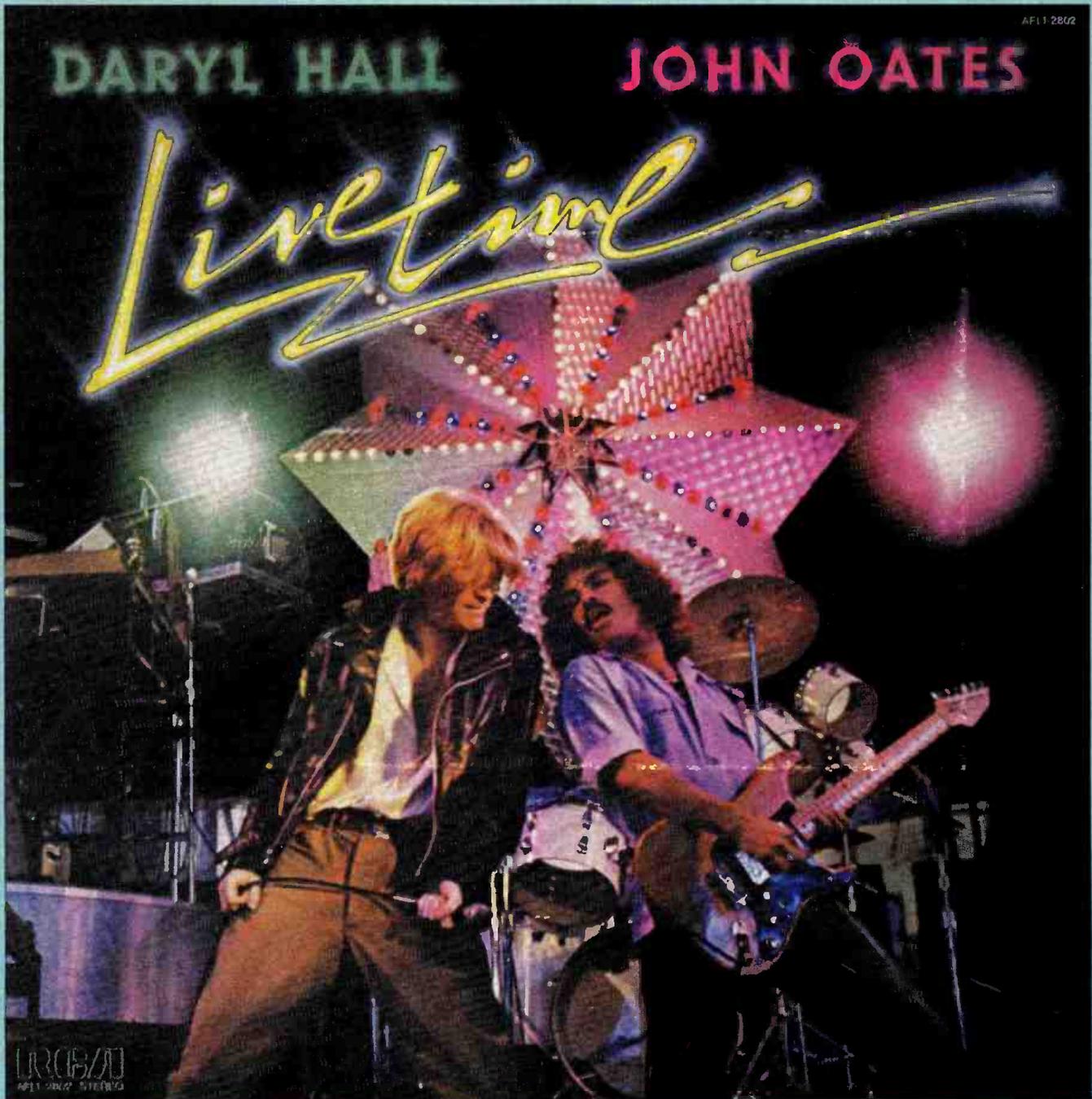


# Fred

MAY 8, 1978



**PULSE GOES OUT OF BUSINESS  
JOHN FRANKHOUSER RESIGNS  
BILL GARCIA TO WISN**

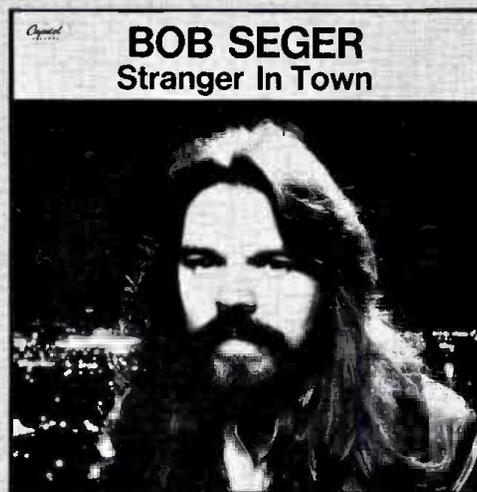
# BOB SEGER

is

## "STILL THE SAME"

### THE NEW SINGLE

### EXPLODING NATIONALLY!!!



FIRST WEEK AT:	WLOF	KCBX	
CKLW	WZUU	WICC	KQEO
WDRQ	KBEQ	WRJZ	KYNO
KRTH	WMAK	WQXI-FM	Y-95
KRBE	92-Q	KJRB	KNDE
KCBQ	WBJW	KPAM	WFLB

FIRST WEEK TRADE ACTION:

BB 73 Bullet  
Highest New Entry

CB 74 Bullet  
Top Debut

RW 72 Bullet  
Chart Maker

**From The Forthcoming Album, "Stranger In Town"!**

**Produced by Bob Seger and Punch**



# Fred

VOL. II, NO. 18

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## THE HITS

1. WINGS
  - \*2. ANDY GIBB
  3. TRAVOLTA-JOHN
  - \*4. CHUCK MANGIONE
  - \*5. MATHIS & WILLIAMS
  6. FLACK & HATHAWAY
  7. JEFFERSON STARSHIP
  8. WARREN ZEVON
  - \*9. TRAMMPS
  - \*10. EDDIE MONEY
  - \*11. BONNIE TYLER
  - \*12. GEORGE BENSON
  13. A.R.S.
  - \*14. BILLY JOEL
  15. YVONNE ELLIMAN
  - \*16. CARLY SIMON
  - \*17. GERRY RAFFERTY
  18. JACKSON BROWNE
  - \*19. STEELY DAN
  20. BEE GEES-Night Fever
- PREDICTABLES  
FOGHAT  
ABBA  
MEATLOAF  
SEALS & CROFTS  
MICHAEL JOHNSON  
MICHAEL ZAGER  
ROD STEWART  
PLASTIC BERTRAND  
PAUL DAVIS  
LITTLE FEAT  
K.C. & SUNSHINE  
JEFFERSON STARSHIP
- WINGS  
FRANKIE VALLI  
PETER BROWN
- ALBUMS
1. JEFFERSON STARSHIP
  2. WINGS
  3. GENESIS
  4. WARREN ZEVON
  5. A.R.S.
  6. FM SOUNDTRACK
  7. HEART
  8. JIMMY BUFFETT
  9. JETHRO TULL
  10. JACKSON BROWNE
- PREDICTABLES  
BRITISH LIONS  
PATTI SMITH  
ALVIN LEE  
FOGHAT  
BOB SEGER  
FRANKIE MILLER  
HALL & OATES

## 2 POWER PAGES

### 5 TOP NEWS:

John Frankhouser resigns as GM of Z-93 ...Pulse goes out of business...Bill Garcia goes to WISN as PD... Shakeup at KZEW in Dallas...Pete Gideon appointed VP of Promotion at Polydor... Dave Marshall resigns from Fantasy Records

### 7 60 SECONDS

### 8 GREAT IDEAS:

WPEZ has Jello Jump... ..Platinum Weekend at WNOE...KBCA holds talent contest...WLPX gives away airshift... K-101 does day on TV...KSTP's Mark Anderson has a new jingle package

### 10 RATINGS:

Latest MediaTrends for four major cities... ABC is back on top of TV ratings with 6 of the top 10...Artists with 3 or more Platinum LP's listed

### 11 CHANGES

### 12 PROFILE:

Cary Pall of 13-Q in Pittsburgh talks about the techniques of production

### 13 OPENINGS

### 14 QUEST/ CHINA COVE

## 15 LETTERS/ CALENDAR

### 16 INTERVIEW:

Album Conference Call with Sonny Fox, PD of WYSP; Austin Vali, PD of WLRS; Drake Hall, MD of WLRS; Steve Sutton, PD of KFWD; and Jesse Bullet, PD of KPRI

### 18 WASHINGTON/ MANAGEMENT

A profile of John Bayliss of Combined Communications Corp. ...Complaints to FCC are on the rise

### 19 ENGINEERING:

John Reiser of FCC's Policies and Rules Division discusses station inspections

### 21 SPECTRUM

### 22 UNIVERSALS

### 29 ALBUMS

### 33 BLACK

### 35 JAZZ

### 36 COUNTRY

### 37 SOFT ROCK

### 38 STATION BY STATION ADDS

### 40 PREDICTABLES

**ON THE COVER:** The new Hall & Oates album "Live Time" aired at over 300 radio stations last Saturday night.

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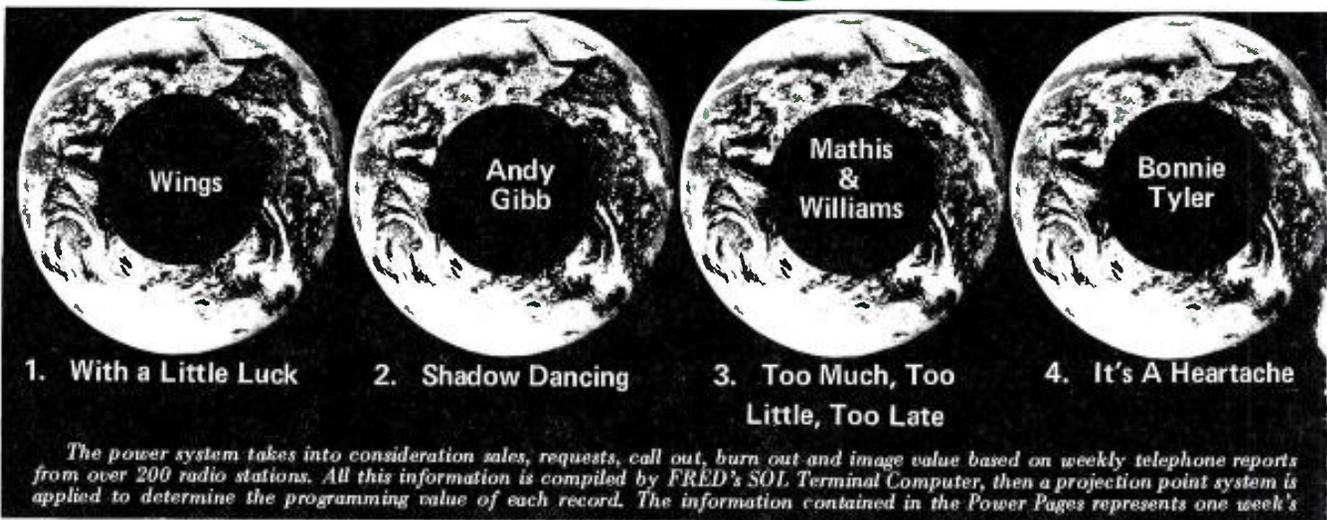
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# POWER



## GERRY RAFFERTY JUMPS FROM 35 to 17!!

### HEART, PATTI SMITH AND JIMMY BUFFET SURGE

#### FROM PREDICTABLES INTO THE HITS!

After solid testing, Angel proves that it ain't there. Paul Davis, Seals & Crofts, Meatloaf, Rod Stewart and Peter Brown jump into the Predictables. The cut from the Starship album appears to be "Runaway". Chuck Mangione continues to spread in appeal. Tramps and Eddie Money each move up inside the Top 10. Mathis & Williams cross white, and jump from 12 to 5. Bonnie Tyler continues to move toward the Top 5 with solid demographics. No doubt about it, George Benson is white, passive, active, young and old. Billy Joel's "Movin' Out" is movin' up! "Deacon Blues" makes a giant move from 26 to 19. Carly Simon moves from 32 to 16.

Jefferson Starship is the number one album for the fifth week in a row, with Wings close behind... FM Soundtrack makes a strong move and Marshall Tucker gallops in from Predictables... Alvin Lee, Foghat, and Bob Seeger move into the Predictables...

#### ALBUM POWER

1. JEFFERSON STARSHIP
2. WINGS
3. FM SOUNDTRACK
4. HEART
5. GENESIS

#### RECURRENT POWER

1. HEATWAVE-A&F
2. BARRY MANILOW-Smile
3. ERIC CLAPTON-Sally
4. KANSAS-Dust
5. SAMANTHA SANG-Emotion
6. BOB WELCH-Ebony Eyes

#### JAZZ POWER

1. GEORGE BENSON
2. LONNIE LISTON SMITH
3. JOE SAMPLE
4. RON CARTER
5. DEODATO

#### SOFT ROCK POWER

1. WINGS
2. MATHIS & WILLIAMS
3. CHUCK MANGIONE
4. ANDY GIBB
5. BONNIE TYLER

#### BLACK POWER

1. MATHIS & WILLIAMS
2. O'JAYS
3. ISLEY BROTHERS
4. HEATWAVE
5. RUFUS

#### COUNTRY POWER

1. DOLLY PARTON-It's Alright
2. JOHNNY DUNCAN
3. STATLER BROTHERS
4. WILLIE NELSON
5. MERLE HAGGARD

# PAGES

5. Disco Inferno      6. Baby Hold On      7. Baker Street      8. You Belong To Me

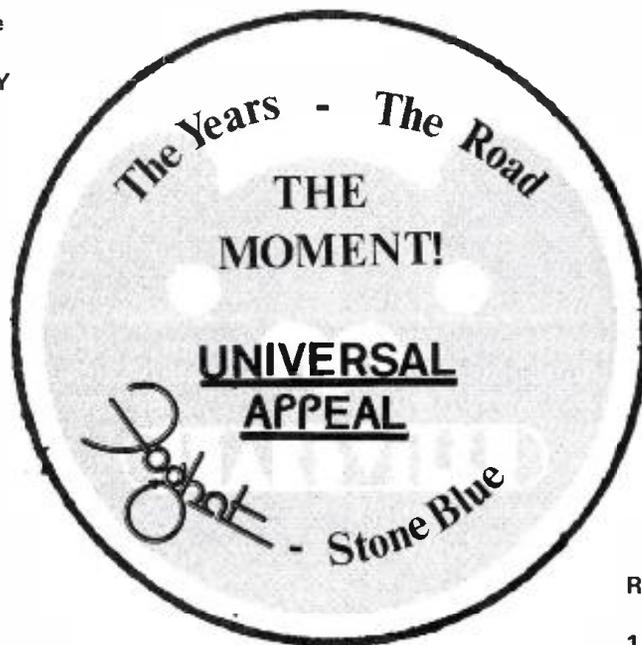
*research to determine which record should receive the highest frequency of play to aid in quarter hour maintenance and station image. This is a matter of programming, and the system is confidential.*

## REQUEST POWER

1. ANDY GIBB
2. WINGS
3. BEEGEES-Night Fever
4. TRAVOLTA & JOHN
5. YVONNE ELLIMAN
6. TRAMMPS
7. MATHIS & WILLIAMS
8. BEEGEES-Stayin' Alive
9. PARLIAMENT
10. FLACK & HATHAWAY

## REQUEST POWER 15-17

1. ANDY GIBB
2. WINGS
3. TRAVOLTA & JOHN
4. BEEGEES-Night Fever
5. TRAMMPS
6. RAYDIO



## REQUEST POWER 12-14

1. ANDY GIBB
2. BEEGEES-Night Fever
3. TRAVOLTA & JOHN
4. PARLIAMENT
5. TRAMMPS
6. YVONNE ELLIMAN

## REQUEST POWER 18+

1. WINGS
2. ANDY GIBB
3. FLACK & HATHAWAY
4. MATHIS & WILLIAMS
5. BEEGEES-Night Fever
6. CHUCK MANGIONE
7. TRAMMPS

**"HEARTLESS"**  
by



**THIS WEEK:**

WRKO Add-Hitbound  
WMET A-28  
Z-93 Atlanta A-29  
K-100 Hitbound  
WISM Hitbound  
CK-101 Hitbound  
WFOM D-28  
WRFC D-35  
WFLB 26-18  
KLIV 23-19  
WZUU D-24  
KRBE 36-31  
KFRC 21-16

KJR 17-10  
KELP 8-5  
KING 20-17  
KJRB 22-17  
KCBQ A-34  
92-Q Hitbound  
KRSP Add  
KSLY 22-19  
KNDE 22-15  
KDON 21-16  
KREM 24-18  
WZZP 20-19  
KINT 20-19

KOBO 24-19  
WCRO 23-20  
KYA 23-21  
KAOK D-27  
KRIZ A-28  
KSLQ 30-28  
WHB 29-28  
KMGK 30-28  
92-X 31-28  
WRBR 34-30  
KILT 40-35  
WHIT

(FROM THIS  
GREAT ALBUM)



**DOUCETTE**  
**Mama Let Him Play**

**THIS WEEK :**

KOBO Hitbound  
KSTN Hitbound  
Y-93 Add  
KELP Hitbound  
WWWD Hitbound  
WIRK LP cut  
KNOE Hitbound  
KSLY 20-14

KBZY 8-3  
WAQY 19-13  
KTFX A-40  
WBZ-FM Hitbound  
WQNC Hitbound  
KVOL 29-26  
KAOK H-30  
96-KX 11-9

THE ARB IS OVER...

**DOUCETTE ISN'T!!!!**



**"THERE'S MAGIC UNDER OUR UMBRELLA"**

## PULSE GOES OUT BILL GARCIA TO WISN

### JOHN FRANKHOUSER RESIGNS

#### PULSE LEAVES IT TO ARBITRON

New York--Pulse, a rating service that has competed with Arbitron for over a decade, has closed its doors as major creditors IBM Leasco close in. The company's operations quietly closed several weeks ago. Pulse's employees will be given severance pay and one week's paid vacation. With the demise of the Pulse, this will leave Arbitron the only major rating service across the country. Competing for Pulse's position in the market place is Media Statistics. MediaStat is

offering a monthly read-out in fifteen of the nation's top 25 markets. Also after Pulse's spot is Burke Marketing and Audits and Surveys.

While MediaStat and other companies are offering monthly read-outs, Arbitron continues to test its three month suveys. Station's in the two markets being tested have reported to FRED that the three month survey has eliminated most of the usual four week rating hype.

kee. John Lund, the station's previous Program Director, has been named the National Program Director for the RUST Chain. FRED talked with Bill about his new position and asked if the station had plans to change to Top 40 as previously rumored. He said, "We're going to stay the same. The station has got some great numbers, and we plan to keep it Adult Contemporary." Garcia also said, "It's one step below a Top 40 station anyway. The only difference between us and WZUU is that we will not play any of the hard stuff." We also asked Garcia if he had plans on making any staff adjustments, and he said that the people at the station were the professionals he had been looking for and there would be no changes. The only change that Garcia envisioned was further improvement.

#### JOHN FRANKHOUSER RESIGNS

Atlanta--John Frankhouser, General Manager of Z-93, has resigned his position. FRED talked with John about his departure from Z-93. He said, "I'm leaving with a lot of fears and trepidation, but I'm leaving to get involved with ownership." He also added, "Atlanta is an incredible radio market. The Z is an incredible radio station. The First Media are very good people to work for." John emphasized that he had every reason to stay, but the ultimate future involves ownership. The first station that he will be managing will be

KLLL-AM&FM in Lubbock, Texas. No replacement has yet been named for John at Z-93.

#### GARCIA NAMED PD OF WISN

Milwaukee--Bill Garcia of KNUS and 99-X fame has been appointed the new Program Director of WISN in Milwau-

#### SHAKEUP AT KZEW

Dallas--Mike Hedges, Research Director and Middays; Cat Sundeen, Promotion Director, and Julie Power, Programming Secretary have all left KZEW. FRED talked with General Manager Ivan Braiker about the occurrences, and he said, "We are just trying to strengthen the staff for the coming fall." Talking with Mike Hedges, he explained, "I think it's just the case of a new PD wanting to bring in his own people." Mark Christopher is the new Program Director, replacing Ira Lipson who had left the station some weeks ago. Hedges also stated that he had no immediate future plans but would like to get into a heavy research oriented situation.

# FANTASY LOSES MARSHALL



**DAVE MARSHALL**

San Francisco--Dave Marshall, Promotional Head of Fantasy Records, has resigned his position. He and his wife, Nancy, have made plans to begin an independent promotional firm. Dave has been working out of Fantasy's home office in Berkeley for the past three years. Before Fantasy, Dave was with London Records as their National Promotion Director. No replacement has yet been named, and he will officially leave the company today. Dave told FRED that he leave Fantasy on good terms and that the departure "seemed right and timely".

The Marshall's new firm will cover the San Francisco area and Northern California. They can be reached at 415-284-5059. Their address will be 939 Janet Lane, Lafayette, CA 94549.

## COMBINED AGAIN IN DETROIT

Detroit--Two weeks ago Combined Communications purchased its third radio station in recent months, WLDL, for \$2½ million. The new General Manager will be Fritz Beesemeyer. The call letters will be changed to WCZY. Its 165,000 watts makes it the second most powerful station in Detroit. New technical equipment and changes are on the way including a new transmitter and antenna system.

The format will change only slightly, remaining a Beautiful Music station. The emphasis, according to new Operations Manager and Program Director Bob Gaskins, will be on contemporary adult music. When FRED contacted Mr. Gaskins, he said that the station will operate a format created by Churchill Productions (presently in use at KQYT, formerly KRSM, in Phoenix) with live announcers. Bob wanted to point out

that contrary to popular rumors that the station would not be automated, "Automation is a dirty word around here." The music will be heavily instrumental but contemporary with the England Dan flavor. FRED wishes the best for Combined in its latest acquisition.

## RANDY HAMES TO Z97

Dallas--Gary Mack, the Program Director of Z-97, has announced that Randy Hames will return to Dallas to do 6-10 PM. Hames, a Dallas legend, left KNUS about eight months ago to work mornings at KYA in San Francisco. Mack said that Hames leaves King Broadcasting on excellent terms and is hurrying back to Dallas. His official line-up will be released sometime this week.

## RIAA ISSUES STUDY

New York-- The results of yet another study on who buys records again cites the potential of the older consumer, rather than the teenager as the new backbone of the record marketplace.

The Recording Industry Association of America disclosed that older people have maintained their interest in music by listening to the radio, and are ripe for being wooed into spending even more of their money on discs and equipment than they do now. What's more, the study found that in half of the households surveyed, television viewing was off, and people were listening to music instead. "This research is developmental, it does not provide definitive answers," the study warned, "It gives the industry clues as to which direction to take." How will these findings be applied. After the last survey, Bob Merlis, head of publicity for Warner Brothers, was asked how it might affect future marketing. "We won't try to change the content of our records. We'll just try to broaden our audience...if there's a little old lady out there who likes Shaun Cassidy, we'll make sure that she buys his records."

## PROMOTIONS AT RCA

New York--There have been two promotions at RCA Records this past week. Joshua Blardo joins RCA as the National Album Promotion Director, and Margo Knesz has been appointed

the National Singles Director. Blardo comes to RCA from Private Stock Records where he occupied the same position. Knesz was with Atlantic Records. FRED talked with Blardo, and he said, "I couldn't be more delighted." He also went on to say, "I've been very fortunate since I've been in New York to be able to work with some good people, and this is a nice opportunity." Before Private Stock, Blardo was with Billy Bass at Chrysalis Records. He attributes much of his success in the record industry to Billy. Blardo plans to take a week off and start his new career at RCA next week.

## ANTI/MUSCOLO WICHITA CONFERENCE

Wichita--The second annual Wichita/Central States Secondary Radio Conference will take place on June 2-3, 1978 in this city.

The planning committee announced that the goals of the two day conference will be to bring together, for an exchange of positive ideas, radio, trade, and record representatives. Topics to be discussed are: careers, album radio & records, small markets, music, engineering, management, programming, and a combined radio & record meeting.

In announcing the site at the Hilton Inn, the committee also said that registrations will be held to \$35.00 for radio and \$45.00 for record and trade people. Application forms are available from any of the following committee members: Don Anti/Tony Muscolo, Rick Brady of KTLK, Bill Burkett of WKY, Al Casey of WHB, Barry Casey/Roger Monday of KEYN, Ken Clifford of KLEO, Dr. Don of KAKC, Shelly Grafman of KSHE, Bob Laurence of KBEQ, John Randolph of KTOW, and Sherry Toennies.

## WCOL/FM BECOMES 92X

Columbus--It's been anything but a secret, but now it's official. Columbus' newest radio station, 92-X, has its new call sign WXGT. The FCC approval of the change was received on April 26, 1978. The change in approach, however, has been going on for nearly two months already.

Dean Morris, General Manager of WXGT and its sister WCOL-AM (both

*Continued on Page 7*

# MAJOR CHANGES IN INDUSTRY

## GIDEON NAMED PROMO VP FOR POLYDOR

New York--Pete Gideon, this week, was named Vice-President in Charge of Promotion at Polydor Records filling a vacancy that has existed since Stan Bly exited for a similar position at MCA several months ago. Gideon, himself an alumnus of the National Universal City offices, leaves the position of Associate Director of National Promotion at Epic to take over what appears to be a complete change in philosophy at one of the major Polygram record companies in the U.S.

With the recent naming of Al Guerowitz as VP of Promotion and the exit of Executive VP Ron Alexenburg, Epic's face changing has never changed so drastically, nor indeed has the New York record business. Bob Paivia as head of promotion and Stu Martin as head of sales move the London Record's headquarters back to downtown Manhattan, and the announced releases indicate they are back in the Pop business full force.

Dan Dempsey's moving from CBS to Epic and RCA's Bob Summer becoming World President add to the top level changes that indicate new philosophies.

Bearsville records is finally conspicuous by its absence, what with the recent move from Manhattan to the 8000 block of Beverly Blvd. in Hollywood. Gone also is the big company excitement of Buddah/Kama Sutra, a company that once stood in New York's record business spot light.

Of all the record company changes, none however are more interesting than the revised picture at Polydor. The choice of Pete Gideon to head promotion under new President Fred Haayan indicates that the "close to the

west" philosophy of former Polydor head Lou Simon and Phonogram President Irvin Steinberg, both Polydor and Chicago based Mercury Records, stabilized but fell short of sister company RSO, for example, in big excitement and selling.

Gideon has spent 15 years in the record business beginning in a record warehouse in his home town of Detroit.

"Polydor records is really, I think, hitching your wagon to a star. With everything that's happened to Polygram with RSO and Casablanca this year... these people know how to merchandise a record," Pete told FRED in an interview at New York's Warwick Hotel last week.

"I believe I can offer something to Polydor...building a promotion department...helping with the spirit and awareness." Of President Haayan, he commented, "He's a music person, producing records like Radar Love by Golden Earring. It took ten minutes with this man to realize he was coming from a totally different place than anyone I've ever met."

Jerry Jaffee as Album Promotion Director and Jim Collins as Pop Promo leader will reportedly remain under Gideon as he pointed at them and noted, "They're wonderful."

On Polydor's future, Gideon became serious when he remarked, "I don't think Fred Haayan wants a shlock record company. He wants the best."

## CASABLANCA TO MARKET VIDEODISCS

Los Angeles--Casablanca Records and Filmworks will have three to five videocassettes on the market by Christmas. Neil Bogart, President of the company that brought us Kiss and Donna Summer, quoted an industry estimate that there will be 2½ million home video player units in use by the end of the year, "You can make a film just for that market, sell half a million videocassettes, and come out of it profitably." Bogart went on to say that the videodiscs would not simply be recreations of concerts by Casablanca artists, because he felt that might hurt their concert drawing power. "We may do concerts within a story line, to act as a teaser for live concerts," he told Variety, "but we'll also be dealing with non-musical situations."



BY RON CHASE

Has Bill Hard decided to split completely from Kal Rudman?...Sources have confirmed that WAIV in Orlando will switch to WFUN and go Top 40. They apparently will be going after Y-103...is there a big shake up coming at KZEW in Dallas?...Rich Sargeant called from Mushroom to say that Don Berns is still out of work...George Benson has totally sold out for four nights in a row "On Broadway"...There's apparently a new Program Director at WMPS in Memphis, but Craig Scott, the national PD, says he won't release the name yet...Eric Stevens says that Ellen Roberts has been promoted to corporate Promotion Director of M-105 and WBBG. He will now be doing all the music...

The Warner Brothers Baseball team has not been hot this season. So far, they have beaten Billboard 28 to 16 and Motown 19 to 7...Nilsson, after 10 years, has left RCA and said that he hasn't totally firmed up a deal but, "Mo is an old friend."...Did Record Retailer go out of business?...Has Jackson Armstrong landed himself a permanent gig at WNBC in New York?...He was heard doing weekends...The record jacket for Blackwell's new album, "Boogie Down", has run into some problems. The cover depicts two women with nothing on except Boogie Down expressions. This has brought some picketing by women who are not boogie-ing. Butterfly Records is maybe thinking about a new cover...Doubleday is supposedly looking hot and heavy for an FM in St. Louis...

Look for Burkhart/Abrams to split with KADI in St. Louis...Bill Bailey wanted us to make sure everybody knew how hot the "Q" is. See Media-Trends on page 10...Look for Jet Records to be distributed by Epic and Associated Labels...Rumor has it that WABB-FM, an album station in Mobile, has changed to Top 40. Not so says Jerry King, their Music Director. The list has been cut to accommodate new competition from G-100's recent switch to Top 40...Speaking of switching, we're hearing it again. Is WNOE-AM switching to country?...Supposedly, Marc Elliot is no longer PD at KTFM in San Antonio. Scott Christainson has taken over both KTFM and KTSA...

Happy Birthday to Dave Sholin of RKO. It was May 4th...Bob Dylan was playing at the Universal Amphitheatre in L.A. and sold out 37,000 tickets in four hours. Many people went away empty handed. Bob's still got it!!!

*Continued from Page 6*

part of Great Trails Broadcasting group), explained that the move was part of an overall image change designed to improve the station's position in an ever-tougher market battle. WXGT has modified the entertainment format both in music and presentation to meet the demands of the Columbus listeners. "Thorough market research, and the correct interpretation of that research, are the keys to satisfying the mass audience," says Program Director Jerry Dean. "We weren't on target before, but we sure are now!" In their attempt to appeal to a broad audience, 92-X blends popular albums and singles with a highly personal presentation by their announcers. The initial response according to both Morris and Dean is "Xceptional!"

## KBCA'S TALENT CONTEST

Los Angeles--One of the major Jazz outlets in this city has decided to aid upcoming musical talent. They are running a music contest. Individuals or groups have sent in cassette tapes of their work. The works had to be either original compositions or new versions of old standards. The staff of KBCA selected five semi-finalists. The five groups or individuals selected will participate in a playoff at the Lighthouse on May 8th. Three judges, recording artists, will determine the winner. The winning group or individual will receive a \$3,000 sound system and an audition with a major record label.

## JELLO JUMP

Pittsburgh--WPEZ is going to add 24 cases of jello to a 12'X8' pool in the middle of Allegheny Center Mall. They have selected 25 contestants from calls to jump in and win. In the midst of the jello will be 25 sealed envelopes, each containing some prize (concert tickets, record library certificates, and money up to \$100). You won't need to know how to swim as the pool is only 4½ feet deep. Have fun jello jumpers!

## FM AIRSHIFT AT WLPX

Milwaukee--WLPX felt that the movie "FM" has spurred interest in our industry and was prompted to give away an airshift. Listeners are asked to write in and explain the reason why they would like to have an FM airshift. The winner will be given a shift on Sunday night.

## PLATINUM WEEKEND

New Orleans--WNOE has decided to have a Platinum Weekend. Listeners call in to win sets of ten platinum LP's. Included in the set will be: Eagles' Greatest Hits, "Rumours", Saturday Night Fever, "London Town", and Linda Ronstadt's Greatest Hits.

## DC-101's THIRD ANNUAL MUSIC POLL

Washington, DC--Right now in 60 different stores are ballots for the 3rd Annual Music Poll conducted by DC-101. Best of everything is included: new artist, new group, group, artist, female artist, top 3 LP's, and top 3 singles. Ballots also register participants for a drawing in which they can win 101 blank cassettees, 101 record seconds, \$500 wardrobe, a motorcycle, or a home video unit. Someone said 2 million plus in the U.S. will have video recorders by the end of this year--at the rate radio stations are giving them away they'll be right.

