

Fred

April 30, 1979

MIKE O'SHEA
See TOP NEWS Page 11



Bobby Sorrell KNUS



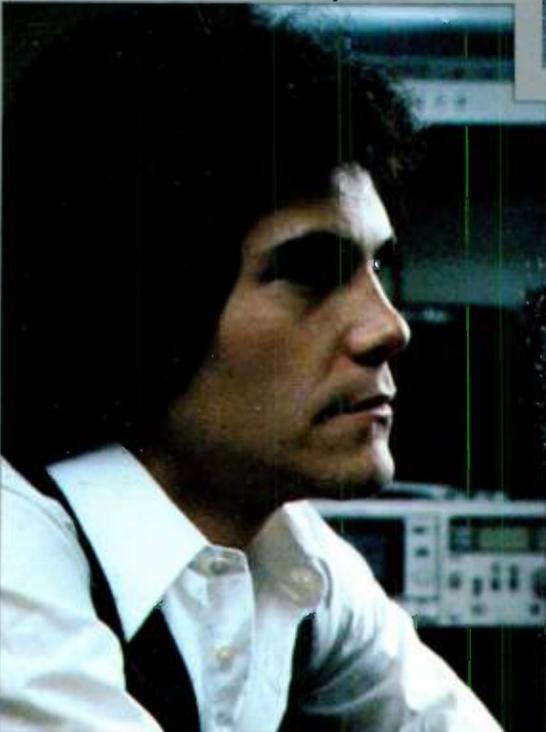
Bob Hamilton KRTH



Dan Vallie 92Q



Joel Denver KSLQ



Spanky WAYS



CC McCartney B100

PLATINUM NETWORK

O'SHEA GETS GOLDEN WEST

BRILL MOVES TO MERCURY

BROWN UPPED AT ARIOLA

FRED Record Of The Week: BILLY JOEL

JOURNEY



KFRC 16-10, KYA 11-8, 96KX, 92Q, KUPD, KROY,
KSTN, KJRB, WSPT 23-18, WZYQ, KLUC, WLS,
WISM, WFLB, WKWK, KQIZ, WHSY, KENO, KJOY,
KSLQ 12-7, KOBO 9-5, WISM D-29.



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Fred

April 30, 1979

THE HOTS are in Bold Type

UNIVERSALS

1	1	1 PEACHES & HERB/Reunited	(Polydor)
3	2	2 WINGS/Goodnight Tonight	(Columbia)
16	6	3 BEE GEES/Love You 'Inside & Out'	(RSO)
N	17	4 DONNA SUMMER/Hot Stuff	(Casablanca)
13	5	5 E. DAN & J.F. COLEY/Love Is The Answer	(Big Tree)
9	7	6 JACKSONS/Shake Your Body	(Epic)
17	8	7 RANDY VANWARMER/Just When I Needed You	(Bearsville)
2	3	8 BLONDIE/Heart of Glass	(Chrysalis)
6	4	9 GEORGE HARRISON/Blow Away	(Dark Horse)
18	11	10 ORLEANS/Love Takes Time	(Infinity)
26	18	11 SUPERTRAMP/The Logical Song	(A&M)
11	10	12 SISTER SLEDGE/He's The Greatest Dancer	(Cotillion)
10	9	13 VILLAGE PEOPLE/In The Navy	(Casablanca)
N	22	14 BILLY JOEL/Honesty	(Columbia)
15	14	15 STYX/Renegade	(A&M)
5	13	16 CHIC/I Want Your Love	(Atlantic)
4	15	17 SUZI QUATRO & CHRIS NORMAN/Stumblin' In	(RSO)
8	12	18 GEORGE BENSON/Love Ballad	(WB)
SA	N	19 O. NEWTON-JOHN/Deeper Than The Night	(MCA)
21	20	20 CHER/Take Me Home	(Casablanca)
N	26	21 BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
N	24	22 G.Q./Disco Nights	(Arista)
7	16	23 AMII STEWART/Knock On Wood	(Ariola)
N	30	24 ROD STEWART/Aint Love A Bitch	(WB)
SA	N	25 REX SMITH/You Take My Breath Away	(Columbia)
28	27	26 ROGER VOUDOURIS/Get Used To It	(WB)
SA	N	27 SISTER SLEDGE/We Are Family	(Cotillion)
SA	N	28 BOB SEGER/Old Time Rock n' Roll	(Capitol)
24	23	29 TYCOON/Such A Woman	(Arista)
23	28	30 INSTANT FUNK/I Got My Mind Made Up	(Salsoul)

SPECTRUM III NETWORK SAYS IT'S "GOOD TIMIN'"



BY THE BEACH BOYS

Added: KFRC, WFOX, WNOE-AM, KEZR, KCBQ, WLOL-FM, WBZ-AM, WISM, WBBM-FM, KJR, WCAO, KOLO, WTAE, WGR, WHHY, WZDQ, CHUM, KIMN-FM, KRSP-AM & FM.

CK101 27-24, LOVE 94 D-21, KHJ 30-24, B-100 D-24, WSM-FM D-30, KMPC A-30, WIFE 30-25, KRTH-FM 30-26, KFI D-26, FM97 36-34, TEN-Q D-27, KUHL D-26, KIIS-AM D-19.

On: WCBM, WCCO-FM, KSL, WSM-AM, KMJJ, WIOD, KRNA.



Fred

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On The Cover:

The faces of success. FRED's Platinum Network members: Dan Vallie, Bob Hamilton, Bobby Sorrell, Joel Denver, C.C. McCartney and Spanky. (See this week's Interview, Page 26).

POWER PAGES 8

TOP NEWS 11

MIKE O'SHEA named National Program Director for Golden West chain. BILLY BRILL moves to Mercury---Meanwhile back at Ariola JIM BROWN is upped to National Singles Promotion. STEVE WEST and TRACY MITCHELL promoted at KJR/Seattle. Disco or not is WABC's question. KRASNOW comments on 60 Minutes ruling. Wash. DC stations air ARB announcement. RKO Radio Network formed. ADERHOLD new GM at WAIV-FM. HEBERT drops out of Operations Manager at WYSP, while STEVE JOHNSON sues. GE and COX have a "yard sale" as they merge. 12-plus listeners listen to Public sale" as they merge. 12-plus listeners listen to Public Affairs? ANITA-IN-THE MORNING now at WCOZ evenings. MAXX FORTUNE re-instated at WDIA/Memphis. Federal forms under scrutiny.



60 SECONDS 13

RATINGS 18

Mediatrends for Chicago, New York, Los Angeles, Fresno and the Tops in Television, Movies & Books.

PROFILE

DAN DAVIS Motown's Promotion Main talks about label image and how to proceed in changing it. From music publishing to delivery service to promotion, Dan relates how he's moving Motown into various formats.



QUEST/CIPHER 20

The Master Programmer Is Intimidated By Nothing. Take Some Chances, BUT DONT BE STUPID.

ENGINEERING/MANAGEMENT 24

Sound Technology's 1500A Tape Recorder Test System is spotlighted this week. Management gives RKO's views on selling AM vs. FM. FRED talks with JERRY LYMAN and DWIGHT CASE, Sr. VP and President, respectively, of RKO's Radio Division.

INTERVIEW 26

This week we talk with FRED's Platinum Network: CC. McCARTNEY/B-100, DAN VALLIE/92Q, BOB HAMILTON/KRTH, SPANKY/WAYS, BOBBY SORRELL/KNUS and JOEL DENVER/KSLO.

CONFERENCE CALLS 56

The Beach Boys and Rex Smith win heavy airplay.

PLUS: LETTERS/CALENDAR - 4, OPENINGS - 17, UNIVERSALS - 29, ALBUMS - 39, SPECTRUM III - 45, BLACK - 51, DISCO - 54, JAZZ - 55

MAIL

To Jeff...and all at FRED:

Please find our station logo enclosed, along with two t-shirts as samples for your logo search-outs.



We here in Corpus would love to share our "Super" image with all FRED readers, and hope to see our logo published in your great magazine!!

T-shirts are large sizes...be glad to send along a couple of mediums at your request. Thanks in advance for all your help!!

Rusty Garrett, Program Director
KZFM/Corpus Christi

CENTRAL COMMAND

To C.C.:

The last paragraph of "60 Seconds" last week (April 9, 1979) went right to central command in my mind and hovered there.

Since I've started posting this (I've found bathrooms, either on the mirror or in the stall, the most effective spot—much better than bulletin boards), people have started turning this off... I'm no longer a one person conservation committee.

So, I'm spreading the piece as far and wide as I can, in the hopes that a few less kilowatts will be produced.

Thanks for the inspiration...for putting the thought so cogently.

Deirdre O'Donoghue
KMGCDallas

A GIRL NAMED FRED

To FRED:

In "Once Upon a Mattress" there was this showstopper song—"I'm in love with a girl named Fred." well, I'm in

love with a magazine named FRED—and I'll tell you why:

Several times lately your publication has been extremely helpful in filling gaps for me and providing answers to questions which I couldn't otherwise have answered. I have found the information in FRED to be up-to-the-minute and consistently useful.

You are making a very real contribution, not only to the radio community, but to advertising and media services as well.

Keep up the good work!

Helen Burton, President
Creative Ventures, Inc.

CORRELATIVES

To Jeff:

Just a quick note to compliment you on the new features you have added to your column. I have always found FRED Magazine to have the finest information on latest product and watch THE HOTS very closely. I find your comments under all Universals very interesting and find that your research correlates with mine a great deal. The Key Notebook is very interesting and I hope you will continue it in the future.

Enclosed is a candid photo taken at our Hall of Fame weekend reception of Tom Murphy and Larry Lujack, two Seattle radio greats together for the first time in ten years. I have also enclosed a copy of highlights from our Hall of Fame weekend, which brought together some of the best talent in the country. Hope you enjoy it.

Until our next conference call.

Tony Stone, Program Director
KYYX FM/Seattle

DUPE PLEASITY

To FRED:

I would appreciate your sending another copy of the latest issue of FRED Magazine as ours was lost in a bizarre water accident. We have been keeping all issues and would be heartbroken to have one lost.

So, at your convenience, please send the April 9th edition to KBAI.

Ann Dunaway, MD
KBAI/Morro Bay

MAY JUNE JULY

May 1-31—Radio Month. Acquaint the public with the varied services radio provides.

May 1—Festival of the Hare. Celebrates the official opening of the turtle thoroughbred racing season.

May 1—Law Day USA. To advance equality and justice under law.

May 1—Save The Children Day. Local activities encouraged to celebrate the joy of children everywhere and to raise public consciousness about the plight of needy children in poverty areas around the world.

May 1-31—National Tavern Month. To honor the American Tavern for its place in history.

May 1-31—Christmas in May. For the purpose of stimulating people of the world to visit a handicapped child in their local hospitals or institutions and to take along a gift and some love.

May 1-31—Home Improvement Month.

May 1-31—Mental Health Month.

May 1-31—National Humor Month.

To promote, encourage and continue to develop the sense of humor and good fellowship that comes from making friends and family laugh.

May 19, 20 & 21—The 4th Burns Media Program Studies Seminar. Provides intensive exposure to the latest developments in key areas of radio programming. To be held at the Harbor Island Hotel, Harbor Island, San Diego, California.

May 21-24—National Public Radio Annual Conference, Hyatt Regency, Washington.

May 31-June 2—All-Texas Secondary Radio Conference in Austin, Texas at the Marriott Hotel.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

Sept. 9-12—National Association of Broadcaster's Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 24-Nov. 30—World Administrative Radio Conference for U.S. and 153 other member nations of International Telecommunications Union. Geneva International Conference Centre and ITU headquarters, Geneva.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.

MCA RECORDS

*Proudly announces
the release of the new single by*

P O C C O



from the "Gold" album:



OUT NOW!

on

MCA RECORDS

Produced by
RICHARD SANFORD ORSHOFF

"IS SHE REALLY GOING OUT WITH HIM?"

AM 2132

WGNI

WAKX

WKNX

WANS

WCIR

KRLC

KOBO

KCBN

WYSL

G-105 X-30

KREM

WSLQ

WZUU

WHSL

WZDQ 34-31

JOE JACKSON'S
SHARP SINGLE from
LOOK SHARP

SP 4743

ON A&M RECORDS & TAPES 

Produced by David Kershenbaum

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Rockets



**ADDED AT KHJ,
B-100, KUPD, KZUE,
KRKE, KRMG, KSLY, WNOX, KSTN, KRPL,
KIQY, WETB, WTCM, KALB, WARE**

KFRC 28-23

WISM 30-27, CK101 35-32, KCBN D-40, WZDQ D-32, KNUS-FM,
92Q, WZUU, Z-96, JB-105, KEYN, WNAP, KYNO, KYYX, KROY,
KJOY, KFIV, WROA, WKYB 21-14, KEOS D-44, WSSC 28-20,
WTOS D-25, WPIQ 32-27, WGTN D-40, KBOS D-40, KSKG D-40,
WROA D-30, KIDD 30-23

BB 79* CB 72* RW 82*

“CAN'T SLEEP”

FROM THE ALBUM THAT'S RACKING UP HEAVY AIRPLAY
ACROSS THE COUNTRY:

BB 128* CB 134* RW 105*

FRED 18-12[💡]

PRODUCED BY JOHNNY SANDLIN



MOST VALUABLE RECORD OF THE WEEK: BILLY JOEL

"Honesty" wins instant acceptance in all demos, speeding 22-14... **Peaches & Herb** keeps the lock on no. 1 for the third straight week... **Bee Gees** smash 6-3 behind strong sales.

HIGH-JUMPER OF THE WEEK: DONNA SUMMER

"Hot Stuff" melts all demos 17-4, heads for no. 1... **Randy Vanwarmer** remains strong (8-7), also covering all demos... **Supertramp** maneuvers 18-11 with no. 1 album, image and callout strength.

BREAKING BIG: BAD COMPANY & OLIVIA NEWTON-JOHN

"Deeper Than The Night" devours the females and debuts at 19... "Rock and Roll Fantasy" offers powerful image and rocks 26-21 with strong male support... **G.Q.** gains 24-22. **Rod Stewart** seduces the females 30-24.

WIDESPREAD DEMOGRAPHIC RECORD OF THE WEEK: REX SMITH

"You Take My Breath Away" is a blockbuster and spreading to all demos very quickly, debuts at 25... **Roger Voudouris** lifts 27-26.

CALLOUT RECORD OF THE WEEK: SISTER SLEDGE "Family"

IMAGE RECORD OF THE WEEK: CHEAP TRICK

NOVELTY RECORD OF THE WEEK (AGAIN!): FRANK ZAPPA

These stations show it all: KUPD 25-14, 99X 26-17, CK-101 18-12, WORD 20-11, WPFM 30-14, WTIK 38-25, and adds like KRTH, KHJ, KFRC, WISM, and KILT!

VAN HALEN: MALE ALBUM OF THE WEEK

RICKIE LEE JONES: 18+ ALBUM OF THE WEEK

Zappa Still Sheikin' Up The Chart, Rockets Take Off, Brood & Browne Debut

Van Halen holding giant 16-24 male power. Single should maintain that power and spread the demos. **Supertramp** held at number one with giant across the board support and a big single. **Rickie Lee Jones** continued to gain strong 18 to 34 support and good requests and sales. **Zappa** moved 14 to 8 with giant reaction to the single. Extremely valuable image album. **The Rockets** continued to zoom up the chart with heavy 18 to 24 support and a fast breaking single. **Ian Hunter** showed strong male response, moving 23 to 18. Primary demos are 18 to 24. **Orleans** maintains strong 18-34 support with good sales. **Tycoon** debuted at 20 with solid 18+ support and developing sales. **Herman Brood** debuts at 26 with strong male and 18 to 24 female support. Sales and requests are developing. **Jay Ferguson** breaks into the chart with good 18 to 34 response and strong artist power. **Duncan Browne** moves in at 28 with impressive 18+ response, primarily on the single. Female reaction is very good. **New England, Ron Wood, Billy Thorpe, Lowell George** and **Manfred Mann** are next.

REQUEST POWER 12-14

1. PEACHES & HERB
2. REX SMITH
3. DAVID NAUGHTON
4. DONNA SUMMER
5. VILLAGE PEOPLE

REQUEST POWER 15-17

1. PEACHES & HERB
2. REX SMITH
3. DAVID NAUGHTON
4. STYX
5. DONNA SUMMER

REQUEST POWER 18+

1. PEACHES & HERB
2. RANDY VANWARMER
3. ENGLAND DAN & JOHN FORD COLEY
4. WINGS
5. REX SMITH

ALBUM POWER

1. SUPERTRAMP
2. VAN HALEN
3. RICKIE LEE JONES
4. BAD CO.
5. JOURNEY



Powers approximately every 2 hours. **B Stress** every 3 hours. **C Stress** every 4 hours. **Image** records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

POWER

1. DONNA SUMMER
2. PEACHES & HERB
3. BEE GEES
4. RANDY VANWARMER
5. SUPERTRAMP

B Stress

1. WINGS
2. ENGLAND DAN
3. JACKSONS
4. GEORGE HARRISON
5. BILLY JOEL
6. O NEWTON- JOHN
7. BAD COMPANY
8. ROD STEWART
9. REX SMITH
10. SISTER SLEDGE
'Family'

C Stress

1. ROGER VOUDOURIS
2. BOB SEGER
3. BLONDIE
4. ORLEANS
5. STYX
6. SUZI QUATRO
7. CHIC
8. GEORGE BENSON
9. G.Q.
10. RICKIE LEE JONES

Crossover Market

POWER

1. DONNA SUMMER
2. PEACHES & HERB
3. BEE GEES
4. SISTER SLEDGE
'Family'
5. JACKSONS

B Stress

1. WINGS
2. ENGLAND DAN
3. RANDY VANWARMER
4. SUPERTRAMP
5. BILLY JOEL
6. O NEWTON- JOHN
7. ROD STEWART
8. BAD COMPANY
9. REX SMITH
10. G.Q.

C Stress

1. GEORGE BENSON
2. GEORGE HARRISON
3. CHIC
4. SUZI QUATRO
5. ROGER VOUDOURIS
6. BOB SEGER
7. BLONDIE
8. STYX
9. ORLEANS
10. RICKIE LEE JONES

IMAGE

Recommended
Album Cuts For
All Of Rock Radio

1. SUPERTRAMP -Goodbye,
Stranger
2. VAN HALEN - Beautiful Girls
3. BAD CO. - Gone, Gone, Gone
4. JOURNEY - Lovin', Touchin',
Squeezin'
5. RICKIE LEE JONES - Danny's
All-Star Joint
6. ROXY MUSIC - Cry, Cry, Cry
7. ROCKETS - Oh, Well
8. ALLMAN BROS. - Blind Love

20 Most Valuable
Records Of The
Past Twelve Months
(in alphabetical order)

- AMBROSIA—How Much I Feel
BILLY JOEL—My Life
BOB SEGER—Still The Same
CHIC—Le Freak
COMMODORES—Three Times A Lady
DONNA SUMMER—Last Dance
EDDIE MONEY—Baby, Hold On
EXILE—Kiss You All Over
FOREIGNER—Hot-Blooded
GERRY RAFFERTY—Baker Street
GINO VANNELLI—I Just Wanna Stop
KENNY LOGGINS—Whenever I Call
You 'Friend'
LITTLE RIVER BAND—Reminiscing
NICK GILDER—Hot Child In The City
PABLO CRUISE—Love Will Find A
Way
PEACHES AND HERB—Reunited
ROD STEWART—Do Ya Think I'm
Sexy?
POINTER SISTERS—Fire
ROLLING STONES—Miss You
STREISAND & DIAMOND—You Don't
Bring Me Flowers

BEST PROMOTED RECORDS OF THE WEEK

Single

SISTER SLEDGE
"We Are Family"



Album

DOUCETTE
"The Douce Is Loose"



**“YOU NEVER KNOW
WHAT YOU’VE GOT”**

AM 2127

Unless it's a hit from

BELL & JAMES

**The follow-up single to their million-selling “Livin’
It Up (Friday Night)” AM 2069...and we know we’ve
got a hit!**



**WKXX
WSTP
WFRC
WHHY-FM**

**KTOQ
WAKX
WKNX
WQDI**

ON A&M RECORDS & TAPES



Produced by LeRoy Bell & Casey James. Executive Producer Thom Bell. ©1979 A&M Records, Inc. All Rights Reserved.



Fred Top News

Number 83

BRIDGING THE INDUSTRIES

APRIL 30, 1979

GOLDEN WEST

O'SHEA GOES NATIONAL

LOS ANGELES--MIKE O'SHEA is leaving the Program Director's post at KPOL/LA to become National Program Director for the Golden West chain. His sphere of responsibility will include all the Golden West outlets; KMPC/LA, KSGO/San Francisco, KEX/Portland, KQFM/Portland, KVI AM & FM/Seattle, WTWR/Detroit and WCXI/Detroit (which is the old WCAR).

O'Shea's background aptly shows his qualifications for his new position. He has programed KLIF/Dallas, WLW/Cincinnati, KVI/Seattle and KPOL/LA. O'Shea also was the National Program Director for the Amature Group out of Florida.

The strength of O'Shea's background is demonstrated by the fact that he has never been fired from any of the positions he has held. His career moves have always stayed in his hands, which is a remarkable achievement in today's radio industry.

At the same time, it must be noted that he has not lost in ratings in any of the markets he has programed.

"I am so turned on. I wanted to stay here at KPOL because I really like



Michael O'Shea

the people at Capitol Cities. I really planned on staying here for a long period of time but Golden West came to me with this offer and it was one of those, man, I just didnt feel I could pass up."

With the diversity in stations and markets, O'Shea feels that it will be of prime importance for him to work with and be aware of all of Golden West's outlets. He is presently working with

RICHARD KALE, Vice-President of Golden West's radio division, to set the priorities of stations to be worked with first. His criteria for these priorities will depend on the existing situations in the various markets.

"I'll be working with the various PDs and General Managers from all the stations. One of the big things that I'm real excited about is establishing a talent bank of air and programing talent," stated O'Shea. "One of the large parts of my job is going to be talent coordination, so that when an opening comes up in one of our stations the PD or the GM will get on the phone to me and say, "Hey, this is what we need," and I'll be able to save them a lot of time and expense in finding the right person for the particular need. This is true of both on-the-air and programing positions. As we acquire more stations, I'll be able to work with GMs at selecting Program Directors."

All tapes and resumes for O'Shea's "Talent Bank" can be sent to: Golden West Broadcasters, 5858 Sunset Blvd., Los Angeles, Ca. 90028, to Mike's attention.

WABC'S PLAYLIST

DISCO BUT NOT DISCO

NEW YORK--With the continued success of WKTU and the disco phenomenon in the Big Apple, it is only natural that when another station begins to show increased amounts of disco product in their playlist everyone asks, "Are they going disco?"

Such is the current situation with WABC, one of the premier Top 40 stations in the country. Sources within WABC gave a resounding "No" when asked about this by FRED.

"Mass Appeal" is what ABC is saying about their programing today. One representative said, "We play what the people are buying. If you look at the sales trends, you will see that disco makes up a large percentage of sales in New York right now. This is obviously what the people want to hear on the radio. Sales has always figured in as a major part of our decisions on what to play, this has not changed at all."

The April 1979 Mediatrend shows ABC running second to WKTU in that

market, ABC reps feel that by staying mass appeal and not going disco they can turn that situation around by playing music for everyone. The fact that almost 75% of ABC's current playlist is disco product is totally a result of their on-going research into the music New Yorkers are buying and listening to.

"We dont want any labels. We play music for everyone, and will keep on that way."

BRILL TO MERCURY



Billy Brill

Los Angeles---BILLY BRILL has resigned from Ariola Records to go with BOB SHERWOOD and JIM JEFFRIES at Mercury Records. Billy will be working with the National Promotion staff, reporting to Sherwood.

"I loved working with Jay, Howard

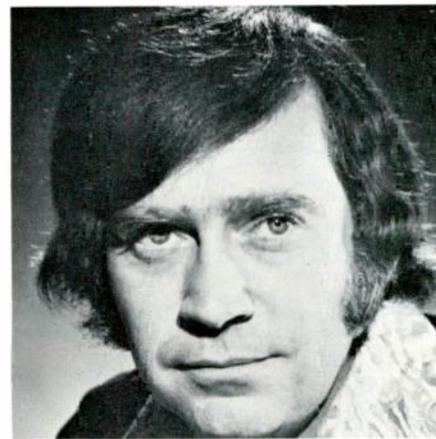
and B.J. They were sensational," said Billy when asked his feelings on leaving Ariola, "They are really great people, but I'm thrilled to be working with Bob, Jim and the Mercury staff."

Billy began his industry rise in radio in Watkins Glen, New York at WGMF when he was 14 years old. In 1972 he moved from radio to record promotion at Polydor Records. Billy has been with Ariola for the last 16 months as National Singles Promotion Director.

JIM BROWN has been named to replace Brill in the National Singles Promotion spot. Brown came to Ariola from a midwest promotion spot for the label. Jim was formerly with ABC Records in the same job.

Brown comes from 16 years of radio with a background that includes time at WIL/St. Louis, WTRY/Troy, KSLQ/St. Louis, and he programed WRDQ/Detroit, as well as WZUU and WOKY in Milwaukee.

BROWN PROMOTED



Jim Brown

Brown joins the ever expanding group of former ABCers joining B.J. McELWEE at Ariola. Another recent arrival is DON KAMERER, formerly L.A. Branch Manager for ABC, now West Coast Marketing Director for the Lasker/Howard label.

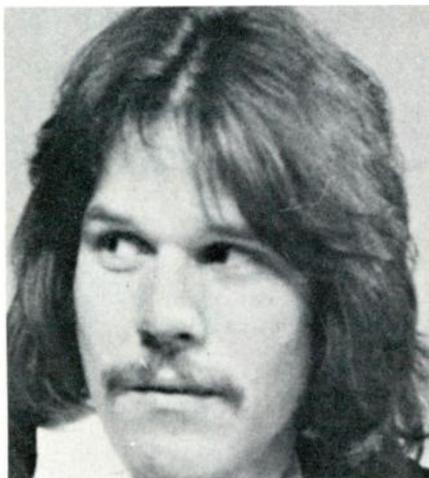
WEST PROMOTED

MITCHELL PD OF KJR

Seattle---TRACY MITCHELL, Music Director of KJR, has been promoted to Program Director of the station and will continue as Music Director as well. At the same time, STEVE WEST, former PD has been upped to Assistant General Manager.

"Right now it's an organizational period. I've got to get in touch with all the departments under me so I have a clear picture of what's going on. First, I've got to know what it is before I can change it," commented Mitchell.

"It's a finetuning process. I've been working with Steve in programing for the last four years, so it's not like all of a sudden, boom I'm here. I've been with it all along, it's just that now I have a lot more to concern myself with directly," said Mitchell, "Now it's my



Tracy Mitchell

ass that's on the line."

"The communications channels are still the same, I still report to Steve. With a guy like Steve as the GM, it makes it a lot easier to get what I want to do on the air."

Tracy is a full believer in keeping the jocks visible on the street. Although there is an upsurge of this during the ratings periods, Tracy feels this is of major importance at all times during the year.

"We merchandise the personality. The public stays very aware of our people. Right now all the jocks are out on personal appearance schedules. A lot of it is seasonal. For example, back to school, basketball games, football games, rallies and all that stuff. We're always covering those."

RESOLVED:

"Whereas the President of the United States has urged the FCC to eliminate unnecessary government regulation and related requirements for paperwork;

"Whereas the FCC has scheduled May 8, 1979 to review the issue of deregulation of radio;

"Whereas it now appears that the

FCC may propose a 'deregulation experiment' in selected larger radio markets;

"Whereas the NAB Executive Committee strongly opposes a 'deregulation experiment' as a wasteful exercise which would exclude the small market radio stations that make up the overwhelming majority

of stations on the air and are most in need of relief from unnecessary regulation;

"therefore, the NAB Executive Committee reaffirms the resolution of the NAB Board, at its January 1979 meeting, for the immediate deregulation of all of radio."

BRAVE NEW WORLD

Washington—ERWIN KRASNOW, commented recently on the U.S. Supreme Court ruling on a case involving CBS TV's 60 Minutes and its producer, BARRY LANDO. The decision means that public officials or public figures could force journalists to reveal what their thoughts, opinions and conclusions were while preparing a news story.

Krasnow feels that if allowed to stand, the Lando decision "cannot but severely restrict the ability not only of the press to challenge and question public officials, but the freedom of private citizens to oppose and challenge their own public officials in open debate."

Krasnow, also, feels that it would now become necessary for citizens speaking out at public meetings to

carefully weight the increased risk of suit and "accompanying demands that they account for their disagreements with public officials."

Another disturbing factor is that trial judges, who are mostly elected officials, are now able to require both citizens and journalists in libel cases to breach their own constitutionally protected freedom of speech by having to explain not just what they said, but the thoughts, beliefs and information on which they base their cases.

"The members of the Supreme Court are themselves public figures and the out-of-court attitudes toward the press raise serious questions about the detachment and propriety of the decision handed down," stated Krasnow.

DC NIXES ARB, NAB, NRBA

WASHINGTON DC---Twenty-one stations in and around Washington are airing announcements informing the public that a ratings period is on. The Broadcast Ratings Council, the ARB Advisory Council, the NAB and the NRBA have all expressed displeasure at the announcements.

The announcements being aired state, "Radio audience measurements

are being conducted in your area. Surveys such as these are important to programing and operation of radio stations. If you participate in any of the surveys, it is important that your actual listening be accurately reported. Your cooperation and accuracy will enable (call letters) to better serve your interests."

NEW GM AT V-97

JACKSONVILLE---VICTOR W. ADERHOLD has been appointed Vice-President and General Manager of WAIV-FM (V-97). Aderhold comes from a management position with WKLS/Atlanta.

Aderhold has better than 20 years in broadcasting, with his earlier years spent in programing. More recently he has been in sales and management.

"I've always wanted to work in Florida. As a teen, I spent all my summers here and decided some day I would come back professionally. I have always been associated with a winner and that's my main reason for accepting the position here. I want to be a part of north Florida's number one station, V-97," said Vic on his arrival in the Sunshine State.



FM STEREO WAIV RADIO

RKO NETWORK



Dwight Case

Los Angeles---RKO President DWIGHT CASE announced the formation of the RKO Radio Network. The network will include the stations currently owned by RKO.

Case expects the network to be on the air at the beginning of 1980. The network will utilize new concepts in radio newscasting as well as special programing for music oriented radio.



Well, the truth was worse than the rumors. We had heard that RED MOUNTAIN was busted and indeed he was. It was a lot more serious than we thought. He lost not one but two thousand dollars in one evening at the tables in RENO. Now he's flat busted. To make up for those lost bucks, Red has opened the door to his consultancy. He already has a couple of clients, one of them being KCBN, the station he so successfully programed until recently.

In Tulsa, PD RON BLUE at KRMG has a lively talent in COMMANDER KEN who is doing afternoon drive. Ken is not only good on his own show but he also is one of the "Cast of Idiots" RICK DEES has with him every morning. Ken writes and voices many bits for Rick.

By the way, Rick is drawing good notices for his morning show since he moved to KHJ.

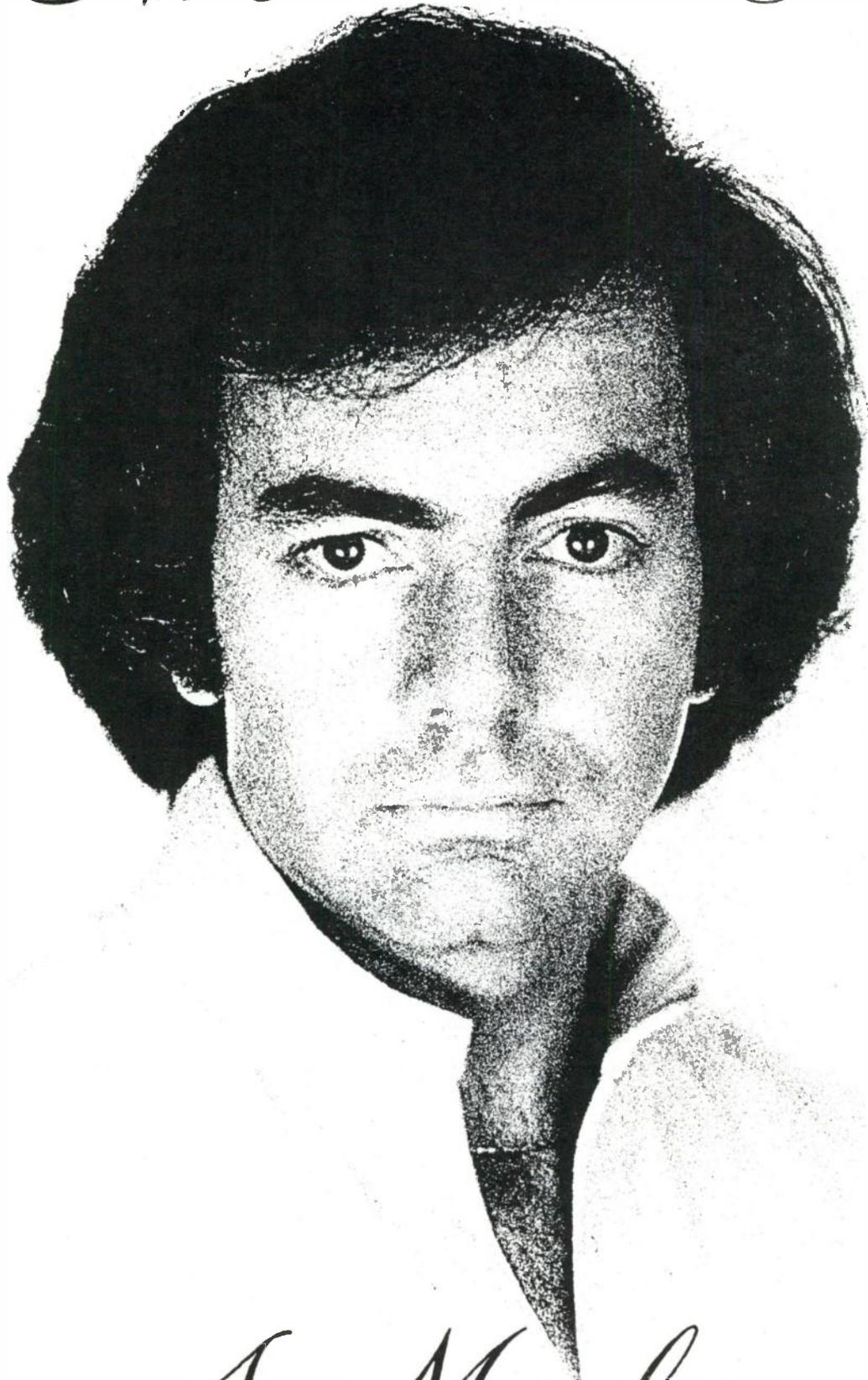
FRED DIRECTORY OF RADIO is now in production. It's been a long time coming, but it will be worth it. It wont fall apart when you open it, the stations or persons you want will be in it and their addresses and phone numbers will be correct. The forms we sent out have just about all been tabulated and the voting for PD, GM and record company executive of the year are quite tight. The one selection that will probably surprise the most people is radio's choice of promotion person of the year.

RICHARD PALMESE of Arista came on the phone with a voice about an octave lower than the last time I talked to him and I knew he had been on vacation. It's amazing how tension can build over time. The release performers have to have is no less a necessity to promotion people, who have to put on, not one, but twenty performances a day.

The voice of intelligence is soft and weak. It is drowned out by the roar of fear. It is ignored by the voice of desire. It is contradicted by the voice of shame. It is hissed away by hate and extinguished by anger. Most of all it is silenced by ignorance.

Karl Menninger, 1955.

Neil Diamond



Say Maybe

JUST CAUSE/HERBERT RESIGNS

Philadelphia—JERRY (ABEAR) HEBERT has resigned as Operations Director at WYSP/Philadelphia but will continue to do his midday shift. The resignation is over monetary compensation for the added responsibilities of the operations position.

Recently, former MD STEVE JOHNSON was fired when the station owner heard him on the air and didn't like what he heard. AFTRA has filed a lawsuit claiming that there was no "just cause" for the firing. Steve has been on the air for two years at WYSP and the union feels that to be sufficient time to prove himself. According to sources at the station, the contract with AFTRA is vague on the definition of "just cause" which will be a major part of the court battle ahead.



Steve Johnson

ROBIN HENKIN has been named to replace Johnson as the Music Director of the station.

THE P.A. HOUR

Los Angeles—In a report released this week, it was shown that approximately 20% of 12+ listeners do, in fact, listen to public affairs broadcasting when aired by their local favorite station. The breakdown shows that the younger segment of the audience is the least interested while the 25-49 age group shows the most interest.

