

# Goes Stereo!

LOS ANGELES--KHJ went on the air in stereo using the Kahn/Hazeltine system at 6 a.m. Tuesday, 17 April, and KFRC is only a couple of months away, according to Robert M. Kanner, chief engineer.

The information was unveiled at a press conference to introduce Rick Dees and his wife Julie, the new morning air personality team at the Top 40 station, who started on the air Thursday. About 50 members of the press and record promotion executives were at the session at the Los Angeles Greater Press Club. Hosting the session was KHJ general manager Tim Sullivan and program director Chuck Martin. It was actually Martin who made the announcement about the station broadcasting in stereo. Later,

he privately admitted that only about 30-40 percent of the music was actually in stereo so far... "mostly the current music, though we're racing like crazy to get all of the oldies changed over,

The first record that Martin heard in stereo on his station was "Knock On Continued on page 4

### aim Reach By BARBARA HALL

LOS ANGELES - General managers of FM Rock stations see themselves as programming for a mass audience. They are doubtful whether the shift to stereo on the part of AM stations will pose a serious threat; and they are basking in the solid advertising that has rolled in over the past couple of years.

How would you describe your format? What is AOR?

Jerry Graham, general manager,

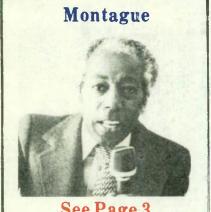
KSAN, San Francisco: "First of all, we're a personality station and at the same time, a Rock and Roll station. I don't classify us as an AOR station. We try to be unique in the marketplace a blend of Rock music with news and

personality that would only be KSAN. Robert Dickey, general manager, WDVE in Pittsburgh, PA: "I don't know how anyone could properly define AOR. Album-oriented Rock was the original intent. Now our format is 24-hour Rock and Roll. My station is very aggressive in its tempo. It's a real 'kicker' station."

Steve Rosetta, general manager of KSJO in San Jose, CA: "I wouldn't call Continued on page 4

WASHINGTON, D.C. - WRQX (Q107) in the nation's capital, set its sights on the 18-34 teen demographics with a format switch, April 16, to Top 40 radio. "This is contemporary radio... call it 'mainstream contemporary music'," said program director Al Brady. "I don't like the term Top 40.

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#### Radio By CLAUDE HALL Confidentia

· John Shomby has shifted from WKXX in Birmingham to try his programming magic at KMJK in Portland, OR. Refuses to say what he's going to do with the station, now featuring mellow AOR, but you can bet your Sun Records collection of Elvis Presley that the possibility is high he'll rock the station.

Teamsters' strike is over and records will again be flowing out of the plants in Indiana, hopes Dave Parks, head of promotion for 20th Century Records. He has a Rick Moses record that could happen.

What's going to happen with GRT Records?

Big battle shaping up in the world of tape. Look for changes at KYUU in San Francisco. New program director is Mike Phillips from KGW in Portland, OR.

ZAPPA RECORDS

# ...this man wants you to sheik yerbouti to "DANCIN' FOOK"





Top 40 Airplay:

WNBC 27-19 (10th most requested), 99X D26 (2nd most requested), WRKO (LP), 13Q HB, B100 HB, WTIX D38, F105 D36, KUPO 25, WAKY HB, WFLB On, WLAC HB, BJ105 HB, WCRO On WCRO On WCAO (LP), KCPX On, KJRB On, KBIM D38, KLIF On, WGH On, WNAP On, WORD D29, 92X On, WRJZ On, KELI On, KELI ON, WZDQ On, WEEO On KCBN D39.

**AOR Airplay:** 

WNEW-FM, WPIX, WPLJ, WLIR, WBAB, WBCN, WCOZ, WRBU, WCCC, WHCN, WPLP, WMMR, WYSP, WIQQ, DC101, 4W, KLOS, WZZQ, WXRT, WLUP, KADI, KAZY, KTIM, KREM, KLOL, KTYD, KZOK, ZFTA 4, ZETA 7, WMMS, WDZE, WRIF, KISW

SHEIK YERBOUTI: SRZ-2-1501

... listed under TOP ADD ON NATIONAL - BILLBOARD # 9 NEW ACTION ALBUMS in the ALBUM NETWORK

And the best is yet to come

"DANCIN' FOOL" IS THE TRACK • SHEIK YERBOUTI IS THE ALBUM MERCURY IS THE COMPANY • ZAPPA IS THE LABEL

... Thanks - Jim Sotet & The Mercury Promotion Family

Manufactured and Marketed by Phonogram, Inc./A Polygram Company/Distributed by Polygram Distribution, Inc.

#### RICK HANSEN:

### 'Sales Can't Really Tell Story On A Record For Radio Programming'



**RIC HANSEN** 

TACOMA — There can be a big difference between the sales pattern on a record and the general like or dislike for the same record, believes Ric Hansen, program director of KTAC in Tacoma. Sales patterns move up and down quickly, while like and dislike last longer. "Once a record is a hit, it's a hit for a longer period of time. A song's life could be greater than the sales picture might indicate."

The KTAC chart is a reflection of

sales. Neither research nor requests enter into it. According to Hansen, the one purpose of the chart is to let the industry know how a record is doing based on sales.

The KTAC air product, on the other hand, is based on research. Hansen relies on phone-out research — with both passive and active listeners — for his music rotation. And because rotation is assigned directly on the basis of research, the air product of KTAC is not necessarily reflective of the chart.

The station might have a top 10 record played in light rotation. He cites Disco as a prime example of records with massive sales and poor call-out. "Disco people are active record buyers... people buy more Disco product than any other product." But he says, "Disco is not call-out proven."

Conversely, there are records with poor sales and high call-out, and these he attributes both to selective buying and the longer like/dislike pattern. "Once a record's life at the store is diminished, it can still be a hot call-out record. It takes a long time for a song to catch on and a long time for it to burn out."

But neither research not sales enter into Hansen's decisions to add a record. It's all based on professional sense and gut feeling. "I've never found a better way," he says.

Hansen adds records on Tuesdays. He meets with record people on Mondays, calls the stores on Tuesdays, and makes his decisions by 11 a.m. that day. He averages three-to-four adds per week. Some, he says, are tried-and-true and come backed with success stories elsewhere. Others are added out-of-the-box.

Promotion is a year-round activity at KTAC. The station is in rating service 24 weeks of the year; and the 12-week rating period makes the four-week promotion blitz virtually non-existent. Besides, says Hansen, "no matter how much they love your parties, nothing is more important than every minute on the radio. Our radio station is no better and no worse than what it sounds like at this minute."

#### Montague Returns To The Air Via The Radio Report

LOS ANGELES — The Magnificent Montague, one of the world's legendary disc jockeys, will host a regular column — "On The Air" — in the Radio Report. Montague was associated with radio stations in New York, Chicago, Houston, and Los Angeles (the old KGFJ) during his career that spans more than two dozen years on the air. In addition, he was closely associated with the music of the Romeros, The Packers, and Sam Cooke. Currently, he is applying with the Federal Communications Commission to build an FM station in the Palm Springs area.

The column in Radio Report will be a sponsored column and focus on making new records and new artists happen, just as Montague contributed to the success of so many music careers in the recording world over the years. His column will be totally under the artistic control of Mr. Montague.

Of the world's great air personalities, the Magnificent Montague is said to rank in radio history along with Alan Freed and Bill Randle. His power at April 19, 1979



The Magnificent Montague

turning records into hits through his personal magnetism was unparalleled . . . and his column will be molded along the lines of his radio show of years past.



RADIO REPORT

#### KHJ Goes Stereo

Continued from page 1

Wood" by Amii Stewart and "it's actual stereo. . .good quality. Broadcasting in stereo even helps the mono quality.

Kanner said that the entire RKO chain will be in stereo eventually. Only the KFRC application has been approved, "but we haven't applied for the

others yet."

WABC (as reported in Radio Report a few weeks ago in an exclusive news story) has been experimenting with the Kahn/Hazeltine system and so has WFIL in Philadelphia. Kanner said that KDKA in Pittsburgh and other Westinghouse radio stations are gearing up to go stereo.

Leonard Kahn, the inventor of the system has been working closely with RKO engineers on the AM stereo project. This is the same system that was used on XETRA in Tijuana, Mexico, for a few years several years ago. WFBR in Baltimore later tested

the system.

No system has yet been approved by the FCC. Five systems are in contention before the FCC -- the Kahn/Hazeltine system, plus those of Harris, Motorola, Belar, and Magnavox.

Until AM stereo receivers hit the market, you can hear KHJ in stereo by tuning one AM radio a touch to the right and another one five feet away

a touch to the left.

WRQX Rocks

Continued from page 1
"We play hits," he added, "whatever people want to hear at the time. If the hits happen to be Disco, we play Disco; if the hits are Album Rock, we play Album Rock. Our mix is not determined by the type of music, but by what is selling." Brady anticipates a playlist that fluctuates between 20 and 30 records. He now has 24 on the list, of

which about half are Disco.

Brady, who joined the station from WHDH, Boston, on March 5, decided to go with the Rock format after researching the market. "ABC hired me to figure out the best thing to do with the station." He believes Top 40 is more viable on FM than on AM. "If I had come to Washington to program an AM station, I would not have gone with this format. It works better on FM in 1979 than on AM.

The station is giving away a lot of cash, plus televisions, radios and T-shirts in a straight, call-in contest.

The new staff lineup is: Ted Carson from KXYZ, Houston, 5:30-10 a.m.; Joe Cipriano 10 a.m.-2 p.m.; Don Bishop from K96 in Salt Lake City, 2-6 p.m.; Duke Walker from WRKO, Boston, 6-10 p.m.; Stoney Richards 10 p.m.-2 a.m.; and Charlene Watts 2-5:30 a.m.

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#### FM Rockers

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us AOR. AOR is too broad. Some stations are playing Soft Rock or Mellow Rock; some are automated, syndicated packages. We feel we're more like a Progressive Rock station."

Dale Anthony general manager of WZDA, Chattanuoga: "We're a tight AOR station with selected album cuts and a greater than usual emphasis on

What is your audience like? Is it a

cult following?

Jerry Graham, KSAN: "Fortunately, in San Francisco it's a mass-appeal audience. Rock and Roll has been for years. There are at least 15 stations playing Rock. It's a major industry and we're part of it. Our audience includes the 18-to-34 year-old people to whom Rock music is part of their business and cultural life.'

Robert Dickey, WDVE: "We have a strong market basis. Our station was number-one in teens and number-one in 18-34 and tied for third in 18-to-49.

That's hardly a cult!"

Steve Rosetta, KSJO: "In the days when Progressive Rock stations were referred to as underground radio, there was a cult following. Today there is no greater foreground sound than Progressive Rock radio. We are massappeal."

Dale Anthony, WZDQ: Cult by no means! Our audience is basically 15to-39. We like to think of ourselves as having demographic appeal with males and females equally. It's a mass-appeal

Do you think AM stereo will be a threat to FM?

Jerry Graham, KSAN: "I don't know. I haven't had any experience with it as yet. It's hypothetical and I'm not an engineer. I don't think it will affect us. The major AMs are locked into a heavier commercial load and other programming elements.'

Robert Dickey, WDVE: "Only time will tell. At this stage, AM is successful with information. FM is the band for

music.'

Steve Resetta, KSJO: 'The only thing that will have an effect is that some AM broadcasters will borrow or steal techniques that were successful. I don't think an AM Top 40 will have impact. But a lot of AM will become Progressive Rock and could dip into the 18 35. Their thinking will change

Dale Anthony, WZDQ: "No. I don't think it will affect us for a number of reasons: the quality will not improve that much with AM stereo. Secondly, with AM stereo still being in the experimental stage, we're talking about eight-to-ten years before you get a uniform sound."

Nancy Pool, general manager of KSHE in St. Louis, doesn't think AM

stereo will affect her station at all. "I don't think it will capture the FM listener. There's something sort of campy about the idea of AM stereo. It won't match the quality of FM anyway. And FM is sort of in right now.

Ms. Pool has been with the station 11 years and seen it during its growth from zero ratings when the normal advertising customers were beauty shops and boutiques to now when it ranks a general number two in the market behind KMOX, which has lost about audience in the past 10 years. "Now we sell time to giant banks and americantees and the rates are much higher."

The format and outlook of KSHE hasn't changed all that much in the years. "But it's definitely softer now. The music is totally controlled by Shelly Grafman, the executive vice president. It's just that the music has softened. . . it's more acoustic and there are blends now of jazz and even country music. . . it's beautiful.'

Has your advertising changed over the past four years?

Jerry Graham I is need there banks department stores minking.

Robert Dickey: "We're moving into accounts that were previously with middle-of-the-road: financial institutions, automotive, automotive accessories, the big ticket items, quality furniture and more and more large retail chains.'

Steve Rosetta: "That comes right back again to being mass-appeal radio. There isn't any programming distinction when it comes to advertising. Large regional and national accounts, banks, Sears, J.C. Penney and Montgomery Ward."

Dale Anthony: "We're two years old. We've had blue chip accounts from the beginning.'

What is the future of Rock FM stations?

Jerry Graham: "I see Rock music as very strong with a long life. It will continue to undergo changes, as it has for a long time. I don't see Disco as a threat. The Rock and Roll artist is alive and fans have a chance to see them. Disco is an engineer's, a studio, medium. So, as a show business phenomenon, I question the life of Disco.'

Dale Anthony: "One of the reasons the FMs will garner a good share of the audience, is because of the product. Rock music has never been better. We have a much more sophisticated audience listening to radio than ever before . . . an audience that demands more of radio than the top 10 cuts."

**April 19, 1979** 

# Exploding!

# Olivia Newton-John "Deeper Than The Night"



From The Double Platinum LP

"Totally Hot"

The Music's On Us!



Produced by John Farrar.

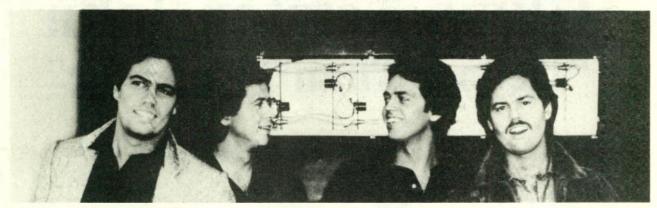
On MCA Records & Tapes

MASSurvey 50-31!

MCA RECORDS

# The Mystery Group:

# The New Osmonds



Music directors and program directors throughout the nation are in a mild state of shock, reports Jimi Fox, West Coast promotion director at Phonogram Inc./Mercury Records. A test pressing was sent out to stations with the single "You're Mine." But no one was told who the mystery group really was. "Do you like the record?" Mercury wanted to know. "Yes, we do!" came back the replies. "Would you play this record?" Answer: "Yes, we will."

Who is this talented professional group? Their name is The Osmonds!

Dave Morgan, program director and music director at KSTN in Stockton says frankly: "We got a test pressing from Mercury for a mystery group. I listened to it - thought it sounded very good. I probably would have been prejudiced if I had known who they were. But I have been playing it a week-and-a-half and we're starting to get requests on it and the listeners know who it's by. Sure, we do backannounce all new music. It's got good hooks and good production - what more can you ask? It's foolish not to play a record that sounds good, regardless who it's by.'

Jeff Salgo, program director of KMJC in San Diego says flatly: "If it was by any other group, I think it would be a number-one record. But the instant response to the name Osmond is terrible. They should change the name of the act. What I would do is play the record and not say who it's by at first. I can't believe it's them — they are that good!"

Ed Fennessy, program director of WHAG in Hagerstown, Maryland programs an Adult Contemporary 25-49, up-tempo format: "It sounded different from the Osmonds," he recalled. "No one came to my mind immediately, but it didn't sound like the Osmonds. What

I heard was mass-appeal with probably 25-49 emphasis. Their name won't hurt them; with a lot of people, it will help."

"You can't stagnate," the Osmonds explain. "We (Alan, Wayne, Merrill and Jay) wrote eight of the tunes, Barry Gibb wrote one of them, and Neil Sedaka wrote one of them. And from all the reports, the people who've heard the album are just tickled. We started recording last October. Maurice Gibb, co-producer, did the basic tracks in our studio in Utah and we did all the vocals there as well. It was fun to work with Maurice; he's a genius. We did the strings and the horns and guitar overdubs at Criteria Studios in Florida, where Maurice lives."

One of the goals of the Osmonds was to have an album that showed variety. Perhaps the title "Steppin' Out" could be looked at symbolically. The group has stepped out of one type of music into an impressive display of R&B, Rock, Disco, ballads — even Country. Jay Osmond has always been a fan of the Beatles. Wayne is an Eric Clapton fan.

"I think we all have different influences, personally, and when we all get together and write, you see all these different influences coming out," Jay explains.

There is no set time when they write. Jay or Wayne can be in the shower, get an idea, jump out and grab a recorder. Everything goes into the tape deck...ideas, melody concepts... and the recorder goes wherever the Osmonds travel or rest. "I think it's just taking advantage of modern-day technology," Wayne said. "Why live in the dark ages? It's great you can save everything."

Were the Osmonds surprised at being considered teeny-bop? Was it a shock? "No," Wayne explains, "because Donny was young and we were around that age. It isn't a reflection by any means...it's just a category. Once a person gets a hit with one or two of the same — let's say bagged — type of records, you know they're bagged for life. It's just a little unfair. But it seems to be human nature, which is one of the reasons why we've kind of laid-out of recording for a while!"

It appears the strategy of laying low and then "steppin' out" into the highly competitive world of getting airplay was good judgement. Comments Don Gibson, program director of WETB in Johnson City, TN: "We have the single 'You're Mine' on hit-bound. It hasn't been on long enough to tell anything about it. I knew it was the Osmonds the first time I played it. It has a good commercial sound . . . it appeals to the adult older demographics. Artists have been known to change their image. They have talent and I'm sure they will change their image with enough exposure."

Randy Scott, music director of WCSC in Charleston, South Carolina noted: "I liked it fine. We're playing it on our Disco evening programming. We're getting calls. A lot of adult female calls. And research shows a positive reaction. I added it the same time I heard it. It's one of the better mass-appeal Disco records for us."

How do the old fans feel about the new Osmonds? They were pleased. The fans had been growing up, too, and it means instead of assigning the Osmonds to a scrapbook of the past along with other memorabilia, they can be saved and re-evaluated. The emergence of the new Osmond sound is exciting. The music shows professional skills, craftsmanship, polish, and more importantly — originality.

**April 19, 1979** 

# McGUINN, CLARK & HILLMAN



### 'Don't You Write Her Off' BREAKING WIDE OPEN NATIONALLY

WKBW D30, KDWB 23-20, KSTP 23-20, KLIF 23-16, KNUS D28, WTIX 23-20, WNOE 31-26, KJR 18-16, KING 21-19, KRSP D25, B100 On, WLAC 28, KJRB D26, WGH D21, BJ105 40-36, WIRK 24-19, WZUU On

KEYN 34-27, WISE 21-18, WKAU 31-26, KLMS 25-18, WAKX On, WTOB29, KTAC on, WQRK On, KTKT On, KNOW 28-22, KREM 25-15, WMEE On, WKBO 25-22, WOW On, WTMA 27-24, WKBW 30, 14Q 25, See the MASSurvey, Page 26 For The Full Radio Story!







From Their LP 'McGuinn, Clark, & Hillman'



# Barbara Mandrell

"(If Loving You Is Wrong)
I Don't Want To Be Right"



# Proven!

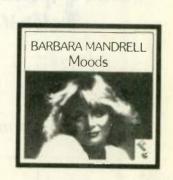
Mass Appeal Across The Board Demographic

# **SMASH**

On .MCA RECORDS

The Music's On Us

From her album: "Moods"



# New Music Showcase



Joe Jackson

#### "Is She Really Going Out With Him?"

Single

Look Sharp!
[Album]

A&M Records

#### Artist:

Joe Jackson: "America is ready for this album, because it's ready for a new British invasion. Energetic without violence... positive without preaching politics. Real songs with real melodies and lyrics to make you think, even laugh. It's simply real music played by and for real people."

#### Radio:

Anne McCarthy, program director, WZDQ in Chattanooga: "The record is very fresh... an indication of the New Wave but not new wave in capital letters. It's exciting — a good sound — and I like the production. A good beat. It sounds great on the air. I waited a couple of weeks before I added it, but once I did, I was glad. It's been on the air ten days and we're getting phones on it."

John Duncan, program director at WAAF in Worcester, MA: "I think it's got the sound of Rock and Roll of the 1980's. It's like the second wave of the New Wave. He's got a wonderful feel. We've been getting great phones on it for 'Is She Really Going Out With Him?' and 'Look Sharp'. He's got a great, catchy, passionate voice. There's a real sense of urgency in his voice and people can relate to it. I'm in love with 99 percent of the cuts. The demographics are heavy upper teens . . . a lot of women — not just men."

#### Label:

Lenny Bronstein, national promotion director: "The tour just began in the Northeast. We've seen more excitement about getting tickets than any other new act except The Police. He's shyer than Elvis. He has all the plusses of Elvis and much more. The lyrics are original neat and fun."



Au Luce

#### "Are You Free Tonight"

Passion [Album]

[Single]

AVI Records

#### Artist:

Au Luce: "I feel really good about doing this album. It's my first release, doing the kind of music I enjoy doing best. As a teenager growing up in the Bay Area in the sixties, I absorbed and admired the sounds of the great San Francisco Rock groups and was strongly affected by their music.

"I'm very grateful for the compliments that I understand many radio people have given me and my album. They give me tremendous incentive to live up to their faith in me."

#### Radio:

Gary Steele, music director, KVIC, Victoria, Texas: "We play 30 current records with a few extras. We strive for the hits. Consequently, we are not necessarily a starter station. We were one of the stations that broke Amii Stewart most recently. I feel Au Luce's style and tonal qualities are exceptional. I detect a well-trained voice when I hear her. To me, she matches the likes of Olivia Newton-John and Mary MacGregor. Her emotion is captured in the song. The potential for her being a hit artist is definitely there; just listen and you can tell. I liked 'Are You Free Tonight' and 'I'm Leavin' '."

#### Label:

George Sherlock, national promotion director: "We are very proud to have such an exciting new artist as Au Luce on our label. She is only the third progressive Rock/Top 40 act that AVI has signed, but we believe she will be around for a long, long while. The emotional impact of Janis Joplin and Judy Garland, early in Au Luce's career, has stayed with her and evidences itself, I believe, in this album. AVI ships the single April 23."

# Introducing A Revolutionary Research Tool For Radio

Dr. Rob Balon is president of Multiple Systems Analysis, Inc., a consulting firm which advises radio stations on such matters as musical trends and programming, lifestyle and attitudinal profiles, and general marketing studies. MSA also runs seminars on research that stations can conduct on their own, and runs sales and promotional workshops.

CLAUDE HALL: What's happening now in research?

ROB BALON: That question could take up the entire interview. There's so much going on.

HALL: Do you see radio stations using research more and more? Is there a trend toward research?

BALON: Definitely, because everything is getting so competitive. The stations need bottom line information. They've got to be able to make decisions based on something more than gut intuition. A lot of stations have been very slow in coming around to that realization. But eventually,

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they do particularly when a station has been number one for a long time, and suddenly takes a dumper and they haven't the slightest idea why. And, the key thing is: the research should be done before the fact, not after. That's really critical. If you wait till after it happens, you end up trying to piece together a mess, you switch formats, you bail out, you get desperate. I really believe you can never have enough research. The problem is, a lot of station people see their jobs as an art and see themselves as artists. And, a lot of them don't see any compatibility between their art - putting records on the air in a way that is appealing to a large majority of people - and research. And, I say to that, nonsense! You need research. Good research will enable you to make programming decisions that, in turn, will enable you to make sales and marketing decisions, that will enable you to get an idea of where your station is going.

HALL: You mean that radio guys see the station as an art form?

BALON: I think to a certain extent they do and a lot of them are very skeptical about research. They see researchers as people who come in and tell them to fire their whole staffs, tell them to change format, take their \$4,000 and leave. And, subsequently, they see it as a threat. A lot of people hate the hell out of Arbitron. They only subscribe to the Arbitron book out of sheer fear and competitiveness. But what MSA does is totally different. We go to a station and look at the image of the station in the marketplace, and we find the weak spots. We find the target audience and if they are really zeroing in on that audience. We look at attitudes, motivations, why people listen to the radio. That seems like a simplistic question, but a lot of people don't know. If you could find out that answer and program to it, you could get yourself a dynamite station.

HALL: It's a proven fact that radio

listeners are disappearing.

BALON: There's no doubt about that. America seems to be turning into a more participatory nation. We are getting more involved in things. We seem to be becoming more active and less passive. We're in a generation right now of 'me-ism.' I think the way radio can get them back is to become more involved. A lot of radio stations I don't think really meet the needs of the marketplace. A lot of stations don't really reflect the lifestyles of

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their listeners. But that's the key for a radio station to get listeners. It must reflect the lifestyle of its listeners. It must make a listener feel that he's vicariously participating whether it's music programming or talk or news. You build up good quarter-hours that way. Radio becomes an event for the listener; it becomes something he wants to punch into in the morning instead of just a casual entertainment medium.

HALL: Old Top 40 radio was based upon that concept of being a participatory type of event. And, it's not

BALON: I think the participatory experience is not incompatible with current standards in radio programming. Everybody is into music and music is the key thing. But I've done focus groups all over the country and people keep telling me they still want news, and they still want actualities and they still want to know what's happening. But they want to find a good mix. That's FMers as well.

HALL: Can radio make a come back?

Is it possible to revive these declining

audiences?

BALON: It is, but radio stations have to make a commitment to it. They have to take what I call the holistic programming approach. They have got to find out as much as possible about the community, the target audience, and they've got to attempt musically, promotionally, news and personality-wise to involve them. Radio demands a sense of involvement whereas television is something that is more detached. You can sit there and just watch it. But, radio, since it is an aural medium, demands some sort of mental

participation. It's critical that stations realize that, and research their markets a little bit better to find out what appeals to their people and how they could best serve them. There's room for all kinds of different formats; there's room for lots of radio stations in lots of markets, and there is definitely room to build up that radio population. Everybody's worried about quarterhour maintenance and cumes, but those don't come by magic.

... and even though nobody's listening they'll say they are listening and it'll make sense to Arbitron and then we'll aet good numbers."

HALL: In that case their programming is more to the ARB and not to the audience.

BALON: Exactly. People are programming to a methodology. Threequarters to 95 percent of the stations are programming to a methodology that everyone admittedly has problems with. It's kind of a big joke, the big game in the sky. We'll program to this and even though nobody's listening they'll say they are listening and it'll make sense to Arbitron and then we'll get good numbers. So they program to

a methodology. Ultimately it becomes very shallow, and they don't meet the needs of the community - needs that go beyond music.

HALL: Several general managers and program directors I've known in the past specifically built their careers on getting people to say they listened to a station and didn't really care whether they listened to it or not.

BALON: The problem with Arbitron, as everyone knows, is essentially it becomes an exercise in unaided recall. Three, four, five days into the diary, people are trying to recall what they listened to on Monday. So the radio station that's concerned about building cumes and quarter-hours is trying to get something to jog that person's memory, whether he listens to the station or not, to make him recall that station on Monday. So it becomes a situation of stations trying to outpromote each other, or going to some musical format that is all-inclusive, playing music 24 hours a day, or whatever.

The thing that bothers me on radio is a lot of originality has gone out of the medium. WKTU goes ahead and becomes number one and suddenly we have 85 Disco stations, and a syndicated Disco thing throughout the country. I think a lot of people underestimate the audience. The audience is not as dumb or unintelligent as people think they are. People want a level of involvement, and one of the ways to ascertain that level of involvement is through qualitative research. One of the problems we have when we go into a station is no one knows what the hell

Continued on page 54



# FOURTH BURNS MEDIA PROGRAM STUDIES SEMINAR

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Chuck Thagard, director of national field promotion, RCA Records, Los Angeles

Russ Thyret, vice president of promotion, Warner Bros. Records 1 c3 Angeles

Russ Wittberger, president, Charter Broadcasting, San Diego

J. Robert Wood, program director, CHUM, Toronto,

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# Radio

Continued from page 1 No Disco On 99X

New York's 99X spent a "No Disco Weekend" that started on Friday. April 13. Program manager, Robby Rich left instructions that "broadcast of any Disco, or Disco-sounding music ... will be considered grounds for immediate dismissal." And vice president/ general manager, Erica Farber imposed a dress code that banned the wearing of any Disco-oriented clothing.

#### **KULF** Celebrates The Year of '79

KULF, Super 79 in Houston held an open house for 2,500+ people, and renovated an entire floor of their office building to look like the legendary Cork Club, complete with wooden dance floor, bandstand, stage lights, candlelit tables and an incredible array of food. Dick French, new general manager of the station said "we wanted to let Houston know this is the year KULF begins its comeback.

#### WJIB Adds Crew

Two new faces on deck at WJIB, Boston are Jennifer McCann and Tom Blakely. Jennifer joins the sales department as account executive. Tom takes the midnight-6 a.m. air shift on weekends.

#### WBZY Promotes Two

Promotions at WBZY, New Castle. PA include former station engineer William King to chief of operations and host of the morning talk show "Hot Line"; and Dametrice Kapetanakis to program director. Kapetanakis uses the name Jim Kapp on the air.

#### It's Summer In Miami

....Donna, that is ... and Y-100 has her. April 21, Y-100 broadcasts the Donna Summer Concert live from the Sunrise Musical Theatre.

#### Jim Healy in "Main Event"

Jim Healy, sports director of KLAC, Los Angeles, plays the role of a TV boxing announcer in the Barbra Streisand-Ryan O'Neal movie "Main Event".

#### KABC Observes "Energy Day"

In the wake of the crisis at Three Mile Island and on the eve of an impending gasoline crisis, KABC, Los Angeles devoted a majority of its programming to discussions of energy alternatives on "Energy Day", April

#### WXRT Awarded

WXRT, Chicago has won the UPI "Best Documentary by a Chicago Radio Station" Award for a special program, "Saviors of the Race," an analysis of Chicago's Nazi party. The show aired in August 1978 during the turmoil

April 19, 1979

# Confidential

surrounding the proposed Nazi rally in Skokie.

#### All's Wells

Harvey Wells returned to WXRT earlier this month to join the station's sales department. He had previously worked the programming side of the street. Harvey plans to keep his hanc in announcing; he'll pick up a weekend airshift and fill in as needed during vacations.

#### Getting Gonged At WEAM

After a month-long contest in which WEAM, Washington, D.C. invited listeners to call in "unusual or interesting acts", the station is getting these acts together at the fashionable Tramps Disco April 22. Final competition will feature a man who plays the Brandenburg Concerto on the harmonica while balancing a glass of water on his head and doing jumping jacks with barbells in each hand. And he has stiff competition.

#### WAAF Can't Stop Dancin

The WAAF, Worcester MA "Can't Stop Dancin'" Marathon March 30-31 for Muscular Dystrophy raised approximately \$12,500 in pledges.

#### WHKW Changes

Bud McGuire, program cirecter/music director of WHKW in Fayette, AL writes that starting May 1. Chuck McCartney joins the station as program director. Bud becomes music director.

#### **KUPI** Needs

KUPI, Idaho Falls, ID needs record service! They're a combination of Adult Contemporary and Rock, and music director Del Ray John reports that their format is pretty rare on the FM dial in Idaho Falls. The station's address is 854 Lindsay Blvd., Idaho Falls, ID 83401.

#### News From California

Randy California sends us the new lineup at KSWO, Lawton, OK: Ron Kirby, 5:30-7:30 a.m.; Randy California, 7:30-11 a.m.; Bill Shepherd, 11 a.m.-2 p.m.; Chris Michaels, 2-5:30 p.m.; Samantha Lindsey, 5:30 p.m. midnight; and Doug Adams and Dexter Jacobs on weekends.

#### Extra Strong

KLWW in Cedar Rapids now has a lineup featuring Rick Samson and Dave Teller in a two-people show 6-10 a.m., Steve Brill 10 a.m., 3 p.m., program/music director Gary Dixon 3-7 p.m., Charming Jeff Harmon 7-midnight, Scott Winston midnight-6 a.m., and weekenders Randy Lee and Peter

King. Station has a playlist of 20 records, plus up to 15 extras.

#### Visiting Fireman?

Jeff Pollock, program director of WMMR in Philadelphia, was in town a weekend ago. Could it be that what one Metromedia program director turned down, another might find interesting

#### Longing For The Day

John Long, program director, went on the air to replace (perhaps temporarily) the departed Rick Dees at WHRQ Memphis. Rilly Brill at Ariola Records came up with the comment: "But I'm a better jock than Long!"

#### Beatles Syndicated

Creative Radio Shows, Los Angeles, is syndicating a four-hour special on Continued on page 40



Gary "Records" Brewn [pictured in white sack], program director of KKOJ-AM [OJ-13], was "kidnapped" by Ovation artists Tantrum while on the air Wednesday, March 28. He was released that evening on stage at the Tantrum concert. Also shown above [first row]: Tantrum's Ray Sapko and Bill Synlar, Bert Coleman [Pickwick promotion, St. Louis]. Second row: Greg Dodd [Ovation promotion], Phil Baleano, Barb Erber, Vern Wennerstrom and Pam Bradley [all members of Tantrum] and Greg Hagglund [Pickwick promotion, St. Louis].



KULF PARTY — Front row, left to right: Gary Ross, 9 a.m.-noon; England Dan Seels; Dick French, general manager; John Fond Coley; Steve Roddy, program director. Back row, left to right: Coyote Calhoun, 7 p.m.-midnight; Andy Barber 3 p.m.-7 p.m.; Mike Mann, music director at noon-3 p.m.

#### -Letters

Your cover story on the radio coverage in Harrisburg during the nuclear crisis failed to mention the only live Top 40 FM station in the market. I find it distressing by virtue of the fact that this publication prints our playlist every week. My news director also put in a bout 100 hours during the he i ght the story. I feel compelled to voice my sorrow over such an oversight.

Mike Patrick
Program Director
WQVE, Mechanicsburg, PA
ED: tadio Report regrets the over-

I just want you to know how very much I enjoyed your interview with Jim Jeffries

Jim is a friend of the first magnitude and a man of rare compassion, humor and insight. But at a professional level, the interview provided a particularly stimulating read.

Keep up the good work.

Carol Archer
National Independent
A/C Promotion
Mushroom Records

# Music Confidential

By BARBARA HALL

Randy Brown had not met with Russ Regan, president of Parachute Records till after he was signed with the label. "At our first meeting Russ told me, 'I see the same potential in you as I saw in Barry White and Neil Diamond." It appears that Regan, the man who contributed much to the careers of Barry White, Elten John, and Neil Diamond is going to take Brown slowly but surely to plateau after plateau.

"A romantic salute to love" is how Randy Brown describes his album 'Intimately'... "A mixture of mellow R&B, a little modern... a little classic." The single is "You Says It All," but other outstanding cuts are "I Thought Of You Today" "You Make Me Happy," "I Wanna Baby You." "Crary Bout You Baby." "I want to go Pop," says Randy Braun, who may well be the Johnny Mathis of the eighties, "but I want to keep my own identity. My foundation is feeling. So, if we can take the Pop melody ... mix it with feeling and a little but of R&B. we'll have the Randy Brown Style."



Randy Brown [right] with Russ Regan, president of Parachute Records.

Don Schmitzerle, vice president and general manager of Capricorn Records is shipping the new Dixie Dregs album, 'Night of the Living Dregs', as well as the debut 'Iwo Guns LP, 'Balls Out' on April 16. The Capricorn premiere album of Boatz is being shipped on April 25.

Elektra/Asylum Records has changed the name of its Jazz/Fusion division to Fusion Music to represent more accurately the broader range and diversity of the music the division offers, according to division general

manager, Dr. Don Mixell. "Fusion more accurately defines... the music which synthesizes Pop. Jazz, R&B and Disco. Now that we are moving more aggressively in expanding our presence in the total contemporary Black-oriented music marketplace, we feel that Jazz/Fusion doesn't fully indicate the wide variety of commercial mainstream music we are releasing."



MARTIN CERF General manager Riva Records/America

Martin Cerf has been named general manager of Riva Records/America. The three-year-old Riva label, distributed internationally through WEA. will ship its first American Phonogram release in May, "Night Dancin" John Cougar. Cougar is one of only two artists currently signed to Riva worldwide, the other, Rod Stewart, is released in this country on the Warner Brothers label. "The company is owned by Billy Gaff who has managed Rod Stewart for 10 years," Marty Cerl told me. "Now he is going to have the same commitment to John. Rod will stay en Warner Brothers and John will be on the Riva label. John Cougar is really talented: last year he had a hit all over the world with a record called I Need A Lover Who Won't Drive Me Crazy. and he now has a great Disco record that's called 'Miami.' " Cerf, who will be based in Los Angeles, was editor and publisher of Phonograph Record Magazine from 1970 through January of this year when the publication was

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RCA Records will be manufacturing and distributing New York International Records, the new label formed by Tommy Mottela of Champion Entertainment Organizations. New York International Records will issue albums by such new artists as Ellen Shipley, and will also release Sandy Linzer productions, including albums by songstress Cory Daye and the vocal trio. Ody sey. Records by Daryl Hall and

John Oates, who are managed by Tommy Mottola will continue to be released on the RCA Records label.

Forgot to mention last week that the Statler Brothers were voted the Best Selling Country Group for 1978 at the recent convention of the National Association of Record Merchandisers (NARM). The award is based on total sales for an artist during a year. Phonogram, Inc./Mercury Records has recently released the group's latest album, "The Originals." It contains the Statlers latest hit single, "How To Be A Country Star."

NEW FROM CAPITOL RECORDS:

As Bob Seger and the Silver Bullet Band's new single "Old Time Rock & Roll" gets strong airplay in its second week of release, Capitol has just mailed a special limited (1800) 12-inch promotional edition of the single to key Album-oriented Rock n' Roll stations across America. "Old Time Rock & Roll" becomes one of the few Rock singles to be issued in the 12-inch format.



INTO THE SWIM — Elektra/Asylum Records' newly-expanded fusion music staff recently convened at label headquarters in Los Angeles. While in the balmy city of angels, the staff took the opportunity to engage in water sports. From left: Carler Russell, Midwest regional marketing coordinator; Don Ringold, East Coast marketing coordinator; Harlin McNichols, Southern region marketing coordinator; Primus Robinson, national marketing director; Joe Morrow, West Coast regional marketing coordinator; John Brown, national Disco coordinator, and Dr. Don Mizell, fusion music general manager.

