



May 14, 1979

HE BOOK END NATHAN QUITS SIRE RICK SKLAR TALKS!

11

FRED Record Of The Mark: REX SMITH

(GE 1548)

WZZP WZUU WNOE WTIX WIFE WOXI **KIMN-FM KSLO** WCAO WICC WLAC WBBQ B-100 KSLY WAPE WBGN 100

Jay Ferguson's new album Containing the single,

WSG

KRIE 920

KLIE

AYS

WREC

"Shakedown Cruise" (E-46041)

Produced by Jay Ferguson and Ed Mashal Executive Producer: Bill Szymczyk for Pandora Productions, Ltd. On Asylum Records and Tapes.

May 14, 1979



THE HOTS are in Bold Type

UNIVERSALS

4	2		DONNA SUMMER/Hot Stuff	(Casablanca)
1	1		PEACHES & HERB/Reunited	(Polydor)
3	3		BEE GEES/Love You Inside Out	(RSO)
11	6		SUPERTRAMP/The Logical Song	(A&A)
7	5	5	RANDY VANWARMER/Just When I Needed You	(Bearsville)
2	4		WINGS/Goodnight Tonight	(Columbia)
27	11	7	SISTER SLEDGE/We Are Family	(Cotillion)
14	9		BILLY JOEL/Honesty	(Columbia)
25	16	9	REX SMITH/You Take My Breath Away	(Columbia)
10	10	10	ORLEANS/Love Takes Time	(Infinity)
24	15	11	ROD STEWART/Aint Love A Bitch	(WB)
19	13	12	OLIVIA NEWTON-JOHN/Deeper Than The	Night (MCA)
Ν	21	13	RICKIE LEE JONES/Chuck E.'s In Love	(WB)
5	8	14	ENGLAND DAN & J.F. COLEY/Love Is The Answ	ver (Big Tree)
Ν	26	15	DOOBIE BROTHERS/Minute By Minute	(WB)
SA	Ν		KENNY ROGERS/She Believes In Me	(UA)
6	7	17	JACKSONS/Shake Your Body Down to the Grou	ind (Epic)
22	19	18	G.Q./Disco Nights	(Arista)
15	17	19	STYX/Renegade	(A&M)
21	20	20	BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
26	22	21	ROGER VOUDOURIS/Get Used To It	(WB)
SA	Ν		VAN HALEN/Dance The Night Away	(WB)
28	27	23	BOB SEGER/Old-Time Rock n' Roll	(Capitol)
SA	N	24	CHEAP TRICK / I Want You To Want Me	(Epic)
SA	Ν	25	BEACH BOYS/Good Timin'	(Caribou)
8	18		BLONDIE/Heart Of Glass	(Chrysalis)
Ν	28	27	NIGEL OLSSON/Little Bit Of Soap	(Bang)
SA	N	28	DAVID NAUGHTON/Makin' It	(RSO)
13	14	29	VILLAGE PEOPLE/In The Navy	(Casablanca)
9	12	30	GEORGE HARRISON/Blow Away	(Dark Horse)
			-	/

Neil Diamond

WGLI WFIL WPRO-AM WTIC-AM **WWCO WKBW** WMAL WGH WBT **WWWE** WTAE **WKWK** WNEU WLAV WKEE **KWEN WJZM** WSM-AM WIBR WSIX KGIL **FM-100**

KOY KOB **KLOK KSTN KCBN WKLO** WCCO-AM&FM **KLWW KCPI KKXL KWWL KLEO KEYN** KAKE **KBI-FM** KGW **KEX KPNW KJRB KRPO** WROV WRVA

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World Radio History

Say Maybe



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ON THE COVER:

"The Death of Correus" last surfaced at the Paris Exposition of 1889. Although our History Editor is off studying radio formats among the Incas, we believe this to be an accurate depiction of the end of the ratings period.

POWER PAGES TOP NEWS

8 11

After Wednesday, it's all over but the numbers. MARTIN GREENBERG takes ABC-FM helm from retiring ALLEN SHAW. MARC NATHAN exits Sire to go it alone. Ditto STEVE RUDOLPH of CBS. Telekinesis update from WFTL. The Rockets rock Cleveland and the rest of the country. MICHAEL PAPALE departs from Island Records. FCC to make listening instant. WYNY/New York wants their share of the market. JOHN SUMMERS has some strong words in favor of small market deregulation. Meanwhile, the NRBA begins an



Editorial Service to focus on overregulation. VERVEER named Bureau Chief. JEMY CHEERS on Disco for Capitol. Sunshine Agenda to shed new light on FCC hearings.

60 SECONDS RATINGS

1	3
2	0

22

Mediatrends from Detroit, Atlanta, Baltimore and Milwaukee. Also the TOPS in Movies, Books and Television.

QUEST/CIPHER PROFILE

PROFILE 25 JOHN SMITH, Vice-President of Promotion for Black Product at MCA Records, discusses the changing trends affecting Black music today. He also talks about the increasingly universal appeal of today's black music, as well as the various subcategories that go to make up the full spectrum of Black music involvement.



ENGINEERING/MANAGEMENT

26

The ITC Series 99 tape cartridge machine represents a step forward for one of the most used pieces of equipment at most stations. Last week we gave Advice to Young DJs from the General Manager's point of view. This week we asked the question of the managers most directly associated with DJs the Program Directors. We received comments from AL CASEY of WHB, JOHN YOUNG of Z93 and BILL YOUNG from KILT.

INTERVIEW

CONFERENCE CALLS

28

Radio giant RICK SKLAR's views on radio are always timely and to the heart of the matter. Rick's views on the state of radio, the effect of disco on today's programing ideas and the parts needed for successful album radio are among the most informative words ever printed in FRED.

60

PLUS: LETTERS/CALENDAR - 4, OPENINGS - 19, UNIVERSALS - 31, ALBUMS - 41, SPECTRUM III - 49, BLACK - 55, DISCO - 58, JAZZ - 59



Letters

Calendar

NEVER DIE

To Fred:

The April 23 issue of FRED had some great items, as usual. Especially the "Death of AM" feature.

Let me tell you my thoughts: AM is declining at this present moment. But have you heard WLAC in Nashville lately? Or how about KHJ in LA? WHBQ sounds great. All are AMs.

The quality is probably the main issue for the decline of AM that, coupled with the heavy commercial load of many AM stations. AM radio may go through changes in the future, but it will still be here. And I'm one who'll make damn sure it will.

Gary Moore WBGN/Bowling Green

APRES FRED

To FRED:

In a long career as a music man, I have never been favored with a piece in Playboy...I've never been interviewed by Cronkite...I've never been tendered a dinner either by the City of Hope, or the Compton Chamber of Commerce, and I've never had the privilege of taking Bill Gavin to dinner.

However, after having been profiled in FRED, what does it matter about all of the above. Thank you. I'm very flattered to have been chosen.

Danny Davis Motown Records.

CR-A-A-SH

To FRED:

First...a million thanks for the interview and all the recent Y-100 coverage in FRED. It has had the effect of causing us all to rededicate ourselves to running the most kick-ass station in America. What could be more of a blast...doing great radio in the Florida sunshine!

Sincerely...thank you for recognizing our efforts...from ALL the Y-100 family.

I'll also be sending along a humiliating picture or three of BUZZ following his go-cart crash...as soon as da film comes back. Great cover shots for FRED.

Best to all at the classiest trade in the biz!

Bill Tanner, PD Y-100/Miami

THANK YOU FRED

To FRED:

Just got off the phone with you. giving you our new list, and while it's fresh in my mind, I must write to tell you of my appreciation for FRED Magazine and particularly for you and Steve. Since we joined the FRED Reporters a half-dozen weeks ago, I have come to look forward to talking with you weekly. Your energy and friendliness, plus the information you're always filled with brighten my day and add to my feeling of contact with the moving world, of music. I also want to thank you in advance for your promised help in improving our record service from RCA, RSO, and A&M.

Charles King Program Director WOC/ KIIK/Davenport

GREEN SPARKS

To FRED:

I hope everyone gets a chance to read Jeff's column. If any station is stumped for a promotional idea, chances are that "Jeff's Green" can spark their imagination. Thanks for your sparks in the night.

Kim Canard Music Director KVOL/Lafayette, La.

THE BEST PIZZA IN TOWN

Tell BUZZ his last column was so right on that it lifted me up by the collar. It is my sentiments exactly, and you and I have talked about it. Fuck everyone who needs a ton of research, interviews, sleepless nights. Fly the station by the seat of your pants. The listener doesnt need research or tests to tell you why he likes pizza or Fords or swimming...HE JUST DOES IT CAUSE HE LIKES IT!

So I say make the best pizza in town, and you'll be rich! Sell your station like it's your favorite beer and you want everyone to drink it. They wont know why, but they'll listen. Play what you think is right and when you think it's right and if you've got those winning vibes, you'll kill!

Ya cant hit home runs by striking out...but you got to swing the bat!

Dancin Danny Wright KROY/Sacramento

MAY JUNE

May 18-Birthday of Mother's Whistler. Anyone who can whistle, (including birds, teakettles, etc), celebrate the birthday of the world's best whistler by whistling while working or whatever. (Mail your "whatever's" to FRED.)

May 18–Visit Your Relative's Day. A day to renew family ties and joys by visiting often thought-of-seldom seen relatives.

May 19, 20 & 21–The 4th Burns Media Program Studies Seminar. Provides intensive exposure to the latest developments in key areas of radio programing. To be held at the Harbor Island Hotel, Harbor Island, San Diego, California.

May 21-24–National Public Radio Annual Conference, Hyatt Regency, Washington.

June 1 & 2-Anti-Muscolo All-Texas Secondary Radio Conference. To be held in Austin at the Marriott.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

June 6-9-Broadcast Promotion Association 24th Annual Seminar to be held in Nashville.

June 7-9—Associated Press Broadcasters Convention at the New Orleans Hilton, New Orleans.

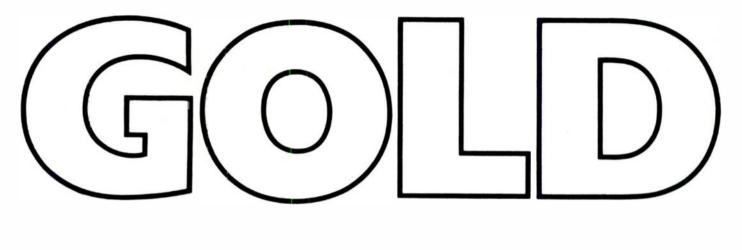
June 9-13—American Advertising Federation Annual Convention held at the Hyatt Regency Hotel, Washington.

July 20-21–Anti-Muscolo Central States Secondary Radio Conference. To be held at the Airport Marriott, Kansas City. Covering Kansas, Missouri, Oklahoma, Colorado, Iowa and Nebraska.

Aug. 24-25-Anti-Muscolo Northeast Secondary Radio Conference. To be held at the Marriott, Providence, R.I. Covering Massachusetts, Rhode Island, Vermont, New York, New Hampshire and Maine.

Sept. 9-12-National Association of Broadcaster's Radio Programing Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 20-22-Anti-Muscolo Mideast Secondary Radio Conference. To be held at the Marriott, Columbus, Ohio. Covers Ohio, Indiana, Illinois, Wisconsin, Michigan, Pennsylvania, West Virginia and Kentucky.



