

April 9, 1979

Doug Ackerman  
Profile, Page 21

# Fred

WLYT Goes Rock  
Rev Up At Ariola

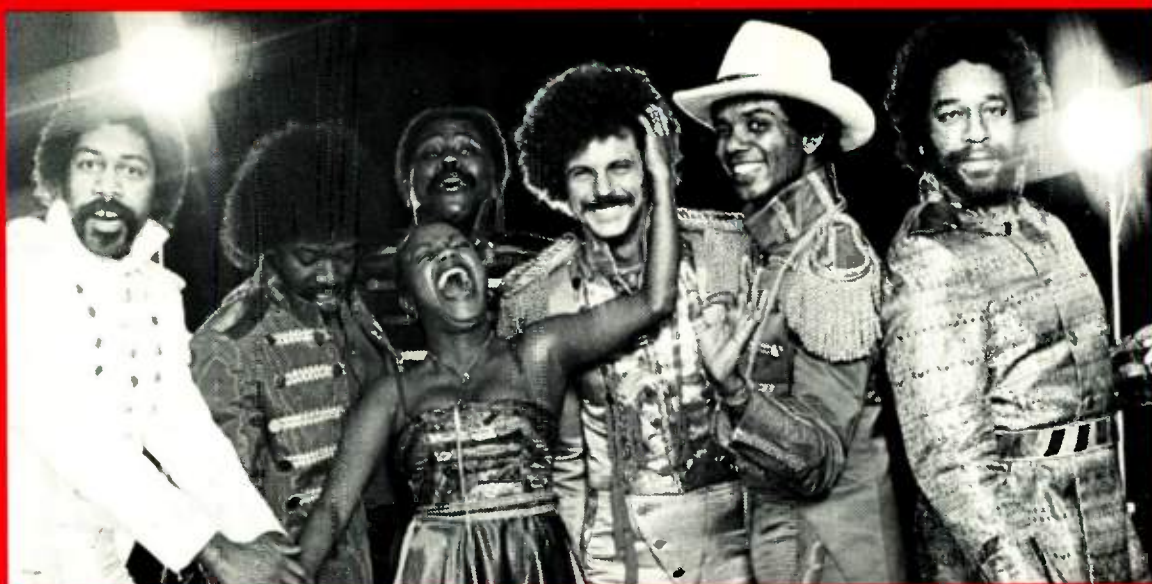
FRED Record Of The Week:  
ENGLAND DAN & JOHN FORD COLEY

Bill Tanner—

## THE AMAZING FM

# WAR

IS A  
"GOOD, GOOD FEELIN'"



**WAR** ..... The Group  
 "Good, Good Feelin'" ..... The Single  
 "The Music Band" ..... The Album



MCA 3085

**All For You On MCA Records & Tapes  
 The Music's On Us!**

Produced by Jerry Goldstein in  
 association with Lonnie Jordan  
 and Howard Scott for Far Out  
 Productions.

A Far Out Production on  
**MCA RECORDS**





April 9, 1979

THE HOTS are in Bold Type

## UNIVERSALS

4	1	1	BLONDIE/Heart Of Glass	(Chrysalis)
<b>29</b>	<b>10</b>	<b>2</b>	<b>PEACHES &amp; HERB/Reunited</b>	<b>(Polydor)</b>
3	2	3	AMII STEWART/Knock On Wood	(Ariola)
13	6	4	SUZI QUATRO & C. NORMAN/Stumblin' In	(RSO)
7	5	5	CHIC/I Want Your Love	(Atlantic)
<b>N</b>	<b>15</b>	<b>6</b>	<b>WINGS/Goodnight Tonight</b>	<b>(Columbia)</b>
19	8	7	GEORGE HARRISON/Blow Away	(Dark Horse)
1	3	8	DOOBIE BROS./What A Fool Believes	(WB)
<b>16</b>	<b>11</b>	<b>9</b>	<b>GEORGE BENSON/Love Ballad</b>	<b>(WB)</b>
15	12	10	BELL & JAMES/Livin' It Up Friday Night	(A&M)
<b>21</b>	<b>17</b>	<b>11</b>	<b>JACKSONS/Shake Your Body (Down To The Ground)</b>	<b>(Epic)</b>
<b>26</b>	<b>14</b>	<b>12</b>	<b>VILLAGE PEOPLE/In The Navy</b>	<b>(Casablanca)</b>
2	4	13	DIRE STRAITS/Sultans Of Swing	(WB)
<b>24</b>	<b>16</b>	<b>14</b>	<b>SISTER SLEDGE/He's The Greatest Dancer</b>	<b>(Cotillion)</b>
5	7	15	FRANK MILLS/Music Box Dancer	(Polydor)
12	13	16	LITTLE RIVER BAND/Lady	(Harvest)
<b>30</b>	<b>25</b>	<b>17</b>	<b>STYX/Renegade</b>	<b>(A&amp;M)</b>
9	9	18	BOB WELCH/Precious Love	(Capitol)
10	18	19	POCO/Crazy Love	(MCA)
20	20	20	ANNE MURRAY/I Just Fall In Love Again	(Capitol)
14	21	21	BABYS/Every Time I Think Of You	(Chrysalis)
<b>SA</b>	<b>N</b>	<b>22</b>	<b>E. DAN &amp; J.F. COLEY/Love Is The Answer</b>	<b>(Big Tree)</b>
<b>N</b>	<b>27</b>	<b>23</b>	<b>CHER/Take Me Home</b>	<b>(Casablanca)</b>
<b>N</b>	<b>26</b>	<b>24</b>	<b>INSTANT FUNK/I Got My Mind Made Up</b>	<b>(Salsoul)</b>
<b>SA</b>	<b>N</b>	<b>25</b>	<b>RANDY VANWARMER/I Needed You</b>	<b>(Bearsville)</b>
<b>SA</b>	<b>N</b>	<b>26</b>	<b>ORLEANS/Love Takes Time</b>	<b>(Infinity)</b>
22	22	27	EVELYN 'C' KING/I Dont Know If It's Right	(RCA)
17	23	28	GLORIA GAYNOR/I Will Survive	(Polydor)
N	30	29	GARY'S GANG/Keep On Dancing	(Sam/Col)
6	19	30	BEE GEES/Tragedy	(RSO)

# Superbramp

## BREAKFAST IN AMERICA



### “THE LOGICAL SONG”

Adds:	KWK	WAUG 29-24
KFRC	WKEE	WIGY HB-35
WNAP	WROV	WPHD 30-25
JB-105	WQXI-FM-30	WTCM 31-26
WZDQ	WRFC	KQEO 37-31
CK-101	WDUN	96-KX 27-23
KYYX	WKXX	KILT D-37
WISM	Q-104	FM-100 29-25
WSPT	WVLD	WZDQ 32-29
WIFE	WLBZ-35	WOKY 25-19
WKZW	WHFM	WIFC 28-18
KLWW	WSEZ	WFAQ 29-26
WTRY	Z-96	KUPD 25-14
KPUG	KIMN-FM	KENO A to 26
KREM	KEEN	KASH D-28
KPAM	KLOK	KOZE 29-25
KBDF	KOZ	KJOY 30-23
KFXD	KHMT	KYND 27-22
KRLC	KDOK	KFYE 19-10
WEEX	WXIL	KVOS 36-24
WCRO	KRHC	KSLQ 23-19
WPST	10-Q	KBEQ 37-24
WAEB	WWKX	WZYQ D-28

# Fred

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WLYT becomes 92 Rock, as Cleveland rocks on. McELWEE takes sales helm at Ariola, as ABC Team reforms? WCKO/Miami drops disco and becomes Top 40 K-102. Disco club programming comes to WDAI. Women in radio make more money now. Janus sale rumors false. PORTNOW to 20th. CHRIS HAMPTON jumps stations in Florida. RACHELLE FIELDS upped at Chrysalis. Armstrong Award info. FCC clear-channel procedures. Commission studies CB re-transmission. AM Stereo testing goes on. ARNIE ORLEANS on at Montage Records.

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A new monster of a converter for solving stereo-mono problems. Management asks the question: How much show-biz is in ad sales?

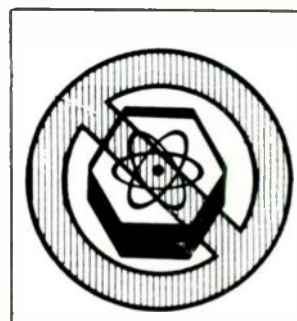
### INTERVIEW 24

BILL TANNER of Y-100 in Florida talks about being a PD on-the-air and on-the-spot. Bill explains the mix of music necessary for a top-of-the-market station.

### CONFERENCE CALLS 52

FRED's Gold call chooses to make an unprecedented three records GOLD by placing them in heavy rotation for three weeks. The winners are: The ROCKETS, SUPERTRAMP, and RANDY VANWARMER.

**PLUS: LETTERS/CALENDAR-4, OPENINGS-15, UNIVERSALS-27, ALBUMS-37, SPECTRUM III-43, BLACK-47, DISCO-50, JAZZ-51.**



## SUPPORT APPRECIATION

To FRED:

All the WBCN Staff join in thanking you for your support during the time we were out on strike.

Without the unanimous backing we got from advertisers, the record companies, the radio industry, the Boston music community and bands, the clubs, other unions, and our friends and listeners, we could never have reached such a quick and comprehensive agreement with Hemisphere Broadcasting.

Now that we have reached agreement and are back on the air, we intend to repay everybody's belief in us by becoming the craziest rock-and-roll station there has ever been.

Thank you. You helped us when we needed it the most, and we won't forget it.

The WBCN Staff

Clint Filbert—

Steve Schuchman / Danny  
Jim Parry / Schuchman

Randi Kusaba

Matt Siegel

Ungel Long  
Charles Lepidiana  
Cesky Jahn

Debra Winton

Matthew Wong

Brian Spach

Tom Cough

Jade Carey

Mickie McLean

Marc Fortson

Steve Strick

David B. Stinson

## KEY IN

To FRED:

I'd just like to let you know how much I enjoy JockEY Notebook. The information on the key particular songs are in is very helpful. I have always worked to put good segues on the air. Many of the ones I do are based on themes...rain songs...love/hate songs...etc.

The list of tunes in the same key has been of great help. The mix of "Feels Like The First Time", "I'm Still In Love With You" and "Roll Over Beethoven" worked very well for me.

Dan Mathisen  
WZDQ-FM/Chattanooga

## GOOD JOB

To FRED:

First of all, I love your magazine. I find it both entertaining and informative. In fact, I got my new job by answering an ad in your Openings column. Could you please put the following under "Changes"?

Doris Thompson moves from KOLE/Port Arthur, TX to KRLD/Dallas.

Doris Thompson  
KOLE/Port Arthur, TX

Grand Marshall

Tim Rodwin  
Judith Ember

Amie Carson

Mary Beaudin

Karen Cusack

Robin McKibben

David Stitzer

Duane D. Glasscock, esq.

Julie Harrison

Shirley Little

## April May

April 11—Barbershop Quartet Day. Commemorates the founding of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America.

April 13—Kitchen Klutzes of America Day.

April 13—National Normal Day. WRBA Radio invites people from other states to call (309)829-6336 and air messages to Normal people.

April 15—National Hostility Day. Turn "hate" into love through laughter.

April 16-21—Bike Safety Week. Projects this week inform youth of responsibilities and skills related to safe bicycling.

April 17-21—World Cow Chip Throwing Championship. A highly specialized athletic event which draws dung flingers from around the world. To get info write: Beaver Chamber of Commerce, Box 878, Beaver, OK 73932.

April 22-28—United States and Canada Goodwill Week.

April 22-28—Secretaries Week. Acknowledgement of the contributions of all secretaries to the vital roles of business, industry, education, government, and the professions.

April 23-May 6—Write A Love Poem Fortnight. To encourage spring poetry. Write a poem to someone you love.

April 27—Arbor Day. Encourages the planting, protection and appreciation of shade and forest trees.

April 29—Daylight Saving Time. Begins at 2:00 a.m. Standard time in each zone advances one hour from 2:00 a.m. on the last Sunday in April until 2:00 a.m. on the last Sunday in October.

April 29-30—FCC 7th Annual Telecommunications Policy Research Conference to be held at the Skytop Lodge, Pennsylvania.

May 1-31—Christmas in May. For the purpose of stimulating people of the world to visit a handicapped child in their local hospitals or institutions and to take along a gift and some love.

May 31-June 2—All-Texas Secondary Radio Conference in Austin, Texas at the Marriott Hotel.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

Sept. 9-12—National Association of Broadcasters Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.

# **DAVID NAUGHTON IS MAKIN' IT**

Adds: Y-100 39, 920, WZZP, WPRO-FM, Q-105, KVI-FM, Z-96, WFLB, WBSR, WTMA, WALG, WMFJ, KTSB, WKWK, WPPI, KLOG, WDEC, G-105, WFIC, WEVA 40, WVLD, JB-105 9-4, WISE 5-1, WKIX 30-25, WCIL 17-12, KUJ 6-4, WCIR 2-2, WHKW 10-9, WKOR 19-13, KRLC 11-7, WNUZ 9-5, WLAY 4-1, WDIG 6-4, KTGA 7-5, KCAP 32-27, WBGD D-29, KXOR 25-21, KYJC 27-24, KLEE 21-18, KJAS 21-16, KTEM 31-25, WBTR 30-27, WOOF 35-27.

On: WAPE, WFOM, WBBQ, KTLK, WBBF, FM97, KAFY.

## **WITH HIS SINGLE: "MAKIN' IT"**

PRODUCED AND ARRANGED BY FREDDIE PERREN  
FOR GRAND SLAM PRODUCTIONS INC.



## MOST VALUABLE RECORD OF THE WEEK: ENGLAND DAN & JOHN FORD COLEY

"**Love Is The Answer**" debuts at 22...No. 1 most-added...complete smash! **Blondie** holds no. 1 for second week in a row, while **Peaches & Herb** surge 10-2 and should overtake the top spot next week.

## HIGH-JUMPER OF THE WEEK: WINGS

"**Goodnight Tonight**" says hello to number 6 with power to go all the way...super females! **George Benson** swoons the 25+, the **Jacksons** shake 17-11 covering all demos, and the **Village People** sail 16 to 14 with exceptional teen strength.

## IMAGE RECORD OF THE WEEK: STYX

"**Renegade**" drills from 25 to 17 with outstanding male support...**Cher** coaxes 27-23, **Instant Funk** makes it up to 24.

**BREAKING BIG THIS WEEK: RANDY VANWARMER and ORLEANS**  
**CROSSOVERS NOW DEVELOPING: DELEGATION and POINTER SISTERS**

**STRONG IMAGE RECORDS: JOURNEY and BOSTON**

**NOVELTY RECORDS OF THE WEEK: RAY STEVENS and FRANK ZAPPA**

## Supertramp: Most Valuable Album Of The Week

**Journey: 18-24 Album Of The Week**

**Van Halen: Male Album Of The Week**

**Rickie Lee Gains Strength, Roxy Music Debuts**

**Supertramp** leapt from 8 to 3 behind super strong 18-34 reaction. Female response is excellent and sales are developing quickly. **Journey** made a strong move with heavy 18-24 support and giant group power. **Van Halen** smashed into the chart at number twelve with massive group power and immediate support from males. Primary demos are 16-24. **Rickie Lee Jones** moved 19 to 17 with heavy 18-34 response and good early sales action. Male support is very good. **Roxy Music** debuted at 23 with solid males. Also 18-24 females. Sales are just starting to develop. **Frank Zappa** moves into predictables joining **The Rockets**, **Herman Brood**, **Billy Thorpe**, and **Duncan Browne**.

### REQUEST POWER 12-14

1. PEACHES & HERB
2. AMII STEWART
3. STYX
4. BLONDIE
5. WINGS

### REQUEST POWER 18+

1. PEACHES & HERB
2. RAY STEVENS
3. QUATRO/NORMAN
4. BLONDIE
5. ENGLAND DAN/  
J.F. Coley

### REQUEST POWER 15-17

1. PEACHES & HERB
2. STYX
3. CHIC
4. WINGS
5. BLONDIE

### ALBUM POWER

1. ALLMAN BROS.
2. BAD COMPANY
3. SUPERTRAMP
4. JOURNEY
5. VAN HALEN



**Powers** approximately every 2 hours. **B Stress** every 3 hours.  
**C Stress** every 4 hours. **Image** records are suggested for once an  
hour rotation when applicable. Take dayparting into consideration.  
Local market differences must also be computed.

## White Market

### POWER

1. PEACHES & HERB
2. WINGS
3. BLONDIE
4. SUZI QUATRO
5. GEORGE HARRISON

### B Stress

1. JACKSONS
2. SISTER SLEDGE
3. AMII STEWART
4. DOOBIE BROS.
5. CHIC
6. GEORGE BENSON
7. STYX
8. ENGLAND DAN
9. BELL & JAMES
10. VILLAGE PEOPLE

### C Stress

1. DIRE STRAITS
2. RANDY VANWARMER
3. ORLEANS
4. POCO
5. BOB WELCH
6. LITTLE RIVER BAND
7. FRANK MILLS
8. CHER
9. INSTANT FUNK
10. BEE GEES 'Inside & Out'

## Crossover Market

### POWER

1. PEACHES & HERB
2. WINGS
3. BLONDIE
4. JACKSONS
5. SISTER SLEDGE

### B Stress

1. SUZI QUATRO
2. CHIC
3. AMII STEWART
4. DOOBIE BROS.
5. GEORGE HARRISON
6. GEORGE BENSON
7. BELL & JAMES
8. VILLAGE PEOPLE
9. INSTANT FUNK
10. STYX

### C Stress

1. DIRE STRAITS
2. ENGLAND DAN
3. CHER
4. POCO
5. BOB WELCH
6. LITTLE RIVER BAND
7. ORLEANS
8. RANDY VANWARMER
9. BEE GEES 'Inside & Out'
10. DELEGATION

## IMAGE

Recommended  
Album Cuts For  
All Of Rock Radio

1. BAD CO. - Gone, Gone, Gone
2. ALLMAN BROS. - Blind Love
3. SUPERTRAMP - Goodbye Stranger
4. EDDIE MONEY - Nobody
5. DOOBIE BROS. - Minute By Minute
6. JOURNEY - Lovin', Touchin', Squeezin'
7. VAN HALEN - D.O.A.
8. ROD STEWART - Blondes Have More Fun

20 Most Valuable  
Records Of The  
Past Twelve Months  
(in alphabetical order)

1. AMBROSIA - How Much I Feel
2. ANDY GIBB - Shadow Dancing
3. BEE GEES - Night Fever
4. BILLY JOEL - My Life
5. BOB SEGER - Still the Same
6. CHIC - Le Freak
7. COMMODORES - Three Times A Lady
8. DONNA SUMMERS - Last Dance
9. EDDIE MONEY - Baby, Hold On
10. EXILE - Kiss You All Over
11. FOREIGNER - Hot-Blooded
12. GERRY RAFFERTY - Baker Street
13. GINO VANNELLI - I Just Wanna Stop
14. KENNY LOGGINS - Whenever I Call You 'Friend'
15. LITTLE RIVER BAND - Reminiscing
16. NICK GILDER - Hot Child In The City
17. PABLO CRUISE - Love Will Find A Way
18. ROLLING STONES - Miss You
19. STREISAND & DIAMOND - You Don't Bring Me Flowers
20. WINGS - With A Little Luck

#### BEST PROMOTED RECORDS OF THE WEEK

##### Single

NIGEL OLSSON  
"A Little Bit of Soap"



##### Album

SUSAN  
"Falling In Love Again"

**RCA**  
Where the MAGIC...is in the MUSIC!

THELMA HOUSTON

"SATURDAY NIGHT,  
SUNDAY MORNING"

SATURDAY MORNING

FRIDAY NIGHT,

FRIDAY MORNING  
THURSDAY NIGHT,

THURSDAY MORNING

WEDNESDAY NIGHT,

WEDNESDAY MORNING

TUESDAY NIGHT,

TUESDAY MORNING

MONDAY NIGHT,

MONDAY MORNING

SUNDAY NIGHT,

A Hit Any Day

You Play It

FOR SERVICE CALL  
DANNY DAVIS OR SKIP MILLER  
AT MOTOWN, 800 421-0760



# Foxy

## "Hot Number"

*Guarantees Hot Numbers*

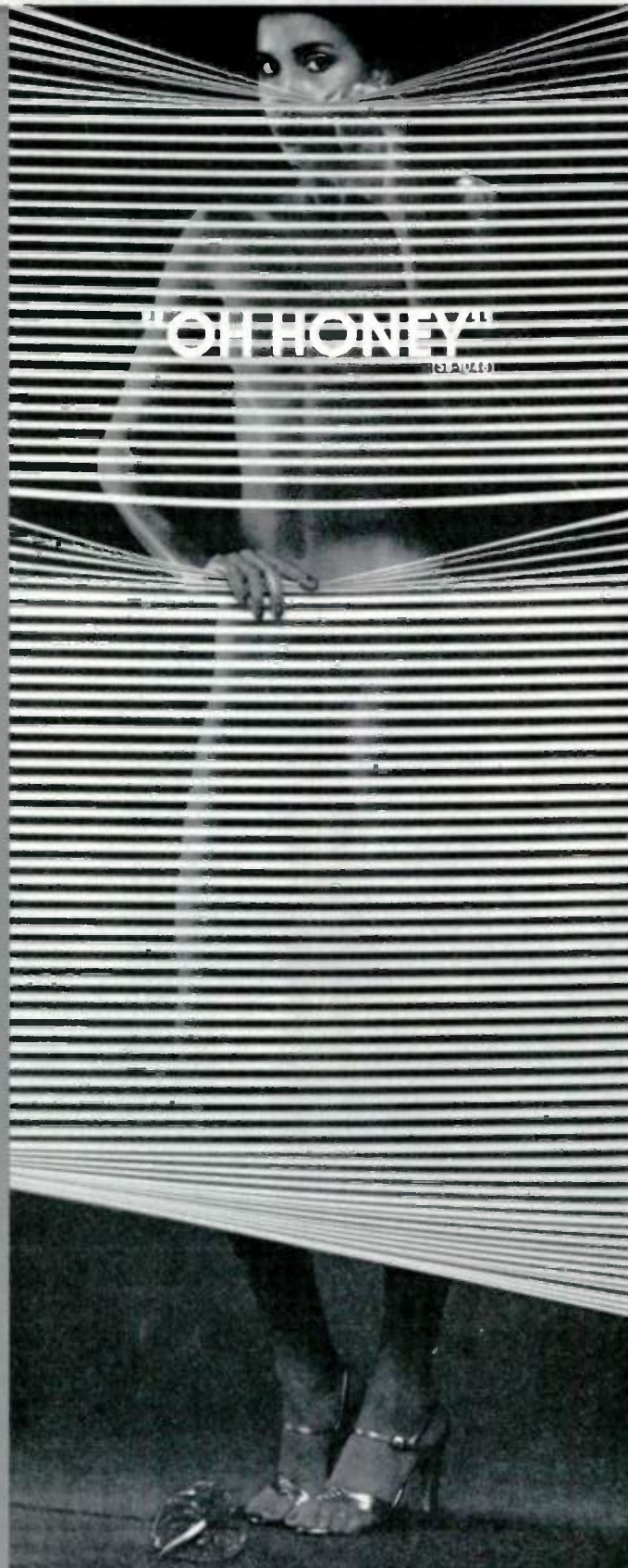


### "DO YOU WANT TO GO PARTY?"

"Number 8 phones, selling well,  
and moving up." — Bill Tanner/Y-100

KC  
AND THE  
SUNSHINE BAND

# LOOK OUT IT'S DELEGATION



A solid R&B  
smash single —  
and crossing pop fast!

From their album  
**The Promise Of Love**  
(SB-010)



Shadybrook's out front. Believe!!!  
Distributed by Janus Records,  
a division of GRT Corporation



# Fred Top News



Number 80

BRIDGING THE INDUSTRIES

APRIL 9, 1979

## WLYT TO ROCK

Cleveland--WLYT has become "92Rock" and with the change comes the first new album rocker to that market in a long time.

"92 Rock is all Rock and Roll. It is the full album version of everything. In other words, we're not going to cheat the people of Cleveland on the music," stated RAY HENRY, the new Music Director at the station.

"We feel there are enough pieces of the pie in this city that we don't really feel we have to 'go after' anybody." The direction of the station will be up to SCOTT "the Smoker" HOWARD the new PD.

The new format will exclude all disco oriented music even when performed by a major rock artist, ala Rod Stewart and Blondie. "92 Rock" will play the heavier rock available.

As an example, Henry said, "I'm doing mornings and I'm playing Led Zeppelin at 7am. Ours is a different

AOR format. We have personalities on the air."

Both Howard and Henry come from WZZP, where they used to dream about programming a radio station. "It's like a dream come true," laughed Henry.

For the last few years, WLYT has bounced in and out of the disco format. There has really been no direction for the station. "The station now has a definite direction. We have definite goals. We have a lot of ideas."

"One of the best parts of this has been the help from the label people. The promo guys have been coming in and helping us with the catalogue we need. We have a really empty library right now and they have been just great."

"WMMS made this town the Rock and Roll capital of the Earth, and that's what I thank them for," said Henry in closing.

## K-102 CHALLENGES Y-100

Miami--WCKO-FM, hence forth known as K-102, has joined the growing number of stations dropping disco for other programming. They are changing their image and music to more closely fit a top 40 sound.

"Our playlist has decreased pretty drastically. Of course, we used to deal with about 200 records. With the type of format we're going to, we had to reduce that list quite a bit," replied JOHN GALANSES, aka Mike Michaels, when describing the change.

The new format, which is known as K-102, will have to be smoothed out for awhile before Galanes expects any

increase in ARB numbers. "One of the things we've done here is to go from total automation to almost completely live. We're live now from 6am to 4am which only leaves two hours of automation. We've brought in GREG BUEDELL from WGCI in Chicago, to do morning drive. We also brought in BILL JOHNSON for mid-days. He was previously on the air here on Y-100. As far as Y-100, I see a hole in this market and I think I would rather go after the big one than fight with five other disco stations for a 4% share."

For the time being, Galanes will be Music Director as well as PD.

on time--and it may not. Some of us are being affected more than others. Some of you got FRED late last week.

The situation should be better this week, but if you got it late, blame the transportation problem.

The strike at United Airlines combined with the Teamsters strike has caused problems in our industry from day one. Convention goers couldn't get home. Records and tapes have not arrived on time. Air Mail anything, in fact, and it may get there

## ARIOLA SAILING

Los Angeles--B.J. McELWEE has been named to the newly created position of Vice-President of Sales and Merchandizing for Ariola Records. McElwee was previously the VP of Field Sales for ABC Records.

McElwee's first move was to put back together the regional sales team that worked with him up to the demise of ABC.

"The 'Team' is back together," chortled BJ when he talked with FRED. "I love it. Although, I haven't met all of the Capitol people yet, the ones I have met are cooperative as hell. Its going to be a fine marriage," commented BJ. "I just took an order for 40,000 Amii Stewart. I love it!"

So far, four out of the five former ABC regional sales people are back with McElwee. The new Ariola Sales Team is JOHN CONNER in L.A., HENRY MOYER on the East Coast, BILL MACK in Dallas and STEVE POWELL in the Southeast.

Arent JAY LASKER, President of Ariola/America, and HOWARD STARK Executive VP for the label, also ex-ABCers?



Jay Lasker



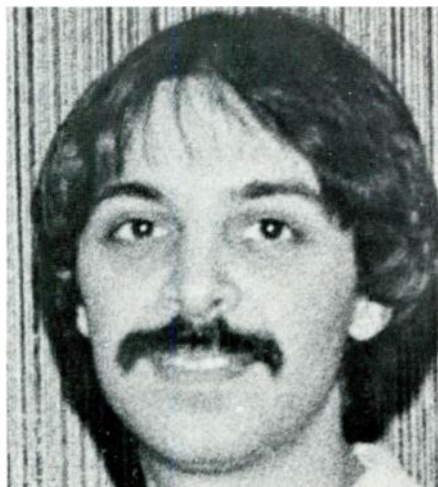
Howard Stark

## DEES TO KHJ

Memphis--RICK "Disco Duck" DEES, the highly rated, highly paid morning man at WHBQ has been offered mornings at KHJ. This is definitely the hot spot in the country but Rick's numbers are quite impressive. His cast of characters and zany bits would be unusual for L.A.

As of this weekend, no contracts have been signed according to WHBQ PD JOHN LONG. However, other sources say the offer is good and Rick will be hard pressed not to take it.

# WDAI CLUBS THEM



*Lou Di Vito*

Chicago—In a move designed to make disco radio more along the same programming lines as disco clubs, WDAI has signed LOU DiVITO, one of Chicago's top club DJs, to produce unique "Hot

Mixes" for the station. "Hot Mixes" are custom half-hour music mixes designed to capture the feel of the discotheque dance floor.

DiVito's mixes will be broadcast throughout the week with an additional three-hour "Hot Mix Dance Party" on Saturday night from 8pm-11pm without commercial interruption.

Just recently, DiVito was named Regional Disco Jockey of the Year for Chicago, the second time he has won this title. He attributes his success to his ability to capture the moods and energy level of the audience.

GM JACK MINKOW welcomed DiVito by saying, "We are trying to put together the best sounding disco radio station in the country, and we have asked Chicago's best disco DJ to help us. This type of programming will allow thousands of listeners to hear the expert presentation that entertains audiences in America's top discos."

WDAI, an ABC owned station, has been disco formatted since December.

# WOMEN UP EARNINGS

Washington—The FCC has released the statistics on the breakdown of employment in the broadcast industry. The report shows that 52% of the full-time women employees were in the higher paid categories as compared to 48% in 1977. The "higher pay" categories include officials and managers, professionals, technicians and sales workers.

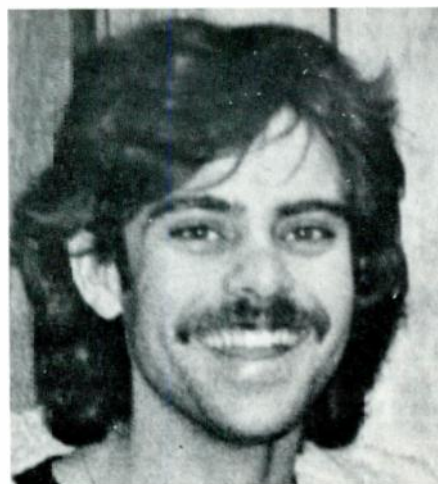
The percentage of minority employees in full time jobs has also risen from 64% in 1977 to 65.4% in 1978.

The report shows the number of full-time employees in nine major job categories who are women and/or minorities. The minority group is further broken down into Black, Oriental, American Indian and Spanish-surnamed Americans.

Comparisons were also made with the employment profiles for each of the four previous years in every job category. In addition to the national totals, the FCC has made summary tabulations for each state.

The tabulations are available for inspection in the FCC's Consumer Assistance Office.

# RADIO ANTI-NUKE ALLIANCE



*John Duncan*

USA—The topic of nuclear reactors being built around the country is one which is prevalent in many minds. The National Radio Alliance Appeal is asking the cooperation of all of the radio industry to make the public's feelings on this subject known to the President.

The goal of the NRAA is to flood the White House with anti-nuclear post-

cards, letters and mailgrams during the Easter weekend. The National Radio Alliance Appeal is an unprecedented attempt to connect all radio stations and their listeners in the country to this idea.

JOHN DUNCAN of WAAF/Worcester masterminded the Alliance and it has since snowballed through the record and radio industries via word of mouth and phone calls to stations.

"Friday afternoon after the Harrisburg incident began, a few people and I went to lunch, and in the course of it realized that we should try to do something on a national level. We tossed around some ideas and over the weekend I came up with the National Radio Alliance title," said Duncan.

Hundreds of stations around the country have joined the Alliance in asking listeners for their input to the President. John is also requesting stations that want to get involved call him at WAAF so he can track the NRA effectiveness. His number at the station is (617) 752-5611.

# JANUS NOT SOLD

Sunnyvale—In a statement to FRED, JIM LEVY, Corporate Vice President of GRT, refuted the rumor that GRT was in any way selling or dropping their record labels.

"We are consolidating and reorganizing our record and tape organization, in Los Angeles, Sunnyvale and in the field, both sales and promotion. The reorganization includes a reduction in staff at the record group and a consolidation of our field sales forces into one unit for both records and tapes."

"Published reports predicting the impending sale of GRT's record operations were completely unfounded. There are absolutely no discussions or negotiations underway with anyone about selling GRT or Janus Records or any of the record operations," said Levy. "All of the artists and records which we have released will continue to receive full support from us. We have no intention of abandoning the record business."

The reduction in staff is to smooth out operations. Among the people let go are ED DeJOY, President of Janus, and ALAN MASON, Vice President of A&R, and a few secretaries.

THE  
**Alman Brothers**  
**BAND**

**THE ALLMAN BROTHERS BAND SINGLE:  
“CRAZY LOVE”**

**CHARTS:**  
**BB 35\* CB 50\* RW 55\***

**THE ALLMAN BROTHERS BAND ALBUM:  
“ENLIGHTENED ROGUES”**

**CHARTS:**  
**BB 9\* CB 8\* RW 12\***

**FACTS ARE FACTS!**



**See FRED's UNIVERSAL CHART for the profile of a hit.**



*Write This Down  
In your Diary*

I MUST LISTEN TO

**“You Take My Breath Away”**

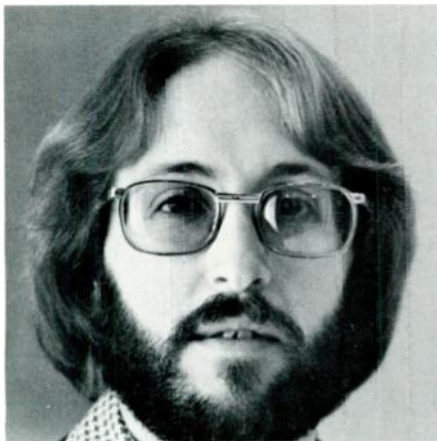
By

**REX SMITH**

**It'll Take Your Breath Away**

On Columbia Records & Tapes

## PORTNOW TO 20th



Neil Portnow

Los Angeles---ALAN W. LIVINGSTON, President of the Entertainment Group of 20th Century-Fox Film Corp., announced that NEIL PORTNOW, currently Division VP for RCA, West Coast, will become Senior Vice-President of 20th Century Records.

In his new capacity, Portnow will be responsible for A&R Promotion and Merchandising for the RCA distributed label. He will report directly to Livingston.

Portnow had been with RCA since 1976.

WJLQ AND TK101  
HAMPTON HUMPS

Pensacola---CHRIS HAMPTON, Program Director of WJLQ/Pensacola, is moving across the street to take the same position with WTKX (TK-101), a disco/album-rock outlet.

Chris plans to steer TK-101 more towards an album format but will still play the stronger disco product.

"WTKX is starting to happen, but it needs a little more direction and a lot of fine tuning. I was just seeking a bigger opportunity, but the challenge and money were too good to refuse. I think we'll do really well in the Spring book."

During the transition, Chris will program both stations simultaneously and has already drafted DAN PATRICK as Music Director and afternoon air personality at the Pensacola disco/rocker. JACK NORRIS will do mid-days and JEFF STEVENS has been selected to handle the station's promotions as well as the 7pm-midnight air slot.

## FIELDS PROMOTED



Rachelle Fields

Los Angeles---Ms. RACHELLE FIELDS has been named to the position of Director of Promotion for Chrysalis Records. BILL BASS, Vice President of Promotion and Creative Services, made the announcement effective immediately.

In her new position, Ms. Fields will handle all disco and pop promotional activities, as well as continuing in trade liason. Ms. Fields will also oversee all special projects including jazz promotion.

Rachelle will be working closely with SCOTT KRANZBERG, National Promotion Director for the label, and will report directly to Bass.

## ORLEANS AT MONTAGE

Los Angeles---Effective immediately, ARNIE ORLEANS has become a principal in Montage Records, Inc. and will serve as executive Vice President and General Manager. He will be responsible for the implementation of the total sales, marketing and merchandising activities for the label and will act as liason with MCA Records, which distributes all Montage product.

Arnie Orleans comes to Montage directly from ABC Records where he was Vice President, Sales and Merchandising and was responsible for the sales, marketing, merchandising, advertising, publicity and artist development.

Prior to that he served as Senior Vice President of Sales and Marketing at 20th Century Fox Records and as National Sales Manager for A&M Records.

