAD SONGS</b> Helen Reddy-Capitol-3231-F
16	16	23	<b>TURNED 21</b> Fludd-Warner Bros-7531-P	49	46	44	<b>PRETTY AS YOU FEEL</b> Jefferson Airplane-Grunt-0500-N	82	76	67	<b>IT'S A CRYIN' SHAME</b> Gayle McCormick-Dunhill-4288-N
17	12	17	<b>ROCK STEADY</b> Aretha Franklin-Atlantic-2838-P	50	61	89	<b>LEVON</b> Elton John-Uni-55314-J	83	50	49	<b>LOVE ME BROTHER</b> Tapestry-Polydor-2065 091-Q
18	19	30	<b>DO I LOVE YOU</b> Paul Anka-Buddah-252-M	51	64	94	<b>FLY ACROSS THE SEA</b> Edward Bear-Capitol-72653-F	84	83	91	<b>AMERICAN TRILOGY</b> Mickey Newbury-Elektra-45750-P
19	15	16	<b>LOVIN' YOU AIN'T EASY</b> Pagliaro-Much-CH1010-K	52	57	72	<b>HAVE YOU SEEN HER</b> Chi Lites-Brunswick-55462-V	85	65	66	<b>BOW DOWN TO THE DOLLAR</b> Joshua-GRT-1230 15-T
20	30	57	<b>HEY BIG BROTHER</b> Rare Earth-Rare Earth-5038-V	53	10	....	<b>THE WITCH OF NEW ORLEANS</b> Redbone-Epic-10749-H	86	91	99	<b>I'M GONNA BE A COUNTRY GIRL AGAIN</b> Buffy Ste Marie-Vanguard-35143-V
21	32	36	<b>(I Know) I'M LOSING YOU</b> Rod Stewart-Mercury-73244-K	54	88	....	<b>SUGAR DADDY</b> Jackson Five-Tamla Motown-1194-V	87	79	79	<b>I KNEW YOU WHEN</b> Donny Osmond-Polydor
22	33	48	<b>NO GOOD TO CRY</b> Poppy Family-London-164-K	55	80	82	<b>DAISY MAE</b> Hamilton, Joe Frank & Reynolds-Dunhill-4296-N	88	93	....	<b>UNCLE JED</b> Perth County Con.-Columbia-C4 3010-H
23	29	33	<b>BEHIND BLUE EYES</b> The Who-Decca-32888-J	56	63	86	<b>TIGHTROPE RIDE</b> Doors-Elektra-45757-P	89	94	....	<b>DEVIL SONG</b> Aarons & Ackley-Capitol-72656-F
24	44	88	<b>I'D LIKE TO TEACH THE WORLD TO SING</b> New Seekers-Elektra-45762-P	57	25	12	<b>FOR BETTER FOR WORSE</b> Bells-Polydor-2065-093-Q	90	97	....	<b>I TURN TO YOU</b> Spring-London-M17423-K
25	42	59	<b>RESPECT YOURSELF</b> Staple Singers-Stax-0104-Q	58	62	87	<b>WHERE DID OUR LOVE GO</b> Donnie Elbert-All-Platinum-2330	91	92	98	<b>PAIN</b> Ohio Players-Westbound-188-T
26	31	38	<b>SUPERSTAR (Remember How You Got Where You Are)</b> Temptations-Tamla Motown-7111-V	59	34	34	<b>YOUR MOVE</b> Yes-Atlantic-2819-P	92	....	....	<b>DON'T SAY YOU DON'T REMEMBER</b> Beverly Bremmers-Scepter-12315-J
27	23	9	<b>IMAGINE</b> John Lennon-Apple-1840-F	60	41	31	<b>MAGGIE MAY</b> Rod Stewart-Mercury-73224-K	93	....	....	<b>ME &amp; BOBBY McGEE</b> Jerry Lee Lewis-Mercury-73229-K
28	45	77	<b>GEORGE JACKSON</b> Bob Dylan-Columbia-45516-H	61	58	62	<b>I'D LIKE TO TEACH THE WORLD TO SING</b> Hillside Singers-Metromedia-231-L	94	89	50	<b>ONE MORE MOUNTAIN TO CLIMB</b> Dr. Music-GRT-45132-T
29	22	8	<b>GYPSYS, TRAMPS &amp; THIEVES</b> Cher-Kapp-2146-J	62	77	80	<b>MY BOY</b> Richard Harris-Dunhill-4293-N	95	....	....	<b>KEEP ON MOVIN'</b> Aaron Space-Warner Bros-CW4008-P
30	11	6	<b>TWO DIVIDED BY LOVE</b> Grass Roots-Dunhill-4289-N	63	75	85	<b>LOOKING FOR A LOVE</b> J. Geils Band-Atlantic-2844-P	96	....	....	<b>FOOTSTOMPIN' MUSIC</b> Grand Funk Railroad-Capitol-3255-F
31	51	63	<b>ONE MONKEY DON'T STOP NO SHOW</b> Honey Cone-Hot Wax-7110-M	64	73	97	<b>LITTLE OLD ROCK 'N ROLL BAND</b> Billy Mysner-Astra-AS45319-Q	97	....	....	<b>NEVER BEEN TO SPAIN</b> Three Dog Night-Dunhill-4299-N
32	55	61	<b>HALLELUJAH</b> Sweathog-Columbia-45492-H	65	27	14	<b>I'M A MAN</b> Chicago-Columbia-45467-H	98	....	....	<b>DROWNING IN THE SEA OF LOVE</b> Joe Simon-Spring-120-Q
33	35	39	<b>SUMMER OF '42</b> Peter Nero-Columbia-45399-H	66	68	69	<b>WHITE LIES, BLUE EYES</b> Bullet-Big Tree-123-V	99	....	....	<b>MEXICAN LADY</b> Steel River-Tuesday-GH113X-M
								100	....	....	<b>LET'S STAY TOGETHER</b> Al Greene-Hi-2202-K

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

This week  
1 week ago  
2 weeks ago

# RPM 100

# ALBUMS



December 25, 1971

indicates that entire album qualifies in some way as Canadian content.

Gold Leaf Award For Outstanding Record Sales

A&M  
Allied  
Ampey  
Arc  
CMS  
Capitol  
Crown  
Columbia  
GRT  
London

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MCA  
Musimar  
Phonodisc  
Polydor  
Quality  
RCA  
Trans World  
WB Atlantic  
World

