

Fred

April 2, 1979

BOBBY RICH
Interview On Page 24



PRESENTED TO
LEE ABRAMS
TO RECOGNIZE HIS WINNING
500 DOLLARS
IN
FRED'S RATING GAME



WMET GOES ALBUM

THE 99X STORY

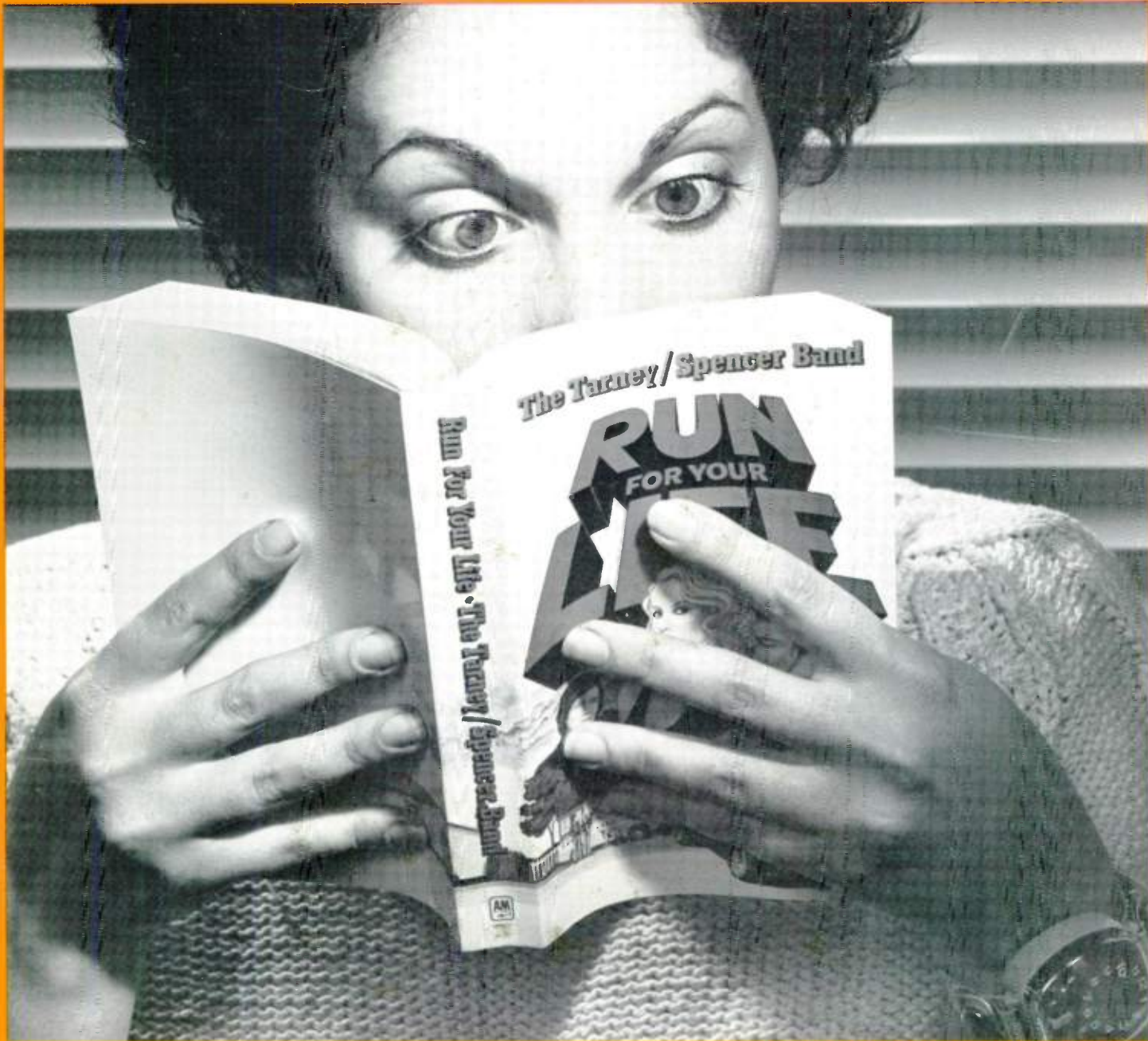
FCC RE-REWRITES

FRED Record Of The Week: **PEACHES & HERB**

World Radio History

**ANNOUNCING THE FIRST CHAPTER IN
THE NEW TARNEY/SPENCER BESTSELLER:
"NO TIME TO LOSE" THE SINGLE.**

AM 2124



**WQXI-FM
WKXX
WALG
WRKR**

**WAUG
KILT-FM
WANS
WZDQ
WVLD**

**WKTM
KRLC
KEZR
WPHD**

THE TARNEY/SPENCER BAND

"NO TIME TO LOSE"

From the forthcoming new album

"Run For Your Life"

SP 4752

**ON A&M RECORDS
& TAPES**

Produced by David Kershenbaum. Management:
Jerry Weintraub, Sal Bonafede, Management III
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April 2, 1979

THE HOTS are in Bold Type

UNIVERSALS

5	4	1	BLONDIE/Heart Of Glass	(Chrysalis)
4	3	2	AMII STEWART/Knock On Wood	(Ariola)
1	1	3	DOOBIE BROTHERS/What A Fool Believes	(WB)
2	2	4	DIRE STRAITS/Sultans Of Swing	(WB)
16	7	5	CHIC/I Want Your Love	(Atlantic)
14	13	6	SUZI QUATRO & C. NORMAN/Stumblin' In	(RSO)
7	5	7	FRANK MILLS/Music Box Dancer	(Polydor)
26	19	8	GEORGE HARRISON/Blow Away	(Dark Horse)
17	9	9	BOB WELCH/Precious Love	(Capitol)
N	29	10	PEACHES & HERB/Reunited	(Polydor)
23	16	11	GEORGE BENSON/Love Ballad	(WB)
22	15	12	BELL & JAMES/Living It Up Friday Night	(A&M)
12	12	13	LITTLE RIVER BAND/Lady	(Harvest)
N	26	14	VILLAGE PEOPLE/In The Navy	(Casablanca)
N	N	15	WINGS/Goodnight Tonight	(Columbia)
30	24	16	SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
25	21	17	JACKSONS/Shake Your Body (Down to the Ground)	(Epic)
9	10	18	POCO/Crazy Love	(ABC)
3	6	19	BEE GEES/Tragedy	(RSO)
13	20	20	ANNE MURRAY/I Just Fall In Love Again	(Capitol)
10	14	21	BABYS/Every Time I Think Of You	(Chrysalis)
19	22	22	EVELYN 'C' KING/I Don't Know If It's Right	(RCA)
8	17	23	GLORIA GAYNOR/I Will Survive	(Polydor)
15	18	24	EDDIE MONEY/Maybe I'm A Fool	(Columbia)
N	30	25	STYX/Renegade	(A&M)
N	N	26	INSTANT FUNK/I Got My Mind Made Up	(Salsoul)
SA	N	27	CHER/Take Me Home	(Casablanca)
11	11	28	BILLY JOEL/Big Shot	(Columbia)
6	8	29	BOBBY CALDWELL/What You Wont Do For Love	(Clouds)
N	N	30	GARY'S GANG/Keep On Dancin'	(Sam/Col)

DAVID NAUGHTON IS MAKIN' IT

**ADDS: WQXI, WZZP, WBBQ, WFOM, WAPE, WBGH, WKSP, WJFL,
KTEM 31, WKZQ, WHBB, KGMO.**

**WQIL 1-1, WCIR 5-2, KUJ 8-6, WCIL 27-17, KCAP 36-32, KYJZ D-
27, KJAS 25-21, KLEE 27-21, WHKW 11-10, KQXL D-37, KMRC
5-5, KRLC 14-11, WKKY 30-22, WNUZ 16-9, WWNR 3-3, WLAY
6-4, WTOS 29-24, KTGA 10-7, KTLK 36-29, KOBO D-39, WKIX
D-30, JB105 15-9.**

**WITH HIS SINGLE:
“MAKIN' IT”**



PRODUCED AND ARRANGED BY FREDDIE PERREN FOR GRAND SLAM PRODUCTIONS INC.
Theme from the Hit ABC TV Series "Makin' It"
A MILLER-MILKIS/HENDERSON/STIGWOOD GROUP LTD. PRODUCTION
In Association with Paramount Television



Fred

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ON THE COVER:

The \$500 LEE ABRAMS won in FRED's Rating Game is worth more than cash. The new Rating Game published herein will be worth even more.

POWER PAGES 6

TOP NEWS 9

House of Representatives makes one comprehensive broadcast bill out of two proposals. WMET goes Album Rock. Tragedy strikes production whiz, Tree, as assailant gets just desserts. NAB gets Presidential visit at largest conclave ever. LEE ABRAMS walks off with \$500 from FRED's RATING GAME. NARM ends on a positive note. More Clear Channel info as FCC continues study. WQXI/Z93 Raft Race controversy nears settlement. ARB expands CRMS to 50 markets. Rating system questioned as ineffective. WFTL uses telekinesis, literally. ABRAMS and KRAUSE to program WWCK. Waiver contested in FCC/WHMI altercation. KLOS holds Album Radio Forum for college editors.



RATINGS 16

FRED gives the March Mediatrends for New York, Chicago, Fresno, Los Angeles and Atlanta. Also, the TOP 10 television shows for the week.

PROFILE 21

BOB SMITH talks about his record industry moves and his initial exposure to AL COURY. Tremendous is the description of his career, and tremendous describes RSO's charting successes.

ENGINEERING/MANAGEMENT 22

Continuing discussion on the AM stereo tests. This week ROBERT REYMONT of WGAR/Cleveland airs views on the results of his testing the Magnavox system. Management asks the all important question: "Do you keep up with programing techniques?" GORDON STENBACK, WZZP/Cleveland; GRANT SANTAMORE, WLOL/Minneapolis; DAN MORRIS, WCOL/Columbus and CHARLES GIDDENS, KOPA AM-FM/Phoenix give their views on this.



INTERVIEW 24

BOBBY RICH and ERICA FARBER from 99X (WXLO) in the Big Apple talk about the future of AM/T40 radio. We'll also learn about their feelings on the future of 99X as a major radio force in New York.

PLUS: LETTERS/CALENDAR-4, UNIVERSALS-27, ALBUMS-37, SPECTRUM III-43, BLACK-47, DISCO-50, JAZZ-51, OPENINGS-15.

I MEAN IT

To Jenkman:

You're incredible, you're marvelous. Now get outta here you musical maniac. Thanks for coming through.

Hi Nina! Thanks for all the help.

Michael Dundas
RSO

I FOUND IT

To FRED:

I found your magazine one day last September wrapped in a brown paper sleeve, so I thought why not!! I ripped away the paper and immediately fell in love...with FRED.

Thanks for offering the mellow rockers (that's what they called us last Tuesday at 4PM) or soft rockers (that's what they called us last Tuesday at 5PM), or just radio in general a survey group like the Spectrum III Communication Network.

When you add the music lists to the fine articles and valuable programming information you get a great magazine.

Keep FRED coming!

N. David Gorman
Program Director KMGC (MAGIC 102)/
Dallas

FOUL MOUTH

To Fred:

In reference to Universal Editor JEFF GREEN's column of March 19th, I was disappointed at your lack of censure for the bad taste displayed by F-105, Boston. Their contest to "Kill Your Ugly AM Radio" was, to say the least, arrogant.

AM Radio happens to be big in many parts of the country, probably some that Boston has never heard of, and vice versa. And not just yokels listen to AM. I believe there is room for every format and band to live together in today's market.

I personally do not like disco radio or country, but that doesn't mean I would embark on a vicious campaign to smear them. That tends to smudge your own image when a station takes cheap shots at something dear to a part of the population, don't you agree?

And lowering myself for one delicious moment, I would like to meet GARY JENSEN, who claims the dubious honor of putting together F-105's campaign, and kick him right in his FM.

Kathy Smith
KOLE/Port Arthur, TX

EDUCATION

To Fred;

Here's the "book." As you can see, we did well. I know that a lot of the station's success (and mine) has come from learning about radio through publications like Fred and the Gavin Sheet plus programming conferences. Thank you for contributing to my "education."

Steve Stagnaro
Program Director
KUHL/Santa Maria, Ca.

WOMEN'S AD LIB

To C. C.:

It would have been a bit more beneficial if you had elaborated on your statement "Females are at this time the worst abusers of the microphone." (FRED 3-19-79)

I don't know many female announcers who have had the proper training and necessary experience for voice and microphone use. This may explain your reasoning for writing the above quote. Perhaps now you could write a column devoted solely to women on the air. There are very few of us and the instruction may be useful.

Why not ask all of the female announcers to answer a few questions concerning technique or, better yet, a few paragraphs on how it is to be a radio announcer, how did she get to be where she is, where she wants to go, who or what has been useful in her professional growth?

Bill Gavin, in his year end review for 1978, said...women have proved themselves equally capable with men, both on the air and in administrative jobs." (Gavin Dec. 20, 1978)

Women announcers, as a professional group are young, few and far between. FRED Magazine has given countless tips to Music Directors from other more experienced M.D.'s, Program directors from other PD's; take a few moments and think of how valuable the kind of information I'm requesting would be to both female and male broadcasters.

FRED's popularity is growing; it is because of articles as the one proposed here. Continued success to you!

Ann Dunaway
MD/Announcer
KBAI/Morro Bay, CA

(ed.) Coming right up.

April May

April 1-7—National Laugh Week. Help promote a national sense of humor and a national sense of happiness.

April 1-7—Publicity Stunt Week. Alert everyone to the value of publicity stunts in bringing worthy causes to the attention of the public.

April 2-8—National Music In Our Schools Week. For the purpose of communicating music's importance in the total learning experience through a broad comprehensive program from kindergarten through twelfth grade.

April 4-10—Hate Week. Recognizes the day Winston Smith started his secret diary and wrote the words "DOWN WITH BIG BROTHER".

April 5-7—National Congress On Aerospace Education. To promote aerospace education as an important part of the curriculum in schools and develop grassroots aerospace leaders in local communities.

April 8—Defensive Driving Week. Designed to make all drivers in America defensive drivers.

April 11—Barbershop Quartet Day. Commemorates the founding of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America.

April 13—Kitchen Klutzes of America Day.

April 13—National Normal Day. WRBA Radio invites people from other states to call (309)829-6336 and air messages to Normal people.

April 15—National Hostility Day. Turn "hate" into love through laughter.

April 16-21—Bike Safety Week. Projects this week inform youth of responsibilities and skills related to safe bicycling.

April 17-21—World Cow Chip Throwing Championship. A highly specialized athletic event which draws dung flingers from around the world. To get info write: Beaver Chamber of Commerce, Box 878, Beaver, OK 73932.

May 31-June 2—All-Texas Secondary Radio Conference in Austin, Texas at the Marriott Hotel.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

Sept. 9-12—National Association of Broadcaster's Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.



JOURNEY'S NEW SINGLE
“JUST THE SAME WAY”
FROM THEIR NEW ALBUM
“EVOLUTION”



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MOST VALUABLE RECORD OF THE WEEK: PEACHES & HERB

"Reunited" captures the nation as one of the biggest hits of 1979, powering with all demos 29 to 10! **Blondie** smashes 4-1 with **Amii Stewart** right behind 3-2. **Chic** rings from 7-5. **Quatro** strides 13-6 with solid call-out.

HIGH-JUMPER OF THE WEEK: GEORGE HARRISON

"Blow Away" sails from 19 to 8, strong 18+. **George Benson** plays from 16 to 11, also very positive 18+. **Bell & James** prove their power with all demos.

DISCO CROSSOVER OF THE WEEK: VILLAGE PEOPLE

"In The Navy" runs up 26 to 14 ... whopper teens!

CALL-OUT RECORD OF THE WEEK: WINGS

It's automatic ... immediate acceptance in all demos. **Sister Sledge** dances from 24 to 16 ... big teens and spreading fast ... **Jacksons** shake 21-17 ... **Styx** marches 30 to 25 ... strong males. **Instant Funk** debuts at 26 and **Gary's Gang** enters at 30.

BREAKING BIG: ENGLAND DAN & JOHN FORD COLEY

IMAGE RECORD OF THE WEEK: Allman Bros.

"Crazy Love" is already exploding 18+ male and female ... now breaking in other demos.

ALLMANS ON TOP BAD COMPANY RIGHT BEHIND

SUPERTRAMP: 18 - 34 GIANT JOURNEY, RICKIE LEE JONES SMASH IN ... VAN HALEN, HERMAN BROOD: NEW PREDICTABLES

The **Allman Brothers** moved to the top of the album chart with huge 18-24 support and giant group power. **Bad Company** smashed to number 2 with massive male response. Primary demographics are 16 to 24. Initial sales are very strong. **Supertramp** rode strong 18-34 support and good early sales, moving 14 to 8. **Journey** debuts with huge group power, heavy 18-24 response and strong male support. Initial sales are very good. **Rickie Lee Jones** moved into the chart at number 19 with strong 18-34 response. Appears to be stronger female at this point. **Van Halen** was far and away the most added album, followed by **Herman Brood** and both went right into predictables.

REQUEST POWER 12-14

1. AMII STEWART
2. PEACHES & HERB
'Reunited'
3. VILLAGE PEOPLE
4. BEE GEES
5. BLONDIE

REQUEST POWER 18+

1. ANNE MURRAY
2. DIRE STRAITS
3. QUATRO/NORMAN
4. DOOBIE BROS.
5. RAY STEVENS



REQUEST POWER 15-17

1. AMII STEWART
2. PEACHES & HERB
'Reunited'
3. BILLY JOEL
4. VILLAGE PEOPLE
5. BEE GEES

ALBUM POWER

1. ALLMAN BROS.
2. BAD COMPANY
3. EDDIE MONEY
4. SUPERTRAMP
5. GEORGE HARRISON

Powers approximately every 2 hours. **B Stress** every 3 hours.
C Stress every 4 hours. **Image** records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

POWER

1. **BLONDIE**
2. **AMII**
3. **CHIC**
4. **GEORGE HARRISON**
5. **PEACHES & HERB**
'Reunited'

B Stress

1. **DOOBIE BROS.**
2. **BELL & JAMES**
3. **SUZI QUATRO**
4. **FRANK MILLS**
5. **DIRE STRAITS**
6. **GEORGE BENSON**
7. **VILLAGE PEOPLE**
8. **ANNE MURRAY**
9. **WINGS**
10. **SISTER SLEDGE**

C Stress

1. **JACKSONS**
2. **POCO**
3. **INSTANT FUNK**
4. **GLORIA GAYNOR**
5. **BEE GEES 'Tragedy'**
6. **BABYS**
7. **BOB WELCH**
8. **CHER**
9. **STYX**
10. **POLICE**

Crossover Market

POWER

1. **BLONDIE**
2. **AMII**
3. **CHIC**
4. **BELL & JAMES**
5. **PEACHES & HERB**

B Stress

1. **DOOBIE BROS.**
2. **GEORGE HARRISON**
3. **SUZI QUATRO**
4. **FRANK MILLS**
5. **GEORGE BENSON**
6. **VILLAGE PEOPLE**
7. **EVELYN 'C' KING**
8. **SISTER SLEDGE**
9. **WINGS**
10. **JACKSONS**

C Stress

1. **INSTANT FUNK**
2. **BOBBY CALDWELL**
3. **GLORIA GAYNOR**
4. **POCO**
5. **BEE GEES**
6. **BABYS**
7. **GARY'S GANG**
8. **CHER**
9. **STYX**
10. **BOB WELCH**

IMAGE

Recommended
Album Cuts For
All Of Rock Radio

1. **DOOBIE BROS.** - Minute By Minute
2. **EDDIE MONEY** - Nobody
3. **ALLMAN BROS.** - Blind Love
4. **ROD STEWART** - Blondes Have More Fun
5. **BOB WELCH** - Devil Wind
6. **BABYS** - Head First
7. **BAD CO.** - Gone, Gone, Gone
8. **POLICE** - Can't Stand Losing You

20 Most Valuable
Records Of The
Past Twelve Months
(in alphabetical order)

1. **AMBROSIA** - How Much I Feel
2. **ANDY GIBB** - Shadow Dancing
3. **BEE GEES** - Night Fever
4. **BILLY JOEL** - My Life
5. **BOB SEGER** - Still the Same
6. **CHIC** - Le Freak
7. **COMMODORES** - Three Times A Lady
8. **DONNA SUMMERS** - Last Dance
9. **EDDIE MONEY** - Baby, Hold On
10. **EXILE** - Kiss You All Over
11. **FOREIGNER** - Hot-Blooded
12. **GERRY RAFFERTY** - Baker Street
13. **GINO VANNELLI** - I Just Wanna Stop
14. **KENNY LOGGINS** - Whenever I Call You 'Friend'
15. **LITTLE RIVER BAND** - Reminiscing
16. **NICK GILDER** - Hot Child In The City
17. **PABLO CRUISE** - Love Will Find A Way
18. **ROLLING STONES** - Miss You
19. **STREISAND & DIAMOND** - You Don't Bring Me Flowers
20. **WINGS** - With A Little Luck

BEST PROMOTED RECORDS OF THE WEEK

Single

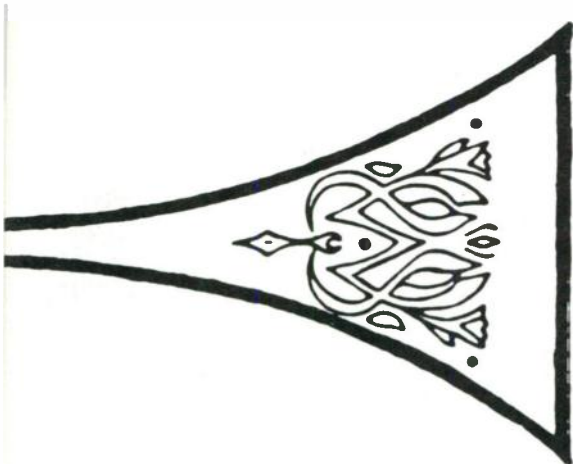
RANDY VANWARMER
"Just When I Needed
You Most"



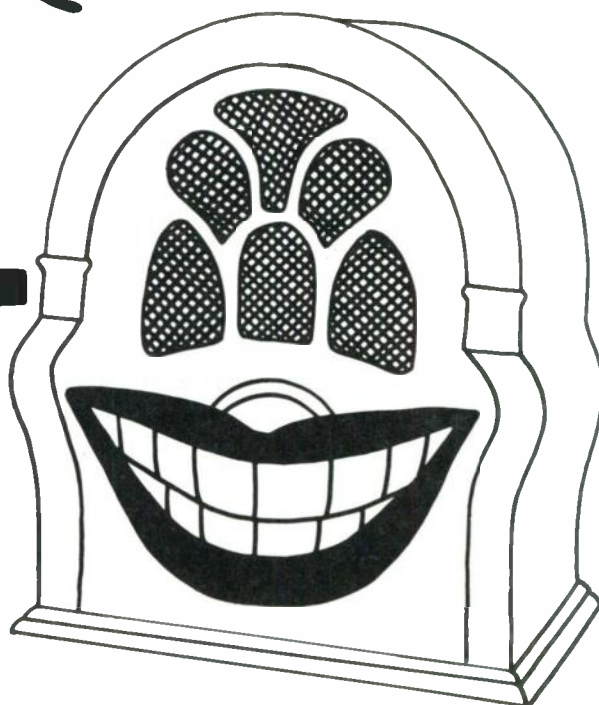
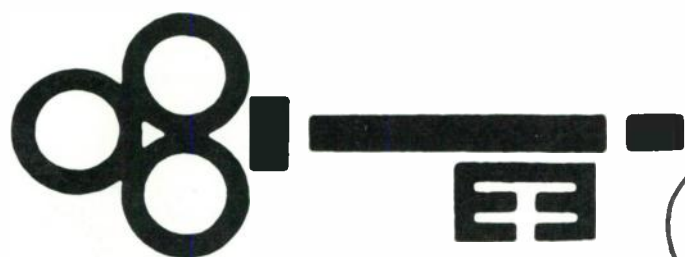
Album

**HERMAN BROOD &
WILD ROMANCE**





Announcing



the

Key to Radio

Fred **Directory of Radio**

**FOR EVERYTHING YOU WANT
TO KNOW ABOUT RADIO...
BUT CAN NEVER FIND**

SAVE \$2.50 ON YOUR F.D.R.

Mail your order with a check before April 15 and the price is just \$12.50. You save \$2.50 over the post-publication price of \$15.00!



ALTON MCCLAIN AND DESTINY

**WFMJ 26-29, WGSV D-28, CKLW 26-20,
KTLK 38-36,**

**ON: WRFC, Z-98, WGOW, WINW, WAKY, WING,
WINW, WTOB, WFLB, KTOQ, WNOE, Y-100, WQXI,
WFOM, WSGN, WRSC, KWLS, KJLK-FM, KJAC,
WNOR.**

On Polydor Records



World Radio History



Before the Light, "Here Comes the Night."

The Beach Boys "L.A. (Light Album)" is getting ready to brighten up the airwaves.

But first, here's a very nontypical Beach Boys single—that only The Beach Boys could have made.

"Here Comes the Night" is a classic Brian Wilson/Mike Love song, produced by Bruce Johnston and Curt Becher with the sound and spirit of today's hottest disco hits.

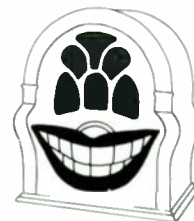
Available in your choice of disco and Top-40 single length, now. Part of the "L.A. (Light Album)," soon.



On Caribou Records and Tapes.



Fred Top News



Number 79

BRIDGING THE INDUSTRIES

APRIL 2, 1979

Van Deerlin Rewrites

A NEW BILL

WASHINGTON---House Communications Subcommittee Chairman, Lionel Van Deerlin (D-Cal), with the support of ranking minority leader, REP. JIM COLLINS (R-TX), has rewritten a proposed broadcasting bill to condense the bill from two separate bills into one which covers the points laid out in the original dual bills.

Here are some of the parts of the new bill that Van Deerlin has presented. To begin with, public broadcasters would be restricted to running commercials only 2% of the broadcast day and would have to run them in clusters.

On the topic of fees, Van Deerlin proposes that fees are to be determined by the cost of the license processing and the scarcity value of the electromagnetic spectrum.

The basis for the computation of the fees is: stations with gross revenues under \$1 million would pay 0.25% of their revenue, stations with gross revenue between \$1 million and \$10 million pay 0.25% of the first million and 2.5% of any additional income. Stations with gross annual revenues over \$10 million would pay the same as Class I and II

plus 10% of income over \$10 million.

An example of this is a radio station with revenues of \$500 thousand would pay a fee of \$125 the first year going up to \$1250 after ten years. On the other hand, a station with revenues of \$20 million would be paying \$1.3 million per year after ten years.

Another area touched by the bill would be to put no limit to the numbers of stations that one broadcaster can own, although a single licensee would be restricted to one AM/FM/TV per market.

On the topic of AM radio, the bill addresses itself to help daytimers without interfering with the Clear Channel stations. The provision also emphasizes the need for more minority owned and controlled stations.

New frequency allocations would be decided by a lottery system whereby once all the qualifications are met, the applicant's names go into a hat for a drawing. Qualified minority applicants would have two chips in the hat.

The bill ends with a "Fairness Doctrine" which would totally exempt radio while TV could only be reviewed at license renewal time.

ATTENTION L.A.

Los Angeles--Tragedy came to TOM (TREE) KELLEY this week during a robbery at his production studio. The incident took place when the robber gained entrance to Tree's studio and shot Tree five times in the course of the proceedings.

Tree is in critical condition at Marina Mercy Hospital in Marina Del Rey (LA). Friends are requesting blood donations, as his loss of blood was severe. Donations can be made at any Red Cross outlet or hospital with specific instructions to have the blood given credited to Tree at the LA hospital.

Donations are also being solicited for the ongoing treatment that will be needed after he is taken off the critical list. Donations should be sent to: The Tom Kelley Fund, 6312 W. Olympic Blvd., LA 90048.

During the incident, neighbors reported hearing six shots fired, although only five bullets were accounted for (the ones that are still in Tree's body). Police found the assailant and the sixth bullet at a near-by hospital. It seems that in the excitement the robber shot himself in the balls with the sixth bullet.

WMET GOES ALBUM



Sam Bellamy

Chicago--In the changes in Chicago, MAN, GM of WMET

station will go Album Rock within the next three weeks. "There is a hole in the market. Besides, I don't particularly see a future in Top 40 radio. All you've got to do is take a look around the country to see what's happening in major markets to everybody," said Pearlman, when asked what predicated the format change decision.

Pearlman went on to say that although no one has been named to replace BOBBY CHRISTIAN, who exited MET last week, the decision will now be based on this new format.

FRED heard this week that SAM BELLAMY and DAVID MOOREHEAD, MD and GM respectively, of KMET/LA are in Chicago in meetings at WMET. Could this mean that "Rocktober" has come to Chicago?

For more on the death of Top 40, BOBBY RICH'S statements on

HEARING CLEAR CHANNEL

Washington--The FCC has extended the dates for filing comments and replies, to its ongoing AM clear channel proceedings. Deadline for comments is July 10, for replies is August 13. The discussions center on the proposal to limit the range of the existing 25 Class 1-A clear channel stations to make room for additional AM stations.

In opening the way for additional station assignments on Class 1-A clear channels, the FCC proposed to:

- 1) Settle the old issue of higher power for the dominant stations by maintaining the current ceiling of 50w power; and

- 2) Look to additional AM and FM stations as the preferable means for providing for today's radio service needs.

(See "Engineering" FRED issue of March 19.)

DALLAS NAB'S CARTER

Dallas--The NAB convention is over and the discussions are still going on between the people who attended. The highlight of the conclave was an address by PRESIDENT JIMMY CARTER on reforms that he plans to implement and/or support in the coming months.

Carter said that he has offered a five-point "comprehensive proposal", The Regulation Reform Act, which was introduced to Congress on Monday, 3/26. The two major objectives of the bill would "assure that regulatory laws be administered in the most effective and least burdensome manner possible and to review the existing laws and rules so that they don't restrict competition or impose unnecessary burdens" on the broadcaster. Basically, it's a band aid on a mortal wound and not a real reform at all.

The Carter speech was a "standing room only" affair with the 2000 seat capacity room filled and 1000 people waiting to get in. NAB officials have stated that this was the most successful convention ever, in terms of attendance and participation at the exhibits.

Some of the other topics explored this year were radio spot sales, Black broadcasting and Arbitron. New inductees to the NAB Hall Of Fame were ORSON WELLES and radio commentator PAUL HARVEY. Harvey was introduced as "a burr under the saddle of the American conscience". Of course, Welles is best remembered for his broadcast of "The War of The Worlds" with the Mercury Theater of The Air, in 1938.

Acts who performed for the industry reps included: Foreigner, The Steve Miller Band and Boz Scaggs.

FRED'S RATING GAME ABRAMS WINS



Lee Abrams

Atlanta--Utilizing his astute market knowledge and programmer's insight, LEE ABRAMS, of Burkhart/Abrams Associates, has won the FRED Rating Game. Lee had the correct results for eighteen of the twenty-three markets.

Not that astute market knowledge and programmer's insight have that much to do with it--last time Lee came in next to last.

Actually, a knowledge of radio is extremely helpful in winning this game, but it's sort of like the ARB itself--you just put together what you can and then pray. The game is devised in such a manner as to make it more than just a surface knowledge contest. Stations are picked and matchups set up in order to make it interesting. Sometimes obvious winners are left out altogether. In other matches the particular demos chosen make it a race.

The next RATING GAME will be even more interesting because the prize will be more interesting--much more interesting. Keep your eye on these pages next week for details. Meanwhile, turn to page--and prepare to win--BIG.

started in February of 1976.

NAB told the court that in granting the exemption, the Commission, at least in the case of WHMI, recognized the value of its experiment with simulcasts.

that the court's action in granting the FCC order may have a substantial effect on the small market broadcast industry. The court's action may serve the public interest by giving them the opportunity to devote more time to documenting information of common knowledge.

NARM WAS WARM

Florida--The National Association of Record Merchandizers members had a multitude of topics to consider at this year's conclave. Amid the sun and fun of South Florida were discussions on subjects ranging from the future of the indie distributor to the quality of pressing on new product.

In a keynote speech, STUART GOLDMAN, Arista Records' Vice President and General Manager, addressed the issue of independent distributors by questioning the reasons for A&M Records' move to RCA for distribution and ABC's departure from the industry through absorption into MCA. While he talked about some pricing changes that he feels are necessary, Goldman made it very clear that Arista Records is not looking to get out of their present

contracts with indys around the country.

The radio community, also, had input for the conventioners. Single disc quality, and the decline of it, was a major point that programmers wanted to reiterate to the labels at these meetings. Programmers used this convention to air their views and complaints on the quality issue as well as to bring up product flow from the labels, insofar as it affects radio programming. If product doesn't get to stations immediately, they are forced to go to private concerns in order to get new product. Examples were brought up giving specific label weaknesses in certain markets.

All in all, it was an extremely productive convention and a hell of a good show was enjoyed by all.

THE WHMI CASE

Washington--The NAB has asked the U.S. Court of Appeals for permission to intervene in a case between the National Black Media Coalition and the FCC. The case is based on a waiver that the FCC granted to WHMI AM/FM in Charlotte, Mich., exempting the station from the usual requirements for frequency assignment and power.

On April 6, 1978, the FCC granted the recommendation of the NAB to grant the waiver to WHMI.

6

Z93 & WQXI RAFT RACE RUCKUS

Atlanta--As the date of the annual Ramblin Raft Race closes in, it has finally been decided who the sponsor is. Admidst charges by the American Rafting Association that WQXI, the veteran sponsor of the race, has used the race for personal gain, the ARA felt that Z93 (WZGC-FM) would have been better as sponsor this year.

The controversy started when LARRY PATRICK, founder of the race, announced that WQXI would end its ten-year affiliation with the race in favor of rival rocker Z93. Quixie Station Manager Blum said the announcement left him "in shock" for a couple of days. When Blum started investigating the situation, he found that no permits for the use of the river had been issued by federal, state or county authorities. Blum then applied for his own permits to run a self-sponsored race on May 19, the traditional day of the original Ramblin' Raft Race.

Patrick said that when he offered the contract for race sponsorship to WQXI there were new provisions in

it, based on his belief that "the only party benefiting from the race in the past was Quixie. None of the other sponsors or the ARA got any credit or anything."

Blum, in the meantime, counter-charged, "We met with Patrick and he outlined a list of new requirements including a fee of \$100,000 to the ARA for putting on the race, all sales of T-shirts and other merchandising being handled through ARA...and the race not being promoted as Quixie's. These were things I couldnt digest."

