

CANADIAN INDUSTRY NEEDS EXPOSURE

The need for the Canadian Music Business to let the rest of the World know it exists was the message brought back from a recent European visit by Capitol of Canada President, Arnold Gosewich, and the Company's Director of Artists and Repertoire, Paul White.

"Our business trip took us to England, France, Holland, Germany, and Italy, and one of our main objectives was to make record companies and pop music writers aware of our Canadian Capitol Artists", Gosewich said. "What actually happened was that we ended up literally talking about all Canadian artists, irrespective of what record company affiliations they have in Canada".

Paul White said he was amazed at the total lack of knowledge in Europe about what artists were Canadian. "For instance, the Guess Who and Anne Murray have been thought of as American artists because nearly everyone in Europe follows the U.S. trade publications". Both Gosewich and White said they were forced to admit that the fault probably lies with the Canadian companies. "Frankly, no one in Canada seems to have thought of making people overseas consistently aware of how many artists from here get on the International charts. I can honestly say that only Leonard Cohen, Gordon Lightfoot, and Robert Charlebois are known as Canadians in Europe". White continued, "Once we

RAIN SINGLE CANCELLED NEW SIDE PICKED

London-distributed Axe Records has withdrawn Rain's "Caught Right in the Middle of It" from the market and is rushing out "Stop Me From Believin". The switch came about as a result of strong action on "Stop Me From Believin" both in Canada and the United States. The tune will be the follow-up to "Out of My Mind".

The Greg Hambleton production will be released in the United States on Bell Records this week. Meanwhile, the group's "Rain" album continues to sell strongly. The extensive promotion which London's Vince Lasch did on the album, in collaboration with southern Ontario dealers and radio stations, had put the album in a back order situation which has now been rectified.

ONROT TO PRESENT DAVE BRUBECK AT MASSEY

Martin Onrot Productions will present the Dave Brubeck Quartet, in concert, at Toronto's Massey Hall, April 30th at 8:00 p.m. The well-known Brubeck quartet, which became the first jazz group to sell more than a million singles with "Take Five" in 1963, features Gerry Mulligan. Tickets for the concert are scaled at \$3.50, \$4.50, \$5.50 and \$6.00.

Opening the show will be Brubeck's son Chris and his group, "The New Heavenly Blue. Brubeck and Mulligan have been familiar names in the jazz world for more than twenty years.

had established that a country named Canada did actually exist, and we had gone through our speech naming Canadian artists who have had hits, we found everyone anxious to listen to our product."

Gosewich confirmed that, as a result of the trip, Canadian Capitol acts were now set for European release — Edward Bear in the U.K., France, and Holland — Tommy Graham in the U.K. and France — Christopher Kearney and Anne Murray in the five countries visited.

Gosewich said there was a great deal of interest in the up-coming Maple Leaf Junket — "Holland even enquired about sending over a TV crew to film the concerts", he said. Gosewich was interviewed on the plan for Maple Music by prominent correspondents in all countries visited.

The Capitol executives have mailed copies of Ritchie Yorke's "Axes, Chops and Hot Licks" book and entered subscriptions to RPM Music Weekly for their European contacts. "This is to provide Canadian information from one source", Gosewich said. "But for the Canadian Music Industry to

CONNORS TO CO-HEADLINE TOUR

Stompin' Tom Connors has been named to co-headline a Canada-United States tour, lasting thirty days with Wilf Carter and Hank Snow. The tour came about as a result of Connors' incredibly successful Massey Hall venue earlier this year. Connors is receiving considerable exposure of late, including a cover story on the Canadian Magazine, which is distributed nation-wide and an appearance on the Elwood Glover CBC TV-er on which he was presented with his second gold record, for sales in excess of \$100,000 of his Boot Records album, "Bud the Spud".

Connors, of course, also picked up the Juno Award for country singer of the year, for the second consecutive year. Meanwhile, his latest Boot single, "Moon Man Newfie" is receiving considerable play on both country and MOR outlets.

ANNE MURRAY ITINERARY ANNOUNCED

Fresh from her naming as Female Vocalist of the Year, Anne Murray left for Europe last week for a series of performances and promotional visits in England, Germany, Holland and Denmark. On her return in mid-April, she will begin taping her CBC Special No. 3 for airing April 28th. The month of May will be spent on a club tour of the United States.

June 2-3 sees her in Winnipeg at the Centennial Centre, followed by gigs in Regina (June 5-6), Saskatoon (June 7-8), Edmonton (June 9-10), Calgary (June 11-12) and Vancouver (June 16-17). She will then embark on a yet-to-be-confirmed U.S. club tour lasting from June 19 to July 8. Miss Murray will be in Toronto recording from July 23 to August 12, followed by numerous American fair dates through until the end of the month. September 1st sees her appearing at the Toronto Fair.

really make an impact overseas, we strongly suggest an increase of News Releases and general ballyhoo about artists, because this is the only way we will all come out with a Canadian identity as opposed to standing in the shadow, as we are now".

The trip through Europe also resulted in Gosewich concluding negotiations to begin plans to set up the importation of product for distribution and sale in Canada by next year, including the extensive catalogue of material available from the various EMI Group companies.

BUCKWHEAT WESTERN TOUR A SUCCESS

London Records Alberta and B.C. Promotion Man, Ray Pettinger, laid out a healthy promo trip for London recording artists Buckwheat to coincide with their Western Canada tour with Mercury recording group Uriah Heep. Heavy radio advertising pushing Buckwheat's new album "Movin On" was bought in all four cities of the tour. This, together with posters, window displays and on-air contests added greatly to their establishment prior to their performance in each city.

Prior to the beginning of the tour Buckwheat did a heavy schedule of promotional activities in Vancouver. Amongst this included doing a group of free noon hour concerts at various local high schools to which they received rave response and interviews with underground newspapers, The Georgia Straight and The Grape.

On their arrival in Winnipeg, London's sales and promo team consisting of Jerry Young, Gary Chalmers and Ray Pettinger had them do a one hour radio interview with CFRW's Casey Jones, a one hour radio interview at the University of Manitoba's radio station along with a visit with CKRC's Doc Steen, Dick Wilson and Tom Kelly. Buckwheat did the same in Calgary visiting with CKXL's Greg Haraldson. CKXL had been playing 4 cuts off the "Movin On" album with great regularity one month prior to the show so Buckwheat were actually the headliners in Calgary. Over 500 albums had been moved with backorders piling up putting it over 1,000 well before the show.

Airplay on Buckwheat was good in all Western Canada with CKLG playing "A Song For Billy" and "Simple Song of Freedom", CKVN on "Simple Song Of Freedom", CHED playing "A Song For Billy", CKRC — "Simple Song Of Freedom", CFRW — the whole "Movin On" album and CKXL playing "Carmel Mountain Road" and "I Got To Boogie" from their first album and "A Song For Billy", "Crazy Songs and Looney Tunes", "Simple Song Of Freedom" and "Movin On" all from the "Movin On" Album. Request lines hot on all Buckwheat tunes in Calgary. CHED reported "A Song For Billy" getting heavy requests.

Audience response was fantastic with encores and standing ovations occurring in all 4 cities.

Another Western Canada tour has been set up for May for Buckwheat due to great response.

Their Album



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SECONDARY MEDIA ARE HITMAKERS

The single may be dead or dying. Today there is a growing trend among record companies to produce product for the progressive stations (where hits are being made) and the product is usually a long playing record.



COMMENT walt grealis

The evolution has taken some of the thunder away from the secondary markets and put it into the secondary media - FM.

Are you still with me?

" . . . the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."
- Pierre Juneau



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Ampex	V	Musimart	R
Arc	D	Phonodisc	L
CMS	E	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
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M - Music composed by a Canadian
A - Artist featured is a Canadian
P - Production wholly recorded in Canada
L - Lyrics written by a Canadian

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Today, hits are made by progressive FM programmers (the secondary media) and the hits come from LP cuts. The single is a secondary stage which results from the programming.

From all this, a problem arises that the AM programmer must face. If he is not willing to play a part in creating hits for his own media, he is stuck with the progressive sellers of a secondary media that has what could be called "cult listeners". The danger here is that the listeners of FM by their very nature are not a cross section of the masses. They are, in fact, a very select type of listener. The "tune out factor" of FM-made hits could be disastrous to an AM operation that blindly follows the system that has been in existence since . . . oh . . . pre-payola. Yes, that long ago.

Where does this leave the masses? Where does it put the AM listener? Inflicted upon this poor "non-cult listener" is the product of the super pop culture. Do they want it?

So much for the programmer and the position he finds himself in. How about the poor confused record company that has allowed all this to happen. The single is dying and the LP (costly as it may be as the initial promotion piece to the programmer) is sent out for the test. To be played . . . or not to be played, and what cut, often, a number of cuts and confusion about which one could be a hit. Bearing in mind that in this super creative era an LP can cost \$25,000. and often more. Or so we are led to believe.

Is this starting to sound like the dying days of the Hollywood motion picture industry?

If it stands to reason that the "cult listener" doesn't buy records like the masses, and the

COMPANIES ACTIVE ON WEST COAST

International Promotion's Bruce Davidsen reports that many of Canada's top labels are becoming increasingly active on the west coast scene. Polydor is putting together a massive local promotion on French product in conjunction with CVUF and local retail outlets. Capitol's Barry Ryman is busy with a full roster of acts in town including Gene McLellan and Bobbie Gentry doing a bit at the Cave. Gentry, while in town, is actively participating in CKNW's "Orphan Fund" effort.

Davidsen, himself, has just returned from a highly successful promotion tour with Polydor's Bells. Response from local radio in all cities, especially Victoria and Duncan was great.

THINGS ARE GETTING BETTER

Ever-optimistic, Statistics Canada reports that Canadian manufacturers produced 4,023,483 phonograph records in January of this year as compared to 3,396,983 in January of 1971. 369,374 pre-recorded tapes were produced during the month, reports the government's statistical branch.

"tune out factor" plays an important part in AM appeal because of the origin of today's hits, then the record company suffers in single sales, makes it up in some LP sales and fools itself that the record business is better than ever . . . but is it?

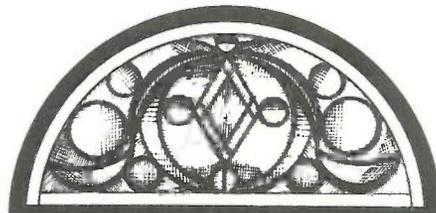
It's fortunate we have the super pop culture to fall back on as an excuse for the record sales that just might be better if the product was being produced for the masses.

Meanwhile, back at the AM giants programming meeting, the choice of mass appeal product is effecting his ratings. His people-selling is going to eventually suffer.

Isn't it obvious that the listeners will move to lighter fare of "heavier" fare and end up at some other format on the dial or even resort to the MHz. Even worse the listener digs through his recently bought collection of 1152 Greatest Hits for \$8.22 (as advertised on TV) and becomes eternally turned off by progress and regresses to mass appeal (forgive us) commercial music. Remember commercial music? Better still do you remember when records and radio entertained?

