

Cover story: The Offenheim Family

Volume 30 No. 14 December 30, 1978 60 CENTS

REM WEEKLY



Wolfe Radio History

**IN THE
WINNER'S
CIRCLE**

**CANADIAN
ZEPHYR**

YOU MADE MY DAY TONIGHT

CKAY	CHFX-FM	CKCW	CFCW
CFSX	CKLY	CKFH	CJCA-FM
CKNX	CJVI	CFGM	CHOO
CIGO	CFMK-FM	CKGF	CFOS
CKEK	CKGL-FM	CHRB	CHMO
CKNS	CHOV	CKOT-FM	CJBQ
CHOW	CKRM	CJDV	CJCB
CKCL	CJET	CKBR	CKBY-FM
CKQR	CKWS	CJLS	CKWL
CJSL	CHOA	CHUB	CKDM
	CHCL	CKBC	
		CFOK	
		CJNB	
		CFCY	
		CJOK	

RCA



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SUNBURY MUSIC

(PB-50487)



**SPECIAL THANKS
TO JOCKEY DAN
BECON & KINGVIEW
FARM'S
"RIDE WITH ME"
NAMED AFTER
THE ZEPHYR SONG
OF THE SAME NAME**

Seven Quality artists signed to international agreements

In a move unprecedented in the Canadian music industry, Quality Records has managed to sign seven of its acts to international recording agreements, all within a three-month span.

In an announcement made by Quality's Director of A&R, John Driscoll, it was reported that the acts include Lynx, Madcats, Star City, Maxwell Friday, Gino Soccio, Mighty Pope and Dallas Harms.

"We've achieved a significant milestone," Driscoll told RPM. "When I returned to Quality a little over a year ago, it was with a mandate to establish our artists internationally. I believe our track record will speak for itself."

Of the seven acts signed internationally, rock group Lynx finalized an agreement with AVI Records during September. Their current Quality album, *Sneak Attack*, has been on release in the U.S. for just over one month. In addition, AVI have released a debut U.S. single from the album, *I Just Wanna Love You*, which had garnered national airplay in Canada. The single has achieved picks in leading U.S. trades.

Another Toronto-based rock group, Madcats, are now awaiting release in the U.S. of their debut album on Buddah, distributed in the U.S. by Arista. The group recently performed a major showcase debut at the Bottom Line in New York City. The album will be released in January.

Maxwell Friday, a new band based in Hamilton, were signed to Roadshow Records in September. The U.S. label has achieved distribution for the group's product through RCA, and are about to release the group's debut single, *Jennifer*. An album will follow shortly.

Toronto group Star City are achieving major notices in the U.S. with the release on

Skyline's Star City gain release around the world

Toronto-based disco group Star City, who record in Canada on the Quality-distributed Skyline label, have achieved release on their debut single and album around the world.

John Driscoll, Quality's Director of A&R and head of the Skyline label, produced the single, a cover of Spencer Davis hit *I'm A Man*, as well as the self-titled debut album. Through negotiations in the U.S., Driscoll managed to place the group with the prestigious TK label, a label noted for its disco successes with such names as KC & The Sunshine Band and George McRae.

More recently, Driscoll travelled to Miami to participate in Musexpo. Through arrangements initiated at the international musical conference, he has placed the group for product releases in France, Germany, Italy, Britain, the Benelux countries, Spain, Australia and Colombia.

In Canada, the single, a 12-inch disco version of the cover, rapidly gained play and notices in discos throughout the country. It is now beginning to achieve major airplay, with over 30 stations adding the single, including CHED, CKLM and CJMS. The single has been described by Kal Rudman's

TK of their debut single, *I'm A Man*, and self-titled album. Particular strength is being shown in the discos, and the single is also beginning to break into top 40 radio. They have also been placed by Quality in France, Italy, the U.K., Benelux countries, Spain, Germany, Colombia and Australia.

Placement of funk/disco acts Gino Soccio and the Mighty Pope resulted from contact with Ray Caviano, major U.S. promotion and A&R man formerly with TK Records. He has formed his own label, RFC Records, and has achieved an alliance with Warner Bros. Caviano immediately signed Soccio and the Mighty Pope. The RFC label will be launched in February with Soccio, and the Mighty Pope's U.S. release which is being slated for the following month.

Dallas Harms is a noted country artist/writer/producer from Hamilton who has already achieved major notices in the U.S. through covers of his songs, particularly *Paper Rose*, which reached number one in the U.S. trades as performed by Gene Watson. Harms has been signed to the Scorpion label, a label whose roster includes Ronnie McDowell and Billy Walker. Coincidentally, Quality has recently signed a Canadian distribution agreement with Scorpion, one of whose current singles is a cover by Walker of a Harms song.

In concluding his announcement of the multiple signings, Quality's Driscoll stated, "We've amassed the artillery to insure a successful 1979. I am optimistic about a future that looms as a promising one for Quality Records. We have always been known as a great manufacturer and distributor of international product, but with our recent placements, we will most certainly be recognized as a record company that produces hit records for the world market."

Friday Morning Quarterback as having "excellent hit potential." To this end, and resulting from programmer response, both Quality and TK have hired independent promoters to work the single.

In the meantime, Star City recently made an appearance on the Montreal-based, nationally televised *Feel Like Dancing*, and have completed taping a segment of CTV's *Downright Disco*.

NEXT WEEK'S COVER
THE CRTCS SJEF FRENKEN
 his first comprehensive interview with
 the press in eight years

CBS Canada announces three new signings

CBS Canada has announced the signing of five-year contracts with The Wade Brothers, Wayne Kozak and The Powder Blues, through an agreement with Epic recording artist Dale Jacobs' independent production company, Pacific West Productions.

Joel and Bret Wade, Kozak and Tom Lavin (of the Powder Blues) are members of Jacobs' band Cobra, and will be touring Japan upon release of Jacobs' debut LP, also called *Cobra*, in that country. The album is also slated for release in the U.S., Australia and Germany in February.

The Wade Brothers' LP is now being completed, and will be mixed at Toronto's Manta Sound. Powder Blues and Kozak will both have album releases in the spring.

During his Japan tour, Jacobs will be holding clinics for Rowlands Synthesizer equipment, a company for which the keyboardist designs.

Ontario Art Gallery to celebrate Elvis' birthday

The Art Gallery of Ontario is running a special promotion to coincide with Elvis Presley's birthday on January 8. The promotion centres around a reproduction of the Andy Warhol four-image portrait, *Elvis I And II, 1964*, the original of which is in the collection of the Art Gallery of Ontario.

Between January 8 and 14, reproductions of the Warhol work will be available in the Gallery's Reproduction Shop at a reduced price of ten dollars. Normally available at 16 dollars, the reproduction is a six-colour, 20"x40" effort done in silk screen.

The reproduction of the work is a project of the Volunteer Committee of the Art Gallery of Ontario. All proceeds go towards new acquisitions for the Gallery's Permanent Collection.

Chilliwack & Doucette to play two cities on New Year's Eve

Calgary's Brimstone Productions will be presenting Mushroom recording acts Chilliwack and Doucette in two concerts in separate cities on New Year's Eve.

Both acts will be performing at the Corral in Edmonton and at the Kinsmen Field House in Calgary, utilizing a chartered plane to transport the artists between venues. CBS recording act Fosterchild will appear as opening act for the Calgary show; opener for the Edmonton concert has yet to be announced.

Doucette, who recently completed a successful tour of Toronto, Montreal and Ottawa, will be releasing a new album in January. His current *Mama Let Him Play* album is now platinum.

Chilliwack are presently touring the U.S., and will be headlining at Toronto's Massey Hall on December 20. The group's two Mushroom albums are both platinum.

Elephant children's LP halfway to gold in 3 months

The first album ever released by a new children's label based in Toronto has become the fastest moving Canadian children's album in history. One Elephant, Deux Elephants by Sharon, Lois & Bram, released in mid-September on the Elephant label, is now halfway to gold with sales of 25,000 units.

The album, which features Sharon Hampson, Lois Lilienstein and Bram Morrison, was produced in Toronto by noted percussionist/producer Bill Usher. It is being distributed nationally by the Almada Corporation, a Toronto-based distributor which handles over 200 labels and 15-20,000 albums. Much of Almada's product consists of lower-sales, specialized records in fields such as folk, blues, jazz, international and classical, as well as children's recordings.

Almada's Sales Manager, Jonathan Lipsin feels that the Elephant album will definitely achieve Canadian gold status over the next year. Reaction to the album was immediate and intense, particularly in the Toronto area. A review by Michelle Lansberg in the Toronto Star prompted over 3,000 sales. All of the country's major rackers have picked the album up. Stores are ordering 200 to 300 units at a time, with one store

having moved over 1,200 copies. And sales are not limited to traditional record outlets. Product has been moved in book stores, libraries and schools, children's stores and other types of outlets not ordinarily associated with record sales.

Sharon, Lois & Bram are also supporting the album release. They are making a full round of appearances at malls and shopping centres, where they sign autographs and also perform. They have also given a series of special children's concerts, including a number at the Minkler Auditorium at Toronto's Seneca College, and are planning to tour across Canada in support of the album. The three are involved in Mariposa In The Schools, an organization which sponsors appearances at schools with a program to spread folk music and folklore to young people.

The trio, with producer Usher, are also planning to record another album for expected release next fall.

New Wave booking agency opens in Toronto

Paul Kobak has announced the opening of The Teen Agency, a Toronto-based agency which will handle entertainment bookings for new wave acts. The agency has already established an impressive talent roster, with such acts as the Poles, Rough Trade, Teenage Head, The Diodes, The Secrets, Bob Segarini and Johnny Lovesin, among others.

Kobak, President and founder of The Teen Agency, has been active in the Canadian music industry for five years in both promotional and managerial positions. "Basically, my main objective in regard to the establishment of this firm will be to provide a fundamental service for Canadian new wave acts," stated Kobak. "These bands just want to play, and The Teen Agency is available to direct them in their efforts to add to Canada's place in the international music market."

Box office & LP sales for Lord of Rings

Three days after the Lord Of The Rings film opened, it broke theatre attendance records in 17 major cities, generating strong sales action for the soundtrack album in Canada and the U.S. In New York, the film beat the existing opening day attendance record at the Zeigfield Theatre, and line-ups at theatres across the country have prompted TV news coverage and additional showings in most theatres.

The double-unit soundtrack album, on Fantasy Records, is distributed by GRT in Canada, and the latter label is in the process of releasing a 12" disco version of the main theme from the Lord Of The Rings recording. A pic-disc release of the album, depicting the Fellowship logo and three scenes from the animated film, will be released shortly.

Another successful year for CHFI album release

Since 1968, Toronto radio station CHFI has been releasing their Candlelight And Wine series of albums, an item which has grown in popularity throughout the years. Sales activity on the current edition is as brisk as its predecessor, an album which was one of the largest selling albums in Toronto last year.

The Candlelight And Wine series features a compilation of cuts which proved popular with listeners of the CHFI evening program of the same name, hosted by Don Parrish. This year's edition, the eighth, is a two-record set which includes tunes by Lou Rawls, Hagood Hardy, Samantha Sang and others. This list of songs was compiled by CHFI station manager Ted Randal, who successfully chose a combination of artists and material that would appeal to a wide range of musical tastes.

Candlelight And Wine is unique in that no other radio station has ever produced an album that has sold in the quantities that it has achieved in the past few years.

Special note should be taken of the album jacket design, an original painting by one of Canada's foremost artists, James Hill, who was commissioned to create the work especially for the Candlelight And Wine project.

Moscow Philharmonic set for Massey Hall date

Haber Artists will be presenting the Moscow Philharmonic Orchestra, under the direction of Dmitri Kitayenko, at Massey Hall for one night only on Saturday, January 20, at 8:30 pm.

The Moscow Philharmonic, which first toured North America in 1965 and returned for a second tour in 1970, have made many recordings which achieved success at home and abroad, and have won such awards as France's Grand Prix du Disque.

The Massey Hall concert program will include Rimsky-Korsakov's Russian Easter Festival, Opus 36; Prokofiev's Summer Night Suite, Opus 123; and Tchaikovsky's Symphony No. 4 in F Minor, Opus 36.

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."
-Pierre Juneau

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The following codes are used throughout
RPM's charts as a key to record distributors

A&M	W	MOTOWN	Y
CBS	H	PHONODISC	L
CAPITOL	F	POLYDOR	Q
GRT	T	QUALITY	M
LONDON	K	RCA	N
MCA	J	WEA	P

MAPL logos are used throughout RPM
to define Canadian content on discs



M - Music composed by a Canadian
A - Artist featured is a Canadian
P - Production wholly Recorded in Canada
L - Lyrics written by a Canadian

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EVENTS

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MIDEM '79
Palais des Festivals - Cannes, France

March 19, 20, 21
RPM 3DIM (3 Days In March)
Hotel Toronto - Toronto

March 21
THE JUNO AWARDS
Harbour Castle - Toronto



Presents

TWO NEW GREAT COUNTRY ALBUMS

Many stations have requested programming copies of these albums. Due to this strong interest we are servicing all stations who programme country music.



This album presents an aspect of Ronnie Prophet's talents that has never before been fully captured, that of a very distinctive song stylist.

Ronnie has established himself as a leading country entertainer in Canada and is well on his way in duplicating this popularity in the United States and Europe.

In early 1979 Ronnie has been selected to host the annual Country Music Festivals in Wembley, London, England, Frankfurt, Germany and Rotterdam, Holland.

Ronnie Prophet television specials are slated on England's BBC No. 2 for Christmas night, and another in April preceding a European tour with Ronnie as the featured performer.

This is Ronnie's first album for Tee Vee Records and features the full range of his recording talent. "The Lost Letter" is just one example.



Loretta Lynn was quoted as saying "I sure don't think I'm anything special." Truly the understatement of the year from the girl from Kentucky, who, when driving across the country towards Nashville, stopped at local radio stations along the way, politely asking Disc Jockeys to play "Honky Tonk Girl." From the early "Honky Tonk Girl" days it was on to a headliner at the Aladdin Theatre in Las Vegas, and now a movie, "Coal Miner's Daughter," the story of Loretta's life from the age of 13 to 25. It is with great pleasure that Tee Vee Records presents "All My Best," by Loretta Lynn, featuring twenty of her great recordings.



A DIVISION OF TEE VEE RECORDS INC. 60 BULLOCK DRIVE, MARKHAM, ONTARIO L3P 3P2

GRT - Looking back "Looking Good"

The following is a series of columns to originate from the promotion, publicity, and public relations people of major record companies in Canada.

As the year draws to a close, we can reflect upon our progress and achievements with great pride, as 1978 has once again exemplified GRT's motto "Getting better every year."

RECORD HYPE

by Sunny Shostak

With new executive changes within the company, Gord Edwards being promoted to President; Jeff Burns, Vice President of A&R, Lee Silversides, National Promotion Manager; and Alex Petchkin, National Sales Manager, came fresh ideas and methods backed with years of experience and success.



Sunny Shostak

The acquisition of two new labels, Beserkley and Fantasy along with their star-studded rosters has broadened the scope of our potential.

1978 witnessed extensive cross-country tours by noted Canadian artists Dan Hill, Prism, David Clayton-Thomas, Moe Koffman and the Ian Thomas Band to coincide

Irish Rovers a hit down under

The Irish Rovers recently completed a 31-day sell-out tour of New Zealand, covering 19 cities with 34 concerts. During the tour, the Rovers also did two TV specials which were co-produced by CBC-TV and New Zealand's TV-1. Both of the shows enjoyed audience ratings which were the highest ever recorded in that country, capturing 47% and 42% of the population.

Phonogram Records released an album in conjunction with the tour. It reached platinum status by the end of the series of concerts.

While in Wellington, the Rovers were received by New Zealand's Prime Minister, Robert Muldoon, at the House of Commons, an event which garnered front-page coverage in all of the country's leading dailies.

with the promotion of their newest albums: Frozen In The Night, See Forever Eyes, Clayton, Things Are Looking Up, and Still Here, respectively.

Dan Hill was presented with five Junos in 1978 for his album, Longer Fuse, which has surpassed double platinum. McCluskey's debut album, Long Time Coming, has had tremendous impact on radio programmers across the country. Developing new Canadian talent such as Dan Hill, Prism, Ian Thomas and McCluskey has always been GRT's strong point and early 1979 will see the rise of yet another artist, Craig Matthews. FM is transmitting high frequency with vibrations through the airwaves via their recent release, Black Noise. Black Noise has been reported as one of the most added albums in U.S. trade publications.

On the country side, the "gentle giant of country music", Don Williams, was named Best Male Vocalist of the Year at the annual Country Music Awards, while the Oak Ridge Boys were voted Best Vocal Group. Roy Clark was honoured with the title of Top Instrumentalist of the Year for the second year in a row.

Disco chart toppers include the certified gold Eruption single, I Can't Stand The Rain, Sylvester's Dance (Disco Heat), and scheduled for early 1979 release is a surprise by Al Green and a 12" disco version of Lord Of The Rings.

Long awaited jazz released from Stanley Turrentine, Bill Evans, McCoy Tyner, Ron Carter and Sonny Rollins are already satisfying jazz enthusiasts internationally. The Crusaders were voted No. 1 in four jazz categories by Record World. Their album, Images, climbed to the top of jazz charts everywhere and retained the number one position for several weeks.

Riding on the crest of "new wave" came the Ramones' Road To Ruin; Talking Heads' More Songs About Buildings And Food; Tom Petty and The Heartbreakers' You're Gonna Get It; and the Dead Boys' We Have Come For Your Children.

Looking ahead to 1979, GRT intends to introduce even more innovative approaches to the marketing and promotional aspects of music than ever before.



The Irish Rovers with New Zealand's Prime Minister Robert Muldoon.

SINGLES ALPHABETICALLY

- 29 A Little Lovin'
- 32 A Little More Love
- 40 A Man I'll Never Be
- 28 Alive Again
- 75 All I Wanna Do
- 47 Beast Of Burden
- 37 Blue Collar Man
- 70 (Boogie Woogie)Dancin' Shoes
- 35 Can You Feel
- 14 Change Of Heart
- 79 Cuz It's You
- 43 Dance (Disco Heat)
- 74 Da Ya Think I'm Sexy
- 44 Don't Cry Out Loud
- 50 Don't Hold Back
- 26 Don't Want To Live Without
- 31 Double Vision
- 68 Driftwood
- 85 Easy Driver
- 63 Every 1's A Winner
- 94 Everybody Needs Love
- 24 Fat Bottomed Girls
- 69 Fire
- 73 Forever Autumn
- 96 Got To Be Real
- 22 Here Comes The Night
- 72 Hold Me, Touch Me
- 36 Hold The Line
- 53 Home & Dry
- 61 Hot Child In The City
- 11 How Much I Feel
- 19 How You Gonna See Me Now
- 81 I Believe You
- 100 I Don't Wanna Lose You
- 1 I Just Wanna Stop
- 3 I Love The Night Life
- 38 I'm Every Woman
- 33 In The Bush
- 23 Instant Replay
- 41 I Was Made For Dancing
- 65 I Will Be In Love With You
- 46 I Will Play A Rhapsody
- 49 I Will Still Love You
- 59 Kiss You All Over
- 51 Le Freak
- 76 Light The Sky On Fire
- 98 Lost In Your Love
- 64 Lotta Love
- 89 Love Don't Live Here Anymore
- 51 Mary Jane
- 16 MacArthur Park
- 77 Miles Away
- 56 My Best Friends Girl
- 9 My Life
- 86 Never The Same
- 57 New York City
- 58 New York Groove
- 20 Ooh Baby Baby
- 97 One Last Kiss
- 8 Our Love
- 12 Part Time Love
- 39 Please Come Back To Me
- 83 Please Come Home For Xmas
- 99 Pretty Girls
- 12 Promises
- 97 Radioactive
- 25 Ready To Take A Chance
- 55 Reminiscing
- 54 Run For Home
- 45 September
- 66 Shake It
- 7 Sharing The Night Together
- 90 Shattered
- 93 She's Always A Woman
- 88 Somewhere In The Night
- 91 Soul Man
- 18 Straight On
- 10 Strange Way
- 15 Sweet Life
- 84 Take Me To The River
- 34 The Dream Never Dies
- 48 The Gambler
- 92 The Moment That It Takes
- 78 The Power Of Gold
- 60 There'll Never Be
- 17 Time Passages
- 6 Too Much Heaven
- 21 We've Got Tonite
- 80 What You're Doing To Me
- 27 Whenever I Call You Friend
- 87 Who Are You
- 52 Words Right Out Of My Mouth
- 4 Y.M.C.A.
- 2 You Don't Bring Me Flowers
- 71 You Need A Woman Tonight
- 30 You Needed Me
- 67 You Never Done It Like That
- 42 You Thrill Me
- 62 Your Sweetness Is My Weakness
- 82 You've Really Got A Hold



100 Singles

CANADA'S ONLY NATIONAL 100 SINGLES SURVEY

Compiled from record store, radio station and record company reports

The following codes are used throughout RPM's charts as a key to record distributors.
A&M -W MOTOWN -Y
CBS -H PHONODISC -L
CAPITOL -F POLYGRAM -O
GRT -T QUALITY -M
LONDON -K RCA -N
MCA -J WEA -P

