

Fred

JULY 17, 1978

ED SALAMON
OF STORER
Interviewed on Page 16



Summer Promotions

					
BEACH	WATER SKIING	LIGHTHOUSE	CAMPGROUND	MUSEUM	DIVING
					
AUDITORIUM	THEATER	BAND	GOLF	WATER SPORTS AREA	FISHING
					
GUARD on DUTY	CAVERNS	SCUBA DIVING	CULTURAL MONUMENT	DAM	MINERAL SPRING
					
PLAYGROUND	AMPHITHEATER	DOCK	MARINA	LAUNCHING RAMP	MOTOR BOATING
					
ROW BOATING	BOATING (Sail)	HORSE TRAIL	AUTO NATURE TRAIL	DEER AREA	STABLE

KUPD AND WBLS STRIKE BACK AT ARBITRON
MARCH/APRIL? SGT. PEPPER BLITZ

The Perfect Summer Record
Nick Gilder's
"Hot Child in the City"



Top Ten
Phones CKLW
WNOE 16-12
WTIX 30-27
WZZP 30-27
WYSL 29-25
WPHD 29-25
KYLP 9-5
KANC 5-3
WJBQ 9-5-

"Sales, Phones,
Call Outs:
The Record
Is Going
To Be #1"

WCIR 25-21
Top 5 Phones

KGRI 28-9

Debut: KRBE-40
KLIF-40

Adds B-100
13-Q
WIFE
WTOB
WZDQ

Chrysalis

Produced by Mike Chapman. CHS 2226

Produced by
John Alcock
for Delta Productions



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& Tapes

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Warner Bros.
Records Inc.

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BRK 6982



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Demand . . .

SINGLE: TITLE TRACK,
"Set The
World On Fire"

**SHIPPING
IMMEDIATELY!**

LIAR

ON FIRE RADIO ACTION

KSEN	KZEL	WLPX
WNEW	KZEW	KFWD
KNAC	KSJO	KTIM
WKLS	WPIX	WCCC
WPLR	WBCN	WILS
WYDD	KSHE	KTYD
WDVE	WABX	WCMF
KLOL	KWST	WBAB
DC-101	WKTK	KPRI
WQDR	KOME	WGOE
KZOZ	KZAP	WRNO
KZOK	KZAM	WSAN
WKDF	WORJ	WYNO
WLYX	WHFS	KWST
ZETA-4	WNOE	WNAC
	WOUR	

NATIONAL BREAKOUT CHART - BILLBOARD
MOST ADDED - RECORD WORLD
MOST ADDED - CASH BOX



THE ARISTA RIEPPORT:



BULLETIN: FRIDAY AM JULY 14, 1978...ROCK 'N ROLL
FANTASY RELEASED AS A SINGLE...A CLASS ACT WITH
18+ IMAGE...12-34 RELATABLE...LISTEN THREE TIMES,
YOU'RE HOOKED...FROM LP TO HITBOUND IN ONE
WEEK AT SECONDARIES EVERYWHERE...THE HEAVIES
SPEAK FOR THEMSELVES...WPRO-FM, WZZP, TEN-Q,
KLOS, KIIS-FM 18-15, K-100, WZUU...KGRI, KAKE, KSKG,
KATA, WRBR, KHFI, KEIN, K-104 "PHONES", WHSL
"PHONES" D-28 "SELLING IN BUFFALO", KDON, KSTT,
KNOE, KFIV, KAYC, KSDN, KCBN, WKKY, KTFX D-37,
WEIR, WIXC, WAKX...MAKE YOUR OWN ROCK 'N ROLL
FANTASY LISTEN THREE TIMES AND PUT IT ON THE
RADIO!!!

Fred

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PRODUCTION
ASSISTANT

ON THE COVER: This week FRED features a collection of symbols from the HENRY DREYFUSS SYMBOL SOURCEBOOK. It is called, "An Authoritative Guide to International Symbols" by its publishers, the McGraw-Hill Book Company'

2 POWER PAGES

5 TOP NEWS

No more April/May sweeps...Long books everywhere by 1980...WBLS and KUPD threaten to sue Arbitron...It was eleven years ago today, but Sargeant Pepper's here to stay...Roxy leaves 99-X...Joe Kelly, WTIX GM resigns...Hi-Yo Silver away at WTWR-FM in Detroit

7 60 SECONDS

8 GREAT IDEAS

Summer Promotions, Paraquat commotions, and the one that got away...

10 RATINGS

Arbitrons in for Memphis, Buffalo, Rochester, Omaha, Orlando, and Grand Rapids...MediaTrends too...CBS on top in TV—first time in months...

12 PROFILE

Marc Nathan at 23 becomes the youngest Vice President of Promotion in the business...

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19 ENGINEERING

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23 UNIVERSALS

31 ALBUMS

35 JAZZ

36 SOFT ROCK

37 BLACK

39 COUNTRY

40 PREDICTABLES

PHOTOS AND ARTICLES SOLICITED
NONE CAN BE RETURNED

THE HITS

THE HITS

1. COMMODORES
- *2. FRANKIE VALLI
3. ROLLING STONES
- *4. DONNA SUMMER
- *5. PABLO CRUISE
- *6. JOE WALSH
7. BOB SEGER
8. O'JAYS
9. JEFFERSON STARSHIP
10. MEATLOAF
- *11. BARRY MANILOW
- *12. FOREIGNER
13. MICHAEL JOHNSON
- *14. TOBY BEAU
15. GERRY RAFFERTY
- *16. EVELYN C. KING
- *17. WALTER EGAN
18. HEATWAVE
19. CARLY SIMON
- *20. WINGS

PREDICTABLES

QUINCY JONES
EXILE
TARNEY SPENCER
A.R.S.
E.L.O.
TASTE OF HONEY
EDDIE MONEY
VILLAGE PEOPLE
TODD RUNDGREN
ERUPTION
LE ROUX
NICK GILDER
TEDDY PENDERGRASS
PAUL DAVIS
NANTUCKET
BAND
RITA COOLIDGE
TOM PETTY
CHRIS REA

ALBUMS

1. ROLLING STONES
2. BOB SEGER
3. FOREIGNER
4. JOE WALSH
5. MOODY BLUES
6. BRUCE SPRINGSTEEN
7. BOB DYLAN
8. PABLO CRUISE
9. ALAN PARSONS
10. TOM PETTY

PREDICTABLES

SGT. PEPPER
PRISM
PETER GABRIEL
MICHAEL STANLEY
CHILLIWACK
U.F.O.

FRANKIE VALLIE "GREASE" HOTTEST RECORD OF THE WEEK COVERING ALL DEMOS EXCEPT 28-34 MEN

Commodores covering all demos...maintains its number one position. Rolling Stones number three...still extremely valuable

DONNA SUMMER ESSENTIAL TO POWER ROTATION IN R&B CROSSOVER MARKETS
...NUMBER FOUR IN FRED AND MOVING UP

PABLO CRUISE SOLID DEMOS ACROSS THE BOARD...MONSTER!

**IMAGE RECORD OF THE WEEK: JOE WALSH
PARTICULARLY STRONG WITH THE MALE AUDIENCE
AND COVERING ALL OTHER DEMOS 12-34**

"COPA"—BARRY MANILOW NUMBER ELEVEN WITH A LIGHTBULB...EVEN APPEALING TO MEN
FOREIGNER NUMBER TWELVE AND SHOWING STRONG UPWARD MOVEMENT...
GREAT ALBUM TO BACK IT UP

TOBY BEAU POWERHOUSE 18+. EVELYN CHAMPAGNE KING POWERHOUSE FOR R&B
CROSSOVER MARKET

WALTER EGAN BUILDS SLOW AND BREAKS BIG
ANOTHER HIT FOR MC CARTNEY & WINGS

OLIVIA-NEWTON JOHN and ANDY GIBB chart at 21 and 22...showing strong upward movement.

BARBRA STREISAND EXCEPTIONALLY STRONG 18+...CHARTS AT 27, INDICATING UPWARD GAINS

EXILE, TARNEY-SPENCER BAND, AND A.R.S. . . . GUARANTEED HITS

MOST IMPORTANT CONSIDERATION: TASTE OF HONEY, QUINCY JONES, LOUISIANA LE ROUX,
NICK GILDER, AND TEDDY PENDERGRASS...

STONES STILL TOP ALBUM

FOREIGNER MOST VALUABLE ALBUM OF THE WEEK

BOB DYLAN AND PABLO CRUISE SHOW SOLID STRENGTH IN ALL DEMOGRAPHICS

CARS AND KENNY LOGGINS BREAK INTO THE CHART

SARGEANT PEPPER RELEASED...TOPS PREDICTABLES

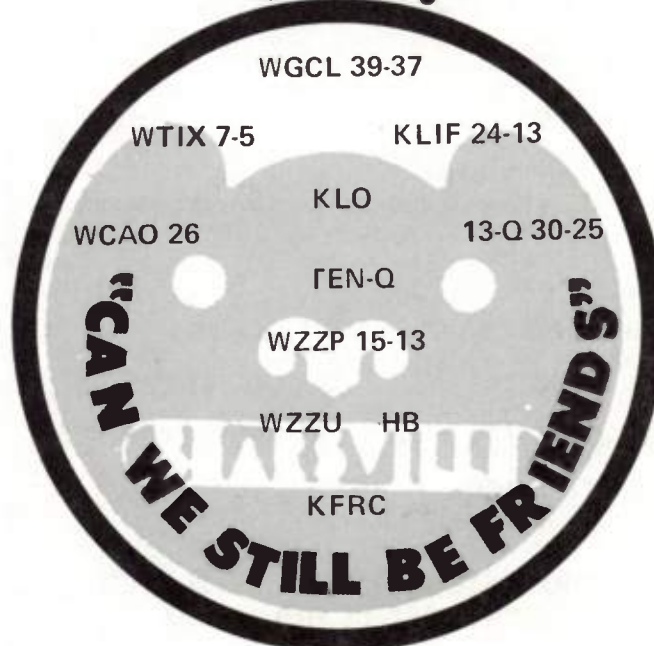
REQUEST POWER 12-14

1. FRANKIE VALLI
2. STEVE MARTIN
3. MEATLOAF
4. ANDY GIBB
5. TRAVOLTA & JOHN

REQUEST POWER 15-17

1. FRANKIE VALLI
2. ANDY GIBB
3. SWEET
4. DONNA SUMMER
5. JOE WALSH

TODD!



REQUEST POWER 18+

1. COMMODORES
2. ROLLING STONES
3. ANDY GIBB
4. DONNA SUMMER
5. FOREIGNER

ALBUM POWER

1. ROLLING STONES
2. FOREIGNER
3. JOE WALSH
4. BOB DYLAN
5. PABLO CRUISE

POWERS approximately every 2 hours. B Stress every 3 hours.
C Stress every 4 hours. Image records are suggested for once an
hour rotation when applicable. Take dayparting into consideration.
Local market differences must also be computed.

White Market POWER

1. COMMODORES
2. FRANKIE VALLI
3. PABLO CRUISE
4. ROLLING STONES
5. JOE WALSH

B Stress

1. DONNA SUMMER
2. TOBY BEAU
3. EVELYN "CHAMPAGNE" KING
4. BARRY MANILOW-"Copa"
5. BOB SEGER
6. FOREIGNER
7. WALTER EGAN
8. WINGS
9. ANDY GIBB-"Everlasting Love"
10. OLIVIA-NEWTON JOHN

C Stress

1. O'JAYS
2. HEATWAVE
3. GERRY RAFFERTY
4. JEFFERSON STARSHIP-"Runaway"
5. MEATLOAF
6. MICHAEL JOHNSON
7. BILLY JOEL-"Only the Good Die Young"
8. CARLY SIMON
9. BARBRA STREISAND
10. STEVE MARTIN

R&B Crossover POWER

1. COMMODORES
2. PABLO CRUISE
3. DONNA SUMMER
4. TOBY BEAU
5. ROLLING STONES

B Stress

1. EVELYN "CHAMPAGNE" KING
2. FRANKIE VALLI
3. JOE WALSH
4. BOB SEGER
5. O'JAYS
6. FOREIGNER
7. ANDY GIBB-"Everlasting Love"
8. BARRY MANILOW-"Copa"
9. HEATWAVE
10. GERRY RAFFERTY

C Stress

1. WALTER EGAN
2. WINGS
3. OLIVIA-NEWTON JOHN
4. ABBA
5. CARLY SIMON
6. MEATLOAF
7. MICHAEL JOHNSON
8. PETER BROWN
9. BILLY JOEL-"Only the Good Die Young"
10. JEFFERSON STARSHIP-"Runaway"

BEST PROMOTED RECORDS OF THE WEEK

Single

BARBRA STREISAND-Songbird

Album

SARGEANT PEPPER'S LONELY
HEARTS CLUB BAND

IMAGE

Recommended Album Cuts For All Of Rock Radio

1. ROLLING STONES-Beast of Burden
2. FOREIGNER-Double Vision
3. BOB SEGER-Hollywood Nights
4. JOE WALSH-At the Station
5. BRUCE SPRINGSTEEN-Badlands
6. BOB DYLAN-Baby Stop Cryin'
7. TOM PETTY & THE HEART-BREAKERS-Listen to Her Heart
8. JEFFERSON STARSHIP-Love Too Good

20 Most Valuable Records So Far This Year

1. BEE GEES-Stayin' Alive
2. SAMANTHA SANG-Emotion
3. WINGS-With a Little Luck
4. BEE GEES-Night Fever
5. GERRY RAFFERTY-Baker Street
6. ANDY GIBB-Shadow Dancing
7. BARRY MANILOW-Can't Smile Without You
8. KANSAS-Dust In The Wind
9. ANDY GIBB-Love Is Thicker
10. YVONNE ELLIMAN-If I Can't Have You
11. JEFFERSON STARSHIP-Count On Me
12. DAN HILL-Sometimes When We Touch
13. CARLY SIMON-You Belong To Me
14. ERIC CLAPTON-Lay Down Sally
15. STEELY DAN-Peg
16. JACKSON BROWNE-Runnin' on Empty
17. FLACK & HATHAWAY-Closer I Get To You
18. BONNIE TYLER-It's A Heartache
19. TRAVOLTA & O.N. JOHN-You're The One That I Want
20. EDDIE MONEY-Baby Hold On

Enough Levity.

WLS 2-1 WHB 10-1 KRUX 6-3
KAYC 33-14 KYSN 32-27 KROY 27-24
WGCL 10-6 WCOI 17-5 WTIK D-36
WXLO 25-6 WRDQ 12-4 KEYN 18-2
WYFM WCOS KRYS

*Let's Get Down
To Business*



"King Tut" by Steve Martin

There are at least five good reasons...

1. Your Ratings Will Go Up,
2. It Takes The Place Of 4 Other Trades,
3. You Automatically Become A Member
Of Something Meaningfull,
4. It Adds A Little Class To Your Life,
5. It Loves It's Subscribers And Does
All It Can For Them.

to subscribe to

The logo for Fred Magazine, featuring the word "Fred" in a large, elegant, cursive script. The letters are dark with a light-colored outline, giving it a three-dimensional appearance.

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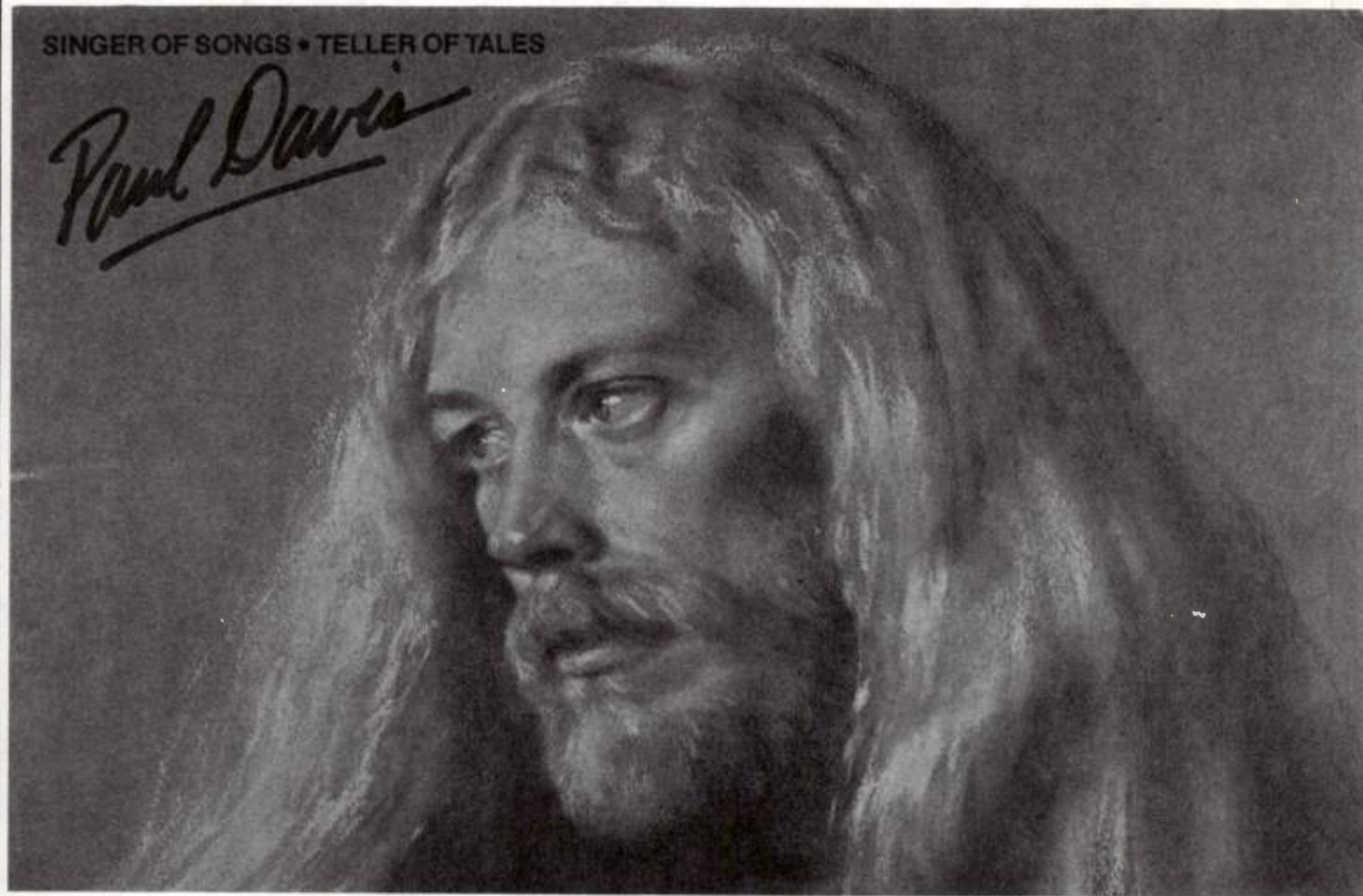
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FRED MAGAZINE

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SINGER OF SONGS • TELLER OF TALES

Paul Davis



SWEET LIFE

The New Single By Paul Davis

On Key Stations In All Sections

on BANG RECORDS



FRED Top News

VOL. II, NO. 27

BRIDGING THE INDUSTRIES

JULY 17, 1978

ARBITRON DROPS APRIL/MAY YEAR ROUNDERS BY 1980

NEW ORLEANS MONTHLY HELD UP

New York---Once again, FRED scoops the nation as we did with the TEN-Q format change. This time the story is even bigger. Arbitron will drop the April/May rating period in favor of a March/April sweep next spring. This story comes from a well placed source inside the hallowed halls and marks one of the biggest changes in ratings since the new methodologies started to proliferate several years ago. Yet, this is just the tip of the iceberg.

FRED has received a definite yes to the question: "Will the three month type survey being tested in New Orleans and Seattle become the standard?" By 1980, Arbitron promises, and that's just around the corner.

The March/April fits in better with

the three month sweep. There is not such a break for schools and vacations as would occur with April/May/June books. The Easter Holiday and spring sports problems would become less important with a three month average, which will most likely be actually a six month rolling average once two sweeps are completed.

The three month marathon is over in New Orleans and Seattle, but the trauma lingers on. The second monthly has been held up because of some problems with an Arbitron employee mistakes. An Arbitron spokesman said there would be "considerable bounce" in the numbers. He added that the three month is better in cases like this, because in a regular sweep the employee errors would have been magnified.

WALK-OUT AT KWKI A MASSIVE "FM"

Kansas City---In what ex-PD Dave Munday described as "kind of a massive 'FM'", Munday, Music Director Melissa Levine, PM Drive Jock Ken Henson and General Manager Ron Voss left KWKI last week over a dispute with station's owners.

The station is owned by Communications Fund, Inc. of St. Louis. FRED contacted Richard Miller, senior officer of the company, who said, "I brought in a manager in January. He made a lot of promises and brought in his own crew. When the promises didn't materialize, the board started asking questions. He (Voss) thought it best to leave and take his crew with him."

The new General Manager will be John Daley. John has been promoted from his position as Sales Manager. John Frederick, midday jock, will be acting PD. Miller also stated that Peter Parisi, PD of KADI in St. Louis, would be aiding in the programming at KWKI. The format will remain unchanged.

FRED did manage to reach Dave Munday before press time. Dave told us, "We had problems with ownership. We told him we wanted promotions and giveaways. Miller told us, 'You don't need it.' If we'd had more time, we could have been a winner. But, it's the same old stuff." Dave will announce his future plans.

ARBITRON FALLOUT KUPD AND WBL MAY SUE

Phoenix---Arbitron threatened to delist KUPD for alleged diary distortion, and now KUPD threatens to take legal action against Arbitron. The point of contention is a contest which Station Manager Lloyd Melton denies was distortion in any sense of the word. Melton says it was really not a contest at all but a research technique KUPD had been using for three years.

An offer was made, according to Melton, to put out a supplemental sheet within the same package as the book with KUPD's numbers listed separately. "The problem with this is that we wouldn't be in the Arbitron computer tapes which agencies use to determine their buys."

Meanwhile, WBL, New York's Program Director Hal Jackson thinks his station is getting shorted by Arbitron's lack of ethnic retrieval procedures outside the New York metro area. JACKSON also believes that the expanded sample frame combined with the ethnic retrieval would make WBL the number one station in the city. Station lawyers are studying the situation to determine if a lawsuit is in order.



Dave Munday

The Lone Ranger Rides Again

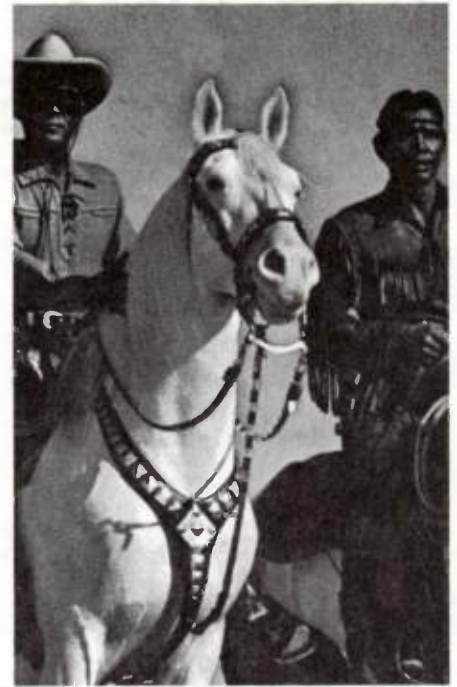
Detroit--The Lone Ranger originated in Detroit on January 30, 1933 with a hearty "Hi Yo Silver". Now, forty-five years later, the Lone Ranger rides again to introduce WTWR-FM 92--Detroit's new Golden West Broadcasters' stereo station.

The masked rider is the central figure of a two week long, 24 hour a day Golden Age of Radio Festival which will take place during July. The festival will trace the 55 year evolution of radio from the days of the Happiness Boys in 1923 through the dedication of Detroit's new WTWR "The Tower", which will broadcast from the top of the tallest building in Detroit. Oddly enough, sister station KVI is in the Tower Building in Seattle.

Sharing the spotlight with the Lone Ranger and his faithful indian compan-

ion will be The Green Hornet, Our Miss Brooks, Gene Autry, The Shadow, Groucho Marx, The Great Gildersleeve, Art Linkletter, Bing Crosby, Jack Benny, Fred Allen, Bob Hope, and a host of radio's most exciting illuminaries from the golden days of yesteryear.

WTWR-FM 92's Vice President and General Manager, Victor Ives, says: "It is an appropriate setting that Detroit's newest radio station be introduced with a significant broadcast event such as our festival, in a city which was the cradle of such long-lived radio creativity. We hope our new station, which begins regular programming at the conclusion of the festival, will make as favorable a contribution to contemporary radio as those who have preceded us in Detroit during the formal golden age."