In speaking with TODD WALLACE at Radio Index, who compiled the report, FRED learned that the research was taken from the 1,256 Index reporters they speak to weekly. Todd

felt that although the report should not be taken as gospel, the facts still show programers the strength of public affairs shows.

The major point that Todd made is that, in his belief, public affairs programs do not necessarily have to be banished to the realm of Sunday morning programming. This type of programming can be extremely viable for midweek airing during prime time.

Although he had no way of totally verifying his figures, Todd feels that the information should be looked into by programers in their own markets.

FORM TOO LONG- HABLO PLAIN-ESE?

Washington—The National Association of Broadcasters is continuing the fight against bureaucracy by asking the General Accounting office not to approve the FCC's revised Annual Employment Report until it is simplified. The NAB feels that the form is so ambiguous as to possibly provide an inaccurate and misleading picture of a station's employment practices. They also feel that it would create an unnecessary burden in filling out.

The Association noted that it had previously asked the FCC to consult with the Equal Employment Opportunity Commission to ensure that the

revised form contain no job titles or categories which are incompatible with the EEOC's reporting form. At the present time, there are several parts of the FCC form which are not in agreement with the EEOC form. The FCC maintains that it would take about an hour to fill out their form, but the NAB claims that it takes that long just to read it through.

The idea of "plain language" forms and documents is under heavy discussion within the legal community these days. The FCC, perhaps, should take note of this as they devise and concoct their various forms and questionnaires.

G.E./COX SHOCKS

EVERYWHERE—General Electric and Cox Broadcasting planned merger will require the expropriation of a number of their radio and television outlets. They announced sales agreements on eleven of their properties which are still subject to FCC approval.

One of these sales will be WSB-AM/Atlanta to Metromedia Broadcasting for \$8.65 million and Metromedia's WCBM/Baltimore. WSB-FM will be purchased by Atlanta OK Broadcasting for \$5.5 million. Atlanta OK is part of Broadcast Enterprises Network, Inc. which also owns WAOK in Atlanta.

WSIX-AM & FM/Nashville will be bought by the Katz Agency for \$3 million. KFOG-FM/San Francisco was sold by GE to Cardinal Communications Corp., a new company owned in part by N.Y. Yankee star REGGIE JACKSON and S.F. 49ers football star GENE WASHINGTON.

Cox's WSOC-AM & FM/Charlotte went to Charlotte Broadcasting while GE's WGFM/Schenectady was sold to October Mountain Broadcasting for \$1.75 million.

As would be expected, the television outlets sold for much more than the radio stations. The total sales figures approach the \$120 million dollar category.

When the transactions are completed, the combined GE/Cox company will own 5 television, 5 AM radio and 5 FM radio stations.

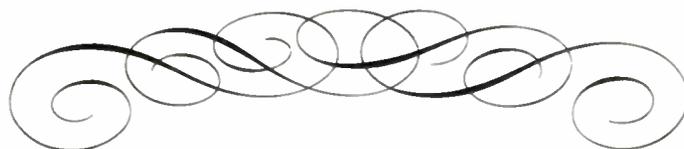
FORTUNE WINS AT WDIA

Memphis—MAXX FORTUNE, former Music Director at WDIA, has been reinstated to his position after federal mediation.

Fortune was fired by Sonderling Broadcasting, DIA's parent company, over what was believed to be a conflict of interest. His union, the IBEW, took his case to court.

The problem arose when Fortune was present for the recording of an album by O.V. WRIGHT, on Cream/Hi Records. Sonderling believed that Fortune was involved on the creative level which, in their opinion, constituted a conflict of interest. Sonderling's view was predicated on the fact that Fortune's name appears on the liner of Wright's LP.

The decision of the arbitrator was that there was no conflict of interest and that Fortune should be reinstated at the radio station.



ATTENTION

ALL RECORD CO. EXECUTIVES!!!

Can You not Afford to Save A Life (radio station)???



Radio station KROQ/Los Angeles with its open energy is about to close its doors to all the records that you have found difficult to break. They want to go to a formula.

Of course, it happens all the time, and we've all become accustomed to it—we may even expect it. Maybe that's why we fail to lend our financial support to a station that has been proven crucial in breaking records from folks like **Blondie** (now a number one record), **Frank Zappa**, **Tom Petty and the Heartbreakers**, **Talking Heads** and **Police**, when it was difficult, if not impossible, to find a helping hand elsewhere.

Perhaps it's time record companies return a portion of the benefits that are reaped from a station with imagination like KROQ and do what we can to save its life—maybe a yearly contract can do it.

We all know that there are too few places to go to expose new product early.

They have been there when you needed them. Now you should be there when they need you. **TIME IS OF THE ESSENCE!** Help by calling with your company support. Contact Pat Welsh, KROQ (213) 578-0830.

THE CHOICE IS UP TO YOU



Advertisement paid for by Friends of KROQ.

F O X Y



"HOT NUMBER"

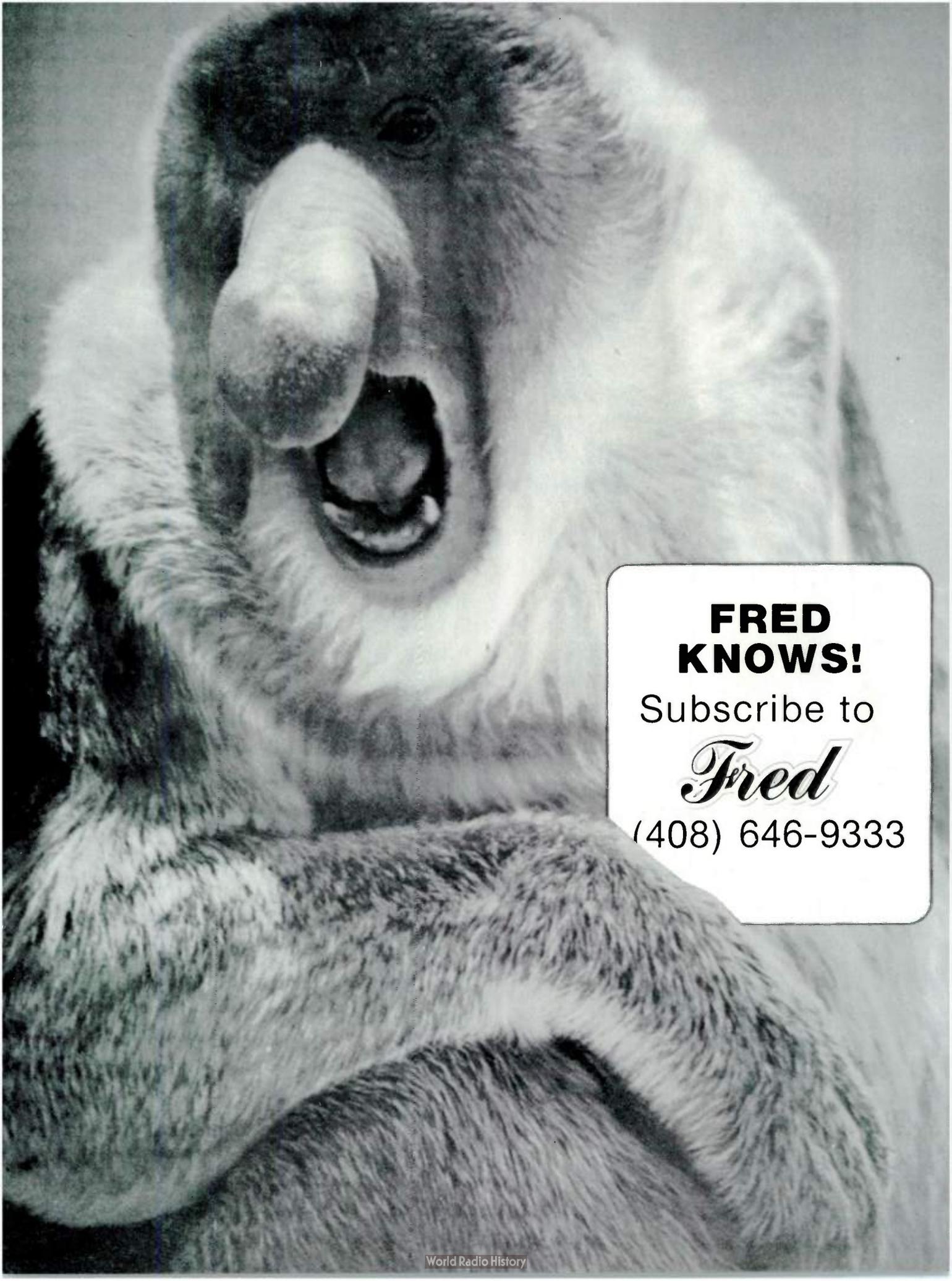
GUARANTEED HOT NUMBERS

Adds: WBBO, KLAZ.

Moves: CKLW 24-15, V97 39-25, CK-101 23-13, WTIK 34-24,
Y-100 22-18, BJ 105 38-32, WPGC A-29, WNOE-AM 24-20,
KRTH-FM 25-23, WAIV 39-25.



World Radio History



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KNOWS!**

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(408) 646-9333

Openings

New Openings This Week

New World Communications is looking for a PD with potential. Write: 3000 N.E. 30th Place Suite 308, Ft. Lauderdale, FL 33306 or call 305 564-4905. 4/30

WJPS/Evansville has an immediate opening for Morning Drive Announcer on 5 kw Spectrum III station. Good production skills required. Send tapes, resume and salary requirements to Rod Metcalf, WJPS Radio, Box 3636, Evansville, Indiana 47735. EOE. 4/30

WXRL-FM/Richmond (XL-102) wants energized communicators with Top 40 background and the "killer" instinct for possible future openings. Tapes and resumes only to Jack Casey, 7100 Bethlehem Rd., Richmond, VA 23228. EOE. 4/30

WLPL/Baltimore is looking for air talent for future openings. AOR format. Good benefits and very stable organization. Send tapes & resumes to Kris E. Phillips, 6623 Reisterstown Rd., Baltimore, MD 21215. EOE. 4/30

KLUC/Las Vegas is taking tapes from personality oriented people for future placement. Send tapes & resumes to Dave Anthony, KLUC, PO Box 14805, Las Vegas, Nevada 89114. EOE. 4/30

KYA/San Francisco AM & FM is looking for Air Talent and Newspersons. Send tapes & resumes to Patricia Evans, Asst. PD, No. 1 Knob Hill Circle, San Francisco, CA 94108. No Calls, please. EOE/MF. 4/30

KITY/San Antonio is looking for a friendly Newperson. Also looking for jocks for future openings. Contact Jim Roberts, 317 Arden Grove, PO Box 2338, San Antonio, TX 78298. 4/30

Z96/Lafayette, Indiana, is accepting tapes & resumes for a possible future opening. Strong production a must. Send tape & resume to Jeffrey Jay Weber, Operations Manager, Z96, Box 1410, Lafayette, Indiana 47902. 4/30

Concerned Communications corporation is accepting resumes for an Assistant Engineer. First Class license required, some travel. Must be a self-starter and be able to meet deadlines. Position is ideal for a beginning engineer with ability and technical knowledge, but looking for solid experience. Send resume describing your abilities and knowledge to Ross W. Forbes, Corporate Operations Manager, Concerned Communications Corporation, PO Box 1056, Yuba City, CA 95991. 4/30

Midwest

WLAV/Grand Rapids is hunting for an aggressive newperson. If you're looking for a home with Pop Adult and AOR environment, we've got both. Burkhardt/Abrams format. Send tapes & resume to Curt Kelly, PD, WLAV-AM, Grand Rapids, MI 49503. 4/23

KS-106/Mason City. Chief engineer needed for AM/FM combination. Call Mike Raub (515) 4238634. 4/9

KMGK/Des Moines has an opening for night time DJ slot. Great opportunity, good salary. Send tapes and resumes to Benjamin Hill, KMGK Radio, 215 Keo Way, Des Moines, Iowa 50309. 4/9

Northeast

14 NVR/Waterbury is looking for an all night air personality. Rush your tapes & resumes to Joe McCoy, PO Box 1413, Waterbury, CT 06721. 4/23

WJET/Erie is accepting tapes and resumes for possible future openings. Write Barney Luv, WJET, 1635 Ash Street, Erie, PA 16503. 4/16

South

WKGN/Knoxville needs an announcer for Burkhardt/Abrams Disco. Send tapes and resumes to WKGN, PO Box 1870, Knoxville, TN or call 615 573-2931. 4/16

WGOW/Chattanooga needs two hustling, hungry reporters for morning and afternoon drive news shift for a station that has a high commitment to news. Excellent company, super equipment, good money. Send tapes and resumes to Jeff Eller, News Director, WGOW/KZ-106, Box 4704, Chattanooga, TN 37405 EOE. 4/9

WNOE/New Orleans is now accepting tapes for possible future air shift openings. Send tape and resume to Lee Armstrong, 529 Bienville Street, New Orleans, Louisiana 70130. No phone calls, please. 4/9

KJLA/Kansas City is looking for a Production Director with a great voice to do spots and promos. Must do a weekend shift. Good money for the right person. Disco format. Send tapes and resumes to Ron Dennington, 3435 Broadway, Kansas City, MO 64111. EOE M/F 4/2

West

Announcer needed in a top small market operation. Contact Jim Dowd, Manager KUKI, 707 462-4771. 4/23

KBAI/Morro Bay invites experienced news director/reporter to apply for full-time position at 5,000 watt station on the busy Central Coast. Send tape and resume to Bob Darling, PO Box 1150, Morro Bay, CA 93442. EOE 4/16

Afternoon Drive time, prefer first class, 5,000 watts in beautiful Morro Bay. Contact Anne Dunaway 805 772-2263. EOE. 4/9

KAGO/Klamath Falls needs a competent program director. Send tapes and resumes to Bill Garrard, Box 1150, Klamath Falls, Oregon 97601 4/9

KHOW/Denver Pilot and airborne traffic reporter needed to fly KHOW's sky spi traffic plane over the Mile High City. Contact Mike Anthony, 16th and Broadway, Denver, CO 80202 4/9

KOPA/Scottsdale is looking for an 8-12 midnight entertainer who has talent to win time slot. Send tapes and resumes to Steve Rivers, PO Box 1827, Scottsdale, AZ 85251. EOE/MF 4/2

KOKQ/Monterey needs a News Director who is heavy into local news. Send tapes and resumes to Mark Preston, PO Box KOKQ, Monterey, CA 93940 or call 408 646-0107. EOE 4/2

Looking

Ellen Roberts, ex-M105 and WSAI-AM & FM, is looking to relocate in Pittsburgh. Experienced Music Director, Promotion Director and Air Personality. Call 216 391-1260 or 216 991-1588. 4/30

Bill Morgan, minority jock, wants Top 40, AOR or Disco format. Has major market experience and willing to relocate. Call 312 521-3022. 4/30

David Blare is looking for medium or large market. Production Director and/or On Air. Ten years experience, 24 years old and married. Contact David at 912 355-9562. 4/30

Booger Matthews, WNAP, now through with his severance pay vacation. Seeks position with no bones wah. 317 247-6112. 4/30

Y-100/Miami air personality available. Call Alan Michaels at 305 722-0934. 4/23

Teddy Greene, former PD, MD and Operations Manager at KEZN (K107-FM/Seaside). Talking to everyone. Call 817 268-1758. 4/23

Mark Hill, KAAM/Dallas. Community oriented personality with experience in all formats. First phone. Please call 817 268-1758. 4/23

Bruce Daniels, formerly Production Director at KRKE and KQWB, is now available for production or air talent position. 505 255-9277. 4/23

Carlos De Jesus, 2 years with WBLS, most recently midday man at WGCI/Chicago. Knows Disco, R&B, and Latin very well. Great voice, relaxed air style. Looking for an air shift and/or MD position. 212 228-2720. 4/23

Jeff Lucifer, formerly of WNDE/Indianapolis, is talking to stations. He can be reached at 317 842-0956. 4/16

Dennis King, 13 year pro rock pop adult, formerly KXYZ/Houston, is now available. Western states only, please. Phone (916) 877-4392. 4/9

Steve Owens, formerly of KJLA, KTFX, KAKC, KMGK, is looking for programing or media market gig. Willing to relocate. Call 515 263-0083. 4/9

Men Agitate Moles... call the "Duke of Dawn", 408 624-4676 or 646-81261. 4/9

Al Brock, formerly PD for WYND/Sarasota, Florida is looking for a program, music or jock gig. Med to major background includes Q105/Tampa, Fla. Y95/Tampa, WLCY/Tampa and KIMN/Denver. Will relocate. Excellent references. Call 813 238-5477 or 813 957-0548. 4/9

Bo Jagger, pioneer Spectrum III Network programmer, is seeking a similar PD or jock gig anywhere on planet earth. Amazing track record. Top 40 also considered. (314) 965-5013 or (314) 361-7500. 4/9

On the air or Music Director position wanted for AOR, Jazz or Record Promo position. Currently with WPDH-FM, Poughkeepsie, New York, plus eight years experience in all phases. Contact Neil Monastersky, 3 C Street, Apt. 1C, Pomona, New York 10970 or call 914 354-2059 anytime. 4/9

Ron Dennington is available for off-air PD/MD position. Top 40, Country, and MOR P.D. experience in Top 30 markets. Proven ARB successes. Call 314 343-7834. 4/9

John Bradley, former PD of KBPI, is accepting offers in airwork, PD, MD. Call 303 237-4197. 3/26

Bill Morgan, a quality minority jock with Top 40, Disco and AOR experience is willing to relocate. College degree, 3 years college radio experience. Currently working at WMET/Chicago. Call 312 521-3022. 4/2

Len Jarvela, former Program Director of KATA/Arcata, CA is available for Top 40/AOR programing or air work. Ten years experience. Prefer West Coast. 707 443-5455. 4/2

Eileen Evans (McNellis), formerly afternoon personality and assistant MD at WSKY/Ashville, S.C. is looking for air work and production or music directorship. 704 258-9058 or call Jeff Walker to leave a message: 704 252-6703. 4/2

Hilary Schneider - three years west coast promotion, most recently ABC/LA. Experience in all formats, seeking Los Angeles based position. If interested, please call (213) 994-9315. 3/26

J. Walker looking for jock or P.D. gig. Any offer considered. (916) 372-6519 3/26

Eric Scott previously with KIDD/Monterey has resigned and is now looking for full time air position in California. Was M.D. at KIDD for 13 months and has four years experience in the industry. Please call (408) 649-1001 ext. 450. 3/26

Ratings

Media Trend

Chicago

	March	April	Cume
WGN (SIII)	10.9	11.9	1,369,900
WBMX-FM (B)	5.8	8.2	659,900
WLS (U)	5.2	8.0	1,472,600
WLUP-FM (A)	6.0	7.9	768,700
WIND (N/T)	3.5	7.1	579,100
WBBM (N)	9.9	6.3	1,127,700
WLOO-FM (BM)	9.8	5.3	574,600
WBBM-FM (A)	1.6	4.0	454,400
WFYR-FM (SIII)	4.0	4.0	517,700
WMAQ (C)	4.6	3.9	780,600

New York

	March	April	Cume
WOR (SIII)	6.2	8.2	1,810,200
WKUU-FM (D)	9.7	7.4	1,861,700
WABC (U)	7.4	6.2	2,030,700
WINS (N)	4.7	6.0	2,119,400
WPLJ-FM (A)	4.4	5.7	1,385,500
WBLS-FM (B)	4.4	4.4	989,100
WADO (S)	3.2	3.8	768,200
WNEW (SIII)	4.0	3.8	694,100
WNEW-FM (A)	3.5	3.7	1,015,700
WRFM-FM (BM)	2.8	3.7	708,800

Fresno

	March	April	Cume
KIOY-FM (U)	16.9	17.4	93,900
KYNO (U)	11.3	10.3	76,300
KMJ (SIII)	8.8	8.6	67,600
KKNU-FM (BM)	9.8	7.7	42,400
KFYE-FM (U)	6.9	7.2	61,900
KFIG-FM (A)	7.9	6.2	41,100
KARM (C)	5.0	5.3	30,300
KYNO-FM (A)	3.7	4.9	53,800
KFRE (U)	4.3	4.3	42,300
KMAK (C)	8.1	4.1	37,300

Los Angeles

	March	April	Cume
KMET-FM (A)	6.1	6.5	730,800
KABC (T)	8.2	5.9	834,400
KJOI-FM (BM)	5.0	5.9	611,700
KRLA (U/O)	5.3	5.1	657,700
KUTE-FM (D)	4.5	4.7	688,900
KRTH-FM (U)	5.2	4.6	694,200
KFWB (N)	4.2	4.4	811,000
KBIG-FM (BM)	4.9	3.5	673,900
KTNQ (U)	3.0	3.4	654,000
KIIS-FM (D)	2.1	3.2	966,400

TOP 10 TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 pm 4/22/79.

1. Three's Company (ABC)	29.1
2. Laverne & Shirley (ABC)	27.4
3. Taxi (ABC)	26.2
4. "Friendly Fire" ABC Sunday Night Movie	25.9
5. Mork & Mindy (ABC)	25.8
6. 60 Minutes (CBS)	25.5
7. Happy Days (ABC)	24.7
8. Charlie's Angels (ABC)	24.5
9. M*A*S*H (CBS)	24.2
10. National Cheerleading Championships (CBS)	23.8

10 TOP MOVIES

1. The China Syndrome	(Col)
2. The Deer Hunter	(U)
3. Buck Rogers in the 25th Century	(U)
4. The Champ	(UA)
5. Superman	(WB)
6. The Promise	(U)
7. *Blazing Saddles	(WB)
8. Hair	(UA)
9. *Saturday Night Fever	(PAR)
10. Love At First Bite	(AIP)

* Are the oldies really the goodies or are the newies not such goodies?

10 TOP BOOKS

1. HOW TO PROSPER DURING THE COMING BAD YEARS	Howard Ruff.
2. MOMMIE DEAREST	Christina Crawford
3. THE FOUNTAINS OF PARADISE	Arthur C. Clarke
4. HANTA YO	Ruth Beebe Hill
5. THE CULTURE OF NARCISSISM	Christopher Lasch
6. THE BABYSITTER	Andrew Coburn
7. GOOD AS GOLD	Joseph Heller
8. OVERLOAD	Arthur Hailey
9. A WALK ACROSS AMERICA	Peter Jenkins
10. MURPHY'S LAW	Arthur Bloch

Fred's

Rating Game

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top of the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

Based on results of April/May ARB-1979

BOSTON - 12 Plus
 F-105 (WVBF)
 WCOZ
 WRKO
 WBCN
 WEEI-FM
 WBOS-FM

NEW YORK - 18-24
 WNBC
 99-X (WXLO-FM)
 WPLJ
 WPIX-FM
 WABC
 WBS
 WKTU

PHILADELPHIA - 12 Plus
 WFIL
 WIOQ
 WZZD
 WIFI-FM
 WYSP
 WMMR

DETROIT - 12 Plus
 CKLW
 WABX
 WDRQ
 WWWW
 WRIF

DENVER - 12 Plus
 KHOW
 KIMN
 KOAQ
 KVOD
 KBPI
 KTLK
 KAZY-FM

MIAMI/FT. LAUDERDALE - 18-24
 WSHE
 ZETA-4 (WINZ-FM)
 STUDIO-107 (WSDO-FM)
 Y-100 (WHYI-FM)
 96-X (WMJX-FM)
 LOVE94 (WWWL)

HOUSTON - 12 Plus
 KILT-FM
 KRBE
 Y-94 (KRLY)
 KILT
 KLOL

CLEVELAND - TEENS
 WMMS
 WJMO
 M-105 (WWWM)
 WGCL
 WZZP

WASHINGTON, DC - 12 Plus
 DC-101
 WPGC
 WOOK-FM
 WMAL

DALLAS/FT. WORTH - 12 Plus
 KTXQ
 KLIF
 KNUS
 KZEW
 Z-97 (KFJZ-FM)

LOS ANGELES - 12 Plus
 KFI
 KMET
 TEN-Q (KTNQ)
 KLOS
 KRTH
 KIQQ
 KHJ
 KIIS-FM
 KRLA
 KUTE-FM

SAN DIEGO - 18-24
 B-100 (KFMB-FM)
 KPRI-FM
 KGB-FM
 KCBO
 M-91 (KMJC)
 91-X (XTRA-FM)

ST. LOUIS - 12 Plus
 KSHE
 KSLQ
 KXOK
 KADI
 KSD

KANSAS CITY - 12 Plus
 KY-102 (KYY5)
 WHB
 KCMO
 KBEQ
 KWKI

BUFFALO - 12 Plus
 WGRQ
 WKBW
 WBUF
 WPHD
 WBEN
 WYSL
 WBEN-FM

MINN./ST. PAUL - 12 Plus
 KDWB
 KQRS
 KSTP

BALTIMORE - 12 Plus
 WLPL
 WPOC
 WIYY
 WCBM
 WCAO
 WXYV
 WFBR

CINCINNATI - 12 Plus
 WKRQ
 WEBN

PHOENIX - 12 Plus
 KOPA
 KRUX
 KDKB-FM
 KUPD
 KOPA-FM
 KBBC
 KKKQ

ATLANTA - 12 Plus
 WQXI-FM
 WQXI
 WKLS
 Z-93 (WZGC)
 WVEE

PITTSBURGH - 12 Plus
 96KX (WXKX)
 WDVE
 WPEZ
 13-Q (WKQT)

SAN FRANCISCO - 18-34
 KMEL
 KFRC
 KYA-FM
 KSAN
 KYA
 KSFX

CHICAGO - 18-24
 WKQX
 WLS
 WMET
 WEFM
 WLUP-FM

**WIN YOUR OWN
 COMPUTER FROM FRED
 IN THE RATING GAME!**

Send your entries to FRED's Contest, 598 Foam St., Monterey, CA 93940

NAME

COMPANY

ADDRESS

STATE

CITY ZIP

QUEST

by Buzz Bennett

The ARB starts and everybody changes their M.O. This seems to be a standard. First of all, stations take fewer chances on new product. This makes sense but, as usual, over compensation starts taking place. In too many cases, fear couples itself with concern and the words "fewer changes" turn into "no chances". "No chances" is the mentality of a bad programmer.

The competitive structure of radio is like a race track. If you don't make a bet, you can't lose. On the other hand, if you don't make a bet, you can't win. To survive in broadcasting, we must be as intelligent as possible about our betting procedure.

In an appraisal of odds, the two-prong attack comes to light because it increases our odds of winning. The first prong of this gamble is a potential hit song. The second prong is a hit group. To play a recording by the Doobie Bros., Cheap Trick, Van Halen or Journey is certainly only half the chance you take than when you choose a record with a no-name artist and go for it. This is not true in all cases. Sometimes we have a record that hits us so hard in the gut that you have to follow your feel, despite the fact that

it is by a no-name artist. When we experience this strong gut feel, we once again have a two-prong attack.

There have been too many times in my career when I said to myself, "I really, really believe in this record, but I think I'll hold off on it because I'm being too subjective". In nine out of ten cases, the record breaks for somebody else, then I say, "Damn it, I knew it!" And I experienced great shame within myself because I didn't follow very valid instincts. The master programmer will combine all the information available with all the gut available and come with an interpretation that makes sense. The minor programmer will refuse to respond to his own ability to sense what is valid and what isn't.

There is much to be said for the line "if it feels good, do it". Stopping your intuitive drive, relevant to music, is like stopping your sex drive. If you don't use it, you lose it, and you are left lacking an essential ability...the ability to get it on. The very essence of creative life has the breath squeezed out of it and we become unhappy and experience pain.

This philosophy would indicate that the great majority of radio is in pain, as

living the life of the tenth domino. To be the first domino is to be among the great programmers. It is, of course, not necessary to be the first domino every time. Those who would fall into this way of thinking have at least, a large ego problem. But to have the courage to be the first domino when it absolutely feels right is what proper leadership is all about.

Take these factors into consideration. If it looks like a hit record, that's one reason to take a chance. If it's a hit group, that's another reason to take a chance. But if you really believe, and it feels good, that is the best of all possible reasons to take a chance. Any of the three preceding reasons is enough reason to go for it. If you experience two or more of these reasons, go for it every time, because you can't lose.

Creativity should not stop when the book begins, it should accelerate. Possibly some day, all programmers will realize that it doesn't matter when the book begins. The creative juice should be employed twelve months out of every year.

THE MASTER PROGRAMER IS INTIMIDATED BY NOTHING.

CIPHER

by C.C. Courtney

Last week, I heard a jock say over the intro to a Chicago record, "Any group named after the hog butcher of the world must have a sense of humor, right?" I realized immediately that he is a young jock in a small market. I also realize that the ability to ad lib cannot be taught. However, there are several obvious flaws in the above attempt that should be examined.

First off, it assumes that the average listener knows that the record playing way in the background (he was much too over the music) was Chicago. Never mind that it is a classic--many listeners don't know artists and titles. Secondly, the ad lib assumes that the listener knows that the city Chicago is called "the hog butcher of the world." Definitely a college-educated assumption!

The biggest problem with the ad lib however, concerns the last part of the statement. It is illogical! Entertainment doesn't have to be logical, but the ad lib is put in a logical form; if so-and-so then so-and-so--if the group is named Chica-

go, then it must have a sense of humor.

An ad lib can be completely illogical or even literally unintelligible and still be right, but it must make sense even if the sense it makes is that it is nonsense. Read that a couple of times and you will see that it makes sense, though it is a bit too complicated for an ad lib on Top 40 Radio, which is another point--keep it simple.

The last error in this ad lib I am mercilessly destroying is the last word. The habit of ending every sentence with "right?" was irritating enough eight years ago when everybody was doing it. To do it on the radio, other than as a bit of characterization, at this late date is just out-of-touch. You cannot be out-of-touch. You can't say, "Isn't that a groovy song!"

Now that I've stated what you can't do, let me tell you what you can do. You can prepare! The best prepared is the best ad libber. You don't have to have notes but if you do, it doesn't mean you're not an ad libber. You can

think about your show and the music when you're not on the air and come up with a wealth of material that might flow out when you do get before the mike. Did you ever notice how much easier it is to think when you are not the one under pressure. You can watch people on game shows or talk shows and find things after they should have said. You can listen to other jocks and do the same. The things you think they should have said might be what you should say. It is a source of ideas anyway, as are books, magazines and newspapers. There is no substitute for preparation. Only when you are truly prepared can you truly be free to ad lib.

Finally, a word to the young ad libber. You can't be taught the ability to ad lib but you can be taught to ad lib. The best teacher is experience. Experience is, itself, preparation. You have to be out there on the edge--and you have to fall off a few times. Don't worry about it. Take some chances, but don't be stupid!

EUCLID BEACH BAND

Is Proving Itself On the Radio



"I NEED YOU"

WGCL 12-8	WQDE 26-20	K-104 33-30
WZZP 20-9	WMFJ 16	WXIL 14-10
WJET 24-18	WCUE 26-22	WRIE 25-22

New and Active:

WMID	WBCE	KMBZ
WALG	WQEN	WGN
WSCR	WINW	WTMJ
WNEX	US1	WCCO
WVLD	WSB	KGIL
WFOX	WSM-FM	KMPC



Thelma Houston

"SATURDAY NIGHT,
SUNDAY MORNING"



MASS APPEAL

BB 47* CB 63* RW 52*

WQXI 15-14, KILT 21-11, Y 100 A-38

KRTH-FM, WMAK, WIFE, KQEO, KCBN, KOBO, KCPX, WERC, WFBR,
KWOD, WFOM, WHLM, WIRK, WYRE.

FOR SERVICE CALL
DANNY DAVIS OR SKIP MILLER
AT MOTOWN, 800 421-0760



BROADENING THE BASE



*Dan Davis, Vice President,
Asst. to the President/Motown*

My entrance into the record business was many years ago. I was a local man for Decca Records. Went from local to regional out of New York City. Left there and went to work for Big Top Records with Elvis Presley Music, Johnny and the Hurricanes and so forth. I was National Promotion Director.

I left there to join DONNY KIRSHNER as General Manager of Dimension Records. When Dimension was sold to Columbia Pictures, Donny very kindly took me along. I became National Promotion Director for Columbia Pictures. That lasted for about three years.

I left Columbia Pictures to join PHIL SPECTOR as Vice President, General Manager for Philles Records. Two and a half years with Phil and I accepted an offer as National Promotion Director for Col-Gems Records which was enjoying monumental success with the Monkees at the time. It had just started.

Eventually Columbia Pictures closed up the Col-Gems label and I became Vice President, Director of National Exploitation for Screen Gems-Columbia Music, probably the first full time promotion man for a publisher.

I was there for eleven years and it certainly afforded me great visibility and allowed me to create a great reputation and some credibility.

Screen-Gems moved into the same building as Motown and one day

BARNEY ALES called me upstairs and his question was, "How would you like, to get back into the record business?" It was for me "a way out", a catharsis. It is a highly challenging spot. I celebrated one year with Motown on March 20th.

Do you find problems incurred by too much of a defined image? What steps is Motown taking to try to spread out?

I love your question! It affords me the opportunity to speak what has become my most important message. Too many people view the Motown label as one dimensional wherein in fact it is not. We make music to please every ear, but sometimes music is programed by who made it rather than by how pleasing it is on the listener's ears. I will tell you that it is a very real source of agony and anguish to the guys who promote and have to spread the gospel, if you will, about Motown Records. It becomes a very real problem.

The only way a one dimensional image can be undone is just to keep working at it. I don't know any shortcuts for hard work. Our image presents to us a lot of problems and certainly restricts creativity. In other words, if the music were allowed to speak for itself, an awful lot of programers would

understand that Motown is the source of great music and has a vast, and indeed, worthy heritage. There has been an upsurge in just the last few months of Motown music. Programers are remembering that heritage. The current dance craze has caused many stations to discover how excellent a blend can be obtained using old and new Motown product.

Just by pleading the case often enough, we have found very receptive ears in such diverse and far flung places as Boise, Idaho, Des Moines, Iowa, Albert Lea, Minnesota. We have succeeded in getting people like Smokey Robinson, Marvin Gaye and Switch played in those marketplaces and they are selling. People have a brand new feel for the music. The stores are responding to it, radio is responding to it and we are meeting with a measure of success.

In answer to the question of how the company is doing it, just like radio looks for a star morning person, we're looking for the proper people to undo the one dimensional image. We're also dedicated to the premise of bringing over a major pop attraction. We may even bring over two. We have made the overtures to two very significant people.

We are knocking at the door of Album radio with a group called Fresh. We have now done a thing which heretofore has never been done by Motown. We have made up special 12" recordings for the Album Radio community, which should give some kind of credence to our very real desire to be afforded the same kind of consideration as anybody else that puts out a piece of AOR material.

I know full well that the only way to secure airplay, and the only way to undo what we're talking about is to ingratiate yourselves with radio. That is my intent. If we win enough friends and get out good products, we will influence enough playlists. I am dedicated to that end. I will cooperate in any manner with any radio station on any promotion!

TAPE CHECK

Sound Technology is readying for sale Tape Recorder Test System (Model 1500A), which has a variety of functions that should prove useful to all radio engineering departments.

With this microprocessor-controlled instrument, you can automatically measure and display:

Frequency response, 2nd and 3rd harmonic distortion, wow and flutter, wow and flutter spectral components, noise and noise spectrum, speed accuracy and drift, channel separation, vs. frequency and head azimuth accuracy.

All the above features can be extracted from the machine by the use of various buttons on the control board. The control board is readily accessible and very easy to use, as all functions are prominently marked.

The unit also gives a graphic version of the results on the microprocessor-controlled display screen.

Another advantage to the 1500A is that it can run tests automatically or be used in a manual mode. All the test sequences can be repeated or finalized as the operator chooses.

The 1500A will also differentiate flutter and noise to NAB, JIS or DIN standards.

The unit is expected to be ready for marketing this summer.

WHAT'S THE DIFF?

JERRY R. LYMAN

Sr. V.P. RKO Radio,
Director of FM

I would basically say in terms of selling there is no difference between AM and FM. You're selling radio. You're selling radio concepts and that comes down to your format, your personalities, your promotion and all the things that make you a strong, saleable radio station.

There are a couple of situations where I think FM radio is finally making inroads where traditionally they've been sorta shoved into the background. Chicago is a perfect example where FM radio has taken a sort of back-of-the-bus seat to AM radio until about three years ago.

In the advertising agencies we had a situation there for a long time where there were literally two budgets—an AM budget, an FM budget. What's happening now is that the growth of FM and the competition on the FM side, which is tremendous with all of the activity that's taking place partic-

ularly among the contemporary formats,, has created much more interest in FM radio.

FM radio is beginning to sell itself not only to the public, but to the advertisers.