JOHN STEWART

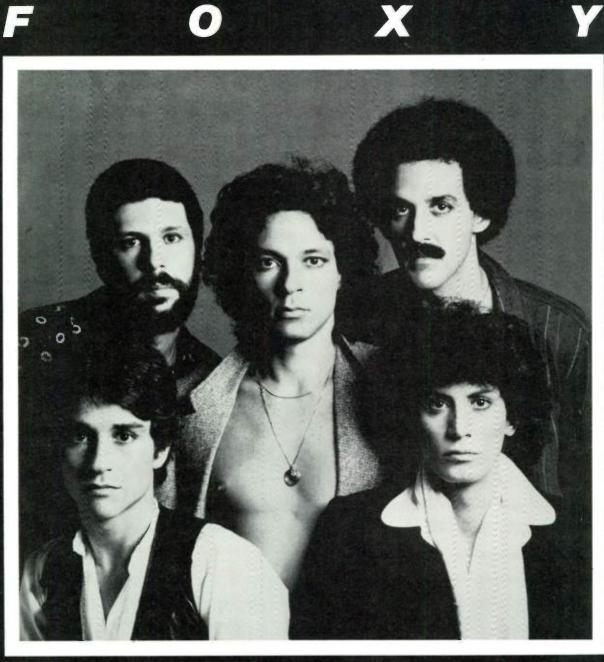
ADDED AT: KHJ, KFI, WHBQ, WPGC, WVBF-FM, KRBE, KSLQ, WOKY, Z-93, WZUU, WLAC, 92Q, WSM-FM, WAPE,



WFOM, KULF, 94Q, JB-105, WAEB, WORG, WCOS, WGSV, WING, WAUG, KRMG, WAKX, WJON, WCCO, WFLB, WTMA, WANS, WGLF, WORD, WRJZ, WISM, KFIV.



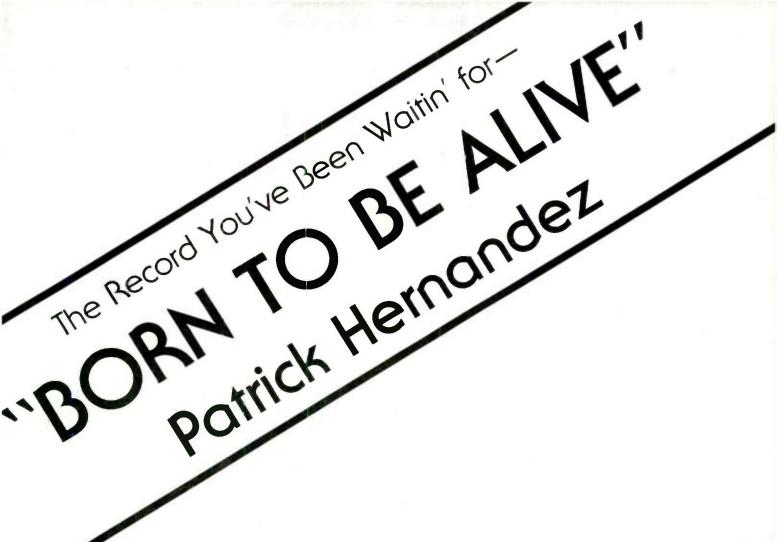
From The LP "Bombs Away Dream Babies" That's EXPLODING In Album Radio.





RECORDS World Radio History

Moves: CK101 10-5 KOKQ 9-7 CKLW 12-8 KVOL 12-9 WTIX 13-9 WNOE-AM 17-9 Y100 14-11 WAXY 15-12 WAIV 21-12 KRTH 18-15 WPGC 24-20 KIIK 25-21 Q105 29-23 WFIL A-24 WAPE 31-27 KIDD D-27 WKIX D-29 KWOD 44-34 KBEQ D-40



KRLY, KMPC, WKTU, WBZM, WPRO-FM, KLAZ-AM, WRKO, WNUW (Disco), WOKV (Disco), KTLK (Disco), KSFX (Disco), KCBS-FM (Disco).

It's More Than DISCO —It's A B-I-I-I-TCH!



MOST VALUABLE RECORD OF THE WEEK: REX SMITH

Tremendous teen and female power boosts Rex 16-9...Donna Summer takes over number 1 with mass appeal power.

CALLOUT RECORD OF THE WEEK: SUPERTRAMP

"The Logical Song" is an across-the-board monster, climbing 6-4...Sister Sledge slams 11-7, solid smash in all demos...Billy Joel coaxes 9-8, Rod Stewart ripens 15-11 with all demos covered ... Olivia Newton-John breaks beyond her female cult, stepping 13-12.

IMAGE RECORD OF THE WEEK: DOOBIE BROTHERS

"Minute By Minute" strikes smash! 26-15 with instant acceptance from everyone.

18+ RECORDS OF THE WEEK: RICKIE LEE JONES AND BEACH BOYS

"Chuck E.'s In Love" sweettalks 21-13 and "Good Timin" blooms N-25. Kenny Rogers blasts in at 16, valuable to programing balance. Van Halen enters at 22 with strong male support, Bob Seger breaks with all demos 27-23... Cheap Trick debuts at 24-will be a giant in all demos and is extremely valuable to programing. Nigel nudges ahead 28-27, while David Naughton bridges teens and females N-28.

JUST WHEN YOU THOUGHT THEY WERE OVER: **ROXY MUSIC & TARNEY-SPENCER**

Both songs braved the ARB and now show strong growth wherever they are being played.

HOT NEW RECORDS: ANITA WARD, NICK GILDER, WET WILLIE & SUZI QUATRO

VAN HALEN ON TOP! **ROCKETS: 18-24 ALBUM OF THE WEEK** JOE JACKSON: MALE ALBUM OF THE WEEK **NEW ENGLAND: HIGH JUMPER OF THE WEEK** TUCKER, TAYLOR, DYLAN DEBUT Van Halen knocks Supertramp out of the top Album spot with massive male support and strong sales, demos are 16-24.

Rickie Lee Jones maintains strong 18-34 support, with exceptional male strength. The Rockets smash to number 6 behind heavy 18-24 support. Sales are now starting to show. Joe Jackson moved to number 10 with solid male support, primarily 18-24. New England rocketed from 23-12 with instant 18+ male reaction; sales are just now developing. Herman Brood continues to show solid growth and very strong 18-24 support, both male and female. Jay Ferguson moved up to 18 behind strong 18+ female response, sales are just beginning. The Marshall Tucker Band debuted at 20, with strong 18-34 male reaction. Power of the group is good, sales are just beginning. Ron Wood moved to 22 with heavy 18+ male support. James Taylor debuted at 23 with solid 18-34 response and heavy female support. Bob Dylan, behind heavy artist power and strong image, debuts at 24. Charlie Daniels, Blackfoot, Triumph, Patti Smith and Graham Parker are NEXT

IMAGE

REQUEST POWER 12-14

- 1. PEACHES & HERB
- 2. REX SMITH
- **3. SISTER SLEDGE**
- 4. CHEAP TRICK
- 5. STYX

REQUEST POWER 18+ 1. PEACHES & HERB 2. RANDY VANWARMER 3. KENNY ROGERS

- 4. OLIVIA NEWTON-JOHN

5. RICKIE LEE JONES

"GEORGY PORGY"

REQUEST POWER 15-17

POW/FR

- **1. PEACHES & HERB**
- 2. REX SMITH
- **3. SISTER SLEDGE**
- 4. DONNA SUMMER
- 5. CHEAP TRICK

ALBUM POWER

- **1. VAN HALEN** 2. SUPERTRAMP
- 3. BAD CO.
- 4. RICKIE LEE JONES
- 5. ROCKETS



AGES

Powers approximately every 2 hours. **B Stress** every 3 hours. **C Stress** every 4 hours. **Image** records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

- POWER
- 1. DONNA SUMMER
- 2. PEACHES & HERB
- 3. SUPERTRAMP
- 4. SISTER SLEDGE
- 5. REX SMITH

B Stress

- **1. BILLY JOEL**
- 2. BEE GEES
- 3. ROD STEWART
- 4. DOOBIE BROS.
- 5. RICKIE LEE JONES
- 6. O. NEWTON-JOHN
- 7. KENNY ROGERS
- 8. WINGS
- 9. RANDY VANWARMER
- 10. ORLEANS

C Stress

- **1. CHEAP TRICK**
- 2. BOB SEGER
- 3. STYX
- 4. ENGLAND DAN
- 5. G.Q.
- 6. VAN HALEN
- 7. BEACH BOYS
- 8. ROGER VOUDOURIS
- 9. NIGEL OLSSON
- **10. DAVID NAUGHTON**

Crossover Market

- POWER
- 1. DONNA SUMMER
- 2. PEACHES & HERB 3. SISTER SLEDGE
- J. JIJIEK SLEDGE
- 4. SUPERTRAMP
- 5. BILLY JOEL

B Stress

- 1. REX SMITH
- 2. BEE GEES
- 3. G.Q.
- 4. DOOBIE BROS.
- 5. EARTH, WIND & FIRE
- 6. RICKIE LEE JONES
- 7. ROD STEWART
- 8. JACKSONS
- 9. WINGS
- 10. O. NEWTON-JOHN

C Stress

- 1. ORLEANS
- 2. KENNY ROGERS
- 3. STYX
- 4. BOB SEGER
- 5. ENGLAND DAN
- 6. CHEAP TRICK
 - 7. RANDY VANWARMER
 - 8. NIGEL OLSSON
 - 9. TOTO
 - 9. IUIU
- **10. VILLAGE PEOPLE**

IMAGE

Recommended Album Cuts For All Of Rock Radio

- 1. VAN HALEN Beautiful Girls
- 2. SUPERTRAMP Goodbye, Stranger
- 3. BAD CO. Gone, Gone, Gone
- 4. ROCKETS Oh, Well
- 5. RICKIE LEE JONES Danny's All-Star Joint
- 6. JOURNEY Lovin', Touchin', Squeezin'
- 7. CHEAP TRICK Ain't That A Shame
- 8. JOE JACKSON One More Time

20 Most Valuable Records Of The Past Twelve Months (in alphabetical order)

AMBROSIA—How Much I Feel BILLY JOEL—My Life BOB SEGER—Still The Same CHIC—Le Freak COMMODORES—Three Times A Lady DONNA SUMMER—Last Dance EDDIE MONEY—Baby, Hold On EXILE—Kiss You All Over FOREIGNER—Hot-Blooded GERRY RAFFERTY—Baker Street GINO VANNELLI—I Just Wanna Stop

- KENNY LOGGINS—Whenever I Call You 'Friend' LITTLE RIVER RAND—Perminiscing
- LITTLE RIVER BAND—Reminiscing NICK GILDER—Hot Child In The City PABLO CRUISE—Love Will Find A Way
- PEACHES AND HERB-Reunited ROD STEWART-Do Ya Think I'm
- Sexy? POINTER SISTERS—Fire ROLLING STONES—Miss You STREISAND & DIAMOND—You Don't

Bring Me Flowers

BEST PROMOTED RECORDS OF THE WEEK

Single JOHN STEWART "Gold" "TSO Album JOHN STEWART "Bombs Away Dream Babies"



"IS SHE REALLY GOING OUT WITH HIM?"

Added: WOLF, KZ93, KEIN, KLUC, KFIV, KFMN, KRQ-FM, WSFL, KIDD.

Moves: KUPD HB-28, KBEQ LP 39, K104 HB-36, WSLQ HB 33, KLWN HB 34, WZDQ 28-25, KELO HB 24, WZUU D, WBYG 36-26, WANS HB. On: KOPA, KYYA, KAYC, WDUZ, KLIV, WHFM, B105, WGNI, WAKX, WKNX, WCIR, KRLC, KOBO, KOBN, WYSL, WHSL, KREM, KROY.