SARGEANT PEPPER MARCHES

BEATLES JUST WILL NOT DIE

"So Sgt. Pepper took you by surprise. You better see right through that Mother's eyes." John Lennon

Los Angeles--The advance publicity was masterful. Everyone knows that everyone is playing on the album. The movie is going to put "Saturday Night Fever" in the shade. There will be at least a dozen hit singles from it. And on and on. Everyone knew, but when the album actually hit the street the hype was justified. Early listeners to the album all agree: there is some great music there...giant performances by great pickers. By the time the movie gets to the neighborhood, the names will be on the lips of the public.

Right away the airwaves began. KFI in Los Angeles jumped the gun even, playing the soundtrack several days in advance of the release date. In New York, WABC played half a dozen cuts out of the box. This is an AM adding six songs off one album, while their sister station, WPLJ-FM added only one. That's a story in itself.

Buzz Bennett listened to an advance copy and gave his initial impressions. "A Day in the Life" by the BeeGees is better than the original. "Got To Get You Into My Life" is a jazzy arrangement by Earth, Wind, and Fire that is destined to be a number one black record, and maybe pop

too. Robin Gibb has a winner in his version of "Oh, Darling", which Beatle fans recognize immediately as most definitely not from the original "Sargeant Pepper". In fact, there are several songs from very different periods included in the package. Buzz also hears the Peter Frampton rendering of "The Long and Winding Road" as a predictable.

One interesting point is the presence of the fifth Beatle in all this. George Martin's arrangements still stand out as a dominant part of the music in these new versions just as they did in the originals. It's also interesting to note that while the Stones are burning up the country, the Beatles are crossing into that realm beyond--the land of the immortals.



God Bless Those Who Sue My Clients



by C.C. Courtney

Washington---The FCC announced an inquiry to consider the reimbursement of expenses for individuals and groups that could bring additional perspectives and data to Commission proceedings who might otherwise not be able to participate. The rationale behind this sudden thoughtfulness is pressure from the courts "to seek out and consider the views of nonindustry parties even if such parties do not initially come forward in its rulemakings." In particular, the FCC noted that comments received from consumer interests were often unable to include the engineering, economic or other research that industry parties could afford to submit. The Commission also noted that other

agencies have even established programs to reimburse participation costs.

A dissenting statement by Comm. Robert E. Lee, joined by J.E. Quello, makes a timely and pointed accusation: "It seems to me that, in its zeal to help everybody, the Federal Government has been playing musical money—shuffling money from citizen to citizen until it is consumed by a giant bureaucracy. With this notice, the FCC has joined the game." Lee goes on to explain while taxpayers are in "revolt against frivolous government programs. This is hardly the time to propose a new spending program which may ultimately benefit only the lawyers."

One of my goals here has been to eliminate the typos(spelling errors, grammatical mistakes (though I'm not hung up on the rules), the mechanical problems of producing a magazine. I proofed almost everything last issue, so there were very few mistakes. Except ...well, the thing I learned was PROOF READ THE HEADLINES... ESPECIALLY ON THE COVER.

JOEL DENVER of 99-X, Miami says that the rumor that he is going to Milwaukee and Jimi Smith is moving to Miami is a new one on him...What is MIKE McVAY'S position at TEN-Q? And what will that be?...KIM STEPHENS, nites at WNOE called FRED with his report on NY radio. For the most part, he agreed with Buzz, (see QUEST). Kim says MARC DRISCOLL sounds great at WNBC. FRED hears from Marc that he loves NY, makes a lot of money, and has an excuse to wear a hat. They say he even calmed down a lot and is not nearly so obnoxious as he used to be.

MOTHER DEAL did not leave KSJO altogether. Sales...Neither did DAVE DIAMOND leave KFI. In fact, his hours have been expanded...And KAYQ in Beaumont has not been sold.

Promo Indie BOB ROBIN, and PD BOBBY RENO are going great with "Ragazine", a newspaper type survey and info sheet customized for each station. FM-100 in Memphis is their newest subscriber.

FRED heard fromFREDDIE MANCUSO, Island Records, this week. He wanted to point out that we omitted the credit on last issue's cover. It was a classic and certainly should have been credited. It was a print Island sent out as a Christmas present some years back. Limited edition it was. Valuable now.

Got a letter bitching that FRED did it again and printed KDWB and KDWB-FM ratings separately when they should be showing a 10.0. They should be third and KQRS would be third, if theirs were combined, which we also did not do. I would print a retraction but whoever wrote the letter forgot to sign it.

JOE KELLY RESIGNS AT TIX ROXY LEAVES 99-X

Across the U.S.A.---JOE KELLY, General Manager of WTX in New Orleans has resigned his position to assume an important position in the Insilco Corporation chain, formerly Broadstreet Corporation. Joe was very successful at KSLQ in St. Louis and did even better at WTX. His successor had not been named at press time, but Otto Goessler, long time Sales Manager, would be a good possibility.

ROXY MYZAL is leaving her

Music Director's slot at 99-X in New York. Roxy will be doing local promotion for ATLANTIC RECORDS in the city.

Meanwhile, it looks like swap shop time as LEE MICHAELS of KDAY, Los Angeles' morning show moves to take over the same slot at KMJQ in Houston, whose morning man, SPANKY LANE, will take over Lee's morning slot at KDAY.

Casey Joins FRED

Carmel---STEVE CASEY of WNOE-AM in New Orleans is joining the staff of FRED as Universals Editor. Steve was the number one jock in New Orleans from his first book to his last. He was the only man in town with double figures in afternoon drive, and that at a time when the station was going through an incredible signal problem.

Casey was on WNOE-FM when C.C. Courtney talked him into coming down the hall. Prior to NOE, Steve was at KUPD in Phoenix, WAPE in Jacksonville, and WABB in Mobile. Casey programmed several small market stations, including WROA in Gulfport.

Casey describes himself as a music freak, a radio nut, and a fanatic for one-to-one communication. "I hope to talk to any and everyone in the business who has anything to say to FRED or our readers."



Fred Courtney and Fred Casey

Sum . . . Sum . . . Summertime

The range of summer promotions runs from the trivial to the ridiculous. By far the most popular summer promotions revolve around SGT. PEPPER'S LONELY HEARTS CLUB BAND. The movie and album are just hitting the streets, and the lines are forming to the right. The project is just too big for any one station in a market to get the promotion. FRED knows of one Program Director who has been a year trying to sew it up, but he has to share.

WTMJ in Milwaukee is having a "Great American Summer of '78". Afternoon jocks ask the questions. Morning jocks give the answers. Winners get trips for the entire family.

WAME in Charlotte has a "Drumstick Eating Contest" going. There were several reports of ice cream parties or having ice cream trucks throughout the area giving free ice cream courtesy of the station.

KDKA in Pittsburgh has a \$5,000 boat for the winner of their "Rainbow Contest". The best rainbow wins it—painted, collage it, photograph it, or make it. They got one made of gumdrops.

Summer sports draw well. Like the 25,000 who showed up for KEWI in Topeka's Muscular Dystrophy Softball Marathon. Jello jumps continue to abound.

Seems like "HOT CHILD IN THE CITY" would make an excellent promotion. Giveaway ice cream freezers, or air conditioners, or a hot child.

To Quat Or Not

Washington---Representatives Henry Waxman and George Miller have an amendment to the Foreign Assistance Act which should warm the hearts and lungs of millions of Americans. The amendment would stop 13.5 million dollars of the taxpayer's money from being spent for the Paraquat program in Mexico. NORML asks you to write your congressman and tell your listeners to write theirs.

Does Cajun Count?

A task force on minority ownership has been set up the NAB to provide financial, programming, engineering, and general aid to minorities interested in purchasing a broadcast station. So, get out your family tree and root out some skeletons in the closet.

How to Give Good Phone

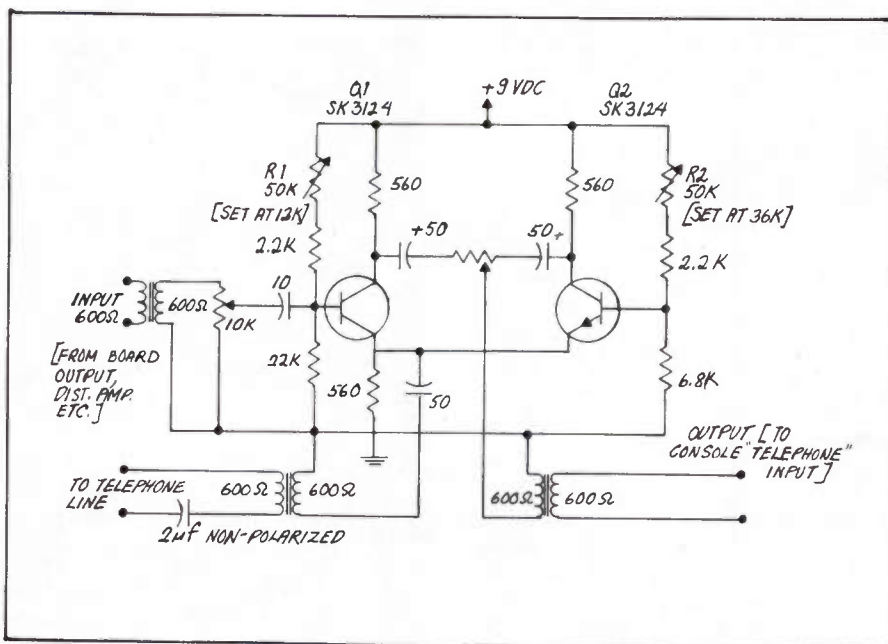
James W. Nelson, while Asst. Chief Engineer at WGST in Atlanta, came up with the solution to the age old problem of talking to a telephone caller on the air. He calls it an audio phasing telephone patch. This circuit provides a radio station with a telephone patch that eliminate the distortion inherent in the telephone's carbon mic when the announcer is conversing with a caller on the air. The jock talks into the studio microphone to talk to the caller on the telephone and is on the air at studio quality at the same time. The DJ hears the caller and himself in his console headphones. By conversing with the caller using the studio mic and head-

No Fishing

It was a natural. Summer. The beaches. The blockbuster movie "Jaws II". And a live shark. Free! A live shark! To be given away on the the radio by WPGC in Washington, DC. But the best laid plans of fish and men run oft afoul of the law. Somebody freaked and found an old Maryland law about giving away fish. WPGC had to cancel. Talk about a fish story.

phones, the DJ doesn't use the telephone handset at all. The call can be put directly on the air or put on audition channel of the board for tape delay. Either way, the quality of the DJ's voice is considerably improved over that of the telephone handset.

The input and output transformers could be eliminated if they are redundant or if you are using an unbalanced system. R1 and R2 can be trimmed if different transistors are used. Be sure to adjust the output null control to cancel the DJ audio at the output. Adjust the input level control to keep the DJ audio below the distortion level of Q1 and Q2.



Credit: Broadcast Management/Engineering

E. M. Queen Presents

Louisiana's

Flower

NEW ORLEANS LADIES

WNOE 1-1 WTIX #1 WQXI D-29

94-Q 17-13 B-100 A-29 ADDED WJFL

The Single: New Orleans Ladies

First New Orleans Then Atlanta Now The World

Produced by Leon Medica



MEMPHIS

	12+	M18+	F18+	Teens
WMC	13.3	14.6	14.9	3.8
WHBQ	12.4	9.2	12.2	22.0
WDIA	10.6	5.7	12.4	18.2
WEZI-FM	9.1	10.0	10.7	0.8
WLOK	6.6	6.7	5.7	9.8
WMC-FM	6.5	7.3	5.7	7.6
WZXR-FM	6.5	10.8	2.5	9.1
WHRK-FM	6.5	7.5	3.2	15.9
WREC	6.0	5.9	7.4	1.5
WMPS	5.6	6.7	5.1	4.5

OMAHA

	12+	M18+	F18+	Teens
KFAB	24.2	25.2	28.2	3.7
WOW	13.5	12.8	12.6	19.5
KGOR	10.3	7.9	8.5	25.6
KEZO	10.0	11.0	11.5	††
KQKQ	7.6	11.4	3.5	11.0
KOIL	6.9	3.4	6.8	19.5
KYNN	5.8	8.3	5.0	††
KEFM	3.4	3.8	3.8	††
KOWH-FM	2.9	2.1	2.1	9.8
KRCB	2.2	2.4	1.4	4.9

GRAND RAPIDS

	12+	M18+	F18+	Teens
WOOD-FM	15.5	15.8	18.7	3.1
WOOD	12.8	13.1	15.7	1.0
WGRD-FM	11.1	5.0	5.8	32.7
WLAV-FM	8.6	12.3	4.7	13.3
WZZR	11.6	5.0	4.4	26.5
WCUZ	7.5	10.0	6.9	3.1
WGRD-AM	4.7	2.7	5.0	9.2
WMLW	3.6	3.8	3.9	2.0
WLAV-AM	3.2	5.4	2.2	1.0
WFUR-FM	3.2	3.1	4.1	††

SALT LAKE

	12+	M18+	F18+	Teens
KCTX-AM	10.4	6.5	7.5	33.9
KSL	9.1	7.2	13.3	0.8
KCPX-FM	8.8	9.5	4.4	22.0
KLUB	8.7	10.7	9.2	††
KSFI	8.1	6.5	11.4	1.7
KLUB-FM	5.5	5.5	7.0	††
KRSP-FM	5.4	2.5	2.9	23.7
KRGO	5.3	7.5	4.1	1.7
KSOP-AM	5.0	6.7	4.6	0.8
KALL-AM	4.8	6.5	4.4	0.8

ROCHESTER, NY

	12+	M18+	F18+	Teens
WEZO	18.6	15.4	24.8	1.6
WHAM	16.5	14.8	18.5	3.3
WBBF	10.2	6.8	8.1	35.0
WMIQ	6.5	9.5	3.6	7.3
WHFM	5.6	4.2	4.6	16.3
WNYR	5.3	5.3	6.3	0.8
WVOR	4.8	8.4	2.1	2.4
WPXY	4.5	4.4	5.5	††
WROC	3.3	4.8	2.5	1.6
WAXC	2.6	1.3	2.1	10.6

ORLANDO, FL

	12+	M18+	F18+	Teens
WBJW	14.8	11.3	13.4	33.3
WDBO-FM	14.8	12.6	19.9	††
WDBO-AM	9.2	10.6	10.0	1.1
WDIZ	8.8	12.3	5.0	13.8
WHOO-FM	8.1	8.3	9.7	††
WKIS	7.3	7.3	8.4	2.3
WHOO-AM	6.9	9.6	5.5	3.4
WLOF	6.0	6.0	4.2	13.8
WOKB	1.8	1.0	2.4	2.3
WFIV	1.0	1.0	1.3	††

MILWAUKEE

	%
WTMJ	15.6
WISN	14.4
WZUU-AM&FM	11.5
WOKY	7.8
WEZW-FM	6.3
WBCS-AM&FM	4.7
WLPX-FM	4.7
WQFM-FM	4.5
WEMP	4.3
WBKV-FM	2.9

KANSAS CITY

	%
KMBZ	20.5
KYYS-FM	11.1
WDAF	10.1
KBEQ-FM	9.4
KMBR-FM	8.4
KPRS-FM	6.5
KCEZ-FM	6.3
KCMO	5.7
KUDL-FM	4.2
WHB	3.6

DETROIT

	%
WJR	11.9
WWJ	7.0
WRIF-FM	6.8
WABX-FM	6.7
WJR-FM	6.4
WDRQ-FM	5.6
WWWW-FM	5.3
WXYZ	4.7
CKLW	4.1
WJLB	4.0
WJZZ-FM	4.0
WWJ-FM	4.0

BALTIMORE

	%
WBAL	13.3
WCBM	8.2
WXYV-FM	8.2
WIYY-FM	7.0
WWIN	6.7
WCAO	6.4
WLIF-FM	5.9
WPOC-FM	5.7
WMAR-FM	4.3
WFBR	4.0
WKTK-FM	4.0
WLPL-FM	4.0

ATLANTA

	%
WZGC-FM	18.8
WQXI-FM	11.1
WSB	9.8
WKLS-FM	9.0
WPCH-FM	8.1
WSB-FM	7.1
WVEE-FM	6.3
WPLO	5.1
WAOK	3.7
WQXI	3.7

CBS On Top

What happened to ABC? CBS pulled five of the top six spots in the ratings for the first time in months. All five were sitcoms—seems the only kind of repeats anyone is willing to put up with. NBC broke the top five, but only because it had an exceptional thriller with Columbo.

Due to the summer scene, all three networks dropped in the ratings for the season. ABC dropped three tenths to a 19.3 and CBS dropped a tenth to 17.6. NBC dropped two tenths to 17.1.

CBS took the lead in weekly ratings with a 14.0. NBC came in second with a 13.5. Believe it or not, ABC came in dead last with a 13.1. Without Silverman, this could be the coming trend.

TV RATINGS, WEEK ENDING

12PM, 7/9/78

Courtesy of A.C. Nielsen

	Rating
1. Alice (CBS)	21.1
2. One Day at a Time (CBS)	20.4
3. Big Event-Columbo—"Perfect Murder" (NBC)	20.2
4. M*A*S*H (CBS)	20.0
5. Switch (CBS)	19.4
6. All in the Family (CBS)	18.9
7. Starsky & Hutch (ABC)	18.6
8. Fantasy Island (ABC)	18.5
9. Quincy (NBC)	18.4
10. Barnaby Jones (ABC)	18.2
Charlie's Angels (ABC)	18.2

CHANGES

- *Mike McVay left WNEU, Wheeling, WV to go to TEN-Q and assist Ed Salamon for Storer Broadcasting...
- *Scott "Scruff" Evans has joined KFMB, San Diego to do 2-6PM. He comes from KIMN in Denver...
- *Mark Larson has been promoted to Operations Manager of KFMB in San Diego. Larson has been Asst. Program Director for the station and has been a popular announcer...
- *Ellen Manowitz, from WMAL in Washington, DC as Promotion Services Director since 1976, is the new Advertising and Sales Promotion Manager at WIND, Chicago...
- *Al Perkins is definitely off the air at WJLB, Detroit according to the Detroit News as of June 30, 1978...
- *Jean Valdez leaves KBPI in Denver as Programming Asst. and moves to 96-KX in the same city to be Programming Asst. to Frank Felix...
- *KFML-AM in Denver has changed to an Album format...
- *Chuck Wolf was promoted to News Director at KCMO in Kansas City, MO...
- *Dave Michaels, 10-2PM, has left KXTC in Phoenix to go to KMEO to do Midnight-6AM...
- *Gary Gilbert is the new Music Director at KXTC...
- *Jim London will be joining KCMO, Kansas City as the new morning personality. London has been doing mornings at WQAM in Miami...
- *Morgan to KCMO to do afternoon drive 2-6PM. Morgan has been at WFBL in Syracuse, NY for the past three years as an afternoon drive personality...
- *Scott Richards moves from middays to 6-10PM at WCAO in Baltimore...
- *Ann Thomas, formerly of WKTK in Baltimore, will do middays at WCAO in the same city...
- *Tim Watts of Q-94 in Richmond joins WCAO as the 2-6AM DJ replacing Randy Daniels who moves on to pursue industry related projects...
- *Ellen Beth Levitt of WLEE in Richmond joins the news staff at WCAO-WXYV in Baltimore...
- *Jean Ross of WEAA in Baltimore moves to the news staff of WCAO-WXYV in the same city...
- *Greg Ost moves to afternoons at KFIX-FM in Kansas City...
- *Don Rhea, morning man at KCKN in Kansas City, moves to KFIX-AM in the same city...
- *KFIX-AM will go Country giving up its Adult Contemporary format...
- *Bill Anthony comes from KNIX, Phoenix to KUZZ, Bakersfield to do all nights Midnight-5:30AM...
- *Chris Conner moves to sales at KKXX-FM in Bakersfield from KUZZ (same company)...
- *Richard Lee, from KIBS in Bishop, CA, is now doing afternoons at KUZZ in Bakersfield, CA...
- *Don Reid, 12-5AM at KEED in Eugene, OR, has been released...
- *WTWR-FM in Detroit needs record service as it changes format to Adult Contemporary. Send ATTN: Jack Kirkwood, Renaissance Center, Tower 100/Suite 1550, Detroit, MI 48243 or call 313-259-9292...
- *Marc Nathan has been named Vice President in charge of Promotion at Sire Records announced Seymour Stein. Marc is the youngest VP in the business...
- *John Montgomery is now Vice President of Sales & Marketing as well as continuing his national album promotion duties for Sire...
- *Geary Tanner promoted to the position of National Album Promotion Director for Capricorn Records...
- *Danny Owen promoted to Southwest Regional Promotion Manager for Capricorn Records...
- *John Dixon has been appointed Resident Director, European Operations for Capitol Records...
- *Bruce Portmann has been named Manager, International Promotion, for Capitol Records...
- *Killer Tiller exits Butterfly Records and forms independent promotion company with a heavy...
- *New line up at CK-101, Cocoa Beach, FL: 6-10AM Jim Sumtter, PD from WQAM; 10-2PM Bill Baker; 2-6PM Billy Charles; 6-10PM Steve Ocean; 10-2AM Gabriel Burton; and 2-6AM Brian Kirkland...
- *New line up at KCMO in Kansas City: 6-10AM Jim London, 10-2PM Jim Moore (from mornings), 2-6PM Morgan, and 6-11PM Tony Sledge...

Marc Nathan/Sire Records

It's A Young Man's Game

From Forest Hills, Queens, New York, home of Captain Kangaroo, Paul Simon, and the Ramons. Started reading the trades at age eleven, "...just because I was interested. When you're supposed to be reading Archie Comics, and you find yourself reading the centerfold of Record World, you know you're basically out in left field. I really, really wanted to be in radio."

At fifteen a fan letter to Todd Rundgren was answered by the Ampex Records promotion man, now President of Bearsville. I went to thank him and ended up mailing. Two days later they realized I couldn't shut up, so they gave me a telephone and a list of radio stations. I was a promotion man and still in high school.

Ampex went broke. Paul Fishkin went to Bearsville. I went to work for him doing what needed to be done. General Manager of the label, sorta. Gold Records from Todd and Foghat. This was equal to a college education.

Three years later, 1975, moved to SF Regional Promotion for Casablanca. We broke Kiss, Donna Summer, and Parliament. I went down to LA to assist Scott Shannon who came into Casablanca.

One year later, Playboy. One year after that, Mushroom. A fabulous four months later, Seymour Stein, who had long coveted my talents, made me an offer I couldn't refuse.

AND NOW

So I came to Sire in January of this year, and that really brings us up to the present. Plastic Bertrand, The Ramons, Talking Heads, and Boney M sort of speak for themselves. Now, I'm a VP. The youngest VP in the business! Twenty-three! I'm really proud of it. I will one day be President of a record company.

ON PROMOTION

I feel more promotion men ought to explore radio and understand ARB, research, and whatever has to be understood to figure out what this week's copout is. A lot of promotion people

are defensive because they didn't necessarily get their jobs because of talent. Consequently, when the records don't go on, and when the lists get cut,

**"I personally don't feel
my job is threatened
by anyone in radio."**

they're naturally afraid for their jobs. I personally don't feel my job is threatened by anyone in radio. I'm not afraid to speak my mind and let people know when they're full of shit. The object, in my opinion, is to create the illusion that the record is a smash. Whether it's a chart jump, or a key add at a critical time, or whatever it takes to create that illusion faster. Unless you do that, you're nowhere. I feel a lot of companies don't go for the right station at the right time.

ON RADIO

I'd like to see radio unify their research. I'd like to see them work out some formula so they're all doing the same thing. If a fellow tells you your record is turning up negative callout in Madison, Wisconsin, then a fellow in Stevens Point says it showed up positive in callout, it could be because they're playing a different fifteen seconds of the record. Or one of them could be playing fifteen seconds and the other playing eight. Or at one of them it is twentieth out of twenty-five blurbs played, and at the other it is first out of seven. There's no unification. So, I don't think the research we're getting out of radio is really valid. Radio is sabotaging an awful lot of records, and in a sense, they could be sabotaging their own ratings.



*The new VEEP...
youngest kid on the block.*

ON PEOPLE

I've been inspired very much by people like Doug Morris of Big Tree, who in my opinion is one of the greatest singles oriented record company presidents of all times. Larry Ullall would have to be in there. Al Coury, one of the most brilliant people in the record business. Paul Fishkin. These people had a big influence on me. But in my opinion, the Mark Ratners, the Russ Palmers, and Carol Archers of the world are the real promotion people. They're out there — visible — and takin' care of business.



The OLD MARC NATHAN way back when he was just a wild and crazy kind of boy... way back last year.