I don't believe that anybody on the street selling, in a general sense, through-out the country is having a problem selling because they're in FM radio. I think that we've overcome that. AM is struggling right now.

DWIGHT CASE

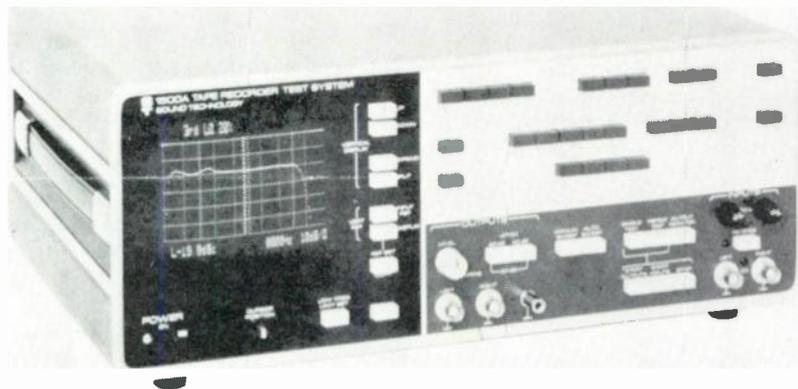
President of RKO

Well, there's an interesting phenomenon between AM & FM. Even though numbers seem to be lower on many of the major AM stations, the rates are still higher.

It's hard to say which sells better because the FM stations generally run a lighter commercial load than most of the AM community. They're down to the 6 and 8. How do you, in fact, read value purchased for "single" spot announcements. The thing that's fascinating in most of your major markets is that, by and large, the rates charged by FMs are still lower than AMs. FMs should be charging more than AM's because their numbers are higher, but they don't seem to have the courage to do that.

As soon as FM begins to get its rates up to where its numbers are, I think then you're going to find that we'll have a much more hotly competitive thing in the market place. I hope FM gets its rates up to where radio in general suffers such an incursion of money it can't handle it.

There seems to be a tremendous amount of inside industry attitude and a lot of press on how FM is becoming a much more important part of the radio dollar. But it doesn't seem to have gotten to the entire buying market place yet. They're quicker to spend \$400 on KFRC than they are on an FM station with the same numbers.



SOUND TECHNOLOGY TAPE RECORDER TEST SYSTEM
MODEL 1500A



TOTO

“GEORGY PORGY”

A SPECTRUM III NETWORK PICK (4/16/79)

**LOVE-94 11-8, KEZR D-26, WSM-FM 27-18, WLOL-FM,
FM97 40-38, KCBQ, B-100 D-27, WPFM 26-23, WZDQ 29-27.**

ADDED AT: KMPC, WLSQ, KOLO, KSTP, KMGC.

. . . AND MANY MORE!

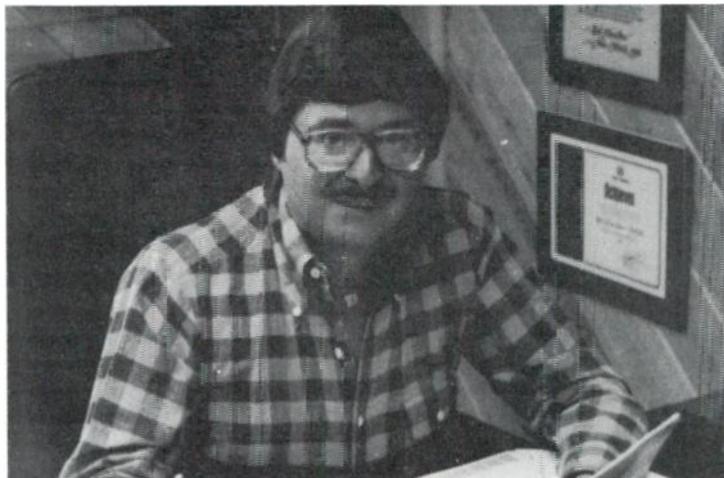


Management:
Fitzgerald-Hartley Co.

From their platinum-plus Columbia album

World Radio History

THE PLATINUM NETWORK



C.C. McCartney, Dan Vallie, Spanky, Bob Hamilton, Bobby Sorrell and Joel Denver:

FRED: *What is your current programming philosophy?*

C.C.: Well, I dont have any philosophy—I just play the hits, you know? What we're doing at B-100 is a top tracks type thing. We're playing the best of the disco, the best of the Albums and the best of Top 40. We're mixing it and dayparting it heavily. It seems to be working pretty good and from all the indicators we've seen lately, we're really coming on. We weren't looking so hot last fall book when we were doing more of an album type thing.

Neither is what I'm doing now anything like what I was doing a year ago. It's a total change in my way of thinking as far as Top 40 programming goes. I was doing a real tight passive research thing. That stuff works one time and then that's the end of it.

Now we're playing the hits. We play 'em when they come out, we dont wait til the research shows them to be totally familiar before we go on them. We're using a new type of research system

that gives us an indication of when it's time to go on a record. But I'm able to pop a lot of new product down here. The competition is really getting heavy, too.

FRED: *Are you using the RAM system?*
C.C.: No, I dont. I have my own research company called MJM Research and that's what I use.

FRED: *How about giving us the relationship between you and KNUS.*

C.C.: Bobby is using my research there and we confer back and forth on songs, but they make most of the decisions on records themselves. We talk like once a week and he lets me know what's hot down there and I let him know what's hot here. We're doing our research system in their radio station. It's more of a music consultant type thing, and I help Larry with promotions and stuff, too. Larry's the Program Director.

FRED: *Bobby, give us the current philosophy at KNUS.*

BOBBY: Well, basically C.C.'s covered

it on what he said about B-100. The thing he talked about opening up the market is what we've been doing because of the Dallas market. Dallas has been so tight for so long that it was devastating how you would have a station like Z97 over in Ft. Worth go on records after they had fallen for two weeks in a row. Something needed to be done in the market, so what we do is try to pick what is hot from a new album—say the second cut that was going to be released. I would try to find out from a local record rep what was going to be released, and I would test it at that time to try and open up this market somewhat because it was so tight.

FRED: *When you do a test, what kind of frequency of play does that indicate?*

BOBBY: It really depends on how strong the record checks out. Usually I'll give it a light rotation. A five or six hour run. We originally were an Oldies station. We took the radio station from being a very heavily doo-wop radio

station slowly but surely enough to blow off the image we had, grab new audiences and motivate change. It's worked pretty well for us.

FRED: *What is the status quo at WAYS?*

SPANKY: Well we're in a unique situation here. There may be six major radio stations in Charlotte and the AM's are still dominating the market. There's no disco station per se in the market. There is no Top 40 FM.

Charlotte has a Superstar station. We also have a somewhat laid back FM station which is more or less targeting females though the last book they pulled males which threw everybody off. And then we have not, of course, which is somewhat of an adult contemporary Top 40.

WAYS is what we would like to consider street radio with a little element of class to it. With the situation of no disco station, we're trying to make a mixture of disco and rock-and-roll.

FRED: *What do you use for a programming philosophy?*

BOB: You could say I use human reaction—finding the initial reaction to a particular situation. If a listener finds something that's different or unique—something new—he wants to be first on it so he can be classy or hip to his new friends. An example of that out-

side of music is finding the latest fashions. People usually go out and buy it quickly. The times when you are aggressive musically gives your radio station the same advantage. Then later you get listeners calling in saying "Boy, I'm glad you're not overkilling such-and-such because everybody else in town is playing the record to death. In a way, it serves a purpose in the education I'm trying to do with the day-long quarter-hour listener. The passive listeners have to be led.

People ask "Why are you playing disco product?" First of all, we don't sell it as disco—we sell it as another hit record. People who listen to us for the Doobies sometimes get offended by the word because they may like the song they're hearing and not refer to it as disco. Consequently, the word becomes a negative.

I'm doing a variety situation, which I know nobody in the world is doing because it's really unique to this marketplace. The more you find the relativity of one record to the next record so that one song is excellent and the listener feels the second record is even better, the continuation will keep the quarter-hour going for an extra length of time.

FRED: *Dan, what are your guiding thoughts at 92Q?*

DAN: As rock stations have been add-

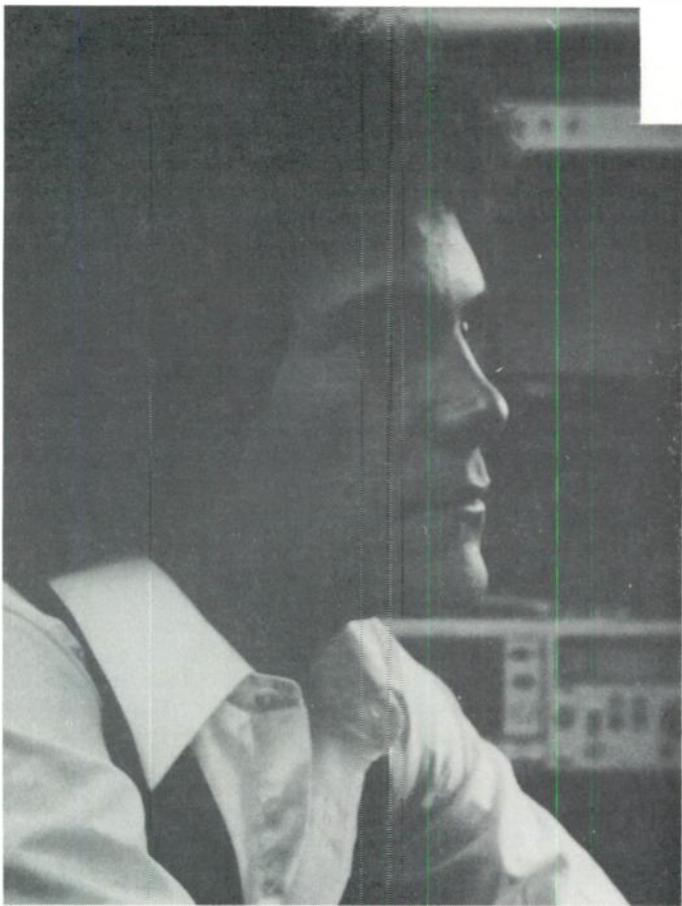
ing disco music to balance with their own particular emphasis, so eventually will stations that are called Disco be doing things Universals stations are doing because they are going to be trying to balance their disco emphasis. The same thing happened with Album stations which are sounding very Top 40 in some areas and some Universal stations are moving toward AOR. We've got an unusual market here, because we've got five contemporary stations in the FM band alone. Nashville is not country as a lot of people think. There's no specific market we can watch for new music. As a rule of thumb, we watch jumps at some of the more credible radio stations, but mainly we rely on our research.

FRED: *What well do you draw from for KSLQ, Joel?*

JOEL: There's a rock club here called "Mississippi Nights." It was one of the first places I went to because I wanted to find what St. Louis is really about. There are a lot of rock and roll rednecks in there and that's what this market's serious about—gut-slam rock and roll.

St. Louis is not really a disco market. It's very, very Black. The Black audience here is really into that Black hard, funk stuff. As you can tell from my playlist, I play some Black music but I have to be very careful to use only the very best of what's available.

It's the same way I approach KSLQ as an album crossover. I play only the best album stuff available. We try to be a good, solid, Top 40 station.



The Record You've Been Waitin' for—

**A RECORD YOU CAN HIT
DURING THE BOOK
AND NOT WORRY ABOUT!**

Explosion Now Occurring On

"BORN TO BE ALIVE"

Patrick Hernandez

It's More Than DISCO

—It's A B-I-I-I-TCH!



Fred STROKES



"Can You Read My Mind?" was the question asked by Maureen McGovern as she stopped by WRKO/Boston. Pictured (seated): Mark McKay, PD/WRKO and Debbie Di Tullio, WB Boston rep. (standing): Mike Wymonds, WB promotion; Richard Woodward, MD/WRKO; WB artist Maureen McGovern; and George Skaubitis, WB promotion.



Thanks, Bro! A&M artist Gino Vanelli stops by WKLS /Atlanta on his "Brother to Brother" tour. Pictured (L-R): Johnny Shuler, A&M promotion rep.; Rich Piombino, MD/WKLS; Gino Vanelli; Dick Meeder, GM/WKLS; Joe Vanelli, co-producer of "Brother to Brother"; Frank Holler, PD/WKLS; and Don Tolle, A&M Regional Southern Promotion Director.



Trying to keep it clean in San Francisco Dave Sholin, National Music Coordination, Atlantic Records; and Lee



Alice Cooper presents M-105/Cleveland with a piece of the original Hollywood sign, which he helped to save. Pictured with Alice (L-R): Lee Helper, promotion director/M-105 and L.N. Roberts, MD/M-105.



We hear the Guv (Iowa Governor Robert Ray) gave the University of Iowa/KRNA Muscular Dystrophy Program \$53,000 later—(pictured L-R) Gov. Director, KRNA/Iowa City and Bart



Caldwell gives good boogie! TK artist Bobby Caldwell did a guest DJ stint at TEN-Q/Los Angeles. Pictured in the studio are (L-R): Bobby Caldwell; Connie Singer, Music Coordinator for TEN-Q; and new TEN-Q Program Director, Jim Conlee.



Movin' easy in Pittsburgh, Bearsville and... 97. Pictured (L-R): Randy Van Wagoner, WBFF Promotions; Mark Wallace, WBFF Promotions; and Jim Popovitch, PD/WFFM-97.



are (L-R): anonymous street cleaner; [unclear] mator, RKO; Vince Faraci, V.P. Pop Garland, PD/KFRC Radio.



A Heart of Glass and a stomach full of butterflies— Deborah Harry of Blondie cuddles up with Andy McQuade, Pickwick promotion rep., San Francisco.



D. Ray) danced his ass off at the 1979 trophy Dance Marathon! 30 hours and [unclear] nor Ray; Caren Nessen, Promotion [unclear] ynshor, MD/KRNA.



KULF/Houston, Super 79 celebrated "The Year of '79" with an incredible house party. Pictured at the gala are (front row, L-R): Gary Ross, 9:00—Noon, KULF; England Dan Seals, Dick French, GM/KULF. (Back row, L-R): Coyote Calhoun, 7pm—Midnight, KULF; Andy Barber, 3—7pm, KULF and Mike Mann, MD/KULF and Noon—3pm air personality.



st Randy Van Warmer stops by WFFM-; Leo of the North, Leo of the North [unclear] sburgh promotion rep.; and Dave



Working their way through the Anti-Muscolo convention in Seattle (pictured L-R): Rich Fitzgerald, V.P. of Promotion, RSO; Michael Dundas, Nat'l. Album Promotion Director, RSO; Bill Brown, WEA salesman, Seattle; Stan Garrett, AKA Drapery Cord, Professional Unemployed Radio P.D.; and Jason Minkler, trade liason, RSO.

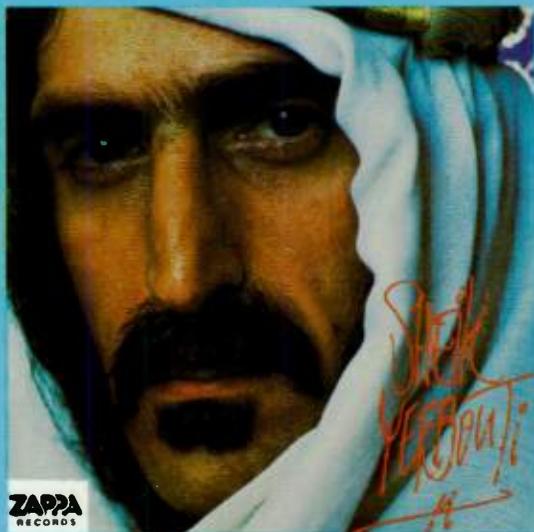
sheik yerbouti
to
"DANCIN' FOOL"



"If you play it and your competition doesn't and the record happens in the market, it can mean a point during the book."
—Buzz Bennett

BEST ALBUM STATIONS:

WAAF, WGRQ, WPIX, WMMR, ZETA 7, WDVE, ZETA 4, WOUR, WYSP, KGON, WBCN, KTXQ, KDKB, KZEW, KQRS, WKLS, WJAX, WZZO, KRST, WLOB, WLAV, KGGO.



UNIVERSALS:

CK 101 18-12, KUPD 25-14, WNBC 19-16, 99X 26-17, WSPT D-21, WTIK 38-25, B 100 D-28, F 105 36-34, KCBN 39-37. Added At: KOLE, 14Q, WABB, KILT, WISM, KRTH-FM, KHJ, KFRC.

SHEIK YERBOUTI: SRZ-2-1501

The Single "Dancin' Fool" The Album "Sheik Yerbouti"

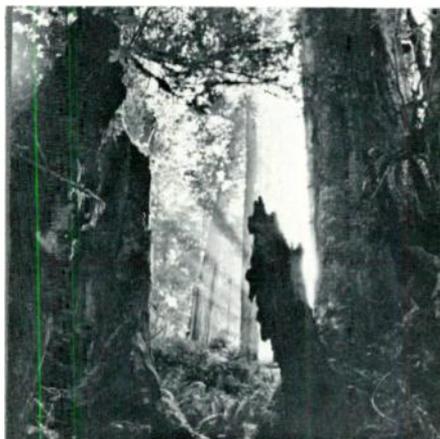
From ZAPPA, Distributed by Mercury/Phonogram

Thanks ... The Mercury Promotion Family

Universals

The Universals analysis is developed from sales, requests and callout research from 168 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.

JEFF'S GREEN



Welcome fourteen new Universals reporters! 91-X/San Diego, KTSA/San Antonio, KRLA/Los Angeles, K-104/Fresno, KTFX/Tulsa, KQDI/Great Falls, KOKQ/Monterey, WCKO/Ft. Lauderdale, WZZX/Louisville, WMEE/Ft. Wayne, WSKY/Asheville, N.C., WKPT/Kingsport, TN, WPFM/Panama City, FL and WTOB/Winston-Salem, North Carolina.

All of us at FRED extend our deepest sympathy to GARY KIRK of WRFC/Athens, GA, whose father passed away April 21st.

Would you believe Billy Joel is being *banned* from the air at several stations in Louisville? Programers there are feeling the heat from the Catholic Church for the song "Only The Good Die Young." Meanwhile, RAY OAKES at WZZX down the street is banging the hell out of it, with number one phones in all demos! Ray plays what his town wants to hear and to prove it, they're presenting the 101 (FM) Top Tracks of Louisville via a local newspaper poll. WZZX should do well in this book.

GENE KNIGHT and 91-X/San Diego are broadcasting "San Diego's Top 100 Favorites of All-Time." In return, 91-X has now picked up valuable new research on local musical tastes, something that has not apparently been done for awhile. It keeps you young to hear that "Layla" is among the top contenders.

If you dont have the bucks to give away, just finding a good bargain is a prize in itself, so CKGM/Montreal is having a half-price sale. JOYCE PILLARELLA tells us that in a downtown hockey area are new cars, boats, clothes, appliances and other merchandise tied in with CKGM all on sale. We hear they're selling mink bikinis for a ridiculous figure.

There's a lotta loot in them thar hills: It's the notorious KQDI/Great Falls Montana Bank Heist. Sheriff CHARLIE STONE admits that the listener who can safecrack the heavily guarded (but gosh darn it, someone leaks clues every few minutes!) eight-digit combination can open the vault and in one minute make off with up to \$10,000 cash. But gallop into the hills with that payload fast, before the Invisible Ripoff Shadow cuts you off at the pass.

I got so many entries for my "Radio's Messiest Desk" competition that I'm now accepting unretouched photos for Radio's Neatest Office. Winners get trips to Hawaii, a tie-in we're doing with Grease Line Barge Company.

WEEK'S MOST ADDED

- | | |
|---|-----------------|
| 1. SISTER SLEDGE/We Are Family | (Cotillion) |
| 2. SUPERTRAMP/The Logical Song | (A&M) |
| 3. BILLY JOEL/Honesty | (Columbia) |
| 4. RICKIE LEE JONES/Chuck E.'s In Love | (WB) |
| 5. OLIVIA NEWTON-JOHN/Deeper Than The Night | (MCA) |
| 6. ROD STEWART/Aint Love A Bitch | (WB) |
| 7. BEACH BOYS/Good Timin' | (Caribou) |
| 8. KENNY ROGERS/She Believes In Me | (UA) |
| 9. REX SMITH/You Take My Breath Away | (Columbia) |
| 10. JAY FERGUSON/Shakedown Cruise | (Asylum) |
| 11. VAN HALEN/Dance The Night Away | (WB) |
| 12. ROGER VOUDOURIS/Get Used To It | (WB) |
| 13. CHEAP TRICK/I Want You To Want Me | (Epic) |
| 14. G.Q./Disco Nights | (Arista) |
| 15. DOOBIE BROTHERS/Minute By Minute | (WB) |
| 16. FRANK ZAPPA/Dancin' Fool | (Zappa/Mercury) |
| 17. DONNA SUMMER/Hot Stuff | (Casablanca) |
| 18. DR. HOOK/When You're In Love | (Capitol) |
| 19. NIGEL OLSSON/Little Bit Of Soap | (Bang) |
| 20. ENGLAND DAN & J.F. COLEY/Love Is The Answer | (Big Tree) |

FRED's JOCKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

With variable speed turntables, Disco has mastered the art of quarter-hour development (increasing listener duration) through continuity. With few jarring changes, the flow is constant and therefore the content doesn't interfere with the listener. C.C. Courtney astutely compared the sound to "a clock in the box" to soothe a small animal.

With Universals music, finding such a common link between songs involves more variables. The mix of ballads, rockers, hard vs. soft, pacing lyrics and of course, the Beat, all combine to diffuse the Blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound.

SONGS IN THE KEY OF C MINOR

SUPERTRAMP/The Logical Song
 QUEEN/We Are The Champions
 BEATLES/Girl
 CARLY SIMON/You Belong To Me
 G.Q./Disco Nights

K.C. & SUNSHINE BAND/That's The Way (I Like It)
 DONNA SUMMER/Love To Love You Baby
 TRAMMPS/Disco Inferno
 OHIO PLAYERS/Fire!

Universals

1 1 PEACHES AND HERB/REUNITED (POLYDOR)



Profile: WPGC 1-1, KJR 1-1, KYYX 1-1, WTIC-FM 1-1, KROY-FM 1-1, KOTN 1-1, KTSA 1-1, KELI 1-1, 92Q 1-1, WQXI 1-1, KJIN 1-1, WAXY 1-1, WGBF 1-1, KRTH-FM 1-1, Z-93 1-1, WJET 1-1, WAYS 1-1, WCAO 1-1, KFI 1-1, WKIX 1-1, KJRB 1-1, WDAK 1-1, WHHY 1-1, KOBO 1-1, CK101 1-1, WTOB 1-1, WKBO 1-1, WHB 1-1, CKLW 1-1, WRKO 1-1, Y100 1-1, WPFM 1-1, WORD 1-1, WIFE 1-1, KS106 1-1, KFRC 1-1, KRSP 1-1, WABB 1-1, KCBN 1-1, KACY 1-1, KROY-AM 1-1, WSGA 1-1, WAVZ 1-1, WSGN 1-1, WFOX 1-1, Q105 2-1, JB-105 2-1, KYTE 2-1, WFYR 2-1, KHJ 2-1, KSLQ 2-1, KCPX 2-1, WHBQ 2-1, KWIC 3-1, WISM 3-1, WAMS 3-1, WDJX 4-1, WEEX 4-1, KGW 4-1, WRBR 4-1, KRBE 4-1, WRVQ 5-1, WBBM-FM 6-1, F-105 6-1, KIDD 7-1, TEN-Q 7-1, WRQK 7-1, WMOH 12-1, KKOJ 2-2, WNOE-AM 2-2, WEFM 2-2, WGH 2-2, WKY 2-2, WTXI 3-2, WNAP 4-2, KIKK 5-2, KTFX 5-2, WLS 5-2, WQCM 7-2, KYA 9-2, KRUX 9-2, WSPT 10-2, WAIV 20-1, KMGK 4-3, KDWB 5-3, WUPE 6-3, WRUN 8-3, WEBC 12-3, KILT 4-4, WNDE 4-4, WGBS 5-4, WAKY 9-4, WOKY 9-4, KVOL 10-4, WCYQ 11-4, B-100 17-4, WMEE 8-5, WZZX 9-5, KWK 10-5, WIFI 10-5, KUHL 13-5, KIMN-AM 15-5, KTLK 10-6, 14-Q 13-7, KHEI 14-7, KNUS 11-8, WAPE 15-10, KRQ 17-10, 99-X 14-11, M-91 22-11, WNBC 18-12, 96-KX 22-14, WBBF 26-14, 91-X 25-18, KLIF 23-19, K-BEST 25-19, KQDI 24-20, KLUC D-20, CKGM 26-22, Z97 A-22 and CHUM D-23...KSLQ no. 2 sales and phones 12+, no. 3 callout males and females 25+, no. 6 callout 18-24 females...CK-101 no. 1 sales...WANS no. 1 sales...F-105 no. 1 phones 12+...Y-100 no. 1 phones, no. 2 sales, GIANT callout in all demos!...WNAP no. 1 sales...WIFE no. 2 phones 12+...WSPT no. 2 sales and phones 12+...no. 6 phones 18+...WDJX GIANT!...WTIX Top 5 callout in all demos, no. 1 phones, no. 1 LP, no burn yet...WOKY no. 2 sales and phones 12+...WAVZ callout leaning females, no. 1 sales and phones 12+...WGH no. 3 phones 12+...KROY-AM no. 1 sales...KJRB no. 1 sales and phones 12+—all demos...92-Q no. 1 phones 12+, no. 2 sales—heavy females...WSGA no. 1 phones 12+ and no. 1 sales...KACY no. 2 juke box play...WAYS no. 1 phones 12+...former FRED Record Of The Week ...3rd week with unprecedented 92% of reporters showing growth...beginning to peak everywhere...still no. 1 by a mile... 6th week on chart.

2 2 WINGS/GOODNIGHT TONIGHT (COLUMBIA)

Profile: WAIV 16-1, CK101 5-2, WLCS 3-3, WAVZ 4-3, KHEI 5-3, WHB 6-3, KOBO 6-3, WGBF 6-3, 92Q 6-3, WGBS 7-3, 91-X 7-3, KYTE 9-3, KJIN 5-4, KACY 5-4, KOLE 6-4, WMEE 7-4, WNOE-AM 7-4, WISM 7-4, WDAK 5-5, Z-93 5-5, WNAP 7-5, JB-105 7-5, WXLO 7-5, KRUX 7-5, WIFE 8-5, WSGA 8-5, KYYX 9-5, WQCM 10-5, WAMS 10-5, KLUC 11-5, KIDD 12-5, KOPA 12-5, WBBM-FM 12-5, KTFX 13-5, KRBE 6-6, KRQ 9-6, WDJX 9-6, KJR 9-6, WABB 10-6, WKBO 11-6, WZDQ 12-6, KIMN-AM 18-6, KROY-FM 7-7, WJET 8-7, KDWB 8-7, KELI 9-7, KIKK 10-7, WZZX 11-7, KS106 11-7, WEEX 12-7, WORD 10-8, WFYR 12-8, KOTN 13-8, WAKY 14-8, 14-Q 14-8, WANS 14-8, WRQK 15-8, WCYQ 16-8, WAXY 17-8, KTSA 21-8, KUPD 10-9, KGW 11-9, WQXI 12-9, KSLQ 13-9, WHHY 13-9, WRVQ 13-9, WRUN 13-9, KWIC 13-9, KFI 11-10, KCBN 11-10, WPGC 14-10, KHJ 15-10, KRTH-FM 13-11, WLSQ 14-11, WLS 15-11, WNBC 16-11, Y100 17-11, WRBR 22-11, WKY 16-12, WSPT 16-12, KVOL 16-13, Q105 20-13, WCAO 17-14, TEN-Q 17-14, KYA 17-14, KTLK 17-14, KROY-AM 18-14, M-91 18-14, WRKO 18-14, KKOJ 26-14, KJRB 19-15, WOKY 19-15, KFRC 19-15, CKGM 20-16, WTIC-FM 21-16, WAPE 22-16, WTXI 22-16, WEFM 22-17, WHBQ 22-20, WKIX 23-20, KMGK 24-20, F-105 26-20, KNUS 27-22, WUPE 27-24 and KLIF 30-27...still tremendous callout support...solid 18+ and teen females strongest...steady 80% of our reporters are showing growth...5th week on chart.

6 3 BEE GEES/LOVE YOU INSIDE & OUT (RSO)



Profile: KJR 2-2, KYYX 2-2, WSGA 6-4, KJRB 8-4, WLCS 9-4, KDWB 6-6, WORD 15-6, KTFX 28-7, WGH 12-8, KROY-FM 16-8, WDAK 12-9, KRUX 13-9, KCPX 15-9, KUHL 21-9, WLSQ 16-10, KELI 18-10, KRSP 20-10, KTSA 23-10, WFYR 15-11, KLUC 16-11, KACY 17-11, WABB 19-11, KFI 21-11, KGW 17-12, WKBO 18-12, WDJX 20-12, WHBQ 27-12, B-100 21-13, WHB 22-13, WGBF D-13, KCBN 18-14, KS106 18-14, WCYQ 26-14, KRTH-FM 20-15, KVOL 21-15, Z-93 23-15, WISM 25-15, KHJ 19-16, WRKO 20-16, WKY 24-16, WHHY 26-16, WBBM-FM 20-17, KYTE 21-17, WIFE 23-17, WAKY 23-17, KWIC 24-17, WZDQ 25-17, WAYS 27-17, WRVQ 23-18, KSLQ 28-18, TEN-Q 24-19, WSGN 24-19, WIFI 25-19, WNAP 30-19, KROY-AM 31-19, WJET D-19, KNUS 24-20, 92-FLY D-20, WCAO 24-21, WAXY 25-21, KFRC 25-21, 92Q 26-21, WEFM 27-21, WBBF 28-21, WAIV 32-21, KRBE D-21, WTOB 26-22, WAMS 26-22, WZZX D-22, WPGC 25-23, WMEE 26-23, KOPA 30-23, Y100 32-23, JB-105 32-23, KOLE 29-24, KQDI 30-24, WFOX 28-25, KIDD 29-25, KILT 31-25, KIKK D-25, WRQK D-25, WRUN 29-26, CK101 36-26, KLIF 37-26, WXLO 29-27, KOBO 36-27, 14-Q 31-28, WAPE 32-28, KIMN-AM D-28, WSPT D-29, M-91 D-29, WNBC 33-30, KHEI 37-30, KRQ 37-32, 91-X D-32, WEBC 36-33, KTLK 39-33, 96-KX 37-34 and WNOE-AM D-39...still covering all demos...smash! ...sales remain strong...76% of our reporters are showing growth...3rd week on chart.

17 4 DONNA SUMMER/HOT STUFF (CASABLANCA)



Profile: KFI 13-2, WPGC 15-5, WGH 11-6, WIFE 20-7, WLCS 22-8, KRTH-FM 15-10, WNBC 15-10, WAVZ 23-10, WNDE 18-12, KJRB 21-12, Y100 21-12, WCYQ 21-13, WAYS 21-13, WSGA 22-13, WABB 24-14, WCAO 21-16, Z-93 26-16, KSLQ 26-16, KKOJ 28-17, KILT 33-17, KTFX 37-17, WRKO 22-18, WIFI 24-18, WTIC-FM 27-18, KRBE 29-18, WAIV 30-18, KELI A-18, WDAK D-18, KRSP 26-19, WAXY 26-19, WQXI 26-19, KACY 30-19, WRVQ 24-20, CKLW 27-20, KRUX 28-20, KFRC 29-20, WAMS 25-21, KCBN 27-21, 91-X 26-22, KCPX 26-22, KOPA 27-22, KS106 28-22, JB-105 29-22, WEEX A-22, WDJX A-22, WKBO D-22, WBBM-FM D-22, Q105 27-23, WHBQ 28-23, 96-KX 29-23, KHJ 29-23, KYTE D-23, KJR D-23, WTOB 27-24, WQCM 28-24, TEN-Q D-24, KLIF 32-25, B-100 D-25, KVOL 29-26, WSGN 32-26, WANS 32-26, KOBO 35-26, KROY-AM D-26, WAKY D-26, KTSA D-26, KIKK D-26, WAPE 31-27, WNOR 35-27, WJET D-27, WHHY D-27, KUHL D-27, 92Q D-28, KIDD D-28, KWIC D-28, WOKY D-28, WFOX D-28, WNAP D-28, KTLK 37-29, WRUN A-29, KIMN-AM D-29, KYYX D-29, CHUM D-29, WMOH D-30, F-105 D-30, WISM D-30, CK101 38-31, 14-Q A-33, KRQ 40-34, KHEI 38-36 and WNOE-AM D-36...added at KQDI, WSPT, CKGM, WLS and M-91...High-Jumper of the Week...covering all demos...strong callout support...headed for no. 1 with 72% of our reporters showing growth...2nd week on chart.

Universals

5 5 ENGLAND DAN & JOHN F. COLEY/LOVE IS THE ANSWER (BIG TREE)

Profile: WHHY 5-4, WLSQ 9-4, KELI 12-4, WJET 6-6, KOLE 8-6, KWIC 10-6, B-100 14-6, WGBS 11-7, KRSP 16-7, WDAK 8-8, KHEI 12-8, KJIN 10-9, KIDD 13-9, KTFX 25-9, WRVQ 12-10, KUHL 12-10, WDJX 16-10, WSPT 13-11, WTOB 14-11, KOTN 15-11, KYTE 18-11, 91-X 18-11, KOBO 21-11, WBBM-FM 15-12, WFOX 16-12, KIKK 17-12, WGBF D-12, KCPX 17-13, WEBC 17-13, WKBO 17-14, WKY 19-14, WZZX 19-14, WGH 19-15, WFYR 20-15, WAIV 24-15, 92-FLY 18-16, KACY 19-16, WCYQ 23-16, CKLW 28-16, KVOL 20-17, WABB 20-17, KS106 22-17, WAMS 22-17, WCAO 23-17, WQCM 23-17, WISM 26-17, WAYS 20-18, KCBN 20-18, KGW 22-18, WNOE-AM 22-18, KROY-AM 23-18, KRUX 26-18, WRUN 30-19, WZDQ A-19, CK101 26-20, WSGA 24-21, WIFE 25-21, KHJ 26-21, KNUS 26-21, KYYX 27-21, KRTH-FM 24-22, KLIF 28-22, KYA 28-22, KSLQ 29-22, KWK 26-23, WTIK 27-23, WBBF 29-23, KIMN-AM 30-23, 99-X 25-24, KFI 27-24, WKIX 28-24, WTIC-FM 29-24, WANS 27-25, KOPA 28-25, WAPE 29-25, KDWB 30-25, KJRB 29-26, WAXY 28-27, JB-105 30-27, WQXI D-27, 92Q D-27, KTSA D-28, 96-KX 38-33, KRQ A-35, and KILT D-39...added at WRKO, WJLQ, WPGC, WNOR, KJR and F-105...former FRED Record of the Week...very powerful 18+ M/F, but strong support has not developed in lower demographics...reporters showing growth tip from 72 to 68%...4th week on chart.

7 6 JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)

Profile: KTFX 2-1, WLCS 2-1, WSGA 2-2, WJET 2-2, WABB 2-2, KELI 3-2, WHHY 3-2, WKIX 3-2, WCAO 3-2, WLSQ 4-2, WRVQ 4-2, KOBO 5-2, WFOX 7-2, WTOB 8-2, WSGN 11-2, KFRC 3-3, WHBQ 3-3, Q105 3-3, WPGC 5-3, WIFE 5-3, KROY-AM 5-3, KSLQ 8-3, KJRB 9-3, Z-93 4-4, WKBO 4-4, JB-105 6-4, KRTH-FM 6-4, KS106 7-4, KUHL 8-4, WDJX 11-4, WANS 5-5, KTSA 7-5, KHEI 11-5, KRSP 12-5, WGBF 12-5, CKLW 7-6, WNDE 9-6, WEEX 9-6, KYTE 12-6, KOPA 16-6, KNUS 10-7, WFYR 11-7, KJIN 9-8, WRBR 12-8, WQCM 12-8, KHJ 14-8, WNOR 9-9, WNAV 11-9, WISM 13-9, WZZX 15-9, TEN-Q 20-9, KACY 12-10, 92-FLY 13-10, KIMN-AM 13-10, WBBM-FM A-10, WAPE 14-11, KIKK 16-11, WIFI 16-12, WCYQ 17-12, 99-X 17-12, F-105 21-12, KCBN 17-13, WAMS 18-13, KJR 17-15, WEBC 19-15, KWIC 19-15, KRUX 22-16, WSPT 24-16, 14-Q 23-17, WMOH 24-17, KFI 23-20, M-91 23-20, WMEE 24-21, WOKY 25-21, KRQ 25-21, CHUM 25-21, WNBC 31-22, KLIF 26-23, WBBF 32-25 and KCPX D-28...outstanding phones 12+ and sales...strong teen and female callout...solid 60% of our reporters are showing growth...7th week on chart.