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Z

1	1	1	<b>NEW SANTANA</b> Columbia-KC30595-H N/A	N/A	
2	2	2	<b>TEASER AND THE FIRECAT</b> Cat Stevens-A&M SP 4313-W CS 4313-W	8T 4313-W	
3	4	7	<b>NEW LED ZEPPELIN ALBUM</b> Atlantic-SD7208-P AC7208-P	A8T C7208-P	
4	7	11	<b>THERE'S A RIOT GOIN' ON</b> Sly & Family Stone-Epic-KE30986-H N/A	N/A	
5	11	18	<b>CHICAGO AT CARNEGIE HALL</b> Columbia-C4X30865-H N/A	N/A	
6	5	5	<b>SHAFT</b> Soundtrack-Enterprise-EN25002-Q ENS-2-5002-Q	ENB-2-5002-Q	
7	3	3	<b>EVERY PICTURE TELLS A STORY</b> Rod Stewart-Mercury-SRM1609-K N/A	N/A	
8	6	4	<b>IMAGINE</b> John Lennon-Apple-SMAS3379-F N/A	N/A	
9	17	25	<b>E PLURIBUS FUNK</b> Grand Funk Railroad-Capitol-SWB53-F N/A	N/A	
10	12	17	<b>STONES</b> Neil Diamond-Uni-93106-J 2-93106-J	8-93106-J	
11	13	9	<b>JESUS CHRIST SUPERSTAR</b> Decca-DXSA7206-J 73 6000-J	6 6000-J	
12	10	19	<b>MEATY, BEATY, BIG &amp; BOUNCY</b> The Who-Decca-DS79184-J 73-9184-J	6-9184-J	
13	23	43	<b>MAD MEN ACROSS THE WATER</b> Elton John-Uni-93120-J 2-93120-J	8-93120-J	
14	18	27	<b>GATHER ME</b> Melanie-Buddah-BDS95003-M BDS4-95003-M	BDS8-95003-M	
15	28	58	<b>THOUGHTS OF MOVIN' ON</b> Lighthouse-GRT-9230 1010-T N/A	N/A	
16	29	60	<b>ALL IN THE FAMILY</b> Atlantic-SD7210-P N/A	A8T C-7210-P	
17	74	....	<b>MUSIC</b> Carole King-Ode-77013-W N/A	N/A	
18	24	21	<b>PARTRIDGE FAMILY SOUND MAGAZINE</b> Bell-6064-M 4-6064-M	8-6064-M	
19	8	8	<b>HARMONY</b> 3 Dog Night-Dunhill DSX 50108-N N/A	N/A	
20	33	61	<b>AMERICAN PIE</b> Don McLean-United Artists-UAS5535-J N/A	N/A	
21	22	74	<b>TO YOU WITH LOVE</b> Donny Osmond-Polydor-2424 039-Q N/A	N/A	
22	16	12	<b>CARPENTERS</b> A&M-SP3502-W CS3502-W	8T3502-W	
23	9	6	<b>TAPESTRY</b> Carole King-Ode-SP77009-W CS77009-W	8T77009-W	
24	89	....	<b>BLACK MOSES</b> Isaac Hayes-Enterprise-ENS2-25003-Q N/A	N/A	
25	15	10	<b>EVERY GOOD BOY DESERVES FAVOUR</b> Moody Blues-Threshold-THS5-K N/A	N/A	
26	47	63	<b>CHILLIWACK</b> A&M-SP3509-W N/A	N/A	
27	25	20	<b>WHO'S NEXT</b> The Who-Decca-DS79182-J 73-9182-J	6-9182-J	
28	30	23	<b>RAM</b> P&L McCartney-Apple-SMAS3375-F 4XT3375-F	8XT3375-F	
29	31	45	<b>TOM JONES LIVE AT CAESAR'S PALACE</b> Parrot-71049-K N/A	N/A	
30	14	14	<b>CHER</b> Kapp-KS3649-J N/A	K8-3649	
31	32	24	<b>MASTER OF REALITY</b> Black Sabbath-Warner Bros-BS2562 CWX2562-P	8WM2562-F	
32	20	15	<b>LOVE, LUCK 'N' LOLLIPOPS</b> Bells-Polydor-2424 035-Q 3176 025-Q	3821 030-C	
33	19	13	<b>RAINBOW BRIDGE</b> Jimi Hendrix-Reprise-MS2040-P CRX2040-P	8RM2040-P	
34	21	16	<b>TALK IT OVER IN THE MORNING</b> Anne Murray-Capitol-ST6366-F 4XT6366-F	8XT6366-F	
35	35	34	<b>RUFF &amp; READY</b> Jeff Beck Group-Epic-KE 30973-H CT 30973-H	CA 30973-H	
36	36	36	<b>OTHER VOICES</b> Doors-Elektra-EK575017-P CEK75017-P	8EK75017-P	
37	39	54	<b>FIDDLER ON THE ROOF</b> Soundtrack-United Artists-UAS10900-J K5013-J	U5013-J	
38	37	40	<b>SMACKWATER JACK</b> Quincy Jones-A&M-SP 3037-W CS 3037-W	8T 3037-W	
39	27	19	<b>ROCKIN' THE FILLMORE</b> Humble Pie-A&M-SP3506-W CS3506-W	8T3506-W	
40	40	32	<b>TUPELO HONEY</b> Van Morrison-Warner Bros-WS1950-P CWX1950-P	8WM1950-P	
41	44	39	<b>THE DIONNE WARWICKE STORY</b> Scepter-SPS 2-596-J N/A	8019 596-T	
42	26	22	<b>BARK</b> Jefferson-Airplane-Grunt-FTR1001-N N/A	N/A	
43	46	56	<b>SONNY &amp; CHER LIVE</b> Kapp-KS3654-J N/A	K8 3654-J	
44	48	38	<b>UP TO DATE</b> Partridge Family-Bell-6059-M A-6059-M	8-6059-M	
45	52	30	<b>GOIN' BACK TO INDIANA</b> Jackson 5-Tamla Motown-TS310-V N/A	N/A	
46	53	57	<b>SONG FROM THE STREET</b> Murray McLachlan-True North-TN4-H N/A	N/A	
47	38	42	<b>HIGH WINDS WHITE SKY</b> Bruce Cockburn-True North-TN3-H TNT3-H	TNA3-H	
48	41	37	<b>TEA FOR THE TILLERMAN</b> Cat Stevens-A&M-SP4280-W CS4280-W	8T4280-W	
49	34	31	<b>BARBRA JOAN STREISAND</b> Columbia-KC30792-H N/A	N/A	
50	42	33	<b>BLESSED ARE</b> Joan Baez Vanguard-VSD6570-L N/A	N/A	
51	69	89	<b>POPPY SEEDS</b> Poppy Family-London-PS599-K N/A	N/A	
52	45	35	<b>CAHOOTS</b> The Band-Capitol SMAS 651-F N/A	N/A	
53	43	26	<b>FIFTH DIMENSION LIVE</b> Bell-9000-M 4-9000-M	8-9000-M	
54	51	44	<b>ARETHA'S GREATEST HITS</b> Aretha Franklin-Atlantic-SD8295-P AC8295-P	A8T C8295-P	
55	71	92	<b>PEOPLE LIKE US</b> Mamas & Papas-Dunhill-DSX50106-N N/A	N/A	
56	100	...	<b>AERIE</b> John Denver-RCA-LSP4607-N N/A	N/A	
57	58	98	<b>SUMMER OF '42</b> Soundtrack-Warner Bros-WS1925-P N/A	8WM1925-P	
58	50	23	<b>FOR LADIES ONLY</b> Steppenwolf-Dunhill-DSX50110-N N/A	N/A	
59	54	46	<b>SUMMER SIDE OF LIFE</b> Gordon Lightfoot-Reprise-MS2037-P CRX2037-P	8RM2037-P	
60	90	....	<b>200 MOTELS</b> Soundtrack-United Artists-UAS9956-J N/A	N/A	
61	55	50	<b>AQUALUNG</b> Jethro Tull-Reprise-MS2035-P CRX2035-M	8RM2035-P	
62	65	91	<b>L'OISEAU</b> Rene Simard-Nobel-NBL-502-K NB4 802-K	NB8 502-K	
63	49	41	<b>THE DONNY OSMOND ALBUM</b> Polydor-2424 208-Q 3176 037-Q	3821 026-Q	
64	....	....	<b>KILLER</b> Alice Cooper-Warner Bros-2567-P N/A	N/A	
65	93	....	<b>LONG LOST RELATIVES</b> Syrinx-True North-TNX5-H N/A	N/A	
66	70	82	<b>ALL THE RIGHT NOISES</b> Fergus-Capitol-ST6370-G N/A	N/A	
67	75	85	<b>MOZARTMANIA</b> Waldo de los Rios-Daffodil-SBA16005-F N/A	N/A	
68	....	....	<b>PARTRIDGE FAMILY CHRISTMAS CARD</b> Bell-6066-M N/A	N/A	
69	62	66	<b>SEVEN OF MY SONGS</b> Frank Mills-Polydor-2424 030-Q N/A	N/A	
70	73	52	<b>MUD SLIDE SLIM</b> James Taylor-Warner Bros-BS2561-P CWX2561-P	8WM2561-P	
71	95	....	<b>FUNKY SOUNDS...</b> Eric Mercury-Enterprise-ENS1020-Q N/A	N/A	
72	66	67	<b>LEE MICHAELS FIFTH</b> A&M-S-4302-W CS4302-W	8T4302-W	
73	75	81	<b>ON THE SHORES OF AMERICAY</b> Irish Rovers-Decca-DL75302-J N/A	6-5302-J	
74	72	59	<b>SO LONG BANNATYNE</b> Guess Who-RCA-LSP4574-N N/A	N/A	
75	56	51	<b>MEDDLE</b> Pink Floyd-Harvest-SMAS832-F N/A	N/A	
76	....	....	<b>ANNE MURRAY/GLEN CAMPBELL</b> Capitol-SWB69-F N/A	8XT869-F	
77	63	65	<b>PARANOID</b> Black Sabbath-Warner Bros-WS1887-P CWX1887-P	8WM1887-P	
78	57	55	<b>ONE FINE MORNING</b> Lighthouse-GRT-9230 1002-T 5230 1002-T	8230 1002-T	
79	64	62	<b>STICKY FINGERS</b> Stones-Rolling Stone-COC59100-P COCX-59100-P	8COC-59100-P	
80	59	48	<b>WELCOME TO THE CANTEEN</b> Various-Polydor-2334 022-Q N/A	N/A	
81	60	49	<b>SURF'S UP</b> Beach Boys-Brother-RS6453-P CRX6453-P	8RM6453-P	
82	61	47	<b>GRATEFUL DEAD</b> Warner Bros-2WS1935-P CWJ1935-P	8WJ1935-P	
83	77	75	<b>STAY AWHILE</b> Bells-Polydor-2424 022-Q 3176 019-Q	3821 022-Q	
84	....	....	<b>ANTICIPATION</b> Carly Simon-Elektra-EKS75016-P N/A	N/A	
85	67	72	<b>EASY LOVIN'</b> Freddie Hart-Capitol-ST838-F N/A	N/A	
86	82	68	<b>A SPACE IN TIME</b> Ten Years After-Columbia-KC30801-H N/A	N/A	
87	....	....	<b>THE LOW SPARK OF HIGH HEELED BOYS</b> Traffic-Polydor-2334 026-Q N/A	N/A	
88	83	70	<b>THEIR SIXTEEN GREATEST HITS</b> Grass Roots-Dunhill-DSX15107-N N/A	N/A	
89	68	53	<b>STREET CORNER TALKING</b> Savoy Brown-Parrot XPAS 71047-K N/A	N/A	
90	78	77	<b>BLUE</b> Joni Mitchell-Reprise-MS2038-P CRX2038-P	8RM2038-P	
91	98	88	<b>AGAINST THE GRAIN</b> Stampede-MWC-MWC5701-M MWC54-701-M	MWC58-701-M	
92	81	76	<b>JAMES GANG IN CONCERT</b> ABC-733-N N/A	N/A	
93	79	64	<b>THE SILVER TONGUED DEVIL AND I</b> Kris Kristofferson-Monument-A30679-K 5044 30679-T	8044 30679-T	
94	85	80	<b>BEST OF THE GUESS WHO</b> RCA-LSPX1004-N TK1710-N	T851710-N	
95	80	73	<b>CLOSE TO YOU</b> Carpenters-A&M-4271-W CS4271-W	8T4271-W	
96	97	94	<b>HOMEMADE</b> Osmonds-Polydor-2424 027-Q 3176 028-Q	3821 024-Q	
97	96	90	<b>L.A. WOMAN</b> Doors-Elektra-EKS75011-P CEK-75011-P	8EK-75011-P	
98	86	71	<b>FROM THE INSIDE</b> Poco-Epic-KE30753-H N/A	N/A	
99	91	69	<b>ALLMAN BROS AT FILLMORE EAST</b> Capricorn-2SA-802-P ACJ802-P	2A8J802-P	
100	84	78	<b>BUDDY MILES LIVE</b> Mercury-SRM2-7500-K N/A	N/A	

## CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

Notes: Cassette numbers appear on left - 8-track on right of each listing.

