

Fred

April 16, 1979

LYNN TOLLIVER
One Year With FRED



THE BOOK BEGINS

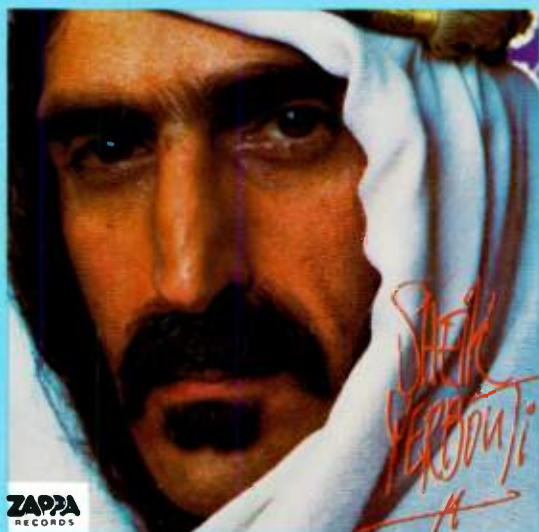
Record Of The Week: RANDY VANWARMER

sheik yerbouti
to
"DANCIN' FOOL"

"If you play it and your competition doesn't and the record happens in the market, it can mean a point during the book."
—Buzz Bennett



NEW THIS WEEK: V-97, KJRB, WBSR, KGMO, WDUZ, KLIF, WNAP, WTIK, WLAC, WCAO, WIGY.



**HEAVIEST ALBUM STATIONS:
WDVE, KGON, WAAF, WOUR,
ZETA-4, KZEK, WMJQ, WBCN,
WGRO, KROQ, WSHE, WPIX.**

SHEIK YERBOUTI: SRZ-2-1501

The Single "Dancin' Fool" The Album "Sheik Yerbouti"
From ZAPPA, Distributed by Mercury/Phonogram

Thanks ... The Mercury Promotion Family



April 16, 1979

THE HOTS are in Bold Type

UNIVERSALS

10	2	1	PEACHES & HERB/Reunited	(Polydor)
1	1	2	BLONDIE/Heart Of Glass	(Chrysalis)
15	6	3	WINGS/Goodnight Tonight	(Columbia)
6	4	4	SUZI QUATRO & CHRIS NORMAN/Stumblin' In	(RSO)
5	5	5	CHIC/I Want Your Love	(Atlantic)
8	7	6	GEORGE HARRISON/Blow Away	(Dark Horse)
2	3	7	AMII STEWART/Knock On Wood	(Ariola)
11	9	8	GEORGE BENSON/Love Ballad	(WB)
17	11	9	JACKSONS/Shake Your Body (Down To The Ground)	(Epic)
14	12	10	VILLAGE PEOPLE/In The Navy	(Casablanca)
16	14	11	SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
12	10	12	BELL & JAMES/Livin' It Up Friday Night	(A&M)
N	22	13	E. DAN & J.F. COLEY/Love Is The Answer	(Big Tree)
3	8	14	DOOBIE BROTHERS/What A Fool Believes	(WB)
25	17	15	STYX/Renegade	(A&M)
N	N	16	BEE GEES/Lovin' You Inside & Out	(RSO)
N	25	17	RANDY VANWARMER/Just When I Needed You Most	(Bearsville)
N	26	18	ORLEANS/Love Takes Time	(Infinity)
7	15	19	FRANK MILLS/Music Box Dancer	(Polydor)
9	18	20	BOB WELCH/Precious Love	(Capitol)
27	23	21	CHER/Take Me Home	(Casablanca)
4	13	22	DIRE STRAITS/Sultans Of Swing	(WB)
26	24	23	INSTANT FUNK/Got My Mind Made Up	(Salsoul)
N	N	24	TYCOON/Such A Woman	(Arista)
13	16	25	LITTLE RIVER BAND/Lady	(Capitol)
SA	N	26	SUPERTRAMP/The Logical Song	(A&M)
22	27	27	EVELYN 'C' KING/I Dont Know If It's Right	(RCA)
SA	N	28	ROGER VOUDOURIS/Get Used To It	(WB)
20	20	29	ANNE MURRAY/I Just Fall In Love Again	(Capitol)
SA	SA	30	POLICE/Roxanne	(A&M)

U.K.'S "DANGER MONEY," JUST RELEASED, WAS ONE OF THE MOST ADDED ALBUMS ACROSS THE U.S., JUMPED MORE THAN 70 POINTS ON THE CHARTS AND MADE EVERYONE'S AOR PLAY LIST. NOW THERE'S

"NOTHING TO LOSE"

PD 14551

THE NEW SINGLE FROM
U.K. AND "DANGER MONEY."
ON POLYDOR RECORDS
AND TAPES.



PD-1-6194

Fred

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ON THE COVER: "Doing The FRED." Body surfer Terry Wade demonstrates the classic position "The Fred" at the Wedge in Newport Beach, California. The Fred gets its name from its inventor, world-famous body surfer Fred Simpson. Be sure you're in the classic position "doing the FRED" during the Spring book. Photo: Steve Sakamoto/SURFER Magazine.

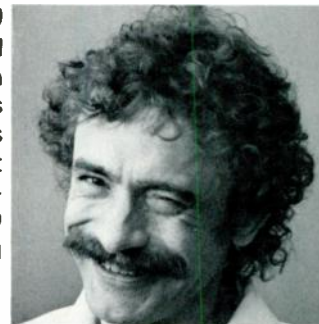
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TOP NEWS

9

The "Book" begins as we relive those thrills and chills of yester-month. Happy Anniversary, Lynn Tolliver. Heftel makes hefty moves in Indianapolis and Baltimore. ARB for 6-12? Mike Costello finds gold is thicker than blood. Chuck Edwards PD at KADX. Q100 ups M.L. Marsh. Plus--- Anti-Muscolo photos and the all new FRED Service Department—another aid in bridging the industries.



60 SECONDS

11

RATINGS

16

Mediatrends on Detroit, Atlanta, Milwaukee and Baltimore. TOP 10 - Books and Television shows, TOP 15 in Movies.

QUEST/CIPHER

18

PROFILE

21

The new MCA promotion team, under Coach LARRY KING is unveiled. MARGO KNESZ, BETH ROSENGARD, and SANDI LIFSON spearhead MCA's gameplan.

ENGINEERING/MANAGEMENT

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SHAREPOINT SYSTEMS sets up shop to develop new equipment for the radio community. Are you spending more, but promoting less? Read how GENE MILNER/WSHE, JIM WESLEY, Jr./KFI and PETE SCHULTE/Q105 view this topic.

INTERVIEW

24

Part II of "The Amazing FM" interview with BILL TANNER of Y-100. In addition, KID CURRY, MD at Y-100, talks about the station and Bill Tanner.



CONFERENCE CALLS

52

PLUS: LETTERS/CALENDAR-4, OPENINGS-15, UNIVERSALS-27, ALBUMS-37, SPECTRUM III-43, BLACK-47, DISCO-50, JAZZ-51.

HIGH

To FRED:

Buzz Bennett, Jack McCoy, George Johns, John Lund, Bobby Rich, Michael O'Shea, John Parikhal, Les Garland all in the same room now that's energy! Hope we can do it again soon.

Reg Johns
Program Director
CKGM/Montreal

LOGO LETTER

To FRED:

Greetings! I've enclosed our TK logo for your up-coming cover! Sorry... but, our color logo is too large (unless, of course, you want to do a full-page color TK logo shot...just contact me I'll send it!!!!)

Also wanted to tell you that your magazine is most impressive...well written, informative and accurate! UNBELIEVABLE!!! You have no competition! Best of luck to you in the future—and one day I'll send you a pic for your illustrious pages!

Peggy Armstrong
Promotion, T.K. Productions

(Ed.) Thanks. Send Color.

PLAYING LIST

To FRED:

I got a postcard in the mail today from a Mr. Richard Kandell of KPBL (notice call letter discrepancy from the letter from Dave Millon/WQIQ) requesting that I add him to the music survey mailing list. I immediately recognized the name from having read about him in the various trade publications, namely FRED this week. It's a perfectly honest and harmless request in that he didn't offer me a bogus job or anything but I thought you all would appreciate hearing about it.

Thank You.

CHUCK MORGAN, MD
KOFM Radio
Oklahoma, City

CHECKING IN

To Terry:

It was nice talking to you this afternoon! I thought I would drop you a short note to thank you for your time. I really appreciate you taking the time to rap with me about your thoughts and ideas on programing. Here's an air-check of "Magic 11" KMJJ. I put it together in January for the Sales department, but I think it will give you a general idea of what the hell we sound like. Give it a listen, and let me know what you think.

Well, thanks once again for your interest in KMJJ, and enjoy the air-check! I'll be talking with you next week!

Dave VanStone
KMJJ/Las Vegas

LAST CALL

To FRED:

I was reading your magazine (which I think is great) and came across the letters section on Richard Kandell, the so called Program Director of KBPL in Seattle. He also contacted me when I ran an ad in your magazine after I left 96X Miami.

He called me about 7:30pm (Miami time) and my wife answered. When I arrived home that night about 11:30 pm the phone rang shortly afterwards and it was Kandell. He said that he wanted me to send my air work of KLIF, WIFI, and WAPE but could care less about 96X, which I thought was odd since it has been over a year since I've been at my last station prior to 96X.

Anyway I sent him the tape. The next day I called Steve West at KJR and asked about KBPL and Steve said there was no such station in Seattle. He also went on to say that he had heard of other jocks being called by this guy and was going to check into it for me.

After a few weeks I went to WZYQ in Frederick and when I saw the article about Kandell I was really surprised to see the guy had called other jocks, too. (You other jocks in between gigs be on the lookout for Richard Kandell).

Jim Prewitt
WZYQ/Frederick, MD

April May June

April 17-21—World Cow Chip Throwing Championship. A highly specialized athletic event which draws dung flingers from around the world. To get info write: Beaver Chamber of Commerce, Box 878, Beaver, OK 73932.

April 22-28—Secretaries Week.

Acknowledgement of the contributions of all secretaries to the vital roles of business, industry, education, government, and the professions.

April 23-May 6—Write A Love Poem Fortnight. To encourage spring poetry. Write a poem to someone you love.

April 27—Arbor Day. Encourages the planting, protection and appreciation of shade and forest trees.

April 29—Daylight Daving Time. Begins at 2:00 am. Standard time in each zone advances one hour from 2:00 a.m. on the last Sunday in April until 2:00 a.m. on the last Sunday in October.

April 29-30—FCC 7th Annual Telecommunications Policy Research Conference to be held at the Skytop Lodge, Pennsylvania.

April 29—Del Mar Jumping Frog Jamboree. Features jumping frog contest, best dressed frogs, celebrities and their frogs. For info write: San Diego Jaycees, Box 548, Cardiff-by-the-Sea, Calif. 92007.

May 1-31—Christmas in May. For the purpose of stimulating people of the world to visit a handicapped child in their local hospitals or institutions and to take along a gift and some love.

May 19, 20 & 21—The 4th Burns Media Program Studies Seminar. Provides intensive exposure to the latest developments in key areas of radio programing. To be held at the Harbor Island Hotel, Harbor Island, San Diego, California.

May 21-24—National Public Radio Annual Conference, Hyatt Regency, Washington.

May 31-June 2—All-Texas Secondary Radio Conference in Austin, Texas at the Marriott Hotel.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

Sept. 9-12—National Association of Broadcaster's Radio Programing Conference. Stouffer's Riverfront Tower, St. Louis.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.

Here's what happens
when a talented young singer
gets a telephone call from Hollywood,
and with a single television appearance,
becomes one of the most talked-about
stars in America, overnight.

WPRO-FM

WWCO

WHFM

WBBQ

WGN

WFYR

WZLH

WOKY

WCA

CKLW

WNIC

KRMG

WHBO

WMC-FM

920

WSM-FM

KLAZ

WSM-AM

KILT

KHJ

KRTH

KMPC

KGIL

KFRC

WAXY

WCCO-AM

KMOX

KRKK



Rex Smith. Sooner or later,
he'll find his way into your life.



JC 35913

**"Sooner or Later." The new Rex Smith album,
on Columbia Records and Tapes.**

World Radio History

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Foxy

"Hot Number"

Guarantees Hot Numbers

KILT 3-2
WQCM-FM 23-21
Y-100 28-25
WAXY A-25
KTLK 32-27

KRTH-FM D-29
WNOE-AM A-30
CK101 38-33
WTIX D-38
Added at CKLW



**"Top 5 phones, top 10 call-out.
Sales are moving up."—Bill Tanner/Y-100**





CHUM 9-4

KRUX 33-27
 WAVZ 31-28
 WTCB 40-36
 WNOE-AM D-36
 WTIK A-40
 JB 105 40-36
 WLLH 28-21
 WJBQ D-23
 CKLW
 Added at KTLK.

Claudja Barry

KRTH-FM 26-22

BOOGIE WOOGIE DANCIN' SHOES

A song for everyone who:
 has worked hard all week
 is ready to party
 needs a break
 and knows a hit when they hear one!

POP CHARTS:

67* CB
 89* RW



Chrysalis
Records and Tapes

The single, CHS 2313
 The 12" disco single, CDS 2316
 Produced by Jürgen S. Korduletsch

#2 sales in L.A.

MOST VALUABLE RECORD OF THE WEEK: RANDY VANWARMER

"Just When I Needed You Most" is winning all the females and many males who won't admit it. **Peaches & Herb** commands number 1, smashing all house scoring records and will be one of 1979's biggest hits... **Wings** soar 6-3 behind big sales... **Jacksons** shake 11-9... **Village People** navigate 12-10 with big teens.

CALL-OUT RECORD OF THE WEEK: ENGLAND DAN & JOHN FORD COLEY

"Love Is The Answer" romps 22 to 13—extremely valuable for this ARB. **Styx** continues to build steadily 17-15.

HIGH-JUMPER OF THE WEEK: BEE GEES

"Inside & Out" explodes into the charts N-16 with whopper females... **Orleans** blasts 26 to 18, heading Top 10 immediately... **Cher** grows 23-21 and **Tycoon** rips from Next to 24, earning instant acceptance wherever played... **Supertramp** enters the chart at 26, dissolving all resistance... **Roger Voudouris** debuts at 28 and **Police** sneak in at 30 behind strong male response.

CROSSOVER RECORD OF THE WEEK: POINTER SISTERS IMAGE RECORD OF THE WEEK: ALLMAN BROTHERS BAND BREAKING FAST AND HARD: DAVID NAUGHTON & REX SMITH

Both records are extremely valuable in attaining 18+ females.

NOVELTY SMASH: FRANK ZAPPA

VAN HALEN: MOST VALUABLE ALBUM OF THE WEEK BAD COMPANY GOES TO THE TOP RICKIE LEE JONES — 18-34 ALBUM OF THE WEEK ZAPPA, ROCKETS CHART

Van Halen exploded behind giant 16-24 reaction and heavy male support. **Bad Company** moved to number one with huge male support and strong sales. Also strong 18-24 female. **Journey** continues to climb behind solid male response. **Rickie Lee Jones** shot to number twelve with strong 18-34 male and female response. Early sales look very good. **Roxy Music** moves 23 to 16 with strong 18-24 reaction. Leaning male, spreading. **Frank Zappa** charts with strong play on the single. Very valuable to image programming. **The Rockets** debuted at 24 with strong male reaction. Primary demos are 18-24 and sales are starting to develop. **Lowell George**, **Ian Hunter**, and **Orleans** are new Predictables.

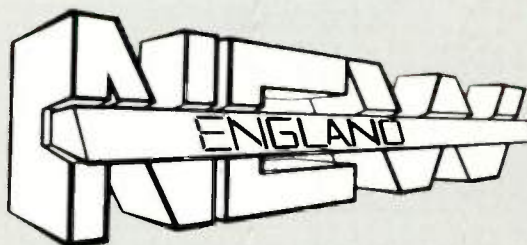
REQUEST POWER 12-14

1. PEACHES & HERB
2. AMII STEWART
3. STYX
4. VILLAGE PEOPLE
5. ENGLAND DAN

REQUEST POWER 15-17

1. PEACHES & HERB
2. STYX
3. VILLAGE PEOPLE
4. JACKSONS
5. RANDY VANWARMER

IMAGE POWER



"Don't Ever Wanna
Lose Ya"

REQUEST POWER 18+

1. PEACHES & HERB
2. RAY STEVENS
3. RANDY VANWARMER
4. ENGLAND DAN / J.F. COLEY
5. MAUREEN MCGOVERN

ALBUM POWER

1. BAD COMPANY
2. SUPERTRAMP
3. VAN HALEN
4. JOURNEY
5. ALLMAN BROS.

Powers approximately every 2 hours. **B Stress** every 3 hours.
C Stress every 4 hours. **Image** records are suggested for once an
hour rotation when applicable. Take dayparting into consideration.
Local market differences must also be computed.

White Market

POWER

1. PEACHES & HERB
2. WINGS
3. ENGLAND DAN
4. STYX
5. RANDY VANWARMER

B Stress

1. CHIC
2. JACKSONS
3. SISTER SLEDGE
4. ORLEANS
5. BLONDIE
6. VILLAGE PEOPLE
7. GEORGE BENSON
8. SUZI QUATRO
9. BEE GEES
10. GEORGE HARRISON

C Stress

1. TYCOON
2. AMII STEWART
3. BELL & JAMES
4. SUPERTRAMP
5. DOOBIE BROS.
6. ROGER VOUDOURIS
7. DIRE STRAITS
8. CHER
9. POLICE
10. ALLMAN BROS.

Crossover Market

POWER

1. PEACHES & HERB
2. WINGS
3. JACKSONS
4. SISTER SLEDGE
5. CHIC

B Stress

1. VILLAGE PEOPLE
2. GEORGE BENSON
3. INSTANT FUNK
4. ENGLAND DAN
5. BLONDIE
6. STYX
7. RANDY VANWARMER
8. SUZI QUATRO
9. ORLEANS
10. BEE GEES

C Stress

1. BELL & JAMES
2. AMII STEWART
3. POINTER SISTERS
4. GEORGE HARRISON
5. SUPERTRAMP
6. TYCOON
7. EVELYN KING
8. DOOBIE BROS.
9. DONNA SUMMER
10. G.Q.

IMAGE

Recommended
Album Cuts For
All Of Rock Radio

1. BAD CO.—Gone, Gone, Gone
2. SUPERTRAMP—Goodbye Stranger
3. VAN HALEN—Beautiful Girls
4. ALLMAN BROS.—Blind Love
5. JOURNEY—Lovin', Touchin', Squeezin'
6. RICKIE LEE JONES—Danny's All-Star Joint
7. ROXY MUSIC—Cry Cry Cry
8. ROCKETS—Oh, Well

20 Most Valuable
Records Of The
Past Twelve Months
(in alphabetical order)

AMBROSIA—How Much I Feel
BILLY JOEL—My Life
BOB SEGER—Still The Same
CHIC—Le Freak
COMMODORES—Three Times A Lady
DONNA SUMMER—Last Dance
EDDIE MONEY—Baby, Hold On
EXILE—Kiss You All Over
FOREIGNER—Hot-Blooded
GERRY RAFFERTY—Baker Street
GINO VANNELLI—I Just Wanna Stop
KENNY LOGGINS—Whenever I Call You 'Friend'
LITTLE RIVER BAND—Reminiscing
NICK GILDER—Hot Child In The City
PABLO CRUISE—Love Will Find A Way
PEACHES AND HERB—Reunited
ROD STEWART—Do Ya Think I'm Sexy?
POINTER SISTERS—Fire
ROLLING STONES—Miss You
STREISAND & DIAMOND—You Don't Bring Me Flowers

BEST PROMOTED RECORDS OF THE WEEK

Single

OLIVIA NEWTON-JOHN
"Deeper Than The Night"

MCA RECORDS

Album

FRANK ZAPPA
"Sheik Yerbouti"

ZAPPA
RECORDS



DAVID NAUGHTON IS MAKIN' IT

Adds: **KFI, WQXI, WLAC, KING, KILT, WVBF-FM, Z-98, WSGA, WGOW, WLOF, KIMN-FM, WGSV, WJDX, WING, WYRE, WAAY, WROA, WKMX, WTTS, WARE, WXXQ, WTCM, WOVO.**

Moves: **Y-100 39-35, WAPE D-35, WZZP HB, 92-Q HB, WPRO-FM, WAVZ 30-27, WCIR 2-1, WCIL 12-7, WXXX 11-8, KRLC 7-6, WKOR 13-11, WJAS 16-13, KCAP 27-17, WTOS 11-6, KALB 16-9, KTGA 5-3, KELD 11-7, KVI-FM D-36, Q-105 D-29, WTMA D-29, WFLB HB, WMJF D-36, JB-105 4-3, KTLK 26-22, WBBF 11-9, FM-97 31-27, KAFY 7-5, WKIX 25-19, WBGN 29-24, WFOM D-HB, WBBQ D-28, KXOR 21-16, WLLL 24-18, KYJC 24-21, KRPL 22-19, KLIK 30-24, WOOF 27-21.**

BB-63*

CB-52*

RW-73*

ARRANGED BY FREDDIE PERREN

FOR GRAND SIAM PRODUCTIONS INC.

World Radio History





Fred Top News

Number 81

BRIDGING THE INDUSTRIES

APRIL 16, 1979

THE BOOK BEGINS

Beltsville--Like the surfer on the cover, we enter a most difficult and exciting three weeks, and once we've begun we must ride it or wipe out. There are several issues at stake in this book. Some points, if not settled, will be certainly clarified.

The biggest item under scrutiny is the Disco format. The rush of radio to the hot embrace of the boom-boom-boom will be put to the test. Stations like WDRQ and 96-X are key. Other stations, like KRBE, have been conspicuous in avoiding it. Even WKTU, the station that triggered the avalanche, is in a battle with a FRANKIE CROCKER revived WBLS.

Another hot issue is the decline of AM. Can WFIL hold on? Can WTIx? Will WLS and WABC continue to slide? Can KFRC stem the tide in San Francisco? How about KILT/Houston? Or WHB in Kansas City? The list is as long as the roster of music-oriented AM stations.

There are some traditional battles heating up. KSLQ and KSHE go at it with renewed vigor since JOEL DENVER'S arrival in St. Louis. KPRI, B-100, M-91, and KCBQ were in a virtual dead heat last time in San Diego.

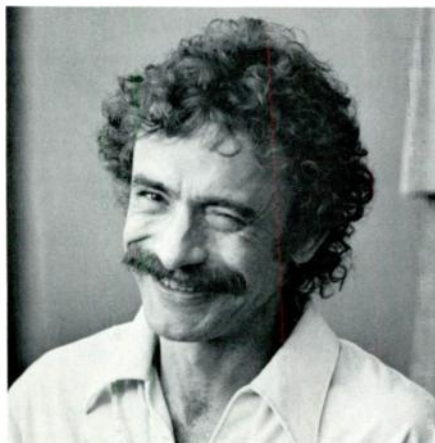
Many eyes are on Phoenix where JOHN SEBASTIAN is putting together a crack team at KUPD. His battle is not an easy one, however, as KOPA is putting the heat on.

Meanwhile, SCOTT SHANNON has his hands full in D.C. at WPGC. The station has such good numbers to begin with it's going to be hard to up it any. On top of that, ABC has brought in AL BRADY to program WRQX their FMer. AI is bringing in JOHN LAND-ECKER to do mornings against WPGC's highly successful JIM ELLIOT.

Last spring, the ARB showed the highest numbers ever for Album radio from coast to coast. Many markets traditionally defined by Top 40 radio were



John Sebastian



Jesse Bullet

suddenly faced with big, winning numbers from their Album competition, and, in some markets, new and solid FM dominance

In the past, there have been acknowledged two-Album-station markets. Some of these now enter the book with three Album stations ready to rock to the top.

Last spring, the story in Boston was fascinating from the beginning. TOMMY HADGES crossed the street from free form WBCN to program tight listed

WCOZ. One week later, CHARLIE KENDALL arrived from KWST/LA to take the helm at WBCN. At the book's end, a great fight had been fought by both, but the hands down success story was the spectacular 10.3 pulled by WAAF/Worcester, a Superstars format programmed by LEE ARNOLD and JOHN DUNCAN.

With the imminent switch of WMET to Album rock under new PD BOB COBURN, the speculation in this market is fast and furious. All eyes are on Number One ranked WLUP, the Superstars format recently taken over by veteran PD JESSE BULLET. Talk is The Loop is rocking out and going straight for WLS. WXRT, with JOHN PLATT and BOB GELMS at the wheel, has been the only AOR competition since ABCs WDAI went disco some time ago.

One of the most infamous and certainly fiercest Album battles is the full time war between M-105, programmed by ERIC STEVENS, and the mammoth WMMS, an institution in its 11th year with consistent monster numbers programmed by JOHN GORMAN and KID LEO. WLYT, after bobbing in and out of the disco bin, became "ROCK 92", an AOR format, last week (See FRED 4/9th) under the hand of PD SCOTT HOWARD and MD RAY HENRY. Scott and Ray are both ex-WZZP'ers, and they're ready to rock! This radical change in direction makes WLYT the first new challenger on the Cleveland Album scene since M-105 started fighting for its numbers almost five years ago.

ARBITRON RADIO

WITH Feeling

KISS DIS

Chicago---Heftel Broadcasting is on the go again--making changes and growing larger. The main move is in their Indianapolis outlet which is now WIKS(Kiss-99). Previously the station was WSMJ. With the change of call letters comes a format revision. Kiss-99 will be programed the way Heftel's Boston station, WXKS (Kiss-108), is---DISCO.

When FRED talked with B. THOMAS HOYT, President of Heftel Broadcasting he explained why the change to disco in Indianapolis. "It's a mass appeal kind of thing. It's crossing over in every aspect of life. It's a very happy music."

The station will play pure disco and will be using Kent/Burkhart to work on the music.

"The first week, just like we did in Boston, we're going on the air commercial free. Primarily, just play disco music, solid. This is to let people know what it really sounds like. Then we can start adding other ingredients to round out the station."

Within the next week, the staffing of WIKS will be complete, and Hoyt did not want to speculate on the final outcome.

Heftel also has an agreement in principle to purchase WITH-AM/FM in Baltimore. Although the contract is not signed, Hoyt expressed no concern over the finalization of the sale.

Heftel owns a number of stations with varying formats around the country. These stations include: KGMB-AM/Honolulu-(Spectrum III), KOZN-FM/San Diego-(Beautiful Music), WLUP-FM/Chicago-(Album Rock), WXKS/Boston-(Disco) and the new formatted WIKS/Indianapolis.

"We dont really call it Disco. We are calling our programing of the disco thing "Cosmopolitan Contemporary." "That means that it's a sophisticated sort of a sound and that we are stressing the basics of good radio. Time, weather, news, sports, some personality involvement by the announcers plus we're playing this music which is such a phenomenon right now.

"But, we are not neglecting the other reasons that people listen to radio. We have all those other things. We dont want to become just a music box."

"We've got a solid gold plated winner in Boston and we're going to duplicate that in Indianapolis. Until we research the market a bit, I dont know what format we'll use in Baltimore. We will do whatever it takes, in any marketplace, to win," explained Hoyt.

Sounds like a chip off the Heftel block alright. For further comment on the Heftel philosophy see BILL TANNER'S remarks in FRED'S Interview on page 24.

COUNT THE KIDS

Salt Lake City---RALPH CARLSON, President of KRSP/Salt Lake, is asking Arbitron to include 6-12 year olds in their ratings. Carlson suggests that ARB use the same technique for radio that it uses for recording ratings for children's TV shows.

Carlson gave a number of reasons why this is a necessary change for ARB to make. His first point is that teen audiences do not suddenly become listeners when they reach 12, but younger in most cases.

He also made the point that this expansion of the rating service would give necessary information to companies that produce child oriented products, ie: Mattel, Ideal, or Kelloggs. This would increase total listeners, giving radio a stronger impact versus TV.

Carlson's final point is that is the ratings are openended in the older end, why limit the younger end?

FRED agrees with Mr. Carlson's reasoning. We would also like to see the numbers on kids so we could answer some long standing questions about the motivation for listening of the 18-34's who are most likely to have young children.

There are also interesting speculations about teen and preteen records. For example, "Yummy, Yummy, Yummy" is considered a classic teen record, when, in fact, it was not a teen record at all. It was most popular with 18-34 females-and, therefore, probably a pre-teen record. The pre-teens controlled the radios in many homes, but were not surveyed. Their mothers, however, were.

LYNN TOLLIVER'S FIRST



Lynn Tolliver

Chicago---LYNN TOLLIVER has a big smile and a great outlook, with good reason. Throughout his career, Lynn has shown that he's got two of the best ears in the Black radio community.

At WJMO/Cleveland and now at WVON/Chicago, Lynn has proven himself to be a major part of the music trends in this country. His integrity is unquestioned and his programing skills were proven at WJMO by his consistently good numbers.

This week, Lynn is celebrating his 1st anniversary as FRED's Black Editor. The feedback from Lynn's Trendsetters has added a lot to the coverage in FRED, and the FRED staff joins in the congratulations to Lynn.

And, of course, congratulations to FRED!

CHUCK E'S IN

Denver---CHUCK EDWARDS has been appointed Program Director of KADX/Denver. JOHN SUTTON has left the station to form his own production company, taking ADX's top salesman with him.

Chuck was Production Director and allnight jock at the Rocky Mountain station.

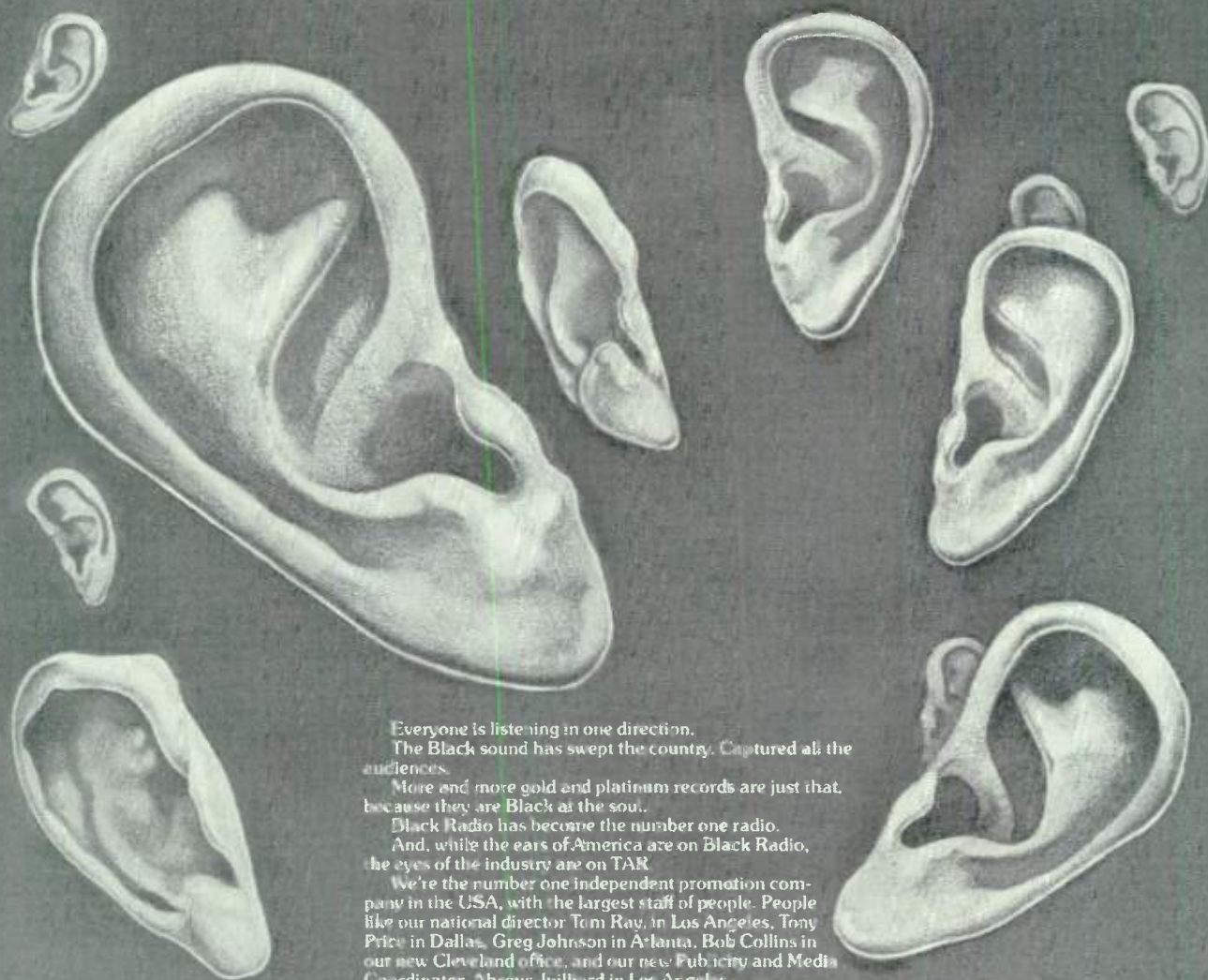
"I'm real happy with the way the station is going and I dont foresee any changes right now," said Edwards about what his appointment will mean to the station.

"There will have to be some fine-tuning, of course, but I'm real happy programing one of the top jazz stations in the country."

Congratulations Lynn Tolliver of Fred
One year of the up-to-date black music trends.

That's why we know ...

The ears of America are turning black.



Everyone is listening in one direction.
The Black sound has swept the country. Captured all the audiences.

More and more gold and platinum records are just that, because they are Black at the soul.

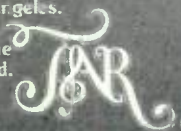
Black Radio has become the number one radio.

And, while the ears of America are on Black Radio, the eyes of the industry are on TAR.

We're the number one independent promotion company in the USA, with the largest staff of people. People like our national director Tom Ray, in Los Angeles, Tony Price in Dallas, Greg Johnson in Atlanta, Bob Collins in our new Cleveland office, and our new Publicity and Media Coordinator, Ahrgus Juilliard in Los Angeles.

That's the best staff of Promotion Directors that money can buy. With the best marketing and sales talent around.

Yes, we love Black Radio. And we want to keep it in the black, forever.



TAR Inc. 12029 Ventura Boulevard, Studio City, Ca. 91604
(213) 985-3560

Offices in Los Angeles: Tom Ray, Debbie Mathus, Marjee Meyer, Pam Jenkins, Patty Ray.
Atlanta: Greg Johnson, Chris Carter. Dallas: Tony Price, Jerri Meshack.
Cleveland: Bob Collins, Vanessa Johnson. San Francisco: Marketing Director, Paul Mack.
Representatives in other areas: New York, Chicago, St. Louis, Detroit, Washington, Baltimore, Memphis and Philadelphia.

Motown
thrives on friendship
& good friends
like
Lynn Tolliver.



MARSH TAKES Q100



M.L. Marsh

Portland--M.L. MARSH has been promoted to Program Director of Q100 (KQFM)/Portland. Prior to his move up, Marsh was Music Research Coordinator and handled the 8pm-midnight shift for the station.

Before coming to Q100, Marsh was PD at KINK/Portland.

Marsh was quoted as saying, "Q100 has the best AOR staff in Portland, excellent facilities, and I'm very happy to continue my relationship with the station in this new capacity."

Q100 is one of eight Golden West stations: KEX/Portland, KSFO/San Francisco, KVI-AM,FM/Seattle, KMPC/Los Angeles, WCXI-AM and WTWR-FM/Detroit.

BROTHER R NO

New Orleans--MIKE COSTELLO has left the Program Directorship of WRNO/New Orleans.

When FRED contacted Mike, he was at the station doing the music, even though he had officially left the station almost a week ago.

"My brother and I had a misunderstanding which led to my leaving.

It looks like I'll still be programing the station--assuming we reach a monetary agreement," stated Mike.

Mike's brother is JOSEPH COSTELLO, station owner.

"My competence as a PD was not in question. If it was, programing the station would not have been offered, and it was."

Mike feels confident that money, the final question still between him and his brother, will be settled.

SERVICE DEPARTMENT

This recurring new feature in FRED is designed to help bridge the industries by improving music service for radio while opening new outlets for the record industry.

FRED requests that all stations notify us as soon as any service notice becomes necessary: (408) 646-9333.