# Red Hots

### Job Openings

19 Apr. 1979

By BUCK BUCHANAN

The book is upon us, and everyone in frontically the book is upon us, and the numbers. It is usually during this period of time that jobs are hard to come by but there are still a lot of good job available out there. They have all been verified, and are the hottest in the industry. Good luck.

Looking for a news personality who understands what people want to know and know how to tell them. Good money and benefits. Tapes and resumes to

KIDO Jay Pipes Box 8087 Bolso, ID 83707

Air talent rended for 50KVV Adult Contemporary Serving the Chicago market. Tapes and resumes

Jerry Mason Des Plaines, IL 60018

Looking for someone who can take the night-time blues away Generate evening excitement on the Twin States most exciting radio station. Experienced only. Tapes and resumes to:

WCFR [John Frawley] Box 800

Springfield, VT 05156

Tapes and resumes now being accepted to program director. Good money for the right person WAYX

Dave Callaway Box 1989 Waycross, GA 31501

Two openings need to be filled with qualified professionals right now Looking for conversa-tional news professional to run our department Also seeking Adult Contemporary announcer.

Tapes and resumes to Don Davia 101 C Waters Bidg Grand Rapids, MI 49503

Morning drive news professional reeded immed lately Looking for nomeone to get into the local news scene, write it and report it. Tapes and resumes to

Jeff Eller Box 4704

Chattanooga, TN 37405

Need first phone professional that enjoys living in one of the most beautiful spots in the country Work in heautiful Lake Tahoe. Tapes and resumes

KTHO Box A.M. S. Lake Tahoe, CA 95705 

Afternoon killer with production gen us needed right now. Tapes and resumes to:

Mike King Box 709 Columbus, IN 47201

WCSI

Looking for two air personalities and a production manager/copywriter. Tapes and resumes to: WPFM

Jack Crabbe Box 1430

April 19, 1979

Panama City, FL 32401 

FOE

NUIC is locking for announcers and engineers Tapes and resumes to

Andy McCoy 419 Mason #203 Vacaville, CA 95688

[707] 448-0200

if you are unique and can relate to our night-time audience, let us nere from you right away. Tapes and resumes to

WTRY Dan Martin WTRY Rd. Schenectady NY 12309

[518] 785-9061

Looking for a news professional to manage our news operation. Only experienced professionals need apply, the new staff consists of three, and manager will need to direct professional endeavors. resumes and professional goals to:

Bruce Garroway 700 Monticello Ave. Norfolk, VA 23510

Looking for news people to build and direct Detroit's best news operation. Must have accediable, yet conversational delivery. Ability to motivate others is essential. Position is open now Tapes and resumes to

WMJC Peter Booker One Radio Pisza Detroit, Mt 48220

We need a good jock with super production skills Tipes and resirres to

KJO Tom Greenleigh 1506 Glbson Ave Ogden, UT 84404

socking for a chief engineer ful our AM/FM. Also have one of the finest isolinical operations in the

Randy Schall Box 3305 Lake Charles, LA 70602

Looking for a pilot and airborne traffic reporter to

fly the

Mike Anthony 16th & Broadway Denver, CC #0202

If you can generate a lot of energy, have fun, and of the audience in the mornings, we are looking for you. Tapes and resumes to

Ric Hansen 2000 Tacoma O fice Building Tacoma, WA 98411

[206] 473-0085 

Number-one station in Country Golden Triangle looking for a program director. Must have good roice with production skills. Excellent salary for the right person. We are also in need of air falunt

Tapes and resumes to WMBC General Manager Box 707

Collymbus, MS 38701

16011 328-1400

Immediate opening for a news professional at Omaha's operated FM We offer good salary, benefits environment and potential. Tapes and resumes to Z-92

Bob Linden Meredith Broadcesting 11128 John Galt Bivd Omshe, NE 68137

[402] 592-5300

Expanding news operation and need a professional reweperation. Must be able to relate to our sudience. Takes and resumes to:

Les Parsons Box 3726 Seattle, WA 98124

Need an all-night experienced professional. Work a Mp AOR progressive Country format. Tapes and resumes to:

John Speer Box 1402 Wichita KS 67201

First opening in two years. Looking for someone to communicate to our audience. Top 40 with AGR approach. Good production skills essential.

**Bob Thomas** 419 Route 10 Dover, NJ 07801

Looking for an experienced News/Public Affairs director. Tapes and resumes to:

Box 569

S. Lake Tahon, CA 95705

Southern Florida Country station has opening for an air personality. Looking for experienced Country and or Pop Adult announcers. Tapes and resumes

WGMA Tim Baxter BOY WGMA Hollywood, FL 33024

News opening at KHJ. Must have major market exparience. Tapes and resumes to: KHJ

Chuck Martin 5515 Melrese Ave. Hollywood, CA 90038

Young-minded communicator needed for 7-midnight shift. Heavy on high school and community orientation. Position requires some production and knowledge of music is helpful. Tapes and resumes

Box 1441 Galveston TX 77553

Dynamite morning talent needed to keep us where where Mays been — at the top. Excellent opportunity for someone wishing to work at one of America's great radio stations. Tapes and resumes

Jhani Kaya 5959 Gatuway West El Paso, TX 79925

RADIO REPORT 15

World Radio History

#### Leading Album **Rock Songs**

19 Apr. 1979

#### Most Added:

NEW ENGLAND RICKIE LEE JONES ORLEANS

TRIUMPH DIXIE DREGS HERMAN BROOD

#### **Chart Analysis**

Once again, new and up-and-coming acts dominate the Most Added. On the top tracks list, it's a replay of last week — only with Supertramp and Bad Company exchanging the top two positions. Cheap Trick takes three spots in the Top Ten, Van Halen four in the Top Twentyl

	HERMAN BROOM		rwentyr
SAME DE LA SECULIA DE LA SECUL	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	SAME IN STREET	
HIPLAN.	ARTIST, TITLE, LABEL	AHPLAY	ARTIST, TITLE, LABEL
APR	Annoi, HILE, LABEL	APR	ARTIST, HILE, LADEL
19		19	
1	SUPERTRAMP/The Logical Song	26	DOOBIE BROTHERS/Depending On You
	LP: Breakfast in America (A&M)	26	LP: Minute By Minute (WB)
2	BAD COMPANY/Rock 'NRol' Fantasy	27	TYCOON/Such A Woman
	LP: Desolation Angels (Swan Song)		LP: Tycoon (Arista)
3	CHEAP TRICK/I Want You To Want Me	28	BAD COMPANY/Oh Atlanta
	LP: Cheap Trick At Budokan (Epic)	1	LP: Desolation Angels (Swan Song)
4	CHEAP TRICK/Surrender LP: Cheap Trick At Budokan (Epic)	29	ROD STEWART/Blondes Have More Fun LP: Blondes Have More Fun (WB)
5	GEORGE HARRISON/Blow Away		THE BABYS/Head First
5	LP: George Harrison (Dark Horse)	30	LP: Head First (Chrysalls)
6	DOOBIE BROTHERS/What A Fool Believes	31	BAD COMPANY/Evil Wind
	LP: Minute By Minute (WB)	1000	LP: Desolation Angels (Swan Song)
7	ALLMAN BROTHERS/Crazy Love	32	STYX/Renegade
100	LP. Enlightened Rogues (Capricorn)		LP. Places Of Eight (A&M)
8	VAN HALEN/Dance The Night Away LP: Van Halen II (WB)	33	EDDIE MONEY/Maybe I'm A Fool LP: Life For The Taking (Columbia)
0	CHEAP TRICK/Ain't That A Shame	34	RICKIE LEE JONES/Chuck E's In Love
9	LP: Cheap Trick At Budokan (Epic)	34	LP: Rickle Lee Jones (WB)
10	DOOBIE BROTHERS/Minute By Minute	35	ALLMAN BROTHERS/Can't Take It With You
	LP: Minute By Minute (WB)		LP: Enlighted Rogues (Capricorn)
	THE POLICE/Roxanne	36	McGUINN, CLARK & HILLMAN/Don't You Write.
100	LP: Outlandos d'Amour (A&M)		LP: McGuinn, Clark & Hillman (Capitol) APRIL WINE/Roller
12	JOURNEY/Just The Same Way LP: Evolution (Columbia)	37	LP: First Glance (Capitol)
13	DIRE STRAITS/Sultans Of Swing	38	POCO/Heart Of The Night
13	LP: Dire Straits (WB)	30	LP: Legend (MCA)
14	BOB WELCH/Precious Love	39	SUPERTRAMP/Breakfast In America
1	LP: Three Hearts (Capitol)	1	LP: Breakfast in America (A&M)
15	DIRE STRAITS/Down To The Waterline	40	THE CARS/Good Times Roll
	LP: Dire Straits (WB) VAN HALEN/You're No Good	44	LP: The Cars (Elektra) ROD STEWART/Ain't Love A Bitch
16	LP: Van Halen II (WB)	41	LP: Blondes Have More Fun (WB)
17	SUPERTRAMP/Take The Long Way Home	42	ROXY MUSIC/Dance Away
17	LP: Breakfast In America (A&M)	1 000	LP: Manifesto (Atco)
18	VAN HALEN/Beautiful Girls	43	BOB WELCH/3 Hearts
	LP: Van Halen II (WB)	1	LP Tilles risuits (Capitor)
19	VAN HALEN/Somebody Get Me A Doctor	44	SUPERTRAMP/Goodbye Stranger
	LP: Van Halen II (WB) BAD COMPANY/Gone, Gone, Gone	AF	LP: Breakfast In America (A&M) ELVIS COSTELLO/Accidents Will Happen
20	LP: Desolation Angels (Swan Song)	45	LP: Armed Forces (Columbia)
24	ALLMAN BROTHERS/Pegasus	46	DOOBIE BROTHERS/How Do The Fools Survive
21	LP: Enlighted Rogues (Capricorn)	70	LP: Minute By Minute (WB)
22	WINGS/Goodnight Tonight	47	GEORGE HARRISON/Faster
	LP: Not-Released (Columbia)		LP: George Harrison (Dark Horse)
23	BLONDIE/Heart Of Glass	48	BOB WELCH/Church
	LP: Parailel Lines (Chrysalis)	20	LP: Three Hearts (Capitol) GEORGE BENSON/Love Ballad
24	POCO/Crazy Love LP: Legend (MCA)	49	LP: Livin' Inside Your Love (WB)
25	FRANK ZAPPA/Dancin' Fool	50	GEORGE HARRISON/Love Comes To Everyone
25	LP: Shelk Yerboutl (Zappa)	30	LP: George Harrison (Dark Horse)

#### Album Rock

HEAVIES: Maximum of 10 of heaviest artists in current rotation, fleted in no particular order.

NOVES: The fastest-rising groups indicated by the following codes: N-heavy rotation; M-medium rotation;
L-light rotation; A-add. Example: L-H means that artist has moved from flight rotation to heavy rotation. A single letter indicates a substantial move within the same rotation.

ADDS: Adds are shown as Artist/Key word of song title. Various means various tracks being played.

NOTE: Where an artist appears in more than one place, it indicates that certain tracks may be moving at a different pace from the album, or that various tracks combined put the album in heavy rotation.

#### Album Rock Stations

KATT/Okianoma City, OK PD David Bell MD Mike Bailey GM John Michael Scott

DIRECTION OF STREET STR

BOYER BADFINGER L-M KERMAN EROOD M LOWELL GROWGE M-H

Adds MANFRED MANN/VARIOUS LEAR KUNKEL/ DIXIE DREGS/Punk NEW EDGLAND/Don's Ever

KBPI/Denver CO PM Frank Cody MD Connie Rodriguez GM Ken Spector

MINGS M-H GRONGE THOROGODD N-H WARRIONS SOUNDTRACK L-M

Adda
VAN HALEN/Woman
POLICETROXAGNE
TANKET-SPENCER/NO Time
ROXY MUSIC/Dance
JOUNSTY/Same Way
UK/Nothing
HELLFIELD/Two Long
SUBAN/Takin'

KCPX-FM/Salt Lake City, UT PD/MD Gary Waldron GM William Wright

DESTINATE
BOS WELCH
SLONDIE
SLONDIE SLARE & HILLMAN
DOOBLE BROTHERS
GEORGE HARBISON
BAD COMPANY
POLICE

HOVE

adds
WARRIORS SOURDTRACK/City
ENGLARD DAN & JFC/Love In
SUPERTURNS/Goodbye
ROCKETS/OR Well
VAN BALEN/Gills
FRANK LAPPA/Fool
ORLEANS/Love Takes

KENO-FM/Las Vegas, NV
PD: Scott Gentry
MD. Lynne Justice
GM. Jerry Roy
reavies
DOORIS BROTHERS
GEORGE HARRISON
STIX
POCO
LIBOR BROTHERS
THE TUBES
THE TABLE

MOVES L-M

adds HERMAN BROOD/Saturday JAY FERGUSOR/Shakedown LOWELL GEORGE/What Do You

KEZY/Anaheim, CA
PD Dave Forman
MD: Larry Reisman
GM: Dan Mitchell
heavies
VAN HALEN
CHEAP TAICK
EDDIE MOREY
BOD STENART
SUPPETRAMP
JOURNEY
BAD COMPARY
UTO
THE BABYS
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TOVES UFO M-H TYCOON M-H MANDTANY RUSH A-1

MONE

KFMS/Las Vegas, NV PD: Jay Ford MD: Keith Stewart GM Steve Gold

AND COMPANY LOOB THE BROTHERS BUTTERT AND A RILL HIME JOURNEY

TYCGON L-H

RICKIE LEE JONES/Chuck !'s HER ELGI MO Jon't vr S PETRAM!/Goodbye

KKTX/Kilgore-Longview, TX
PD: Jim Hodo
MD: Dal Sanders
GM: Richard Martin
heavies
DOUBLE BROTHERS
BOB WELCH
WAN HALEN
HEGGIMM CLARK & HILLMAN
BAD COMPANY
TUPERTRANP
ALIMAN BROTHERS
GEORGE HARRISON
CHEAR TRICK
JOHNNEY

VAN HALEN M-H FRANK ZAPPA M-H DALEANS M-H

and
IAN HUTTEN, Daylight
UPLEANS MAKIOUS
DIXIE DESCRIPTION
"Might
IAN CARP'S NUCLEUS/VARIOUS
TRUMFH/"
CHIES DEBURGH/"

SQUEEZE/ CAMBLET/W 1 in' SUSAL/Mar1 ne JONATHAN RICHMAN/Mo quito NEW EMGLAND/Don't Ever

KLOL/Houston, TX
PD: Paul Riann
MD: Nick St. John
GM: Jerry Lee
heavies
CHEAP TRICK
ALLMAN BROTHERS
GEOIGE HARRISON
FOCO
MCGUINN CLARK & HILLMAN
HAD COMPANY
WINGS
THE KINKS
ROD STEMART
APRIL WINE

MOVES CHEAP TRICK H APRIL WINE L-H

KLOS/Los Angeles, CA MD: Ruth Pinedo GM: Bill Sommers heavies DOOBLE BROTHERS

DOOBLE BROTHET
DIRE STRAITS
NOD JTE ART
BAD COMPANY
SUPERTRAMP
BLOWNER
FOLICE
VAN HALE

NOVES VAN HALEN M-H

adle
AFRIL WINE/Rolter
IAN HUNTER/Clevel nd
ROCKETS/Love Me
"ON Well
GRAMM PARKER/ unor
"Indoody
/ Jaturaly

KLPQ/Little Rock, AR PD: Dave Hamilton A.PD/MD: Stuart McRae GM: Gary Fries helvies VAN HALEN

CHEAP TRICK BAD COMPANY MOLLY HATCHET HEAD EAST THE BABYS TALKING HEADS FRANK ZAPPA SUPERTRAMP ALLMAN BROTHERS

MOVES FRANK ZAPPA M-H

add || JOHN HALL/Fower

KMOD/Tulsa, OK OD/PD: Bill Bruun MD: Charlie West GM: Stan Webb

havish BAD COM ANY GEORGE HARRISON SUPERTRAMP DOOBLE BROTHERS DIRE STRAITS MICHAEL MURPHEY BILLY JOEL ERIC CLASTON TOTO JOURNEY

moves
UK L-M
SPYRO GYRA L-M
D C & ROUGE L-M

adds
MANFRED MANN/VARIOUS
TRIUMPH/
ORLEANS/
NEW ENGLAND/Don't Ever
KPAS/EI Paso, TX
PD: Mark Bielinskl
MD: John Marinakos
GM: Garrett Haston

heavies DIRE STRAITS DOOBLE BROTHERS ROD STEWART JOURNEY BILLY JOEL POLICE EDDIE MONEY BAD COMPANY SUPERTRAMP CHEAP TRICK

ALLMAN BROTHERS L-M ORLEADS M-H SUPERTRAMP M-H

adds
ENGLAND DAN 6 JFC/Love Is
RICKIE LEE JONES/Chuck E'
VAN HALEN/Dance
WARRIORS SOUNDTRACK/City

KRST/Albuquerque, NM PD/MD: Bob Shulman GM: Rick Stoneking

heavies
TYCOON
BAD COMPANY
JOURNEY
BREAKWATER
TARNEY-SPENCER
THE KINKS
ALLMAN BROTHERS
WINGS
CHEAP TRICK
VANWAZMER

moves
VAN HALEN H
RICKIE LEE JONES H
WARRIORS SOUNDTRACK M-H

adds
TRIUMPH/VARIOUS
JERRY WILLIAMS/Gone
UK/Squecze
DONNA SUMMER/Hot
NEW ENGLAND/Don't Evez
KSFM/Sacramento, CA

PD: Dennis Newhall
MD: Gary Nixon
GM: Glenn Johnson
heavies
ALLMAN BROTHERS
HERMAN BROOD
FABULOUS POODLES
BOB WELCH
CHEAP TRICK
THE KINKS
JOE JACKSON
JOURNEY
EDDIE MONEY
THE TUBES

moves HERMAN BROOD M-H SQUEEZE L-M

#dds
NEW ENGLAND/Don't
" /Nothing
GONG/Aeroplane
" /Cross
0221E/Iam So

#### Album Rock **Stations**

TRIUMPH/Movin' /Hold /Young JOHN HALL/Fow r BLACKFOOT/Train BLACKFOOT/Train
"/Highway
TARLEY-STENCER/NO TIME
"/Lies
"/Alive
DIXIE DREGS/Punk
"/Night
MAHOGANY RUSH/Tale
TH JAM/Butterfly

KSHE/St. Louis, MO PD/MD: Ted Habeck GM: Shelley Grafman

heavies CHEAP TRICK SUPERTRAMP JOE JACKSON DUNCAN BROWNE RICKIE LEE JONES FRANK ZA PA ROCKETS VAN HALEN POLICE ROKY MUSIC

JAY FERGUSON A-M ROXY MUSIC M-H POLICE M-H IAN HUNTER A-M ORLEANS A-M

add TRIUMPH/Young TRILMPH/Young

" / Game

FANDANGO/Dance
" / Night

AMER. STD BAND/Question
LAKE/Paradise
GUESS WHO/Sharin'
" " / Come On
NEW ENGLAND/Don't Ever

KZEW/Dallas, TX PD: Ken Rundel MD: Doris Miller GM: Jeff Poll

heavies
ALLMAN BROTHERS
CHEAP TRICK
BAD COMPANY
BOB WILC
THE FIRE
SUPERTRAM PICYLE LEE, JOHES JOURNIY WINGS VAN HALEN

VAN HALEN L-H JOURNEY H
RICKIE LLE JONES H
SUPERTRAMP H
BILLY THORPE L-M

T'IUMPH/Care DINIE DREGS/Punk SAMM: HAGAR/I've Done TAPNEY-PEUCER/NO TIME
HALL ILLE/100 Long TIM WITTBERG /VARIOUS GROVER WASHINGTON JR/VARIOUS

THE LOOP [WLUP]/Chicago, IL PD: Jesse Bullet MD. Sky Daniels GM: Terry Chess

hervies b Vies SUPERTRAMP TALLING HEADS THE BABYS POLICE DOOBLE BROTHERS BLONDIE APRIL WINE THE CARS GEORGE THOROGOOD CHEAP TRICK

IAN HUNTER L-M HERMAN BROOD L-M BOOMTOWN RATS M-H

adds
JUDAS PRIEST/H llb nt " 'Green NEW ENGLAND/Don't Ever SUSAN/Takin' FRANK ZAPPA/FOOL

WAAF/Worcester, MA PD. John Duncan MD: Paul Lemieux GM: Steve Marx heavies ALLMAN BROTHERS BAD COMPANY BAD COMPANY BLONDIE FRANK ZAPFA EDDIE NOLEY CHEAP TRICK LLVIS COLTELLO DIRE TRAITE DOOD IE STREET SUPERCRAFF

POCO L-M AMER. STND. BAND M-H ROXY L-M FRANK LAPPA L-H

adds
IAN HUNTER/Daylight
NEW ENGLAND/Don't Ever
" /Nothing

WBCN/Boston, MA OD: Charlie Kendail MD: Tony Berardini GM: Klee Dobra POLICE
ROXY MUSIC
ELVIS COSTELLO
WARRIORS SOUNDTRACK
FRANK ZAPPA
THE TUBES
VAN HALEM
HAIR SOUNDTRACK

moves
THE JAM M-H
HAIR SOUNDTRACE A-H
VAN HILL A-H
TON ROBINSON A-M
IAN HUNTER A-

adds
BEACH BOYS, Timin'
HAIR SOUNDTRACK/Easy TO
"/Aquarium
JERRY L LEWIS/ROCKIN'
JAY FERGUSON/Shakedown
SQUEZEZ/Slp
"/Cool
LOWELL GEORGE/Rain
DAVID J HOLSTER, Constant
ORLEANS/Low T ke
SUSAN/M rl n
DONNA SUBJER/Hot
NEW ENGLAND/Den't Ever
G TURNES/45
TAKA BOCM/45
THE PRETENDIRS/45
EDDIE 5 THE HOT FODS 45
THE HEAT/45

WEBN/Cincinnati, OH PD: Denton Marr MD: Curt Gary GM: Frank E. Wood heavies
DIRE STRAITS
DOOBLE DROTHER
ROXY MULIC
BILLY JOEL,
FRANK ZAPA
EDDIE HONEY
WINGS
ORLEANS

ORLEANS SUPERTRAMP

GRAHAM FARKER L-M RICKIE LEE JOHN A-M POCO L-M

dd
TONY WILLIA'S/JOY
RICKIE LEF JONES/Chuck E's
"/Youngblood
"Easy
AMER. STD. BARD/Got What
"''/So Far
"''/Fallin' STEVE GOODMAN/hen Who
" /One Bite
" /Lucky

WEZX/Scranton, PA PD: Chris Norton MD: Ben Smith GM: Joseph J. Silva

heavies DIRE STRAITS DOOBLE BROTHERS BLONDIE BOB WELCH GEORGE HARRISON WINGS ROD STEWART GEORGE HENSON EDDIE MONEY ALLMAN BROTHERS

MOVES
TICOON M-H
CHEAP TRICK M-I
VAN HALEN I-H
MARC TAINER M-H
STYK L-I

WFBQ/Indianapolis, IN PD: Jim Owen MD: Mike Tinnes GM: John Piccirillo

heavies DOOBIE BROTHERS AL STEWART TOTO TYCOON WINGS BAD COMPANY DIRE STRAITS JOURNEY

MOVES VAN HALEN L-H

add THE BABYS/Head STYK/Renegade SUPERTRAMP/Logic 1 BOTION/Sacisfied NICOLETT LARSON/Rumba

WIOT/Toledo, OH PD/MD: Pat Still GM: Bob Martz

THE CARS DO BIL BROTHERS ALLM BROTHERS SUPERTRAMP EDDIE MOLEY DIRE STRAITS BAD COMPANY CHLAP IRICY

MOVES
GEORGE THOROGOOD M-H
SUPERTRAMP M-H
BAD COMPANY H
CHEAP TRICK H

GRLEANS/VARIOUS
GAMBLER/
JUDAS PRIEST/Hellbent
NEW ENGLAND/Don't Ever

WIYY/Baltimore, MD PD: Denise Oliver MD: Alan Courduff GM: Al Burk

THE BABYS DOONIE BROTHERS THE CARS CHEAP TRICK BOB WELCH BAD COMPANY ROD STEWART ALLMAN BROTHERS

moves VANHALEN CHEAP TRICK H

adds
NEW ENGLAND/Don't Ever
WARRIORS SOUNDTRACK/City
POCO/Legend
VAN HALEN/Dance

WKDF/Nashville, TN PD/MD. Alan Sneed GM. Bill Hays

PAD COMPLLY DOOBLE BROTHERS DIRL STRAITS JOURNEY TOTO CEORGE BENSON SUPERTRAMP VAN HALLN ALLMAN FROTHER

SUPERTUNE N-H

add BLACK OUI VANIOUS JOHN HALL HERMAN EROOD GAMBLIR HELLFIL D DIXIE DIFGS/Night "AMMY HAGAR DOCK

WLRS/Louisville, KY PD: Mick Dolan MD: Drake Hall GM: Louisa W. Henson

heavies DIRL TWAITS DOOS! DROTHERS ALLMAN BROTHERS BILLY JOHN CHEAF TRICE AD COMPANY OLLY HACCHIT GEORGE HARRI ON ROD STEMART BOB WELCH SUPERTRAMP

RICKIB LEE JONES L-M

WLPX/Milwaukee, Wi PD Tom Danlels MD: Bobbin Beam GM: John Hinkle Jr.

heavies ALLIAN BROTHERS BAD COMPANY CHEAR TRICK DOOBLE BOTHERS HEAD EACT JOURNET SUPERTRAMP VAN HALLU POCO DIRE STRAIT

AFRIL WINE L-M TRILLION L-M WARRIORS SOUNDTRACK L-M WINGS M-H

adds RICRIE LEE JONES/Chuck E's GRAHAM PARKER/Local SAMMY HAGAR/Dock THE BAFY/Head NEW ENJLAND/Don't Ever

WLVQ/Columbus, OH PD: Tom Teuber MD: Steve Runner GM: Terry Frey

heavies VAN HALEN BAD COMPANY CHEAP TRICK MOLLY HATCHET JOURNEY DOOBIE BROTHERS DIRE STRAITS BLONDIE ROD STEWART

NONE

ROCKETS/Oh Well ROXY MUSIC/Dance

#### Album Rock Stations

WNOR-FM/Norfolk, VA PD: Bruce Garroway MD: Ron Reger GM: Fred Gage

heaving
HILLY JOT!
DOOBLE BROTHERS
DIRE STRAIT
STYX
TOTO
LUFERTRAIL
HARC TANNER
CHEAF TRICK
VAN HALLEN
ALLMAN BROTHERS

PLACEFOOT L-M FARM HALEN M-H ALIMAN BROTHERS M-H SUPERTRAND H

RICKIE LEE JONES/Chuck E's HERMAN BROOD/Doin' It " /Saturday

WNOE-FM/New Orleans, LA OD: Lee Armstrong A.PD Captain Humble GM: Eric Anderson

heavies SISTER SLEDGE BUE GEES DOOBLE BROTHERS BILLY JOEL DIRE STRAITS GEORGE BENSON PEACHES & HERB FOCO BEACH BOYS WINGS

MICHAEL FRANKS L-M BILL WITHERS M-H BLACH BOYS M-H ELVIS COSTELLO L-M WINGS M-H

#UBERT LAWS/MUSIC GROVER WASHINGTON JR./Tell Me

WQDR/Raleigh, NC PD: Dainel Brunty GM: David Berry

heavies
ALLMAN BROTHERS
WARRIODS SOUNDTRACK
WINES
GEOIGE BENSON
EDDI MONEY
FOLICE
BICKIB LEE JONES
GEOIGE HARRISON
SANTANA

NONE

idds
IONELL GEORGE/What Do You
THE KINKS/Superman
DIXIE DREGS/Punk
/Night
JURNEY/SAME Way
/Touchin'
CAFE JACQUES/Easy
GRAHAM PARKER/Nobody
NEW ENGLAND/Don't Ever

WQXM/Tampa, FL PD: Chris Taylor MD Nick Van Cleve GM: Jim Johnson heavies ALIMAN BROTHERS DOOBLE BROTHERS CHEAP TRICK SUPERTRAMP

MOVES FRANK ZAPPA M-H

MEW ENGLAND/Don't Ever UN/Nothing RICKIE LEE JONES/Chunk E's

WRHY/Harrisburg, PA PD: R.J. Harris MD: Lisa Richards GM: John Dame

Heavies
DOOLE BROTHERS
DIRE STRAITS
LITTLE RIVER DAND
GEORGE HARRISON
HAD CONTANY
SUPERTRANE
ALLEAN BROTHERS
POCO
VAN HALEN

ORLIANS A-M SIXX H VAN HALEN H

adds SUBANTARIN' RICKIL LEE JONES/Chuck E's HTPHAN BROOD'Saturlay ORLEANS/LOV TAKES

WROQ/Charlotte, NC PD: Jim Ballard MD: Jackle Forsting GM: Stan Kaplan

heavies SUPERTRAMP POLICE MOLLY H TCHET BAD COMPANY APRIL WINE JOURSET VAN HALE CHEAP TRICK AC-OC

BLACKFOOT L-M PULICE M-H

dds
THE BAEY /H d
DIXII DREGS/Night
" 'Punk
HERMAN BROOD/Seturday
RICKIE LEE JONES/Chuck E'NEW ENGLAND/Don't Ever
SUSAN/T kin'

WTUE/Dayton OH PD. Chuck Browning MD: Sean Scott GM: Don Kidwell

DESTIGATION OF THE STARTS DOOBLE BROTHERS STYR VAN HALEN POCO BOD STEMANT CHEAP TRICK BOS WELCH

GEORGE RENEON N-H APRIL WINE N

adds
IAN SUNTER/Cleveland
STEVE FOREER/Leurel
BERMAR BROOD/Inchis
MEN ENGLAND/Uon't Ever
SUPERTRAMP/Goodlye
/Broakfast
JOURNEY/Touchin'

WXXE/Ft. Wayne IN PD/MD: Jison Fext GM. Betty Putt

BEAVIER
EDDIE MONEY
EOOBIE BEOTHERS
GEORGE HARRISON
ALLEAN BESTHERS
BOS WELLEN
TOTO
MCGUINN CLARK & HILLMAN
BILLY JOEL
THE BRAYS
CURRE TRIPY

SUPERTRANP H TAD COMPANY II

adds BICKIE LEE JORES/Chuck B's VAN HALEN/Dance JAY FERGUSON/Ship CRUZANG/Love Takes

WYXE/Madison WI PD: Alien Young A PD: Les Cook GM: Carl Como

BEAVIER
SUPERTRANF
DOOBLE BROTHERS
DIRE STRAITS
VAN HALES
CHEAP THICK
POCO
JOURNEY
BAD COMPANY
EDGIE MONEY
BOB MELICH

DOVER GE L-M SUFERTRAMP H VAN HALEN N BAD COMPANY

adde TRIUMPH/Movin' RICEIE LEE JONES/Chuck E's SANONY NAGRE/DOCK FRESH/VABIOUS WZOK/Ruckford, IL PD John Larsen MD: Tom Hunter GM: David Salisbury

THEAVIER VAN HALEN DOOBSE DROTHERS HEART SUPERTRAND HAD COMPANY THE CAMS HOD STUNART ALLIAN BROTHERS POCO BLONDIE

FRANK TAPPA L-M RICKIE LEE JONES L-M JOE JACKBON L-M APPIL THE L-M FOLICE L-M

adds JUDAS PRIEST/Star /Green

WZZO/Allentown, PA
OD. Kevin Sanford
PD: George Hawras
MD: Cynda Hope
GM: Arthur Holt
heavies
SUPERTARA
THE CARE
HAD COMPANY
VAN HALEN
PASIK EAPPA
ARRICAN COMPANY
ARRIVER CAPPA
ARRIVER CAPPA
ARRIVER CAPPA
ARRIVER CAPPA

moves TYCOON L-N CRLEANS A-H

ORLEASS/Love Takes
MAD COMPANY/Gone
BLACKY.OCT/Bighway
NEW FMILAND/Don't Ever
HEMMAN BROOD/Junkie
JOE JACESON/Going Out

ZETA-4/Mismi, FL PD/MD: Gary Martin GM: Hall Frank

Dealies
DAY FERDISON
PARHICUS BOODLES
EDDIE HONEY
SUPERTRAMP
LOWELL GEORGE
RAD COMPANY
JOURNEY
ALLMAN SHOTHERS
ELVIS CONTELLO

DOWN HALL L-M LAKE L-M JOE JACKSON L-M DUNCAN BROWNE L-M

adds NEW THOLAND/Dos't Ever /Mothing DIXIE DEBUS/Pank PRESS/VARIOUS LEGS DIAMOND/ TRIUSPR/

## Leading Starter Songs

#### **Chart Analysis**

Supertramp looks super hot! More to watch: Chris Rea, Tycoon, America, Judy Collins, Ironhorse and Olivia Newton-John.

#### **Prime Movers:**

SUPERTRAMP RAY STEVENS ORSA LIA ORLEANS RANDY VANWARMER

#### **Most Added:**

ORLEANS
McGUINN, CLARK & HILLMAN
SUPERTRAMP

19 Apr. 1979

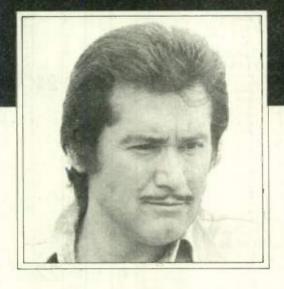
This chart is a compliation of playlists from stations that add product earlier than the industry average. Only records moving upward are shown to highlight breaking hits and soon-to-break hits.