SOUTH

WMAK—Nashville, looking for best morning entertainer around—relatable, community involvement a must. Also for mature communicators both part & full time. Send tapes & resume to Michael St. John, P.O. Box 24850, Nashville, TN 37202

WBBQ—Augusta, has immediate opening. Late night and automation work. Send tapes & resume to Harley Drew, P.O. Box 2066, Augusta, GA 30903 E.O.E. M/F

ZETA-4—Miami, is accepting tapes for possible future openings. Send tapes & resume to David Sousa, 4330 N.W. 207th Dr., Miami, FL 33055.

WJFL—Vicksburg, has opening for a News Director to head one man news department. No rip and read. Send tapes & resume to John Curry, P.O. Box 76, Vicksburg, MS 39180. No calls please. E.O.E. M/F.

Z-97—Dallas seeks female to complete our morning news team. If you know Zodiac and other alternative news sources, send tapes & resume to Dave Tucker, KFJZ-FM, Box 1317, Ft. Worth, TX 76101. E.O.E.

KTFX—Tulsa, needs midday and all nite jox. Send tapes & resume to Mark Winston, P.O. Box 15666, Tulsa, OK 74115. E.O.E. M/F.

K-102—El Paso, needs tapes from personalities. Send tapes & resume to Brad Edwards, K-102, 444 Executive Blvd., El Paso, TX 79902. E.O.E. M/F.

Z-93—Atlanta, has an opening for AM drive personality. Immediate opening. Good money. Send tapes & resume to Kris O'Kelly Z-93, 230 Peachtree, Atlanta, GA 30303, or call 404-522-9393. E.O.E. M/F.

WJFL—Vicksburg, has an opening for 6-Midnight shift. Send tapes & resume to John Curry, P.O. Box 76, Vicksburg, MS 39180 E.O.E. M/F

WEST

KRUX—Phoenix, don't miss out on the Phoenix summer. Immediate air talent opening. Send tapes & resume to Bobby Rivers, P.O. Box 14707, Phoenix, AZ 85063 E.O.E. M/F

KELP—El Paso, needs a morning personality. Send tapes & resume to Bob Payton, KELP, 4171 N. Mesa C-201, El Paso, TX 79912 No Calls. E.O.E. M/F

KFWD—Dallas, is looking for a Production Director, 3 yrs. major market experience required. Send tapes & resume to Steve Sutton, 3626 N. Hall St., No. 910, Dallas, TX 75219. No calls please. E.O.E.

KEED—Eugene, needs two jocks. E.O.E. M/F. It's your chance to live & work in America's most livable city. Send tapes & resume to Tom Edwards, 1245 Charnelton, Eugene, OR 97401 No calls.

KLUC—Las Vegas, needs a nighttime "Personality". Send tapes & resume to Dave Anthony, KLUC, P.O. Box 14805, Las Vegas, NE 89114. E.O.E. M/F. No calls please.

KTLK—Denver, would like a charming, human sounding buffoon for morning drive. Send tapes and resume to Rick Brady, 1165 Delaware, Denver, CO 80204 E.O.E. M/F

KULF—Houston, needs newperson. Send tapes & resume to Bill Leslie, KULF, 2100 Travis, Houston, TX 77002, E.O.E.

NORTHEAST

WLPL—Baltimore, seeks unique, high energy rock personality. Respected and stable organization. E.O.E. M/F. Call David Tate at 301-358-4600.

96-KX—Pittsburg, If you can say something without screaming, send your tape, resume, and xerox of your latest ARB to Bobby Christianson, 96-KX, 400 Ardmore Blvd., Pittsburgh, PA 15230 E.O.E.

East Coast Major Market... looking for personality-oriented jock seeking a stable position with \$25,000 plus salary. Send tapes and resume to Buzz Bennet, c/o FRED Magazine, PO Box 5546, Carmel, CA 93921. E.O.E. M/F.

WQXA-FM—York, needs a jock. Send tapes & resume ASAP to P.O. Box M88, York PA 17405 E.O.E.

MIDWEST

WTAC—Flint, MI. After receiving many applications, we are still looking for the perfect morning man. If you are looking for new vistas and a challenge, plus good bucks, fringe benefits, and you are a rock and roller with good pipes, and humor to spread around, shoot your tapes & resume to Fred Brian, WTAC, Box 600, Flint, MI 48501. E.O.E. M/F.

WDAK—Columbus, is searching for a talented, humorous, and personable Top-40 Drive time entertainer, who's stable and community oriented. Send tapes, photos, resume and cover letter detailing how you can contribute to Steve Kelly, PD, P.O. Box 1640, Columbus GA 31902. No calls. They also need aggressive newperson with minimum 2 yrs. experience. Send tapes & resume to Ed Wilson, News Director, WDAK, at the same address above.

WIBC—Indianapolis, needs 7-Midnight. Send tapes and resume to Larry Knight, 2835 N. Illinois, Indianapolis, IN 46208. E.O.E. M/F. No calls.

KEWI—Topeka, needs mature rock & roll air talent for 9PM-1PM. Pay is just right. Send tapes & resume to J.R. Greeley, Box 4407, Topeka, KS 66604. E.O.E. M/F.

M-105—Cleveland, has rare opening at one of America's leading album radio stations. Real growth opportunity for exciting, up personality. Immediate midday opening. M/F. Rush tapes to Vice-President & Operations Director, Eric Stevens, M-105, 3940 Euclid Ave., Cleveland, OH 44115. E.O.E.

Fairbanks Broadcasting—Indianapolis, needs tapes & resumes from experienced announcers and production whizzes to fill current and future openings. Send to Larry Knight, Fairbanks Broadcasting, 2835 N. Illinois St., Indianapolis, IN 46208. No calls please. E.O.E.

WIRL—Peoria, wants production/continuity person for central Illinois No. 1 Pop Adult station. Send tapes & resume to Pete Stewart, PD, WIRL, P.O. Box 3335, Peoria, IL 61614 E.O.E. M/F

KCMO—Kansas City, needs drive jock and news director. M/F. Send tapes & resume to M. Barsanti, 4500 Johnson Dr., Fairway, KS 66205. E.O.E.

WNDE—Indianapolis, needs morning news anchorperson. Send tapes & resume to Dave Parks, 6161 Fall Creek Rd., Indianapolis, IN 46220. E.O.E.

WABX—Detroit, needs News Director. Experienced people only need apply. Send tapes & resume to Ted Ferguson, WABX, 20760 Coolidge, Detroit, MI 48237. No calls. E.O.E. M/F.

Looking

Robert Cohen, News Director has 10 years experience in Top 40, Contemporary, and Adult oriented stations. Creative and imaginative, seeks medium or major market spot. Call 219-447-2460.

Patrick S. McDermott is looking. Write to 5702 Yarwell, Houston, TX 77096.

Don Schaeffer, formerly of KRKE, is looking for a PDship east of the Mississippi. Call 505-299-7047

Don West, formerly of Z-93, Atlanta, and WKGN, Knoxville, TN, 6 years experience in morning drive. Heavy on community involvement. Charity work a specialty. Good ratings track record. T.V. experience. Personality radio only. Call 404-945-5761.

Jim Holton, formerly 10-2AM at WMAK, Nashville, is looking. Has experience in music research and production. He's one helluva guy. Call 615-331-4347.

Jack O'Brien, currently with Y-103, looking for medium market programing position and/or jock. Q-105, WABB, WAVZ. Excellent references, 10 yr. vet. Call 904-724-9768 (home) or 904-721-9111 (work).

THE PSYCHOLOGICAL INTIMIDATION OF BEING AN AM PD

In the past few months, I've been very interested in the state of AM radio. It is understood that FM radio, by its very nature, has a clearer sound. The major reason for the vast difference is the outdated processing equipment still existing in most AM facilities. Yes, there are other reasons binarily, but the human ear is not sophisticated enough to perceive the difference. We have reached a position of self-interpretation, that makes AM Program Directors think that FM is their biggest problem just because it's FM. Understanding life cycles, or as we call it—burn out, AM now has the opportunity to build their image back to a degree where there is no disadvantage. The major problem in accomplishing this is the fact that too

many AM Program Directors have given up. There must be a concerted effort to bring back AM radio.

John Sebastian should be commended for his efforts in this area. He has used many techniques like, "AM means All Music," making AM stand out in his advertising and just demonstrating his courage as a Program Director. Glen Morgan, WABC in New York, has demonstrated great strength and set good examples for AM Program Directors everywhere. The success of WBLS in New York City cannot be attributed to FM; it can be attributed to superb programming.

I am writing this as I sit in New York City studying radio. The city is extremely healthy. 99-X sounds better than they ever have. WBLS is an impressive and successful new way of programming that I term Universal

Radio (in the true sense) with a black image. WABC is better than I have ever heard them. There are many other great radio stations in New York, but I am concentrating on solid rock this week only.

Final Point

It was the sixty second where that pushed listeners to FM. Now, stations like KHJ are running a smaller commercial load than their FM competitors and reaping the benefits. AM's must all adjust their commercial loads and deliver a new image. There is no longer a disadvantage to being an AM Program Director. It's all about programming. In the coming weeks, we will print the commercial loads of stations across the country, so they can be compared to ratings. The cop-out is now over. You will not lose because you are an AM station, you will lose because you didn't improve your programming, and because you ran an unreasonable commercial load. Move now, before your tune is gone.

CHINA COVE

by Bob Hamilton

I hope your Fourth of July holiday was a memorable one...Down in Coronado by San Diego, the folks in the three mile mini-marathon race experienced a 4th they won't soon forget. The leader in the race took a wrong turn, and 599 runners followed him, reducing the three mile run to a mile and a half. The six hundred had had a practice run, and they all knew the course. All it could have taken was for one to keep on the right path, but no, everyone followed, and all were disqualified. (Remind you a little of our business sometimes?)

A lot of people have been running across the country talking about FRED, radio, and the "Very Radio Special" that will introduce Paul Anka's new album, "Listen to Your Heart", being released the twenty-eighth of this month. Paul is an old friend and neighbor of ours in Carmel and is a joy to experience these days. I have just witnessed a fourth sell out night in Detroit (12,000 in surprisingly broad demographics). After the show, we moved through the amazingly large crowd waiting outside the stage door for autographs, and finally settled back in the car waiting to take us back to the airport, where I got a chance to confirm what I had heard about Paul's relationship with Buddy Holly. Paul wrote a song for Buddy, "It Doesn't Matter Any More", which Buddy recorded in his very last session. The two rode a long

MACHINE, computerized, could send a basket of bubble gum, all-day suckers, and candy clowns to the station that won in teens. If it's a winner in 35+, the basket should contain softer foods...white bananas and grapes, and if the station wins 50+, just a big basket of prunes might do.

bus tour, and because of the schedule, the bus just wouldn't stop, not even to let its members go to the john...So there they were, peeing out the back door, and Paul, Holly, and Richie Valens were sick of the travel, and they decided to pool their money and get a plane. But, Irving Field, who was in charge of the tour, wouldn't let Paul go. Paul was barely sixteen at the time, and Irving told him, "I told your parents I was going to look after you, and you're going with me." The plane left the next morning without Paul, got fifty feet off the ground in a heavy snowstorm, and crashed killing everyone aboard. Today, Paul is in the Lear Jet business and generally travels in one of those planes. This close brush with the Grim Reaper didn't keep him on the ground.

Last scene of the week: Several major market programmers laughing in the corridor at the record company that said, "Each and every one gets baskets of fruit in congratulations for their great ratings." You mean everybody won? We suggested that perhaps since the record company is one of the big ones, they at least get a little more sophisticated with what they are sending the PD's. The BIG FRUIT BASKET

So much of the time, poor working conditions and attitudes from radio management to programming gets magnified to, "Radio is a terrible business." But in fact, in this last week's travels I've found two companies whose management is being applauded by its programming people. Eric Norberg of KEX/Portland, Micheal O'Shay of KVI/Seattle, and Bill Ford of WCAR/Detroit all agree that the reason people stay so long with Golden West is the way they treat their people. Likewise, Jay Cook in Philadelphia's WFIL when talking about Lynn Broadcasting...I'd like to add Fairbanks Broadcasting who sport big ratings on stations like KVIL in Dallas with programmers who have been there forever. When are some of the other companies going to wise up to the fact that a little extra effort toward respecting the programming folks will keep them there, and longevity will pay off on the all important bottom line.

A little plug for my favorite poem, which is now Micheal Nesmith's new single called "Roll With the Flow". Since I first heard it eight years ago, it's been alternating with the Lord's Prayer in time of need. A little plug also, for a great new music from Orchestra of Clouds, The Talking Heads, Liar, Chilli-wack, Spyro Gyra, Charlie (they finally got a hit), and LeRoux (not to mention Out of the Blue from the Last Waltz)...If I had a station to program, they'd all be on the air.

Thought of the Week: When you get to it, and you cannot do it, there you jolly well are, aren't you?

WIN WITH FRED

13-WAVZ has an important research conclusion for you: FRED Magazine is perhaps the biggest contribution ever to winning the ratings in hypermodern radio! A hot tip to any radio people who were dissatisfied in any way with their recent ARB: study "Quest" and all of FRED thoroughly each week, and immediately implement the genius presented, if you haven't already done so, and, of course, target in on your own market dynamics.

Unbelievable as it may seem, after a mere six months of subscribing to FRED, 13-WAVZ went from a 7.7 to a 10.2 in metro 12 plus shares...a 30% increase in average listeners; plus we're No. 1 teens, No. 1 12-34, No. 1 12-49; the largest 13-WAVZ shares in years. All this with 1000 watts, up very high on your AM dial, plenty of spots, and at least two Top 40 competitors providing stronger signals throughout much of our metro!

Our hats are off to you, and the MOST sincere thanks to EVERYONE at FRED! Hope to see you at the Anti/Muscolo Radio Conference August 11th & 12th in New Haven.

PETE SALANT
Program Director
CURT HANSEN
Music Director
13-WAVZ, New Haven

THE NAME OF THE GAME

Thanks to both of you for your comments on promotion people. Because this world is technologically advancing faster than the speed of sound, neither the record industry nor radio have time for shuck and jive. Computer research and marketing are now the name of the game, and we are discovering new methods of approach to our jobs. It's a challenge, but that's what promotion has always been about!

P.S. As for your "group" ("no redeeming qualities whatsoever")...I too am a white, middle class, protestant with no minority group blood whatsoever...(I think we're called "the silent majority"?)...but I have an even greater cross to bear, in that I'm 6' 4". Just be thankful that, with all your other failures, you're not tall, too!

CHUCK THAGARD
Director, National Promotion,
West Coast
Columbia Records, Los Angeles

CONTEMP

In response to the John Rook letter concerning the April/May ARB results, everyone knows the only numbers that count are MSA and quarter hour. KHJ went from fifth to second 12-24. KFI is twelfth 12-24.

Because of this obvious weakness in KFI's contemporary audience and because of their own posture in the sales/advertising community in Los Angeles as that of an MOR station, KHJ did not consider KFI a "Contemporary" station when writing the ad in question. The ad stated that we were the No. 1 Contemporary station, and up to that point we did not consider KFI to be a Contemporary station.

JOHN SEBASTIAN
Program Director
KHJ, Los Angeles

GOOD COOK

WOW!!

The story in the June 19th issue of FRED is fantastic, to say the least. Needless to say, we're all very pleased with the results, and I'm very proud of our team.

From all of us, THANKS!!

JAY COOK
Program Director
WFIL, Philadelphia

WRITE FRED



P.O. BOX 5546
CARMEL, CA. 93921

July
August

July 13 - NAB meeting to brief broadcasters on the Communications Rewrite Bill in Vail, CO; Nashville, TN; and Baltimore, MD

July 15 - Intl. Brick & Rolling Pin Throwing Competition. Hurlers compete against teams from Stroud, England; Stroud, Canada; and Stroud, Australia.

July 15-21 - Natl. Avoid Boredom Week

July 16 - Atomic Bomb Day. On this day at 5:30AM in 1945, the first atomic bomb was detonated.

July 16-19 - Natl. Assn. of Farm Broadcasters summer meeting, Fairmont Hotel, San Francisco, CA

July 17 - NAB meeting to brief broadcasters on the Communications Rewrite Bill in Baton Rouge, LA.

July 18 - NAB meeting to brief broadcasters on the Communications Rewrite Bill in Orlando, FL.

July 19-29 - The Newport Music Festival. To revive little known music and present it in an atmosphere of beauty.

July 20 - Moon Day. Anniversary of man's first landing on the Moon

July 21 - NAB meeting to brief broadcasters on the Communications Rewrite Bill in Boston, MA.

July 21-23 - Black-eyed Pea Jamboree. Pea cooks gather from all over the country to compete for prizes.

July 21-23 - Gavin Regional Meeting held at the Hyatt Regency, Boston, MA.

July 24 - Pioneer Day. Commemorates first settlement on this day, 1847, by Brigham Young.

July 27 - NAB meeting to brief broadcasters on the Communications Rewrite Bill in Youngstown, OH.

July 28 - NAB meeting to brief broadcasters on the Communications Rewrite Bill in Cincinnati, OH.

Aug. 1-7 - Intl. Humor Exchange Week and Natl. Clown Week

Aug. 4 - Lizzie Borden Liberation Day. To free the name of Lizzie Borden from an unproven charge ("L.B. took an axe...").

Aug. 7-12 - National Smile Week.

Aug. 9-13 - Billboard's Intl. Radio Conference at American Hotel, NY, NY

Aug. 11-12 - Anti-Muscolo Radio Conference at the Sheraton Hotel, New Haven, CT

Aug. 20-23 - NAB Radio Programming Conference, Hyatt Regency Hotel, Chicago, IL.

Check the Chase Calendar for much more.

Ed Salamon/Storer Broadcasting

Making It Work, Entertaining A Bunch Of People

As National Program Director, Ed Salamon has assumed the task of converting TEN-Q, Los Angeles from teen rock to upper demographic country. He's done it successfully before, even in such unlikely places as New York City.

L.A., however, could be a different story. For one thing, the competition's a lot stiffer. FRED decided to catch a glimpse of a master programmer working out his game plan. Ed was expansive and completely confident. "Trying to have it wrapped by the time it hits the air."

FRED: The question FRED has been asked over and over is, "Why did the radio station continue with the same personnel and format knowing further changes were going to take place?" ED: We would have blown off all our summer revenue. We're number one in teens in the metro area in LA. We have a damn saleable station for the summer. So, especially for the summer, being in teens can generate revenue. And plus, you put a new station on the air before a book, and it's really difficult to sell. If we were to change in June, we might not be able to make any money until December...Even with the track record we've had in terms of WHN and improving WGBS in Miami that went up 83% in our target demographic—first

book out having changed formats two weeks before the book from an old line middle of the road to a more contemporary type of situation. Plus, we knew what we were doing...just takes some time to get some stuff together. I can't do a radio station in a couple of weeks.

It takes a lot of work. Right now in the same room with me we have Gary Greenberg who's doing research on the market going back into the '60's for our FM station that's going to be playing a lot of gold. So when we go on, we're researched, we're together; we're right on target...Cause my boss don't give me a lot of books to be successful. It's got to be wrapped when we put it on the air waves.

FRED: The personnel, how do they respond to knowing that their time is up?

ED: Their time isn't up...the format's time is up. The people who are left here aren't here because they want to be here. Talk to somebody from here. The story is that we are trying to use all the people we can. McVay is coming in here to help out. But, it's not like we're bringing in truckloads of people or whatever. Just like when I went to HN in New York and made minimal changes and we were successful...just like with WGBS. It's a heavily formatted radio station. So long as the people are good, professional, and want to do it—they can do it.

FRED: They don't mind the change to another kind of music...

ED: We don't have that problem...Don Steele's problem. Except with Don Steele, we were talking to him about joining our FM station when he left, because we thought he would fit in. If the cat don't want to do it he don't want to do it. I'm very sensitive about people's livelihoods, and we don't want to take it away from them, especially when they are good, professional people. Me, being responsible for seven radio stations, I just don't have that many friends that I can staff with my old buddies.

FRED: Is Driscoll going to stay?

ED: I don't know...it's up to Driscoll.

FRED: Could you give us a little of your background?

ED: I was born in Pittsburgh in 1948. My first radio job was Assistant Promotion Director at KDKA in Pittsburgh in 1970.

FRED: Never been a jock...?

ED: No, no...never been a jock. I don't know how to do that.

FRED: What was your first big break?

ED: I just had a bunch of little breaks...no big breaks. Before I went to KDKA, I had been doing publicity working for a congressman since I was sixteen years old, which was my first position in radio. The man who hired me is Pat Tantanini who is now Promotion Director for WABC, the world's largest radio station. That's what radio is all about—who you work for. If you work for good people, you can learn from them. Shortly after being hired for

that job at KDKA, I was named Director for Marketing and Research for KDKA. What happened was Jim Yergin, Vice President for Research for Westinghouse Broadcasting, with his reach and frequency theories on radio... He did the original computer programs ...What he needed was someone at each radio station to go out and educate the advertising community, because it was a concept that no one used then. They chose me and trained me in marketing research so that I could do that kind of thing. I was really emersed in research.

**"My theory in radio
is that you do whatever
they let you do."**

The next step was into applying research to programming, because whenever you were the research guy at a radio station and the book came out—they'd ask what happened, and why did it happen. You have to expound on some theories. At that time, KDKA had a problem with their audience growing older and older until it was mostly past fifty. Bill Hartman, who is still General Manager at KDKA, said, "Why do you think that is?" And, I said that I think that young people, from some of the studies I read (including the study Bob Hamilton wrote that was published in the old Hamilton Report...it said the major reason why eighty percent of the people listen to radio is for music... The report talked about music being the motivating factor in listening and in the younger demographics it was more important than in the older demographics)...I said that you're not doing anything with the music. You don't have a musical identity for the radio station. "O.K. Ed, look we don't think the music is that important...everybody plays the same records anyway. Why don't you do the music, if you can do it and it won't interfere with your other duties." My theory in radio is that you should do whatever they let you do, because then you learn how to do it. So I said to everybody in Pittsburgh, "I'm going to move this station younger. Watch the books." And that's

what happened! Then I got a call from the country music station in town, WEEP. They said, "Hey, we saw how you were able to move to younger people. Can you come over and do that for us?" At that time, country music stations were largely programmed to country music fans only, instead of playing country music for a mass audience. I thought...let's go in there with a broad appeal country format. They gave me a shot doing that, and the station did well. A station which had never been in the top ten increased its audience about 50% in the first book. And, it got to a point where it was the number two 12+ station on a Monday to Friday basis in Pittsburgh. That was the summer of '73. By the summer of '75 I had come to WHN in New York. First book, we went from 14th to 2nd in our target audience 25-49.

FRED: Do you see success in L.A.?

ED: I think it will be great here in L.A. —people will be able to check out KLAC and check out us. Those two will sound like two different formats. FRED: L.A. is more of a country market than New York...

ED: I don't think country has reached its potential in this market...I'm a lot happier out here...we were directional toward the ocean up in New York. We don't even cover Jersey, and you know that's where country music is really hot. It ain't as hot in Manhattan. If I had Bobby Pittman's signal, and he had mine, we'd both do better.

FRED: Are you going to be engaging in heavier promotion than you did in New York?

ED: It will probably be about the same. It's always exciting and there's lots of things happening and a lot of stuff on the air. New York, next week, we got three live concerts on the air: Dickie Lee, Hank Williams Jr., and Mel Tillis all live. We're averaging better than one live concert a week live. We probably do more live concerts than most progressive rock stations do. We're AM but we do a lot of live concerts.

FRED: Do you personally like country music...what do you listen to at home?

ED: What I listen to at home is so weird that I couldn't program it on a radio station. I'm into old rhythm and blues music.



The kick in radio is not playing records that you like. It's making it work and entertaining a bunch of people...I come from two areas of expertise: I was a researcher and I was a Music Director. That's probably why my stations tend not to be personality radio stations, because I haven't been a radio personality. People tend to do what they're comfortable with. I tend

**"What I listen to at home
is so wierd that I couldn't
program it on a radio station."**

to want to base my stations around the things that are my strengths. Luckily, they have been working pretty well for me. Right now, we have Jack Armstrong down here doing mornings. It would drive me nuts to have him doing that kind of a show for me, because I have no way to evaluate what he's doing or whether it works or not. I can call up 200 people a week and test a record and know if it's the right record. But, I have no way of knowing whether people want to hear the gorilla. It's something that is a lot harder to test than music popularity. Jack's always gone super heavy teen numbers wherever he's been and that's what our advertisers are buying us for now. Jack's here to insure the teen numbers are going to be better than ever.

FRED: He sounds great too...I couldn't believe he was screaming so early in the morning...

ED: He's really outrageous. He's fed up with KHJ sayint they're all music, because Jack plays more records than they do. One morning he says, "Last hour, KHJ played ten records. I played thirteen. How can they call themselves more music. This is your no jive radio station. We play too much music." I don't know if it gets listeners, but it's a lot of fun.