## BROADCAST CAUSE A ROW

Amsterdam--Orson Welles broadcast a Martian invasion that scared people into a panic, but they did not row.

In Holland, recently, after another make-believe broadcast called the Death Escape, many did row. Announcing the end of the world, the three hour late-night show told frightened listeners that the only safe place on earth was a small island in a bay near Amsterdam. Apparently it was convincing. 3,000 panicked people fled to the island, many of them rowing boats that carried all their possessions. That's some row.

## SOME CURE FOR SATURDAY NIGHT FEVER

San Francisco--Last week the pulsating beat of disco music was bouncing off the walls of San Francisco's largest office buildings while traffic practically came to a standstill as people crowded into the street. Ten people, dressed alike and dancing like John Travolta, created a holiday scene. This sudden "Saturday Night Fever" on a Friday afternoon was a promotion for the Western Women's Bank. As the crowd gathered for the sudden street spectacular, people were passing out advertisements for the bank and for the mobile disco DJ Andy Ebon who supplied the music, dancers, and a heavy rap. Western Women's Bank seemed pleased with the event. As they put it, "It's a cure for Saturday Night Fever."

## THREE TO GET RICH

Wheeling--WEEL has a contest of numbers. Three numbers are announced each hour. After the third is announced, they take the first caller. To win \$5 you only have to have the three numbers in your telephone number in any position, not including area code. If you have them in sequence as a part of your number you win \$13. After being awarded \$13, the contestant has a chance for \$131. The announcer pulls out a sealed envelope with a fourth number. If you have that number on either side of the first three given over the air, you win.

## WATCH YOUR RADIO STATION ON TV?

San Francisco--K-101 in conjunction with UHF Channel 26, an independent, had a full day of broadcasting on camera. Listeners were told in advance to tune in to Channel 26 to watch their favorite air personalities do their thing on TV. Interspersed with regular programming, each staff member of K-101 (non-air people) did pre-recorded bits which were shown at various times during the day over music segments.

## GREAT IDEAS

Minneapolis--Mark Anderson, Program Director of KS-95, has a new set of custom jingles which include a unique dayparting feature. The series was produced at Toby Arnold & Associates in Dallas. The 58-cut package includes cuts designed for morning drive, mid-day, afternoon drive, and evenings. Unlike previous packages which have singing reference to the various day-parts, this series accomplishes the desired effect strictly through orchestration of the various ID cuts.

Toby Arnold plans to syndicate the series on an exclusive basis to one station in each market. It will be called TARGET 25-49, because, Arnold explained, this perfectly describes the demographic target audience to which the jingles will appeal. For further information call Toby Arnold & Associates at 214-661-8201.

## ELVIS STILL HAS IT

New York--WHN had an Elvis weekend to top all such extravaganzas. For 48+ hours they played Elvis favorites and aired exclusive interviews. Ed Salamon, PD, did an interview with Elvis years ago that was aired. Also, Bob Neil, the first manager, was interviewed along with Mae Axton and Ray Walker of the Jordanaires. Pam Green, MD, collected information and interviews last year in Memphis that were aired. Each hour a winner received a Gold Set Vol. 1 & 2 that included over 100 of his hits.

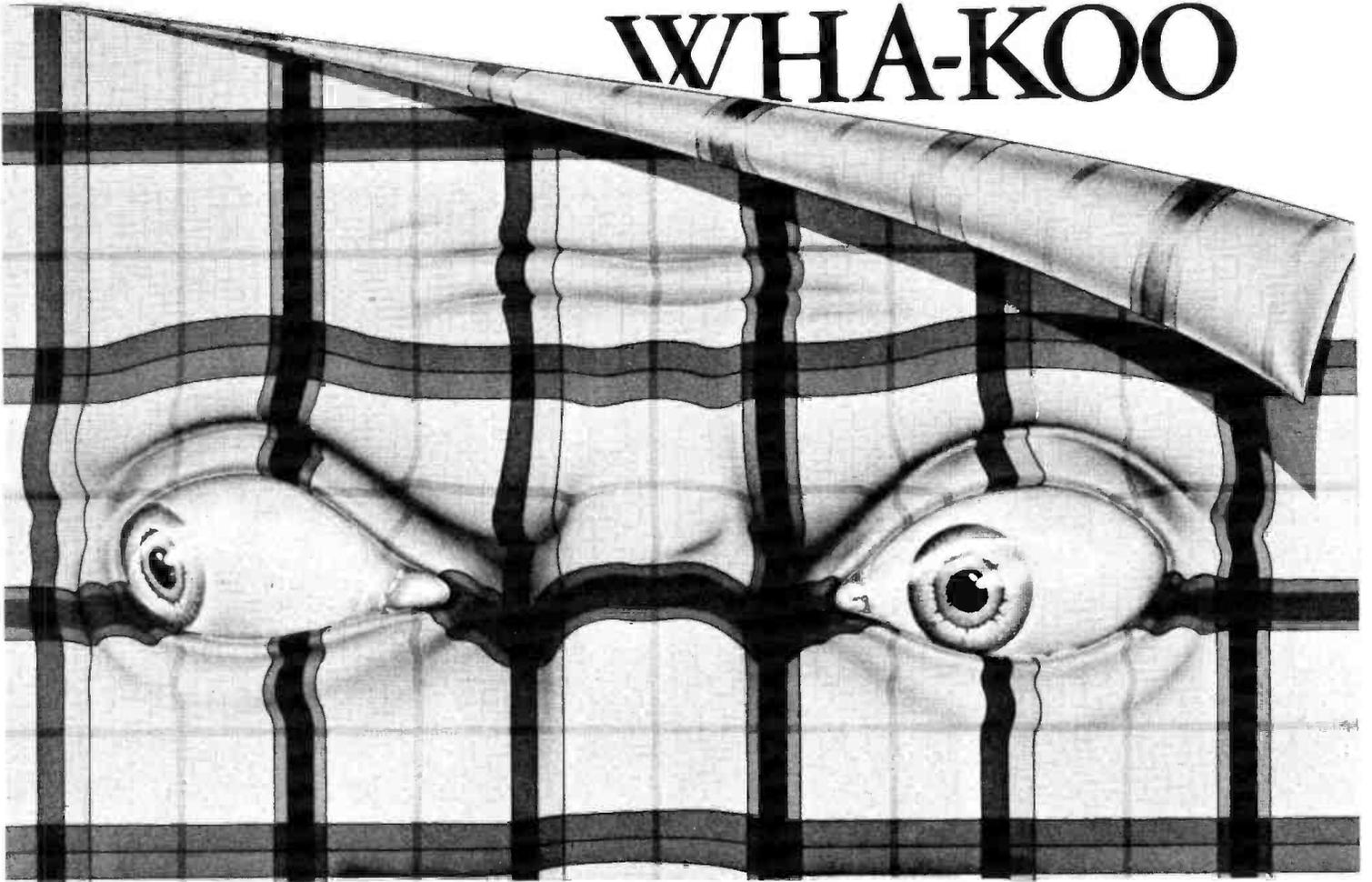
## SUPERPARTY TWO

Fresno--Y-94 had its second Superparty last Saturday. 285 listeners, music industry representatives, and station clients were present at the Star Garden, along the banks of Clovis Lake for the affair. Local Jazz/Rock group Crossfire performed throughout the day as those present decked out in Y-94 "Super-shirts" danced continuously. A special prize was given to a lucky listener: a classic Wurlitzer jukebox filled with the top 100 songs of 1977.

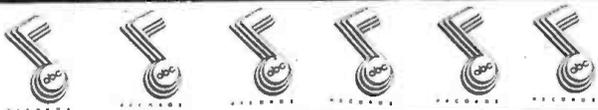
## SNAPPER SHOOT OUT

Colorado Springs--Four announcers from KSSS will attempt to mow the football field of Cheyenne Mountain High School on May 6th: Gary Manning (all nights), Larry Montgomery (afternoons), Lori Light (6-Midnight), and Bob May (mornings & PD). They will be using Snapper power mowers. Listeners have till Friday at 5:00PM to send in their guesses as to how long it will take the four personalities to mow all the grass between the 30 yard lines. The lucky winner will receive, naturally, a Snapper mower.

# WHA-KOO



**THE ARB IS OVER AND  
WHA-KOO IS BEGINNING  
"YOU'RE SUCH A FABULOUS DANCER"  
ABC IS AS INTERESTED IN 18-24 AS YOU ARE**



from the team

## MEDIA-TREND METRO RATING

1978 6AM-12M  
april SHARE

BOSTON		WASHINGTON		CLEVELAND		ST. LOUIS	
	%		%		%		%
WHDH	14.0	WMAL	15.0	WMMS-FM	12.4	KMOX	26.4
WRKO	11.8	WPGC-AM&FM	11.5	WDOK-FM	8.7	KSLO-FM	10.0
WJIB-FM	8.6	WGAY-FM	8.0	WHK	7.9	WIL	7.7
WBZ	8.0	WGMS-AM&FM	6.6	WGAR	7.5	KKSS-FM	6.8
WITS	7.5	WOOK-FM	6.2	WJMO	7.2	KSHE-FM	5.8
WVBF-FM	7.1	WHUR-FM	5.9	WWWM-FM	5.8	KXOK	5.7
WEEI	5.7	WWDC-FM	4.7	WERE	5.7	WIL-FM	5.6
WCOZ-FM	4.1	WJMD-FM	4.0	WWWE	5.6	KSD	5.3
WBCN-FM	3.8	WTOP	3.8	WGCL-FM	5.4	KEZK-FM	3.9
WROR-FM	3.3	WASH-FM	3.5	WZZP-FM	4.4	WRTH	3.5

### ARTISTS WITH THREE OR MORE PLATINUM LPS

	No. of LP's
1. Elvis	21
2. Beatles	20
3. Rolling Stones	20
4. Andy Williams	17
5. Bob Dylan	15
6. Frank Sinatra	14
7. Barbara Striesand	14
8. Herb Alpert	13
9. Beach Boys	12
10. Dean Martin	12
11. Three Dog Night	12
12. Elton John	12
13. Grand Funk	11
14. Mitch Miller	11
15. Charlie Pride	11

*Credit: Book of Lists*

### TV RATINGS, WEEK ENDING 12PM, 4/30/78

	Courtesy of A. C. Nielsen	Rating	Share
1.	Three's Company (ABC)	28.7	44
2.	ABC Movie Special-Vegas (Tuesday)	26.0	44
3.	Laverne & Shirley (ABC)	25.6	40
4.	Alice (CBS)	24.8	39
5.	Happy Days (ABC)	23.9	44
6.	All in the Family (CBS)	23.8	38
7.	One Day at a Time (CBS)	23.2	38
7.	Charlie's Angels (ABC)	23.2	39
9.	National Cheerleading Championships (CBS)	22.6	37
10.	Dallas (CBS)	21.8	36
10.	Starsky & Hutch (ABC)	21.8	39

### TEN HOTTEST MOVIES

1-1	Late Great Planet Earth (PIE)
2-2	High Anxiety (20th Cent.-Fox)
3-3	An Unmarried Woman (20th Cent.-Fox)
5-4	Coma (MGM-UA)
6-5	Man Who Loved Women (C-5)
4-6	Disco 9000 (Longstar)
9-7	One and Only (Paramount)
-8	House Calls (Universal)
7-9	The Betsy (AA)
8-10	Saturday Night Fever (Paramount)

### TEN HOTTEST BOOKS

5-1	THE LAWLESS-John Jakes (Jove/HBJ)	3-6	BOOK OF LISTS-Wallachinsky, Wallace & Wallace (Bantam) (P)
1-2	OLIVER'S STORY-Erich Segal (Avon)	-7	CONDOMINIUM-John D. MacDonald (Fawcett/Crest)
2-3	COMA-Robin Cook (NAL) (P)	-8	THE RICH ARE DIFFERENT-Susan Howatch (Fawcett/Crest)
6-4	DARE TO LOVE-Jenifer Wilde (Warner)	7-9	HOW TO SAVE YOUR OWN LIFE-Erica Jong (NAL/Signet)
4-5	YOUR ERRONEOUS ZONES-Wayne W. Dyer (Avon) (P)	10-10	CHANCELLOR MANUSCRIPT-Robert Ludlum (Bantam)

- \***Dave Kimbro** is the new Music Director of WJDX in Jackson. He replaces Tom Daniels...
- \***Alfred Santos** is looking for a position in a NHL city. Call 303-758-7097...
- \***92-X** in Columbus has new calls. They are **WXGT**. They were **WCOL-FM**...
- \***Loyd Collins** moves to **KCKN** in Kansas City to do 1-3PM and Production...
- \***Bob Rawley** is now doing 12-3PM at **KUZZ** in Bakersfield and comes from **KAFY**...
- \***Mark Nykanen** is no longer doing mornings at **KDKB**...
- \***John Ryland** has resigned his local promotion in Dallas and is looking. Call 214-522-4142...
- \***Spanky**, 7 to Midnight at **WAYS** in Charlotte, has been promoted to Music Director...
- \***Tony Sledge** moves from **KOIL** to **KCMO** to do 6-11PM...
- \***Julie Power**, the **ZOO** Keeper and Programming Secretary has left **KZEW**...
- \***Cat Sundeen**, Promotion Director of **KZEW**, is leaving to concentrate on free lance writing...
- \***Jody Hotka** is the new Production Director of **KJRB**...
- \***Mark Taylor and Robert Cassidy** are no longer with **KFAT**...
- \***Robert Havberkost** is now full-time Chief Engineer at **WJET** in Erie...
- \***Pat Simpson** has resigned as Music Director of **WHHY**. Stan Charles has assumed the position...
- \***Joe Green** moves from **WOMC** to do 6-10PM at **WJZZ**...
- \***John Larson** moves from **WLCS** in Baton Rouge to do 7-Midnight at **WTIX**...
- \***Ms. Lynn Jackson** is the Director of Top 40 Promotion at Southern Record Promotion and will report to **Tim Reilly**...
- \***Kelly McCoy** from **WRFC** to **WQXI-AM** to do 10-2PM...
- \***Lindy Brannon** is the new Music Director at **WSGF** in Savannah...
- \***Don Hofmann** is the new Program Director of **KSFO** in San Francisco...
- \***Michael Murphey** went to **WISN** from **WRIE**...
- \***Doug James** is the new Music Director of **WMJQ** in Rochester...
- \***Beau Phillips** is the new Program Director of **KISW-FM** in Seattle. He comes from **KYA**...
- \*The new Music Director of **KHJ** is **Mary Lyon**...
- \***Bill Gavin** resigns as Program Director of **WVOV** in Huntsville...
- \***Larry Yurdin**, General Manager, leaves Planet Earth Corporation...
- \***Scott Griffith** is the new Program Director and Music Director of **WABB** in Mobile...
- \***Nick St. John** moves to **KLOL** in Houston to do Middays from **KATY**...
- \***B.J. Adams** goes to **KEYS** in Corpus Christi from **KLAZ** in Little Rock...
- \***Gene Shaw** is the new Program Director of **KISD** in Sioux Falls...
- \***Jim Stafford** leaves the **KATT** in Oklahoma City...
- \***Bob Holbrook** to be the Music Director of **KNIR**...
- \***Chris O'Brien** is the new Program Director of **Z-96** in Grand Rapids...
- \***Bobby Rivers** moves from **KTKT** to **KRUX** as Program Director...
- \***Jay Gregory** is now doing afternoons at **KSTT** in Davenport...
- \***Jonathan Schwartz**, 8-Midnight at **WNEW**, has resigned...
- \***Jay Franks** is the new Music Director of **KRBC** in Abilene...
- \***Dan Kavanough** leaves **WCOZ** in Boston to go to his own promo company...
- \*It was **Dave Watson** who is doing 6-10 at **WMJC** in Detroit, and **Greg Michaels** who left **WMJC** for **KXXK**. **Tom Ingran** was promoted to Production Manager...
- \*Line up for **WBBG** in Cleveburgh: 5:30-10AM Smoochie Bill Gordon, 10-11AM Ted Alexander, 11-1PM Bill Randall, 1-3PM Ed Fisher, 3-7PM Sportstalk with Bruce Drennan, 7-Midnight Merle Pollis, and Midnight-5:30AM the Best of BBG...
- \*New line up at **WABB-FM**: 6-9AM Ron Frazier, 9-Noon Scott O'Brien (PD), Noon-4PM Frank Terry (from **WROA**, Gulfport), 4-8PM Blaine Kelly (from **G-100**), 8-Midnight Paul Fuller, and Midnight-6AM "Leslie"...

# CARY PALL OF 13Q ON PRODUCTION TECHNIQUE

FRED profiles Cary Pall of 13-Q in Pittsburgh. Cary is currently working 6-10PM and according to our friends in the industry is pretty good with a blade. We got together on the telephone and discussed some good tips for the young jock starting into the production world.

Before we get into our discussion, we would like to tell you a little bit about Cary's background. He is 24 years old and was born in Brooklyn, New York. He started in radio in Schenectady, New York, in 1973. From there, he went to WTLB in Utica. After seven months at WTLB, he moved to WBBF in Rochester. While at WBBF, he met several of the people, including Bob Savage, that he is working with now. He then moved to WNOE-AM where he became the Production Director and worked with Buzz Bennett. Now, he's movin' right along doing nights at 13-Q.

"I really started to get into production when I was at WNOE. It was really a challenge there because there was a lot of time spent cleaning up bad copy and compensating for the poor equipment. That's where I really did a lot of promos and mixing. It was hard to do too much editing, because there were only 2 half track Ampexs. On the other hand, 13-Q has a 4-track Ampex and a 4-channel board, so you can do a lot of good mix-downs. 13-Q has a great assortment of toys to work with. There's a graphic equalizer and a phasor.

"When I first got into production, I started by getting a feel for good splicing techniques. I used to splice up music just to see what I would come up with. I especially enjoyed cutting record spots and the task of always keeping them in beat. Basically, I really got a chance to show myself in production when I was out of work in Rochester. I was hanging around with some friends of mine in Albany cutting promos for their station.

I really enjoyed it, because I had plenty of time to sit in the production room and create.

"The best thing for a young guy to do is to spend as much free time as possible in the production room. First, go into the studio and write down some copy. If your station is running a promotion, that would be ideal copy to use. When you're writing it, the first thing you want to convey is the message. Imagine the message as a picture in someone's head with just words. The copy has got to be brief and to the point. Otherwise, the listener will receive it as a commercial, and it'll blow them away. Your words should be chosen to say as much as you can in as little time as possible. If you get it to the point where the copy will convey a picture, then it will be very easy to add the music or lay down a track of sound effects.

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**"That's the whole point. It's being able to slide different pieces of music by a person without jarring them. Of course, there will be a change, but it's not apparent or harsh."**

---

"Let's say you wanted to get the effect of being on the street. You could take cassette music and give your voice that hollow effect and then mix some street noises behind it. If you wanted, there could be some music added in the background and that would give you the effect of being right there. That's the way I work on things, by taking it one step at a time. I take it from the copy on up. I realize that there is usually not

enough time to do that with an everyday spot. But, when you're doing a promo, you can do that. Just start at point A and work right on up.

"Depending on what kind of spot you're working on, you've got to be able to read the copy effectively. If you're allowed to reword it, sometimes changing a word here and there will change the whole depth of the commercial. As far as critique of production is concerned, the guy has really got to listen to the radio and decide for himself the best person doing production and then go ask them for advice. Just go ask them. Some of the stations I've been in have had Program Directors that knew very little about production. That's why you have to go find the people that do. If you're working for a PD that turns out good promos and has a feel for good productions, then latch onto him. Ask anybody on the staff that you think is doing a good job. That's the only way to learn anything—ask. We sit around 13-Q all the time and exchange spots. It's a great way to learn a number of things.

"I love to do spots for record companies or record stores. They're generally very nice and let you take the copy and work it into the spot anyway you like. You can really start from ground zero and build a spot that is very nice. I did a spot from the Wings album recently. I took about twenty seconds from the beginning of the cut, 'London Town', and put together some real nice thoughts going into 'With a Little Luck', all in the same key. The spot came out in a very smooth fashion. That's the whole point. It's being able to slide different pieces of music by a person without jarring them. Of course, there will be a change, but it's not apparent or harsh. It doesn't hit you over the head. The object is to portray the message without pounding people over the head with it."



**OVER 300 STATIONS  
INTRODUCED IT LAST  
SATURDAY NIGHT TO  
OVER 25 MILLION AMERICANS.  
NOW YOU'VE GOT  
SOMETHING FAMILAR  
TO PLAY FOR THE PEOPLE  
YOU WANT TO LISTEN  
TO YOUR STATION**



**LIVE TIME  
DARYL HALL  
&  
JOHN OATES**



**PERHAPS THE HIGHEST QUALITY LIVE  
ALBUM IN THE HISTORY OF THE BUSINESS**

## SOUTH

**WABB-AM**—Mobile, is looking for 8-12 Midnight jock. Send tapes & resume to Gary Mitchell, P.O. Box 2148, Mobile, AL 36601 E.O.E.

**WQXI**—Atlanta, is looking for a news director and news reporter. Send tapes & resume to Gary Corry, WQXI, Tower Place, Suite 240, Atlanta, GA 30326

**WLSQ**—Montgomery, friendly energy night time person. Send tapes & resumes to Eli Redford, WLSQ, P.O. Box 5000, Montgomery, AL 36101. No calls please.

**WJFL**—Vicksburg, has opening for AM Drive, Top 40—no screamers. Bright and uptempo entertainers able to work within the format. Send tapes & resumes to John Curry, WJFL, P.O. Box 76, Vicksburg, MS 39180 or call 601-636-1494 M/F. E.O.E.

**WLWI**—Montgomery, has opening for experienced daytime news person. Send tapes & resumes to Ley Garnett, WLWI, P.O. Box 1466, Montgomery, AL 36102 E.O.E.

**WAPE**—Jacksonville, is looking for 8-Midnight jock with good production. Send tapes & resume to Steve Rivers, P.O. Box 486, Orange Park, FL 32073 E.O.E.

## NORTHEAST

**WOOK**—Washington DC, future openings. Send tapes & resumes to John Moen, WOOK, 5321 1st Place NE, Washington DC 20011. No calls please. E.O.E.

**WMGK**—Philadelphia, need overnight drive. Send tapes & resumes to Dave Klahr, 2212 Walnut St., Philadelphia, PA 19103 E.O.E. M/F

**WFEC**—Harrisburg, modern country has great things in works. If you're good you'll want to be part of it. Send tapes & resumes to Barry Mardit, WFEC, P.O. Box 1172, Harrisburg, PA 17108 E.O.E.

## WEST

**KDIA**—Oakland, is looking for a News Director. Send tapes & resumes to Keith Adams, P.O. Box 8432, Oakland, CA 94662 E.O.E. No calls.

**KDON-AM**—Salinas, opening for news person. M/F. Send tapes & resumes to Johnny Morgan, KDON, P.O. Box 1460, Salinas, CA 93902. 408-422-3365

## (more) WEST

**KFAT**—Gilroy, California, need a creative engineer for a funky, down home country station. Call Jeremy at 408-354-5036 or send resume/explanation of being to P.O. Box 61, Los Gatos, CA 95030 E.O.E.

**KYA**—San Francisco, is looking for morning drive with "relatable humor", must get involved with community and become part of KYA team. Send tapes & resume to Alan C. Mason, 1 Nob Hill Circle, San Francisco, CA 94108 E.O.E.

**KLOK**—San Jose, is looking for permanent part-timer to work daily to mid-night shift plus weekends. M/F. Send tapes & resumes to Bill Weaver, P.O. Box 21248, San Jose, CA 95151 E.O.E.

**KDKB**—Phoenix, needs broadcast journalist who can write concisely and deliver newscast with style and credibility. Send tapes & resume for mornings in leading AOR station to KDKB, Mesa, AZ 85201. No calls please.

**KLUC**—Las Vegas, needs entertainers! If you've truly got a developed personality, package it up and zip it to us. Contact Dave Anthony, KLUC, P.O. Box 14805, Las Vegas, NV 89114

**KING**—Seattle, full time utility person capable of doing day parts and work in programming department. Send tapes & resumes to Bob Conrad, KING 320 Aurora Ave. N, Seattle, WA 98109

**KNDE**—Sacramento, needs a weekend swing jock. Calif. preferred. Send tapes & resumes to Mark Driscoll, KNDE, 355 Commerce Circle, Sacramento, CA 95815. E.O.E.

## MIDWEST

**WSAI**—Cincinnati, is looking for weekend talent for AM & FM and production director who can write copy and voice spots. Send tapes & resumes to E. Alvin Davis, West 8th & Matson Pl., Cincinnati, OH 45202

**WZZP**—Cleveland, needs a creative production person with swing weekends. Send tapes & resume to WZZP, 1 Radio Lane, Cleveland, OH 44114 E.O.E. M/F

**WHK**—Cleveland, is looking for promotion director. Contact John Webster, WHK, 12th & Euclid, Cleveland, OH 44115 E.O.E. M/F

## (more) MIDWEST

**WIBC**—Indianapolis, needs 7—Midnight personality. Send tapes & resume to Larry Knight, PD, WIBC, 2835 N. Illinois, Indianapolis, IN 46208. M/F E.O.E. No calls.

**KDWB**—Minneapolis, is looking for 9-Midnight jock. Send tapes & resume to P.O. Box 7630, Twin Cities, MN 55119

**KMBZ**—Kansas City, is looking for a night man. Experienced with personality and a knowledge of Pop Adult. Send tapes & resumes to Steve Bell, KMBZ, P.O. Box 98, Kansas City, MO 64141 M/F E.O.E.

**KELI**—Tulsa, needs AM drive personality. Send tapes & resumes to Ray Wingston, P.O. Box 52185, Tulsa, OK 74152. E.O.E.

**WDEE**—Detroit, opening for news director, news persons, & future air personalities. Send tapes & resume to Tom Allen, WDEE, 21700 Northwestern Highway, Southfield, MI 48075 E.O.E. M/F

**KTFX**—Tulsa, opening for 10-2AM. Send tapes & resumes to Mark Winston, KTFX, P.O. Box 15666, Tulsa, OK 74115. Before 2PM: 918-437-3777

**WAVZ**—New Haven, is looking for an afternoon drive contemporary communicator. Seasoned professionals only. Send tapes & resume to Pete Salant, PD, WAVZ, 152 Temple St., New Haven, CT 06150 No calls please. E.O.E.

**KXXK**—Denver, needs weekend part-time person. Send tapes & resumes to Beau Matthews, KXXK, 16th & Broadway, Petroleum Club Bldg., Denver, CO 80202

**KCMO**—Kansas City, opening for news director. Send tapes & resumes to Tom Barsanti, 4500 Johnson Dr., Fairway, KS 66205 E.O.E. M/F

**KTKT**—Tucson, Arizona Lotus Corp.-KRUX, Phoenix and KTKT, Tucson are looking for top flight air talents (1st phone preferred) and news people. For future openings send tapes & resumes to P.O. Box 5585, Tucson, AZ 85703 M/F E.O.E.

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If your opening has been filled,  
please let us know by calling 408-624-7474

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Should you talk over the intro of a record? As usual, there is no set answer to this question. There are many factors to be considered though. First point: one of the biggest complaints by the audience at most stations is "You talk over the records." In extensive research, it became obvious that anything, no matter how correct, becomes incorrect if you do it too much. In turn, if you have a consistent policy of talking over intro's or endings, you are in trouble. Anything that happens occasionally is acceptable.

Next point: if you must talk over the record, you must consider the value of the artist or the value of the non-vocal portion of the song. This means that if your format dictates that certain records must be talked over, the question is, which records can you talk over to least offend the audience? Talking over the following records is not recommended: Wings, Starship, Chuck Mangi-

one, Atlanta Rhythm Section, Eddie Money, Bonnie Tyler, Jackson Browne, Kansas, Steely Dan, Carly Simon, Gerry Rafferty, Heart, etc. On the other hand, you can probably get away with talking over John Travolta—Olivia Newton-John, Andy Gibb, Yvonne Elliman, Trammps, Barry Manilow, etc.

Anything appealing to men should not be talked over. In many cases, the instrumental portion of a record is more important (or as important) as the vocal. When it is essential that you talk over a record in the "shouldn't talk over it" category, strict brevity is necessary. The call letters by themselves can tastefully be dropped in, at most, one thought in brief presentation.

Music is shifting to a full expression. I will not hesitate to predict that in the near future radio will talk over no intros and will allow all records to conclude before jumping in. One of the

most powerful promotions to be run soon will be "We are the station that never talks over a record".

**AM VS. FM**

I am sure the time has come when AM must begin to promote itself. In most cities, FM is now considered less commercial, better music, and basically, just "hip". It is possible to balance this problem. Management will have to start now on a readjustment of AM's image before it is too late. We will be happy to print all ideas on how to accomplish AM effectiveness.

It would be advisable for large chains, such as ABC, NBC, RKO, Bartell, Combined, Doubleday, Storer, etc. to hire the finest research firm in the country to find the answers to this dilemma. I have about twenty answers. I'll trade twenty for twenty.

**CHINA COVE**

by Bob Hamilton

"Cold hearted orb that rules the night,  
Removes colours from our sight,  
Red is gray & yellow white  
But we decide which is right  
And which is an illusion  
Pinprick holes in a colorless sky  
Let insipid figures of light pass by  
The mighty light of 10,000 suns  
Challenges infinity, and is soon gone  
Night time to some a brief interlude  
To others the fear of solitude  
Brave Helio wake up your steeds  
Bring the warmth the country side needs"

I thought it might be nice to print the above recitation for two reasons. One is to let you know the synchronous experience of blue continues with the announcement of another World Premiere. The Moody Blues will be releasing their 8th album "Octave" via radio, the first week in June. Besides those "Blues" I'm told ELO's next single will be called "My Blue Sky". So there's Steely Dan's "Deacon Blues", Michael Johnson's "Bluer than Blue", Foghat's "Stone Blue" and you've got something funny still going on.

\* \* \*

The second reason I wanted to print this poem from the Moody's "Days of Future Passed" is a renewal of the thought of that last line...Helios being the god who in Greek mythology daily rode his chariot across the sky bringing the sun with him. Metaphorically, I hear the whole verse saying, "We go into the night to learn that the basic meaning of life is to bring some warmth to the

countryside." While we raise our standard of living, playing the position-politics-money game, for our own happiness, we ultimately must come face to face with the fact that we need other people and they need us. It has recently come home to me once again that you can line up all the Mercedes and the Lears and they are meaningless when compared with the search for the kingdom of whatever your perception of infinite awareness might be. We are in reality each other and it seems to me that deep down the need for that high intensity, deeper, communication is why we're all in this "business" of radio and music.

\* \* \*

Noticed that Claude Hall's Radio Report is continuing to add pages that say "mass" at the top indicating to me that he is probably going to spring the first Catholic Music Report on the industry. The number one power record will undoubtedly be the "Pope of the Week" with lesser records going to Cardinals and Bishops and Monsignors etc. Burn out records will be labeled "excommunicated this week". Promotion men possibly will adapt new methods of getting their records on... "Rois" and "Martoni's" will be replaced as hangouts by such places as "Trinity" and "St. James" etc. Promotion men will be frequently seen lighting candles for their records. Instead of jocks carrying their memos they'll have a prayer book in hand. Payola will be replaced by collection plates. Transmit-

ters will have crosses on top. We could go on and on to cover all the possibilities, but, the final question is, "Is Claude Hall trying to be the Larry Flynt of the music business?"

\* \* \*

Last Week Harris Poll notes that people in the U.S. trust each other less today than at any time in history. We all of course realize this is not true to form in the radio-music business.

\* \* \*

Line of the week—In a New York elevator, a man was explaining to his son obviously new in Dad's business... "Later son, they're rich people and ...rich people...don't want to be bothered" Once again we complete a World Premiere...Daryl Hall & John Oates "Live Time" played last Saturday night. The response was overwhelming and it was wonderful to deal with Daryl & John and their manager Tommy Mattold. The people at RCA also were a joy to work with as usual as was of course, my brother in crime "Whisperin" Buzz. Special gratitude to over 300 radio stations who gave their faith and trust and RCA's Bob Summer, Ray Anderson, and Michael Abramson who made this exciting radio concept a reality. Perhaps it's true purpose will be to help people look in themselves and trust their own ideas...even when they have never been done before.

\* C 1967 The Decca Record Company Limited, London

## CANADA TOO!

Please allow me to take this opportunity to say thank-you to all those at FRED Magazine. You provide a most interesting and colorful report that all of us at CKGM look forward to receiving each week, here in Montreal.

By the way, there are over 450 AM and FM radio stations this side of the border, in addition to CKGM. That's a lot of radio news happening right here in Canada!

