WHO IN THE WORLD

Frank Barsalona (Above)
And Dick Friedberg Helm
Booming Premier Talent Associates, Inc. (PTA), Booking Agency. Their Story Appears This Issue.

IN THE WORLD

Record World
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October 1, 1966

SINGLE PICKS OF THE WEEK

In the opinion of the editors, this week the following records are the

**SINGLE PICKS OF THE WEEK**

1. "London"
   - London 805
   - Different, fast, funky, strange new side from the Rolling Stones. In short, a new hit for the never-miss group. "Have You Seen Your Mother" won't stay in the shadows (London 805).

2. "Don't Be a Drop-Out"
   - Tames Brown, The Famous Flames
   - "Don't Be a Drop-Out" combines top James Brown rock with an important message to teens. The slice is good on many levels (King 6056).

3. "The Wheel of Hurt"
   - Al Martino (Roosevelt, BMI)
   - "The Wheel of Hurt" will spin and spin on station and home turntables and therefore turn into a big click for velvet-voiced Al Martino (Capitol 5741).

SLEEPERS OF THE WEEK

1. "A Little Bit Better"
   - Joe Tex
   - One of the best Joe Tex cuts ever here with a tune, ironically titled, "I've Got to Do a Little Bit Better." Should make the guy really step out (Dial 4045).

2. "Turn On Your Lovelight"
   - Dean Parrish
   - Now louder, now softer on this fun invitation to dance and love issued by Dean Parrish. "Turn On Your Lovelight" will turn teens on like wow (Boom 60016).

3. "Magnetic"
   - Eddie Rambeau
   - Magnetic upbeat number with bright production values about a guy fighting the "Clock." Eddie Rambeau has found his top five tune and he'll be in the circle in no time flat (Dynovoice 225).

ALBUMS OF THE WEEK

1. "Last Train to Clarksville"
   - Tony Bennett
   - Probably the most successful of the new season's TV programs is "The Monkees"—a monkey's tale about a rock and roll group and a paean to the spirit of youth. The Don Kirshner Screen Gems-Col. stable of writers are supplying the "now" ditties. "Last Train to Clarksville here (Colgems COM/COE 101).

2. "Yesterday"
   - Tony Bennett
   - A new album from Tony Bennett and a time for rejoicing. In a year when everybody is recording "Yesterday," Tony chooses to record "Yesterday" and that's a fair example of his good taste. Can't miss sales for the guy (Columbia CL 2560; CS 9360).

3. "Happy Summer Days"
   - Ronnie Dove
   - There are old hits on this package, like "Today You'll Want Me to Want You" and "On a Slow Boat to China," well revisited by Ronnie Dove, and perhaps some new hits in the form of a number of appealing unfamiliar ditties. Singer includes his "Happy Summer Days" (Diamond D/SD 5008).
JOE TEX has another winner

I’VE GOT TO DO A LITTLE BIT BETTER

Dial #4045

Distributed by ATLANTIC RECORDS
Copyright Revision Bill Gains Ground

WASHINGTON, D.C. — The plans for revision of the Copyright Bill of 1909 which have been hanging around Washing-
on in these many years, gained a certain amount of ground last week when a House Judiciary subcommittee approved the new bill.

Although House passage is possible this year, it is unlikely that the Senate will get around to it in the remaining weeks of the session.

The bill would provide extension of the copyright protection for life plus 50 years to the copyright holder from the present 56 year limit.

It would also require, for the first time, royalty payments by jukebox operators.

Details of the bill will not be available until a report of the subcommittee is prepared for the full Judiciary Committee next week.

Gogi at Monument

Gogi Grant was signed to a recording pact by Monument Records, it was announced by Fred Foster, President.


dan crewe

Dan Prez Of

Crewe Companies

NEW YORK — Bob Crewe, Chairman of the Board of the Crewe Group of Companies, has announced the election of Dan Crewe to President of each individual company.

Dan Crewe

The naming of Dan Crewe to these posts was accomplished for the purpose of present-

ing more accurately, and facilitating, his numerous duties as the administrative officer of the corporation which includes Saturday Music, Inc., Genius, Inc., Genius Music, Inc., New Voice Records, Dyno Voice Records, Tomor-
row's Music, Inc., and SCC Management, Inc. Bob Crewe remains as President of the overall operation.

C&C Files To

Go Public

SEATTLE—C & C Distributors of Seattle, headed by Herbert J. Rosen, Louis Lavinthal and Stanley H. Jaffe, have filed a registration statement with the Securities and Exchange Commission in preparation for issuing 100,000 shares of public stock.

Underwriter for the action is the Pacific Northwest Company.

In announcing its intended move, C&C (Consolidated Distributors, Inc.) stated that net earnings for 1965 were $368,000 on a gross of about $10 million.

This reflected combined earn-

ings of retail and wholesale rec-

ords, and other company inter-

ests, including sales of toys, lug-

gage and leather goods.

‘Chu Chem’ Caster

Mercury Records will issue the original cast LP for the up-

coming Broadway musical, “Chu Chem.” Acquisition was announced by Irving B. Green, President of Mercury Record Corporation, upon agreement with Mitch Leigh and Magine Corporation. “Chu Chem” will star Molly Picon and Menasha Skulink and opens Jan. 4, 1967.

London Expands

Artists Cross

Promotion

London Records, busier than ever in cross-promos with artists from numerous overseas countries, welcomed the veteran British maestro, Mantovani, at Kennedy Airport last week on the occasion of the start of his 10th and most extensive annual American tour; threw a luncheon party for pianist Ronnie Aldrich at Cava-

nagh’s Restaurant as the Brit-

ish artist completed a seven-
city United States promotion tour; and began making plans for the latest London promotion, this time for the well-

known Decca France group, the Jacques Loussier Trio, foremost exponents of Bach-based jazz.

The group arrives for its first American concert, to be staged Sunday (30) at Carnegie Hall. London has just released a special two- LP package pack-

ing the group in a live con-

cert performance. This is the fifth in the group’s London “Play Bach” Jazz series, and a solo promotional effort was launched to coincide with the Trio’s appearance in this coun-

try.

Meanwhile, London’s star vocalist, Caterina Valente, was due to arrive in Los Angeles Friday (Sept. 23) for a host of prominent network TV appearances. During her Coast visit, Miss Valente will tape two Danny Kaye shows and two Dean Martin shows, and London is expected to put an extra push behind its extensive Valente catalog during the period of these outings. Her first ap-

pearance will be on the Danny Kaye show Oct. 19.

Discussing the label’s activity in this sphere, Herb Goldfarb, national sales and distribution manager, asserted that in the case of the just-concluded Al-

drich tour, a strong sales surge was noted in dealer orders through distributors in each city visited. In each case, Al-

drich did interviews with the local press and appeared on local radio and TV.

At the same time, the London firm is also engaged in a sizable merchandising campaign on a new package by the Royal High-

land Fuislers, a colorful Scott-

ish company of band and chan-

ters which last week opened its own American tour with three days at Madison Square Garden, New York.

Mantovani, who will appear in virtually every major market during his tour, was accom-

panied by Mgr. George Eirich.

Eichner

J-G VP

NEW YORK — Jerry Blaine, President and Chairman of the Board of Jubilee Industries, Inc., has announced the appointment of Mickey Eichner as Vice-

President of Jay-Gee Record Reprint Company, Inc., and all of its subsidiary labels. (Jay-Gee is a division of Jubilee Industries, Inc.)
CBS Predicts 1st Billion $ Year for Disk Biz in '70s

The record industry can be expected to have its first billion-dollar year in the early 1970s, according to CBS/Columbia Group market research. Record industry sales to consumers in 1965 were $650,000,000; in 1966 they may reasonably be expected to reach $1,000,000,000. Sales of records to retail outlets in 1965 were $500,000,000. By 1970 they may reach $900,000,000. It has been estimated that from 1955 to 1965 the number of record stores in the United States has increased from 2,600,000 to 9,000,000, organ players, from 800,000 to 4,000,000. Retail sales of musical instruments have increased from $24,000,000 in 1958, to $400,000,000 in 1965. It has been estimated that from 1955 to 1965 the number of guitar players in the United States has increased from 2,600,000 to 9,000,000 organ players, from 800,000 to 4,000,000. Retail sales of musical instruments have increased from $24,000,000 in 1958, to $400,000,000 in 1965. It has been estimated that from 1955 to 1965 the number of guitar players in the United States has increased from 2,600,000 to 9,000,000 organ players, from 800,000 to 4,000,000.

In 1965, United States record manufacturers issued a total of 6,157 new recordings, of which 4,542 were single records and 1,615 LP. In 1955, the total was 10,662: 7,116 singles and 3,546 LP. In 1965, the total was 10,662: 7,116 singles and 3,546 LP albums.

Ten years ago, record manufacturers spent approximately $1,000,000 on magazine advertising to consumers. In 1965, the industry spent almost $15,000,000 in consumer magazines and also considerable sums in radio, television, newspapers and unmeasured media. In addition, the record industry bought 2,860 advertising pages in its trade publications during 1965.

Expanding Foreign Markets

In recent years, many nations have seen their record markets expand at a rate equal to that in the United States and, in some cases, even greater. Total annual phonograph record sales in the seven largest record markets outside the United States (during the last year for which figures are available, in each case) are United Kingdom, $120,000,000; Japan, $100,000,000; West Germany, $95,000,000; Canada, $50,000,000; France, $50,000,000; Australia, $22,000,000; Mexico, $20,000,000. CBS International, which now markets CBS Records in almost 100 countries, has wholly owned subsidiaries in six of these countries and an affiliate in the seventh.

Instruments Annual Volume

Musical instruments sales have exhibited growth trends similar to those of the record industry over the past ten years. More than 3,000,000 new musical instruments were sold last year. Among factors responsible for the increase are expansion of school music programs and new adult interest in music-making at home as an important part of family entertainment. The retail value of total musical instrument industry sales during the 10-year period 1955-1965 has increased from approximately $400,000,000 to almost $900,000,000. It has been estimated that from 1955 to 1965 the number of guitar players in the United States has increased from 2,600,000 to 9,000,000 organ players, from 800,000 to 4,000,000. Retail sales of musical instruments have increased from $24,000,000 in 1958, to $400,000,000 in 1965. Drum sales have risen from $9,000,000 in 1958 to $50,000,000 in 1965.

Scott Heads Cap Disk Club Dept.

HOLLYWOOD — Edward L. Nash, President, Capitol Record Club Inc., announced the formation of a creative services department with Lawrence Scott serving as director of the newly-formed department.

Scott's department will handle all aesthetic aspects of the club's direct mail and member service materials, in addition to being responsible for, and supervising, the production and identification of all other house-created materials.

Group to Atco

Charlie Brown's Generation, hot Eastern group, has been signed to a long term exclusive pact by Atco Records. The group's first record on Atco is: "Trash" b/w "Fast Retrassin' Female."

Woody Sings Again

Woody Herman, who had his first vocal hit record with "Laura" in 1945 on Columbia, returns as a vocalist in a new Columbia LP, "The Jazz Swinger."

Posthumous Gold

Sam the Sham, winner of the gold record award for one million sales of "Lil Red Riding Hood," gives duplicate copy of the gold record to Mrs. Donna Blackwell, widow of Ronald Blackwell, writer of the MGM seller. Blackwell died in a recent auto accident and never knew that his song sold a million records. In a long career of song writing, this is his first million seller.

CBS Predicts 1st Billion $ Year for Disk Biz in '70s

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Colleen Sharp

WOW!! ISN'T COLLEEN SHARP!
You Can Stop Looking Herman Your Next #1 Single Is Here!

DANDY
b/w My Reservation's Been Confirmed K-31603

Herman's Hermits
The new hit single first heard on the Ed Sullivan Show

A Mickey Most Production... for MGM Records is a division of Metro-Goldwyn-Mayer Inc.
FOUR STAR ***** PICKS

**I JUST DON'T KNOW WHAT TO DO WITH MYSELF**
(Quarter, BMI)

**IN BETWEEN THE HEARTACHES**
(Blue Seas-Jac, ASCAP)

**DIONNE WARWICK—Secker 12167.**

Bacharach and David and Dionne have done it again. Emotional side a bull's eye.

**BRINGING ME DOWN** (After You, BMI)

**LET ME IN** (After You, BMI)

**JEFFERSON AIRPLANE—**

**RLA Victor 47-8967.**

Strangely titled group show they know how to lay down gear sounds. Sales in store.

**YOU DON'T NEED LOVE** (Chekaway, BMI)

**BIG BOY PETE** (Venice, BMI)

**TIDAL WAVES**—HBR 301.

Folkroll song with strings winding through a dissolution guy and his feelings about love.

**CALIFORNIA KISSES** (Spinmaker, BMI)

**YOU BABY** (Screen Gems-Columbia, BMI)

**RAY CHAPIN—**

**Tower 272.**

Guys sings about those California girls and their kisses. Spirited and vivacious.

**YOU'LL NEVER WALK ALONE**
(Williamson, ASCAP)

**CHAINS OF LOVE** (Hornet, BMI)

**B. J. THOMAS—**

**Hickory 1415.**

This should hit pop as inspiration tune in dramatic new version. To the top.

**EVERYTHING'S GOOD ABOUT YOU** (Jobete, BMI)

**I DON'T NEED LOVE**

**THE WAY SHE WALKS** (Glenfoe, BMI)

**WHAT CAN I SAY** (Glenfoe, BMI)

**THE MOSHUN—**

**20th Century Fox 6615.**

This ones swings right along and teenagers will want to swing with it. Sweet talking.