TW	LW	WKS	Artist	Title	Label	Chart Position
1	2	(13)	Gino Vannelli	I JUST WANNA STOP	A&M AM-2072-W	26
			(LP) Brother To Brother		SP 4722-W	(12)
2	1	(7)	Streisand & Diamond	YOU DON'T BRING ME FLOWERS	Columbia 3-10840-H	27
			(LP) Greatest Hits Vol 2		FC-35679-H	(17)
3	4	(15)	Alicia Bridges	I LOVE THE NIGHT LIFE	Polydor PD 14483-Q	28
			(LP) Alicia Bridges		PD-16158-Q	(8)
4	5	(8)	Village People	Y.M.C.A.	Casablanca NB 945 Q	29
			(LP) Cruisin'		NBLP 7118	(11)
5	12	(6)	Chic	LE FREAK	Atlantic AT 3519 P	30
			(LP) N/A			(134)
6	6	(5)	Bee Gees	TOO MUCH HEAVEN	RSO RS913 Q	31
			(LP) N/A			(11)
7	3	(12)	Dr. Hook	SHARING THE NIGHT TOGETHER	Capitol 4621 F	32
			(LP) N/A			(4)
8	8	(8)	Andy Gibb	(Our Love) DON'T THROW IT ALL AWAY	RSO RS-911-Q	33
			(LP) Shadow Dancing		RS-13034-Q	(5)
9	9	(7)	Billy Joel	MY LIFE	Columbia 3-10853-H	34
			(LP) 50 Second Street		FC 35609-H	(8)
10	11	(10)	Firefall	STRANGE WAY	Atlantic AT-3518 P	35
			(LP) Eian		KSD-19183-P	(7)
11	7	(8)	Ambrosia	HOW MUCH I FEEL	Warner Bros WBS 8640 P	36
			(LP) Life Beyond L.A.		BSK-3135-P	(9)
12	18	(8)	Eric Clapton	PROMISES	RSO RS-910-Q	37
			(LP) Backless		RS-13039-Q	(13)
13	13	(7)	Elton John	PART-TIME LOVE	MCA 40973-J	38
			(LP) A Single Man		MCA-3065-J	(8)
14	16	(12)	Eric Carmen	CHANGE OF HEART	Arista AS-0354-F	39
			(LP) Change Of Heart		AB-4184-F	(12)
15	15	(15)	Paul Davis	SWEET LIFE	Bang B738-N	40
			(LP) Singer Of Songs Teller Of Tales		BLP-410 N	(5)
16	17	(11)	Donna Summer	MACARTHUR PARK	Casablanca NB-939 Q	41
			(LP) Live & More		NBLP 7119-2-Q	(6)
17	10	(8)	Al Stewart	TIME PASSAGES	Arista AS-0362 F	42
			(LP) Time Passages		AB-4190-F	(5)
18	14	(12)	Heart	STRAIGHT ON	Portrait 6 70020-H	43
			(LP) Dog & Butterfly		PR 35555-H	(20)
19	21	(7)	Alice Cooper	HOW YOU GONNA SEE ME NOW	Warner Bros WBS-8695-P	44
			(LP) N/A			(6)
20	23	(6)	Linda Ronstadt	OOH BABY	Asylum E45546-P	45
			(LP) Living In The U.S.A.		6E155-P	(5)
21	24	(7)	Bob Seger	WE'VE GOT TONITE	Capitol 4653-F	46
			(LP) Stranger In Town		SW-11698-F	(5)
22	25	(7)	Nick Gilder	HERE COMES THE NIGHT	Chrysalis 2264 F	47
			(LP) City Nights		CH-1202-F	(13)
23	26	(8)	Dan Hartman	INSTANT REPLAY	Blue Sky CBS ZS8 2772-H	48
			(LP) N/R			(5)
24	28	(6)	Queen	FAT BOTTOMED GIRLS	Elektra E45541-P	49
			(LP) Jazz		6E166-P	(19)
25	19	(12)	Barry Manilow	READY TO TAKE A CHANCE AGAIN	Arista AS-0357-F	50
			(LP) Foul Play		AL-9501-F	(6)
			Pablo Cruise	DON'T WANT TO LIVE WITHOUT IT	A&M AM-2076-W	
			(LP) Worlds Away		SP 4697-W	
			Kenny Loggins	WHENEVER I CALL YOU "FRIEND"	Columbia 3 10794-H	
			(LP) Night Watch		PC-35387 H	
			Chicago	ALIVE AGAIN	Columbia 3 10845 H	
			(LP) Hot Streets		FC-35512 H	
			The Raes	A LITTLE LOVIN' (Keeps The Doctor Away)	A&M AM 466 W	
			(LP) N/A			
			Anne Murray	YOU NEEDED ME	Capitol ST 4574 F	
			(LP) Let's Keep It That Way		ST 11/43 F	
			Foreigner	DOUBLE VISION	Atlantic AT 3514 P	
			(LP) Double Vision		KSD 19999 P	
			Olivia Newton John	A LITTLE MORE LOVE	MCA 40975 J	
			(LP) Totally Hot		MCA 3067-J	
			Musique	IN THE BUSH	PRI 71110 M	
			(LP) Keep On Jumpin'		PRI 121158	
			Cooper Bros	THE DREAM NEVER DIES	Capricorn CPS 0308 Q	
			(LP) Cooper Bros.		CPN 0206	
			Glen Campbell	CAN YOU FOOL	Capitol 4638 F	
			(LP) Basic		SW 11722-F	
			Toto	HOLD THE LINE	Columbia 3 10830 H	
			(LP) Toto		PC 35317 H	
			Styx	BLUE COLLAR MAN (Long Nights)	A&M AM 2087 W	
			(LP) Pieces Of Eight		SP 4724-W	
			Chaka Khan	I'M EVERY WOMAN	Tattee/WBS WBS 8683 P	
			(LP) Chaka		BSK -3245 P	
			Good Brothers	PLEASE COME BACK TO ME	RCA PB 50475-N	
			(LP) Doing The Wrong Things Right		KKL 10282 N	
			Boston	A MAN I'LL NEVER BE	Epic 8-50638 H	
			(LP) Don't Look Back		FE 35050 H	
			Leif Garrett	I WAS MADE FOR DANCIN'	Scotti Bros Atlantic SB403 P	
			(LP) Feel The Need		SB 7100-P	
			Exile	YOU THRILL ME	Warner/Curb WBS 8711 P	
			(LP) Mixed Emotion		WSK 3205	
			Sylvester	DANCE (Disco Heat)	Fantasy 1160 827 T	
			(LP) Step II		9160-9556 T	
			Melissa Manchester	DON'T CRY OUT LOUD	Arista AS 0373 F	
			(LP) Don't Cry Out Loud		AB 4186 F	
			Earth, Wind & Fire	SEPTEMBER	ARC/Columbia 3 10854 H	
			(LP) Best Of Earth, Wind & Fire		FC 35647	
			Burton Cummings	I WILL PLAY A RHAPSODY	Portrait 6 70024 H	
			(LP) Dream of A Child		PR 34581 H	
			Rolling Stones	BEAST OF BURDEN	Rolling Stone RS 19309 P	
			(LP) Some Girls		COC 39108 P	
			Kenny Rogers	THE GAMBLER	United Artists UA X1250 Y F	
			(LP) The Gambler		UALA 934H F	
			Stonebolt	I WILL STILL LOVE YOU	Farachute RR 512 Q	
			(LP) Stonebolt		RRLP 9006 Q	
			Chanson	DON'T HOLD BACK	A Jola 7717 M	
			(LP) Chanson		SW 50039 M	

RPM Top Singles (51-100)

51	51	(6)	MARY JANE Rick James Gordy G7162F Y (LP) Come Get It G7981R1 Y	76	85	(3)	LIGHT THE SKY ON FIRE Jefferson Starship Grunt/RCA FB-11426-N (LP) N/A
52	54	(5)	WORDS RIGHT OUT OF MY MOUTH Meat Loaf Cleveland Int'l 8 50634 H (LP) Bat Out Of Hell PE 34974	77	83	(4)	MILES AWAY Fotomaker Atlantic AT-3531-P (LP) Visa Visa KSD-19208-P
53	67	(4)	HOME AND DRY Gerry Rafferty United Artists UAX1266Y F (LP) City To City UALA 840 G	78	71	(10)	THE POWER OF GOLD Dan Fogelberg & Tim Weisberg Epic 8-50606-H (LP) Twin Sons Of Different Mothers 35339-H
54	64	(4)	RUN FOR HOME Lindisfarne Atco AT 7093-P (LP) Back & Forth KSD 38108 P	79	80	(4)	CUZ IT'S YOU James Walsh Gypsy Band - RCA PB1-1403-N (LP) N/A
55	45	(16)	REMINISCING Little River Band - Capitol 4605 F (LP) Sleeper Catcher SW-11783 F	80	81	(4)	WHAT YOU'RE DOING TO ME David McCluskey - GRT 1230-163-T (LP) N/A
56	62	(7)	MY BEST FRIEND'S GIRL The Cars Elektra E 45537 P (LP) The Cars 6E135 P	81	88	(3)	I BELIEVE YOU The Carpenters A&M AM-2097-W (LP) N/A
57	57	(8)	NEW YORK CITY Zwof Capitol 8005 F (LP) Zwof SW-17005 F	82	89	(3)	YOU'VE REALLY GOT A HOLD ON ME Eddie Money Columbia 3-10842-H (LP) Eddie Money PC 34909-H
58	58	(12)	NEW YORK GROOVE Ace Frehley Casablanca NB 941-Q (LP) Ace Frehley NBLP 7121	83	92	(2)	PLEASE COME HOME FOR CHRISTMAS Eagles Asylum E45555-P (LP) N/A
59	47	(22)	KISS YOU ALL OVER Exile Warner Curb WBS-8598 P (LP) Mixed Emotions RSK 3205 P	84	90	(4)	TAKE ME TO THE RIVER Talking Heads - Sire 1147-1032-T (LP) More Songs About... 9147-6058-T
60	61	(9)	THERE'LL NEVER BE Switch Gordy G7159F Y (LP) N/A	85	94	(2)	EASY DRIVER Kenny Loggins Columbia 3-10688-H (LP) Night Watch PC 35387-H
61	33	(13)	HOT CHILD IN THE CITY Nick Gilder Chrysalis CHS 2226 F (LP) Hot Child In The City CHR 1202 F	86	87	(3)	NEVER THE SAME Chilliwack Mushroom M-7038-W (LP) Lights From The Valley MRS-5011-W
62	70	(4)	YOUR SWEETNESS IS MY WEAKNESS Barry White 20th Century 1209 2380 T (LP) The Man 9209 571 T	87	72	(23)	WHO ARE YOU The Who MCA 40948 J (LP) Who Are You MCA-3050-J
63	76	(3)	EVERY 1'S A WINNER Hot Chocolate Infinity INF 50002 J (LP) Every 1's A Winner - INF 9002 J	88		(1)	SOMEWHERE IN THE NIGHT Barry Manilow - Arista AS-0382-F (LP) Greatest Hits - A2L-8601-F
64	77	(3)	LOTTA LOVE Nicolette Larson Warner Bros WBS 8664 P (LP) Nicolette BSK 3243 P	89	100	(2)	LOVE DON'T LIVE HERE ANYMORE Rose Royce Whitfield/WBS WBS-8712-P (LP) Strikes Again - WHK-3772-P
65	43	(8)	I WILL BE IN LOVE WITH YOU Livingston Taylor Epic 8 50604 H (LP) Three Way Mirror PE 35540	90		(1)	SHATTERED Rolling Stones Rolling Stones - RS-19310-O (LP) Some Girls - COC-39108-P
66	75	(3)	SHAKE IT Ian Matthews - Mushroom M 7039-W (LP) Stealing Home MRS 5012 W	91	99	(2)	SOUL MAN Blues Brothers - Atlantic AT-3545-P (LP) Blues Brothers KSD-19217 P
67	53	(17)	YOU NEVER DONE IT LIKE THAT Captain & Tennille A&M AM 2063 W (LP) Dream SP-4707 W	92		(1)	THE MOMENT THAT IT TAKES Trooper MCA 40968 J (LP) Thick As Thieves MCA-2377-J
68	60	(6)	DRIFTWOOD Moody Blues London LX 273 K (LP) Octave PS 708 K	93	68	(19)	SHE'S ALWAYS A WOMAN Billy Joel Columbia 3 10796-H (LP) The Stranger - PC 34987 H
69	91	(2)	FIRE Pointer Sisters Planet P45901 P (LP) The Pointer Sisters - P1 P	94	49	(13)	EVERYBODY NEEDS LOVE Stephen Bishop ABC 1022-12406-T (LP) Bish 9022 1082 T
70	84	(2)	(Boogie Woogie) DANCIN' SHOES Claudia Barry London LG 2 K (LP) I Want To Be Moved - LG 1003 K	95	97	(4)	ONE LAST KISS J Geils Band EMI/America 8007-F (LP) Sanctuary SO17006-F
71	82	(3)	YOU NEED A WOMAN TONIGHT Captain & Tennille A&M AM 2106-W (LP) Dream SP-4707 W	96		(1)	GOT TO BE REAL Cheryl Lynn Columbia 3-10808 H (LP) Cheryl Lynn - PC-35486-H
72	79	(3)	HOLD ME, TOUCH ME Paul Stanley Casablanca NB 940 Q (LP) Paul Stanley NBLP 7123 Q	97		(1)	RADIOACTIVE Gene Simmons Casablanca MB-951-Q (LP) Gene Simmons NBLP-7120-Q
73	73	(4)	FOREVER AUTUMN Justin Hayward Columbia 3 10799-H (LP) War Of The Worlds PC2 35290 H	98		(1)	LOST IN YOUR LOVE John Paul Young - Scotti Bros/Atlantic SB-405-P (LP) N/A
74	(1)	DO YA THINK I'M SEXY Rod Stewart Warner Bros WBS 8724 P (LP) Blondes Have More Fun BSK-3261 P	99	(1)	PRETTY GIRLS Lisa Dal Bello - Talisman TAL-100-K (LP) Pretty Girls - TAL1-1000-K
75	63	(15)	ALL I WANNA DO Doucette Mushroom M7036 (LP) Mama Let Him Play MRS 5009	100		(1)	I DON'T WANNA LOSE YOU Hall & Oates RCA PB-11424-N (LP) Along The Red Ledge - AFL1-2804-N

A GUIDELINE AS TO HOW THE RPM 100 IS COMPILED

The RPM 100 is a national chart compiled weekly from national sales and radio station airplay and chart action. The top 50 records are computed from sales and airplay.

The computation of the records from 51 to 100 is based on early airplay, chart action and regional sales and breakouts. The chart is based on samplings from markets across Canada and indicates trends that may not be prevalent in all areas of Canada. Shaded numbers indicate a strong upward trend and gains in airplay or sales. This chart is offered as a guide to new product and an indication of trends in Canadian markets.

The RPM 100 singles and album chart (or any part thereof) may be reproduced with a proper credit.



100 Albums

CANADA'S ONLY NATIONAL 100 ALBUMS SURVEY
Compiled from record store, radio station and record company reports

The following codes are used throughout RPM's charts as a key to record distributors.

A&M	-W	MOTOWN	-Y
CBS	-H	PHONODISC	-L
CAPITOL	-F	POLYGRAM	-Q
GRT	-T	QUALITY	-M
LONDON	-K	RCA	-N
MCA	-J	WEA	-P

TW	LW	WKS	Artist	Album	Distributor	Chart	Weeks
1	1	(8)	BILLY JOEL	52nd Street (Columbia)	FC 35609-H	RCA 35609-H	FCT 35609-H
2	2	(15)	ELVIS PRESLEY	A Canadian Tribute (RCA)	KKL1 7065-N	KKS1-7065-N	KKK1 7065-N
3	3	(11)	GINO VANNELLI	Brother To Brother (A&M)	SP-4722-W	8T 4722-W	CS 4722 W
4	4	(9)	NEIL YOUNG	Comes A Time (Reprise)	MSK 2266-P	M8 2266-P	M5 2266 P
5	18	(4)	BARBRA STREISAND	Greatest Hits Vol II (Columbia)	FC-35679-H	FCA-35679-H	FCT-35679 H
6	11	(7)	VILLAGE PEOPLE	Cruisin' (Casablanca)	NBLP-7118-Q	NBL8 7118-Q	NBL5-7118-Q
7	7	(41)	ANNE MURRAY	Let's Keep It That Way (Capitol)	ST-11743-F	8T-11743-F	4T-11743 F
8	9	(8)	AL STEWART	Time Passages (Arista)	AB 4190-F	8A 4190 F	4A 4190 F
9	5	(12)	DONNA SUMMER	Live And More (Casablanca)	NBLP 7119-Q	NBL8 7119 Q	NBL5 7119 Q
10	10	(9)	HEART	Dog & Butterfly (Portrait)	FR-35555-H	FRA 35555 H	FRT 35555 H
11	6	(13)	STYX	Pieces Of Eight (A&M)	SP-4724-W	8T 4724 W	CS 4724 W
12	12	(7)	ELTON JOHN	A Single Man (MCA)	MCA 3065-J	MCAT-3065 J	MCAT 3065-J
13	19	(6)	STEVE MARTIN	A Wild And Crazy Guy (Warner Bros)	HS-3238 P	WB 3238 P	W5 3238 P
14	8	(25)	ROLLING STONES	Some Girls (Rolling Stone)	COC-39108-P	TP 39108 P	CS 39108 P
15	15	(57)	BILLY JOEL	The Stranger (Columbia)	PC-34987-H	PCA 34987 H	PCT 34987 H
16	16	(8)	RUSH	Hemispheres (Anthem)	ANR 11014-F	8AN 11014 F	4AN 11014 F
17	17	(11)	CHUCK MANGIONE	Children Of Sanchez (A&M)	SP-6700-W	8T 6700-W	CS 6700 W
18	13	(9)	NICK GILDER	City Lights (Chrysalis)	CHR-1202-F	8CH-1202-F	CCH 1202-F
19	14	(12)	AMBROSIA	Life Beyond L.A. (Warner Bros)	BSK 3135-P	M8-3135-P	M5 3135 P
20	20	(8)	CHICAGO	Hot Streets (Columbia)	FC 35512-H	FCA 35512-H	FCT 35512 H
21	21	(22)	FOREIGNER	Double Vision (Atlantic)	KSD 19999-P	TP 19999-P	CS 19999 P
22	24	(5)	TED NUGENT	Weekend Warriors (Epic)	PE 35551-H	PEA 35551-H	PET 35551-H
23	26	(8)	GENE SIMMONS	Gene Simmons (Casablanca)	NBLP 7120-Q	NBL8 7120-Q	NBL5 7123
24	22	(19)	LINDA RONSTADT	Living In The U.S.A. (Asylum)	6E 155 P	ET8 155-P	TCS-155 P
25	23	(22)	DAN FOGELBERG & TIM WEISBERG	Twin Sons Of Different Mothers (Epic)	PE 35339-H	PEA 35339-H	PET-35339-H
26	25	(7)	SANTANA	Inner Secrets (Columbia)	FC 35600 H	FCA-35600-H	FCT 35600-H
27	29	(7)	AEROSMITH	Live Bootleg (Columbia)	PC2 35564-H	P2A-35564-H	P2T 35564 H
28	27	(17)	BOSTON	Don't Look Back (Epic)	FE 35050-H	FEA-35050-H	FET 35050-H
29	33	(5)	KANSAS	Two For The Show (Epic)	P22 35660 H	ZAX 35660 H	ZTX 35660 H
30	32	(7)	BARRY WHITE	The Man (20th Century)	9209 571 T	8209-571 T	5209 571 T
31	31	(8)	VAN MORRISON	Wavelength (Warner Bros)	BSK 3212-P	M8 3212-P	M5 3212-P
32	35	(5)	STEELY DAN	Greatest Hits (ABC)	9022 1107 T	8022 1107 T	5022 1107 T
33	44	(5)	ALICIA BRIDGES	Alicia Bridges (Polydor)	PD1 6158 Q	PD81 6158 Q	N/A
34	28	(15)	EXILE	Mixed Emotion (Warner/Curb)	BSK 3205 P	M8 3205 P	M5 3205 P
35	61	(3)	CHIC	C'est Chic (Atlantic)	KSD 19209 P	TP 19209-P	CS-19209-P
36	36	(24)	VILLAGE PEOPLE	Macho Man (Casablanca)	NBLP 7096 Q	N8L8 7096-Q	NBL5 7096 Q
37	48	(3)	ERIC CLAPTON	Backless (RSO)	RS1 3039-Q	RS81-3039-Q	RS41-3039 Q
38	38	(42)	MEAT LOAF	Bat Out Of Hell (Cleveland Int'l)	PE 34974 H	PEA 34974-H	PET-34974 H
39	39	(21)	KENNY LOGGINS	Night Watch (Columbia)	PC 35387 H	PCA-35387 H	PCT 35387 H
40	45	(7)	FIREFALL	Elan (Atlantic)	KSD 19183 P	TP 19183-P	CS 19183 P
41	41	(28)	BOB SEGER & THE SILVER BULLET BAND	Stranger In Town (Capitol)	SW 11698 F	8XW 11698 F	4XW 11698 F
42	42	(14)	THE TALKING HEADS	More Songs About Buildings & Food (Sire)	9147 6058 T	N/A	N/A
43	46	(4)	COMMODORES	Greatest Hits (Motown)	M7912R1 Y	M7912HT-Y	M7912HC Y
44	34	(8)	JETHRO TULL	Bursting Out (Chrysalis)	CH2 1201 F	TC-1 1201 F	DCH 1201 F
45	30	(12)	THE WHO	Who Are You (MCA)	MCA 3040 J	MCAT 3040 J	MCAC 3040 J
46	52	(3)	BARRY MANILOW	Greatest Hits (Arista)	A2L-8601 F	8A-8601 F	4A-8601-F
47	50	(7)	ACE FREHLEY	Ace Frehley (Casablanca)	NBLP 7121 Q	NBL8 7121-Q	NBL5 7121 Q
48	40	(35)	GREASE	Soundtrack (RSO)	RS2 4002-Q	RS82-4002-Q	RS42 4002 Q
49	51	(8)	FRANK MILLS	The Poet And I (Polydor)	2424 170-Q	3821 170-Q	N/A
50	72	(3)	NEIL DIAMOND	You Don't Bring Me Flowers (Columbia)	FC-35625 H	FCA-35625-H	FCT-35625-H

RPM 100 Top Albums (51-100)