Please keep up the good work.

DAVID WILLIAMS

Director of Promotions  
CKGM, Montreal, Quebec

## EH! EH! EH!

I noticed in China Cove several weeks ago that you stopped off at the Friendly Giant (Canada), and I quote..."The country has been taken over by CHUM, CKLW, and CKLG." The only station I take exception to is CKLG...CFUN has been number one in Vancouver for the past two years!

You're probably saying to yourself... Eh? Eh? Eh? I just thought I'd clear up this minor misconception about Vancouver.

In case you can't remember who Daryl Burlingham is, I worked with you on your radio forum at Whistler Mountain years ago. I came from CHUM to CFUN at the beginning of December to handle programming, and it feels good to be back home. By the way, CFUN is owned by CHUM Limited, and if I do say so myself, it's one hell of a radio station!

You have an open invitation to visit CFUN anytime you're in the area.

Your magazine is excellent!

DARYL BURLINGHAM

Program Director  
CFUN, Vancouver, B.C.

## DOLLY SHOLIN?

Well, now there are two of us who would like to announce my future wedding plans! In any case, seeing it in print certainly is the highlight of my career. Dolly Sholin sure has a nice ring to it though. Thanks for the "stroke".

DAVE SHOLIN

National Music Director  
KFRC/RKO Radio

## BLACK CONFERENCE CALL

I was elated to learn that at least one Program Manager in your "Black Conference Call" Vol. 11, No. 16, partially realizes that his title of Program Manager also makes him responsible for the 20 to 25 minutes of each hour on his stations that includes news, PSA's, Bulletin Boards, and commercials.

To be a programmer and bury your head in the "Music Only" portion of the hour means that you are concerned with 40% of the job for 100% of the title and wages.

Mr. James has realized that to be successful, you must do ALL of what you do within an hour well, and not just the 35 minutes of music. Golfers don't like the sand traps, but those who win the tournament make playing them a strong part of their game.

Commercials, news and PSA's well done perform a service for the listener. They tell them what is happening in the city, the world...where bargains may be found and where money might be saved while shopping. They even tell listeners where the album they like is for sale at the lowest price. I am sure if all of the persons of a radio station were willing to work with no pay, and if all of the station's suppliers would deliver products and service at no charge, we could do away with commercials.

But until then, I hope that Black radio, and all radio in general, will attract more programmers that realize there are 60 minutes in each hour programmed, not just 35 to 40.

JOHN JAY

General Manager  
WDAO, Dayton

## DECLINE IN READERSHIP?

Just a little note to thank you for the opportunity to talk about our operation in your magazine.

My boss, Bill Parris, suggested that I send along the enclosed picture (see Strokes). Please understand that I do this under protest and accept no responsibility for any decline in readership resulting from the printing of this awful likeness of myself!

I look forward to talking again with you very soon.

DAVID TATE

Program Director  
WLPL, Baltimore

# May June July August

May 9 - Billy Joel's Birthday  
May 10 - Dave Mason's Birthday  
May 11 - National Radio Broadcasters Association Seminar on Radio Sales & Promotion, Marriott Hotel, Chicago, IL

May 13 - Stevie Wonder's Birthday  
May 13 - Richard Dreyfuss will host Saturday Night Live on NBC

May 13-14 - Gavin Regional Meeting at the Holiday Inn, Monterey, CA

May 14 - Mother's Day

May 20 - Cher's Birthday

May 21-27 - International Pickle Week

May 22 - Bernie Taupin's Birthday

May 24 - Bob Dylan's Birthday

May 25-28 - Black Radio Exclusive Conference '78, Biltmore Hotel, Los Angeles, CA

May 29 - Memorial Day

May 31 - John Bonham's Birthday

Jun. 1-3 - Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, OH

Jun. 2-3 - Wichita/Central States Secondary Radio Conference at the Hilton Inn, Wichita, KS

Jun. 3-4 - Gavin Regional Meeting at the Marriott Hotel, Columbus, OH

Jun. 6-11 - National Humor Week

Jun. 7-10 - Broadcasters Promotion Association's 23rd Annual Seminar, Radisson St. Paul, St. Paul, MN

Jun. 8 - Boz Scaggs' Birthday

Jun. 13-17 - American Women in Radio and Television's 27th Annual Convention, Los Angeles Hilton, Los Angeles, CA

Jun. 17-20 - American Advertising Federation Annual Convention, St. Francis Hotel, San Francisco, CA

Jun. 19-25 - Amateur Radio Week

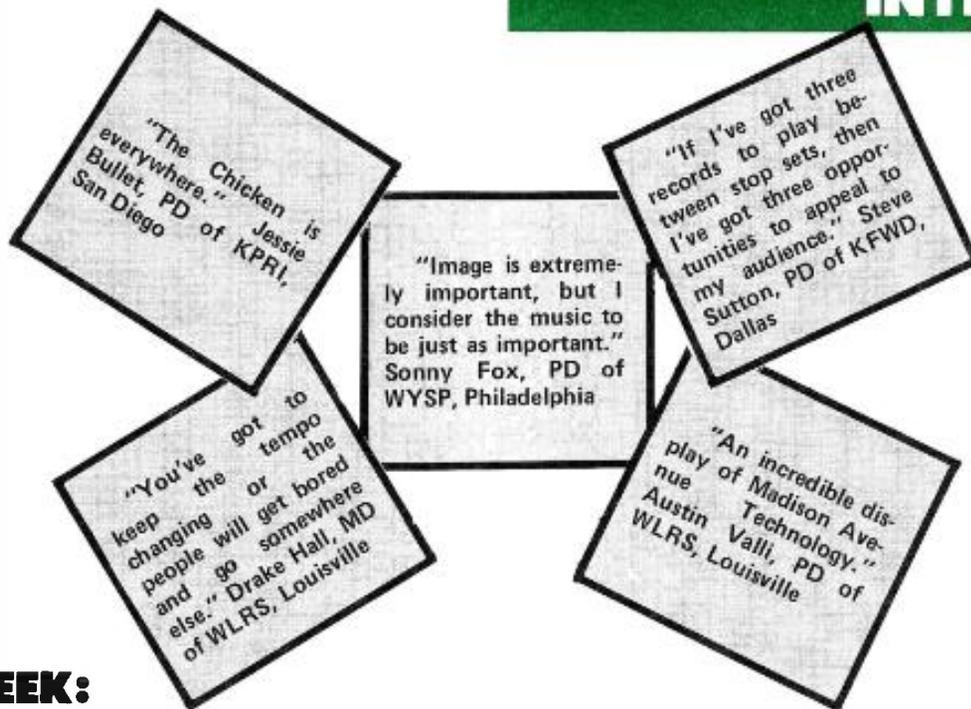
Jun. 25 - Carly Simon's Birthday

Jun. 25-30 - NAB Joint Board Meeting with Canadian Association of Broadcasters, Hotel Toronto, Toronto

Jul. 4 - Happy Birthday America

Aug. 25-26 - North East Secondary Radio Conference at the Sheraton Hotel, New Haven, CT

Sep. 7-9 - RMR Convention at the Royal Coach Hotel, Atlanta, GA



## THIS WEEK:

# ALBUM RADIO CONFERENCE CALL!

This week FRED got together five well known Album radio programmers on the phone at the same time to discuss several aspects of Album programming today. Participating in this conference call are Sonny Fox, Program Director of WYSP in Philadelphia; Austin Vali, Program Director of WLRS in Louisville; Drake Hall, Music Director of WLRS; Steve Sutton, Program Director of KFWD in Dallas/Fort Worth; and Jesse Bullet, Program Director of KPRI in San Diego.

FRED: Album Radio, in many markets, is beginning to take dominance over the once highly rated Top 40 stations. My first question: Why is this occurring? It seems that it's not a matter of music but of image. Sonny, what is the value of image, and what do you think image really is?

SONNY: Image is extremely important, but I consider the music to be just as important. That's really a hard question to answer. We simply play what is popular, and the public decides its position. The only way we can enhance image is through promotion.

FRED: How do you approach promotions or contests? How do you keep from sounding old fashioned?

SONNY: You have to study lifestyles. The actual prize would have to be something more contemporary than it used

to be. Currently, concert tickets appeal to a limited amount of our audience. Movie tickets would probably be a better example of a universal prize. We just give them to the people who bother to call us; it's just a low key type of thing. It's very much like it used to be, but we don't amplify or enhance the listener's reaction. Then we thank them for calling and turn them on to a couple of tickets. The value is not in someone listening to our station because of the prize and increasing our ratings, but in the listener involvement that is conveyed over the air.

FRED: So, your promotion is actually reflecting involvement, rather than a contest?

SONNY: Right, as I said before, music is determined by the public and not by us. So, music can't be used that much as an image builder. We do have certain categories that are played at certain times to expose new artists. That just has to be done.

FRED: Steve, how about your comments on image versus music and how you handle your radio station.

STEVE: Images are critical. People only have perception. They only know what they perceive. They are with you and identify with you, so you have to reflect lifestyle. That's it in a nutshell. I don't mind contests as long as it goes along with the image of the radio station. We don't try to give away things that don't appeal to our audience. But, we do give away the hippest album libraries that would appeal to our audience.

FRED: You're running Dallas Cowboy Football next season, aren't you?

STEVE: Yes, we have the games, and we're busy doing various other things too. We don't give away a lot of money; we're into an exchange of life. The football games will give us a great opportunity to expose the station to people that have not previously listened.

FRED: That's very interesting. It has been thought by many programmers that football games would kill the rock audience.

STEVE: Not in Dallas and certainly not with the Cowboys.

DRAKE: It's hard to look at a station like KGB that doesn't do any of that kind of stuff. They lean on album give aways and T-shirts but still maintain a strong position in that market. How do they do it?

FRED: Jesse, run down the San Diego market. What does KGB do that is different from your station?

JESSE: We're on an incredible image trip around here. Jacobs took their FM signal and just covered the county. They eliminated us as any kind of progressive station. KPRI slid into the background, because they did not have the signal to cover the north county or any of the valley. KGB came on very community oriented. The last thing they did was to put together a soccer field, but other than that they've never really given anything away beyond an album or a T-shirt. They are constantly in front of people with the chicken. The chicken has become the radio station. It's an

incredible thing to battle. The chicken can go to any event in the sports arena. If we have an event there, the chicken can come. It gets immediate response. They may not listen to the station, but they do identify with that chicken.

FRED: We've seen the KGB chicken on national television. That brings up another question. Does the bizarre have any value for Album radio?

DRAKE: LRS has a mascot...a walrus... that covers all the club gatherings and what have you. That is a token kind of thing. It's not really bizarre. It's something that the people can get close to. It's something big and furry that people can touch. You can't touch that radio as a physical thing. You have a large furry beast on the street, and the only place you see it is where there's something good happening.

JESSE: The chicken is everywhere!

DRAKE: Don't they pay him about \$400 a week to be in the right places.

SONNY: I think the term bizarre does not really apply. I think the term should be "fun". I think we have to shed that pseudo-intellectual image and have some fun. We play bingo here in the morning. People go nuts, and they love it. The station is creating the image of, "Hey, let's have a good time." I think the chicken amplifies the attitude of the station, and people like it.

DRAKE: What's really nice is a mascot will never offend anybody. We've just put something together that is really wild. We're saying that the promotion breeds image and that the music breeds image. You just can't compare image and music. It's a melting pot. Everybody says LRS...progressive. They're into us because we're on FM. Rock music on FM.

JESSE: You talk about the growth of the radio industry and everything; my kids have had access to an FM radio in the house for about the last year. They used to listen to the "Q" and Magic 91. They don't even listen to them anymore. The average wage earning person is now getting FM into the living room where the kids have access to it.

SONNY: If I may start a controversy here. I think we're all a little off base. We have FM stations in Philadelphia that are not doing well at all. FM is nothing new to listeners here. The majority of the FM sets are Mono.

FRED: So, if you're on FM and doing what's right, does that give you the advantage?

SONNY: I think that FM makes the difference in regard to a decent system in your house, but there are so many FM portables and transistors now. The thing that has to come of age is the music. I don't think that there is any such thing as Top 40 versus Album radio. We have Wizzard 100, which is Album radio AM, and then WIFI, which

is Top 40 FM. They only do as well as their selection of music. There are all different kinds of presentations. You have to be awful damn bad before someone doesn't want to listen to you at all. It's minute by minute mania.

FRED: How important is the so called "blend" in Album radio?

DRAKE: No where. When I first got into this business, it was stressed in the format, that was being leaned on at the time, that you always played three records in a row. The first record was supposed to be a killer song, and the next one should flow smoothly and sound like the first one to hold the audience. That's supposed to hold them through the set. Looking back now, I find that totally amazing. Who cares about hearing four blues songs. I think the word is flow. Segues are neat, but

I think with segues you're jerking yourself off. If you play three songs of the same tempo and style in a row that would sound real neat, but the audience would be gone. They would be bored.

FRED: So, we're saying now that the segues aren't so heavy?

DRAKE: Yeah, they're really pretty, but they went out with progressive radio.

AUSTIN: You can do segues in the production room.

FRED: I take it that no one on the call is of the progressive nature like KSAN.

DRAKE: We all used to be.

STEVE: If I've got three records to play between stop sets, then I've got three opportunities to appeal to my audience. Play the hits.

DRAKE: Just like Steve said, you can get it all in three songs. You can get a punker, a 25+ male, and a chick.

AUSTIN: Then if you don't play any offensive music, you won't blow off any demographics when you play a song appealing to an entirely different demographic.

STEVE: If you play three songs in a row that are essentially the same thing, people that have you on in the background get the impression you're playing only one song. When you introduce that one source, you want its introduction to be known. You should want each of the three songs to stand out.

FRED: So, the general consensus here is that the segue is just jerking yourself off.

SONNY: Recently, we discovered that segueing music in the same key has an amazingly hypnotic effect, and you'll think of the three songs as one, but that's not a negative.

FRED: I would say that there is something to be said for what record should follow another.

DRAKE: You've got to keep the tempo changing. If you keep it the same, the people are going to get bored and go somewhere else.

FRED: Steve, what do you think of the group, Kiss?

STEVE: My wife works for Polygram, and you can't imagine how I get worked on when I get home. I don't think my audience would stand for it. I'm thoroughly convinced it will drive away my target.

FRED: Austin, what do you think of Kiss?

AUSTIN: An incredible display of Madison Avenue Technology.

FRED: Sonny, follow that one.

SONNY: I think they're the epitome of the rock concert market. They're extremely far out. They know exactly what they're doing, who's in the audience and what gets them off. They pack concert halls with 20,000 a night...every night.

FRED: Are they valuable to your station, as far as play is concerned?

SONNY: Yeah, as long as their packing the concert halls and remain hip.

FRED: Drake, what do you think?

DRAKE: I think its step two of the Alice Cooper type phenomenon. It's a very brilliantly done thing from a business point of view, and they hit the 18-24 demos right in the groin. We've discovered here that there is a real age regression, when it comes to liking Kiss. It's gone from the 18 year old kids that love 'em to the 8 and 9 year olds. Now Kiss is beginning to burn out their hipness. Basically, they are a rock and roll cartoon.

STEVE: They don't make it in a non-visual media. Punk Rock didn't make it in a non-visual medium.

DRAKE: It was an evolution in music was all it was. It was a shot in the arm for rock 'n roll involving animation. They increased their longevity with "Beth". If those guys hadn't made it with that fuckin' song, they would have ended up in the dumper. Beth was played on Top 40's, MOR's, Album stations and the whole trip. They increased their thing there. Doing those gimiky things increased their life. What can they do now?

AUSTIN: They're real hot, and I love 'em! I never liked Kiss until I saw them live, and I saw what they were doing to the kids. What they do, they do best. As far as playing them, their appeal now is getting younger and younger. When we had our highest book, I attributed that to Aerosmith and Kiss. I swear we had every single kid, and it was really insane. Aerosmith has burned, and Kiss is following the same path. Even the hot rock 'n roll of today is on its way out. The new Ted Nugent album was only hot for two weeks. But Billy Joel, he starts building and stays hot for weeks.

**We're all out of room. Join us again next week for Part II of FRED's Album Conference Call. We'll be discussing "How to Watch Your Radio".**

A total of 4,067 broadcasting complaints was received in March, an increase of 720 over February. The Commission responded to 1,575 of these.

The Commission has granted the request of B&H Broadcasting Company for a waiver of the ascertainment requirements for its station WHMI in Howell, Michigan. The management felt that they were in no way part of metropolitan Detroit. The Commission based its waiver on the grounds that the community has a small population; the station has a staff so small that compliance would be a major burden; and that the licensee was familiar with all pertinent aspects of the community.

WHTV-TV in Meridian, MS was fined \$700 for failure to have one or more first-class radio telephone operators on duty on various dates. WCOU in Lewiston, ME was fined \$300 for repeated violation of making equipment performance measurements for 1976 more than 14 months after those taken in 1975. WCVS in Crossville, TN was fined \$850 for repeated violation and failure to increase power from 250 watts to 1000 watts at times specified in the station license on five different days in July, 1976. KOOT in Yakima, WA was fined \$1,300 for repeated violations including failure to make proper measurements of the main transmitter at least once each year.

KNET in Palestine, TX was sold by W.E. Dyche (acting Trustee for Edgar B. Younger, Trust, Tolbert Foster, & Ben Slack) to Trinity Broadcasting Company for \$395,000. KECS in Excelsior Springs, MO was sold by William Kasmann, Larry Falkner, Harold Weir, Fred Hughes and Dave Bable to William & Aubrey Williams for \$295,000. KOQT in Bellingham, WA was assigned to Help Ministries for \$175,000. WFMR-FM in Milwaukee, WI was sold by John C. Koss to G. Douglas Cofrin for \$300,400. WLBO in Morgantown, KY was assigned to Butler County Broadcasting Co. for \$2,000 and assumption of all assignor's liabilities.

The FCC denied the Committee for Community Access of Boston a stay of the March 8 action assigning the license of WEZE-AM to New England Continental Media, Inc. The petition asserted that a change in format to religious programming would cause the loss of a unique viable format.

The FCC granted application to Millard V. Oakley for a construction permit for a daytime AM station on 1060 KHz in Newport, TN. Two new FM channels have been assigned: one to Beaverton, MI on 97.7 MHz and one to Greensboro, GA on 103.9 MHz.

The FCC ruled that District Attorney Joseph E. Losavio qualified for use of KOAA-TV as a candidate even though under recall, because the recall and special election deciding who should be District Attorney would be decided by the same ballot.

## COMBINED COMMUNICATIONS

FRED continues its survey of group broadcasting companies this week with Combined Communications Radio Division. The division President is John Bayliss. His office is located in San Diego at the studios of KSDO and KEZL at 3180 University Avenue, San Diego, CA 92104. Combined Communications Corporation's address is P.O. Box 25518, Phoenix, AZ 85002. The phone for the corporation office is 602-257-1333. The President is Carl Eller. Combined owns seven television stations and thirteen radio stations. At present, WWDJ in Hackensack, NJ, is on the selling block; it has a gospel format. The following is a list of the other twelve radio stations owned by Combined. Again, the list will include locations, General Managers, and phone numbers:

STATION	LOCATION	GM	PHONE NO.
KSTAR-AM	Phoenix, AZ	Steve Glueck	602-257-1212
KBBC-FM	Phoenix, AZ	Steve Glueck	602-257-1212
KSDO-AM	San Diego, CA	Steve Jacobs	714-283-7121
KEZL-FM	San Diego, CA	Steve Jacobs	714-283-7121
KIIS-AM&FM	Los Angeles, CA	Edward R. Boyd	213-466-8381
WWWE-AM	Cleveland, OH	Richard K. Penn	216-781-1100
WDOK-FM	Cleveland, OH	Richard K. Penn	216-398-5555
WVON-AM	Chicago, IL	Joe Jones	312-847-2600
WGCI-FM	Chicago, IL	Joe Jones	312-847-2600
WDEE-AM	Detroit, MI	Bill Johnson	313-557-1500
WLDM-FM	Detroit, MI	Fritz Beesemeyer	313-967-3750

Combined is one of the fastest growing broadcast companies in America. Within the past two weeks they have purchased four new properties (the last four listed) and plan to purchase two more in a major market before the end of 1978. (See Top News for the story on WLDM). John Bayliss has been in radio for 20 years, and was hired by Combined when it sold KIMN in Denver. John was the GM there and was offered the same position at WSAI in Cincinnati. Just before the sale of WSAI by Combined, he moved to San Diego to take over as President of the Radio Division. They bought KSDO and KEZL in 1976. In essence, John has grown with the company.

John Bayliss believes that the success Combined has enjoyed revolves around the unique management concepts the company employs. Diversity in format is one of the keys. In L.A., there are two different forms of contemporary music. In San Diego, classical and news talk formats are in vogue while Phoenix has sports/news and a Soft Rock format that "better programmers have visited" to observe. Chicago has Black on the AM and Black/Disco on the FM. In Detroit, it's Country and Beautiful Music. John stresses that the Beautiful Music, WLDM, station in Detroit will have more personality involvement than the same formatted station in Cleveland. The other station in Cleveland is AM Pop Adult or MOR/Sports.

In policy consideration, John feels that serving the needs of each community includes a regularly scheduled community ascertainment meeting. WVON in Chicago, he claims, will once again become the premiere Black station in America. It was spread out over three locations. He has combined both stations at one site in the downtown area. Though he states that the company has a "hands on" policy, there are only two other staff members in his division and "managers run their properties as if they were their own". John says, "I'm there to advise, consult, review budgets, etc...they're not encumbered with a lot of red tape." Managers are given absolute freedom within major policy guidelines, i.e.—administrative, equal employment opportunity, etc. The lack of a large administrative staff on the division level "forces us to have direct contact with the line management". John reiterates Gary Stevens in last week's article in stating that the key to success is having the right people, "I wouldn't change a hair anywhere...we have super people breaking market records and introducing new approaches..." John concluded that the reputation for serious acquisition has allowed Combined first crack on any new properties up for sale. In particular, John felt Carl Eller's reputation for honesty aided the company and made working for Combined the best possible management environment anyone could possibly want. Good luck John on finding those two other properties before the end of the year.

# JOHN REISER OF THE FCC'S POLICIES & RULES DIVISION

This week FRED talks with John Reiser who is presently in the FCC Broadcast Bureau's Policies and Rules Division. For several years, John was involved with the inspection branch of the Broadcast Bureau in the northeast section of the country. We'll start our conversation off by asking John what exactly they look for when they inspect a station.

"Our primary concern is that the station is providing an adequate service and signal to the public and meeting its obligations as a licensee. The station's promise is to provide a quality technical service to a certain area. We are just as concerned about stations that are operating under power, which would provide inadequate public service, as we are with those stations operating with excessive power. We also look for daytimers that are operating past sign off time and AM stations that do not operate within the terms of their license. These AM stations would be the ones that are not keeping a close watch on their directional patterns.

"We have found stations in communities where the quality of their signal was exceedingly poor. Their transmitters were incapable of providing a full modulated signal. We are quite concerned when equipment failure provides high distortion or bad signals to the public.

"We also monitored and inspected television stations. We also observed the television signal as it was transmitted to ensure that it met the quality that television viewers expected. We did the same for FM stereo by looking for noise and distortion. We also run into quite a few unusual things. I remember this one particular case in Ohio, where we saw this strange signal in with a program on an FM station. This tone was bouncing up and down. Although we couldn't hear it, we could see it as noise in the FM station. We finally identified it as a source originating from one of the Navy's long wave transmitters in Maine sending morse code to submarines. The phone line connecting the studio to the transmitter were acting as an antenna and transmitting the Navy's signal on the air. The station was completely

unaware that this problem existed until we discovered it. The telephone company was able to put filters on their lines and select different cables. In this case, working with the phone company solved the problem.

"In the past, some stations have gone overboard in trying to get their modulation up as high as possible. Some stations have violated modulation limits that the Commission has set. For the wattage of any station, there is just so much power that can be added to the signal. Some stations overdrive their signal or have what we call excessive modulation. The consequences of this are increased distortion to the listener and interference with the signals of other radio stations.

"Over modulation will cause interference to stations on either side of the over-modulating station. Frequently, it's called splatter. An example illustrating splatter would be when you increase the volume on a stereo. Once you reach a certain point, the volume will get no louder, but only more distorted. The same thing applies with modulation. Only so much audio can be added to a signal before other factors step in. In this month's issue of Broadcast/Engineering, there is a very good article on the so called loudness wars. What it actually says is that AM radio stations are hurting themselves more than they are helping themselves. The quality of the signal is decreasing, and listeners are wising up to it. Some stations don't realize it, but they are actually changing the quality of the record on the air, and listeners notice it, especially when they buy the record and take it home to listen to it. Of course, if you're listening to a pocket transistor radio, you're not listening for quality, and you probably don't care. But on the other hand, if you're used to listening to records, tapes, and FM, then you wonder why the FM stations sound so much better than the AM stations.

"If you play a record on your home stereo system and turn up the bass, then you're adding distortion...but that's distortion that you are deliberately adding because you like it that way. The broadcaster does the same thing without you knowing it. He will take the new

BeeGees record that was recorded with certain tone qualities and modify it for the listener without giving his audience any choice in the matter. He's taking that choice away from you by boosting the bass or the treble or even the mid-range at the station before it's broadcast in order to make his station stand out. Some radio stations now a days are speeding up their turntables. Instead of running them at say 33 1/3 rpm, they are running them at 35 rpm. They do this to make their stations sound brighter and give slower records a much faster tempo. They want that uptempo sound. Our rules don't say you can't do that, because it's an artistic decision, but the listener is going to get very upset.

"The only time the FCC would actually get involved with the station is when over modulation occurs on a continual basis. If this occurs over a period of time uncorrected, then the station is liable to be fined. This has to occur repeatedly over a ten day period before a fine would probably result. Of course, this is still not always the case. We also take into consideration the station's background and reasoning or explanation for the violation. Like I said, most of the fines are for repeated violations. For example, if we went out and monitored a station that was over modulating, the station would be issued a written notice of violation. The station would then have to respond to the Commission and explain that it is being corrected and what is being done to prevent it from happening again. If we went back six months later and found the station over modulating just as much as they had before, then it's quite possible that the station would be issued a fine. But, of course, we would have to determine that the station over modulates as a matter of general practice. Everybody goes over the speed limit every once in awhile, so we would have to determine that this was not one of those times. Intent is something we look for in assessing each violation. If we feel that the station's attitude contains an element of deception and there policy is one of over modulation to increase loudness, we are more likely to fine them."

LOOK WHAT HAS HAPPENED DURING THE ARB

**"WEEKEND LOVER"**

THE SECOND HIT SINGLE FROM

**ODYSSEY**

**KRLC! KFIV-26! KKIQ! KOBO!  
KDON-27! WCOS! WRQK! WOHS!  
3WD! WWCO! KSLY-22! WNOE-37!  
WFBC! WQQW! WTMA! WGN!  
WORD! WORG-26! WANS! WZOO!  
WTIX-LP! WQOK! WNMB!  
WCAV! WILK!**

**(IF THEY PLAYED IT DURING ARB YOU CAN PLAY IT NOW!)**

FLASH/CHART

B B-79 \*

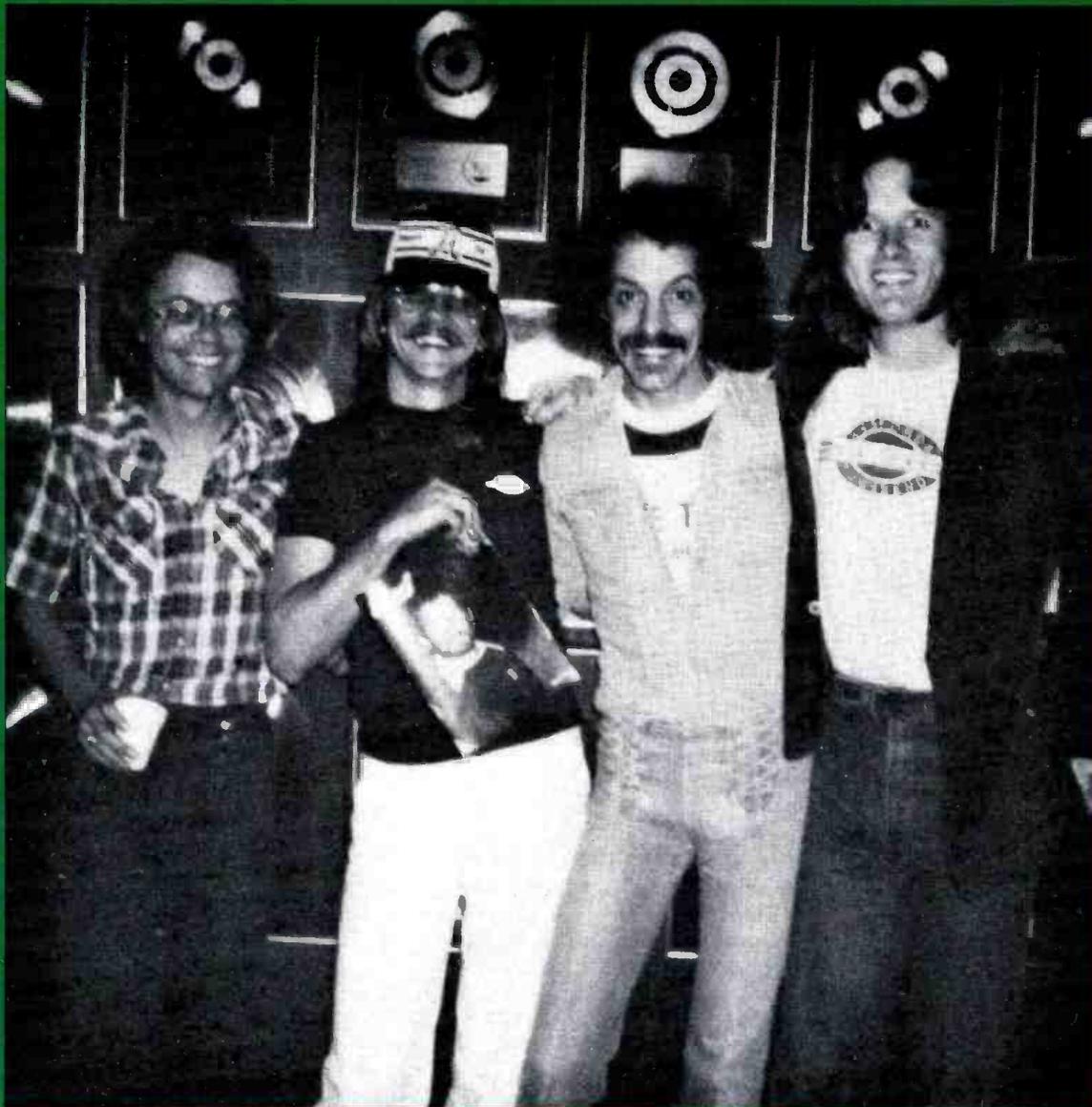
R WORLD-83\*

**RCA**  
Records



# STROKES

MAY 8, 1978



SANFORD & TOWNSEND WITH HAMILTON & BENNETT, AND, OF COURSE, FRED



Gabriel Wisdom & Timothy Leary enjoying their radio show!



Ed Salamon (far left), Program Director of WHN in New York; Pam Green, Music Director; Don Williams, recording artist; and record executive



KNCN, C-101 Easter C-Break One at Malaquite Recreation Area, Padre Island Nat'l Seashore—Marcia Ball & the Misery Brothers.



Shown L-R: Franki Valli, KNTQ personality Don Steele, and Polydor recording artist Kenny Nolan



One good bump deserves another. RSO recording artist Yvonne Elliman bumps with Y-93 (KYA-FM) in San Francisco's 2-6PM DJ Joe Michaels



George Benson with K-107 staff after his recent Monterey appearance. Front Row (L-R): Elliott Grauer (11-3PM), Mac McClain (7-12Mid), David Bean (3-7PM & PD), and Teddy Green. Back Row (L-R): Lou Terrell (7-11AM), George Benson (Picker), and Kim Landsman (Traffic Manager).



ARS @ FM-102 in Fort Worth/Dallas. L-R: Ronnie Hammond, J.R. Cobb, Dean Daugherty, and PD Steve Sutton



In front at Tower Records: the Outlaws. Behind: Lynn McCurdy, Promotion Mgr. KCBO; Dean Goss, KCBO; Steve Goddard, KCBO; Ellen White, S. Calif. Promotion Mgr. Arista Records; Dean McDougall, Local Marketing Mgr. S. Calif. Arista; Jimi Fox, KCBO; and Stuart Grant, Reg. Marketing Mgr., West Coast Arista Records.



CKGM's Dave Williams joins Polydor recording artist Randy Bachman and guests at a recent Montreal reception.