RAN	KING B	Y AIRPL	AY	ARTIST, TITLE, LABEL	RAI	NKING I	BY AIRP	LAY	ADTIST TITLE LABEL
MAR 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL	MAR 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL
2	2	2	1	DIRE STRAITS/Sultans Of Swing LP: Dire Straits (WB)	46	26	26	26	APRIL WINE/Roller
6	4	4	2	S. QUATRO/C. NORMAN/Stumblin' In LP: If you knew Suzi (RSO)		33	33	27	LP: First Glance (Capitol) JUDY COLLINS/Hard Times For Lovers LP: Hard Times For Lovers (Elektra)
15	9	7	3	GEORGE HARRISON/Blow Away LP: George Harrison (Dark Horse)	49	28	28	28	ROGER VOUDOURIS/Get Used To It LP: Radio Dream (WB)
16	11	8	4	GEORGE BENSON/Love Ballad LP: Livin' Inside Your Love (WB)	34	32	32	29	LIVINGSTON TAYLOR/I'll Come LP: 3-Way Mirror (Epic)
10	8	6	5	CHIC/I Want Your Love LP: C'est Chic (Atlantic)	50	40	37	30	AMERICA/California Dreamin' LP: California Dreaming (Casablanca)
13	10	10	6	PEACHES & HERB/Reunited LP: 2-Hot (Polydor)	-	46	40	31	CHRIS REA/Diamonds LP: Deltics (UA)
14	13	11	7	BELL AND JAMES/Livin' It Up LP: Bell And James (A&M)			-	32	NICOLETTE LARSON/Rhumba Girl LP: Nicolette (WB)
17	15	13	8	ENGLAND DAN & JF COLEY/Love Is LP: Dr. Heckle And Mr. Jive (Big Tree)	-	48	39	33	IRONHORSE/Sweet Lui-Louise LP: Ironhorse (Scotti Bros.)
48	20	14	9	WINGS/Goodnight Tonight LP: Not Released (Columbia)	-	-	-	34	G.Q./Disco Nights LP: Disco Nights (Arista)
39	25	20	10	ORLEANS/Love Takes Time LP: Forever (Infinity)		-		833	IAN MATTHEWS/Gimme An Inch LP: Stealin' Home (Mushroom)
27	14	12	11	THE JACKSONS/Shake Your Body LP: Destiny (Epic)		44	36		THE CARS/Good Times Roll LP: The Cars (Elektra)
33	22	22	12	RANDY VANWARMER/Just When I LP: Not Released (Bearsville)		41	41	-	BOSTON/Feelin' Satisfied LP: Don't Look Back (Epic)
19	18	15	13	CHER/Take Me Home LP: Take Me Home (Casablanca)		50	38		CHICAGO/Gone Long Gone LP: Hot Streets (Columbia)
36	19	19	14	VILLAGE PEOPLE/In The Navy LP: Go West (Casablanca)		nglegen		39	BEE GEES/Love You Inside Out LP: Spirits Having Flown (RSO)
25	16	16	16	STYX/Renegade LP: Pieces Of Eight (A&M) SISTER SLEDGE/He's The Greatest		18		40	BARBARA MANDRELL/I Don't Want LP: Moods (MCA)
32	24	24	17	LP: We Are Family (Atlantic)  McGUINN, C & H/Don't You Write				41	NIGEL OLSSON/Little Bit Of Soap LP: Nigel (Bang)
47	23	18	18	LP: McGuinn, Clark & Hillman (Capitol) THE POLICE/Roxanne		47	47		ROD STEWART/Ain't Love A Bitch LP: Blondes Have More Fun (WB)
	_	35	19	LP: Outlandos d'Amour (A&M) RAY STEVENS/I Need Your Help		-	50	43	ROXY MUSIC/Dance Away LP: Manifesto (Atco) O. NEWTON-JOHN/Deeper Than The
35	27	23	20	LP: Not Released (WB)  BAD COMPANY/Rock 'N' Roll Fantasy		45	45	45	LP: Totally Hot (MCA)  LINDA CLIFFORD/Bridge Over
_	39	21	21	LP: Desolation Angels (Swan Song) ALLMAN BROTHERS/Crazy Love		-	46		LP: Let Me Be Your Woman (RSO)  DAVID NAUGHTON/Makin' It
38	30	30	22	LP: Enlightened Rogues (Capricorn) TYCOON/Such A Woman		49	49		LP: Not Released (RSO) FIREFALL/Sweet And Sour
_	37	29	23	LP: Tycoon (Arista) POINTER SISTERS/Happiness	_	_	48		LP: Elan (Atlantic) BARBRA STREISAND/Superman
42	34	34	24	LP: Energy (Planet) ORSA LIA/I Never Said I Love You	_	_	_	(1950)	LP: Greatest Hits Vol. 2 (Columbia) DR. HOOK/When You're In Love With
-	-	44	25	LP: Not Released (Infinity) SUPERTRAMP/The Logical Song	-	_	-		LP: Pleasure And Pain (Capitol) BOB SEGER/Old Time Rock & Roll
	1000			LP: Breakfast In America (A&M)					LP: Stranger In Town (Capitol)

RANI	KING	BY All	RPLAY		RANI	(ING I	Y AIR	PLAY	ADTIOT TITLE LABEL		
MAR 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL	MAR 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL		
17	10	3	1	PEACHES & HERB/Reunited  LP: 2-Hot (Polydor)  140 18-13 KOFM 13-6 WFIL 4-2 WNOE 10-2 96KX 35-22 KOMA 21-8 WFMF 12-5 WNOX 18-14 99X 20-14 KOOK ON-17 WGCL 9-1 WOLF 15-9 8100 23-17 KOPA 12-1 WGH 1-2 WOLF 22-9 81105 6-5 KQHU 19-9 WGRD 7-3 WOM 17-6 CKLW 5-1 KREM 3-1 WHBQ 2-2 WPEZ ON-19 F105 23-6 KRKE 27-9 WHOT 18-4 WFST 10-6 KBEST A-25 KROY 3-1 WIFE 3-1 WQCM 19-7 KCPX 6-2 KRSP 5-1 WIFI 25-10 WQRK 2-1 KCWB 18-5 KRTH 3-1 WING 25-16 WRFC 5-2 KERN 127-23 KSLQ 11-2 WINW 10-5 WRJZ 3-1 KERN 10-6 KSLY 13-6 WISE 24-17 WRKO 4-1 KFTC 1-1 KTAC 6-1 WJON 25-20 WRVQ 10-5 KFEXM 1-1 KTAT 6-1 WKAP 9-6 WSG 1-1 KFYE 3-3 KVIL 6-5 WKBW 2-1 KGW 9-4 KYNO 7-5 WKBW 22-12 WTM 15-8 KGW 9-4 KYNO 7-5 WKBW 22-12 WTM 15-8 KING 1-1 WAAY 2-1 KING 1-1 WAAY 2-1 KING 1-1 WAAY 2-1 KING 1-1 WAAY 2-1 KING 3-1 WAYZ 1-1 KINS 5-1 WAYZ 1-1 KINS 5-1 WAYZ 1-1 KINS 5-1 WAYZ 1-1 KKUA 2-3 WAYS 1-1 KKUA 2-3 WAYS 1-1 KKOM 5-2 WORC 8-2 BLONDIE/Heart Of Glass	15	8	8	5	RERN   5-4   RSLY   3-2   WINW   2-2   WRFC   1-7     RF1   2-2   KSTT   2-2   WISE   10-10   WRJZ   6-4     KFRC   6-5   KTKT   1-5   WISM   3-2   WRKO   3-3     KFYM   ON-12   KVIL   15-15   WJON   13-12   WRKO   5-1     KFYM   ON-12   KVIL   15-15   WJON   13-12   WRKO   5-1     KFYM   ON-12   KVIL   15-15   WJON   13-12   WRGK   5-1     KFYM   ON-12   KVIL   15-15   WJON   13-12   WRGK   5-1     KING   3-4   WAY   8-5   WKBO   9-6   WTIX   5-9     KING   3-4   WAAY   8-5   WKBO   9-6   WTIX   5-9     KING   3-4   WAAY   8-5   WKBO   9-6   WTIX   5-9     KING   3-4   WAAY   8-5   WKBO   9-6   WTIX   5-9     KING   1-4   WAEB   1-3   WLCY   14-17   WVLK   9-8     KIXS   ON-32   WAVZ   10-8   WLGY   14-17   WVLK   9-8     KIXS   ON-32   WAVZ   10-8   WLGY   14-17   WVLK   9-8     KING   12-12   WAYS   7-5   WMEE   1-2   293   11-14     KLOU   7-7   WCAO   16-11   WNAP   2-1   2-96     KOPM   3-1   WDRC   4-6   WNGL   2-1     KOPM   3-2   WFMF   5-3   WNOE   1-5     CHIC/I Want YOUR   LOVE     LP: C'est Chic (Atlantic)     140   11-15   KOOK   10-12   WFIL   8-8   WNDC     99X   9-13   KOHU   14-14   WGCL   15-16   WNOX   12-12     99X   9-13   KOHU   14-14   WGCL   15-16   WNOX   12-12     99X   9-13   KOHU   14-14   WGCL   15-16   WNOX   12-12     99X   9-10   KRPM   29-20   WGRD   10-15   WOLF   8-4     99X   9-10   KRPM   29-20   WIFE   10-16   WPEZ   8-4     KCPN   17-12   KSLY   14-7   WING   2-1   WOCM   16-16     KFPN   7-6   KTT   5-8   WISE   6-5   WRFC   8-4     KFPX   12-12   KVIL   5-4   WJON   15-13   WRKO   3-15     KHJ   28-20   KYNO   11-9   WAP   13-10   WROX   20-13     KING   3-2   WIFE   13-10   WROX   20-13     KING   3-2   WIFE   13-10   WROX   9-15     KING		
				LP: Parallel Lines (Chrysalis)  140 2-11 KOFM 4-2 WDRC 3-3 WOKY 9-5 96KX 33-32 KOMA 4-1 WFMF 1-1 WOLF 7-12 99X 4-6 KOMA 4-2 WGCL 3-3 WOW 4-3 B100 8-6 KOPA 2-5 WGRD 3-4 WPEZ 4-2 B100 8-6 KOPA 2-5 WGRD 3-4 WPEZ 4-2 CKLW 7-4 KREM 2-2 WHOT 3-1 WQCM 3-1 F105 3-2 KRKE 2-1 WHFE 2-3 WQRK 7-5 KBEST A-24 KROY 5-2 WIFI 5-3 WGRC 2-1 KCPX 1-1 KRSP 2-7 WING 3-2 WGRZ 2-2 KCPX 1-1 KRSP 2-7 WING 3-2 WGRZ 2-2 KCPX 1-1 KSLQ 1-1 WISE 5-3 WRCC 2-4 KENI 1-1 KSLQ 1-1 WISE 5-3 WRCC 2-4 KENI 1-1 KSLQ 1-1 WISE 5-3 WRCO 3-1 KENI 3-2 KSLY 2-1 WISM 1-1 WRVO 3-1 KFI 8-5 KSTT 3-1 WJON 12-7 WSGA 7-7 KFRC 2-2 KTAC 14-9 WKAP 3-2 WITX 1-5 KFYE 4-1 KUPD 9-9 WKBW 3-3 WTMA 6-5 KGW 19-12 KVIL 4-2 WKIN 1-1 WTRY 1-1 KHJ 5-6 KYNO 16-14 WKIX 6-5 WVLK 10-7 KING 4-2 QV93 2-4 WKY 4-1 WZP 1-7	9	9	6	6	KING 13-11 OV93 13-13 WKBO 15-13 WRVQ 13-8 KINT 11-11 WAAY 29-27 WKBW 26-19 WSGA 8-9 KINT 11-11 WAAY 29-27 WKBW 26-19 WSGA 8-9 KIND 13-10 WABC 15-17 WKIN 10-15 WTOB 10-7 KIXS 11-6 WAEB 2-1 WKIX 7-7 WTRY 11-10 KIR 8-6 WAVZ 7-13 WKY 5-5 WVLK 15-11 KKUA 14-9 WAXY 18-15 WLCY 3-3 WZZP 7-7 KLOU 11-15 WAYS 8-7 WLOF 7-5 Y103 3-4 KOU 11-15 WAYS 8-7 WLOF 7-5 Y103 3-4 KOFM 8-7 WDNL 15-13 WMEE 7-5 296 9-6 KOFM 8-7 WDNL 15-13 WMEE 7-5 296 9-6 WLS 13-14 WLOF 27-20 YLOF WARD 11-10 WLOF 27-20 YLOF WARD 11-10 WLOF 27-20 YLOF WLOF WLOF WLOF WLOF WLOF WLOF WLOF W		
1	1	1	3	KINT 4-3   WAAY 5-3   WLCY 4-4   Y103   13-14   KIOA 2-2   WABC 4-4   WLOF 22-16   293   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   273   2-2   WLS 18-10   WAYY 12-6   WNAP 4-3   KLOU 1-3   WAYY 12-6   WNAP 4-3   KLOU 1-3   WAYY 2-2   WNOX 3-2   WNOX 3-3   WNOX 3-2   WNOX 3-2   WNOX 3-2   WNOX 3-2   WNOX 3-2   WNOX 3-3   WNOX 3-4   WNOX 3-2   WNOX 3-2	29	14	10	7	KBEST16-12   KREM   7-6   WFMF   10-14   WFEZ   9-6   KCPX   3-3   KRKE   12-18   WGCL   6-6   WFST   9-7   KCMB   5-7   KROY   11-7   WGH   13-10   WQCM   8-4   KERN   4-3   KRTH   8-5   WHOT   6-14   WRKO   7-6   KFI   10-9   KSLQ   6-5   WIFE   5-9   WRQK   4-2   KFYE   9-6   KSTT   9-6   WING   8-6   WTIX   15-14   KFYE   9-6   KSTT   9-6   WING   8-6   WTIX   15-14   KGW   12-19   KTAC   10-8   WISE   12-9   WTMA   9-9   KING   8-6   WTIX   15-14   KING   5-5   KUPD   2-7   WJON   9-4   WTRY   7-5   KINT   3-2   KVIL   32-27   WKAP   8-11   WVIL   5-12   KIOA   10-7   KYNO   8-6   WKBO   8-5   Y103   10-10   KING   16-13   WAAY   13-13   WKIX   11-15   296   5-4   WINGS/GOOdnight   TOIGH   TOIG		
6	5	4	4	KGW   1-1					KDMB   12-8   KRTH   16-13   WIFI   29-26   WQCM   18-10   KERI   15-12   KSLQ   19-13   WING   20-11   WQRK   26-21   KERI   13-10   KSLY   15-14   WINW   20-12   WRFC   13-10   KFR   12-11   KSTT   21-18   WISE   26-23   WRJZ   20-14   KFRC   22-19   KTAC   15-10   WISM   14-7   WRKO   22-18   KFYK   10-9   KUPD   11-10   WKAP   7-4   WRVQ   24-15   KFYE   10-9   KUPD   11-10   WKAP   7-4   WRVQ   24-15   KFYE   10-9   KUPD   11-10   WKAP   7-4   WRVQ   24-15   KFYE   10-9   KUPD   11-10   WKAP   12-16   WTX   25-25   KING   20-17   QV93   24-14   WKIN   0N   WTMA   0N   WTMA   0N   WINT   27-20   WAAY   21-17   WKIX   27-26   WTMA   0N   WINT   27-20   WAAY   21-17   WKIX   27-23   WTMB   27-24   WKIX   12-9   WAEB   22-19   WLCY   25-19   WVLK   11-9   KUD   22-21   WAVZ   8-4   WLOF   23-17   WZZP   11-16   KURW   21-20   WASC   23-27   WSC		

RAN	KING	BYA	RPLAY		RAN	KING	BY AIF	RPLAY	- Landerson
MAR 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL	MAF 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL
16	11	9	8	GEORGE HARRISON/Blow Away LP: George Harrison (Dark Horse) 140 4-2 KOFM 9-8 WDNL 12-5 WNOE 16-11 996KX 8-8 KOMA 12-7 WDRC 14-12 WOKY ON-26 99X 26-21 KOOK 9-7 WFIL ON WOLF 17-17 B100 5-2 KOPA 19-15 WFMF 18-12 WOW 6-9 BJ10530-24 KOHU 9-7 WGCL 25-17 WFEZ 15-11 CKLM 21-21 KREM 11-9 WGH 10-6 WFST 6-4 F105 15-11 KRKE 18-17 WGRD A-16 WQCM 15-13 KBEST25-20 KROY 24-22 WHOT 12-9 WORK 20-18 KCPX 4-4 KRSP 6-3 WIFI 27-27 WRFC 19-17 KDMB 17-13 KRTH 14-12 WING 9-5 WRJZ 12-11	26	17	13	12	RIXS 30-30
				RENI 8-7   RSLQ   13-6   WINW   23-10   WRKO   8-7   REN   21-17   KSLY   28-27   WISE   15-15   WRQK   8-6   RFI   19-16   KSTT   18-16   WISM   15-10   WRVQ   4-3   KFYM   12-9   KTAC   24-23   WJON   6-2   WSGA   16-14   KFYE   14-14   KTKT   3-4   WKAP   18-15   WTIX   22-19   KGW   24-20   KUPD   5-4   WKBP   18-15   WTIX   22-19   WKBJ   21-17   KVIL   22-19   WKBW   17-14   WTOB   21-17   KVIL   22-19   WKBW   17-14   WTOB   21-17   KVIN   21-30   WTRY   27-26   KINT   26-23   QV93   19-9   WKIX   23-22   WVLK   4-1   WISM   21-30   WTRY   27-26   KINT   26-26   WABC   24-88   WLCY   27-23   Y103   9-14   KVIX   23-20   WISM   23-20		3	5	10	RCPX ON
25	18	12	9	GEORGE BENSON/Love Ballad LP: Livin' Inside Your Love (WB) 96KX 29-27 KOFM 12-10 WCAO 11-8 WNOE 22-20 BJ10522-20 KOK 18-15 WDRC 15-9 WOKY 20-25 CKLW 19-22 KOPA 21-18 WFIL ADD WOLF 15-15 KDMB 20-21 KREM 20-17 WGCL 21-20 WPEZ 16-13 KCMS 20-21 KREM 20-17 WGCL 21-20 WPEZ 16-13 KENI 21-18 KROY 20-16 WHOO 10-8 WQCM 22-17 KFI 23-20 KRTH 13-10 WHOT 10-8 WQCM 22-17 KFRC 11-9 KSLQ 12-18 WIFI 24-23 WFFC 7-5 KFRM 7-3 KSLY 12-11 WING 4-3 WRJZ 14-9 KFYW 12-211 KSTT 17-13 WINW 6-11 WRQK 17-9 KFYW 12-10 KVIL ADD WKAP 0N-23 WTIX 16-7 KINT 24-21 KYNO 23-20 WKBO 17-14 WTOB 7-5 KINT 24-21 KYNO 23-20 WKY 16-9 WVLK 12-14		3	5	13	LP: Dire Straits (WB)  14Q 14-19 KOFM 2-5 WCAO 17-27 WOLF 1-5  96KX 13-9 KOMA 6-9 WDNL 1-1 WOW 10-12  99X 3-4 KOOK 2-3 WDRC 9-10 WPEZ 11-16  BJ105 9-7 KOPA 5-7 WFMF 2-9 WFST 3-5  F105 7-9 KOHU 1-4 WGRD 9-15 WQCM 2-5  KBEST 8-6 KREM 1-3 WHBQ 19-24 WGRK 8-10  KCPX 21-28 KRKE 4-6 WHOT 5-13 WRFC 3-11  KCPX 21-28 KRKE 4-6 WHOT 5-13 WRFC 3-11  KENI 3-5 KSLQ 5-15 WISM 5-8 WRFC 3-12  KENI 3-5 KSLQ 5-15 WISM 5-8 WRFC 12-24  KERN 6-15 KSTT 5-10 WJON 2-3 WROK 12-24  KFI 7-10 KTAC 12-15 WKAP 4-7 WSGA 13-18  KFYC 9-11 KTKT 16-25 WKBO 5-9 WTIX 3-8  KFYC 9-11 KTKT 16-25 WKBO 5-9 WTIX 3-8  KFYC 9-16 KVIL 9-8 WKY 7-11 WVLK 1-3  KING 6-6 KYNO 5-4 WLCY 2-2 WZZP 1-4  KING 20-22 QV93 5-8 WLOF 8-6 Y103 6-8  KINS 1-3 WAEB 5-9 WMEE 5-9 296 4-5  KINS 13-3 WAEB 5-9 WMEE 5-9 296 4-5
27	19	14	10	KJR 17-15 WABC 39-35 WLCY 13-11 WZZP 15-14 KKUA 26-27 WAEB 17-12 WLOF 20-15 Y103 25-22 KLOU 14-14 WAVZ 9-7 WMEE 17-12 Z93 13-10 MAGIC 9110-9 WAXY 15-13 WNAP 20-14 Z96 17-15 KNOW 18-12 WAYS 15-15 WNCI ON-25 SISTER SLEDGE/He'S The Greatest	8	7	7	14	Magic 916-17 WAXY 4-3 WNOX 5-6   FRANK MILLS/Music Box Dancer   LP: Music Box Dancer (Polydor)   140   22-21   KOPM   7-14   WDRC   2-1   WNAP   99X   19-11   KOMA   1-4   WFIL   2-3   WNCI   1-4   BJ105   4-2   KOOK   22-22   WGCL   2-2   WOKY   6-8   1-4   WFIL   1-4   WFIL
				LP: We Are Family (Atlantic)  14Q 8-5 KOHU ON WGCL 14-15 WPEZ 12-8  99KX 31-28 KREM ON WGH 8-5 WCCM 21-15  99X 1-2 KRKE 29-29 WGRD A-17 WORK 9-7  B100 26-22 KRSP 16-13 WHBQ 7-6 WRPC 10-6  B110527-22 KRSP 9-5 WHOT 16-12 WRJZ 9-10  CKLW 9-15 KRTH 5-3 WIFE 11-10 WRKO 5-5  CKLW 9-15 KSLY 16-12 WING 6-4 WRVQ 9-9  KERN ADD KSTT ON-23 WINW 22-27 WGGA 4-4  KFPI 17-14 KTKT ON-26 WISM 13-11 WTIX 1-1  KFPK 19-15 KYNO 13-17 WKBO 12-10 WTOB 13-9  KFYE ON-30 QV93 21-17 WKBW ON WTRY 14-9  KHJ 8-7 WAAY 16-12 WKX 1-4 WYLK 29-16  KINT 16-12 WAAP 16-12 WKX 1-4 WYLK 29-16  KINT 16-12 WAAP 13-12					CKLW 4-6 KOPA 14-22 WGRD 1-1 WOLF 10-14 F105 2-12 KQHU 12-18 WHBQ 15-17 WOW 1-1 KBEST 7-11 KREM 5-5 WHOT 14-16 WPEZ 1-3 KDWB 1-1 KRKE 1-5 WIFE 1-2 WQCM 6-6 KERN 7-5 KROY 4-9 WIFE 2-2 WRJZ 7-16 KFI 1-4 KSLY 20-17 WISM 4-5 WRQK 12-14 KFYE 5-5 KSTT 4-7 WJQN 1-1 WTMA 4-3 KGW 4-6 KTAC 1-4 WKAP 2-1 WTRY 8-8 KHJ 2-3 KTKT 11-14 WKBD 4-8 WVLK 6-10 KING 2-3 KVIL 3-7 WKBW 15-23 WZZP 2-1 KINT 15-10 KYNO 2-2 WKIX 3-11 Y103 1-1 KING 13-6 WABC 12-12 WKY 2-6 Z96 6-10 KIXS 6-10 WAYZ 14-12 WLCY 1-1 Z97 10-16 KKUA 3-11 WAXY 7-10 WLOF 12-8 KKUOU 2-10 WCAO 18-22 WKS 2-4 WHEE 2-4
4	6	11	11	KIXS 25-21 WAEB 21-15 WLOP 31-23 Y103 15-9 KLOW 15-4 WAYY 2-2 WHEE 29-25 293 10-11 KLOW 15-4 WAYS 6-4 WHAP 11-10 296 20-19 MAGIC 910N-29MCAO 5-4 WNCI 11-7 KOPM 25-20 WDML ON WNOE 5-1 KOMA 28-19 WDRC 7-7 WOLF 11-7 KOPA 7-9 WFWF 6-6 WOW 16-19 LITTLE RIVER BAND/Lady LP: Sleeper Catcher (Harvest)	39	27	21	15	ENGLAND DAN & JF COLEY/Love Is  LP: Dr. Heckle And Mr. Jive (Big Tree) 140 9-10 KOFM 21-17 WONL 29-22 WOW 0N-29 99KX A-38 KOMA 27-25 WORC 0N-29 WPE2 ADD 100 18-14 KOPA 0N-28 WPHF 26-22 WQCM 0N-23 BJ10531-29 KOHU 29-24 WGH 0N-19 WQCK ON-23 BJ10531-29 KOHU 29-24 WGH 0N-19 WQCK ADD CKLW 29-28 KREM ADD WIFE 28-25 WRFC 17-12 KCPX 22-17 KRKE 5-2 WING 19-15 WRJZ 34-31
				99KX 1-1 KOMA 20-27 WFIL 9-9 WNOE 9-8 W105 8-8 KOOK 11-14 WFMF 7-18 WNOX 2-4 WFMF 1-12 KOMU 11-12 WGH 6-23 WOKY 4-4 KEST 12-2 KREM 18-21 WGRD 4-7 WOLF 5-16 KCPX 11-13 KROY 6-8 WHBO 14-10 WOW 7-8 KDWB 7-9 KRTH 9-7 WHOT 13-17 WPEZ 7-10 KENI 4-4 KSTT 11-17 WIFE 8-11 WGCM 10-18 KFI 5-8 KTAC 7-5 WIFI 10-13 WGRM 22-22 KFRC 19-13 KTRT 14-15 WING 1-7 WRJZ 1-5 KFRM 10-13 KUPD 8-8 WISM 8-15 WRJZ 1-5 KFRM 10-13 KUPD 8-8 WISM 8-15 WRJZ 1-5 KKPM 10-13 KUPD 8-8 WISM 8-15 WRJZ 1-5 KKPM 10-13 KUPD 8-8 WISM 8-15 WRJZ 1-5 KKPM 10-15 WRNO 14-13 WKRD 10-16 WTRY 21-28 KING 10-15 WAAY 6-7 WKIN 8-8 W2ZP 9-16 KING 10-15 WAAY 6-7 WKIN 8-8 WZZP 9-16 KINT 23-25 WABC 14-6 WKIX 18-19 Y103 8-13					KEMB   A-30   KROY   26-23   WINW   21-18   WRQK   ON-30

WOMEN 18 + BELIEVE IN HIM



WAYNE NEWTON

SHE BELIEVES IN ME

#### AND THESE RADIO STATIONS ALSO BELIEVE!

WSB, 3WE, WHIO, WSMB, WCCO-FM, WSPD, WBNF, KRNT, KROC, KYMN, KBMW, KGLO, KDTH, KLIN, WMT, KRNT, KBIZ, KKUJ, KBOM, WEIC, KLEU, KNDT, WHIZ, KHOK, WGCM, WKIQ, KGRL, KLOO

ARIES II

A NEW RECORD COMPANY

1979 ARIES I RECORDS

RAN	KING	BY AI	RPLAY		RAN	KING I	DY AIR	PLAY			
MAR 20	APR	APR 12	APR 19	ARTIST, TITLE, LABEL	MAR 28	APR			ARTIST, TITLE, LABEL		
23	20	16	16	BOB WELCH/Precious Love   LP: Three Hearts (Capitol)   140 21-24   MAGIC 912-1   WABC 33-22   WINAP 18-15   99X 24-23   KNOW 6-5   WAEB 3-6   WNOX 6-8   B100 9-7   KOPM 11-9   WCAO 20-18   WOKY 16-16   KOMA 10-6   WDNL 11-8   WEEZ 17-15   F105 17-17   KOOK 8-6   WFIL ADD   WFST 8-8   KBEST18-14   KOPA 11-14   WFMF 14-13   WCCM 11-14   KCPX 5-5   KQHU 7-5   WGCL 27-26   WQRK 18-20   KCNW 8-6   WIFE 31-28   WRKO 14-13   KERN 15-14   KROY 15-14   WIFF 31-28   WRKO 14-13   KERN 15-14   KROY 15-14   WIFF 31-28   WRKO 14-13   KFR 15-14   KROY 15-14   WIFF 31-28   WRKO 14-13   KFR 15-14   KROY 15-14   WIFF 31-28   WRKO 14-13   KFR 15-14   KROY 15-14   WIFF 31-28   WRKO 16-22   KFF 24-26   KRTH 19-16   WINW 16-7   WTMA 18-17   KFYM 5-2   KSTT 16-15   WISE 8-8   WTOB 11-13   KFYE 22-16   KTAC 19-21   WISM 10-17   WTMA 18-17   KFYM 5-2   KSTT 16-15   WISE 8-8   WTOB 11-13   KFYE 22-16   KTAC 19-21   WISM 10-17   WTRY 24-22   KFM 12-24   KTH 15-18   WJON 11-10   WUK 8-5   KFM 12-17   KTH 15-16   WKBW 12-11   293   6-9   KTH 15-16   WKBW 12-11   293   7-4   KTH 15-18   WKBW 12-21   293   6-9   KTH 15-16   WKBW 12-11   293   7-4   KTH 15-18   WKBW 12-11   297   7-4   KTH 15-18   WKBW 12-21   297   7-4   WKBW 12-21   WMEE 9-11   BELL AND JAMES/Livin' It Up   LP: Bell And James (A&M)		33	24	20	ORLEANS/Love Takes Time LP: Forever (Infinity)  140 31-30 KBEM ON WFIL ON WOLF 19-11  99X ON-27 KBKE 39-26 WFMF 27-24 WOW 30-22  BJ10537-33 KBOY 31-29 WGH 15-14 WFST 25-20  KCPX 23-19 KRGP 23-17 WHBO DN WOCM 29-21  KENI ON KSKH 25-23 WIFE 29-24 WOK ADD  KERN 22-20 KSLQ 25-20 WIIW 32-25 WRCC  KFI ON KSLY 31-26 MISE 28-22 WRZ 22-16  KFRC ADD KSTT A-25 WISM 24-22 WRKO ON-29  KFXM 28-25 KTAC 30-26 WJON ON WRCK A-27  KFYE 28-26 KTKT 29-20 WKAP 25-13 WRVQ 23-19  KGW ON-23 KUPD 23-21 WKBO 26-24 WGA 24-21  KINT ON-29 KVIL ON-25 WKBM 28-25 WTIX 32-26  KIXS ON-31 KVNO ON-28 WKIN 15-7 WTMA 30-28  KIXS ON-31 KVNO ON-28 WKIN 15-7 WTMA 30-28  KIXS ON-31 KVNO ON-28 WKIN 15-7 WTMA 30-28  KIVA ON WAAY 27-24 WKY ADD WTRY 16-13  KIOU 25-22 WASC ON WLCY 30-28 WVLK 21-17  MAGIC 91ON-24WAEB 28-23 WLCF 30-21 WTY 103 ON-31  KNOW 35-27 WAVZ ON-30 WMGE 26-21 293 25-22  KOFM 19-15 WAXY ON-29 WNAP 21-17 Z96 23-17  KOMA 31-312 WAYS 19-16 WNCE 22-16  KOPA 28-25 WDNL ON-23 WNOX 25-19  KOHO 28-26 WDNL ON-23 WNOX 25-19  KOHO 28-26 WDNL ON-23 WNOX 25-19  KOHO 28-26 WDNL ON-23 WOKY 24-20		
28	22	18	18	14Q 7-4 KOOK A-24 WFMF 9-8 WPST 13-13 13 13 10 2-1 KOPA 6-4 WGH 4-9 WOCM 9-9 15 10513-14 KREM 22-22 WHBQ 6-9 WQRK 10-9 KBEST A-23 KRKE 11-23 WHOT 7-5 WRFC 6-15 KENI ON KROY 10-15 WIFE 21-14 WRJZ 5-13 KERN 19-19 KSLY 7-4 WIFI 23-22 WRQK ON KFRC 7-12 KSTT 15-14 WIRW 9-14 WRVQ 6-20 KFFC 11-10 KTAC 22-18 WISE 4-4 WSGA 5-5 KHJ 9-11 KTKT 17-17 WISM 11-14 WTIX 4-4 KINT 17-15 KYNO 9-7 WKAP ON WTOB 6-4 KINT 17-16 WAEB 30-26 WLOF 16-14 VIU ON-19 KKUU 9-6 WAEB 30-26 WLOF 16-14 VIO ON-19 KKUU 9-9 WACAO 10-19 WNCI 19-14 KNOW 10-9 WCAO 10-19 WNCI 19-14 KNOW 10-9 WCAO 10-19 WNCI 19-14 KNOW 17-17 WDRC 27-23 WOLF 3-3 VILLAGE PEOPLE/IN THE NAVY LP: GO West (Casablanca)	51	37	29		RANDY VANWARMER/Just When		
<b>F</b> 0	41	25	40	99X 7-5 KRSP 7-4 WIFE 9-4 WQCM 28-20 F105 19-16 KRTH 15-11 WIFI 15-7 WRFC 11-8 KCPX 8-12 KSLQ 9-17 WING 15-14 WRJZ 13-6 KENI 26-25 KSTT 19-11 WINW 19-17 WRKO 18-8 KERN 16-13 KRTK 20-19 WISE 16-7 WRGK 27-23 KFI 4-3 KVIL 30-32 WJON 16-11 WRVQ 11-7 KFXM 20-18 WAAY 30-26 WKAP 6-5 WSGA 3-3 KFYE 19-18 WAAC 13-11 WKBO 11-7 WTIX 14-13 KING 9-7 WAEB 8-4 WKBW 20-10 WTMA 10-6 KINT 14-8 WAVZ 3-3 WKIX 21-17 WTOB 18-11 KING 18-13 WAYS 23-13 WLCY 20-16 WTRY 15-7 KKUA 21-18 WCAO 19-13 WMEE 25-22 WVLK ON KOMA 23-22 WFLL 11-4 WNOE 18-14 293 ON-28 KOMA 23-22 WFLL 11-4 WNOE 18-14 293 ON-28 KOMA 13-12 WGCL 13-7 WOLF 4-10 KOMA 18-10 WGCL 13-7 WOLF 4-10 KREM 12-12 WGRD 11-8 WOW 3-4  BEE GEES/LOVE YOU Inside Out	2	4	15		BEE GEES/Tragedy		
59	41	25		LP: Spirits Having Flown (RSO)		175		23	CHER/Take Me Home  LP: Take Me Home (Casablanca)  140 A-33 KRKE 16-10 WIFE 12-18 WPST 0N-23  99X 5-1 KROY 18-12 WIFI 14-8 WQCM 30-22  BJ10536-31 KRSF 24-19 WJON 0N-23 WRFC 30-28  CKLW 16-16 KRTH 4-8 WKAP 14-12 WRJZ 30-20  F105 24-19 KSTT 22-19 WKAP 14-12 WRJZ 30-20  KCPX 27-22 KTAC 28-25 WKBW 10-5 WRKO 0N-28  KERN 8-7 KVIL 16-13 WRIX 14-13 WRVQ 15-29  KFM 25-23 WAAY 20-18 WCY 0N-33 WTIX 8-6  KFYM 25-23 WASY 20-18 WCY 0N-33 WTIX 8-6  KFYM 25-23 WASY 20-18 WCY 0N-33 WTIX 8-6  KFYM 25-25 WRKD 18-15  KFYM 25-25 WRKD 18-15  KFYM 25-25 WABC 8-10 WLCF 0N-33 WTIX 8-6  KFYM 25-25 WABC 8-10 WLCF 33-29 WTOB 17-16  KINT 18-16 WAVZ 5-9 WME ON WTPY 19-21  KKUA 19-19 WCAO 24-16 WNBC 29-26 19 26-24  KKUA 19-19 WCAO 24-16 WNBC 29-26 19 26-24  KKUA 19-19 WFMF 23-20 WOLF 9-6  KOPM 28-23 WGCL 20-18 WGW 28-21  KOMA 30-26 WGH 11-13 WPEZ 24-20  DONNA SUMMER/HOT Stuff  LP: Bad Girls (Casablanca)  96KX 39-29 KREM ADD WFMF A-29 WGW ON		
								ABA	99% ON-30 (ROY ADD WGCL ADD WPEZ ADD B100 ADD RRSP ON-26 WGH ON-11 WPST ON-25 BJ10537-34 KRTH 23-15 WHPQ ON-28 WQCM ON-28 CKLW OM-27 WSLQ 34-26 WIFE 29-20 WQRK 36-31		

RANI	(ING	BY All	RPLAY	RANKING BY AIRPLAY
MAR 29	APR 5	APR 12	APR 19	ARTIST, TITLE, LABEL  MAR APR APR APR 12 10 ARTIST, TITLE, LABEL
	10	10	0.5	F105 ADD
7	12	19	23	LP: Love Tracks (Polydor)  96KX 12-13 K0FM 15-22 WDRC 10-18 WNCI 13-16 BJ105 5-6 K0MA 11-14 WPIL 6-10 WOW 15-18 BJ105 5-6 K0MA 11-14 WPIL 6-10 WOW 15-18 CKLW 6-9 K0PA 1-2 WFNF 17-27 WPEZ 5-9 KREPS 13-16 KRSP 12-18 WGRD 13-14 WRJZ 10-17 KOPH 0N-27 WIFZ 22-17 WOLF 21-20 293 20-18 KCPX 13-16 KRSP 12-18 WGRD 13-14 WRJZ 10-17 KOPH 0N-27 WIFZ 22-17 WOLF 21-20 293 20-18 KCPX 13-16 KRSP 12-18 WGRD 13-14 WRJZ 10-17 KOPH 0N-27 WIFZ 22-17 WOLF 21-20 293 20-18 KCPX 13-15 KSTY NEW 14-16 WGCL 5-10 WGRK 5-6 KCPX 13-15 KSTY NEW 14-16 WGRD 13-14 WRJZ 10-17 KOPH 0N-27 WIFZ 21-15 WIFW 0N WRKO 10-21 KOPH 23-19 WING 17-12 WRJZ 30-27 KSLY 21-15 WINW 0N WRKO 10-21 WRAY 28-25 WISE 20-16 WRQK 0N  OLIVIA NEWTON-JOHN/Deeper Than. LP: Totally Hot (MCA)  14Q 30-29 KQHU 0N-31 WGCL A-27 WPEZ 33-3 KKUS 31-22 WSRS 31-33 KRKE 36-30 WGN ON WFST ADD KING 8-12 WAAY 3-6 WKBW 3-4 Y103 19-25 KINS 12-12 WAXY 10-16 WLS 1-4 KINS 26-6 WABC 2-3 WKIN 18-19 296 15-22 KINS 12-12 WAXY 10-16 WLS 1-4 KINS 12-12 WAXY 10-16 WLS 1-4 KINS 12-10 WAXY 10-16 WLS 1-4 KNOW 21-30 WDML 26-30 WRSC 55-19
37	34	28	26	LP: Pieces Of Eight (A&M) 96KX 9-6 KOPA 4-3 WGR 9-7 WRJZ 24-18 B100 14-12 KREM ON WISE 25-20 WROK ON BJ105 ON KREE 23-19 WKBO 29-21 WROY 21-11 KCPX ON KROY 25-25 WKIN 3-2 WSGA 19-16 KCPX ON KOPA ADD WDC ON-30 WNAP ON KCPX ON WCO ON-30 WNAP ON KCPX ON-30 WNAP ON KCPX ON WCO ON-30 WNAP ON KCPX ON WCO ON-30 WNAP ON KCPX ON-20 WCX ON-30 WCX ON-30 WCX ON-30 WCX KCPX ON-30 WCX K
13	13	20	27	ANNE MURRAY/I Just Fall In Love  LP: Let's Keep It That Way (Capitol)  14Q 23-20
80	60	47	28	BILLY JOEL/Honesty   19-16
63	63	44	29	MAGIC 91ADD   MAYZ 26-24   WMREE   A-30   MAGIC 91ADD   WAYZ 26-24   WNAP ON