Last week, Blum appeared before the Fulton County Board of Commissioners and secured a permit for the use of Morgan Falls on the date of this year's race. This is only the first of three permits required, but insiders feel that WQXI will have no problem with the other two.

"Z93's joy shout (over stealing the race from WQXI) was a premature ejaculation," beamed Blum when he got the permit.

60 SECONDS

Oh, God, please dont let the book kill a great record like "No Time To Lose" by Tarney-Spencer. And please, Mam, dont let it kill any persons either.

Looks like ED HYNES has been spending his time wisely getting it down at Columbia. It was a slow first quarter, wasnt it everywhere, but the second go round promises to see a surge at Black Rock.

JOHN SEBASTIAN sure made em stand up and salute this week when he added Frank Zappa at KUPD. I believe John has grasped a very important concept about such records. If you play it and your competition doesnt and the record happens in the market, it can mean a point during the book. BUZZ BENNETT proved this many times -- once with "Yellow Snow", a previous Zappa record which Buzz broke.

It was never demonstrated more clearly, however, than when Buzz added "Ain't That A Bitch" into power rotation knowing his competition would never play it. He won.

MIKE PHILLIPS left KGW/Portland, reportedly over the 7% wage increase policy. This was the day after President Carter told us about all the deregulation that will be coming down the road. Mike is reportedly heading for KYUU/San Francisco.

The folks at KRNA/Iowa City stuck with it and they have been rewarded. GM ELIOT KELLER, PD ROBERT NORTON, JR. (formerly of WPGC) and the entire staff (even the sales manager and Chief Engineer come from programing backgrounds) are excited about the Commission's granting them everything they wanted. They keep their license, they get 100,000 watts, new height, and a new tower location. Getting strong in Iowa City.

ATTENTION PLEASE: We had such a good time with our logo cover that we're going to do another one. Dont miss out on being on the cover of FRED. Get your logo, color if possible, in the mail today. There will be little notice about this. The faithful and thorough will be rewarded.

While you're at it, send us some staff pictures. It's nice when you have promotion shots, but we want pictures of everybody. Send us yours now. You'll notice we are using good quality color shots. You can almost guarantee publication if you send us one of those.

PETER PULLS OUT



Peter Booker

The change will be small, but WMJC PD PETER BOOKER felt it might affect his ability to act as a SPECTRUM III NETWORK member, and so on the conference call of March 22nd, Peter announced to his network

associates that he would resign as an active member. He cited a temporary change in programing technique as the basic reason for his decision.

Obviously, being a member of any of the Networks is a unique and rewarding experience. It was clear how Peter felt when he made his choice known:

"It's a decision that I make with a great deal of regret...I think the time that I've spent with the Network has been some of the best time in my ten years of radio. I've really learned a lot of interesting things about picking music and weighting it against the audience response."

There exist among members of the network a mutual respect and admiration for what has been done. Peter put it aptly, "I think all the people on the Network are great. It's been a lot of fun and very informative. I think the Networks are great tools and we've proven that!" Peter still intends to use Network reactions extensively as a programing tool.

ARB METHODOLOGY ATTACKED 18-34 GETS THE SHAFT

Washington---ROBERT C. LaBONTE, Manager of Kaye-Smith Radio, is mad as hell...and he's doing something about it. In an address made to Arbitron and the Arbitron Advisory Board, LaBonte brought up some of the problems and questions with the ARB rating system, especially the 18-34 age group.

The points that Mr. LaBonte talked about were:

1. Due to the ineffectiveness of Arbitron methodology, the audiences of contemporary stations are not adequately surveyed. In the most recent Seattle survey TSA Men 18-24 were weighted 236%, Men 18-34 weighted 152%, Women 18-24 weighted 152% and Women 18-34 weighted 11%.

2. Contemporary Kaye-Smith stations KJR and KISW direct a major portion of their programming effort to attracting audiences in the above demographic segments. Results of the Fall 1978 Seattle Arbitron show 87% of KJR's male audience and 80% of their female audience in the 18-34 age group. KISW has 90% of their male audience and 87% of the female audience in the 18-34 bracket.

3. No matter the justification, substantially weighted samples have a far

greater probability of omission and error than does a sample in relationship to the demographic group's percentage of population.

4. The conclusion is that stations directing their major programming effort to the reaching of audiences 35 years and under receive a lesser service than those targeting older demographics.

5. Arbitron's acknowledgement of their deficiency in adequately surveying the 18-34 demographic has resulted in their determining to test some variations in their methodology in 1981. Recognition of the survey weaknesses is encouraging, but continuation of present inadequate methods until 1981 is not acceptable.

6. Services are generally priced in relationship to the quality and dependency of services rendered. Arbitron survey methods are incapable of furnishing equal services to all radio stations. Therefore, I propose that the Advisory Committee suggest that there be variations in rates charged. Stations with audiences essentially above 35 years of age will continue to pay present rates. Stations with significant percentages of audience 18-34 years of age will pay in an amount

based upon Arbitron's ability to properly produce diary returns in relationship to that demographic segment of the population.

Kaye-Smith owns KSL/Portland, KJR/Seattle, KISW-FM/Seattle, KJRB/Spokane, KCKN AM/FM/Kansas City, WUBE AM/FM Cincinnati.

ARB CRMS TO 50

New York---Arbitron Radio is expanding its Condensed Radio Market Survey to 50 markets during the April/May book. Last year the service, known as Intermediate Market Reports, was available in 33 markets. Fourteen of these markets are included in this year's 50 markets.

The Condensed Radio Market Service will give documentation of listenership, a measure of programming effectiveness and basis for competing with other media in small and medium sized markets.

The new Condensed Radio Market Report is a scaled down version of the standard Local Market Report. ARB will use the same sampling, and quality control procedures found in their standard market measurement. Listening estimates will be reported by average quarter-hour and come for six demographics in seven-day parts.

B/A GET WWCK

KENT, LEE AND JOE

Flint--In a move that shows WWCK/Flint's aggressive attitude, BURKHART/ABRAMS have been hired to consult for the station. This decision comes in the wake of JOE KRAUSE being named the new PD.

GM LYNN MARTIN told FRED that he feels that the "Superstars" consultancy coupled with Krause's intimate knowledge of the Flint market can only lead to an increase in their already top-of-the-market 12.5.

Martin went on to say that he feels that when you bring in an outside consultancy, you need a strong programmer who knows the market to affect the correct balance for that station.

"Why hire a Joe Krause to come back to Flint, Michigan and then hamstring him by having someone telling him what to do?" Hiring Burkhardt/Abrams was a pre-planned move and that Krause was appraised of the situation before he took the job.

"I think, in this day and age, if

you have the opportunity to pick up more research, you're a fool not to do it," sums up Martin.

THINK HIGH

Ft. Lauderdale--"Telekinesis" is the scientific term describing the movement of physical objects utilizing only thought waves. Many documented cases show instances where telekinesis appears to be at work.

MIKE HARVEY at WFTL in Ft. Lauderdale wants to take the idea and expand it to include NASA and the Skylab, now in a decaying orbit. Using millions of people tied together by 200-300 radio stations, Mike hopes to try an experiment whereby these people would concentrate on Skylab at the same moment to push it back into orbit and prevent it from falling to the earth.

Mike and WFTL are gaining a reputation for "psychic" related promotions. "If we can get a couple of million people to try this at one time, and if all of a sudden Skylab's orbit changed...it would be insane," stated Mike when

talking about the promotion.

Mike's target time for the experiment is high noon (EST) on June 21. Mike feels that many side promotions will come to light for all the stations working with him.

Give us a call at FRED if you want to include your station in this promotion.

D-C 30 CHALLENGES A-T 40

Los Angeles---Drake-Chenault Enterprises is putting together "The Weekly Top 30", a contemporary countdown show scheduled for release later this year. MARK ELLIOTT has been retained to host D-C's latest special feature.

Elliott has worked with D-C before as host of their "The Number One Radio Show" and "The Golden Years". Elliott's history also includes air-shifts on CKLW, KFRC and KHJ during their top rated years.

"We have been asked many times to do a weekly syndicated show and we think the marketplace is now ready for something new," exclaimed JAMES KEFFORD, Executive Vice-President and GM for the Drake-Chenault, operation.

Changes

"Weird" Wayne, afternoon drive on WNOE-AM, now Music Director and Asst. Program Director.

Jack "The Wack" Talley now doing 6-10 p.m. at WNOE-AM.

Lynn Wotkowitz has been made Program and Music Assistant to Jan Jeffries at WLCY/St. Petersburg.

Fred Greene, 6-10 a.m., Saturday jock at KSAN now doing Sunday 12-4 p.m., replacing Ben Fong-Torres.

Joel Abramson, Production Director and weekend air talent, has also taken the midday slot at KZOZ.

Jack Hood is the new morning man at WKLO/Louisville.

Bob Rall to WJDX as Operations Director and morning drive air talent.

Steve Ambrose (aka Williams) to nights at WSBA/York, Pa.

Danny Lyons is the new Call-out Director at WAVZ/New Orleans. He keeps his 12n-3 p.m. air-shift.

Kathy DeRouville named MD at KMJC (M-91)/San Diego.

Willie B. joins morning drive at M-91.

Jeff Roberts is now doing 10-2 p.m. at WHB/KC after 8 years of night-shift.

Tod Busch moves to all-nights at KUHL from KXFM/Santa Maria.

Chuck Edwards appointed new PD at KADX/Denver.

Jan Teifeld is the new Promotion Director at KROQ/Los Angeles.

Mark McDonough joins Newsprint/Starship News service as an Associate Editor.

New line-up at KROY/Sacramento: 6-10 a.m. Russ Martin and Barry Fyffe, 10-2 p.m. Chuck Hale, 2-6 p.m. Dancin' Danny Wright, 6-10 p.m. Lisa Kay, and 2-6 a.m. Jim McClain.

New line-up at KBOM/Bismarck: Smokin Joe Johnson, M.D. and 6-10 a.m., John Casey, P.D., 10-2, Alan Kelly, 2-7 p.m., Lee Rittel, 7-12, and Cathy Jo, 12-6 a.m.



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Openings

New Openings This Week

KJR/Seattle needs an addition to the News Staff. Experienced only and awareness of contemporary station audience essential. Send tapes and resumes to Les Parsons, KJR, PO Box 3726, Seattle WA 98124. No phone calls. EOE/MF 4/2

KOPA/Scottsdale is looking for an 8-12 midnight entertainer who has talent to win time slot. Send tapes and resumes to Steve Rivers, PO Box 1827, Scottsdale, AZ 85251. EOE/MF 4/2

14Q/Worcester has a dynamite opening for a professional human communicator. Send tapes and resumes instantly to Cliff Blake, 14Q, 34 Mechanic St., Worcester, MA 01608 or call 617 755-1444. EOE/MF 4/2

KOKQ/Monterey needs a News Director who is heavy into local news. Send tapes and resumes to Mark Preston, PO Box KOKQ, Monterey, CA 93940 or call 408 646-0107. EOE 4/2

KJLA/Kansas City is looking for a Production Director with a great voice to do spots and promos. Must do a weekend shift. Good money for the right person. Disco format. Send tapes and resumes to Ron Dennington, 3435 Broadway, Kansas City, MO 64111. EOE M/F 4/2

Midwest

Z-92/Omaha has an immediate opening for a full-time news person. We offer good salary, benefits, environment and potential. We need a news communicator capable of preparing and delivering in an entertaining manner. Tapes and resumes to Bob Linden, Meredith Broadcasting, 11128 John Gault Blvd., Omaha, Nebraska 68137. 402 592-5300 EOE 3/26

WIRL/Illinois needs a new person. Strong voice for afternoon drive. Must be able to handle themselves on the street. Send tapes & resumes to: Ira Birner, News Director, WIRL, PO Box 3335, Peoria, IL 61614 EOE/MF 3/19

KXEL News is looking for people with experience in gathering, writing, and broadcasting news. College desirable, 5 years broadcast news or broadcast experience will be given top consideration. Two years broadcast experience required. Send samples of writing and audition tape to: KXEL Radio, PO Box 1540, Waterloo, Iowa 50704 or phone 319 233-3371. 3/19

KSLQ/St. Louis is looking for a strong late night jock 10pm - 2am shift. Tapes and resumes as soon as possible to: Joel Denver, KSLQ, 111 South Bemiston, Clayton, MO 63105 3/12

WNAP/Indianapolis has an immediate opening for contemporary/Top 40 air personality. Possible future relocation within Fairbanks. Broadcasting and production talent desired, but not mandatory. Tapes and resumes to: Chris Conner PD, WNAP, 2855 N. Illinois St., Indianapolis, IN 46208 3/12

WHB/Kansas City has another opening 7 - midnight. Rush tapes and resumes to: Al Casey 106 West 14th St. Kansas City, MO EOE. Or call Al Casey at: 816 221-8300 3/12

KJLA/Kansas City's hottest all disco station is looking for morning pro immediately. Also first phone jock. Send tapes, salary requirements and resume to: KJLA 3436 Broadway, Kansas City, MO 64111. No calls please. EOE M/F 3/12

South

WKLO/Louisville needs a heavy duty Spectrum III afternoon man and morning news anchor. Call 502 589-4000. 3/26

WSLI/Jackson is now accepting tapes from air personalities. This Spectrum III station is number two in the market and wants to hear from you. Send tapes and resumes to WSLI, P.O. Box 8887, Jackson, MS 39254 3/26

WAPE/Jacksonville is looking for a nighttime entertainer for the Big Ape Studio 69 7-12 show. Send tapes and resumes to Paul Sebastian, Box 486, Orange Park, Fla. M/F EOE 3/26

WBLX-FM/Mobile is seeking a drive-time radio communicator with strong production for Black Album Rock/Disco format. Two years experience. No phone calls please. Send tapes & resumes to: Larry Williams, GM, WBLX-FM, PO Box 2823, Mobile, AL 36601. EOE. M/F. 3/19

WSLI/Jackson, MS has an immediate opening for afternoon drive shift. Excellent opportunity for advancement at this spectrum III station. Rush your tapes or call Dick Voorhis at 601 372-6311. Send tapes & resumes to: Dick Voorhis, PO Box 8887, Jackson, MS 39204 3/19

WSGN/Birmingham has a rare opening for someone with radio experience and strong production skills. Send tape & resume only to: Jay Michaels, WSGN, 236 Goodwin Crest Dr., Birmingham, AL 35209. EOE 3/19

WHYY/Montgomery (Y-102) is looking for a morning news person. Ability to converse freely with air personality. Heavy emphasis on overnight police news and AM traffic and weather. Send tapes and resumes to: Jennifer Reed, PO Box 2744, Montgomery, AL 36105. 3/19

WRNZ/Wrens, GA is looking for news director and sales person with some production experience. New facilities and station. Tapes and resumes to J.J. Hemingway, PO Box 869, Wrens, GA 30833. 3/12

West

KLO/Ogden has an immediate opening for an informative Top 40 morning man. Good station, decent bucks, must have first ticket. Rush tapes and resumes to Dan Lundy, Box 1430, Ogden, Utah 84402 EOE M/F 3/26

KOKQ-FM/Monterey, Ca. is looking for weekend air talent at central Calif.'s newest contemporary music station. Tapes and resumes to Mark Preston, KOKQ, P.O. Box KOKQ, Monterey, Ca. 93940. EOE M/F No calls please. 3/26

KHJ/Los Angeles is looking for a full-time utility disc jockey and news people also. Send tapes and resumes to: Chuck Martin, 5515 Melrose Ave., Hollywood, Ca. 90038 EOE M/F encouraged. No phone calls please. 3/26

KBOM/Bismark N.D. has what you're looking for. Program director/Air talent. If you're ready to meet the challenge call: Charles Tibor at 701 663-6471, or send tapes & resumes to: KBOM, PO Box 1377, Bismarck, N.D. 58501. 3/19

K-104/Fresno has an immediate opening for afternoon drive jock at Fresno's top station. Send tapes & resumes to: K-104, 12592 South Cedar Ave., Fresno, CA 93725. EOE. M/F 3/19

Seeking tapes for various stations and positions, particularly mornings. Send tapes to: David T., Fox Consultants, 5434A Fulton, San Francisco, CA 94121. EOE. 3/19

KNBQ-FM (Q-97 FM)/Seattle-Tacoma, will be going "live" from "automated" on March 12th...this after the move from 1.6 to 2.4 (12 plus) this fall '78 ARB. They are looking for full and part-time staffers. Send tapes and resumes to: Mike Russell, KNBQ, PO Box 5200, South 11th & Grant, Tacoma, WA 98405 3/12

KUHL/Santa Maria is expanding their news operation and is looking for young, eager news persons. Writing skills and good delivery essential. "Nose for News." Excellent potential in California's central coast. Tape & resume to: Ed Bedwell, N.D., KUHL radio, PO Box 166, Santa Maria CA 93456 EOE 3/5

KITY/San Antonio is looking for jocks who are looking for the opportunity to jump from a small market to a major market. If you are a real sounding work-aholic, and would like to create a legend, call: Lou Meyer, KITY/San Antonio, 512 225-5111. EOE/MF 3/5

Looking

John Bradley, former PD of KBPI, is accepting offers in airwork, PD, MD. Call 303 237-4197. 3/26

Bill Morgan, a quality minority jock with Top 40, Disco and AOR experience is willing to relocate. College degree, 3 years college radio experience. Currently working at WMET/Chicago. Call 312 521-3022. 4/2

Len Jarvela, former Program Director of KATA/Arcata, CA is available for Top 40/AOR programming or air work. Ten years experience. Prefer West Coast. 707 443-5455. 4/2

Eileen Evans (McNellis), formerly afternoon personality and assistant MD at WSKY/Ashville, S.C. is looking for air work and production or music directorship. 704 258-9058 or call Jeff Walker to leave a message: 704 252-6703. 4/2

Hilary Schneider - three years west coast promotion, most recently ABC/LA. Experience in all formats, seeking Los Angeles based position. If interested, please call (213) 994-9315. 3/26

J. Walker looking for jock or P.D. gig. Any offer considered. (916) 372-6519 3/26

Eric Scott previously with KIDD/Monterey has resigned and is now looking for full time air position in California. Was M.D. at KIDD for 13 months and has four years experience in the industry. Please call (408) 649-1001 ext. 450. 3/26

DENVER - working Dallas personality wants to permanently settle in Denver area. Top 40, MOR. Country experience. First phone Mark Hill (817) 268-1758. 3/26

Ms. P.J. Ballard is looking for an announcing position. Four years experience at KSOL-FM and KDIA. Willing to relocate. All formats. Can be reached before 8:30 AM and after 5:30 PM at 415 451-0134. 3/19

Mando Camina formerly Assistant Program Director at KNCN (C-101), is looking for new challenge in a new market. Seeking programming and/or Music Director position and airshift. If interested, please call: 512 643-6339 3/19

Alan Thompson is now available due to a new simulcast morning operation in Mobile. Track record includes: WABB-FM, G-100, CK-101, etc. Can be reached at: 205 342-9301 3/19

Bob Gowa, ten years in Southern California radio, is now looking for a record promotion position. Prefer the LA area. Phone: 213 241-6211

Hardworking female with great voice and production skills. Four and a half years experience. Seeks AOR or Soft Rock. Available now. Call Collette: 317 849-6473 3/12

Donna Halper, 10 years experience in radio and records, including Music Director and Disc Jockey at WMMS, WRVR, WAVE. Many awards for community service. Also experienced writer, researcher and musicologist. Please call: 703 578-0239 3/12

Alvin G. Lawton currently KUDL-FM, Kansas City is available above and beyond the call of duty. If your station is either Disco or Contemporary and on the east coast, then I'm your man. Just call 816 861-0825 between 1 pm and 3 pm CST. Thanks. 3/5

Jim Prewitt, formerly with KLIS, WATE, WIFI, and just recently with 96-X/Miami; looking for PD opportunity or good jock position in medium or major market. Good ratings, excellent references, college background, and a "killer jock." Phone: 305 279-9709 3/5

WITL/Ft. Lauderdale is looking for a heavy personality. Production background preferred. No telephone calls please. Send tapes & resumes to: Mike Harvey, WFTL Ft. Lauderdale, PO Box 5333, Ft. Lauderdale FL 33310 3/5

Alan Thompson, WABB, 6-100, CK101, etc., wants programming and/or air slot in any medium or major market. Phone: 205 342-9301 3/5

Mark Hudson, currently PD & AM drive at KIXZ/Amarillo is looking for medium to major market contemporary or adult station. Five years experience first phone. Phone: 806 355-4477 or 806 359-5806 3/5

Ratings

Media Trend

New York

	Feb.	Mar.	Cume
WKTU-FM (D)	11.4	9.7	1,657,100
WABC (U)	7.6	7.4	2,915,500
WOR (SIII)	5.3	6.2	1,750,700
WCBS (SIII)	5.4	5.8	1,911,300
WINS (N)	5.4	4.7	2,014,000
WBLS-FM (B)	3.7	4.4	1,233,100
WPLJ-FM (A)	5.0	4.4	1,421,700
WNEW (A)	2.6	4.0	848,900
WNEW-FM (A)	2.6	3.5	830,900
WXLO-FM (U)	3.1	3.4	1,225,600

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Chicago

	Feb.	Mar.	Cume
WGN (SIII)	14.8	10.9	1,159,100
WBBM (N)	6.6	9.9	1,125,400
WLOO-FM (BM)	4.0	9.8	697,700
WLUP-FM (A)	4.4	6.0	564,200
WBMX-FM (B)	4.3	5.8	600,000
WLS (U)	7.7	5.2	1,280,300
WXRT-FM (A)	2.7	4.9	528,500
WMAQ (C)	3.4	4.6	858,700
WLAK-FM (BM)	5.4	4.1	474,200
WFYR-FM (SIII)	2.8	4.0	623,800

Fresno

	Feb.	Mar.	Cume
KIOY-FM (U)	16.7	16.9	94,800
KYNO (U)	9.6	11.3	88,400
KKNU-FM (A)	11.6	9.8	56,600
KMJ (SIII)	12.3	8.8	83,600
KMAK (C)	9.2	8.1	50,600
KFIG-FM (A)	4.8	7.9	49,000
KFYE-FM (U)	8.0	6.9	52,300
KARM (C)	2.1	5.0	33,800
KFRE (SIII)	4.4	4.3	49,400
KYNO-FM (A)	4.6	3.7	43,700

Los Angeles

	Feb.	Mar.	Cume
KABC (T)	9.1	8.2	951,700
KMET-FM (A)	8.8	6.1	762,200
KRLA (U/O)	2.5	5.3	710,200
KRTH-FM (U/O)	3.5	5.2	748,900
KJOI-FM (BM)	3.6	5.0	626,800
KBIG-FM (BM)	4.9	4.9	533,900
KUTE-FM (B)	6.6	4.5	738,900
KFWB (N)	6.0	4.2	766,200
KLAC (C)	3.4	4.1	488,700
KNX (N)	5.3	3.7	687,900

Atlanta

	Jan.	Feb.	Feb. Cume
WSB (SIII)	10.7	14.6	535,600
WZGC-FM (U)	8.2	12.4	375,200
WKLS-FM (A)	8.5	11.6	327,300
WVEE-FM (D)	13.5	11.6	182,400
WQXI-FM (A)	11.5	7.0	317,700
WPCH-FM (BM)	7.1	6.8	173,400
WAOK (B)	7.2	6.1	197,500
WPLO (C)	3.4	5.0	161,300
WLTA-FM (SIII)	2.8	4.9	94,800
WGST (N)	6.5	4.0	174,900

Top 10 Television Shows

Courtesy of A.C. Nielson. Week ending 12 PM 3-25

1. Three's Company - ABC	31.3
2. Mork & Mindy - ABC	30.6
3. Laverne & Shirley - ABC	29.2
4. 60 Minutes - CBS	28.7
5. Happy Days - ABC	27.7
6. ABC Sunday Night Movie - ABC "Ten Commandments"	27.4
7. 13 Queens Blvd. - ABC	26.6
8. Eight Is Enough - ABC	26.4
9. Angie - ABC	26.3
10. All In The Family - CBS	25.1

Cume (season 9/24 - 3/25)

	Week 3/25	Season
CBS	19.2	18.6
ABC	21.6	21.1
NBC	14.0	17.3

Fred's

Rating Game

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top of the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

BOSTON - 12 Plus

F-105 (WVBF)
WCOZ
WRKO
WBCN
WEEI-FM
WBOS-FM

NEW YORK - 18-24

WNBC
99-X (WXLO-FM)
99-X (WXLO-FM)
WPLJ
WPIX-FM
WABC
WBLS
WKTU

PHILADELPHIA - 12 Plus

WFIL
WIOQ
WZZD
WIFI-FM
WYSP
WMMR

DETROIT - 12 Plus

CKLW
WABX
WDRQ
WWWW
WRIF

DENVER - 12 Plus

KHOW
KIMN
KOAQ
KVOD
KBPI
KTLK
KAZY-FM

MIAMI/FT. LAUDERDALE - 18-24

WSHE
ZETA-4 (WINZ-FM)
STUDIO-107 (WSDO-FM)
Y-100 (WHYI-FM)
96-X (WMJX-FM)
LOVE94 (WWWL)

HOUSTON - 12 Plus

KILT-FM
KRBE
Y-94 (KRLY)
KILT
KLOL

CLEVELAND - TEENS

WMMS
WJMO
M-105 (WWWM)
WGCL
WZZP

WASHINGTON, DC - 12 Plus

DC-101
WPGC
WOOK-FM
WMAL

DALLAS/FT. WORTH - 12 Plus

KTXQ
KAUM
KLIF
KNUS
KZEW
Z-97 (KJFZ)

LOS ANGELES - 12 Plus

KFI
KMET
TEN-Q (KTNQ)
KLOS
KRTH
KIQQ
KHJ
KIIS-FM
KRLA
KUTE-FM

SAN DIEGO - 18-24

B-100 (KFMB-FM)
KPRI-FM
KGB-FM
KCBO
M-91 (KMJC)
91-X (XTRA-FM)

ST. LOUIS - 12 Plus

KSHE
KSLQ
KXOK
KADI
KSD

KANSAS CITY - 12 Plus

KY-102 (KYYs)
WHB
KCMO
KBEQ
KWKI

BUFFALO - 12 Plus

WGRQ
WKBW
WBUF
WPHD
WBEN
WYSL
WBEN-FM

MINN./ST. PAUL - 12 Plus

KDWB
KQRS
KSTP

BALTIMORE - 12 Plus

WLPL
WPOC
WIYY
WCBM
WCAO
WXYV
WFBR

CINCINNATI - 12 Plus

WKRQ
WEBN

PHOENIX - 12 Plus

KOPA
KRUX
KDKB-FM
KUPD
KOPA-FM
KBBC
KKKQ

ATLANTA - 12 Plus

WQXI-FM
WQXI
WKLS
Z-93 (WZGC)
WVEE

PITTSBURGH - 12 Plus

96KX (WXXK)
WDVE
WPEZ
13-Q (WKTO)

SAN FRANCISCO - 18-34

KMEL
KFRC
KYA-FM
KSAF
KYA
KSFX

CHICAGO - 18-24

WKQX
WLS
WMET
WEFM
WLUP-FM

Send your entries to FRED's Contest, 598 Foam St., Monterey, CA 93940

NAME

COMPANY

ADDRESS

STATE

CITY ZIP

Based on results of
April/May
ARB-1979

QUEST

by Buzz Bennett

Thoughts of great trauma slam into my recall at the beginning of all ARB's. The day of reckoning arrives and tension's at an all time high. All become nervous just before the battle, which brings me to one of my favorite subjects---eustress. Eustress is the art of controlling stress and using it to your advantage. Several things must be established prior to the enactment of eustress, though.

First, we must recognize our own limitations and accept the fact that we can do only the best we can do. When we dare beyond this point, the possibility of a negative cracks in as a probability. In this state of mind, we become counter-productive and destructive to the people around us. The internal structure of a radio station is the foundation of the house that wins.

I spent several days at Y-100 last week doing a story on "The Amazing FM." An interview with BILL TANNER and Assistant Program Director KID CURRY will be presented next week in FRED. It should provide an educa-

tional insight to the structure of one of the truly great radio stations in the world. I consider this an outstanding interview and many things of great interest were discussed at other times during my visit. The subject of ego and its effects developed later in the conversations.

Ego is subject to be at an all-time high when entering a rating period, since promotional and motivational ideas must be developed. When an idea is finally manifested into its final formulation, it is usually the result of much input from many people. The problem comes when someone stands up and says, "I thought of that," as if to take full credit for any success the station may achieve not taking into consideration that the execution and follow through are inestimably more valuable than who thought of it. Nobody should ever stand up and say, "I thought of it."

During a discussion of a rather impressive idea, Bill was quick to tell me that Dave, the General Manager

had thought of it. Referring to another exceptionally good promotion idea, Bill credited a station listener with the idea. This is the quality of positive leadership.

As our discussion on ego continued, it was brought out that ego was certainly one of our most important characteristics, since ego results in drive. The only problem is that it can stimulate negative drive resulting in what we term "the unhealthy ego."

The Master is he who has the strength to manifest positive drive, accelerating off a baseline of healthy ego. Even after obtaining this plush state, we must know the significance of maintenance. It can never be taken for granted. Unity is our greatest asset and we can make each other strong only by being proud of one another.

A note to fools with too many rules: You are not the force---you are only part of the force.

CIPHER

by C.C. Courtney

There are certain things not hip to listen to, see, or in any way take note of. (Except in conversation like, "Oh, I never watch TV"). TV is unhip to watch. Beautiful Music stations are unhip to listen to.

Why we pride ourselves on ignorance is beyond me. I would much rather be able to say, "Yes, I'm aware of everything", but instead I find myself snobbishly saying, "Oh, I never watch that". Of course, I realize you can't be aware of everything, so the question before us now is this: Is it hip to listen to your competition?

Many programmers proclaim that they never do so. Some say it takes too much time. Some say they have all they can do listening to their own station and trying to get it right. Some say they don't care what they're doing "over there". Some say they don't learn anything anyway listening to such crummy competitors. There are endless rationalizations for ignorance, however, and though

these may all be good reasons, it would still be better to know than to not know.

What should you listen for? Their music. Does their research validate yours? If there are glaring discrepancies, better check it out. By the way, one of the weaknesses of research is that a competitor with a stronger signal can monitor you and steal your research in much less time and expense than you spent gathering it. He, of course, is wide open to be led down the primrose path.

You should also listen for your competitor's spot load and their distribution. Have some eager young person sit down and write down every spot played, the time it was played, and the length. You can make further points with your manager and sales manager by giving them the list. Even if they already know, they'll appreciate your interest.

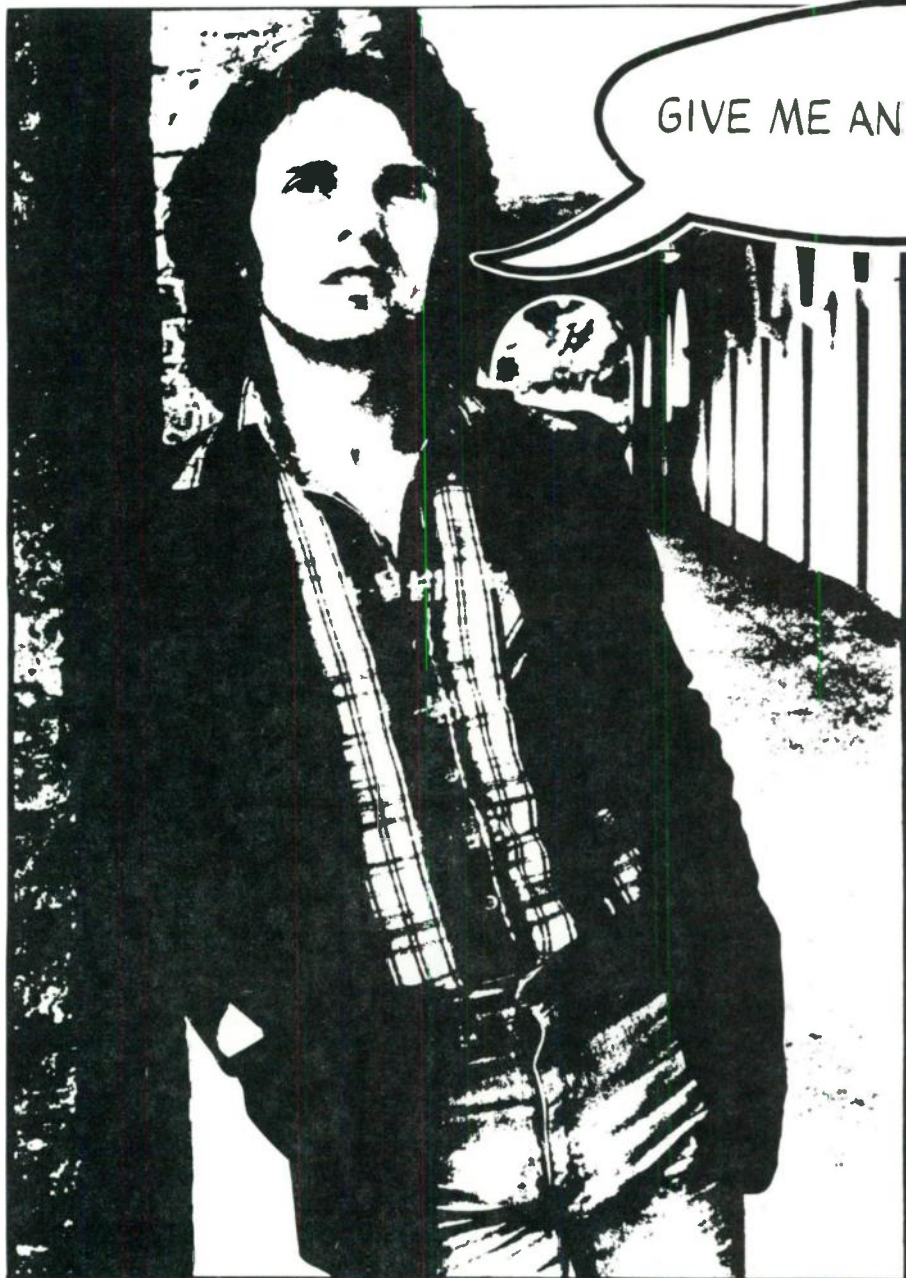
You should listen for your competitor's format--how many of what, where. You can figure out their stress systems,

you can check your own information content against theirs and you can spot weaknesses. It's easier to spot them in others, so go ahead--tear them apart. Then see how many of those criticisms might apply to your own station.