8 7 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)



Profile: WGH 3-1, 14-Q 6-2, WJET 4-3, WANS 7-3, WZDQ 8-4, WLSQ 6-5, KCPX 10-5, WEBC 10-5, WORD 14-5, WDAK 10-7, WNOE-AM 11-7, WSGN 10-8, KLUC 14-8, WSPT 17-8, WAYS 11-9, WTOB 15-9, KS106 14-10, KDWB 16-10, Z-93 20-10, KGW 18-11, KRSP 21-11, 91-X 15-12, KQDI 17-13, KRTH-FM 17-13, WRBR 23-13, KOLE 22-14, WDJX 22-14, WAPE 18-15, WBBM-FM 18-15, KELI 19-15, 92Q 24-15, WSGA 19-16, KYTE 19-16, WAVZ 19-16, KWIC 20-16, WHB 21-16, JB-105 22-16, WKIX 26-16, WGBF A-16, KROY-FM 21-17, WQXI 22-17, WKY 22-17, KSLQ 25-17, KIMN-AM 22-18, WPGC 23-18, WUPE 23-19, KNUS 23-19, WFYR 24-19, WFOX 24-19, KHEI 23-20, WOKY 24-20, KOPA 26-20, KUHL 26-21, KJIN 24-22, WHHY 25-22, WISM 29-22, WCAO D-22, WAMS 28-23, CK101 28-23, KFI 28-23, KYYX 29-23, WNBC 32-23, WRQK D-23, WAXY 27-24, WMEE 27-24, KJRB 27-24, WNDE 28-24, WLCS 30-24, KMGK D-24, 92-FLY 28-25, WTIC-FM 32-25, WEEX D-26, WABB D-26, M-91 30-27, KIKK 33-27, WCYQ D-27, KROY-AM 30-28, KVOL D-28, KWK A-29, WXLO D-29, WRVQ D-29, KCBN D-29, WTIK 37-30, KTX A-30, WHBQ D-30, KLIF 34-31, KRUX 39-31, KOBO 39-32, KRQ 38-33 and Y100 A-37...added at WJLQ, TEN-Q and KFRC...former FRED Record Of The Week...Randy is now solidly covering all demos and bursts from 64 to 70% of our reporters who are showing growth...Top 5 potential...4th week on chart.

3 8 BLONDIE/HEART OF GLASS (CHRYSALIS)

Profile: KOLE 1-1, KIMN-AM 1-1, 91-X 1-1, WQCM 1-1, WUPE 1-1, WKY 1-1, WZZX 1-1, KNUS 1-1, CKGM 2-1, KLIF 2-1, KQDI 2-1, 92-FLY 2-1, KDWB 3-1, WNAV 3-1, KIKK 3-1, WIFI 3-1, WAKY 4-1, WRUN 4-1, CHUM 4-1, WOKY 5-1, KYA 5-1, B-100 6-1, WAPE 6-1, KMGK 2-2, WAMS 2-2, WHB 2-2, KFRC 2-2, WAYS 2-2, WNDE 2-2, WGBF 2-2, WPGC 2-2, KROY-AM 2-2, WFYR 3-2, WEBC 3-2, KOTN 3-2, KACY 3-2, WKBO 3-2, KILT 3-2, WBBM-FM 3-2, KTSA 4-2, CKLW 4-2, TEN-Q 5-2, WAXY 6-2, WJLQ 7-2, KS106 3-3, KRBE 3-3, WTOB 3-3, KJR 3-3, KYYX 3-3, WNBC 4-3, WRQK 5-3, KRUX 5-3, WORD 6-3, KHJ 6-3, WHBQ 4-4, WKIX 5-4, KFI 5-4, KTLK 5-4, WPGM 5-4, KKOJ 10-4, WLS 7-5, Y100 10-5, Z97 14-5, WTIC-FM 6-6, KWK 7-6, WNOR 7-6, KUPD 9-6, 92Q 13-6, KGW 12-8, M-91 15-8, WGBS 17-10, WAIV 27-10, WEFM 19-15 and K-BEST 24-21...slips from 66 to 56% of our reporters who are showing growth...10th week on chart.

4 9 GEORGE HARRISON/BLOW AWAY (DARK HORSE)

Profile: 14-Q 2-1, WZDQ 3-1, KWK 2-2, WMOH 2-2, 91-X 2-2, B-100 2-2, KTFX 3-3, WDAK 3-3, KRSP 3-3, KUHL 3-3, KUPD 4-3, WBBF 4-3, KWIC 5-3, WMEE 6-3, KSLQ 6-4, WGBF 8-4, KIMN-AM 9-4, KQDI 10-4, WHB 5-5, WRQK 6-5, WKY 7-5, WJET 7-5, KYTE 7-5, KJRB 7-5, KRQ 8-5, Z-93 6-6, 92-FLY 6-6, WCYQ 7-6, CK101 8-6, WFYR 9-6, WBBM-FM 9-6, KIDD 10-6, KILT 10-6, WEBC 11-6, KKOJ 8-7, KYYX 11-7, KOBO 17-7, 96-KX 8-8, WAVZ 10-8, WISM 10-8, KRBE 11-8, WNOE-AM 13-8, KHEI 10-9, KOTN 11-9, F-105 11-9, WAMS 13-9, WEEX 14-9, KOPA 15-9, WKBO 15-9, WABB 15-9, WANS 11-10, KJR 13-10, WTIC-FM 14-10, KNUS 16-10, KMGK 14-11, WNAV 16-11, CHUM 17-11, WAIV 23-12, WTOB 17-13, WAPE 17-13, WRUN 19-13, KIKK 20-13, KFRC 14-14, KHJ 17-14, K-BEST 20-15, KTSA 26-15, TEN-Q 19-16, KROY-AM 22-16, WTIK 19-17, KGW 20-17, 92Q 21-17, WAXY 21-18, WEFM 23-19, WXLO 21-20, Y100 25-21, WOKY 26-22, WAYS 26-24, KLIF 27-24 and WNBC A-33...slides from 72 to 59% of our reporters who are showing growth...7th week on chart.

11 10 ORLEANS/LOVE TAKES TIME (INFINITY)

Profile: WMOH 6-3, WANS 8-4, KOTN 8-6, 91-X 10-7, KOLE 10-8, KNUS 14-9, WZDQ 14-10, KIDD 15-11, CK101 16-11, KTSA 15-12, WJET 15-12, WNOE-AM 16-13, KWIC 16-13, KRSP 17-13, WZZX 18-13, KS106 19-13, KSLQ 20-13, WNAV 17-14, WTOB 18-14, WHHY 19-14, JB-105 17-15, KHEI 18-15, WGBF 18-15, KUHL 18-15, KCPX 19-15,

Universals

WBBM-FM 19-16, WDJX 19-16, KELI 21-16, KIKK 22-16, WISM 22-16, WIFE 24-16, WRQK 27-16, KYYX 20-17, WOKY 20-17, KACY 20-17, WMEE 21-17, 92-FLY 22-17, WFYR 22-18, WORD 25-18, WTIK 26-18, WAKY 27-18, KUPD 21-19, WSPT 21-19, Z-93 22-19, WAMS 23-19, WCYQ 24-19, WKBO 24-19, KTFX 33-19, KCBN 22-20, KGW 23-20, WEBC 26-20, WBBF 27-20, KRTH-FM 23-21, WRUN 25-21, KOPA 25-21, KLUC 28-21, WGBS D-21, WKY D-22, WCAO 26-23, WNDE 27-23, WTIC-FM 28-23, WAPE 27-24, WABB 27-24, KRQ 33-24, WAIV 34-24, WXLO 27-25, WAXY 29-25, KROY-AM 29-25, WLCS 33-25, KJR D-25, KIMN-AM 29-26, WRKO 29-26, KRUX 32-26, KRBE A-26, WHBQ D-26, 14-Q 30-27, WEEX A-27, KTLK 35-28, WHB D-29, Y100 37-33, 96-KX A-38 and KOBO D-38...loosens from 65 to 62% of our reporters who are showing gains...early peaking indications, but dynamite callout 18+ continues, particularly females...4th week on chart.

18 11 SUPERTRAMP/THE LOGICAL SONG (A&M)



Profile: KSLQ 4-2, 91-X 16-5, KYYX 12-6, WOKY 12-8, KWK 18-8, WZDQ 15-9, KKOJ 17-9, WSPT 19-9, KUPD 13-10, 96-KX 18-11, KJRB 20-11, KFRC 21-13, KUHL 17-14, WEEX 19-15, WCYQ 20-15, WLSQ 21-15, KROY-FM 22-16, KJR 21-19, KRBE 24-19, KOLE 16-20, WANS 26-20, KRTH-FM 28-20, WAKY 29-20, WJET 30-21, KROY-AM 32-21, KELI A-21, KYTE 25-22, KQDI 25-22, WAXY 30-22, B-100 D-22, KMGK 25-23, KRSP 28-23, KDWB A-23, 92-FLY 26-24, WISM 28-25, KCBN 30-25, KOBO 31-25, WDJX A-25, KCPX D-25, KACY 31-26, KTFX A-26, CKLW D-26, WRBR D-26, WKBO 30-27, WDAK A-27, KS106 D-27, KVOL D-27, KHEI 32-28, WBBF 33-28, WSGA A-28, CKGM A-28, KLUC D-28, WAMS D-28, KHJ D-28, KRQ 34-29, Q105 A-29, CK101 34-30, KRUX 37-30, WNAP D-30, KFI D-30, WKIX D-30, 14-Q 34-31, JB-105 36-32, KLIF 38-32, KIKK D-32, WTIK 39-33, WAPE D-33 and WTIC-FM A-39...added at WGBF, 92Q, Z-93, WORD, KIMN-AM, WHHY, WXLO, WRVQ, WMOH, M-91, WRUN, WSGN, WGBS, WFOX, WNOR, WRQK and CHUM...former FRED Record Of The Week...2nd most added this week...image power!...still no. 1 album, powerful male callout, with 12-24 support solid...colossal jump from 43 to 63% of our reporters who are showing growth...headed Top 7...3rd week on chart.

10 12 SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILLION)

Profile: WNOE-AM 1-1, KRSP 5-2, KS106 6-2, WCAO 4-3, 14-Q 5-3, KTLK 6-3, KOPA 9-3, WDAK 4-4, WTIC-FM 4-4, WGH 5-4, WAMS 7-4, KFRC 7-4, KROY-FM 9-4, KSLQ 9-5, WPGC 6-6, WHBQ 6-6, KJIN 7-6, TEN-Q 8-6, WGBF 9-6, Y100 9-7, KCPX 11-7, F-105 8-8, WRVQ 9-8, WNAP 10-8, 92Q 11-8, WLSQ 11-8, WRUN 16-8, WFOX 9-9, WIFE 10-9, KACY 11-9, KIKK 12-9, KIMN-AM 12-9, WKBO 10-10, WISM 11-10, WKY 13-10, KROY-AM 13-10, WQCM 15-10, B-100 22-10, WIFI 14-11, WEEX 16-12, WAPE 16-12, KOBO 22-12, KNUS 18-14, 92-FLY 19-14, KRUX 21-14, WZZX 22-15, WRQK 25-15, KCBN 19-16, WDJX 21-18, KJRB 23-18, KRQ 28-18, Q105 29-19, WAIV 31-20, KLIF 24-21, WSPT 27-23, WMOH 29-25, M-91 29-26, CHUM D-28, WEBC D-31 and WBBF D-36...added at CKGM...falls from 53 to 45% of our reporters who are showing gains...7th week on chart.

9 13 VILLAGE PEOPLE/IN THE NAVY (CASABLANCA)

Profile: WAVZ 3-2, WQXI 4-2, WIFE 4-2, WORD 5-2, WTIC-FM 10-2, KKOJ 3-3, WSGA 3-3, KFI 3-3, WFOX 5-3, KELI 6-3, WNOR 6-3, WKBO 7-3, WSGN 4-4, WMOH 5-4, WXLO 5-4, KIDD 6-4, WRUN 6-4, KRUX 6-4, WRVQ 7-4, WRKO 8-4, WNDE 5-5, WLCS 5-5, KJIN 6-5, WEEX 6-5, KACY 6-5, WJLQ 10-5, KRBE 10-5, WHHY 10-5, KILT 11-5, 14-Q 12-5, WDAK 7-6, WIFI 7-6, KS106 8-6, WHB 9-6, WCYQ 8-7, WNAP 9-7, WNBC 8-8, WTOB 11-8, KIKK 11-8, WPGC 12-8, CK101 12-8, KROY-AM 11-9, WGBF 11-9, 92-FLY 12-9, WAPE 13-9, 92Q 15-9, Q105 11-10, KJRB 11-10, CHUM 12-10, Y100 13-10, WCAO 13-10, WNOE-AM 14-10, TEN-Q 15-10, WAYS 13-11, F-105 16-11, KTSA 16-11, WAMS 17-12, WKIX 17-13, WAKY 20-14, KRQ 20-14, KIMN-AM 23-14, WBBF 22-16, WLSQ 23-18, KTFX 32-20, WEBC 27-24, Z-93 29-25, KCBN 32-26 and KOBO 37-31...slips from 56 to 52% of our reporters who are showing growth...6th week on chart.

22 14 BILLY JOEL/HONESTY (COLUMBIA)



Profile: WNBC 12-5, WABB 13-7, WEFM 17-8, WIFI 11-10, WISM 16-12, KUPD 17-12, KWK 20-13, KLUC 22-15, WBBF 30-17, KACY 21-18, WBBM-FM D-18, KYYX 25-19, KROY-FM 25-19, KJR 22-20, KDWB 25-20, KVOL 25-20, KWIC 27-20, WGBS D-20, WAVZ 24-21, WXLO 24-21, B-100 24-21, WRVQ 26-21, WHB 29-21, WCYQ 29-21, WAXY 24-23, KELI 27-23, KCPX 27-23, WLSQ 32-23, JB-105 39-24, WDJX A-24, KRTH-FM 29-25, KRUX 30-25, KS106 D-25, WLCS 31-26, KYA 30-27, KSLQ 33-27, 96-KX 35-27, KIDD D-27, WAMS D-27, F-105 30-28, WANS D-28, KRSP D-28, M-91 D-28, KJRB D-28, WIFE A-29, WKBO A-29, WDAK A-29, WNAP D-29, KROY-AM D-29, WHHY D-29, KRBE D-29, WEEX A-30, KNUS D-30, 92Q D-30, WTIC-FM 36-32, KOLE D-34, KHEI A-37, KLIF A-37 and CK101 A-40...added at WGBF, KILT, KOTN, WKY, KIMN-AM, KGW, WJET, WAKY, KTSA, KJIN, WZZX, KOBO, KIKK, WSPT, KYTE, KFI and WUPE...FRED Record Of The Week—Most Valuable!...instant acceptance with all demos... launches from 43 to 56% of our reporters who are showing growth...2nd week on chart.

14 15 STYX/RENEGADE (A&M)

Profile: KLUC 1-1, WSPT 1-1, KUPD 1-1, KKOJ 1-1, KWK 1-1, KHEI 2-1, KRUX 4-1, WPFM 2-2, WCYQ 3-2, KOPA 3-2, 96-KX 6-2, WHHY 4-3, WRVQ 11-3, 91-X 4-4, WGH 7-5, B-100 12-5, KELI 15-5, WTIK 15-5, WAPE 11-6, KCBN 13-6, Z97 15-6, WSGN 7-7, WFOX 12-7, 92-FLY 10-8, WLCS 11-9, KRSP 13-9, WDAK 11-10, WAYS 12-10, KOLE 13-10, WORD 24-10, KRQ 14-11, KTFX 14-11, KS106 15-11, WSGA 16-11, WNOE-AM 18-11, KNUS 17-12, KYYX 19-15, KJIN 19-16, WAKY 24-16, WKBO 21-17, JB-105 23-17, WOKY 21-18, KYTE 22-19, KIKK 25-19, WNAP 22-20, KVOL 27-21, KTSA 30-21, KROY-AM 25-23, WLS 36-25, WRUN A-25, WMOH 30-26, 92Q 30-26, KIMN-AM D-27, WRQK D-29 and WTIC-FM 38-35...added at 14-Q, CKGM, WJLQ and WKIX...slips from 48 to 45% of our reporters who are showing growth...WTIX:"The Primo Teen Record"...males 12-34 and females 12-24 very strong still...6th week.

13 16 CHIC/I WANT YOUR LOVE (ATLANTIC)

Profile: KUHL 2-1, WBBF 2-1, WNBC 3-2, WMEE 5-2, KJIN 4-3, WABB 4-3, WCYQ 6-3, KCPX 8-3, 92-FLY 4-4, KTSA 5-4, WKY 5-4, KJR 6-4, KYYX 6-4, WZZX 6-4, WIFI 6-4, KROY-AM 6-4, WFOX 6-4, WTOB 7-4, KRQ 7-4, Q105 8-4,

Universals

WFYR 5-5, KROY-FM 6-6, KFI 6-6, KKOJ 7-6, KTFX 8-6, KNUS 8-6, WAKY 8-6, KIKK 9-6, WKIX 7-7, WNDE 7-7, WRVQ 8-7, KACY 8-7, KTLK 8-7, WISM 9-7, KRTH-FM 9-7, M-91 12-7, B-100 19-7, WEBC 8-8, TEN-Q 9-8, KELI 11-8, Y100 14-8, 91-X 14-9, WRUN 10-10, WRQK 13-10, WOKY 14-11, KLIF 17-13, KHJ 20-13, WAXY 15-14, KHEI 20-17, KFRC 22-17, CKGM 22-19, CHUM 24-19 and KLUC D-29...tumbles from 50 to 38% of our reporters who are showing growth...9th week on chart.

15 17 SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN (RSO)

Profile: WMEE 1-1, KIMN-AM 2-2, KLUC 3-2, KJIN 3-2, KLIF 4-2, WKY 3-3, WZZX 3-3, TEN-Q 6-4, KTFX 6-4, WFYR 6-4, KIKK 7-4, WEBC 7-4, WBBM-FM 8-4, KHJ 5-5, WKBO 8-5, KROY-FM 8-5, KKOJ 9-5, WEFM 13-5, KACY 7-6, KROY-AM 7-6, F-105 7-6, KTSA 9-6, KVOL 9-6, KYA 8-7, WPGC 8-7, CHUM 13-7, WBBF 13-7, WIFI 9-8, KFI 9-8, WABB 9-8, KMGK 10-8, K-BEST 12-8, WMOH 10-10, WHB 10-10, KOPA 17-11, WJLQ 19-12, WNBC 28-13, WOKY 17-14, WLS 19-14, 99-X 16-15, Y100 23-20, 96-KX 25-22, WAIV 28-22 and WNOR D-33...spills from 48 to 33% of our reporters who are showing gains...10th week.

12 18 GEORGE BENSON/LOVE BALLAD (WB)

Profile: KROY-FM 3-2, WGBS 4-2, CK101 4-4, KNUS 4-4, Y100 4-4, WTOB 5-5, KGW 7-5, KCBN 10-5, WAVZ 7-6, WKIX 8-6, WCAO 8-6, WNOE-AM 9-6, KFRC 9-6, WEBC 9-7, KUHL 9-7, KIMN-AM 11-7, KWIC 9-8, Z-93 10-8, WZZX 10-8, WDJX 10-8, 91-X 13-8, WQIV 13-8, WKBO 14-8, WKY 9-9, WANS 9-9, WMMB-FM 11-9, WMEE 12-9, WAXY 13-9, KYTE 10-10, KJIN 12-10, JB-105 13-11, KROY-AM 16-11, KHJ 12-12, KMGK 15-12, WQCM 17-12, KRQ 18-12, WFYR 14-13, KJR 15-13, WZDQ 17-14, WPGC 18-14, KIKK 18-14, KLIF 19-15, WBBF 21-15, WRUN 24-17, KFI 20-18, KTSA 27-22 and WEEX 26-23...support dwindles from 53 to 33% of our reporters who are showing growth...8th week on chart.

N 19 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT (MCA)

 Profile: WDAK 20-13, WGBS 18-14, WCYQ 22-17, B-100 28-17, KIDD 22-18, WORD 22-19, KUHL 25-20, 14-Q 29-20, WHHY 27-21, WRKO 26-22, WFOX 26-22, WQXI 27-22, KWIC 28-22, WFYR D-22, KROY-FM 26-23, M-91 28-23, WAIV 29-23, KRBE A-23, WKBO D-23, KRTH-FM 27-24, WJET 27-24, Z-93 28-24, KSLQ 30-24, KTFX 38-24, WTOB 28-25, 99-X 28-26, WPST 30-26, WTIC-FM 30-26, WSGN 31-27, KELI D-27, KCPX D-27, KRSP D-27, WIFE 31-28, CK101 32-28, KOTN D-28, WLSQ D-28, 96-KX 33-29, WAYS D-29, KOLE 34-30, WEBC 35-30, JB-105 38-30, Q105 A-30, WAMS A-30, WHB D-30, WMEE D-30, WLCS 35-31, KACY 40-31, KILT 36-32, WBBF D-32, WANS D-34, KRUX 40-35, KIKK D-35, KLIF A-38 and KRQ D-40...added at KNUS, WABB, WAPE, WTI, WAKY, WLS, WKY, 91-X, KTSA, WZZX, KVOL, WEEX, WMOH, WAVZ, KIMN-AM, WRVQ, KGW and KFI...explodes into the charts behind heavy female support...cruises from 42 to 53% of our reporters who are showing gains...1st week on chart.

20 20 CHER/TAKE ME HOME (CASABLANCA)

Profile: WRKO 14-1, 99-X 3-2, Y100 3-3, WNOE-AM 4-3, WTI 6-4, KLIF 14-6, WAXY 14-6, WIFI 8-7, KJIN 8-7, KTLK 9-8, Q105 10-8, WNDE 11-8, KROY-AM 12-8, KROY-FM 15-9, WBBF 15-9, WQXI 11-10, WNAP 12-10, KKOJ 13-10, KIKK 15-10, WAMS 14-11, WIFE 18-11, WSGA 15-12, WTIC-FM 18-13, KHEI 17-14, KRSP 19-14, WKY 20-15, WFYR 17-16, KIDD 21-17, KRBE 22-17, WEEX 22-18, WAIV 26-19, WJLQ 28-20, KIMN-AM 26-21, WHB 28-22, KRUX 31-24, KRQ 29-25, KS106 D-26, WCYQ D-26, KCBN D-27, WRBR D-28, 14-Q 33-29, WMEE D-29, KTSA D-30, KILT D-31 and WNOR D-35...slips from 38 to 34% of our reporters who are showing growth...5th week on chart.

26 21 BAD COMPANY/ROCK & ROLL FANTASY (SWAN SONG)

 Profile: WANS 3-1, KUPD 2-2, KHEI 7-4, WRBR 9-5, WPFM 10-9, KYX 14-10, KSLQ 14-10, KOLE 14-12, Z97 17-12, WTI 18-12, WZDQ 20-13, KRBE 16-14, 91-X 19-15, KOPA 23-15, KMGK 18-16, WZZX 20-16, KKOJ 20-17, KNUS 21-16, 96-KX 20-17, KVOL 24-18, JB-105 24-18, KDWB 23-19, KFRC 24-19, B-100 26-19, WEEX 23-20, KIKK 26-20, KROY-AM 28-20, WNAP 23-21, WGH 24-21, KILT 25-21, KOTN 25-22, KRQ 26-23, KACY 27-23, WNOE-AM 29-24, KWK A-25, WAYS D-26, WLCS 34-28, WQCM D-28, WKIX D-29, KRSP D-29, WCYQ D-30, WIFE D-32, WTIC-FM D-36, KRUX D-38 and KLIF A-39...added at WLSQ and KYTE...strong image!...covering all demos, particularly 18-24 males...impressive callout 12-24...jumps from 28 to 36% of our reporters who are showing growth...2nd week on chart.

24 22 G.O./DISCO NIGHTS (ARISTA)

 Profile: CKLW 5-3, WAPE 9-3, WNOR 4-4, WHBQ 5-5, 99-X 9-6, WSGA 13-6, WQXI 7-7, KTLK 11-10, WTI 17-11, WKBO 26-11, WAYS 19-12, WPGC 16-13, KROY-FM 19-13, WRVQ 22-13, WKIX 20-14, WANS 19-15, WTIC-FM 23-15, KJIN 29-15, WORD 28-16, WAXY 19-17, WRKO 19-17, KRTH-FM 21-18, WNAP 21-18, WTOB 21-18, KIKK 24-18, Y100 26-22, TEN-Q 28-22, F-105 31-23, WRBR 28-24, WRUN A-24, KFRC D-24, WAMS 30-25, KTSA D-25, KSLQ 35-26, WLCS 32-27, KROY-AM D-27, KACY 32-28, WFOX D-29, KHJ D-29, KTFX A-32, KCBN D-34, JB-105 A-37 and KHEI A-39...added at WEEX, M-91, KOPA, WABB, KWIC, KS106, WGH, WNDE, KRSP and CHUM...heavy action is regional so far...demos sketchy...next week will tell the tale...picks up from 34 to 39% of our reporters who are showing growth...2nd week on chart.

16 23 AMII STEWART/KNOCK ON WOOD (ARIOLA)

Profile: WLS 1-1, WJLQ 1-1, KMGK 101, WEBC 1-1, KTLK 1-1, WNDE 1-1, WCYQ 2-1, WNOR 2-1, KRQ 3-1, 96-KX 5-1, M-91 8-1, 92Q 2-2, WZZX 2-2, WRUN 2-2, KCBN 3-2, WUPE 3-2, KJRB 3-2, WEFM 3-3, KIMN-AM 3-3, TEN-Q 3-3, WRKO 3-3, F-105 3-3, CKGM 4-3, WAKY 5-3, WAYS 5-3, CHUM 8-5, WBBF 9-5, WCAO 11-5, KUHL 6-6, WRBR 6-6, KRBE 9-9, WOKY 10-10, KLIF 16-10 and K-BEST A-23...12th week on chart.

30 24 ROD STEWART/AIN'T LOVE A BITCH (WB)

 Profile: WANS 18-13, WHBQ 18-14, CK101 20-16, WRVQ 21-16, B-100 23-16, KTSA 24-17, 92Q 23-18, WLCS 27-18, KTFX 40-18, WAYS 23-20, Q105 23-20, WSGN 26-20, KHJ 27-22, WIFE 33-22, WPGC 26-24, KWK 28-24, KS106 29-24, WHHY D-24, WZDQ 28-25, KOPA 29-26, KFRC 30-26, KWIC A-26, KJR D-26, WSPT 29-27, WTOB 30-27, KJRB D-27, WDAK A-28, KRTH-FM D-28, KRBE D-28, KFI D-28, WAPE 34-29, WEEX A-29, KIDD D-29, KNUS D-29,

Universals

KYYX D-30, CHUM D-30, WAXY D-30, KACY D-30, 96-KX 36-31, WLSQ D-31, KSLQ D-32, WNBC A-34, WTIK D-35, Y100 A-36, WAIV D-37 and WTIC-FM A-40...added at KKOJ, M-91, WQXI, WNDE, KILT, WRBR, WORD, WJET, WLS, KRQ, KYTE, TEN-Q, KROY-AM and F-105...big females 18+...strong artist power...rips from 32 to 46% of our reporters who are showing growth...2nd week on chart.

N 25 REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)



Profile: WPFM 16-7, CKLW 18-7, WJET 23-17, WGH D-18, KRTH-FM 26-19, WISM 27-20, WLSQ 31-20, KOBO 38-20, KS106 D-20, WUPE 25-22, KOTN A-23, WIFE D-23, KKOJ D-24, KHJ 28-25, WOKY 29-25, WSGA A-25, WPGC D-25, JB-105 D-25, WFYR D-25, Q105 D-25, WQXI D-25, WAYS D-27, Z-93 D-28, WKBO D-28, TEN-Q D-28, WCYQ D-28, WRKO D-28, KELI D-29, KFRC D-29, WTIC-FM 40-30, WQCM D-30, KTFX A-31, WSGN D-32, CK101 37-33, KHEI 40-35, Y100 A-35, KILT 40-36 and WAIV D-38...added at 99-X, WTOB, WRBR, KQDI, WORD, WNDE, KOPA, WMEE, KVOL, KTSA, WRVQ, WSPT, KUHL and KCPX...KYTE no. 1 phones of all time! Leaning female in all demos...WNAP exploding!...CK101 no. 5 phones—all teens, females and male "dedications"...WOKY no. 1 phones 12+...KMGK female demos are spreading...WIFE no. 1 phones 12+, not teens...WANS no. 8 phones 12+...WAYS no. 9 phones 12+...KOBO females 12+ strong, especially 18+...if you're not playing this, you're making a big mistake...roars from 30 to 40% of our reporters who are showing growth...1st week on chart.

27 26 ROGER VOUDOURIS/GET USED TO IT (WB)



Profile: KCPX 6-4, WPFM 7-6, WANS 13-7, Z-93 16-9, WHHY 17-13, WHB 18-14, KOBO 20-14, WHBQ 20-15, KYA 20-17, WFOX 21-18, KSLQ 24-19, WAKY 28-21, WSPT 26-22, WGH D-22, KGW D-22, WKY 28-23, KIDD 27-24, KHEI 27-24, KVOL 28-25, KOTN 28-25, WZZX D-25, KYTE D-25, WOKY 30-26, KRSP D-26, WTIC-FM 31-27, WJLQ D-29, WQXI D-29, KIKK D-33, WLCS A-34, WEBC D-35 and KCBN D-38...added at KS106, WJET, WNOE-AM, WQCM, KTFX, KJIN, WKBO, WIFE, WSGN, KJRB, KUHL, WTIK, WRQK and B-100...typical pop pattern—heavy females and teens...rises from 28 to 34% of our reporters who are showing growth...3rd week on chart.

N 27 SISTER SLEDGE/WE ARE FAMILY (COTILLION)



Profile: WTIK 1-1, KRTH-FM 3-2, WQXI 6-3, WAVZ 17-14, 99-X 22-14, WIFE 27-14, WNBC 29-14, WPGC 24-15, WABB 30-19, WMEE 25-20, WRKO D-21, WRVQ D-22, KDWB 27-24, WSGA 28-24, KTFX A-25, Y100 35-27, Z-93 A-27, WCAO A-29, WAMS A-29, KVOL D-29, KOPA D-30, KKOJ A-32, WLCS A-33, KTLK D-34, WNOR D-34, JB-105 D-36, CK101 A-37 and WTIC-FM A-37...added at WAXY, KRUX, KACY, WAYS, KJRB, KQDI, KIDD, WPFM, WAPE, KFRC, KROY-FM, KNUS, KYYX, WFYR, WFOX, WGBF, WNDE, KILT, WGH, WNAP, WTOB, WRBR, KROY-AM, KHJ, WQCM, F-105 and CKLW...callout Record Of The Week...super support! Best Promoted Record Of The Week...Most Added...monster in all demos...catapults from 18 to 42% of our reporters who are showing gains...heading Top 20 immediately...1st week on chart.

N 28 BOB SEGER/OLD TIME ROCK N' ROLL (CAPITOL)



Profile: WLSQ 13-9, KILT 15-9, KRBE 18-12, B-100 18-14, Z97 18-15, WNDE 25-15, KRTH-FM 18-16, Q105 22-18, WANS 22-18, WIFE 22-20, WSGN 27-21, 91-X 30-21, KUPD 28-22, WCYQ 30-23, WDAK 27-24, KNUS 29-24, KSLQ 32-25, KOLE 31-26, KLUC D-26, CKLW A-28, JB-105 34-29, 92-FLY A-29, WORD D-29, WAPE 33-30, WUPE D-30, Z-93 D-30, KRQ 36-31, 14-Q A-32, CK101 39-34, WZDQ D-34, KIKK D-34, KLIF D-36 and KRUX D-39...added at KCBN, WMEE, KOBO and M-91...his image and artist power is strong...solid male support 18+...debuts with 28% of our reporters who are showing gains...1st week on chart.

23 29 TYCOON/SUCH A WOMAN (ARISTA)

Profile: 14-Q 8-4, KOPA 13-7, WCAO 9-8, KVOL 14-10, KUPD 14-11, WANS 15-11, KELI 17-14, KYYX 17-14, KSLQ 19-14, WLCS 25-16, WGH 20-17, KLIF 21-17, KNUS 20-18, CK101 21-18, WLSQ 22-19, KLUC 26-19, WPGC 22-20, KRBE 25-20, KS106 27-23, WNAP 27-23, WIFE 21-24, WZDQ 27-24, KYTE D-24, KIMN-AM 28-25, JB-105 31-28, KIKK 32-29, KJIN A-29, KRQ 35-30, KHEI 36-33, KRUX D-34 and 96-KX A-39...added at WFOX, WTIC-FM, KHJ and WRQK...3rd week on chart.

28 30 INSTANT FUNK/I GOT MY MIND MADE UP (SALSOUL)

Profile: KTLK 4-2, WTIC-FM 9-3, WAYS 8-5, JB-105 9-6, WTIK 11-6, WLCS 7-7, WAPE 10-7, 99-X 10-9, WNOE-AM 15-9, WTOB 10-10, WKIX 10-10, WNOR 12-10, F105 13-10, WFOX 19-13, WEFM 18-16, KOPA 19-16, KIKK 21-17, WHHY 21-18, KIMN-AM 21-19, KOBO 27-21, WJLQ 29-21, KTSA 29-23, WRUN A-23, CHUM 29-25, WABB D-27, KLIF 35-28 and KTFX A-38...added at WUPE...5th week on chart.

SIGNIFICANT ACTION:

McGUINN CLARK AND HILLMAN/DONT YOU WRITE HER OFF LIKE THAT 57/17/10 (CAPITOL) Profile: WZDQ 7-5, WBBF 10-8, KMGK 12-10, KHEI 13-10, KLIF 15-11, KYYX 15-13, WGH 21-13, KJR 16-14, CK101 17-15, KDWB 20-16, KUPD 23-18, JB-105 21-19, KRSP 25-20, 14-Q 25-22, WNOE-AM 26-22, KNUS 28-23, WEBC 30-25, WHB D-27, KROY-AM 33-30, KIMN-AM D-30, KIKK 35-31, WAIV 35-31, KACY 39-35 and WTIC-FM A-38...added at WEEX, WKY, M-91, WAMS, KTLK and KGW.

ALLMAN BROS./CRAZY LOVE 75/2/9 (CAPRICORN) Profile: WZDQ 11-8, WCYQ 14-9, WANS 20-14, WTOB 19-16, WNAP 19-17, KHEI 24-18, KOBO 26-18, KMGK 22-19, KKOJ 23-19, WHHY 24-19, KSLQ 23-21, WAPE 25-21, KIKK 27-21, JB-105 27-21, KRBE 28-22, WDAK 29-26, 92-FLY 29-27, WIFE 29-27, WTIK 31-27, WTIC-FM 37-28, WAIV 38-28, KUPD A-30, WLSQ D-30, WNOE-AM 35-31 and KCBN 40-36...added at WEFM.

FRANK ZAPPA/DANCIN' FOOL 44/12/8 (MERCURY) Profile: WORD 20-11, KKOJ 16-12, CK101 18-12, KUPD 25-14, WPFM 30-14, WNBC 19-16, 99-X 26-17, KELI 22-19, WSPT D-21, KOBO 29-24, WTIK 38-25, WRBR A-25, WFOX 30-27, B-100 D-28, KDWB A-29, KQDI D-30, F-105 36-34, KTFX A-34 and KCBN 39-37...added at KOLE, 14-Q, WABB, KILT, WISM, KRTH-FM, KHJ and KFRC.

Universals

NICOLETTE LARSON/RHUMBA GIRL 42/1/8 (WB) Profile: WAIV 18-11, WZDQ 16-12, KJRB 17-14, KHEI 21-16, KJR 20-18, WUPE 21-18, KIDD 25-20, KS106 25-21, KYYX 26-22, 14-Q 28-23, WEBC 28-23, KNUS 30-26, WTOB D-28, WMOH D-28, WHB D-28, KELI D-28, WAPE D-35 and KOBO D-40...added at KILT.

CHEAP TRICK/I WANT YOU TO WANT ME 36/14/10 (EPIC) Profile: WSPT 12-5, WFOX 20-14, KMGK 17-15, 91-X 21-17, WZDQ 24-20, F-105 D-25, WPGC A-26, WANS D-27, KUPD A-29, KUHL D-29, KYA D-30, KLUC D-30, WIFE A-34, WTIK D-34, WPFM A-38 and JB-105 D-39...added at KELI, KKOJ, WDJX, KHJ, 14-Q, WGBF, WNAP, WTIC-FM, KOPA and B-100.