## 60 SECONDS

The latest big story is the one about Linda Ronstadt and Jerry Brown getting on a plane for Africa. She says she likes the suit type this year, but running off to Africa with a politician is going a little too far. Just look at what happened to Liz Taylor after she married a politician.

Have you heard the Mercury Records release called "ULTIMATE RADIO BOOTLEG?" It features ten years of KCBQ (including the BUZZ BENNETT years) and some great stuff from the short lifespan of TEN-Q (including the JIMI FOX era.)

Meanwhile, JACK ARMSTRONG continues to cook at TEN-Q and his afternoon drive numbers are incredible. Still no word on the switch to Spanish.

The Fredian slip of the last issue was our misplaced quotes causing a gentleman to say that a certain shout was a premature ejaculation. Since the dictionary gives as its first definition of the word ejaculation, "an exclamation or shout," this seemed to be a clever quote. However, the gentleman didn't say it. It was clever wasn't it. Sorry, Sir.

WBOS/Boston has been Disco 93 for a year now and they are still going strong showing a nice jump in the Jan-Feb ARB. Sounds like a great anniversary party in the making.

JERRY LANDRY has put together a video program to be shown in record stores. Flo and Eddie are the hosts. The reason we bring it up is that Jerry sometimes ties in with a radio station and puts a plug in the program telling viewers to listen to that station. It has gotten response. He might be showing in your city. His number is 213-462-3539.

New man on the air at WTIX/New Orleans is KIM STEPHENS who was the number one night personality in the city last book at WNOE. Kim will be doing days at TIX.

Joe Jackson's "Is She Really Going Out With Him?" on A&M is a very seductive song. So is "WILD PLACES" on Sire's new Duncan Browne album. Two great ones, in fact.

Being concerned about the energy situation, nuclear energy and all that is important, but it's much, much, much more important that you turn off that thing over there that no one is using.

# KLOS HOLDS CLASS

Los Angeles—More than 100 college editors from southern California will be given a preview listening to KLOS' "Album Greats Weekend: A History of Album Rock", a special to be aired April 20-22. These editors will also have a chance to participate in an unprecedented College Editor's Music Poll. The editors will be asked to name their favorite rock albums of the past and present. The results of the poll will be released on April 9.

Besides the listening session, the editors will participate in discussion groups with KLOS air personalities. "This forum is part of KLOS' commitment to educate and inform

the opinion leaders of a population segment most affected by rock music," says BILL SOMMERS, Vice-President and General Manager of KLOS. "This will be an opportunity for the college editors to hear, first-hand, from people who have been heavily involved with album rock since the beginning." Sommers said that this would also give KLOS a greater insight on their all-rock format.

The KLOS "Album Greats Weekend" will condense the past 15 years of album rock into a 48-hour special. Included are musical highlights from more than 75 artists, as well as interviews gathered from radio station archives nationwide.

# ARM STRONGER

Washington—The annual Armstrong Awards for excellence and originality in radio broadcasting have been expanded to include AM as well as FM radio stations. Now in their fifteenth year, the awards previously were limited to FM stations only.

Another change in the awards is that they will be co-sponsored and jointly administered by both the Armstrong Foundation and the National Radio Broadcasters Association (NRBA). The changes were announced by WESLEY J. HENNESY, President of the Armstrong Foundation, and ABE VORON, Executive Vice President of NRBA.

AM and FM stations will compete on an equal basis in the six major programming categories: News, News Documentary, Music, Education, Community Service and Creative Use of the Medium.

Three new categories for competition have been added this year to be awarded when merited. The categories are: Technical Achievement in Broadcasting, Innovative Station Programming, and Outstanding Contributions to the Radio Industry.

Entry forms will be mailed to all radio stations in early April. Deadline for entries is June 11th, and the winners will be announced in early fall. Awards will be presented at the NRBA Convention on October 7-11 in Washington, D.C.

## SOLICITING OK *Oral Not Allowed*

Washington—The FCC has recently become aware that there is some confusion over the comment procedures to be followed in the clear channel hearings now going on. The Commission has issued a memo to help clarify this matter.

In their memo, the FCC states that any "interested person" may file comments addressing the merits of this issue. Interested persons include, among others, broadcast licensees and the listening public. A letter to the Commission is considered an informal comment which need not be sent to any other party to the proceeding.

The FCC has also determined that this proceeding, which involves present and future AM station assignments and channel utilization, has developed to the point where the Commission finds itself in a judgmental situation which would put the proceedings entirely "on the record." Because of this, except for written comments, no contact with the Commission concerning this issue is permitted. Therefore, oral comments, concerning the clear channel investigation are prohibited.

A question has also been raised concerning the propriety of stations who solicit the public to write to the FCC regarding the clear channel issue. The only ruling which touches on this is one which says that "no person shall solicit or encourage others to make any presentation which he is himself prohibited from making."

(See FRED's article in "Engineering" 3/29.)

# FCC NAB

Washington—The FCC has begun an inquiry on the desirability of permitting radio stations to rebroadcast CB transmissions of emergency information.

The inquiry was initiated through a petition filed by the NAB. The NAB feels that it would be in the public interest to rebroadcast information on traffic or weather reports and similar information transmitted over the CB frequencies.

The Commission denied a request for the rebroadcasting of amateur transmissions. It is said that since many cars are equipped with CB units as well as AM and/or FM receivers, the value of the CB transmissions could not be rejected out of hand. The FCC wishes to make clear that it does not intend to permit any rebroadcast for entertainment or other non-emergency value.

The Commission stressed it is concerned about the possibility of the rebroadcast of misleading or erroneous information, which could be especially harmful when it pertained to emergency situations.

Comments to the Commission on this topic are due by May 30 and replies by June 29.

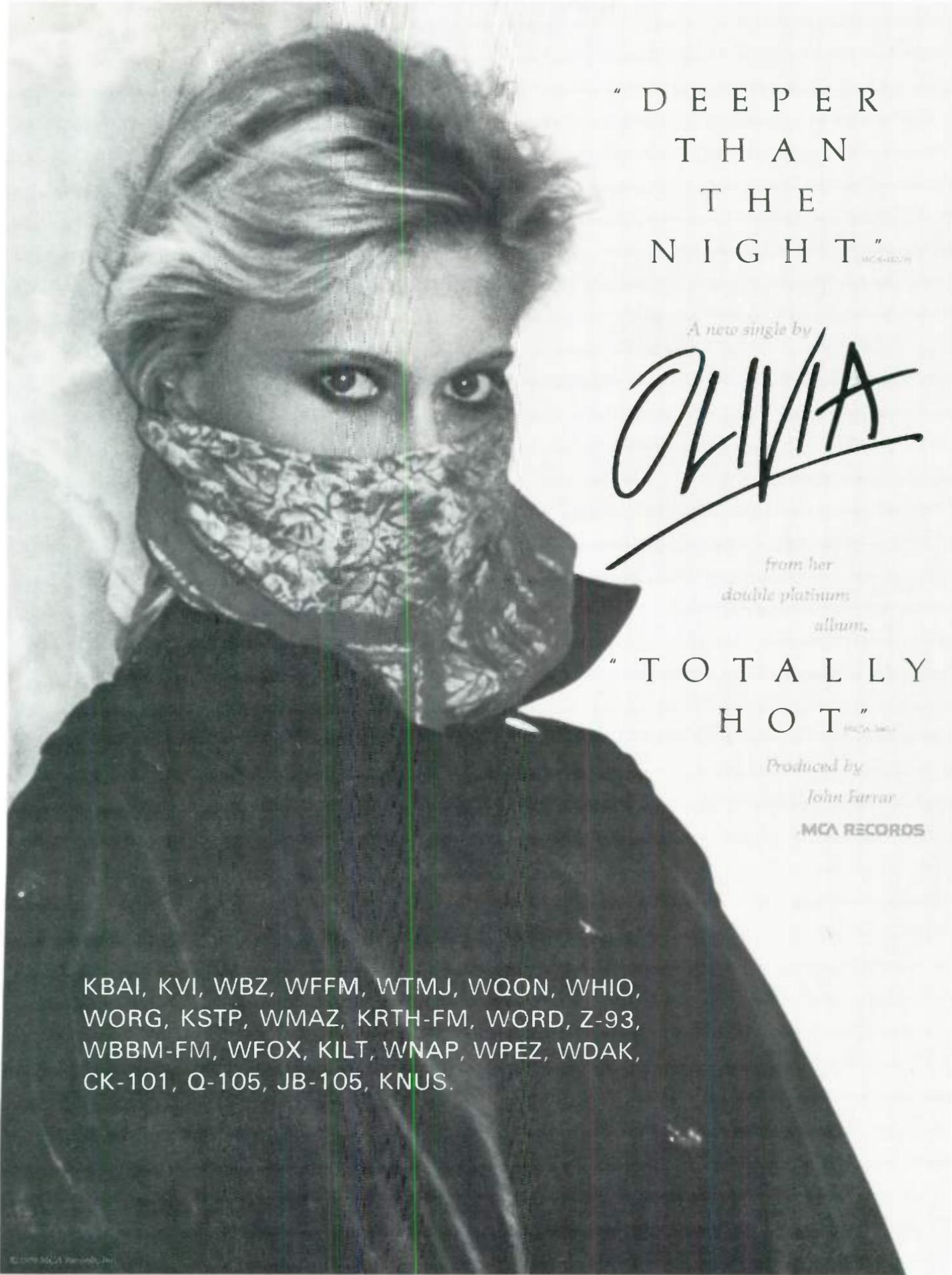
## AM STEREO TESTS

Washington—The FCC has authorized the testing of the various AM stereo systems at selected stations around the country. One of the requirements for tests is that the stations involved not use the tests as a promotional vehicle, although they can announce that the tests are in progress.

After completion of the tests, stations are required to submit the test results to the FCC for inclusion in the record.

There are five systems that have been developed to date. The stations and systems involved are: KTSA, WABC, and WFIL testing the Kahn/Hazeltine system; WJR testing Belar's system; WGN and WTAQ with the Motorola system and WGN with the Harris system (in addition to their tests for Motorola). The fifth system, Magnavox, has had tests completed at WGAR and WSM. (See FRED's Engineering 3/26 and 4/2.)

The tests are to include both the broadcasting equipment as well as the receivers developed by the various manufacturers.



" D E E P E R  
T H A N  
T H E  
N I G H T "

*A new single by*

*OLIVIA*

*from her  
double platinum  
album,*

" T O T A L L Y  
H O T "

*Produced by*

*John Farrar*

**MCA RECORDS**

KBAI, KVI, WBZ, WFFM, WTMJ, WQON, WHIO,  
WORG, KSTP, WMAZ, KRTH-FM, WORD, Z-93,  
WBBM-FM, WFOX, KILT, WNAP, WPEZ, WDAK,  
CK-101, Q-105, JB-105, KNUS.

# Changes

**Cathy DeRouville** is the new Music Director at KMJC (M91)/San Diego.

**Robert L. Nelson**, VP and GM of KNX/LA, has been named to the Board of Directors of the Southern California Broadcasters Association.

**Mike Mann**, doing 12-3 pm on KULF/Houston, is now the Music Director.

**Gary Michael Ross** and **Andy Barber** were added to the staff at KULF.

**Carolyn Bonner** named Phonogram/Mercury Southern California Promotion Manager.

**Joe Grossman** has moved from Minneapolis to St. Louis for Phonogram/Mercury.

**Rick Sudoff** has been appointed Midwest Pop Promotion Director for Atlantic Records.

**Steve Evanoff** was named by Atlantic Records to Midwest Regional AOR Promotion/Artists Relations Manager.

**Michael Brannon** has been appointed Promotion Manager for the Denver market by Infinity Records.

**Larry "Mondello" Ferris** is now the Infinity Promotion Manager in Miami.

**Denise Gorman** has been promoted to the newly created position of Manager, National Promotion Administration at Infinity Records.

**Ron Middag** and **Carol Lee Keller** have become partners in Augie Blume and Assoc., a San Francisco based promotion and marketing company.

**Doris Thompson** moves from KOLE/Pt. Arthur to KRLD/Dallas.

**Anne P. Jones**, former General Council for the Federal Home Loan Bank Board, was sworn in as a member of the Federal Communications Commission.

**Jeff Roberts** is now doing 10-2 p.m. at WHB/KC after 8 years of night-shift.

**Tod Busch** moves to all-nights at KUHL from KXFM/Santa Maria.

**Chuck Edwards** appointed new PD at KADX/Denver.

**Jan Teifeld** is the new Promotion Director at KROQ/Los Angeles.

**Mark McDonough** joins Newscript/Starship News service as an Associate Editor.

**New line-up** at KROY/Sacramento: 6-10 a.m. Russ Martin and Barry Fyffe, 10-2 p.m. Chuck Hale, 2-6 p.m. Dancin' Danny Wright, 6-10 p.m. Lisa Kay, and 2-6 a.m. Jim McClain.

**New line-up** at KBOM/Bismarck: Smokin Joe Johnson, M.D. and 6-10 a.m., John Casey, P.D., 10-2, Alan Kelly, 2-7 p.m., Lee Rittel, 7-12, and Cathy Jo, 12-6 a.m.

**New line-up** at KLUC/Las Vegas: 6-10 am Dave Anthony, 10-2 pm Dave Van Stone, 2-6 pm Bobby Irwin, 6-10 pm Jay Michael Scott, 10-2 am Willy Mack, 2-6 am Ken McCartney and weekends Carly Roberts.

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# Openings

## New Openings This Week

**WGOW/Chattanooga** needs two hustling, hungry reporters for morning and afternoon drive news shift for a station that has a high commitment to news. Excellent company, super equipment, good money. Send tapes and resumes to Jeff Eller, News Director, WGOW/KZ-106, Box 4704, Chattanooga, TN 37405 EOE. 4/9

**Afternoon Drive** time, prefer first class. 5,000 watts in beautiful Morro Bay. Contact Anne Dunaway 805 772-2263. EOE. 4/9

**KS-106/Mason City.** Chief engineer needed for AM/FM combination. Call Mike Raub (515) 423-8634 4/9

**KAGO/Klamath Falls** needs a competent program director. Send tapes and resumes to Bill Garrard, Box 1150, Klamath Falls, Oregon 97601 4/9

**KHOW/Denver** Pilot and airborne traffic reporter needed to fly KHOW's sky spi traffic plane over the Mile High City. Contact Mike Anthony, 16th and Broadway, Denver, CO 80202 4/9

**KMGK/Des Moines** has an opening for night time DJ slot. Great opportunity, good salary. Send tapes and resumes to Benjamin Hill, KMGK Radio, 215 Keo Way, Des Moines, Iowa 50309 4/9

**WNOE/New Orleans** is now accepting tapes for possible future air shift openings. Send tape and resume to Lee Armstrong, 529 Bienville Street, New Orleans, Louisiana 70130. EOE, M/F. No phone calls, please. 4/9

## Midwest

**Z-92/Omaha** has an immediate opening for a full-time news person. We offer good salary, benefits, environment and potential. We need a news communicator capable of preparing and delivering in an entertaining manner. Tapes and resumes to Bob Linden, Meredith Broadcasting, 11128 John Gault Blvd., Omaha, Nebraska 68137. 402 592-5300 EOE 3/26

**WIRL/Illinois** needs a new person. Strong voice for afternoon drive. Must be able to handle themselves on the street. Send tapes & resumes to: Ira Bitner, News Director, WIRL, PO Box 3335, Peoria, IL 61614 EOE/MF 3/19

**KXEL News** is looking for people with experience in gathering, writing, and broadcasting news. College desirable, 5 years broadcast news or broadcast experience will be given top consideration. Two years broadcast experience required. Send samples of writing and audition tape to: KXEL Radio, PO Box 1540, Waterloo, Iowa 50704 or phone 319 233-3371. 3/19

**WHB/Kansas City** has another opening 7 - midnight. Rush tapes and resumes to: Al Casey 106 West 14th St. Kansas City, MO EOE. Or call Al Casey at: 816 221-8300 3/12

**KSLQ/St. Louis** is looking for a strong late night jock 10pm - 2am shift. Tapes and resumes as soon as possible to: Joel Denver, KSLQ, 111 South Bemiston, Clayton, MO 63105 3/12

## Northeast

**14Q/Worcester** has a dynamite opening for a professional human communicator. Send tapes and resumes instantly to Cliff Blake, 14Q, 34 Mechanic St., Worcester, MA 01608 or call 617 755-1444. EOE/MF 4/2

## South

**KJLA/Kansas City** is looking for a Production Director with a great voice to do spots and promos. Must do a weekend shift. Good money for the right person. Disco format. Send tapes and resumes to Ron Dennington, 3435 Broadway, Kansas City, MO 64111. EOE M/F 4/2

**WKLO/Louisville** needs a heavy duty Spectrum III afternoon man and morning news anchor. Call 502 589-4000. 3/26

**WSLI/Jackson** is now accepting tapes from air personalities. This Spectrum III station is number two in the market and wants to hear from you. Send tapes and resumes to WSLI, P.O.Box 8887, Jackson, MS 39254 3/26

**WAPE/Jacksonville** is looking for a nighttime entertainer for the Big Ape Studio 69 7-12 show. Send tapes and resumes to Paul Sebastian, Box 486, Orange Park, Fla. M/F EOE 3/26

**WBLX-FM/Mobile** is seeking a drive-time radio communicator with strong production for Black Album Rock/Disco format. Two years experience. No phone calls please. Send tapes & resumes to: Larry Williams, GM, WBLX-FM, PO Box 2823, Mobile, AL 36601. EOE. M/F. 3/19

**WSLI/Jackson, MS** has an immediate opening for afternoon drive shift. Excellent opportunity for advancement at this spectrum III station. Rush your tapes or call Dick Voorhis at 601 372-6311. Send tapes & resumes to: Dick Voorhis, PO Box 8887, Jackson, MS 39204 3/19

**WHHY/Montgomery (Y-102)** is looking for a morning news person. Ability to converse freely with air personality. Heavy emphasis on overnight police news and AM traffic and weather. Send tapes and resumes to: Jennifer Reed, PO Box 2744, Montgomery, AL 36105. 3/19

## West

**KJR/Seattle** needs an addition to the News Staff. Experienced only and awareness of contemporary station audience essential. Send tapes and resumes to Les Parsons, KJR, PO Box 3726, Seattle WA 98124. No phone calls. EOE/MF 4/2

**KOPA/Scottsdale** is looking for an 8-12 midnight entertainer who has talent to win time slot. Send tapes and resumes to Steve Rivers, PO Box 1827, Scottsdale, AZ 85251. EOE/MF 4/2

**KOKQ/Monterey** needs a News Director who is heavy into local news. Send tapes and resumes to Mark Preston, PO Box KOKQ, Monterey, CA 93940 or call 408 646-0107. EOE 4/2

**KLO/Ogden** has an immediate opening for an informative Top 40 morning man. Good station, decent bucks, must have first ticket. Rush tapes and resumes to Dan Lundy, Box 1430, Ogden, Utah 84402 EOE M/F 3/26

**KOKQ-FM/Monterey, Ca.** is looking for weekend air talent at central Calif.'s newest contemporary music station. Tapes and resumes to Mark Preston, KOKQ, P.O.Box KOKQ, Monterey, Ca. 93940. EOE M/F No calls please. 3/26

**KHJ/Los Angeles** is looking for a full-time utility disc jockey and news people also. Send tapes and resumes to: Chuck Martin, 5515 Melrose Ave., Hollywood, Ca. 90038 EOE M/F encouraged. No phone calls please. 3/26

**KBOM/Bismark N.D.** has what you're looking for. Program director/Air talent. If you're ready to meet the challenge call: Charles Tibor at 701 663-6411, or send tapes & resumes to: KBOM, PO Box 1377, Bismarck, N.D. 58501. 3/19

**K-104/Fresno** has an immediate opening for afternoon drive jock at Fresno's top station. Send tapes & resumes to: K-104, 12592 South Cedar Ave., Fresno, CA 93725. EOE. M/F 3/19

**Seeking tapes** for various stations and positions, particularly mornings. Send tapes to: David T., Fox Consultants, 5434A Fulton, San Francisco, CA 94121. EOE. 3/19

## Looking

**Talented Jock/Music Director** available, ready to help you counter the disco invasion. AOR or Contemporary. 9 years DJ experience, 7 years in programming. Call (408) 842-5091 or leave message at (408) 847-2769. 4/9

**Dennis King**, 13 year pro rock pop adult, formerly KXYZ/Houston, is now available. Western states only, please. Phone (916) 877-4392. 4/9

**Steve Owens**, formerly of KJLA, KTFX, KAKC, KMGK, is looking for programming or media market gig. Willing to relocate. Call 515 263-0083. 4/9

**Men Agitate Moles...** call the "Duke of Dawn", 408 624-4676 or 646-81261. 4/9

**Al Brock**, formerly PD for WYND/Sarasota, Florida is looking for a program, music or jock gig. Med to major background includes Q105/Tampa, Fla. Y95/Tampa, WLCY/Tampa and KIMN/Denver. Will relocate. Excellent references. Call 813 238-5477 or 813 957-0548. 4/9

**Bo Jagger**, pioneer Spectrum III Network programmer, is seeking a similar PD or jock gig anywhere on planet earth. Amazing track record. Top 40 also considered. (314) 965-5013 or (314) 361-7500. 4/9

**On the air** or Music Director position wanted for AOR, Jazz or Record Promo position. Currently with WPDH-FM, Poughkeepsie, New York, plus eight years experience in all phases. Contact Neil Monastersky, 3 C Street, Apt. 1C, Pomona, New York 10970 or call 914 354-2059 anytime. 4/9

**Ron Dennington** is available for off-air PD/MD position. Top 40, Country, and MOR P.D. experience in Top 30 markets. Proven ARB successes. Call 314 343-7834. 4/9

**John Bradley**, former PD of KBPI, is accepting offers in airwork, PD, MD. Call 303 237-4197. 3/26

**Bill Morgan**, a quality minority jock with Top 40, Disco and AOR experience is willing to relocate. College degree, 3 years college radio experience. Currently working at WMET/Chicago. Call 312 521-3022. 4/2

**Len Jarvela**, former Program Director of KATA/Arcata, CA is available for Top 40/AOR programming or air work. Ten years experience. Prefer West Coast. 707 443-5455. 4/2

**Eileen Evans (McNellis)**, formerly afternoon personality and assistant MD at WSKY/Ashville, S.C. is looking for air work and production or music directorship. 704 258-9058 or call Jeff Walker to leave a message: 704 252-6703. 4/2

**Hilary Schneider** - three years west coast promotion, most recently ABC/LA. Experience in all formats, seeking Los Angeles based position. If interested, please call (213) 994-9315. 3/26

**J. Walker** looking for jock or P.D. gig. Any offer considered. (916) 372-6519 3/26

**Eric Scott** previously with KIDD/Monterey has resigned and is now looking for full time air position in California. Was M.D. at KIDD for 13 months and has four years experience in the industry. Please call (408) 649-1001 ext. 450. 3/26

**DENVER** — working Dallas personality wants to permanently settle in Denver area. Top 40, MOR. Country experience. First phone Mark Hill (817) 268-1758. 3/26

**Ms. P.J. Ballard** is looking for an announcing position. Four years experience at KSOL-FM and KDIA. Willing to relocate. All formats. Can be reached before 8:30 AM and after 5:30 PM at 415 451-0134. 3/19

**Mando Camina** formerly Assistant Program Director at KNCN (C-101), is looking for new challenge in a new market. Seeking programming and/or Music Director position and airshift. If interested, please call: 512 643-6339 3/19

**Alan Thompson** is now available due to a new simulcast morning operation in Mobile. Track record includes: WABB-FM, G-100, CK-101, etc. Can be reached at: 205 342-9301 3/19

**Bob Gowa**, ten years in Southern California radio, is now looking for a record promotion position. Prefer the LA area. Phone: 213 241-6211

# Ratings

## Media Trend

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### St. Louis

	Feb.	Mar.	Cume
KMOX (T)	25.7	24.7	808,400
KSHE-FM (A)	8.6	12.0	415,900
KSLQ-FM (U)	12.4	11.0	430,100
KKSS-FM (B)	5.5	6.3	179,000
WIL-FM (C)	5.1	5.2	175,100
KEZK-FM (BM)	6.2	5.1	152,300
WIL (C)	4.7	5.1	204,400
WRTH (BM)	2.3	4.9	209,300
KXOK (U)	3.2	4.3	300,800
KATZ (B)	2.8	3.5	143,500

### Washington

	Feb.	Mar.	Cume
WPGC AM & FM (U)	9.2	11.1	615,900
WMAL (SIII)	17.3	10.6	644,700
WOOK-FM (B)	5.0	8.7	343,500
WWDC-FM (A)	6.6	7.6	318,300
WHUR-FM (B)	4.6	6.3	260,500
WGAY-FM (BM)	3.9	5.6	239,900
WRQX-FM (U)	4.8	4.2	294,700
WASH-FM SIII)	5.9	3.9	328,500
WMZQ-FM (C)	6.7	3.8	169,600
WKYS-FM (U)	2.7	3.4	293,400

### Boston

	Feb.	Mar.	Cume
WHDH (SIII)	13.2	13.8	606,400
WBZ (SIII)	11.8	10.5	686,300
WVBF-FM (U)	7.0	8.6	461,700
WBCN (A)	5.4	8.3	355,900
WEEI (N)	5.8	7.6	480,600
WJIB-FM (BM)	10.2	6.8	407,000
WEEI-FM (A)	3.7	5.4	252,500
WCOZ-FM (A)	3.8	4.7	394,900
WITS (N/T)	4.2	4.1	166,600
WXKS AM & FM (D)	2.9	4.0	156,000

### Cleveland

	Feb.	Mar.	Cume
WMMS-FM (A)	11.6	11.1	348,000
WDOK-FM (SIII)	6.6	9.1	208,700
WWWM-FM (A)	4.3	8.2	273,500
WERE (N)	7.0	8.1	281,800
WGCL-FM (U)	6.2	7.4	332,000
WJMO (B)	5.6	7.2	141,200
WHK (C)	7.5	6.9	207,900
WQAL-FM (SIII)	6.3	6.9	212,700
WGAR (SIII)	5.9	5.0	292,200
WBBG (T)	2.4	3.4	53,400

### TOP 10 TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 PM 4/1/79.

1. Mork and Mindy (ABC)	30.2
2. MacKenzie's of Paradise Cove (ABC)	29.4
3. Happy Days (ABC)	29.2
4. Three's Company (ABC)	28.7
5. 60 Minutes (CBS)	28.5
6. Eight Is Enough (ABC)	27.3
7. Charlie's Angels (ABC)	26.2
8. The Ropers (ABC)	26.1
9. M*A*S*H (CBS)	25.7
10. Angie (ABC)	25.1

### 10 TOP MOVIES

1. The China Syndrome	(Col)
2. Superman	(WB)
3. Fast Break	(Col)
4. Norma Rae	(Fox)
5. The Deer Hunter	(U)
6. Richard Pryor Live In Concert	(SEE)
7. The Warriors	(PAR)
8. The Great Train Robbery	(UA)
9. Every Which Way But Loose	(WB)
10. Hair	(UA)

### 10 TOP BOOKS

1. ALBERT CAMUS	Herbert R. Lottman
2. REVERSALS	Eileen Simpson
3. HANTA YO	Ruth Beebe Hill
4. THE BABYSITTER	Andrew Coburn
5. CURIOUS MYTHS OF THE MIDDLE AGES	Sabine Baring-Gould
6. MOMMIE DEAREST	Christina Crawford
7. THE FOUNTAINS OF PARADISE	Arthur C. Clarke
8. HOW TO PROSPER DURING THE COMING BAD YEARS	Howard Ruff
9. BY REASON OF INSANITY	Shane Stevens
10. WILD TIMES	Robert Gurfield



# Rating Game

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top of the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

**BOSTON - 12 Plus**

F-105 (WVBF)  
WCOZ  
WRKO  
WBCN  
WEEI-FM  
WBOS-FM

**NEW YORK - 18-24**

WNBC  
99-X (WXLO-FM)  
WPLJ  
WPIX-FM  
WABC  
WBLT  
WKTU

**PHILADELPHIA - 12 Plus**

WFIL  
WIOQ  
WZZD  
WIFI-FM  
WYSP  
WMMR

**DETROIT - 12 Plus**

CKLW  
WABX  
WDRQ  
WVWW  
WRIF

**DENVER - 12 Plus**

KHOW  
KIMN  
KOAQ  
KVOD  
KBPI  
KTLK  
KAZY-FM

**MIAMI/FT. LAUDERDALE - 18-24**

WSHE  
ZETA-4 (WINZ-FM)  
STUDIO-107 (WSDO-FM)  
Y-100 (WHYI-FM)  
96-X (WMJX-FM)  
LOVE94 (WWWL)

**HOUSTON - 12 Plus**

KILT-FM  
KRBE  
Y-94 (KRLY)  
KILT  
KLOL

**CLEVELAND - TEENS**

WMMS  
WJMO  
M-105 (WWWM)  
WGCL  
WZZP

**WASHINGTON, DC - 12 Plus**

DC-101  
WPGC  
WOOK-FM  
WMAL

**DALLAS/FT. WORTH - 12 Plus**

KTXQ  
KLIF  
KNUS  
KZEW  
Z-97 (KFJZ-FM)

**LOS ANGELES - 12 Plus**

KFI  
KMET  
TEN-Q (KTNQ)  
KLOS  
KRTH  
KIQQ  
KHJ  
KHS-FM  
KRLA  
KUTE-FM

**SAN DIEGO - 18-24**

B-100 (KFMB-FM)  
KPRI-FM  
KGB-FM  
KCBO  
M-91 (KMJC)  
91-X (XTRA-FM)

**ST. LOUIS - 12 Plus**

KSHE  
KSLQ  
KXOK  
KADI  
KSD

**KANSAS CITY - 12 Plus**

KY-102 (KYYG)  
WHB  
KCMO  
KBEQ  
KWKI

**BUFFALO - 12 Plus**

WGRQ  
WKBW  
WBUF  
WPHD  
WBEN  
WYSL  
WBEN-FM

**MINN./ST. PAUL - 12 Plus**

KDWB  
KQRS  
KSTP

**BALTIMORE - 12 Plus**

WLPL  
WPOC  
WIYY  
WCBM  
WCAO  
WXYV  
WFBR

**CINCINNATI - 12 Plus**

WKRC  
WEBN

**PHOENIX - 12 Plus**

KOPA  
KRUX  
KDKB-FM  
KUPD  
KOPA-FM  
KBBC  
KKKQ

**ATLANTA - 12 Plus**

WQXI-FM  
WQXI  
WKLS  
Z-93 (WZGC)  
WVEE

**PITTSBURGH - 12 Plus**

96KX (WXXK)  
WDVE  
WPEZ  
13-Q (WKTQ)

**SAN FRANCISCO - 18-34**

KMEL  
KFRC  
KYA-FM  
KSN  
KYA  
KSF

**CHICAGO - 18-24**

WKQX  
WLS  
WMET  
WFSM  
WLUP-FM

Based on results of  
April/May  
ARB-1979

Send your entries to FRED's Contest, 598 Foam  
St., Monterey, CA 93940

NAME .....

COMPANY .....

ADDRESS .....

STATE .....

CITY ..... ZIP .....

# QUEST

by Buzz Bennett

THE PROGRAM DIRECTOR HAS THE RIGHT TO PLAY ANY RECORD HE SEES FIT TO PLAY! We all seem to be capable of knowing that this is correct, whether we work in the music or the radio industry. But much controversy seems to rise when a program director sees fit not to play a record that by most standards should be played. The fact is, every program director has the right to do what he wants with his playlist. The smart program director is one who knows what is good for his market and will be good for his ratings. Not one who thinks he must play the top 20 hits. The significance of retail sales to programing is only one aspect of research. It is certainly not the guideline. In fact, many times, sales research hurts a station more than it helps. Sales become significant when the motivation of the sales are understood and the retail demographics are clear. Furthermore, geographics play a supreme role. There is quite a bit of

difference between what should be done in Miami vs. what should be done in San Francisco. Musically and content-wise. The answer to winning ratings is simple. It is merely giving the people what they want? That's a nice little phrase, but it's too general to be meaningful. Multi-media fragmentation has demanded of good programers. The ability to give people (you want) what they want, and furthermore, the correct dosage. After painstaking studies on available un-tapped audience, correct procedures in targeting and understanding of valuable demographics, a full study of the value of multi-media music and 28 other variables, a top 20 local or national chart is just perspective, not the law.

No one should ever refute the person who has enough valid reasons to convince a program director he should play a record based on intelligent reasoning. The fact that it's in the top 10 is not enough intelligent reasoning. I have

suggested in the past that local promotion people should school themselves in programing, so as to truly augment the efforts of programers rather than just get a record on the air. I am not saying that there are no local people doing this, because there are some. But the attitude of "I got it on and I did my job" is insufficient. We must not only promote one another, we must educate one another at the same time. This is a matter of dedication and maintenance. Sometimes we hurt each other because we are not tuned in to the sensitivities of another individual. I have certainly been guilty of this myself, several times in the past year. But I am thankful that the people involved were professional enough to forgive me. When we have a personal statement to make, the one-on-one is essential. It is now and will be in the future the policy of FRED to understand both sides of all personal issues before we put it to paper.

# CIPIER

by C.C. Courtney

## DOING IS EVERYTHING

It seems strange to write in words in a magazine, a medium whose basis is words. It seems stranger still coming from a radio announcer, an occupation utterly dependent on words. But I say it and if I could, I would emblazon it across the sky: DOING IS EVERYTHING!

Talking is a wonderful thing. Sharing time and thoughts with friend and foe alike is indeed a useful and stimulating experience. The symbols we call words communicate much more than a dictionary can ever tell. Words make ideas transmittible and preservable. But it is doing, not talking, I seek to praise here.

People sometimes say one thing and do another. We say we believe this or that while we are doing just the opposite. We don't understand that the doing is a much stronger statement than the words. If a person says one thing and does another, it should be evident that what a person does demon-

strates a deeper, more compelling belief than what the person says.

In the entertainment business, this point has several stinging conclusions. A programer says he/she will add a certain record "next week", but "next week" never comes. A promoperson promises promotion after promotion, but they never come through. The doing (which is doing nothing in these examples) belies the words. The result is distrust.

Our business is filled with ego-maniacs who are always "going to do something." They've just been offered this and that and the other and everything is going to happen. Yet you see them a year later and they are still talking about what they are going to do. The actual things they are going to do has changed but the "going to do" part remains the same. Here the doing is nothing. The result is disbelief.

Another ramification for radio is in the programing area and for records is sales. People say they don't like something, yet support it. They say

they don't like disco but listen to disco stations, buy disco records, and go to discotheques. The actions clearly belie the words. The result should not be confusing if we remember that "DOING IS EVERYTHING." What people do, not what they say is the proper element of study if we are to be successful in programing or selling.

As an interesting personal growth addendum, a person can have opposing views and truly believe both sides. This is called compartmentalization. If the opposing beliefs ever confront each other, one is destroyed. This causes a tremendous burst of energy in a person, because energy is no longer being wasted in internal, unconscious division and tension. Therefore, if you find yourself saying one thing and doing another, believe that what you do is your stronger belief. You must then change what you say to match what you do, which will release energy. If you don't like what you do, you can change it. And you should--because DOING IS EVERYTHING.