## BOOT FOR BUD ROBERTS

BY DON FOSTER

"This is Bud Roberts" is the title of Roberts' new LP. on the "Boot" label and his first since 1967.

Originally from Albert County, New Brunswick, near Moncton. He has made Oshawa his home for the past six years.

Roberts' interest in country music started at the young age of six when he first heard "Wilf Carter" on a windup phonograph record player. It wasn't long before he was learning the words to many country songs, and at the age of 11 he wrote his first song. He got his first guitar in 1943 and soon started playing

and singing at jamborees or whenever he got the chance. This led to a talent contest and first prize. His next big step was an appearance on TV at station KCKW with much success.

Shortly after this with a desire to become a professional country singer and a lot of determination he headed for Toronto. This turned out to be a good move that eventually led to his first recording contract. He was so successful at the "Horseshoe Tavern" that he stayed there for eleven months. He appeared on a show at "Massey Hall" and received eight encores for the Jimmy Rodgers classic "Mule Skinner Blues". He was successful wherever he appeared and gathered many fans during this time.

All this success made Roberts well known as a top country music singer. In 1965 he signed a contract with Market Productions who in turn leased the master tapes to Apex Records resulting in his first LP. Several songs were chart successes such as "The Sound That Makes Me Blue", "Will You Miss Me While I'm Gone", "The Working Man", "The Dum Dum Song" and his number one hit "The Alcan Run". This LP did indeed prove to be a winner with good quality, good country songs and the "Roberts" touch.

Roberts disappeared for a short time, from the turntables, but he remained a part of the country music scene touring Ontario and Quebec plus writing many songs. He is now making a comeback with a new recording contract, a new single and LP plus a new "Bud Roberts".

On September 7th 1971, Roberts signed a long term recording contract with Jury Krytiuk of Boot Records. Boot records has world wide distribution and unlimited promotion for their artists. Soon after the signing of this contract Bud went to the R.C.A. studios in Toronto for a recording session. This resulted in a new single with distribution in the U.S.A. and Canada. The "A" side is a Bud Roberts composition "I've Got The Bottle". The "B" side is a tune written by Jimmy Simpson "The Longest Run", Jimmy also wrote Bud's number one hit "The Alcan Run". This was released on November 15th along with his new LP "This is Bud Roberts" — Boot — BCS 7105. On this LP are several Roberts' tunes including "Broken Hearted Love, Affair", and "I Can't Win". Also included are two songs from the pen of Bud's friend Tom Connors "Benny The Bum" and "The Flyin' C.P.R."

Also due for release in January is another single containing two more songs with the "Roberts" touch.

## FOUR QUALITY ARTISTS INTO FORUM

Four of Quality Records' acts made it into the Montreal forum for a New Year's Eve gig. The four, Mountain, Lorri Zimmerman, Sha Na Na and Supa's Jamboree were part of a major New Year's rock celebration. Miss Zimmerman had strong response to her "Don't Twist My Mind" deck on the Celebration label. Mountain's latest LP for Windfall, "Flowers of Evil" has just been released.

Lorri Zimmerman's first album, entitled "Lorri Zimmerman" is now off, as is a second single, "Love Me, Love My Children". The Quality promotion force are planning a full scale push for the album and single.

## SYRINX TO SCORE NEW PLAY

True North's Syrinx is preparing to provide the music for a new John Palmer play entitled "Memories for My Brother" (part two). Director Henry Tarvainen was impressed by the group's compositions for "Memories" and arranged for them to perform live with the cast for the run of the production, opening New Year's Eve at the St. Lawrence Centre for the Arts in Toronto.

The engagement will mark the first time Syrinx has appeared in its new form with drummer/vocalist, Malcolm Tomlinson, new to the group, Doug Pringle, Alan Wells and John Mills-Cockell. The group's second True North album, "Long Lost Relatives" has just been released in Canada. True North is distributed in Canada by Columbia Records.

evolve ↔ resolve  
evolution ↔ revolution

Perth County Conspiracy — ALIVE

# RCA

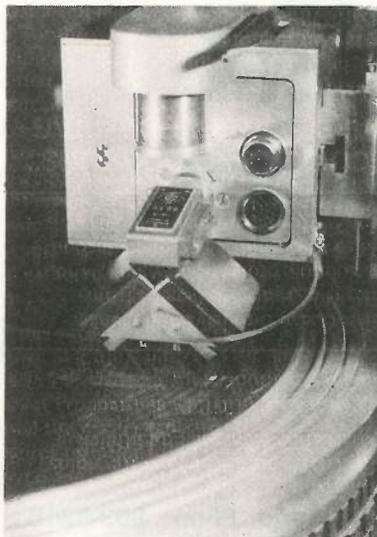
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# ALLAN J. RYAN WANTS YOU TO KNOW HIM

By WILDER G. PENFIELD III

The singer-songwriter is having a hard time. Small parts of his potential audience know one aspect or another of him. Regular viewers of CTV's public affairs magazine, W5, may remember his flip political song-satire. Some people, especially those influenced by the Cancer Society recently, may know his latest single, "True Fine Virginia", the anti-smoking song they have adopted, (and more will know the flip, "Be My Friend"). Many religious leaders are probably aware of his spiritual views.

But Ryan's only album so far, "For You To Know Me", did not find him many new friends. For all its potential appeal, it was difficult to categorize and received little airplay. Mostly it was the people in Toronto who already knew him who bought it. Even so, it did not get much beneath his surface.

Recently he has changed tack. Now at 26 he is making friends by means of a two-part concert, a series of musical snapshots of his family, of his schooling as a commercial artist, of the events big and small in his life. After almost three hours of music, his audiences have been leaving with a satisfying and remarkably complete self-portrait.

This should not suggest that Ryan is following the current vogue for gloomy introspection; he is too good an entertainer for that.

'Entertainer' is probably his best label. He has a good middle-of-the-road ballad voice, a folk guitar strum, rock mannerisms, and head-shop interim monologues.

Moreover he still has the layer of jazz feeling given by bassist Bill Prosser, and now has formed a trio by adding Don Horsburgh, a splendid pianist with a

classical background and contemporary musical wit, currently studying conducting in Montreal.

In small ways, the new approach has been a help. For two weeks this past Fall, for example, Ryan was exposing himself on the stage of Grumbles' coffee house, and the place was filled nightly with musical voyeurs.

Nonetheless, only two gigs have yet been confirmed for next year: a concert at the University of Toronto's Convocation Hall on January 14, and one the next evening



at Bishop's University (where last year he got an excellent reception warming up for Fleetwood Mac.)

A number of people who are concerned about his widespread anonymity have suggested that Ryan's best move now would be to make a live recording of the highlights of his current show. Just this past week, indeed, the rumor was circulating that such plans had already been made.

And why not? Columbia has already

picked up his option for a third album without yet making any definite plans for his second. Besides, Columbia people who were previously aware only that Ryan was a talented composer, became convinced by his shows at Grumbles that he had considerable strength as a performer.

But they deny the rumor as a remote possibility, of a size, as John Williams (who does the Canadian talent thing for Columbia) put it, comparable to "looking at the head of a needle from a thousand yards away".

They are not sure what the best route is, but their hope is to "leapfrog Ryan to success" through hit singles. In the wings for a January release are two sides, "Leaping Lily" and "Maureen", which the execs speak of with guarded optimism.

If one of them does click, people will at least know Allan J. Ryan's name.

## GAMMA'S INSTANT RALSTON RELEASED ON U.S. SCEPTER

Gamma's "Mariposa" has been released in the United States by Scepter Records, reports Daniel Lazare. The sing-along type record was released earlier in the year in Canada on the London-distributed Gamma label. "Mariposa", by Instant Ralston, was composed at the 1971 Mariposa Folk Festival, held on Toronto Islands. The song was performed by Gerry Ralston and a number of Mariposa-goers.

The deck was recorded at Thunder Sound Studios in Toronto under the direction of Lazare. Flip side of the deck is "Rock and Mole".

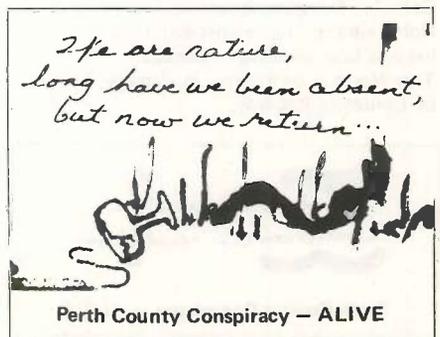
## RECORD PRODUCTION UP IN OCTOBER

Advance information from Statistics Canada indicates that phonograph record production in Canada for the month of October checked in at 5,305,636 as compared to 4,684,012 in October of last year. The significant increase brought total record production for the year to 36,081,101 as compared to 34,575,042 in 1970. Further details on record and pre-recorded tape production will be available from Statistics Canada in an upcoming Special Statement.

# Season's Greetings

MANTA  sound company limited

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Perth County Conspiracy - ALIVE

PEACE & HAPPINESS



*This year, in the interest of happiness for those who need it most, Polydor will make a contribution to a charitable organization, instead of sending cards or gifts to individuals.*



## NEW ALBUMS

## TOGETHER

Chuck Mangione  
Mercury - SRM2-7501-K  
Mangione came into his own with his first, unintended album. This one surpasses the first and will take Mangione into even more homes. London all set to get behind this one. "Places Warm" is a stunner.