51	56	(8)	PAUL STANLEY Paul Stanley (Casablanca) NBLP-7123-Q NBL8-7123-Q NBL5-7123-Q	76	79	(9)	WALTER ROSSI Six Strings Nine Lives (Aquarius) AQR-519-F 8AQ-519-F 4AQ-519-F
52	66	(3)	EARTH, WIND & FIRE The Best Of Earth, Wind & Fire (Columbia) FC-35647-H FCA-35647-H FCT-35647-H	77	97	(2)	THE LORD OF THE RINGS Soundtrack (Fantasy) 2160-111-T 8160-1111-T 5160-1111-T
53	82	(2)	QUEEN Jazz (Elektra) 6E166-P ET8166-P TC5 166-P	78	74	(21)	BURTON CUMMINGS Dream Of A Child (Portrait) PR-35481-H PRA-35481-H PRT-35481-H
54	96	(2)	PAUL McCARTNEY & WINGS Wings Greatest (Capitol) S00-11905-F 8X00-11905-F 4X00-11905-F	79	98	(2)	OLIVIA NEWTON-JOHN Totally Hot (MCA) MCA-3067-J MCAT-3067-J MCAC-3067-J
55	37	(24)	PABLO CRUISE Worlds Away (A&M) SP-4697-W 8T-4697-W CS 4697 W	80	81	(5)	JIMMY BUFFETT You Had To Be There (ABC) 2022 1008-T 8022-1008-T 5022-1008-T
56	43	(13)	ASHFORD AND SIMPSON Is It Still Good For Ya (Warner Bros) BSK-3219-P N/A N/A	81	73	(8)	FUNKADELIC One Nation Under A Groove (Warner Bros) WBS 1618-P N/A N/A
57	38	(8)	MURRAY McLAUCHLAN Greatest Hits (True North) TN-35-N TNA-35-H TNT-35-H	82	71	(6)	WAYLON JENNINGS I've Always Been Crazy (RCA) AFL1-2979-N AFS1 2979-N AFK1-2979-N
58	59	(5)	TOTO Toto (Columbia) PC 35317 H PCA 35317 H PCT 35317 H	83	84	(7)	THE GOOD BROTHERS Doing The Wrong Things Right (RCA) KKL 10282-N KKS-10282-N KKK-10282-N
59	60	(4)	DIANA ROSS Ross (Motown) M7907R1-Y M7907HT-Y M7907HC Y	84	88	(3)	WILLIE NELSON Live (Columbia) KC2-35642-H K2A 35642-H K2T-35642-H
60	70	(6)	CHAKA KAHN Chaka (Warner Bros) BSK 3245-P M8-3245-P M5-3245-P	85	85	(8)	DALE JACOBS Cobra (Epic) PEC 80008-H PECA 80008-H PECT 80008-H
61	62	(5)	THP ORCHESTRA Tender Is The Night (RCA) KKL1 0291 N KKK1 029* N KKS1 0291 N	86	87	(8)	FOSTERCHILD Tricbled Child (Columbia) PCC 80003-H PCCA 80003-H PCCT 80003-H
62	67	(7)	PETER CRISS Peter Criss (Casablanca) NBLP 7122 Q NBLB-7122-Q NBL5 7122 Q	87	99	(2)	ANNE MURRAY There's A Hippo In My Tub (Capitol) ST-6454 F BXT-6454-F 4XT-6454-F
63	47	(8)	MUSIQUE Keep On Jumpin' (Prelude) PRL-12158-M PRL 12158-M PRL-4112158-M	88	89	(8)	BATTERED WIVES Battered Wives (Bomb) Bomb 7028 N/A N/A
64	54	(8)	WEATHER REPORT Mr. Gone (ARC/Columbia) JC 35358-H JCA 35358-H JCT 35358-H	89	91	(6)	HELLFIELD Hellfield (Epic) PEC-80001-H PECA-80001-H PECT-80001
65	75	(4)	CHANSON Chanson (Ariola) SW50039-M N/A N/A	90	90	(3)	BLACK SABBATH Never Say Die (Warner Bros) BSK 3186-P M8-3186-P M5-3186-P
66	53	(8)	YES Tormato (Atlantic) KSD 19202-P TP 19202-P CS 19202-P	91	(1)	GRATEFUL DEAD Shakedown Street (Arista) AB-4198-F 8A-4198-F 4A-4198-F
67	55	(13)	ROSE ROYCE Strikes Again (Warner Bros) WHK-3227 P M8-3227 P M5-3227 P	92	...	(1)	LEIF GARRETT Feel The Need (Scotti Bros) SB-7100-P TP 7100-P CS-7100-P
68	64	(24)	RICK JAMES Come Get It (Motown) G7981R1-Y G7981H-Y G7981HC-Y	93	93	(2)	DR. HOOK Pleasure & Pain (Capitol) SW-11859-F 8XW-11859-F 4XW-11859-F
69	69	(5)	MARSHALL TUCKER BAND Greatest Hits (Capricorn) CPN 0214-Q M8N 02140Q M5N 0214-Q	94	95	(6)	BOB SEGARINI Gotta Have Pop (Bomb) BOMB 7027 N/A N/A
70	77	(4)	RONNIE LAWS Flame (United Artists) UALA 881H-F N/A N/A	95	58	(23)	TROOPER Thick As Thieves (MCA) MCA-2377-J MCAT-2377-J MCAC-2377-J
71	65	(13)	JEAN LUC PONTY Cosmic Messenger (Atlantic) KSD-19189-P TP-19189-P CS 19189 P	96	(1)	GROVER WASHINGTON JR. Reed Seed (Motown) M7-910R1 Y M7-910HT-Y M7-910HC-Y
72	92	(2)	STEVE MILLER BAND Greatest Hits (Capitol) S00-11872-F 8X00-11872-F 4X00-11872-F	97	80	(7)	FM Black Noise (Passport) 9167-9831-T 8167-9831-T 5167-9831-T
73	86	(3)	OUTLAWS Playin' To Win (Arista) AB-4205-F 8A-4205-F 4A 4205 F	98	(1)	THE WIZ Soundtrack (MCA) MCA2-14000-J MCAT2-14000-J MCAC2-14000
74	76	(7)	MARTIN STEVENS Martin Stevens (Columbia) PFC-80011-H PFCA-80011-H PFCT-80011-H	99	(1)	EMERSON, LAKE & PALMER Love Beach (Atlantic) KSD-19211-P TP-19211-P CS-19211-P
75	78	(6)	10CC Bloody Tourists (Polydor) PD1-6161-Q PD81-6161 Q PD41-6161-Q	100	(1)	J. GEILS BAND Sanctuary (EMI) SO-17006-F 8XT-17006-F 4XT-17006-F

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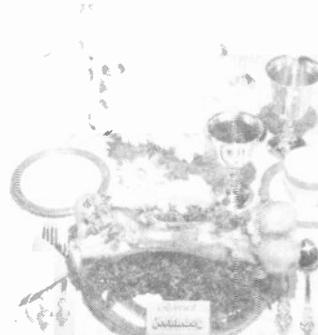
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GROVER WASHINGTON JR.
Reed Seed - Motown M7-910 R1-Y Jazz
Slick jazz set features saxman Washington and his band Locksmith, who wrote most of material. Accessible jazz.



CRAZY HORSE
Crazy Moon - RCA AFL1-3054-N Rock
Basic rock with a distinctive western flair from Neil Young's sometimes band. Prod. Crazy Horse, Shakey Productions.



HOUNDDOG
Every Dog Has Its Day - Viper HD-001
Tight blues, R&B & swing from 5-piece Wpg. grp. Prod. David Essig at Century 21. Available, 475 Arnold Ave. Winnipeg.



THE DOOBIE BROTHERS
Minute By Minute - Warner Bros BSK 3193-P Rock. Another tight set of percussive, R&B-inspired rock. Prod. Ted Templeman. Top session credits. Lyrics.



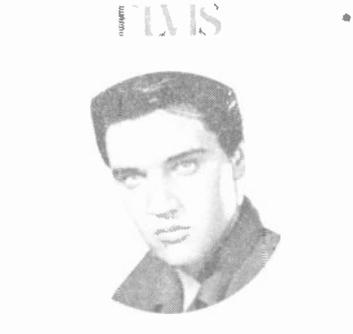
TINA TURNER
Rough - United Artists UA-LA919-H-F
Solid set ranges from Willie Nelson to Dan Hill to The Bitch Is Back. Turner vocals as strong as ever. No Cancon.



BLUES BROTHERS
Briefcase Full Of Blues - Atlantic KSD-19217-P Comics John Belushi & Dan Aykroyd join for an authentic live blues set. Features many top R&B musicians.



GARNETT FORD
Under The Influence - Warner Bros KWSR-65000-P Rock. Light rocker from Toronto. Prod. Ian Thomas at Phase One Should appeal at FM, Top 40 levels.



ELVIS PRESLEY
A Legendary Performer. Vol.3 - RCA CPL1-3082-N. Incl. 8 unreleased performances, interview, booklet, lots of photos. Gold vinyl. Collector's set.

The Offenheims: It's a family affair

Sandy Offenheim doesn't believe in planning out the future anymore. A few years ago, she had been a housewife who assumed that home, husband and children would be the major preoccupations in her life, little knowing that she, and her entire family, were destined to become singing, recording and performing artists.

COVER STORY

by Nancy Gallo

Sandy's unexpected musical career began six years ago when she started writing children's songs to entertain the family. "I didn't have a lot of training musically," says Sandy. "I just started writing about my own children and their experiences in growing up." After she had written about a dozen tunes, Sandy got in touch with Ralph Cruickshank of Berandol Music in hopes of having the songs published. "The material was just too good not to go with it," recalls Cruickshank. "Any self-respecting publisher would have to have heard the potential in those songs."

Berandol published the tunes and put out a songbook of the material, the success of which prompted an influx of letters to Cruickshank's office asking for a recording of the tunes. Against everyone's better judgement but his own, Cruickshank decided to go ahead with a recording project, an idea that Sandy was totally in agreement with - until she found out who Cruickshank had in mind to sing the songs. "I thought he would hire professional singers for the record," says Sandy. "The idea of me recording was another matter entirely!"

In view of the fact that Sandy's tunes dealt with family experiences, it was decided that the entire Offenheim family should contribute vocals; Sandy finally agreed, and the children (Nadine, 8 and Steven, 5) were excited, but husband Harold needed convincing. "Harold is the 'real kid' in the family, and has a great character voice," explains Sandy. "He's really into pop music, and if it wasn't for his influence, I probably would have written in a much more traditional style instead of the pop-oriented tunes I had come up with." Harold finally relented, and the Offenheims were off to Master's Workshop to begin recording, en famille!

The result of the Offenheims' first experience in the recording studio was *If Snowflakes Fell In Flavours*, an album unique in that although it was created for the children's market, it was treated as a 'pop' recording from concept to completion. Berandol released the album, and in spite of all the statistics which had proven over the years that 'you can't compete with Disney when it comes to kids' records,' the album took off. "We knew the album was good and was different," says Sandy, "but we weren't prepared for the reaction. Everything happened so fast," "Snowflakes did well for any kind of album, no less a children's album," adds Cruickshank. "We knew we were on to something when we started getting letters from people saying, 'Thanks for giving us something different. We were getting tired of Disney records.'"

The success of *Snowflakes* led to two more albums: *Honey On Toast* (the album jacket design was nominated for a Juno last year), and the current *Are We There Yet*. All three albums were recorded at the same studio with Howard Baer arranging, and 'the magic of Master's Workshop' is

considered a major factor in the success of the projects by both the Offenheims and Cruickshank.

"Anyone who is a child or a child-at-heart can relate to these songs, they appeal to all ages," says Sandy of her music, and the popularity of the three Offenheim albums has led to concert work and TV appearances, and prompted a CBC-TV special based on Sandy's tunes. Sandy is also involved in workshops with teachers, demonstrating how the albums can be used as an effective teaching aid.

The Offenheim children are now actively involved in live performances in addition to studio work, and Sandy "wouldn't be surprised if both end up with show-biz careers. Nadine has the voice and is developing writing skills, while Steven has the personality for performing." The children are now enrolled in drama classes, and both provide ideas for recording approaches or new material. "What a great idea for a song" is an oft-heard phrase around the house, admits Sandy of the two up-and-coming artists.

With the advent of 1979, the International Year Of The Child, immediate plans include U.S. exposure of the Offenheim family and its music. The tunes are already known in the U.S., Australia and England, through the Offenheim songbooks, which are distributed by Berandol in those countries.

"I'd like to see a children's show or animated special based on my material, and maybe have a well established artist sing my songs," replies Sandy in answer to a question about future goals. But that's about as much talking as she will do on the subject of the future. "I don't know what will happen next, where all this will lead. I just go along with it day to day and enjoy what I'm doing."

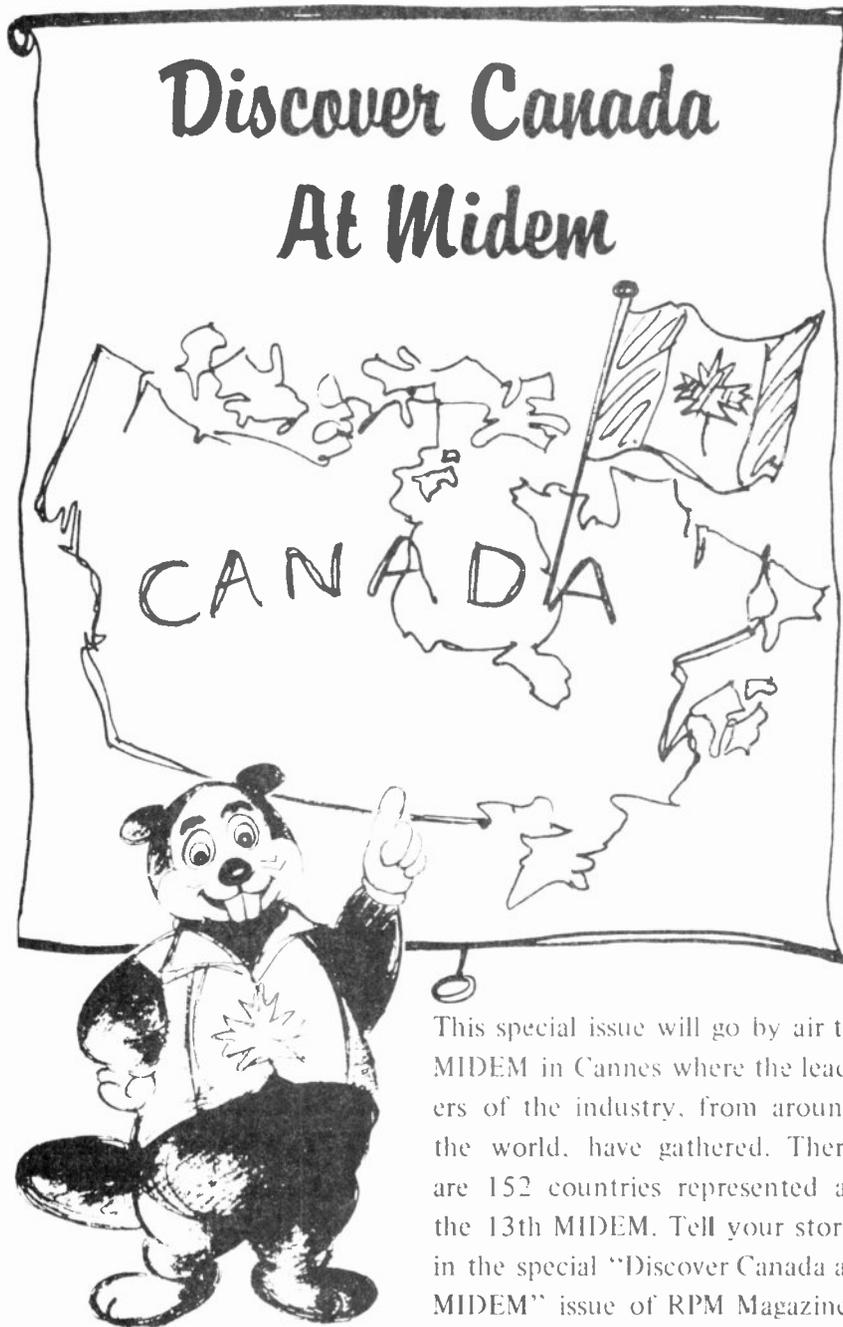


Following three SRO nights at Toronto's El Mocambo, Jerry Doucette took time to visit his native Hamilton and dropped in on Burton Cummings at Hamilton Place.



Dale Jacobs reception in Winnipeg with (l to r) Don Gunter (CBS Branch Manager), Jacobs, Chris MacGregor of CITI-FM and David Brian (CBS promotion).

TELL THE WORLD



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The Programmers

by George Pollard

MAGID - AP identify radio news' importance

Radio listeners, on the whole, want, need and enjoy news. It's particularly important in AM Drive. Few find it a tune-out factor. Depending upon format, news can be just as important as music in initial station selection. Most listeners want at least five-minute newscasts; may demand longer ones. Actualities are very important, as are full coverage (i.e. international, national, local and sports coverage) newscasts.

These are the general findings of a Frank Magid Associates' study commissioned by Associated Press (AP). The 600-plus page report details the news preferences and dislikes of some 1,010 listeners in 36 U.S. cities who participated in intensive interviews with Magid field workers. AP is reported to be condensing the full report for distribution to member stations, as well as preparing a slide-show for broadcaster and journalism meetings.

Local news was reported to be very important in selecting a station. MOR listeners, for example, said news was just as important as music. Country fans named music first with news a close second. Traditional MOR aficionados, as expected, gave first nod to music with news and light spot load tied for second. For Top 40 listeners, 10% said news was important in their initial station selection; 14% of Black format listeners agreed, as did 15% of AOR regulars. As expected, all-news and news-talk listeners gave news a wide margin for first reason in station selection.

Story preferences ran close to those

identified elsewhere. Local items, and non-local items which are placed in a local perspective, were overwhelming favorites. Tax stories aroused 63% of respondents - taxes are, of course, critical in the U.S. right now; cities are teetering on bankruptcy, social service costs are skyrocketing and Proposition 13 has titillated all of North America. 62% reported interest in weather items. At the low end of the preferred stories list were entertainment (13%) and fashion news (17%).

69% expressed a desire for newscasts of five minutes or longer. 70% wanted hourly newscasts on MOR, Country and Traditional MOR outlets; 60% of Top 40 and AOR listeners wanted hourly newscasts. All-news listeners were overwhelmingly satisfied with the format's traditional 20 minute rotation.

All in all, the Magid reported documented data already well known by most newspeople. They will now have the ammunition to argue for more and better news. The single most impressive feeling one gets from the Magid report is that a solid news operation, providing strong, responsible reporting and including actualities, is a highly salable product. The data also tends to reinforce the long-held notion that no station ever stays on top without a substantial news operation; rarely does a station get a crack at top spot without a solid news operation.

It is time, I think, for the antispoken word advocates to rethink their position. They may just have been selling the news department short, not to mention the P & L statement.

RADIO RESEARCH REPORT

"... jocks more professional than journalists..."

Over the last ten or fifteen years, a series of scholarly studies have attempted to assess the level of professional orientation of a variety of journalists and a small number of advertising and public relations people. Professional orientation was then related to a plethora of other things, including job dissatisfaction, desire for implementation of professional norms, demand for professional education and so forth. The preponderance of these studies share a common heritage, having emerged from the application of occupational sociology theories by Prof. Jack McLeod of the University of Wisconsin (Madison) and one of his former grad students, Searle Hawley. McLeod and Hawley were the first to formally measure professionalism among media employees.

With just a couple of exceptions, these studies have used the McLeod-Hawley questionnaire or a modified version thereof. Employees have been categorized as High Professionals (HP), Medium Professionals (MP) or Low Professionals (LP), based upon their responses to questionnaire items. Conceptualized as such, professionally oriented media employees (i.e. journalists, ad and PR workers) are those who generally have a greater concern for ethical standards (i.e. formal education, professional organizations), more education, greater job dissatisfaction (i.e. critical of employer), more independent on-the-job, less likely to change occupations exclusively for more



Change recording artist Aura makes the promotion rounds and meets CKFM's Scott Stewart and Ian Kennedy.



The young Change beauty also spent some time at CKEY where she chatted with Music Director Jim Hamm.

money, and generally are less concerned about money and prestige than are those non-professionally oriented employees.

This theory tacitly assumes that professional orientation and job performance are positively related; the more professionally oriented a respondent, the better his or her job performance. Until an adequate and objective quantitative method for measuring performance is established and shows these two to be unrelated or even inversely related, I, for one, will assume a positive relationship holds.

Canadian contributions to this literature genre have been limited to those of Don Wright, a former B.C. journalist and now a Professor at the University of Georgia (Athens), who studied both broadcast and print journalists in various sectors of the country. Briefly, Wright found HPs to be particularly discontent with their jobs and desirous of more and better educational facilities and opportunities, including refresher courses.

Radio announcers, jocks and talkers are conspicuous by their absence from the literature, scholarly or otherwise. Until this study was conducted, no consideration of the professional orientation of jocks was available. Not only is this study a watershed of sorts, but it lacks the comparative capabilities so readily available in the established literature. This study, therefore, tends to raise more questions than it answers. In fact, it answers only one question: Can the McLeod-Hawley questionnaire be adequately adapted for use among radio announcers. The answer is, unequivocally, yes.

SAMPLE

This study was restricted to English-language announcers working in the private sector of the industry in Ontario. A random sample, stratified by market size (small, medium, large) was generated and sent questionnaires. The response rate was nothing short of phenomenal. 74% of the fifty sample members completed and returned questionnaires. Only one arrived late and was not used in the analysis. This response rate is the highest enjoyed by any study of professional orientation. If nothing else, this study uncovered a tremendous amount of interest in and dedication to radio by its workhorses.

A sample size of fifty may appear a bit small. But be assured it's only relatively small. First, it represents 9.2% of the qualified announcers in Ontario. A public opinion poll typically queries less than 1% of the population. Second, the potential error range is from approximately 1.65% to 8.22%, which isn't bad for an exploratory-descriptive pilot study such as this. Third, the sample is stratified by market size, and responses didn't deviate significantly from design stratification.

Because the study was restricted to Ontario announcers, generalizations to all Ontario announcers from the sample is, of course, valid; generalization to non-Ontario based announcers is not valid.

FINDINGS

First, the modal, average or composite respondent was a male (the only female respondent filed her questionnaire too late for inclusion in the analysis), 30.5 years old and working in a medium sized market (i.e. 3 to 5 commercial stations). He had been in radio 9.5 years, a jock/talker 8.9 years and with his current station 5.9 years.

He had worked at 5.4 stations, spending an average of 20 months at each. If tenure at current station is removed from consideration, the composite respondent had worked 4.4 stations over 3 years, spending an average of nine months at each. Until entering his current job, the typical respondent was, to say the least, transient. For the composite respondent, his early twenties were spent bouncing around from job to job, so to speak; gaining experience and paying his dues.

The composite jock/talker had at least a high school education. If he attended college or university, he probably graduated, and there's a 50-50 chance he was an R-TV major.

Average monthly earnings ran about \$850 from radio, to which is added an average \$290 from commercials, narrations, endorsements and so forth. Total average income, therefore, approaches \$13,680 per year, which is a hair above the national average. But don't forget, to earn this, a respondent is working the equivalent of 1½ to 2 jobs.

Politically, the composite respondent is

a Liberal party supporter; religiously, he's a Roman Catholic; socially, he is upwardly mobile, having moved from a blue-collar family into a decidedly middle-class occupation.

Professionally, he ranks as an MP who has an equal probability of being dissatisfied, satisfied or very satisfied with his current job and an equal probability of being for or against the implementation of professional norms. He is, however, demanding a more extensive and better quality of formal educational opportunities for broadcasters.

These, then, are the general descriptive characteristics of Ontario private sector jocks and talkers. I leave it to you to draw any conclusions you wish from the data.