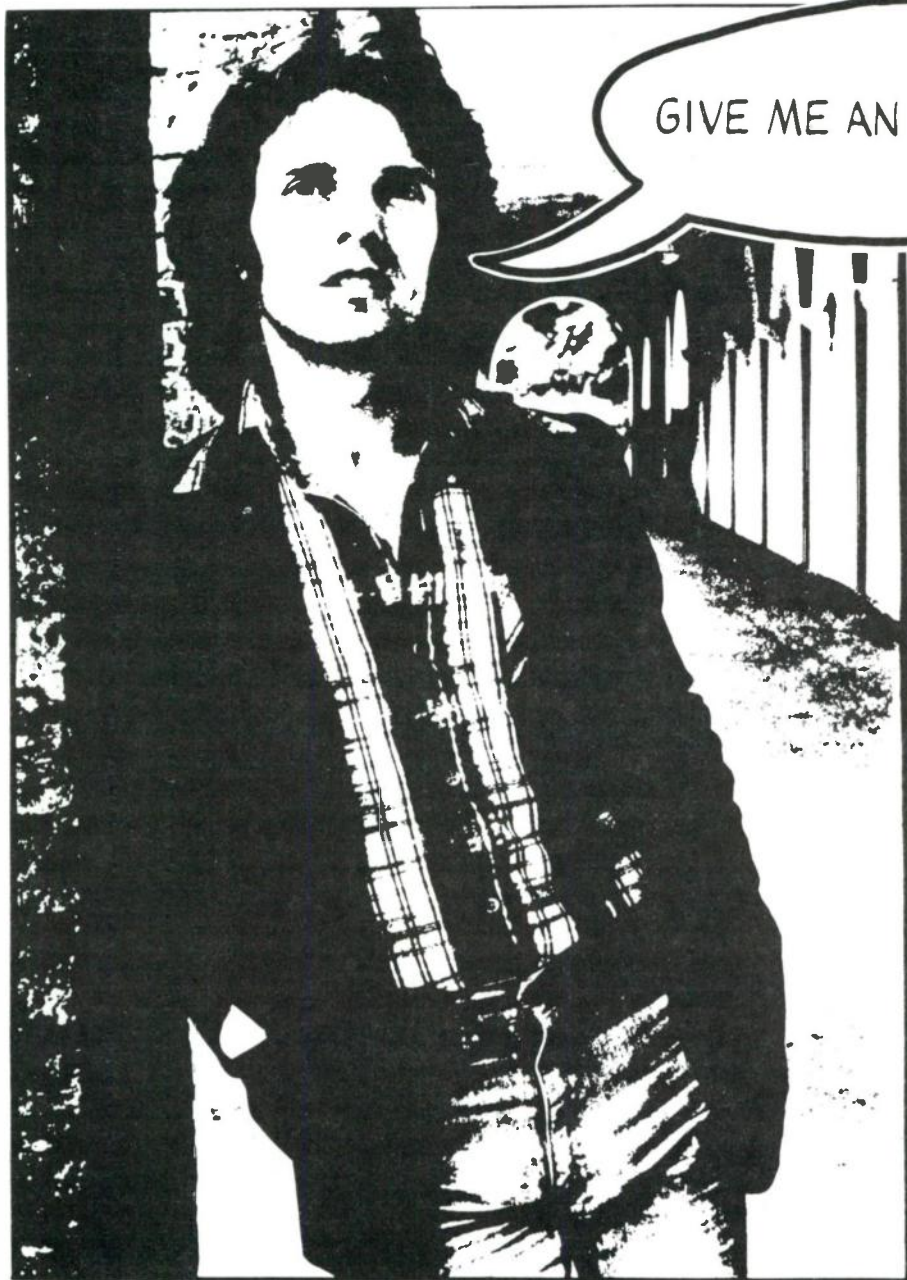
**Taking Off**  
**THE THIRD SINGLE**  
**“Feelin’ Satisfied”**  
**BB 51\*    CB 57\*    RW 68\***

**Added At: WTIC-FM, WTIx, WNOE, KOMA 39, WZZP, KROY, WRKR, KLUC, WLAC, WVLD, WALG, WBCF, 14ZYQ, KDOK.**

**On At: JB-105 D-37, KFJZ 24-17, KNUS D-28, Z98 31, 92Q, KRBE, KBEQ 27-22, WZUU, WPEZ D-30, 96KX 19, WKWK 38-33, WJET, WMEE, WNAP, WOW, KQWB-FM, B-100 D-28, KRUX 36, KYYX, KVI-FM, KCPX 27, KRSP, WCOD 34-29, WZDQ 35, K-104 30-27, WIFC 17-14, WBGH, KLWN 21-17, KSLY 31-25, MAGIC-91 D-23, KUPD 19-17, KRKE 37-31.**

Management: Paul Ahern/Left Lane Management





GIVE ME AN INCH GIRL

**BB-75\***  
**CB-67\***  
**RW-87\***

Adds: WNOE, WVLK,  
KUJ, WIBR, KMRC,  
WAAY, KEWI 34, KRIG  
32, KLMS, WIKZ, 98Q,  
WKSP, KGHO, WCOS.



KING D-25, KALE 39-30, KBJY, KYJC 19-14, KLOG 29-26, KRLC 28-25,  
KQDI 17-15, KSLY D-31, KOBO D-39, KPRQ 21-19, KBCQ 33-29, WGOW 28-25,  
WZDQ 35-32, KELI 38-34, KLAR 19-16, WALG 29-22, WAUG 28-26, WDEC 21-18,  
WANS D-35, KLSS 30-27, KQWB-FM 28-26, KPOQ 19-17, WSMM-FM 37-29,  
WLCX D-28, WKWK 35-32, WCIR 23-18, KJMO 32-24, 14ZYQ 29-24, WJBQ D-24

*Ian Matthews*

## THE HUMAN RESPONSE

Doug Ackerman and Larry Ruegemer/Lieberman Enterprises



Doug Ackerman, National One-stop General Manager, Age 35. Majored in psychology at the University of Minnesota. Opened his own record store in 1969.

In 1973, Doug joined Lieberman Enterprises, subsequently setting up their LP and tape one-stop operation. The company had decided to formulate such a division within their rack jobbing organization after being convinced by Doug that the independently-owned, youth-oriented record market was being overlooked by record manufacturers and that they were not being serviced as they should.

The operation with its three employees opened for business in August of 1973. Lieberman Enterprises' one-stop operation has since developed into a national network with one-stops located in the branches of Minneapolis, St. Louis, Kansas City, Portland, Indianapolis, Dallas, Denver and Mt. Laurel, New Jersey.

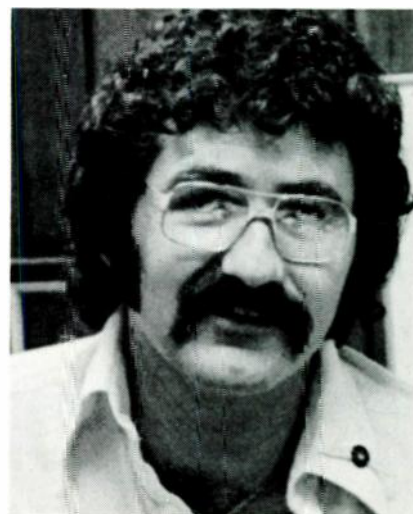
**DOUG**—First and foremost, our departments truly do attempt to take the pulse of the buying public. This is done in various ways. There is a strong dialog between the one-stop and singles departments because we are conscious of how this business works--of what needs to be done to give a piece of music a chance to "sell through" in the market place.

We talk to people on the street, we talk to radio, we track airplay, we provide our accounts with merchandising aids, and often intuition and gut feel is a prime attribute of our approach. We attempt to anticipate consumer response to a record. It's essential. The human response is the heart of everything the music business must respond to.

The singles department involves itself with passive research. We have an active retail callout system to determine what the consumer is saying. This allows us to harmonize with the public response although I am not afraid to walk point on a tune I truly believe in. When a one-stop has success with an LP, the rack is soon to follow. The one-stop operation serves as an early warning system to a rack operation. One-stopping creates and breaks new artists. It makes stars. Rackjobbing creates "super stars".

**LARRY**—The thread that ties the whole process together is communication--between ourselves, with record labels, artist, managers, independent promotion people and the general public. Important contributions include our input into and research of radio airplay, watching FRED, tip sheets and singles chart movement plus the feedback we receive from juke box play, a great vehicle in determining whether a record has credibility or not in the marketplace.

**DOUG**—Many rackjobbers have become so sterile that they have taken music out of the business and humanism out of an art form. We understand that humanism and art are economically viable characteristics.



Larry Ruegemer, National Director of Buying and Merchandising, 45 Division, Age 36. Started working with Lieberman Enterprises on the day he turned 21.

For the next four years Larry pitched in doing a variety of jobs for the relatively small organization. "Someday I wanted to become a buyer. I have always believed I had a good ear for music. I was able to pick which records would be hits and which would not."

During those early years at Lieberman Enterprises Larry was instrumental in the development of the 45 one-stop department. He saw a future in better servicing juke box operators who were being neglected. In 1966, Larry began in earnest to pursue their business. The business doubled in one year and has increased significantly every year since then.

By 1967 LE's record business began to grow rapidly as it picked up more rackjobbing accounts and Larry's dream came true. He became head of the 45 department and responsible for its buying.

## $L+(L+R)=OK$

## HERE SPOT!

Eventide Clockworks, Inc., has announced the development of the Monsternat (Model RD770 Mono/Stereo Matrix Unit) to help solve the problem of stereo broadcasting to a predominantly mono audience.

The mono/stereo matrix converts the signal into left-plus-right (mono) on one track and left-minus-right on the other. This keeps the mono signal out of the way of phase shifts caused by machine misalignment or tape warp. Full stereo is restored on playback by taking just the right from the mono left-plus-right channel.

The Monsternat does not require special high precision cartridges for stereo use. Also, old mono carts can be played on stereo machines with full mono signal on both channels.

To ensure the best possible signal-to-noise ratio, the Monsternat uses the dbx noise reduction system. Switching of the dbx is automatic, so encoded and non-encoded carts can be mixed.

Eventide is making the unit available in two formats: record/play, which provides coding and encoding for one cart machine, and play/play, which can handle two cart machines in the play mode.

The unit is designed to fit the standard 19" rack, requiring only 1-3/4" of rack space.

*How much showbiz is in ad sales?  
How do you get the attention of your advertisers?*

**WQXI/Atlanta  
JERRY BLUM, GM**

We run a weekly newspaper ad, printing letters from our advertisers showing actual sales or traffic results for that advertiser. We find that to be very, very successful in that it does attract other advertisers. We're not flashy or gaudy. How do you define class? I don't know, but we try to do it that way. Classy!

**KNBR/San Francisco  
BILL DWYER, GM**

We do a lot of promotional pieces here. We have handouts, leave behinds. When our salesmen go out they're armed with all kinds of information about the personal appearances that the air personalities do. We always come up with brochures on it. When they go to the agencies they present these things and it sells, you know?

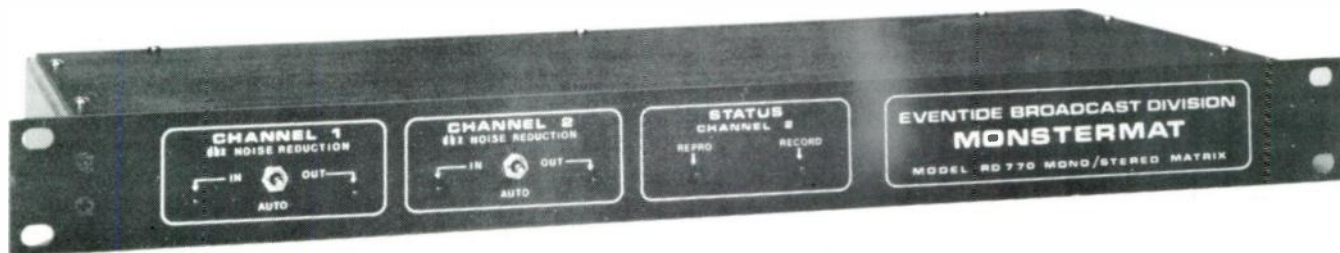
We're in show business! Let's face it, we're in a business where we're an entertainment operation and we're the top promotional minded station in the

whole Bay Area. It's showbiz, but it's really with integrity if you know what I mean. We don't try to mislead anybody. Everything is based on fact and we've developed a lot of believability and credibility by doing it this way.

**KMEL/San Francisco  
RICK LEE, GM**

Successfully selling radio time is a result of conveying really the right mixture of the "sizzle and the steak." If we're not selling the "sizzle," or the "showbiz" of our media we might end up being mistaken for life insurance salespeople selling statistics. "Sizzle" is fun to sell. It's fun to buy. The "steak" had better be there or the only memory of your encounter might be found in your accounts receivable file.

The only commodity you have that your competition may have difficulty in duplicating is ideas. Having just acquired a puppy at our home, I find it difficult to believe that anybody can be sold spots, but that's exactly what so many people in our business labor to do. Promotions, creative copy approaches, merchandising and results carry a lot of weight with the thinking advertiser. Sell your imagination, not spots. You may have more inventory than you think.



**MODEL RD-770 MONSTERMAT™ MONO/STEREO MATRIX UNIT**

# “LOVE IS GONNA COME AT LAST”

from the album “AIRWAVES”



# B A D F I N G E R

# Interview

## BILL TANNER/Y-100

### “THE AMAZING FM”

FRED: One of the outstanding things on Y-100 is the morning show. It's entertaining, has a lot of content. What kind of conflicts do you come up with for instance, being the Program Director and having to be on the air also?

BILL: It makes me a little hesitant to promote myself sometimes because I think, "The other jocks are going to think I'm promoting myself at their expense." This upcoming campaign is the first time we've used me as the personification of the radio station. It's always been ROBERT WALKER.

FRED: You are the morning man. You are a bit personality. Yet you haven't exploited yourself in the market because you're the Program Director?

BILL: Yeah, that's right. No question about it, I could be a better morning man if I were not the Program Director because I could concentrate all my time on the morning show. Well, I believe I am a better Program Director being on the air because I feel the radio station when I'm on the air, but I have to depend heavily on my assistant KID CURRY and people like that to make decisions that normally the Program Director would make. It all comes out in the wash because I know strongly that I'm a very fallible human being. If

anybody had to depend on Bill Tanner for every answer, God knows we'd be in sad shape.

FRED: What is your strength?

BILL: I can recognize talent. The greatest joy in my life is being able to help other people fulfill their own self-realization. For example, Kid Curry is absolutely incredible. He is going to be a Program Director that will be long remembered and will do many exciting things. He is one of the finest air talents I've ever heard. I get off on the fact that my midday jock, CRAMER HAAS, has worked with me since Vicksburg, Mississippi days. My all night disc jockey also. He was Music Director of 13Q when I was in Pittsburgh. My late night disc jockey, EARL THE PEARL, Buzz hired at 13Q as the original weekender. Now he's very much a part of the Y-100 staff. It is a great source of pride that these people are still working with me. Almost any one of them could be making more money somewhere else but they like it here because they feel that I am doing something to help them realize their own goals of self-actualization.

FRED: Percentage wise, what percentage of Y-100 is disco?

BILL: 40 to 60% probably, depending

on the product at the time. We definitely do have a balance built-in which is not a Disco balance, it's a Rhythm and Blues balance. An ethnic balance, if you will. We have a balance built into the format so that we're never too far away from a record that has a strong ethnic base.

The city of Miami is more than 50% ethnic, as is Dade County. We have a substantial population which has grown up in New York and has become accustomed to listening to the R&B based music of that city.

Y-100 is simply a contemporary music station. Its music is very well tailored to the Miami market. We go earlier on rhythm and blues records and on disco product. We will take a shot on a record like that ahead of the country much more quickly than we will a record like Poco. Many records become very big hits which have nothing to do with Disco or Rhythm and Blues. The market is strongly influenced by the Latin feel for dancing. We have half a million Cubans who live in Miami and many of them are Y-100 listeners totally. They love Y-100. And we make a very special effort to help them love Y-100.

It's a really incredible experience to play "That's The Way I Like It" and have K.C. call up and say, "Well, I was just sitting around and listening to Y-100 and my record came on. How is everybody? Good afternoon, how are you doing?" But in addition I've had some insight that I could never have had because I didn't grow up in Miami. K.C. and Rick Finch, the main men of the group, did grow up right here and I have their input into what songs are going to be hits and what songs are not. They have the best ears in the business. They've produced million selling record after million selling record.

Articles in the newspaper always talk about Miami music hero K.C., but the fact of the matter is, K.C. is almost commonplace in Miami. An incredible number of kids who know him personally, so he doesn't have the same star quality in Miami as he does, for example, in Detroit. He's a star in



Miami, too, but not in the true sense of the word.

We play K.C. records because they happen to fit exactly the base on which we think Y-100 exists. They're rooted in ethnic support Black and Latin, but they also have great crossover appeal for whites as well, which is what we want Y-100 to do.

Their problems have been some of our problems. For awhile, they were regarded as a teeny-bopper band—until Disco became hip. We were regarded as a teeny-bopper station—until Disco became hip. Neither he nor we have changed anything else.

The pattern on K.C.'s latest record is very much like the first records "Get Down Tonight" and "That's The Way I Like It". It's developing out of a Black and Spanish base. It is just starting to become very popular with the non-ethnic adults, but that invariably follows.

The record is number 8 on the telephones at Y-100, is selling very well and is moving up.

"Who Do You Love" and "It's The Same Old Song" were pop-sounding records. This one is a get-down-like-a-dawg R&B record and it sure is doing what we expect his records to do on Y-100. His records that are based on strictly a pop audience have not done as well as the ones that have the ethnic support.

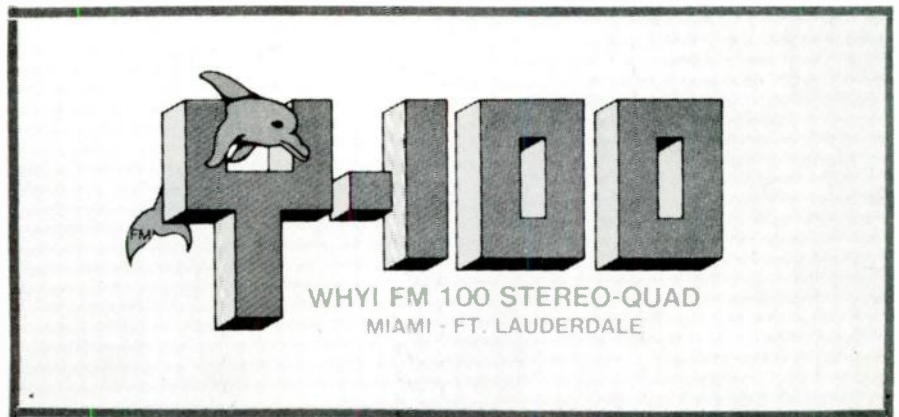
FRED: What's going to happen with disco?

BILL: Dance music is always going to be here. We're very involved now in selectively ear-picking oldies going all the way back to the Motown era of the 60's—songs which fit in by sound with today's Disco sound. We could be sitting here 15 years ago and talking about Motown. Remember all the jokes about how Motown was "The same old song" recorded with different lyrics?

Well, they say that about Disco today. I think fifteen years from today people will still be dancing.

At the moment we're seeing a big dance cycle which probably has roots

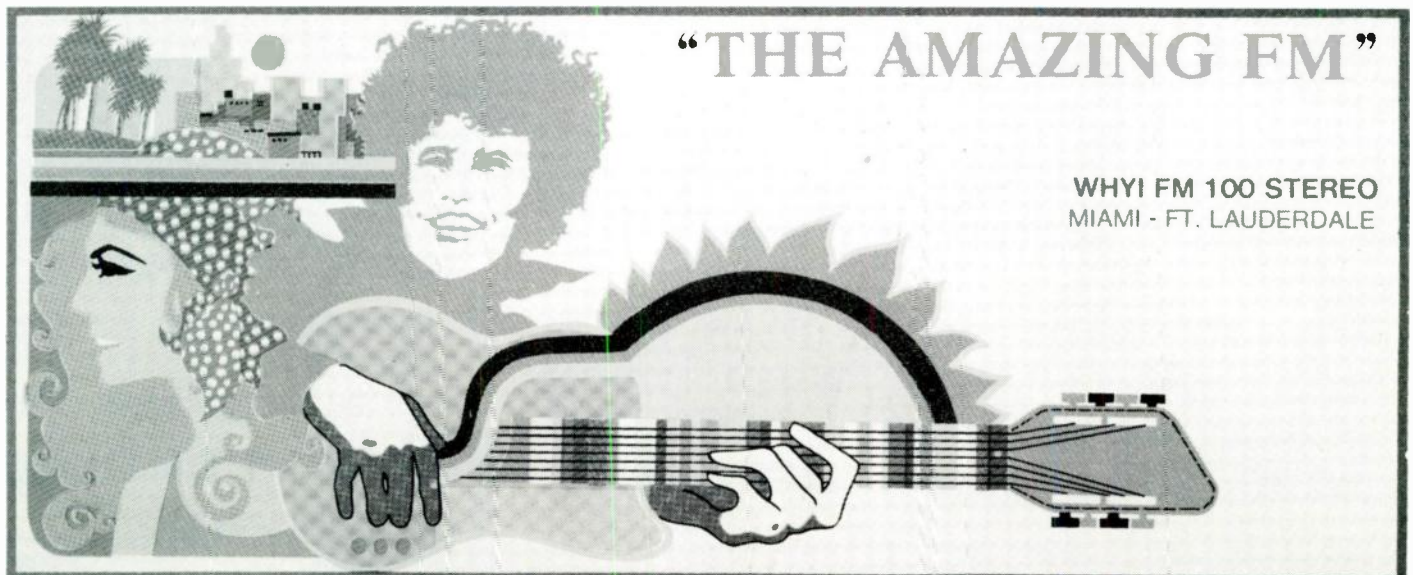
Grannies love songs that they can sing along with. Everybody loves the feeling. I can't dance a step, but I can sing along and I like the feel of dance music—the up feel they give you.



based not only the culture of the 1979-80 era, but also the economics of the fact that a night out at the disco is considerably less expensive than a night out trying to take in live concerts or something like that, you know.

So what are the Village People really? It's like "Sing Along With Mitch" over a Motown track. America from little kids all the way through old

**NEXT WEEK: BILL TANNER** discusses "How To Become A Great Disc Jockey," tells us who taught him everything he knows, and explains "The P.D.'s True Role." Bill's Assistant P.D., Kid Curry, gives out "The Secret of the Fountain of Youth" and lets us know why Y-100 doesn't play some Top 5 records.



# ANNOUNCING THE FIRST CHAPTER IN THE NEW TARNEY/SPENCER BESTSELLER: "NO TIME TO LOSE" THE SINGLE.

AM 2124



WQXI-FM, WAUG, WALG, G-105 HB-29,  
WKXX HB-33, WBCF, WULD, WROM,  
WPHD, WANS, WFRC, WKTM, KZZX,  
WZDQ 29-26, WRKR, WGBF, KRCC.

## THE TARNEY/SPENCER BAND "NO TIME TO LOSE"

From the forthcoming new album  
"Run For Your Life"

SP 4757

**ON A&M RECORDS  
& TAPES**

Produced by David Kershenbaum. Management:  
Jerry Weintraub, Sal Bonafede, Management III

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# Fred

April 9, 1979

## STROKES



Apache Communications of Canada and Newfoundland Broadcasting Company gathered together some of America's great programers in Los Angeles. Pictured wearing personalized Montreal Canadiens hockey jerseys are: (Front Row) JoAnne Rudy, Station Manager CKGM/Montreal; Buzz Bennett, Publisher FRED Magazine; John Parikh, Joint Communications; (Second Row) Jack McCoy, President of RAM Research; Michael O'Shea, P.D. KPOL/Los Angeles; George Johns, VP/Nat'l PD for Fairbanks Braodcasting; Dave Charles, Joint Communications; (Back Row) John Mackey, G.M. CKGM/Montreal; George Ferguson, G.M. CKWW/Windsor; Bill Timpson, Controller for Apache Communications; Geoff Stirling, President of Apache Communications; Les Garland, P.D. KFRC/San Francisco Radio; Bobby Rich, P.D. 99-X/N.Y.; John Lund, KHOW/Denver G.M.; John Keogh, M.D. CKGM/Montreal; Scott Stirling, Head of Apache International Research.



**102 Trillion?** Epic recording group Trillion stop by FM 102, WKTM/Charleston, S.C. Pictured (L-R): Michael Conway, Epic Promotion rep, Charlotte; Ron Anaman and Dennis Freeriksen of Trillion; Rich Bloom, Epic Records, Atlanta; Bill Wilkens, Trillion, Ansley Cohen III, WKTM account executive; Bill Enloe, MD/WKTM, and Chris Porter, WKTM Promotion Director.



**The Babys hit Cleveland head first!** Pictured as they swing through WGCL/Cleveland are (L-R): Jim Sellers, Chrysalis field rep.; John Waite, lead singer; Ricky Phillips, bassist; Tony Brock, drummer; Jonathan Cain, keyboardist and Bob Travis, PD/WGCL.



**Re-uniting with Q-105/Tampa.** Polydor recording artists Peaches and Herb make a special guest appearance on "The Mason Dixon Show." Pictured, (L-R): Herb, Peaches and Q-105 Program Director and afternoon drive personality, Mason Dixon.



**Coke adds life!** Quenching her thirst: Dottie West (far left) gathers around PD/WHN; Pam Green, MD/WHN, and Robbie Roman, asst. PD/WHN.



**Close personal friends, all.** Infinity rep after his sold-out performance at Zellerbach (R): Robert Johnson; Dennis Newhall, Branch Manager, Dave Cochran, bass rep.; and Joel Newman, W. Coast Rep.



**Maybe who's a fool?!** Pictured in some Columbia artist Eddie Money; WEFM band, Jimmy Lyons.



er a guest DJ stint at WHN / New York,  
the soda fountain with Ed Salamon,  
e Fitzgerald, WHN air personality and



ding artist Robert Johnson backstage  
ach Auditorium, Berkeley. Pictured (L-  
PD / KSFM; Guy Covington, MCA  
t; Bruce Shindler, Infinity S.F. promo  
onal Promotion Director for Infinity.



layful posing at WEFM / Chicago (L-R):  
Don Cox; and lead guitarist for Eddie's



The best Park in Minneapolis. Promoting her debut Columbia LP, the Jan Park  
Band, Jan Park visits at KSTP / Minneapolis. Pictured (L-R) at KSTP studios:  
Eric Holtze, Jan Park Band producer, Denny Carpenter, PD / KSTP; Jan Park;  
Don Michaels, ass't PD / KSTP; and Buddy Bengert, Columbia Records  
Minneapolis promo rep.



Bustin' loose at KRTH! Source artists Chuck Brown and the Soul Searchers visit  
KRTH-FM / L.A. Pictured with the world on their chests (L-R) George Mangrum,  
MCA Regional Promotion Mgr.; Chuck Brown; Guy Zapoleon, MD / KRTH; and  
Jim Saltzman, MCA Records Promotion Manager.



A great time was had by all as KSFM / Sacramento presented the J. Geils Band.  
Pictured backstage (back row, L-R): Gary Nixon, MD / KSFM; Diane Michaels,  
KSFM ass't. MD; Greg, Music Phaze Magazine; Stephen Bladd, J. Geils Band;  
Cristie Marcus, EMI / UA S.F. promo rep.; Magic Dick, J. Geils Band. (Front  
row, L-R): Seth Justman, J. Geils Band; Lisa Novak, KSFM; and Dennis  
Newhall, PD / KSFM.

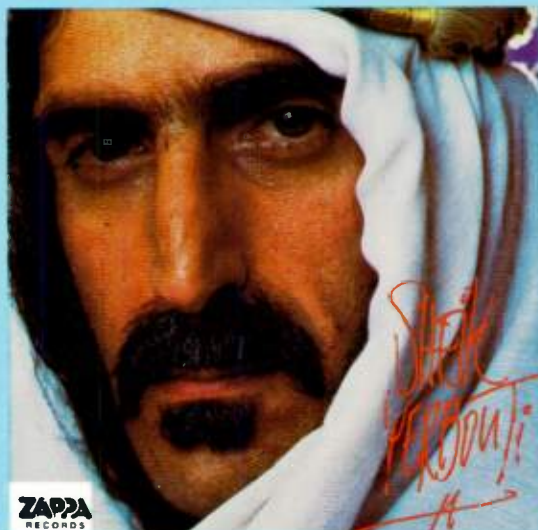
sheik yerbouti  
to  
**"DANCIN' FOOL"**

**"If you play it and your competition doesnt and the record happens in the market, it can mean a point during the book."**

**—Buzz Bennett**



**Added At: WNBC 32, 92X, KELI 28, KQ-FM, WAQX, WTUE, KYYS.  
On At: BJ-105, WRJZ, WFMJ, WORD, WFBG, WVBF, PRO-FM, JB-105, WTAC,  
WSAM, KNUS, WAUG, CK-101 30, KUPD, WROQ, WLOH.**



**THE HOTTEST SELLING  
NEW LP FOR THE  
LAST TWO WEEKS!**

**SHEIK YERBOUTI: SRZ-2-1501**

**The Single "Dancin' Fool" The Album "Sheik Yerbouti"**  
From ZAPPA, Distributed by Mercury/Phonogram

**Thanks ... The Mercury Promotion Family**

# Universals

## UNDERSTANDING THE UNIVERSAL POWER PERCENTAGES

Generally speaking, a song needs 20% of our reporters showing upward movement to reach Top 40; 30% to rank Top 30; 40% to rank Top 20 50% to break Top 15; 60% to hit Top 10; 70% to smash Top 5 and 80% or more to power number 1. Support falling below 40% indicates burn.



## JEFF'S GREEN

The First Anti-Muscolo Northwest Secondary Radio Conference in Seattle last weekend could only be described as a major success. Everyone felt comfortable speaking their minds and they were serious about analyzing systems, tools and strategies.

The session with Radio Management facing the Record Industry forged new channels in communication between two areas that previously shared only a peripheral engagement. This is an extremely important relationship, and I agree with KYYX/Seattle General Manager BOB BINGHAM's insight that "Program Directors are more naturally the next General Managers. It makes a hell of a lot more sense."

Now that radio stations rely so much on programing, it's more of an appropriate transition for GMs to come from programing experience, as opposed to sales strength. Of course, it is still necessary to develop that "bottom line" perspective to become successful managers. The stronger their opportunities are, the more jocks and programers think in those terms.

However, during the conference, Management made it clear that they do not blindly accept Arbitron as the final measuring stick and were, in fact, sympathetic to the concerns of the industry regarding any accurate audience reflection system.

This kind of open communication was a breath of fresh air in an area that could be buckling under twelve weeks of ARB pressure, but isn't. Broadcasters and record people in the Northwest are relatively secure people. They are there because they like that area. It is rare to see this kind of confidence, a confidence that breeds winners.

A note on the "Kill AM Radio" promotion: Those who employ this strategy should be aware of the defenses, one of which would be to give away AM radios. Stations offering attractive transistor units can influence a listener to believe his AM radio has real value, and he's stupid to throw it away. If AM radio is *really* worthless, why is the station willing to pay \$10 apiece to convince people?

## WEEK'S MOST ADDED

1. ENGLAND DAN & J. F. COLEY/Love Is The Answer (Big Tree)
2. BEE GEES/Inside And Out (RSO)
3. RANDY VANWARMER/Just When I Needed You Most (Bearsville)
4. ORLEANS/Love Takes Time (Infinity)
5. BILLY JOEL/Honesty (Columbia)
6. OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA)
7. JACKSONS/Shake Your Body (Epic)
8. WINGS/Goodnight Tonight (Columbia)
9. NIGEL OLSSON/Little Bit Of Soap (Bang)
10. STYX/Renegade (A&M)
11. SUPERTRAMP/The Logical Song (A&M)
12. BOB SEGER/Old Time Rock & Roll (Capitol)
13. TYCOON/Such A Woman (Arista)
14. VILLAGE PEOPLE/In The Navy (Casablanca)
15. ROD STEWART/Aint Love A Bitch (WB)
16. BOSTON/Feelin Satisfied (Epic)
17. FRANK ZAPPA/Dancin Fool (Zappa/Mercury)
18. PEACHES & HERB/Reunited (Polydor)
19. G.Q./Disco Nights (Arista)
20. CHER/Take Me Home (Casablanca)

## FRED's JOCKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

With variable speed turntables, Disco has mastered the art of quarter-hour development (increasing listener duration) through continuity. With few jarring changes, the flow is constant and therefore the content doesn't interfere with the listener. C.C. Courtney astutely compared the sound to "a clock in the box" to soothe a small animal.

With Universals music, finding such a common link between songs involves more variables. The mix of ballads, rockers, hard vs. soft, pacing lyrics and of course, the Beat, all combine to diffuse the Blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound.

If two keys are given, the song begins in the first and ends with the second.

### SONGS IN THE KEY OF E MINOR

- |  |  |
|--|--|
| WINGS/Goodnight Tonight                          | BEATLES/Eleanor Rigby                    |
| CHIC/I Want Your Love                            | LITTLE RIVER BAND/Happy Anniversary Baby |
| BELL & JAMES/Livin' It Up Friday Night           | JIMI HENDRIX/Purple Haze                 |
| YES/Roundabout                                   | EARTH, WIND & FIRE/Shining Star, Fantasy |
| MOODY BLUES/Nights In White Satin (Em to F#)     | HEART/Heartless                          |
| FLEETWOOD MAC/The Chain                          | EAGLES/One Of These Nights (Em to G)     |
| ROLLING STONES/Hot Stuff, Mother's Little Helper | PAUL SIMON/50 Ways To Leave Your Lover   |
| HEATWAVE/Boogie Nights                           |  |

## 1 1 BLONDIE/HEART OF GLASS

(CHRYSLIS)

Profile: KRSP 8-1, KSLQ 7-1, WAVZ 2-1, WQXI 1-1, WTX 4-1, 99X 2-1, WLCS 1-1, WHHY 4-1, Z-93 3-1, KS106 3-1, WGBF 7-1, WFOX 6-1, WSPT 4-1, KCPX 3-2, KFRC 4-2, Q105 4-2, WDJX 5-2, KELI 5-2, KOBO 3-2, KOLE 8-2, CK101 4-2, WJDX 3-2, KCBN 4-2, KIMN-FM 6-3, WHB 11-3, WRKO 5-3, WZDQ 5-3, WQXA-FM 6-3, WLSQ 3-3, KRTH-FM 6-3, WDAK 4-3, KILT 6-4, KRBE 21-4, WZYQ 8-4, WPGC 10-4, KYTE 7-4, WMOH 5-4, WAMX 6-4, WISM 7-4, KSLY-AM 5-4, KYYX 12-5, WNAF 12-5, WNDE 5-5, KRQ 12-5, WEBC 10-5, WRFC 7-5, CKGM 7-5, WABB 6-5, KOPA 7-6, WIFE 13-6, KZFM 16-6, KJRB 7-6, KROY-FM 13-6, KTLK 10-7, KUPD 12-7, WCAO 18-7, KWK 15-7, WBBM-FM 11-7, WLCY 12-8, KROY-AM 15-8, TEN-Q 15-8, KQIZ 11-8, KMGK 9-8, WRBR 10-8, KHJ 16-9, KDWB 21-9, KYA 16-9, WAYS 11-9, WHBQ 17-9, WNBC 26-9, WPEZ 11-9, WAMS 14-9, KJR 14-10, KLIF 17-10, WNOR 14-10, WAKY 17-10, WKY 26-10, KLIK 13-10, WSGN 18-10, KRUX 18-11, WAZA 14-11, KLUC 15-11, CHUM 17-12, WKIX 17-13, KFI 17-14, WOKY 17-14, WAPE 21-18, WLS 39-18, KNUS 22-18, WAXY 25-19, WGBS A-22, Y100 27-24, Z97 25-24, 92Q D-25 and WORD A-26...CK101 no. 9 phones 12+...KNUS solid...WAYS no. 2 phones 12+, spreading across the board... WGH no. 7 phones, white teens only...WAVZ no. 1 single sales, callout 12-34...WIFE no. 4 phones 12+...WSPT no. 3 sales and no. 6 phones 12+...KLUC neutral callout...KJRB no. 6 sales...WQXI mass appeal...WZDQ no. 1 phones, but males weak...92Q no. 4 sales and no. 7 phones...WQXA-FM no. 4 phones...KYYX smash callout all demos!...knockout 85% of our reporters are showing gains...7th week on chart.