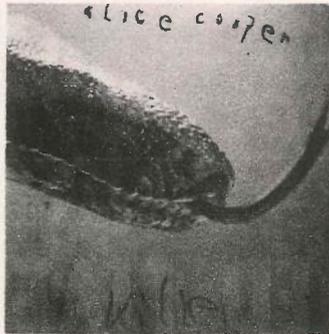


## ERON TABER

Rada-RST1111  
Former San Francisco "Hair" lead makes everything sound like Rado, Ragni and MacDermot wrote it, but this leased set, with some well put together jazz influenced arrangements has some high points like "Children of the Wind".

## JAQUELINE &amp; LINDSAY

Vintage - SCV108  
Rock and folk by a very talented duo who have paid their dues on the Ontario circuit. "Give Me Eden" is the one we like. "Sip of Wine" has some nice Beatlesque instrumental touches.



## KILLER

Alice Cooper  
Warner Bros. - 2567-P  
Whatever Alice may be, they (he, she, it) are dynamic to say the least. This aptly titled album contains some surprising literate stuff. "Dead Babies" is much more than its title would suggest.

## HEAD ROACH

Sebastian  
Vintage - SCV111  
Nothing here that hasn't been done before and better by the Holy Modal Rounders et al. The world's biggest tongue in cheek, as the set is billed, should have been removed before the singing started.

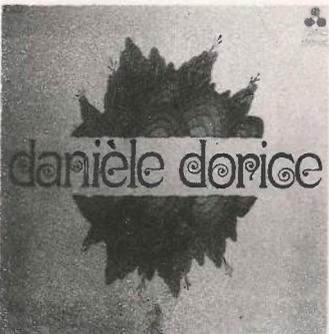


## A FESTIVAL OF CHRISTMAS CAROLS

Dofasco Male Chorus  
Warner Bros. - WCS9010-P  
Thanks to Kinney for this one. The chorus pushes out like, well steelworkers. Real guts and power behind some well chosen pieces. "Adeste Fideles" is particularly moving. Don't underestimate this one.

## LA JOIE DE VIVRE

Danièle Dorice  
Astra - 1002-K  
Excellent multilingual, English, French, Japanese, Italian and Spanish set which could do much for MOR programming. Top English cut is "Yesterday When I Was Young". Lots of variety and pep in this one.



## CHRISTMAS BROTT TO YOU

Brott/Hamilton  
Phil. Ork. CTL - 477-5153-Z  
One of the better Christmas albums we've seen in a long time. Crisp and powerful renditions of the traditionals. The medley on side two is a highlight. Recorded at Manta in Toronto and a success in every way.

## LORRI ZIMMERMAN

Crescent St. - CS1863-M  
Miss Zimmerman has a great voice, backed by equally good musicianship on this really fine album. "Theme from an Imaginary Western" is a truly outstanding cut. Distrib believes in this one as do we.



## THE MORNING AFTER

J. Geils Band  
Atlantic - SD8297-P  
Sure do sound a lot like a group on the Rolling Stones Label but they've acquired a substantial American following via live appearances. "Looking for A Love" off and being played now. Potentially huge.

# The Programmers

A WEEKLY FEATURE IN RPM  
DESIGNED FOR CANADIAN  
Programmers

## A HOUSEWIFE IS....

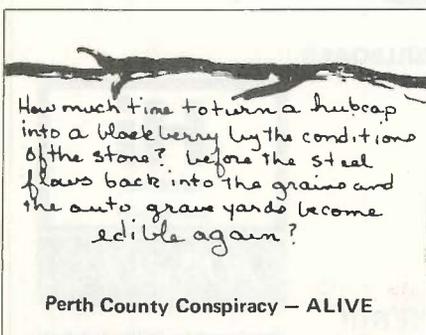
BY DANNY ROMAN  
PROGRAM DIRECTOR  
CJCH HALIFAX

A housewife is still in her teens: just out of high school or college, brought up on listening to radio, knowing the names of the current records and who does them. She knows the names of her favourite stations, disc jockies. She is up on today's trends. She's in love. She is the growing up process.

### The Programmers MEDIUM MESSAGE

The world is still a beautiful place to her. This housewife is moved by true to life man and woman songs. But once in awhile she sets aside her new heavy responsibilities to re-live the fun of her recently relinquished freedom. Her music tastes are clean, and pretty with a touch of heavy.....bright pretty music - recent gold - and an occasional heavy.

A housewife has been married for some years now. She's busied by children, and housework. There is more shopping, cleaning, cooking, and washing to do. Most of her days are full of frustrations.....a dryer that won't work, a baby with a cold, school children just about home for lunch. She worries about where the money will come from for all the things her family needs. She is relieved to know other housewives have similar problems as well. Her favourite radio station is turned on from early in the morning to when the children are home again for the day. Her moments to get her mind off these heavy responsibilities and the frustrations are the moments of a pretty song on the radio. For a moment she can re-live a fun time or a love time from her past. When she was in school, dating or just married.... ..bright pretty music, Phone shows, gold.



How much time to turn a hubcap into a blackberry by the conditions of the stone? before the steel flows back into the grains and the auto grave yards become edible again?

Perth County Conspiracy — ALIVE

A housewife has grown children now. She's had problems and dealt with them. She has more time in the day for her pleasures.



Listen to her favourite radio station, gossip on the phone with a girl friend, watch a little TV, play the contests. She will remember the years. She is sentimental. She is concerned.....pretty songs, old and recent gold, contests, phone shows

### STEWART'S "UP TIGHT" INTO 3RD SEASON

A popular early Saturday evening habit for thousands of viewers in the Kingston, Ottawa and U.S. upper New York State areas is the CKWS "Up Tight" dance party hosted by Greg Stewart. The show is into its third season with host Stewart, who hosted a similar teen show at CKNX in Wingham, Ont. (2 years).

Now a product of cablevision, "Up Tight" is viewed in 30 markets and enjoys the highest rating of any local show — next to the news.

Stewart's policy, and one that has endeared him to Canadian groups, is his Cancon policy, which between his television show and CKWS radio bit has been serving as a very important breakout area for Canadian recording groups.

Groups showcased on "Up Tight" over the past three years include: Lighthouse, Sea Dog, Thecycle, Everyday People, The Bells, Stampede, Fludd, Tapestry, Pagliaro, Joey Gregorash, Wool, Eric Mercury and Paul Clinch.

### The Programmers BREAKING & STIFFING

Fludd stiffed at CKOC in Hamilton at No. 32. Lee Michaels also reported as slow in the Steel City.

Nevin Grant, in Hamilton, and several other programmers are disappointed that M.C.A. have released an inferior version of American Pie by Don McLean. The Canadian version is split into two parts with part of the song on one side of the record, and the other part on the other side. This version drags and is doubtful as to whether it could be a hit the way it has been released in this country. Regardless, most programmers are playing the American version, and will continue to do so at least until the copy wears out. After that, if there are no hit versions of the record available in Canada, you may see the record drop off a lot of charts very quickly. After all, you can't chart what is unavailable for play.

George Jackson by Bob Dylan off CHUM after two weeks. Neil Diamond stiffed in Toronto as well.

Bells are getting some good action at CKGM, Montreal.

A sign of the season at CJME Regina

STIFFING continued on page 29

Peace to All

from

630 CHED

AND OUR 347,000 FRIENDS

The Programmers

**QUESTION OF THE WEEK**

*"What is the nature of content you expect from your air personalities?"*

Gary Summers—CKOC Hamilton

Management at CKOC demands our jocks to be tight in format yet well informed about the city and the world we live in. The last thing we want to be is a "juke box". A good jock can express himself and show his interesting personality in making every word count, while holding the length of his comment to ten seconds or less.

In the biggest of American markets a contemporary station can win, with 12% of the metro market, while in most Canadian cities, a 12% would leave you as an "also ran". In the July BBM (last figures available) 926,000 people each week listened to the three Hamilton AM stations and one FM station. CKOC had more than 33% of this total at 309,000. We didn't do it by being a "juke box".

J. Robert Wood—CHUM Toronto

Our jocks try to relate to what our audience is doing, feeling, thinking, or aware of according to the time of day, week, or season. Generally speaking, they try to project

awareness of what is going on in the audience's immediate environment.

Chuck Chandler—CFRW Winnipeg

We desire brevity in the jock's material. It should include topical bits concerning news stories - not just jokes which sound like they're being read on the air. Try to keep everything within 15 second time limit.

Ken Singer—CKCK Regina

Jocks content should include crossplug of contests as well as reading one-liners. Any bit or humour should be related to entertainment, sports events, crossplug jocks. We try to discourage joke bits, unless jock is naturally funny.

George Johns—CFRA Ottawa

In the way of content, CFRA stresses heavily topicality. Our jocks are aware and relate what is happening in the city at that particular time. All remarks must be related in some way to the city, current events, other personalities, or the music.

Bob Robertson—CKXL Calgary

Within the bounds of format I expect all personalities to be constantly aware of what's happening in their community, in their country, and the world. And to show indications of this on the air, whether it's done in humorous vein, or just well-said - it's got to be there.

Jerry Stevens—CHLO St. Thomas

A good air personality must understand his station's objectives, what it is trying to ac-

complish. He must be completely aware of what's happening musically, if he is to present it effectively. He must understand who he is trying to reach when he's on, and what topical information he can inject into his show which can relate best to the majority of his audience.

Wayne Bryant—CHED Edmonton

We expect a professional attitude towards being involved in community and relating it to the listener. Above all, being No. 1 is the most important.

