

Fred

JUNE 12, 1978

JERRY CLIFTON
EXITS WEFM, CHICAGO
Story Inside

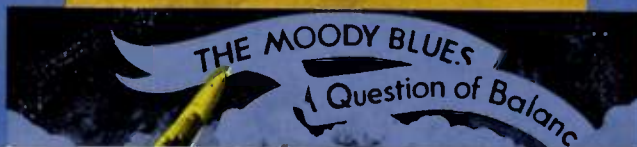
RATINGS! WBLS WHACKS THE GIANT

**RADIO FREED
IN HISTORICAL
COMMUNICATIONS
ACT RE-WRITE**

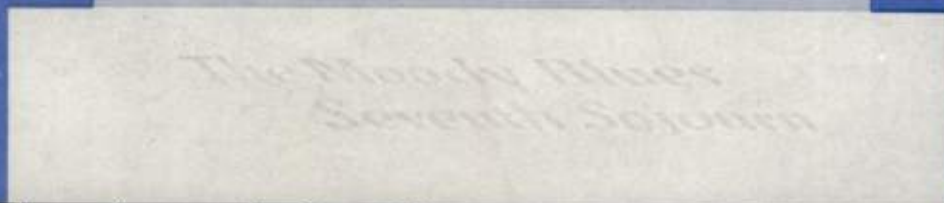
**HEFTEL BACK IN
BUSINESS WITH
WLUP BUY**



The Moody Blues
To Our Childrens Childrens Children



The Moody Blues
every good boy deserves favour



THE MOODY BLUES T.M.

MOODY BLUES PREMIERES AT ON 400+

o c t a v e



The Second Hit Single From The Smash Starship Album:

"RUNAWAY"

ADDED

99-X
KTLK
KIMN
KIOA 27
WDRO
WGH
WAPE
WMET 34
WOW
13-Q
KING

KIIS-FM 20
WKIX 30
WAYS
WCOL-FM
WNDE
KERN
WGOW
WFOM
WRKR 31
WACI
KSTP
WEAQ
WVOX

KEWI 27
KROY
WBSR
WRIG
KMGC
WZYQ
KACP
KGAL
KLAZ
KILE

ON

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RCA
Records



Fred

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PRODUCTION ASSIST.**

2 POWER PAGES

5 TOP NEWS:

New York Arbitron released—WBLS knocks WABC out of top spot in 18-34...New Communications Act may do away with FCC and all programming regulation...Michael Spears buys WSFO in Tampa...Jerry Clifton resigns at WEFM...Michael Neff named PD at WGY in New York...WLUP sold to Heftel...Halyburton named PD at WGBS in Miami...KONO goes contemporary again...Chris Carey named PD at KRKE in Albuquerque...Moody Blues Premieres

7 60 SECONDS

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When are your numbers up? Arbitron release dates made easy...complete mailing dates listed

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MediaStats in for Baltimore, Atlanta, Milwaukee, Detroit, and Kansas City...NBC comes up with number one TV show...JAWS 2 takes over the top spot in the bestseller list

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29 ALBUMS

33 SOFT ROCK

35 BLACK

37 JAZZ

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40 PREDICTABLES

THE HITS

1. GERRY RAFFERTY
2. BOB SEGER
3. CARLY SIMON
4. BONNIE TYLER
5. ANDY GIBB
6. EDDIE MONEY
7. ABBA
8. O'JAYS
- *9. MEATLOAF
- *10. MICHAEL JOHNSON
11. SWEET
12. HEATWAVE
13. MATHIS & WILLIAMS
- *14. PETER BROWN
- *15. BARRY MANILOW
16. TRAVOLTA & JOHN
- *17. SEALS & CROFTS
18. PATTI SMITH
19. STEELY DAN
- *20. BILLY JOEL

PREDICTABLES

FRANKIE VALLI
GENESIS
PABLO CRUISE
CELEBRATION
K.C. & SUNSHINE
TOBY BEAU
REO SPEEDWAGON
WALTER EGAN
JACKSON BROWNE
PAUL DAVIS
BARRY WHITE
ERUPTION
FOGHAT
WINGS
TODD RUNDGREN
ANDREW GOLD
TOM PETTY

ALBUMS

1. BOB SEGER
2. GERRY RAFFERTY
3. JOE WALSH
4. JEFFERSON STARSHIP
5. WINGS
6. FOGHAT
7. BRUCE SPRINGSTEEN
8. FM SOUNDTRACK
9. TOM PETTY & THE HEARTBREAKERS
10. HEART

PREDICTABLES

THE CARS
PABLO CRUISE
LITTLE RIVER BAND
SNAIL
MINK DeVILLE

POWER



1. Baker Street

2. Still the Same

3. Two Out of Three
Ain't Bad

4. Bluer Than Blue

The power system takes into consideration sales, requests, call out, burn out and image value based on weekly telephone reports from over 200 radio stations. All this information is compiled by FRED's SOL Terminal Computer, then a projection point system is applied to determine the programming value of each record. The information contained in the Power Pages represents one week's

STEVE MARTIN HAS A SMASH RECORD: "KING TUT"

MEATLOAF AND MICHAEL JOHNSON EACH TAKE A FIVE POINT JUMP

MEATLOAF 14 TO 9; JOHNSON 15 TO 10
TWO MOST VALUABLE RECORDS OF THE WEEK

Gerry Rafferty maintains its No. 1 position for the third week in a row...Three times as powerful as the No. 2 record...Bob Seger, Carly Simon and Bonnie Tyler still very strong...The O'Jays and Heatwave biggest R&B crossover records.

PETER BROWN MOVES FROM 21 TO 14...RED HOT
IN BOTH WHITE AND BLACK MARKETS

BARRY MANILOW MOVES FROM 23 TO 15 WITH INCREDIBLE SUPPORT
25+ WOMEN AND EVERYBODY'S PLAYING "COPACABANA"

Seals & Crofts move from 24 to 17...slow to break, but when it does, it's big, particularly 18+...Billy Joel's "Only The Good Die Young" moves from 26 to 20 and continues to fight its way to the Top 10, despite some negative reaction.

ROLLING STONES LOOKS LIKE A GIANT, MOVING FROM 27 TO 22
(refer to Universal Chart for verbatim comments)

Jefferson Starship and Eric Clapton continue to gain strength.

SPRINGSTEEN, STONES & SEGER TELL THE ALBUM STORY

Bruce Springsteen is the big album story this week along with the Rolling Stones. Bob Seger held on to the number one position for the third week in a row, but Springsteen smashed into the chart from Predictables into the number seven slot. The Rolling Stones first studio album in two years was released this week and promises to go top five, debuting at number fourteen. Tom Petty and the Heartbreakers continues to show tremendous power in the male demographics, while the Cars, Pablo Cruise, and the Little River Band are all threatening to break into the chart from Predictables.

ALBUM POWER

1. BOB SEGER
2. BRUCE SPRINGSTEEN
3. ROLLING STONES
4. JOE WALSH
5. TOM PETTY & THE HEARTBREAKERS

BLACK POWER

1. O'JAYS
2. HEATWAVE
3. TEDDY PENDERGRASS
4. LINDA CLIFFORD
5. PEABO BRYSON

JAZZ POWER

1. EARL KLUGH
2. SPYRO GYRA
3. NORMAN CONNORS
4. PASSPORT
5. WAYNE HENDERSON

PAGES



5. Dance With Me

6. Used To Be My Girl

7. Only the Good Die Young

8. It's a Heartache

research to determine which record should receive the highest frequency of play to aid in quarter hour maintenance and station image. This is a matter of programming, and the system is confidential.

REQUEST POWER

1. ANDY GIBB
2. GERRY RAFFERTY
3. STEVE MARTIN
4. HEATWAVE
5. TRAVOLTA & JOHN
6. BONNIE TYLER
7. SWEET
8. WINGS
9. PETER BROWN
10. STONES

REQUEST POWER 12-14

1. ANDY GIBB
2. SWEET
3. STEVE MARTIN
4. BONNIE TYLER
5. TRAVOLTA & JOHN

REQUEST POWER 15-17

1. ANDY GIBB
2. HEATWAVE
3. TRAVOLTA & JOHN
4. GERRY RAFFERTY
5. STEVE MARTIN
6. WINGS

COUNTRY POWER

1. TRAMMPS
2. OAKRIDGE BOYS
3. BILL ANDERSON
4. MARGO SMITH
5. CHARLIE RICH



REQUEST POWER 18+

1. ANDY GIBB
2. GERRY RAFFERTY
3. HEATWAVE
4. BARRY MANILOW-Copa
5. STONES
6. BONNIE TYLER

SOFT ROCK POWER

1. ANDY GIBB
2. GERRY RAFFERTY
3. SEALS & CROFTS
4. BARRY MANILOW-Now
5. CARLY SIMON

RECURRENT POWER

1. TRAMMPS
2. A.R.S.
3. JEFFERSON STARSHIP
4. BILLY JOEL-Movin' Out
5. FLACK/HATHAWAY

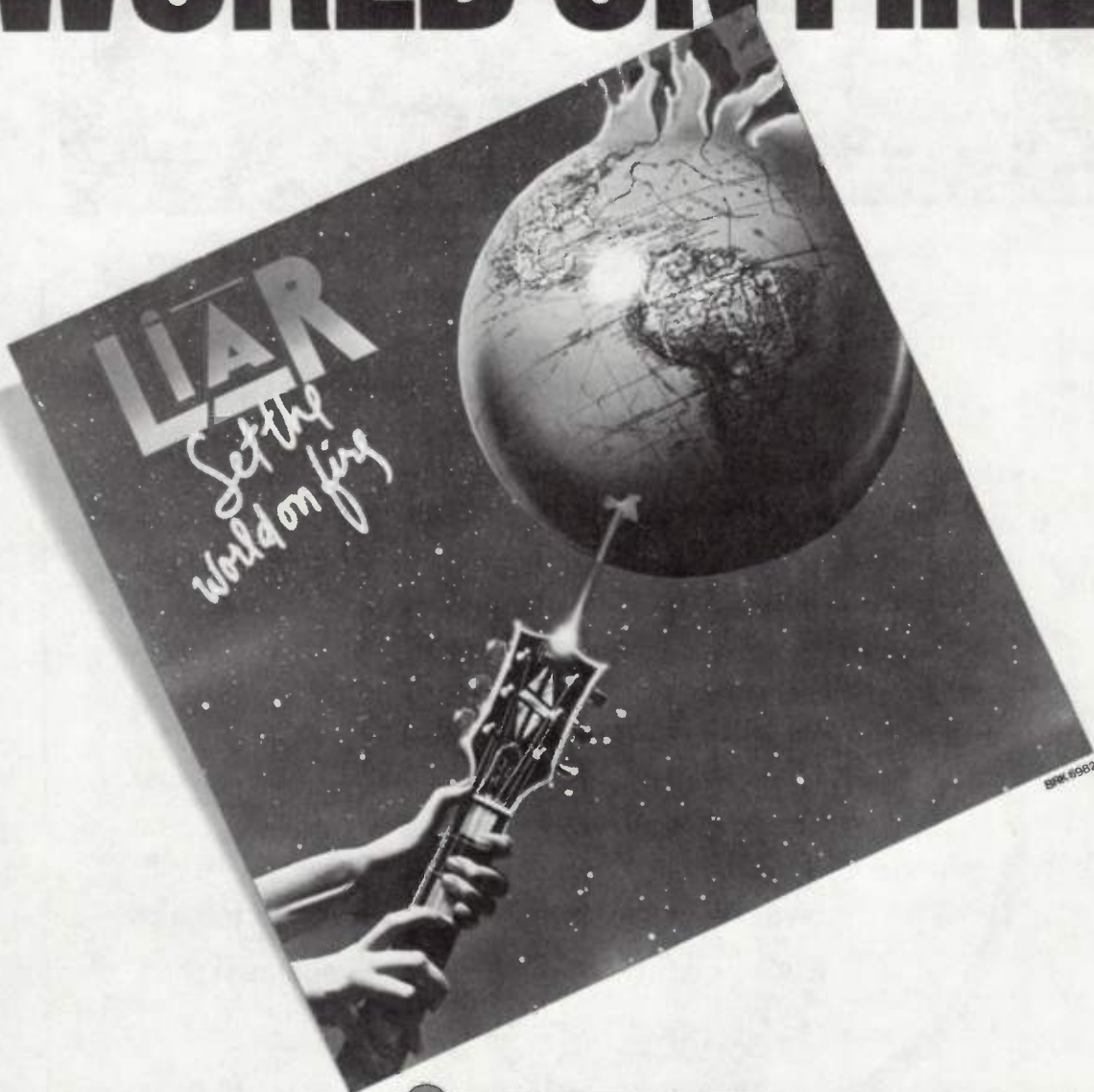
Produced by
John Alcock
for Delta Productions



On Bearsville
Records
& Tapes

Manufactured
exclusively by
Warner Bros.
Records Inc.

LIAR SET THE WORLD ON FIRE



...WITH A FIRST ALBUM
ALL SET TO IGNITE A
MAJOR RADIO
REACTION

LIAR

RADIANT BRITISH ROCK
FROM DAVE TAYLOR,
DAVE BURTON, CLIVE
BROOKS, PAUL TRAVIS
AND STEVE MANN.

"DREAM LOVER"

THE NEW SINGLE FROM
THE MARSHALL TUCKER BAND

*"It went from 23 to 17 this week, and is one of the hottest records we're playing right now-
POWER ROTATION MATERIAL."*

R.J. Reynolds - KSLQ

EVEN BEFORE THE IMPACT OF THIS NEW SINGLE,
THESE ARE THE ALBUM CHARTS:

BB 24*
CB 26*
RW 31*

KSLQ
WKLO
WZZP

KCBN
KNOE
WQNZ
KVOL
WEBC
KKXL
WDBQ
KWSL
WVUD
WYSL
WBBQ

KLIF
WSGA
K-100

WAUG
WRFC
WFOX
WFLB
WGNL
WORD
WCOS
WGLF
WBZ-FM
WIGY
WRUM
WCOD

KROK
KQWB
WZUU

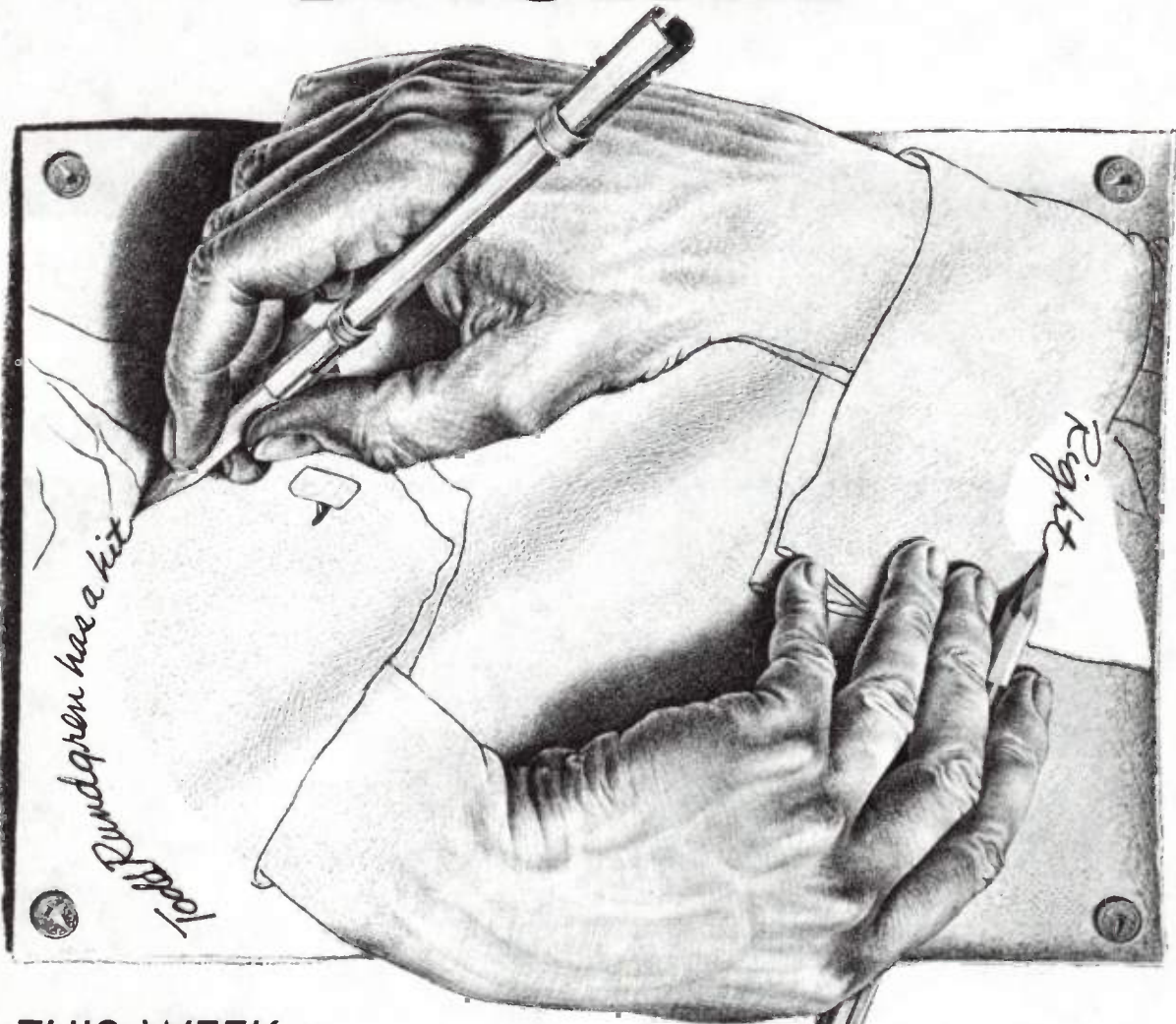
WAQY
WKBO
WKEE
WXIL
WCIR
WDR
WVIC
Z-96
WKMI
KZUE
WKAU
WIFC

TOGETHER ∞ FOREVER



CAPRICORN RECORDS

Can We Still Be Friends



THIS WEEK—

WAIL 28-13
WPHD 28-23
WHYY 17-12
KELP 16-13
KBZY 15-11
KFRC 30-29
WZZP 33-29
WGCL 23-21

ADDS:

KLIF	JB-105
K-100	KIST
WCAO	WGSV
WLAC	
KAFY	
KYNO	
WCOL	
KQEO	



TODD RUNDGREN HAS A HIT!

RATINGS!

WBLS GRABS 18-34 OVER WABC WITH .2 SEPARATION OVERALL

New York---For the past ten years in this city challengers to the dominance of WABC have come and gone. There was WMCA back in the middle sixties, WOR-FM in the late sixties, and various other CBS, NBC, RKO, and Metro-media shots at the under 35 audience. While there have been moments of elation over a Big Apple contemporary alternative, all have fallen short. Until now. WBLS wavering just under the wire, in fact, wavered just a hair short of the big 50,000 watt heavy image boomer in total persons 12+, in the just released April/May Arbitron Blue Book. The score was WABC 8.1, WBLS 7.9. And while it might look like just a near miss once again, the fact is that WBLS got 'em this time...where it hurts... in 18-34. That score that means so much to ad agencies around the country was as follows: Hal Jackson at WBLS pulled a 14.8 in 18-34 men while Glenn Morgan at WABC chalked up an 8.6. It was even more pronounced in 18-34 women. In that demographic WBLS got a 17.1 to 11.4 for WABC. Teen wise it was WABC still ahead 19.8 to 15.1 for WBLS, but in fact this book truly lays the two stations side by side in total ratings in New York. There were other stories in New York. 99-X had a swing back up and their highest number in sometime, moving from a 2.9 to a 3.4. WRVR was up from an overall 1.1 to a 1.6. WNBC increased in totals from a 2.7 to a 3.0. The rankings in totals looked like this behind WABC and WBLS. WOR 7.0, WCBS 5.5, WINS 5.5, WRFM 5.2, WPLJ 4.1, 99-X 3.4, WNEW 3.1, WNBC 3.0, WHN 2.7, and

COMMUNICATIONS ACT REWRITE FREES RADIO PROGRAMMING

Washington---For almost two years the staff of the House Communications Subcommittee, under the guidance of "Chips" Shooshan, has held hearings, researched libraries, discussed and constructed the first attempt at a complete rewrite of the Communications Act for the first time since 1934. According to a Subcommittee spokesman the bill is radical to say the least. The first point the 217 page document advocates is the elimination of the Federal Communications Commission and the establishment of a streamlined department called the Communications Regulatory Commission. The responsibility of the proposed CRC is almost purely technical. A radio station will be granted a license for life. It cannot lose it for any reason other than technical as far as the CRC is concerned. With no license renewal, comes no community ascertainment of the audience. A station would no longer be required to report to anyone regarding its programming. This means no news, farm, religious, ethnic, etc. requirements for the more than 7,000 U.S. AM-FM outlets. It also eliminates the need for radio stations to provide

equal time, to political candidates or special interest groups. The thinking of Congressmen Van Deerlin and Frey, who authored the bill introduced last week, supposedly goes something like this, a radio station is governed by commercial buys and commercials will not be bought on a station that is not liked by the public, hence a complete deregulation. While stations will not have to go through license renewal expense (Communication attorneys in Washington make a living at it), they will have to pay a stiff initial sum for their "eternal" right to broadcast. That money will go into a special fund mostly provided as a loan for minorities wishing to buy stations. In addition, no one group or person will be allowed more than five AM-FM-TV outlets at a time, and while that won't be reciprocal it will be in effect once a company transacts any ownership change. The bill has to be approved by the Subcommittee, the full House Commerce Committee and the House before going to the Senate Communications Subcommittee. The ratification is obviously a long way down the road.

WNEW-FM 2.1. After WABC and WBLS in teens, it's WPLJ with a 14.8, 99-X pulling a 10.7 and WNBC with a 6.4. A

complete numerical breakdown is forthcoming next week in FRED along with the release of other rating books.

MOODY BLUES FIRST ALBUM IN 3½ YEARS PREMIERS ON OVER 400 STATIONS

New York---Octaves, the first Moody Blues album since Seventh Sojourn, premiered on not only close to 400 contemporary music stations in its entirety last Saturday in the United States but simultaneously hit over 40 stations in Canada as well as 19 stations in Great Britain. Last Thursday, the Moody Blues officially kicked off the new World Premiere album with 40 platinum records being presented at a London

Records party in London, England. The radio show was premiered at the party, and Graham Edge was reported as saying, "This is the greatest day of my life." FRED and the World Premiere producers, Buzz Bennett and Bob Hamilton are proud to have been a part of this incredible promotion and offer great thanks to the unbelievable cooperation of the stations around the world who aired it.

Chicago Changes Continue

CLIFTON LEAVES WEFM - MORGAN OUT AT WMET

Chicago---After only a few short months at the new General Cinema rock station in Chicago, Jerry Clifton has resigned the WEFM Program Director job. Clifton, who came there from 96-X in Miami and WLRS in Louisville, was reported as saying that he would be going after a GM position in a medium market. Insiders reported him as stating, "If I'm going to have to be a business man, I might as well go all the way." FRED learned right before press time that Clifton's replacement would be Brian White. White worked with WFI

(GCC sister station in Philly) Program Director Steve Rivers at KROY in Sacramento and has been WEFM's assistant PD and Music Director. He was also Music Director at 99-X, KCBQ, KIIS and WDRO. There is no word on who will assume White's old MD spot at the station.

There was another important Music Director change in the Windy City this week as Dave Morgan left WMET's MD spot, being replaced immediately by Craig Rogers. Rogers moves in from KXOK in St. Louis.

WLUP Only The Beginning For A Heftel Comeback

Chicago---There was a time when the Heftel group of contemporary stations was rivaling the RKO's and the Bartells with its 13-Q's and Y-100's. But Cecil Heftel reportedly was more interested in becoming a U.S. Congressman, and the family spent time divesting itself of stations. Now with that out of the way, the report is that Cecil Heftel is ready to buy stations in Chicago, Detroit, Los Angeles, and other points either way. A couple of months ago he began his purchases with an FM station just outside Indianapolis. This week the deal for WLUP, one of Chicago's best FM signals, was completed for a rough \$5 million. The Chess family had owned the station, and latest word is that Terry Chess will stay on as General Manager of the station even after Heftel gets FCC approval. With current FCC conditions, it could be complete within 90 days. Exactly what properties Heftel is looking at is pure speculation. The fact that he is indeed looking and ready to expand is not.

WGY NAMES NEW PD - MICHAEL NEFF

Schenectady, New York---One of the most powerful image stations in the country, WGY, named a Program Director last week. His name is Michael Neff, and he's most recently been at WIND in Chicago. "I've been with Westinghouse for four years to the day. I was production director of KDKA in Pittsburgh for 2½ years. I start at WGY on the 4th of July." Neff worked as an assistant in the program department at WIND as well as working weekend/utility air shifts. Michael will program not only WGY but will be responsible for WGFM which is currently running the TM syndicated package.

Michael Spears - New Station Owner



Michael Spears

Los Angeles---Former KHJ-KFRC Program Director Michael Spears announced to FRED last Tuesday that he and two partners had purchased WSFO in Tampa, Florida. The station has always been a daytimer but just recently was granted the fourth full time AM signal in the Tampa market. His two partners include Bill Bungeroth, Sales Manager of KFRC, and Paul Bilzarman, most recently with Crown-Zellerbach in San Francisco. The three men will be resident owners from the rapidly growing (now 23rd in the country) Tampa market. International Broadcasters is the name of their company, and \$600,000 is said to be the neighborhood purchase price from Dan and Elwen Johnson, the former owners. "When I left KHJ, I swore I'd never work for anybody else," Spears told FRED, indicating that WSFO was only the beginning for International.

THE NO-NAME RECORD COMPANY CONTINUES TO EXPAND, O'SHEA AND NEWMAN JOIN SWIG

New York--- Rick Swig, Bud O'Shea, and Joel Newman have all been hired by a record company headed by Rod Alexenburgh that has hired Pete Gideon to head promotion, that has signed a deal with MCA, that has still yet to be named. So far, every person named to the staff of the new label has come from CBS. Newly appointed National Promotion Director Rick Swig explained, "We only hire the best." Swig also let the release schedule sort of out of the bag by commenting, "There should be music by Labor Day." Outside of the promotion ranks Barry Jay Reiss was appointed Senior Vice President for the label. Reiss most recently was with Arista Records as Administrative VP, but had been VP of Talent Contracts at CBS prior to that. In the meantime, there is no word as to when

the label will be named, and there is no truth to the rumor that it might be called CBS II.