## 10 2 PEACHES AND HERB/REUNITED

(POLYDOR)



Profile: WAYS 16-1, WLSQ 6-1, WGH 2-1, WHHY 13-2, WHBQ 18-3, KROY-FM 19-3, WNOR 18-4, KFRC 10-5, Z-93 14-6, WAVZ 15-7, WIFE 14-7, KJRB 23-7, KRTH-FM 10-7, KJR 20-8, WHB 17-8, 92Q 18-8, WORD 19-8, CK101 19-8, WANS 20-8, WABB 16-8, WPGC 15-9, WLCS 23-9, WRFC 15-9, KCPX 25-10, KROY-AM 21-10, WNAF 27-11, WZDQ 22-11, KHJ 22-12, WLS 19-12, WBBM-FM 20-12, WGBF D-12, KILT 32-13, WNDE 23-13, WAZA 24-13, KS106 27-13, JB-105 23-13, WDAK 18-13, KRSP 24-14, WQXI 18-14, WRKO 24-14, WQXA-FM 27-14, WAMS 28-14, KGW 20-15, KYYX D-15, WGBS 18-15, KFI 17-16, WJDX 23-16, KCBN 27-16, KTLK 19-17, KYTE A-17, WOKY 22-18, WFOX 27-18, KOPA 22-19, WRBR 27-10, WQCM-FM 22-19, KSLY-AM 26-19, KNUS 25-19, Q105 31-20, KSLQ 30-22, KQIZ 27-22, KOBO 36-22, WSGN 27-22, WTX D-23, WAKY 28-24, WAPE 27-24, WKY A-24, KZFM 26-25, KMGK D-25, KRUX 35-25, KELI D-26, KIMN-FM 30-27, TEN-Q D-27, WZYQ D-27, WSPT D-28, KYA D-30, WEBC D-30, WNBC A-31 and WAIV D-40...added at WAMX and WMOH...WAYS no. 1 phones 12+...WGH no. 4 phones everyone universally... WAVZ no. 1 phones, no. 5 sales, record of the week!...KFI no. 1 sales and phones 12+...WIFE no. 5 sales and no. 1 phones 12+...WNAF strong callout all demos...WSPT no. 8 sales...KJRB no. 3 sales...WQXI callouts male and females 18+ ...KS106 hottest record in all demos!...WDAK no. 3 phones 12+...WQXA-FM no. 7 phones...92Q no. 2 sales and no. 4 phones all demos...KROY-AM no. 1 phones, going nuts!...CK101 no. 1 phones-incredible!...KNUS solid in all demos... should power to no. 1 next week...stations showing gains smoke to 78%...3rd week on chart.

## 2 3 AMII STEWART/KNOCK ON WOOD

(ARIOLA)

Profile: KJR 3-1, KRBE 1-1, KTLK 3-1, WAPE 1-1, WHBQ 1-1, WIFE 1-1, WNDE 2-1, WNOE-AM 7-1, Y100 2-1, WDJX 3-1, KZFM 2-1, KOBO 2-1, WQXA-FM 4-1, WJDX 1-1, WDAK 3-1, KIMN-FM 4-2, KRSP 7-2, KSLQ 3-2, KQIZ 6-2, WPGC 4-2, WAZA 2-2, WLCS 6-2, WKIX 4-2, WAMX 3-2, KRTH-FM 3-2, WGBF 2-2, WSGN 2-2, KHJ 6-3, WNOR 3-3, WZYQ 5-3, KYTE 4-3, WMOH 4-3, WRBR 3-3, WAMS 9-3, KSLY-AM 3-3, KROY-AM 6-4, KYYX 7-4, WNAF 7-4, 92Q 5-4, WORD 6-4, Q105 9-5, WPEZ 7-5, KJRB 6-5, KMGK 18-5, KRUX 11-5, KCBN 12-5, KFI 9-6, TEN-Q 11-6, WRKO 8-6, KLIK 8-6, WISM 14-6, WSFL 12-6, KRQ 13-7, WAYS 13-8, WIFE 16-8, WLS 10-8, WNBC 21-8, WAIV 9-8, CKGM 16-8, KFRC 12-9, WEBC 15-9, KCPX 19-12, CHUM 19-14, KLIF 23-16 and WOKY 20-17...59% of our reporters are showing gains...super teens!...9th week on chart.

## 6 4 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN

(RSO)




Profile: WAPE 2-2, WDAK 5-2, KCPX 8-3, WKY 9-3, KRUX 7-3, WFOX 3-3, WANS 4-3, B-100 4-4, WNDE 4-4, WZDQ 4-4, KRQ 6-4, KLUC 5-4, KHJ 11-5, KRSP 6-5, WAYS 5-5, WIFE 11-5, WQXA-FM 11-5, KS106 11-5, WGBF 13-5, KQIZ 7-6, WZYQ 13-6, KYTE 10-6, KCBN 7-6, KJR 12-7, WNAF 9-7, WAMX 10-7, WJDX 11-7, WSPT 9-7, KDWB 13-8, KUPD 20-8, WAKY 11-8, WDJX 11-8, WISM 9-8, WRKO 14-9, KJRB 10-9, KIMN-FM 19-10, WPEZ 21-10, 92Q 14-10, WKIX 11-10, WRBR 17-10, WAMS 11-10, WBBM-FM 13-10, KSLQ 16-11, KYYX 14-11, WEBC 18-11, WQXI 14-12, KLIF 19-13, KROY-AM 24-13, KROY-FM 18-13, TEN-Q 17-14, KSLY-AM 20-14, WSGN 16-14, WABB 19-14, WPGC 19-15, KTLK A-16, WMOH 19-16, KOLE 31-17, WSFL 21-17, KYA 26-18, WTX 39-18, K-BEST 24-19, KMGK 24-20, WORD 25-22, KFI 26-24, KOPA 27-24, CHUM D-26, WOKY D-26, WLS A-31 and Y100 34-31...added at KRBE and CKGM...lifts from 60 to 65% of our reporters who are showing gains...excellent callout with female teens and M/F 18+... peaking in many places...7th week on chart.

## 5 5 CHIC/I WANT YOUR LOVE

(ATLANTIC)

Profile: WCAO 7-3, KCBN 5-3, WLCY 8-4, WAIV 6-4, WDAK 7-4, KIMN-FM 7-5, WHHY 5-5, WORD 9-5, Z-93 10-5, WANS 7-5, KSLQ 10-6, WAPE 7-6, WHB 6-6, WGBF 10-6, WNBC 9-7, WQXA-FM 12-7, WLSQ 9-7, WAMS 13-7, WABB 12-7, WPGC 9-8, WRKO 9-8, WBBM-FM 15-8, WNAF 13-9, WDJX 16-9, KYTE 15-9, Q105 15-10, KOBO 21-10, WSFL 14-10, KROY-FM 11-10, KJR 17-11, WKY 18-11, KLIK 14-11, KS106 17-11, WAYS 21-12, WFIL 16-12, WZYQ 18-12, WKIX 13-12, WAMX 17-12, WGBS 17-12, KFI 16-13, KOPA 16-13, KTLK 18-13, WHBQ 15-13, WIFE 17-13, WPEZ 24-13, WFOX 17-13, KNUS 20-13, KELI 24-15, KCPX 23-16, TEN-Q 23-17, 92Q 22-17, KRQ 21-17, WSPT 20-17, WEBC 21-18, WMOH 23-20, KILT 30-22, KROY-AM 32-22, KYYX 27-22, KSLY-AM 32-23, WOKY 27-24, KRUX 30-24, WSGN D-24, WISM D-25, Y100 30-26, WRBR 28-26, CKGM A-28, KFRC D-29 and KLIF 36-29...added at KHJ... peaking indications...reporters showing gains slip from 69 to 62%...strong phones, covering all demos...6th week on chart.

# Universals

- 15 6 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**  
 Profile: WGH 16-10, WGBS 12-10, WAVZ 18-12, WHB 20-13, WNAF 21-14, KROY-FM 22-14, KRUX 24-16, WDJX 20-17, WZDQ 25-17, KDWB 22-18, KUPD 26-18, KYYX 25-18, WNOE-AM 30-18, KZFM D-18, WORD 27-18, KLIK 33-18, WBBM-FM 22-18, WRFC 26-18, KFI 28-19, WQXI 26-19, WLCS 28-19, CHUM 24-20, KILT 39-20, WPEZ 28-20, KYTE A-20, KOLE 32-20, KRQ 25-20, WAMX 27-20, KLUC 24-20, KCBN D-20, WIFE 29-21, 92Q 27-21, WFIL A-22, WQXA-FM 29-22, KRTH-FM 27-22, WISM 26-22, KSLY-AM 30-22, WFOX 28-22, WLS 34-23, KQIZ 29-23, WNDE 26-23, Z-93 28-23, CK101 33-23, WSPT 27-23, KRSP 28-24, KYA 28-24, WHHY D-24, WAXY 27-24, WAXY 27-24, WLSQ D-24, WQCM-FM 30-24, JB-105 33-24, WSFL 33-24, KJR D-25, WAKY 29-25, WAYS D-25, WOKY D-25, WPGC 30-25, KELI 28-25, KJRB 27-25, KOBQ 35-25, WAMS D-25, KFRC 29-26, KHJ 29-26, KOPA 29-26, WAIV 32-26, KWK A-26, WMOH 29-26, WANS 31-26, WLCY 29-27, KSLQ 32-27, KS106 D-28, WEBC 35-28, WSGN 34-28, KIMN-FM D-29, KROY-AM 33-29, WAPE 33-29, Y100 32-29, WNOR D-30, WRBR D-30, KTLK D-31, WTIK D-31, KLIF 39-35 and Q105 A-37...added at CKGM, WKY and WGBF...WAVZ 18-34 female callout response strong, hottest disco!...KFI no. 2 sales...WAMX no. 4 sales...WNAF hottest record out undoubtedly!...WSPT no. 9 sales...WQXI mass appeal record...WDAK no. 6 phones 12+...WZDQ no. 2 female teens...92Q no. 6 sales...KYYX 15+ callout, Home Run Smash!...KNUS no. 3 phones...has the power to command no. 1 with 80% of our reporters showing growth...2nd week.
- 8 7 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**  
 Profile: KCPX 6-4, WQXI 8-5, WLSQ 11-5, KLUC 10-5, KUPD 17-6, WGBS 9-6, B-100 9-7, KOLE 12-7, WZDQ 11-7, WQXA-FM 19-8, WDAK 13-8, KRUX 16-9, KS106 19-9, KRSP 18-10, WMOH 13-10, WGBF A-10, WZYQ 15-11, WRKO 13-11, KELI 16-11, WHB 16-12, CK101 20-13, KYTE 19-14, WAMX 18-14, KRBE 25-15, KJRB 21-15, WBBM-FM 21-15, KCBN 24-15, WSPT 19-15, WDJX 19-16, WEBC 27-17, WANS 23-17, KJR 21-18, KSLQ 21-18, WAKY 22-18, WPEZ 23-18, KRQ 23-18, WISM 22-18, KROY-FM 21-18, KILT 22-19, KIMN-FM 24-19, WAVZ 22-19, WKY 25-19, WNOE-AM 27-19, WPGC 28-19, WFOX 21-19, WNAF 30-20, Z-93 24-20, WSFL 26-20, TEN-Q 24-21, KWK 30-21, WRBR 24-21, KLIK 24-21, KOPA 25-22, KDWB 26-22, KZFM 23-22, WAMS 26-22, KNUS 26-22, CHUM 28-23, Q105 29-24, KYA 29-26, WAPE 30-26, WKIX 28-26, KHJ D-27, WAYS 30-28, WLCS 31-28, WAIV 38-29, 92Q D-29, KROY-AM D-30, WLCY A-31, KSLY-AM A-32 and Y100 A-38...picking up in callout 18+, particularly females...4th week on chart.
- 3 8 DOOBIE BROS./WHAT A FOOL BELIEVES (WB)**  
 Profile: KCPX 1-1, KFRC 1-1, KHJ 2-1, KLIF 3-1, WLCY 2-1, KROY-AM 2-1, KYA 1-1, Q105 2-1, TEN-Q 2-1, WCAO 1-1, WFIL 4-1, WHB 2-1, WKY 1-1, WNAF 2-1, WOKY 1-1, WPEZ 1-1, WPGC 1-1, K-BEST 1-1, WRKO 1-1, WAIV 1-1, KELI 2-1, KYTE 1-1, KMGK 1-1, WMOH 1-1, KRQ 1-1, WAXY 2-1, WORD 1-1, WAMX 1-1, KLIK 2-1, KRTH-FM 1-1, WBBM-FM 1-1, KCBN 1-1, KSLY-AM 1-1, WGBS 1-1, KFI 2-2, KGW 2-2, KILT 2-2, WLS 5-2, WZYQ 2-2, WNOE-AM 4-2, 99X 3-2, KJRB 4-2, WZDQ 2-2, JB-105 3-2, WISM 2-2, KROY-FM 2-2, WABB 2-2, KRBE 4-3, WIFE 5-3, WFI 6-3, 92Q 3-3, WAZA 5-3, KTLK 6-4, WAPE 4-4, WNBC 12-4, KOLE 4-4, KOPA 5-5, WAKY 5-5, Z97 5-5, KJR 6-6, WHBQ 6-6, WTIK 6-6 and CKGM 20-15...slips from 70 to 58% of our reporters who are showing growth...very slow burn...11th week on chart.
- 11 9 GEORGE BENSON/LOVE BALLAD (WB)**  
 Profile: KROY-FM 6-4, KOBQ 7-5, WDAK 11-6, WABB 8-6, WAMX 12-8, WRFC 1908, KOLE 11-9, CK101 18-9, WGBS 16-9, KNUS 13-9, KS106 15-10, WSPT 15-10, WQXA-FM 15-12, KGW 16-13, KHJ 14-13, Y100 16-13, 92Q 15-13, B-100 16-14, WAVZ 17-14, WANS 16-14, WAPE 20-15, WHHY 19-15, WSGN 17-15, KYYX 18-16, WPEZ 20-16, KYTE 22-16, WBBM-FM 26-16, WGBF 20-16, KSLY-AM 22-16, WEBC 24-16, WLCY 21-17, KSLQ 20-17, KELI 25-17, WKIX 21-17, KCBN 25-17, WFOX 20-17, KFRC 21-18, KIMN-FM 23-18, KRSP 21-18, Q105 25-18, WAXY 23-18, WZYQ 30-19, WAIV 23-19, KJRB 22-19, KLIK 22-19, KJR 22-20, WNOE-AM 28-20, WOKY 23-20, WPGC 23-20, WQCM-FM 23-20, KOPA 23-21, WKY 24-21, WTIK 24-21, KZFM 22-21, WNAF 29-22, KDWB 25-23, WIFE 26-23, KROY-AM 35-25, WMOH 27-25, TEN-Q 29-26, KFI D-28, WHBQ D-29, WFI A-29 and WNDE A-29...strong callout support 25+...holding with nearly 60% of our reporters who are showing growth...5th week on chart.
- 12 10 BELL & JAMES/LIVIN' IT UP FRIDAY NIGHT (A&M)**  
 Profile: CK101 2-1, KROY-FM 1-1, WRFC 2-2, WSFL 5-2, WANS 3-2, KTLK 4-3, WQCM-FM 7-3, WHBQ 5-4, WGH 6-4, WNOE-AM 9-5, WDAK 8-5, KOBQ 10-6, WLCS 11-6, WPGC 8-7, KHJ 10-8, WCAO 11-8, WZYQ 9-8, WTIK 9-8, KJRB 12-8, WLSQ 15-8, KOPA 11-9, KROY-AM 11-9, WAPE 12-9, KSLY-AM 16-9, WQXA-FM 16-10, Z-93 11-10, KCBN 19-11, WABB 15-11, KIMN-FM 15-12, KLIK 16-12, WISM 17-13, WNAF 17-14, WDJX 23-14, WKIX 16-14, KJR 19-15, KRSP 17-15, KYTE 25-15, WFOX 18-15, KS106 21-17, JB-105 22-18, WSGN 26-18, WAMS 23-19, WJDJ 24-19, WSPT 22-20, KFI 25-21, WAYS 26-21, KNUS 24-21, WKY 27-22, KRUX 32-22, WNDE 30-24, WAZA D-25, KZFM D-26, Q105 32-27, WMOH 30-27, WIFE D-30, 92Q D-30, KRQ 36-30 and CKGM A-30...added at KYYX...covering all demos...good sales and requests...6th week on chart.
- 17 11 JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)**  
 Profile: KILT 3-1, 92Q 6-1, WQCM-FM 11-1, KRBE 8-2, WHBQ 2-2, WORD 7-3, WABB 5-4, KTLK 5-5, WAYS 7-6, KELI 12-6, KFRC 13-7, WLCS 12-7, WRFC 9-7, WDAK 12-7, Q105 20-8, WKIX 14-8, KSLY-AM 14-8, WJDJ 15-9, WPGC 13-10, KRTH-FM 11-10, WLCY 13-11, WHHY 21-11, KROY-AM 18-12, WLSQ 20-12, JB-105 16-12, Z-93 18-14, WFOX 19-14, WIFE 30-15, KQIZ 21-15, KS106 29-15, WNOR 19-16, WNDE 19-16, WANS 25-16, KNUS 19-16, WAPE 24-19, CK101 27-19, WGBF D-19, KSLQ 25-21, KIMN-FM 25-22, KROY-FM D-22, KYTE A-23, KJR D-24, TEN-Q 30-24, WDJX A-24, KLIK 29-24, KOPA 30-25, KRSP D-25, WAKY A-26, KOBQ 38-26, WFI A-27, WNAF D-27, WRBR D-27, WAMS 30-27, KJRB D-28, WLS A-30, WOKY A-30, 99X D-30, KCBN D-30, WISM D-30, KRUX D-35 and KLIF A-38...added at KRQ, WEBC, WSGN, WMOH and WSPT...here are some comments: 92-Q no. 1 sales and no. 2 phones...KS106 2nd hottest in all demos...WNAF strong callout Females 12-34...WANS reports Black phones...WAYS no. 4 phones M/F 12-24...WSPT no. 10 sales...now 50% of our reporters are showing gains...headed Top 10...4th week on chart.

# Universals

- 14 12 VILLAGE PEOPLE/IN THE NAVY (CASABLANCA)**  
 Profile: WGH 5-3, JB-105 13-3, WAVZ 12-4, KFI 6-5, WIFE 12-8, KELI 16-9, KCPX 15-11, 99X 20-11, WORD 15-11, WFOX 14-11, KRSP 16-12, WLCS 27-12, KS106 20-12, WDAK 16-12, KSLQ 19-14, KRUX 22-14, WMOH 21-14, WJDX 18-14, WRFC 17-14, WZYQ 20-15, WQXA-FM 22-15, WPGC 18-16, WSGN 22-16, WHB 22-17, WNAF 28-17, WTI 37-17, KJRB 19-17, WAMX 26-17, CHUM 26-18, WNDE 21-18, Y100 22-18, KROY-AM 26-19, WFIL A-19, KRBE A-20, WNOR 29-20, WAZA 27-20, KRTH-FM 24-21, WSFL 28-21, 92Q 29-22, WHHY 30-22, KILT 29-23, Q105 28-23, WAPE 26-23, WNOE-AM 34-23, WPEZ D-23, WABB 28-23, WNBC 28-25, KRQ 28-25, WQCM-FM 29-25, WSPT D-25, KIMN-FM 29-26, WAMS 29-26, WAKY A-28, CK101 32-28, KROY-FM D-29, TEN-Q D-30 and KLIF 40-37...added at WAYS, KLUC, WRKO, Z-93 and WGBF...concentrated teen strength...hot phones...edges up from 54 to 57% of our reporters who show growth...3rd week on chart.
- 4 13 DIRE STRAITS/SULTANS OF SWING (WB)**  
 Profile: KIMN-FM 3-1, KUPD 2-1, KYYX 2-1, WZYQ 1-1, KJRB 3-1, WZDQ 1-1, KRUX 2-1, WAZA 4-1, WRFC 1-1, KNUS 5-1, KJR 2-2, WAKY 3-2, WNAF 3-2, WTI 2-2, WAIV 11-2, KYTE 3-2, WMOH 2-2, KRQ 3-2, WAMS 2-2, KSLY-AM 2-2, WFOX 4-2, CHUM 5-3, KOPA 4-3, KYA 3-3, TEN-Q 4-3, WLCS 4-3, WAMX 4-3, KIIK 6-3, WBBM-FM 3-3, WKY 6-4, WNOE-AM 5-4, WPEZ 4-4, 99X 5-4, CKGM 4-4, WLCY 7-5, WAPE 6-5, JB-105 5-5, KLIF 12-6, WNBC 7-6, KMGK 8-6, WIFI 10-7, WLS 12-9, K-BEST 14-11, WHBQ 19-14, Y100 21-19 and KGW 23-21...falls from 61 to 41% of our reporters who show growth...reaching plateau in callout...9th week on chart.
- 16 14 SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILLION)**  
 Profile: Q105 6-3, WTI 8-4, WLCS 9-4, WKIX 5-4, WAXY 9-4, WNOR 9-6, KRTH-FM 9-6, WAYS 10-7, WHBQ 12-7, WRKO 10-7, KTLK 12-8, WCAO 15-9, WDAK 17-9, WNOE-AM 18-11, KFRC 18-12, KOPA 15-12, CK101 14-12, WFOX 15-12, WRFC 16-12, Z-93 17-13, KIIK 17-13, WIFE 22-14, KHJ 21-15, WAMS 20-15, KIMN-FM 28-17, WPEZ 25-17, WHHY 23-17, WISM 23-17, KROY-FM 25-17, WNBC 30-18, WPGC 24-18, WGH D-18, TEN-Q 22-19, 92Q 23-19, WNDE 25-20, KS106 28-20, Y100 24-21, KSLQ 29-23, WIFI 28-23, KROY-AM D-24, KYTE A-24, WAPE 28-25, WDJX A-25, WLSQ D-25, KFI 29-26, KSLY-AM D-27, WAKY A-29, KJRB D-29, KRUX 38-29, KCBN D-29, KCPX D-30, KOBO 34-30 and KLIF 37-32...added at WKY, KZFM, KJR, 99X and WGBF...covering all demos, leaning females...flip side is generating heavy action...jumps from 47 to 54% of our reporters who are showing gains...4th week on chart.
- 7 15 FRANK MILLS/MUSIC BOX DANCER (POLYDOR)**  
 Profile: KFI 1-1, KDWB 3-1, WAKY 2-1, WKIX 2-1, WRBR 2-1, WISM 1-1, WEBC 1-1, WABB 3-1, KHJ 4-2, KLIF 4-2, WLCY 4-2, KYA 4-2, KYYX 4-2, WHB 4-2, WIFE 2-2, WKY 4-2, KGW 3-3, WAYS 3-3, WNDE 3-3, KMGK 4-3, WAXY 3-3, TEN-Q 9-4, WFIL 6-4, KJRB 5-4, KROY-AM 10-5, KYTE 5-5, WAMX 7-5, WBBM-FM 7-5, K-BEST 9-6, WMOH 7-6, WLS 8-7, WPEZ 8-7, WOKY 11-8, WNAF 24-10, B-100 18-13, Q105 22-13, Z97 20-13, WAIV 21-13, KRQ 19-14, KSLY-AM 27-21 and CHUM D-27...8th week on chart.
- 13 16 LITTLE RIVER BAND/LADY (HARVEST)**  
 Profile: Z97 1-1, KOLE 1-1, KLUC 1-1, WCAO 2-2, WQXI 2-2, KWK 2-2, KFI 4-3, KROY-AM 4-3, WGBS 3-3, KUPD 4-4, WIFE 4-4, K-BEST 8-4, WRBR 4-4, KDWB 7-5, TEN-Q 6-5, WKY 5-5, WOKY 6-5, KNUS 7-5, CHUM 7-6, WNAF 8-6, WAKY 8-7, KIIK 10-7, KRBE 10-8, WSPT 8-8, WIFI 13-9, WNOE-AM 14-9, WTI 14-9, 99X 14-9, KILT 14-10, WLS 11-10, WJDX 19-10, WLCY 16-13, WAXY 17-14, Y100 19-15, WHBQ 20-16, KFRC 26-22, and KHJ D-29...11th week on chart.
- 25 17 STYX/RENEGADE (A&M)**  
 Profile: KWK 4-1, WANS 6-1, WLSQ 5-2, KLUC 2-2, KUPD 3-3, WPGC 3-3, WQXI 9-3, KOPA 6-4, WSPT 7-4, WZYQ 10-5, WRBR 6-6, Z-93 12-7, WZDQ 19-15, B-100 24-17, WQXA-FM 26-17, WDAK 19-17, WAYS 22-18, WHHY 28-18, KRSP 22-19, WTI 31-19, WAPE 25-20, KRUX 31-20, WGH D-20, WLCS 26-22, WDJX D-23, WSGN D-23, KNUS D-23, WFOX A-24, KROY-AM 30-26, KOLE 34-26, KCBN 29-26, KRQ 32-27, KIIK D-28, KQIZ A-29, KELI A-29 and JB-105 A-38...added at KJR, WLCY, WAKY, WPEZ, KYYX, 92Q and WQCM-FM...KUPD no. 1 callout, all demos-total smash hit!...WAYS no. 6 12-24 M/F...WGH no. 2 phones already! Leaning males 12-24...WSPT no. 6 sales and no.1 phones...WAMX no. 1 sales...WDJX no. 1 phones, mostly teens...WQXI heavy teens along with M/F 18-24...WZDQ strong LP sales, no. 4 phones...WQXA-FM no. 2 phones...WZYQ no. 1 phones for five weeks, mostly teens...KLUC immense callout response!...marches from 32 to 39% of our reporters who are showing gains...3rd week on chart.
- 9 18 BOB WELCH/PRECIOUS LOVE (CAPITOL)**  
 Profile: KQIZ 5-1, KRSP 4-4, Z-93 4-4, B-100 6-5, CK101 9-5, KRUX 13-6, WHHY 8-6, WAMX 9-6, WDJX 13-7, Z97 13-7, WAZA 9-7, WFOX 12-7, KNUS 10-7, KCPX 13-8, KOLE 13-8, KCBN 13-8, KIMN-FM 12-9, WZYQ 12-9, WMOH 12-9, WQXA-FM 14-9, WANS 12-9, WSPT 10-9, KYA 12-10, KELI 19-10, KYTE 14-10, KRQ 14-10, KJR 15-13, WBBM-FM 19-13, WGBF 16-13, KGW 17-14, KOPA 17-14, WAPE 19-14, WLCS 22-14, KILT 23-16, WNOE-AM 20-16, KROY-AM 22-17, WRKO 21-17, KIIK 21-17, KJRB 20-18, KSLY-AM 24-18, WNAF 22-19, WPEZ 22-19, KMGK 22-19, KLUC 22-19, WAVZ 24-20, WKY 23-20, WAIV 24-21, WABB 26-21, KHJ 26-23, KLIF 25-23, WPGC 26-23, K-BEST A-23, 92Q 25-23, WKIX 25-23 and WIFI A-28...50% of our reporters are showing gains...6th week on chart.
- 18 19 POCO/CRAZY LOVE (MCA)**  
 Profile: B-100 2-2, WOKY 3-3, Y100 7-3, KELI 6-3, KWK 3-3, WCAO 5-4, WGBS 4-4, WAXY 7-6, WAMS 6-6, KCPX 7-7, KNUS 11-8, WFIL 11-10, WSGN 14-12, KYA 20-14, K-BEST 22-16, CHUM 20-17, WLS 23-17, CKGM 19-17, Z97 A-21, WJDX 26-21 and WRKO 29-25...10th week on chart.
- 20 20 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)**  
 Profile: KGW 1-1, WRKO 3-2, KRSP 5-3, KLIF 9-4, KRUX 6-4, KRTH-FM 7-5, WAKY 6-6, Z97 10-6, WJDX 8-6,

# Universals

CHUM 9-7, KIMN-FM 10-8, WFIL 9-8, WNAP 10-8, WMOH 14-8, KJR 10-9, WKY 11-9, WNDE 16-10, WISM 12-10, WBBM-FM 16-11, WAZA 15-12, KMGK 17-13, KYYX 17-14, WZYQ 17-14, KELI 20-14, WPEZ 18-15, WTIK 18-15, WGH 21-17, WABB 23-17, KHJ 23-18, KOPA 21-18, KRBE A-18, K-BEST 25-18, WIFE 24-19, WFI 27-24, KRQ 27-24, CKGM 29-25, WSGN 28-26 and Y100 A-37...slips from 41 to 34% of our reporters who are showing gains...9th week on chart.

## 21 21 **BABYS/EVERY TIME I THINK OF YOU** (CHRYSLIS)

Profile: WGBS 5-2, KQIZ 4-3, KLUC 3-3, Y100 8-4, KYA 6-5, WAZA 8-5, KNUS 8-6, KILT 13-7, KRBE 18-7, WGH 9-7, WHBQ 10-8, WSGN 11-8, WOKY 18-13, WAIV 20-17, KZFM 19-17, KRUX 29-17, KLIF 24-20, WAXY 26-23, WNBC 27-24, CKGM 28-24 and 99X A-29...12th week on chart.

## N 22 **ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER** (BIG TREE)



Profile: WHHY 17-10, KQIZ 20-12, WQXI 16-13, WSGN 15-13, WFIL 23-18, WDAK 20-18, KOLE 26-19, WLSQ 25-19, WBBM-FM 28-19, KROY-FM 23-19, B-100 25-20, WFOX 25-21, WRFC 24-21, WSPT 23-21, KELI 30-24, WORD 29-24, WHB 30-25, KRSP D-26, KIIK D-26, Z-93 A-27, WEBC 32-27, WNAP A-28, KCPX D-29, KCPX D-29, WZYQ D-29, WQCM-FM D-29, WAKY A-30, WAYS D-30, WAIV 39-30, KRTH-FM D-30, KROY-AM D-32, WLCS A-34, Q105 39-36, WNOE-AM D-36, KLIF A-39, CK101 A-39 and JB-105 A-39...added at WMOH, WAMS, KSLY-AM, KFI, KYYX, KJRB, KYTE, KMGK, KOPA, 99X, KRUX, WAXY, WRBR, WABB, KHJ, TEN-Q, WAZA and KNUS...FRED Record of the Week...no. 1 Most Added, Most Valuable...smash! Explodes from 29 to 50% of our reporters who show growth...could click Top 15 next week...1st week on chart.

## 27 23 **CHER/TAKE ME HOME** (CASABLANCA)



Profile: KRTH-FM 5-4, WAVZ 11-5, WGBS 6-5, WSFL 8-5, WNOE-AM 8-7, 99X 11-7, Y100 12-9, WLSQ 12-9, WTIK 15-10, WDAK 15-11, KTLK 16-12, WHHY 18-14, KIIK 20-14, WAXY 18-15, WNAP 21-16, WBBM-FM 27-17, KFI 21-18, WGH D-19, KELI A-20, KROY-FM 24-21, TEN-Q 28-22, WKIX 26-22, WKY 28-23, WNDE D-25, KLIF 29-26, WIFE 32-27, WRKO D-27, KRSP D-28, WPGC D-28, WJDX A-28, JB-105 40-29, Q105 37-30, WLCS A-33, KROY-AM D-34, KRUX D-38 and WAIV A-39...added at KIMN-FM, KQIZ, KYTE and KCPX...erratic action...holding with 36% of reporters showing gains...2nd week on chart.

## 26 24 **INSTANT FUNK/I GOT MY MIND MADE UP** (SALSOUL)



Profile: WSFL 1-1, WKIX 15-9, WORD 13-9, KTLK 17-11, WPGC 14-12, WRKO 18-12, WAPE 16-13, WAYS 23-16, WTIK 19-16, WNOR 25-17, 99X 25-18, Q105 24-19, WDAK 25-19, WHBQ 24-20, JB-105 27-21, Y100 26-22, WIFE 31-24, KSLY-AM 29-24, KIIK 28-25, KFI 30-27, WNOE-AM 35-27, WFOX D-27, KROY-FM D-27, WAMS D-28, KOPA A-29, and WLCS A-32...added at WHHY, KROY-AM and WAZA...covering all demos...continues to build...27% of our reporters are showing gains...2nd week on chart.

## N 25 **RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST** (BEARSVILLE)



Profile: WGH 10-8, WZDQ 17-14, WLSQ 29-16, WANS 24-18, KCPX D-21, WBBM-FM 29-21, WAYS 29-22, WAZA 28-22, WQXI 29-23, KDWB 30-24, WEBC 29-24, WNOE-AM D-25, WJDX 28-25, Z-93 A-26, WDAK A-26, KELI D-27, KS106 D-29, KRTH-FM D-29, WSPT D-29, KNUS A-29, KQIZ A-30, WNDE D-30, WAXY D-30, KROY-FM D-30, WAPE 35-31, WSGN D-31, JB-105 35-32, WLCY A-33, KSLQ 36-33, WIFE D-33, KILT D-39 and CK101 A-40...added at KRSP, WZYQ, WFOX, KIMN-FM, WFIL, KOLE, WRBR, WISM, B-100, WRFC and KLUC...debuts with 40% of our reporters showing gains...strongest females 18-24 so far...1st week on chart...Platinum Network selection.

## N 26 **ORLEANS/LOVE TAKES TIME** (INFINITY)



Profile: WMOH 15-12, WQXI 23-18, KOLE 30-22, WDAK 26-22, WAYS D-23, WZDQ 26-23, KNUS 27-24, KCPX 29-26, KYYX 29-26, WRFC 30-26, KRSP D-27, KUPD 29-27, WOKY D-27, KIIK D-27, KRTH-FM 30-27, WISM 30-27, KQIZ A-28, WHHY D-28, Z-93 A-28, WNAP A-29, WNOE-AM D-29, CK101 36-29, WSGN 35-29, KOPA A-30, KSLQ 33-30, WZYQ D-30, WLSQ D-30, WFOX D-30, WSPT D-30, WEBC D-33, Q105 38-35, JB-105 38-35, WSFL 40-35, WTIK D-39, KRQ D-39 and KLIF A-40...added at KFI, WFIL, KZFM, WAXY, WBBM-FM, KGW, KJR, KRUX, WAMX, WAMS, KSLY-AM, TEN-Q, and WAZA...erupts from 34 to 44% of reporters who are showing growth...giant record in all demos ...1st week on chart...Gold and Platinum Network selection.

## 22 27 **EVELYN 'C' KING/I DON'T KNOW IF IT'S RIGHT** (RCA)

Profile: WAIV 4-3, WSGN 4-4, WFOX 8-5, KSLY-AM 9-6, WSFL 9-7, KOBO 11-8, WHHY 11-8, KFI 12-10, KOPA 13-10, WNBC 19-10, WQCM-FM 14-10, WRFC 12-10, WTIK 20-11, KJRB 13-11, Y100 17-12, KHJ 19-14, KDWB 18-15, WNOE-AM 19-15, WMOH 22-15, B-100 21-16, KRSP 18-16, KIIK 19-16, 92Q 21-18, WABB 24-18, WIFE 27-20, WKIX 22-20, KRUX 27-21, KCBN 33-21, WAKY 27-23, KS106 26-23, WZYQ 28-25, WEBC 34-25, and WISM A-29...7th week on chart.

## 23 28 **GLORIA GAYNOR/I WILL SURVIVE** (POLYDOR)

Profile: CHUM 3-1, KOPA 1-1, WNOR 1-1, WLS 1-1, WSGN 1-1, KMGK 2-2, KIIK 3-2, CKGM 2-2, KDWB 6-3, WAKY 4-3, WFIL 3-3, WPEZ 3-3, KGW 11-4, WJDX 5-4, WAPE 8-7, KELI 7-7, K-BEST 19-14 and KWK 20-16...12th week on chart.

## 30 29 **GARYS GANG/KEEP ON DANCIN** (SAM/COL)

Profile: WAIV 8-6, KZFM 11-7, KHJ 15-10, Y100 14-11, WAXY 20-16, KSLY-AM 25-20, WRKO 25-23, WKIX D-27, TEN-Q D-28, WIFE A-31, WNOE-AM 36-32 and WSFL A-40...added at CHUM and WABB...2nd week on chart.

## 19 30 **BEE GEES/TRAGEDY** (RSO)

Profile: WFI 1-1, JB-105 1-1, CKGM 1-1, WPEZ 2-2, K-BEST 2-2, WORD 2-2, WEBC 2-2, WAPE 3-3, WISM 3-3, WSGN 3-3, WQXI 5-4, WRBR 5-5 and KSLY-AM 8-5...10th week on chart.

## SIGNIFICANT ACTION:

**POLICE/ROXANNE 36/3/10 (A&M)** Profile: WZDQ 9-6, WANS 13-7, KZFM 17-9, KOBO 14-9, JB-105 20-14, WZYQ 21-16, WFOX 22-16, KSLY-AM 23-17, KROY-AM 25-20, CK101 24-21, WSPT 25-22, KCBN 26-23, WISM 25-23, WRFC 28-23, KNUS D-25, WNOE-AM 33-28, WKIX D-30, Q105 35-32 and KIIK D-35...added at WLCS, KRSP and KS106.

**RAY STEVENS/I NEED YOUR HELP BARRY MANILOW 39/7/4 (WB)** Profile: 99X D-15, WLSQ 27-18, WGBS 22-18, KRSP 27-23, KELI 27-23, WDAK 30-23, KQIZ 28-24, WHHY D-25, WISM 29-26, WRFC D-28, WHB A-30, KS106 D-30, WSGN 36-32, Q105 40-33, WAPE D-33, CK101 38-34 and WEBC D-34...added at WKIX, WRBR, WQXA-FM, WLCY, WAMX and KFI.

