

"BETWEEN THE EARS"

Playboy Records

8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

....OCTOBER 22, 1976....Le premiere issue (No. 1)

JUST WHAT RADIO NEEDS...DEEP DRIVEL FROM....

MARC...MARC...the sound of a hairlip dog....

MARC NATHAN PRESENTS:

JUST ANOTHER AMUSING PROMOTIONAL ITEM FROM JUST ANOTHER AMBITIOUS GUY.

I must admit, I have yet to really work out a format for this newsletter.

When the idea popped into my head FIVE years ago, I implemented it while employed at BEARSVILLE Records. Eight great issues of the Bearsville BLAH, BLAH, BLAH were shipped to an apathetic, sympathetic, diabetic group of programmers. We even had a letter to the editor...once. Oh well, the turnover in the radio industry leads me to believe that there is a whole new breed of talent out there. Each one just waiting for the chance to skim this, realize it is nothing and throw it away. We repeat, THROW THIS AWAY!!!

See, it's got you captivated already! So, what I hope to accomplish with this rag is:

A) To give PLAYBOY RECORDS the neccesary visibility to make programmers believe that we are more than just a label. (A record company is a MUCH better term)

B) To let you all see how MARC NATHAN will never win a Pulitzer prize despite his witticisms, criticisms and ego.

C) To force you to strain your eyes in bi-weekly fashion for a few minutes of light hearted humor and in depth nonsense.

D) To show you what a promotion man can do with his time when he is not high...on the charts.

Inside you will find, the usual hype about our artists and their vinyl fantasies. You may also run across your own namesake as we feature hot gossip by our resident staffers John Wellman (MOR king), Connie Geller (Secondary queen and nouveau Belmont), Jeanne Larson (the mecca of this office's communication) and of course, ME...and if you've ever talked to me, you may regret it tomorrow!

So for now, GET OFF ON IT...Contribute, Call us, Write to us c/o BETWEEN THE EARS. All correspondence will be printed and subject to arrest.

Seeyouonthereebop,

Marc

THE INSIDE BACK COVER - ADVERTISEMENT - courtesy of PLAYBOY RECORDS.....

I T H I N K W E ' R E A L O N E N O W - the R U B I N O O S

a beserkley record (dist. by PLAYBOY) - BZ 5741

K F I V - Modesto ...M.D. - Fred James ...employed by KFIV for TWO years ...

FRED SHOUTS .....PLAYBOY LISTENS .....

"This record came out the same week as the BAY CITY ROLLERS ....astute and aware of this Bay area group's TEEN POTENTIAL, I quickly battled them...

The ROLLERS won by a decisive margin!...I am proud to say that I didn't let the audience think they had heard the last of the RUBINOOS (It is a great record)...I kept it on and it TOOK OFF after two weeks...Requests on the ROLLERS DROPPED SIGNIFICANTLY!...The RUBINOOS were what my audience had chosen after TWO SOLID WEEKS of INTENSIVE AIRPLAY...Sure, the ROLLERS are a top ten item...but, the RUBINOOS is already NUMBER FOUR and it looks like a sure NUMBER ONE RECORD in this market! NUMBER ONE PHONES at ALL TIMES!'

and so, in summation....

****

GOOD VIBRATIONS was GOOD VIBRATIONS...This is NOT the definitive TOMMY JAMES record...your audience likes CRIMSON and CLOVER and CRYSTAL BLUE PERSUASION...If they need a third, give 'em MONY MONY....

SAVE THE RUBINOOS for I THINK WE'RE ALONE NOW!!!

KFIV - MODESTO (HB - 40 - 30 - 26 - 20 - 12 - 4)

A TREMENDOUS GROWTH PATTERN on a tremendous record!

YOUR AUDIENCE HAS NOT LEFT IT'S BUBBLE GUM ON THE BEDPOST FOR THE PAST NINE YEARS!!THEY STILL CHEW and you know it!

/-/-/-

RADIO...as I perceive it:

BETWEEN THE EARS welcomes you to our initial communique. We hope that it has provided you with a release of sorts, from the normal hype that may or may not be shoved down your throat two to two hundred times a week.

Believe me, if we wanted to hype you, we'd think of a more expensive, slightly more illegal method than the POWER OF THE TYPEWRITER. Hell, with all the bunnies that hop around this place, it's a wonder you hear from us at all!

For a long time I have studied this radio game. It is somewhat more erratic than the record game but still, it is a board game, as is Monopoly, Parcheesi, Chess and Candy Land. With all of the pieces on the board, you move down avenues of happiness and gutters of gloom. Depression and percussion are equally rooted between the ears of success and stability. WHAT FOR? (Answer in next issue)

RICH GIRL will someday make a great HALL and OATES single.

The new ELO album is about as calculated as you can get, expect a ton of sales.

The SPARKS album, soon to be released on COLUMBIA will include a version of a tune called, I LIKE GIRLS, originally written and first recorded while the property of this writer's alma mater, BEARSVILLE. Watch for it, they have not had as big a hit in America as the Wonderful WONDER GIRL that graced the air waves in Minnesota, Iowa and Nebraska (among others) back in 1972.

If you have not heard the BURTON CUMMINGS rendition of YOU AIN'T SEEN NOTHIN' YET....you ain't heard nothin' yet. FROM LEFT FIELD...A MONSTER!

I did a "Dickie Goodman" type record called, "AFTER THE GREAT DEBATE" by SUGAR and SPLICE. After finding out that if it became a hit, I'd be sued left and right, I had to abandon the idea of a release for it. It was a shame, It was a funny record. If PLAYBOY has a hit before Christmas (and I dare say, we will), I will press up a few hundred copies (backed with my first un-released SUGAR and SPLICE record, DOCTOR MY TAPES - made in 1974, moments after the NIXON resignation), you will all hear some of the most overlooked art of our decade. ...or is it Decade-ence?

I grew up in FOREST HILLS, NEW YORK at the same time, in the same area as the RAMONES...I DID NOT SNIFF GLUE WITH THEM...we smoked an ounce of LIPTON TEA....

Soupy Sales quote..."People who live in glass houses should....
....dress in the basement."

SCOTT SHANNON bubbling over with excitement because he got his name mentioned TWICE in the HOLLYWAY DRYCLEANERS newsletter! ..that's terrific, Scott...

That LEO SAYER record sure brought some excitement back to the RECORD biz!

For all those still on Mary Hartman re-runs: MARY IS NUTS, CHARLIE AIN'T GOT BUT ONE, HEATHER HAS GROWN, CATHY IS EXPECTING...., MARTHA IS WAITING and DENNIS FOLEY HAS YET TO SHOW! We anxiously await the appearance of MARTIN MULL.

Congratulations to NANCY SAIN, she just returned from a two week vacation in LONDON and now begins working in the ARTIST RELATIONS DEPARTMENT of U.A.....

RUBINOOS rhymes with TWO CANOES....JOCKS TAKE NOTE!

EARTH QUAKE is TWO WORDS ...all those that type play lists TAKE NOTE!

MARC NATHAN IS SLIPPING.....

Between the ears and around the eyeballs, we present to you TRIVIA TIME

Time to ROCK OUT with your resident lover of stiffs...MARC NECRO NATHAN..

BE THE FIRST CORRECT ANSWERER AND WIN...

A) - 25 albums from the fine family of PLAYBOY records FOR YOUR STATION'S LP STASH.

or...

B) - A year's subscription to PLAYBOY magazine..fine reading, cover to cover...courtesy of PLAYBOY and it's fine family of enterprises.

or...

C) - A personally autographed poster of BARBI BENTON...specially perfumed FOR YOU!

AND NOW THE QUIZ....

Tonight we toch on FOLLOW - UPS...Fill in the name of the follow up, and send your answers to MARC NATHAN at the PLAYBOY OFFICES...first CORRECT answerer will be notified IMMEDIATELY upon request and his name will be subject to ridicule in a forthcoming issue of BTE.

JELLY JUNGLE - lemon pipers _____

CAN'T FIND THE TIME - orpheus _____

OPEN MY EYES/HELLO IT'S ME - nazz _____

COME AND GET YOUR LOVE - redbone _____

BANG SHANG A LANG - archies _____

SAN FRANCISCO GIRLS - fever tree _____

ANGEL BABY - dusk _____

MAMMY BLUE - stories _____

LIGHT UP THE WORLD WITH SUNSHINE - h,j.f.,d. _____

NOBODY BUT YOU - loggins and messina _____

THINK YOU GOT IT?....

SEND IT BACK TODAY!!.....name.....

station.....

choice....a).....b).....c)...../...

UNTIL NEXT TIME .... EAT YOUR HEART OUT IF YOU HAVE TROUBLE WITH NUMBER 9!

ONE LINE BLURB... (in two lines) The next TODD RUNDGREN album won't be out til JANUARY. Howabout playing some BESERKLEY product instead....OK?

IN OUR NEXT ISSUE....

SCANDALOUS GOSSIP ABOUT MUSIC DIRECTORS AND THEIR REQUEST LINES! ! !

LETTERS TO THE EDITOR...even if I have to write them

CYNICAL LOOKS AT HYPED CHART NUMBERS

PREVIEWS OF UPCOMING RELEASES FROM BESERKLEY RECORDS

THE SECOND TRIVIA TEST...one hint...Bone up on your One Hit Wonders!

SUPPORT BETWEEN THE EARS....it's new on this planet...it wants to be friendly!

RECOMMENDED PLAYLIST

Most of the top twenty of CASH BOX

A great deal of the top twenty of BILLBOARD

A whole bunch of the top twenty in RECORD WORLD

R & R BREAKERS

GAVIN'S TOP PROSPECTS

A PLAYBOY RECORD....for good karma

HELLO, IT'S ME...LOVE TO LOVE YOU BABY (2 AM - 5 AM only!)....FOGHAT....KISS....

BABY BOY - Loretta Haggers a.k.a. MARY KAY PLACE

SUMMER RAIN - JOHNNY RIVERS (a great oldie)

About TEN daytime and TEN nighttime RECORDS!

THAT'S ENOUGH TO SATISFY ME ...I am your target audience!

* * * *

MARC NATHAN - continued

....along with TODD RUNDGREN. Became a vegetarian, moved to San Francisco...this time, wore flowers in his hair. Worked for CASABLANCA...Had hits, splits, Now residing at PLAYBOY...A better person for it! See you at the top of the charts, boys!

JOHN WELLMAN - A favorite here, When he laughs, he cries...real tears! Been at Bunny Heaven for about three years! Can sing a medley of our hit! Programmed heavy radio stations in the Mid West in the sixties. His knowledge makes him one of the most respected promotion men at the MOR level. He's loved in Dubuque, too!

HOPPING DOWN THE BUNNY TRAIL

CONNIE GELLER - A New Yorker at heart, when Connies husband Greg became head of A and R at EPIC here in L.A., it was So Long Bannatyne, hello my chevrier home. A desire to work and a quiet, unassuming but subtle personality helped to land her the gig here at PB. Also of course, she has been invited to sing on stage at the ROXY by her favorite performer, DION. She accepted, on that fateful night and is now considered, A NOUVEAU BELMONT.

JEANNE LARSON - Now considered the "mecca of communication" here at PLAYBOY, Jeanne holds down the difficult task of Inter-Office Promotion Co-ordination. All of the stores that are stocked with our records, to back your initial airplay, go via JL. Every nasty note that is addressed to "Promotion" is taken with a grain of salt by this good natured young lady. Popular with her stations in Mississippi and Louisiana, Jeanne is hoping H.,J.F.,&D. have a hit soon! Employed by PLAYBOY for over a year, Jeanne knows excitement and can translate it to you in seconds!

NEXT WEEK: Thrill to the capsule bios on our R&B staff...Learn more about our operation...and why IT HAD TO BE REMOVED...IT WAS SPREADING!

WANNA SEE ANOTHER ISSUE OF THIS RAG? WAS ONE ENOUGH? DO YOU REMEMBER THE NAME OF THE THREE CHIMPS ON THE T.V. SHOW "THE HATHAWAYS"?

LET US KNOW N O W ! ! !

SPECIAL THANKS TO THE FOLLOWING PLUGGED IN PERSONS AROUND THE COUNTRY... WITHOUT YOU, I'D BE A BABBLING BROOK...OR A DANCING FOOL...or a yankee fan.

MIKE ST. JOHN..LANNY WEST..KERRY JACKSON..AL McGLOTHLIN..ROGER COLLINS..RICK CARROLL..LARRY GROVES..LEN JARVELLA..BOB HARLOW..GREG ELLIOT..JIMI FOX..TIM SCOTT..BOBBY RICH..JOHN TOBIN..RON KAY..ART BELL..DAVID KRAHAM..I JUST REALIZED THAT THOSE OF YOU THAT DON'T SEE YOUR NAMES ARE GOING TO FEEL SLIGHTED...

LET'S JUST SAY THAT THERE WILL BE IN DEPTH STORIES ON SOME OF YOU IN UPCOMING ISSUES. WANNA FEED YOUR EGO, SATISFY YOUR SOUL...GIMME SOMETHING TO SAY.....

TILL NEXT TIME..PEACE , LOVE , REGULARITY and HITS.

Marc Nathan and the Wacky World of Wabbits...

WRH

between the ears SUPPLEMENTARY SHEET...easier to throw away...if necessary!!

With this being our first issue and all, I thought you might like to have a bit more insight into our artists here at PLAYBOY. Some of you think the world ends at BARBI BENTON....right?

HAMILTON, JOE FRANK and DENNISON

Garnered first gold disc for the label...New single "Don't Fight The Hands" looks as if it may reach similar status...and not take ten months! Three extremely friendly and talented guys, Dan, Joe and Alan are on tour in their mobil home checking out America the Beautiful by day, and gigging by night. New lp just released, hope you were serviced.

AL WILSON

Impressive label debut with "I've Got A Feeling"...chances are you will hear that voice again..and again..and then some! Every time you played Lou Rawls hit on the air, I KNEW THAT AL WILSON WOULD RISE AGAIN...see you in December!

MICKEY GILLEY

No one is kiddin' when we say that Mickey is the Elvis of the country market... SEVEN CONSECUTIVE NUMBER ONE RECORDS...we need not say more...we do anyway.... Mickey is S M O K I N'...A piano basher...a crowd smasher...everything we need to continue our golden hot streak on the country charts.

BOBBY BORCHERS

His last country single reached 29 on the charts...new one shipping soon!

WYNN STEWART

His last country single reached 8 on the charts...His new one comes soon...and, it's part of his debut lp for PLAYBOY, "After The Storm"...Wynn is an ole' fave rave and with the excitement of this label's country department behind him, it should be smoooooth sailing!

BARBI BENTON

What's that you say? You've been waiting for her? Keep waiting...we love to tease.

EARTH QUAKE

A Beserkley import...more on that later

WEAPONS OF PEACE

Some reviewers have said "...best since EWF..."...we say here: SMASH ACT...one good listen to the lp will make you a believer. They're from Chicago and despite Bears, Sox, Cubs and Bulls...these guys are winners!

the RUBINOOS

More Beserkley product...this is the pop group destined to break big as soon as radio realizes whereitsat!...more on that later...more on that on the inside front cover...By the way, the record is NUMBER ONE in Modesto THIS WEEK.

There are more...plenty to write home about...JOEY STEC...SUNDAY SHARPE...CHUCK PRICE...JONATHAN RICHMAN...JUSTWAITTILLNEXTTIME.....

LATE FLASHES...HOT GOSSIP...NOOZ...to snooz by.....

Two weeks late in printing this sheet...don't let the cover date fool you, I just spent half the night watching the elections...Close...have a cigar..... Lots of changes in this week's radio and record madness...suggest R&R changes name temporarily to SCORECARD....J.J. Jordan/WRKO....soon to be headed west (am I scooping everybody or are you going "ho hum")...R&R Bound!....Stan Bly to New York with Arista...Jim Taylor looks to get the big shot in Chicago with Mercury....Marc Nathan stands tall in the saddle as he returns from Spokane after viewing tremendous Northwest reaction to the Gavin Confab...Paul Johnson out at Motown...Sammy Alfano out at Ariola...by the way, John Valenti is in town at the Troubadour this week...he used to be John LiVigni of Raintree Records...his singles were GIMME SOME LOVIN' and the incredible faverave punk rocker, MACHINES...It's hard to believe all these changes.. Record Biz definitely not in ARB...Watch for new Foghat, it was already reported in Gavin by hotshot Ken Rice in Lake Charles, La. (KAOK)...Had the chance to hear lots of hot new records while on the road...starting to believe in HUDSON BROS. ...DID YOU KNOW that their first lp was on the Playboy label? It's a collectors item now, if you are a Hudson fan, gimme a buzz and I'll shoot one out to you ASAP....Their great Rocket record, Spinning the Wheel With the One You Love was one of the most overlooked GREAT records of 1975...Also really like Ray Sawyer...he is the leader of Dr. Hook...Eyepatch and all...Spent last Monday in Salt Lake City where I had the pleasure of having Gary Waldron of KCPX tell me that he thought the Laverne and Shirley record was "EH"...then had the misfortune of finding out that he added it, leaving Hamilton, Joe Frank and Dennison to rot on his shelf...one more week...

FOR GREAT PIZZA: San Francisco - TOMASSO'S on Kearney off Broadway...NO BOUT A DOUBT IT...IT IS THE BEST...TRY A NUMBER 14... CLAM PIZZA bout to mess wit' your mind!

FOR GREAT PIZZA: New York - Ranking Number Two in our Pizza Popularity Poll... THE FAMOUS RAY'S PIZZA...two locations in the heart of Manhattan...6th Ave. and 11th Street....and 73rd St. on the corner of 3rd Ave.

FOR GREAT ANYTHING: Try a tasty slice of Between the Ears...preferably as often as possible...Where else would it be important to find out who the voice of Mr. Ed was...hint: it is NOT Donna Summer.

If Marc Ratner at RSO thinks he's gonna get away with those Carter jokes all winter long...he'd better guess again...I CAN'T TAKE IT...STOP THIS CRAZY THING...

Subscribe to Between the Ears...all you have to do is open your mail with regularity...the rest is up to my magic fingers...

COLLECTOR'S NOTE: I am always on the lookout for NAZZ singles...

COLLECTOR'S NOTE AGAIN: Aside from still being on the lookout for NAZZ singles, remember the group PILOT? Their last EMI/Capitol single CANADA is from the album that will be released on ARISTA. Do You Care?

That is really all for this issue...WAKE UP.....WAKE UP...would you please WAKE UP.

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.....ISSUE #3.....DECEMBER 9, 1976.....

SPECIAL ISSUE - WHY?....I DUNNO.....

INCLUDES MANY FUNKY FEATURES...NO REFERENCES TO:

- NAZZ....
- FEVER TREE....
- SCOTT SHANNON...

EDITORIAL COMMENTS:

Thank you for your support with BTE...write more letters, please.

Well, it's meat and potatoes time again! Time to get down to some brass tacks at the ol' IBM and let you know why I've been incommunicato the past two weeks. ROAD FEVER....I was down south, up north and moving from east to west. I made friends , lost friends , and heard a lot of radio! There will be a brief diary of my road trip enclosed as well as a lot of wordy nonsense...some of which may be about YOU!

The biggest, most exciting announcement to make at press time could well be the biggest hoax of 1976 and the most forgotten piece of trivia of 1977.

MARC NATHAN, your loving editor has collaborated on the idea for the FEB issue centerfold of....NATIONAL LAMPOON. No beads, no gooey lenses. From all apparent indications, Marc Nathan's All Star Dead Baseball Team will be enshrined in the Lampoon early in '77. Actual layout and credit for the idea has yet to be shown to me but, I did get paid for the idea and they are into it, so be on the lookout when Kid Promo goes Jock!

John Wellman, resident staffer here in Bunny Heaven has taken a well-deserved vacation and consequently, his portion of the sheet will be infested with NathanNews rather than sanity.

Jeanne Larson, back from her torrid affair in Minot, North Dakota and secondary queen and nouveau Belmont, Connie Geller are both on hand to dish dirt and air out old laundry so, onward , upward and turn the page to read our advertisement. It does keep us running....

Your surprisingly positive comments have led me to believe that this is a worthwhile cause. I'm just not sure how it is humanly possible to read this stuff-ola.

Marc Nathan, editorial staffer and pompous, dancin' fool.

THE INSIDE BACK COVER...AN ADVERTISEMENT...BESERKLEY RECORDS...GONNA BREAK!!!

UNPRECEDENTED!!!!.....scream reigning loonies everywhere

THE CHAMPAGNE OF BOTTLED RECORDS!!!.....sez Miller Hylyff

THE CLYDESDALES WILL BE VERY JEALOUS!!.....sez Ed McMahon

BESERKLEY RECORDS ANNOUNCES THE RELEASE OF....A S I X P A C K...of singles!

Now and only now, from now on, Beserkley Records is proud to give you six classic examples of why YOU should be actively interested in breaking at least ONE of these little buggers!

From the "Chartbusters" lp...Two artists , Two old favorites , THRILL TO THIS!

1. Friday On My Mind - Earth Quake ...b/w Roadrunner - Jonathan Richman

The E.Q. tune is a spiffed up rendition of the great Easybeats classic while the Jonathan record has helped him achieve impressive cult worship!

The long awaited follow-up to "Mankind"....

2. SON OF PETE is back and you should be dancing to Silent Knight. If that one takes you back to the days of the twist, the cha cha, the mambo...listen to the great B side , Disco Party: Part Two...WOTTAROCKER!

Jonathan Richman and The Modern Lovers were considered the high point of a
3. rather dreary year for new and unusual acts, This one's got it! He'll be a hero to thousands in the coming year.

New England b/w Here Come The Martian Martians is included in our six pack. Watch for tremendous early reaction to both sides. We have already mentioned the great alien demo possibilities on the B side!

THREE ACES DOTH MAKE A FULL HOUSE....

GREG KIHN - LOVE'S MADE A FOOL OF YOU....Face it, Linda Rondstadt's versions
4. of Buddy Holly records may be hits, BUT THEY AIN'T THE GREATEST! This is!

WATCH FOR MASSIVE SUPPORT!

---

the RUBINOOS - I THINK WE'RE ALONE NOW...Wotzat? You say you've passed on that
5. one for the past four months? Well, get ready for it again because we are going to break this act! More Inside

---

KICKS - EARTH QUAKE....In following up their "8.5" lp, E.Q. delivers an early
6. taste of "8.6". If you were into the Raiders, check it out! Earth Quake sold albums across the country on the last one. It only takes a single to break an act like this one!

SHIPPING TO YOU THIS WEEK....BESERKLEY'S STAB AT STARDOM. IT WILL CUT YOU....

"BETWEEN THE EARS" "BETWEEN THE EARS"

RECORDS THAT NEED TO BE WRITTEN ABOUT

Gloat, gloat...CAR WASH IS A SMASH!!!

This issue touches on a few different records. There were quite a few records I heard while on the road that I should mention. Some of them I remember, the rest are non-descript.

RECORD THAT SOUNDS LIKE A GREAT OLDIE...

YOU GOT ME RUNNIN' - GENE COTTON (ABC)...While on the road in Tennessee, I heard this record and I racked my brain to think of all of the southern regional hits from the late sixties that I could. SURPRISE! Gene Cotton's record was NO OLDIE...I think it may be in 1980, though!

Congratulations to Warner Brothers and MANFRED MANN...you're Blinded By the Light is tremendous on a car radio. I wish Spirit In The Night could have been a hit Earlier in the year. I know it was a strong request and sales record at a few stations in Kansas, Missouri and California. Maybe a re-release is in store!

Credit John Hunter from KLOG - Kelso, Washington for calling attention to the SMOKIE record on RSO. John and Gary Waldron of KCPX were both super early on the record and phones started immediately.

Two great black records I heard on WWRL in New York over the Thanksgivingsday festivities are: FREE - Deniece Williams and I DON'T WANT TO LOSE YOUR LOVE - The Emotions. They are both CBS related Records and really class up the airwaves.

SHAME, SHAME, SHAME DEPT.

What a drag it is to see the Hall and Oates single dying. It was really not from lack of support though. I sure felt that would be a stronger record than it was. It sounded great on the radio and though the lyric was a bit abstract at times, it was a far more intelligent song than most of the drivel that you audition weekly. I suppose you should prepare for Rich Girl which has already gone top five at KRKE in Albuquerque.

Speaking of Rich Girl, Have you noticed the cover version by Elliot Lurie? It is on Arista..(they gave you Gino Cunico's "Fanny...") and though he was the lead singer of Looking Glass, Hall and Oates should feel secure in their quest for renewed radio interest.

AWFUL SOUNDING OLDIE DEPT.

Only one record made me violently ill on the road. Remember Three Dog Night... Their One Man Band, in retrospect, is one of the cheesiest pieces of glop I have ever heard five years later. Hideous harmonies and basically, a lousy song, I'd stick with Eli's Coming, Out In The Country and Celebrate.

How's your Top One Hundred of the Year looking? For some it seems that the Rod Stewart, Elton and Kiki and Chicago rule. Others feel Starland, Starbuck and Manhattans are close to the top. Mark Lawrence of WGUY in Bangor, Maine (after pleading with me not to mention his name for fear of blacklisting from within the industry) reports a solid top five contender in December, 1963 - Four Seasons and I must agree. It was there a LONG TIME!

A NEW ADDITION TO MY CASSETTE COLLECTION..MAKING CAR LISTENING A JOY!

The Dwight Twilley Band album is the bestest of the best. Don't miss it!!!

FLASHBACK TO A GREAT OBSCURE RECORD DEPT.

I Don't Want To Be A Lone Ranger - Johnny Guitar Watson (Amherst/DJM)

This guy is a star and this is his hit.

MOVE OVER HONEY AND LOVE IS BLUE, HERE COMES A NEW LOW IN SINGLES DEPT.

Groovy People - Lou Rawls (Phila. Int.)

Augh, I can't tell you how violent this song makes me react. Any song that has to mention ego trips and attitudes as well as include a line that Lou sings, "I don't like people wit' attitudes, demz ain't people I can use" BAARRFFFFF!

SO MUCH FOR RECORDS...WHAT GOOD ARE THEY ANYWAY.

The Marc Ratner Routine continues:

RSO staffer Marc Ratner, in keeping with his lame tradition of having hits and no sense of humor could not come up with a joke for this issue. He did manage to get his name mentioned in this sheet because he is taking me to the hockey game tonight. As if he wasn't bad enough, now I have to sit through the L.A. Kings vs. the Colorado Rockies...that's not a hockey game, it sounds like an ecology shakedown.

Teen News! Bo Donaldson came up to our office yesterday. No hot rumors to follow but a reminder: THE HEARTBREAK KID was never on an album and it is THE DEFINITIVE BO DONALDSON!

There will be no more Mary Hartman updates until the show starts to get good again. It's ridiculous, too many inside jokes about various peoples sexual preferences. They are severely limiting their audience to drag queens and transvestibules. Not even Martin Mull saves this one!

HOW A GLOVE SO RIGHT, TURNED OUT TO BE SO LEFT?

A tormented decision about a transplant...TORN BETWEEN TWO LIVERS?

DONNA SUMMER'S FOUR SEASONS OF GLOVES....Boxing gloves, Ladies White Gloves, Baseball gloves and wooly mittens...

Speaking of Donna Summer...How do you figure that the Bay City Rollers can have a hit with a John Paul Young stiff and the Doobies can have a hit with a Carly Simon stiff but COULD IT BE MAGIC was NOT a hit for the First Lady Of Gloves?

By the way, Congratulations are in store:

CLAY GISH of KRBE in Houston tied the knot last week. I was supposed to attend the wedding but unfortunately I had pressing matters in L.A. which prevented my physical being, from being there. Pressing matters? Could it be dry cleaning?

BOBBY KNIGHT of WCUE in Akron, a winner in BTE Trivia Contest #2. A year of Bunny Heaven by way of Playboy Magazine coming at cha. Bobby knew about Ola and The Janglers...that totally knocked me out...see, it doesn't take much!

JERRY ROGERS of WSGA in Savannah , a winner at the Billboard confab in New Orleans last week. Small Market Top Forty Station Of The Year. So fine...It's another Queens, New York happening!

MORE STUFF....

Sense Of Humor Dept:

Scott Christenson of WEAQ says that he too has copies of the Nazz singles but that he's not dumb enough to send them to me.

Dave Bishop from WCOL points out that while I was in rare form stumping everyone on BTE Quiz #1, I was also a turkey for not providing you all with the answers in the next issue. Tell me, Do you really care that the Lemon Pipers follow up to Jelly Jungle was Lonely Atmosphere?

Apologies to all who say that they never received issue #1 of BTE. A special apology to Craig Lutz at KREM who claims he has never seen either of the first two issues. Pony express doesn't come to Spokane but twice a year.

Jack McKeen of WPGA in Perry, Ga. and Jerry Smith of WKSP in Kingstree are BTE readers. Their encouraging comments keep my fingers happy.

If you are traveling to Japan , make sure you pick up a copy of the recently released Barbi Live! album that is going like rice patties!!!

New York is fortunate to have an AM all calypso/reggae station. WLIB (12B) is really a great thing. Aside from giving the time and temperature in New York and New Jersey, it let's you know that it is 89° in Trinidad.

The number one record on 12B last week was "Norman, Is That You?" by Max Romeo. He had a number one record in England in 1972 called Wet Dream...Uh boy!!

There was also a reggae version of A Fifth Of Beethoven on the list. Number Four was the title cut from the Bob Marley album, Rastaman Vibration. Real strange!

John Sebastian of KDWB in Minneapolis admits to having been an idiot for at least a sixty second period in his lifetime. Now, I should omit that, do you think he'll be offended? It was only meant as a joke. I have this habit of saying things the wrong way. John is a fantastic guy and if we hadn't planned on me saying something this stupid in this issue, I'd be shot....as well as shut out in Minneapolis.

AND NOW....HERE'S THE GOILS.....

Greetings to RadioLand...This is Connie Geller in Hollywood, once again to let you in on the major events that make this life in the Muisc Biz soooo exciting! Two of my fav stations in Texas had the opportunity of entertaining our own Hamilton, Joe Frank & Dennison last week. The group first appeared in Longview, Texas at KLUE to visit with John McCarty on the airwaves for awhile. John reported that all went well and I would like to express my appreciation to him for his cooperation in setting up this interview and also for his help in breaking our new releases.

The next stop on the Bunny Trail for H, JF & D was Marshall, Texas where they started a near riot at a local High School. While trying to inform a hoard of screaming female students of their autograph session at House of Electronics Record store. The session was set up by Johnny Rice of KMHT and I heard everyone had a terrific time.

I must say I have found your opinions of this sheet interesting, but I was surprised to find so many of you capable of such violence. One of the more sane reactions came from Paul Sims at KOTN, who said, and I quote,"Ho, Ho, Ho, Ho..." I sure love reading the "MUSI-NEWS" from WNAM, especially the bad jokes. Here's one for Jason Page: "Hey Jason, have you heard the Mexican weather report? Chili today, Hot Tamale!!" Bye, Bye.....

Hi everyone!! Jeanne Larson in L.A. to bend your eyes for awhile! Well I'm sure when you read our inside back cover advertisement, you are going to realize how lucky we are for distributing Beserkley Records! The "Christmas" package you will be receiving soon is going to pleasantly surprise you! The Rubinoos single, "I Think We're Alone Now" is being reshipped with this package and I know you are going to want to listen to it again and say, "Hey, this really is a good song...better than the old Tommy James version in production and deliverance, as a matter of fact!" And as for the Son of Pete single, "Silent Knight" b/w "Disco Party: Part 2" a few radio stations that have mistakenly received it already say they are going to report it to R & R! The Greg Kihn, "Love's Made a Fool of You" is truly a work of art, I mean listening to it is going to make you start cookin'...and besides people can relate to it...truthfully, how many of you can really say love HASN'T made a fool of you..at least once?? Think about it??! As for the Earth Quake, "Kicks" it has always been a favorite of mine, so I'm prejudice!

Hamilton, Joe Frank & Dennison just got back from the North Pole..No really.. they went to Louisiana, Minneapolis, North Dakota and Vancouver and I think they had to go out and buy long underwear!! But they did get warm welcomes. They added to their concert most all of the songs on their new LP and their audience went crazy everywhere! Thanks to Tim Page of KDBS(Alexandria), he went back stage during their show in Louisiana and both he and the guys has a great time! I wish you would have taken a picture with the guys though Tim, for more than one reason!

Well the stork has been making the rounds..Len Evanoff, our distributor promotion man from Progress in Cleveland just became the daddy of a precious little girl..and talk about excited!! Also James Neal, the evening jock at WAPF(McComb) had a baby boy, this makes 4 little ones..Jim..I think you should get your T.V. fixed!...Well, I'd love to hear from all of you, something has to inspire you to call or write to me..I got an idea..call me and I'll give you some ideas!!

Love to you all....

LETTERS TO THE EDITOR....

***Dear Marc: I am proud to inform you that you have won a very prestigous award. You have been determined to be the largest rat to visit the KMKF attic this year plus you ate more records than anyone has ever even dreamed of. We have erected a photo of you in a hallowed spot in the attic....till then, Ed Klimek (KMKF)

***Editor: Marc Nathan has a great idea with "Between the Ears", enjoyed reading all the bits from around the country. I know that I'm short, but is there a conspiracy again short people not being mentioned (Written in a fit of anger??) not really, actually my elevator shoes just stopped between floors. Rich Bircumshaw (KLO)..Jeanne note.."If you think you're short, you should see me!!"

***Editor: How are you? Martha and the kids are fine except little Mikey has a runny nose. Do you think that has anything to do with the Mac Donald's spoon that he keeps in his middle dresser drawer under his socks? The cat had kittens. Do you want one? They are so cute. Well, gotta rush now, Martha is tooting the horn. We're going to Clam Country Safari for the weekend. Steve Lamont (Ex KOBO MD, and ain't nuthin' but a jock now except that they have me do some engineering once and a while on account of my first phone.) (KATY)

***Marc, enjoy BTE..Ron Brandon (WORD)

***Forget the quiz..just send prizes...Keep 'em coming! We're doing all possible to help with Rubinoos and H, JF & D!! Dewayne Graham (WAPF)

and...

...Speaking of the RUBINOOS:

KFIV-MODESTO (2-1-1-1-2-5-8) "LAST 7 WEEKS" OVER 1600 SOLD

I THINK WE'RE ALONE NOW 82-5341

is ready to explode!

Watch CALIFORNIA LEAD THE WAY!!

KJOY ... KSTN ... more to follow SOON!!

- BESERKLEY -

THE LONELINESS OF THE LONG DISTANCE ROAD TRIPPER

The days seemed to go by faster with the anticipation of a road trip in the offing. I packed my bags on a warm Saturday night and headed for Georgia. At about five in the morning I found myself in Atlanta's airport being tormented by the Hare-Krishnoids. By seven thirty that morning I was in Augusta and while taxi-ing out of the airport I saw my first "I Found It" sign outside of L.A. It was the first of many to come. Jeez, I thought Murray Head covered all that stuff years ago. So, I caught the flu on the plane and spent the first day of my trip in a hotel room, in bed, football game blaring from the T.V. My apology to Steve York of WAUG for being such a convalescent case.
Monday was Augusta by day, Montgomery by night. Oh yes, I had another glimpse of the Atlanta airport in between. Montgomery was pleasant until I got a bit off base and insulted the "master of ceremonies" for the evening. Oh well, the south may never forgive me but lord, I SHALL REPENT!

Tuesday brings clouded memories of Birmingham and a lovely introduction to WERC Music Director Sheila Camp. We rapped for an hour or so and then I took my Hertz and headed for Chattanooga. I'm not quite sure what happened there. I was scheduled to meet Jim Pirkle from WFLI in the Hotel (Chattanooga Choo Choo...) Bar at seven o'clock. Word could not have spread from Montgomery that quickly. Oh well, I sighed and headed for my room. Radio was O.K. in Chattanooga. WFLI sounded as if they were trying to be a very competitve and professional station. WGOW played the hits and sounded well,too. It was on to Knoxville for me.

There is a new station in Knoxville, WRJZ. They are cooking and should make a major dent in the ratings in that area. They have great belt buckles. Tipped off the X-Ray scanner at three airports along the way! Bob Kaghan and Tim Edwards have themselves a long hard job to do but, the benefits seem to be limitless. WNOX continued to sound like the Knoxville Powerhouse. WKGN is doing the Lee Abrams format on AM and it was a pleasure to get into some AOR related stuff on the Rent A Radio.

From Knoxville, I trucked to Memphis where I had the misfortune of missing Mike St. John who was already headed to Birmingham for Turkey Time. I did connect with John Long of WHBQ. We rapped about his jumping into the waterfall at a convention a few years ago and also discussed the hits. Memphis is cooking! The two top forty stations are playing just enough Rose Royce to get me up and dancin'. WDIA and WLOK continue to be important R and B factors in the market.

Thursday through Sunday were spent in New York with my family and whatever friends I have left. I ran into Todd Rundgren's ex bass player in the lox and bagel store. I ate, drank and was, in general, being quite merry.

Monday, the dreaded curse continued. I hit NINETEEN INCHES of snow in Buffalo. My sincere thanks to Jerry Grady for trucking around in such a severe storm. I expected to leave Tuesday but, as weather had it, Wednesday was more like it. Most of Tuesday was a white, fuzzy blank. I did get to see Mickey Turntable and Harv Moore from WYSL as well as a record store that carried Beep Beep by the Playmates.

The Billboard convention was next as things started to look better immediately after departure from Buffalo. The plane stopped in Pittsburgh where such luminaries as Charlie Lake of WPEZ, Dennis Waters of 13 Q and Chuck Brinkman of WTAE got on board. Then, trouble struck like a bolt of lightning in my gut. Faulty landing gear, EVERYBODY OFF. Two hours later we were on a new plane and headed to New Orleans.

The ride to the Billboard convention site was great. Accompanied by the afore-mentioned Charlie Lake, New Orleans seemed strangely Jamaican to us. We cruised in and the fun begun.

HIGHLIGHTS OF THE BILLBOARD CONVENTION

There really isn't that much to be covered on this one. I think the main high point was my scoring 225,530 on a three ball Captain Fantastic pinball machine. That score was good for eight free games and stood as the house record through out the entire convention.

It was very gratifying to see Bill St. James of KBCQ in Roswell, New Mexico win the program director of the year award for small market radio. Last year I met Bill when he became a Gavin correspondant. I went to Roswell and dazzled him with my style. Then he broke Donna Summer for me and now he is a star! Bill was also very high on the last Greg Kihn single which went to number one for him last summer. He assures me the new one will be an automatic!

It was a drag to have missed meeting staunch Gavin reporters Greg Stevens of KVOL in Lafayette and Nick Bazoo from WKKY In Pascagoula, Mississippi. I've been hoping to meet those guys and now, because of their lack of name tags, I missed 'em. I did get to meet Mike Mitchell of KSMB though. Thanks to Marc Ratner for his trained radar in picking Mike out of a crowd of thousands!

STEVE KELLY of KEEL: It was exceptionally good to meet you. I hope you did not think I was a maniac. I was really excited at the prospect of talking with you and did not want to go away without leaving some sort of impression.

My crowning glory moment came during the last day of the convention when I got to run the slide projector in the Jan Basham production of What Record Buyers In Los Angeles are Buying. It was quite a thrill and I didn't miss a cue. If any of you need a good projectionist for your slide presentations, don't hesitate to give me a call. Call Jan at A&M here in L.A. for a good recommendation.

I headed home on Sunday and even though our plane was delayed for FOUR HOURS and included on false start with full speed down the runway, I got home in one piece and am anxious to regain my status as a human being.

TO ALL CONCERNED: It has been rough. I think the worst is over now but thanks for putting up with my inconsistency.....I have felt like bad jello the past two weeks.

Pinball Machines are my latest obsession. In the next issue we will do a feature on them and if you wish to contribute, please call or write immediately. Of course all video games will be considered valid too. Sea Wolf, Tank, Gun Fight will all get major recognition...coming soon.

NO REAL TRIVIA TEST THIS WEEK...JUST ONE QUESTION:

Run Back To Mama and Never Marry A Railroad Man are two very obscure oldies that were heard for a time on KTAC in Tacoma. Can you name the artists on these two records? I doubt it.

For a real treat: Make sure you hear the latest from Shirley and Squirrely. It's a christmas record and should bring a lot of Christmas joy into some three year old's life. ...I love it....but not as much as their last one.

KNOW YOUR REPORTING STATIONS

WCIR - Beckley, West Virginia....KXLF - Butte, Montana....14ZYQ - Frederick, Md.
KEEP - Twin Falls, Idaho....KATY - San Luis Obispo, Calif....KOKK - Huron, S.D.



"BETWEEN THE EARS"

Playboy Records

8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

.....The heralded ISSUE #4 .....December end, 1976

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*                                            *
*   YEAR END ISSUE contains same basic stuff.*
*   NEW RADIO STATION HITS L.A.              *
*   MARC NATHAN BITES DUST...cleans apartment*
*   ONE PALTRY LETTER TO THE EDITOR..shame!  *
*                                            *
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HELLO RADIO?...This is Marc Nathan....from Playboy....no, Playboy Records... Yeah, I know....that's pretty funny. Oh, you got the latest copy of BTE, Whatchathink?....hello?....Hello?....HELLO?

He hung up.

And so,

While RADIO is hung up, our madman is left to stew and brood over the lack of presents Santa left under his turntable. No BESERKLEY six packs delivered to the top forty stations on time...BAH HUMBUG!

Actually, this cover page is meant for a more serious pause for reflection. Mirror, mirror on the wall....Why didn't I have hits this fall? Answer: Don't take it personally. (Now how's that for honesty?)

Nineteenseventysix was a very important year for me. I was able to further and better my skills as a promotion man and was able to enjoy long periods of both success and failure. Both were crucial to the learning process and though I hope not to experience such "lows" in '77, they have been accepted, the knowledge has been extracted and hopefully the remains have been filed away in a safe and secure place. The year started auspiciously with hits by KISS and DONNA SUMMER. Of course, the label was different than it is now but be it Casablanca or Playboy, my function remains the same. I am still a promotor of radio. The records, or labels that I am involved with on a weekly basis will change frequently but only the cream will surface at the top. We at Playboy, vote for more cream in '77! It is my firm belief that we have the product to start happening NOW! The Beserkley release is just the start. Soon you will receive Playboy product that will be every bit as accesible as the product I worked last year for Casablanca, and before that, for Bearsville.

You are all tremendous. The feedback you have given myself, my staff and my friends (the few I have left) has made this a much merrier holiday time than one would expect me to have...considering....

Time to get your smiles cranked up, the rest of this sheet will be dished out in a lighter vein. ....Say, off white?

BETWEEN THE EAR...wax...(RECORDS)

Ah, 1977, One hopes that you hold more potent items in your hands than in 1976. Yeah, it's true, BOSTON and HEART were "sensations" and yes, disco did seem to maintain its stature in the hippest of homophile communities. But still, we have seen another year come and go without the re-emergence of TODD RUNDGREN. Despite his Faithful album nudging into the top hundred due to the great radio hype single of the year, "Good Vibrations", Todd still has yet to become the messiah type figure I always had him pegged for.

Heard the Assembled Multitude's TOMMY oldie on the radio this morning. It sounded like it would make a great disco tune if they took out some of the middle portion. Someone should re-mix the drums and sell another half million!

While no official award is noted, a musical highlight of 1976 was Thom Bishop of KGMO - Cape Girardeau, Missouri's expert splice and re-mix of Earth, Wind and Fire's GETAWAY. Thom took that synthesized segment in the middle of the record and ran it backwards and forwards three times and then made those drums kick in with some hotter than hell action! We always love mutations on the air. That one was good enough to rate a BTE mention...YOU could be next!

Oddity Department: On the KILE - Galveston, Texas top 100, I Got To Know by Starbuck nudged out Moonlight Feels Right! That's right, the mid chart follow up placed at #84 while Moonlight lit at #98....Rainbow In Your Eyes by Leon and Mary was #9!...It could be that W.B. missed one there!

As KGBS "Gentle Country" was on its death bed (the NEW TEN -Q!) I managed to hear the Dickey Lee record. Wottagreatrecord! 9,999,999 Tears deserves a better fate than the one it seems to be destined for. You can be sure it will not be a holdover on the KTNQ playlist. (Baby Boy by Mary Kay Place was!)

...and speaking of KTNQ, it seems that they have made their first "commitment" to a left field single. As of this writing TEN - Q had been on the air less than 24 hours but, these perceptive "Ears" heard "Hollywood Hot" by the 11th Hour no less than FIVE times already. Perhaps you recall that record. It was out twice in the past 18 months, with some success in markets like San Diego, Philadelphia and New York. 20th Century had best not be "Dreamin'" on the job!

Great appearance by the Keane Brothers on kiddie teevee show "Wonderama", they did their great sporadic regional hit, "Sherry" as well as some other toons that really helped provide these youngsters with a musical identity. ....When they hear the RUBINOOS, they will SHIT!

Soon to be released, "Theme from Ronco Pocket Fisherman" by Pope Peel and the Great Gift Ideas...how can it miss? Just think of how many people have bought this product. The potential is limitless! Get on it now and "scale" new heights with your audience. The trout will love it!

What a difference a year makes: It seems that just last Christmas, I told Steve West of KJR that his stations X-mas record sounded great, but if he killed the guy at the end, he could easily sell the record to Big Tree. Now here it is a year later and Big Tree Records no longer holds those morbid connotations! Congratulations to all those Big Trees for creating a healthy, new image....and much success to you in '77.

NINETEENSEVENTYSIX REMINDS ME:

Three albums that would have been in my top fifty if they had come out are: Barbi Live In Japan.....Utopia - "Ra".....the RUBINOOS....
Utopia is due in January, The RUBINOOS in February, Barbi in Japan may never surface here.

Ex-NAZZ drummer Thom Mooney was replaced in PARIS by ex- UTOPIA drummer Hunt Sales. Thom now shows up in Tattoo along with ex-Raspberry, Wally Bryson

I neglected to buy the EAGLES, WINGS, MAX ROMEO and BECKIES albums in time to be included in my survey.

Three of my import "pix to clix" of 1975 were HEART, GRIMMS, and Peter and the Wolf...Not bad...

BEST REGGAE SONG OF THE YEAR: Ballistic Affair - Leroy Smart..."We used to lick Charlie's boots after school..."

SINGLES COLLECTORS NOTE: The dreadful "Hey Fonzie" by Steve Sawyer on Casablanca came out again! Under the guise of The Sands Of Time...new lyrics, it was called, "A Tribute To The Beach Boys '76".

Lotsa versions of the theme from STAR TREK this year, including ONE UN-RELEASED version by a Bearsville group known as the DISCO JETS (We think it was Todd).

BEST ROCK (POP) AND ROLL SONGS OF THE YEAR: Machines - John LiVigni (Valenti!) Rock And Roll Love Letter - Bay City Rollers and Spinning The Wheel With The Girl You Love - Hudson Bros.

WORST LP OF THE YEAR: Knights In White Satin - Giorgio (Oasis)

INFECTIOUS: Wham Bam - Silver...Canada - Pilot...Love's Made A Fool...- Greg Kihn

SUGGESTIVE: The Fruit Song - Jeannie Reynolds (Casablanca)

THE GREATES HITS ALBUMS THAT WERE ADDED TO MY COLLECTION: Ohio Express , The Buckinghams

GREAT SIXTIES ALBUMS ALSO FIRST ACQUIRED: Magic Lanterns, The Buoys, Cuff Links, Robin Mc Namara, Alive And Kicking, Boyce and Hart, Lou Christie, Cherry People, Gayle Mc Cormick, Hog Heaven, Illusion, Buchanon Bros.

GREATEST HITS ALBUMS WITH ONE WEIRD CUT: FACES - includes the great "You Can Make Me Dance, Sing or Do Anything. WAR - includes the awful "Summer"

REGGAE ARTISTS: I. Roy, U. Roy (I guess we all Roy), Leroy Smart, The Pioneers, Big Youth, The Maytals, Max Romeo...

GREAT 1975 LPS, NOT OWNED UNTIL 1976: BESERKLEY CHARTBUSTERS, MODERN LOVERS, Tim Moore's Behind The Eyes and The LIVE Bob Marley and the Wailers

1975 RE-CURRENT: Eric Carmen, Bruce Stringbeans, Fleetwood Mac, Robert Palmer (Pressure Drop), Roxy Music (Country Life), Four Seasons (Who Loves You), Parliament (Mothership)....1973 RE-CURRENT: Andy Pratt (w. Avenging Annie)

EMERGENCE AND RE-EMERGENCE: No - Bulldog...The Thought Of Loving You - The Crystal Mansion and the GREAT Can't Find The Time - Orpheus

GREAT LPS TO HAVE AROUND THE HOUSE: William Shatner - The Transformed Man Irving Berlin albums, Monkees - "Head", Lambert, Hendricks and Ross.....datzit

WRH

Congratulations to Noel Love and Howard Rosen for an excellent article touting secondary radio and promotion to CASHBOX. The article was long overdue in its praise of both secondary radio and the promotional efforts of Private Stock. Hey, C.B., let's see more of those articles...maybe even a feature!

NEW TERMINOLOGY DEPARTMENT: Our resident reggae fan and spiritual mentor, Bob Merlis of Warner Brothers has gotten this editor hip to "dub" and "version" records. Now, due to the disco boom and the "hot" production of certain disco records, almost to the point of extreme distortion on the top end, we dub these records: SZECHUAN VERSION. A good example of a Szechuan Version record is the album version of How High The Moon by Gloria Gaynor on the now defunct MGM label.

Burton Cummings made a "guest" appearance at the Artie Mogull Christmas Party. Though I wasn't in attendance, a close friend dropped my name and I received raves and high praise from the Canadian King Of Rock and Roll! He declined to say whether he reads BTE or not.

Burton at the ROXY! So fine! Killer renditions of many standard Guess Who songs, some new tunes, a great version of Your Back Yard from the lp and lots more! The guitar player (actually, one of two) was Danny Weis , formerly of Rhinoceros... Who could forget the fabulous Apricot Brandy?

Playboy recording artist JOEY STEC will help rock in the new year at the LA club, the STARWOOD on (appropriately) New Years Eve. Other acts on the bill include Bo Donaldson and the Heywoods and Rick Springfield. I will be there and I will enjoy it. Then, at one AM , Teevee Cable Channel Z presents Blazing Saddles. It's twue, it will be the fourteenth time I have seen the movie.

Thank you Paul Christy of WNIC (FM 100) in Detroit, you are the first station on our "Theme from ROCKY" by Current. Hey, if you haven't seen the movie yet, you had better put it on your list! It's a technical KNOCKOUT!

Upcoming conventions, forums, informal gatherings and conclaves: BIRMINGHAM on January 14-15 and of course, DALLAS on February 18-20. Don't miss 'em!

TEARFUL REUNION: Jerry Steele and Jeanne Larson tearfully re-united on the phone today after not speaking for many months. Jeanne, affectionately known to Jerry as "Bottle Lady" (genie in a bottle) reports that now that Jerry has become a "someone" (he's M.D. of WIFE) he's been hard to find on the phones. Fortunately, the two were connected today and the rest....may be history!

Congratulations are in store for Kent Burkhart, Lee Abrams and Associates. Those fellows have announced that they will employ Dennis Nicklos of the Don Kelly Organization on a "personal Management" type basis. To be represented by Dennis is a class thing. We wish both parties a successful marriage. Live long and prosper!

Hot Disco! Be sure you check out "Dream Express" by the Honeybees on a Chelsea label. It sounds like a sure smash in a lot of foreign countries. Time will tell before America passes judgement. We could not stop dancing while this record was playing. I wa hoping it was ABBA.

WEIRD COINCIDENCE DEPT: While Elton and Kiki lip synched "Don't Go Breaking My Heart" on a local special starring KHJ jock, Machine Gun Kelly, Toni Tennille and John Travolta gave their heart rending rendition on the Captain and Tennille show on ABC. Now that is saturation...from the publisher's viewpoint!

STRANGE OLDIE DEPARTMENT: Thanks to Steve West of KJR in Seattle and Gary Cummings of KRPL in Moscow, Idaho for answering the last strange oldie question. The answers being Shocking Blue and Chase. The latest strange oldie comes from the new TEN - Q : All The Way From Memphis.....Mott the Hoople.

WRH

FLORIDA ORIENTED STATIONS NOTE: You were very special, you were in a market where both distributor promotion men were smokers! Now, Marty Schwartz goes to Elektra and Bob Perry moves over to Arista. We independant labels will feel the loss and pray that the replacements for these guys (Marty in particular) share the same enthusiasm and hopefully the same results as their predecessors.

COMMENT: The EAGLES album is quite a great record. Aside from the hit single, there seem to be many programmable cuts. I must admit, I was surprised. I don't usually like "mass appeal". Try LIFE IN THE FAST LANE!

If the tallest indy promo man is Doug Lee in Minneapolis, then I suppose the short award would have to go to Bwana Johnny out of Portland. When the two stand side by side, there must be about a foot and a half drop off between them! File that under Unnecessary information...you got it first in BTE!

ABBA single, Dancing Queen should be the big one that some people thought Fernando would be. Actually, Fernando was a big record for most stations. This one should be an across the board monster....I bought it.

GREAT ODE TO POTENTIAL IMPOTENTS: STAND TALL...of course!

MOVIE NOT TO BE MISSED DEPARTMENT: NETWORK: A great media oriented film that involves a newscaster, Howard Beale in a bizarre plot about a bottom rated teevee network and how it rose to the top.

Fifty pounds of Thai Stick Marijuana has been stolen from a locker in the San Luis Obispo Police Station. Now, I know that John Tobin of KSLY knows nothing about it. When I called him, he could barely say hello.

No, Barbi Benton is not available for any private parties in early 1977. If you plan on being in the L.A. area though, give us a call and maybe we can do a threesome...for lunch.

Note the bad wave of awful game shows on the tube. 50 Grand Slam and Double Dare are both way below standards set by Jeopardy, Video Village and Supermarket Sweep. Come on Goodson and Todman, you can get it together! Give us a killer about Rock and Roll!

Baseball Goodygoody Tom Seaver seen on To Tell The Truth this past week. He sure looks weird sitting in between Kitty Carlisle and Peggy Cass. Perhaps he is trying to build a real personality type image to go along with his personality-less face? He does have quite a fast ball, but that laugh.....

ENDORSEMENT TIME: Because the editor of BTE is such a mass media oriented person, he has decided to clue you in on some of the fine products that he patronizes regularly: Archway Cookies, Laura Scudders Natural Peanut Butter (Crunchy), Ron Brandon's Radio Music Report, Hockey News, Ralph's Orange Juice (Consumer Reports sez, LESS RAT HAIR!), Beserkley Records, Adidas Sneakers, IBM Typewriters, Planters Mixed Nuts (NOT dry roasted) and Double Bubble Bubble Gum.

DON'T OVERLOOK: General Johnson (Arista) - The former leader of the Chairmen Of The Board, his second solo album but who remembers the first? Lots of funque oriented toons. Playing behind the General are ex-Utopia members Ralph Shuckett and John Siegler.

TORN BETWEEN TWO LOVERS was written by Peter Yarrow formerly of Peter, Paul and Mary. He co-produced the record too!

What has happened to the secondaries in the five state Minneapolis area? They were once real groundbreakers. Now, I find very few of them willing to go with a new record. That's B-E-S-E-R-K-L-E-Y, fellas....

WRH

GOOD PLAYLIST DEPT: Each week, I receive a good amount of playlists from you. Each one has something about it that makes it identifiable to that particular station. Know your playlist! This issue, I thought it would be nice to mention some of the better lists that cross our path in the hope that if you are not sending me one, you'll make a New Years Resolution to do so. Also, if you are still sending a playlist to Marc Nathan at Casablanca Records or even, to New York at Bearsville, please make the change!

KSLY - San Luis Obispo sends out two typewritten pages, presumably put together by Music Director John Tobin. Lotsa info about top albums, cuts, singles, retail notes, chart summaries and a list of the umpteen people that work for/with John.

KSEE - Santa Maria lists the record label and number of EACH record. A good device for those small market retail accounts.

98Q - Vidalia, Ga. can always be counted on for some amusing comments as well as a comprehensive list of which stores do NOT have stock on particular records on the 98Q list.

KBCQ - Roswell, N.M. despite a moderately typed sheet just listing the records played has seen fit to always include at least one BESERKLEY record on his station! Now, since Bill St. James was voted Small Market P.D. of the Year at a recent Billboard confab, I think we can safely say, WE SEE A TREND!

KJOY - Stockton is fortunate to have David Kraham on their team. David puts out a weekly sheet called Tracking With Kraham that outlines many of the records heard on KJOY. David includes personal picks and a lot of nonsense about how the Chicago Bears are the team to beat next year. A must!

KEWI - Topeka has a policy of listing the drops on the station as KEWI Falloffs. Kinda Katchy, n'est ce pas?

WCIR - Beckley, West Virginia is also into a two page typewritten sheet with alot of album cut info. It's a good one.

WEEO - Waynesboro, Pa sees fit to comment on BTE in his sheet. That's ace! They are also playing the Robert Palmer single which shows their good taste!

Basically, there are tons more. Some have tremendous graphics, others just a typewritten byline. Any way you put it, these playlists are tremendous input and I urge you to owe it to yourselves to pay attention to the sheet you send out. It is your way of letting the world know where you're at.

SPOTLIGHT ON: Paul Fishkin, President of Bearsville Records

As FOGHAT carts get cue-d (Q-d?) up on your machines, know something about the head of the label. Fishkin is one of the young new breed of record company bigs, having just celebrated his eigth birthday. He is actually in his early thirties but because he has spent so much time on the phones in the office, he has only been aware of eight of the occasions. Having "discovered" your editor, being "Leroy" in "We Gotta Get You A Woman" and skinnier than a number two pencil, Paul has found the road to success similar to those darkened streets of Philly where he grew up (not out). His interests include odd named girls and Mel Brooks. His last red book was "Communism and the Art of Jaguar Maintenance". His favorite drink is pushpins and his favorite food is yellow. You can write to Paul at the Bearsville offices. Be sure and put on the back of the envelope, I'm a BTE reader.

Rest assured that British heavy metalist group FOGHAT are NOT involved in a cover battle with sequined songstresses, The SUPREMES. Though they both seem to proclaim that "You're my DRIVING WHEEL", it seems unlikely the three girls have ever jammed at the Fillmore....could you imagine FOGHAT at the Waldorf?

TRAVESTY DEPARTMENT: (Rumor) J.J. Jordan got a gold record for "Tear The Roof Off The Sucker".....he never played it.

MOST IMPRESSIVE DEBUT BY A NON-HUMANOID DUO: Shirley and Squirrley (Can't wait for an album!)

Alex Chilton, of BOX TOPS fame has an E.P. out on New York based ORK Records. Sweet Cream Ladies, Forward March was always MY favorite.

WRH

THE GIRLS ARE BACK, THE GIRLS ARE BACK IN TOW - OW - WN..... BUT FIRST.....

HERE'S "Big" John Wellman:
1976 saw Playboy Records move steadily into prominence in all possible catagories. Pop-Adult Contemporary-Country-Black and AOR. All of these charts had Playboy artists well represented. It took a lot of hard work and dedication by everyone. 1977 has the makings of even a bigger and better year for the people of Playboy. From Eddie Kilroy and Nick Hunter in Nashville, and all of us here at home base, we thank you for your past assistance, and we wish you the very best for the coming year!

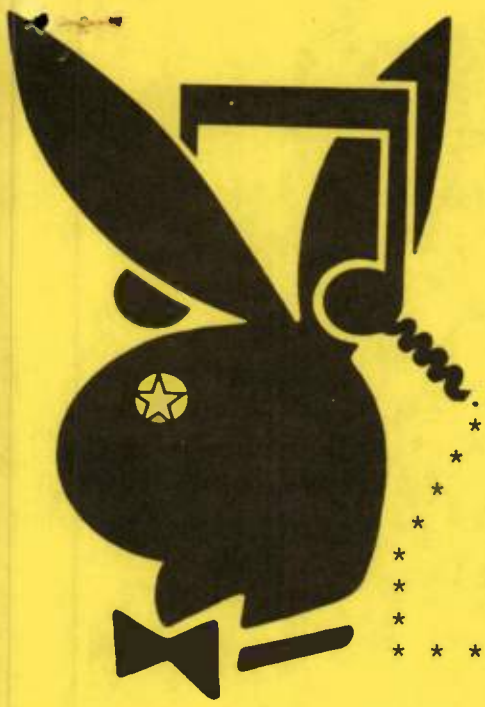
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Greetings from Connie in Hollywoodland, where the talk of the town is about the film "ROCKY" it's breaking box office records here in the Big Orange and is a sure contender for many oscars. As you must all know by now, Playboy's "THEME FROM ROCKY", performed by Current, has shipped with the blessing of United Artists films and music. It's a knockout single that truly captures the spirit and excitment of the movie.
Until the new Greg Kihn album arrives at my door I guess I'll have to settle for playing my Top Five LP's of 1976. Most consistant airplay at Connie's house this year was supplied by: 1. Southside Johnny and the Asbury Jukes 2. Gram Parker, 3. Leo Sayer, 4. Dwight Twilley, 5. Dion....Great Music... A Great Year...A Happy, Happy 1977 to all of you!!

****

"Hello to your face" (thanks BPM, KIIS) Jeanne here! First of all, I hope your Holidays were terrific! Well because this is year end wrap us time I want to thank all my stations that were so receptive to our product throughout the year. We had a good year with HJF&D, Barbi, Al Wilson, Weapons of Peace, Joey Stec, Gilley and all the rest of our country artists..and I'll take this space to thank you from them!! Also with our new theme from "ROCKY", we definately have something to be happy about! Around New Year I get real mushy and I could list my favorite songs from our label and others that meant the most to me during this past year, but them you'd get to know me too well, and we can't have that yet..can we!! So I will name some of my DJ's that I particularly want to thank for making my year such a joy! I have so many I can just name a few, but my love to all of you! To start things Kelly West(WXIL) certainly knows a hit when he hears one, added the latest HJF&D out of the box, this man is destined for a major market, hopefully soon we'll welcome him to LA for KHJ! Dave Victor(KORD) Tim Burns(WAHT) John Horton(WTTS) Rich Bircumshaw(KLO)Russ Morely(WJNO) Jerry Reed(WOTT) Fred Leemhuis(WSMY) Dave Bennett & Rick Lucas(WRNR) all of you hold a very special place, you always make me smile yet you're strong enough not to add my records the first time I ask! Then we come to Mike Minor(WGIG) as I sit here in my GIG T-shirt, I can't think of anything clean to say! You always bring out the...BEST...in me! Tommy Statham(WAPF)thank you for the things you have given me that no one else has...wait, don't the rest of you take that wrong, it was meant innocently, but no explanation will be given! Dewayne Graham(WAPF) thank you for your patience,,you know what I mean! Rick Stevens(KDBS) thanks for listening, for consoling, for playing "Only Love" when I requested it 2000 miles away, at least I got the reaction I wanted! How about another request? Play "I Was There" from the HJF&D LP some morning, let's see what that does! And don't forget my picture!! Tim Page(KDBS) well, my friend, what can I say? Well, I could say alot but you'd get mad! But thanks for the laughter, and for the.....and also for the memories...and hopefully you'll make 1977 as nice as the beginning of 1976??!! (So now get mad!) Well, this has gotten long enough even though I have lots more people to embarrass, but... My love to you all!! Hope to hear from you all soon!! Happy 1977!!!!!!!!!!!

WRH



"BETWEEN THE EARS"

Playboy Records

8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

.....JANUARY 19, 1977.....ISSUE #5.....

THEME FROM "ROCKY"

LOVE'S MADE A FOOL OF YOU

I THINK WE'RE ALONE NOW

IF IT'S DUMB ENUF - we'll print it!

IN THIS ISSUE:

HIGHLIGHTS OF THE BIRMINGHAM CONFERENCE!

HELLOS AND GOODBYES TO P.D.'S, M.D.'S ACROSS THE COUNTRY!

AN OPEN PLEA FOR AIRPLAY!

---

but first,....THE FRONT PAGE "RAP"

At a time when more than half of the U.S.A. is freezing their respective buns off (follow-up to Jeans On?) , I sit in my air conditioned office waiting to get out in the 84° weather that the good buddy up there has provided us with. Pissed off? Don't be, this is my first L.A. January and it has me miffed! (as well as sweating).

The return from Birmingham was really great. I won some bucks in a poker game with Scott Shannon and had a great time collecting. It seems that now that Scott is in a position where he can afford to lose money to mere mortals, he's the greatest! Power to you, Scott...I've got a full house!

Kudos (that's adult language for "Congratulations") to: Don Anti and Tony Muscolo for a hot meeting in Shoutbamalama. Charley Lake for his move to KSLQ in St. Louis (from WPEZ - Pittsburgh). In most industry rags you don't get a bullet for moving from 12 to 11, but Charley's move is onward and upward and we say HITBOUND! Charlie Minor at ABC Records, we love your Stephen Bishop record. We even overheard Yvonne Elliman (walking along Sunset Blvd.), she likes it too! Ken Curtis making the move to New York City to program 99X. Though the cab driver took Ken to New Rochelle and took his last fifty dollars, we have a feeling he'll be accustomed to the brisk pace (and winds) in the Big Turkey...er, Apple in no time!

So that's the first page...whet your appetite?

Turn the boat around,



THE INSIDE FRONT COVER - ADVERTISEMENT - PLAYBOY RECORDS - BESERKLEY RECORDS

1977....THE YEAR OF THE RABBIT....NO BUGS ABOUT IT!....HOW ABOUT A KNOCKOUT?

THEME FROM "ROCKY - CURRENT - P 6098

At press time, ROCKY had opened in 40% of the country and the response is all sensational! GOLDEN GLOBE AWARD - BEST PICTURE OF THE YEAR! L.A. FILM CRITICS say BEST PICTURE OF THE YEAR!

REMEMBER ALL OF YOUR OTHER HIT MOVIE THEMES?.....FORGET 'EM!

THINK ROCKY...THINK CURRENT...then think RECURRENT (coz it'll be around for weeks)

ALREADY ON MANY SECONDARIES! ALREADY ON MANY MOR'S! ALREADY ON MANY R&B'S!

A BILL GAVIN PERSONAL PICK THAT MAKES SENSE! A MAJOR MOTION PICTURE THAT MAKES BUCKS! A HIT RECORD THAT MAKES AUDIENCES....REACT!

* * * *

NOTE TO MUSIC DIRECTORS:

Yes, this sheet is mailed to you for your personal enjoyment BUT: We think that there are both program directors and disc jockeys who would not mind a quick look at BTE, SO MAY WE SUGGEST THE FOLLOWING:

TACK THIS RAG TO THE BATHROOM WALL AND PRAY!

AND NOW THE GNUS:

Received very favorable response to the last issue and to the special BTE card that came with it. Also received death threats from Nashville where they remind me (and all of you) that MICKEY GILLEY, WYNN STEWART, BOBBY BORCHERS and SUNDAY SHARPE do indeed help to pay the rent and salaries in Bunny Heaven. Apologies to all parties concerned, and to set the record straight, THANK YOU NASHVILLE, for without you BTE would be a suppressed thought of an unemployed promo man.

The WOHS (Shelby, N.C.) playlist came today. It was addressed to Marc Nathan? I think I owe you a phone call, Jeffrey Owens. Sorry to be so out to lunch so often. Maybe a BTE mention of my out to lunchness will help?

Heap O' Top 100's came into the office over the past two weeks. WEEO - Waynesboro sent theirs out with a calendar attachment. So fine! So was the inclusion of We Can't Hide It Anymore. Bill Matthews continues to be a frontrunner in the eyes of BTE. (The last sentence is what is known as a STROKE.)

For all those headed for Dallas (R&R) next month, be forewarned: PLAYBOY and BESERKLEY will be represented on the charts. So if you see John, Connie or myself roaming the halls, you'd better have your excuses ready!

While calling WMFJ in Daytona Beach last week, Ma Bell crossed the wires and I was connected to Mission Control at the Kennedy Space Center. I asked for Capt. Kirk or Lt. Uhuru but neither was in. They did add Silent Knight from the six pack. My luck was not as good when I finally got to WMFJ. They have yet to add any of the Beserkley stuff or the ROCKY record. Time will tell.

WLCX in La Crosse has added the Silent Knight record! In fact, he's going for a new world radio record. He is playing the record simultaneously with EVERY record on his list. VINCE O'NEIL, innovator that he is, claims to have been doing this since well before the record was released! Thanks for the support, Vince. He also wants everyone to note Billboard's glaring ommision of the Rod Stewart single in their year end top 100!

Burton Cummings was unable to go to the hockey game with me this week due to a recording commitment. He sends all of you his regards and admits to liking GREG KIHN, despite the fact that he is NOT Canadian. C'est la vie.

A press party at the ROXY last week for U.A. Records, STEVE MARCH. He's Mel Torme's son and Hal March's step son. The lp is called LUCKY and Desi Arnaz Jr. endorses it.

KEWI - Topeka reports that they no longer print the survey that lists "falloffs". I again stand with my pants down! After pulling them up, this editor would like to mention the fact that KEWI deserves a gold record for Manfred Mann. Despite not being one of the very first on "Blinded", they were indeed the first on "Spirit In The Night" and we like to praise both Bruce and Bob for their taste!

IN CASE YOU MISSED IT DEPT: The Vikings lost to Oakland (32-14). For bad Viking jokes, see the Marc Ratner column later on.

KONG RAT YOU LAY SHUNS: Mike Shannon of KGAL - Lebanon, Ore. had a baby boy. Both father and son are happening in a big way!!!

WRH

Our Canadian counterpart company, Quality Records has a great national promo fellow named Joe Owens. He reports that problems in Canada are quite similar to ours here. He bitches about the fact that while he is working hard on his product, his local and regional guys are either feeding the dogs or fixing the sled!

KDEO in San Diego is soon to be a top forty power in San Diego. Their calls will be KMSK. K-Musk? P.D. will be Kevin Metheny, late of WNOE and KZOK. Kevin is the son of Terrel Metheny who not only has an impressive sounding name, but a fine list of past credentials too! Best O' Luck, Kev.

RUBINOOS RHYMES WITH DEPT: Blue Suede Shoes, Two Canoes, Blues and Beaucoups.

Jack Michaels of WCRO checks in with this boring data. The BONEY M record is #4 there and HE WAS FIRST! He also gloats over a Walter Murphey gold record. Then he turns around and adds the Jesse Winchester single. Jeez, Johnstown, PA is fast becoming a breakout area. Where is that GREG KIHN record we love so much?

Six Thirty In The Morning, What Are You Doing? ...I may well be out at Griffith Park playing a little tennis with unemployed promo man Russ Palmer. In our first set, your editor was victorious 6-3.

David L. Lander (T.V.'s "Squiggy" on Laverne and Sirley) is a member of the comedy team, The Credibility Gap. The Gap recorded a great lp for Warners in '73 and most of the funny stuff you read here has been lifted from said lp. David, an avid Pittsburgh Pirate fan, reminds you that he is not as dumb as the character he portrays...Afterall, he wants a BTE mention.

THE BACKGAMMON CHALLENGE: Lenny Beer, pompous cub reporter (he's head honcho-L.A.) for RECORD WORLD magazine has put the word out on the streets. He will only face Marc Nathan in a backgammon series if it is played at THE PLAYBOY MANSION. The arrangements are in the works, be watching for results soon!

While some of you may be aware that on stage Barbi Benton COOKS! We bet you had no idea that while at home, Barbi BAKES! It's true, the lovely B.B. slaves over brownies in the oven two or three times a month! It is easier to get a brownie in the oven than a girl scout...right?

