

THE BRENEMAN REVIEW

"The Yellow Pages of Music Radio" by Betty Breneman

February 19, 1990

WINNERS!

MOTLEY CRUE - WITHOUT YOU - ELEKTRA

REGINA BELLE - MAKE IT LIKE IT WAS
- COLUMBIA

LUTHER VANDROSS - HERE AND NOW
- EPIC

RIGHT ON!

TEARS FOR FEARS - ADVICE FOR THE
YOUNG AT HEART - FONTANA/POLYGRAM

MELISSA ETHERIDGE - THE ANGELS
- ISLAND

HOTTEST ADDS

- W 1. TOMMY PAGE - I'LL BE YOUR EVERYTHING - SIRE/WB
- W 2. MOTLEY CRUE - WITHOUT YOU - ELEKTRA
- W 3. DON HENLEY - THE HEART OF THE MATTER - GEFEN
- W 4. JANE CHILD - DON'T WANNA FALL IN LOVE - WARNER BROS.
- W 5. LOU GRAMM - TRUE BLUE LOVE - ATLANTIC
- W 6. REGINA BELLE - MAKE IT LIKE IT WAS - COLUMBIA
- W 7. LUTHER VANDROSS - HERE AND NOW - EPIC
- W 8. LISA STANSFIELD - ALL AROUND THE WORLD - ARISTA
- W 9. MIDNIGHT OIL - BLUE SKY MINE - COLUMBIA
- W10. CHER - HEART OF STONE - GEFEN
- 11. ROLLING STONES - ALMOST HEAR YOU SIGH - ROLLING STONES/COLUMBIA
- 12. BRAT PACK - YOU'RE THE ONLY WOMAN - A&M
- W13. BELINDA CARLISLE - SUMMER RAIN - MCA
- 14. A'ME LORAIN - WHOLE WIDE WORLD - RCA
- 15. CALLOWAY - I WANNA BE RICH - SOLAR/EPIC
- 16. MICHEL'LE - NO MORE LIES - RUTHLESS/ATCO
- 17. KISS - FOREVER - MERCURY/POLYGRAM
- 18. BEE GEES - BODY GUARD - WARNER BROS.
- 19. EURYTHMICS - (MY MY) BABY'S GONNA CRY - ARISTA
- 20. ALANNAH MYLES - BLACK VELVET - ATLANTIC

W denotes current and past WINNERS!

LINEAR

"Sending All My Love"

PWR106 KNRJ KOY-FM KKLQ KZZP KS104 KITY
KTFM KKFR HOT977 KPRR KZFM KRQ KJYO
KLUC WIOQ KCAQ

Get **hot** with Atlantic



MELISSA ETHERIDGE

AFTER

- Selling over 3 million albums
- A grammy nomination for the second year in a row
- 6 consecutive AOR breakers
- Extensive and consistent MTV and VH-1 airplay

IT'S TIME FOR . . .

THE ANGELS



Produced by Kevin McCormick, Niko Bolas, Melissa Etheridge
From the album *"Brave and Crazy"* available on Island compact discs, cassettes and records © 1990 Island Records, Inc.



ISLAND

THE MUSIC MEETING

We generated some good dialogue with last week's MUSIC MEETING column. Re-defining the term 'mass appeal' as it applies to today's music, lifestyles, demographics and your particular market is something that's happening more and more, it seems. Certainly the music being made available has a great influence. The number of contemporary music radio stations in each market has become more of a factor in 'niche' programming. Many programmers are still struggling with the abundance of urban-based music dominating right now. If there's an urban-slanted station in the market already, - how do you reflect a 'mass appeal' approach without becoming the second urban-music station? Now re-defining 'mass appeal' comes in - and breaking stereotypical thinking. With so much music sounding alike - it's important to have enough time to do some quality listening. I don't think most PDs/MDs have enough listening time to be discerning about the music they're considering each week. There really is enough music to fit what you need, whether you're super-serving a particular 'niche' or reaching for the great 'mainstream'... - it takes an open mind - enough quality listening time - good research - and sharing of information to make the task a little easier.

A look at some of our biggest hits still show a wide variety of music styles - but all are 'mainstream' in their genre..that is they're not the extremes of the style. That's how different music styles become acceptable to the mass audience - when they evolve from their extremes. Major mass appeal hits right now include THE B-52S, BAD ENGLISH, TAYLOR DAYNE, GLORIA ESTEFAN, JANET JACKSON, BILLY JOEL, MILLI VANILLI and ROXETTE. Moving into that category are ALANNAH MYLES, JANE CHILD, LUTHER VANDROSS, MADONNA.

Records that have especially strong appeal for adults on top 40 formats include the ELTON JOHN, especially and consistently strong for 18-34 females; the PHIL COLLINS, which actually gets response from adult males & females, is still dayparted for most; the BELINDA CARLISLE continues to show it has good female appeal..from about 16 to mid-30's. It's not a highly reactive record in comparison to the urban\dance type hits - but it fares well in call-outs after a while and very well

on formats skewing toward the 22+ female. Coming up in the adult-female-demo area is the song by SADA O WATANABE & PATTI AUSTIN. Song is strong, already successful on adult-appeal formats - starting to make its move on the T40/urbans that court females.

D-MOB is a solid pop/mass appeal hit that originated on the dance formats. So many of these records really don't get the early attention from top 40 programmers, I believe, simply because they're all lumped together description-wise and that 'discerning listening' mentioned above doesn't take place. While this may skew young initially - it's totally acceptable to the 'mass audience' on the pop/top 40 station. Demographic response spans 12 to 34, male & female.

TOMMY PAGE is the #1 response record for young females. No surprise. Most playing the record identify it as "TOMMY PAGE with the NEW KIDS ON THE BLOCK". Huge requests - very little dayparting.

DEPECHE MODE has been successful everywhere it's been played. You'll probably not see a big national chart reflection because it's already coming down some stations charts while still being added on others. National charts of necessity reflect the activity of only that week - rather than cumulative response. During any one week from now on it may lose stations simply because it's run its course, not because it wasn't successful - but that will still affect the national listing. Suffice it to say - it is a hit record for those who deal with it. Strong response from the young adults initially - but it does open to include up to mid-30's. No comments on the title - it's just the 'sound' of the record they like.

Some more hits moving into mainstream from the urban formats include "Whip Appeal" by BABYFACE. This album cut has been getting airplay at a handful of urban-slanted top 40's with extremely strong requests. It's a soulful ballad that finds a receptive female audience. CALLOWAY is a good-natured, uptempo record that's also finding success on top 40. Stations also use the title as a tie-in for contests. Title is "I Wanna Be Rich".

"MUSIC MEETING" (cont. on page 21)

THE TOP 40 HITS

(Based on amount of airplay, rotation, demographic appeal and geographic penetration)

3 weeks ago
2 weeks ago
last week
this week

3 weeks ago
2 weeks ago
last week
this week

- 11- 4- 2- 1. JANET JACKSON - ESCAPADE - A&M
2- 1- 1- 2. Paula Abdul - Opposites Attract - Virgin
7- 5- 4- 3. ROXETTE - DANGEROUS - EMI
20-12- 7- 4. BILLY JOEL - I GO TO EXTREMES - COLUMBIA
9- 7- 5- 5. GLORIA ESTEFAN - HERE WE ARE - EPIC
13- 9- 6- 6. BAD ENGLISH - PRICE OF LOVE - EPIC
4- 3- 3- 7. Chicago - What Kind Of Man Would I Be - Reprise
22-16-11- 8. THE B-52'S - ROAM - REPRIS
4-10-10- 9. MILLI VANILLI - ALL OR NOTHING - ARISTA
17-14- 9-10. Cover Girls - We Can't Go Wrong - Capitol
37-24-16-11. TAYLOR DAYNE - LOVE WILL LEAD YOU BACK - ARISTA
32-21-14-12. ALANNAH MYLES - BLACK VELVET - ATLANTIC
5- 6- 8-13. Seduction - Two To Make It Right - Vendetta/A&M
26-18-13-14. Richard Marx - Too Late To Say Goodbye - EMI
**-33-25-15. MADONNA - KEEP IT TOGETHER - SIRE/WARNER BROTHERS
**-34-24-16. PHIL COLLINS - I WISH IT WOULD RAIN DOWN - ATLANTIC
28-26-22-17. D-MOB - C'MON AND GET MY LOVE - FFRR/POLYGRAM
31-25-19-18. MICHAEL PENN - NO MYTH - RCA
34-28-21-19. LINDA RONSTADT featuring AARON NEVILLE - ALL MY LIFE - ELEKTRA
30-27-23-20. MICHEL'LE - NO MORE LIES - ATCO/RUTHLESS

- 29-22-20-21. Warrant - Sometimes She Cries - Columbia
12-11-15-22. Aerosmith - Janie's Got A Gun - Geffen
36-30-28-23. LUTHER VANDROSS - HERE AND NOW - EPIC
1- 2-12-24. Rod Stewart - Downtown Train - Warner Brothers
**-38-31-25. BIZ MARKIE - JUST A FRIEND - COLD CHILLIN'/WARNER BROTHERS
**-40-32-26. BELINDA CARLISLE - SUMMER RAIN - MCA
--**-27. TOMMY PAGE - I'LL BE YOUR EVERYTHING - SIRE/WB
33-31-29-28. ELTON JOHN - SACRIFICE - MCA
15-17-18-29. Expose - Tell Me Why - Arista
3- 8-17-30. Michael Bolton - How Am I Supposed To Live Without You - Columbia
--37-31. LISA STANSFIELD - ALL AROUND THE WORLD - ARISTA
--35-32. KEVIN PAIGE - ANYTHING I WANT - CHRYSALIS
6-15-27-33. Jody Watley - Everything - MCA
--38-34. TECHNOTRONIC - GET UP - SBK
--36-35. WHITESNAKE - THE DEEPER THE LOVE - GEFEN
--**-36. JANE CHILD - DON'T WANNA FALL IN LOVE - WARNER BROTHERS
--**-37. KISS - FOREVER - POLYGRAM/MERCURY
--40-38. JOAN JETT - DIRTY DEEDS - BLACKHEART/EPIC
8-13-26-39. Eddie Money - Peace In Our Time - Columbia
--**-40. DEPECHE MODE - PERSONAL JESUS - REPRIS

(kay-wīz)

KY2E

“(stomp): MOVE JUMP JACK YOUR BODY”

THE NEW SINGLE

Produced by Smack Music Productions

WHEN YOU
PLAY IT9
SAY
IT —



EXPLANATION

Single-rank number of all singles reported
Requests-rank number of all requests reported
 LP-rank number of all albums reported
Regions-geographic regions in which record is active

This array gives at-a-glance information on a record's strength-in requests, single & LP sales,

Demos-strongest demographic appeal of the record
Dayparts-consensus of most used daypart
Rotation-consensus of most common rotation being used
Formats-indicates type of formats using the record

geographic & demographic highlights; plus how it's being programmed in dayparts, rotation & by format.

WINNERS!