**HYMN NO. 3** (Rold Lad, BMI)

**FISHIN' POLE** (Rold Lad, BMI)

**THE MIGHTY HANNIBAL—**

**Sharfroe 021.**

Slow and extremely groovy r/b song with chorus wailing behind. Surefire thing.

**IT'S A HAPPENING** (Back Home, BMI)

**NEVER MORE** (Back Home, BMI)

**THE MAGIC MUSHROOMS—**

**A&M 815.**

Lots of drums and organ on this contemporary sounding tune. Kids will cotton to it.

**THE KING KONG THEME**

**Tom of T. H. U. M. B. THEME**

**Videoheart-Pinus, ASCAP**

**MAURY LAWS ORCHESTRA—**

**Epic 5-10069.**

TV's new big gorilla will swagger around to this bright and brassy theme done à la current mode.

**DEVIL WITH A BLUE DRESS ON**

**GOOD GOLLY MISS MOLLY** (Jobete-Venus, BMI)

**I HAD IT MADE** (Saturday, BMI)

**MITCH RYDER AND THE DETROIT WHEELS— Neovaice 817.**

Bob Crewe has really gotten himself an inspiration this time. He combines two songs for Ryder hit.

**GAMES THAT LOVERS PLAY** (Miller, ASCAP)

**HALF A WORLD AWAY** (Bourne, ASCAP)

**WAYNE NEWTON—**

**Capitol 5754.**

Big, big 1966 ballad sound about two lovers kidding one another. Smooth Newton side.

**A DAY IN THE LIFE OF A FOOL**

(Jungnickel, ASCAP)

**THE SHINING SEA** (United Artists, ASCAP)

**JACK JONES—**

**Kapp 781.**

The greatest, huge, gauzy "Theme from Black Orpheus" dressed up with new, compelling lyrics. Class.

**CLOWNTOWN** (Spiral, ASCAP)

**UNTIL IT'S TIME FOR YOU TO GO**

(Gypsy Boy, BMI)

**ODETTA—Verse 5030.**

The folksinger less folk arrangement but with same throbbing delivery. Either side has it.

**TRASH** (Pronto-Arlene-Cunningham, BMI)

**FAST RETREATIN' FEMALE**

(Arlo 6438.)

Best-drenched new single that should means plenty of peanuts for the new group.

**I STILL LOVE YOU** (Marlinda, BMI)

**WE'RE SO LONELY** (Marlinda, BMI)

**THE SUPERLATIVE—**

Upite 250.

Driving r/b group does superlatively. Right for doing that crazy boogalo.

**A MAN AND A WOMAN** (Northern, ASCAP)

**COME SEPTEMBER** (T. M., BMI)

**THE ANDREW'S SISTERS—**

**Dot 16962.**

The greatest gal group of them all double does through the arresting, cheery theme from "A Man and a Woman."

**WALK TALL LIKE A MAN** (Miller, ASCAP)

**ANY MOMENT** (Tree, BMI)

**CHRISTY ALLEN—**

**Diamond 209.**

Steely delivery from Christy who's telling her guy to give up his other lady. Vance-Pockrin penned.

**MY LOVELIGHT AIN'T GONNA SHINE NO MORE**
(Island, ASCAP)

**LEAVE A LITTLE LOVE** (Ponderosa, BMI)

**PATTI AUSTIN—**

**Decca 65200.**

Swell-sounding rough tune with gospel piano pounding. Gal has long deserved a hit. Here it is.
"Excuse Me Baby"

The Magic Lanterns

Two jolly good singles from swingin' England!

"Good Day Sunshine"

(Written by John Lennon and Paul McCartney)

The Tremeloes
PICK HITS

GOLDEN GREATS

CARY LEWIS AND THE PLAYBOYS—Liberty LRP 3468; LST 7468.

Album includes “This Diamond Ring,” “She’s Just My Style,” “Everybody Loves a Clown,” “Save Your Heart for Me,” “Green Grass,” “Count Me In” and others that will prove irresistible buying incentive to the Lewis teen fans.

PERRY COMO IN ITALY

RCA Victor LPM/LSP 3608.

The world-famous barber of Seville takes a sentimental journey home on the likes of “Souvenir d’Italie,” “Oh Marie,” “Amena e Core,” “Arrivederci Roma.” If ever there was a surefire staple, here it is.

NO LOVE AT ALL

JOHNNY TILLOTSON—MGM E/SE 4395.

Attractive package from likeable, sunny Johnny. His line-up of songs stresses lost love, bad love and no love. “Cold, Cold Heart,” “I Can’t Stop Loving You,” “Worry.” Should work its way into hearts of buyers.

CHANSON D’AMOUR

ART AND DOTTI T TODD—Dot DLP 3742; DLP 25742.

A number of years ago Art and Dotty wowed America with their “Chanson d’Amour.” That little number is revived by them here along with lovely silken versions of new and old standards. Very, very pretty package.

OLE DIXIE

YANK LAWSON—ABC Paramount ABC/ABCS 567.

Album features Chico Hamilton on trumpet, Pee Wee Russell on clarinet. Besides the well handled dixie standards, “Muskrat Ramble” and “Fidgety Feet,” there is an arresting version of Sonny Bono’s “Bang Bang.”

THE BEATLES HITS IN BRASS AND PERCUSSION

AUDIO FIDELITY ORK—Audio Fidelity DFM 3045; DFS 7045.

Label has rounded up a number of expert musicians who render brassy and percussively 10 of the Lennon-McCartney tunes that have put the Beatles on the territorial map.

THE VERY BEST OF AZNAVOUR

CHARLES AZNAVOUR—Monument MLP 8052; SLP 10052.

Aznavour enthusiasts will race to this package—a collection of his earlier successes. Of course, he had a hand in writing all of the numbers; so they are about the wry aspects of love and allied emotions. “Jezebel,” etc.

JAZZ

JAZZ

JOHN HANDY III—Roulette (S)R 52121.

An exciting saxophonist with some new ideas about how to play and how to write for the sax. There are five lengthy bands on the album and all but “East of the Sun” were clobbered by Handy. Sidemen are Julian T. Ebrel, Edgar Bateman Jr. and Walter Bishop.

ERIC KLOSS—Presige 7409 (m-4).

Label is rightfully proud of their young saxist and so they’ve hastened to put another package on the market. An added attraction on two of the seven bands is Groove Holmes. “Love for Sale,” “The Shadow of Your Smile” included.

SOUNDTRACK

ALFIE

SOUNDTRACK—Impulse! (S) 9111.

Groovy music that underscores artists and commercial success flick “Alfie” about an insensitive cockney Lothario. Audiences seem to be especially impressed by the Sonny Rollins music and so may hasten to buy. Title tune “Alfie” is not included.

THE RISE & FALL OF THE GREAT SOCIETY

CHARLIE MANNA, CAST—Command CS 33-07.

The first original musical presented by ABC-TV’s ambitious “Stage 67” show was penned by Richard “Damn Yankees” Adler and what he did in musical terms for baseball he’s now done for football. Cute tunes are rendered by Donald O’Connor, Phyllis Newman.

COMEDY

AL TUJANAN AND HIS JEWISH BRASS

LOU JACOBI—Capitol (S)T 2596.

Character actor Lou Jacobi of the strong Jewish accent batons a parody band. There will be those who find this package funny and those who will just listen to the music-making which isn’t bad. “Downtown,” “People.” Could go.

THE LOSER

RODNEY DANGERFIELD—Decca DL (7)4798.

A new comedian who gets his laughs by telling his woes. The guy has a lot of funny material—all of it in the lowkey manner of Jackie Vernon. The package was recorded live at New York’s Upstairs at the Duplex.
Ramsey Lewis

UP TIGHT

CADET 5547

Billy Stewart

SECRET LOVE

CHESS 1978
PTA Spelled Almost Backwards is APT

By DAVE FINKLE

NEW YORK—Just two years ago Frank Barsalona and Dick Friedberg took a small office in the City out of which they planned to book Freddi Cannon, Timi Yuro and Gary U. S. Bonds. They christened themselves Premier Talent Associates, Inc.

Today the twosome, heading a company of 25 employees in a two-floor, deep pile carpeted, gilted office, are the booking agents for— are you ready? and would you believe?—Herman's Hermits, the Animals, Freddie and the Dreamers, the Mindbenders, the Hollies, Wayne Fontana, Dave Berry, the Fortunes, Spencer Davis Group, the Yardbirds, St. Louis Union, Georgie Fame, Beau Brumells, Mitch Ryder and the Detroit Wheels, the Knickerbockers, Jack Eddy and the Courtmen, Joey Dee and the Starlighters, the Mojo Men, the Tiks, Goldie and the Gingerbreads, the Gentrys, Swinging Medallion, Louie, the Vogrants, the Humans, the Heard, the Mouse and the Traps, the Teddy Boys, Terry and the Pack, the Mysteries, the Left Bank, the Chartbusters, Bobby Comstock and the Counts, Our Generation, the New Era, Gary U. S. Bonds, Freddy Cannon, Glen Campbell, Neil Diamond, Norma Tanega, Jimmy Clanton, Tommy Roe, Little Eva, Lynne and Cybel, Penny Carter, Eddie Rameau, Sgt. Barry Sadler, the Shangri-Las, the Shirelles, the Royalettes, Ruby and the Romantics, the Chiffons, the Del Satins and more.

Understood Young Acts' Potential

Not bad for two years work. Barsalona explains it this way: "There seemed to be a need on the market for an agency that understood the potential of young acts. The older agencies didn’t seem to be doing much in the area. And, of course, the possibilities really only opened up when the Beatles first happened."

The Barsalona - Friedberg bunch obviously paid off and the team expects to continue to make it pay off by staying in the teen market because “that’s where we do our best job.”

The long line-up of acts the agency is prepared to offer might suggest that the office policy is to pact anybody who happens in. Such is emphatically not the case. Barsalona hastened to explain.

"At first, we did get into a rut that is likely to happen to any agency. We would sign up acts because they had a number one record and seemed to be saleable. But we learned that number one records don’t automatically mean a full house. An act has to be a good act. They have to be entertaining. This means that we can frequently get more consistent bookings for an act who may not have a big record but are good visual performers. Mitch Ryder and the Detroit Wheels are a good example. They haven’t had a big record in a while, but we can have them working every night of the year because promoters know they bring in a crowd.” (He added that number one records do open new doors for an act that was made by a TV appearance, "I can name nine who were nearly ruined.")

Putting an act in the right place at the right time means that PTA decides to send a group, like the Animals who hadn’t been having notable state side tour success, on the college circuit and suddenly give a group new life. The B-F team is proud of that Animal notion and point to the rise in Animal record sales as a direct result of finding the new market.

They also said that when they make a decision like that one they work closely with a record company to get the most out of every move. In fact, Barsalona said, PTA tries to work as closely with record companies as possible so that they can book Herman’s Hermits for a Sullivan shot to sing a new release the same week that MGM issues the cut.

Another PTA rule is not to ask for too much money. Barsalona said, “An act is worth only so much money and you can ruin an act by asking more than that amount. There’s nothing worse than giving a promoter a bum steer on that account. You hurt him and you hurt yourself.”

New Fields

Now that the Barsalona-Friedberg approach has done so well, a natural question is what (Continued on page 12)

I hear my record is a hit in San Francisco

16,000 records sold.

“BUT IT’S ALRIGHT”

J. J. Jackson

Calla 119

Question Mark and the Mysterians dropped by Record World’s offices recently to check the progress of their “96 Tears” smash and brought with them Mrs. Gonzales, their manager and VP of BeGo Records in San Antonio, her son (far left), Ron Sunshine (standing tallest) of PTA and Andrew Ortiz (far right), Promo-Sales Manager of BeGo, which produces the Mysterians. Record World publisher Bob Austin greets group, which also visited with Neil Bogart of their label, Cameo, while around.
PROUDLY PRESENTS

PAT BOONE

AND HIS GREAT NEW HIT SINGLE!

"WISH YOU WERE HERE BUDDY"
B/W
LOVE FOR LOVE
#16933
THE GREATEST TALENT ON RECORDS

BEST SELLING SINGLES

#144
WIPE OUT
THE SURFARIS

#16943
MY WAY OF LIFE
SONNY CURTIS

#145
FAMILY AFFAIR
TARZAN (Tarzan's March)
LAWRENCE WELK

#16919
THE TALLEST TREE
ARE YOU SINCERE
BONNIE GUITAR

BEST SELLING ALBUMS

ALFIE - BILLY VAUGHN
DLP 3751

LAWRENCE - NEW SOUNDS
DLP 3755

IT'S OVER - JIMMA RUGGERS
DLP 3757

MEMORIES - PAT BOONE
DLP 3749

MISS BONNIE GUITAR
DLP 3735

HARRY JAMES & HIS WESTERN FRIENDS
DLP 3736

COUNTRY MUSIC'S GREAT HITS - LAWRENCE WELK
DLP 3775

JUAREZ WOODWINDS
Viva 6002

RECORD WORLD—October 1, 1966
Roulette's 24 Full Packages

NEW YORK — Roulette Records has set a release of 24 albums for this fall, including package from the recently acquired Mardi Gras International line and two soundtrack LPs.