You should listen for your competitor's bucks. If they are outspending you, you gotta do something to compensate. You have to know if they bring in someone heavy. You have to counter the big giveaways, even if your counter is to give away nothing. You certainly wouldn't want to be giving away an album an hour when your competition was giving away whole catalogs.

You can listen for technique. How to do or not do something has to be studied forever. The "how to's" change. You can get great ideas from something someone else fucks up. You can quickly discover major technical advances by your competition before it is too late.

All in all, it's a game, but you can play games with varying degrees of seriousness.



GIVE ME AN INCH GIRL

BB - 85*
CB - 85* - 75*

Adds: WIFE, WJON,
WING, WILS, KLEE,
KLEO, 14Q, WJBQ, KFIV,
KMHT, KAOK, KTLK

KQWB 32-29, WIFC 32-27,
WSPT D-29, 14WK 37-35,
14ZYQ D-29, WIGY 17-14,
KBZY 32-28, KYJC 26-19,
KLOG D-29, KRLC D-28,
KBOZ 17-12, KQDI 24-17,

KBCQ 33-29, WZDQ D-35,
KELI D-38, KLAR 25-19,
KOZA 23-16, WROA 28-25,
WAUG D-28, WALG 37-29,
WDEC 28-21.



Ian Matthews



Nigel

His New Single:

A Little Bit Of Soap

Produced by Paul Davis

NIGEL OLSSON



From His Album "Nigel"



GREAT GROWTH

BOB SMITH *National Promotion Director/RSO Records*

1966 was the year of my first job in the record industry. It was at Dot Records and that job came from answering an ad in the classified section of the Seattle Times. The job was warehouse work, but eventually that kind of worked into ordering stock which put me in the streets doing sales a couple of days a week. After about a year and a half they let me do promotion.

My next job was with Warner Brothers Records for five years. I was exposed to the development of the WEA system. Great growth years.

I took a year off to reassess my life and redefine my direction. Mercury was my first step back into the industry in 1973. After a year and a half, I went to work for Capitol Records. There I was exposed to AL CORY for the first time, and an absolutely tremendous promotion team that we had. Those were a very exciting couple of years at Capitol just experiencing the depth and the finesse that Cory had built in promotion.

Then I went to Columbia for two tremendous years. And the thing that I was most impressed with at Columbia was their great marketing skill.

Then RSO came along in 1976. My first job was West Coast Promotion. I was one of the very first people at RSO—there were only about eight of us in the home office at that time. I've been here ever since and it's been a sensational experience. I became Promotion Director in June of 1977.

A large part of RSO's charting success could be best characterized by persistence and determination. We have an incredibly small product load.

All of our singles last year came from just ten albums. In the year 1978 we released only ten albums. We were better able to focus and realize the full potential of our music and the benefits of tremendous artist development. We were able to babysit our records. Not

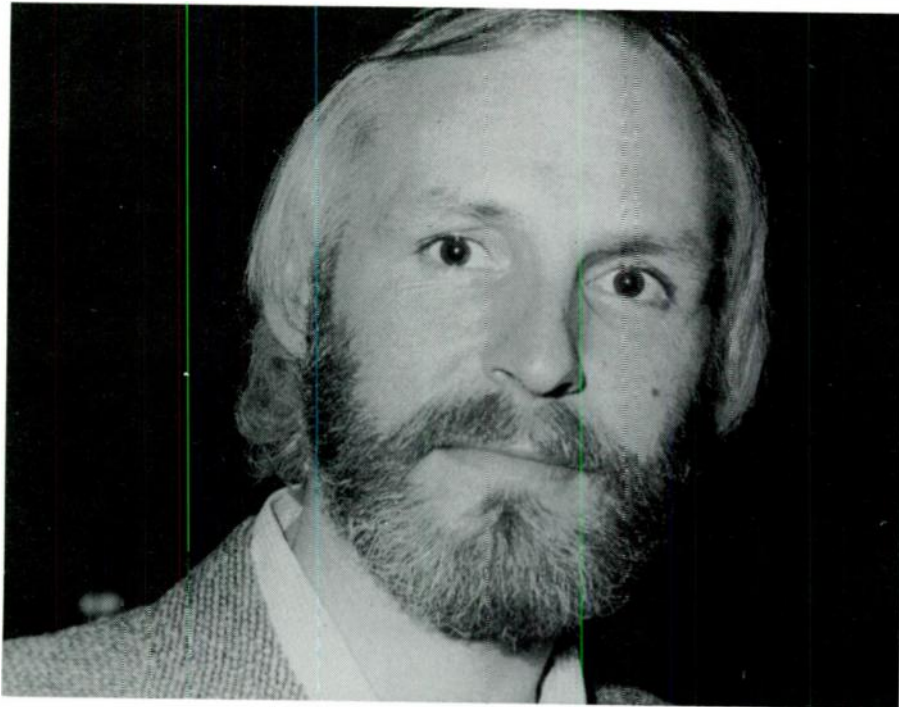
greatest thing we can give to radio to assist them through ARBs. We're able to set up promotions that benefit the station. The real key there is knowing the image the station is wishing to project and what their target audience is.

We're able to benefit stations by setting up a major promotion that profiles a radio station inside retail stores. This year we're looking at broadcasting some live concerts. We think that's a terribly significant promotion that can benefit all concerned. Guest appearances for artists at radio stations seem to be tremendously effective.

Of course, we were involved with some tremendous films and soundtracks, and we offered a lot of radio stations the movie premiers.

If we can find promotions that fit public service announcement time at a radio station, we'll fulfill that commitment. That really makes for tremendous image promotions for the radio station. During the book it is very key to programmers to know the commitment of the label behind the product they're working. Coming in with a fully designed promotion is obviously going to enhance your opportunity for play. There's an absolute abundance of tremendous music out there today, and it's really getting competitive.

We've got an extremely well-developed and a tremendous sales and promotion staff and they're characterized by a tremendous love for music and they get excited by it. These are the guys who are out there in the trenches—you know what I mean?



only as far as getting them off the ground and into the mid-chart area, but when they reached Top 20 being able to continue to focus and drive those records in. We consciously limit the size of our artist roster, and that contributes a great deal to our being able to devote great energy to our product. We had ten number one singles last year—and a lot of other major chart successes.

I think, generally speaking, album radio by being able to focus on more than one track has been responsible to a great degree for the release of singles—particularly the second and third singles from an album. We choose the lead single prior to the release of an album. We've been very successful in getting what we've chosen for singles to be maximized in album radio rotation. Bringing great music is singly the

ROBERT REYMONT
WGAR/CLEVELAND

AM STEREO ON THE AIR

WHAT TYPE OF SYSTEM WERE YOU TESTING?

Magnavox.

HAVE YOU NOTICED ANY INHERENT PROBLEMS NOW OR THAT YOU CAN FORESEE?

Well, a couple of things. First of all, stereo processing for AM is not there yet. Because the processing that must be used with AM stereo must be a bit less compressed and also not pre-emphasized, there is a tendency to be a slight bit lower in level. Apparent loudness is a little less, I should say. As processing is designed for state of the art stereo that will be eliminated as a problem.

The other problem with the Magnavox system is that the radio station cannot modulate above about 95% negative peaks.

Technically what happens is this. As you approach 100% modulation, the transmitter reaches a point of cut-off where there is no carrier. The front end of a receiver trying to receive AM

Keeping Up With The Latest

Do you keep up with the latest programing techniques? If so, how?

GORDON STENBACK, GM
WZZP/Cleveland

We have information that comes to us from not only our consultant but also from our on-air guys. We have a

an advantage for AM stereo over mono. AM stations near the edge of their normal daytime pattern find a period at dusk, an area called the fast fade zone, where the ground wave and the sky wave tend to interact with each other. Now, we have discovered listening on a stereo receiver and on a monoral receiver in one of these fast fade zones, that the monoral receiver will have a tendency to fade out. It will disappear. Cancellation of the two signals. We have discovered in stereo is

think tank here and we welcome any kind of input that they have. TIM BIRD our Program Director seems to have his finger on the pulse of the city. The reason I went to a local individual this time to program the station is because I wanted somebody who knows Cleveland. I rely on my PD to keep up with the latest.

GRANT SANTAMORE, GM
WLOL/Minneapolis

We employ the services of PAUL CHRISTY and we rely pretty heavily on Paul and our Program Director BUDDY HOLLIS to keep us abreast about programing and what's happening in the industry. Paul and Buddy meet weekly.

Your programing changes affect your sales technique, because you are selling a product and you want to have that product as fresh and as viable and up to date as possible. I translate from programing into sales as it goes through the General Manager.

DAN MORRIS, GM
WCOL/Columbia

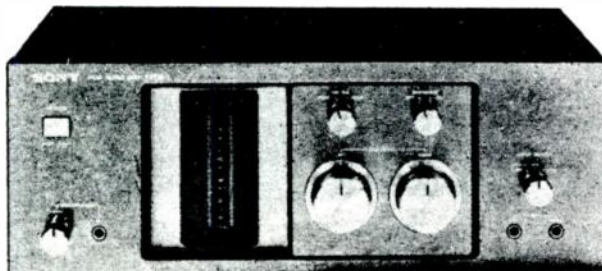
Trades would be the number one source. I read the better ones the PD specifies. We meet every morning.

CHARLES GIDDENS, GM
KOPA AM-FM/Phoenix

I'm fairly young for a GM, I'm only 35 and I've been a GM for fifteen years. I've done everything in the radio station from PD and Music Director's jobs to actually filling in as a jock, sometimes.

I've always felt it to be very important that the General Manager knew how the station is programed. It's necessary in case you have somebody leave. You got to keep up with the national trades, not to double check or outguess my Program Director, but more-so to offer another set of viewpoints so that we kind of get a balance at the station.

We've got a really fine PD and I trust him a lot, but two sets of eyes and two sets of hands can get a job done a little bit quicker and a little bit smarter—sometimes.



Some months ago FRED reported on the advent of Digital Recording. At the time, the price was out of line even for professional studio work. Sony has now developed the above home unit that they expect to sell for \$4400.

stereo is going to have a tendency to increase its gain to keep the out-put level the same. As the carrier approaches zero, the noise of the front end opening up creates a pop. Therefore, transmitters that are operating in AM stereo using the Magnavox system will have to maintain very tight peak control in the 95% negative area and not go above that.

We did, however, discover something that we are now checking further, but if it checks out, this is going to be

that the stereo will go into the L-minus-R—in other words, the stereo will continue to be heard even though the monaural goes away. Therefore, there is not going to be this problem of fading listening to AM stereo.

Now, we have noticed this one time. We have not been able to come across the proper conditions again to be able to repeat this test. We want to do that a couple of more times before we swear up and down on a stack of Bibles that this is where it's going to happen.



Taking Off —
THE THIRD SINGLE

“Feelin’ Satisfied”

BB 58* CB 66* RW 74*

Added At: KFJZ 24, WPEZ, WJET, WNAP, KQWB-FM, B-100, WLBZ, KLBK, KMJO, KJCK, KCBN, KMGK.

On: KNUS, WHBQ, 92Q, KRBE, JB105, KX106, WTMA, KBEQ 31-27, KLAZ 35-32, WZUU, 96KX 20, WKWK 38, WVIC, WMEE, WOW, KRUX 40-37, KYYX, KVI, KCPX D-27, KRSP, K104 37-30, KLWN 27-21, KWWL D-33, KUPD 21-19, WIFC 21-17.

Management: Paul Ahern/Left Lane Management



Bobby Rich, PD 99X/New York

RICH'S 'REAL' REASONS



FRED: Top 40 programing itself. Is it still a viable and winning format?

BOBBY: I've always believed in what we call mass appeal radio. A good friend of mine once told me that I have an AM brain. I've always taken that as a compliment, since I'm mainly interested in Top 40 mass appeal radio. If I were just a listener this is what I would listen to.

As programers, no matter what format, we all should approach the sound of our radio station and the personality of our radio station with the same question: Would I want to listen to this radio station?

Contemporary, popular music while it changes, while it goes through its phases, (and right now it's in a dancing phase) it still is popular music and Top 40 continues to reflect the tastes of the public. We can get the demographics we are going for by merely reflecting their musical taste, presenting fresh, imaginative programing and giving them what they want to hear...popular music.

I think its good every once in a while to go back to the original concept of what Top 40 radio was. You pick the 40 most popular songs, you play them in order and, theoretically, if a listener only likes one of the 40 songs, knowing that their song is coming, will force them to sit through 30 others just to

hear that favorite. It's favorite song radio. There's an inherent danger, of course, in repeating the same 40 songs over and over again, which is why none of us run it that way anymore. There's so much good material now that we can go back to oldies from up to ten or fifteen years and balance out those current popular hits.

FRED: Is working Top 40 radio on FM easier than on AM?

BOBBY: I thought so until I got to New York! Let me put it this way. Nothing is easier these days. First of all, I am not of the belief that AM Top 40 radio is dead by any means. I think there is definitely an area for it. In fact, although I've been working in FM for the last five years or so, I've got a burning desire to get a hold of one of those AM Top 40 giants. There are still a handful of fabulous AM, Top 40 mass appeal type radio stations, like KFRC, KJR and a few others.

FRED: We hear that you've had some specific offers in the last month or two.

BOBBY: I've had some opportunities to leave New York, but I dont even want to think about the idea of leaving here now because I havent done what I came here to do. The only thing I've done that I came here to do is to learn and I'm certainly doing a lot of that!

But there's a lot more to be learned and I want to reverse the trend that we have been a victim to get things going.

This is a wonderful radio station full of really outstanding people. It has been a participant in difficult competitive situations for many years now. Of the eleven different markets I've worked in eighteen years, New York is by far the most difficult market to read because there is such an incredible diversity from one area of the community to another. The people in the Bronx are as different from the people in Manhattan as the people in New Jersey are from the people in Connecticut or the people in Brooklyn. Yet they're all important segments of a market which covers about 14 million people.

It's like programing to eight different cities in eight different parts of the country. So, it's been very difficult.

I've had some problems trying to read the market. I've been here a little over a year and I have definitely misread the market in a couple of ways. I certainly didnt see disco being as big as it ended up. I treat and recognize disco as a form of popular music. As a Top 40 programer, I want to play the most popular songs. If they happen to be disco flavored, so be it.

FRED: Have you been doing that in

your last two or three books?

BOBBY: Yeah, We've been doing it. Maybe, had we done it more it would have been to our advantage. But who can say? Looking back on it, maybe it wouldn't have helped us at all. I've just tried real hard, to maintain the balance.

The biggest mistake that I've made is in misreading the market. I guessed wrong on a couple of things about this market, that I thought felt right at the time. And it's just taken me this long to get a good view of it. I feel like I've got it now.

FRED: What is your real Top 40 compensation?

BOBBY: WABC. Absolutely.

FRED: How does WPLJ fit in competition?

BOBBY: When I first got here, I tried a little bit too hard to compete with WPLJ which caused me some of the problems that I'm recovering from now. I really was trying to be too hip. If I had three to five years to really work to turn the image around, I think I could have accomplished it.

This market is very quick to react to something totally new and different such as an all disco radio station. But, to change a long standing habit is too expensive, to damn expensive promotion wise. I stand accused of being too California sounding, and sure, I was in California for the last five and a half years. Certainly I had a lot of the life style and feeling in me when I got here, but I really pride myself in being objective and realistic. I was very careful about anything I did on the air. Each element of my format was carefully calculated to say, "I'm doing this because it's right for New York, not because it worked in California. As hard as I tried to be objective and realistic about that, I did miss in a couple of areas. New York (the listener not the person in the biz) is not as hip as I thought it was, or maybe hoped it would be.

Trying too hard to compete with some of the album rock stations and still maintain a mass appeal really slowed down what progress we might have been making had I just been a little more real, a little more bottom line, mass appeal oriented.

That's what I've done now. I've really widened the demographics of the radio station. I've stopped trying to be overly hip, but I'm still extremely concerned for the image of the radio station. I want people to think of us as a wonderful radio station that is a neat place to be, a fun place to visit and look to us with admiration, but also to feel as though we're real enough for them to understand that we belong here.

FRED: Is AM dead?

BOBBY: I have been saying for the last



two years or so, AM isn't dead at all. There's been so many negative comments about AM radio, a lot of us in the business have just given up on it and say, "well, we'll try and keep it alive a little bit longer, but it's not really worth trying to bring back from the grave. Maybe we can just keep it breathing for a couple of years more. I think that's a totally wrong attitude to take.

Whatever you're going to do, you ought to go at it all the way, give it your best effort, do everything you feel is right, and ultimately, in the long run, hope you're guessing it right. Seems to me that's what we're all doing. I've been guessing wrong for the last year in several areas! But I've got new guesses going now!! I'm hoping to god that they're the right ones.



Erica Farber, GM 99X

WE'RE NOT A 2.2 RADIO STATION

FRED: What is the state of 99X in the New York market place?

ERICA: From my observation, it's alive, vital and formative radio. We feel it is reflecting the needs and wants of New York listeners specifically in the 25-34 year old category.

FRED: We would like to get your feelings on Bobby Rich, as a programmer and as a part of the future of 99X.

ERICA: Well, he definitely is the future of 99X. I will stand very strong and say that in my opinion Bobby is one of the best, probably the best programmer in the country.

FRED: Do you think Bobby can tip this scale now?

ERICA: I really think he can. Bobby has been allowed the time to understand

the market. It's very easy to take a success from one market, and do the same thing in another market. A lot of things from around the country that we--and I say "we"--both of us thought would apply to New York maybe in fact didn't apply to New York.

It took Bobby a year to really get a handle. I feel real confident that it's together. We're not a 2.2 radio station. Our people are not 2.2 people. Our advertisers are supporting us. When someone advertises on our radio station, our listeners respond actively. If you're not selling anything, they don't come back, and they're coming back to us. Listeners really do respond. We're a damned good radio station.

WAR

IS A
“GOOD, GOOD FEELIN’”



WAR The Group
“Good, Good Feelin’ ” The Single
“The Music Band” The Album



MCA-3085

**All For You On MCA Records & Tapes
 The Music's On Us!**

A Far Out Production on
MCA RECORDS



Fred

April 2, 1979

STROKES



WKRP in Miami? Gary Sandy and Loni Anderson of "WKRP in Cincinnati" stopped by as guest DJ's at "WGBS in Miami" with afternoon air personality Ron St. John.



Sad Cafe at Happy 91X. No frowns here! Smiling after on-air interview at 91-X/San Diego are: (sitting, L-R): Jan Basham, A&M promotion, Sad Cafe members John Stimpson and Ian Wilson. Standing, L-R, 91-X PD Gene Knight and Music Director Cecile.



Jeff Lorber (left) of the Jeff Lorber Fusion. Jeff is the Director of WYBC-FM/New Haven, CT.



Partying in San Francisco: (L-R) Steve Feldman, Atlantic San Francisco promo rep.; Mark Cooper, MD, KMEL; Michael Klenfner, guest; Les Garland, PD, KFRC; Kenny Wardell, Promotion Director and weekend air personality, KMEL and Steve Randall, KMEL afternoon air personality.



April Playmate Missy Cleveland strikes a pose with her beau, man and music director Jim Zale. Besides Zale, Missy and Don Zucker, who have absolutely no real life when they see one.



Why is this man smiling? There was a lotta love at WPLR /New Haven when Nicolette came by for an on-air interview. Pictured (L-R) WPLR Music Director Eddie Wazoo and Nicolette Larson.



Radiothon sets record. WIP/Philadelphia's Leukemia Radiothon, breaking their previous record, with proceeds are (L-R): TV/movie actor Peter Onorati, Balzell, Elektra rep., and WIP afternoon host.



...n with Neil Braccidiferno (right) Program ...



Showing off for a good cause. WZZP disc jockeys are shown displaying their new black and white limited edition satin jackets. All profits for the jackets go to the Institute for Child Advocacy. (L-R) Tom Jeffries, Tim "Byrdman" Byrd, Cleat Dumpster, Bob McKay, Steve Norris, and Cleveland Renolds.



...ore conventional pose with KRST morning ...
...them are Ariola's Dick Merkle and RCA's ...
...n to be in the picture, but know a good time



The Clash live in San Jose! Pictured at KSJO / San Jose studios after interview on the weekly "Live Wire" show are (L-R) Donald "The Ruler" Wright, PD; Clash drummer, Topper; KSJO MD and 6-10 air personality Tawn Mastrey and Clash Bassist, Simonon.



...a raised \$60,000 in their 4th annual ...
...rd of last year. Pictured donating the ...
...sacksen, Elektra artist Eddie Rabbitt, Joe ...
...personality Tom Moran.



Plane to nowhere? Flying to greater heights are (L-R): David Forman, RCA W. Coast promo rep.; Bob Osborn, Infinity S.E. Regional rep.; Freddie Avner, RSO San Francisco promo rep.; Steve Jenkins, FRED; and Bruce Shindler, Infinity San Francisco promo rep.

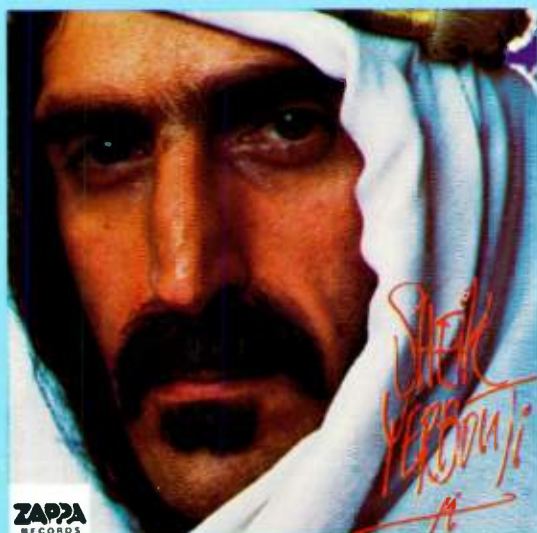
sheik yerbouti
to
"DANCIN' FOOL"

**STRONGEST POSSIBLE
18-PLUS IMAGE**



TOP 40 ADDS:

**WVBF, WLLH, WPRO-FM, JB-105,
WORD, WMFJ, CK-101, KBIM, WHSY.**



**ALBUM ADDS:
WPLJ, KLOS, WRIF**

The Single "Dancin' Fool" The Album "Sheik Yerbouti"
From ZAPPA, Distributed by Mercury/Phonogram

Thanks ... The Mercury Promotion Family

Universals

UNDERSTANDING THE UNIVERSAL POWER PERCENTAGES

Generally speaking, a song needs 20% of our reporters showing upward movement to reach Top 40; 30% to rank Top 30; 40% to rank Top 20; 50% to break Top 15; 60% to hit Top 10; 70% to smash Top 5 and 80% or more to power number 1. Support falling below 40% indicates burn.



JEFF'S GREEN

Several Universals programers are being particularly imaginative this week with the Book just three weeks away.

At KS-106/Mason City listeners are trying to guess how long it will take reluctant morning drive personality **John Michaels** to change into his Superman outfit in a downtown phone booth during lunch hour. (Mike Raub is glad all he has to do is think these ideas up!) The winner gets a night on the town for two, complete with limo and other luxuries.

KMGK/Des Moines just bought themselves a new customized van, and **Michael Stone** is offering \$250 cash for the best design or art idea for it. Michael and the staff are smart—they know hiring a professional to design the van would cost far more than that, and now they'll get tons of "image feedback" as well.

WQIQ/Aston is building traffic at some of their favorite merchants with a huge plexiglass, prize-filled tool box centrally located at a nearby mall. The box, loaded with movie cameras, watches and other goodies, is guarded by three locks. **Dave Dillon** and **John Haggard** are inviting listeners to pick up free mystery keys at any of the participating stores and try their luck.

Special greetings to two new reporters: **KYTE/Portland** and **WNOE-AM/New Orleans**!

Rick Scott at **KYA** tells us of a feature program called "A Bedtime Story," which is available in your market. If you're interested, call Rick at 415 573-8093.

Amidst the turbulent disco controversy, **WSFL/New Bern** is putting it to the listeners to help. **Ed Seeger** has arranged "Disco-Rock Wars." They play current rock selections against disco cuts and ask for votes for and against. Some interesting notes come from projects like these. For example, **Tony Stone** at **KYYX/Seattle** learned that females 16-24 enjoy disco in clubs but not on the radio. **Bob Rivers** at **WFTQ/Worcester** plays the "Best of The New Music" on Sunday nights, and uses his audience as a sample pre-test. Coupled with interviews by artists like **Linda Ronstadt** and **Walter Egan**, he recently racked up 428 votes in one hour. **Bob** tested the **Grateful Dead's** "Shakedown Street" and received a 42-4 positive vote among his active listeners. Every little bit helps ... and I'm here to help make this ARB your best ever. Let me know what I can do for you.

LW	TW	WEEK'S MOST ADDED	
20	1	RANDY VANWARMER/Just When I Needed You Most	(Bearsville)
4	2	ORLEANS/Love Takes Time	(Infinity)
2	3	PEACHES & HERB/Reunited	(Polydor)
1	4	WINGS/Goodnight Tonight	(Columbia)
10	5	ENGLAND DAN & JOHN F. COLEY/Love Is The Answer	(Big Tree)
9	6	JACKSONS/Shake Your Body	(Epic)
27	7	STYX/Renegade	(A&M)
13	8	CHER/Take Me Home	(Casablanca)
14	9	ALLMAN BROTHERS BAND/Crazy Love	(Capricorn)
16	10	TYCOON/Such A Woman	(Arista)
17	11	SUPERTRAMP/The Logical Song	(A&M)
5	12	RAY STEVENS/I Need Your Help Barry Manilow	(WB)
8	13	SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
56	14	BAD COMPANY/Rock And Roll Fantasy	(Swan Song)
19	15	BELL & JAMES/Living It Up Friday Night	(A&M)
18	16	NICOLETTE LARSON/Rhumba Girl	(WB)
24	17	INSTANT FUNK/I Got My Mind Made Up	(Salsoul)
6	18	VILLAGE PEOPLE/In The Navy	(Casablanca)
58	19	BOB SEGER/Old Time Rock & Roll	(Capitol)
3	20	GEORGE HARRISON/Blow Away	(Dark Horse)

FRED's JockKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

With variable speed turntables, Disco has mastered the art of quarter-hour development (increasing listener duration) through continuity. With few jarring changes, the flow is constant and therefore the content doesn't interfere with the listener. **C.C. Courtney** astutely compared the sound to "a clock in the box" to soothe a small animal.

With Universals music, finding such a common link between songs involves more variables. The mix of ballads, rockers, hard vs. soft, pacing lyrics and of course, the Beat, all combine to diffuse the Blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound.

Now you're becoming the Mixmaster to a perfect Blend. Use this new recurring feature to help: **FRED's JockKEY NOTEBOOK**.

SONGS IN KEY OF E

BLONDIE/Heart Of Glass
BAD COMPANY/Rock & Roll Fantasy
E.L.O./Turn To Stone
ROLLING STONES/Satisfaction, Get Off My Cloud,
Sympathy For The Devil
JANIS JOPLIN/Piece Of My Heart
DOOBIE BROS./China Grove, Listen To The Music
ORLEANS/Still The One
WHO/I Can See For Miles
BRUCE SPRINGSTEEN/Born To Run

FLEETWOOD MAC/Dont Stop
THEM/Gloria
STEELY DAN/Rikki Dont Lose That Number
CROSBY, STILLS & NASH/Suite: Judy Blue Eyes
EAGLES/Life In The Fast Lane
YARDBIRDS/For Your Love
BROS. JOHNSON/Strawberry Letter #23
PAUL SIMON/Kodachrome
LINDA RONSTADT/When Will I Be Loved?
HOLLIES/Long Cool Woman In A Black Dress
BOB WELCH/Sentimental Lady

4 1 BLONDIE/HEART OF GLASS

(CHRYSLIS)



Profile: WLCS 3-1, KUHL 1-1, WANS 1-1, WAVZ 7-2, KATI 6-2, 99X 3-2, KCPX 8-3, WBBF 4-3, KOBO 9-3, WJET 6-3, Z-93 11-3, WLSQ 12-3, WEEX 9-3, KFRC 7-4, WTIC-FM 10-4, WTIK 9-4, WHHY 4-4, CK101 8-4, WQCM-FM 12-4, WRBQ 10-4, JB-105 5-4, WCAK 7-4, WSPT 5-4, KKOJ 10-4, WNDE 14-5, WQXI 10-5, WRKO 11-5, WDJX 13-5, KELI 11-5, WZDQ 9-5, WMOH 12-5, KSLY-AM 11-5, KILT 9-6, KIMN-FM 12-6, WQXA-FM 8-8-6, KRTH-FM 10-6, WHFM 10-6, KFOX 7-6, KOPA 11-7, KSLQ 13-7, WRFC 12-7, CKGM 15-7, KRSP 12-8, WZYQ 15-8, KOLE 16-8, KMGK 11-9, WLYT 15-9, KTLK 14-10, Q105 11-10, WROV 19-10, WRBR 20-10, WAYS 21-11, WHB 21-11, KQIZ 15-11, WSGA 17-11, WBBM-FM A-11, KUPD 17-12, KYYX 22-12, WNAF 17-12, KRQ 18-12, B-100 21-13, WLCY 14-13, WIFE 26-13, KLIK 17-13, KWIC 19-13, KROY-FM 18-13, KJR 19-14, WJLQ 17-14, WAMS 18-14, WFYR 17-14, KROY-AM 20-15, TEN-Q 24-15, KLUC 18-15, WSFL 22-15, WQIQ 26-26-16, KHJ 20-16, KYA 21-16, KZFM 23-16, CHUM 24-17, KFI 22-17, KLIF 26-17, WHBQ 23-17, WFI 27-17, WKIX 24-17, WCAO 22-18, KRUX 26-18, WSGN 24-18, WGN 24-18, CKLW 28-19, KDWB A-21, WAPE 27-21, KNUS 27-22, M-91 28-25, Z97 A-25, WAXY 30-25, WKY D-26, WNBC 31-26, Y100 A-27, WLS 45-39 and WAZA 22-19.....KROY-AM no. 6 phones 12+.....all demos.....92-Q no. 8 sales and no. 9 phones with teens picking up.... WZDQ requests tailing off....KYYX call-out doubled in one week....KRQ no. 2 phones 12+....hotter than hell.... WNAF strong call-out all demos, especially males.....WTIX poor call-out.....covering all demos,.....top 3 phones.... KSLQ call-out 18-24 M/F.....starting 25+.....WAVZ no. 4 sales, no. 5 phones 12+.... teen call-out gigantic....WAYS all demos.....no. 9 sales and no. 1 phones 12+....WBBF no. 1 sales....KJR no. 6 phones 12+....WDAK no. 7 sales and no. 4 phones 12+... WJDX no. 1 phones 12+....WROV no. 5 sales, no. 2 phones 12+....WSPT no. 8 sales, no. 7 phones.....powers to no. 1 with 82% of our reporters showing gains....6th week on chart.

3 2 AMII STEWART/KNOCK ON WOOD

(ARIOLA)



Profile: KILT 1-1, Q105 2-1, WAPE 2-1, WHBQ 9-1, WIFE 1-1, WQXI 1-1, WTIK 1-1, 99X 5-1, WAXY 1-1, WGH 2-1, WJDX 3-1, WFOX 1-1, KFOX 1-1, CKLW 6-2, WBBF 2-2, WNDE 2-2, Y100 5-2, KZFM 8-2, KOBO 5-2, WSGA 4-2, WANS 2-2, WSGN 4-2, WGN 4-2, 14-Q 2-2, KJR 5-3, KSLQ 5-3, WNOR 5-3, KTLK 3-3, WDJX 7-3, WRBR 10-3, WQCM-FM 6-3, KRTH-FM 3-3, KSLY-AM 8-3, WRFC 7-3, WDAK 4-3, KKOJ 7-3, WZZP 9-4, WMOH 10-4, WKIX 10-4, WQXO-FM 7-4, WAZA 9-5, WGF 11-4, WLCY 5-5, WXYQ 6-5, KATI 8-5, 92Q 7-5, KWIC 15-5, KHJ 10-6, KROY-AM 10-6, KQIZ 11-6, KJRB 10-6, WLC 10-6, WJET 9-6, WORD 11-6, Z-93 10-6, WEEX 17-6, KRSP 11-7, KYYX 18-7, WNAF 11-7, WNOE-AM, WLYT 10-7, WRKO 10-8, WJLQ 10-8, KLIK 13-8, KFI 12-9, WROV 20-9, WAIV 10-9, WAMS 13-9, KROY-FM 13-9, WLS 17-10, 96-KX 14-10, KUHL 12-10, KRUX 21-11, KFRC 13-12, WSFL 18-12, KRQ 20-13, WISM 25-14, WFI 23-16, CKGM 25-16, WQIQ 29-18, KMGK 22-18, CHUM 25-19, KCPX 24-19, KLUC 23-19, WNBC 30-21, WCAO 25-22, and KLIF 28-23.....WANS no. 1 sales....WTIX no. 1 phones, top 5 teen call-out, no burn at all....CK101 no. 6 sales....WNAF strong call-out all demos....KRQ no. 1 constant phones....Y100 no. 1 sales and phones 12+....KYYX now showing up in call-out.... sales good....92Q no. 1 sales, no.3 phones 12+...."lotta teens but spreading"....KROY-AM no. 2 phones 12+, leaning males....WIFE no. 1 sales and phones 12+....WAPE no. 1 sales....over 70% of reporters are showing gains.... 8th week on chart.

1 3 DOOBIE BROS./WHAT A FOOL BELIEVES

(WB)

Profile: CKLW 5-1, KCPX 2-1, KFRC 1-1, KDWB 3-1, KIMN-FM 1-1, KSLQ 1-1, KUPD 3-1, WBBF 1-1, KYA 2-1, KYYX 1-1, WAVZ 3-1, WCAO 1-1, WKY 6-1, K-BEST 3-1, WZZP 1-1, Y100 4-1, WAIV 3-1, KWK 1-1, KMGK 1-1, KRUX 2-1, WMOH 1-1, KRQ 2-1, WKIX 3-1, WJLQ 1-1, WORD 2-1, WQXA-FM 1-1, 96-KX 1-1, WQCM-FM 1-1, WAMS 1-1, WEEX 2-1, KRTH-FM 1-1, WHFM 1-1, WBBM-FM 2-1, KSLY-AM 1-1, WGBS 1-1, WSFL 1-1, WFYR 1-1, WDAK 1-1, KNUS 1-1, 14-Q 3-1, KKOJ 6-1, WQIQ 6-2, KFI 2-2, KGW 2-2, KHJ 3-2, KILT 4-2, WLCY 4-2, KROY-AM 3-2, TEN-Q 3-2, WAYS 2-2, WHB 2-2, KQIZ 2-2, WZYQ 5-2, WTIC-FM 3-2, WNAF 3-2, KELI 4-2, WAXY 2-2, Z-93 2-2, KLIK 3-2, WEFM 4-2, KROY-FM 2-2, WLYT 3-2, KLIF 5-3, M-91 3-3, WROV 3-3, 92Q 5-3, 99X 4-3, JB-105 3-3, KWIC 3-3, WAPE 4-4, WFI 6-4, WNOE-AM 5-4, KJRB 4-4, WJET 5-4, WAKY 7-5, WIFE 5-5, WLS 7-5, Z97 14-5, WSGN 8-5, WGN 8-5, KTLK 9-6, WFI 7-6, WRKO 9-7, WNBC 16-12, CKGM 26-20 and WAZA 14-10.....still very strong in call-out after three no. 1 weeks.....giant sales....holding with 70% of our reporters showing gains....10th week on chart.