PROFESSIONAL ORIENTATION

One-third of the respondents were categorized as HPs, two-thirds as MPs. There were no LPs (Low Professionals). Overall, announcers appear to be more professionally-oriented than journalists. This is very encouraging, since the six major studies in the field identified 9.93% of their respondents as LPs. Enhancing this is the fact that journalists have a professional orientation tradition dating at least to Milton's *Areopagitica* (c. 1644) and a plethora of so-called professional organizations which are always pushing professional values, norms, behavior and so forth.

RESEARCH continued on page 21

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TOP 200 SINGLES OF '78

- | | | | | | |
|----|---|----|--|-----|---|
| 1 | NIGHT FEVER
Bee Gees (Polygram) | 33 | MacARTHUR PARK
Donna Summer (Polygram) | 67 | PEG
Steely Dan (GRT) |
| 2 | SHADOW DANCING
Andy Gibb (Polygram) | 34 | REMINISCING
Little River Band (Capitol) | 68 | MAGNET & STEEL
Walter Egan (CBS) |
| 3 | M A P L YOU NEEDED ME
Anne Murray (Capitol) | 35 | JACK & JILL
Raydio (Capitol) | 69 | MY ANGEL BABY
Toby Beau (RCA) |
| 4 | M A P L SOMETIMES WHEN WE TOUCH
Dan Hill | 36 | YOU'RE IN MY HEART
Rod Stewart (WEA) | 70 | (Every Time I Turn Around) BACK IN
LOVE AGAIN - LTD (A&M) |
| 5 | MISS YOU
Rolling Stones (WEA) | 37 | M A P L I JUST WANNA STOP
Gino Vannelli (A&M) | 71 | RIGHT DOWN THE LINE
Gerry Rafferty (Capitol) |
| 6 | GREASE
Frankie Valli (Polygram) | 38 | AN EVERLASTING LOVE
Andy Gibb (Polygram) | 72 | EBONY EYES
Bob Welch (Capitol) |
| 7 | M A P L HOT CHILD IN THE CITY
Nick Gilder (Capitol) | 39 | I GO CRAZY
Paul Davis (RCA) | 73 | COUNT ON ME
Jefferson Starship (RCA) |
| 8 | BAKER STREET
Gerry Rafferty (Capitol) | 40 | M A P L THE CIRCLE IS SMALL
Gordon Lightfoot (WEA) | 74 | IMAGINARY LOVER
Atlanta Rhythm Section (Polygram) |
| 9 | STAYIN' ALIVE
Bee Gees (Polygram) | 41 | STILL THE SAME
Bob Seger (Capitol) | 75 | I LOVE THE NIGHT LIFE
Alicia Bridges (Polygram) |
| 10 | THREE TIMES A LADY
Commodores (Motown) | 42 | SUMMER NIGHTS
Travolta & Newton-John (Polygram) | 76 | M A P L BREAK IT TO THEM GENTLY
Burton Cummings (CBS) |
| 11 | (Love Is) THICKER THAN WATER
Andy Gibb (polygram) | 43 | HOW MUCH I FEEL
Ambrosia (WEA) | 77 | DESIREE
Neil Diamond (CBS) |
| 12 | HOPELESSLY DEVOTED TO YOU
Olivia Newton-John (Polygram) | 44 | BABY COME BACK
Player (Polygram) | 78 | Y.M.C.A.
Village People (Polygram) |
| 13 | IF I CAN'T HAVE YOU
Yvonne Elliman (Polygram) | 45 | RUNNING ON EMPTY
Jackson Browne (WEA) | 79 | RUNAWAY
Jefferson Starship (RCA) |
| 14 | YOU'RE THE ONE THAT I WANT
Travolta & Newton-John (Polygram) | 46 | WHAT'S YOUR NAME
Lynyrd Skynyrd (MCA) | 80 | THUNDER ISLAND
Jay Ferguson (WEA) |
| 15 | WHENEVER I CALL YOU FRIEND
Kenny Loggins (CBS) | 47 | BLUER THAN BLUE
Michael Johnson (Capitol) | 81 | ALWAYS & FOREVER
Heatwave (CBS) |
| 16 | TWO OUT OF THREE AIN'T BAD
Meat Loaf (CBS) | 48 | LOVE WILL FIND A WAY
Pablo Cruise (A&M) | 82 | COME SAIL AWAY
Styx (A&M) |
| 17 | THE CLOSER I GET TO YOU
Flack & Hathaway (CBS) | 49 | HERE YOU COME AGAIN
Dolly Parton (RCA) | 83 | BACK IN THE U.S.A.
Linda Ronstadt (WEA) |
| 18 | LAST DANCE
Donna Summer (Polygram) | 50 | DON'T LOOK BACK
Boston (CBS) | 84 | EVERY KINDA PEOPLE
Robert Palmer (RCA) |
| 19 | EMOTION
Samantha Sang (Quality) | 51 | GOODBYE GIRL
David Gates (WEA) | 85 | WE'LL NEVER HAVE TO SAY
GOODBYE - Dan & Coley (WEA) |
| 20 | CAN'T SMILE WITHOUT YOU
Barry Manilow (Capitol) | 52 | COPACABANA
Barry Manilow (Capitol) | 86 | BEAST OF BURDEN
Rolling Stones (WEA) |
| 21 | IT'S A HEARTACHE
Bonnie Tyler (RCA) | 53 | HOW DEEP IS YOUR LOVE
Bee Gees (Polygram) | 87 | DON'T LET ME BE MISUNDERSTOOD
Santa Esmeralda (J.C. Enterprises) |
| 22 | HOT BLOODED
Foreigner (WEA) | 54 | SLIP SLIDIN' AWAY
Paul Simon (CBS) | 88 | YOU'RE THE LOVE
Seals & Crofts (WEA) |
| 23 | WITH A LITTLE LUCK
Wings (Capitol) | 55 | TAKE A CHANCE ON ME
ABBA (WEA) | 89 | SENTIMENTAL LADY
Bob Welch (Capitol) |
| 24 | DUST IN THE WIND
Kansas (CBS) | 56 | BABY HOLD ON
Eddie Money (CBS) | 90 | FALLING
LeBlanc & Carr (WEA) |
| 25 | TOO MUCH TOO LITTLE TOO LATE
Mathis & Williams (CBS) | 57 | THANK YOU FOR BEING A FRIEND
Andrew Gold (WEA) | 91 | DOUBLE VISION
Foreigner (WEA) |
| 26 | JUST THE WAY YOU ARE
Billy Joel (CBS) | 58 | KISS YOU ALL OVER
Exile (WEA) | 92 | LIFE'S BEEN GOOD
Joe Walsh (WEA) |
| 27 | WE ARE THE CHAMPIONS
Queen (WEA) | 59 | DANCE WITH ME
Peter Brown (CBS) | 93 | (Our Love) DON'T THROW IT ALL
AWAY - Andy Gibb (Polygram) |
| 28 | BOOGIE OOGIE OOGIE
A Taste Of Honey (Capitol) | 60 | DISCO INFERNO
Trammps (WEA) | 94 | TURN TO STONE
Electric Light Orchestra (CBS) |
| 29 | LAY DOWN SALLY
Eric Clapton (Polygram) | 61 | YOU DON'T BRING ME FLOWERS
Streisand & Diamond (CBS) | 95 | BLUE BAYOU
Linda Ronstadt (WEA) |
| 30 | SHORT PEOPLE
Randy Newman (WEA) | 62 | DANCE DANCE DANCE
Chic (WEA) | 96 | THE NAME OF THE GAME
ABBA (WEA) |
| 31 | YOU BELONG TO ME
Carly Simon (WEA) | 63 | LOVE IS LIKE OXYGEN
Sweet (Capitol) | 97 | CLOSE ENCOUNTERS (Theme)
John Williams (GRT) |
| 32 | FEELS SO GOOD
Chuck Mangione (A&M) | 64 | READY TO TAKE A CHANCE AGAIN
Barry Manilow (Capitol) | 98 | BECAUSE THE NIGHT
Patti Smith (Capitol) |
| | | 65 | WHO ARE YOU
The Who (MCA) | 99 | BLUE COLLAR MAN
Styx (A&M) |
| | | 66 | SHARING THE NIGHT TOGETHER
Dr. Hook (Capitol) | 100 | TIME PASSAGES
Al Stewart (Capitol) |

- | | | | | | |
|-----|---|-----|---|-----|---|
| 101 | FOOL (If You Think It's Over)
Chris Rea (Capitol) | 135 | CHANGE OF HEART
Eric Carmen (Capitol) | 168 | EGO
Elton John (MCA) |
| 102 | TALKING IN YOUR SLEEP
Crystal Gayle (Capitol) | 136 | I WAS ONLY JOKING
Rod Stewart (WEA) | 169 | WE'VE GOT TONITE
Bob Seger (Capitol) |
| 103 | TOO MUCH HEAVEN
Bee Gees (Polygram) | 137 | LOVE IS IN THE AIR
Martin Stevens (CBS) | 170 | HEY DEANIE
Shaun Cassidy (WEA) |
| 104 | SWEET LIFE
Paul Davis (RCA) | 138 | YOU & I
Rick James (Motown) | 171 | STUFF LIKE THAT
Quincy Jones (A&M) |
| 105 | ON BROADWAY
George Benson (WEA) | 139 | YOU MAKE LOVIN' FUN
Fleetwood Mac (WEA) | 172 | IT'S A LAUGH
Hall & Oates (RCA) |
| 106 | MOVIN' OUT
Billy Joel (CBS) | 140 | WEREWOLVES OF LONDON
Warren Zevon (WEA) | 173 | LOVELY DAY
Bill Withers (CBS) |
| 107 | SHE'S ALWAYS A WOMAN
Billy Joel (CBS) | 141 | PART TIME LOVE
Elton John (MCA) | 174 | FLASHLIGHT
Parliament (Polygram) |
| 108 | HOLLYWOOD NIGHTS
Bob Seger (Capitol) | 142 | NOT GONNA LET IT BOTHER ME
Atlanta Rhythm Section (Polygram) | 175 | HERE COMES THE NIGHT
Nick Gilder (Capitol) |
| 109 | MY LIFE
Billy Joel (CBS) | 143 | YOU
Rita Coolidge (A&M) | 176 | LONG LONG WAY FROM HOME
Foreigner (WEA) |
| 110 | STRAIGHT ON
Heart (CBS) | 144 | WONDERFUL TONIGHT
Eric Clapton (Polygram) | 177 | I'VE HAD ENOUGH
Wings (Capitol) |
| 111 | SHAME
Evelyn "Champagne" King (RCA) | 145 | I WILL STILL LOVE YOU
Stonebolt (Polygram) | 178 | IT'S SO EASY
Linda Ronstadt (WEA) |
| 112 | STRANGE WAY
Firefall (WEA) | 146 | HEARTLESS
Heart (A&M) | 179 | WHICH WAY IS UP
Stargard (MCA) |
| 113 | DON'T WANT TO LIVE WITHOUT IT
Pablo Cruise (A&M) | 147 | YOU NEVER DONE IT LIKE THAT
Captain & Tennille (A&M) | 180 | INSTANT REPLAY
Dan Hartman (CBS) |
| 114 | ALIVE AGAIN
Chicago (CBS) | 148 | OH DARLIN'
Robin Gibb (Polygram) | 181 | FAT BOTTOMED GIRLS
Queen (WEA) |
| 115 | YOU CAN'T TURN ME OFF
High Energy (Motown) | 149 | PROMISES
Eric Clapton (Polydor) | 182 | YOUR SMILING FACE
James Taylor (CBS) |
| 116 | NATIVE NEW YORKER
Odyssey (RCA) | 150 | ONLY THE GOOD DIE YOUNG
Billy Joel (CBS) | 183 | CLOSE ENCOUNTERS
Meco (Quality) |
| 117 | OUR LOVE
Natalie Cole (Capitol) | 151 | THE WAY YOU DO THE THINGS
YOU DO - Rita Coolidge (A&M) | 184 | COME TOGETHER
Aerosmith (CBS) |
| 118 | THE WAY I FEEL TONIGHT
Bay City Rollers (Capitol) | 152 | FM (No Static At All)
Steely Dan (MCA) | 185 | TOO HOT TA TROT
Commodores (Motown) |
| 119 | RUNAROUND SUE
Leif Garrett (WEA) | 153 | MACHO MAN
Village People (Polygram) | 186 | RIVERS OF BABYLON
Boney M (WEA) |
| 120 | DON'T IT MAKE MY BROWN EYES
BLUE - Crystal Gayle (Capitol) | 154 | ISN'T IT TIME
The Babys (Capitol) | 187 | FOLLOW YOU FOLLOW ME
Genesis (WEA) |
| 121 | POINT OF KNOW RETURN
Kansas (CBS) | 155 | YOU LIGHT UP MY LIFE
Debby Boone (WEA) | 188 | HOT LEGS
Rod Stewart (WEA) |
| 122 | PARADISE BY THE DASHBOARD
LIGHT - Meat Loaf (CBS) | 156 | GET OFF
Foxy (CBS) | 189 | MR. BLUE SKY
Electric Light Orchestra (CBS) |
| 123 | SERPENTINE FIRE
Earth, Wind & Fire (CBS) | 157 | STAY
Jackson Browne (WEA) | 190 | CHEESEBURGER IN PARADISE
Jimmy Buffett (GRT) |
| 124 | THIS TIME I'M IN IT FOR LOVE
Player (Polygram) | 158 | FOOLING YOURSELF
Styx (A&M) | 191 | POOR POOR PITIFUL ME
Linda Ronstadt (WEA) |
| 125 | BEFORE MY HEART FINDS OUT
Gene Cotton (Quality) | 159 | WE'RE ALL ALONE
Rita Coolidge (A&M) | 192 | TWO DOORS DOWN
Dolly Parton (RCA) |
| 126 | WONDERFUL WORLD
Art Garfunkel (CBS) | 160 | BABY WHAT A BIG SURPRISE
Chicago (CBS) | 193 | LET'S ALL CHANT
The Michael Zager Band (Quality) |
| 127 | LADY LOVE
Lou Rawls (CBS) | 161 | HOW YOU GONNA SEE ME NOW
Alice Cooper (WEA) | 194 | EVERYBODY NEEDS LOVE
Stephen Bishop (GRT) |
| 128 | SWEET TALKIN' WOMAN
Electric Light Orchestra (CBS) | 162 | I CAN'T STAND THE RAIN
Eruption (GRT) | 195 | LOVE IS IN THE AIR
John Paul Young (WEA) |
| 129 | DEACON BLUES
Steely Dan (GRT) | 163 | HAPPY ANNIVERSARY
Little River Band (Capitol) | 196 | IF EVER I SEE YOU AGAIN
Roberta Flack (WEA) |
| 130 | EVEN NOW
Barry Manilow (Capitol) | 164 | KING TUT
Steve Martin (WEA) | 197 | I LOVE YOU
Donna Summer (Polygram) |
| 131 | TWO TICKETS TO PARADISE
Eddie Money (CBS) | 165 | ROUND ROUND WE GO
Trooper (MCA) | 198 | DANCE (Disco Heat)
Sylvester (GRT) |
| 132 | LE FREAK
Chic (WEA) | 166 | OOH BABY BABY
Linda Ronstadt (WEA) | 199 | MORE THAN A WOMAN
Tavares (Capitol) |
| 133 | GOT TO GET YOU INTO MY LIFE
Earth, Wind & Fire (CBS) | 167 | JOSIE
Steely Dan (GRT) | 200 | THEMES FROM WIZARD OF OZ
Meco (Quality) |
| 134 | FFUN
Con Funk Shun (Polygram) | | | | |

TOP 100 ALBUMS OF '78

- | | | | | | |
|----|--|----|---|-----|--|
| 1 | SATURDAY NIGHT FEVER
Soundtrack (Polygram) | 35 | JOE WALSH
But Seriously Folks (WEA) | 68 | SHAUN CASSIDY
Born Late (WEA) |
| 2 | BILLY JOEL
The Stranger (CBS) | 36 | A TASTE OF HONEY
A Taste Of Honey (Capitol) | 69 | AEROSMITH
Draw The Line (CBS) |
| 3 | ROLLING STONES
Some Girls (WEA) | 37 | FLEETWOOD MAC
Rumours (WEA) | 70 | CHICAGO
Hot Streets (CBS) |
| 4 | GREASE
Soundtrack (Polygram) | 38 | ANDY GIBB
Shadow Dancing (Polygram) | 71 | BARBRA STREISAND
Songbird (CBS) |
| 5 | ERIC CLAPTON
Slowhand (Polygram) | 39 | CARLY SIMON
Boys In The Trees (WEA) | 72 | JENNINGS & NELSON
Waylon & Willie (RCA) |
| 6 | MEAT LOAF
Bat Out Of Hell (CBS) | 40 | BEE GEES
Here At Last (Polygram) | 73 | ATLANTA RHYTHM SECTION
Champagne Jam (Polygram) |
| 7 |  DAN HILL
Longer Fuse (GRT) | 41 | SHAUN CASSIDY
Shaun Cassidy (WEA) | 74 | DEBBY BOONE
You Light Up My Life (WEA) |
| 8 |  ANNE MURRAY
Let's Keep It That Way (Capitol) | 42 | ABBA
The Album (WEA) | 75 | VILLAGE PEOPLE
Cruisin' (Polygram) |
| 9 | FOREIGNER
Double Vision (WEA) | 43 | ROBERTA FLACK
Blue Lights In The Basement (WEA) | 76 | OLIVIA NEWTON-JOHN
Greatest Hits (MCA) |
| 10 | KANSAS
Point Of Know Return (CBS) | 44 | FM
Soundtrack (MCA) | 77 |  THE BAND
The Last Waltz (WEA) |
| 11 |  GORDON LIGHTFOOT
Endless Wire (WEA) | 45 |  GINO VANNELLI
Brother To Brother (A&M) | 78 | WARREN ZEVON
Excitable Boy (WEA) |
| 12 | QUEEN
News Of The World (WEA) | 46 | ELECTRIC LIGHT ORCHESTRA
Out Of The Blue (CBS) | 79 | LINDA RONSTADT
Living In The U.S.A. (WEA) |
| 13 | ROD STEWART
Foot Loose & Fancy Free (WEA) | 47 | RANDY NEWMAN
Little Criminals (WEA) | 80 | QUINCY JONES
Sounds... And Stuff Like That (A&M) |
| 14 | STYX
The Grand Illusion (A&M) | 48 | BILLY JOEL
52nd Street (CBS) | 81 | EXILE
Mixed Emotions (WEA) |
| 15 | JEFFERSON STARSHIP
Earth (RCA) | 49 | BOB WELCH
French Kiss (Capitol) | 82 | DOLLY PARTON
Here You Come Again (RCA) |
| 16 | BARRY MANILOW
Even Now (Capitol) | 50 | ANDY GIBB
Flowing Rivers (Polygram) | 83 | WAR
Galaxy (MCA) |
| 17 | CHUCK MANGIONE
Feels So Good (A&M) | 51 | NEIL DIAMOND
I'm Glad You're Here With Me (CBS) | 84 |  HEART
Magazine (A&M) |
| 18 | GERRY RAFFERTY
City To City (Capitol) | 52 | JOHNNY MATHIS
You Light Up My Life (CBS) | 85 | GENESIS
And Then There Were Three (WEA) |
| 19 |  ELVIS PRESLEY
A Canadian Tribute (RCA) | 53 |  BURTON CUMMINGS
Dream Of A Child (CBS) | 86 |  TROOPER
Thick As Thieves (MCA) |
| 20 | COMMODORES
Natural High (Motown) | 54 | LINDA RONSTADT
Simple Dreams (WEA) | 87 | RUFUS WITH CHAKA KHAN
Street Player (GRT) |
| 21 | BOSTON
Don't Look Back (CBS) | 55 | LYNYRD SKYNYRD
Street Survivors (MCA) | 88 | TED NUGENT
Double Live Gonzo (CBS) |
| 22 | WINGS
London Town (Capitol) | 56 | BOB DYLAN
Street Legal (CBS) | 89 | CLOSE ENCOUNTERS
Soundtrack (Capitol) |
| 23 | STEELY DAN
Aja (GRT) | 57 | HEART
Dog & Butterfly (CBS) | 90 | KISS
Double Platinum (Polygram) |
| 24 | JACKSON BROWNE
Running On Empty (WEA) | 58 | KENNY LOGGINS
Night Watch (CBS) | 91 | JETHRO TULL
Heavy Horses (Capitol) |
| 25 | BOB SEGER
Stranger In Town (Capitol) | 59 | NATALIE COLE
Thankful (Capitol) | 92 | ART GARFUNKEL
Watermark (CBS) |
| 26 | EARTH, WIND & FIRE
All 'N All (CBS) | 60 |  NEIL YOUNG
Comes A Time (WEA) | 93 | ELTON JOHN
A Single Man (MCA) |
| 27 | GEORGE BENSON
Weekend In L.A. (WEA) | 61 | BONNIE TYLER
It's A Heartache (RCA) | 94 | PLAYER
Player (Polygram) |
| 28 | THE WHO
Who Are You (MCA) | 62 | CHUCK MANGIONE
Children Of Sanchez (A&M) | 95 | BEATLES
Sgt. Pepper's Lonely Hearts (Capitol) |
| 29 | STYX
Pieces Of Eight (A&M) | 63 | AL STEWART
Time Passages (Capitol) | 96 | LITTLE RIVER BAND
Sleeper Catcher (Capitol) |
| 30 | DONNA SUMMER
Live & More (Polygram) | 64 | JIMMY BUFFETT
Son Of A Son Of A Sailor (GRT) | 97 | AMBROSIA
Life Beyond L.A. (WEA) |
| 31 | PABLO CRUISE
Worlds Away (A&M) | 65 |  RUSH
A Farewell To Kings (Capitol) | 98 | WALTER EGAN
Not Shy (CBS) |
| 32 | THANK GOD IT'S FRIDAY
Soundtrack (Polygram) | 66 |  NICK GILDER
City Lights (Capitol) | 99 | BARBRA STREISAND
Greatest Hits Vol II (CBS) |
| 33 | SGT. PEPPER'S LONELY HEARTS
Soundtrack (A&M) | 67 | KISS
Alive II (Polygram) | 100 | BOZ SCAGGS
Down Two Then Left (CBS) |
| 34 | BRUCE SPRINGSTEEN
Darkness On The Edge Of Town (CBS) | | | | |

BOOK REVIEWS

by George Pollard

A SOURCE BOOK ON THE HISTORY OF RADIO AND TELEVISION

by Lawrence Lichty and Malachi Topping (\$26.50 from Hastings House).