The label's include: "Charley Drew Live at the Taft;" "In Orbit with Dave 'Baby' Cortez;" "Etta Jones Sings with Junior Mance and Kenny Burrell;" "Honky Tonk A La Mod," Bill Doggett; "Hanky Panky," Tommy James and the Shondells; "The Matadors Meet the Bull: Stitt," Sonny Stitt; "What's New?!," Sonny Stitt; "Jazz/John Handy III," John Handy Quartet; "Great Themes from Great Motion Pictures and Television Shows, the Award Winning Film, 'The Peach Thief' Original Soundtrack And Others;" "Four in the Morning," (Epic Records) John Barry; "I, Msegue Live At The Village Gate (Vols. I, II, III)," Tico All Stars; "Cumbias A Go Go," Roberto Ferrer And the Jorge Salguero Ork; "Trajeur," Candido/Candido's Latin Mcguaff's Dust, Candido; "Celia Cruz Son Con Guaguancó," Celia Cruz; and "They Call Me La Lape," La Lape.

Additional album product for fall release: "Lost & Found," Alegre All-Stars (Vol. III); "Vives Gabore," Louis Ramirez and his Conjunto Chango; "Ahora Si! (This Is It)," Cello Gonzales; "Se Solito en el Loose Introducing the Bugaloo," Ricardo Ray; 

Jazz/John Handy III," John Handy Quartet; "Great Themes from Great Motion Pictures and Television Shows, the Award Winning Film, 'The Peach Thief' Original Soundtrack And Others;" "Four in the Morning," (Epic Records) John Barry; "I, Msegue Live At The Village Gate (Vols. I, II, III)," Tico All Stars; "Cumbias A Go Go," Roberto Ferrer And the Jorge Salguero Ork; "Trajeur," Candido/Candido's Latin Mcguaff's Dust, Candido; "Celia Cruz Son Con Guaguancó," Celia Cruz; and "They Call Me La Lape," La Lape.

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Miller has signed New Voice singer Duff Thurmond to personal management, and has purchased the "Aztec Bride" script which he will produce as a movie in Mexico next spring. Andy Russell is being signed for the lead. Morocco will play the title role. Tony Camillo is to compose the musical score.

What's happening in the South, baby.

"BUT IT'S ALRIGHT"

J. J. Jackson

Calla 119

Amy Acquires Guess Who Group

NEW YORK — Larry Uttal, President of Amy-Mala-Bell, announces the signing of one of the top Canadian groups, The Guess Who? The group, formerly with Scepter Records, has had top records in Canada, and their "Shakin' All Over" was a big chart record in the United States.

With the signing of the group through Quality Records of Canada, which owns the group, Uttal announced that the first release will be early in October entitled, "And She's Mine," which has already started to break in Canada.

A&M Distrib Contest

A&M Records is currently having a distributor contest to select the funniest mustaches too thin. We want to be sure of what we're doing before we jump in," Friedberg said.

But, reluctant as the twosome was to detail plans, they did say they plan to go into packaging and Friedberg went so far as to say, "We would like to expand to the point where we can be sued for violation of the anti-trust act."

The only specific package either wanted to mention was a projected TV musicalization of "Peck's Bad Boy" with Herman as the incorrigible turn-of-the-century prankster and the rest of the Hermanos as partners in small crime. Fellow are in negotiation with two major TV producers right now about the kaboodle.

Other agency plans are to work into the country western area and also into another flourishing area—also offices in Los Angeles and Chicago are in the thinking stages.

All in all, as they used to say in junior high school, PTA spelled almost backwards is APT.

rock'n'roll, anything commercial. It's mostly pop right now."

Toward the goal of a thriving label: "We've got three artists under contract that we're excited about. We have Tim Tam and the Turn-ons on a new one, 'Kimberly,' plus the Shags, who'll have a new cut in about two weeks. Also, there's the Shaggs and they'll have a record out soon as well."

Backstage at the Americana Hotel's Royal Box in New York, United Artists Records songstress Rosemary Clooney receives the praises of Lloyd Leipzig, left, UA Director of Creative Services, and Jack Gold, right, label's A&R Director, following the lark's smash opening nighter at the famed club.

Gils-Pincus Action With 'King Kong'

George Pincus, President of the Gil-Pincus Group, has announced they have acquired the musical score to the new ABC-TV series, "King Kong." The soundtrack single and LP are being released immediately by Epic Records to tie in with the start of the series.

The Gil-Pincus Group reports that the series has already been sold to several other countries, where the Gil-Pincus-Ambassadores arrangements firms will exploit the score.

Atco Distribs Brahma

George Tobin's Brahma label will be distributed by Atco starting this week. First Brahma disk to be handled by Atco is the Road's End version of "When I Look At You" and "Why." Disk has already started to grab some action in the New England area.

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Watch it turn into a hit!

The Wheel of Hurt

b/w Somewhere in This World

Al Martino

Capitol Records 5741
Single Reviews
THREE STAR PICKS
(Continued from page 6)

NO ONE (Entertaining Artists of America, BMI)
I SAW HER YESTERDAY (Entertaining Artists of America, BMI)
THE SUNRISERS—Puty 191
Outta My Head (Su-Ma, BMI)
Loves Come in Time (Su-Ma, BMI)
John Fred—Paula 247
Outta My Head. Has that proper funky beat.
I CAN'T EXPLAIN (Champion, BMI)
My Girl is Waiting (World, BMI)
Oscar and the Majesticks—U. S. 4 851
Gritty rock and roll tune with insistent beat and funk in the arrangement.
Group has savvy.

Super' Sales
The Super-latives and Uptite Record Co. National Promo Manager Vinnie Fusco have just finished a successful promo tour of the Philadelphia-Baltimore-Washington area for the group's new disk, "I Still Love You." Folks did all the major local TV and radio shows, plus stops at Soul Shack and Waxie Maxie's. Next: a mid-West and West tour for the record, which, Uptite reports, is selling in a big way.

Don Blocker Forms TAP
HOLLYWOOD—Don Blocker, who recently resigned as General Manager of the Liberty and Dolton labels, has announced the formation of his own independent firm TAP (Talent-Artists Productions).
Initially, the new firm will concentrate on the sales and promo fields as West Coast representative for artists, publishers and manufacturers. Blocker will also serve independent labels and producers on a consultant basis, stating that his label experience in all phases of the business will enable him to give clients complete service in the areas of A&R, Sales and Promotion.

TAP is currently representing the Ventures, Red Skeleton, Viva Records, Criterion Music, Go Go Records and Mickey Rooney, Jr.
The new firm will headquarter in offices located at 1608 Argyle.

SUNDAY MORNING (Neil Hefti, ASCAP)
WHEN THE SAINTS COME MARCHING IN (PD)
DNC NEVERNSEN—Command 4087.
Melody is a beauty with a beat. Doc blasts with chrome splendor.

SWEET MOLLY MALONE (Colgems, ASCAP)
CROSS THE BRIDGE (H. W. S., ASCAP)
BRENTON WOOD—Brent 7057.
Alive, alive-oh is this 1966 revitalization of the age-old folk song. For dancing.

DOMINIQUE'S DISCOTHEQUE (Nebam, ASCAP)
BLACK DOMINO (Cumulus-ter-Ton, ASCAP)
MILT SEALEY TRIO—Impex 66.
Delightful tune in delightful rendition by funky trio. Should get plenty of play.

PRETTY PLEASE (Trousdale, BMI)
SEE YA ROUND ON THE REBOUND (Trousdale, BMI)
SHELLEY FABARES—DuShall 4011.
This pert songstress is back recording and she has a cute echo chamber song for teens to eat up.

Purcell Active With Concerts
Gerard W. Purcell Associates, Ltd., has scheduled 32 concerts between Sept. 30 and Nov. 18. The presentations include country and Western packages as well as other attractions including Al Hirt and Liberace.

Schedule thus far includes:
Eddy Arnold, Fargo, N.D., Nov. 1; Winnipeg, Canada, Nov. 2; Regina, Canada, Nov. 3; Calgary, Nov. 4 and Edmonton, Canada, Nov. 5. The Clancy Brothers, Boston, Nov. 4 and Chicago, Nov. 12; Liberace, Fort Worth, Nov. 10; Austin, Nov. 11 and Lubbock, Texas, Nov. 12.

Van Horne Firm
BEVERLY HILLS—Randy Van Horne announces the formation of Randy Van Horne Productions, Inc., to produce music for radio-TV commercials, recordings, motion pictures and TV. Officers are Randy Van Horne, President and Treasurer, Jan Van Horne, Secretary, and Aime Vereeke, Vice President. Subsidiary firms of new corporation include Rob-Ran Music and Randy Records.

Mrs. Gilbert To Merc Post
NEW YORK—Harold Lawrence announces the appointment of Charlotte Gilbert as Director of Promotion and Publicity for the Classical Division of Mercury Record Productions.
Mrs. Gilbert's new post will cover all of the corporation's classical labels, including Mercury, Philips and the new Philips low-priced, compatible World Series.

Before joining Mercury in April, 1968, Mrs. Gilbert, a writer and musician, worked internationally in both the music and film fields. She was formerly Managing Editor of Bravo! magazine, and Manager of UPA Pictures, Inc. subsidiary music publishing companies. She also headed David O. Selznick's story and music departments and, most recently, his public relations as Director of the Golden Laurel Awards Program.

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It's a hit in New York too —
19,000 sold so far.

“BUT IT'S ALRIGHT”
J. J. Jackson
Calla 119
McGrath, Takki To New Capitol Posts

HOLLYWOOD — William B. Tallant, VP and National Sales manager, Capitol Records Distributing Corp., has announced the promotion of Frank McGrath to District Sales Manager, Boston. Tallant also announced the appointment of Martti Takki to the position of Northeast District Sales Manager, CRDC, with responsibility for sales and promotion activities to major sub-distributors.

Pacific Bows Jazz Milestones

LOS ANGELES — Bud Dain, National Sales-Promo Director, World Pacific Records, Inc., has announced a special Jazz Milestones Series, which will debut shortly on Pacific Jazz.

The first two album releases in this series have been especially screened to insure the ultimate success of the line. Set to debut are performances by drummer Chico Hamilton and organist Richard “Groove” Holmes.

The albums are enhanced by double-cover packaging, synonymous with all Pacific Jazz albums. World Pacific’s concept appears on the back of the LP. It states: “The Jazz Milestone Series represents a carefully selected collection of performances by the world’s best known jazz artists.”

Blue Note’s Additional 5

HOLLYWOOD—The current Blue Note Fall Program "jazz sound for everyone" theme is further bolstered with the release of a quintet of additional albums.

The reception to Part I of the Blue Note program has been more than phenomenal," said Blue Note National Sales Manager Bernie Block.

The debuting albums are highlighted by such jazz greats as Art Blakey, Bobby Hutcherson ("Components"), Jackie McLean ("Right Now!") Joe Henderson ("Mode For Joe") and Jimmy Smith ("Bucket"). Tapes, available from Blue Note distributors, are effective on the entire Blue Note LP group.

Seeker of Truth

Mercy's Keith stopped by Record World's offices last week while in New York promoting his new single, "Ain't Gonna Lie." He knew Record World charts would tell him the truth.

2nd Half Of Lib Plan On

LOS ANGELES — Part II of the Liberty Records fall dealer program is now underway with terms, available from Liberty distributors, effective through Oct. 14, on ten new releases as well as the entire back catalog.

Product features several of Liberty’s "good music" artists in addition to the "teen appeal" variety. In the latter category, Gary Lewis and the Playboys have "Golden Greats," a deluxe package which contains color photos of the group. The Gants receive another showcase via "Gants Again," while the Deep Six provide further evidence of their growing popularity with their first LP. Del Shannon and Bobby Vee are also represented, respectively, on "Total Commitment" and "Look At Me Girl."

The remaining five albums: Julie London, "For The Night People"; the Johnny Mann Singers, "Countryside"; Red Skelton, "Music From The Heart"; Trombones Unlimited, "You're Gonna Hear From Me (I'm!)"; and Billy Mated Band, "Mated Makes It," a debut.

The marketing department will provide a special dimensional display on the Gary Lewis and the Playboys album and easel jackets for the balance of the product.

Vale Feted

During his recent appearance in Washington, D.C., Columbia Records' artist Jerry Vale was feted with a cocktail party in the Shoreham Hotel. Among those attending were (left): Rudy Rumbles, Program Director, WOL; Don Richards of WTOP; Jerry Vale; Lou Bonelli, Music Director, WRC; and Carroll James, disk jockey on WWDC. Vale is currently enjoying airplay and sales with his latest single, "I'll Take a Little Time," and his most recent Columbia LP, "Greatest Moments on Broadway." His next LP, "Everybody Loves Somebody," is slated for release.

ONE STOP TOP TEN

RADIO DOCTORS

1. Cherish (Association)
2. Wipe Out (Surfaris)
3. You Can't Hurry Love (Supremes)
4. Yellow Submarine (Beatles)
5. Born A Woman (Sandy Posey)
6. Quinann's (Sandy Posey)
7. Sunny Afternoon (Kinks)
8. Yellow Cheese (Neil Diamond)
9. Black Is Black (Los Bravos)
10. Wipe Out (Surfaris)

SINGER ONE STOP

1. Cherish (Association)
2. Black Is Black (Los Bravos)
3. You Can't Hurry Love (Supremes)
4. Wipe Out (Surfaris)
5. Sun In September (Happening)
6. Sunshine Superman (Donovan)
7. Yellow Cheese (Beatles)
8. Turn Down Day (Cyrkle)
9. Mr. Dingly Sad (Cutters)
10. Cherry Cherry (Neil Diamond)

REGAL RECORDS ONE STOP

1. Sunshine Superman (Donovan)
2. Yellow Submarine (Beatles)
3. Black Is Black (Los Bravos)
4. Cherish (Association)
5. Turn Out (Question Mark & Mysterians)
6. Reach Out (I'll Be There) (Four Tops)
7. Beauty Is Only Skin Deep (Temptations)
8. Flamenco (Subbuteo & Tiuhane Brass)
9. Please Mr. Sun (Yvonne)
10. The Willy (The Wallies)
They tell me I have
21,000 records sold.