2 4 DIRE STRAITS/SULTANS OF SWING

(WB)

Profile: B-100 7-1, WZYQ 3-1, WDJX 2-1, KZFM 2-1, WZDQ 3-1, WHHY 5-1, Z-93 1-1, WRFC 2-1, KJR 2-2, KUPD 2-2, KYYX 10-2, WTIK 6-2, WZZP 7-2, KOLE 4-2, KRUX 4-2, WMOH 2-2, WJET 4-2, WJLQ 2-2, WQXA-FM 3-2, WQCM-FM 3-2, WAMS 3-2, WHFM 3-2, KSLY-AM, 2-2, WDAK 2-2, KKOJ 3-2, WQIQ 8-3, KIMN-KIMN-FM 4-3, KYA 4-3, WAKY 3-3, WNAF 5-3, KJRB 3-3, KRQ 5-3, WBBM-FM 8-3, KUHL 6-3, KOPA 5-4, KDWB 4-4, KSLQ 4-4, WBBF 5-4, TEN-Q 7-4, WLC 8-4, KRTH-FM 4-4, WISM 6-4, WFOX 5-4, WFYR 7-4, CKGM 6-4, KFOX 5-4, CHUM 6-5, KROY-AM 5-5, WTIC-FM 5-5, WNOE-AM 7-5, 99X 7-5, JB-105 6-5, KNUS 8-5, WLYT 6-5, Q105 8-6, WKY 8-6, KLIK 7-6, KWIC 8-6, 14-Q 7-6, WAZA 11-7, WAIV 14-11, WGH 18-11, KLIF 19-12, WSGN 17-13, WGN 17-13, K-BEST 17-14, Y100 24-21, and KGW 25-23....still strong males 18+ in call-out....slips from 74 to 61% of our reporters who are showing gains...8th week on chart.

7 5 CHIC/I WANT YOUR LOVE

(ATLANTIC)



Profile: CK101 2-1, WEFM 5-4, WHHY 11-5, WSGA 8-5, WHB 9-6, WAIV 8-6, KKOJ 13-6, KIMN-FM 16-7, WAPE 11-7, WCAO 10-7, 99X 9-7, WLCS 9-7, WANS 13-7, WDAK 10-7, WLCY 10-8, WQXI 9-8, 14-Q 11-8, WNBC 15-9, WRKO 12-9, WZZP 13-9, WORD 10-9, KUHL 16-9, KSLQ 12-10, Z-93 15-10, WFYR 12-11, KROY-FM 15-11, WQXA-FM 17-12, WBBM-FM 15-12, KRSP 18-13, WNAF 18-13, WKIX 18-13, WAMS 19-13, WRFC 19-13, WSFL 19-13, KLIK 18-14, WHBQ 20-15, WFI 19-15, WLS 24-15, WTIC-FM 22-15, WJET 24-15, WEEX 22-15, KRTH-FM 22-15, KFI 19-16, WFI 21-16, WDJX 20-16, KJR 20-17, WBBF 22-17, WFOX 20-17, WGBS

Universals

22-17, KFOX 20-17, WKY 26-18, KQIZ 22-18, WZYQ 24-18, WAKY 25-19, WNDE 27-20, KWIC 25-20, WSPT 29-20, KNUS 26-20, WAYS 26-21, KOBQ 31-21, KRQ 26-21, WQCM-FM 24-21, 92Q 25-22, WAZA 27-23, WAXY 28-22, KCPX 26-23, TEN-Q 30-23, WMOH 27-23, CKLW D-24, M-91 27-24, KELI 28-24, KWK A-24, WRVQ D-24, WQIQ D-25, KYYX D-27, WJLQ 30-27, KATI 31-28, WRBR A-28, Y100 D-30, KRUX 34-30, KROY-AM D-32 and KSLY-AM D-32...added at WISM, WSGN and WGNS...giant retail sales...covering all demos...strong female callout...holding with 70% of our reporters showing gains...5th week on chart.

13 6 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)



Profile: KOBQ 3-1, WAPE 3-2, WFOX 6-3, B-100 5-4, WNDE 13-4, WZDQ 5-4, WANS 7-4, WAYS 8-5, KZFM 7-5, KLUC 8-5, WDAK 9-5, KRSP 10-6, KRQ 10-6, WRFC 10-6, KQIZ 12-7, KRUX 13-7, KCPX 16-8, WGH 13-8, WRVQ 14-8, KRTH-FM 12-8, WKY 20-9, WNAP 14-9, WISM 12-9, WSPT 15-9, KKOJ 12-9, WQIQ 21-10, KGW 11-10, KJRB 13-10, WGBS 12-10, 14-Q 18-10, KHJ 18-11, WBBF 15-11, WAKY 17-11, WIFE 22-11, WDJX 17-11, WKIX 14-11, WQXA-FM 14-11, WAMS 16-11, KLIK 14-11, WEEX 16-11, WHFM 14-11, KJR 16-12, WFI 14-12, WFYR 14-12, KDWB 17-13, WCAO 16-13, KFI 17-14, KYYX 19-14, WRKO 19-14, 92Q 16-14, KSLQ 22-16, WSGN 20-16, WGNS 20-16, TEN-Q 22-17, WFIL 23-17, WJLQ 22-17, WRBR 23-17, KROY-FM 20-18, KLIF 22-19, KIMN-FM 28-19, WMOH 23-19, KUPD 26-20, WAZA 26-22, KSLY-AM 24-20, CKLW 24-22, WEFM 24-22, 99X 24-23, KWIC 28-23, KROY-AM 28-24, K-BEST A-24, KMGK A-24, KYA D-26, KOPA 30-27, KOLE A-31, Y100 A-34 and WTIK D-39...added at CHUM...strong callout females-all demos...holding with 60% of our reporters showing gains...6th week on chart.

5 7 FRANK MILLS/MUSIC BOX DANCER (POLYDOR)

Profile: KFI 4-1, KJR 10-1, KELI 6-1, WISM 11-1, WSPT 7-1, KIMN-FM 3-2, KRSP 2-2, KSLQ 6-2, WIFE 10-2, WKIX 2-2, KRTH-FM 2-2, JB-105 2-2, WGBS 2-2, KUHL 5-2, KGW 7-3, KDWB 5-3, WAYS 3-3, WCAO 3-3, WHBQ 4-3, WNDE 15-3, WAXY 6-3, WFYR 5-3, KHJ 7-4, WLCY 6-4, KYA 13-4, KYYX 16-4, WHB 4-4, WKY 5-4, KMGK 4-4, WJLQ 9-4, WEEX 4-4, KROY-FM 7-4, KILT 5-5, WBBF 7-5, WROV 10-5, KJRB 6-5, CK101 5-5, WAKY 8-6, WFIL 7-6, WJDX 6-6, WDJX 14-7, WBBM-FM 11-7, WLS 18-8, Q105 16-9, TEN-Q 14-9, K-BEST 10-9, KROY-AM 14-10, WAVZ 17-14, KWIC 20-15, KRUX 25-17, B-100 22-18, KRQ 21-19, Z97 A-20, WAIV 30-21, WTIK-FM 27-22, WQIQ D-24, WAZA 25-21, 99X 26-24 and KSLY-AM D-27...still whopper sales and phones, particularly 25+ females...tumbles from 61 to 42% of reporters showing gains...watch for male burn this week...7th week on chart.

19 8 GEORGE HARRISON/BLOW AWAY (DARK HORSE)



Profile: 14-Q 4-4, KCPX 7-6, WRVQ 8-7, B-100 13-9, WGBS 15-9, KLUC 15-10, WZDQ 15-11, WJET 20-11, KUHL 21-11, KOLE 19-12, WRKO 17-13, WMOH 22-13, 96-KX 18-13, WDAK 23-13, KRSP 20-15, WZYQ 19-15, KELI 18-15, WLYT 19-15, WHB 22-16, KRUX 24-16, WGH 22-16, WFYR 21-16, KUPD 23-17, M-91 22-17, WBBM-FM 20-17, KWIC 22-17, WBBF 27-19, WDJX 23-19, WQXA-FM 24-19, KRTH-FM 25-19, WHFM 24-19, WSPT 27-19, WCAO 23-20, WJLQ 26-20, Z-93 23-20, CK101 25-20, WEEX A-20, WGNS 25-20, WQIQ 30-21, KJR 24-21, KSLQ 25-21, KYYX 26-21, KJRB 25-21, WFOX 24-21, WSGN 25-21, KROY-FM 24-21, KFOX 24-21, KILT 35-22, WAKY 29-22, WISM 26-22, KATI 26-23, KZFM 27-23, KRQ 29-23, WHHY 29-23, WQCM-FM 26-23, WANS 27-23, KKOJ 28-23, KFI 27-24, KFRC 27-24, KIMN-FM D-24, TEN-Q 27-24, WNDE 28-24, WRBR 30-24, KLIK 34-24, KOPA 28-25, WKY 28-25, WRFC 29-25, KDWB A-26, WNOR A-26, WAZA 29-26, WAMS 30-26, WSFL 28-26, KNUS D-26, WNOE-AM 30-27, WTIK 29-27, CHUM D-28, WKIX D-28, WAXY D-28, KYA D-29, WTIK-FM 32-29, WEFM A-29, WAPE 33-30, WNAP D-30, 99X D-30, WORD D-30, WLCS 35-31, KOBQ 38-32, WZZP D-34, KLIF A-35 and WAIV A-38...added at WLCY and CKGM...very positive callout males and females 18+, leaning females...phones starting from all demos...marching for Top 4...blows from 64 up to 75% of reporters showing growth...3rd week on chart.

9 9 BOB WELCH/PRECIOUS LOVE (CAPITOL)

Profile: KRSP 7-4, Z-93 5-4, WLSQ 4-4, KQIZ 10-5, 14-Q 6-5, B-100 12-6, WBBF 14-7, WHHY 13-8, CK101 18-9, WDAK 17-9, WSPT 13-10, KNUS 14-10, KYYX 14-11, WMOH 15-12, WFOX 17-12, WAZA 19-12, WANS 17-12, KFOX 17-12, KATI 16-13, WDJX 15-13, Z97 22-13, KOLE 21-13, KRUX 22-13, WISM 18-13, KRQ 19-14, WJET 19-14, WHFM 18-14, KJR 18-15, KUPD 18-16, M-91 19-16, KGW 22-17, KOPA 20-17, WJDX 21-17, KSLQ 20-18, WZDQ 21-18, WFYR 22-18, WAPE 23-19, WROV 26-19, WAMS 25-19, WGH D-19, WBBM-FM 24-19, WAKY 26-20, WNOE-AM 24-20, KJRB 24-20, WRKO 26-21, WEEX 24-21, KWIC 26-21, KROY-AM 25-22, KLUC 27-22, KILT 28-23, Y100 26-23, KSLY-AM 30-24, KLIF 33-25, WKIX 28-25, KRTH-FM 26-25, KFI 28-26, KHJ 30-26, WTIK 28-26, 99X 27-26, KFRC D-27, WQIQ D-29 and WAXY D-29...callout support 18+...5th week on chart.

29 10 PEACHES AND HERB/REUNITED (POLYDOR)



Profile: WGH 17-2, WSGA 23-4, WLSQ 14-6, KFRC 26-10, KRTH-FM 17-10, WQXI 23-11, WHHY 26-13, WIFE 24-14, Z-93 18-14, WAVZ 19-15, WRFC 23-15, WFYR 19-15, WAYS 30-16, WSFL 34-16, WHB 30-17, CKLW 23-18, WNOR 29-18, WHBQ 26-18, 92Q 30-18, WGBS A-18, WDAK 27-18, KTLK 22-19, WLS A-19, WAXY 25-19, WORD A-19, CK101 29-19, KROY-FM 27-19, KGW D-20, KJR D-20, WRVQ 25-20, WBBM-FM A-20, WANS 31-20, KROY-AM 29-21, KHJ D-22, KOPA 27-22, KJRB D-23, WLCS 31-23, WJLQ D-23, WJDX A-23, JB-105 D-23, KRSP D-24, WRKO 27-24, KCPX D-25, Y100 30-25, KNUS D-25, KZFM D-26, KSLY-AM D-26, WBBF D-27, WAPE 32-27, KQIZ A-27, WNAP A-27, WKIX D-27, WQXA-FM D-27, WRBR A-27, WHFM A-27, WFOX D-27, WSGN 33-27, WGNS 33-27, KFOX A-27, WCAO D-28, 99X D-28, WAMS A-28, WISM D-28, WZZP 33-29, WJET D-29, WQCM-FM A-29, KIMN-FM D-30, KSLQ 36-30, 14-Q 32-30, WTIK-FM 38-31, KILT 39-32, KLIF 38-34, KATI 38-34, KRUX D-35, KOBQ D-36, and KRQ A-38...added at KYA, KYYX, Q105, TEN-Q, WROV, WTIK, KKOJ, WKY, WEEX, KUHL, WSPT, WZDQ and WAZA...WGH humongous response! Volumes of sales!...WAYS

Universals

smash! All demos...no. 4 phones, no. 8 sales...WORD biggest record this year!...no. 1 sales, huge phones...WAVZ 12-34 everyone in callout...WZDQ sales are phenomenal!...CK101 no. 1 phones 12+...WNAP good callout with everyone-nice mass appeal...KSLQ already no. 11 sales...WDAK no. 1 phones 12+, no. 2 sales...KJR no. 3 phones 12+...WISM strong females!...no. 10 phones 12+...92-Q no. 4 sales...KROY-AM no. 9 sales...no. 1 next week?...unbelievable jump in stations showing support from 54 to 72%...2nd week on chart...one of 1979's Tops.

16 11 GEORGE BENSON/LOVE BALLAD (WB)



Profile: KROY-FM 14-6, KOBO 10-7, WQXI 11-10, WRFC 17-10, KOLE 18-11, WDAK 20-11, KNUS 16-13, KHJ 17-14, WBBF 20-15, 92Q 17-15, WQXA-FM 19-15, WSPT 19-15, KGW 21-16, Y100 19-16, WGBS 21-16, WANS 19-16, CKLW 20-17, Q105 25-17, WAVZ 20-17, WAYS 19-17, WDJX 22-17, KRTH-FM 21-17, WSFL 24-17, WFYR 20-17, WSGN 19-17, WGNS 19-17, KYYX 24-18, CK101 27-18, WLCS 27-19, WHHY 23-19, Z-93 21-19, KILT 27-20, KSLQ 24-20, WAPE 26-20, WFOX 23-20, KFRC 24-21, WLCY 23-21, KRSP 26-21, WAKY 28-21, WKIX 25-21, M-91 29-22, KZFM 24-22, KJRB 26-22, WSGA 27-22, KIIK 29-22, KSLY-AM 28-22, KWIC 27-22, KIMN-FM 30-23, WJET 26-23, WAZA 28-24, WAXY 29-23, WKY 27-24, WTX 26-24, WAMS 28-24, JB-105 28-24, KDWB 28-25, WTIC-FM 28-25, KELI 29-25, WEEX A-25, KUHL 29-25, WIFE 29-26, WZDQ 31-27, WMOH D-27, WNOE-AM 31-28, TEN-Q A-29, WNAP A-29, WZYQ D-30, KRQ D-30, KLIF 36-32, KRUX 39-33 and KROY-AM D-35...added at KFI and WZZP...phones stirring...strongest 18+ and solid adult callout...holding with 60% of reporters showing gains...4th week on chart.

15 12 BELL & JAMES/LIVIN IT UP FRIDAY NIGHT (A&M)



Profile: KROY-FM 4-1, CK101 7-2, WRVQ 4-2, WRFC 6-2, KFRC 5-3, WHHY 7-3, WORD 6-3, WANS 4-3, KTLK 4-4, WHBQ 5-5, WGH 10-6, WDAK 15-8, WZYQ 12-9, WNOE-AM 13-9, WTX 14-9, KHJ 14-10, KOBO 13-10, WLCS 17-10, B-100 23-11, KOPA 15-11, KROY-AM 15-11, WAXY 14-11, WJLQ 16-11, WAPE 18-12, KJRB 22-12, KRTH-FM 14-12, WFYR 15-13, 14-Q 24-13, KIMN-FM 21-15, WZZP 17-15, WLSQ 19-15, WNOR 25-16, WKIX 20-16, WQXA-FM 22-16, KIIK 21-16, WHFM 19-16, KSLY-AM 20-16, WNAP 21-17, WISM 23-17, WFI 26-18, KATI 21-18, WFOX 22-18, KJR 25-19, TEN-Q 25-20, WQCM-FM 23-20, WBBF 26-21, WSGA 26-21, KYA 26-22, JB-105 30-22, WSPT 24-22, WQIQ 28-23, WAKY A-23, WDJX A-23, WAMS 26-23, WJET 28-24, WJDX A-24, KFI D-25, WAYS 29-26, KUHL D-26, WSGN 31-26, WGNS 31-26, WKY D-27, WEEX A-27, KWIC D-27, M-91 D-29, KLIF 37-30, WNDE A-30, WMOH D-30, WTIC-FM 36-32, KRUX 37-32 and KRQ A-36...added at KQIZ, CKGM and KZFM...now patterns reveal excellent callout...M/F 12-34...sturdy sales...dances from 50 to 61% of our reporters who are showing gains...5th week on chart.

12 13 LITTLE RIVER BAND/LADY (HARVEST)

Profile: M-91 2-1, WROV 1-1, Z97 1-1, 92Q 2-1, KOLE 1-1, WLSQ 1-1, KLUC 1-1, KWIC 1-1, KLIF 2-2, WCAO 4-2, KWK 7-2, WZYQ 4-3, WMOH 3-3, WLCS 5-3, WGBS 3-3, KFI 6-4, KROY-AM 7-4, KUPD 7-4, WAYS 6-4, WIFE 8-4, WGH 6-4, KCPX 5-5, WAPE 7-5, KRQ 7-5, WBBM-FM 6-5, TEN-Q 8-6, KMGK 8-6, WHHY 6-6, WSFL 10-6, CHUM 7-7, KDWB 9-7, WNOR 7-7, WEEX 8-7, KNUS 10-7, WAKY 13-8, WNAP 9-8, K-BEST 13-8, 96KX 11-8, WSGN 9-8, WGNS 9-8, WQIQ 16-11, WEFM 15-12, WFI 20-13, WNOE-AM 27-14, WTX 16-14, 99X 19-14, KRTH-FM 19-14, WLCY 18-16, WZZP 19-16, WAXY 19-17, WHBQ 25-20 and KFRC D-26...added at KHJ...drops from 60 to 43% of our reporters who are showing gains...10th week on chart.

26 14 VILLAGE PEOPLE/IN THE NAVY (CASABLANCA)



Profile: WGH 7-5, KFI 8-6, WSGA 18-9, WAVZ 15-12, WIFE 25-12, JB-105 17-13, WQXI 18-14, WFOX 21-14, KFOX 21-14, KCPX 21-15, WORD 25-15, KKOJ 26-15, KRSP 21-16, KELI 20-16, WDAK 24-16, WEEX 25-17, WRVQ 20-17, WRFC 24-17, WJDX 22-18, KUHL 27-18, KSLQ 26-19, KATI 29-19, KJRB 28-19, WBBF 30-20, WZYQ 29-20, 99X D-20, WNDE 29-21, WMOH 28-21, WLCY 24-22, WFI 24-22, Y100 25-22, KRUX 29-22, WQXA-FM 25-22, WSGN 29-22, WGNS 29-22, KYYX 30-24, WEFM 27-24, KRTH-FM 29-24, WCAO 29-25, CHUM D-26, KROY-AM 31-26, WAPE 31-26, WQIQ D-27, WLCS 34-27, WTIC-FM 34-28, WNAP D-28, WNBC A-28, WZZP 31-28, WSFL 30-28, KILT 40-29, KIMN-FM D-29, WNOR A-29, 92Q D-29, WAMS A-29, 14-Q 33-29, WHHY D-30, KIIK D-30, CK101 38-32, WNOE-AM 37-34, WTX D-37 and KLIF A-40...added at WJLQ, Z-93, KWIC, WSPT and WDJX...strongest by far with teens...sales breaking...jumps from 40 to 54% of our reporters who are showing gains...2nd week on chart.

N 15 WINGS/GOODNIGHT TONIGHT (COLUMBIA)



Profile: WDAK 25-10, 96-KX 21-11, WGBS 19-12, KUHL 25-15, KJR 21-16, WGH D-17, WAVZ 22-18, WHB 28-20, WDJX D-20, 99X 25-21, KGW D-22, KDWB 30-22, WJDX 26-22, WBBM-FM 25-22, KROY-FM A-22, CHUM 28-24, KRUX 30-24, KLUC D-24, WFYR D-24, KYYX D-25, WZDQ 35-25, KRQ 38-25, WSGA 29-25, WQIQ D-26, KUPD 28-26, WNDE D-26, WISM D-26, WRFC D-26, WZYQ D-27, 92Q 29-27, KJRB D-27, WAXY D-27, WORD A-27, WRVQ D-27, KRTH-FM 30-27, WSPT D-27, KFI D-28, KRSP D-28, KYA D-28, WRKO D-28, KELI A-28, WLCS 32-28, WJET D-28, Z-93 30-28, WQCM-FM A-28, WFOX D-28, KFOX A-28, KKOJ A-28, CKLW A-29, KFRC D-29, KHJ D-29, WLCY D-29, WIFE 34-29, KQIZ A-29, WQXI D-29, WMOH D-29, WQXA-FM D-29, WLYT D-29, WNOE-AM 39-30, WEEX A-30, WEFM A-30, KSLY-AM D-30, WANS D-31, 14-Q A-31, KSLQ 35-32, KATI D-32, Y100 D-32, WAIV 40-32, KOLE A-32, KROY-AM D-33, WAPE D-33, CK101 39-33, KIIK D-33, JB-105 39-33, WSFL A-33, WLS D-34, WSGN D-34, KOBO 40-35, KILT D-39 and KLIF A-39...added at KIMN-FM, WAZA, KTLK, KZFM, WRBR, WAMS, WCAO, WROV, WTX, WBBF and WKIX...powerhouse callout in all demos, instant phones...phenomenal group power...headed for no. 1 with a staggering 74% of our reporters who are showing gains...1st week.

24 16 SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILLION)



Profile: WQXI 3-2, WKIX 12-5, WTIC-FM 7-6, CKLW 11-7, WTX 15-8, 99X 14-8, WNOR 13-9, WLCS 13-9, WAXY 15-9, KRTH-FM 15-9, WAYS 15-10, WRKO 14-10, WSGA 14-10, WHBQ 15-12, CK101 22-14, KOPA 18-

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15, WFOX 19-15, KFOX 19-15, WRFC 22-16, Z-93 20-17, KIIK 22-17, WDAK D-17, KFRC 19-18, WNOE-AM 25-18, WRVQ 26-18, WSFL 20-18, WNAF 22-19, KRSP 27-20, WAMS 24-20, WJDX 24-20, KHJ 24-21, TEN-Q 29-22, WIFE 30-22, 92Q 28-23, WISM 28-23, Y100 28-24, WHHY A-24, WQCM-FM 29-24, 14-Q 30-24, WLCY 27-25, WQXA-FM 29-25, KROY-FM 30-25, KIMN-FM D-28, WBBF D-28, WAPE 30-28, WIFI A-28, KFI D-29, KSLQ 33-29, WJLQ D-29, WEEX A-29, WNBC A-30, KLIF A-37, KRUX D-38 and KRQ A-40...added at WQIQ, KSLY-AM, KWIC and KROY-AM...giant with teens and spreading to females now as well as men...WTIX no. 1 call-out with teens...3rd week on chart...rises from 40 to 47% of reporters who are showing gains.

21 17 JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)



Profile: WJET 2-1, WSGA 1-1, WHBQ 7-2, KILT 6-3, WQXI 13-4, KTLK 8-5, WNOE-AM 9-6, 92Q 9-6, WAYS 14-7, WORD 13-7, WRFC 18-9, WLCS 21-11, KRTH-FM 16-11, WDAK 21-12, KFRC 15-13, WLCY 16-14, WKIX 30-14, KSLY-AM 23-14, WSFL 21-14, WRVQ 21-15, JB-105 21-16, KROY-AM 21-18, Z-93 26-18, WNOR 27-19, WFOX 26-19, KNUS 22-19, KFOX 26-19, WTIC-FM 24-20, WLSQ 27-20, KQIZ 29-21, WHHY D-21, WZYQ 25-22, WQCM-FM 25-22, WHFM 28-22, WQXA-FM D-23, KHJ 29-24, WAPE 28-24, KIMN-FM 29-25, KSLQ 32-25, WANS A-25, CKLW A-27, KWK A-27, CK101 37-27, WBBF D-29, KUHL D-29, TEN-Q A-30, WIFE A-30, WAMS A-30, KATI 39-31 and KOBO D-38...added at KRSP, WAKY, KJRB, KJR, WRBR, WISM, WRKO and KRUX...hot singles sales and developing phones both males and females...covering all demos...3rd week on chart...nearly 50% of our reporters are showing gains.

10 18 POCO/CRAZY LOVE (ABC)

Profile: B-100 10-2, KWK 3-3, WGBS 6-4, KDWB 6-5, KIMN-FM 7-5, WCAO 7-5, KOLE 5-5, KRUX 11-5, WJLQ 6-5, WQXA-FM 6-5, WHFM 8-5, KELI 13-6, WAMS 10-6, WRVQ 9-6, KCPX 10-7, WROV 8-7, Y100 8-7, WAXY 10-7, WAZA 10-8, 14-Q 9-7, KSLQ 10-8, KYYX 12-8, M-91 14-8, KQIZ 9-8, WBBM-FM 10-8, WAPE 10-9, WBBF 12-10, KRQ 11-10, WJET 11-10, CK101 11-10, WIFI 12-11, KNUS 15-11, KFRC 18-14, WEFM 18-14, WRBR 18-15, KHJ 21-18, KRTH-FM 20-18, KYA 23-20, K-BEST 25-22, WLCY 26-23, WLS A-23, WJDX A-26, KILT 32-27, and WRKO D-29...slips from 45 to 35% of our reporters who are showing gains...9th week on chart.

6 19 BEE GEES/TRAGEDY (RSO)

Profile: WQIQ 3-1, KLIF 1-1, KROY-AM 1-1, WAZA 1-1, KTLK 2-1, TEN-Q 1-1, WAKY 1-1, WAYS 1-1, WFIL 1-1, WHB 1-1, WIFI 1-1, WTIC-FM 2-1, WNAF 1-1, KIIK 1-1, WEFM 1-1, JB-105 1-1, CKGM 1-1, WLYT 1-1, CHUM 2-2, KFRC 2-2, WROV 2-2, WJDX 2-2, WFOX 2-2, KWIC 2-2, KFOX 2-2, WLCY 3-3, WSGN 3-3, WGNS 3-3, KNUS 5-3, WLS 5-4, Q105 5-5, KMGK 5-5, KOLE 6-6, CKLW 8-8 and KJRB 19-17...support falls out from 53 to 28% of our reporters who show gains...9th week on chart.

20 20 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)

Profile: KGW 3-1, WRKO 5-3, M-91 5-4, KWIC 4-4, KRSP 9-5, WCAO 8-6, KRUX 12-6, KUHL 9-6, KOLE 7-7, KRTH-FM 8-7, WFYR 8-8, CHUM 11-9, KLIF 16-9, WFIL 10-9, WHB 15-9, KWK 11-9, WQXA-FM 11-9, WHFM 12-9, KNUS 12-9, KIMN-FM 11-10, WNAF 12-10, KATI 12-10, WDJX 12-10, Z97 15-10, WANS 14-10, WLYT 13-10, WKY 15-11, WISM 19-12, KFI 15-13, WRVQ 17-13, KSLY-AM 16-13, WMOH 16-14, WNDE 19-16, KYYX 25-17, WROV 22-17, KMGK 21-17, WEFM 19-17, KOPA 24-21, TEN-Q 28-21, WQIQ 27-22, WAPE 24-22, KHJ 28-23, WIFE 33-24, K-BEST A-25, WIFI A-27, WSGN D-28, WGNS D-28, 14-Q D-28, 99X D-29, CKGM D-29 and WZZP 36-33...holding steady with 41% of our reporters who show growth...8th week on chart...final peaking period.

14 21 BABYS/EVERY TIME I THINK OF YOU (CHRYSLIS)

Profile: WNOE-AM 3-1, WRVQ 2-1, WZZP 4-3, KLUC 6-3, WLYT 4-3, KQIZ 4-4, KSLQ 8-5, WGBS 10-5, KYA 10-6, WIFE 9-6, KROY-AM 8-7, WAMS 9-7, KKOJ 9-7, KNUS 11-8, WIFI 13-9, WGH 15-9, WAZA 12-9, WHBQ 13-10, KMGK 12-10, WEEX 14-10, WSGN 13-11, WGNS 13-11, CHUM 15-12, 96-KX 15-12, KILT 24-13, WSPT 16-14, WJDX 20-16, WLCY 22-17, KFI 20-18, Y100 22-19, WQIQ 25-20, WAIV 27-20, WEFM 23-20, KGW 24-21, KLIF 27-24, WAXY 27-26, WNBC 32-27, KRUX 33-29 and WRKO D-30...11th week on chart.

22 22 EVELYN C. KING/I DON'T KNOW IF IT'S RIGHT (RCA)

Profile: WRVQ 7-3, WAIV 6-4, WAMS 7-4, WSGN 5-4, WGNS 5-4, WQXI 7-6, WZZP 8-8, WFOX 13-8, KFOX 13-8, WQIQ 12-9, KSLY-AM 13-9, WSFL 10-9, WAPE 17-11, KOBO 17-11, WHHY 14-11, KFI 14-12, WAXY 20-12, WRFC 15-12, KOPA 16-13, TEN-Q 16-13, KJRB 21-13, WGBS 20-13, KFRC 16-15, KYA 18-15, WJLQ 20-16, Y100 21-17, KDWB 21-18, KRSP 23-18, WHFM 21-18, KHJ 22-19, WNBC 22-19, WNOE-AM 23-19, KATI 23-20, B-100 27-21, KLIF 24-21, M-91 26-21, WDJX 25-21, 92Q 23-21, WANS 24-21, WMOH 26-22, KQIZ 27-24, KJR D-25, WBBF 29-26, Q105 A-26, KSLQ 29-27, WAKY 30-27, WIFE 31-27, KRUX 32-27, WZYQ D-28, WNOR A-30 and 96-KX A-30...holding steady with 42% of our reporters who are showing gains...6th week on chart.

17 23 GLORIA GAYNOR/I WILL SURVIVE (POLYDOR)

Profile: KHJ 1-1, KOPA 3-1, WLCY 2-1, KRSP 1-1, WNOR 1-1, WLS 1-1, WNDE 1-1, WSGN 1-1, WGNS 1-1, KCPX 3-2, KMGK 2-2, WFYR 2-2, CKGM 2-2, CHUM 8-3, CKLW 3-3, WFIL 3-3, WIFE 3-3, Q105 4-4, WAKY 6-4, WIFI 4-4, WROV 4-4, WBBM-FM 4-4, WHB 6-5, WNAF 10-5, WJDX 5-5, KDWB 8-6, KYA 7-7, KGW 17-11, KLIF 17-11 and K-BEST 24-19...11th week on chart.

18 24 EDDIE MONEY/MAYBE I'M A FOOL (COLUMBIA)

Profile: KRSP 6-3, WSFL 5-4, WNBC 6-5, WLCS 6-5, 96-KX 10-6, WLYT 11-6, B-100 16-8, KUPD 11-9, KOLE 11-9, WAZA 16-13, KRQ 9-9, WHB 11-10, KILT 22-12, WAKY 18-12, WZDQ 16-12, KHJ 16-13, KYYX 20-16, WNOE-AM 22-16, Z97 A-16, KRTH-FM 18-16, KLUC 19-17, TEN-Q 21-18, KNUS 21-18, KDWB 23-19, 99X 22-19, WAIV 29-22, KJRB D-26, KLIF 30-27, WAXY D-30 and WTIX D-38...6th week on chart.

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30 25 STYX/RENEGADE

(A&M)



Profile: KLUC 2-2, KUPD 4-3, KWK 6-4, WLSQ 15-5, KOPA 9-6, WRBR 11-6, WANS 16-6, WSPT 12-7, WZYQ 17-10, KKOJ 14-10, KATI 19-12, Z-93 17-12, WZDQ 24-19, WDAK D-19, Z97 A-21, 96-KX 25-21, KRSP 28-22, WAYS 24-22, B-100 A-24, WAPE 29-25, WQXA-FM D-26, Q105 A-27, WHHY D-28, KZFM D-29, KROY-AM 34-30, WQCM-FM D-30, WTIK 35-31, KRUX 35-31, WSGA A-31, and KOLE A-34...added at WRVQ, WFOX, KFOX, WJLQ, WZZP, WSGN, WGNS and ICPX...solid 12-24 male support...already no. 1 phones at WSPT, KLUC and WANS...big concert image...2nd week on chart...lifts from 20 to 32% of our reporters who show gains.

N 26 INSTANT FUNK/I GOT MY MIND MADE UP

(SALSOUL)



Profile: WSFL 4-3, WQXI 15-9, CKLW 18-10, WCAO 15-12, WORD 20-13, WKIX 22-15, WAPE 21-16, WRKO 28-18, WSGA 24-18, WFI 22-20, WQXA-FM 28-21, WAYS 28-23, WZYQ 30-23, WHBQ D-24, Z-93 28-24, WNOR A-25, WZZP 28-25, WDAK D-25, Y100 29-26, JB-105 36-27, KSLY-AM D-29, KFI D-30, WIFE D-31 and WNOE-AM 38-35...added at KOPA, KATI, WAMS, WFOX, KROY-FM, KFOX, KIMN-FM, WJLQ and WQCM-FM...debuts with 27% of our reporters who are showing gains...no clear demos yet...1st week on chart.