Comprehensive books on broadcasting history are never small. Lichty and Topping continue the tradition with this 700-plus page volume. But they have injected some uniqueness into this one. A Source Book is useful, usable, and above all, interesting. It is a solid admixture of scholarly work and 'journalism of the times' which makes for extremely good reading. Selections are organized by subject: technical, stations, networks, economics, employment, programming, audiences, and so forth. Within each section, topics are arranged chronologically. If nothing else, one gets the distinct feeling that little changes over time. The book, however, is rather expensive at \$26.50, paper is a bit cheaper, if available. But if you judge a book not by price but information value, Lichty and Topping are worth the money. I definitely recommend the investment.

The history of broadcasting in Canada is not a well developed area, to say the very least. Adequate texts are few and far between. A poorly developed communications discipline in Canada is the indisputable cause of this. Consequently, Canadian media histories tend to emerge from political science departments. As a result, they tend to lack the vigor of documents written by media people, such as Lichty and Topping. An Exception to this may be Albert Shea's Broadcasting The Canadian Way, which is, predictably, now out of print.

Nonetheless, four histories of the media in Canada may be worth considering. First, Paul Rutherford's The Making Of

The Canadian Media (\$5 from McGraw-Hill Ryerson, Toronto). This 1978 publication is a bit tedious. Rutherford's conclusion is that the media cultivated an 'open society' in Canada. He shows, rather clearly when he wants to, how the media make us liberal and capitalistic, cosmopolitan and dominated by foreign (read: U.S.) ideals, and relatively united in thoughts and action, even if united only as an impersonal mass audience (or group of broadcasters). Rutherford's consideration of Quebec is, obviously, lacking.

Sandy Stewart's A Pictorial History Of Radio In Canada (\$12 to \$15 from Gage, Toronto) is worth noting for its interesting photos of old-time studios and personalities.

Frank Peers' The Politics Of Canadian

Broadcasting: 1920-1951 (\$6.50 from University of Toronto Press, Toronto). The title says it all. Book deals rather well with the power struggles, the drama and intrigue. In reviewing this book for the Canadian Historical Review, John Reid wrote, "To any person trying to understand the current problems of the broadcasting system and its regulatory body, the CRTC, (this book) is indispensable." Agreed!

Finally, Austin Weir's The Struggle For National Broadcasting In Canada (under \$10 paper from McClelland and Stewart, Toronto) The grand old man of the CBC, Weir was there at the beginning - and before. A solid description of the development of broadcasting in Canada, but unfortunately, a bit dull.

They are DRINKERS . . . Not dancers

DRINKERS NOT DANCERS. Every attempt to get dancing going at recent industry parties has pretty well failed. "They're drinkers and not dancers," observed our industry heavy, and it's also true that they don't go to discos. We talked to a number

after the playing of the Village People cut on radio. This kind of thing may catch on with other on-air people. (Ed: Radio can only be of service to the public!)

THE OTHER GRAPEVINE . . . that fights the "hype crowd" has been getting an unusual series of hype calls from a certain overstaffed company and at a recent meeting . . . the hyped came to the

conclusion that the party of the second part were being asked to do their job . . . no matter how badly. (Ed: They are doing their best!)

SEASONS GREETINGS . . . from my boss Elvira Capreese, the staff, spies and undercover agents working for PPR, we would like to extend season's greetings and the best for the new year. We will continue to bring you all the news that causes fits when it's printed. Good news is that Ellie will be doing a guest column in the new year. Watch for it!!! She will be making her New Year predictions in the next issue!!! Here's one good omen that you might consider: Hanukkah and Christmas fall on the same day this year, December 25 which only happens every 100 years or so.

PLAIN PAPER RAPPER

of disc jockeys in discos and they tell us they are seldom, if ever, visited by promo people. Disco promotion isn't a big thing with the hype-crowd . . . YET, but we are working on solving that problem. (Ed: I think you just DID!!!!)

Y.M.C.A. PRAISED. A noted Canadian adult-oriented radio personality played the Village People's Y.M.C.A. recently and followed it with long and generous praise of the fine work that the Y.M.C.A. had done for young men in Canada. We agree that the Y.M.C.A. is a fine institution and deserves a great deal of praise. Especially



CBS hosts reception for Vancouver's Dale Jacobs after Winnipeg Playhouse date (l to r) Winnipeg branch manager Don Gunter, A&R Mgr. Don Lorusso, Jacobs and David Brian of CBS promo.



CBS Disques and Martin Stevens present gold award to CKMF-FM's M.D. Francois L'Herbier for station's efforts in breaking Love Is In The Air. Stevens mgr. Gilbert Morin on right.



Mushroom recording artist Jerry Doucette, his band and manager and road manager with A&M's Pat Ryan, J.P. Guilbert, Lorna Richards, Bob Mackowitz (Q-107) and Mushroom's Jay Gold.



Lord Of The Rings Toronto premiere (l to r) Don Swinburne of Methuen, GRT's Alex Petchkin, Ken Dion, Lee Silversides, Mike Reed and Dan Hall of United Artists Films.



Jerry Doucette, mgr. John Hadfield, Mushroom's Rick Block and Jay Gold, A&M's J.P. Guilbert and Doug Chappell and Chilliwack's Bill Henderson and Brian MacLeod.



Capitol presents Vancouver's Nick Gilder (3rd from right) with gold for Hot Child In The City Mgr. Barry Samuels (l), Bob Roper of Capitol (2nd from left) and band look on.



While in Toronto for concert, Ian Anderson received Capitol platinum for Songs From The Wood and gold for Heavy Horses from label's Bob Rowe, Bob Roper and Mike Rosiki.



Capitol Canada's Central Region Sales Manager, John Tcews is presented with ten year pin by label's President Dave Evans. Mr. Toews was hired as Manitoba Branch Manager in 1968.

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HPs tended to be somewhat better educated than MP's, but that's where demographic differences end. This, of course, suggests that professional orientation and education are somehow positively related. If the professional orientation performance assumption holds, as assumed, then there is a reasonable chance that education and performance are also positively linked. An intriguing possibility, isn't it! Now, if we could just figure out how to measure performance. . . .!

As already mentioned, job dissatisfaction split three ways evenly. HP's, however, tended to be slightly more dissatisfied with their current jobs than MP's. Overall, however, both groups appeared relatively happy with their current jobs. This is substantiated, in part, by the average length of time in the current job, 5.9 years, vis a vis time spent in previous jobs - 9 months. You would, I think, expect someone who has been with a station for almost six years to be relatively satisfied.

Interestingly, and probably predictably, income has a solid impact upon job dissatisfaction. The more one earned, the less dissatisfied (or more satisfied) they were with their current job. Although not statistically significant in effect, age and education also appear to have some impact upon job dissatisfaction. Younger, better educated respondents, particularly if earning below average incomes, tended to be most dissatisfied with their current jobs. Older respondents, on the other hand, particularly if they had above average incomes and below modal education, tended to be very satisfied with their current jobs. In sum, then, age, income and education appear to affect job dissatisfaction levels which, in turn, have some impact upon professional orientation, transience and, quite probably, performance. This imputation is less clear-cut in the journalism literature and may be unique to announcing. More research is, of course, needed to help clear this up.

Data dealing with implementation of

professional norms was, for the most part, muddled and inconclusive. Now that I think about it, such topics rarely emerge in late-night bull sessions. The single exception to this was educational matters. There was an expressed demand for more and better educational opportunities and facilities for broadcasters. The unequal regional distribution of such programs was also criticised. Refresher courses were also demanded.

As noted earlier, Wright, in studying Canadian journalists, found similar demands for more and better educational opportunities and facilities.

SUMMARY

On the whole, Anglophone Ontario announcers working the private sector appear more professionally oriented than their peers in journalism. A high response rate indicated an interest in the industry not displayed by journalists and rarely predicted by most observers. Job dissatisfaction appeared to be influenced primarily by age, education and income. There was a particularly high demand for more and better education for broadcasters.

The generalizations emerging from this study paint a somewhat different picture of the announcer than that embodied in the traditional stereotype. Serious questions as to the veracity of the stereotyped jock - egomanaical, irresponsible, immature and so forth - are raised by these data. The jock has, if appears, been grossly underestimated, particularly in terms of dedication to and concern for the industry, and the ability to come to grips with certain essential issues, such as educational opportunities. Sample respondents provided considerable encouragement and optimism for the future of the industry.

I'm conducting a national sampling of announcers to determine if the Ontario sample findings are generalizable to all Canadian announcers. Also, the larger study will measure and test several relationships which emerged in this study. If you get a

questionnaire, please complete and return it promptly. It's essential to the reliability of the study that you do so, because you represent a proportion of your peers.

If you have any comments on this very cursory overview of my research, let's hear them. Your confidentiality is, as always, assured.

(A complete copy of this research report including the questionnaire and an extensive bibliography is available from the author c/o RPM. Cost is \$5.00, which barely covers photocopying and mailing.)

Why do people listen to radio?

(Copyright 1978 - by George Pollard)

Why do people listen to radio? News, music and entertainment are obvious responses. But is there more to radio usage? Do listeners expect more than a continuous flow of information and entertainment? Are these services just overt manifestations of deeper, more subtle uses of radio by listeners - uses they may not be able to adequately articulate without the help of capable researchers.

The answer is yes. Listeners do use radio for more than news, music and entertainment. Stations recognizing this fact tend to do rather well; those who do not, don't fare as well.

Those 'other things' provided by radio were first identified and located by Harold Mendelsohn in an extensive study conducted for WMCA New York in 1960. At least 25 subsequent studies have substantiated Mendelsohn's findings. One U.S. radio chain is known to do an updated version of Mendelsohn's study annually in each market they have a station.

This research genre, formally known as functional analysis, has consistently found that radio plays an important role in the listener's everyday life. Radio's particular strength is its versatility, which can stimulate, yet relax; be intimate, yet unobtrusive; focus the real world (i.e. news) and still

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Aquarius recording artist Rossi stops by CHUM Toronto on his recent promotion trip and meets CHUM's John Terminesi (1) and Terry Steele. Rossi is with Capitol's Bonnie Bender and friend.



Chrysalis recording artist Rory Gallagher (2nd from left) and his brother Don (1) with Capitol's Bonnie Bender and Bob Roper. Rory appeared at Toronto's El Mocambo Nov. 20.

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admonish of impending foul weather.

Radio, according to respondents to these studies, 'brackets the day.' First, it cues in the listener to a world left several hours ago for sleep. News and information satisfy basic security and curiosity-oriented needs. Music, as well as an AM Drive show's pacing, establish a rhythm for the day. All of this, of course, essentially sets the listener's mood and frame of mind.

Whereas AM Drive tends to set the listeners day (opening bracket), late night radio is more reassuring and pacifying. Middle East peace talks are stalled, not finished; the snow came and went; the impending crisis at work passed without notice; the new mayor's husband says he has to go to cooking school. Late night radio (closing bracket) establishes that tensions and pressures evident in the morning have, by now, been ostensibly abated.

A second function of radio is companionship. Radio, on a quite general level, is seen as a diverting companion which helps fill voids created by routine and tedious tasks and feelings of social isolation and loneliness. Mendelsohn reported, "To the harried mother whose environment is child- and work-oriented for the good part of the day, radio introduces an adult element that is perceived to be both companionable and diverting." For the individual who is, by virtue of job or illness, cut off from society and active participation in it, radio serves as a reliable, regular, non-threatening, pleasant human surrogate which helps one keep in touch. In effect, radio facilitates vicarious social participation for those who can't be personally involved.

A third function, somewhat related to the above, is radio's adaptability to the listener's mood or frame of mind. The wide range of stations available provides a listener with ample choice to either establish a mood or effect a change in mood. Music tends to be the primary mood manipulator, although pacing has, in some instances, been shown to have an affect. While this certainly holds for the population as a whole, music

and mood are more spuriously related among under-25's. For them, music is a potent social cueing agent (it sets their agenda of socially acceptable norms, values, attitudes, fads, and so forth); that it helps set their mood and daily rhythm is secondary.

Finally, a non-entertainment function of radio is news and information, or surveillance, as the CRTC chooses to call it. In times of crisis, radio is the primary news source. Crises, it seems, are always upon us. Thus, news becomes an essential, even vital ingredient in station and format selection. So intense is the demand for news that too much is virtually impossible. Our studies at the Broadcast Research Group have shown news appetites to be almost insatiable - - or so the data indicates. It doesn't matter if the newscast is rip 'n' read, a warmed-over version of last hour's heads or completely rewritten and updated. The demand is still high and listening is intense. As one respondent to Mendelsohn's study said, "I just leave the radio on. I may not listen, but I leave it on. I sometimes hear the same news six, even seven times a day, and I usually do hear it without making any attempt to pick it up, unless there is something new; then I perk up my ears."

In addition to providing listeners with a sense of being informed, radio news also contributes to vicarious participation in the day's events, whether they occurred locally or in the Middle East or Russia. Our world is overwhelmingly complex. The individual's role in shaping events is, for all intents and purposes, non-existent. Keeping up with the news is the best, and maybe the only, substitute for personal participation. Research has shown talk shows to play a particularly critical role in helping listeners keep up with events, and therefore, participate vicariously. Public Affairs-oriented foreground performs a similar function.

On a local scale, radio provides the necessary, the vital daily weather, traffic and news, with the immediacy of no other medium.

Radio news also performs a social lubricating function. By lubricating, I mean the provision of information the listener may share with friends, co-workers and so on; the type of information that initiates conversations. As Shaw has noted, "... it's socially advantageous to walk into the office and say, 'Hey, did you hear about ...'" The listener, therefore, uses radio to bind himself closer or more tightly to others; it facilitates and promotes initiation of interpersonal contact(s). This is particularly true for local surveillance material.

Talk or spoken word content is best suited to fulfilling the social lubricant function. Announcer patter, talk shows, editorials and much foreground content is specifically used by listeners for this purpose. Radio, in a sense, then, is setting the agenda of interpersonal contact; it is telling people what to talk about, what to think about, but not what to think.

The implications of these data at the station level are obvious but nonetheless critical. Outside the one station market, exclusive cumes are rare - - very rare! A shared cume is the norm, particularly if there is an all-newser in the market (they survive totally on a shared cume). Listeners select an average of 2.6 stations, depending upon how each fulfills particular needs.

Sometime ago, we undertook some very preliminary qualitative research to establish (if we could) a relationship between format and functions. Using the FM format modes, rolling, gramophone, mosaic and foreground, we found some indication of the following relationships: Gramophone formats tended to perform mood sustaining functions, almost exclusively, rolling formats, with their allowance for surveillance, could perform both bracketing (particularly in drive) and mood-setting and mood-sustaining functions; mosaic, with its personality potential, could perform companionship functions well (typically in mid-day) and mood-setting, mood-sustaining functions (again, in drive slots); foreground, as should be obvious by now, facilitated

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Al Stewart receives Capitol gold while in Toronto for Time Passages album from the label's Marketing Vice President Bob Rowe (l) and National Sales Manager Mike Rosiki.



Hagood Hardy pulled large crowd during recent autograph session at Eaton's in Toronto. His most recent album release is titled Reflections.



Adult Oriented Playlist

The following codes are used throughout RPM's charts as a key to record distributors.

A&M	-W	MOTOWN	-Y
CBS	-H	PHONODISC	-L
CAPITOL	-F	POLYGRAM	-O
GRT	-T	QUALITY	-M
LONDON	-K	RCA	-N
VCA	-J	WEA	-P

CANADA'S ONLY NATIONAL WEEKLY ADULT-ORIENTED SINGLES SURVEY

(Albums containing listed singles are shown below)

TW	LW	Wks			
1	3	(7)	TIME PASSAGES Al Stewart - Arista 0362-F (LP) Time Passages AB 4190-F	26	33 (4)
2	5	(10)	I JUST WANNA STOP Gino Vannelli - A&M AM 2072-W (LP) Brother To Brother - SP 4722-W	27	30 (5)
3	8	(7)	Y.M.C.A. Village People - Casablanca NB-941 Q (LP) Cruisin' NBLP-7118 Q	28	20 (16)
4	4	(7)	SHARING THE NIGHT TOGETHER Dr. Hook - Capitol 4621-F (LP) N/A	29	28 (15)
5	1	(7)	YOU DON'T BRING ME FLOWERS Streisand & Diamond - Columbia 3-10840 H (LP) Greatest Hits Vol 2 - FC-35679-H	30	32 (3)
6	6	(7)	(Our Love) DON'T THROW IT AWAY Andy Gibb - RSO - RS 911-Q (LP) Shadow Dancing - RS 13034 Q	31	31 (8)
7	7	(6)	MY LIFE Billy Joel - Columbia 3 10853 H (LP) 52nd Street - FC 35609 H	32	34 (6)
8	11	(4)	I LOVE THE NIGHT LIFE Alicia Bridges - Polydor PD-14483 Q (LP) Alicia Bridges - PD-16158 Q	33	36 (5)
9	17	(4)	TOO MUCH HEAVEN Bee Gees - RSO 913 Q (LP) N/A	34	38 (5)
10	13	(7)	CHANGE OF HEART Eric Carmen - Arista 0354-F (LP) Change Of Heart - AB-4184-F	35	35 (3)
11	12	(7)	THE DREAM NEVER DIES Cooper Bros - Capricorn CPS 0308-Q (LP) Cooper Bros CPN 0206-Q	36	39 (4)
12	2	(8)	KISS YOU ALL OVER Exile - Warner/Curb WBS-8598 P (LP) Mixed Emotions - RS-K-3205 P	37	37 (8)
13	14	(7)	LIKE A SUNDAY IN SALEM Gene Cotton - Ariola 7723 M (LP) Save The Dancer - SW-50031 M	38	44 (3)
14	19	(5)	ON THE SHELF Donny & Marie Osmond - Polydor PD-14510-Q (LP) Goin' Coconuts - PD-16169 Q	39	43 (5)
15	29	(4)	DON'T CRY OUT LOUD Melissa Manchester - Arista AS 0373-F (LP) Don't Cry Out Loud - AB-4186-F	40	42 (6)
16	23	(7)	THIS IS LOVE Paul Anka - RCA CB 11395 N (LP) Listen To Your Heart - N	41	15 (2)
17	18	(4)	PART-TIME LOVE Elton John - MCA 40973-J (LP) A Single Man - MCA-3065 J	42	46 (2)
18	9	(7)	CHILDREN OF SANCHEZ Chuck Mangione - A&M 2088 W (LP) Children Of Sanchez - SP 6700 W	43	49 (2)
19	16	(13)	REMINISCING Little River Band - Capitol 4605 F (LP) Sleeper Catcher - SW 11783 F	44	45 (2)
20	22	(7)	CAN YOU FOOL Glen Campbell - Capitol 4638 F (LP) N/A	45	... (1)
21	21	(10)	MacARTHUR PARK Donna Summer - Casablanca NB-939-Q (LP) Live & More - NBLP-7119 2 Q	46	... (1)
22	10	(6)	RAINING IN MY HEART Leo Sayer - Warner Bros - WBS 8682-P (LP) Leo Sayer - BSK 3200-P	47	... (1)
23	24	(6)	SAVE ME, SAVE ME Frankie Valli - Warner/Curb WBS 8670 P (LP) Frankie Valli Is The Word - BSK-3233 P	48	... (1)
24	48	(2)	LE FREAK Chic - Atlantic AT-3519-P (LP) N/A	49	... (1)
25	15	(21)	HARLEQUIN THEME Hagood Hardy - Attic AT-188 K (LP) N/A	50	... (1)
			WE'VE GOT TONITE Bob Seger - Capitol 4653 F (LP) Stranger In Town - SW 11698 F		
			I BELIEVE YOU Carpenters - A&M AM 2097-W (LP) N/A		
			HOOKED ON A FEELING Carroll Baker - RCA - PB-50473 N (LP) If It Wasn't For You - KK 11 0285-N		
			A LITTLE LOVIN' (Keeps The Doctor Away) The Raes - A&M AM 466 W (LP) N/A		
			A LITTLE MORE LOVE Olivia Newton-John - MCA 40975-J (LP) Totally Hot - MCA 3067-J		
			PLEASE BE THERE Rob Liddell - Berandol BFR 9052 (LP) N/A		
			HEY DADDY/SLEEPY TIME Anne Murray - Capitol 72801 F (LP) N/A		
			TROUBLE Ronny Abramson - True North TN 4143-H (LP) Jukebox Gf Paris - TN 34 H		
			IT'S TIME TO FALL IN LOVE The Craig Fuhrke Band - Polydor 2065 400 O (LP) N/A		
			LOVE ME AGAIN Rita Coolidge - A&M AM 2090 W (LP) Love Me Again - SP 4699-W		
			O MICHEL Patsy Gallant - Attic 197 K (LP) N/A		
			I'D BE LYING Nancy Ryan - Waterloo Music WR 14 (LP) Rouge - WR 16		
			THE GAMBLER Kenny Rogers - United Artists UA X 1250Y-F (LP) The Gambler - U.A.L.A 934H F		
			LOVE CATCH FIRE Ian Kemp - Change CH 45009 J (LP) N/A		
			LAZY OLD SOUL Mary Saxton - Mustard M 120-N (LP) Mary Saxton - M 1001 N		
			MIDNIGHT SUN Shaun Cassidy - Warner Bros WBS 8698 P (LP) Under Wraps - BSK 3222 P		
			COMES A TIME Neil Young - Reprise RPS-1395 P (LP) Comes A Time - MSK 2266 P		
			SHE SITS ALONE Roy Hill - Arista AS 0381 F (LP) Roy Hill - AB-4151 P		
			HONEST I DO LOVE YOU Candi Staton - Warner Bros WBS 8691 P (LP) House Of Love - BSK 3207 P		
			RUN FOR HOME Lindisfarne - Atco AT-7093-P (LP) Back & Forth - KSD-38108-P		
			SOMEWHERE IN THE NIGHT Barry Manilow - Arista AS-0382 F (LP) Greatest Hits - A2L-8601-F		
			YOU NEED A WOMAN TONIGHT Captain & Tennille - A&M AM-2106-W (LP) Dream - SP 4707-W		
			WHEN I WANTED YOU Perry Como - RCA PB-11434-N (LP) N/A		
			NO TIME TO CRY Christopher Ward - Warner Bros CW-5501-P (LP) Spark Of Desire - KWSC-92000-P		
			NATIVIDAD The Colchester Singers - Mustard M 121-N (LP) N/A		

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vicarious participation, lubrication and information-related needs gratification.

In sum, then, radio plays an important, if not vital role in the lives of most listeners - - and roughly 95% of all Canadians listen to radio each day. Radio's importance is more a result of its unique ability to fulfill certain essential functions for the individual than in the amount of time spent with it.