KONO CONTEMPORARY AGAIN GM MAGAN GOES FOR

KTSA'S JUGULAR

San Antonio---"KTSA owns this marketplace—we are going for their jugular vein." Those were the exact words of Frank Magan, General Manager of KONO, describing their return to a contemporary format.

The man chosen to target KONO toward the 18-34 demo is Ron Dennington. His most recent duty was assisting Kent Burkhart and Mike Scott at KLWW in Cedar Rapids. Ron is no stranger to the San Antonio market. Formerly, he programmed KZ-100 across town, G-98 in Cleveland, and rocked WDFH in Chicago several years ago.

"We're going to be geared 18-34 with a good adult approach and full service concept...we're not going after teens, because they're going to FM anyhow." Along with a change in music, KONO will become more sports oriented. They have acquired Dan Cook, a writer for the San Antonio Express-News, and rights for broadcast of all Dallas Cowboys games.

When asked to elaborate on his comment about KTSA's jugular vein, GM Jack Magan said, "We're not going to compete with KTSA's sound... but with their income." Waterman Broadcasting's AM-FM combo of KTSA and KTFM currently pull double figure 12+ numbers. We'll see the results of the change for KONO after the October/November Arbitron.

WINDSONG CHANGES OCCUR

Los Angeles---FRED learned late Tuesday that Larry Douglas, Polly Anthony, and Larry Hamby had exited Jerry Winetraub's Management 3, Windsong record label. Interestingly enough all three will go to Portrait Records reportedly to head promotion there. No replacements had been named for the trio, and Winetraub himself was not available for comment before press time.



Beau Raines is rumored to be the new Music Director of 96-X in Miami, although reportedly the deal had not been set at press time...Michael O'Shea says he is staying at KVI in Seattle despite the fact that several GM's have been flying in to entice the very popular red head...KLIF in Dallas was the last reported wanting to talk to Michael, but he told us..."I haven't finished the job."

...Rick Sklar called FRED from meetings in Phoenix to deny rumors that he is moving from his VP radio programming position at ABC to a similar gig at NBC...He said that it was "obvious" that such a rumor might exist because of Fred Silverman's move from ABC to NBC on the television side...Bill Tanner ...watch that boy...He's got an announcement coming... Word is that Freddie Haayan, President of Polydor, is completely dissatisfied with everyone he's interviewed for the VP Promotion job there...Credit Jerry Jaffee and Jim Collins with breaking A.R.S. and ask yourself why one of them hasn't been named to the head office position...It's reportedly a mutual decision to move Hal Moore out of the programming position at KHOW, and word is that stations from across the street to Charlotte have been trying to entice Denver's No. 1 radio personality over to their side...but insiders say that Moore wants to and will stay on the air at KHOW...Scene of the week: Telly Savalas in New York's posh disco Regine's being told off by what was initially a female "admirer"... After Savalas laid his rap on her he had to turn to brother Gus and ask him to go out and buy a teddy bear for him so he'd have something to sleep with for the night...Bob Zurich makes an official political statement for FRED..."The reason RSO would not take me to Hawaii is that the Department of Agriculture in Hawaii would not issue an entry visa..."...Bob Moody of WAKY is writing a historical novel based on an actual incident in his hometown of Pine Bluff, Arkansas...rumor has it the novel concerns Buzz Bennett...

Southern California rumor of the week...new Top 40 coming to compete in San Diego market from Tijuana—possibly called 91-X — Andele!

DAN HALYBURTON - NEW PD AT WGBS

New York---Ed Salamon, who is the National Program Director for Storer Broadcasting, announced that the VP and General Manager of WGBS in Miami, Dan Diloreto, has hired Dan Halyburton as Program Director for Music Radio-7000, WGBS. Dan Halyburton commenting on the move, "I came here (WDGY, Minneapolis) last September and changed it from Rock to Country. Now, I'll be working for Storer and competing against the company (Storz) I'm working for currently. It's always fun to go head to head with a former employer... I leave with good feelings. They've treated me well, and we've had a great deal of success." When FRED asked him about making similar changes in Miami, he replied, "I'm going to continue to work on things that Ed has already begun." Dan mentioned that he was going to enjoy working with morning man Arnie Warren, "probably the biggest personality in Miami". Arnie has been acting PD at WGBS.

Ed explained that the station had changed from MOR to a more contemporary format two weeks before the book. Ed also added that he had recommended Dan highly to GM Diloreto but that the final decision was the General Manager's to make. Both have high hopes for their Miami property.

ARBITRON SCHEDULE

GREAT IDEAS

WE THOUGHT IT WOULD BE A GREAT IDEA TO PRINT THE RELEASE SCHEDULE OF ARBITRON SPRING RATING BOOKS...SO HERE'S THE WAY THEY PLAN TO SHIP

Market	Mail Week Ending
Akron.....	June 30
Albany-Schenectady-Troy.....	July 7
Albuquerque.....	July 21
Allentown-Bethlehem-Easton.....	June 23
Altoona.....	July 21
Amarillo.....	July 21
Anaheim-Santa Ana-Garden Grove.....	June 16
Anchorage.....	July 28
Appleton-Oshkosh.....	July 28
Asheville.....	July 14
Atlanta.....	June 30
Augusta, GA.....	July 28
Austin, TX.....	July 7
Bakersfield.....	July 14
Baltimore.....	June 23
Baton Rouge.....	July 21
Beaumont-Port Arthur-Orange.....	July 21
Billings.....	July 28
Binghamton.....	July 28
Birmingham.....	July 7
Bloomington, IL.....	June 16
Boise.....	July 28
Boston.....	June 23
Bridgeport.....	June 9
Buffalo.....	June 30
Burlington-Plattsburgh ADI.....	July 28
Canton.....	June 30
Cedar Rapids.....	July 21
Charleston-North Charleston, SC.....	July 28
Charleston, WV.....	July 14
Charlotte-Gastonia.....	July 14
Chattanooga.....	July 21
Chicago.....	June 16
Cincinnati.....	June 30
Cleveland.....	June 30
Colorado Springs.....	July 28
Columbia, SC.....	July 21
Columbus, GA.....	July 28
Columbus, OH.....	June 30
Corpus Christi.....	July 7
Dallas-Ft. Worth.....	June 30
Davenport-Rock Island-Moline.....	June 16
Dayton.....	June 30
Daytona Beach.....	July 14
Denver-Boulder.....	June 30
Des Moines.....	July 14
Detroit.....	June 23
Duluth-Superior.....	July 21
El Paso.....	July 21
Erie.....	July 28
Eugene-Springfield.....	June 30
Evansville.....	July 21
Fargo-Moorhead.....	July 21
Fayetteville, NC.....	July 28
Flint.....	July 21
Ft. Lauderdale-Hollywood.....	June 30
Ft. Wayne.....	July 21
Fresno.....	July 21
Grand Rapids.....	July 14
Great Falls.....	July 28
Green Bay.....	July 28
Greensboro-High Point.....	July 21
Greenville-New Bern-Washington.....	July 28
Greenville-Spartanburg, SC.....	July 14
Harrisburg.....	July 7
Hartford-New Britain.....	June 9
Honolulu.....	July 14

Market	Mail Week Ending
Houston-Galveston.....	June 30
Huntington-Ashland.....	July 14
Huntsville, AL.....	July 28
Indianapolis.....	June 30
Jackson, MS.....	July 21
Jacksonville.....	July 21
Johnson City-Kingsport-Bristol.....	July 28
Kalamazoo-Portage.....	July 14
Kansas City.....	June 30
Knoxville.....	July 21
Lafayette, LA.....	July 28
Lakeland-Winter Haven, FL.....	July 7
Lancaster.....	July 14
Lansing-East Lansing.....	July 21
Las Vegas.....	July 28
Lexington-Fayette.....	July 28
Lincoln.....	July 28
Little Rock-North Little Rock.....	July 21
Los Angeles.....	June 16
Louisville.....	July 7
Lubbock.....	July 28
Lynchburg, VA.....	July 28
Macon.....	July 28
Madison.....	June 16
Manchester.....	June 23
McAllen-Brownsville.....	July 28
Medford.....	July 28
Melbourne-Titusville-Cocoa, FL.....	July 14
Memphis.....	July 7
Miami.....	June 30
Milwaukee.....	June 30
Minneapolis-St. Paul.....	June 30
Mobile.....	July 21
Modesto.....	June 23
Montgomery.....	July 21
Nashville-Davidson.....	July 7
Nassau-Suffolk (Long Island, NY).....	June 9
New Bedford-Fall River, MA.....	June 23
New Haven-West Haven.....	June 9
New Orleans (See Extended Measurement Reports)	
New York.....	June 9
Norfolk-Portsmouth-Newport News-Hampton.....	July 7
Northeast, PA (Wilkes Barre-Scranton).....	July 14
Oklahoma City.....	July 7
Omaha-Council Bluffs.....	July 14
Orlando.....	July 14
Pensacola.....	July 21
Peoria.....	June 16
Philadelphia.....	June 23
Phoenix.....	July 7
Pittsburgh.....	June 30
Portland, ME.....	June 23
Portland, OR.....	June 30
Providence-Warwick-Pawtucket.....	June 23
Pueblo.....	July 28
Raleigh-Durham.....	July 21
Reading.....	June 23
Reno.....	July 28
Richmond.....	July 14
Roanoke.....	July 28
Rochester, NY.....	July 14
Rockford.....	June 16
Sacramento.....	June 23
Saginaw.....	July 21
St. Louis.....	June 30
Salinas-Seaside-Monterey.....	June 23
Salt Lake City-Ogden.....	July 7

Market	Mail Week Ending
San Antonio.....	July 7
San Diego.....	June 23
San Francisco.....	June 23
San Jose.....	June 23
Savannah.....	July 28
Seattle-Everett-Tacoma (See Extended Measurement Reports)	
Shreveport.....	July 14
Sioux Falls, SD.....	July 28
South Bend.....	July 21
Spokane.....	July 21
Springfield-Chicopee-Holyoke.....	June 23
Stockton.....	June 23
Syracuse.....	July 14
Tallahassee.....	July 28
Tampa-St. Petersburg.....	July 7
Terre Haute.....	July 28
Toledo.....	June 23
Topeka.....	July 21
Tucson.....	July 21
Tulsa.....	July 14
Utica-Rome.....	July 14
Waco.....	June 30
Washington, DC.....	June 23
Waterloo-Cedar Falls.....	July 21
West Palm Beach-Boca Raton.....	June 30
Wheeling.....	July 21
Wichita, KS.....	July 21
Wichita Falls, TX.....	July 21
Wilmington, DE.....	June 23
Winston Salem.....	July 21
Worcester.....	June 23
Yakima.....	July 28
York.....	July 14
Youngstown-Warren.....	July 21

*Delivery date includes time needed to investigate thoroughly complaints regarding special station contest, promotion and/or on-air activities which took place in this market during the survey.

Extended Measurement Markets

MONTHLY REPORTS

APRIL

New Orleans.....	June 2
Seattle-Everett-Tacoma.....	June 2

MAY

New Orleans.....	July 7
Seattle-Everett-Tacoma.....	July 7

JUNE

New Orleans.....	August 4
Seattle-Everett-Tacoma.....	August 4

DEMOGRAPHIC REPORTS

APRIL-MAY-JUNE

New Orleans.....	August 11
Seattle-Everett-Tacoma.....	August 11

Re-write The Headlines On The Magazine Cover

Heart MAGAZINE

HEARTLESS BY HEART IS A SMASH!

Story inside featuring:

KHJ A-28
KDWB A-27
Z-97 A-27
Q-102 A-29
WJDX A-29
KEEL ADDED
WLEE ADDED
WSGN D-31

WKBW 28-24
WZUU 13-5
WCAO 30-27
KRBE 17-14
KCPX 16-13
KRSP 13-11
KNDE 3-2
KRKE 23-17

AND MANY MORE



"THERE'S MAGIC UNDER OUR UMBRELLA"

MEDIA- TREND METRO RATING 1978

BALTIMORE

	%
WBAL	14.8
WLIF-FM	9.6
WCAO	7.5
WXYV-FM	6.6
WCBM	6.5
WFBR	6.2
WIYY-FM	6.0
WLPL-FM	4.6
WWIN	4.2
WKTK-FM	4.1

ATLANTA

	%
WSB	14.9
WQXI-FM	10.7
WZGC-FM	9.2
WKLS-FM	8.3
WVEE-FM	8.1
WSB-FM	8.0
WAOK	6.4
WPLO	5.6
WPCH-FM	5.1
WRNG	3.9

MILWAUKEE

	%
WTMJ	15.0
WISN	13.9
WZUU-AM&FM	9.3
WBCS-AM&FM	8.4
WOKY	6.5
WEZW-FM	6.3
WLPX-FM	5.7
WFMR-FM	3.4
WQFM-FM	3.2
WKTI-FM	2.9

DETROIT

	%
WJR	11.3
WJR-FM	8.9
WDEE	5.9
WRIF-FM	5.7
WDRQ-FM	5.4
WABX-FM	4.8
WOMC-FM	4.7
WXYZ	4.5
WWJ	4.4
CKLW	4.3

TV RATINGS, WEEK ENDING 12PM, 6/4/78

Courtesy of A.C. Nielsen

Rating

1.	USO Tribute to Bob Hope (NBC)	27.1
2.	Three's Company (ABC)	26.4
3.	Quincy (NBC)	24.5
4.	Barbara Walters Special (ABC)	23.7
5.	Carter Country (ABC)	22.8
6.	Rockford Files (NBC)	22.1
7.	Big Event "Top Secret" (NBC)	22.0
8.	Laverne & Shirley (ABC)	21.2
9.	Project UFO (NBC)	19.3
	The Incredible Hulk (CBS)	19.3
10.	CBS Wednesday Night Movie "Death Moon"	18.9

NBC Has Number One Show

ABC may be the number one network, but this week NBC came up with the most watched program in America, "The USO Tribute to Bob Hope". ABC wouldn't let up, capturing the number two spot with "Three's Company", followed closely by NBC's "Quincy". Bobba Wowwa interviewed Michael Landon and Burt Reynolds, giving her fourth place with the "Barbara Walters Special". Comedy scored at number five with "Carter Country". "The Rockford Files" was sixth. NBC's "Big Event" has always fared well and this week was no exception as "Top Secret" slammed into the number seven slot. ABC's

"Laverne & Shirley" was eighth. The masses continue to show interest in the extraterrestrial as "Project UFO" came in ninth, tying with "The Incredible Hulk". Rounding out the top ten was CBS's Wednesday night movie "Death Moon".

Thursday you'll get your chance to watch some early Sylvester Stalone and Henry Winkler in "The Lords of Flatbush" on ABC. Rod Stewart, Todd Rundgren, Andrew Gold, George Benson, and Johnny Paycheck all do their latest releases on NBC's Midnight Special.

TEN HOTTEST BOOKS

3-1	JAWS 2-Hank Searls (Bantam) (P)
4-2	THE INVESTIGATION-Dorothy Uhnak (Pocket) (P)
1-3	THE LAWLESS-John Jakes (Jove/HBJ) (P)
-4	THE THORN BIRDS-Colleen McCullough (Harper & Row)
5-5	BLOODLINE-Sidney Sheldon (Morrow)

-6	THE DRAGONS OF EDEN-Carl Sagen (Ballantine) (P)
2-7	HOLOCAUST-Gerald Green (Bantam) (P)
-8	THE PROMISE-Danielle Steele (Dell) (P)
6-9	THE HOLCRAFT COVENANT-Richard Ludlum (Putnam's - R. Marek)
10-10	YOUR ERRONEOUS ZONES-Wayne W. Dyer (Avon) (P)

KANSAS CITY

	%
KMBZ	16.1
KYYS-FM	12.1
WDAF	10.6
KCEZ-FM	9.0
KPRS-FM	8.6
KBEQ-FM	7.8
KCMO	6.2
KMBR-FM	6.2
WHB	5.8
KUDL-FM	3.6

Jaws 2: Immediate Giant!

In just two weeks Jaws 2 has skyrocketed into the nation's hottest book, and with the summer reprint season on, The Thorn Birds has come from nowhere to the number one hardback seller. Summer will also produce Sgt. Pepper's Lonely Hearts Club Band in paperback coinciding with the movie release as well as a late announced issuance of a full color scrap book on the making of the movie.

- *J.R. Nelson has assumed the position of Production Director as well as a daily airshift at WHK, Cleveland...
- *Stan Seaman has been appointed Regional Sales Manager of KFRC in San Francisco...
- *Jim Norris is the new Regional Account Executive in the sales department at KFRC...
- *Jim Pirkle, morning man and PD of WFLI, Chattanooga, resigned his PD-ship. Max O'Brien, afternoons, is the new PD.
- *Chris Carey is new PD of KRKE, Albuquerque...
- *Randy Sills has been appointed to the newly created position of National Disco Coordinator for Ariola Records.
- *Rick Riccobono, formerly of BMI, was named Creative Manager, West Coast for Intersong Music.
- *John Keogh has been appointed Director of Music at CKGM in Montreal. He will also continue as Director of Research Development.
- *Jay Michaels, 10-2AM at WDRQ in Detroit, has departed.
- *Terry Patrick from WQXI, Atlanta to WZZP, Cleveland as Research Director.
- *Tom Webb is the new News Director at ZETA-4, Miami. He comes from WSHE, Miami.
- *Jeff Kramer leaves as News Director at ZETA-4 to do an airshift at NQFM in Milwaukee.
- *Kathy Acquaviva has joined Atlantic Records effective immediately at West Coast Publicity Manager.
- *Michael O'Shea, Program Director of KVI in Seattle, is now doing 1-3PM in addition to his PD duties.
- *Jim French left middays at KVI to pursue film production.
- *Rod Fritz moves from WHDH, Boston to KIMN, Denver as News Director.
- *Art Roberts will be News Director at KVI in Seattle. He comes from KMPC.
- *Sam Weaver moves from KSLQ, St. Louis to WDRQ to do 6-10PM.
- *Jeff Young moves from KRIZ, Phoenix to WDRQ in Detroit to do 10-2AM.
- *J.A. Green has been promoted to Production Director at KUI, Seattle.
- *WMGK, Philadelphia moves to new \$500,000 facility as of June 26, 1978. The new address is: One Bala Cynwyd Plaza, Third Floor West, Bala Cynwyd, PA 19004. New phone: 215-839-6000.
- *Chris Hood, Chief Engineer of 13-Q, joins WEEP-AM&FM in same capacity to work with Dene Hallem in Modern Country format. Chris also does freelance consulting... need a pro, call 412-921-2911, specialties in tuning Ampliphase & Continental transmitters.
- *Claire Biondi Jarvis has been named assistant manager of the National Association of Broadcasters' Washington Code Authority office. Ms. Jarvis has been editor of the monthly newsletter since 1972 and has produced several other manuals and booklets for the NAB. She was also staff writer for Broadcasting magazine...
- *Casey McBride to do Noon-3PM at KUZZ in Bakersfield. This is her first airshift...
- *Cynthia Rogoff, Music Director from WWSW and assistant to T. Morgan at WPEZ, is now the Promotion Director for WPEZ, Pittsburgh...
- *Michael Neff, Executive Producer at WIND in Chicago, will be the new Program Manager of WGY and WGFM in Schenectady, New York as of July. He has been with Group W for four years...
- *KVI vs. WMAL they bet on the Sonics vs. Bullets series. Now, KVI's afternoon team, Bill Trumbell and Chris Core, will have to wear Washington jerseys and walk around downtown Seattle during lunch hour...
- *New line up at KUZZ in Bakersfield: 5:30-9AM Bob Roberts, 9-Noon Mike Brady (Program Director), Noon-3PM Casey McBride (Public Affairs Director), 3-7PM Chris Conner, 7-Midnight Dave York (Music Director), Midnight-5:30AM Charlie Haley, and weekends Chuck Cason, Captain Jim Steele, & Marcie Bardeen...
- *New line up at KUPD-FM, Phoenix: 6-9AM Joe Bailey, 9-Noon Al Carson, Noon-3PM Don Cristi (FM PD), 3-6PM Jay Stone (Op Manager for both AM&FM), 6-10PM Doctor Dave (Wilmont), 10-2AM K.C. Kennedy, 2-6AM Merk in the Dark, Weekend Doug St. John and Lew Jones.
- *New line-up at KKKQ, Phoenix: 6-10AM Art Webb, 10-2PM Bruce Miles, 2-6PM Chris Edwards, 6-10PM Doug St. John, 10-2AM Bobby Ball, 2-6AM All Night Harvey (taped), Weekends Houston Edge aired June 1st.
- *New line up at KTIM, San Rafael: 6-10AM Todd Tolces, 10-2PM Clint Weyranch (PD), 2-6PM Bill Richison, 6-10PM Paul Boucher, 10-2AM Wild Bill Scott, 2-6AM Kate Hayes.

Sherry Toennis/

Charter Broadcasting St. Louis to San Diego

FRED profiles Sherry Toennis this week. Sherry has been moving around a lot lately. She is supposed to be in San Diego this week, but we found her still preparing to leave St. Louis. Now as national Music Coordinator for Charter Broadcasting, she will be living and working in San Diego. We started off by asking Sherry a little about her background.

THE POSITION

"I was going to the University of Missouri here in St. Louis. I've lived here all my life. Well, I was going to college, and I needed money. I came to KSLQ and applied for work. I kept bugging them for two days, telling them, I wanted a job; I wanted a job. Finally, they hired me as a receptionist. I did that for about three years. Charlie (Lake) came in as Program Director. Scott Jones left; he was Music Director at the time. When he went to San Diego, I told Charlie I was ready, and he said that he'd try me out. Of course, I made it as Music Director. Charlie taught me a lot about music and research. I never worked at any other radio station besides KSLQ, but Charlie had. With his experience, he was able to teach me enough to give me an advantage.

"I was into music a lot. Mostly, when I was younger I listened to FM... like during vacations. I was laid back... more of a Pink Floyd, It's a Beautiful Day, The Doors..."

"You don't pick what you like as Music Director; you pick what is best for your market. A Music Director must have good ears, the capacity to read research, and the understanding and knowledge of their market. What helps me the most is knowing this market (St. Louis). It's heavy metal, heavy rock 'n roll.

THE JOB

"I'll be taking research reports from

all the different stations...passive, requests, and sales in each market. Hopefully, after being up there for awhile I'll be able to compare different markets to ones that may be similar to some of our stations. Maybe that will enable us to add records a little faster... a little easier. They have questions about music...a lot of times I'll question music... and ask 'Well, how's it doing

"A Music Director must have good ears, the capacity to read research, and the understanding and knowledge of their market."

here and how's it doing in this market. It'd be nice to have someone to answer those questions for you without having to look through pages of material to find everything. I'll have all the research from all the other stations. So, if one of the other stations is playing a record—say Miami—say Copacabana, and disco does real well in Miami, then I can look and see how that's doing. If they call, I could say—"Hey, Copa looks real well in Miami and its got these demographics and it could spread here and maybe in the Midwest. You might want to watch it." It's opening up the awareness for everybody—not that I'm telling them what to add or what to do, but 'hey, maybe you'd like to watch this one 'cause it could go in that market.' There won't be this thing where I'll say no positively, out of the question. I don't think any of our people need that. All our Program Directors and Music Directors are capable of choosing the music. If we had weak people, that type of situation might arise. But, with the PD's that we have now...all of them have it together. They know music and they know their markets. All the stations in the chain do passive research but there isn't one system. Each station does its own. At KSLQ, we did call outs to ask a few basic questions but never played music over the phone. We broke it down into demographics, but generally tried to get 18+. There are similarities. Like the requests...people call in

and you break them down demographically, and the sales are basically the same. We all call between 40 and 60 stores getting album and single sales. A couple of stations are different in passive—their call out is different than ours. Our survey is just a reflection of the market. Kansas might be number one for us, and it might take three or four weeks for everybody else.

"I need to go to all the markets, which I plan on doing...checking out Detroit and seeing what it's like. One of the things I like to do is check out each of the records in each of the different markets. That's what helped us out a lot here in St. Louis. We have a real good relationship with the buyers, the retail account, the rack jobbers...95% of the records that are racked are racked off of KSLQ. And, that's a big change from a year and a half ago when they were racking off of KXOK. Part of the reason is that we take the time to talk to these people, ask them what's going on, and take them out to lunch maybe—treat them like human beings. They're smart and they see that product moving. If you don't get their response you're losing. Communication is the name of the game."

THE FUTURE

"I'd love to program. I'd like to program Top 40, because I'm more familiar with that. I need a lot more experience before I'd even think about programming. But I do have some goals. I want to learn a lot. Working with Charlie and Russ is like a dream come true. They both have their shit together.

PROGRAMMING

"We did things to make people think that we care. We had the Dave Mason and Cheech & Chong thing to raise money for autistic children. A marathon of 24 hours on the air. We told people to come on down. We're different. We're more concerned about these poor kids. We care, so why don't you. And, we get a really great response out of it. We never try and cop anybody else. We always tried to be consistent and be ourselves. We do contests but without a lot of hype.

SOUTH

WNOE-FM—New Orleans, has opening for an FM communicator. Must have 3 yrs. on the air experience in either Top 40 and/or Album radio formats. Must be good in production. Send tapes & resume to Bobby Reno, WNOE-FM, 529 Bienville, New Orleans, LA 70130. No calls please.

ZETA-4—Miami, is accepting tapes for possible future openings. Send tapes & resume to David Sousa, 4330 N.W. 207th Dr., Miami, FL 33055.

WKIX/WYYD—Raleigh, is looking for two new people. One for an evening board shift, with emphasis on telephone & street work. Another, with an authoritative, warm delivery for AM drive news on FM, street for 3 hours during late morning. Send tapes & resume to Scott White, News Director, WKIX, Box 12526, Raleigh, NC 27605. E.O.E.