N 27 CHER/TAKE ME HOME

(CASABLANCA)

Profile: KRTH-FM 7-5, WGBS 7-6, WNOE-AM 14-8, WSFL 9-8, WRVQ 11-10, WAVZ 14-11, 99X 22-11, Y100 15-12, WAPE 16-13, WQXI 16-13, KKOJ 23-14, WTIK 17-15, WDAK 19-15, WZZP 24-18, WHHY 22-18, KGW 23-19, WFI 25-19, KIK 24-20, KFI 25-21, WNAF 30-21, WFYR 23-21, WROV 27-22, WAMS 27-22, KATI 27-24, KROY-FM 29-24, WBBM-FM A-27, TEN-Q A-28, WKY D-28, KLIF 31-29, WSGA A-29, WIFE D-32, WTIK-FM A-37 and JB-105 A-40...added at WCAO, WRFC, WNDE, KRUX, KROY-AM, 92Q, KRSP, WRKO, KFOX and WFOX...much stronger male callout 18+ than female...edges from 31 to 35% of our reporters who show gains...key week...1st week on chart.

11 28 BILLY JOEL/BIG SHOT

(COLUMBIA)

Profile: KQIZ 3-1, KATI 3-1, WJLQ 7-3, KJR 6-4, KNUS 7-4, WISM 7-5, WSPT 8-5, KLIF 6-6, KZFM 16-6, WQCM-FM 8-7, JB-105 9-7, WQIQ 13-8, WQXA-FM 9-8, WSGN 12-9, WGNS 12-9, WKY 17-10, WAMS 12-10, WFOX 14-10, KFOX 14-10, CK101 16-11, WEFM 13-11, KHJ 13-12, WAIV 15-12, CKGM 18-12, WROV 18-13, KYA 16-14, KWIC 18-14, WLCY 17-15, WAXY 16-15, KGW 20-18, Y100 20-18, M-91 23-20, KRTH-FM 24-20, KILT 23-21, WAPE 25-23 and WRKO D-27...8th week on chart.

8 29 BOBBY CALDWELL/WHAT YOU WON'T DO FOR LOVE

(CLOUDS)

Profile: WSFL 3-2, Y100 3-3, WDJX 4-4, KSLY-AM 4-4, KKOJ 8-5, WZDQ 8-7, WJLQ 11-7, WQXA-FM 10-7, WGH 8-7, KDWB 14-8, TEN-Q 9-8, KHJ 9-9, KWIC 10-9, WNOR 14-10, KYXX 11-10, KIMN-FM 17-12, KRSP 15-12, KYA 15-12, KMGK 14-12, WSGN 15-12, WGNS 15-12, WEEX 19-14, KNUS 17-14, KLIF 21-15, WFI 19-15, WANS 18-15, KCPX 19-17, WSPT 20-17, 14-Q 19-17, KRQ 25-18, B-100 24-19, WAYS 22-19, WIFE 21-19 and KLUC 25-21...slides from 49 to 28% of reporters who are showing gains...8th week on chart.

N 30 GARYS GANG/KEEP ON DANCING

(SAM/COL)



Profile: WAIV 9-8, 99X 13-10, KZFM 14-11, Y100 18-14, KHJ 19-15, KKOJ 24-16, WAPE 19-17, JB-105 25-19, WAXY 24-20, KRTH-FM 23-22, WTIK 25-23, WRKO 29-25, KSLY-AM 31-25, WNDE D-28, WJLQ D-30, WTIK-FM 37-33 and KIK D-34...added at WLSQ, WQIQ and WNAF...male teens developing...1st week on chart.

SIGNIFICANT ACTION:

HOW SIGNIFICANT IS THE ACTION ? _____

Introducing Fred's new Power Code

Listed after the song title, the three new numbers indicate the strength of an uncharted song. The first number is the total number of reporters who have added the record, the second indicates the number of new adds this week. The third number is the number of weeks the song has been receiving action.

CHUCK BROWN & SOUL SEARCHERS/BUSTIN' LOOSE (SOURCE) 28/1/8 Profile: WRFC 11-5, WLCY 13-10, WAKY 16-10, WAPE 12-10, WTIK-FM 17-14, KUHL 18-14, WQXI 17-15, KSLY-AM 19-15, WHHY 21-16, WZZP 25-23, WSGN 30-23, WGNS 30-23, WJLQ D-24, WFOX D-26, KFOX A-26, WIFE D-28, Y100 D-29 and WAIV 38-30.

POLICE/ROXANNE (A&M) 33/5/9 Profile: WZDQ 10-9, WANS 22-13, KOBO 24-14, KSLQ 19-17, KZFM 25-17, JB-105 24-20, WZYQ 26-21, WFOX 28-22, KFOX 28-22, WROV D-23, KSLY-AM 29-23, KUHL 30-23, CK101 26-24, KROY-AM 30-25, WISM 29-25, WSPT 30-25, KHJ D-27, WRFC D-28, WQIQ D-30, WTIK-FM 39-35, KRUX D-39 and KRQ A-39...added at WORD, KQIZ and WQCM-FM.

BLUES BROS./RUBBER BISCUIT (ATLANTIC) 34/1/11 Profile: WZYQ 10-7, WJDX 8-7, KUPD 16-10, WRBR 21-12, WLYT 17-13, 96-KX 22-17, WBBF 21-18, WEFM 20-18, WZZP 23-20, WLCY 28-26 and WQIQ D-28.

MCGUINN/DONT YOU WRITE HER OFF LIKE THAT (CAPITOL) 25/7/6 Profile: WZDQ 17-13, KQIZ 24-15, WANS 21-17, KELI 25-21, KMGK 25-21, KJR D-24, KOBO 32-27, WTIK 30-28, CK101 33-28, WLSQ D-30, KLIF 34-31 and JB-105 40-36...added at WSFL, KCPX, B-100, WNAF and WJET.

ALLMAN BROS./CRAZY LOVE (CAPRICORN) 35/12/5 Profile: WZDQ 25-20, WRFC 28-21, KOLE 31-23, WHFM D-24, WFOX 27-24, KFOX 27-24, KMGK A-25, WZYQ D-26, CK101 30-26, WZZP 30-27, WANS D-32 and KSLQ 38-34...added at WNAF, WQCM-FM, JB-105, WLYT, WJET, KUHL, KZFM and WHHY.

G.Q./DISCO NIGHTS (ARISTA) 19/6/7 Profile: WAVZ 9-5, CKLW D-11, WAPE 22-15, 99X 23-18, KTLK 28-23, WHBQ D-28, WSGA A-30, WSFL A-31, WZZP D-32, WTIK 37-33, and Y100 D-37...added at WKIX, Z-93 and WJLQ.

Universals

SIGNIFICANT ACTION:

APRIL WINE/ROLLER (CAPITOL) 20/3/7 Profile: KOBQ 16-5, 96-KX 17-14, KFRC 20-16, WXDQ 27-24, CK101 28-25, WANS 30-27, KHJ D-28, CKLW A-30, KROY-AM 35-31, WAIV 39-31 and KOLE A-33...added at KLUC and JB-105.

ROGER VOUDOURIS/GET USED TO IT (WB) 20/3/7 Profile: KROY-AM 16-14, KCPX 23-16, WZDQ 19-16, Z-93 29-26, M-91 D-28, KELI D-29, WSFL 31-29, WHBQ D-30, WANS 35-30, KSLQ A-35 and KATI 40-37...added at WTIC-FM, KOPA, WFOX, KFOX and WLYT.

FARAGHER BROS./STAY THE NIGHT (POLYDOR) 24/0/8 Profile: WLSQ 2-2, KATI 14-8, KOLE 23-19, KCPX 29-26, WORD 30-26, WIFE 35-33, JB-105 37-34 and WTIC-FM 40-36.

DELEGATION/OH HONEY (SHADY BROOK) 14/0/8 Profile: KOBQ 20-13, KROY-FM 22-20, KRTH-FM 28-23, WJDQ A-25, WHBQ D-26, WCAO D-27, KROY-AM 33-29 and WTIK 40-36...added at M-91, TEN-Q and B-100.

BEACH BOYS/HERE COMES THE NIGHT (CARIBOU) 22/0/7 Profile: KUHL 20-17, WTIK 24-22, WORD 29-22, WDAK D-22, WBBF 28-25, WLSQ D-28, WFOX D-30 and KFOX A-30.

JOURNEY/JUST THE SAME WAY (COLUMBIA) 8/2/5 Profile: KLUC 16-14, KOBQ 27-18, KSLY-AM 26-21, KKOJ 30-22, KSLQ 27-24 and 96-KX A-27...added at KFRC.

RAY STEVENS/I NEED YOUR HELP BARRY MANILOW (WB) 32/11/3 Profile: WGBS A-22, WSGA 30-24, WJET D-25, KRSP D-27, WLSQ D-27, KQIZ A-28, WDAK D-30, Y100 A-36, WSGN D-36, KILT D-38, CK101 A-38, WTIC-FM A-40 and KOBQ D-40...added at KATI, WHHY, JB-105, WROV, WZYQ and WJLQ.

POINTER SISTERS/HAPPINESS (PLANET) 24/5/5 Profile: KJRB 29-18, WLSQ 25-22, WSGN 26-24, WGNS 26-24, WLCY 29-27, Y100 D-35, WSFL 39-37, JB-105 A-39 and WTIK D-40...added at WQXI, KOBQ and KGW.

BARBARA MANDRELL/IF LOVING YOU IS WRONG (ABC) 14/3/5 Profile: WLSQ 26-19, Z-93 27-25, WQXI 30-27, WHHY D-29 and WTIK 38-34...added at WZZP, WSGN, and WGNS.

THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING (MOTOWN) 6/1/7 Profile: WAPE 20-18, WQXI 27-24, WORD 27-24 and KTLK 34-30...added at WQCM-FM.

MARC TANNER/ELENA (ELEKTRA) 14/0/7 Profile: WLSQ 17-13, KOLE 24-21, WZDQ 23-21, WANS D-33 and WTIK 39-35...added at WLYT, WZZP and KRUX.

NICOLETTE LARSON/RHUMBA GIRL (WB) 18/9/4 Profile: WGH D-18, KJRB D-28, WZDQ 32-28, WSPT D-30, KTLK D-35 and KATI D-39...added at KELI, KOBQ, WSFL, KYYX, WORD, WLSQ and KROY-FM.

MAUREEN McGOVERN/CAN YOU READ MY MIND (WB) 8/1/5 Profile: WFIL 24-18, WRKO 20-19, WMOH D-26 and M-91 D-27...added at JB-105.

CARS/LET THE GOOD TIMES ROLL (ASYLUM) 13/3/7 Profile: KELI A-18, KSLY-AM 22-19, KJR D-23, WZDQ 28-23, and KILT 38-34...added at WMOH and WANS.

DAVID NAUGHTON/MAKIN' IT (RSO) 7/2/7 Profile: JB-105 15-9, KTLK 36-29, WKIX D-30 and KOBQ D-39...added at WAPE and WZZP.

BOSTON/FEELIN' SATISFIED (EPIC) 23/7/5 Profile: KUPD 21-19, M-91 D-26, KCPX D-27, KSLY-AM D-31, WLCS A-33 and KRO A-35...added at B-100, WTIC-FM, WNAF and WJET.

LINDA CLIFFORD/BRIDGE OVER TROUBLED WATER (RSO) 22/5/4 Profile: KJRB D-30, JB-105 33-30, WAPE 34-31, KKOJ 34-31, WLCS A-34 and KTLK D-38...added at WLCY and KIMN-FM.

AMERICA/CALIFORNIA DREAMIN' (CASABLANCA) 17/2/5 Profile: WSPT 25-21, KCPX 25-22, 96-KX A-25 and KLUC D-29...added at KLIK.

IRONHORSE/SWEET LOUISE (SCOTTI BROS.) 21/4/4 Profile: WSPT D-28, WRFC D-29, KHJ D-30 and WZZP 34-31...added at KELI, KKOJ, TEN-Q and WZYQ.

SUPERTRAMP/THE LOGICAL SONG (A&M) 22/11/4 Profile: KSLQ 30-23, KUPD 30-25, 96-KX A-28 and WZDQ D-32...added at KJR, WZYQ, KILT, KYYX, WEEX, WANS, KJRB and KRUX.

FOXY/HOT NUMBER (TK) 6/2/6 Profile: KILT 20-7 and Y100 D-31.

CHERRY L LYNN/STAR LOVE (COLUMBIA) 2/0/6 Profile: WLSQ 22-18, JB-105 31-26, WSFL 38-36 and Y100 D-38.

TUBES/PRIME TIME (A&M) 2/0/6 Profile: KOBQ 28-22 and KUPD 29-24.

IAN MATTHEWS/GIMME AN INCH (MUSHROOM) 20/5/8 Profile: WZYQ D-29, WSPT D-29, WBBF D-30 and KKOJ A-33...added at WIFE, WEEX and KTLK.

ERROL SOBER/HEART TO HEART (ATLANTIC) 3/1/4 Profile: KCPX 28-24 and WHHY 28-25.

EUCLID BEACH BAND/I NEED YOU (EPIC) 3/1/3 Profile: WZZP 32-30 and WLYT D-30...added at WJET.

ORSA LIA/I NEVER SAID I LOVE YOU (INFINITY) 10/2/7 Profile: WQXI 25-23 and KSLY-AM 32-28...added at KKOJ and WLYT.

COUCHOIS/WALKIN THE FENCE (WB) 4/0/5 Profile: WHHY 30-26 and B-100 D-27.

LINER/YOU AND ME (ATCO) 1/0/3 Profile: KOBQ 35-24.

BADFINGER/LOVE IS GONNA COME AT LAST (ELEKTRA) 9/2/7 Profile: KROY-AM 26-23 and WZDQ D-30...added at WIFE and WLYT.

Universals

NARADA MICHAEL WALDON/I DONT WANT NOBODY ELSE (ATLANTIC) 3/0/4 Profile: KTLK 40-37.
CHEAP TRICK/I WANT YOU TO WANT ME (EPIC) 7/2/6 Profile: WRKO 30-26...added at KMGK, WFOX and KFOX.
TARNEY/SPENCER BAND/NO TIME TO LOSE (A&M) 2/0/4 Profile: WZDQ 33-29.
GEORGE THOROGOOD/WHO DO YOU LOVE (ROUNDER) 7/1/5 Profile: KOBQ 36-31 and WZDQ D-31...added at KSLY-AM.
FRANK ZAPPA/DANCING FOOL (MERCURY) 7/3/4 Profile: KUPD A-30, CK101 34-30 and KKOJ A-32...added at WORD.
BOB SEGER/OLD TIME ROCK N' ROLL (CAPITOL) 8/8/1 Profile: KRTH-FM D-28, WIFE A-35 and KILT D-40...added at WORD, KCPX, B-100, KELI and KRUX.
SAMMY HAGAR/DOCK OF THE BAY (CAPITOL) 7/7/1 Profile: Added at B-100, KIMN-FM, KJRB, KROY-AM, KTLK and KOBQ.
NIGEL OLSSON/A LITTLE BIT OF SOAP (BANG) 4/4/1 Profile: Added at WANS, KUHL, WSFL and WBBF.

TREND SETTERS

B-100 San Diego
 CHUM Toronto
 CK-101 Cocoa Beach
 CKGM Montreal
 CKLW Detroit
 F-105 Boston
 JB-105 Providence
 KACY Ventura
 KATA Arcata, CA
 KATI Casper
 KBEQ Kansas City
 K-BEST San Diego
 KCBN Reno
 KCPX Salt Lake City
 KDWB Minneapolis
 KELI Tulsa
 KENI Anchorage
 KEZY Anaheim
 KFI Los Angeles
 KFRC San Francisco
 KGW Portland
 KHJ Los Angeles
 KIDD Monterey
 KILK Davenport
 KILT Houston
 KIMN Denver
 KJR Seattle
 KJRB Spokane
 KKOJ St. Louis
 KLIF Dallas
 KLLS-FM Okmulgee
 KLUC Las Vegas
 KMGK Des Moines
 KNUS Dallas
 KOBQ Yuba City
 KOLE Port Arthur
 KOPA Phoenix
 KOTN Pine Bluff
 KQEO Albuquerque
 KQIZ-FM Amarillo
 KRBE Houston
 KRKE Albuquerque
 KROY Sacramento
 KROY-FM Sacramento
 KRQ Tucson
 KRSP-FM Salt Lake City
 KRUX Phoenix
 KRTH-FM Los Angeles
 KSLQ St. Louis
 KSLY San Luis Obispo
 KS-106 Mason City
 KTKT Tucson
 KTLK Denver
 KUHL Santa Maria
 KUPD Phoenix
 KVOL Lafayette
 KWK Beaumont, Texas
 KWK St. Louis
 KYA San Francisco
 KYTE Portland
 KYXX Seattle
 KZFM Corpus Christi
 M-91 San Diego
 Q-105 Tampa
 TEN-Q Los Angeles
 WABB Mobile
 WAIV Jacksonville
 WAKY Louisville
 WAMS Wilmington
 WAMX Ashland
 WANS Anderson
 WAPE Jacksonville
 WAQY Springfield, MA
 WAVZ New Haven
 WAYS Charlotte
 WAZA Bainbridge, GA
 WAXY Ft. Lauderdale
 WBBF Rochester
 WBBM-FM Chicago
 WBBQ Augusta, Ga.

C.C. McCartney 714 292-5362
 Bob Wood 416 925-6666
 Steve Ocean 305 783-9257
 John Keogh 514 931-6251
 Dick Bozzi 313 963-1567
 Charlie Fernandez 617 332-9817
 Todd Chase 401 277-7001
 Jim Barker 805 647-5092
 Staff 707 822-4814
 Donna Foxx 307 266-1400
 Kim Welsh 816 531-2535
 Dene Hallam 714 278-1000
 Red Mtn 702 826-1355
 Gary Waldron 801 972-3030
 Dave Thompson 612 739-4000
 Ray Livingston 918 622-1430
 Tim Allen 907 272-7461
 Larry Reisman 714 776-1191
 Roger Collins 213 385-0101
 Les Garland 415 986-6100
 Terry Danner 503 226-5000
 Chuck Martin 213 462-6255
 A. J. Roberts 408 649-6622
 Charles King 319 383-7097
 Tish Reyes 713 526-3461
 Chuck Buell 303 234-9500
 Tracy Mitchell 206 937-5100
 Tomm Huttyler 509 448-1000
 Gary Brown 314 721-2323
 Jack Darden 214 747-9311
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 Dave Anthony 702 739-9383
 Ben Hill 515 247-4533
 Larry James 214 651-1010
 Ross Forbes 916 673-7677
 Tommie Maldonado 713 982-9436
 Steve Rivers 602 941-1007
 Mike Perry 501 534-8732
 Frank Ragan 505 243-6791
 W.J. Fairchild 806 353-6663
 Clay Gish 713 960-0123
 Chris Carey 505 765-5400
 Danny Wright 916 441-4950
 Richard Irwin 916 441-4950
 Dan McCoy 602 624-2431
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 Bobby Rivers 602 247-5789
 Bob Hamilton 213 937-5230
 Joel Denver 314 725-9814
 Chuck Stevens 805 543-9400
 Mike Raub 515 423-8634
 Ed Alexander 602 622-6711
 Paula Matthews 303 573-1280
 Denny Luell 805 922-7727
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 Mike Murphy 713 842-2210
 Bob Hattrik 314 644-1380
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 Mike Davis 503 222-1841
 Tony Stone 206 682-2828
 Rusty Garrett 512 883-3516
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 Mason Dixon 813 879-1420
 Connie Singer 213 381-7201
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 Jerry Long 904 783-3711
 Bob Moody 502 587-7979
 Tom Summers 302 654-8881
 Gary Miller 606 928-6464
 Bill McCown 803 224-3424
 Paul Sebastian 904 264-4523
 Jim Rising 413 525-4141
 Curt Hansen 203 777-4761
 Roy Rosen 704 392-6191
 Jerry White 912 246-2035
 Staff 305 467-6351
 Tom Nast 716 232-7550
 Lee De Young 312 944-6000
 Bruce Stevens 803 279-6610

WCAO Baltimore
 WCOL Columbus
 WDAK Columbus, GA
 WDCG Durham
 WDJX Dayton
 WDRC Hartford
 WEBC Duluth
 WEEX Easton
 WEFM Chicago
 WERC Birmingham
 WFBC Greenville, S.C.
 WFIL Philadelphia
 WFIR Roanoke
 WFLI Chattanooga
 WFOX Gainesville
 WFTQ Worcester
 WFYR Chicago
 WGBF Evansville
 WGBS Miami
 WGH Norfolk
 WHB Kansas City
 WHBQ Memphis
 WHFM Rochester, NY
 WHHY Montgomery
 WICC Bridgeport
 WIFE Indianapolis
 WIFI Philadelphia
 WISM Madison
 WJDX Jan, MS
 WJET Erie
 WJFL Vicksburg
 WJLQ Pensacola
 WKAU Kaukauna
 WKBO Harrisburg
 WKIX Raleigh
 WKWK Wheeling, W. VA
 WKY Oklahoma City
 WLCS Baton Rouge
 WLCY St. Petersburg
 WLSQ Montgomery
 WLS Chicago
 WMOH Hamilton, OH
 WNAP Indianapolis
 NBC New York
 WNDE Indianapolis
 WNGS W. Palm Beach
 WNOE-AM New Orleans
 WNOR Norfolk
 WOKY Milwaukee
 WORD Spartanburg, S.C.
 WPEZ Pittsburgh
 WPGC Washington, DC
 WQIQ Aston
 WQXA-FM York
 WQXI-AM Atlanta
 WRBR South Bend
 WRFC Athens
 WRKO Boston
 WROK Rockford
 WROV Roanoke
 WRUN Troy-Utica N Y
 WRVQ Richmond, VA
 WSFL New Bern
 WSGA Savannah
 WSGN Birmingham
 WSPT Stevens Point, WI
 WTIC-FM Hartford
 WTIW New Orleans
 WTOB Winston-Salem
 WUPE Pittsfield
 96-KX Pittsburgh
 WZDQ Chattanooga
 WZNG Winter Haven
 WZZP Cleveland
 Y-95 St. Petersburg
 Y-100 Miami
 Z-93 Atlanta
 Z-97 Ft. Worth/Dallas
 Z-100 Frederick, MD
 92-Q Nashville
 99-X New York

Ron Riley 301 653-2200
 Dave Bishop 614 221-7811
 Steve Kelly 404 322-5447
 Don West 919 682-0318
 Buddy Scott 513 372-8074
 Charlie Parker 203 278-1115
 Steven B. Oliver 218 728-4484
 Jim Cook 215 258-6155
 Kevin Metheny 312 649-0099
 Walt Brown 205 252-3171
 Lou Simon 803 271-9200
 Jay Cook 215 879-1600
 Frank Grimes 703 345-1511
 Jimmy Byrd 615 821-3555
 Sam Church 404 536-9948
 Bob Rivers 617 755-1444
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 Barry James 812 477-8811
 Charlie Cook 305 377-8811
 Bob Canada 804 340-1310
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 Dave Nichols 901 323-7661
 Johnny Rapp 716 454-4884
 Rich Thomas 205 281-9378
 Gary Peters 203 366-9383
 Jerry Steele 317 637-1375
 Steve Rivers 215 839-0900
 Jonathan Little 608 271-1486
 Bob Burton 601 982-1062
 Barney Luv 814 455-2741
 John Curry 601 636-1494
 Chris Hampton 904 456-5751
 Rick Allen 414 766-4663
 Dan Steele 717 561-0710
 Ron McKay 919 851-2711
 Jim English 304 232-2250
 Sandy Jones 405 478-2930
 Bob Elliot 504 383-4411
 Ron Parker 813 577-0138
 John Roberts 205 264-6449
 Karen Cavaliero 312 782-2002
 Joe London 513 863-6800
 Steve Mitchell 317 924-5211
 Bob Pittman 212 664-2744
 Bobby Hatfield 317 257-7565
 Lou Downey 305 844-6343
 Jack Talley 504 529-1212
 Don Davis 804 623-9667
 Rusty Ford 414 442-0150
 Rick McAlister 803 583-2711
 Mark Fritzges 412 323-5300
 Jim Elliot 202 779-2100
 Dave Dillon 215 459-1602
 Liz Curtis 717 757-9402
 J.J. Jackson 404 261-2970
 Joe Lightner 219 256-1836
 Gary Kirk 404 549-6222
 Harry Nelson 617 725-2700
 C.C. Matthews 815 399-2233
 Barry Michaels 703 343-4444
 Fred Horton 315 736-5225
 Bill Thomas 804 649-9151
 Ed Seeger 919 633-2407
 Jerry Rogers 912 233-8807
 Jay Michaels 205 942-0600
 Pat Martin 715 341-1300
 Arnold Chase 203 522-1080
 Terry Young 504 561-0001
 Chris Angel 919 723-4353
 Marty McGuane 413 499-1531
 Michael McGann 412 244-4544
 Anne McCartney 615 842-6604
 Chuck Walker 813 299-1142
 Tim Bird 216 696-4444
 Bob McNeil 813 576-9550
 Colleen Cassidy 305 944-1956
 Dale O'Brien 404 881-0093
 Gary Mack 817 731-6301
 Joe Johnson 301 662-2148
 Scooter Davis 615 244-8290
 Bobby Rich 212 764-6617

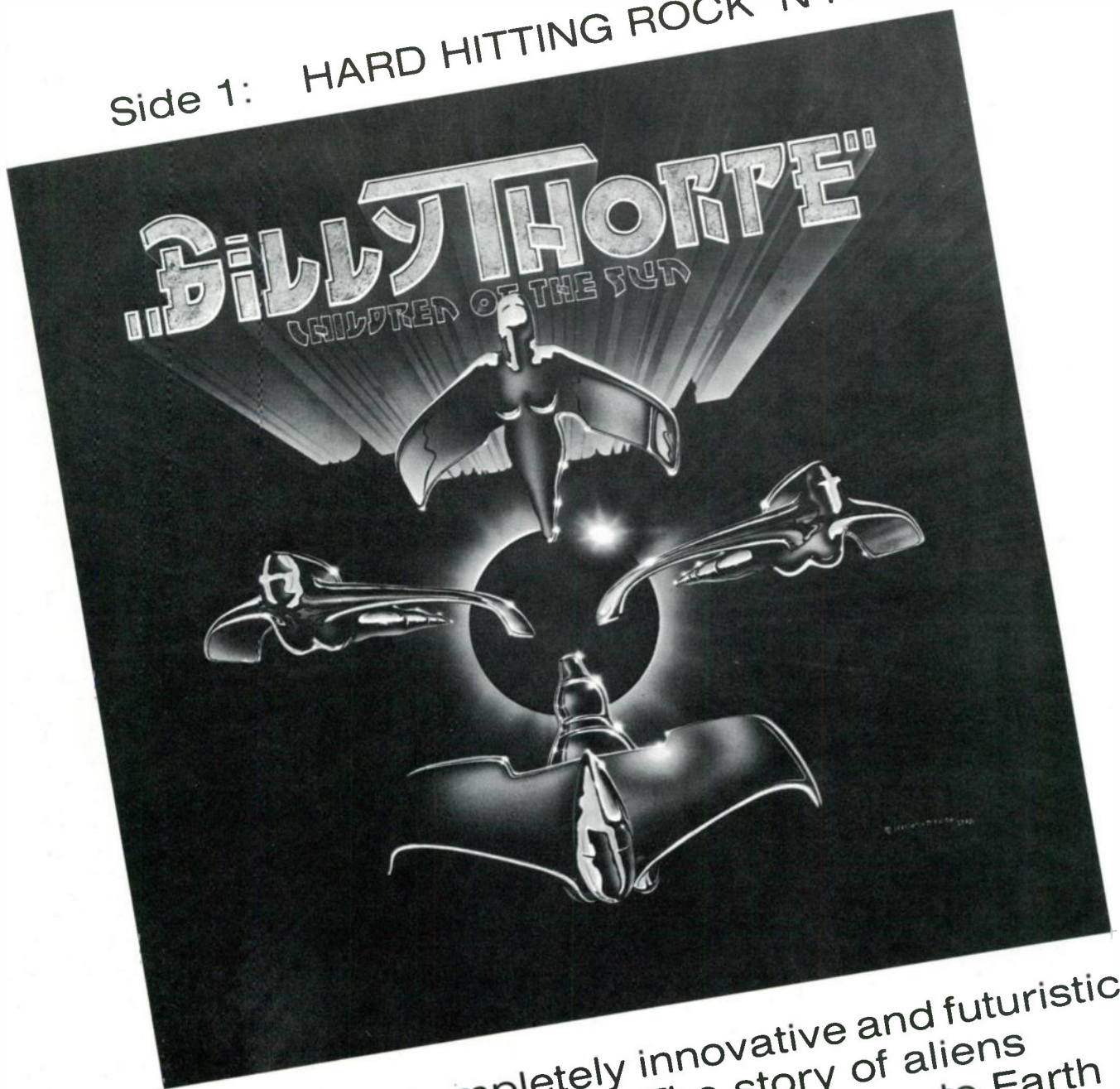
“LOVE IS GONNA COME AT LAST”

from the album **“AIRWAVES”**



B A D F I N G E R

Side 1: HARD HITTING ROCK 'N ROLL



Side 2: Completely innovative and futuristic in concept. The story of aliens (sun children) who come to Earth with an option for a new life on another planet.

On: KSAN, KSHE, KTXQ, KMEL, KWST, KZEW, WMMS, And Other Major Album Radio Stations Across The Country.



1979 — The Year of Capricorn

Albums



12" 's

by Steve Jenkins

NEXT:

ROCKETS/Rockets

(RSO)

KEY CUT: OH WELL. Profile: KFMH H-H, WMMS H-H, KRST-FM H-H, KY-102 L-M, KDKB A-M, WGRQ A-M, ZOOM A-M, and WZZO A-M...added at ZETA7, KMET, C-101, WDVE, and WMMR...other cuts: Turn Up The Radio, Love Me Once Again, Can't Sleep, Lucille and Long, Long Gone.

BILLY THORPE/Children Of The Sun

(Capricorn)

KEY CUT: WRAPPED IN THE CHAINS. Profile: KROQ H-H, KTXQ M-H, and KTIM L-M...added at KMEL, KSAN, KSHE, KRST-FM, KYTX, and WCPI.. other cuts: Dream-Maker, Goddess of the Night, We Welcome You, and the title.

DUNCAN BROWNE/The Wild Places

(Sire)

KEY CUT: TITLE. Profile: KLRB H-H, WSHE H-H, KTIM H-H, KFMH L-M, KSJO L-M, KTXQ L-M, and ZETA7 A-M...added at C-101, KQRS, WKDF, WCPI, and WLOB...other cuts: Camino Real, Kisavavu, Planet Earth and The Crash.

ROXY MUSIC/Manifesto

(Atco)

KEY CUT: DANCE AWAY. Profile: KLRB H-H, KSAN H-H, WMMS H-H, KTIM H-H, KROQ H-H, KXFM M-H, KTXQ M-H, WMJQ L-M, WMMR L-M, WLOB L-M, and WCPI A-M...added at WAAF and WDVE...other cuts: Ain't That So, Angel Eyes, My Little Girl and Cry, Cry, Cry.

HERMAN BROOD & HIS WILD ROMANCE/SAME

(Ariola)

KEY CUT: SATURDAY NIGHT. Profile: KFMH A-M, WSHE A-M, KTIM A-M, KTXQ A-M, WCPI A-M, and KROQ A-M...added at KDKB, ROCK95, KAWY, WMMR, WMMS, WOUR, KSJO, and KXFM...other cuts: Feel Like Doin' It (Cha-Cha), Dope Sucks, Rock n' Roll Junkie, Hit, Champagne and Wine and Hot Talk.

VAN HALEN/Van Halen II

(WB)

KEY CUT: DANCE THE NIGHT AWAY. Profile: KLRB A-H, KY-102 A-H, WAAF A-H, M-105 A-H, WDVE A-H, WGRQ A-H, WSHE A-H, WYSP A-H, WOUR A-H, KEZY-AM A-H, KTIM A-H, WLAV A-H, KTXQ A-H, KROQ A-H, WMJQ A-M, WMMR A-M, KSJO A-M, KGGO A-M, and WNOR A-M...added at KMEL, KSHE, KWST, KZEW, WKDF, WMMS, and ZETA-4...other cuts: Somebody Get Me A Doctor, You're No Good, Beautiful Girls, DOA, Bottoms Up and Light Up The Sky.

MOST ADDED ALBUMS

1. VAN HALEN/Van Halen II (WB)
KEY CUT: DANCE THE NIGHT AWAY
2. HERMAN BROOD & HIS WILD ROMANCE (Ariola)
KEY CUT: SATURDAY NIGHT
3. LOWELL GEORGE/Thanks, I'll Eat It Here (WB)
KEY CUT: I CAN'T STAND THE RAIN
4. SUSAN/Falling In Love Again (RCA/Champion)
KEY CUT: MARLENE
5. ROCKETS/Rockets (RSO)
KEY CUT: OH WELL
6. BILLY THORPE/Children Of The Sun (Capricorn)
KEY CUT: WRAPPED IN THE CHAINS
7. DUNCAN BROWNE/The Wild Places (Sire)
KEY CUT: TITLE

It was only a couple of months ago that many trendies were jumping on the disco bandwagon and predicting the demise of rock n' roll radio. It made questionable sense at the time and the conclusions were predicated on the admittedly spectacular success of WKTU in New York. What was being overlooked in the midst of the WKTU uproar was the fact that KMET in Los Angeles was rocking harder than ever and leading all music stations in the ratings.

Now disco has made the cover of Newsweek, signaling total mass awareness, if not participation, and the furor is fading fast. Rock n' roll radio is as strong as ever, and Metromedia is installing an album format at WMET, Chicago, filling the gap left when some long time rockers went disco.






There is no P.D. yet, but rumour has had KMET P.D. Sam Bellamy and GM David Moorehead in Chicago recently, the Midwest and garnered fame and some extra hard rocking from the new "Mighty Met."

Speaking of P.D.'s on the road, a prominent midwestern album programmer was seen in New York City last weekend and the talk is that there may be a new group P.D. for a major chain. Adding fuel to the speculation is the fact that the same major midwestern programmer's contract is expiring in the next month or so. There's also talk that said P.D. is taking his whole staff with him. If that's true, the city probably will sink into the lake.

It would be a shame, too. The Midwest is a crucial region in all respects, but it is particularly important to album radio. The Midwest is known, along with the Northeast and Northern California, as a stronghold of rock n' roll. And that is the heart of album radio. Album radio stations traditionally do well in the Midwest. Indeed, the best numbers ever achieved by an album radio station were chalked up by WLRS, which is most definitely in the Midwest. Many major rock acts have come out of the Midwest and garnered fame and fortune as a result of heavy Midwest album radio airplay.