WGNS/West Palm Beach, FL
Capitol, Mushroom, Planet, RSO, RCA, Atlantic, Chrysalis, Infinity

WKPT/Kingsport, TN
A&M, Capitol, Columbia, Arista, Polydor, RSO

WCKO (K-102)/Fort Lauderdale
Rock product from all labels

WLSQ/Montgomery, AL
A&M, Columbia, Infinity, Arista, Mushroom, Planet, Salsoul, Capricorn, Polydor, Elektra-Asylum, RCA, Atlantic, Chrysalis, Ariola

WAZA/Bainbridge, GA
Capitol/Harvest, Infinity, Capricorn, Salsoul, Mushroom, Atlantic

WORD/Spartanburg, S.C.
Casablanca, Polydor 12"

K-104/Fresno
A&M

KTSA/San Antonio
A&M

KS-106/Mason City, IA
Casablanca, Polydor

KZFM/Corpus Christi, TX
Polydor, RSO, Atlantic, Chrysalis

CKGM/Montreal, Quebec
Disco product from all labels

KWIC/Beaumont, TX
Polydor

WFIR/Roanoke, VA
Ariola

KLIK/Davenport, IA
RCA



As usual, promotion is very active going into the ARB. Many programers have expressed interest in knowing what other stations are doing. From big to small, here are a few ideas.

How'd you like to win a trip to Ork to visit Mork in New York? JIM ELLIOT and SCOTT SHANNON have arranged for WPGC to give away three trips for two to an upcoming Robin Williams recording session. Other prizes include pairs of the famous suspenders.

Meanwhile, someone's winning their weight in albums from JIM WOOD at KTFX/Tulsa. We hear most people are registering their 300-pound friends.

Another "AM Radio Crusher" from CRIS CONNER, TOM COCHRAN, and BRUCE MUNSON at WNAP. It's a 35-foot garbage truck collecting AM radios. One listener was paid \$25 for throwing in the brand new AM radio she got for her birthday.

If that makes you gloomy, wait til you read next week's FRED. The interview is called, "The Death of AM." Before you AMers slash your vocal cords, let me tell you it aint all bad.

Another promotion. WNBC has a special New York City album with songs by local artists. You know, like Barry Manilow. Not really. Proceeds from the LP, which sells for \$1.66, go to the Heart Fund.

Everytime I listen to the promos from CLAY GISH I get goosebumps from the supersensational sound KRBE has developed for their "Last Song Contest". Two very lucky listeners who can remember the last few songs played will win 1979 Corvettes. This is a very effective quarter-hour maintenance game even with smaller prizes.

KWIC is staging a hot air balloon race. Two KWIC balloons with calls emblazoned all over them will be piloted by MIKE MURPHY and DAVE STARR. The last balloon race we remember had a Midwest personality 79 miles off course and into another state!

For more promotions, check JEFF GREEN's column in the Universals pages. The main point now as ever is how interesting you make the game for those who listen but dont play.

ANTI-MUSCOLO SEATTLE ANTI-MUSCOLO



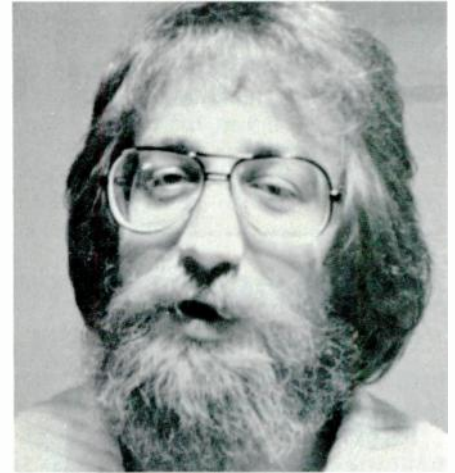
L. to R. Stan Foreman, Capitol Records; Jerry Ostertag, PD KGON/Portland; Paul Rappaport, Columbia Records; Stan Garrett; Bo Phillips, PD KISW/Seattle; Steve Smith, Album Network; Lenny Bronstein, A&M Records; Norm Gregory, PD KZOK/Seattle.



Tracey Mitchell, MD KJR/Seattle.



Robert Nesbitt, CHRYSALIS/Seattle.



Charlie Stone, PD KQDI/Great Falls.



Tony Stone, PD KYYX/Seattle.



L. to R. Sue Brett, WB; Sheila Chlanda, Columbia; Susan Wax, RCA.



Carol Strippling, KVI-AM.



Nigel

His New Single:

A Little Bit Of Soap

WJDX A-21, WLSQ 31-24, KUHL D-26, Z-93 30-27, WAYS D-33, CK101 A-37, WDAK D-26, KS106 D-27, WZDQ D-30, WANS D-31, WKPT A-32, WSFL A-40, KATI A-40, WSM-FM 23-19, WQXI-FM 26-23, KOLO 28-24, KBSQ-FM 38-30, KMPC A-30, WMAZ D-30, KIMN-FM D-38, KUKI 40-37.

Added At: WNOE-AM, WORD, WJET, KOLE, KFMB-AM, KOGO, WASH-FM, KQIZ, KILT, KJRB, WEBC, WCAO, WTIK, WPGC, KFI, KCPX, WGOW, WCBM, KAAM, KWAV, WNEU, KLOK, KMBZ.

Produced by Paul Davis

From His Album "Nigel" NIGEL OLSSON



Changes

Dan Vaccaro promoted to Program Director at WQUD/Memphis.
John Curry has been promoted to Music Director WMEE/Ft. Wayne. He will keep his 9-12 noon airshift.

Rollye Bornstein is the new Promotion and Music Director at KPOL-AM/LA. She was the News Director at Y103/Jacksonville.

Klif Roman is covering PM drive for KRGV/Welasco, TX.

Jay Stone, formerly of Millenium Records, named Music Director at WXXK (96KX)/Pittsburgh.

Bob Balkman and **Peter De Les Dernier** join KTFX/Tulsa as GM and MD, respectively. Both come from KLLS-FM/Oklmulgee.

Dave Donovan moves from WICC/Bridgeport to do overnights at 14NVR/Waterberry.

Wendy Furiga named Music Director at WHDH/Boston.

John Roberts has been hired to do 6-10 pm at WEEX/Easton.

Eric Scott, formerly MD at KIDD/Monterey now doing 10 pm-2 am at KRKT/Albany, Oregon.

Tony Evans now doing afternoon drive at KUPD/Phoenix.

Greg James moves from weekends to mornings at WFOX/Gainesville, Ga.

Ray Smithers is the new midday jock and Creative Production Director at KPOL/LA.

Stuart Levy named Vice-President and General Manager of KLAC/LA.

John Rezabeck takes over 2-6 pm, while **Bubba Jackson** hosts the all-night show (2-6 am) at KADX/Denver.

Larry Gallagher promoted to Division Vice-President, National Sales, RCA Records.

Carol L. King has been appointed to the position of National Disco Director for Twentieth Century Records.

John Howard Brown named to the newly created position of National Director of Disco Development and Promotion for Elektra/Asylum Records.

Harriet Gilstrap has been promoted to National Disco Coordinator for E/A.

Alex Petchin appointed to Director of Marketing and Sales for GRT Corp.

New line-up at KVOX/Fargo: 6-10 am Chuck McKay, 10 am-3 pm Bill Henry, 3-6 pm Charlie Bennett, 6-10 pm Dan Wright, 10 pm-2 am Dwayne Hagon, 2-6 am Doug Hoffman.

New line-up at WMEE/Ft. Wayne: 5-9 am Magic Christian, 9 am-12 n John Curry, 12 n-3 pm Chuck Brodie, 3-6 pm John David Spangler, 6-10 pm "Shotgun" Lenny Harrison, 10 pm-2 am Jennifer Carr, 2-5 am Tony Richards.

New line-up at WTIX/New Orleans: 6-9 am Bob Mitchell, 9 am-12 n Your Pal Al, 12 n-3 pm Bob "Oldie King" Walker, 3-7 pm Terry Young, 7-12 m Marty With The Party, 12 m-6 am Kim Stevens.

New line-up at WRUN/Troy: 6-10 am Fred Horton, 10 am-3 pm Chip Chapman, 3-7 pm Brian Johnson, 7 pm 12 m Bill Bailly, 12 m-6 am Ray Keller.

New line-up at WDRQ/Detroit: 6-10 am Bobby Sherman, 10 am-2 pm Dave Preston, 2-6 pm Eddie Rodgers, 6-10 pm Jim Ryan (PD), 10 pm-2 am Tony Gia Marco, 2-6 am Kim Carson.

CONGRATULATIONS

**FRED
and
LYNN**



HAREM MVP

Openings

New Openings This Week

KBAI/Morro Bay invites experienced news director/reporter to apply for full-time position at 5,000 watt station on the busy Central Coast. Send tape and resume to Bob Darling, PO Box 1150, Morro Bay, CA 93442. EOE 4/16

WJET/Erie is accepting tapes and resumes for possible future openings. Write Barney Luv, WJET, 1635 Ash Street, Erie, PA 16503. 4/16

WKGN/Knoxville needs an announcer for Burkhardt/Abrams Disco. Send tapes and resumes to WKGN, PO Box 1870, Knoxville, TN or call 615 573-2931. 4/16

Northeast

14/Q Worcester has a dynamite opening for a professional human communicator. Send tapes and resumes instantly to Cliff Blake, 14Q, 34 Mechanic St., Worcester, MA 01608 or call 617 755-1444. EOE/MF 4/2

Midwest

KS-106/Mason City. Chief engineer needed for AM/FM combination. Call Mike Raub (515) 42386344/9

KMGK/Des Moines has an opening for night time DJ slot. Great opportunity, good salary. Send tapes and resumes to Benjamin Hill, KMGK Radio, 215 Keo Way, Des Moines, Iowa 50309 4/9

Z-92/Omaha has an immediate opening for a full-time news person. We offer good salary, benefits, environment and potential. We need a news communicator capable of preparing and delivering in an entertaining manner. Tapes and resumes to Bob Linden, Meredith Broadcasting, 11128 John Gault Blvd., Omaha, Nebraska 68137. 402 592-5300 EOE 3/26

South

WGOW/Chattanooga needs two hustling, hungry reporters for morning and afternoon drive news shift for a station that has a high commitment to news. Excellent company, super equipment, good money. Send tapes and resumes to Jeff Eller, News Director, WGOW/KZ-106, Box 4704, Chattanooga, TN 37405 EOE. 4/9

WNOE/New Orleans is now accepting tapes for possible future air shift openings. Send tape and resume to Lee Armstrong, 529 Bienville Street, New Orleans, Louisiana 70130. No phone calls, please. 4/9

KJLA/Kansas City is looking for a Production Director with a great voice to do spots and promos. Must do a weekend shift. Good money for the right person. Disco format. Send tapes and resumes to Ron Dennington, 3435 Broadway, Kansas City, MO 64111. EOE M/F 4/2

WKLO/Louisville needs a heavy duty Spectrum III afternoon man and morning news anchor. Call 502 589-4000. 3/26

WSLI/Jackson is now accepting tapes from air personalities. This Spectrum III station is number two in the market and wants to hear from you. Send tapes and resumes to WSLI, P.O. Box 8887, Jackson, MS 39254 3/26

WAPE/Jacksonville is looking for a nighttime entertainer for the Big Ape Studio 69 7-12 show. Send tapes and resumes to Paul Sebastian, Box 486, Orange Park, Fla. M/F EOE 3/26

West

Afternoon Drive time, prefer first class, 5,000 watts in beautiful Morro Bay. Contact Anne Dunaway 805 772-2263. EOE. 4/9

KAGC/Klamath Falls needs a competent program director. Send tapes and resumes to Bill Garrard, Box 1150, Klamath Falls, Oregon 97601 4/9

KHOW/Denver Pilot and airborne traffic reporter needed to fly KHOW's sky spi traffic plane over the Mile High City. Contact Mike Anthony, 16th and Broadway, Denver, CO 80202 4/9

KJR/Seattle needs an addition to the News Staff. Experienced only and awareness of contemporary station audience essential. Send tapes and resumes to Les Parsons, KJR, PO Box 3726, Seattle WA 98124. No phone calls. EOE/MF 4/2

KOPA/Scottsdale is looking for an 8-12 midnight entertainer who has talent to win time slot. Send tapes and resumes to Steve Rivers, PO Box 1827, Scottsdale, AZ 85251. EOE/MF 4/2

KOKQ/Monterey needs a News Director who is heavy into local news. Send tapes and resumes to Mark Preston, PO Box KOKQ, Monterey, CA 93940 or call 408 646-0107. EOE 4/2

KLO/Ogden has an immediate opening for an informative Top 40 morning man. Good station, decent bucks, must have first ticket. Rush tapes and resumes to Dan Lundy, Box 1430, Ogden, Utah 84402. EOE M/F 3/26

KOKQ-FM/Monterey, Ca. is looking for weekend air talent at central Calif.'s newest contemporary music station. Tapes and resumes to Mark Preston, KOKQ, P.O. Box KOKQ, Monterey, Ca. 93940. EOE M/F No calls please. 3/26

KHJ/Los Angeles is looking for a full-time utility disc jockey and news people also. Send tapes and resumes to: Chuck Martin, 5515 Melrose Ave., Hollywood, Ca. 90038 EOE M/F encouraged No phone calls please. 3/26

Looking

Production gig wanted with or without air work. Three years experience, most recently with an AOR giant for two years. Call Bob at 502 239-2249. 4/16

Announcer/production man with seven years experience and currently at top-rated station in top 60 market is looking for an opportunity to contribute more. Please call 215 797-3933. 4/16

Bobby Hatfield, WNDE, WIFI, WLEE is looking for a jock or PD position for a Top 40 or Pop Adult station. Call any time: 317 253-7273. 4/16

Bruce E. James from WWRL, WRVR and WFLB is looking for a jock shift yesterday. Good voice, tapes ready, willing to relocate to major market. Disco, Top 40, and AOR. Please call 212 465-4889. 4/16

Jason Douglas is a Music Director out of work due to station sale. Formerly CK-101, WRMF. Call 305 273-7548 or 813 576-2809. 4/16

Talented Jock/Music Director available, ready to help you counter the disco invasion. AOR or Contemporary. 9 years DJ experience, 7 years in programming. Call (408) 842-5091 or leave message at (408) 847-2769. 4/9

Dennis King, 13 year pro rock pop adult, formerly KXYZ/Houston, is now available. Western states only, please. Phone (916) 877-4392. 4/9

Steve Owens, formerly of KJLA, KTFX, KAKC, KMGK, is looking for programming or media market gig. Willing to relocate. Call 515 263-0083. 4/9

Men Agitate Moles... call the "Duke of Dawn", 408 624-4676 or 646-81261. 4/9

Al Brock, formerly PD for WYND/Sarasota, Florida is looking for a program, music or jock gig. Med to major background includes Q105/Tampa, Fla. Y95/Tampa, WLCY/Tampa and KLMN/Denver. Will relocate. Excellent references. Call 813 238-5477 or 813 957-0548. 4/9

Bo Jagger, pioneer Spectrum III Network programmer, is seeking a similar PD or jock gig anywhere on planet earth. Amazing track record. Top 40 also considered. (314) 965-5013 or (314) 361-7500. 4/9

On the air or Music Director position wanted for AOR, Jazz or Record Promo position. Currently with WPDH-FM, Poughkeepsie, New York, plus eight years experience in all phases. Contact Neil Monastersky, 3 C Street, Apt. 1C, Pomona, New York 10970 or call 914 354-2059 anytime. 4/9

Ron Dennington is available for off-air PD/MD position. Top 40, Country, and MOR P.D. experience in Top 30 markets. Proven ARB successes. Call 314 343-7834. 4/9

John Bradley, former PD of KBPI, is accepting offers in airwork, PD, MD. Call 303 237-4197. 3/26

Bill Morgan, a quality minority jock with Top 40, Disco and AOR experience is willing to relocate. College degree, 3 years college radio experience. Currently working at WMET/Chicago. Call 312 521-3022. 4/2

Len Jarvela, former Program Director of KATA/Arcata, CA is available for Top 40/AOR programming or air work. Ten years experience. Prefer West Coast. 707 443-5455. 4/2

Eileen Evans (McNellis), formerly afternoon personality and assistant MD at WSKY/Ashville, S.C. is looking for air work and production or music directorship. 704 258-9058 or call Jeff Walker to leave a message: 704 252-6703. 4/2

Hilary Schneider - three years west coast promotion, most recently ABC/LA. Experience in all formats, seeking Los Angeles based position. If interested, please call (213) 994-9315. 3/26

J. Walker looking for jock or P.D. gig. Any offer considered. (916) 372-6519 3/26

Eric Scott previously with KIDD/Monterey has resigned and is now looking for full time air position in California. Was M.D. at KIDD for 13 months and has four years experience in the industry. Please call (408) 649-1001 ext. 450. 3/26

DENVER — working Dallas personality wants to permanently settle in Denver area. Top 40, MOR, Country experience. First phone Mark Hill (817) 268-1758. 3/26

Ms. P.J. Ballard is looking for an announcing position. Four years experience at KSOL-FM and KDIA. Willing to relocate. All formats. Can be reached before 8:30 AM and after 5:30 PM at 415 451-0134. 3/19

Mando Camina formerly Assistant Program Director at KNCN (C-101), is looking for new challenge in a new market. Seeking programming and/or Music Director position and airshift. If interested, please call: 512 643-6339 3/19

Alan Thompson is now available due to a new simulcast morning operation in Mobile. Track record includes: WABB-FM, G-100, CK-101, etc. Can be reached at: 205 342-9301 3/19

Bob Gowa, ten years in Southern California radio, is now looking for a record promotion position. Prefer the LA area. Phone: 213 241-6211

Ratings

Media Trend

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Detroit

	Feb.	Mar.	Cume
WJR (SIII)	13.8	13.8	995,400
WXYZ (N/T)	6.9	7.6	332,900
WWJ (N)	7.9	7.1	512,000
WABX-FM (A)	5.7	6.0	446,500
WWWW-FM (A)	5.8	5.9	574,600
WRIF-FM (A)	3.4	5.0	656,300
CKLW (U)	8.2	4.8	543,900
WNIC-FM (U)	5.0	4.8	338,700
WJR-FM (BM)	3.6	4.4	379,700
WDRQ-FM (U)	6.5	3.7	484,100

Atlanta

	Feb.	Mar.	Cume
WZGC-FM (U)	12.4	13.7	427,400
WKLS-FM (A)	11.6	11.6	318,600
WVEE-FM (D)	11.6	10.4	182,200
WPCH-FM (BM)	6.8	10.1	221,200
WSB (SIII)	14.6	8.0	345,100
WQXI-FM (A)	7.0	7.6	345,400
WSB-FM (SIII)	3.3	6.8	196,600
WGST (N)	4.0	4.0	112,600
WAOK (B)	6.1	3.9	149,900
WLTA-FM (SIII)	4.9	3.7	82,800

Milwaukee

	Feb.	Mar.	Cume
WEZW-FM (BM)	12.5	16.1	246,300
WTMJ (SIII)	12.2	12.9	368,800
WISN (SIII)	12.7	12.3	394,600
WZUU-AM & FM (U)	10.2	9.1	335,300
WOKY (U)	4.3	6.8	304,700
WQFM-FM (A)	2.5	6.2	165,400
WLPX-FM (A)	8.6	5.7	201,900
WBCS-FM (C)	4.5	3.5	178,900
WLUM-FM (B/D)	4.0	3.5	53,400
WNUW-FM (BM)	3.5	2.5	132,200

Baltimore

	Feb.	Mar.	Cume
WBAL (SIII)	21.3	15.3	568,300
WLIF-FM (BM)	10.6	10.5	363,800
WXYV-FM (D)	3.5	8.8	232,100
WIYY-FM (A)	10.8	7.6	318,400
WCBM (SIII)	6.5	6.5	358,200
WFBR (SIII)	4.0	6.3	321,800
WCAO (U)	4.3	5.1	376,000
WKTK-FM (A)	5.4	5.0	288,900
WMAR-FM (SIII)	3.4	4.7	152,300
WWIN (B)	2.8	4.4	197,600

TOP 10 TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 PM 4/8/79.

1. Laverne and Shirley (ABC)	33.7
2. Three's Company (ABC)	31.4
3. Happy Days (ABC)	29.9
4. 60 Minutes (CBS)	28.9
5. Mork and Mindy (ABC)	27.4
6. All In The Family (CBS)	26.6
7. Taxi (ABC)	26.2
8. One Day At A Time (CBS)	25.3
9. Delta House (Special) (ABC)	25.2
10. M*A*S*H (CBS)	24.8

TOP 15 MOVIES

1. The China Syndrome	(Col)
2. Superman	(WB)
3. Fast Break	(Col)
4. Norma Rae	(Fox)
5. Good Guys Wear Black	(ACR)
6. Same Time Next Year	(U)
7. Boulevard Nights	(WB)
8. The Deer Hunter	(U)
9. Richard Pryor Live In Concert	(SEE)
10. Hair	(UA)
11. The Warriors	(PAR)
12. Heaven Can Wait	(PAR)
13. Every Which Way But Loose	(WB)
14. Midnight Express	(Col)
15. California Dreaming	(AIP)

TOP 10 BOOKS

1. OVERLOAD	Arthur Hailey
2. HOW TO PROSPER DURING THE COMING BAD YEARS	Howard Ruff
3. SS-GB	Len Deighton
4. GOOD AS GOLD	Joseph Heller
5. WAR AND REMEMBRANCE	Herman Wouk
6. EINSTEIN'S UNIVERSE	Nigel Calder
7. IF LIFE IS A BOWL OF CHERRIES—WHAT AM I DOING IN THE PITS?	Erma Bombeck
8. THE COMPLETE SCARS—DALE MEDICAL DIET	Herman Tarnower, M.D.
9. HANTA YO	Ruth Beebe Hill
10. CHESAPEAKE	James A. Michener



Rating Game

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top of the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

Based on results of April/May ARB-1979

BOSTON - 12 Plus

F-105 (WVBF)
WCOZ
WRKO
WBCN
WEEI-FM
WBOS-FM

NEW YORK - 18-24

WNBC
99-X (WXLO-FM)
WPLJ
WPIX-FM
WABC
WBLS
WKTU

PHILADELPHIA - 12 Plus

WFIL
WIOQ
WZZD
WIFI-FM
WYSP
WMMR

DETROIT - 12 Plus

CKLW
WABX
WDRQ
WWWW
WRIF

DENVER - 12 Plus

KHOW
KIMN
KOAQ
KVOD
KBPI
KTLK
KAZY-FM

MIAMI/FT. LAUDERDALE - 18-24

WSHE
ZETA-4 (WINZ-FM)
STUDIO-107 (WSDO-FM)
Y-100 (WHYI-FM)
96-X (WMJX-FM)
LOVE94 (WWWL)

HOUSTON - 12 Plus

KILT-FM
KRBE
Y-94 (KRLY)
KILT
KLOL

CLEVELAND - TEENS

WMMS
WJMO
M-105 (WWWM)
WGCL
WZZP

WASHINGTON, DC - 12 Plus

DC-101
WPGC
WOOK-FM
WMAL

DALLAS/FT. WORTH - 12 Plus

KTXQ
KLIF
KNUS
KZEW
Z-97 (KFJZ-FM)

LOS ANGELES - 12 Plus

KFI
KMET
TEN-Q (KTNQ)
KLOS
KRTH
KIQQ
KHJ
KIIS-FM
KRLA
KUTE-FM

SAN DIEGO - 18-24

B-100 (KFMB-FM)
KPRI-FM
KGB-FM
KCBQ
M-91 (KMJC)
91-X (XTRA-FM)

ST. LOUIS - 12 Plus

KSHE
KSLQ
KXOK
KADI
KSD

KANSAS CITY - 12 Plus

KY-102 (KYYS)
WHB
KCMO
KBEQ
KWKI

BUFFALO - 12 Plus

WGRQ
WKBW
WBUF
WPHD
WBEN
WYSL
WBEN-FM

MINN./ST. PAUL - 12 Plus

KDWB
KQRS
KSTP

BALTIMORE - 12 Plus

WLPL
WPOC
WIYY
WCBM
WCAO
WXYV
WFBR

CINCINNATI - 12 Plus

WKRO
WEBN

PHOENIX - 12 Plus

KOPA
KRUX
KDKB-FM
KUPD
KOPA-FM
KBBC
KKKQ

ATLANTA - 12 Plus

WQXI-FM
WQXI
WKLS
Z-93 (WZGC)
WVEE

PITTSBURGH - 12 Plus

96KX (WXXK)
WDVE
WPEZ
13-Q (WKTO)

SAN FRANCISCO - 18-34

KMEL
KFRC
KYA-FM
KSAN
KYA
KSFJ

CHICAGO - 18-24

WKQX
WLS
WMET
WEFM
WLUP-FM

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COMPUTER FROM FRED
IN THE RATING GAME!**

Send your entries to FRED's Contest, 598 Foam St., Monterey, CA 93940

NAME

COMPANY

ADDRESS

STATE

CITY ZIP

QUEST

by Buzz Bennett

This week's Platinum Conference Call featured LES GARLAND as a guest and was one of the most informative and entertaining calls that I have participated in. One of the points made by Les was that freshness in music and content is an essential need in maintaining an audience, and that it is necessary to know the art of dayparting while developing new records. All seemed to agree.

JOEL DENVER augmented the thought by pointing out that while a fresh musical sound is very important, we must not overcompensate and throw away our familiarity base. All seemed to agree. This is one of the great examples of what we call "the balance."

In the continuing conversation, balance kept coming up. The point was made that music may be the most important thing we do, since it is the foundation. But the cake must have some frosting before it is a success. Once again, a question of balance.

We then began to discuss some of the frosting. And the point was made that contesting was very important,

but the proper understanding must be achieved. Les commented that it is the people participating in a contest with their ears that count, not the people who participate with their fingers. This brings us back to the understanding that we are in the entertainment industry, not mathematics.

There is no doubt that what you are giving away is not nearly as important as how you give it away. Which brings us directly to promos and contest structure. It is not unreasonable to say that the promos can be more important than the climax itself. It is necessary that all promos be fresh, informative and entertaining.

Les revealed one of his latest promotions, which I found incredibly astute. The San Francisco Giants baseball team is one of the hottest things happening in San Francisco. Les stated that this is obviously something that he had to deal with. Rather than ignore it, Les decided, "I'm going to cash in on it." The contests. "The 610 Thousand Dollar All-Star Baseball Team" featuring John Belushi as coach, Steve Martin on first, Dolly Parton

on second and many other stars representing a line up.

The concept is: Name the player and win a thousand dollars in cash. At :09 a stars voice comes on and says the position they're playing. Then at :20, an additional clue is given. At :35 the contest runs. Ten thousand dollars will be given away, one thousand each to ten people. It sounds like baseball and its very entertaining. The association is ideal.

KFRC has also contracted airplanes to fly over all games saying, "The 610 Thousand Dollar Baseball Game is playing on KFRC right now." Realizing that a large amount of audience will be lost during the game, KFRC is making sure that they get back as many people as possible after the game.

While discussing music, two records came up that are apparently breaking big with women and teens. Rex Smith and David Naughton. Les commented, "All of us are probably reluctant to play records like these, but we're fools if we dont."

CIPHER

by C.C. Courtney

THE PREPARATION H PRINCIPLE

Already it makes you wince a little. "I sure hope he isn't going to get scatological!" I mean, hemorrhoids aren't exactly breakfast table conversation. And even though "the President of the United States must sometimes have to stand naked," it didn't do much for me hearing about Carter's hemorrhoidectomy. It's just not a pleasant subject. Neither is AM to a sizeable portion of the population.

This is the middle of three issues focusing on the problems faced by AM radio. The causes of the problem are disputable, but nearly all agree that AM has an image problem. I think we can possibly learn something about handling it from the Preparation H people.

They come right on TV and talk about hemorrhoids. They talk about painful tissues and all that. They put the name in big letters on the box. A person in a drugstore has difficulty

not flashing it to everybody when they need the product. They don't sell it in a plain brown wrapping.

BOB MITCHELL at WTIH/New Orleans was the first programmer I heard about using the term AM on the air and in his promotional advertising of the station. His numbers turned out very good. He even did well in teens.

The 35+ listener doesn't perceive the term AM as negative. The younger listeners may, but for some reason or other they have to use the product. Either they have no FM or whatever they want to hear, like sports, is only on AM. This parallels the Preparation H purchaser's situation. A person may never publically cop to listening to an AM station. They may not like to listen to AM, but when the time comes that they have to, they need to know when and where to find what they want. This is what Preparation H does very effectively. When they are listening, they need to be told what they are listening to.

Many people who say they never listen to AM believe it. They don't really know whether the station they listen to is AM or FM but they know FM is hip. Research shows, however, that they will accurately record their listening in the privacy of their homes. We must let them know what they are listening to.

One other reason for using the term AM is that it helps prevent erosion. The AM listeners are reinforced. They can feel that what they like is hip because they hear about it on TV. Those who are undecided one way or another and even some who hold negative images towards AM can be made to feel comfortable with constant exposure to the term.

I'm sure there are counter arguments. I would be most interested in hearing more pro and con on the subject. The record companies have a similar problem with the term disco. Any comment from that point of view would be enlightening also.

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IS ON:
WPRO-FM
KOPA
TEN-Q
WLS (LP)
94-Q
WMEE
BJ-105
WRKO 21-17
JB-105
F-105
WOLF
WYSL 17-12
KQWB-FM
KBEQ 37-33
WSPT 24-20
KJMO
KZ93
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ROXY MUSIC

EAST SIDE, WEST SIDE ...
ALL ACROSS THE COUNTRY WATCH IT
“**DANCE AWAY**”



CKLW **29-20**, WJET **D-27**, KELI **A-39**, WSM-FM **24-20**, KEZR **29-26**, WSAM **D-27**, WPHD **30-25**, WKNX **A-27**, WXIL **25-16**, WTAC **HB**, WVIC **HB**, KELI **HB**, WNOE-AM **HB**, KJOY **HB**, WBZ-FM **HB**, WFEA **HB**, WAUG **HB**, KLYX, LOVE-94, WFFM. **Added At:** K-104, WEBC, KLBK, WMJC, 94CFM, WNIC, KIMN-FM. **LP Cut:** WZUU, WKXX, KZBY.

Profile

MCA Promotion Staff **KING and KREWE**

With the recent changes at MCA, FRED thought it a good idea to introduce you to the key members of the promotion team.

BETH ROSENGARD, National Album



Beth Rosengard

Promotion Director, comes to MCA from SIR Productions where she was Radio Promotion Coordinator for the New York based management firm. At SIR, Beth worked with Lynyrd Skynyrd, The Who and handled tour management for the Rolling Stones.

Prior to SIR, Beth spent four years with Atlantic Records, the last two years as Assistant National Album Promotion Director.

In making the appointment, LARRY KING, Vice-President of Promotion for MCA said, "Beth has an excellent background in both album promotion and radio. Her expertise in these areas will be a much welcomed addition to the promotion department at MCA."

Another recent addition to the MCA team is MARGO KNESZ, now National Pop Promotion Director for the LA based label. For the past year, Margo has held the position of National Director of Singles Promotion at RCA Records. King states, "Margo's work in pioneering the national secondaries promotion concept and her continuing development of new promotion techniques have earned her the total respect of the entire radio and record community."



Margo Knesz

In tying together the new members of the MCA promotion group, King has appointed SANDI LIFSON as National Promotion Coordinator for the label. In her new position, Ms. Lifson will work closely in the field of special projects and promotions and will be responsible for the label's servicing of releases to the radio stations. In addition, Ms. Lifson will also handle the compilation and structure of the MCA in-house newspaper. Before joining MCA, Ms. Lifson was a free-lance writer and staff writer for Arista Records.

King said about Ms. Lifson, "Sandi's experience and well established creative leadership totally qualify her to compliment our exciting new management team."

Then, of course, the man running the promotion show is Larry King, recently arrived from Atlantic Records. For a complete background on Larry King, see FRED Top News, Feb. 5.

MCA is no longer a "sleeping giant".

President BOB SINER is aggressively arousing his company in all areas. This fine promotion staff, augmented with good people in the field, will be his strong right arm.



Sandi Lifson



Larry King

NEW STUFF COMING

SHAREPOINT SYSTEMS, INC. has been formed by three broadcasters to design and manufacture innovative, advanced technology products for the broadcast industry. The three principals are: TED SCHOBER, President, ART SILVER, marketing and sales, and ERIC SMALL, Engineering.

Schober has 15 years experience in broadcasting, venture management, sales, and broadcast transmitter design. Silver, who is aiding Schober on the marketing end, has worked as an independent broadcast consultant for part of his 20 years radio experience.

Of course, Eric Small is well known in broadcast circles. Eric's credits include the successful marketing of Orban Associates' Optimod-FM along with close involvement during its development. Small also holds a membership in the National Quadraphonic Committee and has served as chief engineer for WNCN and WOR-FM, both in New York City.

Sharepoint's first new product is the Upstart, a controller for audio cartridge production. This was shown at this year's NAB convention in Dallas. Schober describes the Upstart as "a unique controller that produces more consistent, better sounding cartridges in far less time than present methods."

Sharepoint Systems, Inc. is located at 402 Tenth Ave., Haddon Heights, N.J., 08035.

BOOK BUCKS

Have you increased or decreased your promotional budget for the spring book?

GENE MILNER
GM, WSHE/Miami

It's approximately the same but we have put our promotion dollars into product rather than contests. We have bought "Paradise Rising" and "The History Of Album Oriented Rock". One will be run the first weekend of the ratings and "History of Album Rock" will be run the final weekend of the ratings— 48 hour special. All of our promotion activities newspaper, billboards, television, are devoted to that.

Our television is not the normal television spot campaign. We have a half-hour on Saturday nights with our own taped live concert of a major group.

It's sound on film. We've had real good groups. Tommy Judge, our Program Director, is the MC of the show.

Our hook is "Concert-FM" presenting "concert sweeps" throughout the day—uninterrupted music sweeps—and then we carry it through on television. We also have put some of our bucks into new equipment that allows us to broadcast on a moment's notice a live concert any place in our coverage area. Our audience is concert, not contest, oriented so we cuddle up to 'em 100%, 24-hours a day. That's the idea.

JIM WELSEY, Jr.
GM, KFI/Los Angeles

Compared to the Fall, I would say our budget is up, because we're using television this time. We were into outdoor last year.

The budget is not necessarily related to the rating period, by the way.

We have an annual advertising budget and we use that based upon what we can buy and when.

PETE SCHULTE
GM, Q105/Tampa

Our promotion budget is essentially the same as it was last Fall, but we're being more selective in our choice of media with a greater concentration on outside media. We bought selected painted billboards as opposed to thirty sheet posters. We just felt we had greater impact with the painted boards than we did with the thirty sheet posters.

That's the change we made in outdoor. We're going with a little bit heavier TV and about the same on-air.



Formalizing the founding of Sharepoint Systems, Inc. are (l. to r.) Art Silver, sales and marketing consultant, president Ted Schober, and vice-president/engineering Eric Small.

In our talks with various station managers about their promotional budgets, one fact seems to stand out. More money is being put into television advertising and less into billboards and even on-air promotion.

This adds a whole new dimension to the traditional graphic forms for selling a radio station to the public and a new grasp of the marketplace is needed.

Some GM's have instituted new methodologies to investigate and spend money where it will reach potential listeners.

THELMA HOUSTON
"SATURDAY NIGHT,
SUNDAY MORNING"
FRIDAY NIGHT,
SATURDAY MORNING
THURSDAY NIGHT,
FRIDAY MORNING
WEDNESDAY NIGHT,
THURSDAY MORNING
TUESDAY NIGHT,
WEDNESDAY MORNING
MONDAY NIGHT,
TUESDAY MORNING
SUNDAY NIGHT,
MONDAY MORNING

A Hit Any Day
You Play It

Adds: KILT D-36, KTLK, WTIK, WFRL, KIMN-FM, WAIR, WGNI, KLEE, WTOB, K104, KCFR, KLDR, WGBG, KLAZ-FM, WIFL, WORT, WSPZ, WCOS, WQUE, WYEN, KKRM, WNOE-AM & FM, WWKE, KKYK, KILI, KXXU, KOZA, WXIL, WTMJ, KIXY, FM-100, KRLA, WCOG, WSB, KIIQ, WZZD.