This National Promotion Director refuses to have his picture taken for political reasons. Here's our attempt.



Steve Hackett visits WAAF, Worcester. L-R: Paul Lemiux, WAAF; John Duncan, WAAF; Al Twonmo, New England Reg. Promotions for Chrysalis; Lee Arnold, WAAF; Joe Biedrzycki, WAAF; and Steve Hackett (seated).



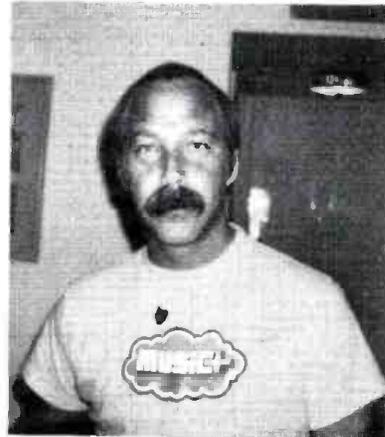
Burkhart gets lit: Ben and Fred Scotti of Scotti Brothers Promotions recently conspired with Warner Bros. national promotion director David Urso to give programmer Kent Burkhart of Burkhart, Abrahms Associates a platinum single he won't be able to throw in the pile with the rest of the awards he's received. The platinum single for Debby Boone's "You Light Up My Life" is contained in a neon display case and was presented to Burkhart last week by (from left) Ben Scotti, David Urso, and (at right) Fred Scotti.



Shown at post-concert reception, following S.R.O. show, are members of Eulogy; 2nd from the left, Eddie Money; 3rd from the left, Larry Groves, Music Director of KEZY-AM; and far right, Jack Snyder, Music Director of KMET.



Bob Jones of KDIA in Oakland who did the voicing on the Hall & Oates special for Black Radio



Bobby Applegate of Ariola Records hides behind his moustache



David Tate, PD of WLPL in Baltimore, does his homework



Dave Michaels, 10-2PM at KXTC

# Fred's

# Rating Game

Entries must be received no later than Midnight on Friday, May 12, 1978

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top or the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

DENVER - 12+  
KXXK  
KTLK  
KBPI

DETROIT - 12+  
CKLW  
WDRQ  
WABX  
WRIF

DALLAS-FT. WORTH - 12+  
KLIF  
KNUS  
KZEW  
Z-97

SAN FRANCISCO - 18-24  
KFRC  
KMEL  
KSAN  
KYA  
KYA-FM

KANSAS CITY - 12+  
WHB  
KCMO  
KY-102

MINNEAPOLIS-ST. PAUL - 12+  
KDWB  
KSTP  
KQRS

BALTIMORE - 12+  
WCAO  
WLPL

SAN DIEGO - 12+  
B-100  
KCBO  
M-91  
KPRI  
KGB-FM

PHILADELPHIA - 12+  
WIFI  
WZZD  
WFIL  
WYSP

NEW ORLEANS - 12+  
WNOE-AM  
WNOE-FM  
WTIX  
WRNO  
WQUE

CHICAGO - Teens  
WLS  
WEFM  
WMET

ATLANTA - 18-24  
Z-93  
WQXI-FM  
WQXI

CLEVELAND - 12+  
WMMS  
M-105  
WZZP

CINCINNATI - 12+  
WEBN  
WSAI  
WKRO

ST. LOUIS - 12+  
KSLQ  
KSHE  
KXOK

BOSTON - 12+  
WRKO  
F-105  
WCOZ  
WBCN

NEW YORK - 18-24  
WABC  
WNBC  
WXLO  
WPLJ  
WNEW-FM  
WPIX  
WBLS

FT. LAUDERDALE-MIAMI - 12+  
96-X  
Y-100  
ZETA-4  
WSHE

LOS ANGELES - 12+  
KFI  
KHJ  
KIIS-FM  
KIQQ  
KLOS  
KRTH  
TEN-Q  
KMET

WASHINGTON, DC - 12+  
WPGC  
DC-101

SEATTLE - 12+  
KJR  
KING  
KZOK

PITTSBURGH - 12+  
13-Q  
WPEZ  
WXXX  
WDVE

HOUSTON - 12+  
KILT  
KILT-FM  
KRBE  
KLOL  
Y-94

# Win \$500

Send your entries to FRED's Contest, P.O. Box 5546, Carmel California 93921.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

# THE SPECTRUM

## FREderal Agents

### UNIVERSALS

B-100	San Diego	Gene Knight	714-292-5362
CHUM	Toronto	Bob Wood	416-925-6666
F-105	Boston	Charlie Fernandez	617-332-9817
KBEQ	Kansas City	Kim Welsh	816-531-2535
KCBQ	San Diego	Nina Gomez	714-286-1170
KCMO	Kansas City	Larry Clark	913-677-7336
KCPX	Salt Lake City	Gary Weldron	801-972-3030
KDWB	Minneapolis	Dave Thompson	612-739-4000
KEZY	Anaheim	Larry Groves	714-776-1191
KFI	Los Angeles	Eric Chase	213-385-0101
KFRC	San Francisco	Les Garland	415-986-6100
KGW	Portland	Terry Danner	503-226-5000
KHJ	Los Angeles	John Sebastian	213-462-6255
KHIS-FM	Los Angeles	Rochelle Stabb	213-466-8381
KILT	Houston	Tish Reyes	713-526-3461
KIMN	Denver	Ed Greene	303-234-9500
KING	Seattle	Rob Conrad	206-223-5236
KJR	Seattle	Steve West	206-937-5100
KLIF	Dallas	Lynn Conley	214-747-9311
KNDE	Sacramento	Jeff Hunter	916-922-8851
KNUS	Dallas	Bobby Sorrell	214-851-1010
KOMA	Oklahoma City	Charlie Cusack	405-794-1573
KPAM	Portland	Michael O'Brien	503-222-9776
KRBE	Houston	Clay Gish	713-960-0123
KRIZ	Phoenix	Anna Reyes	602-258-6717
KROI-FM	Sacramento	Don Selasco	916-441-4950
KROY	Sacramento	Kris Mitchell	916-441-4950
KRSP	Salt Lake City	Lorraine Wineger	801-262-5541
KSLO	St. Louis	Bill Bailey	314-725-9814
KSTP	Minneapolis	Greg Ausham	612-645-2724
KTFM	San Antonio	Scott Christenson	512-855-5500
KTLK	Oenver	Randy Jay	303-573-1280
KUPD	Phoenix	Jay Stone	602-838-3062
96-KX	Denver	Frank Felix	303-629-0096
KYA	San Francisco	Allan Mason	415-397-2500
KYYX	Seattle	Robin Mitchell	206-682-2828
M-91	San Diego	Michele Pettis	714-583-9100
Q-105	Tampa	Bob McNeal	813-879-1420
TEN-Q	Los Angeles	Driscoll/Bissiri	213-381-7201
WAKY	Louisville	Bob Moody	502-587-7979
WAPE	Jacksonville	Paul Sebastian	904-264-4523
WAQY	Springfield	Jim Rising	413-525-4141
WAVZ	New Haven	Curt Hansen	203-777-4761
WAYS	Charlotte	Brenda Presson	704-392-6191
WCAO	Baltimore	Ron Riley	301-484-2300
WCOL	Columbus	Dave Bishop	614-221-7811
WDRG	Hartford	Jim English	203-278-1115
WEFM	Chicago	Clifton/White	312-263-0445
WDRQ	Detroit	Gary Firth	313-272-9000
WFIL	Philadelphia	Jay Cook	215-879-1600
WGH	Norfolk	Bob Canada	804-340-1310
WHB	Kansas City	Al Casey	816-221-5300
WHBQ	Memphis	Harriet Lapides	901-223-7661
WIFE	Indianapolis	Jerry Steele	317-637-1375
WIFI	Philadelphia	Steve Rivers	215-839-0900
WKY	Oklahoma City	Sandy Jones	405-478-2830
WLAC	Nashville	Eva Wood	615-256-0161
WLPL	Baltimore	David Tete	301-358-4600
WLS	Chicago	Karen Cavaliero	312-782-2002
WMAK	Neshville	Michael St. John	615-256-6556
WMET	Chicago	Dave Morgan	312-828-9191
WNAP	Indianapolis	Steve Mitchell	317-924-5211
WNBC	New York	Bob Pitman	212-664-2744
WNDE	Indianapolis	Bobby Hatfield	317-257-7565
WNOC-AM	New Orleans	C.C. Courtney	504-529-1212
WOKY	Milwaukee	Jim Smith	414-442-0150
WPEZ	Pittsburgh	Tom Morgan	412-323-5300
WPGC	Washington, DC	Jim Elliott	202-779-2100
WGAM	Miami	Becky Vidaud	305-531-6651
WQXI	Atlanta	J.J. Jackson	404-261-2970
WRKO	Boston	Harry Nelson	617-725-2700
WSAI	Cincinnati	E. Alvin Davis	513-251-5700
WTIX	New Orleans	Bob Mitchell	504-561-0001
WXXK	Pittsburgh	Bobby Christian	412-242-4300
WZZD	Philadelphia	Kevin Matheny	215-242-6300
WZZP	Cleveland	Tom Jeffries	216-696-4444
Y-100	Miami	Collaen Cassidy	305-944-1956
Y-103	Jacksonville	Thom Haeran	904-721-9111
Y-95	St. Petersburg	Ben Christophar	813-577-1111
Z-93	Atlanta	Dale O'Brien	404-522-9383
Z-97	Ft. Worth/Dallas	Gary Mack	817-731-6301
13-Q	Pittsburgh	Bob Savage	412-531-9500
92-Q	Nashville	Bruce Sherman	615-824-7177
96-X	Miami Beach	Joel Denver	305-538-5312
99-X	New York	Roxy Myzal	212-764-6617
94-Q	Atlanta	Don Benson	404-261-2970
KRTH-FM	Los Angeles	Bob Hamilton	213-937-5230

### U2's

CK-101	Cocoa Beach	Steve Ocean	305-783-9257
KAKC	Tulsa	Dr. Don	918-743-9877
KAOK	Lake Charles	Robert Penny	318-436-7541
KBLF	Red Bluff	Ross Forbes	916-422-5363
KELI	Tulsa	Ray Livingston	918-622-1430
KEWI	Topaka	J.R. Greefey	913-272-2122
KFYR	Bismarck	Dan Brannon	701-223-0900
KIDD	Monterey	Jim D. Satter	408-649-6622

### U2's cont.

KINT	El Paso	Rish Wood	915-779-6454
KJRB	Spokane	Tom Hutylar	509-448-1000
KKUL	Tulsa	Mark Winston	918-437-3777
KLEO	Wichita	Ken Clifford	316-685-0261
KLIV	San Jose	John McLeod	408-293-8030
KLUC	Las Vegas	Dave Van Stone	702-739-9383
KMGK	Des Moines	Ben Hill	515-247-4533
KOBO	Yuba City	Ross Forbes	916-673-7677
KOLE	Port Arthur	Scott Slocum	713-982-9436
KREM	Spokane	Jim Hill	509-448-2000
KRKE	Albuquerque	Don Schaeffer	505-765-5600
KTFX	Tulsa	Steve Owens	918-437-3777
KTKT	Tucson	Ed Alexander	602-622-6711
KUKI	Yukiah	Ross Forbes	401-433-4200
PRO-FM	E. Providence	Gary Berkowitz	401-433-4200
WAMS	Wilmington	Tom Summers	302-654-8881
WAMX	Ashland	Gary Miller	606-928-6464
WBBF	Rochester	Jeff Ryder	716-232-7550
WBBQ	Augusta	Bruce Stevens	803-297-6610
WCRO	Johnstown	Sandy Neri	814-536-5158
WERC	Birmingham	Walt Brown	205-252-3171
WFLI	Chattanooga	Jim Perkle	615-821-3555
WGOW	Chattanooga	Gene Michaels	615-756-6141
WHAR	Clarksburg	Bill Mahoney	304-624-5525
WHYY	Montgomery	Lenny West	205-264-2288
WHIT	New Bern	Dave Lyons	919-637-4450
WJET	Erie	Barney Luv	814-455-2741
WKIX	Raleigh	Ron McKay	919-851-2711
WXXX-FM	Birmingham	Steve Davis	205-252-3171
WLSQ	Montgomery	J.J. Beach	205-264-6449
WNOR-AM	Norfolk	Don Davis	804-623-9667
WORD	Spartanburg	Steve McCoy	803-583-2711
WQXA-FM	Harrisburg	Dave Dillon	717-757-9402
WRBR	South Bend	Jason Foxx	219-234-1111
WSGA	Savannah	Jerry Rogers	912-233-8807
WTOB	Winston-Salem	Jimmie Dean	919-773-4353
WZNG	Winter Haven	Chuck Walker	813-299-1142
Z-93	Amarillo	W.J. Fairchild	806-353-6663
WJDX	Jackson	Tom Daniels	601-982-1062
KOTN	Pine Bluff	Paul Sims	501-534-8732
KDON	Salinas	A.J. Roberts	408-422-5363
WXXX	Hattiesburg	Don Simmons	601-583-2618
WJFL	Vicksburg	John Curry	601-636-1494
KCBN	Reno	Red Mountain	702-826-1355
KQEO-AM	Albuquerque	Frank Ragan	505-243-6791
KSLY-AM	San Luis Obispo	John Tobin	805-543-9400
WGBF	Evansville	Adam Smasher	812-477-8811
WABB-AM	Mobile	Jerry King	205-432-5572

## ALBUMS

DC-101	Washington, DC	Michael McKay	301-589-7100
KBPI	Denver	Jean Valdez	303-936-2313
KDKB	Phoenix	Christine Nolan	602-833-4261
KFWD	Dallas	Steve Sutton	214-528-5500
KISW	Seattle	Steve Slayton	206-624-4305
KLOL	Houston	Lucia Herrera	713-526-2621
KLOS	Los Angeles	Ruth Pinado	213-663-3311
KLRB	Carmel	Bob Stock	408-624-3859
KMEL	San Francisco	Mark Cooper	415-391-9400
KMET	Los Angeles	Sam Bellamy	213-464-5638
KNCN	Corpus Christi	Mando Camina	512-855-4641
KOME	San Jose	Dana Jang	408-246-6811
KQRS	Minneapolis	Kevin St. John	612-545-5601
KRST-FM	Albuquerque	Bill Stambaugh	505-266-7946
KSAN	San Francisco	Bonnie Simmons	415-986-2825
KSHE	St. Louis	Ted Habeck	314-842-1111
KVAN	Portland	Bob Anchetta	503-223-6328
KWKI	Kansas City	Dave Munday	816-474-8400
KWST	Los Angeles	Paul Sullivan	213-657-6130
KY-102	Kansas City	Max Floyd	816-753-4567
KZAM	Seattle	John Kertzer	206-454-1540
KZEW	Dallas	Jan Blanton	214-748-9898
KZOK	Seattle	Mavis Mackoff	206-223-3900
M-105	Cleveland	Ellen Roberts	216-391-1260
WABX	Detroit	Joe Kraus	313-398-1100
WDAI	Chicago	Mary Klug	312-782-6811
WCMF	Rochester	Gary Whipple	716-288-3200
WDVE	Pittsburgh	John McGhan	412-562-5900
WGRQ	Buffalo	Irv Goldfarb	716-881-4555
WGYL	Gainesville	David Reaves	904-378-9732
WIOQ	Philadelphia	Helen Elitch	215-835-6100
WKDF	Nashville	Jack Crawford	615-254-1355
WKLS	Atlanta	Keith Allen	404-892-9557
WKTU	New York	Matthew Clanott	212-750-0550
WLRG	Louisville	Drake Hall	502-585-5178
WMMR	Philadelphia	Jerry Stevens	215-561-0933
WNOC-FM	New Orleans	Bobby Reno	504-529-1212
WSHE	Ft. Lauderdale	Gary Granger	305-581-1580
WXRT	Chicago	Bob Gelms	312-777-1700
WYSP	Philadelphia	Steve Johnson	215-839-7625
Y-94	Houston	Michael Jones	713-626-8130
ZETA-4	Miami	David Sousa	305-624-6101
WJAX	Jacksonville	Richard Langlois	904-633-2785
WLPX	Milwaukee	Tom Daniels	414-342-1111
LAV-FM	Grand Rapids	Doc Donovan	616-456-5461
KZOM	Orange	Scott Slocum	713-745-2222
KXXY	Oklahoma City	Andy Lockridge	405-538-5543
STARVIEW-92	York	Rick Harris	717-266-6606
WKQX	Chicago	Hennes/King	312-861-8270
WFBQ	Indianapolis	Mike Tinnis	317-257-7565
KTIM	San Rafael	Tony Berardini	415-456-1510
WBCN	Boston	John Brodey	617-266-1111
WKQQ	Lexington	Dick Hungate	606-252-6694

# universal

The following Music Analysis is achieved by combining sales, requests and out-call research of radio stations considered to be reputable and accurate in reflecting music activity in their respective markets. This survey is designed to reflect the value of a record to programming. Light bulbs signify those records indicating the strongest trend toward "A" power rotation qualification. By process of comparison, using FRED's SOL Terminal Computer, this is the fastest and most correct survey in the industry today. All reports are activated only by telephone to assure that all data is the very latest. These reports are designed to achieve more than just a list of records; specifically, the reality of all station research and activity in depth. (Note: None of the information is based on reports mailed to FRED.) Reports are constantly being fed into our system, up to 3:00 AM each Friday. A demographic comment behind "profile" is based on ten (10) or more similar inputs. FRED's music is structured with the intent to help win ratings, not to reflect cold statistics.

- 1 1 WINGS/WITH A LITTLE LUCK (CAPITOL)  
Profile: B-100 1-1, KDWB 12-1, KFI 1-1, KJR 10-1, KLIF 1-1, WAVZ 1-1, WCAO 1-1, WDRQ 1-1, WFIL 2-1, WRKO 2-1, WXXK 1-1, KTKT 2-1, WBBF 2-1, WHHY 1-1, WTOB 2-1, Z-93 T 3-1, WAMS 8-1, WGBF 1-1, KIIS 2-2, KYYX 4-2, WAPE 2-2, WIFI 11-2, WNAF 5-2, WQXI 3-2, KBLF 9-2, WKIX 11-2, WZNG 3-2, KCPX 6-3, KING 6-3, KNUS 9-3, KROY 5-3, KRSP 5-3, KSTP 10-3, WOKY 8-3, WPGC 3-3, Z93 6-3, KELI 10-3, KINT 4-3, KJRB 5-3, WJET 7-3, KTFM 3-3, KRTH-FM 4-3, CHUM 8-4, KHJ 5-4, WZZP 7-4, Y103 8-4, 13Q 9-4, KREM 12-4, WCRO 7-4, WXXX 5-4, WJFL 14-4, KEZY 7-5, KILT 7-5, KNDE 6-5, KOMA 14-5, TEN-Q 9-5, WHBQ 8-5, KFYZ 7-5, WLSQ 5-5, WCOL 12-5, KCBQ 9-6, KRBE 6-6, KSLQ 8-6, KTLK 13-6, WIFE 10-6, WMAK 10-6, WMET 9-6, WNDE 14-6, WHAR 14-6, KFRC 9-7, KYA 8-7, WAKY 14-7, 96X 9-7, KAOK 12-7, KGW 12-8, M-91 15-8, WAYS 11-8, WLAC 11-8, WSAI 12-8, 92Q 13-8, WGOW 13-8, WDRC 14-9, WZZD 14-9, KEWI 15-9, KUKI 11-9, WQXA-FM 17-9, KDON 11-9, WHIT 13-10, WEFM 17-10, KRIZ 16-11, Y100 15-11, WBBQ 14-11, CK101 22-11, WPEZ 22-12, KLIV 18-12, WNOE-AM 19-13, KMGK 19-14, WNOR-AM 21-14, WRBR 21-14, WLS 18-15, WQAM 20-15, WORD 23-17, and Z97 25-20...not nearly as strong as it has been in the last two weeks, but still holds a commanding lead...covering all demographics...some action developing on the album cut "I've Had Enough"
- 3 2 ANDY GIBB/SHADOW DANCING (RSO)  
 Profile: KBEQ 10-1, KCPX 3-1, KNDE 1-1, KRSP 1-1, WAYS 4-1, WNOE-AM 12-1, Y100 10-1, KJRB 2-1, WLSQ 3-1, KFI 3-2, WCAO 9-2, WPGC 2-2, WAVZ 8-3, WMET 14-3, 96X 8-3, WRBR 26-3, KLIF 15-4, KSLQ 13-4, KYYX 13-4, WAPE 8-4, KFRC 7-5, KROY 8-5, WOKY 18-5, KTKT 15-5, WPRO-FM 15-5, WZNG 7-5, WAKY 13-6, WRKO 14-6, KOBO 9-6, WNOR-AM 11-6, KLIV 14-7, WBBQ 10-7, WHHY 17-7, Z-93 T 18-7, KING 12-8, WHB 18-8, WZZP 17-8, Z93 16-8, KRTH-FM 16-9, WQXI 19-10, KEWI 22-10, WTOB 14-10, KSTP 23-11, KYA 15-11, WHBQ 21-11, KGW 20-12, KJR 21-12, 13Q 21-12, KREM 21-12, KDWB 16-13, Y103 23-13, WORD 18-13, WGBF A-13, WIFE 24-14, KFYZ 18-14, WHAR 22-14, WKIX 23-14, KMGK 21-15, WHIT 23-15, 92-X 44-15, WCRO 19-16, WQXA-FM 26-16, WXXX 24-16, KRIZ 23-17, WDRC 29-17, WFIL 21-17, 99X 21-17, WGOW 29-17, KDON 24-17, B-100 24-18, KCBQ 24-18, KILT 25-18, KRBE 31-18, KELI 24-18, WJET 24-18, CK101 29-18, WCOL 28-18, WJFL 29-18, KNUS 21-19, WIFI 27-19, WLAC 29-19, WMAK 26-19, KAOK 26-19, WLS A-20, WXXK 23-20, WQAM 31-21, WEFM 33-21, WDRQ 26-22, WAMS 30-22, TEN-Q 30-23, KINT A-23, KOLE D-23, KUKI D-24, CHUM A-26, KOMA 33-26, KTLK A-26, WNBC A-26, WBBF D-26, WNDE D-28, and WPEZ D-35...added at WNAF and KEZY...reaction has broken across the board with a slight rejection from 18-24 male demographics
- 2 3 JOHN TRAVOLTA & OLIVIA NEWTON-JOHN/YOU'RE THE ONE THAT I WANT (RSO)  
Profile: WAKY 5-1, WHB 3-1, WQXI 1-1, Z93 8-1, KMGK 18-1, WORD 2-1, KLIF 3-2, WLAC 2-2, WNOE-AM 6-2, KLIV 4-2, WPRO-FM 6-2, WBBQ 4-2, WHAR 5-2, WRBR 3-2, WAPE 4-3, Y100 7-3, KEWI 4-3, WHHY 3-3, Z-93 T 10-3, KFI 5-4, KFRC 4-4, WAVZ 7-4, KOBO 7-4, CHUM 12-5, KRSP 11-5, KAOK 13-5, KNDE 7-6, KRIZ 9-6, WZZP 9-6, WQXA-FM 9-6, WTOB 12-6, KRTH-FM 8-6, KCPX 11-7, KRBE 9-7, WAYS 9-7, WCAO 14-7, 99X 8-7, KBLF 22-7, KFYZ 11-7, WCRO 9-7, KREM 14-8, KTKT 14-8, WKIX 12-8, WJFL 17-8, WHBQ 11-9, WMAK 15-9, WOKY 13-9, 96X 12-9, WGOW 17-9, WJET 10-9, WZNG 15-9, WXXX 21-9, WGBF 15-9, WCOL 11-10, WMET 21-11, WNBC 15-11, WRKO 16-11, 92Q 17-11, WIFI 21-13, KELI 21-13, 92-X 29-13, KCBQ 22-14, KJR 20-15, KOMA 21-15, KROY 18-15, M-91 20-15, M-91 20-15, WXXK 17-15, KINT 24-15, KJRB 24-15,

WIFE 17-16, KEZY 19-17, KYA 22-17, WLS 28-18, Y103 30-18, KSLQ 24-19, CK101 30-19, WEFM 30-19, TEN-Q 25-20, WAMS 22-20, KDON 29-21, WNDE D-23, WQAM 30-23, KGW 26-24, KNUS 30-24, WNOR-AM 28-25, WZZD D-26, and WPEZ 40-27...added at WHIT ...demographics are now spreading across the board...some rejection with 18-24 males

- 5 4  CHUCK MANGIONE/FEELS SO GOOD (A&M)  
 Profile: KING 1-1, M-91 5-1, WCRO 2-1, WJET 3-1, KDON 1-1, WXXX 1-1, KGW 2-2, KNUS 3-2, KRSP 3-2, KSTP 3-2, WMAK 2-2, WOKY 4-2, 92Q 4-2, KINT 8-2, WGOW 3-2, KAOK 6-2, WRKO 7-3, KYA 10-4, KFYZ 5-4, WBBQ 5-4, CK101 8-4, WCOL 4-4, KBEQ 5-5, KMGK 10-5, KREM 10-5, WKIX 7-5, WJDX 7-5, WJFL 5-5, WGBF 11-6, KDWB 10-7, KOMA 17-7, WNAP 8-7, WZNG 10-7, KCPX 10-8, KILT 11-8, KELI 12-8, KJRB 14-9, WHBQ 15-10, WZZP 12-10, WAMS 12-10, KJR 12-11, B-100 17-12, WAKY 16-12, WIFE 19-12, WBBF 19-12, WRBR 13-12, KFRC 18-13, WCAO 17-13, WMET 20-13, Z97 16-13, 96X 15-13, KOBO 16-13, WNOR-AM 19-13, KNDE 21-14, KTFM 15-14, KTLK 20-15, WNDE 22-15, WIFI 18-16, KLIV 19-16, WEFM 28-16, KRTH-FM 20-18, KROY 22-19, KCBQ 25-20, WFIL D-20, WDRQ 24-22, WHIT 27-22, KRIZ A-24; 99X 30-24, WNOE-AM 31-25, WZZD 28-25, CHUM D-27, KEWI A-27, KFI D-28, and WPEZ 36-30...added at Y103 ...demographics across the board...primary demo 18+...after 3 or 4 weeks of airplay, this record has proven to be top 5 power in almost every market
- 12 5  JOHNNY MATHIS & DENEICE WILLIAMS/TOO MUCH TOO LITTLE TOO LATE (COLUMBIA)  
 Profile: WDRQ 5-1, WHBQ 1-1, WIFE 1-1, 96X 1-1, WGOW 1-1, WKIX 2-1, WCOL 7-1, KNDE 9-2, WAVZ 2-2, WAYS 5-2, KDON 10-2, 92-X 20-2, KSLQ 5-3, WAKY 10-3, WHB 5-3, WLAC 12-3, WZZP 8-3, WZNG 13-3, KGW 6-4, WQXI 4-4, WMET 12-5, WPGC 5-5, KFRC 12-6, KLIV 11-6, WMAK 12-7, KUKI 9-7, WXXX 19-7, WCAO 16-8, WPEZ 17-8, KOLE 14-8, WHHY 14-8, WNOR-AM 10-8, Y103 22-10, 99X 14-11, KRTH-FM 13-11, KRSP 22-12, WAPE 16-12, Y100 19-12, KJRB 23-12, KOBO 17-12, WHIT 18-12, KCBQ 21-13, WRKO 19-13, WTOB 15-13, WEFM 27-13, KILT 24-14, KYXX 16-14, WFIL 20-14, Z93 20-14, KINT 22-14, WPRO-FM 25-14, WBBF 18-14, WJET 17-14, WGBF A-14, KYA 21-15, WLSQ 25-15, WAMS 20-15, KBEQ 23-16, KING 21-16, WBBQ 24-16, WRBR 32-16, KRBE 25-17, KROY 27-17, M-91 D-17, 92Q 22-17, WCRO 20-17, WJFL 23-17, KLIF 29-18, WIFI 24-18, KAOK 27-18, WQAM 34-19, KELI 25-19, KCPX 25-20, KOMA 27-20, WQXA-FM 31-20, WNDE D-21, KTKT 27-21, WHAR 28-22, Z-93 T 24-22, KNUS 28-23, KFI D-24, KJR D-24, KEWI A-28, WOKY A-29, and CK101 D-35...primary demographic females 18+, but the record is also confirmed in all other demographics...power stuff
- 6 6 ROBERTA FLACK & D. HATHAWAY/CLOSER I GET TO YOU (ATLANTIC)  
 Profile: WPEZ 2-1, WZZP 2-1, WZNG 1-1, WJFL 3-1, B-100 11-2, KSLQ 3-2, KYA 7-2, M-91 3-2, WDRQ 6-2, 99X 7-2, WXXX 4-2, WGBF 6-2, KFRC 3-3, WHBQ 3-3, WNDE 7-3, 13Q 3-3, KLIV 5-3, KOLE 5-3, KREM 17-3, WPRO-FM 8-3, WCRO 4-3, WGOW 4-3, WQXA-FM 5-3, KAOK 9-3, 92-X 4-3, KOMA 10-4, KROY 7-4, WNAP 7-4, Y100 8-4, WRKO 9-5, WRBR 11-5, WAMS 7-5, WEFM 8-5, KRTH-FM 5-5, KLIF 7-6, KNUS 10-6, KRSP 10-6, WHB 8-6, KELI 11-6, KTKT 8-6, KFI 9-7, KSTP 14-7, WAPE 10-7, 92Q 10-7, KOBO 8-7, WQAM 17-8, WZZD 11-8, KINT 16-8, WHAR 12-8, KMGK 15-9, WBBQ 11-9, WLSQ 12-9, KCBQ 13-10, KDWB 17-10, WIFI 13-10, WLS 11-10, KING 14-11, KRBE 13-11, WIFE 14-11, KJR 15-13, KJRB 16-13, CK101 20-13, KEZY 18-15, KCPX 21-17, WHIT 24-17, CHUM 28-18, KGW 22-20, KFYZ D-20, KRIZ A-21, WFIL 22-21, KUKI 22-21, WNBC 27-22, WSAI 29-24, KEWI 27-25, KHJ A-27, and KTLK 30-28...primary demographic females 18-34...maintaining extremely well...burn out is not indicated so far
- 4 7 JEFFERSON STARSHIP/COUNT ON ME (GRUNT)  
 Profile: KELI 5-2, KFYZ 4-2, KBLF 5-3, WAMS 6-3, KCPX 5-4, KRIZ 5-4, KTKT 9-4, WKIX 6-4, WTOB 9-4, 94-Q 5-4, WGBF 5-4, KYA 5-5, WMAK 8-5, Z97 8-5, KDWB 9-6, KFI 7-6, KSTP 9-6, WNAP D-6, WNOE-AM 9-6, 92Q 9-6, KDON 8-6, WZNG 9-6, KGW 8-7, WLAC 15-7, Y103 10-7, KREM 13-7, KLIV 10-8, KRTH-FM 9-8, KROY 12-9, KAOK 10-9, WJFL 15-9, KING 11-10, WAPE 12-10, WNDE 13-10, Z93 11-10, KMGK 12-10, WCRO 13-10, WHAR 15-10, WQXA-FM 16-10, KOMA 15-11, M-91 13-11, WCAO 12-11, KNUS 25-12, WDRQ 16-12, WFIL 19-12, WXXX 17-12, KTLK 17-13, WAYS 17-13, WZZP 18-13, WBBQ 17-13, KIIS 18-14, WNOR-AM 23-15, CK101 24-15, KJR 18-16, KJRB 18-16, WAKY 21-17, WOKY 22-17, 13Q 20-17, WCOL 18-17, WNBC 20-18, KEWI 20-19, WDRQ 22-21, 99X 22-21, WHBQ D-22, KNDE 29-23, WGOW 27-24, WQXI A-25, and WXXX 28-25...some stations report increasing stronger 18+..."Runaway" continues to forge its way out of the album