There is one redeeming factor. That all of this might be a carefully planned scheme on the part of the record companies to change the system, and it is up to us to find the two people who planned it and know the outcome.

I invite your comments (but only if they are more than two words.) Keep it clean!



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HITCHING TO A FLAT-TIRED BANDWAGON

We industry-ites who've been reading the American music trades of late could not have missed the extremely hard-sell youth vote registration number by some major artists and labels.

Viewing these developments from the saner perspective of this Northern outpost, one tends to be more than a little jaded by such hard-line campaigning.

The ardor demonstrated by the artists, the companies and even the trades themselves does not, I'm afraid, stir me to equally fervent applause. I just don't get it. I can already hear all sorts of artists and labels positively howling at such scepticism . . . face it buddy, there's no room for down-beat comments on something which the Americans believe is as New Wave patriotic as dollar bill ciggie papers, blueberry pie and patchwork jeans.

This year there's going to be some 25 million newly-eligible youth voters in the States. The huge increase is because of the newly-instituted 18-year old vote, which arrived somewhat co-incidentally about 18 years after it was honestly due. Beaverland will also have several million freshly-franchised long hairs in the coming Federal elections.

Now we can vote. We can, or so they tell us, kick out the stiff and shove it up the jams. We who've moaned for so long about the rape of the landscape and the minds can now get on out there and do something about it. A vote for freedom they call it. Or something like that.

Well, are we going to roll out to the polling booths to skittle off some of the deadwood? The answer to that is don't count on it.

Despite the avalanche of record industry propaganda to try and get the kids to vote . . . despite the artistic endorsement, I have many doubts. The wisdom behind the music industry campaign strikes me as being horribly naive, stunningly superficial and clearly by implication counter-revolutionary. Cool 'em out.

I'd even go as far as to suggest (with whatever due respect) that the American record industry may be hitching itself to a bandwagon with flat tires and no horse power.

Thus far into my own life, I have remained at an appropriate distance from the ballot box. It's not so much that I disapprove of the method as much as I fail to approve the alternatives.

They tell us that here's our chance to express our feelings about the way the country is run. The trouble is that our feelings and their feelings are not exactly projected fairly in the lineup of candidates.

I don't even see a division of choice, let alone a clear demarcation of philosophies or even viewpoints. I'm not seeing any alternatives. In short, I have serious reservations about whether our dearly-loved system of democracy (repeat demon-ocracy) deserves to rate the dignity of our involvement. Heavy eh? But that's about where it's at.

It's a game and they want everyone to play. The only problem is that you have to play by their rules with their prizes.

In the last week or so, we've had a somewhat unique chance to witness the field ability of a few of their prizes. It has been an enlightening, even if predictable experience.



BURN THIS!
e.k. roy richard

In its March 24 edition, Life Magazine bannered an explosive investigative piece, painstakingly researched and studiously documented. "How the Nixon Administration Blocked Justice" is the title of the article. It contains very persuasive evidence that certain parties from the White House down have been allegedly attempting to block the wheels of justice from rolling over a few fat cats who have good connections but highly questionable modus operandi.

It comes as little or no surprise to find evidence of the wholesale corruption in American political life. The surprise is rather more in the fact that such a stunning expose should turn up unpolished in the pages of Life Magazine, long regarded as an establishment organ.

It isn't easy after all to get the lowdown on top-ranking politicians, who have all sorts of means of crushing the truth. They own the playing field, they pick the rules and they even manufacture the equipment. Monolithic, monopolistic mania perhaps?

We should go out and vote eh? Time Magazine, in a light fantastic review of the sensational International Telephone and Telegraph Corporation sham, reports that recently-announced Attorney General, Richard Kleindienst, may have to cop the hatchet to cover up for the real (or other) guilty parties. I couldn't really care less about Kleindienst, but it is still startling to see America's main man of justice about to be nailed as a scapegoat in a big business bribery scandal.

The Montreal Star's Washington Bureau, snidely noted that "not even Clifford Irving could do justice to the story, which shows (again) why fiction is a fading art."

It all started with a risky report by a muck-raking Washington columnist that a capitol lobbyist for ITT had written a memo implying that the largest anti-trust action in history (against ITT) would be dropped in return for a pledge of \$400,000 to the San Diego Republican Convention in August. Allegedly/it was.

Meanwhile, a Vietnam ex-serviceman living in Wichita Falls, Ohio, was nailed with a 50-year jail sentence for selling an ounce of grass to a nark. We also learn that the Anti-Italian Defamation League has managed to keep all but one mention of the Mafia out of the Godfather movie. But the Mafia doesn't exist, they say soothingly.

Beginning to wonder why we view the

system's aspirations of change with just a trace of pessimism.

Canada also managed to bloody up its youth credibility last week with the revelation that Continental Oil Co. of New York (arm in arm with the New Brunswick Government) had bulldozed Ottawa into backing down on the red hot issue of making oil merchants pay an anti-pollution tax on all oil shipments.

Faced with the tax levy (15 cents per ton), Continental simply said it would not build an \$80 million terminal in N.B. unless Canada backed down. We did. To our eternal discredit. One can't help but wonder why our politicians continue to pursue a feudal policy of progress at any cost.

American public rights champion, Ralph Nader, zipped into Ottawa last week to raise some shit about Continental and a few other issues. Nader is acutely aware of the sort of corporate tyranny which has made the exercise of the voting franchise a literal and contemptible farce in our times.

Remember what GM tried to do to Nader when he started to speculate on the annual murder of 50,000 people on the roads and thousands more in the atmosphere?

If incidents such as these do not shake your belief in demon-ocracy, then I'm afraid you're on the wrong side of the generation gap, because this is what it's all about. You'll never understand us. Not while you pay homage to a bunch of corporate idiots with greed dripping from their jellied jowls.

In urging young people to vote, the record industry is directly implying its faith in this pig-sty of profit-licking politicking. Support the system folks. Make your choice. You can change the world. Be a saviour. Just vote.

Bullshit.

As Nader observed in Ottawa; "If a Government can't get to the root of a problem, then what good is it?" Similarly, what's the point in voting for a re-cycling of the status quo?

We are not so gullible. We won't be sucked in. Unlike our misled fathers and forefathers, we're beginning to ponder on the glories of free-world democracy.

Our consciousness thus raised, we see no point in joining the assembly line. Only a fool would believe that dropping a ballot in a box is going to change this horrible mess.

The music industry is clearly going to suffer by all this. But it has no-one to blame but itself and its false sense of values.

There is no longer hope for salvation through the system. Nor is there time. The facts are starting to demonstrate that there may never have been enough time to accomplish real reforms by due process. The rot runs too deep and time is running out. Fast.

If rock must become political, let's at least try and maintain a speck of sanity. Evidence of such awareness has been hard to find in the trades lately.

COLUMBIA INTROS SQ DISC

Columbia Canada is the first to introduce Quadraphonic product which will coincide with the marketing of the CBS/Sony development of Quadraphonic playback equipment. CBS have now released a 4 channel disc which looks like a regular record and is, in fact, a compatible record that can be played on existing stereo equipment. Some claim their SQ Disc product actually enhances the stereo sound. However, if the stereophile wishes to go the quadraphonic route, CBS has made this changeover possible within a reasonable outlay of dollars. All that is required, in addition to existing stereo equipment, is the purchase of two extra speakers, another amplifier and a decoder. With this system it is possible to reproduce four separate distinct sounds, one out of each channel. It is not necessary to replace the head. The existing stylus and cartridge is adequate.

The fidelity and the separation of sound and the distinctive clarity of each channel has been acclaimed by the Sony Company, who is working with CBS in the development of the system. It has also been reported to be endorsed by EMI, among others. It's apparently EMI's intention to realize for their own recordings, the configuration of the 4 track CBS SQ System. There is another system however, manufactured by a competitor, that requires another stylus as well as a decoder. This is known as the Discrete System. CBS does not believe the Discrete System provides sufficiently good separated channel sound system.

The DBS SQ Disc product can, for instance, be aired on an FM radio outlet using standard equipment and a listener equipped with the extra amp, two speakers and decoder can receive in Quadraphonic Sound.

CBS first introduced their Quadraphonic catalogue in the U.S. just before last Christmas, making them the first with product available. Columbia Canada have now made their Quadraphonic catalogue available and shipped April 1st. There are twenty five releases available initially and it's expected that this will be added to by at least twelve each month. Selectivity has been a prime factor in the releases which include those from the classical catalogue, contemporary classical, hard rock, strong middle of the road material and the best of the country catalogue.

In explaining the availability of CBS SQ Disc product, Jack Robertson, Vice-President Marketing Columbia Canada, advised that "Those who are selling hardware have to know that product is available," adding, "There will be no mass merchandising of CBS SQ Disc product. It's not appropriate right now for mass marketing. Rather, it's to be fed into the market at a rate that will keep people interested." This brings us back to the initial release which may appear odd selectivity but apparently this has been very well thought out. Foremost, of course, is the fact that the CBS SQ Disc product will be a building process so as to bring respect to the system with a selective releasing of product. It's obvious

that CBS wants to avoid the confusion that arose when the tape cartridges came about resulting in 4 track versus 8 track and the resultant chaos and eventual phasing out of the 4 track.

Without becoming too technical the Quadraphonic manufacturing process involves the taking of a sixteen track master and instead of breaking it down to 2 track for stereo it is brought down to 4 track (a little more sophisticated). There is an additional cost involved which will make the SQ product \$1.00 more than standard records.

Decoders are now available from the Masterwork line handled by CBS. As the system is developed, complete systems, including amplifier, decoder and four speakers will be available.

There will also be SQ cartridges available for home and auto units. This will be a complete package insofar as the latter is concerned.

Included in the initial release are:

Verdi Requiem-Leonard Bernstein (M2Q 30060)
For The Good Times-Ray Price (CQ 30106)
Abraxas-Santana (CQ 30130)
Deliverin' - Poco (EQ 30209)
Pearl-Janis Joplin (CQ 30322)
Rose Garden-Lynn Anderson (CQ 30411)
Chase (EQ 30472)
You've Got A Friend-Johnny Mathis (CQ 30740)
Funny Girl (SQ 30992)
Switched On Bach-Walter Carlos (MQ 30108)
Bitches Brew-Miles Davis (GQ 30997)
Johnny Cash at San Quentin (CQ 30961)

LONDON ACQUIRES GROOVE MERCHANT LINE

Ken McFarland, Ontario Branch Manager, London Records, has announced the acquisition of the Groove Merchant label, for distribution in Canada. Groove Merchant is owned by Sonny Lester, former A&R director of United Artists Records, and concentrates on jazz.

London is prepared to promote the line fully and now have the first three albums under the deal off, by Junior Parker, O'Donel Levy and Jimmy McGriff. The three are the forerunners of a scheduled eight album release under the London-Groove Merchant agreement.