Unfortunately, only literate people decided to write to BTE this time. The letters are just too long to print. We have excerpted a few of the key comments and they are presented here for your pleasure. (Visual proof that someone reads this rag)

....Great Record Service...Nothing But Hits In '77...Most Readable Piece Of...Industry Heavy...
- Mark Elliott, Music Director - Q102 - Cinci.

....Effective February 1, 1977, your rent has been increased to....
- oops, the landlord...

....Got second issue...great!...Thanks...
- Tony Waitekus - WCIL - Carbondale, Ill.

....Well, as usual BTE will....your rag is hotter than Totie Fields sauna pants...I'm leaving KGMO....Going to KEYH - Houston....Thanks to everybody.
- Thom Bishop (formerly) KGMO - Cape Girardeau

APOLOGIES TO MARK LAWRENCE OF WGUY IN BANGOR, MAINE...your letter was left in a stack of papers that was pilfered by a "room attendant" in Birmingham. You will be happy to note that I am not going to mention the fact that you played over a dozen bonafide stiffs in '76. You will also be happy to know of the production deal EPIC just signed with K and K...O.K.?

THE BIRMINGHAM FILE...

I arrived in Birmingham on Thursday. Wearing my #48 jersey from the 1968 Chicago Cubs, it was immediately evident that I did NOT fit in. The weather was cold and so was my Hertz. After about ten minutes we left the airport and headed for the Hyatt. I drove Larry Hamby and Larry Douglas to the hotel (as well as crazy) and on the way we heard John Denver...yippee!

The following are just notes I took on the confab. They may not make sense to you but I like 'em...so there.

Remember the lp that was first in using the street address of the studio concept? It's not Eric Clapton's 461 Ocean Blvd....Remember Cher? Hers was 3614 Jackson Highway (on Atco)...That's in Muscle Shoals.

Thanks for the kind words from Bill Thomas about BTE. I visited Bill back in '75 with Real Man (T.R.) and by the end of our conversation, I was sure he never forgot me. Keep readin' babe....

BEST SWEATER OF THE YEAR DEPT: Mark St. John of WISE in Asheville with a great rust based sweater purchased in Raleigh.

BASEBALL JUNKIE DEPT: Lee Abrams is a White Sox fan. Jerry Rogers suffers along with the Mets. John Shomby sez Phils in '77. Bobby Poe has to pick up a broad.

TUSCALOOSA GIVES GOOD PHONE! Remeber the biggest hit to come out of Tuscaloosa? Motorcycle Mama - Sailcat... Remeber the Courtland Pickett SOLO ALBUM?

Great first night dinner with Galen Horton of WVOV and Shane Randall of WCIR. My shrimp was awful, but we drank alot of orange juice and the rolls were a kick. Thanks to Sheila Camp for the reccomendation and to Marc Ratner for his underwhelming presence.

Reggie Blackwell - WRFC firmly established himself as a programmer in favor of the marriage of top forty and AOR. Some excellent ideas on how his station will list lps and singles leads me to remind him that BESERKLEY is the perfect marriage of top forty and AOR too!

The cocktail party was really a seminar in disguise. The title: Bullshit In The Industry. The keynote speakers? ...The Food. (It spoke for itself)

Alot of happy faces when I mentioned the fact that Connie Geller would be in Dallas for the R&R confab. Connie is getting to know some of you really well and I am quite pleased with her building rapport with many of you.

Greg Stevens thinks I'm crazy, he told Connie so, the day after I got back to LA. I think he's swell...after all KVOL is on CURRENT.

Good to see Gary Mitchell. It's a long way from the Admiral Semmes Motel in Mobile and it has been a while but, it's always a pleasure. Gary knows that It Wouldn't Have Made Any Difference is a smash! (Check your Something/Anything lps!)

Cleveland Wheeler is in Chattanooga at WFLI under the guise of Radio Jones. I first talked to Cleveland at WGOW in 1971. He was a Lazarus fan.

Rick Dees is a hell of a guy. Aside from being a talented voice, he blew me away with his "off the air personality". I mean, that guy called me by my correct first name at two in the morning WITHOUT MY NAMETAG ON! That's impressive.

Mike Lowe of WRKT probably made alot of new friends in Birmingham. He proved to

cont'd...

WRH

be more than just a nice guy that plays a few records. He's a super guy! It was great to make your acquaintance and I hope to see you soon.

The tandem duo from GULF 104, Scott Owens and Charlie Rowe were in attendance. Though Charlie never noticed that I was standing next to him as he talked to Jerry Rogers, I did manage to have a lengthy conversation with Scott. Those guys must be doing a hell of a job in Tallahassee, they have quite a share of the audience!

Damn shame Jerry Rogers couldn't get Jimmy Connors or Ilie Nastase to call back to Savannah for Jerry's Sportscall (WSGA).Jimmy and Ilie made frequent trips to the lounge but the pong machine was broken. They did seem intent on other spectator sports throughout the convention, though....

Harry Myers, WRCG...Watch Do Ya by ELO....I'll prove to be right....Watch it!

Tom Harris and George Van Voorhis represented WDUN - Gainesville. I met Tom at last year's R&R. Connie talks to him now, and sends her regards.

Good to see the infiltration of secondary market program and music directors on the panels. Mark St. John, Lanny West, Reggie Blackwell and Mike Mitchell all had shots with the "biggies". Jack Fitzgerald often explained why QXI plays 20.

Dick Richards seen walking away from one of the meetings with a Beserkley six pack in his hands. Hope to see WTOC out front on one of those soon!

Ron Brandon led his southern team on to the field in Birmingham and was quite victorious. The southern camaraderie proves to be the strongest alliance yet. Radio Music Report has helped to break (and kill) more than a few records out of the South and look to be even stronger this year. My bet is to Watch 'Em!

KSLQ in St. Louis may chart forty records with numbers, but look carefully each week. Last week there were five numbers missing in the twenties! Dats right!

KEZY finally dropped WIDOWMAKER off the lp list (after thirteen weeks). Now is that taking the image thing a little too far? We want Greg Kihn...

Rumor has it that I am not as subtle this time around. We hope this will not effect BTE's popularity. Once I get on the charts, I promise to get back to my roots...and talk about the UNCHAINED MYNDS....BUBBLE PUPPY....STEAM....

I had a conceptual idea for BTE, whereas it would be sent out to you with three blank pages and then a "ransom note" explaining the "kidnapping" of your BTE editor. It would further state that unless a Playboy/Beserkley record was added by no less than twelve of you, and called in on the Playboy tollfree number, BTE would die...and you KNOW that this rag ain't got a soul! Well, the idea will not be used, and so you may thank me for not putting you through it by calling on the old toll free (800-421-0512) and letting me know that you are on or about to add CURRENT...GREG KIHN...RUBINOOS...Psychologicalploy afailuregiveup.....

Mary Kay Anthony gets to leave Milwaukee for New York. She becomes the National Muzak Co-ordinator for the Bartell stations. We understand that there will be a new Bartell station real soon!

Mark Driscoll is alive and well and living in Tulsa, Oklahome. The former radio programmer is hoping to be a current radio programmer shortly. Watch for plans!

Marc Ratner, all kidding aside, is a great guy. His jokes have kept two or three of you in stitches over the past two years. Up until his RSO gig, his records have too! VIKES TO PHILLIPINES?...Yup, The Manila Folders!!!...harumph...

BETWEEN THE EAR...WAX (A subjective, and sometimes amusing look at da musik)

Look for a new MAXINE NIGHTENGALE single, shipping in two to three weeks. It's called "Love Hit Me" (UA) and it harkens back to the days of yesteryear....when she was singin' Right Back Where We Started From. Maxine heads into the studio to finish her second lp this month.

As Janus Records scores with "Year Of The Cat", look for a new lp from a group called "Charlie". Several BTE correspondents have mentioned it to me. Could someone tell Janus to send me one?...After all, I gotsta hear it!

Ten Q, the L.A. rocker that played For Ladies Only by Steppenwolf at two in the afternoon the other day, is responsible for getting me into DISCO LUCY on the Island label. I had heard that Dave Bishop of WCOL was close to adding that a couple of weeks ago but it looks like Jimi Fox has beat him out of the gate. It sure sounds like a hit on L.A. radio! (Now if I could only figure out why they play Shakey Ground by Phobia Snow ten times a day!)

Look for Peter Foldy on Polydor. His latest single is Julie Ann, originally released by Ginger on the Shock label. Bob Harlow at KERN had some response on the song last year. I think it spent a month in Gavin, too.

Dumb to see Python Lee Jackson out again. It stiffed during the Maggie May era...so why should Tonight's The Night be any different?

So It Keeps You Running and Yesterday's Hero (Two records previously mentioned in BTE) are not happening? Well, radio was forewarned by Carly Simon and John Paul Young...Keep on playin' the hits!

HOLD ONTO YOUR VIRGINIA DEPT: Remember Casablanca Records first release back in 197...3? The artist was Bill Amesbury and the song was Virginia, right? Well, ol' wild Bill is cookin' something up a little stronger than Canadian Content. Bill is to star in a movie about a 1970's outrageous rock and roll star...who wakes up thirty years later to find out he ain't so outrageous...Ho hum...bug.

UNUSUAL PHRASING DEPT: While lavishly praising the Hall and Oates single on it's front cover, Record World magazine reports that Rich Girl "could be their biggest since She's Gone". Now if my memory serves me correctly, that leaves just one midchart record that it "could" do better than. That's optimism, not entertainment friends!

Todd Rundgren took his bizarre Utopia show to Japan for a concert on December 7th. His new lp includes a song called Hiroshima, complete with a Todd like sound effect of one of those crazy, crazy Bombs. Now in my humble opinion, Todd was lucky that he wasn't the first rock and roll samuri assasination!

Blondie album out on Private Stock...Punk at its best!

Credit one Sam for finding another. Sam Lee of KLWW reports that his namesake, warbled by Bolivian Fig-Newton is currently climbing his chart faster than a speeding bullet.

Remember Bullet (on Big Tree) ...White Lies, Blue Eyes...Willpower Weak, Temptation Strong...A Little Bit O' Soul...(so fine!)

Thelma Houston's single sounds like Bernadette '77. It also sounds like a fairly huge record. Credit Nancy Sain with getting me to list it.

While in Hawaii for the New Year's Holiday, I had the pleasure of hearing some of the most unusual radio I had ever heard. KKUA and KIKI were both JAMMING two weird records. SALTY TEARS and YOU OUGHT TO BE HAVING FUN...who does Columbia ?

?

?

As we are about to bid a fond farewell to another issue of BTE, and before we bring on the dancing girls, a very special BTE mention to Steve Johnson of WBTR/FM in Carrolton, Ga. Steve has had to wade through nearly eight pages of this just to see that I did not forget him this time around. A real trooper...

And now, as promised, the dancing girls, Jeanne and Connie....they have a nice little bit of news for you...takeitaway.....

Hi Everyone!! Jeanne here...well you're lucky this week, my little section is going to be little!! We are getting great response to our "Theme From Rocky"!! Last week Bill Gavin gave us a personal pick! I know there are quite a few "Themes" out, and you have the fortune to be able to listen to all of them, but if you have gotten a chance to see the movie...you'll have to agree that ours is best...even better than the movie!! So give it a chance, listen to it, I think you'll agree!! Greg Kihn (in the bright PURPLE wrapper) is really hard to miss...if you haven't heard it yet, give it a listen, it's a sure HIT!! I'll be getting on the box soon, and I will give you a call to see how you like these....but while you are in the mood to listen to Playboy product, we have a couple more songs I wouldn't want you to overlook. We have the Rubinoos, (I Think We're Alone Now) and Joey Stec (Do You Know) that is really picking up interest. Our Weapons of Peace is a great song (City) if you haven't listened yet..please do! This song has incredible potential...it was a Correspondents Preferred Pick under Black Radio last week in Gavin, so listen if you haven't and listen again if you have!! Well, I'll be talking to you soon...Take Care!!

Greetings from Connie in Hollywierd, and believe any place is strange when Marc "The Boy Wonder" Nathan is around. Anyway, things are finally getting back to the norm around here after the holidays. We're starting off the New Year with a couple of potential smashes, thanks to alot of old radio friends out there and a few new ones like Michael Story at KLAW and Bill Barron at WQEN. Hi to Rick White at KBST, please don't feel neglected if I don't call every week and thanks for believing in "Theme From Rocky". For everyones general information: No, I don't have long satin ears...No, I don't have a fluffy tail...No, I don't appear in a Famous Monthly Publication! In fact most of the time I'm wearing jeans and a Foghat T-shirt that Marc is terribly jealous of.
So now may I suggest to Mark Mc Cain at WPPI, that perhaps you should call Bruce Glennie at KEEP and exchange Bunny jokes?
Special message to "The Morning Mouth" at WNAM...Thanks for the CURRENT mention in Big Holes, and the Hamilton, Joe Frank and Dennison story on the front page, or was that the Jason Page in Musi-News? So Long.....

* * * *



"BETWEEN THE EARS"

Playboy Records
8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

.....FEBRUARY 3, 1977.....ISSUE #6.....

(CURRENT...GREG KIHN...the RUBINOOS...)

"IF IT'S DUMB ENUFF...we'll print it" "IF IT'S PRINTED ENUFF...it's dumb"

Dumb it is, as we immediately let SCOTT CHRISTENSON of WEAQ know that his big feature, scheduled for this issue, has been postponed until BTE #7... Also, Waylon Walker points out some rather obscene moments in the Stevie Wonderful Isn't She Lovely. Whether the Albuquerque air has made him delerious or not, we can't say. We suggest you give close aural attention to the full length lp version and report back to BTE with your findings. Doug Corbett gets an apology as I promised to print a "classified" type mention in this issue pertaining to some oldies, but I lost the piece of paper I had it written on. Oh well,Minot rhymes with Why Not?

BTE response continues to swell at geometric proportions, I wish I could list every mention I get but the response is now such that BTE is a real thing! Power to you, I think you've got great taste!

The next issue of BTE will follow the R and R Confab in Dallas. I know I have my crewcut all ready. You don't need a handgun in Dallas do you? If you have plans on being at the convention and you are looking for some ink, I suggest you stop by the Marc Nathan/BTE Presidential Suite at the Fairmont Hotel...A splendid time is guaranteed for all.

It's getting better all the time here at Bunny Heaven and we hope the good vibrations that are starting to spread here, are already in abundance where ever you may be reading this. Lots of positive feedback on the bathroom suggestion I had in the last issue. Today's helpful BTE hint is to pre-heat your oven to 450° before burning this issue.

Regaining my composure, as well as my sense of humor, I forge onward. Hoping that this issue of BTE provides more chuckles, a few smirks and some down right nauseating laughter. It's for you.

Get right into it and then get out of it. BTE #7 will be knocking your doors down real soon. Betcha can't wait to see what I come down on next time...

Marc

PRINTED IN ENGLAND

THE INSIDE FRONT COVER...THE ADVERTISEMENT...THIS IS PLUGOLA AT ITS BEST...
(note the Rudmanesque copy)

SHIPPING RIGHT NOW....AN ADDED FIVE INCHES OF DELERIOUS PLEASURE!!!

That's right, we've lengthened our Theme From ROCKY by CURRENT to a shade under six minutes and are shipping the BIG TWELVE INCH DISCO DISC!!!

Consumer seven inch copies remain the same. Now, disco spins will be entirely CURRENT! Six minutes of the favorite movie theme will set those toes tingling! Watch for sales, requests, results and leviathan gorilla milk egg cremes SOON!

CURRENT is produced by Joe Saraceno for Playboy Records.

CURRENT is the officially sanctioned THEME FROM ROCKY...Just ask United Artists Films and United Artists Publishing...CURRENT is the people's choice....
...And it has already debuted on the BILLBOARD EASY LISTENING CHART at #37!!

WHEN YOU'RE FEELING SAD AND BLUE....
...let GREG KIHN be a HIT for YOU.

" L O V E ' S M A D E A F O O L O F Y O U " - BESERKLEY SINGLE (B 5744)

In a week of tragic weather (as well as Elton, Burton, McCartney and Stewart), we just try to maintain our secondary airplay and PRAY that there is a MAJOR programmer who has had a secret desire to bring this record out into the ranks of hitbound-om. Over thirty-five secondaries on this BESERKLEY single already. Our strategy is to let the heavies have their field day, and be prepared when things get a bit looser. Don't think we're slowing up at all, this record WILL come home.

GREG KIHN reminds you, his name rhymes with "pin".

MARC NATHAN reminds you, IT DESERVES A SHOT.

THE REMAINDER OF THIS PAGE SHOULD BE LEFT TO PONDER ON ONE PARTICULAR THOUGHT.

(without the benefit of KJOY...despite big sales at the THREE MAJOR ACCOUNTS...)

I THINK WE'RE ALONE NOW by the RUBINOOS



has detonated 15 to 10 at KSTN in STOCKTON.

Thank you Dave Morgan for staying with the record despite the stubborn insistence of your competitor that the record is not there. WE SAY IT IS...WE CAN PROVE IT!

TWENTY WEEKS IN MODESTO AND STILL A TOP TEN PHONE RECORD....

Calls in La Crosse, Wisconsin for a RUBINOOS ALBUM!

BELIEVE WHAT YOU WANT...BUT...UNDERSTAND THAT THIS RECORD IS A SMASH NO MATTER!!!

Bringing it home is something that calls for the help of: KENT BURKHART and Assoc.
(with the addition of KLIV, we seem assured of locking up ALL of Northern Calif.)
HOWBOUTIT?????

WRH

BETWEEN THE EARS...LITTER-ATURE

John Shomby of 98Q fame reports on BTE...."Though we don't always agree with your editorial comments (in fact, we NEVER agree with your...), we think BTE has got what it takes...and we take it to the mens room first chance we get!" EDITORS NOTE: How can you not agree that the LEMON PIPERS, TUG McGRAW and LEMONADE ON THE ROCKS are the GREATEST things in the world?

Sam Lee of KLWW in Cedar Rancid reports that I am blowing it by putting names like Marc Ratner in the sheet too often. He thinks I should invent some new ones...Any volunteers?...RICK SKLAR?...PAUL DREW?...CHARLIE FINLEY?...LASSIE?

Jerry Rogers (another BTE favorite) off to the Bahamas for a week. It seems like those high level radio executives have alot of spare time on their hands. When are you going to let your music director do some of the work? (In jest!)

Jerry Rogers no longer speaking to your favorite editor after disparaging remarks made in previous BTE paragraph.

Look for great press coverage on the return of draft dodger Jesse Winchester this coming spring. With the pardons in order, Bearsville Records looks to Rolling Stone, Circus, and possibly Time and/or Newsweek for major articles dealing with the great singer/songwriter. Jesse's new lp will be produced by Brian Ahern who graces our turntables with Emmy Lou Harris and Mary Kay Place...Jeez, I hope Jesse doesn't need a middle name.

Watch for a four page expansion in Ron Brandon's Radio Music Report. Rumour also has it that Russ Spooner, aging independant promo man, will be featured as a weekly source of verbal diarreah...sounds familiar!

Sixteen year old jock (horsies) Steve Cauthen receiving front page stories in most major papers. The L.A. paper called him the "Stevie Wonder of horse racing". I didn't read the article but the thought of a blind jock fascinated me.

Best ratings battle in a while as CBS, NBC and ABC spent their Monday Night Neilsen Ratings on Helter Skelter (a repeat), Westworld (schlock) and Roots. I got hooked into the Manson thing faster than you can say Lynette Squeaky Fromme. Part two comes tonight...I am excited.

Great to see little Amy Carter immoralized (no tee) by those fabulous Keane boys on 20th Century. After watching five different film clips of Amy going to school thirteen minutes late, I could think of no better tribute. Love that dog too!

Ray D'ariano will be moving out to LA to take a high powered promotion job with MCA. I knew Ray when he was their local guy in New York. He had a comedy album released on Buddah back around 1970. It was called (and still is, if you can find it) "Are You On Something". A classic...contains the best Woodstock spoof ever recorded.

ALL GAVIN REPORTERS: While filling in your reports this week, let's show those folks at the Gavin Report just how much BTE really means. Simply add to the bottom of your report sheet the following phrase, they'll get the message. GREG KIHN...LET'S PLAY IT AGIN! or, if you don't like that one, try an old standard, TIPPECANOE AND RUBINOOS TOO!...We are sure it will be just a matter of time before they realize the strength of this report...it's better than Janitor In A Drum!

The end of the page always has something to say just as the page starts to flop out of the typewriter..Have you heard about who will be going in to P.D. 99X in New York, well, if my guess is good it will probably be

Mick Kjar of KKLS in Rapid City: Thanks for kind words about the sheet. It is truethat I just learned how to pronounce your last name today and so therefore, I will not be embarrased to call you from now on. We all remember how great KKLS was when Wishing Well by Free went top five there. Morning Dew by Nazareth was a biggie too.

Fred James sent me fifteen B sides on cassette from 1967. I only got four of them. The Birdman Of Alkatrash, Sir Geoffrey Saved The World, Darling Companion and some Tom Jones crap. Thank you Modesto, a real trendsetter.

One thousand baptists may be storming WVOV in Huntsville this week. It seems that the day after Galen Horton added Rich Girl to his list, a convention of baptists began at a local hotel. Though no incidents have been reported as of yet, we sincerely pray for Galen's life.

Jack McKeen of WPGA in Perry, Ga. reports that he bought quite a hip car the other day. It was advertised to have "disco brakes". Now, we do not find that particular joke funny but if you heard the lines that Marc Ratner was trying to get printed, you'd understand why I opted for that one. Jack was a true pioneer, telling me two years ago that Third Rate Romance was a hit off of the Jesse Winchester album, Learn To Love It. (Pre Rythym Aces)

Ken Barnes of Radio And Records (and also an ace free lance writer) nails me to the cross with the following correction. Julie Ann (currently out by Peter Foldy) was ORIGINALLY released by Kenny (the follow up to "The Bump") before the Ginger version on Shock. For those of you that have the opportunity to read Phonograph Record Magazine, make Blind Date with Flo and Eddie a must!

Greg Kihn grew up in the Baltimore/Washington area. He recalls listening to WPGC back in 1971, hearing Harv Moore (now at WYSL) play Love's Made A Fool Of You by Cochise (U.A.). From that point in time on, Greg knew he wanted to cut that song ala Cochise...His Buddy Holly ain't bad either!

For Ladies Only (a Steppenwolf 99cent bargain lp) is popping up on TenQ again. I heard it at 8:45 this morning. Some of these trick records sure have me fooled. It is interesting to see Do Ya on there this early, too.

Scott Christenson of WEAQ in Eau Claire wants more ink. It is for that reason alone that we stick his name in here in a rather indiscriminate manner. Scott and I have spoken many times, mostly while he was in Charlotte at WIST (a real blast from the past!) and now in Eau Claire. Though he is not considered a real "out front" music ear, he is indeed one of the most credible secondary music directors that we have to rely on. He played Listen To The Buddha by Ozo and thanks to his pinpoint projections, we never heard from that one again!

Pat Martin has a future in promotion. After adding my Greg Kihn record, Pat called at least a dozen stations to let them know. At press time, none of the stations had added the record but, we're optomistic for the future.

Way back in BTE #1, I mentioned a record by the Undisputed Truth called "You + Me = Love". Let it suffice that with the addition of CKLW, the record has been brought back to life and BTE may be triumphant again. After all, Car Wash is the biggest single in MCA's history. Gene Cotton appears to be coming home and Playboy Records is celebrating an early spring thaw! *oops, not quite!

Two playlists now come addressed to Between The Ears. Thanks to WHFM in Rochester and to KXLF in Butte, Montana. If you're NOT sending us a weekly list, do so now! These are the tools that spur on these great BTE features.

Jack Diamond of WIGY in Bath, Maine must be a really great guy. To be able to accept being on the bottom of a BTE page, with space limitations is real f i n e .

A "Ten Q Instant Winner" requesting the album of her choice requested the "Paul Mc Cartney White LP". Can you figure that one?

A great poem comes to the attention of Between The Ears, we think it originated in Topeka, Kansas where Bruce Wayne (not of Stately Wayne Manor fame) of KEWI writes:

I'VE SUFFERED INSULTS AND JEERS
AUDITS AND LATE BILLS FROM SEARS
BUT NO BLOW TO MY FAME
HAS BEEN DONE TO MY NAME
AS ONE MENTION IN BETWEEN THE EARS

EDITORS REPLY:
And so my friends, if you think that's silly
Remember the last left field record that KEWI played,
Belonged to Mickey Gilley.

National Lampoon centerfold, scheduled for the February issue has been postponed due to three more tragic additions to the team. This whole thing has gotten just a bit out of hand. I needed a shortstop, not a whole reserve team. Watch for further information. Marc Nathan's centerfold shall rise!

Watch for a re-service on the CURRENT and GREG KIHN singles this week. Both records have received minimal attention in the trades and tip sheets but we bet they are going to be nationally prominent shortly!

* *

Know how brilliant KDWB programmer John Sebastian does his "passive" research? He polls all of Minneapolis-St. Paul's old age and retirement homes, asking what records they would like to hear most. Funky Kings was mentioned by four out of every five women asked, hence, a GREAT PASSIVE RECORD!

After thirteen and one half years of faithful service, Peter MacLane leaves KIOA for KFJZ. It is really quite a tribute to a man who has given so much of himself to just one job over that long a period of time. There are a great many people who will miss Peter in Des Moines but then again, his competition has to feel pretty damn happy about it. Look for a new KIOA PD soon.

Saw the Kings lose to the North Stars in an exciting NHL game last night. It was the third time this year that the lowly Stars whipped the generally O.K. Kings. I did buy a Kings yearbook and now I'd like to share with you some of the profiles of the players...DON KOZAK...likes to hit people...GENE CARR.... ..has good speed...NEIL KOMADOSKI....great hustler...LORNE STAMLER....good in corners...BUTCH GORING...learned how to anticipate from teammate Nevin...DAVE HUTCHISON...can go both ways...

One of our favorite people, Bill St. James (recent small market P.D. of the year) of KBCQ in Roswell, has had to take an extended leave of absence due to illness. We are truly sorry to hear of the hospitals, surgery and treatments that Bill must undergo. Cards, letters and cassettes can be sent to Bill c/o KBCQ - Box 670 - Roswell, NM 88201...Once a week these correspondences will be forwarded to Iowa where Bill is currently undergoing tests. GET WELL SOON, TURKEY!

FISHY LABEL DEPT: Remember the great Phil. - L.A. of Soul label? Whatever did happen to the Fantastic Johnny C? Does anyone out there have his album? Who was Cliff Nobles? Have you ever heard the "B" side of The Horse?

Sgt. Barry Sadler into the studio to do a disco version of Green Berets...Terry Nelson and "C" Company to follow...How sikkk....

Charley (Charlie?) Foxx of KQWB in Fargo, N.D. turns in this slur on Norwegians:
Question: Why do Norwegians eat beans on Friday night?
Answer: Because they are accustomed to their Saturday night bubble bath...

When asked if I got a chance to meet and talk to Hugh Hefner very much, my reply was quite pun-ny. I said that I hadn't seen hide nor "hare" of him. Well, I thought it was funny.

Shane Randall of WCIR checks in by reminding all of you that the CURRENT version of ROCKY has taken off in his market. Sales and requests started long before I got this mention in BTE!!

Congratulations are in store for Bob Hamilton, ex-WIFI programmer. Bob heads west for the programming job at KRTH here in L.A. The station is an oldies format with a massive Beatles Crossword Contest going on at this very minute.

Led Zeppelin tickets go on sale here at ten this morning. Rumor has it that by the time the concert comes, people will be scalping them for as much as $100.00! It's hard to figure...Three shows at the 19,000 seat Forum and still, a sellout!

AOR reporter WDBS in Durham, N.C. gets raves for their playlist this past week. Steve Tulsky, who knows a good thing when he sees it, mentions BTE, calling it the funkiest poop sheet in da biz..AOR is AOK by me.

There is a syndicated show here in L.A. called The Mean Salsa Machine. The show is highlighted by the lack of any salsa music at all. In fact, this week they featured Rick Springfield. Rumor has it that there were pickets outside of the taping by a group of angry young Latins who felt that the show was strying from the original concept in an effort to sell more advertising time...Its true.

KTNQ LATEST STRANGE OLDIE: Woman From Tokyo - Deep Purple...available both before and after Smoke On The Water...heard on Ten-Q at 2:45 PM.

Twelve inch disco singles are sweeping the...city (of L.A.), but why, we ask, are some of them at 33and1/3 while others are at 45RPM's? If it is supposed to be easier to stack them on the turntable, why make it difficult by changing the speeds? We think that 45 is the correct speed for a twelve inch single...so there.

TEST PRESSING DEPARTMENT: My good friends at the "other" bunny label have given me a taste of the new Fleetwood Mac album,"Rumors". I have yet to sit with it all the way through, but on first listen, it is a calculatedly smashing album. The "B" side of the current single (Silver Springs) is NOT on the lp.

Also, be on the lookout for ex-Hot Chocolateer Tony Wilson with his initial solo offering entitled, "I Like Your Style". Now, my idea for a good trade ad would be a picture of the lp on a turntable with a close up of the needle about to hit the grooves of the album. The caption: I LIKE YOUR STYLUS.....boo.....

Apologies to Waylon Walker of KRKE in Albuquerque. I promised him I would not mention his name in BTE because his station doesn't play enough records. It was only after I remembered that I had already given him a BTE credit for breaking Rich Girl months ago, that I gave in...Here you are again, you egomaniac..smokit!

RECORDS TO REMEMBER TO FORGET: Mongoose - Elephant's Memory...La La La - Bobby Sherman...Court Of Love - The Unifics...And Suddenly - Cherry People...

RECORDS YOU FORGOT TO REMEMBER: Jesse Brady - The McCoys...Pleasant Valley Sunday and Tapioca Tundra - The Monkees...Cowboys To Girls - The Intruders...

COMING SOON: A crossword puzzle LOADED with nonsense...and a big prize to the winner, look for it in BTE #7...

WRH

THE BROTHERS KIRBY: Look for both Paul and King Kong to be making waves at KTLK in Denver. Though unrelated in a blood relation sense, these two Kirby boys will be making noise (as well as beautiful music) for many months to come. The rocking Kong got cited for his "raving" in a recent interview with Rosko in Billboard. We went to high school together in Forest Hills. So?

When you're talking about mass appeal records, make sure you include the Parker McGee single on Big Tree. Already on a host of stations across the country, it seems that this debut record will begin a long string of hits for a great writer.

New on WJBQ in Portland, Maine is Don't Hold Back by Alessi on A&M. This record deserves a BTE mention because we loved Barnaby Bye back in 1973. Their Atlantic single, I Think I'm Gonna Like It went top ten in Cedar Rapids and was a missed hit. Good luck this time out fellas. Also good luck to Jeff Ryder, for adding it.

CHARLIE SCOTT OF KIRL IN ST. LOUIS DEPT: Jack Aker...Sam Bowens...Lu Clinton... Dick Dietz...Mike Epstein...Al Ferrara...Phil Gagliano...Mike Hershberger...No I ...Mack Jones...Rod Kanehl...Phil Linz...Al McBean...Don Nottebart...Danny Osinski...Tom Phoebus...Mel Queen...Ed Rakow...Ed Spezio...Tom Tresh...Ted Uhlaender...Sandy Valdespino...Don Wert...Don Young...Bill Zepp.....halloffame..

By the way, if there are any astute baseball minds out there (besides Mr. Scott) who think they can identify all of those aforementioned names, feel free to reply and take a shot at immortality. Hint:One of them is Jewish.

Tough to work a GREG KIHN single when the postman has just serviced you with a McCartney, Stewart, Elton, Burton and Jackson Brownout. Any station that wishes to overlook these hits, please contact me immediately...it's a good cause.

Great to see Sylvester Stallone walk off with the Golden Globe Award for BEST PICTURE OF THE YEAR. It has been said that the GGA are now as legitimate as the Oscars and the Emmys. ROCKY, a totally deserving winner, includes the hit single of the same name by CURRENT on, (you guessed it) PLAYBOY.

PINBALL MACHINE TO WATCH: Bally's ALLADIN'S CASTLE will provide fun and frolic for the whole friggin' family. You'll thrill to the gates, marvel at the double bonus and be in ecstasy over the extra ball and specials lights. I've put the machine over the top twice, with a high of 117,090...any challengers?

Dallas is not to far away, the Radio and Records confab lurks just around the bend. For your pertinent information files, BTE editor, Marc Nathan will be available for lynching at the Fairmont hotel from mid-Friday on through to Sun. Be sure you stop by for a chance to make a fool out of the amateur journalist as he takes on all competition in such heavy sports as backgammon and dominoes.

I think it's official. Be looking for (or keep your ears peeled), Marci Dougherty formerly of Chelsea, now residing at United Artists, chomping at the bit, for the chance to work a hit. It looks like she'll have little trouble with ELO and the new Maxine Nightingale...also look for a U.A. group from out of Canada called The Lavender Hill Mob. The single will be The Party Song. Hot cha.

A new record company with product forthcoming is Butterfly Records. Artists now signed include The Firesign Theater and Cheryl Dilcher. Certain friends of mine are looking to make this label a legitimate entity real quick. Watchforitsoon!

Bob Hollands of WNBH in New Bedford confirms the hit potential of SALTY TEARS by Thelma Jones on Columbia. While speaking with Bob today, he related to me the fact that the record reached number three on his chart and sold over seven hundred pieces. Well Columbia, what have you got to say for yourselves???

GREAT OLDIE: GAMES - REDEYE (Pentagram...dist: Viva)

WRH

Now is the time you can read the interesting nothing from the girls.....so here they are...you lucky people!!

Hi out there! Jeanne here...I am so excited it's unbelieveable! Just got a chance to listen to our 12" Disco version of the "THEME FROM ROCKY" by Current... Damn!! I have always thought our 7" was good!!but now the goodness has been made longer and you can get up and boogie to it! Obviously I get real emotional over things I like (as some of you know) and I just can't shut up about it!! I am not going to bug you about listening to the 7" again if you haven't added it yet...but believe me, your listeners will be the losers if they can't hear this GREAT song! Of my stations I have had time to talk to I have a few quick thank you's to give...Harvey Steele (WEIC - Charleston) is a terrific guy...a real sweetheart to talk to (we must have been on 45 minutes!!) and plus he added the Rubinoos for me last week and the THEME FROM ROCKY for me this week! R. Scott Gilmore (WRNN - Clare) is another joy to talk to...he asked whether he should look at BTE or Playboy Magazine first when he gets them both on the same day? So he has decided to look at the jokes and cartoons in the magazine---then the BTE---then get back to "other" things in the magazine, good idea Scott! A quick thanks to John Horton (WTTS - Bloomington) for calling me back today, I love when people return my calls...hint... hint!! One kind of sad note...KGRT (Las Cruces) has gone country, so I probably won't be talking to another one of my favorites, except socially of course, Larry Edwards...Now we can talk about country business Larry, and you know what country music has to say!! Lastly, a congratulations is in order for Tommy Statham (WAPF) for becoming new PD as well as MD!! Good luck Tommy!!
P.S. Thanks for the picture Tim (KDBS) and thanks to Rick too, you are getting better looking everyday Tim! My love to all of you.....

##################

Greetings, once again, from Connie at Playboy Records where the "Theme From ROCKY" is the major contender for instrumental HIT of the year. Just wait till you hear the 12" Disco version!! Dynamite for dancing!
Some major developments in the secondaries including the move of Chip Douglas and the gang at KTGR, Columbia, Mo. into a brand new building, and another kind of move in store for WFEC, Harrisburg, Pa. on February 14. The move from Top 40 to Country...best of luck to Wes Jones. Finally congratulations to Jack Diamond in Bath, Maine, where "WIGY IS A BIGY". You always were, around here! Next time: An explanation of Jason Page's (WNAM) record filing system, and Dave Scott's (WZOO) comments on John Travolta.
So long...and remember...when you're feeling sad and blue, let Greg Kihn sing a hit for you!!!!

* *

AND SO...ANOTHER ISSUE OF BTE IS DOWN THE TUBES...TUNE IN NEXT TIME AND LEARN WHY MARC NATHAN HAS SUCH A HARD TIME GETTING PLAYLISTS FROM ALL REPORTING STATIONS...WHY CONNIE GELLER WOULD SELL HER SOUL FOR ROCK AND ROLL...WHY JEANNE LARSON WOULD LOVE TO GET OUT FROM BEHIND HER DESK FOR FIVE MINUTES...

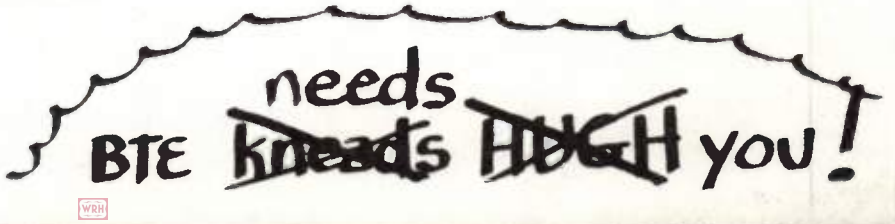
ALL RIGHT HERE AT THE BIG B..T..E..

(Tag with: Available wherever Playboy/Beserkley records are ....played)

* *

Well, that's it, are we off the air yet? God, do I hate writing this drivel for those sons of...Oh, we're still on? Hi there, hey, hope you didn't take that last remark seriously. You know, here at Playboy, we LOVE you, we WOULD LOVE TO HAVE you (play the damn record!)

Exasperate and fade...





"BETWEEN THE EARS"

Playboy Records

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.....FEBRUARY 3, 1977.....ISSUE #6.....

(CURRENT...GREG KIHN...the RUBINOOS...)

"IF IT'S DUMB ENUFF...we'll print it" "IF IT'S PRINTED ENUFF...it's dumb"

Dumb it is, as we immediately let SCOTT CHRISTENSON of WEAQ know that his big feature, scheduled for this issue, has been postponed until BTE #7... Also, Waylon Walker points out some rather obscene moments in the Stevie Wonderful Isn't She Lovely. Whether the Albuquerque air has made him delerious or not, we can't say. We suggest you give close aural attention to the full length lp version and report back to BTE with your findings. Doug Corbett gets an apology as I promised to print a "classified" type mention in this issue pertaining to some oldies, but I lost the piece of paper I had it written on. Oh well,Minot rhymes with Why Not?

BTE response continues to swell at geometric proportions, I wish I could list every mention I get but the response is now such that BTE is a real thing! Power to you, I think you've got great taste!

The next issue of BTE will follow the R and R Confab in Dallas. I know I have my crewcut all ready. You don't need a handgun in Dallas do you? If you have plans on being at the convention and you are looking for some ink, I suggest you stop by the Marc Nathan/BTE Presidential Suite at the Fairmont Hotel...A splendid time is guaranteed for all.

It's getting better all the time here at Bunny Heaven and we hope the good vibrations that are starting to spread here, are already in abundance where ever you may be reading this. Lots of positive feedback on the bathroom suggestion I had in the last issue. Today's helpful BTE hint is to pre-heat your oven to 450° before burning this issue.

Regaining my composure, as well as my sense of humor, I forge onward. Hoping that this issue of BTE provides more chuckles, a few smirks and some down right nauseating laughter. It's for you.

Get right into it and then get out of it. BTE #7 will be knocking your doors down real soon. Betcha can't wait to see what I come down on next time...

Marc

PRINTED IN ENGLAND

THE INSIDE FRONT COVER...THE ADVERTISEMENT...THIS IS PLUGOLA AT ITS BEST...
(note the Rudmanesque copy)

SHIPPING RIGHT NOW....AN ADDED FIVE INCHES OF DELERIOUS PLEASURE!!!

That's right, we've lengthened our Theme From ROCKY by CURRENT to a shade under six minutes and are shipping the BIG TWELVE INCH DISCO DISC!!!

Consumer seven inch copies remain the same. Now, disco spins will be entirely CURRENT! Six minutes of the favorite movie theme will set those toes tingling! Watch for sales, requests, results and leviathan gorilla milk egg cremes SOON!

CURRENT is produced by Joe Saraceno for Playboy Records.

CURRENT is the officially sanctioned THEME FROM ROCKY...Just ask United Artists Films and United Artists Publishing...CURRENT is the people's choice....
...And it has already debuted on the BILLBOARD EASY LISTENING CHART at #37!!

WHEN YOU'RE FEELING SAD AND BLUE....
...let GREG KIHN be a HIT for YOU.

"L O V E ' S M A D E A F O O L O F Y O U" - BESERKLEY SINGLE (B 5744)

In a week of tragic weather (as well as Elton, Burton, McCartney and Stewart), we just try to maintain our secondary airplay and PRAY that there is a MAJOR programmer who has had a secret desire to bring this record out into the ranks of hitbound-om. Over thirty-five secondaries on this BESERKLEY single already. Our strategy is to let the heavies have their field day, and be prepared when things get a bit looser. Don't think we're slowing up at all, this record WILL come home.

GREG KIHN reminds you, his name rhymes with "pin".

MARC NATHAN reminds you, IT DESERVES A SHOT.

THE REMAINDER OF THIS PAGE SHOULD BE LEFT TO PONDER ON ONE PARTICULAR THOUGHT.

(without the benefit of KJOY...despite big sales at the THREE MAJOR ACCOUNTS...)

I THINK WE'RE ALONE NOW by the RUBINOOS



has detonated 15 to 10 at KSTN in STOCKTON.

Thank you Dave Morgan for staying with the record despite the stubborn insistence of your competitor that the record is not there. WE SAY IT IS...WE CAN PROVE IT!

TWENTY WEEKS IN MODESTO AND STILL A TOP TEN PHONE RECORD....

Calls in La Crosse, Wisconsin for a RUBINOOS ALBUM!

BELIEVE WHAT YOU WANT...BUT...UNDERSTAND THAT THIS RECORD IS A SMASH NO MATTER!!!

Bringing it home is something that calls for the help of: KENT BURKHART and Assoc.
(with the addition of KLIV, we seem assured of locking up ALL of Northern Calif.)
HOWBOUTIT?????

WRH

BETWEEN THE EARS...LITTER-ATURE

John Shomby of 98Q fame reports on BTE...."Though we don't always agree with your editorial comments (in fact, we NEVER agree with your...), we think BTE has got what it takes...and we take it to the mens room first chance we get!" EDITORS NOTE: How can you not agree that the LEMON PIPERS, TUG McGRAW and LEMONADE ON THE ROCKS are the GREATEST things in the world?

Sam Lee of KLWW in Cedar Rancid reports that I am blowing it by putting names like Marc Ratner in the sheet too often. He thinks I should invent some new ones...Any volunteers?...RICK SKLAR?...PAUL DREW?...CHARLIE FINLEY?...LASSIE?

Jerry Rogers (another BTE favorite) off to the Bahamas for a week. It seems like those high level radio executives have alot of spare time on their hands. When are you going to let your music director do some of the work? (In jest!)

Jerry Rogers no longer speaking to your favorite editor after disparaging remarks made in previous BTE paragraph.

Look for great press coverage on the return of draft dodger Jesse Winchester this coming spring. With the pardons in order, Bearsville Records looks to Rolling Stone, Circus, and possibly Time and/or Newsweek for major articles dealing with the great singer/songwriter. Jesse's new lp will be produced by Brian Ahern who graces our turntables with Emmy Lou Harris and Mary Kay Place...Jeez, I hope Jesse doesn't need a middle name.

Watch for a four page expansion in Ron Brandon's Radio Music Report. Rumour also has it that Russ Spooner, aging independant promo man, will be featured as a weekly source of verbal diarreah...sounds familiar!

Sixteen year old jock (horsies) Steve Cauthen receiving front page stories in most major papers. The L.A. paper called him the "Stevie Wonder of horse racing". I didn't read the article but the thought of a blind jock fascinated me.

Best ratings battle in a while as CBS, NBC and ABC spent their Monday Night Neilsen Ratings on Helter Skelter (a repeat), Westworld (schlock) and Roots. I got hooked into the Manson thing faster than you can say Lynette Squeaky Fromme. Part two comes tonight...I am excited.

Great to see little Amy Carter immoralized (no tee) by those fabulous Keane boys on 20th Century. After watching five different film clips of Amy going to school thirteen minutes late, I could think of no better tribute. Love that dog too!

Ray D'ariano will be moving out to LA to take a high powered promotion job with MCA. I knew Ray when he was their local guy in New York. He had a comedy album released on Buddah back around 1970. It was called (and still is, if you can find it) "Are You On Something". A classic...contains the best Woodstock spoof ever recorded.

ALL GAVIN REPORTERS: While filling in your reports this week, let's show those folks at the Gavin Report just how much BTE really means. Simply add to the bottom of your report sheet the following phrase, they'll get the message. GREG KIHN...LET'S PLAY IT AGIN! or, if you don't like that one, try an old standard, TIPPECANOE AND RUBINOOS TOO!...We are sure it will be just a matter of time before they realize the strength of this report...it's better than Janitor In A Drum!

The end of the page always has something to say just as the page starts to flop out of the typewriter..Have you heard about who will be going in to P.D. 99X in New York, well, if my guess is good it will probably be

Mick Kjar of KKLS in Rapid City: Thanks for kind words about the sheet. It is truethat I just learned how to pronounce your last name today and so therefore, I will not be embarrased to call you from now on. We all remember how great KKLS was when Wishing Well by Free went top five there. Morning Dew by Nazareth was a biggie too.

Fred James sent me fifteen B sides on cassette from 1967. I only got four of them. The Birdman Of Alkatrash, Sir Geoffrey Saved The World, Darling Companion and some Tom Jones crap. Thank you Modesto, a real trendsetter.

One thousand baptists may be storming WVOV in Huntsville this week. It seems that the day after Galen Horton added Rich Girl to his list, a convention of baptists began at a local hotel. Though no incidents have been reported as of yet, we sincerely pray for Galen's life.

Jack McKeen of WPGA in Perry, Ga. reports that he bought quite a hip car the other day. It was advertised to have "disco brakes". Now, we do not find that particular joke funny but if you heard the lines that Marc Ratner was trying to get printed, you'd understand why I opted for that one. Jack was a true pioneer, telling me two years ago that Third Rate Romance was a hit off of the Jesse Winchester album, Learn To Love It. (Pre Rythym Aces)

Ken Barnes of Radio And Records (and also an ace free lance writer) nails me to the cross with the following correction. Julie Ann (currently out by Peter Foldy) was ORIGINALLY released by Kenny (the follow up to "The Bump") before the Ginger version on Shock. For those of you that have the opportunity to read Phonograph Record Magazine, make Blind Date with Flo and Eddie a must!

Greg Kihn grew up in the Baltimore/Washington area. He recalls listening to WPGC back in 1971, hearing Harv Moore (now at WYSL) play Love's Made A Fool Of You by Cochise (U.A.). From that point in time on, Greg knew he wanted to cut that song ala Cochise...His Buddy Holly ain't bad either!

For Ladies Only (a Steppenwolf 99cent bargain lp) is popping up on TenQ again. I heard it at 8:45 this morning. Some of these trick records sure have me fooled. It is interesting to see Do Ya on there this early, too.

Scott Christenson of WEAQ in Eau Claire wants more ink. It is for that reason alone that we stick his name in here in a rather indiscriminate manner. Scott and I have spoken many times, mostly while he was in Charlotte at WIST (a real blast from the past!) and now in Eau Claire. Though he is not considered a real "out front" music ear, he is indeed one of the most credible secondary music directors that we have to rely on. He played Listen To The Buddha by Ozo and thanks to his pinpoint projections, we never heard from that one again!

Pat Martin has a future in promotion. After adding my Greg Kihn record, Pat called at least a dozen stations to let them know. At press time, none of the stations had added the record but, we're optomistic for the future.

Way back in BTE #1, I mentioned a record by the Undisputed Truth called "You + Me = Love". Let it suffice that with the addition of CKLW, the record has been brought back to life and BTE may be triumphant again. After all, Car Wash is the biggest single in MCA's history. Gene Cotton appears to be coming home and Playboy Records is celebrating an early spring thaw! t=oops, not quite!

Two playlists now come addressed to Between The Ears. Thanks to WHFM in Rochester and to KXLF in Butte, Montana. If you're NOT sending us a weekly list, do so now! These are the tools that spur on these great BTE features.

Jack Diamond of WIGY in Bath, Maine must be a really great guy. To be able to accept being on the bottom of a BTE page, with space limitations is real f i n e.

WRH

A "Ten Q Instant Winner" requesting the album of her choice requested the "Paul Mc Cartney White LP". Can you figure that one?

A great poem comes to the attention of Between The Ears, we think it originated in Topeka, Kansas where Bruce Wayne (not of Stately Wayne Manor fame) of KEWI writes:

I'VE SUFFERED INSULTS AND JEERS
AUDITS AND LATE BILLS FROM SEARS
BUT NO BLOW TO MY FAME
HAS BEEN DONE TO MY NAME
AS ONE MENTION IN BETWEEN THE EARS

EDITORS REPLY:
And so my friends, if you think that's silly
Remember the last left field record that KEWI played,
Belonged to Mickey Gilley.

National Lampoon centerfold, scheduled for the February issue has been postponed due to three more tragic additions to the team. This whole thing has gotten just a bit out of hand. I needed a shortstop, not a whole reserve team. Watch for further information. Marc Nathan's centerfold shall rise!

Watch for a re-service on the CURRENT and GREG KIHN singles this week. Both records have received minimal attention in the trades and tip sheets but we bet they are going to be nationally prominent shortly!

* *

Know how brilliant KDWB programmer John Sebastian does his "passive" research? He polls all of Minneapolis-St. Paul's old age and retirement homes, asking what records they would like to hear most. Funky Kings was mentioned by four out of every five women asked, hence, a GREAT PASSIVE RECORD!

After thirteen and one half years of faithful service, Peter MacLane leaves KIOA for KFJZ. It is really quite a tribute to a man who has given so much of himself to just one job over that long a period of time. There are a great many people who will miss Peter in Des Moines but then again, his competition has to feel pretty damn happy about it. Look for a new KIOA PD soon.

Saw the Kings lose to the North Stars in an exciting NHL game last night. It was the third time this year that the lowly Stars whipped the generally O.K. Kings. I did buy a Kings yearbook and now I'd like to share with you some of the profiles of the players...DON KOZAK...likes to hit people...GENE CARR.... ..has good speed...NEIL KOMADOSKI....great hustler...LORNE STAMLER....good in corners...BUTCH GORING...learned how to anticipate from teammate Nevin...DAVE HUTCHISON...can go both ways...

One of our favorite people, Bill St. James (recent small market P.D. of the year) of KBCQ in Roswell, has had to take an extended leave of absence due to illness. We are truly sorry to hear of the hospitals, surgery and treatments that Bill must undergo. Cards, letters and cassettes can be sent to Bill c/o KBCQ - Box 670 - Roswell, NM 88201...Once a week these correspondences will be forwarded to Iowa where Bill is currently undergoing tests. GET WELL SOON, TURKEY!

FISHY LABEL DEPT: Remember the great Phil. - L.A. of Soul label? Whatever did happen to the Fantastic Johnny C? Does anyone out there have his album? Who was Cliff Nobles? Have you ever heard the "B" side of The Horse?

Sgt. Barry Sadler into the studio to do a disco version of Green Berets...Terry Nelson and "C" Company to follow...How sikkk....

Charley (Charlie?) Foxx of KQWB in Fargo, N.D. turns in this slur on Norwegians:
Question: Why do Norwegians eat beans on Friday night?
Answer: Because they are accustomed to their Saturday night bubble bath...

When asked if I got a chance to meet and talk to Hugh Hefner very much, my reply was quite pun-ny. I said that I hadn't seen hide nor "hare" of him. Well, I thought it was funny.

Shane Randall of WCIR checks in by reminding all of you that the CURRENT version of ROCKY has taken off in his market. Sales and requests started long before I got this mention in BTE!!

Congratulations are in store for Bob Hamilton, ex-WIFI programmer. Bob heads west for the programming job at KRTH here in L.A. The station is an oldies format with a massive Beatles Crossword Contest going on at this very minute.

Led Zeppelin tickets go on sale here at ten this morning. Rumor has it that by the time the concert comes, people will be scalping them for as much as $100.00! It's hard to figure...Three shows at the 19,000 seat Forum and still, a sellout!

AOR reporter WDBS in Durham, N.C. gets raves for their playlist this past week. Steve Tulsky, who knows a good thing when he sees it, mentions BTE, calling it the funkiest poop sheet in da biz..AOR is AOK by me.

There is a syndicated show here in L.A. called The Mean Salsa Machine. The show is highlighted by the lack of any salsa music at all. In fact, this week they featured Rick Springfield. Rumor has it that there were pickets outside of the taping by a group of angry young Latins who felt that the show was strying from the original concept in an effort to sell more advertising time...Its true.

KTNQ LATEST STRANGE OLDIE: Woman From Tokyo - Deep Purple...available both before and after Smoke On The Water...heard on Ten-Q at 2:45 PM.

Twelve inch disco singles are sweeping the...city (of L.A.), but why, we ask, are some of them at 33and1/3 while others are at 45RPM's? If it is supposed to be easier to stack them on the turntable, why make it difficult by changing the speeds? We think that 45 is the correct speed for a twelve inch single...so there.

TEST PRESSING DEPARTMENT: My good friends at the "other" bunny label have given me a taste of the new Fleetwood Mac album,"Rumors". I have yet to sit with it all the way through, but on first listen, it is a calculatedly smashing album. The "B" side of the current single (Silver Springs) is NOT on the lp.

Also, be on the lookout for ex-Hot Chocolateer Tony Wilson with his initial solo offering entitled, "I Like Your Style". Now, my idea for a good trade ad would be a picture of the lp on a turntable with a close up of the needle about to hit the grooves of the album. The caption: I LIKE YOUR STYLUS.....boo.....

Apologies to Waylon Walker of KRKE in Albuquerque. I promised him I would not mention his name in BTE because his station doesn't play enough records. It was only after I remembered that I had already given him a BTE credit for breaking Rich Girl months ago, that I gave in...Here you are again, you egomaniac..smokit!

RECORDS TO REMEMBER TO FORGET: Mongoose - Elephant's Memory...La La La - Bobby Sherman...Court Of Love - The Unifics...And Suddenly - Cherry People...

RECORDS YOU FORGOT TO REMEMBER: Jesse Brady - The McCoys...Pleasant Valley Sunday and Tapioca Tundra - The Monkees...Cowboys To Girls - The Intruders...

COMING SOON: A crossword puzzle LOADED with nonsense...and a big prize to the winner, look for it in BTE #7...

THE BROTHERS KIRBY: Look for both Paul and King Kong to be making waves at KTLK in Denver. Though unrelated in a blood relation sense, these two Kirby boys will be making noise (as well as beautiful music) for many months to come. The rocking Kong got cited for his "raving" in a recent interview with Rosko in Billboard. We went to high school together in Forest Hills. So?

When you're talking about mass appeal records, make sure you include the Parker McGee single on Big Tree. Already on a host of stations across the country, it seems that this debut record will begin a long string of hits for a great writer.

New on WJBQ in Portland, Maine is Don't Hold Back by Alessi on A&M. This record deserves a BTE mention because we loved Barnaby Bye back in 1973. Their Atlantic single, I Think I'm Gonna Like It went top ten in Cedar Rapids and was a missed hit. Good luck this time out fellas. Also good luck to Jeff Ryder, for adding it.

CHARLIE SCOTT OF KIRL IN ST. LOUIS DEPT: Jack Aker...Sam Bowens...Lu Clinton... Dick Dietz...Mike Epstein...Al Ferrara...Phil Gagliano...Mike Hershberger...No I ...Mack Jones...Rod Kanehl...Phil Linz...Al McBean...Don Nottebart...Danny Osinski...Tom Phoebus...Mel Queen...Ed Rakow...Ed Spezio...Tom Tresh...Ted Uhlaender...Sandy Valdespino...Don Wert...Don Young...Bill Zepp.....halloffame..

By the way, if there are any astute baseball minds out there (besides Mr. Scott) who think they can identify all of those aforementioned names, feel free to reply and take a shot at immortality. Hint:One of them is Jewish.

Tough to work a GREG KIHN single when the postman has just serviced you with a McCartney, Stewart, Elton, Burton and Jackson Brownout. Any station that wishes to overlook these hits, please contact me immediately...it's a good cause.

Great to see Sylvester Stallone walk off with the Golden Globe Award for BEST PICTURE OF THE YEAR. It has been said that the GGA are now as legitimate as the Oscars and the Emmys. ROCKY, a totally deserving winner, includes the hit single of the same name by CURRENT on, (you guessed it) PLAYBOY.

PINBALL MACHINE TO WATCH: Bally's ALLADIN'S CASTLE will provide fun and frolic for the whole friggin' family. You'll thrill to the gates, marvel at the double bonus and be in ecstasy over the extra ball and specials lights. I've put the machine over the top twice, with a high of 117,090...any challengers?

Dallas is not to far away, the Radio and Records confab lurks just around the bend. For your pertinent information files, BTE editor, Marc Nathan will be available for lynching at the Fairmont hotel from mid-Friday on through to Sun. Be sure you stop by for a chance to make a fool out of the amateur journalist as he takes on all competition in such heavy sports as backgammon and dominoes.

I think it's official. Be looking for (or keep your ears peeled), Marci Dougherty formerly of Chelsea, now residing at United Artists, chomping at the bit, for the chance to work a hit. It looks like she'll have little trouble with ELO and the new Maxine Nightingale...also look for a U.A. group from out of Canada called The Lavender Hill Mob. The single will be The Party Song. Hot cha.

A new record company with product forthcoming is Butterfly Records. Artists now signed include The Firesign Theater and Cheryl Dilcher. Certain friends of mine are looking to make this label a legitimate entity real quick. Watchforitsoon!

Bob Hollands of WNBH in New Bedford confirms the hit potential of SALTY TEARS by Thelma Jones on Columbia. While speaking with Bob today, he related to me the fact that the record reached number three on his chart and sold over seven hundred pieces. Well Columbia, what have you got to say for yourselves???

GREAT OLDIE: GAMES - REDEYE (Pentagram...dist: Viva)

WRH

Now is the time you can read the interesting nothing from the girls.....so here they are...you lucky people!!

Hi out there! Jeanne here...I am so excited it's unbelieveable! Just got a chance to listen to our 12" Disco version of the "THEME FROM ROCKY" by Current... Damn!! I have always thought our 7" was good!!but now the goodness has been made longer and you can get up and boogie to it! Obviously I get real emotional over things I like (as some of you know) and I just can't shut up about it!! I am not going to bug you about listening to the 7" again if you haven't added it yet...but believe me, your listeners will be the losers if they can't hear this GREAT song! Of my stations I have had time to talk to I have a few quick thank you's to give...Harvey Steele (WEIC - Charleston) is a terrific guy...a real sweetheart to talk to (we must have been on 45 minutes!!) and plus he added the Rubinoos for me last week and the THEME FROM ROCKY for me this week! R. Scott Gilmore (WRNN - Clare) is another joy to talk to...he asked whether he should look at BTE or Playboy Magazine first when he gets them both on the same day? So he has decided to look at the jokes and cartoons in the magazine---then the BTE---then get back to "other" things in the magazine, good idea Scott! A quick thanks to John Horton (WTTS - Bloomington) for calling me back today, I love when people return my calls...hint... hint!! One kind of sad note...KGRT (Las Cruces) has gone country, so I probably won't be talking to another one of my favorites, except socially of course, Larry Edwards...Now we can talk about country business Larry, and you know what country music has to say!! Lastly, a congratulations is in order for Tommy Statham (WAPF) for becoming new PD as well as MD!! Good luck Tommy!!
P.S. Thanks for the picture Tim (KDBS) and thanks to Rick too, you are getting better looking everyday Tim! My love to all of you.....

##################

Greetings, once again, from Connie at Playboy Records where the "Theme From ROCKY" is the major contender for instrumental HIT of the year. Just wait till you hear the 12" Disco version!! Dynamite for dancing!
Some major developments in the secondaries including the move of Chip Douglas and the gang at KTGR, Columbia, Mo. into a brand new building, and another kind of move in store for WFEC, Harrisburg, Pa. on February 14. The move from Top 40 to Country...best of luck to Wes Jones. Finally congratulations to Jack Diamond in Bath, Maine, where "WIGY IS A BIGY". You always were, around here! Next time: An explanation of Jason Page's (WNAM) record filing system, and Dave Scott's (WZOO) comments on John Travolta.
So long...and remember...when you're feeling sad and blue, let Greg Kihn sing a hit for you!!!!

* * * *



"BETWEEN THE EARS"

Playboy Records

8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

....ISSUE #7....February 24, 1977....

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* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
*  THIS ODD SHAPED BOX IS HERE TO REMIND YOU THAT BTE       *
*  IS ISSUED TWICE MONTHLY TO ALL WILLING READERS. WE       *
*  ARE NOT A TRADE, TIP SHEET, HYPE RAG OR ANY GOOD.        *
*  OUR RECORD IS BY THE RUBINOOS AND IT IS THE FIRST        *
*  BESERKLEY RECORD TO BE LISTED ON THE FRONT OF THE        *
*  GAVIN SHEET. WE ALSO HAVE THE THEME FROM ROCKY. A        *
*****************************HIT FOR ANY FORMAT BY ALL*
                              *STANDARDS*****************
                              ***********
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THIS MONTH IT HAS BEEN ALL UP HILL!!!

This issue of BTE, though it is first starting now, is actually all finished and I think it is a good one. New names and faces to be reckoned with as well as many strokes about how good we are already. The industry needs us they say, O.K., here it is, hot off the presses with issue #7.

The incredible BTE crossword competition begins this issue. Hope you can muster up enough trivial info to fill in the entire puzzle. Lots more like it are planned so stay tuned.

Response is still encouraged from all fronts. If you like BTE, you'd better let us know in some type of visual sense. Skywriting would be nice...My birthday is March 14th, perhaps a cake would be appropriate?

THE news item of the month thatis good enough to make the front page deals with sports, hockey in particular. Thanks to the incredibly generous Marc Ratner, I recieved tickets to the New York Islanders - Los Angeles Kings game this past week. I went with Gary Cohen, editor of Cash Box. The game was going peacefully until a delayed penalty against the Kings. The Isles had control of the puck, that is until Bryan Trottier attempted to pass back to an open man at center ice. Well, his pass went so far astray that it headed right into his own net and for the next two hours 12,000 people believed that Rogie Vachon became the first goaltender in the HISTORY of the NHL to score a goal. It would have been credited to him if he was the last King to touch it. So, backing up a bit, after the goal was scored and announced and the crowd gave Rogie a three minute standing ovation, play was resumed. The players battled to the boards, sticks were colliding and said puck skipped right off the face of the ice and if it was not for the quicker hands of Gary Cohen would have skipped right through MY face. Gary grabbed the puck and we returned it to a Kings official. Our names were put on the message board and we expected the world. After the game, replays indicated that Vic Venasky was indeed the last player to touch the puck for the Kings and so, scoring on the goal was changed and another bid for immortality was washed down the tubes. We did BOTH get replacement pucks and are still dedicated Kings followers. Stay on top of it through the playoffs, we will be!

Read on...

INSIDE FRONT COVER.....ADVERTISEMENT....PLAYBOY/BESERKLEY RECORDS

You must be softening up...I finally have a hit record for you on Beserkley.

[I TOLD YOU SO I TOLD YOU SO I TOLD YOU SO I TOLD YOU SO I TOLD YOU SO I TOLD]

denotious

WOTTA RELIEF...NOW, BACK DOWN TO EARTH...

Here is why the RUBINOOS happening!! is well on its way to becoming a legit top ten record from the no-hype Playboy computer...

wot? no bullets?

BILLBOARD - 95...who would have thought that this record would be on a trade chart as late as two weeks ago?

CASH BOX - 97...who would have expected two trade charts to feel any action on an eight month old record

RECORD WORLD - 128...who would have thought that Record World would have picked it up at all...they are very tight...

KOBO - YUBA CITY (12-5)....No reason to hype Yuba City...big phones, big sales
that's good!

KCPX
KRSP - SALT LAKE CITY (29-22)....we agree...TOP TEN PHONES!!!!!
So is that...

WHFM - ROCHESTER (ADD #36..it's a smash...)

WJBQ - PORTLAND, ME. ...a station that usually trails WRKO...
incredible!

WGSV - GUNTERSVILLE ...we tested it for a week, response was positive and so
hmmm.. it is on...

TEN - Q - LOS ANGELES ....would be in our top thirty requests if you took away
no kidding? all of our recurrent requests...looks good

KSLY - SAN LUIS OBISPO (H-27)
KDON - SALINAS (H-31) .....good debuts from two California rockers

THE FIRST BESERKLEY RECORD ON THESE STATIONS:

KBDF - Eugene!!!
WSGA - Savannah!!! = - amazing!!
KLIV - San Jose!!! Ralph "King" Koal plays HITS!!
KKOA - Minot
KILE - Galveston
KBOZ - Bozeman Paul Ehlis is a yankee fan...

Repeated thanks to Fred James at KFIV for spotting this Number One Record. (for three weeks!!)

LOTS OF NEW AIRPLAY: KCBN, KGMY, WEEO, WELK, KORD, KMKF, WIFC, KEEP, KBZY, KLWW, K149, KATA, KANE, KMBY, KRHC, KLAW, KGMO, KATI, KMHT, KLUE, KGRI, WLCX, KSTN (was top ten)...and more..
bulk tonnage!

PLEEZ DON'T BACK DOWN NOW...THE NEWS WE ARE MAKING IS RUBI-NEWS!!!

ROO-BIN-OOZE!

WATCH FOR INCREDIBLE NEW SINGLE FROM WEAPONS OF PEACE - ROOTS MEDLEY

YOU WILL SEE IT ON THE COVER OF RECORD WORLD. THIS GROUP IS DUE AND THESE TUNES ARE SENSATIONAL. YOUR AUDIENCE WILL RE-CAPTURE THE FEELING OF THE INCREDIBLE SHOW...

WRH

AH! GOOD TO BE BACK IN THE SADDLE AGAIN...

And so, front page bullfish aside, it is great to be back at the typewriter doing it in your eyeballs at 48WPM. Lots o' ground to cover in this issue, some of it not too shakey! There's the R & R Confab and the Susan Cowsill glossy that sits on my desk, hopefully a BTE crossword puzzle for those manics that have nothing better to do with there time than to sit and ponder Nathan-isms and a lot of talk about the record scene as I seezit.

FEAST YOUR VULCAN SQUINTIES DEPT. I couldn't wait to get this item into BTE, A special thanks to my friend Bob Merlis at W.B. for the oversized wallet pic of Susan Cowsill. Susan's latest single is called "The Next Time That I See You" and it is produced by Trevor Lawrence (of Disco Lucy fame). She's eighteen and if she don't know what she wants....she should call for some aural stimulation.

THE LEAD SINGER'S NAME IS ADAM SMASHER: The group is called Roadmaster and they have released an album on the Indianapolis based Village Records label. Three cuts were produced by Todd ("I Am It") Rundgren in Bearsville, N.Y. It gets a BTE mention and a slight reccomendation. We don't want it to get too popular (from a collectors standpoint).

The difference between the Queen-like 10cc single and a Queen record itself? It's easy, 10cc's ballet tights fit while Queen's are so tight that they seem to have got them by the balls. (That can be considered a put down to the majestic twits)

Always a treat to see the incredible BLONDIE perform. Private Stock appears to be releasing "In The Flesh" as the next single. That's a swell idea but it's a cryin' shame that they never had anyone really play "X-Offender". Trivial note: Lead singer Deborah Harry was in the Capitol recording group, The Wind In The Willows" a long, long time au go go.

Looks like a hit record for the Climax Blues Band on Sire. Watch those stations that have added it early. It looks to be solid. They have been around for a few years. When I lived in New York, WNEW-FM always played "Shake Your Love". This is much better.

Sleeper cut in the Fleetwood Mac Lp: The Chain (nuff said!)

Recent playlist (station not mentioned for obvious reasons) listed Winter Melody by Donna Bummer. Anxious to see how many spell Rubinoos properly. Already listed as Rubinoes in one trade! How do you spell relief? (R - U - B - I - N - O - O - S)

Peter Gabriel , formerly lead singer of Genesis , now has his first solo lp in the stores. It's on Atlantic (or Atco, I think). By the bye, look for Genesis to come across with top forty airplay for the first time. Their latest album is Wind And Wuthering and though the single title escapes me, It's Good.

After three weeks of airplay on the Greg Kihn single with only moderate response, a station's playlist was mailed back with the following cryptic rhythmic message printed on its underbelly; When you're feeling sad and blue, Drop Greg Kihn, Add the Rubinoos!...Who can argue?

Who says ballads take longer? After six weeks of airplay, I think I can finally hum the opening two lines of "Evergreen". I know that love is soft as an easy chair..but that's all folks!

Did you ever think that the intro to "Take It To The Limit" was "If You Don't Know Me By Now". I always do.

Special thanks to Michael Lowe and Tom Steal of WRKT in Cocoa Beach for the shot on the CURRENT single. After all, it is the BIGGEST one out there now, right?

AND NOW, FOR SOMETHING COMPLETELY DIFFERENT, THE OBSCENE PART:

Saw a Tshirt yesterday, "Fuck Lucy, I Love Ethel"....also seen, "I'm A Virgin... ...This shirt is old"...and,"Paul Fishkin is an Optical Illusion". If you have any that you would like to contribute, send 'em in.

Back to Paul Fishkin (who is becoming quite an item these days), his romance with Stevie Nicks seems to have put him in jeopardy with horny programmers all around the country. It seems that when Fishkin started this little tete-a-tete, he had no idea of the magnitude of his companions popularity with the opposite sex. His only comment..."Oblivion Pays Off".

With Warner Brothers finally making the commitment to hire a National Secondary Promotion Person, we are truly delighted to see it go to Dan Kelly. From the trenches of Pittsburgh to Burbank, Dan has his work cut out for him. One of his first jobs will be to support our dear friend Tom Kay of WJON in St. Cloud who has taken a shot on "Living Is Good" by Wendy Waldman.

Bill Conway, Program Director of KAOK in Lake Charles was one of the people whose button was not squinted at by these eyes in Dallas. Sorry I missed you, my eye doctor wasn't.

Two key barometer people have left the ranks of radio to join us here at the promotional end of it. Now, I can't really condone these actions because it is really quite hard to find people that can fill these guys' shoes as smart music men, but, it's their life and they'll do what they want (great idea for a song). Mark St. John checks out of WISE and into Charlotte for Atlantic (good gig) and John Derrek leaves Grand Forks and KNOX for a chance to work on Polydor/RSO for Minneapolis (also a good gig). Oh well, who can fault 'em?

After the famous Marc Nathan ? affair, Jeff Owens of WOHS has now taken to drawing BTE bunnies on his envelopes. He's actually gotten quite good at it. Thanks Jeff. Oh yeah, by the way, he reports that Marc Ratner does NOT get enough press. Thanks again Jeff for doing your share of contributing to the RSO cause.

Connie Geller of Playboy fame reports that Marc Ratner looks like a Rubinoo. That is a compliment to the little fellow that others have likened to a famous T.V. commercial. Guesses are always welcome.

In 1975, my #8 album of the year was Southern Nights. It contained the fantastic "What Do You Want The Girl (Boy) To Do" which has been covered by Boney Ratt and Boz Scaggs. Now lookie, lookie...Glen Campbell pops onto the charts with what appears to be a genuine hit record. Southern Nights and WDYWTG(B)TD are both still available on the Warner lp by Allen Toussaint. Check it out!

Way back whenever , I said that Car Wash was a hit. Now, BTE sticks its neck out on the line by saying that the follow up, "I Wanna Get Next To You" will do more than its share of single and lp sales. It's Just My Imagination '77!!

How about the incredibly young and wonderful Suzanne Emil of Big Tree? That HOT record is starting to take off really nicely and that Parker McGee lp that she sent to me is really fine. I am told to look out for a LeBlanc-Carr Band album that is endorsed by some of the finest music ears in the biz.