- 8 8 WARREN ZEVON/WEREWOLVES OF LONDON (ASYLUM)  
 Profile: WHAR 1-1, WAPE 5-5, WCAO 5-5, KIIS 9-7, WHB 12-7, KLIF 12-8, KJRB 13-8, WBBQ 9-8, WCRO 11-8, KFI 12-9, WGOW 15-11, KBEQ 17-12, KEZY 14-12, CHUM 19-13, WRBR 18-13, KAOK 20-13, KFRC 16-14, KRIZ 17-14, KLIV 16-14, WORD 16-14, TEN-Q 18-15, KDON 18-15, WDRC 21-16, WQXI 17-16, WSAI 20-16, KOBO 25-16, 92-X 17-16, WGBF A-16, WIFI 20-17, KFYZ D-17, WKIX 19-17, KSLQ 19-18, WMAK 22-18, WNOE-AM 23-21, KOMA 31-22, WOKY 26-22, 96X 24-22, WZNG 33-22, KROY 24-23, KTLK 27-23, WHIT 29-23, KCBQ 28-25, WAKY A-25, WHBQ D-25, WLAC 28-25, KTKT 30-25, WMET 30-26, WNDE 27-26, WAMS 29-26, WIFE 28-27, 92Q D-27, WNOR-AM A-28, WAYS D-30, CK101 35-30, and KOLE D-33...phenomenally huge retail sales...powerhouse in requests with a very big album to back it up
- 10 9 TRAMMPS/DISCO INFERNO (ATLANTIC)  
 Profile: WZZD 2-1, WPRO-FM 2-1, WQXA-FM 4-1, WPEZ 11-3, WXXK 4-4, 99X 5-4, WHAR 7-4, KRTH-FM 7-4, KRIZ 8-5, WORD 8-5, WIFI 10-6, Z-93 T 9-6, WBBF 12-7, WAMS 16-7, Z97 18-8, KCPX 15-9, KRSP 16-9, WRKO 13-9, TEN-Q 14-10, WCAO 15-10, KLIV 12-10, KHJ 14-11, 13Q 16-11, KREM 16-11, WTOB 17-11, KFI 15-12, KFRC 13-12, KRBE 14-12, Z93 15-12, KROY 17-14, WZZP 15-14, WHIT 21-14, WIFE 18-15, WBBQ 19-15, KYYX 24-16, WJET 20-17, KTKT 26-19, WKIX 22-19, WCOL 29-20, KEZY 22-21, WAKY 28-22, WEFM 34-22, B-100 28-23, KCBQ 30-23, KGW D-23, WOKY 28-23, WHB 40-25, Y103 28-25, KINT D-25, WAYS 29-27, KTLK D-29, WNOR-AM A-29, KELI D-30, and KOMA 39-34...added at M-91, WFIL, WLAC, KING, KAOK, KJR, and KJRB...solid demographics across the board...giant record
- 11 10 EDDIE MONEY/BABY HOLD ON (COLUMBIA)  
 Profile: 94-Q 2-1, WNOE-AM 7-5, WAMS 10-6, WJET 9-8, WDRQ 13-10, WZZD 12-10, WBBQ 13-10, WAKY 12-11, WQXI 14-11, WCOL 14-11, WXXK 16-12, KRTH-FM 14-12, KREM 19-13, KRBE 20-14, WHHY 24-14, KCPX 20-15, KRSP 19-15, WGOW 20-15, WGBF 17-15, KIIS 22-16, CK101 23-16, WLSQ 30-16, WZNG 25-16, KAOK 21-17, KROY 20-18, KTLK 21-18, WHB 26-18, WOKY 27-18, WQXA-FM 24-18, KILT 22-19, WAPE D-19, WPRO-FM 23-19, B-100 30-20, WCAO 23-20, KEWI 23-20, WXXX 28-21, KSTP D-22, WNDE 28-22, KTKT 28-22, WKIX 29-22, KRIZ A-23, Y103 27-23, 92Q 28-23, WIFI 28-24, KOLE D-24, WHAR 29-24, WTOB D-24, KHJ A-25, KNUS 31-25, Z-93 T D-25, WAYS D-26, WDRC 27-26, WHBQ D-26, WPGC 29-26, KJRB D-26, WJFL A-26, WNOR-AM A-27, KBEQ A-28, KDWB A-28, KLIF A-28, WMAK D-28, WRKO A-28, 99X 29-28, WBBF D-28, TEN-Q D-29, WIFE D-29, WHIT A-29, KINT D-30, KCBQ A-32, WRBR D-34, KOMA A-38, and WLAC D-40...added at 96X, KEZY, and WNAF...record needs 3 or 4 weeks of airplay to break solidly...primary demo men 18-34
- 13 11 BONNIE TYLER/IT'S A HEARTACHE (RCA)  
 Profile: KILT 4-1, KRBE 5-1, KCPX 2-2, Y103 14-3, 94-Q 6-3, WORD 5-4, WQXI 11-5, WXXX 11-6, Z93 14-7, KJR 14-8, KRSP 14-8, KDON 13-8, WAPE 14-9, WPRO-FM 19-9, WAYS 21-10, WLAC 20-10, KTKT 18-11, WAMS 13-11, KFYZ 16-12, WCRO 15-12, WHB 19-13, 92Q 18-13, WQXA-FM 18-13, Z-93 T 19-13, WCAO 20-14, KJRB 21-14, KLIF 16-15, WFIL 16-15, WMAK 16-15, WJET 21-15, WNOE-AM 17-16, KEWI 21-16, KAOK 23-16, KRTH-FM 17-16, WHBQ 30-18, KINT 23-18, WTOB 20-18, WZNG 26-18, KEZY 21-19, WZZD 21-19, 96X 22-19, WBBQ 21-19, KDWB 28-20, KFI 23-20, KSTP D-20, KYYX 25-20, WDRC 28-20, KBLF 27-20, KREM 28-20, WCOL 24-21, KSLQ 23-22, WAVZ 27-22, WKIX 30-23, WJFL 27-24, KGW 28-25, TEN-Q 28-25, WOKY 33-25, KMGK 29-25, KFRC D-26, WAKY 30-26, WRKO 30-26, KLIV D-26, WHAR D-26, WIFI A-28, KCBQ 32-29, KNDE D-29, WNDE D-29, 99X 32-29, KNUS 33-30, WPEZ 35-31, KOMA 38-32, KOBO 40-33, WMET A-34, and CK101 D-36...added at KING, WGOW, WGBF, CHUM, and WNAF...comments verbatim...KTKT: 'everybody'...WZZD: '25-34 females'...KDWB: 'instant sales'...WAPE: 'may be the record of the year'...WDRC: 'lots of requests'...WQXI: '#2 sales in the market'...WZNG: 'heavy male'...96X: 'females love it!'...etc., comments are erratic but all positive
- 14 12 GEORGE BENSON/ON BROADWAY (WB)  
 Profile: KOBO 4-1, KFRC 2-2, KILT 2-2, 96X 2-2, B-100 14-4, KLIV 7-4, WLAC 5-5, KYA 11-6, M-91 7-6, WHBQ 7-6, WQAM 15-7, KSLQ 12-8, KCBQ 14-9, KROY 15-11, WKIX 20-11, KTFM 23-13, KLIF 21-14, 99X 16-14, KBLF 20-14, Z93 18-15, WZNG 19-15, WMAK 19-16, WEFM 19-18, WAYS 23-19, WIFE 23-19, WBBF 25-20, WBBQ 23-20, WHAR 27-20, WTOB 22-20, Z-93 T 30-20, KNUS 24-21, 92Q 24-21, WJET 28-21, KING D-22, WMET 29-22, KINT A-22, KJRB 26-22,

WORD 28-22, KAOK 29-22, Z97 A-23, WNOR-AM 24-23, WPGC 27-24, 13Q 26-24, 92-X 28-24, WPEZ 31-25, CK101 31-25, WJFL A-25, KFI D-26, TEN-Q 29-26, WRKO 29-27, KELI D-27, KTKT D-27, KGW D-28, WAKY 29-28, WDRC D-28, WCOL A-28, KBEQ A-29, KUKI D-29, WOKY A-33, WQXA-FM D-38, and WHB A-40...added at WAPE, WZZD, WPRO-FM, WJDX, and Y103...Y-100 indicates very good acceptance 18+ call out...90% of all reporters indicate that the record has broken wide open

- 7 13 ATLANTA RHYTHM SECTION/IMAGINARY LOVER (POLYDOR)  
 Profile: In the top five at KUKI, WBBQ, Z-93 T, CK101, 92Q, WHAR, WGBF, WMAK, WJET, KBLF, KELI, KJRB, and WGOW...in the top ten at WZZP, KEWI, WJFL, KNUS, WZNG, KING, KSTP, WCOL, B-100, KCPX, KIIS, KLIF, KTLK, WRKO, KFYR, KTKT, and WXXX...still extremely strong...primary demographic men 18+
- 19 14  BILLY JOEL/MOVIN' OUT TODAY (COLUMBIA)  
 Profile: WNBC 2-2, WAMS 2-2, KDWB 8-4, KRSP 4-4, KSTP 8-4, WDRQ 8-4, WQXA-FM 6-4, KJR 9-5, KOBO 6-5, WBBF 9-5, WCRO 8-5, WZZD 9-7, 94-Q 12-7, KELI 13-9, KFYR 13-9, WDRC 13-11, KING 16-12, KOLE 18-12, WFIL 18-13, WAPE 17-14, KREM 23-14, KNUS 18-16, WJET 18-16, KGW 21-17, WNDE 24-18, M-91 D-20, WZZP 22-20, KAOK 25-20, WZNG 23-20, WIFI 25-21, KBEQ 28-22, 92Q 27-22, WAKY 24-23, WMET A-23, KJRB 27-23, WTOB 25-23, CK101 28-23, WXXX 29-23, KTLK 28-24, Z93 29-24, WNOR-AM 29-24, WCAO 29-25, Z97 A-26, KCBQ 31-27, WBBQ D-27, WHIT 30-27, KTKT A-28, KOMA 34-29, WPGC D-29, and KYXX D-30...added at WQXI, WMAK, and WNAP...image of the artist is extremely good...record has broken very nicely
- 9 15 YVONNE ELLIMAN/IF I CAN'T HAVE YOU (RSO)  
 Profile: In the top five at CHUM, KOMA, KSLQ, KSTP, KTLK, KYXX, WAPE, WIFI, WNAP, WNDE, Y103, KELI, KINT, KOLE, KAOK, WHIT, KING, KROY, WQAM, WKKX, WNOR-AM, WJDX, KCBQ, KEZY, KJR, KNUS, WHBQ, WEFM, KIIS, KRBE, and WDRC...in the top ten at WCOL, and Z97
- 32 16  CARLY SIMON/YOU BELONG TO ME (ELEKTRA)  
 Profile: WHHY 20-11, WPRO-FM 21-13, KNDE 26-16, WRKO 24-16, WAPE 20-17, Y103 24-17, WTOB 23-17, KRTH-FM 19-17, KCPX 26-18, KRSP 21-18, KDON 23-18, KIIS 21-19, WAYS 27-20, KJR 24-21, WAKY 25-21, WAVZ 24-21, WNBC 22-21, KJRB 25-21, 94-Q 25-21, KEZY D-22, WCAO 26-22, Z93 26-22, KSTP D-23, KYA D-23, KLIV D-23, Z-93 T 29-23, B-100 A-24, KREM 27-24, WZNG 38-24, KFRC 26-25, KRBE 29-25, WPGC 28-25, KUKI 36-25, WCRO 30-25, KAOK D-25, KCBQ 29-26, KRIZ A-26, WLAC 34-26, KEWI 30-26, KINT 28-26, WBBQ 30-26, WDRQ 28-27, WIFI 29-27, KROY 30-28, 13Q 29-28, WJET 29-28, WORD 30-28, KSLQ 31-29, WDRC D-29, 92Q D-29, KELI D-29, KTKT D-29, WGOW D-29, WCOL A-29, KLIF D-30, WMET A-30, 96X A-30, WQXA-FM 39-30, WAMS D-30, KOBO 38-31, 92-X 39-36, CK101 D-37, WNOE-AM D-38, and WNOE-AM D-38...added at KFI, KBLF, KFYR, KING, WNDE, WNAP, and WRBR...demographics busted across the board...valuable record to programming
- 35 17  GERRY RAFFERTY/BAKER STREET (UA)  
 Profile: 94-Q 19-10, KCPX 18-11, KFI 20-15, KLIF D-19, KRTH-FM 21-19, KBEQ 25-20, KRSP 28-20, WGOW 30-20, WHHY D-20, WTOB D-21, WQXI 26-22, KREM D-22, WBBQ 26-22, KDON 30-22, WMAK D-23, WCRO 27-23, WNBC 25-24, KJRB 28-24, KNDE 30-26, KNUS 37-26, WAVZ A-26, WPRO-FM D-26, KBLF 34-27, WNOE-AM 35-28, 92Q A-28, WIFI A-29, 13Q 30-29, KEWI A-29, KHJ A-30, WLAC 35-30, WPGC A-30, WZZP A-30, Y103 D-30, KTKT D-30, WNOR-AM A-30, WZNG D-30, WXXX D-30, WOKY A-31, 99X A-31, KILT 39-32, KRBE 39-32, WKKX A-32, KSLQ 34-33, 92-X 36-33, and WHB A-39...added at KEZY, KFRC, KSTP, KTLK, KYXX, WHBQ, WIFE, WRKO, KFYR, KMCK, WBBF, Z-93 T, WDRC, WFIL, Z93, 96X, WHAR, CK101, KAOK, and WKIX...reaction to this record is so intense it's bound to reach #1...saxophone seems to be going over very well with the radio audience
- 15 18 JACKSON BROWNE/RUNNIN' ON EMPTY (ASYLUM)  
 Profile: In the top five at KRIZ, WSAI, Z97, 13Q, 92Q, KOMA, WMAK, and WBBF...in the top ten at KIIS, WKKX, KBLF, WHIT, and KTFM
- 26 19  STEELY DAN/DEACON BLUES (ABC)  
 Profile: M-91 9-5, B-100 10-7, KJRB 8-7, WORD 15-12, KDON 19-12, WEFM 16-15, KJR 19-17, WDRQ 24-18, WZZP 19-18, KSTP 24-19, WCRO 22-19, WAMS 24-19, KCBQ 23-21, KING 24-21,

# universal

KIIS 24-22, KRSP 27-22, WRKO 26-22, WQXA-FM 29-22, WCOL 30-23, KDWB A-24, WKIX 26-24, KROY 28-25, KLIV D-25, WPRO-FM 29-25, WBBQ 27-25, KTKT 29-26, WSAI A-27, WZZD 29-27, KAOK D-28, WZNG 31-28, WMAK D-29, WXXK A-29, KBLF 35-29, KSLQ 32-31, WNOE-AM 37-33, and KOBO D-36...added at CK101, KTLK, and WQXI...demographics across the board...suitable for all markets...play it!

- 16 20 BEE GEES/NIGHT FEVER (RSO)  
 Profile: KCBQ 1-1, KFRC 1-1, KHJ 1-1, KIIS 1-1, KNUS 1-1, KROY 1-1, KYA 1-1, TEN-Q 1-1, WLS 1-1, WPGC 1-1, 99X 1-1, KLIV 1-1, WNOR-AM 1-1, WEFM 1-1, KDWB 3-2, KOMA 2-2, WNDE 2-2, WSAI 2-2, KBEQ 3-3, WNBC 3-3, WRBR 4-4, WIFE 5-5, 96X 5-5, KINT 5-5, and WHIT 5-5
- 36 21 SWEET/LOVE IS LIKE OXYGEN (CAPITOL)  
 Profile: KJRB 3-2, KREM 3-2, WPRO-FM 9-4, WXXK 11-5, WPEZ 14-7, WHAR 18-9, KRIZ 15-12, WAMS 18-14, KRBE 19-16, WOKY 23-16, KILT 38-17, KNUS 20-17, WZNG 22-17, KYXX 20-18, 13Q 24-18, WCRO 21-18, WQXA-FM 28-19, KJR 23-20, KTKT 25-20, WBBQ 25-21, KEWI 28-22, WAYS 30-23, KING D-24, KLIF D-24, WRBR 31-24, B-100 A-25, KRSP D-25, WRKO 28-25, WZZP 30-25, 92Q 29-26, Y103 D-27, WDRQ 31-28, WCAO D-29, WLAC 30-29, WQXI D-29, 92-X 32-30, WHB A-32, and WMET A-33...added at KOLE, WKIX, KFI, WIFI, and WNOE-AM...so far this record is indicating a giant teen base...next week will indicate whether it can spread or not
- 17 22 KANSAS/DUST IN THE WIND (KIRSHNER)  
 Profile: KRTH-FM 2-1, KEZY 4-2, KHJ 3-2, KIIS 3-3, KTLK 5-3, WNOE-AM 3-3, WBBF 3-3, WEFM 3-3, WIFE 4-4, WZZD 5-5, and WLS 7-6
- 30 23 PLAYER/THIS TIME WE'RE IN IT FOR LOVE (RSO)  
 Profile: WTOB 7-3, KBLF 8-6, KNUS 19-7, WCRO 10-9, 94-Q 11-9, WORD 13-10, WFIL 12-11, KUKI 15-11, WZNG 17-12, KOLE 20-13, WZZP 16-15, WPRO-FM 18-15, KFI 18-16, WZZD 19-16, 92Q 20-16, WBBQ 22-18, WAMS 21-18, WQXI 21-19, Z93 24-20, KSTP 25-21, WPGC 24-22, CK101 26-22, WXXX 27-22, KDWB 26-23, KELI 28-23, WNOE-AM 28-24, KAOK 28-24, WJET 27-25, WHB 28-26, WNOR-AM 30-26, WAKY A-27, WOKY 32-27, WRBR 33-27, Z-93 T D-27, KROY D-29, WXXK A-31, KOMA A-35, KILT D-36, and WQAM A-40...added at KREM and KFYZ...had indicated a problem in many markets...but after several weeks of air play, the problem seems to disappear
- 24 24 BEE GEES/MORE THAN A WOMAN (RSO)  
 Profile: In the top five at WNBC, WZZD, KTKT, and WPGC...in the top ten at B-100, Z97, CK101, KCBQ, WIFI, WTOB, WJDX, KYA, and WJET
- 18 25 BARRY MANILOW/CAN'T SMILE WITHOUT YOU (ARISTA)  
 Profile: In the top five at KEZY, WQAM, KCBQ, KTFM, WHIT, WFIL, WSAI, WNOR-AM, and KLIF
- 23 26 RAYDIO/JACK & JILL (ARISTA)  
 Profile: In the top five at WLAC, WMAK, WOKY, KREM, WRBR, 92-X, KRIZ, WHB, WIFE, WCOL, WLS KMGK, WAKY, KYXX, and WTOB...in the top ten at WDRC, and KINT
- P 27 HEART/HEARTLESS (MUSHROOM)  
 Profile: KJR 17-10, KNDE 22-15, KFRC 21-16, KDON 21-16, KING 20-17, KJRB 22-17, KREM 24-18, WZZP 20-19, KINT 20-19, KLIV 23-19, KOBO 24-19, WCRO 23-20, KYA 23-21, KAOK D-27, KRIZ A-28, KSLQ 30-28, WHB 29-28, WMET A-28, KMGK 30-28, 92-X 31-28, WRBR 34-30, KRBE 36-31, KCBQ A-34, and KILT 40-35...added at WRKO, CK101, WHIT, 92Q, and KRSP...highest jumping Predictable of the week...image of the group is extremely good...primary demographic 18-34 male and female
- P 28 JIMMY BUFFET/CHEESEBURGER IN PARADISE (ABC)  
 Profile: WJDX 6-1, WHB 14-11, WAPE D-15, Y103 21-16, WHHY 28-16, KNDE 19-18, WXXX 26-18, KBEQ 27-21, Y100 24-21, KCPX D-24, KSLQ 27-24, 96X 26-24, WORD 29-25, WGOW D-27, WBBQ D-28, WRBR D-32, KCBQ A-33, and WZNG D-38...added at KILT, KREM, KRSP, KYXX, CK101, and KOBO ...breaking request lines across the country...it could be short lived, but it's a record
- 22 29 DAVID GATES/GOODBYE GIRL (ELEKTRA)  
 Profile: In the top five at WMET, CHUM, and WIFI...in the top ten at KCBQ, KHJ, KTFM, KEZY, KFRC, and WOKY

- 20 30 PARLIAMENT/FLASHLIGHT (CASABLANCA)  
 Profile: In the top five at WJFL, WCAO, WIFE, KCBQ, WLAC, WLS, and WHIT...in the top ten at WQXA-FM, and WGOW...teens
- 31 31 DOLLY PARTON/TWO DOORS DOWN (RCA)  
 Profile: WHB 4-4, KUKI 6-5, WQXA-FM 7-5, WAYS 7-6, KDON 9-7, KILT 13-10, KNUS 11-10, WLAC 19-11, KEWI 16-13, KOBO 19-14, WHAR 24-15, WORD 20-15, WQXI 20-18, Z93 21-18, KTKT 21-18, KRBE 23-19, WXXX 22-19, WJET 25-20, WZNG 24-21, WGOW 25-22, KROY 25-24, WNDE 26-25, KLIF 27-26, KOMA 29-28, KOLE D-29, and CK101 D-38...added at WKIX ...continues to hang in there
- P 32 PATTI SMITH/BECAUSE THE NIGHT (ARISTA)  
 Profile: B-100 18-15, WPRO-FM 22-16, WRKO 21-17, WZZP 21-17, KLIV 21-17, KFRC 20-18, KIIS 20-18, Z-93 T 21-18, KRTH-FM 22-20, KNDE 23-22, KCBQ 27-24, KOBO 34-24, WBBQ 28-24, KSLQ 28-26, 92-X 30-27, KDON D-29, WAVZ A-30, 13Q D-30, KEWI A-30, KRBE 37-35, WNOE-AM 39-35, WPEZ D-39, KILT A-40, and WQXA-FM D-40...added at 92Q, KTKT, WGBF, KSTP, and CK101...giant phones...heavy female reaction
- 21 33 ENGLAND DAN & J.F. COLEY/NEVER HAVE TO SAY GOODBYE (BIG TREE)  
 Profile: KBLF 7-1, CK101 7-3, KJR 6-6, KMGK 13-7, Y100 14-13, KRBE 35-27, WEFM 31-27, and WLS 30-28

## OTHER ACTION

- BARRY MANILOW/EVEN NOW (ARISTA)  
 Profile: WFIL 14-10, 94-Q 22-16, KRTH-FM 23-21, KCPX 29-23, KRSP D-23, WNDE D-24, WHHY D-24, Z93 28-25, WIFE D-28, WGOW D-28, WCAO D-30, KBLF D-30, WKIX D-30, WHB A-35, KNUS A-37, and KOBO D-39...added at WDRC, WIFI, WZZD, WZZP, 13Q, KUKI, WXXX, M-91, WTOB, WPEZ, KDON, and WJDX
- ROBERT PALMER/EVERY KIND OF PEOPLE (ISLAND)  
 Profile: KDON 14-10, 94-Q 16-13, WCRO 18-14, WCAO 21-19, WAMS 25-24, WXXX 25-24, 13Q 28-27, CK101 39-33, KNUS A-34, KSLQ 35-34, WNOE-AM 38-34, and WPEZ 38-34...added at TEN-Q, WRKO, KREM, and WZNG
- ELTON JOHN/EGO (MCA)  
 Profile: WSAI 19-14, KSLQ 21-20, KDON 25-20, WJET 23-22, WHB 25-24, KYA D-25, WZNG 30-25, WDRC 30-27, WORD D-27, WXXX A-28, KRBE 30-29, WOKY 35-30, and CK101 D-40...added at WNDE
- BILLY JOEL/ONLY THE GOOD DIE YOUNG (COLUMBIA)  
 Profile: 99X 9-8, WAVZ 22-9, WXXX 18-14, WNBC 21-17, WPRO-FM 28-22, KFRC 28-23, KLIV A-24, 13Q A-25, 96X 29-27, and WHAR D-28
- O'JAYS/USED TO BE MY GIRL (PHIL INT.)  
 Profile: WBBQ 18-7, WAVZ 10-20, WORD A-23, KRTH-FM A-26, WPGC 30-27, KRBE A-28, WCAO D-28, Z93 D-28, 96X A-28, WBBQ D-30, WDRQ A-31, WZZP A-31, KSLQ A-35, WLAC 40-35, and WZNG D-35...added at WHHY, KFRC, WKIX, WCRO, WJFL, WHIT, Y103, and WTOB
- BARRY MANILOW/COPA COBANA (ARISTA)  
 Profile: WAVZ 10-5, Y100 18-9, 96X 20-11, and WPRO-FM 30-23 ...added at Y103
- CAPTAIN & TENNILLE/I'M ON MY WAY (A&M)  
 Profile: WTOB 19-14, KCPX 23-19, KBLF 32-22, WORD D-26, KUKI 35-27, and KOBO D-37
- JOURNEY/WHEEL IN THE SKY (COLUMBIA)  
 Profile: KSLQ 17-12, KNDE 17-13, KDON 20-13, KFRC 23-20, WZZP 29-26, WOKY A-35, and WEFM A-35
- KISS/ROCKET RIDE (CASABLANCA)  
 Profile: WLSQ 19-7, WHAR 17-11, and Y100 23-20
- TAVARES/MORE THAN A WOMAN (CAPITOL)  
 Profile: KRIZ 11-8, WORD 10-8, WHIT 16-13, and WDRC 25-23
- REO SPEEDWAGON/ROLLIN' WITH THE CHANGES (EPIC)  
 Profile: KEWI 19-11, KBEQ 21-17, KSLQ 25-23, WHB 30-29, and WDRQ A-30...added at Z93, WPGC, and KMGK
- STEELY DAN/FM (ABC)  
 Profile: WXXX 22-17, 94-Q 24-19, 92-X 26-23, KIIS A-24, and Y100 30-27
- SHAUN CASSIDY/MAGIC (WB)  
 Profile: WKIX 15-12, WIFE 25-23, WHIT 28-26, KROY 30-27, WNDE 29-27, WMET A-35, and CK101 D-39
- ERUPTION/I CAN'T STAND THE RAIN (ARIOLA)  
 Profile: WORD 4-3, WGOW 8-4, WQXI D-30, and Z-93 T A-30 ...added at WZZP, KOBO, and KUKI
- GENESIS/FOLLOW YOU FOLLOW ME (ATLANTIC)  
 Profile: WZZP 24-21, 94-Q 29-26, KSLQ 29-27, WMET A-32, WNOE-AM 40-36, and WZNG 40-37...added at KRBE, WZZD, and WHHY
- RUFUS/STAY (ABC)  
 Profile: WZZP 19-16, WDRQ 27-25, WAVZ 30-28, KDON D-28, and WZNG 34-32...added at WHIT
- WET WILLIE/MAKE YOU FEEL LOVE AGAIN (EPIC)  
 Profile: WCRO 16-15, KOBO 33-26, WZNG 29-27, CK101 37-31, and KNUS A-36
- CHICAGO/TAKE ME BACK (COLUMBIA)  
 Profile: WNBC 5-4, KNDE D-25, KRIZ A-27, and 99X 31-30 ...added at KRSP, WHAR, WAMS, WORD, KBLF, WZNG, and WPRO-FM
- WILLIE NELSON/GEORGIA ON MY MIND (RCA)  
 Profile: WORD 19-16, WHB 32-23, and KBLF 29-24
- SAMANTHA SANG/YOU KEEP ME DANCIN' (RSO)  
 Profile: KUKI 19-14, KRIZ 19-16, KLIF 19-17, and KOBO D-40 ...added at WAPE
- VAN HALEN/RUNNIN' FROM THE DEVIL (WB)  
 Profile: KNDE 11-10, KLIV 20-18, and KOBO 32-30...added at KDON
- ALAN CLARK/SHADOW IN THE STREET (ATLANTIC)  
 Profile: WHAR 19-12, WORD 26-19, and WZNG 32-31...added at WQXA-FM, WZZP, and CK101
- AIRWAVES/SO HARD LIVING WITHOUT YOU (A&M)  
 Profile: KBLF 28-23, KDON D-31, and KOBO 39-32...added at 92-X, KTLK, and WORD
- KENNY LOGGINS/CELEBRATE ME HOME (COLUMBIA)  
 Profile: WCOL 15-13 and 92-X 19-18
- LEIF GARRETT/THE WANDERER (ATLANTIC)  
 Profile: KYYX D-29, WHAR D-30, and WNDE D-31...added at WPEZ
- DIANA ROSS/YOU GOT IT (MOTOWN)  
 Profile: WAMS D-25, and WZZD 30-28...added at WPEZ, WZZP, WRBR, KUKI, and WTOB
- MARY MCGREGOR/I'VE NEVER BEEN TO ME (ARIOLA)  
 Profile: KUKI 17-13 and KAOK 24-23
- DOUCETTE/MAMA LET HIM PLAY (MUSHROOM)  
 Profile: WXXX 15-11, KAOK D-30, and 92-X RA-40...added at KOBO
- BARRY WHITE/OH WHAT A NIGHT FOR DANCING (20TH CENTURY)  
 Profile: WBBQ 22-20, WAVZ A-24, and WEFM 34-33...added at WAYS, WGOW, and KDON
- BILL LA BOUNTY/THIS NIGHT WON'T LAST FOREVER (WB)  
 Profile: KDON 27-25, and KBLF 30-26...added at WTOB
- KAYAK/I WANT YOU TO BE MINE (JANUS)  
 Profile: WCRO 14-11, and WZZP D-32...added at WCAO and KOBO
- ODDYSEY/WEEKEND LOVER (CAPITOL)  
 Profile: KDON 31-27, KUKI 33-32, and WNOE-AM D-37...added at WZNG
- JOHN DENVER/IT AMAZES ME (RCA)  
 Profile: WTOB 21-19 and WIFE D-30
- SKYLINES/OH HOW HAPPY (TORTISE INTL.)  
 Profile: 13Q 23-22

**PASSIVE...ACTIVE  
ACTIVE...PASSIVE**

**RESEARCH IS A BIG RADIO WORD TODAY,  
BUT THE NEW WORD IS  
EARS!!!**

**FOR THOSE WHO USE THEIR EARS,**

**TOBY BEAU**

**"MY ANGEL BABY"**

*IS A MASS-APPEAL, COAST-TO-COAST, SMASH-TO-BE RECORD*

*FIRST RADIO EARS - WQXI-FM DON BENSON & JEFF McCARTNEY*

98-Q	WWWD 35 Jim Walsh - "Instant phones"	KVOL
WCAV	KNOR 34-29 Steve Cole - "Looks like a hit!"	KWWL
WLAY	WBLS Hal Jackson - "It's a smash!"	KSDN
WEVA	WQXA	WZUU
WIGY	WQQW	WCRO
KZUE	WICH	FM-97
WYMC	KRLC	WZBQ
WQMG	KFIZ	WHLM
	KSKG	
	KJAS	KCBN
	KGMO	KKIQ
	KJCK	KXEE
	WQNZ	KQEO
	7-Q	KELT

**ALL A GOOD EAR HAS  
TO DO IS LISTEN!!**

**TOBY BEAU**

**"MY ANGEL BABY"**

**RCA  
Records**



# **PATTI SMITH**

## **PROVEN AID TO STATIONS**

### **COMPLETE REPORT OVERWHELMING**

BULLETIN: BECAUSE THE NIGHT...REPORTS IN THIS WEEK SHOW NOT ONLY EXCELLENT JUMPS, BUT AN AID IN OVERALL IMAGE TO ALL RADIO STATIONS. THESE REPORTS: WRKO 21-17, KFRC 20-18, B-100 18-15, KCBQ 27-24, KRBE 37-35, KILT 40, WNOE 39-35, WTIX 33-29, 13Q D-30, WPEZ D-39, WCAO D-27, WGLF 26-20/NUMBER ONE PHONES, WBGH 29-20, KYLT 19-12, WTIC-FM 21-14, WXIL 23-13, KSLQ 26, KIIS-FM 20-18, WBBQ 28-24, WQXI 24, WZZP 22-17, WQCL 27, WSPT 17-13...NEW THIS WEEK AT WKQJ HB, WAVZ 30, KSTP HB, KEVI HB, KTKT HB, WISM HB, WDBQ HB, KPAM HB, CK101 HB, WGAR 29, 92Q HB, 98Q HB, KELP HB, KOIL HB, WKLO HB...BULLETED IN BB 37, CB 30, AND RW 36.....

KEVIN LAMB ON THE WRONG TRACK AGAIN IS PRODUCED BY GARY LYONS. GARY IS RESPONSIBLE FOR FOREIGNER...HE ALSO PRODUCED CRAWLER, WET WILLIE, AND ENGINEERED THE QUEEN ALBUMS. KAKC HAD IT ON AS AN LP CUT, GOT GREAT PHONES FROM 18-34 MALES--ADDED TO A FULLTIME HITBOUND.....KTFX REPORTS KEVIN LAMB RECORD WAS THEIR #1 NEW HOT RECORD---THERE IT'S 27 WITH #2 PHONES FROM FEMALES 18-34...98Q ADDED IT LAST WEEK AS A HITBOUND---DEBUTS AT NUMBER 35 THIS WEEK.....NEW AIRPLAY THIS WEEK---WMAZ HB, KAYC HB, WEVA, WKAU, KJAS, Q-104, KRLC, WADC, WOTT 38, WHLI HB, KSTN 39, WFBC HB, KLUE HB, K-149 HB, KMHT HB, WHIZ, AND WFAH.....