MUDDY WATERS TO APPEAR AT COLONIAL

Chess artist Muddy Waters is slated to appear at Toronto's Colonial Tavern, April 3-15. The engagement is part of a lengthy North American tour season which began December 16th and is booked through until July 23rd. Part of the tour has already touched Canada, at Montreal's Esquire Club, January 10-16.

Chess is set to release the blues great's latest album, "The Muddy Waters London Session" which the label expects to follow in success their release of the Howlin' Wolf recorded-in-London set.

BALMUR SIGNS JOHN ALLAN CAMERON

Balmur Investment's Leonard Rambeau has announced the signing of a management contract with contemporary-folk-ethnic singer, John Allan Cameron. Balmur will represent Cameron on the booking front also. Cameron is a native of Cape Breton, now signed to Columbia Records. His first single, "Streets of London" f/s "Liverpool Lou" is now off, to be followed by a Brian Ahern-produced album, "Get There by Dawn" in April.

Cameron, who holds three university degrees, has received extensive television exposure, including "Singalong Jubilee", "The Irish Rovers", "Don Messer's Jubilee", "Take 30", and most recently, the Irish Rovers' special from Ireland. Balmur is currently engaged in arranging a Canadian tour as well as future television appearances both here and in the United States.

M&M RELEASES FIRST MOR ALBUM

M&M Records, the newly-formed Montreal label, has released its first album in the MOR vein. The album, "Adeem", with artist of the same name, is a traditional middle of the road effort, which should come in for good airplay due to its Canadian content. Produced at Montreal's Studio Six by Inderjit Singh, the album includes some standards, "Love Story", "Caroline", "Love Me Tonight" plus a couple of highly original bits, "Bangladesh Raga" and "Chopin's Funk", featuring Ferdie Furtado on piano.

Adeem, now a Canadian citizen, has a wide background in entertainment. He studied voice for four years in California hotel and club circuit. He is fluent in Spanish, German, Italian, French and English and uses his francophone abilities on the "Caroline" cut. M&M is independently distributed by the Ben Malik group of companies.

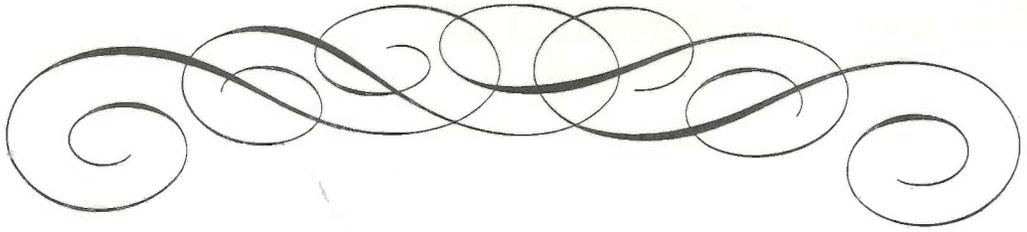
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ripe, verdant, fertile, challenging.

Homesteaders they were called.

The homestead was the ultimate product of their labour
and love.

And a new generation is feeling the call back to the land, in a
land where little is left unspoiled, but everywhere a challenge.

Come, then, with John Finley as he sings the songs of one of
Canada's new homesteaders, Bill King.

Somehow they are bringing back an unspoiled lifestyle
rewarding, satisfying, the product of love and concern
the Homestead.



NNS 104

RCA

KANATA TO BE DISTRIBUTED BY LONDON RECORDS

The Toronto-based Kanata Records, through their newly appointed Vice-President and General Manager, Bill Kearns, has arranged a national distribution deal with London Records. Miss Alice Koury, Product Administrator for London finalized the deal with Kearns, which takes effect immediately.

In view of the wide spread airplay received through MOR stations on the Travellers' deck, "Let's Talk About Peace", Kanata has shortened the version down to 2:10 and are ready to submit the single to the Maple Leaf System. Sales have been encouraging with the label well into its second pressing of the disc.

Kanata will also lay on a promotion push, through London, on the Bruno Gerussi/Tommy Ambrose set, "Fuzzy Love" which has almost sold out its first pressing.

Gene Lees, presently in Los Angeles working with Lalo Schiffrin on the score of a Broadway show to be directed by Josh Logan, has taped four cuts from his "Song Book" album, in French. Initial release will be "What In The World" with the follow up being "I Always Come Back". Lees returns to Toronto for a CBC-TV Special May 28 followed by an appearance with the Ottawa Symphony Orchestra at the Ottawa National Arts Centre June 11 where he will perform in both French and English.

The Travellers have been on the move keeping the Kanata name active across the country. They just recently completed an Easter Seal concert in Winnipeg and work closely with the Millbank Tobacco Company on industrial promotion shows.

In keeping with their now recognized class "A" look insofar as album jackets are concerned, Kanata will shortly bow their Spring/Summer releases which will be comprised of 4 new albums in both the middle of the road and contemporary vein as well as three new singles which will introduce new Canadian disc artists.

The announcement of the appointment of Kearns to VP/GP was coupled with the announcement that Dave Bird has been appointed Vice-President and Secretary Treasurer for the label.

MURRAY McLAUHLAN TOURS EASTERN U.S.

Murray McLauchlan will be making his first tour of the Eastern United States in April and May. Already booked are the following dates: April 1 - In Concert with Tom Rush at J.F. Kennedy Centre, Washington, D.C. April 7 - Academy of Music, Boston, Mass., (2 shows) with Tom Rush. April 11 - Southern State College, Magnolia, Arkansas. April 12-13 - Hendrix College, Conway, Arkansas. April 14 - Jimmy Driftwood Country Music Festival, Timbo, Arkansas. April 19-23 - Passim Coffee House, Boston, Mass. April 27-29 - Hartford, Connecticut. Still pending - The Mainpoint in Philadelphia and the Gaslight in New York. May 29 - June 3 - Cellar Door, Washington, D.C.

TORONTO SOUND KEPT BUSY

Toronto Sound Studios has several productions underway including a session by Ian and Sylvia which will be filmed by the National Film Board for use in their Canadian Industry documentary. Peter Houston, who does the sound for Ian and Sylvia's show is engineering.

Three productions by Greg Hambleton are doing well, the "Rain" album, the new Fergus album and the Thunder Mug album. Dr. Music's album was also recorded at the studio. April Wine's "You Could Have Been a Lady" is getting heavy airplay and producer, Ralph Murphy will be cutting new single with this group in April. After success of his "Lovin' You Ain't Easy" single, Pagliaro is cutting a new album with producer, George Lagios, for Much.

COLUMBIA REVAMPS PROMO STRUCTURE

Columbia has revamped its promotional departments in both eastern and western Canada. The new eastern set-up sees Gil Audy, headquartered in Ottawa, covering Ontario from North Bay and Sudbury through Belleville and Kingston into the Ottawa Valley and Rouyn and Noranda. Under the unique dual-province set-up Audy will report to Jacques Gagne in Montreal and Eddy Colero in Toronto. Audy, who is bi-lingual, was formerly music director of CKBS St. Hyacinthe, Quebec.

In western Canada, Eldon Wagner moves from Vancouver sales to regional promotion representative, covering British Columbia, Alberta and parts of Saskatchewan. The appointment will have Wagner leaving his Vancouver office every three or four weeks to cover the promotion of Columbia product and artists in Edmonton, Calgary, Regina and nearby centres. He will report to Vancouver Branch Manager, Bill Bouvette. Replacing Wagner in sales is John Carr.

SUNDOG SIGNS CHRISTOPHER KEARNEY

Dennis Murphy of Sundog Productions, the Toronto-based independent production house, has announced the signing of performer-composer Christopher Kearney. Kearney's first album for Sundog, produced by Murphy, is recorded, and advance tapes of the album have met with positive reaction both within and without the industry. A deal has just been negotiated with Capitol Records for release of the album. Of the Capitol contract, Murphy says, "(it is) the best contract I've seen in North America."

Kearney, a native of Toronto, has spent many years on the American and Canadian folk circuits. He has had two single releases through Gordon Lightfoot's Early Morning Productions. Backing Kearney on the album are such worthies as Terry Clarke, James Rolleston, Lightfoot, Tom Rush and David Bromberg. Murphy is known for his work with Elektra in the U.S. and with Dee Higgins, Aarons and Ackley and others in Canada. Kearney will shortly commence a set of coast to coast tours in both the United States and Canada to coincide with the release of the album.

DAFFODIL ACTS RANK HIGH WITH JOURNAL

Frank Davies, of Daffodil Records, reports that two of Daffodil's top acts, Crowbar and King Biscuit Boy, figured prominently in the Ottawa Journal's awards for the Canadian record industry for 1971. Best New Artist went to Crowbar tying with Lighthouse. King Biscuit Boy was named Top Blues Artists. Album of the Year was Crowbar's "Bad Manors" which tied with "One Fine Morning" by GRT's Lighthouse.

Crowbar's "Oh What a Feeling" picked up the honours as Single of the Year, while Best Jacket Award went to King Biscuit Boy's "Gooduns".

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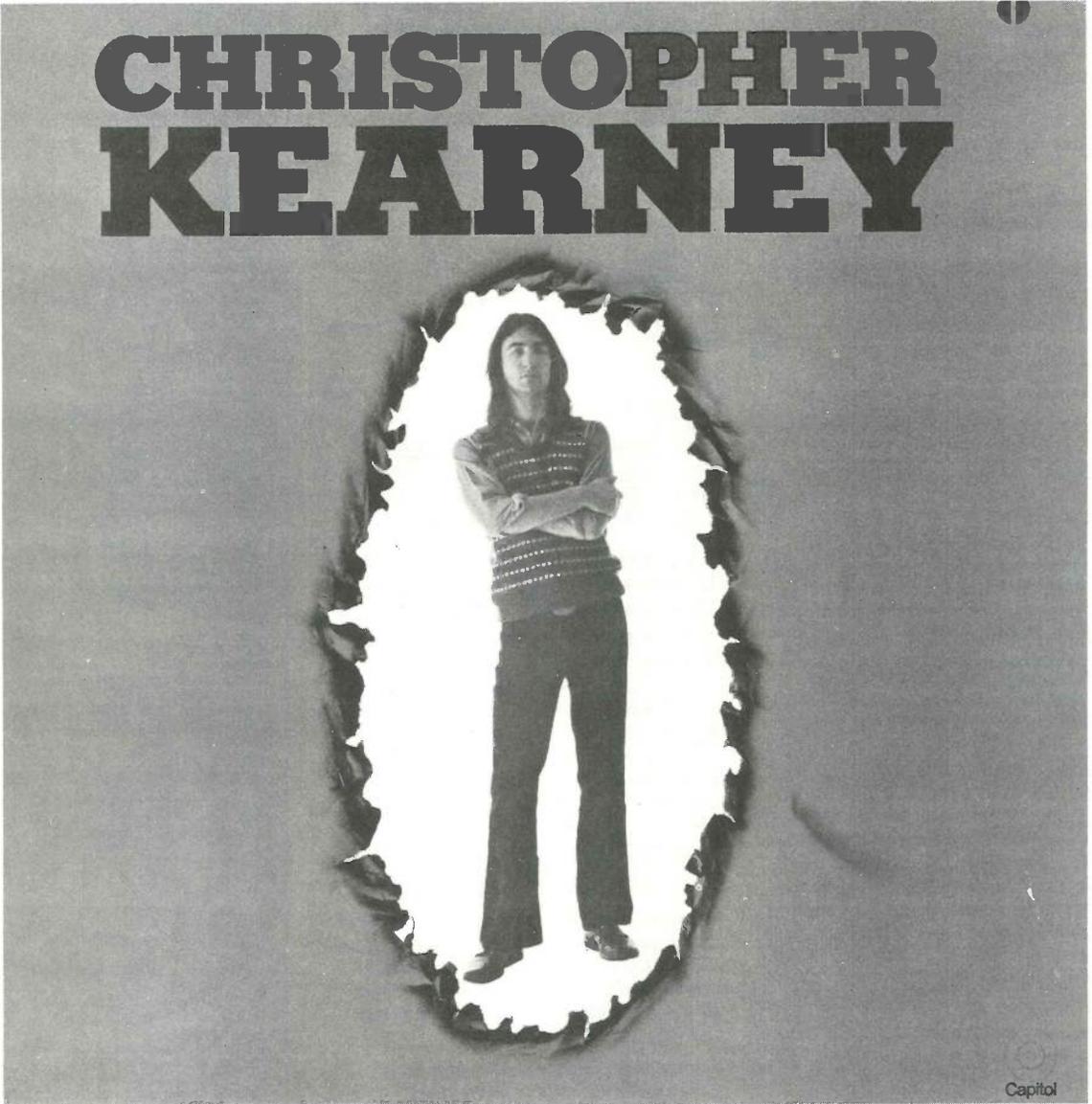
City _____ Prov. _____