REMINDER: Don't let those Utopia albums just sit and warp in the closet! Make sure you get your official Utopia pyramid out and hanging over your heads at all times! Mine rests on top of "I Think We're Alone Now". Spiritual, ain't it?

Whoa...wait til you hear the version of Andrea True's single that Ten-Q is playing. The chorus is all spiffed up to include L.A. and Ten-Q. It's fast, furious and tres exciting! We love any version of the record. The instrumental break is the greatest

WRH

WANT ADS:

Doug Corbett of KKOA, this is your red letter day. I found the three oldies you were looking for...well, not really, but I DID find the piece of paper they were written down on. Anyone knowing the whereabouts of these records should contact either myself or Doug at KKOA.
Crickets - Oh Boy (Brunswick 55035)
Danny Williams - White on White (U.A. 685)
Harold Dorman - Mountain Of Love (Rita 1003)

Greg Stevens, ace programmer at KVOL - Lafayette is looking for the Bobby Charles album released on the Bearsville label (BR 2102). Now, it may seem strange to you that this editor can't muster up a copy, seeing that he probably came across all of the copies ever pressed...well, I can't. Can you?

COMMUNIQUE'S FROM THE S.L.A. (Sent Letters Association)

Dear "Ears"...just a quik note to let you know that you have a good thing going. It's a refreshing break from the usual humdrum reports that I have to suffer thru. The only thing you need now is a centerfold and you would be perfect.
-Bob "The Big C" Miller - KGMY
(Ed. Reply)Thanks for your advice, I have just returned from the doctor where I had two ten inch staples inserted in my body just above the navel. What does "C" stand for? Chartreuse? Cauliflower? Calliope? Cornbread Earl and Me?

Dear Mark (sic):...yadda yadda yadda (and now the edited portion of the letter I chooz to yooz)..I'm a warm, intellegent, articulate and modest programer (sic again .....Love, best wishes and warmest regards,
-Peter A. Dean - KWEB
(Ed. Reply) See how stupid we can make someone look? By the way, are you toilet trained?

Ken Rice of KAOK - Lake Charles, La. reports that BTE is "mushrooming". Ken also reminds me that the "kidnap" idea (mentioned in a previous BTE) was actually conceived during a phone call between us. So, lots o' press to Ken, he is a real trooper.

Remember way back when in BTE #1 when I pointed out that You + Me = Love by The Undisputed Truth was a great record. And then again in BTE #5 when I tooted my horn about it going on CKLW. Well, it's obvious that none of you cared because it has just gone top five! Also, time to toot again. Remember back to that BTE #1, in the same breath as the Undisputed Truth, I clamored about Deneice Williams single Free? That IS happening and you DID read it first here, whether you'll admit it or not.

Welcome to the mailing list to Mark Renier, jocking at KDWB in Minneapolis. There have been many moons when I wished Mark was still doing his hot shot programming number but I suppose I'll just have to wait til he catches the heavy break that he DEFINITELY has coming.

Newly enlightened into the ranks of readership of Advertising Age magazine, Jeff Ryder of WJBQ promises to let us all know when Wise introduces the green potato chip or when Proctor and Gamble enter the sugarless gum craze for dogs. O.K.?

Bill Hennes, upon shoveling out of his Indianapolis driveway for the first time in six weeks, moves on to WIFI in Philadelphia. Get those Archie Bell and the Drell records out of the attic and start dancin'.

Pat Martin of WSPT lauds Greg Stevens of KVOL. KVOL's Greg Stevens in turn lauds the Tony Wilson album on Bearsville. Paul Fishkin of Bearsville keeps close company with Stevie Nicks of Fleetwood Mac and the Tony Wilson album was not available for comment.

THE PART YOU'VE ALL BEEN WADING FOR...DALLAS: THE R 'n R CONVENTION (Ta Daa!)

So, it was O.K. , not the greatest, not the worst. Short, to the point and it was obviously designed for as much socializing as learning. I personally found the David Geffen interlude quite refreshing. Other people tell me that the FCC meeting was highly enlightening, if not slightly frightening. People were kept in three different hotels and shuttle buses came and went like the tide. Cabs were shared by all and everyone seemed to be inconvenienced only temporarily. We arrived on Friday, about 1:30 PM. The Dallas airport is large. Larger in fact, than all of Manhattan (New York City, not Kansas). My Hertz was waiting as well as the O.J. Simpson rental reservation at the booth. Little did they know that ol' O.J. would be breaking tackles in the Dallas airport to get to the R & R confab soon after us! It took forever to get out to "the city" but once we were there, just that, we were there. Two hour wait to get a room but you could leave your luggage in the lobby and let someone steal it at the first possible opportunity. I opted for the use of Jeff Ryder's room. My luggage secured, Connie, Marc "RSO" Ratner , Jeff "I added the Rubinoos" Ryder and myself headed out to Dallas' most exclusive department store, Neiman Marcus. It was a happening thing. I immediately got a charge card and a line of credit and the rest is history. Three great shirts were among my acquisitions, Connie got a blouse or two, Marc found some nice shirts and Jeff was content with some chocolate, rumoured to be a gift for a "friend". Ah, this is the life! Everything else after that is a blur. I did manage to take some rather cryptic notes though, and I will share them with you now. To all of you mentioned, I am truly sorry and to all that I was not able to write about, it's just as well, you could have been the one with the lampshade, jar of peanut butter and the 8X10 of Marilyn Chambers.

Jim Taylor of Mercury Records is more than a Bionic Promo Man. He is an ace. The award for the first promotion man to compliment me on the sheet at the convention is yours. Bask in your glory, Jim...and congratulations on the 10cc and William Bell smashes.

Peter Mac Lane will look great in cowboy attire with a bottle of Lone Star at his side. Congratulations again on your KFJZ gig and watch out for a phoner from me once in a while. Peter, they'll always save a table for you but if you don't keep your weight down, they're gonna have a hard time saving two!

Gary Diamond of Arista in Minneapolis has been eleated to the position of father. His son takes the name Jesse in exchange for three Butch Wynegar baseball cards and a player to be named later. By the way, Gary doesn't get BTE, so let him in on it.

After about two years of John Tobin telling me that Bob Garland of Arista was a great guy, I finally got to meet him. We definitely felt like old friends because of the warm set up that John had given us both. Thanks to John's parents for havin' 'im. Bob, why wasn't General Johnson a hit?

Lee Abrams of Burkhart, Abrams and Associates will be out in Los Angeles from Mar. 5th to the 11th. Look for him then and remind him that the Chicago White Sox do not even have a prayer. Watch how fast you get dropped.

In my little book it sez: Mike Lowe - WRKT: P.B. on plane. I have no idea what that means. I will re-inforce this paragraph by stating that Mike is A.O.K. and I am sorry that he missed me modeling my Chicago Cubs uniform top on Sunday.

Kelly West of WXIL is in to baseball. I'm glad for that. He is also into breaking the Boney M. record on Atco. He has yet to be into the Rubinoos and probably does not want me to even mention it.

Sad To Belong is the name of the potent new smash coming from England Dan and John Ford Coley. This can not be taken as gospel because it is just one of the cuts on the album but key ears say hit!

Susah Harrington of Chrysalis is totally into her groups Racing Cars and the Babys but she has yet to send them to me. She's so great, and she has a lipstick that just won't quit. Welcome to readership, my dear.

GREAT SHIRT DEPT: Bill Mayne of KNOW - Austin modeled the new station shirt at the convention. One of those 2/3 athletic type sleeved shirts. The sleeves were green (great idea for a song) and the logo was quite artsy. A four star rave!!

Rob Sherwood of KSTP came across as an avid BTE reader. While conversing with Rob (whom I mistakenly called Bob, leaving myself open to all kinds of ridicule from C.B.S.) I found that baseball and BTE are not enough to get a record added in a major market. See you in spring training!

Bob O' Brien gets a timely thank you for his intros, outros and general conversation about BTE. Needing all the help I can get, it was more than a boost of confidence to hear the lavish words of praise about this stuff. Bob took the opportunity to take a vacation after the convention so we have yet to confirm the fact that he meant anything he said in Dallas.

Doug Lee remains tall.

Boz Scaggs was absolutely inspired in his performance at the banquet. His reading of Harbour Lights was one of the most comforting things I have ever heard. Great to hear him do Dinah Flo and stuff from the Slow Dancer album.

Having nothing to do with the convention, be looking for a former member of Deep Purple to be producing a new Barbi Benton album. Till then, keep dreamin'.

Gaylon Horton of WVOV in attendance, obviously satisfied that the Mormons like Hall and Oates...and speaking of Mormons, Allen Hague of KRSP - Salt Lake City told me that the Rubinoos is top ten phones after just two weeks! Thanks Donny, Thanks Marie...Gary Cohen of Cashbox received enlightening tips about his chart from Mark Laurence and someone who he thought was Kerry Jackson (Kerry wasn't there)..No reflection on Gary, his trade is happening ...Larry Groves of KEZY was one of those guys that was never in the right elevator at the right time and therefore ahs no idea I was even there...Jeff Salgo drove all the way from L.A. and was impressed with lots of radio he heard along the way (including a certain Beserkley single...)...Jimi Fox of Ten-Q had to be smiling, lots of people raved about his T.V. spot that was shown by Harvey Mednick of RKO Radio...Harvey said he thought the spot was THE best...Ten-Q playlists are also the greatest, if you want a sample, let me know...Bobby Rich was excited about B100 moving into a new building...Ralph Koal looking happy as he strolled through the lobby of the hotel ...Jerry Clifton offered enlightening information about his station and its music policies as he spoke in a one-on-one along with Steve West of KJR...Steve and John Sherman of KJRB continue to be in fine spirits...The KJR jeans promos have been so good that not even fancy Nancy Sain could get a pair out of Steve!! Bruce Stevens and Charlie Foxx of WBBQ were in from Augusta and of course, Jerry Rogers could be seen with numerous t-shirts, albums, posters and even a ten foot tall Donna Summer blow up!!!...Reggie Blackwell seemed content throughout...Tom Scott and Wendy Green of KFXD were in attendance and were really happening 24 hours a day...Hey, the incredibly Jewish Bart Goynshor made it to Dallas all the way from Iowa City...Bob Beck...what can we say?...Barry Casey of KEYN was there but he didn't recognize me....Conspicuous in his abscence: John Randolph - WAKY... Steve Kelly of KEEL sauntered around and Mike Mitchell, Gregg (Two "G"'s THIS time) Stevens and Frank Smith helped to beef up the Louisiana attendance...A Connie Geller fave, Jack Diamond was on hand....Joe Pachino, get a job soon, we miss you...Les Garland of WRKO payed tribute to Sean Conrad for getting him on the right track in radio...I gave Sean a gold record for Donna Summer at KSFX in San Francisco...I know I saw Scott Davis of 14ZYQ in there somewhere...Bob Denver, after suffering early misfortunes, bounced back and had a swell time...Gary "Y 11" Bridges looking svelte...All news Thom Price in from Houston...Absent: Charlie Lake...more to come, still...

WRH

SPOTTED AT THE CONFAB...

Bobby Laurence and his wife Iris were hanging out...Bobby really helped break a couple of key artists this year, Gary Wright and Manfred Mann...Red (johnny) Mountain and his wife Betsy kept us quite entertained at the banquet dinner... More than a hello to Bernie Bernard who is comforted by BTE as often as possible ...Not knowing whether Don Bombard of WOLF reads this, I guess it's O.K. to print that Don is quite a wolf with those teenyboppers on the request line...Bob Savage of WBBF still maintaining a high profile...Doug Corbett of KKOA finds life larger in Dallas...Dan Brannan and Bob Hooper helped keep North Dakota well represented.. Dave Bishop of WCOL seen with his P.D. Jerry Dean..strange not to see Bryan Mc Intyre...Richard Harker gained new fan , Connie who will take my place going to see you in Eugene this year, perhaps her allergies will not act up..Bobby Christian got raves from his boss, Ted Atkins...Ted, a radio pro for many years sez he has learned alot from Bobby..Bill Matthews of WEEO gained a life long friend out of Sue at Big Tree...Bob Kaghan of WRJZ ecstatic about his ARB overnight results... Judy Smithart, John Long and Mike St. John, along with Tim Riley and Chip St. Clair representing most of Memphis...Phil Stanley and Dick Kent spotted (no they are not dalmatians) from Nashville...Lots of Texans there...Clay Gish, hello... Bill Cook, nice to see you again..Pam Ivey gets my vote for the most beautiful music director in Texas...she's a whole lot better looking than her P.D....Ken Rush continues to be the best P.D. in all of Galveston...Dave Parks of WLEE in and around...Randy Rice, damnit I missed you..Bill Jordan of WROV had a seat at the banquet table with us...Alan Mason and the rest of the KING broadcasting crew (Mike Phillips et. al.) looking quite jovial...Rick Hansen sans Bruce Cannon but representing Tacoma (KTAC) to the fullest...Mary Kay now in New York for the Bartell chain looked sensational..Pat Martin and Jonathan Little were both in good spirits but the BTE tribute goes to a hell of a guY from out of Eau Claire... (Sorry Steve, not this time)....

SCOTT CHRISTENSON....This Is Your Life...

****

We have researched you quite thoroughly, Scott..We KNOW you play stiffs...Why, when you started in radio at WROX in Clarksburg, Miss. we know you played, "Father of Daughters" by Perry Como...The next stop, KYSM in Mankato, Minn. you found one of my favorites, "The Last Time" by the Buchanan Bros. on Event. In Richmond, working under Dick Reus you found Mel and Tim and played it to death...The next stop, the big time, was WGH in Norfolk where you admit to Love Minus Zero/No Limit by Turley Richards...Out A Hand by Moonshine on U.A. and Love;s Made A Fool Of You by Cochise.(also on U.A.) Who was that U.A. guy down there? Whoever he was, he obviously followed you to WIST in Charlotte where you played a record by Ollie Nightingale (any relation to Maxine?). The next move seems most logical, WEAQ in Eau Claire where you and your P.D. Steve Dickoff will always cry in your beers about how you added Barroom Sweeper by the incredible MCA act, Mose Jones. It's great to know all of the sordid details about ones personal inferiorities...Scott, good luck with all of the records that you add in the future...BTE is watching!

WANNA BE THE NEXT BTE FEATURE? SIMPLY TELL ME IN 25 STIFFS OR MORE ABOUT YOUR TRACK RECORD IN MUSIC AND PROGRAMMING...ALL REPLIES WILL BE MADE PUBLIC...

****

Your BTE crossword puzzle is included and it is the greatest! First prize will be a year's subscription to any three magazines of your choice..Second prize will be to any two and third prize will be a year towards the mag of your choice..Go to it... STIPULATION: Publication may NOT be an industry mag.

SEND ALL REPLIES TO B.T.E. but make sure you include Playboy Records on there so that the mailman can find us and so that we have evidence in all of the up and coming payola hearings...

See you later...on the reebop...

The ninth page belongs to the girls...they earned it, they asked for it and you live through it...It ain't Broadway but it's all we got...On wit da show...

CONNIE'S CONN-CEPTS...TODAY, A POEM

I was off to Dallas,
to the R and R.
Drove in from the airport
in Marc's Hertz-Rent-A-Car.

I first met Mike Mitchell
from K-S-M-B,
A true Springsteen fan,
It was easy to see.

A chat with Gregg Stevens
Of KVOL,
And Jack Diamond from WIGY (pronounced WIGGY)
was really swell.

Pam Ivey from Galveston,
Jeff Ryder, WJBQ
Can both confirm one thing,
They're on the Rubinoos.

Dave Scott, just where were you,
I looked all around,
In the meetings, in the lobby
you just couldn't be found.

The banquet was tasty,
And so was dear Boz
Emmy Lou was lovely (editors note: I would have said lethargic)
And worthy of applause.

Back home to Hollywood
and so glad to be here,
It was all really great (what I can remember...)
I'll see you next year.

I also want to wish my best to John Mc Carty and his wife who at press time were still expecting their household addition...Lee O' Day, hope you are feeling a bit better, Rochester can always use you healthy...We (I) are (am) not (NOT) taking any requests for Barbi dates (socially) so COOL IT, O.K.???...Johnny Rice at KMHT in Marshall reports that the Rubinoos are hotter'n a pop of freshly cooked collard greens...with that tasty noe, I say farewell..

JEANNE...from out of the bottle:

Well, I have never been as excited in my life as when I, along with many other Playboy employees were on hand to watch the Academy Of Country Music Awards. We made quite a cheering section as Mickey Gilley walked away with six of the ten awards presented. I was so happy, I just had to share it with you. I mean, that hardly ever happens!!! Also exciting is the addition of the Rubinoos to the new Ten-Q here in L.A. Every radio in our office is turned up to full volume when it comes on the air. Those of you not playing it yet, look at the excitement you can help create if you add it now! And, our Theme From Rocky has just been added at WIFI in Philly. If they think it is a hit as much as we do, don't you think you should too? A few congratulations are in order: First, our own Joey Stec has just signed a with CBS/Franks Music as a writer! and, Tim Page has really made me proud as the new Music Director at KNOE in Monroe! Good choice KNOE and sorry KDBS for losing a super D.J. That's all my exciting news for this week! Love to you, me...
P.S. Thanks to Ronnie Thomas (WKIG) for the note and also Harvey Steele (WEIC), your note had me laughing for an hour!Well, hope you get this one before your friend in Houston, but one question...Don't they censor mail at Ill. State?????

BTE CROSSWORD COMPETITION...

ACROSS

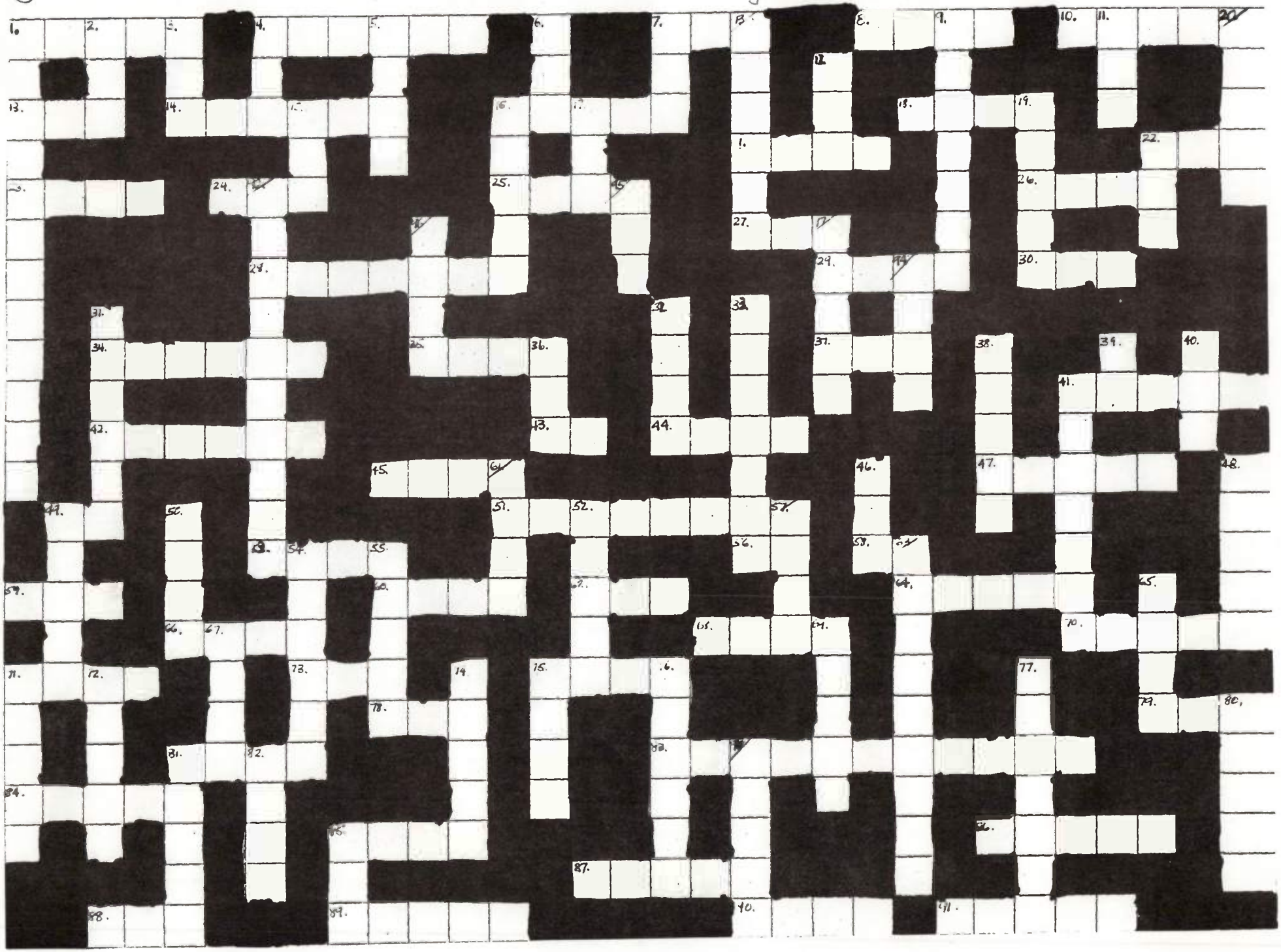
1. U.A.'s Steve, also 3rd month
4. _____of the Castle
7. Former Rare Earth-ers on Capitol
8. Big Tree's first gold artist
10. Westbound group, Flaming_____
13. Their hit was "No"...Bull___
14. The Divine Miss M
16. Ted Nugent's old band,_____ Dukes
18. Beatle lp, Abbey____
21. Former Keith Emerson band
22. Arista group, Mr.___
23. Blood P.D. Bobby, or Epic's Charlie
24. Jeff Beck backup band
25. Former Warner custom label***
26. Apart from group, alone
27. Anderson, Wakeman, Squire, Howe, White
28. Wampum rock band, formerly on Epic
29. What the singer sings into
30. Satchel Paige, KDWB's playlist
34. Todd's latest configuration
35. AWB's music Blue_____Soul
37. _____-Q, The new L.A. rocker
41. Clear, Sweet, Hard or Crazy _____
42. Fairy tale author or British group
43. ___ Your Own Way
44. ____Lofgren, enigmatic former Grin
45. Former DeFranco midchart,_____Cadabra
47. Current smash on Playboy, Theme fr._____
49. Automatic Man single,___ Pearl
51. T.V. Group from 1970 (was on Capitol)
53. Genesis lp, A Trick of the _____
56. Same as 43 Across (repetition already?)
58. Soap opera, __ The World Turns
59. Chrysalis group, Split ___
60. Kinks last REAL smash
62. Detergent or Free song ____ Right Now
64. Detergent or former group, Blue _____
66. Before BTO, Brave ____
68. RCA group, Chocolate ____
70. Isaac Hayes claim to fame
71. Former Monkee Peter ____
73. Miller's _____Like An Eagle
75. Loud Rock Band, Uriah____
78. Bloodrock's greatest hit
79. Greg's last name without the "H"
81. Duke of ____
83. Brenda and the _____
84. Blood, Sweat and (Salty)_____
85. Bryan Ferry's ex-group,_____Music
86. KING PD Allen or Columbia rocker Dave
87. Remember Butter Boy?
88. Ariola hype of 1975, Kenny Young group
89. Former legend, Columbia's Bob_____
90. Paul Davis' A Little Bit Of_____
91. Lorreta Haggers is Mary Kay _____

DOWN

1. Jonathan Richman and the _____
2. Scott Joplin used a ____to clean.
3. Deceased Badfinger Pete
4. Eagles, Gnu ____ in Town
5. Fogelberg's, ____of the Plan
6. McCartney's second solo effort
7. BTO exclamation, ____You!
93. Looking Glass hit
9. Private Stock punk rock faves
11. Doug Sahm and the Tex____ sound
20. A Beatle other than J, G or P
12. Either big or Fleetwood
16. Hey Jude label
17. Silver hit, Wham ___
15. Elton's prolific hit, Bite Your ___
19. Taylor's "Lady" or Dees' "Duck"
22. ___ Scaggs
92. George Clinton's Casablanca group
95. Initials of Polydor hit act
96. Baseball's Pete or Linda's Love Is A
97. Gayle McCormick's first band on ABC
94. KJR competition or ____Harvest
31. Raider hit or how I always feel
32. Spirit regional hit, Mr. ____
33. Just repeat 13 Across (In Full)
36. Just Repeat 33 Down (In Part)
38. Canadians in litigation
39. Utopia lp name
40. Smoking Panama ____
41. Former Elektra Canadian group
61. They were once on Playboy as Bjorn/
46. ____Constrictor Benny
48. Little Willy and Action rockers
49. In The Summertime, _____Jerry
50. Bellamy Bros. label, Warner-_____
52. Moby _____
57. Either David or R & B Music
55. Stories lead singer Ian _____
63. Dave Edmunds ex-band Love _____
65. Question _____ and the Mysterians
67. Hot Chocolate hit
69. Type of bear, also KLIV's Ralph w.
71. Rory Gallagher's 1st grp. an "A"
72. Rare Who single, The _____
74. Big Tree's Wild Thing, by ____
75. Former Decca rockers, Glass _____
76. Comedy Group, Monty _____
77. Great Falls state
80. Blue Swede and Assoc. hit,____My Love
81. Rock On man, David _____
82. Rundgren nickname in 1970-1
98. Timothy group
85. Falconer's shortened first name

***25ACROSS: Sneaker brand name other than Adidas.

B.T.E. Crossword Competition - Numbers marked with a diagonal line are just numbers that are out of numerical order.





"BETWEEN THE EARS"

Playboy Records

8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

.....ISSUE NUMBER EIGHT.....MARCH 20, 1977.....

Are Fans Really Important?

IN THIS ISSUE:

20 Things You Didn't Know About

....and, of course...

Meet The RUBINOOS!

IT'S A NEW CONCEPT

ALL OF THE FACTS THAT YOU WILL NEED TO KNOW TO CONVINCE YOU TO PLAY, AND KEEP PLAYING THE RUBINOOS SINGLE ON BESERKLEY, DISTRIBUTED BY PLAYBOY...WITH NEW FOUND HELP FROM C.B.S./EPIC.

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GADZOOKS!!...BETWEEN THE EARS RETURNS...TRIUMPHANT!

Things just keep getting better here at the big BTE. My lead inside article last issue (Susan Cowsill) actually illicited response from the young songstress herself. Susan is doing just fine, her record has been added to a few MOR stations across the country and the folks at WPRO-FM check in with the fact that Ma Cowsill now works as a nurse in a local Rhode Island hospital.

New Captain and Tennile is so fast (even without "tempo enhancement") that it should have been titled, "Can't START Dancing". I know that if I ever tried to dance to that record, or any record (except the new Andrea True), I'd be on the disabled list for the season. Then, when I became a free agent, no team would pick me up, not even for a million dollars.

Sincere thanks to Donna Siani of Anti-Muscolo Promotion, her timely words of praise for my Rubinoos single has really helped solidify response from a great many stations across the country. Of course, Tony and Don are no slouches either! These people have hearts of gold.

My apologies for the delay in the last issue's arrival. It seems that the day the printer finished the sheet, the messenger delivered it to the mailing house where it was promptly misplaced for over a week. No one called to let us know that it was never received and if it wasn't for your constant howls of anger, I'da never known.

HOCKEY FANS: Don't bother seeing "Slapshot" with Paul Newman. It is at best, spotty and there are more absurd moments than real ones. Too much fantasy on someone's part. If you enjoy occasional blood and lots of pointless obscenity, check it out!

SPOTLIGHT PREVIEW: Heard advance Van Morrison lp on Warners. Make sure you hear "It Fills You Up". Overall, this may not be a return to mass appeal for Van but, this stuff is tasty nonetheless.

CONFIRMATION: Barbi Benton to be produced by former Deep Purple bass player, Roger Glover. Upon meeting Barbi, Roger decided to get to know her better and socked a creme pie right into her kisser. Initial reaction to the sweet sticky mess is not yet known.

RADIOLOGICAL CONGRATULATIONS: Kelly West, often outspoken M.D. of WXIL in Parkersburg, W.Va is now equally outspoken as the newly named P.D. We think this is a good thing, the old "cream surfacing to the top" theory. Good luck!

QUESTION: Was Dan Van Weerdhuizen a member of the Tee Set?, George Baker Selection?, Shocking Blue?
ANSWER: No (But they love him in Roswell)

Maria Polivka, Ten-Q's first lady of programming (she's actually more than Jimi's right hand, she's his entire "tone" arm), used to be on the other side of the fence, working for RCA Records in the promotion department. She and I both send best wishes to Ray Anderson who has just moved to New York as RCA's Promo Veep.

FROM OUT OF THE MOUTHES OF PORT: WHEB - Portsmouth is lucky to have a fellow like Floyd Wright around to keep everything in check. An obviously tireless worker, Floyd is a new favorite around BTE headquarters. His radio station has been an overlooked, but accurate barometer for years!

WAYWARD CARRY-ON LUGGAGE (Kansas)...DON'T LEAVE ME THIS WHEY (Thelma Houston)...
WORN BETWEEN TWO LOVERS (Mc Gregor)...FRY LIKE AN EAGLE (KFC Version, Steve Miller)

Some interesting correspondence over the past few days, not all of it about my halfway illegible crossword competition.

Bill Matthews of WEEO - Waynesboro checks in by saying (in his printed list) that Mark (sic) Nathan had better coverage of the R&R convention than R&R had! Bill has just added the Melissa Maneater "Dirty Work". Of course you know that the original version of said tune was by Steely Dan, off their first lp in 1973. How many other versions of the song can you name. (Score ten points for each)

Jeff Ryder of WJBQ - Portland/Westbrook, Maine sends a "happy birthday" poem to yours truly and then P.S's it with,"Isn't it disgusting the lengths some people will go to just to get a little ink?"...We couldn't agree more.

14ZYQ in Frederick, Maryland, though not yet on the Rubinoos, is happening. We look for good things out of their new P.D. (former M.D.) Scott Davis. Scott checks in with a letter telling me that I did in fact see him at R&R, but that he saw nobody. He did run in to former P.D.'s of his in Dallas (Bob Lima, Bob Baron and Bill Conway) and supposedly ran in to a few who will be p.d.'s of his someday (Scott Shannon?). The station has spawned Bill Gamble (KIRL), Greg Jarret (KIMN) and Denny Carpenter (Ass't P.D.-KSTP!) recently. Hot cha!

Only 25,000 Graham Parker "pink" eee-pees were pressed. I immediately bought ten of them and they are now in "the vault". Twenty years from now, I'll make a mint.

Thanks to Johnny Rice of KMHT in Marshall for his prompt reply to the Doug Corbett want ad in the last issue. Johnny has a copy of White On White on the original U.A. label. Hopefully a deal will be consumated soon.

Lots of great talk about Cashbox and the amount of work they are doing to really bolster their top forty (as well as R&B and Country) charts and research. Having always read each trade carefully, I can make only one statement: Cashbox DOES print MORE information PERTAINING to the charts than the two competitors. We do feel you should check it out. BTE does not officially endorse anything except BTE. (At least, that is how I feel today)

Two unfortunately incorrect answerers in the crossword competition. Gregg Geller of CBS Records in New York couldn't muster up the proper spelling of BUOYS, and Bernie Bernard of WBAB in Babylon thought Paul Davis recorded "A Little Bit Of SOUL". So close, we have to give you each a consolation prize. Look for copies of Rona Barrett's gossip mags in the mail soon! (P.S. "Soap, Bernie, Soap")

Tim Edwards of WRJZ in Knoxville now typing "NotZ from Z Underground" with each playlist. Formatted like BTE, this tasty page offers interesting info about why Phobia Snow is number 7 on the station. As long as Knoxville wants it, they got it! Look for big things to happen with that station in the next six months.

SIMULTANEOUS OLDIE DEPARTMENT: One day last week I had just finished hearing, "Look At Me (I'm In Love)" by the Moments on Ten-Q. I called WERC to say hi to honorary Phillies captain, John Shomby. While on hold I heard the same song! A psychographically sound move.

SIMULTANEOUS BABIES DEPARTMENT: March 2nd was the happy day for WRKT - Cocoa's M.D., Tom Steel (Steal? Steele?) who's wife graced him with their second child. My real close friends Dennis and Pam Constantine (Dennis is ex-WMYQ, KTLK, KBPI) had their first, a boy, Sean Thomas weigh in at 6lbs and 2oz. Kong-Rats to both!

When Lifesong Records ran their re-name Dean Friedman ads, they had no idea who would be the first response. Well, rest assured, that first card sent in was from Marc Nathan, editor of a rag called BTE. His choice? Wynn Jackson.

Wynn Jackson, regional promo from Atlanta, secure with his new Lifesong job.... (Now does it all make sense?...Wynn and I worked together at Casablanca)

WRH

INTERESTING L.A. ARB NOTE: While everyone regards the gains made by KRLA as tremendous, one point has not really been noticed. This station broadcasts Los Ageles Kings hockey as often as three nights a week! Now, the Kings are barely in contention for the playoffs and only have two real quality players. The station is automated as is and so, the gains that they made are really quite an accomplishment!

TALES FROM THE EVEN MORE UNEXPECTED: The plot involves a murderer, out on parole. He works in a tuna fish cannery and has the unfortunate problem of being a general screw-up. One day he is in the wrong place at the wrong time and has his hand severed in the machinery (nice, eh?). So as not to get fired, he lets the hand get canned and wraps his arm in towels and heads to the hospital. Now somewhere in another part of town, the team's star pitcher has just suffered through a fatal road accident where his dying words are, "Save my arm, save my aaar..". Oh well, he kicks the bucket, the two bodies reach the hospital simultaneously, a doctor with a lot of savvy, moxy and shiny teeth sez, "I'll save you" to the ex-con canner and with a quick flick of the scalpel, as well as an entire shopping bag full of yarn from the dime store down the corner, the ballplayers hand is sewn on to the canner. Well, somewhere in New Jersey, an eighty year old lady has just purchased a can of tuna for her cat, Morris. The lady is shocked to find a man's hand in with the other tasty delight. She keels over, her cat gets help, the police get called and finally, the canner gets canned. The guys at the plant were wondering why he had all that light green wool around his wrist anyway. Naturally, bitter from defeat (as well as unemployment), the urge to kill returns. Except now, each time he was ready to stalk his prey and pounce, he could only hit them with baseballs, not often fatally. The beanings began to occur frequently, one day it was a presidential motorcade, the next, a check-out clerk at 7-11, the baseball became a feared object among the elderly and the pre-pubescent. Little leagues were forced to fold, and yet, somewhere out there, there lives a man with some faded yarn hanging out of his shirt sleeve, who throws only strikes, and strikes with a deceptive curve, that leaves no trace as he heads to the showers nightly.

Check the Bette Midler re-service on her, "You're Movin' Out Today" single. If they made it any better in the mix, it should be an interesting record to consider. The lyric is hysterical and her little rap at the end of the record is a "hook" in itself.

As heard constantly on Ten-Q, make sure you hear Rufus lp cut, "Hollywood". It sounds really strong on my radio, tempo enhanced to be sure!

Lot of talk about new U.A. act Lavender Hill Mob, from Montreal. Their single is called "The Party Song", and though it may need another tight edit, it has all of the great hooks of a classic pop Beatle record.

And, while on the subject of Beatles records, KLAATU appears to be one of the best promotions going on the air right now. KLAATU is that group with no identity (not to be confused with "No Name") who have the Beatles sound down. Susan Scharf (who with Sondra Hill are the best Calendar Girls of the year) sent me some press on it and the whole concept is great. Stations are flooded with inquires about this group and their origin, I'd get on it soon!

Bob Garland was Arista's local man in L.A. when we last mentioned him in BTE #7. Today, we are glad to report that Bob has just been made West Coast Regional in charge of all Arista lp product. Now will you make General Johnson a hit?

Baseball season around the bend, send in your divisional predictions to BTE, we will keep them on file , the winner to be praised lavishly in an October ish.

WRH

From Modesto, California, Fred James of KFIV writes, "If roses are red and violets are blue, Then gold is the color of the RUBINOO(S)". Great verse, Fred.

Aside from the previously mentioned KLAATU record, Nick Bazoo of WKKY in Pascagoula, Miss. reports on three more great records. Check Valerie Carter, Starz and (pik to clik) The Addrisi Bros. WKKY switches to FM this week and the playlist goes from 20+ to 30+...right on, Nick...Rubinoos are #30!!!

Just like Satchel Paige, KDWB adds "Go Your Own Way" this week. John Sebastian checks in and then out as he heads to Denver (just for the week) to listen to 96-Kicks (KXKX)...I hope he turns to KTLK for some Rubi-news.

For a real laff riot, check the Martin Mull lp on ABC Records. Some of the highlights include "Boogie Man", "Men" and a great take off on disco. This is Martin's fifth lp and after his initial exposure on Mary Hartman, he is ready to have someone buy his records....I did.

Sleeper disco record of the year (1976): Dance - Paul Jabara (A&M) Rumor has it that this artist is now on Casablanca and that this particular song will be re-released as the B side of his first single. Don't let that happen. This is an A side with lots of potential. If you have either the A&M single or the soundtrack lp to Mother Juggs and Speed check it out. Hot! Oh so hot!

Ten-Q billboard shown on an episode of Starsky and Hutch (Husky and Starch?) last month and then again on Delveccio this past week.

Dave Sholin, if you are reading this, Playboy Magazine will grace your home again real soon. If you are not reading this, why aren't you?

Great talking with Jack Forsythe at 13Q yesterday. We got in to a long rap about L.A. radio in general and basically it made me feel good that a radio person could talk to a promotion person about radio on an intelligent level. Too often the radio person is thinking that the record person is not interested in the workings of radio itself. Not so, as proven here.

GREAT REGGAE IMPORT: Bionic Dread by Dillinger (Island)...You will not want to miss this one. It is rastafarout!

Marc Ratner could not come up with interesting things to get him in this issue of BTE, so we will let it go at that. With the Yvonne Elliman and Kenny Passarelli records looming in the near future, he really doesn't have the time to be witty anyway.

Stevie Nicks bad throat caused Fleetwood Mac to cancel their tour. Her beau, Paul Fishkin says no comment with a sly Philadelphia grin.

Did you know that Hamilton, Joe Frank and Dennison are managed by the same man who is currently guiding Chad Everett's vocal career? Frank Day felt that just in case H,J.F.&D. are on the road and catch cold, Chad would be a perfect fill in...Dr. Gannon is great at strep throat too!

Apologies to Peter Dean of KWEB. As you may recall, Peter was maligned in the letters to the editor column of last issue. I personally cannot understand how a person could take such torment and defamation of character...and still play my records. Thanks, dummy.

INTERESTING EXPERIENCE DEPT. Last night I either sprained or dislocated my right thumb. Embarassed? Wouldn't you be, if you had done it while changing the sheets on your waterbed? Oh well, there goes spring training.

WRH

John Travolta should be sent a year's supply of Dristan nasal mist, for when he is in the recording studio. His latest single is an old Nino Tempo number.

David Soul was first reported as a bonafide hit record by Fred James of KFIV - Modesto. You may remember Fred as being the golden ear that spotted our Rubinoos single back in October of last year. If you dont, it's just as well, his biggest chart gainer this week was a whopping 32 to 19 for Maynard Ferguson's Theme From ROCKY. What poor taste.

Good time is tasteless...(So was Once You Understand by Think)

As much as I enjoy goofing on the Keane Brothers, you really should not only check out their lp, but re-listen to their single, Sherry (which preceded Amy). This record is an overlooked hit! Just do me one favor, overlook it a little while longer, one mass teen appeal record is enough for right now!

MARIE MACHOsmond: From the looks of her billboard on the Sunset Strip, and the title of her album being something like, THE WAY I REALLY FEEL (something like that), you really wonder whether a bit of Donny (sic) is rubbing off on Marie.

Dave Bishop of WCOL spelled BUOYS wrong on his crossword puzzle but because he is in radio (and not on the RUBINOOS...OOPS, IS THIS OBVIOUS PAYOLA?), he wins a years subscription to ROLLING STONE.

THE DON BOMBARD STORY: Don is P.D. of WOLF in Syracuse. In our last issue, I had mentioned the fact that Don was continually preying on teenage girls thru his station's request lines. This was included in my R&R Notes because at the confab, Don confessed this mortal sin to me on the way out of some suite at three in the morning, drinks in hands. (I don't drink, hic) Now, weeks later, a letter comes from Don, yes he does read BTE, yes he had seen the oneliner and yes, I had ruined his reputation, assuring him of never getting another job in radio. Well, as if that wasn't enough, it became apparent that he had not remembered who I was or what he had said because in his letter he blames the whole thing on Jeff Ryder of WJBQ. Don sez that Jeff was obviously just projecting me into his fantsies, not having the guts to admit his own lecherous desires! So, just to nail the coffin shut, let's tell the world about a few of the stiffs you've played in Syracuse, then if Jeff still wants to reply....sic 'em, boy!

Don, thank you, you helped give Syracuse its maximum daily requirement of non-hit music for many years, continued success! Who could remember Dancing In The Moonlight by Boffalongo (pre-King Harvest)?..Who'd want to remember Some Sing, Some Dance by Pagliaro (A canuck)?..Who could be more "on the case" than Jim Taylor (then of A&M) for giving you a placque for Lonesome Mary by Chilliwack?.. Who bought As Years Go By by Mashmakan?..and Who cries in the night for Couldn't I Just Tell You by Todd Rundgren....Don, I think you know...The answer is Jerry Grady. And Don, thanks for mentioning Can't Find The Time by Orpheus in your letter, it is a BTE fave rave, and one day, it will re-surface, I Promise!

HOT TIP...

COGNITO LABEL STRIKES AGAIN: We record collectors love odd labels. One of those labels that each release is worth listening to is COGNITO, out of the mid-west. Their latest release is by a fellow who calls himself CAPTAIN KIRK. The tune is called "Space Baby". Mine came wrapped in a diaper. It rocks (though not as hard as She's A Bore by Dahcotah) and is worthy of attention.

Heard the RUBINOOS on Ten-Q at 12:34 this afternoon and then heard Hello, It's Me by Todd. Could be they were trying to play a few of my greatest hits back to back. Ten-Q is currently giving away a chance to be in a Hollywood movie. Hot!

NOTE TO KAL RUDMAN: Should I continue to send BTE to you, or would it be more advantageous for Mitchell to get it? I hear he's O.K. at crossword puzzles, too.

WRH

LATE FLASH: Just before we were going to press, we received a late phone call from JIM SMITH - WLS CHICAGO in reference to the crossword puzzle. Rest assured it was my blunder by not putting in the clue for 54 Down. It would have read Coulmbia Rockers _____ _____Dodger. If that was the only one that had you stumped, how easy was Canadians in litigation?...Ariola hype '75?...I think I learned that my crossword puzzle, though enjoyable, was not mass appeal. WINNERS TO BE ANNOUNCED OFFICIALLY IN THE NEXT BTE...along with the answers, keep 'em coming in though, not everyone knows how to spell BUOYS.

Jeanne Larson is in Hawaii this week, she sends leis to all her regular readers. She will return in time for the next big issue, we hope you are there too.

And now, as a closing note, GIVE US THIS DAY....starring CONNIE B. GELLER (Go, Connie, Go, Connie, Go...Connie B. Geller....

CONN-CEPTS:

Hello, its me...Connie Geller, asking the ever so important question, "Do you have YOUR pink Parker yet?".

Because of the overwhelming response to my poem in BTE#7, I've gone back to prose...so here it goes (couldn't help myself).

We've got some new canoeists down that RUBINOOS river of hitbounds. Yes, it is true, Dave Scott of WZOO (he only plays the hits!) in Asheboro, North Carolina has taken the plunge! As well as Jim Sebastian of WTSN in Dover, New Hampshire. (I met Jim in Dallas) Buddy Scott of WGBF in Evansville is now a believer and so, let's pray for some "More, More, More" (as A. True would have said before New York, New York Got Her Dancin').

If word has reached us way out here in Hollyweird that the best southern cooking in the country comes from the kitchen of Mr. and Mrs. Mike Mitchell (KSMB) in Lafayette, La., who knows, maybe it's gotten as far as Asbury Park, New Jersey!! (C'mon Bruce, stop hiding on the backstreets)

READER PARTICIPATION SONG (simply fill in your call letters and sing to the tune of any inane surfing song you can think of)

Let's all go Beserkley now,
__ __ __ __ will show you how
Play the RUBINOOS and you will see
Everyone goes Beserkley, like me...

THE EDITOR WISHES CONNIE GELLER A BELABORED BIRTHDAY, FRIDAY, MARCH 18th!

THIS SPACE FOR DOODLING:



"BETWEEN THE EARS"

Playboy Records

8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

Sometime in late April ~~(17th)~~....ISSUE #9

This issue has been delayed due to a complete shutdown of your editor's creative juices. Chances are, your input was not so hot from Issue #8. Since this one is only half as good, perhaps you should just put this one away and wait til #10 surfaces.

ACTUALLY, THIS ISSUE MAY BE FUNNY TO SOMEONE.

As I write this, I sit on the charts. Partially because my chair is too low and we've run out of phone books. As I began to say, we sit on the charts... at fifty with a star in Billboard. Pause for reflection, ALLLLRIGHHT! Who'da believed it? The RUBINOOS are on their way. Maybe this is their "Crazy On You" and maybe it's their "Jeans On"...either way, the next one is a killer, ask any American Bandstand viewer...

Life has been much more bearable with a record on the charts. Cars pull over on Sunset Blvd. and people jump out and try to shake my hand, some try to shake me down, obviously aware of the great wealth I've come in to in this new found success. Teenage girls flock to my home in droves, hoping to catch a glimpse of the man who could be considered the seventh or eighth Rubinoo. Fan mail from American Express, Carte Blanche and the Church of Scientology lets me know daily that I am wanted...in seven or eight states.

In ish #8 we promised you twenty things you didn't know. Now we can only take it one step further. In issue #9, you will find twenty one things that you did know. To start you off we will give you the first one: THIS IS DUMB.

See how easy it is, now all you have to do is put on your three-D glasses and read between the...lines.

Not so tuff...Even Peter Dean could do it. Peter, you've made the front page! To all of you, from all of me, DO NOT let us lose this record...We have so much sincerity, we will make you sick...How are we doing?

As you are all aware of our transition to CBS, I feel this is as good a time as any to let you know that the excitement (from both ends) is just tremendous. The work that has been done over the past few months (years), now all seems like groundwork for this exciting new chance to put Playboy on top. Sure, we have to iron out a few of the bugs (bunny), but these are things that seem to come together each day. If you've ever held back with your support, GIVE UP, we are now an official part of THE BEST!

Write to me some more, I promise I'll write back.

Your pal,

Marc...

WRH

T H E N E W S I N G L E S . . . . .

SHIPPING TO YOU NOW
******** ** *** ***

NOW THAT I'VE GOT YOU - HAMILTON, JOE FRANK AND DENNISON

Recently re-mixed and re-mastered from their "Love and Conversation" album, this single is most assuredly heading HJF&D back up the charts. Including a gritty guitar solo by Steely/Doobie Jeff "Skunk" Baxter, this single again features the mass appeal accesible voice of Dan Hamilton and the powerful instrumentation by Danny, Joe Frank and Alan Dennison. It is one you will have to consider an audition MUST!

AIN'T THAT JUST THE WAY (That Life Goes Down) - BARBI BENTON

Think you've heard this one before? Perhaps you caught Barbi on an episode of McCloud last year? She performed this number and days later, letters and calls streamed into this office requesting a recorded version. Well, the T.V. soundtrack version became available in alot of foreign countries and lo and behold, it topped the charts throughout Scandinavia! Now, Barbi has gone back into the studio to record the "definitive" version! It's produced by ex-Deep Purple bass player Roger Glover, and we assure you that the smoke is definitely above the water!...hmmm...

TWO NEW ONES FROM TWO OF OUR FAMILIAR ARTISTS...and then...

CHEAP PERFUME AND CANDELIGHT - BOBBY BORCHERS

Following up a top ten country record (his fourth consecutive Playboy chart record), "Whispers", Bobby takes it uptown, uptempo with his new single, shipping pop as well as country. Reminiscent of that summertime feel that made "Let Your Love Flow" a big hit a couple of winters back, this is the record that will firmly implant the name Bobby Borchers on your brains.

LOOK AT YOU NOW - BLUE ASH

Though this single will not ship for another week or so, it is time to get ready! Blue Ash were one of those unfortunate Cleveland bands (lots of talent, too many Raspberries) who were just not in the right place at the right time...until now. Their Playboy single marks the return of Blue Ash to recording and releasing since 1973. In that time, alot of polish (that's polish, not Polish) went into the act and the first release proves to be an immediate curiosity. Remember, the Hollies haven't had a hot record in a while, this could fill that void! WATCH FOR IT!

THAT IS WHERE WE STAND ON NEW RELEASES! Of course there will be a RUBINOOS album coming in May....extensive piece on that to appear in BTE #10...

Yes, it is that thyme again! BTE steps out with all the news, re-hashed and made totally incomprehensible for your optic pleasure.

Big news, Richard Palmese, formerly mid-west promotion man for Buddah and then Arista, has been named Vice President of "A.M. Promotion" by Clive Davis. Well Clive, does that mean that Richard gets to go home at noon?

Stan Monteiro makes his west coast debut for United Artists Records, Pat Pipolo moves into the A and R Department (as V.P.). Hmmm, will someone please make Lavendar Hill Mob a hit...

Did you know...that Marcy Doherty of U.A. (she's on those phones ALL the time) has a cousin doing local promotion for U.A. out of Minneapolis? It is true, John Tiller, recently moved from Chelsea-L.A. to take the gig and keep it all in the family.

Hats off to RECORD WORLD...a tremendous (and timely) article about the CBS advertising people and their recent "platinum" ads. For the past month I have marvelled at the ads for Lou Rawls, Chicago, Aerosmith and more, now I can pinpoint the people responsible. Hats off to Arnold Levine and his entire department...Let's pray for the RUBINOOS!

If you get the chance to see Todd Rundgren's Utopia this time around, make sure you are there early for the T.R. produced thirty minute film that takes the place of an opening act. It is quite psychedelic!

Susan Harrington of Chrysalis had some hot news about her Babys that she refused to divulge at the present, but this snoopy reporter thinks he's got his finger on it...THE BABYS ARE KLAATU....right?

A true legend in the pioneering of secondary radio promotion, Mr. Steve Mc Cormick checks in with a new project. Slow Dancing by Johnny Rivers on the Soul City label. I am still trying to figure out why nobody played his, "Outside Help" on Epic last year. This is the Slow Dancing that was out a while back by the Funky Kings.

While we are in the Slow Dancing vein, it's true, Dance by Paul Jabara is now officially a "B" side on Casablanca. The "A" side is a tune called Slow Dancing and it also shows up on the John Travolta lp. Back to the "B" side, it is a great record and in fact, was a reasonable hit last year (while on A&M) at KIXZ in Amarillo, thanks Larry Anthony for the letter and the kind words.

To make the whole Slow Dancing craze seem worthwhile, it is important to note that the Addrisi Brothers appear to have found themselves their elusive follow up hit to We've Got To Get It On Again. It turns me on...et vous?

Last week's B-100 San Diego playlist celebrated the station's second anniversary. It listed (in the shape of a big "2") all of the people that have helped put the station on the map for good. Naturally, yours truly was included, there was a footnote that had some obscene comments about promoting "bubble gum" records but we feel that B-100 deserves some print, How 'bout it Bobby, someday coming soon???

Know your new reporters: WDIF - Marion, Ohio (Gavin), WQIO - Canton, Ohio (Gav.) KFXD - Boise (R&R), WOTT - Watertown, N.Y. (Rudman)...lots more, hope you're following them, the stars of tomorrow, today!

Did you catch the RUBINOOS on Bandstand? If not, it's simple, you blew in a BIG way. The group performed the single as well as a track from the forthcoming lp. More on that later....you can bet on that!

SINGLE YOU MAY NEVER SEE: The logical Wilton Place Street Band Follow-up... Disco Beaver (Leave It To Beaver Theme). Would be an unquestionable sureshot!

Hot cut in the FOREIGNER lp: Cold As Ice...This album sounds as together as the first Bad Co. release three years ago.

Special thanks to the Bobby Poe Pop Music Survey for the nomination in this year's awards presentation to be held in Washington (Reston, Va.) June 9-10. The nominees for National Promotion Executive of the Year (Indy labels) are: Sam Karamanos (Arista), Mike Klenfner (then-Arista), Linda Alter (Bang), Iris Irizarry (De-Lite), Phil Rush (Capricorn), Marc Nathan (Playboy), Harry Spero (Midland), Carolyn Nakano (London), Ira Leslie (Roulette), Lynn Gilbert (Phantom) We hope to see you voting...

Whatever happened to: ALBERT HAMMOND? The co-writer of many memorable tunes in the early seventies, Albert is probably enjoying himself somewhere not too far from the mailbox, where royalty checks should be due any day now...Albert co-wrote "When I Need You". After one last single on Epic last year, we have yet to hear of any new Hammond solo releases but eagerly await his re-emergence.

Have you noticed a record by Ram Jam on the Epic label grace your desk lately? There are real live Lemon Pipers to be found on that one...An audition must!

Did you know that Jack Michaels of WCRO in Johnstown was really upset that I did not mention the fact that Slapshot was filmed almost entirely in Johnstown? No, you probably didn't.

Did you know that members of the Bubble Puppy made records under the name of Damien as late as two years ago. The single "Hot Smoke And Sassafrass" is a classic. Texas does live!

BLUE ASH BLUE ASH BLUE ASH BLUE ASH BLUE ASH BLUE ASH BLUE ASH BLUE ASH BLUE ASH The preceding was a teaser ad for what may well be Playboy Records next BIG pop smash! Look At You Now (Running Away)...shipping soon...and real good, too!

In case you were wondering if in deed there were stations with the call letters KHIT or KTEL, rest assured, they are BOTH in Walla Walla, Washington.

A record to make sure you check out is the Detroit Emeralds newly released single on Westbound (now dist. by Atlantic), "Feel The Need". This is a re-make of their classic R&B hit of the early seventies. It has also been released by two other artists, one of them had a major R&B hit with it again, last year. Can you identify those two artists? (Score ten points for each one you can name)

Dave Cooper of KSTP has challenged me to a trivia quiz. Groundrule #1 (I make the groundrules!): We each get a co-captain. Mine's Ken Barnes, more on this in the next issue. In the meantime, Dave, your copies of Timothy and Tomorrow are being searched for now.

Ah! Lunches at the 7-11 will become a happening thing, now that they have 1977 Baseball cards. Let it be known that my first card of the year was a Craig Kusick card. Anyone have any antique baseball cards they want to throw away?

Strange request department: Jerry Lousteau just arrived at WAIL in Baton Rouge. He will be P.D. as he was (at one time) at KANE in New Iberia. So, Jerry and Connie were deeply engulfed in conversation when he came up with his first request for the station's record library. The single: SILENT KNIGHT - Son Of Pete on Beserkley (last christmas' fave of harried short order cooks). Loonies reign!

MORE TO COME...

From around the globe, the comments on BTE reach crisis proportions... Kal Rudman sez it's too much to read, Bob Beck (KWWL) claims to be a passive reader, Marc Ratner (RSO) can always use the extra ink, Dan Kelly (WB) thinks the whole thing is totally useless (Susan Cowsill never calls him!)

What a great thing to be put on the Warner Brothers singles mailing list. Today I was treated to the new Alice Cooper as well as my sixth different copy of Spirit In The Night by Manfred Mann. In case you didn't know, there is a different lead singer on this version (as opposed to the version that was out last year). Be looking for a re-package on the Roaring Silence lp to include "Spirit"...

Great to see Shaun Cassidy do the doo (ron ron) on American Bandstand this past Saturday. That Hardy Boy now boasts Kay Lenz as a sister-in-law, that's hot! I guess brother David decided against Mick Ronson after all.

Those early morning calls leave me a bit flakey some mornings. This morning I blazed new trails by talking to KIKX in Tucson for the first time in many moons. The receptionist told me I would be speaking with the music director, McKenzie Fox. I spent fifteen minutes having a great conversation with their P.D., Ron O'Neil thinking all along I was speaking to McKenzie. Needless to say, the conversation turned to BTE and I blew it by saying that we would have to get some Fox shots in the next issue, I was told McKenzie was on the air and now I feel so dumb that I have just spent a great deal of time explaining this story to you that I shall just close by saying that all in all, Ron sounds like he's quite on top of it there, despite me, here.

Great new record by Andy Gibb on RSO, "I Just Want To Be Your Everything" may keep the company in business for a few more months. Hell, with the salary that they pay Marc Ratner, you think he'd cut his own records to promote (Hmmm...)

From the desks of Don Anti and Tony Muscolo: Wichita, Kansas Central States Radio Conference coming up on June 17 - 18, 1977. Looks to be an exchange of positive ideas between Radio, Trade and Record related people. It will also be another great chance for me to strap you in your chairs and force you to listen to Rubinoos records at full blast. (Last sentence not from A-M desk) Topics to be discussed are AOR Radio, Music, Engineering, Management, Programming, a combined Radio and Record Meeting, and a National Trade Meeting (always a great one!). The site is the Wichita Hilton Inn and registration is only 30dollars ($30.00) for you radio-oids and 40dollars ($126.98 w. dinner) for record people. Application forms are available from Don/Tony at 8467 Beverly Blvd. L.A., CA 90048. Don't miss it, it should be a helluva ballgame!

Gold for Bootsy: I think that that is the greatest thing ever. Have you ever listened to Bootsy's Rubber Band?

Still no word from any of our staunch baseball fans out there as to who's gonna cop the flag this year. Watzamatter, Bruce ... Greg ... Jack ...???

Before I even knew who Dean Friedman was, I wanted to change his name to Wynn Jackson. I even have a piece of album artwork with the name Wynn Jackson emblazoned on the front. Now that I have heard the album, I am really glad the whole thing was a carefully planned stunt. Dean Friedman is really good. Ariel is currently Number One on my survey (Bette Midler is #2...hmmm) and there are two other songs that could be really hot copywrites in the coming years...Solitaire and Woman Of Mine.

Think I'll re-name my life: Living Through A Jeans-On....unnerstand?

Mark Laurence , this is your life, Todd Rundgren is appearing in Boston on May 6th and You Are There! Supposedly, this is ranking as one of the all time moments in Bangor's Best's Life...We wish you well!

Thanks for the press department: Nick Bazoo - WKKY - Pascagoula was delighted with the terrific comments made by Kal Rudman in this past week's issue of FMQB. Unfortunately, it did state that Nick was at WXXX in Hattiesburg. Well, he isn't and probably won't be in the near future. Alot of fine folks say that Nick is an incredible jock, one to watch!

San Antonio is thee place to be this weekend, as Bill Gavin and Gary Taylor host still another of the highly effective regional meetings that have taken over from the massive conventions that plague us yearly. I look forward to seeing some of my Texas friends and of course, the Alamo.

An infrequent playlist from KAOK in Lake Charles comes addressed to yours truly with a PB bunny logo in the upper left hand corner. Credit Ken Rice with the burst of creative and artistic expertise. Ken sez top ten phones for Bette Midler.

Gary Dixon (to be heard about later on) says, "I don't know." ...What was the ???

Frequently mentioned as being a great record: Boogie Nights - Heatwave (Epic)

Would have printed the letter from Kent Nelson of KGMO but because I was so lazy and did not do an issue on time, Kent decided to leave the station. His letter, now totally irrelevant, will be on display at the BTE hall of fame in Westbrook, Maine...for further information contact Jeff Ryder at WJBQ.

Speaking of Jeff, his trip to New York a few weeks ago must have been fun. Suzanne Emil of Big Tree would love to say thanks again, for the Fleetwood Mac T-shirt. Jeff listened to alot of radio, including my favorite, reggae station 12B.

Just got word that the Todd Rundgren concert tour has been abruptly ended. To Mark Laurence at WGUY, oh well, it could have been worse, I could have brought up the fact that Monti Rock III and his Sex-O-Lettes would be happy to play for you instead, after all their track record in Bangor is comparable...right???

To DON BOMBARD: Jeff, in rebuttal has muttered something about Sissy Spacek's birthmarks. Are you supposed to have gotten to know them intimately?

Can't begin to tell you what the hockey playoffs have been like for a Kings fan. Losing three in a row to Boston has really taken alot of the spunk out of my soul. It does look as if Montreal will win un-molested. In fact, if they shortened the season to seven games and made the playoffs a "best of eighty-one", Montreal would probably go undefeated. They are truly the greatest team in pro sports.

New singles coming from Hamilton, Joe Frank and Dennison ("Now That I've Got You") and Barbi Benton ("Ain't That Just The Way") are the first official releases from the Playboy/CBS marriage...more to come.

That Barbi single is the song that she performed on McCloud last year. The TV soundtrack version became a number one record throughout Scandinavia and so, Roger Glover took Barbi back into the studio for a "real" version. Look for it.

It seems like only yesterday in Birmingham when Margo Knecz played Undercover Angel for us. Now just a few short months later, the record appears to be an overwhelming favorite with teens and adults. Who has Alan's Warner Bros. LP?

An open question to Dean Friedman: Why did he take her to Dairy Queen for something to eat. If he had taken her to Burger King instead, the line about her not telling him that she didn't eat meat would have been much funnier. It would have rhymed too.

Looking forward (as some of you may have guessed) to the new Burton Cummings single on Portrait, coming in a couple of weeks. Title, "Never Had A Lady". Also watch fpr the incredible rocker "Charlemagne" when the lp is released.

WRH

KDWB's Mark Renier takes plunge, marries. Congratulations to both Mr. and Mrs. Renier (Mark and Dee) on their recent wedding. We'll always throw in a good word for Mark, he's always been one of the best.

KNOE's Tim Page gets to see himself on T.V. doing the nightly news. Now if he'd only get mad as hell so that he wouldn't take it anymore, Monroe, La. might return to the charts (via our hearts). Tim is a personal friend of Tim Scott at KSEE - Santa Maria...you never know where your next job is coming from so file that under important information.

If you enjoy the current Bette Midler single, you should listen to the lp by one of the single's co-writers, Carol Bayer Sager. She also co-wrote "When I Need You". Her version of You're Movin' Out Today is supposed to be quite good.

Frank Catalano of KIST has checked in to let us know that BTE is a fave fanzine in Santa Barbara. Fanzines are great things, don't you agree?

John Tobin of KSLY in San Luis Obispo was in town celebrating his twenty first birthday this past weekend. Went to the Rainbow Bar and Grill, showed them his I.D. and was treated to a free drink, class! John continues to have time for school, an abundance of research and now, a full time nightly airshift. I wonder if he takes Geritol?

Things we would like to see done soon: Change the count on a dozen to 13...Take out all vowels from our alphabet...Teach children to speak with the new spelling .(what a time saver....wht tm svr)...

Saturday Night Live may be interested in last issue's story about the killer with the ballplayer's arm...stay tuned.

Good to hear from Thom Price in Houston at all news KEYH. Thom sends his regards to David Kragskow and wishes him luck in his new Mercury-Minneapolis gig.

Ken Barnes, jack-of-all-trades, set to do a Rubinoos review for an upcoming issue of Phonograph Record Magazine (on sale for FREE at lots o' record stores).

Larry Hamby, probably miffed over the fact that he has requested a Rubinoos 45 from me for six months, and never received it, despite the fact that we are friends, and see each other on infrequent occasions. Well, Larry, I know you are out there....After all, I'm out there somewhere too, right?

Fred James, our man in Modesto at the scene of the Rubinoo-mania last December, has moved on to KRAK in Sacramento. Spinnin' Mickey Gilley records now, eh Fred? Fred is the greatest. He's quite adept at crossword puzzles too!

ANSWERS TO CROSSWORD PUZZLE IN ISSUE #7

ACROSS: MARCH.KEEPER.HUB.LOBO.EMBER.DOG.MIDLER.AMBOY.ROAD.NICE.BIG.RICH.UPP.LOMA.
SOLO.YES.REDBONE.MIKE.OLD.UTOPIA.EYED.TEN.WATER.GRIMMS.GO.NILS.ABRA.ROCKY
MY.BUGALOOS.TAIL.GO.AS.ENZ.LOLA.ALL.CHEER.BELT.MILK.SHAFT.TORK.FLY.HEEP.
DOA.KIN.EARL.TABULATIONS.TEARS.ROXY.MASON.FANNY.FOX.SOAP.PLACE/

DOWN: modernlovers.taste.mungo.rag.hungry.relay.ham.curb.essex.emma.kid.
parliament.lip.artful.rod.part.lloyd.rose.fancy.apple.abba.ram.dog.harp.
Fr.LtoR) bam.grape.ars.hey.skin.python.brandy.bulldog.bUOys.soul.mac.smith.koala.
boa.king.sculpture.blondie.heart.disco.montana.wackers.mex.ra.boz.mark.
reo.ringo.sweetwater.

The response was underwhelming, lots of incorrect puzzles, some with spelling errors, others just in another space. It is tough to be a judge in this type of competition. Let it suffice that the three winners are: Judy Rich - Blnc... Fred James - KRAK...Dave Bishop - WCOL...and a solid mention to Jim Smith - WLS.

Off to a 2-7 start, it is a particularly happy moment for Yankee-haters, laughing out loud, watching the all-stars flub game after game. Paul Van Ehlis of KBOZ - Bozeman is a die-hard Yankee fan...it will be a long season, and before it is over, we will probably exchange many verbal jabs...GO SOX, GO INDIANS,...GO BLUE JAYS?

MINNEAPOLIS FIVE STATE CONCLAVE NUMBER TWO

While it would be hard to duplicate the spontaneity (sp.?) and success of the 1976 conference, 1977's model was very much set in the same motif. Again it was apparent that this particular five state area are a close knit group that thrive on the knowledge of each other's markets and enjoy the exchange of information in the various meetings. Many enlightening speakers on the panels and in the audience. The crowd snickered and giggled as yours truly asked pertinent questions relating to the color combinations used on the KDWB billboard (grey, orange and purple). Many folks came from the Dakotas, Iowa, Nebraska and even Wisconsin. There was one glaring omission...

P E T E R M a c L A N E ... WE MISS YOU!

In trying to get all of the names in here, I am sure I will omit someone like a Scott Christenson who has already been immoralized (demoralized) in a previous BTE. I will make sure I throw in a line about the lovely lunch Scott, Steve Dickoff, Barbara Bridges and myself had in the hotel hot spot. Scott really ruvvs prum wine. Gary Dixon gets Best T-Shirt of the confab award, though Gary Collins of KLMS may tend to disagree...The incredible Dave Cooper surfaced as being one of the most knowledgeable people in the categories dealing with useless information since myself (and that is a real feat)...KSTP's own Rob Sherwood grinning from wall to wall due to a huge spread in the St. Paul newspaper about how loveable he is...Gee, Rob, you are a teddy bear...Gary Bridges and Chuck Roberts (formerly of St. Louis fame) had the new Y-11 in gear and rolling, it was good to hear Ariel on both Y-11 and KSTP.. Gary and his wife Debby and Chucker and his wife Mary took me to one of the trippy restaurants in this U.S. of A. ...Ted Scott of KGGO was around and about, asking why KDWB would play the RUBINOOS...Bruce McGregor of WAKX would have been great going one on one with Doug Lee in a pick-up basketball game...Bob Hooper had kind words to say about the previously mentioned Larry Hamby...Bob, Tom Kay of WJON and myself sat and listened to the Marc Ratner demo tape in my room for a while, let it suffice that it is better than his jokes...Both John Arthur and Bob Beck made cameo appearances (in from Waterloo, where the battle still rages)...Chuck Bailey, looking well rested and quite healthy in from Dubuque...Good to meet fellow New Yawker, Don Michaels, now at KSTT, Don and I first made acquaintances when he was in Gulfport, Miss...Peter Dean ready to slug me for all of my BTE slurs, but decided to wait an issue to see if the situation rectified itself, Peter is an ace...Saw Bob Scott out of the corner of my eye...Hope alot of these people didn't mind Rubinoos post cards being slipped under their doors at two in the morning...Bob Denver and Dan Brannan were often seen discussing hunting...also seen cruising...Tom Evans and his Moby Grape button received mass appeal acceptance, Tom has KISD in Sioux Falls cooking... Lots of great record people to talk about, Gary Diamond and his no-longer pregnant wife Andy...Steve Massie, David Kragskow, Pete Gidion and his new L.A. assistant Joy...Richard Palmese (the people's choice in that market), his wife Jane (now at Midsong), Steve McDevitt, Tim Kehr, Brian Boylan, Beserkley's own Ron Below, Marc Ratner and Larry Hamby, the INCREDIBLE Susan Harrington (can't wait to get her on ice skates)...and alot of other people, most of whom I probably spent the majority of my time with. As usual, a great time. I always look forward to Minneapolis... John Sebastian, despite a low profile, was great on his panel with Jim Larkin. I think everyone was quite interested in all of the ground covered. John should be quite happy with the sound of his station, it runs very smoothly,...except for one particular segue Hamby and I heard...Don't go from a very mellow record into the abrasive, cold intro of "The Long and Winding Road"...

AND THAT IS ALL FOR ME...WE'LL BRING ON THE GIRLS IN A MOMENT...TILL THEN...#10!

Hi everyone, this is Connie Geller in Hollywood, where if you think you've got a problem you're kidding yourself! Speaking of Hollywood, I think I saw Scott Shannons (FBC, formerly WFBC) missing W up on the world famous Hollywood sign!! Did I win Scott??
Happy Birthday KROK in Shreveport!! I hear your week of celebration was terrific! Another Happy Birthday was the day 7lb 7oz Cassey Nicole arrived. She is the new daughter of John Mc Carty (KLUE) in Longview, Texas.
Congratulations to Jerry Lousteau, new P.D. at WAIL in Baton Rouge. Jerry is a great fan of "Son of Pete" on the Beserkley label, and is rumored to still be playing "SILENT KNIGHT" when he can sneak it on the air.
I'm sorry Jack, your jokes were so bad I couldn't use them.
Watch for our single from newly signed BLUE ASH shipping in two weeks. I highly recommend it. Hamilton, Joe Frank & Dennison and Miss Benton also coming your way soon. I'll be talking to you....

****

Good Morning World! Jeanne Larson here with some terribly happy news! First of all Mickey Gilleys single "She's Pulling Me Back Again" is #1 across the board again! Keep it up Mickey, we're proud of you and we love you! He'll have a new single out in about a month. But talking about new singles...our rest and transition period is over! The Rubinoos are still climbing the charts,and do we have some single giants for you! Hamilton, Joe Frank & Dennison DJ's have shipped, and many of you have probably received it. The guys feel this song has the impact that "Don't Pull Your Love" had, and I must agree! The single is "Now That I've Got You" it is an uptempo remix of the LP cut and it cooks! Listen to it as soon as you can, the guys are gettin' on the bus and movin' again! Now I must tell you about the new Barbi Benton single, I happen to absolutely LOVE it, I wanted it to be released last year, as many of my stations wanted, especially after Barbi spoke with them... well guys, it's as terrific as you remember (and also #2 in Sweden!) So for all of you that enjoy Barbi and wanted this single released, here is your chance to show us what you feel, "Ain't That Just The Way" will be on its' way before you know it!
Now congratulations time, WXIL is a new R & R reporter and also congrats to Kelly West for becoming new PD at WXIL, and throwing some side info in, he needs a morning drive person and a 6 - 10 p.m. "cooker" and he says "good bread" available! Please send tapes and resumes to WXIL, attn: Kelly West, P.O. Box 1228, Parkersburg W. Va. 26101. Congratulations also in order for Dean Opperman of KVEC(SanLuis Ob) who has also become new PD, speak of the cream coming to the top! And a very close friend , Sheila Mayhew has moved closer to the big LA! Sheila had a 2 - 6 am shift at WHBQ in Memphis and now she has moved to 12 - 3 p.m. at KILT in Houston! Maybe you can take vacation in LA again this year Sheila....! Talked to R. Scott Gilmore (WRNN - Clare) the other day, he is so intelligent and witty, that I learn something new everytime I talk to him, plus being very impressed by his capability and the capabilities of his station...don't change Scott, you are almost perfect the way you are!! Talk to all of you soon!! Have a nice day!