"BUT IT'S ALRIGHT"
J. J. Jackson
Calla 119

Garrett Nuptials

Coast producer Snuff Garrett was recently wed to Yolanda Salas of Dallas at a large wedding in that city. Shown toasting the bride and groom at the reception are (left) publisher Irwin Pincus and Tiral Lopez. The newlyweds are currently enjoying a month-long honeymoon trip to Europe.

RECORD WORLD—October 1, 1966
DOUBLE DYNAMITE! 2 NEW HITS FROM THE "PIED PIPER" AND "SWEET DREAMER"

"CHANGES"
by CRISPEN ST. PETERS
b/w
"My Little Brown Eyes"
JAMIE 1324

The Fastest-Rising Album In America Today!

"PIED PIPER"
by CRISPEN ST. PETERS
JAMIE 3027

Tommy's fantastic follow-up to "Sweet Dreams" is turning everybody on!

"THINK IT OVER"
by TOMMY McLAIN
b/w
"I CAN'T TAKE NO MORE"
MSL-209

Jamie/Guyden Distributing Corporation
PHILADELPHIA, PENNSYLVANIA 19123
Audio Fidelity 17 - LP
Fall Plan Its Biggest

NEW YORK — Herman D. Gimbel, President of Audio Fidelity Records, has put together a release of 17 new LP's, the company's strongest album issue to date, to kick off the fall-winter Audio Go Go Sales Program. His slogan: "Go for Profits—Go for Sound."

Gimbel states that this fall-winter Audio Go Go Sales Program is just the beginning of his projected plans for expansion.

A merchandising campaign is being coordinated with the new album release which includes window displays, giveaways and valuable prizes for distributors, dealers and consumers. Audio Fidelity's merchandising campaign is designed to give added sales incentives, as well as "in-store" promotions. Gimbel has made sure that everyone is included in AF's festival of prizes and gifts galore.

Simultaneously with the new release, Gimbel will introduce new packaging concepts.

Spearheading the release will be six classical albums in Audio Fidelity's First Component Series. The nine Beethoven Symphonies will be put out in one package which has a plush, padded box cover bearing a gold-embossed picture of Ludwig Van Beethoven. This library of Beethoven Symphonies will be priced at $9.98 retail, still giving the dealer his full mark-up. The nine symphonies come in a seven-record set.

One of the most important additions to the regular Audio Fidelity line is "Music of the West" recorded by the Winchester Chorale. This LP was received with enthusiasm from the Winchester Western Division of the Olin Mathieson Corp. Plaid tobacco pouches will be sent to radio stations and disk jockeys around the country introducing the new album. Polaroid Swinger Cameras will be sent to all salesmen of all Audio Fidelity distributors. These cameras will be used to take pictures of window displays on the "Music of the West" album, and the polaroid pictures will be submitted for a contest on the best window display in the retail stores in each distributor's territory which will be judged by the trades. Each retail shop owner who wins the distribution contest in each territory, as well as the salesman who serviced the account, will win a Winchester 1400 rifle with a retail price of over $150.00.

Another display contest will be run by the sporting goods stores serviced by Winchester Co. and the winner of the best album display will receive a library of Audio Fidelity records of their choice worth $150.00 to $175.00.

A total of 950 prizes will be given the winners of the contest. A display piece which is 12 x 36 horizontal, or 12 x 36 vertical, designed for mailing or shipping in a record box, will be sent to dealers around the country. The display piece will list the prizes for the consumer and it will contain an entry blank for a contest which requires the contestant to complete the following sentence in 25 words or less: "The next best thing to a trip out West is the Audio Fidelity album, "Music of the West" because...."

Commemtes Oct. 1


The 950 consumer winners will receive the following: 50 first-place winners will get a Winchester 1400 rifle with a retail value of over $150.00; the 50 second-place winners will receive Levi Strauss Winchester Plaid Jackets; the 100 third-place winners will receive a Winchester Plaid Shirt; the 250 fourth-place winners will receive Winchester Plaid Tobacco Pouches; the 500 fifth-place winners will receive an historical Winchester calendar. Promotions by Fellman, owned by Len Fellman, was employed by Audio Fidelity to coordinate and design the entire Audio Go Go Sales Program.

"Tequila A Go Go," recorded by Richard Davis of Argentina, is this artist's first LP for Audio Fidelity, an instrumental album. General Wines and Spirit Co., owner of Audio Fidelity records of their choice worth $150.00 to $175.00.

And Andy in Detroit

During Andy Williams' recent successful tour, Columbia Records in Detroit was host to Andy at a cocktail party for deejays, dealers and reviewers. At this time, Detroit's promotion manager, Russ Yerpe, introduced Andy to Detroit's sales manager, John Kotekich.

Andy in Detroit

Bestselling Tape Cartridges—4 Track

OCTOBER 1, 1966

1. STRANGERS IN THE NIGHT
Bing Crosby—Columbia 1-427 (Muntz)
2. THE FABULOUS RICHIE TIDE AND GREEN GRASSI
The Champs—MGM 13-6 (ITCC)
3. BIG HITS (HIGH TIDE AND GREEN GRASSI)
The Beach Boys—London 71110 (Ampex)
4. THE LATES TO SEE
Leslie Beatty—Miracle 1-515 (ITCC)
5. MURRAY THE K'S BEAST FROM THE FUTURE
Various Artists—Chess 21363 (Muntz)
6. THE SOUNDS OF SINGING
Sass's Davis Jr., Buddy Rich—RKO—565 (Muntz)
7. THE SUPREME'S AT THE COPA
Motown 4-656
8. THE GREATEST HITS OF LITTLE ANTHONY AND THE IMPERIALS
Little Anthony & theImperials—RCA Victor 18-460 (Muntz)
9. SINATRA AT THE SANDS
Frank Sinatra—Capitol—RCA Victor 18-460 (Muntz)
10. GOING OUT OF MY HEAD
Wayne Fontana—Decca 5-458 (Muntz)

Bestselling Tape Cartridges—8 Track

OCTOBER 1, 1966

1. WHAT NOW MY LOVE
Diana Ross & the Supremes—A&M 51-114 (ITCC)
2. 101 strings of BARITONE violin—Bev Smith—RCA Victor 18-460 (Muntz)
3. RECORD STORES BIG HITS
London 72140 (Ampex)
4. ALL MY LOVING
Lennon—Liberty LTR 8436
5. RAMBLIN' ROSE
Robbie Robertson—Capitol-RK 2150
6. I'M YOUR BABY TONIGHT
Lesley Gore—Atlantic 19-13-200
7. A HARD DAY'S NIGHT
Beatles—Soundtracks—ATLANTIC—1324
8. MUSIC FROM EXODUS
Mussorgsky—London—L 72042 (Ampex)
9. THE MEGS 1-515 (ITCC)
Chris Montez—A&M 51-114 (ITCC)
10. ANNEKE GET YOUR GUN
Lincoln Center Cast—RCA Victor 18-460 (Muntz)
(Courtesy of Wally's Stereo Tape City)

Miracle Label Formed by TAL

NEW YORK—Talent Associates, Ltd., the David Susskind/Daniel Melnick-Leonard Stern TV production company, has entered into the record production business with the forming of Miracle Records Co. Inc. The first release is a single by Barbara Feldon on RCA produced for Miracle by Elliot Mazer. All future disks by Miss Feldon will be produced by Mazer for Miracle and distributed on RCA. Future record productions will be both from Talent's TV shows and regular pop product.

The TAL people are no newcomers to the music field, having been active as publishers with their Groton Music and Clinton Music, both of which are tied to E. B. Marks Music Corp. Daniel Melnick stated that an open door policy will be maintained. Inquiries should go to Talent's music production affiliate Score Productions at 249 East 49 St.

Andy Williams

During Andy Williams' recent successful tour, Columbia Records in Detroit was host to Andy at a cocktail party for deejays, dealers and reviewers. At this time, Detroit's promotion manager, Russ Yerpe, introduced Andy to Detroit's sales manager, John Kotekich.
serves as a throw pillow. The cover will have a silk screen four-color reproduction of the album cover. Audio Fidelity plans to package all future Cheetah Club album releases in the same manner.

As a companion piece to the inflatable covers, AF will send DJs inflatable key chains and earrings. Sales managers, promo men and DJs will be receiving the set of three inflatable pieces. The Cheetah albums will all be released under the Audio Fi label but will carry the Cheetah cat logo. AF’s merchandising plans for the albums call for the inclusion of a Cheetah Club product in time for the September—October Audio Fidelity Go Sales Campaign. A new album by Johnny Paycheck, “The Lovin’ Machine,” contains the title cut, “The Lovin’ Machine” single and other originals by the country artist. Under the singles heading, Houston Roberts does "The All American Boy" b/w "Sorry Wrong Number," Johnny Dallas is heard doing "Heart Full of Love" b/w "Gray Flannel World" and Johnny Paycheck with Mickey Evans has "The Way Things Were Going" b/w "Right Back Where We Parted."

In a continuing move by Decca Records, a division of MCA, Inc., to expand their activities and operations in the field of rhythm and blues, Leonard W. Schneider, President of Brunswick Record Corporation, announces the appointment of vet record producer Carl Davis to Artistic & Repertoire Director of Brunswick Records on an exclusive basis. Under his new affiliation, Davis will have the direct responsibility for the recording of all talent now on the Brunswick label, as well as in the development and recording of all new artists and projects now being instituted by the company.

Davis spent many years as executive A & R producer for Columbia Records, as well as Manager of A & R and Promotion for Epic’s R & B affiliate, Okeh Records. During his years with Columbia and Okeh, Davis was responsible for giving the labels a firm footing in the R & B market by producing hits with Major Lance, Walter Jackson and Billy Butler, among others. His career also spans many successful years of independent production work, both before and after his Columbia-Okeh stint, having produced solid hits with Gene Chandler, Mary Wells, the Orions and Chubby Checker.

In addition to his executive A & R duties for Brunswick Records, Davis will also operate for the record company in the field of R & B promotion throughout the Mid-Western states. The new Brunswick executive producer will base in Chicago, making periodic business trips to the company’s New York and Los Angeles offices. He will maintain a strict open door policy.

Negotiations for Davis’ services with Brunswick were handled by Nat Tarnopol, the company’s Executive Vice President. He will also report directly to Tarnopol.

The first Carl Davis produced singles for Brunswick, Jackie Wilson’s “Whispers,” Marvin Smith’s “Time Stopped” and the Artistics’ “Hope We Have,” have already shown “tremendous initial reaction.”
Week of October 1

1. YOU CAN'T HURRY LOVE - Supremes - Motown 1097
   Wks. on Chart: 8

2. BEAUTY IS ONLY SKIN DEEP - Temptations - Gordy 7055
   Wks. on Chart: 6

3. REACH OUT (I'LL BE THERE) - Four Tops - Motown 1098
   Wks. on Chart: 4

4. HOW SWEET IT IS - Jr. Walker & All Stars - Motown
   Wks. on Chart: 4

5. BEAUTY IS ONLY SKIN DEEP - Temptations - Gordy 7055
   Wks. on Chart: 6

6. WHAT BECOMES OF THE BROKEN HEARTED - Jimmy Ruffin - Soul 35022
   Wks. on Chart: 6

7. THE P UP - Macka B - Jamaican\n   Wks. on Chart: 5

8. I CAN'T HELP MYSELF (SISTA) - Four Tops - Motown 1098
   Wks. on Chart: 3

9. YOU CAN'T HURRY LOVE - Supremes - Motown 1097
   Wks. on Chart: 8

10. THE P UP - Macka B - Jamaican
    Wks. on Chart: 5

11. REACH OUT (I'LL BE THERE) - Four Tops - Motown 1098
    Wks. on Chart: 4

12. THE P UP - Macka B - Jamaican
    Wks. on Chart: 5

13. HOW SWEET IT IS - Jr. Walker & All Stars - Motown
    Wks. on Chart: 4

14. BEAUTY IS ONLY SKIN DEEP - Temptations - Gordy 7055
    Wks. on Chart: 6

15. WHAT BECOMES OF THE BROKEN HEARTED - Jimmy Ruffin - Soul 35022
    Wks. on Chart: 6

16. THE P UP - Macka B - Jamaican
    Wks. on Chart: 5

17. YOU CAN'T HURRY LOVE - Supremes - Motown 1097
    Wks. on Chart: 8

18. BEAUTY IS ONLY SKIN DEEP - Temptations - Gordy 7055
    Wks. on Chart: 6

19. REACH OUT (I'LL BE THERE) - Four Tops - Motown 1098
    Wks. on Chart: 4

20. HOW SWEET IT IS - Jr. Walker & All Stars - Motown
    Wks. on Chart: 4

21. WHAT BECOMES OF THE BROKEN HEARTED - Jimmy Ruffin - Soul 35022
    Wks. on Chart: 6

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    Wks. on Chart: 4

26. HOW SWEET IT IS - Jr. Walker & All Stars - Motown
    Wks. on Chart: 4

27. WHAT BECOMES OF THE BROKEN HEARTED - Jimmy Ruffin - Soul 35022
    Wks. on Chart: 6

28. THE P UP - Macka B - Jamaican
    Wks. on Chart: 5

...And 2 More To Follow

"HEAVEN MUST HAVE SENT YOU"
The Elgins
VIP 25037

"THESE THINGS WILL KEEP ME LOVING YOU"
The Velvelettes
Soul 35025
### 100 Top Pops

#### Week of October 1

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
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<th>Week on Chart</th>
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<tr>
<td>1</td>
<td>YOU CAN’T HURRY LOVE</td>
<td>Supremes—Motown 1097</td>
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<td>2</td>
<td>CHERISH</td>
<td>Blackaby—Valent 74</td>
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<td>3</td>
<td>BLACK IS BLACK</td>
<td>Sylvers—Gordy 755</td>
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<td>4</td>
<td>BEAUTY IS ONLY SKIN DEEP</td>
<td>Four Seasons—Philips 40393</td>
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<td>5</td>
<td>BRIAN JONION &amp; THE T.J. BRASS</td>
<td>Brian Jonion &amp; The T.J. Brass—A &amp; M</td>
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<td>6</td>
<td>REACH OUT (I’LL BE THERE)</td>
<td>Johnny Rivers—Cameo 428</td>
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<td>7</td>
<td>THIS IS IT</td>
<td>Yeah Yeah—Cameo 421</td>
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<td>DON’T WORRY MOTHER</td>
<td>Bobby V—Screen Gems</td>
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<td>COME ON UP</td>
<td>Young Rascals—Atlantic 2353</td>
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<td>BABY TOYS</td>
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#### Top of the Pop Songs

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## Radio Exposure Chart

**An Exclusive RECORD WORLD Feature**

This chart is designed to show the initial exposure of new records. Therefore all records which have gone over 50 in Record World's Top 100 are eliminated.