(Make cheques payable to RPM Weekly, 1560 Bayview Avenue, Toronto, Ontario)



he's done it...

CHRISTOPHER KEARNEY



**...the album is the man,
Christopher Kearney is the album.**

CDN. NO. ST-6372
U.S. NO. ST-11043

A Sundog Production by Dennis Murphy



Capitol

AVAILABLE ON 4 AND 8 TRACK STEREO TAPE

Capitol Records (Canada) Ltd.

RPM

NEW MAPL
RELEASES

THE FAMILY BROWN

Family Love

RCA 75-1085-N

(2:38) (Barry Brown) Grand Slam-CAPAC.
Prod: Gary Buck. Flip: No Way Out
(Joseph Brown) Doubleday-BMIC. MOR/
COUNTRY.

TRIO MERIDIAN

You're Gonna Miss Her

Van Records 2100 108-Q

(2:25) (John White) Hoadley House-BMI.
Prod: K.H. Productions. Flip: Warm Red
Wine Same credits as plug side. MOR.

SHAKRA

In All His Glory

Columbia C4-3013-H

(2:54) (B. Chacra) No publishing listed.
Prod: Harry Hinde. Flip: Her Misfortune
Same credits as plug side. MOT.

THE CARLTON SHOWBAND

Roll It Around In Your Mind

RCA 75-1086-N

(2:45) (Gerry Hall) Jack Star-BMI.
Prod: Jack Feeney. Flip: Jigs (Trad.)
MOR.

SOUND 80

The Theme

A&M AMX 327-W

(3:09) (McDougall/Lampe) Daliric-BMI.
Prod: Bob Burns. Flip: Lost (S.B. Hains)
Daliric-BMI. MOR.

COCKBURN'S NEW ALBUM
SET FOR RELEASE

Eleven new compositions by Bruce Cockburn make up his new album, "Sunwheel Dance", set for release in April on the True North label. It opens with "My Lady and My Lord" and ends with "For The Birds", the song which Cockburn uses to close out his concerts. The sing-along effect to this song was accomplished by having some friends help in the recording. Also on the album are: "Sunwheel Dance", an instrumental; a blues type "Up On the Hillside"; and two solos, "He Came From The Mountain" and "Dialogue With The Devil", over six minutes long.

Assisting are: Ian Guenther/violin, Tricia Cullen/accordion, Dennis Pendrith/electric bass, John Savage/percussion and Gene Martynec/electronic music background. Bruce Cockburn plays several instruments including slide guitar, harmonica, dulcimer, piano and mandolin. "It's Going Down Slow" is set for a single release. All songs on the album have been translated into French, on the inside jacket.

DR. MUSIC PUSH LP
WITH TOUR

GRT Records are sending Dr. Music Members Doug Riley and Rhonda Silver cross-country to preview their first album. Accompanying them will be Paul Vincent, Doctor Music Management Representative. GRT area reps will arrange interviews and host receptions for the trio with dealers and key radio,

GREEN & STAGG

Hail To The World

Gamma GA 5025-K

(2:58) (A. Green/B. Stagg) No publishing listed. Prod: Gary Buck. Flip: Old Fashioned Ways Same credits as plug side. MOT.

BRUCE COCKBURN

It's Going Down Slow

True North TN4-109-H

(3:30) (Bruce Cockburn) No publishing listed. Prod: Eugene Martynec. Flip: Morning Hymn. Same credits as plug side. MOT.

MASHMAKHAN

Light Blue

Columbia C4-3012-H

(3:09) (P. Senecal) No publishing listed. Prod: Jim Mason/Jack Richardson. Flip: I Don't Fear Tomorrow. Same credits as plug side. MOT.

BRIAN REDMOND

Imagine

London M. 17431-K

(2:35) (M. Martin) Hillco-BMIC.
Prod: Hank Squires. Flip: Same DJ promo
MOT.

RAIN

Find Our Love

Axe 1-K

(2:55) (Hiller-Brown) Bluenose-CAPAC.
Prod: Greg Hambleton. Flip: Caught
Right In The Middle Of It (G. Hambleton/
J. Merrick) Bluenose-CAPAC. MOT.

T.V., and press personalities. A kick off LP preview party will be held at Toronto Sound Studios Monday April 3rd.

The tour follows . . . Tuesday, April 4 - Winnipeg; Wednesday, April 5 - Regina; Thursday, April 6 - Calgary; Friday, April 7 - Edmonton; Saturday April 8 - Vancouver; Monday, April 10 - Moncton, Fredericton; Tuesday, April 11 - Halifax; Wednesday, April 12 - Montreal; Thursday, April 13, Ottawa.

SUMMERLEA/WINTERLEA
TAKES OVER PUBBERIES

Summerlea/Winterlea Music's Brian Chater has announced that effective April 1st, the CHUM Limited-owned publishing houses will take over the management and operation of the Felsted and Burlington Music catalogues in this country.

Felsted and Burlington have been very active in publishing for many years. At the present moment the two pubberies account for the "A" sides of both the current Isaac Hayes and Willie Mitchell singles.

TONY KINGSTON TO
OPEN AT FRIARS

With his "I am a Preacher" being aired across the country, Yorkville artist, Tony Kingston opens at Toronto's Friar's Tavern this week. Kingston first broke into the English charts with his "Red, Red Wine" which went over the 50,000 mark in the U.K. Kingston has been active in the entertainment field since the age of nine when he first took to the boards in his native Kingston, Jamaica at the Ward Theatre.

RPM

SINGLES
(ALPHABETICALLY)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

A Cowboy's Work Is Never Done (9)
A Horse With No Name (2)
Ain't Understanding Mellow (83)
Am I Losing You (60)
American Pie (69)
Bab Blue (32)
Back Off Bugaloo (65)
Bang A Gong (33)
Be My Lover (44)
Betcha By Golly (79)
Bloodshot Eyes (47)
Brandy (73)
Brian's Song (56)
Chantilly Lace (85)
Cotton Jenny (3)
Could It Be Forever (10)
Crazy Mama (25)
Da Doo Ron Ron (84)
Day Dreaming (76)
Do Your Thing (46)
Doctor My Eyes (41)
Down By The Lazy River (13)
Every Day Of My Life (26)
Everyday (77)
Everything I Own (11)
Floy Joy (94)
Fly Away (52)
Get Down To (55)
Get Up, Get Out, Move On (88)
Give Ireland Back To The Irish (50)
Glory Bound (16)
Good Friends (31)
Gospel Rock (75)
Handbags & Gladrags (54)
Heart Of Gold (1)
Heartbroken Bopper (18)
Hot Rod Lincoln (93)
Hurting Each Other (24)
I Can't Help Myself (89)
I Gotcha (42)
I'm A Preacher (95)
In The Rain (99)
Josie (81)
Joy (74)
Jubilation (51)
Julianna (21)
Jump Into The Fire (58)
Jungle Fever (15)
Legend In Your Own Time (71)
Lion Sleeps Tonight (38)
Louisiana (72)
Love Is (86)
Love Me Love Me Love (63)
Mercedes Benz (67)
Mister Can't You See (91)
Monday Morning Choo Choo (14)
Morning Has Broken (80)
Mother & Child Reunion (5)
My World (57)
No One To Depend On (17)
Nutrocker (48)
Oh My Love (53)
Poor Folks (64)
Precious & Few (40)
Puppy Love (4)
Ring The Living Bell (100)
Rock & Roll (49)
Rock & Roll Lullabye (7)
Rockin' Robin (28)
Roundabout (19)
Runnin' Away (37)
Same Old Feelin' (66)
Saskatchewan Sunrise (61)
Simple Song of Freedom (78)
Since I Fell For You (87)
Sing A Song (90)
Slippin' Into Darkness (96)
Smiling Wine (62)
Softly Whispering I Love You (82)
Son Of My Father (34)
Strawberry Wine (30)
Suavecito (36)
Sweet Seasons (39)
Taurus (68)
Taxi (35)
The Day I Found Myself (29)
The Family Of Man (27)
The First Time Ever (45)
The Wizard (97)
Tiny Dancer (23)
Too Beautiful To Last (92)
Train To Glory (70)
Until It's Time For You To Go (98)
Vincent (22)
Waking Up Alone (43)
Way Of Love (8)
We Got To Get It On Again (20)
We Gotta Make It Together (59)
Without You (12)
You Could Have Been A Lady (6)

The Programmers

A WEEKLY FEATURE IN RPM
DESIGNED FOR CANADIAN
Programmers

THE PROMOTION MAN'S PRIMER

By DOUG RAWLINSON
AM LIBRARIAN
CHUM, TORONTO

Promotion is an art — a sophisticated art. It takes timing, intelligence, honesty, sincerity, believability and lots of damn hard work.

There are many things that go into successfully promoting a major market station such as CHUM.

First of all, the promotion man must do his homework . . . he must be prepared! To prepare, he should find out the following:

- He must know the format of the radio station he is talking to . . . know what kind of music they have played in the past . . . do they restrict certain types of records from different times of the day? Are they a "break out" station and, therefore, willing to play unproven records? What stations and trades do they look at for information? Do they play LP cuts?
- He must know the competitive situation in the market. Are there a couple of "rockers" in the market fighting it out? If so, who has the tightest list?