WATCH for:
the RUBINOOS LP!
includes: MANY hit singles

COLOR ME IN AND WIN!



cut along dotted line—color me in and win!

cut along dotted line—color me in and win!

CONTEST RULES

Color in the Rubinoos the most original and artistic way you know how. Jon, Tommy, Royse, and Donn will look at every entry and be the final judges.

Name_____ Age____

Address_____

City_____ State_____ Zip____

Mail entries to:

BETWEEN THE EARS: PLAYBOY
8560 SUNSET BLVD.
LOS ANGELES, CALIF. 90069

"BETWEEN THE EARS"
Playboy Records
8560 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90069
TOLL FREE NUMBER: 800-421-0512

6/6/77

Between The Ears

10

(How esoteric)

COVER JOKE: If Ravi Shankar did the follow-up to "Dueling Banjos", what would it be called?

ANSWER: SiTAR WARS....

OTHER COVER JOKE: Me

THE INSIDE FRONT COVER ADVERTISEMENT.....PLAYBOY/BESERKLEY RECORDS

****

HOT NEW ! RUBI - NEWS ! SINGLE SHIPPING SOON !

rudman's red page tip : A Summer Splash!!

THE RUBINOOS - NOTHING A LITTLE LOVE WON'T CURE

Formerly known as side two, cut two, this little ditty seems destined to pick up right where I THINK WE'RE ALONE NOW almost left off. It is doubtful that you will hear a better record this year.....

HOT NEW ! GREG KIHN ALBUM !

GREG KIHN - GREG KIHN AGAIN

Already a national breakout in BILLBOARD, and a "Most Added" in RECORD WORLD and CASH BOX! Almost made the RADIO AND RECORDS chart just one week out of the gate! Big reaction at major AOR stations across the country, sales starting throughout New England, the Bay Area and New York. Cuts: MADISON AVENUE, FOR YOU, REAL BIG MAN, ISLAND...really all of the cuts have been reported by AOR at one time or another...CHECK IT OUT!

Earthquake & J. Richman/Modern Lovers lps soon!!

HOT NEW! MICKEY GILLEY ALBUM !

MICKEY GILLEY - FIRST CLASS

Signed, sealed and delivered to your door, a piping hot platter of monster C/W standards for years to come. The consistency of Mickey Gilley is what has all of us here at Playboy ready for a remarkable "mass appeal" breakout for this award winning entertainer. Includes the recent number one record, SHE'S PULLING ME BACK AGAIN as well as his just released, HONKY TONK MEMORIES.

HOT NEW! WEAPONS OF PEACE ALBUM !

WEAPONS OF PEACE - WEAPONS OF PEACE

One of the best directions R&B music could have made over the past couple of years would have to be considered "self containment". No longer is R&B music just four fellows in co-ordinated pants suits doing the choreographed shuffle. Thanks to EWF, Parliament, Brass Construction and others, we are delighted to present the WEAPONS OF PEACE to you. Check: JUST KEEP ON SMILING, MAKE BELIEVE, CITY and ROOTS.

HOT NEW! BLUE ASH SINGLE!

BLUE ASH - LOOK AT YOU NOW

From out of the mouths of Ohio comes BLUE ASH with an important and quite impressive debut single for PLAYBOY. As soon as this record was released, we began to pick up airplay throughout the Ohio, Pennsylvania and West Virginia region. Our thanks to WHOT's Dick Thompson, WCUE's Bobby Knight, WHBC's Todd Taylor and the numerous others who have stepped out to try and give these hometown favorites a shot. BUT THEN....Our thanks have to turn to Texas where the record has been moving at KGRI (24-17) in Henderson, and to Missouri, where KTGR have charted it and are beginning to feel sales and phones. Hey, why kid you? It's early...but it is promising, it is building, and if it continues to feel this good, YOU'LL BELIEVE IT SOON ENUFF!

Well, you can call it "voluntarily semi-retired" when you speak of BTE. Seems that the road makes for lengthy time away from the office, and the office time is spent looking out from under my mail. I've had a manila file on BTE #10 for quite some time now and so, as Tata Vega (a real consumate performer) would say: FULL SPEAD AHEAD...

I hope this issue does better than the Guess Who lp that was also titled "#10", By the way, do you remember the single pulled off that album? Score five points if you are right. (Answer to follow, I can almost assure you of that.)

If you have been checking the box scores these days, you may have noticed that "The Bird" (Mark Fidrych) has lost his first two games since coming off the disabled list this season. Let us all take a moment to pray. You see, Mark is a true rock and roll attraction. He is healthy for sports, he is healthy for kids and he's basically a real oddity among professional athletes. It is really very important that he regains his form and becomes a winner again. Between him and the RUBINOOS, I want the next generation of kids to grow up normal....(I won't say it, but you know what I'm thinking.)

Congratulations to Gary Cohen, Mike Falcon and the entire staff of CASH BOX for their very interesting story about Todd Wallace, Odessa, Texas, phony playlists and supposedly unprofessional record people. Articles like this one seem to me, to be the really pertinent ones in the eyes of the programming and music people, as well as the promotion men of every company from the local man on up. I am sure that any of you reading this share my sentiments on phony lists...If you don't, I don't know why you read this rag, it wasn't meant for you.

IMPORTANT TRIVIAL FACTS ABOUT THE HAMILTON COMMUNICATOR NETWORK...1971-2: The first record to be added to the network was Joan Baez - Night They Drove... only to relinquish its position to Runt - A Long Time, A Long Way To Go (please note: this was to be the first of many stiffs that yours truly forced down the throats of secondary radio)...Runt record received a 7.4, which was the highest rating ever...until Marc Nathan came along and topped it with his next big hit "I Saw The Light" (7.8), in later times the Albert Hammond rain record scored an 8.0 and remains the highest voted record ever. Other great winners included: Men Of Learning - Vigrass and Osborne (Uni)....I Get The Sweetest Feeling - Earth Quake (A&M....BUT NOW ON BESERKLEY...shades of irony) One of the lowest voted records of all time?...Melanie - Brand New Key (3.?)

BARBI BENTON SINGLE...NUMBER ONE ALL OVER SCANDINAVIA...and now: NUMBER ONE PHONES AT KHOW - DENVER (now back to our regularly scheduled programme)

One Eyed Jack at WMAY received a Bobby Borchers single that sure didn't sound like B.B., after a quick spin for me, I identified the mystery song: PEACE OF MIND - Boston...so all you collectors out there that are too embarrased to mention that you have never listened to my Bobby Borchers single (a huge country hit, "Cheap Perfume and Candelight) should check it out.

You have to hand it to Kal Rudman, his ears did not lie, he "red paged" the RUBINOOS lp cut, "Nothing A Little Love Won't Cure" and now we are pleased to say, here it comes. In the next few weeks you will have either an album or (for the elite only) possibly an advance pressing of what may well be the elusive number one record we all thought the last one was. I do not make joke, this record is an automatic. You will play it, they will ALL love it! (It's that simple!)

Thanks to our man in Houston, Thom Price of all-gnus (except him) KEYH for a copy of The Last Dance, a satyrical (sic) look at the record and radio bizzes in 1983. Performed in part by THE CREDIBILITY GAP (The funniest people ever) this tape was featured at the R&R confab in Dallas, a must.

My "Color Me In and Win" contest must have been a little too difficult for the masses. Only FOUR entries were received by this office (Though Tiger Beat original spawned over three thousand!). Congratulations to all of you not foolish enoug to enter, but to the real winners, Fifty Thousand Dollars to split among you. Tough luck, people.

WINNERS: RON BRANDON (See you in Atlanta)
KEN RICE (See you on the bayou)
JOHN (Little Johnny) ARTHUR (See you in Waterloo, Squirrely)
VINCE, MARJIE, ROBERT, SEAN, PATRICK and BRENDA O'NEIL (A HOT ENTRY!)

Speaking of records....Don't overlook our HAMILTON, JOE FRANK and DENNISON 45RPM disc, NOW THAT I'VE GOT YOU. This record is starting to chart in a few key areas and as you well know, they have always had records that were very slow starters.

Obviously not into lobsters, as Don Bombard may choose to suspect, our good friend (and one of the most dishonorable people in the bizniz), Jeff Ryder packs it in and heads to Rochester, NY to program WBBF. New PD at WJBQ is Andy Carey who wasted four years of his life making WHEB a really great sounding radio station.

And before we say goodbye to Don Bombard for this issue, we should thank him for his letter, let him know that we are not going to print it, and basically wave good night to all of Syracuse. (But we still love Orpheus, don't we?)

Another letter to the editor from Mike "Medium T-shirt" Breton of WRUM. Most of it cries about how the RUBINOOS were number one for three weeks and why do Mark Laurence and the already aforementioned Jeff Ryder get all the press. Well, if you looked at a road map of Maine, you'd understand...Hats off to you Mike, and to Gary Cormier who have made alot of rumblings out of the Greater Rumford area.

Mercury is blessed with a few really excellent promotion men. Now I can't say for sure that Mike Holmes in St. Louis is one of them, but he called to ask for BTE and he sent me a couple of obscure albums on the same label as the group Roadmaster records for (Village Recorders) and so he's good for a shot. Remember "Faith" on Brown Bag....what was their name before that....five points awarded if you can say it, another five if you can spell it.

Former WBGN programmer, Dana Greene called the other day. I doubt he's ever seen BTE and I don't have his address so that anyone who knows where he is, may want to send him their copy of this for his hall of fame. Anyway, Dana mentioned that "Angel In Your Arms" was originally released in 1974 by Ruby Winters on Polydor...anyone care to confirm that fact?

Don Berns of KFMB - San Diego fame sends his regards to the following people: Tony Muscolo, Jay Clark (WPRO), Shaun Cassidy, Troy New York (no relation to Troy Donohue). Don also sends regards from Shamu, the Killer Whale.

Ron O'Neil of KIKZ sucks whalewater according to John Libynski of KBCQ. His reply? "Go butt a stump, John".

J.J. Walker of WIVY-FM in Jacksonville was one of the first true recognizers of talent when he saw the RUBINOOS on Bandstand. He was quite quick to ask for the "Rock and Roll Is Dead" cut that they performed (along with ITWAN). Well, you have it right there on the lp....seven inch possibilities loom in the future after "NOTHING A LITTLE LOVE WON'T CURE".

Oops, there goes another one department: Ken Rush, formerly of KILE joins the ranks of MCA Records as the local Houston man. Now, Greg Stevens, stalwart KVOL programmer joins MCA in New Orleans. Good programmers are hard to find but that was one record company that swiped two of them! Good luck, mates.

Ray Lincoln of KLAZ reports impressive action on a Kalapana single called "Dorothy Louise". I am not sure if the record has been distributed on the mainland yet, it may be a Hawaiian import that has migrated to Little Rock. He says that the stores have sold the limited stock that they have had. He also thinks the title should be changed to "I Don't Love You Anymore"...That won't make Teddy Pendergrass happy.

We are more than happy to print the name RED MOUNTAIN in our sheet. After all, it's a lot easier to read than JOHN SCHULTZ. Red has been wondering where his ink has been hidden. Ta daa!

Say goodbye to pop records, it's Mickey Gilley all the way for Fred James, now at KRAK in Sacramento. Fred was the music director of KFIV and his last name is not James. Score five points if you think Hoffman is Jewish.

Both the Chevy Chase and Richard Pryor specials (aired eons ago) were quite entertaining, despite what you may have thought. The Jack La Lanne Spa For The Dead was a classic, ranking among the five greatest things ever.

Very belated get-well (so much so that you may have even had time to be sick again) to Steve York who spent time in the hospital a month or so ago. Steve is musically responsible for WAUG and can now boast of a personal get-well call from Alice Cooper. We should all get violently ill more often, n'est-ce pas?

One of the funniest things to hit Huntsville would have to be the Bob Baron - WAAY air traffic report. Each morning Bob is up there in a helicopter, letting the people of Huntsville know what to avoid while driving to work. Sounds metropolitan doesn't it? Funny thing, Huntsville has no freeways and no traffic.

Leader of Ram Jam is Bill Bartlett, former lead guitarist of the Lemon Pipers. I am not sure why, but for some reason I have his phone number. If you want to do a phone interview with a Rice Is Nice man himself, call me and I'll give you the number. If he minds, don't let him know who or where I am, I don't want any rice in my hair!

Rick Sargent checks in at Chelsea and lets me know that future Chelsea product will be very artist oriented. Those artists? Chambers Brothers, Anson Williams, a new group called Fast Annie and a BTE fave rave, Rick Springfield. A nucleus!

Good quote from Scott Kerr of 98Q (As printed on his playlist a while back): "Teens ought to be named another race". How true, Scott.

Paul Jabara B-side, "Dance" jumps 28-24 at KIXZ in Amarillo, Texas. This is a BTE persistent pick. The album, "Shut Out" has just shipped (on red vinyl) and I do believe there are a few excellent cuts. Check the entire first side. His A&M single, "Yankee Doodle Dandy" is also enclosed.

I'm supposed to point out that Mark "?•c"!! "Senior Service Promo Man for RSO" Ratner is cheap. While on the road he rents Pintos. Light, light, very light.

The day I discovered Space Dust (more on that phenomenon later), Ken Rice of KAOK called to ask where he could get some more POP ROCKS. Seems to be a happening fad. Wanna hear your brains sizzle?

United Artists has signed Millington, featuring June Millington, one of the real reasons that Fanny was good sometimes. With a record in the works, we should be hearing the final product real soon, stay tuned. Remember how good Charity Ball is.

Also for you Falconer fans, notice that U.A. has re-released "Play It Again" off the incredible debut lp, "New Nation" from Roderick Falconer. Rumor has it that Stan Montero loves this cut. We'd love to see it happen. Rod has just completed his new lp, "Victory In Rock City" to be released soon...and it's a killer.

The SPACE DUST craze: SPACE DUST is, like Pop Rocks, a General Foods test item. While PR is being tested up in the NW, SD is getting the shot in El Paso and parts of Arizona. PR are larger and therefore tend to hurt more. SD is granular and I suppose if you snorted it, you would die. If you put some on your tongue and press it against the roof of your mouth, you seem to hear your brains frying. It comes in three flavors: Galactic Grape, Orbiting Orange and (my fave) Cosmic Cherry. The package tells you to try it on ices, drinks, sandwiches or it asks you to " explore the far reaches of your mind"...HMMM.....

Thanks to Rish Wood for sending me boxes and boxes of Space Dust.

Bob Garland moves from Arista - Columbia here in L.A.

A quote from Mike Lowe in reference to the debut lp by the RUBINOOS: "I was VERY IMPRESSED". (Yea, Cocoa Beach)

A quote from Greg Stevens, formerly of KVOL , subject: The Same: "It's a DYNAMITE album".

Ken Rice needs albums. KAOK - Lake Charles, La. 70602

Larry Hamby (management III) needs ETHEL WATERS lps. Listen up, if you have ANY knowledge of where we can find ETHEL WATERS lps, you MUST LET US KNOW here at the BTE base. Pleez!

Score ten points if you can name three facts about Ethel Ennis.
previous answer: "Glamour Boy"
As does Slow Dancing, Quick Tongues TurnOn Tim Page of KNOE in Monroe. Tim's other famous remarks include, "Disco is Dead" and the ear-shattering "Go Fuzk Yourself" (Tim is Polish)

ANECDOTE: In New York a red light does not mean stop...it means go alot faster.

Reggie Blackwell is reviewing albums for the Ron Brandon based Radio Music Report. Watch for him to mention something about the RUBINOOS album, if he doesn't, please ask him to.

GREG KIHN has been the NUMBER ONE MOST PLAYED ALBUM AT KSAN IN SAN FRANCISCO for two weeks running...Not bad considering the amount of talent laden lps that are out right now.

THE LOUIS LEWOW MENTION: It seems that in all of the previous nine issues, my typewriter has never forced Louis' name out. Tsk, tsk, that is now rectified. Louis is a true star, graduating from Blondie, and Cyndi Drecco to Ram Jam and the Rubinoos. Louis spends much of his spare time thinking about Susan Harrington, and would like to grow up to be political. Call him at 212-975-6765 when you don't have a Hamilton, Joe Frank and Dennison, Blue Ash, Greg Kihn, Barbi Benton.. you name it, if it has a bunny logo, bother Louis.

Suggested Punk Magazines: Punk Magazine...New York Rocker...Slash...

Crossfire, a band voted most popular in Milwaukee earlier this year, has been signed to U.A. and after undergoing a name change (as yet un-decided) will release their first album, produced by Bob Browr with able assistance from Steve Hunter of Alice Cooper Group fame. Watch for it, it includes the John LiVigni (Valenti) fave of 1975, Machines.

NAMES TO MENTION TO SATIATE APPETITES: A.J. Roberts/KDON(Wanna sell some Rubinoos T-shirts in BTE?) ...Jay Coffey/KMBY...Rip Van Winkle/KDZA (Get my note?)...Jerry Rogers/WSGA (lost a Music Director, gained an R&R interview)...Jim Elliot/WPGC (If your reading this: Remember Jim Duckworth???

TRAVEL LOG

Let's see, there was a Gavin confab in Sunny San Antonio (or should I say Gay S.A.) While most of us tried to avoid the elevators and dark hallways, Bill, Gary and many Texas programmers jammed into potentially the worst hotel in the world, The El Tropicano for a hot confab. Ably assisted by Mark Ratner, yours truly spent a day in the sun watching marching bands and soldiers parade down crowded streets. Yes, it was fiesta time and though the thoughts of siesta time were closer to my heart, I managed to push through the crowds and walk around in circles for a few hours. San Antonio is nice. There's the Alamo for real enjoyment, as well as the river where there are many bars that you are told to stay away from. Names and faces are a blur. I remember a dinner involving a coconut custard pie. I looked all over for Ken Rush, only to find him as I was checking out. I drove Peter Mac Lane to the airport and left my address book on top of a pinball machine. My notes say that I should mention the following people because I met them and they expect me to mention them...Steve Nelson of KOZA, who's supposed to be great at hopping out of vans at red lights, Curt Lancaster of KGKL who may have felt a twinge of guilt over not playing the Rubinoos, Dave Conway of KCRS, always a favorite, Bill Mayne and his wife were in from Austin, Phil Robbins and Gary Steele of KVIC were an interesting tandem duo, Johnny Thompson, perhaps the first M.D. I ever talked to was there for our initial meeting, Rish "Space Dust" Wood of KINT and Mr. and Mrs. Clay Gish were there.Congrats to Pam Ivey who then worked at KILE in Galveston but now resides at KAUM in Houston. Randy Rice was at KTEM when in attendance but now he finds himself at KLAZ. Lots o' Texas record folk, Rob Sydes, Bob Walker and Dan Conger, some Louisiana radio folk included Ken "Third time this issue" Rice and his P.D. Bill "Not Dave" Conway. Mark Franklin of KOLE, though not sure what a BTE was, was happy to hear he'd be included in this issue. The rooms were ugly and the clientel was definitely not the Anita Bryant fan club, but in the end, it all came out o.k.

And then there was the trip back east. The sights, the lights, the nights (on Broadway) actually, the first few nights were on Lexington Ave. in NYC at the Gramercy Park Hotel...Yecch, phones without dials, get me out of here...Saw the lovely Sue Emil as well as numerous CBS people, old friends at hippie record stores and lots more. Saw a reggae concert featuring Dillinger (Bionic Dread on Island) and listened to 12B on the AM dial.Allergies were bad, new duet single w. Andrea True, NY, NY You Got Me Sneezing, Wheezing. Ventured up to New Haven for dinner with Curt Hansen at WAVZ...Curt is now prime mover in the Nothing A Little Love Won't Cure campaign...Next was Providence...great times with both Gary Berkowitz of PRO/FM92 and Todd Chase of JB105, Power to fifty record lists and willingness to take a shot, Todd! More on Gary (and wife) later. In Boston I picked Mark WGUY Laurence up at the airport and we saw Utopia at the Orpheum, the next day was spent with Paul Barrett and Dave Corey of WFEA, also united with Beserkley promo man, Greg Kimmelman, got a Lavender Hill Mob squirt gun, later to be confiscated at Boston airport...Up to Portland, Maine for dindin with Jeff Ryder, congrats on new job over and over again, hype accomplished, back down to Boston and fly to Philly. Millions of people in radio and records jam the Cherry Hill Hyatt for a testimonial dinner for Matty Singer on Friday evening. It's a hot ticket in town and with the great company of veteran promo man Juggy Gayles, the night is a stoned success! So many people there, good talk with Jim Collins before he split WPGC.... always good to see Brian "Baseball" Interland...Jane Palmese may have a record with Lou Christie...Richard Palmese confirms, he works A.M. and P.M. and then some...Bill Gavin, Kal Rudman embrace...Joel Denver of WFIL stopped by for a bit, ABC really sent Matty into retirement with a first class ticket, you can be sure that Matty's Caddy will be driven to many a station for years to come! Saturday was a Gavin confab in Philly. Turnout may have been a bit lighter than anticipated but such out-of-town noteables as Bob Hamilton of KRTH and Gary Berkowitz of WPRO/FM made it in. Gary was sporting his great better half, BJ. A Jersey City veteran who obviously enjoys her Rhode Island surroundings but would love to say hello to the Big Apple a bit more often, BJ proved to be the highlight of the evening. Dinner with Jack Michaels was also a fun thing...Johnstown, hmmm...

No doubt, by now you have noticed the comeback made by Merillee Rush. Well, soon enough you will also be treated to Johnny Tillotson, also on U.A.

Marcy Doherty and John Tiller are not related. I have received many obscene phone calls about that error. I hope I am forgiven and all is rectified. Both Marci and John appear to be happening without a family tie!

Credit TEN-Q with having the sense (or taste) enough to play "Hold Back The Night" by Graham Parker for a few weeks. They are currently playing new songs by Supertramp, The Emotions, Bob Crewe and Bay City Rollers...ahh, music.

Lonely Boy wasn't even two when his mother gave him a sister. What does she mean, "She's SO MUCH YOUNGER THAN YOU". That's absurd, the kid probably didn't even understand what his mother was saying. Now that's a communication gap.

Anyone into good music will enjoy hearing any record on the STIFF label in the U.K. It is the British equivalent to Beserkley. Stiff artist Nick Lowe is one of the true great recording artists to officially surface this year. Try to hear his single "So It Goes"b/w " Heart Of The City".

Credit Pat Martin with the initial excitement on Black Betty. It seems that Pat has really got himself locked into a good situation as far as his ears are concerned. When he hears a hit, his ears turn blue, that particular record turned his ears the color of a glass of tidy-bowl on the rocks.

Yes it's true, Bette Midler, after pouring drinks on Patti Smith and punching out Paul Drew, has made her first move towards rehabilitation, she called WCIR and gave Shane Randall a very nice interview. Her single, already recurrent gold on my list, is still alive and deserving of airplay. Spanish fly or not.

It is a fact that Roger Daltrey has recorded the BTE ALL TIME NUMBER ONE FAVE RAVE SONG OF MY LIFETIME: Avenging Annie! Be watching for it, soon!

For a really mind expansive moment of meditation via Ma Bell, give Doug Corbett a call at KKOA in Minot, N.D. and ask to be put on hold. (701-852-4646)

Dan Kelley, secondary promo module at W.B. sends a note claiming ten points for knowing that "Feel The Need" was a top twenty R&B hit for Graham Central Station and asks for a copy of the BLUE ASH record. Well Dan, the other artist to do FTN is in fact, the original performer of the song, one Damon Shawn, on Westbound (as are and were the Detroit Emeralds), utilizing the same track that the Ems used on their original version....confusing enuff?

Mikie Baker of KLIF reads BTE, and never once has wondered why she never gets any press....Let that be a lesson to all of you ink mongers out there!

Reccommended Baseball Book Dep't: Five Seasons: A Baseball Companion by Roger Angell (on the Simon and Schuster label)...Even if I did spell recommended wrong at least once in this paragraph, this book is good, so good you'll want to own it or not own it, depending on if you like books or baseball.

Bruce Wayne, Music Director of KEWI - Topeka reports that Bob Finot, P.D. will be exiting after more years than I can remember. Quelle dragge. Bob will take a bit of time off and head somewhere exotic and then, upon return to the U.S., one of you heavyweights out there had better put him in a good place! Bob is as good as they come.

In other Bruce Wayne news, final score: Batman 9, Robin 7....

And finally, Bruce has been sitting at home prognosticating and we felt we'd better share it with you....For BW's beisbol predictions, turn the page.

WRH

AL EAST: NY...BST...BLT...CLE...MIL...DET...TOR.

WEST: KC*...CAL...TEX...MIN...CHI...OAK...SEA.

thanks, Bruce....

NL EAST: PIT...PHA...STL...NY...CHI...MTL.

WEST: CIN**...LA...ATL...SD...HOU...SF.

*=AL Champ **=World Champ (HA!!) -ed. note

SPECIAL OFFER!!! ***<u>BACK ISSUES</u> OF <u>BETWEEN THE EARS</u> AVAILABLE NOW!!!***

Yeah, it's true....the office is just cluttered with back issues of BTE and alot of you have expressed interest in re-receiving the first few issues which you just threw out when you thought it was some crackpot trying to get you to play a record...Now that you have come to appreciate the quick wit, along with my next smash hit, I offer you the opportunity of a lifetime.

BACK ISSUES ARE AVAILABLE FOR <u>ONE QUARTER</u>.

This is pinball money.

You may purchase as many issues as you like for that ONE QUARTER.

I will not accept two dimes and a nickel and I'll flatly refuse a dollar (Though a five and a few tens are always welcome).

SIMPLY SEND ONE QUARTER TO ME AT BTE/PLAYBOY...I'll be very happy.

Here are some of the highlights of the first nine issues...

☐ BTE #1...Released in late October...6pgs and supplementary page...opening letter, Rubinoos ad, Trivia Quiz, Playboy Staff Summary, Great Pizza Ideas in SF and NY.

☐ BTE #2...Mid November...8 flourescent green pages...Front cover quotes...interview with 45RPM spindle...HJFD ad...lots of letters to the editor...MH,MH rundown, Introducing, "The Girls"...More Trivia Quiz...

☐ BTE #3...Early December...8 off yellow pgs...Beserkley announces six pack...Ratner again...Trivia Quiz winners...Road Tripping with Marc...The Billboard Confab...

☐ BTE #4...End of December...Beige cover...7 pgs...Controversial front cover letter, Year End Awards...Odd Playlists...Paul Fishkin...More Girl Talk w. Jeanne/Connie.

☐ BTE #5...Mid January...Bright Yellow cover...8 pgs...Charlie Lake moves...A plea to KCPX to add Rubinoos...Use of Letraset...Birmingham Confab...Marc pix Charlie.

☐ BTE #6...Early February...Rocky/Kihn/Rubinoos trying to break through...Bruce Wayne poem...Know your LA Kings...Know your obscure baseball players...8 pgs.

☐ BTE #7...Late February...11pg. jumbo ish...CROSSWORD PUZZLE...Great Rubinoo ad... Fishkin/Nicks...THE R and R CONFAB...Scott Christensen: In Depth...Connie:poem... NOTE: THIS IS A RARE ISSUE AND WILL COST AN ADDITIONAL QUARTER.

☐ BTE #8...Late March...8 ugly green pgs...Great Rubinoos ad...Susan Cowsill calls, Don Bombard bombarded...Jim Smith checks in...Doodling space...Weird Story...

☐ BTE #9...Late April...10 pink pages...Color Me In and Win...CBS...BLUE ASH...Cros word puzzle answers...Minneapolis conclave...

Simply check issue(s) desired and send (with $) to: Marc Nathan - BTE Playboy - 4th fl. 8560 Sunset Blvd. Los Angeles, Ca 90069

REMEMBER TO ENCLOSE YOUR NAME!!

WRH

PHONOGRAPH Record Magazine

RUBINOOS 1st: *"Fun Galore; a stunning pop-rock achievement"* —Ken Barnes



THE RUBINOOS
The Rubinoos
Beserkley PZ-34778

By KEN BARNES

The Rubinoos, Beserkley Records' hot new quartet of Bay Area teenagers, lead off their debut album with a new version of Tommy James' 1967 classic pop hearthrob number, "I Think We're Alone Now." The Rubinoos do Tommy's terrific tune justice; the band even adds a slight improvement with some Beach Boys -like falsetto on the fadeout.

It's an indication of how great I think this album is when I say that "I Think We're Alone Now" is not the best cut on the LP; it runs about *fifth*. Topping it are the following:

(1)"Rock & Roll Is Dead"—A voice groans, "Turn It Down!" triggering a blistering barrage of Who-style power chords. All the while, the ferocious instrumental attack and Beatlish "whoo"'s make for a constant, vital contradiction to the song's lyrics. A new dimension was added when the Rubinoos performed this probable future single on American Bandstand, as guitarist Tommy "TV" Dunbar ran through a hilarious good-natured parody of rock's most flamboyant axe heroes (and villians).

(2) "Nothing A Little Love Won't Cure"—Gorgeous chorus with an airy harmony cushion that melts the heart. Irresistible melody, strongly reminiscent of the Raspberries in style.

(3) "I Never Thought It Would Happen"—Even more vividly reminiscent of vintage Raspberries, the same inspired combination of light, frothy pop melodies and harmonies and hard-rock dynamics (a tradition going back at least as far as the Beatles and the "Happy Jack"/"I'm A Boy"-era Who). The difference is that the kind of teenage exuberance Eric Carmen and the Raspberries rather obviously had to work hard to fabricate (brilliantly, admittedly) seems to come naturally to the Rubinoos, who after all are actually living through their adolescent years and not looking back like the Raspberries or practically everyone else who's tried to capture that melodramatic period. The Rubinoos' lyrics throughout the LP bear out this authenticity; they're free of artifice and calculation, and Jon Rubin sounds like he means it when he sings "Leave My Heart Alone," "Hard To Get," or "I Never Thought It Would Happen," and the other teen themed tunes.

(4) "Wouldn't It Be Nice"—The Rubinoos' own "Mirage" to their "I Think We're Alone Now." They use the same Tommy James bass throb, plus a "Little Bit O'Soul" intro and another great chorus with a few sophisticated changes, creating a 70's pop delight (if bubblegum wasn't such a negative term I'd use it—more on *that* subject some other time) that sounds even better than "Alone Now."

And that's not all. There's still "Leave My Heart Alone," a shade below the other standout pop-rockers in a similarly infectious vein. "Hard To Get" is an amusing crypto-funk workout, pseudo-soul all the way but without the blackface pretension of a Boz Scaggs. And they even throw in an obscure Cadillacs 50's number, "Peekaboo," in a slightly-updated Coasters style. The Rubinoos' first album is fun galore, and having accomplished such a stunning pop-rock achievement on their first try, their future efforts stagger the imagination.



Between the Ears

VOLUME TWO! NUMBER ONE!
SURE TO BE A COLLECTORS ITEM..so don't come sniveling for back issues later on in life...
APPX. DATE: SEPTEMBER 15, 1977

Well, wadda ya know...BTE begins its second volume on its first birthday...This year you are in for some real excitement...Yes, even we have a new "Angel" or two to boast about! The exciting move to Mushroom Records has taken place and as the dust clears, I find myself getting healthy again, moving from house to house for the eighth time in six years, selling and buying cars (and I'm from NY, what do I know..."put it in D and it goes".) and generally, trying to get the "feeling" again, it has been a long time!...

Three months have passed since I was in Reston, VA at the BOBBY POE POP MUSIC SURVEY CONVENTION and nary an issue of BTE has come out since then. I feel that despite its datedness, I should make the following comment...It is actually an expression of gratitude to ALL of you, my active and passive readers! Named National Promotion Executive of the Year in a year where I could not boast much activity on the charts has really got to be a mindblower to many of the more "successful" promotion men who might have asked themselves, "Who is that guy?"...Well, thanks to BTE and YOU they won't be asking that question much longer. 8X10's of me and HELEN REDDY are available in the lobby. End of sermonette.

Inside you get an annoying amount of chances to win things, though we don't tell you what. Meet, or continue to get acquainted with Susie Gershon, who shares the desk with me and shares much of the insanity, too! Eventually you will meet Shelly Siegel, Burl Davis, Annie (a dreamboat), Ian Warner, Paul, Donna and numerous Mushroomies.

Baseball season drawing to a close, Football, Hockey and Basketball are next...we promise as incisive color commentary as Mark Fidrych gave on a recent ABC Game Of The Week ("I went to...the commode").

You are all so fine. Keep us in mind if you're looking to find a place in the summer sun. (See, now if you can remember where I stole that last line from, you'd score ten points - more on that inside.)

FAD OF THE YEAR: LIQUID PRE-DIGESTED PROTEIN. (Blech)

SALVATION OF THE YEAR: JOHNNY ROTTEN (Sex Pistols)-you were expecting Anita Bryant?

Marc

WRITTEN AND DIRECTED BY MARC NATHAN...in association with

MUSHROOM RECORDS, U.S.A. 8833 Sunset Blvd., Los Angeles, Calif. 90069 (213) 659-9255

Contributing editors: Susie Gershon and Shelly Siegel

A BETWEEN THE EARS GUIDE TO BTE:VOLUME TWO

You may be wondering what I am doing here, rambling on as you rattle the papers on your desk and file the new records away in the "To Be Auditioned" and "To Be Discarded" bins. Ten issues of BTE:VOLUME ONE came and went, response sometimes staggering, other times, nil. We (I) know that for the most part you liked it, didn't understand it, understood it and didn't pay any attention to it (You can choose your own order). Now with the advent of transplants, we are set to bring BTE back to a point where it can lead a healthy and happy "abnormal" life.

What we are going to be doing is provide you with that refreshing part of your day when you can escape the pressures of reality, and get heavy into something that you can't get busted for (Though I did have a report that some all night guy in the Southeast smoked three pages of issue #7 and really got off!). Here's what we are offering you:

FOR ABSOLUTELY NO MONEY (yet, ha ha)!! You are priviledged to recieve a new issue of BTE at any time within a span of 14 to 21 days.

You'll thrill to the barely distinguishable commentary typed out (unscripted) by your friend and mine, me.

You'll read about records, not just MUSHROOM records but all records (except maybe one or two).

You'll get acquainted with the beautiful and talented Susie Gershon (what is this, a game show?).

You'll read letters to the editor (maybe) from some of the foremost people in our industries.
(BTE:VOLUME ONE recieved correspondence from over seventy five reporting radio stations in the past year, you should be next!)

You'll play quickie quiz, where points are the point and the most points mean artificial paradise!

You'll thrill to crosswords, anagrams, synonyms, antonyms, homonyms and pseudonyms!

You'll have a chance to sit peacefully in the comfortable surroundings of your station commode...and read!

You'll have a very pissed off promotion man at MUSHROOM RECORDS if you don't participate.

Sound illogical?, well I hope so. BTE:VOLUME TWO is out to defy the odds. Now wait a minute, BTE are the odds...defy myself? You bet!

FEATURES:

QUICKIE QUIZ: On each page there will be one "Quickie Quiz Question"...All you have to do is come up with the answer(s). They are worth points as designated. After a few issues we will print the "Points Leaders" and the real competition will begin. Now I don't want all of my passive readers to just shy away and play dead. I am sure there is at least one guy on your staff who'll get into it, so pass it along! The price of a stamp every three weeks will not have your sales staff crying poverty (I hope). Prizes to be announced shortly. Incidentally, ATT: JUDY RICH, DAVE BISHOP AND FRED JAMES...Don't tell the Better Business Bureau on me, you will be recieving your prizes shortly. (Shortly is so definitive.)

CLASSIFIEDS: No, I'm not looking for jocks with third phones or second tickets, I am looking for jocks that are record collectors and want to be a part of this trade type section. Auctions, sales, swaps, you name it, we'll do it. If you've been looking for that great Mary Hopkin single Temma Harbour, let us know, we'll put it in the CLASSIFIEDS and it might be yours. This has the earmarkings of a great part of BTE so don't screw it up.

SUGGESTIONS....IDEAS....GENERAL BROUHAHA???...BTE is at 8833 SUNSET BLVD LA 90069. MAKE SURE YOU PUT SUITE 400 OR MUSHROOM RECORDS ON ALL CORRESPONDENCE TO BTE.

PRESS RELEASE

And, in what was termed as a "waiver deal' shortly before the trading deadline, MUSHROOM RECORDS has purchased MARC NATHAN from Playboy Records. It has not been established that there will be a player to be named later. Nathan, a six year veteran has primarily played National Promotion roles on the four clubs he has been with and Shelly Siegel, Vice-President, General Manager and field manager of the Mushroom team says that again, this will be Nathan's primary function. Given a starting role as National Promotion Director, he teams with Suzi Gershon who was developed through the minor league chain and brought to the bigs this past year. While Nathan had experienced a strong hot streak earlier this year he was named to the Bobby Poe All Star Team, soon after he seemed to develop a hitch in his swing and his batting average dropped. Both Siegel and Nathan feel the change of scenery will help Marc regain the form that made him such a highly regarded prospect earlier in the seventies. Nathan came to the big leagues in mid 1971 working in a utility role for Ampex Records (now a disbanded franchise). He was picked up by Paul Fishkin in the free agent draft for Bearsville Records in March of 1972. It was there that the hits began to fall and at 17 in a starting role Marc had begun to jell as a key everyday player (also of course, until that time he had yet to finish high school). After three and a half successful seasons on the east coast for Bearsville, Nathan moved west to join the fledgling cellar dwellers, Casablanca. Switching to the unfamiliar position of regional promotion, it was not as difficult a task as one might have thought. Nathan and his teammates delivered clutch hits and timely defense as Casablanca began its miracle drive towards the top. After nine months of playing "regional" Nathan was moved into a utility

national promotion spot when managerial changes came down and Scott Shannon took over the reigns, moving not only from east coast Atlanta, but an entirely different sport, radio. Two months later, amidst rumours of heavy dissention (not unlike the '74 A's) Nathan offered his resignation and was quickly snapped up by Playboy. As Assistant National Promotion Director his batting average was not as consistent as it had been throughout his earlier years, but he points to his "old radio fanzine", BETWEEN THE EARS and a clutch hit by the Rubinoos (later called out while overrunning third base) that helped to keep his spirits above water. Now with the change of scenery, Nathan looks to the future.....hitting for power, clutch defense and bringing a pennant to MUSHROOM soon! MUSHROOM is currently represented on the charts with CHILLIWACK and HEART.

* * * * * * * * *



MUSHROOM RECORDS exec Shelly Siegel chides new acquisition MARC NATHAN about the possibility of shaving his moustache before opening day. NATHAN will be in uniform tonight for the doubleheader.

TOP OF A PAGE (make sure you're not reading this upside down...just checking!)

It is certainly a standard policy of BTE never to knock as valuable an asset to the pop world as TOMMY JAMES...so, do not take the following sentence as a negative coz it ain't! For the most blatant cop possible of the Eagles "Best Of My Love" check out Tommy's new album on Fantasy entitled Midnight Rider. I am not going to tell you which cut it is because I want you to make sure you listen to the album but the first person to tell me the name of the cut (via phone or mail) will win something exciting like a KREM balloon (recently procured at the GAVIN meeting in Portland).

QUICKIE QUIZ

Score five points for each song you can name that has sirens in it!
(Send your lists to BTE and enter the EARS CHALLENGE!)

Can you believe that within three days I flew from LA to ATL to SF to PORT to SF to LA and then because I had sold my car and had not gotten my new one yet, I hitchhiked to work this morning.

For a real (re) treat into the bowels of suburbia make sure you stop by elegant Simi Valley (simi-ingly light years away from central LA) to visit new Home Owner Marc Ratner (he's the one from RSO that looks like a Rubinoo) or Residence Renter Dan Kelly (he of WB fame). Simi, pronounced seamy (or seeme) sports a Howard Johnson's so don't feel dinner is out of the question...not by a longshot, these guys have expense accounts (and lots-o-hits).So if the Pasadena Athletic Club is one of the hot spots you planned on visiting on your next vacation, take that giant step into a wonderful "never never land" affectionately known as Simi Valley. They'll be lookin' for ya!

Congratulations are in store for more than a few people out there...Terry Young back in action at WTIX...Don Anti and Tony Muscolo for an excellent, enjoyable and informative dialog in RECORD WORLD....Ron Brandon for his RMR convention in Atlanta, some say it was a phenomenal success (I agree)...KMEL in SanFrancisco, the entire staff is to be congratulated for its tremendous initial showing...The "Nicest Kid On The Block" Jimi Fox and again, the entire staff at TEN-Q showing up with impressive gains in this summer book...David Carrico at Private Stock, not just because he is there, but because Robert Gordon is there with him (RED HOT) ...The Heywoods, hey would ya believe it, they're back! A new single that shows promise coming...on...'er...Playboy...(don't say that too loud, please)

TV SCENE

Well, it's goodbye Keane Brothers...Starland Vocal Band...Barbi Benton...Greg and Paul...It's been a long and definitely not so hot summer for musical talent on the tube. While some of these shows showed promise, it was quite evident that someone at these networks is out to sabotage us by feeding us pablum when we're dying for Frosted Mini-wheats (or granola if you prefer).Even the Keane Brothers had to edit and lip synch virtually all of their "hits"...Quelle (Fr. for what-a) drag! Be watching this fall for WACKO on Saturday mornings featuring BTE fave Dwight Twilley and then, the piece-d'resistance, SUZI QUATRO on HAPPY DAYS this fall!!! I am thinking that this might be what Suzi needs to break in the states...it has been long overdue and before alot of this new wave starts to break, lets give the last wave a chance to ride the surf (or something prolific like that).

Color Xeroxing has become the latest fad. You can have the Xerox operator run the copy on "transfer" paper and hence, home made T-shirts with a quick flick of the iron. I sport lots of Rubinoos apparel while other LA faves include BLONDIE, SEX PISTOLS, RUNAWAYS and local talent, THE GERMS. Moron that later in the New Wave.

HOPE YOU ARE LIKING BTE:VOLUME TWO....BTE UNDERSTANDS ITS AUDIENCE...ACTIVE AND PASSIVE READERSHIP IS ALL A PART OF OUR GAME...GET ACTIVE TODAY!...WRITE TO BTE.

WRH

WHO WOULDA THOUGHT BTE WOULD HAVE A COUNTRY ITEM AT THE TOP OF THE PAGE?:If it involves baseball too the odds are cut down considerably. Make sure you get your copy of "Homerun Willie" by LARRY HOSFORD on the Warner label. This is a tribute to Willie Mays and a homerun that he hit four years ago. Sound pointless?

A current BTE obsession is the new album by CHEAP TRICK. Found in the Wisconsin-Illinois region of our country, these guys are on their second lp and it sure feels like they are batting .500. "I Want You To Want Me" is the single and "Big Eyes", "Southern Girls" and "You're All Talk" stand out too.

GREAT TYPO DEP'T.: In a recent tip sheet error, Chocolate City recording artists CAMEO were listed with their latest single PUNK FUNK. Well, not quite, the title is actually FUNK FUNK but we couldn't help but think, that's a hot concept. Bob Marley and the Wailers have just recorded a song called "Punky Reggae Party" which incorporates the names of lots of hot New Wave acts in England along with many of the current hot rastas that roasta your turntable moments after you've heard the "Israelite" on the radio.

Consumate performer PAUL NICHOLAS' last American single was called "Reggae Like It Used To Be". Paul will be a featured performer in the upcoming Sgt. Pepper flick. He plays Peter Frampton's brother. Frampton is the star of the movie. Hmmm...

Had the pleasure of hearing quite a bit of the new album by DAVID CASTLE on Russ Reagen and Steve McCormick's new Parachute label. Combining the effectivity of the promotional end of things (Steve and Casablanca) with the talented writing and performing of Castle, this should happen. Check out MAKE BELIEVE which, surprisingly enough originally showed up on the WEAPONS OF PEACE lp on Playboy last year. Now I ask ya, is that entertainment?

QUICKIE QUIZ

Tell me the first chart single (courtesy:BILLBOARD) by the following labels that refer directly to the career of yours truly. Score five points for each correct answer. A) BEARSVILLE B) CASABLANCA C) OASIS D)BESERKLEY E)MUSHROOM F) PLAYBOY G) AMPEX H) BIG TREE
(Now there's a chance to pick up FORTY POINTS - don't hesitate...mail today!)

Speaking of Bearsville, the Blitz is on with new albums by FOGHAT, NICK JAMESON and UTOPIA. It would be just a trifle corageous of me to say that the FOGHAT will be, and already is a monster live album. Support on the single appears to be coming in and the net result should be high on the charts. NICK was formerly in the first group on AMPEX RECORDS (managed by Paul Fishkin), AMERICAN DREAM. He played with FOGHAT for a year and has produced artists as diverse as TIM MOORE, PAUL BUTTERF'D, BONNIE RAITT and of course, FOGHAT. As far as the latest from UTOPIA, take your pick, it is the greatest. (That means it is accesible, at least) I prefer TRAPPED, BACK ON THE STREET, LOVE IN ACTION and all the others.

Dean Friedman has a new single out on the street off of his impressive debut lp on Lifesong. Now that the label is part of the CBS wing we hope to see better visibility on both Dean and Crack The Sky.

Both Crack The Sky and BTE faves Lavender Hill Mob are being produced by Rob Stevens who produced Dean Friedman...and so now that we have come full circle...

...I sure hope the Yankees choke and just totally blow the American League East.

In case you were wondering, former Playboy funny CONNIE GELLER is no longer there, nor is she still with the Wes Farrel organization who told her that they were not interested in the secondaries with the product that was out and directly forthcoming, they were going to take it directly to the majors. Chelsea has just instituted what appears to be some very successful conference calls around the country. Both Barry Fidel (and newly hired John Antoon) are breaking ground (if not records....yet)

CONVENTION SCOREBORED

Oh how international it has been. Toronto, Atlanta, Portland..will wonders never cease? My major regret is that I was not able to make it to Anti-Muscolo's confab in Providence. Regards to Mrs. Gary B.if Mr. Gary B.is listening. The BILLBOARD convention in Toronto was nothing to rave about, unless you were raving mad for having paid that amount of money to register (as a record company employee) for a B.B. "RADIO PROGRAMMING FORUM" which a vast majority of PROGRAMMERS did not even attend. Now maybe BTE is not the vehicle for a comment like that but let's face it, you won't be reading it in BILLBOARD. So anyway, the BLUE JAYS were on the road and I didn't get any hot Canadian Imports (Pagliaro, Valdy, etc.) so: Total Value Of This Deal: TOO MUCH, TOO LITTLE, TOO SOON and TOO LATE. The turnout and the net result of the RON BRANDON/RMR confab in Atlanta was an incredible improvement. So many fine people turned out and the whole event was fast and furious. Complete rundowns (rubdowns) of everyone who was there will be discussed by Susie in a few pages. Entertainment by Rick Dees, Dr. Hook and Joe Tex reminded me of some great trivia.

1) Rick Dees and Marc Nathan (along with Albert Einstein and Steve York/WAUG) were born on MARCH 14th. (Size 11 shoe, 40 jacket and sweater)

2) Sylvia's Mother was Dr. Hook's second single. (Aha! you didn't know that...or did you?...ten point question!..."What was the 1st?")

3) When Joe Tex was in a bit of a cold period he went "Muslim" and changed his name (for at least one Mercury single) to JOE X.

Unfortunately for me, there was the challeng of making it to Portland in time for the Gavin convention while still maximizing my enjoyment out of the Atlanta trip. Much air travel later, I am safe as milk in Portland in a suite that I don't want that sports two showers and no bathtub. Well, at least the drag queens aren't convening here this weekend, they seemed to follow us from Spokane to San Antonio. The Northwest turnout was exceptional (for a Gavin mini regional thing). Alot of Northern California radio people were there as well. Over the last few years we have seen many Northwest indicator secondary stations that once numbered fifty playing slightly more than half that. They do not let the record people in to the meetings with the programmers, and I doubt that it would make much of a difference if we were there, but c'mon guys don't you feel that there is room for a bit less starch in the collar and sleeves?

In a full page ad for "The Oregonian", a local Portland daily in ADVERTISING AGE magazine, we are told that the city of Portland is the closest to the average of the entire U.S. in terms of making and spending dollars. They speak of how the people of Portland are the perfect guinea pigs (not in so many words). WELL RADIO, GET IN TO IT...You have the perfect marketplace, so sez your leading daily paper!

PUMPERNICKEL: With both Make It With You by THE WHISPERS on Soul Train and Hold Tight by Vicki Sue Robinson on RCA are written by David Gates. Not your typical loaf of bread, eh?

You read it first if you were reading BTE about nine months ago..."Sure smash off the KC and the SB lp, KEEP IT COMING LOVE". Boy is that a great record!

CAN YOU BELIEVE IT DEP'T.: Gilligan's Island is on TV here in LA three times a day on the same station. 9AM, 11AM and 3PM. So weird. Score no points for naming any of the shows stars. Score five points for every Tina Louise movie you've seen.

TV Game Shows To Avoid: The Better Sex: This show boasts two MC's, one that claims to be a male and of course the other, a female. There are two teams of six that pit their intelligence or lack of it up against each other. Definitely not worth the price of admission. Family Feud, which precedes it is basically two families trying to prove their intelligence. Such great answers as Alligator and Frog were used when the question was asked, name an animal with three letters in its name.

Aardvarks are a cheap form of promotion - thanks "Doc".

WHAT A SHAME DEP'T.: So You Win Again - Hot Chocolate...how can this not be a monster record? Is it that the kids in America are ignorant?...or is it just me?

A Casablanca Filmwork in the works is a disco movie starring Donna Summer, The Commodores and Paul Jabara (Paul has been hyped in these pages before, now I suggest you find his album and listen to It All Comes Back To You). The movie title has not been confirmed but a majority of it was filmed at an empty club once called the Cabaret here in Hollywood. They painted it black and white and called it The Zoo...I imagine directory assistance was at a loss for words when people started calling, asking for a new disco called the Zoo...Well, of course it's a real place and I want to go, The Commodores are playing there...I'm sorry I find no listing for a Zoo, but remember sir, this is Hollywood...it could be A PROP!

The Tomorrow show (Tom Snyder) has had three intersting shows in the last few weeks. First, Martin Mull who as Barth Gimble is taking twenty six markets by storm (through syndication) on Fernwood 2Night. Next was a show dedicated totally to Micky and Davy of the Monkees. The Monkees are still cool to this day. Finally, last week we got to see Rodney Allen Rippy who is now nine and can no longer get good acting jobs because he is typecast as the "Jack In The Box" kid. Tough luck!

Good friend Nancy Sain is currently reaping in the benefits of her so far-so successful disco oriented lp by Saint Tropez entitled Je T'aime. Be aware, there will be a version of Je T'aime by Donna Summer available on 12'' disc but the version that was on the streets first is on Butterfly!

Hello to Danny Wright at KCBQ. Danny holds the honor of being the first person to speak to me here at the MUSHROOM. I hope I don't have to wait a week for number two.

Beserkley Records celebrates another first as JONATHAN RICHMAN's single "Road Runner Once, Road Runner Twice" hit top eleven in the British trades, going top ten in a few of the British Rock publications (Sounds, etc.)

Where is a novelty take off on Float On? There really ought to be one. Anyone want to collaborate with me?

After playing Martian Boogie by Brownsville Station on TEN-Q, station jock Willie B. thought it would only be fair to play a song by a real martian...his next song was "After The Lovin'". Wotta sense of humor.

SPORTSPHONE IN NEW YORK: 212-999-1313...SPORTS QUIZZES AT 11:30 AM...7:30 PM and a special late nighter at 3:30 in the morning...All times are EST (NY Time)

Hot bill at the ROXY here in LA this week. Dwight Twilley and Andy Pratt. You won't want to miss it. But in case you do, listen to Andy's new lp on Nemperor and of course, play the new Roger Daltrey single on MCA...it's Avenging Annie!

Former Bay City Roller Ian Mitchell has a new band called Rosetta Stone and their initial single on Private Stock will be a re-make of Sunshine Of Your Love. Do you think Eric Clapton will laugh all the way to the bank?

Local R&B station KDAY played a California Advisory Board spot about milk that had a female remembering back to her teen years and her crush on the Monkees. From there the station went into Captain and Tennile's "Love Will.." and that went in to Andy Gibb's single. The crossover age is upon us. You'll all play Brick House!

New Atlanta Regional Man for Chrysalis is Gene Mahler who comes from the Cash Box chart department here in LA. Gene sez, "The Babys is great and will happen". We say O.K....Their first single was a real kicker.

THERE'S MORE...DON'T FALL OUT YET!

WRH

CLASSIFIED

WANTED: A DJ copy of The Beatles - PENNY LANE on Capitol. The time should read 3:00. If you have this record please contact Marc Ratner at 213-650-1234.

WANTED: All of the DOUGLAS albums released by CASABLANCA (Hear that, Barbara?). Please send to: Len Jarvela at KATA in Arcata, California.

WANTED: CALICO by TOMMY JAMES. Please refer to Jeff Ryder at WBBF in Rochester,NY or to the BTE office.

AUCTION: BARBI BENTON'S GREATEST HITS (Japanese Pressing). Send bids (tradeable items) on paper to BTE.

* *

KEEPING UP WITH THE TRADES AND TIPSHEETS

Hope by now you have seen the Top Forty Story published by Radio and Records. With the expert guidance of JJ Jordan, this color magazine will be a handy collectors edition in the coming years. Lots of pictures and in depth interviews with many of our industry innovators.

CASHBOX has spiffed up its radio section by making it a complete pull out section with added information about new artists on the chart and capsule descriptions from National Promotion people at various labels. This, combined with the recent changes in CASHBOX chart personnel makes scrutinizing the magazine very important. If you are not seeing CASHBOX, feel free to call GARY COHEN at the magazine in LA.

RECORD WORLD really deserves a safety pin in the cheek for their bi-weekly NEW WAVE section. A top twenty and lots of New Wave news to be found. It seems that RW believes in New Wave and will continue to let us know what is happening in that musical idiom (idiot?). There is a New Wave hotline that has nothing to do with RW but you should have the number anyway. 212-354-4196.

KAL RUDMAN has really latched onto a hot property with BILL HARD and his Album Report. Each week seems to solidify this report and now it is a key source for all AOR information.

We are sure you will join us in expressing our sorrow over the passing of JANET GAVIN. We wish the best to Bill and his family, both at home and at the office.

QUICKIE QUIZ

Name as many GUESS WHO spin off groups as possible. Five points for each with a ten point bonus for one in particular.

Mark Laurence whose name is never spelled right reports that his station has had telephone communications with Leif Garrett, Shaun Cassidy and The Bay City Rollers Mark reports that the station is gearing towards the 49 plus audience. Bangor will never be the same (To paraphrase Spanky and Our Gang).

Scott Christenson checks in from WEAQ to announce his departure and to make sure that BTE throws in some very sincere lines about how incredible Steve Dickoff and the entire WEAQ staff is. Scott will announce future plans soon.

THE CREDIBILITY GAP, my all time favorite comedy types have a new album out on WATERHOUSE RECORDS entitled, "The Bronze Age Of Radio". Included is a three minute segment entitled "Spots". TO ALL MEMBERS OF THE PRODUCTION DEPARTMENT: Get this album, just for this cut alone. For info: Call Michael Sunday at Waterhouse Records in Oakland, CA (415-531-6417). The address is 3947 Waterhouse Rd. Zip94602

STATION PLAYLISTS MUST COME TO MARC NATHAN AT BTE/MUSHROOM...ADDRESS ON FRONT!!!

WRH

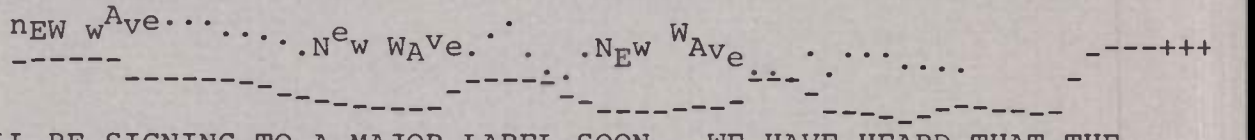
A LOT OF LITTLE THINGS MAKE ANOTHER PAGE OF INVALUABLE INFO FROM BTE...

The new CARPENTERS single is CALLING OCCUPANTS, a KLAATU song and over seven mins. with an edit on the flip. Very unusual record and time will tell if this one is to be another CARPENTERS standard. It should get lots of airplay, especially if it is being promoted by Larry Hamby who, one day with laryngitis, made a tape of his "rap" and called close to a hundred stations (and friends) just hitting the "play" and "rewind".

Warners re-releases MOONDANCE by VAN MORRISON to try to perk up the catalog of the master vocalist. The cut is about seven years old and is a standard of sorts. You don't want to dismiss the possibility that this will be gigantorrific.

Thanks to the many thoughtful people who contacted me while I was temporarily out of commission. It is true that I have pulled through in fine form and am fit to take a stand (I'll sit soon, too) on many issues.

+ + + + + + + + + + + / / / / / / / / / / / / * * * * * * * * * * * * - - - - - -



THE SEX PISTOLS WILL BE SIGNING TO A MAJOR LABEL SOON...WE HAVE HEARD THAT THE SEX PISTOLS MOVIE IS CURRENTLY FILMING IN ENGLAND...ala A HARD DAY'S NIGHT... THE JAM (on Polydor - US) DO BATMAN'S THEME...well turkeys, YOU PLAYED DISCO LUCY.. WATCH FOR THE RAMONES "LEAVE HOME" ALBUM TO BE RE-SERVICED, THIS TIME THRU NEW SIRE/WB DIST. ...ALBUM WILL INCLUDE CURRENT "SHEENA" SINGLE AND WILL NOT HAVE ONE CUT FROM THE SIRE/ABC LP....ALSO NEW ON SIRE THIS MONTH ARE SINGLES BY THE TALKING HEADS AND THE PALEY BROTHERS WITH THE DEAD BOYS AND RICHARD HELL AND THE VOID-OIDS (great name) COMING SOON...BLONDIE NO LONGER ON PRIVATE STOCK...(you really over looked their "X-Offender single last year!)...OHIO BAND, DEVO CURRENTLY HEATING UP MY TURNTABLE WITH THEIR GREAT TWO SIDED SINGLE, "MONGOLOID" b/w "JOCKO HOMO"...A PUNK ROCK EXTRAVAGANZA WITH HEADLINING ACT, THE DAMNED TO BE HELD IN LA NEXT WEEK.. ALSO ON THE BILL ARE BLONDIE, DEVO AND WEIRDOS...BIG IMPORT ALBUM SALES ON STIFF RECORDING ARTIST ELVIS COSTELLO...ENTIRE STIFF LABEL IS A GEM! (JEM?...get it?) LOCAL LA BAND HAS THEIR OWN SINGLE ON WHAT? RECORDS THAT YOU'D BEST PRAY YOU NEVER GET, THE GERMS AND THEIR HIT "FORMING"...BRITISH SONG BY CHRIS SPEDDING CALLED "POGO DANCING"...THERE IS A PICTURE OF MY BACK AT AN LA PUNK PARTY IN THE LATEST ISSUE OF SLASH MAGAZINE (available on request)...WATCH OUT FOR NEW WAVE AND PRAY FOR MAX FROST AND THE TROOPERS ----------

Do not pass up a chance to own the new album by the RUNAWAYS, as soon as it is released. Joan Jett takes over the lead vocal chores and that hideous blonde female David Bowie in the tight corset that gets the fifteen year olds off is out. Though absurdly enough she is doing a solo album (for Japan only, I think). The group played some west coast gigs with their new line-up and appear to be ready for big things. ALBUM TITLE: WAITING FOR THE NIGHT

QUICKIE QUIZ

Score two points for every group name you can list that incorporates an animal in it. That should keep you busy...good for lotsa points.

For those of you who have not seen CARRIE yet, do not pass it up. It was on my Cable TV last week and I got to see it eight or nine times. Sissy Spacek is so fine and the opening sequence is the most erotic non porn I've ever seen.

SEND YOUR WORLD SERIES PREDICTIONS TODAY!...BTE GOES TO THE SERIES IF IT'S IN LA.. KNOW ANY GOOD UNSIGNED INFIELDERS?...CONTACT THE METS...WHAT EVER HAPPENED TO MARK FIDRYCH...I AM CURRENTLY READING HIS AUTOBIOGRAPHY...co-written by Tom Clark..

MUSHROOM WELCOMES BTE TO THE FOLD....BTE SEZ WANG DANG SWEET POONTANG..thanks Ted..

....LOOK OUT FOR FRED....FRED IS COMING....did you know that FRED PATEK is the shortest man in the major league...

It is important to note that one JOHN SHOMBY should be elated over the PHILLIES easy digestion of the rest of the National League East...Phils vs. Dodgers for the title and a shot at the series...we see the Phils (Carlton, Kaat, Lonborg) as being hungrier for this one.

Shane Randall, Dave Greenwald and resident-jock Marc Ratner off on a racquetball binge in Atlanta...Shane's dad did not have to sell the station to pay off all that he lost...WCIR (from whenst Shane came) lent their Mercedes to Mr. Randall for the trip and rumour has it he had to let Marc and Dave drive it around the parking lot a few times as compensation.

Kelly West and myself recently entered into a hot and heavy "initials" session dealing with ball players of the sixties. HIGHLIGHTS: C.B. - Orioles...J.C. - N.Y. Mets...M.A. - Cleve. and G.F. - Cinn/Pitt. (points, anyone?)

Welcome To L.A.: Not only the title of a movie (a stiff, no less) but also my sentiments to Fred Ruppert and Rondi Rosen, who together seek aesthetic fame and fortune with BUTTERFLY RECORDS here in L.A.

Charlie Foxx of WBBQ is ready for Bobby Hull's return to the NHL Black Hawks. He's got the big Indian-oriented jersey with the big number NINE on the back!

While I was wearing an RCA/RMR/ATL. hat, Jack Forsythe of 96X commented on the highly fashionable, oft-imitated CHARLIE LAKE look. We hear Charlie has a different hat for each day of the year. You can send hats to Charlie at Bartell/NYC.

RCA had an incredible video segment featuring HALL and Oates showing in their suite. Performing ROOM TO BREATHE from the "silver" album and JOHNNY GORE... from the "War Babies" (Atl.) Lp, the boys looked and sounded really hot. The new album, Beauty On A Back Street has more than its share of fine H/O music.

Tom West of Orlando, Fla. radio on why his very succesful BJ105 purchased the floundering competition WLOF..."We beat 'em, then we bought 'em". The idea is to lock up both AM and FM marketplaces...it should be quite profitable.

DON'T FIX IT IF IT AIN'T BROKEN...

Nick Bazoo checks in and asks that we mention the fact that he is an avid reader of BTE and an avid programmer of WKKY in Pascagoula, Miss. (Jimmy Buffet's birth place!)

Marc Ratner also went from the RMR in Atl. to the GAVIN in Portland. He took a midnight flight that stopped in St. Louis and Omaha (No offense Erik Foxx but who the hell wants to be on the ground in Omaha at 3AM?). I opted for a non-stop to S.F. and a change there that put me in Portland by 4PM.

Mark Thompson checks in to a new 100,000 watt FM in Enterprise, AL. Mark was with WOWL and looks to his new gig with extreme optomism.

Congratulations to SCOTT SHANNON for his succesful moderation of the first RMR panel on Friday morning. Scott looked as dapper as could be in one of his many suits. He should try one of ours on for size.

Don't tell on me but I stole the life vest out of the airplane. I opened the bag it came in and saw how the thing worked. Unfortunately, to inflate it you have to pull a cord that says jerk to operate...and there was not one volunteer!

Scott Kerr will soon join both John Shomby and Ken Curtis as far as growth within their industry. He's coming on and within the year, he'll be ready for big things.

WRH

SUPPOSEDLY SUSIE'S PAGE

As stated earlier, Susie Gershon came up from the minor leagues earlier this year and immediately made her presence felt with two hard worked CHILLIWACK singles. Fresh from her most recent nervous breakdown, we offer you some of her own drivel, though slightly edited by her loving editor. If your name ain't in here, don't take it out on Susie, Nathan's been in the production room and he's very heavy handed with the razor blade...

I BEEN TO CONVENTIONS TOO, Y'KNOW...

Providence/ANTI-MUSCOLO

All nite plane flite: Arrive in NY at 6:30 AM...greeted by Tony M. and Bobby Z. (of RSO/Isl.). By 8:00AM I am at the Marriot and all I want to do is sleep...but, oops rooms are not ready til 3:OO...zzz...zzz...zzz

Charlie Lake on hand with tales of Heart in London (at CBS Confab)...Did you know that Barracuda was written for and about Shelly Siegel (our beloved commandant)?... Caugt an AOR panel with Lee Michaels (of Burkhart/Abrams) and Richard Chemel (who could not get a word in edgewise), also heard from was Bill Hard of the FMQB, and he was great...Some notes I had down: Beau Raines...why DON'T I call you?...Curt Hansen...such high energy...Jack O'Brien...so quiet, a great listener...Andy Carey ...a prince...SO jolly...Mark Lawrence...why didn't I get to meet you?...Bob Christie...The Silver Fox!...J.J. Jordan and Bobby Poe as the dynamic duo...Kelly West...searching for the eternal gig...Forget the TEN-Q duck when the TEN-Q fox (Jimi) is in town...Also spotted (no dey ain't zebras): Jeff Ryder...John Brody... 200 Heart albums and not allowed to promote it! What a drag...A good trdes panel with Lenny Beer (RecWld), Gary Cohen (CashBx) and Bobby Poe (who made a touching, genuinely pertinent speech about record people and their dedication to radio...well I think it's true)...Bob Sherwood of CBS has a special convention rate for his services..phone him at 212-975-4321 and say you saw it in BTE.

Atlanta/RADIO MUSIC REPORT/BRANDON

(This is where the editing comes in...these people, you make them contributing editors and what do they do? They take up space with name dropping...imagine that, thinking that a stroke as insignificant as a name mention in BTE could gain favor with programmers..HA!

I SAW: John Shomby...Steve Davis...Jan Jeffries...Bill Thomas...Jim Spann...Tim Gardner...Jay Christian...Lee Michaels (avec and sans "hat")...Lanny West (hmmm, interesting comment about editing of records)...C.C. Courtney (former star of stage and screen and writer of a major hit record...ten points if you know it)... Nick Bazoo and Kelly West (early wanderers into the Mushroom suite)...Dave Nichols of WBSR, who in the wee hours of the morning had trouble recalling the name of his music director, Dan Ingram (also there)...Lots of good promo men down south, hello to my friends Don Miller, Alan Oreman and Brian Litman...Scott Kerr (a great one on one rapper)...Jack Forsythe...Rusty Ford (now at WVOV with Galen Horton here in LA working for Vogue Music)...Ned Smith (specifically not edited out...GOOD LOOKER) ...Tom West (who seems to own Orlando radio, as vivacious as he is...he loves girls from Missouri..)...Nice to see Reggie Blackwell of WLOF and Dale O'Brien of Z93... Dale, we are pulling for you and hope to see someone as great as Kelly McCoy join you soon, he's a super guy...Speaking of great, great to meet Steve York from WAUG in Augusta...keep up the good work, Steve...That goes for Greg McClure and Randy Reeves too...Jerry Rogers and his confidantes Steve Christie and former WSGA-MD Mac King (now with Arista) reminded us that Savannah is the HOLLYWOOD of the South ...Howie Castle, whose WIFE stickers (defectives, no less) were all OVER the hotel without his new assistant MD, Screaming Jay Hawkins (Hey Jay, Marc Nathan says he has your albums!)...Steve Denton in from WBGN-Bowling Green...Bryan Sargent of WKYX was as great in person as he is on the phone...as was Ken Shepard in from KROK in Shreveport...sure seemed to miss lots of Carolinians (?)...Stanley B where were U? ...Glad to see Dan Vallie-WCOS...John Conlee-WLAC...Tim Edwards-WRJZ...Bill McCown -WANS...and a favorite of mine, Linda Clark of Jet Records here in LA, congratulations on ELO, I think we all agree that one sure came home!...Soon it will be our turn (hint-CHILLIWACK!)....BUT...THE PIECE DE RESISTANCE (translation: the hottest PLANNED function of the convention) was JOHN LONG'S "AIR WARS" presentation...Bill Lowery hosted the awards dinner and congratulations ARE in store for the winners...

MARATHON CONTINUES...TURN THE PAGE...

BTE

AWARD WINNING CONGRATULATIONS.....

JOHN LONG - WHBQ
*
* BOB KAGHAN - WRJZ
*
* JERRY ROGERS - WSGA
*
GREAT TO * E. KARL - WNCI
SEE KEN * that's not in the south...
CURTIS ON *
SUNDAY WITHOUT * BOB FULTON - WKIX
HIS SUIT(S)... *
...AMAZING... * BRUCE STEVENS/HARLEY DREW - WBBQ
****
* CHARLIE LAKE - exKSLQ (great acceptance speech by
JIM COLLINS LOOKED GOOD * KSLQ M.D. Sherry Toennies)
AS HE CHECKED IN IN A THREE * TOM WEST - BJ105
PIECE (SUIT) AND HAD A HARD *
TIME FINDING ALL THREE AT CHECK * DAN MASON - then-Z93 (Dan gave Dale O'Brien
OUT TIME... * the award FOR Z-93)
********** DICK KENT - WLAC
*
KENT BURKHART AND MIKE SCOTT WERE VERY * JAN JEFFRIES/BILL THOMAS - WSGN
ACCESSIBLE, INFORMATIVE AND FRIENDLY, A *
TRIBUTE TO THESE MEN, THEIR ORGANIZATION * BOB McNEIL - Q105
SHOULD BE AN EXAMPLE TO OTHERS IN THE SAME *
POSITION. THE TWO AOR LEE'S ARE MUCH THE SAME! * BILL TANNER - Y100
*
* *

Know someone who you'd want to pawn this rag off on? Let us know so that they may derive the same pleasure (ad nauseum) that you get from reading, burning or abusing this rag. Simply fill out the enclosed coupon and return it to the BTE office at 8833 SUNSET BLVD #400 LOS ANGELES, CA 90069. Be he (she) a jock, promotion man, friend, enemy...YOU CAN ALL READ BTE...and its free (for the time being)!

+ - +
+ +
+ Darling, you send me (issues of BTE) +
+ +
+ TO:_____ +
+ +
+ AT:_____ +
+ +
+ IN:_____ZIP:_____ +
+ +
+ WHY_____ +
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+ _____ +
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Since in this issue we have no advertisement on the inside front cover (as is customary), this space reminds you that our primary function at MUSHROOM RECORDS is to break C H I L L I W A C K , whose album DREAMS, DREAMS, DREAMS will soon spawn (great word) a new single...please check ROLL ON and BABY BLUE...If you need the album call either Marc or Susie today!...Also, look for new product in a few weeks from an incredible Canadian singer, D O U C E T T E...Coupled with the inspiring sounds of jazz flautist PAUL HORN, THIS PLACE IS HAPPENING!!!!!

WHAT KIND OF PERSON READS B E T W E E N T H E E A R S ?

NAME: PETER MacLANE

OCCUPATION: PROGRAM DIRECTOR KFJZ - FORT WORTH

LAST BOOK READ: I believe it was the APRIL/MAY.

FAVORITE DRINK: I like a tall, smooth BETWEEN THE EARS, it goes down well and when I'm on the job I can't afford an upset stomach...or a hang-over. This stuff keeps me regular!

NAME: CHARLIE LAKE

OCCUPATION: NATIONAL PROGRAM DIRECTOR - BARTELL BDCSTG./NY

FAVORITE FOOD: YELLOW (Anything yellow...chicken beaks, etc.)