FOXY/HOT NUMBER 20/3/10 (TK) Profile: KILT 1-1, CK101 23-13, KVOL 17-14, WNOR 19-15, CKLW 24-15, WAXY 20-16, Y100 22-18, WNOE-AM 24-20, KRTH-FM 25-23, WTIK 34-24, WAIV 39-25, WORD D-26, WPGC D-29, KIKK D-30 and KCBN D-39...added at KOBO, KELI and WUPE.

POINTER SISTERS/HAPPINESS 50/5/9 (PLANET) Profile: KSLQ 22-15, WQXI 21-18, KGW 21-19, WHBQ 23-19, Y100 24-19, JB-105 25-20, WABB 26-20, WTIK 24-21, WNAP 24-22, KIKK 30-22, KHEI 25-23, WHHY D-26, WKBO A-30 and WTOB D-30...added at WGBS, KYYX, WBBF and KIMN-AM.

BOSTON/FEELIN' SATISFIED 38/2/9 (EPIC) Profile: M-91 3-3, Z97 9-7, B-100 16-9, 96-KX 15-12, KNUS 22-17, KLUC 27-23, K-BEST A-24, KRQ 30-26, KYYX D-27, WIFE 34-30, JB-105 33-31 and 91-X A-34.

BEACH BOYS/GOOD TIMIN' 43/20/5 (CARIBOU) Profile: CK101 27-24, KHJ 30-24, B-100 D-24, WIFE 30-25, KRTH-FM 30-26, KFI D-26, KUHL D-26, TEN-Q D-27, 91-X 34-28, KS106 D-29 and KCPX D-29...added at WFOX, WNOE-AM, KJRB, WISM, WBBM-FM, WCAO, KJR, WCYQ, Z-93, M-91, WHHY, KRUX, WBBF, WZDQ, WEBC, KOBO, KRSP, 14-Q, KFRC and CHUM.

DR HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN 23/9/4 (CAPITOL) Profile: KOBO 24-10, WLSQ 19-12, KCBN 24-19, WTOB 24-20, WAPE 26-22, WHB 30-24, WHHY 29-25, WRKO 30-27, KHEI 35-29, 92Q D-29, KOTN D-30, WTIK D-36 and WNOE-AM D-38...added at KJRB, WAYS, KRBE, WEEX, WGBS, WIFE, TEN-Q, WUPE and KCPX.

APRIL WINE/ROLLER (CAPITOL) Profile: KFRC 10-9, KLUC 18-12, 96-KX 10-13, WAIV 19-14, KHJ 18-15, KROY-AM 26-22, WORD 27-23, KRBE 26-24, KIKK 29-24, 92-FLY A-28, WUPE D-29, WTIK 35-31, WLSQ D-32 and 91-X D-33.

JOURNEY/JUST THE SAME WAY 20/3/9 (COLUMBIA) Profile: KOBO 9-5, KSLQ 12-7, KYA 11-8, KLUC 10-10, KFRC 16-10, KKOJ 24-15, WSPT 23-18, WZDQ 31-28, KOLE 34-28 and WISM D-29...added at WQCM, WDJX and KUPD.

CLAUDJA BARRY/BOOGIE WOOGIE DANCIN' SHOES 26/3/11 (ASYLUM) Profile: B-100 20-12, KRBE 17-15, M-91 A-19, KILT 29-26, WRKO D-29 and WANS 33-30...added at 91-X and KYYX.

NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE TO DANCE WITH YOU 7/1/8 (ATLANTIC) Profile: WNOE-AM 17-14, WHBQ 16-16, WLCS 28-20, KTLK 25-22, KVOL 30-23, KSLQ A-34 and WAIV D-39.

MAUREEN McGOVERN/CAN YOU READ MY MIND? 15/0/8 (WB) Profile: WGBS 12-8, KOTN 17-13, WKIX 25-22 and WKY D-28.

ROCKETS/CANT SLEEP 17/4/5 (RSO) Profile: KFRC 28-23, KIDD 30-23, WISM 30-27, CK101 35-32, WZDQ D-32 and KCBN D-40...added at KYTE, KHJ, KUPD and B-100.

JAY FERGUSON/SHAKEDOWN CRUISE 23/16/2 (ASYLUM) Profile: KHJ D-30, WBBF 35-31, WZDQ D-33, KSLQ A-35, WPFM A-37 and KLIF A-40...added at WISM, WHHY, KUPD, KJRB, WAPE, JB-105, WSPT, WFOX, WANS, KILT, KNUS, KCPX and B-100.

TOTO/GEORGY PORGY 17/5/4 (COLUMBIA) Profile: KIDD 26-22, WPFM 26-23, WZDQ 29-27, B-100 D-27 and WAIV A-40...added at WISM, KS106, KKOJ and WLSQ.

GINO SOCCIO/DANCER 4/0/4 (RFC/WB) Profile: CHUM 20-15, KTLK 24-18, WTIK 33-29 and WNOE-AM 34-30.

BABYS/HEAD FIRST 6/2/4 (CHRYSALIS) Profile: KUPD 20-16, KLUC D-25 and WZDQ 33-30...added at KIKK and WTIK.

ALTON McCLAIN DESTINY/IT MUST BE LOVE 14/3/7 (POLYDOR) Profile: KILT 18-15, WSGN 28-25 and Y100 34-31...added at WRKO, KUHL and WHBQ.

IRONHORSE/SWEET LUI-LOUISE (4/1/5 (SCOTTI BROS.)) Profile: WTIK 25-22, KIKK 31-28, KJIN A-30 and KOBO D-27.

ERROL SOBER/HEART TO HEART 5/1/8 (ATLANTIC) Profile: WHHY 15-11, KNUS 31-25 and KLIF 36-33...added at WLSQ.

THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING 17/6/11 (MOTOWN) Profile: KILT 21-11, WNOE-AM 37-33, and Y100 A-38...added at KRTH-FM, KIKK, KCBN, KOBO and KCPX.

CHILLY/FOR YOUR LOVE 2/0/1 (POLYDOR) Profile: M-91 D-30, KVOL D-30 and WNOE-AM D-40.

McFADDEN & WHITEHEAD/AIN'T NO STOPPING US NOW 5/1/3 (PI) Profile: CKLW A-30 and 99-X D-30.

EDDIE MONEY/CAN'T KEEP A GOOD MAN DOWN 1/1/2 (COLUMBIA) Profile: KUPD A-27 and KFRC D-30.

ST. TROPEZ/ONE MORE MINUTE 3/1/2 (BUTTERFLY) Profile: WAIV 40-30, WNOE-AM 38-34 and KTLK D-35...added at WTIK.

MELISSA MANCHESTER/LOOKING THROUGH THE EYES OF LOVE 10/2/8 (ARISTA) Profile: WSPT 11-10 and KLIF 40-35...added at KOTN and WKY.

TARNEY-SPENCER BAND/NO TIME TO LOSE 6/1/8 (A&M) Profile: WZDQ 19-15 and WANS D-33...added at KUHL.

SYLVESTER/I (WHO HAVE NOTHING) 2/0/5 (FANTASY) Profile: Y100 28-24 and WNOE-AM 31-25.

LEIF GARRETT/FEEL THE NEED 3/1/2 (SCOTTI BROS.) Profile: KKOJ 33-26 and Y100 36-32...added at KTLK.

MAXINE NIGHTINGALE/LEAD ME ON 1/0/2 (RCA) Profile: KGW D-25.

Universals

NEW ENGLAND/DONT EVER WANNA LOSE YA 12/4/3 (INFINITY) Profile: WZDQ D-35 and KSLO A-36...added at WIFE, KS106 and KJR.

DUNCAN BROWNE/THE WILD PLACES 2/1/3 (SIRE) Profile: WZDQ 32-29 and CK101 A-39.

WAR/GOOD GOOD FEELING 4/0/4 (MCA) Profile: WNOE-AM 33-29.

JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM? 4/3/2 (A&M) Profile: WZDQ 34-31...added at KCBN, WANS and KOBO.

TREND SETTERS

B-100	San Diego	C.C. McCartney	714 292-5362	WCKO	Ft. Lauderdale	John Galanseo	305 731-4800
CHUM	Toronto	Bob Wood	416 925-6666	WCOL	Columbus	Dave Bishop	614 221-7811
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WDAK	Columbus, GA	Steve Kelly	404 322-5447
CKGM	Montreal	John Keogh	514 931-6251	WDJC	Durham	Don West	919 682-0318
CKLW	Detroit	Dick Bozzi	313 963-1567	WDRG	Dayton	Buddy Scott	513 372-8074
F-105	Boston	Charlie Fernandez	617 332-9817	WEBC	Hartford	Charlie Parker	203 278-1115
JB-105	Providence	Todd Chase	401 277-7001	WEEX	Duluth	Steven B. Oliver	218 728-4484
K-104	Fresno	John Lee Walker	209 834-5904	WEFM	Easton	Jim Cook	215 258-6155
KACY	Ventura	Jim Barker	805 647-5092	WERC	Chicago	Kevin Metheny	312 649-0099
KATA	Arcata, CA	Staff	707 822-4814	WFBC	Birmingham	Walt Brown	205 252-3171
KATI	Casper	Donna Foxx	307 266-1400	WFIL	Greenville, S.C.	Lou Simon	803 271-9200
KBEQ	Kansas City	Kim Welsh	816 531-2535	WFIR	Philadelphia	Jay Cook	215 879-1600
K-BEST	San Diego	Dene Hallam	714 278-1000	WFLI	Roanoke	Frank Grimes	703 345-1511
KCBN	Reno	Red Mtn	702 826-1355	WFOX	Chattanooga	Jimmy Byrd	615 821-3555
KCPX	Salt Lake City	Gary Waldron	801 972-3030	WFTQ	Gainesville	Sam Church	404 536-9948
KDWB	Minneapolis	Dave Thompson	612 739-4000	WFYR	Worcester	Bob Rivers	617 755-1444
KELI	Tulsa	Ray Livingston	918 622-1430	WGBF	Chicago	Don Kelly	312 861-8100
KENI	Anchorage	Tim Allen	907 272-7461	WGBS	Evansville	Barry James	812 477-8811
KEZY	Anaheim	Larry Reisman	714 776-1191	WGH	Miami	Charlie Cook	305 377-8811
KFI	Los Angeles	Roger Collins	213 385-0101	WHB	Norfolk	Bob Canada	804 340-1310
KFRG	San Francisco	Les Garland	415 986-6100	WHBQ	Kansas City	Al Casey	816 221-8300
KGW	Portland	Terry Danner	503 226-5000	WHFM	Memphis	Dave Nichols	901 458-0056
KHJ	Los Angeles	Chuck Martin	213 462-6255	WHHY	Rochester, NY	Johnny Rapp	716 454-4884
KIDD	Monterey	A. J. Roberts	408 649-6622	WICC	Montgomery	Rich Thomas	205 281-9378
KIHK	Davenport	Charles King	319 383-7097	WIFE	Bridgeport	Gary Peters	203 366-9383
KILT	Houston	Tish Reyes	713 526-3461	WIFM	Indianapolis	Jerry Steele	317 637-1375
KIMN	Denver	Chuck Buell	303 234-9500	WISM	Philadelphia	Steve Rivers	215 839-0900
KJIN	Houma, LA	John LaBorde	504 872-6828	WJDX	Madison	Jonathan Little	608 271-1486
KJR	Seattle	Tracy Mitchell	206 937-5100	WJMQ	Jackson, MS	Bob Burton	601 982-1062
KJRB	Spokane	Tomm Hutylar	509 448-1000	WJET	Erie	Barney Luv	814 455-2741
KKOJ	St. Louis	Gary Brown	314 721-2323	WJLQ	Pensacola	Byrn Bennick	904 456-5751
KLIF	Dallas	Jack Darden	214 747-9311	WKAO	Kaukauna	Rick Allen	414 766-4663
KLUC	Las Vegas	Dave Anthony	702 739-9383	WKBO	Harrisburg	Heidi Krammer	717 561-0710
KMGK	Des Moines	Ben Hill	515 247-4533	WKIX	Raleigh	Ron McKay	919 851-2711
KNUS	Dallas	Larry James	214 651-1010	WKWK	Wheeling, W. VA	Jim English	304 232-2250
KOBO	Yuba City	Ross Forbes	916 673-7677	WKY	Oklahoma City	Sandy Jones	405 478-2930
KOKQ	Monterey	M. Preston	408 394-8525	WLCS	Baton Rouge	Bob Elliott	504 383-4411
KOLE	Port Arthur	Tommie Maldonado	713 982-9436	WLCY	St. Petersburg	Ron Parker	813 577-0138
KOPA	Phoenix	Steve Rivers	602 941-1007	WLSQ	Montgomery	John Roberts	205 264-6449
KOTN	Pine Bluff	Larry Weir	501 534-8732	WLS	Chicago	Karen Cavaliero	312 782-2002
KQDI	Great Falls	Charlie Stone	406 761-2800	WMBE	Fort Wayne	John Curry	219 447-5511
KQEO	Albuquerque	Frank Ragan	505 243-6791	WMOH	Hamilton, OH	Joe London	513 863-6800
KQIZ-FM	Amarillo	W.J. Fairchild	806 353-6663	WNAF	Indianapolis	Steve Mitchell	317 924-5211
KRBE	Houston	Clay Gish	713 960-0123	WNBC	New York	Bob Pittman	212 664-2744
KRKE	Albuquerque	Chris Carey	505 765-5400	WNDE	Indianapolis	Bobby Hatfield	317 257-7565
KROY	Sacramento	Danny Wright	916 441-4950	WNGS	New Palm Beach	Lou Downey	305 844-6343
KROY-FM	Sacramento	Richard Irwin	916 441-4950	WNOE-AM	New Orleans	Jack Talley	504 529-1212
KRQ	Tucson	Dan McCoy	602 624-2431	WNOR	Norfolk	Don Davis	804 623-9667
KRSP-FM	Salt Lake City	Lorraine Winegar	801 262-5541	WOKY	Milwaukee	Rusty Ford	414 442-0150
KRUX	Phoenix	Bobby Rivers	602 247-5789	WORD	Spartanburg, S.C.	Rick McAlister	803 583-2711
KRTH-FM	Los Angeles	Bob Hamilton	213 937-5230	WPEZ	Pittsburgh	Mark Fritzes	412 323-5300
KSLO	St. Louis	Joel Denver	314 725-9814	WPGC	Washington, DC	Jim Elliot	202 779-2100
KSly	San Luis Obispo	Chuck Stevens	805 543-9400	WQCM	Hagerstown, MD	Gary Michaels	301 797-7300
KS-106	Mason City	Mike Raub	515 423-8634	WQIQ	Aston	Dave Dillon	215 459-1602
KTFX	Tulsa	Jim Wood	918 663-6511	WQXI-AM	Atlanta	J.J. Jackson	404 261-2970
KTKT	Tucson	Ed Alexander	602 622-6711	WRBR	South Bend	Joe Lightner	219 256-1836
KTLK	Denver	Paula Matthews	303 573-1280	WRFC	Athens	Gary Kirk	404 549-6222
KUHL	Santa Maria	Denny Luell	805 922-7727	WRKO	Boston	Harry Nelson	617 725-2700
KUPD	Phoenix	John Sebastian	602 838-3062	WROK	Rockford	C.C. Matthews	815 399-2233
KVOL	Lafayette	Kim Canard	318 234-5151	WROV	Roanoke	Barry Michaels	703 343-4444
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210	WRQK	Greensboro, NC	Wes Jones	919 275-9895
KWK	St. Louis	Bob Hattrik	314 644-1380	WRUN	Troy-Utica N Y	Fred Horton	315 736-5225
KYA	San Francisco	Allan Mason	415 396-2500	WRVQ	Richmond, VA	Bill Thomas	804 649-9151
KYTE	Portland	Mike Davis	503 222-1841	WSFL	New Bern	Ed Seeger	919 633-2407
KYYX	Seattle	Tony Stone	206 682-2828	WSGA	Savannah	Jerry Rogers	912 233-8807
KZFM	Corpus Christi	Rusty Garrett	512 883-3516	WSGN	Birmingham	Jay Michaels	205 942-0600
M-91	San Diego	Jeff Salgo	714 583-9100	WSKY	Asheville, NC	Bob Stephenson	704 253-4451
Q-105	Tampa	Mason Dixon	813 879-1420	WSPT	Stevens Point, WI	Pat Martin	715 341-1300
Q-106	York, PA	Liz Curtis	717 757-9402	WTIC-FM	Hartford	Arnold Chase	203 522-1080
TEN-Q	Los Angeles	Connie Singer	213 381-7201	WTIX	New Orleans	Terry Young	504 561-0001
WABB	Mobile	Jerry King	205 432-5572	WTKX	Pensacola	Chris Hampton	904 438-4730
WAIV	Jacksonville	Jerry Long	904 783-3711	WTOB	Winston-Salem	Chris Angel	919 723-4353
WAKY	Louisville	Bob Moody	502 587-7979	WUPE	Pittsfield	Marty McGuane	413 499-1531
WAMS	Wilmington	Tom Summers	302 654-8881	96-KX	Pittsburgh	Michael McGann	412 244-4544
WAMX	Ashland	Gary Miller	606 928-6464	WZDQ	Chattanooga	Anne McCartney	615 842-6604
WANS	Anderson	Bill McCown	803 224-3424	WZNG	Winter Haven	Chuck Walker	813 299-1142
WAPE	Jacksonville	Paul Sebastian	904 264-4523	WZYQ	Frederick, MD	Joe Johnson	301 662-2148
WAQY	Springfield, MA	Jim Rising	413 525-4141	WZZX	Louisville	Ray Oakes	502 245-6601
WAVZ	New Haven	Curt Hansen	203 777-4761	WZZP	Cleveland	Tim Bird	216 696-4444
WAYS	Charlotte	Roy Rosen	704 392-6191	Y-95	St. Petersburg	Bob McNeil	813 576-9550
WAZA	Bainbridge, GA	Jerry White	912 246-2035	Y-100	Miami	Colleen Cassidy	305 944-1956
WAXY	Ft. Lauderdale	Staff	305 467-6351	Z-93	Atlanta	Dale O'Brien	404 881-0093
WBBF	Rochester	Tom Nast	716 232-7550	Z-97	Ft. Worth/Dallas	Gary Mack	817 731-6301
WBBM-FM	Chicago	Lee De Young	312 944-6000	Z-104	Frederick, MD	Joe Johnson	301 662-2148
WBBQ	Augusta, GA	Bruce Stevens	803 279-6610	91-X	San Diego	Gene Knight	714 236-9872
				92-FLY-FM	Albany	Don Schaeffer	518 456-3600
				99-Q	Nashville	Scotter Davis	615 244-8290
					New York	Bobby Rich	212 764-6617

WAR

IS A
"GOOD, GOOD FEELIN'"



KATZ A-30, KDAY, KUTE, KDIA 28, KSOL, KRE, WVON, WJPC, WBMX, WXFM, WGCI, WGPR 28-21, WJMO, WGIV, WWRL, WBLs, WDAS-FM, WOOK, WVKO 25-20, WLOU 14-5, WESL A-28, KRLY 24, WKXI 26-22, WAOK, WORL 24-14, Added At KMJQ



MCA-3085

All For You On MCA Records & Tapes
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WLOB	WLPX	WMJQ	WQUT	KTCL	WCCC	WABX	ZETA-4	KISW
WVBR	WIBA	WLVQ	KZOM	KBCO	WYSP	WMMS	WSHE	KSJO
WIOQ	KQRS	WTUE	KOME	WBCN	WROQ	WYDD	KZEW	KMEL
WIYY	KQIC	WDIZ	KENO	WCOZ	WHFS	WSAI	KSHE	KRST
3WV	W4	WKDF	KNAC	WHCN	WLUP	WRAS	KTXQ	KAWY

AND MANY MANY MORE

BB 174* CB 144* RW 114*
Bill Hard D-37

With A Name Like TRIUMPH There's Nowhere To Go But The Top.
We're On A Hot Streak!



Produced by Mike Levine and
Triumph for Attic Records Ltd.



AFL1-3224

Albums



NEXT:

BILLY THORPE/Children of the Sun (Capricorn)

KEY CUT: TITLE. Profile: Hot at KTXQ, KROQ, and KZEW...medium at WMMS, KYTX, KTIM, and KSFM ... KRST-FM L-M and WSHE L-M...other cuts: Wrapped in the Chains, Dream Maker, We Welcome You and Goddess of the Night.

LOWELL GEORGE/Thanks I'll Eat It Here (WB)

KEY CUT: 2 TRAINS. Profile: Hot at KYTX, KAWY, KFMH, WKLS, and KRST-FM...medium at KTXQ, KXFM, ZETA7, WPIX, WJAX, KZEW, WMMS, KMEL, and KROQ...KBPI A-L...other cuts: Honest Man, Easy Money and I Can't Stand the Rain.

NEW ENGLAND/New England (Infinity)

KEY CUT: DON'T EVER WANNA LOSE YA. Profile: Hot at KTXQ...medium at WLAV, WKLS, WYSP, and WZZO...KZEW A-H, KRST-FM A-H, WLOB A-H, WDVE L-M, ZETA7 L-M, WSMI L-M, KYTX L-M, WGRQ A-M, KZOM A-M, KROQ A-M, KEZY-AM A-M, WMMS A-L, WCPI A-L, KSHE A-L, WKDF A-L, KSJO A-L, KSAN A-L, KMEL A-L, WBCN A-L, KTIM A-L, WABX A-L, KQRS A-L, WOUR A-L, WNOR A-L, WAAF A-L, KMET A-L, and KAWY A-L...other cuts: Nothing to Fear, Hello, Hello, Hello and P.U.N.K.

RON WOOD/Gimme Me Some Neck (Columbia)

KEY CUT: 7 DAYS. Profile: Hot as KSJO, KMEL, WMMS, and KEZY-AM...medium at WYSP, KGGO, WMMR, 92-ROCK, WGRQ, and WSHE...WPIX A-H, WZZO A-H, M-105 A-H, WCPI A-M, KFMH A-M, KXXY A-M, C-101 A-M, KROQ A-M, WSMI A-L, KSHE A-L, KYTX A-L, KSAN A-L, WKLS A-L, KZOM A-L, KTIM A-L, WOUR A-L, KMET A-L, KAWY A-L, and KDKB A-L...other cuts: Infekshun, Buried Alive and Don't Worry.

MANFRED MANN/Angel Station (WB)

KEY CUT: DON'T KILL IT CAROL. Profile: Hot as KSFM, KTIM, KSHE, and KMEL...medium at WSHE, KGGO, WOUR, and C-101...KSJO M-H, KRST-FM A-H, ZETA-4 A-H, KZOM L-M, WJAX A-M, WCPI A-M, KXXY A-M, WLRS A-M, WKDF A-L, KZEW A-L, 92-ROCK A-L, WBCN A-L, Z92 A-L, and KAWY A-L...other cuts: You Angel You, Angels at My Gate, Hollywood Town and You Are, I Am.

MOST ADDED ALBUMS

1. MARSHALL TUCKER BAND/Running Like The Wind (WB)
KEY CUT: MY BEST FRIEND
2. NEW ENGLAND/New England (Infinity)
KEY CUT: DON'T EVER WANNA LOSE YA
3. DOUCETTE/The Douce Is Loose (Mushroom)
KEY CUT: RUN BUDDY RUN
4. RON WOOD/Gimme Some Neck (Columbia)
KEY CUT: SEVEN DAYS
5. MANFRED MANN/Angel Station (WB)
KEY CUT: DON'T KILL IT, CAROL
5. CHARLIE DANIELS BAND/Million Mile Reflections (Epic)
KEY CUT: BLUE STAR
6. JAMES TAYLOR/Flag (Columbia)
KEY CUT: RAINY DAY MAN
7. DIXIE DREGS/Night of the Living Dregs (Capricorn)
KEY CUT: PUNK SANDWICH
7. SWEET/Cut Above the Rest (Capitol)
KEY CUT: DISCOPHONY

12"''s

by Steve Jenkins

THOM O'HAIR did it at KMEL when he was P.D. there, with fairly spectacular results. Now KSJO is doing it and again the reaction is only terrific. I'm speaking of giving away an album (in KSJO's case, Led Zeppelin) that hasn't been released, or even pressed. No, they don't really give the album away, just a certificate which entitles the bearer to a copy of the LP upon its release (in Led Zep's case, this August). They never mention that fact in the promos, of course, and it works.

I heard the promos and started wondering why there were no Led Zeppelin albums at the FRED office. Obviously, it's a great idea that is most effective when a power group is involved, and it's also a stellar example of what Buzz calls "the power of the unspoken word and/or the theater of the mind."

Meanwhile, the arena of Album Radio is heating up and the questions seem to be, "Is the purpose of Album Radio to please everyone or to rock 'n roll?" That's putting it a little too simply, but the uproar seems to center around the success of KMET and their hard rocking, male oriented sound. It's only natural that their dominance of the nation's second largest market would inspire a host of imitators. I'm inclined to think that it goes a little deeper than that; that album radio is finally coming to grips with its position as the home of rock 'n roll and hip image.

In a market of any size with a fair amount of fragmentation, it is folly to think that you should be all things to people. Album Radio, in most cases, is the only format playing better than 50% rock 'n roll cuts other than the single. Not only is it what distinguishes you from other stations with other formats, it's the foremost tool in the quest for high ratings.

In markets with two or three Album stations, all playing rock, what you do to establish image is what will decide the outcome. The fact that an album station bends its music towards a harder sound does not mean that they are unoriginal or a bad radio station. It may be that they are finding the sound that their audience is most comfortable with.

Albums

- 1 1 SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&M)**
Profile: Hot at KBPI, 92-ROCK, Z92, KDKB, WSMI, KAWY, C-101, KQRS, ZETA7, KSHE, KMEL, WAAF, KZEW, KMET, WABX, WDVE, WGRQ, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, KWST, WSHE, WYSP, WOUR, ZETA-7, KRST-FM, KEZY-AM, KTIM, KZOM, WLAV, KXXY, WBCN, KGON, KSJO, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, KROQ, WNOR, WLOB, and KSFM...medium at M-105, and KSAN...WNOE-FM L-M...other cuts: Goodbye Stranger, Take The Long Way Home, Gone Hollywood, Child of Vision and the title...maintaining very strong 18-34 support...sales are very big...female acceptance is very good.
- 2 2 VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY (WB)**
Profile: Hot at WSMI, KSFM, KBPI, KMET, ZETA7, 92-ROCK, KSAN, KMEL, WAAF, KZEW, C-101, WABX, KZEW, WGRQ, WKDF, WKLS, KSHE, WLRS, WMMR, WMMS, WSHE, WYSP, M-105, ZETA-4, KRST-FM, KEZY-AM, WDVE, KZOM, WLAV, WJAX, KXXY, WBCN, KGON, KSJO, KFMH, KGGO, KYTX, KTXQ, WZZO, WCPI, WNOR, and WLOB...medium at KTIM, WOUR, and KDKB...KXFM M-H...other cuts: Beautiful Girls, D.O.A., Somebody Get Me A Doctor, and Light Up The Sky...male support is huge...demos are 16-24...sales are strong.
- 3 3 BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY (SWAN SONG)**
Profile: Hot at 92-ROCK, KSFM, Z92, WSMI, KAWY, KBPI, C-101, KQRS, KDKB, KSHE, KWST, WAAF, KMET, M-105, WABX, WDVE, WGRQ, WKDF, WKLS, ZETA7, WLRS, WMMR, WMMS, WYSP, ZETA-4, KEZY-AM, KZEW, KZOM, WLAV, WJAX, KXXY, KGON, KSJO, WPIX, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, KFMH, KSAN, and WLOB...medium at KTIM, WNOR, KROQ, KMEL...other cuts: Crazy Circles, Gone, Gone, Gone and Oh Atlanta...continuing to show heavy 18-24 support...also some 25+ males...sales are solid.
- 4 4 JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA)**
Profile: Hot at KYTX, KSJO, WCPI, WKDF, KGGO, KXFM, KSFM, KFMH, ZETA7, WZZO, KWST, KZEW, M-105, WABX, 92-ROCK, WGRQ, WSMI, WLOB, WLRS, KSAN, WMMS, KSHE, KRST-FM, KEZY-AM, KTIM, KZOM, WLAV, WJAX, KXXY, and KGON...medium at KMET, KMEL, KAWY, WYSP, WMMR, WNOR, KDKB, WDVE, and Z92...KTXQ M-H, C-101 M-H, KQRS L-M, and KBPI L-M...other cuts: Lovin', Touchin', Squeezin', City of the Angels, Loving You and Daydream...18-24 support is very good...female acceptance is strong...developing sales.
- 5 5 ALLMAN BROS. BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**
Profile: Hot at WKLS, WJAX, WZZO, KXFM, WKDF, KXXY, WCPI, KQRS, KGGO, KWST, WNOR, KSJO, KMET, WGRQ, C-101, KSHE, KFMH, WMMS, WSMI, ZETA7, WOUR, ZETA-4, WAAF, KAWY, KZEW, KZOM, and WLAV...medium at WBCN, WDVE, KTIM, KRST-FM, KMEL, 92-ROCK, WYSP, WPIX, KGON, and Z92...KEZY-AM M-H, KDKB M-H, KBPI M-H, and WNOE-FM L-H...other cuts: Blind Love, Pegasus, Cant Take It With You, Try It One More Time, Just Aint Easy and Need Your Love So Bad...very strong 18+ male support...good sales.
- 7 6 RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)**
Profile: Hot at KRST-FM, ZETA-4, WKLS, WSHE, WPIX, KFMH, KYTX, WLOB, WCPI, KZOM, KZEW, WMMR, KGGO, KWST, WMMS, KTXQ, KAWY, and WOUR...medium at WBCN, KTIM, WKDF, KMEL, WNOE-FM, and WABX...KXFM M-H, WLRS M-H, WJAX M-H, C-101 M-H, WLAV M-H, KBPI M-H, WZZO M-H, WGRQ A-H, KXXY L-M ZETA7 L-M, KSFM L-M, WNOR L-M, 92-ROCK A-L, KEZY-AM A-L, and Z92 A-L...other cuts: Danny's All-Star Joint, The Last Chance Texaco and Youngblood...still gaining heavy 18-34 reaction, both male and female...requests are strong and sales are developing...valuable album.
- 6 7 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME (EPIC)**
Profile: Hot at KSFM, WNOR, KMET, 92-ROCK, WSMI, WLOB, WAAF, KZEW, M-105, KDKB, KQRS, ZETA7, WKLS, KSAN, WMMR, WMMS, WSHE, WYSP, KRST-FM, KEZY-AM, WDVE, WLAV, WJAX, WGRQ, WKDF, KGGO, KTXQ, WZZO, WCPI, and WLRS...medium at KROQ, KGON, KZOM, and KBPI...KXXY M-H, and C-101 L-M...other cuts: Aint That A Shame, Surrender and Clock Strikes 10.
- 14 8 FRANK ZAPPA/SHEIK YERBOUTI KEY CUT: DANCIN' FOOL (ZAPPA)**
Profile: Hot at WAAF, KGGO, WZZO, WJAX, WSMI, WGRQ, KRST-FM, WPIX, ZETA7, WMMR, and WCPI...medium at KTIM, WDVE, ZETA-4, WOUR, WYSP, KGON, WBCN, and KTXQ...KDKB M-H, WLOB M-H, WLAV M-H, KZEW M-H, KZOM L-M, KQRS L-M, WKLS A-M, and KYTX A-L...other cuts: Baby Snakes and Bobby Brown...showing strong across the board strength with extra heavy teen and male support...sales are developing...strong image album.
- 9 9 DOOBIE BROS./MINUTE BY MINUTE KEY CUT: TITLE (WB)**
Profile: Hot at KTXQ, KYTX, KBPI, WCPI, KSAN, ZETA7, Z92, WGRQ, KQRS, WNOR, WMMR, WMMS, WNOE-FM, WAAF, M-105, KZOM, WJAX, KXXY, WKDF, KGON, WLRS, KXFM, and KGGO...medium at WYSP, WPIX, WBCN, ZETA-4, C-101...other cuts: What A Fool Believes, Dependin' On You, Dont Stop To Watch The Wheels and How Do The Fools Survive?
- 8 10 GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY (DARK HORSE)**
Profile: Hot at KTXQ, KYTX, KBPI, WCPI, KSAN, ZETA7, Z92, WGRQ, KQRS, WNOR, WMMR, WMMS, WNOE-FM, WAAF, M-105, KZOM, WJAX, KXXY, WKDF, KGON, WLRS, KXFM, and KGGO...medium at WYSP, WPIX, WBCN, ZETA-7, C-101...other cuts: Love Comes To Everyone, If You Believe and Our Love Is Forever.
- 12 11 ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY (ATCO)**
Profile: Hot at WABX, KTIM, KFMH, KXFM, 92-ROCK, KSAN, KMEL, WMMS, KWST, WKLS, Z92, WSHE, and WBCN...medium at KZEW, WYSP, WAAF, KSFM, KTXQ, M-105, KSJO, KRST-FM, and WLOB...WCPI M-H, WOUR L-M, and KQRS L-M...other cuts: My Little Girl, Cry, Cry, Cry and Aint That So...very solid 18-24 with strong male support...sales are starting to happen.