DEPOSIT THOUGHTS AT IDEA BANK

The Idea Bank is used to exchange ideas in all areas of broadcasting. Established over ten years ago it has grown to include members in Canada, Australia, New Zealand and the United States. Membership is open to any station who is non-competitive with a present member.

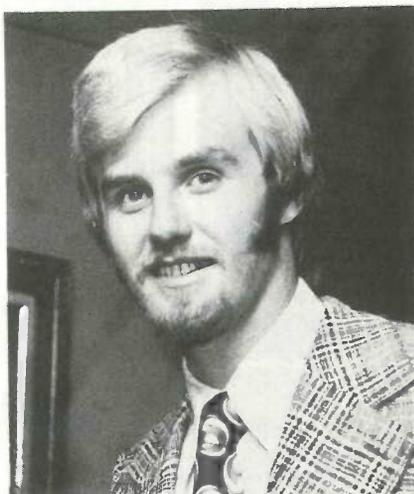
Ideas are exchanged every month via reports from other member stations. Sid Boyling, former general manager of CKY, now with Winnipeg Videon, Ltd. originated the Idea Bank.

D.E. Lyman of CKY reports he gets better reaction and inquiries from the U.S. and Australia than Canada.

SCIENCE ANALYSIS FEATURE FROM CAB

The CAB program exchange branch is making available to member stations a series of two-and-a-half minute comments on new scientific developments written by Voice of America science editors. The comments are easily understood by the layman and cover various fields including space exploration, agriculture, health, nuclear power and oceanography.

- When do they make up their playlist?
- Who decides on what is going to be played . . . one person or several?
- He must know his product inside and out . . . **who the artist is. Where is the**



artist from? Where was the record cut?
Who produced it? What do the lyrics mean? Anything else that he can find out about the material he is promoting.

CKFM REVIVES 'SUMMER OF '57

Latest promo at CKFM, "The Summer of 57", invites listeners to write their memories of that summer or send some object representing the 50's. Included in the articles being sent in are: a pair of strides, a half-used tube of Brylcreem, and a Crewcuts fan club card. The grand prize — a 1957 Chev Bel-Air.

A busload of winners will be taken to the Elvis Presley concert in Buffalo, April 5th. All participants will be sent a colour poster of the 1950 era.

CHUM EXAMINES UNEMPLOYMENT

CHUM, Toronto broadcast a show to study unemployment on Sunday, March 26th at 10:00 a.m. Labelled "Brother, Can You Spare a Dollar?" the program included an interview with Prime Minister Trudeau, with comments by Arthur Hailey, author; Paul Hellyer, Action Canada Leader; and Donald MacDonald, CLC President.

CHUM's documentary unit produced the program in conjunction with the cross-Canada resources of the Canadian Contemporary News System.

— He must know what is happening with his product. Who is playing it? Who is charting it? This week's and last week's numbers. What reaction are they getting? Good requests?

— He must know if his product is selling. Where is it selling? Are sales slow in starting and then pick up? Any stock problems? Any special instances of stores or rackers being cut off for not paying their bills, which would influence what they tell the stations?

— He must know what Gavin, Hamilton, Randal, Rudman, RPM, Billboard, Cashbox and Record World say about his product. . . where they are on Gavin's front page. Are they in Hamilton's records that will be hits category? Did RPM pick the single or LP?

— He must know the demographics of his records . . . who will they appeal to?

— He must know other record companies' material very well. How much action are they getting? Is their product similar to his own?

— Most important in his preparation, is to determine what the station he is promoting needs to maintain a good balance on its playlist. Are they light on R & B this week? Are they very down tempo and need an up tempo cooker (as has been the case with almost all top 40 stations for the last few weeks)? I feel that this is the hardest to do for a promotion man, and it is the thing being least done. It can very often make the difference between a station going on a record, and not.

— He should listen to as much radio as possible . . . and a variety of stations.

Next week I'll look at the best way to approach a station.



NEW ALBUMS

SHIRLEY EIKHARD
Capitol ST 6371-F



If the term "spontaneous un-believability" is too heavy, we just can't communicate further.



CARL TAPSCOTT SINGERS
Amazing Grace



AMAZING GRACE
Carl Tapscott Singers
Canadian Talent Library
477-5157-Z



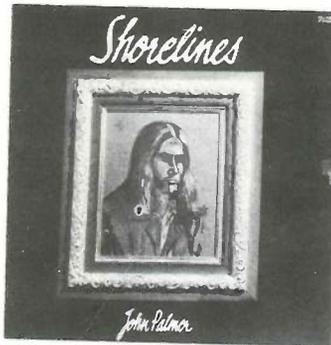
There's always a market for this type of album. With the exception of one cut, "It Took A Miracle" the set is 100% Canadian taped at Toronto Sound Studios. Voices strong and if you're into religion — it's you.

SHORELINES

John Palmer
Celebration CEL 1868-M



Eyecatching jacket but that's about as far as we can go. Palmer might have a gimmick through his lyrics but sorry — we like to showcase Canadian content albums and point up their programming value. Let's hope we missed the message and there are those of you who understand.



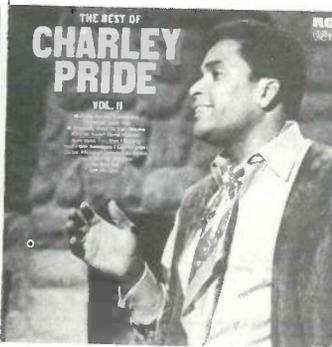
HOLD YOUR HEAD UP
Newfoundlander
The Fogarty's
Audat 477-9002-Z



Hold your head up high Audio Atlantic and the crew that worked on this set. Amazing clarity and should be a top seller. Deserves a much higher price. Another sampling of the "Maritime Mafia".

BLOOD SWEAT & TEARS GREATEST HITS
Columbia KC 31170-H

Cover looks like a tombstone which we hope doesn't reflect on the group, although David Clayton Thomas has now left. Anyhoo, this is a biggie and it goes back to December of 1967 when BS&T began and a Canadian lit the fuse.



THE BEST OF CHARLEY PRIDE VOL. II
RCA LSP 4682-N

How best can you get? Pride's done it five times with gold including this one which contains his most recent chart topper, "Kiss An Angel Good Mornin'". Middle of the roaders also leaning towards Pride.

HEAVY ORGAN

Virgil Fox
Decca DL 75323-J

A heavy organ? Sounds gross but Fox has one and the response to his "live" Winterland (San Francisco) show speaks for itself. CFRB's George Wilson laid this one on his "Starlight Concert" listeners and they hung onto Fox's organ that lit up the switchboard. It's Bach by the way.



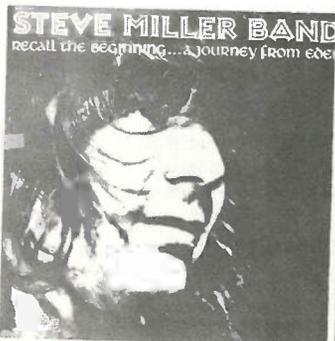
CHER
United Artists UXS 88-F

Whatever has been said about Cher before can go double with this two record set. Although she's solo, Sonny is behind her in the production end and somehow comes up with a sound very reminiscent of Phil Spector. Just our opinion, but that's not so bad.

RECALL THE BEGINNING/A JOURNEY FROM EDEN

Steve Miller Band
Capitol SMAS 11022-F

Not too surprising to find Miller and his group into a potpourri of everything which should make this set a valuable library addition. His space bit takes up side two but side one is into ballads, head jarring etc.



THE MUSIC PEOPLE
Various (40)
Columbia C3X 31280-H

Dylan, Blood Sweat & Tears, Johnny Winter, Kris Kristofferson, Santana, Chase, Jeff Beck Group etc. etc. this has to be the best \$6.98 value of the year. Three record set that also showcases David Clayton Thomas going solo.

The Programmers **NEW ON CHARTS**

CKCK REGINA
(Ken Singer)
Day Dreaming-Aretha Franklin
Give Ireland Back-Paul McCartney
Take A Look Around-Temptations
Sauvecito-Malo
Could Have Been A Lady-April Wine
Back Off Boogaloo-Ringo Starr

CKCM/CKGA GANDER
(Larry Steacy)
Out Of My Mind-Rain
Until They Say Mercy-Bobby Bloom
Until It's Time-Elvis Presley

CHLO ST. THOMAS
(Rick Janssen)
Taxi-Harry Chapin
Vincent/Castles-Don McLean
Crazy Mama-J.J. Cale
Baby Blue-Badfinger

CHSC ST. CATHARINES
(Chris Ford)
Betcha By Golly-Stylistics
Bloodshot Eyes-Lucifer
Back Off Boogaloo-Ringo Starr

CKGM MONTREAL
(John Mackey)
Bang A Gong-T. Rex
Be My Lover-Alice Cooper
Back Off Boogaloo-Ringo Starr
Gotta Make It Together-Marty Butler
Baby Blue-Badfinger
Family Of Man-3 Dog Night
Best Part of Breaking Up-Linda Lane

CKLW WINDSOR
(Alden Diehl)
Walking In The Rain-Love Unlimited
Jubilation-Paul Anka
Doctor My Eyes-Jackson Browne
Taos New Mexico-R. Dean Taylor

CKLG VANCOUVER
(Roy Hennessy)
First Time Ever-Roberta Flack
In The Rain-Dramatics
Taos New Mexico-R. Dean Taylor
Back Off Boogaloo-Ringo Starr
Doctor My Eyes-Jackson Browne

CKRD RED DEER
(Stu Morton)
Get Up Get Out-Fludd
Don Quixote-Gordon Lightfoot

CJME REGINA
(Johnny Onn)
Sylvia's Mother-Dr. Hook
Baby Blue-Badfinger
School Teacher-Kenny Rogers
Nice To Be With You-Gallery

CKPT PETERBORO
(Rick Johnson)
Get Down To-Mainline
Family of Man-3 Dog Night
Jubilation-Paul Anka
Day Dreamin-Aretha Franklin
First Time Ever-Roberta Flack
Betcha By Golly Wow-Stylistics

VOCM ST. JOHN'S
(Peter Tuff)
I Gotcha-Joe Tex
A Cowboy's Work-Sonny & Cher
Family Of Man-3 Dog Night
Jubilation-Paul Anka

CKCL TRURO
(Roy Publicover)
Happy Song-Young
Like What I Like-Everyday People

CHUM, Toronto
(Doug Rawlinson)
Day Dreaming-Aretha Franklin
Baby Blue-Badfinger
Back Off Boogaloo-Ringo Starr

KJR SEATTLE
Hot Rod Lincoln-Commander Cody
Doctor My Eyes-Jackson Browne

The Programmers **NEW ON PLAYLISTS**

MAJOR MARKET

CKLG VANCOUVER
(Roy Hennessy)
Hot Rod Lincoln-Commander Cody
Betcha By Golly Wow-Stylistics
Taxi-Harry Chapin
Legend-Carly Simon
Every Living Thing-Homestead