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<td>KBEC - Corpus Christi</td>
<td>KSOM - Des Moines</td>
<td>WAPP - Phoenix</td>
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### RADIO EXPOSURE CHART

1. LITTLE MAN
   - Sonny & Cher (Atco)
   - 40

2. 1 CAN MAKE IT WITH YOU
   - Jackie DeShannon (Capitol)
   - 90

3. IF I WERE A CARPENTER
   - Bobby Darin (Atco)
   - 90

4. DON'T WORRY MOTHER
   - McCays (Bang)
   - 90

5. GET AWAY
   - George Fame (Imperial)
   - 90

* means record is a station pick, ▲ means it is an extra without numerical rank.

**TOP PLAY THIS WEEK**

1. LITTLE MAN
   - Sonny & Cher (Atco)
   - 40

2. 1 CAN MAKE IT WITH YOU
   - Jackie DeShannon (Capitol)
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**Airlines — Promotions — Programming Hints**

This feature is brought to you monthly as a service of the CREWE GROUP OF COMPANIES for deejays, program directors, and other on the air personnel. Your letters and comments are welcome for possible inclusion in future columns. Write to: CREWE GROUP OF COMPANIES, 1841 Broadway, New York, N. Y.

**AIRLINES**: Thanks to jet planes there are no longer any distant relatives. Any child can tell you what's wrong with today's parents. They think they know more than their children. In the good old days we counted our blessings instead of our calories. Said one black cat to another black cat, "Lets not walk in front of each other." Those fragile hose worn by gals are a sheer delight. Now that the telephone company is bringing out telephone machines we'll be getting a great deal of pleasure out of calling wrong numbers. Humility is the ability to act ashamed when you tell people how wonderful you are.

**DATES FOR YOU**: Sunday, Oct. 30th — At 2:00 a.m. the clock is turned back one hour to end Daylight Saving Time. Oct. 31st—Nevada was admitted to U.S. in 1864 as 36th state. Nov. 1st—start of National Accordion Month. Also this is the day the U.S. Post Office issues Christmas 5¢ stamp at Christmas, Michigan. Nov. 2nd — North and South Dakota were admitted to U.S. in 1889 as the 39th and 40th states.

**PLATTER PICKING**: For excellent programming we suggest the following records: EDDIE RAMBEAU'S "CLOCKS" and MITCH RYDER'S "DEVIL IN BLUE DRESS" and "GOOD GOLLY, MISS MOLLY". RICHARD AND THE YOUNG POPS "OPEN UP YOUR DOOR". THE CHICAGO LOOP'S "SHE COMES TO ME". RED SHEEP AND THE FLOCKS "A GRABBER". "THE DISTANT COUSINS" "SHE AIN'T LOVIN' YOU"... DUFF THURMOND'S "IF YOU LOVED ME BABY".

**GLOBE TROTTING**: From Jet Setter BABY JANE HOLZER-Monaco, the world's smallest country is often called "the postage stamp principality" because postage stamps are an important source of its revenue... Russia, the world's largest country, is twice the size of China, but its population is only 226 million as compared with China's 735 million.

**SOUND BRILLIANT**: To remember names of the Great Lakes think of the word "Homes," Ls H for Huron, O for Ontario, M for Michigan, E for Erie, and S for Superior... To remember whether you turn your clock forward or backward for Daylight Saving Time. In the Fall—spring forward! In the Fall—fall back! During the past 12 months 13,200,000 drivers were involved in accidents, causing 49,000 deaths. More than 481,000 marriages ended in divorce or annulment. More than 1,500,000 Americans who once seemed perfectly normal were placed in institutions for mental illness.

**JOKE OF THE MONTH**: WOND program manager MIKE ELLIOTT submits this one: "A famous psychiatrist grimly informed one of his most difficult patients, "No it's not all right for you to marry an octopus." "Darn it," screamed the disgruntled patient, "then here I am stuck with eight engagement rings."

CREWE GROUP OF COMPANIES, 1841 Broadway, New York, N. Y. • CI 5-3535 • BOB CREWE, (president), DAN CREWE, (executive vice-president)
1. REVOLVER - The Beatles Columbia T-2376; ST-2376
2. DR. ZHIVAGO - MGM M-6047; SE-6047
3. WHAT A WONDERFUL WORLD - North Alpert & Tijuana Brass—A&M 114; 4114
4. STRANGE MAGIC - Bob Dylan—Columbia C-2314; CS-25-841
5. SOMEWHERE OVER THE RAINBOW - Peter, Paul & Mary—Capitol D-2345: ST-2345
6. THE AFTERMATH - John Barry—Epic LN-3471; KS-3471
7. BEST OF THE BEACH BOYS - Capitol D-2345: ST-2345
8. MAGIC ON THE SANDS - Frank Sinatra & Count Basie—Capitol T-2345: ST-2345
9. ALONG COMES THE ASSOCIATION - Atlantic 1643: SO -1643
10. SATISFIED WITH YOU - Joe Cuba—Tito LP -1133
11. ACADEMY AWARD WINNERS, VOL. II - Dave Brubeck—Columbia CL-2499; CS-2925
12. PARADISE HAWAIIAN STYLE - Herb Alpert & Tijuana Brass—A&M 114; 4114
13. HOLD ON! I'M COMIN' - Sam & Dave—Stax 708
14. THE LAST WORD IN LONESOME - Miriam Makeba—RCA Victor LPM-3624; LS-3624
15. IF YOU CAN BELIEVE YOUR EYES - The Fifth Dimension—Warner Bros.—W-1642: WS -1642
16. MAN OF LA MANCHA - Original Cast—Kapp KRL-4505
17. UPTIGHT - Stevie Wonder—Tamla M-268; S-268
18. TOUCH OF MY TROUBLED HEART - Nancy Wilson—Capitol T-2435: ST -2435
19. ALL YOU NEED TO SAY YOU LOVE ME - Dusty Springfield—London 2050: PHS-600-210
20. DON'T BE MISLED BY HER NAME - Barbra Streisand—Col. CL -2474: CS -9274
21. GO WITH THE VENTURES - The Ventures—Dinsey BN-26213; BST-8045
22. WHAT NOW MY LOVE - Elvis Presley—RCA Victor LPM-3643: LSP-3643
23. I'M HERE TO SAY - Ray Conniff Singers—Col. CL -25-19: CS -9319
24. I'M GONNA BE ME - Hank Williams—RCA Victor LPM-3648: LSP-3648
25. SING ME A SONG - Ray Charles—ABC-Paramount ABC 575
26. TEQUILA - The Surfari—Dot DLP-3535: DLP-2535
27. KAY LEE YOUNG - Lou Rawls—RCA Victor LPM-3642; LS-3642
28. WHAT NOW MY LOVE - Elvis Presley—RCA Victor LPM-3643: LSP-3643
29. I'M HERE TO SAY - Ray Conniff Singers—Col. CL -25-19: CS -9319
30. LIKE A MADDOG - Johnny Cash—Columbia CL-2541; CS-2541
31. LP'S COMING UP - Capitol T-2345: ST-2345
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98. LP'S COMING UP - Capitol T-2345: ST-2345
99. LP'S COMING UP - Capitol T-2345: ST-2345
100. LP'S COMING UP - Capitol T-2345: ST-2345
On ATCO NOW!
THE TROGGS
NEW HIT
I CAN'T CONTROL MYSELF
ATCO # 6444

Also on ATCO
THE TROGGS
Smash LP
"WILD THING"
ATCO #33-193

A Page One Production • Licensed To York/Pala Records
Produced by Charles Greene-Brian Stone
The biggest breakout news this week is that Jackie Wilson has connected with KGFJ, L.A., on the 9 a.m. to noon shift. That is another major move for Jackie, who is one of the leading soul artists in America.

One of the grooviest Chess records in a while is "Peak of the Mountain Blues," which is saying something. The record is spreading everywhere and national ads.

"I'm Gonna Leave You" - Bobby Marchan; "R&B Reports" - R&B Reports

[Continued on page 27]
Sonny, Cher
Back in US

Sonny & Cher returned to the USA last week after a three-week tour of Europe. During the tour Sonny & Cher visited all the major European cities including London, Paris, Copenhagen, Stockholm, Rome, Milan, Amsterdam, Oslo, Helsinki, Hamburg and Hanover. It is estimated that during the tour Sonny & Cher were seen by 200 million people in Europe via TV appearances in these cities.

They held press conferences in every city, gave magazine interviews and appeared on top TV shows, including "Top of the Pops" and "Ready, Steady, Go" in England, Studio "B" in Hanover, "Drop-In Club Show" in Sweden, "The German TV Show" in Hamburg and many others. They played only two concerts while in Europe and in each case donated the proceeds to charity. These concerts were at the Apollo in Finsbury Park, London, Aug. 28, and the Olympia in Paris, September 12. Proceeds went to the Braille Institute for Blind Children, their favorite charity.

According to both Sonny & Cher, "The trip was the most exciting and wonderful experience we have ever had. It was a thrill to greet so many of our fans and to find they were as knowledgeable about all of our records as our fans in the U.S."

One of the most moving experiences Sonny & Cher had during the tour was the audience with Pope Paul VI, something they had been looking forward to for a long time. On that occasion they doffed their individually-styled garb and dressed in conservative fashion. (Suit & tie for Sonny, dress for Cher.)

Sonny & Cher spent the early part of the week in New York doing interviews and formulating their forthcoming Atco album to be released this fall.

Staunton Signs

Bob Keene, left, President of Stereo-Fi Corporation, signs Robert Staunton, former Motown writer & producer, to a long-term contract. Staunton will base on West Coast.

Gillwood Formed

HOLLYWOOD — Addie Lawler, Bob Gillies and Steve Woodman have formed the Gillwood Corp. in management, TV and the music fields (latter with Tempter Music Co.). Firm is currently out to place a quiz game developed by Biloxi, Miss., deejay Don Jay with one of the networks.

Butterflies Busy

NEW YORK — The Butterflies, now out with "I'll Still Love Ya Anyway" on the Rob label, have a number of important local bookings coming up in the near future.

Sonny & Cher
Back in US

Sonny, Cher
Back in US

Sonny & Cher returned to the USA last week after a three-week tour of Europe. During the tour Sonny & Cher visited all the major European cities including London, Paris, Copenhagen, Stockholm, Rome, Milan, Amsterdam, Oslo, Helsinki, Hamburg and Hanover. It is estimated that during the tour Sonny & Cher were seen by 200 million people in Europe via TV appearances in these cities.

They held press conferences in every city, gave magazine interviews and appeared on top TV shows, including "Top of the Pops" and "Ready, Steady, Go" in England, Studio "B" in Hanover, "Drop-In Club Show" in Sweden, "The German TV Show" in Hamburg and many others. They played only two concerts while in Europe and in each case donated the proceeds to charity. These concerts were at the Apollo in Finsbury Park, London, Aug. 28, and the Olympia in Paris, September 12. Proceeds went to the Braille Institute for Blind Children, their favorite charity.

According to both Sonny & Cher, "The trip was the most exciting and wonderful experience we have ever had. It was a thrill to greet so many of our fans and to find they were as knowledgeable about all of our records as our fans in the U.S."

One of the most moving experiences Sonny & Cher had during the tour was the audience with Pope Paul VI, something they had been looking forward to for a long time. On that occasion they doffed their individually-styled garb and dressed in conservative fashion. (Suit & tie for Sonny, dress for Cher.)

Sonny & Cher spent the early part of the week in New York doing interviews and formulating their forthcoming Atco album to be released this fall.