FOR SERVICE CALL
DANNY DAVIS OR SKIP MILLER
AT MOTOWN, 800 421-0760



Interview

ATTENTION YOUNG AND OLD

“THE AMAZING FM”

Part two of FRED's interview with Y-100 PD Bill Tanner and his assistant, Kid Curry:

FRED: Where did you learn about radio—the really important things?

BILL: I have to say that the founding success lies with two people. One of them is BUZZ BENNETT and the other is owner CECIL HEFTEL who is the most remarkable man I've ever worked for. Highly inspirational and motivational and a crazed person. Call you at 4:30 in the morning and have a business conference.

We benefited enormously by having an owner who would stop at nothing to win. We benefited from having the input of great programmers such as Buzz and John Rook (who was the person who hired me at Y-100). General Manager BILL CUNNINGHAM was certainly second to none when he was really on in the year of 1974 and I owe very much to him.

What I really learned all along is that my strength is in being able to pick people out and motivate them to cover my ass, and considering mine, that's a lot of covering.

I believe that this is the only way to build a radio station because if something happens to me these people that run Y-100 are not dead without me. They've got KID CURRY and they've got all these other people around them that have been well trained. I didn't make ROBERT WALKER great, just like BILL DRAKE



Bill Tanner

didn't make ROBERT W. MORGAN great, but he did help Robert W. Morgan find the vehicle that really did display his talents to their maximum potential. FRED: What is a PD's main function? BILL: I consider my role organizer, problem solver, fire-putter-outer, go-between for talent and management. FRED: What does it take to win? BILL: We spend what it takes promotionally. We hold our commercial load low, low, low. We've always been an

eight minute station from the very beginning and we are to this day. We never do more than eight minutes of commercials.

We win every prime demographic, 12-17, 12-34, 18-34, 18-49, and we win 12+. We certainly could sell a lot more but we don't. Cecil began that policy and adhered to it strictly. He would never consider upping the commercial load. Neither will our current Metroplex owners, NORMAN WAIN and BOB WEISS, They've not only followed it, they've instituted proven time-tested business procedures which have caused Y-100 to be the huge financial success that it is.

DAVID ROSS, our GM, understands the concept of the team. We're perfectly free to get up on the table with our shoes and pound on the table and pound on David and do whatever we have to do. He is the boss and all decisions are his, finally, regarding programming and anything else, but because he is a man who understands how to motivate, he lets us have our rein until he thinks we've gone crazy. So far he hasn't thought we've gone crazy. He loves Y-100. This is a radio station that is a product of love.

We have a team from the manager on down. And I guess that makes us, if not the best, certainly the proudest radio station in America.

Kid Curry Assistant PD

FRED: Your official title here at Y-100 is Assistant Program Director. What's that really mean?

KID: At Y-100 it means a lot more than it does at a lot of radio stations. The things I do around here are all programming oriented. I'm directly responsible to the disc jockeys. Any problems that they have, if they can't find Tanner, they come immediately to me. Because Tanner works so hard on other things, I keep my ear on the radio

station and make sure it's clean. I'm also in the promotion meetings helping with all the many and varied promotions that we do here at Y-100.

FRED: Where is what you do going to lead you?

KID: I think any disc jockey's goal is probably to become a Program Director. My goal is to become one of the greatest Program Directors in the country. There's a whole generation of radio people out there who read liner cards and they don't have a whole feeling of what it's like to be on the radio. I want radio to vibrate the way Y-100 does. I'm learning it from Bill Tanner. I have

three major program directors that I keep in my mind: Tanner, Buzz Bennett, and I have a lot of respect for Jerry Clifton.

FRED: When you say you want the radio to vibrate, there's a lot of interpretations that could come out of that. KID: There's a party that goes on the radio. The radio has to sound like it's the only thing happenin'. The radio station has to vibrate the market. The reason we sound so good is because when you turn on Y-100, we sound like Miami, Florida.

FRED: You're not referring to music, are you?

KID: That has a lot to do with it. Especially the music mix. It is one thing that keeps Y-100 dancing. When you turn it on, it's like we are partyin'. FRED: A lot of times we hear about certain records, "This record's in the top five. Why isn't Y-100 playing this record?"

KID: It doesn't deserve it. If the record doesn't sound like our radio station, then it just doesn't need to be there. The sun shines down here a lot. We're always outside doing things. This is an outdoor market.

FRED: Is this your first number one radio station?

KID: This is my first number one and the hardest thing about being number one is staying number one. They've said for ages success is harder to handle than failure. It means you have to work your tail off to maintain the level.

FRED: How old are you?

KID: I'm 23.

FRED: You have one thing that makes you a great jock: you bubble with youth. You sound like you're totally in touch with the youth of the area. Do you do anything special to keep in touch?

KID: I get up in the morning about six on the average Monday through Friday and I go to different schools around town. I do lectures, I do Career Days, I eat lunch at the schools. I just go there. I play football at the schools. I do everything I can. It's important that when you're on the radio talking to somebody, you know what they're into. Instead of saying "far-out" these days, in Florida it's "choice." You pick up the lingo, you pick up the attitude, you pick up the smiles because there's a whole lot of them out there.

FRED: So you're actually out there doing research?

KID: Oh yeah, all the time. It's constant research. I do that from about eight in the morning till one o'clock in the afternoon and then I come into the



Kid Curry

station. I'm always doing something at night. I go out and play softball with the Fonzy. Always doing personal appearances. It's important to be up there and be seen.

Jimmy Carter said four years before he became President "I'm going to become President because everybody's going to shake my hand and they're going to know who I am." When you want to become number one you go out there and shake those hands and smile and let them know who you are and they'll listen to you before they'll listen to some guy they don't know.

People are really pretty honest with you. They'll tell you what they listen to right there in the beginning. If they don't listen to me they'll tell me and from there I'll try to make a new friend. I say, "I don't care what you listen to—I just want you to know that I'm there and if you get a chance, check me out." And they'll always come to check me

out because it's important to be one to one, very one to one.

FRED: How do you feel about the book, and how do you think the stations' geared for it?

KID: There's so much fragmentation down here in South Florida now because of all the Disco stations. What I say is, you cannot play only one form of music and win a market and there are three radio stations down here doing the very same thing. They're playing Disco.

FRED: Give me some details on what you're going to do.

KID: We have already promised and committed to the South Florida audience that we're going to give away more money, more cash and prizes than any other radio station in South Florida for 1979—maybe even in the whole world because we do things so heavy. We go out there and promote it as best as we can. The whole idea is to always remember that you're not number one forever. I always look for the whole thing to fall apart because it makes me work twice as hard.

FRED: The basic philosophy that the harder you work, the more you get back in return.

KID: Exactly. That's the whole thing. I tell the kids, too. The teachers always let me come back because when I go to the schools I don't just talk about radio. I tell them about the bouncing ball, that when you throw it down, it comes back up. You turn the switch and the lights come on.

When you do good things, good things happen to you. When you think good things, good things will come about. If you think negatively, then only negative things will happen. You've always got to go positive. You've always got to go forward.

And these schools, God they love me to come back because I make some kids stop smoking cigarettes and everything. They love it.



WAR

IS A "GOOD, GOOD FEELIN'"



WAR The Group
"Good, Good Feelin' " The Single
"The Music Band" The Album



MCA-3085

**All For You On MCA Records & Tapes
 The Music's On Us!**

Produced by Jerry Goldstein in
 association with Lonnie Jordan
 and Howard Scott for Far Out
 Productions.

A Far Out Production on
MCA RECORDS



Fred

April 16, 1979

STROKES



It's ham & eggs for L.A. radio as Supertramp kicks off their new LP "Breakfast In America." Pictured at the breakfast party on the A&M lot are (L-R): Dougie Thomson, Supertramp bassist; Harold Childs, A&M Senior V.P. of Promotion; Chuck Martin, PD/KHJ; Bob Benberg, Supertramp drummer; Bob Hamilton, PD/KRTH; and Jan Basham, A&M So. California promotion rep.



Is it true he taught Johnny Fever everything he knows? Here's night time boogie person Tim Meadows, WROV/Roanoke gettin' it on through the wee ones.



KIIS-FM/L.A., "All Disco for Southern California," held dance contests at Carlos n' Charlie's on the Sunset Strip. The winners will soon be dancing in Mexico City. Shown at the championship dance (top L-R): Bruce Phillip Miller, KIIS-FM; Sherman Cohen, MD/KIIS-FM; Mike Wagner, PD/KIIS-FM; contest winners and guest judge, Atlantic artist Herbie Mann. (Bottom, L-R): Dawn Greene, KIIS; Meredith May, KIIS Promotion Director; Ed Boyd, Pres. and GM/KIIS and Rock Dibble, Atlantic Records rep.



Paradise via Detroit? Island artists Third World ran a contest recently in which the grand prize was a trip to the Bahamas. Pictured at the drawing at Detroit's Bad News Records Number 2 (kneeling L-R): Terry Nicholson, WCHB/Detroit; John Arnold, MD/WCHB; Larry Davis, WB Promo/Marketing Mgr., Black Music; Winston Lee and Clarence Pace, WCHB; and Van James, WEA Black Music Merchandising Mgr.



"The Highest Paid Morning Team In Everyone is all smiles as the morning exclusive one-year contract with KULF Ron Engleman; Dick French, GM/KULF London.



Who sez it's a dog's life? WMMR MD WMMR intern John Bloodwell) as he Poodles crowd outside Philly's Bijou (Director Jeff Pollack (wearing gloves



The red-headed stranger is at home in Nelson did a guest DJ spot on WHN/N Pictured at the WHN studios (L-R): Ed Arnold, WHN air personality and Nick



...exas" —and KULF/Houston has 'em!
eam of London and Engelman sign an
Pictured (L-R) at the signing ceremony:
F; Steve Roddy, PD/KULF and John



...ck Hungate is held on a short leash (by
gives out "dog treats" to a Fabulous
b. To Dick's right is WMMR Program
ooking out for the ASPCA.



...he Big Apple. Columbia artist Willie
v York, while in town for a TV special.
lamon, PD/WHN; Willie Nelson; Lee
erbitsky, V.P. and GM/WHN.



Children of the Sun in San Raphael! Capricorn recording artist Billy Thorpe celebrated his birthday at the recent housewarming given by Belle Nolan/KTIM. Pictured outside at the double party are (L-R): Sheila Rene/KSJO "Livewire" show; Nancy Sutton, Tower Records, Campbell; Billy Thorpe; Lynne Thorpe; Chris Miller, PD/KZAP; Eddie Humber, Capricorn S.F. promotion rep.; and Joannie Miller.



Take me home to Philadelphia! Casablanca artist Cher visits WDAS-FM/Philly to hand deliver her new LP, "Take Me Home." Pictured in the WDAS-FM studios are (L-R): Mike Brungo, Casablanca Phila. promotion rep.; Gregg Spewak, Polygram, Inc.; Diane Brown, WDAS; Cher; Gary Sheppard, WDAS; Gabby Paterson, Casablanca promotion; and Steve Shore, WDAS News Dept.



Twilley out front at Old Waldorf. Pictured at S.F. opening of Dwight Twilley's current national tour are (L-R): Bruce Wheeler, Arista S.F. marketing; Randy Hock, Arista W. Coast album promotion director; John Hartmann, Twilley's manager; Arista artist Dwight Twilley; Scot Jackson, Arista Nat'l. Album Promotion Director; and Michael Wright, Arista S.F. promotion rep.

JOURNEY



JOURNEY'S NEW SINGLE "JUST THE SAME WAY"

96KX, 92Q, KUPD, KFRC, KYA, KROY, KSTN, KJRB, WIGY, WGUY, WPHD, WZYQ, WCOS, WMAS, KZ93, WSPT, WACI, WIFC, KJCK, KLWN, KBDF, KBBK, KQDI, KBZY, WDUZ, WCCK, WXIL, WSAM, 92X-FM, KPUR, KMHT, WKKY, KVOL, KSLY, KJAS, KJMO, KLIK, KYA, KRLC, KLUC, KCBN, KFIV, KKIQ, KATA, KOBO, KSXO, KNAP, KCPI, KKXL, KRNA, KCIL, KFMZ.



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Universals

The Universals analysis is developed from sales, requests and callout research from 168 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.



JEFF'S GREEN

You've just gotten off work, tense and tired, and you drift into the closest bar to loosen up. It's more crowded than usual, and there's hot music on the radio. Making your way to the bar, you order your favorite spirit and are about to pay when the bartender smiles and says, "It's already been taken care of, courtesy of WNAP-FM 93."

Meanwhile, someone's winning their weight in albums of their choice in a special remote drawing from JIM WOOD and KTFX/Tulsa. We hear most people are registering their 300-pound friends to increase the potential winning loot.

If you're not so lucky, you might have at least *one* Amii Stewart LP from MIKE RAUB and KS-106 during their "Friday the 13th/Knock On Wood Weekend." Mike, by the way, is looking for a dub of American Airchecks Audio Magazine. His number is 515 423-8634. For real losers, KS-106 also had special April Fool's prizes: junk records, 38 RPM singles, used news, old headphones, Q-tips and other garbage.

How about WDJX's "live" billboards? Two cuties in outfits direct from Frederick's of Hollywood are parading a big cloth sign all over Dayton. BUDDY "SEX" SCOTT is hard at work.

Then there's WMEE's "Derriere Derby" to award \$500 for the best in Ft. Wayne. It was SRO at the 'Cat's Meow' nightclub with several million turn-aways lined up to get a look at the fourteen women and four men contestants. JOHN DAVID SPANGLER is promising complete photos, and he gets no more ink until they show up! So we'll give our new reporter this chance to tell record folks he's available for music calls Tuesdays 1-3 PM EST.

By sending in the *worst* joke of the day, you have a chance to win one of 20 videotape recorders from 92-Q's "Amazing FM Prize Machine." DAN VALLIE says the entries are fantastic!

Z-104/Frederick just held their Great Easter Egg hunt with 15,000 chocolate eggs hidden in a local park. Contrary to popular belief, the program director did *not* win the 5-foot-tall bunny first prize.

WEEK'S MOST ADDED

- | | |
|--|-----------------|
| 1. DONNA SUMMER/Hot Stuff | (Casablanca) |
| 2. BEE GEES/Lovin' You Inside And Out | (RSO) |
| 3. OLIVIA NEWTON-JOHN/Deeper Than The Night | (MCA) |
| 4. SUPERTRAMP/The Logical Song | (A&M) |
| 5. BILLY JOEL/Honesty | (Columbia) |
| 6. NIGEL OLSSON/Little Bit Of Soap | (Bang) |
| 7. RANDY VANWARMER/Just When I Needed You Most | (Bearsville) |
| 8. ROD STEWART/Aint Love A Bitch | (WB) |
| 9. ENGLAND DAN & J.F. COLEY/Love Is The Answer | (Big Tree) |
| 10. ORLEANS/Love Takes Time | (Infinity) |
| 11. BOB SEGER/Old Time Rock & Roll | (Capitol) |
| 12. RICKIE LEE JONES/Chuck E.'s In Love | (WB) |
| 13. PEACHES & HERB/Reunited | (Polydor) |
| 14. KENNY ROGERS/She Believes In Me | (UA) |
| 15. STYX/Renegade | (A&M) |
| 16. G.Q./Disco Nights | (Arista) |
| 17. FRANK ZAPPA/Dancin' Fool | (Zappa/Mercury) |
| 18. REX SMITH/You Take My Breath Away | (Columbia) |
| 19. ALLMAN BROS./Crazy Love | (Capricorn) |
| 20. BARBARA MANDRELL/If Loving You Is Wrong | (MCA) |

FRED's JOCKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

With variable speed turntables, Disco has mastered the art of quarter-hour development (increasing listener duration) through continuity. With few jarring changes, the flow is constant and therefore the content doesn't interfere with the listener. C.C. Courtney astutely compared the sound to "a clock in the box" to soothe a small animal.

With Universals music, finding such a common link between songs involves more variables. The mix of ballads, rockers, hard vs. soft, pacing lyrics and of course, the Beat, all combine to diffuse the Blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound.

If two keys are given, the song begins in the first and ends with the second.

SONGS IN THE KEY OF D MINOR

- | | |
|--|-------------------------------|
| ENGLAND DAN & JOHN FORD COLEY/Love Is The Answer | O'JAYS/For The Love Of Money |
| TYCOON/Such A Woman | BEATLES/Come Together |
| DIRE STRAITS/Sultans Of Swing | J.J. CALE/After Midnight |
| ROD STEWART/Do Ya Think I'm Sexy? | GREGG ALLMAN/Midnight Rider |
| | CHICAGO/Wishing You Were Here |

Universals

- 2 1 PEACHES AND HERB/REUNITED (POLYDOR)**
 Profile: WSGA 1-1, WLSQ 1-1, WGH 1-1, KTSA 1-1, KIDY 1-1, WAYS 1-1, Z-93 6-1, KJRB 7-1, WAVZ 7-1, WLCS 9-1, WJET 9-1, WPGC 9-1, WTOB 11-1, WDAK 13-1, WHBQ 3-2, WQXI 4-2, KOTN 7-2, CK101 8-2, KRTH-FM 7-3, WIFE 7-3, 92Q 8-3, WANS 8-3, WORD 8-3, KROY-AM 10-3, KS106 13-3, WKPT 16-3, WHB 8-4, WNDE 13-4, WTOB 13-4, WRKO 14-4, WFOX 18-4, WFIL 20-4, CKLW 9-5, WNAF 11-5, WGBF 12-5, WLS 12-5, KRSP 14-5, WSGN 22-5, KCPX 10-6, WSFL 11-6, WAXY 13-6, KYYX 15-6, WZDQ 11-7, KHJ 12-7, KILT 13-7, WAMS 14-7, Q106 14-7, KYTE 17-7, WTIC-FM 20-7, WTX 23-7, KRBE A-7, WBBF 12-8, KTFX 14-8, KELI 26-8, WFYR 15-9, KGW 15-9, KFI 16-9, WEEX 19-9, WISM 20-9, V97 15-10, WROV 19-10, Y100 20-10, WNOE-AM 21-10, Q105 23-10, WKY 24-10, WGBS 15-11, WEFM 17-11, KOBO 21-11, KSLQ 22-11, KOPA 19-12, WRBR 19-12, WKIX 21-12, WJDX 16-13, KTLK 17-13, WDJX 21-14, KQIZ 22-14, WRUN 27-14, WQCM-FM 19-15, KRUX 25-15, KZFM 25-15, WUPE 25-15, WAKY 24-16, KYA 30-16, WLCY 22-17, TEN-Q 27-17, KDWB A-18, WMOH D-18, WAPE 24-19, WQCM 29-19, WYLO 26-20, WMEE 28-20, KATI 27-21, KIMN-FM 27-21, WSPT 28-22, WEBC 30-22, B-100 A-23, KUHL D-23, F105 D-23, WIFI A-25, KRQ 35-26, WAIV 40-28, KLIF 33-29, KWK A-29, KQDI D-29, 91X A-33 and 96-KX A-35...added at CKGM, M-91, KLUC, WQIQ and CHUM...no. 1 sales and no. 2 phones—all demos qt WGH...CK101 no. 2 sales...F105, no. 1 phones with Females 15-17...WSPT no. 2 phones 18+...KSLQ no. 2 phones, no. 1 callout with Blacks...WTIX most valuable, smash!...WANS no. 1 sales, no. 4 phones males and female 18-24...KQIZ no. 1 phones 12 and 18+...WDAK no. 1 sales and no. 3 phones...WZDQ mainly females...92Q no. 1 sales and no. 2 phones...WNAF no. 1 sales...Y-100 no. 1 phones female adults...WFOX BIG phones mostly females 18-24...KOPA no. 4 sales...WAYS no. 1 phones—all demos...WAVZ no. 1 callout males and females 12-34...KJRB no. 2 sales...KYYX HOTTEST RECORD NOW!...KROY-AM no. 1 sales and phones...most valuable record of the year so far...it is inevitable that this record will be among the five most valuable songs of 1979...breaks FRED's all-time scoring record and smashes most supported record with 92% of our reporters showing gains!...4th week on chart.
- 1 2 BLONDIE/HEART OF GLASS (CHRYSLIS)**
 Profile: KSLQ 1-1, WTX 1-1, WGBF 1-1, WSPT 1-1, WFOX 1-1, KS106 1-1, KATI 1-1, WUPE 2-1, WDJX 2-1, KCPX 2-1, WQXI 2-1, KOBO 2-1, WEEX 2-1, KOLE 2-1, CK101 2-1, 91-X 2-1, KELI 2-1, WZDQ 3-1, V97 3-1, KIMN-FM 3-1, KRTH-FM 3-1, KYTE 4-1, WISM 4-1, WMOH 4-1, WKPT 4-1, KLIF 10-1, WJET 2-2, KTFX 2-2, WRKO 3-2, WDAK 3-2, Q106 3-2, CKGM 5-2, WRFC 5-2, KRQ 5-2, WROV 5-2, KOPA 6-2, WIFE 6-2, KWIC 7-2, WAYS 9-2, WHB 3-3, WQCM 3-3, Q105 4-3, WMEE 4-3, KYYX 5-3, WNDE 5-3, WEBC 5-3, KROY-FM 6-3, F105 6-3, WCAO 7-3, WTOB 8-3, WAMS 9-3, KRBE 4-4, KILT 4-4, WPGC 4-4, KTSA 5-4, WNAF 5-4, KZFM 6-4, WLCY 8-4, WKY 10-4, KJRB 6-5, WBBF 7-5, KTLK 7-5, KQDI 8-5, KROY-AM 8-5, KHJ 9-5, WHBQ 9-5, WIFE 15-5, TEN-Q 8-6, WQIQ 8-6, KDWB 9-6, KYA 9-6, WSGN 10-6, KIDY 11-6, WKIX 13-6, KWK 7-7, WSGA 7-7, WRUN 8-7, KRUX 11-7, CKLW 14-7, KMGK 8-8, WRBR 8-8, B-100 12-8, WFYR 14-8, KFI 14-8, WAKY 10-9, CHUM 12-9, KLUC 11-10, KOTN 15-11, WAXY 19-12, WORD 26-12, WAPE 18-14, M-91 21-16, Y100 24-18, WGBS 22-19, Z97 24-19, KGW A-19, 92Q 25-20 and WAIV A-32...slips from 85 to 78% of our reporters who are showing gains...8th week on chart.
- 6 3 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**
 Profile: KUHL 6-1, 96-KX 5-4, WGH 10-7, WAVZ 12-8, WHB 13-8, KRBE 19-8, WNAF 13-9, KROY-FM 14-9, 91-X 14-9, KILT 20-9, WDAK 10-10, WGBS 10-10, WYLO 14-10, KYYX 18-10, WGBF D-10, KRUX 16-11, WDJX 17-11, KUPD 18-11, WJET 18-11, WNOE-AM 18-11, WLCS 19-11, KZFM 18-12, KDWB 18-12, WSGA 19-12, KFI 19-12, WIFE 21-12, KGW 16-13, WRFC 18-13, KOLE 20-13, CK101 23-13, WORD 18-14, KRQ 20-14, WFIL 22-14, WISM 22-14, WKPT 23-14, KATI 23-14, KWK 26-14, WZDQ 17-15, KYTE 20-15, Q106 22-15, KQIZ 23-15, Z-93 23-15, WSFL 24-15, KOBO 25-15, CKLW 26-15, WBBF 20-16, KLUC 20-16, CHUM 20-16, KTFX 21-16, 92Q 21-16, KWIC 22-16, KRTH-FM 22-16, WMEE 23-16, WEEX 30-16, KOTN 22-17, WAKY 25-17, WPGC 25-17, KOPA 26-17, KS106 28-17, WNDE 23-18, WLS 23-18, WQXI 24-18, WQCM 28-18, WSPT 23-19, WAXY 24-19, WFYR 24-19, KYA 24-19, WAMS 25-19, KHJ 26-19, WANS 26-19, KSLQ 27-19, CHEC 30-19, V97 23-20, KRSP 24-20, WQCM-FM 24-20, WAYS 25-20, WMOH 26-20, M-91 27-20, WEBC 28-20, WLSQ 24-21, WRKO 26-22, KROY-AM 29-22, KIMN-FM 29-22, WRUN A-22, KJRB 25-23, WAIV 26-23, KTSA 27-23, WCAO 28-23, Y100 29-23, WRBR 30-24, KTLK 31-24, WSGN 28-25, WTX 31-25, WAPE 29-26, WEFM 29-26, Q105 30-26, CKGM A-26, WKIX D-27, WHBQ D-27, F-105 34-28, TEN-Q D-28, WIFI A-29 and KLIF 35-32...phenomenally strong retail sales, but this record is not being received overwhelmingly in lower demographics...has the power to reach no. 1 with 83% of our reporters showing growth...3rd week on chart.
- 4 4 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)**
 Profile: WAPE 2-1, KRUX 3-1, KQDI 3-1, KOTN 4-1, KRSP 5-1, 91-X 4-2, KCPX 3-3, WKY 3-3, B-100 4-3, Q-106 5-3, WUPE 6-3, WSPT 7-3, WRUN 9-3, KLUC 4-4, KRQ 4-4, WTOB 4-4, KS106 5-4, KHJ 5-4, WEEX 6-4, KYTE 6-4, KQIZ 6-4, WMEE 10-4, WAYS 5-5, WQIQ 5-5, WIFE 5-5, V97 6-5, WAKY 8-5, KDWB 8-5, WNAF 7-6, WDJX 8-6, WISM 8-6, KIMN-FM 10-6, KSLQ 11-6, WJDX 7-7, M-91 8-7, KUPD 8-7, WRKO 9-7, KYYX 11-7, KTFX 11-7, WFYR 12-7, KRTH-FM 8-8, WQCM 8-8, WJET 8-8, WCAO 11-8, TEN-Q 14-8, 92Q 10-9, WBBF 10-9, WEBC 11-9, CHEC 16-9, KOLE 17-9, WRBR 10-10, KFI 12-10, F105 13-10, KLIF 13-10, KROY-FM 13-10, WFIL 15-10, KYA 18-10, KROY-AM 13-11, WTIC-FM 16-11, WPGC 15-12, KTSA 15-12, WMOH 16-12, KMGK 20-13, KTLK 16-14, WTX 18-15, KWIC 19-15, K-BEST 19-16, WEFM 20-16, KIDY 23-17, WYLO 21-18, CHUM 26-18, WAVZ 29-21, WLS 31-21, KOPA 24-22, WHBQ 23-23, Y100 31-26 and WAIV A-33...steady 60% of our reporters are showing growth...8th week on chart.
- 5 5 CHIC/I WANT YOUR LOVE (ATLANTIC)**
 Profile: WEFM 4-3, WLCY 4-3, KSLQ 6-3, WDAK 4-4, KUHL 4-4, WORD 5-4, KIMN-FM 5-4, WGBF 6-4, KRSP 6-4, Q-106 7-4, WDJX 9-4, WANS 5-5, WAPE 6-5, WLSQ 7-5, WAMS 7-5, KTSA 7-5, WSFL 9-5, KOBO 10-5, WKY 11-5, WFYR 11-5, CHEC 33-5, KYTE 9-6, WTIC-FM 10-6, WBBF 8-7, WAVZ 9-7, WKIX 12-7, KQIZ 13-7, WMEE 16-7, WNAF 9-8, WUPE 10-8, KROY-FM 10-8, WRFC 11-8, WFIL 12-8, WEEX 12-8, WAYS 12-8, KQDI 12-8, WGBS 12-8, WFOX 13-8, Q105 14-8, F-105 10-9, KTLK 13-9, KFI 13-9, KS106 11-10, WIFE 13-10, WHBQ 13-10, KOPA 13-10,

WTOB 15-10, KCPX 16-10, WAKY 17-11, KRQ 17-11, WRUN 17-11, WEBC 18-11, WNDE 19-11, KRTH-FM 14-12, KYYX 22-12, KTFX 16-13, KWIC 16-13, V97 17-13, TEN-Q 17-13, 92Q 17-13, WQIQ 18-13, KROY-AM 22-14, WSPT 17-15, WMOH 18-15, M-91 20-15, 91X 20-17, KWK 24-17, WSGN 24-17, WISM 25-17, Y100 26-17, KZFM 27-17, WAXY 20-18, CKLW 21-18, KRUX 24-19, KILT 22-20, B-100 A-21, WRBR 26-22, CKGM 28-25, KLIF 29-25, 96-KX 29-26 and KHJ A-28...added at KLUC and CHUM...over 60% of our reporters are showing growth...7th week on chart.

7 6 GEORGE HARRISON/BLOW AWAY (DARK HORSE)

Profile: KLUC 5-2, KTFX 5-3, 91X 5-3, KELI 11-3, KCPX 4-4, WLSQ 5-4, WGBS 6-4, V97 7-4, WMOH 10-4, WKPT 19-4, KUPD 6-5, B-100 7-5, KS106 9-5, KOLE 7-6, WZDQ 7-6, KUHL 7-6, Q106 8-6, KRUX 9-6, KRSP 10-6, WHB 12-6, WJET 7-7, KWIC 12-7, WDAK 8-8, 96-KX 10-8, WRKO 11-8, WSPT 15-8, WDJX 16-8, WGBF 10-9, WUPE 14-9, KYTE 14-9, CK101 13-10, WMEE 15-10, WGH 15-10, KJRB 15-11, KILT 19-11, WTOB 15-12, WFYR 16-12, WBBF 16-12, WAKY 18-12, WKY 19-12, KIMN-FM 19-12, CHEC 28-12, KRBE 15-13, KRQ 18-13, KSLQ 18-13, WAVZ 19-13, KATI 19-13, WCAO 17-14, WANS 17-14, WEBC 17-14, KRTH-FM 17-14, Z-93 17-14, WROV 18-14, KYYX 20-14, KROY-FM 18-15, WISM 18-15, WQCM 19-15, KQDI 19-15, KOTN 19-15, WPGC 19-15, KWK 21-15, WQIQ 19-16, WNOE-AM 19-16, WSGA 21-16, KZFM 22-16, KDWB 22-17, WRBR 21-18, WAMS 22-18, TEN-Q 21-19, KFI 22-19, KOPA 22-19, KMGK D-19, CHUM 23-20, KYA 26-20, CKLW 23-21, WTIC-FM 24-21, WAPE 26-21, WTIK 26-22, KHJ 27-22, WAXY 26-23, WKIX 26-23, WRUN A-23, KROY-AM 30-24, KGW A-24, WEFM 28-25, 92Q 29-25, K-BEST A-25, WAIV 29-26, WLCY 31-27, WIFI A-27, KOBQ 31-28, KLIF 34-30 and Y100 38-34...continuing to show strength in callout only...stunning 75% of our reporters are showing growth...5th week on chart.

3 7 AMII STEWART/KNOCK ON WOOD (ARIOLA)

Profile: KZFM 1-1, WMEE 1-1, WNOE-AM 1-1, CKLW 1-1, KWIC 1-1, Q106 1-1, Y100 1-1, KTLK 1-1, WHBQ 1-1, WSGN 2-1, KQIZ 2-1, WAMS 3-1, WRFC 3-1, WROV 4-1, KROY-AM 4-1, KMGK 5-1, WGH 2-2, WPGC 2-2, KATI 2-2, KIMN-FM 2-2, WKIX 2-2, WGBF 2-2, KSLQ 2-2, WTOB 3-2, WKPT 3-2, WNAF 4-2, 92Q 4-2, KRUX 5-2, KFI 6-2, WRBR 3-3, KYTE 3-3, KHJ 3-3, KJRB 5-3, WSFL 6-3, WISM 6-3, WRKO 6-3, KYYX 4-4, WQCM 4-4, WTIC-FM 5-4, TEN-Q 6-4, WLS 8-4, WIFI 8-4, WEBC 9-4, WSPT 5-5, 91X 6-5, KRQ 7-5, CKGM 8-5, F-105 8-5, WRUN 6-6, KILT 6-6, WUPE 7-6, 96-KX 7-6, KROY-FM 9-6, KTSA 12-6, WAYS 8-7, WAIV 8-7, WQIQ 15-7, KUHL 8-8, WTOB 10-8, KCPX 12-9, WEEX 10-10, WAKY 11-10, WAVZ 13-10, CHUM 14-10, KWK 19-11, KLIF 16-12, KLUC 16-13, KIDY 20-13, WEFM 26-14 and WCAO 19-16...slips from 59 to 56% of our reporters who are showing growth...teens only now...10th week on chart.

9 8 GEORGE BENSON/LOVE BALLAD (WB)

Profile: KOBQ 5-3, KROY-FM 4-4, WDAK 6-6, CK101 9-6, WRFC 8-7, KOLE 9-7, WGBS 9-7, WTOB 9-7, KOTN 10-7, KS106 10-7, Y100 13-7, WQXI 8-8, WLCS 17-8, WSPT 10-9, Q106 12-9, WAVZ 14-9, KGW 13-10, M-91 14-10, B-100 14-10, WEBC 16-10, KHJ 13-11, WANS 14-11, WSFL 15-11, KYYX 16-11, WSGA 16-11, KUHL 18-11, CHEC 35-11, WAPE 15-12, WDJX 15-12, KSLQ 17-12, KRTH-FM 16-13, KYTE 16-13, WLCY 17-13, Z-93 18-13, KRSP 18-13, WNOE-AM 20-13, KELI 17-14, KWIC 17-14, WHB 19-14, WAXY 18-15, WFYR 17-16, WAIV 19-16, WTIK 21-16, WKY 21-16, WIFE 23-16, KTLK 19-17, WQCM-FM 20-17, WMBE 20-17, WZDQ 22-17, KZFM 21-18, WMOH 25-19, WNAF 22-20, KDWB 23-20, WAMS 23-20, WZDQ 25-20, KROY-AM 25-20, KMGK D-20, KFI 28-23, WORD 27-24, KRQ 29-24, WIFI 29-24, KTFX 30-24, KRUX 32-24, K-BEST A-24, WHBQ 29-25, WNDE 29-26, KLIF 31-27, 96-KX 32-29 and WEEX A-29...added at WEFM...still holding with 57% of our reporters who are showing growth...6th week on chart.

11 9 JACKSONS/SHAKE YOUR BODY (DOWN TO THE GROUND) (EPIC)

Profile: KILT 1-1, 92Q 1-1, WQCM-FM 1-1, KRBE 2-1, WSGA 2-2, WORD 3-2, WLCS 7-2, WQXI 3-3, WAYS 6-3, WTIC-FM 8-3, KTLK 5-4, KELI 6-4, WRFC 7-4, WKIX 8-4, WJDX 9-4, KTFX 8-5, WPGC 10-6, WLCY 11-6, WLSQ 12-6, WIFE 15-6, WDAK 7-7, WSFL 10-7, KROY-AM 12-7, WCAO 12-7, CKLW 11-8, V97 12-8, Z-93 14-8, WANS 16-8, WAXY 9-9, WTOB 12-9, Q105 13-9, KQIZ 15-9, KYTE 15-11, KS106 15-12, WFOX 15-12, WTOB 16-12, KUHL 20-13, Q106 21-13, WEEX 25-13, KSLW 21-14, WROV 23-15, WAPE 19-16, WJET 23-16, WDJX 24-16, WQCM 20-17, KOBQ 26-17, WNAF 27-17, KHJ 22-18, KIMN-FM 22-18, KJRB 28-18, KROY-FM 22-19, KTSA 23-19, WAKY 26-19, KATI 25-20, KOPA 25-20, WIFI 27-20, WSGN D-20, KRSP 25-21, WRKO 28-21, WISM 30-21, WFYR A-21, WLS 30-22, KWK 27-23, WEBC D-25, F-105 30-26, M-91 D-26, WMOH D-26, KFI D-26, WMEE A-28, WSPT D-29, KRUX 35-30 and KRQ 40-31...added at WRUN, KZFM and CHUM...extremely strong with females and teens...typical pop smash pattern...jumps from 50 to 61% of our reporters who are showing gains...5th week on chart.