People put it down as a place to live, but rock n' roll thrives there and so does album radio. If you doubt it, tell me why Ian Hunter changed his classic "England Rocks" to "Cleveland Rocks" on his hot new Chrysalis LP.

Albums

-  **2 1 ALLMAN BROS. BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**
 Profile: ROCK95 H-H, KAWY H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, C-101 H-H, KQRS H-H, KSHE H-H, KWST H-H, WAAF H-H, KZEW H-H, WGRQ H-H, WKDF H-H, WKLS H-H, KFMH H-H, WLRS H-H, WMMS H-H, WSHE H-H, WOUR H-H, ZETA-4 H-H, KRST-FM H-H, KTIM H-H, WLAV H-H, ZOOM H-H, KXXY H-H, KSJO H-H, WPIX H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, KROQ H-H, WLOB H-H, KXFM M-H...other cuts: Cant Take it With You, Pegasus, Just Aint Easy, Blind Love, Need Your Love So Bad, Try It One More Time...LP is giant 18-24 with extra solid male support...sales are already strong...power of the group is still huge...extremely valuable to programing.
-  **6 2 BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK 'N ROLL FANTASY (SWAN SONG)**
 Profile: KDKB H-H, ROCK95 H-H, KAWY H-H, ZETA7 H-H, KLRB H-H, KMEL H-H, KMET H-H, KQRS H-H, KSAN H-H, KSEH H-H, KWST H-H, KY-102 H-H, WAAF H-H, KZEW H-H, M-105 H-H, WDVE H-H, WKDF H-H, WKLS H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WYSP H-H, ZETA-4 H-H, KRST-FM H-H, KEZY-AM H-H, KTIM H-H, WLAV H-H, ZOOM H-H, KSJO H-H, KXFM H-H, KYTX H-H, KTXQ H-H, Z92 M-H, WMJQ M-H, WGRQ M-H, KXXY M-H, KGGO M-H, and C-101 L-M...other cuts: Gone, Gone, Gone, Crazy Circles, Take the Time and Oh Atlanta...male support is massive...primary demographics are 18-24...initial sales are very good.
- 3 3 EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: CANT KEEP A GOOD MAN DOWN (COL)**
 Profile: KDKB H-H, Z92 H-H, ZETA7 H-H, KLRB H-H, KMET H-H, C-101 H-H, WMJQ H-H, KQRS H-H, KSAN H-H, KSHE H-H, KWST H-H, WAAF H-H, KZEW H-H, M-105 H-H, WDVE H-H, WKLS H-H, WMMR H-H, WMMS H-H, WSHE H-H, WYSP H-H, WOUR H-H, ZETA-4 H-H, KEZY-AM H-H, WLAV H-H, ZOOM H-H, KXXY H-H, KSJO H-H, WPIX H-H, KXFM H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WLOB H-H, and WNOE-FM M-H...other cuts: Gimme Some Water, Nobody, Love The Way You Love Me, Maybe I'm A Fool and Call on Me...maintaining strong male and 18-24 female support...sales are good.
- 4 4 BOB WELCH/THREE HEARTS KEY CUT: PRECIOUS LOVE (CAPITOL)**
 Profile: KDKB H-H, Z92 H-H, ZETA7 H-H, C-101 H-H, WMJQ H-H, KSAN H-H, KSHE H-H, M-105 H-H, WGRQ H-H, KFMH H-H, WMMS H-H, WSHE H-H, KTIM H-H, ZOOM H-H, KXXY H-H, KSJO H-H, KXFM H-H, KTXQ H-H, WZZO H-H, WCPI H-H, WLOB H-H, KBPI M-H, KZEW M-H, WLRS M-H, and WNOE-FM L-M...other cuts: Church, Devil Wind, Little Star, Dont Wait Too Long and the Title...female and teen support is very good...sales pattern is strong...power of the artists is good.
- 1 5 DOOBIE BROS./MINUTE BY MINUTE KEY CUT: WHAT A FOOL BELIEVES (WB)**
 Profile: KBPI H-H, ROCK95 H-H, Z92 H-H, ZETA7 H-H, KLRB H-H, C-101 H-H, WMJQ H-H, KQRS H-H, KSAN H-H, KWST H-H, WAAF H-H, KZEW H-H, M-105 H-H, WABX H-H, WDVE H-H, WGRQ H-H, WKDF H-H, WLRS H-H, WMMR H-H, WMMS H-H, WNOE-FM H-H, WYSP H-H, WLAV H-H, ZOOM H-H, KXXY H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WCPI H-H, WNOR H-H, and WLOB H-H...other cuts: Dependin' On You, How Do The Fools Survive?, Dont Stop To Watch The Wheels and the Title...still very strong 18-34...sales are big.
-  **7 6 GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY (DARK HORSE)**
 Profile: KDKB H-H, ROCK95 H-H, KAWY H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, WMJQ H-H, KWST H-H, WAAF H-H, KZEW H-H, WGRQ H-H, WKDF H-H, WMMR H-H, WMMS H-H, WSHE H-H, WOUR H-H, ZETA-4 H-H, WLAV H-H, KXXY H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WCPI H-H, WLOB H-H, KBPI M-H, C-101 M-H, and WNOE-FM L-M...other cuts: Love Comes To Everyone, Soft Touch, If You Believe and Your Love Is Forever...1st female response is very solid...also males 25-34...familiarity is good...sales are developing.
-  **9 7 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: SURRENDER (EPIC)**
 Profile: KDKB H-H, KMET H-H, WMJQ H-H, KQRS H-H, KSAH H-H, KWST H-H, WAAF H-H, KZEW H-H, M-105 H-H, WABX H-H, WDVE H-H, WGRQ H-H, WKLS H-H, WLRS H-H, WMMR H-H, WMMS H-H, WSHE H-H, WYSP H-H, KEZY-AM H-H, WLAV H-H, KGGO H-H, WZZO H-H, WCPI H-H, KROQ H-H, WNOR H-H, WLOB H-H, KY-102 M-H, KRST-FM M-H, KTXQ M-H, C-101 L-M, and KXXY L-M...added at KBPI...other cuts: I Want You To Want Me, Aint That A Shame, Big Eyes, Come On and Clock Strikes 10...showing extremely strong 16-24 male response...sales are developing rapidly...valuable programing LP.
-  **14 8 SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&M)**
 Profile: KDKB H-H, Z92 H-H, KLRB H-H, KMEL H-H, KMET H-H, WMJQ H-H, KQRS H-H, KSHE H-H, KWST H-H, KY-102 H-H, WAAF H-H, KZEW H-H, WGRQ H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WSHE H-H, WOUR H-H, ZETA-4 H-H, KRST-FM H-H, KEZY-AM H-H, KTIM H-H, KSJO H-H, KYTX H-H, WZZO H-H, WNOR H-H, WKLS M-H, KGGO M-H, WCPI M-H, WLOB M-H, ZETA7 L-H, C-101 L-M, and ZOOM L-M...other cuts: Goodbye Stranger, Child of Vision, Take The Long Way Home, Just Another Nervous Wreck and the Title...smashes in behind strong 18-34 support...already showing some good sales...female support is very good...strong album...response.
- 8 9 POLICE/OUTLANDOS D'AMOUR KEY CUT: ROXANNE (A&M)**
 Profile: KDKB H-H, KMEL H-H, C-101 H-H, WMJQ H-H, WGRQ H-H, WMMS H-H, WYSP H-H, WOUR H-H, KRST-FM H-H, KEZY-AM H-H, KTIM H-H, WLAV H-H, ZOOM H-H, KSJO H-H, KXFM H-H, WCPI H-H, KROQ H-H, WLOB H-H, ROCK94 L-M, and ZETA-4 L-M...other cuts: Cant Stand Losing You and So Lonely...holding strong 18-24 support ...still developing sales...very heavy male.
- 10 10 DIRE STRAITS/DIRE STRAITS KEY CUT: DOWN TO THE WATERLINE (WB)**
 Profile: KBPI H-H, ROCK95 H-H, Z92 H-H, ZETA7 H-H, KLRB H-H, KMET H-H, C-101 H-H, KQRS H-H, KSAN H-H, KWST H-H, WAAF H-H, KZEW H-H, M-105 H-H, WABX H-H, WGRQ H-H, WKDF H-H, KFMH H-H, WLRS H-H,

Albums

WMMR H-H, WMMS H-H, WYSP H-H, WLAV H-H, ZOOM H-H, KXXY H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H, WCPI H-H, WNOR H-H, and WLOB H-H...other cuts: Sultans of Swing and Water of Love.

5 11 ROD STEWART/BLONDES HAVE MORE FUN KEY CUT: TITLE (WB)

Profile: KBPI H-H, ROCK95 H-H, Z92 H-H, KLRB H-H, KMET H-H, WMJQ H-H, KSHE H-H, KWST H-H, WAAF H-H, M-105 H-H, WGRQ H-H, WKDF H-H, WKLS H-H, WLRS H-H, WMMR H-H, WMMS H-H, WNOE-FM H-H, ZETA-4 H-H, KEZY-AM H-H, ZOOM H-H, KXXY H-H, KXFM H-H, KYTX H-H, WCPI H-H, WNOR H-H, and WLOB H-H...other cuts: Is That The Thanks I Get, Best Days Of My Life, Aint Love A Bitch and Do Ya Think I'm Sexy?

11 12 ELVIS COSTELLO/ARMED FORCES KEY CUT: ACCIDENTS WILL HAPPEN (COLUMBIA)

Profile: ZETA7 H-H, KLRB H-H, KMET H-H, C-101 H-H, KQRS H-H, KSAN H-H, WAAF H-H, WABX H-H, WGRQ H-H, WLKS H-H, WLRS H-H, WMMR H-H, WMMS H-H, WSHE H-H, WYSP H-H, WOUR H-H, ZETA-4 H-H, KTIM H-H, WLAV H-H, KXXY H-H, WPIX H-H, WZZO H-H, WCPI H-H, KROQ H-H, WLOB H-H, and ZOOM M-H...other cuts: Green Shirt, Olivers Army, Peace, Love and Understanding and Busybodies...primary demographics are 16-24 male...sales are still developing.

12 13 BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSLIS)

Profile: ROCK95 H-H, C-101 H-H, KZEW H-H, M-105 H-H, WMMS H-H, WYSP H-H, ZETA-4 H-H, KRST-FM H-H, KEZY-AM H-H, KXXY H-H, KSJO H-H, KTXQ H-H, WLOB H-H, Z92 M-H, and WNOE-FM L-M...other cuts: Love Dont Prove I'm Right, Run to Mexico, Please Dont Leave Me, I Was One and Everytime I Think Of You.

N 14 JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA)

Profile: KLRB H-H, KMEL H-H, KSHE H-H, WLRS H-H, ZETA-4 H-H, KEZY-AM H-H, KSJO H-H, KYTX H-H, WKDF M-H, WLAV M-H, M-105 A-H, KFMH A-H, WOUR A-H, KRST-FM A-H, KTIM A-H, KGGO A-H, KTXQ A-Y, KDKB L-M, WAAF L-M, WMMR L-M, ROCK95 A-M, ZETA7 A-M, C-101 A-M, KXXY A-M, WZZO A-M, WCPI A-M, and WNOR A-M...added at KAWY, Z92, KMET, KQRS, KSAN, and KZEW...other cuts: Lovin', Touchin', Squeezin', City of the Angels, Daydream, Lovin' You and Sweet and Simple...debuts with strong across the board response...primary demos are 18-24...power of the group is strong...initial sales are good.

15 15 McGUINN CLARK & HILLMAN/SAME KEY CUT: DONT YOU WRITER HER OFF (CAPITOL)

Profile: KBPI H-H, KAWY H-H, WMJQ H-H, KWST H-H, KZEW H-H, M-105 H-H, KFMH H-H, WSHE H-H, ZETA-4 H-H, WLAV H-H, ZOOM H-H, KXXY H-H, KXFM H-H, KYTX H-H, WCPI H-H, WZZO M-H, WGRQ A-H, KDKB L-M, Z92 L-M, KY-102 L-M...other cuts: Surrender, Long, Long Time and Backstage Pass...still solid 18-34 with strong female support...sales are developing.

13 16 POCO/LEGEND KEY CUT: TITLE (ABC)

Profile: KBPI H-H, Z92 H-H, C-101 H-H, WMJQ H-H, WKDF H-H, KFMH H-H, WLRS H-H, WMMS H-H, WNOE-FM H-H, WYSP H-H, KEZY-AM H-H, KXXY H-H, KXFM H-H, KGGO H-H, WCPI H-H, WLOB H-H, and ZETA7 M-H...other cuts: Boomerang, Spellbound, Heart of the Night, Barbados and the Title.

19 17 THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M)

Profile: ZETA7 H-H, KLRB H-H, KSAN H-H, KTIM H-H, KSJO H-H, KROQ H-H, WOUR L-M, WLOB L-M, and WZZO A-M...added at WABX and KTXQ...other cuts: TV Is King, Turn Me On, Telecide and I Want It All Now...gaining good 18-24 support...stronger male...sales are starting to build.

18 18 FABULOUS POODLES/MIRROR STARS KEY CUT: TITLE (EPIC)

Profile: KAWY H-H, KLRB H-H, KSAN H-H, WMMS H-H, WSHE H-H, ZETA-4 H-H, KSJO H-H, WPIX H-H, KROQ H-H, KDKB L-M, and WMMR L-M...added at KBPI...other cuts: Tit Photographer Blues, Roll It and Work Shy...maintaining good 18-24 male support...developing some sales.

N 19 RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)

Profile: KAWY H-H, KFMH H-H, WMMS H-H, WSHE H-H, WOUR H-H, WYTX H-H, WKLS M-H, WKLS M-H, C-101 L-H, KLRB A-H, WPIX A-H, ROCK95 L-M, ZETA-4 L-M, WLAV L-M, WAAF A-M, WLRS A-M, ZOOM A-M, and WCPI A-M...added at ZETA7 and WABX...other cuts: Danny's All-Star Joint, The Last Chance Texaco and Youngblood...debuts with strong initial 18-34 reaction...requests are good...female response is very positive...valuable album.

16 20 THE BLUES BROS./BRIEFCASE FULL OF BLUES KEY CUT: RUBBER BISCUIT (ATLANTIC)

Profile: ROCK95 H-H, KMET H-H, C-101 H-H, WMMR H-H, KXXY H-H, WPIX H-H, and KXFM H-H...other cuts: Soul Man, Hey Bartender, and B-Movie Box Car Blues.

22 21 GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: WHO DO YOU LOVE? (ROUNDER)

Profile: KMET H-H, C-101 H-H, KQRS H-H, WGRQ H-H, WMMR H-H, WYSP H-H, WLAV H-H, KYTX H-H, KROQ H-H, KY-102 L-M, WKDF L-M, and KXXY L-M...other cuts: It Wasnt Me and the Title...very strong 16-24 male support...sales are building...good image album.

20 22 BILLY JOEL/52nd STREET KEY CUT: BIG SHOT (COLUMBIA)

Profile: ROCK95 H-H, Z92 H-H, M-105 H-H, WLRS H-H, WNOE-FM H-H, ZOOM H-H, KXXY H-H, KXFM H-H, KGGO H-H, WCPI H-H, WNOR H-H, and KBPI M-H...other cuts: Stiletto, 1/2 A Mile Away, Zanzibar and Until The Night.

21 23 MARC TANNER BAND/NO ESCAPE KEY CUT: ELENA (ELEKTRA)

Profile: M-105 H-H, KFMH H-H, WMMS H-H, KRST-FM H-H, KXFM H-H, WNOR H-H, Z92 L-M and KYTX L-M...other cuts: Never Again, Crawl'n, She's So High and In A Spotlight...continues to show solid 18-34 reaction...sales are starting to develop.

Albums

- 25 24 JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? (A&M)**
 Profile: KLRB H-H, KSAN H-H, WSHE H-H, WOUR H-H, KRST-FM H-H, KTIM H-H, KSJO H-H and KXFM L-M...
 added at ROCK95, ZETA7 and WKDF...other cuts: Pretty Girls, Got The Time, Sunday Papers, Fools In Love and
 the title...16-24 male response is very good...sales are just starting...good image.
- 17 25 BEE GEES/SPIRITS HAVING FLOWN KEY CUT: TITLE (RSO)**
 Profile: ROCK95 H-H, M-105 H-H, WDVE H-H, WNOE-FM H-H, KXFM H-H and WNOR H-H...other cuts: Tragedy,
 Search, Find, Living Together, and Love You Inside Out.
- 23 26 GARY WRIGHT/HEADIN' HOME KEY CUT: I CAN FEEL YOU CRYIN' (WB)**
 Profile: KSHE H-H, ZETA4 H-H and KYTX H-H...other cuts: I'm The One Who'll Be By Your Side, Keep Love In
 Your Soul and the title.
- 24 27 TOTO/TOTO KEY CUT: I'LL SUPPLY THE LOVE (COLUMBIA)**
 Profile: ROCK95 H-H, KMET H-H, C101 H-H, M105 H-H, WKDF H-H, WYSP H-H, ZOOM H-H, KXXY H-H, WZZO
 H-H and WNOR H-H...other cuts: Hold The Line, Rockmaker, Georgy Porgy and Angela.

SIGNIFICANT ACTION:

- SUSAN/FALLING IN LOVE AGAIN KEY CUT: MARLENE (RCA/CHAMPION)** Profile: WSHE A-M...added at KDKB,
 KAWY, ZETA7, KZEW, KFMH, WMMR, WOUR, ZETA4, KSJO and WZZO...other cuts: Thinking It Over, A Little Time and
 Power.
- SUZI QUATRO/IF YOU KNEW SUZI KEY CUT: BREAKDOWN (RSO)** Profile: KSAN H-H, M-105 H-H, WGRQ H-H, WMMS
 H-H, WAAF L-M and WOUR L-M...added at KRST-FM and KXFM...other cuts: If You Cant Give Me Love, The Race Is On, Tired
 of Waiting and Rock and Roll Hootchie Co.
- LOWELL GEORGE/THANKS, I'LL EAT IT HERE KEY CUT: I CANT STAND THE RAIN (WB)** Profile: WPIX A-H, KTXQ
 A-H, WOUR A-M, ZETA-4 A-M, KTIM A-M, KSJO A-M, and KROQ A-M...added at KZEW, WMMR, WSHE, and KGGO...other
 cuts: Two Trains, Easy Money and Honest Man.
- WARRIORS/SOUNDTRACK KEY CUT: IN THE CITY (A&M)** Profile: M-105 A-H, KRST-FM A-H, WPIX A-H, WLRS A-M,
 WYSP A-M, KEZY-AM A-M, and WLOB A-M...added at C-101, WAAF, WKDF, WOUR, and KYTX...other cuts: open.
- BOOMTOWN RATS/TONIC FOR THE TROOPS KEY CUT: RAT TRAP (COLUMBIA)** Profile: KMET H-H, KRST-FM
 L-M, and M-105 A-M...other cuts: Joey's On The Street Again and the title.
- UK/DANGER MONEY KEY CUT: NOTHING TO LOSE (POLYDOR)** Profile: ZETA7 H-H, WMJQ H-H, KSHE H-H,
 WOUR H-H, KLRB A-H, WGRQ A-M, and WLRS A-M...added at WDVE and WLAV...other cuts: The Only Thing She Needs,
 Caesars Palace Blues and the title.
- DWIGHT TWILLEY/TWILLEY KEY CUT: RUNAWAY (ARISTA)** Profile: KLRB H-H, KMEL H-H, KSAN H-H, and
 KFMH H-H...other cuts: Alone In My Room and Nothing's Gonna Change.
- TONIO K./LIFE IN THE FOOD CHAIN KEY CUT: BETTER LATE THAN NEVER (FULL MOON/EPIC)** Profile: WOUR
 H-H...added at ZETA7, KMEL, and KSHE...other cuts: The Funky Western Civilization and the title.
- KINKS/SUPERMAN KEY CUT: 45 (ARISTA)** Profile: KXFM L-H...added at C-101.
- ORLEANS/LOVE TAKES TIME KEY CUT: 45 (INFINITY)** Profile: Z92 A-H, WLAV A-H, KZEW L-M, ZOOM L-M,
 ROCK95 A-M, and WNOR A-M...added at C-101, KXXY, and KGGO.
- COUCHOIS/COUCHOIS KEY CUT: DO IT IN DARKNESS (WB)** Profile: KSHE H-H, KFMH H-H, and WMMS H-H...
 other cuts: Walkin' The Fence, and Hole In My Life.
- TYCOON/TYCOON KEY CUT: SUCH A WOMAN (ARISTA)** Profile: KRST-FM H-H, KDKB M-H, ZETA7 L-M, WMJQ
 L-M, KY-102 L-M, KGGO L-M, and WNOR L-M...added at KMET...other cuts: Slow Down Boy, Dont You Cry No More, The
 Way That It Goes and Dont Worry.
- IRONHORSE/IRONHORSE KEY CUT: SWEET LOUIE-LOUISE (ATLANTIC/SCOTTI)** Profile: WYSP L-M and ZOOM
 L-M...added at KSAN and KEZY-AM...other cuts: Old Fashioned and Jump Back.
- ROBERT GORDON/ROCK BILLY BOOGIE KEY CUT: ROCKABILLY BOOGIE (RCA)** Profile: KLRB H-H and WPIX
 H-H...added at ROCK95...other cuts: Black Slacks and Only Make Believe.
- THE JAM/ALL MOD CONS KEY CUT: MR. CLEAN (POLYDOR)** Profile: KLRB H-H, KTIM H-H and WPIX H-H...other
 cuts: David Watts, Fly and the title.
- GEORGE BENSON/LIVIN INSIDE YOUR LOVE KEY CUT: LOVE BALLAD (WB)** Profile: C101 H-H, WKDF H-H, KFMH
 H-H, WNOE-FM H-H, KXFM H-H and KXXY M-H...other cuts: Hey Girl and Unchained Melody.
- BILL NELSON/SOUND ON SOUND KEY CUT: FURNITURE MUSIC (CAPITOL)** Profile: KBPI H-H...added at ROCK95,
 KSAN and WOUR...other cuts: Revolt Into Style and Stay Young.
- LEGS DIAMOND/DIAMOND IN THE ROUGH KEY CUT: YOU'VE LOST THAT LOVIN' FEELING (CREAM)** Profile:
 ROCK95 L-M...added at KZEW and ZOOM...other cuts: open.

THE Bluman & Brothers BAND

THE ALBUM:
“ENLIGHTENED ROGUES”

#1 Goodphone

#1* FRED

BB
10*

CB
9*

RW
12*

THE SINGLE:
“CRAZY LOVE”

BB
39*

CB
65*

RW
63*



CAPRICORN RECORDS

1979 — THE YEAR OF THE CAPRICORN GOAT

Albums

ROBERT FLEISHMAN/PERFECT STRANGER KEY CUT: ALL FOR YOU (ARISTA) Profile: KBPI L-M...added at KMEL, KMET, KSHE, WSHE and ZETA4...other cuts: Ace In The Hole.

WINGS/GOODNIGHT TONIGHT KEY CUT: (45) (CAPITOL) Profile: KBPI H-H, WYSP H-H, KTXQ H-H, WZZO H-H, KZEW M-H, WLRS M-H, KRST-FM M-H, KXXY M-H, M105 A-H, WGRQ A-H, WLAV A-H, WLOB A-H, KGGO L-M, WMJQ A-M and WNOR A-M.

TALKING HEADS/SONGS ABOUT BUILDINGS & FOOD KEY CUT: TAKE ME TO THE RIVER (SIRE) Profile: KROQ H-H and WLOB H-H...other cuts: Big Country.

STEVE FORBERT/ALIVE ON ARRIVAL KEY CUT: YOU CANNOT WIN IF YOU DO NOT PLAY (NEMPORER) Profile: KYTX H-H, KBPI L-M, WLAV L-M and WSHE A-M...other cuts: Goin' Down To Laurel, It Isn't Gonna Be That Way and Mid-summer's Night.

THE RUBINOOS/BACK TO THE DRAWING BOARD KEY CUT: I WANNA BE YOUR BOYFRIEND (BESERKLEY) Profile: WPIX A-H...other cuts: Hold Me.

ADRIAN GURVITZ/SWEET VENDETTA KEY CUT: UNTOUCHABLE & FREE (JET) Profile: KMET H-H and KRST-FM A-M...added at WKDF...other cuts: I Just Wanna Get Inside Your Head, The Way I Feel and The Wonder Of It All.

LITTLE RIVER BAND/LADY KEY CUT: (45) (CAPITOL) Profile: ROCK95 H-H, WGRQ H-H, KGGO H-H and KTXQ H-H.

SPYRO GYRA/MORNING DANCE KEY CUT: TITLE (INFINITY) Profile: KFMH H-H and WOUR H-H...added at C101, WMJQ, KXXY and WCPI...other cuts: Starburst and It Doesn't Matter.

BLACKFOOT/STRIKES KEY CUT: HIGHWAY SONG (ATCO) Profile: ROCK95 H-H, WMJQ M-H, ZETA7 L-M, ZOOM L-M and KSJO L-M...added at KMET, WAAF, WLAV and WLOB...other cuts: Train, Train, Wishing Well and Road Fever.

BEACH BOYS/L.A. THE LIGHT ALBUM KEY CUT: GOOD TIMIN' (CARIBOU) Profile: WMMS H-H and WNOE-FM A-M ...added at KXXY...other cuts: Shortnin' Bread and Angel Come Home.

MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC) Profile: ROCK95 H-H, WDVE H-H, WGRQ H-H, WLAV H-H and WNOR H-H...other cuts: Preachers Daughter, The Bounty Hunter and The Creeper.

HORSLIPS/THE MAN WHO BUILT AMERICA KEY CUT: LONELINESS (DJM) Profile: KSHE H-H, KTIM H-H and KSJO L-M...other cuts: I'll Be Waiting and the title.

NO DICE/TWO FACED KEY CUT: MAMMA DON'T STOP YOUR CHILDREN (EPIC) Profile: Added at KFMH, WMMS, KTIM and KSJO...other cuts: Up, Up and Left Me, Come Dancing and No Stone Unturned.

SAMMY HAGAR/DOCK OF THE BAY KEY CUT: (45) (CAPITOL) Profile: KTIM A-H and KRST-FM A-M...added at KBPI, ROCK95, KAWY, KMEL, KSHE, KY-102, WABX, ZETA4, KXFM, KGGO and KYTX.

JERRY LEE LEWIS/KILLER KEY CUT: ROCKIN' MY LIFE AWAY (ELEKTRA) Profile: WPIX A-H, KRST-FM L-M and KTIM A-M...added at WMMS...other cuts: Don't Let Go, Personality Rita Mae, and I Like It Like That.

PHILLIPS/MacCLOUD/LE PARTIE du COCKTAIL KEY CUT: TAKIN IT EASY (POLYDOR) Profile: Added at KAWY, KZEW, WKDF, WOUR and KSJO...other cuts: Come With Me and City Of Light.

JOHN HALL/POWER KEY CUT: TITLE (ARC/COLUMBIA) Profile: KFMH A-M and KXFM A-M...added at KAWY, WOUR and ZETA4...other cuts: Home At Last and Cocaine Drain.

TREND SETTERS

C-101	Corpus Christi	Charlie Palmer	512 855-4641	STARVIEW-92	York	Rick Harris	717 266-6606
KBPI	Denver	Frank Cody	303 936-2313	WAAF	Worcester	John Duncan	617 752-5611
KDKB	Phoenix	Linda Clayton	602 833-4261	WABX	Detroit	Joe Kraus	313 398-1100
KEYZ-AM	Anaheim	Larry Reisman	714 776-3696	WBCN	Boston	Tony Berardini	617 266-1111
KFMH	Muscatine	Lisa Catalona	319 263-2512	WCPI	Wheeling	Dave Hansen	304 232-9935
KGGO	Des Moines	Steve O'Brien	515 265-6186	WDVE	Pittsburgh	John McGhan	412 562-5900
KGON	Portland	Jerry Ostertag	503 655-9181	WGRQ	Buffalo	Irv Goldfarb	716 881-4555
KLRB	Carmel	Bob Stock	408 624-3859	WKDF	Nashville	Alan Sneed	615 244-9533
KMEL	San Francisco	Mark Cooper	415 391-9400	WKLS	Atlanta	Debbie Garner	404 325-0960
KMET	Los Angeles	Sam Bellamy	213 464-5638	WKQQ	Lexington	Dave Krusenklau	606 252-6694
KQRS	Minneapolis	Tac Hammer	612 545-5601	WLAV-FM	Grand Rapids	Doc Donovan	616 456-5461
KROQ	Los Angeles	Jed Fish Gould	213 578-0830	WLRS	Louisville	Drake Hall	502 585-5178
KRST	Albuquerque	Jim Zalewski	505 266-7946	WMMR	Philadelphia	Dick Hungate	215 561-0933
KSAN	San Francisco	Kate Ingram	415 986-2825	WMMS	Cleveland	John Gorman	216 781-9667
KSHE	St. Louis	Ted Habeck	314 842-1111	WNOE-FM	New Orleans	Capt. Humble	504 529-1212
KSJO	San Jose	Tawn Mastry	408 246-6060	WNOR-FM	Norfolk, VA	Ron Reger	804 623-9667
KTIM	San Rafael	Michael Knight	415 456-1510	WPIX	New York	Jay Crawford	212 949-2102
KTXQ	Dallas	Tim Spencer	214 528-5500	WSHE	Miami	Michele Robinson	305 581-1580
KWST	Los Angeles	Pam May	213 467-1224	WYSP	Philadelphia	Trip Reeb	215 839-7625
KXFM	Santa Maria	Peter Napoli	805 922-2156	WZZO	Allentown	George Hawras	215 694-0511
KXXY	Oklahoma City	Andy Lockridge	405 528-5543	WZZQ	Jackson	Victor Hawkins	601 982-1062
KY-102	Kansas City	Max Floyd	816 753-4567	ZETA-4	Miami	Gary Martin	305 624-6101
KYTX	Amarillo	Max Miller	806 359-8561	ZETZ-7	Orlando	Bill Mims	305 298-5510
KZEW	Dallas	Doris Miller	214 748-9898	ZOOM	Beaumont	Mark McLaren	713 745-2222
KZOK	Seattle	Mavis Mackoff	206 223-3900	Z-92	Omaha	Bob Linden	402 592-5300
M-105	Cleveland	Ellen Roberts	216 391-1260	91-X	San Diego	Gene Knight	714 236-9872
ROCK-95	Jacksonville	Richard Langlois	904 633-2785				

Spectrum III

TRI-ANGLES

by Terry Gillingham

NEXT:

McGUINN/DONT YOU WRITE HER OFF LIKE THAT (CAPITOL)

Profile: Among five hottest at KLYX...among ten hottest at WFMK...among fifteen hottest at KEZR and LOVE94...among twenty hottest at WFFM, WQON, KWEN, WCBM, WHAG, KSTP, WQUD and KNBR...added at KIDD, KIMN-FM and WFBR.

JUDY COLLINS/HARD TIME FOR LOVERS (ELEKTRA)

Profile: Among ten hottest at WFMK...among fifteen hottest at 14NVR and KWAV...among twenty hottest at KEZR, KIIS, KBAI and WCFL...added at WLWS, KPOL, WAKA, KAGO, KHOW, WLOL, KBOM, WORG and WIP.

RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)

Profile: Among five hottest at LOVE94...among ten hottest at KVI and KBOM...among fifteen hottest at KHOW, KMGC, KBAI and WCFL...among twenty hottest at KPOL, WCLR, WQUD and KUKI...added at WQXI, WFBR and KIMN-FM.

WINGS/GOODNIGHT TONIGHT (COLUMBIA)

Profile: Among five hottest at KEX and WAKA...among ten hottest at KWAV...among fifteen hottest at KEZR, WBLG, WQXI and WFFM...among twenty hottest at KLYX, 14NVR and KMPC...added at KWEN, 94CFM, KEWI, WORG, KIIS, WFBC, KCFX, WQUD, KAGO, LOVE94, WHAG and WHDH.

ORLEANS/LOVE TAKES TIME (INFINITY)

Profile: Among fifteen hottest at KEZR...among twenty hottest at WCBM, WQXI-FM and KLYX...added at WQUD, WORG, WQON, KSTP, KRSP-AM, KAGO, KWAV, KWEN-FM and KIMN-FM.

LIVINGSTON TAYLOR/I'LL COME RUNNING (EPIC)

Profile: Among five hottest at WIOD...among ten hottest at KBOM, KVI and KBAI...among fifteen hottest at WCFL, KFMB, KPOL, LOVE94, KLYX, KUKI, WBBM, and WSLI...among twenty hottest at WLWS and 14NVR...added at WFGL, KWEN and KIDD.

ART GARFUNKEL/IN A LITTLE WHILE (COLUMBIA)

Profile: Among ten hottest at WAKA...among twenty hottest at WFFM, LOVE94, WQON and WSLI...added at WCHS, WORG, WLWS, WHAG, KLYX, WCHS and KWEN.

ORSA LIA/I NEVER SAID I LOVE YOU (INFINITY)

Profile: Among ten hottest at KBAI and KPOL...among fifteen hottest at KMBZ, KHOW, KVI, WLWS and WCFL...among twenty hottest at KAGO, KWEN, and KNBR...added at KFMB, KMJJ and WQUD.

NICOLETTE LARSON/RHUMBA GIRL (WB)

Profile: Among ten hottest at 94CFM and WQXI-FM...among fifteen hottest at KWAV...among twenty hottest at KEZR...added at WQON, KWEN, KSTP, KIDD, KFBR and WGOW.

MOST ADDED

WINGS/Goodnight Tonight	(Columbia)
PEACHES & HERB/Reunited	(Polydor)
ORLEANS/Love Takes Time	(Infinity)
JUDY COLLINS/Hard Times for Lovers	(Elektra)
ART GARFUNKEL/In A Little While	(Columbia)
RAY STEVENS/I Need Your Help Barry Manilow	(WB)
NICOLETTE LARSON/Rhumba Girl	(WB)
ORSA LIA/I Never Said I Love You	(Infinity)

SINGLE OF THE WEEK

PEACHES & HERB/Reunited (Polydor)

To say the least, this is a very big record!



More members this week: WCKO/Ft. Lauderdale; WRNZ/Wrens, Ga.; WFGL/Fitchburg, Mass.; KVOX/Fargo.