CKLW WINDSOR
(Alden Diehl)
Find Out-Layng Martine
Hot Rod Lincoln-Commander Cody
Crazy Mama-J.J. Cale
Getting Old-James Gang
House On Holly Road-David Idema
Peaceman's Farm-Noah

CKGM MONTREAL
(John Mackey)
Pool Of Bad Luck-Paul Simon
Run Run Run-Jo Jo Gunne

CKCK REGINA
(Ken Singer)
Didn't Get To Sleep-5th Dimension
Do Your Thing-Isaac Hayes
Taurus-Dennis Coffey
Taxi-Harry Chapin
Vincent/Castles-Don McLean

CJME REGINA
(Johnny Onn)
Taos New Mexico-R. Dean Taylor
Back Off Boogaloo-Ringo Starr
First Time Ever-Roberta Flack
Hot Rod Lincoln-Commander Cody
Chantilly Lace-Jerry Lee Lewis
Godfather Theme-Andy Williams
Get Up Get Out-Fludd
Saskatchewan Sunrise-Rick Jones

CKXL CALGARY
(Greg Haraldson)
Back Off Boogaloo-Ringo Starr
Betcha By Golly-Stylistics
Way Of Love-Cher
Jump Into The Fire-Nilsson
School Teacher-Kenny Rogers
Family Of Man-3 Dog Night
Baby Blue-Badfinger
Sandman-America
Goin' Down Slow-Bruce Cockburn
Be A Good Man-Brave Belt

SECONDARY MARKET

CKCM/CKGA GANDER
Tiny Dancer-Elton John
Crazy Mama-J.J. Cale
Legend-Carly Simon
Betcha By Golly-Stylistics
Ships/Sails-Doors
Save Me-Atomic Rooster
Be My Lover-Alice Cooper
People In Motion-Shaft

CHSC ST. CATHARINES
(Chris Ford)
Taos New Mexico-R. Dean Taylor
Telegram Sam-T. Rex
Morning Has Broken-Cat Stevens

CKRD RED DEER
(Stu Morton)
Jubilation-Paul Anka
Every Living Thing-Homestead
Baby Blue-Badfinger
Losing You-Partridge Family
Smell The Flowers-Jerry Reed
Vincent-Don McLean
Tiny Dancer-Elton John
Taxi-Harry Chapin
Red Red-Buxton Kastle
Family Of Man-3 Dog Night

CHEC LETHBRIDGE
(John Oliver)
Brother Three-Rascals
Another Way Out-Brave Belt (LP)

CHLO ST. THOMAS
(Rick Janssen)
Sauvecito-Malo
Morning Has Broken-Cat Stevens
Back Off Boogaloo-Ringo Starr
Someone Jumped-Terry Jacks

CKCL TRURO
(Roy Publicover)
Sauvecito-Malo
Gotta Make It Together-Marty Butler
Streets Of London-John Allan Cameron
Someone Jumped-Terry Jacks

VOCM ST. JOHN'S
(Peter Tuff)
Vincent-Don McLean
Doctor My Eyes-Jackson Browne
Sauvecito-Malo

The Programmers **MOR ADDITIONS**

CKEY TORONTO
(Gene Kirby)
The Godfather-Nino Rota
The Godfather-Ferrante & Teicher
The Godfather-Andy Williams
Manhattan Kansas-Glen Campbell
100 Times-Engelbert Humperdinck

MOR continued on page 18

EFFECTIVE APRIL 1, 1972

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WILL BE DISTRIBUTED NATIONALLY BY •
LONDON RECORDS OF CANADA LTD.

NO FOOLING!

MOR continued from page 17

CKWX VANCOUVER
(Tom Peacock)
Mister-Buffy Ste. Marie
Legend-Carly Simon
Speak Softly-Andy Williams
Speak Softly-Al Martino
Mr. Blue-Pat Boone

CHML HAMILTON
(George Patton)
Somewhere-Teresa Brewer
Manhattan Kansas-Glen Campbell
Morning Has Broken-Cat Stevens
Last Night-5th Dimension
One Good Woman-Hamilton Joe etc.
Theme/Lost-Sound 80
Taos New Mexico-R. Dean Taylor
Old Fashioned Ways-Green & Stagg

CFCF MONTREAL
(Bob Johnston)
Gotta Make It-Marty Butler
Morning Has Broken-Cat Stevens
Waking Up Alone-Paul Williams
Sing A Song-David Clayton Thomas
Havin' A Time-Diane Landry
Her Misfortune-Shakra

CKLB OSHAWA
(David Lennick)
Oh Babe-Terry Black/Laurel Ward
Find Our Love-Rain
Josie-Kris Kristofferson
One Good Woman-Hamilton Joe etc.
Manhattan Kansas-Glen Campbell
In The Rain-Dramatics

CKFM TORONTO
(Dan Chevrette)
Too Beautiful-Engelbert Humperdinck
Betcha By Golly-Stylists
Be My Baby-Jodi Miller
Way Of Love-John Rowles
Peter-Peter Yarrow (LP)
Detours-Floyd Cramer (LP)

CKEY TORONTO
(Gene Kirby)
Love Story Theme-Claude Ciari
Godfather Theme-Percy Faith
The Theme/Lost-Sound 80
Go My Way-Val Doonican
Morning-Val Doonican
Believe In Me-Lou Rawls
Countri-fied-Dave Woods (LP)
Wonderful World-Mills Bros. (LP)
Shirley Eikhard (LP)
Magic Of Val Doonican (LP)

CFTR TORONTO
(Keith Elshaw)
Family of Man-3 Dog Night
Doctor My Eyes-Jackson Browne
Got To Make It-Marty Butler
Day Dreamin'-Aretha Franklin

The Programmers **CAMPUS ADDITIONS**

CONESTOGA COLLEGE
(George Hoff)
All Alone Now-Crazy Horse
Train Of Glory-Jonathan Edwards
Life A Cannonball-Van Morrison
Every Living Thing-Homestead
Curtis Maldoon (LP)
Half & Half-Edward Harding George

RADIO BROCK
(Steven Schacker/Brian Resch)
45's
Without You-Nilsson
Horse With No Name-America
Guns, Guns, Guns-Guess Who
Heart Of Gold-Neil Young
Everything I Own-Bread
LP's
Meddle-Pink Floyd
Tigers Will Survive-Ian Matthews
Fog On Tyne-Lindisfarne
Madmen-Elton John

RADIO WESTERN
LP's
Peaceman's Farm-Noah
Burgers-Hot Tuna
Wheat Lies Low-Larry Groce
Genya Ravan
Sittin' In-Loggins/Messina
One House-Claire Hamill
Paintings-Mike Quatro Band
1969-Julie Driscoll
Fearless-Family
45's
Ain't Wastin'-Almond Bros.
Cannonball-Van Morrison
Saw The Light-Tod Rundgren

RADIO YORK
(Lorne Litchman)
LP's
How We Danced-Jim Capaldi
Hel Bound-Savoy Brown
Alvin Lee-Ten Years After
Times-Kyle
Battle Hymn-Wild Turkey
1969-Julie Driscoll
Space-Lee Michaels
Babbacombe-Fairport Con
Good Times-Nitty Gritty Band
Dear Friends-Firesign Theatre
Got To Get It On-Adriis Bros.
Strange Fruit-Family Vibes
Village Gate-Larry Coryell
Keith Emerson With The Nice
Great Scott-Tom Scott
State Farm-Jeffrey Shurtleft
45's
Sunfighter-Paul Kantner
Train-Jonathan Edwards
Baby Blue-Badfinger

The Programmers **COUNTRY ADDITIONS**

CKRD-FM RED DEER
(Stu Morton)
Fog Has Lifted-Parton & Wagoner
Devil To Angel-Dianne Leigh
Since Then-Statler Bros.
Everywhere I Go-Tex Williams
Family Love-Family Brown
Our Last Date-Conway Twitty
Legendary Chicken Fairy-Blanchard/Morgan
Break Your Heart-Johnny Williams
Gonna Miss Her-Trio Meridian
Manhattan Kansas-Glen Campbell
Elusive Butterfly-Rose Vegas
Forgive Me-Nat Stuckey
Smiling Wine-Shirley Eikhard

CHML HAMILTON
(George Patton)
Legendary Chicken Fairy-Blanchard/Morgan
If It Feels Good-Dave Dudley
Smell The Flowers-Jerry Reed
Everybody's Reaching-Pat Daisy
Sunnyside-Roger Miller
Truck Driving Singer-Red Simpson
Okeefanokee-Ron McLeod

CFGM TORONTO
(Dave Johnson)
If It Feels Good-Dave Dudley
Key's In Mailbox-Tony Booth
Be My Baby-Jodi Miller
Ain't Nuthin'-Billy Crash Craddock
Touch Your Woman-Dolly Parton
Bridge Washed Out-Gleasonaires
Family Love-Family Brown

CFAC CALGARY
(Larry Kunkel)
Manhattan Kansas-Glen Campbell
Jody & The Kid-Patti Page
Smell The Flowers-Jerry Reed
Josie-Kris Kristofferson

CHOO AJAX
(Peter Norman)
I'll Never Make It-Conway Twitty
Two Of A Kind-Fred Dixon
If It Feels Good-Dave Dudley

CKBB BARRIE
(Jack Jacob)
Placed A Call-Charlie Louvin
Me & Jesus-Tom T. Hall
Someone To Give-Johnny Paycheck
Donna On My Mind-Hugh Scott
Okeefanokee-Ron McLeod
Mr. Tambourine Man-Johnny Darrol

CHSC ST. CATHARINES
(Peter Darrell)
Okeefanokee-Ron McLeod
Chantilly Lace-Jerry Lee Lewis
Hillbilly-Freddy Weller
Started Loving You-Charlie McCoy
I'm A Truck-Red Simpson

The Programmers **FM ADDITIONS**

CHUM-FM
(Benjy Karch)
Bobby Whitlock (LP)
Nursery Cryme-Genesis (LP)
Fools Mate-Peter Hammill (LP)
Pawn Hearts-Van Der Graff Gen (LP)
Conception-Conception Corp (LP)
Brown Dust (LP)
Henry Gross (LP)
Gone To My Head-Andy Brown (LP)
Let My Children-Charles Mingus (LP)
Black Unity-Pharoah Sanders (LP)

CHOM-FM MONTREAL
(Earl Jive)
Album Additions
Canned Heat

FM continued on page 20



HOT SINGLES



CRAZY MAMA

J. J. CALE
7314

BACK OFF BOOGALOO

RINGO STARR
1849

SMILING WINE

SHIRLEY EIKHARD
3281

BABY BLUE

BADFINGER
1844

SAME OLD FEELIN'