WAPE—Jacksonville, is looking for 8-midnight jock with good production. Send tapes & resume to Steve Rivers, P.O. Box 486, Orange Park, FL 32073. E.O.E.

WLWI—Montgomery is looking for all night entertainer. Excellent advancement potential, above average salary. Send tapes & resume to "Big Jon" Anthony, P.O. Box 1466, Montgomery, AL 36102. E.O.E.

WEST

KDKB—Phoenix, needs creative Production Manager July 1. Six day week, three air-shifts, occasional fill-in, ability to write selling copy and have outstanding production skills. Send resume and tape, including spots you've written, to Eric Hauenstein, KDKB, PO Box 4227, Mesa (Phoenix), AZ 85201. E.O.E. M/F. Absolutely no phone calls.

TEN-Q—Los Angeles, needs qualified research person. Also weekend talent with 2 yrs. experience in rock & major market. Also creative production director with top notch major market agency type voice. Send tapes & resume to John Driscoll, KTNQ, 338 Southwestern Ave., Los Angeles, CA 90020 No calls

KDKB—Phoenix, needs broadcast journalist who can write concisely and deliver newscast with style and credibility. Send tapes & resume for mornings in leading Album station to KDKB, Mesa, AZ 85201. No calls please.

KUZZ—Bakersfield, needs a female Midnight to 5:30 personality for Country format. Send tapes & resume to Mike Horey, 1209 N. Chester, Bakersfield, CA 93308 E.O.E.

KRWD—Dallas, is looking for an experienced announcer with valid 3rd class license. Send tapes & resume to Steve Sutton, 3626 N. Hall St., No. 910, Dallas, TX 75219 E.O.E. No calls please.

FM-97—Edmond, needs a full time announcer/engineer with 1st Phone to head engineering. Great opportunity. Send tapes & resume to Dwayne Allen, Program Director, FM-97, P.O. Box 686, Edmond, OK 73034. Phone: 405-341-8440

X-ROCK 80—El Paso, is alive and well. A once in a lifetime opportunity. Send tapes and resume to 7400 Viscount, El Paso, TX 79925. E.O.E. M/F.

KBBC-FM—Phoenix, seeking full time air personality. Mellow album format. M/F. Send tapes & resume to J.D. Freeman, 1101 N. Central, Phoenix, AZ 85001. E.O.E.

KIMN—Denver. Immediate opening for super-relatable, contemporary, quick-witted air personality. Send tapes & resume to Loren Owens, 5350 W. 20th Ave., Denver, CO 80214. E.O.E. M/F.

KTLK—Denver, would like a charming, human sounding buffoon for morning drive. Send tapes and resume to Rick Brady, 1165 Delaware, Denver, CO 80204 E.O.E. M/F

WEEQ—Waynesboro, has an opening for a morning person. Good production. Call Jim O'Toole, Program Director, at 717-762-9336

KEED—Eugene, has two openings: all nights and evenings. Two years minimum experience. Send tapes & resume to Tom Edwards, 1245 Charnelton, Eugene, OR 97401. E.O.E.

NORTHEAST

East Coast Major Market... looking for personality-oriented jock seeking a stable position with \$25,000 plus salary. Send tapes and resume to Buzz Bennet, c/o FRED Magazine, PO Box 5546, Carmel, CA 93921. E.O.E. M/F.

WJET—Erie, is looking for a morning newsman. Send tapes and resume to Barney Luv, 1635 Ash St., Erie, PA 16503 or call 814-455-2741. E.O.E. M/F.

96-KX—Pittsburgh. If you can say something without screaming, send your tape, resume, and a Xerox of your latest ARB to Bobby Cherestor, 96-KX, 400 Ardmore Blvd., Pittsburgh, PA 15230. E.O.E.

WCMF—Rochester, needs a midday personality. Female preferred. Minimum 1½ years Album radio experience. Send tapes & resume to Chuck Ingersoll, WCMF, 129 Leighton Ave., Rochester, NY 14609 E.O.E.

WQXA-FM—York, needs a jock. Send tapes & resume ASAP to P.O. Box M88, York PA 17405 E.O.E.

WGNG—Providence, is looking for a Program Director to take control of a mellow sound. Contact Dennis Hysko: 401-725-9000. E.O.E.

WMGK—Philadelphia, overnight drive. Send tapes & resume to Dave Klahr, 2212 Walnut St., Philadelphia, PA 19103 E.O.E. No calls.

MIDWEST

WIBC—Indianapolis, needs 7-Midnight. Send tapes and resume to Larry Knight, 2835 N. Illinois, Indianapolis, IN 46208. E.O.E. M/F. No calls.

WUBE—Cincinnati, is looking for an experienced country announcer for 7-12 Midnight and one weekend shift. Send tapes & resume to Bob English, WUBE, P.O. Box 1232, Cincinnati, OH 45202 E.O.E. M/F

KEWI—Topeka, needs mature rock & roll air talent for 9PM-1PM. Pay is just right. Send tapes & resume to J.R. Greeley, Box 4407, Topeka, KS 66604. E.O.E. M/F.

M-105—Cleveland, has rare opening at one of America's leading album radio stations. Real growth opportunity for exciting, up personality. Immediate midday opening. M/F. Rush tapes to Vice-President & Operations Director, Eric Stevens, M-105, 3940 Euclid Ave., Cleveland, OH 44115. E.O.E.

KEWI—Topeka, has future openings for daytime talent. M/F. Send tapes & resume to J.R. Greeley, Box 4407, Topeka, KS 66604. E.O.E.

WOKY—Milwaukee, award winning news department needs on air and street reporter. M/F. Send tapes & resume to Jim Smith, 3500 N. Sherman Blvd., Milwaukee, WI 53216. E.O.E.

KCMO—Kansas City, needs drive jock and news director. M/F. Send tapes & resume to M. Barsanti, 4500 Johnson Dr., Fairway, KS 66205. E.O.E.

WNDE—Indianapolis, needs morning news anchorperson. Send tapes & resume to Dave Parks, 6161 Fall Creek Rd., Indianapolis, IN 46220. E.O.E.

WHB—Kansas City, needs a good personality that loves to do production. Send tapes & resume to Al Casey, 106 West 14th, Kansas City, MO 64105 E.O.E.

WDEE—Detroit, opening for news director, news persons, & future air personalities. Send tapes & resume to Tom Allen, WDEE, 21700 Northwestern Highway, Southfield, MI 48075 E.O.E. M/F

KLEO—Wichita, has opening for AM drive. Good bucks. Send tapes & resume to Ken Clifford, 5610 E. 29th, Wichita, KS 67220. E.O.E.

Looking

Jim Holton, formerly 10-2AM at WMAK, Nashville, is looking. Has experience in music research and production. He's one helluva guy. Call 615-331-4347.

Dwight C. Douglas wants all major broadcasting exec's looking for a PD in good shape to know that he's available. Call 814-926-2610

Tom Daniels, formerly MD of WJDX, is looking for medium or major market airwork. Call after 7PM 601-856-6229

Don Schaeffer, formerly of KRKE, is looking for a PDship east of the Mississippi. Call 505-299-7047

Bo Jagger, formerly of KSLQ as 9-Noon man, can be reached at 314-645-5293

WMMR's "Alfredo" seeks creative outlet in a major market. Call 303-758-7097

THE MACHINE PEOPLE

Webster's defines the word automata as the plural of the word automaton, meaning a person acting in an automatic or mechanical way. Automation is any system or method that uses self-operating equipment, electronic devices, etc. to replace human beings in doing routine or repetitive work. There is a vast difference in these two definitions. Automation has always been understandable because it has been the identifiable enemy. A machine that can mathematically perform a service that would put thousands of radio people out of work. Years ago, Storz Broadcasting attempted to automate their chain of radio stations. I am sure of my sources. They explained to me that the system was sabotaged since the personnel used to run the automation were previously air talent. They did such a good job in aiding the system's malfunctioning that one station after being shipped all the equipment and moving their studio site

to the tower, were told to remain live. This station was WTIH. The remainder of the stations had already been automated and showed such drastic losses in ratings that all stations were ordered live again. The battle was over—the machine had lost. Today, automation is not the big threat because it is understood and put in its proper perspective. The big threat is automata—a person acting like a machine and not knowing it. Conditioned reflex is an acceptable human characteristic until it goes beyond the point of reason. We have taken research and deemed it so valuable that individuals are losing the opportunity to fulfill self-image and are losing even self-realization. All of the high paid individuals over the years and now are people who deem the most important thing in attaining success in any way to be themselves—their mind, their ability to offer what automata (the machine people) can't. If you hone the system to the point where it dictates your moves, then you end up working for your system. You end up working for your research. After living with a computer and about forty systems for

the past year, I understand that becoming machine people is an easy trap to fall into without even knowing it. The recognition of the individual in radio is at an all time low. The system becomes the master. The young programmer, the young jock has always looked up to individuals with good minds and the courage to innovate and create. Now, most of these fresh new minds are looking up to systems and techniques. There is a balance between art and math that must be watched constantly. Our overindulgence in research and the total integration of our mind with the system is called automata—death to the working mind and death to the importance of the individual. Not working has been a hardship that most of us in radio have experienced but working and not using your mind will prove to be a pain far beyond unemployment. I can not urge you strongly enough to study the difference between the definitions of automata and automation. At that point, you will recognize the true enemy—automata. It won't push you out of a job; it will push you out of a mind.

CHINA COVE

by Bob Hamilton

Here's our thought for the guys who are sitting near the mail room waiting for the Arbitrons... "Never worry about a thing. Always remember that there are 600 million Chinese who don't give a shit."

 "If you can sell it, it must be good"...
 ..The new Communications Act Rewrite story in top news might go past a lot of folks who don't realize its ramifications. If that bill should pass House-Senate and President intact, it would mean that you could program anything on your station that you want and get away with it. You could fill the airwaves with only four letter words for example, and as long as you didn't violate a local law nobody would bother you. The idea once again is, if you do something wrong the people will tell you about it by not buying it. And if they're not buying commercials on the air, then obviously you'll have to change your programming in order to sell commercials. With such items as the Fairness Act out of the picture, there really is little hope that the bill will get through without a bunch of massive changes. However, there's a good bet that Van Deerlin and company made it as far out as they could get in order to come out the other side with at least "something" changed. Hopefully, the commercial buy emphasis will be

looked at with a different perspective. There are (God help us) people in this country who have made so much money that they can't stand the thought of making any more. A good place to play with the new rewrite is with a mike and a turntable. There are those folks who also could care less whether anybody buys a commercial on their station or not...and if they can do what they want...and nobody bothers them...and their name is George Wallace or Ed Davis...All right! Sing my song! "If you've got the money honey, you've got the time...on a 50,000 watt clear channel Great persuader." Of course in it all we can look at the bright side...the government is telling the public...you've got to be responsible.

 We have a tremendous amount of California readers and I wanted to impose a bit to mention that I supported Lowell Darling for the new governor of this state...Lowell reminds me of so many people I've lived with in our business...He is a "conceptual artist" and a self-avowed "jerk". Darling's campaign promises are enticing to say the least...improving on Jerry Brown's space travel program with a vow to be the first state to "land a man on the sun". He is also going to banish all billboards to a special new community called "Billboard City" ...and has a plan to reduce the internal

combustion engine with "psychic power" so that by 1980 Californians will be "thinking their cars down the freeway"...He is also the inventor of the "terminal ballot"...for people who know they're going to die before election day, "making Californians the first Americans to be able to cast a vote beyond the grave." While few give Darling a chance to be elected he has one campaign strategy that is unique... he's making a swing through Mexico campaigning for the illegal alien vote. What makes this information apropos for our column is with that kind of attitude, Lowell Darling will have to ultimately become a recording artist.

There were a pot-pourri of various themes this week from the flights from New York to Washington to L.A...For instance...a lot of people talked about how long it is going to take radio to realize that there is a mass exit of people to other businesses because of low salaries...We've got to talk loud and long about improving that situation... obviously we're going to have to do it ourselves...FRED's story on the All Time Greats was heart warming to be a part of...It's been awhile since we wrote names like Ron Jacobs, Bill Drake, George Brewer...It was particularly gratifying to see my partners name in mention many times...After this year he might be named one of the all time great magazine publishers...



GAVIN IN MONTEREY

Thought your coverage of the Monterey Gavin meeting was something very special. Bill Gavin has paved so many roads for people...so many—that many don't even understand the importance of the role he has played in their own current positions.

It is nice to see that FRED understands and took the time to not only recognize its roots, but took the time to honor a man whose name symbolizes the genuine effort of the constant process...of learning and sharing.

MARK DRISCOLL
WNBC, New York

IN AGREEMENT

Thank you for the complimentary word in last week's Quest in FRED. I, too, agree that the Gavin Regional Conference in your town, Monterey, was a top five!

LES GARLAND
Program Director
KFRC, San Francisco

LONG DISTANCE HUG

Please consider this package a long distance hug. I really enjoyed your comments the last issue and thought you might enjoy an early taste of the "Killer's" new album. It's amazing how long he has been around, but Jerry Lee Lewis keeps on rockin', and I think you'll also find the enclosed articles pretty fascinating.

Enjoy. Talk to you soon.

JIM SOTET
National Album Promotion
Mercury Records, Chicago

SPECIAL WEEKS STARTING (June 17th - 24th)

Gay Pride Week
Amateur Radio Week
National Fink Week
National Sweet Cherry Week

WHO THE HELL?

Who the hell is "Ed Alexander"? And, why is he saying all these nice things about KEWI.

J.R. GREELEY
Program Director
KEWI, Topeka

P.S. Ed Alexander is the Program Director of KTKT in Tucson, AZ, and we're still not sure why he said all those nice things about KEWI—we're working on it.

TRUST, HONESTY, AND FAIRNESS

Is Austin Vali (one L one I) insane? No...I'm not. After reading the article and then reading it again and even once again, I, at many times, was amazed at some of the things I was to have said. Take a conference call with seven radio people, all in different parts of the country, not knowing a lot of times who is actually talking, and then paraphrase an article picking and choosing what goes and what doesn't. I'm concerned because this article has made me out to be a person that I am not. I'm not an ogre that hates all record people. In fact, after the article ran, I got calls from promotion people that couldn't believe I was responsible for such words. I couldn't believe it either.

It is impossible to comment on every point brought forth in that article. Some words were mine, others were from the other participants.

In our industry, as in any business, we earn each other's trust, and in this process honesty and fairness are the factors which I have tried to go by.

AUSTIN VALI
Program Director
WLRS, Louisville

June July August

June 12-14 - NAB meeting for Presidents and Executive Directors of State Broadcasters Associations, Hyatt Regency Hotel, Washington, DC

June 13-17 - American Women in Radio and Television's 27th Annual Convention, Los Angeles Hilton, Los Angeles, CA

June 17 - National Hollerin' Contest in Dunn, NC

June 18 - Father's Day

June 19 - Czech Days Festival in Tabor, SD

June 19 - Juneteenth is celebrated in Texas when in 1865 Union Gen. Grant proclaimed the slaves free.

June 19 - National Oldtime Fiddlers Contest and Festival in Weiser, ID

June 21-23 - National Broadcast Editorial Association's 8th Annual convention, Mayflower Hotel, Washington

June 23 - Newport Jazz Festival begins in New York

June 22-23 - Bobby Poe Conference in Washington, DC

June 22-25 - Billboard's Disco Forum at the Hilton, New York

June 23-24 - National meeting of Radio and Television News Directors, Bayshore Inn, Vancouver, BC

June 23-25 - Gavin Regional Meeting held at West Loop Marriott Hotel, Houston, TX

June 25-30 - NAB Joint Board meeting with Canadian Association of Broadcasters, Hotel Toronto, Toronto

July 7-9 - Gavin Regional Meeting held at Royal Coach Hotel, Atlanta, GA

July 15-18 - Television Programmers Conference, 22nd annual at the Hyatt Regency, Nashville, TN

July 16-19 - National Association of Farm Broadcasters summer meeting, Fairmont Hotel, San Francisco, CA

July 21-23 - Gavin Regional Meeting held at Hyatt Regency, Boston, MA

Aug. 9-13 - Billboard's International Radio Conference at American Hotel, New York, NY

Aug. 11-12 - Anti-Muscolo Radio Conference, New Haven, CT

Aug. 20-23 - NAB Radio Programming Conference, Hyatt Regency Hotel, Chicago, IL

Aug. 25-26 - Anti-Muscolo Northeast Secondary Radio Conference at the Sheraton Hotel, New Haven, CT



Bruce Wendell

Some Of FRED's Favorite Promotion Men Talk About Their Favorite Promotion Men

If you want to go all the way back to when they were called "song pluggers", the art and profession of record promotion is now almost fifty years old. While it is an almost exclusive club of specialists, make no mistake about it. It is a profession! People like Brother Dave Clark of TK records do it all their lives. Being a community of specialists, FRED this week wanted to look inside that clubhouse and ask its members, "Who was the greatest among you?" We asked them to pick three...here are some of the answers.

CHARLIE MINOR- VP Promotion for United Artists..."Al Coury, Bruce Wendell, and Al Moinet." Why Charlie? "When they first believed in a record and then got proof that it was a record, they didn't back up on it. They went after it until it was there...whatever was necessary to get the job done."



Dave Urso

BOB PAIVA- National Promotion Director for London Records..."Earl Rollison out of Washington...Danny Davis of Motown...and the third guy... George Brewer or Buck Reingold?" And why did Bob choose those folks? "When they promoted records to me, they made me like them. When somebody walks in the door that you like, it makes it easy to sit down across the desk and talk business."

DAVE CARRICO- VP Promotion for Private Stock Records..."Bruce Wendell ...Steve Popovich of Cleveland International...Don Graham was a killer...and obviously, Al Coury." What do they have in common? "Unlimited, natural energy...great personal direction and instincts..."

DICK KLINE- VP Promotion for Atlantic Records..."Joe Galvin, Jerry Wexler, and Henry Stone" And why these guys? "...simply..."They got airplay...they got records on the air ...they got the job done."

RICH SARGEANT- Co-National Promotion Director of Mushroom Records..."Denny Zeitler...Marty Goldrod...and then a tie between Jim Jeffries and Dave Carrico." What do they have in common? "Understanding, compassion...a desire to pass along knowledge...they care...beyond simply getting records played."



Jim Jeffries



Dave Carrico

GARY BUTTICE- National Promotion Director for Bearsville Records..."Pat Pipilo...Sammy Alfano...my brother (Kenny Buttice)...and I gotta name Dave Urso." Why these four? "The ability to sniff a hit and go kill after it."

DANNY DAVIS- VP Promotion of Motown Records..."My favorite all time is Don Graham...then Bobby Skaff (formerly head of promo for UA/Liberty)... and the only record industry personality that hangs on my wall...Joe Smith." And Danny what do they have in common that would make you name them? "Summing it up in one word...professionalism...thorough professionals."



Danny Davis

RAY ANDERSON- VP Promotion for RCA Records..."George Furness...Al Coury...and I always liked the way Eddie Bisco worked (Eddie was with Motown, White Whale, and Bang)...It's the credibility that they are to build... when they tell you something, you can go to the bank with it...they know their product...and they know what can help you."

Some Of FRED's Favorite Programmers Talk About Their Favorite Programmers



Bill Drake

Some people tell their future by looking into a crystal ball. As the ratings hit the streets, Program Directors all over the country are re-enacting a gaze toward where they'll be next year by looking into the Arbitron Blue Book. Being a Program Director is not only a speciality...it's a lonely one...and the fraternity built here often goes beyond brotherhood. We called some of the PD's that we respect and asked them the question...who do they respect?

LES GARLAND- Program Director of KFRC, San Francisco... "I got to go with Ron Jacobs, Bill Drake and Buzz Bennett..." Why those three? "Exciting, innovative, revolutionary, timely programming...For their space and time those cats were right on...not to mention the fact that they had the reputation and backed it up with their talent...and it was all proven in the rating books...and you know, you have to add Paul Drew to that list too...it's really a four way tie."

JOHN GORMAN- Program Director of WMMS, Cleveland... "My favorite Program Directors...I don't even know their names...the PD of WBZ in Boston in 1965...whoever that was...WPTR in Albany in 1966-67...whoever he was...and Phil Christy...he was the Program Director of WAAB in Worchester in the early sixties...They, all three, had a great influence on me...the music...the programming...amazing radio...it was that type of radio that got me in this business."

JOHN GEHRON- Program Director of WLS, Chicago... "Bill Drake, obviously... Rick Sklar...Bill Tanner." Why these three, John? "They are able to read the public better than anyone else...Drake for having such an influence on the business...Rick...look at how long that man held on and programmed that station successfully...Tanner...I like the way he runs his station... its sound and attitude."



Buzz Bennett

STEVE RIVERS- Program Director of WIFJ, Philadelphia... "John Rook...Bill Drake...Buzz Bennett" What do those people have in common? "Their ability to change the business...and they really did...all three of them...they changed things without people really knowing about it."



John Rook



Paul Drew



Sebastian Stone

BILL TANNER- Program Director of Y-100, Miami-Ft. Lauderdale... "Buzz Bennett...his ability to relate to what the audience really wants...how to dazzle them...and the way he makes a charismatic radio station...John Rook for being able to work with talent...getting them to perform...Sebastian Stone is his days with WOR-FM...he taught me an awful lot of what I know...whatever that may be...His feel for the radio station...everything being correct...the detail...one of the really great PD's...and you would have to say Ron Jacobs of KHJ...the fact that all of them did what they did."

JOEL DENVER- Program Director of 96-X, Miami-Ft. Lauderdale... "Jay Cook would have to be one...Paul Christy in his days at WCFL and WEAM...Ron Jacobs...maybe Jack McCoy..." What did all these people have in common? "I think the fact that they always had a great love for the business...and the fact that they have been around for a long, long time is proof that they not only love the business, but they've also done well in the business..."

LEE ABRAMS- Radio Consultant with Abrams/Burkhart... "Ken Draper, Buzz Bennett, and Rick Sklar..." What do they have in common? "Just the ability to manufacture the magic on the air."

WCIR FINED \$3,200

WCIR-AM&FM in Beckley, W. VA was fined \$3,200 for operating in violation of numerous FCC rules: operating with improperly licensed operator, failing to log weekly transmitter inspections, failing to transmit weekly tests of EBS, failing to make required entries in operating log, operating WCIR-AM with excessive power, and operating the same station with full power earlier than the time authorized for such operation.

The Commission denied the Reding Broadcasting Co. of Terrell Hills, TX, reimbursement of \$13,500 from S.S.S. Broadcasting for withdrawing its application for a new FM outlet. S.S.S. was granted the assignment after RBC was found to have several misrepresentations in documents presented to the FCC.

Greenwood Communications Committee objected to the license renewal of WGRM in Greenwood, MS on the grounds that it had failed to ascertain the needs and interests of its black community which they claim comprises 50% of the city. The FCC then denied those objections of the GCC noting that WGRM's ascertainment survey did not break any regulations and did include 17 black leaders.

Last week, KXIV, Phoenix petitioned to enlarge issues in regards to an FM outlet in that city. Now, the FCC has denied those petitions as well as one by Herbert W. Owens, Jr.

In an interesting exception to the FCC's "one-to-a-market" rule, the Commission approved the assignment of WAIM, WCAC-FM, and UHF station WAIM-TV from Wilton Hall to Frank Outlaw for \$850,000. It was allowed because Hall explained that the TV outlet had suffered heavy losses and had remained on the air because common ownership with WAIM and WCAC-FM had produced the necessary revenues to sustain it. The FCC said it could not find revenues to support the UHF but that Outlaw has shown himself able to finance these "deficit operations".

WJBY in Gadsden, AL, was sold to Gadsden Broadcasting by Boman Broadcasting for \$460,000. KEZC-FM in Truckee, CA, was sold to Lake Tahoe F.M., Inc. for \$135,000. KPIK in Colorado Springs, CO was sold to Area Broadcasting Corp. by Western Broadcasting for \$350,000. WOWW in Naugatuck, CT, was sold to Naugatuck Valley Radio by Sound Communications Corp. for \$235,000. KSUZ in Port Neches, TX, was sold to David Livingstone Missionary Foundation by L&R Broadcasting for \$200,000.

THE ABC'S OF AM

CONCLUSION

Protection: THE 1A'S HAVE IT

FRED continues with the basics of radio classifications this week. We talked with Wally Johnson, Chief of the FCC's Broadcast Bureau on the A-B-C's of AM radio.

Could you recap the protection breakdown?

WALLY: 1A means that is the only station operating within the country. There is only one 1A station operating in the United States. But, on those channels, we can have class 2's operating. The class 2's must give protection to the 1A's. At night, the class 2's that are operating are just on those that are broken down. So, there are twenty five clear channels. On eleven of those channels, there is nothing operating at night, except the 1A. On twelve, there are class 2A stations operating, and on two, there are class 2 stations operating. There is a different purpose for each classification, too. The local stations are low powered stations. They were originally designed to serve the smaller towns. The regionals, which operate with up to 5 kw, were designed to serve the larger cities and metropolitan areas. The clear channel stations were designed not only to serve the larger cities, but also to render a sky wave service over the rural areas. So, each classification was originally designed to serve a different part of the country, covering both rural and urbanized areas. You utilize the sky wave service to accommodate or produce service for the rural areas.

Which, of course, is the largest area to cover.

WALLY: Yes. The smaller stations, like the regionals... a regional station produces both a sky wave signal, and a ground wave signal. A ground wave signal is one that goes along the ground, and is pretty constant and just about a 100% type of a signal, whereas a sky wave signal is one that is reflected by the ionosphere. But, a regional station... they're not designed to have the sky wave produce a listenable type of a service. That becomes an interfering signal to other stations on the channel. The only thing we protect is the ground wave service. So, all of the stations... all of the antennas will produce both sky

wave and ground wave radiation. And then the question is, "What are you going to protect?" So on clear channels, we've said we're going to protect both the ground waves and the sky waves. The way to do that is to limit the number of other stations on the channel, or have very severe protection from other stations. So, on eleven channels, we don't have any other station operating at night to interfere with the secondary service or the sky wave service. Where we have class 2 stations operating, they operate protecting the sky wave service of the class 1 to a specified signal strength. So, there is a considerable amount of sky wave service from either the class 1B's or the class 1's, where we have other class 2's operating. Then when you get to the regionals, we don't protect the sky wave service to any degree. So, the only thing that they have left is the ground wave service. But, the ground wave signals become limited by the sky wave signals from other stations. The sky wave signals will be produced by the other stations, and they're directed towards the ground wave signals of the other stations, and eventually cause interference. Interference is based on a ratio of 20:1. So, if a signal is twenty times stronger than its interfering signal, we consider that as a usable service. So, as long as the interfering signal is in the background to that degree, then it's a signal people will listen to. As long as a ground wave is twenty times greater than a sky wave, we consider it a service signal. So, all of our allocation standards are based on that twenty to one ratio. Of course the signals at night will combine and so forth, but our technical standards take that into account. What we try to do is to protect service areas as far as the regionals are concerned, and the class 2's and even the class 1's on that twenty to one ratio.