	400			ARTIST, TITLE, LABEL						BY AIF	IF LAI		
29	6	APR 12	APR 10	ARTIST,	TITLE,	LABE	L	MAR 29	APR 6	APR 12	APR 19	ARTIST, TITLE, LABEL	
49	42	40	36	TYCOON/Such LP: Tycoon (A 140 13-8 KRSP BJ1050N KSLO	27-19 WNAP 32-19 WOOE 0N-27 WOLF 28-22 WOCM A A WOMA rista) 0N-27 WGH 23-19 WIFE A-29 WING	25-21 Z93 23-19 ADD ON-27 III 23-20 WOLF 25-21 WOW ON-35 WORK	ON	61	49	49	42	ALLMAN BROTHERS/Crazy Love LP: Enlightened Rogues (Capricorn) BJ10535-32 KSTT 28-26 WISE 19-13 WRFC 12-9 F105 31-29 KTKT ON WKBO ADD WSGA 30-25 KOFM ON QV93 ON WKIN 16-14 WTIX 35-31 KOFM ON QV93 ON WKIN 28-27 WTOB 22-15 KOMA ON-38 WAYS 25-25 WMEE ON WVLK ADD KOHU ON WFMF ON WAAP 23-19 Y103 ON KROY ON WGCL 29-28 WNOE 40-35 Z93 22-15 KRSP ON WIFE 32-29 WOW ADD KRSLQ 27-23 WING 27-19 WFEZ 30-26	
				KENI ON KTKT KERN ADD KUPD KIXS ADD KYNO KOFM ON-30 QV93 KOMA 38-33 WAYS KOOK ADD WCAO KOPA 16-13 WDNL KRKE 28-21 WFMF	ON-30 WISE 16-14 WKBO ON-30 WLOF 29-22 WMEE 13-9 WNAP ADD WNCI 0N-28 WNOX	30-27 WRFC 23-20 WRJZ ADD WTIX 32-25 WTMA 23-20 WTOB 28-27 WZZF ON-17 296 20-20 29-26	15-14 26-22 24-21 ON-27 29-25	19	30	31	43	THE BABYS/Every Time I Think Of You LP: Head First (Chrysalis)  96kx 16-21 KIXS 16-18 WAXY 17-12 WNBC 23-22 BJ10524-27 KKUA 15-22 WDNL 18-21 WRQK 22-26 CKLW 13-13 KOMA 13-18 WGCL 10-13 WRVQ 12-27 F105 20-23 KRQY 23-35 WGRD 19-19 WZZP 8-8 KENI 10-11 KVIL 24-28 WHBQ 8-7 Y103 17-24 KGW 17-14 QV93 19-27 WLCY 11-10	
50	44	41	37	LP: Energy (PI F105 34-33 KLOU KENI 24-24 KOFM KENI 24-24 KOFM KERN ADD KOHU KPI 29-26 KREM KCW ON-21 KSLO KHJ ON KSLY KING ON-24 KSTT KIXS ON KTAC KJR 25-23 WAYS KKUA 29-26 WCAO	anet) 26-19 WGCL ON WHBQ ON WING 24-24 WINS 31-22 WKAP 30-22 WKAP 30-27 WNAP 31-30 WON 25-20 WQRK	ON-25 WRFC 28-23 WRJ2 29-24 WRV 33-32 WTI 31-29 WTM ON-24 W7CE ON-24 ON-24 ON-25 31-29	28-24 18-17 27-24 17-15 ADD ADD	79	61	52		ROGER VOUDOURIS/Get Used To It LP: Radio Dream (WB) KCPX 7-6 KOHU ADD WDNL ON WOW ON KFXM 21-20 KRKE 15-8 WGH ON WRJZ 27-19 KFYE ON KROY 9-17 WHBQ 24-20 WSGA 25-23 KGW ON KRSP ADD WJON ON WTMA 25-23 MAGIC 9124-20 KSLQ28-24 WKIN 17-10 WTOB 24-20 KOPA ON WAAY 23-20 WOKY ON-30	
43	38	38	38	F105 27-24 KREM KENI ON KROY KERN 24-21 KRSP KFRC 15-15 KSLY KFYE 27-19 KTKT KHJ 24-23 KYNO KIXS ON QV93 KLOU 30-28 WAAY		(A&M) ON-24 WOW 29-24 WPST 23-19 WRFC 22-19 WRJZ 20-20 WRKO ADD WTIX ON-28 WTRY 25-21 WTMA ON-28 WTRY 25-23 W22P ADD Y103	18-13 16-12 ON 18-16 20-16 ON-23 25-25	24				PEACHES & HERB/Shake Your  LP: 2-Hot (Polydor) 96KX 30-31 KTKT 13-22 WIF1 6-18 WORK 3-4 BJJ0515-17 KVIL 14-21 WKAP ON WROK 4-10 KINT 9-14 QV93 17-22 WKIN 7-9 WTRY 10-18 KIOA 11-16 WDRC 5-16 WLS 6-6 Y103 27-28 KIXS 8-8 WGCL 12-14 WOKY 2-1 296 22-26 KOOK 12-13 WGRD 8-9 WOW 11-13 KTAC 8-11 WHBQ 16-19 WQCM 7-14	
94	69	57	39	ROD STEWAR* LP: Blondes H 140 28-27 KLOU 6 100 A-23 KOPA 6 BJ105 A-37 KQHU 6 CKLW ADD KRSP 6 KFRC ON-30 KRTH 6	7/Ain't Lo ave More	ADD	h ADD	55	53	53		BOSTON/Feelin' Satisfied LP: Don't Look Back (Epic) 96xx 19-15 KOFM ON QV93 ON WOW ON 8100 24-16 KOOK ON-28 WFMF ON WPEZ 28-25 KCPX ON KRKE 29-34 WIFE 35-34 WTIX 36-32 KENI 29-29 KROY ON WINW 35-33 WTMA ON KFMM 31-28 KSLY 22-18 WMEE ON WZZP ON KKUA 28-28 KTKT 22-21 WNAP 29-28 Z97 13-9 MAGIC 9113-3 KUPD 17-26 WNOE 35-30	
10	21	26	40	KFYE ADD KTKT	on-29 WLOF on WMEE on-28 WOLF on-29 WPEZ	A-40 WTMA ON WTOB ON-22 Y103 ADD  hink I'm S	on-30 on	21	29	32		BOBBY CALDWELL/What You Won't  LP: Bobby Caldwell (TK)  B100 12-11 KNOW 26-35 WDNL 22-27 WLCY 19-22  KDWB 16-14 KQHU 18-22 WDRC 12-15 WQRK 13-14  KENI 12-14 KRSP 14-22 WFIL 20-21 WRQK 9-8  KERN 12-11 KVIL 10-10 WWFF 13-21 296 32-38  KFXM 2-7 KYNO 15-22 WINW 7-15	
				99X 14-18 KINT BJ10517-21 KIXS CKLW 10-10 KKUA F105 11-28 KOPA KBEST13-16 KROY KENI 13-17 QV93 KFI 22-29 WABC	12-18 WDRC 19-19 WFIL 10-15 WGCL 3-6 WHBQ 17-24 WIFI 23-24 WKAP	19-21 WPEZ 5-11 WQRK	10-17 6-8	48	48	48	48	KINT 13-17 OV93 12-18 WKBW 6-9 KIOA 19-19 WAEB 9-17 WKIN 27-22  RAY STEVENS/I Need Your Help Barry LP: Not Released (WB) BJ105ON KTAC 27-24 WKBW ON WRJZ 33-29 KENI ADD WDRC 30-26 WKIN ON WTMA 23-18	
88	55	46	41	BJ10540-36 KOOK 1 KCPX 24-21 KREM KKCPX 23-20 KROY 3 KROY 1 KROY ON KRSP CKGW ON KTAC CKING 21-19 KTKT CKIXS ON KUPD 2	Clark & Hill ON WGH 17-11 WING 25-15 WISE 33-33 WJON ON-25 WKBO ON WKBW ON WKIN 25-23 WLOF	Iman (Ca) ON-21 WNOE 32-27 WOW 21-18 WQRK 24-21 WRQK 25-22 WTIX ON-30 WTMA	Ditol) 31-26 ON ON-39 ON 23-20 27-24 ON-29	109	62	62	49	BOB SEGER/Old Time Rock & Roll LP: Stranger In Town (Capitol) B100 20-18 KUPD 30-28 WLCY 34-30 WTOB ADD B100 20-18 KUPD ON WLOF ON WULK ON KCPX ON WIFE 26-22 WNAP ADD WZZP A-35 KQHU ON WISE 35-30 WNBC 2-2 293 ON KROY ON WKAP ADD WORK 38-35 296 ON KRTH 21-18 WKBO ON WRVO 31-25 297 A-18 KSLO A-32 WKBW ON-27 WTMA ON	

ANKING BY AIRPLAY			RPLAY	RANKING BY AIRPLAY
MAR 29	APR 6	APR 12	APR 19	ARTIST, TITLE, LABEL  MAR APR APR 12 10 ARTIST, TITLE, LABEL
30	32	43		NEIL DIAMOND/Forever In Blue Jeans LP: You Don't Bring (Columbia) 96KX 2-7 KIXS 21-25 KSLQ 7-7 WOW 14-20 CKLW 23-23 KJR ON KTAC 4-3 WRQK 11-18 KERN 14-19 KOMA 14-20 WAEB 19-13 WVLK 14-13 KERN 18-18 KOOK 13-16 WKAP 12-17 297 4-10 KERN 18-18 KOK 13-18 KREM 8-10 WMEE 14-19  XA 36 45 COGARY'S GANG/Keep On Dancin'
58	58	51	51	RONHORSE/Sweet Lui-Louise   Second Bros.   Top
56	56	56	52	APRIL WINE/Roller  LP: First Glance (Capitol)  96KX 10-10  BJ10528-26  KOPK ON WITE 33-32  WITM ON-26  WERY ON WITE 33-32  WITE 0N-35  WEND ON WITE 33-32  KEPR 13-10  KEPR ON WINE 29-26  WITE 33-32  WITE ON-35  WITE 0N-35  WITE 0N-36  WITE 33-32  WITE 0N-36  WITE 35-23  WITE 0N-36  WITE 0N-36  WITE 35-23  WITE 0N-36
14	25	36	53	DONNA SUMMER/Heaven Knows LP: Live And More (Casablanca) 96KX 11-14 KGW 7-10 KYNO 17-24 WPEZ 19-24 KBEST 5-4 KIXS 13-15 WAXY 21-23 WQRK 11-12 KENI 17-20 MAGIC 916-11 WFIL 18-22 Y103 28-29 KFRC 16-23 KREM 10-14 MIS 15-18 296 27-34 KFRC 16-23 KREM 10-14 MIS 15-18 296 27-34 KFRC 16-23 KREM 13-16 KVIL 13-20 WOKY 17-22
12	23	35	34	BILLY JOEL/Big Shot  LP: 52nd Street (Columbia) 96xx 14-16 KIXS 3-5 WABC 27-47 Y103 12-17 99x 16-20 KOFM 14-21 WISE 3-14 296 24-28 BJ10516-19 KOPA 9-11 WKIN 12-18 297 21-23 BJ10516-19 KOPA 9-11 WKIN 12-18 297 21-23 KCPX 17-25 KQHU 13-17 WNBC 19-25 KENT 18-26 KTAC 7-20 WOY 3 11-19 WOW 12-15  87  65  65  64  64  64  64  64  64  65  AMERICA/California Dreamin' LP: California Dreamin' LP: Ca
82	73	55	55	CHRIS REA/Diamonds  LP: Deltics (UA)  WIND ON WISE ON WITHOU O-34 KITKT ON WIND ON WIN
-	79	60	56	NIGEL OLSSON/Little Bit Of Soap LP: Nigel (Bang)  KFI ON WKIN 23-23 14Q 34-32 WISE ADD WTMA ON WKBO O-28 WNOE O-39 KNOW O-35 WCAO O-29 WAAP ON WKY ADD WINW O-35 KQHU 32-27 WTOB ADD KFYE ON KRKE 38-31 WKAP ADB WKIX ADD WAYS 33-29 BJ105 ON WKOK ADD KKUA ON 293 27-25 KCPX O-24 WING O-39 QV93 ON KOFM ON KING ON  10 150  11 150  12 151  13 154  15 15
_	151	71	57	REX SMITH/You Take My Breath Away LP: Sooner Or Later (S-T) (Columbia) 140 33-18 296 0-36 WISE ADD WKBO ADD WDC ADD WLCY ADD WINN ON Y103 33-23 CRLM 30-18 WISE O-27 KNOX 0-29 WGR ADD WAYS ADD WAVZ 0-27 KKUA ADD BJ105 ADD 293 ADD KROY ADD WRY 0-26 KHJ ON WERKO ADD WAYY ON KRTH 0-26 KHJ ON  WRENC ADD WAYY ON KRTH 0-26 KHJ ON  LP: Superman (Atlantic) WABC 0-44 KLOU 23-16 WTMA 19-14 F105 21-18 WMCC 5-9 WINN 12-29 WKBN 5-7 KSTT 29-28 WMCY 5-9 WINN 12-29 WKBN 5-7 KSTT 29-28 BEACH BOYS/Good Timin' LP: LA (Light Album) (Caribou) KPI ON 140 ON KNOW ADD KREM ADD
_	167	69	58	RICKIE LEE JONES/Chuck E.'s In Love   PRICKIE LEE JONES/Chuck E.'s In Love

### MASSurvey Songs

RAN	KING B	Y AIRP	LAY	ARTIST, TITLE, LABEL		KING B	Y AIRF	PLAY	ARTIST, TITLE, LABEL
MAR 29	APR 5	APR 12	APR 19	ARTIOT, TITLE, EADEL	MAR 29	APR 5	APR 12	APR 19	Annoi, mee, eader
41	51	67	71	TOTO/I'll Supply The Love	89	89	99	100	BARRY MANILOW/Somewhere In Arista
85	72	72	72	Columbia THE CARS/Good Times Roll	150	108	101	101	THELMA HOUSTON/Saturday
139	137	74	73	Elektra FOXY/Hot Number	147	127	102	102	Motown GINO SOCCIO/Dancer
_	112	112	74	Dash FRANK ZAPPA/Dancin' Fool	54	77	89	103	
75	75	75	75	Zappa JOURNEY/Just The Same Way	128	128	123	104	Casablanca MACHINE/There But For The Grace
118	·84	76	76	Columbia IAN MATTHEWS/Gimme An Inch	105	105	105	105	
_	119	107	77	Mushroom DR. HOOK/When You're In Love	_	_	_	106	
103	78	78	78	Capitol BADFINGER/Love Is Gonna Come	137	136	120	107	PIR ORSA LIA/I Never Said I Love You
127	87	87	79	Elektra VAN HALEN/Dance The Night Away	-	_	167	108	Infinity EDDIE MONEY/You Can't Keep A
107	85	80	80	WB CLAUDJA BARRY/Boogie Woogie	_	_	109	109	Columbia CHILLY/For Your Love
47	47	66	81	Chrysalis DELEGATION/Oh Honey	72	101	110	110	Polydor GONZALEZ/Haven't Stopped
42	57	73	82	Shadybrook NIGEL OLSSON/Dancin' Shoes	46	83	84	111	Capitol O. NEWTON-JOHN/A Little More
33	54	68	83	Bang POINTER SISTERS/Fire	73	59	59	112	
106	104	104	84	Planet CHEAP TRICK/I Want You To Want	45	45	63	113	
124	124	85	85	ROCKETS/Can't Sleep	114	114	114	114	MCA RICK JAMES/High On Your Love Motown
86	86	86	86	RSO SAMMY HAGAR/The Dock Of The	-	_	182	115	SPACE/My Love Is Music Casablanca
158	94	94	87	Capitol SANTANA/One Chain	-	-	186	116	ST. TROPEZ/One More Minute
-	-	170	88	Columbia TOTO/Georgy Porgy	57	102	116	117	
149	111	111	89	Columbia  A. McCLAIN & DESTINY/It Must Be	_	169	118	118	
167	134	90	90	Polydor N.M. WALDEN/I Don't Want	161	161	119	119	SYLVESTER/I (Who Have Nothing)
99	99	91	91	Atlantic RAYDIO/You Can't Change That	_	_	128	120	Fantasy BLONDIE/One Way Or Another
92	92	92	92	Arista CHICAGO/Gone Long Gone	121	121	121	121	Chrysalis ROGERS & WEST/All I Ever Need
93	93	93	93	Columbia JUDY COLLINS/Hard Times For	60	97	122	122	CHICAGO/No Tell Lover
38	46	82	94	Elektra/Asylum MELISSA MANCHESTER/Don't Cry	-	183	127	123	
95	95	95	95	Arista ROXY MUSIC/Dance Away	-	_	-	124	
132	110	96	96	EUCLID BEACH BAND/I Need You	125	125	125	125	FIREFALL/Sweet And Sour
71	71	97	97	Cleveland International MAUREEN McGOVERN/Can You	–	166	126	126	Atlantic LA FLAVOUR/When The Whistle
98	98	98	98	Warner-Curb RANDY BROWN/You Says It All	-	-	-	127	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
64	67	79	99	Parachute LINDA RONSTADT/Just One Look	78	106	106	128	Roadshow   KENNY ROGERS/The Gambler
1	}			Asylum					UA

### **MASSurvey** Songs

Below number 150, it is currently difficult to precisely portray ranking of a few of the records in comparison with others of almost equal airplay strength. This might make a difference of give or take three positions on the chart. Thus, ranking may be determined on as many as 10% of the records below 150 because of market size and hit potential of a given record and the label's capability to promote and distribute that particular record. Preference will be given to new records, as opposed to records on the decline. As more reporting stations [and their eatire playlists] are added, this chart "positioning" will be less and less significant.

RAN	RANKING BY AIRPLAY			ARTIST, TITLE, LABEL		KING E	SY AIRP	LAY	ARTIST, TITLE, LABEL
MAR 29	APR 5	APR 12	APR 19	, , , , , , , , , , , , , , , , , , , ,	MAR 29	APR 5	APR 12	APR 19	, , , , , , , , , , , , , , , , , , , ,
182	146	129	129	DAVID MEECE/I Can't Believe It's Myrrh	_	-	165	158	CARRIE LUCAS/Dance With You Solar
_	144	144	130	THE KINKS/Superman	100	100	100	159	GEORGE THOROGOOD/Who Do
_	_	_	131	Arista CHANSON/I Can Tell Ariola	_	_	_	160	
_	_		132	LINDA RONSTADT/Alison	112	158	161	161	
-	_	_	133	Asylum MELISSA MANCHESTER/Ice Castles Arista	_	_	-	162	Mercury ALLMAN BROTHERS/Just Ain't Easy Capricorn
135	135	135	134	EXILE/How Could This Go Wrong	163	163	163	163	
130	130	130	135	BAR-KAYS/Shine Mercury	164	164	164	164	1 1 1
152	152	152	136	DANNY PEARSON/What's Your Unlimited Gold	-	_	-	165	1
171	171	137	137	AVERAGE WHITE BAND/Walk On By Atlantic	-	-	-	166	1
116	116	136	138	ANGELA BOFILL/This Time I'll Be	–	-	-	167	
-	_	139	139	THE BABYS/Head First Chrysalis	_	-	-	168	
101	109	140	140	THIRD WORLD/Now That We	_	_	-	169	
66	66	88	141	BEACH BOYS/Here Comes The Caribou	-	-	180	170	1
-	142	142	142	ULTIMATE/Touch Me Baby	-		171	171	ALMA FAYE/It's Over
_	143	143	143	Casablanca MAXINE NIGHTINGALE/Lead Me On	-	-	-	172	
-	_	_	144	Windsong POCO/Little Darlin' MCA	-	179	173	173	Infinity THE WHO/Had Enough MCA
117	117	117	145	RUSH/The Trees Mercury	173	173	174	174	ART GARFUNKEL/In A Little While
_	_	_	146	JAY FERGUSON/Shakedown Cruise Asylum	184	184	175	175	Columbia ELVIS COSTELLO/Oliver's Army Columbia
-	185	169	147	JIM KIRK/Rhythm Of New England None	_	-	-	176	DIRE STRAITS/In The Gallery WB
170	170	148	148	RICK MOSES/Baby You Move Me 20th Century	_	-	-	177	WAR/Good, Good Feelin'
	-	_	149	BELL & JAMES/You Never Know	-	-	178	178	BLACKFOOT/Highway Song
-	_	_	150	A&M NEW ENGLAND/Don't Ever Wanna Infinity	-	_	_	179	
69	129	146	151	NICOLETTE LARSON/Lotta Love	-	138	138	180	Epic LEGS DIAMOND/You've Lost That Cream
-	-	179	152		-	-	-	181	JOE JACKSON/Is She Really Going
-	-	-	153	TAKA BOOM/Night Dancin' Ariola	-	-	-	182	SPYRO GYRA/Morning Dance Infinity
74	74	103	154	1	-	-	185	183	GINO VANNELLI/The River Must
159	159	159	155						, total
179	160	160	156						
140	140	149	157	DESMOND CHILD & ROUGE/Our Love Capitol					

### **MASSurvey**

#### **Prime Movers:**

**OLIVIA NEWTON-JOHN** ROD STEWART SUPERTRAMP **BOB SEGER** 

#### Most Added:

BILLY JOEL OLIVIA NEWTON-JOHN DONNA SUMMER SUPERTRAMP BEE GEES

#### **Chart Analysis**

Billy Joel and Olivia Newton-John lead the pack! Also hot this week: Rickie Lee Jones, Bad Company, Randy Vanwarmer, Roger Voudouris, the Allman Brothers, Boston, the Bee Gees and England Dan & John Ford Coley.

#### **MASS Stations**

EACH CORRESPONDENT'S PLAY-LIST IS PRINTED IN THIS SECTION.

FOR STATIONS USING CHART NUMBERS THIS INFORMATION APPEARS:

- 1. TOP TEN
- 2. 5 BIGGEST MOVERS
- 3. ALL ADDS
  - 14Q [WFTQ]/Worcester, MA
  - PD: Cliff Blake MD: Bob Rivers
  - GM: Steve Marx
  - POLICE
  - POCO
  - BAI/L 8-5
  - SLEDGE/H VANWARMER
  - ANLE I TYCOON

  - 6-9 DOOB IE 9-10 ENG DAN & JFC
  - 33-18 REX SMITH
  - 24-16 JOEL/H 18-13 P&H/R
  - 17-14 WINGS

  - A-34 SUPERTRAMP
  - 96KX [WXKX]/Pittsburgh, PA PD: Bobby Christian MD: Jay Stone
  - GM: Ted Atkins
  - 188
  - 3-3 DOOB 1 E
  - WINGS

  - 9-6
  - DIAMOND
  - HARRISON
  - 13-9 STRAITS 10-10 APRIL WINE

  - 35-22 P&H/R
  - 32-25 Q&N
  - 18-11 AMERICA 23-18 SUPERTRAMP
  - A-35 JOEL/H
  - A-37 BG/L A-38 ENG DAN & JFC
  - 99X/New York, NY PD: Bobby Rich MD: Roxy Myzel
  - GM: Erica Farber
  - DOOB IE SLEDGE / H
  - CHER
  - STRAITS VP/N BLONDIE

  - 10-7 WINGS

  - LRB GQ
  - 12-10 INSTANT
  - 19-11 MHLLS

  - 23-17 1ACKSONS
  - MURRAY
  - 25-19 MURRA 20-14 P&H/R
  - ADD MC FADDEN & WHITE ADD VANWARMER



McCARTNEY/P.D.



RYAN/M.D.

B100/San Diego, CA PD/MD: C.C. McCartney GM: Paul Palmer

- HARR I SON HEART
- TOTO/I
- MONEY / N
- BLONDIE
- WELCH BENSON
- 1-10 RONSTADT/J
- 24-16 BOSTON 27-20 CARS
- PAH/R 23-17
- AMERICA
- 26-22 SLEDGE/H
- A-23 R STEWART/A
- ADD BEACH/G
- DOOB 1E / MINUTE TOTO / G SUMMER / HOT ADD
- ADD
- ADD SUPERTRAMP ZAPPA COLLINS
- ADD BJ105 [WBJW]/Orlando, FL
- PD: Tom West
- MD: Regge Blackwell
- GM: Jerry Peterson
- AM I 1
- MILLS DOOBTE JACKSONS P&H/R
- GAYNOR
- 9 7 7 8 STRAITS
- H MANN BG/T
- 10-10 POINTER/F
- 33-23 BLONDIE
- 23-13 WINGS
- 30-24 HARRISON
- 27-22 SLEDGE/H 36-31 CHER
- A-37 R STEWART/A A-38 FOXY
- A-39 ST TROPEZ
- A-40 TAKA BOOM
- ADD REX SMITH
- ADD NAUGHTON
- CKLW/Detroit, MI
- PD: Bill Gable
- MD: Rosalie Trombley GM: Herb McCord
- PAH/R 5-1
- DOOBIE
- AMII BLONDIE
- 3 5
- 4-6 8-7 15-8
- GQ MILLS JACKSONS WINGS GAYNOR
- 10-10 R STEWART/D
- 30-18 REX SMITH
- 18-11 CHIC 17-14 POLICE
- 20-19 ROXY 29-28 ENG DAN & JFC
- ADD SUPERTRAMP ADD R STEWART/A

#### F-105 (WVBF)/Boston, MA

MD: Charlie Fernandez

- GM: Jay Williams
- 1-1 DOOB | E BLONDIE
- AMII MURRAY
- MC GOVERN P&H/R 6 - 5
- Q&N SLEDGE/H
- STRAITS 9-10 CHIC
- 25-20 GEILS
- 24-19 CHER
- 15-11 HARRISON 29-25 MACHINE
- ADD SUMMER/HOT NAUGHTON

#### K-BEST/San Diego, CA

- PD MD: Dene Hallam GM Norm Feuer
- DOOBIE
- LRB RONSTADT/J
- SUMMER / HEAVEN GAYNOR
- STRAITS
- POCO
- 24-19 BENSON

- A-23 BA1/L
- A-24 BLONDIE A-25 P&H/R
- KCPX/Salt Lake City, UT
- PD/MD: Gary Waldron GM: William E. Wright
- P&H/R
- Q&N HARRISON
- WELCH
- CHIC
- VANWARMER 12-10

- OLIVIA/D BEACH/G ADD
- LARSON/R ADD
- PD: Dave Thomson
- GM: Lou Buron
- GAYNOR
- BG/L Q&N

- 26-21 LACKSONS

- 9-5
- BG/T OLSSON/D
- 14-10 MURRAY
- 25-20 HARRISON
- 20-15 HEART
- 18-14 WELCH

- BLONDIE

- VOUDOUR IS
- AMIL

- ENG DAN & JFC H MANN SLEDGE/W
- ADD TYCOON
- KDWB/Minneapolis, MN
- MD: Pam Abresch
- MILLS
- BLONDIE DOOBIE P&H/R
- WINGS 1 R 8

- VANWARMER HARRISON
- 29-25 JOEL/H
- A-23 BAD CO
- A = 2.7 SLEDGE / W
- A-28 WELCH A-30 ENG DAN & JFC
- KENI/Anchorage, AK
- PD: Tim Allen MD: Randy Robbins
- BLONDIE
- AM L L DOOR LE 2-3
- LRB STRAITS
- WELCH
- 6-10 BG/T
- 22-16 BAD CO 19-15 BG/L BG/L P&H/R 27-23
- ADD TOURNEY
- TOEL /H KERN/Bakersfield, CA
- PD: Pete Shannon MD: Kris Mitchell
- GM: Terry Dorsey 1-1 DOOB LE
- BLONDIE Q&N AMII
- MILLS
- MURRAY
- BG / T
- 30-16 BG/L CHIC
- 16-13 VP/N ADD VAN HALEN

ADD ADD MANDRELL

POINTER/H



- ROOK/P.D.
- KFI/Los Angeles, CA PD: John Rook
- MD: Roger Collins GM: James Wesley
- AM LI
- BLONDIE CHIC LRB

7-10 STRAITS

- 28-25 IRONHORSE 23-20 BENSON 17-14 SLEDGE/H 26-23 JACKSONS 30-27 ENG DAN & JFC

KFRC/San Francisco, CA PD: Les Garland MD: Dave Sholin

- GM: Pat Norman P&H/R 1 - 1 2-2 BLONDIE 4-3 JACKSONS DOOBIE
- AMII BG/T 10-7 SLEDGE / H QAN BENSON 13-10 APRIL WINE
- 29-21 SUPERTRAMP 19-13 LRB 30-24 BAD CO
- 27-22 CHIC 21-16 JOURNEY ADD
- DOOB IE / MINUTE TOTO/G JAY FURGUSON ENG DAN & JFC ADD ADD ADD ADD ORLEANS

KFXM/San Bernardino, CA PD/MD: Kraig Hubbs GM: Bernie Swartz

- PAH/R WELCH BENSON 5 - 2 7 - 3 8 - 4KING 3 - 5 7 - 6 MURRAY
- CALDWELL 2-7 DOOB I E HARR I SON 18-10 ENG DAN & JFC
- 23-17 VANWARMER
- 27-21 BG/L 24-19 JACKSONS 26-22 OLIVIA/D 19-15 SLEDGE/H
- A-29 R STEWART/A A-30 SUMMER/HOT
- ADD SUPERTRAMP POINTER/H ADD

KFYE/Fresno, CA PD. Mike Berlak MD: Ray Appleton GM. Bob Treadway

- BLONDIE DOOB IE PAH/R SUPERTRAMP 8-4 MILLS
- QAN STRAITS 6 - 8 AMILI 10-9 WINGS 11-10 B# | /L
- 21-12 CHIC 27-19 POLICE
- 22-16 WELCH 20-15 CHER 28-26 ORLEANS
- ADD R STEWART/A ADD BG/L

KGW/Portland, OR PD: Mike Phillips MD: Terry Danner GM: Larry Campbell

- DOOR LE GAYNOR HEART 5 - 3 PAH/R MURRAY MILLS
- 4-6 10-7 BENSON 6-8 BG/T 8-9 LRB 7-10 SUMMER/HEAVEN
- 19-12 BLONDIE 23-18 VANWARMER 22-17 BG/L 20-16 STRAITS
- 24-20 HARRISON
- FIREFALL ADD ADD ROGERS / S BEACH/G



MARTIN/P.D.

KHJ/Los Angeles, CA PD: Chuck Martin **RD: Steve Casey** GM: Tim Sullivan

- D008 I E PAH/R 2-3 3-4 4-5 MILLS AMII QAN 5 - 6 R - 7 BLONDIE
- 8-7 SLEDGE/H 6-8 GARY'S GANG 15-9 MURRAY 14-10 TOTO/F 28-20 CHIC
- 27-19 8G/L 21-16 LRB
- 23-18 APRIL WINE 22-17 HARRISON
- TAY FURGUSON ADD TOTO/G VAN HALEN VANWARMER ADD

KING/Stitle, WA PD: Rob Conrad MD: Tori McKay GM: Keith Lollis

- PAH/R BLONDIE 2 - 3 MILLS AMII QAN STRAITS
- 6-6 VP/N BG/T 11-9 BG/L 12-10 BENSON
- 24-20 JOEL/H 20-17 WINGS 25-22 SUPERTRAMP
- CHIC 21-19 ADD SLEDGE/W ROGERS / S TOTO/G

ADD

ADD SUMMER / HOT KINT/EI Paso, TX PD: Jhani Kaye MD: Rish Wood

- GM: Jim Tabor 5-1 PAH/R QAN BLOND I E D0081E
- JACKSONS GAYNOR KING 10-5 14 - 8VP / N AMIL 15-10 MILLS
- 27-20 WINGS 16-12 SLEDGE/H 26-23 24-21 BENS BENSON
- ADD GINO SOCCITO ADD
- OLIVIA/D JOEL /H GQ SUMMER / HOT ADD ADD ADD

KIOA/Des Moines, IA PD/MD: Gary Stevens GM: Ed Wodka

AM ET BLOND IE 9 - 3MILLS DOOB I E 10-7 O&N 5-8 LRR 13-10 CHIC 22-14 WINGS 18-13 VP/N 24-20 KING

20-17 WELCH 17-15 HARRISON

A-21 BG/L

A-22 BENSON

KIXS/Killeen, TX PD/MD: Phil Lewis GM: Ken Williams

- 5 1 PAHIR BENSON STRAITS DELEGATION
- CHIC BG/T
- PAHIS 6-10 MILLS
- 18-11 MORODER 22-17 KING
- KING SLEDGE/H 25-21 SLEDGE 15-14 WELCH
- A-35 SUMMER/HOT INSTANT A-39
- A-40 BROWN ADD TYCOON
- ADD ADD BG/L
- ADD



WEST/P.D.

KJR/Seattle, WA PD: Steve West MD: Tracy Mitchell GM: Shannon Sweatt

- PAH/R 3 - 1 BLONDIE 6 - 3
- AM L I QāN CHIC 8-6
- B&J/L DOOBIE WINGS
- 11-10 WELCH 20-14 KING JACKSONS
- 21-17 23-20 LARSON/R 22-19 DOOBIE/MINUTE
- 16-13 HARRISON ADD SUMMER/HOT
- ADD R STEWART/A ADD REX SMITH KKUA/Honolulu, HI

PD: Ed Kanoi MD: Greg Preddy GM: Bob Wilson

- DELEGATION 8-2 THREE DEGREES
- P&H/R JACKSONS 1 - 5 SLEDGE / W
- BAJ/L FOXY
- 5-8 INSTANT 14-9 CHIC 18-10 BLONDIE
- 16-13 OAN 29-26 POINTER/H 21-18 VP/N
- 23-20 HARRISON 27-25 CARRIE LUCAS
  - ADD WITCH QUEEN ADD REX SMITH

KLOU/Lake Charles, LA PD: Jay Hawkins MD: Jerry Lousteau GM: Albert Johnson

- 4-1 PAH/R JACKSONS BLONDIE SLEDGE / H 15 - 4BLUES Q&N TIMA 10-8 HARRISON B#J/L 8-9 B&J/L 2-10 MILLS 29-20 STYX 26-19 POINTER/H 23-16 H MANN 19-12 VANWARMER 28-25 ENG DAN & JFC
- ADD CARS ADD OLIVIA/D STYLVESTER

KMJC/San Diego, CA PD: Jeff Salgo MD: Kathy DeRouville

- GM: Richard Bartell WELCH 2-1 RONS TADT / I
- BOS TON HARRISON 3 - 5 DOOB I E QAN LRB
- AM L I A - B10-9 11-10 BENSON TOTO/I
- 30-22 P&H/R
- ENG DAN & JFC AMERICA VOUDOURIS 24-20
- JACKSONS ADD BG/L

ADD

- JOEL/H CARS ADD KNOW/Austin, TX
- PD/MD: Bill Mayne GM: Harry Smith BLONDIE
- PAH/R QAN DOOB I E WELCH
- TANNER VANWARMER LARSON/R
- 10-9 BAJ/L HEART 25-17 KING
- CHER 39-31 GAYLE 40-32 VOUDOURIS 35-27 ORLEANS
- ADD MC CRARYS ADD RICKIE LEE JONES ADD
- JOEL/H ALTON MC CLAIN ADD
- KOFM/Oklahoma City, OK PD: Mike Miller
- MD: Chuck Morgan GM: Dave Friedan
- 3-1 AM LI BLOND I E DOOB I E
- O&N STRAITS P&H/R
- CHIC HARRISON
- 12-10 BENSON JACKSON:
- VANWARMER VP / N
- 17-12
- ADD OLSSON/L
- ADD SUPERTRAMP VOUDOURIS ADD ADD SUMMER / HOT ADD OLIVIA/D

KOMA/Oklahoma City, OK PD: Charlie Cusak

- A.PD: Wade Carter GM: Woody Woodard BLONDIE
- 3 2 AMILI DOOB IE 2 - 3
- 9 5 CHIC 10-6 WELCH HARRISON
- P&H/R 21 - 8STRAITS
- 5-10 BG/T 28-19 SLEDGE/H
- 34-28 VANWARMER 38-33 TYCOON 16-12 BENSON 30-26 CHER
- KOOK/Billings, MT PD: Jack Stevens MD: Michael May GM: Dan Miller
- 1-1 AM L I BLONDIE DOOB LE
- OAN WELCH 9-7

MASS	KRKE/Albuquerque, NM PD/MD: Chris Carey GM: Dick McKee	14-8 JACKSONS 15-9 SLEDGE/H 2-10 AMII	21-13 BENSON 30-24 SUMMER/HOT 26-23 SUPERTRAMP
Stations	2-1 BLONDIE	34-26 SUMMER/HOT 30-22 POINTER/H	ADD BEACH/G ADD VOUDOUR IS
6-8 BG/T	6-3 WELCH	19-13 WINGS 20-14 BAD CO	KUPD/Phoenix, AZ
16-9 VP/N 15-10 WINGS	7-4 MANDRELL 1-5 MILLS	35-30 OLIVIA/D	OD: Jon Sebastian GM: Lloyd Melton
27-20 AMERICA	4-6 STRAITS 9-7 BAD CO	A-32 SEGER A-33 JOEL/H	2-1 5TYX
25-19 VANWARMER 17-11 MC&H	15-8 VOUDOURIS 27-9 P&H/R	A-34 ROGERS/S A-35 GQ	1-2 BAD CO 4-3 HEART
18-15 BENSON 28-26 BAD CO	16-10 CHER 33-20 WINGS	A-36 RICKIE LEE JONES A-37 VAN HALEN	5-4 HARRISON 18-5 VAN HALEN
A-24 Bāj/L	39-26 ORLEANS	KSLY/San Luis Obispo, CA	6-6 DOOB1E 2-7 Q&N
ADD TYCOON ADD ENG DAN & JFC	31-22 POINTER/H 22-14 ORSA LIA	PD: Guy Paul MD: Chuck Stevens	8-8 LRB 9-9 BLONDIE
ADD OLSSON/L ADD VOUDOUR'S	19-12 VANWARMER A-37 RONSTADT/A	GM; Michael B. Hesser	11-10 WING5
ADD BG/L	A-38 SUPERTRAMP A-39 BG/L	2-1 BLONDIE 3-2 AMII	21-17 JOEL/H 27-24 APRIL WINE
KOPA/Phoenix, AZ PD: Steve Rivers	A-40 ROGERS/S	6-3 JACKSONS 7-4 Båj/L	22-20 BABYS 29-27 RICKIE LEE JONES
MD: John Volpe	KROY/Sacramento, CA PD/MD: Danny Wright	10-5 CARS 13-6 PAH/R	16-14 TYCOON A-30 DOOBIE/MINUTE
GM: Charles Giddens	GM: John Ogden	14-7 CHIC 8-8 QĀN	KVIL/Dallas, TX
1-2 GAYNOR 4-3 STYX	3-1 P&H/R 5-2 BLONDIE	9-9 RONSTADT/J	PD: Ron Chapman
6-4 84)/L 2-5 BLONDIE	1-3 AMII 2-4 DOOBIE	30-22 POINTER/H	MD: Mike Rey GM: David Spence
3-6 R STEWART/D 5-7 STRAITS	7-5 JACKSONS 14-6 CHIC	29-21 ENG DAN & JFC 19-13 GARY'S GANG	2-1 LRB
10-8 CHIC	11-7 Q&N 6-8 LRB	21-15 INSTANT 31-26 ORLEANS	4-2 BLONDIE 1-3 DOOBIE
7-9 SLEDGE/H 18-10 DOOBIE	4-9 MILLS 8-10 BG/T	ADD I RONHOR SE	5-4 CHIC 6-5 P&H/R
17-12 WINGS 22-17 O&N	18-12 CHER	ADD BAD CO ADD APRIL WINE	7-6 MURRAY 3-7 MILLS
20-16 JACKSONS 19-15 HARRISON	22-18 WINGS 20-16 BENSON	ADD REA ADD STYX	9-8 STRAITS
23-19 INSTANT	26-23 ENG DAN & JFC 16-13 SLEDGE/H	ADD GAYNOR ADD GQ	10-10 CALDWELL
ADD SUPERTRAMP ADD RICKIE LEE JONES	ADD SUMMER/HOT	KSTT/Davenport, IA	19-12 SLEDGE/H 32-27 Q&N
ADD OLIVIA/D ADD VAN HALEN	ADD JOEL/H ADD REX SMITH	PD: Jim O'Hara MD: Mike Kenneally	18-14 JACKSONS 22-19 HARRISON
ADD SLEDGE/W KQHU/Yankton, SD	ADD OLIVIA/D	GM: Frederick Epstein	16-13 CHER
PD/MD: Craig Metz	KRSP/Salt Lake City, UT	3-1 BLONDIE 2-2 AMII	ADD BENSON ADD ENG DAN & JFC
GM: Robert Link	PD: Alan Hague MD: Lorraine Winegar	10-3 PAH/R 1-4 DOOB1E	KYNO/Fresno, CA
3-2 QAN 5-3 BENSON	GM: Raiph Carlson	8-5 CH1C 9-6 Q&N	PD: Mike Scott MD: Kris Van Kamp
1-4 STRAITS	4-2 CHIC	4-7 MILLS 6-8 BG/T	GM: Sam Carter
2-6 DOOBIE	6-3 HARRISON 7-4 VP/N	13-9 JACKSONS 5-10 STRAITS	1-1 DOOBIE 2-2 MILLS
9-7 HARRISON 4-8 AMII 19-9 P&H/R	9-5 SLEDGE/H 1-6 Q&N	19-11 VP/N	4-3 JACKSONS 5-4 STRAITS
14-10 VP/N	2-7 BLONDIE 3-8 AMII	27-22 ENG DAN & 3FC 17-13 BENSON	7-5 P&H/R 8-6 O&N
26-16 ORLEANS 30-23 CHICAGO/G	11-9 KING 13-10 BENSON	22-19 CHER 30-27 STYX	9-7 B&J/L 10-8 AMII
21-15 WINGS 34-28 BRIGHTMAN	21-12 JACKSONS 20-14 WINGS	A-24 VANWARMER A-25 ORLEANS	11-9 CHIC 12-10 MONEY/M
32-27 OL 5 SON / L	22-16 ENG DAN & JFC 23-17 ORLEANS	A-29 TYCOON	18-11 WING5
ADD R STEWART/A ADD STRAITS/GALLERY	25-20 BG/L	ADD POINTER/H ADD BAD CO	29-23 POLICE 26-21 HARRISON
ADD POCO/LITTLE ADD ROGERS/S	ADD OLIVIA/D ADD JOEL/H	ADD BG/L	20-15 SUPERTRAMP 30-26 MANDRELL
ADD CARNES ADD VANWARMER	ADD VOUDOURIS	KTAC/Tacoma, WA PD: Ric Hansen	ADD CHEAP TRICK ADD SUMMER/HOT
ADD VOUDOUR IS	KRTH/Los Angeles, CA PD: Bob Hamilton	MD: Bruce Cannon	ADD VANWARMER
	MD: Guy Zapoleon	GM: Harold Greenberg	ADD BG/L
20	GM: Allan Chlowitz	5-2 JOEL/B 4-3 DIAMOND	ADD ROGERS/S  QV93/Harrisburg, PA
	3-1 PAH/R 1-2 BLOND1E	1-4 MILLS 7-5 LRB	PD: Mike Patrick
	5-3 SLEDGE/H 2-4 DOOB1E	2-6 GAYNOR 3-7 DOOB I E	MD: Steve McKee GM: Ira Rosenblatt
NORDINE/P.D./M.D.	8-5 Q&N 7-6 JACKSONS	10-8 QAN 14-9 SLONDIE	2-1 BLONDIE 9-2 P&H/R
KREM/Spokane, WA	9-7 LRB 4-8 CHER	15-10 WINGS	3-3 Q&N
PD/MD: Don Nordine GM: Tom Long	12-9 CHIC 13-10 BENSON	25-17 JACKSONS 23-16 BG/L	1-4 DOOB   E 6-5 AM1
3-1 P&H/R	23-15 SUMMER/HOT	30-26 ORLEANS 22-18 B&I/L	4-6 LRB 7-7 POCO
2-2 BLONDIE 1-3 STRAITS	24-17 VANWARMER 26-20 BG/L	26-22 CHIC	5-8 STRAITS 19-9 HARRISON
6-4 AMII 5-5 MILLS	27-21 GQ 20-14 LYNN/STAR	ADD OLIVIA/D ADD SUMMER/HOT	22-10 STYX 24-14 WINGS
7-6 Q&N 4-7 BG/T	ADD HOOK	KTKT/Tucson, AZ	26-21 AMERICA 30-26 MC&H
17-8 VANWARMER 11-9 HARRISON	ADD ST TROPEZ ADD R STEWART/A	PD/MD: Ed Alexander GM: Mark Schwartz	30-26 mcan 21-17 SLEDGE/H 15-12 BENSON
8-10 DIAMOND 25-15 MC&H	KSLQ/St. Louis, MO	6-1 PAH/R	ADD JOEL/H
28-19 BG/L	PD: Joel Denver MD: Phil Iron	2-2 BLOND   E 4-3 STYX	ADD OLIVIA/D ADD SUPERTRAMP
29-20 CHIC 20-17 BENSON	GM: Ted Smith	3-4 HARRISON 1-5 AMIL	ADD SUMMER/HOT ADD GQ
13-11 WINGS ADD ENG DAN & JFC	1-1 BLONDIE 11-2 PAH/R	7-6 WINGS 13-7 JACKSONS	WAAY/Huntsville, AL
ADD SUMMER / HOT	3-3 CHIC 10-4 SUPERTRAMP	5-8 CHIC 6-9 DOOBIE	PD: Jerry Dean MD: Jay Fredericks
ADD BEACH/G ADD JACKSONS	6-5 QAN 13-6 HARRISON	18-10 BG/L 28-16 ENG DAN & JFC	GM: Wayne Johnson
ADD JOEL/H	7-7 DIAMOND	28-16 ENG DAN & JFC 29-20 ORLEANS	2-1 P&H/R 1-2 DOOB1E