Among the needs best fulfilled by radio are bracketing the day, setting and sustaining moods, companionship, vicarious participation, social lubrication and several information-related needs (i.e. curiosity, security). Just as radio in general satisfies a variety of needs, specific stations are selected out for their ability to fulfill certain needs better than other stations. In exchange for fulfilling these functions, listeners are loyal to a small number of stations - - typically, one, two or three.

Conspicuous by its absence from this analysis is the notion of radio as a business. This analysis has taken a social responsibility perspective. I doubt if you will find many owners or managers willing to even acknowledge this perspective - - personally, I know of one owner and one GM (both with the same organization) who would agree with this analysis. The airwaves, like it or not, are the property of the public, of all Canadians, if you like. They don't belong to the licensee any more than to an individual listener. Licensees are franchisees, granted permission to use the airwaves for profit in exchange for fulfilling audience needs. That need gratifying programming must be legislated is simply a critique of how well licensees fulfill their social responsibilities. Without legislation, listeners are left with the least-of-all-evil alternatives. With legislation, social responsibility alternatives are reduced, and no more.

Just a minute, now; let me climb down off the soap box.

OK! Over the next few weeks we will consider, in more depth, a functional analysis of radio. Next time, a brief explanation of the theory, methods and inherent assumptions of this mode of analysis. In weeks to come, a consideration of how news is used by listeners, how people use talk shows and, if space permits, how the media aided and abetted the Quiet Revolution in Quebec during the sixties.

A social responsibility perspective is, needless to say, a contentious platform. It too easily reeks of higher costs and less profits for radio owners and managers, and convincingly explains the CRTC's role and function. If you don't agree with it, I'd like to hear about it. The perspective is critical of the predominant 'radio is a business' perspective. Adherents of the latter should have their chance to speak out too. A critical dialogue cannot hurt. If nothing else, it should help mutual understanding without adversely affecting the integrity of both perspectives. Maybe even a compromise could be found (Ed: beautiful dreamer, bo bo bo bo).

If you agree with the social responsibility perspective, I'd like to hear from you, too. There's always room on the soap box for one more!

ROCK-ORIENTED HITMAKERS

Early action on new singles are featured below showing additions to playlists and charts not yet charted on the RPM charts.

WES ERICKSON
CKXL CALGARY
CHARTED

7 (1) Sharing The Night-Dr. Hook
20 (28) Ooh Baby Baby-Linda Ronstadt
13 (29) Part Time Love-Elton John
10 (30) Strange Way-Firefall

PLAYLISTED
* Juicy Lucy-Klaatu
92 The Moment It Takes-Trooper
69 Fire-Pointer Sisters
41 I Was Made For Dancing-Leif Garrett
54 Run For Home-Lindisfarne

BRAD PHILLIPS
CHED EDMONTON
CHARTED

9 (1) My Life-Billy Joel
64 (22) Lotta Love-Nicolette Larson
69 (25) Fire-Pointer Sisters

* (27) Summer Night City-ABBA
PLAYLISTED
66 Shake It-Ian Matthews
53 Home And Dry-Gerry Rafferty
63 Every 1's A Winner-Hot Chocolate

TERRY WILLIAMS
CJCH HALIFAX
CHARTED

6 (1) Too Much Heaven-Bee Gees
5 (26) Le Freak-Chic
20 (27) Ooh Baby Baby-Linda Ronstadt
12 (28) Promises-Eric Clapton
PLAYLISTED
64 Lotta Love-Nicolette Larson

NEVIN GRANT
CKOC HAMILTON
CHARTED

2 (1) Flowers-Streisand & Diamond
20 (37) Ooh Baby Baby-Linda Ronstadt
32 (39) Little More Love-Olivia Newton-John
70 (40) Dancin Shoes-Claudja Barry
PLAYLISTED

74 Da Ya Think I'm Sexy-Rod Stewart
* I Really Love you-Ian Thomas
83 Please Come Home For Xmas-Eagles

PAUL MOORMAN
CKLC KINGSTON
CHARTED

2 (1) Flowers-Streisand & Diamond
5 (28) Le Freak-Chic
99 (29) Pretty Girls-Lisa Dal Bello
64 (30) Lotta Love-Nicolette Larson
PLAYLISTED
74 Da Ya Think I'm Sexy-Rod Stewart

GARY MERCER
CKWS KINGSTON
CHARTED

2 (1) Flowers-Streisand & Diamond
46 (29) Play A Rhapsody-Burton Cummings
64 (30) Lotta Love Nicolette Larson
HITBOUND

32 Little More Love-Olivia Newton-John
NEW MUSIC
74 Da Ya Think I'm Sexy-Rod Stewart
83 Please Come Home For Xmas-Eagles

BILL HALL
CKSL LONDON
PLAYLISTED

66 Shake It-Ian Matthews
45 September-Earth, Wind & Fire
12 Promises-Eric Clapton
53 Home And Dry-Gerry Rafferty
42 You Thrill Me-Exile
38 I'm Every Woman-Chaka Khan
* You Like The Wind-Prism

DAVE WATTS
CFRA OTTAWA
CHARTED

* (1) Get Off-Foxy
36 (28) Hold The Line-Toto
22 (29) Here Comes The Night-Nick Gilder
13 (30) Part Time Love-Elton John
PLAYLISTED
32 A Little More Love-Olivia Newton-John

21 We've Got Tonite-Bob Seger

RICK ALLAN
CHEX PETERBOROUGH
CHARTED

2 (1) Flowers-Streisand & Diamond
45 (25) September-Earth, Wind & Fire
46 (27) Play A Rhapsody-Burton Cummings
19 (29)How You Gonna See-Alice Cooper
13 (30) Part Time Love-Elton John
PLAYLISTED

74 Da Ya Think I'm Sexy-Rod Stewart
* No Time To Cry-Christopher Ward
32 Little More Love-Olivia Newton-John
63 Every 1's A Winner-Hot Chocolate

PETER SUMMER
CJME REGINA
CHARTED

2 (1) Flowers-Streisand & Diamond
5 (19) Le Freak-Chic
32 (29) Little More Love-Olivia Newton-John
64 (30) Lotta Love-Nicolette Larson

BILLY GORRIE
CKRC WINNIPEG
CHARTED

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- 2 (1) Flowers-Streisand & Diamond
53 (28) Home And Dry-Gerry Rafferty
44 (30) Don't Cry-Melissa Manchester

DOUG TAYLOR
CKY WINNIPEG
CHARTED

- * (1) Rivers Of Babylon-Boney M
 - * (11) Fight On Winter-Alden Diehl
- 10 (28) Strange Way
5 (29) Le Freak-Chic
* (30) Rasputin-Boney M

DON GORDON
CKBB BARRIE
PLAYLISTED

- 6 Too Much Heaven-Bee Gees
 - * Paradise By Dashboard-Meat Loaf
 - * Woman's Got The Power-Madcats
- 34 Dream Never Dies-Cooper Bros
32 Little More Love-Olivia Newton-John

MARK LEWIS
CFRN EDMONTON
PLAYLISTED

- * Marina Del Ray-Marc Jordan
 - * You're Like The Wind-Prism
- 12 Promises-Eric Clapton
63 Every 1's A Winner-Hot Chocolate

TEX BAGSHAW
CKLY LINDSAY
CHARTED

- 6 (1) Too Much Heaven-Bee Gees
 - 22 (24) Here Comes The Night-Nick Gilder
 - 32 (30) A Little Lovin'-Raes
- PLAYLISTED
52 You Took The Words-Meat Loaf

AUDIE LYNDY
CHAB MOOSE JAW
CHARTED

- 8 (1) Don't Throw It Away-Andy Gibb
- 21 (36) We've Got Tonite-Bob Seger
- 3 (37) Love The Night Life-Alicia Bridges
- * (38) Substitute-Clout
- 5 (39) Le Freak-Chic
- * (40) Let Yourself Go-April Wine

FRED RICKARD
CHMO MOOSEJAW
CHARTED

- 2 (1) Flowers-Streisand & Diamond
 - 32 (22) Little More Love-Olivia Newton John
 - 13 (28) Part Time Love-Elton John
- PLAYLISTED
85 Easy Driver-Kenny Loggins
* Still Here-Ian Thomas
83 Please Come Home For Xmas-Eagles

PAT WELTER
CJNB NORTH BATTLEFORD
CHARTED

- 22 (1) Here Comes The Night-Nick Gilder
- 63 (27) Every 1's A Winner-Hot Chocolate
- 32 (28) Little More Love-Olivia Newton-John
- 66 (30) Shake It-Ian Matthews

SCOTT O'BRIEN
CFCH NORTH BAY
CHARTED

- 7 (1) Sharing The Night-Dr. Hook
 - 5 (24) Le Freak-Chic
 - 20 (27) Ooh Baby Baby-Linda Ronstadt
 - 32 (28) Little More Love-Olivia Newton-John
- PLAYLISTED
45 September-Earth, Wind & Fire
* Housewife-Wayne Newton
42 You Thrill Me-Exile
85 Easy Driver-Kenny Loggins
4 Y.M.C.A.-Village People

LOUIS McNAMARA
CFGN PORT AUX BASQUES
CHARTED

- 61 (1) Hot Child In The City-Nick Gilder
- 21 (31) We've Got Tonite-Bob Seger
- 1 (33) Just Wanna Stop-Gino Vannelli
- 31 (35) Double Vision-Foreigner
- 29 (37) A Little Lovin'-Raes
- 86 (38) Never Be The Same-Chilliwack

STEVE MOORE
CHLO ST. THOMAS
PLAYLISTED

- * Four Strong Winds-Neil Young
- 83 Please Come Home For Xmas-Eagles
- * A Time For Peace-Roger Whittaker

LARRY BENNETT
CFSX STEPHENVILLE
CHARTED

- 17 (1) Time Passages-Al Stewart

- 13 (20) Part Time Love-Elton John
 - * (28) Save Me Save Me-Frankie Valli
 - 22 (29) Here Comes The Night-Nick Gilder
 - 52 (PH) Words Out Of My Mouth-Meat Loaf
- HITBOUND
* Rasputin-Boney M
51 Mary Jane-Rick James

ARNA HALLORAN
CJCB SYDNEY
CHARTED

- 2 (1) Flowers-Streisand & Diamond
- 5 (30) Le Freak-Chic
- 24 (34) Fat Bottomed Girls-Queen
- 35 (36) Can You Fool-Glen Campbell
- 38 (40) I'm Every Woman-Chaka Khan

ADULT-ORIENTED HITMAKERS

Early action on new singles are featured below showing additions to playlists and charts not yet charted on the RPM charts.

ANDY PAWELEK
CKBB BARRIE
PLAYLISTED

- Homeward Bound-David Clayton-Thomas
- When It's Over-Roberta Flack
- Too Much Heaven-Bee Gees
- This Moment-Engelbert Humperdinck
- Lotta Love-Nicolette Larson

RUSS TYSON
CFCN CALGARY
PLAYLISTED

- Give You That Love-Rich Dodson
- Don't Want To Lose You-Hall & Oates
- Love Don't Live Here-Rose Royce
- Sailing Without A Sail-Michael Johnson
- Dancing In The City-Marshall Ahn

NORM MAZUREN
CHWK CHILLIWACK
CHARTED

- (1) My Life-Billy Joel
- (16) Whenever I Call You-Kenny Loggins
- (19) Our Love-Andy Gibb
- (20) Hey Daddy-Anne Murray
- (24) Silent Night-Tom Tompson
- (25) Love The Night Life-Alicia Bridges

F.J.HURTAK
CKEK CRANBROOK
PLAYLISTED

- Run For Home-Lindisfarne
- Bicycle Race-Queen
- A Little Lovin'-The Raes

SEAN RYAN
CIHI FREDERICTON
CHARTED

- (1) Flowers-Streisand & Diamond
- (26) Shake It-Ian Matthews
- (28) Can You Fool-Glen Campbell
- (29) Lotta Love-Nicolette Larson

BRIAN PERKIN
CJOY GUELPH
PLAYLISTED

- September-Earth, Wind & Fire
- Lotta Love-Nicolette Larson
- What You're Doing To Me-McCluskey
- Run For Home-Lindisfarne
- You Are-John Ellis

JON GOAD
CKGO HOPE
CHARTED

- (1) My Life-Billy Joel
 - (29) Shake It-Ian Matthews
 - (32) Lotta Love-Nicolette Larson
 - (40) Easy Driver-Kenny Loggins
- PLAYLISTED
Today-Motors
Moment In Time-Engelbert Humperdinck
Texas-Tanya Tucker

ROBERT MELOCHE
CKCH HULL
PLAYLISTED

- Avec toi mon amour-Julie Arel
- Le sacripant-Beau Dommege
- Tex yeux qui pleurent-Sam Jam
- Heartbreaker-Dolly Parton
- The Gambler-Kenny Rogers
- Manana-Jimmy Buffett

- This Is Love-Paul Anka
- La Lambeth Walk-Dalido
- Diabole que j'aime-Claude Michel

WINSTON

- CKEC NEW GLASGOW
- PLAYLISTED
- Silver Saddle-Ken Tobias
- Sassy-Jesse Winchester
- Hot Rocks-Valdy
- Please Be There-Rob Liddell
- Morning Sun-Carole King

BRIAN SYLVESTER
CHOV PEMBROKE
PLAYLISTED

- This Moment-Engelbert Humperdinck
- Ooh Baby Baby-Linda Ronstadt
- Play A Rhapsody-Burton Cummings
- When It's Over-Roberta Flack
- You Love The Thunder-Jackson Browne

ROBB AUSTIN
CKOK PENTICTON
PLAYLISTED

- Manana-Jimmy Buffett
- Please Come Home For Christmas-Eagles
- Light The Sky On Fire-Jefferson Starship
- You're Like The Wind-Prism
- Lazy Old Soul-Mary Saxton
- I Really Love You-Ian Thomas
- Lotta Love-Nicolette Larson
- Tranquilo-Carly Simon

TOM BULMER
CJCI PRINCE GEORGE
PLAYLISTED

- Little More Love-Olivia Newton-John
- Tranquilo-Carly Simon
- Ooh Baby Baby-Linda Ronstadt
- Can't Get Over You-Mathis & Williams
- You Thrill Me-Exile
- It's Over-Electric Light Orchestra

LORNE TEACHOUT
CKRW WHITEHORSE
CHARTED

- (1) How Much I Feel-Ambrosia
 - (27) September-Earth, Wind & Fire
 - (29) Mary Jane-Rick James
 - (30) Hold The Line-Toto
- PLAYLISTED
Too Much Heaven-Bee Gees
Trapped Again-Southside Johnny

IONA TERRY
CKNX WINGHAM
PLAYLISTED

- Please Come Home For Christmas-Eagles
- A Time For Peace-Roger Whittaker

CANADIAN MAJOR MARKETS

JOHN KEOGH
CKGM MONTREAL
CHARTED

- * (1) No. 1 DJ-Goody Goody
 - 29 (28) A Little Lovin'-Raes
 - 36 (29) Hold The Line-Toto
- PLAYLISTED
66 Shake It-Ian Matthews

ROGER ASHBY
CHUM TORONTO
CHARTED

- 2 (1) Flowers-Streisand & Diamond
- 4 (26) Y.M.C.A.-Village People
- 74 (27) Do Ya Think I'm Sexy-Rod Stewart

CLARA CAROTENUTO
CFUN VANCOUVER
CHARTED

- 2 (1) Flowers-Streisand & Diamond
 - 4 Y.M.C.A.-Village People
 - * Was It You-Stonebolt
- PLAYLISTED
74 Do Ya Think I'm Sexy-Rod Stewart
* Mary's Boy-Boney M
64 Lotta Love-Nicolette Larson

BEV MERRILL
CKLW WINDSOR
CHARTED

- 5 (1) Le Freak-Chic
- HITBOUND
88 Somewhere In The Night-Barry Manilow



Mickey Mouse, celebrating his 50th anniversary, pays a visit to Ronnie Prophet and presents him with commemorative LP.



CHOO celebrates 11th year with new Music Director Judy Bull flanked by Tom Edge (l) and Len Jones.



Quebec's famous country duo, Jerry & Jo'Anne visit with Ronnie Prophet for recent television taping.



Change recording artist Van Dyke pays visit to CFGO Ottawa and meets Music Director Trudy Chamberlain and Dan Roman.



RCA recording group Canadian Zephyr (l to r) John Howard, John Hayman, Tom Graham and Garth Borne.

Country

A.R.S. & Mercey Bros combine for successful promotion

The Mercey Brothers, MBS recording artists and A.R.S. of Canada recently held a very successful promotion in Calgary with the group's latest album, *Comin' On Stronger*. Using their western tour to the best advantage, the group got together with Jerry Wipf of A.R.S. and planned a complete two week promotion for the Calgary area. It included radio spots, listener give-aways and in-store autograph sessions.

One hundred 60-second commercials were booked on radio station CFAC, and personality Dave Wilkie was also involved in the campaign. Banners and posters were set up in the stores to announce the autograph sessions by the group, and recorded announcements by the Merceys themselves were played over the PA as well. Displays were built at strategic areas in the stores to take advantage of traffic and interest generated by the radio blitz. The Mercey Brothers were at autograph sessions during the day and early evening, and then went to perform at the Ranchmans, a popular country club. They maintained this grueling pace for the duration of the two week period.

Jerry Wipf, who is Vice President of Marketing at A.R.S., feels that this promotion was a natural follow-up to the discussions on distribution that were initiated at RPM's Big Country Weekend in Regina earlier this year. At that time Wipf said A.R.S. would work with an artist or record label if approached in a professional manner. Based on the success in Alberta, A.R.S. and The Mercey Brothers have formulated a



The Mercey Brothers at Calgary's Ranchman's (l to r) Lloyd Mercey, Denis Thiery (A.R.S.), Ray Mercey, Harris Dvorkin (owner of Ranchman's), David Wilkie (CFAC Calgary), Larry Mercey and Jerry Wipf of A.R.S.

campaign to take the album across the country. "I am extremely pleased with the results to this point," says Wipf, "and I give full marks to the Mercey Brothers and their label for the professionalism that they have displayed."

Following the promotion, MBS Records, A.R.S. along with the Mercey Brothers hosted a reception at the Ranch-

man's for approximately 60 A.R.S. staffers, retailers and their guests. Awards were made for the best store display/merchandising support and also to the best 'country dresser' at the reception. Said Wipf, "I feel that this is the beginning of a major success story in Canadian country that

MERCEY BROTHERS continued on page 28



Denis Thiery of A.R.S. Calgary presents Mercey Brothers with a special A.R.S. No. 1 Award as Jerry Wipf looks on.



Capitol recording artist Colleen Peterson recently dropped by CKFH to visit Barry Nesbitt and Jack Winter.

MERCEY BROTHERS continued from page 27

will be written over the next year."

It is interesting to note that since forming their own record label, the Mercey Brothers have sold more copies of Comin' On Stronger than they did of their total product with their former label.

The continuing blanket promotion by A.R.S. and the Mercey Brothers' MBS label has affected several Ontario markets after a successful swing through Alberta. Larry, Lloyd and Ray Mercey have spent several weekends signing autographs at K-Mart's, Sears and other stores. A two-hour autograph session at Sears in Barrie resulted in a complete sellout of their Comin' On Stronger album.

Time buys at CHOO Radio in Ajax, Ontario created a small traffic jam with the trio spending several hours in the Pickering and Whitby K-Mart's.

A.R.S. have an exclusive agreement for the distribution of MBS and, because of the dedication of the Mercey Brothers and Marie Bottrell, and in particular of Ila McKinnon from A.R.S., solid sales have been registered.

Gerry Wipf of A.R.S. predicts the Mercey Brothers' album will go gold by March - a rare happening for country-oriented product. Sales are now nearing the 20,000 marks.

COUNTRY HITPICKERS

Early action on new singles are featured below showing additions to playlists and charts not yet charted on the RPM charts.