Albums

- 18 12** **ROCKETS/ROCKETS KEY CUT: OH WELL** (RSO)
Profile: Hot at KRST-FM, KXFM, WLAV, WMMS, KZEW, and WSHE...medium at KMET, WZZO, WGRO, WLOB, WDVE, KWST, WYSP, KSAN, WBCN, KMEL, KTIM, WABX, WSMI, WPIX, and WCPI...92-ROCK M-H, WAAF L-M, KYTX L-M, KSJO L-M, KQRS L-M, ZETA7 L-M, and KGON A-L...other cuts: Cant Sleep, Turn Up The Radio, Love Me Once Again and Lucille...showing strong 18-24 response...also 25+ males...now developing sales...stations reporting requests on "Oh Well"...very valuable to programing.
- 11 13** **DIRE STRAITS/DIRE STRAITS KEY CUT: DOWN TO THE WATERLINE** (WB)
Profile: Hot at WLOB, WCPI, Z92, KSFM, ZETA7, WNOR, WMMS, WNOE-FM, KSAN, KBPI, WKDF, WJAX, KXXY, WLRS, KXFM, KGGO, and WZZO...medium at WPIX, KEZY-AM, 92-ROCK, WOUR, WYSP, C-101...other cuts: Water Of Love and Sultans Of Swing.
- 10 14** **EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: CANT KEEP A GOOD MAN** (COLUMBIA)
Profile: Hot at KGON, M-105, WMMS, KFMH, KSAN, KMET, Z92, KSFM, KXFM, KEZY-AM, KZOM, and WLAV...medium at KXXY, ZETA-4, KQRS, KGGO, KSJO, C-101, WSMI, KDKB...other cuts: Nobody, Gimme Some Water, Love The Way You Love Me, Maybe I'm a Fool and the Title.
- 15 15** **THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME** (A&M)
Profile: Hot at KSJO, WBCN, KROQ, WMMS, KDKB, KFMH, KSFM, WLOB, KSAN, and WJAX...medium at WZZO, KGON, WGRO, KWST, ZETA-4, WOUR, M-105, and KTIM...WCPI M-H, and 92-ROCK L-M...other cuts: Turn Me On, TV Is King, Telecide and I Want It All Now.
- 17 16** **JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM?** (A&M)
Profile: Hot at WSHE, WMMS, KFMH, WOUR, WPIX, WLOB, KROQ, WBCN, and KSAN...medium at ZETA-4, WAAF, WMMR, KXFM, KWST, WGRO, KTIM, KDKB, and WZZO...C-101 M-H, KRST-FM M-H, WKLS M-H, KSJO H-M, 92-ROCK A-L, WNOR A-L, WDVE A-L, and KMEL A-L...other cuts: Pretty Girls, Got The Time, Sunday Papers and Fools In Love...continues to show strong 18-24 response...leaning male...beginning to show good sales action.
- 16 17** **POLICE/OUTLANDOS D'AMOUR KEY CUT: CANT STAND LOSING YOU** (A&M)
Profile: Hot at WBCN, KROQ, Z92, KMET, 92-ROCK, KDKB, WGRO, WLOB, KXFM, WMMR, WSHE, KSAN, WOUR, ZETA-4, and KRST-FM...medium at WCPI, WLRS, WPIX and ZETA7...KQRS M-H, KFMH L-H, WYSP A-M, and WDVE A-L...other cuts: Roxanne and So Lonely.
- 23 18** **IAN HUNTER/YOU'RE NEVER ALONE W/A SCHIZO KEY CUT: DAYLIGHT** (CHRYSALIS)
Profile: Hot at KSAN, KMEL, WPIX, KTIM, KROQ, WMMS, KFMH, KSJO, and 92-ROCK...medium at WAAF WSHE, WMMR, M-105, ZETA-4, KWST, WBCN, WABX, KSHE, KDKB, and WCPI...KZOM M-H, WLOB L-M, WOUR L-M, WGRO A-M, and WZZO A-L...other cuts: Just Another Night, Cleveland Rocks, Wild East and Ships...very strong male support...demos are primarily 18-24...sales are just starting...strong LP.
- SA 19** **THE WARRIORS/SOUNDTRACK KEY CUT: IN THE CITY** (A&M)
Profile: Hot at WMMS, WLOB, KTXQ, WZZO, KYTX, WAAF, WBCN, and KXFM...medium at WYSP, 92-ROCK, WLRS, KWST, KQRS, KZEW, WLAV, KZOM, WDVE, WPIX, and ZETA7...KEZY-AM M-H, WGRO M-H, C-101 L-M, WKLS L-M, KBPI L-M, and KFMH A-M...other cuts: Last Of An Ancient Breed, Nowhere to Run and Warriors Theme...debuts primarily on the strength of the Joe Walsh track, which is huge...action now spreading to other cuts.
- N 20** **TYCOON/TYCOON KEY CUT: SUCH A WOMAN** (ARISTA)
Profile: Hot at KGON, WLAV, KZEW, WMMS, ZETA7, KDKB, WLOB, WSMI, KRST-FM, KGGO, WGRO, KEZY-AM, and KZOM...medium at WKDF, WNOR, WYSP, WSHE, WMMR, WBCN, and KWST...92-ROCK M-H, KTXQ M-H, KXFM M-H, KSFM L-M, KYTX L-M, and KQRS L-M...other cuts: The Way That It Goes, Slow Down Boy and Out In The Cold...charts with very strong 18-34 reaction...developing a strong sales pattern...good female acceptance.
- 13 21** **BOB WELCH/THREE HEARTS KEY CUT: PRECIOUS LOVE** (CAPITOL)
Profile: Hot at WCPI, KGGO, Z92, M-105, C-101, KYTX, ZETA7, WBCN, and KXFM...medium at WNOE-FM, WDVE, KXXY, WNOR, 92-ROCK, KZEW...other cuts: Devil Wind, Church and the Title.
- 24 22** **ORLEANS/FOREVER KEY CUT: LOVE TAKES TIME** (INFINITY)
Profile: Hot at KXFM, KZOM, Z92, KTXQ, WLOB, WGRO, KWST, WNOE-FM, KZEW, 92-ROCK, WOUR, and KAWY...medium at M-105, WYSP, and ZETA7...KRST-FM M-H, WLRS M-H, and WSHE L-M...other cuts: Slippin Away, Dont Throw Our Love Away and Everybody Needs Some Music...very solid 18-34 with good female response...sales are solid...action is now spreading from single.
- 22 23** **MCGUINN CLARK & HILLMAN/SAME KEY CUT: DONT YOU WRITE HER OFF** (CAPITOL)
Profile: Hot at M-105, KXFM, KYTX, WBCN, KZOM, Z92, WGRO, WCPI, and KFMH...medium at KXXY, ZETA-4, WYSP, KWST, WNOE-FM, C-101, KAWY, KGGO, ZETA7, KBPI, and WMMR...WNOR L-M...other cuts: Surrender, Long, Long Gone and Backstage Pass.
- 19 24** **ELVIS COSTELLO/ARMED FORCES KEY CUT: OLIVERS ARMY** (COLUMBIA)
Profile: Hot at WYSP, WJAX, WOUR, KROQ, WBCN, KSAN, KMET, C-101, and WMMR...medium at WCPI, KXXY, WDVE, KTIM, KSFM, and KEZY-AM...WNOE-FM M-H...other cuts: Accidents Will Happen, Peace, Love and Understanding, Green Shirt and Busybodies.
- 20 25** **ROD STEWART/BLONDES HAVE MORE FUN KEY CUT: AINT LOVE A BITCH?** (WB)
Profile: Hot at Z92, KSFM, M-105, WLRS, KMET, KBPI, WYPS, KEZY-AM, WJAX, KXXY, WMMR, KGON, WCPI, and WMMS...medium at WNOR, KGON...other cuts: Is That The Thanks I Get?, Best Days of My Life and the title.

Albums

- N 26** **HERMAN BROOD & HIS WILD ROMANCE/SAME** KEY CUT: **SATURDAY NIGHT** (ARIOLA)
Profile: Hot at WBCN, KRST-FM, and KTIM...medium at KZEW, WMMS, KAWY, KROQ, KSAN, WSHE, KTXQ, WJAX, WPIX, ZETA-4, and WCPI...KSJO L-M, WOUR L-M, WLOB L-M, KZOM L-M, WZZO L-M, KEZY-AM L-M, and WLAV A-L...other cuts: debuts with strong 18-24 response...requests are good and sales are now developing...leans male but female support is very good...valuable to programing.
- N 27** **JAY FERGUSON/REAL LIFE AINT THAT WAY** KEY CUT: **SHAKEDOWN CRUISE** (ASYLUM)
Profile: Hot at M-105, KFMH, KAWY, ZETA-4, WLOB, and WSMI...medium at WBCN, KRST-FM, WYSP, WAAF, KROQ, WCPI, and KTXQ...ZETA7 M-H, WSHE M-H, WGRQ A-H, KZOM L-M, KZEW L-M, KEZY-AM A-M, and KDKB A-L...other cuts: Stones Medley, City of Angels and Paying Time...very good 18+ response, male and female...power of the artist is good...sales are developing.
- N 28** **DUNCAN BROWNE/THE WILD PLACES** KEY CUT: **TITLE** (SIRE)
Profile: Hot at WSHE, KAWY, KSJO, and WCPI...medium at KZEW, WPIX, KMEL, KTIM, KSAN, KWST, KRST-FM, KTXQ, ZETA-4, KXFM, and ZETA7...KZOM L-M, and WBCN A-L...other cuts: Camino Real, Roman Vecu, The Crash, Planet Earth and Kisarazu...charts behind very strong 18+ response...appears to be equally strong male and female...action centers on the title track and is now spreading...valuable image LP.
- 21 29** **BABYS/HEAD FIRST** KEY CUT: **TITLE** (CHRYSALIS)
Profile: Hot at KGGG, WGRQ, KEZY-AM, WZZO, WMMS, WJAX, KDKB, and M-105...medium at KRST-FM, KXXY, KSAN, WLAV, 92-ROCK, WLOB, and Z92...KZOM L-M...other cuts: Run To Mexico, Love Dont Prove I'm Right, I Was One and Everytime I Think of You.

SIGNIFICANT ACTION:

- GRAHAM PARKER/SQUEEZING OUT SPARKS** KEY CUT: **LOCAL GIRLS** (ARISTA) Profile: Hot at KSJO, ZETA-4, KMEL, WMMS, KSAN and KFMH...medium at WOUR, WPIX, KWST, WBCN, KTIM, WCPI, WMMR and KROQ...WSMI A-L...other cuts: Protection, Waiting For The UFO's, and Discovering Japan.
- SUSAN/FALLING IN LOVE AGAIN** KEY CUT: **TAKIN' IT OVER** (RCA) Profile: Medium at WSHE...ZETA-4 M-H, ZETA7 L-M and KXFM A-L...other cuts: Marlene, I Was Wrong, Really Gonna Show and the title.
- DIXIE DREGS/NIGHT OF THE LIVING DREGS** KEY CUT: **PUNK SANDWICH** (CAPRICORN) Profile: Medium at KROQ...KFMH A-H, KRST-FM A-M, KAWY A-M, WSMI A-L, KTIM A-L, WKDF A-L, KSJO A-L, KXXY A-L, KZOM A-L, WOUR A-L and KZEW A-L...other cuts: Country House Shuffle and the title.
- JOHN HIATT/SLUGLINE** KEY CUT: **RADIO GIRL** (MCA) Profile: KFMH A-H, KRST-FM A-M, KROQ A-M, KAWY A-M, WSHE A-M, KTIM A-L, KXFM A-L, WOUR A-L and C101 A-L...other cuts: You're My Love Interest, Madonna Road, You Used To Kiss the Girls and the title.
- PAT METHENY/NEW CHATAUQUA** KEY CUT: **TITLE (12'')** (ECM) Profile: Medium at WSHE...KTIM A-L and ZETA7 A-L.
- SWEET/CUT ABOVE THE REST** KEY CUT: **DISCOPHONY** (CAPITOL) Profile: Medium at KXFM, WLOB and KEZY-AM...KGGG A-H, KZOM L-M, KSJO L-M, WCPI A-M, ZETA7 A-M, KAWY A-M, WZZO A-M, KTXQ A-L, WAAF A-L, 92ROCK A-L, WBCN A-L, KSAN A-L and KDKB A-L...other cuts: Mother Earth, Dorian Grey and Call On Me.
- TRIUMPH/IT'S JUST A GAME** KEY CUT: **HOLD ON** (RCA) Profile: Medium at ZETA4, WOUR, WGRQ and KTXQ...KRST-FM M-H, KYTX M-H, WLRS A-M, 92ROCK A-L, WLAV A-L, WLOB A-L, WZZO A-L and WKDF A-L...other cuts: Young Enough To Cry, Lay It On The Line, Movin' On, American Girls and the title.
- JOHN HALL/POWER** KEY CUT: **TITLE** (ASYLUM) Profile: Hot at WOUR...medium at KWST, WAAF, KAWY and KXFM ...C101 L-M and WYSP A-L...other cuts: Run Away With Me, Home At Last, Half Moon and Cocaine Drain.
- SAMMY HAGAR/DOCK OF THE BAY** KEY CUT: **(12'')** (CAPITOL) Profile: Hot at KMEL and KYTX...KZOM L-M and WAAF A-L.
- TARNEY SPENCER BAND/RUN FOR YOUR LIFE** KEY CUT: **NO TIME TO LOSE** (A&M) Profile: Hot at KFMH and KAWY...medium at WNOR, ZETA4, KSFM, KTIM, KTXQ, WYSP and KYTX...KXFM L-M, WLOB A-M, WLAV A-M, WBCN A-L and WAAF A-L...other cuts: I'm Alive, Live Again, Don't and Lies.
- KINKS/SUPERMAN** KEY CUT: **(12'')** (ARISTA) Profile: Hot at KXFM...medium at WPIX and KSAN...KZOM L-M and KGGG A-M.
- DWIGHT TWILLEY/TWILLEY** KEY CUT: **RUNAWAY** (ARISTA) Profile: Hot at KFMH and KSAN...medium at KTIM, M-105, KMET, KSFM and KMEL...other cuts: Alone In My Room and Nothing's Gonna Change.
- BOOMTOWN RATS/TONIC FOR THE TROOPS** KEY CUT: **RAT TRAP** (COLUMBIA) Profile: Medium at KSAN, M-105, WYSP, KEZY-AM, WBCN, KSFM, KMET...other cuts: Joey's On The Street Again and the Title.
- UK/DANGER MONEY** KEY CUT: **NOTHING TO LOSE** (POLYDOR) Profile: Hot at KSFM...medium at WYSP, KSAN, WGRQ, WSMI, ZETA7, and WCPI...KZOM M-H, WDVE L-M, and M-105 A-M...other cuts: The Only Thing She Needs, Caesar's Palace Blues and the Title.
- LAKE/PARADISE ISLAND** KEY CUT: **HOPELESS LOVE** (COLUMBIA) Profile: Hot at KFMH, KGGG and KAWY...medium at KSHE...C 101 L-M, WSMI L-M, WSHE L-M, KXFM A-L, 92ROCK A-L and KZOM A-L...other cuts: Into The Night, Paradise Way and the title.
- AMERICAN STANDARD BAND/AMERICAN STANDARD BAND** KEY CUT: **GOT WHAT IT TAKES** (ISLAND) Profile: Hot at WAAF...medium at WJAX...KXFM A-L and KZOM A-L...other cuts: Take It Easy On Me.

Albums

DOUCETTE/THE DOUCE IS LOOSE KEY CUT: **RUN BUDDY RUN (MUSHROOM)** Profile: Hot at KFMH...medium at KTIM...WSMI L-M, WJAX A-M, KSFM A-M, WLOB A-M, KAWY A-M, WSHE A-L, WMMR A-L, KSHE A-L, KGON A-L, KSJO A-L, WZZO A-L, KROQ A-L, ZETA4 A-L, WOUR A-L, WABX A-L and KMEL A-L...other cuts: Nobody, Before I Die, Someday and Rita.

IRONHORSE/IRONHORSE KEY CUT: **SWEET LUI-LOUISE (SCOTTI/ATLANTIC)** Profile: Medium at M-105, WYSP, KZOM, WPIX, WZZO, WSMI, ZETA7...other cuts: Stateline Blues.

THE JAM/ALL MOD CONS KEY CUT: **MR. CLEAN (POLYDOR)** Profile: Hot at KROQ...medium at WPIX, WBCN and KSAN...other cuts: Butterfly Collector (12"), David Watts and the title.

GEORGE BENSON/LIVIN' INSIDE YOUR LOVE KEY CUT: **LOVE BALLAD (WB)** Profile: Hot at KGGO, WNOE-FM, WJAX and KXFM...medium at WKDF, C101...other cuts: Nassau, Unchained Melody and Hey Girl.

HORSLIPS/THE MAN WHO BUILT AMERICA KEY CUT: **LONELINESS (DJM)** Profile: Hot at KSJO...medium at KTIM, KAWY...other cuts: I'll Be Waiting and the title.

BLACKFOOT/STRIKES KEY CUT: **HIGHWAY SONG (ATCO)** Profile: Hot at KYTX and WJAX...medium at KAWY, WYSP, WSMI, KTIM, WLAV, WMMS, KSJO and M-105...KRST-FM M-H, 92ROCK L-H and WKLS L-M...other cuts: Train, Train, Road Fever and I've Got A Line On You.

BEACH BOYS/L.A. THE LIGHT ALBUM KEY CUT: **GOOD TIMIN' (CARIBOU)** Profile: WNOE-FM M-H and KRST-FM L-M...other cuts: Shortnin' Bread and Angel Come Home.

SPYRO GYRA/MORNING DANCE KEY CUT: **TITLE (INFINITY)** Profile: Hot at KFMH...medium at C101 and KZEW...WJAX A-M...other cuts: Starburst and It Doesn't Matter.

THE RUBINOOS/BACK TO THE DRAWING BOARD KEY CUT: **I WANNA BE YOUR BOYFRIEND (BESERKLEY)** Profile: Medium at WPIX...other cuts: Open.

STEVE FORBERT/ALIVE ON ARRIVAL KEY CUT: **YOU CANNOT WIN IF YOU DO NOT PLAY (NEMPORER)** Profile: Hot at WOUR...medium at WSHE...other cuts: Goin' Down To Laurel and It Isn't Gonna Be This Way.

WINGS/GOODNIGHT TONIGHT KEY CUT: **(12") (CAPITOL)** Profile: Hot at WJAX, KWST, WGRQ and Z92...medium at KZOM and KBPI.

ROBERT FLEISHMAN/PERFECT STRANGER KEY CUT: **ALL FOR YOU (ARISTA)** Profile: WDVE A-L and KDKB A-L...other cuts: Part Of Me and Ace In The Hole.

FANDANGO/ONE NIGHT STAND KEY CUT: **I WOULD NEVER LEAVE (RCA)** Profile: Hot at KAWY...medium at WSHE...KRST-FM A-M, KFMH A-L, WOUR A-L, KXFM A-L and KZEW A-L...other cuts: Late Nights, Hard-Headed Woman, Dancer, Thief In The Night and the title.

FRANK MARINO & MAHOGANY RUSH/TALES OF THE UNEXPECTED KEY CUT: **ALL ALONG THE WATCHTOWER (COLUMBIA)** Profile: Hot at KEZY-AM...medium at KSJO...ZETA4 A-H, WJAX A-M, KFMH A-M, WKDF A-L, WSHE A-L, WDVE A-L, WLOB A-L and KZEW A-L...other cuts: Sister Change and Bottom Of The Barrel.

GROVER WASHINGTON/PARADISE KEY CUT: **TELL ME ABOUT IT NOW (ELEKTRA)** Profile: Medium at WNOE-FM...WCPI A-L...other cuts: Icy, Shana and Asia's Theme.

FLASH & THE PAN/FLASH & THE PAN KEY CUT: **WALKING IN THE RAIN (EPIC)** Profile: Hot at WBCN...medium at WAAF and KSAN...KSJO A-H, KROQ A-M, KTXQ A-M, KTIM A-L, WOUR A-L, WMMS A-L and KZEW A-L...other cuts: Hey St. Peter, Lady Killer and California.

SQUEEZE/COOL FOR CATS KEY CUT: **SLAP & TICKLE (A&M)** Profile: Hot at WBCN...medium at WPIX...other cuts: Goodbye Girl and It's So Dirty.

TOM ROBINSON BAND/TRB II KEY CUT: **BLACK ANGEL (CAPITOL)** Profile: Hot at KSAN and WMMS...medium at WBCN, WPIX, KTIM and KSFM...ZETA4 A-L...other cuts: Blue Murder and Hold Out.

SUZI QUATRO/IF YOU KNEW SUZI KEY CUT: **BREAKDOWN (RSO)** Profile: Hot at KSAN and WMMS...medium at M-105, C101...other cuts: If You Can't Give Me Love, Tired Of Waiting and The Race Is On.

MOLLY HATCHET/MOLLY HATCHET KEY CUT: **GATOR COUNTRY (EPIC)** Profile: Hot at WNOR, WDVE, ZETA7, WKLS, WLRS, WLAV, WJAX and KGGO...medium at WSMI, WKDF, KQRS...other cuts: The Creeper, Preacher's Daughter and The Bounty Hunter.

BADFINGER/AIRWAVES KEY CUT: **LOVE IS GONNA COME AT LAST (ELEKTRA)** Profile: Hot at KYTX and medium at KAWY, KRST-FM, KEZY-AM, KSJO, WZZO and WGRQ...WKLS L-M...other cuts: Look Out California and the title.

MAX DEMIAN/TAKE IT TO THE MAX KEY CUT: **PARADISE (RCA)** Profile: Medium at WSMI and ZETA4...other cuts: See Me Coming Down, Burning Up Inside, High School Star and The Lizard Song.

TIM WEISBERG/NIGHTRIDER KEY CUT: **TOUCHSTONE (MCA)** Profile: Hot at KFMH and KAWY...WJAX L-M...other cuts: Moonchild and the title.

APRIL WINE/SECOND GLANCE KEY CUT: **ROLLER (CAPITOL)** Profile: Hot at M-105, KTXQ, KDKB and ZETA7...medium at WZZO, 92ROCK and KZOM...KZEW M-H, WLAV M-H, WGRQ A-H, KGON L-M, WLRS A-M and WKLS A-M...other cuts: Open.

MARSHALL TUCKER BAND/RUNNING LIKE THE WIND KEY CUT: **MY BEST FRIEND (WB)** Profile: Hot at KSHE, KAWY and KGGO...medium at KXFM, WPIX and WSHE...KYTX A-H, KFMH A-H, C101 A-H, KZOM A-H, KRST-FM A-H, ZETA7 A-M, WCPI A-M, WNOR A-M, Z92 A-M, KSFM A-M, WJAX A-M, WAAF A-M, WLAV A-M, WSMI A-M, KTIM A-L,

Albums

92ROCK A-L, KSAN A-L, WLOB A-L, WOUR A-L, KQRS A-L, KSJO A-L, KXXY A-L, WKDF A-L and KMEL A-L...other cuts: Answer To Love, Unto These Hills, Melody Ann and Last Of The Singing Cowboys.

CHARLIE DANIELS BAND/MILLION MILE REFLECTION KEY CUT: BLUE STAR (EPIC) Profile: Medium at KGGO... ZETA4 A-H, WKDF A-H, KSJO A-H, WCPI A-M, KAWY A-M, KSFM A-M, KROQ A-M, KRST-FM A-M, WNOR A-M, WOUR A-L, KXFM A-L, KTXQ A-L, WSHE A-L, KZEW A-L, KTIM A-L, WMMS A-L and KSHE A-L...other cuts: Behind Your Eyes, Jitterbug, Passing Lane and the title.

CHRIS REA/DELTAICS KEY CUT: TWISTED WHEEL (UA) Profile: WJAX A-M, ZETA 4 A-L, WOUR A-L and WMMS A-L... other cuts: Diamonds, I Don't Want Your Best Friend and the title.

DONNA SUMMER/HOT STUFF KEY CUT: (12") (CASABLANCA) Profile: Hot at KRST-FM...medium at WNOE-FM... KTIM A-L.

TONIO K./LIFE IN THE FOOD CHAIN KEY CUT: BETTER LATE THAN NEVER (FULL MOON/EPIC) Profile: Medium at WBCN, WSMI and WMMS...other cuts: The Funky Western Civilization and the title.

JERRY LEE LEWIS/KILLER KEY CUT: ROCKIN' MY LIFE AWAY (ELEKTRA) Profile: Hot at WMMS and KTIM... medium at C101, WBCN and KSAN...WCPI A-L...other cuts: Open.

ROBERT GORDON/ROCK BILLY BOOGIE KEY CUT: ROCKABILLY BOOGIE (RCA) Profile: Hot at WMMS...medium at KROQ, WBCN, WKLS, WPIX and KSFM...ZETA 7 A-L...other cuts: Black Slacks, and It's Only Make Believe.

MARC TANNER BAND/NO ESCAPE KEY CUT: ELENA (ELEKTRA) Profile: Hot at WMMS, WNOR, Z92...other cuts: Never Again, Crawlin', She's So High and In A Spotlight.

JUDAS PRIEST/HELL BENT FOR LEATHER KEY CUT: GREEN MANALISHI (COLUMBIA) Profile: Hot at KRST-FM... medium at WSMI...WLAV A-L, KGGO A-L and KDKB A-L...other cuts: Rock Forever.

TALKING HEADS/SONGS ABOUT BUILDINGS AND FOOD KEY CUT: TAKE ME TO THE RIVER (SIRE) Profile: Hot at Z92...medium at KROQ...WBCN A-L.

DUKE JUPITER/TASTE THE NIGHT KEY CUT: TITLE (MERCURY) Profile: Hot at KAWY and WSHE...KRST-FM L-M and ZETA7 L-M...other cuts: Like Our First Night, When I'm With You and Satin Sheets.

JEAN LUC PONTY/LIVE KEY CUT: MIRAGE (ATLANTIC) Profile: KROQ A-M and KTXQ A-L...other cuts: Open.

HENRY PAUL BAND/GREY GHOST KEY CUT: TITLE (ATLANTIC) Profile: ZETA7 A-H, KFMH A-M, WSHE A-M, KZEW A-L, WCPI A-L, WYSP A-L, WKDF A-L and KMET A-L...other cuts: Crossfire, So Long and One Night Stands.

JOHN STEWART/BOMBS AWAY DREAM BABIES KEY CUT: MIDNIGHT WIND (RSO) Profile: WAAF A-H, KFMH A-M, KZEW A-L, KTXQ A-L, WMMS A-L, ZETA4 A-L, WBCN A-L, KTIM A-L, WMMR A-L and KAWY A-L...other cuts: Gold and Runaway Fool Of Love.

JAMES TAYLOR/FLAG KEY CUT: RAINY DAY MAN (COLUMBIA) Profile: M-105 A-H, WYSP A-H, KTXQ A-H, WSHE A-H, WPIX A-H, WLRS A-M, KXFM A-M, ZETA4 A-M, 92ROCK A-L, WMMS A-L, KTIM A-L, WMMR A-L and KWST A-L... other cuts: Daytripper, Company Man and Johnny Comes Back.



What a great week! The new vinyl keeps pouring in and so do our Album reporters. Welcome WOUR, WLOB, KEZY-AM, KSFM, 98 ROCK, KROQ, WSMI, 92 ROCK, WNOR-FM and MAGIC 92—it's great counting you in!

As the rock keeps rolling, phones have been ringing Off The Hook with Album promotions that are clever, funny, rewarding or all of the above... Some goodies this week: At WLOB/Portland, they're using all media in their Tubes promotion as they give away a Beta Max to the writer of the

best Prime Time TV script. FEE WAY-BILL will pick the winning entry on the air the day the Tubes play Portland ...I'll tell you the winning script next week...In Philly, WYSP is wooing listeners with "The 158 Prize Prizathon". Listeners register at local record shops, and on May 8th, WYSP will start giving away a prize an hour for 158 hours from BBQ's with 100 lbs. of meat to an all-expense paid trip to Disneyland. Meanwhile across town, WMMR takes the music to the people with their anniversary block party featuring Southside Johnny and an expected 75,000 people dancin' in Philly's streets. Nothing like a free party with great music... Cleveland rocks! 92ROCK is sponsoring a petition drive to find the best local band. The winning group gets a 3-hour, 24-track recording session. More fantasies came true as WKDF/Nashville and Arista Records gave a listener and a friend a chance to be tycoons in an Atlantic City casino with \$1000 cash, while in Denver, a lucky couple won a limo ride with red carpet treatment to a Rod Stewart show, thanks to KBPI. The list of well-done

and winning promotions is endless wherever good Album radio and record people let their minds run loose in synch.

In the "To Be Congratulated" department:KIMBERLEY JAEGER, promoted to MD at ZETA4/Miami and warmest wishes to DONNA HALPER, returning to her hometown as Music Director of WHDH/Boston. In Philadelphia, congrats to ROBIN HENKIN, Music Director, and KAREN LOCKHART, Programing Secretary, WYSP. Good luck, ladies...more salutations to BOB GOWA, new Program Director at KGAB/Ventura. A warm wish that must be filed under "Dreams Do Come True" goes to DOUG JAMES as he leaves MAGIC 92 and upstate N.Y. for WEFM/Chicago. Good luck, Doug!

In the thank you notes this week, THANKS from ME to everyone for calling with such positive feedback on our expanded Album section and wishing us luck with our new computer and Album report format. It makes us feel great cause we're just like you—we love to keep the customer satisfied! Catch you Off The Hook next week.

FANDANGO

ONE NIGHT STAND

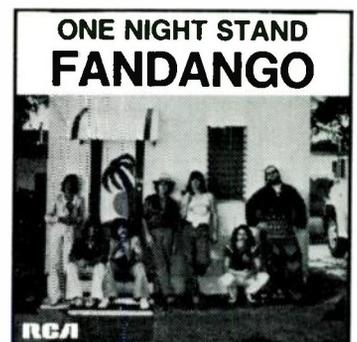


FANDANGO'S NEW ALBUM HAS BEEN ADDED AT THE FOLLOWING RADIO STATIONS:

WCCC, WQBK, WAAL, WOJR, WLIR, WBAB, WPDH, WIOQ, FM-107, WHFS, WLMD, WDEK, FM-103, WSAY, WEBN, WRAS, WUOG, WSHE, ZETA-4, WGVL, KZEW, KPFT, NOVA 104, K99, KZEL, KFLY, KLAY, KSFM, KOZZ, KNX-FM, KTYD, KXFM, KCR, KRST, KAWY, KBCO, KSPN.

THIS "ONE NIGHT STAND" IS HERE TO STAY!!

Produced by Alan Blazek



AFL1-3245

WOMEN 18 + BELIEVE IN HIM



WAYNE NEWTON
SHE BELIEVES IN ME

**WJR WGN
KSEE KORK WDNC
WCCO-AM WSB WWWE
WHIO WCCO-FM KRNT
WJIM WSMB**

ARIES II
ARIES II

Spectrum III



NEXT:

DOOBIE BROS./MINUTE BY MINUTE

(WB)

Profile: Among five hottest at KLYX and KCBQ-AM...among ten hottest at WCCO-FM...among twenty hottest at KMGC...KOLO 19-11, KEZR 22-17, WQXI-FM 29-24, LOVE94 A-24, WSM-FM D-29 and KSTP D-29...added at KMPC and KUKI.

RICKIE LEE JONES/CHUCK E'S IN LOVE

(WB)

Profile: Among five hottest at KMGC...among ten hottest at KLYX...KEZR 12-8, LOVE 94 10-9, WQXI-FM 18-11, KOLO 23-15, WMAZ D-26 and WLWL D-38...added at WASH-FM, WCLR, KUKI, KWEN, KIMN-FM, WORG-FM, FM97, KSTP, KRNA and WLWS.

TOTO/GEORGY PORGY

(COLUMBIA)

Profile: Among five hottest at KLYX...among ten hottest at KCBQ-AM...LOVE94 11-8, WSM-FM 27-18, KEZR D-26, WRMF 35-28 and FM97 40-38...added at KOLO, KSTP, 14NVR, KMPC and KMGC.

DR. HOOK/WHEN YOU'RE IN LOVE

(CAPITOL)

Profile: Among ten hottest at KCBQ-AM...among twenty hottest at WTMJ...WSM-FM 26-19, KPOL 24-22, KBAI 31-28, KOLO D-29 and KUKI 40-36...added at WRMF, WCCO-FM, WLWS, WIP, WMT, WLW and KMGC.

ROXY MUSIC/DANCE AWAY

(ATCO)

Profile: Among ten hottest at KLYX...WMJC D-9, WSM-FM 14-13, LOVE94 16-14, KEZR 23-20, KBAI A-38, FM97 A-39 and KIMN-FM D-39.

BEACH BOYS/GOOD TIMIN'

(CARIBOU)

Profile: Among ten hottest at KCBQ-AM...among fifteen hottest at WHIO and WCBM...KIIS-AM D-19, LOVE94 D-21, KMPC A-30, WSM-FM D-30, FM97 36-34 and WRMF D-40...added at WTAE, WBZ-AM, KOLO, WGR, KRNA, WCCO-FM, KSL, WSM-AM, KRSP-AM, WIOD, KIMN-FM, KMJJ and KEZR.

MOST ADDED

KENNY ROGERS/She Believes In Me

(UA)

BEACH BOYS/Good Timin'

(Caribou)

BILLY JOEL/Honesty

(Columbia)

REX SMITH/You Take My Breath Away

(Columbia)

OLIVIA NEWTON-JOHN/Deeper Than The Night

(MCA)

RICKIE LEE JONES/Chuck E.'s In Love

(WB)

ROGER VOUDOURIS/Get Used To It

(WB)

BEE GEES/Love You Inside & Out

(RSO)

BARBARA MANDRELL/If Loving You Is Wrong

(MCA)

DR. HOOK/When You're In Love

(Capitol)

SINGLE OF THE WEEK

KENNY ROGERS/She Believes In Me

(UA)

Everyone believes in Kenny! This has been the most added record for three consecutive weeks.

TRI-ANGLES

by Terry Gillingham

Most importantly, a very hearty welcome to 4 new SIII reporters! WSMI-AM/Litchfield, Ill. and KEYN/Wichita join the ranks of trendsetters this week. Also CKWW/Windsor and CJAY-FM/Calgary continue S-III's international spread.

It has always been said that change is refreshing and exciting. Not being one to avoid an encounter with refreshing excitement...I've made some changes in the S-III section. However subtle the differences might appear, they are important ones! It all has been done in an effort to expand even further the already useful information contained within these pages.

You will find the numbered chart has now been expanded to include thirty records. This should give you an earlier indication of the strength of a record and offer a broader, more inclusive view of those records that pertain to your format. It also, may initially bring about some confusion in reading the chart action. Previously those records found in NEXT were slated to hit top twenty. Therefore, those records found in the top of Significant Action may have been floating at a comparable position of 25 for a period of time. You will note some records entered the top thirty this week directly from SA. Any disc that places top 30 nationally deserves a number.

You will also find the chart moves (from stations that do chart their records) listed in the profiles. Again, I hope this will grant more insight for you on the specifics of a record. There will be in the ensuing weeks additional changes and improvements.

For those of you who just dropped in; Spectrum III is meant as a modern evolution from terms such as Adult Contemporary, MOR, Pop Adult, Soft Rock, Easy Rock, etc. What an evolution!