NAB FILES FOR FREEDOM

The NAB's Reporters Committee for Freedom of the Press filed a friend-of-the-court brief with the U.S. Supreme Court seeking a rehearing in the Stanford Daily newsroom raid case. On May 31, 1978, the court ruled that the 1st Amendment allows policemen to perform surprise searches of news offices without notice or opportunity to raise judicial challenge. The brief states, "Newspapers, broadcasters, and major press organizations—ranging across the entire spectrum of political opinion—have been unanimous in condemning the Court's decision as striking at the very foundations of freedom of the press."

The FCC denied the firm of Haley, Bader, and Potts reconsideration of their ruling that broadcast auctions constituted program-length commercials and consequently that the entire duration of the programs should be logged as commercial matter.

The Commission denied review of its June 10, 1977, decision denying the mutually exclusive applications of Rocket Radio and Apostolic Council of Churches, Inc. for a new FM station in Fort Valley, GA.

KXIV, Inc. of Phoenix was finally granted an enlargement of the issues against American International by the FCC. They will investigate to determine if Julia Zozaya's ownership in two major outlets in the market would be in the public interest.

The following stations have changed call letters: KFJL to KTLS, KHVH to KPOI, and KPOI to KHVH. The following lists those stations applying for call letter changes: WYNQ to WSKZ, WWRN to WNGS, KGBS to KHTZ, KTNQ to KXAM, KFMV to KUGN-FM, and KLRO to KBZT.

KPQ-AM&FM in Wenatchee, WA was fined \$2,000 for repeated violations of the rule requiring 3rd class operators to have an endorsement for broadcast station operation. KTTT in Columbus, NB was fined \$500 for the same thing.

New outlets approved: AM- Franklin, NC; FM- Springfield, IL; and FM- Hampton Bay, NY.

Craig Scott/Plough Broadcasting "People Who Are Great With People"

This week FRED interviewed Craig Scott, Vice-President of Programming for Plough Broadcasting, a subsidiary of Scheringplough Corp.

Plough began back in 1945 in Memphis with WMPS. Plough recently sold both Boston stations to General Cinema Corp. and awaits FCC approval. Craig explained that the company was not in any way getting out of broadcasting and intends to go to full complement. They are looking at present in the top 25 markets.

Formats vary with five Country stations, two Adult Contemporaries, two Album stations, and three progressive Black stations. These latter three are automated FM's syndicated directly from the home office in Memphis.

"We the company own the licenses... as a result we exercise a considerable amount of control." They have policies and guidelines designed to fit each facility separately. But, there is some autonomy. Craig said, "I look upon our central office staff really as management consultants." In making that statement a reality, he travels constantly to each station and reviews the music with the Program Directors... "Where we are, where we aren't, and why we have to change to get to where we should be. Together we come up with what we should do to get there...I rely on them for 80% of the input." Additionally, he

works daily on the music adds for the Black FM stations.

ON MANAGEMENT

The company provides an operations manual, "...in which any GM can find any answer to any question—we hope." They include government controls and NAB material as well, "...the proper procedure for doing any and everything inside the radio station." Research is not consistent. "Probably the most successful one (station) has none." It is up to each PD. Major policies are the NAB code.

FRED asked Craig what he looks for in a Program Director. "I look for management people...a good track record—successful...people who are GREAT with people." He strongly believes that the PD is the catalyst for success. "It is the most difficult position in a radio station." Scott looks for bright and progressive people with good personalities. Craig quoted Paul Drew to finalize his concept of the PD's role: "A radio station's personality is an extension of the Program Director's personality."

"We are genuinely interested in what we do in addition to making a profit... we're still very much in love with radio and approach it in a very professional way." Craig feels that his responsibility as a broadcaster is to "inform the public and secondly entertain them."

Officers: President — A. Wayne Hudson, VP of Engineering — L.S. Stevens
Address: 112 Union Ave., Memphis, TN **Phone:** 901-525-6868

The following chart includes Plough stations, year purchased, locations, General Managers, and phone numbers:

STATION (Yr.)	LOCATION	GM	PHONE NO.
WMPS (1945)	Memphis	Tom Kroh	901-525-6868
WHRK-FM (1960's)	Memphis	Tom Kroh	901-525-6868
WPLO (1959)	Atlanta	C.B. "Rick" Rogers	404-872-5851
WVEE-FM (1960's)	Atlanta	C.B. "Rick" Rogers	404-872-5851
WSUN (1973)	St. Petersburg	Don Boyles	813-821-6262
WQXM-FM (1974)	Clearwater	Jim Johnson	813-391-9988
WCAO (1956)	Baltimore	Joe Cahill	301-653-2200
WXYV-FM (1960's)	Baltimore	Joe Cahill	301-653-2200
WACQ (1956)	Boston	Marty Cohn	617-267-0123
WTTK-FM (1960's)	Boston	Marty Cohn	617-267-0123
WJJD (1953)	Chicago	George Dubinetz	312-977-1800
WJEZ-FM (1960's)	Chicago	George Dubinetz	312-977-1800

Cart Problems And How To Solve Them

PART 2



Last issue FRED presented a discussion of cart machines and their problems by Karl Lahm, Asst. Chief of Engineering at KPOL, Los Angeles. Karl was a Design Engineer in research and development with Harris Corporation. His information is pointed to programmers and in language easily understood, if you give it a moment of concentration. Briefly, Karl's main points in Part I of this article were: (1) Carts are here to stay because of convenience (even for Album stations) and (2) The machines and carts have inherent problems which can best be fought by cart standardization and machine adjustment. Karl's most surprising statement was that head alignment was almost a waste of time due to the bigger problem of transport and tape guide.

This week, FRED presents Part II in which we find interesting points on distortion and on playback volume. If you think your station is the only one with problems matching the levels on the cart machines own meters to the meters on your production and air consoles, think twice and then read on. You're about to learn something from FRED.

"The broadcast audio system contains many elements; each produce distortion of one sort or another, to one degree or another. The listener can tolerate a certain amount of distortion without fatigue. The more this amount of distortion can be restricted to the

final processing stage before, or sometimes in, the transmitter, the louder the station will sound. Distortion upstream (in the studio) limits the tolerable amount of final processing and hence the loudness. No magic-box audio processor can undo that studio distortion: garbage in, garbage out. The investments in processor, new transmitter, and wideband phasor are wasted if no attention is paid to studio generated distortion.

"Alignment of a record/play cart unit takes me or one of my techs about one full day. This is because we spend hours adjusting bias for minimum intermodulation distortion (IM). Most machines measure around five percent fresh from the factory; we have seen extremes of 3% and 8%. By the time we finish, most of our machines are in the two percent area. The difference is quite audible, as SMPTE IM is a "raspy" distortion of high frequency components, it ruins clarity of strings and percussion. The tradeoff is a lack of highs, which we don't let exceed 1dB at 15kHz. Again, the lower the IM on cart, the more final processing one can do, if you want to. IM reduction, is most critical in FM service because the primary processor, induced distortion is high frequency IM. Such distortion is audible above five percent, and it becomes objectionable in the ten to fifteen percent range. Obviously, the minimization of cart IM is mandatory to

any station intending some semblance of quality.

"Another problem in cart equipment is the judgement of levels off cart. The playback system electronics generate sources of error more probable than head or tape variations, so it is best to watch VU meters on the console only. The size of the meters on most machines makes them as useful as rubber yardsticks anyway. This is especially critical if noise reduction is used. A 2dB variation on cart is 4dB when decoded in a DBX system; therefore, 2dB channel imbalance becomes 4dB on the air! Balance is best maintained by weekly checks of board and machine level calibrations by station techs. If on-air balance shows the slightest signs of deterioration, tell engineers immediately. Our experience is that most problems are in playback machines or telephone lines.

"The convenience of cart machines makes them indispensable. If they are hurting the station's on-air product, only a lot of hard work by technical people and support from programming will solve these problems."

Next week FRED will have Part III (and the most interesting part we might add) from a most informative source. Karl Lahm will discuss microphones from an emotional point of view. Interesting engineering, but is it science? Read FRED and see!

The Talking Heads New LP:

*More Songs About
Buildings And Food*

Will Be In Your Hands This Week



AND IT'S FANTASTIC!

**Produced By
Brian Eno
And Talking Heads
On Sire Records**



**If you didn't get your copy call
John Montgomery at Sire:
212 595-5500**



**The Second
Hit Single
From The Smash
Starship Album:**

"RUNAWAY"

KTKT 4-3

KCBN 9-5

CK101 9-3

KEWI 11-7

KJR 12-5

94-Q 11-7

WMAK 6-5

KEZY 21-10

63/KIDD 11-5

WSGN 13-10



**RCA
Records**

WHERE THE MAGIC IS THE MUSIC



A new hit single
is here from "Lines"

SHE LOVES TO BE IN LOVE

While the search for the lady
to appear on the
next **CHARLIE** album
continues on scores of stations
around the country...



WKBO-28

WKKY-30

WKRQ-32

KSLY-32

WZZX-34

WZDQ-35

WIGY-35

WBBQ

WSGA

WKXY

KBCQ

WRUM

WSKW

WPST

WLAN

WFOX

WCGQ

WGLS

WBSR

WFLB

WISC

15-Q

WRKR

KSON

KSEE

KUHL

KENO

KQEO

KBIM

KVSL

X-ROK

KBZY

KQDI

KROI-FM

KMBY

KATA

KFIY

KOBO

KKIQ

KDON

KDVS

KCBN

KSYO



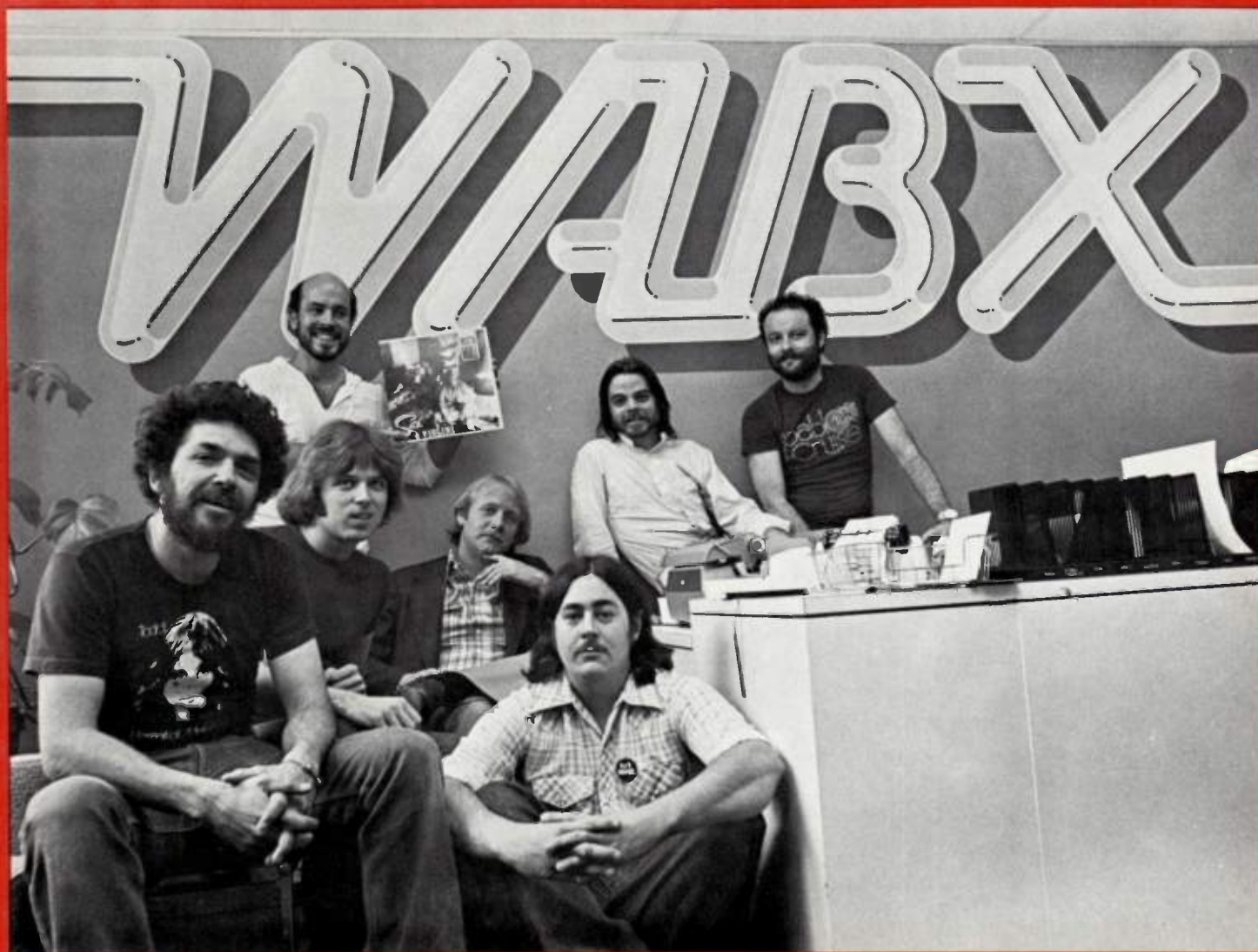
Janus Records,
a division of GRT Corporation,
8776 Sunset Blvd.,
Los Angeles, Ca. 90069

the management company



STROKES

JULY 17, 1978



SEX(?) & VIOLINS MARTIN MULL AT WABX: (Left front) JERRY LUBIN, MD JOE KRAUSE, ZAK BURNS (holding album), MARTIN MULL, PD TED FERGUSON, GM ALAN WILSON, and (Right front) Promo. Dir. CARL GALLANANA.



Shown here immediately following Kenny Rogers's concert at the Garden State Arts Center on Thursday, June 22 are (L-R): Lee Arnold, WHN; Pam Greem, WHN MD; Kenny Rogers; Charlie Cook, WHN Asst. PD; and Milt Allen, United Artists Promo. Dept.



FRED VISITS KFI, Los Angeles: Back row (L-R) — Hamilton, Paul Kirby and John Rook. Front row (L-R) — Buzz Bennett, Roger Collins, and Eric Chase.



Three wild and crazy guys—pictured at a party hosted by Robert Stigwood for RSO recording artist Andy Gibb are: (L-R) Michael Dundas, National Album Promo. Director; Andy; and Jason Minkler, RSO Promotion.



WGVL's "DJ For a Day" picks up his loot. L-R: David Reaves, WGVL PD; Ray Birch, DJ for a Day; and Irv Vram, WGVL GM.



RCA artists Toby Beau visits 13-Q, Pittsburgh. Back row (L-R): 13-Q MD Patti Sullivan, Balde Silva and Danny McKenna of Toby Beau. Front row (L-R): Ron Rose, Rob Young, and Steve Zipper of Toby Beau; Louise Patrick, RCA Local Field Rep.; and Mike Craft, RCA Reg. Promo. Mgr. from Cleveland.



WKIX, Raleigh, held a John Travolta—Olivia Newton-John look-a-like contest at the local "Grease" premiere. L-R: Jim Tate, KIX morning man; Tayseer "Toejo" Bateyneh, Travolta look-a-like; Debbie Wilkens, Newton-John look-a-like; and Bob Bolton, KIX Operations & Program Manager and air personality.



Last week in FRED, an unknown actor portrayed PD Al Casey, WHB Kansas City. Here's the genuine item.



Omni recording artists The Imperials stopped by WWRL, New York, during their recent east coast tour. L-R: Imperial Clarence Collins, Island N.E. Promo. Mgr. Maxanne Sartori, Imperial Harold Jenkins, WWRL MD Gerry Shannon, Imperial Bobby Wade, and WWRL PD Sonny Taylor.



Dave Urso (WB) & Buzz Bennett trading secrets...



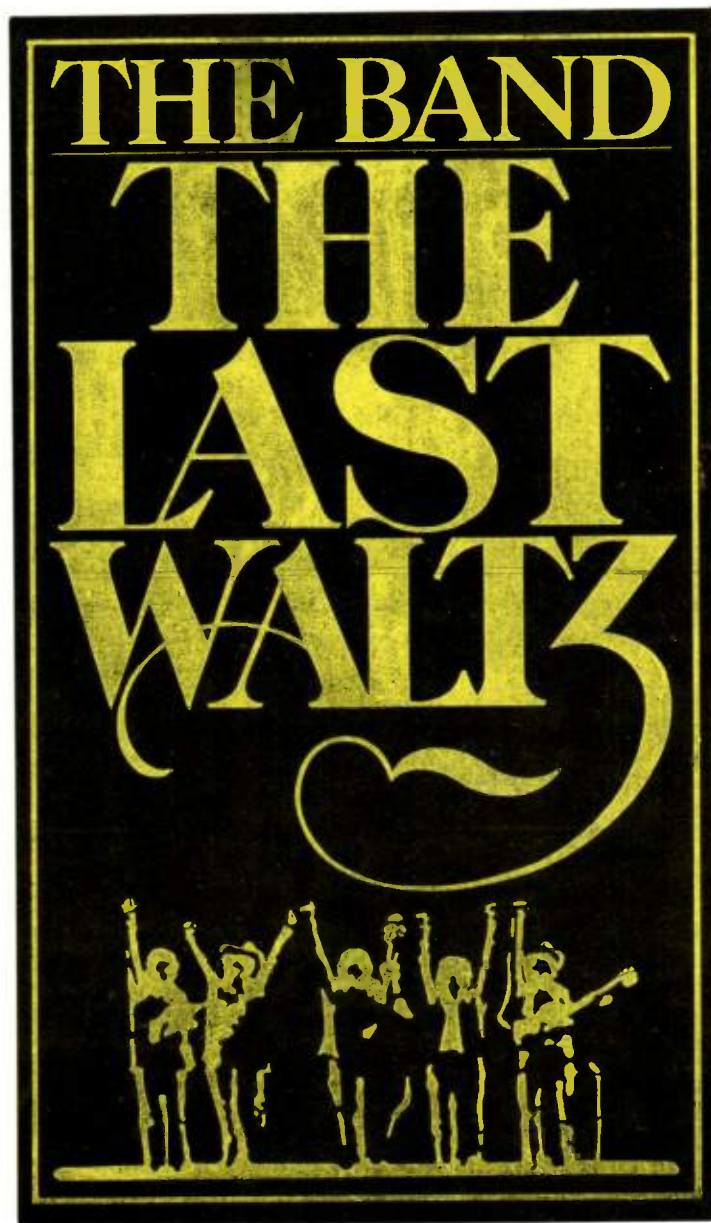
THE CARS spent an hour on the air at WAAF as guest announcers. L-R: Elliot Easton, The Cars; Lee Arnold, WAAF PD; Ric Ocasek, The Cars; David Robinson, The Cars; John Duncan, WAAF MD; Gregg Hawkes, The Cars; and Benjamin Orr, The Cars.



Taken May 28, at the first Day on the Green, Oakland. L-R: (kneeling) — KSFO Asst. MD Anne LaVoy; Carson Shreiber, RCA Country Promo.; Dave Sholin, KFRC/RKO Music Director; (back row) — KNEW MD Bobby Guerra, KDON PD Johnny Morgan, KMEL MD Marc Cooper & son, Dolly Parton, RCA Reg. Promo. Mgr. Allan Meis, RCA S.F. Promo. Mgr. David Forman, and KSAN Sales Mgr. Jeff Nemerovski.



Capitol recording artist Lee Dresser with representatives from L.A. Country radio stations KLAC and KGBS. Backstage (L-R): Janet Morgan, KLAC Programming Sec.; Alan Nelson, KLAC Asst. MD; Susan Scharf, Capitol's L.A. Promo. Mgr.; Lee Dresser; and Ron Martin, KGBS PD.



Could Be The Finest Record Of The Year

"OUT OF THE BLUE"

WTIX 33-29

WDAK 21-18

WZDQ A-33



Produced By Robbie Robertson
Co-produced By Rob Fraboni & John Simon

THANK GOD IT'S FRIDAY

Y-100

1st Week 27

2nd Week 23

3rd Week 19

4th Week 15

5th Week 11

6th Week 7



LOVE AND KISSES

**WVBF
WPEZ
WGCL
KXOK
WFOM
WMFJ
WRFC
WQAM
WDLP
WDRC
WTIX
WNOE
96X**

**WLAC KRBE
WGAM WVAM KOZY KROY
WPTR KYJC WIRK
KNOE KGRI WTOB WOHS**



IN THE GREAT TRADITION OF:



Horst Jankowski
Vince Guaraldi
Cannonball Adderly
Chuck Mangione
George Benson

We Present
The Years Most Unique Smash Record
"THE SHAKER SONG"

SPYROGYRA



THE SPECTRUM

TREND SETTERS

UNIVERSALS

B-100	San Diego	Gene Knight	714-292-5362
CHUM	Toronto	Bob Wood	416-925-6666
CKLW	Detroit	Dick Bozzi	313-963-1567
F-105	Boston	Charlie Fernandez	617-332-9817
KBEQ	Kansas City	Kim Welsh	816-531-2535
KCBQ	San Diego	Nina Gomez	714-286-1170
KCMO	Kansas City	Larry Clark	913-677-7336
KCPX	Salt Lake City	Gary Waldron	801-972-3030
KDWB	Minneapolis	Dave Thompson	612-739-4000
KEZY	Anaheim	Larry Groves	714-776-1191
KFI	Los Angeles	Eric Chase	213-385-0101
KFRC	San Francisco	Les Garland	415-986-6100
KGW	Portland	Terry Danner	503-226-5000
KHJ	Los Angeles	John Sebastian	213-462-6255
KILT	Houston	Tish Reyes	713-526-3461
KIMN	Denver	Ed Greene	303-234-9500
KJR	Seattle	Steve West	206-937-5100
KLIF	Dallas	Jack Darden	214-747-9311
KRBE	Houston	Clay Gish	713-960-0123
KRIZ	Phoenix	Anna Reyes	602-258-6717
KROI-FM	Sacramento	Don Selasco	916-441-4950
KROY	Sacramento	Kris Mitchell	916-441-4950
KRSP	Salt Lake City	Lorraine Winegar	801-262-5541
KRTH-FM	Los Angeles	Bob Hamilton	213-937-5230
KSLQ	St. Louis	Bill Bailey	314-725-9814
KSTP	Minneapolis	Greg Ausham	612-645-2724
KUPD	Phoenix	Jay Stone	602-838-3062
96-KX	Denver	Frank Felix	303-629-0096
KYA	San Francisco	Allan Mason	415-396-2500
KYYY	Seattle	Robin Mitchell	206-682-2828
M-91	San Diego	Michele Pettis	714-583-9100
Q-105	Tampa	Bob McNeal	813-879-1420
TEN-Q	Los Angeles	Driscoll/Bissiri	213-381-7201
WAKY	Louisville	Bob Moody	502-587-7979
WAPE	Jacksonville	Paul Sebastian	904-264-4523
WAVZ	New Haven	Curt Hansen	203-777-4761
WAYS	Charlotte	Brenda Presson	704-392-6191
WCAO	Baltimore	Ron Riley	301-653-2200
WCOL	Columbus	Dave Bishop	614-221-7811
WDRG	Hartford	Jim English	203-278-1115
WEFM	Chicago	Brian White	312-558-9336
WDRQ	Detroit	Gary Firth	313-272-8000
WFIL	Philadelphia	Jay Cook	215-879-1600
WGH	Norfolk	Bob Canada	804-340-1310
WHB	Kansas City	Al Casey	816-221-8300
WHBQ	Memphis	Harriet Lapides	901-323-7661
WIFE	Indianapolis	Jerry Steele	317-637-1375
WIFI	Philadelphia	Steve Rivers	215-839-0900
WKY	Oklahoma City	Sandy Jones	405-478-2930
WLPL	Baltimore	David Tate	301-358-4600
WLS	Chicago	Karen Cavaliero	312-782-2002
WMAK	Nashville	Michael St. John	615-256-6556
WNAF	Indianapolis	Steve Mitchell	317-924-5211
WNBC	New York	Bob Pittman	212-664-2744
WNDE	Indianapolis	Bobby Hatfield	317-257-7565
KSJO	San Jose	Lobster	408-246-6060
WOKY	Milwaukee	Jim Smith	414-442-0150
WPEZ	Pittsburgh	Tom Morgan	412-323-5300
WPGC	Washington, DC	Jim Elliott	202-779-2100
WQXI	Atlanta	J.J. Jackson	404-261-2970
WRKO	Boston	Harry Nelson	617-725-2700
WSAI	Cincinnati	E. Alvin Davis	513-251-5700
WZZD	Philadelphia	Kevin Metheny	215-242-6300
WZZP	Cleveland	Tom Jeffries	216-696-4444
X-ROCK 80	El Paso	Keith Morgan	915-778-4447
Y-100	Miami	Colleen Cassidy	305-944-1956
Z-93	Atlanta	Dale O'Brien	404-522-9393
Z-97	Ft. Worth/Dallas	Gary Mack	817-731-6301
92-Q	Nashville	Bruce Sherman	615-244-8290
96-X	Miami Beach	Joel Denver	305-538-5321
99-X	New York	Roxy Myzal	212-764-6617
94-Q	Atlanta	Don Benson	404-261-2970