**ALLMAN BROS./CRAZY LOVE 41/6/6 (CAPRICORN)** Profile: WRFC 21-15, WZDQ 20-16, WZYQ 26-18, KOLE 23-18, WFOX 24-20, WQXI 25-21, KMGK 25-23, CK101 26-24, WAYS 31-26, WANS 32-27, Z-93 A-29, WNAP A-30, WQXA-FM D-30, KIIK D-30, KSLQ 34-31, WAPE D-34, WIFE D-34, JB-105 A-36 and KOBO D-37...added at WTIK, KCBN, WPEZ, WKIX and KROY-AM.

**McGUINN CLARK & HILLMAN/DONT YOU WRITE HER OFF 31/6/7 (CAPITOL)** Profile: KQIZ 15-9, WZDQ 13-10, KMGK 21-16, CK101 28-20, KYYX 23-21, WLSQ 30-22, WBBM-FM 30-22, KOBO 27-24, KCPX D-28, KLIF 31-28, KDWB A-30, JB-105 36-31, KOLE D-34, WNOE-AM D-37 and WSFL A-37...added at WQXA-FM, WGH, WEBC and WORD.

**BAD COMPANY/ROCK & ROLL FANTASY 45/6/7 (SWAN SONG)** Profile: KUPD 13-9, WANS 19-12, WRBR 19-17, WAMX 22-18, Z97 A-23, KYYX D-27, KNUS D-27, JB-105 32-28, WPEZ D-29, WQXA-FM D-29, KLUC D-30, WDAK A-30, WZDQ D-31, KRO 37-34, KILT D-35 and WNOE-AM 39-35...added at WIFE, WORD and KHJ.

**GARYS GANG/KEEP ON DANCIN 47/5/9 (SAM/COL)** Profile: WAIV 8-6, KZFM 11-7, KHJ 15-10, Y100 14-11, WAXY 20-16, KSLY-AM 25-20, WRKO 25-23, WKIX D-27, TEN-Q D-28, WIFE A-31, WNOE-AM 36-32 and WSFL A-40...added at CHUM and WABB.

**G.Q./DISCO NIGHTS 27/8/8 (ARISTA)** Profile: WAVZ 5-3, WAPE 15-12, 99X 18-16, WNOR D-18, WHBQ 28-21, WSFL 31-22, WNOE-AM D-26, WPGC D-26, WKIX D-29, WANS A-32, Y100 37-33, and Q105 A-38...added at WRKO, WAYS, Z93 and WLSQ.

**DELEGATION/OH HONEY 14/0/9 (SHADY BROOK)** Profile: KOBO 13-11, KYA 19-15, KTLK 21-18, WHBQ 26-18, WNOR 27-19, KRTH-FM 23-20, B-100 D-27, KCBN 30-27 and WNOE-AM 37-31.

**POINTER SISTERS/HAPPINESS 31/7/6 (PLANET)** Profile: KJRB 18-14, WLSQ 22-17, WSGN 24-20, KILT 35-26, WFOX D-29, WNOR D-32, WAYS D-32, Y100 35-32, KOLE D-32, WTIK 40-33, JB-105 39-33, KSLQ A-35 and WAPE D-35...added at KIIK, WHBQ, KELI and KSLY-AM.

**NICOLETTE LARSON/RHUMBA GIRL 24/6/5 (WB)** Profile: WQXI 13-8, KMGK D-24, WZDQ 28-24, KJR D-26, KJRB 28-26, WSPT 30-27, KTLK 35-28, WAIV 40-31, WANS A-33, WTIK D-38 and WSFL A-39...added at KS106, KNUS, WIFE, WEBC and WAPE.

**JOURNEY/JUST THE SAME WAY 10/2/6 (COLUMBIA)** Profile: KOBO 18-15, KSLY-AM 21-15, KYA 24-19, KSLQ 24-20 and KFRC D-24...added at WSPT, KROY-AM and WZYQ.

**DAVID NAUGHTON/MAKIN' IT 11/4/8 (RSO)** Profile: JB-105 9-4, WKIX 30-25, KTLK 29-26, WAVZ D-30, KOBO 39-32 and Y100 A-39...added at 92Q.

**BOSTON/FEELIN' SATISFIED 32/9/6 (EPIC)** Profile: KUPD 19-17, Z97 24-17, KSLY-AM 31-25, B-100 D-28, KNUS D-28, WPEZ D-30, KOLE D-35, JB-105 A-37, and KOBO D-38...added at WNOE-AM, WZYQ, WTIK KMGK, KLUC, KIIK and KROY-AM.

**BARBARA MANDRELL/IF LOVING YOU IS WRONG 18/4/6 (MCA)** Profile: WLSQ 19-14, Z-93 25-21, WHHY 29-23, WDAK A-27, WSGN D-30, WTIK 34-32 and WNOE-AM 40-33...added at KILT, WRFC and WKY.

**IRONHORSE/SWEET LUI-LOUISE 24/3/5 (SCOTTI BROS.)** Profile: WRFC 29-25, WSPT 28-26, KHJ 30-28, KFI D-30, WORD D-30, KOLE D-33 and WTIK D-36...added at KFRC, WAPE and KCBN.

**CLAUDJA BERRY/BOOGIE WOOGIE DANCIN' SHOES 12/8/3 (CHRYSALIS)** Profile: CHUM 11-9, KRTH-FM 29-26, WAVZ D-31, KRUX D-33 and JB-105 A-40...added at KOBO, WLSQ, B-100, WNOE-AM, KS106, KCBN and WNOR.

**NIGEL OLSSON/LITTLE BIT OF SOAP 15/11/2 (BANG)** Profile: WQXI 30-26, Z-93 A-30 and WLSQ D-31...added at WAPE, KMGK, WNAP, WHHY, WAYS, 92Q, WZDQ, WAZA, KILT and WFOX.

**CARS/LET THE GOOD TIMES ROLL 18/5/8 (ASYLUM)** Profile: KSLY-AM 19-12, KJR 23-21, WZDQ 23-21, KRBE A-25, B-100 A-29, WMOH A-30 and KILT 34-31...added at WDJX and WZYQ.

**GEORGE THOROGOOD/WHO DO YOU LOVE? 7/0/6 (ROUNDER)** Profile: WSPT 24-18, WISM 27-24, WZDQ 31-28, KOBO 31-29 and KSLY-AM D-30.

**CHERYL LYNN/STAR LOVE 6/1/5 (COLUMBIA)** Profile: JB-105 26-20, KRTH-FM D-28, WNOR D-29 and Y100 38-35.

**FOXY/HOT NUMBER 11/5/7 (TK)** Profile: KILT 8-3, Y100 31-28, WNOR D-34, and CK101 A-38...added at WAXY, WPGC, WTIK and WAPE.

**ROD STEWART/AINT LOVE A BITCH 14/9/2 (WB)** Profile: WHBQ 29-24, WQXI D-28, 92Q D-28 and WPGC A-30...added at KSLQ, WISM and KNUS.

**IAN MATTHEWS/GIVE ME AN INCH, GIRL 23/3/9 (MUSHROOM)** Profile: WZYQ 29-24, KS106 30-27, KSLY-AM D-31, WANS D-35 and KOBO D-39...added at KIIK, WSFL and WNOE-AM.

# Universals

**FRANK ZAPPA/DANCING FOOL** 15/8/5 (ZAPPA/MERCURY) Profile: CK101 30-26, KUPD 30-28, KELI A-28 and WNBC A-32...added at 99X, KOBO, WFOX, KNUS and KCBN.

**RAYDIO/YOU CANT CHANGE THAT** 7/0/6 (ARISTA) Profile: KROY-AM 34-31, WSFL 35-32 and KTLK D-38.

**TUBES/PRIME TIME** 2/0/7 (A&M) Profile: KOBO 22-20 and KUPD 24-22.

**ORSA LIA/I NEVER SAID I LOVE YOU** 11/1/8 (INFINITY) Profile: WLSQ 32-26, KSLY-AM 28-26 and WMOH D-29...added at WKY.

**RICKIE LEE JONES/CHUCK E'S IN LOVE** 8/6/2 (WB) Profile: WOXI D-29 and WAVZ D-32...added at KFRC, KHJ and WFOX.

**JUDY COLLINS/HARD TIME FOR LOVERS** 9/0/5 (ELEKTRA) Profile: WBBM-FM 31-23 and WRKO D-30.

**KINKS/SUPERMAN** 4/1/5 (ARISTA) Profile: KILT 28-18 and Q105 A-40.

**OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT** 13/12/2 (MCA) Profile: WDAK A-28 and CK101 40-36...added at KRTH-FM, WORD, Z-93, WBBM-FM, WFOX, KILT, WNAP, WPEZ, Q105, JB105 and KNUS.

**LINER/YOU AND ME** 1/0/4 (ATCO) Profile: KOBO 24-14.

**AMAZING RHYTHM ACES/LIPSTICK TRACES** (MCA) Profile: KOBO 33-21.

**JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM?** (A&M) Profile: Added at WZDQ

**ROD STEWART/BLONDES HAVE MORE FUN** 8/1/9 (WB) Profile: KZFM 14-11...added at KROY-AM'

**MELISSA MANCHESTER/THE EYES OF LOVE** 7/1/5 (ARISTA) Profile: WSPT 18-16.

**SISTER SLEDGE/WE ARE FAMILY** 3/3/1 (COTILLION) Profile: WAVZ D-28...added at WPGC and WNOR.

**BEACH BOYS/GOOD TIMIN** 2/0/2 (CARIBOU) Profile: WLSQ 28-20.

**K.C. & SUNSHINE BAND/DO YOU WANT TO GO PARTY?** 1/0/2 (TK) Profile: Y100 20-17.

**CHEAP TRICK/I WANT YOU TO WANT ME** 9/2/7 (EPIC) Profile: WRKO 26-21...added at KS106.

**MAX DEMIAN BAND/PARADISE** 4/0/6 (RCA) Profile: KRBE D-29.

**BADFINGER/LOVE IS GONNA COME AT LAST** 13/4/8 (ELEKTRA) Profile: WZDQ 30-27, and KELI A-30...added at WNAP, WQCM-FM and WRFC.

**TARNEY-SPENCER BAND/NO TIME TO LOSE** 3/1/5 (A&M) Profile: WZDQ 29-26...added at WGBF.

**CHANSON/I CAN TELL** 2/1/2 (ARIOLA) Profile: WKIX D-28...added at WSFL.

**WITCH QUEEN/BANG A GONG** 2/0/4 (RCA) Profile: WAPE 32-28.

**SPINNERS/ARE YOU READY FOR LOVE?** 2/1/3 (ATLANTIC) Profile: KILT D-32...added at WNOR.

**ARPEGGIO/LOVE & DESIRE** 5/0/8 (POLYDOR) Profile: Y100 33-30.

**CHICAGO/GONE LONG GONE** 7/3/3 (COLUMBIA) Profile: WPEZ D-31...added at KGW and KILT.

**SANTANA/ONE CHAIN** 11/8/2 (COLUMBIA) Profile: KSLY-AM D-29...added at KOBO, WLSQ, B-100, KYYX, KROY-AM, WAIV, KCBN and KS106.

**EXILE/HOW CAN THIS GO WRONG** 5/0/2 (WB) Profile: WRFC D-30.

**GINO SOCCIO/DANCER** (WB) Profile: WNOR D-35...added at 99X.

**SYLVESTER/I (WHO HAVE NOTHING)** 1/1/1 (FANTASY) Profile: WAPE D-32, Y100 39-36 and WNOE-AM D-38.

**ALTON McCLAIN/IT MUST BE LOVE** 5/0/4 (POLYDOR) Profile: WNOR D-31 and WNOE-AM D-39.

**ROCKETS/CANT SLEEP** 5/4/2 (RSO) Profile: Added at 92Q, WSFL, WZDQ, JB-105, KROY, CK101, WISM, KYYX and WNAP.

**DONNA SUMMER/HOT STUFF** 4/4/1 (CASABLANCA) Profile: Added at KOPA, KRUX, WPGC and WKY.

**SARA BRIGHTMAN/STARSHIP TROOPER** 3/0/4 (ARIOLA) Profile: KTLK D-40.

**WAR/GOOD GOOD FEELING** 2/2/ 1 (MCA) Profile: Added at KTLK and WNOE-AM.

**BABYS/HEAD FIRST** 1/1/1 (CHRYSALIS) Profile: Added at WGBF and KS106.

**ROXY MUSIC/DANCE AWAY** 3/2/2 (ATCO) Profile: Added at KROY-FM and KCBN.

## TREND SETTERS

B-100	San Diego	C.C. McCartney	714 292-5362	WCAG	Baltimore	Ron Riley	301 653-2200
CHUM	Toronto	Bob Wood	416 925-6666	WCOL	Columbus	Dave Bishop	614 221-7811
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WDAK	Columbus, GA	Steve Kelly	404 322-5447
CKGM	Montreal	John Keogh	514 931-6251	WDCG	Durham	Don West	919 682-0318
CKLW	Detroit	Dick Bozzi	313 963-1567	WDJX	Dayton	Buddy Scott	513 372-8074
F-105	Boston	Charlie Fernandez	617 332-9817	WDRG	Hartford	Charlie Parker	203 278-1115
JB-105	Providence	Todd Chase	401 277-7001	WEBC	Duluth	Steven B. Oliver	218 728-4484
KACY	Ventura	Jim Barker	805 647-5092	WEEX	Easton	Jim Cook	215 258-6155
KATA	Arcata, CA	Staff	707 822-4814	WEFM	Chicago	Kevin Metheny	312 649-0099
KATI	Casper	Donna Foxx	307 266-1400	WERC	Birmingham	Walt Brown	205 252-3171
KBEQ	Kansas City	Kim Welsh	816 531-2535	WFBC	Greenville, S.C.	Lou Simon	803 271-9200
K-BEST	San Diego	Dene Hallam	714 278-1000	WFIL	Philadelphia	Jay Cook	215 879-1600
KCBN	Reno	Red Mtn	702 826-1355	WFIR	Roanoke	Frank Grimes	703 345-1511
KCPX	Salt Lake City	Gary Waldron	801 972-3030	WFLI	Chattanooga	Jimmy Byrd	615 821-3555
KDWB	Minneapolis	Dave Thompson	612 739-4000	WFOG	Gainesville	Sam Church	404 536-9948
KELI	Tulsa	Ray Livingston	918 622-1430	WFTQ	Worcester	Bob Rivers	617 755-1444
KENI	Anchorage	Tim Allen	907 272-7461	WFYR	Chicago	Don Kelly	312 861-8100
KEZY	Anaheim	Larry Reisman	714 776-1191	WGBF	Evansville	Barry James	812 477-8811
KFI	Los Angeles	Roger Collins	213 385-0101	WGBS	Miami	Charlie Cook	305 377-8811
KFRC	San Francisco	Les Garland	415 986-6100	WGH	Norfolk	Bob Canada	804 340-1310
KGW	Portland	Terry Danner	503 226-5000	WHB	Kansas City	Al Casey	816 221-8300
KHJ	Los Angeles	Chuck Martin	213 462-6255	WHBQ	Memphis	Dave Nichols	901 323-7661
KIDD	Monterey	A. J. Roberts	408 649-6622	WHFM	Rochester, NY	Johnny Rapp	716 454-4884
KIKK	Davenport	Charles King	319 383-7097	WHHY	Montgomery	Rich Thomas	205 281-9378
KILT	Houston	Tish Reyes	713 526-3461	WICC	Bridgeport	Gary Peters	203 366-9383
KIMN	Denver	Chuck Buell	303 234-9500	WIFE	Indianapolis	Jerry Steele	317 637-1375
KJR	Seattle	Tracy Mitchell	206 937-5100	WIFI	Philadelphia	Steve Rivers	215 839-0900
KJRB	Spokane	Tomm Hutyler	509 448-1000	WISM	Madison	Jonathan Little	608 271-1486
KKOJ	St. Louis	Gary Brown	314 721-2323	WJDJX	Jan, MS	Bob Burton	601 982-1062
KLIF	Dallas	Jack Darden	214 747-9311	WJET	Erie	Barney Luv	814 455-2741
KLLS-FM	Okmulgee	Peter De Les Dernier	918 622-7356	WJFL	Vicksburg	John Curry	601 636-1494
KLUC	Las Vegas	Dave Anthony	702 739-9383	WJLQ	Pensacola	Chris Hampton	904 456-5751
KMGK	Des Moines	Ben Hill	515 247-4533	WKAU	Kaukauna	Rick Allen	414 766-4663
KNUS	Dallas	Larry James	214 651-1010	WKBO	Harrisburg	Dan Steele	717 561-0710
KOBO	Yuba City	Ross Forbes	916 673-7677	WKIX	Raleigh	Ron McKay	919 851-2711
KOLE	Port Arthur	Tommie Maldenado	713 982-9436	WKPT	Kingsport, TN	Don Brookshire	615 246-9578
KOPA	Phoenix	Steve Rivers	602 941-1007	WKWK	Wheeling, W. VA	Jim English	304 232-2250
KOTN	Pine Bluff	Mike Perry	501 534-8732	WKY	Oklahoma City	Sandy Jones	405 478-2930
KQEO	Albuquerque	Frank Ragan	505 243-6791	WLCS	Baton Rouge	Bob Elliot	504 383-4411
KQIZ-FM	Amarillo	W.J. Fairchild	806 353-6663	WLCY	St. Petersburg	Ron Parker	813 577-0138
KRBE	Houston	Clay Gish	713 960-0123	WLSQ	Montgomery	John Roberts	205 264-6449
KRKE	Albuquerque	Chris Carey	505 765-5400	WLS	Chicago	Karen Cavaliero	312 782-2002
KRLA	Los Angeles	Gary Theroux	213 681-2591	WMOH	Hamilton, OH	Joe London	513 863-6800
KROY	Sacramento	Danny Wright	916 441-4950	WNAP	Indianapolis	Steve Mitchell	317 924-5211
KROY-FM	Sacramento	Richard Irwin	916 441-4950	NBC	New York	Bob Pittman	212 664-2744
KRQ	Tucson	Dan McCoy	602 624-2431	WNDE	Indianapolis	Bobby Hatfield	317 257-7565
KRSP-FM	Salt Lake City	Lorraine Winegar	801 262-5541	WNOE-AM	New Orleans	Jack Talley	504 529-1212
KRUX	Phoenix	Bob Rivers	602 247-5789	WNOR	Norfolk	Don Davis	804 623-9667
KRTH-FM	Los Angeles	Bob Hamilton	213 937-5230	WOKY	Milwaukee	Rusty Ford	414 442-0150
KSLO	St. Louis	Joel Denver	314 725-9814	WORD	Spartanburg, S.C.	Rick McAlister	803 583-2711
KSLS	San Luis Obispo	Chuck Stevens	805 543-9400	WPEZ	Pittsburgh	Mark Fritzges	412 323-5300
KS-106	Mason City	Mike Raub	515 423-8634	WPGC	Washington, DC	Jim Elliot	202 779-2100
KTKT	Tucson	Ed Alexander	602 622-6711	WQIQ	Aston	Dave Dillon	215 459-1602
KTLK	Denver	Paula Matthews	303 573-1280	WQXA-FM	York	Liz Curtis	717 757-9402
KUHL	Santa Maria	Denny Luell	805 922-7727	WQXI-AM	Atlanta	J.J. Jackson	404 261-2970
KUPD	Phoenix	John Sebastian	602 838-3062	WRBR	South Bend	Joe Lightner	219 256-1836
KVOL	Lafayette	Kim Canard	318 234-5151	WRFC	Athens	Gary Kirk	404 549-6222
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210	WRKO	Boston	Harry Nelson	617 725-2700
KWK	St. Louis	Bob Hattrik	314 644-1380	WROK	Rockford	C.C. Matthews	815 399-2233
KYA	San Francisco	Allan Mason	415 396-2500	WROV	Roanoke	Barry Michaels	703 343-4444
KYTE	Portland	Mike Davis	503 222-1841	WRUN	Troy-Utica N Y	Fred Horton	315 736-5225
KYYX	Seattle	Tony Stone	206 682-2828	WRVQ	Richmond, VA	Bill Thomas	804 649-9151
KZFM	Corpus Christi	Rusty Garrett	512 883-3516	WSFL	New Bern	Ed Seeger	919 633-2407
M-91	San Diego	Jeff Salgo	714 583-9100	WSGA	Savannah	Jerry Rogers	912 233-8807
Q-105	Tampa	Mason Dixon	813 879-1420	WSGN	Birmingham	Jay Michaels	205 942-0600
TEN-Q	Los Angeles	Connie Singer	213 381-7201	WSPT	Stevens Point, WI	Pat Martin	715 341-1300
WABB	Mobile	Jerry King	205 432-5572	WTIC-FM	Hartford	Arnold Chase	203 522-1080
WAIB	Jacksonville	Jerry Long	904 783-3711	WTIX	New Orleans	Terry Young	504 561-0001
WAKY	Louisville	Bob Moody	502 587-7979	WTOB	Winston-Salem	Chris Angel	919 723-4353
WAMS	Wilmington	Tom Summers	302 654-8881	WUPE	Pittsfield	Marty McGuane	413 499-1531
WAMX	Ashland	Gary Miller	606 928-6464	96-KX	Pittsburgh	Michael McGann	412 244-4544
WANS	Anderson	Bill McCown	803 224-3424	WZDQ	Chattanooga	Anne McCartney	615 842-6604
WAPE	Jacksonville	Paul Sebastian	904 264-4523	WZNG	Winter Haven	Chuck Walker	813 299-1142
WAQY	Springfield, MA	Jim Rising	413 525-4141	WZZP	Cleveland	Tim Bird	216 696-4444
WAVZ	New Haven	Curt Hansen	203 777-4761	Y-95	St. Petersburg	Bob McNeil	813 576-9550
WAYS	Charlotte	Roy Rosen	704 392-6191	Y-100	Miami	Colleen Cassidy	305 944-1956
WAZA	Bainbridge, GA	Jerry White	912 246-2035	Z-93	Atlanta	Dale O'Brien	404 881-0093
WAXY	Ft. Lauderdale	Staff	305 467-6351	Z-97	Ft. Worth/Dallas	Gary Mack	817 731-6301
WBBF	Rochester	Tom Nast	716 232-7550	Z-100	Frederick, MD	Joe Johnson	301 662-2148
WBBM-FM	Chicago	Lee De Young	312 944-6000	92-Q	Nashville	Scooter Davis	615 244-8290
WBBQ	Augusta, Ga.	Bruce Stevens	803 279-6610	99-X	New York	Bobby Rich	212 764-6617



# *Nigel*

**His New Single:**

## **A Little Bit Of Soap**

**From His Album "Nigel"**

**Produced by Paul Davis**

**On: WPTR, BJ-105, WAPE, Z-93.**

**Adds This Week: WBBQ, KXX, WHHY, WAYS, WTMA, 92-Q, WWKX, KILT, KNOW, WKWK, WNAP, KSTP, FM-100, KIMN-FM, WGTR, WRFC, WCGQ, WVLD, WFOX, WSEZ, WZOO, WKSP, WXIK, KMTH, WDDT, WBSR, WIBR, KJCK, KEWI, WIFC, WIMW, KFMD, KEYR, KOTQ, KSXO, KSTN, KBBK, KBOZ, KEIN, KOZE.**

**NIGEL OLSSON**



PRODUCED BY  
JOHNNY SANDLIN



**"PUT A ROCKET  
IN YOUR POCKET"**

RS-1-3047

**THE ALBUM  
HAS BEEN LAUNCHED  
AND NOW THE SINGLE TAKES OFF:**

**"CAN'T SLEEP"** KFRC, WZUU, 92Q,  
JB-105, WNAF, KJOY, WAUG, WZDQ, CK-101, KYYX, WISM, KROY,  
K-104, KYNO, KKOJ, KSXO, KFLY, WFSL, WKZQ.

**FROM THE ALBUM THAT'S RACKING UP  
HEAVY AIRPLAY ACROSS THE COUNTRY:**

**ALBUM CHARTS: FRED—PREDICTABLE  
R&R—34 BILL HARD—50-39 GOODPHONE—35-29**

# Albums



## 12" 's

by Steve Jenkins

Album radio, long before it bore that moniker, distinguished itself through its active involvement with popular politics. In fact, the political issues of the middle and late 60's with involvement by many popular musicians were in a sense directly responsible for the birth of Album Radio. Along with the recent nuclear accident in Pennsylvania comes a renewed interest from Album radio and its listeners in the events affecting their lives. Many stations are doing quality indepth reporting on the Harrisburg situation, but program director John Duncan of WAAF in Worcester went a step further, instigating a national mail campaign. I talked with John about his organization, its goals and progress.

"The NRAA stands for the National Radio Alliance Appeal. A few of us were sitting around talking, (you know something is serious when radio and record people are sitting around and they're not talking about music) just really bummed out about the Harrisburg thing. We decided we really should coordinate a mail-in to the White House. At first we thought we'd do a New England thing. I said, "No! Let's make it a National thing." I started to talk and people have been tremendously helpful. It's been snowballing!

"Our goal is to get a million cards, letters or mailgrams to the White House expressing concern over the Nuclear situation. A million letters all showing up at the White House in a 48 hour period has got to make them take note. It's got to make them say, "Hey, there's a lot of people out there that are concerned!"

The appeal runs Easter weekend. That actually begins Friday at Midnight and ends Sunday at midnight.

I think people are finished with the passive, nonchalant attitude of the 70's. People are starting to care now. We better care, because if we dont, there's not going to be anybody around to care."

## NEXT:

### ROCKETS/Rockets

(RSO)

KEY CUT: OH WELL. Profile: WMMS H-H, WSHE M-H, KY-102 L-M, KZEW L-M, KTIM L-M, and WLOB A-M...added at WMJQ and KQRS...other cuts: Turn Up The Radio, Can't Sleep, Love Me Once Again, Lucille and Long, Long Gone.

### BILLY THORPE/Children Of The Sun

(Capricorn)

KEY CUT: WRAPPED IN THE CHAINS. Profile: KTXQ H-H, KROQ H-H, and KTIM L-M...added at C-101 and KXXY...other cuts: Dream Maker, Goddess Of The Night, We Welcome You and the title.

### DUNCAN BROWNE/The Wild Places

(Sire)

KEY CUT: TITLE. Profile: KMEL H-H, KSHE H-H, WSHE H-H, KTIM H-H, ZETA7 L-M, KQRS L-M, and KXFM L-M...added at WABX and KXXY...other cuts: Camino Real, Kisavavu, Planet Earth and The Crash.

### HERMAN BROOD AND HIS WILD ROMANCE/Same

(Ariola)

KEY CUT: SATURDAY NIGHT. Profile: KROQ H-H, KLRB A-H, and KRST-FM A-M...added at KMEL, KWST, KY-102, WAAF, KZEW, WYSP, ZETA-4, KEZY-AM, ZOOM, KGON, and WLOB...other cuts: Rock n' Roll Junkie, Dope Sucks, Feel Like Doin' It (Cha-Cha), Doreen, Hit and Skid Row.

### FRANK ZAPPA/Sheik Yerbouti

(Zappa)

KEY CUT: DANCIN' FOOL. Profile: WABX H-H, KFMH H-H, WSHE H-H, KTIM H-H, WBCN H-H, WPIX H-H, KROQ H-H, ZETA7 L-M, ZETA-4 L-M, and WYSP A-M...added at KY-102, KZEW, KXXY, and WNOR...other cuts: Baby Snakes and Bobby Brown.

## MOST ADDED ALBUMS

1. VAN HALEN/Van Halen II (WB)  
KEY CUT: DANCE THE NIGHT AWAY
2. ORLEANS/Forever (Infinity)  
KEY CUT: LOVE TAKES TIME
3. IAN HUNTER/You're Never Alone w/a Schizophrenic (Chrysalis)  
KEY CUT: JUST ANOTHER NIGHT
4. HERMAN BROOD & HIS WILD ROMANCE/Same (Ariola)  
KEY CUT: SATURDAY NIGHT
5. JAY FERGUSON/Real Life Ain't This Way (Asylum)  
KEY CUT: SHAKEDOWN CRUISE
6. LOWELL GEORGE/Thanks I'll Eat It Here (WB)  
KEY CUT: I CAN'T STAND THE RAIN

# Albums

- 1 1 ALLMAN BROS.BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**  
 Profile: ROCK95 H-H, KAWY H-H, ZETA7 H-H, KMEL H-H, KMET H-H, C101 H-H, WMJQ H-H, KQRS H-H, KSHE H-H, KWST H-H, KY102 H-H, WAAF H-H, KZEW H-H, WGRQ H-H, WKDF H-H, WKLS H-H, KFMH H-H, WLRS H-H, WMMS H-H, WNOE-FM H-H, ZETA4 H-H, KRST-FM H-H, KTIM H-H, ZOOM H-H, KXXY H-H, KSJO H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WZZO H-H and WLOB H-H...other cuts: Cant Take It With You, Try It One More Time, Just Ain't Easy, Blind Love, Need Your Love So Bad and Pegasus...holds on to the top spot behind strong 18-24 support...sales are already very strong...heavier male.
- 2 2 BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY (SWAN SONG)**  
 Profile: KDKB H-H, ROCK95 H-H, KAWY H-H, ZETA7 H-H, KLRB H-H, KMEL H-H, KMET H-H, WMJQ H-H, KQRS H-H, KSAN H-H, KSHE H-H, KWST H-H, KY102 H-H, WAAF H-H, KZEW H-H, M105 H-H, WGRQ H-H, WKDF H-H, WKLS H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WNOE-FM H-H, ZETA4 H-H, KRST-FM H-H, KEZY-AM H-H, KTIM H-H, KXXY H-H, KGON H-H, KSJO H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, KBPI M-H, C101 M-H, ZOOM M-H and WZZQ M-H...other cuts: Gone, Gone, Gone, Crazy Circles, Take the Time and Oh, Atlanta...male support is huge...primary demographics are 16-24...sales are strong...valuable programming album.
- 8 3 SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&M)**  
 Profile: KDKB H-H, KAWY H-H, ZETA7 H-H, KLRB H-H, KMEL H-H, WMJQ H-H, KQRS H-H, KSHE H-H, KWST H-H, KY102 H-H, WAAF H-H, WABX H-H, WGRQ H-H, WKLS H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WSHE H-H, WYSP H-H, WOUR H-H, ZETA4 H-H, KEZY-AM H-H, KTIM H-H, WBCN H-H, KGON H-H, KSJO H-H, Z92 M-H, KZEW M-H, KXXY M-H, KTXQ M-H and WKDF L-M...other cuts: Goodbye Stranger, Take the Long Way Home, Child of Vision, Just Another Nervous Wreck and the title...18-34 support is huge with heavy female response...initial sales are strong...valuable LP.
- 3 4 EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: CAN'T KEEP A GOOD MAN DOWN (COLUMBIA)**  
 Profile: Z92 H-H, ZETA7 H-H, KMET H-H, C101 H-H, WMJQ H-H, KQRS H-H, KSAN H-H, KWST H-H, WAAF H-H, M105 H-H, WKLS H-H, WMMR H-H, WMMS H-H, WNOE-FM H-H, WYSP H-H, ZETA4 H-H, KEZY-AM H-H, ZOOM H-H, KXXY H-H, KSJO H-H, WPIX H-H, KXFM H-H, KYTX H-H, KTXQ H-H, WZZO H-H and KBPI L-M...other cuts: Gimme Some Water, Nobody, Love The Way You Love Me, Maybe I'm A Fool, and the title...maintaining solid 18-24 support...primarily males.
- 5 5 DOOBIE BROS./MINUTE BY MINUTE KEY CUT: TITLE (WB)**  
 Profile: KBPI H-H, ROCK95 H-H, Z92 H-H, ZETA7 H-H, C101 H-H, WMJQ H-H, KQRS H-H, KWST H-H, KY102 H-H, WAAF H-H, KZEW H-H, M105 H-H, WABX H-H, WGRQ H-H, WKDF H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WYSP H-H, ZOOM H-H, KXXY H-H, KGON H-H, WZZQ H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, KTXQ H-H, WNOR H-H, WLOB H-H and WNOE-FM M-H...other cuts: Dont Stop To Watch The Wheels, Dependin' On You, How Do The Fools Survive?, and What A Fool Believes...still very strong 18-34...sales are huge...leans female.
- 6 6 GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY (DARK HORSE)**  
 Profile: KBPI H-H, KDKB H-H, ROCK95 H-H, KAWY H-H, Z92 H-H, ZETA7 H-H, KMEL H-H, WMJQ H-H, KQRS H-H, KWST H-H, WAAF H-H, KZEW H-H, M105 H-H, WGRQ H-H, KFMH H-H, WMMS H-H, WSHE H-H, WYSP H-H, ZETA4 H-H, ZOOM H-H, KXXY H-H, KXFM H-H, KYTX H-H, KTXQ H-H, WZZO H-H, KLRB A-H and KRST-FM L-M...other cuts: Love Comes To Everyone, Soft Touch, If You Believe and Our Love Is Forever...18+ female response is very strong...also males 25+...familiarity is good...sales are developing.
- 7 7 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: SURRENDER (EPIC)**  
 Profile: KDKB H-H, C101 H-H, WMJQ H-H, KQRS H-H, KSAN H-H, KWST H-H, KY102 H-H, WAAF H-H, KZEW H-H, M105 H-H, WABX H-H, WGRQ H-H, WKLS H-H, WLRS H-H, WMMS H-H, WSHE H-H, WYSP H-H, KEZY-AM H-H, WPIX H-H, KGGO H-H, KTXQ H-H, WZZO H-H, KROQ H-H, WNOR H-H, WLOB H-H, KRST-FM M-H, ROCK95 L-H and KBPI L-M...other cuts: I Want You To Want Me, Ain't That A Shame, Big Eyes, Come On, Clock Strikes 10 and Hello Everybody...maintaining heavy 16-24 male support and good sales.
- 4 8 BOB WELCH/THREE HEARTS KEY CUT: PRECIOUS LOVE (CAPITOL)**  
 Profile: Z92 H-H, ZETA7 H-H, C101 H-H, WMJQ H-H, KSAN H-H, KSHE H-H, WAAF H-H, M105 H-H, WGRQ H-H, KFMH H-H, WLRS H-H, ZOOM H-H, KXXY H-H, KSJO H-H, KXFM H-H, KYTX H-H, KTXQ H-H, KQRS M-H, KZEW M-H and KBPI L-M...other cuts: Devil Wind, Church, Little Star, Dont Wait Too Long and the title...sales response is very good...female support is strong...primary demos are 18-34.
- 14 9 JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA)**  
 Profile: KMEL H-H, KSAN H-H, KSHE H-H, M105 H-H, WABX H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WOUR H-H, ZETA4 H-H, KRST-FM H-H, KEZY-AM H-H, KTIM H-H, KSJO H-H, KXFM H-H, KYTX H-H, KTXQ H-H, KZEW M-H, WGRQ M-H, WKDF M-H, KXXY M-H, KGON M-H, KGGO M-H, KLRB A-H, KAWY L-M, C101 L-M and ZOOM A-M...added at KQRS...other cuts: Lovin', Touchin', Squeezin', City Of The Angels, Lovin' You, Daydream and Sweet...power of the group is very strong...primary support is from male listeners...demos are 18-24...initial sales are good.
- 9 10 POLICE/OUTLANDOS D'AMOUR KEY CUT: ROXANNE (A&M)**  
 Profile: KDKB H-H, KLRB H-H, C101 H-H, WMJQ H-H, KSAN H-H, WAAF H-H, KZEW H-H, WGRQ H-H, WMMR H-H, WMMS H-H, WYSP H-H, KEZY-AM H-H, KTIM H-H, WBCN H-H, KSJO H-H, WPIX H-H, KXFM H-H, WZZO H-H, KROQ H-H, WLOB H-H, KQRS M-H, WSHE M-H, WNOR L-M and WNOE-FM A-M...added at KXXY...other cuts: Cant Stand Losing You and So Lonely...still strong 18-24...primarily males...good sales.