12 10 VILLAGE PEOPLE/IN THE NAVY (CASABLANCA)

Profile: WTOB 3-2, WGH 3-3, WSGA 4-3, WAVZ 4-3, KFI 5-4, KATI 12-4, WQXI 7-6, WEEX 8-6, KELI 9-6, WORD 11-6, WYLO 11-7, WFOX 11-7, KRSP 12-7, WLCS 12-7, KUHL 14-7, WSGN 16-7, KCPX 11-8, KS106 12-9, KRUX 14-9, WRUN 14-9, KSLQ 14-9, WNDE 18-9, WNAF 17-10, WSFL 21-10, WJDX 14-11, V97 14-11, WMOH 14-11, WFIL 19-11, Q-106 15-12, KJRB 17-12, KROY-AM 19-12, WHB 17-13, WEFM 22-13, WGBF D-13, WPGC 16-14, WTIK 17-14, Q105 21-14, WUPE 21-14, Y100 18-15, CHUM 18-15, KRBE 20-15, WIFI 20-15, KRTH-FM 21-15, KYYX 23-16, KILT 23-17, WAPE 23-17, KTLK 21-18, 92Q 22-18, WTOB 22-18, WNOE-AM 23-18, TEN-Q 30-18, WRKO D-18, WTIC-FM 23-19, F105 23-19, WJET 29-19, KTSA 24-20, KQDI 25-20, WAMS 26-21, WDJX D-21, WQCM-FM 25-22, KROY-FM 29-22, KRQ 25-23, KIMN-FM 26-23, CK101 28-23, WAYS D-23, WMEE 29-25, WQCM D-28, WLSQ D-30, WEBC D-34, and KTFX 40-35...added at KIDY...92Q no. 5 phones and no. 9 sales...WAVZ teens and males 18-24 in callout...CK101 no. 6 sales...WGH no. 1 phones...F-105 no. 1 phones and females 18+...KSLQ heavy artist burn in callout...WGH no. 3 sales...KELI no. 8 sales and no. 2 phones...KJRB no. 6 sales...KYYX weak sales, weak callout, heavy negatives male and females 15+...WAYS no. 6 phones Disco fans teens and females...WNAF no. 9 sales...WTIK not as big as YMCA...Y-100 weak callout 12-34...holding with 57% of our reporters who are showing growth...4th week on chart.

Universals

- 14 11 SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILLION)**
 Profile: WKIX 4-1, WYLO 5-1, WTIC-FM 3-2, WAXY 4-2, WLCS 4-3, WSGA 6-4, KRTH-FM 6-5, WRKO 7-5, WNOE-AM 11-5, WAYS 7-6, WQCM-FM 13-6, WHBQ 7-7, KOPA 12-7, KTLK 8-8, KHJ 15-8, WPGC 18-8, WGH 18-8, WDAK 9-9, V97 13-9, KRSP 17-9, WFOX 12-10, WRFC 12-10, Z-93 13-10, TEN-Q 19-10, WIFE 14-11, WAMS 15-11, WNAF 15-11, WNDE 20-12, KELI A-12, WTOB 17-13, WISM 17-13, KS106 20-13, KROY-FM 17-14, WJDX 18-14, 92Q 19-14, KIDY 19-15, KTSA 19-15, WKPT 21-15, KSLQ 23-15, WLSQ 25-15, Y100 21-16, WIFI 23-16, KROY-AM 24-16, KCPX 30-16, WEEX 25-17, KFI 26-17, KUHL 27-17, WRUN 24-18, Q106 24-19, WGBF D-19, KYTE 24-20, WAPE 25-20, WAKY 29-20, WLCY 24-21, KRUX 29-23, KATI 28-24, WKY A-24, KJRB 29-25, WQIQ 29-25, KOBO 30-26, B-100 A-26, KWIC D-27, WMEE D-29, 96-KX 36-31, KZFM D-31, KRQ 37-32, KTFX 38-34 and WAIV A-36...added at WSPT, WMOH and M-91...covering all demos...continues to build...flip side looks even bigger...edges up from 54 to 57% of our reporters who are showing growth...5th week on chart.
- 10 12 BELL & JAMES/LIVIN' IT UP FRIDAY NIGHT (A&M)**
 Profile: WANS 2-2, WQCM-FM 3-2, B-100 11-2, KTLK 3-3, WNOE-AM 5-3, KIDY 9-3, WGH 4-4, KOBO 6-4, WTI 8-4, Q105 8-4, WQXI 5-5, WDAK 5-5, WLCS 6-5, Q106 10-5, WSGA 12-5, KATI 13-5, WTOB 6-6, KOPA 9-6, KJRB 8-7, WAPE 9-7, KRTH-FM 10-7, WKIX 14-8, WSGN 18-8, Z-93 10-9, WQCM 11-9, WLCY 14-9, WDJX 14-9, KIMN-FM 12-10, WFYR 13-10, KZFM 26-10, WISM 13-11, WAYS 21-11, WGBF 15-12, KRUX 22-13, KS106 17-14, TEN-Q 18-14, WAMS 19-15, CK101 19-15, WRUN 22-15, KYTE 23-16, KLIF 24-16, WKY 22-19, WNDE 24-19, KRQ 30-20, WIFE 30-21, WMOH 27-23, WYLO 30-23, WTIC-FM 27-24, 92Q 30-27, WMEE A-27, KQIZ D-27 and KYYX D-29...slides to 44% of our reporters who are showing growth...7th week on chart.
- 22 13 ENGLAND DAN;JOHN F COLEY/LOVE IS THE ANSWER (BIG TREE)**
 Profile: KQIZ 12-3, WSGN 13-9, WJET 15-12, KOLE 19-12, WLSQ 19-14, WDAK 18-15, WNAF 28-15, KROY-FM 19-16, WGBS 20-17, WRFC 21-17, KATI 22-17, KWIC 25-17, B-100 20-18, WSPT 21-18, KUHL 24-18, Q106 28-18, KELI 24-19, WHB 25-19, KOTN 23-20, WORD 24-20, WKY 26-21, Z-93 27-21, WMEE 25-22, KRSP 26-22, WKPT 27-22, KCPX 29-22, 91-X 31-22, KYTE D-22, WEBC 27-23, WLCY 28-24, WFYR D-24, WQCM-FM 29-25, WLCS 34-25, WDJX A-25, WEEX A-25, KGW A-25, M-91 28-26, WAYS 30-26, KROY-AM 32-26, WAMS D-26, WAIV 30-27, WNOE-AM 36-27, WSGA D-27, KRTH-FM 30-28, KTFX 34-28, WJDX A-28, WYLO A-28, KS106 D-28, WROV D-28, WIFE D-28, WCAO D-28, WANS 31-29, WISM D-29, KHJ A-30, WAXY A-30, WQIQ D-30, KFI D-30, KJRB D-30, CK101 39-32, WTIC-FM 36-33, KLIF 39-33, KSLQ A-33, WAPE D-33, WTI D-34, KRUX D-36 and KOBO D-38...added at WGH, KYA, WQCM, CHEC, KTSA, KZFM, KIMN-FM and KILT...callout Record Of The Week...covering all demos...extremely valuable for this ARB...commanding from 50 to 61% of our reporters who are showing growth...2nd week on chart.
- 8 14 DOOBIE BROTHERS/WHAT A FOOL BELIEVES (WB)**
 Profile: WCAO 1-1, WQCM 1-1, WNAF 1-1, WKY 1-1, WBBF 1-1, K-BEST 1-1, WFIL 1-1, WAXY 1-1, WTIC-FM 1-1, KRQ 1-1, WGBS 1-1, KHJ 1-1, WRKO 1-1, TEN-Q 1-1, WORD 1-1, KLIF 1-1, F-105 2-1, KGW 2-1, WEFM 2-1, WTOB 2-1, WRUN 2-1, WQIQ 2-1, WIFI 3-1, WAKY 5-1, CHEC 6-1, Y100 2-2, WYLO 2-2, WNOE-AM 2-2, KTSA 2-2, KROY-FM 2-2, WISM 2-2, KS106 2-2, KDWB 2-2, CKLW 2-2, KRBE 3-2, KTLK 4-2, KIDY 6-2, M-91 3-3, WGBF 3-3, Z-93 3-3, WAPE 4-3, Z97 5-3, CHUM 5-3, KOLE 4-4, KWK 4-4, WAYS 4-4, KSLQ 4-4, WHBQ 6-4, WRBR 11-9, CKGM 15-9 and WJDX 15-12...drops from 58 to 42% of our reporters who are showing growth...very slow burn after 12 weeks on chart.
- 17 15 STYX/RENEGADE (A&M)**
 Profile: WANS 1-1, KWK 1-1, KLUC 2-1, WLSQ 2-2, KUPD 3-2, WSPT 4-2, WPGC 3-3, KATI 7-3, KOPA 4-4, Z-93 7-4, WRBR 6-6, KSLQ 8-8, 91X 9-8, 96-KX 17-9, WGH 20-9, Q-106 17-10, KRUX 20-10, WSGN 23-11, WDAK 17-12, WZDQ 15-13, B-100 17-14, WAYS 18-14, KTFX 18-15, WAPE 20-15, WLCS 22-15, KRSP 19-16, Z97 20-16, WTI 19-17, WDJX 23-17, WMEE 21-18, Q105 25-18, KOLE 26-18, WSGA 26-19, KZFM 28-19, KS106 D-20, WFOX 24-21, V97 25-21, KRQ 27-21, KELI 29-21, KQIZ 29-23, KYTE D-23, KRBE 26-24, WKPT 28-24, WNAF A-26, KDWB A-26, WQCM 30-27, WROV D-27, WLCY A-28, WNOE-AM A-28, WQCM-FM D-29, WAKY A-30, WUPE D-30 and WTOB 38-31...added at KOBO, WRFC, WGBF, WAIV, WEEX, WMOH and WQIQ...KSLQ no. 1 phones 12+ and no. 1 males 18+ in callout and no. 2 callout females 18-24...WSPT no. 6 sales and no. 3 phones...WANS no. 3 sales and no. 1 phones male and female 18-34...WZDQ no. 8 sales and no. 5 phones...WTIX super phones teens...Q-106 no. 1 phones male and female, all demos by far...leaning males, but females too...KYYX home in callout...WGH no. 9 sales and no. 3 phones...appears to be the biggest record Styx has ever had...steady climb from 39 to 48% of our reporters who are showing growth...4th week on chart.
- N 16 BEE GEES/INSIDE & OUT (RSO)**
 Profile: KYYX 6-2, WJDX D-6, KDWB 10-9, WSGA 14-9, KJRB 16-13, WGH 22-17, WLCS 26-18, KRUX 27-18, KUPD 21-19, WDAK 25-19, WGBS A-21, KGW 25-22, KLUC A-22, WDJX D-22, WORD D-22, WLSQ 27-23, WFYR D-23, WIFE 32-24, KS106 D-24, KRSP 29-25, WRKO 29-25, B-100 A-25, KELI A-25, WPGC 29-26, KRTH-FM A-26, KQIZ D-26, WQCM-FM D-26, KTSA 30-27, KHJ A-27, WAYS D-27, WAXY 29-28, V97 D-28, WISM D-28, KCPX D-28, Z-93 D-28, Q-106 D-28, WAMS A-29, WAKY A-29, 92Q D-29, TEN-Q D-29, WHB D-29, WMEE A-30, KROY-FM D-30, WLCY D-31, WKPT D-31, WSGN D-31, KSLQ A-32, KILT D-33, KTFX 39-36, Y100 A-36, WTIC-FM A-36, WAIV A-37 and WTOB D-37...added at WSFL, WRFC, WFOX, WEBC, KOTN, WQXI, KTLK, KOPA, WKIX, WKY, KIDY, WTOB WZDQ, 91-X, KOBO, WRUN, KYTE, WCAO, WAPE, WYLO and F-105...primary demo females...phenomenal sales...High-Jumper of the week...debuts with an unbelievable 61% of our reporters who are showing growth...Top 10 next week...1st week on chart.
- 25 17 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)**
 Profile: WJET 5-5, WGH 8-5, WLSQ 16-10, WZDQ 14-12, WANS 18-12, KCPX 21-12, WEBC 24-15, WDAK 26-17, WBBF 22-18, WAYS 22-18, WSGN 31-18, WNOE-AM 25-19, 91-X 27-19, WTOB 23-20, KELI 27-20, KDWB 24-21,

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KQDI 27-21, WSPT 29-21, KLUC D-21, WAVZ 26-23, WSGA 27-23, KS106 29-23, KGW A-23, WGBS D-23, Z-93 26-24, KRTH-FM 29-24, KUPD A-24, KQIZ 30-25, KWIC A-25, Q106 D-25, KRSP D-26, WORD D-26, KROY-FM 30-27, WAPE 31-27, WRFC D-27, WTOB 32-28, KATI 35-28, WFOX D-28, 92Q D-28, KIMN-FM D-28, WAXY 30-29, KSLQ 33-29, KOPA D-29, WUPE D-29, KTSA D-29, B-100 D-29, WIFE 33-30, WHB A-30, WPGC D-30, KOLE D-32, WKPT A 34, CK101 40-35, WLCS A-35, KLIF A-37 and WTIC-FM D-39...added at KYTE, KJRB, WEEX, WTIK, WRKO, WAMS, KRQ, WMOH, KRUX, WNAF and KROY-AM...WSPT no. 2 phones, no. 1 phones 18+...WDAK no. 4 phones...WAVZ nothing yet...WAYS no. 9 phones leaning females 18+, starting males...KYYX Big females in callout, male wont admit they like it...KQDI dynamite females...WGH no. 5 sales...KLUC no. 1 phones 12+...leaps from 40 to 54% of our reporters who are showing growth...2nd week on chart.

26 18 ORLEANS/LOVE TAKES TIME

(INFINITY)



Profile: WANS 20-15, 91X 22-15, KOLE 22-16, KTSA 20-17, WDAK 22-18, WZDQ 23-18, KQIZ 28-18, WAYS 23-19, KWIC 26-20, WNAF 29-21, WRFC 26-22, KUHL 28-22, WNOE-AM 29-22, KS106 D-22, V97 26-23, KYYX 26-23, WTOB 26-23, KCPX 26-23, KUPD 27-23, KRSP 27-23, KATI 29-23, WKPT 34-23, Q106 D-23, WISM 27-24, WSGA 28-24, CK 101 29-24, WTOB 35-24, WDJX D-24, KRTH-FM 27-25, Z-93 28-25, KSLQ 30-25, WSFL 35-25, WFYR D-25, Q105 D-25, WSGN 29-26, WFOX 30-26, WSPT 30-26, WLSQ 30-26, WMEE 30-26, WNDE D-27, WAMS D-27, WIFE D-27, KOPA 30-28, KELI D-28, WUPE D-28, WQCM D-29, WEBC 33-30, WCAO D-30, KROY-AM D-31, WTIC-FM 35-32, WTIK 39-32, KZFM D-32, KLIF 40-34, WAPE D-34, KRQ 39-35, KRUX D-37, KTFX A-38, WAIV A-39 and KTLK D-39...added at WAKY, WEEX, M-91, KIMN-FM, KLUC, WRBR, WYLO, WKIX, KQDI, KYTE, KJRB, WHBQ and KILT... covering all demos...particularly strong 18+...very hot with females...takes no time to jump from 44 to 59% of our reporters who are showing growth...headed Top 10 quickly...2nd week on chart.

15 19 FRANK MILLS/MUSIC BOX DANCER

(POLYDOR)

Profile: WEBC 1-1, Q105 1-1, KFI 1-1, WRBR 1-1, KDWB 1-1, WLCY 2-1, KYA 2-1, WIFE 2-1, WHB 2-1, WNDE 3-1, WFYR 3-1, WKY 2-2, KLIF 2-2, KHJ 2-2, KMGK 3-2, WMEE 3-2, WFIL 4-2, TEN-Q 4-2, WLS 7-2, WEEX 3-3, CHEC 4-3, WNAF 10-3, KJRB 4-4, KTFX 4-4, WBBF 5-4, KROY-AM 5-4, WRUN 7-4, KWIC 9-4, KIDY 7-5, WQCM 13-6, WAIV 13-8, WTIC-FM 13-8, KRQ 14-8, WAMS 13-10, Z97 13-10, WQIQ 16-10, WAVZ 17-14, WYLO 22-19, CHUM 27-23 and KWK A-28...9th week on chart.

18 20 BOB WELCH/PRECIOUS LOVE

(CAPITOL)

Profile: M-91 6-2, WFOX 7-2, KRUX 6-3, WDJX 7-3, CK101 5-5, KCPX 8-5, KOLE 8-5, KS106 6-6, KATI 9-6, WMOH 9-6, Z97 7-7, KRQ 10-7, CHEC 10-7, KQDI 10-7, Q106 9-8, KIMN-FM 9-8, WANS 9-9, KYA 10-9, WMEE 11-9, WROV 13-9, KRBE 14-9, KELI 10-10, WISM 12-10, KOPA 14-11, WKY 20-11, WRKO 17-14, WAMS 17-14, WQCM-FM 17-14, KLIF 23-14, KROY-AM 17-15, WZDQ 18-16, KJRB 18-16, WFYR 18-17, WJET 20-17, F105 20-17, K-BEST 23-18, KUHL 23-19, KRTH-FM 23-19, KHJ 23-20, WCAO 24-20, KFI 24-20, KTLK 25-20, WPGC 23-21, Y100 23-21, WYLO 25-24, WRUN A-25 and CHUM D-28...tumbles from 50 to 36% of our reporters who are showing growth...7th week on chart.

23 21 CHER/TAKE ME HOME

(CASABLANCA)



Profile: WSFL 5-1, KRTH-FM 4-4, WYLO 7-5, Y100 9-5, WNOE-AM 7-6, WTIK 10-8, WAPE 11-8, WROV 14-8, WLSQ 9-9, KTLK 12-10, WORD 16-10, WGH 19-11, WAXY 15-14, WFI 18-14, WKIX 22-14, KFI 18-15, CKLW 30-16, WAMS 20-17, KELI 20-17, KROY-FM 21-17, WNDE 25-17, WFYR 21-18, WSGA 25-18, KROY-AM 34-18, WRKO 27-20, KLIF 26-21, WTOB 29-21, Q106 27-22, WIFE 27-23, WPGC 28-23, F-105 27-24, KRSP 28-24, WCAO 29-24, KQDI 29-24, WLCS 33-24, KYTE D-24, KRBE 28-25, WTIC-FM 30-25, WEEX A-26, Z-93 A-26, KCPX D-27, WAIV 39-30, WQCM D-30, KIMN-FM D-30, WRFC D-30 and KRUX 38-34...added at KWIC, WGBF and WLCY...females 18+...edges up 36 to 39% of our reporters who are showing growth...3rd week on chart.

13 22 DIRE STRAITS/SULTANS OF SWING

(WB)

Profile: KYYX 1-1, KTFX 1-1, WAIV 2-1, KUHL 2-2, WQCM 2-2, CHEC 3-2, CHUM 3-2, WQIQ 3-2, WFYR 4-2, WLCY 5-2, TEN-Q 3-3, WBBF 3-3, KTSA 3-3, WYLO 4-3, WNOE-AM 4-4, CKGM 4-4, WAPE 5-4, WAXY 5-4, KROY-FM 5-5, WISM 5-5, KSLQ 5-5, WEEX 5-5, WTOB 5-5, KLIF 6-5, KMGK 6-6, WFI 7-7, KFI 7-7, F105 7-7, WRBR 7-7, M-91 9-8, K-BEST 11-8, WEFM 9-9, WRUN 10-10, WSGA 10-13 and 96-KX 16-13...falls from 41 to 26% of our reporters who are showing growth...10th week on chart.

24 23 INSTANT FUNK/I GOT MY MIND MADE UP

(SALSOUL)

Profile: KTLK 11-7, WQXI 9-9, WRKO 12-10, WSGA 15-10, WAYS 16-10, WTIK 16-12, WYLO 18-12, WHBQ 20-13, WTOB 21-15, WDAK 19-16, Q106 19-16, WLCS 32-17, F-105 21-18, Y100 22-19, WIFE 24-20, KUHL 25-20, WGH D-20, WNOE-AM 27-21, WFOX 27-22, WEEX A-22, KROY-FM 27-23, KOPA 29-23, WEFM 27-24, KFI 27-24, WAMS 28-24, KIMN-FM D-26, WTOB D-29, KTSA D-30, KLIF A-40 and KOBO D-40...added at KATI, KRQ and CHUM...holding with 27% of our reporters who are showing growth...3rd week on chart.

N 24 TYCOON/SUCH A WOMAN

(ARISTA)



Profile: WSPT 12-6, WCAO 18-13, 91X 19-14, WRFC 20-15, WQCM-FM 18-16, KUPD 19-16, KOPA 23-16, WANS 22-18, WROV 24-18, KYYX 24-19, KWK 30-21, WMEE 26-23, KSLQ 28-23, WNDE 28-23, WGH D-23, WRBR D-23, WTIK 28-24, WDAK 29-24, KOLE 30-24, WPGC 27-25, WLSQ 29-25, WAPE 30-25, Q106 D-26, KRBE 30-28, CK101 33-28, WLCS 35-28, KLIF 36-28, WNAF D-28, KQDI D-28, WZDQ 31-29, KLUC D-29, KS106 D-30, WSFL 36-31 and KATI A-38...added at KRSP and KIMN-FM...no need to be concerned any longer...this record is a smash in all demos...debuts with 30% of our reporters who are showing growth.

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- 16 25 LITTLE RIVER BAND/LADY (HARVEST)**
 Profile: Z97 1-1, 96-KX 3-1, KWK 2-2, KZFM 3-2, K-BEST 4-2, KMGK 9-3, WRBR 4-4, M-91 4-4, KLIF 5-4, TEN-Q 5-5, WBBF 6-6, KRBE 8-6, WJDX 10-6, WAKY 7-7, KGW 8-8, WYLO 9-8, KILT 10-8, WQIQ 14-8, WNOE-AM 9-9, KTSA 9-9, WTIK 9-9, WFIL 11-9, KRTH-FM 13-9, WLS 10-10, WLCY 13-10, Y100 15-11, WAXY 14-13, WHBQ 16-14 and KHJ 29-21...12th week on chart.
- N 26 SUPERTRAMP/THE LOGICAL SONG (A&M)**
 Profile: KSLQ 19-10, WGH D-12, KYXX 25-21, 91X 34-21, WZDQ 27-22, 96-KX 27-23, KWK A-24, KUHL D-24, WSPT D-25, KROY-FM D-26, KRBE A-27, WHB A-27, KJRB D-28, WRFC D-28, WEEX A-30, KOLE D-30, WISM D-30, WKPT A-33, KILT 37-34, KATI 39-34, WANS D-34, CK101 A-36, KOBO D-39 and WTOB A-40...added at KRTH-FM, KLUC, KMGK, WAMS, WDJX, KROY-AM, KHJ, WRBR, Q106, WAXY, WJET, WTIK, WGBF, KRQ, KFI and KCPX...all demos...any station not playing this record is making a large mistake...debuts with 33% of our reporters who are showing growth.
- 27 27 EVELYN C. KING/I DONT KNOW IF IT'S RIGHT (RCA)**
 Profile: V97 2-2, WSGN 4-2, KOBO 8-2, WQCM-FM 10-3, WFOX 5-5, Y100 12-6, WAXY 11-8, KATI 15-8, KJRB 11-10, KHJ 14-10, KRSP 16-11, WNOE-AM 15-12, 92Q 18-15, WLCY 19-15, KRUX 21-17, WKIX 22-17, WMEE 22-19, KLIF 25-20, WEBC 25-21, WKY 27-22, WISM 29-27 and KRQ 32-29...8th week on chart.
- N 28 ROGER VOUDOURIS/GET USED TO IT (WB)**
 Profile: WLSQ 4-3, KCPX 9-7, KROY-AM 11-9, WZDQ 13-11, KELI A-15, WANS 24-17, Z93 22-19, WSFL 27-19, WHBQ 26-24, WTOB 27-24, WFOX 28-24, KSLQ 32-28, WHB A-28, KQIZ D-28, KATI 33-29, KOBO 33-30, 91X 33-30, WKPT 35-30, WSPT D-30, KOLE D-33 and WTIK-FM 39-34...added at WKY, WGH, WROV and KGW...seems to take several weeks to break, but when it does it breaks big...excellent record for programing...20% of our reporters are showing growth...1st week.
- 20 29 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)**
 Profile: KLIF 4-3, F105 4-4, Z97 6-6, WAKY 6-6, CHUM 7-6, KWK 9-6, WFIL 8-7, WEBC 12-7, WMEE 8-8, WKY 9-9, WNDE 10-10, KTSA 11-10, KMGK 13-10, KELI 14-11, K-BEST 18-14, KDWB 19-14, KHJ 18-15, KRBE 18-16, TEN-Q 20-16, KRQ 24-19 and Y100 37-30...10th week on chart.
- SA 30 POLICE/ROXANNE (A&M)**
 Profile: WANS 7-4, WZDQ 6-5, KZFM 9-5, WUPE 12-10, 91X 12-10, WROV 15-11, WFOX 16-13, KUHL 21-15, WSPT 22-16, CKLW 28-17, WRFC 23-18, WISM 23-20, KTFX 27-21, WLCS D-22, WNOE-AM 28-25, WKIX 30-25, F105 31-27, WTIK-FM 32-27, KELI A-27, KQDI D-27, KRSP D-27, KRUX 37-33 and KRQ 36-34...added at CHEC and WAYS...extremely strong male support...debuts with 20% of our reporters who are showing growth.

SIGNIFICANT ACTION:

The following songs are reporting upward movement at one or more of our reporters. These selections are building towards FRED's "NEXT" hit projection category. The three number **POWER CODE** listed after each title is identified this way: The first number is the total number of reporters who have added the song. The second is the amount of new adds this week. The third figure is the total weeks the song has received action.

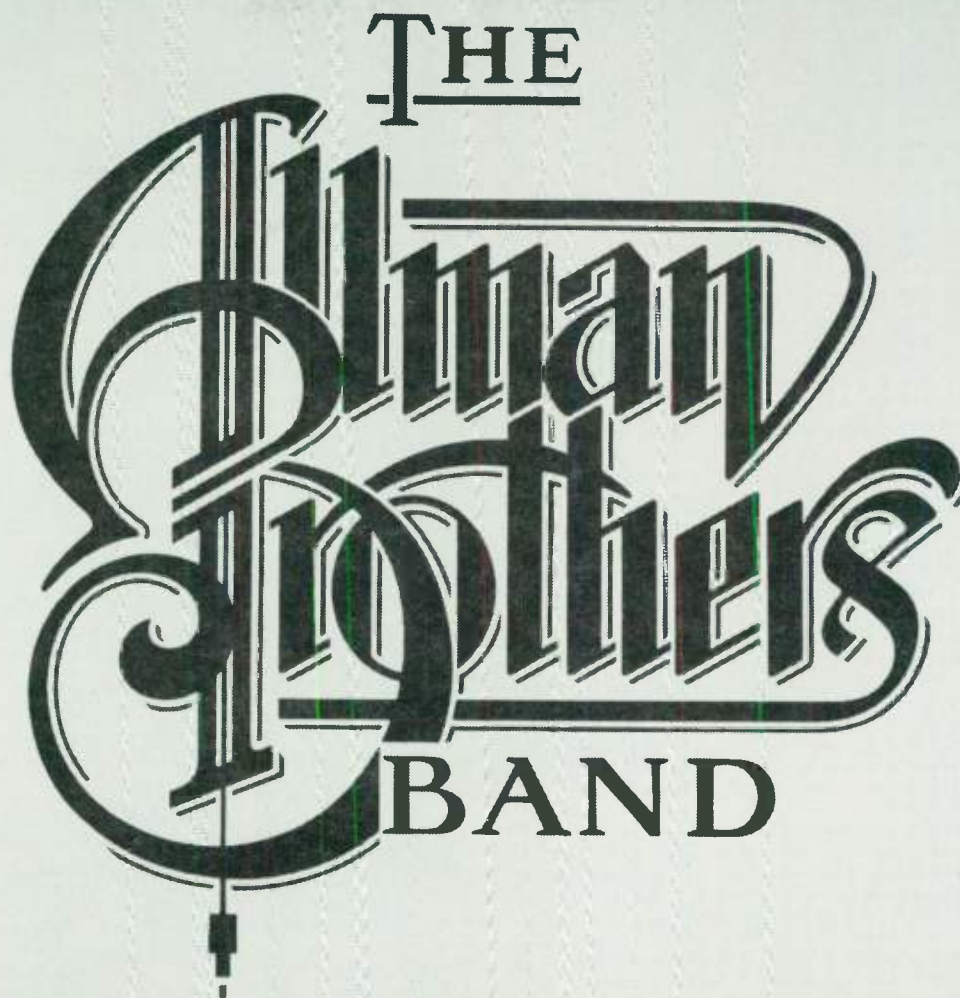
- MCGUINN, CLARK & HILLMAN 38/7/8 (CAPITOL)** Profile: KQIZ 9-2, WZDQ 10-8, WANS 13-10, KMGK 16-14, KATI 20-16, CK101 20-17, KYXX 21-18, WROV 26-19, WJET 25-20, KOBO 24-21, WTIK 27-23, KLIF 28-23, KDWB 30-23, KCPX 28-24, KUPD A-25, WTOB 31-26, KOLE 34-26, WKPT 32-27, Q-106 D-27, WNOE-AM 37-31, WEBC D-33, KROY-AM D-33, WLCS A-34, and WAIV D-40...added at CHEC, WTOB, WMEE, KRSP, and KGW
- RAY STEVENS/I NEED YOUR HELP BARRY MANILOW 42/3/5 (WB)** Profile: WJET 17-9, WLSQ 18-13, WYLO 15-15, WGBS 18-15, WGH D-18, WHB 30-21, WQCM-FM 27-23, WRFC 28-24, KROY-FM D-24, WROV D-25, KTSA 29-26, KS106 30-26, WRBR D-27, WSGN 32-28, KWIC A-28, KUHL D-28, KILT 26-29, WAPE 33-29, CK101 34-29, Y100 34-31, KTFX 36-32, and WLCY D-33...added at KATI, and WKY
- ALLMAN BROS./CRAZY LOVE 49/8/7 (CAPRICORN)** Profile: WRFC 15-12, WZDQ 16-14, KOLE 18-15, WANS 27-22, Z-93 29-22, WNAP 30-23, WORD D-25, KSLQ 31-27, WKIX D-28, WTOB 36-29, KRBE A-30, KELI D-30, WSGA D-30, WAPE 34-31, KATI 38-31, KOBO D-31, F-105 D-31, KZFM D-33, WTIK D-35, WNOE-AM A-39, and KTFX A-40...added at KILT, WEFM, WLSQ, KRQ, and WQIQ
- BARBARA MANDRELL/IF LOVING YOU IS WRONG 26/8/7 (MCA)** Profile: Z-93 21-18, WQXI 23-20, WKY A-20, WDAK 27-21, WJET 30-23, WTOB 28-25, WTIK 32-26, WNOE-AM 33-26, WSGN 30-27, WEBC 32-28, WRFC D-29, WFOX D-29, KELI 37-32, WKPT A-35, and KILT D-37...added at WJCX, WAPE, KTSA, WFYR, WMOH, and KCPX
- NICOLETTE LARSON/RHUMBA GIRL 28/4/6 (WB)** Profile: WXDQ 24-21, KJRB 26-22, KMGK D-22, WSPT 27-23, KTLK 28-23, KATI 31-25, WAIV 31-25, WUPE 30-27, WDAK D-28, KYXX D-28, WJDX A-29, KS106 D-29, KQDI D-30, and WTIK 38-31...added at CHEC, WJET, and WNDE
- BOSTON/FEELIN' SATISFIED 36/4/7 (EPIC)** Profile: Z97 17-13, M-91 23-13, B-100 28-24, WKPT 33-28, KLUC D-28, KRBE A-29, WNAP D-29, KRQ 33-30, KOLE 35-31, KRUX 36-31, KOBO 38-32, WTOB 37-34, WNOE-AM A-35, WIFE A-35, WTIK D-36, and KTFX A-37
- NIGEL OLSSON/LITTLE BIT OF SOAP 33/18/3 (BANG)** Profile: WJDX A-21, WLSQ 31-24, WDAK D-26, KUHL D-26, Z-93 30-27, KS106 D-27, WZDQ D-30, WANS D-31, WKPT A-32, WAYS D-33, CK101 A-37, WSFL A-40, and KATI A-40...added at WORD, WJET, WNOE-AM, KOLE, KQIZ, KILT, KJRB, WEBC, WCAO, WTIK, WPGC, KFI, and KCPX

Universals

- OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT** 42/29/3 (MCA) Profile: WDAK 28-20, WSGA 29-22, WGBS A-22, WRKO D-29, KRTH-FM A-30, WORD D-30, TEN-Q D-30, WFOX D-30, KSLQ A-35, KATI A-37, 96-KX A-37, CK-101 A-39, KILT D-40, and WTIC-FM D-40.....added at KRUX, KOLE, WFIL, WEBC, KOTN, KOBO, WCAO, KS106, WGH, WQXI, WTOB, WRBR, WSPT, WFYR, WRFC, WANS, KROY-FM, WSGN, WJET, KQIZ, M-91, WYLO, and B-100
- SISTER SLEDGE/WE ARE FAMILY** 10/4/2 (COLTILLION) Profile: WTX 4-2, WQXI 22-14, KTSA A-15, WAVZ 28-22, WJET D-25, WPGC D-28, WYLO A-30, and WSGA D-31.....added at KRTH-FM, and WRKO
- DAVID NAUGHTON/MAKIN' IT** 14/3/9 (RSO) Profile: WKIX 25-19, KOBO 32-20, KTLK 26-22, WJDX A-26, WAVZ 30-27, WSGA D-28, Q105 D-29, Y100 39-35, WAPE D-35, and KILT D-39.....added at WQXI, and KFI
- IRONHORSE/SWEET LUI-LOUISE** 27/3/6 (SCOTTI BROS.) Profile: WORD 30-19, WRFC 25-20, WSPT 26-24, KHJ 28-25, KOLE 33-27, WNAF D-27, KFI 30-28, WTX 36-29, WZDQ 34-32, KELI 38-35, WTIC-FM A-38, and KRUX D-39.... added at KOBO, and WUPE
- AMERICA/CALIFORNIA DREAMIN'** 21/2/7 (AMERICAN INTERNATIONAL) Profile: WSPT 19-17, KLUC 24-17, 96-KX 21-18, B-100 22-19, M-91 D-22, KQDI 30-25, WTX 37-30, and KROY-AM D-34....added at WLSQ, and Q-106
- DELEGATION/OH HONEY** 15/1/10 (SHADYBROOK) Profile: KYA 15-12, WCAO 16-12, WJDX 23-15, KTLK 18-16, KRTH-FM 20-17, WHBQ 18-18, KOTN 25-22, and Q-106 D-30.....added at WLSQ
- FOXY/HOT NUMBER** 14/3/8 (TK) Profile: KILT 3-2, WQCM-FM 23-21, Y100 28-25, WAXY A-25, KTLK 32-27, KRTH-FM D-29, WNOE-AM A-30, CK101 38-33, and WTX D-38.....added at CKLW
- RICKIE LEE JONES/CHUCK E.S IN LOVE** 20/12/3 (WB) Profile: WGH D-22, WZDQ D-28, WAVZ 32-29, KUPD A-29, WSGA D-29, 91-X D-32, WANS D-35, and CK101 A-38.....added at KOLE, KS106, KMGK, WQCM-FM, WISM, WRFC, WRKO, KROY-FM, WNAF, and KYYX
- CHRIS REA/DIAMONDS** 27/6/5 (UA) Profile: V97 27-22, WRFC 29-25, B-100 30-28, WNDE D-29, WSGN D-32, KATI 40-35, WZDQ D-35, WAIV A-38, and KRUX D-40.....added at WSPT, WORD, WTX, WNOE-AM, and WCAO
- FRANK ZAPPA/DANCIN' FOOL** 23/8/6 (ZAPPA/MERCURY) Profile: CK101 26-22, KELI 28-24, WUPE 29-25, KUPD 28-26, WORD D-29, and KOBO D-35.....added at KQDI, KS106, WGH, KLUC, WAIV, WMOG, WTX, and KLIF
- DOOBIE BROS./MINUTE BY MINUTE** 8/5/3 (WB) Profile: KLUC 14-7, KDWB D-22, KWK A-27, and KJRB D-29...added at WHBQ, WANS, 91-X, and KSLQ
- CHEAP TRICK/I WANT YOU TO WANT ME** 12/3/8 (EPIC) Profile: WSPT 24-20, KMGK D-21, WZDQ D-27, WFOX D-27, and 91-X 35-28.....added at WMEE, TEN-Q, and KYA
- ORSA LIA/I NEVER SAID I LOVE YOU** 12/1/9 (INFINITY) Profile: KOTN 11-6, WLSQ 26-16, CHEC 34-25, KMGK D-25, and KELI A-40
- SAMMY HAGAR/DOCK OF THE BAY** 11/1/3 (CAPITOL) Profile: KJRB 30-26, 91-X 30-27, KYA D-28, KCPX D-29, B-100 D-30, and KOBO 40-34.....added at KLUC
- RAYDIO/YOU CANT CHANGE THAT** 9/2/7 (ARISTA) Profile: WSFL 32-23, CK101, 30-26, KROY-AM 31-27, KATI 32-27, WANS D-30, KTLK 38-31, and KOBO D-37.....added at KMGK, and KGW
- CLAUDJA BARRY/BOOGIE WOOGIE DANCIN' SHOES** 15/3/4 (CHRYSALIS) Profile: CHUM 9-4, KRTH-FM 26-22, KRUX 33-27, WAVZ 31-28, WTOB 40-36, WNOE-AM A-36, and WTX A-40.....added at KTLK
- JOURNEY/JUST THE SAME WAY** 11/1/7 (COLUMBIA) Profile: KOBO 15-12, KYA 19-14, KSLQ 20-16, WSPT D-28, and KOLE D-35.....added at WGBF
- DR. HOOK/WHEN YOU'RE IN LOVE WITH BEAUTIFUL WOMAN** 12/5/2 (CAPITOL) Profile: WLSQ D-27, WTOB D-28, WSFL 38-29, WAPE D-32, KOBO D-36, and KATI A-39.....added at WORD, KMGK, 92Q, and KTLK
- CHERYL LYNN/STAR LOVE** 8/2/6 (COLUMBIA) Profile: WQCM-FM 14-12, WTOB 20-14, KRTH-FM 28-20, KTLK and Y100 35-33.....added at WNOE-AM and F-105
- NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE TO DANCE WITH YOU** 8/3/6 (ATLANTIC) Profile: WNOE-AM 34-24, WHBQ A-26, KTLK 35-29, WTX 40-33, and WLCS A-33.....added at KROY-AM
- VAN HALEN/DANCE THE NIGHT AWAY** 6/2/2 (WB) Profile: KUPD 26-18, WGH D-24, and KYYX D-30...added at KLUC, and WPGC
- REX SMITH/YOU TAKE MY BREATH AWAY** 9/8/2 (COLUMBIA) Profile: WAMS 10-6...added at WZDQ, WJET, WAXY, KMGK, KRTH-FM, WISM, WFYR, and KILT.
- WAR/GOOD GOOD FEELING** 3/1/2 (MCA) Profile: WKIX 17-13, KTLK D-35, and WNOE-AM A-38.
- K.C. & SUNSHINE BAND/DO YOU WANT TO GO PARTY?** 1/0/3 (TK) Profile: Y100 17-14.
- BADFINGER/LOVE IS GONNA COME AT LAST** 14/1/9 (ELEKTRA) Profile: KROY-AM 23-21, KOLE 25-22, WZDQ 27-25, and WNAF D-30....added at WTX
- ROCKETS/CANT SLEEP** 10/5/3 (RSO) Profile: WTOB D-38, and CK101 A-40...added at WNAF, KYYX, WISM, and KROY-AM.
- TARNEY- SPENCER BAND/NO TIME TO LOSE** 5/2/6 (A&M) Profile: WZDQ 26-23...added at WANS, and KOLE.
- MAX DEMIAN/PARADISE** 4/0/7 (RCA) Profile: KRBE 29-26.
- KENNY ROGERS/SHE BELIEVES IN ME** 13/12/2 (UA) Profile: WFIL D-22...added at 92Q, Z-93, WKY, KUHL, KOBO, WHBQ, WLSQ, KRTH-FM, WFOX, WAYS, WSGN, and KOPA.
- THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING** 11/3/9 (MOTOWN) Profile: WQXI 20-17, KTLK 29-26, KILT D-36, and KELI A-37....added at Q-106 and WTX.
- NEW ENGLAND/DON'T EVER WANNA LOSE YA** 4/4/1 (INFINITY) Profile:...added at WTOB, KUHL, WANS, and KOLE.
- ROXY MUSIC/DANCE AWAY** 5/2/3 (ATCO) Profile: CKLW 29-20, WJET D-27, and KELI A-39...added at WNOE-AM.