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ov News Fred I **BRIDGING THE INDUSTRIES**

MAY 14, 1979

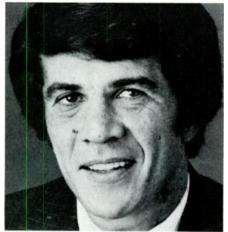
EENBERG TAKES ABC-F

New York-ALLEN B. SHAW, JR. has announced his resignation as President of the ABC owned FM Stations. In making the announcement. Shaw said. "I feel the need for a change and this is the right time to develop some business ideas I've been contemplating for some time. I definitely will remain in radio."

Number 85

Replacing Shaw is MARTIN GREENBERG, currently Vice-President and General Manager of WLS/Chicago.

BEN HOBERMAN, President of ABC Radio. commented on the changes. "Shaw was responsible for the development of the ABC owned FM Station group from its inception as a separate profit center in 1970. Under his leader-



Martin Greenberg



ship, the group pioneered the popular Album Rock format which thrust us into the position of the most listened to group of FM radio stations in the country."

On Greenberg's appointment. Hoberman commented, "This action underscores ABC's major commitment to the FM Station Group, and its position as a major contributor to the continuing success of the Radio Division. Martin Greenberg has proven management expertise and a long history of success with ABC Radio."

Before joining WLS. Greenberg was with ABC owned WXYZ/Detroit as General Sales Manager from 1971-1973. He joined ABC in 1964 as Advertising/Promotion Director at XYZ.

NATHAN RESIGNS SIRE

Los Angeles---MARC NATHAN has left Sire Records and will be forming his own Independent A&R company called Between-The-Ears that will essentially try to marry hit songs with artists that are willing to record outside material.

"In the radio and music industry, you run across songs that have exhibited really high hit potential either via sales and requests or passive research, but, for one reason or another, the record company was not able to bring the record home or something happened to keep the record from surfacing. I am basically going to try and hook these songs up with an artist. I'll be acting as kind of a broker," explained Marc to FRED.

The way Between-The-Ears will work is this concept, "Let's say that a label needs songs for one of their artists. Between-The-Ears will deliver to them a

tape of four songs for possible use by an artist. If any of those four songs are used by the artist, a certain fee is paid. If they pass on the songs, the label will sign a waiver saying that they have no intention of using them in connection with that artist or any artist connected with that label or producer. That way, I'm in a nothing ventured, nothing gained type of situation. If they use the song or songs, I receive a kind of finders fee.

"On the other hand, I will also hit the angle of approaching the publisher and saying, "Look, you have a copyright in your catalogue that I feel has hit potential. Let's say it was a mid-chart record in the late 60s and the publishing is controlled by someone who hasnt worked the song for 9 or 10 years. I will either offer to buy the copyright or ask for a percentage of

the copyright fees if I get the song re-recorded. I could also ask for a flat rate finders fee, again without telling them what the song is so that they dont go out and work it themselves."

Nathan went on to explain that his publication, Between-The-Ears, will continue to come out and will become an integral part of his game plan.

"I'm going to do everything I can to promote those records I'm working without really involving myself in the day to day you have to close and get out a spiff and act like an asshole."

The situation with RICH SARGENT and the rest of the Sire staff will remain status quo for the present. "I'm real happy working for SEYMOUR STEIN and Sire Records and have no plans to change at all," stated Sarg when FRED talked with him about his personal future.

LIVE NATIONAL NET WMMS AND RSO ROCK THE COUNTRY

Cleveland-RSO Records and WMMS got together and staged one of the largest live national radio hookups in broadcast history with The Rockets Live from the Agora Ballroom in Cleveland.

On May 9th, through the WMMS facility FRED reporters across the nation broadcast the Rockets' performance. The broadcast was made possible through the work of MICHAEL ROSE, RSO's Cleveland Promotion Manager with the aid and cooperation of JOHN GORMAN, WMMS Program Director. KID LEO, Music Director at WMMS as the onstage announcer for the concert broadcast.



Kid Leo

The crowd came to a fevered pitch as Kid Leo took the microphone to announce the Rockets:

"Welcome to a very special night out at the Agora.

I'm Kid Leo and I'm here to usher in a show of shows. We have a nationwide audience of over one million people.

And it's time to rock and roll, And that's a term that has taken its toll.

And I mean Rocket roll.

Here is a band with a harder kick in the ass than a mule.

If this country ran on them you wouldnt have a shortage of fuel.

RSO presents a band with a knockout combination,

And you'll hear the proof across the nation.

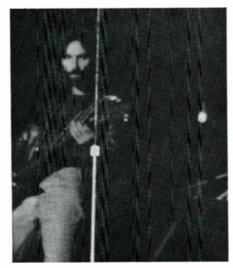
Please welcome the Rockets."

FRED's Album Editor, STEVE JENKINS, was in residence at the Agora for the concert.

"The primary point is that it was a smashing success. It came off perfect-



John "The Bee" Badanjek



Jim McCarty

ly, I think, because it originated from the rock and roll capitol of the world.

"I think WMMS and RSO did a great job. There were no foulups. I must congratulate MICHAEL DUNDAS, Mike Rose, the Friar, and John Gorman and the MMS staff because they were primarily responsible for it."

"This was a revolutionary thing because it was done with a new group, a reasonably unknown group. It would be different if it were Led Zeppelin, or someone of that stature."

The broadcast was a continuation of a trend toward technological feats bound for stardom in the future of radio. FRED will be doing a series of features on these and other new technological advances that are changing the nature of programing. Among the over 40 stations participating were: WBCN/Boston, WMMS/Cleveland, WMMR/Philadelphia, KWST/Los Angeles, WKDF/Nashville, KY-102/Kansas City, WSHE/Miami, KDKB/Phoenix, WHFS/Wahington D.C., KQRS/Minneapolis, WBRU/Providence, KMEL/San Francisco, WZZO/Allentown, KZEW/ Dallas, WGRQ/Buffalo, KSJO/San Jose, WNEW-FM/New York, WLUP/Chicago, MAGIC-92/Rochester, WWWW/Detroit. KZOK/Seattle, KZAP/Sacramento, WKLS/Atlanta, KLOL/Houston, WAQX/Syracuse and WZXR/Memphis.

WYNY GETTING RIGHT

New York---DAVE KLAHR, Program Director, and JERE SULLIVAN, newly named Music Director of WYNY/New York, have instituted changes in the station that will bring it into the mainstream of New York radio---they hope.

"The story in a nutshell is that after about eight format changes in recent years, we've finally settled on something that looks real good to us. We're going after 25-49 basically. We've upgraded the talent staff and have come totally off automation. We are now, for the first time in awhile, a totally live radio station," Sullivan said in describing the NBC FM outlet.

"We're programing a Spectrum III, Group Three type of format and the talk on the street is good. Things are really looking good for us."

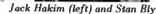
"For the first time, the commitment from NBC is there and we think we'll really give some people a run for their money in this town."

World Rall History



BLY/HAKIM

Los Angeles-STAN BLY and JACK HAKIM have announced the formation of the Bly/Hakim Organization. The company will cover a number of facets of the record industry including independent promotion for labels, artists, artisits' managers, producers and publishing firms. Bly and Hakim also plan to take on artist development projects.



Additionally, they will act as trade liasons to the various major trade publications and industry tip sheets. Between them, Bly and Hakim bring over 30 years of record industry experience to their new firm.

Bly most recently was Vice-President of Promotion for MCA Records and held a similar position with Arista Records

Hakim's previous position was as Vice-President of Twentieth-Century Records' International Division.

PAPALE LEAVES ISLAND

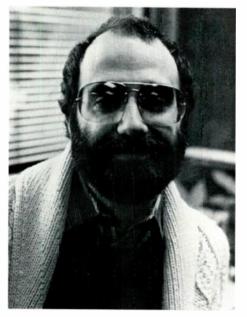
New York---MICHAEL PAPALE has vacated his position of Vice-President of Island Records in what label president MARSHALL BLONSTEIN described as "a basic philosophical misunderstanding."

When contacted by FRED, Michael commented, "I really was enjoying what I was doing, but I think "Philosophical differences" is putting it exactly where it belongs.

"Myself and the head of the company did not agree eye to eye, ear to ear on marketing philosophies. We felt for the betterment of the company that my departure would be advantageous.

"I was coaxed (into leaving), I didnt want to leave. I enjoyed working with Warner Brothers again, but for the betterment of the company, my departure was necessary."

Papale's future plans are not concrete at this time but he did say that there are some definite ideas that he plans to follow up, very soon.



Mike Papale



When stations started playing the Frank Zappa single, it was more or less as a novelty record, and indeed it is novel. Then they got into the fact that it is incisive parody of the whole disco scene. However, it doesn't seem to have the burn factor of a novelty record and that's because, above all else, it is a happy, up, danceable record. I give it a 95

Another absolute smash record that is finally emerging and will undoubtedly explode with the end of the book is the Tarney/Spencer "No Time To Lose". Also we are picking up strong reaction to the other side of the Wings single. KFRC and 99X are playing it quite regularly.

You may not know it, but LES GARLAND has never done an interview before---not until now. Next week FRED will present a discussion with Les and DAVE SHOLIN. It is chock full of programing insights and we will include a KFRC aircheck in FRED the following week when we present part two of the interview. This will be the first of what will become a regular FRED feature. In coming weeks we will give you composites of all the great stations in America from all formats. If you would like your station to be included get your composite together now and send it on reel-toreel to FRED.

Warmest congratulations to MARK HODES, who just celebrated his first year as Mark Hodes Promotion! Moderator of Anti-Muscolo Conference panels as well as promotion rep, Mark is clearly just beginning to realize his talent and potential.

Happy 30th Birthday to PAT MARTIN, PD at WSPT/Stevens Pt. What do Pat, DAVE ANTHONY (KLUC/Las Vegas), BRIAN CHRISTIAN (WPFM/Panama City, FL), BILL **McCOWN** (WANS/Anderson, S.C.), RICH THOMAS (WHHY/Montgomery) and RICK McALISTER (WORD/Spartanburg, S.C.) all have in common? Find out next week in FRED!

"Thank God the disco music blitz is finally burning out...I was hoping our generation would be remembered for contributing more to popular music than disco.

Diana Kendrick, 5/1/79 Age 17

BEACH BOYS CONFIRMED! IT'S "GOOD TIMIN"



BY THE BEACH BOYS

Adds: WPJB, WDIC, WAVZ A-33, WGH, WAPE, WFOM, WKY, WWKX, WZUU, WOW, KROY, KLIV, WGAN, WAAY, WGGG, WISE, KNOE, WBSR, KILE A-28, WSPT, WMON, WDBQ, KFMD, KWSL, KFYE, KFXB, KYSN, KBOZ, KBBF, KJAL, KRLC, KENI.

Moves: WFIL D-22, WRKO HB-25, WPRO-FM HB-21, WYSL HB-29, WCAO 29-24, Z93 HB-30, WNOE 34-28, KSTP D-28, KHJ 21-17, KFI 21-16, 10Q 24-22, KRTH-FM 24-22, B100 19-18, KOPA D-28, KRUX D-39, KJOY 29-17, KJR 24-22, KYYX 30-27, KTAC HB-28, KJRB 30-28, KREM D-27, KCPX 26-23, KRSP 26-23.

On: 99X, WKBW, WHHY 30, WBBQ 27, WTMA 30, KNUS 27, WHBQ, KRBE 27, KBEQ, 13Q, WIFE 20, KFRC, KING.





CHEERS FOR CAPITOL

Angeles—Captiol Records has Los formed a new Disco Department which will be headed up by their Black Marketing Manager, JEMY CHEERS.

In addition to his duties as Black Marketing Manager, Cheers will coordinate all areas of marketing Capitol's Disco product. Cheers will be in communication with disco pools and trade publications and will coordinate special disco promotions. Creation and distribution of merchandising aids will also fall under Cheers' direction.