Basically a sky wave signal is an average type of signal. We go on the basis of an eleven year cycle, which relates to sunspots. Then we have an average situation based on that eleven year sunspot cycle. There are periods theoretically when the interference could be more, and periods when the interference could be less. Vice versa, the service periods might be greater or less, depending on what part of that cycle you're in.

A Quick Reference For General Managers

This is a brand new column in FRED that is designed to be a quick reference for General Managers who don't have time to read all the trades and non-trades but still want to be informed... There is, of course no bigger news for radio management than the Communications Act rewrite introduced this week into the House. It's 217 pages long but worth the time for General Managers longing for no more license renewal and the pain in the ascertainment requirements they carry...Preferred Hotels Association representing 25 independent hotels announced plans in Chicago last week to double its marketing and advertising budget to go after group meetings...Larry Jackstein, an executive of Hotel Utah in Salt Lake City is in charge...Members include heavies like the Pierre in New York, Ritz-Carlton in Boston, and Drake in Chicago...Robert J. Coen, VP and director of media research at McCann-Erickson in Chicago predicted an increase in overall advertising in 1978...An expert in tracking trends, Coen says it will wind up about 12% over last year... AT&T never gives up...they've asked the New York state public utilities commission to grant a 1.5% boost in rates... that's 67.3 million dollars a year...Hand it to California's Justice Department... they win settlement against Levi jean manufacturers that will force the company to reimburse Californians millions of dollars for illegal pricing...ads bought by the state announcing this automatically run in newspapers but not in radio...where the jean wearing demos are...Late word...Bartell (Charter) finally divests itself of WADO in New York...sale made this week...NAB issues a statement to the FCC asking them not to consider all unsolicited phone calls "junk calls"...MediaTrend is after the spot of "alternative to Arbitron" now being sought by such folks as Jack McCoy etc...Mediastat announced this week that with the June reports they would be introducing Average Quarter Hour.

ANSIL PAYNE/KING BROADCASTING

EDITORIALIZE, BE CRITICAL, BE IN TROUBLE

This week FRED interviewed the President of King Broadcasting, Ansil Payne. Their corporate structure differs from other major group broadcasting companies. They prefer to structure their company into management zones. In each of the four west coast cities there is a Vice-President of King Broadcasting, who is responsible for all that city's broadcast functions. In Seattle, there is Eric Bremner; in Spokane is Dean Woodring; in Portland is Forest Amsden; and in San Francisco is Jim Kime (responsible for WRTH as well). Jim Kime is also designated the VP of King Radio Broadcasting. The corporate headquarters is located at 320 Aurora Ave. North, Seattle, WA 98109. Their phone number is 206-223-5113. Below, their stations:

STATION	LOCATION	GM	PHONE NO.
KING-AM	Seattle	Keith Lollis	206-223-5000
KING-FM	Seattle	Helen Morris	206-223-5000
KREM-AM&FM	Spokane	Tom Long	509-448-2000
KINK-FM	Portland	Jeff Douglas	503-226-5000
KGW-AM	Portland	Larry Campbell	503-226-5000
KYA-AM&FM	San Francisco	Jim Kime	415-397-2500
WRTH-AM	St. Louis	Joe Constanito	314-862-9030

The company was founded in 1946 by Dorothy S. Bullet. The first station was KEVR. In 1948, they obtained an FM license and changed the call letters to KING. They purchased KGW in 1953 and KREM in 1957. The following year they joined NBC as an affiliate in Portland and Spokane. On Christmas day in 1968, KINK-FM went on the air. By 1972, they had broken all affiliations. In 1977, the company acquired WRTH in Wood River in the same deal with KYA-AM&FM.

POLICY

Ansil wanted to point out that his company operates in a "highly decentralized way". There is no set rule for format, and they can be changed in a manner that is most "responsive to the community...But, they've got to be first class in their communities." More important than ratings is "the leadership that the station commands". This philosophy makes them more communication minded than most. "The responsibility they accept and the willingness to do things out of the ordinary to create attention to community problems," is the backbone of this concept. He is particularly proud of the amount of money collected for donations thru the KING and KGW walk-a-thons. On general policy, "We ask the station to editorialize; we ask them to have commentary; we ask them to be critical, and we ask them to be in trouble...And I want them to speak out...generally speaking, for the people who don't have any voice for themselves." He listed minorities and various disaffected groups. "The editorial prerogative lies completely with the General Manager at the location providing it is not on matters of national or international concern." On the latter he wants to know first. The main focus of editorials should be on matters "in which they were directly involved in their own local areas..." He pointed out that King stations were first to take issue with the Vietnam War in the sixties.

the dregs

'Take It Off The Top'

**The New Single From The Album:
"What If" By The Dixie Dregs**

"No. 1 Lp in the city. Solid rotation will prove this record to be a smash. HB-28, 28-18, 18-12, 12-6, and 6-3. The proof is in the rotation." STEVE YORK of WAUG

"The Dregs have been hot here since the beginning. 'Take It Off The Top' is a killer record." SAM CHURCH of WFOX

"Day part it if you want but don't hide it. The Dixie Dregs are turning people on in Charlotte, and it looks like they're going to be around for a very long time. D-29..." SCOTT SLADE of WAYS

"The No. 4 Lp in Charlotte. 'Take It Off The Top' is a hit, and there aren't many instrumental hits these days. It's the best instrumental rock and roll record I've heard in a long time." JIM BALLARD of WROQ

"Positive feelings from strong male phones and fantastic Lp sales verify." BILL McCOWAN of WAMS

"Take It Off The Top' is a damn good record!!!" JIM DUNLAP of WIVY

NOW BREAKING AT:

WKLO ADDED
WAYS D-29
WAUG 6-3
WRFC 29-24
WFOX 19
WAKX D-28

Z-93
KQEO
WFLB
WZNI
WAIR
WGLF

WTAC
WROV
WCOD
WFEA
WSAR
WAQY

WWCO
WTRY
KLEE
WDBQ
WVUD
WKEE
WCIR

KVOL
WBSR
K-98
KNDE
WFLI
WTOB
WCOS

CAPRICORN RECORDS®

STROKES

JUNE 12, 1978



SIRE RECORDING ARTIST PLASTIC BERTRAND WAS IN NEW YORK RECENTLY FOR A PROMOTIONAL VISIT IN SUPPORT OF HIS HIT SINGLE, "CA PLANE POUR MOI". SHOWN HERE AT THE AFFAIR ARE (L-R): BOB SISCO (kneeling), ASSIST. PD WXLO-FM; BOBBY RICH, PD WXLO-FM; PLASTIC BERTRAND; MARC NATHAN, DIR. WEST COAST OPERATIONS for SIRE; SEYMOUR STEIN, MANAGING DIRECTOR for SIRE; and JOHN MONTGOMERY, VP of PROMOTION for SIRE.



Not too long ago KSJO was visited by the very distinguished and unusual Captain Beefheart. Pictured L-R: Ken Baker, publicist; Captain Beefheart; Tawn Mastrey, KSJO airpersonality; and the Captain's manager...also pictured (The Shrunken Heads) are Lobster and Helga of KSJO.



At a recent Styx party down in New Orleans, L-R: Tommy Shaw of Styx, Kim Steves of WNOE-AM, and J.Y. of Styx.



CHUM jock, Mike Holland, rode in this year's Variety Club Bikathon to help raise money for handicapped children.



Chuck Mangione gets ready to hit the jello with a little help WPEZ's Pam Godfrey and T. Morgan while Promotion Director Cynthia Rogoff, organizes other jumpers.



We also stroke engineers. (L) Bob Van Buhler, Chief Engineer and (R) David Sanford, engineer—both of KDKB, Phoenix.



Joshua Blardo on the way to RCA from Private Stock. Artie Kornfeld on the way to Josh's farewell party.



WPEZ's Ted James on his way into the jello via T. Morgan.



Old timers return to WABQ, Cleveland airwaves for a memorial weekend. L-R: Mike Payne, WABQ PD; former announcer Ed Wright; Eddie O'Jay; Jack 'The Rapper' Gibson; and ABQ morning man 'Scorpio' Stephens.



Buck Braun and his wife Jane escorted guests Waylon Jennings and Jessi Colter to the 104th Kentucky Derby aboard the WINN wagon.



Foghat does a live remote in Savannah with WSGA jocks Keith Phillips and Chris O'Brien.



The pride of Upper Darby, PA (Todd Rundgren) is shown with (L-R): Sonny Fox, PD WYSP; George Stone, Warner Bros. Promo. exec.; George Meier, Walrus editor; Tony Mann, WFIL; Todd; Jeff Robins, PD WIFI; Eric Gardner, Todd's manager; Alex Demers, PD WIOQ; and Gary Bridges, MD WZZD.

By Popular Demand
ANDREW GOLD



**ANDREW GOLD
NOW PLAYING
AT**

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KLIF
KFI
WZUU
WCAR
KNBR**

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WGLF
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WSKW
WIGY
WLBZ
WYFE**

**WQTC
KMBY
KMBR
KFXD
KSKG
KFLY
KCBN**

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THE NEW SINGLE

**"NEVER
LET
HER
SLIP
AWAY"**



Predictable in FRED

THE SPECTRUM

TREND SETTERS

UNIVERSALS

B-100	San Diego	Gene Knight	714-292-5362
CHUM	Toronto	Bob Wood	416-925-6666
CKLW	Detroit	Dick Bozzi	313-963-1567
F-105	Boston	Charlie Fernandez	617-332-9817
KBEQ	Kansas City	Kim Welsh	816-531-2535
KCBQ	San Diego	Nina Gomez	714-286-1170
KCMO	Kansas City	Larry Clark	913-677-7336
KCPX	Salt Lake City	Gary Waldron	801-972-3030
KDWB	Minneapolis	Dave Thompson	612-739-4000
KEZY	Anaheim	Larry Groves	714-776-1191
KFI	Los Angeles	Eric Chase	213-385-0101
KFRC	San Francisco	Les Garland	415-986-6100
KGW	Portland	Terry Danner	503-226-5000
KHJ	Los Angeles	John Sebastian	213-462-6255
KILT	Houston	Tish Reyes	713-526-3461
KIMN	Denver	Ed Greene	303-234-9500
KJR	Seattle	Steve West	206-937-5100
KMGK	Des Moines	Ben Hill	515-247-4533
KLIF	Dallas	Lynn Conley	214-747-9311
KRBE	Houston	Clay Gish	713-960-0123
KRIZ	Phoenix	Anna Reyes	602-258-6717
KROI-FM	Sacramento	Don Selasco	916-441-4950
KROY	Sacramento	Kris Mitchell	916-441-4950
KRSP	Salt Lake City	Lorraine Winegar	801-262-5541
KRTH-FM	Los Angeles	Bob Hamilton	213-937-5230
KSLO	St. Louis	Bill Bailey	314-725-9814
KSTP	Minneapolis	Greg Ausham	612-645-2724
KUPD	Phoenix	Jay Stone	602-838-3062
96-KX	Denver	Frank Felix	303-629-0096
KYA	San Francisco	Allan Mason	415-396-2500
KYYX	Seattle	Robin Mitchell	206-682-2828
M-91	San Diego	Michele Pettis	714-583-9100
Q-105	Tampa	Bob McNeal	813-879-1420
TEN-Q	Los Angeles	Driscoll/Bissiri	213-381-7201
WAKY	Louisville	Bob Moody	502-587-7979
WAPE	Jacksonville	Paul Sebastian	904-264-4523
WAVZ	New Haven	Curt Hansen	203-777-4761
WAYS	Charlotte	Brenda Presson	704-392-6191
WCAO	Baltimore	Ron Riley	301-653-2200
WCOL	Columbus	Dave Bishop	614-221-7811
WDRG	Hartford	Jim English	203-278-1115
WEFM	Chicago	Clifton/White	312-558-9336
WDRQ	Detroit	Gary Firth	313-272-8000
WFIL	Philadelphia	Jay Cook	215-879-1600
WGH	Norfolk	Bob Canada	804-340-1310
WHB	Kansas City	Al Casey	816-221-8300
WHBQ	Memphis	Harriet Lapides	901-323-7661
WIFE	Indianapolis	Jerry Steele	317-637-1375
WIFI	Philadelphia	Steve Rivers	215-839-0900
WKY	Oklahoma City	Sandy Jones	405-478-2930
WLPL	Baltimore	David Tate	301-358-4600
WLS	Chicago	Karen Cavaliero	312-782-2002
WMAK	Nashville	Michael St. John	615-256-6556
WNAF	Indianapolis	Steve Mitchell	317-924-5211
WNBC	New York	Bob Pittman	212-664-2744
WNDE	Indianapolis	Bobby Hatfield	317-257-7565
WNOE-AM	New Orleans	C.C. Courtney	504-529-1212
WOKY	Milwaukee	Jim Smith	414-442-0150
WPEZ	Pittsburgh	Tom Morgan	412-323-5300
WPGC	Washington, DC	Jim Elliott	202-779-2100
WQXI	Atlanta	J.J. Jackson	404-261-2970
WRKO	Boston	Harry Nelson	617-725-2700
WSAI	Cincinnati	E. Alvin Davis	513-251-5700
WZZD	Philadelphia	Kevin Metheny	215-242-6300
WZZP	Cleveland	Tom Jeffries	216-696-4444
X-ROCK 80	El Paso	Keith Morgan	915-778-4447
Y-100	Miami	Colleen Cassidy	305-944-1956
Z-93	Atlanta	Dale O'Brien	404-522-9393
Z-97	Ft. Worth/Dallas	Gary Mack	817-731-6301
92-Q	Nashville	Bruce Sherman	615-244-8290
96-X	Miami Beach	Joel Denver	305-538-3221
99-X	New York	Roxy Myzal	212-764-6617
94-Q	Atlanta	Don Benson	404-261-2970

U2's

CK-101	Cocoa Beach	Steve Ocean	305-783-9257
KBLF	Red Bluff	Ross Forbes	916-422-5363
KELI	Tulsa	Ray Livingston	918-622-1430
KEWI	Topeka	J.R. Greeley	913-272-2122
KIDD	Monterey	Jim D. Satter	408-649-6622
KJRB	Spokane	Tomm Huttyler	509-448-1000
KLIV	San Jose	John McLeod	408-293-8030
KLUC	Las Vegas	Dave Van Stone	702-739-9383
KOBO	Yuba City	Ross Forbes	916-673-7677
KOLE	Port Arthur	Scott Slocum	713-982-9436
KTKT	Tucson	Ed Alexander	602-622-6711
KUKI	Ukiah	Ross Forbes	401-433-4200
WAMS	Wilmington	Tom Summers	302-654-8881
WAMX	Ashland	Gary Miller	606-928-6464
WBBQ	Augusta	Bruce Stevens	803-297-6610
WFLI	Chattanooga	Jim Perkle	615-821-3555
WHIT	New Bern	Dave Lyons	919-637-4450
WJET	Erie	Barney Luv	814-455-2741
WLSQ	Montgomery	J.J. Beach	205-264-6449
WQXA-FM	Harrisburg	Dave Dillon	717-757-9402
WZNG	Winter Haven	Chuck Walker	813-299-1142
Z-93	Amarillo	W.J. Fairchild	806-353-6663
KOTN	Paul Bluff	Paul Sims	501-534-8732
KDON	Salinas	A.J. Roberts	408-422-5363
WJFL	Vicksburg	John Curry	601-636-1494
KCBN	Reno	Red Mountain	702-826-1355
KQEO-AM	Albuquerque	Frank Ragan	505-243-6791
KSly-AM	San Luis Obispo	John Tobin	805-543-9400
WGBF	Evansville	Adam Smasher	812-477-8811
WABB-AM	Mobile	Jerry King	205-432-5572

ALBUMS

KGON	Portland	Jerry Ostertag	503-655-9181
WPIX	New York	Beverly Mire	212-949-2102
ROCK-95	Jacksonville	Richard Langlois	904-633-2785
WNOE-FM	New Orleans	Bobby Reno	504-529-1212
KXXY	Oklahoma City	Andy Lockridge	405-528-5543
WCMF	Rochester	Gary Whipple	716-288-3200
DC-101	Washington, DC	Michael McKay	301-589-7100
KBPI	Denver	Gene Valdez	303-936-2313
KDKB	Phoenix	Christine Nolan	602-833-4261
KFWD	Dallas	Steve Sutton	214-528-5500
KISW	Seattle	Steve Slayton	206-624-4305
KLRB	Carmel	Bob Stock	408-624-3859
KMET	San Francisco	Mark Cooper	415-391-9400
KMET	Los Angeles	Sam Bellamy	213-464-5638
C-101	Corpus Christi	Mondo Camina	512-855-4641
KOME	San Jose	Dana Jang	408-246-6811
KQRS	Minneapolis	Kevin St. John	612-545-5601
KSHE	St. Louis	Ted Habeck	314-842-1111
KWKI	Kansas City	Dave Munday	816-474-6400
KWST	Los Angeles	Paul Sullivan	213-657-6130
KY-102	Kansas City	Max Floyd	816-753-4567
KZOK	Seattle	Mavis Mackoff	206-223-3900
M-105	Cleveland	Ellen Roberts	216-391-1260
WABX	Detroit	Joe Kraus	313-398-1100
WDAL	Chicago	Mary Klug	312-782-6811
WDVE	Pittsburgh	John McGhan	412-562-5900
WGRQ	Buffalo	Irv Goldfarb	716-881-4555
WGVF	Gainesville	David Reaves	904-378-9732
WKDF	Nashville	Jack Crawford	615-254-1355
WKLS	Atlanta	Keith Allen	404-892-9557
WKTU	New York	Matthew Clenott	212-750-0550
WLRS	Louisville	Drake Hall	502-585-5178
WYSP	Philadelphia	Steve Johnson	215-839-7625
Y-94	Houston	Michael Jones	713-626-8130
ZETA-4	Miami	David Sousa	305-624-6101
WLPX	Milwaukee	Tom Daniels	414-342-1111
STARVIEW-92	York	Rick Harris	717-266-6606
WKQX	Chicago	Hennes/King	312-861-8270
KTIM	San Rafael	Tony Berardini	415-456-1510
WBCN	Boston	John Brodey	617-266-1111
WMMS	Cleveland	John Gorman	216-781-9667

The following Music Analysis is achieved by combining sales, requests and out-call research of radio stations considered to be reputable and accurate in reflecting music activity in their respective markets. This survey is designed to reflect the value of a record to programming. Light bulbs signify those records indicating the strongest trend toward "A" power rotation qualification. By process of comparison, using FRED's SOL Terminal Computer, this is the fastest and most correct survey in the industry today. All reports are activated only by telephone to assure that all data is the very latest. These reports are designed to achieve more than just a list of records; specifically, the reality of all station research and activity in depth. (Note: None of the information is based on reports mailed to FRED.) Reports are constantly being fed into our system, up to 3:00 AM each Friday. A demographic comment behind "profile" is based on ten (10) or more similar inputs. FRED's music is structured with the intent to help win ratings, not to reflect cold statistics.

- 1 1 GERRY RAFFERTY/BAKER STREET (UA)
 Profile: KFI 2-1, KJR 3-1, WSAI 3-1, 92Q 4-1, KJRB 1-1, WCRO 2-1, WFLI 2-1, WRBR 2-1, WTOB 3-1, KDON 1-1, KCBN 3-1, KCPX 4-2, KFRC 7-2, KSTP 4-2, WAPE 8-2, WMAK 4-2, WNAF 2-2, WPEZ 2-2, WZZP 3-2, Z93 4-2, WHHY 2-2, WAMX 9-2, WAMS 11-2, 92-X 11-2, KALV 3-2, KYA 12-3, KYYX 4-3, WAQY 5-3, WIFI 8-3, WNOE-AM 4-3, 63/KIDD 5-3, X-ROCK 3-3, B-100 15-4, KDWB 14-4, KEZY 7-4, WAKY 11-4, WCAO 10-4, WOKY 6-4, WRKO 10-4, WKKX 11-4, KTKT 6-4, WJET 6-4, KRKE 10-4, KRTH-FM 6-4, WGBF 11-4, TEN-Q 11-5, WQXI 5-5, WTIK 8-5, WSGA 8-5, WISM 7-5, KHJ 9-6, KRBE 8-6, KSLQ 10-6, KTLK 10-6, WHBQ 9-6, KEWI 9-6, WKY 11-7, Z-93 T 15-7, M-91 12-8, WQXA-FM 12-8, KIMN 10-8, WIFE 12-9, 96X 17-11, KUPD 21-12, Q105 17-12, WDRQ 18-12, WNBC 15-12, KOLE 21-14, WNDE 22-15, KROY 23-17, KCBQ 20-18, WZZD 22-18, Y100 24-18, 99X 21-18, WFIL D-20, WLS A-23, KLUC A-23, CHUM D-24, and WHIT A-24...absolute smash...all demographics in across the board...power house album to back it up...three times as strong as #2 record
- 7 2 BOB SEGER/STILL THE SAME (CAPITOL)
 Profile: WDRQ 5-3, WAMX 15-6, WAQY 10-7, WZZP 13-7, KRKE 11-7, B-100 19-8, WMAK 14-8, Z93 15-10, KCPX 15-12, KSTP 16-12, WAKY 14-12, WAPE 13-12, 63/KIDD 16-12, WGBF 15-12, KFRC 19-13, WRKO 18-13, WSAI 16-13, 92Q 18-13, KYYX 18-14, KTKT 19-14, WAMS 19-14, KRTH-FM 17-14, WISM 21-14, CHUM 18-15, KEZY 19-15, KFI 18-15, M-91 19-15, KJRB 20-15, WCRO 18-15, Z-93 T 21-15, KJR 20-16, KYA D-16, Q105 18-16, KRBE 19-17, WIFE 21-17, KEWI 19-17, WFLI 20-17, WHHY 19-17, KDWB 22-18, WKY D-18, WQXA-FM 25-18, WSGA 21-18, KDON 22-18, KHJ 27-19, WTOB 23-19, KIMN 24-19, KCBQ 22-20, KSLQ 24-20, WCAO 22-20, KCBN 25-20, WFIL D-21, WNDE 28-21, TEN-Q 30-23, WPEZ 26-23, KROY 27-24, WDRQ 26-24, WOKY D-24, KTLK 28-25, Z97 A-25, 96X 27-25, 92-X 31-25, WKKX 30-26, 99X 28-26, WHBQ D-29, WIFI D-29, WZZD 33-29, and WTIK 37-35...added at WNOE-AM and WHIT...primary demographic males...seems to break slow with teens...the image of the artist and the power of the LP make this record extremely valuable to programming
- 3 3 CARLY SIMON/YOU BELONG TO ME (ELEKTRA)
 Profile: KTKT 4-2, WHHY 3-3, KDON 3-3, 63/KIDD 7-4, KALV 6-4, KCPX 7-5, WAPE 6-5, WAQY 7-5, WTOB 5-5, WAMX 11-5, KSTP 10-6, WJET 7-6, B-100 13-7, WDRQ 9-7, WGBF 12-7, KFI 17-8, KROY 11-8, 92Q 15-8, WISM 12-8, KJR 10-9, WCAO 11-9, WQXA-FM 13-9, WAMS 14-9, KEZY 13-10, Q105 15-10, WKY 15-10, WNDE 11-10, WQXI 12-10, KFRC 14-11, KSLQ 14-11, WPEZ 17-11, WZZP 15-11, WSGA 13-11, KIMN 13-11, KTLK 16-12, WOKY 13-12, KEWI 15-12, KCBQ 15-13, 96X 15-13, Z-93 T 19-13, KCBN 17-13, WNBC 17-14, KHJ 24-15, WFIL 19-15, WKKX 21-16, KLEO 29-16, KLUC 20-17, 92-X 20-17, TEN-Q 21-18, WIFI 20-18, KOLE 23-18, WZZD 30-19, 99X 22-20, KDWB A-21, WIFE 27-21, WTIK 24-21, Y100 26-22, WNOE-AM 29-25, KYYX D-26, and CHUM D-27...added at WHIT and WSAI...extremely strong with the 18-34 demographics, both male and female...most stations report somewhat light support from teens