# Albums

- 10 11 DIRE STRAITS/DIRE STRAITS KEY CUT: DOWN TO THE WATERLINE (WB)**  
 Profile: KBPI H-H, ROCK95 H-H, Z92 H-H, ZETA7 H-H, KLRB H-H, KMET H-H, C101 H-H, KQRS H-H, KSAN H-H, KWST H-H, WAAF H-H, KZEW H-H, M105 H-H, WGRQ H-H, WKDF H-H, KFMH H-H, WLRS H-H, WMMR H-H, WMMS H-H, WYSP H-H, ZOOM H-H, KXXY H-H, WPIX H-H, KXFM H-H, KGGO H-H, KYTX H-H, WZZO H-H and WLOB H-H...other cuts: Sultans of Swing and Water Of Love.
-  **N 12 VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY (WB)**  
 Profile: KLRB H-H, KMEL H-H, KSHE H-H, WAAF H-H, WABX H-H, WGRQ H-H, WMMS H-H, WSHE H-H, WYSP H-H, WOUR H-H, KEZY-AM H-H, KGON H-H, KTXQ H-H, KY102 M-H, WNOR M-H, WMJQ L-H, WKDF L-H, ROCK95 A-H, ZETA7 A-H, KMET A-H, KQRS A-H, KFMH A-H, KRST-FM A-H, WZZQ A-H, KYTX A-H, WZZO A-H, WLOB A-H, KZEW L-M, WMMR L-M, KGGO L-M, C101 A-M and WLRS A-M...added at KSAN, WKLS, KXXY and WBCN...other cuts: You're No Good, Beautiful Girls, Somebody Get Me A Doctor, D.O.A., Light Up The Sky and Women In Love...smashes in behind giant initial reaction...primary support is from males and demos are 16-24...initial sales are strong and power of the group is massive.
- 11 13 ROD STEWART/BLONDES HAVE MORE FUN KEY CUT: TITLE (WB)**  
 Profile: KBPI H-H, ROCK95 H-H, Z92 H-H, WMJQ H-H, KSHE H-H, KWST H-H, M105 H-H, WKDF H-H, WKLS H-H, WLRS H-H, WMMR H-H, WMMS H-H, WYSP H-H, KEZY-AM H-H, KXXY H-H, KGON H-H, WZZQ H-H, KXFM H-H, KYTX H-H and WNOR H-H...other cuts: Is That The Thanks I Get?, Ain't Love A Bitch?, Best Days of My Life, and Do Ya Think I'm Sexy?
- 12 14 ELVIS COSTELLO/ARMED FORCES KEY CUT: OLIVER'S ARMY (COLUMBIA)**  
 Profile: ZETA7 H-H, KLRB H-H, KMET H-H, C101 H-H, KSAN H-H, WAAF H-H, WKLS H-H, WLRS H-H, WMMR H-H, WMMS H-H, WNOE-FM H-H, WSHE H-H, WYSP H-H, ZETA4 H-H, KTIM H-H, KXXY H-H, WBCN H-H, WPIX H-H, WZZO H-H, KROQ H-H, WLOB H-H and KQRS M-H...other cuts: Accidents Will Happen, Green Shirt, Peace, Love & Understanding, and Busybodies.
- 13 15 BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSLIS)**  
 Profile: Z92 H-H, WAAF H-H, KZEW H-H, WABX H-H, WMMR H-H, WMMS H-H, WYSP H-H, ZETA4 H-H, KEZY-AM H-H, KXXY H-H, KSJO H-H, KTXQ H-H, WLOB H-H, KDKB M-H and KXFM L-M...other cuts: Love Dont Prove I'm Right, Run To Mexico, Please Dont Leave Me, I Was One and Everytime I Think Of You.
- 17 16 THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M)**  
 Profile: ZETA7 H-H, KSAN H-H, KTIM H-H, WBCN H-H, KSJO H-H, WPIX H-H, KROQ H-H, KLRB M-H, KFMH M-H, WLOB M-H, KZEW L-M and WMJQ A-M...added at KSHE...other cuts: Turn Me On, TV Is King, Telecide and I Want It All Now...18-24 response remains solid...sales are still developing...strong male support.
-  **19 17 RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)**  
 Profile: KAWY H-H, KLRB H-H, KMEL H-H, WKLS H-H, KFMH H-H, WSHE H-H, KYTX H-H, KZEW M-H, WPIX A-H, ZOOM L-M and KXFM L-M...added at KBPI, WNOE-FM and WYSP...other cuts: Danny's All Star Joint, The Last Chance Texaco and Youngblood...continues to show impressive early 18+ reaction, male and female...sales are just beginning...valuable to programing.
- 15 18 McGUINN CLARK & HILLMAN/SAME KEY CUT:DONT YOU WRITE HER OFF (CAPITOL)**  
 Profile: KBPI H-H, KAWY H-H, C101 H-H, KWST H-H, KZEW H-H, M105 H-H, KFMH H-H, WSHE H-H, ZETA4 H-H, ZOOM H-H, KXXY H-H, KXFM H-H, KYTX H-H and WZZO H-H...other cuts: Surrender, Long, Long Time and Backstage Pass...still strong 18-34...primarily females.
- 16 19 POCO/LEGEND KEY CUT: TITLE (MCA)**  
 Profile: KBPI H-H, KAWY H-H, Z92 H-H, ZETA7 H-H, C101 H-H, WMJQ H-H, WAAF H-H, WMMS H-H, WNOE-FM H-H, WYSP H-H, KEZY-AM H-H, KXXY H-H, KXFM H-H, KGGO H-H and WNOR H-H...other cuts: Crazy Love, In The Heart Of The Night, Boomerang and Spellbound.
- 18 20 FABULOUS POODLES/MIRROR STARS KEY CUT: TITLE (EPIC)**  
 Profile: KAWY H-H, KLRB H-H, KSAN H-H, M105 H-H, WMMS H-H, WSHE H-H, ZETA4 H-H, KSJO H-H, WPIX H-H, and KROQ H-H...other cuts: Work Shy, Roll It and Tit Photographer Blues.
- 21 21 GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: WHO DO YOU LOVE? (ROUNDER)**  
 Profile: KMET H-H, WGRQ H-H, WYSP H-H, WPIX H-H, KYTX H-H, C101 M-H, KQRS M-H and KY102 L-M...other cuts: It Wasn't Me and the title...maintaining solid 16-24 male support...sales still developing.
- 24 22 JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? (A&M)**  
 Profile: KLRB H-H, KSAN H-H, WSHE H-H, WOUR H-H, KTIM H-H, WBCN H-H, KSJO H-H, WPIX H-H, KROQ H-H, WLOB M-H, KFMH L-M and ZETA4 L-M...other cuts: Sunday Papers, Got The Time, Pretty Girls, Fools In Love and the title...male support is very strong...primary demographics are 16-24...developing sales.
-  **N 23 ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY (ATCO)**  
 Profile: KLRB H-H, KMEL H-H, KSAN H-H, KFMH H-H, WMMS H-H, KTIM H-H, WBCN H-H, WPIX H-H, KXFM H-H, KTXQ H-H, KROQ H-H, Z92 L-H, KQRS L-M, WMMR L-M and WNOE-FM A-M...added at KDKB, ZETA7, C101 and KXXY...other cuts: Aint That So, Cry, Cry, Cry, Angel Eyes, My Little Girl and the title...debuts with strong 18-34 reaction, male and female...provides valuable image to programing...early sales are good.

# Albums

**20 24 THE BLUES BROS./BRIEFCASE FULL OF BLUES KEY CUT: RUBBER BISCUIT (ATLANTIC)**  
Profile: ROCK95 H-H, KMET H-H, C101 H-H, WMMR H-H, KXXY H-H, WPIX H-H and KXFM H-H...other cuts: Soul Man, Hey Bartender, Messin' With the Kid and B-Movie Box Car Blues.

**23 25 MARC TANNER BAND/NO ESCAPE KEY CUT: ELENA (ELEKTRA)**  
Profile: C101 H-H, KFMH H-H, WMMS H-H, KXFM H-H and WNOR H-H...added at KQRS...other cuts: Never Again, Crawl'n, She's So High and In A Spotlight.

## SIGNIFICANT ACTION:

**GEORGE BENSON/LIVIN INSIDE YOUR LOVE KEY CUT: LOVE BALLAD (WB)** Profile: ROCK95 H-H, WKDF H-H, KRST-FM H-H, KXFM H-H, C-101 M-H and WNOE-FM M-H...other cuts: Hey Girl and Unchained Melody.

**JERRY LEE LEWIS/KILLER KEY CUT: ROCKIN' MY LIFE AWAY (ELEKTRA)** Profile:...added at KZEW, ZETA-4, and KRST-FM...other cuts: Dont Let Go, Personality, Rita Mae and I Like It Like That.

**HORSLIPS/THE MAN WHO BUILT AMERICA KEY CUT: LONELINESS (DJM)** Profile: KSHE H-H, WOUR H-H, KTIM H-H, and KSJO M-H...other cuts: I'll Be Waiting and the Title.

**BEACH BOYS/L.A. THE LIGHT ALBUM KEY CUT: GOOD TIMIN' (CARIBOU)** Profile: WMMS H-H, WPIX H-H, and WNOE-FM L-M...added at ZOOM...other cuts: Shortnin' Bread and Angel Come Home.

**BLACKFOOT/STRIKES KEY CUT: HIGHWAY SONG (ATCO)** Profile: ROCK95 H-H, WMJQ M-H, ZETA7 L-M, KTIM L-M, ZOOM L-M, and KYTX L-M...added at KQRS, WKLS, WYSP, KEZY-AM, KTXQ, and WNOR...other cuts: Wishing Well, Train, Train, and Road Fever.

**SPYRO GYRA/MORNING DANCE KEY CUT: TITLE (INFINITY)** Profile: KFMHH-H, and C-101 L-M...added at KTIM...other cuts: Starburst and It Doesnt Matter.

**ADRIAN GURVITZ/SWEET VENDETTA KEY CUT: UNTOUCHABLE & FREE (JET)** Profile: KROQ H-H...other cuts: I Just Wanna Get Inside Your Head, The Way I Feel and The Wonder Of It All.

**THE RUBINOOS/BACK TO THE DRAWING BOARD KEY CUT: I WANNA BE YOUR BOYFRIEND (BESERKLEY)**  
Profile: KLRB H-H, WPIX A-H...other cuts: open.

**WINGS/GOODNIGHT TONIGHT KEY CUT: (45) (CAPITOL)** Profile: WMJQ H-H, WGRQ H-H, WYSP H-H, KRST-FM H-H, WPIX H-H, KTXQ H-H, WZZO H-H, WLOB H-H, KBPI A-M, and ZOOM A-M...added at KSAN.

**ROBERT FLEISHMAN/PERFECT STRANGER KEY CUT: ALL FOR YOU (ARISTA)** Profile: ...added at KWST and WOUR...other cuts: Part of Me and Ace In The Hole.

**GAMBLER/TEENAGE MUSIC KEY CUT: FOLLOW YOUR HEART (EMI)** Profile: KFMH A-M...added at KAWY, KSHE, KWST, WABX, WSHE, ZETA-4, and KTIM...other cuts: This Time Love and Walkin' The Streets.

**MAGNUM/KINGDON OF MADNESS KEY CUT: TITLE (JET)** Profile: KTIM A-M...added at KZEW and KROQ...other cuts: The Bringer and Baby Rock Me.

**SEAWIND/LIGHT THE LIGHT KEY CUT: IMAGINE (HORIZON)** Profile:...added at WKDF and WNOE-FM...other cuts: Hold Onto Love.

**MAGNET/WORLDWIDE ATTRACTION KEY CUT: NIGHT PATROL (A&M)** Profile:...added at KAWY and WSHE...other cuts: Underneath The Moonlight.

**HELLFIELD/HELLFIELD KEY CUT: ALL NIGHT PARTY (EPIC)** Profile:...added at WMMS and KYTX...other cuts: Too Long, City Boy and Thinkin' Bout Ladies.

**TOM ROBINSON BAND/TRB II KEY CUT: BLACK ANGEL (HARVEST)** Profile: WPIX H-H...added at WBCN...other cuts: open.

**ATLANTICS/BIG CITY ROCK KEY CUT: NOWHERE TO RUN (MCA)** Profile: WBCN H-H...added at WAAF...other cuts: One Last Night and When You're Young.

**WAR/THE MUSIC BAND KEY CUT: TITLE (MCA)** Profile: KTIM A-M...added at KXFM...other cuts: Good, Good Feeling, All Around The World, Millionaire and Corn and Callouses.

**SUZI QUATRO/IF YOU KNEW SUZI KEY CUT: BREAKDOWN (RSO)** Profile: M-105 H-H, WGRQ H-H, WMMS H-H, and WBCN H-H...other cuts: If You Cant Give Me Love, Tired Of Waiting, The Race Is On and Rock and Roll Hootchie Co.

**MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC)** Profile: KY-102 H-H, WGRQ H-H, WLRS H-H, WNOR H-H, ZETA7 M-H, KQRS M-H, and KRST-FM M-H...added at KSAN...other cuts: The Creeper, Preachers Daughter, and The Bounty Hunter.

**BADFINGER/AIRWAVES KEY CUT: LOVE IS GONNA COME AT LAST (ELEKTRA)** Profile: KAWY H-H, M-105 H-H, KFMH H-H, WPIX H-H, and WGRQ A-M...added at WKLS...other cuts: Look Out California and the Title.

**MAX DEMEAN/TAKE IT TO THE MAX KEY CUT: PARADISE (RCA)** Profile: ZETA-4 H-H, and ZETA7 L-M...added at WNOE-FM...other cuts: Burnin' Up Inside, See Me Comin' Down, High School Star and The Lizard Song.

**GRAHAM PARKER/SQUEEZING OUT SPARKS KEY CUT: LOCAL GIRLS (ARISTA)** Profile: KLRB H-H, KMEL H-H, KFMH H-H, WPIX A-H, ZETA7 L-M, WMMR L-M, KTIM L-M WSHE A-M, and ZETA-4 A-M...added at ROCK95 and WAAF...other cuts: Protection, Saturday Night Is Dead, Waiting for the UFOs, Passion is No Ordinary Word, and Discovery Japan.

# This is what women like best about Falling In Love Again...

SUSAN is a new sound! There is an edge on this record which excites me! Everytime I hear it something new jumps out! SUSAN is much deeper than two cuts. I love it; especially "I Was Wrong!"  
— Ellen Roberts, M105

"Takin' It Over" knocks me out! I love it! It's a great track! — Mavis, KZOK

SUSAN is one of the few debut albums that you want to turn EVERYONE on to! I love "Takin' It Over," "Marlene," and "A Little Time."  
— Michele Robinson, WSHE

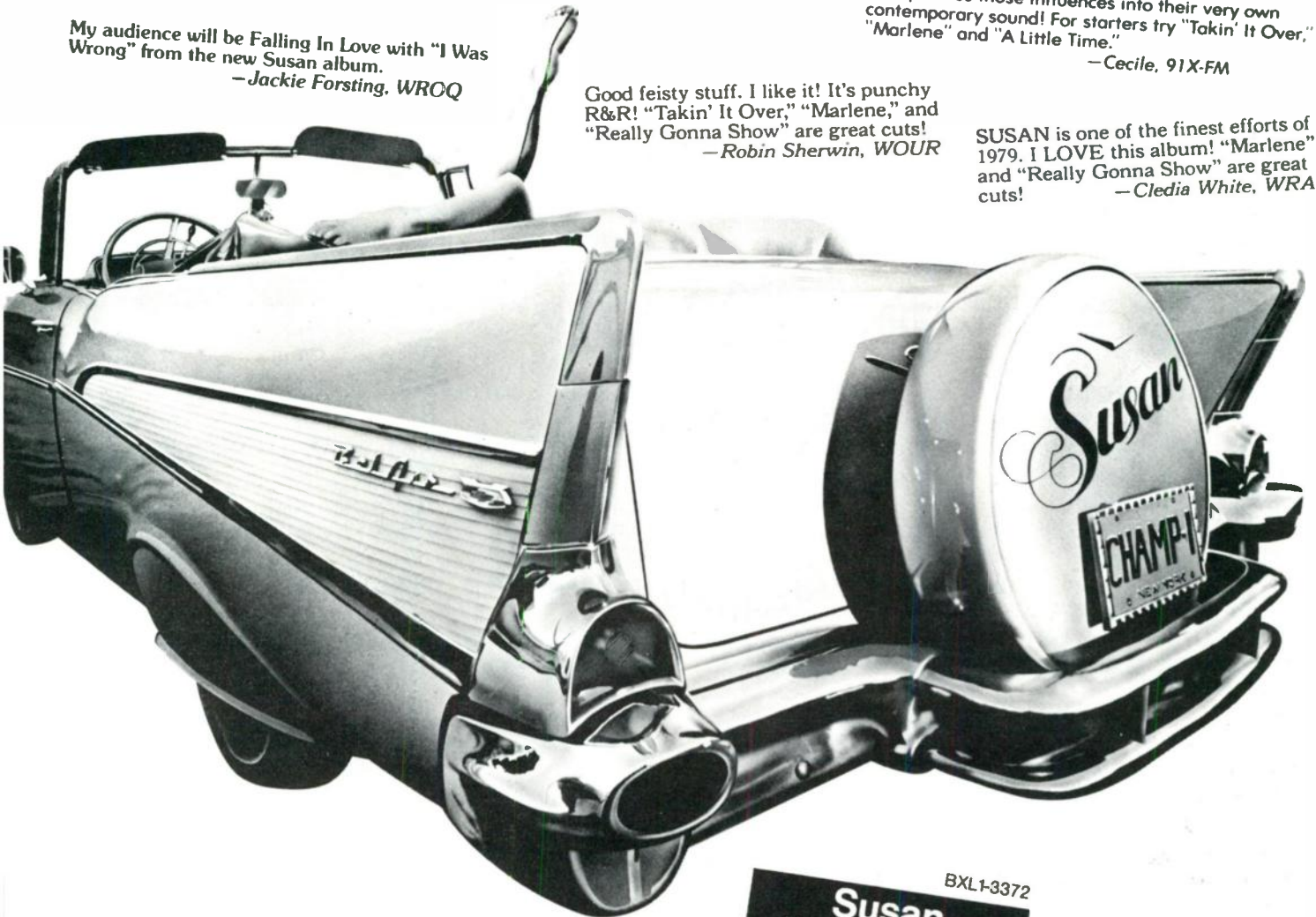
SUSAN is a strong debut album! The production is excellent and every cut is solid! I expect a good initial reaction to the album in this area!  
— Bernie Bernard, WBAB

My audience will be Falling In Love with "I Was Wrong" from the new Susan album.  
— Jackie Forsting, WROQ

Good feisty stuff. I like it! It's punchy R&R! "Takin' It Over," "Marlene," and "Really Gonna Show" are great cuts!  
— Robin Sherwin, WOUP

SUSAN has me "Falling In Love Again." You can hear influences traceable to earlier groups, but SUSAN incorporates those influences into their very own contemporary sound! For starters try "Takin' It Over," "Marlene" and "A Little Time."  
— Cecile, 91X-FM

SUSAN is one of the finest efforts of 1979. I LOVE this album! "Marlene" and "Really Gonna Show" are great cuts!  
— Cledia White, WRAS



Now Radio is falling  
in love with Susan  
and their debut album  
"Falling In Love Again"

on **RCA** 



Management  
and Direction:  
Tommy Mottola

Produced by Frank Aversa &  
Mike Ricciardella for A.R.O.

# Albums

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**LOWELL GEORGE/THANKS I'LL EAT IT HERE** KEY CUT: I CANT STAND THE RAIN (WB) Profile: WOUR H-H, ZETA-4 H-H, KTXQ H-H, KFMH A-H, KLRB L-M, WMMR L-M ZETA7 A-M, KRST-FM A-M, and KYTX A-M...added at Z92 KMEL, KSAN, KSHE, WABX, WKDF, WZZQ, and KXFM...other cuts: Two Trains, Easy Money, What Do You Want The Girl To Do? and Honest Man.

**SUSAN/FALLING IN LOVE AGAIN** KEY CUT: TAKIN' IT OVER (RCA) Profile: WPIX A-H...added at WAAF, WKDF, WYSP, KRST-FM, ZOOM, KGGO, and KTXQ...other cuts: Marlene, I Was Wrong, A Little Time, Really Gonna Show and the Title.

**JOHN HALL/POWER** KEY CUT: TITLE (ARC/COLUMBIA) Profile: KRST-FM H-H, KFMH M-H, WAAF A-M, and ZOOM A-M...added at Z92, ZETA7, KSAN, KGGO, and WLOB...other cuts: Home At Last, Run Away With Me, Half Moon and Cocaine Drain.

**IAN HUNTER/YOU'RE NEVER ALONE WITH A SCHIZOPHRENIC** KEY CUT: JUST ANOTHER NIGHT (CHRYSLIS) Profile: WMMS H-H, KFMH A-H, KSJO A-H, WSHE A-M, and KTIM A-M...added at KAWY, KMEL, KSAN, KSHE, KWST, KZEW, WABX, WKDF, WOUR, ZETA-4, ZOOM, WBCN, and WLOB...other cuts: Cleveland Rocks, Life After Death, Ships and the Outsider.

**ORLEANS/FOREVER** KEY CUT: LOVES TAKES TIME (INFINITY) Profile: Z92 A-H, WAAF A-H, WOUR A-H, WLOB A-H, KAWY A-M, WMJQ A-M, KFMH A-M ZOOM A-M, WZZQ A-M, and KXFM A-M...added at C-101, KWST, KZEW, WKDF, WSHE, ZETA-4, KTIM, and KYTX...other cuts: Slippin' Away, Don't Throw Our Love Away, Everybody Needs Music and the Flame and The Moth.

**JAY FERGUSON/REAL LIFE AINT THIS WAY** KEY CUT: SHAKEDOWN CRUISE (ASYLUM) Profile: KTXQ H-H, KAWY A-H, ROCK95 A-M, WAAF A-M, WSHE A-M, ZETA-4 A-M, and KRST-FM A-M...added at KMEL, KWST, WABX, WKDF, WMMR, KTIM, and WZZQ...other cuts: Stones Medley, Payin' Time, City of Angels and the Title.

**KINKS/SUPERMAN** KEY CUT: (45) (ARISTA) Profile: KLRB H-H, KRST-FM H-H, WPIX H-H, KXFM H-H, KROQ H-H, and KZEW M-H.

**THE WARRIORS/SOUNDTRACK** KEY CUT: IN THE CITY (A&M) Profile: KMEL H-H, WBCN H-H, KTXQ M-H, C-101 L-M, ZETA7 A-M, WMJQ A-M, KY-102 A-M, and WGRQ A-M...added at KBPI, KAWY, KQRS, KSAN, KZEW, KXXY, KGON, KSJO, and WNOR.

**BOOMTOWN RATS/TONIC FOR THE TROOPS** KEY CUT: RAT TRAP (COLUMBIA) Profile: KMET H-H, WPIX H-H, KQRS L-M, and WLOB L-M...other cuts: Joeys On The Street Again and the Title.

**DWIGHT TWILLEY/TWILLEY** KEY CUT: RUNAWAY (ARISTA) Profile: KMEL H-H, KSAN H-H, and KAWY L-M...other cuts: Alone In My Room, and Nothings Gonna Change.

**UK/DANGER MONEY** KEY CUT: NOTHING TO LOSE (POLYDOR) Profile: ZETA7 H-H, KMEL H-H, WMJQ H-H, KSHE H-H, WPIX H-H, and KRST-FM L-M...added at WLOB...other cuts: The Only Thing She Needs, Casesars Palace Blues, and the Title.

**TONIO K./LIFE IN THE FOOD CHAIN** KEY CUT: BETTER LATE THAN NEVER (FULL MOON/EPIC) Profile: WOUR H-H...other cuts: The Funky Western Civilization and the Title.

**LAKE/PARADISE ISLAND** KEY CUT: HOPELESS LOVE (COLUMBIA) Profile: KAWY A-H, and KFMH A-H...added at Z92, ZETA7, KSHE, WMMS, WOUR, KTIM, and KGGO...other cuts: Paradise Way, Hard Road, One Way Song, and Into The Night.

**AMERICAN STANDARD BAND/SAME** KEY CUT: GOT WHAT IT TAKES (ISLAND) Profile: WAAF A-M...added at KAWY, KFMH, WOUR, KRST-FM, WBCN, and KGGO...other cuts: Take It Easy On Me, Make It Last and You Never Get Over Heartache.

**SAMMY HAGAR/(SITTIN ON THE) DOCK OF THE BAY** KEY CUT: (45) (CAPITOL) Profile: KXFM L-M...added at ZETA7, KSAN, and WOUR.

**PHILLIPS/MACLEOD/LE PARTIE DU COCKTAIL** KEY CUT: TAKIN IT EASY (POLYDOR) Profile: KAWY L-M, and KLRB L-M...added at ROCK95, KSAN, ZETA-4, and WBCN...other cuts: Come With Me, City of Light and Take Me To The Higher Ground.

**MANFRED MANN/ANGEL STATION** KEY CUT: YOU ANGEL YOU (WB) Profile: WPIX A-H and KTIM A-M...other cuts: Hollywood Town.

**TYCOON/TYCOON** KEY CUT: SUCH A WOMAN (ARISTA) Profile: KDKB H-H, KRST-FM H-H, KGON H-H, ZETA7 M-H, WMJQ M-H, WSHE M-H, WLOB M-H, WAAF L-H, KBPI L-M, and KQRS L-M...other cuts: Slow Down Boy, Dont You Cry No More, The Way That It Goes and Dont Worry.

**IRON HORSE/IRON HORSE** KEY CUT: SWEET LUI-LOUISE (ATCO) Profile: WPIX H-H, and ZOOM L-M...added at KZEW...other cuts: Stateline Blues.

**ROBERT GORDON/ROCK BILLY BOOGIE** KEY CUT: ROCKABILLY BOOGIE (RCA) Profile: KLRB H-H, WBCN H-H, and WPIX H-H...other cuts: Black Slacks and It's Only Make Believe.

**THE JAM/ALL MOD COMS** KEY CUT: MR. CLEAN (POLYDOR) Profile: KLRB H-H, and WPIX H-H...added at WOUR...other cuts: David Watts, The Fly and the Title.

# System Three

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A program log will usually take your traffic department a full 8 hour day to prepare. Billing can sometimes take 4 or 5 long days and nights to get out. Going through each log and pulling out exact times run will tie up hours of valuable time. SYSTEM 3 will easily breeze through a program log, billing and times in a fraction of the time you're now spending. This package is specifically designed to produce:

(1) Program logs in less than 20 minutes per log day. That includes compile time.

(2) Bill clients on a weekly or monthly basis in a matter of hours.

(3) Furnish exact times run in minutes.

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(1) A breakout of each salesman's total for the week, month or year.

(2) Availability Charts showing in advance the time slots available for the requested daypart or hour, up to 3 months.

(3) A list of accounts receivable, paid and delinquent.

(4) Automatic Cart number assignment.

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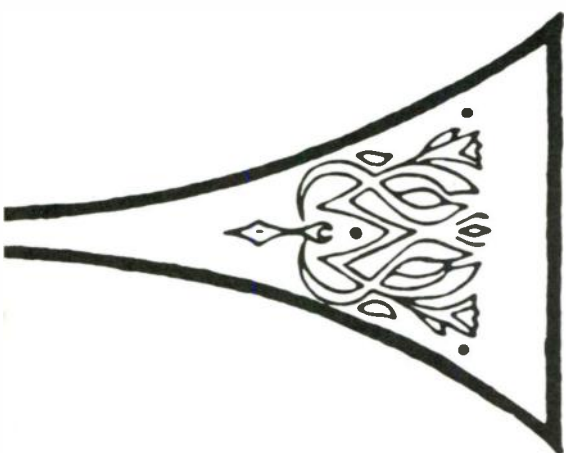
**SYSTEM 6:** Accounting (interactive with System 3)  
(Payroll, general ledger, etc.)

**SYSTEM 7:** Station Assistance  
(mailing Lists, Memo Files, Daily Reminders & Correspondence)

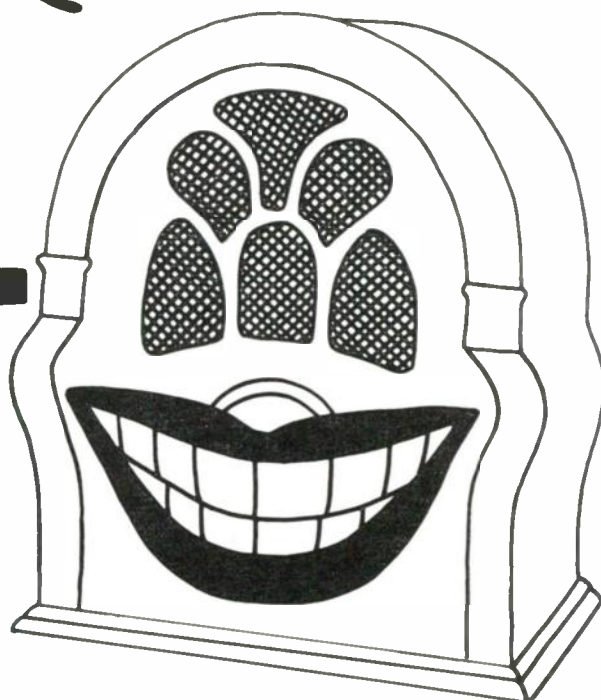
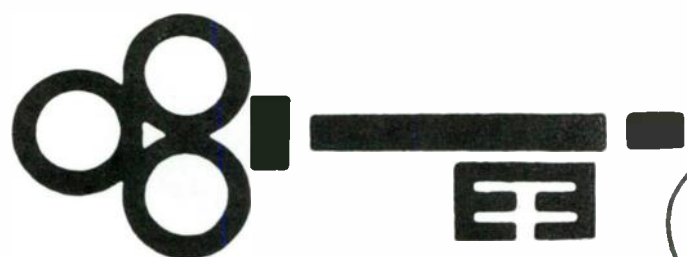
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# Spectrum III

## NEXT:

### JUDY COLLINS/HARD TIMES FOR LOVERS (ELEKTRA)

Profile: Among five hottest at KBSQ, WAKA and KMGC...among ten hottest at KCSW and WSM-FM...among fifteen hottest at WHIO, KWAV, KEZR, LOVE94, KIIS, WLWS, KBAI and WFTL...among twenty hottest at WCFL, KPOL, KOLO, WIOD, WDNC, KHOW, WIP, WORG and WFGI...added at WCLR, KMGX and KSTP.

### WINGS/GOODNIGHT TONIGHT (COLUMBIA)

Profile: Among five hottest at KEZR and WAKA...among ten hottest at LOVE94, WBBM, WBZ, WBLG and KMPC...among fifteen hottest at KMGX, WQXI, KOGO WASH, WFFM, KRSP, KDKA, WLWL and KIIS...among twenty hottest at WFBC, KWEN, KUKI and KSTP...added at WCFL, WIP, KBSQ, WFBR, WSLI and KBAI.

### McGUINN/DONT YOU WRITE HER OFF LIKE THAT (CAPITOL)

Profile: Among five hottest at WAKA, WSM-FM and KLYX...among ten hottest at KWAV...among fifteen hottest at KEZR, LOVE94, KAAM, WQON, WSLI, KCBQ and WISM-FM...among twenty hottest at KOGO, WFFM, WTMJ, KMPC and KIMN-FM...added at KSTP and WBLG.

### ORLEANS/LOVE TAKES TIME (INFINITY)

Profile: Among ten hottest at WASH, KEZR and WBZ...among fifteen hottest at WQXI and KLYX...among twenty hottest at KWEN, KMPC, KWAV, WORG, KIMN-FM, WGOW and WLWS...added at WFMK, WBLG, WGNG, WFBC, LOVE94 and KCFX.

### ART GARFUNKEL/IN A LITTLE WHILE (COLUMBIA)

Profile: Among five hottest at WAKA...among ten hottest at KCSW...among fifteen hottest at LOVE94, WSM-FM, WQON and WTMJ...among twenty hottest at WLWS, KBSQ, KLYX, WDNC and WSLI...added at KPOL, WISM-FM, WGOW, WCLR, KWAV, KOB and WHIO.

### CHER/TAKE ME HOME (CASABLANCA)

Profile: Among five hottest at WTMJ, KIIS and WIP...among ten hottest at WHIO, WLWS, WFTL, WMAZ, KOGO, KMPC and WFBC...among fifteen hottest at KVI, WBLG, WGOW, KDKA, KBAI, WFFM, WCFL and WFBR...among twenty hottest at WBBM, KRSP and KUKI...added at WFGI, WASH and KPOL.

### MELISSA MANCHESTER/THROUGH THE EYES (ARISTA)

Profile: Among five hottest at WFTL and WTAE...among ten hottest at WAKA, WORG, WFMK and WSM-FM...among fifteen hottest at WBBM and KHOW...among twenty hottest at WTMJ, KIIS, WCFL and KBAI...added at KOLO, WLWL, WHIO, KMGC, KAGO, KPOL, WFGI and WCLR.

### ROGER VOUDOURIS/GET USED TO IT (WB)

Profile: Among ten hottest at KEZR and WQXI...among fifteen hottest at WIP, KLYX, KWAV, WSM-FM and KCBQ...among twenty hottest at WBZ, KOLO, WQON, WLWS and KBAI...added at KOB, WGNG and WORG.

### NICOLETTE LARSON/RHUMBA GIRL (WB)

Profile: Among ten hottest at WQXI...among fifteen hottest at KWAV, WBZ and KEZR...added at LOVE94, KLYX, WHIO and KBSQ.

### ROXY MUSIC/DANCE AWAY (ATCO)

Profile: Among fifteen hottest at WSM-FM...among twenty hottest at KEZR...added at LOVE94, KLYX and WFFM.

### OLIVIA NEWTON JOHN/DEEPER THAN THE NIGHT (MCA)

Profile: Added at KBAI, KVI, WBZ, WFFM, WTMJ, WQON, WHIO, WORG, KSTP and WMAZ.

## MOST ADDED

PEACHES & HERB/Reunited	(Polydor)
OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
NIGEL OLSSON/Little Bit Of Soap	(Bang)
MELISSA MANCHESTER/Through The Eyes	(Arista)
RANDY VANWARMER/Just When I Needed You Most	(Bearsville)
CHIC/I Want Your Love	(Atlantic)
CRYSTAL GAYLE/When I Dream	(UA)
ENGLAND DAN & JOHN FORD COLEY/Love Is The Answer	(Big Tree)
ART GARFUNKEL/In A Little While	(Columbia)

## TRI-ANGLES

by Terry Gillingham



Excitement abounds! This week Spectrum III picked up its first Canadian reporter: CHEC/Lethbridge, Alberta. SIII goes international! Other new additions this week are KOLO/Reno and KOGO/San Diego. Welcome to the SIII Federation.

Other exciting news this week includes the addition of JOHN FOX and KCBQ/San Diego to the Spectrum III Communicator Network! John has quite an extensive and interesting background in radio. I believe he will be a tremendous asset to the Network. By the way, KCBQ has an extensive and interesting background in radio as well. (Have you heard the Mercury "Ultimate Radio Bootleg!")

The not so exciting news is that 94 CFM/St. Louis, a SIII Network member, has been sold and will be going BM. PD BO JAGGER and MD AL AGIUS are both excellent programmers. They are interested in getting into a programming position again and I highly recommend both of them.








We continue to receive airchecks from across the country. Just sat down and listened to WASH-FM and WQXI-FM as well as BART GOYNESHOR from KRNA-FM. I enjoyed them thoroughly and look forward to hearing from the rest of you.

Good luck in the upcoming book!