TREND SETTERS

B-100	San Diego	C.C. McCartney	714 292-5362	WCAO	Baltimore	Ron Riley	301 653-2200
CHUM	Toronto	Bob Wood	416 925-6666	WCOL	Columbus	Dave Bishop	614 221-7811
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WDAK	Columbus, GA	Steve Kelly	404 322-5447
CKGM	Montreal	John Keogh	514 931-6251	WDCG	Durham	Don West	919 682-0318
CKLW	Detroit	Dick Bozzi	313 963-1567	WDJX	Dayton	Buddy Scott	513 372-8074
F-105	Boston	Charlie Fernandez	617 332-9817	WDRC	Hartford	Charlie Parker	203 278-1115
JB-105	Providence	Todd Chase	401 277-7001	WEBC	Duluth	Steven B. Oliver	218 728-4484
KACY	Ventura	Jim Barker	805 647-5092	WEEX	Easton	Jim Cook	215 258-6155
KATA	Arcata, CA	Staff	707 822-4814	WEFM	Chicago	Kevin Metheny	312 649-0099
KATI	Casper	Donna Foxx	307 266-1400	WERC	Birmingham	Walt Brown	205 252-3171
KBEQ	Kansas City	Kim Welsh	816 531-2535	WFBC	Greenville, S.C.	Lou Simon	803 271-9200
K-BEST	San Diego	Dene Hallam	714 278-1000	WFIL	Philadelphia	Jay Cook	215 879-1600
KCBN	Reno	Red Mtn	702 826-1355	WFIR	Roanoke	Frank Grimes	703 345-1511
KCPX	Salt Lake City	Gary Waldron	801 972-3030	WFLI	Chattanooga	Jimmy Byrd	615 821-3555
KDWB	Minneapolis	Dave Thompson	612 739-4000	WFOX	Gainesville	Sam Church	404 536-9948
KELI	Tulsa	Ray Livingston	918 622-1430	WFTQ	Worcester	Bob Rivers	617 755-1444
KENI	Anchorage	Tim Allen	907 272-7461	WFYR	Chicago	Don Kelly	312 861-8100
KEZY	Anaheim	Larry Reisman	714 776-1191	WGBF	Evansville	Barry James	812 477-8811
KFI	Los Angeles	Roger Collins	213 385-0101	WGBS	Miami	Charlie Cook	305 377-8811
KFRC	San Francisco	Les Garland	415 986-6100	WGH	Norfolk	Bob Canada	804 340-1310
KGW	Portland	Terry Danner	503 226-5000	WHB	Kansas City	Al Casey	816 221-8300
KHJ	Los Angeles	Chuck Martin	213 462-6255	WHBQ	Memphis	Dave Nichols	901 323-7661
KIDD	Monterey	A. J. Roberts	408 649-6622	WHFM	Rochester, NY	Johnny Rapp	716 454-4884
KIHK	Davenport	Charles King	319 383-7097	WHYY	Montgomery	Rich Thomas	205 281-9378
KILT	Houston	Tish Reyes	713 526-3461	WICC	Bridgeport	Gary Peters	203 366-9383
KIMN	Denver	Chuck Buell	303 234-9500	WIFE	Indianapolis	Jerry Steele	317 637-1375
KJR	Seattle	Tracy Mitchell	206 937-5100	WIFI	Philadelphia	Steve Rivers	215 839-0900
KJRB	Spokane	Tomm Hutyler	509 448-1000	WISM	Madison	Jonathan Little	608 271-1486
KKOJ	St. Louis	Gary Brown	314 721-2323	WJDX	Jan, MS	Bob Burton	601 982-1062
KLIF	Dallas	Jack Darden	214 747-9311	WJET	Erie	Barney Luv	814 455-2741
KLLS-FM	Okmulgee	Peter De Les Dernier	918 622-7356	WJFL	Vicksburg	John Curry	601 636-1494
KLUC	Las Vegas	Dave Anthony	702 739-9383	WJLQ	Pensacola	Chris Hampton	904 456-5751
KMGK	Des Moines	Ben Hill	515 247-4533	WKAU	Kaukauna	Rick Allen	414 766-4663
KNUS	Dallas	Larry James	214 651-1010	WKBO	Harrisburg	Dan Steele	717 561-0710
KOBO	Yuba City	Ross Forbes	916 673-7677	WKIX	Raleigh	Ron McKay	919 851-2711
KOLE	Port Arthur	Tommie Maldonado	713 982-9436	WKPT	Kingsport, TN	Don Brookshire	615 246-9578
KOPA	Phoenix	Steve Rivers	602 941-1007	WKWK	Wheeling, W. VA	Jim English	304 232-2250
KOTN	Pine Bluff	Mike Perry	501 534-8732	WKY	Oklahoma City	Sandy Jones	405 478-2930
KQEO	Albuquerque	Frank Ragan	505 243-6791	WLCS	Baton Rouge	Bob Elliot	504 383-4411
KQIZ-FM	Amarillo	W.J. Fairchild	806 353-6663	WLCY	St. Petersburg	Ron Parker	813 577-0138
KRBE	Houston	Clay Gish	713 960-0123	WLSQ	Montgomery	John Roberts	205 264-6449
KRKE	Albuquerque	Chris Carey	505 765-5400	WLS	Chicago	Karen Cavaliero	312 782-2002
KRLA	Los Angeles	Gary Theroux	213 681-2591	WMOH	Hamilton, OH	Joe London	513 863-6800
KROY	Sacramento	Danny Wright	916 441-4950	WNAP	Indianapolis	Steve Mitchell	317 924-5211
KROY-FM	Sacramento	Richard Irwin	916 441-4950	NBC	New York	Bob Pittman	212 664-2744
KRQ	Tucson	Dan McCoy	602 624-2431	WNDE	Indianapolis	Bobby Hatfield	317 257-7565
KRSP-FM	Salt Lake City	Lorraine Winegar	801 262-5541	WNOE-AM	New Orleans	Jack Talley	504 529-1212
KRUX	Phoenix	Bobby Rivers	602 247-5789	WNOR	Norfolk	Don Davis	804 623-9667
KRTH-FM	Los Angeles	Bob Hamilton	213 937-5230	WOKY	Milwaukee	Rusty Ford	414 442-0150
KSLQ	St. Louis	Joel Denver	314 725-9814	WORD	Spartanburg, S.C.	Rick McAlister	803 583-2711
KSLY	San Luis Obispo	Chuck Stevens	805 543-9400	WPEZ	Pittsburgh	Mark Fritzges	412 323-5300
KS-106	Mason City	Mike Raub	515 423-8634	WPGC	Washington, DC	Jim Elliot	202 779-2100
KTKT	Tucson	Ed Alexander	602 622-6711	WQIQ	Aston	Dave Dillon	215 459-1602
KTLK	Denver	Paula Matthews	303 573-1280	WQXA-FM	York	Liz Curtis	717 757-9402
KUHL	Santa Maria	Denny Luell	805 922-7727	WQXI-AM	Atlanta	J.J. Jackson	404 261-2970
KUPD	Phoenix	John Sebastian	602 838-3062	WRBR	South Bend	Joe Lightner	219 256-1836
KVOL	Lafayette	Kim Canard	318 234-5151	WRFC	Athens	Gary Kirk	404 549-6222
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210	WRKO	Boston	Harry Nelson	617 725-2700
KWK	St. Louis	Bob Hattrik	314 644-1380	WROK	Rockford	C.C. Matthews	815 399-2233
KYA	San Francisco	Allan Mason	415 396-2500	WROV	Roanoke	Barry Michaels	703 343-4444
KYTE	Portland	Mike Davis	503 222-1841	WRUN	Troy-Utica N.Y.	Fred Horton	315 736-5225
KYYX	Seattle	Tony Stone	206 682-2828	WRVQ	Richmond, VA	Bill Thomas	804 649-9151
KZFM	Corpus Christi	Rusty Garrett	512 883-3516	WSFL	New Bern	Ed Seeger	919 633-2407
M-91	San Diego	Jeff Salgo	714 583-9100	WSGA	Savannah	Jerry Rogers	912 233-8807
Q-105	Tampa	Mason Dixon	813 879-1420	WSGN	Birmingham	Jay Michaels	205 942-0600
TEN-Q	Los Angeles	Connie Singer	213 381-7201	WSPT	Stevens Point, WI	Pat Martin	715 341-1300
WABB	Mobile	Jerry King	205 432-5572	WTIC-FM	Hartford	Arnold Chase	203 522-1080
WAIV	Jacksonville	Jerry Long	904 783-3711	WTIX	New Orleans	Terry Young	504 561-0001
WAKY	Louisville	Bob Moody	502 587-7979	WTOB	Winston-Salem	Chris Angel	919 723-4353
WAMS	Wilmington	Tom Summers	302 654-8881	WUPE	Pittsfield	Marty McGuane	413 499-1531
WAMX	Ashland	Gary Miller	606 928-6464	96-KX	Pittsburgh	Michael McGann	412 244-4544
WANS	Anderson	Bill McCown	803 224-3424	WZDQ	Chattanooga	Anne McCartney	615 842-6604
WAPE	Jacksonville	Paul Sebastian	904 264-4523	WZNG	Winter Haven	Chuck Walker	813 299-1142
WAQY	Springfield, MA	Jim Rising	413 525-4141	WZZP	Cleveland	Tim Bird	216 696-4444
WAYZ	New Haven	Curt Hansen	203 777-4761	Y-95	St. Petersburg	Bob McNeil	813 576-9550
WAYS	Charlotte	Roy Rosen	704 392-6191	Y-100	Miami	Colleen Cassidy	305 944-1956
WAZA	Bainbridge, GA	Jerry White	912 246-2035	Z-93	Atlanta	Dale O'Brien	404 881-0093
WAXY	Ft. Lauderdale	Staff	305 467-6351	Z-97	Ft. Worth/Dallas	Gary Mack	817 731-6301
WBBF	Rochester	Tom Nast	716 232-7550	Z-100	Frederick, MD	Joe Johnson	301 662-2148
WBBM-FM	Chicago	Lee De Young	312 944-6000	92-Q	Nashville	Scooter Davis	615 244-8290
WBBQ	Augusta, Ga.	Bruce Stevens	803 279-6610	99-X	New York	Bobby Rich	212 764-6617



THE ALLMAN BROTHERS BAND SINGLE: “CRAZY LOVE”

FRED'S IMAGE RECORD OF THE WEEK

Adds: KILT, KRBE D-30, WMET, WEFM, WSGA D-30, KUPD HB, WBGN HB, WFBG HB, WOLF HB, KQWB HB, KIDD.

Moves: Z93 29-22, 94Q 21-17, WVBF HB-31, SB105 36-29, WHHY D-28, WKIX HB-28, WORD HB-25, BJ105 D-32, WAPE 34-31, WMFJ 35-29, WZZP 24-21, 92X 39-35, WPHD 15-10, WPEZ HB-30, WNAP 30-23, WFOM D-35, WBBQ 25-20, WRFC 15-12, WAGQ 18-13, WFLB D-33, WSEZ 35-29, WIRK D-28, WQUD D-34, WCRO D-29, WKEE D-32, WIFE D-32, WVIC 29-26, Z96 D-36, KSLQ 31-27, WHYN 34-28, WSLQ 16-9, WTIK D-37, WNDE D-40, KBEQ 17-00, KLEO D-24, KSKG 25-16, KLEE 43-30, KRNA HB-25, KLBK D-28, KRIG D-29, KTFX D-40, KBIM D-39, KOBQ 37-31.


CAPRICORN RECORDS

See FRED's UNIVERSAL CHART for the profile of a hit.



CAUSE HIS ALBUM
IS OUT... FINALLY !!

HERMAN BROOD IS IN A
BETTER MOOD...



HERMAN BROOD & HIS WILD ROMANCE



Albums

The Album Analysis on the following pages is achieved through *FRED's* Computer, which stabilizes and then projects not only the album, but also the key cuts based on value to programing. Info listed behind station activity is based on the comments from our many reporters.



12"s

by Steve Jenkins

More No Nukes: In the midst of the Harrisburg turmoil, a positive step is being taken by Windlord Records, a small independent label out of Santa Barbara, CA. They have released a single by the Isotopes called "Countdown To Meltdown" highlighted by the lyrical refrain "It's hot, keep cool" and backed with "After The Meltdown", which clocks in at 0:00 and has no grooves.

One half of the proceeds from the sales of the record will go to the Abalone Alliance, an anti-nuke organization based in California and extremely active in the effort to halt construction of a nuclear power plant at Diablo Canyon. If you'd like a copy, you can send a check (half the proceeds, remember?) to J.R. Bowling, Windlord Records, 625 Chicquita Road, Santa Barbara, CA. 93013.

Champion Entertainment (Hall & Oates, Susan, etc.) are starting their own record label, after some copyright haggling, to be called New York International Records, distributed by RCA. They had wanted to call it Champion Records but when they began checking copyrights they found that there was a Champion Music already in existence. The company was inactive and the rights to the name were owned by none other than Gene Autrey, whose horse was named Champion. Since the company wasn't active, it was assumed that there would be little problem but Mr. Autrey refused to part with the name, sending the Champion people back to the copyright department to find that there were no music or record companies with legal rights to the name "New York." They snapped it up in a hurry, adding the "International" to give it punch. All Champion Artists, with the exception of Hall & Oates, who will remain on RCA, will be on the New York International Records label from this point on.

I'd like to congratulate BOB COBURN on his move to WMET from KMET, from L.A. to Chicago. B.C. is one of the finest afternoon drive jocks in the country, and I feel certain that WMET will figure strongly in the suddenly interesting Chicago Album battle.

To reiterate, the Duncan Browne album on Sire, particularly the title track, is going to be a giant and with the book practically in our laps, I am going to boldly predict that if you play it and your competition doesn't...well, you get the point.

NEXT:

BILLY THORPE/Children Of The Sun (Capricorn)
KEY CUT: WRAPPED IN THE CHAINS. Profile: Hot at KTXQ and KROQ...medium at KTIM...KZEW L-M, KYTX L-M, WKLS L-M, KGGO A-L, and WSHE A-L...other cuts: Dream Maker, Goddess Of The Night, We Welcome You and the title.

DUNCAN BROWNE/The Wild Places (Sire)
KEY CUT: TITLE. Profile: Hot at WSHE, KAWY, and KSHE...medium at ZETA7, KWST, KXFM, KTIM, KRST-FM, KTXQ, KMEL, KXXY, KSJO, and KGGO...ZETA-4 L-M, ROCK95 L-M, and KZOM A-L...other cuts: Camino Real, Roman Vecu, The Crash, Planet Earth and Kisarazu.

HERMAN BROOD & HIS WILD ROMANCE/Same (Ariola)
KEY CUT: SATURDAY NIGHT. Profile: Hot at KROQ...medium at WMMS, WSHE, KFMH, and KTXQ...KSFM M-H, WPIX A-H, KAWY L-M, KZOM A-M, WZZO A-L, KSAN A-L, KYTX A-L, WKDF A-L, ZETA7 A-L, and KSHE A-L...other cuts: Rock n' Roll Junkie, Dope Sucks, Hit, Feel Like Doin' It (Cha-Cha), Doreen and Skid Row.

ORLEANS/Forever (Infinity)
KEY CUT: LOVE TAKES TIME. Profile: Hot at WLOB, WAAF, Z92, and WOUR...medium at WMJQ...KTXQ M-H, KXFM M-H, WGRQ A-H, WZZO A-H, KAWY L-M, WNOE-FM L-M, KFMH L-M, C-101 L-M, KZEW L-M, ZETA7 A-M, WCPI A-M, M-105 A-M, WBCN A-L, WABX A-L, and KMEL A-L...other cuts: Slippin' Away, Don't Throw Our Love Away and Everybody Needs Some Music.

IAN HUNTER/You're Never Alone W/A Schizophrenic (Chrysalis)
KEY CUT: WHEN THE DAYLIGHT COMES. Profile: Hot at KSJO, KSAN, KTIM, KMEL, WMMS, KROQ, and KFMH...medium at KZOM, ZETA-4, ZETA7, WBCN, and M-105...WPIX A-H, WAAF A-H, WOUR L-M, WMMR L-M, WCPI A-M, KXXY A-L, ROCK95 A-L, KGGO A-L, and WDVE A-L...other cuts: Just Another Night, Ships, Cleveland Rocks, and Wild East.

LOWELL GEORGE/Thanks I'll Eat It Here (WB)
KEY CUT: TWO TRAINS. Profile: Hot at ZETA-4, KROQ, WPIX, KFMH, and KTXQ...medium at KMEL, WBCN, WMMR, KTIM, ZETA7, WOUR, KSAN, and KGGO...KYTX M-H, WKDF L-M, WCPI A-M, KAWY A-M, and WMMS A-L...other cuts: Easy Money, Honest Man, I Can't Stand The Rain and What Do You Want The Girl To Do?

MOST ADDED ALBUMS

1. NEW ENGLAND/Don't Ever Wanna Lose Ya (Infinity)
KEY CUT: (12")
2. TRIUMPH/Just A Game (RCA)
KEY CUT: YOUNG ENOUGH TO CRY
3. SUSAN/Falling In Love Again (RCA)
KEY CUT: TAKIN' IT OVER
4. DIXIE DREGS/Living Dregs/Punk Sandwich (Capricorn)
KEY CUT: (12")
5. ORLEANS/Forever (Infinity)
KEY CUT: LOVE TAKES TIME
5. HERMAN BROOD & HIS WILD ROMANCE/Same (Ariola)
KEY CUT: SATURDAY NIGHT
5. THE TARNEY/SPENCER BAND/Run For Your Life (A&M)
KEY CUT: NO TIME TO LOSE

Albums

- 2 1 BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY (SWAN SONG)**
 Profile: Hot at KSFM, WLOB, ROCK95, KBPI, KLRB, KAWY, KMET, C101, WMJQ, ZETA7, KSAN, KSHE, KMEL, KY-102, WAAF, KZEW, M105, WABX, WDVE, WGRQ, KQRS, WKLS, KFMH, WLRS, WMMR, WMMS, KWST, ZETA4, KRST-FM, KEZY-AM, KTIM, KZOM, KXXY, KCON, KSJO, WPIX, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI and WKDF...medium at WSHE, KROQ and Z92...other cuts: Gone, Gone, Gone, Take The Time and Oh Atlanta...giant male ...primary demos 16-24...sales are very strong.
- 3 2 SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&M)**
 Profile: Hot at KGGO, KXFM, KYTX, KROQ, KAWY, WZZO, KTXQ, KBPI, ZETA7, WKLS, KLRB, KSHE, KWST, KMEL, KSFM, WCPI, WABX, Z92, WGRQ, WMJQ, KQRS, KFMH, WLRS, WMMR, WMMS, WSHE, WOUR, ZETA4, KY-102, KEZY-AM, KZEW, ROCK95, KXXY, KMET, KGON and KSJO...medium at KSAN, WBCN, KTIM and C101... KRST-FM M-H, WLOB M-H, WKDF M-H, WDVE M-H, KZOM A-H and M105 A-M...other cuts: Goodbye Stranger, Child Of Vision, Take The Long Way Home, Gone Hollywood and Just Another Nervous Wreck...18-34 support is gigantic... female acceptance is very good...strong sales...valuable to programming.
- 1 3 ALLMAN BROS. BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**
 Profile: Hot at KYTX, KXXY, KROQ, KTXQ, KGGO, KZEW, KSFM, WMJQ, ZETA7, WZZO, KMEL, KWST, KSJO, WAAF, ROCK95, C101, WGRQ, WKDF, WKLS, KFMH, WCPI, WMMS, KSHE, WOUR, ZETA4, KRST-FM, KAWY, KXFM and KZOM...medium at KTIM, KEZY-AM, KMET, WNOE-FM, KBPI, WMMR, KSAN, KQRS, KGON, WDVE and Z92...KY-102 M-H...other cuts: Blind Love, Try It One More Time, Need Your Love So Bad, Just Ain't Easy and Pegasus ...maintaining solid male strength...also 18-24 females...strong sales.
- 9 4 JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA)**
 Profile: Hot at KZEW, ZETA4, KSJO, M105, KTIM, KRST-FM, KXFM, WKLS, KLRB, KSFM, KMEL, WGRQ, KEZY-AM, WABX, WKDF, KYTX, KSHE, KFMH, WLRS, WMMS and KGON...medium at WBCN, C101, WAAF, KAWY, WSHE, KY-102, KWST, WZZO, KSAN and ROCK95...KXXY M-H, WLOB M-H, WCPI M-H, KGGO M-H, ZETA7 M-H, KZOM A-H and KBPI A-L...other cuts: Lovin', Touchin', Squeezin', City Of The Angels, Lovin' You, Daydream and Sweet...very strong 18-24...heavier male...heavy group power...early sales are strong.
- 12 5 VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY (WB)**
 Profile: Hot at KGON, KMET, KYTX, KSJO, WBCN, ZETA7, KSFM, WGRQ, KQRS, KLRB, KTXQ, WABX, WLOB, KGGO, M-105, ROCK95, WDVE, WMJQ, WKDF, WKLS, KFMH, KSHE, WMMS, KMEL, KY-102, KRST-FM, KEZY-AM and WAAF...medium at WOUR, KWST, C101 and KROQ...KZEW M-H, KTIM M-H, WSHE M-H, WMMR M-H, KBPI A-H, WPIX A-H, KXXY L-M, KXFM A-M and KAWY A-L...other cuts: You're No Good, Beautiful Girls, D.O.A., Somebody Get Me A Doctor, Light Up The Sky and Women In Love...massive 16-24 reaction...stronger male...the power of this group is huge...initial sales are strong...very valuable LP.
- 7 6 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: SURRENDER (EPIC)**
 Profile: Hot at WLOB, WZZO, KSFM, ROCK95, WMJQ, WDVE, KMET, KWST, KY102, WAAF, KZEW, M105, KQRS, KROQ, KSAN, WKLS, WLRS, WMMR, WMMS, WSHE, KRST-FM, KEZY-AM, KXXY, KGON, WPIX, KGGO and WABX...medium at WCPI, KYTX, KBPI, WKDF and C101...ZETA7 M-H...other cuts: I Want You To Want Me, Aint That A Shame, Big Eyes, Clock Strikes 10, Come On and Hello Everybody...very strong male...developing very good sales ...demos are 16-24.
- 6 7 GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY (DARK HORSE)**
 Profile: Hot at KGGO, KXXY, KSFM, KYTX, KWST, KXFM, M105, ROCK95, WCPI, KTXQ, WLRS, WMMR, WMMS, KAWY, WSHE, ZETA4, WGRQ and KZOM...medium at WNOE-FM, KZEW, WKLS, WKDF, WMJQ, KRST-FM and KBPI ...C101 M-H...other cuts: Love Comes To Everyone, Soft Touch, If You Believe and Our Love Is Forever...very strong 18+ female...also 25+ males...developing sales.
- EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: CANT KEEP A GOOD MAN (COLUMBIA)**
 Profile: Hot at WCPI, KXFM, KSFM, WLOB, ZETA7, WZZO, KSAN, KMET, Z92, C101, WMJQ, WMMR, WMMS, KQRS, ZETA4, KEZY-AM, WAAF, KXXY, M105 and KSJO...medium at WNOE-FM, WKLS, KGON, KZOM, WKDF, ROCK95...other cuts: Gimme Some Water, Love The Way You Love Me, Maybe I'm A Fool and the title.
- 5 9 DOOBIE BROS./MINUTE BY MINUTE KEY CUT: TITLE (WB)**
 Profile: Hot at WLOB, KBPI, ROCK95, KSFM, Z92, KSAN, KWST, ZETA7, WMJQ, WGRQ, WKDF, KQRS, WLRS, WMMR, WMMS, WNOE-FM, WAAF, KXXY, WDVE, KGON, KSJO, KXFM, KGGO, KYTX and WCPI...medium at WBCN, KZOM, WKLS...other cuts: Depending On You, Dont Stop To Watch The Wheels, What A Fool Believes and How Do The Fools Survive?
- 8 10 BOB WELCH/THREE HEARTS KEY CUT: PRECIOUS LOVE (CAPITOL)**
 Profile: Hot at KTXQ, Z92, C101, WCPI, KSHE, WAAF, KZEW, M105, ZETA7, WGRQ, WLRS, WMMS, KZOM, KXXY, WBCN, WPIX, KXFM and KYTX...medium at WDVE and KQRS...KLRB A-H...other cuts: Devil Wind, Church and the title.
- 11 11 DIRE STRAITS/DIRE STRAITS KEY CUT: DOWN TO THE WATERLINE (WB)**
 Profile: Hot at KSFM, WCPI, ZETA7, KBPI, Z92, WLOB, KSAN, KWST, WAAF, ROCK95, M-105, C101, WKDF, KQRS, KFMH, WLRS, WMMS, WNOE-FM, WOUR, KXXY, KLRB, KSJO, KSFM, KGGO and WZZO...medium at WKLS, WDVE, WBCN and KZEW...other cuts: Water Of Love and Sultans Of Swing.

Albums

- 17 12**  **RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)**
Profile: Hot at KMEL, WKLS, KZOM, KLRB, WSHE, KAWY, KYTX, WPIX, KFMH and KZEW...medium at KWST, WLRS, WMMS, KSHE, C101, KXFM, WAAF, ZETA4 and WOUR...WCPI M-H, KTXQ M-H, KGGO M-H, KRST-FM M-H, ROCK95 L-M, WKDF L-M and WLOB A-M...other cuts: Danny's All-Star Joint, The Last Chance Texaco and Youngblood...showing good 18-34 reaction, male and female...early sales pattern looks strong...good programming LP.
- 10 13** **POLICE/OUTLANDOS D'AMOUR KEY CUT: ROXANNE (A&M)**
Profile: Hot at WBCN, WLOB, KSJO, KROQ, KXFM, WGRQ, WCPI, WPIX, KSAN, WMMR, WMMS, WSHE, WOUR, WAAF and KEZY-AM...medium at ZETA4, KWST, WMJQ, KZOM, KQRS, KTIM and WABX...KYTX L-M, Z92 L-M, KXXY L-M, KBPI A-M and KFMH A-L...other cuts: Can't Stand Losing You and So Lonely.
- 14 14** **ELVIS COSTELLO/ARMED FORCES KEY CUT: OLIVER'S ARMY (COLUMBIA)**
Profile: Hot at WZZO, KSJO, WCPI, C101, WPIX, KSAN, KSFM, KROQ, WKLS, WLRS, WMMR, KLRB, WSHE, WOUR, ZETA4, WAAF, ZETA7, WLOB, KXXY and WBCN...medium at KQRS, KBPI, KZOM, KTIM, KEZY-AM, WDVE and KMET...WNOE-FM L-M...other cuts: Green Shirt, Accidents Will Happen, Peace, Love and Understanding and Busybodies.
- 16 15** **THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M)**
Profile: Hot at KTIM, KSJO, WPIX, WBCN, KSFM, KSAN, WLOB and KROQ...medium at WGRQ, WOUR, ROCK95, M105, KRST-FM, WSHE, WMMS, KWST, WMMR, KGON, KXFM, KGGO, WZZO, WCPI and ZETA7...KFMH M-H, ZETA4 L-M and WMJQ L-M...other cuts: TV Is King, Turn Me On and Telecide...maintaining solid 18-24 support...still developing sales...strong LP.
- 23 16**  **ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY (ATCO)**
Profile: Hot at WMMS, KTIM, WPIX, WBCN, WSHE, Z92, KROQ, KXFM, KLRB, KMEL and KSAN...medium at WLOB, WCPI, WMMR, WMJQ, WABX, ROCK95, KSJO, WAAF, KXXY, KGGO, KTXQ, KZOM and ZETA7...WKLS M-H and KBPI A-L...other cuts: My Little Girl, Cry, Cry, Cry, Ain't That So and Angel Eyes...showing strong 18-24 support...also 25-34 males...sales pattern is strong...valuable to programming.
- 13 17** **ROD STEWART/BLONDES HAVE MORE FUN KEY CUT: TITLE (WB)**
Profile: Hot at ROCK95, KBPI, KSHE, KWST, Z92, M105, WLRS, WMMS, WNOE-FM, KEZY-AM, KXXY, KGON and KSFM...medium at KY-102...other cuts: Is That The Thanks I Get?, Ain't Love A Bitch, Best Days Of My Life and Do Ya Think I'm Sexy?
- 22 18** **JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOIN' OUT WITH HIM? (A&M)**
Profile: Hot at WPIX, WBCN, WLOB, KSAN, KSJO, KLRB, KSFM, KROQ, WOUR, WSHE, KFMH and KTIM...medium at KRST-FM WMMR, WGRQ, WAAF, WCPI, WZZO, KXFM and WMMS...ZETA4 L-M and M105 A-M...other cuts: Pretty Girls, Got The Time, Fools In Love, Happy, Loving Couples and the title...male support is very strong...demos are 18-24...developing sales.
- 15 19** **BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSLIS)**
Profile: Hot at WABX, KXXY, KEZY-AM, WMMS, ZETA4, KSJO and ROCK95...medium at KWST, KSHE, Z92, KGGO, WLOB, KZEW and KXFM...WMJQ M-H, C101 M-H, KY102 A-H, KLRB A-H, WGRQ A-M, WZZO A-M and WDVE A-4...other cuts: Love Don't Prove I'm Right, Run To Mexico, I Was One and Everytime I Think Of You.
- 18 20** **MCGUINN CLARK & HILLMAN/SAME KEY CUT: DON'T YOU WRITE HER OFF (CAPITOL)**
Profile: Hot at KZOM, ZETA4, KAWY, KXFM, KBPI, WCPI, M105, WGRQ, WZZO, KYTX and KFMH...medium at KWST, WMJQ, WKLS, WKDF, C101 and ZETA7...KRST-FM M-H and Z92 M-H...other cuts: Surrender, Long, Long Time and Backstage Pass.
- 19 21** **POCO/LEGEND KEY CUT: TITLE (MCA)**
Profile: Hot at KBPI, Z92, WMJQ, KAWY, WKDF, WLRS, WMMS, WNOE-FM, KEZY-AM, KXFM and WCPI...medium at WAAF...other cuts: Spellbound, Boomerang, In The Heart Of The Night and Crazy Love.
- 20 22** **FABULOUS POODLES/MIRROR STARS KEY CUT: TITLE (EPIC)**
Profile: Hot at KLRB, ZETA4, WPIX and KSJO...medium at WMMS, KSAN, M105, KEZY-AM, KWST, KXFM, KROQ, KMET...other cuts: Work Shy and Roll It.
- N 23**  **FRANK ZAPPA/SHEIK YERBOUTI KEY CUT: DANCIN' FOOL (ZAPPA/MERCURY)**
Profile: Hot at WBCN, WPIX, KROQ, WZZO, KTIM, KGGO, ROCK95, WSHE and KFMH...medium at WGRQ, KRST-FM, WMJQ, ZETA4, KZEW and ZETA7...WOUR M-H, WAAF L-H, KGON L-M, KXFM A-L and WDVE A-L...other cuts: Baby Snakes and Bobby Brown...debuts with strong male support...single is giant image builder...very valuable to programming.
- N 24**  **ROCKETS/ROCKETS KEY CUT: OH WELL (RSO)**
Profile: Hot at WMMS, KMEL, WPIX and KTIM...medium at KSHE, WGRQ, WMJQ, WOUR, KZEW, KRST-FM, WZZO, KZOM, KTXQ, KGGO, KY-102, WLOB and WCPI...WSHE M-H, WDVE L-M and KYTX A-L...other cuts: Turn Up The Radio, Love Me Once Again, Can't Sleep, Long, Long Gone and Lucille...debuts with strong male reaction...primary demos are 18-24...developing good sales.
- 21 25** **GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: WHO DO YOU LOVE? (ROUNDER)**
Profile: Hot at KSJO, WGRQ, C101, WPIX, KROQ, KMET and KQRS...medium at KTXQ, KXFM, KXXY, KEZY-AM, WLRS, KY102 and WZZO...KBPI M-H and WDVE A-L...other cuts: It Wasn't Me and the title.