(Early Hit Warnings)

MOTLEY CRUE - WITHOUT YOU - ELEKTRA

Single-119 to 65 Demos-young adult

Requests-#40 Dayparts-6pm-2am

LP-#20 Rotation-new music

Regions-all Formats-rock,T40

3rd piece from the "Dr. Feelgood" LP. Rock stations fronting the pack at this stage. Early phone response is good. Group will be presenter during the Grammy ceremonies. Here are the stations contributing to the CRUE's WINNER!'s ribbon. Adds-KIYS, KSND, KQLZ, WLRW, KFBQ, KXXR, KBIU, KZOU, KEGL @20, KKBQ, K106, KBFM, WWCK, WGH, WSRZ, WQEN and KTXV #39, WMGM #27, WAPW 5-5

REGINA BELLE - MAKE IT LIKE IT WAS

- COLUMBIA

Single-167 to 94 Demos-18+ female

Requests-0 Dayparts-2am-2pm

LP-0 Rotation-new music

Regions-all Formats-T40,pop

Programmers becoming familiar with this artist. Some reporting excellent call out response from upper females. Solid round of support from the following making REGINA a WINNER!. Adds-KBLQ @36, KMEL, KLUC, KKLQ, KFMB-FM @30, WZWZ, KJJG, KTFM, WHTZ @29, WBSB, WNVZ, WHYI and KITY on, WGLL d30

LUTHER VANDROSS - HERE AND NOW - EPIC

Single-28 to 23 Demos-18+ esp. female

Requests-#16 Daypart-2am-6pm

LP-#23 Rotation-secondary

Regions-all Formats-T40,pop,dance

We've been expounding the virtues of this for weeks and it comes through. Continually proving itself where it's given a shot. More Top 40 this week. Plenty of top 10 numbers. Some stations have in primary rotation. Ladies flocking to this. LUTHER is up for a Grammy this week. Adds-KMOK, KYRK @40, WAZY, WLRW, KTXV, KLAZ, KZOU, KSAQ @40, WNNK, WSTR @24 and KISN 28-22, KBLQ 4-3, KSND 32-29, CHWK on, KDON #25, KOY 19-15, KLUC, KOST 2-2, KIIS 27-22, KKLQ 16-12, KFMB-FM 5-3, KDES on, KBOS 24-21, KFIG on, WZWZ d33, WUPM on, KFBQ d40, WCIL 33-20, KRAV 1-1, KWTX d35, KRBE 23-22, K106 d37, KITY 3-2, KTFM 8-7, KBFM 32-29, KODM 17-14, WHTZ 27-23, WAVA 29-26, WSBG on, WIGY d16, WKSS #11, WJLK 10-9, DWAYV on, WDNH 23-20, WBSB on, WVAQ #39,

WQIO 32-27, WXXL 34-26, WZKT 9-4, WAPW d28, WHYI 9-4, WAIL 38-31, WQEN 20-15, WOHT #8

HOTTEST ADDS

(This Week's Most Added Records)

1. TOMMY PAGE - I'LL BE YOUR EVERYTHING

- SIRE/WB

Single-41 to 27 Demos-12-24 female

Requests-#2 Dayparts-2pm-2am

LP-0 Rotation-new music

Regions-all Formats-T40,dance

WINNER last week with another big week. Mid America joins in. Big phones. Young females piling it on. NEW KIDS provide background and bring along their audience and fans. Chart numbers coming in gobs. Adds-WZWZ, WAZY, WIZM @23, KXXY, KBEQ, KTXV, WIBW, KLAZ, KSAQ @35, KODM @26, WIGY, WBZZ, WNNK, WWCK @31, WGH, WAIL @40 and KWSS 29-25, KOY 27-19, KRNQ 25-22, WCIL 32-16, WEGX 26-16, WAPW 30-26

2. MOTLEY CRUE - WITHOUT YOU - ELEKTRA

(see WINNERS!)

3. DON HENLEY - THE HEART OF THE MATTER

- GEFEN

Single-83 to 61 Demos-not discernible

Requests-0 Dayparts-12pm-5am

LP-0 Rotation-new music

Regions-all Formats-T40,rock

Another BRENNEMAN WINNER! last week. More adult leaning stations now feeling comfortable with this. Album huge seller and Grammy nominee. MR. HENLEY will perform on the Grammy telecast. Continued whispers of an EAGLES reunion. HENLEY and FREY are mulling, and planning on writing a couple of tunes together very soon. Stay tuned. Adds-KBLQ @40, KFIG, WKHY, WAZY, WUPM, KJJG @39, KOJM, K106, KODM @28, WNNK, WGLL, WAEB, WDIF, WWCK @39, WAIL @38 and KIYS d25, KEZY on, KFBQ d38, KXXR 39-34, WVAQ #35, WSTR 24-21

4. JANE CHILD - DON'T WANNA FALL IN LOVE

- WARNER BROS.

Single-43 to 36 Demos-18+

Requests-#55 Dayparts-12pm-2am

LP-0 Rotation-various

Regions-all Formats-T40

THE BRENNEMAN REVIEW would like to thank JANE for visiting our offices this past week and

'HOTTEST ADDS' (cont')

spending time visiting with many of you on the phones. New round of stations showing up, many from the central regions. Chart numbers continue to be excellent. JANE played every instrument recorded on her album. Adds-WAZY, WZEE @37, WDIZM @34, WLRW, KIMN @31, WCIL, KBEQ, KTXY, WHTZ @30, WBZZ, WAEB @40, WWCK @35, WXXL, WAIL @39 and KMEL 30-26, KRQ 17-12, KRXY 10-7, KWTX 38-32, WKSE 27-22, WAPW 19-15

5. LOU GRAMM - TRUE BLUE LOVE - ATLANTIC

Single-82 to 66 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-0 Rotation-new music
Regions-all but SW Formats-T40,rock
Featured as a WINNER! last week. Second cut from LP. A bit more edge to this so some adult leaning stations may hesitate. Those charting this week indicate initial optimism. Produced by PETER WOLF. Will begin tour later this month. Adds-KZHT, WAZY, KRNO @27, WIZM, KTXY, KSAQ @37, KODM @31, WSBG, WIGY, WNNK, WVAQ

6. REGINA BELLE - MAKE IT LIKE IT WAS - COLUMBIA (see WINNERS!)

7. LUTHER VANDROSS - HERE AND NOW - EPIC (see WINNERS!)

8. LISA STANSFIELD - ALL AROUND THE WORLD - ARISTA

Single-37 to 31 Demos-18+
Requests-#32 Dayparts-12pm-4am
LP-0 Rotation-various
Regions-all Formats-T40,dance
Top 40 charting with extensive moves. Adult stations still feeling their way along. Several more added this week. Good drive song for those kinds of stations, an excellent flavoring device. Many adult appeal mentions from Top 40 stations. Was part of the group BLUE ZONE who had the tune "Jackie". Adds-WUPM, KLSS, WZEE, WIZM, KIMN

@33, WAVA @29, WJLK @32, WAYV, WDNH, WXXL and KISN 32-24, KRQ 24-16, KRNO 24-20, KTFM 26-21, WIGY d17, WHYI 29-25

9. MIDNIGHT OIL - BLUE SKY MINE - COLUMBIA

Single-86 to 77 Demos-not discernible
Requests-0 Dayparts-3pm-2am
LP-0 Rotation-new music
Regions-all Formats-T40,rock
Achieved WINNER! status last week. 1st tune from new album "Blue Sky Mining". Top 40 and rock leaning stations showing no hesitancy. More support from all regions. Interesting packaging for Pro CD..completely recyclable. Adds-KXGO, WJZQ, WZEE, K106, KSAQ @36, WKSS, WNNK, WAIL, WSRZ plus KSND d31, KQLZ on, KKRL d33, KRBE 29-28, WWCK 39-37, WZIX d33

10. CHER - HEART OF STONE - GEFFEN

Single-57 to 48 Demos-18+
Requests-#67 Dayparts-2am-6pm
LP-#41 Rotation-new music
Regions-all Formats-T40,pop
Her CHERness continues to build another success story. Plenty of new interest this week. Chart moves fairly healthy. Rumors persist that CHER is being talked with about being in "Batman II". Adds-KIYS, KSND, KRQ @30, KLSS, KBIU, KEGL, KWTX @37, WDNH, WSRZ and KISN 30-21, KZZP on, KIMN 29-20, KKBQ on, WJLK 26-20, WZIX d37

11. ROLLING STONES - ALMOST HEAR YOU SIGH - ROLLING STONES/COLUMBIA

Single-65 to 54 Demos-18+
Requests-#58 Dayparts-12pm-4am
LP-0 Rotation-new music
Regions-all but SW Formats-T40,rock
Mainstream Top 40 beginning to play. Overall chart movement seems solid. Central regions adding strength this week. Later in the spring the FOX TV network will be showing a STONES special about the concert tour..part of it in 3-D. Adds-WAZY, WUPM, WZEE, KIMN, KFBQ, KBFM, WSBG, WVAQ, WSTR plus KSND d35, WJZQ 39-32, KSAQ 37-31, WGLL d32, WQEN d32

LUTHER VANDROSS

"Here And Now"

R&R BREAKER 37-33* BRENNEMAN WINNER 28-23* R&R A/C 6*-2*

Y-100 9-4 hot KKLQ 16-12 hot WIOQ 5-4 hot WPGC 3-3 hot KITY 3-2 hot WCKQ 4-3 hot

WDJX 20-10 hot WOVV 5-5 hot Z99 20-13 hot B95 24-12 hot HOT96 1-1

Alvin

Epis

'HOTTEST ADDS' (cont')

12. BRAT PACK - YOU'RE THE ONLY WOMAN - A&M

Single-87 to 71 Demos-not discernible
Requests-0 Dayparts-2pm-4am
LP-0 Rotation-secondary
Regions-all Formats-T40,dance

Returns to the Hottest Adds section with a solid round of adds. Good indicators from all regions. Dayparts are mixed depending on format qualifications. Should be familiar to adults and interesting to ladies. Adds-KWSS, KSND, WZWZ, KRNO @32, WLRW, KFBQ, WGH, WAPW, WQEN and KZHT on, KRQ 33-28, KRXY 29-27, KZOU 38-36, WWCK 40-33

13. BELINDA CARLISLE - SUMMER RAIN - MCA

Single-32 to 26 Demos-18+
Requests-#28 Dayparts-12am-7pm
LP-0 Rotation-secondary
Regions-all Formats-T40

Has been in this section every week since it's release. Artist is getting support now from rock leaning stations as well. Phones now starting to show up. String arrangement adds flavor. Chart numbers still steady and strong. Seems to lean female. Adds-KYRK @39, KFMB-FM @26, WZWZ, KXXR, WQIO @39, WGH, WAPW and KBLQ 20-15, KLUC 17-11, WZEE 37-30, WCIL 34-27, WDNH 20-14, WAIL 34-29

14. A'ME LORAIN - WHOLE WIDE WORLD - RCA

Single-50 to 41 Demos-young adult
Requests-#53 Dayparts-2pm-2am
LP-0 Rotation-secondary
Regions-all Formats-dance,T40

Been a steady performer since it's release. Biggest successes at stations leaning dance. Many top 10 numbers there. Top 40 a bit slower but continuous. From movie "True Love" Adds-KKBQ, WUPM, WAYV, WMGM, WKSE, WNVZ, WSRZ plus KMEL 11-8, KZZP 21-14, KRXY 28-23, K106 39-33, WAPW 26-23

15. CALLOWAY - I WANNA BE RICH - SOLAR/EPIC

Single-76 to 56 Demos-young adult
Requests-#44 Dayparts-2pm-4am
LP-0 Rotation-secondary
Regions-all Formats-T40,dance