BLONDIE 1ACKS ONS AMII GAYNOR LRB B&J/L 10-8 KING 12-10 ENG DAN & JFC 19-14 VANWARMER 21-17 WINGS 30 26 VP/H 16 12 SLEDGE/H 26-23 DELEGATION ADD STYX FOXY ADD ADD ROGERS / S

WABC/New York, NY OD: Glen Morgan MD: Sonya Jones GM: Al Racco DOOBIE

GAYNOR BLONDIE BG/1 GO INSTANT 0-9 MURRAY 33-22 WELCH 28-18 MC FADDEN & WHITE 24-15 PAHIR

35 27 WINGS 39 35 BENSON

WAEB/Alentown, PA PD/MD: Ueff Frank GM: Gary Burns CHIC KING

BLONDIE WELCH DOOR IE ENG DAN & JFC STRAITS 13-8 MONEY / M 19-13 DIAMOND 21-15 SLEDGE/H

BENSON 28-23 ORLEANS ADD OLIVIA/D ADD HOOK SUPERTRAMP ADD AMERICA SUMMER/HOT

ADD WAVZ/New Haven, CT PD: Pete Stone MD: Curt Hansen GM: Stanley Puzycki

PAH/R GQ VP/N

WINGS MC FADDEN & WHITE BLONDIE 9-7 BENSON AM I I CHER 13-10 HARRISON

31-23 SUMMER HOT 29-22 RICKIE LEE JONES 27-21 NAUGHTON 22-17 SLEDGE/W 23-19 VANWARMER

WAXY/Miami, FL PD: Rick Shaw MD: Michael Ward GM: Douglas Donoho

PAH/R SLEDGE ! H STRAITS DOOBIE POCO BLONDIE KING 3-8 AMII 1-9 GARY'S GANG 7-10 MILLS 27-19 GO

17-12 BABYS/E 25-20 FOXY 28-25 BG/L 18-15 CHIC R STEWART / A

OLIVIA/D



SPANKY/M.D.

WAYS/Charlotte, NC PD: Scott Slade MD: Spanky GM: Sis Kaplan

PAH/R BLONDIE JACKSONS SLEDGE / H AMII BAJ/L CHIC 10-8 DOOBIE 32-19 GQ 23-13 VP/N 29-22 TYCO TYCOON VANWARMER

26-20 ENG DAN & 1FC BAD CO OLIVIA/D REX SMITH NAUGHTON ADD ADD

WCAO/Baltimore, MD PD: Ron Riley MD: Scott Richards GM: Joseph Cahill

PAH/R BLOND IE JACKSONS SLEDGE/H DOORLE CH1C QAN BENSON 11-8 TYCOON DELEGATION

29-21 SUMMER/HOT 24-16 CHER 21-14 BOFILL 23-17 WINGS 19-13 VP/N

ADD VANWARMER

WDNL/Danville, IL PD/MD: Marc Phillips GM: Joe Jackson

STRAITS BENSON Q&N HARRISON 10-6 AMII MURRAY WELCH MILLS 7-10 DOOB IE 25-14 P&H/R 24-17 CHER

24-17 CHER 29-22 ENG DAN & JFC 18-16 WINGS

ADD JOEL/H ADD SUPERTRAMP TYCOON ADD

WDRC/Hartford, CT PD: Charlie Parker MD: Jim English GM: Richard Korsen

2-1

MILLS P&H/R 8-2 BLONDIE DOORIE JACKSONS AMII SLEDGE/H INSTANT 15-9 BENSON 9-10 STRAITS 20-14 WINGS 29-24 POLICE 27-23 B&1/L 30-26 STEVENS 26-22 CHER ADD BAD CO VANWARMER BG/L REX SMITH ADD

WFIL/Philadelphia, PA PD: Jay Cook MD: Gerry De Francesco GM: James De Caro

DOOR LE 4-2 MILLS VP/N BG/T QAN 11-4 3-5 10-6 WINGS 14-7 8-8 9-9 LRB 6-10 GAYNOR

17-14 ENG DAN & JEC 20-18 R&W 13-12 MC GOVERN

ADD WELCH BENSON BEACH/G ADD

WFMF-FM/Baton Rouge, LA PD/MD: Randy Rice GM: George Jenne BLONDIE

5-3 18-4 **IACKSONS** 12-5 PAH/R SLEDGE /H 6-6 3-7 DOOR IE 9-8 B&J/L 2-9 STRAITS 16-10 KING 22-16 WINGS 18-12 HARRISON 29-23 BG/L 25-20 CHER A-30 JOEL/H

WGCL/Cleveland, OH PD: Bob Travis MD: Karen Travis OD: Bob Harper

9-1 PAH/R MILLS BLONDIE DOOBIE 3 - 34-5 LACKSONS QAN VP/N 7-8 BG/T 5-10 GAYNOR 25-17 HARRISON

EUCLID BEACH 28-22 GQ 26-21 WINGS 23-19 POLICE

SUMMER / HOT ADD BG/L WALDEN APRIL WINE ADD ADD SPACE

WGH-AM/Norfolk, VA PD/MD: Bob Canada GM: Ambert Dail 2-1 PAH/R

VANWARMER WINGS

1-2

8-5 10-6 9-7 SLEDGE / H HARRISON STYX SUPERTRAMP 12-8 BAJ/L 13-10 QAN 17-12 8G/L RICKIE LEE JONES 19-16 IOEL/H 23-20 TYCOON ROGERS / S ADD REX SMITH TOTO/G DOOB IE/MINUTE ADD

WGRD-FM/Grand Rapids. MI PD/MD: Ron White GM: Don Anderson

MILLS AMII 7-3 P&H/R BLONDIE JACKSONS DOOB IE LRB 5-5 VP/N P&H/S 11-8 10-10 POCO

16-12 CHIC 15-13 QAN 12-11 MURRAY A-16 HARRISON A-17 SLEDGE/H

WHBQ/Memphis, TN PD: John Long MD: Harriet Lapides GM: Dick French AM11 P&H/R

3 - 3 JACKSONS BLONDIE 11-5 GO SLEDGE/H BABYS / E DOORIE 6-9 B&J/L 14-10 LRB

26-16 WALDEN 18-11 DELEGATION 28-23 POINTER/H 27-22 WINGS 24-20 VOUDOURIS ADD VAN HALEN

MANDRELL SUPERTRAMP WHOT/Youngstown, OH PD/MD: Dick Thompson GM: William Fleckenstein

VANWARMER

BLONDIE AMII CHIC PAH/R BAJ/L DOOBIE VP/N BENSON 2-6

ADD

ADD

10-8 HARR I SON 15-10 WINGS 17-11 JACKSONS 16-12 SLEDGE/H 22-20 GQ 19-18 KING

WIFE/Indianapolis, IN PD: Lee Logan MD: Jerry Steele GM: Pat Kelly 3 - 1 P&H/R MILLS

BLONDIE VP /N JACKSONS DOOBLE 7 - 7 AM L I WINGS

OAN 5-9 Q&N 11-10 SLEDGE/H 29-20 SUMMER/HOT 22-15 GARY'S GANG

21-14 841/1 A-27 SLEDGE/W

A-30 BEACH/G ADD HOUSTON ADD SPACE

WIFI/Philadelphia, PA PD: Steve Rivers MD: Jeff Robbins GM: Frank Tenore 1 - 1 DOOBLE AMII

BLONDIE BG / T SUMMER CHIC VP/N 14-8 CHER 11-9 Q4N 25-10 P4H/R

30-24 SUMMER/HOT JOEL /H 20-16 JACKSONS 29-26 WINGS

WING/Dayton, OH OD: Steve Kirk PD: Ken Warren GM: James Bennett CHIC BLONDIE

BENSON SLEDGE / H 9-5 HARR I SON Q#N LRB 5-8 WELCH 7-9 DOOB IE 18-10 OLSSON

25-16 P&H/R 39-31 VANWARMER 27-19 ALLMAN 40-34 MANDRELL 32-27 MC&H ADD SANTANA/O

MC GOVERN CHICAGO/G

WINW/Canton, Ou PD/MD: Rick Sing GM: Jack Steenbarg.

BLONDIE DOORIE 1 - 3 CHIC PAH/R TACKSONS 13-6 WELCH MURRAY MONEY/M 23-10 HARRISON 34-20 BAD CO 32-25 ORLEANS 21-18 ENG DAN & JFC ADD GRAY TOTO/G GQ RONSTADT/A

WISE/Ashville, NC PD/MD: Ray Williams GM: Rick Jorgensen

ADD

NAUGHTON MILLS BLONDIE BAI/L CHIC JACKSONS VP/N 8-8 WELCH Q&N AMII PAH/R 24-17 ALL MAN ORLEANS 25-20 STYX 33-28 VANWARMER OLSSON/L ADD REX SMITH SLEDGE/W ADD ADD

HOOK OLIVIA/D ADD SUPERTRAMP CLAUDJA BARRY ADD ADD IOEL/H

WISM/Madison, WI PD/MD: Jonathan Little GM: William R. Walker

BLONDIE AMII P&H/R DOOB IE Q&N WINGS STRAITS 17-9 CHIC 15-10 HARRISON 25-16 JOEL/H 21-13 JACKSONS 27-21 KING THOROGOOD

28-25 BG/L ADD ROGERS / S JOURNEY DOOB IE / MINUTE ADD ADD SUMMER / HOT

ADD

BLOND IE /O WJON/St. Cloud, MN PD/MD: Tom Kay GM: Mike Diem

HARR I SON STRAITS Q&N DOOB I E BG/T BLONDIE POCO 11-10 WELCH 16-11 VP/N 21-16 WINGS

25-20 P&H/R 18-14 ENG DAN & JFC 22-19 STEVENS ROXY ADD JOEL /H

COLLINS

ADD

ADD

23-20

ADD

WKAP/Allentown, PA PD: Chris Bailey MD: Chuck Henry GM: Jerry Duckett

2 - 1 MILLS BLONDIE 1 - 3WINGS VP/N P&H/R STRAITS WELCH 13-10 CHIC 25-13 ORLEANS SLEDGE/H HARRISON 18-15

CHER POLICE ADD SUPERTRAMP ADD VANWARMER ADD ADD OLSSON/L ADD SEGER CARS

ENG DAN & JFC

WKBO/Harrisburg, PA PD: Dan Steele MD: Jim Buchanan GM: J. Albert Dame

1 - 1 PAH/R DOOB IE 3-3 LACKSONS Q&N AMII VP/N 4 - 8 MILLS 12-10 SLEDGE/H 28-18 BG/L

STYX ENG DAN & JFC HARRISON 29-21 20-17 23-20 TYCOON

ADD SUMMER/HOT REX SMITH ADD ADD

WKBW/Buffalo, NY PD: Sandy Beach MD: Jon Summers GM: Norman Schrutt BLONDIE

2-1 1-2 4-3 DOOB I E VANWARMER GAYNOR CHER LRB H MANN O#N CALDWELL 20-10 VP/N 22-12 P&H/R

CHIC 21-16 WINGS 28-25 ORLEANS 24-21 BAD CO

ADD SUMMER/HOT TYCOON ADD ADD LOEL / H

WKIN/Kingsport, TN PD/MD: Reggie Jordan GM: Ken Maness

BLONDIE STYX AM L1 DOOB I E BG/T PAH/R ORLEANS LRB P&H/S 17-10 VOUDOURIS 19-11 MANDRELL 14-12 CHICAGO/G 16-14 ALLMAN A-16 OLIVIA/D A-24 REA A-25 NEW ENGLAND A-26 BABYS/H A-27 VANWARMER ADD SANTANA/O

WKIX/Raleigh, NC PD: Bob Bolton MD: Ron McKay GM: A. Thomas Walker PAH/R 12-1

AM CI JACKSONS SLEDGE / H 6-5 BLONDIE BAJ/L CHIC 13-8 DOOR 1.E 10-10 INSTANT 20-12 GARY'S GANG

19-14 NAUGHT 24-20 GQ 25-21 POLICE 21-17 VP/N NAUGHTON OLIVIA/D SUPERTRAMP ADD IOEL/H ADD

POINTER/H ROGERS / S ADD ADD BAD CO OLSSON/L SUMMER / HOT ADD

WKY/Oklahoma City, OK PD: Bill Burkett MD: Sandy Jones

GM: Dee Sadler BLONDIE 10-2 P&H/R 3-3 1-4 5-5 OAN DOOB IE MILLS HARRISON WELCH BENSON 16-9 6-10 GAYNOR

27-16 WINGS 24-13 SLEDGE/H 28-24 BG/L VANWARMER 23-20 CHER

ADD MC GOVERN OLSSON/L ORLEANS SPYRO GYRO ADD ADD ADD

WLCY/Tampa, FL PD: John Lander MD: Ron Parker GM: Tom Watson MILLS

STRAITS 2-2 3-3 BLONDIE JACKSONS BROWN 10-8 LRB 5-9 H MANN 11-10 BABYS/E 75-19 WINGS

17-12 20-16 PAH/R VP/N 27-23 HARRISON 34-30 SEGER

OLIVIA/D ADD ADD JOEL/H REX SMITH ADD



WALKER/P.D.



STONE/M.D.

WLOF/Orlando, FL PD: Scott Walker MD: A.J. Stone

GM: Carl Glicken JACKSONS 2-2 3-3 4-4 7-5 DOOBIE KING CHIC 1-6 STRAITS PAH/R MILLS 11-9 H MANN 10-10 MURRAY 36-28 GQ 31-23 SLEDGE/H 39-32 BG/L 32-25 TYCOON 27-20 QAN

A-39 FOXY A-40 R STEWART/A ADD LIQUID GOLD ADD BOMBERS WLS/Chicago, IL PD: John Gehron MD: Alan Burns GM: Marty Greenberg AM I I DOOR 1 E

A-36 OLIVIA/D

A-37 ST TROPEZ A-38 TAKA BOOM

MILLS 5-5 P&H/R 3-3 6-6 12-7 7-8 PAH/S BLONDIE POINTER/F 10-9 LRB 8-10 BG/T 22-17 JACKSONS 18-15 WINGS 21-19 Q&N 14-13 VP/Y

A-24 HARRISON A-36 STYX

WMEE/Ft. Wayne, IN PD/MD: John David Spangler GM: Robert H. Elliott OAN

AMII BLONDIE 3 - 32-4 7-5 10-6 16-7 MILLS CHIC HARRISON WINGS 20-8 PAH/8 STRAITS 6-10 LRB 26-21 ORLEANS STYX BENSON ENG DAN & IFC 19-15 KING A-29 SUMMER/HOT A-30 JOEL/H VOUDOUR IS ADD

WNAP/Indianapolis, IN PD: Cris Conner MD: Steve Mitchell

GM: Jim Hilliard MILLS 4 - 3 BLONDIE 5-4 6-5 1-6 DOOB 1E WINGS 10-9 VP/N 11-10 SLEDGE/H 20-14 BENSON 17-11 JACKSO 21-17 ORLEAN

20-14 BENSON 17-11 JACKSONS 21-17 ORLEANS 16-12 CHER 23-19 ALLMAN

SEGER LARSON/R BEACH/G ADD ADD GGA

WNBC/New York, NY PD: Bob Pittman MD: Roz Frank **GM: Charles Warner** 

DOOB IE SEGER 5 - 3 CHIC BLOND | E MANCHESTER/D 10-5 KING AMII VP/N OLIVIA/L 7-9 1-10 GONZALEZ 30-14 SUMMER/HOT 25-12 JOEL/H 27-18 ZAPPA 22-17 P&H/R 32-28 SLEDGE/W A-30 JACKSONS A-31 VANWARMER WNCI/Columbus, OH

PD: Art Ortega MD: Steve Edwards GM: Harold Hinson

3-2 JACKSONS BLONDIE 1~4

QAN SLEDGE H MANCHESTER I PAHIR 6-10 MURRAY 17-11 CHIC 20-15 STYX 19-14 B&J L 25-23 BG L 21-19 WINGS ADD STEVENS

WNOE/New Orleans, LA PD: Lee Armstrong MD: Wayne Watkins GM: Eric Anderson

SLEDGE 'H P&H R B&J L CHER 13-9 BENSON 4-10 STRAITS 28-18 STYX 19-11 VANWARMER

WALDEN 30 24 FONY 21 15 1151AHT CHILLY ADD HOOK CHEAP TRICK JAY FERGLISON ADD ADD

LARSON R ADD SUMMER HOT ADD

WNOX/Knoxville, TN PD Bob Savage MD Scott Majors GM: Chris Gallu

VANWARMER BLONDIE AMII HDOK STRAITS

WELCH 15-10 JACKSONS 25 19 ORLEANS 21 15 BG L

28-24 LARSON R 18-14 PAH R 29-26 TYCOON ADD POLICE ADD HOOK/WHEN

WOKY/Milwaukee, WI PD/MD: Jeff Ryder GM: William Jaeger

PEH 5 DOOB IE LRB BLONDIE POCO BALLYS MILLS 13-10 AMIL

25-21 511% 21-17 Q8N 24 20 ORLEA'S 18-14 CHIC 25-24 VANWARMER

ADD SUMMER HOT

WOLF/Syracuse, NY PD Rick Gary MD Charlie Brown GM: Don Brown

AM L L 2-1 951 E CHIC STRAITS CHER 9 6 HEDGI /H

PAH R

19-11 ORLEAN 24-19 VALWARM R

23-18 STEVENS 21-20 INSTANT

ADD DOOR LE ! MINUTE VANNELLI ADD POLICE ADD GQ

WOW/Omaha, NE OM: Eric Foxx MD: Roger Davis GM: Jim Eddens MILLS

AM 1 I BLONDIE VP N DOOB IE PAHIR

WINGS LRB HARRISON 6-10 BG T

27-17 JACKSONS 30-22 DRLEANS 29-24 STYX 19-14 BENSON 26-21 CHER

TROUBLORSE 400 AMERICA ROGERS'S ADD ALLMAN OLIVIA D JOURNEY ADD ADD

WPEZ/Pittsburgh, PA PD: Jim Davis MD: Mark Fritzges GM: Diane Sutter

MILLS CHIE DOOBIE QAN WINGS

SLEDGE 'H 7-10 LRB 20-14 VP N 32-28 JOEL H

30-26 ALLMAN 15-11 HARRISON 24-20 CHER

ADD ENG DAN & JFC ADD R STEWART A ADD SUMMER HOT

WPST/Trenton, NJ PD/MD/GM: Tom Taylor

BLONDIE DOOB IE AMII HARRISON

STRAITS PAH R QAN 8-8 W LCH 11-9 BENSON 15-10 WINGS

21-15 ENG DAN & JEC

25-20 DRLEANS 23-18 SIYX 18-14 CHIC 22-19 VANWARMER

ADD OLIVIA D

ADD RICKIE LEE JONES

WQCM/Hagerstown, MD PD: Pete Wilson MD: Charlie Buchanan GM: Gary Portmess

BLONDIE AM11 DOOB1E QAN

TRAITS MILLS P&H/R BG/T B&J/L 5 - 8

18-10 WINGS 27-19 STYX 29 21 ORLEANS 30 22 CHER

21-15 SLEDGE H

ADD VAN HALEN DOCTOR

WQRK/Norfolk, VA PD: Steve Warren MD: Katie Van Pelt GM: Gena Loving

2-1 PAH R 4-2 AMII 1-3 DOOBIE

BLONDIE

SLEDGE F R STEWART D B&J L STRALTS

34-28 CLAUDJA BARRY 26-21 WINGS 36-31 SUMMER HOT 32-27 GARY'S GANG

21-17 BRIGHTMAN A-38 BENSON

ADD DRIFANS ENG DAN & JEC SANTANA O JOE JACKSON ADD ADD ADD MIGUEL BROWN

WRFC/Athens, GA PD/MD: Gary Kirk GM: Hugh Christian

BLONDIE P&H/R JACKSONS CHIC BENSON 10-6 SLEDGEZH AMII IP'N ALEMAN 13-10 WINGS 22-16 ORLEANS

18-13 POLICE 17-12 ENG DAN & JFC 28-23 SUPERTHAMP 24-20 STEVENS ADD LOEL H ADD HOOK ADD CHEAP TRICK ADD R STEWARTIA

WRJZ/Knoxville, TN PD: Bob Kaghan MD: Mark Thompson GM: Jim Ridings

2-2 BLONDIE CH1C AM11 LRB 13-6 19-7 VP/N JACKSONS BG/T 14-9 BENSON 9-10 SLEDGE/H

30-20 CHER 27-19 VOUDOURIS 22-15 VANWARMER 35-28 LARSON / R 24-18 STYX

ADD GQ SUPERTRAMP ADD ADD RICKIE LEE JONES CHEAP TRICK

WRKO/Boston, MA PD: Mark McKay MD: Richard Woodward GM: Jack Hobbs

P&H/R DOOBIE AMII BLONDIE SLEDGE H DAN HARRISON VP/N MACHINE

21-10 JACK50N5

26 19 5Q 17 11 CHEAP TRICK 20 14 CHER 25 20 BG L 16-12 GEIL5

MC FADDEN & WHITE ADD ADD REX SMITH BEACH/G ADD ADD BG/SPIRITS

WRQK/Greensboro, NC PD: Dave Hedrick MD: Wes Jones GM: Tom Armshaw

AM L L NãO DOOB IE STRAITS BLOND IE 8 = 6 14 = 7 HARRISON. PAHIR CALDWELL BENSON

4-10 PAH/S 30-20 JACKSONS 24-15 WINGS 20-13 CHIC 27-23 VP/N 18-16 MURRAY A-27 ORLEANS ADD VANWARMER ADD NAUGHTON ADD BG/L

WRVQ/Richmond, VA PD/MD: Bill Thomas GM: Phil Goldman

BLONDIE KING HARRISON 4-3 JACKSONS P&H/R 7-6 MURRAY VP/N CHIC SLEDGE ! H 9-9 SLEDO

21-11 STYX 30 22 GQ 20 13 WINGS 22-15 REA 31-25 SEGER

ADD DOOB IE / MINUTE RICKIE LEE JONES VANNARMER SLEDGE/W ADD



WSGA/Savannah, GA PD/GM: Jerry Rogers MD: Jim Lewis

P&H/R JACKSONS SLEDGE 7 H BG/L

BLONDIE WINGS CHIC 10-10 INSTANT

23-19 VANWARMER 26-22 SUMMER/H 17-13 GQ 19-16 STYX 28-25 NAUGHTON

WTIX/New Orleans, LA PD: Bob Mitchell

MD: Terry Young GM: William Engel SLEDGE / H 1 - 1

7 - 3 PAH/R BLONDIE 8 ~ 6 CHER BENSON STRAITS AMIL 10-10 DOOBIE 34-12 PEARSON 34-27 ENG DAN & JFC 32-26 ORLEANS 29-25 IRONHORSE 40-36 CLAUDJA BARRY

ADD CHEAP TRICK ADD HOOK ADD SYLVESTER

ALTON MC CLAIN R STEWART A ADD

WTMA/Charleston, SC PD/MD: Booby Nash GM: John Trenton

JACKSONS SLEDGE / H MILLS B&J/L BLONDIE 10-6 VP /N

7-7 INSTANT 15-8 P&H/R O&N 11-10 HARRISON 28-19 LARSON/R

22-13 STYX 29-21 NAUGHTON 23-18 STEVENS 19-14 H MANN

Continued on page 55

# Corky's Country Corner

WDAF Radio in Kansas City recently had a benefit show starring Mel Tillis for the Olathe, Kansas Junior Service League. The show was broadcast over WDAF, with Dale Sommers as emcee. Moon Mullins is music director at the station. Moon says, "The show was a success for everyone concerned."

-ccc-

Free groceries are being given away, \$10 to \$250. worth, through Giant's Food Store in Baltimore. WPOC is running the contest. Danny Reese is music director and Larry Clark is program director. Danny says they had already given away gasoline and mortgage payments, so food was next.

-ccc-

Dan Williams, music director at WCMS AM & FM, Norfolk helped me get it right about the station's jock lineup. The AM is Hard Country. 6-9 a.m. is Joe Hoppel; 9-10:30 a.m. special program; 10:30 a.m.-2:30 p.m. Joe Gibson; 2:30 until sign-off is Ed Hughes.

Now, the FM is Modern Country and the jocks are: 12 midnight-6 a.m., Steve Roberts; 6-10 a.m., Joe Hoppel; 10 a.m.-2 p.m., program director Russ Cassidy; then music director Dan Williams, 2-6 p.m.; Debbie Burr, 6 p.m.-12 midnight. Thanks to Dan for his help.

-ccc-

Two contests at WIRK, West Palm Beach, Florida that music director Terry Wunderlin sends along: first, their Easter contest was giving away "Rabbitts" — tickets to the Eddie Rabbitt show on Easter Day. Contest Two revolves around the construction of a new air studio. The work has changed the phone number for contests and requests. The new phone number is given out and Con Hunley albums are given to the winning call on the new phone number.

-ccc-

Disc jockey lineup at WOBL, Oberlin, Ohio is: program director and music director Scott Miller 5:30-9 a.m.; Charlie Russell 9 a.m.-2 p.m.; Ken Lucas 2-7 p.m.; "Kid" Kevin Lockhart 7 p.m.-12 midnight. Paul Stoneman does the all-night show. Thanks to Scott Miller for sending a WOBL bumper sticker. It's on the wall above the Country Desk.

-ccc-

Gene LaVerne, Country Music Association member, has a new radio home. Gene is at WLMS, 19 Water Street, Leominster, Mass. Gene has a



By CORKY MAYBERRY

plane-full of folks ready to fly to Fan Fair in June. Nashville will show them a big time.

-ccc-

Kenny Rogers' Salute to America's Amateur Athletes is a one-hour program that will air April 19 at 12 noon on KVOO, Tulsa; WPLO, Atlanta; KCKN, Kansas City; WIRE, Indianapolis; WBCS, Milwaukee; KSOP, Salt Lake City; and KLAC, Hollywood. The purpose of the show is to raise money for the U.S. Olympic Team. Don Langford, program director of KLAC, says "Thanks to Kenny Rogers and to all the stations carrying the show." Steve Thrap, engineer at KLAC, is producing the show.

-ccc-

Ron Anderson, WRDC-AM, Cleveland, Mississippi, reports "Country is doing fine at our station." Ron had a good observation, "I'd like to see programming and sales working together for Country stations." The jock lineup at WRDC is Matt Murphy 6-9 a.m.; Stormin' Norman Lee 9 a.m.-12 noon; Cal Hodges noon-4 p.m.; and Jeff Mitchell wraps up the day.

-ccc-

Bob Santos plays Country music on WRLM, Taunton, Mass. Bob needs Country product. Mail singles and albums to Bob Santos, WRLM-FM, Box 2, 595 Winthrop Street, Taunton, Mass. 02780.

-ccc-

Old friend Joe Nixon has a Country music service that he is programming.

The first station using the Country format is KNBY, Newport, Arkansas. Artists may send records to Joe Nixon, More Music Programming, 4529 Angeles Crest Highway, Suite 103, La Canada, California 91011.

-ccc-

KOKE in Austin, Texas, had a free Bluegrass Festival at the Silver Dollar South. Top bluegrass bands from all of Central Texas performed. Program director Dave West says, "Bluegrass music is alive and well in Central Texas.

-ccc-

Gary Dees, WHK, Cleveland, Ohio, is returning to KMAK, Fresno, California for the weekend of April 27, 28 & 29. Bob Martin, operations director at KMAK, is setting up the weekend appearance. Bob is such a nice guy, he told me I could even do a weekend on the station in the future. I'm looking forward to it. We didn't discuss pay. What the heck — I'll do it for free!

-ccc-

WHN, New York broadcast James Talley live from The Lone Star Cafe in March. Jessie emceed the show. Following the radio show, the New York Post noted "In this city, Talley has a following bolstered, no doubt, by WHN's unwavering support."

-ccc-

Our latest up-from-the-mailroom story concerns Stu Levy, newly appointed vice president and general manager of KLAC in Los Angeles. Stu started with the station 18 years ago, and in the interim has worked in almost every department.

-ccc-

Happy Birthday to Glen Campbell, April 22; Billy Mize, April 29; and Willie Nelson, April 30.



STU LEVY
Vice president & general manager
KLAC, Los Angeles

THES CHART IS A CREEK ASKIN OF STATION REPORTS, EACH SOME IN WEIGHTS FOR STREET CHART PORTION, PLACEMENT IN STREET BOTATION, AND THE ASSISTED SEE OF THE STATION.

RAN	KING	BY A	MPLAY	A TOUR CONTRACT PROPERTY.	
MAT 29	APR	APR	APR 19	ARTIST, TITLE, LABEL	
3	1	1	1	ROGERS & WEST/All   Ever Need   S  VIA  KCUB 3-1 KRMD 2-1 WEEP 2-1 WONE 2-1 KEED 3-2 KRZY 1-1 WHK 1-3 WPLO 2-1 KFGO 2-1 KSON 2-1 WHN 2-4 WPOC 7-3 KHEY 2-1 KSON 3-3 WIL 1-1 WPOR 2-1 KIKK 11-11 KVOC 4-3 WINN 5-6 WQIK 15-1 KKYX 3-2 KWJJ 3-1 WIRE 4-2 WSLR 2-2 KLAC 31-11 KYKX 14-5 WIRE 13-10 WSLR KMAK 18-16 WBCS 27-21 WIRK 1-1 WWHC KNEW 14-9 WDAF ADD WLW1 1-6 KRAK 8-7 WDEE 16-10 WNYR 23-23 KRAM 15-7 WDGY 15-12 WOFM 9-10  DON WILLIAMS/Lay Down Beside   MCA KKYX 3-2 KWJJ 3-1 WIRE 4-2 WSLR 2-2 KMAK 3-2 WBCS 6-3 WLWI 6-4 KNAK 3-2 WBCS 6-3 WLWI 6-4 KNAK 3-2 WBCF 1-1 WBCF 15-2 KNAK 3-2 WBCF 1-1 WBCF 15-2 KNAK 3-1 WOFE 4-2 WDAF 1-1 WBCF 17-19 WOFE KNAK 3-1 WDEE 4-2 WNYR 2-2  WHY 10-4 KRAK 3-1 WDEE 4-2 WNYR 2-2  WHI 18-13 WPOR	11-8 6-16 Me 18-17 18-15 5-4 22-15 23-20
7	5	2	2	CHARLEY PRIDE/Where Dol Put Her  RCA  KCUB 7-3 KRMD 6-2 WDGY 11-7 WOFM 6-3 KEED 5-3 KRZY 3-3 WEEP 9-4 WONE 11-5 KFGO 4-3 KSON 3-3 WHK 11-8 WPLO 10-8 KIKK 16-16 KVOC 1-6 WIL 6-3 WPOC 9-7 KIKK 16-16 KVOC 1-6 WIL 6-3 WPOR 8-7 KKYX 5-3 KYOC 5-8 WINN 16-15 WQIK 7-3 KLAC 8-5 KYIJ 4-3 WIRE 7-3 WSLR 4-4 KMAK 5-3 KYXX 7-6 WIRK 13-14 KMAK 5-3 KYXX 7-6 WIRK 13-14 KRAK 22-10 WEEP 1-6 WONE KMAK 5-2 WOAF 17-19 WMAQ 10-5 KRAK 3-2 WOAF 17-19 WMAQ 10-5 KRAK 3-2 WOAF 17-19 WMAQ 10-5 KRAK 3-2 WOAF 17-19 WMAQ 10-5 KRAM 10-6 WOEE 6-5 WNYR 7-7  JOHN CONLEE/Backside Of Thirty  KALAC 8-5 KYIJ 2-2 WIRE 2-1 KWNC KRAK 3-2 WOAF 17-19 WMAQ 10-5 KRAM 10-6 WOEE 6-5 WNYR 7-7  JOHN CONLEE/Backside Of Thirty	13-10 19-11 32-23 1 4-2 1-6 1-1 5-2 1-1 11-13
20	15	10	THE RESE	KCUB 30-22 KRMD 5-3 WDGY 19-15 WOFM 14-6 KEED 6-4 KRZY 10-8 WEEP 3-2 WONE 8-3 KFGO 6-5 KSON 7-6 WHK 5-9 WPLO 13-11 KHEY 21-14 KSO 9-1 WHN 13-5 WPOC 7-5 KIKK 1-1 KYOC 23-16 WIL 25-19 WPN 10-5 KIKK 1-1 KYOC 23-16 WIL 25-19 WPN 10-5 KKYX 7-5 KYOO 10-4 WINN ADD WQIK 3-4 KLAC 9-7 KWJJ 18-9 WIRK 9-4 WWNC 2-5 KMAK 17-10 KYKX 4-3 WIRK 9-4 WWNC 2-5 KRAK 17-10 KYKX 4-3 WIRK 9-4 WWNC 2-5 KRAK 10-5 WDGF 6-4 WWNC 2-5 KRAK 10-5 WDGF 2-5 WMAQ 5-3 KRAK 11-9 WDGF 2-5 WMAQ 5-3 KRAK 11-9 WDGF 2-5 WMAQ 5-3 KRAK 11-9 WDGF 2-8 WNGF 9-7 KWJK 10-16 WIL 10-6 WQIK KRAK 11-9 WDGF 2-5 WMAQ 5-3 KRAK 11-9 WDGF 12-8 WNGF 9-7 KWJK 11-9 WDGF 12-8 WNGF 9-7 KRAK 11-9 WDGF 12-8 WNGF 12-8 WNG	8-16 5-4 5-18 10-6 7-6 6-5
20	13		4	MCA         Columbia           KCUB 35-30         KRMD 19-13         WEEP 8-3         WONE 14-16         WEED 27-25         KRMD 14-7         WDGY 17-16         WOFM 15-16	19-15 17-14 16-13 30-23 14-17 9-8 21-17 10-11
12	10	6	5	Columbia   Columbia	24-21 ON-19 18-16 21-16 28-22 25-21 14-11 25-22 9-4
10	6	4	6	Mercury  KCUB 21-16 KRMD 7-4 WEEP 13-21 WONE 12-7  KFGO 7-6 KRZY 8-7 WHK 14-13 WPLO 14-12  KHEY 13-8 KSON 8-7 WH 6-10 WPOC 19-14  KIKK 20-27 KSO 8-7 WIL 11-8 WPOR 13-11  KKYX 9-8 KVOC 7-4 WIRE 15-12 WOIK 17-3  KLAC 10-12 KWJJ 12-8 WIRK 25-26 WSLR 9-7  KNAW 00-12 KYKX 2-1 WLWI 12-8  KNAW 01-12 WBCS 21-16 WBAQ 19-14  KRAM 30-20 WDEE 13-11 WOFM 11-7  MRAM WAR ON-12 KYKX 40-32 WIRK 40-35 WSLR 18-12  KRAM 30-20 WDEE 13-11 WOFM 11-7  MRAM WAR ON-12 KYKX 40-32 WIRK 40-35 WSLR 18-12  KRAM 30-20 WDEE 13-11 WOFM 11-7	23-15 20-19 DN-18 20-17 DN-25 15-11 16-13 32-26 18-14
16	12	7	7	Capitol  KCUB 27-21 KRZY 7-5 WEEP 10-7 WONE 10-4  KCED 11-11 KSON 9-8 WHK 30-20 WPLO 22-20  KNEY 28-23 KSO 6-1 WHN 14-8 WPOC ADD  KIKK 22-2 KVOC 35-32 WIL 21-15 WPOR 9-8  KEYX 10-6 KWJJ 11-7 WINN 1-1 WQIK 1-1	27-22 15-9 ADD 29-25 16-12 29-19 20-7

THIS CHART IS A COMPILATION OF STATION REPORTS. EACH SONG IS WEIGHTED FOR STATION CHART POSITION, PLACEMENT IN STRESS BOTATION, AND THE MARKET SIZE OF THE STATION.