TOM EDGE
CHOO AJAX
PLAYLISTED

May You Never-Sylvia Tyson
I Really Got The Feeling-Dolly Parton
Back On My Mind Again-Ronnie Milsap
Texas-Tanya Tucker
Your Love Has Taken Me-Conway Twitty

FREEMAN ROACH
CJFX ANTIGONISH
CHARTED

(1) Crying Again-Oak Ridge Boys
PLAYLISTED
It Takes More Than Love-Don Cochran
Back On My Mind Again-Ronnie Milsap
Do You Fool Around-Joe Stampley
Ole Slew Foot-Porter Wagoner
Tradewinds-John Denver

JIM ZACK
CKLO BRANDON
PLAYLISTED

I Really Got The Feeling-Dolly Parton
You've Got A Place In My Heart-Con Hunley
You Made My Day Tonight-Cdn Zephyr
Rhythm Of The Rain-Jacky Ward

Every Woman-Van Dyke

DAVID WILKIE
CFAC CALGARY
PLAYLISTED

Mama Say A Prayer-Heather Lane
Carla Lee-Lee Bach
Silver & Shine-Dick Damron
Tender Lullaby-Bim
This Feeling Called Love-Marie Bottrell
The Story Of The Year-Terry Carisse
You Win Again-Fustukian

CURLY GURLOCK
CFCW CAMROSE
CHARTED

(1) On My Knees-Charlie Rich
(14) Your Love-Conway Twitty
(18) Done Enough Dyin-Larry Gatlin
(20) Dream Maker-Sheila Ann
(22) Please Don't Hurt Me-Ray St. Germain
(23) Really Got The Feeling-Dolly Parton
(24) Wake Up In Your Arms-Kenny O'Dell
(25) I Picked A Daisy-Dallas Harms
PLAYLISTED

Hello Mom-Par Three
Looking Through Window-Danny Hooper

DOUG BLACKWOOD
CKNR ELLIOT LAKE
PLAYLISTED

Do You Fool Around-Joe Stampley
Back To The Love-Susie Allanson
Lady Lay Down-John Conlee
Then You'll Remember-Sterling Whipple
Your Love-Conway Twitty
Playin Hard To Get-Janie Fricke

KEITH BRADLEY
CJSL ESTEVAN
CHARTED

(1) Fadin In Fadin Out-Tommy Overstreet
(30) Bull & Beaver-Haggard & Williams

TOP 50 COUNTRY SINGLES OF '78

- | | | | | | |
|----|---|----|--|----|---|
| 1 | MA
PL PORTRAIT IN THE WINDOW
Carroll Baker (RCA) | 18 | NIGHT TIME MAGIC
Larry Gatlin (CBS) | 35 | BLUE SKIES
Willie Nelson (CBS) |
| 2 | WHAT A DIFFERENCE YOU'VE . . .
Ronnie Milsap (RCA) | 19 | MA
PL HERE'S YOUR WATCH JOHN
Canadian Zephyr (RCA) | 36 | IT'S BEEN A GREAT AFTERNOON
Merle Haggard (MCA) |
| 3 | HEARTBREAKER
Dolly Parton (RCA) | 20 | TO DADDY
Emmylou Harris (WEA) | 37 | LET'S TAKE LONG WAY 'ROUND
Ronnie Milsap (RCA) |
| 4 | MA
PL I MIGHT AS WELL BELIEVE
Carroll Baker (RCA) | 21 | TWO LONELY PEOPLE
Moe Bandy (CBS) | 38 | SLEEPING SINGLE IN DOUBLE BED
Barbara Mandrell (GRT) |
| 5 | DO I LOVE YOU
Donna Fargo (WEA) | 22 | SHE CAN PUT HER SHOES UNDER
Johnny Duncan (CBS) | 39 | WOMANHOOD
Tammy Wynette (CBS) |
| 6 | GEORGIA ON MY MIND
Willie Nelson (CBS) | 23 | GEORGIA KEEPS PULLING
Conway Twitty (MCA) | 40 | PUTTIN' IN OVERTIME AT HOME
Charlie Rich (CBS) |
| 7 | MA
PL WALK RIGHT BACK
Anne Murray (Capitol) | 24 | THAT'S WHAT YOU DO TO ME
Charly McClain (CBS) | 41 | I CAN'T WAIT ANY LONGER
Bill Anderson (MCA) |
| 8 | YOU'RE THE ONE
Oak Ridge Boys (GRT) | 25 | EVERYTIME TWO FOOLS COLLIDE
Rogers & West (Capitol) | 42 | BOOGIE GRASS BAND
Conway Twitty (MCA) |
| 9 | TAKE THIS JOB AND SHOVE IT
Johnny Paycheck (CBS) | 26 | MA
PL HOMEFOLKS
Bob Murphy & Big Buffalo (RCA) | 43 | COME A LITTLE BIT CLOSER
Johnny Duncan (CBS) |
| 10 | OUT OF MY HEAD AND BACK IN
Loretta Lynn (MCA) | 27 | WHEN I STOP LEAVING
Charley Pride (RCA) | 44 | IT'S A HEARTACHE
Bonnie Tyler (RCA) |
| 11 | MY WAY
Elvis Presley (RCA) | 28 | ONLY ONE LOVE IN MY LIFE
Ronnie Milsap (RCA) | 45 | I BELIEVE IN YOU
Mel Tillis (MCA) |
| 12 | I'M ALWAYS ON A MOUNTAIN
Merle Haggard (MCA) | 29 | SWEET DESIRE
The Kendalls (RCA) | 46 | AIN'T NO CALIFORNIA
Mel Tillis (MCA) |
| 13 | IT'S ALL WRONG BUT ALRIGHT
Dolly Parton (RCA) | 30 | MA
PL YOU NEEDED ME
Anne Murray (Capitol) | 47 | HOOKED ON A FEELING
Carroll Baker (RCA) |
| 14 | BEAUTIFUL WOMAN
Charlie Rich (CBS) | 31 | LOVE OR SOMETHING LIKE IT
Kenny Rogers (Capitol) | 48 | WHAT DID I PROMISE HER
Mel Tillis (MCA) |
| 15 | MA
PL SOMEONE LOVES YOU HONEY
Charley Pride (RCA) | 32 | RAKE & RAMBLIN' MAN
Don Williams (GRT) | 49 | MA
PL YOU'RE THE LIGHT
Family Brown (RCA) |
| 16 | MAMAS DON'T LET YOUR BABIES
Jennings & Nelson (RCA) | 33 | TWO MORE BOTTLES OF WINE
Emmylou Harris (WEA) | 50 | I'VE ALWAYS BEEN CRAZY
Waylon Jennings (RCA) |
| 17 | TALKING IN YOUR SLEEP
Crystal Gayle (Capitol) | 34 | READY FOR THE TIMES
Crystal Gayle (Capitol) | | |

RPM Country 75 Singles

CANADA'S ONLY NATIONAL COUNTRY SINGLE SURVEY

(Albums containing listed singles as shown below)

The following codes are used throughout RPM's charts as a key to record distributors.

A&M	-W	MOTOWN	-Y
CBS	-H	PHONODISC	-L
CAPITOL	-F	POLYGRAM	-O
GRT	-T	QUALITY	-M
LONDON	-K	RCA	-N
MCA	-J	WEA	-P

TW	LW	Wks			
1	1	(16)	HOOKED ON A FEELING Carroll Baker - RCA PB-50473 N (LP) If It Wasn't For You KKL1-0285	26	34 (6)
2	3	(6)	THE GAMBLER Kenny Rogers - United Artists UAX 1250Y F (LP) The Gambler UALA 934H F	27	42 (4)
3	4	(8)	BURGERS & FRIES Charley Pride - RCA PB-11391 N (LP) Burgers & Fries APL1 2983 N	28	33 (7)
4	7	(7)	DON'T YOU THINK THIS OUTLAW... Waylon Jennings - RCA PB 11390-N (LP) I've Always Been Crazy AFL1 2971-N	29	17 (9)
5	5	(7)	TULSA TIME Don Williams - ABC 1022 12425 T (LP) Expressions 9022 1069-T	30	13 (10)
6	14	(8)	ALL OF ME Willie Nelson - Columbia 3 10834-H (LP) Stardust PC-35305-H	31	37 (4)
7	9	(16)	DREAM MAKER Sheila Ann - Boot BTX 217-K (LP) Dream Maker BOS 7187	32	32 (13)
8	15	(7)	LADY LAY DOWN John Conlee - ABC 1022-1105-T (LP) Rose Colored Glasses 9023-1105 T	33	39 (6)
9	10	(8)	FRIEND, LOVER, WIFE Johnny Paycheck - Epic 8 50621-H (LP) N/A	34	21 (11)
10	11	(17)	COMIN' ON STRONGER Mersey Brothers - MBS - MBS 1008 (LP) Comin' On Stronger - MBS-2000	35	20 (8)
11	12	(12)	ALL CRIED OUT Van Dyke - Change CH 4 45007-J (LP) Deal Me In - CLP-8001 J	36	31 (30)
12	6	(12)	LOVE IS A CONTACT SPORT Family Brown - RCA PB-50474 N (LP) N/A	37	36 (4)
13	23	(6)	DO YOU EVER FOOL AROUND Joe Stampley - Epic 8 50626 H (LP) Red Wine & Blue Memories KE 35443 H	38	38 (8)
14	19	(7)	WE'VE COME A LONG WAY Loretta Lynn - MCA 40954 J (LP) N/A	39	52 (4)
15	18	(6)	BACK TO THE LOVE Susie Allanson - Warner/Curb WBS 8686 P (LP) N/A	40	25 (6)
16	16	(10)	TRUCK DRIVER'S GIRL Good Brothers - RCA PB 50475 N (LP) Doing The Wrong Things Right KKL10282 N	41	45 (8)
17	12	(7)	SLEEP TIGHT, GOOD NIGHT MAN Bobby Bare - Columbia 3 10831-H (LP) A Sleeper Wherever I Fall KC 35645-H	42	41 (9)
18	22	(12)	HALF OF WHAT YOU'VE BEEN TO ME R. Harlan Smith - Royalty R1000-71 (LP) Here Comes Yesterday - R2000 26	43	43 (7)
19	2	(8)	ON MY KNEES Charlie Rich & Janie Fricke - Epic 8 50616 H (LP) Classic Rich Vol II PE 35624 H	44	47 (7)
20	27	(5)	YOUR LOVE HAD TAKEN ME THAT HIGH Conway Twitty - MCA 40963 J (LP) Conway MCA 3063 J	45	51 (6)
21	24	(8)	RACHEL I'M JUST NOT THAT STRONG David Thompson - Citation C 378 (LP) N/A	46	48 (7)
22	30	(5)	I'VE DONE ENOUGH DYING TODAY Larry Gatlin - Monument E4 270-H (LP) Oh Brother - PES-7626-H	47	69 (3)
23	28	(6)	CAN YOU FOOL Glen Campbell - Capitol 4638 F (LP) Basic SW 11722 F	48	75 (2)
24	26	(9)	FOUR STATES TO GO Alex Fraser - Boot BT 219-K (LP) N/A	49	74 (2)
25	29	(6)	I PICKED A DAISY Dallas Harms - Broadland BR 2302X M (LP) N/A	50	53 (5)
			PLEASE DON'T PLAY A LOVE SONG Marty Robbins - Columbia 3 10821-H (LP) N/A		
			BABY I'M BURNIN' Dolly Parton - RCA PB-11420 N (LP) Heartbreaker - AFL1-2797-H		
			YOU MADE MY DAY TONIGHT Canadian Zephyr - RCA PB-50487-N (LP) N/A		
			I JUST WANT TO LOVE YOU Eddie Rabbitt - Elektra E 45531 P (LP) Variations 6E 127-P		
			THAT'S WHAT YOU DO TO ME Charly McClain - Epic 8-50598-H (LP) N/A		
			TEXAS (When I Die) Tanya Tucker - MCA 40976 J (LP) TNT MCA-40976-J		
			HOLD ON TO MY HEART Chris Nielsen/R. Harlan Smith - Royalty R1000-69 (LP) N/A		
			CANADA Ray Griff - Boot BTX-223 K (LP) N/A		
			TWO LONELY PEOPLE Moe Bandy - Columbia 3-10820-H (LP) Soft Lights Hard Country Music KC-35288-H		
			I'M LEAVING IT ALL UP TO YOU Freddy Fender - ABC 1022-12415-T (LP) Swamp Gold - 9022-1062-T		
			YOU NEEDED ME Anne Murray - Capitol 4574 F (LP) You Needed Me - Capitol 11743		
			STORMY WEATHER Stella Parton - Elektra E-45533-P (LP) N/A		
			WHERE WOULD JOHN BAPTIZE JESUS Artie MacLaren - Broadland BR-2304X-M (LP) Songs Of Love & Life - BR-1061-M		
			FEET Ray Price - Monument 45 267-H (LP) N/A		
			BULL & THE BEAVER Merle Haggard/Leona Williams MCA 40962-J (LP) N/A		
			I'D BE LYING Nancy Ryan - Waterloo Music WR-14 (LP) Rouge WR 16		
			YOU'RE THE ROCK Joyce Seamone - Boot BT 214 K (LP) N/A		
			BACK IN THE U.S.A. Linda Ronstadt - Asylum E45519-P (LP) Living In The U.S.A. 6E155-P		
			PLEASE DON'T HURT ME Ray St. Germain - Sunshine SS-54 (LP) Ray St. Germain - SSSLP 4014		
			GONE OUT IN STYLE Eddie Eastman - Bel Air BA 180 (LP) N/A		
			HALF A MILE OF HELL Ian Tyson - Boot: BTX-228-K (LP) One Jump Ahead Of The Devil - BOS-7189-K		
			WHY HAVE YOU LEFT THE ONE YOU LEFT Crystal Gayle - United Artists UA-X-1259Y-F (LP) When I Dream - UALA-858-F		
			SHIRLEY JEAN BERRELL Statler Bros - Mercury 55048-Q (LP) N/A		
			RHYTHM OF THE RAIN Jacky Ward - Mercury 55047-Q (LP) N/A		
			HEY DADDY Anne Murray - Capitol 72801-F (LP) Let's Keep It That Way ST-11743-F		

COUNTRY 75 Singles (51-75)

- 51 40 (6) **SHARING THE NIGHT TOGETHER**
Dr. Hook - Capitol 4621-F
(LP) Pleasure & Pain - SW-11859-F
- 52 70 (3) **PLAYIN' HARD TO GET**
Janie Fricke - Columbia 3-10849-H
(LP) N/A
- 53 62 (3) **THEN YOU'LL REMEMBER**
Sterling Whipple - Warner Bros WBS-8632-P
(LP) N/A
- 54 58 (5) **COLD ON A FEELING**
Larry Gustafson - Royalty R-1000-74
(LP) Cold On A Feeling R-2000-30
- 55 55 (8) **YOU'RE A VIOLIN**
Billy Walker - Scorpion SC-0552X-M
(LP) N/A
- 56 68 (4) **BACK ON MY MIND AGAIN**
Ronnie Milsap - RCA PB-11421-N
(LP) Only The Love In My Life - AFL1-2780-N
- 57 61 (5) **I'VE SEEN SOME THINGS**
Orval Prophet Broadland BR-2303X-M
(LP) Ol' Amos BR-1986-M
- 58 73 (3) **LOVE GOT IN THE WAY**
Freddy Weller - Columbia 3-10837-H
(LP) N/A
- 59 35 (10) **SLEEPING SINGLE IN A DOUBLE BED**
Barbara Mandrell - ABC 0122-12403-T
(LP) Moods - 9022-1088-T
- 60 65 (6) **I JUST GOT TIRED OF BEING POOR**
Bob Murphy & Big Buffalo - RCA PB-50482-N
(LP) Bob Murphy & Big Buffalo - KKK1-0289-N
- 61 67 (4) **SILVER AND SHINE**
Dick Damron - RCA PB-50491-N
(LP) N/A
- 62 44 (8) **BREAK MY MIND**
Vern Gosdin - Elektra E45532A-P
(LP) N/A
- 63 49 (6) **JULIET & ROMEO**
Ronnie Sessions - MCA-40952-J
(LP) N/A

- 64 54 (8) **LITTLE THINGS MEAN A LOT**
Margo Smith - Warner Bros WBS-8656-P
(LP) Don't Break The Heart - BSK-3173-P
- 65 71 (3) **THE SONG WE MADE LOVE TO**
Mickey Gilley - Epic 8-50631-H
(LP) N/A
- 66 (1) **YOU DON'T BRING ME FLOWERS**
Brown & Cornelius - RCA PB-11435-N
(LP) N/A
- 67 46 (11) **AIN'T NO CALIFORNIA**
Mel Tillis - MCA 40984-J
(LP) I Believe In You - MCA-2364-J
- 68 72 (2) **LOVE AIN'T GONNA WAIT FOR US**
Billie Jo Spears - United Artists UA-X-1251Y-F
(LP) Love Ain't Gonna Wait - UALA-921-H-F
- 69 (1) **LOVE CATCH FIRE**
Jan Kemp - Change CH-45009-J
(LP) N/A
- 70 (1) **THE STORY OF THE YEAR**
Terry Carisse - MBS-1013
(LP) N/A
- 71 (1) **EVERY WOMAN**
Van Dyke - Change CH-45011-J
(LP) Another Van Dyke CLP-8004-J
- 72 (1) **HIGH AND DRY**
Joe Sun - Ovation -OV-1117-N
(LP) N/A
- 73 (1) **IT TAKES MORE THAN LOVE**
Don Cochran - Broadland BR-2308X-M
(LP) N/A
- 74 (1) **YOU WIN AGAIN**
Fustukian - Vera Cruz VCR-107
(LP) N/A
- 75 (1) **COME ON IN**
Oak Ridge Boys - ABC AB-12434-T
(LP) Room Service - 9022-1065-T

Compiled weekly from record store, radio station and record company reports.

RPM Country 25 Albums

Third Line indicates LP number, 8 track & cassette numbers if available.

- 1 1 (14) **ELVIS PRESLEY**
A Canadian Tribute (RCA)
KKL1-7065-N KKS1-7065-N KKK1-7065-N
- 2 2 (6) **WAYLON JENNINGS**
I've Always Been Crazy (RCA)
AFL1-2979-N AFS1-2979-N AFK1-2979-N
- 3 3 (8) **DON WILLIAMS**
Expressions (ABC)
9310-1069-T N/A N/A
- 4 4 (17) **ANNE MURRAY**
Let's Keep It That Way (Capitol)
ST-11743-F 8X-11743-F 4X-11743-F
- 5 5 (6) **BARBARA MANDRELL**
Moods (ABC)
9022-1088-T N/A N/A
- 6 7 (7) **CARROLL BAKER**
If It Wasn't For You (RCA)
KKL1-0285 KKS1-0285 KKK1-0285
- 7 11 (5) **CHARLEY PRIDE**
Burgers & Fries - (RCA)
APL1-2983-N APS1-2983-N APK1-2983-N
- 8 6 (10) **GOOD BROTHERS**
Doing The Wrong Things Right (RCA)
KKL1-0282-N N/A N/A
- 9 9 (7) **EDDIE RABBIT**
Variations (Elektra)
6E-127 ET8-127 TC5-127
- 10 13 (4) **CONWAY TWITTY**
Conway (MCA)
MCA-3063-J MCAT-3063-J MCAT-3063-J
- 11 11 (14) **THE FAMILY BROWN**
Believe In Us (RCA)
KKL1-0260-N KKK1-0260-N KKS1-0260-N
- 12 21 (3) **EMMYLOU HARRIS**
Profile - The Best Of (Warner Bros)
BSK-3258-P M8-3258-P M5-3258-P
- 13 8 (5) **WAYLON JENNINGS & WILLIE NELSON**
Waylon & Willie (RCA)
AFL1-2686-N AFS1-2686-N AFK1-2686-N

- 14 16 (5) **MERCY BROTHERS**
Comin' On Stronger (MBS)
MBS-2000 MBS-2000-8 MBS-2000-C
- 15 15 (15) **DOLLY PARTON**
Heartbreaker (RCA)
AFL1-2797-N AFB1-2797-N AFK1-2797-N
- 16 14 (9) **DAVE & SUGAR**
Tear Time (RCA)
APL1-2861-N N/A N/A
- 17 17 (17) **CRYSTAL GAYLE**
When I Dream (United Artists)
UALA-858-F UAEA-858-F UACA-858-F
- 18 20 (3) **TANYA TUCKER**
TNT (MCA)
MCA-3066-J MCAT-3066-J MCAC-3066-J
- 19 19 (5) **LINDA RONSTADT**
Living In The U.S.A. (Asylum)
6E155-P ET8-155-P TC5-155-P
- 20 12 (8) **OAK RIDGE BOYS**
Room Service (ABC)
9310-1065-T N/A N/A
- 21 18 (6) **RONNIE MILSAP**
Only One Love In My Life (RCA)
AFL1-2780-N AFS1-2780-N AFK1-2780-N
- 22 (1) **KENNY ROGERS**
The Gambler (United Artists)
UA-LA-934-H-F UA-EC-934-H-F UA-CA-934-H
- 23 23 (18) **WILLIE NELSON**
Stardust (Columbia)
JC35305-H JCA-35305-H JCT-35305-H
- 24 (1) **TOM T. HALL**
Places I've Done Time (RCA)
APL1-3018-N APS1-3018-N APK1-3018-N
- 25 25 (18) **CARROLL BAKER**
Sweet Sensation (RCA)
KKL1-0233-N KKS1-0233-N KKK1-0233-N

Compiled weekly from record store, radio station and record company reports.

JOHN GOLD
 CHFX-FM HALIFAX
 CHARTED
 (1) On My Knees-Rich & Fricke
 (18) We've Come A Long Way-Loretta Lynn
 (23) Your Love-Conway Twitty
 (28) Baby Blue-King Edward IV
 (PH) Texas-Tanya Tucker

PLAYLISTED
 Mama Say A Prayer-Heather Lane
 Story Of The Year-Terry Carisse

R.WAYNE CAVANAGH
 CFMK-FM KINGSTON
 PLAYLISTED
 Baby I'm Burning-Dolly Parton
 Silver & Shine-Dick Damron
 The Story Of The Year-Terry Carisse
 Texas-Tanya Tucker
 Gone Out In Style-Eddie Eastman
 Every Woman-Van Dyke

TEX BAGSHAW
 CKLY LINDSAY
 CHARTED
 (1) Rachel-David Thompson
 (26) Why Have You Left-Crystal Gayle
 (28) Lady Lay Down-John Conlee
 (29) Back On My Mind-Ronnie Milsap
 (30) Your Love-Conway Twitty
 (PH) Back To The Love-Susie Allanson

FRED RICKARD
 CHMO MOOSONEE
 CHARTED
 (1) Sleeping Single-Barbara Mandrell
 (32) Rachel-David Thompson
 (35) Sharing The Night-Dr. Hook
 (39) The Way It Was In '51-Merte Haggard
 (40) Back On My Mind-Ronnie Milsap
PLAYLISTED
 Back To The Love-Susie Allanson
 Country Music City Show-George Longard
 You've Still Got A Place-Con Hunley
 Flowers-Brown & Cornelius
DAN MacDONALD
 KCEC NEW GLASGOW
PLAYLISTED

I Really Got The Feeling-Dolly Parton
 The Gambler-Kenny Rogers
 Texas-Tanya Tucker
 This Feeling Called Love-Marie Bottrell
 Silver & Shine-Dick Damron
 Love Is A Fire-Sylvia Tyson

LOUIS McNAMARA
 CFGN PORT AUX BASQUES
 CHARTED
 (1) Heartbreaker-Dolly Parton
 (24) On My Knees-Rich & Fricke
 (25) Sleepy Time-Anne Murray
 (26) Sleeping Single-Barbara Mandrell
 (27) Hubba Hubba-Billy Crash Craddock
 (28) Canada-Ray Giff
 (30) Tired Of Being Poor-Bob Murphy

ROSS HOWEY
 CFGM RICHMOND HILL
 PLAYLISTED
 Tulsa Time-Dor. Williams
 We've Come A Long Way-Loretta Lynn
 Your Love-Conway Twitty
 Shirley Jean Berrell-Statler Bros
 Flowers-Brown & Cornelius
 Cold On A Feelin-Larry Gustafson
 Every Woman-Van Dyke

GARY WRIGHT
 CHOK SARNIA
 PLAYLISTED
 Are You Teasin-Lucille Starr/Grant Carson
 The Fool-Don Gibson

DON RAMSAY
 CJQM-FM SAULT STE. MARIE
 CHARTED
 Silver & Shine-Dick Damron
 I Picked A Daisy-Dallas Harms
 The Gambler-Kenny Rogers
 Gone Out In Style-Eddie Eastman
PLAYLISTED
 You Made My Day Tonight-Cdn Zephyr
 I've Seen Some Things-Orval Prophet
 It Takes More Than Love-Don Cochran
 John Baptize Jesus-Artie MacLaren
 Love Is A Contact Sport Family Brown

JOHN MOORHOUSE
 CKSF SUMMERLAND
 PLAYLISTED
 That's What You Do-Charly McClain
 On My Knees-Rich & Fricke
 Fadin In Fadin Out-Tommy Overstreet
 Motel Rooms-Little David Wilkins
 Sweet Fantasy-Bobby Borchers
 I Picked A Daisy-Dallas Harms

ARNA HALLORAN
 CJCB SYDNEY
 CHARTED
 (1) That's What You Do-Charly McClain
 (28) Do You Fool Around-Joe Stampley
 (29) Your Love-Conway Twitty
 (32) Hold On To My Heart-Nielsen & Smith
 (38) John Baptize Jesus-Artie MacLaren
 (39) You're The Rock-Joyce Seamone

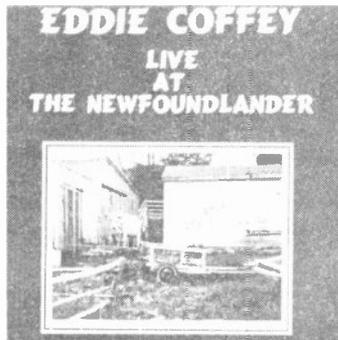
HELEN MOULTON
 CJVI VICTORIA
 CHARTED
 (1) The Gambler-Kenny Rogers
 (32) Why Have You Left-Crystal Gayle
 (33) Song We Made Love To-Mickey Gilley
 (34) We've Come A Long Way-Loretta Lynn
 (39) Lady Lay Down-John Conlee

IONA TERRY
 CKNX WINGHAM
 PLAYLISTED
 Fall 'n Love With Me-Randy Barlow
 Back On My Mind Again-Ronnie Milsap
 Your Love-Conway Twitty
 All Cried Out-Van Dyke
 Canada-Ray Giff
 This Feeling Called Love-Marie Bottrell

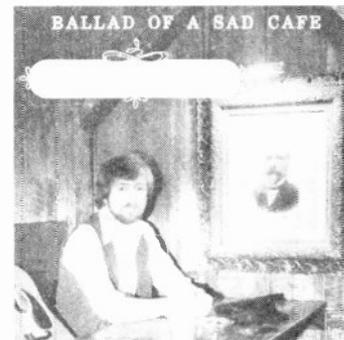
CHARLIE RUSSELL
 CJCJ WOODSTOCK
 CHARTED
 (1) Gone Out In Style-Eddie Eastman
 (19) Lady Lay Down-John Conlee
 (28) Darlin I Love You-Del Reeves
 (29) Manana-Jimmy Buffett
 (30) Story Of The Year-Terry Carisse
 (PH) Barrington Street-Don Devaney



LARRY GATLIN
 Oh Brother - Monument PES-7626-H
 Features singles Do It Again Tonight,
 I've Done Enough Dyin' Today, Cold
 Day In Hell. Co-prod. Fred Foster.