Cheers joined Capitol in 1976 as Midwest Regional Promotion Manager, Black Music Division, and was brought into LA in July of 1977 to assume the same duties for the western states.

Los Angeles---STEVE RUDOLF is a

promotion man in a rather unique

situation. He is leaving his position

at CBS Records as National Promotion

Director, working with GORDON

ANDERSON, to do independant pro-

motion, exclusively for CBS. For the

time being, at least.

"In a sense, I'll be working with CBS. rather than for them," explained Rudolf,"I'm going to be like a consultant to the promotion department."

RUDOLF LEAVES CBS?

Jemy Cheers

As long as the situation with CBS stays strong, Rudolf does not feel he will go after other accounts, at least not right away.

Beast of Burden

Washington-The National Radio Broadcasters Association (NRBA) will begin publishing a weekly Editorial Service focusing on the inhibiting burden of overregulation. NRBA, with this move, recognizes the ability and power of radio to communicate and inform the American public of the negative effects of the ever increasing amounts of government regulation.

The Editorial Service will be distributed to all of the NRBA member stations. The Association anticipates that the information will reach millions of Americans weekly.

The Service is another part of the NRBA's ongoing effort to focus Congress' attention on the ever growing problem of government overregulation. This effort was spearheaded by the Broadcaster's Rally Against Overregulation held last February.

INSTANT ON

Washington-The FCC will establish an Instant Licensing system that will speed up the time it takes for an applicant to work in a position that requires a Restricted Radiotelephone Operator Permit.

When the system is implimented person will become temporarily licensed for a 60 day period as soon as the application for the permanent license is in the mail to the FCC. Thus, the applicant will be able to begin operating immediately with all the authority of the Restricted Radiotelephone Operator Permit while the FCC processes the application.

The FCC estimates that this procedure will benefit the more than 200.000 applicants this year. It will be a few months before the system is operational.

THINK IT UP

Miami---MIKE HARVEY at WFTL has set May 25 as the date for his national telekinesis experiment.

He is encouraging stations that want to participate to contact him immediatley so that phone lines can be hooked up. Phone fees for the experiment are \$90 to cover the installation of a line to each station participating.

The idea for the experiment is to see if the decaying orbit of Skylab can be affected by the use of the mental energy (telekinesis) of thousands of radio listeners across the country. Maybe you can prevent thousands of pounds of material from smashing into your town. Scientists are not sure where the pieces of Skylab will crash, so this will be a mass news item.

(See FRED, Top News, April 2 issue.)

Write Fred 598*Foam* Street Monterey, (a. 93940

LET IT IN

Washington-The FCC has announced that, starting in July 1979, it will make available to the general public a revised and expanded notice to be known as the "Sunshine Agenda". The purpose of the agenda is to provide brief summaries of items to be discussed at open Commission meetings. The "Sunshine Agenda" replaces the former type of public notice which only listed the titles of the items before the Commission for deliberation.

The Commission intends this "Agenda" to be a major part of its compliance with an executive order on Improving Government Regulations. The FCC has determined that the establishment of the "Sunshine Agenda" will serve the public interest by providing greater opportunities for understanding FCC rulemaking and decision making.

FRED came out in favor of such an action some time ago. The public has the right to understand the goings on of government agencies, especially in the areas of mass communications.

The "Sunshine Agenda" can be obtained from the Office of Public Affairs, Room 207, at the FCC offices.





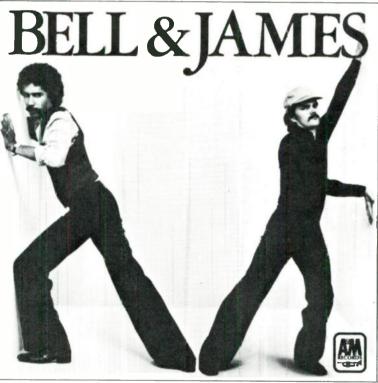


⁴YOU NEVER KNOW WHAT YOU'VE GOT WILLING WILLING

The follow-up single to their million-selling "Livin' It Up (Friday Night)"AM 2069...and we know we've got a hit!

Added: KTLK CK101 98Q Q104 WSSC WSFC WSFL

Moves: WKKX 23-16 WERC HB-29 3WD D-35 KBOZ HB-30 WQXI D WKNX 27-25



On: WHHY WNEW-AM WSTP KTOQ KQDI WFRC WAKX WXIK WXIK WKXX KEWI



Changes

John Roberts, formerly of WDAK, WTMA, joins WEEX/Allentown as Music Director and Night Rocker.

Kate Moore welcomed by KUKI/Ukiah, CA, as new Program Director.

Gary Lee Wright is moving into the morning drive shift at WXRT/Chicago (93FM)

Dave Amos has been promoted from sales to MD at WNEU/ Wheeling, WV.

Craig Haworth is the new morning personality at KUKI/Ukiah, CA. Craig continues his duties as Promotion and Public Service Director.

Charlie Fox is the new 2-6 am air personality at WPFM/Panama City, FL. Charlie is formerly of KUDL/Kansas City and WIVY/ Jacksonville.

Steve York has been promoted from asst. PD to MD at 14Q/Worcester, MA.

Marsha Lerenberg has been named new MD at KBEQ.

Jimmy Mack leaves WBCN to go to Virgin Records to do national secondary promotion.

Kim England moves into the News Department with Jim Jensen as News Director at WKLO/Louisville.

Vernon Clarke and Greg Sullivan have been appointed Music Director and Station Manager, respectively, at CHOZ/St. John's, Newfoundland.

Lee Ellen Newman appointed East Coast Publicist for Polydor Records in New York.

Patti Martin is the new MCA representative in New Orleans. Patti is the former Music Director at G-100/Mobile.

New line-up at KSJO/San Jose: 6-10 am Tom Mix, 10 am-2 pm "Young" Billy Vega, 2-5 pm Don "The Ruler" Wright (PD), Tawn Mastrey (MD), 9 pm-1 am Paul "Lobster" Wells (Assoc. PD), 1-6 am Leroy Hansen & Casey Stangl, Weekends Steve Dun-Woody, Ralph Young, Jeff Kramer & Norman Davis & "The Outcastes."

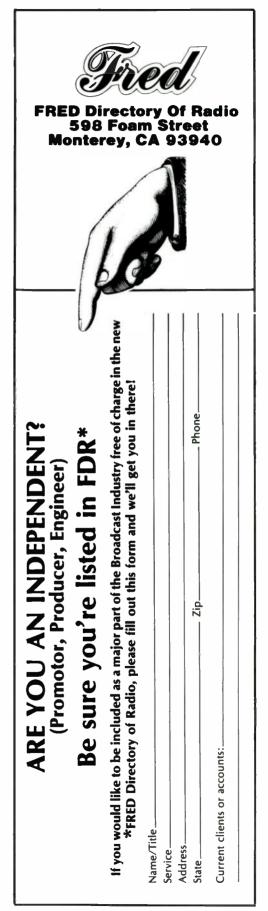
New line-up at KGAB/Ventura, CA: 6-11 am Jeanne Schappe, 11 am-2 pm Seymour Schafer, 2-7 pm Bob Gowa (PD), 7 pm-12 am Ray Pierce, 12-6 am La Machine, Weekends Jim Rose.

New line-up at 92 ROCK/Cleveland: 6-10 am Ray Henry (MD), 10 am-2 pm Tim Philliips (Promo Director), 2-6 pm The Smoker (PD), 6-10 pm Bobby Thomas, 10 pm-2 am Mike Gallagher, 2-6 am Jim Lovejoy, Weekends Eric Ochs, Dennis J., and Jay Griffin.

New line-up at CHOZ-FM/St. John's, Newfoundland: 6-11 am Larry Hennesey, 11 am-3 pm Harris, 3-7 pm Andrew Forsyth, 7 pm-12 am Terry Carter, Weekends Eric Anderson and Laurie Leonard.

New line-up at WRNZ/Augusta: 5:30-9 am Jay Brasswell (GM), 9-10 am Dick Clark (Solid Gold), 10 am-3 pm Steve York (Asst. PD), 3-9 pm J.J. Hemingway (PD), 9 pm-1 am Jim Jacobs, Weekends Terry Shipman and David Zuckerman (News Director).

New line-up at WKLO/Louisville: 5-9 am Jack Hood, 9-11 am Gary Major (PD), 11 am-3 pm Rip Rinehart, Afternoon Drive Dave Hutcheson, 7 pm-12 am Steve Parker (MD), Overnights Don St. John.



Openings

New Openings This Week

KVOL has opening for afternoon drive, good pay. Send tapes and resumes to KVOL, PO Box 3030, Lafayette, LA 70501. EOE. M/F. 5/14

WHB/Kansas City is looking for afternoon driver. If you're good, getting better, can accept positive and continual direction, and love the Midwest, shoot me a tape fast. Contact Al Casey, 106 W. 14th St., Kansas City, MO 64105. EOE. 5/14

KRST/Albuquerque has immediate opening for aggressive, creative, community-minded News Director. Join the staff of one of the Southwest's most innovative radio stations. Send tapes and resumes to Bob Shulman, Box 3280, Albuquerque, NM 87190 or call 505 266-7946. 5/14

KIDD/Monterey is looking for a midday jock. Contact A.J. Roberts, Box 1799, Monterey, CA 93940 or call 408 649-6622. EOE. M/F. 5/14

KMGX/Tucson has midday Adult Contemporary MOR opening. Send tapes and resumes to John Stevens, Box 50367, Tucson, AZ 85703 or call 602 624-2431. EOE. M/F. 5/14

Z-92/Omaha still looking for news personality. We are the leading AOR/Top Tracks in town and have a lot to offer. If you're creative and experienced in some form of alternative news, rush tape and resume to Bob Linden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. 5/14

Midwest

K-105/St. Joseph, MO, has an opening for afternoon drive announcer. Experience in AOR and production required. Please send tapes and resumes to Dave McCormick, KSFT Radio, 2414 S. Leanard Rd. St. Joseph, MO 64503. EOE. 5/7

WJPS/Evansville has an immediate opening for Morning Drive Announcer on 5 kw Spectrum III station. Good production skills required. Send tapes, resume and salary requirements to Rod Metcalf, WJPS Radio, Box 3636, Evansville, Indiana 47735. EOE. 4/30

WLAV/Grand Rapids is hunting for an aggressive newsperson. If you're looking for a home with Pop Adult and AOR environment, we've got both. Burkhart/Abrams format. Send tapes & resume to Curt Kelly, PD, WLAV-AM, Grand Rapids, MI 49503. 4/23

South

WJAD-FM/Bainbridge is now in the process of building a top notch staff for a 100 thousand watt station. Send tapes and resumes to Gary Hill and Charlie Rowe, Box 760, Bainbridge, GA 31717 or call 912 246-1650 or 246-1654. 5/7

WZDQ/Chattanooga is looking for a good morning air personality with production skills and optional sales potential. Send tapes and resumes to Dale Anthony, PO Box 15426, Chattanooga, TN 37415, EOE. 5/7

WORG-FM/Orangeburg is looking for a 7-12 mid jock. Good adult approach and production skills. Send tape and resume to Stu Wright c/o WORG-FM, Drawer 1386, Orangeburg, SC 29115 or call 803 536-1580. EOE. 5/7

Disco/Burkhart-Abrams looking for Production Director for possible openings. Must have disco format knowledge. Only the best need apply. Also need part-time, hard-working people. Send tapes and resume to 96-FEVER, Rochon Vance, PO Box 1109, Clearwater, FL 33517. No calls. 5/7 WJDX/Jackson has a daytime jock slot. Send tapes and resumes to PO Box 2171, Jackson, MS 39205. 5/7