Roy Hennessy—CKLG Vancouver

We require at least one hour preparation per show; to be up-to-date on current events - day by day. Some guys do humorous bits - subscribe to services. Keep up to date on industry developments. Up to date on format, including jock crossplugs - format runs on hourly clock.

John Mackey—CKGM Montreal

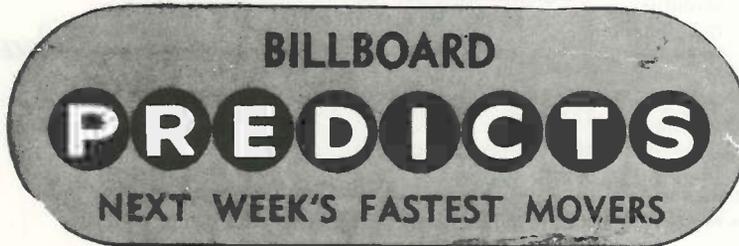
We expect total awareness. Awareness of available audience at that time of day and what they are doing, awareness of the weather, local events, music, environment, sports and news and items of interest. We expect our jocks to communicate this awareness creatively, within the structure of the format. The ability to sound exciting and aware, separates the pros from the amateurs.

Alden Diehl—CKLW Windsor

Jock's content consists of crisp, concise execution of format and constant good

*QUESTION continued on page 30*

# 'LET'S STAY TOGETHER' the new single by AL GREEN



CASH BOX 22  
BILLBOARD 30

LET'S STAY TOGETHER . . . Al Green, Hi (London)

BILL GAVIN December 10, 1971

DECEMBER 11, 1971, BILLBOARD

Hot: R & B smash is going to be a pop hit.

BOB HAMILTON December 13, 1971.

KFRC - 24, WEAM HB - 19, KILT 32 - 23, WCAO HB - 28,  
WLPL/FM HB - 30, WHBQ HB - 23

ADD: WIBG, WMAK, KLIF, WABC, WOR/FM, KNUZ, WIXY

ADDED: CHUM CKLW - 2

PICK UP ON ANOTHER WINNER!!!



Produced by Willie Mitchell

# BPM RATINGS BUOYANT

Station	Rating	Station	Rating
CHOM	18.0	CHOM	18.0
CHUM	17.5	CHUM	17.5
CHUM FM	17.0	CHUM FM	17.0
CHUM 98	16.5	CHUM 98	16.5
CHUM 102	16.0	CHUM 102	16.0
CHUM 106	15.5	CHUM 106	15.5
CHUM 110	15.0	CHUM 110	15.0
CHUM 114	14.5	CHUM 114	14.5
CHUM 118	14.0	CHUM 118	14.0
CHUM 122	13.5	CHUM 122	13.5
CHUM 126	13.0	CHUM 126	13.0
CHUM 130	12.5	CHUM 130	12.5
CHUM 134	12.0	CHUM 134	12.0
CHUM 138	11.5	CHUM 138	11.5
CHUM 142	11.0	CHUM 142	11.0
CHUM 146	10.5	CHUM 146	10.5
CHUM 150	10.0	CHUM 150	10.0
CHUM 154	9.5	CHUM 154	9.5
CHUM 158	9.0	CHUM 158	9.0
CHUM 162	8.5	CHUM 162	8.5
CHUM 166	8.0	CHUM 166	8.0
CHUM 170	7.5	CHUM 170	7.5
CHUM 174	7.0	CHUM 174	7.0
CHUM 178	6.5	CHUM 178	6.5
CHUM 182	6.0	CHUM 182	6.0
CHUM 186	5.5	CHUM 186	5.5
CHUM 190	5.0	CHUM 190	5.0
CHUM 194	4.5	CHUM 194	4.5
CHUM 198	4.0	CHUM 198	4.0
CHUM 202	3.5	CHUM 202	3.5
CHUM 206	3.0	CHUM 206	3.0
CHUM 210	2.5	CHUM 210	2.5
CHUM 214	2.0	CHUM 214	2.0
CHUM 218	1.5	CHUM 218	1.5
CHUM 222	1.0	CHUM 222	1.0
CHUM 226	0.5	CHUM 226	0.5
CHUM 230	0.0	CHUM 230	0.0

**PEACE**  
 THE LIGHT AND HOPE  
 OF THE WORLD

Season's Greetings

DONALD A. DONALD

REPRESENTING CANADA'S

BEST ENTERTAINERS

PRESENTING THE



© 1987 Kinney Music of Canada, Ltd.

# BBM RATINGS BUOYANT

The figures for B.B.M. survey for November have been released. This is a market by market indication how each of the stations fared in nine of the country's biggest cities.

It is important to note that this is merely a small portion of the total survey. The following figures represent the total cumulative audience; Monday to Friday; 5 am - 1 am and for the total coverage area of the station. Therefore, a station might be number one in the city where it is situated, yet not have the audience of another station because of signal limitations. There is no demographic breakdown giving an indication as to the number of men, women, teens, who make up the audience. In subsequent issues we hope to provide a different market break-down each week, making this information available. However, from the following figures (B.B.M. Survey November 71) one can get a good picture of each radio station's total audience.

## HAMILTON

CHML	411,000
CKOC	348,900
CHAM	201,200
CKDS FM	176,800

## OTTAWA - HULL

CFRA	419,700
CKOY	205,000
CJRC	122,200
CBO	106,100
CFMO FM	101,500
CKPM	74,600
CKCH	71,700
CKBY FM	49,700
CBO FM	46,300
CKCH FM	40,800
CBOF	21,500

## TORONTO

CFRB	1,518,800
CHUM	1,273,900
CKEY	501,600
CBL	468,200
CFTR	465,600
CKFM FM	356,400
CFGM	338,000
CKFH	331,100
CHFI FM	305,500
CHUM FM	231,600
CBL FM	83,000
CJRT FM	70,600
CJBC	47,400

## WINNIPEG

CJOB	302,400
CKRC	284,000
CKY	243,700
CBW	160,700
CFRW	153,000
CJOB FM	38,000
CKY FM	36,700
CBW FM	14,900
CFRW FM	14,400

## REGINA

CKCK	347,100
CBK	121,700
CJME	99,000
CKRM	60,800
CFMQ FM	24,200

## CALGARY

CFAC	245,000
CFCN	227,000
CKXL	173,700

CHQR	133,200
CBR	48,300
CHFM FM	43,500

## EDMONTON

CHED	347,400
CJCA	292,400
CFRN	221,200
CHQT	112,000
CBX	86,800
CKVA	51,500
CFRN FM	41,100

## VANCOUVER

CKNW	471,300
CKLG	400,300
CKWX	301,400
CKVN	238,400
CHQM	233,600
CBU	211,700
CJOR	173,800
CFMI FM	85,400
CHQM FM	65,300
CKLG FM	46,200
CBU FM	34,600
CBUF FM	4,300

## HALIFAX

CJCH	153,700
CHNS	124,900
CFDR	92,700
CBH	51,100
CHFX FM	41,300

## LONDON

CFPL	260,800
CJOE	89,200
CFPL FM	83,000
CKSL	81,600

*I am convinced that to  
maintain one's self  
on this earth  
is not a  
hardship  
but a  
pastime,  
if*



*we will  
live  
simply  
and  
wisely*

Perth County Conspiracy - ALIVE

*Season's Greetings*

**DONALD K. DONALD**

**-REPRESENTING CANADA'S**

**FINEST ENTERTAINERS-**

**-PRESENTING THE**

**WORLD'S GREATEST STARS-**

**MONTREAL**

English	
CJAD	566,900
CKGM	465,200
CFQR FM	443,100
CFCF	339,100
CHOM FM	208,700
CBM	202,200
CFOX	124,200
CJFM	113,400
French	
CJMS	823,700
CKVL	744,300
CKAC	590,200
CBF	373,200
CKLM	185,700

**The Programmers FRENCH CANADIAN TOP TEN**

- 1 M'LADY  
Michel Pagliaro - AMI - 801-Y
- 2 LE COEUR DE MON PAYS  
Les Scarabees - RCA - 755094-N
- 3 IL NE FAUT PAS PLEURER  
Gilles Brown/Yves Martin - Campus 6005-Y
- 4 YES A PICHOU  
Les Karricks - Zodiaque - 311-Y
- 5 MAMY BLUE  
Roger Whittaker - RCA - 755098-N
- 6 UN GRAND AMOUR  
Enrico Macias - Philips - 6009.171-K
- 7 QU'IL EST PENIBLE D'AIMER  
Anne Renee - Nobel - NL. 5628-K
- 8 UN SOIR SANS TOI  
Jean Nichol - TW - 85-Y
- 9 LE REEL DES SNOROUNES  
Paul Vincent - Profil - 2514-Y
- 10 FRIGIDAIRE  
Tex Lecor - Gamma - AA1128-K

**UP & COMERS**

- ALLELUIA  
Christopher Laird - Vogue - 4600-Y
- MERCI P'TIT JESUS  
Nestor - Transcanada - TC 4080
- TU M'AIMES AUSSI  
Les Sultans - Citation - 1002-Y

*Season's Greetings*

**FROM THE GOOD TIMERS  
AT CKRD RED DEER**

**The Programmers TRIBAL DRUM**

CKLG Vancouver is keeping Vancouver listeners happy during Holiday Season by running the Elvis and Rock Canada Special.

CKCK Regina, who just gave \$2,000. Christmas cash, are now giving their listeners their annual "Sparkle Tour". Buses take people around the city to see Christmas lights. Proceeds go to CKCK's Children's Fund.