# *Fred*

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**FRED THE NEW ALTERNATIVE IN MEDIA.**

# albums

The following Album Analysis is achieved through a confidential point system, fed into a SOL Terminal Computer, programmed to project and stabilize not just the album, but the most important cut (or cuts), based on its value to programming through a consensus of the Nation's finest Album radio stations. The most important cut is listed between the album title and the label. Additional information is listed behind station activity and is based on comments from our reporting Album stations. This is the most correct data available, based on a process of comparison analysis. For additional information, contact Steve Jenkins, Album Editor, FRED magazine.

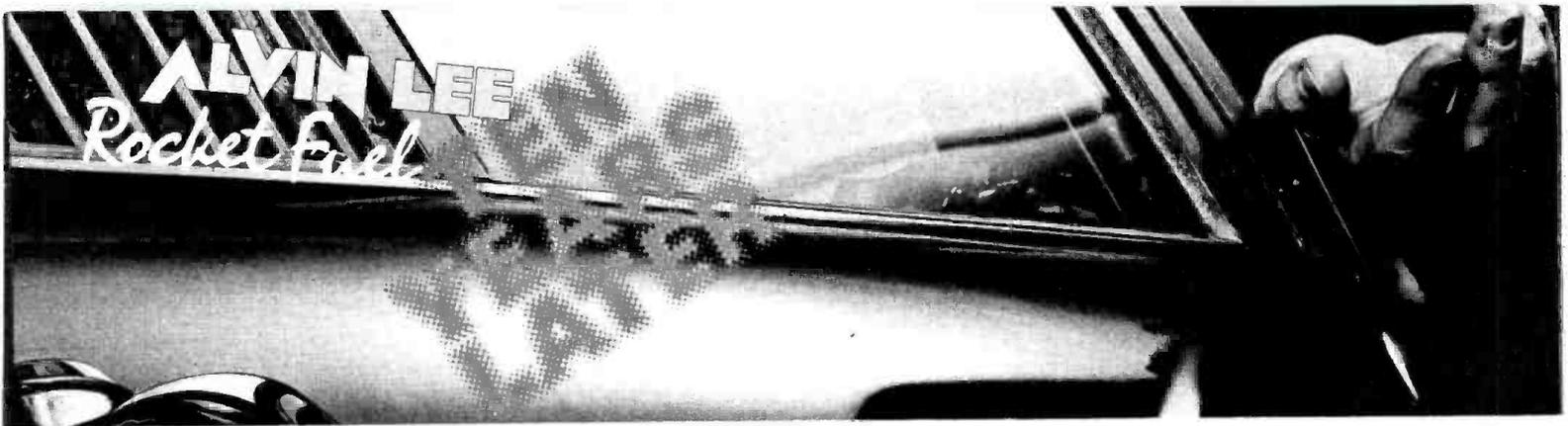
- 1 1 JEFFERSON STARSHIP/EARTH KEY CUT: LOVE TOO GOOD (GRUNT)  
 Profile: Among five hottest at KDKB, KLOL, WKLS, WKQQ, DC-101, KBPI, WMMS, WBCN, M-105, WKDF, WYSP, KZOM, WKQX, KQRS, KSAN, KWST, STARVIEW-92, KMEL, KSHE, WGRQ, WKTU, and ZETA-4...among ten hottest at KFWD, WGVL, WLRS, WSHE, WXRT, KOME, WFBQ, KLRB, KZOK, and WLPX...among fifteen hottest at WDAI and LAV...Other Cuts: All Night Long, Crazy Feeling, Runaway, Fire, and the single...album continues to show incredible strength...sales are very good and demographics are across the board
- 2 2 WINGS/LONDONTOWN KEY CUT: WITH A LITTLE LUCK (ARISTA)  
 Profile: Among five hottest at DC-101, KMEL, KQRS, WGVL, WYSP, LAV, KDKB, WKDF, KZOM, WJAX, WFBQ, WKQQ, WKLS, WKTU, WLRS, WABX, ZETA-4, KFWD, and WDAI...among ten hottest at KZOK, WLPX, KBPI, STARVIEW-92, M-105, WKQX, WMMS, WIOQ, KWST, and WBCN...among fifteen hottest at KWKI, KLLOL, KNCN, and WGRQ...Other Cuts: Famous Groupies, Backwards Traveler/Cufflink, Children Children/Deliver the Children, Cafe on the Left Bank, Morse Moose, I've Had Enough, and Name and Address...there appears to be an acceptance problem with males under 25, however the power of the group and strong sales more than overcome that situation
- 3 3 GENESIS/AND THEN THERE WERE THREE KEY CUT: FOLLOW YOU FOLLOW ME (ATLANTIC)  
 Profile: Among five hottest at KOME, KWKI, WMMS, WIOQ, WGRQ, KLLOL, M-105, KDKB, and LAV...among ten hottest at KRST-FM, KMEL, WXRT, WYSP, ZETA-4, WCMF, WJAX, WBCN, WKQX, KWST, WDAI, WKTU, and WFBQ...among fifteen hottest at STARVIEW-92 ...Other Cuts: Ballad of Big, Deep in the Motherlode, Down and Out, Scenes From a Night Dream, Burning Rope, Undertow, Snowbound, and Many to Many...primary appeal is to the male audience
- 4 4 WARREN ZEVON/EXCITABLE BOY KEY CUT: WEREWOLVES OF LONDON (ASYLUM)  
 Profile: Among five hottest at KMEL, KNCN, WMMR, KOME, KRST-FM, WBCN, KFWD, WYSP, WCMF, WKDF, and WXRT ...among ten hottest at M-105, WMMS, WKQX, KZOM, STARVIEW-92, KQRS, WKQQ, DC-101, KLRB, KSAN, and WGRQ ...among fifteen hottest at WLPX, KDKB, WDAI, and WFBQ...Other Cuts: Tenderness on the Block, Johnny Strike Up the Band, Lawyers Guns and Money, and the title track
- 5 5 ATLANTA RHYTHM SECTION/CHAMPAGNE JAM KEY CUT: IMAGINARY LOVER (POLYDOR)  
 Profile: Among five hottest at KZOM, STARVIEW-92, KWST, WKLS, WSHE, WKQX, WKQQ, WKDF, KQRS, KWKI, and WJAX ...among ten hottest at WDAI, LAV, KBPI, KNCN, and KVAN...among fifteen hottest at DC-101, KLLOL, WMMS, WFBQ, KZOK, WKTU, WXRT, WLPX, KOME, and KSHE...Other Cuts: I'm Not Gonna Let it Bother Me Again, Ballad of Lois Malone, Evileen, and the title track...single is huge, spreading demographics across the board
- 13 6 VARIOUS ARTISTS/FM SOUNDTRACK KEY CUT: FM (MCA)  
 Profile: Among five hottest at KLRB, KWST, WBCN, KVAN, KBPI, KSAN, WMMS, KXXY, KZOK, WMMR, and WFBQ ...among ten hottest at KWKI, M-105, WABX, WGRQ, KFWD, WLRS, KLLOL, ZETA-4, and WIOQ...among fifteen hottest at WKTU, WSHE, DC-101, WKLS, WCMF, and WLPX...added at KZOM ...Other Cuts: Poor Poor Pitiful Me, Tumblin' Dice, Life's Been Good, and Bad Boy...LP showed tremendous action this week...primary action stems from the previously unreleased tunes...movie should stimulate sales and requests...multi-media power
- 9 7 HEART/MAGAZINE KEY CUT: HEARTLESS (MUSHROOM)  
 Profile: Among five hottest at KZOK, KDKB, LAV, KWKI, WMMS, KBPI, and WLPX...among ten hottest at KMEL, KOME, WGRQ, KFWD, KQRS, KSHE, WKDF, KVAN, ZETA-4, DC-101, KZOM, and WKQX...among fifteen hottest at STARVIEW-92, KNCN, and WBCN...added at WKLS ...Other Cuts: Mother Earth Blues, Devil Delight, Just the Wine, and the title track...LP shows a solid demographic spread and good sales...very valuable album
- 7 8 JIMMY BUFFET/SON OF A SON OF A SAILOR KEY CUT: CHEESEBURGER IN PARADISE (ABC)  
 Profile: Among five hottest at WSHE, ZETA-4, WGVL, LAV, WKLS, WLRS, and WKQQ...among ten hottest at KQRS, KZOM, DC-101, KDKB, WKTU, KRST-FM, WKDF, WJAX, KOME, WCMF, STARVIEW-92, and WKQX...among fifteen hottest at KFWD, KNCN, and KVAN...Other Cuts: Livingston Saturday Night, Coast of Marseilles, Manana, Last Line, Fool Button, and the title track...album is very strong in southern markets...demographics are across the board
- 8 9 JETHRO TULL/HEAVY HORSES KEY CUT: MOTHS (CHRYSALIS)  
 Profile: Among five hottest at ZETA-4, WSHE, KZOK, KRST-FM, and WKQX...among ten hottest at KDKB, KWST, WJAX, KMEL, WLRS, KVAN, and WBCN...among fifteen hottest at KQRS, KSHE, WFBQ, KLLOL, KLRB, WDAI, KNCN, and DC-101...added at KZOM ...Other Cuts: And the Mouse Police Never Sleeps, Acres Wild, Journey Man, Rover, One Brown Mouse, and the title track...album continues to generate excellent response from the male audience...sales are beginning to develop
- 6 10 JACKSON BROWNE/RUNNIN' ON EMPTY KEY CUT: TITLE (ASYLUM)  
 Profile: Among five hottest at KBPI, M-105, WABX, WKTU, KWKI, STARVIEW-92, KQRS, WDAI, WGVL, and WLPX ...among ten hottest at WYSP, WFBQ, WLRS, DC-101, WKLS, KLLOL, and WGRQ...among fifteen hottest at KZOK, WMMS, LAV, KNCN, and KOME...Other Cuts: Load Out/Stay, You Love the Thunder, Love Needs a Heart, Shaky Town, and The Road

# albums

- 10 11 REO SPEEDWAGON/TUNE A PIANO KEY CUT: ROLL WITH THE CHANGES (EPIC)  
 Profile: Among five hottest at WLRS, WLPX, KSHE, KTIM, LAV, WFBQ, WJAX, WKQX, and WABX...among ten hottest at KNCN, WSHE, ZETA-4, and KWKI...among fifteen hottest at WKQQ, KFWD, STARVIEW-92, and WCMF...added at KLOL...Other Cuts: Do You Know Where Your Woman Is Tonight, I Believe It's Time For Me To Fly, Say You Love Me or Say Goodbye, and Blazing Your Own Trail...this LP should do away with any familiarity problems...sales and requests are growing...appeals primarily to males
- 12 12 JOURNEY /INFINITY KEY CUT: ANYTIME/FEELING THAT WAY (COLUMBIA)  
 Profile: Among five hottest at WKQX, KFWD, KOME, WABX, WSHE, KSHE, WLRS, and KWST...among ten hottest at WDAI, WKQQ, KNCN, KTIM, KWKI, and M-105...among fifteen hottest at WKRT, KMEL, and STARVIEW-92...added at KLOL...Other Cuts: Lights, Wheels in the Sky, Patiently, and Winds of March
- 21 13 THE BAND/THE LAST WALTZ KEY CUT: OPEN (WB)  
 Profile: Among five hottest at KNCN, KSN, KVAN, KXXY, WMMR, KTIM, WKRT, and KOME...among ten hottest at KLRB, WIOQ, WBCN, KMEL, and KWST...among fifteen hottest at ZETA-4, and DC-101...added at WABX...Other Cuts: The Weight, Cripple Creek, Shape I'm In, Caravan, Helpless, and Coyote...again, multi-media power...movie should generate giant requests...familiarity is good and the variety of artists make it invaluable to programming
- 15 14 GERRY RAFFERTY/CITY TO CITY KEY CUT: BAKER STREET (UA)  
 Profile: Among five hottest at KFWD, KRST-FM, KTIM, KXXY, KSHE, WIOQ, and KL0L...among ten hottest at KWKI, WGRQ, and WKDF...among fifteen hottest at WKLS, WMMS, and STARVIEW-92...Other Cuts: Right Down the Line, Home and Dry, and the title track...Helen Leicht of WIOQ was first in the country to play and recognize the value not only of "Baker Street" but of the whole LP...you had better not be the last...demographics are all over the place, requests are phenomenal and sales are right behind...get on it
- 17 15 ELVIS COSTELLO/THIS YEARS MODEL KEY CUT: RADIO RADIO (COLUMBIA)  
 Profile: Among five hottest at WMMR, WKRT, KSN, KLRB, KWST, WCMF, KXXY, and WBCN...among ten hottest at KOME, KTIM, WIOQ, and KVAN...added at WKQX, M-105, and KFWD...Other Cuts: Lip Service, No Action, Pump It Up, The Beat, Hand in Hand, and Living in Paradise...the album shows increasing response each week...stronger in western markets...appeal is to males under 25
- 22 16 TOD RUNDGREN/HERMIT OF MINK HOLLOW KEY CUT: CAN WE STILL BE FRIENDS(BEARSVILLE)  
 Profile: Among five hottest at WKRT, WIOQ, WCMF, KXXY, and WMMS...among ten hottest at LAV, KSN, WJAX, KRST-FM, and KTIM...among fifteen hottest at KVAN, WGRQ, ZETA-4, KFWD, KDKB, and WKQX...added at KQRS, WKLS, KLRB, and KSHE...Other Cuts: Bag Lady, Bread, You Cried Wolf, All the Children Sing, Too Far Gone, Hurting for You, and Fade Away...album showed very strong action again this week...demographic spread is good...sales are beginning to develop
- 11 17 VAN HALEN/VAN HALEN KEY CUT: YOU REALLY GOT ME (WB)  
 Profile: Among five hottest at KRST-FM, KOME, WLPX, and KTIM...among ten hottest at WIOQ, WMMS, WCMF, LAV, KFWD, STARVIEW-92, and KQRS...among fifteen hottest at KVAN...Other Cuts: Runnin' with the Devil, Ain't Talkin' Bout Love, and Jamie's Crying...beginning to burn, especially with females
- 14 18 LITTLE FEAT/WAITING FOR COLUMBUS KEY CUT: OPEN (WB)  
 Profile: Among five hottest at ZETA-4, WJAX, and DC-101...among fifteen hottest at KOME, KZOK, WBCN, and WKQX...Other Cuts: Willin', Spanish Moon, Feats Don't Fail Me Now, Fat Man in the Bathtub, All That Dream, Time Loves a Hero, Rocket in my Pocket, Dixie Chicken, and Don't Bogart That Joint
- P 19 MARSHALL TUCKER/TOGETHER FOREVER KEY CUT: I'LL BE LOVING YOU (CAPRICORN)  
 Profile: Among five hottest at WFBQ, WLPX, and KNCN...among ten hottest at WSHE, WCMF, LAV, and KSHE...among fifteen hottest at WJAX, and WKQX...added at KDKB, WYSP, WLRS, KVAN, KZOK, KZOK, and KXXY...Other Cuts: Dream Lover, Everybody Needs Somebody, Singing Rhymes, A Chance is Gonna Come, and Love Is A Mystery...breaks in from predictables...primary appeal is to males
- 16 20 ERIC CLAPTON/SLOWHAND KEY CUT: LAY DOWN SALLY (RSO)  
 Profile: Among five hottest at M-105, WYSP, DC-101, STARVIEW-92, KBPI, WDAI, WKLS, KZOM, and WIOQ...among ten hottest at KZOK, WMMS, WKQQ, KQRS, WKTU, WKDF, and WLPX...among fifteen hottest at KDKB, WGRQ, LAV, WFBQ, and KL0L...Other Cuts: Cocaine, The Core, Wonderful Tonight, Next Time You See Her, and May You Never
- 18 21 ROBERT PALMER/DOUBLE FUN KEY CUT: EVERY KIND OF PEOPLE (ISLAND)  
 Profile: Among five hottest at KSHE, KMEL, and DC-101...among ten hottest at WBCN, WKTU, KTIM, and WKQX...among fifteen hottest at WIOQ and KOME...Other Cuts: You're Gonna Get What's Comin', Best of Both Worlds, You Overwhelm Me, Night People, Love Can Run Faster, and Come On Over
- 19 22 BILLY JOEL/THE STRANGER KEY CUT: ONLY THE GOOD (COLUMBIA)  
 Profile: Among five hottest at KQRS, WDAI, WLRS, WGRQ, WKQQ, WBCN, KNCN, M-105, and STARVIEW-92...among ten hottest at DC-101, KBPI, WKTU, WLPX, WYSP, WKRT, and KDKB...among fifteen hottest at LAV...Other Cuts: Movin' Out Today, She's Always A Woman, Italian Restaurant, and the title track
- 26 23 CARLY SIMON/BOYS IN THE TREES KEY CUT: YOU BELONG TO ME (ELEKTRA)  
 Profile: Among five hottest at WJAX, and WKTU...among ten hottest at ZETA-4, KXXY, KZOM, WYSP, and KRST-FM...among fifteen hottest at KMEL, and WFBQ...added at KOME...Other Cuts: De Bat Fly In My Face, Devoted To You, Back Down To Earth, and the title track...LP generates very good response from the female audience...single is stimulating sales
- 20 24 CHARLIE/LINES KEY CUT: SHE LOVES TO BE IN LOVE (JANUS)  
 Profile: Among five hottest at KL0L, WIOQ, and KVAN...among ten hottest at KSHE, KRST-FM, and LAV...among fifteen hottest at WLPX, WKRT, and WCMF...added at KZOM...Other Cuts: Watching TV, L.A. Dreamer, Life's So Cruel, I Like Rock N' Roll, No More Heartache, and No Strangers
- 23 25 KANSAS/POINT OF KNOW RETURN KEY CUT: DUST IN THE WIND (KIRSHNER)  
 Profile: Among five hottest at KZOK, and WYSP...among ten hottest at WKLS, WKRT, WFBQ, WLPX, KBPI, WDAI, and WLRS...among fifteen hottest at LAV...Other Cuts: Portrait, Paradox, Lightening's Hand, Sparks of the Tempest, Helplessly Human, and the title track
- 25 26 STEELY DAN/AJA KEY CUT: DEACON BLUES (ABC)  
 Profile: Among five hottest at WKTU, KWKI, and KDKB...among ten hottest at WKDF, STARVIEW-92, WKLS, M-105, WYSP, KZOK, and WDAI...among fifteen hottest at DC-101...Other Cuts: Black Cow, Josie, Home At Last, the title track, and the single

# albums

- THE ALPHA BAND/STATUE MAKERS OF HOLLYWOOD KEY CUT: OPEN (ARISTA)  
Profile: ...added at KVAN, KLRB, and WCMF...Other Cuts: Perverse Generation, Tick Tock, and Two Sisters
- NANTUCKET/NANTUCKET KEY CUT: OPEN (EPIC)  
Profile: ...added at WCMF, WMMR, WJAX, and WIOQ...Other Cuts: Heartbreaker, Never Gonna Take Your Lies, and Real Romance
- ROY BUCHANAN/YOU'RE NOT ALONE KEY CUT: TURN TO STONE (ATLANTIC)  
Profile: ...added at KTIM, WCMF, KFWD, KNCN, KOME, KRST-FM, KZOK, WJAX, and KWKI...Other Cuts: 1841 Shuffle and Down By The River
- BOB SEGER/STILL THE WAY/FEEL LIKE A NUMBER KEY CUT: (45) (CAPITOL)  
Profile: ...added at KBPI, KWKI, WIOQ, WGRQ, WYSP, KLOL, KMEL, KQRS, WSHE, ZETA-4, WFBQ, WGVL, WMMR, KWST, KRST-FM, WBCN, WKQX, KNCN, KSHE, and KOME
- STEVE MARTIN/KING TUT KEY CUT: (45) (WB)  
Profile: ...added at WMMR, WBCN, and KWKI
- DAVID JOHANSEN/DAVID JOHANSEN KEY CUT: OPEN (BLUE SKY)  
Profile: ...added at KSAN, WJAX, and WIOQ...Other Cuts: Cool Metro, Funky But Chic, Girls, and I'm A Lover
- BENNY MARDONES/THANK GOD FOR GIRLS KEY CUT: I STARTED A JOKE (PRIVATE STOCK)  
Profile: ...added at WMMS, WLPX, KFWD, and WCMF...Other Cuts: Open
- SEALS AND CROFTS/TAKIN' IT EASY KEY CUT: TITLE (WB)  
Profile: Among ten hottest at WJAX ...added at ZETA-4, WBCN, and KWKI...Other Cuts: Breakin' In A Brand New Love, Magnolia, and Midnight Blue
- ALLAN CLARKE/I WASN'T BORN YESTERDAY KEY CUT: I WILL BE YOUR SHADOW (ATLANTIC)  
Profile: Among fifteen hottest at KFWD ...added at WGVL, WMMR, ZETA-4, KRST-FM, KNCN, WJAX, and LAV...Other Cuts: Off The Record, The Man Who Manufactures Daydreams, and the title track
- SNAIL/SNAIL KEY CUT: OPEN (CREAM)  
Profile: Among five hottest at KLRB ...added at KTIM, WIOQ, KLOL, and KZOK...Other Cuts: Try and Wonder, the Joker, You Gotta Run, and Catch Me
- DICKY BETTS & GREAT SOUTHERN/ATLANTA'S BURNING DOWN KEY CUT: OPEN (ARISTA)  
Profile: Among fifteen hottest at KLOL ...added at KOME, WKLS, and KXXY...Other Cuts: Good Time Feeling, Dealin' With The Devil, Shady Streets, Leavin' Me Again, Mr. Blues Man, Back on the Road Again, and the title track
- AL DIMEOLA/CASINO KEY CUT: OPEN (COLUMBIA)  
Profile: Among five hottest at WXRT...among ten hottest at KLRB ...added at STARVIEW-92 and WLPX...Other Cuts: Chasin' The Voodoo, Dark Eye Tango, and the title track
- JOHN MILES/ZARAGON KEY CUT: OVERTURE (ARISTA)  
Profile: Among five hottest at KVAN...among fifteen hottest at KSHE ...added at M-105, WMMS, KMEL, KZOK, and KWST...Other Cuts: Never Been In Love Before, Borderline, and No Hard Feelings
- RAINBOW/LONG LIVE ROCK N' ROLL KEY CUT: OPEN (POLYDOR)  
Profile: Among ten hottest at WMMS ...added at WLRB, WKQX, KOME, and KXXY...Other Cuts: L.A. Connection, Kill the Queen, Gates of Babylon, and the title track
- LES DUDEK/GHOST TOWN PARADE KEY CUT: CENTRAL PARK (COLUMBIA)  
Profile: Among fifteen hottest at KTIM, WJAX, KLRB, and WXRT...added at KZOM, WKQX, WLRB, KWKI, KXXY, and KZOK ...Other Cuts: Gonna Move and Friend of Mine
- AIRWAVES/NEW DAY KEY CUT: LOVE STOP (A&M)  
Profile: ...added at WFBQ, KWKI, WABX, WSHE, KXXY, KSHE, M-105, and LAV...Other Cuts: Open
- DUKE JUPITER/SWEET CHEEKS KEY CUT: OPEN (MERCURY)  
Profile: Among fifteen hottest at WCMF ...added at KRST-FM ...Other Cuts: Saxophone, When The Ladies Get Down, Save the Fox, Everyday's A Voice, and the title track
- STEVE HACKETT/PLEASE DON'T TOUCH KEY CUT: NARNIA (CHRYSALIS)  
Profile: Among five hottest at WCMF ...added at KQRS, KOME, and KXXY...Other Cuts: Racing in A and Icarus Ascending
- PURE PRAIRIE LEAGUE/LET'S FLY KEY CUT: LOVE WILL GROW (RCA)  
Profile: Among fifteen hottest at WJAX ...added at KOME, WGVL, WBCN, KWKI, and KVAN...Other Cuts: You Don't Have To Be Alone, Place in the Middle, and Working in a Coal Mine
- IAN THOMAS BAND/STILL HERE KEY CUT: SALLY (ATLANTIC)  
Profile: Among five hottest at WCMF ...added at WABX and WLPX...Other Cuts: Comin' Home, Just Like You, Clear Sailing, Faces, and the title track
- RICHIE FURAY BAND/DANCE A LITTLE LIGHT KEY CUT: OPEN (ASYLUM)  
Profile: Among five hottest at KNCN, and KRST-FM...added at KDKB, WBCN, KWKI, and WKLS...Other Cuts: Stand Your Gaurd, It's Your Love, Dreamer, and the title track
- OUTLAWS/BRING THEM BACK ALIVE KEY CUT: THERE GOES ANOTHER LOVE SONG (ARISTA)  
Profile: Among ten hottest at KOME, and WSHE...among fifteen hottest at WKQX ...Other Cuts: Green Grass and High Tides, Stick Around for Rock N' Roll, Hurry Sundown, and Free Born Man



**RSO-THE RECORD  
BREAKING  
RECORD COMPANY**

KMEL KSBT KWST WABX WBCN WMMR KSNY LAV-FM KLBB KNCN WCMF KVAN  
KZOK KMET KROO KNAC KTYD KZQZ KAWY KRST KOME KZAP KSEF KTIM KGLR  
KISW KZEL KREM KZEW KFMH KADI KWKI WMMS WVAE WBLM WPLR WBRU WBSR WTOS KCNC  
WJCL WZMF WQFM WBCN WCAS TK-101 WAAF WBLM WPLR WBRU WBSR WTOS KCNC  
WNEW WLIR WBAB WOBK WPDH WOUR WAER WENE WIOQ WEZV WHFS WMYK  
WWWV WRAS WVVS WKDF WLYX WAIV WJAX WFSO

**POURING INTO  
ALBUM RADIO**

**FLASHMAKER RECORD WORLD  
D-28 RADIO&RECORDS  
PREDICTABLE-FRED**

# black

BLACK SPECTRUM			WOOK	Washington DC	John Moen
KATZ	St. Louis	Gary Starr	WORL	Orlando	Steve Crumbley
KCOH	Houston	Travis Gardner	WVOL	Nashville	Fred Harvey
KDAY	Los Angeles	Steve Wood	WVON	Chicago	Walt 'Baby' Love
KDIA	Oakland	Keith Adams	WWIN	Baltimore	Don Brooks
KKDA	Dallas	Chuck Smith	WWRL	New York	Gerry Shannon
KKSS	St. Louis	Walt Sumner	WYBC	New Haven	Kirk Jackson
KMJQ	Houston	Pam Wells	WYLD	New Orleans	Travis Smith
WABQ	Cleveland	Mike Payne	WVVO	Columbus	Keith Willis
WAMO	Pittsburgh	Del King	WJLB	Detroit	Mary Ryans
WAOK	Atlanta	Frank Barrow	KSOL	San Mateo	J.J. Jeffries
WBL5-FM	New York	Wanda Ramos	WCIN	Cincinnati	Bob Long
WBMX	Chicago	Sondra Roberts	WDAO	Dayton	Langford Stephens
WCHB	Detroit	Wade Briggs	WKLR-FM	Toledo	Tommy Kaye
WDAS	Philadelphia	Butterball	WSID	Baltimore	Chuck Reid
WDIA	Memphis	Mike Frisby	WCIN	Cincinnati	Bob Long
WHUR	Washington DC	Anthony Carlton	WDAO	Dayton	Langford Stephens
WIGO	Atlanta	Paul Childs	WBLX	Mobile	Bill Hunt
WJMO	Cleveland	Lynn Tolliver	WKLR	Toledo	Tommy Kaye
WJPC	Chicago	Dee Handley	KSOL	San Mateo	J.J. Jeffries
			WNJR	Union	Lia Afriat

- 1 1 J. MATHIS & D. WILLIAMS/TOO MUCH TOO LITTLE TOO LATE (COLUMBIA)  
 Profile: Number one at: WAMO, WAOK, WBLX, WBMX, WCHB, WCIN, WIGO, WJMO, WJPC, and WNJR...in hottest five at: WHUR...in hottest ten at: KDIA and WSID...KATZ 9, KCOH 6, KDAY 8, KKDA 10, KKSS 2, KMJQ 8, KSOL 8, WABQ 4, WDAS 3, WDIA 4, WKLR 2, WLOK 3, WORL 3, WVON 2, WWIN 4, and WYLD 2...fourth week at number one and holding solid
- 5 2 O'JAYS/USED TO BE MY GIRL (P.I.)  
 Profile: Number one at: KCOH, KMJQ, WDAS, WWIN, and WYLD...in hottest five at: WOOK...in hottest ten at: KDIA and WYPC...KATZ 4-3, KDAY 23-10, KMJQ 2-1, KSOL 19-3, WABQ 5, WAMO 10, WAOK 10, WCHB 10, WCIN 5, WDAO 8, WDIA 8-3, WJMO 8-7, WKLR 18-10, WLOK 6, WNJR 10, WORL 2, and WVVO 5...growing bigger and bigger
- 2 3 ISLEY BROS./TAKE ME TO THE NEXT PHASE (PT. I) (T-NECK)  
 Profile: Number one at: KATZ, KDAY, WDIA, and WORL...in hottest five at: WOOK...in hottest ten at: KDIA...KCOH 4, KMJQ 3, KSOL 17-2, WABQ 3, WAMO 9, WOAK 3, WBLX 8-3, WCIN 2, WDAO 2, WDAS 5, WIGO 9-5, WJMO 9, WLOK 2, WVVO 2, WWIN 5, and WYLD 5...building very steadily
- 3 4 HEATWAVE/GROOVE LINE (EPIC)  
 Profile: Number one at: WABQ, WDAO, and WVVO...in hottest five at: WOOK and WYPC...in hottest ten at: KDIA and WSID...KATZ 2, KCOH 5, KDAY 10-5, KMJQ 9-4, KSOL 18-7, WAMO 7, WBLX 14-8, WBMX 4, WCHB 8, WCIN 4, WDAS 2, WIGO 14-9, WJMO 5-4, WORL 5, and WWIN 7...quite a bit of positive activity...gaining all demographics
- 4 5 RUFUS/STAY (ABC)  
 Profile: KATZ 7-5, KCOH 3, KKSS 7, KMJQ 5, KSOL 16-5, WABQ 7, WAMO 5, WAOK 5, WBLX 10-6, WCHB 4, WDAO 7, WDAS 9, WIGO 8-6, WJMO 14-13, WNJR 7, WVVO 3, WVON 9, WWIN 10, and WYLD 8
- 6 6 GEORGE BENSON/ON BROADWAY (WB)  
 Profile: Number one at: KKSS, KSOL, and WJLR...in hottest ten at: KDIA and WSID...KATZ 10, KCOH 2, KDAY 4, KKSS 2-1, KMJQ 5, WAMO 3, WBLX 2, WCIN 6, WDAS 6, WDIA 9-8, WIGO 2, WKLR 2-1, WORL 7, WVVO 8, and WVON 7... as a black record headed for the recurrents
- 8 7 PETER BROWN/DANCE WITH ME (DRIVE)  
 Profile: In the hottest ten at: KDIA...KCOH 7, KKSS 7, KMJQ 9, WAMO 2, WAOK 9, WBLX 5, WBLX 7, WBMX 8, WCHB 3, WIGO 6-3, WJPC 8-7, WLOK 8, WWIN 3, and WYLD 6...fluttering
- 11 8 FAZE-O/RIDING HIGH (SHE)  
 Profile: In hottest ten at: WSID...KATZ 5-4, KCOH 8, KKSS 14-8, KSOL 4, WBLX 4, WBLX 11-10, WCHB 9, WCIN 7, WIGO 7-4, WJMO 13-10, WKLR 4-3, WLOK 7, and WWIN 2...maturing very slowly but steadily
- 7 9 TYRONE DAVIS/GET ON UP (DISCO) (COLUMBIA)  
 Profile: Number one at: WLOK...in hottest ten at: KDIA...KCOH 9, KSOL 10, WAMO 6, WBMX 3, WCIN 8, WDAS 8, WDIA 3-2, WIGO 15-10, WJMO 29-20, WJPC 4-3, WKLR 12-9, and WVON 5
- 15 10 GEORGE DUKE/DUKEY STICK (EPIC)  
 Profile: In hottest five at: WHUR and WOOK...KATZ 29-19, WABQ 2, WBMX 2, WDAO 6, WDIA 23-14, WIGO 28-23, WJMO 3, WJPC 10-9, WORL 8, WVVO 4...added at KSOL...this one will be gigantic
- 10 11 R. FLACK & D. HATHAWAY/CLOSER I GET TO YOU (ATLANTIC)  
 Profile: In hottest ten at: WSID...KATZ 8, KKDA 6, KKSS 3, WABQ 8, WBLX 5, WDIA 10-9, WJMO 6, WJPC 4, WNJR 2, and, WVON 3...has a new single out