New World Communications is looking for a PD with potential. Write: 3000 N.E. 30th Place, Suite 308, Ft. Lauderdale, FL 33306 or call 305 564-4905. 4/30

WXRL-FM/Richmond (XL-102) wants energized communicators with Top 40 background and the "killer" instinct for possible future openings. Tapes and resumes only to Jack Casey, 7100 Bethlehem Rd., Richmond, VA 23228. EOE. 4/30

13BLG/Lexington has future openings for night shifts, full and part time. Hard worker, two years commercial experience and good production skill required. Send tapes, resumes and salary requirements to John Quincy, WBLG, Box 1300, Lexington, KY 40590. No calls please. 5/7

Northeast

WMJC/Detroit is looking for an experienced news professional. You must have conversational and credible on-air delivery and the ability to motivate others. Send tapes and resumes to Peter Booker, Radio Plaza, Detroit, MI 48220. 5/7

WBBF/Rochester needs a first class newsman, plus very strong sports. Will consider any offer. 5 yrs. exp. Call Ken O'Neill, 716 381-0733. 5/7

WXYV-FM/Baltimore-Disco/Contemporary Rhythm format. Offers excellent bread for adult communicator with experience. Strong production a must. \$20,000+ to start. Send tapes and resume to PD, Larry Hall, 8001 Park Heights Ave., Baltimore, MD 21208. No calls. 5/7

WLPL/Baltimore is looking for air talent for future openings. AOR format. Good benefits and very stable organization. Send tapes & resumes to Kris E. Phillips, 6623 Reistertown Rd., Baltimore, MD 21215. EOE. 4/30

Z96/Lafayette, Indiana, is accepting tapes & resumes for a possible future opening. Strong production a must. Send tape & resume to Jeffrey Jay Weber, Operations Manager, Z96, Box 1410, Lafayette, Indiana 47902. 4/30

14 NVR/Waterbury is looking for an all night air personality. Rush your tapes & resumes to Joe McCoy, PO Box 1413, Waterbury, CT 06721. 4/23

West

KYYX/Seattle is looking for realistic human beings that don't mind being themselves on the air. Research director, automation operator slots available. Send tape, resume and what you can do for Seattle to Tony Stone, KYYX, 1305 3rd Avenue, Suite 400, Seattle, WA 98101. M/F. EOE. No calls please. 5/7

KROY-FM/Sacramento needs a news director to write and report in California's capitol. Personality important. Send tapes and resume along with salary requirement to KROY-FM, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

KROY-AM/Sacramento is looking for a program director with a strong background in technical and legal, as well as air shift. Send resume and tape along with salary requirement to Mark Jonsson, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

KLUC/Las Vegas is taking tapes from personality oriented people for future placement. Send tapes & resumes to Dave Anthony, KLUC, PO Box 14805, Las Vegas, Nevada 89114. EOE. 4/30 KYA/San Francisco AM & FM is looking for Air Talent and Newspersons. Send tapes & resumes to Patricia Evans, Asst. PD, No. 1 Knob Hill Circle, San Francisco, CA 94108. No Calls, please. EOE/MF. 4/30

KITY/San Antonio is looking for a friendly Newsperson. Also looking for jocks for future openings. Contact Jim Roberts, 317 Arden Grove, PO Box 2338, San Antonio, TX 78298. 4/30

Concerned Communications corporation is accepting resumes for an Assistant Engineer. First Class license required, some travel. Must be a self-starter and be able to meet deadlines. Position is ideal for a beginning engineer with ability and technical knowledge, but looking for solid experience. Send resume describing your abilities and knowledge to Ross W. Forbes, Corporate Operations Manager, Concerned Communications Corporation, PO Box 1056, Yuba City, CA 95991. 4/30

Announcer needed in a top small market operation. Contact Jim Dowd, Manager KUKI, 707 462-4771. 4/23

Looking

Dan Turner, former community affairs director and evenings at KATA/Arcata, CA, seeking community affairs or local news position. Call 707 839-0691. 5/14

Drew Kaercher, morning personality at KOLE/Port Arthur, looking for position with class organization. Call 713 727-1408 or write 225 Bleddsoe Place, Port Arthur, TX 77640. 5/14

Wanted: information leading to whereabouts of John Ellsworth, formerly KFOX, KFRN, Long Beach, CA. Call collect 408 649-6622 and ask for station manager. 5/14

Wayne Cordray, 15 yrs. experience, looking for Top 40 or Adult Contemporary airshift MD or PD in medium or small market. Call 312 748-2868 or write 3635 W. 214th Pl., Mattison, IL 60443. 5/14

Doc Rogers, formerly at KCBQ, B-100 and currently at 91X-FM/San Diego, looking for PD, MD, or air personality position. Write 3628 Promontory St., San Diego, CA 92109. 5/14

Ellen Roberts, ex-M105 and WSAI-AM & FM, L looking to relocate in Pittsburgh. Experienced Music Director, Promotion Director and Air Personality. Call 216 391-1260 or 216 991-1588.4/30

Bill Morgan, minority jock, wants Top 40, AOR or Disco format. Has major market experience and willing to relocate. Call 312 521-3022. 4/30

David Blare is looking for medium or large market. Production Director and/or On Air. Ten years experience, 24 years old and married. Contact David at 912 355-9562. 4/30

Booger Matthews, WNAP, now through with his severence pay vacation. Seeks position with no bones wah. 317 247-6112. 4/30

Y-100/Miami air personality available. Call Alan Michaels at 305 722-0934. 4/23

Teddy Greene, former PD, MD and Operations Manager at KEZN (K107-FM/Seaside). Talking to everyone. Call at 408 899-0251. 4/23

Mark Hill, KAAM/Dallas. Community oriented personality with experience in all formats. First phone. Please call 817 268-1758. 4/23

Bruce Daniels, formerly Production Director at KRKE and KQWB, is now available for production or air talent position. 505 255-9277. 4/23

Carlos De Jesus, 2 years with WBLS, most recently midday man at WGCI/Chicago. Knows Disco, R&B, and Latin very well. Great voice, relaxed air style. Looking for an air shift and/or MD position. 21 228-2720. 4/23

Ratings

Media Trend

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Detroit

	March	April	Cume
WJR (SIII)	13.8	11.6	961,300
WWWW-FM (A)	5.9	7.9	545,700
CKLW (U)	4.8	6.7	582,400
WABX-FM (A)	6.0	5.4	433,100
WOMC-FM	3.4	5.4	360,500
WNIC-FM (U)	4.8	4.6	347,500
WJR-FM (BM)	4.4	4.5	392,800
WXYZ (N/T)	7.6	4.3	311,200
WWJ (N)	7.1	4.2	547,200
WDRQ-FM (U)	3.7	4.1	436,900

Atlanta

	March	April	Cume
WKLS-FM (A)	11.6	12.9	280,300
WVEE-FM (D)	10.4	11.7	249,200
WSB (SIII)	8.0	11.5	399,800
WZGC-FM (U)	13.7	9.4	421,100
WPCH-FM (BM)	10.1	8.9	234,200
WQXI-FM (A)	7.6	7.4	320,600
WSB-FM (BM)	6.8	7.0	203,900
WPLO (C)	3.6	4.6	186,100
WGST (N)	4.0	3.7	147,600
WAOK (B)	3.9	3.6	154,600

Baltimore

	March	April	Cume
WBAL (SIII)	15.3	13.0	536,200
WIYY-FM (A)	7.6	9.6	320,900
WLIF-FM (BM)	10.5	8.1	316,200
WWIN (B)	4.4	6.6	192,800
WCBM (SIII)	6.5	6.2	290,600
WFBR (SIII)	6.3	6.0	417,100
WXYV-FM (D)	8.8	5.3	187,600
WPOC-FM (C)	3.0	4.2	176,300
WCAO (U)	5.1	3.9	356,300
WMAR-FM (BM)	4.7	3.7	97,200

Milwaukee

	March	April	Cume
WTMJ (SIII)	12.9	17.3	458,900
WEZW-FM (BM)	16.1	15.0	246,700
WZUU-AM & FM (U)	9.1	9.3	319,200
WLPX-FM (U)	5.7	8.7	186,600
WBCS-FM (C)	3.5	8.4	126,200
WISN (SIII)	12.3	6.8	373,800
WOKY (U)	6.8	4.3	283,500
WEMP (C)	2.0	4.1	107,500
WFMR-FM (CL)	1.8	3.2	107,900
WQFM-FM (A)	6.2	3.2	142,600

TOP MOVIES

- 1. The Deer Hunter (U)
- 2. Love At First Bite (AIP)
- 3. The China Syndrome (Col)
- 4. Dawn Of The Dead (UFD) 5. The Champ (UA)
- 6. Coming Home (UA)
- 7. Hurricane (Par)
- 8. Hair (UA)
- 9. Buck Rogers in 25th Century (U)
- 10. Norma Rae (Fox)

TOP BOOKS

- 1. THE MATARESE CIRCLE Robert Ludlum
- 2. OVERLOAD Arthur Hailey
- 3. GOOD AS GOLD Joseph Heller
- 4. HOW TO PROSPER DURING THE COMING BAD YEARS Howard J. Ruff
- 5. THE COMPLETE SCARSDALE MEDICAL DIET Herman Tarnower, M.D., and Samm Sinclair Baker
- 6. CHESAPEAKE James A. Michener
- 7. THE CULTURE OF NARCISSISM Christopher Lasch
- 8. EVERGREEN Belva Plain
- 9. GHOST STORY Peter Straub
- 10. HOW TO GET WHATEVER YOU WANT OUT OF LIFE Dr. Joyce Brothers

TOP TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 am 5/6/79.

	-	
1.	Mork and Mindy (ABC)	27.6
2.	Ike (Part 1) (ABC)	27.1*
3.	Ike (Part 3) (ABC)	27.1*
4.	Mork and Mindy Special (ABC)	27.1*
5.	Three's Company (ABC)	26.5
6.	Laverne and Shirley (ABC)	26.3
7.	Miss USA Beauty Pagent (CBS)	25.5
8.	Happy Days (ABC)	23.0
	Taxi (ABC)	22.9
10.	Fantasy Island (ABC)	22.2

* Three-way tie



THE NEW TARNEY/SPENCER BESTSELLER: "NO TIME TO LOSE" THE SINGLE.



Added: KGW, WRAQ, WBBQ, KLUC, WRJZ, KBOZ, WTMA, WHHY, WSEZ, WXIK, KLWN-FM.

Moves: WQXI LP-28, Q104 HB-35, WKXX 13-7, WANS 27-23, KRKE 36-23, WZDQ 12-9, WROM 20-18, WSLQ 11-7.

On: KEZR, KYLT, KQWB-FM, WGNI, WAUG, KBIM, WFOX, Q107, WHFM, KYYA, WJZM, 98Q, KIDD, WFRC, WACG, KBZY, KILT, KOOK, WCOS, KENO, WPHD, WIGY, WRKR, WZUU.



QUEST by Buzz Bennett

I spend about 50% of my time dealing with programers and listening to radio. When I say programers, please dont confuse the word programers with the words "program director". A programer is someone who studies programing and contributes to its art form. A Program Director may or may not qualify to be a programer.

I just arrived at my home in Carmel and I will spend the night here and catch a plane to Los Angeles in the morning. I spent last night in San Francisco with LES GARLAND and DAVE SHOLIN doing an interview that will begin in FRED next week. In my quest to understand as many programers as possible, I talk to many medium market program directors on the phone while I'm visiting larger markets. I have perceived in both large and small markets during this Arbitron a defeatist attitude and much fear. So while I was interviewing Les last night I brought up the subject of fear. I asked Les if there was anything that he was afraid of. Les replied that he was afraid of nothing. I confessed that I had one fear, and only one--the fear of failure. I stated that death itself did not frighten me--nothing frightened me except failure and that many times I was motivated by the fear of failure.