RAN	KINO	BY All	RPLAY	ADTICT TITLE LABEL	MANKING BY AIRPLAY			RPLAY	ARTIST, TITLE, LABEL				
MAR 20	APR 5	APR 12	APR 10	ARTIST, TITLE, LABEL	MAR 90	APR 8	45	APR 19	ARTIST, TITLE, LABEL				
28	18	18	15	KNEW 40-28 WBCS ADD WLW! ON-24 KRAK 30-23 WDAF 11-3 WMAQ 12-80 KRAM 37-26 WDEE 34-28 WNYR 17-10 KRMD 25-18 WDCY 21-14 WD6FM ON GAIL DAVIES/Someone Is Looking Lifesong KCUB 33-28 KRAK 6-4 WEEP 22-19 WNYR 10-8 KEED 12-10 KRAM 4-4 WHK 23-30 WOFFM 20-16 KEED 12-10 KRAM 4-4 WHK 23-30 WOFFM 20-16 KEED 16-13 KRMD 10-5 WHN ON WONE 16-13	5	7	9	23	KKYX 24-23 K50 37-31 WIR 3-14 W56 04-26 KLA 38-33 KVOC 26-10 WIR 31-27 WHIC 1-1 KMAK 21-26 KVOC 12-30 WIR 1 11-13 KNEW 34-10 KVIJ 28-24 MAQ 04 KRAK 0-2 KYKX 30-28 WNYR 36-32 MOE BANDY/It'S A Cheating Situation Columbia KCUI 6-6 KVOC 11-14 MAN 3-7 FOC 21-36 KCED 1-2 KVIJ 9-21 WIL 4 WF0 4-16				
8	8	15	16	KHICK 26-21 K50N 12-11 WIL 17-12 WPLO 8-7 KIRK 3-3 KVOC 14-12 WINN ON WPOC ADD NYX 13-10 KVOO 8-3 WIRE 19-13 WPOR 22-15 KLAC 18-13 KWJJ 19-14 WIRK 24-13 W5LR 22-15 KMAK 13-11 WBCS 28-24 WLWI 5-3 KNEW 23-15 WDEE 20-13 WAAQ 32-30 WILLIE NELSON/Sweet Memories RCA	30	24	24	24	KIRK -4 WDS 8-13 WIRK 1-5 WQIK 2-7 KIAK 4-6 WDAY 8-9 WMAD 1-1 KIAK 4-6 WDAY 8-9 WMAD 1-1 KIAK 1-15 WDSY 2-3 WOYM 4-1 KRAM 9-11 WEIT 14-23 WCM 1-1  JERRY REED/Second-Hand Satin Lady  RCA  C(III 1-11 KNAM 21-17 WCC 24-20 WOYM ON 20  KKED 22-22 KRZY 14-13 WCC 24-20 WOYM ON 20  KKED 22-22 KRZY 14-13 WCC 24-20 WOYM ON 20				
10	1			KUR 4-2 KRZY Z-2 WHK 6-4 WONE 6-6 KIKK 29-13 K50 17-17 IL 5-5 WPC 16-9 KIKK 29-13 K50 17-17 IL 5-5 WPC 16-9 KIYY 4-4 WJJ 8-4 WIRK 10-10 KMKY 10-18 WCS 16-11 WLWI 3-16 KNEW 5-5 WDAF 16-16 WHAQ 35-26 KRAK 4-3 WDEE 5-5 WDFM 7-5 MARTY ROBBINS/TOUCH Me With	54	36	25	25	KHEY 16-10 KSON 18-17 MEET A-35 MFLO 17-14 KKYA 16-14 KSO 12-6 MM ADO MFDC 23-15 KLAC 26-18 KYGC 19-18 WIRE 21-18 MFDR 15-24 KMAK 15-21 KWIJ 16-18 WIRE 27-24 KMAK 19-18 KYKK 12-10 MMYR 21-24				
18	13		17	Columbia  NCUB 12-10 RRMD 11-6 WEEP 11-8 WOFM 17-14  KED 20-16 KRZY 9-9 WWK 28-21 WCNE 15-12  KHEY 18-12 KSUN 11-10 WHN ON-18 WPLO 6-5  KKYX 12-11 KSO 14-12 WIL 20-17 WPOR 12-12  KLAL 17-15 WJJ 7-6 WIRE 17-14 VSLR 13-12  KLAL 17-15 WJJ 7-6 WIRE 19-15 WNC 21-18  KLAK 15-14 DAF 23-23 WNAQ 21-16  KLAK 15-14 WOEE 19-14 WNYR 13-12	62	34	30	26	KFGO 32-18 KRZY 26-21 WEEF ON-31 WFOR 22-27 KREY 14-8 KSON 25-23 WFK ON-31 WQTK 32-15 KTKK 7-7 KSO 11-5 WTL DD WWYN 13-38 KKEK 23-21 KVOC 12-9 WFFK 29-18 KWAK 23-21 KVOC 12-9 WFFK 29-18 KWAK 23-26 KW 11 31-35 WWW 13-38 WW 104-22 STATLER BROTHERS/HOW TO Be A Mercury KCUB 38-34 KSON 26-35 WHK WFTM 23-19 KVOC ADD WFFK 33-35 WFK KFGO 23-19 KVOC ADD WFFK AS 33-36 WFK WFFGO 23-19 KVOC ADD WFFK AS 33-36 WFK WFFGO 23-19 KVOC ADD WFFK AS 33-36 WFK WFFGO 23-19 KVOC ADD WFFK WFFGO 23-19 KVOC ADD WFFK WFGO 23-19 KVOC ADD WFFK WFFGO 23-19 KVOC ADD WFFK WFFK WFFK WFFK WFFK WFFK WFFK WF				
				N.L.IIII (IN-38 WRSD 32-22 WDGY 27-24 WONE 25-2D KEED ON-28 WRZY 21-20 WEEP 73-18 WPLO 27-15 KFGO 20-17 KSON 38-34 WHM. 29-23 WPDC 31-25 KKFGO 20-17 KSON 38-36 WHM. 29-23 WPDC 31-25 KKK 37-34 KVOC GW WENN ON WPOR 34-28 KKK 3-24 KVOC GW WENN 20-14 WQK 20-14 KKYX 43-24 KVOC 38-21 WER 33-28 W5LR 28-20 KKLAC 43-35 KWJJ ON-36 WLWI ON-27 KMAK 28-22 KYKX 34-29 WMAQ 34-27 KNEW ON-25 WDAF 15-10 WNYR 34-30 KRAM 34-25 WDEE 33-31 WIFFM ON	1	32	27	27	KHEY 17-31 KVOO 33-20 THE CN-31 WSLR CN-22 KYX 18-25 KWJI UN-37 HLWI 21-31 WWN. 14-20 KLAC 51-44 KYKI 29-22 WMAQ 31-31 KMAK ADD HDLE A-40 HNYR ON 35 KRAM 27-18 WBC 24-18 HDCM CN KRAY 19-38 WEEP 30-25 WONE ON-30				
32	28	23	19	LYNN ANDERSON/Isn't It Always Columbia  KCUB 10-7 KNMD		35	31	28	KINK 6-5 R50 21-16 WIL 29-26 WOOR 24-23 KKYX 1-70 KVOC ON 39 WINC 25 WIK 12-9 KIAC 34-26 KWJJ 27-29 WIK 6-5 WIK 28-10 KMAK 10-18 WDEE 38-29 WLW 1 KMAK 10-16 WEEP 20-15 WWYR 27-25 FRANK MILLS/MUSIC BOX Dancer Polydor KEED 8-5 KRAK ADD MM 20-14 WFOC 26-16 KFOC 36-31 K50N ADD WIN 11 WFOC 26-16				
9	11	11	20	GLEN CAMPBELL/I'm Gonna Love  Capitol  KEUB 2-8 KRAM 12-23 WDEE 10-9 WMAQ 7-7  KFGO 5-4 KR2Y 6-6 WEEP 6-11 WNYR 6-6  KHEY 5-3 KSON 6-5 WHA 2-7 WDFM 12-12  KMAK 15-28 KWJJ 6-18 WIL 8-7 WPOR 3-9		42	33	29	ECUI 29-24 KRAK 35-2 WOA 12-11 WOFM ON KEED ON-29 KRAM ON-41 WEEP ON-33 WONE 21-27				
1	3	13	21	KNAK 9 9 WDAF 26-29 WLWI 4-7  ANNE MURRAY/I JUST Fall In Love  Capitol  KCUB 5-14 KVGC 21-33 WHK 9-11 WDNE 1-8  KEED 1-13 KWJJ 1-12 WHN 1-1 WPOC 5-12  KIKK 13-18 KYKX 1-20 WIL 7-11 WPOP 1-3  KLAC 2-3 WCS 1-5 WIRE 3-6 WSLR 8-13  KMAK 4-17 WDAF 3-7 WMAQ 2-9 WWNC 41-15	29	22	22	30					
40	33	28	22	KNEW 3-7 WDEE 1-4 WNYR 1-9 KRAM 6-21 WEEP 4-9 WOFM 1-8 WEED 4-9 WOFM 1-8					KCLB 32-25 KRAM 18-1: FEP 1-10 WWW 18-18-18 KEED 26-24 RMMD 13-9 WHK 10-17 WOVE 4-21 KHEY 34-29 K50N 15-14 WHM DD WOW 33-30 KKYX 18-17 K50 27-25 H1 11-14 WS.R 6-6 KLAC 32-24 K1J 13-18 WIR 8-21 KMAK 01-23 KYR Z 24-17 WIR 11-1 KRAK 21-19 WOEE 24-21 HLW 7-17				

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RANI	KING	BY AL	RPLAY	ABTIOT TITLE LABOR	RAN	RANKING BY AIRPLAY			ARTIOT TITLE LARGE
SAR 20	APR	APR	APR 10	ARTIST, TITLE, LABEL	MAR	APR	A.	APR 10	ARTIST, TITLE, LABEL
				CRYSTAL GAYLE/When I Dream	+				RANDY BARLOW/Sweet Melinda
-	49	44	31	UA KCUB ON-37 KRAM ON-47 KYKX ADD WONE 33-3	-		50	40	Republic
				KFGO 26-22 KRMD ON-35 WDAF ADD WPLO ON-1 KHEY 47-42 KRZY ON-26 WDEE A-39 WPOC 33-: KIKK 48-40 K5ON 30-27 WEEP 26-20 WPOR ON-:	•				KFGO 34-29 KRZY GN-36 WHIL ON WOME ADD KHEY ADD KSO 36-32 WHIL ON WPOR ON KKYX 44-32 KVOC ON-29 WLW1 ADD WOIK 33-29
				KKYX 57-33 KSO ON-34 WHIC 32-28 WSLR ON- KLAC ON-53 KVOC ADD WINN ON-17					KMAK ADD KYOO 36-33 WMAQ 27-23 WSLR ON-29 KRAM ON-50 KWIJ ADD W/YR 37-34
49	44	32	22	KNAK ADD KVOO 43-24 WIRE ON-42 KNEW 39-34 KWJJ ADD WNYR ON-33 CHARLIE RICH/I LOST My Head	6	19	26	41	EMMYLOU HARRIS/Too Far Gone WR
45	-	32	32	UA KCUB 40-33 KSON 28-26 WIRE 41-38 WPOR 39-3				W.	KEED 19-27 KWJJ 23-33 MHN UN KEED 19-27 KWJJ 23-33 MHN UN KHEY 24-19 WBC5 10-6 MIL 9-25
				KFGO 30-24 K5O 23-20 WIRK 29-34 WQIK 35-3 KHEY 38-37 KVOC ON WLWI 27-23 WSLR ON KKYX 29-28 KVOO 24-16 WMAQ A-32 WWNC 17-2					KLAC 16-21 WDEE 7-24 WIRE 6-22 KNAK 22-26 WDGY 14-22 WHN 1 -14
				KRAM 33-32 WDAF 29-21 WOFM ON ORMD 23-17 WEEP 27-22 WOME ON-34	69	61	42	42	JERRY LEE LEWIS/Rockin'/I Wish Elektra
66	50	39	22	MARY K. MILLER/Next Best Feeling					KHEY 41-33 KRAM ON-39 WHK UN WPLO ADD KIKK 64-30 KRMD 37-31 WINN ON WPOR ON KLAC 54-49 KVOO 33-19 WIRE ADD WQIK 29-21
	50		33	Inergi KCUB ADD KRAM 32-20 WINN ADD WONE ON-				40	KMAK ADD KYKX 39-30 MAQ 20-17 KNEW ON WDAF ADD WOFM ADD PORTER WAGONER/I Want To Walk
				NEED ON KRMD 10-15 WIRE 40-26 WPOR 40-3 HFGO 31-26 KSON ON-37 WIRK ON-39 WQIK 38-3 HHEY 43-41 KVOC 31-26 WLWI 30-28 WSLR ON	63	54	49	43	RCA
				N IKK 39-36 KW J J ON-38 WMAQ ON WWNC 13 KKYX 30-29 WEEP 33-30 WNYR 30-26 KMAK ON-29 WHK ON WOFM ON					KIGO 23-21 KRAM ON KIJ ON-39 WPOR ON-36 KHEY ON-47 KRMD 30-24 WIRL ON-43 KYYX 31-30 KREY 35-34 WIRK ON-37
55	45	45	34	SAMMI SMITH/What A Lie Cyclone					KEAC 52-48 KSON 33-32 WE 1 ON-29 KMAK ADD KVOC 9-7 WONE 30-28
				KCUB 20-T5 KMAK ADD KWJJ 4-27 WPLO 25-2 KEED ON KNEW 38-35 WHK ON-35 WPOR \$5-3 KFGO ON-39 KRAK 33-30 WIL 31-27 WSLR ON-2		29	29	44	SANDY POSEY/Love Is Sometimes WB
				KHEY 42-40 KRAM ON-49 WIRE ON-39 KIKK 41-39 KRMD 40-32 WHAQ ON				1 16	KLAK 23-29 KSON 17-31 WHK 27-29 WNYR 16-15 KRAK 24-24 KVOC 20-13 WIL 28-22 WPOR 18-18 KRAM 26-27 KWJJ 15-28 WIRK 20-20 WOJK ON
		60	05	KEYX 27-26 K50N 31-30 WNYR 0N-3-5 KLAC 46-41 KV00 29-29 WONE 34-27 KENNY ROGERS/She Believes In Me	19	25	35	45	DAVE & SUGAR/Golden Tears
		60	35	MA KCUB ADD KRAK ADD WOEE 35-34 WIRK ADD				73	RCA KLAC 21-30 WBCS 13-17 WIL 4-18 WPOC 11-17 KNEW 6-19 WDAF 18-20 WIRE 16-29
				KEED ON KRAM ADD WDGY 20-119 WPOR ADD KFGO A-36 KRMD DN WEEP ON-28 WQIK ADD KREY ADD KRZY ADD WHK ON-37 WSLR ON					KVOC   5-18 WDEE 8-32 WLW1   11-25 KWJJ   14-26 WHK   12-19 WMAQ 6-11
			08	KKYX ON KSON 21-20 WHN ON-19 WWNC 7-1 KLAC ON-55 KVOO ADD WINN ADD	1-	-	53	46	Soldinbla
46	41	36	36	RAY PRICE/There's Always Me Monument		3			KCUB ADD KLAC 55-51 KVOO 14-8 WOFM UN KEED ON KNEW ON WHN ON WPOR ADD KFGO 37-32 KRAM (IN)-36 W1L 33-28 W5LR ON
			- 4	KCUB 19-15 KRAM ADD KWJJ 39-32 WGNE ON- KEED ON KRMD 26-21 KYKX 18-12 WPLO 23-	1				KHEY ON-45 KRMD ON-38 WINN ON-19 KKYX 58-39 KRZY ADD WIRE ON TANYA TUCKER/I'M The Singer
				KKYX 26-27 KSON 29-28 WIRE 42-37 WOIK 37- KLAC 40-32 KSO 39-33 WLWI ON-30		67	51	47	MCA KEED ON KLAC ON-54 KYKX ON-44 WPOL 34-26
_	63	41	37	MERLE HAGGARD/Red Bandana				39	KFGO 28-25 KRAM ON-35 WHK ON WPOR ADD KHEY 44-34 KRMD 36-29 WIRE ADD WQIK ADD KIKK 34-28 KSO ADD WIRK 35-29
			37	MEED ON MAN ON WHEE 40-18 WOOD ON-4	60	   	40	40	KKYR 66-42 KVOO 59-49 WO M ON
				KHEY 46-36 KSON ON-39 WINN ON-18 WSLR ON-3 KKYX 61-40 KSO ON WIRE ON		33	40	40	Capricorn KEED ON KSO 31-29 WIRE 37-33 WQIK 21-16
			100	KLAC 56-50 KVOC ADD WMAQ A-40 KMAK ADD KVOO 26-17 WOFM ON KNEW ON KYKX 36-31 WPOC ADD					KRAM 38-33 KVOO 18-9 WNVR ON-38 WWNC 24-22 KRMD 22-20 KYKX 22-15 WONE 35-32 KRZY 15-14 WIL ADD WPOR ON-37
-			38	RONNIE MILSAP/Nobody Likes Sad	-	-	69	49	DEV ALLENI ID /M- A M. D1
			1	KEED ADD KRAM ADD WHN ADD WONE ADD KEED ADD KRAM ADD WHN ADD WONE ADD KFGO 39-33 KRMD ADD WIL ADD WPLO ADD	1			7	KCUB ADD KMAK ADD KWJ, ADD WOFM ADD KFGG 33-28 KRAM ON WINN ADD WONE ADD KHEY ON KRMD 33-26 WIRE ON-44 WFOR ADD
		11		KHEY ADD KRZY ADD WINN ADD WPOR ADD KKYX ON K5ON ADD WIRE ADD WSLR ON KLAC ON-57 K5O ADD WIRK ADD					KKYX 49-37 KVOC ADD WMAQ A-39 WSLR ON KLAC ON-56 KVOO 47-37 WNYR ADD
60	48	40	39	KNEW ADD KVOC ADD WLWI ADD	13	23	38	50	
50	,0	70	33	Capitol KCUB ON-36 KMAK ADD NWJJ ON-40 WNYR 31-2	,			M	KNEW 12-20 WDEF 21-25 WHN 19-20 WPOC 17-29 KNEW 12-20 WDEF 14-17 WIL 13-21 WBCS 2-7 WDGY 9-9 WMAO 14-20
	1		I E	KEED ON KRAM ON-44 WIL ADD WOFM ON KFGO 17-16 KRZY 17-16 WINN ON MONE ADD KHEY ON-50 KSON 37-36 WIRE ON-41 WPOR ON-3		18		535	THE RESERVE
				KKYX 32-31 KVOC ON-38 WIRK ON-40 WQIN 27-2 KLAC 49-45 KVOO 21-14 WLWI 22-17	2				

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19 Apr. 1979

RANKING BY AIRPLAY			RPLAY	ARTIST, TITLE, LABEL RANKING BY AIRPLAY ARTIST, TITLE, LABEL
MAR	APR			MAR APR APR 19 12 10
_	E	E	51	ELVIS PRESLEY/Are You Sincere RCA RCUB ON-39 KLAC 57-52 KVOC ON WHN ON  24 31 43 61 THE KENDALLS/I Had A Lovely Time Ovation KLAC 14-23 WBCS 9-15 WBCY 50-33 WIRL 12-38
			52	KEED ADD KNEW ON KYOO ADD WINN ON KFGO 40-34 KRMD ADD WOGY A-29 WIRE ON KKYY AND KSON ADD WHK ADD  T.G. SHEPPARD/You Feel Good All  - 67  68  KNEW 17-26 WDEE 18-33 WIL 18-35 KNEW 17-26 WDEE 18-33 WIL 18-35 KNEW 17-26 WDEE 18-35 WIL 18-35 WDEE 18-35 WDE
				KEED ADD KNEW ON KVOO ON-39 WLWI ADD KFGC 35-36 KNAM ON WINN ADD WHYR ADD WOR ON WIRE ADD WOOR ON WIRE ADD WOOR ON WIRE ADD WOR ON WIRE ADD WOOR ON WIRE ADD
-	-	-	53	CON Brio KEED ON KIMMO ON WHIK 25-24 WSLR 30-24 KEYN 35-34 KVOC ON WHIK 33-25 WMAQ 26-75 KSON ON-38 WHK 33-25 WMAQ 26-75 KSON ON-38 WHK 33-25 WMAQ 26-75 KSON ON-38 WHK 33-25 WMAQ 26-75 KEYN 35-34 KVOC ON WHIK 35-24 WSLR 30-24 KEYN 35-34 KVOC ON WHIK 33-25 WMAQ 26-75 KEYN 35-34 KVOC ON WHIK 33-25 WMAQ 26-75 KEYN 35-34 KVOC ON WHIK 35-24 WSLR 30-24 KEYN 35-34 KVOC ON WHIK 35-25 WMAQ 26-75 KEYN 35-34 KVOC ON WHIK 33-25 WMAQ 26-75 KEYN 35-34 KVOC ON WHIK 35-25 WMAQ 26-75 KEYN 35-34 KVOC ON KVOC ON WHIK 35-25 WMAQ 26-75 KEYN 35-34 KVOC ON WHIK 35-25 WMAQ 26-75 KEYN 35-
_	-	65	54	KRAM ON WEEP ADD WNYR ON-37 KLAC 28-42 WBC5 5-12 WDEE 31-36 WPGC 11-8
		55	55	RHEY 48-39   KRAM ON-45   KYKX 42-38   KFGO ADD   KRMD ADD   WIRK ADD   KRYX 56-45   KRMD ON-36   WBCS 3-2   KHEY ADD   KRYX ON ON   WWY ADD   KRYX ON   KYOO ADD   WOM ON   KYXX ON   KYOO ADD   WOM ON   KRAM ON   KYXX ADD   WQIK ON-53   KRAM ON   KYXX ADD   WQIX ON-53   KRAM
	Ī	33	33	Ovation  KKYX 38-36 KSO ADD WINN 17-13 WPOR ON 66 66 PEGGY SUE/I Want To See Me  Door Knob KRAW ON-38 KVOC ON WIRE ON WIRE ON WIRE ON WIRE ON WIRE ADD KKZY 36-31 KWJJ ADD WIRK 33-32 KSON ADD KVOC 13-11 WIRE 30 N KVOC 13-11 WIRE ON KYON ADD KYOC 13-11 WIRE ON KYON ADD KYON KYON KYON ADD KYON
17	30	46	56	MEL TILLIS/Charlie's/Tucson  MCA  KIKK 26-29 WDAF 24-27 WEEP 21-29  MEL TILLIS/Charlie's/Tucson  67 RAZZY BAILEY/If Love Had A Face  RCA  KEED ON KRAK ADD KOO ADD
-	-	-	57	JOHN DENVER/What's On/Sweet RCA  43 43 54 6 9 ROY CLARK/Shoulder To Shoulder
			50	RKYX 63-43 KRMD ON WHK ON-33 WSLR ON   KHEY 6-4 KRAM 17-22 KYK 9-11 KLAC 50-46 KRZY ON-35 WIRE ON   KLAC 25-39 KVOC 30-24 WIRK 12-12 KNEW ON KWJJ ADD   KNEW 33-37 KVOO ADD
		F	58	UA KEED (N KRAK ADD KSO ON-39 WNYR ADD KFGO A-37 KRAM ON KVOO ADD WQIK ADD KHEY ADD KRMD ON WINN ADD KHEY ADD KRMD ON WINN ADD KRAK ADD KYOC ADD WIRK ADD KRAK ADD KYOC ADD WIRK ADD
70	70	59	59	MANDRELL & BANNON/I Thought Epic KEED ON KRZY 31-30 WDGY 18-13 WIRK 23-17  66 70 70 KRAM ON KVOO ADD WORLD AND W
-	68	68	60	JOHN ANDERSON/My Pledge Of Love  WB CS ON-27 WINN 4-3 WOIK 8-6  WB CS ON-27 WINN 4-3 WOIK 8-6
				KFGO ON KVOO 45-36 WIRE ON KHEY ON-48 KYKX 23-19 WIRK 21-16 KRAM ON WDGY A-27 WPLO ON-27

# Radio Confidential

Continued from page 13

the Beatles, reports CRS president Darwin Lamm. Bob Eubanks, who promoted a Beatles concert in the Hollywood Bowl in 1964, will host the show. Call Darwin at (213) 848-8838 for further details on the show.

### Don't Take The Job!

Though the phone company hesitates to tell how much he owes them (figures like \$8,000 are tossed about!), they are working closely to try to dampen the imaginary radio life of Bill Radcliffe in

Seattle. But he uses fictitious names, charging calls it's difficult to trace, and since he can wander free from the psychiatric ward, it's almost impossible to stop him. Check out any and all job offers from the Seattle area!

# Jack Diamond

Jack Diamond is doing 6-10 p.m. now at WRKO in Boston; he'd been the swing man. Says that the station is "getting back to the basics." This, incidentally, is something that many Top 40 stations are finding necessary. I hope to have a full report on the situation in a few issues.

### Jay's Baby

Jay McDaniels, Phonogram Records promotion executive, had an eight-pound boy, Jay III, on Good Friday. Steve McCoy at 92Q sent him a singing telegram. Seems to me that Steve should have sent the telegram to Brendy; she did all the work.

### WBCN

Tony Berardini, music director of WBCN in Boston, reports that it's business as usual at the Album Rock powerhouse. The station is a reporter to Radio Report.

**April 19, 1979** 

# **Country Songs**

# Prime Movers:

KENNY ROGERS REX ALLEN JR. CRYSTAL GAYLE EDDY ARNOLD SAMMI SMITH RANDY BARLOW

# Most Added:

RONNIE MILSAP KENNY ROGERS REX ALLEN JR. SUSIE ALLANSON ELVIS PRESLEY

# **Chart Analysis**

After some early station activity as an album cut, Konny Rogers' "She Believes in Me" has been released as a single, and takes off this week with a 25-position jump! Also a good week for: John Ander son, the Bellamy Brothers, Willie Nelson, Brown & Cornelius, Vern Gosdin, Mary K. Miller and Porter Wagoner.

# Country **Stations**

EACH CORRESPONDENTS PLAY. LIST IS PRINTED IN THIS SECTION.

- 2 5 BIGGEST MOVERS 3. ALL ADDS

KCUB/Tucson, AZ OD: Tommy Wright MD: Doug Brannan GM: Jim Slone

- ROGERS W WILLIE/RCA PRIDE
- DUNCAN

- DUNCAN WYNETTE BANDY L. ANDERSON CAMPBELL MANDRELL
- 12-10 ROBBINS
- 32 25 B. ANDERSON 40 33 RICH/U.A. 27-21 WATSON

- WILLIE/COL. K. ROGERS MILSAP



BERRY/Q.M.

EDWARDS/P.D.

KEED/Eugene OR PD/MD: Tom Edwards GM: Don Berry

- MANDRELL
- ROGERS PRIDE
- CONLEE

- 29-19 BARLOW 28-18 D. ROGERS 25-20 GOSDIN

- ADD MC DOWELL ADD ELV15 ADD LEHR ADD CRASH

- T.G. MILSAP STELLA FELTS

- KFGO/Fargo, ND PD: Bill Hoverson MD: Don Roberts
- GM: Richard D. Voight
- ROGERS MANDRELL
- CAMPBELL
- CONLEE WARD FRICKE CONWAY

- 10-9 WYNETTE 11-10 L. ANDERSON

- 30-24 RICH/U.A. 40-34 ELVIS 39-33 MILSAP 29-23 COODER BROWNE 19-14 BROWN COENE COFNELIUS
- A-36 K. ROGERS A-37 SPEARS
- STAMPLEY
- DOWNING ARNOLD

- ADD CRASH

KHEY/EI Paso, TX OD: Charlie Russell PD/MD: Ray Potter A.MD: Dick Buchanan GM: Jim Phillips

- ROGERS WEST DOTTSY CAMPBELL
- CLARK MANDRELL DUNCAN
- PRIDE
- WARD D. ROGERS 16-10 REED
- 44-34 TANYA
- 46-36 HAGGARD 45-35 STEWART
- 41-33 IERRY LEE/ELE.
- STAMPLEY K. ROGERS MILSAP
- ADD
- RAZZY ALLANSON FELTS SPEARS BARLOW ADD

KIKK/Houston, TX PD: Bill Figenshu MD: Joe Ladd GM: Al Greenfield

- CONLEE
- WATSON
- BANDY FENDER
- DUNCAN
- HERRIDGE
- 17-10 GILLEY 63-25 COE
- 64-30 JERRY LEE/ELE. 52-35 JERRY LEE/SUN 32-17 SWEAT

- KKYX/San Antonio, TX PD: Paul Morgan MD: Max Gardner
- GM: Bill Rohde
- 2-1 MANDRELL

WEST

ROGERS

- WILLIE/RCA CONLEE WATSON

- CONWAY
- 13-10 DAVIES
- 66-42 TANYA 57-33 CRYST
- CRYSTAL HAGGARD DENVER 61-40 HAGGA 63-43 DENVI 43-24 OAKS

- OVERSTREET WARREN
- WARREN LANE CRASH LEHR MC BRIDE ELVIS
- ADD
- KLAC/Los Angeles, CA PD: Don Langford
- MD: Cathy Hahn
- GM: Stu Levy
- ROGERS
- MANDRELL MURRAY
- WYNETTE PRIDE BANDY
- CONLEE WILLIE/RCA DUNCAN
- 7-10 CAMPBELL
- 39-28 BROWN CORNELIUS 29-19 D. WILLIAMS 35-25 RODRIGUEZ 45-36 BELLAMY
- 30-22 L. ANDERSON
- OD. Bob Martin PD/MD: Charlie Scott
- GM: Jerry Holt
- ROGER 5
- DUNCAN
- D. WILLIAMS
  CONWAY
  BROWN CORNELIUS
- 9-7 BROWN COI 10-8 WILLIE/RCA 11-9 WYNETTE 17-10 CONLEE
- 29-20 GOSDIN
- ROGERS
- 29-24 L. ANDERSON

- ADD
- BARLOW MC DANIEL WAGONER
- STATLERS JERRY LEE/ELE. HAGGARD
- REX JR.
- KNEW/Oakland/San Francisco, CA

WEST

- PD: Bob Young MD: Bobby Guerra GM: Hal Smith
- RO ERS BANDY PRIDE
- WILLIE/RCA WYNETTE MURRAY CAMPBELL

- 40-28 BELLAMYS 22-13 CONWAY 23-15 DAVIES 27-21 BROWN CORNELIUS
- 27-21 BROWN C 29-23 RODRIGUEZ
- ARNOLD MILSAP
- KRAK/Sacramento, CA
- PD: Walt Shaw MD: Rick Stewart
- GM: Al Grosby ROGERS
- WILL IL I RCA DAVIES
- CONLEE WYNETTE WATSON
- 11-8 WARD 9-9 CAMPBELL 16-10 CONWAY
- 22-12 D. WILLIAMS 36-27 GILLEY
- ADD NOBLE
- LEHR MILSAF
- K. ROGERS DALE RAZZY ADD
- SPEARS MILLS ALLANSON ADD



JACKSON/ G.M.



STEELE/M.D.

- KRAM/Las Vegas, NV PD/GM: Bob Jackson MD: Johnny Steele
- MANDRELL
- DAVIES
- WILLIE/RCA PRIDE WATSON
- 14-10 CONWAY
- 30-20 WARD
- 23-13 FENDER 27-18 STATLERS 34-25 OAKS
- NOBLE
- MILSAP

# Country **Stations**

KRMD FM & AM/Shreveport, LA OM/MD: Tom Phifer GM Smokey Hyde

ROGERS WEST PRIDE CONLEE DAVIES FRICKE 15-8 DUNCAN 13-9 B. ANDERSON 16-10 L. ANDERSON

32-22 OAKS CORNELIUS

28-19 GILLEY 24-16 BROWN 40-32 SAMMI 33-26 REX JR. EARWOOD ADD ADD COLTER ADD ADD

ELVIS GRAYSON STAMPLEY MILSAP ALLANSON ADD ADD ADD KLEE

KRZY/Albuquerque, NM PD: Jerry Groner MD: Melody Zonnir GM: Ray Moran

ROGERS WEST WILLIE/RCA PRIDE MANDRELL WATSON CAMPBELL WARD CONLEE ROBBINS 12-10 CONWAY 33-27 CAL SMITH 26-21 DUNCAN

28-23 D. ROGERS 23-18 BELLAMYS 36-31 SUN

HANK JR. ADD DALE WILLIE/COL. RAZZY ADD ADD ADD JAMES K. ROGERS ADD



HUNTER/P.D.



KSON/San Diego, CA PD. Rod Hunter MD: Ron West GM: Dan McKinnon ROGERS WEST WILLIE'RCA WYNETTE CONLEE WATSON

10-9 DUNCAN 11-10 ROBBINS

39-29 FARON 35-25 BELLAMYS 23-19 BROWN CORNELIUS 38-34 OAK5 30-27 CRYSTAL

ELVIS SUN PEGGY SUE

ADD

KSO/Das Moines, IA PD/MD Jarrett Day GM. Perry St. John

MANDRELL ROGERS WYNETTE 2-2 D. ROGERS WARD CONLEE PRIDE DUNCAN 10-9

38-28 HELLAMYS 33-24 MILLS 30-22 COH A / 26-18 STATLERS 24-16 D. THUMAS

ADD STELLA

TANYA SUN ALLANSON MILDAP BARBER ADD ADD

KVOC/Casper, WY PD: Ron Tatar MD: Barb Richardson GM: Fred Hildebrand

T. NEWMAN D. WILLIAMS ROGERS WE WARD

DUNCAN PRIDE WAGONER ANTHONY ROGERS 26-10 GOSDIN

20-13 POSEY 23-16 CONLEE 27-20 CAMPBELL 30-24 CLARK 31-28 MARY K ADD MILSAP ADD STELLA ADD HAGGARD

ADD ADD ADD NOBLE REX JR. STATLERS ADD

KVOO/Tulsa, OK PD. Jay Jones MD. Billy Parker GM: Jack Cresse

DUNCAN

PRICE D. ROGERS WILLIE/COL

22-10 RODRIGUEZ

46-27 COLTER 42-23 BROWN 41-22 CONWAY 43-24 CRYSTAL 38-21 OAKS CORNELIUS

WARREN

ADD RAZZY ADD ADD

BOYD ADD ADD EARWOOD MC DOWELL SPEARS ADD

LOWERY ADD ADD RAINFORD ELVIS K. ROGERS NOLEN STAMPLEY ADD

KWJJ/Portland, OR PD/MD: Chris Adams GM: James Opsitnik

ROGERS WEST MANDRELL MANDRELL PRIDE WILLIE/RCA DUNCAN ROBBINS WATSON 12-8 WARD 18-9 CONLEE 13-10 B. ANDERSON

37-23 BELLAMYS 39-32 PRICE 31-25 D. ROGERS 36-30 GILLEY

19-14 DAVIES ADD GARRON ADD ALLANSON BARLOW REX JR. SUN ADD

ADD ADD DENVER ADD CRYSTAL

KYKX/Longview, TX PD: Larry Wilson MD: Don Jackson GM: Rusty Reynolds

WARD MANDRELL CONLEE DUNCAN

WATSON PRIDE FRICKE 15-8 COE 5-9 ROGERS 12-10 REED WEST

39-30 JERRY LEE/ELE. 45-36 RAINFORD 40-32 BROWN CORNELIUS 40-32 BROWN 32-24 BELLAMYS 22-15 O'DELL

STELLA CRYSTAL POTTER EARWOOD ADD STAMPLEY OLIVIA SUN ADD ADD ADD

WBCS/Milwaukee, WI PD: Bill Conway MD: Marc Franklin GM: Terrell Metheny

MILLS ARNOLD ROGERS MANDRELL MURRAY EMMYLOU FARGO 11-8 CAMPBELL 12-9 WYNETTE 15-10 PRIDE

27-21 WATSON 19-14 CONLEE 16-11 WILLIE, RCA 21-16 WARD 22-18 DUNCAN

ADD L. ANDERSON ADD BROWN CORNELIUS ADD BELLAMYS

WDAF/Kansas City, MO PD: Ted Cramer MD: Moon Mullins GM: Dave Martin

ROGERS

BELLAMYS WARD CONLEE DUNCAN MURRAY MILLS BANDY 15-10 OAKS

28-17 BROWN CORNELIUS

30-22 K. ROGERS 29-21 RICH/U.A. 20-18 D. WILLIAMS 14-13 RODRIGUEZ

ADD CRYSTAL JERRY LEE/ELE. ADD L. ANDERSON WATSON

ALLEN/O.D. JOHNSON/G.M

WDEE/Detroit, MI PD/MD: Tom Allen GM: William Johnson, Jr.