Albums

SIGNIFICANT ACTION:

GRAHAM PARKER/SQUEEZING OUT SPARKS KEY CUT: LOCAL GIRLS (ARISTA) Profile: Hot at KSJO, ZETA-4, WPIX, KSAN, KLRB, KTIM, KMEL, and KFMH...medium at KROQ, KSFM, WOUR, and ZETA7...WMMR M-H, KXFM L-M, WCPI A-M, KTXQ A-L, KAWY A-L, and KSHE A-L...other cuts: Protection, Saturday Night Is Dead, and Waiting for the UFO's.

SUSAN/FALLING IN LOVE AGAIN KEY CUT: TAKIN' IT OVER (RCA) Profile: Hot at WPIX...medium at WSHE...ZETA-4 L-M, KFMH L-M, WCPI A-M, ROCK 95 A-M, WMMS A-L, KGGO A-L, C-101 A-L, WBCN A-L, KZOM A-L, KROQ A-L, WABX A-L, KSHE A-L, and KMEL A-L...other cuts: Marlene, I Was Wrong, A Little Time, Really Gonna Show and the Title.

JOHN HALL/POWER KEY CUT: TITLE (ARC/COLUMBIA) Profile: Medium at KFMH, WAAF, and KXFM...ZETA-4 L-M, WKDF A-L, KZEW A-L, C-101 A-L, KSFM A-L, and KWST A-L...other cuts: Run Away With Me, Home At Last, Half Moon and Cocaine Drain.

JAY FERGUSON/REAL LIFE AINT THIS WAY KEY CUT: SHAKEDOWN CRUISE (ASYLUM) Profile: Hot at ZETA-4, KAWY, WMMS, and M-105...medium at ROCK95, KSFM, WABX, WAAF, WSHE, KGGO, and KTXQ...WCPI A-M, ZETA7 A-M, and WBCN A-L...other cuts: City of Angels, Payin Time, Do It Again, Stones Medley and the Title.

THE WARRIORS/SOUNDTRACK KEY CUT: IN THE CITY (A&M) Profile: Hot at KMEL, WPIX, KZOM, KRST-FM, KTXQ, and WBCN...medium at KY-102, KEZY-AM, WGRQ, WLOB, WMJQ, WLRS, C-101, and KBPI...WZZO A-H, KXFM A-H, ZETA7 L-M, KZEW L-M, KYTX L-M, WCPI A-M, KROQ A-L, WKLS A-L, and KWST A-L...other cuts: Last of An Ancient Breed, Nowhere to Run and Warriors Theme.

SAMMY HAGAR/DOCK OF THE BAY KEY CUT: (45) (CAPITOL) Profile: Hot at WPIX, and KMEL...medium at KGGO...KY-102 M-H, KYTX M-H, WKDF A-L, KZEW A-L, and C-101 A-L.

NEW ENGLAND/DONT EVER WANNA LOSE YA/NOTHING TO FEAR KEY CUT: (45) (INFINITY) Profile: WAAF A-H, KTIM A-M, KAWY A-M, WLOB A-M, KY-102 A-M, KRST-FM A-M, WZZO A-M, KSFM A-M, WSHE A-L, C-101 A-L, WMMR A-L, ZETA-4 A-L, WMJQ A-L, KZEW A-L, KSJO A-L, WBCN A-L, KYTX A-L, KTXQ A-L, WDVE A-L, WABX A-L, KSHE A-L, and KMEL A-L.

TRIUMPH/JUST A GAME KEY CUT: YOUNG ENOUGH TO CRY (RCA) Profile: KAWY A-M, KTIM A-M, KSFM A-M, KROQ A-M, WKDF A-L, KSJO A-L, ZETA-4 A-L, KYTX A-L, WMMR A-L, and KZEW A-L...other cuts: American Girls, Hold On, and the Title.

DIXIE DREGS/LIVING DREGS/PUNK SANDWICH KEY CUT: (45) (CAPRICORN) Profile: WGRQ A-M, KRST-FM A-M, KAWY A-M, C-101 A-M, KSFM A-L, ZETA-4 A-L, WOUR A-L, KSJO A-L, KTIM A-L, KYTX A-L, WSHE A-L, and KZEW A-L.

TARNEY SPENCER BAND/RUN FOR YOUR LIFE KEY CUT: NO TIME TO LOSE (A&M) Profile: Medium at KSJO, KRST-FM, and KTXQ...KFMH M-H, KAWY L-M, KYTX L-M, KSFM A-M, ROCK95 A-M, KTIM A-M, WOUR A-L, KXXY A-L, KZOM A-L, KZEW A-L, and KBPI A-L...other cuts: Live Again, Dont, Lies, Won'tcha Tell Me and I'm Alive.

KINKS/SUPERMAN KEY CUT: (45) (ARISTA) Profile: Hot at KXFM, WPIX, and KZEW...medium at ROCK95, and WCPI...WKLS M-H, KTXQ A-H, and KZOM A-M.

DWIGHT TWILLEY/TWILLEY KEY CUT: RUNAWAY (ARISTA) Profile: Hot at KSAN, and KMEL...medium at KTIM, KXFM, M-105...other cuts: Alone In My Room and Nothings Gonna Change.

BOOMTOWN RATS/TONIC FOR THE TROOPS KEY CUT: RAT TRAP (COLUMBIA) Profile: Hot at KMEL, KSAN, and WPIX...medium at WSHE, WLRS, KEZY-AM, KSJO, WBCN, WDVE, M-105...other cuts: Joeys On The Street Again and the Title.

UK/DANGER MONEY KEY CUT: NOTHING TO LOSE (POLYDOR) Profile: Hot at ZETA7, KSHE, WMJQ, and WPIX...medium at WZZO, WGRQ, KZOM, WOUR, WLRS, and KMEL...KLRB A-H, WLOB L-M, and KBPI A-L...other cuts: The Only Thing She Needs, Caesar's Palace Blues and the Title.

LAKE/PARADISE ISLAND KEY CUT: HOPELESS LOVE (COLUMBIA) Profile: Medium at KGGO, and KSHE...ZETA-4 L-M, KAWY L-M, ROCK95 A-M, WCPI A-M, WSHE A-L, and WDVE A-L...other cuts: Paradise Way, Into The Night, Hard Road and One Way Song.

AMERICAN STANDARD BAND/AMERICAN STANDARD BAND KEY CUT: GOT WHAT IT TAKES (ISLAND) Profile: Medium at KGGO...WAAF L-H, ROCK95 A-M, KYTX A-L, and WSHE A-L...other cuts: Take It Easy On Me, You Never Get Over Heartache.

PHILLIPS/MacLEOD/LE PARTIE DU COCKTAIL KEY CUT: TAKIN' IT EASY (POLYDOR) Profile: Medium at KAWY...WMMR A-L, KZOM A-L, KXFM A-L, and C-101 A-L...other cuts: Take Me To The Higher Ground and City Of Light.

MANFRED MANN/ANGEL STATION KEY CUT: DONT KILL IT, CAROL (WB) Profile: Hot at WPIX...KROQ A-M, KSJO L-L, WMMR A-L, and KSAN A-L...other cuts: Hollywood Town and You Angel, You.

TYCOON/TYCOON KEY CUT: SUCH A WOMAN (ARISTA) Profile: Hot at KRST-FM, KGON, WMJQ, WAAF, ZETA7, WKLS, and WLOB...medium at M-105, WSHE, WLRS, KWST, WKDF, WGRQ, and KBPI...KEZY-AM M-H, KY-102 M-H, WZZO M-H, KGGO M-H, KZOM A-H, and KXXY A-L...other cuts: Slow Down Boy, Dont You Cry No More, The Way That It Goes and Dont Worry.

COUCHOIS/COUCHOIS KEY CUT: DO IT IN DARKNESS (WB) Profile: Hot at WMMS, and KSHE...other cuts: Walkin' The Fence and Hole In My Life.

IRON HORSE/IRON HORSE KEY CUT: SWEET LUI-LOUISE (SCOTTI BROS./ATLANTIC) Profile: Hot at WPIX...medium at KMEL, C-101, KSHE, M-105, WSHE, WZZO, and KGGO...ZETA-4 L-M, ZETA7 A-L, and KAWY A-L...other cuts: Stateline Blues.

BLACKFOOT STRIKES

New adds this week: W4, WPIX, WDVE, WHCN, KSMB.

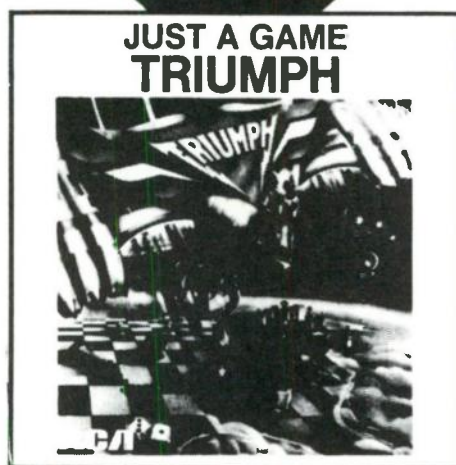
Already on over 150 AOR stations
across the country & building.



Albums

- THE JAM/ALL MOD CONS** KEY CUT: MR. CLEAN (POLYDOR) Profile: Hot at WPIX, WBCN, and KLRB...medium at KSAN, and KROQ...WZZO L-M, KTIM A-M, and KAWY A-M...other cuts: Butterfly Collector (12''), David Watts, and the Title.
- GEORGE BENSON/LIVIN' INSIDE YOUR LOVE** KEY CUT: LOVE BALLAD (WB) Profile: Hot at WNOE-FM, KXFM, ROCK95, C-101, and WKDF...medium at KXXY, and KZOM...KGGO L-H...other cuts: Nassau, Unchained Melody and Hey Girl.
- LEGS DIAMOND/DIAMOND IN THE ROUGH** KEY CUT: YOU'VE LOST THAT LOVIN' FEELIN' (CREAM) Profile: Medium at ROCK95, and KZOM...ZETA-4 A-L...other cuts: Open.
- JERRY LEE LEWIS/KILLER** KEY CUT: ROCKIN' MY LIFE AWAY (ELEKTRA) Profile: KTIM L-H, WOUR A-L, WBCN A-L, and KSAN A-L...other cuts: Dont Let Go, Personality, Rita Mae and I Like It Like That.
- HORSLIPS/THE MAN WHO BUILT AMERICA** KEY CUT: LONELINESS (DJM) Profile: Hot at KAWY, KSJO, and KSHE...medium at KTIM, KRST-FM, WOUR, WMMR...other cuts: I'll Be Waiting and the Title.
- BEACH BOYS/L.A. THE LIGHT ALBUM** KEY CUT: GOOD TIMIN' (CARIBOU) Profile: Hot at WPIX, and WMMS...medium at M-105...WNOE-FM M-H, KZOM A-M, and WBCN A-L...other cuts: Shortnin' Bread and Angel Come Home.
- BLACKFOOT/STRIKES** KEY CUT: HIGHWAY SONG (ATCO) Profile: Hot at WMJQ, ROCK95, and KZOM...medium at KTIM, KSHE, M-105, WMMS, ZETA7, and KRST-FM...WPIX A-H, KYTX L-M, WZZO A-M, KY-102 A-M, KSFM A-M, WKDF A-L, and WDV E A-L...other cuts: Train, Train, and Road Fever.
- SPYRO GYRA/MORNING DANCE** KEY CUT: TITLE (INFINITY) Profile: Hot at KFMH...medium at WGRQ, WMJQ, and WOUR...KLRB A-H...other cuts: Starburst and It Doesn't Matter.
- ADRIAN GURVITZ/SWEET VENDETTA** KEY CUT: UNTOUCHABLE AND FREE (JET) Profile: Medium at KFMH...KXFM A-L...other cuts: I Just Wanna Get Inside Your Head, The Way I Feel and The Wonder Of It All.
- THE RUBINOOS/BACK TO THE DRAWING BOARD** KEY CUT: I WANNA BE YOUR BOYFRIEND (BESERKLEY) Profile: Hot at KLRB...medium at KSAN...M-105 A-M, and C-101 A-L...other cuts: Open.
- STEVE FORBERT/ALIVE ON ARRIVAL** KEY CUT: YOU CANNOT WIN IF YOU DO NOT PLAY (NEMPORER) Profile: Hot at KYTX, and WOUR...medium at WSHE, KZOM, KXFM, WCPI, WMMR, KSFM, KBPI...other cuts: Goin' Down To Laurel, It Isn't Gonna Be That Way and Thinking.
- WINGS/GOODNIGHT TONIGHT** KEY CUT: (45) (CAPITOL) Profile: Hot at KTXQ, WPIX, KZOM, M-105, WMJQ, WLOB, and WGRQ...medium at KMEL, WMMR, and KWST...KZEW M-H, WNOE-FM M-H, KBPI M-H, KY-102 L-M, and WCPI A-M.
- ROBERT FLEISHMAN/PERFECT STRANGER** KEY CUT: ALL FOR YOU (ARISTA) Profile: Hot at KMEL...medium at KBPI...KGGO A-L, WMMS A-L, KFMH A-L, and KSAN A-L...other cuts: Part Of Me and Ace In The Hole.
- ROBERT JOHNSON/BURNIN' LOVE** KEY CUT: (45) (INFINITY) Profile: Hot at WPIX...medium at KRST-FM.
- GAMBLER/TEENAGE MUSIC** KEY CUT: FOLLOW YOUR HEART (EMI) Profile: KFMH L-M, and WKDF A-L...other cuts: Walkin' The Streets, This Time It's Love and the Title.
- FANDANGO/ONE NIGHT STAND** KEY CUT: OPEN (RCA) Profile: WSHE A-M, and KAWY A-M...other cuts: Late Nights, Little Cheri, Thief In The Night, Dancer and I Would Never Leave.
- FRANK MARINO & MAHOGANY RUSH/TALES OF THE UNEXPECTED** KEY CUT: ALL ALONG THE WATCHTOWER (COLUMBIA) Profile: Hot at KEZY-AM...KSFM A-M...other cuts: Open.
- GROVER WASHINGTON, JR./PARADISE** KEY CUT: TELL ME ABOUT IT NOW (ELEKTRA) Profile: WOUR A-L, KRST-FM A-L, and WNOE-FM A-L...other cuts: Icy and Shana.
- DANNY O'KEEFE/GLOBAL BLUES** KEY CUT: TITLE (WB) Profile: KTIM A-L, and WOUR A-L...other cuts: Atlas, Falsetto Goodbye and Keep Your Back To The Wall.
- GUESS WHO/ALL THIS FOR A SONG** KEY CUT: OPEN (HILLTAK) Profile: WOUR A-L...other cuts: C'mon Little Mama and the Title.
- SQUEEZE/COOL FOR CATS** KEY CUT: IT'S SO DIRTY (A&M) Profile: Medium at KROQ...WBCN A-L, and KRST-FM A-L...other cuts: Slap and Tickle and Goodbye Girl.
- FLASH AND THE PAN/FLASH AND THE PAN** KEY CUT: OPEN (EPIC) Profile: WBCN A-L...other cuts: Hey St. Peter, Lady Killer, Walkin' In The Rain, and California.
- HAIR/SOUNDTRACK** KEY CUT: OPEN (RCA) Profile: WBCN A-L, and C-101 A-L...other cuts: Let The Sunshine, Aquarius Medley and the Title.
- LARRY CORYELL & THE BRUBECK BROS./BETTER THAN LIVE** KEY CUT: MIDNIGHT SAILOR (COLUMBIA) Profile: KAWY A-L...other cuts: Fire Serpent and The Secret One.
- HELLFIELD/HELLFIELD** KEY CUT: TOO LONG (EPIC) Profile: Hot at KSHE...KZEW A-L, WKDF A-L, KFMH A-L, WOUR A-L, and KBPI A-L...other cuts: Thinkin' Bout Ladies, All Night Party and No Son Of Mine.
- TOM ROBINSON BAND/TRB II** KEY CUT: BLACK ANGEL (CAPITOL) Profile: Hot at WPIX...medium at WBCN...other cuts: Open.
- ATLANTICS/BIG CITY ROCK** KEY CUT: NOWHERE TO RUN (MCA) Profile: Hot at WBCN...WLOB A-L...other cuts: One Last Night and When You're Young.
- SUZI QUATRO/IF YOU KNEW SUZI** KEY CUT: BREAKDOWN (RSO) Profile: Hot at WMMS, and WGRQ...medium at

RADIO HAS ROLLED THE DICE



AFLI-3224

Already added out of the box:

WCCC
KSRT
WPLR
ZETA-4
KZEN
KNCN
WKQQ
WVUD
KLBJ
WQBK
WCOZ
WRAS

WLIR
WSHE
WBAB
KAWY
KSAN
WGRO
CHUM
WOUR
KMAC
WRHY
WHFS
CILQ

WMJQ
WOMP
WLRS
WBUF
WJAX
KGOT
FM-103
WDRC
WALL
KZEL
KFLY

KOLA
KRST
WYSP
WWCK
Y-95
KISW
KTXQ
DC-101
KSFM
WYXE
WGOE

Goodphone Album Chart
Debut #39

Album Network
#1 most added

Record World
#2 most added

FRED
#2 most added

Albums

M-105, WAAF, WOUR, KROQ, KSAN...other cuts: If You Cant Give Me Love, The Race Is On, Tired Of Waiting and Rock 'n Roll Hootchie-Coo.

MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC) Profile: Hot at KY-102, WLRS, ZETA7, WDVE, WGRQ, and ROCK95...medium at KQRS...KGGO M-H, and WKLS A-H...other cuts: Preachers Daughter, The Creeper and The Bounty Hunter.

BADFINGER/AIRWAVES KEY CUT: LOVE IS GONNA COME AT LAST (ELEKTRA) Profile: Hot at KAWY, and KFMH ...medium at WGRQ, KRST-FM, KEZY-AM, KSJO, and M-105...KYTX L-M...other cuts: Look Out California and the Title.

MAX DEMIAN/TAKE IT TO THE MAX KEY CUT: PARADISE (RCA) Profile: Hot at ZETA-4...medium at ZETA7... other cuts: Burnin' Up Inside, See Me Coming Down, High School Star and The Lizard Song.

TIM WEISBERG/NIGHTRIDER KEY CUT: TOUCHSTONE (MCA) Profile: KAWY M-H, and KZEW A-L...other cuts: Moonrider and the Title.

ART GARFUNKEL/FATE FOR BREAKFAST KEY CUT: IN A LITTLE WHILE (COLUMBIA) Profile: Medium at KXXY, and WAAF...other cuts: Since I Dont Have You, Oh How Happy and When Somebody Doesnt Want You.

TREND SETTERS

C-101	Corpus Christi	Charlie Palmer	512 855-4641	M-105	Cleveland	Ellen Roberts	216 391-1260
KBPI	Denver	Frank Cody	303 936-2313	ROCK-95	Jacksonville	Richard Langlois	904 633-2785
KDKB	Phoenix	Linda Clayton	602 833-4261	STARVIEW-92	York	Rick Harris	717 266-6606
KEZY-AM	Anaheim	Larry Reisman	714 776-3696	WAAF	Worcester	John Duncan	617 752-5611
KFMH	Muscatine	Lisa Catalona	319 263-2512	WABX	Detroit	Joe Kraus	313 398-1100
KGGO	Des Moines	Steve O'Brien	515 265-6186	WBCN	Boston	Tony Berardini	617 266-1111
KGON	Portland	Jerry Ostertag	503 655-9181	WCPI	Wheeling	Dave Hansen	304 232-9935
KLRB	Carmel	Bob Stock	408 624-3859	WDVE	Pittsburgh	John McGhan	412 562-5900
KMEL	San Francisco	Mark Cooper	415 391-9400	WGRQ	Buffalo	Irv Goldfarb	716 881-4555
KMET	Los Angeles	Sam Bellamy	213 464-5638	WKDF	Nashville	Alan Sneed	615 244-9533
KQRS	Minneapolis	Tac Hammer	612 545-5601	WKLS	Atlanta	Debbie Garner	404 325-0960
KROQ	Los Angeles	Jed Fish Gould	213 578-0830	WKQQ	Lexington	Dave Krusenklau	606 252-6694
KRST	Albuquerque	Jim Zalewski	505 266-7946	WLAV-FM	Grand Rapids	Doc Donovan	616 456-5461
KSAN	San Francisco	Kate Ingram	415 986-2825	WLRS	Louisville	Drake Hall	502 585-5178
KSHE	St. Louis	Ted Habeck	314 842-1111	WMMR	Philadelphia	Dick Hungate	215 561-0933
KSJO	San Jose	Tawn Mastry	408 246-6060	WMMS	Cleveland	John Gorman	216 781-9667
KTIM	San Rafael	Michael Knight	415 456-1510	WNOE-FM	New Orleans	Capt. Humble	504 529-1212
KTXQ	Dallas	Tim Spencer	214 528-5500	WNOR-FM	Norfolk, VA	Ron Reger	804 623-9667
KWST	Los Angeles	Pam May	213 467-1224	WPIX	New York	Jay Crawford	212 949-2102
KXFM	Santa Maria	Peter Napoli	805 922-2156	WSHE	Miami	Michele Robinson	305 581-1580
KXXY	Oklahoma City	Andy Lockridge	405 528-5543	WYSP	Philadelphia	Trip Reeb	215 839-7625
KY-102	Kansas City	Max Floyd	816 753-4567	WZZO	Allentown	George Hawras	215 694-0511
KYTX	Amarillo	Max Miller	806 359-8561	WZZQ	Jackson	Victor Hawkins	601 982-1062
KZEW	Dallas	Doris Miller	214 748-9898	ZETA-4	Miami	Gary Martin	305 624-6101
KZOK	Seattle	Mavis Mackoff	206 223-3900	ZETZ-7	Orlando	Bill Mims	305 298-5510
				ZOOM	Beaumont	Mark McLaren	713 745-2222
				Z-92	Omaha	Bob Linden	402 592-5300

WE WANT YOUR LOGO!



**FRED MAGAZINE
598 FOAM STREET
MONTEREY, CA 93940**

Spectrum III

NEXT:

JUDY COLLINS/HARD TIMES FOR LOVERS

(ELEKTRA)

Profile: Among five hottest at WAKA...among ten hottest at WCCO...among fifteen hottest at KISS-AM, KMGX, WIP, WFMK, KSL and KBAI...among twenty hottest at WFGL, WFTL, KMBZ and WDNC...WSM-AM 5-3, KBSQ 5-5, KCSW 11-7, WSM-FM 13-8, KOLO 15-10, KWAV 13-12, KEZR 19-16, KPOL 23-20, WCFL 26-22, 14NVR 23-23 and WORG 29-26...added at KNBR.

ROGER VOUDOURIS/GET USED TO IT

(WB)

Profile: Among five hottest at WIP...among ten hottest at KCBQ...among fifteen hottest at KLYX and WCCO...among twenty hottest at KRNA, LOVE94 and WCBM...KEZR 10-8, WQXI 16-10, KWAV 15-14, KOLO 21-17, WSM-FM 26-24, WQUD 29-26, WMAZ D-26, 14NVR 35-28, WLWS 34-30, WGOW D-30 and WRMF 33-32...added at KMPC, KOGO, WLOL-FM and KVI.

BEE GEES/INSIDE & OUT

(RSO)

Profile: Among ten hottest at WCBM and KFMB...among fifteen hottest at KMGX, KNBR and WTAE...among twenty hottest at KWAV...WRMF 27-18, KMPC 26-20, WMAZ D-27 and KRSP A-28...added at KEX, WFBC, KIDD, KSTP, WFBR, WSM-FM, KIIS, WNIC, KWEN, WSLI, WFFM, 14NVR, WCFL, WBLG and KRNA.

NIGEL OLSSON/A LITTLE BIT OF SOAP

(BANG)

Profile: Among ten hottest at KCBQ...among fifteen hottest at WCCO, KIIS D-2, WSM-FM 23-19, WQXI 26-23, KOLO 28-24, KBSQ 38-30, KMPC A-30, WMAZ D-30, KUKI 40-37 and KIMN-FM D-38...added at WIP, KFMB, KOGO, WASH, KVI, WGOW, WCBM, KAAM, KWAV, WNEU, KLIK and KMBZ.

SISTER SLEDGE/HE'S THE GREATEST DANCER

(COTILLION)

Profile: Among ten hottest at KRNA, WMJC, WFFM and WFBR...KIDD 12-2, WSLI 10-3, WBLG 13-9, WRMF 14-12, WFBC 20-15, KWEN A-19, WHAG 24-21 and WMAZ 30-23...added at 14NVR.

BILLY JOEL/HONESTY

(COLUMBIA)

Profile: Among five hottest at WCCO and KMGX...among ten hottest at WAKA...among fifteen hottest at WASH-FM...among twenty hottest at KMGX and KCBQ...WSM-AM A-20, KEZR D-20, WSM-FM 28-23, WMAZ D-25, KMJJ A-27 and KSTP D-28...added at WFFM, KHOW, WHAG, KIMN-FM, WRMF, KMPC, KWEN, 14NVR and KLOK.

ART GARFUNKEL/IN A LITTLE WHILE

(COLUMBIA)

Profile: Among five hottest at WAKA...among fifteen hottest at WCCO, KLYX and KCSW...among twenty hottest at KSL and WDNC...WSM-AM 18-15, WSM-FM 20-17, KWAV A-18, KWEN A-20 and WRMF 28-24...added at WIP, KFMB, WQUD, KHOW, KAAM and KMGX.

OLIVIA NEWTON JOHN/DEEPER THAN THE NIGHT

(MCA)

Profile: Among twenty hottest at WASH-FM, WFFM and KBAI...KMPC A-28, 14NVR D-30 and WGAR A-31...added at LOVE94, WTAE, WMJC, KIDD, KIIS, KAAM, WCBM, KWAV, WSLI, WNEU, WGOW, KUKI, WCCO, WRMF, WBLG and WDNC.

BARBARA MANDRELL/IF LOVING YOU IS WRONG

(ABC)

Profile: Among five hottest at WDNC and WCCO...among ten hottest at WFTL and KLOK...among twenty hottest at KCSW...KBSQ 16-9, WORG 15-10, KIDD 17-14, WMAZ 23-16, WBZ A-19, WSM-FM 25-21, WRMF 31-28 and WCFL 39-29...added at WTAE, KNBR, KRSP, WIP, WFFM, KPOL, WQUD and KMGX.

MELISSA MANCHESTER/ THE EYES OF LOVE

(ARISTA)

Profile: Among five hottest at WFTL...among ten hottest at KHOW, WFMK and LOVE94...among fifteen hottest at WAKA and KLOK...among twenty hottest at WFGL, KBAI and WDNC...WSM-AM 2-1, WORG 14-11, WSM-FM 16-12, WCFL 31-26, KOLO D-27 and WLWS D-34...added at KAAM and KUKI.

NICOLETTE LARSON/RHUMBA GIRL

(WB)

Profile: Among ten hottest at KLYX and 94CFM...among twenty hottest at WCCO...WQXI 8-5, KWAV 12-10, KEZR 20-17, KIDD 29-25, WQUD 30-27, KBSQ 40-28, WMAZ D-29 and WRMF 34-33...added at CHEC and KRNA.

ROXY MUSIC/DANCE AWAY

(ATCO)

Profile: Among ten hottest at KLYX...WSM-FM 24-20 and KEZR 29-26...added at WMJC, 94CFM, WNIC and KIMN-FM.

TRI-ANGLES

by Terry Gillingham



BORING! That pretty well sums up the state of affairs in radio these days. Everyone sounds the same! S-III or Universals, it's tough to discern the difference sometimes. Sooner or later someone will come along and do something totally different that will open the way for others to try fresh approaches. Oops...I spoke too soon. There in the distance, see some of those S-III programmers taking inventive paths. Actually, I have mentioned that before. I just wanted to reiterate the fact!

Intentionally changing the subject--how the hell do you expect a positive attitude from your staff, if you don't have a positive outlook? When upper level management hands "down" a decision that you disagree with, how do you handle it? Do you pass the decision along with the posture, "Let's do the best we can, with what we have?" Do you pass it along with, "It's not my decision and I don't agree with it, but we have to do it?" How do you expect your staff to react? If I'm not mistaken, it's the job of the PD to give management what they want, not what you want to give them! Who knows, I may be off base.





Hot Programming Tip: "JAZZZZ Album Concert"; call JOE TRISCARI at 213-477-2011.

Hot Music Tip: Roxy Music, "Dance Away".

EAR SHOTS

JOHN HALL/Power	(ARC)
ADRIAN GURVITZ/Untouchable & Free	(JET)
SPYRO GYRA/Morning Dance	(Infinity)
TARNEY SPENCER/No Time To Lose	(A&M)
PEABO BRYSON/Crosswinds	(CAPITOL)
JOE SAMPLE/Carmel	(LP)
TUBES/Prime Time	(MCA)
MINNIE RIPPERTON/Memory Lane	(A&M)
DUNCAN BROWNE/Wild Places	(CAP.)
CHRIS REA/Diamonds	(SIRE)
THELMA HOUSTON/Saturday Night	(UA)
	(TAM)

Spectrum III

- 19 12 1 PEACHES AND HERB/REUNITED (POLYDOR)**
 Profile: Among five hottest at KEX, WASH, WTAE, WCBM, KCBQ, WFMK, KHOW, WCCO, KOB and KNBR...among ten hottest at KLOK, WIP, KMGX, KFMB, WIOD, WDNC and WNIC...among fifteen hottest at WFGL, KBAI, WMJC and KRNA...among twenty hottest at WHDH and KSL...WFFM 1-1, WFBR 2-1, WSLI 9-1, KIIS 10-1, WBLG 10-2, KMPC 6-3, WMAZ 7-3, KWAV 9-5, KRSP 15-5, 14NVR 16-5, KWEN 8-7, WGAR 9-7, WRMF 13-7, WHAG 14-7, WQXI 14-8, WBZ 12-9, WSM-FM 17-10, WGOW 18-10, WNEU 18-10, KCSW 18-10, KIMN-FM 20-10, WLOL-FM 17-11, WQUD 16-12, KSTP 22-12, WCFL 25-13, LOVE94 17-14, KOLO 26-15, KVI 23-17, KPOL 24-17, WFBC D-17, KIDD 25-19, KAAM D-20, WORG D-22, KEZR 28-25, KOGO 33-28, KUKI 37-29, WLWS D-31 and KBSQ A-36...added at WAKA, KMJJ, KMGC and KMBZ...staggering support on this!...94% reporter support...strongest 18-34 females...picking up all demos...has broken all previous FRED records for gains!...3rd week.
- 6 4 2 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**
 Profile: Among five hottest at KIMN-FM, WAKA, WASH, WFGL, KBAI, KLYX, WIP and WIOD...among ten hottest at KMGX, WTAE, KNBR, KCBQ, KRNA, KHOW, WDNC, WCBM, WFFM and KFMB...among fifteen hottest at WNIC, WHDH, WHAG, KMBZ, WFBR and KSL...among twenty hottest at WCCO...KWAV 1-1, LOVE94 4-1, WCFL 15-3, KAAM 11-4, KPOL 9-5, WSM-FM 10-5, WNEU 12-6, WBLG 9-7, KOLO 11-8, WLWS 11-8, KMPC 11-9, KWEN 12-9, KRSP 14-9, KMJJ 15-9, KBSQ 12-10, KIIS 13-10, KOGO 17-10, 14NVR 12-11, KEZR 15-11, KVI 15-11, CHEC 28-12, KIDD 15-13, WBZ 15-14, WLOL-FM 16-14, WRMF 18-15, WORG 20-15, KUKI 21-15, WGOW 22-16, WQUD 18-17, KSTP 19-17, WFBC 24-20 and WGAR 30-21...80% reporter support...still strongest with M/F 25+...picking up all demos...very active phones...5th week.
- 7 3 3 GEORGE BENSON/LOVE BALLAD (WB)**
 Profile: Among five hottest at KCBQ, KNBR, KLYX, WDNC, KIIS, WNIC, WIP and WFFM...among ten hottest at KBAI, WTAE, WIOD, WASH, WFMK and KRNA...among fifteen hottest at WHDH, WFBR, WCBM, KHOW, WFGL and KMGX...among twenty hottest at WCCO and KMGC...KOLO 3-1, KWAV 5-2, WHAG 7-3, WQXI 6-4, KVI 10-5, KIDD 14-5, KWEN 9-6, WRMF 12-6, LOVE94 8-7, KEZR 9-7, KIMN-FM 12-7, WBLG 11-8, WLWS 13-10, KSTP 13-10, KRSP 22-11, CHEC 35-11, KPOL 13-12, WCFL 17-12, KUKI 14-13, WLOL-FM 15-13, 14NVR 17-14, WORG 17-14, WGOW 17-15, KMPC 17-16, WNEU 21-17, KMJJ 24-17, WBZ A-17, KCSW 27-22, WGAR 36-22 and KOGO 30-24...added at KSL...still strong but has peaked...it was thought this would go number 1, pretty close!...73% reporter support...25-34 M/F leaning male...4th week.
- 3 1 4 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)**
 Profile: Among five hottest at KOB, KFMB, KCBQ, KMBZ, WFBR, KHOW, WDNC, KOLO, WSLI, KLOK, WTAE, WFMK, WFFM and WCBM...among ten hottest at WHDH, WFGL, KSL, WAKA and KNBR...among fifteen hottest at KEX and WIOD...among twenty hottest at WASH...WORG 1-1, WMAZ 2-1, KBAI 3-1, WNEU 3-1, KIMN-FM 4-1, KRSP 2-2, KVI 3-2, KEZR 4-2, KIIS 4-2, KMPC 4-2, KWEN 4-2, 14NVR 4-2, KPOL 5-2, KAAM 7-2, WGOW 5-3, WLWS 6-3, WQUD 4-4, WBLG 6-4, WGAR 13-5, WFBC 7-6, WBZ 9-6, WLOL-FM 8-7, KOGO 13-7, KSTP 8-8, CHEC 16-9, KBSQ 15-13 and KMJJ 16-13...after big gains, comes crashing down!...even though it tops many charts, beginning to burn 18-24 M/F...good 25-35 M/F...8th week.
- 18 11 5 ENGLAND DAN/JOHN F. COLEY/LOVE IS THE ANSWER (BIG TREE)**
 Profile: Among five hottest at KNBR, WNIC, KLYX, KMGC and KCBQ...among ten hottest at WCCO, KMGX, KHOW, WDNC, WAKA, WIOD and WIP...among fifteen hottest at WFMK, WMJC, WASH, WCBM, KOB, WFFM and WFGL...among twenty hottest at WFBR, KFMB, KRNA and KSL...KWAV 4-3, WSM-FM 7-3, KAAM 17-3, KSTP 6-4, KIIS 9-4, WSM-AM 10-4, LOVE94 7-5, KEZR 8-6, KOLO 10-6, KPOL 14-10, WHAG 19-10, WQXI 13-11, 14NVR 13-12, WLWS 16-13, KBSQ 14-14, WBLG 21-15, KVI 21-15, KWEN 19-16, KUKI 20-16, KIDD 20-17, KSTP 20-18, WQUD 22-18, WMAZ 29-18, WRMF 21-19, KIMN-FM 34-19, WFBC D-19, KOGO 24-20, WLOL-FM 23-21, KRSP 27-22, WGOW 28-22, WNEU D-26 and WORG D-29...added at CHEC, KBAI, WTAE, KLOK and KMJJ...85% of reporters showing gains...very strong 18-34 M/F...will probably go to number 1...3rd week.
- 10 6 6 MAUREEN McGOVERN/CAN YOU READ MY MIND (WB)**
 Profile: Among five hottest at WIOD, WFGL, KOB, WIP, KFMB, KHOW, WTAE, WDNC and KBAI...among ten hottest at WFFM, WHDH, KMGX, KEX, KCBQ, WASH, KSL, KMGC and WFMK...among twenty hottest at WCCO...KCSW 3-1, KVI 8-4, WCFL 5-5, WLWS 7-5, KPOL 6-6, WGOW 7-6, KIIS 8-6, KOLO 9-7, WORG 9-7, KAAM 14-7, WRMF 9-9, KUKI 13-11, KOGO 18-14, WBZ 16-15, KMJJ 22-16, WBLG 20-19, WQUD 23-19, WNEU 23-20, KMPC 27-23 and KSTP 25-24...added at WGAR...showing sporadic growth patterns...holding with 57% reporter support...very big female record!...5th week.
- 11 9 7 CHIC/I WANT YOUR LOVE (ATLANTIC)**
 Profile: Among five hottest at KRNA, KMGX, WNIC, WFBR, WCBM and WIOD...among ten hottest at WFFM, WLWS, WFMK and WHDH...among fifteen hottest at KCBQ, KMBZ and WASH...among twenty hottest at KEX and WBBM...14NVR 3-1, WRMF 2-2, KIDD 8-3, WNEU 6-4, KWEN 6-4, WORG 6-4, KRSP 10-4, WBZ 5-5, WBLG 5-5, CHEC 33-5, KBSQ 7-6, KIMN-FM 11-6, KWAV 10-8, WMAZ 11-8, WMJC 13-9, WCFL 11-10, WFBC 12-11, WLOL-FM 13-12, WQUD 15-13, KVI 19-14, WGOW 24-14, KIIS D-14, KPOL 22-16, KMPC 21-19, KSTP 27-20, KOGO 28-23, KMJJ A-28 and KUKI 35-32...added at WAKA and KHOW...continues to show impressive growth...totally mass appeal...5th week.
- N 13 8 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)**
 Profile: Among five hottest at WIOD, WCCO and KMGX...among ten hottest at WQXI, WASH, WSLI, WFTL, KBAI, KHOW, KEX, and KOB...among fifteen hottest at KMGC, KFMB, KSL, WIP, KCBQ, KIMN-FM, WFFM, WDNC and KLOK...among twenty hottest at WCBM, WFBR and WFGL...WSM-FM 2-1, LOVE94 2-2, KOLO 4-3, WNEU 8-5, KAAM 13-5, KCSW 9-6, WSM-AM 11-6, WCFL 14-7, WRMF 15-11, WMAZ 13-13, KVI 18-16, KWAV 19-16, WBLG 23-17, WBZ A-18, KBSQ 19-19, KMJJ 27-19, WLOL-FM 22-20, WGOW 26-20, KIDD 28-20, WORG 25-21, KSTP 26-22, WQUD 25-23, KMPC A-25, KRSP A-26 and KOGO 35-30...added at KRNA, KIIS, KWEN, KNBR and KEZR...hot female phones...reports show male interest developing...2nd biggest mover...strong 18-24 female picking up male...2nd week.
- 1 2 9 DOOBIE BROS./WHAT A FOOL BELIEVES (WB)**
 Profile: Among five hottest at WASH, WCBM, KHOW, KFMB and KNBR...among ten hottest at WHDH and WNIC...among fifteen hottest at KLOK, WIOD and WFGL...among twenty hottest at KEX and WAKA...WHAG 1-1, WBZ 1-1, WRMF 1-1, KUKI 1-1, KMJJ 1-1, CHEC 6-1, WQUD 1-2, WFFM 2-2, KSTP 2-2, WLWS 3-2, WGOW 4-2, WFBC 6-2, WORG 5-3, WGAR 6-4, KOGO 5-5 and KRSP 21-21...11th week.
- 2 7 10 ANNE MURRAY/I JUST FALL IN LOVE AGAIN (CAPITOL)**
 Profile: Among five hottest at WHDH, KLOK, KMGX, WFTL and KSL...among ten hottest at WDNC, WFGL and WCBM...among fifteen hottest at KFMB, WIOD and WNIC...WGOW 1-1, KMBZ 1-1, KPOL 2-1, KAAM 3-1, WHAG 2-2, KOGO 4-2, KRSP 3-3, WFBC 3-3, WBZ 3-3, WQUD 6-6, WNEU 7-7, KUKI 8-7, KMPC 9-8, KIMN-FM 14-12 and CHEC 14-13...11th week.
- 4 5 11 FRANK MILLS/MUSIC BOX DANCER (POLYDOR)**
 Profile: Among five hottest at KSL, KEX, WLWS, KMBZ, WHDH, and KLOK...among ten hottest at WTAE, WCBM, KFMB, WFGL and KOB...among fifteen hottest at WAKA, KNBR, WASH, WNIC and KMGC...among twenty hottest at WFTL...WLOL-FM 1-1, KRSP 1-1, KSTP 1-1, KVI 1-1, WQUD 2-1, WGAR 2-1, WMJC 3-3, KWEN 3-3, CHEC 4-3, KPOL 4-4, KUKI 4-4, WFBC 8-8, KOGO 9-8 and KBSQ 21-16...10th week.
- 15 15 12 BLONDIE/HEART OF GLASS (CHRYSLIS)**
 Profile: Among five hottest at KEX, WASH, WCBM, WFMK, KRNA and WFBR...among ten hottest at KNBR and WTAE...among fifteen hottest at KCBQ...among twenty hottest at WAKA and WHDH...WBLG 1-1, WMAZ 4-2, WLOL-FM 6-2, KIMN-FM 7-2, WGAR

Spectrum III

3-3, WBZ 6-4, KWEN 5-5, KMPC 5-5, 14NVR 19-7, WQUD 10-8, WHAG 12-9, WNEU 15-9, WRMF 10-10, WMJC 10-10, LOVE94 12-10, WFBC 15-13, KBSQ 18-15, WORG 22-16, KAAM 23-18, WGOW 24-27, KOGO 36-34 and KUKI 36-34...added at KHOW...slowing up now but still power house M/F 18-34...49% reporter support...3rd week.