EAR SHOTS

DUNCAN BROWNE/Wild Places (Sire)

MINNIE RIPERTON/Memory Lane (Capitol)

MAXINE NIGHTINGALE/Lead Me On

(Windsong)

LEAH KUNKEL/Step Right Up (Columbia)

JAMES TAYLOR/Up On The Roof (Columbia)

ADRIAN GURVITZ/Untouchable & Free (Jet)

BOBBY WOMACK/Roads Of Life (LP) (Arista)

GARY WRIGHT/I'm The One... (WB)

TIM WEISBERG/Wings Of Fire (LP) (MCA)

JAN PARK BAND/Runnin' After Love

(Columbia)

JOHN STEWART/Gold

(RSO)

Spectrum III

- 1 1 1 PEACHES AND HERB/REUNITED (POLYDOR)**
 Profile: Among five hottest at KMGC, WSLI, KBOM, KHOW, KFMB, WTAE, WASH-FM, WDNC, KOB, WTMJ and WCBM...among ten hottest at WCCO-FM, KNBR, WIP and KSL...among fifteen hottest at WCLR, WFTL and KLOK...among twenty hottest at KCBO-AM...WMAZ 1-1, KWEN 1-1, KIIS-AM 1-1, FM97 1-1, 14NVR 2-1, WQUD 2-1, KIMN-FM 2-1, WHAG 2-1, KMPC 3-1, KSTP 4-1, KRSP-AM 5-1, WSM-FM 5-1, KOLO 6-1, WRMF 4-2, WMJC 4-2, WGOW 5-2, WISN 5-2, WFGL 13-2, WQXI-FM 5-3, WLWS 6-3, KEZR 8-3, WFBC 8-3, WBZ-AM 9-3, WORG-FM 15-3, WQON 11-4, KBAI 9-5, KRNA 9-6, CHEC 14-6, KPOL 14-8, KVI-AM 14-8, WCFL 12-9, KUKI 22-10, WMT 15-11, WGR D-14, KMJJ 24-15 and KMBZ 30-20...slips to 88% from 92% reporter support...still way ahead of anything else...very strong 18-34 M/F...picking up many teens...5th week.
- 13 3 2 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**
 Profile: Among five hottest at KNBR, WASH-FM, WHIO...among ten hottest at WIP, WSLI and WCBM...among fifteen hottest at KBOM and WDNC...among twenty hottest at WIOD...KEZR 1-1, LOVE94 4-2, CHEC 5-2, WQXI-FM 8-2, WFGL 21-3, KWEN 6-4, KIMN-FM 7-4, WMAZ 9-4, KMPC 6-5, 14NVR 9-5, KOLO 9-6, KRNA 10-7, KIIS-AM 13-7, KUKI 17-7, FM97 9-8, WMJC 10-8, KSTP 11-8, WFBC 16-9, KBAI 17-10, WCFL 19-10, WHAG 14-11, KRSP-AM 14-11, WQON 15-11, WBZ-AM 16-11, WRMF 17-12, KVI-AM 18-15, WQUD 19-16, WGOW 20-16, WLOL 20-17, WORG-FM 24-19, KMBZ 24-21, WLWS 27-24 and KMJJ 29-24...added at WGR and KPOL...moves ahead, but definitely beginning to slow up...solid 18-34 M/F...valuable to programing...3rd week.
- 5 4 3 ENGLAND DAN & JOHN F. COLEY/LOVE IS THE ANSWER (BIG TREE)**
 Profile: Among five hottest at KFMB...WASH-FM, WTMJ, KHOW and KBOM...among ten hottest at WCLR, WCBM, KLYX, WDNC, WIOD, WCCO-FM, KNBR and WIP...among fifteen hottest at KCBO-AM...among twenty hottest at WHIO...KEZR 2-2, KVOX 5-2, KOLO 3-3, KIIS-AM 3-3, WCFL 4-3, LOVE94 5-3, KPOL 7-4, WHAG 7-4, KVI-AM 10-6, 14NVR 10-6, KRSP-AM 15-6, WQXI-FM 9-7, WISN 10-8, WMAZ 11-8, KUKI 14-8, WGOW 16-9, WFGL 12-10, WGR 13-10, WRMF 13-10, KBAI 20-11, KMBZ 21-11, KWEN 13-12, FM97 18-12, KSTP 15-13, WMJC D-13, KIMN-FM 22-14, CHEC D-14, WQUD 16-15, WLW 17-15, WQON 20-15, KMPC 20-16, KRNA 23-19, WBZ-AM D-20, WORG-FM 25-21 and KMJJ 27-22...leans female, but reaching all demos...83% reporter support...5th week.
- 8 5 4 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARVILLE)**
 Profile: Among five hottest at WTAE, WASH-FM, WIP, KMGC, KNBR, WIOD and WTMJ...among ten hottest at WDNC, WCLR, KHOW, KOB, KFMB and KBOM...among fifteen hottest at KSL, WCBM and KCBO-AM...among twenty hottest at WFTL and WMJC...LOVE94 2-1, WSM-AM 3-1, KOLO 2-2, WSM-FM 3-2, KBAI 5-2, WMAZ 8-3, WFGL 11-4, KPOL 8-5, WQXI-FM 10-5, WCFL 6-6, WRMF 6-6, KVOX 10-6, WQON 10-6, KMJJ 11-7, WGOW 15-8, WISN 9-9, KIIS-AM 19-9, KSTP 15-10, KWEN 16-10, KIMN-FM 20-10, FM97 14-11, WLOL 15-11, KVI-AM 15-11, WQUD 17-12, KMBZ 23-12, KRSP-AM 24-13, WORG-FM 16-14, KEZR 19-15, KRNA 25-17, WHAG 21-18, KUKI 21-19, WLWS 23-19, KMPC 23-21, WFBC D-23 and 14NVR D-27...82% reporter support...heavy female with strong male response 18-34...active phones...4th week.
- 2 2 5 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**
 Profile: Among five hottest at WFTL, WIP, WCBM, WCLR, KHOW and KSL...among ten hottest at WTMJ, KNBR and WASH-FM...among fifteen hottest at WDNC, KLOK and KFMB...among twenty hottest at WHIO, KCBO-AM and WSLI...KBAI 1-1, KVOX 1-1, WCFL 2-1, KPOL 2-2, KRSP-AM 4-2, KMJJ 5-2, KWEN 4-3, WMT 5-3, KVI-AM 6-3, WGR 6-3, KOLO 5-4, KIIS-AM 8-4, CHEC 12-4, FM97 5-5, KRNA 6-5, KIMN-FM 6-5, KEZR 7-5, WGOW 10-5, WMAZ 7-6, KMPC 8-6, KMBZ 12-6, KUKI 13-6, 14NVR 11-7, WHAG 10-8, WLW 11-9, WORG-FM 11-9, WRMF 12-9, WQUD 13-9, KSTP 14-12, WBZ-AM 14-12 and WFBC 17-15...7th week.
- N 9 6 BEE GEES/LOVE YOU INSIDE AND OUT (RSO)**
 Profile: Among five hottest at WASH-FM and KLOK...among ten hottest at WCBM...among fifteen hottest at KNBR and WIP...among twenty hottest at WSLI...KMJJ13-6, KWEN 18-7, WRMF 9-8, KMPC 17-11, KIIS-AM 20-13, WHAG 19-14, KRNA 20-14, WMAZ 22-15, WGR 19-16, WBZ-AM D-16, LOVE94 20-17, WSM-FM 25-17, KOLO 24-18, WFBC 22-19, KVI-AM 23-19, KRSP-AM 26-20, 14NVR 27-20, WQON D-20, KBAI 30-22, KEZR D-24, WQUD 28-25, WORG-FM 30-25, KIMN-FM 35-27, KSTP D-28, KMBZ A-31 and KUKI D-37...added at WISN, WIOD, KBOM, WMJC and WDNC...some artist burn reported...65% reporter support...demos not clear...2nd week.
- 19 8 7 ORLEANS/LOVE TAKES TIME (INFINITY)**
 Profile: Among five hottest at WCCO-FM and KNBR...among ten hottest at WASH-FM and KCBO-AM...among fifteen hottest at WSLI, WIP, WCBM and KFMB...KEZR 9-7, WQXI-FM 13-9, KIMN-FM 17-9, WQON 13-10, WGR 17-13, WHAG 18-13, KMPC 21-14, WQUD 21-14, WORG-FM 19-15, LOVE94 D-15, KIIS-AM D-15, WFBC 20-16, KRSP-AM 21-16, 14NVR 22-17, WGOW 21-18, WMAZ 23-18, WBZ-AM 20-19, KMJJ 26-20, WRMF 25-21, KOLO 28-21, KRNA 24-22, KSTP 26-23, KBAI 29-23, KVOX A-30 and WLOL 38-32...added at CHEC, WDNC and KMBZ...covering all demos!...MONSTER record!...3rd week.
- 3 6 8 GEORGE BENSON/LOVE BALLAD (WB)**
 Profile: Among five hottest at WIP, WTMJ, WCBM and WDNC...among ten hottest at KNBR, KFMB, KSL, KLYX, KMGC and KLOK...among fifteen hottest at WSLI, and KHOW...among twenty hottest at WHIO...KVI-AM 3-2, FM97 3-2, KBAI 4-3, KIMN-FM 4-3, KEZR 4-4, WRMF 5-4, KUKI 6-5, WISN 7-5, KIIS-AM 7-5, KRSP-AM 8-5, KMJJ 10-5, KSTP 8-6, WORG-FM 9-7, WFGL 10-7, WQON 12-7, WMAZ 10-9, KPOL 10-10, WGOW 13-10, WLW 13-12 and WBZ-AM 17-14...6th week.
- N 15 9 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT (MCA)**
 Profile: Among five hottest at WCCO-FM...among ten hottest at WIOD and WHIO...among fifteen hottest at WIP, WCBM, WTMJ and WASH-FM...among twenty hottest at WDNC and KBOM...WQON 17-12, KBAI 18-14, LOVE94 18-16, KIIS-AM D-16, KVI-AM A-18, WQXI-FM 26-22, 14NVR 28-24, WORG-FM 28-24, KOLO D-24, KPOL D-24, KSTP 28-25, FM97 30-25, KRSP-AM D-25, WQUD 30-28, WMAZ D-30, WGOW D-30, KUKI 39-32, WRMF 36-33, WCFL 40-35 and WLOL D-27...added at KOB, KNBR, KSL, KHOW, KIMN-FM, KWEN, KRNA and KEZR...no denying, this lady is a Superstar!...strong female 18+...good male 25+...65% reporter support...2nd week.
- 7 7 10 CHIC/I WANT YOUR LOVE (ATLANTIC)**
 Profile: Among five hottest at KLOK, WIOD, KNBR and WTMJ...among ten hottest at WHIO...among fifteen hottest at WSLI and KHOW...WRMF 1-1, KWEN 2-2, WORG-FM 3-2, KRSP-AM 3-3, WBZ-AM 5-4, WQON 7-5, WLW 8-5, KVI-AM 9-5, WCFL 8-7, WMJC 9-7, WFBC 11-7, KMBZ 13-7, CHEC 15-7, WGR 11-8, KMPC 16-9, KIIS-AM 15-11, WGOW 18-12, KSTP 17-14 and KMJJ 22-17...7th week.
- N 19 11 BILLY JOEL/HONESTY (COLUMBIA)**
 Profile: Among five hottest at KLOK and KCBO-AM...among ten hottest at WCCO-FM...among fifteen hottest at KLYX, KNBR and WASH-FM...among twenty hottest at KHOW, WCBM, WSLI and WCLR...KMJJ 17-9, KEZR 17-14, WMAZ 21-14, WSM-FM 18-15, WSM-AM 20-18, WFGL A-19, KVI-AM 24-21, KSTP 25-22, 14NVR 31-22, KMPC 30-23, WRMF 32-23, WHAG 29-24, WLOL 40-25, WQUD 29-26, KRSP-AM D-26, KIMN-FM 38-33 and FM97 39-37...added at WIOD, KUKI, WCFL, WDNC, WMJC, KOLO, WLWS, KIIS-AM, WORG-FM, WQON, WLW and KMBZ...heading for no. 1...covers all demos...2nd week.
- 10 12 12 CHER/TAKE ME HOME (CASABLANCA)**
 Profile: Among five hottest at WIP...among ten hottest at KNBR and WASH-FM...among twenty hottest at WCBM, WFTL and WHIO...WMJC 3-3, 14NVR 7-4, WGR 9-4, WFGL 6-5, WMAZ 6-5, WFBC 7-6, KBAI 13-9, KUKI 16-9, KIMN-FM 18-12, KRSP-AM 22-12,

Spectrum III

KVI-AM 17-14, WHAG 17-15, WGOW 17-15, WRMF 19-15, KPOL 19-16 and KSTP 23-20...resistance from Category 1 slows this down...perhaps an image problem?...strong where played...3rd week.

18 14 13 **MCGUINN/DONT YOU WRITE HER OFF LIKE THAT** (CAPITOL)
 Profile: Among five hottest at KCBQ-AM and KLYX...among ten hottest at WTMJ...among fifteen hottest at KBOM, WHIO and WCBM...among twenty hottest at WIOD, WDNC, KNBR, WSLI and KHOW...WQON 8-8, KEZR 11-10, WHAG 13-10, WMAZ 16-13, FM97 20-15, KVI-AM 21-16, KIMN-FM 24-16, KWEN D-16, KSTP 20-18, WQUD 20-18, WLLOL 28-21, KMPC 24-22, WGOW 25-22, WCFL 29-27, WORG-FM D-27 and KMBZ A-32...added at KIIS-AM...had a very strong surge, but now seems to have slowed...does very well in callout...good Female 18-34...best Male 25-34...3rd week.

N N 14 **KENNY ROGERS/SHE BELIEVES IN ME** (UA)
 Profile: Among five hottest at KCBQ-AM, WCCO-FM and WFTL...among fifteen hottest at WASH-FM, KBOM, WIOD and KLOK...among twenty hottest at KNBR, WCBM and WTMJ...WMAZ 27-12, WSM-AM A-12, KWEN D-15, KOLO 26-19, WORG-FM 29-23, KPOL D-23, WMT A-24, KVI-AM A-24, KUKI 30-25, KMJJ D-25, KMBZ A-28, WGOW D-29, WQUD A-30 and KBAI 36-32...added at KMPC, WLLOL, WISN, KFMB, KIMN-FM, WTAE, WRMF, KRSP-AM, KIIS-AM, WCFL, WDNC and KMGC...a GIANTI!...all demos ...1st week.

12 10 15 **BLONDIE/HEART OF GLASS** (CHRYSALIS)
 Profile: Among five hottest at WSLI and WCBM...among ten hottest at KFMB and WTAE...among twenty hottest at KHOW...WLWS 1-1, KRNA 2-1, WMJC 2-1, WMAZ 2-2, WBZ-AM 4-2, KMPC 4-2, WFBC 9-2, 14NVR 4-3, WHAG 5-3, CHEC 16-3, WLLOL 4-4, WQUD 5-5, WORG-FM 12-10, KMBZ 22-13, KUKI 26-13, KSTP 22-16, WISN 21-19 and WCFL A-36...added at KLOK...5th week.

4 11 16 **SUZI QUATRO & CHRIS NORMAN/STUMBLIN' IN** (RSO)
 Profile: Among five hottest at WCBM, WHIO, KFMB, WCLR, WTAE, KSL and WSLI...among ten hottest at KHOW...among fifteen hottest at WDNC and KNBR...KVI-AM 1-1, WFBC 1-1, WGOW 1-1, KPOL 1-1, KMBZ 1-1, WGR 2-1, WFGL 4-1, KIIS-AM 2-2, WMT 3-2, WISN 3-3, WQON 5-3, FM97 4-4, WLW 4-4, WBZ-AM 6-5 and WQUD 6-6...heavy burning 25+...10th week.

N 18 17 **ROGER VOUDOURIS/GET USED TO IT** (WB)
 Profile: Among five hottest at WIP, KLYX and WCCO-FM...among ten hottest at WCBM...KEZR 6-6, KOLO 11-7, WQUD 25-11, LOVE94 14-13, WSM-FM 19-16, WMAZ 24-19, KUKI 27-20, 14NVR 23-21, KBAI 23-21, KVI-AM A-22, WGOW 27-24, KSTP 28-26, WRMF 30-27, KRSP-AM D-27, KMPC D-29 and WCFL 39-34...added at CHEC, WFBC, WGR, KPOL, WASH-FM, KFMB and KNBR...surprising female appeal 25-34...good M/F 18-34...2nd week.

6 13 18 **MAUREEN MCGOVERN/CAN YOU READ MY MIND?** (WB)
 Profile: Among five hottest at KHOW, WDNC, KFMB, WCLR, WTAE and KOB...among ten hottest at WASH-FM, KMGC, WTMJ and WIOD...among fifteen hottest at WHIO and KSL...WMT 1-1, KUKI 4-2, KPOL 5-3, WGOW 4-4, KVI-AM 4-4, WORG-FM 5-4, WCFL 5-5, KMBZ 7-5, FM97 10-9, WLW 12-10, WLLOL 24-10 and KMJJ 12-11...7th week.

N N 19 **BARBARA MANDRELL/IF LOVING YOU IS WRONG** (ABC)
 Profile: Among five hottest at WFTL, KBOM and WDNC...among ten hottest at WIOD and WTAE...among fifteen hottest at KNBR, WTMJ and WIP...among twenty hottest at KCBQ-AM...WORG-FM 7-5, WISN 11-10, WMAZ 13-10, WMT 14-10, WFGL 19-11, WSM-FM 15-12, KPOL 23-13, WBZ-AM 19-18, KWEN D-19, WQUD 23-21, LOVE94 A-22, WGOW 29-25, WRMF 37-25, KOLO D-25, WLLOL 29-26 and FM97 37-35...added at WCLR, KFMB, KUKI and KLOK...plows into the chart with 47% reporter support...heavy female 25+...1st week.

N N 20 **NIGEL OLSSON/A LITTLE BIT OF SOAP** (BANG)
 Profile: Among ten hottest at WSLI and KFMB...among fifteen hottest at WASH-FM and WIP...among twenty hottest at WCBM and KCBQ-AM...WSM-FM 12-6, WQXI-FM 19-16, KOLO 20-16, WSM-AM 18-17, KVI-AM 22-20, WMAZ 26-20, LOVE94 D-20, WHAG D-23, KIMN-FM 33-25, WMT A-25, KUKI 34-27, KRSP-AM D-28, WQUD A-29, KMBZ A-29, WLLOL 36-31, WCFL 38-33, FM97 38-36 and WRMF D-39...added at WCLR and KHOW...a 'clean' sweep with 40% of reporters...demos not clear...looks female 18+...1st week.

17 17 21 **ORSA LIA/I NEVER SAID I LOVE YOU** (INFINITY)
 Profile: Among ten hottest at WFTL, KOB, KFMB, KBOM, WIP and KHOW...among fifteen hottest at KSL, KNBR and WDNC...WCFL 3-2, KBAI 6-6, WGOW 6-6, WMT 9-6, KPOL 9-7, KWEN 9-9, KMBZ 11-9, WLW 15-14, KOLO 17-14, WHAG 22-16, FM97 25-22, WQUD 24-23 and WSM-FM 29-27...4th week.

N N 22 **MELISSA MANCHESTER/THE EYES OF LOVE** (ARISTA)
 Profile: Among five hottest at WDNC, WFTL and KBOM...among ten hottest at KLOK...among fifteen hottest at WTMJ, WHIO and WCLR...among twenty hottest at LOVE94 8-5, WORG-FM 8-6, KOLO 22-13, WISN 19-17, KBAI 24-20, WMT A-20, KPOL D-26, KMBZ A-30 and KIMN-FM D-40...added at KWEN...BLOCKBUSTER female 18+...picking up male response 25+...1st week.

N N 23 **NICOLETTE LARSON/RHUMBA GIRL** (WB)
 Profile: Among ten hottest at WHIO...among fifteen hottest at WSLI...among twenty hottest at WMJC, KNBR and KLYX...WQXI-FM 4-4, WQON 18-13, CHEC D-13, WMAZ 25-17, WLWS 21-18, LOVE94 21-19, WQUD 26-24, KBAI 27-25, WRMF 28-26, WGOW 30-28, WCFL 37-32 and KUKI D-39...not as strong as her last one, but pulling, favorable reaction from male 18+...1st week.

N N 24 **REX SMITH/YOU TAKE MY BREATH AWAY** (COLUMBIA)
 Profile: Among fifteen hottest at KCBQ-AM...WMJC 5-5, LOVE94 9-7, WSM-AM 19-16, KMPC 22-20, KWEN D-20, WLWS 25-22, WSM-FM D-24, WQXI-FM 30-26, WTMJ 28-28, WMAZ D-29, KBAI A-39 and FM97 A-40...added at KOLO, WHIO, KVI-AM, 14NVR, WCCO-FM, KIIS-AM, WIP, WQON and KUKI...very difficult to determine demos yet...gaining with 36% reporter support ...1st week.

SA SA 25 **JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
 Profile: KWEN 7-5, KMPC 11-7, KIMN-FM 14-8, KRNA 16-8, WHAG 11-9, WBZ-AM 11-9, WFBC 19-10, KRSP-AM 23-19 and KUKI D-30...added at WMJC...regionally, very STRONG where played...strong M/F 18-34...1st week.

N 20 26 **JUDY COLLINS/HARD TIME FOR LOVERS** (ELEKTRA)
 Profile: Among five hottest at WIOD...among ten hottest at KSL, KMGC and KBOM...among fifteen hottest at WDNC and WCLR...among twenty hottest at KHOW and WHIO...KOLO 10-9, KBAI 16-12, WCFL 20-17, WORG-FM 22-20, KMBZ 25-22, KUKI 29-24 and WGOW 28-26...quickly fading...2nd week.

SA SA 27 **JOHN DENVER/WHAT'S ON YOUR MIND** (RCA)
 Profile: Among five hottest at WIOD and WFTL...among ten hottest at KHOW...among fifteen hottest at KFMB and WTMJ...among twenty hottest at KSL, WCBM and WDNC...WISN 16-12, WCFL 18-13, KPOL 22-16, KVI-AM 19-17, KBAI 22-18, WHAG 25-22 and KMBZ 27-24...strongest in categories 2 and 3...1st week.

SA SA 28 **RAY STEVENS/I NEED YOUR HELP BARRY MANILOW** (WB)
 Profile: Among five hottest at KOB...among ten hottest at KSL, WTMJ, KHOW, KBOM and WDNC...among fifteen hottest at WFTL...among twenty hottest at WIOD...14NVR 19-15, KMBZ 18-18, WMT 24-19, WQON D-19, KMJJ 30-27 and KPOL A-27...1st week.

Spectrum III

N N 29 SISTER SLEDGE/HE'S THE GREATEST DANCER (COTILLION)
 Profile: Among five hottest at WSLI...WRMF 7-7, KRNA 11-9, KRSP-AM 13-10, WMJC 14-10, 14NVR 16-11, WFBC 14-12 and WGR 20-18...added at CHEC, WHIO, KNBR and WLW...1st week.

N N 30 ART GARFUNKEL/IN A LITTLE WHILE (COLUMBIA)
 Profile: Among ten hottest at KOB, WDNC and WTMJ...among fifteen hottest at KHOW, WIOD and WCLR...among twenty hottest at KSL...LOVE94 13-12, FM97 22-18, WCFL 25-21, WMT 25-23 and KPOL D-25...added at KVI-AM...1st week.

SIGNIFICANT ACTION:

DONNA SUMMER/HOT STUFF (CASABLANCA)
 Profile: WMJC D-12, WQON D-17, WFBC D-18, 14NVR D-23, KRNA D-23, WHAG D-25, FM97 34-29 and KRSP-AM D-30.

SUPERTRAMP/THE LOGICAL SONG (A&M)
 Profile: Among ten hottest at KLYX...among fifteen hottest at WTMJ...WQXI-FM 20-14, KWEN D-18, FM97 26-19, KMJJ D-28, KIMN-FM 34-29 and KRSP-AM D-29...added at WGR and KRNA.

MATHIS & OLIVER/THE LAST TIME (COLUMBIA)
 Profile: Among five hottest at WCLR and KMGC...among ten hottest at WDNC and KLOK...among fifteen hottest at KHOW and KSL...among twenty hottest at WFTL and WSLI...WCFL 14-11, KRSP-AM 25-18 and KMBZ 20-19.

CRYSTAL GAYLE/WHEN I DREAM (UA)
 Profile: Among ten hottest at WHIO...among fifteen hottest at KBOM, WIOD and WFTL...among twenty hottest at KSL and WTMJ...WMT 16-13, WSM-AM 21-20 and WORG-FM D-26...added at KOB.

BARBRA STREISAND/SUPERMAN (COLUMBIA)
 Profile: Among five hottest at WIOD and WHIO...among ten hottest at KSL...among twenty hottest at WDNC and WFTL...WSM-AM 10-7, KBAI 19-17 and KMBZ 29-27.

DOBIE GRAY/WHO'S LOVIN' YOU? (INFINITY)
 Profile: Among fifteen hottest at KMGC...WMT 13-8, WSM-AM 16-10, WSM-FM 24-20, LOVE94 D-23 and KBAI A-40...added at KOB and KMBZ.

ANGIE BOFILL/THIS TIME I'LL BE SWEETER (ARISTA)
 Profile: Among ten hottest at WCBM...WSM-FM 16-11, WHAG 16-12, WSM-AM A-25, WORG-FM D-28 and KUKI D-38...added at WISN.

ROGERS & WEST/ALL I EVER NEED (UA)
 Profile: Among five hottest at KSL...among ten hottest at WFTL...among twenty hottest at WIOD and WDNC...KMBZ 4-2 and WMT 4-4.

ROD STEWART/AINT LOVE A BITCH (WB)
 Profile: Among fifteen hottest at KLYX...LOVE94 19-18, WQXI-FM 21-18 and KMPC A-27...added at WHAG, KWEN and KEZR.

POINTER SISTERS/HAPPINESS (PLANET)
 Profile: Among twenty hottest at KLYX...WHAG 30-19, WGOW 24-20 and KIMN-FM 37-31...added at WQON and WMJC.

IAN MATTHEWS/GIVE ME AN INCH (MUSHROOM)
 Profile: Among five hottest at WCCO-FM...among fifteen hottest at WHIO...KUKI 5-4.

RICK NELSON/DREAM LOVER (EPIC)
 Profile: Among ten hottest at WIOD...among fifteen hottest at KBOM...WMT 11-9 and KUKI 36-29...added at KFMB and WLW.

DAVID NAUGHTON/MAKIN' IT (RSO)
 Profile: WLWS 30-25, KMPC 28-26, KIMN-FM 36-26 and WRMF 40-38.

RAYDIO/YOU CAN'T CHANGE THAT (ARISTA)
 Profile: WORG-FM 26-22, WRMF 31-24 and WSM-FM D-25.

SISTER SLEDGE/WE ARE FAMILY (COTILLION)
 Profile: WQXI-FM 25-17...added at WRMF, KMPC, WORG-FM and WHAG.

LINDA RONSTADT/ALISON (ASYLUM)
 Profile: Among fifteen hottest at WIOD...KOLO 30-27, KBAI 35-30 and KUKI D-40...added at KLYX, KWEN, KIIS-AM, WORG-FM, KVI-AM and WCFL.

POCO/HEART OF THE NIGHT (MCA)
 Profile: Among fifteen hottest at KFMB...among twenty hottest at KSL...KEZR 26-23.

MICHAEL FRANKS/WHEN IT'S OVER (WB)
 Profile: Among twenty hottest at KLYX...KOLO D-30...added at WHIO and KMBZ.

SPYRO GYRA/MORNING DANCE (INFINITY)
 Profile: Among fifteen hottest at KMGC and KCBQ-AM.

MOST PLAYED ALBUMS

- 8 8 1 ART GARFUNKEL/FATE FOR BREAKFAST (COLUMBIA)**
 Key Cuts: 45, Since I Don't Have You and Finally Found A Reason...other action includes When Someone Doesn't Want You, Oh How Happy and Sail On A Rainbow...3rd week.
- 1 2 2 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**
 Key Cuts: Minute By Minute (45), Sweet Feelin' and Depending On You...other action includes Fool To Survive and Here To Love You...21st week.
- 2 1 3 GEORGE BENSON/LIVIN INSIDE YOUR LOVE (WB)**
 Key Cuts: 45, Soulful Strut and Hey Girl...other action includes title track, Welcome To My World and Unchained Melody...7th week.
- 3 3 4 BEE GEES/SPIRITS HAVING FLOWN (RSO)**
 Key Cuts: 45 and title track...other action includes I'm Satisfied, Reaching Out and Living Together...13th week.
- 4 4 5 McGUINN CLARK & HILLMAN/McGUINN CLARK & HILLMAN (CAPITOL)**
 Key Cuts: 45, Long Long Time, Backstage Pass...other action includes Surrender To Me and Crazy Time...9th week.
- 5 6 6 ADRIAN GURVITZ/SWEET VENDETTA (JET)**
 Key Cuts: Untouchable and Free (45) and The Way I Feel...other action includes I Just Wanna Get Inside Your Head, One More Time and The Wonder Of It All...4th week.
- † † 7 RICKIE LEE JONES/RICKIE LEE JONES (WB)**
 Key Cuts: 45, Danny's All Star Joint and Night Train...other action includes Last Chance Texaco...1st week.
- † 9 8 ENGLAND DAN & JOHN FORD COLEY (BIG TREE)**
 Key Cuts: 45, What's Forever For and What Can I Do With This Broken Heart...other action includes Broken Hearted Me and Only A Matter Of Time...2nd week.
- † 10 9 MICHAEL FRANKS/TIGER IN THE RAIN (WB)**
 Key Cuts: When It's Over (45) and Hideaway...other action includes Sanpaku and title...2nd week.
- † † 10 BEACH BOYS/L.A. LIGHT ALBUM (CARIBOU)**
 Key Cuts: Good Timin' (45), Lady Linda and Full Sail...1st week.

ALBUM ACTION:

JUDY COLLINS/HARD TIMES FOR LOVERS (ELEKTRA)
Cuts: 45, Starmaker, Theme From Ice Castles and Where and When.

TARNEY SPENCER BAND/RUN FOR YOUR LIFE (A&M)
Cuts: 45, Live Again, Won'tcha Tell Me, Far Better Man and Don't.

TIM WEISBERG/NIGHT RIDER (MCA) Cuts: Westchester Faire, Won't Be Goin' Back and Moonchild.

GEORGE HARRISON/GEORGE HARRISON (DARK HORSE) Cuts: 45, Love Will Come To Everyone, Dark Sweet Lady, Here Comes The Moon and Faster.

ORLEANS/FOREVER (INFINITY) Cuts: 45, title, I Never

Wanted To Love You, Everybody Needs Some Music and Isn't It Easy.

JAMES TAYLOR/FLAG (COLUMBIA) Cuts: Up On The Roof, BSUR, Daytripper, Rainy Day Man, I Will Not Lie For You and Company Man.

SUPERTRAMP/BREAKFAST IN AMERICA (A&M) Cuts: 45, Take The Long Way Home, Oh Darling and Is It Mine.

DOBIE GRAY/MIDNIGHT DIAMOND (INFINITY) Cuts: 45, We've Got To Get It On Again, Miss You Nights and I'll Be Your Hold Me Tight.

SUZI QUATRO/IF YOU KNEW SUZI (RSO) Cuts: If You Can't Give Me Love, The Race Is On and Tired of Waiting.

SPYRO GYRA/MORNING DANCE (INFINITY) Cuts: 45, It Doesn't Matter and Song For Lorraine.

TREND SETTERS

Category 1:

14NVR	Waterbury, CT	Joe McCoy	203 729-2291
94CFM	St. Louis	Bo Jagger	314 361-7500
K-104	Phoenix	John McRae	602 959-4110
KBSQ-FM	Santa Fe	Dan Kelley	505 982-4444
KCBQ	San Diego	John Fox	714 286-1170
KCSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEYN	Wichita	J. Walker	316 838-7744
KEZR	San Jose	Bob Harlow	408 287-5775
KIDD	Monterey	Steve Lamont	408 649-6622
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Pat Shawgo	512 225-5111
KLYX-FM	Sioux Falls	Bruce Fischer	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, CA	Ross Forbes	916 673-7677
KWEN	Tulsa	Dave Michaels	918 587-9500
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Dave Popovich	412 351-1100
WFMK	Lansing	Don Schueller	517 349-4000
WL0L	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WOMC	Detroit	Jim Scollin	313 546-9600
WQUD	Memphis	Dan Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C. Sneed	615 749-2244
WSMI-AM	Litchfield, IL	Terry Todt	217 324-5921
LOVE 94	Miami Beach	Rick Peters	305 672-2500

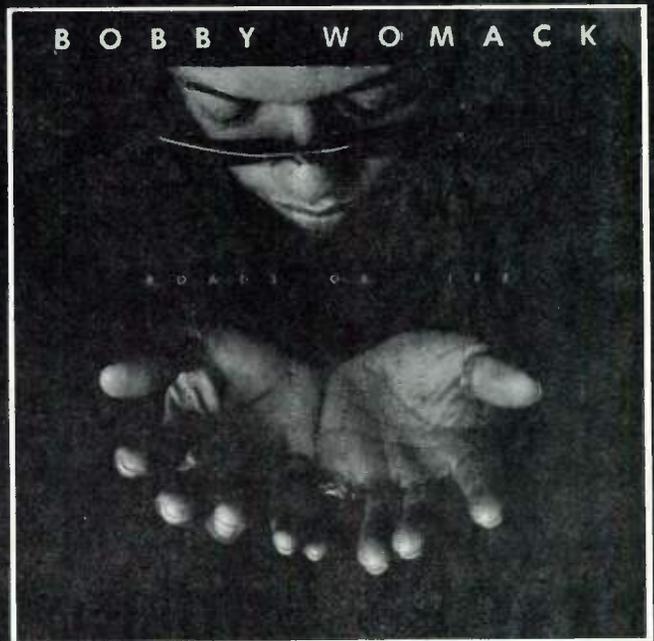
Category 2:

CHEC	Lethbridge, Alb.	Wayne Barry	403 329-4144
CJAY-FM	Calgary, Alb.	Wes Erickson	403 246-7111
KAAM	Dallas	Lee Gray	214 386-6100
KAGO	Klamath Falls	Charles Snyder	503 882-2551
KFMB-AM	San Diego	Mark Larson	714 292-5362
KHOW	Denver	Brian Scott	303 573-6300
KHQ	Spokane	Chuck Heaton	509 448-4666
KHS-AM	Los Angeles	Sherman Cohen	213 466-8381
KLOK	San Jose	Bill Weaver	408 274-1170
KMBZ	Kansas City	Steve Bell	913 236-9800
KMGX	Tucson	John Libynski	602 624-2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910
KMPC	Los Angeles	Ron Rodrigues	213 469-5341
KNBR	San Francisco	Scott Burton	415 546-2200
KOGO	San Diego	Bill Dodd	714 263-6191
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123

KVOX	Fargo	Dan Wright	218 233-1522
KWAV	Monterey	Randy Summers	408 646-9333
WAKA	Gainesville	Shawn Smith	904 376-2688
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCBM	Baltimore	Ray Quinn	301 363-2000
WCCO-FM	Minneapolis	Paul Stagg	612 339-1029
WCFL	Chicago	Dick Stadler	312 222-1000
WCBS	Charlestown	Al Sahley	304 342-8131
WCLR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WFBC	Greenville, SC	Lou Simon	803 271-9200
WFGL	Fitchburg	Mike Thomas	617 343-4897
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 756-6141
WHAG	Hagerstown	Ed Fennessy	301 797-2053
WISM-FM	Madison	Bill Vancil	608 271-1486
WISN	Milwaukee	Norm Pringle	414 342-1111
WJYY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	John Ashton	304 233-1470
WORQ-FM	Orangeburg, S.C.	Stu Wright	803 536-1580
WQON	Grayling, MI	Bob Greenwood	517 348-5488
WRMF	Titusville, FL	Gary Tee	305 267-1122
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

Category 3:

CKWW	Windsor, Ont.	Kevin Shay	519 252-5751
KBAI	Morro Bay	Ann Dunaway	805 772-2263
KBLI	Blackfoot, ID	Jack Sunday	208 785-1400
KBOM	Bismarck	Joel Johnson	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KEX	Portland	Eric Norberg	503 225-1190
KIT	Yakima	Alan McLaughlin	509 457-8115
KMGC	Dallas	D. O'Donoghue	214 688-0641
KOB	Albuquerque	Jim King	505 243-4411
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Seattle	Carol Stripling	206 223-5700
WCAR	Detroit	Kevin Sanderson	313 345-8600
WDNC	Durham, NC	Mal Harrison	919 682-0318
WFBR	Baltimore	Dale Andrews	301 685-1300
WFTL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WGNG	Providence	Rick McKay	401 725-9000
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Jayne Reino	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080



BOBBY WOMACK/ROADS OF LIFE

AB 4222



RAYDIO/ROCK ON

AB 4212



HARVEY MASON/GROOVIN' YOU

AB 4227



Black

TREND SETTERS

KATZ	St. Louis	Earl Parnell	WAKO	Atlanta	Tony Jamieson	WJLB	Detroit	J. Michael McKay
KCOH	Houston	Travis Gardner	WBLS	New York	Frankie Crocker	WJPC	Chicago	Tom Joyner
KDAY	Los Angeles	Steve Woods	WBMX	Chicago	James Alexander	WOOK	Wash DC	John Moen
KDIA	Oakland	Jerry Boulding	WCIN	Cincinnati	Bob Long	WORC	Orlando	Linda Haynes
KKSS	St. Louis	Lee Michaels	WCHB	Detroit	Wade Briggs	WORL	Orlando	Steve Crumbley
KMJQ	Houston	Jack Patterson	WDAS	Philadelphia	Butterball	WVOL	Nashville	Fred Harvey
KSOL	San Mateo	J.J. Jeffries	WDAO	Dayton	Langford Stephens	WWIN	Chicago	Carl Conner
WAMO	Pittsburgh	Michael Payne	WDIA	Memphis	Mark Christian	WWRL	Baltimore	Don Brooks
							New York	Bob Law

- 1 1 **PEACHES & HERB/REUNITED** (POLYDOR)
Profile: Its the hottest record at KSOL, WBMX, WVKO and WVOL...in the hottest five at KATZ, KADY, KDIA, KKSS, WCHB, WCIN, WJLB, Cleveland '1', Cleveland '2' and WVON...in the hottest ten at KCOH, KMJQ, WWIN and WWRL...with the phenomenal success this record has achieved it speaks for itself...all demographics...getting heavy phone action...maximum rotation
- 2 2 **GQ/DISCO NIGHTS** (ARISTA)
Profile: Its the hottest record at KCOH, KDIA and WJPC...in the hottest five at KATZ, KKSS, KMJQ, KSOL, WBMX, WDIA, WJLB, Cleveland '1', WVON...in the hottest ten at KDAY, WCHB, Cleveland '2' and WWIN...still holding a solid number 2 position
- 3 3 **TYRONE DAVIS/IN THE MOOD** (COLUMBIA)
Profile: Its the hottest record at WJLB...in the hottest five at KCOH, KDIA, WBMX, WCHB, WJPC and WVOL...in the hottest ten at KDAY, KMJQ, KSOL, Cleveland '2', WVON and WWRL...lp sales are picking up on this...upper black demographics and a must with black image stations
- 5 4 **GEORGE BENSON/LOVE BALLAD** (WB)
Profile: Its in the hottest five at KCOH, KSOL, WCHB, WCIN, WJLB and WVKO...in the hottest ten at KATZ, KDAY, KMJQ, WJPC and WVON...in the hottest fifteen at WVOL...seems it hasnt peaked yet...medium rotation
- 4 5 **SISTER SLEDGE/HE'S THE GREATEST DANCER** (COTILLION)
Profile: Its the hottest record at WVON...in the hottest five at KATZ, WBMX, Cleveland '1' and Cleveland '2' and WWIN...in the hottest ten at KDIA and WJPC...in the hottest fifteen at KMJQ...even with more thrust on the new single, this one is holding its own
- 9 6 **FOXY/HOT NUMBERS** (DASH)
Profile: Its in the hottest five at KCOH, KDAY, KDIA, KMJQ and KSOL...in the hottest ten at KATZ, WCHB, WJLB, Cleveland '2' and WVOL
- 7 7 **JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)
Profile: Its the hottest record at KMJQ...in the hottest five at Cleveland '1', Cleveland '2' and WVOL...in the hottest ten at KCOH, WVON and WWIN...the Canadian disco version is rumored to be released for United States airplay...if so, look for this to become highly active again
- 8 8 **MAZE/FEEL THAT YOUR FEELING** (CAPITOL)
Profile: Its in the hottest five at WDAO, WOOK and WVKO...in tht hottest ten at KDIA, KSOL and WVON...in the hottest fifteen at KATZ, WJLB and WJPC...last weeks jump was no fluke...solid male demographic...medium rotation
- 9 **RAYDIO/YOU CANT CHANGE THAT** (ARISTA)
Profile: Its in the hottest five at WDAO and Cleveland '1'...in the hottest ten at KATZ, KCOH, KSOL, WCHB and WWRL...in the hottest fifteen at WJLB and WJPC...tremendous activity on this...good, clean production...valuable for universal stations...females and teens...medium to heavy rotation
- 12 10 **NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE TO DANCE WITH YOU** (ATLANTIC)
Profile: In the hottest five at KATZ, KDAY and WDAO...in the hottest ten at KDIA, KMJQ, KSOL and Cleveland '2'
- 11 11 **INSTANT FUNK/GOT MY MIND MADE UP** (SALSOU)
Profile: Its in the hottest five at KKSS, KMJQ, WBMX, WJPC and WVOL
- 18 12 **ISLEY BROS./I WANT TO BE WITH YOU** (T-NECK)
Profile: Its in the hottest five at Cleveland '2' and WWIN...in the hottest ten at KCOH, KDAY and WVKO...was also added at KDIA...beginning to move up with some concrete backing...the Isleys cater to all demographics
- 13 **AL HUDSON/YOU CAN DO IT** (MCA)
Profile: Its the hottest record at KATZ...in the hottest five at WDAO...in the hottest ten at WJLB...in the hottest fifteen at WCHB...was also added at WDIA and WVKO...interesting...this needs your ear and your personal discretion
- 14 14 **CHERYL LYNN/STARLOVE** (EPIC)
Profile: Its in the hottest five at WDIA and WJLB...in the hottest ten at KDAY and WJPC...in the hottest fifteen at WCHB...was also added at WVON
- 10 15 **ALTON MC CLAIN & DESTINY/IT MUST BE LOVE** (POLYDOR)
Profile: Its in the hottest five at KMJQ, KSOL and WDIA...in the hottest ten at KCOH...in the hottest fifteen at WJPC...peaked as a black record, not bad for a first time around
- SA 16 **RICK JAMES/BUSTIN OUT OF L SEVEN** (GORDY)
Profile: Its in the hottest five at Cleveland '2', WJPC and WWIN...was also added at WDAO, WVOL and WVON...instant teens on this...getting a lot of radio support...automatic phones...heavy rotation
- 24 17 **PATTI LA BELLE/ITS ALRIGHT WITH ME** (EPIC)
Profile: Its in the hottest five at WDAO and WVKO...in the hottest ten at WWRL...in the hottest fifteen at KCOH and KMJQ
- 20 18 **MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW** (PI)
Profile: Its the hottest record at WCHB...in the hottest ten at WWIN and WWRL...also added at KDIA and WDIA...very positive lyrics and thrust...big in New York and Detroit...growing in other markets...heavy rotation
- 19 **ANGELA BOFILL/THIS TIME I'LL BE SWEETER** (ARISTA)
Profile: Its in the hottest five at WDIA...in the hottest ten at WWRL...in the hottest fifteen at KATZ and WJLB...was also added at KSOL and WVKO...upper demographics...leaning towards females...great ballad...medium to heavy rotation...offers a balance
- 16 20 **MANHATTANS/HERE COMES THE HURT AGAIN** (COLUMBIA)
Profile: Its in the hottest five at Cleveland '2', WVKO and WWIN...in the hottest fifteen at WVOL...was also added at WBMX
- 21 **SISTER SLEDGE/WE ARE FAMILY** (COTILLION)
Profile: Its in the hottest five at KKSS and WOOK...was also added at WDAO, WVKO and WVON...with the attention this is getting universally, all back station should zero in on this, and heavy