Even mixture of dance leaning and Top 40 stations. Each week has managed to capture another round of stations to keep growth quite steady. Phones are beginning. Adds-KWSS, KZZP, KKLQ, KBFM, WAYV, WSRZ, WOHT @32 and KMEL d30, KDON #17, KRXY 23-10, KITV 15-13, WKSS #22, WXXL 31-30

16. MICHEL'LE - NO MORE LIES - RUTHLESS/ATCO

Single-23 to 20 Demos-y.a. female
Requests-#11 Dayparts-3pm-4am
LP-#15 Rotation-secondary
Regions-all Formats-T40,dance

Well, yeah, better be on this. Returns to the Hottest Adds spotlight. Already top 10 in many locations and in primary rotation as well. Phones are there. Ladies love the message. Dance-scat quite infectious. Adds-WAZY, WLRW, KBEQ, KLAZ, WQEN and KMEL 1-1, KLUC 5-4, KRXY 1-1, WKSE 14-9, WAPW 6-3

17. KISS - FOREVER - MERCURY/POLYGRAM

Single-46 to 37 Demos-12-24 esp. male
Requests-#25 Dayparts-6pm-2am
LP-0 Rotation-various
Regions-all Formats-T40,rock

Mainstream Top 40 now rounding out picture. Chart moves definitely very solid in all regions. Tune co-written by MICHAEL BOLTON. Group plans an elaborate tour this summer. Adds-WAZY, KRNO @33, WAVA @28, WBSB, WQIO, WXXL, KSND 34-30, KYRK 39-32, WLRW 33-25, KXXR 27-21, WWCK 34-29, WAIL 33-28

18. BEE GEES - BODY GUARD - WARNER BROS.

Single-85 to 70 Demos-adult
Requests-#57 Dayparts-2am-6pm
LP-0 Rotation-various
Regions-all Formats-pop

Comes from the "One" LP. Adult leaning stations really going for this. Early charting shows the group doing well. Best response since album first came out. Adds-KOST @17, CHWK, KDES, KFIG, WUPM, WZKT @30 and KBLQ 15-14, KLSS on, WJLK 22-16

19. EURYTHMICS - (MY MY) BABY'S GONNA CRY - ARISTA

Single-175 to 131 Demos-not discernible
Requests-0 Dayparts-2pm-4am
LP-0 Rotation-new music
Regions-all but SW Formats-T40,rock

3rd release from LP. Response to this much better than last effort. Captures their sound. Variety of stations taking interest. Adds-KZHT, KSND, WZWZ, KXXR, WDIF, WQEN plus KJJG on, KKRL on

20. ALANNAH MYLES - BLACK VELVET - ATLANTIC

Single-14 to 12 Demos-12-34 esp. female
Requests-#3 Dayparts-all
LP-#7 Rotation-primary
Regions-all Formats-T40

Finding still more believers this week. Top 10 in most areas, charts and phones. Primary rotation status as well. Her LP has received 7 nominations for Canada's most prestigious music award..the Juno. This is the most ever at one time for one album in a year's period. U.S. tour to start in March or April. Adds-KZZP, KRXY, WEGX @29, WKSE, WBZZ @30 plus KISN 10-5, KQLZ 6-3, WZWZ 12-7, K106 4-2, WQIO 10-7, WSTR 5-3

RIGHT ON!

(Instant Airplay)

TEARS FOR FEARS - ADVICE FOR THE YOUNG AT HEART - FONTANA/POLYGRAM getting instant reaction and going RIGHT ON! KMOK, KFIG, KFBQ, KBIU, WNVZ

MELISSA ETHERIDGE - THE ANGELS - ISLAND receiving immediate attention and going RIGHT ON! at KSND, WJZQ

'TIP SHEET'

THE ALARM - LOVE DON'T COME EASY - I.R.S.

Single-106 to 95 Demos-young adult
Requests-0 Dayparts-6pm-2am
LP-0 Rotation-secondary

Regions-NW,NC,SC,NE Formats-T40
KIYS 29-28, KZHT on, KSND on, KJJG 27-24,
KKRL 28-25, WJZQ 38-36, KXXR 40-36, KLAZ
on, WSBG on

ROBIN BECK - FIRST TIME - MERCURY/POLYGRAM

Single-150 to 144 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-0 Rotation-secondary

Regions-NW,NC Formats-T40
KISN 40-37, KZHT on, KOJM on, KFBQ add

PAUL CARRACK - BATTLEFIELD - CHRYSALIS

Single-117 to 89 Demos-not discernible
Requests-0 Dayparts-10am-5am
LP-0 Rotation-secondary

Regions-all Formats-T40
KBLQ 32-29, KXGO on, KDES on, WZWZ on, KLSS
add, KJJG on, KKRL on, KWTX on, WSBG add,
WGLL 30-29

THE CHIMES - 1-2-3 - COLUMBIA

Single-113 to 109 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-0 Rotation-secondary

Regions-NW,SW,SC Formats-dance,T40
KZHT, KDON #24, KOY on, KLUC on, KBOS on,
KSAQ on, KITY 27-26, KTFM on

ERIC CLAPTON - BAD LOVE - REPRISE

Single-130 to 123 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-#40 Rotation-secondary

Regions-all but SW Formats-rock,T40
KIYS on, WKHY on, KXXR 32-27, WSBG on,
WQEN add

NATALIE COLE - STARTING OVER AGAIN - EMI

Single-60 to 60 Demos-25+ m/f
Requests-#50 Dayparts-days
LP-0 Rotation-secondary
Regions-all Formats-pop,adult
CHWK on,KOST 17-12, KDES on, KFIG on, WUPM
on, KOJM on, KRAV 6-2, WGLL 12-6, WDIF on
WZKT 24-16

NATALIE COLE - WILD WOMEN DO - EMI

Single-103 to 100 Demos-not discernible
Requests-0 Dayparts-2pm-4am
LP-0 Rotation-new music
Regions-all Formats-T40,dance
KMOK add, KSND on, KOY add, KZZP, KLUC on,
KKLQ on, KBOS d38, KKRL on, KWTX on, KRBE
add, KITY on, KTFM on, WNNK on, WNVZ add,
WZIX #31

CROSBY, STILLS & NASH - CHIPPIN' AWAY - ATLANTIC

Single-123 to 98 Demos-not discernible
Requests-0 Dayparts-2am-6pm
LP-0 Rotation-secondary
Regions-NW,SW,NC,NE Formats-pop
KDES on, WUPM n, KLSS on, KOJM on, WDNH on,
WDIF on

CUTTING CREW - THE LAST THING - VIRGIN

Single-62 to 62 Demos-18+
Requests-#62 Dayparts-2am-6pm
LP-0 Rotation-secondary
Regions-all Formats-pop,adult
KBLQ 10-8, KDES on, KFIG on, WUPM on, KLSS
on, KOJM on, WJLK 23-18, WSKT 21-18

ENUFF Z'NUFF - FLY HIGH MICHELLE - ATCO

Single-72 to 63 Demos-18-24
Requests-#47 Dayparts-7pm-2am
LP-0 Rotation-secondary
Regions-all Formats-rock,T40
KMOK on, KIYS 22-20, KZHT on, KSND d40, KQLZ
18-15, WLOL 30-26, KFBQ 39-36, WCIL add,
KXXR 26-22, KZOU 34-24, KWTX on, K106 d40,
KSAQ 35-33, KBFM on, WWCK 26-25, WGH 34-30,
WSRZ 29-28

JOHN FARNHAM - YOU'RE THE VOICE - RCA

Single-68 to 68 Demos-18-34, female
Requests-0 Dayparts-10am-5am
LP-0 Rotation-secondary
Regions-all but SW Formats-T40,pop
KISN 33-30, KMOK on, KXGO on, KSND 40-36,
WZWZ on, KJJG 20-17, WJZQ 36-35, WLOL 18-12,
KFBQ on, KSAQ on, WGLL 29-28, WQIO 36-32,
WDIF on, WWCK add, WNVZ on

FINE YOUNG CANNIBAL - I'M NOT SATISFIED - I.R.S.

Single-95 to 84 Demos-not discernible
Requests-0 Dayparts-2pm-4am
LP-0 Rotation-secondary
Regions-all Formats-T40
KMOK on, KSND on, KDON #17, KRNO 20-16, KFBQ
on, KWTX on, KRBE on, KSAQ 36-34, KITY 28-
27, WAYV add, WQEN d34, WZIX #21

PETER FRAMPTON - MORE WAYS THAN ONE - ATLANTIC

"TIPS" (cont.)

Single-125 to 118 Demos-young adult
Requests-0 Dayparts-2pm-4am
LP-0 Rotation-secondary
Regions-NW,NC,SC,NE Formats-T40
KIYS on, KXGO on, WKHY on, KJJG 25-22, KSAQ
on, WSBG d39

H FACTOR - I LOVE YOU - I.R.S.

Single-114 to 93 Demos-18-30
Requests-#44 Dayparts-9am-5pm
LP-0 Rotation-new music
Regions- Formats-T40
KFMB-FM @28, KJJG 40-35, KKRL 29-24, KFBQ on
WCIL d22, KZOU d29

GRAYSON HUGY & BETTY WRIGHT - HOW 'BOUT

US - RCA

Single-172 to 117 Demos-not discernible
Requests-0 Dayparts-2am-6pm
LP-0 Rotation-new music
Regions-NW,NC,NE,SE Formats-pop
KBLQ 30-20, KOJM on, WJLK @27, WGLL add,
WZKT @38

INNER CITY - WHAT'CHA GONNA DO WITH MY
LOVIN' - VIRGIN

Single-167 to 133 Demos-not discernible
Requests-0 Dayparts-12pm-4am
LP-0 Rotation-secondary
Regions-NW,SW,SC,SE Formats-dance,T40
KMEL on, KDON #29, KBOS 40-37, KITY 30-28,
KTFM add

JOYCE IRBY - I'LL BE THERE - MOTOWN

Single-63 to 58 Demos-18+ female
Requests-#62 Dayparts-days
LP-0 Rotation-secondary
Regions-all but SE Formats-T40,urban
KISN d39, KMEL 4-4, KSND on, KDON #2, KZZP
on, KLUC on, KFMB-FM 28-23, KBOS @40, KFBQ
on, KITY 32-30, KTFM on, KBFM on, WKSS add

JAYA - IF YOU LEAVE ME NOW - LMR

Single-56 to 51 Demos-18-24 female
Requests-#55 Dayparts-3pm-3am
LP-0 Rotation-secondary
Regions-all but NC Formats-urban,T40
KWSS 4-3, KOY 13-9, KZZP 17-11, KRQ 21-19,
KIIS 4-2, KTFM 11-9, WHTZ 3-3, WEGX 10-9,
WSBG 24-21, WKSS #3, WAYV #7, WMGM @26,
WAPW 18-12

KAOMA - LAMBADA - EPIC

Single-110 to 101 Demos-18+
Requests-#62 Dayparts-10am-6pm
LP-0 Rotation-secondary
Regions-SW,SC Formats-T40
KKLQ 13-9, KRBE 28-27, KITY add, KBFM 16-10

KIX - COLD BLOOD - ATLANTIC

Single-143 to 143 Demos-not discernible
Requests-0 Dayparts-6pm-2am
LP-0 Rotation-secondary
Regions-NW,NC,SC Formats-rock,T40