U2's

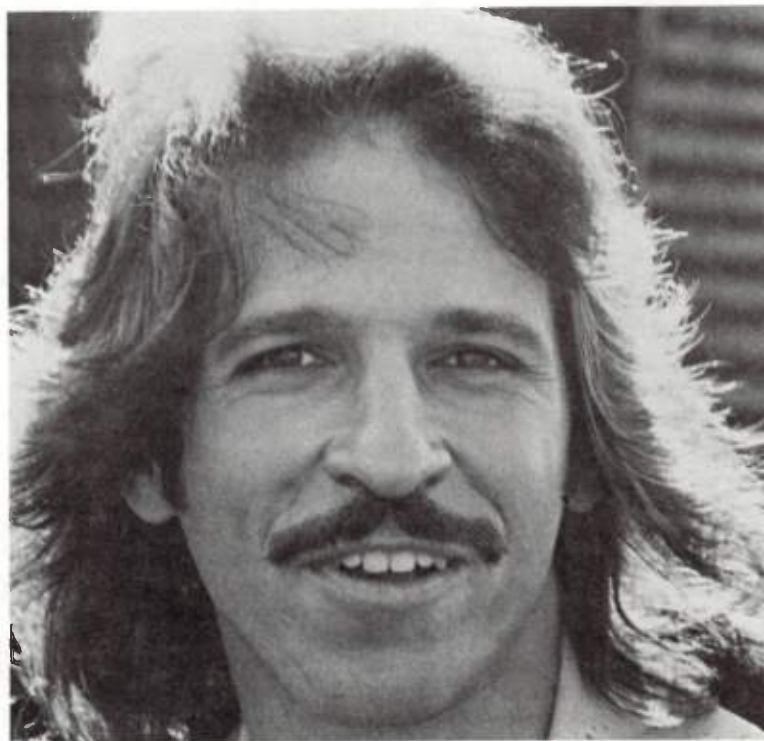
CK-101	Cocoa Beach	Steve Ocean	305-783-9257
KBLF	Red Bluff	Ross Forbes	916-422-5363
KELI	Tulsa	Ray Livingston	918-622-1430
KEWI	Topeka	J.R. Greeley	913-272-2122
KIDD	Monterey	Jim D. Satter	408-649-6622
KJRB	Spokane	Tomm Hutyler	509-448-1000
KLIV	San Jose	John McLeod	408-293-8030
KLUC	Las Vegas	Dave Van Stone	702-739-9383
KOBO	Yuba City	Ross Forbes	916-673-7677
KOLE	Port Arthur	Scott Slocum	713-982-9436
KTKT	Tucson	Ed Alexander	602-622-6711
KUKI	Ukiah	Ross Forbes	401-433-4200
WAMS	Wilmington	Tom Summers	302-654-8881
WAMX	Ashland	Gary Miller	606-928-6464
WBBO	Augusta	Bruce Stevens	803-297-6610
WFLI	Chattanooga	Jim Perkle	615-821-3555
WHIT	New Bern	Dave Lyons	919-637-4450
WJET	Erie	Barney Luv	814-455-2741
WLSQ	Montgomery	J.J. Beach	205-264-6449
WQXA-FM	Harrisburg	Dave Dillon	717-757-9402
WZNG	Winter Haven	Chuck Walker	813-299-1142
Z-93	Amarillo	W.J. Fairchild	806-353-6663
KOTN	Pine Bluff	Paul Sims	501-534-8732
KDON	Salinas	A.J. Roberts	408-422-5363
WJFL	Vicksburg	John Curry	601-636-1494
KCBN	Reno	Red Mountain	702-826-1355
KQEO-AM	Albuquerque	Frank Ragan	505-243-6791
KSLY-AM	San Luis Obispo	John Tobin	805-543-9400
WGBF	Evansville	Adam Smasher	812-477-8811
WABB-AM	Mobile	Jerry King	205-432-5572
KMGK	Des Moines	Ben Hill	515-247-4533
WZZQ	Jackson, MS	Victor Hawkins	601-982-1062

ALBUMS

KGON	Portland	Jerry Ostertag	503-655-9181
WPIX	New York	Beverly Mire	212-949-2102
ROCK-95	Jacksonville	Richard Langlois	904-633-2785
WNOE-FM	New Orleans	Bobby Reno	504-529-1212
KXXY	Oklahoma City	Andy Lockridge	405-528-5543
WCMF	Rochester	Gary Whipple	716-288-3200
DC-101	Washington, DC	Michael McKay	301-589-7100
KBPI	Denver	Gene Valdez	303-936-2313
KDKB	Phoenix	Christine Nolan	602-833-4261
KFWD	Dallas	Steve Sutton	214-528-5500
KISW	Seattle	Steve Slayton	206-624-4305
KLRB	Carmel	Bob Stock	408-624-3859
KMEL	San Francisco	Mark Cooper	415-391-9400
KMET	Los Angeles	Sam Bellamy	213-464-5638
C-101	Corpus Christi	Mondo Camina	512-855-4641
KOME	San Jose	Dana Jang	408-246-6811
KQRS	Minneapolis	Kevin St. John	612-545-5601
KSHE	St. Louis	Ted Habeck	314-842-1111
KWKI	Kansas City	John Frederick	816-474-6400
KWST	Los Angeles	Bob Gowa	213-657-6130
KY-102	Kansas City	Max Floyd	816-753-4567
KZOK	Seattle	Mavis Mackoff	206-223-3900
M-105	Cleveland	Ellen Roberts	216-391-1260
WABX	Detroit	Joe Kraus	313-398-1100
WDAI	Chicago	Mary Klug	312-782-6811
WDVE	Pittsburgh	John McGhan	412-562-5900
WGRQ	Buffalo	Irv Goldfarb	716-881-4555
WGVF	Gainesville	David Reaves	904-378-9732
WKDF	Nashville	Alan Sneed	615-254-1355
WKLS	Atlanta	Keith Allen	404-892-9557
WKTU	New York	Matthew Clenott	212-750-0550
WLRS	Louisville	Drake Hall	502-585-5178
WYSP	Philadelphia	Steve Johnson	215-839-7625
Y-94	Houston	Michael Jones	713-626-8130
ZETA-4	Miami	David Sousa	305-624-6101
WLPX	Milwaukee	Tom Daniels	414-342-1111
STARVIEW-92	York	Rick Harris	717-266-6606
WKQX	Chicago	Hennes/King	312-861-8270
KTIM	San Rafael	Kate Hayes	415-456-1510
WBCN	Boston	John Brodey	617-266-1111
WMMS	Cleveland	John Gorman	216-781-9667
KSAN	San Francisco	Beverly Wilshire	415-986-2825

**AFTER YEARS OF PAYIN' DUES,
SWITCHIN' LABELS,
AND STICKIN' TO HIS MUSE . . .**

RICHARD SUPA



*The Highly Acclaimed
Singer/Songwriter
Settles Down For Mass Appeal
With*

SUITCASE LIFE PD14490

*A Brilliant, Lyric and Infectious Tune—
Perfect for your Upper Demographic, Top 40,
and Adult Contemporary Listenership.*

Produced By
Bill Halverson



The following Music Analysis is achieved by combining sales, requests and out-call research of radio stations considered to be reputable and accurate in reflecting music activity in their respective markets. This survey is designed to reflect the value of a record to programming. Light bulbs signify those records indicating the strongest trend toward "A" power rotation qualification. By process of comparison, using FRED's SOL Terminal Computer, this is the fastest and most correct survey in the industry today. All reports are activated only by telephone to assure that all data is the very latest. These reports are designed to achieve more than just a list of records; specifically, the reality of all station research and activity in depth. (Note: None of the information is based on reports mailed to FRED.) Reports are constantly being fed into our system, up to 3:00 AM each Friday. A demographic comment behind "profile" is based on ten (10) or more similar inputs. FRED's music is structured with the intent to help win ratings, not to reflect cold statistics.

1 COMMODORES/THREE TIMES A LADY

(MOTOWN)

Profile: KRBE 1-1, WPEZ 3-1, Z93 10-1, WRBR 1-1, WCOL 4-1, WJFL 2-1, WSGN 1-1, WNOE-AM 2-2, WFIL 11-3, WLAC 16-3, 96X 7-3, U-97 3-3, WMAK 4-4, Y100 6-4, WAMX 15-4, CK101 14-5, 94-Q 15-5, WAKY 14-6, WAYS 10-6, WZZD 19-6, WAVZ 16-7, KFRC 15-8, KYA 11-8, WQXI 19-8, WHIT 15-8, WIFE 15-10, 92Q 20-10, WAMS 16-10, KEWI 26-11, WAPE 17-12, 63/KIDD 17-12, KTKT 22-14, CHUM 22-15, KJR D-16, KCBN 23-16, KFI 21-17, WKIX 22-17, B-100 22-19, KDON 22-19, KROY 29-20, KSLQ 25-20, WQXA-FM 26-20, WZZP 25-22, WOKY 33-24, KMGK D-24, KIMN D-24, WNBC 36-26, and KRUX 38-35...added at WNDE, KEZY, KENI, and WDRC...top 5 requests almost everywhere...primary demo 18+...also, extremely strong with teens...solid #1 record

2 FRANKIE VALLI/GREASE

(RSO)

Profile: KFRC 7-1, WLAC 1-1, KRBE 4-2, KYYX 4-2, WQXI 6-2, CK101 8-2, WSGN 11-2, WAKY 5-3, WNOE-AM 5-3, KMGK 10-3, WRBR 3-3, WAMS 6-3, WAVZ 10-4, KCBN 10-4, WOKY 15-5, U-97 5-5, KFI 12-8, WAYS 16-8, WAMX 18-8, KRUX 13-9, CHUM 14-10, KCBQ 18-10, KROY 19-10, KTKT 19-10, WJFL 15-10, WTIK 17-11, Y100 19-11, 63/KIDD 15-11, WMAK 17-13, Z97 23-13, WHIT 22-13, WFIL 17-14, WAPE 20-15, WIFE 20-15, KEWI 21-15, WCOL 29-15, WZZD 21-16, WZZP 22-16, WQXA-FM 24-17, KLUC 23-17, 96X 27-18, WNBC 27-19, WPEZ 28-19, 92Q 25-20, KEZY A-22, WNDE D-22, KDKA A-22, KSLQ 32-24, KIMN 30-26, and WKIX A-33...solid support in all demos except 18-24 men

3 ROLLING STONES/MISS YOU

(ROLLING STONE RECORDS)

Profile: KEZY 3-1, KFI 3-1, KJR 6-1, WAVZ 2-1, WQXI 3-1, CK101 5-1, WAMX 9-1, 94-Q 1-1, KCBN 1-1, WAPE 4-2, WLAC 2-2, WRBR 4-2, B-100 4-3, CHUM 5-3, WPEZ 9-3, 92-X 13-3, KFRC 10-4, KYA 8-4, WAKY 6-4, 92Q 8-4, KDON 5-4, WIFE 11-5, WNDE 15-5, WMAK 16-6, WNOE-AM 9-6, KROY 13-7, WZZP 10-7, WQXA-FM 13-7, KCBQ 12-8, KTKT 15-8, WAMS 9-8, KRUX 12-8, KEWI 13-9, WJFL 12-9, KIMN 15-10, KSLQ 20-12, WNBC 18-12, KMGK 16-12, WOKY 24-13, Y100 23-19, WHIT D-20, KENI 27-22, WZZD 29-25, and KLUC D-30 ...the only thing traditional about this Stones record is that it has heavy male support...but, it also carries every other demographic...many stations are playing the long version...the long version is not recommended for morning traffic

4



DONNA SUMMER/LAST DANCE

(CASABLANCA)

Profile: 96X 2-1, KFRC 5-3, WZZP 5-3, WAMX 6-3, WQXA-FM 8-4, U-97 4-4, WAYS 6-5, WDRC 8-5, WTIK 6-5, KROY 10-6, KYYX 8-6, WIFE 9-6, WNBC 20-6, KJR 15-7, WNOE-AM 10-7, CK101 11-7, WOKY 10-8, KCBQ 14-9, KFI 19-9, WAPE 15-9, KTKT 16-9, WAMS 10-9, 63/KIDD 15-9, KSLQ 15-11, KEZY 22-12, WQXI 16-12, KRBE 24-14, WJFL 22-14, WNDE 24-15, KYA D-17, KDKA 23-18, KMGK 24-19, KIMN 28-23, KEWI 29-25, WZZD 31-26, KLUC 29-26, and WMAK D-30...incredibly strong record for R&B crossover markets

5



PABLO CRUISE/LOVE WILL FIND A WAY

(A & M)

Profile: KDON 1-1, KJR 11-2, 94-Q 4-3, WQXI 16-7, WKIX 13-7, 63/KIDD 12-7, 92Q 15-9, WSGN 12-9, WAVZ 12-10, KMGK 15-10, CK101 20-11, WOKY 23-12, WJFL 21-12, KROY 16-13, KIMN 18-13, WPEZ 23-14, KCBN 21-15, KFRC 23-16, WTIK 37-17, KENI 20-17, KSLQ 21-18, KTKT 26-19, CHUM 27-20, WNOE-AM 25-20, WAMX 22-21, WFIL D-22, WCOL 30-22, WNBC 33-23, KCBQ 27-24, KLUC D-24, KYYX 28-25, WZZP 31-25, WRBR D-25, KRUX 36-29, and 96X 33-30...solid demos across the board...record broke wide open

6



JOE WALSH/LIFE'S BEEN GOOD

(ASYLUM)

Profile: 92-X 5-1, WCOL 9-4, B-100 6-5, WRBR 7-5, KFI 10-6, WZZP 8-6, 94-Q 18-11, KJR D-14, Y100 17-14, KCBQ 21-15, 96X 18-15, WAMX 20-15, KIMN 23-15, 63/KIDD 19-15, WTIK 26-16, WNDE 22-17, 92Q 23-17, KCBN 24-17, WAPE 24-18, KROY 28-19, KYYX 25-20, WSGN 28-21, KRBE 25-22, KSLQ 27-23, WQXA-FM 34-23, WAMS 29-23, WJFL 28-23, KEWI 27-24, WKIX 31-24, WNOE-AM D-25, KMGK D-25, CK101 32-27, KLUC D-28, KENI D-28, WAYS A-29, WQXI D-30, and KRUX 37-34...added at KEZY ...demographics 12-34 with heavy male support...long versions are never recommended for morning traffic

7

BOB SEGER/STILL THE SAME

(CAPITOL)

Profile: B-100 2-1, KEZY 4-2, KSLQ 5-2, WIFE 4-2, WZZP 2-2, 92Q 2-2, WKIX 4-2, KIMN 5-2, 63/KIDD 2-2, 92-X 10-2, WJFL 4-2, KCBN 2-2, KDON 3-3, KCBQ 9-4, KROY 7-4, Z93 4-4, KEWI 6-4, KFI 6-5, KFRC 6-6, WTIK 9-6, KLUC 12-7, KRUX 11-7, WFIL 12-8, KDKA 13-8, WZZD 13-9, Z97 17-14, Y100 20-16, and WHIT 20-16

8

O'JAYS/USED TO BE MY GIRL

(PHIL INT.)

Profile: WAPE 3-1, KCMO 2-2, KROY 2-2, KYA 2-2, WAYS 2-2, KTKT 3-2, U-97 2-2, KCBQ 7-3, WTIK 4-3, KCBN 4-3, WDRC 5-4, WPEZ 8-4, KDKA 9-4, WFIL 9-5, KEWI 8-5, KEWI 8-5, KIMN 13-8, KJR 17-9, KMGK 11-9, WNBC 11-10, WZZD 14-11, KENI 19-15, KRUX 19-16, CHUM 23-19, WKIX 24-21, KLUC 27-21, Z97 28-24, and 92-X 28-24

- 9 JEFFERSON STARSHIP/RUNAWAY (GRUNT)
 Profile: KTKT 4-3, CK101 9-3, KJR 12-5, WMAK 6-5, 63/KIDD 11-5, KCBN 9-5, KEWI 11-7, 94-Q 11-7, KEZY 21-10, WSGN 13-10, WLAC 21-11, WNOE-AM 15-11, WQXI 20-11, KRUX 16-11, WTIK 15-12, KCBQ 15-13, WQXA-FM 16-13, WJFL 20-13, WZZP 23-15, KROY 20-16, KIMN 22-17, WAMX 21-19, CHUM 26-21, Z97 A-21, KENI 28-23, KYA D-25, WPEZ 34-28, and KSLQ 33-29...action now developing on 'Love Too Good'
- 10 MEATLOAF/2 OUT OF 3 AIN'T BAD (EPIC)
 Profile: In the top five at CHUM, WAKY, WAYS, WOKY, 92Q, KMGK, KTKT, KDON, WMAK, KIMN, 63/KIDD, WJFL, and KRUX...in the top ten at KROY, KSLQ, and WAMX... still maintaining a solid top 5 position in many parts of the country
- 11 BARRY MANILOW/COPA COBANA (ARISTA)
 Profile: WOKY 8-3, WAPE 7-4, KTKT 12-5, WQXA-FM 11-6, WLAC 9-7, WAMS 11-7, WZZP 16-8, WAMX 14-11, WNDE 17-12, WCOL 18-12, Z93 17-13, KCBN 18-13, WTIK 18-14, 63/KIDD 23-14, KROY 25-15, KDKA 22-15, WMAK 20-16, WPEZ 29-16, KSLQ 23-17, WJFL 23-17, WZZD 32-19, KRUX 26-23, KIMN 29-25, KYYX 29-26, 92-X 29-26, KCBQ 30-27, and WKIX A-36...added at KLUC ...first Barry Manilow record to have relatively strong male support
- 12 FOREIGNER/HOT BLOODED (ATLANTIC)
 Profile: B-100 16-9, WRBR 23-9, WNOE-AM 19-16, KYYX 22-17, WAMX 30-17, WNBC 22-18, WOKY 25-18, KFRC 28-19, WAVZ 24-19, CK101 20-19, KFI 24-20, WDRC 30-20, WZZP 26-20, KMGK 25-21, KJR D-23, Z93 27-24, 92Q 29-24, WQXA-FM 30-24, KRUX 27-24, KROY D-27, KSLQ 30-27, Z97 A-27, KTKT D-27, WKIX 29-27, 94-Q A-27, KEWI 32-28, KCBN D-29, WSGN A-29, KENI D-29, KRBE 39-31, 96X 35-31, 96X 35-31, WTIK 36-32, and KDON D-34 ...added at KIMN, KCBQ, KCBQ, WNDE, and WPEZ...super smash...bound to be top 5...all demos
- 13 MICHAEL JOHNSON/BLUER THAN BLUE (EMI)
 Profile: In the top five at WQXA-FM, 92Q, KTKT, 94-Q, 63/KIDD, and WAMS...in the top ten at WQXI, CK101, KIMN, WJFL, KENI, WAVZ, and WZZD
- 14 TOBY BEAU/MY ANGEL BABY (RCA)
 Profile: KCMO 1-1, KTKT 10-7, CK101 13-8, WQXA-FM 12-10, KCBN 13-10, KEWI 16-12, KRBE 17-13, WLAC 26-14, WAVZ 21-15, WFIL 21-16, 94-Q 21-16, 63/KIDD 24-16, WMAK 22-17, Z93 20-17, KDKA 18-17, WAMS 22-19, KJR 24-20, KIMN 24-20, KSLQ 24-21, KRUX 25-21, WQXI 30-22, KROY 30-23, WJFL 29-24, WNOE-AM 30-26, WNOE-AM 30-26, WSGN 30-26, WAYS A-27, 92Q D-28, WAMX 29-28, and WTIK 34-30...powerhouse 18+

- 15 GERRY RAFFERTY/BAKER STREET (UA)
 Profile: KCBQ 1-1, WMAK 1-1, WNDE 1-1, WZZP 1-1, KIMN 1-1, 63/KIDD 1-1, KRUX 1-1, KENI 1-1, CHUM 3-2, WAKY 2-2, WDRC 2-2, WAMX 2-2, WAMS 2-2, KLUC 3-2, KDKA 2-2, KROY 5-3, WFIL 4-4, Y100 8-6, and WNBC 8-7
- 16 EVELYN CHAMPAGNE KING/SHAME (RCA)
 Profile: KYYX 1-1, U-97 1-1, WDRC 3-3, 96X 16-9, WQXA-FM 23-14, WAPE 23-17, WAYS 23-17, WIFE 26-19, WNBC 26-20, Y100 26-21, CK101 31-21, KFRC A-22, KRBE 26-23, Z93 26-23, WZZD 28-24, WQXI D-26, WMAK D-27, WAMX D-30, KCBN D-30, KDON D-32, and WTIK 40-34...added at KFI, KROY, KYA, WPEZ, and KCBQ...extremely valuable for R&B crossover markets
- 17 WALTER EGAN/MAGNET AND STEEL (COLUMBIA)
 Profile: 94-Q 2-2, KDKA 8-5, WZZP 17-10, WNOE-AM 22-15, CK101 19-15, WQXI 21-16, WSGN 26-18, B-100 27-21, WPEZ 31-22, WMAK 30-23, KCBN 29-23, Y100 27-24, KTKT 29-24, WAKY D-25, KEWI 30-27, WAMS D-27, KCBQ 32-29, WOKY D-29, 92Q D-29, 63/KIDD D-29, KSLQ 34-30, and WNBC A-34...added at CHUM, WDRC, WAYS, WJFL, and KRUX...continues to intensify
- 18 HEATWAVE/GROOVE LINE (EPIC)
 Profile: In the top five at WTIK, WKIX, WAYS, WNOE-AM, WSGN, and WAMX...in the top ten at KEWI, and KYA
- 19 CARLY SIMON/YOU BELONG TO ME (ELEKTRA)
 Profile: In the top five at WZZD, WKIX, KEWI, WNBC, WQXI, WTIK, 92-X, and KRUX
- 20 WINGS/I'VE HAD ENOUGH (CAPITOL)
 Profile: KEZY 14-9, B-100 23-20, KCBQ 25-22, WLAC 32-22, 94-Q 25-22, KFI D-23, WMAK 29-26, 63/KIDD D-28, KROY D-29, Z93 A-29, KIMN D-29, 92Q D-30, KSLQ 33-32, WOKY D-32, WZZP 39-32, WQXA-FM 35-32, KDON D-33, and KRUX 39-36...added at WPEZ and KTKT...covering all demographics...artist power
- 21 OLIVIA NEWTON-JOHN/HOPELESSLY DEVOTED (MCA)
 Profile: WAKY 23-13, WAMX 24-16, WAYS 29-19, Z93 25-19, WAVZ 30-21, WMAK 28-21, KRBE 31-24, KCBN 28-24, WQXI D-25, Y100 28-25, WSGN A-27, WLAC D-28, WQXA-FM 37-30, WAMS D-30, WCOL A-30, CK101 A-39, and CK101 A-39...added at KCMO, KTKT, KDON, WJFL, KROY, KROY, WAPE, WDRC, 63/KIDD, and 92-X...heavy female support
- 22 ANDY GIBB/EVERLASTING LOVE (RSO)
 Profile: KROY 1-1, WHIT 1-1, WZZD 3-2, KFI 15-4, WAVZ 14-6, WNOE-AM 21-14, KRUX 23-20, KRUX 23-20, WAKY 30-24, KTKT D-25, KYYX A-28, WSGN A-28, Y100 A-30, 96X A-35, WZZP A-37, CK101 D-37, and WAMX A-38...added at WAPE, WFIL, WMAK, WQXI, KENI, 92Q, WQXA-FM, KDON, 63/KIDD, and 63/KIDD...heavy support from teens and females 18-34