## EAR SHOTS

DOBIE GRAY/Who's Lovin' You	(Infinity)
ADRIAN GURVITZ/Untouchable & Free	(Jet)
DOOBIES/Minute By Minute (LP)	(WB)
ANGELA BOFILL/I'll Be Sweeter	(Arista)
DONNA SUMMER/Hot Stuff	(Casablanca)
MICHAEL MURPHY/South Coast (LP)	(Epic)
SPYRO GYRA/Morning Dance	(Infinity)
RAYDIO/You Can't Change That	(Arista)
JOE SAMPLE/Carmel (LP)	(MCA)
JOHN HALL/Power	(ARC)
DR. HOOK/When You're In Love	(Capitol)
PEABO BRYSON/Crosswinds	(Capitol)
TUBES/Prime Time	(A&M)
CRYSTAL GALE/When I Dream	(UA)

# Spectrum III

- 6 3 1 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)**  
 Profile: Among the five hottest at KBAI, KEX, KFMB-AM, KWAV, KLOK, KEZR, LOVE94, WISM-FM, WMGX, WASH-FM, WTAE, KRSP-AM, KIMN-FM, KRNA, WORG-FM, KCBQ-AM, WBLG, KPOL, KVI-AM, KHOW, WTMJ, KIIS-AM, WCFL, KAGO, KOB, KMPC, WDNC, WQUD, WMAZ and KWEN...among ten hottest at WLOL-FM, WBZ-AM, WQON, WQXI-FM, WFFM, KSTP, KOLO, KSL, WIOD, KBSQ-FM, KRNA, KAAM, WISN, WFGL, WFBC and WFBF...among fifteen hottest at KDKA, KMJJ, WCLR, KCFX, and WSLI...very, very strong M/F 18-34...KWAV 5-3...KBAI 3-3...KEZR 7-4...KRSP-AM 9-2...KIMN-FM 9-4...WORG-FM 4-1...WBLG 13-6...KVI-AM 5-3...WCFL 10-2...KMPC very strong...85% reporter support!...7th week.
- 1 1 2 DOOBIE BROS./WHAT A FOOL BELIEVES (WB)**  
 Profile: Among five hottest at KCFX, KMJJ, WFBF, WMJC, WFMK, KUKI, WQON, LOVE94, KOGO, WBZ, WASH, KMPC, KMGC, WLWS, KHQ, KFMB, KSTP, WSLI, WCFL, KHOW, WTAE, KEX, WISM-FM, WGOW, WORG, WCLR, WISN, KCBQ, and WFBC...among ten hottest at WLOL, KIIS, KAAM, and WAKA...among fifteen hottest at WFGL, and WIOD...added at KLOK...the 2nd strongest record now, by a long shot!...solid 18-34 M/F and spreading to all demos...one of two records out now that would be good picks for "Record of the Year"...in the top five everywhere!...10th week.
- 15 7 3 GEORGE BENSON/LOVE BALLAD (WB)**  
 Profile: Among five hottest at KDKA, KWAV, KLYX, WISM-FM, WFFM, WSM-FM, KOLO, KOGO, WIOD, KCBQ-AM, WIP and WTMJ...among ten hottest at WQXI-FM, LOVE94, WFMK, WMJC, KIMN-FM, WLWS, KRNA, KAAM, WBLG, KPOL-AM, KVI-AM, KIIS-AM, WDNC, WMAZ and KWEN...among fifteen hottest at WLOL-FM, WBZ-AM, KBAI, WQUD, WQON, KSTP, KUKI, KRSP-AM, KCFX, WFGL, WORG-FM, KHOW, WCFL, KMPC, WSLI and WISN...among twenty hottest at WAKA, KMJJ, WTAE, WFBF and KAGO...3rd biggest mover...biggest strength seems to be 25-34 M/F but leaning male...80% reporter support...4th week.
- 14 6 4 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**  
 Among five hottest at WLWS, WIP, KWAV, WAKA, WQXI-FM, LOVE94, KOGO and WIOD...among ten hottest at KLYX, KBAI, KEZR, KMJJ, WSM-FM, KOLO, KMGX, KBSQ-FM, KRSP-AM, KIMN-FM, KRNA, WFGL, KBSQ, WBLG, KVI-AM, and KHOW...among fifteen hottest at WSLI, KWEN, WLOL-FM, KDKA, KWAV, KMJC, WHIO, WCLR, KCFX, KAAM, WORG-FM, WFBF, KPOL-AM, KIIS-AM and KAGO...among twenty hottest at KSTP, KSL, KUKI, WTAE and WFBC...added at KLOK...has been "Neck and Neck" with Benson all the way up the charts!...has picked up all demos 18-34...strongest though with 25+ M/F...although very strong now, could peak soon...watch this closely may burn quickly...4th week.
- 4 4 5 FRANK MILLS/MUSIC BOX DANCER (POLYDOR)**  
 Profile: Among five hottest at WLWS, KOLO, WCFL, WLOL, KSL, WFGL, KSTP, WISN, KIIS, KRSP, WFTL, KPOL, KOB, WFFM, KMPC, WMJC, KUKI, WQON, KWEN, and KLOK...among ten hottest at KMGC, KFMB, WCLR, KDKA, KAGO, WBBM, WIOD, WFBC, WTAE, WDNC, KVI, and KEX...among fifteen hottest at WAKA, KBSQ, and KMGX...still topping many charts, but could come crashing very rapidly...9th week.
- 10 10 6 MAUREEN McGOVERN/CAN YOU READ MY MIND (WB)**  
 Profile: Among five hottest at KFMB, KMGX, WLWS, WCLR, KCSW, WFGL, KOB, WIOD, KMGC, KDKA, KBAI, KVI, WIP, WCFL, KPOL, and WGOW...among ten hottest at WDNC, KHOW, WFTL, WORG, KHQ, WBZ, KIIS, KOLO, WHIO, WFFM, WTAE, KUKI, and WSLI...among fifteen hottest at KAGO, WISN, KSI, WASH, WBLG, KMJJ, KAAM, and WTMJ...among twenty hottest at KMPC...picks up amazing new growth with 65% reporter support...KOLO 10-9...KDKA 8-6...KBAI 7-5...WLWS 9-7...strongest in category 2 and 3...4th week.
- 2 2 7 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)**  
 Profile: Among five hottest at KMGX, KHQ, WFTL, KCSW, WGOW, KMJJ, KDKA, KBAI, WDNC, KSI, WBZ, KIIS, KAAM, KFMB, KOGO, WHIO, WISN, WMAZ, WFBC, KAGO, KLOK, and KSTP...among ten hottest at KIMN-FM, KEZR, WTAE, WQON, WCLR, WISM-FM, WIOD, and WFGL...among fifteen hottest at WIP...other ballads are coming in for the book...10th week.
- 7 5 8 DIRE STRAITS/SULTANS OF SWING (WB)**  
 Profile: Among five hottest at KEZR, KBAI, KAGO, WBBM, WMAZ, KCFX, KOLO, WQON, KWEN, WISM-FM, WLWS, KFMB, WFFM, KUKI, and KVI...among ten hottest at KHQ, KAAM, WMJC, WCFL, KMPC, KRSP, KMJJ, KSKA, WLOL, and KSTP...among fifteen hottest at WTMJ, WORG, KMGX, and WFBC...among twenty hottest at WAKA, and KEX...added at WSLI...although still strong with many stations, original supporters are beginning to show burn...8th week.
- 17 11 9 CHIC/I WANT YOUR LOVE (ATLANTIC)**  
 Profile: Among five hottest at WASH, WBZ, WBLG, KCBQ, WFBF, WSLI, KBSQ, and WORG...among ten hottest at KCFX, WLWS, KWEN, WTMJ, WGNG, WCFL, WLOL, WFFM, KMFY, KDKA, and KWAV...among fifteen hottest at WMJC, KVI, KOGO, KEX, WIOD, KIMN-FM, KPOL, KMPC, and WGOW...among twenty hottest at KEZR, KAGO, and WTAE...added at WQON, KSTP, KHQ, KLOK, and WFMK...slowing up a bit, but still plenty of punch!...WFFM 13-13...WFBF 8-4...WMJC X-13...KDKA 16-13...4th week.
- 5 8 10 NEIL DIAMOND/FOREVER IN BLUE JEANS (COLUMBIA)**  
 Profile: Among five hottest at KEX, KOB, WIOD, KAGO, KUKI, KAAM, KHOW, KOGO, KCSW, WFGL, WORG, WGOW, WDNC, KHQ, WBBM, KSL, WQON, WHIO, WLOL, and WASH...among ten hottest at KCFX, WMJC, WISN, WCLR, and WISM-FM...among fifteen hottest at and WTAE...among twenty hottest at KFMB...9th week.
- N 18 11 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER (BIG TREE)**  
 Profile: Among five hottest at KLYX, WSM-FM, LOVE94, and WISM-FM...among ten hottest at WCFL, KOB, WIP, WIOD, WQXI, KCBQ, KOLO, WTMJ, KHOW, WBBM, and WLWS...among fifteen hottest at WFGL, KVI, WISN, WMGX, KAGO, KUKI, KPOL, WBLG, WBZ, and WFFM...among twenty hottest at WDNC, KIMN-FM, KAAM, WLOL, KEX, KFMB, WCLR, KSTP, KWEN, and WFBF...added at KCFX, WGNG, WASH, and KHQ...this is still developing and may turn out to be one of the records for the upcoming book... 60% of reporters showing gains...18-34 M/F...2nd week.
- N 19 12 PEACHES & HERB/REUNITED (POLYDOR)**  
 Profile: Among five hottest at WFFM, WFBF, WTAE, WFMK, and KCBQ...among ten hottest at WSLI, WASH, WBLG, KWEN, WIP, KIMN-FM, WQXI, KCSW, KWAV, and WTMJ...among fifteen hottest at WSM-FM, KHOW, LOVE94, WLOL, WGNG, KVI, and WCFL...among twenty hottest at KBAI, KFMB, KPOL, KEZR, and KSTP...added at KDKA, KCFX, KAAM, KOB, WORG, WDNC, KSL, WIOD, KMGX, WCLR, and KLOK...just starting!...all demos 18-34...developing 35+ female...2nd week.
- N N 13 RANDY VAN WARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)**  
 Profile: Among five hottest at LOVE94, WSM-FM, KMGC, WTMJ, KOLO and WTAE...among ten hottest at KMGX, KOGO, KEX, KCSW, WHIO, WASH, and KBAI...among fifteen hottest at WLWS, WCFL, KHOW, WCLR, KPOL, WBZ, WISM-FM, WFFM, KAAM, WBBM, WQXI, WFTL, KSL, and WIOD...among twenty hottest at KUKI, WLOL, KIMN-FM, KMJJ, and WQON...added at KFMB, WSLI, WBLG, WISN, WFGL, KDKA, and KHQ...the biggest mover this week!...starting to pull heavy female phones...strongest 18-24 female...this record surprised many people!...KBAI 21-15...KAAM 18-13...WCFL 21-14...WFFM 23-20...KOLO 6-4...WSM-FM 6-2...LOVE94 5-2...1st week.



# **INFINITY RECORDS**

## **ORSA LIA "I NEVER SAID I LOVE YOU"**

CHECK YOUR RESEARCH:

—HEAVY 18-49 FEMALE—

—REQUEST AND SALES ACTION—

ALREADY A SPECTRUM III WINNER

AND PROVING TO BE THE SAME AT TOP 40:

Added at: WBGH, WACI 30, WCUE, WKY, WKEV.

Chart Moves: WWWE 3-1, KLAV-FM 9-7, KRKE 31-24,  
WFBG D-38, KEWI 28-26, KFLY 28-26, KXOK 26-23,  
KWEN 28-23, KOZA 32-29.

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## **DOBIE GRAY "WHO'S LOVING YOU"**

MALE BALLAD OF THE YEAR!

In The Same Tradition of "LOVING ARMS"  
and "DRIFT AWAY"

ALREADY BREAKING IN PITTSBURGH—

DAVE POPOVICH of FM-97 (WFFM) Says:

"Since the first week of airplay, the record  
has been consistently top ten phones.

Strong 18-34."

WFFM 32-27 WSM-FM D-30

Added at: WNEW, WKWK-FM, KMEN 30, KJCK,  
WGOW, and WFBR.

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# Spectrum III

- 19 14 14 BOB WELCH/PRECIOUS LOVE (CAPITOL)**  
 Profile: Among five hottest at KBSQ, KIMN-FM, KRSP, and WBLG...among ten hottest at WMAZ, KOLO, KWAV, WAKA, KAGO, WORG, WFBC, KCFX, KUKI, WSLI, WGOW, and WMJC...among fifteen hottest at WASH, WGNG, KHQ, WLWS, KDKA, KBAI, KMPC, and KSTP...among twenty hottest at KMJJ, KWEN, and WFBF...added at WIOD, KIIS and WFMK...very, very, very sporadic in growth the last three weeks...3rd week.
- N 15 15 BLONDIE/HEART OF GLASS (CHRYSLIS)**  
 Profile: Among five hottest at WQXI, WBLG, KEZR, KWAV, KIMN-FM, WLOL, WBZ, WASH, KMPC, WMAX, KWEN, and KEX...among fifteen hottest at KDKA, WMJC, WFBF, LOVE94, KBSQ, KCBQ, WFBC, WAKA, and WORG...among twenty hottest at WGOW...added at WFMK, and KCFX...there are many who think this is a disco record...research shows it to be a very strong pop record!...resistance is breaking down but not quickly...power house M/F 18-34...2nd week.
- 3 12 16 LITTLE RIVER BAND/LADY (HARVEST)**  
 Profile: Among five hottest at KLOK, KAAM, KWEN, WQXI, WFBC, KDKA, WFFM, WFMK, KSTP, WISN, WQON, KSL, WFGL, and KIIS...among ten hottest at KPOL, WCLR, LOVE94, WIP, and WTAE...among fifteen hottest at WISM-FM and WDNC...11th week.
- 8 13 17 POCO/CRAZY LOVE (MCA)**  
 Profile: Among five hottest at WDNC, KHOW, KPOL, WISN, KMJJ, WORG, KAAM, KSL, WCLR, WFBF, KHQ, and WBZ...among ten hottest at KSTP, WFGL, KOB, KFMB, WHIO, and WISM-FM...among fifteen hottest at WFTL, WCFL, WIOD, and WIP...among twenty hottest at WTAE...12th week.
- 12 16 18 BOBBY CALDWELL/WHAT YOU WONT DO FOR LOVE (CLOUDS)**  
 Profile: Among five hottest at KVI, KCFX, WDNC, WFGL, KRSP, KMJJ, WFMK, and WBBM...among ten hottest at WISM-FM, KSTP, KMPC, WGOW, KMGX, WCFL, KSL, WISN, KAGO, and WAKA...among fifteen hottest at WIOD, WSLI, WIP, KEX, and KAAM...added at KCSW...7th week.
- N N 19 LIV TAYLOR/I'LL COME RUNNING (EPIC)**  
  
 Profile: Among five hottest at WHIO, and WIOD...among ten hottest at KBAI, WDNC, KVI, KOB, WTMJ, KOGO, KCSW, KMGX, KPOL, WCFL, KHQ, and WBBM...among fifteen hottest at KFMB, KBOI, KUKI, WAKA, WLWS, and KBSQ...among twenty hottest at KSL, KAGO, KLYX, WSLI, KWAV, KCBQ, WORG, and WFGL...added at KHOW, WISM-FM, KSTP, and WISN...consistently has had good solid growth...50% reporter support...demos unclear...strongest in category 2 and 3...1st week.
- N N 20 ORSA LIA/I NEVER SAID I LOVE YOU (INFINITY)**  
  
 Profile: Among five hottest at WFTL, WCFL, and KBAI...among ten hottest at WGOW, KPOL, KOGO, WLWS, KVI, KFMB, and KHOW...among fifteen hottest at KMGX, KHQ, KAGO, KSL, and KWEN...among twenty hottest at WCLR, WSLI, KIIS, KMJJ, KAAM, WTMJ, and KOLO...added at WDNC, KEX, and KCFX...a "Ketchup" commercial singer has her first "radio" hit...very strong in categories 2 and 3...demos show females 25+...pulling in some males 25-34...1st week.

## SIGNIFICANT ACTION:

- RAY STEVENS/I NEED YOUR HELP (WB)**  
 Profile: Among five hottest at WIP and WMJC...among ten hottest at WMAZ...among fifteen hottest at KOLO, KEX, KMPC, WTMJ, KHOW, KPOL, KIIS, WBBM, WCLR and KRSP...among twenty hottest at KCBQ, KOGO, WLWS, WCFL and KEWN...added at KMGX, KSL, KOB, WIOD, WDNC and KLOK.
- JOHNNY MATHIS & JANE OLIVER (COLUMBIA)**  
**THE LAST TIME I FELT LIKE THIS**  
 Profile: Among five hottest at WCLR, KCSW and WTMJ...among ten hottest at KHOW and WIOD...among fifteen hottest at WAKA, WLWS, KIIS, KHQ, WDNC and KSL...among twenty hottest at WIP, WBZ, KBAI, KUKI and WFGL...added at KEX.
- EVELYN KING/I DON'T KNOW IF IT'S RIGHT (RCA)**  
 Profile: Among five hottest at WSLI...among ten hottest at KDKA, KIMN-FM, WLOL and WFFM...among fifteen hottest at WBLG, KSTP, KRSP, WGNG, WFBC, WQON and KWEN...among twenty hottest at KFMB.
- AMII STEWART/KNOCK ON WOOD (ARIOLA)**  
 Profile: Among five hottest at KIMN-FM, WGNG, WBLG, WFBF and WFBC...among ten hottest at KRSP...added at KDKA.
- EDDIE RABBIT/EVERY WHICH WAY (ELEKTRA)**  
 Profile: Among five hottest at KBSQ and KHOW...among fifteen hottest at WDNC, WFTL, WIP, WORG, KOLO, KMJJ and KFMB...among twenty hottest at WFGL...added at KHQ and WMAZ.
- BELL & JAMES/LIVIN IT UP FRIDAY NIGHT (A&M)**  
 Profile: Among ten hottest at WFBF, KRSP and WFBC...among fifteen hottest at KIMN-FM, KWEN, WMAZ, KWAV and KCFX...among twenty hottest at WGNG...added at KDKA, KAGO and WBLG.
- BARBARA MANDRELL/IF LOVING YOU IS WRONG (MCA)**  
 Profile: Among ten hottest at WDNC, WGTL and WORG...among fifteen hottest at WBZ, KBSQ, 94CFM and KEX...among twenty hottest at WSLI and WTMJ...added at KCSW, KLOK and WCFL.
- SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILION)**  
 Profile: Among ten hottest at WSLI, WFBF and WBLG...among fifteen hottest at WGNG, WFFM and KRSP...among twenty hottest at WFBC and WMAZ...added at WMJC and KWEN.
- IAN MATTHEWS/GIVE ME AN INCH (MUSHROOM)**  
 Profile: Among ten hottest at KUKI, KLYX and KOGO...among fifteen hottest at WFTL, KOLO and KAGO...among twenty hottest at WORG, WGOW, WBBM and WQON...added at WCFL and KWEN.
- JACKSONS/SHAKE YOUR BODY DOWN (EPIC)**  
 Profile: Among ten hottest at WFBF, WBZ, KMPC and KWEN...among fifteen hottest at KIMN-FM...among twenty hottest at KRSP and KDKA...added at WFBC.
- POINTER SISTERS/HAPPINESS (PLANET)**  
 Profile: Among ten hottest at KLYX, KMGX, KEX and KBAI...among twenty hottest at WGNG...added at KCBQ.
- RICKIE LEE JONES/CHUCK E'S IN LOVE (WB)**  
 Profile: Among twenty hottest at KEZR and KWAV...added at KMGC, KOLO, WQXI and KLYX.
- JOHN DENVER/WHAT'S ON YOUR MIND (RCA)**  
 Profile: Among five hottest at WFTL...among ten hottest at WIP...among fifteen hottest at WHIO and KVI...among twenty hottest at KHOW, WCLR, WSLI and WTMJ...added at KMGC, KSL, WDNC, KSTP and KCSW.
- DELEGATION/OH HONEY (SHADY BROOK)**  
 Profile: Among ten hottest at WSLI...among fifteen hottest at WFBF, and WMAZ...among twenty hottest at KAGO, KCBQ and WORG.
- BARBRA STREISAND/SUPERMAN (COLUMBIA)**  
 Profile: Among ten hottest at WFTL and WSM-FM...among fifteen hottest at WHIO...among twenty hottest at WLWS, KBAI and WDNC...added at KAGO, WAKA, KMGX, WIOD and KAAM.
- BARRY MANN/ALMOST GONE (WB)**  
 Profile: Among ten hottest at KBSQ and WCLR...among twenty hottest at KAAM, WCFL and KUKI...added at WDNC.
- BEACH BOYS/HERE COMES THE NIGHT (CARIBOU)**  
 Profile: Among five hottest at WHIO...among fifteen hottest at KBAI and KIMN-FM...among twenty hottest at WGNG.
- SUPERTRAMP/THE LOGICAL SONG (A&M)**  
 Profile: Among five hottest at KLYX...among fifteen hottest at KEZR and KWAV...added at KIMN-FM, WTMJ, WQXI and KBSQ.
- FARAGHER BROS./STAY THE NIGHT (JANUS)**  
 Profile: Among ten hottest at KLYX and WAKA...among fifteen hottest at WGOW.
- DOOBIE BROS./MINUTE BY MINUTE (LP) (WB)**  
 Profile: Among ten hottest at KMJJ and KCBQ...added at KOLO and WFFM.

# Spectrum III

## MOST PLAYED ALBUMS

- 1 1 1 **DOOBIE BROTHERS/MINUTE BY MINUTE (WB)** Key Cuts: 45, title cut, Sweet Feelin and Depending On You...other action includes Fool To Survive and Here To Love You...18th week.
- 2 2 2 **BEE GEES/SPIRITS HAVING FLOWN (RSO)** Key Cuts: Love You Inside Out (45)...other action includes Reaching Out and I'm Satisfied...10th week.
- 8 3 3 **GEORGE BENSON/LIVIN' INSIDE YOUR LOVE (WB)** Key Cuts: 45, Soulful Strut and Hey Girl...other action includes title track, Welcome To My World and Unchained Melody...4th week.
- 6 5 4 **McGUINN CLARK & HILLMAN/McGUINN CLARK & HILLMAN (CAPITOL)** Key Cuts: 45, Long Long Time and Backstage Pass...other action includes Surrender To Me, Crazy Time and Bye Bye Baby...6th week.
- † † 5 **ADRIAN GURVITZ/SWEET VENDETTA (JET)** Key Cuts: Untouchable and Free and The Way I Feel...other action includes I Just Wanna Get Inside Your Head and One More Time.
- 4 4 6 **GEORGE HARRISON/GEORGE HARRISON (DARK HORSE)** Key Cuts: 45, Love Will Come To Everyone and Dark Sweet Lady...other action includes Not Guilty and Here Comes The Moon...6th week.
- 7 7 7 **NEIL DIAMOND/YOU DON'T BRING ME FLOWERS (COLUMBIA)** Key Cuts: 45, American Pop Song and Say Maybe...other action includes You've Got Your Troubles and Diamond Girl...18th week.
- 3 8 8 **BILLY JOEL/52nd STREET (COLUMBIA)** Key Cuts: 45, Rosalinda's Eyes and Stiletto...other action includes 52nd Street and Until The Night...26th week.
- † 9 9 **DIRE STRAITS/DIRE STRAITS (WB)** Key Cuts: 45 and Down To The Waterline...other action includes Southbound...2nd week.
- 5 6 10 **ROD STEWART/BLONDES HAVE MORE FUN (WB)** Key Cuts: 45 and Last Summer...other action includes Best Days Of My Life...15th week.

## ALBUM ACTION:

**RICKIE LEE JONES/RICKIE LEE JONES (WB)** Cuts: Chuck E's In Love and Danny's All-Star Joint.

**ART GARFUNKEL/FATE FOR BREAKFAST (COLUMBIA)** Cuts: 45, Since I Don't Have You, Finally Found A Reason and When Someone Doesn't Want You.

**MICHAEL MURPHY/PEAKS VALLEYS, HONKY TONKS & ALLEYS (EPIC)** Cuts: 45, Southcoast and Texas Morning.

**JUDY COLLINS/HARD TIMES FOR LOVERS (ELEKTRA)** Cuts: 45, Stormaker, Theme From Ice Castles and Where & When.

**MICHAEL FRANKS/TIGER IN THE RAIN (WB)** Cuts: San-Paku, Hideaway and When It's Over.

**POCO/LEGEND (MCA)** Cuts: 45, Heart Of The Night, title track and Little Darlin.

**BEACH BOYS/L.A. LIGHT ALBUM (CARIBOU)** Cuts: 45, Good Timin', Lady Linda and Full Sail.

**TIM WEISBERG/NIGHT RIDER (MCA)** Cuts: Touch Stone, Westchester Faire, Won't Be Goin' Back and Moonchild.

**TARNEY SPENCER BAND/RUN FOR YOUR LIFE (A&M)** Cuts: 45, Live Again and Won'tcha Tell Me.

**JOE SAMPLE/CARMEL (MCA)** Cuts: Carmel and Rainy Day In Monterey.

## TREND SETTERS

### Category 1:

14NVR	Waterbury, CT	Joe McCoy	203 729-2291
94CFM	St. Louis	Bo Jagger	314 361-7500
K-101	San Francisco	Nadine Shaw	415 956-5101
KBSQ-FM	Santa Fe	Dan Kelley	505 982-4444
KCBQ	San Diego	John Fox	714 286-1170
KCSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEZR	San Jose	Bob Harlow	408 287-5775
KIDD	Monterey	Steve Lamont	408 649-8622
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Pat Shawgo	512 225-5111
KLYX-FM	Sioux Falls	Bruce Fischer	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, CA	Ross Forbes	916 673-7677
KWEN	Tulsa	Dave Michaels	918 587-9500
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Dave Popovich	412 351-1100
WFMK	Lansing	Don Schueller	517 349-4000
WLOL	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WOMC	Detroit	Jim Scollin	313 546-9600
WQUD	Memphis	Don Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C. Sneed	615 749-2244
LOVE 94	Miami Beach	Rick Peters	305 672-2500

### Category 2:

KAAM	Dallas	Lee Gray	214 386-6100
KAGO	Klamath Falls	Charles Snyder	503 882-2551
KCFX	Oklahoma City	J.J. Whitehead	405 341-8440
KFMB-AM	San Diego	Mark Larson	714 292-5362
KHOW	Denver	Brian Scott	303 573-6300
KHQ	Spokane	Chuck Heaton	509 448-4666
KHIS-AM	Los Angeles	Sherman Cohen	213 466-8381
KLOK	San Jose	Bill Weaver	408 274-1170
KMBZ	Kansas City	Steve Bell	913 236-9800
KMGX	Tucson	John Libynski	602 624-2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910
KMPC	Los Angeles	Ron Rodriguez	213 469-5341
KNBR	San Francisco	Scott Burton	415 546-2200
KOLO	Reno	Michael Hagerty	702 706-0920
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123
KVOX	Fargo	Dan Wright	218 233-1522
KWAV	Monterey	Randy Summers	408 646-9333

WAKA	Gainesville	Shawn Smith	904 376-2688
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCCO-FM	Minneapolis	Paul Stagg	612 339-1029
WCFL	Chicago	Dick Stadlen	312 222-1000
WCHS	Charlestown	Al Sahley	304 342-8131
WCOR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WFBC	Greenville, S.C.	Lon Simon	803 271-9200
WFGL	Fitchburg	Mike Thomas	617 343-4897
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 766-6141
WHAG	Hagerstown	Ed Fennesy	301 797-2053
WISM-FM	Madison	Bill Vancil	608 271-1486
WISN	Milwaukee	Norm Pringle	414 342-1111
WJLY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	John Ashton	304 233-1470
WORQ-FM	Orangeburg, S.C.	Stu Wright	803 536-1580
WQON	Grayling, MI	Bob Greenwood	517 348-5488
WRMF	Titusville, FL	Jason Douglas	305 267-1122
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

### Category 3:

KBAI	Morro Bay	Ann Dunaway	805 772-2263
KBLI	Blackfoot, ID	Jack Sunday	208 785-1400
KBOI	Boise	Lon Dunn	208 336-3670
KBOM	Bismarck	Joel Johnson	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KEX	Portland	Eric Norberg	503 225-1190
KIT	Yakima	Alan McLaughlin	509 457-8115
KMGK	Dallas	Deirdre O'D.	214 688-0641
KOB	Albuquerque	Jim King	505 243-4411
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Seattle	Carol Stripling	206 223-5700
WCAR	Detroit	Kevin Sanderson	313 345-8600
WCBM	Baltimore	Ray Quinn	301 363-2000
WDNC	Durham, NC	Mal Harrison	919 682-0318
WFBF	Baltimore	Dale Andrews	301 685-1300
WFTL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WNGN	Providence	Rick McKay	401 725-9000
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Jayne Reino	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080

# Black

## TREND SETTERS

KATZ	St. Louis	Earl Parnell	WAOK	Atlanta	Tony Jamieson	WJLB	Detroit	J. Michael McKay
KCOH	Houston	Travis Gardner	WBMX	Chicago	James Alexander	WJMO	Cleveland	Bernie Moody
KDAY	Los Angeles	Steve Woods	WCIN	Cincinnati	Bob Long	WJPC	Chicago	Tom Joyner
KDIA	Oakland	Jerry Boulding	WCHB	Detroit	Wade Briggs	WOOK	Wash DC	John Moen
KKSS	St. Louis	Lee Michaels	WDAS	Philadelphia	Betterball	WORL	Orlando	Steve Crumbley
KMJQ	Houston	Jack Peterson	WDAO	Dayton	Langford Stephens	WVOL	Nashville	Fred Harvey
KSOL	San Mateo	J.J. Jeffries	WDIA	Memphis	Mark Christian	WVON	Chicago	Carl Conner
WAMO	Pittsburgh	Michael Payne	WGCI	Chicago	Barry Mayo	WWIN	Baltimore	Don Brooks
						WWRL	New York	Bob Law

- 1 1 **GO/DISCO NIGHTS** (ARISTA)  
Profile: Its the hottest single at WJLB, WJPC and WWIN...in the hottest five at KATZ, KDAY, KDIA, KKSS, KSOL, WAMO, WCHB, WCIN, WDAO, WDAS, WOOK, WORL, WWRL...in the hottest ten at KCOH, WAOK, WBMX, WDIA, WGCI, Cleveland "2" and WVON...in the hottest fifteen at KMJQ...a significant no. 1...heavy rotation...this one has a wide mass acceptance
- 5 2 **PEACHES & HERB/REUNITED** (POLYDOR)  
Profile: Its the hottest single at KDAY, WAMO, WDIA, WGCI, Cleveland "2" and WVON...in the hottest five at KDIA, KKSS, WBMX, WCHB, WCIN, Cleveland "1", WJPC, WOOK and WWIN...in the hottest ten at KATZ, WDAS, WVOL and WWRL...in the hottest fifteen at WAOK, WORL...was also added at KSOL and WVOL...tremendous growth from pop radio...one of the fastest growing and hottest records out...female demographic base, but getting some teen support...heavy rotation
- 2 3 **SISTER SLEDGE/HE'S THE GREATEST DANCER** (COTILLION)  
Profile: Its the hottest record at KATZ, KDIA and WORL...in the hottest five at KCOH, KDAY, KSOL, WDAS, WGCI, WJLB, Cleveland "1", Cleveland "2", WOOK and WVON...in the hottest ten at KMJQ, WAMO, WBMX, WDIA, WVOL and WWRL...in the hottest fifteen at WJPC...sharing the spotlight with their lp cut "We Are Family"...medium to heavy rotation
- 3 4 **INSTANT FUNK/GOT MY MIND MADE UP** (SALSOUL)  
Profile: Its the hottest record at Cleveland "1"...in the hottest five at KDIA, WBMX, WCHB, WGCI, Cleveland "2", WOOK, WVOL, WVON and WWIN...in the hottest ten at KATZ, KDAY, KMJQ, WJLB and WJPC...in the hottest fifteen at KCOH, KSOL and WORL
- 4 5 **JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)  
Profile: Its the hottest record at KCOH, KMJQ, KSOL, WDAS, and WVOL...in the hottest five at KDIA, WJLB, Cleveland "1", Cleveland "2"...in the hottest ten at WORL and WWIN...in the hottest fifteen at WCHB
- 9 6 **GEORGE BENSON/LOVE BALLAD** (WB)  
Profile: Its in the hottest five at WAMO, WCIN and WDAS...in the hottest ten at KCOH, KDAY, KSOL, WAOK, WBMX, WCHB and WORL...in the hottest fifteen at WGCI, WJLB, WVOL and WVON
- 7 7 **FOXY/HOT NUMBERS** (DASH)  
Profile: Its in the hottest five at KDAY, KMJQ and WDAO...in the hottest ten at KATZ, KCOH, KSOL, WAMO and WWIN...in the hottest fifteen at WAOK, WORL and WVOL
- 12 8 **TYRONE DAVIS/IN THE MOOD** (COLUMBIA)  
Profile: Its the hottest record at WCHB...in the hottest five at WBMX, WDAO and WJLB...in the hottest ten at WDIA, WJPC and WORL...in the hottest fifteen at KSOL, WGCI and WVON...also added at WORL...becoming a critically important upper demographic record...medium to heavy rotation based on your market
- 13 9 **ALTON, MC CLAIN & DESTINY/IT MUST BE LOVE** (POLYDOR)  
Profile: Its the hottest record at WAOK...in the hottest ten at KMJQ, KSOL, WBMX, WJLB, Cleveland "2", WORL and WWRL...in the hottest fifteen at WDIA and WVOL
- 11 10 **CHIC/I WANT YOUR LOVE** (ATLANTIC)  
Profile: Its in the hottest five at KSOL, WGCI, WORL and WVON and WWRL...in the hottest ten at WJLB and Cleveland "1"...in the hottest fifteen at WAMO...sales on the lp world wide are near 8 million units...still heavy rotation
- 8 11 **AMII STEWART/KNOCK ON WOOD** (ARIOLA)  
Profile: Its in the hottest five at KMJQ and WDIA...in the hottest ten at KDIA, KSOL, WAOK, WDAS, WGCI, WVON and WWIN...new single out
- 6 12 **DELEGATION/OH HONEY** (SHADYBROOK)  
Profile: Its the hottest record at WBMX...in the hottest five at WDIA and WVOL...in the hottest ten at KCOH, KDIA and KSOL...in the hottest fifteen at WGCI and WVON...female demographic base and an important record...heavy rotation
- 10 13 **ROD STEWART/DO YA THINK I'M SEXY** (WB)  
Profile: Its in the hottest five at KCOH, WGCI and WVON...in the hottest ten at KDIA, KMJQ and WBMX
- 16 14 **NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE TODANCE WITH YOU** (ATLANTIC)  
Profile: Its in the hottest five at KSOL and Cleveland "2"...in the hottest ten at KDAY, KMJQ and WAMO and WDAS...in the hottest fifteen at WDIA and WJLB...no demographic has been established, although Michael Walden is a primarily male basic demographic artist, but as far as this record, no demographic has been established yet...test it out
- 22 15 **CHER/TAKE ME HOME** (CASABLANCA)  
Profile: Its in the hottest five at KKSS...in the hottest ten at WCHB...in the hottest fifteen at WDAS, WGCI, WJLB and WVON(sales only)...was also added at KSOL, WAMO, WJPC, WORL and WWIN...getting very strong support from black radio stations and black listeners...medium to heavy rotation...this will be a big black record
- 16 **BAR KAYS/SHINE** (MERCURY)  
Profile: Its in the hottest five at WDAO...in the hottest ten at WAOK and WDIA...in the hottest fifteen at KSOL and WAMO...was also added at WWIN
- SA 17 **POINTER SISTERS/HAPPINESS** (PLANET)  
Profile: Its in the hottest five at WCIN...in the hottest ten at WAOK, WGCI and WVON...in the hottest fifteen at WDAS...was also added at WAMO...female base demographic record...medium to heavy rotation...following the footsteps of Fire...this is important
- 17 18 **GARYS GANG/KEEP ON DANCIN'** (SAM)  
Profile: Its in the hottest five at WAOK and WJLB...in the hottest fifteen at WGCI, WORL and WVON
- 15 19 **CHUCK BROWN/BUSTIN' LOOSE** (SOURCE)  
Profile: Its in the hottest five at KATZ and KCOH...in the hottest ten at KDIA and WVOL