With the Book just around the corner, promotional efforts will be on the increase. Over Ft. Lauderdale way, 50,000 helium balloons with numbered certificates in them will be handed out by WFTL. Mike Harvey tells me the numbers will be called on the air for cash prizes. FTL is also handing out 300,000 bumper stickers. That's community presence!

Just a little south, Rick Peters and LOVE94/Miami are having another free concert on the beach. Last time out they had 20,000 in attendance for Bobby Caldwell. This time around for Michael Franks and Pat Metheny they're expecting twice as many!







Congratulations to Dan Vaccaro at WQUD/Memphis for his promotion from MD to acting PD. From my observations of Dan, his ability will keep him in the position. Watch out Memphis!

New station going on the air soon here in Monterey. There are already rumblings of some very together people going in and putting together a very explosive station. Watch out Monterey.

EAR SHOTS

RICKIE LEE JONES/Chuck E.'s In Love (LP)	(WB)
ADRIAN GURVITZ/Untouchable & Free (LP)	(Jet)
TARNEY SPENCER/No Time To Lose	(A&M)
MICHAEL MURPHY/South Coast (LP)	(Epic)
DOBIE GRAY/Who's Lovin' You	(Infinity)
ANGELA BOFILL/I'll Be Sweeter	(Arista)
ROXY MUSIC/Dance Away	(Atco)
DANTE'S INFERNO/Ain't Misbehavin'	(Infinity)
RAYDIO/You Can't Change That	(Arista)
DOOBIES/Minute By Minute	(WB)
SPYRO GYRA/Morning Dance	(Infinity)

Spectrum III

- 2 1 1 DOOBIE BROS./WHAT A FOOL BELIEVES (WB)**
 Profile: Among five hottest at KMJJ, KIMN-FM, WQUD, KAGO, WFBR, WFMK, KNBR, 14NVR, WQON, LOVE94, KIDD, WGR, WHAG, WBLG, KMBZ, KRNA, KUKI, KFMB, WTAE, KHOW, KCFX, WLWS, WLWL, WCBM and KEX...among ten hottest at WCFL, KEWI and WFLG...among fifteen hottest at KMGC and WCLR...this may be a contender for song of the year!...all demos 18+...WFFM no. 3 phones...LOVE94 1-1...WQUD 1-1...KMBZ 4-2...KMJJ 1-1...WQON 1-1...KRNA 3-2...14NVR 1-1...KIMN-FM 1-1...KCFX 16-4...WHAG 4-1...KEWI 14-8...WFBR 1-1 ...WBLG 1-1...KIDD 1-1...KMPC 4-2...WMAZ 3-2...WLWS 11-6...WGR 1-1...KAGO 1-1...KUKI 3-2...9th week.
- 3 2 2 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)**
 Profile: Among five hottest at KMBZ, KVI, KPOL, KEWI, WLWS, KBAI, WCBM, KMJJ, WQUD, WCFL, KFMB, WHAG, KSTP, WCHS, KWAV, KAGO, KNBR, WFLG, WSLI and WIP...among ten hottest at WTAE, KMGC, KEZR, KUKI, WCLR, WIOD, KIMN-FM, 14NVR, and WQON...among fifteen hottest at KBOM...holding with 55% reporter ...very big females 18+...now gathering male 25+...WSLI 6-6...WFBC 3-3...WHAG 5-4...KEWI no. 1 phones...WGOW 6-3...KWAV 4-3...KIIS-AM 2-2...9th week.
- 7 6 3 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)**
 Profile: Among five hottest at KBOM, KEWI, KEZR, KBAI, KUKI, WBBM, KIDD, KEX, WQUD, KVI, KSTP, WLWS, KFMB, KPOL and WFLG...among ten hottest at LOVE94, KWEN, WCBM, KIMN-FM, WFBR, WLWL, KMBZ, WCFL, 14NVR, WQXI, WBLG, WGAR, WHAG, WFFM, and WIOD...among fifteen hottest at KMJJ, WCLR, WSLI, KNBR, KRNA, KAGO, WQON and WTAE...second biggest mover this week...if any image problems ever existed, they have been completely smashed...KRSP-AM 13-9...KPOL-AM 12-5...WLWS 10-7...WMAZ 7-4...KMPC 12-6...KNBR no. 3 phones...KHOW no. 2 phones...6th week.
- 4 4 4 FRANK MILLS/MUSIC BOX DANCER (POLYDOR)**
 Profile: Among five hottest at KMGC, WLWS, KBAI, WCFL, WLWL, KSTP, KIMN-FM, WQUD, WFBR, KVI, WGAR, KWEN, WFFM, WSLI, KMBZ, KUKI, 14NVR, KPOL, KBOM, WTAE, and WBLG...among ten hottest at KNBR, KFMB, WQON, WCLR, WCBM, WFLG, KAGO and WBBM...among fifteen hottest at KIDD...burn spreading quickly in male 25+...otherwise still pulling phones & gains...KVI-AM 4-2...KBAI 2-1...KWEN-FM no. 2 phones...KMBZ no. 1 phones...WQUD 4-2...8th week.
- 9 7 5 DIRE STRAITS/SULTANS OF SWING (WB)**
 Profile: Among five hottest at KEZR, 94CFM, KAGO, 14NVR, WQON, LOVE94, KWEN, WBBM, WBLG, KIMN-FM, WFBR, KNBR, KBAI, WFMK, KMBZ and WGR...among ten hottest at KVI, KSTP, WLWS, WQUD, KUKI, KMJJ, WCFL, KFMB, WCBM and KLYX...among fifteen hottest at KCFX, KPOL and KEX...added at KBOM...big BIG male record...now pulling females 25+...LOVE94 no. 3 phones...94CFM no. 1 phones...KNBR no. 1 phones...early indications of burn in strongest demo, 25+ male...7th week.
- 19 14 6 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**
 Profile: Among five hottest at WCBM, KLYX, KBOM, KFMB and LOVE94...among ten hottest at WQXI, KRNA, KVI, KBAI, WLWL and WBLG...among fifteen hottest at WCFL, KEZR, 14NVR, WBBM, WCLR, KMJJ, WLWS, KIDD, KMBZ, WQUD, KAGO, KNBR, WQON and WGAR...among twenty hottest at KIMN-FM, KWEN, KPOL, KUKI, WTAE, KEX, WFBR and WHAG...added at WFLG, WHDH, KCFX, KHOW and WGR...biggest mover!...Receives support from 80% of reporters...WCBM hottest...WQXI-FM 12-8...demos now show strongest 18-24 females...also 25+ m/f strong...LOVE94 8-4...phones beginning to ring...3rd week.
- 18 15 7 GEORGE BENSON/LOVE BALLAD (WB)**
 Profile: Among five hottest at WIOD, WFMK and WQXI...among ten hottest at KMGC, KEZR, KVI, LOVE94, KLYX, KBOM, WBLG, KSTP, WSLI, KWEN and WFFM...among fifteen hottest at KRNA, KPOL, WGAR, WHAG, KIDD, KEWI, WQUD, WIP, WLWS, KBAI, KIMN-FM, WBBM and WTAE...among twenty hottest at KUKI, KNBR, WQON, WCBM, WFBR and KEX...added at KCFX, WHDH, KMJJ and 14NVR...3rd biggest mover...all demos WQXI-FM 10-6...KWEN-FM 20-10...KWAV 8-7...KIIS-AM 20-13...research shows more strength in the album as a whole.
- 5 5 8 NEIL DIAMOND/FOREVER IN BLUE JEANS (COLUMBIA)**
 Profile: Among five hottest at WCFL, KHOW, WLWS, KAGO, KPOL, KRNA, WQON, KNBR and WLWL...among ten hottest at WFMK, KUKI, WQUD, KMGC and KFMB...among fifteen hottest at KCFX...9th week.
- 13 9 9 LINDA RONSTADT/JUST ONE LOOK (ASYLUM)**
 Profile: Among five hottest at KBOM and KBAI...among ten hottest at WBBM, KMBZ, WLWS, KNBR, KFMB, KAGO, KHOW, KPOL, KMJJ, KUKI, KCFX and WQUD...among fifteen hottest at LOVE94...although this shows very strong in callout, sales and requests are slow...5th week.
- 15 10 10 MAUREEN McGOVERN/CAN YOU READ MY MIND (WB)**
 Profile: Among five hottest at KMGC, KVI and WCLR...among ten hottest at WLWS, KBAI, KHOW, KPOL, WCFL and KMBZ...among fifteen hottest at KUKI and KAGO...among twenty hottest at KFMB and LOVE94...added at KMJJ...resistance from category 1 puts a hold on this...very strong record where played!...WFFM 13-12...research shows heavy females 18-34...KVI-AM 14-10...KBAI 10-7...WGOW 15-12...3rd week.
- 20 17 11 CHIC/I WANT YOUR LOVE (ATLANTIC)**
 Profile: Among five hottest at WQXI, WCHS, 14NVR, WGAR and WSLI...among ten hottest at WFBR, WHAG, WBLG, KIDD, WFFM, KWEN, WCBM, WIP, WORG, WLWS and KRNA...among fifteen hottest at WTAE, KIMN-FM, KVI, KWAV, WQON, KEWI and KBOM...among twenty hottest at KMBZ, KCFX and KSTP...added at WQUD, WLWL, KPOL and WIOD...continues to plow its way up the chart...mass appeal!...WFFM 16-13...KIDD 18-9...WQXI-FM 4-4...KWEN-FM 19-9...WORG 12-9...3rd week.
- 1 3 12 LITTLE RIVER BAND/LADY (HARVEST)**
 Profile: Among five hottest at KWEN, KCFX, KMJJ, WQXI, WLWL, WCBM, KMGC, WGR, WTAE, WQUD and WQON...among ten hottest at WCLR and WFMK...among fifteen hottest at KNBR and WGAR...10th week.
- 8 8 13 POCO/CRAZY LOVE (ABC)**
 Profile: Among five hottest at KHOW, WTAE, KPOL, WLWL, KMJJ, WCBM, WCLR, KIMN-FM, WFBR and KBOM...among ten hottest at KMBZ, 14NVR and KNBR...among fifteen hottest at KFMB and WFLG...11th week.
- N 19 14 BOB WELCH/PRECIOUS LOVE (CAPITOL)**
 Profile: Among five hottest at KLYX and KRSP...among ten hottest at KIMN-FM, KIDD, WBLG, WSLI, 14NVR, WQXI, LOVE94, KWAV and WHAG...among fifteen hottest at KAGO, KUKI, WORG, WGOW, WQUD, WGAR, KMBZ, KEZR, WCBM, KNBR, KBAI and KMPC...among twenty hottest at KEWI, WCHS, KMJJ, KWEN and KCFX...added at WLWS and WCFL...new surge of strength...showing surprising female strength...18-34 m/f...KUKI 16-12...LOVE94 14-9...WSLI 13-13...WBLG 17-8!...WFBC 17-13...KIMN-FM 12-7...2nd week.
- N N 15 BLONDIE/HEART OF GLASS (CHRYSLIS)**
 Profile: Among five hottest at WQXI, KIDD and WGAR...among ten hottest at WGR, KWEN, KRNA, WCBM, KIMN-FM, WQUD, WFBR and KEX...among fifteen hottest at KEWI and WHAG...added at LOVE94 and WTAE...showing strength at 55% of reporting stations...WQUD 22-14...WRMF 19-16...WHAG 22-15...KEWI 19-14...KRNA 18-15...WQXI-FM 3-1...1st week.

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Spectrum III

- 12 12 16 BOBBY CALDWELL/WHAT YOU WON'T DO FOR LOVE (CLOUDS)**
 Profile: Among five hottest at WIP, KMGC, WGR, WFGL, KIIS and KWEN...among ten hottest at WQUD, KPOL, KSTP, KRSP, WQON, WHAG, KCFX, KMJJ, KNBR, WBBM, KBOM, WORG, WGOW and WFBC...among fifteen hottest at KIMN-FM, WIOD, KAGO, KEX and WCHS...among twenty hottest at WAKA...added at WHDH...6th week.
- 11 13 17 GLORIA GAYNOR/I WILL SURVIVE (POLYDOR)**
 Profile: Among five hottest at WGAR, WSLI, KNBR, WGR, KSTP, WFMK, WCFL and KAGO...among ten hottest at KHOW...among fifteen hottest at KEX, WFGL, KFMB and KCFX...among twenty hottest at WTAE...7th week.
- N N 18 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER (BIG TREE)**
 Profile: Among five hottest at KLYX and KEZR...among ten hottest at LOVE94, WIP, KWAV, KHOW, KIIS and WQXI...among fifteen hottest at WSLI, WCFL, KVI, WFFM and 14NVR...among twenty hottest at WLWS, WQUD, WBBM, WFGL, WIOD, KUKI, KAGO, KFMB, KPOL, KWEN and WGAR...added at KRSP, KIMN-FM, WCLR, WCBM and WBLG...50% reporter support...very strong 18-34 m/f!...KIIS-AM 14-11...WCFL 28-20...KEZR 11-9...LOVE94 7-7...WQXI-FM 20-16...1st week.
-  **N N 19 PEACHES & HERB/REUNITED (POLYDOR)**
 Profile: Among five hottest at WFMK...among ten hottest at WFFM, WFBR, WLWL, KAGO and KMPC...among fifteen hottest at WQXI, KWEN, WTAE, WHAG, WGOW and KSTP...among twenty hottest at KWAV, WQUD, WGAR, KIMN-FM, KEX and KFMB...added at KBAI, KUKI, 14NVR, WSLI, KRNA, WCFL, KHOW, KVI, KPOL, WCBM and WIP...a GIANT!...it's overwhelmingly big...no more said for now...1st week.
-  **17 20 20 HEART/DOG & BUTTERFLY (PORTRAIT)**
 Profile: Among five hottest at KFMB and KHOW...among ten hottest at WLWL, KMJJ, KBAI, KIMN-FM, KMBZ, LOVE94 and WGR...among fifteen hottest at WLWS and WBBM...among twenty hottest at WHAG, KLYX and KNBR...added at KCFX...4th week.

SIGNIFICANT ACTION:

- EVELYN KING/I DON'T KNOW IF IT'S RIGHT (RCA)**
 Profile: Among five hottest at KIDD and WHAG...among ten hottest at WRMF, WLWL-FM, KMPC and WSLI...among fifteen hottest at KRSP-AM, KWEN-FM, KSTP, KIMN-FM and KRNA...among twenty hottest at WCHS, WQON and WFBC.
- CHER/TAKE ME HOME (CASABLANCA)**
 Profile: Among ten hottest at WLWS and WGAR...among fifteen hottest at 14NVR, KBAI, KWEN, KVI, WFFM and KMBZ...among twenty hottest at WFBR and KSTP...added at KAGO, WBLG, WBBM, KIMN-FM and KIDD.
- AMII**
- AMII STEWART/KNOCK ON WOOD (ARIOLA)**
 Profile: Among five hottest at KWEN-FM, KIDD, WBLG, WFBR, WFBC, KIMN and KRNA...among ten hottest at KRSP-AM...among fifteen hottest at WRMF.
- EDDIE RABBIT/EVERY WHICH WAY (ELEKTRA)**
 Profile: Among five hottest at WIOD, KVOX, WIP and KHOW...among ten hottest at WGR...among fifteen hottest at WQUD, KPOL, KRSP-AM and WFGL...among twenty hottest at KMJJ, WCHS and KFMB.
- JOHNNY MATHIS & JANE OLIVER (COLUMBIA)**
THE LAST TIME I FELT LIKE THIS
 Profile: Among ten hottest at WBBM and WIOD...among fifteen hottest at KIIS, WAKA, KUKI and WLWS...among twenty hottest at KNBR, WCLR, KMBZ, KBAI and WCHS...added at KHOW, WGR, WIP and KPOL.
- DELEGATION/OH HONEY (SHADY BROOK)**
 Profile: Among ten hottest at KIDD, WSLI and WHAG...among fifteen hottest at KMBZ, KBAI, WFBR and KBOM...among twenty hottest WCFL and KAGO...added at WORG and WLWS.
- RAY STEVENS/I NEED YOUR HELP (WB)**
 Profile: Among five hottest at WMJC...among fifteen hottest at WCBM, KEWI and WMAZ...among twenty hottest at KIIS, KPOL, KRSP and KMPC...added at WBBM, WCLR, WFTL, WORG, WRMF, WCFL and WIP.
- SISTER SLEDGE/HE'S THE GREATEST (COTILLION)**
 Profile: Among five hottest at WGAR...among ten hottest at KIDD and WFBR...among fifteen hottest at WFFM, WBLG and KRNA...among twenty hottest at KRSP-AM and WFBC...added at WSLI.
- BELL & JAMES /LIVIN IT UP FRIDAY NIGHT (A&M)**
 Profile: Among fifteen hottest at KRSP-AM, KNEW-FM, KIDD and WFBR...among twenty hottest at WGR, KCFX and KRNA.
- BARBARA MANDRELL/IF LOVING YOU IS WRONG(ABC)**
 Profile: Among ten hottest at KEWI...among fifteen hottest at KEX, WSLI, and WORG...among twenty hottest at KIDD, KBOM, KSTP and WMAZ...added at WGOW and WRMF.
- BEACH BOYS/HERE COMES THE NIGHT (CARIBOU)**
 Profile: Among ten hottest at KIDD...among fifteen hottest at KBAI and WRMF...among twenty hottest at KRNA, WFBR, KIMN-FM and WCHS.
- FARAGHER BROS./STAY THE NIGHT (POLYDOR)**
 Profile: Among five hottest at KLYX...among WQXI-FM...among twenty hottest at KEZR and 14NVR.
- IAN MATTHEWS/GIMME AN INCH (MUSHROOM)**
 Profile: Among fifteen hottest at KUKI and KLYX...among twenty hottest at WGOW, KWAV, WQON and WORG...added at KVI, WBBM and WMAZ.
- BARBRA STREISAND/SUPERMAN (COLUMBIA)**
 Profile: Among ten hottest at KEX...among twenty hottest at KBAI and WCFL...added at KBOM, WLWS and KUKI.
- GARYS GANG/KEEP ON DANCIN' (COLUMBIA)**
 Profile: Among ten hottest at WGAR and WCHS...among twenty hottest at KEX.
- JOHN DENVER/WHAT'S ON YOUR MIND (RCA)**
 Profile: Among fifteen hottest at KPOL...among twenty hottest at KBOM...added at WCBM, KVI-AM and WCFL.
- ROGER VOUDOURIS/GET USED TO IT (WB)**
 Profile: Among five hottest at KLYX...among ten hottest at KEZR...among fifteen hottest at WCBM and WQXI-FM...added twenty KWAV...added at WFFM, WIP, KSTP and WCHS.
- MELISSA MANCHESTER/THROUGH THE EYES (ARISTA)**
 Profile: Among five hottest at WRMF...among ten hottest at WFMK...among twenty hottest at WCFL...added at KFMB.
- JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)**
 Profile: Among fifteen hottest at KWEN, WFBR and KMPC...among twenty hottest at WGAR...added at KIMN-FM, KRSP, WGR and KIDD.

Spectrum III

MOST PLAYED ALBUMS

2	1	1	DOOBIE BROTHERS/MINUTE BY MINUTE (WB)	Key Cuts: 45, title track, Sweet Feelin...other action includes Depend- ing On You, How Do The Fools Survive and Here To Love You...17th week.
1	2	2	BEE GEES/SPIRITS HAVING FLOWN (RSO)	Key Cuts: 45, Love You Inside Out and title track...other action includes Reaching Out and I'm Satisfied...9th week.
10	8	3	GEORGE BENSON/LIVIN' INSIDE YOUR LOVE (WB)	Key Cuts: 45, Soulful Strut and Hey Girl...other action includes Welcome To My World, title cut, Love Is A Hurtin' Thing...3rd week.
4	4	4	GEORGE HARRISON/GEORGE HARRISON (DARK HORSE)	Key Cuts: 45, Love Will Come To Everyone and Dark Sweet Lady...other action includes Not Guilty and Here Comes The Moon...5th week.
6	6	5	McGUINN CLARK & HILLMAN/McGUINN CLARK & HILLMAN (CAPITOL)	
6	6	5	McGUINN CLARK & HILLMAN/McGUINN CLA	
6	6	5	McGUINN CLARK & HILLMAN/McGUINN CLARK & HILLMAN (CAPITOL)	Key Cuts: 45, Backstage Pass and Long Long Time...other action includes Surrender To Me, Crazy Time and Bye Bye Baby...5th week.
7	7	7	NEIL DIAMOND/YOU DONT BRING ME FLOWERS (COLUMBIA)	Key Cuts: 45, Say Maybe and -You've Got Your Troubles...other action includes American Pop Song and Diamond Girl...17th week.
3	3	8	BILLY JOEL/52nd STREET (COLUMBIA)	Key Cuts: 45, Rosalinda's Eyes and Stiletto...other action includes Until The Night...25th week.
†	†	9	DIRE STRAITS/DIRE STRAITS (WB)	Key Cuts: 45 and Down To The Waterline...other action includes Southbound... 1st week.
11	10	10	MICHAEL MURPHY/PEAKS VALLEYS, HONKY TONKS & ALLEYS (EPIC)	Key Cuts: 45, Southcoast...other action includes Texas Morning and Geronimo's Cadillac...3rd week.

ALBUM ACTION:

ADRIAN GURVITZ/SWEET VENDETTA (JET) Cuts: Un-
touchable and Free, The Way I Feel, I Just Wanna Get Inside Your
Head and One More Time.

JUDY COLLINS/HARD TIMES FOR LOVERS (ELEKTRA)
Cuts: 45, Theme From Ice Castles and Where and When.

MICHAEL FRANKS/TIGER IN THE RAIN (WB) Cuts: San-
paku, Hideaway and When It's Over.

POCO/LEGEND (ABC) Cuts: 45, Heart of the Night, Title
Track, Spellbound and Little Darlin'.

ART GARFUNKEL/FATE FOR BREAKFAST (COLUMBIA)
Cuts: 45, Since I Don't Have You, Finally Found a Reason and When
Someone Doesn't Want You.

TIM WEISBERG/NIGHT RIDER (MCA) Cuts: Touchstone,
Westchester Faire, Won't Be Goin' Back and Moon Child.

RICKIE LEE JONES/RICKIE LEE JONES (WB) Cuts:
Chuck E's In Love and Danny's All-Star Joint.

**ENGLAND DAN & JOHN FORD COLEY/DR. HECKLE
& MR. JIVE (BIG TREE)** Cuts: 45, What's Forever For and
Only A Matter Of Time.

BEACH BOYS/L.A.(LIGHT ALBUM) (CARIBOU) Cuts:
45, Good Timin', Lady Linda and Full Sail.

TREND SETTERS

Category 1:

14NVR	Waterbury, CT	Joe McCoy	203 729-2291
94CFM	St. Louis	Bo Jagger	314 361-7500
K-104	Phoenix	John McRae	602 959-4110
KBSQ-FM	Santa Fe	Dan Kelley	505 982-4444
KCBQ	San Diego	John Fox	714 286-1170
KCSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEZR	San Jose	Bob Harlow	408 287-5775
KIDD	Monterey	Steve Lamont	408 649-6622
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Pat Shawgo	512 226-5111
KLYX-FM	Sioux Falls	Bruce Fischer	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, CA	Ross Forbes	916 673-7677
KWEN	Tulsa	Dave Michaels	918 587-9500
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Dave Popovich	412 351-1100
WFMK	Lansing	Don Schueler	517 349-4000
WLOL	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WOMC	Detroit	Jim Scollin	313 546-9600
WQUD	Memphis	Dan Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C. Sneed	615 749-2244
LOVE 94	Miami Beach	Rick Peters	305 672-2500

Category 2:

KAAM	Dallas	Lee Gray	214 386-6100
KAGO	Klamath Falls	Charles Snyder	503 882-2551
KCFX	Oklahoma City	Dwayne Allen	405 341-8440
KFMB-AM	San Diego	Mark Larson	714 292-5362
KHOW	Denver	Brian Scott	303 573-6300
KHQ	Spokane	Chuck Heaton	509 448-4666
KHIS-AM	Los Angeles	Sherman Cohen	213 466-8381
KLOK	San Jose	Bill Weaver	408 274-1170
KMBZ	Kansas City	Steve Bell	913 236-9800
KMGX	Tucson	John Libynski	602 624-2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910
KMPC	Los Angeles	Ron Rodrigues	213 469-5341
KNBR	San Francisco	Scott Burton	415 546-2200
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123
KVOX	Fargo	Dan Wright	218 233-1522
KWAV	Monterey	Randy Summers	408 646-9333

WAKA	Gainesville	Shawn Smith	904 376-2688
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCCO-FM	Minneapolis	Paul Stagg	612 339-1029
WCFL	Chicago	Dick Stadlen	312 222-1000
WCHS	Charlestown	Al Sahley	304 342-8131
WCLR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WFBC	Greenville, S.C.	Lon Simon	803 271-9200
WFGL	Fitchburg	Mike Thomas	617 343-4897
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 756-6141
WHAG	Hagerstown	Ed Fennessy	301 797-2053
WISM-FM	Madison	Bill Vancil	608 271-1486
WISN	Milwaukee	Norm Pringle	414 342-1111
WJYY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	John Ashton	304 233-1470
WORF-FM	Orangeburg, S.C.	Stu Wright	803 536-1580
WQON	Grayling, MI	Bob Greenwood	517 348-5488
WRMF	Titusville, FL	Jason Douglas	305 267-1122
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

Category 3:

KBAI	Morro Bay	Ann Dunaway	805 772-2263
KBLI	Blackfoot, ID	Jack Sunday	208 786-1400
KBOI	Boise	Lon Dunn	208 386-3670
KBOM	Bismarck	Joel Johnson	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KEX	Portland	Eric Norberg	503 225-1190
KIT	Yakima	Alan McLaughlin	509 457-8115
KMGC	Dallas	D. O'Donoghue	214 688-0641
KOB	Albuquerque	Jim King	505 243-4411
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Seattle	Carol Stripling	206 223-5700
WCAR	Detroit	Kevin Sanderson	313 345-8600
WCBM	Baltimore	Ray Quinn	301 363-2000
WDNC	Durham, NC	Mal Harrison	919 682-0318
WFBR	Baltimore	Dale Andrews	301 685-1300
WFTL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WNGN	Providence	Rick McKay	401 726-9000
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Jayne Reino	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080

Black

TREND SETTERS

KATZ KCOH KDAY KDIA KKSS KMJQ KSOL	St. Louis Houston Los Angeles Oakland St. Louis Houston San Mateo	Earl Parnell Travis Gardner Steve Woods Jerry Boulding Lee Michaels Jim Maddox J.J. Jeffries	WAMO WAOK WBLS WBMX WCIN WCHB WDAS WDAO WDIA	Pittsburgh Atlanta New York Chicago Cincinnati Detroit Philadelphia Dayton Memphis	Michael Payne Tony Jamieson Frankie Crocker James Alexander Bob Long Wade Briggs Betterball Langford Stephens Mark Christian	WJLB WJMO WJPC WOOK WORL WVOL WVON WWIN WWRL	Detroit Cleveland Chicago Wash DC Orlando Nashville Chicago Baltimore New York	J. Michael McKay Bernie Moody Tom Joyner John Moen Steve Crumley Fred Harvey Carl Conner Don Brooks Bob Law
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- 2 1 **GQ/DISCO NIGHTS** (ARISTA)
Profile: Its the hottest record at KATZ, WCHB, WDAS and WWIN...in the hottest five at KDAY, WBMX, WDAO, WVON, WWRL...in the hottest ten at KCOH, KDIA, WAOK, WJLB and WJPC...in the hottest fifteen at KMJQ, WDIA...also added at KSOL and WVOL...crossing all demographics and gaining significant value on most formats...heavy rotation
- 1 2 **SISTER SLEDGE/HE'S THE GREATEST DANCER** (COTILLION)
Profile: Its the hottest record at KDIA...in the hottest five at KATZ, KCOH, KDAY, KSOL, WJLB, Cleveland '2' and WVON...in the hottest ten at KMJQ, WBMX, WVOL and WWRL...still has the number one LP on FRED's black charts and still has importance...medium to heavy rotation
- 3 3 **INSTANT FUNK/GOT MY MIND MADE UP** (SALSOUL)
Profile: Its in the hottest five at KATZ, KDIA, KSOL, WBMX, WCHB, WDAS, WJLB and WVON...in the hottest ten at KDAY, KMJQ, WVOL and WWIN...in the hottest fifteen at KCOH and WDIA...primary male demographics, but as time wears on picking up all demographics and crossing pop rather rapidly...heavy rotation
- 5 4 **JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
Profile: Its the hottest record at KCOH, KSOL, WDIA, and WJLB...in the hottest five at KMJQ, WDAS, Cleveland '2', WVOL and WWIN...very important record...took a little while, but now is bigger than 'Blame'...this should still be in heavy rotation
- 6 5 **PEACHES & HERB/REUNITED** (POLYDOR)
Profile: Its the hottest record at KDAY...in the hottest five at KKSS, WBMX, Cleveland '2', WVON and WWIN...in the hottest ten at KDIA, WDIA, WJPC and WWRL...in the hottest fifteen at WAOK and WCHB...also added a WDAO...a must for airplay...heavy rotation...universal acceptance on this has exploded...heavy rotation
- 9 6 **DELEGATIONS/OH HONEY** (SHADYBROOK)
Profile: Its in the hottest five at KDIA, WAOK, WBMX, WDIA and WVOL...in the hottest ten at KCOH, KSOL and WVON...in the hottest fifteen at KATZ, KMJQ and WCHB...heavy rotation...female base...long version a positive
- 12 7 **FOXY/HOT NUMBERS** (DASH)
Profile: Its the hottest record at KMJQ...in the hottest five at KATZ, KDAY, WDAO and WOOK...in the hottest ten at KCOH and WWIN...its in the hottest fifteen at KSOL, WAOK and WJPC...also added at WDAS...growing very large...all demographics with a thrust...not a disco, but up tempo and great...heavy rotation
- 10 8 **AMII STEWART/KNOCK ON WOOD** (ARIOLA)
Profile: Its the hottest record at KMJQ, WDAO, Cleveland '1', and WWIN...in the hottest ten at KDIA, WBMX, WDAS and WDIA...in the hottest fifteen at WAOK, WJLB and WVON...also added at KSOL...new single is out, LP has gone gold...big universal record giving it great value as a black...heavy rotation still
- 13 9 **GEORGE BENSON/LOVE BALLAD** (WB)
Profile: Its the hottest record at WWRL...in the hottest five at WCHB and WDAO...in the hottest ten at KCOH, KDAY, KSOL, WAOK and WDAS...in the hottest fifteen at KMJQ, WDIA and WVON...heavy rotation
- 4 10 **ROD STEWART/DO YA THINK I'M SEXY** (WB)
Profile: Its in the hottest five at KCOH, KDIA, KKSS, KMJQ and WDAO...in the hottest ten at KDAY, KSOL and WVON...in the hottest fifteen at WDIA
- 8 11 **CHIC/I WANT YOUR LOVE** (ATLANTIC)
Profile: Its in the hottest five at KKSS, KSOL, WJPC and WWRL...in the hottest ten at WBMX, WJLB and WVON...in the hottest fifteen at KMJQ and WDAS.
- 17 12 **TYRONE DAVIS/ARE YOU IN THE MOOD** (COLUMBIA)
Profile: Its the hottest record at WBMX and WVON...in the hottest five at WCHB and WJPC...in the hottest fifteen at KSOL, WDIA and WJLB...was also added at KDIA and WJLB...important for upper demographics...if youre not on this, how did you get into black radio?...heavy rotation
- 11 13 **ALTON MC CLAIN & DESTINY/IT MUST BE LOVE** (POLYDOR)
Profile: Its the hottest record at WAOK...in the hottest five at Cleveland '1'...in the hottest five at KMJQ, KSOL, WJLB and WVOL...in the hottest fifteen at WCHB...also added at WJPC
- 18 14 **GREY & HANKS/DANCIN'** (RCA)
Profile: Its in the hottest five at KKSS and WOOK...in the hottest ten at KATZ, KCOH and KMJQ
- 7 15 **CHUCK BROWN/BUSTIN' LOOSE** (SOURCE)
Profile: Its in the hottest five at KCOH and WVOL...in the hottest ten at KATZ, KDIA and WBMX
- 16 **NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE** (ATLANTIC)
Profile: Its in the hottest five at KSOL and WOOK...in the hottest ten at KDAY, WDAS and WWIN...activity finally coming together...male/disco image...medium to heavy on the rotation stress...very clean
- 19 17 **GARYS GANG/KEEP ON DANCIN'** (SAM)
Profile: Its in the hottest five at WAOK and WJLB...in the hottest ten at KDIA...in the hottest fifteen at KSOL, WCHB and WVON
- 15 18 **BELL & JAMES/LIVIN' IT UP** (A&M)
Profile: Its in the hottest five at KDIA and Cleveland '2'...in the hottest ten at WDIA, WJPC
- 14 19 **GLORIA GAYNOR/I WILL SURVIVE** (POLYDOR)
Profile: Its in the hottest five at WJLB and Cleveland '2'...in the hottest ten at KSOL...in the hottest fifteen at WVOL...time for a new single and maybe not from the album...this one still is worth heavy exposure
- 16 20 **TAVARES/NEVER HAD A LOVE LIKE THIS BEFORE** (CAPITOL)
Profile: Its in the hottest five at WDIA and WJPC...in the hottest ten at WCHB
- 21 21 **CHERYL LYNN/STAR LOVE** (COLUMBIA)
Profile: Its in the hottest ten at KDAY and WWRL...in the hottest fifteen at KCOH and KSOL

Black

- SA 22 CHER/TAKE ME HOME (CASABLANCA)**
Profile: In the hottest five at KKSS...in the hottest ten at WCHB...also added at KDAY...becoming a significant black record...if you're not sure of it, daypart it, but basically medium rotation
- 29 23 WAR/GOOD, GOOD FEELING (MCA)**
Profile: Its in the hottest five at WAOK...also added at KDAY, KDIA and WVON...leaves you feeling good...War has added a female singer...medium to heavy rotation
- 30 24 ANGELA BOFILL/I'LL BE SWEETER (ARISTA)**
Profile: Its in the hottest ten at WWIN...in the hottest fifteen at WAOK...also added at WDAO and WJLB...upper demographics.. medium to heavy rotation...this is a sinker
- 27 25 RICK JAMES/HIGH ON YOUR LOVE SUITE (GORDY)**
Profile: Its in the hottest five at WDAS...in the hottest fifteen at KSOL and WVON...LP sales are tremendous...everybody's "Bustin' Out"...but medium to heavy on this wont hurt...the disco mix is dynamite
- 23 26 T-CONNECTION/SATURDAY NIGHT (DASH)**
Profile: Its in the hottest ten at KATZ, KMJQ...also added at WDAS
- SA 27 PATTI LA BELL/IT'S ALRIGHT WITH ME (EPIC)**
Profile: Its in the hottest five at WWRL...also added at KKSS, WOOK and WVON
- SA 28 RANCE ALLEN/I BELONG TO YOU (STAX)**
Profile: Its in the hottest ten at WBMX...also added at WDAO, WDAS, WJLB...upper demographic record...as a black station not playing this takes away from your programing depth...play this heavy
- SA 29 RAYDIO/YOU CANT CHANGE THAT (ARISTA)**
Profile: Its in the hottest fifteen at KATZ...also added at KDAY, WCHB, WJLB and WWIN...the lp is a killer...heavy on this...very clean and very positive
- SA 30 BARRY WHITE/ANY FOOL CAN SEE/YOU'RE THE ONE I NEED (UNLIMITED GOLD)**
Profile: Its in the hottest ten at WAOK...also added at WJPC, WVON and WWRL...the flip side is gaining interest...should get the most exposure...heavy rotation