HOBBIES: SEA WOLF, HATS, TRAVELING WITH J.FOX and C.SINGER

KINKY PLEASURES: I love to take a whip to BETWEEN THE EARS. I derive a great deal of pleasure from seeing thos pages BLEED!

NAME: MARC RATNER

OCCUPATION: SECONDARY PROMOTION FOR RSO RECORDS

AMBITION: Facial hair, to have my OWN way to rock, have Nathan's BMW re-possessed

TURNONS: Getting to sleep by nine is very important. If I don't have my milk and cookie before bed, well heck, I'm all shot to he-l in the morning!

TURNOFFS: BETWEEN THE EARS...Each issue I pay twenty five dollars for some press (also to defray YOUR subscription costs) and what happens, I get maligned...well, we haven't heard the last of this yet!

DO YOU READ BETWEEN THE EARS? IF SO, WHAT KIND OF PERSON ARE YOU?

NAME:_____

OCCUPATION:_____

FAVORITE COLOR:_____

FAVORITE HEIGHT:_____

LAST ILLNESS:_____

DO YOU VISIT YOUR DENTIST REGULARLY?:_____

MAKE UP THE REST YOURSELF:_____

_____

_____



Secret Air Force report admits the threat is real.

Between the Ears

May Doom Life On Earth

Read The Official U.S. Government Findings!

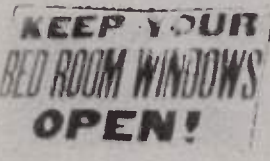
BETWEEN THE EARS - VOLUME TWO - NUMBER TWO
AS CONCEIVED THE WEEK OF SEPTEMBER 26-30, 1977
THANKS TO FRONT PAGE DISASTERS MAGAZINE FOR THE HELP.

* *

BETWEEN THE EARS FRONT PAGE QUESTION OF PERTINENCE.....

HOW IT FEELS TO HAVE YOUR CEILING MIRRORED

* * * * * * * * * * * * * * * * *ANSWERS FROM SOME OF OUR INDUSTRY LEADERS* * * * * * * * * * * * * * *



"Keep your bedroom window open" were words of advice from Scott Shannon who is always looking to clear the air...as well as reflect on himself...as often as possible!

YOU CAN HEAL YOURSELF AS WITCHES DO!

- This simple one liner was offered to us by three or four rock personalities who have spent time with Linda Blair as well as Jack LaLanne.

DISASTERS

- Hardly unexpected when you use scotch tape, Charlie...

I DIDN'T "WORK" A DAY LAST YEAR - NOT ME?????

WRITTEN AND DIRECTED BY MARC NATHAN...in association with

MUSHROOM RECORDS, U.S.A. 8833 Sunset Blvd., Los Angeles, Calif. 90069 (213) 659-9255

Contributing editors: Susie Gershon and Shelly Siegel

WRH

INSIDE FRONT COVER.....USUALLY AN ADVERTISEMENT.....TODAY, SETTLE FOR A PICTURE AND THINK ABOUT THE MUSHROOM RECORD THAT YOU ARE GOING TO BE PLAYING SOON!!! (well, maybe a tad of hype..)

COMING SOON: DOUCETTE (no, he doesn't have a PART BAND)

The album is called MAMA LET HIM PLAY, the single is to be determined (by our panel of experts that we have hooked up to electrodes down in our basement)

W A T C H F O R I T ! ! ! - D O U C E T T E on Mushroom Records and Tapes

* * * \

Seems like it's never too late for a BTE correction. We decided to be on time with this issue and so in a previous page we mentioned (in fact we did a whole number) Dick Downes as the new P.D. at WNOX. Well, Dick seems to have moved on to the Drew consulted KGGO in Des Moines that has been attempting an upward move for some time now. As for the P.D. gig in Knoxville? Go West?

T.J. Lambert moves out to L.A. to do secondary radio promotion for Bruce Bird and Casablanca. He replaces Barbara Bridges, who I had the pleasure of working with for a bit in Bunny Heaven. The change at the Casbah does add a new dimension to the already talented staff but, it does leave Barbara looking. Expect her to be back in action REAL SOON.

New wave fave raves BLONDIE have left PRIVATE STOCK and supposedly (scooping the world?,hardly) have signed with CHRYSALIS with a new album in January. Rumour also has it that the label has the rights to the first album in England and plans to release a twelve inch disc on "Rip Her To Shreds" b/w "X-Offender" and "In The Flesh". If so, could someone tell their Chrysalis man to get in touch with me?

Latest album on fledgeling BUTTERFLY label is from CHERYL DILCHER who had a couple of A&M lps in 1972-1974 , but has an even more obscure debut solo lp. Can you name the title and label? (20 pts.)

LADIES DEP'T.: The usually ridiculous (but I love them) SPARKS have a new album (their seventh), entitled "INTRODUCING SPARKS". Actually they look more like Bambi and Hitler on this one. If you like unusual things, check LADIES off the lp (or at least off the lyric sheet).

CHERYL DILCHER album is pressed on clear vinyl...Know why you guys in radio DON'T LIKE records like that? You can see right through to the grooves on the other side and therefore can't really track the record properly...smart, eh? Send all colored vinyl discs to me, I could care less about tracking.

CHI COLTRANE will have an album out within the year's end. Her great THUNDER AND LIGHTNING single is still in hot rotation at my house.

New improved car means new improved radio. Now I get lots of San Diego signals to pick and choose from too! Sandwiched back to back in the middle of my FM dial are KOLA-K100-B100-KRTH-KGB. Y'know come to think of it, I bet that's true of a lot of people here in Southern California that have radios...so why burden you with it?

FERNWOOD TONIGHT to be ousted by FERNWOOD FOREVER (which lasts only eight weeks) and then comes FERNWOOD U.S.A.. It is not quite clear what the latter is about but the former will deal mainly with Loretta (Mary Kay Place). Louise Lasser (Mary Hartman) will not appear but husband Tom will be living in his car (with his daughter inside the house) because he can't stand the memories of his once happy marriage. No word on what happens to Barth Gimble/Martin Mull but look for his new ABC album, I HAVEN'T THE VEGAS IDEA soon.

FACT: DAVE KINGMAN just HAS to be the FIRST player ever to hit homeruns for FOUR major league clubs in one season. The teams? METS, PADRES, ANGELS and YANKEES. Where Dave will be playing next year is anybody's guess, but if I were the lord of Baseball, I'd see to it that Dave was well taken care of....by a good Triple-A team that needs a .220 hitter that can't run and chew gum at the same time.

STRIKE DOWN ANY
ATTACKER *REGARDLESS*
OF SIZE OR STRENGTH

RICH SARGENT will be after you to listen to a hot new album by MARK RADICE on the ROADSHOW label. Now Rich deserves an even break seeing that he did have the good sense to leave Buffalo to live here. Advice is, check it out!

BACKGAMMON FOR BLOOD: On a recent plane trip (or two...) Messrs. Nathan and Siegel battled it out for over five hours with the betting cube and some hot and cold dice (no relation to sweet and sour pork). Final score: Nathan 328 - Siegel 327 ....see you at Wimbleton.

Local transvestite rockers making the scene: The Killing Of Anita (Part One) by Main Squeeze...

When is Kristy Mc Nichol going to croon her love tribute to Donny Osmond? She's a star...We want more....

Mornings here in Los Angeles have become so bleak (basic gray) that I believe what is happening is that the earths axis is definitely tilting and we are living in a Grade B Science Fiction movie.

So KELLY WEST hits paydirt! Kelly packs his pup and pops out of Parkersburg and knocks into Knoxville with knot a very pleasurable task in front of him. WRJZ, with Bob (I knew him in Asheville) Kaghan and Tim Edwards at the helm have successfully swamped the city, owning the outskirts and inskirts (as well as assorted skirts from key ladies around town). Anyway, what it is is that Dick Downes is the new P.D. and Kelly West is the new M.D. of the recently invisible WNOX.

AMAZING FACT: DREAMBOAT ANNIE is currently moving UP in all three trades after a YEAR AND A HALF!

CAN YOU NAME: The original lead singer for the JEFFERSON AIRPLANE (10 points)
MICKY DOLENZ first solo single (10 points)
The lead singer of STEAM (10 points)
Three major league baseball players that play musical instruments (5 points each)
JOSIE and the PUSSYCAT's label (10 points)

Keep listening to the LEO SAYER single. That record is really stunning and for some reason I seem to hear it as being substantially bigger than the last one (which got a TON of play here).

PROVING IT CAN BE DONE DEP'T.: Congratulations to Charlie Rowe of KCPI-FM in Albert Lea, Minn. Charlie was at WGLF in Tallahassee and reported to various trades and tipsheets before exiling himself in eskimo country (well, not quite). Now after just a few months of existence Charlie shows visibility in both RECORD WORLD and FRIDAY MORNING QUARTERBACK. This proves once again that visibility CAN be attained by those that use intelligent methods to get it (and use it properly).

BOBBY AND JUDY RICH AT B-100 are making waves with their latest form of research. Playing records to a panel of average (basically active) listeners as well as promotion people (guest stars) at midnight on Sunday night (actually taped earlier in the week), we only hope BTE gets a shot at it. When you were growing up, didn't you really (deep down) inside want to be on RATE A RECORD?

Art Garfunkel's new album, WATERMARK is no relation to either myself or Mr. Ratner, we are both WATERMARC's as well as waterlogged.

AAAUUUGGGHHHH! DEP'T.: I can't stand when I wait three years for a group to have a greatest hits album, and then when it comes out, it doesn't have all their singles and it does have obscure lp tracks. Don't you think TAVARES greatest hits lp should have had WHODUNIT and TOO LATE as opposed to BEIN' WITH YOU and STRANGERS IN DARK CORNERS?

Well, SHEENA IS A PUNK ROCKER is finally off of the BILLBOARD charts (about ten weeks after it was off the ONLY station that reported it to them to begin with!!) but the RAMONES have etched a "not to be forgotten-or-written off in the future" thought in my mind. You can etch it in yours as well.

I remember when the current DAVE MASON single had just gone TOP TWO at KERN in Bakersfield and a very influencial programmer confided to me that he loved the record, thought it was a hit but was not going to add it because it wouldn't "come home nationally". Fortunately he must have (martin) mulled it over a bit after we spoke because the record did eventually (later that week) go on and as far as coming home is concerned, DAVE MASON is turning the corner now.

Just prior to press time last time, we learned that NICK BAZOO was out at WKKY and looking. Nick did a good job in Pascagoula and has worked major market radio before (WTIX). If I was more efficient, I'd print a phone number. If you need to find him, chances are you will.

SCOTT SHANNON (didn't we goof on him in the last issue) has left CASABLANCA and moves to ARIOLA (my joke was: Isn't that the Italian version of the DEAN FRIEDMAN record...They did get the munchies and he DID make spaghetti!) ARIOLA currently picking up some airplay on a new band called PRISM. Scott says that MARY McGREGOR is in the studio cutting a hit that all of his penguins will love! Even the gang at the HOLLYWAY CLEANERS (Scott is seen frequently hanging out with the hangers up and hangers on).

IT'S A CRYING SHAME FOR YOU NOT TO BE MAKING THIS KIND OF MONEY WHEN I DO IT SO EASILY!

This had nothing to do with Shannon but when BILLBOARD ludicrously printed his salary...

TITLE OF THIS PAGE: DON'T IT MAKE YOUR BLUE EYES....PINK?

Box office surprise KENTUCKY FRIED MOVIE has a hilarious sketch about a product called "Zinc Oxide". Remembering the fact that I'm the guy who has seen BLAZING SADDLES thirteen times, you may want to check this movie out.

RULE OF THUMB: It seems that at every convention I attend, I end up telling this to someone: WHEN YOU LEAVE THE HOTEL FOR DINNER....MAKE SURE YOU TAKE YOUR BADGES OFF. You look like legionnaires! Restaraunts won't want to serve you and haven't you laughed at shriners as they stumbled down your main streets? Please try to remember this helpful hint that will just make you a better overall person.

I'd really like to thank Pete Gidion and his entire family, they are always looking out for my benefit it seems. Why else would they have gone to all the trouble of putting Bibles in every hotel room I stay in?

A recent New West magazine article on Casablanca president Neil Bogart certainly had some strange inaccuracies within it. The article seemed to intimate that Neil was in a porno flick about three years ago. It also makes you think that Neil had cut some record deal with Donna Summer when in actuality it was a label deal with a German company, OASIS whose artists did in fact include Donna. The truth of the matter is, the album was released along with progressive greats, SCHLOSS and EINZELGANGER, which were promotional PRIORITIES for us lowlife dogs out in the field.

Check the new issue of TIGER BEAT for an incredible 300 dotted "connect the dots" page on the RUBINOOS (still this writer's FAVE RAVE rock and pop band). Look for I THINK WE'RE ALONE NOW to hit in Europe soon, the boys will tour and come back to the states as international smashes!

Though it won't be in release until December, make sure you check the John Travolta film, SATURDAY NIGHT FEVER which includes the BEE GEES single which is a standard for the next century. Poignant story of Travolta, New York street kid, king of the disco and quest for a fairly rancid dame who mellows out towards the end. Captures New York and Travolta's line about the chick not having her "I.O.U. or whateveryacallit" is classic.

BACKGAMMON RESULTS: After waiting a few months for DAN CONGER to pay up (with still no success), MARC fires a seven game sweep over DAVE GREENWALD of Janus in Atlanta....balance due...

Seems personal faves CHEAP TRICK were in Minneapolis on a Sunday night that happened to coincide with my own personal appearance there. Unfortunately, I took a page out of the "Ratner Method Of Successful Life" and fell asleep at seven o'clock only to wake up long after CHEAP TRICK had tucked in their last Twin-Cities groupie...three thirty in the morning...I sighed and took off my shoes, tomorrow is Monday.

LOUISVILLE was humid, I had not felt humidity for a year or two. There was a GAVIN get together at the GALT HOUSE, home of the slowest elevators in a luxury hotel. Attendance was not as strong as the recent Portland affair, but it was fun nonetheless. Big dinner was attended by record company hotshots, DAVE GREENWALD (He eats better than he plays backgammon), RICK SARGENT and LYNN GILBERT as well as radio staples JOHN DAVIS (92Q), BEAR BRADLEY (WMAK), STEVE DENTON (WBGN) and SHANE RANDALL (WCIR) as well as a supporting cast of folk from those stations. All in all it was like the Museum Of Food at the New Orleans House East in Louisville. Shane did not have his station's Mercedes for this one, he had a truck. Steve Denton brought a touch of Hawaii to us all as he impersonated a Pina Colada.

Congratulations to Trigger Black, the new P.D. of WAKY. It was nice to see you there and I wish you much success. Also good to see the entire WCOL contingent including Bryan McIntyre, Bob Gooding and Dave Bishop...Jack McCoy, who works very closely with the station was there too. Bishop sure looks like a hero with his very early add on the BABYS record. That one looks quick.

ATTENTION: B E T W E E N T H E E A R S - VOLUME ONE, NUMBER THREE IS NOW <u>OUT OF PRINT</u>!!!

Did you know that the MINNESOTA TWINS had the THREE top hitters in the AL in 1977 (250 At Bats) CAREW....GLENN ADAMS....BOSTOCK....fantastic....now if they only had pitching!

WHAT A STRANGE THING DEP'T.: I just ran across a NAZZ bootleg. Basically a compilation of their first three albums, this contains no live stuff and nothing you haven't heard before if you've heard their albums...still, a great curiosity item.

BOO DEP'T.: SIRE/WB New Wave T-shirts in Beige, Ugly Green and Blue have got nothing to do with New Wave. If you wore a beige outfit (leisure suit) to a New Wave concert featuring any number of SIRE acts, you'd be stomped to death by black leather jacketed quaaludian nominds. It's a promise!

GREAT NAME FOR A MEXICAN PUNK ROCK BAND...OR THE TITLE OF A B.T.E. COLUMN: ¡NEW WAVE-OH!

NAME DROPPING: DON WHITTEMORE.....RUSS PALMER.....MARIA POLIVKA..... all of these people of Whittemore Corporation reminds us that the whole world should listen to the new DON HARRISON album which includes a rave-up version of HELTER SKELTER. I think they also thank the whole world (or at least most of it) for listening to the RONNIE MILSAP album.

No more conventions til the Anti-Muscolo in Birmingham next spring...then the R&R back in Dallas.

What a drag to be out of town when Brian and Andrea Interland came to L.A. for a visit.

What a drag to be out of town for that first NL playoff game with the Phillies over L.A.

GREAT COVER, GREAT ALBUM: AJA - Steely Dan

BTE called "Stream of Unconciousness" by Gary Bridges, currently at WDGY playing those DOLLY PARTON favorites.

STAR WARS SPOOF CHARACTER (perfectly logical): LUKE WARMWATER. Not to be confused with former Detroit Tiger, Pittsburgh Pirate pitcher LUKE (warm) WALKER.

Is RCA losing more than people think on the ELVIS deal. Rumor has it that they are not getting the product into the stores fast enough, and in some cases may be back ordered til January. This could be long after the fad of buying Presley albums is over. The CBS concert will be out as a two record $13.98 list album. With all the warpage on the HALL and OATES albums, we wonder if the quality control will be equally as awful on the new ELVIS. Incidentally, if you have a BLACK vinyl version of Elvis' Moody Blue lp, you are supposedly in like flint.

TRAVESTY OF THE MONTH CLUB: Despite being a "Personal Pick" on the back of this past week's Gavin sheet, it is really absurd what someone has done to the great ANDY PRATT single, "All I Want Is You". Now I've heard of edits before but how many records can you think of where they took out the entire first verse of the record...especially a verse that has the album title sung in it ("Shiver In The Night"). Also, this record faded before the great bass lick that is a hook within itself and the pressing of the record made it virtually inaudible to begin with.. Izzat a good question? How many edits can you name that start in the middle of the song?

ANOTHER GOOD QUESTION DEP'T.: The new BOZ SCAGGS single HARD TIMES seems to be part of a rare breed. How many hits can you name whose title was not included within the lyrics? Instrumentals are invalid. As with the above Andy Pratt related question, score ten for each.

No FOREVER FERNWOOD in Des Moines, but it looks as if FERNWOOD 2NIGHT will return by the beginning of next year. Yea, Barth!

BTE was found on the desk of the album buyer Stephen Farley upon my entrance. Quelle surprise!

Do not be deceived by imposters...PLAYBOY is still putting out a BTE to their promo men...That should stop soon.

Lots of BETWEEN THE EARS fan mail and response...coming up in a page or two...Not so wordy this time around, don't you think....took out lots of the irrelevant mumbo jumbo.

WRH

MONDAY AFTERNOON AT KSTP: Seen lurking about the KSTP programming office (aside from myself) were KSTP Program Director Rob Sherwood (back from a stint with his parents in Duluth), his assistant Denny Carpenter and New York born and bred Don Michaels (who came into prominence at WROA in Gulfport, Miss.) as well as record company persons, Steve Massie (RSO), newly hired Randy Crouch (Mercury), Jim Larkin (ex-KQRS, now ABC local), Doug Lee (indy) and a hot copy of BTE. So what else is new. We all flipped out over the JACKSONS single.

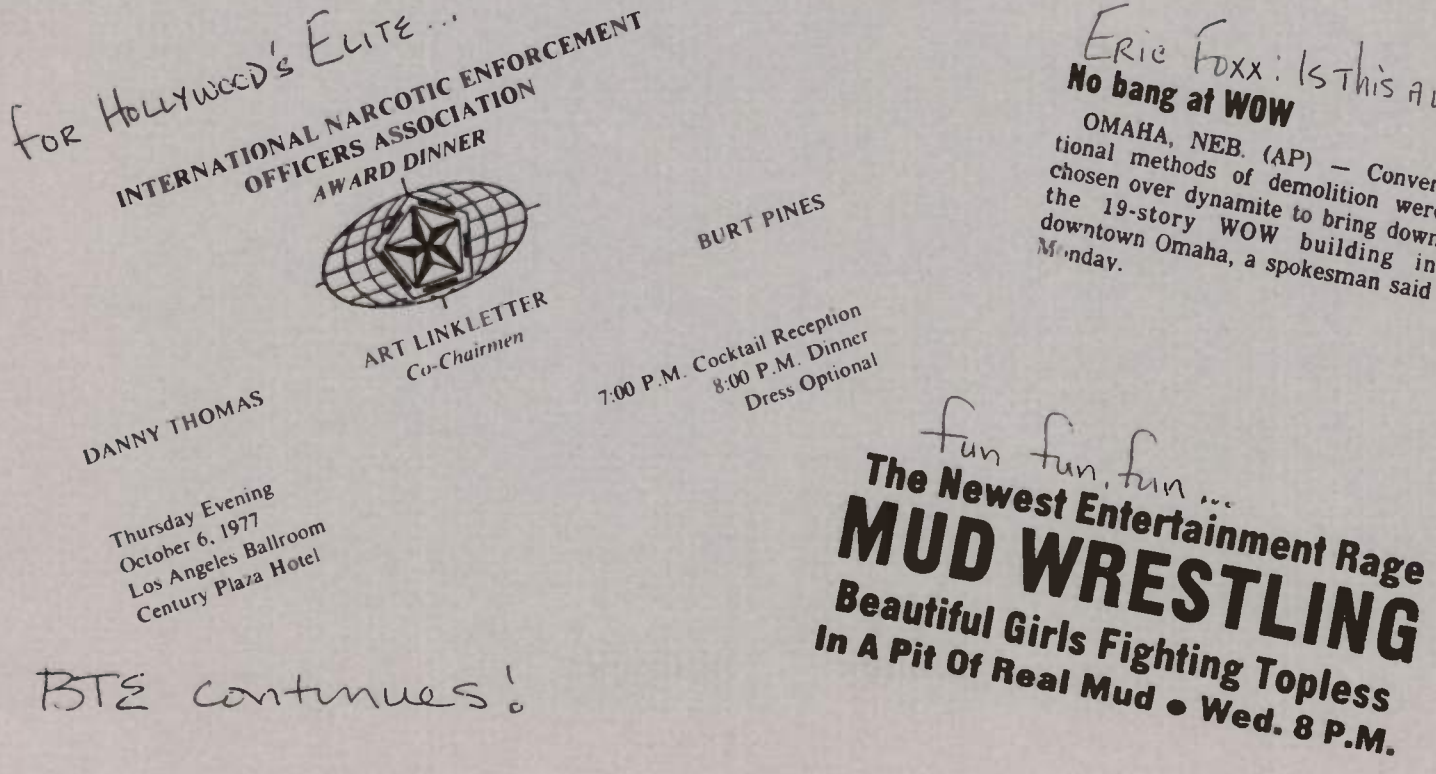
KDWB reports that they are playing KASHMIR - Led Zeppelin and CINDERELLA - Firefall, despite having never played them when they were current. TEN-Q here in L.A. does the same thing with Dave Mason's SO HIGH and DEDICATION by the Bay City Rollers. This seems like smart programming though you may never hear Cinderella on TEN-Q and you should never expect Dedication to pop up on KDWB.

Speaking of KDWB, John Sebastian scored ten brownie points by picking up a gallon of milk for his favorite luncheon spot when they ran out. It seems that John is one of many Americans that turns to milk (I prefer to turn to stone) daily.

HEARD IT THROUGH THE GRAPEVINE DEP'T.: Wanna know how rumors get started...I insist that KXOK in ST. LOUIS is going country. This conclusion was come to after a friend of mine told me that a printer friend of his had just been asked to make up thousands of "All American Country KXOK" bumper stickers. Sounds like a sure thing to me...when is the last time Stor[redacted] spent money on anything...they weren't gonna use.

USE YOUR PROGRAMMING LOGIC TO TELL ME IF THIS MAKES SENSE TO YOU: At ten to four in the afternoon KTLK - Denver segued from Cry Me A River by Joe Cocker into He Ain't Heavy...by the Hollies with nary a sound in between. Two ancient oldies, one of them VERY down...in afternoon drive??? All as KIMN rocked on with the never ending Keep It Comatose...(or Keep It Common Law).

Other Denver rumblings include THREE NEW AOR STATIONS! KTCL is 100,000 watts out of Ft. Collins and covers all of Denver...KUAD, QUAD 99 is out of Windsor and they seem to be playing lots of stiff singles which makes them BTE faves.....and finally, there is KBCO in Boulder which also covers all of Denver though they are only 250 watts, they are expecting another 49,750 of 'em by Spring...they are being programmed by Randy Morrison and Dennis (I own the Fantastic Johnny C album!) Constantine...They even have a six hour new wave program on Sunday where you can learn such pertinent things as the fact that Boulder's own new wave act, The Ravers have changed their name to The Nails.



BTE continues!

TOP OF A PAGE: From Mark Cooper, currently reachable at 213-659-6441 comes this piece of baseball oriented fact on a stick. The Chicago White Sox organist was awarded a gold record for Na Na Hey Hey Kiss Him Goodbye. It seems that the Sox were kissed goodbye alot sooner than expected.

Anyone who wants the SIRE NEW WAVE EP, should call Dan KellEy of Warner Bros. at 800 (toll free, so do it!) 423-2508. Come to think of it, if your Warners service is abhorrent, call him and bug the shit out of him. Dan will love me forever.

Judy Rich is the only one to tell me the name of the TOMMY JAMES song that was a direct cop from Eagle's Best Of My Love. Shame on all of you, Tommy James is like God and you don't even respond to a BTE question?????

NOTE TO DOC KIRBY-WIBF - Troy,Alabama: Connie Geller is no longer unemployed (as you may have noticed on previous pages) and should be on the phones with a new RAMONES or PALEY BROTHERS single soon.

J.W. Gangwer, co-writer of many RUBINOOS songs sends in his World Series predictions: Yankees over Phillies in seven games, Reggie Jackson - MVP. I say, "Don't Bet On It!" J.W. also correctly identified the four ball players whose initials were listed in the last issue: Curt Blefary, Joe Christopher, Max Alvis and Gene Freese.

* *

I didn't think you'd want to pass up this chance to see one of the greatest playlists of all time. The station is in Dover-Fox Cross, Maine and though you may not be able to see it, those are monster pictures under the song titles.

WDME

plays all the Hits just for you !

Central Maine's Most Requested Memories

STILL THE ONE	Orleans (1971)
STAND TALL	Burton Cummings (1976)
D.O.A.	Bloodrock (1971)

Hit Bound (Sneak Preview New Music)

DAYBREAK ..... Barry Manilow
SILVER LADY ..... David Soul
WONDEROUS STORIES ..... Yes
BLUE BAYOU ..... Linda Ronstadt
COME SAIL AWAY ..... Styx
MORE TO ME ..... Charlie Pride
SURFIN USA ..... Leif Garrett
BABY ME BABY ..... Roger Miller
GONE TOO FAR ..... England Dan (&) John Ford Coley
GIVE ME SOME TIME ..... Bo Donaldson (&) The Heywoods
LITTLE QUEEN ..... Heart

Central Maine's Best Albums

APPETIZERS ..... Alan O'Day ..... (Warner Bros)
KC & THE SUNSHINE BAND ..... (TK Prods.)
EAR CANDY ..... Helen Reddy ..... (Capital)
FOGHAT LIVE ..... Foghat ..... (Warner Bros)
TODAY ..... Elvis Presley ..... (RCA)
LYNN ANDERSON ..... (Columbia)
TWILLEY DON'T MIND ..... Dwight Twilley Band .....(Arista)
BILLY BOY & MARY LOU...Bill Anderson/Mary Lou Turner...(MCA)
IN FULL BLOOM .....Rose Royce .....(Warner Bros.)

Central Maine's Best Music

TW	TITLE	ARTIST	LW
1	SIGNED, SEALED, DELIVERED I'M YOURS	Peter Frampton	12
2	SWAYIN' TO THE MUSIC (Slow Dancin)	Johnny Rivers	6
3	MY OWN WAY TO ROCK	Burton Cummings	13
4	I JUST WANT TO MAKE LOVE TO YOU	Foghat	21
5	CAN'T YOU SEE	Marshall Tucker Band	4
6	MY FAIR SHARE	Seals & Crofts	16
7	HURRY SUNDOWN	Outlaws	25
8	GIVE A LITTLE BIT	Supertramp	30
9	THE LIGHT OF MY LIFE	Starland Vocal Band	36
10	A PLACE IN THE SUN	Pablo Cruise	HB
11	KEEP IT COMING LOVE	KC & The sunshine Band	HB
12	SHE DID IT	Eric Carmen	HB
13	I WANNA BE WITH YOU TONIGHT	Alabama	HB
14	FALLING	LeBlanc & Carr	HB
15	CHEVY VAN	Sammy Johns	HB
16	WE JUST DISAGREE	Dave Mason	HB
17	YOUR MY WORLD	Helen Reddy	HB
18	MIDSUMMER MADNESS	Sherbet	HB
19	OLD TIME LOVIN	Kenny Starr	HB
20	THE WAY I FEEL TONIGHT	Bay City Rollers	HB
21	CIRCLES	Captain & Tennille	HB
22	DAYS THAT END IN Y	Sammi Smith	HB
23	IT'S IN HIS KISS	Kate Taylor	HB
24	EAST BOUND & DOWN	Jerry Reed	HB
25	STARTED OUT DANCING, ENDED UP MAKING LOVE	Alan O'Day	HB
26	(NO MORE) LOVE AT YOUR CONVIENCE	Alice Cooper	HB
27	IF YOU EVER GET TO HOUSTON	Don Gibson	HB
28	WOMAN OF MINE	Dean Friedman	HB
29	I WANNA BE WHERE YOU ARE	Melissa Manchester	HB
30	I'M NOT RESPONSIBLE	Hank Williams, Jr.	HB
31	YOU LIGHT UP MY LIFE	Debby Boone	HB
32	MERRY-GO-ROUND	Freddy Weller	HB
33	BACK IN LOVE AGAIN	L.T.D.	22
34	I'M STILL MOVIN ON	Hank Snow	HB
35	RIDERS TO THE STARS	Barry Manilow	10
36	PEOPLE IN LOVE	10 cc.	9
37	NOTHING A LITTLE LOVE WON'T CURE	Rubinoos	29
38	BABY, WHAT A BIG SURPRISE	Chicago	HB
39	THAT'S ROCK N' ROLL	Shaun Cassidy	7
40	DO YOU WANNA MAKE LOVE	Peter McCann	40

** YOU INFLUENCE THE TOP 40 WITH YOUR REQUESTS, INCORPORATED WITH RECORD SALES AND DME's EVALUATION OF HIT POTENTIAL !

C L A S S I F I E D S E C T I O N *I WANT THIS ***********************************TO WORK MORE THAN ANY OTHER PART OF THIS RAG...RESPOND, PLEEZ

First, our success.....FOUND!!!!! - One DJ copy of PENNY LANE, timed at 3:00 (rather than 2:58) and on its way to MARC RATNER from DAVE CRIST of WHIZ - Zanesville, Ohio....in exchange, Marc has sent Dave a British import copy of the single (w. picture sleeve) and five or six more top ten records from "the house that Coury built"...

WANTED: "I'll Be Your Baby Tonight" by Ray Stevens on the Monument label. Contact TONY WAITEKUS at WCIL in Carbondale, Ill. (618-457-8114). The only clue we have as to its release date is that it was out at the same time as "Searchin/So Fine" by Johnny Rivers.

WANTED: By alot of radio stations, copies of the album "....." by HEART. Well fellows, what can I say? Probably nothing.

WANTED: Can't Find The Time by Rose Colored Glass on Bang...contact BTE.

WILL TRADE: Famed Beserkley six pack (incl. Rubinoos smash) in original plastic for any of the following group 45's: NAZZ, OHIO EXPRESS, HOTLEGS, SPIRAL STAIRCASE (not the hit...please!) or BUBBLE PUPPY type groups. Send offers to BTE.

* *

THERE HAS GOT TO BE SOME RECORD OUT THERE THAT YOU JUST CAN'T FIND...LET US KNOW...YOU'LL SCORE.

F R O M O U R M A I L B A G S

....."I see you are at it again".....PETER MAC LANE - KFJZ

....."By the way, I FOUND a company that wholesales aardvarks"....DOC KIRBY - WTBF

....."Are you sure Sylvia's Mother was their 2nd, and not their 3rd single?"...KATHY KENYON/ RSO/ISLAND

....."If you see that BTE isn't doing well, I'll be glad to help you. After all, I'm the one that gets all those photos of African naked women in NATIONAL GEOGRAPHIC"...CHUCK GELBER - KCLC

....."MOST CONSISTENT SINGLE FOLLOW-UPS AWARD: BRICK for Dazz and Dusic...will their next one be DORK?"....GS - Burbank, Ca.

....."I did not receive a Page 9/10 of BTE. Boy am I ever insulted!!!!!"...SUE EMIL - Big Tree

....."After seeing you at the Poe convention, now I can equate the person with the sheet. Now it makes sense."....BOB KENNEDY - WEEO

....."Boy are we excited that BTE has returned! Now we can quit reading bubblegum wrappers..." - JUDY and BOBBY RICH - B100

* *

OTHER THINGS: New single (Punk-oid) by Leila and the Snakes includes Rubinoo guitarist TV Dunbar...HELLO PEOPLE (BTE faves) do a great version of Walk Away Renee for upcoming lp (as yet unattatched labelwise)...Ken Barnes of R&R has permission to steal new wave-oh! (nuevo)...Dave King of WQXA does Noon to 6PM...He calls it Mid Drive, I call it After Day...Dave Hohn of KTOQ happy about new equalizer and Pioneer audio processor....Don Nordine thinks BTE is weird...Both Scott Davis and GT Stone of WZYQ worked at WNOX where Kelly West is at...Cliff Bernstein of the Phonodisc org. is supposedly a Suzi Quatro fan...now there are two, here anyway...Chuck Bailey still claims to be passive (as do many other BTE readers)...Dave Morgan of KSTN now talking to Marc Ratner (they met thru BTE)...Feel the quality of this paper, so fine!...Ha! Kevin Keough of ABC (once with Chelsea) actually got Marc Lawrince to play Dancin Kid by Disco Tex at WGUY. 98Q wants to have a day of switching jobs with record company execs in high level positions... Two great ideas coming up soon...perhaps when you turn the page...

WRH

....QUIZZIE QUICK TIME: Spot the errors in this paragraph. Score ten points for each correct answer you can come up with. Score five if you just know something is wrong but don't know what it really should be.

The follow up to THE RAIN, THE PARK AND OTHER THINGS was IN NEED OF A FRIEND. It was a great record and really spawned a whole new form of progressive music, later made intensely popular by PETER FRAMPTON. NAZZ, a COLGEMS group released their first single HELLO, IT'S ME and radio response in some major markets was tremendous. It is said that more teenage girls lost their virginity while this record was on than any other record on New England radio in 1967-8. THE LEMON PIPERS first chart single GREEN TAMBOURINE was in fact preceded by an album cut from their JUNGLE MARMALADE album, TURN AROUND AND TAKE A LOOK. Bass player BILL BARTLETT is now in RAM JAM. TONY BURROWS was lead singer of EDISON LIGHTHOUSE, WHITE PLAINS, VANITY FARE, THE PIPKINS and PICKETTYWITCH (along with female singer POLLY BROWN) all with hits in 1970. His solo single MY MELANIE MAKES ME SMILE was a top five record in NEW YORK...

THE CHERRY PEOPLE RECORDED FOR _____. ONE MEMBER LATER HELPED FORM _____. THE LEAD SINGER OF REX'S BROTHER IS THE LEAD SINGER OF _____. THAT GROUP'S GUITARIST WAS IN STORIES AFTER STEVE LOVE LEFT TO JOIN JOBRIATH...REMEMBER HIM? HE RECORDED TWO DISMAL ALBUMS ON _____. THE SAME LABEL AS BTE FAVES, THE _____, WHOSE SINGLE "I HARDLY KNOW HER NAME" WAS UNDER TWO MINUTES, AND A HIT IN SEATTLE. CHILLIWACK RECORDED PREVIOUSLY FOR _____ AND HAD A HUGE RECORD IN BOSTON CALLED _____. BOSSTOWN GROUP ULTIMATE SPINACH LATER SPAWNED MEMBERS OF _____ WHOSE ORIGINAL LEAD SINGER, DAVID PALMER IS NOW THE LEADER OF ABC GROUP THE _____. I'M MARC NATHAN AND I HAVE NO_____.

Believe it or not, there are a potential TWO HUNDRED AND FIFTY POINTS THERE!!!!!!!!!!!!!!!!!

And now, rounding out BTE/Vol.2,#2....Scoring points.....H E E E E R R R R E E E'S SUSIE.....

STROKE, TWO, THREE, STROKE, TWO, THREE: Did you know that KHRIS FAVOR of KJCK has had to wade through two very wordy issues of this just to see his name once? Khris claims to be the first to play "Crazy On You" off the Dreamboat Annie album but Marc told me not to mention it 'coz he thinks that there will be a couple of dozen stations that might beg to differ with him...

STROKE ROY: Roy Rosenberg works for Mercury in New York (already Marc is screaming, "He'd better break the RUNAWAYS".) and offers us immeasureable amounts of help on all of our projects. Thanks to Roy, Dave Herman, Richard Neer and the whole WNEW-FM crew for their support.

Visited CARIBOU RANCH for a weekend a while back. I've never been so relaxed in my life. James Guercio really has a fabulous ranch and I think that any group that records there should come out with a superior piece of product. It was good to meet many of the Western Merchandising people in Denver while I was there as well as alot of radio people who had the same idea for the weekend. Congrats from Marc and myself to Dave Kirby of 96KX upon his Sunday wedding. The Jewish ceremony will be held on Thanksgiving in New Joisey.

GARY DIAMOND of ARISTA heads to LA as Western Regional man. Gary and his wife are great and they are the proud parents of a baby boy (less than a year old). DAVID HUTKIN moves to Chicago for A&M. KELLY WEST goes from famine to feast in Knoxville. Best of luck to JACK BROZMAN on his opening of the new STREETSIDE RECORDS close to KSHE in St. Louis. Hello to our friend CHRIS NELSON in Boston.

Welcoming new Gavin station WKOR in Starkville, Mississippi. Nice talking to Glen James. Marc congratulates the great 3WD in Schenectady on becoming a Gavin Reporter and wonders why Jim Walsh doesn't enter the quizzes. We know he knows ALL the answers.

Hello to Rusty Ford of WVOV and congrats to Chuck Martin who leaves WIVY for KHJ (lots of rumors surrounding that one). Good luck to Randy Reeves who leaves WAGQ for WGST in Atlanta, and while we are on the subject of Atlanta, hello to Dale O'Brien at Z93.

Despite the BOBBY POE POP MUSIC SURVEY report of a Mushroom release by HEART that is reportedly on many major stations, we know nothing.....

.....til next time, Love You, Susie

WRH

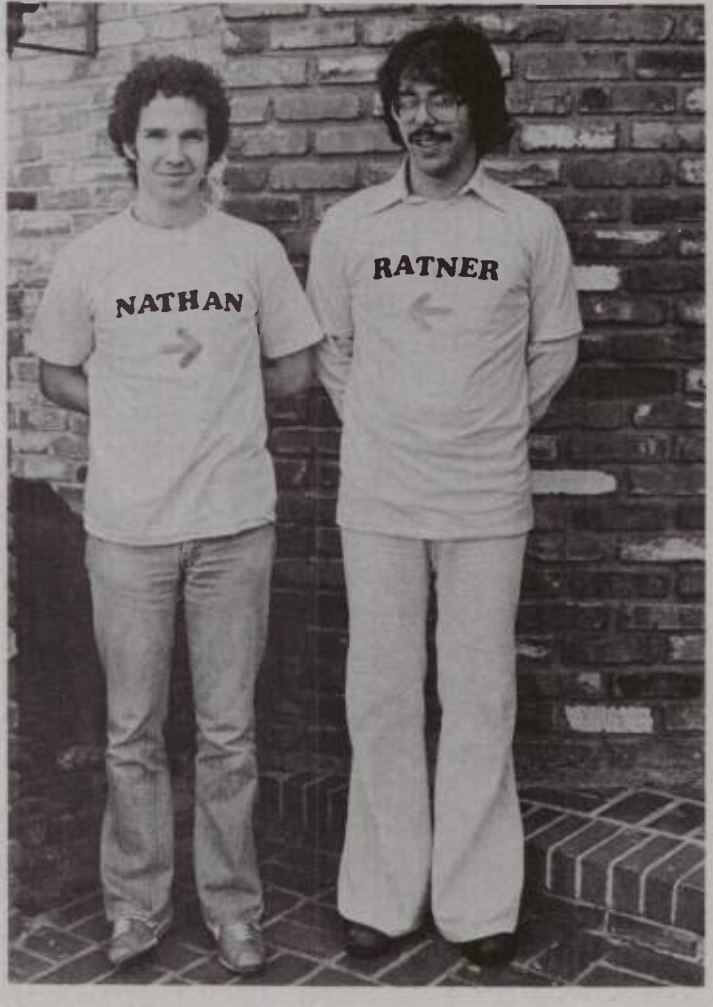


Between the Ears

.....VOLUME TWO.....NUMBER THREE...
...NOVEMBER 1, 1977....NO MORE BULK RATE!!!
(IF YOU MISSED ISSUE TWO, LET US KNOW!...)

A BETWEEN THE EARS FIRST!

A COVER PHOTO...AND LOOKIE, LOOKIE AT WHO IT IS:



SPECIAL THANKS TO SHARON WEISZ FOR HER PHOTOGRAPHIC EXPERTISE. SPECIAL THANKS TO MARC RATNER FOR THE USE OF THE BIONIC DUPLICATE WE HAD TO USE WHEN MR. RSO WAS SENT TO THE HOSPITAL AFTER O.D.ING ON NESTLE'S QUIK.

WRITTEN AND DIRECTED BY MARC NATHAN...in association with
MUSHROOM RECORDS, U.S.A. 8833 Sunset Blvd., Los Angeles, Calif. 90069 (213) 659-9255

Contributing editors: Susie Gershon and Shelly Siegel

THE INSIDE FRONT COVER...AND FINALLY AN ADVERTISEMENT...
MUSHROOM RETURNS TO RECORDS!!!!!

A NEW SINGLE FROM CHILLIWACK!

BABY BLUE

A SOUND WHOSE FAMILIARITY CANNOT BE DENIED

YOU HAVE TO BE SURPRISED WHEN YOU LISTEN TO THIS ONE!

ALL WE ASK IS THAT YOU CHECK IT OUT...AND THEN AGREE WITH US...

THIS IS MASS APPEAL CHILLIWACK THAT WILL PLEASE YOUR AUDIENCE

BABY BLUE

WATCH FOR A STATION NEAR YOU TO BE FORCED (BY YOURSELVES) ON THIS RECORD SOON!

* *

A NEW ALBUM FROM DOUCETTE

MAMA LET HIM PLAY

PRONOUNCED 'DO - SET'

ALSO PRONOUNCED 'AK - SESS - A - BULL'...'KUH - MERR - SHULL'...'HOT!'

ON YOUR MARK...
...DOUCETTE...

GO!

RECOMMENDED CUTS: IT'S GONNA HURT SO BAD, DOWN THE ROAD, TITLE CUT, WHEN SHE LOVES ME, BACK OFF

(SERIOUSLY, WE ARE GOING TO BE SUPPORTING DOUCETTE WITH A TREMENDOUS AMOUNT OF ADVERTISING, IN STORE MATERIAL AND MOST OF ALL, TONS OF RADIO PLAY... SHIPPING TO YOU BY NOVEMBER 15TH...)

** **

THIS JOKE WAS GOOD ENOUGH FOR THE COVER, BUT HAD TO BE PUSHED BACK A FEW PAGES DESPITE ITS TOTAL HILARITY.

QUESTION: WHAT'S BUGGING LARRY HAMBY

ANSWER: CRAWLING OCCUPANTS

** **

Marc Ratner reports that response to BTE #2 has been really light. Yet, Jerry Brenner is sure that this was the issue that broke Boston for me. B.T.E. just keeps on rollin'...are YOU satisfied.

You know the bottom has dropped out on you when your record is dropped at KHJ and CKLW in one day. Leo, I was fooled, I thought you were almost Philadelphia Freedom. Oh well, Richard Perry and his overorchestration (or-castration) does it again.

Rumor has it that Burton Cummings is in the studio recording with Randy Bachman. I don't know who will be producing, but I hope they do it themselves. Burton's great "YOUR Own Backyard" has inexplicably shown up as an add at CHUM. (It's from his first elpee)

SHAPE UP DEP'T:

If an R&B record has ever sold in your market, and you're not playing CJ and Co. on Atlantic, you are blowing it. DEVIL'S GUN has got to be a top five record in every market that has given it a show. The record was top five R&B as well as number one disco and has sold immense amounts of records. How can you slight it?

MY CURRENT TOP TEN,

you ask? .....

1. HOW DEEP IS YOUR LOVE
2. GOIN' PLACES (no, it doesn't look like it is)
3. HEAVEN ON THE SEVENTH FLAW
4. WOMAN OF MINE (refer to #2)
5. THUNDER IN MY HEART refer to #4)
6. SENTIMENTAL LADY (split play with F. Mac)
7. HELP IS ON THE WAY (haven't got the LP)
8. SURFIN' U.S.A. (was #1!!!)
9. HEAVEN'S JUST A SIN AWAY (will be #1)
10. HERE YOU COME AGAIN (so good!)

HIT BAUM (Jewish version)....Holidays In the Sun - SEX PISTOLS (Import)

Congrats to LENNY BEER, TONI PROFERA and KEVIN KEOGH all of whom move to 20th Century to help sell (and promote) a few million more STAR WARS albums. You know Lenny and Toni from their incredible success at RECORD WORLD while Kevin has been in Cleveland working for ABC.

Speedy recovery to WRJZ's Bob Kaghan's cat. Seems there was an accident (auto) and the three year old suffered a broken leg. Yes, it is in a cast. No, you cannot sign it. Bob, though not terribly happy about his pussy's lament continues to go to school for broadcasting law. G.M.'s note: This man will be invaluable in a few years!

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THE SOON TO BE ILL FATED C L A S S I F I E D S E C T I O N:

JOHN HOOK of WIST in CHARLOTTE is looking for a special promo 78 of "Mr. Bojangles" by the NITTY GRITTY DIRT BAND. He also would like to find a copy of the "X-Rated" version of "Kiss and Say Goodbye" by the MANHATTANS on Columbia. John is a collector and has LOTS TO TRADE. Call him at 704 - 376 - 3511

SHARON WEISZ, who does FLEETWOOD MAC publicity (let's get HEAVEE!) needs a copy of PRECIOUS AND FEW by Climax (featuring Sonny Geraci). BTE KNOWS that there a couple of different label names on this one, so send copies here to BTE and I'll forward the least valuable one on to Sharon. She in return will get you hot shots (pics) of Fleetwood Mac or Chilliwack!

Thanks to BIG TREE'S SUE EMIL for the HOT CHOCOLATE HITS ELPEE...So You Win Again is twenty seconds longer!

Finally, LARRY HAMBY IS LOOKING FOR A COPY OF LONNIE MACK'S Fraternity album, "The Wham of the Memphis Man." That sounds important, so please check. You can call Larry at (213) 550-7100, call collect if you are already on the CARPENTERS single. Larry would also like to point out in print (subtly, I might add): JIMI FOX: WHERE IS MY JAMES BROWN: LIVE AT THE APOLLO (VOL. 1)????

Scott Davis, former Program Director of 14WZYQ in Frederick, Maryland is home and available for your calls. Claiming music as his forte (remember FABIAN?), Scott looks to the southeast as the place that would make him most happy. You must admit, he did a hell of a job with WZYQ. The station's visibility and credibility increased 1000%! Scott's at: (301) 663-8536.

Just got my first (their eleventh) copy of the Barry Fiedel/John Antoon report. Gee, the things promotion people can do when they don't have records to work. Well, you read BTE, don't you?...but will you play CHILLIWACK?????

Why not play the KENDALLS record once a morning for a week and then tell yourself it isn't valuable to your station programming. Yes, you should be on DOLLY PARTON too, but if you are scared to commit yourself to two country oriented records (though both are pure pop) you should try limiting the KENDALLS (and watch the sales and requests).

Just as PLAYBOY releases a BLUE ASH album (perhaps the most legitimate pop product EVER to be released on that label), the label does what appears to be a royal flush. CBS Custom Labels may have let one slip away as BESERKLEY claims to be with no one. All of this interesting and lucky for me, I had been set free.

SEX PISTOLS album will include all FOUR british singles (A Sides only) and will have a day glo green and orange cover (designed to make the public sick to their stomachs). Look for it on WARNERS in mid November. It is a guaranteed stocking stuffer at Christmas time!

Got a few good animal group names out of Dana Jang of KOME, Dave York, Pa. King (WQXA), Ken Rice (KAOK), Kathy Kenyon, Judy Rich (B100) and others too numerous to count. A complete list will appear on BTE #4. You might wanna miss it.

BESERKLEY SIGNS BRITISH ACT SEAN TYLA: Sean Tyla (of TYLA GANG fame) will record all future British and American product on the non-distributed Beserkley label. Sean is great. His previous product has been available on STIFF in England and he has been involved with a lot of those Nick Lowe, Graham Parker, Brinsley Schwartz types.

Don't miss TRASH CAN MURDERS off the new RUNAWAYS album. JOAN JETT was on with Tom Snyder a few weeks back, discussing the art of PUNK ROCK along with Bill Graham (who has about as much to do with punk rock as I do knitting woolen socks), Kim (I look like Frankenstein) Fowley and Paul Weller of the JAM.

TEN-Q thanks L.A. and reminds them that they are NUMBER ONE in their BOOK. You hear it all the time, you can't escape. BTE wants to give away a TEN-Q FUN PACK. With the help of often misspelled P.D. Jimi Fox, BTE gives you: A CASSETTE OF TEN-Q airchecks, TEN-Q Music Menus, TEN-Q Stickers, Decals, Dubs of Andrea True's mutated L.A., L.A./TEN-Q, TEN-Q, You Got Me Dancing...as well as: a chance to wake up at seven thirty in the morning to BACK IN THE SADDLE by Aerosmith... and it's all yours courtesy of the new TEN-Q and the bizzarre B...T...E... (end cold).

Seen at the Whiskey viewing Polydor rockers, The Jam: Kathy Kenyon, Gene Scullatti, Bob Merlis Me, Runaways Joan Jett and Vicki Blue, Slash Magazine, Michael Lippman of Arista, John David Kalodner of Atlantic

(loved seeing you with Leif in the trades!), Clyde Bakkemo, Terry Ellis and his latest Chrysalis acquisition Blondie (leader Debby Harry was seen obnoxiously thumbs downing the Jam despite the fact that they were infinitely better than BLONDIE were on the same stage a week earlier...and BLONDIE are BTE faves!)

FAVORITE ANSWER TO FAVORITE HEIGHT QUESTION ASKED IN BTE #1: FARENHEIGHT
FAVORITE ANSWER TO FAVORITE COLOR QUESTION ASKED IN BTE #1: PINK

David Hartley of KADE in Boulder fell off a moped and is now sporting a broken leg (much like Bob Kaghan's cat). David may not remember this but I remember when he was in Laramie, WY and someone told me that he was a duck.

BTE QUESTION TO BE ANSWERED AT YOUR DISCRETION: Do you have one pen that you use all the time? If so, what model and if not, have you ever thought about the concept of instability through lack of being able to find one consistent writing element?

Send answers to BTE today...or tomorrow (C'mon, its thirteen cents).

Thanks to Marc Ratner for the test pressing on the double pocket SATURDAY NIGHT FEVER album. Having seen the "roughs" on the film over a month ago, I was familiar with most of the tunes (which includes the most melodic song of the decade, "HOW DEEP IS YOUR LOVE) and I've come to the conclusion that overall, this whole thing is A Plus! The new TAVARES single was not within the movie when I saw it (I heard that it has been inserted in where the BEE GEES version of the song was in the flick, but the BEE GEES version has been put on the album too (HOORAY)). SOUNDS LIKE IT CAN'T MISS...MORE THAN A WOMAN - Taveres.

I'm really not trying to be mean (on this particular occasion) but don't you think that the "FRED" version of the great Paul Simon hit should be called "Fifty Ways To Spell Jimi Fox...or Charlie Cusack...or Aerosmith!!"

Look for Reggie Jackson candy bar to hit the stands soon (this is true). Called Reggie, Reggie, Reggie, my feeling is that it is probably full of st on the inside but time, and taste, will tell. This was one of the main deciding factors when Reggie moved to the Yanks. He said in interviews that he wanted to have the first candy bar named after a ballplayer since "Baby Ruth." Well, Reggie is wrong, he is in fact the first, and you can score big points (twenty five) if you can tell me who the Baby Ruth candy bar was named after. It was NOT Chelsea recording artistes "Baby" or Ruth Buzzi.

While we're in the LOOK FOR department: RSO and Island to sever promotional ties (though they are still in the Polyglot conglom) on 11:30. This means that you won't be able to get dupes on Disco Lucy from Ratner anymore. It also means that a few key RSO-Island employees will be flipping a coin and deciding on where their future lies. Stay tuned.

Welcoming new subscribers (by default, they became reporters): KWRG in New Roads, La. where John Peroyea is going very early on a lot of new records and I am currently checking out the market to see just how valuable it is to us blood thirsty patent leather void-oid promo domos. For full report check their playlist. If you see a DOUCETTE or a CHILLIWACK, start servicing!

∞∞∞∞

MARTIN MULL opened the show for the RAMONES the other night and announced that Fernwood 2Night would be back on the air by March 1st. For a show that was only syndicated in 26 markets, that was a lot of letters I sent in.

∞∞∞∞

PROMO MEN NOTE: GOOD IDEA...If you are on the road and in a different market each night, write one of your lesser known artists (that you personally believe in) a fan letter (use a name from the phone book). They'll be happy and the heavies on top of you will breathe easier seeing the encouraging reaction on the street.

∞∞∞∞

MEAT LOAF ALBUM, BAT OUT OF HELL is produced by Todd Rundgren and is very much in the commercialized Utopia vein, with a dash of Billy Joel/Harry Chapin thrown in (if you can believe it). Lots of Utopian players as well as Edgar Winter on Sax (his best instrument for my money) and PHIL RIZZUTO! That is really something to check out!

∞∞∞∞

How might a novice record collector spend a Saturday afternoon in Los Angeles? (This is an invitation for YOU to shop with ME whenever you're in town) Want to spend about ten dollars on singles? Here's what I picked up yesterday for exactly that sum:

CAROLINA IN MY MIND - The Crystal Mansion (Collosus)..remember The Thought of Loving You?
VALLERI/TAPIOCA TUNDRA - Monkees (Colgems)..flip is a favorite Nesmith cut of mine...
PALISADES PARK - Freddy Cannon (Swan)..well, since BLONDIE hasn't recorded it...
I'M THE LEADER OF THE GANG (I AM) - Gary Glitter (Bell)...Bring back Gary Glitter!
TIGER FEET - Mud (Bell)..a classic Chinn/Chapman record
DEVIL GATE DRIVE - Suzi Quatro (Bell)...radio didn't understand...neither did the public...
48 CRASH - Suzi Quatro (Bell)..Larry Uttal did...
THIS DOOR SWINGS BOTH WAYS - Herman's Hermits (MGM)...written by Estelle Levitt.
MY PLEDGE OF LOVE - Joe Jeffrey Group (Wand)...Who were these guys?
SUNNY - Boney M (Atco)...Boney M are so continental!...This one is worth a pass.
MELTING POT - Blue Mink (Philips)..Madeline Bell is an unsung heroine...
DON'T TRY TO LAY NO...KING OF ROCK AND ROLL - Crow (Amaret)...Long title!
HOPE - Mason Proffit (Ampex)...it was a SMASH in Minneapolis (top 7 on KDWB, WDGY)
I LOVE YOU LOVE ME LOVE - Tommy James (Roulette)..with pic sleeve
I LOVE YOU LOVE ME LOVE - Gary Glitter (Bell)...always good to have the original
I DIDN'T KNOW YOU LOVED ME - Gary Glitter (Bell)..collect the whole set!
THE WANDERER - Dion (Laurie)...it's not my Roots but,...
RUNAROUND SUE - Dion (Laurie)..for comparison sake, y'know.
BACK DOOR MAN - Derek (Bang)...did they have an album?
AMY (SHOW THE WORLD...) - Keane Bros. (20th)...only because the time on the single is 3 seconds longer than lp timing..no apparent difference.
MIGHTY CLOUDS OF JOY - B. J. Thomas (Scepter)...I think I need a good anthology... RONCO???
WALK AWAY RENEE - The Left Banke (Smash)...it IS better than the FOUR TOPS!
CHAPEL OF LOVE - Dixie Cups (Red Bird)...My first RED BIRD record...I even remember the tune.
FEVER/SORROW - McCoys (Bang)...bought it for flip, like it by BOWIE...
SWEET CREAM LADIES, FORWARD MARCH - Box Tops (Mala)...My original is played out... top twenty!
THE WAY I FEEL TONIGHT - Shields (Atco)...KSLY and Pittsburgh knew it then...it's a hit!
MANY RIVERS TO CROSS - The Raelettes (Tangerine)... Always like new versions of this one!
SUGAR SUGAR - Archies (Calendar)...first of many "white powder songs" of late '60 era.

And if it's elpees you want, thrill to what twenty to thirty dollars can score you on a mediocre day:

DADDY DEWDROP (fifty cents!!!!!!)
THE GUESS WHO PLAY THE GUESS WHO (Pickwick is catching up to RCA)
JEFF BECK WITH JAN HAMMER GROUP (Do not play in AM drive)
12" PROMO OF KING MUSKER SINGLE
BUDDAH IN MIND (British Buddah sampler from 1970)
WE WENT TO DIFFERNT SCHOOLS TOGETHER - The Jaggerz
7-6-5-4-3-2-1 BLOW... - Gary Toms Empire
JOHNNY WAKELIN (With Black Superman)
TO IS A PREPOSITION: COME IS A VERB - Lenny Bruce
LIPSTICK (soundtrack) - Michael Polnareff
THE BEST OF THE METERS
RIDE A WHITE SWAN - T. Rex (import)
FARTHER ALONG - Spirit (They re-did Nature's Way)
SIR LORD BALTIMORE (they opened for Geils/Sabbath at the Fillmore)
MARK FARNER
NEW JAY FERGUSON...Spirit and Jo Jo Gunne were both hot!
NEW STEVE HILLAGE (very organic)
SUPERSONIC LOVER - Brian and Brenda
METTALIC K.O. - Iggy and the stooges (Their LAST concert)
AHH...LAINE - Denny Laine...NOW THIS IS WEIRD...THIS IS A 1974 WARNER RECORD THAT NEVER CAME OUT! ABSOLUTELY NEVER GOT PAST TEST PRESSING STAGE...BUT HERE IT IS FOR $1.99 so I picked up five...Y not?

End of shopping spree except for $1.00 cassettes of Flavours and Power In the Music by the Guess Who...for the car.

While rummaging through the BTE Archives/Hall of Fame, I ran across two pages that were to be part of the last Playboy issue (#11). Now since it never went to press, the aborted pages should have some historical value. Therefore we will print them verbatim and you can see, three months later, that I am a fool. This is really a way to take up space!

BETWEEN THE EARS...WAX...(REMEMBER THAT?)

There are some records that are just too ridiculous not to be mentioned this week. Realize that ridiculous also means great (in my dictionary) and that great may not mean good...with that in mind, I cast your ears towards... "Superman" by Celi Bee and the Buzzy Bunch on a T.K. distributed label... Just added at TEN-Q and I noticed it hit number one in Miami...this record is unreal, how do these people get away with it...Where's Jane Birkin when we need her?... "(Do It) The French Way" by the Crown Heights Affair on De Lite... Ken Rice of KAOK sent me this record so that it could enter the BTE hall of fame...we're not even waiting the minimum five minutes of inactivity needed to be eligble...It's all on the picture sleeve, you WON'T wanna miss it...IMPORTANT BTE TIP WHEN AUDITIONING RECORDS: Always listen to songs that utilize parenthesis in their title!!!..."Joyous Sound" by Van Morrison on Warners...B Side NOT on any album...called "Mechanical Bliss"...It is THE most unusual thing I've ever heard by this artist..."Man Smart, Woman Smarter" by Lois Fletcher on the Playboy label... NO, this is a VINTAGE release... I know Robert Palmer's was a stiff... This one was the follow up to her (and Playboy's) first chart (pop) single... TEN POINTS IF YOU REMEMBER... "God Save The Queen" by the S-X PISTOLS on British Virgin... How could I resist sticking a safety pin through my cheek and stomping my best friend to this great "punk rock" record?...It may never be released here, and it's pure violence..."Happy Hawaii" is the B side of latest ABBA single...album version is called "Why Did It Have To Be Me" with completely different lyrics...Any ABBA fans out there?...Waterloo is an all time classic...Lp cut: When I Kiss The Teacher!!!..."Star Wars Stars" by the FORCE on Lifesong...well, I admit it, at press time I had yet to hear the record...but it's produced by an all around killer person, Wynn Jackson and I'd be a fool not to give it a shot...also of course, I'm damn jealous because I produced two of 'em myself and I think they're classics...

In the last issue, I never had time to mention that there's an album on the ABC/ Passport label called PEZBAND and it should not be overlooked by anyone into pop ala Raspberries, RUBINOOS, Beatles, etc., I will not guarantee that you will rave hysterically as I have been for the past two months, but you should get off on it.

Can't possibly pass up the chance to note how HOT (literally and..) the BIG TREE label is today...FIVE bulleting singles, including a HOT CHOCOLATE record that is one of the biggest records of all time in England... Other BIG TREE faves (not currently on the charts include...):

MONKEY SPANNER - Dave and Ansel Collins
WILLPOWER WEAK, TEMPTATION STRONG - Bullet
THE CALIFORNIA KID AND REEMO - Lobo

All three of these records were follow-ups, ten points for each one you remember!

An album by British Punk rockers, THE JAM has a heavy metal version of the BATMAN theme...Now don't you think that that deserves the same shot as "Popeye, the Sailor Man" by a Wing and a Prayer?

With Martin Mull hosting the hilarious new Norman Lear summer replacement for MH2, don't expect any increase in the album sales of said artist. Despite the fact that his "Fabulous Furniture...in your Living Room" album is the second funniest comedy album of the last five years...(score five points if you can guess the funniest) Martin continues to be ignored by the masses... the asses!

Congratulations to Kal Rudman for being the first to stand up and call our radio and record industry personage "emotionally disturbed children." We (me) at BTE are glad that this is finally out in the open, I know I personally have done everything I could to contribute to this worthy cause. Check the August issue of OUI for that one (Hey Hef, didja catch the plug?).

The new Suzi Quatro single is out in Guatemala and it's a raving version of "Roxy Roller." I just lover cover battles... Maybe Suzi should join Sweeny Todd... Maybe Nick Gilder should do a duet single with David Dundas...

ANNIE HALL is the best movie of the year... STAR WARS is a spaghetti western with some great effects... FLESH GORDON cost only one hundred thousand dollars (as compared to SW's NINE MILLION)... it had great effects too...

Stiff Norman Lear show, "All That Glitters" stars Wes Parker, former L.A. Dodger firstbaseman... (Ed. note: "Starred Wes Parker).

Early in spring training, I made my 1977 baseball predictions... It is seemingly trés embarrasing that I picked both the Cubs and the White Sox for last place. Upon re-evaluating the situation, I admit, I am no prognosticator (you do not know how relieved my mother was!). Don't look for either of these teams when you're watching the Series in October, but congratulations to the two teams who have THE most for baseball in '77.

Did you realize that Barbra Streisand has twenty one gold albums? That absolutely awes me. I wonder if Savoy Brown have any?

Cannot rave enough about a DONNA SUMMER lp cut, "Love's Unkind"...I'm too young to remember Spector but this puts me right back into that fetal era! I am sure this record is a hit...it'll have to come eventually... audition must!

Congratulations to Peter Gidion who moves to NY from LA to do Associate National Promo for Epic...Pete is best remembered by me as the promo man who aced us out of a shot at "I Just Wanna Make Love To You" by Foghat at CKLW. Pete was the MCA/Decca man...and the record he got on: NO - Bulldog.

Marilyn McCoo and Billy Davis, Jr., nosed out some heavy competition as winners of the Tokyo Music Festival in Japan. Two runners-up were our own BARBI BENTON and the exciting RUNAWAYS. Both of these acts have smash "Live In Japan" albums out in that country. The RUNAWAYS great single of '76, "Cherry Bomb" has been covered there four times! They have their own magazines!

New PLAYBOY mag (August issue) has a great interview with Henry Winkler. From his role as the Fonz to his role as my camp counselor in 1966, he's worth reading about. He actually didn't mention the camp counselor part but I guess he's saving it for Time, Newsweek or Tiger Beat.

ATTENTION RADIO STATIONS THAT SEND A PLAYLIST TO MARC RATNER AND NOT TO ME!!! I know who you are and I saw what you did! My address is right on the front of this rag and I implore you to use it.

NOTHING A LITTLE LOVE WON'T CURE...the long ANTICIPATED single by the RUBINOOS is on its way! Detonating 29 - 14 at WAIL in BATON ROUGE off LP CUT PLAY!!! Charting at 27 in WATERTOWN, NY with NUMBER FOUR PHONES off LP CUT PLAY! Hit record, YEAH!

The new MARIE OSMOND single was originally out on the Playboy label by a young girl named Debbie Campbell. As I recall it, her version was a hit that was not pulled through due to a similar sounding Olivia record. The tune was written by the team of Shepstone and Dibbens who recorded briefly for Big Tree.

DON'T MISS Sheena Is A Punk Rocker by the RAMONES...on TEN-Q.

∞∞∞∞∞∞∞

It is that gimmicky type of record that you really can't scream hit about (until it sells two million copies), but RADIO LOVES YOU by P.R. BATTLE (A & M) sounds about as good as SAVE IT FOR A RAINY DAY did. I haven't heard the GADZOOKS (GRT) yet, but the writer is P. R. BATTLE and I get the feeling he will surface as being legit.

THINGS JIM ELLIOT WOULD LIKE TO READ ABOUT DEP'T: (From the LA Times, without permission) Former major league pitcher Bennie Daniels Jr. surrendered to authorities after being secretly indicted by the LA County Grand Jury on charges of embezzling more than $100,000 in public funds while serving as coordinator of the Comprehensive Employment Traning Act program at Martin Luther King Jr. Hospital. Daniels, 45, was pitcher with the old Washington Senators of the American League...

1962 Washington Senator Pitchers included: Baird, Bouldin, Cheney, Daniels, Duckworth, Hannah and others.

With SCOTT SHANNON having been reported as "huddling with this one... huddling with that one... huddling with so and so...", so often these days, it's a wonder that no NFL team drafted him before Ariola did. By the by, look for Ariola to come out with some pretty good stuff in the next few months. That PRISM album is allreet and the label has just signed former Neil Bogart Buddah era talent, Michael Wendroff. Also look for Scott to bring the incredible John Valenti back into the spotlight (this time for an extended stay, hopefully). John was LiVigni when he was on Raintree Records and had a major hit in Lewiston, Idaho (on one of the stations, anyway) called "Machines," which can also be heard (just for comparison and confusion sake) on U.A. group Bad Boy's debut lp. And that's the whole truth!

QUIP: Sez Scott Shannon about his new car: "Don't bother askin' what kind, just what color...good buddy!"

****

FROM SUZIE... Just a quickie...

Marc Nathan got punked out with safety pins and stand up hair (as well as black leather jacket with banana peel affixed) to see HALL and OATES concert on Saturday preceding Halloween. Boy was it a trip...I just hope Clive didn't see him.

Congratulations to Scott Kranzberg on his pending marriage and move to L.A. Scott joins Chrysalis Records as National Promotion Director after doing a great job for quite a few labels in St. Louis (actually "out of St. Louis").

We have a new Doucette album (pronounced DO - SET AL - BUM) and it is being shipped to you within the next ten days. Please be looking out for it because it is fine music and the sooner you hear it, the easier it is going to be to create that "certain something."

I'm heading to St. Louis for Thanksgiving, and one record I know I'll hear is "Don't Let Me Be Misunderstood" by Santa Esmerelda on Casablanca. My good friend Carl (Bence) just called to let me know that he had delivered THE WORLD...(actually "JUST" all of Missouri and Kansas).

With all the press that our Marc gives "the other Marc (see pic), I hate to bring it up, but Marc, CAN I HAVE A COPY OF THE SATURDAY NIGHT FEVER ALBUM?????

See you all soon...(And don't forget our new CHILLIWACK track, BABY BLUE...)

****
****

If you were ERIC CARMEN and you were opening a HALL and OATES concert to a group of "jaded L.A. concert geers," (as he put it) would you close your concert with the recent number one and now maybe a passive tune-out THAT'S ROCK AND ROLL. True, he did write it and true, it may be better than said hit version but, the bottom line was...NO ENCORE.

It's hard to knock HALL and OATES as they are legitimately tremendous on stage. Atlantic has a smash on an earlier album but if RCA gets it together to release a double live set (which would be a great catalog item), they could release it and sell a ton. "I'm Just a Kid, Don't Make Me Feel Like a Man" got unbelievable acceptance during the opening notes, the beginning of the vocal and the end. When they did "Sara Smile:" I witnessed some of the most incredible spontaneous audience reaction I have ever seen. It was scary. Good to see that they still include three cuts from the Todd produced "War Babies" lp. Daryl still feels it is their best and you'll get no arguments from me on that one! Ever LISTEN to it?

MONTREAL CANADIENS who lost only one home game all of last year, lost their first game of the season to MY L.A. Kings in Montreal the other night. One player who was not in uniform to share the victory was my personal target for harrassment, Dave Hutchison. Dave was knifed by a prostitute on a Vancouver street corner two hours before their game with the Canucks last week. BTE feels this is the ultimate embarrassment for this bondhead defenseman and will leave it at that.

We need not remind you that BTE is funded by the unsung MUSHROOM label that offers you a really good CHILLIWACK single this week. Title is BABY BLUE, and you may have seen some advertisements on it in the last week or so...Did they make you listen to the record?...Would you please keep it in that "possible" stack unless you have already rushed it into the control room, carted it up and have come to the conclusion it's a hit.

BEST NEW PINBALL MACHINE OF THE FALL '77 SEASON: Evel Kneivel (on the Bally Label)... Here's one that will give you TWO free games if you light the work S-U-P-E-R!

The ultimate in health food grocery stores can be found here in Hollywood! It's called Aunt Tilly's and it takes up virtually the entire first floor of a major office building. Anyway, as the story goes, I was shopping there last night at around eleven thirty when I noticed an incredible gleam coming from a pair of the tackiest white patent leather shoes I'd ever seen. The gleam shone on a one piece denim overall type outfit that was being filled by none other than PAT BOONE, whose daughter currently lights up my life hourly. Yes, it's true, Pat loves raw milk!

WHITE DOPES ON PUNK

First...a book, then...a screenplay--movies, TV records, etc., AND NOW..... ANNOYING!!

title: IMPRESSIONS OF ROOTS MN '77

Al Taylor **MUSIC DIRECTOR**

WDME 1340

Where You're Still The One !

20 October, 1977

Dear Marc-

Thanks for the great salute in your zippo newsletters to the premadonna and Joe radios of the of the U.S. We appreciate the music survey salute. Attached is probably our greatest-May the Force be with us...

We still haven't received service for singles/ albums but enjoyed the news-from Mushroom-now-help us create music survey news with Mushroom Records new releases?