FERGUS
72658

COTTON JENNY

ANNE MURRAY
72657

DISTRIBUTED BY CAPITOL RECORDS (CANADA) LTD.  Capitol

The
ProgrammersMOR
PLAYLIST

- 1 DIAMONDS ARE FOREVER
Shirley Bassey-United Artists 50845-F
- 2 SMILING WINE
Shirley Eikhard-Capitol 3281-F
- 3 SASKATCHEWAN SUNRISE
Rick Jones-London 2541-K
- 4 WINGS OF A DOVE
Syncona-Syncona S-101-G
- 5 GLORY GLORY
Oak Island Treasurey-Columbia
C4-3024-H
- 6 FIELDS OF GREEN
Sean Dunphy-Boot 023-K
- 7 GOTTA MAKE IT TOGETHER
Marty Butler-Columbia C4-3025-H
- 8 STREETS OF LONDON
John Allan Cameron-Columbia
C4-3028-H
- 9 GOOD FRIENDS
Poppy Family-London 172-K
- 10 TWO BOUREES (Suite III)
Moe Koffman-GRT 1230-21-T
- 11 A HORSE WITH NO NAME
America-Warner Bros. 7555-P
- 12 MONDAY MORNING CHOO CHOO
Stampede-MWC 1008X-M
- 13 BRIAN'S SONG
Michel Legrand-Bell 45-171-M
- 14 CRY
Lynn Anderson-Columbia 4-45529-H
- 15 HAVIN' A TIME OF MY LIFE
Diane Landry-Columbia C4-3026-H
- 16 EVERYDAY
John Denver-RCA 74-0647-N
- 17 A MAN LIKE YOU
Fludd-Warner Bros. WB 7576-P
- 18 ROCK & ROLL LULLABY
B.J. Thomas-Scepter 12344-M
- 19 PRECIOUS AND FEW
Climax-Carousel 3005X-M
- 20 THE THEME
Sound 80-A&M A MX 327-W
- 21 COWBOY'S WORK IS NEVER DONE
Sonny & Cher-Kapp 2163-J
- 22 COULD IT BE FOREVER
David Cassidy-Bell 45-187-M
- 23 I GET DRUNK ON MONDAY
Gene MacLellan-Capitol 72660-F
- 24 VINCENT
Don McLean-UA 50887-F
- 25 HURTING EACH OTHER
Carpenters-A&M 1322-W
- 26 COTTON JENNY
Anne Murray-Capitol 72657-F
- 27 DONNA ON MY MIND
Hugh Scott-Rodeo 3360-K
- 28 SWEET SEASONS
Carole King-Ode 66022-W
- 29 LOVE ME, LOVE ME, LOVE
Frank Mills-Polydor 2056-076-Q
- 30 ROLL IT AROUND IN YOUR MIND
Carlton Showband-RCA 75-1086-N
- 31 FAMILY LOVE
The Family Brown-RCA 75-1085-N
- 32 YOU'RE GONNA MISS HER
Trio Meridian-Van 2100 108-Q

ALBUMS continued from page 18

Jim Capaldi
Cream
Julie Driscoll
Virgil Fox
Hollies
Humble Pie
James Gang
Chris Kristofferson
Todd Rundgren
Wackers
Tim Weisberg
Edgar Winters White Trash
Peter Yarrow
Spirit
Chase
Rolling Stones
Les McCann
Action Records
Deep Purple
Wild Turkey
Steve Miller Band
Harry Chapin
Singles
T. Rex
Chicory
Ringo Starr
Roberta Flack
John Sebastian
Wings

The
ProgrammersTRIBAL
DRUM

A Million What? contest is what CKLG Vancouver has going for it. They have a million things wrapped in a furniture store. First correct guess wins the million plus two colour TV sets, 1 console and 1 portable.

Dan Williamson moves into CKLG from CKOV Kelowna to take on the all nite show.

CKRD-FM's Stu Morton could use a copy of the Shirley Eikhard album for the country library. They have only one copy for the entire station. CKRD-FM, by the way, is a complete country effort.

CJME is giving a horse plus options to the listener who comes up with the most original name for Dobbin.

New program director for CHFI-FM is Donald LeBrecht.

CKXL entered into an aggressive public service production that ties-in with Alberta's compulsory auto coverage effective April 1st, 1972. Their continuing information program on "how to buy auto insurance" was broadcast from March 13 through the 23rd.

Announcer with experience in both MOR and rock and music direction seeking position in Southern Ontario medium-major market. Call (416) 221-7448.

Showing they are exceptionally public service minded, CKXL broadcast "live", a program "Yes! No!" from the village of Lake Louise (March 8) which included talks by conservationists, ecologists, and reps from Village Lake Louise. Purpose, to let their listeners in on who is attempting to formulate the decision on this touchy matter. The show was hosted by Dale O'Hara.

If you're interested in what's going on with classical music you should get in touch with Joy McDonald at CJRT (Ryerson) Toronto.

Joy puts together the finest, and only classical chart in Canada (maybe even in North America). No. 1 on the latest chart is Paganini: Violin Concerto No. 3, Henryk Szeryng, Violinist, London Symphony Orchestra/Gibson. (Phil 6500 175).

A nod of the CHOO stetson from music director Don Sanderson to Ron McLeod's new album. Quality have now released "Okeefanokee" as a single from the album.

CKPG's music director Larry Bauder down to Vancouver for meetings with various record reps.

CKCL Truro instrumental in raising 16 hundred bucks plus for the Truro Police Boys' Club to set up a summer camp. Promotion had to do with a hockey game between the RCMP and inmates of the Federal Medium Security Prison at Springhill. Game played in Truro before a sell-out crowd of more than 3000 - a first for Canada.

The Kinney promo on Harry Chapin's "Taxi" set up by Bruce Bissell has paid off with the single being charted at CHSC. The contest was run on four Ontario radio stations.

CKCK giving away a CG 350 Honda along with weekly prizes including motorcycle helmets. Taking hourly calls 6:30 p.m. to midnight.

Here's a late-catcher-upper Larry Bauder music director at CJAT Trail noticed the U.S. version of "Shaft" by Isaac Hayes has the word "mother" deleted.

CHUM Toronto looking for jock. Send tape and resume to J. Robert Wood at CHUM.

Charlie Tuna, formerly at KHJ, will be doing AM drive at KCBQ in San Diego until August 1st, after which he will re-evaluate his position as to working in the L.A. market again.

CHUM Toronto and Apple Records are presenting the Canadian premier of the movie "Bangla Dosh" and are giving away tickets on the air, plus "Bangla Dosh" albums.

Brock Radio promoting True North's Syrinx heavily prior to group appearing there April 6th. Giveaway albums part of the promotion.

The
ProgrammersBREAKING &
STIFFING

David Cassidy's "Could It Be Forever" stiffing at CJME along with "Runnin' Away" by Sly & Family Stone. Dr. Hook's "Sylvia's Mother" and "Horse With No Name" by America - hot hot hot! at CJME.

CKLW has the Stylistics up from No. 3 to No. 1. Roberta Flack moves from 22 to 6 in only three weeks with 100 Proof from 14 to 5. Guess Who's "Heartbroken Bopper" stiffed at 26 after six weeks of play.

Hottest single at CHLO is Roberta Flack up from 22 to 6. April Wine strong from 23 to 16 and Emerson Lake & Palmer up from

BREAKING continued on page 22

ASK FOR IT BY NUMBER FROM RCA.

DOWNCHILD BLUES BAND

NOW AVAILABLE FROM SEA TO SHINING SEA

BOOTLEG

SS001

Special RECORDS

DOWNCHILD BLUES BAND



BREAKING continued from page 20
30 to 21. Guess Who backing off at 19.

No. 1 at CHSC is "Give Ireland Back". April Wine hot along with "Baby Blue" and "First Time Ever". "Back Off Boogaloo" and "Baby Blue" could suffer because of no Canadian pressings received at station yet. Top LP cut "Me & Julio Down By The Schoolyard" by Paul Simon. Staff favourite is George Carlin set particularly "Wonderful Wino".

Larry Bauder of CKPG reports heavy requests for Don McLean's "Vincent". Showing well are "Funny" and "Long Time Comin". Ginette Reno's "Fallin' in Love" receiving action.

Roberta Flack breaking at CKGM from 24 to 11. T. Rex is HB to No. 20. Alice Cooper HB to 22, Marty Butler HB to 25 and good reaction to Linda Lane's debut deck now on chart at No. 30. Chakachas from 16 to 10. Guess Who stiffing and Dr. Music and Paul Anka starting slow.

Rick Janssen of CHLO has Roberta Flack up to No. 1 from 6 and playing both sides of Guess Who but beginning to stiff.

"Jungle Fever" dropped at CKLG because of heavy complaints. Brandy biggest Jump of the week with Sonny & Cher now a definite hit. Big sales on the Poppy Family and Paul Anka showing sale strength. The Bells are beginning to build.

April Wine's "Could Have Been A Lady"

moving well at CHUM — up from 12 to 7. "Back Off Boogaloo" by Ringo Starr pulling strong requests after only one week of airplay and made its debut on the CHUM 30 this week at No. 21.

The Programmers INSTANT LAFFS

(For Bread - Everything I Own) Just think; in a year from now, disc jockeys everywhere will introduce this as 'Solid-Mold'.

Spring is here and the kids claim they need a new bike or baseball glove — mom is content if she can get into last year's swimsuit.

I don't know if we'll ever cure poverty, but after hearing about the new budget (the way prices are going) we're sure to cure wealth.

(After easter weekend) Did you notice a lot of people were out of town for easter. It was so quiet downtown, I saw a mugger sitting in an alley doing a crossword puzzle.

Spring is when the furnace repairmen leave for the french Riviera, and the air conditioning repair men return.

Who says the post office lacks efficiency. It got the tax forms out on time didn't it.

For those of you who don't think (Jock) is very bright — I want you to know that he has just received a scholarship to a medical school. The only problem is they don't want him while he's alive.