- 23 STEVE MARTIN/KING TUT (WB)
Profile: WDRC 1-1, WQXA-FM 5-2, KRBE 3-3, KRUX 6-3, Z97 4-4, WCOL 17-5, KSLQ 11-8, WPEZ 27-20, KROY 27-24, and WTIW A-36
- 24 PETER BROWN/DANCE WITH ME (DRIVE)
Profile: KYA 3-1, WHIT 2-2, WCOL 5-3, KDKA 5-3, KEZY 6-5, KYYX 5-5, WAYS 12-7, KJR 18-8, Z97 21-20, KRUX 33-28, and KCBQ 34-31
- 25 BILLY JOEL/ONLY THE GOOD DIE YOUNG (COLUMBIA)
Profile: WQXA-FM 7-3, WZZD 9-4, KCMO 5-5, Z97 20-5, WOKY 9-7, WNDE 12-10, KIMN 21-18, WCOL A-29, and WHIT D-30
- 26 ABBA/TAKE A CHANCE (ATLANTIC)
Profile: In the top five at Z97, KEWI, KSLQ, and WNDE...in the top ten at and WJFL
- 27 BARBRA STEISAND/SONGBIRD (COLUMBIA)
Profile: KCMO 4-4, KJR 4-4, CK101 22-14, WAMS 19-16, 63/KIDD 27-23, Z93 30-27, KROY D-28, KTKT D-28, WTIW 35-31, and WPEZ 40-36...exceptionally strong 18+
- 28 STEELY DAN/FM (ABC)
Profile: KRBE 5-5, KLUC 5-5, KENI 14-9, KJR 14-10, B-100 14-11, 92Q 16-11, KCBQ 24-21, WQXA-FM 27-21, and KDON 29-25
- 29 ROBERT PALMER/EVERY KIND OF PEOPLE (ISLAND)
Profile: KJR 19-13, KEZY 18-15, WSGN 21-16, and KCBQ 22-19
- 30 SWEET/LOVE IS LIKE OXYGEN (CAPITOL)
Profile: KCBQ 5-2, KENI 5-2, KMGK 6-4, KIMN 7-4, Y100 16-15, KYA 23-20, and WNBC 32-22
- 31 ANDY GIBB/SHADOW DANCING (RSO)
Profile: WAMS 1-1, KDKA 1-1, WNDE 10-2, and Y100 5-3
- 32 JACKSON BROWNE/STAY (ASYLUM)
Profile: CHUM 9-5, KLUC 24-20, CK101 30-28, WZZP 32-29, WAMX 34-29, and 96X A-33 ...added at WAKY, KFRC, and KRUX

OTHER ACTION IN ALPHABETICAL ORDER

ANNE MURRAY/YOU NEEDED ME (CAPITOL) Profile: CHUM 20-16 ...added at KROY
BILL LA BOUNTY/THIS NIGHT WON'T LAST FOREVER (WB) Profile:
 B-100 5-4
BOB WELCH/HOT LOVE COLD WORLD (CAPITOL) Profile: B-100 30-26
BONEY M./RIVERS OF BABYLON (SIRE) Profile: WFIL D-23
BURTON CUMMINGS/BREAK (PORTRAIT) Profile: CHUM D-28
EDDIE RABBITT/YOU DON'T LOVE ME (ASYLUM) Profile: 96X 23-16
 ...added at WAKY and KEWI
FOGHAT/STONE BLUE (WB) Profile: KENI 22-16
FOXY/GET OFF (TK) Profile: Y100 15-9 and WAVZ A-25
GERRY RAFFERTY/HOME AND DRY (UA) Profile: KYA D-22

J. TRAVOLTA & O. NEWTON-JOHN/SUMMER NIGHTS (RSO) Profile:
 WRBR D-20

JEFFERSON STARSHIP/LOVE TOO GOOD (GRUNT) Profile: WKIX 30-26
K.C. & SUNSHINE BAND/IT'S THE SAME OLD SONG (TK) Profile: WHIT 8-5
 and WAMX 7-6
KANSAS/PORTRAIT (KIRSHNER) Profile: WKIX 19-15
KENNY ROGERS/LOVE OR SOMETHING LIKE IT (UA) Profile: 92Q 22-18,
 WSGN 25-22, 63/KIDD D-25, KRBE A-26, and WTIK A-37...added at WOKY
LE BLANC & CARR/MIDNITE LITE (ATLANTIC) Profile: KCMO 3-3
LOVE AND KISSES/THANK GOD IT'S FRIDAY (CASABLANCA) Profile:
 96X 5-4, WNBC 34-24, and WAMX A-39...added at KRBE

ODDYSEY/WEEKEND LOVER (CAPITOL) Profile: WRBR D-20

RICK JAMES/YOU AND I (MOTOWN) Profile: WAYS 30-21 and 96X A-32
RONNIE MILSAP/ONLY ONE LOVE IN MY LIFE (RCA) Profile: KEWI 22-19
RUFUS/STAY (ABC) Profile: WHIT 18-14
SAMANTHA SANG/YOU KEEP ME DANCIN' (RSO) Profile: Z97 14-12

SPELLBOUND/RUMOR AT THE HONKY TONK (EMI) Profile: WJFL 17-15
 and WQXA-FM D-40

TERRY DE SARIO/KEEP ME FROM YOU (CASABLANCA) Profile: Y100 13-10,
 96X 29-21, WAVZ 33-27, and WTIK A-35
TUXEDO JUNCTION/CHATTANOOGA CHOO CHOO (BUTTERFLY) Profile:
 KDKA 11-10 and KFRC 24-21

universal



The
Sound
Combination



June 26, 1978

Buzz and Bob:

13/WAVZ has an important research conclusion for you: FRED magazine is perhaps the biggest contribution ever to winning the ratings in hypermodern radio! A hot tip to any radio people who were dissatisfied in any way with their recent A.R.B.: study "Quest" and all of FRED thoroughly each week, and immediately implement the genius presented, if you haven't already done so, and of course target in on your own market dynamics.

Unbelievable as it may seem, after a mere six months of subscribing to FRED, 13/WAVZ went from 7.7 to 10.2 in metro 12-plus shares.... a 30% increase in average listeners; plus we're #1 teens, #1 12-34, #1 12-49; the largest 13/WAVZ shares in years. All this with 1000 watts, up very high on your AM dial, plenty of spots, and at least two Top 40 competitors providing stronger signals throughout much of our metro!

Our hats are off to you, and the most sincere thanks to everyone at FRED! Hope to see you at the Anti/Muscolo Radio Conference August 11th & 12th in New Haven!

Love ya,

A handwritten signature in cursive script that reads "Pete Salant".

Pete Salant
Program Director

A handwritten signature in cursive script that reads "Curt Hansen".

Curt Hansen
Music Director

Kops-Monahan Communications, Inc.

152 Temple Street, New Haven, CT 06510 Telephone (203) 777-4761



Tom Petty and the Heartbreakers

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DA-52029

GOLD

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I NEED TO KNOW

SR-62010



SHELTER



RECORDS
ABC DELIVERS

albums

- 1 ROLLING STONES/SOME GIRLS KEY CUT: MISS YOU (ROLLING STONE RECORDS)
 Profile: Among five hottest at KBPI, KLRB, KMEL, KNCN, KOME, KY-102, WABX, WDVE, WGRQ, WKDF, WLRS, ZETA-4, KTIM, WJAX, KMET, WDAI, WMMS, KZOM, KXXY, KGON, KDKB, KFWD, KWST, KZOK, M-105, WSHE, WBCN, KSHE, KSJO, and WZZQ...among ten hottest at WYSP and WKTU...Other cuts: When The Whip Comes Down, Faraway Eyes, Beast Of Burden, Just My Imagination, Respectable, Shattered, Before They Make Me Run, and the title track...still a solid #1 album...covers all demographics with the possible exception of 25+ females

- 2 BOB SEGER/STRANGER IN TOWN KEY CUT: STILL THE SAME (CAPITOL)
 Profile: Among five hottest at KDKB, KSHE, KZOM, KXXY, KBPI, KFWD, KMEL, KOME, WABX, WDVE, WSHE, ZETA-4, WJAX, KMET, KWST, WDAI, WKDF, WKTU, WBCN, M-105, WGRQ, WLRS, and WMMS...among ten hottest at KNCN, KZOK, KGON, KLRB, WZZQ, WYSP, and KTIM ...Other cuts: Hollywood Nights, Brave Strangers, Feel Like A Number, Ain't Got No Money, Till It Shines, We've Got Tonight, Old Time Rock N' Roll, and The Famous Final Scene...LP shows across the board strength...sales are very good

- 3 FOREINGER/DOUBLE VISION KEY CUT: HOTBLOODED(ATLANTIC)
 Profile: Among five hottest at KWST, KZOK, M-105, WLRS, KNCN, KY-102, WABX, WDVE, WGRQ, KGON, KMEL, KMET, KZOM, KBPI, KOME, WKDF, ZETA-4, and KXXY...among ten hottest at WDAI, WMMS, WSHE, WZZQ, WYSP, KFWD, WBCN, WJAX, and KSHE...among fifteen hottest at KLRB, KTIM, and KDKB...Other cuts: Double Vision, Spellbinder, Lonely Children, Blue Morning, Blue Day, and Back Where You Belong...album is incredibly strong in the male demographics...sales and requests are good...highest frequency of play is recommended

- 4 JOE WALSH/BUT SERIOUSLY FOLKS KEY CUT: LIFE'S BEEN GOOD (ASYLUM)
 Profile: Among five hottest at M-105, WNOE-FM, KMEL, WKDF, WMMS, WYSP, KBPI, KLRB, KOME, KY-102, WDVE, WJAX, KXXY, and WSHE...among ten hottest at WLRS, ZETA-4, KGON, KFWD, KSHE, KWST, KMET, KZOK, WDAI, WGRQ, KDKB, KNCN, and WZZQ...Other cuts: Over And Over, At The Station, Second Hand Store, Tomorrow, and Indian Summer...stronger with the male audience, however there is solid support from females under 25...very valuable album

- 5 MOODY BLUES/OCTAVE KEY CUT: STEPPIN' IN A SLIDE ZONE (LONDON)
 Profile: Among five hottest at WKTU, and KNCN...among ten hottest at KTIM, KXXY, WGRQ, KBPI, WDVE, WYSP, KGON, WLRS, KOME, KZOK, and WDAI...among fifteen hottest at WJAX ...added at KLRB ...Other cuts: I'll Be Level With You, Top Rank Suite, Driftwood, I'm A Man, and Had To Fall In Love...demographics are 18-34...power of the group is very good...sales are developing nicely

- 6 BRUCE SPRINGSTEEN/DARKNESS AT THE EDGE OF TOWN KEY CUT: SINGLE (COLUMBIA)
 Profile: Among five hottest at KMET, WMMS, KDKB, WKDF, WBCN, KOME, KSHE, ZETA-4, KTIM, KXXY, KNCN, KZOK, and KWST...among ten hottest at KMEL, M-105, WJAX, WZZQ, KSJO, KBPI, KFWD, WDVE, KGON, WGRQ, and WYSP...among fifteen hottest at WDAI,

albums

KLRB, and WLSR...Other cuts: Badlands, The Promised Land, Streets Of Fire, and Adam Raised A Cain...very strong 18-24 and with males 25+...sales are still developing

- 7 BOB DYLAN/STREET LEGAL KEY CUT: CHANGING OF THE GUARD (COLUMBIA)
 Profile: Among five hottest at KNCN, WSHE, ZETA-4, KTIM, KMEL, WJAX, and KGON
 ...among ten hottest at WKDF, WKTU, WYSP, KXXY, WBCN, KMET, WLSR, KZOM, KOME, and KLRB
 ...among fifteen hottest at KZOK, WGRQ, and WDVE...Other cuts: True Love Tends To Forget, We'd Better Talk This Over, Love In Vain, Baby Stop Crying, New Pony, and Where Are You Tonight...album is generating strong sales and requests in many markets...demographics are 18-34...good female album
- 8 PABLO CRUISE/WORLDS AWAY KEY CUT: LOVE WILL FIND A WAY (A&M)
 Profile: Among five hottest at KGON, KWST, KZOM, KFWD, and WABX...among ten hottest at KOME, KBPI, KDKB, KMEL, KNCN, ZETA-4, WGRQ, WDVE, and WKDF...among fifteen hottest at WJAX, WKTU, WZZQ, WYSP, and WBCN...added at WDAI, KMET, and KLRB...Other cuts: Want To Live Without It, Sailing To Paradise, I Go To Rio, and the title track...album is strong in all demographics...sales are good...very valuable LP
- 9 ALAN PARSON'S PROJECT/PYRAMID KEY CUT: CAN'T TAKE IT WITH YOU (ARISTA)
 Profile: Among five hottest at WYSP, KSJO, WLSR, and KGON...among ten hottest at KZOK, WKDF, KZOM, KXXY, KMEL, WKTU, KTIM, and WJAX...among fifteen hottest at KNCN, KFWD, WZZQ, and KOME...Other cuts: Voyager/What Goes Up, Hyper Gamma Spaces, In The Lap Of The Gods, One More River, and The Eagle Will Rise Again...LP is generating very good male response...sales and requests are developing
- 10 T PETTY & HEARTBREAKERS/YOU'RE GONNA GET IT KEY CUT: SINGLE (SHELTER)
 Profile: Among five hottest at KSJO, KLRB, and KZOK...among ten hottest at WBCN, KMET, KOME, KWST, KMEL, and M-105...among fifteen hottest at KTIM and WJAX...Other cuts: Listen To Her Heart, Too Much Ain't Enough, When The Time Comes, Restless, Hurt, Magnolis, and the title track...LP is still a gaint with males...sales are good
- 11 GERRY RAFFERTY/CITY TO CITY KEY CUT: BAKER STREET (UA)
 Profile: Among five hottest at KFWD, WDAI, WKTU, WSHE, WABX, WGRQ, WLSR, and KY-102
 ...among ten hottest at KBPI, WDVE, KOME, M-105, and ZETA-4...added at WBCN
 ...Other cuts: Right Down The Line, Home And Dry, and the title track
- 12 DAVID GILMORE/DAVID GILMORE KEY CUT: THERE IS NO WAY OUT OF HERE (COLUMBIA)
 Profile: Among five hottest at KLRB, and KTIM...among ten hottest at KSHE, KSJO, KY-102, WMMS, KZOM, and KXXY...among fifteen hottest at KOME, WLSR, KNCN, and KFWD
 ...added at KMET and M-105...Other cuts: Mihalís, Short And Sweet, I Can't Breath Anymore, Cry From The Street, and Raise My Rent...LP is showing very strong male response...Pink Floyd affiliation is spurring requests and sales
- 13 DAVE MASON/MARIPOSA DE ORO KEY CUT: WILL YOU STILL LOVE ME (COLUMBIA)
 Profile: Among five hottest at KSHE...among ten hottest at KFWD, WKTU, KNCN, ZETA-4, and KXXY...among fifteen hottest at KMEL, WJAX, and WDVE...Other cuts: All Gotta Go, Warm Desire, Share Your Love, and No Doubt About It...LP is generating good 18+ female response...sales developing
- 14 FOGHAT/STONE BLUE KEY CUT: STONE BLUE(BEARSVILLE)
 Profile: Among five hottest at KSHE, KMET, and WDVE...among ten hottest at KFWD, and KZOM...among fifteen hottest at KDKB ...Other cuts: Midnight Madness, Sweet Home Chicago, Cheverolet, High On Love, and Stay With Me

albums

- 15 CHEAP TRICK/HEAVEN TONIGHT KEY CUT: SURRENDER (EPIC)
 Profile: Among five hottest at WBCN...among ten hottest at KMET, WGRQ, and KSJO
 ...among fifteen hottest at KMEL, KNCN, and KOME...Other cuts: On Top Of The World,
 California Man, and Takin' Me Back...LP is extremely valuable in reaching males
 16-24
- 16 LITTLE RIVER BAND/SLEEPER CATCHER KEY CUT: REMINISCING (HARVEST)
 Profile: Among five hottest at KY-102...among ten hottest at KSHE, ZETA-4, and WJAX
 ...among fifteen hottest at KFWD, KZOM, WZZQ, and KGON...Other cuts: So Many Paths,
 Light Of Day, Sanity's Side, Shut Down Turn Off, Fall From Paradise, One For The
 Road, and Red Headed Wildflower...18-34 response is strong...sales are developing
- 17 THE KINKS/MISFITS KEY CUT: ROCK N' ROLL FANTASY (ARISTA)
 Profile: Among five hottest at KLRB...among ten hottest at KWST, KNCN, KMEL, and KMET
 ...among fifteen hottest at WBCN, KZOK, and WJAX...Other cuts: Hay Fever, Get Up,
 Live Life, In A Foreign Land, Wardrobe, Permanent Waves, and the title
 track...album is beginning to generate widespread response, particularly with males
 18-24...sales are developing
- 18 JEFFERSON STARSHIP/EARTH KEY CUT: LOVE TOO GOOD (GRUNT)
 Profile: Among five hottest at KBPI, and WKTU...among ten hottest at and WKDF
 ...among fifteen hottest at KOME, KMET, KNCN, and KDKB...Other cuts: All Night
 Long, Crazy Feeling, Runaway, Fire, and Count On Me
- 19 VARIOUS ARTISTS/FM SOUNDTRACK KEY CUT: FM (MCA)
 Profile: Among five hottest at KFWD, and KZOM...among ten hottest at and WKDF
 ...among fifteen hottest at KZOK, KMEL, and WYSP...Other cuts: Poor Poor Pitiful
 Me, Tumblin' Dice, and Bad Boy
- 20 CARS/CARS KEY CUT: JUST WHAT I NEEDED (ELEKTRA)
 Profile: Among five hottest at WBCN...among ten hottest at WMMS, KLRB, and KSJO
 ...among fifteen hottest at ...added at KXXY and KGON...Other cuts: My Best Friends
 Girl, Don't Cha Stop, Good Times Roll, Bye Bye Love, All Mixed Up, I'm In Touch
 With Your World, and You're All I Got Tonight...LP motors in from predictable with
 very strong 18-24 male support...sales developing...sounds great on the radio
- 21 WINGS /WITH A LITTLE LUCK KEY CUT: I'VE HAD ENOUGH (CAPITOL)
 Profile: Among five hottest at WYSP...among ten hottest at KDKB, WDAI, and KGON
 ...among fifteen hottest at WDVE ...Other cuts: Famous Groupies, Backwards
 Traveler/Cufflink, Children Children, Deliver The Children, Cafe On The Left Bank,
 Morse Mouse, With A Little Luck, and Name And Address
- 22 HEART/MAGAZINE KEY CUT: HEARTLESS (MUSHROOM)
 Profile: Among five hottest at KZOK, and WNOE-FM...among ten hottest at KZOM
 ...Other cuts: Mother Earth Blues, Devil's Delight, Just The Wine, and the title
 track
- 23 CARLY SIMON/BOYS IN THE TREES KEY CUT: YOU BELONG TO ME (ELEKTRA)
 Profile: Among ten hottest at WJAX, and WKTU...among fifteen hottest at WDAI,
 WYSP, KZOM, WLRS, and WDVE...Other cuts: De Bat Fly In My Face, Devoted To You,
 Back Down To Earth, and the title track
- 24 KENNY LOGGINS/NIGHTWATCH KEY CUT: WHEN I CALL YOU FRIEND (COLUMBIA)
 Profile: Among five hottest at WKTU...among ten hottest at and WSHE...among
 fifteen hottest at KFWD ...added at KSHE, WYSP, KGON, WABX, KMEL, KZOM, KWST,
 KY-102, WJAX, and KXXY...Other cuts: Easy Driver, the title track, Wait A Little
 While, Down And Dirty, and Angelique...debuts from predictables indicating strong
 18+ female response...strong LP

OTHER ACTION

GENESIS/AND THEN THERE WERE THREE

Profile: Among five hottest at ...among ten hottest at M-105 and WJAX...Other cuts: Ballad Of Big, Deep In The Motherlode, Down And Out, Scenes From A Night Dream, Burning Rope, Undertow, Snowbound, and Many To Many

WARREN ZEVON/EXCITABLE BOY

Profile: Among five hottest at WYSP...among ten hottest at and KZOK...among fifteen hottest at WBCN ...Other cuts: Tenderness On The Block, Johnny Strikes Up The Band, Lawyers Guns And Money, and the title track

FANDANGO/LAST KISS

Profile: ...added at KDKB, KZOK, and WJAX...Other cuts: Sure Got The Power, Feel The Pain, and The Mills On Fire

TROOPER/THICK AS THIEVES

Profile: Among five hottest at WNOE-FM ...added at KFWD, ZETA-4, KOME, KSHE, WZZQ, WABX, KGON, and KZOK...also, added at KTIM and WKDF...Other cuts: Round Round We Go, Drivin' Crazy, and Live From The Moon

LE ROUX/LOUISIANA LE ROUX

Profile: Among five hottest at WZZQ...among ten hottest at WNOE-FM ...Other cuts: Love Abductor and Ride On A Riverboat

TRICKSTER/TRICKSTER

Profile: ...among fifteen hottest at KFWD ...added at KXXY, WKDF, WZZQ, ZETA-4, and WJAX...Other cuts: If That's The Way You Feel, Listen To My Music, and Miles and Misses

RUSS BALLARD/AT THE THIRD STROKE

Profile: ...added at KNCN, WHMS, WKDF, and WBCN...Other cuts: Dancer and I'm A Scorpio

TOBY BEAU/TOBY BEAU

Profile: Among ten hottest at KDKB ...added at WYSP ...Other cuts: Into The Night

LAURA NYRO/NESTED

Profile: ...added at KZOM ...Other cuts: Rhythm and Blues, Sweet Sky, Child Of The Universe, and The Pop Principle

RANDY MEISNER/RANDY MEISNER

Profile: ...added at WNOE-FM, KZOM, and KXXY...Other cuts: Bad Man, Daughter Of The Sky, Lonesome Cowgirl, Take It To The Limit, and Save The Last Dance

THIN LIZZY/LIVE AND DANGEROUS

Profile: ...added at WJAX, WJAX, and KXXY...Other cuts: The Boys Are Back In Town, Moonlight, Rosalie, Johnny The Fox Meets Jimmy The Weed, and Cowboy Song

CITY BOYS/5.7.0.5.

Profile: ...added at WJAX, WGRQ, and WABX

SAHMY HAGAR/I'VE DONE EVERYTHING FOR YOU

Profile: ...added at KFWD

TARNEY SPENCER BAND/THERE'S A CROWD

Profile: ...added at WJAX, WSHE, KGON, and KSJO...Other cuts: It's Really You and Set The Minstrel Free

AC/DC/POWER EDGE

Profile: Among five hottest at KTIM, and WJAX...among fifteen hottest at KMEL ...added at KGON and WBCN...Other cuts: Riff Raff, Kicked In The Teeth, Gone Shootin', Sin City, Rock N' Roll, Damnation, Down Payment Blues, and Gimme A Bullet

ELVIS COSTELLO/THIS YEARS MODEL

Profile: Among ten hottest at KLRB and WBCN...Other cuts: Lip Service, No Action, Pump It Up, The Beat, Hand In Hand, and Living In Paradise

PATTI SMITH /EASTER

Profile: ...among fifteen hottest at KMET and WBCN...Other cuts: Till Victory, Privilege, and Space Monkey

RITA COOLIDGE/LOVE ME AGAIN

Profile: Among ten hottest at WKUT and WZZQ...Other cuts: You and Jealous Kind

GO/LIVE IN PARIS

Profile: Among ten hottest at KTIM ...Other cuts: Cross The Line, Nature, and Ghost Machine

WEREWOLVES/WEREWOLVES

Profile: ...added at WJAX ...Other cuts: Lisa

STONEBOLT/STONEBOLT

Profile: ...added at WSHE, KNCN, KZOM, and KXXY...Other cuts: Was It You, Queen Of The Night, One Man's Heartache, and Do It Right

albums

KEY CUT: FOLLOW YOU FOLLOW ME

(ATLANTIC)

KEY CUT: WEREWOLVES OF LONDON

(ASYLUM)

KEY CUT: OPEN

(RCA)

KEY CUT: RAISE A LITTLE HELL

(MCA)

KEY CUT: NEW ORLEANS LADIES

(CAPITOL)

KEY CUT: OPEN

(JET)

KEY CUT: CAST A SPIRIT

(EPIC)

KEY CUT: MY ANGEL BABY

(RCA)

KEY CUT: MY INNOCENCE

(COLUMBIA)

KEY CUT: OPEN

(ASYLUM)

KEY CUT: OPEN

(WB)

KEY CUT: (45)

(MERCURY)

KEY CUT: (45)

(CAPITOL)

KEY CUT: OPEN

(COLUMBIA)

KEY CUT: OPEN

(ATLANTIC)

KEY CUT: RADIO RADIO

(COLUMBIA)

KEY CUT: BECAUSE THE NIGHT

(ARISTA)

KEY CUT: SLOW DANCER

(A&M)

KEY CUT: WINNER LOSER

(ISLAND)

KEY CUT: HOLLYWOOD MILLIONAIRES

(RCA)

KEY CUT: OPEN

(CASABLANCA)

TWELVE INCHES

By Steve Jenkins

Well, here it is 1978, thirteen or fourteen years later and what's happening? The Stones and the Beatles.

The Stones are still tearing across the country, doing surprise shows in small halls and adding dates to their schedule. They added a date at the Oakland Coliseum and sold 60,000 tickets in four hours and fifteen minutes for a middle of the week, daytime show, which means a whole lot of people won't be at work.