LEILA K with rob 'n' raz - GOT TO GET
- ARISTA

Single-99 to 79 Demos-not discernible
Requests-0 Dayparts-6pm-2am
LP-0 Rotation-secondary
Regions-all but NC Formats-dance,T40
KMOK on, KZHT on, KMEL on, KDON on, KOY add,
KRQ add, KLUC add, KYRK d28, KKLQ 29-27,
KBOS 37-34, KZOU 39-38, KRBE 26-25, KKBQ d28
KITY 31-29, KTFM 30-27, WSBG add, WAEB 38-37
WOHT #22

LEVEL 42 - LEAVING ME NOW - POLYDOR/POLYGRAM

Single-150 to 135 Demos-not discernible
Requests-0 Dayparts-2am-6pm
LP-0 Rotation-new music
Regions-NW,SW,NC,NE Formats-pop,T40
KBLQ @38, KSND add, KFIG on, KJJG add,
WWCK 37-30

LINEAR - SENDIN' ALL MY LOVE - FUTURA

Single-93 to 74 Demos-young adult
Requests-0 Dayparts-7pm-2am
LP-0 Rotation-secondary
Regions-all but SE Formats-dance,urban
KMEL add, KOY 18-13, KRQ add, KLUC add, KITY
#25, KTFM 15-12, WKSS add

MANTRONIX - GOT TO HAVE YOUR LOVE - CAPITOL

Single-115 to 82 Demos-not discernible
Requests-0 Dayparts-12am-7pm
LP-0 Rotation-secondary
Regions-all but NC Formats-dance,T40
KMEL 14-11, KDON #26, KOY d30, KBOS 21-16,
KITY 24-22, WKSS on, WOHT #15

PETER MURPHY - CUTS YOU UP - RCA

Single-157 to 152 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-0 Rotation-new music
Regions-SC Formats-T40
KWTX on, KRBE add, KKBQ d30, K106 add,
KSAQ 38-30

DONNY OSMOND - I'LL BE GOOD TO YOU - CAPITOL

Single-59 to 53 Demos-18+
Requests-#52 Dayparts-2am-6pm
LP-0 Rotation-secondary
Regions-all Formats-pop,T40
KMOK #24, KBLQ 5-5, CHWK on, KOST 7-7, KDES
on, WUPM on, KLSS on, KOJM on, KLAZ on, KRAV
8-6, WJLK 16-12, WGLL 10-8, WDNH 25-21, WDIF
on, WZKT @37

'TIP SHEET' (cont')

TOM PETTY - FACE IN THE CROWD - MCA
Single-136 to 112 Demos-not discernible
Requests-0 Dayparts-10am-5am
LP-#14 Rotation-new music
Regions-NW,NC,SC Formats-T40,rock
KISN add, KMOK add, KIYS d30, WKHY on, KFBQ
add, KXXR 38-31, KLAZ on

BONNIE RAITT - HAVE A HEART - CAPITOL
Single-77 to 76 Demos-25+
Requests-#62 Dayparts-2am-6pm
LP-0 Rotation-secondary
Regions-all but SC Formats-pop,adult
KBLQ 12-9, KDES on, KFIG on, WUPM on, KLSS
on, KOJM on, WIGY on, WZKT @32

SMOKEY ROBINSON - EVERYTHING YOU TOUCH
- MOTOWN
Single-109 to 80 Demos-not discernible
Requests-0 Dayparts-12am-6pm
LP-0 Rotation-new music
Regions-all Formats-urban,T40
KBLQ 31-25, KMEL 22-19, KDES on, KBOS 39-36
KFIG add, KLSS add, KOJM add, KBIU 28-26,
KITY 33-31, WJLK 27-22, WGLL d21, WDNH
add, WSTR @23

SEDUCTION - HEARTBEAT - VENDETTA/A&M
Single-111 to 83 Demos-not discernible
Requests-0 Dayparts-7pm-2am
LP-0 Rotation-new music
Regions-NW,SW,SC,NE Formats-dance,T40
KZHT add, KMEL 27-23, KOY 30-27, KIIS 28-23
KKLQ d26, KBOS 31-27, KRBE @30, KITY d34,
KTFM 29-25, KBFM add, WKSS #28

SHANA - YOU CAN'T GET AWAY - VISION
Single-167 to 152 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-0 Rotation-new music
Regions-SW,SC,NE Formats-T40
KLUC add, KTFM on, KBFM on, WKSS on,
WWCK d40

SKYY - REAL LOVE - ATLANTIC
Single-64 to 59 Demos-young adult
Requests-#67 Dayparts-10am-7pm
LP-0 Rotation-secondary
Regions-all Formats-dance,T40
KMOK on, KMEL 13-10, KDON #12, KOY 28-24,
KZZP d29, KLUC 29-28, KKLQ 9-8, KBOS 14-10,
KRXY on, KRBE 25-24, KITY 19-17, WSBG on,
WOHT #12

SMITHEREENS - A GIRL LIKE YOU - CAPITOL
Single-48 to 45 Demos-18-24
Requests-#41 Dayparts-6pm-2am
LP-#32 Rotation-secondary
Regions-all Formats-T40,rock
KMOK #20, KZHT on, KSND d38, KQLZ 9-9, KEZY

on, WZVZ d38, KKRL @34, WJZQ 26-24, WZEE
33-27, KRXV add, KFBQ 30-29, WCIL 17-15,
KXXR 2-1, KZOU d40, KEGL d19, KWTX d36, KRBE
on, K106 13-12, KSAQ 9-9, WSBG 37-32, WAEB
on, WQIO 34-31, WWCK 31-22, WNVZ on, WSRZ on

JOHN TESH - YOU BREAK IT - CYPRESS/A&M
Single-107 to 87 Demos-adult
Requests-0 Dayparts-days
LP-0 Rotation-secondary
Regions-all but SE Formats-pop,adult
KBLQ 23-21, CHWK add, KDES on, KFIG on, KJJG
on, KOJM on, KLAZ on, WDIF on

TINA TURNER - LOOK ME IN THE HEART
- CAPITOL
Single-135 to 92 Demos-18+ male
Requests-#64 Dayparts-2am-6pm
LP-0 Rotation-various
Regions-NW,SW,NC,NE Formats-pop
KBLQ 17-12, KDES on, KFIG add, KLSS add,
WGLL 16-11, WDNH add

U-KREW - IF YOU WERE MINE - ENIGMA
Single-66 to 57 Demos-teen
Requests-#43 Dayparts-6pm-12am
LP-0 Rotation-secondary
Regions-all Formats-dance,T40
KISN 39-36, KMOK on, KZHT 17-14, KMEL 21-18,
KSND on, KBOS 18-7, KFBQ 35-28, KBIU 25-21,
KWTX add, KRBE 27-26, KKBQ on, K106 on, KITY
12-11, KTFM on, KBFM 34-31, WKSS add, WWCK
38-28, WOHT @29

SADAO WATANABE FEATURING PATTI AUSTIN - ANY
OTHER FOOL - ELEKTRA
Single-48 to 47 Demos-18+ female
Requests-#42 Dayparts-2am-2pm
LP-0 Rotation-secondary
Regions-all Formats-pop,adult
KSND on, CHWK add, KOST 6-5, KDES on, KFIG
on, WUPM on, KOJM on, KLAZ on, KBFM 39-36,
KODM 13-9, WIGY on, WJLK 7-6, WDNH 18-17,
WQIO 30-26, WZKT 14-8, WSTR 22-20,
WHYI 27-24

BOBBY Z - LIE BY LIE - VIRGIN
Single-167 to 148 Demos-not discernible
Requests-0 Dayparts-2pm-2am
LP-0 Rotation-new music
Regions-NW,NC Formats-T40,pop
KMOK add, KJJG add, KKRL add, WIZM on,
WL0L 32-29

THE HITS

(All songs on THE HITS showing upward movement, except those already on HOTTEST ADDS)

THE B-52'S - ROAM - REPRISE

Single-11 to 8 Demos-12-30
Requests-#6 Dayparts-12pm-5am
LP-#4 Rotation-primary
Regions-all Formats-T40

BAD ENGLISH - PRICE OF LOVE - EPIC

Single-6 to 6 Demos-18+ female
Requests-#10 Dayparts-all
LP-#25 Rotation-primary
Regions-all Formats-T40, rock

PHIL COLLINS - I WISH IT WOULD RAIN DOWN - ATLANTIC

Single-24 to 16 Demos-18+
Requests-#22 Dayparts-2am-6pm
LP-#6 Rotation-secondary
Regions-all Formats-T40, rock, pop

D-MOB - C'MON AND GET MY LOVE - FFRR/POLYGRAM

Single-22 to 17 Demos-18-34
Requests-#21 Dayparts-2pm-4am
LP-0 Rotation-secondary
Regions-all Formats-urban, T40

TAYLOR DAYNE - LOVE WILL LEAD YOU BACK - ARISTA

Single-16 to 11 Demos-18+ esp. female
Requests-#31 Dayparts-2am-6pm
LP-#42 Rotation-secondary
Regions-all Formats-T40, dance, pop

DEPECHE MODE - PERSONAL JESUS - SIRE/REPRISE

Single-44 to 40 Demos-12-24 m/f
Requests-#33 Dayparts-2pm-2am
LP-0 Rotation-secondary
Regions-all but NW Formats-T40, rock

GLORIA ESTEFAN - HERE WE ARE - EPIC

Single-5 to 5 Demos-18+
Requests-#24 Dayparts-2am-6pm
LP-#30 Rotation-primary
Regions-all Formats-T40, pop, adult

JANET JACKSON - ESCAPADE - A&M

Single-2 to 1 Demos-all
Requests-#5 Dayparts-all
LP-#2 Rotation-primary
Regions-all Formats-T40, dance

JOAN JETT - DIRTY DEEDS - BLACKHEART/EPIC

Single-40 to 38 Demos-18-34
Requests-#41 Dayparts-2pm-4am
LP-#37 Rotation-secondary
Regions-all Formats-T40, rock

BILLY JOEL - I GO TO EXTREMES - COLUMBIA

Single-7 to 4 Demos-18+
Requests-#28 Dayparts-10a-5am
LP-#5 Rotation-primary
Regions-all Formats-T40

ELTON JOHN - SACRIFICE - MCA

Single-29 to 28 Demos-18+
Requests-#56 Dayparts-2am-6pm
LP-0 Rotation-secondary
Regions-all Formats-T40, pop, adult

MADONNA - KEEP IT TOGETHER - SIRE/WB

Single-25 to 15 Demos-all
Requests-#27 Dayparts-all
LP-0 Rotation-secondary
Regions-all Formats-T40, dance, pop

BIZ MARKIE - JUST A FRIEND - WARNER BROS.