Staunton Signs

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DESDE NUESTRO RINCON . . .
(Internacional)

By TOMAS FUNDORA

Sacará Gema esta semana un nuevo "álbum de Los Condes, y en dos semanas el nuevo de Ledesma . . . Las presentaciones de Olga Guillot en el Restaurant "Liborio" de esta ciudad, han sido un triunfo rotundo . . . Olga suma a sus magníficas interpretaciones, una personalidad brillante, así como un trato exquisito hacia el público que le pide insistentemente más canciones . . . Se está vendiendo muy bien su último "álbum" para la Musart, titulado: "Y Siguen los Exitos", en el cual interpreta entre otras: "Te Doy Dos Horas," "Yo Hablame" . . . "La Mentira," "La Canción de Mis Canciones," "Dime Tu Precio," y "Lo Mismo que a usted" . . .


(Continued on page 38)
**LET'S TALK SPANISH (Spanish Records, That Is)**

This column appears first in Spanish and then in English.

Nos sentimos muy orgullosos de haber presenciado la Convención Bi-Anual de la NARM (National Association of Records Manufacturers), que se celebró en Chicago a principios de este mes, y de haber presenciado la buena organización de la misma, especialmente en las entrevistas de persona a persona, donde cada fabricante esperaba el periodo de entrevistas cada quince minutos con los diferentes compradores que le asignaban.

**Guajira Trend**

Lucky Carle, General Professional Manager of Peer-Southern Music Publishers, predicts that the next big trend in recorded music will be Guajira. He reports that because of the great success of the Sandpipers' recording of "Guantanamera," Peer-Southern has been receiving requests from all over the world for material in that tempo.

CBC Expands

NEW YORK—Capitol Book ing Corp. President Ron Terry announces expansion into the Chicago and Los Angeles areas.

**The Goris Story**

It all started in Cuba in 1950, when Jesus Goris opened a store of his own at San Rafael 557, Habana, after long experience in the record field.

His first steps were at "La Estrella" in Galíano and San Rafael St. where he worked with his father, owner of the business. After achieving a great success in the retail business, Jesus Goris conceived the idea of recording some of the promising Cuban talents of that time. In 1961 he formed the Puchito Recording Co., along with two partners, Mesars, Beltran and Oliva. His first recording was "Copa y Amigos" by Joseito Fernandez and orchestra Hermanos Castro;
Mexico Bans Disk

NEW YORK—Crest Records was notified last week that its “Don’t Drink the Water,” cut by Del Marín, about water conditions in Mexico has been banned by the Mexican Government.

Evidently, Mexican officials, who recently barred Frank Sinatra from their turf, have taken strong exception to the tune’s lyrics, which discourage tourists from drinking water while encouraging them to imbibe tequila instead.

CBS / Macmillan Gala

The CBS Legacy Collection and the Macmillan Company gave a gala party on Sept. 20 to celebrate the publication of the CBS Legacy Collection’s latest release, “The Irish Uprising 1916-1922.”

Clive J. Davis, VP and General Manager of the CBS Legacy Collection’s Records Division, hosted the function. Over 260 people attended.

Latin American Album Reviews

EL DISCO DE ORO

Los Relampagos del Noroeste—Hecho 1017.

Se venden muy bien las grabaciones de este dúo, en toda la Costa Oeste de los E.U.A. Magníficos interpretaciones de la canción ranchera mejicana, que ponen un toque diferente en sus interpretaciones. Resaltan “Hay Ojitos,” “Vagando Voy,” y “Sufr y Lloras.”

They are selling well on the West Coast, these very talented Rancheras singers. “Hay Ojitos,” “Vagando Voy,” “Te Voy a Complacer” and others are contained in this LP.

VIOLETA IMPERIALES

Luis Mariano—Parnaso MPL 1012.

Durante mucho tiempo, ha existido una gran demanda por este “album,” descontinuado hace unos años. Luis Mariano y sus “Violetas Imperiales,” siempre son una venta segura. Mucha demanda pesa sobre este álbum.

This album was discontinued a few years ago, and a great demand rose because of the film “Violetas Imperiales” in several cities. Luis Mariano is great!

MAMBOS

Peres Prado y su Orquesta—Ansonia ALP 1572.

Este “album” contiene los mambos que hicieron famoso a Perez Prado, que siempre mantienen una vigencia extraordinaria. Se incluyen “Qué Rico el Mambo,” “Caballo Negro,” “Silbando Mambo,” “Patricia” y otras.

This album was re-edited by Ansonia. A nice package containing the most famous mambos by Perez Prado.

POEMA 20

Lissette—Borinquen DG-1023.


Lissette achieved great success in Puerto Rico and Dominican Republic interpreting “Poema No. 20.” One of the most outstanding artists of the Puerto Rican “New Wave.”
**Col Screens Fall Product**

NEW YORK—Columbia Records held the second annual screening of its fall product presentation in the Imperial Ballroom of the Americana Hotel on Sept. 19, 1966. The screening, attended by a large contingent of publishers, was an edited version of the presentation unveiled at the label's National Sales Convention in Las Vegas in July.

The affair was hosted by William P. Gallagher, Vice President, Columbia Label. The 1966 Convention presentation was worked on by the following Columbia team: Stanley J. Kavan, Vice President, Merchandising and Creative Services; Robert Cato, Director, Art, Design and Editorial Services, who conceived and created the visuals; Maida Schwartz, Manager, Administration, Art, Design and Editorial Services, who was the visual coordinator; Robert Hughes, Music Editor, Artists and Repertoire, who served as audio coordinator; Ray Moore, Recording Engineer, who was the engineering technician; Don Doughty, Product Manager, Merchandising, who was the continuity writer; Bill Levy, Manager, Creative Services, Columbia Special Products, who maintained liaison with Creative Services and the facilities which produced the filmstrip; and Jack Wiedenmann, Director, Administration, Artists and Repertoire, who was the product coordinator.

Among those present at the screening were best-selling Columbia Records vocalist Jerry Vale.

**Roselli's Rosy Fall**

Jimmy Roselli, recently feted United Artists charter at E. I. Korvette's "Roselli Day" festivities in the Bronx, adds the personal touch to a row of one of his fast-rising new album releases for a young fan. Korvette reports 500 new Roselli albums, "Flight From The Heart" and "The Italian Album," were sold during singer's one-hour visit. In center, UA Promotion Director Bernie Lawrence beams his approval. On Sept. 12, Roselli made his Carnegie Hall debut in two successful evening performances.

**Mills' Beefed Up Fox Duties**

Jackie Mills has been named West Coast A&R Director and Studio Representative, heading up the beefed-up 20th Century-Fox Music Company in Hollywood.

Mills' plans include a wide program of production, with distribution set through Steve Morris, liaison man between 20th Century-Fox and ABC in New York and Hollywood. Mills has six albums and 15 singles wrapped for delivery now and an equal if not possibly greater crop planned for the market every three months. Promo campaigns have been planned with a country-wide spread on marketing and talent-seeking levels currently in the works.

"We are interested in talent as singers, instrumentalists or any combination thereof," said Mills, adding, "and they don't have to be established names."

Jackie has signed the David, five male youngsters who sing to their own accompaniment. Another new group, the Fifth Avenue Busses, are preparing their album "Trip To Gotham City" with a big campaign push.

Already on wax are a flock of titles, with "The Bible" narrated by Art Linkletter and picture cast players, headed up by John Huston, wrapped into the story of creation. Ready to go are "Fantastic Voyage," "The Green Hornet" and "The Sand Pebbles."

**Lettermen Record**

Hollywood — The highest one-week sales figure in their Capitol recording history was attained last week by the Lettermen when the trio's new album, "The Best of the Lettermen," surpassed the 50,000 mark after five days of sales.

**Lush Lewis Jacket**

LOS ANGELES — Allen Lavinger, Marketing Coordinator, Liberty Records, has devised a deluxe double spread jacket to house the new Gary Lewis and the Playboys album, "Golden Greats."

**Merc Visitor**

Brijitta Peschka, U.S. rep for Metronome Records of Sweden and Germany (right), goes over promo — publicity plans for an upcoming "Gals and Pals" LP with Mercury Record Corp. Import Coordinator Lou Reizner (center) and Jere Heald, Associate Publicity Director, at Mercury's Chicago home offices.

**Sparton Sales Post For Pariselli**

LONDON, ONTARIO—Sparton of Canada, Ltd. has appointed Joseph R. Pariselli to the newly created position of Sales Promotion Manager for its record division, it was announced by Nigel C. Eiloart, President. Pariselli, who has a broad background in the music and record industry, has been a record salesman for Sparton since 1961 in Toronto and western Ontario.

Prior to joining Sparton, he was with Apex Record Company for six years in sales and promotion. Earlier, he was in show business. As a vocalist, he recorded for RCA Victor of America and appeared on television, radio and in supper clubs throughout Canada and the United States.

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if you are not now a member of NCMDA you ought to join—and be busy actively supporting your own trade association.

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Jazz
Taking Care of Business
By DEL SHIELDS

There are a few talented jazz producers in business whom the disk jockeys across the nation might take a moment out and tip their hats to for a job very, very well done.

Over the next few weeks, “TCB” will tip its hat to them. One is Bob Thiele, A & R Director at Impulse, the jazz arm of ABC-Paramount Records.

It doesn’t take long to find reasons for the success of the Impulse line when one reviews the astounding record of Bob. It certainly takes a man who believes in his product to form a musical partnership of Duke Ellington and John Coltrane; bring back Johnny Hartman; create a hit for Chico Hamilton who had been dormant; promote a commercial success without compromising the man’s art; record the swinging Max Roach with Voices album, “It’s About Time”; develop a beautiful package for jazz LPs, soon followed by most companies; record American jazz musicians in Europe that gave the American jazz public another hearing of Kenny Clarke, Bud Powell, Don Byas and other expatriate jazz stars.

The basis for his success at Impulse is believing in the product, and you could not ask for any more.

George Hoefer writing of Bob in Jazz magazine some months ago revealed a very penetrating analysis of his work: “In making jazz records, the A & R man cannot depend on hit tunes, commercial vogues, or nationwide promoted personalities to sell records. The music is the thing and the market is made up of an erudite community of listeners. When editing and preparing his albums for release, Thiele has this specialized group of audi- tors constantly in mind—in fact, he is one of them.”

Under Thiele’s direction, the Impulse line has developed into one of the strongest jazz labels in the country. It has not been easy, for any jazz disk jockey knows that getting a liberal supply of Impulse albums is almost similar to asking the IRS to forget about your taxes.

We constantly stress to record companies that the greatest LP in the world means very little if the dj does not have it to play. Unfortunately, in the minds of most distributors, LPs become private property for them to distribute to a select number of jocks, promo men, office help and their own individual libraries. As a result, throughout the country, many legitimately working jazz jocks are crying for lack of service.

Aware of this some years ago, we inaugurated the “Del Shields Jazz Letter” that was mailed to over 900 jazz disk jockeys. When we planned the project, one of the first persons we spoke to at length and from whom we received a tremendous amount of help was Bob. He readily understood the problems of the disk jockeys and made available to us a list of his jocks and offered much guidance.

Part of this willingness to help is the result of the grasp of the total responsibilities of an executive and even in the case of an A & R Director, one’s responsibilities do not finish at the conclusion of the editing session and the final packaging.

When one has been successful it does become difficult to remember all of the accomplishments. Until Impulse made its daring step, full-scale jazz promotion among the large companies was not done. There were sporadic attempts over the years. Most, however, were for limited periods. And in other cases, the results were due to the president of the company being a jazz buff. But under Thiele’s direction, Impulse brought a style to jazz that had been lacking. There was freshness in the packaging and there was adventure.

Even the avant-gardists have found an ally in Bob. It is not for us to determine their place in the history of jazz. But they deserved to be heard.

As finally in their overall picture, Impulse in its present position is a leader. It is not a follower, and this is more surprising considering the youthfulness of the company.

Club Review:
Mel Everybody’s Musician

NEW YORK—As currently introduced by Woody Herman at Basin St. East, Mel Tormé is indeed a “musician’s musician”; but it is unfair to so label this young veteran, for he is much more than that.

Mel is a versatile pro, a “jazz singer” who can handle comedy as well or better than any songwriter around, spoof Bob “Dial-in,” do a Roger Miller medley, a wild “Comin’ Home, Baby,” a fresh “Hey, Look Me Over,” a wryly doo-dooed “Strangers in the Night” and the bouncyse of “Mountain Greenery.”

The Columbia Records artist can also break a listener’s heart with his superb ballad sensibility, which he is doing with two of the most evocative ever, John Byner’s “When the World was Young” and Vernon Duke’s “Autumn in New York.” For the latter, Mel takes to the piano, and accompanied by Herman gives moving and never gushy tones to the song that says it for New York’s “canyons of steel.” He adds a lyric about muggers in the park that at first seems superfluous and mood-shattering; but that is Mel’s style. He is hip, sophisticated, he’s seen plenty; he may wander into reverie and nostalgia, but his bright and basically blithe spirit always re-trieves him by the 11th hour. He has known heartbreak, but his resilience saves him, and the melody is minor the less for this.

In the meantime, the audience hears a consummate artist who also manages a trip to the drums and oke(!) and for more has done practically all the arrangements for this extra-ordinarily expert, enjoyable nitty- gritty. (When asked after- ward why he didn’t do any of his own compositions, he said: “I have a thing about that. I’d rather hear others do ‘em.”)

Woody Herman and the Swingin’ Herd (also on Columbia now) are fine, appropriate complements; so is comedian John Byner, who does very funny take-offs on Tony Bennett, the Oszie and Harriet TV show as well as a ballad, but which the Lone Ranger’s Tonto is a swishy interior decorator (“This damned feather ... I can’t do a thing with it!”).