Speaking of hot albums, the Sargeant Pepper album was released last week, and it looks like it will shake things up a la Saturday Night Fever and Grease. There's been the usual moans and groans about RSO having another guar-

anteed hit. You know, "Oh, not them again." They do know how to do things right. Northern California Promotion Manager Freddie Avner rented a plane, a Sargeant Pepper outfit and a photographer, then flew around dropping off the album to radio people—a class act, to say the least.

Question of the Week: What's a Wacker? What's a Wackee? Best drawing wins a trip to Canada, all expenses paid (by you).

Things are looking up in Cleveland, this from Kid Leo: "There's a concert every night and they sell out. The economy's good."

Computer mistake of the week: Double Vision by Forefinger.

Personal Favorites besides the

Stones: Tom Petty & The Heartbreakers, Prism, Cheap Trick, The Cars, Chilliwick, UFO, Isley Brothers, B.B. King, and "Louie, Louie" by John Bellushi.

Novelty Record of the week (at least): Gilligan's Island (Stairway) by Little Roger & the Goosebumps on Splash Records.

Scott Kranzberg at Chrysalis informs us that the new Robin Trower single, "My Love (Burning Love)" will be released this week. The album Caravan to Midnight is due the first week of August.

If you like this column, my name is Steve Jenkins. If you don't, my name is: (choose one) Buzz Bennett, Bob Hamilton, or C.C. Courtney.

JAZZ SPECTRUM

KTEP WYJZ KBCA	El Paso Pittsburgh Los Angeles	Bill Everest Del King Monica Riordon	FM-98 KADX WORL	New Orleans Denver Orlando	Anthony Wilson Bill Neil Billie Love	WYBC WJZZ KJAZ	New Haven Detroit San Francisco	Doug Keogh Dorian Paster Dick Conte
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- 1 JOHN KLEMMER/ARABESQUE KEY CUT: MARDI GRAS (ABC)
Profile: In the hottest five at WJZZ...in the hottest ten at WORL and KJAZ...Cuts: Walk In Love, Love Affair, Paradise, and the title track
- 2 EARL KLUGH/MAGIC IN YOUR EYES KEY CUT: CAST YOUR FATE TO THE WIND (UA)
Profile: In the hottest five at WYBC...in the hottest ten at WJZZ...Cuts: Julie and Lone Star
- 3 LEE RITENOUR/CAPTAIN'S JOURNEY KEY CUT: MORNING GLORY (ELEKTRA)
Profile: In the hottest five at WORL...in the hottest ten at WJZZ...Cuts: That's Enough For Me, Sugarloaf Mountain, Matchmaker, and the title track
- 4 FREDDIE HUBBARD/SUPERBLUE KEY CUT: THEME FROM KAREEN (COLUMBIA)
Profile: In the hottest five at KJAZ, KADX, and WJZZ...in the hottest ten at WYBC...Cuts: Take It To The Ozone and Her Ladyship
- 5 HERBIE HANCOCK/SUNLIGHT KEY CUT: NO MEANS YES (COLUMBIA)
Profile: In the hottest five at KJAZ and WJZZ...in the hottest ten at KADX...added at WYBC and WORL...Cuts: I Thought It Was You and Come Running
- 6 DAVID SANBORN/HEART TO HEART KEY CUT: SHORT VISIT (WB)
Profile: In the hottest ten at WYBC...Cuts: Lotus Blossom and Theme From 'Love Is Not Enough'
- 7 QUINCY JONES/SOUNDS AND STUFF LIKE THAT KEY CUT: STUFF LIKE THAT (A&M)
Profile: In the hottest five at WORL and WJZZ...Cuts: Tell Me A Bedtime Story, I'm Gonna Miss You, and Love Me By Name
- 8 NORMAN CONNERS/THIS IS YOUR LIFE KEY CUT: THIS IS YOUR LIFE (BUDDAH)
Profile: Number one at WORL...Cuts: The Creator
- 9 JOE SAMPLE/RAINBOW SEEKER KEY CUT: RAINBOW SEEKER (ABC)
Profile: In the hottest ten at KBCA...Cuts: Melody Of Love and In All My Wildest Dreams
- 10 CRUSADERS/IMAGES KEY CUT: SNOWFLAKE (ABC)
Profile: In the hottest five at WJZZ and KADX...in the hottest ten at KJAZ...added at KBCA and WYBC...Cuts: Fairy Tales, Marcella's Dream, Merry-Go-Round, and Bayou Bottom
- 11 HUBERT LAWS/SAY IT WITH SILENCE KEY CUT: FALSE FACES (COLUMBIA)
Profile: In the hottest five at KBCA...Cuts: Love Gets Better, The Baron, and It Happens Everyday
- 12 SPYRO GYRA/SPYRO GYRA KEY CUT: SHAKER SONG (AMHEARST)
Profile: Still showing action in some markets...Cuts: Paw Prints, Mead, and Opus D'Opus
- 13 PASSPORT/SKYBLUE KEY CUT: SKYBLUE/LOCOMOTIVE (A&M)
Profile: Still showing action in some markets
- 14 LONNIE LISTON SMITH/LOVELAND KEY CUT: FLOATING THROUGH SPACE (COLUMBIA)
Profile: In the hottest ten at KBCA and KADX...Cuts: Bright Moments and Springtime
- 15 AL DEMEOLA/CASINO KEY CUT: DARK EYED TANGO (COLUMBIA)
Profile: In the hottest five at KBCA
- 16 AURACLE/GLIDER KEY CUT: SLEEZY LISTENING (CHYSALIS)
Profile: In the hottest five at WYBC...Cuts: Kid Stuff, Columbian Bubblegum, Snow Fun, and the title track
- 17 GAP MANGIONE/SUITE LADY KEY CUT: SHH (A&M)
Profile: In the hottest five at KJAZ and WORL...in the hottest ten at WJZZ...Cuts: I Don't Know, King Snake, Sister Jo/Time Of The Season, Mello Out, and the title track
- 18 GEORGE BENSON/WEEKEND IN L.A. KEY CUT: ON BROADWAY (WB)
Profile: In the hottest five at KBCA
- 19 DEODATO/LOVE ISLAND KEY CUT: TAKE THE 'A' TRAIN (WB)
Profile: In the hottest ten at KBCA ...Cuts: Whistle Bump and the title track
- 20 STANLEY CLARK/MODERN MAN KEY CUT: SLOW DANCE (NEMPEROR)
Profile: In the hottest ten at WORL

OTHER ACTION

- WILBERT LONGMIRE/SUNNY SIDE UP (CBS) Profile: Added at KJAZ and WORL...Cuts: Good Morning, Love Why Don't You Find Us, Moody Day, and Starflight
- PHIL UPCHURCH/PHIL UPCHURCH (MARLIN) Profile: Added at WORL and KJAZ...Cuts: Almost Five, Foolin' Around, Free, and Strawberry Letter 23
- BENNY GOLSON/I'M ALWAYS DANCING TO THE MUSIC (COLUMBIA) Profile: In the hottest ten at KBCA...Cuts: Blues March, Love Is The Key, I'm Always Dancing, Georgia On My Mind, Don't Ask My Neighbors, and High On Sunshine
- GATO BARBIERI/TROPICO (A&M) Profile: Added at KBCA, WYBC, and KJAZ...Cuts: Latin Lady
- ESTHER PHILLIPS/ALL ABOUT ESTHER (MERCURY) Profile: Added at KADX, WJZZ, and KBCA...on at KJAZ...Cuts: Nature New Yorker, S O S, There You Go Again/Stormy Weather, and Ms.
- GRANT GREEN/EASY (VERSATILE) Profile: Added at KADX and WJZZ...Cuts: Just The Way You Are, Wave, and Night Time In Switching Yard
- BLUE NOTE MEETS THE L.A. PHILHARMONIC (BLUE NOTE) Profile: Added at KJAZ and WJZZ...Cuts: Star Eyes, Sunday, Caba Frio, Angelina, and Slow Change

soft rock

- 1 MICHAEL JOHNSON/BLUER THAN BLUE (EMI)
Profile: Among five hottest at KMBZ, WNEW, KBBC, WCFL, KVI, WTMJ, WIBC, LOVE-94, and KDKA...among ten hottest at WBBM-FM, KSD, WCAR, and WIND
- 2 GERRY RAFFERTY/BAKER STREET (UA)
Profile: Among five hottest at KVI, WBBM-FM, WCAR, KDKA, WIBC, WIND, and K-101...among ten hottest at KSD and KBBC
- 3 BOB SEGER/STILL THE SAME (CAPITOL)
Profile: Among five hottest at KLYX, WIBC, KBBC, KDKA, and WNEW...among ten hottest at KVI, WBBM-FM, and WIND
- 4 FRANKIE VALLI/CREASE (RSO)
Profile: Among five hottest at WNEW, K-101, KMPC, WNEW, and KSD...among ten hottest at KLYX, WCAR, WIND, WBBM-FM, and KDKA...added at WCFL
- 5 BARRY MANILOW/COPA CABANA (ARISTA)
Profile: Among five hottest at KMPC, K-101, KSD, KVI, KDKA, and WIND...among ten hottest at WNEW, WIBC, and KMBZ
- 6 COMMODORES/THREE TIMES A LADY (MOTOWN)
Profile: Among five hottest at KSD, LOVE-94, and WNEW...among ten hottest at K-101, KMPC, WCAR, KBBC, WBBM-FM, and WTMJ...added at WIBC, WIBC, WCFL, KDKA, and WIND
- 7 O'JAYS/USED TO BE MY GIRL (P.I.)
Profile: Among five hottest at KDKA, WIBC, WNEW, and KMPC...among ten hottest at KSD, KVI, KLYX, and KMBZ...added at WNEW
- 8 ANDY GIBB/SHADOW DANCING (RSO)
Profile: Among five hottest at K-101, WBBM-FM, WIND, KVI, and WCAR...among ten hottest at KSD
- 9 TOBY BEAU/MY ANGEL BABY (RCA)
Profile: Among five hottest at KSD, WTMJ, and WNEW...among ten hottest at KMBZ, WCFL, KDKA, KLYX, and WNEW...added at WIND and WIBC
- 10 B. FLACC/IF EVER I SEE YOU AGAIN (ATLANTIC)
Profile: Among five hottest at WTMJ, WCFL, KMBZ, WNEW, and KVI...among

- ten hottest at KBBC
- 11 BARBRA STREISAND/SONGBIRD (COLUMBIA)
Profile: Among five hottest at LOVE-94, WCFL, KMBZ, KMPC, and WTMJ...among ten hottest at KVI, K-101, and WIBC
- 12 PABLO CRUISE/LOVE WILL FIND A WAY (A&M)
Profile: Among five hottest at KMPC, and KNX-FM...among ten hottest at KBBC, WCAR, KLYX, and WNEW...added at KSD, WIND, KDKA, WIBC, WIBC, and KVI
- 13 ABBA/TAKE A CHANCE (ATLANTIC)
Profile: Among five hottest at KMBZ, and WCAR...among ten hottest at WIND, KDKA, K-101, KSD, and KVI
- 14 KENNY ROGERS/LOVE OR SOMETHING LIKE IT (UA)
Profile: Among five hottest at KSD, and WNEW...among ten hottest at LOVE-94, WTMJ, and KNX-FM
- 15 DONNA SUMNER/LAST DANCE (CASA BLANCA)
Profile: Among five hottest at WBBM-FM, WIND, and K-101...among ten hottest at KMPC and KDKA
- 16 CARLY SIMON/YOU BELONG TO ME ()
Profile: Among five hottest at KMBZ, KBBC, and WBBM-FM...among ten hottest at WNEW and KVI
- 17 RITA COOLIDGE/YOU (A&M)
Profile: Among ten hottest at KNX-FM, WNEW, LOVE-94, WCFL, and WTMJ
- 18 ANNE MURRAY/YOU NEEDED ME (CAPITOL)
Profile: Among five hottest at WCFL, and WNEW...among ten hottest at KMBZ, and WNEW...added at KMPC
- 19 JEFFERSON STARSHIP/RUNAWAY (GRUNT)
Profile: Among five hottest at KBBC, and KNX-FM...added at KVI and WIND
- 20 ROLLING STONES/MISS YOU (ROLLING STONES)
Profile: Among five hottest at WCAR, and WBBM-FM...added at KDKA

OTHER ACTION

- EDDIE RABBITT/YOU DON'T LOVE ME ANYMORE (ASYLUM) Profile: Among five hottest at LOVE-94...added at KSD, WNEW, KVI, WCFL, and KMPC
- DAVE MASON/WILL YOU STILL LOVE ME TOMORROW (COLUMBIA) Profile: Among five hottest at LOVE-94...added at KMPC
- ANDREW GOLD/NEVER LET HER SLIP AWAY (ELEKTRA) Profile: Among ten hottest at WTMJ...added at KVI and WCFL
- MATHIS & WILLIAMS/YOU'RE ALL I NEED (COLUMBIA) Profile: ...added at KMPC and WCAR
- STEELY DAN/FM (MCA) Profile: Among five hottest at KNX-FM and KBBC
- CHRIS REA/POOL IF YOU THINK IT'S OVER (UA) Profile: ...added at WBBM-FM, KLYX, KNX-FM, and KVI
- ANDY GIBB/EVERLASTING LOVE (RSO) Profile: ...added at KLYX, WTMJ, KBBC, WNEW, KMPC, and WIND
- BURTON CUMMINGS/BREAK IT TO THEM GENTLY (PORTRAIT) Profile: ...added at WNEW and K-101
- GENESIS/FOLLOW YOU FOLLOW ME (ATLANTIC) Profile: Among five hottest at KLYX...among ten hottest at KBBC
- KATE TAYLOR/IT'S GROWIN' (COLUMBIA) Profile: ...added at KMBZ and KLYX
- GEORGE BENSON/LADY BLUE (WB) Profile: Among five hottest at KNX-FM...added at KMPC
- J. TRAVOLTA & O. NEWTON-JOHN/YOU'RE THE ONE THAT I WANT (RSO) Profile: Among five hottest at WIND...among ten hottest at K-101
- SPYRO CYRA/SHAKER SONG (AMHERST) Profile: Among ten hottest at WCFL

- EXILE/KISS YOU ALL OVER (WB) Profile: ...added at KNX-FM and KSD
- MEATLOAF/2 OUT OF THREE (EPIC) Profile: Among ten hottest at KLYX, and K-101...added at WIND
- WALTER EGAN/MAGNET AND STEEL (COLUMBIA) Profile: Among ten hottest at KSD
- BONEY M./RIVERS OF BABYLON (SIRE) Profile: Among five hottest at WTMJ...among ten hottest at WNEW...added at K-101
- JACKSON BROWNE/STAY (ASYLUM) Profile: ...added at WIBC, WIBC, and KMPC
- EVELYN 'CHAMPAGNE' KING/SHAM (RCA) Profile: Among ten hottest at WIND...added at WNEW
- HELEN REDDY/READY OR NOT (CAPITOL) Profile: ...added at WTMJ, WCFL, and KVI
- G. LIGHTFOOT/DAYLIGHT KATY (WB) Profile: Among five hottest at WCFL...among ten hottest at KMBZ
- CRYSTAL GAYLE/TALKING IN YOUR SLEEP (UA) Profile: Among five hottest at LOVE-94...among ten hottest at WCFL
- ARS/I'M NOT GONNA LET IT BOTHER ME TONIGHT (POLYDOR) Profile: Among five hottest at KNX-FM...added at WCAR
- LE ROUX/NEW ORLEANS LADIES (CAPITOL) Profile: Among ten hottest at KNX-FM...added at WTMJ
- O. NEWTON-JOHN/HOPELESSLY DEVOTED TO YOU (RSO) Profile: Among ten hottest at WBBM-FM, and LOVE-94...added at WCAR, KMPC, and WCFL
- GENE COTTON/YOU'RE APART OF ME (ARIOLA) Profile: Among ten hottest at WTMJ, LOVE-94, and KNX-FM...added at K-101

albums

- BELLAMY BROTHERS/BEAUTIFUL FRIENDS (WB) Cuts: Make Me Over, and When The Music Plays
- RITA COOLIDGE/LOVE ME AGAIN (A&M) Cuts: Songbird, Jealous Kind, Slow Dancer, You, Hello Love Goodbye, Love Me Again, and Sweet Inspiration
- ANDY GIBB/SHADOW DANCING (RSO) Cuts: One More Look At The Night, Why, Waiting For You, Everlasting Love, Don't Throw It All Away, and Good Feeling
- CAROL KING/WELCOME HOME (CAPITOL) Cuts: Morning Sun, Changes, Sun Bird, Title, Ride The Music, Everybody's Got The Spirit, and Venusian Diamond
- MICHAEL STANLEY BAND/CABIN FEVER (ARISTA) Cuts: Long Time Looking For A Reason
- POUSETTE DART BAND/POUSETTE DART BAND 3 (CAPITOL) Cuts: Stand By Me and Next To You
- SPELLBOUND/SPELLBOUND (EMI) Cuts: Let It Down Easy and The Way That You Do
- KATE TAYLOR/KATE TAYLOR (COLUMBIA) Cuts: In His Kiss, Growin', and Slow & Steady
- WILLIAM D. SMITH/SHITTY (A&M) Cuts: Midnight Eyes, Genevieve, and Special Person
- ALAN PARSON'S PROJECT/PYRAMID (ARISTA) Cuts: The Eagle Will Fly Again, Shadow Of A Lonely Man, What Goes Up, Pyromania, Hyper Gamma Spaces, and Can't Take It With You
- LITTLE RIVER BAND/SLEEPER CATCHER (HARVEST) Cuts: Reminiscing
- JANE OLIVER/STAY THE NIGHT (COLUMBIA) Cuts: Title, Let's make Some Memories, and Can't Leave 'Cause I Love You

- BARBRA STREISAND/SONGBIRD (COLUMBIA) Cuts: You Don't Bring Me Flowers and Tomorrow
- DAVE MASON/MARIPOSA DE ORO (COLUMBIA) Cuts: Bird On The Wind, No Doubt About It, The Words, and So Good To Be Home
- MOODY BLUES/OCTAVE (LONDON) Cuts: I'll Be Level With You, Driftwood, and Had To Fall In Love
- ALAN PARSON'S PROJECT/PYRAMID (ARISTA) Cuts: The Eagle Will Rise Again, Shadow Of A Lonely Man, and What Goes Up
- BRUCE SPRINGSTEEN/DARKNESS ON THE EDGE OF TOWN (COLUMBIA) Cuts: Racing In The Street
- LEE RITTENOUR/CAPTAIN'S JOURNEY (ELEKTRA) Cuts: That's Enough For Me
- MICHAEL JOHNSON/MICHAEL JOHNSON (EMI) Cuts: Sailing Without A Sail, Almost Like Being A Woman, Gypsy Woman, and Two In Love
- LAURA NYRO/NESTED (COLUMBIA) Cuts: Mr. Blue Sky and Light
- CRYSTAL GAYLE/WHEN I DREAM (UA) Cuts: Cry Me A River, Wayward Wind, Someday Soon, and Why Have You Left The One You Left Me For
- BURTON CUMMINGS/DREAM OF A CHILD (PORTRAIT) Cuts: It Takes A Fool To Love A Fool, I Will Play A Rhapsody, and Break It To Them Gently
- BILL LA BOUNTY/THIS NIGHT WON'T LAST FOREVER (WB) Cuts: Lie To Me and In 25 Words Or Less
- GERRY RAFFERTY/CITY TO CITY (UA) Cuts: Right Down The Line, Stealin' Time, Islands, and Title
- HARRY CHAPIN/LIVINGROOM SUITE (ELEKTRA) Cuts: Dancin' Boy, Poor Damn Fool, I Wonder What Would Happen To This World, and If You Want To Feel

THE MOODY BLUES



OCTAVE

"Steppin' In A Slide Zone"

ADDED **KKIQ KCBS-FM KTNQ B-100 KSLY KRTH KQEO**
WWMM WRCV LP CUT **99-X WXKE**
KNDE K-100 14-Q WROK WSPT WDAI

LONDON
RECORDS & TAPES

JOHN KLEMMER

ARABESQUE IS NEW AND ALIVE

John Klemmer's new album Arabesque is aggressive, passionate and yet has the sensuality and romance that you've learned to expect from this premier saxophonist. Soaring melodies, pulsating Latin rhythms, powerful and forceful emotions, John Klemmer's Arabesque makes you feel
NEW AND ALIVE.

Produced by Stephan Goldman
and John Klemmer
On ABC Records and GRT Tapes

Arabesque



AA-1068



RECORDS
ABC DELIVERS

WRN

BLACK SPECTRUM

WCHB	Detroit	Wade Briggs	KATZ	St. Louis	Gary Starr	WWRL	New York	Gerry Shannon
WDAS	Philadelphia	Butterball	KCOH	Houston	Travis Gardner	WYBC	New Haven	Kirk Jackson
WDIA	Memphis	Mike Frisby	KDAY	Los Angeles	Steve Wood	WYLD	New Orleans	Travis Smith
WHUR	Washington DC	Anthony Carlton	KDIA	Oakland	Keith Adams	WVCO	Columbus	Keith Willis
WIGO	Atlanta	Paul Childs	KKDA	Dallas	Chuck Smith	WJLB	Detroit	Mary Ryans
WJMO	Cleveland	Lynn Tolliver	KKSS	St. Louis	Walt Sumner	KSOL	San Mateo	J.J. Jeffries
WJPC	Chicago	Dee Handley	KMJQ	Houston	Pam Wells	WCIN	Cincinnati	Bob Long
WOCK	Washington DC	John Moen	WABQ	Cleveland	Mike Payne	WDAO	Dayton	Langford Stevens
WORLD	Orlando	Steve Crumbley	WAMO	Pittsburgh	Del King	WKLR-FM	Toledo	Tommy Kaye
WVOL	Nashville	Fred Harvey	WAOK	Atlanta	Frank Barrow	WSID	Baltimore	Chuck Reid
WVON	Chicago	Walt Baby Love	WBLS-FM	New York	Wanda Ramos	WBLX	Mobile	Bill Hunt
WWIN	Baltimore	Don Brooks	WBMX	Chicago	Sondra Roberts	WNJR	Union	Lia Afriat