Single-31 to 25 Demos-12-24
Requests-#4 Dayparts-7pm-12am
LP-#32 Rotation-secondary
Regions-all Formats-T40, dance

MILLI VANILLI - ALL OR NOTHING - ARISTA

Single-10 to 9 Demos-young adult
Requests-#14 Dayparts-all
LP-#3 Rotation-primary
Regions-all Formats-T40, dance

KEVIN PAIGE - ANYTHING I WANT - CHRYSALIS

Single-35 to 32 Demos-young adult
Requests-#51 Dayparts-2pm-4am
LP-0 Rotation-secondary
Regions-all Formats-T40, dance

MICHAEL PENN - NO MYTH - RCA

Single-19 to 18 Demos-18-34
Requests-#29 Dayparts-12am-7pm
LP-0 Rotation-secondary
Regions-all Formats-T40, pop, rock

LINDA RONSTADT featuring AARON NEVILLE - ALL MY LIFE - ELEKTRA

Single-21 to 19 Demos-adult
Requests-#8 Dayparts-2am-3pm
LP-#22 Rotation-secondary
Regions-all Formats-T40, pop

ROXETTE - DANGEROUS - EMI

Single-4 to 3 Demos-young adult
Requests-#7 Dayparts-all
LP-#12 Rotation-primary
Regions-all Formats-T40

"HITS" (cont. on page 18)

ADULT APPEAL TOP 40

This is a listing of current records that show exceptionally strong appeal for the adult demographic of contemporary radio. This is not a listing of adult contemporary radio stations' music - but rather the results of information gathered from mass appeal formats measuring demographic appeal. These, then are the most important current records a top 40 station can play for adult appeal.

1. Gloria Estefan - Here We Are
2. Taylor Dayne - Love Will Lead You Back
3. Alannah Myles - Black Velvet
4. Linda Ronstadt featuring Aaron Neville - All My Life
5. Bad English - Price Of Love
6. Billy Joel - I Go To Extremes
7. Chicago - What Kind Of Man Would I Be
8. Luther Vandross - Here And Now
9. Phil Collins - I Wish It Would Rain Down
10. Elton John - Sacrifice
11. Paula Abdul - Opposites Attract
12. Rod Stewart - Downtown Train
13. Janet Jackson - Escapade
14. Michael Bolton - How Am I Supposed To Live Without You
15. Lisa Stansfield - All Around The World
16. Roxette - Dangerous
17. Richard Marx - Too Late To Say Goodbye
18. Michael Penn - No Myth
19. Belinda Carlisle - Summer Rain
20. Skyy - Real Love
21. Cher - Heart Of Stone
22. Don Henley - Heart Of The Matter
23. Cover Girls - We Can't Go Wrong
24. The B-52'S - Roam
25. Tom Petty-Face In The Crowd
26. Seduction - Two To Make It Right
27. Calloway - I Wanna Be Rich
28. Sadao Wantanabe featuring Patti Austin - Any Other Fool
29. Smithereens - A Girl Like You
30. Joyce Fenderella Irby - I'll Be There

REQUESTS

(A quantitative listing of all records requested)

- 1- 1. Paula Abdul - Opposites Attract
- 5- 2. Tommy Page - I'll Be Your Everything
- 3- 3. Alannah Myles - Black Velvet
- 4- 4. Biz Markie - Just A Friend
- 2- 5. Janet Jackson - Escapade
- 6- 6. The B-52'S - Roam
- 16- 7. Roxette - Dangerous
- 18- 8. Linda Ronstadt featuring Aaron Neville - All My Life
- 13- 9. Warrant - Sometimes She Cries
- 14-10. Bad English - Price Of Love
- 11-11. Michel'le - No More Lies
- 37-12. Technotronic - Get Up
- 8-13. Aerosmith - Janie's Got A Gun
- 15-14. Milli Vanilli - All Or Nothing
- 7-15. Cover Girls - We Can't Go Wrong
- 24-16. Luther Vandross - Here And Now
- 17-17. Stevie B - Love Me For Life
- 9-18. Skid Row - I Remember You
- 45-19. Richard Marx - Too Late To Say Goodbye
- 10-20. Technotronic - Pump Up The Jam
- 40-21. D-Mob - C'Mon And Get My Love
- 45-22. Phil Collins - I Wish It Would Rain Down
- 12-23. Tesla - Love Song
- 35-24. Gloria Estefan - Here We Are
- 21-25. Kiss - Forever
- 28-26. Billy Joel - I Go To Extremes
- 49-27. Madonna - Keep It Together
- 29-28. Belinda Carlisle - Summer Rain
- 31-29. Michael Penn - No Myth
- 25-30. Whitesnake - The Deeper The Love
- 30-31. Taylor Dayne - Love Will Lead You Back
- 47-32. Lisa Stansfield - All Around The World
- 53-32. Smithereens - A Girl Like You
- 19-33. Depeche Mode - Personal Jesus

THE HIT ALBUMS

(Based on reporters' surveys of album, cassette and CD sales and requests)

- 1- 1- 1- 1. PAULA ABDUL - FOREVER YOUR GIRL - VIRGIN
- 6- 4- 2- 2. JANET JACKSON - JANET JACKSON'S RHYTHM NATION 1814 - A&M
- 2- 2- 3- 3. Milli Vanilli - Girl You Know It's True - Arista
- 4- 3- 5- 4. THE B-52'S - COSMIC THING - REPRISE
- 5- 6- 6- 5. BILLY JOEL - STORM FRONT - COLUMBIA
- 3- 5- 4- 6. Phil Collins - ...But Seriously - Atlantic
- 35-12-10- 7. ALANNAH MYLES - ALANNAH MYLES - ATLANTIC
- 12- 8- 7- 8. Technotronic - Pump Up The Jam - SBK
- 13-13-11- 9. NEW KIDS ON THE BLOCK - HANGIN' TOUGH - COLUMBIA
- 18-10-14-10. TOM PETTY - FULL MOON FEVER - MCA
- 11-16-21-11. SKID ROW - SKID ROW - ATLANTIC
- 26-28-16-12. ROXETTE - LOOK SHARP! - EMI
- 7- 7- 9-13. Aerosmith - Pump - Geffen
- 8- 9- 8-14. Quincy Jones - Back On The Block - Qwest/Warner Brothers
- 34-23-18-15. MICHEL'LE - MICHEL'LE - ATCO/RUTHLESS
- 10-14-12-16. Michael Bolton - Soul Provider - Columbia
- 21-24-23-17. TESLA - THE GREAT RADIO CONTROVERSY - GEFLEN
- 14-11-13-18. Babyface - Tender Lover - Epic
- 16-27-27-19. YOUNG MC - STONE COLD RHYMIN - DELICIOUS VINYL/ISLAND
- 9-17-15-20. Motley Crue - Dr. Feelgood - Elektra
- 17-15-17-21. 2 Live Crew - As Nasty As They Wanna Be - Luke Skywalker
- 15-20-19-22. Linda Ronstadt - Cry Like a Rainstorm - Howl Like The Wind - Elektra

- 29-18-25-23. LUTHER VANDROSS - THE BEST OF LUTHER: THE BEST OF LOVE - EPIC
- 27-**-**-24. ALICE COOPER - TRASH - EPIC
- 25-29-28-25. BAD ENGLISH - BAD ENGLISH - EPIC
- 20-25-20-26. Kenny G - Live - Arista
- 37-33-24-27. Seduction - Nothing Matters Without Love - Vendetta/A&M
- 19-21-26-28. Bobby Brown - Dance!...Ya Know It! - MCA
- 24-26-30-29. JIVE BUNNY & THE MASTERMIXERS - SWING THE MOOD - ATCO
- **--**--30. GLORIA ESTEFAN - CUTS BOTH WAYS - EPIC
- **--**--31. BORN ON THE FOURTH OF JULY SOUNDTRACK - MCA
- **--**--39-32. BIZ MARKIE - THE BIZ NEVER SLEEPS - COLD CHILLIN'/WB
- 22-19-22-33. Soul II Soul - Keep On Movin' - Virgin
- **--**--34. MICHAEL DAMIAN - WHERE DO WE GO FROM HERE - CYPRESS/A&M
- 23-36-37-35. WHITESNAKE - SLIP OF THE TONGUE - GEFLEN
- **--**--36. ERASURE - WILD! - SIRE/REPRISE
- **--32-33-37. Joan Jett - The Hit List - Blackheart/Epic
- **--**--38. KAOMA - WORLD BEAT - EPIC
- 33-30-**-39. WARRANT - DIRTY ROTTEN FILTHY STINKING RICH - COLUMBIA
- 28-22-35-40. Eric Clapton - Journeyman - Reprise

The following cuts are also receiving airplay:

2. JANET JACKSON: Allright K106
Black Cat K106
Come Back To Me KOY, KYRK
Someday Is Tonight K106
4. THE B-52'S: Channel Z KYRK, K106
5. BILLY JOEL: That's Not Her Style KYRK
6. PHIL COLLINS: Hang In Long Enough KYRK
9. NEW KIDS ON THE BLOCK: My Favorite Girl WSBG #25, WBSB #12
13. AEROSMITH: What It Takes KXXR #35, KEGL @16

"LP CUTS" (cont. on page 15)

TESTS

Many radio stations 'test' records before adding them to a regular rotation. In order to share that information without violating the confidential nature of it, we will collect and list it by regions.

REGION 1 - NORTHWEST

The Alarm - Love Don't Come Easy
Jesus And Mary Chain - Head On
Leila K with rob 'n' raz - Got To Get
Linear - Sendin' All My Love
A'me Lorain - Whole Wide World
Alannah Myles - Black Velvet

REGION 2 - SOUTHWEST

49'ers - Touch Me
Beloved - Hello
Regina Belle - Make It Like It Was
The Chimes - 1-2-3
Coro - Where Are You Tonight
Faster Pussycat - House of Pain
Ivan - There's A Party Going On
Joan Jett - Dirty Deeds
Kyze - Stomp
Olivia Newton-John - Reach Out For Me
Pajama Party - Hide N' Seek
Seduction - Heartbeat
Vonda Shepard - Don't Cry Ilene
Sonia - You'll Never Stop Me

REGION 3 - NORTH CENTRAL

Regina Belle - Make It Like It Was
Calloway - I Wanna Be Rich
Ace Frehley - Do Ya
Gun - Better Days
Hericanne Alice - Wild, Young & Crazy
H Factor - I Love You
Jesus And Mary Chain - Head On
Linear - Sendin' All My Love
Technotronic - Get Up
The U-Krew - If You Were Mine
Peter Wolf - 99 Worlds

REGION 4 - SOUTH CENTRAL

Animal Logic - There Is A Spy (In The House Of Love)
Big Supreme - Don't Walk
Duranduran - Burning The Ground
Eric + The Good Good Feeling - Good Good Feeling
Elektronic - Getting Away With It
Erasure - Super Nature
Fascination - Remember
H Factor - I Love You
Hiroko - Paradise
Impedance - Tainted Love
Gino Lantino - Welcome
Linear - Sendin' All My Love
Misa - Shake The House
Miz Michell - Oo, La, La
Midnight Oil - Blue Sky Mine

Ocean Blue - Between Something And Nothing
Tom Petty - Face In The Crowd
Smokey Robinson - Everything You Touch
Timmy T - Time After Time
Tea For Two - Don't You Push My Love Away
Twin Hype - Do It To The Crowd
Young MC - I Come Off

REGION 5 - NORTHEAST

Brat Pack - You're The Only Woman
Belinda Carlisle - Summer Rain
Jane Child - Don't Wanna Fall In Love
D-Mob - C'mon And Get My Love
Elton John - Sacrifice
Gino Lantino - Welcome
Motley Crue - Without You
Michel'le - No More Lies
Tommy Page - I'll Be Your Everything
Saraya - Timeless Love

REGION 6 - SOUTHEAST

Aerosmith - What It Takes
Regina Belle - Make It Like It Was
Depeche Mode - Personal Jesus
Digital Underground - Humpty Dance
Elektronic - Getting Away With It
H Factor - I Love You
Inner City - What'cha Gonna Do With My Lovin'
Gino Lantino - Welcome
A'me Lorraine - Whole Wide World
Kevin Paige - Anything I Want

"LP CUTS" (cont. from page 14)

18. BABYFACE: Whip Appeal KMEL #6, KWSS, KOY #21, KZZP, KLUC, KKLQ #18, KBCS @39, KRXV #22, KITY, WOHT #14
27. SEDUCTION: Heartbeat KRBE @30
- ** BON JOVI: The Boys Are Back In Town WZWZ, KTXV #32
- ** CETU JAVU: Have In Mind KRBE
- ** DEPECHE MODE: KRBE
- ** EARTH, WIND & FIRE WITH MC HAMMER: Wanna Be The Man KYRK
- ** EXPOSE: Stop Look Listen Think KITY
- ** DON HENLEY: If Dirt Were Dollars KKRL
- ** LA TANZI: Is That What You Call Love? KRBE
- ** SHIRLEY LEWIS: You Can't Hide KITY
- ** PAJAMA PARTY: Hide 'N Seek KBOS
- ** ROAD MASTER: Cry Just A Little WZWZ
- ** JODY WATLEY: Precious Love KITY

SPECIAL PROGRAMMING

Realizing that some records are strongly associated with the season of the month of their original popularity, some programmers increase the rotation or "special slot" those records as the season and/or month changes. This seems to increase the comfortable and familiar association feeling. Here are some titles of past Marchs - if you care to try.