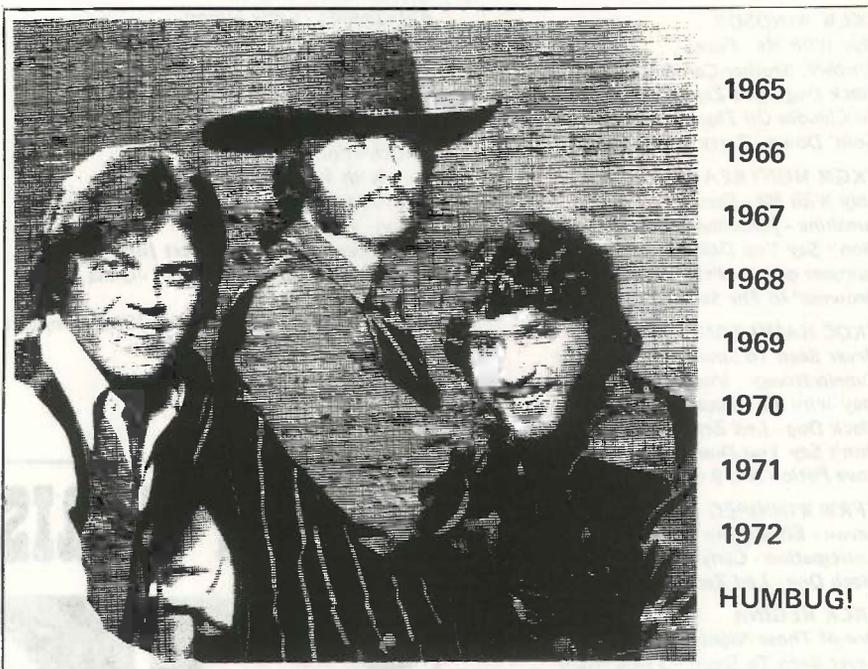
CKXL Calgary running a two hour documentary on ex-convicts using actual ex-convicts in the spread. CKXL also running the Santa's Anonymous promotion, picking up toys deposited in boxes and presenting them

to Calgary Welfare System.

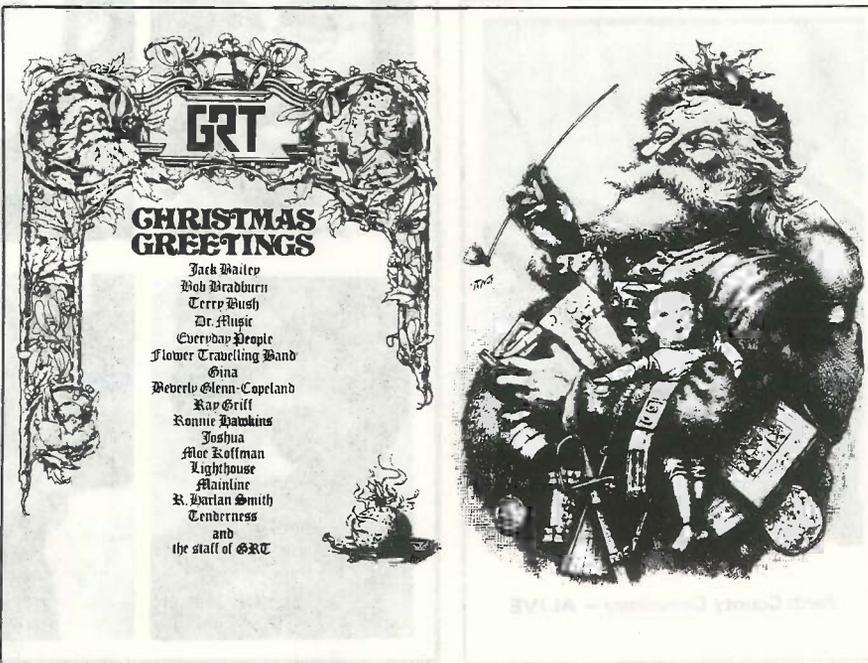
CHLO hired Hank O'Neil to do week-ends and production.

CHED Edmonton will be running a unique Christmas program from Dec 24th 'til noon, Boxing Day. No commercials, no jocks, just recorded music revolving around Christmas Story with Anita Kerr. J.C. Superstar and other peace and love songs, along with Guido Basso's Christmas LP.

It's a little longer than an instant laff but CKCM's program Director, John Murphy, tried the following on his listeners: Last night, the Indians and Pakistanis started full-scale war. Mrs. Ghandi called Defence Secretary Laird, asking for machine guns. He had to turn her down - seems the Cavalry still refuses to sell guns to the Indians!.



- 1965
- 1966
- 1967
- 1968
- 1969
- 1970
- 1971
- 1972
- HUMBUG!**



The  
Programmers

**NEW ON  
PLAYLISTS**

**MAJOR MARKETS**

**CHUM TORONTO**

*You Are My Everything-Stylistics*  
*Drownin' In The Sea Of Love - Joe Simon*  
*Let's Stay Together - Al Green*  
*I'd Like To Teach The World-New Seekers*

**CJCH HALIFAX**

*Levon - Elton John*  
*Anticipation - Carly Simon*  
*Hey Big Brother - Rare Earth*

**CFRA OTTAWA**

*You Are My Everything-Stylistics*

**CKLW WINDSOR**

*Stay With Me - Faces*  
*Brother, Brother-Carole King (LP)*  
*Black Dog - Led Zeppelin*  
*To Claudio On Thursday-Denny Doherty*  
*Goin' Down - Terry Black & Laurel Ward*

**CKGM MONTREAL**

*Stay With Me - Faces*  
*Sunshine - Jonathan Edwards*  
*Don't Say You Don't-Beverly Bremers*  
*Summer of '42 - Peter Nero*  
*Drownin' In The Sea of Love - Joe Simon*

**CKOC HAMILTON**

*Never Been To Spain - 3 Dog Night*  
*Tupelo Honey - Van Morrison*  
*Stay With Me - Faces*  
*Black Dog - Led Zeppelin*  
*Don't Say You Don't - Beverly Bremers*  
*Love Potion No. 9 - Coasters*

**CFRW WINNIPEG**

*Levon - Elton John*  
*Anticipation - Carly Simon*  
*Black Dog - Led Zeppelin*

**CKCK REGINA**

*One of Those Nights - Partridge Family*  
*Never Been To Spain - 3 Dog Night*  
*Clean Up Woman - Betty Wright*

*Levon - Elton John*  
*You Are My Everything - Stylistics*

**CKXL CALGARY**

*White Lies, Blue Eyes - Bullet*  
*George Jackson - Bob Dylan (unedited)*  
*Sugar Daddy - Jackson 5*  
*Cotton Jenny - Anne Murray*

**CHLO ST. THOMAS**

*Stay With Me - Faces*  
*Anticipation - Carly Simon*

**CHED EDMONTON**

*Levon - Elton John*  
*Mexican Lady - Steel River*  
*The Witch Queen - Redbone*  
*Love To Survive - Gary Wright*

**CKLG VANCOUVER**

*Stay With Me - Faces*  
*Without You - Nilsson*  
*Anticipation - Carly Simon*  
*Mexican Lady - Steel River*  
*Where Did Our Love Go - Donnie Elbert*  
*Return To You - Spring*

**CJME REGINA**

*Anticipation - Carly Simon*  
*Stay With Me - Faces*  
*Daisy Mae - Hamilton, Joe Frank & Reynolds*  
*Levon - Elton John*  
*Lion Sleeps Tonight - Robert John*  
*The Girl Who Loved Me When - Glass Bottle*  
*Out of My Mind - Rain*  
*United We Stand - Anne Murray/Glen Campbell*

**CJOE LONDON**

*Stay With Me-Faces*  
*Anticipation - Carley Simon*  
*My Size - John Entwistle*

*Black Dog - Led Zeppelin*  
*No Good To Cry - Poppy Family*

**CKOM SASKATOON**

*Sugar Daddy - Jackson 5*  
*It's One of Those Nights - Partridge Family*  
*Tupelo Honey - Van Morrison*  
*Tryin' To Stay Live - Asylum Choir*  
*Once You Understand - Think*

**SECONDARY MARKETS**

**CHEX PETERBOROUGH**

*Too True Mama-Crowbar*  
*The Girl Who Loved Me-Glass Bottle*  
*Turned 21-Fludd*  
*Love Me Brother-Tapestry*  
*For Ladies Only-Steppenwolf*  
*Behind Blue Eyes-Who*  
*Hallelujah-Sweathog*

**CHNL KAMLOOPS**

*George Jackson-Bob Dylan*  
*Anticipation-Carly Simon*  
*Don't Say You Don't-Beverly Bremers*

**CKRD RED DEER**

*Without You-Nilsson*  
*Set Sail For England-Tin Tin*  
*I Can't Hold On-Gary Puckett*  
*What's Going On-Quincy Jones*  
*I'd Do It All Again-Vikki Carr*  
*Harder I Try-Free Movement*  
*Locomotive Breath-Jethro Tull*  
*When I Meet Them-Seals & Croft*  
*Really Want You-Emitt Rhodes*  
*Well Well-Sebastian*  
*Keep Movin' On-Aaron Space*

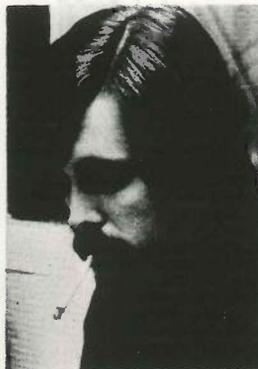


Perth County Conspiracy - ALIVE

**MERRY CHRISTMAS**



and  
thanks  
**OCEAN**



**CKPT PETERBOROUGH**

Nothing To Hide-Tommy James  
 One Of Those Nights-Partridge Family  
 Sugar Daddy-Jackson 5  
 Funky Music-Eric Mercury  
 George Jackson-Bob Dylan