N N 13



WINGS/GOODNIGHT TONIGHT

(COLUMBIA)

Profile: Among five hottest at WAKA, WASH and WNIC...among ten hottest at KRNA, KNBR, WSLI and WFFM...among fifteen hottest at WMJC and WIP...among twenty hottest at KLYX, WCBM, WCCO, WHDH and KBAI...KEZR 6-1, KWAV 6-4, LOVE94 10-6, WBLG 12-6, KWEN 13-11, 14NVR 14-13, KMPC 15-13, WQXI 19-13, KOLO 20-14, KIDD 22-15, KIMN-FM 26-15, WMAZ 26-15, WBZ 19-16, WFBC 21-18, CHEC 30-19, WQUD 24-20, KRSP 25-20, KUKI 26-21, WLWS 32-22, WHAG D-22, KBSQ 29-24, KAAM D-25, WGOW D-26, WCFL 33-27, WRMF 32-29 and KOGO 40-35...added at WDNC...‘flying’ up the charts with 59% reporter support...strongest 18-34 Female picking up 18-34 male...1st week.

5 8 14

DIRE STRAITS/SULTANS OF SWING

(WB)

Profile: Among five hottest at WFFM, KFMB and KNBR...among ten hottest at KMBZ and WSLI...among fifteen hottest at WHDH...among twenty hottest at KEX...KOGO 1-1, KWEN 2-1, KOLO 2-2, CHEC 3-2, WNEU 4-3, KUKI 7-3, KSTP 9-6, WMJC 7-7, KMJJ 12-7, KVI 9-8, KRSP 13-8, WLWS 10-9, WORG 16-12 and WFBC 16-14...9th week.

14 14 15

BOB WELCH/PRECIOUS LOVE

(CAPITOL)

Profile: Among ten hottest at WASH, KRNA, WNIC, KBAI and KNBR...among fifteen hottest at WFBR, KIIS, WLWS and WMJC...among twenty hottest at WIOD and WAKA...KBSQ 3-1, KWAV 7-6, KOGO 10-6, WFBC 9-7, CHEC 10-7, 14NVR 9-8, WHAG 11-11, WQUD 13-11, KUKI 12-12, WGOW 14-12, KWEN 17-14, KSTP 17-16, WRMF 19-16, KMPC 19-17 and KMJJ 25-21...4th week.

N N 16



CHER/TAKE ME HOME

(CASABLANCA)

Profile: Among five hottest at WNIC and WFLG...among ten hottest at WIP...among fifteen hottest at WFFM, KBAI, WBBM, KIMN-FM, KMBZ, WHAG and WFBR...among twenty hottest at WASH...WMAZ 10-9, 14NVR 10-9, WFBC 10-10, KMPC 13-11, WGAR 15-11, KWEN 23-13, WNEU 17-15, WBLG 17-16, KVI 22-19, KUKI 25-20, WRMF 22-22, KIDD 27-22, WCFL 24-23, KRSP 29-24, KPOL D-24 and KSTP D-27...added at KNBR and WQUD...45% of our reporters showing strong gains!...all demos...strongest 25+ female...1st week.

N 20 17



ORSA LIA/I NEVER SAID I LOVE YOU

(INFINITY)

Profile: Among five hottest at KBAI and KOB...among ten hottest at WIP, KSL, WCCO, WFTL, KFMB and WIOD...among fifteen hottest at KNBR and KMBZ...among twenty hottest at WDNC and WFFM...WCFL 4-2, WGOW 9-8, KPOL 10-9, KWEN 14-12, WLWS 15-12, KVI 16-13, KAAM 17-16, KIIS 20-17, KOGO 23-19, KOLO 24-19, KMJJ 26-24, WQUD 27-25, CHEC 34-25 and WRMF 38-35...added at WBLG...impressive gains where played...surprising strength with males...still strongest females 25+...2nd week.

N N 18



McGUINN/DONT YOU WRITE HER OFF LIKE THAT

(CAPITOL)

Profile: Among five hottest at KLYX and WAKA...among ten hottest at WCCO...among fifteen hottest at WCBM, WFFM, WHAG and KCBO...among twenty hottest at KNBR...WSM-FM 5-2, KWAV 8-7, KAAM 12-10, KEZR 17-14, KWEN 18-18, WBLG 25-21, WRMF 24-23, KSTP 29-23, KVI D-23, KMPC 25-24, WQUD 28-24, KUKI 30-26, KIDD D-27 and WGOW D-29...added at CHEC, KRSP, WBBM, WGAR, WCFL and WDNC...there was worry whether or not this would make it, but it looks like it's finally coming home...it's so good it deserves it!...42% reporter support...strongest male 18-34...some female 18-34...1st week.

N N 19

ORLEANS/LOVE TAKES TIME

(INFINITY)

Profile: Among five hottest at WFMK...among ten hottest at WASH and 94CFM...among fifteen hottest at WCBM and KLYX...among twenty hottest at WFBR, WFFM and KRNA...KWAV 18-11, KEZR 16-13, KWEN 16-15, WQXI 18-15, WHAG 21-18, WBLG 22-18, WNEU 29-18, WBZ A-20, KIDD 30-21, WFBC D-21, KMPC 24-22, WQUD 26-22, WORG 28-23, KRSP 28-23, WGOW 30-25, KIMN-FM 36-27, WLWS 36-28, WMAZ D-28, KBSQ A-34 and WRMF D-37...added at KFMB, KNBR, KMJJ, WGAR, WNIC, WLWL-FM, WCCO, KBAI and KMGX...should be one of the strongest records during the book...all demos!...3rd biggest mover.

N 19 20

LIVINGSTON TAYLOR/I'LL COME RUNNING

(EPIC)

Profile: Among five hottest at KBAI and WDNC...among ten hottest at KCBO and WIOD...among fifteen hottest at KHOW, KMGX, WLWS, KFMB and KSL...among twenty hottest at KLYX, WAKA and WFLG...WCFL 13-8, KVI 13-12, KOLO 14-12, KPOL 16-15, KWAV 20-17, KWEN A-17, KBSQ 23-21, WORG 30-24, KOGO 29-25 and KSTP 30-26...slips from 50% to 32% reporter support...2nd week.

SIGNIFICANT ACTION:

RAY STEVENS/

(WB)

I NEED YOUR HELP BARRY MANILOW

Profile: Among five hottest at KEX, KOB, WIP and KMGX...among ten hottest at KAAM...among fifteen hottest at KNBR and WDNC...among twenty hottest at KMBZ, KSL, WIOD and WFLG...WSM-AM 12-5, WMAZ 9-6, KIIS 15-13, KRSP 26-19, WLWS 33-21, WBLG 24-22, 14NVR 25-22, WGAR 33-25, WRMF 37-31 and KIMN-FM 40-36...added at KOGO, WAKA and KMJJ.

KENNY ROGERS/SHE BELIEVES IN ME

(UA)

Profile: Added at KLOK, KUKI, KOLO, LOVE94, WNEU, KPOL, KSL, WBZ-AM, WSLI, WIP, WIOD, WORG, WCCO, WMAZ, KAAM and WDNC.

JACKSONS/EPIC)

SHAKE YOUR BODY DOWN TO THE GROUND

Profile: Among five hottest at WFBR...among fifteen hottest at KRNA...KWEN 10-8, KIDD 23-10, WBZ 17-11, KMPC 12-12, WHAG 22-13, WGAR 17-15, WFBC 25-20, KIMN-FM 31-22 and KRSP 30-27.

JOHNNY MATHIS & JANE OLIVER

(COLUMBIA)

THE LAST TIME I FELT LIKE THIS

Profile: Among ten hottest at KHOW, WCCO and WDNC...among fifteen hottest at WNIC, WFMK, KBAI, WAKA, WIOD, WFLG and KSL...KCSW 4-2, KIIS 14-14, WCFL 22-17, KAAM 24-21, KPOL D-23 and KRSP D-29...added at WCBM and KLOK.

EVELYN "CHAMPAGE" KING/

(RCA)

I DON'T KNOW IF IT'S RIGHT

Profile: Among fifteen hottest at KRNA...WHAG 4-4, KSTP 12-7, WRMF 8-8, WLWL-FM 14-9, KRSP 19-16 and KBSQ A-38.

IAN MATTHEWS/GIVE ME AN INCH

(MUSHROOM)

Profile: Among fifteen hottest at KLYX...among twenty hottest at KUKI 10-8, KOLO 18-13, WORG 23-20, KOGO 26-22, WGOW 25-23, and KIDD A-28.

BELL & JAMES/LIVIN IT UP FRIDAY NIGHT

(A&M)

Profile: Among ten hottest at WFBR...among fifteen hottest at KRNA...WFBC 11-9, KWEN 11-10, WMAZ 15-10, KIDD 14-12, KWAV 14-13, WBLG 26-13, KIMN-FM 24-16 and WRMF 30-26.

JOHN DENVER/WHAT'S ON YOUR MIND

(RCA)

Profile: Among five hottest at WFTL...among ten hottest at KMGX...among fifteen hottest at KLOK, WIP and KHOW...among twenty hottest at KMBZ, WDNC, KBAI, KCSW and WCBM...WCFL 28-18, KAAM 22-19, KVI 24-21, WHAG 24-26, WLWS D-29 and WNEU D-30...added at WORG, KOB, WFLG and KFMB.

DELEGATION/OH HONEY

(SHADY BROOK)

Profile: Among five hottest at WSLI...among ten hottest at WFBR...among fifteen hottest at KMBZ...among twenty hottest at KCBO...WHAG 8-5, KIDD 7-6, WGOW 15-14 and WORG 31-27...added at KOB.

POINTER SISTERS/HAPPINESS

(PLANET)

Profile: Among ten hottest at KLYX and KBAI...among fifteen hottest at WCCO and KRNA...among twenty hottest at WFBR and KEX...KWAV 11-9, KIDD 18-16, WGOW D-28 and WNEU D-28...added at WFBC and KIMN-FM.

Spectrum III

SIGNIFICANT ACTION:

RICKIE LEE JONES/CHUCK E'S IN LOVE (WB)

Profile: Among five hottest at 94CFM, KEZR 23-19, WQXI 29-26 and KIDD A-26...added at KLYX, WRMF, KWAV, WBZ and WFMK.

REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)

Profile: WSM-AM A-22 and KMPC A-26...added at LOVE94, WBZ, WNIC and WFMK.

RAYDIO/YOU CANT CHANGE THAT (ARISTA)

Profile: Among ten hottest at WFMK...WNEU 38-25, WORG D-30 and WRMF 40-34...added at WBZ-AM.

DOOBIE BROS./MINUTE BY MINUTE (WB)

Profile: Among five hottest at WCCO and KCBQ...among twenty hottest at KFMB and KWAV...KMJJ 10-8 and KOLO D-25...added at KSTP and KLYX.

CRYSTAL GAYLE/WHEN I DREAM (UA)

Profile: Among ten hottest at WFTL and KLOK...among fifteen hottest at KOLO 30-26, KCSW D-28 and KUKI D-40...added at KSL and WNIC.

DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN (CAPITOL)

Profile: KBSQ 13-7...added at KVI, WQXI, WSM-FM, KUKI, WGOW WGOW and KMBZ.

BARBRA STREISAND/SUPERMAN (COLUMBIA)

Profile: Among ten hottest at KEX...among fifteen hottest at WAKA, KBAI and WDNC...among twenty hottest at WIOD, WFTL, KMBZ and KSL...WSM-FM 15-13, KAAM D-23, WCFL 27-25 and KUKI 39-36...added at WFLG.

MOST PLAYED ALBUMS

- | | | | |
|---|---|----|---|
| 1 | 1 | 1 | DOOBIE BROTHERS/MINUTE BY MINUTE (WB) |
| Key Cuts: 45, title cut, Sweet Feelin' and Depending On You...other action includes Fool To Survive and Here To Love You...19th week. | | | |
| 3 | 3 | 2 | GEORGE BENSON/LIVIN' INSIDE YOUR LOVE (WB) |
| Key Cuts: 45, Soulful Strut and Hey Girl...other action includes title track, Welcome To My World and Unchained Melody...5th week. | | | |
| 2 | 2 | 3 | BEE GEES/SPIRITS HAVING FLOWN (RSO) |
| Key Cuts: 45 and Spirits Having Flown...other action includes Reaching Out, Depending On You and I'm Satisfied...11th week. | | | |
| 5 | 4 | 4 | MCGUINN CLARK & HILLMAN/MCGUINN CLARK & HILLMAN (CAPITOL) |
| Key Cuts: 45, Long Long Time and Backstage Pass...other action includes Surrender To Me, Crazy Time and Bye Bye Baby...7th week. | | | |
| † | 5 | 5 | ADRIAN GURVITZ/SWEET VENDETTA (JET) |
| Key Cuts: Untouchable and Free and The Way I Feel...other action includes I Just Wanna Get Inside Your Head and One More Time...2nd week. | | | |
| 4 | 6 | 6 | GEORGE HARRISON/GEORGE HARRISON (DARK HORSE) |
| Key Cuts: 45, Love Will Come To Everyone and Dark Sweet Lady...other action includes Not Guilty and Here Comes The Moon...7th week. | | | |
| 7 | 7 | 7 | NEIL DIAMOND/YOU DON'T BRING ME FLOWERS (COLUMBIA) |
| Key Cuts: 45, American Pop Song and Say Maybe...other action includes You've Got Your Troubles and Diamond Girl...19th week. | | | |
| † | † | 8 | ART GARFUNKEL/FATE FOR BREAKFAST (COLUMBIA) |
| Key Cuts: 45, Since I Don't Have You and When Someone Doesn't Want You...other action includes Finally Found A Reason, Oh How Happy and Sail On A Rainbow...1st week. | | | |
| 9 | 9 | 9 | DIRE STRAITS/DIRE STRAITS (WB) |
| Key Cuts: 45 and Down To The Waterline...other action includes Southbound...3rd week. | | | |
| 8 | 8 | 10 | BILLY JOEL/52nd STREET (COLUMBIA) |
| Key Cuts: 45, Rosalinda's Eyes and Stiletto...other action includes title track and Until The Night...27th week. | | | |

ALBUM ACTION:

RICKIE LEE JONES/RICKIE LEE JONES (WB) Cuts: Chuck E's In Love (45), and Danny's All Star Joint.

TARNEY SPENCER BAND/RUN FOR YOUR LIFE (A&M) Cuts: 45, Live Again and Won'tcha Tell Me.

MICHAEL FRANKS/TIGER IN THE RAIN (WB) Cuts: When It's Over (45), Sanpaku and Hideaway.

MICHAEL MURPHY/PEAKS VALLEYS HONKY TONKS & ALLEYS (EPIC) Cuts: 45, Southcoast and Texas Morning.

CHICAGO/GONE LONG GONE (COLUMBIA)

Profile: Among ten hottest at WAKA...LOVE94 18-17, KEZR 22-18, WSM-FM A-29 and KUKI 38-35.

SUPERTRAMP/THE LOGICAL SONG (A&M)

Profile: Among five hottest at KLYX...among twenty hottest at WFFM...KWAV 16-15, KEZR 18-15, WQXI 30-27 and KIMN-FM D-39...added at WAKA and KIDD.

BEACH BOYS/HERE COMES THE NIGHT (CARIBOU)

Profile: Among ten hottest at KBAI...among fifteen hottest at KIMN-FM...KIDD 10-9, WRMF 23-20 and CHEC 32-20.

SINGLE OF THE WEEK

ORLEANS/Love Takes Time (Infinity)
Love may take time, but ORLEANS didn't!

MOST ADDED

- | |
|---|
| OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA) |
| BEE GEES/Love You Inside Out (RSO) |
| KENNY ROGERS/She Believes In Me (UA) |
| NIGEL OLSSON/A Little Bit Of Soap (Bang) |
| ORLEANS/Love Takes Time (Infinity) |
| BILLY JOEL/Honesty (Columbia) |
| BARBARA MANDRELL/If Loving You Is Wrong (MCA) |
| RANDY VANWARMER/Just When I Needed You Most (Bearsville) |
| ART GARFUNKEL/In A Little While (Columbia) |
| DR. HOOK/When You're In Love With A Beautiful Woman (Capitol) |

JUDY COLLINS/HARD TIMES FOR LOVERS (ELEKTRA)
Cuts: 45, Starmaker, Theme From Ice Castles and Were and When.

BEACH BOYS/L.A. LIGHT ALBUM (CARIBOU) Cuts: 45, Good Timin', Lady Linda and Full Sail.

TIM WEISBERG/NIGHT RIDER (MCA) Cuts: Touch Stone, Westchester Faire, Won't Be Goin' Back and Moon-child.

JOE SAMPLE/CARMEL (MCA) Cuts: Carmel and Rainy Day in Monterey.

ENGLAND DAN & JOHN FORD COLEY (BIG TREE) Cuts: 45, What's Forever For, What Can I Do With This Broken Heart, Broken Heart, and Only A Matter of Time.

Black

TREND SETTERS

KATZ	St. Louis	Earl Parnell	WAOK	Atlanta	Tony Jamieson	WJLB	Detroit	J. Michael McKay
KCOH	Houston	Travis Gardner	WBMX	Chicago	James Alexander	WJMO	Cleveland	Bernie Moody
KDAY	Los Angeles	Steve Woods	WCIN	Cincinnati	Bob Long	WJPC	Chicago	Tom Joyner
KDIA	Oakland	Jerry Boulding	WCHB	Detroit	Wade Briggs	WOOK	Wash DC	John Moen
KKSS	St. Louis	Lee Michaels	WDAS	Philadelphia	Betterball	WORL	Orlando	Steve Crumley
KMJQ	Houston	Jack Peterson	WDAO	Dayton	Langford Stephens	WVOL	Nashville	Fred Harvey
KSOL	San Mateo	J.J. Jeffries	WDIA	Memphis	Mark Christian	WVON	Chicago	Carl Conner
WAMO	Pittsburgh	Michael Payne	WGCI	Chicago	Barry Mayo	WWIN	Baltimore	Don Brooks
						WWRL	New York	Bob Law

- 2 1 **PEACHES & HERB/REUNITED** (POLYDOR)
Profile: Its the hottest record at WDAS, WDIA, Cleveland '1', Cleveland '2' and WVON...in the hottest five at KATZ, KDAY, KDIA, KSOL, WBMX, WJPC, WOOK, WORL and WWIN...in the hottest ten at KMJQ, WVOL and WWRL...in the hottest fifteen at WAOK, WGCI and WJLB...strongest R & B record out...female demographic base, but crossing into teen acceptance...heavy rotation
- 1 2 **GQ/DISCO NIGHTS** (ARISTA)
Profile: Its the hottest record at WJPC and WWIN...in the hottest five at KATZ, KCOH, KDAY, KDIA, KMJQ, KSOL, WDAO, WDAS, WJLB, Cleveland '1' and WORL... in the hottest ten at WBMX, Cleveland '2' and WVON...in the hottest fifteen at WDIA and WGCI...has not lost its impact, only moved down to a stronger number one...still important...heavy rotation...and very critical now to Universal formats
- 4 3 **INSTANT FUNK/GOT MY MIND MADE UP** (SALSOUL)
Profile: Its the hottest record at WBMX...in the hottest five at KCOH, KDIA, KMJQ, Cleveland '1', Cleveland '2', WJPC, WVOL and WWIN...in the hottest fifteen at WGCI, WORL and WVON
- 5 4 **JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
Profile: Its the hottest record at KCOH, KMJQ, KSOL and WVOL...in the hottest five at WBMX, WDAS, WJLB, Cleveland '1', and Cleveland '2'...in the hottest ten at WVON...in the hottest fifteen at WDIA, WGCI and WORL
- 3 5 **SISTER SLEDGE/HE'S THE GREATEST DANCER** (COTILLION)
Profile: Its the hottest record at KATZ and KDIA...in the hottest five at KDAY, WJLB, Cleveland '1' and WVON...in the hottest ten at KCOH, KMJQ, KSOL, WJPC, WVOL and WWRL...was also added at WCIN...even though this piece is sharing action with LP play, its holding its own...female and gay base...not offensive to other demos...medium rotation at least
- 8 6 **TYRONE DAVIS/IN THE MOOD** (COLUMBIA)
Profile: Its the hottest record at WJLB...in the hottest five at KDIA, WBMX, WDAO, WDIA and WORL...in the hottest ten at KCOH and WJPC...in the hottest fifteen at KSOL, WAOK and WVOL...was also added at WWRL...at this point, if you're not on this and other records in this same vein, you may be losing some upper demographics in your competition...very mature black product
- 9 7 **ALTON, MC CLAIN & DESTINY/IT MUST BE LOVE** (POLYDOR)
Profile: Its the hottest record at WAOK...in the hottest five at KCOH, KMJQ, WJLB and WOOK...in the hottest ten at KDIA, KSOL, WDIA, WORL, WWRL and WWIN...heavy rotation
- 7 8 **FOXY/HOT NUMBERS** (DASH)
Profile: Its the hottest record at KDAY...in the hottest five at KATZ, WDAO and WOOK...in the hottest ten at KCOH, KMJQ, KSOL, WORL, WVOL and WWIN...in the hottest fifteen at WJLB...becoming solid...primary demographic target at this time is hard to pinpoint...category seems to be a true Universal
- 14 9 **NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE** (ATLANTIC)
Profile: Its in the hottest ten at KATZ, KDAY, KDIA, KSOL, WBMX, WDAS, WDIA, WJLB and WWIN...in the hottest fifteen at KMJQ and WJPC...was also added at WVOL...showing tremendous groove patterns for his first commercial venture...demographics still not established though, depend on your market response
- 6 10 **GEORGE BENSON/LOVE BALLAD** (WB)
Profile: In the hottest five at KCOH and WDAS...in the hottest ten at KATZ, KDAY, KSOL, WDIA, WJLB and WORL...in the hottest fifteen at KMJQ, WGCI, WVOL and WVON...was also added at WAOK
- 11 11 **AMII STEWART/KNOCK ON WOOD** (ARIOLA)
Profile: Its in the hottest five at KSOL and WVON...in the hottest ten at KDIA, WBMX, WDAS, WDIA, and WWIN...in the hottest fifteen at WGCI and WVOL...never really has gotten true black support, but is accepted by the black audience...still hot universally, keeping the importance as a black record
- 24 12 **CHERYL LYNN/STARLOVE** (COLUMBIA)
Profile: Its in the hottest five at KDAY and WWRL...in the hottest ten at WJLB...in the hottest fifteen at KSOL, WDIA, WGCI, WJPC...was also added at KDIA and WVOL...the significant move speaks for itself
- 16 13 **BAR KAYS/SHINE** (MERCURY)
Profile: In the hottest five at WDAO and WDIA...in the hottest ten at KCOH and WAOK...in the hottest fifteen at KSOL
- 10 14 **CHIC/I WANT YOUR LOVE** (ATLANTIC)
Profile: In the hottest five at KSOL and WVON...in the hottest ten at KCOH and WJLB...in the hottest fifteen at WGCI and WORL
- 12 15 **DELEGATION/OH HONEY** (SHADYBROOK)
Profile: In the hottest five at WDIA and WVOL...in the hottest ten at KDIA and WBMX
- 21 16 **RICK JAMES/HIGH ON YOUR LOVE SUITE** (GORDY)
Profile: In the hottest five at WDAS...in the hottest ten at WVON...in the hottest fifteen at KCOH, KSOL, WGCI and WJLB...seems to have built some activity even with the company releasing a new single...Ricks tour could have sparked last minute interest
- 17 17 **POINTER SISTERS/HAPPINESS** (PLANET)
Profile: In the hottest ten at KATZ, WAOK and WVON...in the hottest fifteen at KMJQ, WDAS and WGCI...also added at KSOL...put your ear to the disco version of this...very effective...cult artists that substantiate airplay
- 26 18 **ISLEY BROS./I WANT TO BE WITH YOU** (T-NECK)
Profile: In the hottest five at WWIN...in the hottest ten at KDAY and Cleveland '2'...also added at WDIA, WJPC and WORL...heavy rotation...total demographic appeal
- 19 **THELMA HOUSTON/SATURDAY NIGHT, SUNDAY MORNING** (TAMLA)
Profile: In the hottest ten at KMJQ and WAOK...in the hottest fifteen at KCOH and WJLB...was also added at KDAY, KSOL, WOOK and WVON...upper demographics...medium to heavy rotation
- 29 20 **PATTI LA BELLE/ITS ALRIGHT WITH ME** (EPIC)
Profile: In the hottest five at WWRL...in the hottest ten at WDAS...in the hottest fifteen at KCOH...also added at KKSS, KSOL and WAOK...attempting to become her first big hit as a solo artist

Black

- 20 21 **ANGELA BOFILL/THIS TIME I'LL BE SWEETER** (ARISTA)
Profile: Its the hottest record at WWRL...in the hottest fifteen at KATZ and WDIA...was also added at WVON...mature product...very sweet and clean...female base, but touches the male demographics effectively
- 30 22 **NATALIE COLE/STAND BY** (CAPITOL)
Profile: Its in the hottest five at Cleveland '2'...in the hottest fifteen at KSOL, WDAS and WJPC...not your typical Natalie Cole record...not giving her usual positive activity and acceptance
- 23 **RICK JAMES/BUSTING OUT OF L SEVEN** (GORDY)
Profile: In the hottest five at WJPC and WOOK...was also added at WJPC...teen base, important record from a hot cultist...medium to heavy rotation...record means breaking away from squaredom
- 24 **DONNA SUMMER/HOT STUFF** (CASABLANCA)
Profile: It was added at KCOH, KDAY, KMJQ, WDAO, WDAS, WGCI, WOOK and WWIN...the most added record this week...coming over three top national singles, this one has a bit of difference...a truly black piece of product...heavy rotation wont hurt
- SA 25 **MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW** (PI)
Profile: In the hottest ten at WDAS and WWRL...was also added at WAOK, WBMX, and WJLB...clean, up tempo, not offensive and rumor to be selling hot in Philly and New York...its worth your ear
- 15 26 **CHER/TAKE ME HOME** (CASABLANCA)
Profile: In the hottest ten at WORL...in the hottest fifteen at WDAS, WGCI and WJLB...dont let this drop fool you...getting phone support and sales activity
- 27 **MAZE/FEEL THAT YOU'RE FEELING** (CAPITOL)
Profile: In the hottest ten at WAOK...in the hottest fifteen at WDAS and WDIA...also added at KSOL...male cult artist, interesting activity...group has never had a big single, but album sales are phenomenal
- SA 28 **CHOCOLATE MILK/SAY WONTCHA** (RCA)
Profile: In the hottest five at WOOK...was also added at WBMX and WDIA...dont be last on this...heavy rotation...male demographic base
- 29 **THE GAP BAND/SHAKE** (MERCURY)
Profile: In the hottest ten at KDAY...was also added at WDAS, WGCI, WVON and WWIN...male primary...getting good support...medium rotation
- 30 **GINO SOCCIO/DANCER** (WB)
Profile: Its in the hottest ten at WWIN...in the hottest fifteen at WAOK...was also added at KKSS...becoming a fairly accepted black record...rotation depending upon your market

ALBUMS

- 3 1 **SISTER SLEDGE/WE ARE FAMILY** KEY CUT: HE'S THE GREATEST DANCER (COTILLION)
Other Cuts: none...its the hottest at KCOH and KDIA...in the hottest five at KATZ, KMJQ, WDAS, WOOK and WVON. In the hottest ten at WGCI
- 4 2 **JACKSONS/DESTINY** KEY CUT: SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)
Other cuts: Dont Push Me Away and Blame It On The Boogie...its the hottest at KMJQ and WDAS...in the hottest five at KCOH, WBMX, Cleveland '1' and WOOK...in the hottest ten at WGCI and WVON
- 1 3 **GEORGE BENSON/LIVING INSIDE YOUR LOVE** KEY CUT: LOVE BALLAD (WB)
Other cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut, Hey Girl and A Change Is Gonna Come and the title Inside Your Love...in the hottest five at KCOH, KDIA, WBMX, WDAO, WDAS and WDIA...in the hottest ten at WGCI and WVON
- 5 4 **PEACHES & HERB/II HOT** KEY CUT: REUNITED (POLYDOR)
Other cuts: Four Is A Traffic Jam and Shake Your Groove Thing...hottest in Cleveland '1', Cleveland '2' and WVON...in the hottest five at KATZ, WDAS, and WOOK...in the hottest ten at WGCI
- 2 5 **RICK JAMES/BUSTING OUT OF L SEVEN** KEY CUT: BUSTIN OUR OF L SEVEN (GORDY)
Other cuts: High on Your Love Suite and Spacy Love and Jefferson Ball...the hottest at WBMX...in the hottest five at KATZ and KDIA, WDIA, Cleveland '1', WOOK, WVOL and WVON...in the hottest ten at WGCI
- 6 **GQ/DISCO NIGHTS** KEY CUT: DISCO NIGHTS (ARISTA)
Other cuts: I Do Love You and This Happy Feeling...in the hottest five at KATZ, KKSS, Cleveland '2' and WVON...in the hottest ten at WGCI
- 12 7 **INSTANT FUNK/INSTANT FUNK** KEY CUT: GOT MY MIND MADE UP (SALSOUL)
Other cuts: Crying...its in the hottest five at KCOH, KDIA and KKSS...in the hottest ten at WGCI and WVON
- 7 8 **ENCHANTMENT/JOURNEY TO ENCHANTMENT** KEY CUT: WHERE DO WE GO FROM HERE (ROADSHOW)
Other cuts: Anyway You Want It and Magnetic Feel...its in the hottest five at KSOL, WDAO, WDAS and WJPC
- 8 9 **CHUCK BROWN/BUSTIN LOOSE** KEY CUT: BUSTING LOOSE (SOURCE)
Other cuts: Game Seven and If It Aint Funky...in the hottest five at KMJQ, WDIA and Cleveland '1'
- 9 10 **CHIC/C'EST CHIC** KEY CUT: I WANT YOUR LOVE (ATLANTIC)
Other cuts: Le Freak, The Chic Cheer...in the hottest five at WVON and Cleveland '2'...in the hottest ten at WGCI
- 11 **LINDA CLIFFORD/LET ME BE YOUR WOMAN** KEY CUT: DONT GIVE IT UP (RSO/CURTOM)
Other cuts: Bridge Over Troubled Water...in the hottest five at KKSS and KSOL
- 14 12 **RANCE ALLEN/STRAIGHT FROM THE HEART** KEY CUT: I BELONG TO YOU (STAX)
Other cuts: Joy...the hottest album at KSOL...in the hottest five at WBMX
- 13 13 **PATTI LA BELLE/ITS ALRIGHT WITH ME** KEY CUT: TITLE (EPIC)
Other cuts: Music Is My Life...in the hottest five at WDAO and WJPC

AVERAGE WHITE BAND
“WALK ON BY” #3563

from the album, **FEEL NO FRET** SD 19207
ON ATLANTIC RECORDS AND TAPES

CHIC
“I WANT YOUR LOVE” #3557

from the album, **C'EST CHIC** SD 19209
ON ATLANTIC RECORDS AND TAPES

KLEER
“KEEP YOUR BODY WORKIN’” #3559

from their forthcoming album, **I LOVE TO DANCE** SD 19237
ON ATLANTIC RECORDS AND TAPES

SPINNERS
“ARE YOU READY FOR LOVE” #3546

from the album, **FROM HERE TO ETERNALLY** SD 19219
ON ATLANTIC RECORDS AND TAPES

NARADA MICHAEL WALDEN
**“I DON'T WANT NOBODY ELSE
(TO DANCE WITH YOU)”** #3541

from the album, **AWAKENING** SD 19222
ON ATLANTIC RECORDS AND TAPES

MASS PRODUCTION
“CAN'T YOU SEE I'M ALL FIRED UP” #44248

from the album, **IN THE PUREST FORM** SD 5211
ON COTILLION RECORDS AND TAPES

Dynamite!
from Atlantic and Cotillion Records

**HAPPY ANNIVERSARY LYNN TOLLIVER
AND FRED**



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A&M Records

Salutes
Lynn Tolliver
and
Fred
on your
first year together.