Sincerely,

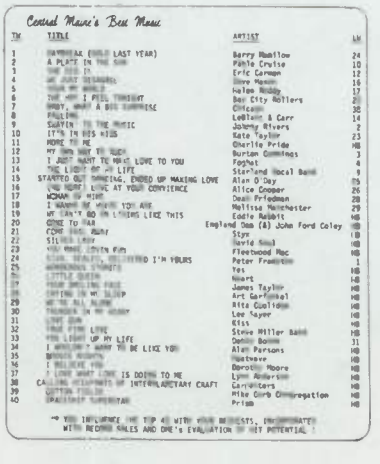
DME-CENTRAL MAINE'S ENTERTAINER

Al Taylor
Music Director

AJT:gt

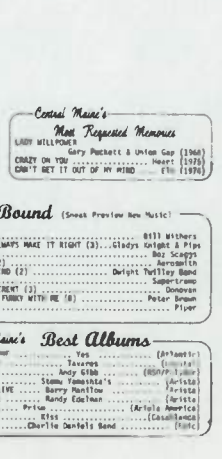
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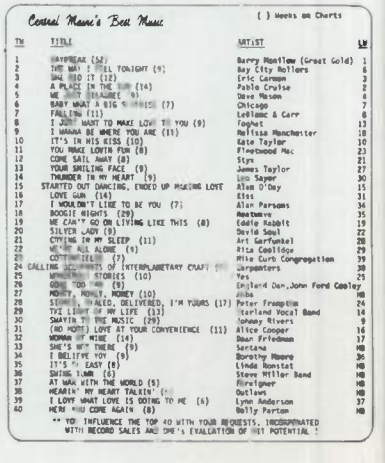

WDME
plays all the Hits just for you !
Central Maine's Most Requested Memories
FEELS LIKE THE FIRST TIME..Foreigner (1976)
SIGNS ..... Five Man Electrical Band (1970)
Melody ..... Barry Manilow (1975)
Hit Bound (Sneak Preview New Music)
MONEY, MONEY, MONEY ..... Abba
SHE'S NOT THERE ..... Santana
IT'S SO EASY ..... Linda Ronstadt
SWEET JAMAICA ..... Cat Stevens
WINTERTIME ..... Steve Miller Band
DON'T ASK MY NEIGHBORS ..... Emotions
BABY LOVE ..... Mother's Finest
HEARIN' MY HEART TALKIN' ..... Outlaws
AT WAR WITH THE WORLD ..... Foreigner
Central Maine's Best Albums
CHICAGO 11 ..... Chicago ..... (Columbia)
CARPENTERS ..... (A&M Records)
THUNDER IN MY HEART ..... Leo Sayer ..... (Warner Bros.)
FRENCH KISS ..... Rob Walsh ..... (Capitol)
LOVE YOU LIVE ..... Rolling Stones ..... (Warner Bros.)
TWILLEY DON'T MIND .... Dwight Twilley Band ..... (Arista)
PLAYING TO AN AUDIENCE OF ONE...Davis Soul...(Private Stock)
ROLLIN' WITH THE FLOW ..... Charlie Pride ..... (Epic)
A WORKING MAN CAN'T GET NO WHERE TODAY. Merle Haggard. (Capitol)


Central Maine's Best Music

TW	TITLE	ARTIST	LW
1	[illegible] (COULD LAST YEAR)	Barry Manilow	24
2	A PLACE IN THE SUN	Pablo Cruise	10
3	[illegible]	Eric Carmen	12
4	[illegible]	Dave Mason	16
5	[illegible]	Helen Reddy	17
6	[illegible] I FEEL TONIGHT	Bay City Rollers	21
7	[illegible] A BIG SURPRISE	Chicago	36
8	FALLING	LeBlanc & Carr	14
9	SWAYIN TO THE MUSIC	Johnny Rivers	2
10	IT'S IN HIS KISS	Kate Taylor	23
11	MORE TO ME	Charlie Pride	NB
12	MY OWN WAY TO ROCK	Burton Cummings	3
13	I JUST WANT TO MAKE LOVE TO YOU	Foghat	8
14	THE LIGHT OF MY LIFE	Starland Vocal Band	9
15	STARTED OUT DANCING, ENDED UP MAKING LOVE	Alan O'Day	25
16	[illegible] LOVE AT YOUR CONVIENCE	Alice Cooper	26
17	WOMAN IN MINE	Dean Friedman	28
18	I WANNA BE WHERE YOU ARE	Melissa Manchester	29
19	WE CAN'T GO ON LIVING LIKE THIS	Eddie Rabbitt	NB
20	COME TO PAR	England Dan (&) John Ford Coley	NB
21	COME SAIL AWAY	Styx	18
22	SILVER LADY	David Soul	NB
23	YOU MAKE LOVIN FUN	Fleetwood Mac	NB
24	[illegible] BELIEVED I'M YOURS	Peter Frampton	1
25	[illegible]	Yes	NB
26	[illegible]	Heart	NB
27	[illegible]	James Taylor	NB
28	[illegible] IN MY SLEEP	Art Garfunkel	NB
29	[illegible] ALONE	Rita Coolidge	NB
30	[illegible] IN MY HEART	Lee Sayer	NB
31	[illegible]	Kiss	NB
32	[illegible] LOVE	Steve Miller Band	NB
33	YOU LIGHT UP MY LIFE	Debbie Boone	31
34	I WOULDN'T WANT TO BE LIKE YOU	Alan Parsons	NB
35	[illegible]	Heatwave	NB
36	I BELIEVE YOU	Dorothy Moore	NB
37	I LOVE WHAT LOVE IS DOING TO ME	Lynn Anderson	NB
38	CALLING [illegible] OF INTERPLANETARY CRAFT	Carpenters	NB
39	GUTTER TALK	Mike Curb Congregation	NB
40	[illegible] SUPERSTAR	Prism	NB

** YOU INFLUENCE THE TOP 40 WITH YOUR REQUESTS, INCORPORATED WITH RECORD SALES AND DME's EVALUATION OF HIT POTENTIAL !

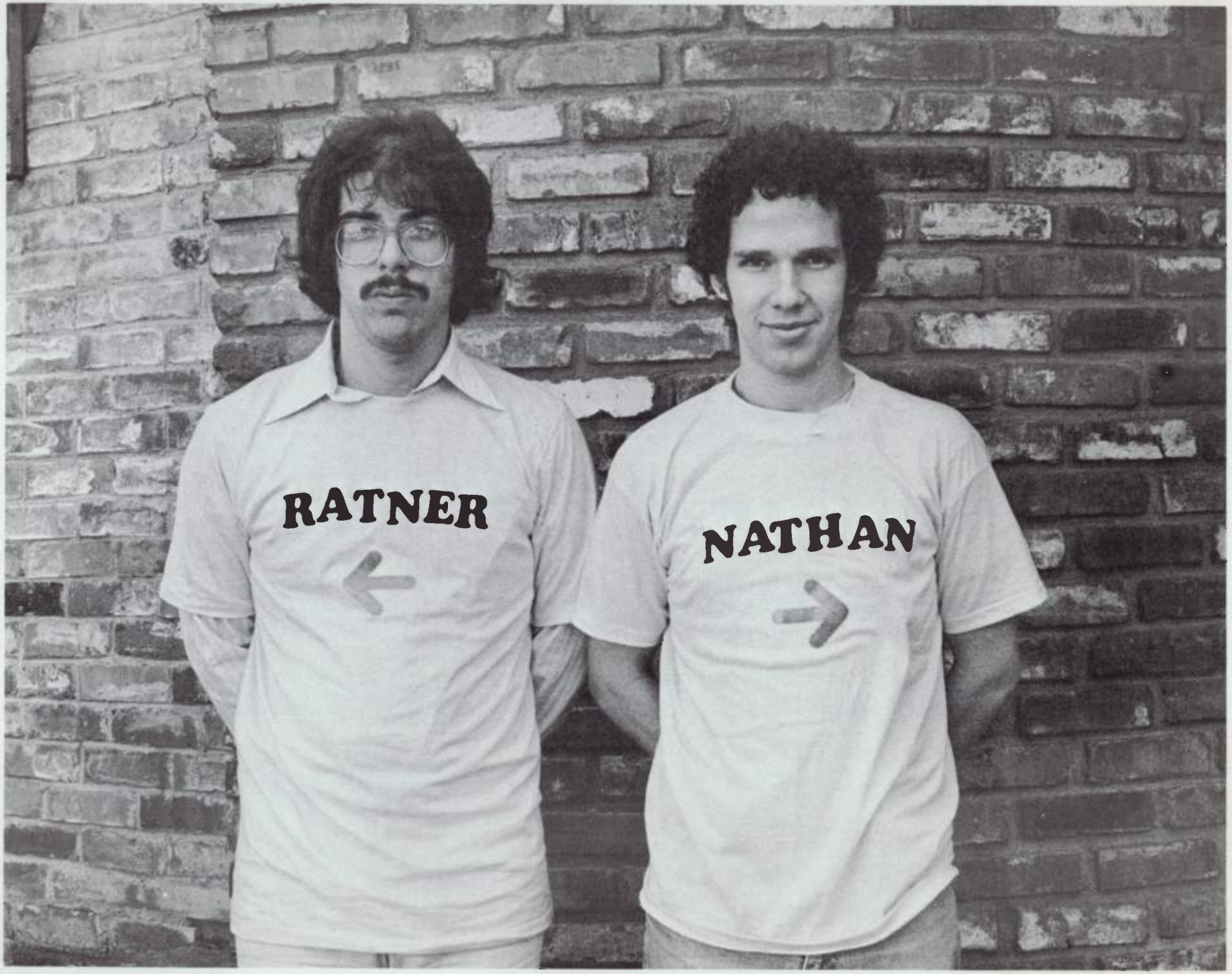

Central Maine's Most Requested Memories
LADY WILLPOWER ..... Gary Puckett & Union Gap (1968)
CRAZY ON YOU ..... Heart (1976)
CAN'T GET IT OUT OF MY MIND ..... [illegible] (1976)
Hit Bound (Sneak Preview New Music)
LOVELY DAY (3) ..... Bill Withers
SORRY DOESN'T ALWAYS MAKE IT RIGHT (3)...Gladys Knight & Pips
HARD TIMES (4) ..... Boz Scaggs
DRAW THE LINE (2) ..... Aerosmith
TWILLEY DON'T MIND (2) ..... Dwight Twilley Band
DREAMER (3) ..... Supertramp
DARE TO BE DIFFERENT (3) ..... Donovan
DO YA WANNA GET FUNKY WITH ME (8) ..... Peter Brown
CAN'T WAIT (11) ..... Player
Central Maine's Best Albums
GOING FOR TYY [illegible] ..... Yes ..... (Atlantic)
BEST OF TAVAS ..... Tavares ..... (Capitol)
FLOWING RIVER ..... Andy Gibb ..... (RSO/PolyGram)
GO TOO ..... Stanley Tomashita's ..... (Arista)
BARRY MANILOW LIVE ..... Barry Manilow ..... (Arista)
IF LOVE IS REAL ..... Randy Edelman ..... (Arista)
PRISM ..... Prism ..... (Arista/Ariola America)
LOVE GUN ..... Kiss ..... (Casablanca)
MIDNIGHT WIND .....Charlie Daniels Band ..... (Epic)


Central Maine's Best Music
( ) Weeks on Charts

TW	TITLE	ARTIST	LW
1	HAYBREAK (5)	Barry Manilow (Great Gold)	1
2	THE WAY I FEEL TONIGHT (9)	Bay City Rollers	6
3	SHE DID IT (12)	Eric Carmen	3
4	A PLACE IN THE SUN (14)	Pablo Cruise	2
5	ME [illegible] (6)	Dave Mason	4
6	BABY WHAT A BIG S[illegible] (7)	Chicago	7
7	FALLING (11)	LeBlanc & Carr	8
8	I JUST WANT TO MAKE LOVE TO YOU (8)	Foghat	13
9	I WANNA BE WHERE YOU ARE (11)	Melissa Manchester	18
10	IT'S IN HIS KISS (10)	Kate Taylor	10
11	YOU MAKE LOVIN FUN (8)	Fleetwood Mac	23
12	COME SAIL AWAY (8)	Styx	21
13	YOUR SMILING FACE (9)	James Taylor	27
14	THUNDER IN MY HEART (9)	Leo Sayer	30
15	STARTED OUT DANCING, ENDED UP MAKING LOVE	Alan O'Day	15
16	LOVE GUN (14)	Kiss	31
17	I WOULDN'T LIKE TO BE YOU (7)	Alan Parsons	34
18	BOOGIE NIGHTS (29)	Heatwave	35
19	WE CAN'T GO ON LIVING LIKE THIS (8)	Eddie Rabbitt	19
20	SILVER LADY (9)	David Soul	22
21	CRYING IN MY SLEEP (11)	Art Garfunkel	28
22	WE'RE ALL ALONE (9)	Rita Coolidge	29
23	COTTONFIELDS (7)	Mike Curb Congregation	39
24	CALLING [illegible] OF INTERPLANETARY CRAFT [illegible]	Carpenters	38
25	[illegible] STORIES (10)	Yes	25
26	COME TO PAR (9)	England Dan,John Ford Cooley	
27	MONEY, MONEY, MONEY (10)	Abba	NB
28	STONED SOULED, DELIVERED, I'M YOURS (17)	Peter Frampton	24
29	THE LIGHT OF MY LIFE (13)	Starland Vocal Band	14
30	SWAYIN TO THE MUSIC (29)	Johnny Rivers	9
31	(NO MORE) LOVE AT YOUR CONVENIENCE (11)	Alice Cooper	16
32	WOMAN IN MINE (14)	Dean Friedman	17
33	SHE'S NOT THERE (9)	Santana	NB
34	I BELIEVE YOU (9)	Dorothy Moore	36
35	IT'S SO EASY (8)	Linda Ronstat	NB
36	SWING TOWN (6)	Steve Miller Band	NB
37	AT WAR WITH THE WORLD (5)	Firelgner	NB
38	HEARIN' MY HEART TALKIN' (7)	Outlaws	NB
39	I LOVE WHAT LOVE IS DOING TO ME (6)	Lynn Anderson	37
40	HERE YOU COME AGAIN (8)	Dolly Parton	NB

** YOU INFLUENCE THE TOP 40 WITH YOUR REQUESTS, INCORPORATED WITH RECORD SALES AND DME's EVALUATION OF HIT POTENTIAL !

WDME 1340


RATNER
NATHAN



Between the Ears

DECEMBER'S END
VOLUME TWO/NUMBER FOUR
YEAR END ISSUE

ATTENTION, PLEASE!!!

This will be the last issue of Between the Ears/Volume Two Series.

Effective January 15th, your editor and mine will be moving onward and upward to SIRE RECORDS to do National Promotion and to Direct West Coast Operations out of the Warner Brothers building in Burbank.

This was undoubtedly one of the toughest moves I'd ever considered and then made. The folks here at MUSHROOM have afforded me more freedom than I've ever had before and my one regret is not having been able to really bust a record for them in the short time I was there. (Though if you've been reading the AOR reports in your various trades and tipsheets, you've certainly seen a good start on Doucette!)

So, BETWEEN THE EARS moves on again. This time it is held together by a safety pin and the hope that the people who make those high level programming decisions will decide that 1978 is a good time to break in the RAMONES, THE TALKING HEADS, THE PALEY BROTHERS (the next Rubinoos!) and many other SIRE acts. (Rumor has it that there is an UNBELIEVABLE Climax Blues Band single shipping in February.)

Not only because we have to get rid of much of the remaining BTE stock, but because it's a clever idea, this issue of BTE will be entirely made up of cover pages. That way you can say you were on the cover of BTE (not just Ratner) and if you have a staple remover, you can re-arrange the sheets so that YOU become that heavy!

Also, please note that enough people have told me that BTE is TOO wordy. So from now on I will be using sign language and hieroglyphics on every other line.

BORING REMINDER: MARC NATHAN wants your playlist... but he wants it at:

SIRE RECORDS
3030 Warner Boulevard
Burbank, California 91505
Phone: 213 846-9090

WRITTEN AND DIRECTED BY MARC NATHAN...in association with
MUSHROOM RECORDS, U.S.A. 8833 Sunset Blvd., Los Angeles, Calif. 90069 (213) 659-9255

Contributing editors: Susie Gershon and Shelly Siegel

WRH



Between the Ears

Despite the fact that we felt we had made it PERFECTLY CLEAR, it was amusing to note how many people thought I was Ratner and vice versa. We were going to run the picture again with circles, arrows and a written explanation but I've always had a secret desire to have furry hair, so why fight it?

Though I have not sat down to type a BTE in eight weeks, it doesn't mean that I h'ain't been takin' notes:

✓✓ With JOHN SEBASTIAN shipping out to sunny L.A. from snowy St. Paul, we are reminded to pay tribute to his fantastic (former) programming assistant PAM ABRESCH. Pam had the request staff read BTE and then after inducing vomiting, she sent them off to manhandle the phones. They were last heard muttering, "BTE should stand for Bite The Egg". Now, those are kids I could use on the phones!

✓✓ Pre-teen phones, though often frowned upon, can always be counted on for a good laugh (not to mention a good, stiff morals charge). Here were some of the big ones in 1977: The Collie, Dr. Love (Kiss: gone to the dogs?), Hundred Covered Angels (safety in numbers), Nadia's Things, It's a Bridge Girl, Why Do Lovers Break Each Other's Arms, Must Crap Love, ...and an oldie: Crush Us and Phew.

✓✓ Credit to BETTE MIDLER: new Roman Polanski movie: Close Encounters With The Third Grade.

✓✓ Oldie While On Hold of the year: Sugar Mountain at 3:45 PM over the phone at KRBE in Houston. Happy holidays to CLAY GISH, and thanks for the airplay on Crazy on You... also, thanks for keeping me on hold for the full five minutes.

✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

LATEST BTE CONTEST: WHAT DOES TURN TO STONE REMIND YOU OF? I HEAR EIGHT DAYS A WEEK, WATERLOO AND A TOUCH OF THE SUPREMES. ELO ARE CERTAINLY MASTERS AT MAKING THE MELODY MEMORABLE, YET HARD TO DECIPHER.

✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓

Thanks to Michael Devlin of WBAB and Brad Cramer of Record Merchandising here in L.A. for sending Sharon Weisz her copies of Precious and Few. Sharon was to send a picture of Stevie Nicks without clothes to Brad, and anything LARGE of Stevie's or the whole group to Michael. We hope she didn't welch (pun intended) on her part of the deal.

>>>



Between the Ears

THE TREMENDOUSLY DILLIGENT MARC RATNER TOOK YOUR QUOTES ON OUR LAST COVER... NOW THEY BE SPEWED... RIGHT BACK AT CHOO...

** ** ** ** ** ** ** ** ** ** ** *

KEEP - Randy Ellison / "Damn, you're ugly"

KBCQ - Bill St. James / "hanging it on my wall"

KDON - A.J. Roberts / "Congratulations"

KBZY - Tim Patterson / "Oh no"

KFSB - John David / "Who's who?"

KBCQ - Chuck Bare / "The big star"

KOZE - Wes McShay / " "

KWIC - Bill Conway / "It's wonderful"

KANE - Ken Romero / "The ugliest s - o - b"

KATI - Doc Mueller / "Amazing"

KTEM - Lou Saint / "Star out of me"

KSMB - Jay Walker / "Wot n ugly puss, I threw up twice!"

KLEE - Jay Carlson / "Couple of ugly people"

WTSN - Jim Sebastian / "Cutie"

KBOZ - Paul Ehlis / "Rather see Janis Lundy and Susie"

KFMD - Steve Sesterhenn / "wait till we read the next sheet"

KWSL - Bill Bodie / "didn't look too bad"

WDLP - Jim King / "What an ugly kisser"

KTBB - Brad Houston / "Impressed by your ugly mug"

KGMO - Terry Michaels / "Gonna be a celeb?"

WZYQ - G.T. Stone / "Cute"

KLMS - Gary Collins / "Framed on MY grand piano"

KJCK - Beau James / "MN looks cross-eyed" ...(Ed. note: thanks)

WFOX - Sam Davis / "Time to drink MY Quik"

WOHS - Jeffrey Owens / "On my wall"

WJBQ - Andy Carey / "Saw pic in BTE, darts fit VERY well"

EARTH WIND AND FIRE / "On Your Face"

BLUE OYSTER CULT / "On Your Feet or on Your Knees"

WBBF - Jeff Ryder / "Very Nice"

WGSV - Kerry Jackson / "Send me an autographed one"

KOZA - Steve Nelson / "It ain't the cover of the Rolling Stone, but it's press!"

KWEB - Kip Wilson / "Confused"

WVOV - Rusty Ford / "Must be a heavyweight"

KRPL - Gary Cummings / "I knew you when"

KWWL - Bob Beck / "Glad to see you do important things"

...other quotes and nonsense gathered from: Khris Favor (KEWI), Gary Stevens (KIOA), Jay Roberts (KROF), Dan Kelley (WB), Dave McKay (WROV), Denny Luell (KUHL), Don Anti, Mark Newall (KGON), Larry Hamby, Gary Steele (KVIC), Jerry Rogers (WSGA), Steve Denton (WBGN), Phil McNeil (WACI), Richard Harker (KBDF), Michael Lea (KVOL), Mick Kjar (KKLS), King Wiggins (KTRN), Jason Foxx (WRBR), Kelly West (WNOX), Don Whittemore and Larry Cannon (WFLB), who sez, "On a scale of 1 to shit, you're a 10".

WRITTEN AND DIRECTED BY MARC NATHAN...in association with
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Contributing editors: Susie Gershon and Shelly Siegel



Between the Ears

EVERY YEAR I MAKE A LIST OF MY TOP 100 ALBUMS (RECORDS THAT PHYSICALLY ENTERED MY COLLECTION, THAT WERE RELEASED IN SAID YEAR). LAST YEAR I WAS NOT ALLOWED TO PRINT THE LIST IN BTE BECAUSE HAMILTON, JOE FRANK AND DENNISON WERE UPSET BECAUSE THEY WERE 42. THANKFULLY, THIS YEAR THEY DIDN'T BOTHER TO RELEASE AN ALBUM. SO, HERE IT IS. I'VE ONLY CHEATED ONCE. BLONDIE CAME OUT AT THE VERY END OF 1976 AND THOUGH I SHOULD HAVE ALSO DONE THE SAME WITH HOTEL CALIFORNIA, I LIKE BLONDIE A WHOLE LOT WHILE THE EAGLES DO AS MUCH FOR ME AS A LOAF OF WHITE BREAD. IF YOU HAVE AN ODDER TOP TEN, LET ME HEAR FROM YOU.

1. THE RUBINOOS
2. IN COLOR - CHEAP TRICK
3. SHUT OUT - PAUL JABARA
4. MY AIM IS TRUE - ELVIS COSTELLO
5. OOPS, WRONG PLANET - UTOPIA
6. SHIVER IN THE NIGHT - ANDY PRATT
7. BLONDIE
8. PEZBAND
9. RUMOURS - FLEETWOOD MAC
10. NEVER MIND THE BOLLOCKS, HERE'S THE - SEX PISTOLS

==========

11. A Bunch of STIFFS - Various (Import)
12. I Remember Yesterday - Donna Summer
13. Out of the Blue - ELO
14. Saturday Night Fever - Soundtrack
15. Get It - Dave Edmunds
16. Once Upon A Time - Donna Summer
17. Aja - Steely Dan
18. Again - Greg Kihn
19. No Second Chance - Charlie
20. My Own Way to Rock - Burton Cummings
21. In the City - The Jam
22. Dean Friedman
23. I'm Everyone I've Ever Loved - Martin Mull
24. Ra - Utopia
25. Shaun Cassidy
26. The Keane Brothers
27. Live in Japan - The Runaways (Import)
28. Victory in Rock City - Roderick Falconer
29. Let's Get Small - Steve Martin
30. The Bronze Age of Radio - The Credibility Gap
31. Lavender Hill Mob
32. Live - Foghat
33. The Damned (Import)
34. Hits Greatest STIFFS - Various (Import)
35. Let It Flow - Dave Mason
36. Here, At Last - The Bee Gees
37. Beauty on A Back Street - Hall and Oates
38. Rocket To Russia - THE RAMONES (includes the soon-to-be-hit ROCKAWAY BEACH!)
39. Twilly Don't Mind - Dwight Twilley Band
40. Santa Esmeralda featuring ex-con Leroy Gomez
41. This Is The Modern World - The Jam
42. Low - Bowie
43. Foot Loose and Fancy Free - Rod Stewart
44. Village People
45. New Wave - Various (Import)
46. Heroes - Bowie
47. Love For Sale - Boney M
48. Mama Let Him Play - Doucette
49. Even in the Quietest Moments - Supertramp
50. Stick To Me - Graham Parker and the Rumor

(more to come...)

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DAVID BOWIE REMINDS YOU...WE CAN BE ZEROES



Between the Ears

HOT RUMOR!!! Paul Sims breathily reads BTE to Sue Emil of Big Tree over the phone (and under the couch) each time an issue crosses his desk.

♡♡♡ ♥♥♥

While Suzi Quatro guested on Happy Days, I found ABC's Tuesday Night lineup to be quite awesome. HAPPY DAYS, LAVERNE AND SHIRLEY, THREE'S COMPANY, SOAP and FAMILY. And, by the way, we got great response to the idea of Khristy McNichol recording immediately. Would somebody call Scott Shannon?

For Christmas, did the Dousette-Dart Band receive a Doucette dart board from MUSHROOM? Did Doucette (DO-SET) license Dorothy Provine to do his commercial (but she could only pronounce it DO-SHET)? Stay tuned...

BRUCE CANNON WAS BORN IN ABILENE, TEXAS... HE WANTED TO BE NEAR HIS MOTHER!

HEY! THIS IS IT! GENIUS BRAINSTORM! NEW PHRASE TO BE COINED AND ACCEPTED!!

THE PAVLOVS DOG THEORY

(Credit this one to MARC NATHAN)

Examples: I've Got Love On My Mind - Natalie Cole
You Can't Turn Me Off... - High Inergy

Understand?? When the little bell dings, you are alerted that you are listening to a HIT record. Whenever you want to make a hit, utilize the Pavlovs Dog theory!

∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞

Larry Groves recovering from broken foot, suffered after seeking a "punked out" Nathan at the Hall and Oates concert a couple of months back!

∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞

What is the hemmorhoid rate for birds?

∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞∞

SOON TO BE: San Luis Obispo Tank Tournament -- starring John Tobin and his chief competition, RSO staffer Marc Ratner. All entrants welcome.

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Great dinner with Tobin, Rene Manzo (now at Bearsville) and James Heathfield all up for a Friday night in sunny San Luis. Heard the sauteed mushrooms were really a trip!

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Ratner thought that Susie's BTE column was more interesting than Connie's old column. Then I reminded him of Connie's poetry... he sure snapped to!

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Between the Ears

AND HERE IS 51-100 for your perusal...

51. Portfolio - Grace James
52. 77 - Talking Heads (featuring the soon-to-be-stirring single PSYCHO KILLER)
53. Foreigner
54. The Grand Illusion - Styx
55. Cheap Trick
56. It's a Game - Bay City Rollers
57. Love and Kisses
58. Ten Greatest Hits - Hot Chocolate
59. Ahh, The Name Is Bootsy, Baby - Bootsy's Rubber Band
60. Born Late - Shaun Cassidy
61. Deceptive Bends - 10cc
62. Simple Dreams - Linda Ronstadt
63. The Clash (Import)
64. Leave Home - THE RAMONES
65. Devil's Gun - CJ and Co.
66. News of the World - Queen
67. Leif Garrett
68. Queens of Noise - The Runaways
69. Careless - Steven Bishop
70. You Know Who You Are - Nick Gilder
71. Ultravox
72. Exodus - Bob Marley and the Wailers
73. Peter Gabriel
74. Boats Against the Current - Eric Carmen
75. Going For the One - Yes
76. The Band That Milwaukee Made Famous - Bad Boy
77. Pure Mania - The Vibrators (Import)
78. Flowing Rivers - Andy Gibb
79. Live At Last - Bette Midler
80. Magazine - Heart (don't tell anyone)
81. Hurt - Chris Spedding (Import)
82. Bat Out of Hell - Meatloaf
83. Steve Winwood
84. Rock and Roll With - The Modern Lovers
85. Book of Dreams - Steve Miller
86. Midnight Rider - Tommy James
87. 2nd Honeymoon - Deaf School
88. Running on Empty - Jackson Browne
89. Alive II - Kiss
90. Passage - Carpenters
91. Cat Scratch Fever - Ted Nugent
92. Live and Let Live - 10cc
93. In Your Mind - Bryan Ferry
94. Front Page News - Blue Ash
95. Thunder in My Heart - Leo Sayer
96. Here You Come Again - Dolly Parton
97. Diamantina Cocktail - Little River Band
98. Musical Chairs - Sammy Hagar
99. Waiting for the Night - The Runaways
100. Robert Gordon with Link Wray

INTERESTING NOTES DEPT. : Burton Cummings first solo lp was #1 last year... Boz Scraggs follow-up to his #2 of 1976 didn't even place... This is the first time a SPARKS lp didn't make it in five years... this is the first time a Rundgren related record was not in the to ten (Ra/#24)... No Andrea True lp to go along with her top five single NY,NY... Dwight Twilley and Hall and Oates lps were the two BIG disappointments of the year... Where's Robert Palmer?... Who is this nut?

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Between the Ears

✦ THE HONOR ROLL OF GREAT SONGS - 1977

(NO PARTICULAR ORDER)

NEW YORK, NEW YORK YOU GOT ME DANCING - *ANDREA TRUE CONNECTION*
HEAVEN'S JUST A SIN AWAY - *THE KENDALLS*
KEEP PUSHIN' - *REO*
EMOTION - *SAMANTHA SANG*
SUNSHINE OF YOUR LOVE - *ROSETTA STONE*
NATIVE NEW YORKER - *ODYSSEY*
BLOAT ON - *CHEECH y CHONG*
ARIEL - *DEAN FRIEDMAN*
HEAVEN ON THE 7TH FLOOR - *PAUL NICHOLAS*
YOU'RE MOVING OUT TODAY - *BETTE MIDLER*
SUPERMAN - *CELI BEE AND THE BUZZY BUNCH*
I CAUGHT YOUR ACT - *THE HUES CORPORATION*
ALL THE KIDS ON THE STREET - *THE HOLLYWOOD STARS*
SEASIDE WOMAN - *SUZY AND THE RED STRIPES*
LOVE GOES TO BUILDING ON FIRE - *TALKING HEADS*
ECSTACY - *THE PALEY BROTHERS*
HOLD BACK THE NIGHT - *GRAHAM PARKER*
NOTHING A LITTLE LOVE WON'T CURE - *THE RUBINOOS*
HELP, HELP - *THE KEANE BROTHERS*
SHEENA IS A PUNK ROCKER - *THE RAMONES*
SOUND AND VISION - *BOWIE*
MA BAKER - *BONEY M*
I NEED A MAN - *GRACE JONES*
BIG EYES - *CHEAP TRICK*
THE WAY I FEEL TONIGHT - *SHIELDS/BAY CITY ROLLERS*
DEVIL'S GUN - *CJ AND CO.*
SOSBURY HILL - *PETER GABRIEL*
WATCHING THE DETECTIVES - *ELVIS COSTELLO*
CALLING OCCUPANTS... - *THE CARPENTERS*
THUNDER IN MY HEART - *LEO SAYER*
HERE YOU COME AGAIN - *DOLLY PARTON*
BLACK BETTY - *RAM JAM*
HOW DEEP IS YOUR LOVE - *BEE GEES*
GOING PLACES - *JACKSONS*
DANCE - *PAUL JABARA*
YOU MAKE ME CRAZY - *SAMMY HAGAR*

✦ ✦ ✦ ✦ ✦ ✦ ✦

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Between the Ears

BTE HEARS FROM CELEBRITIES DEPT. : Nice to have received a letter from Lifesong Recording Artist Dean Friedman. BTE gets so heavy sometimes! Hey Deanie, hope you make a few more hits next time around!

* * * * *

SAW ON THE STREET DEPT. : Elliot Gould on line to see High Anxiety (which I loved but then again, I am the one who's seen Blazing Saddles TWELVE times). Shaun Cassidy, not being mobbed was in an electronic amusement center playing a hot game of Breakout and having the colossal gall to wear a Yankee cap!!

REMEMBER:
He's Not There - Band of Angels (Mums)
She's Not There - The Road (Kama Sutra)

* * * *

Kellee Patterson, whose "If It Don't Fit, Don't Force It" rivals any for title of the year, sung the Star Spangled Banner at a recent L.A. Kings hockey game?

* * * *

Welcome back to Buck Reingold who joins Far Out as VP of Promotion. Rumor has it that Buck tried to lure our own Ms. Gershon over there but the scent of wild mushrooms was too good to leave. Stay tuned for mucho far out activity nonetheless as Buck gets things in gear again!

* * * *

Both Paul Simon and late Boz Scaggs singles were released with incorrect album title listings. Wonder if there were alternate covers that were rejected?

* * * *

Tex Davis of Monument Records in Nashville checked in to let us know that his born monicker is actually DOUCETTE... and with relatives coming from Canada, we may have a family affair on our hands.

* * * *

Two months ago there were a whole slew of records on the charts that related to the words "do" and "don't" (and "does" and "doesn't"). Consider it an odd occurrence but dated enough so that it really wasn't worth mentioning.

* * * *

Tufano and Giamareese are Ex-Buckinghams that had records a few years back on Ode/A&M. On their latest lp (Ode/CBS?) they had the good sense to cover the great (and vastly overlooked) ELO tune NIGHT RIDER. Check it out!

* * * *

Wonder if Martin Mull will record an answer record, McCartney of Brooklyn?

* * * *

POLYDOR adds Jim Collins to the promotion staff and Bob Sarlin to the publicity staff. These men are leaders, pros and both have BTE senses of humor. It is for that reason alone that you should be listening to their lp by the JAM, entitled "This Is The Modern World".

* * * *

Punk Rock Christmas by the Ravers on Zombie was cool and sure to be a yuletide stocking stuffer for years to come. Hang on to it.

* * * *

Dear John Tobin, I was planning on chewing you out for still sending your KSLY surveys to Mark Hodes here at Mushroom. Since I am going to be at Sire (and will need all the help I can get... and, you ARE on the Ramones), John, you're a great egg! Sincerely yours, Marc Nathan.

* * * *

If J. Geils changed his first name to Richard and then did a disco tune called Socks Pt.I, would it be by R. Geils?

* * * *

WOULD HAVE BEEN FUNNY IF I WAS ON TIME DEPT. : The best thing about Christmas (from MY viewpoint) is the Norelco floating heads commercial. What culture!

* * * *

I think if I didn't include a very heavy, sincere rap about what a great guy Bruce Cannon is at KTAC, I might be disowned from his world for life. Bruce was to star in a TV pilot (that I wrote myself) called, My World, and Try To Find It but plans were scrubbed at the first available opportunity.

* * * *

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Between the Ears

From past experiences with BTE we have learned not only that Steve West of KJR is the only one who cares to tell me what type of pen he writes with, but that the audience (in general) is quite passive. Well, take the stick out of your a_ _ and VOTE. This is a GOOD THING.

BETWEEN THE EARS wants YOU to VOTE for your FAVES of 1977

FAVORITE OLD GROUP:

FAVORITE NEW GROUP:

FAVORITE HIT SINGLE:

FAVORITE HIT ALBUM:

FAVORITE MID-CHART SINGLE:

FAVORITE MID-CHART ALBUM:

FAVORITE STIFF SINGLE:

FAVORITE STIFF ALBUM:

FAVORITE ELPEE CUT:

FAVORITE B SIDE:

FAVORITE MALE VOCALIST:

FAVORITE FEMALE VOCALIST:

FAVORITE ANIMAL COMBO:

RECORD THAT WAS A HIT (no matter what you say):

RECORD WAS A STIFF (no matter what you say):

HYPE OF THE YEAR:

FAVORITE RUBINOOS RECORD:

FAVORITE MARC NATHAN STORY:

FROM:

ME:

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Between the Ears

SUE EMIL : Send Jay Walker a dub of That Girl off the infamous Dave and Ansell Collins album. Thank you!

** ** **

For a hastily thrown together Jewish Exhibition in your town, hang a piece of matzoh (by string) from the rafters. People will marvel, we assure you!

** ** **

Judy Rich was disappointed at not being able to get a year's subscription to Nude Wrestling out of me (she was a BTE crossword winner), but settled for TV Guide. Judy and Bobby are to be congratulated for the umpteenth time for their incredible ARB at B100--San Diego... THREE WHOLE POINTS!! Bring back double figures!

** ** **

John Sebastian leaves KDWB just as screenplay writer Marc Nathan had finished a rough treatment on the story of his life, PAPER TWIN (it sounded better than PAPER NORTH STAR).

** ** **

I can't believe that when I applied for auto insurance, I was asked if my parents drive. I asked them (rather smugly), "I didn't know driving was hereditary!".

** ** **

DID YOU NOTICE DEPT. : that when the FIFTY FOOT WOMAN grew to fifty feet, her towel grew with her???

before i forget:

WELCOME,

AL TAYLOR -

WDME/DOVER-FOX CROFT, ME.

... a most unusual station!

THE TIM WATTS STORY : Born in the Bronx (wow, so was the Yankee Stadium), Tim is pleased to be Music Director of Q94 in Richmond, VA. He points to a tremendous incentive system devised by the higher ups at the station to create the momentum needed to keep the ratings and morale high. Though Tim doesn't see why Ken Curtis and his suits get all the BTE press (Get it?? Suits, Press???), we do believe in equal time.

** ** **

THESE THINGS ARE FUNNY, THOUGH YOU WOULDA HAVE TO HAVE BEEN THERE : Food lodging... and... Lamb puffs... and... sounds of the City Alarm clocks.

** ** **

BILL ST. JAMES (who moved to Portland from Roswell, NM to program a hot new rocker KQFM) sez: "Now that you've got pics in BTE, can beads and vaseline be that far behind?"

** ** **

ANOTHER DOUCETTE DEPT. : EDDIE DOUCETTE voice of the Milwaukee Bucks. Coined the patented Lew Alcindor hook shot. A real crowd pleaser!

** ** **

KLEO has dumped computers and now rely solely on the hamsters that sit (or shit, if you will) on P.D. Ken Clifford's desk. They must have liked Crazy On You, coz they added it this week. EIGHTY TWO MIT UN BULLET IN DA BILLBOARD!

** ** **

Thanks to Mike Breton of WRUM and Vern Argo of KYLT for pointing out that it was Grover Cleveland's daughter Ruth who was fortunate enough to have been a baby long enough to get a candybar named after her.

** ** **

From Barry Michaels, 7Q : "When I finish with BTE, my pet bird loves to 'pour' over it in his cage."

** ** **

From Bob Hooper, KKXL : "Name the only football player to have a candy bar named after HIM!"... (Ed. note: Bob, I've got NO idea!... and I WILL call!)

** ** **

FROM MARC NATHAN: WELL, THIS IS THE END FROM HERE, HOPE YOU ALL STICK WITH ME AS WE MOVE OUR TYPEWRITER OVER TO SIRE. WE WELCOME ALL CORRESPONDENCE AT THE ADDRESS ON THE FRONT. TO SHELLY AND SUSIE, I LEAVE A PIECE OF MY OWN HEART (as if they didn't have enough already), AND I HOPE YOU ALL PLAY ALMOST AS MUCH FROM THE MUSH AS YOU DO FROM SAID SIRE IN 1978.. and 1979... and so on and so on...

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Between the Ears

SIRE

PLAYLIST

8/1	*9/1*	
33.	1.	5 - 7 - 0 - 6? - City Boy (Merc)
4.	2.	FORGET ABOUT YOU - The Motors (Vir)
1.	3.	WHAT CHILD IN THE CITY? - Sweeney Todd? (Lon?)
5.	4.	ADJUST WHAT I'M EATING - The Cars - (Elek)
11.	5.	SURRENDER - Cheap Trick (Epic)
2.	6.	MATZOH MAN - Yiddish People (Kosherblanca)
8.	7.	KISS YOUR DOG ROVER - Exile (W/Curb)
7.	8.	TWO TICKS AND A PARASITE - Eddie Money (Col)
13.	9.	HOLLYWEIRD NIGHTS - Bob Seger (Cap)
28.	10.	RIGHT DOWN THE LINE - Gerry Rafferty (UA)
9.	11.	IF MY FRIENDS WERE SEAMY... - Linda Clifford (Curt)
3.	12.	MAGGOT AND STEEL - Walter Egan (Col)
17.	13.	BOOGIE OOGIE OOGIE - A Waste Of Money (Cap)
22.	14.	AN EVERLASTING GLOVE - Andy Glib (RSO)
34.	15.	SHE LOVES TO BE IN LOVE - Charlie (Jan)
12.	16.	LAST PRANCE - Donna Summer (Casa)
21.	17.	SHAME - Evelyn "Sham Pain" King (RCA)
30.	18.	FOOL (If You Call Her Rover) - Chris "Pizza" Rea (UA)
10.	19.	REIVERS OF BABBLE ON - Boney M (Sire)
14.	20.	LIFE'S BEEN GOOD - Joe Walsh (Asy)
20.	21.	GLOVES WILL FIND A WHEY - Pablum Cruise (A&M)
**	22.	TAKE ME TO THE RIVER - Talking Heads (Sire)
**	23.	DO OR DIE - Grace Jones (Isl)
24.	24.	NOT BLOODED - Far In Her (Atl)
6.	25.	CAN WE STILL EAT FRED? - Todd Runtagain (Bears)
**	26.	REMINISCING - Little River Band (Harvest)
**	27.	IT'A REAL LAFF RIOT (Yuk, Yuk) - Hall and Oates (RCA)
**	28.	WHENEVER I CALL YOU FRED - Kenny Loggins & S. "Fred" Nicks (Col
32.	29.	MR. BLUE SKY - ELO (Jet)
**	30.	LOVE IS IN THE HAIR - John, Paul, Young and Ringo (Scotti)
**	31.	OH DARLING - Robin Glib (RSO)
**	32.	INSTANT REPLAY - Dan Hartman (Blue Sky)
**	33.	YOU AND I - Rick James (Gordy)
**	34.	JOSIE - Steely Dan (ABC)
**	35.	IT ALL COMES BACK TO YOU (flip) - Paul Jabara (Casa)
37.	36.	SNUFF LIKE THAT - Quincy Jones (A&M)
38.	37.	YOU - Rita Koolaid (A&M)
40.	38.	I WILL STILL LOATHE YOU - Stonebolt (Para)
**	39.	HOT SHOT - Karen Young (West End)
**	40.	WHAT ARE YOU - Who (MCA)
19.	41.	IN A COMA - Barely Manilow (Ari)
**	42.	ROCK AND ROLL FANTASY - Kinks (Ari)
**	43.	HOW MUCH I FEEL - Ambrosia (WB)
**	44.	PARASITES BY THE DASHBOARD LIGHT - Heatloaf (Cle. Int.)
**	45.	BLANK IN THE USA - Linda Ronstadt (Asy)
**	46.	COME TOGETHER - Beatles/Aerosmith (Cap/Col)
**	47.	DON'T LOOK BLACK - Boston (Epic)
**	48.	BEIRUT - Peter Sarstedt (Sire)
16.	49.	MARINE BAND (No Music At All) - Steely Dan (MCA)
15.	50.	I'M NOT GONNA LET IT BOTHER ME TONIGHT -ARS (Poly)

THE AD THEY WOULDN'T RUN!
SPECIAL ISSUE OF B.T.E.!!

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

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The most important recent news is, of course, the hiring of RCH SGT (Rich Sargent to you, Rich Sargeant to FRED). Rich comes to us with tremendous credentials, he got blown out at MUSHROOM long after is was fashionable. Don't ask him why, don't ask him how (or who), just wish him well, hum four bars of A) Rivers Of Babylon , B) Beirut , C) Ca Plane Pour Moi, D) Take Me To The River, E) All Of The Above In Unison

The best disco record of the year? Right now I think it's a toss up between Island's GRACE JONES "Do Or Die" or Blue Sky's DAN HARTMAN "Instant Replay". In fact, these are two records that deserve immediate top forty oriented attention!

After finding a peeled and obviously old banana under my bed at the HYATT in Cambridge, I am delighted to announce that I will receive a FULL REFUND for my three day stay there. Between the banana and the fact that they put ME on a NO SMOKING floor, I got them back!

If anyone out there knows JON SCOTT: Would you kindly give him hell for not putting me on his VIP mailing list. You'd think that being LA KING season comiserators, I'd be right in there. Don't miss the new TOM PETTY single, it's a plus. In fact, ABC's only real minus is that they didn't figure out how to break MARTIN MULL...and now he's gone.

According to an ad in the usually totally impressive FEIDEL/ANTOON CONFIDENTIAL, the new McCrary's single is called "Who" . That should clear up any Rita Coolidge type confusion... now they have to work on the rest of the world.

Seen opening for SHAUN CASSIDY in New York, Toronto and Vancouver: THE PALEY BROTHERS, who aside from doing their album material, also did a rocking cover of the ABBA tune, "Ring, Ring" and TOMMY ROE's "Sheila".

DAN KELLEY,chief promo whiz in the slightly less than major markets for WARNER BROTHERS has recently hitched himself to Rhonda Gelman (who by the way now answers to the name Mrs. Dan Kelley). Dan is a great egg who labored long and hard in Pittsburgh to get where he is today...on Bill La Bounty's good side!

Congratulations (post ARB) to GARY WALDRON at KCPX In Salt Lake City. Gary successfully guided the AM and FM to an absolute and undisputed top spot in the market. Programmers, note that GARY does NO research. He KNOWS his market, he's been there quite a while and has a real "feel" for what the folks in Salt Lake are all about.

When "Where Do You Go To My Lovely" midcharted ten years ago, I thought PETER SARSTEDT would unfortunately vanish from the scene. Thank heavens it wasn't that way. PETER is back, on SIRE with a totally obscure, destined to be a collectors item single, "Beirut". It's a great record. If I asked who would have the balls to play it, I'd hope for another BOB MOODY/TRIG BLACK/WAKY/PLASTIC BERTRAND success story.....So....

Billboard wanted me to skip the RMR convention so I could join their Talent Forum on a panel called "Whatever Happened To Punk Rock". Now even if "punk rock" has said bye, bye, to these American shores, do you think I'd want to represent SIRE, trying to defend the cult that has kept "punk rock" alive thus far? I say no way!

Congratulations to JEFF "I knew him when" RYDER on his appointment at WOKY. The new PD will be working very closely with the BREWERS (baseball, not beer) to secure a solid pitcher and will conduct passive familiarity with LAVERNE and SHIRLEY.

RCH SGT (that's the correct spelling of his name)....just like on his plates (license not dental).....

Didja hear the one about RCH and Marc in the Boston airport....they pumped twenty quarters into a candy machine until it was relieved of all its ZAGNUT bars. That's right, ZAGNUT... the official candy of two of America's foremost promotion persons!

Or,....didja hear the one about RCH buying the grey and red AVIS tie right off the neck of the "Courtesy Bus" driver? It's true, it set RCH back TWENTY bucks. (That was after RCH offered ten but the bus driver held out for more!)

Congradtulations to T.J "PRO TWO" LAMBERT and his new wife, the former RENEE "PRO ONE" MANZO of bearsville Records and Tapes. The burning question in the hearts of all men that know Renee....."Can We Still Be Friends?"

If you want to read a great book, check out "The Lazlo Letters" by Don Novello. It's an over sized softcover job that sells for about three bucks. What it is is a seriesof letters written by Don's other personality, Lazlo Toth and the replies that he receives from said correspondence. I'm into it on many levels...Just the other day I bought a KERNS TROPICAL NECTAR and after taking the first gulp, I thought I'd die. It had fermented or something! I called Kern's and just got a check in the mail for five dollars! Quelle bargain!

Special note to SAM KARAMANOS at Arista: You are so fine! In fact, you're number one...and that ain't bad either!

Special note to DON BERNS: Congratulations and continued sucess at WHB! Your thoughtful mention of ALL your friends in R&R was felt and appreciated by all of us.

"In a coma, comacabana, the deadest place south of Savannah, in a coma, coma cabana, music and passion are never in fashion, in a coma you can't fall in love"

Good to have JOEL DENVER coming our way at KCBQ. Hope JIMI FOX lands something soon. San Diego must be a totally cool place to visit with CHARLIE LAKE and SHERRY TOENNIES joining the PADRE scene.

Weird concept: You've heard of valet parking...now, from this brain comes...
"BALLET PARKING".....at eight tonight...."Swan Lake"!

And finally, if you want to catch up on some MARC NATHAN reading, suggest you check the JULY 17th issue of FRED, the JULY 24th issue of the CONFIDENTIAL, that same week's issue of the CLAUDE HALL RADIO REPORT (in which I became a member of the Blue Ribbon Advisory Panel.... and I didn't even bake a cake!). All these publications have had something to say about me... which is really not half as much as I usually say myself....so til then.....

BEFORE READING THIS PAGE WE ASK YOU TO OBSERVE THE SAFETY FEATURES OF THIS AIRCRAFT. IN THE EVENT THAT WE HAPPEN TO LOSE OUR SENSE OF HUMOR, A LOBSTER TAIL WILL FALL DOWN FROM THE COMPARTMENT ABOVE YOUR HEAD. PLACE THE LOBSTER OVER YOUR NOSE AND MOUTH AND BREATHE ABNORMALLY.....

Helpful hint: If you want to get rid of cockroaches (don't we all at some time in our lives?) leave them a nice plate of boric acid for dinner. Seems the little buggers love to eat the stuff but once they do...well, I'll tell you, every day is like the fourth of July around my house!

If ETTA JAMES married SANDY BULL...Would she then be ettabull?

Seeing that I really DO want to be the latter day ALLEN SHERMAN (My Son The Vice President), don't you think my first single should be "Matzoh Man" b/w "It's A Headache"?

New station, and a hot one to be sure!...V97 in Jacksonville!...Led by the incomparable JACK FORSYTHE, this station will make heavy WAIV's (pronounced: waves) in the market in no time at all. JEFF RYAN formerly of WIRY is doing music. Best of luck!

In the HAD TO GET AROUND TO MARC RATNER department: Good to see the CAFE CREME record on RSO die a death. There's one that was on SIRE's desk months ago and at my recommendation, we passed...Marc himself is currently readying more of his own material for a possible lp before the end of the year...many labels are buzzing.

Speaking of buzzing, don't you think it was perfect of various movie critics to call the new Warner film, THE SWARM, a B Movie?

QUESTION: Did GREG LOEHR of WICC ever get a ride home from the Gavin meet in Cambridge? When last seen, Greg was just finishing ironing out his problems and last weeks shirts. He told SIRE's SUZANNE EMIL that he would ride back to Bridgeport with her and then just vanished. Sue waited patiently, but a person can only be patient for so long (especially when BONEY M stayed hitbound for three weeks) and then took off. If he is not back and is seen wandering the streets of Boston hoping for an ULTIMATE SPINACH reunion, kindly return him to his PD, GARY PETERS.

In the RE-RELEASE department: Please welcome,once again, KATE BUSH. This unique songstress is now on EMI-AMERICA, where JJ JORDAN and CHUCK DUNAWAY will make sure she has a home... preferably at the top of the charts. Kate's first single, "Wuthering Heights" was a huge European record and the change of labels (from Harvest) should breathe new life into her.

What good would an issue of BTE be without dumping on something. Here goes...audacity of BILLBOARD ...to bolster attendance for their August confab in New York, they had to send telegrams to various promo people telling them that they were nominated for various awards, so get your money in NOW! If you recall, last years BILLBOARD confab in Toronto was easily the poorest excuse for a gathering of radio people since Arbitron held a "Hang Yourself At The Beltsville Holiday Inn" affair. P.S. I'm Not nominated for anything, so they didn't solicit my money...It is NY, so I may drop by anyway..see you in New Haven in any case! ...And, it's amazing how BILLBOARD then made their convention look like a success. TWELVE pages of news from New York...You couldn't make twelve pages out of the unabridged life stories of EVERYONE that attended. A blizzard, a true farce!

Though ROBIN GIBB's "Oh Darling" is in fact GREAT, isn't SGT. PEPPER really "All This And World War Four"? The only thing RUSS REGAN should have done originally was given RICHARD COCCIANTE a bigger part.

This is a special, collecters issue of BETWEEN THE EARS. The real story is that I fired my printer and until we paid them the final bill for past due work, they wouldn't give me my letterheads and envelopes. Now, with the RON BRANDON/RMR Confab upon us, I have hastily thrown together a potpourro of nonsense that thanks to my trusty ZEROX machine (& secretary) you got it! This issue is only available here!

The nominee for the best GRASS ROOTS oriented record of the decade: FORGET ABOUT YOU - The Motors (Virgin). This has got to be a top five single...at least for the year 1969!

Good to see Kansas City's own CAROLYN BRONER in for the CBS Convention here in L.A. Carolyn and her clone Susie (Mother Gershman) Gershon were spotted shopping for high heeled sneakers, mushroom scented nail polish and hair spray that smells like Pittsburgh. Good luck, girls.

Good to see NICK BAZOO back in action in New Orleans at WNOE. Nick provided many secondary promotion people with honest answers and more than enough shots down in the depths of Pascagoula, MS at WKKY.

Had a chance to meet BENNY MARDONES at a recent GAVIN conclave in Cambridge. He says that his bass player used to play with ANDY PALEY before the PALEY BROTHERS became a unit. So if either band breaks wide open, remember you read it here first.

Great line from the new funniest person in the world, RCH SGT (That's not only his name, but his liscence plate too!).....American Film Makers Go On Strike....slides at eleven!

In the Do We Have Enough Trades and Tipsheets department: If you are into album oriented reading, check out GOODPHONE WEEKLY. Published by MIKE HARRISON (formerly of R&R) in association with TOM YATES, LINDA CLARK, CHRIS BLASE, BERT KLEINMAN and TIMOTHY LEARY. Lots of strong information, superb writing and a good consensus of AOR opinions to make up "the charts".

Also, look for MAJOR changes in the GAVIN REPORT as GARY, RON, KENT and crew will expand to over THIRTY pages with alot of additional album-oriented information. This should also give the GR a chance to expand their top forty listings. Agood thing, lots more work, well worth it. Continued success to the GAVIN REPORT and its staff, we owe it to our lives!...all of us!

New BURTON CUMMINGS album re-unites him with RANDY BACHMAN (on guitars) for the first time since vintage GUESS WHO era (American Woman was their last lp together). Burton re-does an old Guess Who tune, "Guns, Guns, Guns" and playfully romps through some classic oldies like "Hold On, I'm Comin'" and "When A Man Loves A Woman. My favorite cut so far is Side Two, Cut Three, "Meanin' So Much".

Is it true that the reason Virgin rushed the new MOTORS single ("Forget About You") was that LEIF GARRETT had intended it to be his next single? And,.....did MARC NATHAN really send ANDY PALEY out into the Boston night to buy the Motors lp so that HE could record it?

RECORD DESPERATELY NEEDED AT BTE HOME OFFICE: PSYCHO by Jack Kittel on GRC RECORDS (1974?) Please make a conscious effort at finding this one for me...that's how hits are discovered!

AN EXPLANATION OF THE FRONT COVER IS NECESSARY

This is an ad that I wanted to run in this week's RMR. Ronnie felt it is best not to run it for fear of legal hassles, I say, if anyone doesn't have a sense of humor, sue me instead. The ad copy at the bottom was to have read:

The preceding ad has been paid for IN FULL by SIRE RECORDS. It's intentions are as follows:
A) To remind you that we play fifty records.
B) To remind you that our service could be alot better (singles & albums...address on front)
C) To point out to you that the TALKING HEADS single is our highest debut this week and we hope the folks at SIRE give us a gold record!
D) SIRE has a suite at the RMR convention...we hope to see you there!

And so, that was my piece of levity that was not ready for mass acceptance. Some of you may think that my advertising strategy was a bit weak. Others may think it was totally right on. In any case it's here for a select few to see.



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Between the Ears

SIRE

WHAT'S UP, DOC?.....VOLUME THREE.....NUMBER ONE (with a lightbulb)

FEBRUARY 20, 1978

Rather than bore you with long sentimental cover story rap (usually found on the front of BTE, here is a list of some of your choices from the 1977 AWARDS issue.

The only other thing you should remember is to SEND ME YOUR PLAYLISTS.... THE CORRECT ADDRESS IS BELOW!

*** *** *** *** *** *** *** *** *** *** *** *** *** *** ***

FAVORITE OLD GROUP: *Good variety of entries but for some odd reason, THREE votes for PAUL REVERE and the RAIDERS.*
FAVORITE NEW GROUP: *PLAYER and BOSTON seemed to lead the pack.*
FAVORITE HIT SINGLE: *COULDN'T GET IT RIGHT and WHEN I NEED YOU were frequent.*
FAVORITE HIT ALBUM: *RUMOURS have it!*
FAVORITE MIDCHART SINGLE: *How can some people put STAYING ALIVE? Let's go with I THINK WE'RE ALONE NOW (It got a vote!)*
FAVORITE MIDCHART ALBUM: *Lots tied with one vote, let's go with DEAN FRIEDMAN.*
FAVORITE STIFF SINGLE: *Not to piss anyone off, but five votes for IT'S UNCANNY by HALL AND OATES. Runner up: MINNESOTA - No. LIGHT.*
FAVORITE STIFF ALBUM: *PRISM, DEAF SCHOOL, THE JAM and GREG KIHN AGAIN lead.*
FAVORITE LP CUT: *GOLD DUST WOMAN hands down! (FLEETWOOD MAC if you didn't know.)*
FAVORITE B SIDE: *No one listens to B sides anymore... except WE WILL ROCK YOU!*
FAVORITE MALE VOCALIST: *Everyone from JOHNNY GUITAR WATSON to GEORGE BURNS!*
FAVORITE FEMALE VOCALIST: *LIEF GARRETT had more votes, but let's give it to STEVIE NICKS in the hopes that PAUL FISHKIN reads this.*
FAVORITE ANIMAL COMBO: *Station G.M. and Secretary was popular answer.*
RECORD THAT WAS A HIT: *(No matter what you say): CALLING OCCUPANTS*
RECORD THAT WAS A STIFF: *(No matter what you say): ISN'T IT TIME (I didn't say it)*
HYPE OF THE YEAR: *SCOTT SHANNON, ABC'S RETAIL INCENTIVE PLAN, PAYOLA and SEX PISTOLS*
FAVORITE RUBINOOS RECORD: *Their NEXT one!*
FAVORITE MARC NATHAN STORY: *WHO?? (Honestly, that WAS the answer on 70% of all forms returned... Well, I'll show YOU!)*

In the new shortened BTE, you may find some kind words said about THE RAMONES, TUFF DARTS, TALKING HEADS, RENAISSANCE, THE PALEY BROTHERS, CLIMAX BLUES BAND and many other SIRE ACTS. Believe all that is told to you, for when this year is over, SIRE will reign supreme! WATCH FOR AWESOME NEW PRODUCT, AND come visit us at the RADIO AND RECORDS confab in DALLAS!!!

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS
3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

INSIDE FRONT COVER ADVERTISEMENT

SHIPPED TO YOU LAST WEEK.....SINGLE WITH TREMENDOUS ROCK AND ROLL POTENTIAL!

(I WANNA KNOW) WHO'S BEEN SLEEPING HERE? - TUFF DARTS (on the SIRE label)

First of all, never ignore a song that utilizes parenthesis in its title!!!!

Secondly, ignore any thoughts of TUFF DARTS being a "new wave" band, they are a POWER POP group that will be accepted by the masses.

Finally, remember that this is the kind of record that can be worked into top forty programming with some limited night time play. It is from an album that has also just shipped, so promotions (giveaways, etc.) are just a sin away.

WE ARE NOT LOOKING FOR THE WORLD OUT OF THE BOX... BUT ENOUGH PEOPLE HAVE TOLD US THAT THIS RECORD IS AS COMMERCIALLY VIABLE AS ANYTHING OUT THERE TODAY AND WE WOULD LIKE TO SEE IT GET THE SHOT.

Your SIRE promotion representatives are:

JOHN MONTGOMERY.....MARC NATHAN.....CONNIE GELLER.....in L.A..at (213) 846-9090

KRIS SLOCUM.....in N.Y.....at (212) 595-5500

GIVE 'EM A CALL and say, "Hey, we'll play the TUFF DARTS single at night for a few weeks to see how it goes, can you get us some stock?"

THE...ANSWER... IS... AN EMPHATIC "YES"!!!

Stock is immediately available for all tests that we undergo... Ahhhh, the joys of being here in BUNNY HEAVEN.

ALBUMS CURRENTLY IN RELEASE ON SIRE RECORDS:
(Call for re-service, initial service, general conversation)

TUFF DARTS

ROCKET TO RUSSIA - THE RAMONES

77 - TALKING HEADS (features PSYCHO KILLER... a red page FMQB record!)

QUARK, STRANGENESS and CHARM - HAWKWIND

MUSIC INSPIRED BY WATERSHIP DOWN - BO HANSSON

ANNIE IN WONDERLAND - ANNIE HASLAM

....and soon to be released .....albums by:

THE PALEY BROTHERS
RENAISSANCE
CLIMAX BLUES BAND
RADIO BIRDMAN
FLAMING GROOVIES
DMZ
THE REZILLOS
THE SAINTS
STANKY BROWN
THE DEAD BOYS

Hoping that we are not being too obsure: Wouldn't you say that MARC RATNER really bears a tremendous resemblence (not necessarily physically) to the MAYTAG MAN. He has so many hits...nothing ever breaks down. It's lonely at the top (especially if you can't dance like Travolta).

** ** **

And while we are into that SATURDAY NIGHT FEVER SCENE, it is not true that the first PUNK ROCK OPERETTA will be called"...And a SUNDAY MORNING LOBOTOMY". But if you ask me, wotta good idea!

** ** **

Also, congraulations to ATLANTIC RECORDS for having the sense to realize that DISCO INFERNO by the TRAMPPS is an absolute monster. This record sold a ton before the movie and now it could go into the millions category!

** ** **

Sorry I omitted YOU + ME = LOVE by the UNDISPUTED TRUTH when I wrapped up '77 in my last issue. That was a regional hit in my living room, as well as at WRKO and XKLW.

ΨΨ In the YOU CAN'T COVER LEIF GARRETT department: SIRE RECORDS has released a PAUL ANKA album called THE VINTAGE YEARS 1957-1961 (vintage is right...ages 2-6 for me!) and it includes PUT YOUR HEAD ON MY SHOULDER, PUPPY LOVE, DIANA and 11 more. If you need it, give us a call. If you split play on the two versions of PYHOMS, maybe we can set up some vintage Paul promotions.

ΨΨ Congratulations (belatedly) to Teddy Bear ROB SHERWOOD who becomes G.M. at WEBC up in his hometown, DULUTH, MINNESOTA. Rob of course exits KSTP, where he was P.D.

** ** **

Congratulations (forthcoming) to BOBBY RICH who moves to NYC to be P.D. at 99X. Though the BTE Hall of Fame has yet to receive its cassette copy of Marc Nathan's guest apperance on B100, all will be forgiven when Bobby decides to give equal time to local New York bands...RAMONES, TUFF DARTS, etc.

LARRY HAMBY of Management Three reminds us all that TIM WATTS of Q94 in Richmond was born (?) COSMO WATTS. While Tim writes in to tell us that his favorite animal combo was: Mr. and Mrs. Larry Hamby, Ahhh, the joys of friendship!!

NOTE TO G.T. STONE (WZYQ): Thanks to soothing my ego...when I see playlists where the MD or PD do "a rap", I LOVE to see my name (or BTE) mentioned. One good stroke deserves another!

** ** **

The IT HAD TO HAPPEN department: Three weeks in a row.... the playlists from KSEE in SANTA MARIA was addressed to SIRE RECORDS...att'n Marc RATNER. They are being laminated and shipped to be closer to John Boccabella's Louisville Slugger!)

√√√√ Had to throw in a word of thanks to JOHN RAYMOND at KIZY-FM in San Angelo, TX. John appears to be one of the pioneers of "new wave at top forty" (sounds like a feature film to me). Here's a guy that admits he's "over the hill" as far as enjoying the stuff is concerned, but knows that his listeners need the exposure. Results?.. hard core, growing cult, upper demos, massive Passive?

WRH

ooooo ooooo ooooo ooooo

To BILL BASS at WFIC - Collinsville, VA: Your continued support of Bte does not go unnoticed. We love forty record playlists but sure would like to see some of those earthshatterring ear picks that you MUST have, on the list. C'mon Bill, if Collinsville won't do it...how can we forge on to Roanoke???

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In the KEEP IT IN THE BACK OF YOUR MIND FILE, remember the following things:

That DAVID SOUL's most recent single SILVER LADY jumped 10-1 at credible WKEE in Huntington, WVa.

That DONNA SUMMER's I LOVE YOU was a spectacular record that probably shouldn't have been exorcised so quickly. (Though RUMOUR HAS IT is quite good)

That THE SUNSET BOMBERS single on ZOMBIE RECORDS is an old TROGGS record from the late sixties.

That CHRYSALIS RECORDS is ready to make BLONDIE the "next big thing" (as BTE said they should have been last year) and if you have the lp, get into DENIS!

That you all need a shot of some hot rock and roll...your best bet? DO YOU WANNA DANCE...a single (forthcoming) from the premier new wave act NEW YORK CITY...THE RAMONES.

In the THANK YOU FOR THE COLORED VINYL,etc. File, remember the following things:

Mucho thanks to Missouri flash CAROLYN BRONER of the CBS org...A red vinyl copy of the latest album by SPARKS. Both Carolyn and her predecessor, SUSIE GERSHON keep the insanity rate in St. Louis at an all time high. Susie's being in LA does not disqualify her from using the old addage..."Missouri loves company."

Thanks to BUTTERFLY RECORDS for their continual use of colored vinyl. The latest being the single release by the THP ORCHESTRA entitled TWO HOT FOR LOVE. Already a major record at all discos!

Thanks to Warner Wonder DAN KELLEY, not only for arranging lunch in the commisary for visiting dignitary TOM KAY of WJON-St. Cloud, MN, but for the red vinyl EP from VAN HALEN.

Thanks to MARC RATNER for the white vinyl EP on ERIC "Slowhand" CLAPTON. A welcome addition.

And, finally, thanks to JEFF Samuels at United Artists for the blue ELO album, OUT OF THE BLUE. By the way, don't forget to scarf up your purple copies of ELO's latest single, SWEET TALKIN WOMAN cause it is a killer.

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In the WHEN DOES SPRING TRAINING START file, remember the Following things:

That if you have a Triple-A Baseball team in your market, MARC NATHAN wants to visit YOU! Get acquainted with your team's Director of Public Relations and furnish the BTE Hall of Fame with Press Guides, Yearbooks, Scorecards, and of course TICKETS to a hot home game (preceded by or topped off with Dinner at the restaurant of Your choice! How can you pass that up?)

Answer to the question: Who was the ugliest major league baseball player in the last three decades? ...Why that's easy...DON MOSSI (his 1964 Yellow Tigers baseball card gave me nightmares.

- The quite hot TWENTIETH CENTURY FOX record company, when asked about the cause for their most recent successes (Dan Hill, Rubicon) Lenny Beer replied, "Look, either you have it or you don't...and right now we are definitely in the 'have it' column!". Can't argue with that. It looks like 20th pulled a hot one by getting RUBICON on the bill at the huge CALIFORNIA JAM II concert later this spring.
- To JOHN SEBASTIAN: I have severe charlie horses from locking myself into position 93. I admit, I get off on it but the doctors say I may never walk alone...er, again. HELP!
- To people into good segues: Try (What A) WONDERFUL WORLD - Garfunkel into TUESDAY AFTERNOON - Moody Blues. I heard it on a Saturday while driving on the freeway and it almost caused a three car pile up in the always ludicrous "diamond lane" (not to be confused with the SEALS and CROFTS hit of almost the same name)
- In the I TOLD YOU SO Dep't: WGUY points out that I THINK WE'RE ALONE NOW - The RUBINOOS was a bigger record for them than ANDY GIBB's I JUST WANNA...
- In the UNINTENTIONAL DECEPTIVE PACKAGING Dep't: Realize that LEROY GOMEZ has nothing to do with the new lp from SANTA ESMERALDA. HOUSE OF THE RISING SUN is sung by JIM GOINGS, who can warble with the best of them (whoever THEY are).
- Sorry to hear that STEVE SESTERHENN of KFMD Dubuque totalled his car after attending a STYX-JAY FERGUSON concert in Waterloo, IA. Steve is a certified DOUCETTE fan, so let's hear it for the old alma mater!
- While we're MUSHing it up, it is great to see RICH SARGENT fitting so well into the Mushroom Mold. Rumor has it that Rich has gotten Susie Gershon to have her nails done AFTER hours and now they are both hot on the DOUCETTE case.
- Susie is the greatest...at the AntiMuscolo Confab in Birmingham, she was graced with a scented hair spray that smelled JUST LIKE CELERY. She didn't beleive me until she got confirmation from three or four key programmers (vegetarians, no doubt!)

JIMMY MACK, THE RESIDENT NEW WAVER OF WBCN IN BOSTON REPORTS THAT "TOP FORTY" STATION WVBF HELD A "PUNK ROCK--SUPER BOWL WEEKEND". HE SAYS THAT IT MADE HIS MONTH TO HEAR "YOU LIGHT UP MY LIFE" SEGUED INTO "BLANK GENERATION" BY RICHARD HELL AND THE VOID-OIDS. JIMMY, IT MAKES MY YEAR"

- As usual, Mark Laurence of WGUY in Bangor, He sent me his list of stiffs that he played during the year (in this case, 1977)...We will spare him (as well as me) much of the embarrasment by just mentioning a select few (omitting NOTHING A LITTLE LOVE WON'T CURE by the RUBINOOS): Piper...Mesa....Kerry Chater....This guy has taste.... as well as wax BTE!
- It's always a trip to call a station, ask for a music or program director and have a receptionist tell you that "he's no longer with the station". Well, the story goes that Marc Ratner called KSKG in Salina, KS to speak with long time buddy RAY POLLARD only to find out that he left....to join the AIR FORCE!!!

WRH

>> SPECIAL BTE THANKS to Sam Karamonos of Arista records and Paul Cooper of Atlantic Records for their congratulatory messages to me. You guys, (in this case with Sam not being a guy, let's correct that) You people are wunnerful, wunnerful. In fact, You Light Up My Life.

>> Look for BTE fave promo lady SUE EMIL to land in BOSTON as a Regional Type Person for Scott Shannon's ARIOLA (no relation to Todd Rundgren's UTOPIA or Richie Blackmore's RAINBOW). Also, listen for phone calls from former Runaway Bass Player JACKIE FOX, now with the ARIOLA crew.

>> The only person who cared to answer the ELO - Turn To Stone Soundalike Question said that it reminded him of HEROES AND VILLIANS. We should start to ask the same question of you about SWEET TALKIN WOMAN!

>> New TODD RUNDGREN solo album (shipping in April) contains a smash type song for someone like DIONNE WARWICK (with or without the "e" at the end of her monicker). Remember this title: HURTING FOR YOU! Scott Kerr of 98Q and Kris Van Dyke of WALG heard it in Birmingham, they KNOW!

>> Into that AOR scene? Know DAVID YOUNG, National AOR man for Warner Bros.? ... Did you know that his dad is ALAN YOUNG who played Wilbur (or is it Wilber) on Mr. ED? Who played MR. ED? (The answer is NOT Donna Summer)

>> In an interview with KSAN before their demise, the SEX PISTOLS took calls from fans. One female fan reported that Los Pistols were her third favorite group behind the RAMONES and the RUBINOOS! I wonder if Johnny Rotten has heard the RUBINOOS? We KNOW he LOVES the RAMONES.

>> "Floating Heads" went over so well in my year end issue that we feel a disco single may be in order. Check the NORELCO label for future release date!

QUESTION TIME: What do HEY DEANIE and SUAVECITO have in common? Special prize to ALL correct answerers! This is a tough one, but two or three people HAVE come up with the answer! It is not that they were BOTH on Warners!