MANDRELL ROGERS BANDY MURRAY WILLIE/RCA

PRIDE

12-8 CONLEE 10-9 CAMPBELL 16-10 WATSON 30-20 RODRIGUEZ 38-29 FENDER

26-18 D. WILLIAMS 23-15 CONWAY 20-13 DAVIES A-30 GOSDIN A-39 CRYSTAL A-40 STATLERS

WDGY/Minneapolis, MN PD: Dan Halyburton MD: Gregg Lindahl GM: Dale Weber

ROGERS DIAMOND BANDY WYNETTE MILLS RABBITT PRIDE

10-10 RODRIGUEZ 21-14 BELLAMYS

24-18 STATLERS 18-13 MANDRELL 19-15 CONLEE

15-12 WATSON A-25 D. ROGERS

A-27 J. ANDERSON A-29 ELVIS

A-32 ASLEET WEEP/Pittsburgh, PA

PD: Joel Raab A.PD: Barry Mardit GM: Mike Sigelman 2-1 ROGERS WEST

CONLEE CONWAY PRIDE WILLIE'RCA MANDRELL WATSON

4-9 MURRAY 12-10 B. AND RSON

29 - 20 CRYSTAL 23-18 OAKS 19 14 BROWN CORNELIUS 29 - 24 FRICKE 30 - 25 STATLERS

A-34 BELLAMYS A-35 REED

ADD HOLLOWILL

WHK/Cleveland, OH PD: Russ Knight MD: Terry Stevens GM: Joe Rosenwald

MANDRELL CONNAY ROGERS WI BELLAMYS DUICAN CAMPBELL PRIDE

CONLEE 15-10 RODRIGUEZ 26-16 MILLS

30-20 WATSON 20-12 BROWN 33-25 CUMMINGS CORNELIUS 22-15 D. WILLIAMS

ADD

MILSAP R. NELSON ELVIS





SALAMON/P.D. VERBITSKY/G.M.

> WHN/New York, NY PD: Ed Salamon MD: Pam Green GM: Nick Verbitsky 1-1 MURRAY 5-2 PRIDE

# Country **Stations**

DUMCAN ROGERS W CONLEE WILLIE/RCA BANDY 11-9 MILL MILLS 16-15 BROWN CORNELIUS 15-14 RODRIGUEZ B. ANDERSON REED BELLAMYS MILSAP ADD





CLARK/G.M.

WIL/St. Louis, MO PD/MD: Walter Turner GM: Wally Clark

ROGERS WEST PRIDE WILLIE/RCA WYNETTE CAMPBELL WARD 12-9 DUNCAN 14-10 CONWAY 32-24 RELLAMYS 37-29 RODRIGUEZ 25-19 CONLEE 21-15 WATSON 28-22 POSEY ADD ADD MILSAP MC DANIEL D. ROGERS ADD

# WINN/Louisville, KY PD: Bucks Braun MD: Dave Wolfe GM: Max Rein

WATSON CONWAY DIAMOND DUNCAN MILLS ROGERS MANDRELL GOIDIN 12-10 BELLAMYS

15-11 D. WILLIAMS 19-12 BROWN CORNELIUS 17-13 SUN 20-14 OAKS 16-15 PRIDE

ADD ADD

K. ROGERS CRASH T.G. SPEARS RAZZY REX JR. MARY K. CONLEE MILSAP ADD ADD

WIRE/Indianapolis, IN PD: Gary Havens MD Lee Shannon GM: Don Nelson MANDRELL

ROGERS PRIDE WILLIE! RCA BANDY 1-5 BANDY
3-6 MURRAY
9-7 WYNETTE
11-8 CONLEE
10-9 CAMPBELL
13-10 WATSON 43-35 STATLERS 32-24 BELLAMYS 30-23 RODRIGUEZ 22-15 D. WILLIAMS 27-20 BROWN CORNELIUS

FELTS ADD ADD ADD MILSAP K. ROGERS JERRY LEE/ELE. TANYA ADD ADD HANK IR.

WIRK-FM/West Palm Beach, FL PD: Barry Grant MD: Terry Wunderlin GM: Rome Hartman

WATSON COF CONLEE ROGERS FENDER B. ANDERSON RONSTADT/OLD FRICKE

10-10 MILLIE/RCA 39-27 GOSDIN 24-13 DAVIES 29-19 D. ROGERS 30-21 BURNS 31-22 WADE . ROGERS ADD

CUMMINGS GALE STAMPLEY ADD ADD T.G. PEGGY SUE MILSAP ADD

WLWI/Montgomery, AL PD: Big Jon Anthony MD: Rhubarb Jones GM: Don Markwell

CAMPBELL DAVIES ROGERS FENDER WATSON 1-6 WATSON 10-7 CONLEE 12-8 WARD 16-9 CO WAY 14-10 DUNCAN BR WN CORNELIUS

18-13 GOSDIN 26-21 STATLERS 22-17 MC DANIEL

ADD SPEARS BARLOW MILSAP T.G. STAMPLEY ADD ADD



SHERWOOD/Q.M.

HENNES/P.D.

WMAQ/Chicago, IL PD: Bill Hennes MD: Suzanne Benson GM: Burt Sherwood RANDY BANDY MILLS CONLEE ROGERS PRIDE CONWAY CAMPBELL MANDRELL MURRAY WEST 12-10 BELLAMYS 38-29 RODRIGUEZ 37-28 STATLERS 29-21 FRICKE 23-15 BROWN CORNELIUS 34-27 OAKS A 32 RICH'U.A.

A-39 REX JU. A-40 HAGGARD

WNYR/Rochester, NY PD/MD: Earl Morgan GM: Murray Green MANDRELL ROG RS CONLEE WILLIE, RCA WARD CAMPEELL PRIDE 10-8 DAVIES 1-9 MURRAY 12-10 DUNCAN 38-31 RICH/U. A 38-37 RICH/U.A. 29-22 L. ANDERSON 15-11 COWWAY 17-13 BELLAMY 30-26 MARY K. T.G. DENVER REX JR STELLA ADD ADD ADD SPLARS ADD

WOFM/Greeneville, TN PD/MD: Robin Fillers GM: Ray Smith

MANDRELL ROGERS PRIDE WYNETTE WILLIE/RCA CONLEE WARD MURRAY DUNCAN 9-10 PAT ON 20-16 DAVIES 19-15 FRICKE 16-13 CONVAY 17-14 ROBBINS 18-17 D. WILLIAMS ADD JERRY LEE ELE. REX JR. ADD

WONE/Dayton, OH PD/MD: Jon Reed

GM: Don Kidwell ROGERS MANDRELL CONLEE 10-4 WATSON 11-5 PRIDE 6-6 WILLIE'RCA WARD 1-8 NURRAY 13-9 DUNCAN 14-10 CONWAY SAMMI 27-22 BELLAMYS 31-27 GILLEY 19-15 D. WILLIAMS ADD MILSAP

BARLOW MC DANIEL REX JR. WPLO/Atlanta, GA OM/MD Jim Clemmens GM: Rik Rogers

ADD

ROGERS WEST DUNCAN WILLIE/RCA D. WILLIAMS RUBBINS MANDRELL DAVIES PRIDE 15-9 BELLAMYS 27-15 OAKS 30-19 STEVENS 21-16 RODRIGUEZ 28-24 FENDER 16-13 FRICKE ADD OLIVIA ADD MILSAP JERRY LEE, ELE. ADD ADD CRASH

WPOC/Baltimore, MD PD: Larry Clark MD: Danny Reese GM: David Fuellhart 1-1 MANDRELL

CONWAY WEST

DUNCAN CONLEE WYNETTE PRIDE 9 7 PRIDE 12-8 CRASH OLD 16-9 WILLIE RCA 4 10 CAMPBELL 26-16 MILLS 34-26 TANYA 30-23 FRICKE 22-15 D. WILLIAMS 31-25 OAKS ADD DAVIES WATSON BELLAMYS ADD HAGGARD WPOR/Portland, ME OM: Tom Hennessey MD: Hal Knight GM: Robert J. Gold ROGERS MANDRELL MURRAY WILLIE/RCA CONLEE WYNETTE PRIDE WATSON CAMPBELL 10-5 11-10 DUNCA 22-15 DAVIES 40-34 MARY K. 34-28 OAKS 27-22 GILLY 19-35 RICHU.A WILLIE COL. REX JR. TANYA RAZZY MILSAP ADD ADD K. ROGERS WQIK/Jacksonville, FL PD: Rusty Walker MD: John St. John GM: Bob Rowland 2-2 BANDY PRIDE WYNETTE DIAMOND CONWAY FRICKE 12-9 FENDER 13-10 D. WILLIAMS 28-18 COE 37-28 PRICE 20 21 JERRY LEE ELE. 22-15 D. ROGERS 30 24 MILLS ADD MC DOWELL ADD R. NELSON ADD TANYA ADD K. ROGERS ADD SPEARS WSLR/Akron, OH PD: Bill Coffey MD: Don Dempsey GM: Dick Lumenello MANDRELL ROGERS WI WILLIE'RCA PRIDE WEST CONLEE B. ANDERSON WATSON DUNCAN 29-19 BELLAMYS 26-16 MILLS 19-11 D. WILLIAMS 28-20 OAKS 22-15 DAVIES WWNC/Asheville NC PD/MD: Dave Jacobs GM: Sheldon Summerlin GOSDIN DUNCAN RODRIGUEZ MC DOWELL BELLAMYS

CONWAY MARY K 8-10 FENDER

43-25 CONNIE SMITH 44-29 JERRY LEE/SUN 34-20 STATLERS 40-27 JAMES

41-15 MURRAY

# Leading Adult Contemporary Songs

RANK	ING I	BY AII	RPLAY	ADDIOX DITLE LADEL	RANKING BY AIRPLAY			RPLAY	ARTIST, TITLE, LABEL					
	APR APR APR			ARTIST, TITLE, LABEL			APR 12	APR 18	Antion, Intelligence					
5	2	2	1	S. QUATRO/C. NORMAN/Stumblin' In LP: If vou knew Suzi (RSO)  KAKE HIGH KORK HIGH WFYR 12-7 WLVA 14-17  KDKA 14-12 KRLA 8-7 WGAR 11-5 WNEW HIGH  KEX HIGH KRNF HIGH WGR 12-5 WONO 3-4  KFMB HIGH KSD HIGH WGY HIGH WQUD 4-4	16	15	12	8	KMPC 29-21 KVI 21-15 WINR 30-26 WSPD LOW KNBR HIGH WATR 16-12 WIOD HIGH WTM) HIGH KOB HIGH WBEN 12-6 WKLO 31-29 KORK ADD WBZ ON WKYE 26-17 CHIC/I WANT YOUR LOVE LP: C'est Chic (Atlantic)					
				KGNR LOW KSTP-FMLOW WHAG 10-23 WRIE 5-5 KHOW HIGH KUGN HIGH WHAH HIGH WSB HIGH KLOK HIGH KVI 3-2 WHEN HIGH WSPD HIGH KMBZ 4-1 WATR 5-3 WINR 13-14 WTMJ HIGH KMBR HIGH WBZ 9-6 WKLO 17-10 KNBR HIGH WBZ 9-6 WKLO 17-10 KOB HIGH WELI HIGH WKYE 8-4  GEORGE HARRISON/Blow Away					RAKE HIGH KSD HIGH WGR 19-16 WLVA 21-18 KDKA 13-11 KSTP-FMLOW WGY HIGH WGD 16-6 KEX LOW KUGN HIGH WHAG S-8 WQUD 15-13 KGNR LOW KVI 19-14 WHOH HIGH WRIL 16-11 KHOW ADD WATR 2-6 WHEN HIGH WSAR 8-5 WMBZ 17-13 WBZ S-5 WINR 15-10 WSPD HIGH KORK LOW WFYR 11-5 WKLO 22-17 WSPD HIGH KORK LOW WFYR 11-5 WKLO 22-17 TRILA 13-10 WGRR 9-6 WKYE 14-6					
9	6	4	2	LP: George Harrison (Dark Horse)  KAKE HIGH KRLA 30-21 WFYR 16-12 WLVA 13-10  KOKA 16-14 KRNT HIGH WGAR 16-17 WNEW HIGH  KEX LOW K5D HIGH WGR 17-13 WOWD 18-8  KFMB HIGH KSTP-FMHIGH WGV LOW WQUD 18-17  KGNR HIGH KIGN HIGH WHAG 18-14 WRIE 14-10  KHOW LOW KV1 13-11 WHDH HIGH W5AR 7-4  KMBZ 16-12 WBEN 11-8 WINR 18-14  KMBZ 16-12 WBEN 11-8 WINR 17-13  KMPC 11-9 WBZ 15-14 WIOD HIGH  KNRF HIGH WELL HIGH WKLO 21-15  KORK IOW WFYL LOW WKYE 16-5	1	119	10	9	HANDY VANW AHMER/JUST When I  LP: Not Released (Bearsville)  KAKE LOY KOB HIGH WELI HIGH KDKA 29-23 KRLA ON-25 WFTL LOW WQUD 25-23  KEX HIGH KRNT HIGH WGV LOW WRIE 6-4  KFMB LOW K57D-FMHIGH WINR 29-22 WSFD LOW KHOW ON KSTP-FMHIGH WINR 29-22 WSFD LOW KHOW ON KUGN HIGH WIND HIGH KLOK HIGH KVI 18-16 WKLO 39-32  KMBZ 29-23 WATR 11-9 WKVE 27-26  KMBZ 29-23 WBEN 7-4 WLVA 18-15  KMBZ 29-23 WBEN 7-4 WLVA 18-15					
2	1	1	3	ANNE MURRAY/I Just Fall in Love  LP: Let's Keep It That Way (Capitol)  KAKE LOW KORK HIGH WELL LOW WLVA 2-3  KDKA 4-8 KOY HIGH WFTL HIGH WNEW HIGH  KEX LOW KRLA 12-11 WFYR 8-14  KFMB LOW KRNT HIGH WGAR 21-27 WRE 15-2C  KGNR HIGH KSD HIGH WGAR 21-27 WRE 15-2C  KGNR HIGH KSD HIGH WGY HIGH WSB HIGH  KLOK HIGH KUGN HIGH WHAG 2-2  KMBZ 1-2  KND 1-2  KND 2-3  KND 3-4  KND 4-5  KNB 3-4  KND 4-5  KNB 4-1  KNB 4-1  KNB 4-1  KNB 5-5  KNB HIGH WBEN 9-9  WINR 6-5  KNB 4-1  K	13	13	13	10	DIRE STRAITS/Sultans Of Swing LP: Dire Straits (WB)  KDA 11-10 KSTP-FMHIGH WHEN HIGH WRIE 10-7 KEX LOW KVI 9-8 WINR 10-11 WSAR 5-12 KFMB HIGH WBEN 3-3 WIOD LOW WSPD LOW KMBZ 6-6 WFYR 4-2 WKLO 9-4 WTMJ HIGH KMPC B-10 WGR 4-15 WKVE 7-10 KNBR HIGH WGR 2-2 WLVA 7-5 KORK HIGH WGY HIGH WOWD 8-18 KRLA 3-3 WHOH HIGH WQUD 12-15  POCO/Crazy Love LP: Legend (MCA)					
42	23	8	4	PEACHES & HERB/Reunited  LP: 2-Hot (Polydor)  KAKE HIGH KRLA 11-1 WGAR 14-8 WOWO 9-5  KDKA 24-13 KRNT HIGH WGY HIGH WULD 16-12  KEX HIGH K5D HIGH WHAG 14-7 WRIE 8-1  KFMB HIGH K5TP-FMLOW WHDTH HIGH WSAR 23-12  KMBR LOW KUGN HIGH WHEN HIGH WSAR 25-10  KMBZ ON-30 WATR 7-4 WIOD HIGH WTMJ HIGH  KMPC 6-3 WBEN 19-12 WKLO ON-31  KNBR HIGH WBZ 12-9 WKYE 12-7		12	9	12	KPMB LOW KSTP-FMHIGH WGY LOW WOWO 10-7 KGNR HIGH KVI 5-6 WHOM HIGH WQUD 5-9 KHOW HIGH WATR 28-29 WHEN LOW WRIE 9-15 KMBZ 5-8 WBEN 16-16 WINR 5-3 WSAR 16-20 KOB HIGH WEZ 8-8 WIOO HIGH WSPO HIGH KORK HIGH WELI HIGH WKLO 4-7 KRNT HIGH WFTL LOW WLVA 5-9 KSD HIGH WFYR 9-11 WNEW HIGH  GEORGE BENSON/LOVE Ballad LP: Livin' Inside Your Love (WB) KDKA 7-6 KVI 10-5 WHOM HIGH WQUD 14-16					
3	3	3	5	KOB HIGH WELL HIGH WLVA 15-13 KORK LOW WFYR 15-9 WNEW HIGH FRANK MILLS/Music Box Dancer  LP: Music Box Dancer (Polydor) KDKA 9-3 KRLA 6-6 WFYR 3-1 WLVA 1-2 KEX HIGH KRNT HIGH WGAR 1-1 NWEW HIGH KFMB HIGH KST HIGH WGY HIGH WOWD 1-1 KGNR HIGH KSTP-FMHIGH WHAG 3-6 WQUD 2-1 KLOK HIGH KUGN HIGH WHOM HIGH WRIE 1-3 KMBZ 3-3 KVI 1-1 WHEN HIGH WSAR 12-1 KMPC 3-4 WATR 1-1 WINR 3-4 WSB HIGH	, (	. 7	7	13	KEX LOW WATR 6-5 WHEN LOW WRIE 12-11 KFMB ON WBZ ON-17 WINR 16-16 WSAR 20-19 KHOW ON WELL LOW WIOD HIGH WSPD HIGH KMBZ 37-31 WFYR 17-16 WKLD 29-25 WTMJ HIGH KNMPC 17-16 WGAR 13-16 WKYE 23-19 KNBR HIGH WGY LOW WLVA 17-16 KSTP-FRENIGH WHAG 7-3 WOWO 24-25 WORD CALDWELL/What You Won't  BOBBY CALDWELL/What You Won't  LP: Bobby Caldwell (TK)  KDKA 15-27 KSD LOW WHAG 9-12 WWWO 13-15					
8	8	6	6	KNBR HIGH WBZ 4-7 WIOD LOW KOB HIGH WELL LOW WKLO 11-19 KORK HIGH WFTL LHIGH WKYE 9-9  DOOBIE BROTHERS/What A Fool	10	14	14	14	KEX LOW					
22	1	7 1	7 7	KMPC 1-1 WBZ 1-1 WIOD HIGH KMBR HIGH WFYR 1-4 WKLO 3-1 KORK HIGH WGAR 6-3 WKYE 1-2  ENGLAND DAN & JF COLEY/Love Is  LP: Dr. Heckie And Mr. Jive (Big Tree)  KAKE HIGH KOY ADD WFYR ON-24 WLVA 26-2 KEX LOW KRLA ON-24 WGAR 23-20 WGMO 23-2  KFMB LOW KRNT HIGH WGR ON-17 WQUD 20-1  KHOW LOW KSO HIGH WGV LOW WRIE 19-1  KLOK ADD KSTP-FMHIGH WHAR 19-10 YSAR 23-2  KMBZ 28-21 KUGN HIGH WHEN LOW WSB HIGH	0 6 8 6 2	9	15	1!	KMBZ					

# Leading Adult Contemporary Songs

RAN	KINS	BY AI	RPLAY		ARTIST, TITLE, LABEL						
MAF	APR 5	APR 12	APR 19	MAR APRIAPRI APR	IST, TITLE, EADEL						
23	22	16	16	LP: Three KMBZ 23-32 WBEN 6-7 WIOD LOW WSPD LOW KORA 18-18 KMBZ 21-17 KMBC 2-6 WEL1 LOW WKLO 5-6  ORSA LIA/I Never Said I Love You LP: Not Released (Infinity)	CH/Precious Love Hearts (Capitol)  ##FYR 18-17 WINR 12-9 ##UD 13-11  ##GAR 15-21 WFOD LOW #SAR ON ##GY HIGH WKLO 34-27 WSPD LOW  ##HAG 11-11 ##KYE 19-15						
				K M LOW KSD HIGH WHEN ADD WSAR 6-3  GINR LOW KSDP HIGH WINR 21-24 WSPD HIGH KHOW LOW KUGN HIGH WIND HIGH WTM HIGH KME 15-1 KVI 16-13 WKLO 35-38  KME CON WELL LOW WKVE ON-28  KM CON WELL LOW WKVE ON-28  KM R LOW WETH HIGH WIVA 79-26							
14	10	21	17	LP. Superman [S-T] (Warner-Curb)  RDKA 6-5 KOY HIGH WELL LOW WNEW HIGH KIT HIGH KRNT HIGH WFTL LOW WQUD 23-19  RGNR HIGH KSD LOW WGAR A-31 WRIE 17-14  RGNR HIGH KSTP-FMHIGH WHAG 15-16 WSAR ON  KHOW HIGH KUGN HIGH WHOH HIGH WSB HIGH  KMB2 11-7 KVI 8-4 WINR ADD WSPD HIGH  KMPC 27-23 WATR 18-19 WIOD HIGH WTM; HIGH	WELF ADD WMYE 13-12 WFTL HIGH WNEW HIGH  S/Tragedy  S Having Flown (RSO)  KRNT MIGH WGAR 5-11 WKLO 1-5  CO ON WGR 8-11 WLVA 6-6  KSTP-FMLOW WGY HIGH WOWO 4-21  KVI 14-18 WHAG 30-30 WQUD 7-5  WBZ 2-2 WHEN HIGH WSB HIGH						
1	5	11	18	NEIL DIAMOND/Forever In Blue Jeans LP: You Don't Bring (Columbia)  LP: You Don't Bring (Columbia)  LP: John E  KEX HIGH KENT HIGH WFTL LOW WKYE 5-14  KERMB LOW KSTP-FMHIGH WFVR 10-20 WLVA 11-11  KGNR HIGH WIGH WIGH WIGH  KGNR HIGH WIGH WIGH  KGNR HIGH WIGH  KGNR HIGH WEYER HIGH  KEND HIGH WSPD HIGH  KORN HIGH WROOD IN A  KHOW ON KHOW ON KLOK ADD  KLOK ADD	NVER/What's On Your Mind Denver (RCA)  CRNT HIGH WFTL HIGH WNEW HIGH  SSD MIGH WGR ON WSPD LOW  CUGN HIGH WHAG 26-26 WTMJ HIGH  CVI 24-21 WINR 27-25  WATR 30-27 WIOD LOW						
28	20	20	19	CHER/Take Me Home LP: Take Me Home (Casablanca)  KDR 17-15 WATR 9-7 WHAG 23-19 WRIE 24-19  KWBZ 18-15 WBEN ON 11 WHEN LOW WSAR ON KWBR ADD WTL HIGH WKYE 22-21 WFM HIGH KWBR ADD WTL HIGH WKYE 22-21 WFM HIGH KWBR ADD WTL WATR 10-6 WSPD LOW KWBR ADD WTL WATR 10-6 WSPD LOW KWBR ADD WTL WATR 10-6 WSPD LOW KWBR ADD WTL WATR 10-8 WSTA ON-29  KWBR ADD WTR 21-18 WWA ON-29  KWBR ADD WRAN ADD WATR ADD WATR ADD WATR ADD WRAN ADD WKNBR ADD	#BEN 21-20 WKYE ON WELL LUW WLVA 23-19  /Love Takes Time  ### (Infinity)  #### BZ DN-20 WINR 27-21 WRIE ON-29  #### FYR DN-25 WKLO 24-24 W5AR ON-23  #### ADD WLVA ADD  #### ADD WLVA ADD  #### ADD WLVA ADD  #### ADD WLVA ADD  ##### ADD WLVA ADD  ##### ADD WLVA ADD  ##### ADD WLVA ADD  ##### ADD WLVA ADD  #################################						
34	31	28	20	BLONDIE/Heart Of Glass LP: Parallel Lines (Chrysalis) KORA 8-4 KORK ADD WGR 3-1 WOWO 5-2 ALX HIGH KRLA 9-8 WHAD 12-9 WOUD 10-8 KFMB ON KSD ON WHON HIGH WINN CN WSI HIGH KING ADD KUGN HIGH WINN CN WSI HIGH KINBS 30-22 WBZ 6-4 WINK 26-19 WSFD LOW	OLIVOR/The Last Time I est Days Of (Columbia) MB2 27-20 WELL LOW WNEW HIGH OB HIGH WFTL LOW WSB HIGH RNT HIGH WGR ON WTMJ HIGH STP-FMLCW WIOD HIGH VI ON WKLO 26-16 LINS/Hard Times For Lovers						
-	35	25	21	WINGS/Goodnight Tonight LP: Not Released (Columbia)  AAKE HIGH K5D HIGH WHAG ON-22 WOW5) 21-16  KOKA 20-15 K5TP-FMLOW WHOM HIGH WQUD 24-20  KGNR LOW KUGN HIGH WHEN LOW WRIE 29-24  KMBZ 35-24 WBZ 19-16 WINR 25-17 WSAR ON  KMBZ 35-24 WBZ 19-16 WINR 25-17 WSAR ON  KMBZ 35-24 WBZ 19-16 WINR 25-17 WSAR ON  KMBR HIGH WGAR 12-13 WKYE 24-20  KMBR HIGH WGAR 12-13 WKYE 24-20  KMBR HIGH WGAR 12-13 WKYE 24-20	INDES FOR Lovers (Elektra)  STP-FMLOW WFTL LOW WSAR 18-8  UGN HIGH WINR 22-27 WSPD LOW  VI ON WIND LOW WTMJ HIGH  ATR 14-14 WKLO 37-34  ELI LOW WKYE ADD  NSTADT/Just One Look  In The USA (Asylum)  ORK LOW KVI 17-20 WKLO 19-14  RNT HIGH WATR 27-30 WKLO 19-14						
21	21	19	22	LIVINGSTON TAYLOR/I'll Come  LP: 3-Way Mirror (Epic)  KAKE HIGH KRNT HIGH WFIL LOW WNEW HIGH REX LOW KSD ADD WINR ON WOWO 25-17 RFMB LOW KSD ADD WINR ON WOWO 25-17 RFMB LOW KSTP-FMHIGH WIOD HIGH WSAR 13-7 RGNR LOW KUGN HIGH WKLO 38-30 WSPD LOW RHOW ON KYI 13-12 WKYE 21-22 WTM] HIGH	SSON/Little Bit Of Soap  (Bang) RLA ON-27 WBZ ADD WRIE ON DOWN ADD WGAR ADD WSB HIGH						
44	36	23	23	RAY STEVENS/I Need Your Help  LP: Not Released (WB)  KEX HIGH KRNT ON WGAR 26-19 WOWO 28-23  KEX HIGH KUGN HIGH WHATA 33-27 WTMJ HIGH  KEX HIGH KUGN HIGH WHATA 33-27 WTMJ HIGH  KEND LOW KVI ON-22 WIOD LOW  KMBZ 20-18 WATR 22-16 WEYF A-30  O. NEWTO	BEN ON-21 WOMO A-28  /Love You Inside Out  Having Flown (RSO)  MC 26-20 W82 ON MIAG ON-29  NBR ADD WFTYR ON-23 WINR ADD  ON-30 WRIE ON-30  EEN ADD WGR ON  N-JOHN/Deeper Than The						
				MARR LOW WELL HIGH WLVA ON TOTAL WELL HIGH WLVA ON KAKE AUD W.KMPC A-28 WE	Hot (MCA)						
A	ell 1	0 40	70		PADIO REPORT						

THIS CHART IS A COMPILATION OF STATION REPORTS. EACH SONG IS WEIGHTED FOR STATION CHART POSITION, PLACEMENT IN STRESS SOTATION, AND THE MARKET SIZE OF THE STATION.

19 Apr. 1979

RANKING BY AIRPLAY			RPLAY	ARTIST, TITLE, LABEL	RANKING BY AIRPLAY			RPLAY	ARTIST, TITLE, LABEL		
M R 20	APR	APR 12	APR 10	Altion, these, sades	MAR 20	AZA	<b>A</b>	APR 10			
12	16	26	35	WEYR ADD WSB ADD WSB ADD WSAR 30-18 WSPD ON DONNA SUMMER/Heaven Knows LP: Live And More (Casablanca)	39	39	32	42	DELEGATION/Oh Honey LP: The Promise Of Love (Shadybrook) KMBZ 19-19 WHAG 8-5 WKLG 40-37 WRIE 30-25 KOB ADD WINR ON WKYE ON KRLA 15-12 WIOD LOW WEVA 9-8		
_	_	42	36	MCSW HIGH KRNT HIGH WHDH HIGH  KCNR LOW WATR 4-2 WKLO 6-12  KORK HIGH WEYR 19-22 WRIE 18-21  MCGUINN, C & H/Don't You Write  LP: McGuinn, Clark & Hillman (Capitol)	26	25	36	43	KEMB HIGH KUGN HIGH WKLD 10-8 KMBZ 7-33 WGR 13-10 WKYE 10-6 KORK LOW WIOD LOW WLVA 25-27		
_	50	39	37	KANE 25-24 MGAR ON-29 WKYE 25-25 WTMJ HIGH KNBR LOW WGY LOW WNEW LOW WINEW LOW WINEW LOW AVI ON-23 WHAG 16-15 WGUD 28-24 M. MANCHESTER/Theme From Ice	37	33	35	44	EVELYN "C" KING/I Don't Know If LP: Smooth Talk (RCA) KDKA 12-21 WATR 15-18 WINE 14-23 WAR ADD KEX LOW WBZ 7-10 WLVA KRLA 16-20 WHAG 4-4 WRIE 18-18		
				KFMB (N WATR 23-17 WRLO ON-40 WTM) HIGH KHOW ON WELL LOW WRLE 26-18 KLOK HIGH WFIL HIGH WSAR ON KOB HIGH WIOD LOW WSPD LOW	-	-	45	45	VILLAGE PEOPLE/In The Navy  LP: Go West (Casablanca)  KOKA 22-19 WHAG ADD WILVA UN-21 WEB  KEX HIGH MHEN ADD WOWO 26-22  WGAR 18-10 WINR ON WSAP (N		
41	41	38	38	LP: Greatest Hits Vol. 2 (Columbia) KEK HIGH KRNT HIGH WELI LOW WNEW LOW KMBZ 34-29 KUGN HIGH WFTL LOW WSB HIGH KNBR ADD WBEN 20-17 WIOD LOW	-	-	-	46	NICOLETTE LARSON/Rhumba Girl LP: Nicolette (WB) KAKE LOW WATR ON-25 WKYE ADD WOUD 38-21 KUGN ADD WILZ ON MLVA ON WSFD ADD KYI ON WKLO ADD WNEW LOW		
-	-	-	39	KEX ADD KSD ADD WINR ADD WSB ADD KLOK HIGH WBEN ADD WIOD ADD WTMJ ADD KMBZ ADD WRZ ADD WKLO ADD	-	49	49	47	ROGERS & WEST/All I Ever Need Is LP: Classics (UA)  KEX ADD WELL LOW WNEW HIGH  KMNEZ 10-4 WFTL HIGH  KENT HIGH WIOD LOW WITHIN HIGH		
19	24	29	40	EDDIE RABBITT/Every Which Way  LP: Every Which Way (Elektra)  KEX LOW WEEN 5-10 #100 LOW  KEAN LOW WEEN 11-8 WILVA ON	-	-	-	48	THE JACKSONS/Shake Your Body LP: Destiny (Epic) KDKA 23-20 WFYR ON-21 WHAH 42-1 KMPC 12-12 WGAR 19-12 HEN ADD		
-	-	-	41	BILLY JOEL/Honesty LP: 52nd Street (Columbia) KHOW ADD WATE ADD MGY LOW WSAR ADD	-	-	-	49	ART GARFUNKEL/In A Little While LP: Fate For Breakfast (Columbia) KFMB ADD KUGN HIGH WOUD A-2! WIM; HIGH KHOW ADD WBEN ON-22 WRIE ON KOB HIGH WELI LOW WSPD ON		
				KLOK ADD WEEL ADD WHAG ADD WSB ADD KMPC ADD WFYR ADD WKYE ADD KSD ADD WGR ON WRIE CN	-	-	-	50	CRYSTAL GAYLE/When I Dream LP: When I Dream (UA) KEX LOW KOB HIGH WELL ADD WIMJ HIGH KLOK HIGH KUGN HIGH WSPD CH		

# A/C This Week

# By NEIL YOUNG

Neil Young, Director of Research of the Radio Report, is an eight-year radio veteran, having served as an air personality and music director at stations in Albany, NY; Hartford, CT; Springfield, MA; and currently San Bernardino, CA, where he does weekends on KFXM.

Hi, this is Neil Young. Yes, it's my real name. (And Mom and Dad thought they were being original!) I know you've heard it before, but this is your column! I will be the "host", the Phil Donahue of columnists, constantly seeking out your thoughts, opinions and ideas! I love black and white pictures and news releases, too, so

send 'em out! My address and phone number will appear at the end of the column.

# Three's Company

WSIX in Nashville lost three jocks in one week! Afternoon drive and MD person Dennis Cahill is crossing the street to do mid-days at WLAC. Mid-day jock Dave Hutcheson goes to Louisville's WKLO for an afternoon show, and WSIX evening personality Vern Robinson packs his umbrella for Portland, where he'll do evenings at KEX. It should come as no surprise that WSIX PD Jerry House is looking for people who want to earn their living in Music City. Send your tapes to 441 Murfreesboro Rd., Nashville 37201.

Jerry's number is (615) 259-2200. By the way, WSIX is being spun off by GE Broadcasting as part of the big GE-Cox merger. Looks like a sale will soon be finalized with Katz — the station rep people. It will be their first station.

# Beforeplay v. Afterplay

While many stations feature successful "sportstalk" shows in the early evening, KOY in Phoenix has found its late night sports show to be equally successful. One disadvantage with an early evening program: your potential audience is at the game (or listening to it). With the later show, they've just seen the game, they're still all fired up, ready to give you some

Continued on page 53

# **Adult Contemporary**

# **Chart Analysis**

Kenny Rogers has become a bona fide Adult Contemporary artist! Blandle continues to build, getting ready to repeat their MASSurvey success! Barbara Mandreil and McGuinn, Clark & Hillman maintain their upward movement.

# Prime Movers: Most Added:

NIGEL OLSSON **ORLEANS ENGLAND DAN &** JOHN FORD COLEY

KENNY ROGERS BILLY JOEL NIGEL OLSSON BEE GEES BARBARA MANDRELL

# Adult Contemporary Stations

EACH CORRESPONDENT'S PLAY-FOR STATIONS USING CHART NUMBERS THIS INFORMATION APPEARS:

- 5 BIGGEST MOVERS
- 4. DROPS THAT "STIFFED" FOR STATIONS NOT USING CHART NUMBERS, THIS INFORMATION APPEARS
  - 1 ADDS
- 2 DROPS THAT "STIFFED"

KAKE/Wichita KS PD: Gene Rump A PD: Jack Olivor GM: Frank Gunn

ADD MANDRELL

OLIVIA/D HUMFENDINCE

KDKA/Pittsburgh, PA PD: Rick Starr MD: Randy Flick GM: A.B. Hartman

GATHOR

MIECS

MUKKAY

5-9 LNE 11-10 STHAITS

24-13 PAH/R 29-23 VANWARNER

25-15 WINGS 22-19 VP/N 25-12 AMII

A-28 SUMMER/HOT CORNICHE





SWANSON/M.D.

NORRERG/P.D.

KEX/Portland OR PD Eric Norberg MD Bob Swanson GM Richard P Kale

BG7L MIGHTINGALE GARFUNKEL/SINCE

HAW DAK HIDGE

KFMB/San Dingo, CA MD Clark Anthony GM: Paul Palmer

ADD GARFUNKEL ADD GARFUNKEL ADD DENVER ADD OPLEASS

KGNR/Sacramento, CA PD Dave Darin MD: Lee Kirk GM: Virgil Clemons DENVER

KHOW/Denver, CO MD Brian Scott GM: Joe Parish

ADD BLOMDIE GARFUNKEL JOEL TH

KI.OK/San Jose, CA PD MD GM Bill Negver

ENG DAN & IFC IDELIN MATHIS HANLS

OLSSON/L

KMBZ/Kansas City MO PD: Steve Bell GM Wall Lockman

DAN MUNBAY

MILLS RAW DIAMOND STRAITS MC GOVERN PGCO

18-9 CALDWELL 14-10 CAMPRELL

35-34 WINGS 36-27 DENVER 30-32 BLONDIE

32-25 COLLINS 21-21 ENG DAN # JEC MONSTADTIA ADD

HUMPENDINCK

KMPC/Los Angeles, CA PD Mark Blinoff MD Ron Rodrigues

GM: Kenneth L Miller DOOBIES QIN PAH/R

BLONDIE

GAYNOR BG/T IAURRAY

29-21 ENG DAN & JEC

16 20 BG L 27 23 C GOVERN 18-11 GARY S 13-11 CHER

A-25 VANWARMER

JOEL , H

PD: Scott Burton MD Bryan Eaton GM Bill Dwyer

MANDRELL VANWARMER COLLINS

STREISAND ORLEANS CHER ADD ADD

KOB/Albuquerque, NM GM Ronald L Sack

DENVER DELEGATION SPYRO ADD DEFFET

KORK/Las Vegas, NV PD/MD: Craig Parsons GM. Rick Richardson

ADD BLONDIE ADD ENG DAN & JFC

PD Nat Stevens MD Dan Armstrong GM. Gary D. Edens

ADD ROGERS/S
ADD RONSTADT/A
ADD MANDRELL
ADD ENG DAN & J.C.