# black

- 12 12 PARLIAMENT/FLASHLIGHT (CASABLANCA)  
Profile: Number one at: WVON...KKDA 5, KKSS 9, WBLX 9, WBMX 6, WDIA 5, WIGO 8, WJPC 2, WJNR 4, WWIN 9, and WYLD 4...still requested big, but once again time for a new single
- 9 13 DAVID OLIVER/MS. (MERCURY)  
Profile: KATZ 14-13, KDAY 6, WABQ 10, WAMO 8, WCHB 7, WIGO 34-30, WKLR 8-7, WHUR 6, WVON 8, and WWIN 6...added at WBMX and WJPC
- D 14 EVELYN CHAMPAGNE KING/SHAME (RCA)  
Profile: Number one at: WBLX...in hottest five at: WHUR...KDAY 30-21, and KMJQ 11-2...added at KKSS, WVON, and WWIN...picking up some nice adds and moves
- 13 15 BOOTSIE'S/BOOTZILLA (WB)  
Profile: KATZ 7, WBMX 7, WDIA 10, WIGO 7, WJMO 15-14, WJPC 5, WORL 4, and WVON 4...has a new single
- D 16 CAMEO/IT'S SERIOUS (CHOCOLATE CITY)  
Profile: KSOL 21-12, WDAO 10, WDAS 4, WJNR 9, WORL 25-13, WVON 10, and WWIN 8...fairly decent record, but just fairly decent
- 14 17 BEE GEES/NIGHT FEVER (RSO)  
Profile: KKDA 8, KSOL 6, WCIN 9, WJMO 10, WJPC 9-8, and WVON 6...burned
- 18 18 CHIC/EVERYBODY DANCE (ATLANTIC)  
Profile: KDAY 9-7, KMJQ 13-10, WBLX D-26, WDAO 9, WVKO 9...added at: KDIA, KSOL, and WYLD...it looks like it's beginning to reach a peak
- D 19 ARETHA FRANKLIN/ALMIGHTY FIRE (ATLANTIC)  
Profile: In hottest ten at: KDIA...KMJQ D-17, and WBLX 25-19...added at: KATZ, WABQ, WAMO, and WJPC...growing slow
- D 20 SMOKEY ROBINSON/DAYLIGHT IN DARKNESS (TAMLA)  
Profile: KMJQ 32-15, KSOL 23-15, WDIA 21-15, and WIGO 30-26...added at WBMX, WCIN, WJMO, WVON, and WYBC...seems pretty solid for Smokey...growing and it's pretty early...this is old Smokey Robinson

## OTHER ACTION

- JIMMY BO HORN/DANCE ACROSS THE FLOOR (TK)  
Profile: KSOL 20-14, WDAO 4, WIGO 26-22, and WORL 9
- DEXTER WANSEL/SOLUTIONS (P.I.)  
Profile: Added at: KCOH and WORL
- JAISUN/TRY AND UNDERSTAND (JETT SETT)  
Profile: WBLX 2, WCIN 3, WDAO 9, and WVKO 6
- ANDY GIBB/SHADOW DANCING (RSO)  
Profile: WJMO 32-15...added at KDAY, WBLX, and WWIN...this will be a big one...already a big pop song...don't be last to add it
- A TASTE OF HONEY/BOOGIE OOGIE OOGIE (CAPITOL)  
Profile: In hottest five at: WHUR...in hottest ten at: WYBC...added at: WYLD...put your ear to this...it might be something
- ODDYSEY/WEEKEND LOVER (RCA)  
Profile: In hottest ten at: WSID...KDAY 20-15...added at: WJMO and WYLD
- CHOCOLATE MILK/GIRL CALLING (RCA)  
Profile: KDAY 3...added at: WDIA, WJNR, and WVON...female and male demographics or the very mature teen...a nice steady record
- NATALIE COLE/ANNIE MAY (CAPITOL)  
Profile: Added at: KKSS, WBLX, WJMO, and WKLR...Natalie has a monster on her hands...a very very powerful record
- LINDA CLIFFORD/RUNAWAY LOVER (CURTOM)  
Profile: In hottest ten at: WYBC...added at: WJPC, WORL, and WWRL
- DONNA SUMMER/SAVE THE LAST DANCE FOR ME (CASABLANCA)  
Profile: Added at: WABQ, WVKO, WWRL, and WYBC
- DIANA ROSS/YOU GOT IT (MOTOWN)  
Profile: Added at: WCHB, WCIN, WDAS, and WHUR

- GROVER WASHINGTON JR./SUMMER SONG (KUDU)  
Profile: WORL 6...added at: WVON...this record is geared for the male audience
- MAZE/GOLDEN TIME/TRAVELING MAN (CAPITOL)  
Profile: Added at: KATZ, WVKO, and WWIN
- SLAVE/BABY SINISTER (COTILLON)  
Profile: Added at: WDAO, WJMO, and WVKO...this should have been the first single
- K.C. & SUNSHINE BAND/SAME OLD SONG (TK)  
Profile: Added at: WORL and WWRL...this is a great record previously done by The Four Tops and it should do well for K.C., who hasn't had a dominant single out for quite some time
- PEABO BRYSON/BUILD THE FIRE (CAPITOL)  
Profile: Added at: KCOH and WJPC
- RAYDIO/IS THIS A LOVE THING (ARISTA)  
Profile: Added at: KDIA and WORL
- QUINCY JONES/STUFF LIKE THAT (A&M)  
Profile: Added at: KKSS...this record has Chaka Kahn and the Brothers Johnson on it...this should sky rocket...Quincy's been asleep a long time, this one should wake-up everybody
- BOOTSIE'S RUBBER BAND/HOLLYWOOD SQUARES (WB)  
Profile: Added at: WAMO...this one by Bootsy should get an older audience
- RICK JAMES/YOU AND I (GORDY)  
Profile: Added at: WIGO...this is a strange out of the box song...might be another Hi Inergy 'You Can't Turn Me On from the same company...it has the same elements for a successful record
- FLOATERS/I JUST WANT TO BE WITH YOU (ABC)  
Profile: Added at: WCHB...not a bad swing record or hand dance...has the potential for going pop...should do well for the Floaters, who haven't had a record out for some time

## JAZZ SPECTRUM

FM-98	New Orleans	Anthony Wilson	KXTC	Phoenix	Dave Michaels
KADX	Denver	Bill Neil	WJZZ	Detroit	Dorian Paster
KBCA	Los Angeles	Monica Riordan	WNOP	New Port	Ray Scott
KJAZ	Alameda	Dick Conte	WORL	Orlando	Billie Love
KJLH	Los Angeles	Rod McGrew	WRVR	New York	Doug Harris
KRE	Berkeley	Jay Smith	WYBC	New Haven	Doug Keogh
KTEP	El Paso	Bill Everest	WYJZ	Pittsburgh	Del King

- 1 1 GEORGE BENSON/WEEKEND IN L.A. (WB)  
Profile: Among five hottest at KBCA, KTEP, WRVR, WYJZ, WJZZ, KRE, and WNOP...among ten hottest at KXTC ...Key Cuts: On Broadway, Lady Blue, We All Remember Wes, Greatest Love of All, All In The Game, and the title track
- 2 2 LONNIE LISTON SMITH/LOVELAND (COLUMBIA)  
Profile: Among five hottest at WJZZ, KXTC, and KADX...among ten hottest at KRE ...Key Cuts: Floating Thru Space, Springtime Magic, We Can Dream, Bright Moments, and the title track
- 3 3 JOE SAMPLE/RAINBOW SEEKER (ABC)  
Profile: Among five hottest at KXTC, KBCA, and KRE...among ten hottest at WRVR ...Key Cuts: Together We'll Find A Way, Melodies of Love, Long as it Lasts, Fly With Wings of Love, There Are Many Stops Along the Way, and the title track
- 4 4 STANLEY TURRENTINE/WEST SIDE HIGHWAY (FANTASY)  
Profile: Among five hottest at WJZZ, WNOP, KTEP, and KXTC...Key Cuts: Sugar, Walkin', Stan's Things, Hudson Parkway, And Wonderful One, and the title track
- 6 5 HUBERT LAWS/SAY IT WITH SILENCE (COLUMBIA)  
Profile: Among five hottest at WJZZ, and KXTC...among ten hottest at KBCA and WRVR...Key Cuts: The Baron, Love Gets Better, and It Happens Everyday
- 14 6 RON CARTER/PEG LEG (MILESTONE)  
Profile: Among five hottest at KTEP...among ten hottest at KADX, and WNOP...added at WYJZ ...Key Cuts: Chapter XI, Sheila's Song, Patchouli, Epistrophe, Ship, and the title track
- 5 7 GROVER WASHINGTON JR./LIVE AT THE BIJOU (KUDU)  
Profile: Among five hottest at KRE, WJZZ, and WRVR...Key Cuts: You Make Me Dance, Sausalito, Mr. Magic, Locket In The Pocket, Funk Foot, and Days Of Our Lives
- 16 8 DEODATO /LOVE ISLAND (WB)  
Profile: Among ten hottest at KRE, KTEP, KBCA, WJZZ, and WRVR...Key Cuts: San Juan Sunset, Area Code 808, Whistle Bump, and the title track
- 9 9 DEXTER WANSEL/VOYAGER (PHIL. INTL.)  
Profile: Still showing strong action in some markets...Key Cuts: I'm In Love, Time is the Teacher, All Night Long, and the title track
- D 10 AL DIMEOLA/CASINO (COLUMBIA)  
Profile: Among five hottest at KJAZ...among ten hottest at KXTC, WRVR, and WNOP...added at WJZZ ...Key Cuts: Fantasia Suite For Two Guitars, and the title track
- 17 11 DAVID 'FATHEAD' NEWMAN/CONCRETE JUNGLE (PRESTIGE)  
Profile: Among five hottest at KTEP...among ten hottest at WJZZ, and WNOP...added at KADX ...Key Cuts: Blues for Ball and Knocks Me Off My Feet
- 13 12 SPYRO GYRA/SPYRO GYRA (AMHERST)  
Profile: Among five hottest at KJAZ...among ten hottest at KXTC and WYJZ...Key Cuts: Opus d' Opus, Shaker Song, Cascade, Mallet Ballet, Galadriel, and Letcia
- 18 13 STANLEY CLARKE/MODERN MAN (NEMPEROR)  
Profile: Among five hottest at WRVR...among ten hottest at WYJZ and WNOP...Key Cuts: More Hot Fun, Day Ride, Slow Dance, and the title track
- 7 14 DAVID SPINOZZA/SPINOZZA (A&M)  
Profile: Among five hottest at WJZZ...among ten hottest at WYJZ ...Key Cuts: Doesn't She Know By Now, Airborn, and High Button Shoes
- 8 15 EDDIE JEFFERSON/THE MAIN MAN (INNER CITY)  
Profile: Among ten hottest at KTEP ...Key Cut: Night Train
- D 16 ETTA JONES/MY MOTHER'S EYES (MUSE)  
Profile: Among five hottest at KADX ...added at KJAZ and KBCA...Key Cut: No Consensus Cuts
- 11 17 WOODY SHAW/ROSEWOOD (COLUMBIA)  
Profile: Among five hottest at WNOP ...Key Cuts: Everything I See You and Rahsaan's Run
- 10 18 MICHAEL FRANKS/BIRCHFIELD NINE (WB)  
Profile: Among ten hottest at KBCA, WJZZ, and WRVR...Key Cuts: Nightengales, Meet Me In The Deer Park, and the title track
- 12 19 JIMMY SMITH/UNFINISHED BUSINESS (MERCURY)  
Profile: Among five hottest at WYJZ ...Key Cuts: Norristown PA., Blues for Charlie, Serpentine Fire, and the title track
- D 20 AURACLE/GLIDER (CHRYSLIS)  
Profile: Among five hottest at KJAZ...among ten hottest at KTEP ...added at WRVR ...Key Cuts: Sleazy Listening, Kid Stuff, Columbian Bubble Gum, and the title track

### OTHER ACTION

HERBIE MANN/BRAZIL OTRE VEZ (ATLANTIC)  
Profile: ...added at KRE and WJZZ...Key Cuts: Pele, Common Place, and Cry of Love

SONNY STIT/BLUES FOR DUKE (MUSE)  
Profile: Among five hottest at KADX ...added at WYJZ, KJAZ, and KBCA...Key Cut: Open

BEN SIDRAN/A LITTLE KISS IN THE NIGHT (ARISTA)  
Profile: Among ten hottest at KADX, and KJAZ...added at WRVR and KXTC...Key Cuts: Moose the Mooch and Cadillac Kid

NORMAN CONNORS/THIS IS YOUR LIFE (ARISTA)  
Profile: ...added at KXTC and KJAZ...Key Cuts: Captain Connors and You Make Me Feel Brand New

RAUL DESUZA/DON'T ASK MY NEIGHBORS (CAPITOL)  
Profile: ...added at KJAZ and KXTC...Key Cut: title track

WAYNE HENDERSON/LIVING ON A DREAM (POLYDOR)  
Profile: Among ten hottest at KTEP, and WJZZ...added at KRE ...Key Cuts: Midnight Serenade, Midnight Oasis, Mysterious Dancer, Hot Stuff, and the title track

LOREZ ALEXANDRIA/HOW WILL I REMEMBER (DISCOVERY)  
Profile: Among ten hottest at WNOP ...added at KTEP and WJZZ ...Key Cuts: Baltimore Oriole, Little Boat, I'll Buy You A Star, and Until It's Time For You To Go

MILT JACKSON & M. ALEXANDER/SOULFUSION (PABLO)  
Profile: ...added at KJAZ, KRE, and WJZZ...Key Cuts: Open

BILLY COBHAM/INNER CONFLICTS (ATLANTIC)  
Profile: ...added at KRE and KJAZ...Key Cut: Arroyo

SERGIO MENDES/BRAZIL '88 (ELEKTRA)  
Profile: ...added at KADX and WRVR...Key Cuts: Open

# country

KAYQ	Kansas City	Jon Reed	COUNTRY SPECTRUM	WIXY	Springfield	Robb Westaby
KEED	Eugene	Bob Wise		WKDA	Nashville	Dale Turner
KFAT	Gilroy	Laura Ellen		WLWI	Montgomery	Jon Anthony
KJJJ	Phoenix	Larry Scott		WMAQ	Chicago	BOB KING
KLAC	Los Angeles	Cathy Hahn		WMC	Memphis	Hal Jay
KLAK	Denver	Bill Ashford		WONE	Dayton	Paula Montgomery
KNUZ	Houston	Buddy Covington		WPLO	Atlanta	Jim Clemens
KOCY	Oklahoma City	Tom Gilmore		WSHO	New Orleans	Johnnie Jobe
KSSS	Colorado Springs	Dave Beadles		WUBE	Cincinnati	Bob English
KUZZ	Bakersfield	Mike Horey		61 CTRY	Kansas City	Ted Cramer
KXOL	Fort Worth	Tom Wayne		WGMA	HOLLYWOOD	ED COUSINS
WAME	Charlotte	Pat McGowan		WHK	Cleveland	Terry Stevens
WEEP	Pittsburgh	Dene Hallam		WHN	New York	Pam Green
WFEC	Harrisburg	Barry Mardit		WINN	Louisville	Buck Braun

- 1 1 DOLLY PARTON/IT'S ALL WRONG BUT IT'S ALRIGHT (RCA)  
Profile: Among five hottest at KEED, KOCY, WHK, WKDA, WONE, WPLO, WUBE, KLAK, and WGMA...among ten hottest at KXOL, KJJJ, and WMC
- 2 2 JOHNNY DUNCAN/SHOES UNDER MY BED (COLUMBIA)  
Profile: Among five hottest at KLAK, KEED, KOCY, WMC, KJJJ, WGMA, WHK, WKDA, WEEP, and WPLO...among ten hottest at WFEC, WHN, KSSS, KUZZ, and KKOL
- 6 3 WILLIE NELSON/GEORGIA ON MY MIND (COLUMBIA)  
Profile: Among five hottest at KSSS, WAME, WONE, WPLO, KUZZ, WUBE, and WEEP...among ten hottest at KLAK, KXOL, WFEC, WKDA, KEED, and WGMA
- 9 4 MERLE HAGGARD/I'M ALWAYS ON A MOUNTAIN WHEN I FALL (MCA)  
Profile: Among five hottest at KLAK, WUBE, KEED, KOCY, WMC, and WGMA...among ten hottest at KJJJ, WPLO, KUZZ, WEEP, KSSS, and WFEC
- 5 5 ELVIS PRESLEY/UNCHAINED MELODY/SOFTLY AS I LEAVE YOU (RCA)  
Profile: Among five hottest at KXOL, WFEC, KLAK, WHN, WUBE, WEEP, and KJJJ...among ten hottest at WGMA and KUZZ
- 14 6 STATLER BROTHERS/DO YOU KNOW YOU ARE MY SUNSHINE (MERCURY)  
Profile: Among five hottest at KUZZ, WMC, WONE, KEED, KSSS, KLAK, and WKDA...among ten hottest at KOCY, WSHO, and WPLO...added at WGMA
- 3 7 K. ROGERS & D. WEST/EVERYTIME TWO FOOLS COLLIDE (UA)  
Profile: Among five hottest at WGMA, WHN, WHK, WKDA, and WFEC
- 4 8 EDDIE RABBITT/HEARTS ON FIRE (ELEKTRA)  
Profile: Among five hottest at KJJJ, WGMA, WHN, KOCY, and WFEC...among ten hottest at KUZZ and KLAK
- 17 9 WILLIE NELSON/IF YOU CAN TOUCH HER AT ALL (RCA)  
Profile: Among five hottest at KSSS, WPLO, KXOL, WONE, and KEED...among ten hottest at KLAK, WKDA, KJJJ, KUZZ, WHK, and WAME
- 10 10 SUSIE ALLANSON/MAYBE BABY (WB)  
Profile: Among ten hottest at WHK, KOCY, WFEC, WGMA, WHN, and WKDA
- 7 11 BILLY 'CRASH' CRADDOCK/I CHEATED (CAPITOL)  
Profile: Peaked.
- 8 12 CHARLIE PRIDE/SOMEONE LOVES YOU HONEY (RCA)  
Profile: Among five hottest at KJJJ and KOCY
- 13 13 J.E. BROWN & CORNELIUS/I'LL NEVER BE FREE (RCA)  
Profile: Among five hottest at KXOL and KJJJ
- D 14 DOLLY PARTON/TWO DOORS DOWN (RCA)  
Profile: Among five hottest at WFEC, WEEP, WKDA, WSHO, and WHN
- D 15 BONNIE TYLER/IT'S A HEARTACHE (RCA)  
Profile: Among five hottest at WAME, WFEC, WPLO, and WHN...among ten hottest at KLAK, and WONE...added at KJJJ, WMC, and KSSS
- D 16 REX ALLEN JR./NO NO NO (WB)  
Profile: Among five hottest at KXOL, and KUZZ...among ten hottest at KEED, KLAK, and KJJJ...added at WHN
- 12 17 KENDALLS/IT DON'T FEEL LIKE SINNIN' TO ME (OVATION)  
Profile: Peaked.

## OTHER ACTION

- MEL TILLIS/I BELIEVE IN YOU (MCA)  
Profile: ...added at KSSS, KJJJ, WONE, WSHO, WEEP, KXOL, and WUBE
- JOHNNY RUSSELL/YOU'LL BE BACK EVERY NIGHT (POLYDOR)  
Profile: ...added at WAME, WUBE, WPLO, WSHO, and KXOL
- EDDIE ARNOLD/COUNTRY LOVIN' (RCA)  
Profile: ...added at KEED, KLAK, and KUZZ
- FREDDIE HART/ONLY YOU (CAPITOL)  
Profile: Among ten hottest at WAME...added at WUBE, KEED, KJJJ, and WONE
- BILL ANDERSON/I CAN'T WAIT ANY LONGER (MCA)  
Profile: Among ten hottest at KSSS, WAME, and WSHO...added at WHN and WGMA
- LYNN ANDERSON/RISING ABOVE IT ALL (COLUMBIA)  
Profile: ...added at WPLO, KJJJ, and KUZZ
- BELLAMY BROTHERS/SLIPIN' AWAY (WB)  
Profile: ...added at WKDA, KSSS, WHK, and WONE
- CHARLY McLAIN/LET ME BE YOUR BABY (EPIC)  
Profile: Among ten hottest at WMC, and WSHO...added at KUZZ
- QAKRIDGE BOYS/I'LL BE TRUE TO YOU (ABC)  
Profile: Among ten hottest at WPLO, and WUBE...added at WEEP, KSSS, and WGMA
- TAMMY WYNETTE/JESUS ON THE MIDNIGHT SPECIAL (EPIC)  
Profile: Among ten hottest at WUBE, and WEEP...added at KUZZ
- EMMY LOU HARRIS/TWO MORE BOTTLES OF WINE (WB)  
Profile: Among ten hottest at KSSS, WAME, WUBE, and WPLO...added at KXOL and WGMA
- LARRY GATLIN/NIGHT TIME MAGIC (MONUMENT)  
Profile: Among five hottest at WAME...among ten hottest at WONE, KSSS, and WKDA...added at WGMA and WEEP
- DAVE & SUGAR/GOTTA QUIT LOOKIN' AT YOU BABY (RCA)  
Profile: Among five hottest at KSSS, and WONE...added at WEEP and WFEC
- LINDA RONSTADT/I NEVER WILL MARRY (ASYLUM)  
Profile: ...added at KLAK, WPLO, WONE, WSHO, WUBE, and WAME
- CHARLIE RICH/PUTTING IN OVERTIME AT HOME (UA)  
Profile: Among ten hottest at KSSS, and WMC...added at WFEC and WGMA
- SANDY POSEY/BORN TO BE WITH YOU (WB)  
Profile: Among ten hottest at WKDA, and WONE...added at WGMA
- ROY HEAD/NOW YOU SEE 'EM NOW YOU DON'T (ABC)  
Profile: Among five hottest at KUZZ...among ten hottest at KXOL...added at WHK WUBE
- SONNY JAMES/THIS IS THE LOVE (COLUMBIA)  
Profile: Among five hottest at KUZZ...among ten hottest at KEED...added at WFEC and WGMA
- VERN GOSDIN/NEVER MY LOVE (ELEKTRA)  
Profile: ...added at KLAK, KXOL, WPLO, and WUBE
- JOE STAMPLEY/RED WINE AND BLUE MEMORIES (EPIC)  
Profile: Among ten hottest at KEED, and WMC...added at WHN

# soft rock

## SOFT ROCK SPECTRUM

K-101	San Francisco	Laverne Drake	KULF	Houston	Chuck Buell	WIND	Chicago	Ford Colley
KBBC	Phoenix	Sharon Cullens	KVI	Seattle	Carol Stripling	WISN	Milwaukee	Beth Fast
KEX	Portland	Bob Swanson	KWAV	Monterey	Melinda Roberts	WMGK	Philadelphia	Dave Klahr
KFIG	Fresno	Art Farkas	KXYZ	Houston	Ted Carson	WMJC	Detroit	Peter Booker
KHOW	Denver	Harry Smith	LOVE-94	Miami Beach	Rick Peters	WNEU	Wheeling	David Lyons
KLYX	Sioux Falls	Mike Wilde	WBBM-FM	Chicago	Lee De Young	WNEW	New York	Jeff Mazzei
KMBZ	Kansas City	Steve Bell	WCAR	Detroit	Kevin Sanderson	WSM-AM	Nashville	Mary Murphy
KNX-FM	Los Angeles	Michael Sheehy	WEEL	Washington DC	Sean Hall	WSM-FM	Nashville	John Young
KONO	San Antonio	Tony Raven	WFBR	Baltimore	Dale Andrews	WTAE	Pittsburgh	Mark Roberts
KSD	St. Louis	Ed Scarborough	WIBC	Indianapolis	George Johns	WTMJ	Milwaukee	Mike Elliott

- 1 1 WINGS/WITH A LITTLE LUCK (CAPITOL)  
Profile: Among five hottest at WBBM-FM, WCAR, WFBR, KSD, WTMJ, WNEW, KLYX, KMBZ, K-101, KULF, KVI, KHOW, KXYZ, WIBC, and KBBC ...among ten hottest at WISN, WNEW, and KONO
- 8 2 J. MATHIS & D. WILLIAMS/TOO LITTLE TOO LATE TOO MUCH (COLUMBIA)  
Profile: Among five hottest at KLYX, WNEW, KVI, WCAR, KONO, WFBR, WIBC, WTMJ, and KSD...among ten hottest at WEEL, KMBZ, KXYZ, K-101, and WISN...added at WBBM-FM and WBBM-FM
- 3 3 CHUCK MANGIONE/FEELS SO GOOD (A&M)  
Profile: Among five hottest at KHOW, KMBZ, WTMJ, WFBR, KLYX, KVI, WBBM-FM, and WISN...among ten hottest at KXYZ, WNEW, WNEW, KBBC, and KONO
- 2 4 ROBERTA FLACK & D. HATHAWAY/CLOSER I GET TO YOU (ATLANTIC)  
Profile: Among five hottest at KVI, KMBZ, WBBM-FM, WNEW, WNEW, KSD, and WIBC...among ten hottest at KONO, WISN, KBBC, and WMJC
- 9 5 ANDY GIBB/SHADOW DANCING (RSO)  
Profile: Among five hottest at K-101, WEEL, WBBM-FM, and WFBR ...among ten hottest at KNX-FM, WCAR, KSD, WTMJ, and KULF ...added at WISN, KXYZ, and KXYZ
- 6 6 JEFFERSON STARSHIP/COUNT ON ME (GRUNT)  
Profile: Among five hottest at KBBC, WIBC, KLYX, and WCAR ...among ten hottest at KSD, KVI, WBBM-FM, and WISN...added at KULF
- 13 7 J TRAVOLTA & O NEWTON-JOHN/YOU'RE THE ONE (RSO)  
Profile: Among five hottest at WNEW, WBBM-FM, KXYZ, WFBR, and WCAR ...among ten hottest at KSD ...added at KHOW and WISN
- 4 8 BARRY MANILOW/CAN'T SMILE WITHOUT YOU (ARISTA)  
Profile: Among five hottest at WISN, WNEW, KVI, and KBBC
- 5 9 YVONNE ELLIMAN/IF I CAN'T HAVE YOU (RSO)  
Profile: Among five hottest at KSD, WISN, and KONO...among ten hottest at WNEW, KULF, KVI, and K-101
- 7 10 ENGLAND DAN & J.F. COLEY/NEVER HAVE TO SAY GOODBYE (BIG TREE)  
Profile: Among five hottest at KLYX, WMJC, and KBBC...among ten hottest at KULF and WEEL
- 11 11 GEORGE BENSON/ON BROADWAY (WB)  
Profile: Among five hottest at KULF, KXYZ, KBBC, and WNEW ...among ten hottest at WIBC, KHOW, KONO, and WFBR
- 10 12 BEE GEES/NIGHT FEVER (RSO)  
Profile: Among five hottest at KXYZ, WEEL, K-101, KULF, WCAR, WISN, and WNEW
- D 13 BONNIE TYLER/IT'S A HEARTACHE (RCA)  
Profile: Among five hottest at WEEL, and KXYZ...among ten hottest at WTMJ, WFBR, KNX-FM, and WCAR...added at K-101, KHOW, and WBBM-FM
- 16 14 ATLANTA RHYTHM SECTION/IMAGINARY LOVER (POLYDOR)  
Profile: Among five hottest at WNEW, and WMJC...among ten hottest at WIBC, WCAR, KBBC, KVI, WBBM-FM, and WISN
- 15 15 DOLLY PARTON/TWO DOORS DOWN (RCA)  
Profile: Among five hottest at KSD, and WTMJ...among ten hottest at WNEW, KLYX, and KVI
- D 16 CARLY SIMON/YOU BELONG TO ME (ELEKTRA)  
Profile: Among five hottest at KNX-FM...among ten hottest at WCAR, KSD, WFBR, and WNEW...added at WIBC, WIBC, and WISN

## OTHER ACTION

- ANNE MURRAY/YOU NEEDED ME (CAPITOL)  
Profile: Among five hottest at WMGK ...added at WTMJ and KMBZ
- O'JAYS/USED TO BE MY GIRL (PHIL INT.)  
Profile: Among ten hottest at WCAR ...added at KXYZ and K-101
- LE BLANC & CARR/MIDNIGHT LIGHT (BIG TREE)  
Profile: ...added at WMJC, WEEL, WTMJ, and WMGK
- JANE OLIVER/HE'S SO FINE (COLUMBIA)  
Profile: ...added at WNEW, WMJC, and WMGK
- ROD STEWART/I WAS ONLY JOKING (WB)  
Profile: ...added at WFBR, KNX-FM, WNEW, and WMGK
- BARRY MANILOW/EVEN NOW (ARISTA)  
Profile: Among five hottest at KHOW...among ten hottest at WEEL ...added at KMBZ, WCAR, KSD, KVI, K-101, and WFBR
- GERRY RAFFERTY/BAKER STREET (UA)  
Profile: Among five hottest at KNX-FM...among ten hottest at WTMJ ...added at KULF and WNEW
- MICHAEL JOHNSON/BLUER THAN BLUE (EMI)  
Profile: Among five hottest at KNX-FM ...added at KSD and WMGK
- SAMANTHA SANG/YOU KEEP ME DANCING (PRIVATE STOCK)  
Profile: ...added at KLYX and KMBZ
- ROBERT PALMER/EVERY KIND OF PEOPLE (ISLAND)  
Profile: ...added at K-101, KLYX, and KVI
- JOHN DENVER/I WANT TO LIVE (RCA)  
Profile: Among ten hottest at KHOW ...added at KVI, WMGK, and WMJC
- DIANA ROSS/YOU GOT IT (MOTOWN)  
Profile: ...added at KHOW, WNEW, and WCAR
- GENESIS/FOLLOW YOU FOLLOW ME (ATLANTIC)  
Profile: Among ten hottest at KNX-FM ...added at WBBM-FM
- WARREN ZEVON/WEREWOLVES OF LONDON (ASYLUM)  
Profile: Among ten hottest at WFBR ...added at KONO and WBBM-FM
- SEALS & CROFTS/YOU'RE THE LOVE (WB)  
Profile: Among five hottest at KNX-FM...among ten hottest at WTMJ ...added at KONO
- ERIC CLAPTON/WONDERFUL TONIGHT (RSO)  
Profile: ...added at WEEL and WNEW
- DEBBY BOONE/BABY I'M YOURS (WB)  
Profile: Among ten hottest at KHOW ...added at KULF and WNEW
- BILLY JOEL/MOVIN' OUT TODAY (COLUMBIA)  
Profile: Among five hottest at KNX-FM...among ten hottest at WFBR, KXYZ, and KBBC...added at WBBM-FM
- PLAYER/IN IT FOR LOVE (RSO)  
Profile: Among ten hottest at KMBZ, and WNEW...added at KSD
- LEIF GARRETT/WANDERER (ATLANTIC)  
Profile: ...added at WFBR and K-101
- ABBA/TAKE A CHANCE (ATLANTIC)  
Profile: Among ten hottest at WTMJ, and WNEW...added at WBBM-FM, WIBC, and WIBC
- CHICAGO/TAKE ME BACK TO CHICAGO (COLUMBIA)  
Profile: ...added at KNX-FM and WTMJ

# Station by Station

99.1 NEW YORK CITY

1 1 BEE GEES (N.F.)  
 7 2 R. FLACK & D. HATHAWAY  
 2 3 BARRY MANILOW  
 5 4 TRAMMPS  
 6 5 PETER BROWN  
 3 6 YVONNE ELLIMAN  
 8 7 J TRAVOLTA & O NEWTON-JOHN  
 9 8 BILLY JOEL  
 4 9 KANSAS  
 10 10 WINGS  
 14 11 J. MATHIS & D. WILLIAMS  
 1 12 BEE GEES (S.A.)  
 15 13 DAVID GATES  
 16 14 GEORGE BENSON  
 12 15 BOB WELCH  
 11 16 BILLY JOEL (MOVIN')  
 21 17 ANDY GIBB  
 20 18 MEATLOAF  
 13 19 BEE GEES (M.W.)  
 19 20 EARTH WIND & FIRE (F)  
 22 21 JEFFERSON STARSHIP (C.M.)  
 18 22 ANDY GIBB  
 23 23 STEELY DAN (D.B.)  
 30 24 CHUCK MANGIONE  
 17 25 NATALIE COLE  
 26 26 PATTI SMITH  
 27 27 ATLANTA RHYTHM SECTION  
 29 28 EDDIE MONEY  
 32 29 BONNIE TYLER  
 31 30 CHICAGO  
 A 31 GERRY RAFFERTY  
 A 32 HEATWAVE  
 25 33 ERIC CLAPTON