CLASSIFIED: Does anyone out there have a copy of STRANGE MOVIES by the TROGGS on Bell? I really need at least a cassette copy of that one. It smokes! Also, KEN BENSON God of Capitol, don't forget to send a TOM ROBINSON Band EP! The single 2-4-6-8-Motorway is really a great one.

√√√ Congratulations to BOB PITTMAN of WNBC on his TV show, ALBUM TRACKS, running after the MIDNIGHT SPECIAL (in NY, CHI and LA). A feature on the RAMONES NYC concert and pool hall post game party were featured!

√√√ If you missed the SEYMOUR STEIN interview in the ROLLING STONE with DYLAN on the cover, let me know and I'll send you a copy. Learn first hand about the man I work for and how he comes about signing these progressively happening talents! Seymour has been called the Godfather of Punk (to his face!).

√√√ RCA re-releases the GUESS WHO's ROCKIN' lp on their budget label. We think it's the perfect time for a radio reservice on their hit B side, HEAVEN ONLY MOVED ONCE YESTERDAY. The great HEARTBROKEN BOPPER is also included.

<< TODD RUDGREN solo LP title: HERMIT OF MINK HOLLW.

<< CLIMAX BLUES BAND lp title (shipping in April): SHINE ON



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Between the Ears

SIRE

VOLUME THREE... NUMBER TWO... RESPONSE WAY DOWN... *there's a REASON*!... WE NEED OXYGEN!

MARCH 22nd... DOES THAT HELP??? ** ** ** ** **
** ** ** ** I've been TWENTY-THREE for a week...
** ** ** ** **

NO COVERAGE OF THE R AND R CONFAB... YET... * ** ** ** **

SUZANNE EMIL
SIRE HIRES ********** TO COMPLIMENT NATHAN AND GELLER... (Gee, you look nice)

UNPRECEDENTED PICK OF RAMONES SINGLE IN THE GAVIN REPORT...

BASEBALL SEASON ARRIVING... SEND IN YOUR P R E D I C T I O N S NOW!

HUTCHISON INJURED, NATHAN MUST FIND NEW L.A. KING TO RAZZ.....

ALL THIS (AND WORLD WAR THREE) i n s i d e.....

DISCLAIMER TO BILLY BASS:
nothing will be said about the BABYS in this issue.

WARNING TO RADIO STATIONS:
next time you pick a stiff of the year...

KEEP IT TO YOURSELF

PARAGRAPH OF MINDLESS BANTER:

So, you say you like the graphics, you appreciate the fact that it's shorter, it didn't seem as funny and why didn't I mention the LEMON PIPERS... *Well, I thought John Boccabella would have been enough to tide you over to this issue...*

Check out this bit of humor that I stole from TERRY BARNES at Ariola...

> Enclosed please find a check for five thousand dollars to cover the costs incurred by BTE in its first sixteen issues of existence:
>
> _____
>
> $5,000.00
>
> ✓
>
> _____
>
> Funny, eh?

That's what you have to look forward to in this issue of BTE... Along with the standard mentions of Marc Ratner... Rumour has it that all SIRE albums will be called Saturday Night Fever until further notice... That's better than when I wanted to call the new FOGHAT *album CHICAGO NINE (with a picture of either the Cubs or the White Sox on the cover).*

As for the ten typos that graced our last issue, let us pray that they will be rectified right here: KIXY-FM... TODD RUNDGREN, MINK HOLLOW, CKLW, LEIF, TRAMMPS, etc...

And, an apology to CAROLYN BRONER for not getting the last issue in the mail. You are on the VIP list...

NEED MORE LETTERS TO THE EDITOR... HELP SUBSTANTIATE MY EXISTENCE... I AM NOT DOING THIS FOR ANYONE'S BENEFIT... I ASSURE YOU OF THAT!

*** *** *** *** *** *** THE INSIDE FRONT COVER ADVERTISEMENT WILL BE FOUND DIRECTLY AFTER MY *** *** *** *** *** ***

TOP TEN

1.	THUNDER ISLAND *	6.	EBONY EYES *
2.	RUNNING ON EMPTY *	7.	BABY HOLD ON *
3.	FALLING *	8.	SWEET TALKIN WOMAN
4.	PEG	9.	2-4-6-8 MOTORWAY *
5.	NIGHT FEVER *	10.	WATCHING THE DETECTIVES *
			*

hitbaum: WEREWOLVES OF LONDON

*** ***

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

WRH

AND NOW... WITHOUT FURTHER ADIEU... March 14th was my birthday... SUFFICIENT REASON TO ADD

DO YOU WANNA DANCE BY THE RAMONES

Consider the magnitude of a GARY TAYLOR PERSONAL PICK...

Consider the magnitude of an out of the box add at KCPX - SALT LAKE CITY...

Not enough praise can be spoken in regard to Gary Waldron at KCPX, he is a Pioneer (not the reggae group)...

Over twenty-five additions within the first week of release...

A RAMONES single that is to be reckoned with... a POWER POP classic of a very familiar song (put that in your massive passive computer)...

WATCH THIS ONE POP UP IN NATIONAL TRADES AND TIPSHEETS SHORTLY... IT IS THE ONE YOU'VE BEEN THINKING ABOUT A D D I N G . . .

COMING VERY soon:

"You're The Best" - THE PALEY BROTHERS

(Title to be determined) - THE CLIMAX BLUES BAND

... HATE TO HAVE TO SAY IT, BUT WE ARE GOING TO BE VERY HOT IN THE NEXT FEW WEEKS... MAKE SURE YOU HAVE A FEW OF THOSE STALE RECORDS READY TO COME OFF THE LIST...

PLAYLISTS, PLAYLISTS, WHEREFORE ART THOU PLAYLISTS... DON'T YOU TYPE THEM UP ANYMORE? HOW COME I ALWAYS SEE THEM ON RATNER'S DESK?

PLASTIC FANTASTIC DEPARTMENT: I KNOW, I KNOW, I'M 'HYPING' TOO MUCH SIRE PRODUCT IN THE NEW, SUPPOSEDLY INFERIOR BTE. COMING TO YOU SOON IS A LEGITIMATE NUMBER ONE RECORD FROM BELGIUM AND FRANCE. NOW I KNOW THAT THIS SOUNDS EITHER 'RUN-OF-THE-MILL' OR JUST PLAIN HOKEY, BUT DO NOT OVERLOOK (WITH PICTURE SLEEVE) ... 'CA PLANE POUR MOI' BY PLASTIC BERTRAND. THIS RECORD COMBINES THE MINDLESS BOOGIE TRACK WITH THE SLEEK VOCAL TREATMENT AND A LYRIC THAT SOUNDS LIKE A FRENCH 'LIFE IS A ROCK' COUPLED WITH A UNIVERSAL BEACH BOY TYPE HOOK (YOU'LL HEAR WHAT WE MEAN...)! GO AHEAD... WE DARE YOU TO PLAY THIS RECORD AND RECEIVE NO REACTION!

WHILE hovering around the family turntable last night, I remembered when I used to gather you all and tell you tales of BETWEEN THE EAR. . .W A X . . .

Ran into my friend (and ex-Vampire) BOB BROWN, who now manages UA group BAD BOY (new album set for release pronto!). We came up with a great idea for our bands. With the cooperation of a third party we'd have one hell of a tour... BAD BOY... CITY BOY... and... THE DEAD BOYS... Instead of the Good, the Bad and the Ugly... It'd be the City, the Bad and the Dead!

The most frequently played records around this house are as odd as usual... Most important probably being the WARREN ZEVON record WEREWOLVES OF LONDON... This record, as well as a few that I am about to mention, sure makes me sit back, ponder, and think about how lucky top forty radio is (or could be) at this point, to be able to capitalize on some of the finest "image artist" products to come out THIS DECADE. We are getting better!... Let's hear it for ELVIS COSTELLO, who makes initial inroads with his two sided record "Watching the Detectives" and "Alison". Actually, COLLECTORS NOTE: So far each side has shown up TWICE as far as pressings are concerned... "Alison" was NOT the original "B" side for the recent release of "Detectives"... it was only after 99X added the old single, "Alison" that CBS did a quick re-issue, taking OFF a non-lp, live "B" side that originally surfaced on the import copy. (Confusing?)... No word as of yet on a single from BLONDIE... I must admit, though I wrote about the cut, "DENIS" in the last BTE, now that Kal has "red paged" it, I feel that I too should jump on the bandwagon (I called Scott Kransberg about this one the day I got the lp) and gave mention to the cut "(I'm always touched by your) Presence, Dear"... again remember to always check songs that utilize parentheses... JAY FERGUSON continues to be my favorite single... Did you know that he re-did a song from the first Jo Jo Gunn lp on his latest?... It's called "Babylon" and believe it or not, there may be "passive familiarity" with that cut... The first Jo Jo Gunn lp had "Run, Run, Run.." Good contest, but when you get it, you should be quite pleased with "All The Children Sing"...BOOTSY is the best... if you have a strong sense of humor, you owe it to yourself (in fact, I URGE you to owe it to yourself to listen to "Bootzilla"... Looks like someone's going to pay attention to ROBERT PALMER this time out ... So far the album sounds great, but where were you when "Pressure Drop" album came out?... SHAUN

WRH

CASSIDY's British single, "Carolina's Coming Home" lp, was originally recorded (and released to no great fanfare) by WHITE PLAINS... Still furious at Southern radio for IGNORING the CHEAP TRICK tune, "Southern Girls"... The only reporting station to play that record was in WISCONSIN!... How discouraging!... It's O.K. though, their new lp has been completed and should be out in late spring!

Catching DOUCETTE on the road should be on your list of "things to do", not just for a chance to check out Jerry and his excellent band, but for a chance for you and a friend to take the "Does Susie Gershon's hair spray smell like celery?" test. It looks like DOUCETTE opts for title track action on his latest single, "Mama, Let Him Play".

LYNYRD SKYNYRD ALBUM COVER HAS FINALLY BEEN CHANGED TO A SIMPLER VERSION OF THE ORIGINAL COVER (SANS FLAMES). I'VE ALSO SEEN ELVIS COSTELLO LPS WITH A WHITE BACK COVER...

I believe it was LENNY BEER that first mentioned to me, that the BOB WELCH single had perhaps the "best" beat of a single in the past few years. We just agree! A great follow-up to "Sentimental Lady".

In the THIS COULD BE A SHAME DEPT: Is radio going to let PAUL NICHOLAS wallow in temporary obscurity? "On The Strip" is not a geographically specific tune... Look, Marc Ratner has nothing better to do with his time? This record is a big jumper in my brain.

UH OH, LOOKS LIKE OLIVIA AND TRAVOLTA ARE ABOUT TO MIX IT UP FOR RSO... MAYTAG REPAIRMAN RATNER IS ON CALL ONCE AGAIN!

Don't you think there could be great R&B versions of ABBA's most recent hits, "Name Of The Game" and "Knowing Me, Knowing You"?

Interesting to see an album recorded in Spanish by BTE fave, ALBERT HAMMOND reviewed in the trades a few weeks back. I only speak a bit of French (which explains my lack of the use of English in BTE) so I can't tell if he does any of his "hits", but I did buy the Spanish "Blue Bayou" for my collection.

Got to throw in a plug for a spectacular second album from Canadian rockers LAVENDER HILL MOB on the UA label... Check the first two cuts on side one and you should be sufficiently impressed enough to listen to the rest of the record... same producer as Dean Friedman and Crack The Sky.

Every time I hear the LINDA RONSTADT single on the air (from the intro), I think it's going to be "Mississippi Queen".

ONCE AGAIN, CONSIDERABLE THANKS TO THE 'HEPPEST GUY IN THE WORLD' KEN BENSON FOR HIS SPEEDY RESPONSE TO MY REQUEST FOR THE TOM ROBINSON EP. KEN ALSO SENT ALONG A HOT NEW ALBUM BY A GROUP CALLED NO DICE, AS WELL AS NEW (AND AS OF YET UNLISTENED TO) ALBUMS BY WIRE, THE DUSTY CHAPS, LEE CLAYTON AND BE BOP DELUXE.

Nice to see BUTTERFLY RECORDS get a nice across the board reaction to their TUXEDO JUNCTION single, "Chattanooga Choo Choo". Looks like they will get their test on that one! Watch for the THP ORCHESTRA album to sell big disco in your market.

Will KRISTY MCNICHOL and LANCE KERWIN accept an offer from SIRE to do a hot duet single? Will MARC NATHAN choose the tune? Will it be a TODD RUNDGREN song? Will radio eat it up? And, finally, what will the picture sleeve look like?

Scott Shannon reports that the SUNSET BOMBERS have cut the old SMITH hit (I know, I know... I'm young) "Baby It's You". I personally feel that this is an INCREDIBLE idea for a "New Wave" act... even if it IS a ZOMBIE record.

IN THE NO POT 'SHOTS' DEPT: It's good to have a little healthy competition now and then, and don't think I don't feel it when I call a station for the first time, and the M.D. tells me that he gets Brandon and B.B. SHOTS! Congrats to Bruce though, I think he's really covering bases better than the '77 Mets did.

And, while we are into a bit of beisbol levity... Here comes 1978... a year where .220 hitting infielders that can't field will earn ten year, multi-million dollar contracts... providing they have moustaches, smoke dope and will punch out a manager or third base coach at will... Let's hear it for the 1978 season... and the Reggie Jackson candy bar that will cost a quarter and probably be a bigger stiff than "Nothing A Little Love Won't Cure" was.

Despite wreally wrenching my knee, it was fun to be ice skating with John (KSLY) Tobin and James (Far Out) Heathfield on an even farther out Saturday morning.

WRH

Though both LEE DORSEY and GLEN CAMPBELL have taken recording time to point out that "God Must Have Blessed America", rest assured he didn't short change Canada one bit as the Canadiens will coast to another Stanley Cup victory in the NHL this year. My birthday, March 14th (Size 11 shoe) was spent at rinkside watching the less than God blessed LA Kings defend the Pittsburgh Penguins. We won 4-2.

INANE IDEA DEPT: Remember all of those great bogus concerts in the early 70's! (Sugerloaf doing their hit? "Greed Eyed Woman"... Well now, for ten bucks a pop... how about BEAGLEMANIA... a dog show with rock and roll music and a promoter that knows how to get the hell our of town... quick!

Though it could fall under an "R&R Confab" section, it is more important to note separately that it appears STEVE MARTIN has come up with a novelty song called "King Tut" that he has incorporated into his "act". He's such a timely, unique kind a guy.

IMPORTANT QUESTION TO REPLY TO:

PROGRAMMERS PLEEEZ... ANSWER ME ONE QUESTION

that may well decide the fate for an idea that I have (thanks to Kerry Jackson at WGSV)... Do you have a cassette player or an eight track player in your car? Do you have a car? No, seriously, it is a valid conclusion that if you have either of these tape configurations in your modes of transportation, that it would behoove me to expedite sending you alternate copies of hot product for review and basic consumption.

THE NICK LOWE ALBUM THAT WILL BE RELEASED HERE IN THE STATES BY CBS DIFFERS IN TITLE AND CONTENT FROM THE BRITISH IMPORT THAT HAS JUST HIT THE STREETS. THE IMPORT, TITLED, 'JESUS OF COOL' CONTAINS A LIVE VERSION, OF 'HEART OF THE CITY' (A CLASSIC!) AND DOES NOT HAVE 'ROLLER SHOW' WHICH WILL BE ON THE US VERSION, WHICH WILL BE CALLED, 'PURE POP FOR NOW PEOPLE'. NICK IS OF COURSE ELVIS COSTELLO'S PRODUCER, WHICH EXPLAINS WHY THINGS ARE A BIT MUDDY.

I know I was supposed to do some extensive coverage of the Anti-Muscolo confab in Birmingham. Unfortunately my notes were washed downstream in one of the torrential rains that fell on this fair (to partly cloudy) city. I feel like I did when I was in sixth grade and the girl who sat next to me (Sheryl Fetik) told the teacher that she did not have her homework because her sister ate it... and I believe her because later that year I was at her house when her brother drank a bottle of ink eradicator and the mother couldn't take him to the hospital because the two youngest sisters (twins) had hidden her left shoe.

They say that saxophones can make records. Turn mid chart records into hits and hits into smashes... with that in mind, I remind you to listen to "the ballad" on the forthcoming album from (I won't say the label) THE CLIMAX BLUES BAND. The cut is called "Talking Is Too Much Trouble" and it is a mind blower. Just ask Kal Rudman and he'll tell you what I ALWAYS say about the CLIMAX BLUES BAND... It's another case of the ten year old blues band who mellowed with age and came up with the most mass appeal oriented record they'd ever made. W A T C H O U T!...

There was a great chinese dinner at a restaurant right next door to the Travelodge. Marc Ratner and I had the great fortune to enjoy this meal with Mr. and Mrs. Kerry Jackson, Bill Heslip of WVOV, and good friend Gaylon Horton.

What I do remember is that I saw two WHA games that were about the funniest things I'd ever seen. Included was a free for all that had a player charge into the stands after a spectator, no less than six MAJOR injuries, and a visiting team coach getting fired after a game.

Hamby and I got a chance to snicker at the Birmingham airport sign that says "Terminal Departures"... it sounds like something out of a grade B sci-fi flick.

RON BRANDON GOT TO INTRODUCE HIS NEW, ENLARGED AND TOTALLY INFORMATION PACKED RMR. THIS SHEET IS ONE OF THE MOST VALUABLE TOOLS A PROMOTION MAN CAN HAVE AND I STRONGLY SUGGEST YOU SEE IT AS OFTEN AS POSSIBLE. IN FACT, IF IT WASN'T FOR RON'S STATION DIRECTORY IN THE BACK, I MIGHT NEVER HAVE REMEMBERED TO STROKE SOME OF THE FOLLOWING PEOPLE OUT THERE...

WRH

Bill Thomas of WSGN seen lurking around the same phone boothes as last year...

John Shomby and Steve Davis provided us with a nice inside glimpse of the WERC/WKXX facility, complete with a sales manager that asked me if my name was Johnny Pistol (I wasn't dressed "formally")...

Lanny West continues his awesome domination in the Montgomery market. Though I don't personally speak with Lanny on what you would call a "regular" basis, I feel it is necessary to point out the lock he has on his market ...as they say in the Record World/ France column... Kudos, Kudos...

I just received word that Rusty Ford is out at WVOV, c'est un drag! Rusty is a great fellow...

Roger Gaither told me that his long hard quest for the "magazine" album by HEART had finally ended and that he had procured an import copy... Well, now Rog, you get an American copy soon!

Dennis Carter, an attendee last year in West Point, Ga, returned this year as PD of WRFS in Alexander City, Ala... watch out for next year...

Steve Johnson, the new Roger Gaither of WNUZ in Talladega originally surfaced at WBTR in Carrolton, Ga...

Jimi Fox, Charlie Lake, Larry Hamby and I saw an ad for a vocal chord stress detector in the flight magazine... seems they want you to attach it to your phone and tell if the other person is lying to you... the number of dots that light up indicate the strength of the lie... WHOA! ... Now when you say it's an lp cut... we'll know!...

Great attendance from all over the South, especially Florida, where in the course of the days you may run into Jack Forsythe, Bob McNeill, Reggie Blackwell, Tom West, Steve Warren (a free agent), Michael O'Malley, Dave Nichols (looking very tall), Dan Ingram, Bill Early and more...

Incidentally WGGG... your playlist is great...

Good to meet Kris O'Kelly and also good to be introduced to Don Benson a couple of dozen times...

Jerry Rogers had yet to call me Charlie Lake (because I hadn't had my haircut yet)... which reminds me, if this issue isn't funny I gues my barber cut off my sense of humor when he lopped off all my locks (not lox)...

Charlie Foxx of WBBQ did not have his Great Black Hawk jersey on but he appeared to be into the "swing of things"...

We're not sure if Bruce Stevens found another "undercover angel" this year, but Margo seems to be hot on the Fotomaker track...

Steve York cleaned up his act and looked almost healthy for a change...

Charlie Rowe seemed delighted to be back in the good ol South after an over extended stay in Albert Lea, Minnesota...

Kelly McCoy and I met and discussed our mutual agreement on the superiority of the DOUCETTE lp...

Scott Kerr and Kris Van Dyke spent a little more time up in the room absorbing the PALEY BROS, and a lecture about the RAMONES...

Lots more, Cathy Moye (who joins promo ranks this week), Bill Phipps, Cowboy Bob, Bryan Sargent, Marc Sommers (who has the good sense to spell his name with a "c"), Robert Allen (KEY breakout station KWRG is happening...

Let's hear it for New Roads, La... Ah yes, the carolinas...

Robbie Vogt...

the inimitable Ray Williams...

promo domo Mark St. John (with last years award winning sweater)...

Cannon and Stewart of "Fayettenam"...

Steve Norris...

Ron McKay...

Bill McCown...

The lookalike Bruce Sherman contest came to an abrupt end shortly after Birmingham...

John Davis and John Young represented the Nashville Johns...

Mark Jones and Jon Paul Jones represented the Mississippi Jones (no relation to Basketball Joneses)...

Bob Kaghan and Tim Edwards made cameos and Chatanooga was represented by the lovely Anne McCartney and Steve Denton (who Anne sez "doesn't like the RAMONES!")...

LOTS MORE ACTIVITY...

see you in San Luis (along with Connie Geller and the newly hired SUZANNE EMIL... MORE ON THAT LATER)

IN THE MAILBAG DEPARTMENT

Bob Hooper: I'm in awe over the DICK BUTKUS candy bar... one hundred dollars to the first person that sends me one... not melted, please.

Hey, the fabulous FRED tipsheet printed my letter... Except in true "Fred Fashion" they spelled my name wrong in their little headline that prefaced the letter... OK... just to get you back... F R E D !

THANKS TO ROBERT ALLEN OF KWRG FOR HIS REEL TO REEL PRODUCTION EPIC OF "PUNK-S--T" WITH JOHNNY MATHIS AND ANDY WILLIAMS MEETING THE TALKING HEADS TO DEFLOWER DEBBY BOONE... NOW BEFORE ANYONE GETS MAD AT ME FOR THAT GROSS ENCOUNTER, REMEMBER THAT IT WAS A GUY IN NEW ROADS, LA WHO SENT THIS IN...

Rich McCarthy at WKLN/FM in Cullman, Al is the first person to report the RAMONES single on his playlist and in Gavin... WELL ALLRIGHT!

ANSWER TO THE HEY DEANIE/SUAVECITO QUESTION IN THE LAST ISSUE: WELL, WE GOT A FEW STRANGE ONES BUT NO ONE HAD THE RIGHT ANSWER... YES IT'S TRUE THEY BOTH HAD OLDER BROTHERS WITH HIT RECORDS, AND YES, IT'S TRUE THAT THEY BOTH HAVE NINE LETTERS IN THE TITLE... BUT WHAT THEY HAD IN COMMON WAS IN THE LYRIC: THEY BOTH SANG 'NO, NO, YEAH'.

Peter Maclane checks in from FKJZ with a note asking me to hold onto this job for awhile... well, that's up to me!...

JERRY KATZ OF WSGF REPORTS THAT HIS STATION CALL LETTERS AND NAME SIMILARITY CREATES CONFUSION BETWEEN HIM AND JERRY ROGERS (WHO IS PRETTY JEWISH HIMSELF SOMETIMES). MR. KATZ ALSO REPORTS THAT HIS LITTLE GIRL WAS TWO LAST WEEK. WE THINK THAT MERITS A MENTION...

Both Fred and Fidel/Antoon are looking very good lately and though we are not for sure of just how much impact that they will have in the long run, for now they are both coming along quite well.



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Between the Ears

SIRE

VOLUME THREE...NUMBER THREE...APRIL 5, 1978

Since NO ONE reads past the front cover anyway, let's give the entire front page to our guest correspondent MARC RATNER, soon to be a star in his own right...and before I don't sound redundant...WHY CAN'T I SEE YOUR PLAYLISTS?

** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** **

THE RATNER REPORT

GREETINGS from your cub reporter, Marc Ratner. Mr. Nathan, Editor-in-Chief of "Between the Ears", has requested of me a report of the Anti-Muscolo California-Western States Secondary Convention held in San Luis Obispo the weekend of March 17, 18 + 19, as he was unable to attend. This is a very special moment for me because...

1. No one has asked me to report on anything since my last book report in high school.
2. This is my first "Official" appearance in BTE.
3. This report will go straight to the printer without Marc (Nathan; this Marc business could get confusing) having a chance to read it, THEREFORE...

I CAN WRITE ANYTHING I WANT AND MARC CAN'T DO ANYTHING ABOUT IT. . . . . .
Revenge is Sweet...

To start off, I thought I would recap some of the more important statistics and highlights from the BTE's we've all grown to know and love.

1. There have been 16 issues...10 Playboy...4 Mushroom...2 Sire.
2. The only issue I am missing from my treasured collection is quite strangely Mushroom #3, which of course featured a pair of Marc's on the cover. (I guess I had more requests for autographed copies than I realized).
3. Doing a quick survey I discovered I have been mentioned 34 times in BTE.
4. The last issue (Sire #2) was my All Time Record Breaker--5 mentions.
5. The only issue not to mention me was Playboy #4 (probably a collector's item now).
6. If Marc charged me, say...$25 per mention, which is not an unreasonable figure for all the good(?) press I've received (I mean he should get something from me, I'm certainly not a hot news item, I've never even made the National Enquirer) he would have made $850. (I suppose now that I've mentioned it, I'll get a bill.)

ANYWAY, to proceed on, I thought I would recap some of the classic lines from past issues with perhaps a comment of my own to follow...

PLAYBOY #1 - "I must admit, I have yet to really work out a format for this newsletter."
- *I see that's still a problem.*

PLAYBOY #4 - "No, Barbi Benton is not available for any private parties in early 1977."
- *How about early 1978?*

PLAYBOY #7 - "Did you ever think that the intro to 'Take It To The Limit' was 'If you don't know me by know'?"
-*No.*

PLAYBOY #8 - "Regular Nuisance: Marc Ratner."
- *I haven't changed.*

PLAYBOY #9 - "Yes, it is that thyme again! BTE steps out with all the news, rehashed and made totally incomprehensible for your optic pleasure."
- *Film at 11.*

MUSHROOM #1- "I sure hope the Yankees choke and just totally blow the American League East."
- *Would anyone care for a Reggie Candy Bar?*

MUSHROOM #4- "Wonder if Martin Mull will record an answer record, McCartney of Brooklyn?"
- *He would if it would sell more than "She Loves You."*

SIRE #2 - "Baseball season Arriving...Send in your predictions NOW!"
- *Boston Red Sox.*

PLAYBOY #6 - "If it's dumb enough...we'll print it."
- *Obviously, if I'm allowed to write this stuff.*

Unfortunately, I was told to limit my report to one page, so I'll have to report on the convention next time.

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS
3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

WRH

INSIDE FRONT COVER/ ADVERTISEMENT

No bout a doubt it, we be HOT and getting HOTTER:

RENAISSANCE album, "A SONG FOR ALL SEASONS" bulletting, starring and boxing up the charts!
AOR airplay insists that NORTHERN LIGHTS is a monster!
Watch for RENAISSANCE in your area as they tour this spring!

** ** ** ** ** ** * ** ** ** ** * ** ** ** ** * ** ** ** ** * ** ** ** **

The RAMONES single "Do You Wanna Dance" is happening*
(*) but, we suffer from a lack of visibility and a lack of consistency when speaking of frequency in a rotational pattern!

A mouthful, yes!...but still just as short as our determined single (1:55)....HAPPENING on a sales level in SALT LAKE CITY (It has been dayparted, but played often at KCPX....) Three major stores report extreme interest in the album and DEFINITE SINGLE SALES!!!

ON FIVE R&R STATIONS:
KCPX, JB105, KISD, KSLY, WKAU
.....li'l help.....
.....pleez.....

The PALEY BROTHERS single, "You're The Best" has shipped to you....

A POP RECORD....reminds you of the Beach Boys, The Everly Brothers, springtime, sunshine and smiles... You can make this record JUMP out of the radio and into your audience's collective heart.... You NEED a lyric as positive as this...a man (or woman) would have to be a fool to scoff at lyrics like, "Better, better, you're the best, better than all the rest"....

THE PALEY BROTHERS album ships on April 9th...The group is very promotionally oriented and you may want to think of utilizing them in a contest or station promotion.

ALREADY BEING HEARD ON: KBDF, WGSV, KWRG, 98Q, KSTN...with more to come...you can be sure!
And doesn't it sound a tad like "ITWAW" by The R's?

**********THE REAL SLEEPER***********Will ANYONE have the _____ to play this record...even once?*

"CA PLANE POUR MOI" by PLASTIC BERTRAND

This is the one that sounds like ZZ TOPP doing "Life Is A Rock" in French with a Beach Boy hook.... It can't miss making you convulse....Number TWO in France (Eighth week - Top Five) STOP WHAT YOU ARE DOING (especially if it is just reading BTE) and find your copy of PLASTIC BERTRAND'S first smash "Ca Plane Pour Moi"...testing un, deux, trois....

We have added depth, beauty, youth and another body by having SUZANNE EMIL move into our NEW YORK office to do promotion. Sue can be reached at: 165 W. 74th St. - NY 10023
(212) 595-5500
while CONNIE GELLER and I are at the address listed on the flip side...For those of you who want it, our private line is: (213) 846-8474....

It wasn't until after I carefully thought about where I had seen or heard the name KEN Nordine before I realized that the R&R typo (of course we all know DON Nordine - KQDI) belonged to a fellow who has an album with an enema bag on the cover...a rather odd type comedian...fifties? sixties?.... real Blue Thumb!!

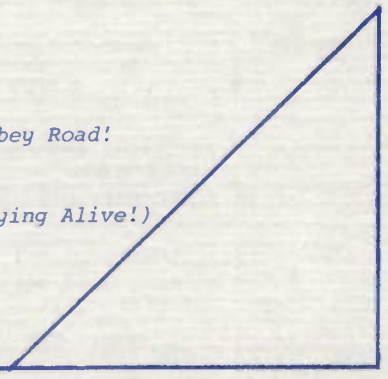
While we omitted a piece on roller skating in our last issue, we can not hold back any longer. After many years of roller skating with nary a bruise, our own Connie Geller sports a cast on her left arm after a spill on her skates. This ties Sire with Warner-Curb in the broken arm department as promo man Tad Dunphy recovers from his mishap. In the close but no cigar department, we find your editor and mine recovering from a severly bruised right foot that had him in the emergency room of the hospital in the wee hours of the morning. How did it happen, you didn't really ask? I fell off my sneakers.

ATTENTION: The gospel as reported by Rich Sargent: Susie Gershon is now a.k.a. Gershman...or Mother Gershman, if you prefer. Four out of five programmers that recommend hair spray say that Susie's finally lost that "greenery" smell....but that cabbage flavored bath oil lotion will have to go.

Last issue's hitbaum, WEREWOLVES OF LONDON is already a solid smash...This issue, the top ten reads like this:

1. *BABY HOLD ON...also Two Tickets to Paradise*
2. *Werewolves of London*
3. *Ebony Eyes*
4. *ANYTIME - JOURNEY....The Greatest!....Sounds like Abbey Road!*
5. *BOOTZILLA - BOOTSY'S RUBBER BAND*
6. *Imaginary Lover*
7. *If I Can't Have You...(Bee Gees version, flip of Staying Alive!)*
8. *Love Is Like Oxygen*
9. *Goodbye Girl*
10. *We'll Never Have To...*

H I T B A U M * * * THIS NIGHT WON'T LAST FOREVER - BILL LA BOUNTY
SO IT GOES - NICK LOWE



→New CHEAP TRICK lp: Oral Hygiene←

Dolly Parton's country smash "It's All Wrong But It's All Right" is really a great record and certainly deserving of mass exposure... but, when you've got "Two Doors Down" rollin' you don't want to confuse the issue.

In a feeble attempt at humor: why not run a whole line of almost X-rated novelty songs parodying the current records that are ready to say bye bye...Now why do you think Mary had a little lamb?

_____
(fill in the rest)

And, in the sickie dep't: I went over to a couple's house the other night (for some kinky photos) and they had the oddest thing over the fireplace...next to a set of bronzed baby shoes ("Our Baby's First Shoes"), was a bronzed baby! ("Our First Baby")

I guess you ALL know by now that if you take the ATLANTA RHYTHM SECTION album cut (of the single) and play it at 41 or so, you get Stevie Nicks....When I was a child I derived great pleasure from playing my Petula Clark and Nancy Sinatra singles at 33....Now as an infant I play Cheech and Chong at 78.

Larry Ahrens at KBCQ screams "Not convinced" on the RAMONES...but at least he's playing it to find out! You're a leviathan!

Bruce Brantseg follows in a long of great people with the initials BB: Can you identify: Barbara Billingsley?..
..Bobby Buntrock?..
..Bruce Brubaker?..
..Buchanan Brothers?....

So LARRY HAMBY exits promotion for the good life with Management Three/Windsong...Kong ratts!

Watch for an upcoming issue of BILLBOARD to have "A DAY IN THE LIFE OF SEYMOUR STEIN"...It comes complete with a phone call to your favorite BTEditor...

Congrats to RUSTY FORD as he lands a hot afternoon gig at WOKY under avid BTE reader Jim Smith. Jim, bone up on your research, because I'll be coming at cha with something hot next month!

Congrats to Paul Barrette and Michael Harris who take EMI America gigs in Boston and Miami respectively. I think Pickwick in Miami really had a hot prospect slip away when Michael left and as far as Paul goes, The RUBINOOS spent THREE WEEKS at number one when Paul was at WFEA Manchester, NH...nuff said.

Warner/Curb signs EXILE. This is a group out of Louisville that had an album with two Todd tunes on it, on Wooden Nickel about four years ago. Watch for their record sometime this summer.

Did you know that the RAMONES are co-managed by LINDA STEIN (Mrs. Seymour) and DANNY FIELDS (a former editor of 16 Magazine)?

Jerry Rogers (who no one confuses with Jerry Katz) of WSGA brings up an interesting question. What will the reaction be at the "AM" stations to the MCA Records Steely Dan single entitled "FM" from the movie of the same name? Though the group is as hot as a pistol, Jerry seems to feel unsure of the record's potential on "the other band"..... What do you think?

Good to hear from Steve Jenkins of FRED this past week. Y'know, I really can't complain about the typos in FRED after seeing this sheet come together. I tried to spell FRED wrong in the last issue and the proof reader corrected it...so, this time I'll get it right...'er...wrong...FERD.

Will SwanSong recording group DETECTIVE record a song called "Watching Elvis Costello"?

Best title in a decade: Off the ROOTBOY SLIM lp - "Heartbreak of Psoriasis."

Ken Benson again comes through, we said we needed "Oxygen" and that's exactly what he sent... a copy of the latest SWEET single "Love Is Like...." which contains a non lp B side called "Cover Girl". Of course, it should be pointed out that SWEET seems to have stolen the lyrics from Hall and Oates off their "silver" lp, "Grounds for Separation"....Check it out!

WHA-KOO lead singer David Palmer is an ex-Steely Dan, ex-Quinaimes Band and an ex-Bunky and Jake person. The WHA-KOO lp is great and deserves your attention.... at least until ABC releases the new Martin Mull album which I though was going to be called "I Haven't The Vegas Idea" but now seems to be called "Sex and Violins"...

Saw NICK GILDER at the Starwood last week and was amused to hear a song that lifted the riff right out of the 'Bumble Bee Tuna" commercial. Nick is famous for the millions of versions of "Roxy Roller" that should have made it a year or so ago.

It looks as if the MEATLOAF single is one to be reckoned with. So, if you are keeping score with MEATLOAF, "One out of two ain't bad.

Thanks to Jon Scott for the hockey clipping, the ABC albums and a chance to check out his Mattell Football game that I can't find ANYWHERE...I GOTTA HAVE ONE...HEPL...or is that HELP.

IN THE "SICKIE" DEP'T: "Prosthetic Promotions" abound as stations all over the country give away artificial limbs in conjunction with "Peg" and "Hot Leg" records.

Over the last few weeks I have had the occasion to call stations only to find out that the Program (or Music) Director was "home, taking a shower" (Roger Gaither - WGAD) or, "home, taking a bath" (Robert Allen - KWRG)... I think it's about time these people came clean about their music policies.

Funny to see RCA proclaim Bonnie Tyler's lp to be her American debut...I wonder what country the album she had on American Chrysalis last year comes from????

Apologies in order to Gary Waldron of KCPX: Seems a bit of mis-information led to a report in Rudman/FMQB stating that the Waldron kids were 15 and 12 when in fact they are but 12 and 10...Hopefully, this will put an end to the obscene phone calls that little Wendy Waldron has been receiving since the item ran. Gary also wishes to point out that he is NOT involved in Salt Lake City Little League activities. Strike THREE.

KELLY McCOY (A certified DOUCETTE fan) doesn't take the RAMONES seriously...Well Joey Ramone takes Athens, GA so seriously that he wanted me to mention this in the hopes that Kelly comes around in time to help break Do Ya Wanna Dance...(Not likely, eh, Kelly?)

If time and space permitted it, I'd love to a 98Q tribute issue...The station is going automated and Scott Kerr and Co. have cleaned out and headed to various parts of the world. Scott moves to WNUE in Ft. Walton Beach, FL, and Cowboy Bob lands BJ105 in Orlando. Much has been said and written about the small Vidalia station that gave the world Ken Curtis and John Shomby...I would like to further that legacy just by stating that it is a damn shame we are losing 98Q and I hope there are some comparable sized markets out there that can pick up the slack (visibility and credibility wise) because 98Q did more for our industries in the past two to three years than ANY other radio station in the country...Sound like an overstatement? YOU should have only created as much excitement.

My apologies to everyone that I just offended.

THANKS TO STEVE SESTERHENN FOR THE BIRTHDAY CARD. I THINK THAT WAS A RADIO FIRST FOR ME. I WONDER IF IT'S REDEEMABLE FOR HITBOUNDS IN MEDIUM MARKETS? COME TO THINK OF IT, THE PICTURE ON THE INSIDE OF THE CARD SHOULD BE REDEEMABLE FOR MORE THAN JUST A LOUSY HITBOUND.

While thumbing through the trades a few weeks ago, I took some BTE notes...Though they may seem dated, h e r e t h e y a r e...

Can't seem to figure why this RSO ad lists "all" of their artists on a "Thank You for '77 ad" and they omitted Paul Nicholas and Smokie while including Alvin Lee and British Lions. Heaven does not appear to be either on the seventh floor or living next door to Alice.

CashBox bullets a DIANA ROSS single from 92 to 87. Now since they no longer have their Singles Bullets Page (my former favorite part of CB), I can't tell whether it was an error or a Welcome Danny Davis gesture.

In the "Bad "Timing" Dep't: Sorry to see full page ads proclaiming "Put Your Head On My Shoulder" to be Leif Garrett's biggest single yet...Watch out for "The Wanderer"

After seeing the great new ovular shaped pictures that EMI has been releasing, as well as their great "opening our doors" shot, we wonder: Does KIM CARNES eat her Wheaties (and if not, will she share mine?)?

While the terrific Elektra/Asylum ad was virtually unreadable in Record World and Cash Box, it seems that Billboard (or someone avec brains) had the sense to run the copy in blue rather than the hot pink featured in the other two.

QUESTION: Who will be next to salute Burkhart/Abrams...will you take an ad in BTE if I do it? Of course, I will have Lee send me a post dated letter of authorization...as well as an RSVP to a hot Chisox game this year.

Elektra has released a 12 inch "mystery disc" (no label copy) on the latest single by the GROUP WITH NO NAME. The song is called "Roll On Brother" and I seem to remember it being out in a standard seven inch configuration a few months ago. They of course, are famous for being waiters and waitresses at a local LA restaurant where they caught Neil Bogart's eyes and ears. A Casablanca single (Baby Love) and an album (Moon Over Brooklyn) are best forgotten in the hopes that Elektra can get this group "Rollin'".

Great picture sleeve on the PATTI SMITH single, "Because The Night"...also great ads on the tune. Seems as if radio is dipping into the curiosity bag and p u l l i n g out a few winners!

Cannot wait for the UTOPIA label (dist. by RCA) to release Richard Mayhil's single, "It Takes Two to Tango". Though we are not sure if this is the Todd Rundgren song, we are sure it is the first SQUARE disc to be released.

PUNK GROUP SLAUGHTER AND THE DOGS HAVE AN ENGLISH RELEASE OF THE OLD KASENETZ/KATZ SINGING ORCHESTRAL CIRCUS HIT, 'QUICK JOEY SMALL'...THE NEW VERSION IS SUPPOSEDLY PRODUCED BY MICK RONSON, PROVING THAT HE HAS TASTE...

Two great top forty typos: MEATWAVE...HEATLOAF...(Very confusing for CBS!)

In the impeccable timing dep't: Don't forget to hear Carol Douglas' latest single, (the little known Bee Gees tune) "Night Fever". Available on 7" and 12", we are reminded of her last opus, "Dancing Queen". This girl may not have an original bone in her body.

If the ISLEY BROTHERS single is called Take Me To The Next Phase (Part One), wouldn't it be cool if the flip was called Take Me to The Next Part (Phase Two)?

If you want to buy me glasses, my vision is as follows:
LEFT EYE (-4.25 sphere) RIGHT EYE (-4.50 sphere)
100-100 axis 75. I think I'll opt for contacts.

Two great happenings on TEN-Q over the past few weeks. The departure of Beaver Cleaver included his tribute to BOBBY RICH in which he played Bobby's customary "last song", "Beginnings". Having recently attended the B100/Bobby Rich going away party, I found the entire event to be a very moving, touching and personal experience. Hearing Beaver say goodbye reminded me of some people's intense dedication to their jobs and the people that helped them attain their goals.

The other cool thing on TEN-Q was the arrival of MG KELLY from KHJ. His first record was Elton's "Funeral For A Friend" complete with odd sound effects telling us that at his previous gig, he was told NO FUN ON THE RADIO...Well, as MG said, "It was time to put an old position to rest". No word on how said "old position (93)" felt.

THERE ARE SOME RECORDS THAT ARE OUT RIGHT NOW, AVAILABLE FOR AIRPLAY CONSUMPTION AND PASSENGER BOARDING THAT COULD GO UNNOTICED...THAT IS OF COURSE, UNLESS SOMEONE TELLS YOU TO URGE YOU TO OWE IT TO YOURSELF (I'VE GOT TO STOP USING THAT LINE) TO LISTEN TO THESE RECORDS:

ANYTIME - Journey...absolutely can't miss, the AOR saturation is awesome, if this was off the ABBEY ROAD album you would eat it up for decades!

MOLLY MAGUIRE - Lavender Hill Mob...absolutely can miss, unless you really examine it closely...if a Capitol promo person brought it to you and said, "New Wings", you'd hail it as a classic... best thing he's done since "Give Ireland Back To The Irish"...

YOU'RE THE BEST - Paley Brothers...Bright, pop, Beach Boys, Everlys, BEST POSSIBLE POSITIVE LYRIC IN A SONG THIS YEAR!!! (so there!)

Now that BONNIE TYLER is a huge AOR single, we ask the following question: Do you think that there is ANY AOR station that plays that record without playing a Rod Stewart record either in front of or in back of it? We are testing our creativity!

IF EVELYN WOOD REALLY WORKS, I STILL FIND ONE drawback...
IT TAKES AN HOUR TO CLEAN THE INK OFF YOUR FINGERS!

Could a phillips screwdriver be
part vodka,
part orange juice,
and
part milk of magnesia?

In the lewd, tasetless and offensive department: Susie Gershon points out that you can find sympathy in the dictionary...between shit and syphyllis.

VAN HALEN's new 45,
"Running With The Devil"
is reminiscent of all of
the things you liked about
"Hold Your Head Up" by
Argent a few years back.....



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Between the Ears

SIRE

May 24, 1978 . . . . . Vol. 3, No. 4

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B) The reality of a PLASTIC BERTRAND hit was too much to cope with...

C) The reduced print type made everyone blind...

D) I couldn't think of enough things to say about GARY BERKOWITZ...

E) All of the above...

F) None of the above...

G) TODD CHASE doesn't want to see GARY BERKOWITZ hog the entire front cover.

Well, choose any of the above. This issue is quite delayed and most of the things in it have nothing to do with the three months worth of notes that I had taken in preparation for it. But, because visibility is the prime factor... to hell with my notes... What you are about to read will have to suffice until I come back from NY to do Issue #5.

Thanks to all of you around the country... my life has been extremely wonderful since I took those French lessons.

Special thanks to the city of LOUISVILLE... (Trig and Bob in particular) I give you mon couer (I can't spell....French for heart....call Mushroom).

John McCarty at KLUE had another baby... that's news...

Bruce Cannon of KTAC returned Connie's call... that isn't really news.

BONEY M joins the SIRE fold... that's Entertainment!

Keep up whatever it is that you do best (write to us and tell us what that may be so that we can further exploit you in BTE).

I'll come up with some contests and pictures for the next issue...

Can anyone tell me the last "brother battery" in major league baseball? (Clue: 1967).

Au revoir.....

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

INSIDE FRONT COVER ADVERTISEMENT

THE **PLASTIC BERTRAND** SINGLE IS A MONSTER...

CA PLANE POUR MOI

Any programmer that doubts this statement is invited to have the balls to play it! (Refer to BTE #3) Trig Black at WAKY did... 29 - 20 - 10 - 4 - ???? Where will it go from here.... A total sales and requests smash in Louisville!!!

Go for it! Just a few quick spins between 7 PM and midnight is all you will need to prove to yourself that **CA PLANE POUR MOI** is the most left field smash of the century!

And it's a hit, too! WTIX, WNOE, WIFE, KTFX, WPRO-FM, WTIC, JB105, WDRC, ETC...

*** *** *** *** *** *** *** *** *** *** *** *** *** *** *** *** *** ***

THE NEW **BONEY M** SINGLE

RIVERS OF BABYON

It would be tough to miss with this one....

Perhaps the best sounding record I have ever been associated with...

My ears are not between hits...

Wanna jump on this today... be a star tomorrow?

*** *** *** *** *** *** *** *** *** *** *** *** *** *** ** *** *** *** **

THE **RENAISSANCE** SINGLE

NORTHERN LIGHTS

An "intellectual ABBA" sound

Five adds upon release. (KCBN, KATA, KWAV, WYNE, WGLF)

Annie Haslam is a vocalist that is loved by people with ears!

This is the first time **RENAISSANCE** has delivered a record to top forty radio that fits all of the minimum daily requirements...

Listen when you have a chance!

*** *** *** *** *** *** *** *** ** *** *** *** *** *** *** *** ***

THE **CLIMAX BLUES BAND** SINGLE

MAKIN' LOVE

Already on a wealth of top forty stations and should be on more when the single is out.

The album is selling and bulleting.

Are we on the verge of exploding?

Yes!... we see!

*** *** *** *** *** ***

Dave Sholin and Russ Palmer have supposedly been seen in the same restaurant at the same time. This is just one step closer to the actual dinner that the two will have some day. Seems that cancellations have cropped up now and again and they have been unable to synchronize their appetite alarms... Well, someday soon... (thanks, Judy).

My apologies to people that tell Suzanne Emil she is crazy to work for a neurotic like me (and that they want some ink in BTE)... hey, change your names to RATNER... it's that simple.

While browsing through the bins in Burbank, I came across a valuable disco item: CHIC's 12" "Dance, Dance, Dance" on BUDDAH. This is not the same version that was released as a 12" on ATLANTIC. Could be worth mucho bucks... in fact, all BUDDAH products should be worth something soon.

Doesn't the intro to the **SEALS AND CROFTS** single sound like the RHYTHM HERITAGE? Heard it on KDON while at the GAVIN confab in sunny Monterey... sounds s.w.e.l.l.

FIRST NUMBER ONE ON **PLASTIC BERTRAND:** WKAU - Appleton, WI

FIRST STATION ON **BONEY M:** WISM - Madison

Watch for **CLIMAX BLUES BAND** SINGLE: MAKIN' LOVE

As usual, credit **MARK LAURENCE** of WGUY in Bangoria with coming up with the coolest... a phoner with **KRISTY McNICHOL...** that's Kristy with a "K" for all you tip sheets.

*** *** *** *** *** ***

Another Coolest Thing of the Week is to know that Bruce Hix, Warner Bros. - SF Promo had seven major league hits in his short stint with the SF Giants. His first two came off Ferguson Jenkins (Giants beat Jenkins and Cubs, 2 - 1).

*** *** In the Trying To Track Down a Record Dep't: Does anyone know the whereabouts of a record by GEORGE JOHNNY AND THE PILOTS called "Flying Blue Angels"? It dates back to the early 60's and is highly coveted by the incredible **JIM WALSH** of 3WD fame and fortune in Schenectady. Contact me if you can procure the record.

In the Cruel but Totally Amusing Dep't: Will **CHILLIWACK'S** new album be called "From Diabetics to Dianetics"?

*** *** *** *** *** ***

Note to **RED MOUNTAIN:** Hey babe, we're all burn outs after a while... Thanks for encouraging words on the **RENAISSANCE** single!

Shaun Cassidy is a **BLONDIE** fan. Incidentally, **BLONDIE** has a new 12" single in England with a non lp B side. (The A side is "I'm Always Touched By Your Presence, Dear" which I picked in the last ish.)

Congrats to **SHERRY TOENNIES**, who will move to San Diego from KSLQ - St. Louis to handle national music chores for the Downe (Bartell) Group. Charlie Lake has a real winner in Sherry! According to Billy Brill of Ariola, Sherry's sister is a gem too!

And while we are on the subject of Bill Brill... oh, never mind.

- Did you catch the Rock and Roll Olympics recently... highlights included Joan Jett of the **RUNAWAYS** in a filthy jump suit before the tug of war even started, a video of **LEIF CARRETT** trying to sing "The Wanderer" and **BARBI BENTON** kissing "the winners".

- Very impressive list of stations lined up for the TGIF promo that Casablanca is running with. After attending a screening of the movie last week, I can assure you that it is as entertaining as any disco movie in the last six months. **DONNA SUMMER** shines and the tune, "Last Dance" is a standard copyright. **PAUL JABARA** gets to make money...

- In the Whatever Happened To dep't: Where is Tony Burrows, British leader of Edison Lighthouse, White Plains, Brotherhood of Man and other assorted early 70's groups (all at once!)?

- A new publication, "Punk Rock Superstars" (they have a pic of Simon and Garfunkel in the mag... sick) has a photo of Kiss with Kal Rudman... now that's big time! Also included are articles about The RAMONES, DEAD BOYS, TALKING HEADS, TUFF DARTS, SAINTS, RICHARD HELL AND THE VOIDOIDS AND DMZ.

- Is Adam Smasher, MD at WGBF in Evansville the same Adam Smasher that was in the Indiana based group ROADMASTER, with cuts off their first album produced by Todd Rundgren? Tune in later as we investigate further.

- Synonym for difficult... tip sheet writer... clever human being... **BILL HARD.**

- Rumor has it that the latest JIGSAW single (which appears to be fading into obscurity quickly) sounds like a hip **GARY PUCKETT.** Let's give Adam and Eve still another chance!

Paul Christy of WNIC - Detroit sports a son who is a RAMONES fan... Yes, there is a new wave out there... programmers, are you listening to your kids these days?

Though this is nothing that will keep **JOHN SEBASTIAN** in stitches: Rumor has it that K-Tel is going to make up an lp of all the "hits" that KHJ has NOT played in the last few months... Title?... "Solid Gold"!

If you had dinner with Ann and Nancy Wilson and they threw food at you, would you sing "I Ain't Gonna Eat Out WITH Heart Anymore"?

Look for an exceptional new **LEO SAYER** album soon. It will include a cut written by Jackson Browne called "Something Fine" that will just be Leo singing over Lindsay Buckingham's acoustic guitar. A mellow winner.

Four and a half month old **BILL LA BOUNTY** record hits the front page of GAVIN... it was a BTE pick two months ago. Other fine new releases on Warner-Curb include: Virgin, Exile and Hank Williams, Jr., all three of which are excellent records.

Look for thousands of people to be wearing special 13 WIFE t-shirts at the Indianapolis 500 coming your way soon. Jerry Steele has put together a hell of a massive promotion with various record companies. SIRE has contributed with some "Ca Plane Pour Moi" shirts.

PLASTIC BERTRAND (himself) comes to NY this week to see the United States (or at least part of one of them). He will be doing some phone interviews, as well as dinner with yours truly. Complete report (and film) at 11.

So Millenium has signed **JOEY TRAVOLTA**... Anyone know where we could find the following potentially ficticious people: Cynthia Meatloaf? ... Arthur Newton-John? ... Andrea Mangione? ... Louise Manilow? ... ah, the list goes on forever (similar to the dream).

After two weeks with contact lenses, here is a progress report: So far the only difference is that I can SEE with my glasses.

Bozo the Clone ep: "Tears of A...", "Send In The...", Everybody Loves A....", "Cathy's....."!!!

Journeyman Pitcher **JIM BOUTON** makes yet another comeback as he pitches for the Braves Savanah farm club. Bouton, 39, will be starting his first game for the team on Friday. As a special promotion, anyone coming to the ball park with a copy of Bouton's controversial best seller, BALL FOUR is admitted free! Jerry Rogers will be there!

A misconception led me to believe the **BONEY M** single was a Jimmy Cliff song. I stand corrected. The correct writers are Dowe and McNaughton with adaptation by Farian and Reyam. The record is a stone cold monster!

Yeah, hit record coming home! **ERUPTION**. From the producer of BONEY M comes "I can't Stand The Rain"... I can stand Ann Peebles' version from a few years back, but this one explodes out of the radio. C'mon in there, good buddies, this is a Scott Shannon determination record that we KNOW will go all the way!

Wotta shame that the new **HALL AND OATES** live lp is only a one record set. No songs from the **WAR BABIES** lp are included. Their live version of "Is It A Star" is a stunner!

If you get a chance to see the movie "I Wanna Hold Your Hand" before it fades into terminal obscurity, check out the fact that as they are driving into N.Y. from N.J., you can clearly see a California Bank sign high atop one of the skyscrapers.

The **RAMONES** are reportedly still looking for a new drummer. If any of you PD's are into life on the road with a rock n' roll band, inquire within.. rhythm a must.

Not only is Jim Rising, but so is his station **WAQY** - Springfield, MA. Seems like a sure bet that I'll be visiting come this fall... The Springfield KINGS should be top contenders in 78-79. Jim is famous for using BTE on the bottom of the birdcage.

So **KEN CLIFFORD** of KLEO in Wichi Tai To, KS got his student baloon license... Me thinks Ken needs all the hot air he can get. He sure got a lot of heat from me for not playing a certain Tommy James oldie by an even more certain hit group that rhymes with two canoes.

Jeff Hunter of KNDE - Sacramento was deeply involved with the **ROCHESTER AMERICANS AHL** hockey team during his days at WROC. Rochester gave the Kings a defenseman named Daryl Edestrand shortly before the end of the season. I think we traded a broken zamboni machine for him.

Great lp that should be released by Pickwick... Motel California.

The incredibly timely **CAROL DOUGLAS** is at it again. To follow up her recent opus, Night Fever, she comes with the Russ Ballard (Argent) tune, "So You Win Again". You may remember that one (though not quite as recent as Carol's previous cover) as a great Hot Chocolate single from last year... same era as MA BAKER.

Just saw an **ELVIS COSTELLO** picture disc... oooh, oooh, oooh.... When will it end.... and if it doesn't when will someone put me on their mailing list?

*** *** *** ***

Rumor has it that the **TODD RUNDGREN** red/blue SOMETHING/ANYTHINGS that were pressed up in 1972 are now worth close to 200 dollars...

Get a stock copy of the **RONNIE SPECTOR** single, "It's A Heartache" (you know, the **JUICE NEWTON** hit) and flip it... great song! Thank you, Lars!

For those into Mexican food and stupid ideas: How about NACHO MAN by the Doritones?

Meatloaf to perform "Heroes" if the bread is good? Only in clubs? Crummy line... stale!

Paul Fishkin of Bearsville Records, who wouldn't mind seeing producer Rundgren make a few more bux, sez "Meatloaf lp will do TWO MILLION by summer... then they'll come with "Paradise By The Dashboard Light"!!!



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Can anyone tell me the last "brother battery" in major league baseball? (Clue: 1967).

Au revoir.....

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

INSIDE FRONT COVER ADVERTISEMENT

THE **PLASTIC BERTRAND** SINGLE IS A MONSTER...

CA PLANE POUR MOI

Any programmer that doubts this statement is invited to have the balls to play it! (Refer to BTE #3) Trig Black at WAKY did... 29 - 20 - 10 - 4 - ???? Where will it go from here.... A total sales and requests smash in Louisville!!!

Go for it! Just a few quick spins between 7 PM and midnight is all you will need to prove to yourself that **CA PLANE POUR MOI** is the most left field smash of the century!

And it's a hit, too! WTIX, WNOE, WIFE, KTFX, WPRO-FM, WTIC, JB105, WDRC, ETC...

*** *** *** *** *** *** *** *** *** *** *** *** *** *** *** *** *** ***

THE NEW **BONEY M** SINGLE

RIVERS OF BABYON

It would be tough to miss with this one....

Perhaps the best sounding record I have ever been associated with...

My ears are not between hits...

Wanna jump on this today... be a star tomorrow?

*** *** *** *** *** *** *** *** *** *** *** *** *** *** ** *** *** *** **

THE **RENAISSANCE** SINGLE

NORTHERN LIGHTS

An "intellectual ABBA" sound

Five adds upon release. (KCBN, KATA, KWAV, WYNE, WGLF)

Annie Haslam is a vocalist that is loved by people with ears!

This is the first time **RENAISSANCE** has delivered a record to top forty radio that fits all of the minimum daily requirements...

Listen when you have a chance!

*** *** *** *** *** *** *** *** ** *** *** *** *** *** *** *** ***

THE **CLIMAX BLUES BAND** SINGLE

MAKIN' LOVE

Already on a wealth of top forty stations and should be on more when the single is out.

The album is selling and bulleting.

Are we on the verge of exploding?

Yes!... we see!

Paul Christy of WNIC - Detroit sports a son who is a RAMONES fan... Yes, there is a new wave out there... programmers, are you listening to your kids these days?

Though this is nothing that will keep **JOHN SEBASTIAN** in stitches: Rumor has it that K-Tel is going to make up an lp of all the "hits" that KHJ has NOT played in the last few months... Title?... "Solid Gold"!

If you had dinner with Ann and Nancy Wilson and they threw food at you, would you sing "I Ain't Gonna Eat Out WITH Heart Anymore"?

Look for an exceptional new **LEO SAYER** album soon. It will include a cut written by Jackson Browne called "Something Fine" that will just be Leo singing over Lindsay Buckingham's acoustic guitar. A mellow winner.

Four and a half month old **BILL LA BOUNTY** record hits the front page of GAVIN... it was a BTE pick two months ago. Other fine new releases on Warner-Curb include: Virgin, Exile and Hank Williams, Jr., all three of which are excellent records.

Look for thousands of people to be wearing special 13 WIFE t-shirts at the Indianapolis 500 coming your way soon. Jerry Steele has put together a hell of a massive promotion with various record companies. SIRE has contributed with some "Ca Plane Pour Moi" shirts.

PLASTIC BERTRAND (himself) comes to NY this week to see the United States (or at least part of one of them). He will be doing some phone interviews, as well as dinner with yours truly. Complete report (and film) at 11.

So Millenium has signed **JOEY TRAVOLTA**... Anyone know where we could find the following potentially ficticious people: Cynthia Meatloaf? ... Arthur Newton-John? ... Andrea Mangione? ... Louise Manilow? ... ah, the list goes on forever (similar to the dream).

After two weeks with contact lenses, here is a progress report: So far the only difference is that I can SEE with my glasses.

Bozo the Clone ep: "Tears of A...", "Send In The...", Everybody Loves A....", "Cathy's....."!!!

Journeyman Pitcher **JIM BOUTON** makes yet another comeback as he pitches for the Braves Savanah farm club. Bouton, 39, will be starting his first game for the team on Friday. As a special promotion, anyone coming to the ball park with a copy of Bouton's controversial best seller, BALL FOUR is admitted free! Jerry Rogers will be there!

A misconception led me to believe the **BONEY M** single was a Jimmy Cliff song. I stand corrected. The correct writers are Dowe and McNaughton with adaptation by Farian and Reyam. The record is a stone cold monster!

Yeah, hit record coming home! **ERUPTION**. From the producer of BONEY M comes "I can't Stand The Rain"... I can stand Ann Peebles' version from a few years back, but this one explodes out of the radio. C'mon in there, good buddies, this is a Scott Shannon determination record that we KNOW will go all the way!

Wotta shame that the new **HALL AND OATES** live lp is only a one record set. No songs from the **WAR BABIES** lp are included. Their live version of "Is It A Star" is a stunner!

If you get a chance to see the movie "I Wanna Hold Your Hand" before it fades into terminal obscurity, check out the fact that as they are driving into N.Y. from N.J., you can clearly see a California Bank sign high atop one of the skyscrapers.

The **RAMONES** are reportedly still looking for a new drummer. If any of you PD's are into life on the road with a rock n' roll band, inquire within.. rhythm a must.

Not only is Jim Rising, but so is his station **WAQY** - Springfield, MA. Seems like a sure bet that I'll be visiting come this fall... The Springfield KINGS should be top contenders in 78-79. Jim is famous for using BTE on the bottom of the birdcage.

So **KEN CLIFFORD** of KLEO in Wichi Tai To, KS got his student baloon license... Me thinks Ken needs all the hot air he can get. He sure got a lot of heat from me for not playing a certain Tommy James oldie by an even more certain hit group that rhymes with two canoes.

Jeff Hunter of KNDE - Sacramento was deeply involved with the **ROCHESTER AMERICANS AHL** hockey team during his days at WROC. Rochester gave the Kings a defenseman named Daryl Edestrand shortly before the end of the season. I think we traded a broken zamboni machine for him.

Great lp that should be released by Pickwick... Motel California.

The incredibly timely **CAROL DOUGLAS** is at it again. To follow up her recent opus, Night Fever, she comes with the Russ Ballard (Argent) tune, "So You Win Again". You may remember that one (though not quite as recent as Carol's previous cover) as a great Hot Chocolate single from last year... same era as MA BAKER.

Just saw an **ELVIS COSTELLO** picture disc... oooh, oooh, oooh.... When will it end.... and if it doesn't when will someone put me on their mailing list?

*** *** *** ***

Rumor has it that the **TODD RUNDGREN** red/blue SOMETHING/ANYTHINGS that were pressed up in 1972 are now worth close to 200 dollars...

Get a stock copy of the **RONNIE SPECTOR** single, "It's A Heartache" (you know, the **JUICE NEWTON** hit) and flip it... great song! Thank you, Lars!

For those into Mexican food and stupid ideas: How about NACHO MAN by the Doritones?

Meatloaf to perform "Heroes" if the bread is good? Only in clubs? Crummy line... stale!

Paul Fishkin of Bearsville Records, who wouldn't mind seeing producer Rundgren make a few more bux, sez "Meatloaf lp will do TWO MILLION by summer... then they'll come with "Paradise By The Dashboard Light"!!!



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Between the Ears

SIRE

VOLUME THREE ********** NUMBER FIVE ********** DECEMBER 5, 1978 **********

I don't want no sh-t from nobody. This issue is funny!

Sporadic, yes....Odd, more yes....Funny, still even more yes!!!

For the past few months, the few radio people I still talk to all remind me that I was somebody when I put out BTE.

Wanting to be somebody once again, I have stapled my nimble fingers to the typewriter & forced them to unleash a new issue on you by night's end.

There is nothing about MARC RATNER in this issue, so if you are expecting me to use my standard formula stuff, forget it.

There is nothing about the RUBINOOS, because Ken Clifford is not considered important anymore, so forget that too.

I don't mention any weird song titles like the ones that propelled me to stardom in the last issue (a scant three months ago).

The BETWEEN THE EARS mailing list is now over 1,500!!!

The cost to mail this thing is absurd, so you'd better read it, like it, and consider selling it door to door!

It comes to you free because basically you are in a position to help me sell more TALKING HEADS albums, RAMONES concert tickets and clean copies of the hit CLIMAX BLUES BAND and FOCUS albums that clutter our offices.

I want some talk on the streets about the momentous return of BTE....This isn't BB SHOTS and it certainly isn't TED RANDALL, DICK REUS or the THURSDAY AFTERLUNCH FREE SAFETY.

I'll probably be changing the logo again come the first of the year so that Bugs isn't involved (infringement on copyright, etc.) so if you're a budding artiste, send us your ideas for a BTE logo...One that will stay in the forefront forever upon ever!

The questionnaire that I spelled wrong on the inside front cover can be found on the back instead. Send it back to us today!

Correspondence is still necessary to perpetuate the miseries regarding this psychotic tabloid....so write funny stuff and send it care of the address below.

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

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INSIDE FRONT COVER.....ADVERTISEMENT AND QUESTIONAIRRE

First, the hits....

THE SINGLE***"Take Me To The River"***
THE ALBUM***"More Songs About Buildings And Food"***
THE BAND***TALKING HEADS***TALKING HEADS***TALKING HEADS***
****

Well. congratulations SIRE...it's been a long hard year of almosts and maybes but this is a define YES!

KAL RUDMAN picked it....

The world plays it...

KRBE!!! WCAO!!! WZUU!!! KSLQ!!! WDRQ!!! KCBQ!!! 94Q!!! CKLW!!!

KSLY!!! WBBQ!!! WAUG!!! KX106!!! KVI/FM!!! WZZP!!! WIFE!!! WTIX!!

The list goes on and on and on (and if I forgot anyone, I know I'll hear about it!)...Bullets, Boxes, Stars and Stripes across the board!!!

TALKING HEADS has gone from Cult to AOR to TOP 40. See the HEADS when they come to your area (or your town).
****

RENAISSANCE - "Northern Lights" (from the "A Song For All Seasons" album)

This record has been out for eons but has never been effectively worked by SIRE....WARNERS or anyone else for that matter. Now, with the single having gone top ten in Europe and the weather turning across the country, The Northern Lights are back and better than ever.

Moving at WBBF in Rochester...so watch for regionalized breakout activity in the Buffalo area!
****

RAMONES - "Road To Ruin" (album)

Check cuts: "Needles and Pins" and "I Wanna Be Sedated"

Critically acclaimed, The Ramones hit the road (to ruin) once again in support of their latest album. Watch for a new single, "Needles and Pins" from the lp in January. Then listen for some major news concerning the RAMONES! You'll read it first (or maybe second) in BTE!!!
****

BONEY M - "Mary's Boy Child/Oh My Lord" b/w "Dancing In The Streets"

Not available on any lp, this is a great BONEY M record. In fact, it's a great record period! The A side is the perfect holiday programmer and a sure stocking stuffer across the continent. The B side is the STRONGEST DISCO material BONEY M has ever done!

PLEASE LISTEN TO THE B SIDE OF THIS RECORD as we would like to make it an A SIDE at a later date....like the day after Christmas!!!
****

QUESTIONAIRRE TO FOLLOW.....

Suzanne Emil (pronounced "A Meal") in itself, reports an oddity....WAYNE MOORHEAD of KNOE - Monroe, LA has NEVER heard of or seen a bagel.

SICK DEPARTMENT: We know you've all been thinking about a special Guyanese Top Ten....Run Through The Jungle....Jungle Fever....Stranded In The Jungle... Jelly Juungle (Of Orange Marma-Kool-Aid)...In The Bush...You Don't Mess Around With Jim...Me And Mrs. Jones...Handy Man (original version by Jimmy Jones)... Basketball Jones...Love Jones....NATHAN Jones (a particular fave rave of mine) and of course, the top two: I Will Follow Him and Cool Aid (by Paul Humphrey, 1971 on Lizard Records).

IMAGINARY HOCKEY TEAM: Center - Remy Martin, Left Wing - Grand Marnier, Right Wing - Yves St. Laurent, Defense - Rive Gauche, "Potatoes" Au Gratin, Goalie - Claire Voyant.

ADULT BOOK STORE CONCEPT: I think I'd rather go to an adult book store in New York (as opposed to LA) seeing that the age is only eighteen. That way I could buy books written between the years 1958 - 1961. "Sorry that's not an adult book....it was only written three years ago!"

Hawaii has to be one of the most "un-hip" places of all time. Not only is the Donny and Marie single in the top ten, but they still play the single version of "Hot Child In The City"....now affectionately known as "Hot Fish For My Kitty".

GREAT DISCO RECORD SHIPPING IMMEDIATELY: In an unprecedented move, SIRE is pleased to announce the first twelve foot vinyl record shipping to radio and retail immediately. Pressed on green and red colored vinyl, the tune is "The Twelve Days Of Christmas" and should be programmed on December 13th running straight through to the 25th. The record comes complete with spots and blank segments for stations to identify themselves. No official retail price has been set yet.

BILL DUDLEY IS A FRAUD: The infamous PD of KASH in Eugene had my secretary believing that he owned a Studebaker....no such luck though, as Bill has been seen on the streets of Eugene in a used rickshaw with power steering.

NO TRUTH TO THE RUMOURS:....that Jack Forsythe is leaving Vunderful V-97 to join Fred Magazine...that Marc Nathan will lose a hundred dollar bet to the unemployed, unbeloved Jim Jeffries....that Jim Jeffries will remain unemployed and unbeloved for much longer....that Bob Hamilton will start an R&B tipsheet called, "Dread" (as in locks)....Gary Guthrie got Motown and CBS to do yet another joint duo single....The Commodores and Meatloaf...."Two Out Of Three Times A Lady".

There are a series of books called, "Whatever Happened To..." that have been published since the mid-sixties. The author is Richard Lamparski who I always thought would be a great person to write a book about, "Whatever Happened To Richard Lamparski"...well, not a funny joke anymore....he's my next door neighbor!

In a BTE over a year ago I explained my "Pavlov's Dog" theory, whereby every time a record says the word "Stop" and then pauses for a second, it makes the audience remember that the record is a hit. (example: I've Got Love On My Mind, You Can't Turn Me Off) Now we have two more that fit right into the theory! Gino Vanelli's most recent SMASH single and the Linda Ronstadt lp cut, "Alison".

BTE is back.....no need to subscribe....it's as free as the midchart CHICAGO single of the same name...."Free" not BTE!

My spotty LA KINGS hockey team are searching for an inspirational team song. The nominees so far include: GOING IN CIRCLES
I WHO HAVE NOTHING
DON'T JUST STAND THERE
DON'T TOUCH ME THERE

A cryptic message in a recent issue of RMR says: "A word to the wise to all PD's, MD's and DJ's in the Carolinas....under NO circumstances wrestle Victor The Bear". For info call Chris Angel at WTOB.

REASON THE DODGERS LOST TO THE YANKEES: It was really the San Fernando Valley Country Club For Lobotomized Southern Californians versus the New York City Upper West Side Athletic Club. No contest...and I've hated the Yanks ever since my "pre-fetal era".

GOOD OUT OF SEASON BASEBALL TRIVIA QUESTION: Excluding post season play, who was the last AMERICAN LEAGUE pitcher to hit a home run in a regular season game? (hint: The AL adopted the Designated Hitter rule in 1973) With the way I've been cranking out the BTE's, I can only assure you that you'll have the correct answer in print sometime before the '79 All Star Game.

Congratulations to MARK THOMPSON who made the successful transition from WKMX in Enterprise, AL to WRJZ in Knoxville, TN. Things are going so well that I think he's had a burglar alarm installed in his car...at least I think that's what it was...he said he couldn't wait to go out to his car to catch a buzz!!

The incomparable (to what?) BILL O'Neil of WCSH - Portland, ME points out that JOHN OATES of Hall And Oates fame (you've heard of their close relative, Hall Of Fame) was a member of the group THE MASTERS that recorded for CRIMSON Records in the late sixties. Crimson is the same label that gave you THE SOUL SURVIVORS and their hit(s), "Expressway To Your Heart" and "Explosion In Your Soul".