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Money Music

Class Will Tell

"B-A-B-Y," Carla Thomas, Stax, has busted through pop. The next artist to break through for Jim Stewart and Steve Cropper (who has become an idol for a lot of people in the business, not to mention Porter and Hayes) will be Eddie Floyd, whose "Knock on Wood" went on KFWB, L.A. and is over 200,000.

The Supremes, 4 Tops and Temptations are all Top 10 pop nationally as soul breaks through the pop curtain. A new R&B artist with a hit said, "I hope those pop station 'bargillas' will give me a break and stop stealing success from my pockets."

Neil Diamond's "Cherry Cherry" has turned into the Super Giant that his last record never was in the East. Sales are over 60,000 in the tough Philadelphia pop market, so you know where this record is going.

"If I Were a Carpenter," Bobby Darin, is a giant and the Sonny and Cher is unbelievable. Count 5; Eric Burden & Animals; Dusty Springfield; and Johnny Rivers are smashes.

"Ain't Gonna Lie," Keith, Mercury, has busted loose on the charts as predicted. The great new Brian Hyland is, "Run Run Look and See," written by Ray Whitney of Atlanta.

"Love Is a Hurtin' Thing," Lou Rawls, is an R&B smash, and is Top 20 in Detroit, on WIBG and many pop stations. He should become the next Sam Cooke, and is in fact, managed by J. W. Alexander, who managed Sam, and Lou, was a member of the gospel group Sam was in, the Soul Stirrers. His new LP "Soulful," is a giant in sales... "Respect," Rationals, is Top 15 in Detroit and is now handled by Cameo... "Gloria's Dream," Belfast Gypsies, WB, is Top 20 in Detroit and is breaking the hard way, viz., city by city by city.

"Devil With a Blue Dress," Mitch Ryder, has to be a smash. It already received three top R&B station picks, so how wild can a pop record get?... The new Happenings and the new Sam the Sham are great, and are getting all the automatic picks.

Let's face facts, this Barbra Streisand is absolutely the greatest. She takes off where the other gals leave off. I've never heard so much soul and power and emotion as she generates in "Free Again." I'll have to print exactly what we wrote in this column on Wood... "Free Again." I'll have to print exactly what we wrote in this column on Wood... "Free Again." I'll have to print exactly what we wrote in this column on Wood...

It already received three top R&B station picks, so how wild can a pop record get?... The new Happenings and the new Sam the Sham are great, and are getting all the automatic picks.

UJA Dinner-Dance
Duc Oct. 24

NEW YORK—The first annual dinner-dance sponsored by the music industry of the United Jewish Appeal of Greater New York will be given at the New York Hilton Oct. 24. The guest of honor will be David Rothfeld, merchandise manager for E. J. Korvette.

The guest speaker will be Charles C. Bassine, head of the newly merged E. J. Korvette and Spartans Industries.

Larry Elgart and Joe Cuba will provide the music for the $50 a head dance. A major entertainment name will be announced to perform next week.

Treed

ABC's newest recording group, the Trees, celebrated their signing to the label recently with a romp, appropriately, around Central Park trees, joined by Bob Thiele (second from left), label A&R Director, and Howard Stark (second from right), VP of the ABC division. The Trees' first ABC single is set for October release.
New at WDAS, Philadelphia: Sonny Warner; Johnny New- bag; Joe Tex; "Poor Girl in Trouble," Barbara Mason; "Am I a Loser," Eddie Holman; Fred Parris; Mitch Ryder.

"Lost Without the Love of My Guy," Violin Wills, Bronco, goes to Top 20 at KFWB, L.A., and is going at WAME Miami; WAMO, Pittsburgh WJMO, Cleveland, etc. Last week's "Soul Sound" at KFGJ was the Steve Mancha. This week's is the new Bob & Earl on Mira, called, "Baby, Your Time is Soul Sound" at KFGJ was the Steve Mancha. This week's goes to Top 20 at KFWB, L.A., and bag; Joe Tex; "Poor Girl in Trouble," Barbara Mason; "Am I a Loser," Eddie Holman; Fred Parris; Mitch Ryder.

KGFJ sounds great! Al Scott is all-nite. Wolf Man has a deep, gruff voice. KGFJ sounds great! Al Scott is all-nite. Wolf Man has a deep, gruff voice. Wolf Man Jack (the kids call him Howlin' Wolf), rips Redding; Incredibles; Jimmy Thomas; J&B Purify; Bobby son, "Stay With Me," WB, is a smash called, "How Many Times." One of the original Soul Stirrers, and he replaced Sam Cooke with sales over 5,500, a smash in Cleveland, Miami, and "Hang My Tears Out My Eyes," Otis Redding, reports as hot in Ray Charles' "Ray's Moods" and "Hey Hey" (Chicago, Pittsburgh)

The Greatest

The Goris-Puchito Story (Continued from page 29)

and after some time, he record- ed "Mienteme" by Olga Guillot, a smash. He will never forget "Palabras Calladas," "Eso Yo" and "Mienteme." The first Olga Guillot album released by Puchito became a total success. He also recorded Pototo and Filomeno, Orchestra Sensacion and others. When nobody con- sidered orchestra típica prom- ising, he recorded them and helped establish this trend. After a few years, he opened Impresora Cubana de Discos, at Autopista del Mediodia, to- gether with Ing. Pedro Suarez. This industry was pressing a high percentage of the produc- tion of Cuban labels, when Castro took power. Goris came to the United States in 1961, bringing with him some of the tapes he had recorded and which made his label popular in Cuba.

Starting Again

In this country he had to start all over again. Those are unfor- gettable times - in which I started in Seven Eleven Groceries as a part-time em- ployee. "We Got Love," Enchanters, WB, is Top 10 at WENZ, Rich- mond, with Jo-Jo Samuels, the Hawk, Meat Ball, Wildchild, the Demon and Roll Jordon. Scepter bought the #1 Record in Houston and Dallas, "Harlem Shuffle," Traits.

"Stay With Me," Lorraine Ellison, is a Stone Smash in Balti- more with sales over 5,500, a smash in Cleveland, Miami, and busing big in Detroit and Chicago all in one week. New Or- leans and Pittsburgh (KDKA POP) are starting well.

Now that WDAS, Philadelphia has gone on "Devil With a Blue Dress," Mitch Ryder, added to the fat picks at WJMO, Cleveland and Fat Daddy in Baltimore, it looks like an R&B and pop thing. The song is combined with "Good Golly Miss Molly"... At KATZ, St. Louis; Robert B. Q. sounds good enough to be on NBC; Buster Jones is out of sight and Bernie Hayes and Chuck Cunningham are just great. They really do cook... Donny Brooks at WDAS is really catching on with the kids, just as he had in Detroit and St. Louis, so look for big things.

Ken Reath and Hal Brown, WAMO, Pittsburgh; New; P. L. Cannon; Jr. Parker; Darrell Banks; Joe Cuba; In- credibles; Lorraine Ellison; Viola Wills. Pick: Eddie Hol- man. Big: O'Jays; Otis Redding; Jackie Wilson; Bobby Marchan.

Prediction: Eddie O'Jays will make a tremendous amount

Silver Subs

Horace Silver chats with a fan during his pinch-hitting chores for vacationing Billy Taylor of WLIR Radio. An extended European concert tour is in the offing for pianist-composer Silver. On his return tour, he will record his first LP under the Liberty banner for its jazz label, Blue Note Records.

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(Continued from page 27)

Record World—October 1, 1966 35
Coast Capers

BY JACK DEVANEY

Jay and the Americans in town for a taping of the Red Skelton show and making the rounds of local stations... The Chet Baker Quintet, World Pacific recording stars, have opened a four week stint at Hermosa Inn, Hermosa Beach... National promo director for A&M Records, says "Mas Que Nada" by Sergio Mendes and Brasil 66 now headed for a definite national smash. Disk has been out for two and a half months, but present action started here on the Coast in San Diego... The Deep Six back from a successful engagement at the Marco Polo in Vancouver, B.C., and recorded a new single for Liberty Records this week. Their album "The Deep Six" out this week.

Gary Lewis and the Playboys have been set for their first out of the country appearances when they play the Loyola Palace in Manila Oct. 29-30. On the 28th, the group will fly to Hong Kong performing series of shows at military bases... Walt Disney reps from six European countries will fly to London this week to meet with composers Robert and Richard Sherman now on their first overseas trek. On agenda will be discussion of exploitation plans for music in Disney's "The Happiest Millionaire" penned by the songwriting brothers... The Knickerbockers currently playing a two week engagement at San Francisco's Dragon A Go Go. Their new Challenge waxing "Love Is a Bird" due this week... Russ Reagan has a winner for Loma Records in the Belfast Gypsies' single of "Gloria's Dream." Also out this week on Loma is Bobby Freeman's first for the label, "Soulful Sound of Music." Arranger-Conductor Ernie Freeman, preparing to score "The Cool Ones" for Warner Bros., has been set for like assignment on "What A Man." I Didn't feature to be produced by Gene Nash and Wendell Niles, Jr., to

BY RICK ROSS

Barbara Lynn and the Cee Cee's are the current West Coast hot spot... The Knickerbockers currently playing a two week engagement at San Francisco's Dragon A Go Go... Their new Challenge waxing "Love Is a Bird" due this week... Russ Reagan has a winner for Loma Records in the Belfast Gypsies' single of "Gloria's Dream." Also out this week on Loma is Bobby Freeman's first for the label, "Soulful Sound of Music." Arranger-Conductor Ernie Freeman, preparing to score "The Cool Ones" for Warner Bros., has been set for like assignment on "What A Man." I Didn't feature to be produced by Gene Nash and Wendell Niles, Jr., to

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Let's Talk Spanish

(Continued from page 29)

American records market.

First, we must say that it was one of the best organized conventions we have ever attended. There was no waste of time, business was conducted from early in the morning to late in the evening, and with the person-to-person interviews one hardly had time to move away from the tables to make a telephone call to office or home.

The Latin-American markets are a very interesting factor. In some parts of the United States where a great population of Spanish speaking people reside, not only do they constitute a potential market, but they radiate an interest for their music, thus creating a big purchasing force. Of this type of market, the greatest are New York, California, Texas, Florida and Chicago; followed by New Jersey, Philadelphia, Cleveland, Connecticut and Detroit.

And of these markets, there is a big split in the type of music that sells more than the other. Yes, there is a difference between Latin music, as there is a difference between the country that sells more than the other. Yes, there is a difference between the country that sells more than the other. Yes, there is a difference between Latin music, as there is a difference between the country that sells more than the other.

The music favored on the West Coast is that recorded by Mexican groups, as in the Texas market. It would be, naturally, between Latin music, as there is a difference between the country that sells more than the other. Yes, there is a difference between Latin music, as there is a difference between the country that sells more than the other. Yes, there is a difference between Latin music, as there is a difference between the country that sells more than the other.

So it has been in years past, when the East Coast distributors and local radio stations popularized the Mexican-type recordings, and the movie houses that cater to the Spanish-speaking populations in the East brought Mexican films to the theaters, thus popularizing the Mexican movie singing stars and their recordings.

Monument Obtains Mucho Foreign Wax

HOLLYWOOD — Marking a definite trend in the global thinking and marketing plans of Monument Records, president Fred Foster announced that the Hollywood-Nashville diskery would issue "in excess of 30 longplays obtained from foreign sources" between now and the end of the year.

As a result of the foreign master-searching by VP and Director of the International Division Bobby Weiss, close liaison was established with many world-wide record companies in order to secure artists and repertoire suitable, not only for the U.S.A. market, but in many instances, for other territories around the world. Monument, besides the U.S.A., will have certain release rights, including England, the Continent, Middle East, Africa, the Far East, Australia, New Zealand, etc.

Album product already set by president Foster for release on October 30th include 'Run and Hide,' as confirmed by Music Merchants Distributing Co. Other areas are reporting action, too, and Lewis has announced plans for the Uniques' second LP.

We can see why a distributor in Chicago, for instance, would not be interested in investing a certain amount of capital to popularize any foreign type of music, when the same investment in popular music can bring him a faster return of his investment, without any extra spendings on promotion, salesmen that can speak the language and knows what to buy. But we must insist on the fact that where it has been done, it has proven to be very profitable, since in this field there are hardly any "returns" and most of the stores that cater to this public buys "cash." And most of all, there is not as much competition.

We heard at the Convention of a lot of new buyers who are willing to rack Latin-American product from almost every part of the United States, and who foresee a very profitable future in this field, soon.

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Saturday,
Sunday, October 28,
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All major phonograph and audio-visual manufacturers, record companies, amusement machine manufacturers and allied industries will be exhibiting.

Exhibits open Friday morning. Outstanding industry seminar in afternoon on record programming, record promotion, music merchandising, industry issues. Tracking the question: It Your Juke Box III?

Complimentary brunch and membership meeting on Saturday, featuring distinguished speaker. Discussion of royalty question, presentation of MOA Merit Awards.

Convention closes with gala banquet and stage show Sunday night with some of the country's best-known talent.

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(Continued on page 38)
Las dos grabaciones que este interesado...
Jimmy Wakely started his new "Jimmy Wakely Show" Sept. 24 on KTTV (Channel 11) in L.A. Jimmy started with Gene Autry when Gene was on an Oklahoma City station, then appeared in many movies at Allied Artists and Universal. Featured on the first show were Linda Lee and Johnny, Jimmy’s daughter and son, and guest star was Eddie Dean. Good luck, Jimmy!