- 4 4 BONNIE TYLER/IT'S A HEARTACHE (RCA)
 Profile: WAKY 4-1, WAPE 1-1, WMAK 3-1, WJET 3-1, KALV 1-1, KDWB 2-2, WCAO 2-2, WIFE 6-2, WQXA-FM 2-2, KRTH-FM 2-2, WGBF 3-2, KCBN 4-2, WISM 4-2, WHBQ 4-3, WKY 4-3, WNAP 3-3, WNDE 6-3, WOKY 3-3, WSGA 3-3, KRKE 5-3, KIMN 4-3, CHUM 5-4, KFRC 5-4, KHJ 10-4, TEN-Q 10-4, WRBR 14-4, Z-93 T 9-4, WAMS 4-4, KEZY 5-5, KFI 11-5, KSLQ 6-5, KJRB 5-5, M-91 10-6, WRKO 8-6, 96X 8-6, KCBQ 13-7, KROY 16-10, WPEZ 11-10, KOLE 19-13, WTIK 18-14, WZZD 15-14, WHIT 21-14, WDRQ 20-15, WIFI 19-16, WLS 29-16, 99X 18-16, Z97 27-17, Y100 23-20, KTLK 26-21, WNBC 30-22, KYA A-24, and WZZP 31-27...all demographics...absolute smash record...took a resurgence this week...album is now taking off
- 5 5 ANDY GIBB/SHADOW DANCING (RSO)
 Profile: CHUM 2-1, KDWB 1-1, KFRC 1-1, KHJ 1-1, KRBE 1-1, KROY 1-1, KSTP 1-1, KUPD 12-1, KYA 1-1, KYYX 1-1, TEN-Q 1-1, WDRQ 3-1, WFIL 1-1, WHBQ 2-1, WIFE 1-1, WIFI 1-1, WKY 1-1, WLS 1-1, WNAP 1-1, WNDE 3-1, WNOE-AM 1-1, WOKY 1-1, WPEZ 1-1, WQXI 1-1, WRKO 1-1, WTIK 2-1, WKKX 2-1, KLEO 6-1, KTKT 1-1, WQXA-FM 1-1, Z-93 T 3-1, KRKE 1-1, WAMS 1-1, 63/KIDD 1-1, KRTH-FM 1-1, WGBF 1-1, WISM 1-1, WKSP 1-1, KEZY 3-2, Q105 4-2, WZZD 3-2, KEWI 3-2, KDON 2-2, WHIT 3-2, B-100 4-3, KTLK 4-3, KJRB 3-3, WFLI 3-3, WDRQ 7-4, Z93 5-4, 99X 5-4, WCRO 5-5, KLUC 12-7, KIMN 9-7, 92-X 8-7, WSAI 10-8, KOLE 10-8, and WAQY 11-9...continues to be an extremely powerful record
- 2 6 EDDIE MONEY/BABY HOLD ON (COLUMBIA)
 Profile: In the top five at WDRQ, M-91, 92Q, KTKT, WQXA-FM, KCPX, KTLK, WSGA, WISM, B-100, KCBQ, KSTP, WIFE, WKY, WNAP, and 63/KIDD...in the top ten at KEZY, KFI, WCAO, 99X, KDWB, Z97, KJRB, KOLE, and WHIT
- 8 7 ABBA/TAKE A CHANCE (ATLANTIC)
 Profile: Z93 1-1, WRBR 3-2, WMAK 7-3, WQXI 3-3, WNAP 4-4, KUPD 13-5, WFIL 9-5, WNOE-AM 8-5, KALV 9-5, WKY 10-6, WHHY 9-7, WISM 9-7, KRBE 12-8, WZZP 10-8, KEWI 10-8, KTKT 13-8, WAMX 10-8, 63/KIDD 11-8, KCPX 12-9, KFI 19-9, WTOB 13-9, KRKE 14-9, Z97 17-10, KSTP 15-11, WAKY 16-11, WOKY 27-11, WRKO 14-11, KYYX 13-12, WNDE 18-12, WJET 14-12, WGBF D-13, KROY 19-14, WDRQ 19-14, WPEZ 15-14, WSGA 17-14, Z-93 T 20-14, KIMN 18-15, M-91 20-16, WFLI 17-16, KCBQ 19-17, WDRQ 23-17, KCBN 21-17, WHBQ D-18, Y100 25-21, WIFE D-22, WIFI 26-22, KTLK 27-23, WTIK 26-23, 99X 26-23, KSLQ 28-24, Q105 D-25, 96X D-27, KRTH-FM A-30, and WAVZ A-32...added at KEZY and TEN-Q...many stations report that this record took 3 or 4 weeks to break
- 9 8 O'JAYS/USED TO BE MY GIRL (PHIL INT.)
 Profile: WCAO 1-1, 96X 1-1, WHHY 5-1, WAVZ 2-2, KRBE 6-3, KSLQ 7-4, KFRC 11-6, WDRQ 8-6, WTOB 9-6, KROY 14-7, WAKY 9-7, Y100 13-7, Z93 9-7, WAMX 17-7, WHIT 11-7, KALV 13-7, WMAK 16-10, KRKE 20-10, 63/KIDD 19-10, KTKT 18-11, WNOE-AM 16-12, WIFE 18-13, KRTH-FM 16-13, WAPE 15-14, WLS A-14, WTIK 22-15, KDON 21-15, KFI 21-16, WFIL D-17, WIFI 23-17, 99X 19-17, KYA D-18, KLEO 24-18, TEN-Q 22-19, WPEZ 22-19, WAMS 26-19, WKY D-20, KEWI 26-20, Q105 23-21, WNBC 24-21, WRBR 27-21, KCBQ 24-22, WRKO 25-22, WJET 30-22, WQXA-FM 27-23, Z-93 T 28-23, KSTP D-24, KHJ A-25, WCRO 28-25, WOKY D-26, KJR D-27, KOLE D-28, KCBN D-28, WDRQ D-29, KIMN A-29, WISM D-29, and WZZD D-31...added at KJRB ...phenomenally strong record for R & B cross over markets...appears suitable for any market
- 14 9 MEATLOAF/2 OUT OF 3 AIN'T BAD (EPIC)
 Profile: WAMX 3-1, 92-X 9-1, X-ROCK 1-1, WPEZ 3-3, WGBF 5-3, WFLI 8-4, KCBN 5-4, CHUM 7-5, Z93 12-5, 99X 6-5, WQXA-FM 7-5, WMAK 13-7, WSGA 9-7, WOKY 17-8,



WAQY 13-10, 92Q 17-10, WKY D-11, WRBR 17-12, KRTH-FM 14-12, KEWI 17-13, WISM 17-13, KJRB 23-14, KJRB 23-14, KALV 23-14, WSAI 21-15, WAKY 22-16, WAVZ 28-16, WDRC 20-18, KCPX 23-19, WAPE 22-19, WTOB 21-20, KJR 23-21, KRBE 23-21, Z-93 T 26-21, KIMN 26-21, KEZY D-22, KDWB A-23, WCAO 25-23, WNDE 24-23, Q105 D-24, KDON 28-24, KFRC D-25, WIFI 30-25, B-100 A-26, WHBQ A-26, KROY D-28, KTKT D-28, WHIT A-28, KTLK D-29, WIFE D-29, WXXK 32-30, WXXK 32-30, WNBC A-31, KSLQ A-32, and 96X A-35 ...added at KSTP ...it has absolutely crossed all demographics and appears to be one of the most solid records of the week...essential to power rotation

15 10 MICHAEL JOHNSON/BLUER THAN BLUE (EMI)



Profile: KDWB 5-3, Z-93 T 10-3, WHHY 8-5, KSTP 9-7, KDON 8-7, KCBN 15-7, KCPX 10-8, WAPE 10-8, KJRB 14-8, WJET 13-9, KJR 15-10, WAVZ 14-10, WFIL 15-10, KRBE 15-11, WTOB 12-11, WKY 17-13, WQXA-FM 19-13, WZZP 16-14, WAQY 17-15, WMAK 20-15, 63/KIDD 18-15, WGBF A-15, WISM 18-15, WRBR 20-16, WAMX 18-16, KRTH-FM 18-16, WAKY 20-17, WSAI 20-17, KHJ 19-18, Q105 19-18, 92Q 21-18, KEWI 20-18, M-91 D-19, B-100 29-20, KFI 23-20, WPEZ 24-20, KLEO D-20, WSGA 23-20, KEZY D-21, KROY 24-22, KALV 25-22, WDRC 25-23, WDRQ 27-23, WQXI 24-23, TEN-Q 25-24, WCAO 26-24, 96X 26-24, WRKO 28-25, Z93 28-25, KOLE 28-25, KIMN 28-25, KFRC 28-26, WNDE D-26, KCBQ 32-29, 92-X 35-29, KSLQ 33-30, KTLK D-30, WIFI D-30, WAMS D-30, WZZD D-32, and WNOE-AM 37-33...primary demographic 18-34...also seems to be extremely strong with females of all ages...appears to be one of those records men like but refuse to admit it

11 11 SWEET/LOVE IS LIKE OXYGEN (CAPITOL)

Profile: In the top five at X-ROCK, WCRO, WAQY, WQXA-FM, WAMX, M-91, KEWI, and KTKT ...in the top ten at WSGA, KJR, WJET, WAMS, KROY, B-100, WDRQ, WRKO, WTIK, and WISM ...started out with an incredibly strong teen base...seems to have spread the demographics very nicely

16 12 HEATWAVE/GROOVE LINE (EPIC)

Profile: WSGA 4-1, WCAO 4-3, KRBE 4-4, WIFE 5-4, WPEZ 5-4, WZZP 6-4, WHBQ 5-5, WLS 11-6, WCRO 9-6, KCBQ 12-8, WIFI 13-9, 99X 14-10, WHHY 20-10, Y100 16-11, KOLE 15-11, 96X 14-12, KROY 18-13, WJET 23-13, WAMX 16-13, Z93 20-15, KSLQ 19-16, WDRQ 19-16, WHIT 20-16, WTIK 38-20, WAPE 24-21, WXXK 25-21, KFRC D-22, WQXA-FM A-22, KJRB D-23, KTKT D-24, TEN-Q D-25, WTOB D-26, KEWI A-28, KDON 32-28, WRKO D-29, WNOE-AM 38-31, and 92-X A-35...added at WDRC, Z-93 T, WISM, KFI, WKY, and WOKY...not as big as 'Boogie Nights'

6 13 J. MATHIS & D. WILLIAMS/TOO MUCH TOO LITTLE TOO LATE (COLUMBIA)

Profile: In the top five at KCBQ, KCPX, KOLE, WHIT, KROY, KYA, M-91, TEN-Q, WOKY, KRKE, 63/KIDD, KFI, KHJ, WAPE, WFIL, Y100, KRTH-FM, WKSP, WTIK, WMAK, WRKO, WZZD, KLEO, and KCBN...in the top ten at KJR, KDWB, and KIMN

21 14 PETER BROWN/DANCE WITH ME (DRIVE)



Profile: 99X 2-1, KRBE 5-2, 96X 6-5, WHIT 7-5, WTIK 7-6, WQXA-FM 9-6, KFRC 12-9, WNOE-AM 12-9, WTOB 14-10, KRTH-FM 13-10, KCBN 19-10, WNBC 14-11, WLS 14-12, WCRO 16-12, WAMS 16-12, KYA 21-13, WIFI 15-13, Y100 17-13, KFI 16-14, WAMX 28-14, KHJ 22-16, WPEZ 18-16, WQXI 26-18, WOKY 28-19, TEN-Q 24-20, Z93 27-20, KCPX 24-21, WSGA 28-22, KROY 29-23, KOLE 26-23, WRKO 27-24, WISM 28-24, WDRC 29-26, Z-93 T D-28, WAPE D-29, KTKT A-30, WJET A-30, 92-X 37-30, and WXXK 35-33...added at Q105, WIFE, KJR, and KJRB...red hot in both white and black markets...should be a top 5 record

23 15 BARRY MANILOW/EVEN NOW (ARISTA)

Profile: WTOB 4-2, WZZD 4-3, WNDE 5-4, KCPX 9-6, WCAO 7-6, WDRQ 11-7, WIFI 14-10,



M-91 13-11, WPEZ 14-12, WSGA 14-12, WAMX 14-12, KALV 16-12, WMAK 21-13, WZZP 19-13, WRBR 15-13, WAMS 18-13, WAVZ 21-15, 92Q 19-15, 96X 19-15, KDWB 20-16, KDON 20-17, WISM 27-20, WJET 22-21, KSLQ 29-22, WAKY 24-22, WOKY 24-22, Z-93 T 27-22, 63/KIDD 24-23, WAPE 27-24, Y100 28-24, KLEO D-24, KTKT 26-25, KCBN 27-25, KJRB D-26, KIMN 29-27, KCBQ 31-28, WNOE-AM 32-28, KROY D-30, and WTIK 35-33 ...added at WKY, WFLI, KJR, X-ROCK, and WAQY...Comments verbatim: KTKT...mostly 25+: WAKY...may end up on 'Copa': WJET...'Copa' will overcome this one: WAVZ...above 25 demos...playing 'Copa': WNOE-AM...so-so: WAMX...also added 'Copa' because of requests: 92Q...no way 'Copa' will catch up: WFI...added 'Copa' this week: KSLQ...big female record: KDWB...females only: KCBN...'Copa' will pass it up this week: Y-100...still somewhat unfamiliar

- 12 16 J. TRAVOLTA & O. NEWTON-JOHN/YOU'RE THE ONE (RSO)
Profile: In the top five at KEZY, Q105, WZZP, KCBQ, WLS, WNOE-AM, WQXI, WRKO, Y100, Z-93 T, KROY, KSLQ, KUPD, Z97, KJR, KJRB, KDON, WPEZ, WAMS, and WKSP...in the top ten at WHIT, and KYA

- 24 17 SEALS & CROFTS/YOU'RE THE LOVE (WB)
Profile: WFIL 14-9, KDON 10-9, KALV 14-9, Y100 11-10, WAMS 15-11, KRKE 16-12, KSTP 17-13, KTLK 19-14, WXXK 17-14, WCRO 17-14, KLUC 19-14, KDWB 19-15, KCPX 17-16, KYYX 23-17, WAQY 19-17, WISM 20-17, WNDE 21-19, KTKT 23-19, 63/KIDD 22-19, KCBN 22-19, WRKO 22-20, Z-93 T 24-20, WMAK 26-21, WSAI 25-21, WDRQ 24-22, KEWI 25-22, WHHY 28-22, WAKY 27-23, 92Q 27-23, KIMN 27-23, KFI 26-24, KJRB D-24, KROY 28-25, KCBQ 30-27, KLEO 30-27, B-100 A-28, WTIK 30-28, WQXI D-30, WRBR D-30, WAMX 38-30, WNOE-AM D-39, WPEZ 40-39, and WQXA-FM A-40...added at WCAO, WKY, WOKY, WZZD, WHIT, WIFE, KOLE, and Z93...slow to break...but when it breaks it breaks big...primary demos teens and females

- 18 18 PATTI SMITH/BECAUSE THE NIGHT (ARISTA)
Profile: In the top five at KDON...in the top ten at KYA, KDWB, and WQXA-FM

- 13 19 STEELY DAN/DEACON BLUES (ABC)
Profile: WDRQ 2-2, WSAI 5-5, WIFE 17-11, KCBQ 14-12, KTKT 14-13, WTOB 18-13, KSLQ 18-15, WNDE 17-16, WTIK 19-16, KYA 20-17, WZZD 20-17, KIMN 20-18, KALV 21-19, KRTH-FM 23-21, WISM 24-21, KTLK 25-22, Q105 25-22, KEWI 27-23, KCPX 27-24, KLUC A-24, WCAO 27-26, and KOLE 31-26...added at KEZY, WKSP, and WHIT

- 26 20 BILLY JOEL/ONLY THE GOOD DIE YOUNG (COLUMBIA)
Profile: WAQY 2-2, 99X 3-3, WNBC 7-5, WZZP 5-5, WPEZ 19-8, WTIK 11-9, KLUC 17-10, CHUM 19-12, KSLQ 17-12, WFI 16-12, WJET 21-14, KCBQ 18-15, KCPX 19-15, KJR 17-15, WZZD 18-16, 96X 18-16, WCAO 29-17, WAMX 25-17, WCRO 23-18, B-100 30-21, WDRQ 28-21, KYYX 28-22, WAPE 25-22, KDON 26-22, KYA 24-23, KRKE A-23, WAKY A-27, Z93 D-27, KRBE 31-28, WMAK D-28, WAMS D-28, KALV D-29, WOKY D-30, 92Q D-30, WQXA-FM 38-30, WTOB D-30, and 92-X 36-32...added at M-91, WNDE, KTLK, and WHHY...covering all demographics...image of the artist extremely strong

- 25 21 ROD STEWART/I WAS ONLY JOKING (WB)
Profile: X-ROCK 5-5, KDON 9-6, KJRB 13-7, CHUM 13-10, WZZD 14-10, KJR 12-11, WCRO 13-11, KCBQ 17-14, WZZP 20-16, KSTP 21-17, KLEO 18-17, WAPE 20-18, KRKE 19-18, 92Q 20-19, KEZY D-20, WAMS 21-20, WAKY 25-21, WCAO 24-21, WSGA 24-21, KCPX 28-22, KCBN 26-23, KRBE 26-24, KYYX 30-24, WAQY 27-24, WQXA-FM 30-24, 63/KIDD D-24, KSLQ 27-25, KEWI 29-25, WDRQ 32-26, Z93 30-26, WAMX 27-26, WISM 29-26, WNDE D-27, KOLE 32-27, 92-X 33-28, KTKT D-29, and WTOB D-29...added at WNAF, WFLI, and WRKO ...could jump next week, but not strong enough for a light bulb

- 27 22 ROLLING STONES/MISS YOU (ROLLING STONE RECORDS)
 Profile: 99X 12-8, WAQY 16-11, KEZY 15-12, KRTH-FM A-15, KALV 20-16, CHUM 24-17, WQXI 28-19, Z93 29-19, KRBE 28-20, KYA D-20, KFI D-21, TEN-Q 27-21, WCRO 25-21, WAVZ 24-22, KCBN D-22, WSAI 27-23, WXXK 26-23, WJET D-23, WSGA 25-23, KDON 29-23, WIFI D-24, WAMX 26-24, WPEZ 27-25, WHHY D-25, KCPX D-26, KHJ A-26, WRBR 34-26, B-100 A-27, WRKO D-27, WTIK D-27, WAKY A-28, WDRC D-28, 92Q D-28, Z-93 T A-30, WISM D-30, WDRQ A-31, WNOE-AM 36-32, WZZP 37-32, KCBQ A-33, 96X A-33, KSLQ A-34, and WQXA-FM D-39...added at KSTP, Q105, WHBQ, KFRC, WAPE, and WHIT...Comments verbatim: WJET...huge requests: WXXK...phones exploding: KEZY...good sales: 96X...LP version: WRBR...18-24 requests: WAVZ...male record: WNOE-AM...good, but not great-pulls phones: Z-93...big males: WAQY...playing full version: CHUM...phones: WQXI...sold out in Atlanta in one half hour
- 20 23 JIMMY BUFFET/CHEESEBURGER IN PARADISE (ABC)
 Profile: WQXI 18-16, WCRO 20-17, WAQY 23-18, WDRC 22-19, KDON 24-19, WTIK 28-26, WTOB 29-27, and KCBN D-30...added at WNAP
- 19 24 HEART/HEARTLESS (MUSHROOM)
 Profile: X-ROCK 4-4, WAQY 9-8, KCBN 11-9, KCPX 16-13, KRBE 17-14, KEWI 16-15, KRKE 23-17, KROY 22-20, WAMX 23-21, WAMS 23-21, 92Q 26-24, KDWB A-27, WCAO 30-27, Z97 A-27, WHIT 28-27, and KHJ A-28...added at KOLE
- 22 25 GEORGE BENSON/ON BROADWAY (WB)
 Profile: In the top five at 92-X, and KLUC...in the top ten at KYYX, Q105, KEWI, KLEO, and WAPE
- 17 26 CHUCK MANGIONE/FEELS SO GOOD (A&M)
 Profile: In the top five at B-100, KTLK, KUPD, WIFI, KFRC, WAVZ, WRKO, WAMS, KLUC, WNOE-AM, WSAI, Y100, KROY, Q105, WDRC, WLS, and KIMN...in the top ten at CHUM, WNBC, KEZY, and KHJ
- 28 27 JEFFERSON STARSHIP/RUNAWAY (GRUNT)
 Profile: KFI 14-12, KYYX 25-16, WMAK 25-16, KRTH-FM 22-17, KJRB 24-18, KTKT 28-18, KSTP 23-19, KFRC 23-20, WAQY 25-22, KJR D-23, WAVZ 25-23, B-100 31-24, 92Q 29-25, WSGA 27-25, Z-93 T D-25, WIFI D-26, WRKO 29-26, WAMS D-26, KEWI A-27, WCRO 29-27, KCPX D-28, Z93 D-28, WCAO D-29, KCBQ 33-30, KALV D-30, WXXK A-31, KRBE 40-32, WQXA-FM 40-32, 99X A-33, KDON D-33, WNOE-AM D-34, and WAMX 40-36...added at KTLK, WJET, KIMN, WGBF, WKSP, M-91, WNDE, WRBR, KROY, WAPE, and WHIT...absolutely much bigger record than 'Count On Me'
- 29 28 ERIC CLAPTON/WONDERFUL TONIGHT (RSO)
 Profile: WSGA 12-10, WCAO 18-11, Z93 16-14, WQXI 17-15, KJRB 18-16, WJET 27-19, WMAK 24-20, 92Q 22-20, KDON 23-21, B-100 25-22, WZZP 27-22, WRBR D-24, WAPE 28-25, WTOB 28-25, Z-93 T 29-26, WXXK 34-27, KALV D-27, WISM D-28, WAKY A-29, WHIT 30-29, KCBQ 34-31, WAMX 35-33, and 92-X 38-36...added at WPEZ, CHUM, WZZD, WRKO, KJR, and KYA...demographics across the board...seems to be breaking very nicely
- 30 29 ROBERT PALMER/EVERY KIND OF PEOPLE (ISLAND)
 Profile: WAMS 12-8, WRKO 20-16, KSLQ 21-18, WPEZ 21-18, Q105 24-20, WDRQ 25-20, KSTP D-21, WTIK 25-24, KRTH-FM 26-24, B-100 A-25, KALV D-25, KHJ A-27, WTOB D-28, KFI A-29, KROY D-29, WZZD 32-30, WZZP 32-30, 96X D-30, WAQY D-31, 99X A-31, KCBQ A-35, WAMX 37-35, and KRBE D-40...added at KJR, WQXA-FM, KYA, WIFE, and KOLE ...the pattern is consistent...giant in some markets...has a problem in others...next week should tell the story
- 10 30 WINGS/WITH A LITTLE LUCK (CAPITOL)
 Profile: WNBC 2-1, WZZD 1-1, KEWI 2-1, KHJ 2-2, WKY 2-2, KJRB 2-2, WKSP 2-2,

WLS 5-4, Z97 10-4, KYYX 5-5, and WRBR 6-5

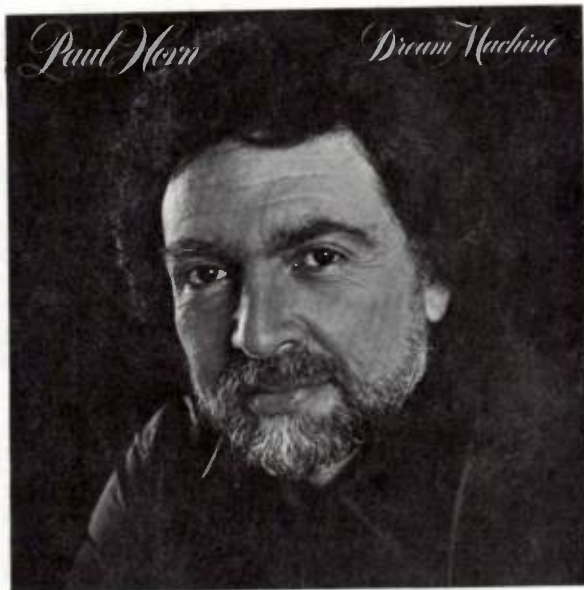
- P 31  DONNA SUMMER/LAST DANCE (CASABLANCA)
 Profile: WAVZ 12-6, Y100 10-6, 96X 28-14, WSGA 20-15, KROY 26-19, WAMX 21-19, KSTP 25-20, WNOE-AM 26-21, WQXI 22-21, WZZP 23-21, KJRB 25-21, WCAO 23-22, WCRO 24-22, WTOB 29-22, WAMS 25-23, KFRC D-24, KJR D-25, WIFE 29-27, KDON 31-27, KRTH-FM 28-27, KCBN 30-27, WPEZ 31-28, WRKO D-28, KSLQ 34-29, TEN-Q D-29, 99X A-29, KCBQ A-34, KRBE 36-34, and WTIK D-36...added at WRBR, WNAF, WDRC, and WOKY
- 32 32 PLAYER/THIS TIME WE'RE IN IT FOR LOVE (RSO)
 Profile: WSAI 4-3, WFIL 5-4, WZZD 9-7, KDWB 13-9, WXXK 14-9, B-100 16-11, Z97 13-12, WHIT 18-13, KRBE 18-15, KLUC 21-15, Q105 20-17, M-91 D-18, WIFE 20-18, WAMX 22-20, 96X 25-23, Z-93 T 30-24, KCBQ 27-25, and WNDE D-29
- P 33  STEVE MARTIN/KING TUT (WB)
 Profile: KYYX 9-2, WIFE 14-7, WDRC 17-8, WNBC 9-8, KFRC 25-15, WOKY 30-15, Y100 22-16, KLUC 23-18, 96X 29-21, WAQY 31-23, KTKT D-23, WLS A-24, KRTH-FM 27-25, KCBQ 29-26, KRBE 37-27, KSLQ 30-27, Z97 A-28, WAMX 33-28, and 99X A-34...added at KTLK, KYA, and WAPE...powerhouse...all stations broadcasting should play this record