It stands to reason that the CHILLIWACK sampler just released by Mushroom would be pressed on CLEAR vinyl. After all, they are an S.O.B.....Scientology Oriented Band. Other S.O.B.'s include Edward Bear!

GOOD ANSWER TO FREQUENTLY ASKED QUESTION: Hello, is Charles Lake there?....No, it's in Louisiana. (boo, hiss, moan, grumble, time to trash this trash!)

Almost platinum album oriented group EXILE has recorded for three labels prior to WARNER/CURB. Before they fade back into obscurity, can you name them? (hint: One released an album while the other two only released singles.)

There is a station in Erie, PA....WJET
There is a station in La Grange, GA...WLAG
Don't you think the owners should consider a merger?....JET....LAG....

In the UNCOVERED ANGLES dep't.: Some odd type in Seattle wanted to make people believe he was a radio station so he made up call letters (KPBL) and started to report to tipsheets (Scenes). The only good thing about this fraudulent type is that a few weeks ago he reported a 1910 Fruitgum Company record called, "Give Her Back". No confirmation on if this is a new record or not, but if it is....I WANT ONE!!.....NOW!!!

COB (Computer Oriented Brain) JEFF RYDER now boasts a brother doing the jock oriented thing at WGUY in Bangor, ME. I wonder if his brother has incoming and outgoing terminals in his brain as well?

FUTURE GOLD IN GUYANA THIS WEEK: Bungle In The Jungle....immediate phones!!!

WRH

Just when you thought it was safe to go back to your turntables....The new PLASTIC BERTRAND album has just arrived (on import only, so far) and it is SUPER COOL. Actually, the title of the album is "J'te Fais Une Plan" but the title of the soon-to-be-released-almost in English-single is indeed, "Super Cool". Anyone wishing an advance taste of Plastic, should call now!

NEW TIPSHEET TO BE STARTED BY FORMER BTE EDITOR: Marc Nathan announces his bogus departure from the equally bogus Sire Records to start an even more equally bogus tipsheet called BORED. BORED stands for Black Oriented Records Except Disco...should be a big item for Christmas!!

And, speaking of Christmas, if you're looking for good new holiday programming, I'd be a fool if I din't suggest the EAGLES Christmas record, "Please Come Home For Christmas"....but I'd be an even bigger fool (not to mention a mediocre promotion man) if I didn't mention....

****

B O N E Y M - "M a r y ' s B o y C h i l d / O h M y L o r d"
available in the USA on SIRE RECORDS....classic remake of the Belafonte smash!

****

Tammy Wynette's new single will be "K-I-D-N-A-P".

For good health food in LA, dial S-P-R-O-U-T-S.

TO AOR STATIONS: "Eight plays a week....it's not enough to show you care!".

DON'T MISS: ALAN: A Tribute to Elvis '79. It will be startling! The show ends with a twenty four foot long backdrop of Graceland mansion coming down, Alan lying in state and actually decomposing as you walk by.

TWO GREAT FILM TITLES (One with a great story line!): The Attack Of The Killer Tomatoes and The Tool Box Murderers...wotta great concept, some manic guy goes from construction site to construction site murdering worker's tool boxes!

TRENDY: Marc Nathan to change his name to Morc?

Eight by Ten's of the now famous picture of Morc in Fred smoking two illicit ciggies are now available for passenger boarding. Send money!

NEEDED DESPERATELY: ANY recordings of the all girl Connecticut band, The Shaggs. This is more than important and it's for me! Any info on these Shagg Oriented People will be greatly appreciated and richly rewarded.

Glad to hear that AJ ROBERTS of KDON (a Kathy Kenyon fave) has recovered from his bout with pneumonia. No word on who his next bout will be with.

DON NORDINE has settled in Spokane, much the way the indians first settled on Manhattan island in New York. He immediately sold his station for twenty four dollars worth of beads and trinkets!

HEARD ON TAPE: Robert Palmer live in London doing, "Can We Still Be Friends". Call Kathy Kenyon for further details but be advised, it will take illicit photos of Leif Garrett to get a copy from her.

GREAT PHONE NUMBER TO CALL: Megaphone Newsreel (recording): 213-254-4014

DID YOU KNOW: That the original version of "Substitue" was by The Righteous Brothers on their second (and last) album on HAVEN Records. It was a "B" side of one of the singles from that lp.

WRH

GARY "I've Got A Secret" MOORE of WBGN - Bowling Green is not getting married. He is on the front of his school paper this month. He is also not currently on any SIRE records making Suzanne wonder if that big dinner in Atlanta was really worth it?

The PALEY BROTHERS will return to the studio to record their second album sometime early next year. Outside material being considered includes the great Dickie Lee single of a few years back, "9,999,999 Tears". Producers are currently being tossed around (actually just their names).

Thanks to JUDY LIBOW at Atlantic for some swell records recently. Also, thanks to JOSHUA BLARDO at RCA for adding both RCH SGT and myself to the mailing list. One correction though, we are in LA and not NYC!

RCH SGT would like to thank Rick Swig of Infinity for adding him to the list. Conversely, I'd like to scowl at Mark Alderman for NOT putting me on the Infinity list....and I'm a HOT CHOCOLATE fanatic!!!

JON SCOTT of ABC was jumping up and down between periods at a KINGS game lately over a great audition tape that he received. So as to protect the identity of the artist, let's just say that he's an Australian with the initials "B.T." See you at the top of the charts, Jon....and B.T.!!!

KAL RUDMAN flipped over the TALKING HEADS in Philadelphia recently. Special thanks to DAN "I have a seven inch U.K. picture disc by the CARS and a wife that works for the ALBUM NETWORK" KELLEY for personally escorting Kal and AOR Oriented Bill Hard to the show. T. HEADS bass player, TINA WEYMOUTH was taken aback by Kal's genuine enthusiasm for the group....(close your ears, Lucille) and for her in particular.

Speaking of TALKING HEADS concerts....Boo and hiss to DENTON MARR and JOHN SEBASTIAN who missed the Heads in their respective cities on this tour. These two fellows would have enjoyed it immensely and any guilt trip we can put them on would be well deserved!

Look for a seven inch picture disc from SIRE shortly. The record is the single from RENAISSANCE, "Northern Lights" and will picture the group on one side and the Aurora Borealis on the flip.

SUSIE GERSHON, who has been traveling the beaten path in support of IAN MATTHEWS lately, did have time to catch a couple of vacations in the past few months. Her first one took her to the French West Indies where she heard BONEY M in the discos constantly. Her second one took her to Hawaii where quite coincidentally, I spent a week myself.

GREAT CONCEPT: House phones (Available in condo, double garage, split level and apartment styles).

SEXIST JOKE: New format: GOR...Gynecology Oriented Rock. Records in power rotation: "Soon Come" from the album, "Bush Doctor" by PETER TOSH and as an oldie, "Unborn Child" by SEALS AND CROFTS.

ALBUM ORIENTED TIP SHEET CONCEPT UNVEILED!!!: In the "Hot Track" vein, how about "Cold Cuts"...songs from hit albums that are not getting any response!

MORE IN THE ORIENTED AREA: How about OOO....Oriental Oriented Organization... if you haven't figured it out yet,....it's a Chinese Restaurant.

RISH WOOD spent four years in radio, then took a year off (in the record biz) got back into radio for four years and now moves to Atlanta to work for Dickie Kline at Polydor.....for a year????

WRH

BETWEEN THE EARS MAILBACK QUESTIONNAIRE ***
********** **********

SIRE RECORDS is fortunate to have the promotional services of three of the finest people in the industry (myself included). Unfortunately, even the finest of people can be branded as "out to lunch" all too often to suit the needs of radio.

Therefore, in an attempt to better relationships with some of you that we have neglected over the past months, we offer you the chance to help us come in contact with you.

Listed below are a variety of subjects that individually and collectively we feel comfortable talking about. Now take this seriously!! Simply check the box or boxes that pertain to subjects that you find relatable and would enjoy conversing about.

You will receive a call as soon as possible from one of us, discussing the item(s) you have checked....as well as a SIRE RECORD or two.

*** *** *** *** *** *** *** *** *** *** *** ***

☐ MARC NATHAN - Vice President, Promotion

☐ RICHARD SARGENT - National Promotion Director

☐ SUZANNE EMIL (note: female) - National Secondary Promotion (*)

(*)= will talk to "majors" in exchange for (at least) dayparted airplay.

☐ HOCKEY
☐ BASEBALL
☐ FOOTBALL
☐ FOOSBALL
☐ BASKETBALL
☐ LACROSSE (not Wisconsin)
☐ BUFFALO (city, not animal)
☐ SKIING
☐ SEX
☐ DRUGS
☐ ROCK AND ROLL
☐ TELEVISION
☐ BURGLARY

☐ BUILDINGS
☐ FOOD
☐ THE FREE AGENT DRAFT
☐ OLDIES
☐ GNU-EZE
☐ COLD WEATHER
☐ WARM WEATHER
☐ TARDINESS
☐ PINBALL
☐ CARS (not the group)
☐ CARS (the group)
☐ ODD CONCEPTS
☐ RADIO

Name: _____ Station: _____ Time to call: _____



VOLUME THREE...NUMBER EIGHT...MARCH8th...MARC NATHAN IS 24 on MARCH14th...

IT'S ANOTHER BETWEEN THE EARS LOOK AT THE CHARTS...MY FAVORITE RECORDS...

1. THIS IS IT (actually This Wasn't Really It, Was It?) - Dan Hartman
2. PRECIOUS LOVE - Is it Bob Welch...or Edison Lighthouse?
3. WHAT A FOOD BELIEVES - Doobie Brothers
4. LIVIN' IT UP (Friday Night) - Bell and James (The rich man's Bros. Johnson)
5. JUST WHEN I KNEADED YOU MOST - Handy HandWarmer
6. HEAVY NOSE - Donna Summer w/Wet Dreams
7. KNOCK ON WOOD, WILBUR - Amii "I have two I's" Stewart
8. SHEIK YER BODHI (To The Ground) - Jacksons w/out Frank Zappa
9. HAVEN'T STOPPED DANCIN' YET - Gonzales (The poor man's Tavares)
10. TRAGEDY - Bee Gees
11. I WILL SURVIVE - Glorious Gaybar
12. INSULTANTS OF SWING - Sire Traits
13. SHAVE YOUR GROOVE THING - Peaches, Herbs and Spices
14. HEART OF GLASS - Blandie
15. PUT ON YOUR OL '55 ORIENTED DANCIN' SHOES - Nigel Olsson
16. TAKE ME HOME (and get this thing off my body) - Cher
17. I DON'T KNOW IF IT WAS ORVILLE OR WILBUR - Evelyn "Sham Pain" King
18. MAYBE I'M A FOOD - Eddie "May Kin" Money
19. HE'S THE GREATEST DANGER - Sister Sludge
20. DA YA THINK YA CA TEACH MA HA TA SPELL - Rad Stawa
21. EVERY TIME I THINK OF HUGH - Barbara Billingsley and the Babys
22. I'LL SUPPLY THE DRUGS - Toto w/R&R Convention Orchestra
23. NOW THAT WE'VE FOUND DRUGS - Third World w/R&R Conventioneers
24. WHAT YOU WON'T DO FOR DRUGS - Bobby Caldwell w/R&R Casualty Cases
25. STUMBLIN' IN - Sinatra/Hazelwood w/R&R Survivors
26. RUN HOME GIRL - Sad Cafe
27. TELL ME TO MY FACE - B.O.P. (Berg Oriented People)
28. DON'T CRY OUT LOUD - Melissa Maneater
29. ROX OFF - The Police
30. RUBBER BISQUICK - Peg Bracken w/Blues Bros.
31. CRAZY GLOVE - Poco w/Rogie Vachon
32. KEEP ON DANCIN' - Gary's Gang
33. GIMME AN INCH WORM - Ian Mathews
34. BLOW AWAY - George Harrison
35. (In A) STUPOR MANN - Herbie Mann
36. IN THE BOY SCOUTS - Village People
37. GRIME TIME - The Tubes
38. WHEELS OF LIFE - Gee Know Vanelli
39. SONG AT A RODEO - Cowboy Al Stewart
40. HEARTACHES - BeatMe,Oh!

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

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WRH

THE INSIDE FRONT COVER....A BETWEEN THE EARS ADVERTISEMENT...

As this issue went to press it became apparent that your friendly editor may be...how you say...history....out....goneski....but...to end all speculation you'll have to wait a bit.

And while you're waiting...

DUNCAN BROWNE - THE WILD PLACES

There is an album, there will be a single. Let me boldly predict that this act and this record will scale definitive peaks in 1979. Former member of almost unknown SIRE act, METRO. Sings with intensity and should have a big hit with the title track!

PLAY THIS ALBUM AS YOU WOULD CONSIDER PLAYING A RAFFERTY OR AN AL STEWART TYPE ALBUM!

By next month there should be a great deal of talk on the streets about the fantastic job the folks at SIRE and WB are doing with DUNCAN BROWNE!

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BONEY M (in general)

While their latest single, "Dancing In The Streets" made significant inroads for the group at the disco and R&B levels, it appears that the formula was not enough to cross them over to pop. Therefore, we are back to the drawing board. BONEY M's worldwide popularity continues to astound all those that choose to acknowledge it! "Rasputin" will be the next single and it has already been a massive world wide smash! Canada currently charts the record in the top five and the album and single are way beyond platinum.

That's RASPUTIN from the album NIGHTFLIGHT TO VENUS. Call Rich Sargent here at SIRE for a re-service!

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RAMONES (in general)

The most important thing to say is that the RAMONES first full length feature film, "Rock And Roll High School" is a gas! Produced by Roger "King Of The B's" Corman, this New World picture should be a teenage staple at theaters and drive ins near you for a long time. Two new RAMONES songs will be featured (produced and mixed by PHIL SPECTOR!!!) as well as the recent Paley Bros./Ramones duet single, "Come On, Let's Go" (which may get released here in the states thanks to encouraging AOR play off the import single). The RAMONES have been getting an awful lot of good press lately and with this movie scheduled for a late April release, there could be a big explosion here (as well as one at the end of the film). Co-ordinate your promotional ideas now, as when this pic comes out, you'll WANT to do something to tie in with it!

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TALKING HEADS.....SILVETTI.....LIONS' DEN.....THE NORMAL (a biggie).....and more to follow in the coming weeks.. Hey, for me....Play The HitZ!

Keep those cards and Letters to y'self!

BETWEEN THE EARS...SPORTS SECTION...MARCH 1979...

At the top of the sports news, veteran goalie ROGIE VACHON has been placed on waivers by the DETROIT RED WINGS. Rogie is now eligible to be picked up by any team that wants his 1.8 million dollar contract. We asked ROGER CHRISTIAN of WBEN/FM if he thought Rogie could do afternoon drive at the station. Roger had to decline, citing that the sound of carts continually dropping on the floor would be detrimental to some of the other, less clumsy BEN/FM jocks.

In football, eight University Of Kentucky players have pleaded not guilty on charges of first degree rape and sodomy. Reports have it that the woman (singular) in question was not a student, but in fact, a daughter of a faculty member. If you are waiting for some assinine BTE oriented punch line, forget it...this is one story that even I can't laugh about.

Baseball season is upon us again and BTE is right there! It's time once again to send in your predictions for the 1979 season. Actually this will be the first time that you're being asked to do that (last year you were asked for 1978 forecasts). My predictions are as follows:

AL EAST: NEW YORK, MILWAUKEE, BOSTON, CLEVELAND, DETROIT, BALTIMORE, TORONTO
AL WEST: CALIFORNIA, KANSAS CITY, TEXAS, MINNESOTA, CHICAGO, OAKLAND, SEATTLE

NL EAST: PHILLIES, PIRATES, EXPOS, CARDS, CUBS, and (if they can finish...) METS
NL WEST: DODGERS, REDS, GIANTS, BRAVES, PADRES, ASTROS

Since I was planning on predicting a PHILLIES-ANGELS World Series, I suppose you can plan on a repeat between the YANKEES and DODGERS come October!

GREAT HOCKEY NAMES: This time it's for real....TED BULLEY (Chicago), LARRY PLAYFAIR (Buffalo), JIM BOO (Minnesota), LARRY GOODENOUGH (Vancouver)

JOHN SEBASTIAN moves to Phoenix (KUPD/KKKQ) just in time to enjoy the stretch drive of the PHOENIX SUNS in the National Basketball Association. This has been a much more boring year for the LAKERS than for KHJ no matter what ANY radio critic says! LAKER attendance is down from last year and JACK KENT COOKE, the owner of the team (as well as the stadium, the concessions, half of Los Angeles and probably lots more) has just completed settling his divorce suit that will give his wife well over forty million dollars. That's an expensive suit!

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BETWEEN THE EARS...CONTINUED NONSENSE...

When the KGB Chicken dies, it has been reported that he has arranged for the donation of parts of his body...to Colonel Sanders. When asked which portion or portions will be used, the chicken replied, "I suppose that they will just wing it!"

You can be sure that the chicken will not be late for work anymore. A group of friends just chipped in to buy him a new cluck radio.

Casablanca has done a hell of a job with the just released single by the VILLAGE PEOPLE. After hearing it on no less than six stations in one day, I picked it up on my Short Wave/Marine Band radio...If you didn't get that one, you are... ...in the naive!

After winning many bets last year, BTE takes on yet another...Will the BEACH BOYS new single, "Here Comes The Night" be a top ten record nationally?...Bob Rivers of 14Q sez "YES!!"...BTE sez "If so, then why not play it and see..."

Special thanks to JON RUBIN, lead singer for the RUBINOOS. JON can be credited with creating the term "Happy Strings". This term can be applied to either the EDDIE MONEY or BOB WELCH singles. See what we mean!...

Why was the R&R Convention site called the CENTURY PLASMA???...Because it was filled with bloody tourists no doubt!

J. GEILS BAND have come up with the ultimate follow up to their big hit of a few years back. After "Give It To Me" (which you did), they now ask that you "Take It Back" (which you should). Any programmers that are considering an answer record to that should pull "Indian Giver" out of the archives!

GARY BERKOWITZ claims that he doesn't get enough press in BTE. The fact that his wife thought that I asked her to "Hook for me" at the R&R confab should be reason enough to overlook him. The fact that what I did ask her was to "Cook for me" explains why G.B. appears to be a bit paunchy these days. If it wasn't her cooking, it might have been those TALKING HEADS singles that he never walked into the control room!

THE RUBINOOS (who hadn't been mentioned in BTE in at least three items) have a new single hitting the streets called "Hold Me". If you were around when the P.J. PROBY explosion happened a few centuries back, you may know this song. If not, I would say that it is an audition must and a radio hopeful! Now if only someone from Janus and/or Beserkley would send ME a copy, I might know what I'm talking about.

GARY GUTHRIE, once important, called to say that he has been listening to alot of records since he has had so much spare time lately. His favorite album is a few years old but still very relatable, "Marcel Marceau's Best Of.." album!! Released (seriously) a few years back on the Gone-If label, this one tracks about forty minutes of absolute silence. The least they could have done was released a live album.

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BETWEEN THE EARS...RECORDS THAT SHOULD BE INTERESTING (unless you're boring)

HAVE A CIGAR - Rosebud (WB)
WE ARE FAMILY - Sister Sledge (Atl)
COME ON LET'S GO - Paley Brothers/Ramones (SIRE-UK)
GOIN' DOWN TO LAUREL - Steve Forbert (Nemp)
WHO DO YOU LOVE - Geo. Thorogood (Round)
KING ROCKER - Generation X (Chrys)
I WHO HAVE NOTHING - Sylvester (Fan)
PRIME TIME - The Tubes (A&M)

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Some ARB's are back and it is interesting to note the Disco numbers:

NEW YORK: WKTU - 11.3 to 10.3
WBLS - 3.1 to 3.8
(analysis: no change...NEW YORK is still happeningat an excessively high level of Beats Per Minute...and why not?...NY is the MOST UPTEMPO city!)

LOS ANGELES: KUTE 2.6 to 3.6
KIIS/FM 2.1 (rock) to 2.6 (disco)
(analysis: Now that KUTE pulled Hot Child, Kiss You, My Life, etc. from the control room, they sound better. KIIS/FM stinks because of the incessant conga drums that bang underneath the jock's rap)

Disco numbers continued:

PHILADELPHIA: WCAU/FM - 3.2 to 4.2
WZZD - 2.4 (rock) to 1.0 (disco)
(analysis: Roy Perry is a great guy, so we hope to see WCAU/FM increase with each book. As far as WZZD goes...AM disco is almost as absurd as the concept that disco radio has arrived to stay!)

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As you may have gathered, either from knowing me personally, or reading my scribblings, I was a strong advocator of disco music. I felt that it was creative, viable, exciting and potent. With the advent of disco radio, I began to see endless possiblities in relation to the sale of these records. Then I began to realize what a complete farce the whole disco radio thing was. There is no one that will duplicate the immediate success of WKTU. There is no city in the United States that is as "up tempo" as NY! Each market that gains a disco station will benefit from having it...if that station continues to identify with the music it plays and the lifestyle of the people that live in that particular market. There are a few markets that have had two, three and even four disco type stations pop up. Don't expect to see KTU type success in those areas either. Fragmentation will make it so that they will all pull their twos and threes and the one station that relates to the community the best will pull ahead, if only slightly. Disco music is a real thing. It is happening and it sounds as good on FM stereo as it does in the clubs. What is not always taken into consideration are the breaks in between the music on the radio. KIIS/FM is inundated with commercials for Bubble Yum Gum and Dr. So and So's Acne Care Clinic. I don't dance to those commercials in the clubs, do I? The basic stupidity of it all was summed up quite nicely when at another Billboard Oriented Farce (BOF = Disco Forum), Doug Hall, the Radio editor for the magazine said something to the effect that rock was dead and that the proof of it was in the fact that ROD STEWART had to do a disco song to have a number one record. Augh! A word to the wise...Keep reading BTE and stop checking BPM!

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WANTED: People like JOHN STALL of KSXO in Redding, CA to play games like Mattel Football and/or Basketball, Merlin, Coleco Football, Simon, etc. If you are skilled in any of these games and wish to play in a league, contact either myself or Charles O. Finley. We could all become free agents and make lots of money!

Check the LIQUID GOLD record on Parachute (thru Casablanca)! I think STEVE McCORMICK has one that will be bigger than Guntersville, Alabama!

WANDA RAMOS had a girl, ending all speculations that she would be giving birth to a sound system...how fortunate!...Congratulations!

In the last issue we asked for your BTE lifestyle responses. This issue we have answers. BTE readers are for the most part dead. They like to wear their friends clothing and they, for the most part, do not sing Plastic Bertrand songs. Oh yes, they also don't know the difference between Marc Nathan and Marc Ratner, as he received more responses than I did!

When asked to draw a weird picture that incorporated BONEY M, I was surprised to see that three people drew the exact same picture of the letter M in Bone Oriented Print (that's BOP, for you R&R Oriented Readers...BOP for ROR).

WATCH FOR THE NEXT BTE TO SHIP PLATINUM SOON!!! WATCH FOR DUNCAN BROWNE TOO!!
****

In an unprecedented move, it has been reported that the ELO album, "Out Of The Blue" has gotten the highly coveted platinum cut out award. The album is the second such cut out to achieve platinum status, Bob Dylan's "Planet Waves" was the first to go, in 1975. The clipped corners of the ELO albums are being featured in the UA Hall Of Fame later this month.

BILL MAYNE is one of those great guys who has never had any press in BTE. I really can't figure that one...He's so fine! When captured at the R&R Confab, Bill was quick to point out that he is in the midst of breaking the RANDY VAN WARMER single which has been a BTE sure shot since day one! Mayne is both in and at the KNOW!

If somebody would, I'd really like to get a copy of "Are You Sure Hank Done It This Way" by WAYLON JENNINGS. I heard a bit of it in the R&R presentation and it sounded like it would be a great record. SEND ME!

Gary Moore of WBGN, who stiffed me for a hockey game came up with perhaps the most despicable product possibility in recent months. New from Kraft...KY flavored preserves. MMMMMMMMMMMMMMMMMMblech!

How do you fit two thousand babies into a Volkswagen?
La Machine!

Or, better yet....how about a great new product to be advertised on R&B stations and in zoos....LLAMA SHEEN. Vidal Sassoon would be proud!

Congratulations to JOAN MYERS, formerly of Paradise Records and most recently, the Confidential Report. Joan will begin working in the WARNER BROTHERS promo department in the next week or so.

No bout a doubt it...The R&R Convention was a tremendous excess! On all levels! (But predominantly on the nineteenth!)

Former cool person RICHARD HARKER (he was PD at KBDF - Eugene) has been at KHJ for the last three months without telling any of his "friends". It's nice to know how much PD's like to keep up their promo contacts when they move to LA! Actually, Richard is in good spirits and is engineering up a storm at KHJ. His first hockey game (with me of course) was an 8-5 King victory! TaDah!

JAY MICHAELS, formerly at WGUY (before he left to become a leech oriented roommate to Marc Ratner) has finally found gainful employment. Jay will start next week as the new morning man at WGUY in Bangor. Guy's got to earn a living. P.S. Marc spent the first three days after Jay left cleaning up empty bottles of gin that were strategically left all over the house. They're old pals!

BOB RIVERS of 14Q in Worcester is a great guy. After spending a day with him I realized that he has a lot to say and therefore is now tho be known as Rivers that Babbles on!

NOTE TO STEVE MASSIE: I'm still waiting to find out if you can go to the game or not. Did you lose my number?

With all of the people in to see the R&R Confab happen, it's a shame that we could not have organized busses to send people to the Capitol Records parking lot for the swap meet that is held on the first Sat. nite/Sun. morning of each month. That way, when the secondary market PD stands up at a Q&A Forum and asks why he never sees promotional items from _____, all he has to do is see the hundreds of thousands of items that are on sale out of the trunk of some nonentity's car! (This is a bust!)



A QUICK BTE IS THE WAY TO SAY...THAT EVERYTHING'S TURNED OUT O.K.

VOLUME THREE...NUMBER NINE.....MARCH 23, 1979.....

HEADLINE NEWS: ALL OF NATHAN'S FORMER BOSSES GET INTO RADIO!

SCOTT SHANNON goes to WPGC! I think that's cool (though I'll probably goof on it somewhere inside, being the cynic that I am) and I really and sincerely take this time to wish Scott all the success in the Continental United States!

PAUL FISHKIN, BUCK REINGOLD, TOM TAKAYOSHI are getting into radio as well, some of them for the first time! Seems they were walking by a Radio Shack store one day when they heard music eminating from a box.....the rest is history!

FRONT PAGE ITEM: WANTED:MISSING PERSON...Somebody was talking to me on the telephone one day last week and said that they needed a JIMI HENDRIX - "Rainbow Bridge" album. I, being the space cadet that I am, totally spaced it out until today...Now I've FOUND the album, but have no clue as to the identity of the person. Come forth and declare!!!

CLARIFICATION: I didn't say that CHER looked like scrap metal.... I said that she looked like she was dropped into it from about ten thousand feet! What happens after that? Your guess is as good as mine!

SERIOUS HYPE ALERT: ****THE RECORD THAT YOU MAY NOT KNOW ABOUT, BUT HAD BETTER GET INTO VERY, VERY QUICKLY..****

****

"Is She Really Going Out With Him" by JOE JACKSON from the album "Look Sharp" on the A&M label!

****

HATS OFF TO BRIAN CHRISTIAN: This man, programmer of 100,000 watt WPFM has virtually single handedly alerted the world (Kal Rudman IS the way to alert the world...right?) of a potent MONSTER from the BONEY M album.

"Nightflight To Venus" is shipping to you IMMEDIATELY! The FM-Stereo separation on this record will knock you off your seat! The hooks are many! For one: it is not DISCO.....it is a ROCK AND ROLL record (The stations that have tested it off the album have ALL reported highest acceptance from Males 18-34) For more: Keep reading, it'll be a good ish!

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS

3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

To continue my written wrapp on the BONEY M record: Not being perceived as a disco record can be a strong selling point (especially if you read the last BTE) but the fact remains that it is a "Danceable" record and will not turn offthe budding Travoltas and Travoltettes that you have listening!
Point two: Remember "Dance With The Devil" by Cozy Powell in 1974? That was a hit for virtually EVERYONE that played it, and this BONEY M single is a logical progression! Point three: It has a hook that Cozy Powell didn't have! The computer oriented vocal that is reminiscent of the hit voice in the midchart show "Battlestar Prophylactica". That voice is one of those instant awareness types and you should be instantly aware!

NIGHTFLIGHT TO VENUS is there and ready to be exploded. Support will be there and so will major stations. This is an incredibly good programming tool, so thank you, you select few for bringing it to my attention!

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AND NOW THE INSIDE COVER CAN BE USED AS AN ADVERTISEMENT:
(subtle humor, no doubt)
****

CURRENTLY HAPPENING ON SIRE:

DUNCAN BROWNE: THE WILD PLACES (album)

All it needs is retail to catch up with our enthusiasm and airplay!
The title cut is the KILLER AOR TOP TRACK! And our 12" PRO disc with the special radio remix is sounding great on the air! The 12" PRO also contains the edit that we will be using (3:44) on the single which will ship in Mid-April.

RECOMMENDED FOR ALL AOR AND TOP FORTY FORMATTED STATIONS.
****

PALEY BROTHERS and THE RAMONES (in general)

The RAMONES movie opens in late April. "Rock And Roll High School" is really funny. One of the tunes on the album is "Come On, Let's Go", originally available only as a British Import single by Sire's Paley Brothers and The Ramones. The reaction we have gotten from the British single is such that it is the natural American single upon release of the soundtrack album.
****

SILVETTI: CONCERT FROM THE STARS (album and 12" single)

This hot Spanish disco item is sure to go over well with your dancin' fool oriented audience. Silvetti had a record on Salsoul last year that did make considerable noise ("Spring Rain"). Give it the once over and see if there's any Travolting qualities in you!
****

CONTEST: You know the record "Pop's We Love You" by Ross, Wonder, Robinson and Gaye....we want you to take four more artists and latch them on to the four aforementioned artists to create the song, "Pops We Love You Because...."

POPS WE LOVE YOU BECAUSE YOU'RE A BIG BOY NOW AND I ALMOST LOST MY MIND WHEN I WAS YOUNG AND YOU WERE MADE FOR ME by Ross, Wonder, Robinson, Gaye, The Lovin' Spoonful, Pat Boone, The Animals and Freddie And The Dreamers.

Hearty thanks to BRAD CRAMER of E/P/A in LA for the Fabulous Poodles pooper scooper that I thought I had conceived but actually had seen in the trades for weeks. Watch E/P/A do their number on Cheap Trick's live version of their "record that should have been a hit (but not as big as "Surrender"): "I Want You To Want Me".

It was really great getting response to my scathing disco editorial. Actually I had hoped for more than one letter of support but when that letter is from BOB PITTMAN, one of the most awesomely talented programmers in the country... Well, it's OK with me. And if you think that my "awesomely talented" oriented comment was a stroke, I'll even things out by reminding you that those same golden ears went out of the box on BTO.

FAVORITE BIRTHDAY PRESENT: With special thanks to KATHY KENYON of Horizon Records and I Love Leif fame for the putty that wasn't silly. I can't stop playing with it. I put it all over my picture of Cher.

DID YOU KNOW: That GARY'S GANG are remnants of GARY TOMS EMPIRE, who had a great minor disco classic a few years before disco became what is is today: 7-6-5-4-3-2-1-BLOW YOUR WHISTLE.....and they're doin' it in Altoona too!

It's a cryin' shame that the POCO record had to have to try to survive the ABC/MCA crunch. The group has waited so long for a record like that and now it appears like it will have to hang in the balance for a while. There is no doubt that this is the best record of their checkered career. Remember other "Crazy Love" songs: Van Morrison (covered by Nolan on Lizard...I remember that one because the guy sounded like he was singing under water) and now, The Allman Brothers (who have patched it up pretty good).

I think BILL MAYNE tricked me into thinking I had never written about him in BTE before the last issue. Seems like I remember writing about his great station T-shirts a couple of years ago. Actually, since he never sent me one....maybe I didn't.

Everyone liked the BTE top forty so much, they're sending in a few of their own: DON'T CHEW, WRITE HER OFF...SHARON, THE KNIGHT (TOGETHER)...
(credit: semi-talented GARY "I Don't Got A Secret" MOORE)

Before NICOLETTE did the "Rhumba", JESSE WINCHESTER did it! "Rhumba Man" appears on a Winchester album of a few years back but it took Nicolette and a slight gender change to bring it to the forefront of the seven inch world.

Thanks to RUSSELL PALMER for mentioning the fact that I was quick to point out the hit potential in the RANDY VAN WARMER record. I called a couple of tip sheets on that one and though they shall remain nameless, both of them just yawned and did not seem to share my enthusiasm....and now look at them all....screaming smash, smash, smash...and take an ad, take an ad, take an ad (OOOOOoooh...Nathan, if you want your records played, you'd better get a bit more subtle...letters from BOB PITTMAN aren't EVERYTHING, y'know???)

It's true, the LINDA CLIFFORD record is totally pointless.

Doesn't AMII STEWART'S "Knock On Wood" have instrumental passages that remind you of GARY PUCKETT'S cover of "Keep The Customer Satisfied"? Does anything ever remind you of the ill fated Puckett solo album? C'mon... "Let's Give Adam And Eve Another Chance" is a great programming record!

Know your sugarless gum was such a big item in BTE that we have decided to continue in a food oriented manner by spotlighting other great products available for mass consumption.

IT'S A GOURMET DEEP PIZZA: We are unclear as to whether this is just a local LA phenomena or the entire country gets to taste the pizza that gives you the runs....the runs back to the frozen food counter at your grocery store, that is! The official pizza of both the KINGS and the LAKERS, DEEP PIZZA is not affiliated in any way with the porno film of the same name.

Don't forget to utilize your imagination and come up with an entry to this issue's BTE contest located on the inside front cover.

New EXILE: How Could Disco Wrong.

The GONZALES record that just went into the history books was a religious experience..."I haven't stopped dancing yet, with you my holy partner".

STRANGE THING DEPARTMENT: I have an old Canadian single by THE RAES with a picture sleeve depicting a guy and a girl that look fairly interchangeable and appear to be "The Raes". Now the album comes out and not only is there no picture of them, there is no mention of them period. Who are THE RAES and why are they not listed as performers on their own album?

SYLVESTER appears to have the edge in his "I (Who Have Nothing)" cover battle with BENSON from SOAP (Bob Guillume). Sylvester, (Who Has Something) is one of the brightest disco highlights in America. Benson (Who At Least Has A Record...on Tomato) is a really talented actor with a very deep voice.

GOOD AOR IMAGE: Herman Brood on Ariola. Check this one out as it is sure to be a critical favorite with the people that influence other people!

REAL REASON SCOTT SHANNON JOINS WPGC: He couldn't wait to utilize all of the techniques he learned (Not Jay and the...) from PAT MARTIN's new best seller, "The Secrets Of Programming Power".

REAL, REAL REASON THAT SCOTT SHANNON JOINS WPGC: It's not really that much better to give than to receive.

If PAUL LAMBERT were to get his own label here at the bunny, would it be WARNER-LAMBERT. (DOL = Drug Oriented Label)

Now we have ELEKTRA-CURB....can ROUNDER-CURB or FLYING FISH-CURB be far off?

RICKIE LEE JONES has a great cut on her impressive debut Lp, "Chuck E's In Love". One tipster pointed out that there is a lot of "Backfield In Motion" in that song. Did you know that Mel and Tim were not really a duo, but just one guy (Melon Tim) with a split personality?

ELVIS COSTELLO should be sued! His "Oliver's Army", though a great song has its intro lifted right from the great ABBA classic "Honey, Honey".

"We Are Family" by SISTER SLEDGE could be as big as LE FREAK! No Jive!

If you haven't heard the FRANK ZAPPA record on Mercury, you are doing yourself wrong. Both single and album are totally enjoyable and playable!

SUE EMIL is getting better and thanks all of you who took the time to drop her a line. She's back on the horn and hobbling in and out of the hits!

Who reads BTE?.....JOEL CELLA - WMOH/Hamilton, OH.....(so)

WRH

YOU TALK BACK TO BTE...

We've had more than a handful of correspondence over the past month or so and so it's time for a brief recap:

"Please continue your linear growth...You give more than you take. Quite an achievement anytime" (DOn whITtemore!)

"You're so far ahead in life at 24 (stroke,2,3,stroke,2,3)....where will you be at 34, 44, 54!!" (Steve McCormick)

"It just goes to show you that the really on top of things people are bold, agressive and stupid..." (Gary Taylor)

(This is where BILL MAYNE of KNOW would have had his comments printed, but he spelled my name with a "K".)

PERSONAL TO MARK (sic) RUT-NER: "So obvious - Bored and Aware" (Jim Jeffries)

"Correction...BOSTON, NY, MIL, BLT, DET, CLE, TOR....how DARE you pick BSTN to finish third?" (Tom Jodka - Ariola this week)

"The TIGERS for 5th in AL East..NO WAY, pal...a much higher finish" (Jim Sotet)

"Some of this is very obscure" (Jim Barker, Op. Dir.-KACY/Oxnard)

"Glad to see BTE back..and back-biting". (Doc Kirby - WTBF/Troy,AL)

"Walk Away Renee"- by the US Tennis Association Singers..."I Wish It Would Rain"- by the Farmers Almanac Singers. (Don "Ted Atkins Hired Me" Berns)

"Am I important enough for a seven inch picture disc?" (Steve MacKelvie -KRLC)

"I cannot be responsible for the judgement of anyone choosing to live in Buffalo." (Bob Moody - WAKY)

"If I win, I want SUE EMMER." (Gary Wheelock -WVMT)

"No thank you." (Rick Bean - WHEB)

"Now there's a whole lot of witty sayings in this letter that sure would look nice in some well read record company publication that I won't mention" (Mark Elliott - Q"We never played the Talking Heads and the editor thinks we're dumb shits for it"102 - Cincinnatti

"You're crazy" (Matt Hudson -KLIK)

"Think "Venus" and you will be rich." (Brian Christian -WPFM)

"You're a knucklehead, I love ya, now get outta here!" (Renee "I was briefly married to an alleged star who's really a good guy underneath all the facade" Manzo)

"Did you know that the RUBINOOS don't smoke pot?" (Lars Rysdal)

"SIHT SI BMUD" (Ed Klimek -KMKF) (Ed. note: Wasn't that a Temptations 45?)

"Nathan, you ARE the missing link" (Gary Guthrie - Nowhere)

ATTENTION: Anyone with a VHS formatted video tape recorder that lives in NHL cities, please get in touch with me so that I may supply you with tape for the upcoming Stanley Cup playoff games!! This is urgent!

If you never checked it out, please give a listen to T.V.O.D. by the NORMAL on SIRE. It is one of the worst records ever and therefore has a good chance of being a hit. The B side, "Warm Leatherette" has been getting a lot of attention as well.

WILL PAY TOP DOLLAR: For an authentic Elektra-made QUEEN jacket. Top trading value or just plain dollars...if you have a QUEEN jacket that you have no use for, help make a kid happy. Let me know!

Hope to see a lot of Northwestern Oriented Radioites at the Anti-Muscolo confab in Seattle this weekend. Tommy "I've been sick" Hutyler will bring the entire Spokane hockey team with him in the hopes of checking me into the boards...

TRACY MITCHELL: Duncan Browne....book it....right on KZOK...do you see a pattern?

Who has GUIDO SARDUCCI records on A&M? Good thing to have!

Why not a re-release of HOMEMADE THEATER's "Disco Tech"?

The GUESS WHO are now a five man band, two of whom were once members of the GUESS WHO, though neither of them ever shared the stage together prior to this recent incarnation. They play well and include many Guess Who songs of the past ("Bus Rider"..no relation to Jeff, "Runnin' Back To Saskatoon"...). Their new album is on Hilltak Records which is part of Atlantic and run by a great guy, Tom Takayoshi.

Sorry to hear that good friend MARC RATNER was recently traumatized by a minor auto mishap. Marc was unharmed, the Mercedes he his was slightly damaged and of course, his car was wrecked pretty good. LA is not a great driving city, but it beats SF or Boston!

GREAT RECORDS CURRENTLY IN A ROTATION AT MY HOUSE...not a rotation, "A" ROTATION.

LIGHTNING STRIKES - Lou Christie
JUST WHEN I NEEDED YOU MOST - Tony Wilson and/or the hit version
BACK TO THE DRAWING BOARD - The Rubinoos (entire album)
LOOK SHARP - Joe Jackson (entire album)
WALKING THE FENCE - Couchois (COO-SHWAH)
IN THE GRAVY - Village Idiots
SHAKE IT - Ian Matthews (well...now I like it)
DANCING IN THE CITY - Marshall, Hain
*** *

This space reserved for more creative ideas than I had:



VOLUME THREE....NUMBER TEN.....APRIL 20, 1979

WE LOATHE YOU MOORE (spoof)
and MOORE
and MOORE
and MOORE
and MOORE.....BTE*MDN

Tasteless, yes!.....and odorless too!..... that's what makes this issue of BETWEEN THE EARS the best yet! In the past, many folks have told us that BTE just plain stinks. Well, say goodbye to unsightly nose hairs because with this issue, BTE goes Bland!

MAJOR FRONT PAGE APOLOGIES IN LINE FROM MARC NATHAN!!!

First of all, I did not say that the record business was all made up of drug addicts with credit cards....

Secondly, I owe a personal apology to Ms. Anne McCartney of WZDQ in Chattanooga. Seems that in Seattle at the Anti-Muscolo meetings I made some remarks that were taken as a personal slur against Anne...well, that's not really the case. I think Anne McCartney has done a hell of a lot for radio and wish that there were about fifty more of her spread out strategically across the country!

Finally, an apology is due to anyone who may have misconstrued a "drug oriented" comment made in the last issue. For edification, the joke in question involved the name of a major pharmacutical (spelling?) company.

Nuff said...this issue will be boring and inoffensive to please the masses (just like a Neil Diamond record).

WRITTEN AND DIRECTED BY MARC NATHAN...in association with SIRE RECORDS
3300 Warner Blvd., Burbank, CA 91510 (213) 842-8565

INSIDE FRONT COVER...THOUGHT WE'D TRY SOMETHING DIFFERENT...STILL, THE SAME ADVERTISEMENT PAGE...

DUNCAN BROWNE - THE WILD PLACES (single)....I sincerely hope you got a chance to read the GAVIN personal pick in the issue dated April 13th. Gary Taylor (with a little help from the Album Oriented Fell and Zimmerman) out did himself!...."The mondo bizarre lyrics are stitched thru a melody that lingers like garlic in your mind."

There you have it! A legitimate person (other than myself) telling you that DUNCAN BROWNE is a legitimate contender for top forty playlists.

Great AOR activity on the album and twelve inch version of the title cut (special radio remix). The single that has shipped to you is the radio remix (edit only: 3:44). Watch for further picks, plays and confirmed activity in the coming weeks.

SUE EMIL, RICH SARGENT, SUE EMMER, DAN KELLEY, AUGIE BLUME (and associates) and MARC RATNER...er, NATHAN are all ready to take you to the proverbial wild places...provided that you give the single the kind of airplay that it needs to cultivate bullets, stars and boxes in the three glossy trades! DUNCAN BROWNE is WHITE PAGED right here....and he's warming up to GOLD!

****

THE BEATLES - WE ARE FAMILY (single)...They're back and SIRE has 'em! Those four lovable moptops from Liverpool have consented to record one tune (to test the water for an upcoming lp, no doubt!) and our slick A&R ears heard this tune and could not resist! With Sister Sledge getting the majority of play on their "He's The Greatest Dancer" single, we decided that we could beat them to the follow up! John, Paul, George and Pete have never sounded better! Don't say Goodnight Tonight....say "Gee, I'm glad the Beatles are back together...and on SIRE."

****

BONEY M - " " (single)....As we went to press, there was no news as to what the new BONEY M single would be. In the last two issues we gave you two titles so rather than try for a third, we'll just let you fill in the blank. They do have a new single in Europe and if we don't fall too far behind, we should have it out here as well!

The BONEY M album, "Nightflight To Venus" has just become only the fifth album in Canadian history to go TRIPLE PLATINUM!

American radio...you bite the wind on this one!

****

OTHER RECORDS YOU MAY BE BORED TO TEARS WITH:

I NEED YOUR HELP SISTER SLEDGE - Wings
I NEED YOUR HELP VAN HALEN - Donna Summer
I NEED YOUR HELP FMQB - Rex Smith (remember when he was REX)
I NEED YOUR HELP TONY SCOTTI - Randy Bachman

MOVIE REVIEW: PHANTASM - starring: No one in particular

This one gets three yawns and two wretches from me! The first forty-five minutes are about as boring as you could expect from a grade B horror flick. The last forty-five minutes are intense, though predictable. Of course at the end the kid wakes up and it was only a dream...or was it?...Phantasm was filled with a lot of mustard oriented goo and you didn't know if the star was a teenage boy or girl until twenty minutes into the film when he's addressed as "Michael". The best part about this movie is that it was one phantasm that required no cleaning up after it was over!

RECORD TIP: Despite the fact that you have already O.D.'ed (Over-Discoed) this year, here's one you will NOT want to overlook: LADYBUG by the BUMBLEBEE EXPRESS. This RCA release has been out a couple of weeks on twelve inch...but it's being cut down to conventional seven inch standards and released NOW! There's a chance that this one will not be as big in the clubs as on radio but you'd better give it a real listen. Remember the Chipmunks???...Shirley and Squirrly???...

Speaking of Shirley and Squirrly (not the same Shirley that did "Shame, Shame...") Who has that album? I'd really like to see it on my turntable one day! The single was on top of my charts for weeks.

JUST WHEN YOU THOUGHT IT WAS SAFE....I can not believe that BILLBOARD has now announced its DISCO FORUM VI to be held just four months after DISCO FORUM V. Who are they kidding? The fact that record companies willingly fall prey to this money making scam is tres absurd! Disco DJ's are flown in from all over the country to listen to how some fellow in a starched shirt segues out of GLORIA GAYNOR. Ohboy!

RCH SGT reports that the B side of the RANDY VAN WARMER single must have been written about RECORD WORLD's JACK FORSYTHE...It's called "Your Light".

You've heard about the 3R's (Reading, Righting and Rithmatic)...Did you know that WARNER BROTHERS is basking in the 3V's? (VanWarmer, VanHalen and Voudouris) This is definitely the first time a record company has had three hits by artists that begin with the letter V.

FACT: To assure himself of me taking his call, newly hired P.D. of WPGC, SCOTT SHANNON called as DON ANTI! It worked, I took the call...it was the worst imitation of one of the fine independant promo men this side of the Mississippi!

TARGET DEMOGRAPHIC DEPARTMENT: The new McDonalds spots ("Meet Me For Breakfast At McDonalds") state clearly that they are for the 18 to 49 year old at the beginning of "the schtick". They are very sex oriented and quite good. One standard line that is used very effectively is when the wife says, "It's not another woman, is it?" and the husband replies, "Of course not, it's the same one!".

Remember the follow-up to APRIL WINE's "You Could Have Been A Lady"? It was the ELTON YAWN song, "Bad Side Of The Moon".

Despite the fact that the TV show didn't, DAVID NAUGHTON's single appears to be "Makin' It". Very reminiscent of "Heaven On The Seventh Floor"!

The new BABYS single is "Head First" and it has been a huge AOR record here in LA. I think it could be bigger than their last one. Chrysalis is to be congratulated for the exceptional job they did on BLONDIE and are to be cautioned that they'd better break their new LEN BOONE record...because they should have made his last one a hit!

RUSTY FORD of WOKY checked in to let me know that the BREWERS will be in the thick of the pennant race up until the final minutes of the season! Personally, I hope they roll over the YANKEES by at least fifty games (though I'll settle for one or two!)

STEVE YORK is out at WAUG/FM after a very long time! There goes the only M.D. that I knew that was born on my birthday (3/14/55)...Now how do I get records played in Augusta, GA early? (Actually Bruce Stevens has always been fair and I really shouldn't worry.)

BOB HAMILTON of KRTH fame spent a week on Paradise Island with CAROL ARCHER, a noted independant A/C oriented person. Well deserved vacations for both of them. BTE hears that radio there was not as hot as the weather. Then again, it's doubtful that either of them wanted to listen too much!

Lots of good talk on the streets about the HERMAN BROOD album on Ariola. We gave it a brief mention in the last issue. This is a hot album and will pick up more believers each week. If Herman comes from Holland to tour, the ballgame will be over! "Saturday Night" seems to lead the way.

BIZARRE AD IN SUNDAY LA TIMES: "Looking for the ORIGINAL BELL RECORDS release of the first BARRY MANILOW album. Will pay up to fifty dollars for album in excellent condition.
The contact was at a Colorado TV station and when I asked her why she wanted it (I have it) she said that she was a big Manilow fan and that the versions of most of the tunes were changed from when the album was re-issued on Arista. I sent her a RAY STEVENS single and a pack of Rolaids.

NICOLETTE has gone gold and so WB gears up for similar explosion with RICKIE LEE JONES. Watch "Chuck E's In Love" become a monster track (both AOR and T40) and the album will become a classic for 1979.

Shipping in MAY to the delight of ROD TUCKER/KRKK - Rock Springs, WY: The brand new album from premier SIRE act, RENAISSANCE! "Azure D'Or" ships on May 18th and unlike any other RENAISSANCE album, this one has eleven songs! Key cut to my ear is "Winter Tree".(a perfect summer record!)

GREAT MEMORY DEPARTMENT: BACKBREAKER - Grimms (DJM) 1975 would have been a much better year if this record had gotten played across the country. I'll tell ya, it's no wonder that kids are so screwed up these days...listen to the hits (quote unquote) that you weaned them on!

There are really very few words to describe the new DONNA SUMMER single except that I wish I had heard it in time for last issue! This is one of the finest transitional oriented records (TOR) I've ever heard. She's well on her way to being able to either open for KISS or let ANGEL open for her!

Oh, supreme thanks to a true friend! SCOTT SHANNON blows out of town for DC and sends a QUEEN jacket my way! That was about the most amazing surprise I have had since Rivers Of Babylon stiffed.

TODD IS HOTT! As English Muffin and Kentucky Fried Coley storm their way up the charts with the obscure hit single, "Love Is The Answer" (they did a GREAT job!!) and the Tubes make heavy AOR rumblings with their "Remote Control" lp, look for hot productions on the Tom Robinson Band (the guy is a BIG STAR!), Patti Smith (did she shave for this lp?) and Meatloaf (did he diet for this lp....and will he find paradise by the dashboard light?). There will be a Utopia album before the summer and Todd is currently playing dates around the USA that will include a week here in LA at the Roxy....Back to the bars, again.

RUMOUR: Mark Lawrence is looking forward to the Providence Anti/Muscolo meetings later this year because of a supposed new feature. Marc Nathan is said to be single handedly doing a Career Enders panel. Seems that the outspoken young Nathan keeps many folks on the edge of their seats when he speaks at confabs.

Speaking of Mark Lawrence, the ol' fella from Bangor has gotten himself an RCA video machine (VHS format) and that means Boston Bruin playoff games. C'mon lets hear from a few more NHL cities!

New hit movie, "Voices" stars Michael Ontkean (former hockey player and one of the original "Rookies") but the "voice" belongs to Burton Cummings! Burton is also well represented on the Casablanca Oriented Album, "California Dreaming".

If Claudja Barry married Paul Jabara (and then divorced him for Kareem Abdul-Jabbar?....) would she want to record a disco version of "Sweet Lui-Louise"??

Sire recording artists, The Paley Brothers are in LA to work on tracks for their second album. Producer appears to be Phil Spector. Spector was also involved in the final mixes of two songs by the Ramones, for the movie "Rock And Roll High School".

I wonder if Rickie Lee's Chuck E. is Chuck Estrada, former member of the baby bird pitching staff that the Baltimore Orioles put together in the early 60's?

Just as we were getting ready to see the RUBINOOS have a record come out without complications....Janus takes a nose dive and all systems appear to be in limbo for Beserkley. The album, "Back To The Drawing Board" has been getting great reviews and some fine airplay as well.

TAKA BOOM, sister of CHAKA KHAN and solo artist on Ariola Records was the voice on the GLASS FAMILY record "Mr. DJ" and the UNDISPUTED TRUTH record "You Plus Me Equals Love". Now, that reminds us of Tony Burrows, so can you name his hits and the groups that they were by....and his aborted solo attempt and its label?

PROMOTERS PLAN WOODSTOCK II: Bring your own mud!

REMINDER OF THE BEST LYRIC EVER IN A TEENAGE ROCK AND ROLL SONG: To Tim Moore for the lyric in "Rock And Roll Love Letter" that says, "Cause I see an ancient rythym in a man's genetic code, Gonna keep on rock and rollin' till my GENES explode."

SCOTT SHANNON ALERT: SCOTT desperately needs a copy of GASOLINE BLUES by NRBQ. Y'know, I typed this in too quickly. I should never have mentioned this all too timely record...but..then again, Jeffries is a great guy and deserves it...

A lot of good response to "Shave Your Groove Thing" in BTE a couple of issues back. Perhaps a nationwide contest is in order.

DID YOU KNOW: That Roger Voudouris had a duet album on Capitol before he was on Warner Brothers. To be honest with you, I didn't....but it has been called to my attention. And so, if you can correctly identify the name of the other artist that recorded with Roger, we'll try to do something good for you.

OLIVIA IS HOT! From the looks of the cover, I think she's totally contageous!

SHAUN CASSIDY is set to star in a TV movie about falling in love with a retarted girl. There is no word as to whether her parents will want him to convert or not.

Collect the whole set!

SPECIAL BTE OFFER: ***BACK ISSUES***

That's right, it's that time again! Now BTE offers you a chance to catch up on all the zany things that you missed by throwing your first two years worth of Nathanisms away!

The first edition (not the group) was put out on the PLAYBOY label from 1976 to 1977.(10/22/76 - 6/6/77....ten issues in all) 1,2,3,4,5,6,7,8,9,10... count 'em

The second edition was the shortlived (but well read) MUSHROOM offerings that ran in late 1977. (9/15/77 - 12/31/77...four issues in all) 1,2,3,4... trade 'em

Of course, volume three issues are from SIRE (where they will continue to be until the boss realizes how much money is spent just to put down BILLBOARD) and they started in 1978.(2/20/78 - present...this is the tenth issue)

THERE ARE A LIMITED SUPPLY OF VIRTUALLY ALL OF THE BACK BTE's but you must order now. There is a cost factor...QUARTERS...pinball money...we do not accept dollars (unless they are abnormally large denominations), dimes, nickels or pennies. One quarter for each issue desired. Yeah, I know, last time it was one quarter for as many as you like...but response to the idea of back issues is so good that I know I'll be flooded with requests.

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SIMPLY SEND YOUR MONEY AND A LIST OF THE ISSUE(S) DESIRED TO:

MARC NATHAN
SIRE RECORDS/BTE OFFER
3300 WARNER BLVD
BURBANK, CA 91510

-"Who is this guy?"-
-"Is this supposed to be funny?"-

.....and, if you REALLY order now, we'll throw in at no extra cost...an autographed picture of Marc Ratner as captured shortly before the operation.

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LATE NEWS: It's official!! I have reached the final frontier on the disco radio burnout scene!

KRTH 101....KUTE 102....KIIS-FM 102.7...(now, even though, in all fairness, KRTH is a great station...and NOT a true disco station)...BUTTTTTTTT.....

I WANNA BLOW UP THE MIDDLE OF MY RADIO DIAL! (Sounds like a good Ramones Song!)

This past weekend I heard WE ARE FAMILY (which I was dumb enough to pick in a previous BTE) on two of the three stations AT THE SAME TIME...THREE TIMES! And....while two of them played "WAF", the other one played either HE'S THE GREATEST DANCER or I WANT YOUR LOVE.....AAAAAUUUUGGGGHHHHHHHfreak out!!!!!!

If in fact We Are Family...then I want a trial separation!

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This space reserved for more creative ideas than either Mavis or I had:



WRITTEN AND DIRECTED BY MARC NATHAN

THERE WILL NEVER BE ANOTHER BTE AS YOU HAVE KNOWN IT IN THE PAST....
(and now...italian version)
THERE WILL NEVER BE ANOTHER BTE AS YOU HAVE KNOWN IT IN THE PASTA.
(the previous was paid for by the readers of John Leader relief fund)
****

BETWEEN THE EARS.....VOLUME FOUR.....NUMBER ONE.....MAY 15, 1979
********** ********** ********** **********

Uh oh....I think I have a lot of explaining to do.

Marc Nathan has once again skipped out on a tolerable...in fact, quite acceptable situation (as he had done a few other times). It's hard to pinpoint what triggers me to make sudden changes, but I do know that the amount of happiness that I get from doing it is a greater reward than having you fools not play BONEY M records.

BETWEEN THE EARS is now a company...though it is NOT a trade or a tipsheet. MARC NATHAN is now working on an independent (I learned to spell it) basis... though he is NOT an indy promotion man.
(Ten dollars down, we go to Arlene Francis)

MARC NATHAN has turned over all the cards and reveals the concept behind his new company....and you get to read about it exclusively in this issue.
(By the way, it was Pat Martin's book that taught me to always emphasize "you")

This issue comes with a mailback postcard (that you will HAVE TO SEND BACK) that assures you of your BTE as we deliver it (twice monthly). I plan no format changes...no legitimate advertising...probably no readers unless I say nice things about people like Don Anti-Tony Muscolo, Marc Ratner, Russ Palmer, Carol Archer, RCH SGT (with or without Bob Shulman), my printer...

FRONT COVER FORMULA HUMOR (used to garner quarter hours) (*=humor)

* BEST TITLE OF THE YEAR ON A BRITISH SINGLE: "Nice Legs, Shame About Her Face"

* Did you catch McDonalds new ad campaign?...It was premiered on the CBS-TV
* special, "Ike"...Well, no fear...Fred Silverman got Burger King to debut
* theirs on the NBC-TV special, "and Tina".

FACT: MARC RATNER took time off from his "precision promotion" schedule to head up into the woods and record some sides for a future solo release. This is long overdue and we want to clearly state that MARC RATNER (or CRAM RENTAR) has a better future as a cherubic second coming of Yawn Denver...than as
* the man you'd want to "cut the deals" in places like Pascagoula!

INSIDE(ous) FRONT COVER....USUALLY AN ADVERTISEMENT...for now, a plea...

So here's the scoop on the BTE...I send out about 1,200 of these each time out and it does cost a few bucks...I could ask for support in the way of advertising...but, I've taken shots at so many people, they'd be crazy to want to support me...unless of course, they wanted PEOPLE to see their ad!

I want to get BTE to you every other week...it becomes a large expense (for now). And so, here's what the scoop is:

BETWEEN THE EARS is free to radio (one copy per station) and effective with the next issue, there will be a $25.00 yearly charge to everyone else that wants to stick with it. Naturally, you radio-ites that want your own (at your home, direct to the stations restroom...) will have to pay to the piper.

I urge you to owe it to yourself to return the already paid for postcard and be covered til June of 1980 on the BTE scene.

And naturally, better than "BILL ME" is to drop me a line (with a check made payable to: BETWEEN THE EARS).

Hey, it's better than becoming a paid for "tip sheet"!!! Support the inane!!!

THE REST OF THIS PAGE IS FOR RADIO ONLY...if you are not in radio, please... your meeting will begin on the red page in fifteen minutes...GO AWAY!!

Thanks....Now that I've got you alone, here's what I want YOU to do with your mailback postcard (and it's very important to me that you really try to do this one!).

You've been in radio for a while, right? Been involved in music, research, requests (no morals charges, please), sales and you got involved enough in your market that you think you had it down well enough to know a hit when you saw one???

Remember "that" record that you played that was such a smash you couldn't believe it? Total mass appeal up the gazooo...completely competitive with any of the other records on your playlist...but for some reason the record was "dying" on a national basis...sure, there were some other areas where the record was happening, but for the most part it was lost in the twilight zone of records that should have been, or maybe will be someday....

That's what I need to know from you...where are those radio records that we all don't know, but some of us love????? I've got a few...but you've got them all and there is probably a good story behind a few of them. On the return post card I would like you to let me know about "that" record. I will be compiling this information and hopefully will be able to create "better radio through use of better material" (don't quote me on that).

To all of you that I have known, encountered, blown away, stupified and loved, THANK YOU for allowing me the chance to evolve into the superior being that I am today...excuse me, Outer Limits is on TV now, I have to go and absorb it.

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The preceding page was for real, only the last part needs to be changed to protect the writer's bank account.

FROM AROUND THE WORLD OF RECORDS...BETWEEN THE EARS GIVES YOU A BRIEF SUMMARY...

If you haven't heard the new NICK GILDER single yet,...you are no better off than me. My copy came looking like an ELO mobile. Actually the record was so hot that it warped right back into shape and on first listen it sounds like a prelude to a rockin' new Nick Gilder album. They'll get it played, because they and it are very good.

New GEORGE HARRISON is an admirable follow up to "Blow Away" (no bad puns please) but there is a great cut on the album called "If You Believe" that should end up being a very strong THIRD single for W/B, Dark Horse and George.

Rumor has it that Mike's Management are representing the "voice of the ROAD APPLES", David Finnerty. "Let's Live Together" was a very big small market hit!

Sorry to hear that PARACHUTE has closed, but the best disco record out there does live on: MY BABY'S BABY by LIQUID GOLD deserves to be on any station that likes to play "up" records. So infectious and sooooogood! Call Casablanca for dupes!

So I see that some of you are jumping on the JOE JACKSON bandwagon. Well, fine for you! BOBBY LAURENCE of KBEQ has been playing great image records like this for a while now and hopefully more of you will take his lead!

There's a new DELEGATION single, but you should all be ashamed for letting the last one find its way into the history books so quickly. It's guys like DAVE GREENWALD that deserves a hell of a pat on the back for his efforts. One and two man shows are personal, but to bring home a hit...you need BTE and Formula 409!

ELVIS COSTELLO has been such an asshole lately that it's questionable as to whether he deserves to make all the money off Linda Ronstadt's new single, "Alison". But it is a classic song and he did write it so he gets the benefit of the doubt this time around....but the next time Bonnie Bramlett has to do her "Wonder Woman" act...that guy gets cut off!

NBC's SATURDAY NITE LIVE spoof with the VILLAGE PERSONS was soooo amazing! "Bend Over Chuck Berry" was perfect in every way. Can we expect to see that on a "Best Of...Vol. III?

Speaking of TV meets contemporary lp performers...STEVE MARTIN's special sure did have a funny sketch about "Ballet Parking"...I wonder if he read an old issue of BTE??? Mavis...you didn't show it to him, did you???

Lots of good response to my "I Need Your Help...." spoof in the last issue. So much so that the BTE office just got a great new single in:
I NEED YOUR HELP ON OUR NEWEST SINGLE THAT IS DEFINITELY A HIT, ARISTA by THE KINKS! ("Superman" is one of those records that seems to happen where played)

CHUCK E's in heat! Do you believe the job that the bunny oriented label has done on RICKIE LEE JONES....Jeez' if she could pitch as well as her hits she'd be a shoo in for Cy Young award!

YOU TAKE MY GIRTH AWAY: Great to see a comercial for bran fiber tablets that are designed to expand in your stomach, allowing you to feel like you can't eat a thing. They also probably make you feel like you're gonna die...but we'll see coz' I know one overweight person who ordered them!

CHANNEL SEVENTEEN IN ATLANTA (WTCG) is really a happening new addition to my home viewing possibilities. It's unfortunate that the Atlanta Braves are so lame. They replay the games at midnight so that you can suffer twice daily!

Boy oh boy, if I had known just how great SHAUN CASSIDY was going to be in that TV movie, I never would have made a joke! He was tremendous and I hope that when it comes time to give Emmy awards, he's right up there.

Did you know that SPIRO AGNEW was an anagram? Test your skills on this teaser! (CLUE: _ _ _ _ _ _ _ _ _ _ _)

NEW IN THE U.K.: New Dan Hartman is "Time and Space"...US release to follow?
New Micky Dolenz on Chrysalis!..."Love Light"

Well I guess it's public knowledge that accomplished keyboard and synthesizer player WALTER CARLOS is now Wendy Carlos...What people don't know is that BTE has exclusive copies of her new album, to be released soon..."Swished On Bach"

MY BABY'S BABY MAYBE? There are a number of Latin major league ballplayers who would be happy to take the blame for any damage you may have done.

Well, no bet on this Beach Boys single, I think it's a smash...but thatnks to BOB RIVERS at 14Q for losing his bet on their last one. I hear you've left the station as well....wotsa matter, it was only a bet!

The new HOLLIES album (available on import) utilizes an upside down calculator to spell out the name of the group. When turned right side up, you have the title of the LP: FIVE THREE ONE, DOUBLE SEVEN OH FOUR.

TODD RUNDGREN showcased a few new songs from the upcoming UTOPIA album on his most recent trip through LA. Watch for a great tune called "Shot In The Dark".

Thanks to CHUCK LACKNER for sending me a dictionary so that I can spell better. Actually, I know how to spell "better"...it's seperate and independant that I have trouble with. Also of course, there is never any proofing done to an issue of BTE, so everything that goes out, goes out...with or without mistakel.

Sire's PALEY BROTHERS are in and out of the studio, working with enigmatic PHIL "So wierd you wouldn't believe it" SPECTOR. Watch for hot new Paleys!

If you are a confirmed DR. HOOK fan, make sure you hear the CITY STREETS single on RCA. "Livin' In The Jungle" is written by Hook-ee Dennis Locorriere (who John Tobin and I met in an airport once) and produced by Ron Haffkine (who had a single on Polydor once called, "Do You Wanna Boogie Or Do You Don't Coz' If You Do I Will With You, But If You Don't I Won't).

LOUIS LEWOW, after doing a more than respectable job when he was banished to the deep south to learn how to be corporate, has been rewarded and heads home to NYC to do his secondary "thing" with the Epic people (no relation to the Cherry People on Heritage). Congrats, let's see you get a RAM JAM record played.

INSTANT FLASH: If "Cuba" by the GIBSON BROTHERS on Island isn't a note for note steal of KAREN YOUNG's "Hot Shot", then my sweet lord must not be looking out for me. Nonetheless, "Cuba" is for anyone that loves to dance!

While on the subject of Island, it is confirmed that the new ROBERT PALMER album <u>will</u> include his version of the Todd classic, "Can We Still Eat Fred?".

What do you get when you cross a rooster with a jar of peanut butter?
For answer (and a good time): call Pam at KDWB - 612-739-4000!!

Bob Seger anthem for exterminators: "We Got Termites"...(thanks Pam, next time I'll do it myself!)

JANICE TULLY of Mushroom, your ego is appeased, you're at the top of the page. And BILL DUDLEY, though I am sure you would not have minded it the other way around, you are directly underneath her!

Is it true that BILL PFORDRESHER (not listed in the dictionary that Chuck sent) has a copy of the BEATLES single, "Ticket To Ride" that says, "From the movie, "Eight Arms To Hold You""....sonds like a very valuable disc!

In keeping in tradition, the NHL has asked the LA KINGS to "adopt" a middle name like the TORONTO MAPLE LEAFS or the CHICAGO BLACK HAWKS...Initial response is favoring the LOS ANGELES BURGER KINGS.

No truth to the rumor thatCurb's first independently distributed label will be called YOUR DOG.

FACT: PAT MARTIN reports that his WSPT, a winner of the BILLBOARD "Station Of The Year" award this past year, can not get reporting status in that trade. Once again, we are forced to say that this is a farce. We suggest you think about this one the next time you see a record that you had confidence in, lose a bullet (star, baby, star...) in that sheet.

Heavy congrats to RICH FITZGERALD for his Executive Producer status on the JOHN "Johnny Cash meets Fleetwood Mac, film at eleven" STEWART album. "Gold" should be re-titled "Double Platinum"...but KISS already did that.

BOO on both RSO and CLAUDE HALL for not including MARC RATNER and JON KONJOYAN in the CHRR concise and well done article about the RSO Promotion Staph. Those two are the ones who get 'em played! Let's see something about Marc somewhere other than BTE and MOUSE BEAUTIFUL!

There's an all girl group out of Minneapolis, VIXEN and the demo that they are shopping around includes a great title: "Tie Me Down, Don't Beat Me, Just Be A Little Bit Rough"!!!

If you haven't heard "Fish Heads" by BARNES and BARNES (Artie and Art...they're brothers) on the LUMANIA label, I suggest you tune in for DR. DEMENTO's top ten....this is a smash in those circles. Also watch for "A Day In The Life Of Green Acres" by DAMASCUS with BARNES and BARNES on the Asinine label. A hit!

SEEN ON FAMILY FEUD: "Something that gets stuck in between your teeth" and the guy said, "Jerky"....To my surprise so did SIX of the hundred people in the studio audience.

The very tall RED MTN continues to consult KCBN as well as a station in Lake Tahoe. Good to hear that Red is happening because the air gets very thin up where his head is!

DAVID CARROLL of one of those new Chattanooga stations that has lots of letters and numbers reports that as soon as United gets off strike they would be fools not to use the PEACHES and HERB single as a new ad campaign...I dunno, I think if they hit turbulence there'd be too much blood from all the passengers trying to "Shave Their Groove Things"...(I'll never give that one up, Mr. Leader!)

SHIRLEY and SQUIRRELY FAN CLUB INFORMATION: Send $2.00 to S&S FAN CLUB - BOX NO. 12011 - NASHVILLE, TN 37212...They promise pictures, buttons, iron on patches and a secret CB code book...sounds great! They also have S&S T-shirts for the nominal sum of $3.25 (kids) and $4.25 (bigger kids...like me!)

As we get to the back page, I guess I should clue you in as to what I will be doing to earn a lifestyle.

BETWEEN THE EARS is an independent A&R firm that will try to hook up artists that already have deals and producers, with songs that have already exhibited strong radio potential (oh...now we get it....great idea....nobody's done that before) Oh yes, there will be other projects that I'll be involved in, but for the most part I want to recycle some of those great records that you never think to play.

My thanks again to all the trades people, tip sheet types, Kal, all of my ex-employers and especially to people like RCH SGT and Suzanne Emil, John Montgomery and SeeMore Stein. All the best!

I'm at: 3290 CARSE DRIVE * L.A. , CA 90068 * 213-876-8179 * and may you all believe in yourselves as much as I believe in myself...and consequently, all of you as well!

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Normally at this point I run out of ideas and tell you to doodle in this space:

Why should this issue be different?...Because it is!

Don't forget to figure out a way to send me to the BOBBY POE convention in late June. I'll be at the ANTI/MUSCOLO conclave in Austin, TX!

Don't miss ROCK AND ROLL HIGH (SCHOOL) when it comes to a theater or drive in near you!

My quest to become a freelance writer of hockey articles got off to a rather encouraging, but not sucessful start when HOCKEY ILLUSTRATED sent me a great personalized reply. They said I had tremendous insight into the game and that my writing style was superb (what do they know?) but that an article of such editorial quality was not what they were looking for....Maybe I shouldn't have mentioned the fact that half of the members of the LA Kings weren't good enough to be traded for the machine that cleans the ice between periods!

Special thanks to ERIC NORBERG for his quotes on the BONEY M single, "Rasputin" that SIRE finally shipped amid all the confusion. My personal apologies to WPFM and Brian Christian in particular for all of the work that they did to try to force "Night Flight To Venus" out as a single...maybe as the follow up to the HIT "Rasputin". Also, thanks are in store for FRANK COLBOURNE of KVI/FM for adding the record out of the box. I'll take it to my grave...the group is a SMASH....

Now you can doodle:

(Don't forget to send that postcard to me....I Need Your Help Everybody...)