Les said that he was not afraid to fail. He stated that KFRC was to him the greatest radio station in the country and if it failed it would still be the greatest radio station in the country. The attitude was so positive that the word 'failure' seemed somehow out of place.

I've always considered myself one of the most positive people on earth but I failed to remember that we have nothing to fear but fear itself. I've spent the last twenty hours reconsidering and I now fear nothing. Yes, FRED is now and was to me the greatest magazine in the country. But aside from that, through Les' example I have eliminated the fear of failure and know even more now that I cannot fail.

In my conversations with many other programers, I hear them say, "Damn it they ran a massive TV campaign and I couldnt, so I dont think I'll do well in the book", or "They had a much bigger budget for giveaways", or "They had a great outdoor billboard campaign". They, they, they. These all seem to be confessions of fear. I know that a massive TV campaign can give an advantage to a station, but certainly not the advantage it gives if it psyches the other program director or programer into fear. All-that-money-can-buy cannot beat a fearless persevering programer, proud of himself and the people he works with.

It seems that we too often create our own hell stimulated by fear. This very fear is our biggest competitor in radio and in life. We're quite capable of letting our subconscious or conscious fears destroy the magic that is necessary to win and be happy at the same time. If you're afraid because you're on AM, if you're afraid because your budget is too small, if you're afraid because your spot load is too big, you are wrong. AM, a small budget and a large spot load combined will not hurt you as much as fear itself will. Let's all do away with this stupid thing called fear--it's trying to stifle our creativity.

CIPHER by C.C. Courtney

There are some very critical elements that were never mentioned to me by anyone at anytime during my formative period in radio. The reason for this is that there are few, if any, persons in radio who know how to teach this vital information. This week I would like to focus on an element that is so basic that it is hard to believe that radio does almost nothing to train personnel in this area. I am talking about the voice.

I am going to give you a couple of extremely simple things to do which will strengthen and deepen the voice to a degree you never thought possible. Sir Laurence Olivier, the world's greatest actor, used this technique in preparing for his role in OTHELLO and lowered his voice an octave. It works! For men and women.

You may want to get off somewhere by yourself the first few times you try it because it requires some strange gestures until you get used to it. What you do is make the Boy Scout salute. (For you Girl Scouts, that's three fingers.) Now take those three fingers and stick them in your mouth like this:



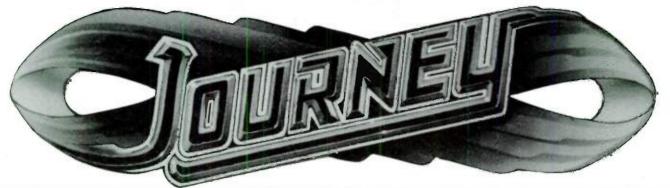
As you can see, this requires you to open your mouth very wide. (This alone is an amazing improvement for the average announcer!) You only have to get the tips of your fingers in, by the way. Now, leaving your fingers in, say "Guide". Actually, the only part of the word we're interested in is the first half of the diphthong "ahee". The "ah" in guide is guite different from the "ah" in box or father. This may not seem to be important, but it is, because of the throat muscles. (Pronouce the words 'box' and 'quide' back-to-back with your hand around your throat and you can feel what I mean).

Now practice saying guide with the fingers in the mouth as illustrated. Just forget the second half of the word. Just say, "Gah" and forget the "eed" part. In other words, it is the "ah" we are interested in here but you need to think the word 'guide' so that you will use the correct throat muscles.

The final point is this. You must speak the "gah" as loudly as you can and hold it for five seconds. Take a quick breath and hit it again and again and again. It's almost like singing. but much harsher. Do it at a pitch that is very comfortable for you and work your way higher and higher until it is no longer comfortable. Do it absolutely as loud and harsh as you can. When you reach the top of your range your voice will crack, you will choke and your eyes will water. This is not dangerous to your voice. When this happens, do it over a time or two at that pitch then return to the original lower pitch and work your way up. The lower pitches will not be as loud but dont worry about it, just do it as loudly as possible.

Like all good exercises, this will only work if you practice. After you get used to how wide the mouth must be open, you can stop putting your fingers in your mouth and do it while driving. This seems to be the best time because you dont have to worry about anyone else hearing you and it sounds so loud and powerful in a car. If you need more help with this, call me. I will be giving more details later.







"JUST THE SAME WAY"

Journey is jumping everywhere it's being played. Here are a few examples:

WGNI, WEFM, WBSR, WMEE, KOBO, KSLQ, KYA, KFRC, WSPT, WZDQ, WISM, KWK, KBEQ, KCPX.

DON'T WAIT ... "ONE MORE MINUTE!" TO ADD THE HOTTEST RELEASE OF THE YEAR

Already On: WRKO WVBF WJBQ WIGY WDRC WAVZ WZZP WAKY WZUU Y100 96X BJ105 WLOF

01119



WMFJ V97 WBBQ WFLB WTOB WTMA WAIR WAIR WANS KELI KAYC WTIX WNOE KLIV KTLK

SAINT TROPEZ

PRODUCED BY W. MICHAEL LEWIS & LAURIN RINDER <u>A RINLEW PRODUC</u>TION



ON BUTTERFLY RECORDS/MANUFACTURED & DISTRIBUTED BY MCA RECORDS

Profile

TAKING OFF THE SHACKLES John Smith/MCA Records

I entered the business working for Stax Records as Director of the Statistical Department, which was really research and planning. I was dealing with analyzing the demographics in the marketplace, determining the target markets that we were going after, the buying power of that particular market, and how we can best exploit the market. I went into the Promotion Department first as the local person in Memphis, then Southern Regional and then went to become the National Director of Promotion.

From there I went to New York. I worked with BILL KRASILOVSKY, who wrote the book "This Business Of Music," getting some idea of what record contracts were all about, what was geared for the record company, what was best for the artist, different kinds of production deals and label deals. This gave me an opportunity to see the record business more than just through the mind of promotion.

I went to United Artists Records in 1975. I worked with RAY ANDERSON, AL TAYLOR and ARTIE MOGUL. I started as National Director of Promotions and went on to become Vice-President of Marketing for Blue Note Records in 1976. In 1978 I went to ABC Records as Vice-President of Promotion/Special Markets.

With the acquisition of ABC Records by MCA, I was asked by MCA to take the job here as Vice-President of Black Product. This now brings me back to a position where I was with Stax, in that I am able to work more across the board, involving myself in the planning and implementation of marketing campaigns and programs. It's such a broadbased kind of thing that my duties and responsibilities arent limited strictly to promotion. And that's where we are today.

I think as we look at the trend in music today, we see that Disco has offered another avenue of exposure for Black releases and we've had quite a few Black hits come out of Disco. But I dont see one record that we can say was broken by Pop radio. I do stand to be corrected on that, man, but Pop, generally, is out early on the more established acts. Some of the Black product crossing over from Disco, I wouldnt say to be broken by Pop radio



but exposed the traditional R&B to Poproute.

I feel like it is easier to cross a record because of the attitude of Pop radio today, but it can also be attributed to the attitude of the producers today. I think the producers are taking the shackles off their minds and the shackles off their creativity by just incorporating general market kinds of ingredients into their creative process. I also think that as society becomes closer together so does every component part of society, and music, of course, is a very integral part of that.

I think the young programers of today are not so guilty of tunnel vision. I think it's much broader based now. They have been exposed to all forms of music without a lot of the stigma that has been attached to Black music. For example, B.B. King, B.B. King for years has been playing basically the same music, but with using the Crusaders, Styx and others as musicians and in production, you'll find that it's exposed and directed to a broader demographic audience. That's what I meant by the shackles off the minds of creativity.

I think we should eliminate the word crossover and go after the word simultaneous. I think a simultaneous release, or the release of product to be worked simultaneously with all formats, is really where we should start. I think in too many instances the industry itself puts labels on its music. I dont know if that is for convenience or whether we really feel that way.

I think at the consumer level they're demonstrating to us over and over again that they dont care. They want good music. Look at the Black formated radio stations that were into Rod Stewartbig, big, big record. It is the responsibility of the record company to listen to what the consumers tell them. The message is there loud and clear. The second point is to make sure that this simultaneousness of working the product is exhibited throughout marketing campaigns. Point of Purchase material, the racking of the product, all of these things have to be paid attention to. We should not limit our advertising to a specific kind of campaign.

What I really love in FRED is your section called Universals. I think that that just captures it all. This is Universal Music. It is not designed for specific format; it is designed for the popular audience.

I think we're all going to get to a point where we're all going to be above labels, if you know what I'm saying.

Engineering NEW, IMPROVED

Throughout the 1970s, we've seen tremendous advances in broadcast technology. One system has yet to change—the tape cartridge system. The systems available today are almost exactly like the ones on the market in the '60s, which doesn't help when you're programing for the '80s.

The Series 99 Reproducers and Recording Amplifiers fully utilize the most advanced mechanical and electronic states of the art. Result: discernibly better sound.

A micro processor controls all transport logic and motion sensing, and generates and detects all cue and test tones. It also controls the ELSA functions: cartridge erasure, azimuth (phase) adjustment, and splice location.

The outstanding Series 99 performance involves four main areas of improvement in electronic/mechanical design. 1) Tape transport. A brushless dc, crystal-referenced servo motor, and a positive, mechanically latching solenoid hold tape speed stability to within 0.1%, 2) Electronics and head design. Head design is an exclusive ITC openface conformation. Modular construction with plug-in subassemblies are used throughout. Headroom is increased to +26 dBm before clipping. 3) New operator convenience. The ELSA cartridge preparation system is fully automatic. A cartridge positioning system assures precise, rigid tape-tohead alignment. A function switch panel provides fingertip control of operations: high speed cue, cue track erase, meter selection, stop-tone add and defeat. VU-type meters are larger. 4) Simplified maintenance. Reliability and serviceability are outstanding. Heat is reduced 43%. Components are modular, plug-in, Manual adjustments are minimal. Calibration controls and micro-processor controlled multi-function test-tone generator simplify and speed maintenance.

For finest quality open reel sound, cartridges should be both recorded and played on the new Series 99 machines. However, tapes recorded on the 99

Management ADVICE FOR YOUNG DISC JOCKEYS

JOHN YOUNG Z93/Atlanta

I find that there are too many disc jockeys who limit themselves to one type of radio. They dont set their sights high enough and they are not as well rounded as they need to be.

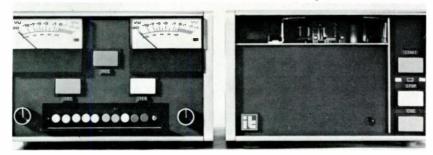
I'm not saying necessarily that everybody that's a disc jockey needs to be a manager, or have goals to be a manager. But there are too many in this business who do only enough to get by. You dont find that many that are out hustling off the air anymore.

Let's look at the very basics. I dont find that many disc jockeys taking an absolute interest in production. That's one of the most elementary parts of the job. Every job! Most key disc jockey iobs in the country involve on-air work in addition to a certain amount of production. I've hired some of these jocks who go in and are just very content to grab a piece of music and to cut a commerical. And that's a very basic example of too many opportunities that are slipping by that our people are not taking advantage of. They are pushed against the wall and made to perform. And there are so many people who are not using even an ounce of their real potential.

Most of us have abilities that we're just not using and we get locked in. We're all creatures of habit. We need to recognize the fact that we're creatures of habit. There are too many of our people who are scared to try other things. How many disc jockeys that read your magazine have ever been

Recording Amplifier can be reproduced in a conventional playback with a marked improvement in sound.