# Black

- 24 20 **ANGELA BOFILL/THIS TIME I'LL BE SWEETER** (ARISTA)  
Profile: Its the hottest record at WWRL...in the hottest ten at WWIN...in the hottest fifteen at WAOK...was also added at WCIN and WJPC. a very, very, very clean record...female demographic base...medium to heavy rotation...very valuable upper demographic record also
- 25 21 **RICK JAMES/HIGH ON YOUR LOVE SUITE** (GORDY)  
Profile: Its in the hottest five at WDAS...in the hottest ten at WGCI and WVON...in the hottest fifteen at KSOL and WDIA...peaked as a black record...the new single is Busting Out...should be shipping this week
- 22 **MICK JACKSON/WEEKEND** (ATCO)  
Profile: Its in the hottest five at WCHB and WWRL...was also added at KKSS and WCHB...you should put your ear to this record
- 30 23 **BARRY WHITE/ANY FOOL CAN SEE/YOURE THE ONE I NEED** (UNLIMITED GOLD)  
Profile: Its in the hottest five at WCIN...in the hottest ten at WAOK...was also added at WAMO, WBMX and WDAO
- 21 24 **CHERYL LYNN/STARLOVE** (COLUMBIA)  
Profile: Its in the hottest five at KDAY...in the hottest fifteen at KCOH, KSOL, WCHB and WJLB.
- 25 **THE MANHATTANS/HERE COMES THE HURT AGAIN** (COLUMBIA)  
Profile: Its in the hottest five at WDAO and WWIN...in the hottest fifteen at WAMO...Manhattans always do well with singles that sound good, and this one does...female demographic base...medium rotation at least
- SA 26 **ISLEY BROTHERS/I WANNA BE WITH YOU** (T-NECK)  
Profile: It was added at KATZ, KDAY, WAMO, WCHB, WDAO, WJPC, WOOK, WVOL and WWIN...this weeks most added record and this weeks hottest record...heavy rotation
- 26 27 **T-CONNECTION/SATURDAY NIGHT** (DASH)  
Profile: Is in the hottest ten at KATZ and KMJQ...was also added at KDAY, KDIA and WCIN
- SA 28 **DOOBIE BROS./WHAT A FOOL BELIEVES** (WB)  
Profile: Its in the hottest ten at WCHB, WGCI and WVON(sales only)...was added at WWIN...you should not hesitate to add this record to your black format...it is a black record...heavy rotation...basic demographic female, but crosses into male due to the groups appeal
- 27 29 **PATTI LA BELLE/ITS ALRIGHT WITH ME** (EPIC)  
Profile: Its in the hottest ten at WDAS and WWRL...was also added at KKSS and WJLB and WORL
- 30 **NATALIE COLE/STAND BY** (CAPITOL)  
Profile: Its in the hottest fifteen at KMJQ, WAMO, WDAS, WJPC...was also added at KDAY...not your typical Natalie Cole record

## ALBUMS

- 3 1 **GEORGE BENSON/LIVING INSIDE YOUR LOVE** KEY CUT: LOVE BALLAD (WB)  
Other cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut, Hey Girl and A Change Is Gonna Come and the title Inside Your Love...its the hottest album at WDAS...in the hottest five at KATZ, KCOH, KDIA, WBMX, WDAO, WDIA, WGCI and Cleveland "1"...in the hottest ten at WVON
- 4 2 **RICK JAMES/BUSTIN OUT OF L SEVEN** KEY CUT: BUSTIN OUT OF L SEVEN (GORDY)  
Other cuts: High on Your Love Suite and Spacy Love...its the hottest record at WBMX...in the hottest five at KATZ KDIA, WDIA, WGCI, Cleveland "2", WOOK, WVOL and WVON
- 1 3 **SISTER SLEDGE/WE ARE FAMILY** KEY CUT: HE'S THE GREATEST DANCER (COTILLION)  
Other cuts: none...its the hottest record at KATZ and KDIA...in the hottest five at KCOH, KMJQ, WBMX, WGCI, WOOK and WVON
- 2 4 **THE JACKSONS/DESTINY** KEY CUT: SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)  
Other cuts: Dont Push Me Away...its the hottest record at KCOH and KMJQ...in the hottest five at WBMX, WDAS, WGCI, Cleveland "2" and WVON
- 5 5 **PEACHES & HERB/II HOT** KEY CUT: REUNITED (POLYDOR)  
Other cuts: Four Is A Traffic Jam and Shake Your Groove Thing...its the hottest album at WGCI, Cleveland "2" and WVON...in the hottest five at Cleveland "1", WOOK and WVOL
- 6 **BEE GEES/SPIRITS HAVING FLOWN** KEY CUT: LOVE YOU INSIDE OUT (RSO)  
Other cuts: Tragedy, Too Much Heaven and Search, Find...its in the hottest five at KKSS, KMJQ, WGCI and WVON...in the hottest fifteen at Cleveland "2"
- 9 7 **ENCHANTMENT/JOURNEY TO ENCHANTMENT** KEY CUT: WHERE DO WE GO FROM HERE (ROADSHOW)  
Other cuts: Anyway You Want It and Magnetic Feeld...its the hottest album at WJPC...in the hottest five at WDAO and WDAS
- 15 8 **CHUCK BROWN/BUSTIN' LOOSE** KEY CUT: GAME SEVEN (SOURCE)  
Other cuts: Bustin Loove Part I and If It Aint Funky...its the hottest album in Cleveland "1"...in the hottest five at KMJQ and WDIA
- 6 9 **CHIC/C'EST CHIC** KEY CUT: I WANT YOUR LOVE (ATLANTIC)  
Other cuts: Le Freak, The Chic Cheer...its in the hottest five at WDAS...in the hottest ten at WGCI and WVON...in the hottest fifteen at Cleveland "2"
- 7 10 **MARVIN GAYE/HERE MY DEAR** KEY CUT: I MET A LITTLE GIRL (TAMLA)  
Other cuts: Time, Funky Space Reincarnation, When Did You Stop Loving Me, title Here My Dear, Anger and Sparrow... its the hottest album at WDIA...in the hottest five at Cleveland "2"
- 11 **SHOTGUN/SHOTGUN III** KEY CUT: DONT YOU WANNA MAKE LOVE (MCA/ABC)  
Other cuts: none...its the hottest album at KSOL...in the hottest five at WDAO

# Black

- |    |    |  |                                    |                  |
|----|----|--|------------------------------------|------------------|
| 12 | 12 | <b>INSTANTFUNK/INSTANTFUNK</b><br>Other cuts: Crying...its in the hottest five at KDIA and WOOK                  | <b>KEY CUT:GOT MY MIND MADE UP</b> | <b>(SALSOUL)</b> |
| -  | 13 | <b>PATTI LA BELLE/ITS ALRIGHT WITH ME</b><br>Other cuts: Music Is My Life...in the hottest five at WDAO and WJPC | <b>KEY CUT:TITLE</b>               | <b>(EPIC)</b>    |
| -  | 14 | <b>RANCE ALLEN/STRAIGHT FROM THE HEART</b><br>Other cuts: Joy...in the hottest five at KSOL and WJLB             | <b>KEY CUT:I BELONG TO YOU</b>     | <b>(STAX)</b>    |
| -  | 15 | <b>T-CONNECTION/T-CONNECTION</b><br>Other cuts:none...in the hottest five at KATZ and KMJQ                       | <b>KEY CUT:SATURDAY NIGHT</b>      | <b>(DASH)</b>    |

## SIGNIFICANT ACTION:

**HERBIE HANCOCK/READY OR NOT** (COLUMBIA)  
Profile: Its in the hottest five at WWIN...in the hottest fifteen at WAOK and WORL

**SPINNERS/ARE YOU READY FOR LOVE** (ATLANTIC)  
Profile: Its in the hottest ten at WORL...in the hottest fifteen at KMJQ...was also added at WDIA and WJLB...getting some black support...worth looking into

**RANCE ALLEN/I BELONG TO YOU** (STAX)  
Profile: Its in the hottest five at WBMX...in the hottest ten at WJPC...was also added at KDIA...this is a record...female demographic basically...medium to heavy rotation...will ad depth to your programming

**VILLAGE PEOPLE/IN THE NAVY** (CASABLANCA)  
Profile: Its in the hottest ten at KDAY...in the hottest fifteen at WDAS and was also added at WDAO

**WAR/GOOD,GOOD FEELING** (MCA)  
Profile: Its in the hottest five at WAOK...was also added at WDAS

**RAYDIO/YOU CANT CHANGE THAT** (ARISTA)  
Profile: Its in the hottest ten at Cleveland "2" and in the hottest fifteen at KATZ

**CHOCOLATE MILK/SAY WONTCHA** (RCA)  
Profile: Its in the hottest five at WOOK...nearly 40 thousand units sold in B.C. for Washington area airplay...male appeal...a great record...worth putting your ear to

**BRICK/RAISE YOUR HANDS** (BANG)  
Profile: Was added at KATZ, WVOL and WWIN

**MC FADDEN AND WHITEHEAD/AINT NO STOPPIN' US NOW** (TI)  
Profile: It was added at WCHB and WDAS...rumored also to be added at WABC/New York...also rumored to have moved 65 thousand disco units...thats worth checking out...medium rotation...primary demographic target, male

**SINGLE OF THE WEEK**  
Niteflyte/IF YOU WANT IT Ariola  
**ALBUM OF THE WEEK**  
Maze/INSPIRATION Capitol

Key cut: Feel That You're Feeling  
**HOT NEW RELEASES**  
1. Brick/RAISE YOUR HANDS Bang(CBS)  
2. Parliament/RUMPOFSTEELSKIN Casablanca  
3. James Bradley/I'M IN TOO DEEP Malaco  
4. Taka Boom/NIGHT DANCIN' Ariola  
(Chaka Khan,(Taka's sister) is rumored to be on this with her)  
5. Phyllis Hyman/SO STRANGE Arista  
(the 12 inch mix, not the 45)

## MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

- |    |                                  |          |
|----|----------------------------------|----------|
| 1. | Chic/I WANT YOUR LOVE            | Atlantic |
| 2. | Peaches & Herb/REUNITED          | Polydor  |
| 3. | Instant Funk/GOT MY MIND MADE UP | Salsoul  |
| 4. | Foxy/HOT NUMBERS                 | Dash     |
| 5. | George Benson/LOVE BALLAD        | WB       |
| 6. | AWB/WALK ON BY                   | Atlantic |

## MOST EFFECTIVE UNIVERSAL RECORDS FOR BLACK PROGRAMING

- |    |   |            |
|----|---|------------|
| 1. | Gloria Gaynor/I WILL SURVIVE              | Polydor    |
| 2. | Doobie Brothers/WHAT A FOOL BELIEVES      | WB         |
| 3. | Amii Stewart/KNOCK ON WOOD                | Ariola     |
| 4. | Sylwester/I WHO HAVE NOTHING              | Fantasy    |
| 5. | Cher/TAKE ME HOME                         | Casablanca |
| 6. | Village People/IN THE NAVY                | Casablanca |
| 7. | Linda Clifford/BRIDGE OVER TROUBLED WATER | RSO/Curtom |

**IMPORTANT ALBUMS CUTS:** Primary Demo. Target(PDT)  
Linda Clifford/Dont Give It Up RSO Let Me Be Your Woman F  
Sister Sledge/We Are Family Cotillion We Are Family F  
Marvin Gaye/I Met A Little Girl Tamla Here, My Dear M/F  
Rick James/Bustin' Out Gordy Bustin Out of L Seven T/M  
Chocolate Milk/Say Wontcha RCA Milky Way M

## TELESCOPE

by Lynn Tolliver

Due to the fact that Arbitron is near, in fact very near, the legalities of contests become as important as the music. Thomas K. McKnight, Communications Counsel for Combined Communications, provided two questions and answers about contests.

**Question:** What are the legal issues involved in contests and promotions?

**Answer:** "There are many issues that are opened up when a broadcast station airs a contest. Furthermore, the complexion of those issues changes dramatically depending on whether the contest is being conducted by the station or by an advertiser. The primary

legal concerns common to all contests are whether or not they involve lotteries, payola or deception.

In addition, if the contest has been sponsored, then the station must identify the sponsor both on the air and on the program log. On the other hand, if it is a station contest, you must in addition to the concerns over lotteries, payola and deception, worry about the Commission's rules on Licensee Conducted Contests."

**Question:** How can a contest on a station evolve into a lottery?

**Answer:** "It's not hard. Federal criminal law prohibits the broadcast of any

information relating to a letter. They define a lottery as a contest where any participant pays something (consideration) to take a chance on winning a prize. If a station contest has all three elements, it's sunk.

For example, if a contestant must buy a ticket to enter a disco in which door prizes are distributed to the winners of a drawing, then the broadcast of any information regarding the door prize is unlawful. However, the station can air a straight spot for the disco. Sure there are many grey areas here. However, I would urge everyone concerned to keep checking with their broadcast lawyers or the NAB regarding any lottery question."

Many thanks to Mr. McKnight for the legal outlook.

# Disco

## TREND SETTERS

CHIC	Brampton	David Oliver	KTLK	Denver	Paula Matthews	WKGN	Knoxville	Kerry Lambert
DISCO-94	Houston	Michael Stone	KUTE	Los Angeles	Warren Epps	WKTK	Baltimore	Lou Krieger
DISCO-96	Miami	Frank Walsh	KTSM	San Antonio	Kevin McCormick	WKU	New York	Matthew Clenott
F-105	Boston	Charlie Fernandez	KXTC	Phoenix	Larry Barwick	WKYS	Washington	Steve Manuel
KATT	Oklahoma	Charlie Parker	WAYS	Charlotte	Roy Rosen	WMAS	Springfield	Kris McLeod
KCFX	Oklahoma	J.J. Whitehead	WBBF	Rochester	Tom Nast	WMHE	Toledo	Roy Finn
KDKO	Denver	Jim O'Brien	WBOS	Boston	Jane Dunklee	WNUW	Milwaukee	Bob Mike
KEYN	Wichita	Glen Martin	WCAU-FM	Philadelphia	Roy Perry	WORL	Orlando	Steve Crumbley
KFMX	Minneapolis	Gary De Maroney	WCKO	Ft. Lauderdale	Dave Lawrence	WSFL	New Bern	Ed Seger
KIIS-FM	Los Angeles	Sherman Cohen	WDRQ	Detroit	Eddie Rogers	WVEE	Atlanta	Scotty Andrews
KJLA	Kansas City	Ronnie Dennington	WEZB	New Orleans	Chris Walenburg	WXAP	Columbia	Doug Enlow
KRLA	Los Angeles	Gary Theroux	WGCI-FM	Chicago	Barry Mayo	WXKS	Boston	Sunny Joe White
KSET	El Paso	Chuck Kelly	WISM	Madison	Rusty Hudson	WZZD	Philadelphia	Mark Serpas
						Y-100	Miami	Robert Muzzy

## THE HOTS ARE IN BOLD

BPM	LW	TW		
123	2	1	GQ "Disco Nights"	Arista 7"/12"
118	1	2	SISTER SLEDGE "He's The Greatest Dancer"	Cot.12"
<b>122</b>	<b>4</b>	<b>3</b>	<b>CHER "Take Me Home"</b>	<b>Casablanca 7"/12"</b>
124	3	4	GINO SOCCIO "Dancer"	RFC/WB 12"/LP
113	5	5	INSTANT FUNK "Got My Mind Made Up"	Salsoul 12"
<b>138</b>	<b>12</b>	<b>6</b>	<b>CHERYL LYNN "Starlove"</b>	<b>Col. 7"/12"</b>
<b>133</b>	<b>9</b>	<b>7</b>	<b>MACHINE "There But For The Grace of God Go I"</b>	<b>RCA 12"</b>
118	8	8	JACKSONS "Shake Your Body Down"	Epic 12"/LP
<b>124</b>	<b>13</b>	<b>9</b>	<b>FOXY "Hot Numbers"</b>	<b>TK 12"</b>
<b>136</b>	<b>17</b>	<b>10</b>	<b>PEACHES &amp; HERB "Reunited"</b>	<b>Polydor 12"</b>
115	10	11	BLONDIE "Heart of Glass"	Chrysalis 12"/LP
<b>130</b>	<b>14</b>	<b>12</b>	<b>VILLAGE PEOPLE "In The Navy"</b>	<b>Casablanca 7"/LP</b>
116	7	13	CHIC "I Want Your Love"	Atlantic 12"/LP
127	11	14	BOMBERS "(Everybody) Get Dancin'"	Westend 12"
134	6	15	AMII STEWART "Knock On Wood"	Ariola 12"
<b>116</b>	<b>D</b>	<b>16</b>	<b>SISTER SLEDGE "We Are Family"</b>	<b>Cot. 12"</b>
133	15	17	PETER JACQUES "Fire Night Dance"	Prelude 12"
120	18	18	DOOBIE BROS. "What A Fool Believes"	WB/12"
<b>117</b>	<b>19</b>	<b>19</b>	<b>ALTON MC CLAIN &amp; DESTINY "It Must Be Love"</b>	<b>Polydor 12"</b>
136	21	20	WITCH QUEEN "Bang A Gong"	Roadshow/RCA 12"
<b>132</b>	<b>22</b>	<b>21</b>	<b>MADELENE KANE "Forbidden Love"</b>	<b>WB 12"</b>
118	23	22	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
<b>130</b>	<b>D</b>	<b>23</b>	<b>GINA SOCCIO "Dance To Dance"</b>	<b>RFC/WB 12"</b>
119	24	24	EVELYN "C" KING "I Dont Know If It's Right"	RCA 12"
<b>126</b>	<b>26</b>	<b>25</b>	<b>NARADA M. WALDEN "I Dont Want Nobody Else"</b>	<b>Atl. 12"</b>
<b>140</b>	<b>D</b>	<b>26</b>	<b>CLAUDJA BARRY "Boogie Woogie Dancin' Shoes"</b>	<b>Chrys.12"</b>
131	27	27	LINDA CLIFFORD "Bridge Over Troubled Water"	RSO 12"
<b>126</b>	<b>D</b>	<b>28</b>	<b>DAVID NAUGHTON "Makin' It"</b>	<b>RSO 12"</b>
132	20	29	BELL & JAMES "Livin' It Up"	A&M 12"/LP
<b>128</b>	<b>D</b>	<b>30</b>	<b>MELBA MOORE "Pick Me Up"</b>	<b>Epic 12"</b>

## SIGNIFICANT ACTION

GEORGE BENSON "Love Ballad"	WB/LP	STICKY FINGERS "Nighttime/Wastin'"	Prelude 12"
SARAH BRIGHTMAN "Hot Gossip"	Ariola 12"	LINDA EVANS "Dont You Need"	Ariola 12"
CROWN HEIGHTS AFFAIR "The Rock Is Hot"	Delight 12"	VICKI SUE ROBINSON "Nighttime Fantasy"	RCA 12"
BUNNY SIEGLER "By The Way You Dance"	Gold Mine 12"	BILL SUMMERS "Straight To The Bank"	Prestige 12"
KLEER "Keep Your Body Workin'"	Atlantic 12"	LIQUID GOLD "My Baby's Baby"	Para 12"
WAR "Good,Good Feeling"	MCA/LP	SPINNERS "Are You Ready For Love"	Atlantic LP
CELIBEE "Fly Me On The Wings Of Love"	TK LP 12"	ULTIMATE "Love Is The Ultimate"	Casablanca LP
TAANA GARDNER "Work That Body"	Westend 12"	RICK JAMES "High On Your Love Suite"	Motown 12"
MOULIN ROUGE "Holiday"	ABC 12"	WINGS "Goodnight Tonight"	Columbia 12"
SHOTGUN "Dont Ya Wanna Make Love"	ABC 12"	T-CONNECTION "At Midnight"	TK 12"/LP

# Jazz

## TREND SETTERS

KADX KAFM KKG KCBX KJAZ	Denver Dallas Los Angeles S. L. O. San Francisco	John Sutton Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WJZZ	Los Angeles Eugene Columbus Buffalo Detroit	Ted Terry Mike Handler Geoff Mayfield John Hunt Dorian Paster	WRUV WRVR WXFM WYBC WYSO	Burlington New York Chicago New Haven Dayton	Bob Cohen Jim Smith Dave Freeman Doug Keogh Vince Waldron
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- 2 1 **SEAWIND/LIGHT THE LIGHT KEY CUT: IMAGINE** (HORIZON)  
Profile: KJLH H-H, WRVR H-H, WJZZ H-H, KLCC H-H, KKG H-H, WXFM H-H, KCBX M-H, and WBBY M-H...added at WYBC
- 1 2 **GEORGE BENSON/LIVING INSIDE KEY CUT: NASSAU DAN** (WB)  
Profile: KCBX H-H, KJLH H-H, WRVR H-H, KADH H-H, WJZZ H-H, WBBY H-H, and WXFM H-H...also: Soulful Strut, title.
- 3 3 **CEDAR WALTON/ANIMATION KEY CUT: ALA EDUARDO** (COLUMBIA)  
Profile: KADX H-H, WYBC H-H, and WXFM L-M...also: If It Could Happen.
- 9 4 **SPYRO GYRA/MORNING DANCE KEY CUT: TITLE** (INFINITY)  
Profile: WRUV H-H, KJLH H-H, WRVR H-H, KADH H-H, WYBC H-H, WBBY H-H, KKG H-H, WYSO H-H, WXFM H-H, WJZZ M-H, and KLCC L-M...also: Little Linda, Heliopolis.
- 5 5 **ABBEY LINCOLN/PEOPLE IN ME KEY CUT: TITLE** (INNER CITY)  
Profile: KADX H-H, WYBC H-H, and KLCC H-H...also: Africa, Living Room.
- 6 6 **MONGO SANTAMARIA/RED HOT KEY CUT: SAMBITA** (COLUMBIA)  
Profile: WJZZ H-H...also: Afro-Cuban Fantasy.
- 8 7 **HERBIE HANCOCK & CHICK COREA/AN EVENING WITH KEY CUT: OPEN** (COLUMBIA)  
Profile: WRUV H-H, KLCC H-H, and WYSO H-H
- 11 8 **IRAKERE KEY CUT: MISSA NEGRO** (COLUMBIA)  
Profile: WRUV H-H and WYBC H-H...also: Ilya, Arpeggio.
- 4 9 **MICHAEL FRANKS/TIGER IN THE RAIN KEY CUT: OPEN** (WB)  
Profile: WRUV H-H, KCBX H-H, KJLH H-H, WRVR H-H, WJZZ H-H, and KKG H-H.
- 10 10 **AURACLE/CITY SLICKERS KEY CUT: HONEY** (CHRYSLIS)  
Profile: WBBY H-H, WJZZ M-H, WXFM A-H, and WRUV L-M...also: Sambanana, Little City Slickers.
- 12 11 **IAN CARR'S NUCLEUS/OUT OF THE LONG DARKNESS KEY CUT: TITLE** (CAPITOL)  
Profile: WYBC H-H, WBBY H-H, WXFM M-H, and WRUV L-M...also: Gone With The Weed.
- 13 12 **ABERCROMBIE/ARCADE KEY CUT: TITLE** (ECM)  
Profile: WYBC H-H, WRUV M-H, KCBX M-H, and KADH L-M...also: Alchemy.
- D 13 **JOE SAMPLE-SHELLEY MANNE & RAY BROWN/THE THREE KEY CUT: SATIN DOLL** (INNER CITY)  
Profile: WYBC H-H, WRUV M-H, KLCC M-H, and WJZZ A-M...also: On Green Dolphin Street, Yearning, Manha De Carnival.
- 14 14 **DAVID GRISMAN/HOT DAWG KEY CUT: DEVILIN'** (HORIZON)  
Profile: WRUV H-H...added at KJLH...also: Minor Swing.
- 15 15 **MICHELE COLOMBIER/MICHELE COLOMBIER KEY CUT: DREAMLAND** (CHRYSLIS)  
Profile: WXFM A-H, WRVR L-M, and WYBC L-M...also: Spring.

## SIGNIFICANT ACTION

**DIZZY GILLESPIE & COUNT BASIE/THE GIFTED ONES (PABLO)** Profile: KJAZ H-H, KCBX M-H, KADX M-H, WBBY A-H, WJZZ L-M, and KLCC L-M

**JOHN KLEMMER/BRAZIL (MCA)** Profile: KKG L-H, WRVR A-M, KADH A-M, WJZZ A-M, WBBY A-M, and WYSO A-M...added at WRUV and WYBC

**ELLA FITZGERALD/FINE & MELLOW (PABLO)** Profile: KADH H-H, KCBX M-H, and KLCC L-M...added at WYBC and WBBY

**TONY WILLIAMS/JOY OF FLYING (COLUMBIA)** Profile: WRVR H-H, KCBX M-H, WRUV L-M, and WXFM L-M...added at KADH

**RED GARLAND/EQUINOX (GALAXY)** Profile: KLCC H-H, WYBC L-H, KADH L-M, and WRUV A-M

**HUBERT LAWS/LAND OF PASSION (INDIA NAVIGATION)** Profile: KKG H-H, WJZZ A-H, KJAZ L-M, WRVR A-M, and WBBY A-M...added at WYSO

**BOB JAMES/TOUCHDOWN (COLUMBIA)** Profile: WRVR H-H and WXFM H-H

**STUFF/STUFF IT (WB)** Profile: KJLH H-H and WJZZ H-H

**HORACE SILVER/STERLING SILVER (BLUENOTE)** Profile: KCBX H-H

**ART BLAKEY/IN MY PRIME (MUSE)** Profile: KLCC L-M...added at KADH

**ZOOT SIMS/WARM TENOR (PABLO)** Profile: KJAZ M-H, WBBY A-H, and KCBX L-M...added at KADH

**CONCORD'S SUPER BAND/IN TOKYO (CONCORD)** Profile: WYBC H-H and WRUV M-H...added at WBBY

**JOE PASS/CHOPS (PABLO)** Profile: KJAZ M-H, KCBX L-M, and WBBY A-M...added at WYBC

**TOMMY FLANIGAN-HANK JONES/OUR DELIGHTS (GALAXY)** Profile: WRUV M-H and KLCC L-M

**TIM WEISBERG/NIGHT RIDER (MCA)** Profile: KKG L-H and KADH A-M...added at WBBY

## RECORDS TO WATCH

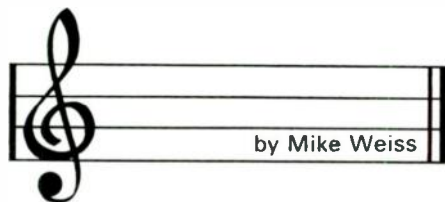
**WILBERT LONGMEYER/CHAMPAGNE (COL)** Getting phones where played.

**HARVEY MASON/GROOVIN IN YOU (ARISTA)** Put your ears on this one, could be real strong.

**JOHN McLAUGHLIN/ELECTRIC DREAMS (COL)** Always a strong artist, look for SOR crossover.

**CHARLES EARLAND/MAMA ROOTS (MUSE)** Strong potential for contemporary jazz programming.

**GEORGE BENSON/SPACE (CTI)** Will fit right in on the Benson craze.



I'd like to take some time to explain some changes in the Jazz chart and the direction I'd like to take us. These changes are predicated on the fact that there are definite and distinctive variables within the stations that are "jazz formatted." The differences between commercial stations and non-commercial stations, college and non-college, make it difficult to give programming advice and airplay activity which is relevant to everyone.

The first change is to ask all the

FRED Jazz Trendsetters to begin reporting "medium to medium" rotation moves each week. The product should be current. (I leave it to the stations discretion the definition of "current") This will stabilize the chart, somewhat, and show what the majority of the jazz community is programming.

The other changes have already been added. As I explained last week, "Significant Action" will be records on the way up and "Records to Watch" will be music that programmers should be aware

of. These records could be new, old and being brought back due to a tour, etc., or just something that reporting stations think other stations would want to put an ear to.

Every market is different and every jazz programmer has very definite opinions on the direction his station will take in their music. With this in mind, I feel confident that the FRED jazz chart is now the most viable and important aid to the jazz radio community. Give me your feedback!

# THE GOLD NETWORK

## ROCKETS, SUPERTRAMP, VANWARMER WIN HEAVY AIRPLAY!

In unprecedented Network excitement, the Gold Members wrote home 7-0 three new hits for heavy airplay: the fresh out-of-the box **Rockets** single, "Can't Sleep," **Supertramp's** lush "Logical Song" and the valuable **Randy Vanwarmer** "Just When I Needed You Most." On the Gold Network, heavy airplay means 6-7 plays per day at all stations for at least three weeks!

Tracking other Network selections, **Orleans** took no time to break into the Top 30, **Tycoon** will surely chart next week, and **Blondie** maintained at no. 1.

### This Week's Other Hot Nominations:

**ALLMAN BROS./Crazy Love**

**RAYDIO/You Can't Change That**

**APRIL WINE/Roller**

(Capricorn)

(Arista)

(Capitol)

**VAN HALEN/Dance The Night Away**

**ORSA LIA/I Never Said I Love You**

**CLAUDJA BARRY/Boogie Woogie Dancing Shoes**

**TARNEY-SPENCER BAND/No Time To Lose**

**FRANK ZAPPA/Dancin' Fool**

**GEORGE THOROGOOD/Who Do You Love?**

**DELEGATION/Oh Honey**

(WB)

(Infinity)

(Chrysalis)

(A&M)

(Zappa/Mercury)

(Rounder)

(Shady Brook)

### Honorable mention this week:

**RICKIE LEE JONES/Chuck E.'s In Love**

**NARADA M. WALDEN/I Don't Want Nobody Else**

(WB)

(Atlantic)

### The GOLD Network Members Are:

WNAP/Indianapolis, Steve Mitchell JB-105/Providence, Todd Chase WZDQ/Chattanooga, Anne McCartney CK-101/Cocoa Beach, Jim Sumpter KYYX/Seattle, Tony Stone WISM/Madison, Jonathan Little KROY/Sacramento, Danny Wright.

# THE PLATINUM NETWORK

## SUPERTRAMP & G.Q. STARTING TO SCORE!

After two hot rounds of voting, the Platinum Network could not deliver the knockout punch this week on any nomination. Network members, caught on the ropes, gave split decisions to **Supertramp's** "Logical Song" and **G.Q.'s** "Disco Nights" 3-2 and 3-2 respectively.

**Sammy Hagar** is developing some ring talk as a possible heavyweight contender as well.

Tracking other Platinum voting, the **Orleans** selection of March 22 busted easily into the charts, as did **Randy Vanwarmer**, last week's Platinum pick.

### This Week's Hottest Nominations:

**SUPERTRAMP/The Logical Song**

**G.Q./Disco Nights**

**SAMMY HAGAR/Dock Of The Bay**

**FOXY/Hot Number**

**NARADA M. WALDEN/I Don't Want Nobody To Dance With You**

**APRIL WINE/Roller**

(A&M)

(Arista)

(Capitol)

(Motown)

(Atlantic)

(Capitol)

### Honorable mention this week:

**JOURNEY/Just The Same Way**

**CLAUDJA BARRY/Boogie Woogie Dancing Shoes**

**SANTANA/One Chain**

**ROCKETS/Can't Sleep**

**ORSA LIA/I Never Said I Love You**

**HELLFIELD/Too Long**

(Columbia)

(Chrysalis)

(Columbia)

(RSO)

(Infinity)

(Epic)

### The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLQ/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney

# THE SPECTRUM III NETWORK

## RICKIE LEE JONES GOES TO BAT! NETWORK DRAFTS KCBQ!

The Spectrum III team welcomes John Fox and KCBQ/San Diego as their first round draft choice.

"Chuck E.'s In Love" from **Rickie Lee Jones** was up to bat and fell only two votes short of becoming a network choice. This was the third and final swing for Rickie Lee. **Strike 3!**

With 50% team support, **Roxy Music** came to the plate with "Dance Away." It took one strike, with two tries left to get a 'hit.'

**Dobie Gray** also scored high with his new single "Who's Lovin' You." **Dobie** has one more chance at bat to power a home run.

Check the Spectrum III scoreboard for other results.

### This Week's Five Hottest Nominations:

**RICKIE LEE JONES/Chuck E.'s In Love**

**ROXY MUSIC/Dance Away**

**DOBIE GRAY/Who's Lovin' You**

**TARNEY-SPENCER BAND/No Time To Lose**

**JOHN HALL/Power**

(WB)

(Atco)

(Infinity)

(A&M)

(ARC)

### The SPECTRUM III Network Members Are:

WLWL-FM/Minneapolis, Buddy Hollis\* WSM-FM/

Nashville, Mary Catherine Sneed\* 94 CFM/St. Louis,

Bo Jagger\* WFMK/Lansing, Don Schueller\* LOVE94/Miami,

Rick Peters\* KEZR/San Jose, Bob Harlow\* WFFM/

Pittsburgh, Dave Popovich\* KCBQ/San Diego, John Fox.

# JOURNEY



## JOURNEY'S NEW SINGLE "JUST THE SAME WAY"

WIGY, WPHD, WKXX, WCOS, WANS, KZ93, WSPT, WACI, WIFC, WDUZ, WCKK, 96KX, WXIL, WSAM, 92X-FM, KPUR, KMHT, 92Q, WKKY, KVOL, KSLY, KLUC, KFRC, KYA, KROY, KSTN, KCBN, KFIV, KKIQ, KATA, KOBO, KSXO, WNAF, KCPI, KKXL, KRNA, KSLQ, WCIL, KFMZ, KJAS, KJMO, KLIK, KLEO, KLWN, KBZY, KRLC, KYA, KQDI, KBDK.



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World Radio History

# THE HOTS:

*Fred*

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

<b>PEACHES &amp; HERB/Reunited</b>	<b>(Polydor)</b>
<b>WINGS/Goodnight Tonight</b>	<b>(Columbia)</b>
<b>GEORGE BENSON/Love Ballad</b>	<b>(WB)</b>
<b>JACKSONS/Shake Your Body (Down To The Ground)</b>	<b>(Epic)</b>
<b>VILLAGE PEOPLE/In The Navy</b>	<b>(Casablanca)</b>
<b>SISTER SLEDGE/He's The Greatest Dancer</b>	<b>(Cotillion)</b>
<b>STYX/Renegade</b>	<b>(A&amp;M)</b>
<b>ENGLAND DAN &amp; J.F. COLEY/Love Is The Answer</b>	<b>(Big Tree)</b>
<b>CHER/Take Me Home</b>	<b>(Casablanca)</b>
<b>INSTANT FUNK/I Got My Mind Made Up</b>	<b>(Salsoul)</b>
<b>RANDY VANWARMER/I Needed You</b>	<b>(Bearsville)</b>
<b>ORLEANS/Love Takes Time</b>	<b>(Infinity)</b>

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## NEXT: (THESE WILL BE HITS)

### **TYCOON/Such A Woman 50/10/6** **(Arista)**

Profile: WSPT 16-12, KUPD 21-19, WRFC 23-20, WNOE-AM 29-22, KELI 26-22, WANS 28-22, KOPA 26-23, KYYX 28-24, KNUS D-26, KSLQ 31-28, WIFE 34-28, WAYS 33-29, WTIK 33-29, WLSQ D-29, WDAK A-29, KRBE D-30, WAPE 34-30, KWK A-30, KOLE 35-30, WZDQ 33-30, CK101 37-33, JB-105 37-34, WLCS A-35, and WSFL 39-36...added at B-100, WAIV, WAZA, KLIK, 92Q, and KLUC.

### **BEE GEES/Inside & Out 39/25/6** **(RSO)**

Profile: KJR 5-3, KYYX 13-6, KDWB 14-10, KUPD 23-21, WGH D-22, KGW D-25, WDAK A-25, WLCS 30-26, KRUX 36-27, WLSQ D-27, KSLY-AM D-28, KRSP D-29, WPGC A-29, WRKO D-29, WAXY D-29, KFRC D-30, and WIFE A-32...added at KCPX, KHJ, KROY-AM, WHBQ, WAZA, WORD, Z-93, KLUC, WDJX, WQCM-FM, KRTH-FM, JB-105, WSGN, WFIL, WISM, KFI, WLCY, KQIZ, KUNS, and KILT.

### **ROGER VOUDOURIS/Get Used To It 28/5/7** **(WB)**

Profile: WLSQ 8-4, KCPX 16-9, KROY-AM 14-11, WZDQ 16-13, WQXI 20-16, WDAK 29-20, Z-93 26-22, WHBQ 30-26, WHHY D-26, WFOX D-28, KROY-FM D-28, WORD D-29, KSLQ 35-32, KOBO 37-33, and Q105 A-39...added at KOLE, KQIZ, and WSPT.

### **SUPERTRAMP/The Logical Song 32/10/5** **(A&M)**

Profile: KUPD 25-14, KSLQ 23-19, WOKY 25-19, KYYX D-25, WZYQ D-28, WLSQ D-28, WZDQ 32-29, WQXI A-30, and KILT D-37...added at KFRC, TEN-Q, WISM, WSPT, KJRB, WRFC, WNAP, and KRUX.

### **BOB SEGER/Old Time Rock n' Roll 18/10/2** **(Capitol)**

Profile: KRBE A-23, WLSQ 31-23, B-100 D-25, KRTH-FM 28-25, WIFE 35-29, and KILT 40-30...added at WLCY, WGH, Q105, KOLE, WSGN, KROY-AM, and KHJ.

### **BILLY JOEL/Honesty 18/14/12** **(Columbia)**

Profile: KUPD 27-25, WFI A-26, WAVZ D-27, WAXY A-27, WISM D-28, and WNBC A-30...added at KYA, KYYX, WQCM-FM, WABB, KOPA, Q105, WHBQ, JB-105, WPEZ, 99X, KNUS, and KLUC.

## ALBUM OF THE WEEK:

**JOURNEY/Evolution**

**(Columbia)**