OTHER ACTION

- BARRY MANILOW/COPA COBANA (ARISTA) Profile: Y100 1-1, 96X 4-2, KRTH-FM 9-5, WNBC 12-6, 99X 23-19, Q105 D-23, WHYY D-26, KFI D-27, WSGA 29-27, KFRC 29-28, WRKO D-30, WAMX D-34, KRBE A-35, KSLQ D-35, WQXA-FM D-37, and WZZP A-40...added at WAPE, WFIL, WIFE, WLS, Z93, WAMS, WMAK, KTKT, KCPX, KJR, WISM, KYA, and KALV
- STEELY DAN/FM (ABC) Profile: 92-X 6-4, Y100 15-12, KSLQ 20-14, WDRQ 21-14, KRTH-FM 19-18, Z97 A-19, KLUC 24-19, KJR 22-20, Z93 22-21, KDWB 25-22, 96X D-29, WRBR 35-31, WAQY D-32, WZZP D-36, KRBE D-39, and WAMX D-40...added at WIFE and WPEZ
- JOE WALSH/LIFE'S BEEN GOOD (ASYLUM) Profile: WFLI 22-18, WSAI 26-19, WNBC 28-24, 92-X 32-26, KTLK 30-27, Y100 A-29, KRTH-FM A-29, 99X A-32, and WZZP D-37...added at WAQY, WCRO, KFI, KSTP, WIFE, 92Q, KIMN, KFRC, WTOB, and KALV
- DIANA ROSS/YOU GOT IT (MOTOWN) Profile: WAMS 17-15, WTOB 20-17, WZZD 25-23, WZZP 24-23, 63/KIDD 27-26, WPEZ 36-30, and WTIK 36-34
- ROBERTA FLACK/IF EVER I SEE YOU AGAIN (ATLANTIC) Profile: WHYY 21-14, WTOB 25-18, KYA 22-21, WAPE 30-23, KFRC D-30, KDON D-31, WAVZ A-34, WNOE-AM 39-36, and WTIK D-39...added at WRKO, KJRB, and WZZP
- KAYAK/I WANT YOU TO BE MINE (JANUS) Profile: WCAO 19-16, WZZP 21-19, WJET 29-20, WPEZ 29-26, WAMS 30-29, and WNOE-AM 40-38
- LINDA RONSTADT/TUMBLIN' DICE (ASYLUM) Profile: KDON 16-11, 92-X 19-16, M-91 D-20, and WHIT 26-25...added at KOLE
- CHIC /EVERYBODY DANCE (ATLANTIC) Profile: 96X 23-19, WHYY 25-21, KCBQ 25-23, KRTH-FM 24-23, WHIT A-26, KRBE 32-30, and WPEZ D-32
- JIMMY BO HORN/DANCE ACROSS THE FLOOR (TK) Profile: WHBQ 17-9, WAMX 29-15, and WIFE 28-25
- AIRWAVES/SO HARD LIVING WITHOUT YOU (A&M) Profile: KDON 19-16, 92-X 29-20, KTLK 29-26, WIFE D-30, and 63/KIDD D-30
- EVELYN CHAMPAGNE KING/SHAME (RCA) Profile: WAVZ 1-1, WDRQ 28-20, WAQY 24-21, and 99X A-30...added at KCBN and WZZD
- CHICAGO/TAKE ME BACK (COLUMBIA) Profile: WDRQ 24-19, 92-X 24-19, KYA 25-22, and WZZP 30-28...added at X-ROCK
- LOVE AND KISSES/THANK GOD IT'S FRIDAY (CASABLANCA) Profile: 96X 9-8, WAVZ 16-13, Y100 A-27, WTIK 31-29, and WDRC D-30
- BILL LA BOUNTY/THIS NIGHT WON'T LAST FOREVER (WB) Profile: WTOB 16-8, WISM 26-22, and WPEZ D-36
- GENE COTTON/YOUR A PART OF ME (ARIOLA) Profile: 92Q 25-22, WMAK 29-25, and WHYY D-28...added at KCBN and WRBR
- DEBBIE BOONE/GOD KNOWS (WB) Profile: WFIL 20-19, WZZD 23-20, and 63/KIDD D-29
- JOURNEY/ANYTIME (COLUMBIA) Profile: WTIK 15-11, WDRQ 29-22, and WZZP 34-33...added at KLUC
- KENNY ROGERS/LOVE OR SOMETHING LIKE IT (UA) Profile: WFLI 23-19, and WMAK 28-26...added at WQXI, KDON, and WPEZ
- COMMODORES/THREE TIMES A LADY (MOTOWN) Profile: WHBQ 25-22, WCAO 28-25, Y100 A-28, and WSGA A-30...added at KFRC, X-ROCK, KRBE, WHYY, KYA, and WRBR
- BARBRA STEISAND/SONGBIRD (COLUMBIA) Profile: KJR D-22, and WQXI D-27...added at KCPX, KFI, KROY, WNOE-AM, WHYY, WTOB, KDON, and KCBN
- ENGLAND DAN & J.F. COLEY/CAN'T DANCE (BIG TREE) Profile: WXXK 22-18, WSAI 29-28, and WPEZ D-34...added at WTOB
- NICK GILDER/HOT CHILD IN THE CITY (CHRYSALIS) Profile: KUPD 25-21, WAQY 35-33, and WNOE-AM D-37
- TASTE OF HONEY/BOOGIE OOGIE OOGIE (CAPITOL) Profile: WAVZ 10-4
- BRUCE SPRINGSTEEN/PROVE IT ALL NIGHT (COLUMBIA) Profile: WNBC 29-23, 99X 30-24, and WZZP D-38...added at WDRC, WRBR, WAMS, KCBN, and WHIT
- KRAFTWERK/TRANS-EUROPE EXPRESS (MERCURY) Profile: Y100 20-17 and WZZP 26-24
- BONEY M./RIVERS OF BABYLON (SIRE) Profile: WISM 30-25, and WCRO D-30...added at WMAK, KFI, and WNAF
- KARLA BONOFF/SOMEONE TO LAY DOWN BESIDE ME (COLUMBIA) Profile: KJR 7-5
- MARSHALL TUCKER/DREAM LOVER (CAPRICORN) Profile: KSLQ 23-17
- VILLAGE PEOPLE/MACHO MAN (CASA BLANCA) Profile: 99X 15-13, WNBC A-32, and WAVZ A-33
- RICHIE FURAY/MAGIC MOMENT (ASYLUM) Profile: KTLK D-28, KRTH-FM A-28, and KCPX D-30
- CARS /JUST WHAT I NEEDED (ELEKTRA) Profile: WRKO 30-23 ...added at WAQY
- TUXEDO JUNCTION/CHATTANOOGA CHOO CHOO (BUTTERFLY) Profile: 63/KIDD D-27 ...added at WTIK and KCBN
- WHA KOO/FABULOUS DANCER (ABC) Profile: WNOE-AM 25-22

Some Call it Jazz Others Call it Crossover Some..... Even Call it Music

WBLS
WRVR
WNEW-FM
WYBC
WKND
KTYD
KYYS
KZAM
WJZZ
WBCN
KBCA
KJAZ
KXTC
KKSS
WCAU-FM
WBLK
WEBN
WCIN
KNX-FM



"Jazz is a personal and exciting experience. It is always fresh, always changing. What I learned and experienced today is added to all my yesterdays and will come out of my horn tomorrow." Paul Horn

If You Have Listeners Who Like Music... Maybe Some Jazz Will Do.



"THERE'S MAGIC UNDER OUR UMBRELLA"

albums

The following Album Analysis is achieved through a confidential point system, fed into a SOL Terminal Computer, programmed to project and stabilize not just the album, but the most important cut (or cuts), based on its value to programming through a consensus of the Nation's finest Album radio stations. The most important cut is listed between the album title and the label. Additional information is listed behind station activity and is based on comments from our reporting Album stations. This is the most correct data available, based on a process of comparison analysis. For additional information, contact Steve Jenkins, Album Editor, FRED magazine.

- 1 1 BOB SEGER/STRANGER IN TOWN KEY CUT: STILL THE SAME (CAPITOL)
Profile: Among five hottest at KDKB, KNCN, KSHE, KY-102, WABX, WLRS, WJAX, KGON, KBPI, KMET, KOME, KWKI, WDVE, WKDF, ZETA-4, WGRQ, Y-94, KTIM, WBCN, KWST, KQRS, KZOK, and WKLS...among ten hottest at WSHE, WDAI, WKQX, and M-105...among fifteen hottest at WYSP ...Other cuts: Hollywood Nights, Brave Strangers, Feel Like a Number, Ain't Got No Money, Till It Shines, We've Got Tonight, Old Time Rock N Roll, and The Famous Final Scene...shows tremendous strength in all demographics ...sales are very good...extremely valuable
- 2 2 GERRY RAFFERTY/CITY TO CITY KEY CUT: BAKER STREET (UA)
Profile: Among five hottest at KMEL, KOME, KWKI, WDVE, Y-94, KNCN, WLRS, KWST, KY-102, KBPI, WDAI, WABX, and WSHE...among ten hottest at WGRQ, ZETA-4, KTIM, STARVIEW-92, KSHE, KZOK, M-105, WKDF, WBCN, and WKQX...among fifteen hottest at KMET and WYSP...Other cuts: Right Down the Line, Home and Cry, and the title track...Baker Street continues to pull huge requests...other cuts are beginning to receive some attention, but the album strength is in the single
- 4 3 JOE WALSH/BUT SERIOUSLY FOLKS KEY CUT: LIFE'S BEEN GOOD (ASYLUM)
Profile: Among five hottest at WGVF, KY-102, KGON, KBPI, KOME, WLRS, ZETA-4, KMEL, KSHE, KWKI, WSHE, Y-94, M-105, and WBCN...among ten hottest at WABX, KNCN, KTIM, KZOK, and WKLS...among fifteen hottest at WJAX and KMET...Other cuts: Over and Over, At The Station, Second Hand Store, Tomorrow, and Indian Summer...very solid 18-24...sales are developing...requests are good on the single
- 3 4 JEFFERSON STARSHIP/EARTH KEY CUT: LOVE TOO GOOD (GRUNT)
Profile: Among five hottest at WKLS, WYSP, KWST, WGVF, KQRS, WKQX, KDKB, KNCN, KZOK, and KBPI...among ten hottest at KOME, WKDF, WLRS, WDAI, and WDVE...among fifteen hottest at WBCN and WGRQ...Other cuts: All Night Long, Crazy Feeling, Runaway, Fire, and Count On Me...LP is still very strong in all demographics
- 5 5 WINGS /LONDONTOWN KEY CUT: I'VE HAD ENOUGH(CAPITOL)
Profile: Among five hottest at STARVIEW-92, M-105, WKLS, WDVE, WDAI, and WYSP ...among ten hottest at KQRS, KWKI, WLRS, WKQX, KBPI, KMEL, and KGON...among fifteen hottest at KZOK and WGRQ...Other cuts: Famous Groupies, Backwards Traveler/Cufflink, Children Children, Deliver the Children, Cafe On The Left Bank, Morse Moose, With A Little Luck, and Name and Address...LP is strongest with 18-34 females...sales are good
- 6 6 FOGHAT/STONE BLUE KEY CUT: STONE BLUE (BEARSVILLE)
Profile: Among five hottest at KSHE, WJAX, KMET, KWST, and WKDF...among ten hottest at Y-94, WGRQ, WSHE, and M-105...among fifteen hottest at WLRS, STARVIEW-92, KOME, WDVE, and KNCN...Other cuts: Midnight Madness, Sweet Home Chicago, Cheverolet, High On Love, and Stay With Me...primary appeal is to males 16-24

albums

- P 7 BRUCE SPRINGSTEEN/DARKNESS AT THE EDGE OF TOWN KEY CUT: SINGLE (COLUMBIA)
 Profile: Among five hottest at KMET, WGRQ, ZETA-4, WBCN, KSHE, KWKI, WYSP, and WJAX ...among ten hottest at WGV, KWST, and Y-94...added at KBPI, KOME, WDAI, WDVE, WKDF, KMEL, QRS, KY-102, WSHE, KTIM, WKLS, KGON, KDKB, KNCN, and M-105...Other cuts: Badlands, The Promised Land, Streets of Fire, Candy's Room, Racing In The Streets, and Adam Raised a Cain... smashes in from Predictables in second week of release...power of the artist is awesome...LP is extremely powerful with the male audience...highest frequency of play is recommended
- 7 8 VARIOUS ARTISTS/FM SOUNDTRACK KEY CUT: FM (MCA)
 Profile: Among five hottest at WKDF, WSHE, WABX, and STARVIEW-92...among ten hottest at KMET, KWKI, KBPI, KMEL, ZETA-4, and QRS...among fifteen hottest at WDAI, KSHE, WYSP, and WKQX...added at WDVE, WDVE, WKDF, KMEL, QRS, QRS, KY-102, WSHE, KTIM, KTIM, WKLS, KGON, KGON, KDKB, KDKB, KNCN, and M-105...Other cuts: Poor Poor Pitiful Me, Tumblin' Dice, and Bad Boy...primary strength stems from the title track...strong 18-24
- 14 9 TOM PETTY & HEARTBREAKERS/YOU'RE GONNA GET IT KEY CUT: SINGLE (SHELTER)
 Profile: Among five hottest at KTIM, KMEL, KNCN, KZOK, and KOME...among ten hottest at KGON, KMET, and KWST...among fifteen hottest at WJAX, WBCN, and STARVIEW-92...added at KWKI ...Other cuts: Listen to Her Heart, Too Much Ain't Enough, When the Time Comes, Restless, Hurt, Magnolia, and the title track...continues to gain strength, particularly in the male demographics...sales and requests are developing nicely...very valuable album
- 8 10 HEART/MAGAZINE KEY CUT: HEARTLESS (MUSHROOM)
 Profile: Among five hottest at KBPI, KZOK, KMEL, and KGON...among ten hottest at QRS, and KWKI...among fifteen hottest at KDKB, WGRQ, WKQX, and KMET...Other cuts: Mother Earth Blues, Devil's Delight, Just the Wine, and the title cut...album is very strong 18-34...sales are good
- 10 11 JIMMY BUFFET/SON OF A SON OF A SAILOR KEY CUT: MANANA (ABC)
 Profile: Among five hottest at WSHE, WGV, Y-94, and KGON...among ten hottest at WKLS, ZETA-4, KDKB, KOME, and WKDF...among fifteen hottest at KMET ...Other cuts: Cheeseburger In Paradise, Livingston Saturday Night, Coast of Marseilles, Last Line, Fool Button, and the title track...very solid 18-34...single appeals strongly to teens
- 9 12 ATLANTA RHYTHM SECTION/CHAMPAGNE JAM KEY CUT: IMAGINARY LOVER (POLYDOR)
 Profile: Among five hottest at KWST, WKLS, WKQX, and WDAI...among ten hottest at STARVIEW-92, KZOK, and ZETA-4...among fifteen hottest at KOME, QRS, and KNCN ...Other cuts: I'm Not Gonna Let It Bother Me Again, Ballad of Lois Malone, Evileen, and the title track
- 11 13 WARREN ZEVON/EXCITABLE BOY KEY CUT: WEREWOLVES OF LONDON (ASYLUM)
 Profile: Among five hottest at WYSP, STARVIEW-92, and QRS...among ten hottest at KOME, M-105, KDKB, and KNCN...among fifteen hottest at WSHE, KZOK, WDVE, WBCN, and WDAI...Other cuts: Tenderness on the Block, Johnny Strikes Up The Band, Lawyers Guns and Money, and the title track...appeals primarily to males 18-34
- D 14 ROLLING STONES/SOME GIRLS KEY CUT: MISS YOU (ROLLING STONES)
 Profile: Among five hottest at WKQX, WJAX, and WGV...among fifteen hottest at KTIM, and WYSP...added at KNCN, QRS, KSHE, KWKI, KY-102, KZOK, M-105, WGRQ, WKLS, WSHE, Y-94, WBCN, KBPT, KMET, KOME, WKDF, STARVIEW-92, KMEL, WLRS, KWST, WDVE,

albums

KGON, KDKB, WABX, and ZETA-4 ...Other cuts: When The Whip Comes Down, Far Away Eyes, Beast Of Burden, Just My Imagination, Respectable, Shattered, Before They Make Me Run, and the title track...response was phenomenal in the first week...this is the group's strongest LP in years...extremely powerful with the male audience...definite top 5 LP...highest frequency of play recommended

- 12 15 GENESIS/AND THEN THERE WERE THREE KEY CUT: FOLLOW YOU FOLLOW ME (ATLANTIC)
 Profile: Among five hottest at M-105, WNOE-FM, and KOME...among ten hottest at KNCN, WGRQ, WKLS, WDAI, and STARVIEW-92...among fifteen hottest at WDVE, and ZETA-4...added at KWKI, KY-102, KZOK, M-105, WGRQ, WKLS, WKLS, WSHE, Y-94, Y-94, WBCN, KBPI, KMET, KMET, KOME, WKDF, STARVIEW-92, KMEL, WLRS, KWST, WDVE, KGON, KGON, KDKB, KDKB, WABX, and ZETA-4...Other cuts: Ballad of Big, Deep in the Motherlode, Down and Out, Scenes From A Night Dream, Burning Rope, Undertow, Snowbound, and Many to Many...appeals primarily to the male audience
- 13 16 REO SPEEDWAGON/TUNE A PIANO KEY CUT: ROLL WITH THE CHANGES (EPIC)
 Profile: Among five hottest at STARVIEW-92, WKQX, and WLRS...among ten hottest at KSHE, KWST, and WGRQ...Other cuts: Do You Know Where Your Woman Is Tonight, I Believe It's Time For Me To Fly, Say You Love Me Or Say Goodbye, and Blazing Your Own Trail
- 15 17 JOURNEY /INFINITY KEY CUT: ANYTIME/FEELING THAT WAY (COLUMBIA)
 Profile: Among five hottest at WABX, WDAI, and WKQX...among ten hottest at M-105, KMET, KSHE, and WLRS...among fifteen hottest at WDVE ...Other cuts: Lights, Wheel In The Sky, Patiently, and The Winds of March
- 16 18 MARSHALL TUCKER BAND/TOGETHER FOREVER KEY CUT: I'LL BE LOVING YOU (CAPRICORN)
 Profile: Among five hottest at KSHE...among ten hottest at KDKB, WJAX, WKQX, and KQRS ...among fifteen hottest at KNCN ...added at WDVE ...Other cuts: Dream Lover, Everybody Needs Somebody, Singing Rhymes, A Chance Is Gonna Come, and Life Is A Mystery...very valuable in reaching 18-24 year old males... sales are picking up
- 21 19 CHEAP TRICK/HEAVEN TONIGHT KEY CUT: SURRENDER (EPIC)
 Profile: Among five hottest at WGRQ, and WBCN...among ten hottest at and KY-102 ...among fifteen hottest at WKQX, and STARVIEW-92...added at KDKB, KMEL, and WKLS ...Other cuts: On Top Of The World, California Man, and Takin' Me Back...very strong 18-24 male response...sales and requests are developing
- 18 20 TODD RUNDGREN/HERMIT OF MINK HOLLOW KEY CUT: STILL BE FRIENDS (BEARSVILLE)
 Profile: Among five hottest at M-105, and KY-102...among ten hottest at KMEL, and WJAX ...among fifteen hottest at WKQX ...Other cuts: Bag Lady, Bread, You Cried Wolf, All the Children Sing, Hurting For You, Too Far Gone, and Fade Away...LP gets good response wherever it gets played...needs support
- 19 21 JACKSON BROWNE/RUNNIN' ON EMPTY KEY CUT: TITLE (ASYLUM)
 Profile: Among five hottest at WDVE, M-105, KNCN, and WGVL...among ten hottest at KBPI, WLRS, KGON, WDAI, and WKDF...among fifteen hottest at KOME ...Other cuts: Load Out/Stay, You Love the Thunder, Love Needs a Heart, Shaky Town, and The Road
- 20 22 CARLY SIMON/BOYS IN THE TREES KEY CUT: YOU BELONG TO ME (ELEKTRA)
 Profile: Among ten hottest at KNCN, WSHE, and WJAX...among fifteen hottest at WYSP ...Other cuts: De Bat Fly In My Face, Devoted To You, Back Down to Earth, and the title track

albums

24 23 THE KINKS/MISFITS KEY CUT: ROCK N' ROLL FANTASY (ARISTA)
 Profile: Among five hottest at KTIM...among ten hottest at WBCN, KMEL, and WGRQ
 ...among fifteen hottest at KNCN, WJAX, and KOME...added at STARVIEW-92 and KGON
 ...Other cuts: Hay Fever, Get Up, Live Life, In A Foreign Land, Wardrobe, Permanent
 Waves, and the title track...shows good 18-34 strength with the male audience

OTHER ACTION

ELVIS COSTELLO/THIS YEARS MODEL KEY CUT: RADIO RADIO (COLUMBIA)
 Profile: Among five hottest at KMET...among ten hottest at KOME ...Other cuts: Lip Service, No Action, Pump
 It Up, The Beat, Hand In Hand, and Living In Paradise

PATTI SMITH /EASTER KEY CUT: BECAUSE THE NIGHT (ARISTA)
 Profile: Among ten hottest at KOME, and STARVIEW-92...among fifteen hottest at KZOK ...added at WDAI
 ...Other cuts: Till Victory, Privilege, and Space Monkey

THE BAND/THE LAST WALTZ KEY CUT: OPEN (WB)
 Profile: Among five hottest at WNOE-FM, and KMEL...among ten hottest at ZETA-4, and KMET...among fifteen
 hottest at KZOK ...Other cuts: Weight, Cripple Creek, Shape I'm In, Caravan, Helpless, and The Coyote

CHILLIWACK/ARMS OF MARY KEY CUT: (45) (MUSHROOM)
 Profile: Among fifteen hottest at KSHE ...added at WABX and KMEL

RITA COOLIDGE/LOVE ME AGAIN KEY CUT: SLOW DANCER (A&M)
 Profile: ...added at KNCN, WABX, WSHE, and WJAX...You & Jealous Kind

GARY APPLE/THE FIRST ONE'S FREE KEY CUT: OPEN (MONUMENT)
 Profile: ...added at ZETA-4 ...Other cut: Shoot 'Em Up Cowboy

DERRINGER/IF I WEREN'T SO ROMANTIC KEY CUT: LAWYER'S GUNS & MONEY (BLUE SKY)
 Profile: ...added at WJAX and KTIM...Other cuts: Open

THE MICHAEL STANLEY BAND/CABIN FEVER KEY CUT: OPEN (ARISTA)
 Profile: Among fifteen hottest at M-105 ...Other cuts: Misery Loves Company and Baby If You Want To Dance

WENDY WALDMAN/STRANGE COMPANY KEY CUT: LONG HOT SUMMER NIGHTS (WB)
 Profile: ...added at KGON and KQRS...Other cuts: Long Train Runnin', Fool To Let Him Slip Away, Hard Times,
 and the title track

POUSSET DART BAND/POUSSET DART BAND 3 KEY CUT: OPEN (CAPITOL)
 Profile: ...added at KGON ...Other cuts: Next To You, Love Is My Belief, I Stayed Away Too Long, and Too
 Blue to Be True

CAROLE KING/WELCOME HOME KEY CUT: SUNBIRD (AVATAR)
 Profile: Among fifteen hottest at KNCN ...added at WABX, KWST, KTIM, and KMEL...Other cuts: Morning Sun,
 Main Street, and Saturday Night

CLIMAX BLUES BAND/SHINE ON KEY CUT: MOONSHINE MISTRESS (WB)
 Profile: Among ten hottest at WJAX...among fifteen hottest at KSHE ...Other cuts: When Talking Is Too Much
 Trouble and Making Love

ROY BUCHANAN/YOU'RE NOT ALONE KEY CUT: TURN TO STONE (ATLANTIC)
 Profile: Among ten hottest at KTIM ...Other cuts: 1841 Shuffle and Down By The River

DAVID BROMBERG/BANDIT IN A BATHING SUIT KEY CUT: OPEN (FANTASY)
 Profile: ...added at KOME, KQRS, WJAX, and WBCN...Other cuts: Northeast Texas Woman and the title track

GRAHAM PARKER & RUMOUR/PARKERILLA KEY CUT: OPEN (MERCURY)
 Profile: ...added at WJAX, ZETA-4, and KMEL...Other cuts: Don't Ask Me Questions, Tear Your Playhouse Down,
 Fool's Gold, New York Shuffle, and Soul Shoes

TOBY BEAU/TOBY BEAU KEY CUT: MY ANGEL BABY (RCA)
 Profile: Among ten hottest at KY-102 ...added at WDVE ...Other cuts: Into The Night

LE ROUX/LOUISIANA LE ROUX KEY CUT: NEW ORLEANS LADIES (CAPITOL)
 Profile: Among five hottest at WNOE-FM, and KY-102...among fifteen hottest at STARVIEW-92 ...added at KDKB
 ...Other cuts: Love Abductor, Slow Burn, and Take A Ride On A River Boat

UK/UK KEY CUT: IN THE DEAD OF NIGHT (POLYDOR)
 Profile: Among five hottest at WJAX ...added at WKLS, WSHE, WBCN, KY-102, and KGON...Other cuts: By the
 Light Of Day, Thirty Years, Alaska, and Time To Kill

LES DUDEK/GHOST TOWN PARADE KEY CUT: CENTRAL PARK (COLUMBIA)
 Profile: Among five hottest at KDKB...among ten hottest at WJAX ...Other cuts: Gonna Move and Friend of Mine

DAVE MASON/MARIPOSA DE ORO KEY CUT: WILL YOU STILL LOVE ME TOMORROW (COLUMBIA)
 Profile: ...added at WNOE-FM, STARVIEW-92, WSHE, Y-94, KQRS, WGV, and WGRQ...Other cuts: All Gotta Go, Warm
 Desire, Share Your Love, and No Doubt About It

NICK LOWE/PURE POP FOR NOW PEOPLE KEY CUT: SO IT GOES (COLUMBIA)
 Profile: ...added at ZETA-4 and WGV...Other cuts: I Love The Sound Of Breaking Glass, Marie Provost, and
 They Call It Rock