KRLA/Los Angeles, CA PD An Laboe MD Gary Theroux GM Don Fry

F&H/R DOOBIES GAY OR

AMII MILLS QAN BLONDIE

13-10 CHIC 27-18 WELCH

30-21 HARRISON 21-13 SLEDGE 22-14 CHER 28-22 H MANN

KRNT/Des Moines, IA PD/MD. Del Hull GM. Al Lobeck

ADD W NEWTON

KSD/St. Louis, MO PD: Lee Fowler MD. Ed Scarborough GM: Ed Newsome

ADD STEVENS ADD ROGERS/S ADD TAYLOR ADD JOEL/H ADD OLSSON/L

KSTP/Minneapolis, MN PD/MD: Marc Anderson GM: John Mayasich

ADD NONE

KUGN/Eugene, OR PD Jack Barry MO Michael Ross GM Raigh Fetti

SPYRO OLIVIA/D ADD DESSONIE

PD Mike O'Shea

MURREY

MC GOVERN

STRAITS

73-17 CHIC

A-24 OLSSON/L

ADD VOLDOURIS

WATR/Waterbury CT PD MD Glenn Colligan GM Fred Erwin

MILLS SUMMER/HEAVEN

GAN FAH/A

BENSON CHER

11-10 HARRISON

22-16 STEVENS

23-17 MANCHESTER I 26-22 VOLDOURIS 16-12 ENG DAN & JFC 25-21 MANDRELL

CHICALOUG

R HELSON ROMSTADT/A JOEL/H NESMITH/RIO

PD Bob Wood MD. Roger CHRISTIAN GM: Larry Levite

DOOBIES CALDWELL STRAITS

VANWARMER

GAYHUR HARISON MURRAY RIBBITT

19-12 74H R 23-18 MANDRELL 17-14 SPYKO

22-19 VOUDOURIS ADD MEAH ROGIRS S OLIVIAID

# Adult Contemporary **Stations**

WBZ/Boston, MA PD: Dave Martin MD: Jim McMann GM: Bill Hartman

DOOBIES BG/T MURRAY BLONDIE CHIC QAN MILLS 12-9 PAH/R 7-10 E C KING

17-11 JACKSONS WINGS INSTANT HARRISON 15-14 HARRISON 16-15 MC GOVERN

R SMITH OLSSON/L ROGERS/S JONES RAYDIO ADD

WELI/New Haven, CT OM BIII Rock MD: Wait Pinto GM: Frank Moore

ADD TOFL/H ADD MANDRELL ADD GAYLE

WFTL/Ft. Lauderdale, FL PD: Mike Harvey GM: William Sherry

ADD OAK RIDGE ADD PRESLEY/SIN

WFYR/Chicago, IL PD: Don Kelly MD: John Wetherbee GM: Jim Barker

MILLS STRAITS GAYNOR DOOBLES CHIC BG/T 12-7 14-8 15-9 OAN BLONDIE PAH/R

13-10 B & JAMES 24-19 WING5

16-12 HARRISON 21-18 CHER 21-18 CHER 17-16 BENSON 18-17 WELCH

ADD QLIVIA/D ADD RONSTADT/A ADD DOOBIES/MINUTE JOEL/H MANDRELL R SMITH ADD

WGAR/Cleveland, OH PD: Chick Watkins MD: Chuck Collier GM: Art Caruso

MILLS BLONDIE DOOBIES GAYNOR Q&N CHIC 7-7 SLEDGE 14-8 PAH/R 10-9 CHER 18-10 VP/N

30-18 OLIVIA/D 19-12 JACKSONS 26-19 STEVENS 29-25 MANDRELL 23-20 ENG DAN & JFC

A-31 MC GOVERN

ADD OLSSON/L ROGERS/S BG/L

WGR/Buffalo, NY PD: Larry Anderson MD: Jerry Reo GM: William Irwin

BLONDIE STRAITS DOOBIES GAYNOR QAN N YOUNG LRB RABBITT 7-9 CALDWELL 13-10 HEART 17-13 HARRISON

19-16 CHIC 14-12 CHER

WQY/Albany-Schenectady, NY PD/MD: Mike Neff GM: James Delmonico

WHAG/Hagerstown, MD PD: Ed Fennessy MD: Jim Seybert GM: Gary Portmess

MURRAY BENSON E C KING DELEGATION 12-9 BLONDIE 19-10 ENG DAN & JFC 22-13 JACKSONS 28-20 BOFIL 33-27 STEVENS 30-24 BEACH 23-19 CHER

ADD REA

WHDH/Boston, MA PD: Al Brady MD: Jayne Reino GM: David Croninger

WHEN/Symcuse, NY GM/PD: Bob Carolin MD: Karen Sherrard

VP/N JACKSONS VANWARMER ADD ADD H MANN ORSA LIA

WINR/Binghamton, NY PD/MD: Jerry Reed GM: David Mitchell DOOBIES

BG/T POCO MILLS MURRAY CHER GAYNOR LRB WELCH 12-9 WELC 15-10 CHIC 23-12 P&H/R

WINGS VANWARMER BLOND LE 27-21 ORLEANS

ADD

ROGERS/S SUMMER/HOT MC GOVERN SUPERTRAMP ADD ADD ADD

8G/L WIOD/Miami, FL PD: Alan Anderson GM: Bill Vlands

ROGERS/S MANDRELL GRAY ADD ADD

WKLO/Louisville, KY PD/MD: Gary Major GM: Bernie Thompson

DOOB1ES LRB BABYS STRAITS BG/T GAYNOR POCO HEART MONEY QAN 16-9 26-16 MATHIS

38-30 TAYLOR 39-32 VANWARMER 34-27 WELCH 21-15 HARRISON

ADD LARSON/R ADD ROGERS / S CHICAGO/G RAWLS

WKYE/Bristol, VA PD/MD: Pat Rogers GM: Jack Lawyer

DOOBIES CALDWELL QAN HARRISON HEART 9-9 MILLS 7-10 STRAITS 26-17 ENG DAN & JFC 18-11 B & JAMES 29-24 GARY'S 23-19 BENSON 19-15 WELCH

WLVA/Lynchburg, VA PD/MD: John Hook GM: Jerry Clegg

RONSTADT/A

LARSON/R

JOEL/H

ADD

ADD

ADD

DOOBIES 1-2 MILLS 2-3 MURRAY 10-4 WINGS 7-5 STRAITS 6-6 BG/T 4-7 GAYNOR 9-8 DELEGATION 5-9 POCO 13-10 HARRISON 30-25 GARFUNKEL / SINCE 23-19 DENVER 26-22 ENG DAN & JFC 24-20 BEACH/TIMING 29-26 ORSA LIA

WNEW/New York, NY PD: Dean Tyler MD: Jeff Mazzel GM: Mel Karmazin

ADD ORLEANS

ADD SPYRO ADD HOOK PRESLEY/SOL

WOWO/Ft. Wayne, IN PD: Ned Foster MD: Sam De Vincent

BLONDIE DOOB IES PAH/R CHIC HARRISON 7-10 AMII 25-17 TAYLOR 21-16 WINGS 28-23 STEVENS 17-12 SLEDGE 26-22 VP/N A-27 JACKSONS

A-28 OLSSON/L A-29 VANWARMER

PD: Mike Powell MD: Dan Vaccaro GM: Bob McDowell

MILLS DOOBIES GAYNOR QAN BG/T MURRAY LRB BLONDIE POCO 24-20 WINGS 16-12 PAH/R 26-22 ORLEANS 23-19 MC GOVERN 28-24 MC&H

A-28 CHER A-29 GARFUNKEL A-30 MANDRELL

WRIE/Erie, PA MD: David Lankford GM: F. Brady Louis

VANWARMER QAN GAYNOR STRAITS 7-8 LRB 4-9 RABBITT 14-10 HARRISON 26-18 MANCHESTER/I 30-25 DELEGATION 24-19 CHER 29-24 WINGS 19-16 ENG DAN & JFC

WSAR/Fall River, MA PD: Ken McLean MD: Mark Williams GM: Ed Juaire

ADD ROGERS/S

MURRAY DIAMOND ORSA LIA HARRISON CHIC COLLINS 18-8 21-9 VANWARMER 25-10 P&H/R 24-21 BLONDIE BENSON

19-18 MONEY 23-22 ENG DAN & JFC

JOEL /H E C KING RAYDIO ADD

WSB/Atlanta, GA PD: George Fischer MD: Gene Christie GM: Elmo Ellis

JOEL/H ROGERS/S ADD RONSTADT/A HAGAR HOOK ADD ADD ADD

WSPD/Toledo, OH OD: Bill Chambers GM: Doug Sinn

WINGS LARSON/R ADD ORLEANS BEACH RAW ADD

WTMJ/Milwaukee, WI PD/MD: Mike Elliot A.MD: Sam Armato GM: Bill Haig

PRESLEY ADD ROGERS/S RAWLS ADD HOOK

# It's letters like this that make us happy to be in business!

WRBQ Radio 5510 Gray Street Tampa, Florida 33609

(813) 821 0708 St Pete

Mr. Scott Blake Vice President William B. Tanner Company, Inc. 2714 Union Ext. Memphis, Tenn. 38112

March 13, 1979

After using the SOB Library now for almost a year, I can definitely say, it is by far the most usable, versatile and flexible production source on the

We've gone through several packages over the years, but yours puts all the others to shame. It is a great time saver, as well as allowing our commercial creativity to sparkle. How many times I have had a perfectly written spot destroyed only because the production library was a dead end. That never happens with your SOR library. SOB library.

Please keep up the excellent work, and don't take the attached "Comments & Suggestions" sheet as anything negative. It represents many hours of sheer production pleasure with the SOB.

Sincerely yours

Shore Chevery Steve Cheney Creative Director

MARTE-MARKS SOUTHERN COMMUNICATIONS, INC.





# MORE KUDOS FOR CLENOTT

In the wake of the announcement of Matthew Clenott's move to WDAI-FM in Chicago, praise for his accomplishments continues to pour in. Jack Minkow, vice president and general manager of the ABC-owned station, said "We are very excited about having Matthew join us. He is one of the top people in the country. He understands how Disco and the Discotheque life style translate into radio. So far. discotheques seeem to be to the Disco audience what the large rock concerts are to the rock & roll audience. Therefore it is important to know how much needs to be translated to radio."

Minkow acknowledges that Disco radio in Chicago is different from Disco radio in New York, "The midwest has been traditionally different in the speed with which it has accepted musical change."And this, he said, was true of Disco music. But, he added, there was a very large market for Disco with over 200 large Discos, and strong Disco sales. "All indicators are

present, as they were in the early days of New York.

Minkow concluded, "If we are going to be Disco, and we are, we should hire the very best person in the field, and in our judgment, Matthew represents that .

Clenott starts April 30 at the station.

# WDRQ LINE-UP

New program lineup at WDRQ in Detroit is: Bobby Sherman from WCAR, Detroit, 6-10 a.m.; David Preston from WNOX, Knoxville 10 a.m.-2p.m.; operations director Eddie Rogers 2-6 p.m.; music director Jim Ryan 6-10 p.m.; Tony Giamarco from V95 in Jacksonville 10 p.m. -2a.m.; and Kim Carson 2-6 a.m.. Joining the station as programming assistant is Debbie Stachel.

### AUDREY JOSEPH TO ARISTA

Audrey Joseph has been named director of national disco promotion for Arista Records. The appointment comes at a time when Arista is enjoying its biggest hit in the Disco

field to date with GQ's "Disco Nights' (Rock Freak)." The success of this record encouraged a significant step up in Arista Disco activity. Joseph said that when possible, Arista would follow the policy of putting the Disco mixes of songs on the album.



Carrie Lucas gets down to some serious dancing with RCA Disco marketing director, Tony King.

# Disco **Stations**

Disco 96/Mlami, FL PD: Beau Raines MD: Frank Walsh GM: Mort Hodgson

1 Cheryl Lynn

Poxy

Peter Jacques Band

GQ Gino Soccio/Dancer

6 Machine

Cher

Village People

14 9 Village People
17 10 Sylvester
18 11 T-Connection/Sat. Nite
10 12 Sister Sledge/Dancer
12 13 Blondie
19 14 Madleen Kane
16 15 Melba Moore
21 16 Sister Sledge/Family
22 17 Donna Summer

17 Donna Summer

25 18 Carrie Lucas 20 19 Witch Queen 24 20 Gibson Brothers

Adda+

Rosebud - Tremendous club play. Anita Ward - Local product. Burning

up discos.
Poussez - All clubs giving heavy action.

McFadden & Whitehead - It's everywhere, sles, requests & clubs .Vicki Sue Robinson - Sales & club

action.

TATT/Oklahoma City, OK PD: Mike Gardner

GM: John Michael Scott

1 1 Jacksons 3 2 Blondie 2 3 Village People 5 4 Cheryl Lynn 2 3 Villa 5 4 Chery 10 5 Foxy

8 Linda Clifford

13 9 Sister Sledge/Family 17 10 David Naughton 4 11 Sister Sledge/Dancer 12 12 Madleen Kane

X 13 Donna Summer 15 14 Taana Gardner 20 15 Melba Moore 19 16 Sylvester

X 17 Witch Queen 18 18 Cher X 19 Vicki Sue Robinson

A 20 Liquid Gold

Gloria Gaynor - Instant Add First Choice - Double X. PD likes record. Also, what it is doing in trades.

Rosebud - Pink Floyd tune - hot record.

Brainstorm - Local club action.

ŘFMX/Minneapolis, MN

PD: Gary DeMaroney GM: Ross Davis

1 1 Carrie Lucas 2 2 Alton McClain & Destiny

3 3 Sister Sledge 4 4 Instant Funk 5 5 Gino Soccio

6 Shotgun 7 GO

7 7 GQ 6 8 E "C" King

13 9 Taana Gardner 10 10 Claudja Barry 12 11 Dynasty

12 McFadden & Whitehead

13 Lipps Inc.

18 14 Rosebud 11 15 Witch Queen

11 15 Witch Queen
14 16 Sylvester
15 17 Cher
8 18 Cheryl Lynn
19 Village People
20 Donna Summer

Adds:

Lisa Dal Bello Madleen Kane ~ Known artist.

KIIS-FM/Los Angeles, CA PD: Mike Wagner A.PD/MD: Sherman Cohn GM: Edward Boyd

1 1 Cheryl Lynn 3 2 Gino Soccio/Both

5 3 Claudja Barry 2 4 Sister Sledge/Both 6 5 Machine

4 6 GQ 8 7 Carrie Lucas 9 8 Madleen Kane 7 9 Village People

11 10 Erotic Drum Band

13 11 Liquid Gold 12 12 Witch Queen

HB 13 Rosebud

16 14 Blondie 15 15 Foxy 17 16 St Topez

18 17 Vicki Sue Robinson HB 18 Donna Summer

19 19 Sylvester HB 20 David Naughton

Anita Ward - Hot record, give it one listen. Top 5 phones already. Poussez - Disco. First Choice - Disco play.

# Disco **Stations**

KSET/El Paso, TX PD: Chuck Kelly GM: Al Cohen GQ Gino Soccio/Dancer Instant Funk Cheryl Lynn Village People Antonio Rodriguez Foxy Narada Micheal Walden Silvetti Wonderland Band Chic Madleen Kane Sister Sledge/Dancer Alton McClain & Destiny Santana Sylvester Donna Summer David Naughton Liquid Gold Doobie Brothers

Sister Sledge/Family - It's a smash.
McFadden & Whitehead - We like feel
of record. Should go far.
Taana Gardner - Initial sales & club action. action.

Viva - Playing spanish version. Should do well on the market.

Bryan Adams - Good pop feel. Potential cross over.

KUTE/Los Angeles, CA PD: Bill Stevens MD: Lon Thomas GM: Bob Sabo 1 Peaches & Herb 2 Cheryl Lynn Foxy 4 Doobie Brothers 5 Sister Sledge 6 GQ GQ Village People 8 12 8 Blondie 9 Chic 10 Daddy Dewdrop 11 11 Erotic Drum Band 7 12 Gary's Gang 16 13 War 14 Jacksons 13 15 Rod Stewart 16 Donna Summer 17 17 Cher 15 18 Amii Stewart 19 Gino Soccio

20 Isley Brothers

Liquid Gold - Sales & request action.

WBOS/Boston, MA PD: Jane Dunklee GM: Alan Temple 1 Gino Soccio Sister Sledge Machine Bombers Vicki Sue Robinson Micheal Jackson Madleen Kane Peter Jacque Band 14 10 Carrie Lucas 9 11 Jacksons 15 12 Melba Moore 13 Patt LaBelle 14 Cher 15 Instant Funk 14 17 Instant Funk 20 16 Alton McClain & Destiny 13 17 Ultimate 21 18 Gibson Brothers 25 19 Sylvester 24 20 Taana Gardner

Anita Ward\* Patrick Jouvet\* Paradise Express\* Exile\* Terri De Sario\* Bonnie Pointer\*

WDRQ/Detroit, MI OD: Eddle Rodgers MD: Jim Ryan GM: Tom Mosher "ino Soccio/Dancer 3 Machine 4 Sister 5 Gino So Sister Sledge/Family Gino Soccio/Dance to Dance Witch Oueen 6 7 Cheryl Lynn
13 8 McFadden 6 Whitehead
7 9 Amii Stewart
10 10 Cher 11 Vicki Sue Robinson 12 Gary's Gang 13 Instant Funk 14 Sister Sledge/Dancer 16 15 Jacksons 19 16 Foxy 17 17 St Topez 15 18 Bombers 22 19 Taana Gardner 20 20 Madleen Kane

### Adds:

Anita Ward - Top 10 in club.
Mantus - Black club action. We
feel it will cross.
Poussez - Doing well in club.

WCAU-FM/Philadelphia, PA

PD: Roy Laurence MD: Roy Perry GM: Jim Keating 1 Gino Soccio 2 GO GQ Village People Sister Sledge/Family Patti LaBelle 14 Carrie Lucas Cher 7 7 Cher
2 8 First Choice
17 9 McFadden 6 Whitehead
15 10 Madleen Kane
13 11 Claudja Barry
8 12 Amii Stewart
14 13 Thelma Houston 10 14 Rick James Donna Summer Direct Current Poussez (LP) 20 18 Linda Clifford (LP) 21 19 Santana 16 20 Bunny Sigler

Ashford & Simpson Tavares Evie Sands Laura Taylor Taana Gardner

WGCI-FM/Chicago, IL PD: Barry Mayo GM: Ernest James Sister Sledge Doobie Brothers Gine Soccio Raydio Cheryl Lynn Peaches & Herb Jacksons GQ Rick James Cher Machine Amii Stewart George Benson War Tyrone Davis Maze Herbie Hancock Wings Linda Clifford/Don't Give Pointer Sisters

Ashford & Simpson\* Bell & James\* Carrie Lucas\*

Hot in market. LP cuts in Chicago.

WKGN/Knoxville, TN PD: Kerry Lambert GM: Barry Sherman Doobie Brothers Jacksons 3 Sister Sledge/Family 4 Blondie 5 Amii Stewart 6 GQ 7 Narada Michael Walden 8 Instant Funk 9 Gino Soccio 8 10 Chic 11 Village People St Tropez 13 Madleen Kane 14 Donna Summer 15 Linda Clifford 16 Cheryl Lynn
18 17 Witch Queen
18 Machine
19 Claudja Barry
16 20 David Naughton

Carrie Lucas - National action on record. McFadden & Whitehead\* Bonnie Pointer\*
Poussez\*
Mike Theodore\* - Orchestra consulstant advice.

\* Club action & good trade action.

WLIQ/Mobile, AL MD: Charles Pearson GM: Jeff Stacy 1 Jacksons 2 Amii Stewart 3 Sister Sledge/Both
5 4 Blondie
6 5 Foxy
8 6 Bell & James/Livin'
7 7 Gino Soccio/Dancer
4 8 Instant Funk
11 9 Village People
17 10 Wings
13 11 E "C" King/I don't know
10 12 Chic
9 13 Cheryl Lynn
18 14 Doobie Brothers
16 15 Witch Queen
12 16 Cher
12 16 Cher
12 16 Grant Se Herb/Reunited
15 18 GQ
20 19 Carrie Lucas
24 20 Madleen Kane 3 Sister Sledge/Both 24 20 Madleen Kane

### Adds:

Theo Van Ness - Hot club record.
Amii Stewart - Hot club action.
Bonnie Pointer - Good track record.
Double Cross - First choice - personal
pick fit in marchet.
T-Connection - Sat. Nite personal pick.
Fit well in market.

WZZD/Philadelphia, PA PD: Larry Knight MD: Mark Serpas GM: Alan Johnson 1 Jacksons 2 Amii Stewart 3 Gino Soccio GQ 5 Peaches & Herb 6 Village People 7 Sister Sledge 8 McFadden & Whitehead 9 9 Foxy 6 10 Cher 12 11 George Benson 12 Instant Funk 13 Cheryl Lynn 14 Patti LaBelle 25 15 Pointer Sisters 17 16 Doobie Brothers 18 17 Wings 20 18 Crown Heights Affair 10 19 Chic 15 20 Bombers

### Adds:

Donna Summer - Instant acceptance.
Dante's Inferno - First ear pick since went to disco.
Sylvester - Moved up local disco charts.
Increased rsb play.
Direct Current - @1 disco song in Philadelphia.

Bee Gees - Sales figures incredible.

\* Ear Pick



for Quality!

# The Rencounter Of WHITERACE Will Be Here Soon!



for Quality!

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# **RECEIVED THIS WEEK**

ALBUMS (April 11-17, 1979)

### April 12

THE DRAMATICS/Any Time • Any Place (MCA)
WAYLON/Greatest Hits (RCA)
THE WONDERLAND BAND/Wonderwoman (Roadshow)
TRIUMPH/Just a Game (Attic)

### April 13

SWEET THUNDER/Horizons (Fantasy)
PHILLY CREAM/Philly Cream (Fantasy)
HOT TUNA/Final Vinyl (Grunt)
DOTTSY/Tryin' to Satisfy You (RCA)
BONEY M/Nightflight To Venus (Sire)

### April 16

SUPERMAX/Fly With Me (Elektra)
SPARKS/No 1 In Heaven (Elektra)
REX ALLEN, JR./Me And My Broken Heart (WB)
NINO ROTA/Hurricane (Original Soundtrack) (Elektra)
HARGUS "PIG" ROBBINS/Unbreakable Hearts (Elektra)
STELLA PARTON/Love Ya (Elektra)

SINGLES (April 11-17, 1979)

### April 11

ZELLA LEHR/Only Diamonds Are Forever (RCA) TAKA BOOM/Night Dancin' (Ariola) CHANSON/I Can Tell (Ariola) PINK LADY/Kiss in The Dark (Elektra) FIVE SPECIAL/Why Leave Us Alone (Elektra)

### April 12

FRANKIE MILLER/When I'm Away From You (Chrysalis)
THE BABYS/Head First (Chrysalis)
RODNEY CROWELL/(Now And Then, There's) A Fool Such As I (WB)
DUNCAN BROWNE/The Wite Places (Sire)
KENNIE DELT/Funky Musak (Mercury)

### April 13

RUDY COPELAND/True Love (Fantasy)
PHILLY CREAM/Jammin' At The Disco (Fantasy)
THE ORIGINALS/J-E-A-L-O-U-S (Means I Love You) (Fantasy)
THE ORIGINALS/J-E-A-L-O-U-S (Means I Love You) (Fantasy) 12-inch

### April 16

ATLANTIC STARR/(Let's) Rock 'N' Roll (A&M)
BADAZZ/Buckš (A&M)
THE KENDALLS/Just Like Real People (Ovation)
RUFUS/Ain't Nobody Like You (MCA)
JOHN HIATT/Padlo Girl (MCA;
HIGHWAY/You Made A Fool (RSO)
FRANKIE MILLER/When I'm Away From You (Chrysalis)
TOM T. HALL/There is A Miracle in You (RCA)
TRIUMPH/Hold On (RCA)
SILVER CONVENTION/Get Up And Boogle (Midsong) 12-inch.
TROPIQUE/The Runner (Midsong) 12-inch.
TERI De SARIO/The Stuff Dreams Are Made Of (Caseblanca) 12-inch.
DAVE LAMBERT/Take A Little Bit Of My Life (Polydor) 12-inch.
DREAM EXPRESS/Midnight Dream (MCA) 12-inch.

### April 17

LINDA CLIFFORD/Don't Give It Up (RSO)
CONNIE SMITH/Lovin You, Lovin' Me (Monument)
JACKY WARD/Rhythm Of The Rain (Mercury)
SONNY JAMES/Hold What You've Got (Monument)
SANDY MERCER/Work Your Body (Work That Body) (RCA) 12-inch.
JACKIE McLEAN/Doctor Jackyll And Mister Funk (RCA) 12-inch.

# A/C This Week

Continued from page 46

instant feedback. If you can get some of the players on the show, you've got the elements of some exciting radio! KOY runs their show 10-midnight, with Joe Moynihan.

### Not So

"I've seen rumors flying around Minneapolis for eleven years...I'm sick of these rumors...I don't have time for it!" So says Marc Anderson, PD-MD of KSTP-FM. He is, of course, referring to the celebrated rumor that KS-95 is going Rock under new operations director Chuck Knapp. It is true that the station has dropped its Bonneville MOR package, but KSTP-FM will stay on the mellower side of Rock, according to Anderson. No staff changes are planned.

### Number One

The Oak Ridge Boys are knocking 'em dead on Fort Lauderdale's WFTL! PD Mike Harvey tells us that after only three days of airplay, "Sail Away" is his Number-One requested song. A few days ago, the Country act appeared on the Johnny Carson Show, and got a standing ovation. Rare for the Tonight Show. Keep your eyes on the "Boys"!

### **Promotions**

KOB, Albuquerque's 50kw giant, is doing a National Secretary's Week promotion. Starting Monday, the station kicked off its Great Grocery Giveaway with 9-noon jock Paul Douglas, and Jim Wellborn from noon-3 p.m. Listeners can send in a receipt for any amount. One is drawn on each show once a day, and the winner receives the equivalent in cash. It's not really a new promotion, but it works. It also can give your mid-day jock(s) some identity of their own. KOB PD Jim King says the station was recently picked up along the East Coast one night when WABC was off the air even though KOB has a null in that direction to protect the New York City station! A dispute between the two stations over just that has been before the FCC since the early 1940's!

# Our Address Is:

Adult Contemporary Desk, Radio Report, 7011 Sunset Blvd., Los Angeles, CA 90028. Or call, if you prefer, (213) 462-0797.

# **WRQX** Rocks

Continued from page 4

Other changes at the station include the addition of two newspersons: Doug Limerick from WHDH, to do morning newscasts; and Judy Coates from WERE, Cleveland, to do afternoons. "We have strengthened our commitment to news," Brady said. "News is becoming more local."

**RADIO REPORT 53** 

# Rob Balon

Continued from page 11

qualitative research is. And, they say well I already get Arbitron; I don't need anything else.' But every station needs a competitive edge, and when a station has to involve itself in the community, involve itself in the needs/ lifestyles of its market, they have to do that through research - motivational research, attitudinal research. You've got to have good research that asks why and how, not just how many.

HALL: You said that research is going to become more and more of a

factor in time to come?

BALON: I definitely see it as more of a factor. A station, be it in a large market or a small market, has got to have some idea between books of why those numbers are there. We can have gut impressions, gut approaches, gut images, seat-of-the-pants technology, and it runs a lot of companies and pretty successfully. But look at that station that's number one; they're cruising along and all of a sudden they take the big dumper. Had they had some research to find out they were slipping up a little, and attitudinally they weren't quite hitting the target, and somewhere down the line they were doing something wrong in another part, it might not have happened. If you research your market, and it's not that expensive if you research your market on a monthly or a quarterly basis, those things don't necessarily have to happen. I'm not saying research is a panacea, it isn't. It's a competitive tool for people who want to make money.

HALL: What are the forms of research that you see coming down; what are the new technologies that are

going to be developed?

BALON: There is a trend towards more sophisticated forms of attitudinal analysis. For example, we've found a lot of people will manifest particular attitudes that will correlate very highly with radio listening. Dogmatism, self-esteem - these are all psychological canned attitudes that have some remarkable correlations to media involvement.

HALL: And, you do these on a

BALON: We do them on a graph and they work. You can put together a psychological attitudinal profile of your audience and be very accurate about it. Not only do these things profile radio listening, they also profile proclivity to spend money — the ability to part with the buck, which is what we're talking about, the bottom line to this whole interview anyway. We get more and more competitive; the demand for new product is insatiable, and you've got to be able to meet that, and you've got to be able to use the most sophisticated techniques that you have available.

We do a lot of seminars for stations around the country on how to do your own research. We'll go in for a couple of days and show them how to do things on their own, with their own staff, for internal decision making and sometimes even for sales. But the thing I'm most hot on is a device that we developed for essentially in-home, replacing the focus group type of research. It involves a two-way telephone system. We'll take a computer and the computer will generate 150 telephone numbers in any given market. Calls are placed 15 minutes before a show goes on. You're sitting in your home and you get a phone call, 'Hi, would you like to listen to the radio for 10 minutes and help us out.' We'll either send something, or in some markets people are just happy to do it. They don't need any compensation at all; it's fun, it's a kick and they don't have to answer a lot of boring questions. What, in fact, they do is sit there and listen to the radio.

Suppose you want to test three new songs. Traditionally, the way those things are done is in a focus group with 8-10 people, but one focus group does not a decision make. With the computer, you put a song on the air and you tell people to start listening to their radio for the next 10 or 15 minutes. You play two or three tunes, new songs, and they can respond to these tunes by simply pushing a button on their touch-tone telephone or by dialing a response if they have a dial phone. And they can respond with a different response every second. Suppose a song runs 3:30 in length and it's got a real strong intro. If they like it they might be punching in 8989 as it goes along or constant 9s. If they don't like the bridge, that drops off to maybe a 6 or a 5. So you can get essentially 300 seconds worth of response, or 200 seconds, whatever it is for the length of the song, and the computer will print it out on a bar graph instantaneously by age, by sex, by any other demographic category that we have blocked. It's a fantastic way to test music.

HALL: Do you have to install new phone systems for these people?

BALON: No, all the people have to do is pick up their telephones.

HALL: You would have to get a radio station in a given market to be

willing to test.

BALON: Of course. And, getting the people is no problem at all. You could always generate a new sample of random numbers; you don't have to develop a panel, because I believe that once you've been tested you become test-biased.

HALL: Can you do this in a market distant from your computer source?

BALON: The system utilizes Watts lines. We could do it from central locations in the country, or we could do it in the market itself, either way.

HALL: Won't that be expensive? BALON: No it's cheaper than a focus group. And, you generate more people.

HALL: How many people can you

put on line to a computer?

BALON: Right now we can put on maximum 150. And, think about getting 15 focus groups to test out music. You're talking about \$15,000. We can do 150 calls in your market, getting 150 responses on new tunes, for less than the cost of one focus group.

HALL: One of the big problems in the record industry is it's the only business that I know that really doesn't test its product before release. Its testing is done on radio stations, meaning it's on the air. It's not like toothpaste where they ship a million units to Syracuse, put it on the market

and let people try it out.

BALON: There are testing houses around the country, but you have the artifact of taking somebody off the street and bringing him into a testing center; you get what is called experimenter bias and you can't eliminate it. Hidden cues exist between experimenters and experimental subject. This has been demonstrated in sociological studies down through the years. That's why when you bring people to testing centers you have artifact. What we've tried to do with this system is to reduce the artifact. The phone system, too, will have its problems. There is not a system of research around without artifact, everything is gonna have error in it, unless you stick a little mini computer in everybody's earlobe the day they're born to project all their images into a central computer. But that's invasion of privacy, and won't probably happen for another 10 years at least. What we've tried to do is simplify the process and eliminate some of the artifacts. I think we've come a long way towards doing that.

HALL: How soon do you think this phone testing system will be practical?

BALON: We're shooting for a target date of around September or October to be able to put the thing into full, complete operation. I've already talked to a lot of people who are very excited about it.

HALL: Your system would be practical then for the radio station which wants to test its sound; it would be practical for the record company which wants to test new product; and it would be practical for the toothpaste company which wants to test commer-

cials on the air.

BALON: The phone system is not going to preclude the other things we do. The personalized market research studies are still important. The lifestyle studies and attitudinal studies, which you can't do by having people punch dots on the telephone, are important. This is just a way of testing music. It's another way of keeping a pulse on the community and keeping a. pulse on your tunes.

RADIO REPORT

# AD OREPORT

# I'm concerned

that some excellent program directors are making rash decisions about the image of certain artists. For example, the new Osmonds album. When the record was delivered sans identifying label, program directors and music directors loved it. When finally told who the act was, a few laid the record aside.

The new album by the Osmonds was produced by Maurice Gibb of the Bee Gees. He is, quite clearly, an excellent producer. More important to me, as it should be to you, the Osmonds have proven on this album that they are superb musicians. Perhaps better than the world has even given them credit for being.

The Osmonds of today are, in my opinion, capable of playing virtually any kind of music, from esoteric progressive Rock with various extrapolations on musical themes that Chico Hamilton or any Jazz legend would be proud to call their own ...or even classical music.

At the same time, the Osmonds are capable of Disco, like the cut "I, I, I", or they can slip into Country-oriented melodic structures.

Now, Phonogram Records has released a first single and "I. I. I" is coming [it should be on your doorstep by now] for the Disco radio/club scene.

But the cut on the LP that I recommend - and I fully believe this cut can be a million-seller — is "Hold On." It's a song with the "hook" that Clive Davis preached about in his book "Clive." It's a record with a sort of toe-tapping beat that reminds me of Rock and Roll like it used to be and, maybe, still should be. It's a record that seems to have broad demographic appeal. It's a record that, once played in a rotation pattern with any consistency, should catch on fast with the radio audience.

Image should never be a factor for excluding a record from airplay. Today's youth probably, if the truth were known, don't even recall the Osmonds of yore. They should be given a chance to learn what musical wonders this group can, today, perform. That image the Osmonds had, in my opinion, was in the minds of the program directors, not the public. aude

# MASS **Stations**

R STEWART / A ADD IOEL/H BG/L SUMMER/HOT

WTOB/Winston-Salem, NC PD: Willie Edwards MD: Chris Angel GM: John Woods

PAH/R AM L L BLONDIE BAJ/L BENSON 6-4 CHIC 10 - 7JACKSONS SLEDGE/H 16-10 INSTANT 18-11 VP/N 26-21 GQ 19-14 ENG DAN & JEC 27-22 WINGS ADD OLSSON/L



LARSON / R

BAD CO

ADD

MARTIN/P.D.

WTRY/Albany, NY PD: Dan Martin MD: Don Perry GM: Richard Vazzana 1-1 BLONDIE AMII P&H/R 4 - 4DOOB | E Q&N GAYNOR VP/N MILLS

ADD OLIVIA/D ADD JOEL/H WVLK/Lexington, KY PD: Jim Jordan MD: Dan Cavidson GM: Ralph Hacker DOOB LE 1 - 3STRAITS ENG DAN & JFC WELCH P&H/R BLONDIE WINGS 6-10 MILLS 29-16 SLEDGE/H VANWARMER 21-17 ORLEANS 28-24 STEVENS 15-T1 CHIC ADD POINTER/H VOUDOUR IS LARSON/R ADD ALLMAN ADD OLIVIA/D SUMMER/HOT WZZP/Cleveland, OH PD: Tim Byrd MD: Randy Kabrich GM: Gordon Stenbach 2 - 1 MILLS BLONDIE STRAITS AMIL 8 - 8BABYS/E 3-9 DOOBIE 32-24 HARRISON 28-21 POINTER/H 35-29 MANDRELL 26-22 BAD CO 34-31 LA FLAVOUR A-35 SEGER ADD RICKIE LEE JONES ADD ALTON MC CLAIN CHEAP TRICK ADD

ROXY

17-11 WINGS 30-27 SUPERTRAMP

Y-103 [WIVY]/Jacksonville, FL PD/MD: Jim Dunlap GM: Gary Rodriguez 1-1 MILLS P&H/F AMEL B& I / L INSTANT DOOB IE SLEDGE / H 10-10 OAN 14-11 ENG DAN # JFC 26-15 JACKSONS ADD VANWARMER ADD FABULOUS POODLES JOEL /H SUPERTRAMP ADD VAN HALEN Z93 [WZGC]/Atlanta, GA PD: John Young MD. Dale O'Brian GM: Bud Polacek P&H/R **IACKSONS** WINGS HARRISON DOOR LE STRAITS 13-10 BENSON 28-23 BG/L 30-26 SUMMER/HOT 24-20 VANWARMER 21-17 ENG DAN & IEC

A-30 RICKIE LEE JONES

ADD REX SMITH



WEBER/O.M.

Z-96 [WAZY]/Lafayette, IN OM: Jeffrey Jay Weber MD: Lou Patrick GM: Hal Youart AMII BLONDIE DOOB I E STRAITS CHIC P&H/R HARRISON BG/T 23-17 ORLEANS CHER ENG DAN & JFC 18-13 WINGS ADD TOEL/H SUPERTRAMP ADD

Z97/Dallas, TX PD/MD: Gary Mack GM: Rick Marcellan TOTO/I LRB 3-3 DOORLE WELCH MONEY/M HEART FOREIGNER MURRAY BOSTON 4-10 DIAMOND 19-14 BLONDIE 20-17 BAD CO A-18 SEGER A-22 ENG DAN & JFC **Breaking This Week** 

This record shows the most impressive early action by major stations.

# Olivia Newton-John (31)

140 30-29	кони	ON-31	WGCL	A-27	WPEZ	33-30
9 KX 37-33	KRKE	36-30	WGH	ON	WPST	ADD
19X 28-28	KROY	ADD	WIFE.	32-31	WRE	(311-313
0100 UN-28	KRSP	ADD	WING	CN-38	WRKO	21-16
BJ10539-35	KRTH	30-27	WISE	ADD	WSGA	22-20
MCPX ADD	KSLO	35-30	WJON	ON	WTMA	ON
RENI CO	KSLY	ON-29	WKBO	ADD	WTOB	ON-28
KERN ON-28	KTAC	ADD	WKIN	A-16	WTRY	ADD
FFRM 26-22	OV93	ADD	WKIX	ADD	WVLK	ADD
KINT ADD	WALB	ADD	MKA	25-23	WZZP	ON-23
RECUI ADD	WAZY	ADD	WILCY	ADD	Y103	ADD
MAGIC 7108		ADD	WLOF	A-36	593	UN- 28
ENOW ON	WEAG	ON-28	WMEE	ADD	296	ADD
MORM ADD	WDRC	ON-30	WNAP	ON		
KOPA ADD	WEII.	ON	WCH	ADD		

Olivia's getting ready to do it again!

# Hitbounds

These records achieved number 70 or better this week on the MASSurvey.

Rex Smith (71 - 57)

Sister Sledge/Family (83 - 66)

**Kenny Rogers (157 - 59)** 

Beach Boys (168 - 69)

**Doobie Brothers/Minute (77 - 63)** 

# **Programmers Hit Picks**

These are records that key programmers are thinking of adding next week.

Chris Rea

**Bad Company** 

**Rex Smith** 

**Bob Seger** 

**Nigel Olsson** 

Supertramp