WMBQ, MEMPHIS

1 1 J. MATHIS & D. WILLIAMS  
 2 2 BEE GEES (N.F.)  
 3 3 R. FLACK & D. HATHAWAY  
 4 4 YVONNE ELLIMAN  
 8 5 WINGS  
 7 6 GEORGE BENSON  
 18 7 O'JAYS  
 5 8 PARLIAMENT  
 11 9 J TRAVOLTA & O NEWTON-JOHN  
 15 10 CHUCK MANGIONE  
 21 11 ANDY GIBB  
 9 12 ASHFORD & SIMPSON  
 10 13 ENGLAND DAN & J.F. COLEY  
 12 14 BEE GEES (N.F.)  
 17 15 ATLANTA RHYTHM SECTION  
 6 16 BARRY MANILOW  
 13 17 RAYDIO  
 30 18 BONNIE TYLER  
 16 19 ERIC CLAPTON  
 22 20 BARRY WHITE  
 14 21 KANSAS  
 D 22 JEFFERSON STARSHIP (C.M.)  
 19 23 NATALIE COLE  
 20 24 ROD STEWART (H.L.)  
 D 25 WARREN ZEVON  
 D 26 EDDIE MONEY  
 23 27 STARGARD  
 24 28 TRAMMPS  
 A 29 PETER BROWN  
 D 30 CELEBRATION  
 ADDS:  
 GERRY RAFFERTY  
 HEATWAVE

KLIF, DALLAS

1 1 WINGS  
 3 2 J TRAVOLTA & O NEWTON-JOHN  
 2 3 JEFFERSON STARSHIP (C.M.)  
 15 4 ANDY GIBB  
 5 5 BARRY MANILOW  
 7 6 R. FLACK & D. HATHAWAY  
 6 7 BEE GEES (N.F.)  
 12 8 WARREN ZEVON  
 8 9 CHUCK MANGIONE  
 14 10 ATLANTA RHYTHM SECTION  
 9 11 JACKSON BROWNE  
 4 12 ERIC CLAPTON  
 10 13 DAVID GATES  
 21 14 GEORGE BENSON  
 16 15 BONNIE TYLER  
 11 16 ENGLAND DAN & J.F. COLEY  
 19 17 SAMANTHA SANG  
 29 18 J. MATHIS & D. WILLIAMS  
 D 19 GERRY RAFFERTY  
 18 20 STYX (F.Y.)  
 17 21 KANSAS

WIP, HOUSTON

22 22 ALAN CLARK  
 20 23 YVONNE ELLIMAN  
 D 24 SWEET  
 25 25 ABBA  
 27 26 DOLLY PARTON  
 26 27 BILLY JOEL (MOVIN')  
 A 28 EDDIE MONEY  
 30 29 MICHAEL JOHNSON  
 D 30 CARLY SIMON  
 ADDS:  
 ERIC CLAPTON  
 CONTINENTAL MINIATURES  
 JANE OLIVER

WNOE-AM, NEW ORLEANS

12 1 ANDY GIBB  
 6 2 J TRAVOLTA & O NEWTON-JOHN  
 3 3 KANSAS  
 4 4 ERIC CLAPTON  
 7 5 EDDIE MONEY  
 9 6 JEFFERSON STARSHIP (C.M.)  
 1 7 YVONNE ELLIMAN  
 2 8 BARRY MANILOW  
 5 9 TRAMMPS  
 8 10 HEATWAVE  
 11 11 ANDREW GOLD  
 10 12 BOB WELCH  
 19 13 WINGS  
 14 14 NATALIE COLE  
 13 15 JACKSON BROWNE  
 17 16 BONNIE TYLER  
 15 17 JAY FERGUSON  
 16 18 BEE GEES (M.W.)  
 18 19 DOLLY PARTON  
 20 20 TRAVIS WOMACK  
 23 21 WARREN ZEVON  
 21 22 ENGLAND DAN & J.F. COLEY  
 22 23 SAMANTHA SANG  
 28 24 PLAYER (T.T.LOVE)  
 31 25 CHUCK MANGIONE  
 24 26 BEE GEES (N.F.)  
 32 27 ABBA  
 35 28 GERRY RAFFERTY  
 29 29 ALAN CLARK  
 33 30 PETER BROWN  
 25 31 STYX (F.Y.)  
 36 32 CARLY SIMON  
 37 33 STEELY DAN (D.B.)  
 38 34 ROBERT PALMER  
 39 35 PATTI SMITH  
 40 36 GENESIS  
 D 37 ODDYSEY  
 D 38 CARLY SIMON  
 26 39 BEE GEES (S.A.)  
 27 40 R. FLACK & D. HATHAWAY  
 ADDS:  
 MICHAEL JOHNSON  
 HEAD EAST  
 SWEET  
 QUEEN

B-100, SAN DIEGO

1 1 WINGS  
 11 2 R. FLACK & D. HATHAWAY  
 6 3 EARTH WIND & FIRE (F)  
 14 4 GEORGE BENSON  
 2 5 YVONNE ELLIMAN  
 7 6 BEE GEES (M.W.)  
 10 7 STEELY DAN (D.B.)  
 3 8 KANSAS  
 4 9 DAVID GATES  
 12 10 ATLANTA RHYTHM SECTION  
 5 11 BEE GEES (N.F.)  
 17 12 CHUCK MANGIONE  
 8 13 JEFFERSON STARSHIP (C.M.)  
 9 14 JACKSON BROWNE  
 18 15 PATTI SMITH  
 16 16 WARREN ZEVON  
 21 17 ROD STEWART (I.O.J.)  
 24 18 ANDY GIBB  
 13 19 BOB WELCH  
 30 20 EDDIE MONEY  
 15 21 ENGLAND DAN & J.F. COLEY  
 19 22 E.L.O. (S.T.W.)  
 28 23 TRAMMPS  
 A 24 CARLY SIMON  
 A 25 SWEET  
 25 26 ERIC CLAPTON  
 27 27 FLEETWOOD MAC  
 29 28 GENE COTTON

WKKO, HOUSTON

2 1 WINGS  
 1 2 BEE GEES (N.F.)  
 7 3 CHUCK MANGIONE  
 3 4 DAVID GATES  
 9 5 R. FLACK & D. HATHAWAY  
 14 6 ANDY GIBB  
 4 7 BARRY MANILOW  
 5 8 TAVARES  
 13 9 TRAMMPS  
 12 10 ATLANTA RHYTHM SECTION  
 16 11 J TRAVOLTA & O NEWTON-JOHN  
 6 12 NATALIE COLE  
 19 13 J. MATHIS & D. WILLIAMS  
 11 14 JEFFERSON STARSHIP (C.M.)  
 8 15 YVONNE ELLIMAN  
 24 16 CARLY SIMON  
 21 17 PATTI SMITH  
 25 18 MEATLOAF  
 10 19 RAYDIO  
 20 20 STYX (F.Y.)  
 15 21 BOB WELCH  
 26 22 STEELY DAN (D.B.)  
 18 23 WARREN ZEVON  
 17 24 ENGLAND DAN & J.F. COLEY  
 28 25 SWEET  
 30 26 BONNIE TYLER  
 29 27 GEORGE BENSON  
 A 28 EDDIE MONEY  
 D 29 ABBA  
 A 30 MICHAEL ZAGER BAND  
 ADDS:  
 GERRY RAFFERTY  
 HEART  
 SEALS & CROFTS  
 ROBERT PALMER

KDWB, MINNEAPOLIS

12 1 WINGS  
 3 2 BEE GEES (N.F.)  
 2 3 YVONNE ELLIMAN  
 8 4 BILLY JOEL (MOVIN')  
 1 5 BARRY MANILOW  
 9 6 JEFFERSON STARSHIP (C.M.)  
 10 7 CHUCK MANGIONE  
 4 8 DAVID GATES  
 7 9 ANDREW GOLD  
 17 10 R. FLACK & D. HATHAWAY  
 15 11 RAYDIO  
 5 12 JACKSON BROWNE  
 16 13 ANDY GIBB  
 11 14 BOB WELCH  
 18 15 ATLANTA RHYTHM SECTION  
 6 16 KANSAS  
 20 17 E.L.O. (S.T.W.)  
 21 18 STYX (F.Y.)  
 14 19 BEE GEES (S.A.)  
 28 20 BONNIE TYLER  
 13 21 ENGLAND DAN & J.F. COLEY  
 24 22 GENE COTTON  
 26 23 PLAYER (T.T.LOVE)  
 A 24 STEELY DAN (D.B.)  
 23 25 JAY FERGUSON  
 19 26 ERIC CLAPTON  
 22 27 GORDON LIGHTFOOT  
 A 28 EDDIE MONEY  
 25 29 SAMANTHA SANG  
 A 30 MICHAEL JOHNSON

WIFI, PHILADELPHIA

3 1 YVONNE ELLIMAN  
 11 2 WINGS  
 1 3 BEE GEES (N.F.)  
 2 4 BARRY MANILOW  
 5 5 DAVID GATES  
 10 6 TRAMMPS  
 4 7 KANSAS  
 12 8 BEE GEES (M.W.)  
 6 9 SAMANTHA SANG  
 13 10 R. FLACK & D. HATHAWAY  
 8 11 BEE GEES (S.A.)  
 7 12 ERIC CLAPTON  
 21 13 J TRAVOLTA & O NEWTON-JOHN  
 9 14 E.L.O. (S.T.W.)  
 14 15 DAN HILL  
 18 16 CHUCK MANGIONE  
 20 17 WARREN ZEVON  
 24 18 J. MATHIS & D. WILLIAMS  
 27 19 ANDY GIBB  
 19 20 ANDY GIBB  
 25 21 BILLY JOEL (MOVIN')

2-93, ATLANTA

WJFL continued

22 22 PLAYER (T.T.LOVE)  
 23 23 ENGLAND DAN & J.F. COLEY  
 28 24 EDDIE MONEY  
 30 25 PETER BROWN  
 26 26 ATLANTA RHYTHM SECTION  
 29 27 CARLY SIMON  
 A 28 BONNIE TYLER  
 A 29 GERRY RAFFERTY  
 A 30 ABBA  
 ADDS:  
 BARRY MANILOW  
 SWEET

KHJ, LOS ANGELES

1 1 BEE GEES (N.F.)  
 3 2 KANSAS  
 2 3 YVONNE ELLIMAN  
 5 4 WINGS  
 4 5 BARRY MANILOW  
 9 6 HEATWAVE  
 6 7 ERIC CLAPTON  
 10 8 DAVID GATES  
 7 9 E.L.O. (S.T.W.)  
 8 10 SAMANTHA SANG  
 14 11 TRAMMPS  
 11 12 BOB WELCH  
 13 13 BOB SEEGER  
 18 14 ATLANTA RHYTHM SECTION  
 12 15 BEE GEES (S.A.)  
 16 16 JAY FERGUSON  
 15 17 ENGLAND DAN & J.F. COLEY  
 17 18 BILLY JOEL  
 19 19 JACKSON BROWNE  
 20 20 ANDY GIBB  
 25 21 K. C. & SUNSHINE BAND  
 22 22 DAN HILL  
 23 23 LE BLANC & CARR  
 24 24 STYX  
 A 25 EDDIE MONEY  
 26 26 PAUL DAVIS  
 A 27 R. FLACK & D. HATHAWAY  
 28 28 BEE GEES (M.W.)  
 29 29 QUEEN  
 A 30 GERRY RAFFERTY

KRBE, HOUSTON

5 1 BONNIE TYLER  
 1 2 GEORGE BENSON  
 3 3 HEATWAVE  
 2 4 BEE GEES (N.F.)  
 7 5 YVONNE ELLIMAN  
 6 6 WINGS  
 9 7 J TRAVOLTA & O NEWTON-JOHN  
 8 8 CHUCK MANGIONE  
 4 9 ANDREW GOLD  
 10 10 BARRY MANILOW  
 13 11 R. FLACK & D. HATHAWAY  
 14 12 TRAMMPS  
 11 13 BEE GEES (S.A.)  
 20 14 EDDIE MONEY  
 16 15 PETER BROWN  
 19 16 SWEET  
 25 17 J. MATHIS & D. WILLIAMS  
 31 18 ANDY GIBB  
 23 19 DOLLY PARTON  
 26 20 STYX (F.Y.)  
 12 21 WARREN ZEVON  
 15 22 ATLANTA RHYTHM SECTION  
 24 23 PARLIAMENT  
 A 24 HEATWAVE  
 29 25 CARLY SIMON  
 17 26 ROD STEWART (H.L.)  
 35 27 ENGLAND DAN & J.F. COLEY  
 A 28 O'JAYS  
 30 29 ELTON JOHN  
 22 30 ERIC CLAPTON  
 36 31 HEART  
 39 32 GERRY RAFFERTY  
 27 33 NATALIE COLE  
 21 34 JEFFERSON STARSHIP (C.M.)  
 37 35 PATTI SMITH  
 A 36 LINDA RONSTADT (T.D.)  
 18 37 BOB WELCH  
 A 38 ROD STEWART (I.O.J.)  
 34 39 KANSAS  
 A 40 BOB SEEGER  
 ADDS:  
 GENESIS  
 FOGHAT

8 1 J TRAVOLTA & O NEWTON-JOHN  
 1 2 ATLANTA RHYTHM SECTION  
 6 3 WINGS  
 2 4 BEE GEES (N.F.)  
 3 5 EDDIE MONEY  
 4 6 R. FLACK & D. HATHAWAY  
 14 7 BONNIE TYLER  
 16 8 ANDY GIBB  
 5 9 BOB WELCH  
 11 10 JEFFERSON STARSHIP (C.M.)  
 7 11 YVONNE ELLIMAN  
 15 12 TRAMMPS  
 9 13 BEE GEES (S.A.)  
 20 14 J. MATHIS & D. WILLIAMS  
 18 15 GEORGE BENSON  
 10 16 E.L.O. (S.T.W.)  
 13 17 PARLIAMENT  
 21 18 DOLLY PARTON  
 17 19 JACKSON BROWNE  
 24 20 PLAYER (T.T.LOVE)  
 22 21 RUBICON  
 26 22 CARLY SIMON  
 27 23 ABBA  
 29 24 BILLY JOEL (MOVIN')  
 28 25 BARRY MANILOW  
 30 26 PAUL DAVIS  
 12 27 BARRY MANILOW  
 D 28 O'JAYS  
 A 29 MOONLIGHTERS  
 A 30 FRANKIE VALLI  
 ADDS:  
 REO SPEEDWAGON  
 GERRY RAFFERTY  
 K.C. & SUNSHINE BAND  
 ERIC CLAPTON

KSLQ, ST. LOUIS

1 1 YVONNE ELLIMAN  
 3 2 R. FLACK & D. HATHAWAY  
 5 3 J. MATHIS & D. WILLIAMS  
 13 4 ANDY GIBB  
 2 5 ANDREW GOLD  
 8 6 WINGS  
 7 7 JEFFERSON STARSHIP (C.M.)  
 12 8 GEORGE BENSON  
 9 9 BOB WELCH  
 4 10 BEE GEES (N.F.)  
 11 11 ATLANTA RHYTHM SECTION  
 17 12 JOURNEY  
 15 13 PARLIAMENT  
 6 14 DAVID GATES  
 16 15 PETER BROWN  
 14 16 LOU RAWLS  
 10 17 RAYDIO  
 19 18 WARREN ZEVON  
 24 19 J TRAVOLTA & O NEWTON-JOHN  
 21 20 ELTON JOHN  
 22 21 HEAD EAST  
 23 22 BONNIE TYLER  
 25 23 REO SPEEDWAGON  
 27 24 JIMMY BUFFET  
 18 25 ERIC CLAPTON  
 28 26 PATTI SMITH  
 29 27 GENESIS  
 30 28 HEART  
 31 29 CARLY SIMON  
 20 30 BARRY MANILOW  
 32 31 STEELY DAN (D.B.)  
 33 32 HEATWAVE  
 34 33 GERRY RAFFERTY  
 35 34 ROBERT PALMER  
 A 35 O'JAYS

KFRC, SAN FRANCISCO

1 1 BEE GEES (N.F.)  
 2 2 GEORGE BENSON  
 3 3 R. FLACK & D. HATHAWAY  
 4 4 J TRAVOLTA & O NEWTON-JOHN  
 7 5 ANDY GIBB  
 12 6 J. MATHIS & D. WILLIAMS  
 9 7 WINGS  
 5 8 BARRY MANILOW  
 11 9 DAVID GATES  
 10 10 JEFFERSON STARSHIP (C.M.)  
 6 11 KANSAS  
 13 12 TRAMMPS  
 18 13 CHUCK MANGIONE

KFRC, continued

16 14 WARREN ZEVON  
 8 15 BEE GEES (M.W.)  
 21 16 HEART  
 17 17 EDDIE MONEY  
 20 18 PATTI SMITH  
 15 19 YVONNE ELLIMAN  
 23 20 JOURNEY  
 14 21 SAMANTHA SANG  
 19 22 HEATWAVE  
 28 23 BILLY JOEL  
 22 24 JACKSON BROWNE  
 26 25 CARLY SIMON  
 D 26 BONNIE TYLER  
 D 27 WINGS  
 25 28 RAYDIO  
 D 29 ATLANTA RHYTHM SECTION  
 24 30 ERIC CLAPTON  
 ADDS:  
 GERRY RAFFERTY  
 O'JAYS  
 BOB SEEGER

WFM, CHICAGO

1 1 BEE GEES (N.F.)  
 2 2 SAMANTHA SANG  
 3 3 KANSAS  
 7 4 YVONNE ELLIMAN  
 8 5 R. FLACK & D. HATHAWAY  
 4 6 PARLIAMENT  
 6 7 RAYDIO  
 5 8 BEE GEES (S.A.)  
 10 9 PETER BROWN  
 17 10 WINGS  
 12 11 JACKSON BROWNE  
 13 12 BARRY MANILOW  
 27 13 J. MATHIS & D. WILLIAMS  
 15 14 BEE GEES (M.W.)  
 16 15 STEELY DAN (D.B.)  
 28 16 CHUCK MANGIONE  
 13 17 HEATWAVE  
 19 18 GEORGE BENSON  
 30 19 J TRAVOLTA & O NEWTON-JOHN  
 9 20 ERIC CLAPTON  
 33 21 ANDY GIBB  
 34 22 TRAMMPS  
 20 23 STYX (F.Y.)  
 18 24 BOB WELCH  
 24 25 WARREN ZEVON  
 23 26 ANDY GIBB  
 31 27 ENGLAND DAN & J.F. COLEY  
 24 28 BILLY JOEL  
 35 29 DAVID GATES  
 26 30 BEE GEES (H.D.)  
 21 31 LOU RAWLS  
 A 32 ATLANTA RHYTHM SECTION  
 34 33 BARRY WHITE  
 32 34 JEFFERSON STARSHIP (C.M.)  
 A 35 JOURNEY

Y-100, MIAMI

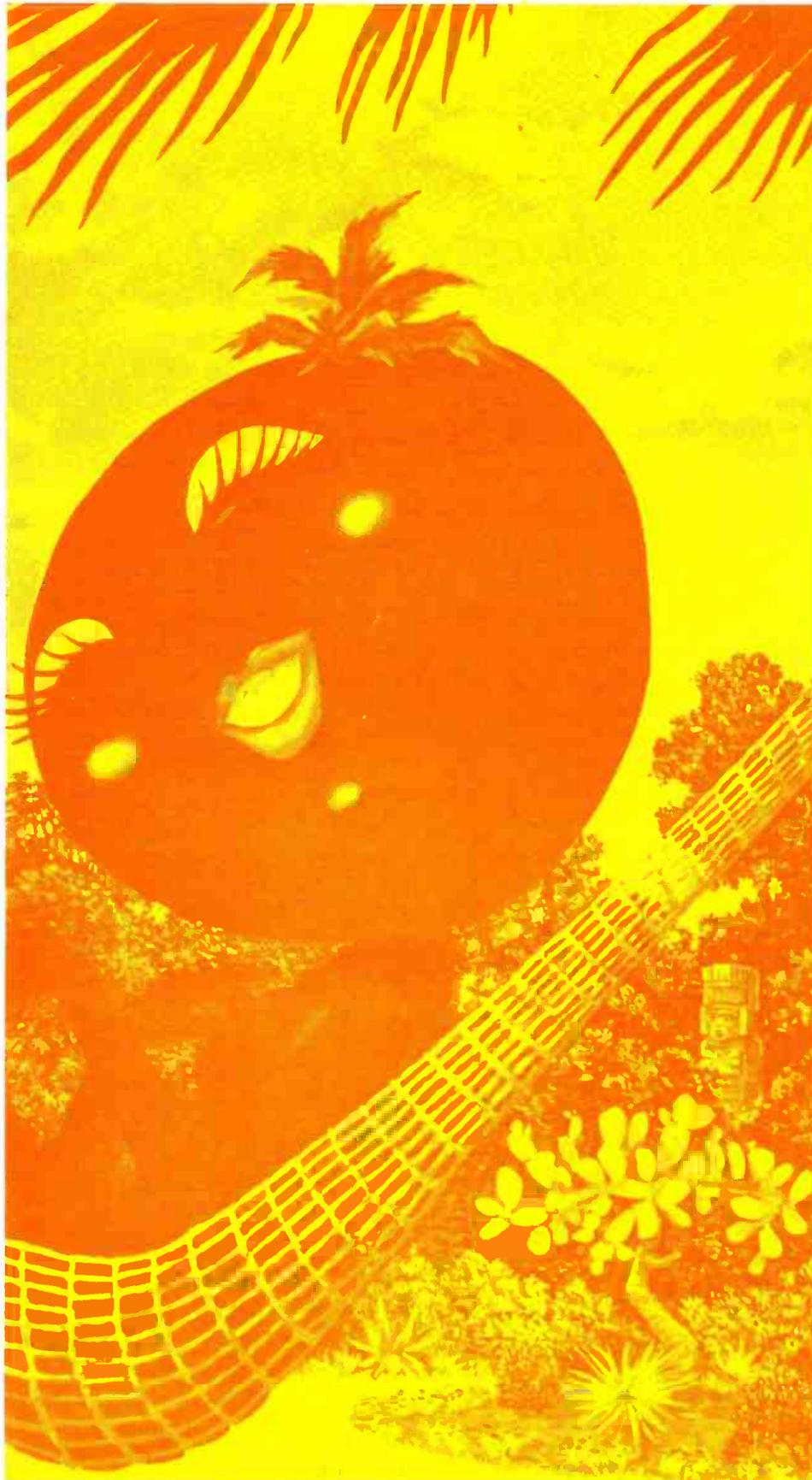
10 1 ANDY GIBB  
 1 2 GEORGE BENSON  
 7 3 J TRAVOLTA & O NEWTON-JOHN  
 8 4 R. FLACK & D. HATHAWAY  
 2 5 JIMMY BO HORN  
 4 6 NATALIE COLE  
 3 7 YVONNE ELLIMAN  
 6 8 MICHAEL ZAGER BAND  
 18 9 BARRY MANILOW  
 5 10 BEE GEES (N.F.)  
 15 11 WINGS  
 19 12 J. MATHIS & D. WILLIAMS  
 14 13 ENGLAND DAN & J.F. COLEY  
 9 14 LOU RAWLS  
 16 15 DAVID GATES  
 11 16 KANSAS  
 12 17 BEE GEES (S.A.)  
 13 18 LEIF GARRETT  
 17 19 BARRY MANILOW  
 23 20 KISS (R.R.)  
 24 21 JIMMY BUFFET  
 25 22 JEFFERSON STARSHIP  
 27 23 SEALS & CROFTS  
 28 24 K.C. & SUNSHINE BAND  
 29 25 ATLANTA RHYTHM SECTION  
 21 26 PARLIAMENT  
 30 27 STEELY DAN FM  
 A 28 DONNA SUMMER  
 20 29 DAN HILL  
 A 30 ANDREW GOLD

# predictables

(Will Be Hits)

## Universal Singles

- FOGHAT/STONE BLUE** (WB)  
Profile: KNDE A-30...added at KRBE
- ABBA/TAKE A CHANCE** (ATLANTIC)  
Profile: WAPE 19-16, WPRO-FM 27-18, KREM 25-19, WHHY 25-19, WHB 35-20, WORD 24-20, WOXI 29-21, WCRO 26-21, WZZP 23-22, WCAO 28-23, Z-93 27-23, KRSP D-24, KEWI 29-24, WBBF 29-24, KJR D-25, WAYS 28-25, KJRB D-25, KUKI 34-26, Z-93 T 28-26, WLSQ A-26, KAOK D-26, KCPX D-27, WMAK D-27, WNOE-AM 32-27, WPGC D-28, KNUS 32-29, WRKO D-29, WBBQ D-29, WJET 30-29, WKIX D-29, WZNG 36-29, KCBO 33-30, WFI A-30, WLAC 33-31, 92-X 40-38, and WPEZ D-40...added at KILT, KROY, KELI, WRBR, WNDE, KBLF, WDRC, Y-103, and WNAF
- MEATLOAF/TWO OUT OF THREE AIN'T BAD** (EPIC)  
Profile: WHHY 15-5, WJET 14-12, WCRO 17-13, WPEZ 19-16, WRKO 25-18, 99-X 20-18, WPRO-FM 25-20, KRTH-FM A-22, 13-Q 27-23, WBBQ 29-23, 94-Q 30-23, WOXI 30-27, CHUM A-29, WSAI A-29, Y-103 D-29, WDRC D-30, WCOL A-30, KNUS 35-32, KILT D-39, and 92-X D-39...added at KJR, WBBF, WGOW, WZNG, WXXX, WRBR, WJDX, WAYS, WTOB, WMAK, KREM, and WKIX
- SEALS & CROFTS/YOU'RE THE LOVE** (WB)  
Profile: KBLF 17-9, WTOB 18-15, KFYZ 19-16, KUKI 28-20, Y-100 27-23, KOBO 28-23, KDON 28-23, 96-X 28-26, WPRO-FM D-27, WQAM 33-28, KINT D-28, WAMS D-28, WAVZ A-29, and WZNG 39-36...added at KAOK, KSTP, KYYX, WAYS, Z-93 T, KNDE, WRKO, WHAR, WXXX, WGOW, WKIX, and CK-101
- MICHAEL JOHNSON/BLUER THAN BLUE** (EMI)  
Profile: KFYZ D-18, KNDE 24-19, KREM D-23, KRTH-FM 24-23, KSTP D-24, WZZP 26-24, KDON 32-26, KELI D-28, KLIF 30-29, KDWB A-30, KMGK D-30, WGOW D-30, WJET A-30, WAVZ A-31, Y-103 D-31, WKIX D-31, KBLF D-38, and KUKI D-40...added at WMAK, WNOE-AM, WPGC, WTOB, KROY, WLAC, 13-Q, KJRB, 92-X, KCPX, KILT, KRSP, WPRO-FM, Z-93 T, KJR, WZNG, and KAOK
- MICHAEL ZAGER BAND/LET'S ALL CHANT** (PRIVATE STOCK)  
Profile: WPEZ 6-4, WAPE 13-11, WAVZ 18-14, WORD 25-18, KNUS 22-20, WCRO 28-26, WZNG 27-26, WQAM 32-27, WNBC A-28, Y-103 D-28, CK-101 34-29, KROY D-30, and WRKO A-30...added at WPRO-FM and WHIT
- ROD STEWART/I WAS ONLY JOKING** (WB)  
Profile: B-100 21-17, M-91 D-18, KGW 24-21, WMAK 29-25, WZZD D-29, KDON D-30, KCBO 34-31, and KRBE A-38...added at CHUM, KJRB, KTKT, WJET, WJDX, KRSP, WPEZ, WLAC, KELI, 92-X, KUKI, WCRO, WPRO-FM, WXXX, and WTOB
- PLASTIC BERTRAND/CA PLANE POR MOI** (SIRE)  
Profile: WAKY 20-10, WIFE 30-22, and KTFX 40-28...on at WTIX and WMAK...added at WDRC
- PAUL DAVIS/DARLIN'** (BANG)  
Profile: WHHY 19-13, Z-93 30-26, KNDE A-28, 94-Q A-29, and KOBO D-38...added at WOXI and KMGK
- LITTLE FEAT/OH ATLANTA** (WB)  
Profile: KNDE 15-12 and KOBO 23-21
- K.C. & SUNSHINE BAND/SAME OLD SONG** (TK)  
Profile: Y-100 28-24 and 96-X 30-25...added at Y-103 and Z-93
- JEFFERSON STARSHIP/RUNAWAY** (GRUNT)  
Profile: Y-100 25-22...added at 92-Q
- WINGS/I'VE HAD ENOUGH** (CAPITOL)  
Profile: KFRC D-27...on at WOKY and KAKC
- FRANKIE VALLI/GREASE** (RSO)  
Profile: WLSQ A-25 and Z-93 A-30...on at WHBQ, WRKO, KFRC, and WNOE-AM...added at KCPX, WPGC, and KJR
- PETER BROWN/DANCE WITH ME** (DRIVE)  
Profile: 99-X 6-5, WAVZ 9-6, WEFM 10-9, KRBE 16-15, KSLQ 16-15, WCAO 24-17, 96-X 21-17, WHIT D-20, KF1 27-21, Y-103 31-24, KILT A-25, WFI 30-25, WNBC A-25, WTOB D-26, WAMS D-27, WHBQ A-29, WNOE-AM 33-30, WZZD D-30, and WPEZ D-36...added at WAYS, KOLE, and WRBR
- ### Album Radio
- BRITISH LIONS/BRITISH LIONS** KEY CUT: WILD IN THE STREETS (RSO)  
Profile: Among fifteen hottest at KTIM and WMMS...Other cuts: Big Dirt Away, Break This Fool, Eat the Rich, One More Chance to Run, and Fork Talking Man
- PATTI SMITH/EASTER** KEY CUT: BECAUSE THE NIGHT (ARISTA)  
Profile: Among ten hottest at KTIM, KWST, KDKB, and KMEL...among fifteen hottest at KQRS, WIOQ, KOME, and WBCN...added at KXXY and KVAN...Other cuts: Till Victory, Privilege, and Space Monkey
- ALVIN LEE/ROCKET FUEL** KEY CUT: ROCKET FUEL (RSO)  
Profile: Added at KMEL, KSHE, KWST, WABX, WBCN, KLRB, KNCN, WMMR, KSAN, LAV-FM, WCMF, KVAN, and KZOK...Other cuts: Ain't Nothin' Shakin', Baby Don't You Cry, and Gonna Turn You On
- FOGHAT/STONE BLUE** KEY CUT: STONE BLUE (BEARVILLE)  
Profile: Added at DC-101, KZOK, WGRQ, WJAX, WLPX, WIOQ, WFBQ, WKQQ, WKQX, KWST, WCMF, LAV-FM, and KWKL...Other cuts: Midnight Madness, Sweet Home Chicago, Chevrolet, High On Love, and Stay With Me
- FRANKIE MILLER/DOUBLE TROUBLE** KEY CUT: DOUBLE HEART TROUBLE (CHRYSALIS)  
Profile: Among five hottest at WABX and KMEL...among ten hottest at KSAN, KSHE, and KFWD...among fifteen hottest at KTIM...added at WLRS, M-105, KXXY, and WKDF...Other cuts: I Can't Break Away and Stubborn Kind of Fella
- BOB SEGER/STRANGER IN TOWN** KEY CUT: OPEN (CAPITOL)  
Profile: Due this week...will be huge...Other cuts: Still the Same and Feel Like a Number
- HALL & OATES/LIVETIME** KEY CUT: DO WHAT YOU WANT (RCA)  
Profile: Premiered Saturday night and sounded great!...Other cuts: Rich Girl, Sara Smile, and Abandoned Luncheonette



# “OH ATLANTA”

LITTLE FEAT

**AN 18-34**

**GRABBER !**

**NOW PLAYING AT :**

KNDE 15-12  
KOBQ 23-21  
KYL T  
WSKV  
KBCN  
KSLY  
KFOX  
Z-93  
WKXX  
WCAO  
WYRE  
WPGC  
WVBF  
WBZ-FM  
WAUG  
WFOX  
WSKW  
WIGY  
WNEW  
WPIX  
WRNW  
WYSL  
K-98  
KALE  
KRLC  
KGAL  
KDON  
KFIV  
KATA



**PRODUCED BY LOWELL GEORGE**

**'Stone Blue'**

**Joghat**

**a stone  
smash!**

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RECORDS