HALL & OATES/LIVETIME KEY CUT: DO WHAT YOU WANT (RCA)
 Profile: Among fifteen hottest at KMEL ...Other cuts: Sara Smile, Rich Girl, and Abandoned Luncheonette

soft rock

SOFT ROCK SPECTRUM

K-101 KBBC KHOW KMBZ KNX-FM KSD	San Francisco Phoenix Denver Kansas City Los Angeles St. Louis	Laverne Drake Sharon Cullens Harry Smith Steve Bell Michael Sheehy Ed Scarborough	KVI KQAV LOVE-94 WBBM-FM WCAR WFBR	Seattle Monterey Miami Beach Chicago Detroit Baltimore	Carol Stripling Melinda Roberts Rick Peters Lee De Young Kevin Sanderson Dale Andrews	WIBC WIND WMGK WNEW WTAE WTMJ	Indianapolis Chicago Philadelphia New York Pittsburgh Milwaukee	George Johns Ford Colley Dave Klahr Jeff Mazzei Mark Roberts Mike Elliott
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- 1 1 ANDY GIBB/SHADOW DANCING (RSO)
Profile: Among five hottest at K-101, KMPC, KSD, WCAR, WIND, WNEW, KLYX, KVI, WTMJ, and WIBC...among ten hottest at WBBM-FM, WEEL, and KHOW
- 3 2 GERRY RAFFERTY/BAKER STREET (UA)
Profile: Among five hottest at WEEL, WTMJ, LOVE-94, WIBC, K-101, KHOW, KMBZ, KVI, WCAR, and WNEW...among ten hottest at KNX-FM, KSD, and WBBM-FM
- 5 3 SEALS & CROFTS/YOU'RE THE LOVE (WB)
Profile: Among five hottest at KQAV, WEEL, KLYX, KMBZ, WNEW, and WTMJ...among ten hottest at WMGK, KSD, K-101, and KHOW...added at WIBC
- 4 4 BARRY MANILOW/EVEN NOW (ARISTA)
Profile: Among five hottest at KMBZ, K-101, and KQAV...among ten hottest at WTMJ, and KHOW...added at WIBC
- 2 5 WINGS/WITH A LITTLE LUCK (CAPITOL)
Profile: Among five hottest at WMGK, KSD, KVI, KHOW, and WBBM-FM...among ten hottest at LOVE-94 and WEEL
- 6 6 CARLY SIMON/YOU BELONG TO ME (ELEKTRA)
Profile: Among five hottest at WNEW, KLYX, WMGK, and KSD...among ten hottest at KNX-FM, KVI, WCAR, and WBBM-FM
- 7 7 CHUCK MANGIONE/FEELS SO GOOD (A&M)
Profile: Among five hottest at KHOW, KMPC, WBBM-FM, WIBC, WIND, and KVI...among ten hottest at K-101
- 9 8 MICHAEL JOHNSON/BLUER THAN BLUE (EMI)
Profile: Among five hottest at KNX-FM, LOVE-94, and WTMJ...among ten hottest at KMPC, KLYX, KQAV, KMBZ, WIND, WMGK, and KSD...added at WIBC
- 8 9 J. MATHIS & D. WILLIAMS/TOO LITTLE TOO LATE TOO MUCH (COLUMBIA)
Profile: Among five hottest at KMBZ, KVI, KSD, and WEEL...among ten hottest at WBBM-FM, WIBC, and KMPC
- 10 10 BONNIE TYLER/IT'S A HEARTACHE (RCA)
Profile: Among five hottest at KLYX, WIBC, K-101, WCAR, LOVE-94, and WIND...among ten hottest at KHOW, KVI, WBBM-FM, and WEEL
- 11 11 ABBA/TAKE A CHANCE (ATLANTIC)
Profile: Among five hottest at WTMJ...among ten hottest at K-101, WCAR, KMBZ, WIBC, WIND, KLYX, KSD, and KVI
- 12 12 J. TRAVOLTA & O. NEWTON-JOHN/YOU'RE THE ONE THAT I WANT (RSO)
Profile: Among five hottest at K-101, WIND, KSD, and WBBM-FM...among ten hottest at KVI and KMBZ
- 13 13 PLAYER/THIS TIME I'M IN IT FOR LOVE (RSO)
Profile: Among five hottest at KQAV, and WMGK...among ten hottest at KLYX and KSD
- 14 14 ROBERT PALMER/EVERY KIND OF PEOPLE (ISLAND)
Profile: Among five hottest at KLYX...among ten hottest at KNX-FM
- 16 15 BOB SEGER/STILL THE SAME (CAPITOL)
Profile: Among five hottest at WCAR, KNX-FM, and LOVE-94...among ten hottest at WIND, and WTMJ...added at KSD and KQAV
- D 16 ROD STEWART/I WAS ONLY JOKING (WB)
Profile: Among five hottest at WEEL, and WMGK...among ten hottest at WNEW, and WTMJ...added at KSD and WIND
- D 17 O'JAYS/USED TO BE MY GIRL (P.I.)
Profile: Among five hottest at WEEL...among ten hottest at WIND, and WCAR...added at WIBC, KMPC, KMPC, KLYX, and KMBZ

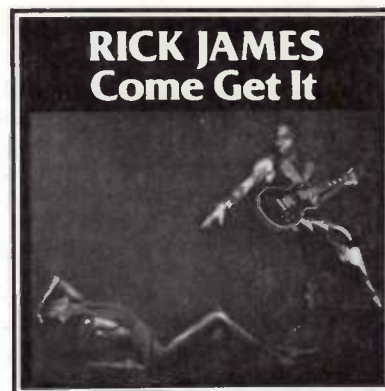
OTHER ACTION

- DAVE MASON/WILL YOU STILL LOVE ME TOMORROW (COLUMBIA) Profile: Among ten hottest at LOVE-94...added at KMBZ
- ANDREW GOLD/NEVER LET HER SLIP AWAY (ELEKTRA) Profile: ...added at WTMJ, KHOW, and WCAR
- PETER BROWN/DANCE WITH ME (DRIVE) Profile: Among five hottest at KMPC, and WIND...among ten hottest at WIBC, K-101, and WCAR
- STEELY DAN/FM (MCA) Profile: Among five hottest at KNX-FM...among ten hottest at LOVE-94
- MEATLOAF/2 OUT OF THREE (EPIC) Profile: Among five hottest at WNEW...added at WCAR, KLYX, and KSD
- ERIC CLAPTON/WONDERFUL TONIGHT (RSO) Profile: Among ten hottest at WMC, WNEW, and WTMJ...added at KNX-FM
- POUSETTE DART BAND/STAND BY ME (CAPITOL) Profile: ...added at LOVE-94 and KLYX
- BONEY M./RIVERS OF BABYLON (SIRE) Profile: ...added at KNX-FM and WNEW
- ENGLAND DAN/YOU CAN'T DANCE (BIG TREE) Profile: ...added at KVI and KSD
- DONNA SUMMER/LAST DANCE (CASA BLANCA) Profile: ...added at KMPC and WIBC
- R. FLACK/IF EVER I SEE YOU AGAIN (ATLANTIC) Profile: Among ten hottest at WTMJ, LOVE-94, and WNEW...added at WMGK
- G. LIGHTFOOT/DAYLIGHT KATY (WB) Profile: Among ten hottest at KQAV...added at KVI, WNEW, KLYX, and KSD
- CRYSTAL GAYLE/TALKING IN YOUR SLEEP (UA) Profile: ...added at LOVE-94 and WTMJ
- BARRY MANILOW/COPA CABANA (ARISTA) Profile: ...added at WTMJ, KSD, and WNEW
- JEFFERSON STARSHIP/RUNAWAY (GRUNT) Profile: ...added at WEEL, WIND, WNEW, WBBM-FM, and WCAR
- BARBRA STREISAND/SONGBIRD (COLUMBIA) Profile: Among five hottest at LOVE-94...added at WMGK
- GENE COTTON/YOU'RE A PART OF ME (ARIOLA) Profile: ...added at KQAV and KLYX
- PABLO CRUISE/LOVE WILL FIND A WAY (A&M) Profile: ...added at WEEL and KNX-FM
- TUXEDO JUNCTION/CHATTANOOGA CHOO CHOO (BUTTERFLY) Profile: On at KVI, KOMO, KEX, KSRQ, WCCO, WYEN, WLM, KMPC, KDNW, KSL, KMBZ, WTMJ, KARK, WSMB, WVL, WGSQ, WGN, WJR, KOB, KDKA, WBT, KXEL, WNCN, WOR, WSB, WMAL, WSIX, WCR, and KHOW

albums

- ABBA/THE ALBUM (ATLANTIC)
Cut: Take a Chance On Me
- GEORGE BENSON/WEEKEND IN L.A. (WB)
Cuts: Greatest Love of All, Lady Blue, Its All In The Game, and the title track
- JACKSON BROWNE/RUNNIN' ON EMPTY (ASYLUM)
Cuts: Love Needs a Heart, The Road, Rosie, Stay and the title track
- ANDREW GOLD/ALL THIS AND HEAVEN TOO (ASYLUM)
Cuts: You're Free, Still You Linger On, Oh Urania, I'm On My Way, Always Genevieve, and Looking For My Love
- BARRY MANILOW/EVEN NOW (ARISTA)
Cuts: Somewhere in the Night and Copacabana
- SEALS & CROFTS/TAKIN' IT EASY (WB)
Cuts: Nobody Gets Over Loving You, Magnolia Moon, Midnight Blue, and One More Time
- CARLY SIMON/BOYS IN THE TREES (ELEKTRA)
Cuts: You Belong to Me, For Old Times Sake, and Tranquillo
- RITCHIE FURAY/DANCE A LITTLE LIGHT (ASYLUM)
Cuts: Dreamer, Someone Who Cares, and This Magic Moment
- VARIOUS ARTISTS/FM SOUNDTRACK (MCA)
Cut: Title track
- CLIMAX BLUES BAND/SHINE ON (WB)
Cut: When Talking Is Too Much Trouble
- PURE PRAIRIE LEAGUE/LET'S FLY (RCA)
Cut: You Don't Have To Be Alone
- WINGS/LONDMONTOWN (CAPITOL)
Cuts: With A Little Luck, and Children Children
- BOB MARLEY/KAYA (ISLAND)
Cuts: Sun Is Shining, Is This Love, and Running Away
- JOHN HALL/JOHN HALL (ASYLUM)
Cut: Give Me The Right

RICK JAMES Come Get It



Motown's Newest Artist

NEW ADDS:

WJLB HB
KATZ HB
WHKY
WKZO
KFMD
WWOL
KZEY HB
KSOL

JUMPS:

WAOK 30-16
WDIA 29-6
WGIV 29-11
WIPE LP
WNOV 29-9
WABQ HB-27
WWIN HB-9
WSOK X-31

WJMI 20-10
WOKJ 13-7
WJBE 23-18
WMBM HB-28
WCKO LP-20
WORL 26-20
WOKB X-13
KYOK 40-29
WBOK 30-18
WYLD X-26

The LP Includes The Hit Disco Single,

"You & I"



On Motown Records & Tapes

BLACK SPECTRUM

WCHB	Detroit	Wade Briggs	KATZ	St. Louis	Gary Starr	WWRL	New York	Gerry Shannon
WDAS	Philadelphia	Butterball	KCOH	Houston	Travis Gardner	WYBC	New Haven	Kirk Jackson
WDIA	Memphis	Mike Frisby	KDAY	Los Angeles	Steve Wood	WYLD	New Orleans	Travis Smith
WHUR	Washington DC	Anthony Carlton	KDIA	Oakland	Keith Adams	WVCO	Columbus	Keith Willis
WIGO	Atlanta	Paul Childs	KKDA	Dallas	Chuck Smith	WJLB	Detroit	Mary Ryans
WJMO	Cleveland	Lynn Tolliver	KKSS	St. Louis	Walt Sumner	KSOL	San Mateo	J.J. Jeffries
WJPC	Chicago	Dee Handley	KMJQ	Houston	Pam Wells	WCIN	Cincinnati	Bob Long
WOOK	Washington DC	John Moen	WABQ	Cleveland	Mike Payne	WDAO	Dayton	Langford Stevens
WORL	Orlando	Steve Crumbley	WAMO	Pittsburgh	Del King	WKLR-FM	Toledo	Tommy Kays
WVOL	Nashville	Fred Harvey	WAOK	Atlanta	Frank Barrow	WSID	Baltimore	Chuck Reid
WVON	Chicago	Walt Baby Love	WBLS-FM	New York	Wanda Ramos	WBLX	Mobile	Bill Hunt
WWIN	Baltimore	Don Brooks	WBMX	Chicago	Sondra Roberts	WNJR	Union	Lia Afriat

- 1 1 O'JAYS/USED TO BE MY GIRL (PI)
Profile: Number one at KATZ, KCOH, KKSS, KSOL, WAMO, WCHB, WJPC, and WBON...in the hottest five at WOOK...in the hottest ten at KDAY, KDIA, WAOK, WBMX, WCIN, WDAS, WDIA, WNJR, WSID, and WYBC...KKSS 2-1, KMJQ 3, WAMO 3-1, WJMO 2, and WVOL 3-2...fifth week at number one...tremendous action continues
- 2 2 HEATWAVE/THE GROOVE LINE (EPIC)
Profile: In the hottest five at WOOK...in the hottest ten at KCOH, KDAY, KDIA, WAOK, WCIN, WDAS, WDIA, WJPC, WNJR, and WYBC...KATZ 4, KKSS 3-3, KMJQ 4, KSOL 4, WAMO 2-2, WCHB 2-2, WVOL 5-5, and WVON 2-2... keeping positive activity
- 4 3 GEORGE DUKE/DUKEY STICK (EPIC)
Profile: In the hottest five at WOOK...in the hottest ten at WAOK, WBMX, WCIN, WDIA, WJPC, WNJR, and WYBC...KKSS 11-6, KMJQ 10-6, KSOL 4, WAMO 6-3, WVOL 11-7, and WVON 4...and on at KDIA
- 5 4 TEDDY PENDERGRASS/CLOSE THE DOOR (PI)
Profile: Number one at KMJQ...in the hottest ten at KCOH, WBLS, WBMX, WCIN, WDAS, WSID, and WYBC...KKSS A-22, KMJQ 5-1, WAOK 44-36, WCHB 5, and WJMO 19-10 ...and on at KDIA, WDIA, and WJPC...added at KSOL and WOOK...a real strong record
- 3 5 THE ISLEY BROTHERS/TAKE ME TO THE NEXT PHASE (T-NECK)
Profile: In the hottest ten at KCOH, KDIA, WBMX, WCIN, WDIA, and WJPC...KATZ 2, KKSS 2, KMJQ 8, KSOL 13-8, WAMO 4-4, WCHB 6-4, and WVOL 10
- 6 6 CHOCOLATE MILK/GIRL CALLING (RCA)
Profile: In the hottest ten at WJPC and WNJR...KATZ 5, KKSS 15-7, KSOL 6, WAMO 5-5, WCHB 7, WJMO 14-8, and WVON 8...on at WBMX...still holding steady
- 16 7 LINDA CLIFFORD/RUNAWAY LOVE (CURTOM)
Profile: In the hottest ten at KDAY, KDIA, WBMX, WJPC, and WNJR...KKSS 12-5, KSOL 16-7, WCHB 8, WJMO 25-16, and WVON 10...added at WVOL...picked up a lot of movement, a very good record, female demographic
- 9 8 EVELYN CHAMPAGNE KING/SHAME (RCA)
Profile: In the hottest ten at KCOH, KDAY, KDIA, WBLS, WBMX, WDAS, and WJPC...KKSS 18-11, KSOL 22-11, and WVON 6-5...added at WCIN and WJMO
- 14 9 PEABO BRYSON/FEEL THE FIRE (CAPITOL)
Profile: In the hottest ten at WAOK, WBMX, WCIN, WJPC, and WSID...WCHB 6, WJMO 26-15, WVOL 12-9, and WVON 8-6...and on at WDIA...great activity showing strong female demographics
- 10 10 QUINCY JONES/STUFF LIKE THAT (A&M)
Profile: In the hottest five at WOOK...in the hottest ten at WBLS, WDAS, and WYBC...KKSS 23-13, KMJQ 8-2, KSOL 21-16, WAOK 43-33, and WJMO 15-11...on at WBMX and WJPC...added at WNJR...male demographics
- 12 11 DAVID OLIVER/MS (MERCURY)
Profile: In the hottest ten at KDAY, KDIA, KKSS, WBMX and WSID...KATZ 7, KSOL 12-2, and WVOL 6-6...added at WDIA
- 8 12 NATALIE COLE/ANNIE MAY (CAPITOL)
Profile: Number one at WVOL...in the hottest ten at WCIN and WDIA...KKSS A-24, KMJQ 5, KSOL 10, WAMO 9, WJMO 12-9, and WVOL 2-1...on at KDIA and WJPC...added at WNJR
- 11 13 SMOKEY ROBINSON/DAYLIGHT IN DARKNESS (TAMLA)
Profile: In the hottest ten at KCOH, WAOK, WBMX, WCIN, WDIA, WJPC and WYBC...KKSS A-28, KSOL 5, and WJMO 20-12...wherever this record is played, it does very well
- 15 14 ANDY GIBB/SHADOW DANCING (RSO)
Profile: In the hottest ten at KDAY, WBLS, WBMX and WDIA...KSOL 24-20, WJMO 7 and WVON 30-16...added at KATZ, WCIN and WJPC...still picking up ads and positive moves...a black smash
- 19 15 THE WHISPERS/ALL THE WAY (SOLAR)
Profile: In the hottest ten at KDIA, WNJR and WSID...KKSS 28-15, KSOL 14-9 and WAMO 8-6
- 17 16 BOOTSYS'S RUBBER BAND/HOLLYWOOD SQUARES (WB)
Profile: In the hottest ten at KCOH and WDIA...WAMO 10-7, WCHB 9, WJMO 22-19 and WVON 4-3...added at WAOK
- D 17 RICK JAMES/YOU AND I (GORDI)
Profile: In the hottest ten at WBLS, WDAS and WYBC...WAMO 10, WAOK 41-30 and WJMO 27-21...added at KATZ, WDIA and WOOK...doing very well for a first time around
- D 18 TASTE OF HONEY/BOOGIE OOGIE OOGIE (CAPITOL)
Profile: In the hottest ten at WBLS, WNJR and WYBC...WAMO 8...on at WJPC...added at KDIA and WOOK...very nice and easy...male and female demographics, but more female than male
- D 19 DONNA SUMMER/LAST DANCE (CASABLANCA)
- D 19 DONNA SUMMER/LAST DANCE (CASA BLANCA)
Profile: In the hottest ten at WNJR, WSID and WYBC...WJMO 34-18...on at WJPC...added at KDAY, WCIN and WCID...publicity, talents and movie make this one take off
- 18 20 BARBARA MASON/I'M YOUR WOMAN SHE'S YOUR WIFE (PRELUDE)
Profile: In the hottest ten at WAOK, WDAS, WSID and WYBC...on at WJMO...added at KKSS

OTHER ACTION

- KEITH BARROW/YOU KNOW YOU WANNA BE LOVED (COLUMBIA) Profile: In the hottest ten at WJNR...WVON 77...added at WDAS...very nice ballad
- SWEET THUNDER/BABY I NEED YOUR LOVE TODAY (WMOT/FANTASY) Profile: In the hottest ten at KDIA...on at KDIS...added at KATZ and KKSS
- KRAFTWERK/TRANS-EUROPE EXPRESS (CAPITOL) Profile: WJMO 16-6...big disco record beginning to happen...can be a big black record with more support...try it on your audience
- SOUL CHILDREN/CAN'T GIVE UP A GOOD THING (STACKS) Profile: In the hottest ten at WDIA...added at KDAY, KKSS, WJPC and WYBC...most added record this week with a heavy R&B base
- RADYO/IS THIS A LOVE THING (ARISTA) Profile: In the hottest five at WOOK...added at KSOL and WDOS
- ENCHANTMENT/IF YOU'RE READY (ROADSHOW) Profile: WVON 9...added at KCOH, WCHB and WYBC...behind their previous single and their success, it should do well...this album just went gold
- CHUCK MANGIONE/FEEL SO GOOD (A&M) Profile: In the hottest five at WOOK...added at WJMO...why black stations are not playing this is crazy...great male demographics...females also...very big pop singles
- COMMODORES/THREE TIMES A LADY (MOTOWN) Profile: In the hottest ten at KBIA...added at WOOK and WYBC...should be at the top of all charts in a few weeks...this is a heavy female demographic
- ROLLING STONES/MISS YOU (ROLLING STONES RECORDS) Profile: In the hottest ten at WBLS...added at WBMX... strong male demographics and teens...good disco record
- LOU RAWLS/ONE LIFE TO LIVE (PI) Profile: KKSS A-25...added at KDIA, WCHB and WBOL...everybody loves Lou
- THE DRAMATICS/STOP YOUR WEeping (ABC) Profile: Added at WCHB, WDIA and WYBC...taking off strong
- PARLIAMENT/FUNKETELeCHY (CASA BLANCA) Profile: WJMO 29-23...added at WCHB
- BRYSON-DAVIS-ZAGER/DO IT WITH FEELING (BANG) Profile: WJMO 35-30...added at WCHB...this was written by Paul Davis
- WILSON PICKETT/WHO TURNED YOU ON (BIG TREE) Profile: Added at WDIA and WJPC
- GRAND CENTRAL STATION/MY RADIO (WB) Profile: Added at KATZ...teens showing good effects, good reaction...showing more reaction than to his previous albums
- BARBARA STREISAND/SONGBIRD (COLUMBIA) Profile: Added at WPLS...you have to listen for yourself
- CARLY SIMON/YOU BELONG TO ME (ELEKTRA) Profile: Added at WBMX...black audiences can get into this one...not offensive...good beat...good story

BLACK RADIO AND MUSIC

by Lynn Tolliver

There was talk that eventually Black radio stations will do away with numbered playlists. Fred Harvey of WVOL in Nashville, who has a numbered playlist, feels that numbers are a service to record companies and help to keep track of what's happening for radio stations. He then added, "Everything is based on a number system. People get into the survey, and kids pick them up every week." He feels that they are not necessary though. John Moen of WOOK doesn't have a numbered playlist. He feels that your hottest records, adds, and what you are playing is enough. As far as the audience, it is only the teens who want to keep in touch with records on the top of the list in case friends come into contact with them at home. Then they would not find music detrimental to their social

standing. John thinks that the numbered list plays the part of a barometer and is an added gimmick with record stores and the promotion people who use them a lot. Stations John has worked at previously kept subjective lists and that is why he feels more comfortable with a nonnumbered system. One final comment, what would really be helpful would be a record breakdown based on demographics. Bo Sandine of WYBC in New Haven, whose playlist is not numbered, said that record companies get more from a station when they know what kind of rotation their record is getting. He feels that the numbered list is too complicated and doesn't amount to much. Gary Starr of KATZ in St. Louis feels that numbers should be limited to 30 or 35. Others should be on the "On" or "Added" column. Gary said that the

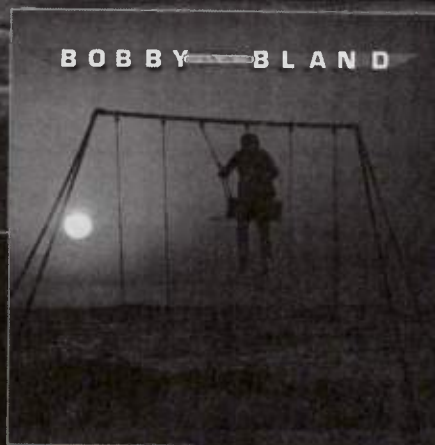
numbers are helpful to record stores, trades, and other radio stations. But, the audience could care less what number a record is... if they like it they're going to buy it. Next week, we'll find out what the record companies think about the numbers.

The gold single by Roberta Flack & Donny Hathaway, "The Closer I Get To You", has an irregular origin. Representatives from Atlantic and other companies familiar with the situation, stated that Roberta and Donny did not do the record together. Roberta sang her part with another gentleman and Donny with another female vocalist. The song was then mixed later. Supposedly, they are not on good terms and have not even talked to one another in a long time. Rumor has it that they were both furious upon finding out that the mix had been made.

Come Fly With Me



He'll take you places you wouldn't even dream of.



"Come Fly With Me"

AA-1075

Bobby Bland's new album. Produced by Al Bell and Monk Higgins.