**CHSC ST. CATHARINES**

Mexican Lady-Steel River  
 The Harder I Try-Free Movement  
 Looking For Love-J. Geils Band  
 You Are My Everything-Stylistics  
 Summer Of '42-Peter Nero  
 Let's Stay Together-Al Greene  
 Keep On Moving-Aaron Space  
 I'll See You There-Poppy Family

**CJSS CORNWALL**

Latin Afternoon-The Gentlemen  
 Down Home-Jerry & Jo' Anne  
 Any Dream Will Do-Joseph  
 Danny Is A Mirror-Bobby Goldsboro

**CFYL YELLOWKNIFE**

Used To Be A King-Graham Nash  
 Day After Day-Badfinger  
 Take It Slow-Lighthouse

The  
 Programmers

NEW ON  
 CHARTS

**CKLW WINDSOR**

One Of Those Nights-Partridge Family  
 Levon-Elton John  
 Rock 'n Roll-Detroit  
 Ain't Nobody Home-B.B. King  
 Don't Say You Don't-Beverly Bremers  
 White Lies, Blues Eyes-Bullet

**CHUM TORONTO**

Anticipation-Carly Simon  
 Don't Say You Don't-Beverly Bremers  
 The Witch Queen-Redbone  
 Daisy Mae-Hamilton, Joe Frank & Reynolds

**CKOC HAMILTON**

Clean-Up Woman-Betty Wright  
 Levon-Elton John  
 One Of Those Nights-Partridge Family  
 Drownin' In The Sea-Joe Simon  
 Looking For A Love-J. Geils Band

**CJOE LONDON**

I'd Like To Teach-New Seekers  
 Jeepster-T. Rex  
 Day After Day-Badfinger

**CFRA OTTAWA**

I'd Like To Teach The World-New Seekers  
 Scorpio-Dennis Coffey  
 Hey Big Brother-Rare Earth

**CJCH HALIFAX**

Take It Slow-Lighthouse  
 You're My Everything-Stylistics  
 Day After Day-Badfinger  
 No Good To Cry-Poppy Family

**CHLO-ST THOMAS/LONDON**

Levon-Elton John  
 George Jackson-Bob Dylan  
 For Ladies Only-Steppenwolf  
 Black Dog-Led Zeppelin  
 Day After Day-Badfinger  
 Take It Slow-Lighthouse

**CHED EDMONTON**

Hey Big Bro. 'er-Rare Earth  
 Day After Day-Badfinger  
 Fly Across The Sea-Edward Bear

**CFRW WINNIPEG**

Turned 21-Fludd  
 One Monkey-Honey Cone  
 I'd Like To Teach The World-New Seekers  
 Scorpio-Dennis Coffey

**CKCK REGINA**

One Monkey-Honey Cone  
 Sugar Daddy-Jackson 5  
 Daisy Mae-Hamilton, Joe Frank & Reynolds  
 Lookin' For A Love-J. Geils Band

**CKXL CALGARY**

Fly Across The Sea - Edward Bear  
 Nothing To Hide-Tommy James  
 Day After Day-Badfinger  
 Rock 'n Roll Band-Billy Mysner

**CKGM MONTREAL**

Scorpio-Dennis Coffey  
 You Are My Everything-Stylistics

**CKVL MONTREAL**

Where Did Our Love Go-Donnie Elbert  
 One Monkey-Honey Cone  
 Mexican Lady-Steel River  
 To A Place Near The River-Marty Butler

**CKWS KINGSTON**

Levon-Elton John  
 Day After Day-Badfinger  
 You Are My Everything-Stylistics  
 George Jackson-Bob Dylan  
 Stay With Me-Faces

**CJCH HALIFAX**

Take It Slow-Lighthouse  
 You Are My Everything-Stylistics  
 Day After Day-Badfinger  
 No Good To Cry-Poppy Family

CHARTS continued on page 28

*Peace on Earth*

**1050 chum**

Toronto

The  
ProgrammersMAPLE LEAF  
SYSTEM

BY NEVIN GRANT

There are insufficient submissions to prepare an agenda for Tuesday, Dec 14/71. We have only three. However - the next Tuesday will bring us to December 21 - the Christmas break. The only solution would seem to be holding the three present submissions over to Tuesday December 28/71. It would not

CHARTS continued from page 27

## CKLG-VANCOUVER

George Jackson-Bob Dylan (Unedited)  
One Monkey-Honey Cone  
Hey Big Brother-Rare Earth  
Behind Blue Eyes-Who

## CJME REGINA

Sugar Daddy-Jackson 5  
Hey Big Brother-Rare Earth  
Life In Bloodstream-Guess Who  
Bless The Beasts-Carpenters  
Where Did Love Go-Donnie Elbert  
Can I Get A Witness-Lee Michaels

## CFYL YELLOWKNIFE

Used To Be A King-Graham Nash  
Day After Day-Badfinger  
Take It Slow-Lighthouse (LP)  
Wanna Be Our Friend-Lighthouse (LP)  
American Pie-Don McLean  
Funky Music-Eric Mercury  
Mexican Lady-Steel River

## VOCM ST. JOHN'S

Day After Day-Badfinger  
One Monkey-Honey Cone  
Hey Big Brother-Rare Earth  
Take It Slow-Lighthouse

## CHSC ST. CATHARINES

Sugar Daddy-Jackson 5  
Fire & Water-Wilson Pickett  
Levon-Elton John  
Love & Liberty-Laura Lee

be practical to assume fair exposure could be given any new MLS winner Christmas week as seasonal programming is introduced. The next Maple Leaf System agenda will be for Tuesday Dec 28/71 and the results will be processed by Greg Haraldson - CKXL.

Next MLS agenda is being mailed this week. It will be voted upon by MLS members on Tuesday Dec 28/71.

As this is the Christmas issue of The Programmers, we shall skip any of the routine business of the Maple Leaf System and, instead, take this opportunity to express Christmas Greetings to all broadcasters, record reps, music journalists....the artists too! 1971 has been a gas. Here's hoping 1972 is a banner year for everyone.

There is absolutely no truth to the rumour that Santa Claus is a voting member of the Maple Leaf System.

From Greg, all the MLS representatives and me - A Most Merry Christmas!!!

CHUM FARES WELL  
IN BBM RATINGS

CHUM Toronto added significantly to its total audience figures in the November BBM. Total all persons weekly circulation hit 1,273,900 - 54,800 higher than the July ratings and almost 118,000 higher than the figures for the previous year.

The other Toronto giant, CFRB, dropped a thousand to 1,518,800. CHUM's morning newsmen, Dick Smyth, picked up forty thousand listeners with CFRB's morning guy, Jack Dennet dropping almost forty thousand.

CHUM's John Gilbert hot line show made advances over the spring survey as did other slots. Naturally the station's greatest strength came in the 18 - 34 group.

The  
ProgrammersMOR  
PLAYLIST

- 1 I'D LIKE TO TEACH THE WORLD TO SING (In Perfect Harmony) Hillsiders-Metromedia 321-L
- 2 SOMETHING IN YOUR FACE Shirley Eikhard - Capitol - 3197-F
- 3 MY BOY Richard Harris - RCA - 4293-M
- 4 I'LL SEE YOU THERE Poppy Family - London - 164-K
- 5 BUTTERFLY Danyel Gerard - La Compagnie - 127-K
- 6 TILL Tom Jones - Parrot - 40007-K
- 7 TALK ABOUT PIECE Travellers - Kanata - 1002
- 8 LET IT BE Joan Baez - Vanguard - 35145-V
- 9 CHERISH David Cassidy - Bell - 45-134-M
- 10 LOVE ME BROTHER Tapestry - Polydor - 2065 091-Q
- 11 TAKE ME HOME COUNTRY ROADS Laurie Bower Singers - Can. Tal. Lib. 477-810-Z
- 12 TO A PLACE NEAR THE RIVER Marty Butler - Columbia - C4-2988-H
- 13 AN OLD FASHIONED LOVE SONG Three Dog Night - Dunhill - 4294-N
- 14 MY SOUL SINGS OUT Lee Roy - RCA 75-1065-N
- 15 SOUR SUITE Guess Who - Nimbus - 9 74-0578-N
- 16 L'OISEAU Rene Simard - Nobel -5627-K
- 17 LOVE ME, LOVE ME, LOVE Frank Mills - Polydor - 2065 076-Q
- 18 TURNED 21 Fludd - Warner Bros - 7531-P
- 19 SUMMER OF '42 Peter Nero - Columbia - 45399-H
- 20 SUPERSTAR Nat Raider - Can. Tal. Lib. - 477-808-Z
- 21 TURN YOUR RADIO ON Ray Stevens - Barnaby - 2048-H
- 22 FOR BETTER FOR WORSE Bells - Polydor - 2065 093-Q
- 23 THE DAY OF LOVE Mercey Brothers - RCA - 75-1069-N
- 24 FRIENDS WITH YOU John Denver - RCA - 74-0567-N
- 25 GOING HOME Terry Hynes - Ame 107-M
- 26 SING (A CHRISTMAS SONG) Rick Neufeld - Astra 45321-Q
- 27 IT'S GONNA BE A NICE WARM CHRISTMAS Donna Ramsay - Astra 45-140-Q
- 28 PEACE TRAIN Cat Stevens - A&M - 2191-W
- 29 IK-TA-TUK (SANTA'S COOK) Johnny Burk Ork - Can. Tal. Lib. 477-811-Z
- 30 CHRISTMAS IN CANADA Keath Barrie - Astra 45-152-Q
- 31 AMERICAN PIE Don McLean - United Artists - 50856-J
- 32 SUNSHINE Jonathan Edwards - Capricorn - 8021-P
- 33 SAUNDER'S FERRY LANE Gary Buck - RCA - 75-0509-N
- 34 BLESS THE BEASTS & CHILDREN Carpenters - A&M - 1289-W



THE MERCEY BROTHERS



STIFFING continued from page 21

hottest single on request lines. "Feliz Navidad" Jose Feliciano.