Black

- 6 22 **AMII STEWART/KNOCK ON WOOD** (ARIOLA)
Profile: Its in the hottest five at WVON...in the hottest ten at KMJQ, WBMX and WVOL...time for a new single
- 28 23 **RANCE ALLEN GROUP/I BELONG TO YOU** (STAX)
Profile: its in the hottest five at KDIA and WJPC...in the hottest ten at WBMX...was also added at KSOL
- 23 24 **CHER/TAKE ME HOME** (CASABLANCA)
Profile: Its in the hottest ten at WCHB and WJLB...in the hottest fifteen at KSOL...was also added at WVON
- SA 25 **THE GAP BAND/SHAKE** (MERCURY)
- 15 26 **PEABO BRYSON/CROSSWINDS** (CAPITOL)
Profile: Its in the hottest five at WCIN...in the hottest ten at WVKO...was also added at KSOL
- 27 **DOOBIE BROS/WHAT A FOOL BELIEVES** (WB)
Profile: Its in the hottest ten at WJPC and WWIN...in the hottest fifteen at WCHB...important record during the book...heavy rotation...this has all it takes for a black record
- SA 28 **BOOTSIES RUBBER BAND/JAM FAN(HOT)** (WB)
Profile: It was added at WDAO, WVKO, WVOL, WVON and WWIN...most added record of the week...wins teens easily...heavy rotation
- 19 29 **DONNA SUMMER/HOT STUFF** (CASABLANCA)
Profile: Its in the hottest five at WOOK...was also added at WWRL...getting more support from universals...this is important to black stations due to its immediate success universally...heavy on the rotation
- 30 **NIGHT FLIGHT/IF YOU WANT IT** (ARIOLA)
Profile: It was added at KDAY, WCHB, WDIA and WVKO...a great alternative...medium rotation wont hurt you

ALBUMS

- 2 1 **SISTER SLEDGE/WE ARE FAMILY** KEY CUT:WE ARE FAMILY (COTILLION)
Other Cuts: He's The Greatest Dancer...its the hottest album at KCOH, KDIA and WVON...in the hottest five at KKSS, KMJQ, WCIN, Cleveland '2', WOOK and WVKO
- 3 2 **GEORGE BENSON/LIVING INSIDE YOUR LOVE** KEY CUT:LOVE BALLAD (WB)
Other Cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut, Hey Girl and A Change Is Gonna Come and the title Inside Your Love...its in the hottest five at KCOH, KDIA, WBMX, WCIN, WDIA, WOOK, WVKO and WVON...in the hottest ten at Cleveland '2'
- 1 3 **RICK JAMES/BUSTING OUT OF L SEVEN** KEY CUT:BUSTING OUT OF L SEVEN (GORDY)
Other Cuts: Hight On Your Love Suite, Spacy Love and Jefferson Ball...its the hottest album at WBMX...in the hottest five at KDIA, Cleveland '1', Cleveland '2', WOOK, WVKO and WVON
- 4 4 **PEACHES & HERB/II HOT** KEY CUT:REUNITED (POLYDOR)
Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thing...in the hottest five at KKSS, Cleveland '1', WOOK, WVKO and WVON
- 5 5 **JACKSONS/DESTINY** KEY CUT:SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)
Other Cuts: Dont Push Me Away, and Blame It On The Boogie...its the hottest album at KMJQ...in the hottest five at KCOH, Cleveland '2' and WVON
- 6 6 **GQ/DISCO NIGHTS** KEY CUT:DISCO NIGHTS (ARISTA)
Other Cuts: I Do Love You and This Happy Feeling...in the hottest five at KKSS, Cleveland '1', Cleveland '2' and WVON
- 13 7 **LINDA CLIFFORD/LET ME BE YOUR WOMAN** KEY CUT:DONT GIVE IT UP (RSO/CURTOM)
Other Cuts: In the hottest five at KDIA, KSOL, WCIN and WDIA
- 8 8 **MAZE/INSPIRATION** KEY CUT:FEEL THAT YOU'RE FEELING (CAPITOL)
Other Cuts: Woman Is A Wonder, Call On Me and Welcome Home...in the hottest five at WBMX, WDAO and Cleveland '1'...in the hottest ten at Cleveland '2'
- 9 **TYRONE DAVIS/IN THE MOOD** KEY CUT:IN THE MOOD (COLUMBIA)
Other Cuts: What Am I Gonna Do With A Woman Like You...in the hottest five at KCOH, KMJQ, WDAO and Cleveland '2'
- 7 10 **INSTANT FUNK/INSTANT FUNK** KEY CUT:GOT MY MIND MADE UP (SALSOUL)
Other Cuts:Crying...in the hottest five at KCOH, KKSS and Cleveland '1'
- 11 **RAYDIO/ROCK ON** KEY CUT:YOU CANT CHANGE THAT (ARISTA)
Other Cuts: Going Through Love in School, When You're In Need of Love, Rock On, and Hot Stuff...in the hottest five at KMJQ, WDAO and WOOK
- 11 12 **BARRY WHITE/THE MESSAGE IS LOVE** KEY CUT:ANY FOOL CAN SEE (UNLIMITED GOLD)
Other Cuts: Your The One That I Need,(all cuts)...in the hottest five at WCIN and WDIA...in the hottest ten at Cleveland '2'
- 13 **EVELYN "C" KING/MUSIC BOX** KEY CUT:MUSIC BOX (RCA)
Other Cuts: Lets Start All Over Again and Steppin Out...in the hottest five at KDIA and WDIA
- 15 14 **WAR/THE MUSIC BAND** KEY CUT:GOOD, GOOD FEELING (MCA)
Other Cuts: Corns & Callouses(Hey Dr. Shoals)...on almost all major black stations in the country
- 12 15 **PATTI LA BELLE/ITS ALRIGHT WITH ME** KEY CUT: TITLE (EPIC)
Other Cuts: Music Is My Life...in the hottest five at WCIN

SIGNIFICANT ACTION:

THELMA HOUSTON/SATURDAY NIGHT, SUNDAY MORNING(TAMLA)

Profile: Its in the hottest ten at WJLB...in the hottest fifteen at KCOH, KSOL and WCHB

SYLVESTER/I WHO HAVE NOTHING (FANTASY)

Profile: Its in the hottest ten at KDIA...was also added at KCOH and WVON

GINO SOCCIO/DANCER (WB)

Profile: It was added at KCOH, WDIA and WVON...the record company should get off their.....this is a black record if its worked right...heavy rotation wont hurt

LOU RAWLS/LET ME BE GOOD TO YOU (PI)

Profile: It was added at KCOH, WCIN and WVON...upper demographics, male and female

CONFUNKSHUN/CHASE ME (MERCURY)

Profile: It was added at KDAY, WVON and WWIN

THE MC CRARY'S/LOST IN LOVING YOU (PORTRAIT)

Profile: Was added at KDAY, WCHB and WDIA...upper demographics with a female base

THE BEE GEES/LOVE YOU INSIDE OUT (RSO)

Profile: It was added at KKSS and WVON

LINDA CLIFFORD/DONT GIVE IT UP (CURTOM/RSO)

Profile: It was added at WVKO and WVON...this is the cut that is selling the lp...instant female phones...medium rotation...a very nice edited version of the lp

SINGLE OF THE WEEK

Bootsy's Rubber Band/JAM FAN(HOT) WB

ALBUM OF THE WEEK

Brick/STONEHEART Bang/CBS

Key Cut: Raise Your Hands

Other Cuts: Title, Magic Woman, Life Is What, In The Moonlight, We'll Love Dancin Man, & To Me(Male plus image)

HOT NEW RELEASES

1. Sister Sledge/WE ARE FAMILY Cotillion
2. Rick James/BUSTIN' OUT Gordy
3. Bell & James/YOU NEVER KNOW WHAT YOU GOT A&M
4. Stephanie Mills/WHATCHA GONNA DO? 20th Century
5. Bee Gees/LOVE YOU INSIDE OUT RSO
6. Linda Clifford/DONT GIVE IT UP Curtom/RSO
7. ConFunkShun/CHASE ME Mercury
8. Earth, Wind & Fire/EMOTIONS ARC/CBS
9. Atlantic Starr/ROCK IT TO THE TOP A&M

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

1. Peaches & Herb/REUNITED Polydor
2. Sister Sledge/WE ARE FAMILY Cotillion
3. Rick James/BUSTIN OUT Gordy
4. GQ/DISCO NIGHTS Arista
5. Isley Brothers/I WANNA BE WITH YOU T-Neck
6. ConFunkShun/CHASE ME Mercury
7. Linda Clifford/DONT GIVE IT UP Curtom/RSO
8. The New Earth,Wind & Fire

MOST EFFECTIVE UNIVERSAL RECORDS FOR BLACK PROGRAMING

1. Donna Summer/HOT STUFF Casablanca
2. Doobie Brothers/WHAT A FOOL BELIEVES WB
3. Amii Stewart/KNOCK ON WOOD Ariola
4. Bee Gees/LOVE YOU INSIDE OUT RSO
5. Gino Soccio/DANCER WB
6. Orleans/LOVE TAKES TIME Infinity
7. Cher/TAKE ME HOME Casablanca
8. Wings/GOODNIGHT TONIGHT Columbia

TELESCOPE by Lynn Tolliver

My prime concern this week is the forthcoming death of black radio. And please listen, its black radio, not black music I'm talking about. Black music is alive and well! Its carrying the heaviest percentage of disco music and its getting great exposure from universal stations. But looking back a few months, it seems that black radio stations are losing innovation. They are not supporting black artists like they should.

Examples are these: The Amii Stewart, the George Benson, the Donna Summer, and just recently, the new Sister Sledge single. Black radio has no one to blame but THE BLACK PROGRAM DIRECTORS, who are still

playing games while they are losing the race. Donna Summer is taking all kinds of leaps on charts across the country, universally, and, there are still some black stations that are not on it.

When the black station refuse to support black artists, and a black artist gets a start on a universal station, that black station can forget about time buys. That station can forget about special attention. For instance, the Pointer Sisters were broken pop, FIRST, so the stations that started that record got the Pointer Sisters to do personalized call letters in their record.

Not only will you lose time buys

and special attention, you'll lose your audience to the universal stations, because they will come to realize that you, their black station, is not giving them the music that is available. When you have finally lost your listeners through audience erosion the bucks from record company ad support and finally other advertisement from your audience loss, you will have no one to blame but yourself. Let's support black artists when they have hits. There are alot of them out there and you can be playing them. Let's save black radio and start becoming professional. Let's be the innovators of black music. Let's be first, so we can last!! Enough said.

Disco

DISCO TRENDSETTERS

CHIC	Brampton	David Oliver	KTLK	Denver	Paula Matthews	WISM	Madison	Rusty Hudson
DISCO-94	Houston	Michael Stone	KUTE	Los Angeles	Warren Epps	WKGN	Knoxville	Kerry Lambert
F-105	Boston	Charlie Fernandez	KTFM	San Antonio	Kevin McCormick	WKTK	Baltimore	Lou Krieger
KATT	Oklahoma	Charlie Parker	KXTC	Phoenix	Larry Barwick	WKTU	New York	Matthew Clenoff
KCFX	Oklahoma City	John Snyder	K-101	San Francisco	Nadine Shaw	WKYS	Washington	Steve Manuel
KDKO	Denver	Jim O'Brien	WAYS	Charlotte	Roy Rosen	WLYT	Cleveland	Tom Allen
KEYN	Witchata	Glen Martin	WBBF	Rochester	Tom Nast	WMAS	Springfield	Kris McLeod
KFMX	Minneapolis	Gary De Maroney	WBOS	Boston	Jane Dunklee	WMHE	Toledo	Ron Finn
KIIS-FM	Los Angeles	Sherman Cohen	WCAU-FM	Philadelphia	Roy Perry	WNUW	Milwaukee	Bob Mike
KIIS-108	Boston	Sunny Joe White	WCKO	Ft. Lauderdale	Dave Lawrence	WORL	Orlando	Steve Crumbley
KJLA	Kansas City	Ronnie Dennington	WDAI	Chicago	Mary Klug	WSFL	New Bern	Ed Seger
KRLA	Los Angeles	Gary Theroux	WDON	Maryland	Barry Richards	WVEE	Atlanta	Scotty Andrews
KROY-FM	Sacramento	Rob Tonkin	WDRQ	Detroit	Eddie Rogers	WZZD	Philadelphia	Mark Serpas
KSET	El Paso	Chuck Kelly	WEZB	New Orleans	Chris Walenburg	Y-100	Miami	Robert Muzzy
			WGCI-FM	Chicago	Greg Buedell	96-Fever	Tampa	Roshon Vance

BPM	LW	LW		
123	1	1	GQ "Disco Nights"	Arista 7"/12"
138	2	2	CHERYL LYNN "Starlove"	Columbia 7"/12"
116	4	3	SISTER SLEDGE "We Are Family"	Cotillion 12"
120	13	4	DONNA SUMMER "Hot Stuff"	Casablanca 12"
122	3	5	CHER "Take Me Home"	Casablanca 7"/12"
124	7	6	FOXY "Hot Number"	TK 12"
130	8	7	VILLAGE PEOPLE "In The Navy"	Casablanca 7"/LP
118	12	8	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
110	9	9	PEACHES & HERB "Reunited"	Polydor LP
133	5	10	MACHINE "There But For The Grace of God Go I"	RCA 12"
118	11	11	JACKSONS "Shake Your Body Down"	Epic 12" LP
113	6	12	INSTANT FUNK "Got My Mind Made Up"	Salsoul 12"
126	14	13	DAVID NAUGHTON "Makin' It"	RSO 12"
132	10	14	MADLEEN KANE "Forbidden Love"	WB 12"
130	16	15	GINO SOCCIO "Dance to Dance"	RFC/WB 12"
117	15	16	ALTON McCLAIN & DESTINY "It Must Be Love"	Polydor 12"
136	20	17	ST. TROPEZ "One More Minute"	Butterfly 12"
140	21	18	CLAUDJA BARRY "Boogie Woogie Dancin' Shoes"	Chrysalis
114	25	19	McFADDEN & WHITEHEAD "Ain't No Stoppin Us"	PI/12"
128	22	20	MELBA MOORE "Pick Me Up"	Epic 12"
115	18	21	BLONDIE "Heart of Glass"	Chrysalis 12"/LP
126	23	22	NARADA MICHAEL WALDEN "I Dont Want Nobody Else"	Atlantic 12"
132	24	23	LIQUID GOLD "My Baby's Baby"	Parachute 12"
139	26	24	ROSEBUD "Have A Cigar"	WB/12"
134	19	25	AMII STEWART "Knock on Wood"	Ariola 12"
132	D	26	VICKI SUE ROBINSON "Nightime Fantasy"	RCA 12"
124	D	27	WINGS "Goodnight Tonight"	Columbia 12"
117	28	28	FIRST CHOICE "Doublecross"	Gold Mine 12"
126	D	29	WAR "Good, Good Feeling"	MCA 12"
114	D	30	PATTI LA BELLE "Music Is My Life"	Epic LP

SIGNIFICANT ACTION

SANTANA "One Chain"	Columbia 12"	STICKY FINGERS "Nightime/Wastin"	Prelude 12"
GIBSON BROS. "Cuba"	Mango 12"	KLEER "Keep Your Body Workin'"	Atlantic 12"
ANITA WARD "Ring My Bell"	TK 12"	SPINNERS "Are You Ready For Love"	Atlantic LP
THEO VANNESS "Bad, Bad Boy/No Romance"	Prelude 12"	SHOTGUN "Don't Ya Wanna Make Love"	MCA 12"
POUSSEZ "Poussez"	Vanguard LP	BRAINSTORM "Hot For You/Dont Let Me Catch You With Your Groove Down"	Tabu 12"
THE MIKE THEODORE ORCHESTRA "High On Mad Mountain"	Westbound 12"	GLORIA GAYNOR "Anybody Wanna Party"	Polydor 12"
CHANSON "I Can Tell"	Ariola 12"	POINTER SISTERS "Happiness"	Planet 12"
DIRECT CURRENT "Everybody Here Must Party"	TEC 12"	ALMA FAYE "It's Over"	Casablanca 12"
BUNNY SIEGLER "By The Way You Dance"	Gold Mine 12"	TATA VEGA "Just Can't Stop"	Motown 12"
BILL SUMMERS "Straight To The Bank"	Prestige 12"	MANTUS "Rock It/Midnight Energy"	SMI 12"

Jazz

TREND SETTERS

KADX KAFM KKGO KCBX KJAZ	Denver Dallas Los Angeles S. L. O. San Francisco	John Sutton Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WJZZ	Los Angeles Eugene Columbus Buffalo Detroit	Ted Terry Mike Handler Geoff Mayfield John Hunt Dorian Paster	WRUV WRVR WXFM WYBC WYSO	Burlington New York Chicago New Haven Dayton	Bob Cohen Jim Smith Dave Freeman Doug Keogh Vince Waldron
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- 1 1 SPYRO GYRA/MORNING DANCE KEY CUT: HELIOPOLIS** (INFINITY)
Profile: WRUV H-H, WYBC H-H, WRVR H-H, WJZZ H-H, KAFM H-H, WBFO H-H, KKGO H-H, WXFM H-H, and KJAZ M-M...also: title, Song for Lorraine.
- 2 2 SEAWIND/LIGHT THE LIGHT KEY CUT: FREE** (HORIZON)
Profile: WXFM H-H, WRVR H-H, WJZZ H-H, KAFM M-H, KKGO M-M, and KLCC M-M...also: Imagine.
- 3 3 GEORGE BENSON/LIVING INSIDE KEY CUT: BEFORE YOU GO** (WB)
Profile: WXFM H-H, KKGO H-H, WRVR H-H, WJZZ H-H, KAFM H-H, KADX M-H, KCBX M-M, and WYBC L-M...also: title, Prelude to Fall.
- 5 4 JOHN KLEMMER/BRASILIA KEY CUT: TITLE** (MCA)
Profile: KKGO H-H, WBBY H-H, WYBC H-H, WRVR H-H, KADX H-H, KAFM H-H, WJZZ M-H, WXFM M-M, KJAZ M-M, and WRUV L-M...also: Summertime.
- 4 5 ABBEY LINCOLN/PEOPLE IN ME KEY CUT: DORIAN** (INNER CITY)
Profile: WYBC H-H, WBFO H-H, KJAZ M-M, and WRUV M-M...also: Living Room, Naturally, Africa.
- 9 6 TONY WILLIAMS/JOY OF FLYING KEY CUT: HIPSKIP** (COLUMBIA)
Profile: KKGO H-H, KJAZ H-H, WYBC H-H, WXFM H-H, WBBY M-M, WBFO M-M, KAFM M-M, WJZZ M-M, and WRVR M-M...also: Coming Back Home.
- 11 7 GROVER WASHINGTON/PARADISE KEY CUT: THE ANSWER IN YOUR EYES** (ELEKTRA)
Profile: KAFM H-H, KJAZ H-H, WYBC H-H, WBBY H-H, WRVR H-H, WJZZ H-H, KADX M-H, WBFO M-M, KCBX M-M, KLCC L-M, WYSO A-M, and WRUV A-M...also: title, Shana, Asia's Theme, Tell Me, Midsummer's Dream.
- 8 8 MICHAEL FRANKS/TIGER IN THE RAIN KEY CUT: HIDEAWAY** (WB)
Profile: WJZZ H-H, WRVR H-H, KAFM H-H, KJAZ M-M, KADX M-M, KCBX M-M, WBFO M-M, and WRUV M-M.
- 13 9 RICHARD TEE/STROKIN' KEY CUT: TITLE** (COLUMBIA)
Profile: KKGO H-H, WJZZ M-H, KAFM M-H, WYBC M-M, WRUV M-M, and WBBY L-M.
- 15 10 ZOOT SIMS/WARM TENOR KEY CUT: OLD DEVIL MOON** (PABLO)
Profile: WRUV M-H, KADX M-H, KJAZ M-M, and WRVR A-L.
- D 11 BILL EVANS & TOOTS THIELMAN/AFINITY KEY CUT: SNOW PEAS** (WB)
Profile: KJAZ H-H, WBBY L-H, WYSO A-H, KCBX M-M, WBFO M-M, KLCC L-M, WYBC L-M, KKGO L-M, KAFM A-M, WJZZ A-M, and WRUV A-M...also: Blue Green.
- 12 12 MICHEL COLOMBIER/MICHEL COLOMBIER KEY CUT: DREAMLAND** (CHRYSALIS)
Profile: WXFM H-H and WRUV H-H.
- 10 13 HERBIE HANCOCK & CHIC COREA/AN EVENING WITH KEY CUT: MAIDEN VOYAGE** (COLUMBIA)
Profile: WBFO H-H and WRVR M-M.
- D 14 HUBERT LAWS/LAND OF PASSION KEY CUT: MUSIC FOREVER** (INDIA NAVIGATION)
Profile: WJZZ H-H, KJAZ M-M, KKGO M-M, WRVR M-M, WBBY M-M, KAFM L-M, and KADX L-M.
- D 15 JOHN McLAUGHLIN/ELECTRIC DREAMS KEY CUT: DESIRE AND COMFORTER** (COLUMBIA)
Profile: WRUV H-H, KLCC M-H, WBFO M-H, WYBC M-M, KJAZ M-M, WBBY M-M, KCBX M-M, WJZZ L-M, and KKGO A-L...also: title, Miles Davis,

SIGNIFICANT ACTION:

PAT METHENY/NEW CHATAUGUA (ECM) Profile: WRUV A-H, KJAZ A-H, WRVR A-H, KLCC A-M, and KAFM A-M.

ABERCROMBIE/ARCADE (ECM) Profile: WRUV H-H and WBFO M-M.

AURACLE/CITY SLICKERS (CHRYSALIS) Profile: WJZZ H-H, WBBY M-H, WXFM M-M, WYBC M-M, WRUV M-M, and KAFM L-M.

EARL KLUGH/HEARTSTRING (UA) Profile: WJZZ H-H, KKGO L-H, WRVR A-H, KLCC L-M, KCBX A-M, WYBC A-L, and KADX A-L.

IAN CARR'S NUCLEUS/OUT OF THE LONG DARKNESS (CAPITOL) Profile: WRUV M-H, WBBY L-H, KAFM M-M, and WBFO L-M.

VARIOUS ARTISTS/BLUE MONTREUX (ARISTA) Profile: WBBY H-H, KJAZ H-H, WBFO M-M, KLCC L-M, and WYBC L-M.

JOE SAMPLE/CARMEL (MCA) Profile: WRVR H-H, WBBY H-H, WXFM H-H, and WYBC M-M.

DIZZY GILLESPIE & COUNT BASIE/THE GIFTED ONES (PABLO) Profile: WBFO M-M, WBBY M-M, KCBX M-M, WYBC L-M, WRUV A-M, and WJZZ A-L.

CHARLES McPHEARSON/NEW HORIZONS (XANADU) Profile: WBFO M-M and WBBY L-M.

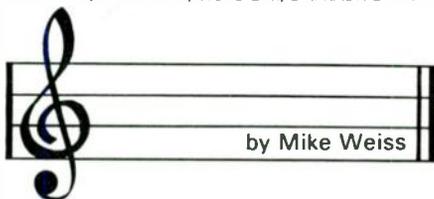
TIM WEISBERG/NIGHT RIDER (MCA) Profile: WBBY H-H, WRVR H-H, WJZZ M-M, KAFM L-M, and WRUV A-L.

BEN SIDRAN/LIVE AT MONTREUX (ARISTA) Profile: KLCC M-H, KJAZ M-M, WYBC L-M, and KCBX L-M.

PHIL WOODS/I REMEMBER (GRYPHON) Profile: WXFM H-H, WBFO M-M, KADX L-M, WBBY A-M, WYSO A-L, and WRVR A-L.

KONITZ-POINDEXTER-WOODS & WRIG/ALTO SUMMIT (PAUSA) Profile: KADX H-H, WJZZ H-H, and KCBX H-H.

CHICO FREEMAN/BEYOND THE BLUES (CONTEMPORARY) Profile: KCBX M-M, WBBY M-M, WBFO L-M, and KADX L-M.



excellent or the song is a live version of a "standard," ie. "Maiden Voyage" from the Hancock/Corea LP.

In-station editing can be one solution (you might even convince the label involved of the value of doing their own edit for 45 or 12" single release to stations) or playing the original, studio version of a tune and letting your listeners know that there is an extended live version available.

Jazz listeners (as with classical

listeners) appreciate information when you cant play a particular cut. Every listener makes your station that much more a part of your market.

First off, check out the Ira Sullivan LP on Galaxy. The guitarist is a fellow named Joe Diorio. I bring this up because some years ago I acquired a solo guitar LP by him on a small label called Spitball Records out of Miami. I dont know if Spitball still exists, but if you see the record, grab it. It's him alone and it's truly great.

THE GOLD NETWORK

REX SMITH WINS GOLD! WGH JOINS NETWORK

The Gold Network has just voted 7-0 to add Rex Smith's "You Take My Breath Away" to heavy airplay at all stations. Duncan Browne's "The Wild Places" scored high marks from several Members and is eligible once more for final voting. Last week's pick Van Halen is dancing home!

FRED and the Gold Communicator Network are proud to welcome Bob Canada and WGH/Norfolk as the newest Gold Member!

This Week's Hottest Nominations:

REX SMITH/You Take My Breath Away (Columbia)
DUNCAN BROWNE/The Wild Places (Sire)
BEACH BOYS/Good Timin' (Caribou)
JOE JACKSON/Is She Really Going Out With Him? (A&M)
NEW ENGLAND/Don't Ever Wanna Lose Ya (Infinity)

Honorable mention this week:

JOHN STEWART/Gold (RSO)
FRANK ZAPPA/Dancin' Fool (Zappa/Mercury)
JAY FERGUSON/Shakedown Cruise (Asylum)
RICKIE LEE JONES/Chuck E.'s In Love (WB)
TARNEY-SPENCER BAND/No Time To Lose (A&M)
TRIUMPH/Hold On (RCA)

The GOLD Network Members Are:

KYYX/Seattle, Tony Stone CK-101/Cocoa Beach, Jim Sumpter WISM/Madison, Jonathan Little WNAP/Indianapolis, Steve Mitchell WZDQ/Chattanooga, Anne McCartney JB-105/Providence, Todd Chase WGH/Norfolk, Bob Canada.

THE PLATINUM NETWORK

REX SMITH & JAY FERGUSON GET TOP VOTES

By a 5-1 vote, the Platinum Network narrowly missed adding Rex Smith's "You Take My Breath Away" to heavy rotation at all stations, with consensus that Rex is a smash! Jay Ferguson's "Shakedown Cruise" also earned positive reaction in his first opportunity and can reach final voting status again.

Last week's pick Rickie Lee Jones looks like a smash!

This Week's Hottest Nominations:

REX SMITH/You Take My Breath Away (Columbia)
JAY FERGUSON/Shakedown Cruise (Asylum)
BEACH BOYS/Good Timin' (Caribou)
VAN HALEN/Dance The Night Away (WB)
ROCKETS/Can't Sleep (RSO)

Honorable mention this week:

TAKA BOOM/Night Dancin' (Ariola)
NEW ENGLAND/Don't Ever Wanna Lose Ya (Infinity)
HELLFIELD/Too Long (Epic)
MANFRED MANN/You Angel You (WB)

The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLQ/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney

THE SPECTRUM III NETWORK

"GOOD TIMIN'" FOR HEAVY AIRPLAY!

The Beach Boys newest single, "Good Timin'," was barely in the hands of the network when it was voted into heavy rotation. David James Holster with "Constant Love" received very favorable reviews from almost all network members.

James Taylor pulled very strong positive response.

Duncan Browne is in "Wild Places" with his newest release. Certain network members noted this record has infectious qualities.

This Week's Hottest Nominations:

BEACH BOYS/Good Timin' (Caribou)
DUNCAN BROWNE/Wild Places (Sire)
JAMES TAYLOR/Up On The Roof (LP) (Columbia)
ART GARFUNKEL/Since I Don't Have You (Columbia)
DAVID JAMES HOLSTER/Constant Love (Columbia)

The SPECTRUM III Network Members Are:

WLOL-FM/Minneapolis, Buddy Hollis* WSM-FM/Nashville, Mary Catherine Sneed* LOVE 94/Miami, Rick Peters* KEZR/San Jose, Bob Harlow* WFFM/Pittsburgh, Dave Popovich* KCBQ/San Diego, John Fox.

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IS CHEAP TRICK

“I want you
to want me...”

LIVE

“It’s got HIT written all over it! It’s a super record if you want 18-34 males for ARB. Cheap Trick has no cheap hook.”

—Bob Canada/WGH

New Adds: WDRC, WIFI, WTIC-FM, WICC, WKBW, WPGC 26, WFOM, KELI, WLAC, WZUU, WGCL 29, WKEE, WIFE 34, WNAP, KHJ, B-100.

Moves: WRKO 11-9, F-105 D-25, WPRO-FM 23-18, JB-105 D-39, WGH, WRJZ, WTIK D-34, KX104, WNOE, WZZP D-35, WLS (LP cut), KOPA, KYNO D-28, KRUX, KUPD D-29.

Epic

THE HOTS:

Fred

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

PEACHES & HERB/Reunited	(Polydor)
BEE GEES/Love You Inside & Out	(RSO)
DONNA SUMMER/Hot Stuff	(Casablanca)
RANDY VANWARMER/Just When I Needed You	(Bearsville)
SUPERTRAMP/The Logical Song	(A&M)
BILLY JOEL/Honesty	(Columbia)
OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
G.Q./Disco Nights	(Arista)
ROD STEWART/Ain't Love A Bitch	(WB)
REX SMITH/You Take My Breath Away	(Columbia)
ROGER VOUDOURIS/Get Used To It	(WB)
SISTER SLEDGE/We Are Family	(Cotillion)
BOB SEGER/Old-Time Rock n' Roll	(Capitol)

NEXT: (THESE WILL BE HITS)

RICKIE LEE JONES/Chuck E.'s In Love 58/24/5 (WB)

Profile: KIDD 19-7, WGH 18-14, WZDQ 23-18, 91-X 24-20, KUPD 27-20, Z-93 30-20, WANS 30-21, WSGA 27-22, WFOX 27-24, KJR D-24, WCYQ 28-25, KMGK D-25, WHB D-26, CK101 31-27, KOPA D-27, WRVQ D-28, WSPT D-28, KYYX D-28, KFRC D-28, WLSQ D-29, KSLQ 36-30, B-100 A-30, WRKO D-30, KRTH-FM D-30, WPGC D-30, 14-Q A-34, KOBO D-35, and KHEI A-40...added at KROY-AM, WUPE, WJLQ, WAXY, WAYS, WXLO, WHHY, Q105, KCPX, WMEE, WZZX, KNUS, WSGN, 92Q, WBBM-FM, JB-105, WTIK, KOTN, WQXI, WNOR, and WTIK-FM.

NIGEL OLSSON/Little Bit Of Soap 60/8/5 (Bang)

Profile: KUHL 16-12, WLSQ 17-14, KCPX 24-17, KS106 24-18, WZDQ 26-21, Z-93 25-22, WANS 25-22, KJRB 28-22, WAYS 29-22, WORD 30-22, 92Q 27-23, WHHY 28-23, WCAO 29-24, WKBO 28-25, WFOX 29-26, KHEI 30-26, WAPE 30-26, WKY D-26, WPGC 30-27, WAIV 36-27, WPFM 36-28, WEBC 32-29, CK101 33-29, WTOB D-29, WMOH D-29, KIDD D-30, KOLE 35-31, KSLQ A-33, WNOE-AM 39-35, WTIK D-38, and KILT D-40...added at WGH, M-91, KYYX, KGW, 91-X, KVOL, and B-100.

DAVID NAUGHTON/Makin' It 31/7/11 (RSO)

Profile: KIDD 8-2, KOBO 10-4, WBBF 7-6, WAVZ 21-15, WAYS D-19, WSGA 25-20, WQXI 25-21, Q105 26-22, KILT 30-22, WAPE 28-23, KTFX 39-23, 92Q 28-24, WUPE 30-25, Y100 31-26, F-105 D-26, KFI 30-27, WAIV 37-29, WTIK-FM 39-29, KRBE A-30, WSGN D-30, KCBN 35-31, and KKOJ D-33...added at WABB, WGBS, WMOH, WKBO, KJRB, and KIMN-AM.

DOOBIE BROS./Minute By Minute 30/13/5 (WB)

Profile: KLUC 5-4, KMGK 5-5, 96-KX 19-15, KJR 19-16, WCYQ 27-20, KJRB 24-21, KKOJ 25-21, WGH D-23, WRKO D-23, WRVQ D-24, KUPD 30-25, 92-FLY D-26, KYYX D-26, WZDQ D-26, KLSQ 31-29, WAXY A-29, B-100 D-29, WCAO A-30, WSGN D-31, KHEI A-38, and JB-105 D-38...added at WMEE, KVOL, WMOH, WFYR, WEBC, WBBF, WBBM-FM, WLSQ, WQXI, and KTLK.

VAN HALEN/Dance The Night Away 29/15/4 (WB)

Profile: KUPD 5-4, WGH 22-20, KJR 24-21, WPGC 27-21, WZDQ 30-23, KYYX 28-24, KLUC 29-24, WSPT D-24, WPFM 28-25, KCPX D-26, WCYQ D-29, KOPA D-29, KSLQ 37-31, WBBF D-33, 91-X A-36, CK101 A-38, and JB-105 D-40...added at WMEE, KOLE, KVOL, WFOX, WDJX, KFRC, KCBN, WNAP, Z-93, KRUX, KTSA, KYA, and WUPE.

ALBUM OF THE WEEK:

ROCKETS/Rockets

(RSO)