MARCH 1989

Debbie Gibson - Lost In Your Eyes
Bangles - Eternal Flame
Rod Stewart - My Heart Can't Tell You No
Mike + The Mechanics - The Living Years
Roxette - The Look
Milli Vanilli - Girl You Know It's True
Anita Baker - Just Because
Vanessa Williams - Dreamin'
Fine Young Cannibals - She Drives Me Crazy
Bobby Brown - Roni
Roy Orbison - You Got It
Breathe - Don't Tell Me Lies
Chicago - You're Not Alone
R.E.M. - Stand
Karyn White - Superwoman

MARCH 1988

Michael Jackson - Man In The Mirror
Richard Marx - Endless Summer Nights
Rick Astley - Never Gonna Give You Up
George Michael - Father Figure
Debbie Gibson - Out Of The Blue
Billy Ocean - Get Outta My Dreams,
Get Into My Car
Belinda Carlisle - I Get Weak
Whitney Houston - Where Do Broken
Hearts Go
The Jets - Rocket 2 U
Patrick Swayze - She's Like The Wind
INXS - Devil Inside
Michael Bolton - (Sittin' On) The Dock
Of The Bay
Keith Sweat - I Want Her
Pebbles - Girlfriend
David Lee Roth - Just Like Paradise
Terence Trent D'Arby - Wishing Well

MARCH 1987

Bruce Hornsby & The Range - Mandolin Rain
Starship - Nothing's Gonna Stop Us Now
Janet Jackson - Let's Wait Awhile
Genesis - Tonight, Tonight, Tonight
Club Nouveau - Lean On Me
Crowded House - Don't Dream It's Over
The Jets - You Got It All
Huey Lewis & The News - Jacob's Ladder
Linda Ronstadt & James Ingram -
Somewhere Out There

Aretha Franklin & George Michael -
I Knew You Were Waiting (For Me)
Wang Chung - Let's Go
Steve Winwood - The Finer Things
Bon Jovi - Livin' On A Prayer
Europe - The Final Countdown
Expose - Come Go With Me
Bruce Willis - Respect Yourself

MARCH 1986

Heart - These Dreams
Atlantic Starr - Secret Lovers
John Cougar Melloncamp - R.O.C.K.
In The U.S.A.
Elton John - Nikita
Force M.D.'s - Tender Love
Starship - Sara
INXS - What You Need
Bangles - Manic Monday
Mr. Mister - Kyrie
Falco - Rock Me Amadeus
Whitney Houston - How Will I Know
Thompson Twins - King For A Day
Mike + The Mechanics - Silent Running
Loverboy - This Could Be The Night
Prince & The Revolution - Kiss
Stevie Wonder - Overjoyed

MARCH 1985

Phil Collins - One More Night
REO Speedwagon - Can't Fight This Feeling
Julian Lennon - Too Late For Goodbyes
Madonna - Material Girl
Wham! - Careless Whisper
Commodores - Nightshift
Tina Turner - Private Dancer
Madonna - Crazy For You
Billy Joel - Keeping The Faith
Glenn Frey - The Heat Is On
David Lee Roth - California Girls
Bruce Springsteen - I'm On Fire
Foreigner - I Want To Know What Love Is
Teena Marie - Lovergirl
DeBarge - Rhythm Of The Night

In gold programming, as in currents, research data is used as a guide and should be tempered with programming judgement. Some of the above records will have more lasting quality or timelessness while others of the same time seem dated and inappropriate. Use your best judgement.

LABEL LINES

Thanks to WARNER BROS. and JANE CHILD - last Tuesday Jane was in THE BRENNEMAN REVIEW office talking to our reporters as they called in. It was a lot of fun for all of us - and both Jane and the many radio people she talked with enjoyed the opportunity to talk one-on-one. She'll be going into the studio soon to cut station IDs, liners, etc. for those who requested them.

MARC RATNER from REPRISE is elated about the success of the B-52s - and it's still moving upward. And the success story continues with DEPECHE MODE. Everywhere this record is played - the pattern is the same - strong initial young adult response grows and encompasses adults also. It is just a hit sound - and there've been no problems with subject, lyric or title. New single by INDIA will be serviced to the urban stations first - then will cross to top 40.

BOB GARLAND & JERRY LEMBO call attention to COLUMBIA's two new releases this week.

MICHAEL BOLTON's followup to his #1 hit is "How Can We Be Lovers?" - quickly getting positive response from lots of stations. And BRITNY FOX's "Dream On" from their LP "Boys In Heat". Single's been top 10 on the daily MTV countdown & active on the AOR charts - now being serviced top 40.

REGINA BELLE is a bona fide WINNER! And 'we're totally committed to this ROLLING STONES single. It's just growing stronger and stronger'.

At EMI, MARK KARGOL says the NATALIE COLE is looking very strong - having received immediate airplay at a lot of really credible radio stations - and it continues to spread. Record has a lot going for it - including a hit movie. Get ready for the new single from COREY HART, "A Little Love" - scheduled for airplay 3/5.

As LARRY DOUGLAS at EPIC was on his way to San Francisco for the Gavin convention - FRANK CERAULO of his office informs that the BASIA "Cruisin' for Bruisin'" will go for A/C adds on 2/26 - that same date BABYFACE's hot cut "Whip Appeal" will go for top 40 adds. It's already pulling top 5 phones on some of the urban-slanted formats.

Sorry to hear FRANK TURNER's (MOTOWN's new VP/Pop Promotion) Mother suffered a heart-attack last week. Frank went immediately to Tennessee to be with her.

SBK's DANIEL GLASS is already getting response to his new artists, WILSON PHILLIPS - and the record hasn't even been released. Airplay from an advance cassette in a couple of markets has prompted immediate and numerous calls

Artists are daughters of the BEACH BOYS' BRIAN WILSON and MICHELE & JOHN PHILLIPS of THE MAMAS & PAPAS.

MICHAEL PLEN at VIRGIN has two new singles getting very good receptions at pop radio. INNER CITY's "Whatcha Gonna Do With My Lovin'" moves to pop-top 40 from its urban success. The smooth, pop version has the added sexy sax which makes it a very seductive sound and appealing to females. BOBBY Z was the drummer of PRINCE's REVOLUTION - and his new single "Lie By Lie" is also getting a quick reaction from top 40 radio.

NEWS

WGLL, Greencastle has a "Beatles Promo" going on. The ninth caller to tackle the telephone when they hear excerpts from the groups song "She Loves You" wins "Love stuff". Included in the goodies are chocolate, jewelry, linen and other fun items.

WVAQ, Morgantown is sending four people to Disney World in Florida. Listeners have to register at different locations and when they hear their name on the radio, they have ten minutes to call in to win a Disney Prize. That registers them to win the Disney trip.

KZOU, Little Rock is getting listeners anxious to win their New Kids On The Block tickets. They are giving away front row tickets accompanied by back stage passes.

WLRW, Champaigne had their lines tied up from 6-8am with callers reading their personal poems on the air for their Valentines. John and Joey, the morning team, judged them and the best won a ride in a limo to a local restaurant for dinner

KDON in Salinas will be sending winners to the Grammy awards. Also a pair of their listeners will be attending the ARISTA benefit in New York.

PERSONAL AND UP CLOSE

WKSE, Buffalo wants to congratulate their OM/PD, Mike Edwards who will marry his highschool sweetheart Jan. How long did it take the two of them to finally make it official? Until February 24th...or 16 years...give or take a summer vacation or two.

"HITS" (cont. from page 12)

TECHNOTRONIC - GET UP - SBK

Single-38 to 34 Demos-12-24
Requests-#12 Dayparts-3pm-3am
LP-#8 Rotation-secondary
Regions-all Formats-T40,dance

WHITESNAKE - THE DEEPER THE LOVE - GEFEN

Single-36 to 35 Demos-young adult
Requests-#30 Dayparts-3pm-3am
LP-#35 Rotation-secondary
Regions-all Formats-T40,rock

NEWS

CHARISMA APPOINTMENTS

PHIL QUARTARARO, President of Charisma Records, announced the appointment of BOB CATANIA to Vice President, Promotion, based at the label's New York headquarters; LENNY BRONSTEIN to National Director, Album Promotion, and AL MOINET to National Director, Pop Promotion. Both Bronstein and Moinet will work out of Charisma's Los Angeles office.

Catania joins Charisma from his position as Sr. VP, Promotion at Island Records. During his five & a half years at Island, Catania held various titles and was instrumental in the success of U2, MELISSA ETHERIDGE, TONE LOC, YOUNG MC, ROBERT PALMER and FRANKIE GOES TO HOLLYWOOD. Catania and Quartararo previously worked together at both Island and RCA.

LENNY BRONSTEIN joins Charisma after ten years of running his own successful independent promotion company, working AOR, Classic and Alternative Radio formats.

AL MOINET comes to the company from his position as Regional Promotion Manager, Atlanta for Virgin Records.

Commenting on his appointment, Catania said

"The opportunity to be reunited with Phil, and to be on the ground floor of building Charisma Records is a dream come true. Through our past associations at RCA and Island, we proved that we could do some serious damage, and now with an incredible support staff and the vast resources of the Virgin Group Worldwide, we intend to put together a company that will set industry standards.

With veterans LENNY BRONSTEIN and AL MOINET as our foundation, look for Charisma to field a promotion staff that will quickly establish itself as a major force in the marketplace."

Prior to starting his own business in 1980 LENNY BRONSTEIN spent ten years at A&M Re-

cords in a number of capacities including College Promotion Representative; Local Promotion Managers out of New York and San Francisco; West Coast Regional Promotion Manager; National Album Director, and National Promotion Director.