CJCH, Halifax reports Once You Understand by Think is getting phenomenal request action. Did a phone show on the record, and received many comments regarding the song and what is being said in it.

CFRW, Winnipeg reports Sour Suite by the Guess Who slow in their home town.

CHUM, Toronto reports the quality of Canadian pressings seems to be getting worse instead of better. RCA especially have been having problems. In the last week, CHUM has received a copy of Mammy Blue by the Pop Tops and Sour Suite by the Guess Who,

## RADIO BUSINESS GETS INTO PRINT WITH TWO BOOKS

Most programmers will want to be on the look out for a new book entitled "The DeeJays" by Arnold Passman. Passman, a former writer for Playboy, has spent considerable time researching the radio business and he has reportedly written a book well worth reading.

Dick Summers, Boston best-known jock, has his second book out. His first, a book of poetry was "Loving Touch"; his second, complete with photography, is entitled, "Together".

The  
Programmers

## COUNTRY PLAYLIST

- 1 1 KISS AN ANGEL GOOD MORNIN' Charlie Pride - RCA - 0550-N
- 2 4 MILE AFTER MILE Orval Prophet - Columbia C42984-H
- 3 3 DIS-SATISFIED Anderson & Howard - Decca 32877-J
- 4 5 SHE'S ALL I GOT Johnny Paycheck - Epic 10783-H
- 5 6 WOULD YOU TAKE ANOTHER CHANCE ON ME Jerry Lee Lewis - Mercury 73248-K
- 6 7 THERE AIN'T NO EASY WAY Eddie Chwill - Barry - 2528-M
- 7 9 BILL JONES GENERAL STORE Tommy Hunter - Columbia C43000-H
- 8 11 COUNTRY GREEN Don Gibson - Hickory - 1614-L
- 9 2 DADDY FRANK (The Guitar Man) Merle Haggard - Capitol - 3198-F
- 10 14 (Seashores) of OLD MEXICO Hank Snow - RCA - 740544-N
- 11 16 SAUNDER'S FERRY LANE Gary Buck - RCA - 75 0509-N
- 12 35 THE MORNING AFTER BABY LET ME DOWN Ray Griff - GRT - 101446-T
- 13 30 TOTAL DESTRUCTION Lynn Jones - MCA - 2019-J
- 14 8 BABY I'M YOURS Jody Miller - Epic - 10775-H

both pressed off centre. Not only are these records unfit for air play, but there must be thousands of Canadians who purchase these records only to go home and find they are unable to listen to them. CHUM also is playing the American version of Brand New Key by Melanie. The Canadian version on Quality lacks presence and the American version, as usual, recorded much hotter. The problem, again, is when the American copies of a record wear out, and the Canadian copies are of a sub-standard quality, what can a radio station do except drop the record?

**Effective January 1/72**  
the **FIRST CLASS** rate  
for RPM will be **\$30. per year**

NEXT ISSUE  
JANUARY 8TH, 1972  
features 1971 in review

The  
Programmers **HELP!**  
need somebody

CKXL Calgary needs an on-air newsman. Contact Dale O'Hara.

HELP! (need somebody) is a service to Programmers - supplied free each week. If you are looking for someone - on-air, copywriter etc. drop a line, phone (416) 489-2166 or Telex 06-22756.

## CHILDREN ALL OVER CANADA ARE LEARNING THEIR GEOGRAPHY FROM STOMPIN' TOM "NAME THE CAPITAL"

BOOT BT024  
Extra dj copies available

- 15 15 ROSES AND THORNS Jeannie C. Riley - Plantation 79-M
- 16 .... SOMETHING IN YOUR FACE Shirley Eikhard - Capitol - 3197-F
- 17 29 CAROLYN Merle Haggard - Capital - 322-F
- 18 18 LIVING AND LEARNING Tillis/Bryce - MGM - 14304-M
- 19 28 CATCH THE WIND Jack Barlow - Dot - 17396-M
- 20 10 LEAD ME ON Lynn & Twitty - Decca - 32873-J
- 21 21 MY SOUL SINGS OUT Lee Roy - RCA - 75 1065-N
- 22 13 EARLY MORNING SUNSHINE Marty Robbins - Columbia 45442-H
- 24 24 MY DADDY'S BLACKLAND FARM Scotty Stevenson - London - 17417-K
- 25 25 TROUBLE'S BACK IN TOWN Hugh Scott - Melbourne - 3366-K
- 26 26 BRING HIM SAFELY HOME TO ME Sandy Posey - Columbia - 45458-H
- 27 19 COAT OF MANY COLOURS Dolly Parton - RCA - 0538-N
- 28 12 NORTH COUNTRY George Hamilton - RCA - 751060-N
- 29 27 SHE'S LEAVING Jim Ed Brown - RCA - 74 0509-M
- 30 17 I SAY A LITTLE PRAYER/ BY THE TIME I GET TO PHOENIX Murray/Campbell - Capitol - 3164-F
- 31 36 TOO OLD TO CUT THE MUSTARD Buck & Buddy - Capitol - 3215-F
- 32 32 CALGARY SONG Humphrey & DT's - Boot - 018-K
- 33 38 COLD DAY IN OCTOBER R. Harlan Smith - GRT - 1230 10
- 34 20 WHERE DO WE GO FROM HER Hank Smith - Quality - 2012-M
- 35 .... TURN YOUR RADIO ON Ray Stevens-Barnaby - 2048-H
- 36 50 I CAN'T SEE WITHOUT YOU Conway Twitty - Decca - 32895-J
- 37 43 BURNING THE MIDNIGHT OIL Wagoner/Parton - RCA - 0565-N
- 38 39 NAME THE CAPITAL Tom Connors - Boot - 024-K
- 39 45 A WOMAN LEFT LONELY Patti Page - Mercury - 73249-K
- 40 47 ONE'S ON THE WAY Lorretta Lynn - Decca - 329000-J
- 41 49 RUBY YOU'RE WARM David Rogers - Columbia - 45478-H
- 42 42 TRACES OF A WOMAN Billy Walker - MGM - 14305-M
- 43 46 YOU DON'T HAVE TO GO TO SWITZERLAND Russ Gurr - Rodeo - 3355-K
- 44 44 IT'S LATE (And I Have To Go) Carroll Baker - Columbia - C43002-H
- 45 48 TRACES OF A WOMAN Billy Walker - MGM - 14305-M
- 46 .... PLAY ME A SAD SONG Al Hooper - Dominion - 149-E
- 47 .... DAY OF LOVE Mercey Brothers - RCA - 75-1069-N
- 48 .... TURN ME AROUND Shirley Ann-Big Chief - 7235
- 49 .... I'VE GOT THE BOTTLE Bud Roberts - Boot - 016-K
- 50 .... SOMEWHERE IN VIRGINIA IN THE RAIN Jack Blanchard & Misty Morgan - Mega - 0046-M

The Programmers

**INSTANT LAFFS**

I hear there's an undercover group called Atheists Anonymous — they're trying to put the X back in Christmas.

Here it is Christmas time again — when you buy this year's presents with next year's money.

You've gotta be on your toes to keep up with the kids. For instance, I figured out where to hide my teenage son's present, where he'd never find it — in the shower.

For last minute Christmas shoppers, here are some suggestions:

— a new wig has just been invented for housewives to wear in the supermarket - it comes complete with the hair curlers already in it.

— If you like to give books, there's a Tibely Best Seller called "How to End Inflation" - the only problem is - the price of it has increased from \$5.00 to \$8.95.

Speaking of Christmas presents — I bought my brother a hard hat. He still doesn't have a job — but it'll protect him when he falls off bar stools while celebrating New Year's Eve.

Another moon shot is coming up in March. (Jock) would make a good astronaut! He took up space in school.

There was a power failure out in the west end last night. I understand a number of husbands went into the wrong house — and spent the night with their own wives.

I always give my wife her present on December 15th. That way she can still exchange it in time for Christmas.

Pretty soon all our rich friends' ll be going to Florida. Last year when (Jock) was there he stayed in a hotel that overlooked the ocean. It also overlooked good beds, good food, running water.

I just heard about a company that's coming out with a sensational calendar for 1972. — All of the girls are fully clothed.

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*QUESTIONS continued from page 22*

humour, and an awareness of the world around us. Reflect and carefully-prepared brief comments from time to time are also used.

Danny Roman—CJCH Halifax

We expect all sorts of community content from our jocks. This content should include sporting, social or government activities. This material can be delivered properly only if the jock prepares before he goes on the air. We have slots built into the hour when jocks can use their bits of information, and Public Service one-liners are also slotted. Any other information should be related to the music we are playing.

Hart Kirch—CJME Regina

I expect my jocks to prepare consistently - humour, current event comments, and music tie-ins - the key word is "consistently". Honesty in execution of format is another high priority we look for. Doing the two things of preparation and format execution will make an average jock an asset to any station. Another quality we don't really expect, but appreciate, is a jocks getting involved in outside community promotions, also making an effort to develop and build knowledge in other station areas, such as sales, news, production.

# Season's

# Greetings



**IN THIS  
CHRISTMAS SEASON  
EVERYONE HAS  
A BOTTLE  
INCLUDING BUD ROBERTS**

**"I'VE GOT THE BOTTLE"**

BOOT BT 016

# PERTH COUNTY CONSPIRACY

DOES NOT EXIST

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# Season's Greetings



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