The new Series 99 cartridge machines are products of International Tapetronics Corporation, 2425 South Main Street, Bloomington, Illinois 61701.



with a salesperson on a call? How many people really understand what that sales guy had to go through to even get that order? How many can really appreciate the manager?

BILL YOUNG KILT/Houston

Copy! Copy the best. Establish a standard, feel the limits and explore the limits of your own abilities. But, learn the craft! Dont just learn the tricks of the trade, learn the trade. As you become confident in another person's style then you'll develop your own. Every artist starts out painting other people's pictures and then develops his own style, his own personality. But you cant really develop your own style until you've studied the elements of style I dont think in anything.

Dont lose sight of the fact that you are an entertainer.

You know, we went through a period where everybody said "Be yourself". I kept telling my jocks, "For God's sakes, we're all so boring!" Please dont be yourself! Be an entertainer! Be something that you are not but dont get lost in it."

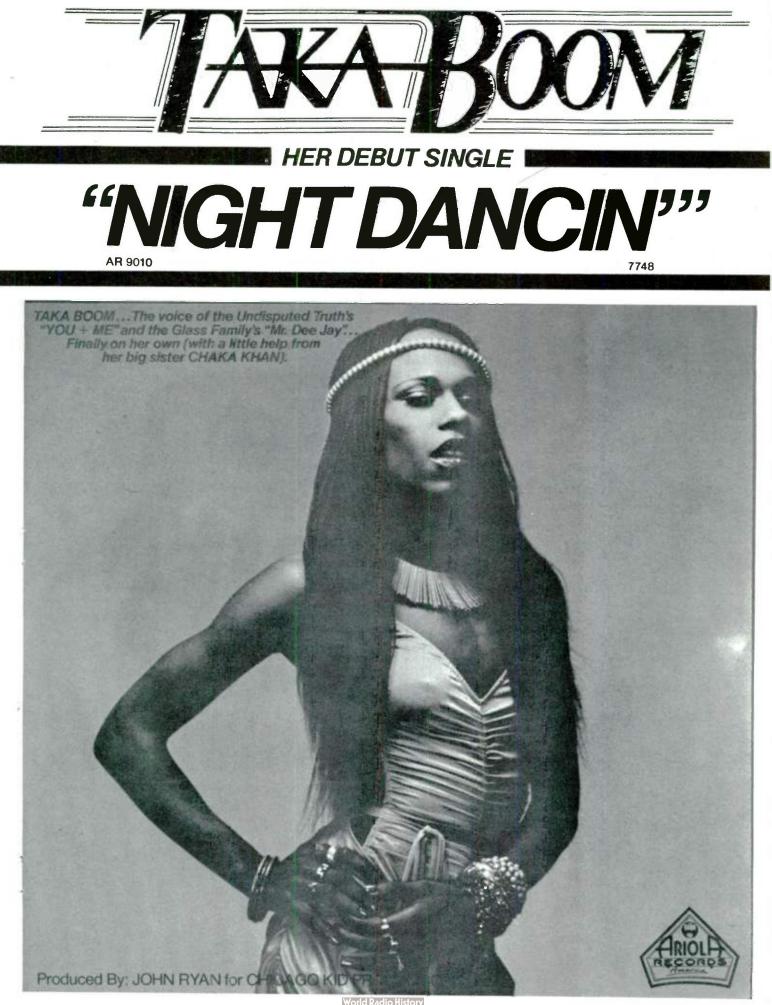
I dont care what you do-AOR, Country, Beautiful Music-if you cannot feel, if you cannot show an emotion (whether that be contrived or real or whatever), if you cant put that intangible something that makes you a a winner across to the listener, you're going to have a rough time.

AL CASEY WHB/Kansas City

Dont give up. So many guys get discouraged because they seemingly arent making fast enough progress. I've seen this over and over where guys will leave the business to go into something else and I think the thing that they have to remember is, once they have given up on radio, they for sure wont make it.

So, I think the whole key to it is, besides working real hard, dont give up. Hang in there until you make it pay off for yourself! It's the only thing that's paid off for me because God knows I'm not a real talent. I just hang in there every day and keep on pitchin'.

World R²⁶o History



Interview **The Contemporary Window** Rick Sklar/ABC Radio

There is a natural tendency for discussions on music formats in radio to center on the songs and the artists. In some situations that kind of emphasis can be helpful. But if you're an agency or an advertiser looking for a better understanding of how to make music formats work for you, it is also practical to focus on the audiences those formats generate. It's an approach some of us in broadcasting use.

For instance, when we bring our ABC Radio program directors together for meetings the sessions are not called "programming meetings", they're called "audience meetings". We focus on the audience goals that our formats are designed to produce. It's important to know what kinds of audiences are being generated by these formats as well as asking "how? and why?". When you put the audiences for each format under a magnifying glass you get to see what is being delivered to the advertisers in the way of buying power.

Radio formats act as giant sorting devices that separate people into groups. These groups are very useful to us because the people in them share common lifestyle characteristics along with their common listening habits. And we know that people with common lifestyles frequently perform in common ways. If we talk about a format where a weather report is followed by Stevie Wonder segued into Chuck Mangione, call letters, a three unit commercial cluster and contest, we'll also have to think of how much appeal this sound has for heavy users of soft drinks.

Looking at formats this way, a well done contemporary station becomes a particularly fascinating operation. Contemporary stations, by definition, play something called top tunes. They were called top hundred stations in the early days of rock and roll and were intended very deliberately to appeal to teenagers, and in the beginning that is exactly what happened.

When ALAN FREED started playing the music on WINS/New York, 25 years ago, the station got big ratings but it was a tough sell. They couldnt give the spots away. The agencies said it was all the kids listening and the music wasnt



respectable. That's first hand. It was my first big job after college...the kid writing copy in the corner...and I shared an office with Freed. Radio kept playing the music and you know what happened. That sound moved in on the mainstream of American popular music and sometime during that first decade of its life...sometime between Freed's arrival in New York and the landing of the Beatles ten years later, that sound had become the mainstream of American popular music...accepted, enjoyed and listened to by almost everyone.

The teenagers of those days now have teenagers of their own. There are now two rock generations and therein lies the secret and the strength of contemporary formats. Contemporary stations still play the top tunes. Not a hundred of them. It's closer to top thirty or less, but they are the top tunes...the same songs, accepted and recognized and enjoyed by children, many teens and their parents. That adds up to a concept: Families. Contemporary stations are the closest thing you will find in the age of segmentation and fractionalization to a family music station.

I cant talk for all contemporary stations, but I can tell you something about how WABC was targeted and aimed during the 12 years (1962 to 1976) that I programed the station. During that time my goal was to build the largest curnes, shares and average quarterhours in the number one market so I would make the station first in America. This was done by attracting enormous numbers of each of the listening groups that make up the family audiences. This meant giving equal attention to the needs of each of the segments of that family audience, particularly avoiding being a "teen sounding station"-even Cousin Brucie at night had as many fans among the mothers as the daughters.

To understand the contemporary format it is important to remember that at many times of the day and in many situations...around the breakfast table, in the car...listening is frequently a group activity often dominated by the younger or even the youngest members present. We even programed for the children. That is a pity. Those undertwelves are in control of some portions of the family budget.

When Pulse was still in business there were many years when they did measure children. There were rating books in which WABC had as high as a 50 share of the under twelve market. One station in a market of four dozen with a 50 share of children and a good deal of it exclusive cumes. Kids probably still listen as much as ever but nobody is counting them. What a disaster! Eight thousand radio stations in America and nobody is counting the children. If you look at the rating books of WABC, even some fairly recent ones, you can see how the station's appeal holds up consistently across the board demographically—even the 44 to 54's. The game plan for the air product of contemporary radio is: try to please them all. That's about as close as you can get to a formula for contemporary.

Always search for common denominators...the common denominator air personality whose appeal cuts across the demos and the ages-common denominator ways of presenting the common denominator news and contests and promotions. But most of all, common denominator music, And that's the real toughie. No product is going to please all of the people all of the time. When it comes to music there absolutely is not that much musical material around that appeals to even most of those target groups without getting into a lot of repetition.

Does it have to be so repetitive? Even when you find a record that works you cant play it too early in its life because the older listeners arent comfortable with it yet and tune out. You cant keep it on too late in its life because the kids get tired of it. Contemporary has a smaller window in time. WABC used to drive record companies nuts, because it wreaks havoc with their marketing system. Finally they learned how to break product elsewhere and then sell an extra 750,000 to a million copies on WABC airplay while the window was open for that product on the station.

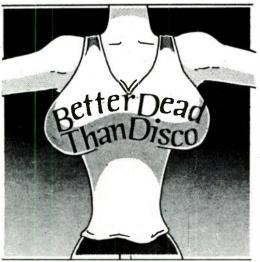
By contrast today's Album Rock stations aim for an 18-24 year old target and pick up many of the upscale sophisticated teens who abandon contemporary by age 14 or 15. They play entire albums and much new music along with entire concerts by a single group. Some of that music becomes so popular it crosses over at a later point in time when it reaches the contemporary window. So does disco music. A lot of contemporary music today started as disco, but that doesnt make the contemporary station a disco station when it plays that piece of music.

Sometimes the distinction between disco and contemporary starts to blurr in some minds. It never happens with Album Rock formats. You know it if you just go to a Grateful Dead concert and see all those T-shirts that say "Better Dead than Disco." Look at it this way: We know disco stations build their market shares, among other ways by listening spans long enough to build smaller cumes into large metro shares. The shares are metro, by the way, not TSA or ADI. The data we have seen so far shows great contrast in audiences between contemporary and disco. Remember there is a common music blanket that wraps the family and delivers them in contemporary.

Some research on the disco phenomenon in New York has shown

unheard of skews in demographics. Listen to these unusual items: A single station in the New York market, playing pure disco, with a 21 share in single listeners. One station out of 48. That's incredible! The next nearest station, a semi-disco, had a 9.5. The big contemporary only a 6.5. The pure disco station also had a 17 share of divorced listeners. Life is rhythmic. People are rhythmic. The heart beats to a rhythm. The lungs open and close in rhythm. Rhythm is a great companion for lonely people.

The most important factor which will determine which musical formats are the most successful in the years to come may be the methodologies by which the music radio audiences are being measured. There appears to be evidence that differences exist in music format preferences among the types of people who respond to different methodologies or ways of being measured. An older, more sendentary person who



will agree to and actually keep a 7-day diary may not like the same type of music that a person who is on the run, and whose listening habits can only be captured in a single telephone interview.

The more the act of measuring gets in the way of the truth, the more distortion there is in the results. The more things you ask people to do in order to measure them, the more people you lose. The more the original, pure sample is lost by the methodology, the more you have to substitute more cooperative types of people, the farther you get from reality.

Diary response rates among younger people are particularly low. If most young people in the original, pure random sample refuse to keep diaries and they go back again and again and finally get some atypical young people who will keep diaries, it is likely that those young people also behave atypically in their listening. Radio audience measurement response rates vary

depending on the methods used. We have one-day diaries and seven-day diaries. We have one-day phone calls, two days of phoning, and up to seven days. We have personally kept diaries, telephone reported diaries where one person reports by phone for a family, and personal placement and retrieval diaries where the rating service comes to the home. Each system seems to result in different shares for different music formats. If a station shows a 6 share under one methodology and a 9 share under another...that's not a difference of 3 percent, that's a difference for that station of 33 1/3 percent...one third bigger audience.

Contemporary, disco, soul, country and album rock, if added together, constitute the largest portion of the listening fare on radio. These formats were very big in the days when we determined listening by means of interviewers who knocked on the door, caught the listener before the listener could get away and recorded their radio listening.