RECORDS
ABC DELIVERS
GRT TAPES

JOHN KLEMMER

Produced by Stephan Goldman
and John Klemmer
On ABC Records and GRT Tapes

Arabesque



AA-1068



RECORDS
ABC DELIVERS

JAZZ SPECTRUM

KTEP	El Paso	Bill Everest	KJAZ	San Francisco	Dick Conte	WYBC	New Haven	Doug Keogh
WRAS	Atlanta	Mike Garretson	WDAS	Philadelphia	Butterball	WPIX	New York	Beverly Mire
WYJZ	Pittsburgh	Del King	WAMO	Pittsburgh	Del King	WNEW-FM	New York	Tom Morrera
KBCA	Los Angeles	Monica Riordon	KMGQ	Houston	Pam Wells	WXRT	Chicago	Bob Gelms
WBLS	New York	Wanda Ramos	WHUR	Washington	Anthony Carlton	KZAM	Seattle	Jon Kurtzer
WBMX	Chicago	Sandra Roberts	KKSS	St. Louis	Walt Sumner	WMMR	Philadelphia	Jerry Stevens
KXTC	Phoenix	Dave Michaels	WKYS	Washington	Fran Zankowski	WBCN	Boston	John Brodie
WJZZ	Detroit	Dorian Paster	WHAT	Philadelphia	Maxwell	KSAN	San Francisco	Beverly Wilshire
			WORL	Orlando	Billie Love	FM-98	New Orleans	Anthony Wilson
			WRVR	New York	Doug Harris	KADX	Denver	Bill Neil

- 1 1 EARL KLUGH/MAGIC IN YOUR EYES KEY CUT: CAST YOUR FATE TO THE WIND (UA)
Profile: WJZZ, KADX, WYBC, KBCA, WRVR, KJAZ, KTEP, FM-98, KXTZ, KKSS, WBMX, KMGQ, WKYS, WHAT, KZAM and WMMR
- 2 2 SPYRO GYRA/SPYRO GYRA KEY CUT: SHAKER'S SONG (AMHERST)
Profile: WJZZ, KADX, KYBC, WRAS, KBCA, KJAZ, FM-98, KXTC, KKSS, WBMX, WKYS, WHAT, KZAM, WBCN, WNEW-FM, WPIX and WMMR
- 4 3 NORMAN CONNORS/THIS IS YOUR LIFE KEY CUT: THIS IS YOUR LIFE (BUDDAH)
Profile: WJZZ, KBCA, WRBR, KJAZ, FM-98, KXTC, KKSS, WBMX, KMGQ, WBLS, WHAT and WPIX
- 5 4 PASSPORT/SKYBLUE KEY CUT: SKYBLUE/LOCOMOTIVE (A&M)
Profile: WJZZ, WYBC, WRAS, KBCA, WRVR, KJAZ, KXTC, WBMX, WBLS, KZAM, WXRT, WNEW-FM and WMMR
- 7 5 GEORGE BENSON/WEEKEND IN LA KEY CUT: ON BROADWAY (WB)
Profile: WJZZ, WRAS, KBCA, WRVR, KTEP, KXTC, WBMX, KMGQ, WKYS, WHAT, KZAM, WBCN and WNEW-FM
- 3 6 JOE SAMPLE/RAINBOW SEEKER KEY CUT: RAINBOW SEEKER (ABC)
Profile: WJZZ, WYBC, WRAS, KBCA, KTEP, FM-98, KXTC, KKSS, WBMX, KMGQ, WHAT, KZAM, WNEW-FM and WPIX
- 13 7 WAYNE HENDERSON/LIVING ON A DREAM KEY CUT: MYSTERIOUS MAIDEN (POLYDOR)
Profile: WJZZ, KBCA, WRVR, KJAZ, KTEP, FM-98, KKSS, WBMX, KMGQ and WBLS...added at KXTC
- 8 8 DEODATO/LOVE ISLAND KEY CUT: TAKE THE A TRAIN (WB)
Profile: WJZZ, KBCA, WRVR, KTEP, FM-98, KXTC, KKSS, WBMX, KMGQ, KZAM, WNEW-FM and WPIX
- 20 9 STANLEY CLARK/MODERN MAN KEY CUT: SLOW DANCE (NEMPEROR)
Profile: WJZZ, WRAS, KBCA, WRVR, KXTC, KKSS, WBMX, WKYS, KZAM, WBCN, WNEW-FM, WPIX and KSAN
- 10 10 GEORGE DUKE/DON'T LET GO KEY CUT: STARTING AGAIN (EPIC)
Profile: WRAS, KBCA, WRVR, FM-98, KXTC, KKSS, WBMX, KMGQ, WBLS, WHAT and WMMR
- 6 11 RONNY LISTON SMITH/LOVELAND KEY CUT: FLOATING THROUGH SPACE (COLUMBIA)
Profile: WJZZ, WRAS, KBCA, WRVR, FM-98, KXTC, KKSS, WBMX, KMGQ, WHAT and KZAM
- 9 12 HUGHBERT LAWS/SAY IT WITH SILENCE KEY CUT: FALSE FACES (COLUMBIA)
Profile: WJZZ, WRAS, KBCA, WRVR, KTEP, FM-98, KXTC, KKSS, WBMX, KMGQ, WKYS and WHAT
- TA 13 QUINCY JONES/SOUNDS AND STUFF LIKE THAT KEY CUT: STUFF LIKE THAT (A&M)
Profile: WBMX, WRAS, KBCA, WRVR, WKYS, KKSS, KMGQ and WHAT...added at FM-98, KXTC and WJZZ
- TA 14 JOHN KLEMMER/ARABESQUE KEY CUT: A MARDI GRAS (ABC)
Profile: WJZZ, KADX, KZAM, WNEW-FM, WMMR, WRAS, KBCA, WRVR, KJAZ, KTEP, KXTC and KMGQ...added at WYBC and FM-98
- 17 15 FLORA PURIM/EVERY DAY EVERY NIGHT KEY CUT: LAS OLAS (WB)
Profile: WJZZ, KADX, WYBC, WRAS, KBCA, WRVR, KJAZ, KTEP, FM-98, KXTC, WHAT, KZAM and WNEW-FM
- 12 16 SERGIO MENDEZ/BRAZIL 88 KEY CUT: WATERS OF MARCH (ELEKTRA)
Profile: WJZZ, KADX, WRAS, KBCA, WRVR, KJAZ, FM-98, KKSS, KMGQ and WBLS
- D 17 DAVID SANBORN/HEART TO HEART KEY CUT: SHORT VISIT (WB)
Profile: KADX, WYBC, WRAS, KBCA, WRVR, KJAZ, KTEP, FM-98, KXTC, WBLS, KZAM and WNEW-FM...added at WBLS
- 16 18 RAUL DE SOUZA/DON'T ASK MY NEIGHBOR KEY CUT: DON'T ASK MY NEIGHBOR (CAPITOL)
Profile: WJZZ, WRAS, KBCA, WRVR, WJAZ, KTEP, WBMX, KMGQ and WBLS
- D 19 AL DIMEOLA/CASINO KEY CUT: DARK-EYED TANGO (COLUMBIA)
Profile: WJZZ, WYBC, WRAS, WBCA, WRVR, KJAZ, KXTC, WBMX, KZAM, WBCN, WPIX, WMMR and KSAN
- 14 20 PAUL HORN/DREAM MACHINE KEY CUT: DREAM MACHINE (MUSHROOM)
Profile: WJZZ, WYBC, WRAS, KBCA, WRVR, KJAZ, KTEP, FM-98, KXTC, KZAM and WNEW-FM

TOP ADDS

CHARLES EARLAND/PERCEPTIONS (MERCURY) Profile: WJZZ, WBLS, WHAT, and KZAM
MICHAEL WHITE/THE X FACTOR (ELEKTRA) Profile: FM-98, KBCA, and KJAZ
DON ELLIS/LIVE AT MONTROSE (ATLANTIC) Profile: WYBC, KBCA, and KTEP
JOHN COLTRANE/THE MASTERY OF JOHN COLTRANE VOL. I & II (ABC) Profile: WYBC, KTEP, and WMMR

OTHER ACTION

JOHN McLAUGHLIN/ELECTRIC GUITARIST (COLUMBIA) Profile: WYBC, WRAS, KBCA, WRVR, KJAZ, KXTC, KZAM, WXRT, WMMR, and KSN
AURACLE/GLIDER (CHYRSALIS) Profile: WJZZ, WYBC, WRAS, KBCA, WRVR, KJAZ, KTEP, FM-98, KXTC, KZAM, and WMMR
CHUCK MANGIONE/FEELS SO GOOD (A&M) Profile: WJZZ, WRAS, KBCA, WRVR, KTEP, FM-98, WKYS, KZAM, WBCN, WNEW-FM, and WPIX
NINA SIMONE/BALTIMORE (CTI) Profile: WJZZ, KADX, KBCA, WRVR, KTEP, FM-98, WBLS, and KZAM
BOBBY HUMPHREY/FREE STYLE (EPIC) Profile: WJZZ, KBCA, WRVR, FM-98, KXTC, KKSS, WBMX, and KZAM
PHAROAH SANDERS/LOVE WILL FIND A WAY (BUDDAH) Profile: WJZZ, WRAS, KBCA, KTEP, FM-98, KKSS, WBMX, WKYS, WHAT, and KZAM
BILLY COBHAM/INNER CONFLICT (ATLANTIC) Profile: WYBC, WRAS, KBCA, KJAZ, KXTC, KZAM, and WBCN...added at KKSS
RAHSAAN ROLAND KIRK/BOOGIE WOOGIE (WB) Profile: WJZZ, WYBC, WRAS, KBCA, WRVR, KJAZ, KTEP, FM-98, KXTC, and KZAM
HERBIE MANN/BRAZIL ONCE AGAIN (ATLANTIC) Profile: WJZZ, KADX, WYBC, WRAS, KBCA, KJAZ, KTEP, FM-98, KXTC, KZAM, and WNEW-FM
LEE RITENOUR/CAPTAIN'S JOURNEY (ELEKTRA) Profile: WJZZ, WYBC, WRAS, KBCA, KJAZ, KKSS, and KZAM...added at WBLS
RALPH MacDONALD/THE PATH (MARLIN) Profile: WJZZ, WRAS, KBCA, WRVR, KXTC, WKYS, WHAT, and KZAM
GAP MANGIONE/SUITE LADY (A&M) Profile: WJZZ, WRAS, KBCA, KJAZ, KTEP, KXTC, KKSS, WKYS, and KZAM...added at WJZZ, KJAZ, and KKSS
BEN SIDRAN/A LITTLE KISS IN THE NIGHT (ARISTA) Profile: WJZZ, KADX, WYBC, WRAS, KBCA, KXTC, and KZAM
YUSEF LATEEF/AUTOPHYSIOPSYCHIC (CTI) Profile: WJZZ, KBCA, KTEP, FM-98, KXTC, and WHAT

JAZZ RADIO AND MUSIC

"Unprecedented in White House history," says the press release from the office of the first lady. Yes, dear reader, each year at this time words begin to flow on the subject of Jazz.

The reason for this annual burst of jazz fever is, of course, that the world's two major Jazz festivals are about to occur: Newport in New York the last week in June, and Montreux in Europe the first three weeks of July.

This marks the twenty-fifth anniversary of the Newport Jazz Festival, and Washington will celebrate on Sunday, June 18, with more of the Jazz world gathering on the South Lawn of the White House for a ninety-minute Jazz concert.

The press release lists forty musicians, representing a cross-section of all

forms of Jazz. How forty musicians can play a Jazz concert in ninety minutes, is beyond me. Perhaps, though, if each gets to play two or three notes... that way, the forty musicians would play the concert the way the President signs a bill, with short strokes from forty pens.

Jazz fans come from all over the world (to our country's embarrassment, Jazz is much more popular in Europe and Japan than it is in the US, where it was born) to attend the Newport and Montreux festivals, and all kind of remote recording facilities are invariably on the scene.

In fact, the hundreds of recordings made at Newport and Montreux have played an important role in turning these festivals into well-known institu-

by Dennis Waters

tions. From last year's Montreux Jazz Festival, for example, Pablo issued a fifteen record series which included most of the artists on their roster. CBS released a two record set (Montreux Summit), and Atlantic has just released a live Don Ellis. The Montreux Festival is also aired on public radio stations throughout the country through the facilities of National Public Radio.

Kool Cigarettes, meanwhile, is investing heavily in Jazz festivals as a merchandising tool; the "Kool Jazz Festival" will appear in a number of U.S. cities this summer.

So while the hayday of big Rock festivals seems to have passed, big Jazz festivals seem to be thriving. And, the Newport Festival deserves a lot of credit for staying in business for twenty-five years.

country

COUNTRY SPECTRUM

KAYQ	Kansas City	Jon Reed	KOCY	Oklahoma City	Tom Gilmore	WPLO	Atlanta	Jim Clemens
KJJJ	Phoenix	Larry Scott	KUZZ	Bakersfield	Mike Horey	WSHO	New Orleans	Johnnie Jobe
KLAC	Los Angeles	Cathy Hahn	WEED	Pittsburgh	Dene Hallam	WUBE	Cincinnati	Bob English
KLAK	Denver	Bill Ashford	WKDA	Nashville	Dale Turner	WHK	Cleveland	Terry Stevens
KNUZ	Houston	Buddy Covington	WMAQ	Chicago	Bob King	WHN	New York	Pam Green
			WMC	Memphis	Hal Jay	WINN	Louisville	Buck Braun

- 3 1 EMMY LOU HARRIS/TWO MORE BOTTLES OF WINE (WB)
Profile: Among five hottest at WLWI, WMAQ, KEED, KOCY, WAME, WINN, and WPLO...among ten hottest at WHN, WKDA, and KJJJ
- 2 2 OAKRIDGE BOYS/I'LL BE TRUE TO YOU (ABC)
Profile: Among five hottest at KUZZ, WPLO, WLWI, KEED, KJJJ, and KOCY...among ten hottest at WHK, WKDA, WMAQ, and WHN
- 1 3 LARRY GATLIN/NIGHT TIME MAGIC (MONUMENT)
Profile: Among five hottest at KEED, KOCY, KJJJ, WPLO, WKDA, and WMAQ...among ten hottest at KUZZ, WUBE, and WHN
- 4 4 BILL ANDERSON/I CAN'T WAIT ANY LONGER (MCA)
Profile: Among five hottest at WHN, WSHO, WHK, WAME, and WLWI...among ten hottest at WMAQ, KOCY, WPLO, KEED, KUZZ, and WKDA
- 7 5 BONNIE TYLER/IT'S A HEARTACHE (RCA)
Profile: Among five hottest at WHK, WHN, WINN, WAME, and WLWI...among ten hottest at KJJJ, WSHO, and WKDA...resurgence...making this an extremely valuable record
- 13 6 MARGO SMITH/IT ONLY HURTS FOR A LITTLE WHILE (WB)
Profile: Among five hottest at KUZZ, WHN, KEED, and WMAQ...among ten hottest at KOCY, WUBE, KJJJ, WINN, and WHK
- 5 7 DAVE & SUGAR/GOTTA QUIT LOOKIN' AT YOU BABY (RCA)
Profile: Among five hottest at KOCY, WUBE, and WKDA...among ten hottest at WLWI and WHN
- 15 8 CHARLIE RICH/PUTTING IN OVERTIME AT HOME (UA)
Profile: Among five hottest at WMAQ, and WHK...among ten hottest at WSHO, WHN, KOCY, and WLWI
- 9 9 WILLIE NELSON/GEORGIA ON MY MIND (COLUMBIA)
Profile: Among five hottest at KJJJ, WAME, WKDA, and KOCY
- 14 10 CHARLY McLAIN/LET ME BE YOUR BABY (EPIC)
Profile: Among five hottest at WUBE, and WSHO...among ten hottest at KEED, WPLO, and KOCY...added at WHN
- D 11 MEL TILLIS/I BELIEVE IN YOU (MCA)
Profile: Among five hottest at KJJJ, and WAME...among ten hottest at KUZZ, WLWI, KEED, and WMAQ
- 17 12 TOM T. HALL/I WISH I LOVED SOMEBODY ELSE (RCA)
Profile: Among five hottest at WKDA, WMAQ, and WPLO...among ten hottest at WUBE and WLWI
- D 13 J. CASH & W. JENNINGS/THERE AIN'T NO GOOD CHAIN GANGS (COLUMBIA)
Profile: Among five hottest at WHN...among ten hottest at WPLO, WAME, WHK, WMAQ, and WUBE
- D 14 RANDY BARLOW/SLOW & EASY (REPUBLIC)
Profile: Among five hottest at KEED, and WUBE...among ten hottest at WKDA...added at WINN
- 8 15 JOE STAMPLEY/RED WINE AND BLUE MEMORIES (EPIC)
Profile: Among five hottest at KUZZ and WKDA
- 6 16 STATLER BROTHERS/DO YOU KNOW YOU ARE MY SUNSHINE (MERCURY)
Profile: Among five hottest at WHN...among ten hottest at WHK and KOCY
- D 17 T.G. SHEPPARD/WHEN CAN WE DO THIS AGAIN (WB)
Profile: Among five hottest at WSHO, and WINN...added at WMAQ
- 10 18 MERLE HAGGARD/I'M ALWAYS ON A MOUNTAIN WHEN I FALL (MCA)
Profile: Peaked

OTHER ACTION

- CRASH CRADDOCK/TOO LONG LONELY (CAPITOL) Profile: ...added at KUZZ, KEED, WAME, WHK, KJJJ, and KOCY
...added at KJJJ, WUBE, and WAME
- D. BOONE/BABY I'M YOURS/GOD KNOWS (WB) Profile: Among ten hottest at WHK ...added at WAME
- R. McDOWELL/REASON I'M LIVING (SLORDION) Profile: Among ten hottest at KEED ...added at WHN WUBE
- FREDDIE FENDER/TALK TO ME (ABC) Profile: ...added at WSHO, WHK, WAME, and KEED
- JOHNNY RUSSELL/BACK EVERY NIGHT (POLYDOR) Profile: Among ten hottest at WAME ...added at WHK
- JERRY REED/WHAT CAN I SAY (RCA) Profile: ...added at KEED, KOCY, WUBE, WAME, and WHK
- TOMMY OVERSTREET/BETTER ME (ABC) Profile: ...added at WKDA and KOCY
- DONNA FARGO/RAGAMUFFIN MAN (WB) Profile: ...added at WSHO and WUBE
- KENDALLS/PITTSBURGH STEALERS (OVATION) Profile: ...added at WUBE and WAME
- CHARLIE PRIDE/WHEN I STOP LEAVING (RCA) Profile: ...added at KUZZ, KEED, WAME, WHK, KJJJ, and KOCY
- EDDIE RABBITT/YOU DON'T LOVE ME (ASYLUM) Profile: Among ten hottest at WINN ...added at WSHO
- JANE FRICKE/I'M FALLING (COLUMBIA) Profile: Among ten hottest at WINN ...added at KUZZ
- C TWITTY & L LYNN/FROM 7 TO 10 (MCA) Profile: ...added at WHK, KEED, WHN, and WAME
- DOTTI WEST/COME SEE ME (UA) Profile: ...added at WLWI, KEED, and WKDA
- JERRY LEE LEWIS/I'LL FIND IT (MERCURY) Profile: ...added at WAME, WINN, KJJJ, WKDA, and KEED
- KENNY ROGERS/LOVE OR SOMETHING (UA) Profile: Among five hottest at WINN...among ten hottest at KUZZ
- CRYSTAL GAYLE/TALKING IN YOUR SLEEP (UA) Profile: ...added at KJJJ, WAME, WHK, and KEED
- NARVEL FELTS/JUST KEEP IT UP (ABC) Profile: ...added at WKDA, KEED, and WHK
- SUSIE ALLANSON/WE BELONG TOGETHER (WB) Profile: ...added at KJJJ, WKDA, WHK, KUZZ, and WAME

will be hits

Universal Singles: PREDICTABLES

FRANKIE VALLI/GREASE

(RSO)

Profile: KCPX 11-10, KFRC 18-16, KRBE 21-16, Z-93 18-16, WAVZ 18-17, WSGA 19-17, KJR 19-18, WNOE-AM 23-20, WRKO 24-21, KFI D-25, KDON 27-25, WAMS D-25, WQXI A-26, WHBQ 30-27, Z-93 T D-27, and WTIK 40-38...added at KROY, TEN-Q, KTKT, WZZP, and WJET

GENESIS/FOLLOW YOU, FOLLOW ME

(ATLANTIC)

Profile: WCRO 10-8, KSLQ 12-10, WZZP 14-12, B-100 27-18, KRBE 24-19, KCBQ 23-21, KLEO 26-22, WQXI 27-24, WDRQ 31-25, WTIK 27-25, WQXA-FM 33-26, WNOE-AM 30-27, and KEWI A-30...added at WOKY, KDON, and WIFE

PABLO CRUISE/LOVE WILL FIND A WAY

(A&M)

Profile: WMAK 30-17, WHHY 26-18, KDON 25-20, KALB 29-21, KSTP D-23, KJR D-26, KCPX 30-27, KROY 30-27, WCRO D-28, 92-Q D-29, WSGA A-29, WAMX D-29, WAKY A-30, KIMN A-30, KRBE 38-31, KSLQ A-31, and WDRQ A-32...added at KYA, WRKO, Z-93 T, WQXA-FM, Q-105, WNDE, KFI, WAPE, Z-93, WNAP, and WTOB

CELEBRATION/ALMOST SUMMER

(MCA)

Profile: Z-93 T 22-10, KROY 21-18, KRTH-FM 21-19, WHBQ 22-20, KTKT 30-22, KFRC 24-23, WDRQ 27-25, KCBN 29-26, 99-X 31-27, WQXI 30-29, WTIK 33-31, and WZZP D-35...added at KDON, WAMS, and WNAP

K.C. & SUNSHINE BAND/IT'S THE SAME OLD SONG

(TK)

Profile: Y-100 7-5, WAMX 20-18, WIFE 24-20, Z-93 24-22, WRBR 30-22, WHIT 29-22, WZZD 31-27, WIFI D-28, and WQXA-FM D-38

TOBY BEAU/MY ANGEL BABY

(RCA)

Profile: WCRO 6-4, KTKT 25-16, KRTH-FM 25-22, WTOB D-23, KDWB 30-24, KEWI 30-26, WJET A-28, WPEZ 37-31, KDON D-32, KSLQ A-33, WAVZ A-35, KRBE 39-37, and WAMX D-38...added at WHHY, WISM, and WFIL

R.E.O. SPEEDWAGON/ROLLIN' WITH THE CHANGES

(EPIC)

Profile: KSLQ 3-1, KEWI 4-3, WDRQ 17-13, WCAO 21-18, Z-93 26-24, and 92-X 28-24...added at WQXI and WQXA-FM

WALTER EGAN/MAGNET AND STEEL

(COLUMBIA)

Profile: KLEO 2-2, WHHY 14-8, WAVZ 19-11, WSGA 30-28, Z-93 D-29, Z-93 T D-29, KDON 34-29, and WZZP 35-34...added at WTIK, WCRO, WPEZ, and WNAP

JACKSON BROWNE/STAY

(ASYLUM)

Profile: WAQY 4-1, WRBR 12-10, KTLK 17-13, KSLQ 32-26, KJRB D-27, KHJ A-29, and KCBQ 35-32...added at WMAK, KALB, CHUM, KYYX, WTIK, KTKT, and X-ROCK

PAUL DAVIS/DARLIN'

(BANG)

Profile: Z-93 14-12, WTOB 19-16, WQXI 23-22, KFI 25-23, WZZP 29-25, WAKY 28-26, WAPE D-26, and WTIK 39-37

BARRY WHITE/OH WHAT A NIGHT FOR DANCING

(20TH CENTURY)

Profile: KDON 14-10, WTIK 20-19, KRBE 25-23, WAKY 26-25, WZZP 28-26, WAPE D-27, and WPEZ 35-29...added at WCAO

ERUPTION/I CAN'T STAND THE RAIN

(ARIOLA)

Profile: WSGA 22-19, WQXI 21-20, WCRO 26-23, WIFE 25-24, WDRQ 33-27, WAMX A-27, KSLQ 31-28, WAPE D-30, WCAO D-30, 96-X A-34, WPEZ D-40, and WTIK A-40...added at WTOB and WGBF

FOGHAT/STONE BLUE

(WB)

Profile: WAQY 21-19, KSLQ 26-23, 96-X 30-28, KIMN 30-28, KRBE 35-33, and WRBR D-33...added at WDRQ, TEN-Q, and KJRB

WINGS/I'VE HAD ENOUGH

(CAPITOL)

Profile: KFRC 20-19, KYYX D-25, and WAVZ 33-27...added at KCPX, WCRO, KEZY, and KALB

TODD RUNDGREN/CAN WE STILL BE FRIENDS

(BEARSVILLE)

Profile: WHHY 17-12, KDON 30-26, KFRC 30-29, and WZZP 33-29...added at WCAO

RUFUS/STAY

(ABC)

Profile: 96-X 21-17, WHIT 25-21, and WQXI 29-28...added at CHUM

ANDREW GOLD/NEVER LET HER SLIP AWAY

(ASYLUM)

Profile: Added at KYYX and KCBN

TOM PETTY & HEARTBREAKERS/I NEED TO KNOW

(SHELTER)

Profile: KFRC D-27...on at KLIV, B-100, K-100, KROY, KCBN, and KNOE

Album Radio: PREDICTABLES

THE CARS/THE CARS

KEY CUT: JUST WHAT I NEEDED

(ELEKTRA)

Profile: Among five hottest at WBCN...among ten hottest at KTIM...added at KSHE, KZOK, ZETA-4, WKQX, KOME, KY-102, M-105, Y-94, WABX, WGRQ, and WKLS...Other cuts: My Best Friend's Girl, Good Times Roll, Bye Bye Love, Don't Cha Stop, You're All I Got Tonight, and All Mixed Up

LITTLE RIVER BAND/SLEEPER CATCHER

KEY CUT: SO MANY PATHS

(HARVEST)

Profile: Among ten hottest at ZETA-4, KSHE, WSHE, and STARVIEW-92...added at WLRS, KGON, KWST, KQRS, WGVF, KY-102, WDVE, and WKLS...Other cuts: Reminiscing, Light of Day, Sanity's Side, Shut Down Turn Off, Fall From Paradise, One For the Road, and Red Headed Wild-flower

PABLO CRUISE/WORLDS AWAY

KEY CUT: LOVE WILL FIND A WAY

(A&M)

Profile: Among five hottest at ZETA-4...among ten hottest at WBCN...among fifteen hottest at WSHE...added at KMEL, KTIM, WKQX, KNCN, M-105, KGON, KQRS, WDVE, KY-102, and WJAX...Other cuts: Runnin', You're Out to Lose, Don't Want to Live Without It, Sailing to Paradise, I Go To Rio, and the title track

SNAIL/SNAIL

KEY CUT: THE JOKER

(CREAM)

Profile: Added at KDKB, KWST, and WKLS...Other cuts: Freedom in the Country, Try and Wonder, Catch Me, Music Is My Mistress, You Got A Run, and Carry Me

MINK DEVILLE/RETURN TO MAGENTA

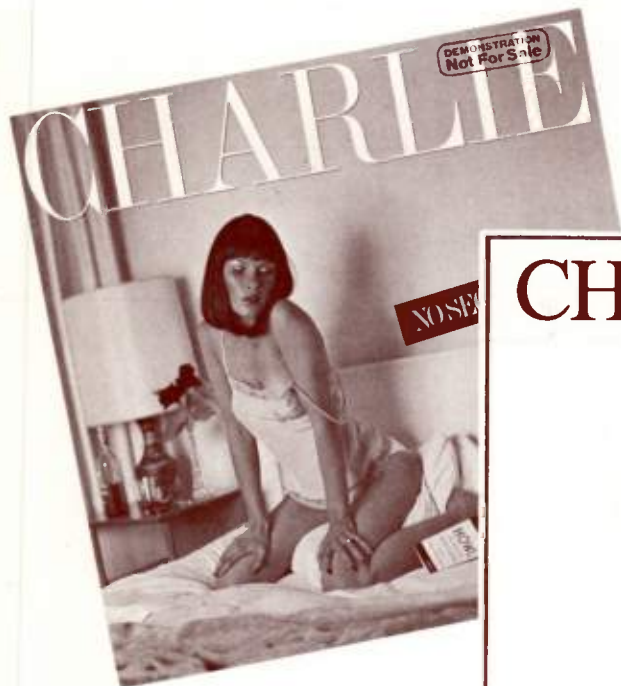
KEY CUT: GUARDIAN ANGEL

(CAPITOL)

Profile: Among five hottest at KTIM...among ten hottest at KMEL and WBCN...added at KMET...Other cuts: Desperate Days, Soul Twist, Just For Friends, and Easy Slider

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Cincinnati - WSAI - FM

Indianapolis - WIFE

St. Louis - KSHE

Phoenix - KRUX

Providence - WPRO-FM

Bath - WIGY

Harrisburg - WKBO

Trenton - WPST

Savannah - WSGA

Pensacola - WBSR

Melbourne - WMEL

Raleigh - WKIX

Knoxville - WKGN

San Luis Obispo - KSLY

Vicksburg - WJFL

Manchester - WFEA

Newport News - WGH

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Tallahassee - WGLF

Fayetteville - WFLB

Johnstown - WCRO

Erie - WCCK

Albuquerque - KOEO

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