The Programmers FRENCH CANADIAN TOP TEN

- 1 SANS AMOUR
Michel Pilon-Campus 6007-Y
- 2 DANS LA VIE
Marc Hamilton-Trans Canada 4084-Y
- 3 8 HEURES 10
Pauline Julien-Zodiaque 4313-Y
- 4 ACROPOLIS ADIEU
Mireille Mathieu-Polydor 2065102-Q
- 5 PERSONNE NE PEUT T'AIMER
Jacques Lepage-Zodiaque 4314-Y
- 6 FOLIE D'AMOUR
Marie Jane-RCA 755089-N
- 7 ELLE
Alain Barriere-Able AB 717-K
- 8 LA BAIE JAMES
Richard Huet-Polydor 2065105-Q
- 9 JE M'EN VAIS
Ginette Reno-Grand Prix GP 5346-K
- 10 MARY
Jacques Salvail-Trans World 4-90-Y

UP & COMERS

- LA FILLE A AIMER
Mike Brant-Gamma AA 1132-K
- LA BALLADE DE L'AMOUR
Roger Whittaker-RCA 755109-N
- LA LEGENDE INDIENNE
Les Karrick-Zodiaque 4315-Y

The Programmers COUNTRY PLAYLIST

- 1 2 MY HANG UP IS YOU
Freddie Hart-Capitol 3261-F
- 2 1 ALL HIS CHILDREN
Charley Pride-RCA 0624-N
- 3 3 A THING CALLED LOVE
Johnny Cash/Temple Evangel Choir
Columbia 4-45534-H
- 4 4 SMILING WINE
Shirley Eikhard-Capitol 3281-F
- 5 9 MOON-MAN NEWFIE
Tom Connors-Boot BT 027-K
- 6 10 WE CAN MAKE IT
George Jones-Epic 10831-H
- 7 13 FAR FAR AWAY
Don Gibson-Hickory 1623-L
- 8 14 I'LL STILL BE WAITING FOR YOU
Buck Owens-Capitol 3262-F
- 9 21 CHANTILLY LACE
Jerry Lee Lewis-Mercury 73273-K
- 10 22 WHEN YOU SAY LOVE
Bob Luman-Epic 10823-H
- 11 17 EVERYBODY'S REACHING OUT
Pat Daisy-RCA 74-0637-N
- 12 7 TOGETHER AGAIN
Hank Smith-Quality 2024X-M
- 13 12 BALLAD OF A HILLBILLIE
Freddy Weller-Columbia 4-45497-H
- 14 5 ONLY LOVE CAN BREAK A
HEART Sonny James-Capitol 3232-F

- 15 16 YOU DON'T HAVE TO GO TO SWITZERLAND
Russ Gurr-Rodeo 3355-K
- 16 6 CRY
Lynn Anderson-Columbia 4-45529-H
- 17 8 TO GET TO YOU
Jerry Wallace-Decca 32914-J
- 18 11 MISTY MEMORIES
Brenda Lee-Decca 32908-J
- 19 27 WHISTLER'S MOUNTAIN
Andy Zachary-MCA 2020-J
- 20 45 THE DAY LOVE WALKED IN
David Houston-Epic 10830
- 21 41 NEED YOU
David Rogers-Columbia 45551-H
- 22 34 EVENING
Jim Ed Brown RCA 7400642-N
- 23 47 JUST FOR WHAT I AM
Connie Smith-RCA 0655
- 24 20 10 DEGREES & GETTING COLDER
George Hamilton IV—RCA 0622-N
- 25 31 LONESOME RIVER
Gene MacLellan-Capitol 72660-F
- 26 24 YOU'RE JUST MORE A WOMAN
Danny Coughlan-Boot BT 025-K
- 27 15 I STARTED LOVING YOU AGAIN
Charlie McCoy-Monument 8529-H
- 28 18 TRYIN
The Poppy Family-London 172-K
- 29 43 WHAT AIN'T TO BE
Porter Wagoner-RCA 0648-N
- 30 32 DONNA ON MY MIND
Hugh Scott-Rodeo RO 3360-K
- 31 29 MINTO MINERS
Stevodore Steve-Boot BT 028-K
- 32 33 SIT DOWN MR MUSIC MAN
Little John Cameron-Cynda CN006-K
- 33 38 TRAVELLIN' ON
Julie Lynn-Dominion 154-E
- 34 19 THINK ABOUT IT DARLIN'
Jerry Lee Lewis-Mercury 49751-K
- 35 28 ANN (Don't Go Runnin')
Tommy Overstreet-Dot 17402X-M
- 36 39 DEVIL TO ANGEL
Diane Leigh-Quality 2032X-M
- 37 25 THE BEST PART OF LIVING
Marty Robbins-Columbia 45520-H
- 38 37 COTTON JENNY
Anne Murray-Capitol 72657-F
- 39 40 HEY GIRL
Al Hooper-Dominion 153-E
- 40 42 LOUISIANA MAN
Creamcheeze Band-Dominion 155-E
- 41 44 BENNY THE BUM
Bud Roberts-Boot BT 029-K
- 42 48 ALL THE LONELY WOMEN
Bill Anderson-Decca 32930
- 43 AIN'T NOTHIN' SHAKIN'
Billy 'Crash' Craddock-Columbia
C4-3027-H
- 44 26 THE WRITING'S ON THE WALL
Jim Reeves-RCA 74006260N
- 45 23 GOOD HEARTED WOMAN
Waylon Jennings-RCA 0615-N
- 46 46 SHANNON WALTZ
Al Cherny-RCA 75-1079-N
- 47 50 MAMA BAKE A PIE
Mike Graham-Rodeo RO 3361-K
- 48 GRANDMA HARP
Merle Haggard-Capitol 3294-F
- 49 49 BE MY BABY
Jody Miller-Epic 10835
- 50 OLD FASHIONED WAYS
Green & Stagg-Gamma GA5025-K

The
ProgrammersMAPLE LEAF
SYSTEM**MLS RESULTS
MARCH 28/72**

I JUST WANNA BE YOUR FRIEND Lighthouse	7.9
CAN YOU TELL ME Heat Exchange	4.3
I DON'T WANNA HEAR Sea Dog	4.1
IN ALL HIS GLORY Shakra	3.7
WHY DID THEY TAKE IT AWAY Lorri Zimmerman	3.4

The results of the MLS voting for March 28 has resulted in the following two discs receiving a minimum of two weeks guaranteed airplay: I Just Wanna Be Your Friend, Can You Tell Me.

**IRISH ROVERS TO HAVE
OWN RECORD LABEL**

The Irish Rovers, hosts of CBC-TV's top rated network series have announced that effective immediately their record product will be released on their own label called Potato.

Les Weinstein, Manager of the Irish Rovers, confirmed that a deal had been made with Pacific North Music Ltd., to handle the distribution of the new label. Pacific North is an independent Vancouver based operation whose President, Ralph Harding is currently establishing a network of distributors across Canada to handle the sale of Irish Rovers' product, as well as that of other artists.

The first album to be released by the Irish Rovers on their Potato label is titled "The Irish Rovers - Live"; an album which was recorded during taping sessions of their TV series in Vancouver, with a live audience in

**FAREWELL
TO
ELIZABETH**

MIKE, JOHN, KEN, BILL, WALT,
HARRY, RICK, BOB, SYD, DON,
BEN, MIKE, JACK, FRED, TOM,
PETE, ALF, SAM, RON, BRIAN,
NEIL, JIM, RALPH, BRUCE,
ALLAN, MURRAY, JOE, ED.

attendance.

The tentative release date for the album is April 10, but Potato has already released a single from the album; "Lord Of The Dance" and "Maggie May".

In announcing the plan for the Irish Rovers to go the route of having their own label, Weinstein said that the artists' company is desirous of having a more complete and direct control of not only the content and production but of the manufacturing, packaging, merchandising and promotion as well. He expressed the feeling that the major labels today, by virtue of their total involvement with the "top 40" contemporary pop acts, are unable to gear their operation to afford adequate and proper attention to a Middle of the Road artist such as the Irish Rovers. Weinstein said "I firmly believe that the steps we are taking will enable us to increase the sale of the Irish Rovers' product by 50%." Previously the Irish Rovers had released six albums on the Decca Label.

The Irish Rovers are currently negotiating with the CBC-TV for the renewal of their Monday night ½ hour variety series for the 1972/73 season.

**KINNEY'S POZER
HITS AUDITION TRAIL**

John Pozer, A&R Director for Kinney of Canada has left for the first step in his talent search on a national scale. Pozer will be staying at the Citadel Hotel in Halifax from April 7 through the 9th. He will be in Montreal from April 10 through the 12th and may be contacted through the Kinney branch in Montreal at (514) 697-7440.

Pozer heads for the west in the next few weeks with dates and locations to be announced.

Next Week's Question Will Be:

Do you feel that programmers are at the moment having a problem in finding quality singles both foreign and domestic for airplay?

**POLYDOR ACQUIRES MAJOR-
ITY & CRIMSON & CLOVER**

Polydor has announced a lease agreement with the four member Majority group who have become known throughout Southern Ontario. Initial single release "Show Me" will bow on the Polydor label.

Crimson and Clover, a Buffalo-based group showing indications of hitting the U.S. national chart route, have been picked up by Polydor for distribution in Canada. Their initial single release, "Born Too Late" has reached the No. 6 position on the WKBW chart. U.S. distribution is handled by Bell.

**WINTERLEA MUSIC
SIGNS AGREEMENT**

Brian Chater of Winterlea Music, the Montreal-based pubbery, has announced the signing of an agreement with Intune Music of London, to represent that houses catalogue in this country.

The Intune catalogue includes numerous hits such as "The Ballad of Bonnie and Clyde" and "Hitchin' a Ride". Intune produces and publishes material by Tony Christie.

**SOUND 80 — "A BEAUTIFUL
MARRIAGE OF ROCK & CLASS"**

A&M's first major middle of the road contemporary release, "The Theme" by Sound 80 of Winnipeg has hit the programmers where it counts - on their turntables. Noted one observer: "This single is a beautiful marriage of symphony orchestra soul to a rock and roll beat".

Sound 80 was put together by Bob Burns and Neil Harris with a full complement of top rated musicians. The plug side was penned by Robbie McDougall and Norman Lampe. The flip was written by BMI's Whitey Hains.

BACK AGAIN!

FRED DIXON

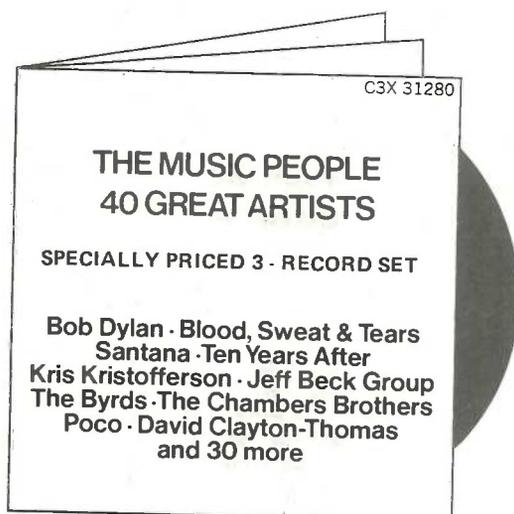
"JUST ANOTHER STEP"

f/s

"TWO OF A KIND"**ALREADY RECEIVING AIRPLAY****A SURE CHART CLIMBER ON
RODEO INTERNATIONAL**

The Music People

The Music People are the great artists
on the Columbia and Epic labels.
And in this spectacular very specially priced
THREE-RECORD PACKAGE
you'll get to hear complete tracks from their newest albums.
At this price, nobody should pass up "The Music People."



Bob Dylan, Blood, Sweat & Tears, Santana,
Ten Years After, Kris Kristofferson, Jeff Beck
Group, The Chambers Brothers, Poco, The
Byrds, David Clayton-Thomas, and 30 more.

That's "The Music People!"

On Columbia Records  and Tapes

\$6.98 Records
\$9.98 Tapes

Suggested list price