ALBUMS

- 1 1 SISTER SLEDGE/WE ARE FAMILY KEY CUT:HE'S THE GREATEST DANCER (COTILLION)**
Other cuts: none...its the hottest record at KDIA...in the hottest five at KATZ, KCOH, KKSS, KMJQ, WBMX, WOOK, WVON...in the hottest ten at Cleveland '2'
- 2 2 JACKSONS/DESTINY KEY CUT:SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)**
Other cuts: Dont Push Me Away...Its the hottest album at KCOH, KMJQ, WBMX and Cleveland '2'...in the hottest five at KKSS, WDAS, WOOK and WVON
- 6 3 GEORGE BENSON/LIVING INSIDE YOUR LOVE KEY CUT:LOVE BALLAD (WB)**
Other cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut, Hey Girl and A Change Is Gonna Come and the title, Inside Your Love...in the hottest five at KATZ, KCOH, KKSS, KMJQ, WBMX, WDAO, WDAS, Cleveland '2', and WVON
- 8 4 RICK JAMES/BUSTING OUT OF L SEVEN KEY CUT:HIGH ON YOUR LOVE SUITE (GORDY)**
Other cuts: Spacy Love and title, Bustin' Out...in the hottest five at KDIA, WBMX, WDAS, WDIA, Cleveland '1', Cleveland '2' and WOOK...in the hottest ten at WVON
- 4 5 PEACHES & HERB/II HOT KEY CUT:REUNITED (POLYDOR)**
Other cuts: Four Is A Traffic Jam and Shake Your Groove Thing...Its the hottest album at WVON...in the hottest five at Cleveland '1', WOOK and WVON...in the hottest ten at Cleveland '2'
- 3 6 CHIC/C'EST CHIC KEY CUT:I WANT YOUR LOVE (ATLANTIC)**
Other cuts: Le Freak, The Chic Cheer, Savorfaire...Its the hottest album at WDAS...in the hottest five at WDIA...in the hottest ten at WVON
- 5 7 MARVIN GAYE/HERE MY DEAR KEY CUT:I MET A LITTLE GIRL (TAMLA)**
Other cuts: Time, Funky Space Reincarnation, When Did You Stop Loving Me, The Title, Here My Dear, Anger and Sparrow...its the hottest album at WDIA...in the hottest five at KATZ...in the hottest ten at WVON
- 15 8 ROD STEWART/BLONDES HAVE MORE FUN KEY CUT:DO YA THINK I'M SEXY (WB)**
Other cuts: none...its in the hottest five at KKSS and Cleveland '1'
- 9 ENCHANTMENT/JOURNEY TO THE LAND OF ENCHANTMENT KEY CUT:ANYWAY YOU WANT IT (ROADSHOW)**
Other cuts: Magnetic Feel and Journey To The Land of Enchantment...Its in the hottest five at WDAO and WJPC
- 10 NARADA MICHAEL WALDEN/AWAKENING KEY CUT:I DONT WANT NOBODY ELSE (ATLANTIC)**
Other cuts: none...in the hottest five at KDIA and Cleveland '2'
- 11 BILL WITHERS/'BOUT LOVE KEY CUT:LOVE IS (COLUMBIA)**
Other cuts: Dont It Make It Better...in the hottest five at KATZ and WDAO
- 7 12 INSTANT FUNK/INSTANT FUNK KEY CUT:GOT MY MIND MADE UP (SALSOUL)**
Other cuts: Crying...Its in the hottest five at KDIA and WDAS
- 11 13 GLORIA GAYNOR/LOVE TRACKS KEY CUT:I WILL SURVIVE (POLYDOR)**
Other cuts: Anybody Want To Party...in the hottest five at WDIA and WVON
- 12 14 DAVID OLIVER/MIND MAJIC KEY CUT:I WANT TO WRITE YOU A LOVE SONG (MERCURY)**
Other cuts: Who Are You...its the hottest album at WVOL
- 14 15 CHUCK BROWN/BUSTIN' LOOSE KEY CUT:BUSTIN' LOOSE PART I (SOURCE)**
Other cuts: Game Seven and If It Aint Funky...its in the hottest five at KMJQ

SIGNIFICANT ACTION:

THELMA HOUSTON/SATURDAY NIGHT, SUNDAY MORNING (TAMLA)

Profile: Its in the hottest fifteen at KCOH...also added at KDAY, WAOK, WBMX and WDAS

DOOBIE BROTHERS/WHAT A FOOL BELIEVES (WB)

Profile: Its in the hottest ten at WVON(Sales Only)...in the hottest fifteen at WCHB...also added at WJPC...hold the audience that might be into variety...as important as the Rod Stewart...heavy rotation

HERBIE HANCOCK/READY OR NOT (COLUMBIA)

Profile: Its in the hottest fifteen at WAOK...also added at KATZ and WVOL...very, very positive record...up tempo thrust...to coin a phrase "Some Serious Hancock"...heavy rotation...LP version if you can

SYLVESTER/I WHO HAVE NOTHING (FANTASY)

Profile: Its in the hottest fifteen at KCOH...also added at KDAY and WAOK...black stations need to be on this and heavy...female and gay value...very important record

POINTER SISTERS/HAPPINESS (PLANET)

Profile: Its in the hottest ten at WAOK...also added at WOOK

GLADYS KNIGHT/AM I TOO LATE (COLUMBIA)

Profile: It was added at WJLB, WJPC and WOOK...upper demographic...female base, but heavy rotation will add depth to your programing...look into the LP version on this

MC FADDEN AND WHITEHEAD/AINT NO STOPPIN' US NOW(TI)

Profile: It was added at WVON, WWIN, and WWRL...one of the hottest records out...will cross all demographics...medium rotation at least...disco mix is a "mother".

MILLIE JACKSON/NEVER CHANGE LOVERS IN THE MIDDLE OF THE NIGHT(SPRING)

Profile: It was added at WBMX, WDIA and WWRL...very good record...upper demographics...has good meaning and quality in the lyrics...if you are a black station, you must play this...medium to heavy rotation

THE ISLEY BROTHERS/I WANNA BE WITH YOU(T-NECK)

Profile: It was added at WDAS and WVON...the hottest release out now...if you're not on this, you should be in another field...all formats, all demographics...heavy rotation

AWB/WALK ON BY (ATLANTIC)

Profile: It was added at WJLB and WJPC

HOT NEW RELEASES

1. Isley Brothers/I WANNA BE WITH YOU T-Neck(CBS)
2. McFadden & Whitehead/AINT NO STOPPING US NOWPI
3. War/GOOD,GOOD FEELING MCA
4. Sea Level/SNEAKERS 54 Capricorn
5. Ronnie Laws/ALL FOR YOU United Artists

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

1. Peaches & Herb/REUNITED Polydor
2. Chic/I WANT YOUR LOVE Atlantic
3. Instant Funk/GOT MY MIND MADE UP Salsoul
4. Gloria Gaynor/I WILL SURVIVE Polydor
5. George Benson/LOVE BALLAD WB
6. Average White Band/WALK ON BY Atlantic
7. Peabo Bryson/CROSSWINDS Capitol
8. Foxy/HOT NUMBERS Dash

MOST EFFECTIVE UNIVERSAL RECORDS FOR BLACK PROGRAMING

1. Doobie Brothers/WHAT A FOOL BELIEVES WB
2. Amii Stewart/KNOCK ON WOOD Ariola
3. Sylvester/I WHO HAVE NOTHING Fantasy
4. Cher/TAKE ME HOME Casablanca
5. Village People/IN THE NAVY Casablanca
6. Bee Gees/TRAGEDY RSO
7. Linda Clifford/BRIDGE OVER TROUBLED WATER Curtom(RSO)
8. Nicolette Larson/LOTTA LOVE WB

SINGLE OF THE WEEK

Isley Brothers/I WANNA BE WITH YOU T-NECK

ALBUM OF THE WEEK

Raydio/ROCK ON ARISTA

Key cut: You Cant Change That

Other cuts: Goin' Thru School And Love, Hot Stuff, More Than One Way To Love A Woman, Rock On, What You Waitin For, Honey I'm A Star, When You're In Need of Love.

TELESCOPE

by Lynn Tolliver

There is an apparent game that most programers of most formats of radio stations are playing, and that is a game called, "Let's Be Last." But let's go back to an era that most of us can remember and that is the period of the pioneer days. Of course we were not there, but we should all be familiar with the pilgrim times. To be a pioneer, is to venture first. Look how far we've come, thanks to the pioneers, the "firsts."

Here is a fact. You can not make a hit record. As a radio station, you can only play it. You can only give it exposure. Hit records are in the groove, and not because it was wailed away on a radio station. Airplay is only a vehicle of illustration to those that are seeking the new. Now that that is established, when you play a record and why, is next.

So many PDs today are afraid to be daring, afraid to venture out, afraid to take a chance, or in so many words, afraid to entertain. Everyone seems to

want to play it safe. Quite a few are so dependent upon the trade publications for their music additions. "Before we go on a record here, you have to present me with 7 charts, with fairly good positions" is a current saying, at least in black radio, and probably in pop radio too, in some markets. The truth of the matter is though, sometimes you have to be offensive to make an impression. Sometimes you have to be irritating to get your point across.

Certain so-called offensive artists have triggered successes, with their negative (let's say) approach to music. Rick James, with platinum plus status, Bootsy Collins with all three of his first lps, gold or better, and the master mind of the greatest frustration release music of all, George Clinton, a creator of multi-millions of units sold. Play of these before mentioned artists will get you listenership, whether you like the artist or not, which is a mistake a lot of PDs make, and that is playing their taste instead of playing what they are

suppose to. Sylvester and the Village People would not have made it, if they felt they were going to be offensive to males, as their images are of the gay way of life, and machos dont like to identify with anything feminine, except for women. Incidentally the Village People sold 300,000 of their first lp with no airplay. To avoid them on your radio station (where suitable) is like avoiding a check for a million. Every lp since then has gone platinum. You will not be classified as a gay station, for one or a few records, unless your overall image is gay. There is a way to play any record you want to, within reason, if you want to. For music stations and there are still a lot of them left, MUSIC is the key to successful listenership. What you play is important.

Next week, suggested LP cuts with their (PDT) *primary demographic target* to be added to Fred's black section. -enjoy whatever, and whenever you can.

MUSIC: HOW TO ADD IT/WHEN & WHY YOU ADD IT Part I

Disco

TREND SETTERS

CHIC DISCO-94 F-105 KATT KCFX KDKO KEYN KFMX KHS-FM KJLA KRLA KSET KTLK KUTE	Brampton Houston Boston Oklahoma Oklahoma Denver Wichita Minneapolis Los Angeles Kansas City Los Angeles El Paso Denver Los Angeles	David Oliver Michael Stone Charlie Fernandez Charlie Parker J.J. Whitehead Jim O'Brien Glen Martin Gary De Maroney Sherman Cohen Ronnie Dennington Gary Theroux Chuck Kelly Paula Matthews Warren Epps	KTSM KXTC K-101 STUDIO-13 WAYS WBBF WBOS WCAU-FM WCKO WDAI WDRQ WEZB WGCI-FM WISM	San Antonio Phoenix San Francisco Houston Charlotte Rochester Boston Philadelphia Ft. Lauderdale Chicago Detroit New Orleans Chicago Madison	Kevin McCormick Larry Barwick Nadine Shaw Bart Taylor Roy Rosen Tom Nast Jane Dunklee Roy Perry Dave Lawrence Mary Klug Eddie Rogers Chris Walenburg Greg Buedell Rusty Hudson	WKGN WKTK WKTU WKYS WLYT WMAS WMHE WNUW WORLD WSFL WVEE WXKS WZZD Y-100	Knoxville Baltimore New York Washington Cleveland Springfield Toledo Milwaukee Orlando New Bern Atlanta Boston Philadelphia Miami	Kerry Lambert Lou Krieger Matthew Clenott Steve Manuel Tom Allen Kris McLeod Roy Finn Bob Mike Steve Crumley Ed Seger Scotty Andrews Sunny Joe White Mark Serpas Robert Muzzy
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The following music analysis is based on reports from pure disco stations and from stations who compile separate lists from their disco research. This chart is designed to show air play strength.

THE HOTS ARE IN BOLD

BPM	LW	TW		
120	1	1	SISTER SLEDGE "He's The Greatest Dancer"	Atlantic 12"
123	3	2	GQ "Disco Nights"	Arista 12"
124	8	3	GINO SOCCIO "Dancer"	WB/RFC LP
122	5	4	CHER "Take Me Home"	Casablanca LP
113	4	5	INSTANT FUNK "Got My Mind Made Up"	Salsoul 12"
134	2	6	AMII STEWART "Knock On Wood"	Ariola 12"
116	12	7	CHIC "I Want Your Love"	Atlantic 12"/LP
118	6	8	JACKSONS "Shake Your Body Down"	Epic 12"/LP
133	7	9	MACHINE "There But For The Grace Of God Go I"	RCA 12"
115	10	10	BLONDIE "Heart Of Glass"	Chrysalis 12"/LP
127	11	11	BOMBERS "(Everybody) Get Dancin'"	Westend 12"
138	20	12	CHERYL LYNN "Starlove"	Columbia 12"/LP
124	13	13	FOXY "Hot Numbers"	TK 12"
130	18	14	VILLAGE PEOPLE "In The Navy"	Casablanca 7"/LP
133	9	15	PETER JACQUES "Fire Night Dance/Devil's Run"	Prelude 12" LP
119	17	16	BEE GEES "Tragedy"	RSO LP
136	D	17	PEACHES & HERB "Reunited"	Polydor 12"
120	D	18	DOOBIE BROS. "What A Fool Believes"	WB/12"
117	21	19	ALTON McCLAIN & DESTINY "It Must Be Love"	Polydor 12"
132	15	20	BELL & JAMES "Livin' It Up"	A&M 12"/LP
136	D	21	WITCH QUEEN "Bang A Gong/With Queen"	Roadshow/RCA 12"
132	24	22	MADELENE KANE "Forbidden Love"	WB 12"
118	27	23	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
119	22	24	EVELYN "C" KING "I Don't Know If It's Right"	RCA 12"
119	28	25	T-CONNECTION "At Midnight"	TK 124/LP
126	29	26	NARADA M. WALDEN "I Don't Want Nobody Else"	Atlantic 12"
131	D	27	LINDA CLIFFORD "Bridge Over Troubled Water"	RSO 12"
110	D	28	THELMA HOUSTON "Saturday Night, Sunday Morning"	TAM 12"
126	D	29	MICK JACKSON "Weekend"	Atco 12"
115	D	30	PATTI LABELLE "It's Alright With Me"	Epic 12"/LP

SIGNIFICANT ACTION

CHUCK BROWN "Bustin Loose"	Source/MCA 12"
GLORIA GAYNOR "I Will Survive"	Polydor 12"
GEORGE BENSON "Love Ballad"	WB/LP
SARAH BRIGHTMAN "Hot Gossip"	Ariola 12"
CLAUDJA BARRY "Boogie Woogie Dancin' Shoes"	Chrysalis 12"
CROWN HEIGHTS AFFAIR "The Rock Is Hot"	Delight 12"
BUNNY SIEGLER "By The Way You Dance"	Gold Mine 12"
KLEER "Keep Your Body Workin'"	Atlantic 12"
WAR "Good, Good Feeling"	MCA/LP
CELIBEE "Fly Me On The Wings Of Love"	TK LP 12"
TAANA GARDNER "Work That Body"	Westend 12"
MOULIN ROUGE "Holiday"	ABC 12"

SHOTGUN "Don't Ya Wanna Make Love"	ABC 12"
STICKY FINGERS "Nighttime/Wastin'"	Prelude 12"
LINDA EVANS "Dont You Need"	Ariola 12"
VICKIE SUE ROBINSON "Nighttime Fantasy"	RCA 12"
BILL SUMMERS "Straight To The Bank"	Prestige 12"
LIQUID GOLD "My Baby's Baby"	Para 12"
SPINNERS "Are You Ready For Love"	Atlantic LP
ULTIMATE "Love Is The Ultimate"	Casablanca LP

CROSSOVER PICKS

McCOO & DAVIS	BEACH BOYS
MELBA MOORE	RICK JAMES
FIRST CHOICE	WINGS

Jazz

TREND SETTERS

KADX KAFM KKG KCBX KJAZ	Denver Dallas Los Angeles S. L. O. San Francisco	John Sutton Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WJZZ	Los Angeles Eugene Columbus Buffalo Detroit	Ted Terry Mike Handler Geoff Mayfield John Hunt Dorian Paster	WRUV WRVR WXFM WYBC WYSO	Burlington New York Chicago New Haven Dayton	Bob Cohen Jim Smith Dave Freeman Doug Keogh Vince Waldron
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- 1 1 **GEORGE BENSON/LIVING INSIDE** KEY CUT: NASSAU DAN (WB)
Profile: KCBX H-H, KADX H-H, WJZZ H-H, KAFM H-H, WBBY H-H, KKG H-H, WXFM H-H, and WYBC L-M...also: Soulful Strut, title.
- 6 2 **SEAWIND/LIGHT THE LIGHT** KEY CUT: OPEN (HORIZON)
Profile: KLCC H-H, KKG H-H, WXFM H-H, WJZZ M-H, and KCBX A-H
- 5 3 **CEDAR WALTON/ANIMATION** KEY CUT: ALA EDUARDO (COLUMBIA)
Profile: KADX H-H, KAFM H-H, and WXFM H-H...also: If It Could Happen.
- 2 4 **MICHAEL FRANKS/TIGER IN THE RAIN** KEY CUT: SATISFACTION GUARANTEED (WB)
Profile: WRUV H-H, KCBX H-H, KADX H-H, WJZZ H-H, and KAFM H-H...also: Living On The Inside, When It's Over.
- 7 5 **ABBEY LINCOLN/PEOPLE IN ME** KEY CUT: TITLE (INNER CITY)
Profile: KCBX H-H, KADX H-H, and KLCC H-H...also: Africa, Living Room.
- 3 6 **MONGO SANTAMARIA/RED HOT** KEY CUT: SAMBITA (COLUMBIA)
Profile: KADX H-H and WJZZ H-H...also: Afro-Cuban Fantasy.
- 4 7 **JOE SAMPLE/CARMEL** KEY CUT: RAINY DAY (ABC)
Profile: KADX H-H, WYBC H-H, WJZZ H-H, KAFM H-H, KKG H-H, and WXFM H-H...also: title, Sunrise.
- 9 8 **HERBIE HANCOCK & CHIC COREA/AN EVENING WITH** KEY CUT: LIZA (COLUMBIA)
Profile: KCBX H-H, WYSO H-H, WRUV M-H, KLCC M-H, and KADX L-M...also: Maiden Voyage, La Fiesta.
- 10 9 **SPYRO GYRA/MORNING DANCE** KEY CUT: TITLE (INFINITY)
Profile: KKG H-H, WYSO H-H, WXFM H-H, WYBC M-H, WJZZ M-H, KAFM M-H, and KADX L-H...added at KLCC...also: Little Linda, Heliopolis.
- 15 10 **AURACLE/CITY SLICKERS** KEY CUT: HONEY (CHRYSLIS)
Profile: KJAZ H-H and WBBY H-H...added at WRUV and WYBC...also: Little City Slickers, Sambanana, Tied Shoes.
- 13 11 **IRAKERE** KEY CUT: ILYA (COLUMBIA)
Profile: WRUV H-H and WYBC H-H...added at KKG...also: Missa Negro, Arpeggio.
- 14 12 **IAN CARR'S NUCLEUS/OUT OF THE LONG DARKNESS** KEY CUT: TITLE (CAPITOL)
Profile: WYBC H-H and WXFM L-M...added at WRUV and KADX...also: Gone With The Weed, Lady Bountiful.
- D 13 **ABERCROMBIE/ARCADE** KEY CUT: TITLE (ECM)
Profile: KJAZ H-H, WBBY H-H, WYBC L-H, and KADX L-M...also: Alchemy.
- D 14 **DAVID GRISMAN/HOT DAWG** KEY CUT: MINOR SWING (HORIZON)
Profile: KLCC H-H, WRUV M-H, and KAFM L-M...also: Neon Tetra, Devilin'.
- D 15 **MICHELE COLOMBIER/MICHELE COLOMBIER** KEY CUT: DREAMLAND (CHRYSLIS)
Profile: KLCC M-H...added at WRUV and KKG...also: Spring.

SIGNIFICANT ACTION

HUBERT LAWS/LAND OF PASSION (COL) Profile: KKG L-H...added at KJAZ

CONCORD'S SUPER BAND/IN TOKYO (CONCORD) Profile: WYBC H-H and WRUV A-M

GRAFF VENNIK QUARTET/MODAL SOUL (MUSE) Profile: KCBX H-H and WBBY L-M...added at WYBC

JOE SAMPLE-SHELLEY MANNE & RAY BROWN/THE THREE (INNER CITY) Profile: KLCC L-M, WBBY L-M, and WRUV A-M

NEIL LARSEN/JUNGLE FEVER (HORIZON) Profile: WXFM M-H and KAFM L-M

VICTOR FELDMAN/IN MY POCKET (COHEARENT) Profile: WYBC H-H and KAFM H-H

BOB JAMES/TOUCHDOWN (COL) Profile: KAFM H-H and WXFM H-H

TONY WILLIAMS/JOY OF FLYING (COL) Profile: KJAZ H-H, WBBY L-H, WJZZ L-M, KCBX A-M, and KLCC A-M...added at WRUV, KADX, and WYBC

RED GARLAND/EQUINOX (GALAXY) Profile: KLCC M-H and KADX L-M...added at WYBC

OREGON/MOON AND MIND (VANGUARD) Profile: WYBC M-H and KLCC M-H

ELLA FITZGERALD/FINE & MELLOW (PABLO) Profile: KADX L-H and KCBX A-M...added at KJAZ, WJZZ, and KLCC

STUFF/STUFF IT (WB) Profile: WJZZ M-H and KLCC L-M...added at KAFM

HORACE SILVER/STERLING SILVER (BLUENOTE) Profile: KJAZ H-H, KCBX M-H, and KLCC L-M

CHARLIE MUSSELWHITE/TIME'S GETTING TOUGHER (CHRYSTAL CLEAR) Profile: WBBY L-H

HILARY/JUST BEFORE AFTER HOURS (COL) Profile: KKG M-H and WBBY L-M

ART BLAKEY/IN MY PRIME (MUSE) Profile: KCBX H-H, WYBC L-M, WBBY L-M, and KLCC A-M...added at KADX

RECORDS TO WATCH

RETURN TO FOREVER/LIVE (COL) Good for stations familiar with RTF

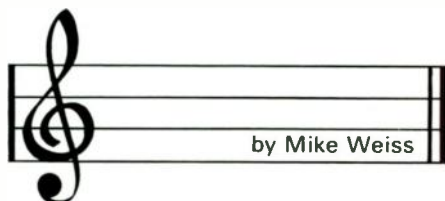
RICHARD TEE/STROKIN' (COL) Growing and getting good response where it's played

RICKI LEE JONES/SAME (WB) Great for stations needing more or additional vocalists for variety. Heavy crossover potential

TOM SCOTT/INTIMATE STRANGER (COL) Familiarity breeds listeners.

JACKIE McLEAN/MONUMENTS (RCA) Strong where played, re-listen to this one.

JOHN KLEMMER/BRAZILIA (MCA) This artist is always strong in any Jazz format.



As you've probably noticed, there are some changes on this page. "Significant Action" will show records that

are on the upswing, but aren't ready for the chart, yet. "Records to Watch" will be a compendium of music that Jazz programmers should be aware of. These can be new releases or older releases that, although they aren't showing upward moves, have been shown to have regular airplay in a number of different markets.

Programers should be aware of the

"Jazz Album Concert" being produced by Orcas Productions, The "Concert" is a three-hour show with music and interviews of contemporary rock/jazz/fusion artists. Artists range from Pat Metheny to Cat Stevens, and Joe Sample to Jean-Michael Jarre. This type of programming helps broaden your base by interesting people who normally listen to other formats. Call me at FRED for more info.

THE GOLD NETWORK

SUPERTRAMP SIZZLES AND RANDY VAN GETS WARMER!

So many new songs are demanding the GOLD Network's attention that no single selection was made this week. Supertramp's "Logical Song," Randy Vanwarmer's "Just When I Needed You Most," and Cheap Trick's "I Want You To Want Me" each earned a positive 4-3 vote, and all can reach final voting again.

After being selected last week, Orleans has already notched a formidable 8.8 level of confidence, a score of 10 being relative certainty that the song will reach Top 20.

This Week's Six Hottest Nominations:

SUPERTRAMP/The Logical Song	(A&M)
RANDY VANWARMER/Just When I Needed You Most	(Bearsville)
CHEAP TRICK/I Want You To Want Me	(Epic)
RAYDIO/You Can't Change That	(Arista)
APRIL WINE/Roller	(Capitol)
TARNEY-SPENCER BAND/No Time To Lose	(A&M)

Honorable mention this week:

CARS/Let The Good Times Roll	(Elektra)
SAMMY HAGAR/Dock Of The Bay	(Capitol)
GEORGE THOROGOOD/Who Do You Love?	(Rounder)
NIGEL OLSSON/A Little Bit Of Soap	(Bang)
BEACH BOYS/Good Timin'	(Caribou)
FRANK ZAPPA/Dancing Fool	(Zappa/Mercury)

The GOLD Network Members Are:

WNAP/Indianapolis, Steve Mitchell JB-105/Providence, Todd Chase WZDQ/Chattanooga, Anne McCartney CK-101/Cocoa Beach, Jim Sumpter KYYX/Seattle, Tony Stone WISM/Madison, Jonathan Little KROY/Sacramento, Danny Wright.

THE PLATINUM NETWORK

VANWARMER MELTS PLATINUM!

For the second straight week, the PLATINUM Network voted unanimously to add a hot new song to heavy airplay at all stations! Randy Vanwarmer's "Just When I Needed You Most" scored a perfect 6-0 rating and now is guaranteed sub-power rotation for at least three weeks.

This Week's Other Hot Nominations:

ENGLAND DAN & J.F. COLEY/Love Is The Answer	(Big Tree)
ROGER VOUDOURIS/Get Used To It	(WB)
APRIL WINE/Roller	(Capitol)
COUCHOIS/Walkin' The Fence	(WB)
AMERICA/California Dreamin'	(American Int'l)

Honorable mention this week:

SUPERTRAMP/The Logical Song	(A&M)
JOURNEY/Just The Same Way	(Columbia)
GINO SOCCIO/Dancer	(WB)
CLAUDJA BERRY/Boogie Woogie Dancin' Shoes	(Chrysalis)
SAMMY HAGAR/Dock Of The Bay	(Capitol)

The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLO/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney

THE SPECTRUM III NETWORK

CHUCK E.'S IN LOVE!

NETWORK FEELS "UNTOUCHABLE AND FREE"

Although no new selection was made, Rickie Lee Jones was cited by most to be excellent programing material.

Adrian Gurvitz received very favorable response for the cut "Untouchable & Free."

Network selection George Benson (2/26/79) continues to power up the charts.

Meanwhile, the March 5th pick, McGuinn, Clark & Hillman, is gaining momentum.

This Weeks's Five Hottest Nominations:

RICKIE LEE JONES/Chuck E.'s In Love	(WB)
ORLEANS/Love Takes Time	(Infinity)
MICHAEL MURPHY/South Coast	(Epic)
TARNEY-SPENCER/No Time To Lose	(A&M)
ADRIAN GURVITZ/Untouchable & Free	(Jet)

The SPECTRUM III Network Members Are:

WLOL-FM/Minneapolis, Buddy Hollis *WSM-FM/Nashville, Mary Catherine Sneed *94CFM/St. Louis, Bo Jagger *WFMK/Lansing, Don Schueller *LOVE94/Miami, Rick Peters *WMJC/Detroit, Peter Booker *KEZR/San Jose, Bob Harlow *WFFM/Pittsburgh, Dave Popovich.

Superbramp BREAKFAST IN AMERICA



"THE LOGICAL SONG"

Adds:		Moves:
KJR	WZOO	
KING	WFRC	
KJRB	WGNI	
KYYX	WCCK	KYFE 29-19
WQXI-FM	G-105	KSCQ 30-23
KILT	WFOX	WOKY 30-25
WANS	WFRC	KUPD 30-25
WBGH	KOZA	3WD A-37
98Q	KYLT	KYNO X-27
WGH	KZZX	KJOY HB-30
WBBQ	WASM 34	KSXQ A-34
WERC	WKNX	KBOS 39-36
KNOW	WATZ	WAUG HB-29
KCBN	WGLF	WYSL HB-30
WTMA	WEAQ 29	WBEN-FM 37-32
KBZY	KKXL	WTCM 36-31
92X	WEBC	96KX A-27
KENO	KQIQ	KQEO HB-38
KRUX	KFIV	WZDQ HB-32
WSTP	KIDO	FM100 HB-29
WCOG	KASH	
WSKY	KBZY	
	KBEQ	
	KKIQ	



THE HOTS:

Fred

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

BLONDIE/Heart Of Glass	(Chrysalis)
AMII STEWART/Knock On Wood	(Ariola)
CHIC/I Want Your Love	(Atlantic)
SUZI QUATRO & C. NORMAN/Stumblin' In	(RSO)
GEORGE HARRISON/Blow Away	(Dark Horse)
PEACHES & HERB/Reunited	(Polydor)
GEORGE BENSON/Love Ballad	(WB)
BELL & JAMES/Living It Up Friday Night	(A&M)
VILLAGE PEOPLE/In The Navy	(Casablanca)
WINGS/Goodnight Tonight	(Columbia)
SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
JACKSONS/Shake Your Body Down To The Ground	(Epic)
STYX/Renegade	(A&M)
INSTANT FUNK/I Got My Mind Made Up	(Salsoul)
GARY'S GANG/Keep On Dancing	(Sam/Col)

NEXT: (THESE WILL BE HITS)

ENGLAND DAN & JOHN F. COLEY/Love Is The Answer 50/19/5	(Big Tree)
Profile: WSGN 18-15, WHHY 24-17, WRVQ 22-19, WGBS A-20, WDAK 28-20, WJET 30-22, KROY-FM 25-23, WSPT 26-23, WRFC 27-24, B-100 D-25, WLSQ 29-25, KOLE 32-26, WNDE 30-27, WLCY D-28, WBBM-FM A-28, KATI 35-29, WORD D-29, WHB 40-30, KELI D-30, WQXA-FM D-30, KUHL D-30, WANS D-34, WTIC-FM A-39, and WAIV A-39...added at M-91, WAPE, WKIX, KLIK, WHFM, CKLW, KRSP, KRTH-FM, KGW, Z-93, WBBF, WQIQ, KCPX, and WJLQ.	
TYCOON/Such A Woman 40/11/5	(Arista)
Profile: KUPD 24-21, WCAO 26-23, WRFC 26-23, WSPT D-24, KOPA 29-26, KELI 30-26, KKOJ A-27, WROV D-28, WANS 34-28, WNDE D-29, WTIX 31-29, KSLQ 34-31, WZDQ D-33, WAPE D-34, WIFE D-34, KOLE A-35, CK101 A-36, JB-105 A-37, KLIF A-38, and WSFL A-39...added at KROY-AM, WNAP, KOBQ, KRUX, and WLYT.	
ORLEANS/Love Takes Time 56/28/3	(Infinity)
Profile: WGH 21-13, WMOH 21-15, WZDQ 30-26, WJET D-26, WANS A-26, KNUS D-27, KCPX D-29, KUPD A-29, KYYX D-29, WLCY D-30, KOLE 33-30, KRTH-FM D-30, WHFM A-30, WISM D-30, WRFC D-30, KKOJ A-30, KSLQ 37-33, WSGN D-35, WTIC-FM A-38, KATI D-38, JB-105 A-38, and WSFL A-40...added at WAYS, WNDE, 92Q, KRQ, WHHY, WFYR, WQIQ, KROY-AM, WBBF, KQIZ, WRKO, WRVQ, KRSP, WAPE, WQCM-FM, WSPT, KTLK, KELI, WLSQ, and WLYT.	
RANDY VAN WARMER/Just When I Needed You Most 45/30/5	(Bearsville)
Profile: WJET 18-9, WZDQ 20-17, WANS 29-24, WAVZ A-28, WJDX A-28, WAYS 33-29, WLSQ D-29, WBBM-FM A-29, KDWB A-30, WSGA A-32, WAPE D-35, JB-105 38-35, KSLQ A-36, and KATI D-40...added at KGW, KILT, WKY, KRTH-FM, WSGN, WGNS, WTIC-FM, 92Q, WHHY, WKIX, WORD, Z-93, KCPX, WLCY, WROV, KQIZ, WNDE, KMGK, KYYX, KOBQ, KROY-FM, and WSPT.	
BAD COMPANY/Rock & Roll Fantasy 39/10/7	(Swan Song)
Profile: KUPD 22-13, WANS 29-18, WRBR 26-19, KKOJ 22-19, WLYT 27-21, KOLE D-24, WTIX 27-25, KATI 32-27, KSLQ 31-28, 96-KX A-29, JB-105 35-32, and KRQ A-37...added at WHBQ, WJET, KLUC, KLIK, KFRC, KJRB, KQIZ, and WQCM-FM.	
BEE GEES/Lovin' You Inside & Out 14/5/5	(RSO)
Profile: KJR 8-5, KYYX 23-13, WSGA 22-17, WAVZ 25-20, KUPD 25-23, WLCS 33-30, and KRUX D-36...added at KFRC, WRKO, WAXY, and KSLY-AM.	

ALBUM OF THE WEEK:

SUPERTRAMP/Breakfast In America

(A&M)