- RICK JAMES/YOU AND I (GORDI)
Profile: Number one at KATZ and WAMO...in the hottest five at KMJQ, WAOK, WCHB, and WOOK...in the hottest ten at WBLS, WDIA, WJMO, WSID, and WYBC...KCOH 2-2, KDAY 3-3, KKSS 9-6, KSOL 3-3, WDAS 2-2...a very uptempo record...primarily males and teens
- THE COMMODORES/THREE TIMES A LADY (MOTOWN)
Profile: Number one at KMJQ, WCIN, and WDIA...in the hottest five at WAOK and WOOK...in the hottest ten at WBLS and WDAS...KCOH 5-5, KKSS 12-10, KSOL 24-5, WAMO 11-9, WJMO 10-5, WVOL 5-2...some country and western stations are playing this...if there is a black station that is not playing this they are well behind...female demographics
- TASTE OF HONEY/BOOGIE OOGIE OOGIE (CAPITOL)
Profile: Number one at WAMO...in the hottest five at WDIA and WOOK...in the hottest ten at KATZ, KCOH, KMJQ, WBLS, WDAS, WJMO, and WSID...KDAY 4-4, KKSS 10-7, KSOL 7-2, WCIN 4-4, WVOL 9-6...female demographics...very up-tempo...doing very well
- TEDDY PENDERGRASS/CLOSE THE DOOR (PI)
Profile: Number one at KCOH, KKSS, KSOL, and WJMO...in the hottest five at KMJQ, WCHB, and WSID...in the hottest ten at KATZ...KDAY 10-6, WAMO 3-2, WCIN 3-3, WDAS 3-3, WJPC 5-5...peaking as a black record...reaching mass appeal
- QUINCY JONES/STUFF LIKE THAT (A&M)
Profile: In the hottest five at KATZ, KMJQ, and WOOK...in the hottest ten at KCOH, WAOK, WCIN, WJPC, and WSID...KDAY 5-5, WAMO 8-7, WDAS 4-4, WJMO 5-3, WVOL 3-3
- EVELYN CHAMPAGNE KING/SHAME (RCA)
Profile: Number one at KDAY and WDAS...in the hottest five at KATZ, WCHB, and WDIA...in the hottest ten at KMJQ, KSOL, WCIN, and WSID...KCOH 4-4, KKSS 5-3, WJPC 4-4, WVOL 4-4
- DONNA SUMMER/LAST DANCE (CASABLANCA)
Profile: Number one at WCHB...in the hottest five at WOOK...in the hottest ten at WBLS and WDAS...KKSS 7-4, KSOL 6-4, WAMO 9-8, WCIN 5-5, WVOL 19-15...still doing very well...female demographics 18+
- O'JAYS/USED TO BE MY GIRL (PI)
Profile: Number one at WJPC...in the hottest five at WOOK...in the hottest ten at KATZ, KCOH, KKSS, KMJQ, WJMO, WAMO, WSID, and WVOL...still holding pretty strong...mass appeal records...the biggest the O'jays have ever had
- LINDA CLIFFORD/RUNAWAY LOVE (CURTOM)
Profile: In the hottest five at WCHB and WSID...in the hottest ten at KDAY, KSOL, WAMO, and WDIA...WJPC 3-3, WVOL 16-12...on at KMJQ
- HEATWAVE/GROOVELINE (EPIC)
Profile: In the hottest five at WAOK...in the hottest ten at KCOH, WCHB, WDIA, WJPC, WSID, and WVOL...time for a new single as a black record
- ANDY GIBB/SHADOW DANCING (RSO)
Profile: In the hottest ten at KDAY, WCIN, WDAS, WDIA, and WJPC...KSOL 9-6...still doing very well as a black record
- PEABO BRYSON/FEEL THE FIRE (CAPITOL)
Profile: In the hottest five at WDIA and WVOL...in the hottest ten at WCIN and WJPC...WAMO 6-5, WJMO 3-2...peaking as a black record
- NATALIE COLE/ANNIE MAY (CAPITOL)
Profile: In the hottest ten at KMJQ, WJPC, and WSID...KKSS 8-5...still getting a lot of requests...female teens and 18+...peaking as a black record
- SMOKEY ROBINSON/DAYLIGHT IN DARKNESS (TAMLA)
Profile: In the hottest five at WDIA...in the hottest ten at KCOH and WAOK...peaked as a black record
- J. MATHEIS & D. WILLIAMS/YOU'RE ALL I NEED TO GET BY (COLUMBIA)
Profile: In the hottest ten at WYBC...WJMO 21-19...added at KKSS, WBLS, and WDAS...same demographic as their previous single...primarily females 18+...should do as well as their previous single also
- EARTH WIND AND FIRE/GOT TO GET YOU INTO MY LIFE (COLUMBIA/RSO)
Profile: Added at KCOH, KDIA, KKSS, KMJQ, WJMO, and WVOL...the most added record this week...should do very well...primarily male appeal and mature teens...this former Beatle selection should be very big for Earth Wind and Fire
- THE ISLEY BROTHERS/GROOVE WITH YOU (T-NECK)
Profile: In the hottest five at WAOK...on at WJMO...doing very well...female demographics 18+
- THE ROLLING STONES/MISS YOU (ROLLING STONES)
Profile: Added at WVOL...on quite a few of the black stations and doing well as a black record and as a disco record...male record 18+
- FOXY/GET OFF (DASH)
Profile: In the hottest ten at KATZ, WBLS, and WYBC...added at KKSS, WAOK, WDAS, and WJMO...positive up-tempo...primarily teen or male
- LTD/HOLDING ON (A&M)
Profile: In the hottest ten at WYBC...WJMO 18-12...added at KDAY...a very positive record...mass appeal...should do very well...from the gold album 'Togetherness'

OTHER ACTION

McCRARYS/YOU (PORTRAIT) Profile: In the hottest five at KMJQ...KCOH 3-3...added at WDIA

BOBBY BLAND/LOVE TO SEE YOU SMILE (ABC) Profile: In the hottest ten at WCHB...KSOL 14-9, WVOL 36-27...not a bad blues record

MICHAEL HENDERSON/TAKE ME I'M YOURS (BUDDAH) Profile: In the hottest ten at KMJQ and WYBC...added at WDAS and WVOL...primarily a female record...18+...should do very well for Michael

FAITH HOPE AND CHARITY/DON'T PITY ME (20th CENTURY) Profile: In the hottest ten at WBLS...added at KKSS, KSOL, and WBMX...on at KMJQ

CON FUNK SHUN/SHAKE AND DANCE WITH ME (MERCURY) Profile: WVOL 26-18...added at KMJQ and WBLS...on at WJMO...very up-tempo happy record...primarily male and mature teen

STYLISTICS/FIRST IMPRESSIONS (MERCURY) Profile: In the hottest ten at WYBC...WJMO 30-25...added at KKSS, WAMO, and WAOK...a very nice ballad...female demographics 18+...good record for the Stylistics

THE FATBACK BAND/I LIKE GIRLS (SPRING RECORDS) Profile: Added at KKSS and WJMO...very high powerful thrusting record...primarily male demographics 18+ and teens

THE SPINNERS/IF YOU WANNA' DO A DANCE ALL NIGHT (ATLANTIC) Profile: Added at KDIA, KKSS, WBMX, WDAS, and WYBC...not a bad record

SWEET THUNDER/BABY I NEED YOUR LOVE TODAY (FANTASY) Profile: WDAS 5-5...added at KSOL

SLAVE/STELLAR FUNGK (COTILLION) Profile: WJMO 20-9...added at WYBC...mature teens and male

JERMAIN JACKSON/CASTLES OF SAND (MOTOWN) Profile: Added at WAMO and WDIA...a very mature record for Jermain...should do well with females and teens

STARGUARD/WHAT YOU'RE WAITING FOR (MCA) Profile: Added at KCOH and KDIA...very close to their first single 'Which Way Is Up'...very positive for the male demographics 18+

BLACK RADIO AND MUSIC

by Lynn Tolliver

The results of the Arbitron have been phenomenal in the black markets. In New York at WBLS-FM the shock that left the rest of the market in awe has been very well received by the staff there. Wanda Ramos, the Music Director under Hal Jackson, has been receiving praise and attention, and she loves it. Wanda thanks everyone for the things that have been happening but says people in the industry usually have been good to her. As far as competition is concerned, Wanda, who has just married, stated that WABC and WNBC look at black products a little differently than they used to. They are both

adding four to five black records to their playlists weekly. As for Wanda, she says she doesn't see any immediate changes for her, because she is still working as hard as ever.

In Houston, Jim Maddox, who burned the market there with KMJQ's 12.1 overall, is looking to change the rates with his increases. Jim mentioned his 12.1 had never been done previous to this current April/May. KMJQ came from a 7.0 share in the October/November 1977. There are only two books in Houston per year. At first, with the October/November 1977, the competition took KMJQ's numbers as a

fluke. But with the 12.1, all the rest are looking at them a little more seriously. Mr. Maddox is mighty pleased with this share and is looking for fifteens or better in the coming book.

Michael Bayne in Cleveland at WABQ recently appointed Kelly Jones as Music Director. For those of you who are not aware, Al Perkins is rumored out at WJLB in Detroit.

Next week, there will be more looks at some other markets, and shortly in the future, some glances at different programmers and the way they program their stations.

country

COUNTRY SPECTRUM

KAYQ	Kansas City	Jon Reed	KOCY	Oklahoma City	Tom Gilmore	WPLO	Atlanta	Jim Clemens
KJJJ	Phoenix	Larry Scott	KUZZ	Bakersfield	Mike Horey	WSHO	New Orleans	Johnnie Jobe
KLAC	Los Angeles	Cathy Hahn	WEPP	Pittsburgh	Dene Hallam	WUBE	Cincinnati	Bob English
KLAK	Denver	Bill Ashford	WKDA	Nashville	Dale Turner	WHK	Cleveland	Terry Stevens
KNUZ	Houston	Buddy Covington	WMAQ	Chicago	Bob King	WHN	New York	Pam Green
			WMC	Memphis	Hal Jay	WINN	Louisville	Buck Braun

- 1 RONNIE MILSAP/ONLY ONE LOVE IN MY LIFE (RCA)
Profile: Among five hottest at KOCY, KEED, WAME, WKDA, WMC, WHK, WINN, WMAQ, WPLO, KNUZ, and KAYQ...among ten hottest at WUBE
- 2 KENNY ROGERS/LOVE OR SOMETHING LIKE THAT (UA)
Profile: Among five hottest at WAME, WHK, WMAQ, WMC, WUBE, WKDA, KOCY, WHN, WINN, WPLO, and KEED
- 3 EDDIE RABBITT/YOU DON'T LOVE ME ANYMORE (ASYLUM)
Profile: Among five hottest at WINN, KNUZ, WHN, WMC, and WMAQ...among ten hottest at KAYQ, KOCY, WAME, and WHK
- 4 MEL TILLIS/I BELIEVE IN YOU (MCA)
Profile: Among five hottest at KUZZ, WHN, WHK, WUBE, and KOCY...among ten hottest at KAYQ and WKDA
- 5 KENDALLS/PITTSBURGH STEALERS (OVATION)
Profile: Among five hottest at KNUZ, KAYQ, WKDA, WPLO, and WUBE...among ten hottest at KUZZ, WHN, KEED, WMC, KOCY, WHK, and WINN
- 6 T.G. SHEPPARD/WHEN CAN WE DO THIS AGAIN (WB)
Profile: Among five hottest at KEED, KUZZ, WUBE, and WAME...among ten hottest at WINN, WPLO, KOCY, WHK, and WHN
- 7 BARBARA MANDRELL/TONIGHT (ABC)
Profile: Among five hottest at WPLO, KEED, WAME, KOCY, and WMAQ...among ten hottest at WHN and KAYQ
- 8 CRYSTAL GAYLE/TALKING IN YOUR SLEEP (UA)
Profile: Among five hottest at KAYQ, KNUZ, WHK, and WHN...among ten hottest at WMC, KUZZ, WMAQ, and WAME
- 9 J. CASH & W. JENNINGS/THERE AIN'T NO GOOD CHAIN GANGS (COLUMBIA)
Profile: Among five hottest at WPLO, KOCY, and WHK...among ten hottest at WKDA
- 10 VERN GOSDIN/NEVER MY LOVE (ELEKTRA)
Profile: Among five hottest at KAYQ, and WUBE...among ten hottest at KOCY, WHN, and WKDA
- 11 C TWITTY & L LYNN/FROM 7 TO 10 (MCA)
Profile: Among five hottest at KAYQ, WHN, and WSHO...among ten hottest at WUBE
- 12 JOHN CONLEE/ROSE COLORED GLASS (ABC)
Profile: Among five hottest at WKDA, and WMC...among ten hottest at WINN ...added at WHN
- 13 JANE FRICKE/PLEASE HELP ME I'M FALLING (COLUMBIA)
Profile: Among ten hottest at KNUZ, WAME, WHK, WMAQ, and WPLO
- 14 ANNE MURRAY/YOU NEEDED ME (CAPITOL)
Profile: Among five hottest at WAME...among ten hottest at WHN, WUBE, KOCY, and WINN...added at KNUZ
- 15 JERRY REED/(I LOVE YOU) WHAT CAN I SAY (RCA)
Profile: Among ten hottest at WSHO, KUZZ, WAME, WPLO, and WUBE...added at WHN
- 16 MARGO SMITH/IT ONLY HURTS FOR A LITTLE WHILE (WB)
Profile: Among five hottest at WHN and WINN
- 17 LINDA RONSTADT/I NEVER WILL MARRY (ASYLUM)
Profile: Among five hottest at KEED and WMC

OTHER ACTION

- HOWDY GLEN/YOU MEAN THE WORLD TO ME (WB) Profile: ...added at KOCY and KUZZ
- SAMMI SMITH/NORMA JEAN (ELEKTRA) Profile: ...added at WHK and WAME
- TERRI BISHOP/ONE MORE KISS (UA) Profile: ...added at KOCY and WAME
- BILLY SWAN/HELLO REMEMBER ME (A&M) Profile: Among five hottest at KNUZ ...added at WAME
- DALE McBRIDE/I DON'T LIKE CHEATIN' SONG (CONBRIO) Profile: ...added at KUZZ and KOCY
- RANDY BARLOW/SLOW & EASY (REPUBLIC) Profile: Among five hottest at KUZZ...among ten hottest at KNUZ and WMC
- GAIL DAVIES/NO LOVE HAVE I (LIFESONG) Profile: ...added at WKDA and WAME
- KENNY O'DELL/LET'S SHAKE HANDS (CAPRICORN) Profile: ...added at KUZZ and WKDA
- MO BANDY/THAT'S WHAT MAKES THE JUKEBOX PLAY (COLUMBIA) Profile: Among ten hottest at KEED, KUZZ, and WKDA
- TAMMY WYNETTE/WOMANHOOD (EPIC) Profile: ...added at WHK, KOCY, and WKDA
- GARY STEWART/SINGLE AGAIN (RCA) Profile: ...added at WINN and WSHO
- CONWAY TWITTY/BOOGIE GRASS BAND (MCA) Profile: ...added at WSHO and WKDA
- CRISTY LANE/PENNY ARCADE (LS) Profile: ...added at WSHO and WAME
- CHARLIE RICH/BEAUTIFUL WOMAN (EPIC) Profile: ...added at WMC, WKDA, and KEED
- GEORGE JONES/I'LL TAKE IT OUT IN LOVE (EPIC) Profile: Among ten hottest at KNUZ, WINN, and WSHO...added at WUBE and WKDA
- ROY HEAD/TONIGHT'S THE NIGHT (ABC) Profile: ...added at KEED, WINN, and WKDA
- SONNY JAMES/CARRIBEAN (COLUMBIA) Profile: ...added at WSHO, WUBE, and KEED
- JOHNNY RODRIGUEZ/LOVE ME WITH YOUR HEART (MERCURY) Profile: ...added at WINN, KNUZ, and WKDA
- JOE STAMPLEY/LET'S FALL IN LOVE (EPIC) Profile: ...added at WKDA and WUBE
- JERRY LEE LEWIS/I'LL FIND IT WHERE I CAN (MERCURY) Profile: Among ten hottest at KNUZ, WAME, WPLO, WSHO, and WUBE
- LITTLE DAVID WILKINS/MOTEL ROOMS (EPIC) Profile: ...added at WAME and KOCY
- JOHNNY DUNCAN/HELLO MEXICO (COLUMBIA) Profile: ...added at KNUZ, KAYQ, WSHO, WKDA, and KOCY
- DON WILLIAMS/RAKE & RAMBLIN' MAN (ABC) Profile: Among ten hottest at WMC, KAYQ, and WHK...added at WMAQ and KNUZ
- REX ALEEN /WITH LOVE (WB) Profile: ...added at KEED and WAME
- WAYLON JENNINGS/I'VE ALWAYS BEEN CRAZY (RCA) Profile: ...added at KEED, WINN, WAME, WHN, and WKDA
- NARVEL FELTS/JUST KEEP IT UP (ABC) Profile: ...added at KAYQ and WAME
- WILLIE NELSON/BLUE SKIES (COLUMBIA) Profile: Among ten hottest at KAYQ ...added at KOCY, KUZZ, WSHO, WHK, KEED, and WKDA
- LORETTA LYNN/SPRING FEVER (MCA) Profile: Among ten hottest at KEED ...added at WHN
- SUSIE ALLANSON/WE BELONG TOGETHER (WB) Profile: Among ten hottest at WMAQ ...added at WHN

will be hits

Universal Singles: PREDICTABLES

EXILE/KISS YOU ALL OVER

Profile: WAKY 12-5, KRBE 20-9, WNOE-AM D-24, Y-100 30-27, KTKT A-30, CK-101 D-34, and WAMX A-40...added at WSGN

(WB)

TARNEY SPENCER BAND/IT'S REALLY YOU

Profile: WAVZ 3-3, WMAK 24-20, Z-93 24-20, KTKT D-21, 92-Q 30-25, WAMS 30-26, WLAC 36-27, 63-KIDD D-27, KCBN D-28, KIMN D-30, WSGN A-30, KRUX 34-31, and CK-101 D-34...added at WFIL, WOKY, and KMGK

(A&M)

ATLANTA RHYTHM SECTION/NOT GOING TO LET IT BOTHER ME TONIGHT

Profile: 94-Q 14-9, WQXI 18-10, Z-93 16-12, WSGN 22-17, CK-101 30-25, KROY D-26, WAMS D-28, WAKY D-29, WLAC A-32, WZZP A-33, and WQXA-FM D-39...added at 63-KIDD, KEWI, KTKT, and WNDE

(POLYDOR)

E.L.O./MR. BLUE SKY

Profile: WTIK 20-15, WZZP 29-21, WQXA-FM 29-22, CK-101 28-22, WLAC 28-25, WKIX 28-25, KENI 30-27, KIMN D-28, WAVZ A-29, and B-100 A-30...added at WOKY, WAMS, KRBE, and KCBQ

(JET)

TASTE OF HONEY/BOOGIE OOGIE OOGIE

Profile: WNBC 14-5, WPEZ 14-5, Y-100 25-22, WQXA-FM 36-25, WZZP 38-26, KSLQ 31-28, WIFE A-29, CK-101 D-33, and WTIK A-39...added at WSGN

(CAPITOL)

EDDIE MONEY/TWO TICKETS TO PARADISE

Profile: WZZP 20-13, KDON 19-15, KTKT 24-20, 94-Q 28-25, WOKY 32-27, WTIK 31-28, KSLQ 32-21, KCBQ 35-32, and 96-X A-34...added at KYYX, WQXA-FM, and KRUX

(COLUMBIA)

QUINCY JONES/STUFF LIKE THAT

Profile: KRBE 10-8, WJFL 18-16, Z-93 21-18, WAPE 25-20, KSLQ 26-22, WAVZ 27-22, and WQXA-FM 38-27...added at KROY

(A&M)

VILLAGE PEOPLE/MACHO MAN

Profile: KFRC 20-11, WTIK 38-19, KCBN 26-21, 96-X 32-26, WQXA-FM 39-26, WNOE-AM A-29, and WIFE D-30

(CASABLANCA)

TODD RUNDGREN/CAN WE STILL BE FRIENDS

Profile: WZZP 7-5, WRBR 22-17, 92-X 25-20, CK-101 27-23, WCOL A-28, and WQXA-FM 40-33...added at 63-KIDD

(BEARSVILLE)

ERUPTION/I CAN'T STAND THE RAIN

Profile: WAMX 8-7, WNBC 35-25, WSGN 29-25, KFRC D-29, and KCBQ 33-30

(ARIOLA)

LE ROUX/NEW ORLEANS LADIES

Profile: WNOE-AM 1-1, WTIK 2-1, 94-Q 17-13, B-100 A-29, and WQXI D-29...added at WJFL

(CAPITOL)

NICK GILDER/HOT CHILD IN THE CITY

Profile: WNOE-AM 16-12, WZZP 30-27, KCBN 31-27, KROY D-30, CK-101 39-35, KRBE D-40, WTIK 30-27, WYSL 29-25, KANC 5-3, WJBQ 9-5, WITY 26-20, WGRI 28-9, KLIF D-40, and KRBE D-40...added at 13-Q, B-100, WIFE, KYNO, KNOE-FM, and WIVY-FM

(CHRYSALIS)

TEDDY PENDERGRASS/CLOSE THE DOOR

Profile: WAVZ 5-5, 96-X 26-22, Z-93 D-30, KRBE A-33, and KSLQ 34-33...added at KCBN and WNOE-AM

(PHILADELPHIA INTL.)

PAUL DAVIS/SWEET LIFE

Profile: WLAC A-35

(BANG)

NANTUCKET/HEARTBREAKER

Profile: WAYS 5-3 and WHIT 11-3

(EPIC)

BAND/OUT OF THE BLUE

Profile: CHUM 12-11 and WTIK 33-29

(WB)

RITA COOLIDGE/YOU

Profile: WAVZ 28-23 and WQXA-FM 32-29...added at WAPE and KCBQ

(A&M)

TOM PETTY & THE HEARTBREAKERS/I NEED TO KNOW

Profile: KYA D-24 and WTIK A-38...added at WLAC and WNOE-AM

(SHELTER)

CHRIS REA/FOOL IF YOU THINK IT'S OVER

Profile: KJR 25-18, WAMS 27-24, WAKY 29-26, 94-Q A-29, KSLQ 35-34, KRBE D-39, WTIK A-40, and CK-101 A-40...added at WAYS, KMGK, WAMX, 92-X, KCMO, WMAK, WQXI, 63-KIDD, WFIL, KDON, WZZP, and WAPE

(UA)

Album Radio: PREDICTABLES

VARIOUS ARTISTS/SGT. PEPPER'S LONELY HEARTS CLUB BAND

Profile: Added at KWST, KMEL, KMET, and WKTU...Other cuts: Come Together, Got To Get You Into My Life, Oh Darling, Polythene Pam Medley, and Maxwell's Silver Hammer...just released...automatic

KEY CUT: OPEN

(RSO)

PRISM/SEE FOREVER EYES

Profile: Among fifteen hottest at KZOM...added at WMMS, KSHE, and KWST...Other cuts: Crime Wave, Take Me Away, Nickels and Dimes, and the title track

KEY CUT: FLYIN'

(ARIOLA)

MICHAEL STANLEY BAND/CABIN FEVER

Profile: Among five hottest at WMMS...among ten hottest at M-105...among fifteen hottest at KSHE...added at KY-102, WKTU, and KXXY...Other cuts: Baby If You Want To Dance and Why Should Love Be This Way

KEY CUT: MISERY LOVES COMPANY

(ARISTA)

PETER GABRIEL/PETER GABRIEL

Profile: Among ten hottest at KTIM...among fifteen hottest at KOME...added at KLRB, WABX, KNCN, KSHE, KZOK, KXXY, and WJAX...Other cuts: D.I.Y., In Perspective, Home Sweet Home, and Wonderful Day

KEY CUT: ON THE AIR

(ATLANTIC)

CHILLIWACK/LIGHTS FROM THE VALLEY

Profile: Added at KNCN, KOME, WMMS, WJAX, KWST, KY-102, KSHE, WYSP, WBCN, and KSJO...Other cuts: Never Be The Same, I Wanna Be the One, and How Can You Hide Your Love

KEY CUT: ARMS OF MARY

(MUSHROOM)

U.F.O./OBSESSION

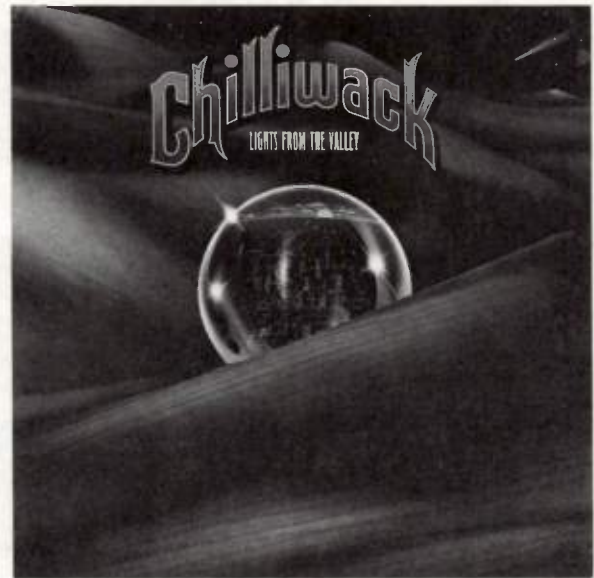
Profile: Added at WSHE, KSJO, KFWD, KOME, WNOE-FM, WMMS, KNCN, KSHE, KGON, and WBCN...Other cuts: Look Out For Number One, Hot 'n Ready, Only You Can Rock Me, and Ain't No Baby

KEY CUT: CHERRY

(CHRYSALIS)

"Lights From The Valley"

**THE NEW LP
FROM
CHILLIWACK**



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Albums Of The Week**

The Single Is "THE ARMS OF MARY"



"THERE'S MAGIC UNDER OUR UMBRELLA"

ANDREW GOLD

"NEVER LET HER SLIP AWAY"



**S
M
A
S
H**

**KXOK D-37 CKLW 25-23 WTX KLIF
WIFE WTRY KNOE WKWK
KQWB WEBC WLLH**





KISS YOU ALL OVER

CKLW-LP KLIV KTLK WSGN-HB WORD-HB WBZ

WZZD-HB WBBQ LP-HB Y-100-30-28 WAKY-12-5

KLIF 32-20 WNOE -D-24 KLIF KILT 23-9 KRBE 20-9

WBBQ LP-HB
WALG HB-26
WNEX HB-27
WSM-FM HB-29
WBGH 30-20
Y-100 30-28
WPJB 40-35
WGTR HB-15
WAKY 12-5
WKLO D-26
KLIF 32-20
WNOE D-24
WJDX D-24
KILT 23-9
KRBE 20-9
KBI-FM 26-15
KCPX D-25

WCUE 40
WFFM
CKLW LP
WSAM 34
WBSR
WFMJ
KZ-100
KNOW
KAFI 20
KRTH 28
KNEO
KREM
KLIV
KNDE LP
KCBN
KFIV
KTLK

KRST
WHHY HB
WSGN HB
WSGA 29
WFOM HB
WRFC HB
WAGQ
WTMA HB
WFLB HB
WORD HB
WBZ
WPRO-FM
WCOD HB
WFEA
WCDO HB
WAQY HB
WQQW HB

WIFI 30
WZZD HB
WKBO HB
WAYE (Q-94)
WRBQ
WEFM 30
WISM HB
KJMO
KSKG HB



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