AL MOINET began his career in 1970 with MCA Records, as Local Promotion Manager in New Orleans. He then joined A&M Records in 1973, and remained with the label until 1980, serving in a variety of positions including Local Promotion Manager, National Promotion Director, and Vice President, Promotion.

Commenting on these appointments, PHIL QUARTARARO had the following to say:

"Bob has emerged as the premiere young promotion executive in the record industry. He has a passion for music, strong administrative skills, and the energy to be a key player in starting a new music company.

I have had the pleasure of working with Bob before at RCA and at Island Records, and I look forward with great anticipation to working with him again."

"Lenny is one of this industry's true student of the broadcast medium. His knowledge of radio and meticulous work habits make him the most qualified person to steer this part of the promotion department. Lenny was always at his best working with a staff, and in a company environment. It's good to have Lenny back where he belongs."

"In his long history of promotion experience, Al has been inspiring in his leadership. From his days at A&M, all his "students" have gone on to great success, and at Virgin he was our premiere promotion rep. I am delighted that he has elected to join us."

PLEASE NOTE:

The offices of THE BRENNEMAN REVIEW and BRENNEMAN RADIO SERVICES will be closed Monday, February 19 for President's Day. We will be open Tuesday the 20th at 8am Pacific time for reports.

DAILY INSIDER

Some of the artist information used in THE BRENNEMAN REVIEW comes from THE DAILY INSIDER. For information, contact TERRY MARSHALL, The Daily Insider, 2050 Elinora Drive, Pleasant Hills, CA 94523. Phone (415)680-1177

THE BRENEMAN REVIEW REPORTERS

REGION 1 — Northwest

KUBE - Seattle, Washington
PD Tom Hutyler/MD Randy Irwin
CHWK - Chilliwack, British Columbia
PD Bryan Laver/MD Norm Mazuren
KSND - Eugene, Oregon
PD Bwana Johnny/MD Lolita Velez
KYNG - Coos Bay, Oregon
PD J.J. Jensen/MD David DeAndrea
KXGO - Eureka, California
PD Suzy Q
KAER - Sacramento, California
PD Rick Austin/APD & MD Vince Garcia
KMEL - San Francisco, California
PD Keith Naftaly/MD Hosh Gureli
KEZR - San Jose, California
PD Jason Williams/MD Scott Mitchell
KWSS - San Jose, California
PD Larry Morgan/MD Rich Anhorn
KMOK (K107FM) - Lewiston, Idaho
PD Keith Havens/MD Kevin Chase
KIYS - Boise, Idaho
PD Bob Lee/MD Chris Walton
KFTZ - Idaho Falls, Idaho
PD Richard Summers/MD Mindy Kary
KZHT - Salt Lake City, Utah
PD Lou Simon/John Griffin
KISN - Salt Lake City, Utah
PD Gary Waldron/MD Gary Michaels
KBLQ - Logan, Utah
PD John Dimick/MD John Jackson
KGOT - Anchorage, Alaska
PD Larry Wayne

REGION 2 — Southwest

KLUC - Las Vegas, Nevada
PD Jerry Dean/MD Jay Taylor
KYRK - Las Vegas, Nevada
PD Scot Campbell/APD Anthony Miles
KBOS - Fresno, California
PD Jeff Davis/MD Don Parker
KYNO - Fresno, California
PD John Clay/MD Kevin Carter
KFIG - Fresno, California
OM Jon Smoot/MD Dave Ramirez
KDON - Salinas, California
PD Jamie Hyatt/MD Effren Sifuentes
KPWR - Los Angeles, California
PD Jeff Wyatt/MD Al Tavera
KIIS - Los Angeles, California
VP Prog. Gerry DeFrancesco/
MD Brian Bridgman
KQLZ (Pirate) - Los Angeles, California
PD Scott Shannon/MD Denise Lauren
KOST - Los Angeles, California
PD Jhani Kaye/MD Kim Amidon
KEZY - Anaheim, California
PD & MD Craig Powers
KGGI - San Bernardino, California
PD Larry Martino/MD Harley Davidson
KDES - Palm Springs, California
PD & MD Dan Fritz
KKFR - Phoenix, Arizona
PD Ron Parker/MD Jim Morales
KOY - Phoenix, Arizona
OM Jay Stevens/MD Dena Yasner
KZZP - Mesa, Arizona
PD Bob Case
KRQ - Tucson, Arizona
PD John Peake/MD Roger Scott
KFMB (B100) - San Diego, California
PD Mike Novak/MD Gene Knight
KKLO (Q106) - San Diego, California
PD Garry Wall/APD Kevin Weatherly

REGION 3 — North Central

KOJM - Havre, Montana
PD Greg Ellendson/MD Craig Erickson
WLOL - Minneapolis, Minnesota
PD Gregg Swedberg/MD P.J. Olsen
KDWB - St. Paul-Minneapolis, Minnesota
PD Brian Phillips/MD Ed Lambert
WKTI - Milwaukee, Wisconsin
PD Mike Berlak/APD & MD Danny Clayton
WIZM - La Crosse, Wisconsin
PD Michael Powers/MD Samantha Strong
WZEE (Z104) - Madison, Wisconsin
PD Tom Lockwood/MD Fletcher Keys
WJZQ - Kenosha, Wisconsin
PD & MD Terry Havel
WUPM - Ironwood, Michigan
PD & MD Greg Daniels
WYTZ - Chicago, Illinois
PD & MD Brian Kelly
WLRW - Champaign, Illinois
PD Matt McCann/APD & MD John McKeighan
WAZY - Lafayette, Indiana
PD Mark Callaghan/MD Bob Miller
WKHY - Lafayette, Indiana
PD & MD Mike Morgan
WZVZ - Kokomo, Indiana
PD & MD Scott Alan
KFBQ - Cheyenne, Wyoming
PD Tony Davis/MD Rita Melotti
KRXY (Y108) - Denver, Colorado
PD Mark Bolke/MD Dom Testa
KIMN - Ft. Collins, Colorado
PD Ken Payne/MD Allen Powers
KRNQ - Des Moines, Iowa
PD Chuck Knight/MD Bob Lewis
KDWZ - Des Moines, Iowa
PD Dan Kielely
KJJG - Spencer, Iowa
PD Brian Newcomb/MD Jimmy Mac
KLSS - Mason City, Iowa
OM Harry O'Neal/PD Colleen Devine

REGION 4 — South Central

KAMZ (93Z) - El Paso, Texas
PD John Weitz/MD David Reyes/Flo Tole
KEZB (B-94FM) - El Paso, Texas
PD Pat McMahan/MD Angel Gonzales
KQIZ - Amarillo, Texas
PD Jon Anderson
KEGL - Dallas, Texas
PD Joel Folger/MD Jimmy Steal
KBFM - McAllen, Texas
PD Dusty Hayes/APD & MD Bill Santiago
KITY - San Antonio, Texas
PD Rick Upton/MD Stephanie Gramm
KSAQ (Q96) - San Antonio, Texas
PD Leo Vela/APD Kathie Romero
KTFM - San Antonio, Texas
OM Jeff McCartney/MD Rick Hayes
KODM - Odessa, Texas
PD Keith Montgomery
KWTX - Waco, Texas
PD Chris Ling/MD Chelle Robinson
KIXY - San Angelo, Texas
OM John Raymond
KIOC (K106) - Beaumont, Texas
PD Neil Harrison/MD Pam Pace
KKBQ - Houston, Texas
PD Bill Richards/MD John Cook
KRBE - Houston, Texas
PD Adam Cook/MD Cheryl Broz
KRAV - Tulsa, Oklahoma
PD Jeff Couch/MD Robin Lee
KBEQ - Kansas City, Missouri
PD Karen Barber/MD Jon Anthony
KXXR - Kansas City, Missouri
PD Gary Franklin/MD Mark Cruz

REGION 4 — South Central

WIBW (97FM) - Topeka, Kansas
PD Dave Alexander/MD Mary O'Conner

KMKF - Manhattan, Kansas
PD Robert Elfman/MD Jimmy Steele

KKYK - Little Rock, Arkansas
PD Greg Rolling/MD Jimmy Edwards

KLAZ - Hot Springs/Little Rock, Arkansas
PD & MD Paul Bryan

KZOU - Little Rock, Arkansas
PD Peter Stewart/MD Greg Geary

KBIU (Bayou 104) - Lake Charles, Louisiana
PD Don Rivers/MD Brian Thomas

WEZB (B97) - New Orleans, Louisiana
PD Bob Mitchell/MD Joey Giovingo

WCIL - Carbondale, Illinois
PD & MD Tony Waitekus

KTXU (Y107) - Jefferson City, Missouri
PD Bobby Jackson/MD Kevin Michaels

REGION 5 — Northeast

WQHT - New York, New York
PD Joel Salkowitz/MD Kevin McCabe

WHTZ - New York, New York
PD Steve Kingston/MD Frankie Blue

WPLJ - New York, New York
PD Gary Bryan/MD Mike Preston

WIGY - Bath, Maine
OM Jon Holiday/APD & MD Jeff Webster

WZOU - Boston, Massachusetts
PD Steve Rivers/MD Cadillac Jack

WKSS - Hartford, Connecticut
PD Jefferson Ward/MD open

WGMX - Norwalk, Connecticut
PD Mike Fitzgerald/MD Andy Madison

WKSE - Buffalo, New York
PD Mike Edwards/MD Mike McGowan

WEGX - Philadelphia, Pennsylvania
PD Todd Fisher/MD Jay Beau Jones

WGLL - Greencastle, Pennsylvania
PD Joe Burns/MD Gary Begin

WBZZ (B94) - Pittsburgh, Pennsylvania
PD Clarke Ingram/MD Lori Campbell

WSBG - Stroudsburg, Pennsylvania
PD R.J. Narsavage

WNNK - Harrisburg, Pennsylvania
PD Bruce Bond/MD Ed August

WAEB - Allentown, Pennsylvania
PD Sue Sherry/MD Eric Johnson

WDNH - Honesdale, Pennsylvania
PD George Schmitt/MD Rob Senter

WMMS - Cleveland, Ohio
OM Rich Piombino/MD Brad Hanson

WDIF - Marion, Ohio
OM Ray Reynolds/MD Keith Burke

WQIO - Mount Vernon, Ohio
PD Sheri Wharton/MD Eric Taylor

WXGT (92X) - Columbus, Ohio
PD Mark Todd/MD Rick Carter

WQLK (K-96) - Richmond, Indiana
PD Dan Osborne/MD Jim Rhodes

WHYT - Detroit, Michigan
PD Rick Gillette/MD Mark Jackson

WWCK - Flint, Michigan
PD Lee St. Michael/MD Bob O'Dell

WVIC - Lansing, Michigan
PD Kevin Robinson/MD Monica Harris

WAYV - Atlantic City, New Jersey
PD & MD John Rizzo

WMGM - Linwood, New Jersey
PD & MD Johnny B

WJLK - Asbury Park, New Jersey
PD Brad Holcomb/MD Gary Guida

WBSB - Baltimore, Maryland
PD Steve Perun/APD & MD Pam Trickett

WAVA - Washington D.C.
PD Matt Farber/MD Dave Elliot

WVAQ - Morgantown, West Virginia
PD & MD Lacy Neff

REGION 6 — Southeast

WCIR - Beckley, West Virginia
PD Bob Spencer/MD Jeff Davis

WNVZ - Virginia Beach, Virginia
PD Chris Bailey/MD Beaver Cleaver

WGH - Norfolk, Virginia
PD Tony Macrini/MD Jeff Moreau

WZKT - Waynesboro, Virginia
PD Scott Slocum/MD Anne Deacon

WBAM - Montgomery, Alabama
PD Fred Leemhuis/MD Bob Jackson

WQEN - Gadsden, Alabama
PD Leo Davis/MD Jeff Donovan

WLHQ - Enterprise, Alabama
PD Hal Edwards/MD Kris Van Dyke

WZIX - Columbus, Mississippi
PD & MD Jim McDonald

WOHT (HOT95) - Jackson, Mississippi
PD Aubry Prince/MD David Morales

WAPW - Atlanta, Georgia
PD Rick Stacey/OM Steve Wyrostok

WSTR - Atlanta, Georgia
PD Bill Cahill/MD Kirk Patrick

WBBQ - Augusta, Georgia
PD Harley Drew/MD Bruce Stevens

WCGQ - Columbus, Georgia
PD Chuck Harris/MD Joe McClure

WAPE - Jacksonville, Florida
PD Bill Pasha

WSRZ - Sarasota, Florida
PD Scott Chase

WHYI (Y100) - Hollywood, Florida
PD Frank Amadeo/MD Johnna Ceccoli

WHQT - Coral Gables, Florida
PD Keith Isley/MD Dennis Reese

WXXL - Orlando, Florida
PD Russ Morley/MD Rod Lauderdale

WAIL - Key West, Florida
PD Buddy Ojeda/MD Damon Collins

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THE BRENNEMAN REVIEW

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"MUSIC MEETING" (cont. from page 3)