Black

- 10 14 MARVIN GAYE/HERE MY DEAR** **KEY CUT: I MET A LITTLE GIRL** **(TAMLA)**
Other cuts: Time, Funky Space Reincarnation, When Did You Stop Loving Me, title Here My Dear, Anger and Sparrow...
hottest album at WDIA
- 11 15 SHOTGUN/SHOTGUN II** **KEY CUT: DONT YOU WANNA MAKE LOVE** **(MCA/ABC)**
Other cuts: none...in the hottest five at WDAO

SIGNIFICANT ACTION:

RAYDIO/YOU CANT CHANGE THAT **(ARISTA)**
Profile: In the hottest ten at KATZ...in the hottest fifteen at KCOH...added at KSOL

VILLAGE PEOPLE/IN THE NAVY **(CASABLANCA)**
Profile: In the hottest fifteen at WDAS and WGCI...also added at WAOK

CARRIE LUCAS/DANCE WITH YOU **(SOLAR)**
Profile: In the hottest fifteen at KMJQ...also added at KKSS and WJLB

CONFUNCTION/CHASE ME **(MERCURY)**
Profile: This is a new single out by Confunction on Mercury also being played on WVOL...look for it from your Mercury representative

ORLEANS/LOVE TAKES TIME **(INFINITY)**
Profile: It was added at KKSS...here is a record that has some deep R&B flavor...not a bad record for the book...seems to bend towards female acceptance, but however, can be valuable to you...put your ears on it

SINGLE OF THE WEEK
Donna Summer/HOT STUFF

Casablanca

ALBUM OF THE WEEK
Chocolate Milk/MILKY WAY

RCA

Key Cut: Say Wontcha'
Other cuts: Groove City, You're The One, Doc, Save The Last Dance

HOT NEW RELEASES

- | | | |
|----|----------------------------------|------------|
| 1. | Donna Summer/HOT STUFF | Casablanca |
| 2. | Chocolate Milk/SAY WONTCHA | RCA |
| 3. | Heatwave/EYEBALLIN' | Epic |
| 4. | Lous Rawls/LET ME BE GOOD TO YOU | PI |
| 5. | Brick/RAISE YOUR HANDS | Bang |

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

- | | | |
|----|--|-----------|
| 1. | Peaches & Herb/REUNITED | Polydor |
| 2. | Chic/I WANT YOUR LOVE | Atlantic |
| 3. | GQ/DISCO NIGHTS | Arista |
| 4. | Sister Sledge/HE'S THE GREATEST DANCER | Cotillion |
| 5. | Raydio/YOU CANT CHANGE THAT | Arista |

MOST EFFECTIVE UNIVERSAL RECORDS FOR BLACK PROGRAMING

- | | | |
|----|---|------------|
| 1. | Doobie Bros./WHAT A FOOL BELIEVES | (WB) |
| 2. | Gloria Gaynor/I WILL SURVIVE | Polydor |
| 3. | Amii Stewart/KNOCK ON WOOD | Ariola |
| 4. | Cher/TAKE ME HOME | Casablanca |
| 5. | Sylvester/I WHO HAVE NOTHING | Fantasy |
| 6. | Village People/IN THE NAVY | Casablanca |
| 7. | Linda Clifford/BRIDGE OVER TROUBLED WATER | |
| | RSO/CURTOM | |
| 8. | Orleans/LOVE TAKES TIME | Infinity |

TELESCOPE by Lynn Tolliver

First, I would like to thank everyone that has given me support through this past year with FRED. If we continue to maintain a healthy and strong communication among ourselves, there is no limit to the potential we can share in this industry. Black music has catapulted into one tremendous, but still growing, garden of magnitude. We should not let it die. Let's develop it into something beyond great. Again, my sincere and utmost gratitude to all of you who have supported me. Thank you from my heart.

The book is only days away, and hopefully last weeks column on contests proves beneficial to you. This week, let's look at your audience. A great deal of your support comes from your

phone callers. They are the ones who give you a base to what records are hot (compared with sales.) They are also the ones who play your contests.

If you are going to answer the telephones, dont lie to your callers, or show them disrespect. The callers of today are not as slow and easy to take advantage of as they were years ago. If you are not going to play what they ask for, dont answer the phones. If they ask for a record you dont have or cant play, tell them you dont have it. But above all, when answering the telephone, dont stroke them. Communicate with them. They will appreciate you more, and give you better respect for doing it. Most of the time they will ask you to play what's coming up

anyway. Tell them the truth and watch how they will accept it and continue to support you.

A bit of advice to you Arbitron competitors. If you have a radio station, give it life. Let it have a heart, let it breathe. Make it a communicator with your audience. Make your audience NEED your radio station. The time, the weather, the music, the news. Make them not be able to live without it, consciously or subconsciously.

Make them laugh, make them cry, BUT ENTERTAIN THEM. Make them hate you, make them love you, BUT ENTERTAIN THEM. Make them think, make them talk, but make them a part of you, and ENTERTAIN them.

Next week, a look at musical charts, more on MUSIC: HOW TO ADD IT, WHY & WHEN YOU ADD IT... along with a re-look at cults of music. Keep a positive outlook even if the outcome is negative.

Disco

TREND SETTERS

CHIC	Brampton	David Oliver	KTLK	Denver	Paula Matthews	WKGN	Knoxville	Kerry Lambert
DISCO-94	Houston	Michael Stone	KUTE	Los Angeles	Warren Epps	WKTK	Baltimore	Lou Krieger
DISCO-96	Miami	Frank Walsh	KTSM	San Antonio	Kevin McCormick	WKTU	New York	Matthew Clenott
F-105	Boston	Charlie Fernandez	KXTC	Phoenix	Larry Barwick	WKYS	Washington	Steve Manuel
KATT	Oklahoma	Charlie Parker	WAYS	Charlotte	Roy Rosen	WMAS	Springfield	Kris McLeod
KCFX	Oklahoma	J.J. Whitehead	WBBF	Rochester	Tom Nast	WMHE	Toledo	Roy Finn
KDKO	Denver	Jim O'Brien	WBOS	Boston	Jane Dunklee	WNUW	Milwaukee	Bob Mike
KEYN	Wichita	Glen Martin	WCAU-FM	Philadelphia	Roy Perry	WORL	Orlando	Steve Crumley
KFMX	Minneapolis	Gary De Maroney	WCKO	Ft. Lauderdale	Dave Lawrence	WSFL	New Bern	Ed Seger
KIIS-FM	Los Angeles	Sherman Cohen	WDRQ	Detroit	Eddie Rogers	WVEE	Atlanta	Scotty Andrews
KJLA	Kansas City	Ronnie Dennington	WEZB	New Orleans	Chris Walenburg	WXAP	Columbia	Doug Enlow
KRLA	Los Angeles	Gary Theroux	WGCI-FM	Chicago	Barry Mayo	WXKS	Boston	Sunny Joe White
KSET	El Paso	Chuck Kelly	WISM	Madison	Rusty Hudson	WZZD	Philadelphia	Mark Serpas
						Y-100	Miami	Robert Muzzy

THE HOTS ARE IN BOLD

BPM	LW	TW		
123	1	1	GQ "Disco Nights"	Arista 7"/12"
122	3	2	CHER "Take Me Home"	Casablanca 7"/12"
138	6	3	CHERYL LYNN "Starlove"	Columbia 7"/12"
133	7	4	MACHINE "There But For The Grace Of God Go I"	RCA 12"
113	5	5	INSTANT FUNK "Got My Mind Made Up"	Salsoul 12"
124	4	6	GINO SOCCIO "Dancer"	RFC/WB 12"/LP
124	9	7	FOXY "Hot Numbers"	TK 12"
116	16	8	SISTER SLEDGE "We Are Family"	Cotillion 12"
130	12	9	VILLAGE PEOPLE "In The Navy"	Casablanca 7"/LP
136	10	10	PEACHES & HERB "Reunited"	Polydor LP
118	8	11	JACKSONS "Shake Your Body Down"	Epic 12" LP
118	2	12	SISTER SLEDGE "He's The Greatest Dancer"	Cotillion 12"
132	21	13	MADELEENE KANE "Forbidden Love"	WB 12"
127	14	14	BOMBERS "(Everybody) Get Dancin'"	Westend 12"
134	15	15	AMII STEWART "Knock On Wood"	Ariola 12"
118	22	16	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
130	23	17	GINO SOCCIO "Dance To Dance"	RFC/WB 12"
115	11	18	BLONDIE "Heart Of Glass"	Chrysalis 12"/LP
117	19	19	ALTON McCLAIN & DESTINY "It Must Be Love"	Polydor 12"
120	18	20	DOOBIE BROS. "What A Fool Believes"	WB/12"
126	28	21	DAVID NAUGHTON "Makin It"	RSO 12"
120	D	22	DONNA SUMMER "Hot Stuff"	Casablanca 12"
140	26	23	CLAUDJA BARRY "Boogie Woogie Dancin' Shoes"	Chrysalis 12"
136	D	24	ST. TROPEZ "One More Minute"	Butterfly 12"
126	25	25	NARADA MICHAEL WALDEN "I Dont Want Nobody Else"	Atlantic 12"
132	D	26	LIQUID GOLD "My Baby's Baby"	Parachute 12"
116	13	27	CHIC "I Want Your Love"	Atlantic 12"/LP
128	30	28	MELBA MOORE "Pick Me Up"	Epic 12"
136	20	29	WITCH QUEEN "Bang A Gong"	Roadshow/RCA 12"
131	27	30	LINDA CLIFFORD "Bridge Over Troubled Water"	RSO 12"

SIGNIFICANT ACTION

TAANA GARDNER "Work That Body"	Westend 12"	SPACE "My Love Is Music"	Casablanca 12"
ROSEBUD "Have A Cigar"	WB/12"	CHANSON "I Can Tell"	Ariola
SANTANA "One Chain"	Columbia/12"	WAR "Good, Good Feeling"	MCA/LP
McFADDEN & WHITEHEAD "Aint No Stoppin' Us"	PI/12"	BUNNY SIEGLER "By The Way You Dance"	Gold Mine 12"
GIBSON BROS. "Cuba"	Mango/12"	KLEER "Keep Your Body Workin'"	Atlantic 12"
THEO VANESS "Bad Bad Boy"	Prelude/12"	SPINNERS "Are You Ready For Love"	Atlantic LP
WINGS "Goodnight Tonight"	Columbia 12"	GEORGE BENSON "Love Ballad"	WB/LP
VICKIE SUE ROBINSON "Nightime Fantasy"	RCA 12"	STICKY FINGERS "Nightime/Wastin'"	Prelude 12"
T-CONNECTION "At Midnight/Saturday Night"	TK 12"/LP	SHOTGUN "Don't Ya Wanna Make Love"	ABC 12"
POINTER SISTERS "Happiness"	Planet 12"	BILL SUMMERS "Straight To The Bank"	Prestige 12"

Jazz

TREND SETTERS

KADX	Denver	John Sutton	KJLH	Los Angeles	Ted Terry	WRUV	Burlington	Bob Cohen
KAFM	Dallas	Mark Campbell	KLCC-FM	Eugene	Mike Handler	WRVR	New York	Jim Smith
KKGO	Los Angeles	Monica Riordan	WBBY-FM	Columbus	Geoff Mayfield	WXFM	Chicago	Dave Freeman
KCBX	S. L. O.	John Howard	WBFO-FM	Buffalo	John Hunt	WYBC	New Haven	Doug Keogh
KJAZ	San Francisco	Dick Conte	WJZZ	Detroit	Dorian Paster	WYSO	Dayton	Vince Waldron

- 1 1 **SEAWIND/LIGHT THE LIGHT** KEY CUT: IMAGINE (HORIZON)
Profile: KCBX H-H, WJZZ H-H, WRVR H-H, KKGO H-H, and KAFM M-M
- 2 2 **GEORGE BENSON/LIVING INSIDE** KEY CUT: TITLE (WB)
Profile: KADX H-H, WRVR H-H, WJZZ H-H, KAFM H-H, WBFO H-H, WXFM H-H, and KJAZ M-M...also: Before You Go, Prelude to Fall.
- 4 3 **SPYRO GYRA/MORNING DANCE** KEY CUT: LITTLE LINDA (INFINITY)
Profile: WRVR H-H, WYBC H-H, WJZZ H-H, KADX H-H, WBBY H-H, KKGO H-H, WXFM H-H, and KAFM M-M...also: Heliopolis, title.
- 5 4 **ABBEY LINCOLN/PEOPLE IN ME** KEY CUT: DORIAN (INNER CITY)
Profile: WYBC H-H, KADX M-M, WJZZ M-M, and KJAZ L-M...also: Living Room, Africa
- 3 5 **CEDAR WALTON/ANIMATION** KEY CUT: ALA EDUARDO (COLUMBIA)
Profile: WJZZ H-H, KADX M-H, WXFM M-M, and KAFM M-M...also: If It Could Happen.
- 6 6 **MONGO SANTAMARIA/RED HOT** KEY CUT: SAMBITA (COLUMBIA)
Profile: KADX H-H, WJZZ H-H, KAFM H-H, WBFO H-H, KKGO M-M, and WYBC L-M...also: Afro-Cuban Fantasy.
- 9 7 **MICHAEL FRANKS/TIGER IN THE RAIN** KEY CUT: OPEN (WB)
Profile: KCBX H-H, KAFM H-H, WRVR H-H, WJZZ H-H, WYBC M-M, KJAZ M-M, WXFM L-M, and WBBY L-M.
- D 8 **JOHN KLEMMER/BRAZIL** KEY CUT: DREAM DANCING (MCA)
Profile: KKGO H-H, WRVR H-H, KADX M-H, KJAZ M-H, WBBY M-H, WYBC L-H, WYSO M-M, and WJZZ M-M...also: Jitterbug Waltz.
- 7 9 **HERBIE HANCOCK & CHICK COREA/AN EVENING WITH** KEY CUT: OPEN (COLUMBIA)
Profile: WYSO H-H, WYBC M-M, KAFM M-M, WXFM L-M, WRVR L-M, and KCBX L-M.
- 10 10 **AURACLE/CITY SLICKERS** KEY CUT: SAMBANANA (CHRYSLIS)
Profile: WJZZ H-H, WBBY H-H, WXFM A-H, WBFO M-M, KJAZ M-M, WYBC L-M, and KAFM A-L...also: No Sooner Said Than Done.
- D 11 **TONY WILLIAMS/JOY OF FLYING** KEY CUT: OPEN (COLUMBIA)
Profile: KJAZ M-H, KKGO L-H, WYBC L-H, KCBX M-M, WJZZ M-M, WXFM M-M, WRVR M-M, and KAFM A-M.
- 11 12 **IAN CARR'S NUCLEUS/OUT OF THE LONG DARKNESS** KEY CUT: TITLE (CAPITOL)
Profile: WYBC H-H, WXFM H-H, KJAZ M-H, and KAFM A-M...also: For Liam.
- D 13 **RICHARD TEE/STROKIN'** KEY CUT: OPEN (COLUMBIA)
Profile: WBBY M-H, KKGO L-H, WJZZ M-M, WYBC L-M, and KADX L-M.
- D 14 **GROVER WASHINGTON JR./PARADISE** KEY CUT: OPEN (ELEKTRA)
Profile: KKGO H-H, WRVR H-H, KADX H-H, KJAZ M-M, WBBY A-M, WYBC A-M, KAFM A-M, and WYBC A-M...also: Tell Me About It Now, Answer In Your Eyes.
- 15 15 **MICHELE COLOMBIER/MICHELE COLOMBIER** KEY CUT: DREAMLAND (CHRYSLIS)
Profile: WXFM A-H, WYBC M-M, KJAZ M-M, WRVR M-M, KAFM L-M, and KCBX A-L...also: Spring.

SIGNIFICANT ACTION

TIM WEISBERG/NIGHT RIDER (MCA) Profile: KKGO H-H, WRVR M-H, WBBY L-H, and WJZZ M-M.

HUBERT LAWS/LAND OF PASSION (INDIA NAVIGATION) Profile: WJZZ H-H, WBBY M-H, KJAZ M-M, WRVR M-M, and WYBC A-M.

ROLAND HANNA/GIFT OF THE MAGI (WEST 54TH) Profile: WYSO M-M, KKGO A-L, WBFO A-L, and WYBC A-L.

DIZZY GILLESPIE & COUNT BASIE/THE GIFTED ONES (PABLO) Profile: WBBY H-H, KADX M-M, and KCBX M-M.

ELLA FITZGERALD/FINE & MELLOW (PABLO) Profile: KCBX H-H, WJZZ M-M, WYBC L-M, WBBY L-M, and WBFO A-L.

ART BLAKEY/IN MY PRIME (MUSE) Profile: KADX M-H, KJAZ L-H, and KCBX L-M.

SADAD WATANABE/I'M OLD FASHIONED (INNER CITY) Profile: KCBX H-H, WBBY M-H, and WYBC L-M.

JACKIE MCCLEAN/MONUMENTS (RCA) Profile: WYBC H-H, KCBX H-H, and WJZZ M-M.

LONNIE LISTON SMITH/EXOTIC MYSTERIES (COLUMBIA) Profile: KAFM H-H, KKGO M-M, and WRVR M-M.

ABERCROMBIE/ARCADE (ECM) Profile: KCBX H-H, WBFO M-M, and WBBY L-M.

ARTHUR BLYTHE/LENOX AVENUE BREAKDOWN (COLUMBIA) Profile: WYSO M-H, WBFO A-M, WBBY A-L, and KCBX A-L.

ZOOT SIMS/WANN TENOR (PABLO) Profile: KJAZ H-H, KADX L-M, WBFO A-L, and WYBC A-L.

VARIOUS ARTISTS/BLUE MONTREAU (ARISTA) Profile: KJAZ L-H, KKGO A-L, and WRVR A-L.

RAY BROWN/SOMETHING FOR LESTER (CONTEMPORARY) Profile: KJAZ H-H, KADX A-M, KKGO A-L, and KCBX A-L.

BEN SIDRAN/LIVE AT MONTREAU (ARISTA) Profile: KADX A-M, WBBY A-M, KKGO A-L, and WRVR A-L.

IRA SULLIVAN/PEACE (GALAXY) Profile: WYBC M-H and KADX M-H.

SLIDE HAMPTON/WORLD OF TROMBONE (WEST 54) Profile: WYSO L-M, KKGO A-L, and WBFO A-L.

PATTI AUSTIN/LIVE (CTI) Profile: WJZZ A-M, KKGO A-L, and WRVR A-L.

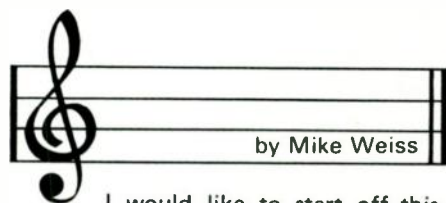
CAT ANDERSON/CAT SPEAKS (CLASSIC JAZZ) Profile: KJAZ A-M, WBBY A-L, and WYBC A-L.

JOHN TROPEA/TO TOUCH YOU AGAIN (MARLIN) Profile: WBBY A-M, KJAZ A-L, and KADX A-L.

PHINEAS NEWBORN/HARLEM BLUES (CONTEMPORARY) Profile: KJAZ A-M, KKGO A-L, and KCBX A-L.

WILBERT LONGMEYER/CHAMPAGNE (COLUMBIA) Profile: WJZZ A-M, WBFO A-L, and WRVR A-L.

CHICO FREEMAN/BEYOND THE BLUES (CONTEMPORARY) Profile: KADX A-L, KKGO A-L, and KCBX A-L.



I would like to start off this week by thanking all the reporting stations for having their music lists together. The medium to medium move works!

After a week of stabilizing, the chart will show a true view of airplay around the country. The differences now are

minor. Throughout the chart and Significant Action you will see records that have suddenly appeared and records that have disappeared from last week.

The new titles showing up this week have been either lost in that "M-M" situation or are legitimate, new, fast-breaking records. The records that have disappeared have been pushed down by the increased airplay which is now being shown in the medium move.

Onward: I am getting consistent feedback about poor label service to

stations, especially from smaller labels. Some programmers are setting up their own lines of communication with these labels. I suggest this to any programmer or MD with this problem.

If you can't find the label, call me or call a station where you know there is airplay on what you're looking for.

Help abounds in the radio community.

P.S. There is a great article on SPYRO GYRA in the current issue of Downbeat.

THE GOLD NETWORK

RICKIE LEE JONES IS #1 VOTE-GETTER

By a 5-2 vote, "Chuck E.'s In Love" nearly won over the Gold Network in Rickie Lee Jones' first attempt to earn three weeks of heavy airplay at all stations. Cheap Trick and the Allman Bros. Band also scored well in their second voting opportunity.

Tracking recent Network selections, Randy Vanwarmer cooked from 25-17, Orleans broke into the Top 20, rocketing 26-18, Tycoon charted at 24 and Supertramp made a super debut at 26!

This Week's Six Hottest Nominations:

RICKIE LEE JONES/Chuck E.'s In Love	(WB)
ALLMAN BROTHERS BAND/Crazy Love	(Capricorn)
CHEAP TRICK/I Want You To Want Me	(Epic)
N. MICHAEL WALDEN/I Don't Want Nobody Else To Dance With You	(Atlantic)
NEW ENGLAND/Don't Ever Wanna Lose Ya	(Infinity)
REX SMITH/You Take My Breath Away	(Columbia)

Honorable mention this week:

RAYDIO/You Can't Change That	(Arista)
JOHN HALL/Power	(ARC/Columbia)
ROXY MUSIC/Dance Away	(Atco)
VAN HALEN/Dance The Night Away	(WB)
BEACH BOYS/Good Timin'	(Caribou)
TAKA BOOM/Night Dancin'	(Ariola)
CLAUDJA BARRY/Boogie Woogie Dancing Shoes	(Chrysalis)
TARNEY-SPENCER BAND/No Time To Lose	(A&M)
GEORGE THOROGOOD/Who Do You Love?	(Rounder)
SAMMY HAGAR/Dock Of The Bay	(Capitol)

The GOLD Network Members Are:

WNAP/Indianapolis, Steve Mitchell JB-105/Providence, Todd Chase WZDQ/Chattanooga, Anne McCartney CK-101/Cocoa Beach, Jim Sumpter KYYX/Seattle, Tony Stone WISM/Madison, Jonathan Little KROY/Sacramento, Danny Wright.

THE PLATINUM NETWORK

SUPERTRAMP, RICKIE LEE AND REX GET TOP VOTES!

After a refreshing and valuable conference with special guest Les Garland, Program Director of KFRC, the Platinum Network narrowly missed choosing Supertramp's "The Logical Song" with only one station holding back. "Chuck E.'s In Love" by Rickie Lee Jones and Rex Smith's "You Take My Breath Away" also scored very well and are eligible again for final voting.

Congratulations to the Platinum Network for helping break Orleans. "Love Takes Time" took just a few hot week to break Top 20, marching 26-18 this week in FRED's Universals chart. Special merit also to the Platinum members for heavy exposure on Randy Vanwarmer, which cruised 25 to 17 this week, earning Most Valuable Record of the Week status.

This Week's Five Hottest Nominations:

SUPERTRAMP/The Logical Song	(A&M)
RICKIE LEE JONES/Chuck E.'s In Love	(WB)
REX SMITH/You Take My Breath Away	(Columbia)
ROGER VOUDOURIS/Get Used To It	(WB)
CLAUDJA BARRY/Boogie Woogie Dancing Shoes	(Chrysalis)

Honorable mention this week:

NEW ENGLAND/Don't Ever Wanna Lose Ya	(Infinity)
ROCKETS/Can't Sleep	(RSO)
G.Q./Disco Nights	(Arista)
DUNCAN BROWNE/The Wild Places	(Sire)
T. CONNECTION/Saturday Night	(TK)
ALLMAN BROS. BAND/Crazy Love	(Capricorn)
N. MICHAEL WALDEN/I Don't Want Nobody Else	(Atlantic)
MANFRED MANN/You Angel You	(WB)

The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLQ/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney

THE SPECTRUM III NETWORK

GEORGIE PORGIE SPECTRUM III VOTED IN UNANIMOUSLY

Toto's latest single Georgie Porgie, in its first week of release, was voted into heavy rotation by all Spectrum III Network members.

Roxy Music in its second attempt to gain Network approval, fell only two votes short of becoming a Network selection. With one more opportunity to come up, Roxy Music may very well "Dance Away" with total Network support.

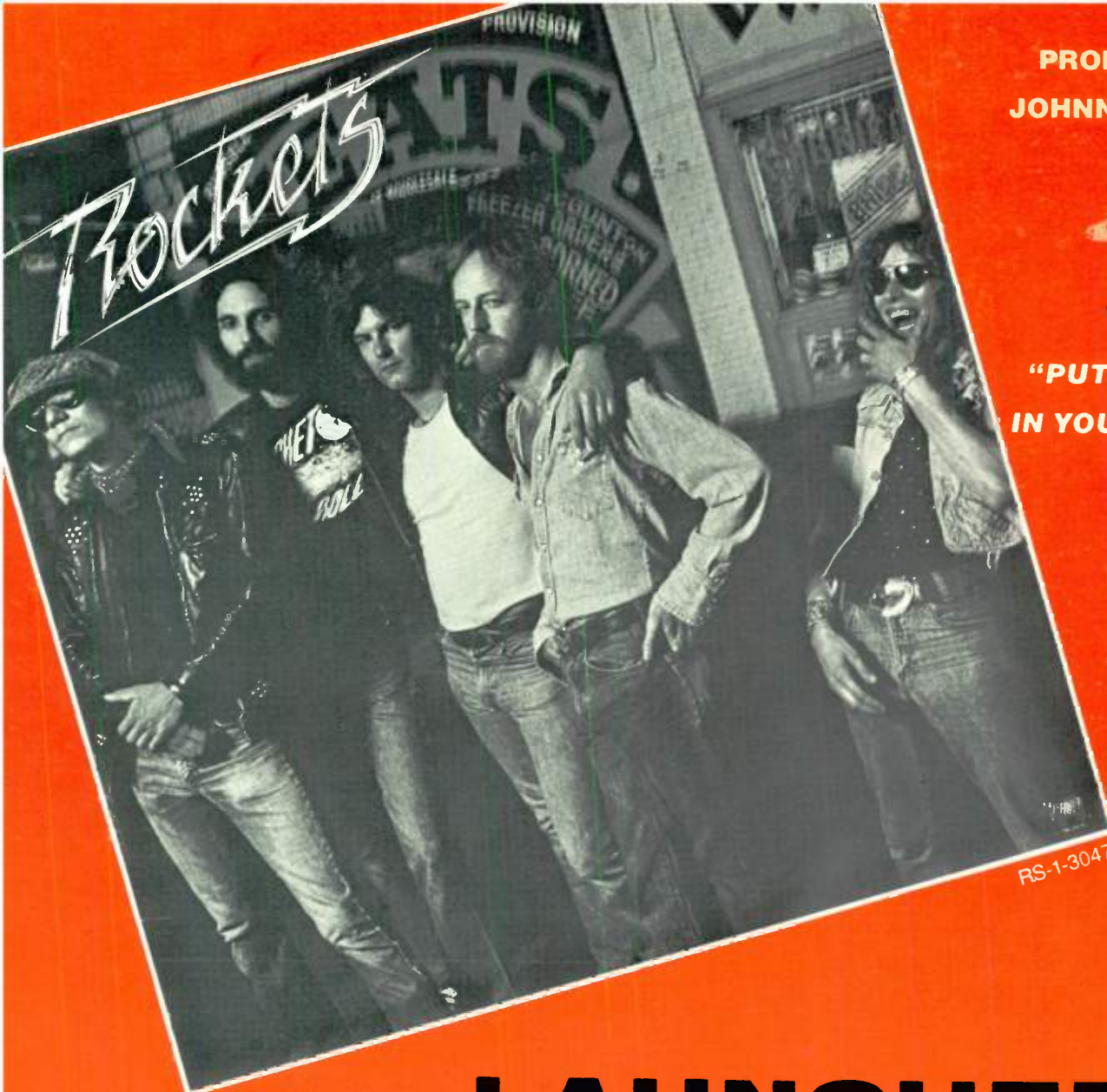
Dobie Gray and Rex Smith also received strong, positive response.

This Week's Hottest Nominations:

DOBIE GRAY/Who's Lovin You	(Infinity)
ROXY MUSIC/Dance Away	(Atco)
REX SMITH/You Take My Breath Away	(Columbia)
JOHN HALL/Power	(ARC Columbia)

The SPECTRUM III Network Members Are:

WLOL-FM/Minneapolis, Buddy Hollis* WSM-FM/Nashville, Mary Catherine Sneed* LOVE 94/Miami, Rick Peters* KEZR/San Jose, Bob Harlow* WFFM/Pittsburgh, Dave Popovich* KCBQ/San Diego, John Fox.



PRODUCED BY
JOHNNY SANDLIN



**"PUT A ROCKET
IN YOUR POCKET"**

RS-1-3047

LAUNCHED!

The Rockets—"CAN'T SLEEP"

Early Adds: **KFRC, WZUU, 92Q, JB-105, WNAP, WZDQ, CK-101, KYYX, WISM, KROY, WPHD, KTAC, WBGH, WISE, WCOS, KCBN, WRFS, KJOY, K-104, WAUG, KYNO, KFLY, KKOJ**

FROM THE ALBUM THAT'S RACKING UP
HEAVY AIRPLAY AND SALES
ACROSS THE COUNTRY:

Billboard 145* Record World 129*

THE HOTS:

Fred

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

PEACHES & HERB/Reunited	(Polydor)
WINGS/Goodnight Tonight	(Columbia)
JACKSONS/Shake Your Body Down To The Ground	(Epic)
VILLAGE PEOPLE/In The Navy	(Casablanca)
SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
ENGLAND DAN & J.F. COLEY/Love Is The Answer	(Big Tree)
STYX/Renegade	(A&M)
BEE GEES/Lovin' You Inside & Out	(RSO)
RANDY VANWARMER/Just When I Needed You Most	(Bearsville)
ORLEANS/Love Takes Time	(Infinity)
CHER/Take Me Home	(Casablanca)
TYCOON/Such A Woman	(Arista)
SUPERTRAMP/The Logical Song	(A&M)
ROGER VOUDOURIS/Get Used To It	(WB)
POLICE/Roxanne	(A&M)

NEXT: (THESE WILL BE HITS)

DONNA SUMMER/Hot Stuff 53/49/2	(Casablanca)
Profile: KRTH-FM D-23, WPGC D-24, WSGA D-26, WCAO A-29, WIFE D-29, WQXI A-30, Z-93 A-30, WAMS A-30, WNDE A-30, Q105 A-30, WFI A-30, KOPA D-30, WAVZ A-31, KRUX D-32, KSLQ A-34, WAIV A-35, WTIC-FM A-35, 91-X A-36, Y100 A-37, KLIF A-38, 96-KX A-38, and WTOB D-39...added at 92Q, WAPE, KRBE, WTOB, WYLO, KTSA, WRKO, KJRB, WSGN, WANS, WSFL, TEN-Q, KHJ, KUHL, WFOX, WNAP, V97, KS106, WGH, KTLK, WQCM-FM, WHBQ, WFIL, WRFC, KRSP, WAXY, KOBO, KQDI, WAYS, WLCY, KILT, WQCM, KCPX, and CKLW.	
G.Q./Disco Nights 38/11/9	(Arista)
Profile: WAVZ 3-2, CKLW 4-3, WAPE 12-10, WQXI 18-10, WHBQ 21-11, WYLO 16-13, WSFL 22-13, KTLK 22-15, WSGA 24-17, WTI 29-19, WPGC 26-22, WNOE-AM 26-23, WKIX 29-24, WANS 32-24, WNAP A-25, KROY-FM D-25, WRKO A-26, WTOB D-26, KRTH-FM D-27, WAXY D-27, Y100 33-29, Z-93 D-29, WTIC-FM 38-30, V97 D-30, WQCM-FM D-30, and WAYS D-32...added at WFOX, WGBF, WAMS, TEN-Q, KFI, WRBR, WQCM, KHJ, and F-105.	
ROD STEWART/Ain't Love A Bitch 30/16/3	(WB)
Profile: WSGA 23-20, WHBQ 24-22, WANS 28-23, KTSA 28-25, 92Q 28-26, KELI A-26, WPGC 30-27, V97 D-27, Q105 D-27, KRSP D-28, WRKO D-28, CK101 36-30, WLCS A-32, WSGN D-33, KATI A-36, and 96-KX A-38... added at WTOB, KRUX, 91-X, WSPT, WAYS, KYYX, WQCM-FM, WMEE, WDJX, WLSQ, WAPE, and KRBE.	
POINTER SISTERS/Happiness 37/6/7	(Planet)
Profile: KJRB 14-9, WQCM-FM 15-13, KTFX 19-14, V97 21-18, KTLK 27-19, WORD D-23, KILT 26-24, WFOX 29-25, WQXI 29-25, KOLE 32-25, WTI 33-27, WTOB 33-27, WJDX A-27, Y100 32-28, WHBQ A-28, WDAK D-29, KFI D-29, WAPE 35-30, KSLQ 35-30, KATI 36-30, KELI D-33, and F-105 D-34...added at WQCM, 92Q, KUHL, and KQIZ.	
BILLY JOEL/Honesty 41/23/3	(Columbia)
Profile: WFI 26-17, WGH D-19, KUPD 25-21, WISM 28-25, WAXY 27-26, WEFM 30-27, WQCM-FM D-28, KDWB A-29, WYLO A-29, KWK A-30, KLUC D-30, F-105 D-33, and 91-X A-35...added at WLCS, WANS, KRQ, WMOH, V97, WFIL, KCPX, KS106, WDJX, WNAP, KRTH-FM, WAMS, WFYR, Q-106, WSGN, KROY-FM, KQIZ, WROV, and B-100.	
BAD COMPANY/Rock & Roll Fantasy 52/7/8	(Swan Song)
Profile: KUPD 9-1, WANS 12-6, KATI 17-12, KRBE 22-19, Z97 23-20, KOLE 23-20, WTI 24-20, KSLQ 26-20, WEEA A-23, KYYX 27-24, Z-106 29-24, KMGK D-24, WDAK 30-25, WKPT 29-26, WZDQ 30-26, 91-X 32-26, KLUC 30-27, KRQ 34-27, KILT 35-27, WQCM-FM D-27, KROY-AM D-30, and WNOE-AM 35-32...added at KZFM, KOPA, WNAP, KRUX, KYA, and B-100.	
BOB SEGER/Old Time Rock N' Roll 32/14/3	(Capitol)
Profile: KRBE 23-20, WLSQ 23-20, B-100 25-20, KRTH-FM 25-21, KILT 30-21, WIFE 29-26, WDAK D-27, Q105 D-28, WANS D-28, KUPD A-30, V97 D-31, WLCY A-34, KILE D-34, WSGN D-34, KELI 39-36, and KTFX A-39... added at KZFM, 91-X, WAIV, WPGC, KS106, WNDE, KLUC, Z-93, KRQ, WAPE, and WUPE.	

ALBUM OF THE WEEK:

VAN HALEN/Van Halen II

(WB)