EDDIE COFFEY
 Live At The Newfoundlander - Country
 Records CS-6020. Includes old Newfie
 ballads and standards. Recorded at New-
 foundlander pub by Doug McClement.



CHRIS HENNESSY
 Ballad Of A Sad Cafe - Boot BOS-7188-K
 1st effort for Hennessy who wrote and
 produced most of material. Gerry Raf-
 erty numbers also Cancan.



LORETTA LYNN
 All My Best - Tee Vee TA-2008
 Features The Pill, You Ain't Woman
 Enough, First City, One's On The Way,
 and most recent. Out Of My Head.



JOHNNY PAYCHECK
 Armed And Crazy - Epic KE-35444-H
 Features new single, Friend, Lover, Wife,
 Also Me & The IRS, Mainline, Leave It
 To Me. Prod. Billy Sherrill.



JERRY FEFF WALKER
 Jerry Jeff - Elektra 6E-163-P Includes
 Eastern Ave., Lone Wolf, Bad News,
 Boogie Mama, I'm Not Strange, Follow.
 Prod. Michael Brossky.

Le Club - New manager changing image

by Michael Beard

Le Club is considered, by many, to be one of the classiest discos in Canada. To others it is a snobby gathering place for the elite to show off their newest thousand dollar wardrobes. But according to Michael Burt, who is the director of Le Club, "I haven't met one person yet who doesn't love the room". His statement is borne out when one sees the patrons dancing, mingling and having a great time.

"I think the way the club's opening was covered by the papers turned a lot of people off," says Burt. The gala opening received bad press from the media, which Burt feels was unjust and he has been working to change that image. He attributes the labeling of the club as private - as one of the prime reasons for the bad publicity.

Le Club opened in October of this year in the refurbished Scotch Room located in Toronto's Inn On The Park. The decor and sound system were designed by Juliana's of London who also provide the music and disc jockey. People were approached by



Le Club's Michael Burt (r) with RPM's Michael Beard.

direct mail and by word of mouth offering membership. For \$250 a year, privileged cardholders enjoy certain benefits, which include valet parking, phone-in reservations, free admittance for 4-5 guests, fashion shows, parties (Halloween, Valentines), and special rates on rooms in the hotel if they wish to spend the night. There are approximately 200 cardholders and the number is growing. But Burt is quick to point out that anyone who isn't a cardholder can come to Le Club and by paying the cover charge, will experience the excellent service the club is noted for. "Our waitresses are more than courteous and friendly," says Burt. "They are people whose primary function is to take care of the guest and to provide the best service in Toronto." One of the features

of Le Club is that it is open on Fridays and Saturdays until 3 am, and is also open on Sundays. Burt feels his club is the height of disco, and says it is probably the most elegant disco Toronto has seen in years. "The room is designed for absolute comfort," he says.

Burt can make this claim because he has opened and managed some of the best and most successful clubs in the city. Listing the places he has been associated with over the years is like a directory of "the spots" to go to in Toronto. He started Le Spot in the Regency Towers, then opened Damon's Den, and went on to Le Cavalier Steak House & Jo Jo's Disco. He opened The

DISCO SINGLES

1. Le Freak
Chic (WEA)
2. Y.M.C.A.
3. Village People (Polygram)
4. I Love The Night Life
Alicia Bridges (Polygram)
5. Get Down
Gene Chandler (GRT)
6. Instant Replay
Dan Hartman (CBS)
7. Let's Start The Dance
Bohannon (Polygram)
8. Ain't That Enough For You
John Davis (Quality)
9. Shoot Me With Your Love
Tasha Thomas (Import)
10. Ole Ole
Charo (Import)
11. MacArthur Park
Donna Summer (Polygram)
12. Boogie Woogie Dancin' Shoes
Claudia Barry (London)
13. I Will Survive
Gloria Gaynor (Polygram)
14. Starcruiser
Greg Diamond (CBS)
15. September
Earth, Wind & Fire (CBS)
16. Aqua Boogie
Parliament (Import)
17. Got To Be Real
Cheryl Lynn (Import)
18. Kiss Me All Over
Broadway (Import)
19. Sinner Man
Sarah Dash (Import)
20. Number One D.J.
Goody Goody (WEA)
21. You Stepped Into My Life
Melba Moore (CBS)
22. Lost In Your Love
John Paul Young (Import)
23. Je Suis Music
Cerrone (WEA)
24. Givin' Up Givin' In
Three Degrees (Quality)
25. Dance (Disco Heat)
Sylvester (GRT)
26. In The Bush
Musique (Quality)
27. Shake Your Groove Thing
Peaches And Herb (Import)
28. Love Vibrations
Joe Simon (Import)
29. Boogie Motion
Beautiful Bend (CBS)
30. Soul Bones
Trammps (Import)
31. Chase
Giorgio (Import)

DISCO ALBUMS

1. Fly Away
Voyage - RCA
2. Tender Is The Night
THP Orchestra - RCA
3. Cruisin'
Village People - Polygram
4. C'est Chic
Chic - Import
5. Get Down
Gene Chandler - Import
6. New Dimensions
Three Degrees - Quality
7. The Golden Touch
Cerrone - WEA
8. Instant Replay
Dan Hartman - Import
9. Starcruiser
Greg Diamond - Import
10. Summertime Groove
Bohannon - Polygram
11. My Claim To Fame
James Wells - Quality
12. Hot Butterfly
Bionic Boogie - Polygram
13. Midnight Express
Giorgio - Polygram
14. Destiny
Jacksons - Import
15. Ain't That Enough
John Davis - Quality

TWELVE INCH

1. Le Freak
Chic - WEA
2. Ole Ole
Charo - RCA
3. Star Love
Cheryl Lynn - Import
4. I Love The Night Life
Alicia Bridges - Polygram
5. I Will Survive
Gloria Gaynor - Import
6. A Little Lovin'
The Raes - A&M
7. Baisez Moi
Pam Todd - Attic
8. Starcruiser/This Side Of Midnight
Greg Diamond - Import
9. I Was Made For Dancing
Leif Garrett - Import
10. Instant Replay
Dan Hartman - CBS
11. I Don't Know If It's Right
Evelyn "Champagne" King - Import
12. Boogie Woogie Dancin' Shoes
Claudia Barry - London
13. Shoot Me With Your Love
Tasha Thomas - Import
14. Ain't That Enough For You
John Davis - Import
15. La Bamba
Antonia Rodriguez - CBS

Village Garden Cafe in Yorkville and went on to manage Maxwell's Plum. He opened Thank Goodness It's Friday as well as Scandles at the Ports.

Dennis Mills of the Inn On The Park approached Burt with the idea of taking over as Director of Le Club after its disastrous start. Burt accepted and took with him his basic philosophy. "I want to make whatever club I'm running at the time the club to come to" he says. He does this by insisting on excellent service, quality food, and good music, and hires top calibre personnel to carry this out. "I want my guests to receive the best in hospitality, in other words I want them to feel the warmth when they come in," he states. Carrying this idea even further Burt says "I hope I can become a friend to my patrons, someone they can talk to when they come to Le Club."

Burt enjoys his work and this shows when dealing with him at the club. Even though he works long hours, he says, "The night club business is like a mistress to me, demanding but always challenging, and I don't leave her until she's satisfied." He hopes Le Club will become a gathering place for people of the night. He feels that in a city the size of Toronto, a section

RCA's "Champagne girl" makes gold in Canada

Take one 14-year old girl, add the maturity of a woman and top it off with a powerful voice - what do you get? A human dynamo name of Evelyn "Champagne" King. She has been catapulted into star status by the success of her recent RCA single release, Shame, and her follow-up album, Smooth Talk. During her recent visit to Toronto, King was presented with a gold record for Shame by Ed Preston, Vice President and General Manager (Record Division) of RCA Canada.

Evelyn King was discovered singing in the washroom of Philadelphia Records where she was employed as a cleaning girl. A producer who heard her, called her out, and after listening to her again, told her, "One day, young lady, you'll be a star." One month later, King was in the studio recording what became one of the top disco hits of 1978. When she first heard Shame, written by John Finch, she knew it would be a hit and was anxiously waiting for more material in the same vein. Now, with Smooth Talk breaking nicely she is working on a second album which she expects to be even better than her first.

King added "Champagne" to her name because she was always called Bubbles as a child. She gets much encouragement and direction from her family who supply her with much needed moral support. She believes her father's singing career has provided additional insight into her own career. The family is very close and one member of the family always accompanies her on her frequent trips away from home.

She has been doing a great deal of travelling lately which included France. She will be touring Japan, Germany and Holland in the new year and will be a presenter on Dick Clark's AMA Awards.

of the population wants a place that emphasizes fun, a party-like atmosphere. Burt thinks the recording industry can use Le Club for visiting artists and personalities. "We're here to provide service, if they want to be left alone, they can. If they want press, we can arrange that," he says.

Burt says that Le Club is competing with several other clubs in the city. But he hopes that soon they will have to compete with him. "I don't want people to say 'I was just at Studio 54,' I want them to say, 'Wow, I'm at Le Club.'" He feels that his total concept in leisure satisfaction will accomplish this. "I believe with the promotional program we have now and the excellent supporting staff, it will only be a couple of months until Le Club becomes THE club," says Burt.

Raes go all disco

A&M recording artists The Raes have a new album which will be released in Canada late January, with a U.S. release set for February. A heavy promotion campaign will back up the release. The album will be all disco material and will include their recent smash single, A Little Lovin'. It was recorded at Manta Sound in Toronto and produced by Harry Hinde, with the disco mix by John Luongo who did the mix on Little Lovin'. The arrangements were done by David Van Du Pitte.

The duo will be performing on TV disco shows starting in January to coincide with the album release. A U.S. tour will follow with some live dates which will feature their high impact disco act. The Raes are currently revamping their show and changing their style and will be solid disco in the future.

According to Doug Chappell, Vice President of Promotion for the label, the Raes' new album reflects the duo's new direction. "It is serious time now" he says, "because they are so big in the U.S." He also noted that A&M "looked very carefully before going into disco, but now it's music to be reckoned with." He cites disco's mass acceptance as one of the reasons for A&M's shift in direction and notes many top 40 radio stations are now programming disco music.



Lollipop disco star Claudja Barry visits with Charles Bennett of A&A Toronto.

DISCO DISC JOCKEY OF THE MONTH

Lori Kelly has been with Toronto's Inn On The Park's Le Club since it opened in October of this year. As the DJ, she is the most important part of the service supplied by Juliana's of London.

It was while she was working at a club in New Orleans that she received the offer to be the DJ at the new Toronto club.



While considering the Toronto job she was offered a club in Hawaii but turned it down because "Toronto seemed like more of a challenge," she told RPM.

Now that she has worked Le Club for three months and has become more familiar with Toronto and its disco tastes, she has become somewhat critical of the local scene. She feels that Toronto is behind in terms of playing disco music. While in New Orleans, for example, she used to get product hot off the presses, as well as new European discs. Ironically, she is still a member of the New Orleans Disco Pool and receives new releases by mail. She claims that even with this delay, she still gets product sooner than many Toronto DJ's. She suggests a lack of organization as a major factor for Toronto being so far behind.

Lori Kelly is a native of Cambridge, Ontario and took fashion design in Toronto for a few years before becoming involved in disco. She has always liked disco music and is convinced that it will become even more popular than it is. "I never much cared for the stereotypic 'disco person,'" Lori concludes, "It's refreshing to see that this type of person is becoming rarer at the clubs. The fad days are over for disco. People are going to disco clubs to have fun and not just to strut their stuff."

RPM'S OFFICES
WILL BE CLOSED
NEXT WEEK
December 25 through 29

DISCO PICKS

REFLECTIONS/HAMILTON - DJ DANIEL J.

1. Le Freak
Chic (12'')
2. I Love The Nightlife
Alicia Bridges (12'')
3. MacArthur Park
Donna Summer (LP)
4. What You Gave Me
Diana Ross (LP)
5. La Bamba
Antonia Rodriguez (12'')
6. Je Suis Music/Look For Love
Cerrone (LP)
7. In The Bush
Musique (12'')
8. Weekend Two Step/Music Is All We Need
THP Orchestra (LP)
9. YMCA
Village People (LP)
10. Hold Your Horses
First Choice (12'')

BIG JULIES/HAMILTON - DJ DOM MARCHITTO

1. Je Suis Music
Cerrone (LP)
2. YMCA
Village People (LP)
3. La Bamba
Antonia Rodriguez (12'')
4. Le Freak
Chic (12'')
5. You Stepped Into My Life
Melba Moore (12'')
6. Contact
Edwin Starr (12'')
7. Two Step
THP Orchestra (LP)
8. Let's Start The Dance
Bohannon (LP)
9. Ain't That Enough For You
John Davis (12'')
10. Superstar
Bob McGilpin (12'')

RANDY BRILL FINGERS/TORONTO

1. Le Freak
Chic - 12'' (Atlantic)

2. Y.M.C.A.
Village People - 12'' Remix (Casablanca)
 3. Instant Replay
Dan Hartman - 12'' (Blue Sky)
 4. MacArthur Park
Donna Summer - LP (Casablanca)
 5. Ain't That Enough For You
John Davis - 12'' (SAM)
 6. Contact
Edwin Starr - 12'' (20th Century)
 7. Get Down
Gene Chandler - 12'' (20th Century)
 8. I Love The Night Life
Alicia Bridges - 12'' (Polydor)
 9. A Little Lovin'
The Raes - 12'' (A&M)
 10. September
Earth, Wind & Fire - LP (CBS)
- BREAKOUT**
This Is The House Where Love Died
Patti Brooks - 12'' (Casablanca)

DAVID LONG HIPPO/TORONTO

1. Le Freak
Chic - 12'' (Atlantic)
2. I Love The Night Life
Alicia Bridges - 12'' (Polydor)
3. If There's Love
Amant - 12'' (TK)
4. Ain't That Enough For You
John Davis - LP (SAM)
5. Souvenirs
Voyage - RCA (RCA)
6. Y.M.C.A.
Village People - 12'' Remix (Casablanca)
7. Substitute
Gloria Gaynor - 12'' (Polydor)
8. Victim
Candi Staton - 12'' (WEA)
9. Just The Way You Are
Barry White - LP (GRT)
10. Can't Nobody Love Me Like You Do
General Johnson - 12'' (Arista)

UP-COMING Hallelujah 200 (Vocal) 12'' (Casablanca)

RUDY PASCOE PITTSBURGH RECORD POOL

1. Cruisin
Village People - 12'' (Casablanca)
2. Le Freak
Chic - 12'' (Atlantic)
3. Contact
Edwin Starr - 12'' (20th Century)
4. Shake Your Groove Thing
Peaches & Herb - 12'' (Polydor)
5. A Little Lovin'
The Raes - 12'' (A&M)

6. Je Suis Music/Look For Love
Cerrone - LP (Cotillion)
7. Hold Your Horses
First Choice - 12'' (Salsoul)
8. I Love The Night Life
Alicia Bridges - 12'' (Polydor)
9. Shoot Me
Tasha Thomas - 12'' (Atlantic)
10. This Is The House
Patti Brooks - 12'' (Casablanca)

CLASSIFIED & HELP WANTED

ADULT ORIENTED ENTERTAINER

Montreal's contemporary, M.O.R. giant, FM-96, would like tapes and resumes from those interested in working in announcing, News or Sports. Very stable staff at the moment and no immediate openings, but should there be one, I want to know who the best is. Major and medium market applicants only. Send to: Greg Stewart, P.D., FM-96, 1407 Mountain St., Montreal, Quebec H3G 1Z4.

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CFSL Weyburn needs mature afternoon drive personality with good production. Will take two to three years experience. Adult contemporary with good bucks. Send tape and resume to P.D., Box 340, Weyburn, Saskatchewan.

NEWS DIRECTOR WANTED

Contemporary Southern Ontario A.M. station seeking top notch news director, interested in heading an expanding information department. Opportunities exist for developing concepts and ideas within a growing operation. Interested? Send tape and complete resume to RPM Weekly, Box 7567, 6 Brentcliffe Rd. Toronto M4G 3Y2.

CREATIVE WRITERS CJAY-FM CALGARY

CJAY-FM is looking for creative writers - commercial and foreground. If you have experience and know your music, send me your resume now to: Tom Tompkins, P.D. CJAY-FM Broadcast House, Calgary, Alta. T3C 3L9.



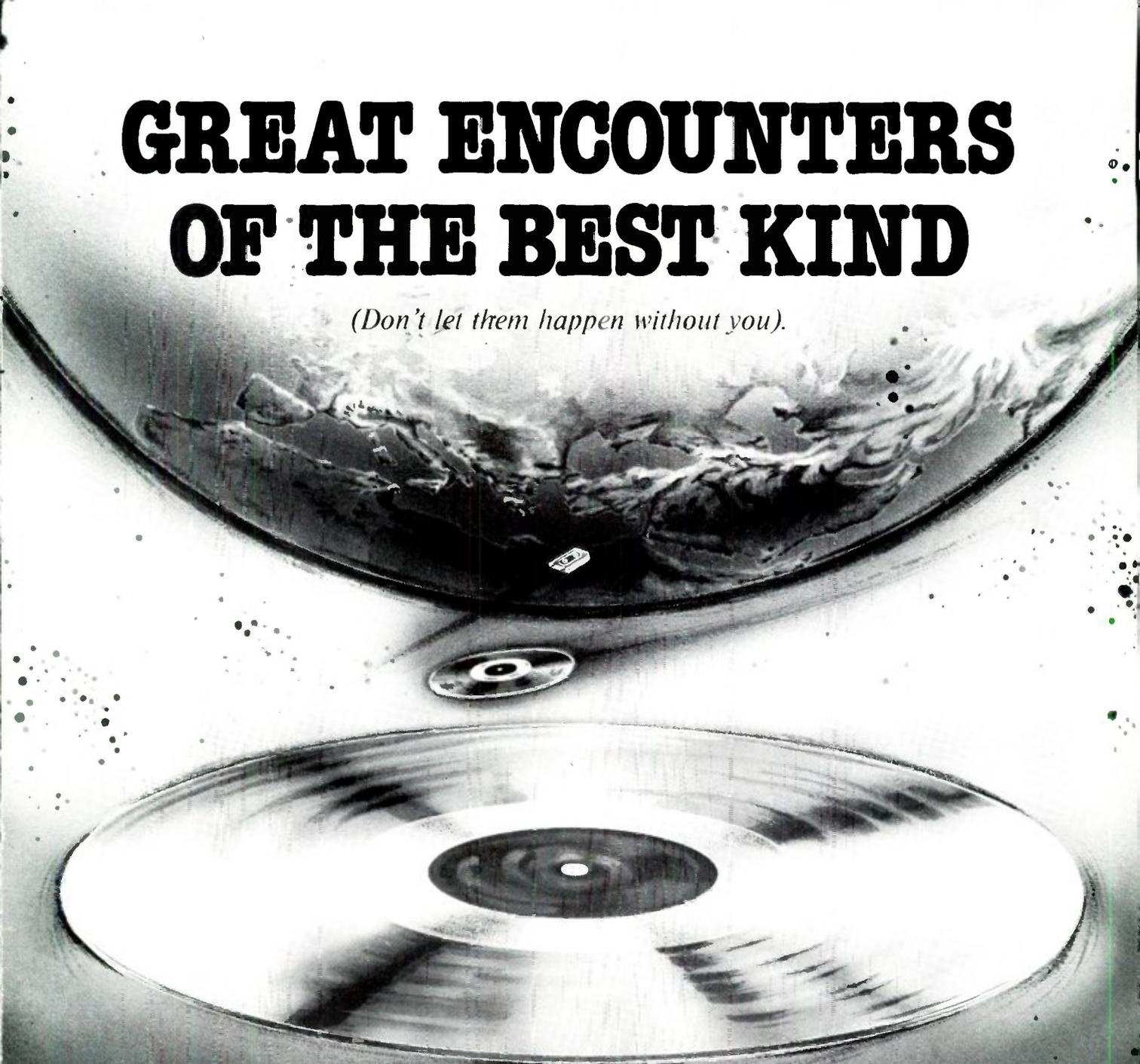
After successful autograph session at Disco Sound, Evelyn King poses with staff Vince Degiorgio, Rawle James, Chris Allicock of RCA and Disco Sound's Peter Frost.



The young disco star and her manager Bob Sward also met RCA's Ed Preston, Linda Dawe, Bob Bernato (RCA New York) and Chris Allicock.

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