And of course, STEVIE B continues to show it's a strong love song for the teen and young adult female especially.

JAYA - from that same label is another uptempo/dance hit that's compatible with mass appeal formats. While it started on the urban formats - it's not a heavy urban sound.

The 'novelty' by BIZ MARKIE keeps racking up #1 requests from teens (& pre-teens now). Highly dayparted, running it's course quickly, gets some negative response from adults in a few instances.

TECHNOTRONIC's "Get Up" is continuing where "Pump Up The Jam" left off. Audience wasn't tired of it yet - and this is like 'part 2'. Most response is teen-25, female.

The sensuous dance "The Lambada" is still getting attention via consumer press, TV etc. The record by KAOMA pulls strong phones from adult females on some of the urban-slanted top 40's that are on it now. The dance is a sensation - dance studios are now giving lessons and exhibitions. It would behoove a station playing the record to get involved somehow with the dance.

MOTLEY CRUE's "Without You" had been getting top 5 requests with just limited airplay as an LP cut for months. Single's just been released. The 'power ballad' is getting instant response on the rock-leaning top 40s.

Check out H FACTOR - song is "I Love You" - it was a hit by the CLIMAX BLUES BAND in 1981. Seems to be compatible with urban, pop or top 40 leanings. Quick response comes from 18-34 primarily - does have familiarity - initially being dayparted for days.

A cut from the AEROSMITH LP is beginning to spread & pulling quick top 10 phones on the rock-leaning top 40s...cut is "What It Takes".

NEWS

SKRIPEK PROMOTED AT EMI

JACK SATTER, newly promoted Sr. VP Promotion at EMI announced the promotion of TAMMY SKRIPEK to Senior Coordinator, Promotion. She reports to Satter - she previously held the position of Coordinator, Promotion.

GRAMMYS

The Grammy Awards show will be telecast this Wednesday night (2/21) at 8pm on CBS-TV. Refer to SPECIAL PROGRAMMING in the 2/12/90 issue of THE BRENNEMAN REVIEW for relateable programming material.

WEDDING ON THE AIR

KTFM, San Antonio held an on air wedding recently. Patricia Bonocnici married Bryan Young on KTFM's Texas Dining Train. Of course, KTFM picked up the bill for everything.

PERSONNEL

WLBW, Topeka, KS welcomes new PD KEVIN WAGNER who replaces DAVE ALEXANDER.

WIGY in Bath, ME elevates Assistant PD JEFF WEBSTER to Program Director and Music Director.

CHRIS KNIGHT joins KLAZ in Hot Springs, AR as Music Director. He had been Operations Director at KDEZ in Jonesboro, AR.

BILLY IDOL MAY NEED MORE SURGERY

BILLY IDOL's hospital room, house and manager's office have all been filled up with flowers from JACK NICHOLSON, ERIC CLAPTON, DON RICKLES, MELISSA GILBERT and other friends and fans from all over the world. ROBERT PLANT, STEVE PERRY, STEVE STEVENS and SAM KINISON have all called. VAL KILMER who is to be portrayed by Billy in OLIVER STONE's JIM MORRISON film sent a book. Idol's doctors had hoped to have more details about his recovery by Sunday evening, 24 hours after he'd undergone another operation. But they were unable to give any more details except to say he'll probably need a little more surgery.

WINNERS!

THE BRENNEMAN REVIEW presents WINNERS! ribbons not only to the record companies that provide the product...but also to the programmers who provide the airplay. Each week for each record in our WINNERS! category, the radio station(s) first to play and report the record is awarded to WINNERS! ribbon. This week's WINNERS! are:

for Motley Crue "Without You"
WAPW PD Rick Stacey/OM Steve Wyrostok

for Regina Belle "Make It Like It Was"
WHQT PD Keith Isley/MD Dennis Reese

for Luther Vandross "Here And Now"
WJLK PD Brad Holcomb/MD Gary Guida

NEW RECORD NOTES

ATCO

A very nice - kind of progressive sound from BIG NOISE on their new single "I Can't Live Without It". It's from their LP "Bang!".

ATLANTIC

"Blue" by GEOFFREY WILLIAMS sounds like an urban "Soul Searchin'" - the GLENN FREY tune. It's very inviting - even reminds some of the classic "Dock Of The Bay".

I.R.S.

A little country, a little pop, a little rock - but a lot of 'very good' is a single by the duo KENNEDY ROSE...titled "Love Like This". From their LP "Hai Ku".

H FACTOR has a version of "I Love You" that's steadily gaining ground on top 40 with good response from young adult females especially. The song was a hit in 1981 by CLIMAX BLUES BAND - the new version has similarities to that hit.

GEFFEN

Their power ballad introduced them to a wider top 40 audience - now TESLA's back to rock with "The Way It Is" - their new single.

ELEKTRA

My personal favorite record "Volare" by GIPSY KINGS is total entertainment. Artists are major international stars - and offer a very viable, commercial Latin sound on this real oldie. Song was originally a hit in Italian by DOMENICO MODUGNO - and in English by DEAN MARTIN - both in 1958. Then 2 years later by BOBBY RYDELL. This version is actually very contemporary - it's rhythm is appropriate for "The Lambada" - the Brazilian dance that swept Europe & is growing in popularity in the U.S. This single is from their LP "Mosaïque".

EMI

Rocker TIM KARR has a single titled "Rubbin' Me The Right Way" - just being released to top 40 - but has already had AOR attention.

EPIC

Label has serviced a 'Special Hit Radio Version' of JOAN JETT's "Dirty Deeds". It's hotter - with the rhythm emphasized for dance relatability.

MCA

A very pretty urban ballad is "Master Of The Game" by JAMES "J.T." TAYLOR. It's the title cut of his current LP.

SBK

A pre-release cassette of a single soon to be released has been getting 'spiked' and featured on some top 40's & generating very active response. Artists are WILSON PHILLIPS - they are the daughters of BRIAN WILSON (of the BEACH BOYS) and MICHELE & JOHN PHILLIPS (of the MAMAS & PAPAS) respectively. Single is "Hold On". Artists appear to have potential to become a major pop entity.

WARNER BROS.

An active 'fun' dance record is KYZE (pronounced Kay-Wise) "Stomp (Move Jump Jack Your Body)". It's one of those dance songs that gives you directions - inviting lots of participation. Already getting good response on urban-dance formats.

NEWS

PROMO-MANIA

KIYS, Boise is giving away tickets to the Great White concert in McCall. While in the area, the winner gets to spend the night in a hotel and begin the day on the slopes of Brundige Mountain...That gives a different meaning to Great White...

WXXL, Orlando is giving away New Kids On The Block concert tickets. The designated caller wins an extra-large limited edition T-shirt and tickets to the Kids February 24th concert.

WGH, Norfolk is in the Grammy spirit. They are giving away CDs to the caller who calls in when they hear the song of a nominee. When listeners win, they qualify for the drawing to win an all expense paid trip to the Grammys.

WZKT, Waynesboro are running a "Puppy Love" game. If listeners bring a can of cat or dog food to a local video store, they will get a free "K-9" or "Turner & Hooch" movie. Everyone can be a winner, even Fido.

KDES, Palm Springs turned their van into a flower delivery truck for Valentines. They drove around town, delivering roses to sweethearts. To get a delivery, listeners had to be the designated caller and they had to name their sweetheart... but it had to be a nice name...

WQIO, Mount Vernon is giving away a trip for two to Mardi Gras in three different locations. To register, listeners have to go to a station-sponsored party and sign up.

BEST NEW RECORDS OF THE WEEK

MICHAEL BOLTON - HOW CAN WE BE LOVERS - COLUMBIA

New single from his LP "Soul Provider". There are two versions on the promotional CD - a 'single version' and an A/C mix, which has softer guitars. Both versions are 3:55. Again produced by one of my favorite producers, DESMOND CHILD. This follows his #1 mega-hit "How Am I Supposed To Live Without You" - which has been nominated for a Grammy and which he'll perform on the telecast of the awards show this Wednesday night. He now has some familiarity with his husky, plaintive voice after the huge multi-format success of "How Am I....." This song also expresses the painful side of a relationship - a bit more uptempo this time... but has the same type of appeal.



LINEAR - SENDIN' ALL MY LOVE - ATLANTIC

Very active dance record picked up by ATLANTIC - originally on Futura. Strong, emphatic dance track - made interesting instrumentally with some really hooky and bright string and keyboard work. Simple, basic vocal is more pop than urban and clearly invites quick recognition and sing-along. Already beginning to spread from the dance-oriented formats to mainstreams.



COLIN HAY - INTO MY LIFE - MCA

The familiar lead voice of the MEN AT WORK hits - this is from his new solo LP "Wayfaring Sons". Has that familiarity because of his distinctive voice - and that same catchy, quirky sound he achieved with MEN AT WORK's "Who Can It Be Now?" Again a very pop and different sound for those mass appeal stations not wanting to lean too urban.



ANIMAL LOGIC - AS SOON AS THE SUN GOES DOWN - I.R.S.

From their self-titled album - this follows a single out a little while ago that introduced them to the pop/top 40 audience to a degree. But this uptempo pop-dance sound should stretch even further. It certainly offers a different sound-it's bright and fresh, to balance the abundance of urban sounds. But more important than the balance it provides - it's simply sounds like a potential mass appeal hit.





INNER CITY

"Whatcha Gonna Do With My Lovin'"

BRENEMAN 'BEST NEW RECORD OF THE WEEK' 2/12/90

"Sounds like a strong female appeal HIT for multiple formats. It's already an R&B success"

R&R R&B 32-29•

HOT97 32-29 WPGC KJMZ 22-19

KITY 30-28 KTFM HOT102 30-28

KMEL HOT977 KNRJ B100

Virgin