Jack Smith and Joe Thompson were radio hosts at the Admen’s Luncheon-Show recently at the Cocoanut Grove in L.A. Jack is head of the country outlet in Phoenix with the “High Cards” (KRDS). Ray Odom and his first lieutenant Jerry Sawyer represented the big desert city’s first all-country voice WHAT. Current country at new country outlets. Wes Biff Collie’s kick-off notice of a new country network TV M.C.ing chore. Wes

RECORD WORLD-October 1, 1966

Pro-Celebrity Golf Tournament—Oct. 15-16—Bluegrass Country Club
AWRT-AD Club party—Oct. 19—Hermitage Hotel
Registration—Oct. 20, 8 a.m. to 9 p.m.—Municipal Auditorium
CMA meeting—Oct. 20, 10—Municipal Auditorium
SESCAC Reception—Oct. 20, 1 to 5—Municipal Auditorium
National Life-Videotaping Opry—Oct. 20, 7 p.m.—Opry House
BMI party (invitation only)—Oct. 20
ARCAP party (invitation only)—Oct. 20
Movie Premier—“Opry Rebel”—Tenn. Theater—11:30 p.m.
WMS Breakfast & Spectacular—Oct. 21, 8 a.m.—Municipal Aud.
Panel Discussions—Oct. 21, 10:15—Municipal Auditorium
Dot Luncheon & show—Oct. 21, 1 p.m.—Municipal Auditorium
Decca Records party & show—Oct. 21, 5:30 p.m.—Municipal Aud.
CMA Hall of Fame show & dinner—Oct. 21, 7 p.m.—Municipal Auditorium

WMS Convention Agenda

Woker Hospitalized
Wayne Woker, songwriter for Cedarwood Publishing Co. of Nashville, went into Vanderbilt Hospital this week to undergo eye surgery. A few of the hits written by Woker are: "Are You Sincere," "Burning Memories," "Little Boy Sad," "Leave in Your Mind," "Hello Out There," "It's My Way," "Little Heartache" and "I've Got a New Heartache." Many were BMI award-winning songs.

Tribute to Kitty
NASHVILLE—Due for release soon is a new RCA Victor album entitled "Norma Jean, A Tribute to Kitty Wells," according to the singer’s A&R director, Bob Ferguson.

Leo as Cleo
(Continued from page 38)
ance for posterity. RCA made what was reportedly an attractive offer but was sabotaged by the union problems. Ever persevering, the label then asked for permission to tape the performance, put the tape in escrow for possible later negotiations and a record. That request was also denied. And now that the reviews are out, it would seem that recordings are doubtful.

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Kahl Gets Justis Compositions

NEW YORK—Phil Kahl, President of Pictorial Music Publishing Corp. and Tobi-An Music Publishing Corp., has designated by Bill Justis to administer a substantial number of the musical compositions now held in the catalogs of two of Justis’ various publishing firms—namely, Tunnelive Music of Nashville as well as its subsidiary, Vaughn Publishing. Both these companies are affiliated with BMI.

Among the many songs included in the agreement are such BMI award winners as “Mountain of Love” and “Down at Popa Joe’s,” plus many other catalog items.

Justis stated that he wishes to devote all his time, talent and efforts to arranging and composing—and that he feels his relations with BMI are in very good hands for future development.

Phil Kahl has shown his abilities as a music publisher over the past few years, not only through his own current music companies but also with his former associations with Disney Music, Santley Joy and Planetary and Patrician Music before the past year. His years in the music business have been instrumental in the success of such songs as “Jailhouse Rock” and “Why Do Fools Fall in Love,” “Come a Little Bit Closer,” “Hang on Sloopy,” “Let’s Lock the Door (And Throw Away the Key),” “Lee De Loop,” “It Takes a Lot of Money,” and “I’m a People.”

Mayhew Forms Hawkins Memorial

The Hukshaw Hawkins Memorial has been formed by Aubrey Mayhew, Hawkins’ former manager, to perpetuate the memory of one of country music’s greatest talents and contributors.

The project has been a reality for a year with Aubrey and former members of the Hukshaw Hawkins fan club collecting items of every nature relating to Hawkins. In the near future the memorial will be assembled and housed in Nashville, on permanent display.

At one time having items related to Hukshaw in any way who would care to donate it to the Memorial, please contact Aubrey Mayhew at the Hukshaw Hawkins, 902 18th Avenue South, Nashville. All items accepted and used will be identified by the donor when placed on display.

In addition to the following, additional items have been added to the Memorial: a truck once owned by Hawkins, a guitar that he used on tour, and a helmet he wore on the street.
SOMEBODY LIKE ME (Barton, BMI)  
TAKING CHANCES (Vanadore-Five Sisters, BMI)  

EDDY ARNOLD—RCA Victor 47-8965.  
Lively new country tune everybody’ll be singing soon, but nobody better than Eddy. Hurray.

AIN’T GOT NO MAN (Blue Crest, BMI)  
MISTY BLUE (Talmont, BMI)  

WILMA BURGESS—Decca 32027.  
Gal is unhappy about having no guy but the tune she sings has a cheery beat and a bright future.

THE GAME OF TRIANGLES (Delmore, ASCAP)  
BYE BYE LOVE (Acuff-Rose, BMI)  

BOBBY BARE, NORMA JEAN, LIZ ANDERSON—RCA Victor 47-8963.  
Top drawer idea: teaming these three to sing about a love triangle. Will be very, very big.

SHOOT LOW, SHERIFF (Always, SESAC)  
THE FOOL IN ME (Rampage, BMI)  

CASH McCALL—Sincere 833.  
Lickety split item with nifty tale to tell. Listeners will latch onto every word.

SHE’S MIGHTY GONE (Southwind-Copper Creek, BMI)  
THE BABY SITTER (Moss Rose, BMI)  

JOHNNY DARRELL—United Artists 50047.  
Perceptive lyric about a guy who is in love with a girl he knows he shouldn’t care for. Moving.

AIN’T IT FUNNY (WHAT A LITTLE DRINK CAN DO) (Starday, BMI)  
GOIN’ TO TOWN (Tarheel, BMI)  

THE WILLIS BROTHERS—Starday 782.  
Lots of yuks on this side about booing. Infectious, irresistible. Large potential.

I’VE ONLY MYSELF TO BLAME (Law, BMI)  
WATER UNDER THE BRIDGE (Law, BMI)  

KITTIE HAWKINS—Capa 134.  
A swingy country ballad about a girl who picked the wrong guy. Will find sympathizers.

UNMITIGATED GALL (Cedarwood, BMI)  
SOME OF YOUR MEMORIES (Sure-Fire, BMI)  

FARON YOUNG—Mercury 72617.  
Spunky delivery will sell this single about a guy with a mad-on at his gal.

TELL ME AGAIN (Saran, BMI)  
WHERE DID THE OTHER (Saran, BMI)  

JANET McBride & VERN STOVALL—Longhorn 575.  
Janet and Vern have found two new sides worthy of their attentions. One slow, one fast.

RIDE, RIDE, RIDE (Yonah, BMI)  
TEAR BY TEAR (Yonah, BMI)  

LYNN ANDERSON—Chart 1375.  
Lynn sells a song with verve and a chuckle in her voice. “Ride” will ride up the charts.

LOVE ME LIKE THAT (4 Star, BMI)  
THE GOOD AND BAD (Central, BMI)  

AL PERRY—Tower 275.  
An attractive song with an easy to take moral. Al will influence friends with the ditty.
Convention to Municipal Auditorium

By PAUL PERRY

As the 41st birthday celebration of the Grand Ole Opry nears, the tension and excitement is picking up steam! This year's convention will have to be a giant, the biggest yet, with many more interesting events being planned. What will make this year's attraction more enjoyable and beneficial, most people think, will be the fact that the headquarters have been moved from the no-room hotel to the spacious Nashville Municipal Auditorium. All industry personnel we've spoke with are certainly pleased with this venture.

NBC-TV crews will be here during the upcoming deejay doings to film several "Swingin' Country" daytime ficks. The show's regular cast of Rusty Draper, Molly Bee and Roy Clark are anticipated also. Mercury's Jerry Wallace subs for Clark a couple of days next week on that show, Oct. 4 and 5.

Darnell Miller, young Challenge artist who had the '65 hit "The Hinges on The Door," stopped off to see us while in town last week. Darnell works out of Island, Va., and has a very bright future.

A giant expansion program is in full swing out at Nuggett's Studios. New offices, and a bigger and better sound system is being installed with echo chambers and the works. "It'll all be completed by convention time," quipped the label's A & R skipper, Jack Logan.

It looks as if it has finally happened for one of my favorite entertainers, Bobby Lewis. His new United Artists release, "How Long Has It Been," is the talk of the trade here and it seems that Kelse Hurston, the label's A & R man here, has scored again. Bobby, called the Little Man with the Big Heart from Hodgen-ville, Ky., really brings it out in this one. Little Bobby's comment: "I'm a hoping." Kelse's: "With the reports coming in, it looks like we've got a hit."

News from U. A. also has it that Del Reeves' new single should be out this week. Both sides are from albums. The A side will be the fact that the headquarters have been moved from the no-room hotel to the spacious Nashville Municipal Auditorium. All industry personnel we've spoke with are certainly pleased with this venture.

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Anky Dallas, Little Darlin' recording artist, was the first regular cast of Rusty Draper, Molly Bee and Roy Clark are anticipated also. Mercury's Jerry Wallace subs for Clark a couple of days next week on that show, Oct. 4 and 5. Small Miller's Music Hall on Thursday, Oct. 6. They were recently made by NBC to carry "The Roger Miller Show" under most unique promotions in Atlanta radio history will involve Nashville, as a result of a decision made Friday (16) by officials of Atlanta's pop radio station WQXI and Nashville's Tree Publishing Co. The promotion, according to "The Monday Night Movie," which has not been permitted by NBC to carry, "The Roger Miller Show" due to a previous commitment calling for showings of "The Monday Night Movie."

A campaign, which began yesterday, was implemented by WQXI officials to bring the Miller show to Atlanta. Highlight of the drive, which is bringing attention to the TV Mr. Cooper and President, respectively of the Country Music Association, announce that an Advance payment of $100,000 has been made to the Country Music Association for volume II of "Famous Original Hits by 25 Great Country Artists."

The LP to be released shortly, will be sold through Radio and TV special. Thus far a total of a quarter million dollars has been realized from sales of the first album and the advance payment made by Gilbert to the CMA. The building which is scheduled to open formally in January in Nashville is expected to be ready for inspection in mid-October.

The pact also provides for the troop to do the cigarette commercials. This much sought after group will be performing at Houston's Music Hall on Thursday, Oct. 6. They were recently made honorary members of the Houston Folklore Society. But between now and that date, this duo has four recording sessions slated at the local Columbia Studios. Over at Capitol, Wade Pepper and the fellows are walking on air over the wide acceptance of "Mrle Hagagg's" "The Bottle Let Me Down," and Charlie Louvin's "The Proof is in theKissing." While mentioning Merle, he and wife Bonnie Owens along with the Strangers are just winding up a stand at the Las Vegas' Golden Nugget.

Kopp's Mel Tillis brought back so many souvenirs from his recent tour of Germany and England that it cost him $95 to ship them back stateside with him. That was Mel's second visit overseas this year and he was so well accepted by the GI's over there that he's being tabbed for another visit in February.

Spent some time with Little Darlin' Records' Aubrey Mayhew a couple of days ago. He was in town for two days with a full schedule of recording sessions for his artists. "We've got a new Johnny Johnny Mathis release that's about to come that you won't believe," stated the very much excited envoy of hit records. It'll be Johnny's first country release in some 10 years, by the way. And have you heard that new Ray Price single "Touch My Heart" penned by Aubrey and Johnny Paycheck?"

Johnny Dallas, Little Darlin' recording artist, was the first act to appear at the new Statler Steak House in Dallas. Jim Apilito, manager, said that he was very pleased at the response of the Dallas performances, and hopes to bring Johnny back soon.

Miller Promo Involves N'ville

NASHVILLE—One of the most unique promotions in Atlanta radio history will involve Nashville, as a result of a decision made Friday (16) by officials of Atlanta's pop radio station WQXI and Nashville's Tree Publishing Co.

The promotion, according to "The Roger Miller Show" under especially arranged conditions at Nashville's WSM television station. Music City luminaries such as Brenda Lee, Sonny James, Archie Campbell and the Newbeats are slated to be on hand to shake hands with the Miller-loving delegation.

Record World publisher Bob Austin—helped by Starday Records secretary Aileen Pittman—tried on the official golf hat with inscriptions that will be worn during the CMA-sponsored Pre-Celebrity Golf Tournament in Nashville Oct. 15-16.

Glad Hatter

CMA Receives Advance on LP

NASHVILLE—Hal Cook and Bill Denny, Chairman of the Board and President, respectively of the Country Music Association, announce that an Advance payment of $100,000 has been made to the Country Music Association for volume II of "Famous Original Hits by 25 Great Country Artists."

The LP to be released shortly, will be sold through Martin Gilbert Advertising of Hollywood, Radio and TV special. Thus far a total of a quarter million dollars has been realized from sales of the first album and the advance payment made by Gilbert to the CMA. The building which is scheduled to open formally in January in Nashville is expected to be ready for inspection in mid-October.

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We keep on bangin’

DON'T WORRY MOTHER,
YOUR SON’S HEART IS PURE
THE McCOYS
BANG 532

A Feldman, Goldstein, Gottsohrer Production