The relative popularity of these formats vis-a-vis other formats seemed to shrink somewhat when we found a less expensive way of doing ratings, via the U.S. mails and started asking listeners to keep seven-day diaries and write down their listening habits... perhaps not the wisest request in the world to make of people with busy lifestyles who listen to pop music in its various forms. After a number of years of this shrinkage in listeners, the operators of Black and Spanish format music stations spoke up and the problem was addressed for them. As you know, Spanish speaking listeners are now visited in their homes and listening in predominantly black zip codes is retrieved by telephone by the major rating service. When this was done many more listeners were found.

A few years ago, after many complaints by our program directors, I had a researcher simply lay out the ratings done by all types of methodolgies covering a full two years in New York, Los Angeles and Chicago, for all stations. If you grouped the shares by format you could see that systems that used techniques like quick telephone interviews to catch the elusive on-the-move pop music listeners found 30 percent more listeners in contemporary, 25 percent more in album rock and substantially higher for country. Black formats performed over 50% better.

The future of contemporary music and all the other pop music formats depends not on the programers but on the advertisers. You know that the name of the game is not how well contemporary or album rock is doing out there, but how well it is reported doing.



DAVID NAUGHTON "MAKIN' IT"

BB 32* CB 32* RW 40*

Adds: WRKO, WIFI, 13Q, WGCL, KNUS, KTSA. Jumps: WBBF 6-5, WAVZ 11-6, KILT 13-8, WKIX 12-10, KTLK 13-10, KRKE 14-10, WAYS 15-10, WSGA 16-10, WAPE 17-12, WKBO 27-14, Q105 21-15, 92Q 19-17, KRBE 20-17, Y100 23-18, KFI 24-20, WGH D-20, WAIV 26-21, KCBN 29-23, WORD D-24, KKOJ 33-25, WDAK D-25, KVOL D-26, KRDG D-26, WHHY D-27, KROY-FM D-27, WAMS D-28, WLCS A-29, WTOB D-29, KIMN-AM D-30, KRUX 35-32, KIIK D-32, WSFL 40-34, WTIX D-36, CK101 A-39, KRQ A-39.

Adds: KING, BJ105, KELI, WCUE, WGNI, WTMA, WRJZ, KORT, KZZQ, KJIN, KTFX, KRDG.

Jumps: KIDD 13-7, WSSC 18-14, KOKQ 23-20, WISM 24-21, CK101 29-27, KWOD 33-27, KELI A-28, KROY-AM D-30, KCBN 37-35.

KFRC 28-23-18-14

N'T SLE

KHJ, KJR, B100, 92Q, KUPD, WNAP, KYYX, KZUE.

LP Single BB 83* CB 109* RW 87* BB 64* CB 63* RW 67*



May 14, 1979



Hamming it up at KOPA/Phoenix (pictured L-R) are: Jimi Fox, National Promotion Director, Phonogram/ Mercury; Jay Osmond of the Osmond Brothers; Charles Giddons, GM/KOPA; Steve Rivers, PD/KOPA; and Wayne Osmond. The Osmond's have grown up, but about those other guys!?



Stumblin' In to the City by the Bay: RSO Recording artist Suzi Quatro was in San Francisco recently to promote her hit single, "Stumblin' In". While there she visited radio stations KFRC and KSAN. At KFRC, pictured L-R are: Connie Gordon, KFRC Community Affairs, Dr. Don Rose, KFRC AM Drive, Suzi, and Freddie Avner, RSO S.F. Promotion.



Later at KSAN Suzi posed with (L-R) Freddie Avner, RSO S.F. Promotion; Robert Williams, KSAN; Len Tuckey, Suzi's guitar player, Suzi; Glenn Lambert, KSAN; Nicky Chinn, Chinnichap, Suzi's producers; Album, and Fred Greene, KSAN.



Finally, Suzi gathered with RSO executives to present a gold record to KFRC Program Director Les Garland. (L-R) Janis Lundy, RSO Artist Development, Nicky Chinn, Chinnichap Productions, Michael Dundas, RSO National Albums, Suzi, Fred Avner, RSO S.F. Promo Mgr., Richard Fitzgerald, V.P. Promo & A&R, RSO; and Les "Ghost" Garland, KFRC.



Dan Hartman visits Z-93 in Atlanta. and Epic Asst. National Promotion M



Minneapolis takes a little getting us KDWB, with some help from (L-R) Asst., Voudouris, Dave Thompson, Local WB Promotions.



KMBZ morning man Curt "Moth Merz recently announced that he wo give away more BREAD than any in the history of Kansas City radio. 10am he hit the streets in CAR giving away 100 loaves of bread fror local bakery. Mother regrets that station would not hire a Brinks tru to protect all that dough.



nown (L-R) John Young, PD Z-93, Hartman , Lewis Lewald.



to and Roger Voudouris got used to it at ke Austin, Pam Abresch, KDWB Programing DWB Program Director and Marc Biondich,



Jim Elliot (L) Music Director, WPGC, Washington D.C., cavorting with Buzz Bennett.



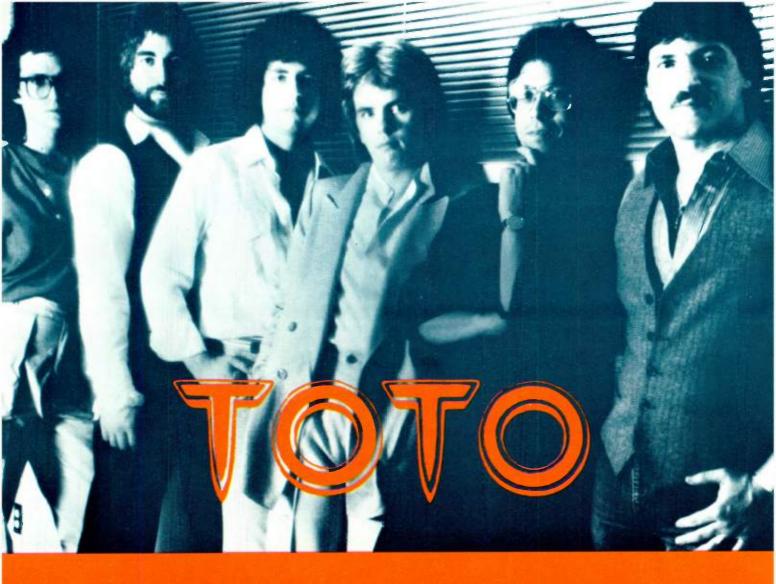
Mike Rivers, KYA-AM, "Rivers In The Morning" is shown here giving the Greenpeace Foundation a \$100.00 check after betting fellow jock Rick Scott that River's favorite baseball team would win. The Giants won, and as a result so did Greenpeace (the winner's favorite charity). Accepting the check is Carole Sears, Greenpeace President/San Francisco.



Hunter "Never Alone" at Stark Convention. Chrysalis recording artist Ian Hunter recently made a special guest appearance at the Stark Record Convention in Akron, Ohio. Pictured left to right are: Lin da Steiner, director of artist development; Jim Sellers, Chrysalis field rep.; Rhonda Kiefer, WMMS; Ian Hunter; Diana Guarno, sales WMMS; John Gorman, PD WMMS; Lenny Evanoff, Piks Distributors; Art Keith, regional sales manager for Chrysalis.



The Douce got loose in Los Angeles recently, taking a Doubledecker Doucette Bus to radio stations in the area. Shown here at KNX-FM are (L-R) Cathy Weidman, Nat. Singles Promotion Dir., Mushroom, Steve Marshall, PD KNX-FM, Susie Gershon, National Promotion Dir., Mushroom, Michael Sheehy, MD KNX-FM, Janice "Eunice" Tully, Nat. Secondaries Promotion Dir., Mushroom, and Joe "AORman" Owens, Nat. Album Promotion Dir., Mushroom.



"GEORGY PORGY"

WHYN, WICH, WJAD, WIS, WKSP, WZOO, WLAC, WDDT, WIBR, KVOL, 10Q, KIIS, KRKE, KCBN, K101, KNAP, KLEO, KEBC, KSKG, KVI-FM, KNBQ, KPAM, WINX.

The Universals analysis is developed from sales, requests and callout research from 168 of today's trendsetter stations. Information isgathered byphone to assure accuracy and up-tothe-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.



WEEK'S MOST ADDED

1.	ELO/Shine A Little Love	(Jet)
2.	EARTH WIND & FIRE & THE EMOTIONS/Boogie Wor	nderland (ARC)
	DOOBIE BROTHERS/Minute By Minute	(WB)
4.	JAY FERGUSON/Shakedown Cruise	(Asylum)
5.	JOHN STEWART/Gold	(RSO)
	CHEAP TRICK/I Want You To Want Me	(Epic)
7.	KENNY ROGERS/She Believes In Me	(UA)
8.	BEACH BOYS/Good Timin'	(Caribou)
9.	RICKIE LEE JONES/Chuck E.'s In Love	(WB)
10.	POCO/Heart Of The Night	(MCA)
11.	ABBA/Does Your Mother Know	(Atlantic)
	BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
13.	VAN HALEN/Dance The Night Away	(WB)
14.	SISTER SLEDGE/We Are Family	(Cotillion)
15.	SUPERTRAMP/The Logical Song	(A&M)
	OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
17.	REX SMITH/You Take My Breath Away	(Columbia)
18.	ROGER VOUDOURIS/Get Used To It	(WB)
19.	NEW ENGLAND/Don't Ever Wanna Lose Ya	(Infinity)
20.	ROD STEWART/Ain't Love A Bitch	(WB)

FRED's JocKEY NOTEBOOK 'Mix' and 'Blend' your way to a Higher Quarter-Hour

Continuity between songs improves your quarter-hour development, but finding common links between songs involves many variables. The mix of ballads, rockers, hard vs. soft, pacing, lyrics and, of course, the beat all combine to diffuse the blend. However, occasionally segueing songs in the same *key* fuses the connection. You know how nice those segues sound!

SONGS IN THE KEY OF A*

Note: If two keys are given, the song begins in the first and ends in the second.

RICKIE LEE JONES/Chuck E.'s In Love CHEAP TRICK/I Want You To Want Me RANDY VANWARMER/Just When I Needed You STELLY DAN/Reelin' In The Years, FM RICK DERRINGER/Rock And Roll Hootchie Coo JOE WALSH/Life's Been Good EDDIE MONEY/You Really Got A Hold On Me GORDON LIGHTFOOT/If You Could Read My Mind BEATLES/She's A Woman, Revolution THE BAND/The Weight

* For more songs in Key of A, see FRED JocKEY NOTEBOOK, March 26, 1979.

Songs By Subject: Flowers and Plants

LINDA RONSTADT/Love Is A Rose BEATLES/Octopus's Garden LYNN ANDERSON/I Never Promised You A Rose Garden

FRIENDS OF DISTINCTION/Grazing In The Grass CHICAGO/Saturday In The Park ROLLING STONES/Dandelion, Dead Flowers MAC DAVIS/Stop & Smell The Roses STREISAND/DIAMOND/You Don't Bring Me Flowers

JAYNETTES/Sally Go Round The Roses BOOKER T./Green Onions JIM STAFFORD/Wildwood Weed

JEFF'S GREEN

Happy End-of-ARB! We're as excited as all of you who have worked your asses off to pilot yourselves to a no. 1 landing. With every rating period come personnel changes, and for this reason, I'd like to quietly acquaint you with my Confidential Placement Market, CPM is a personal list I keep of competent and. in some cases, outstanding active and former Program Directors interested in new opportunities. None of these listings appear in FRED or are published in any way. For more information on CPM, contact me at any time. All conversations are held in strictest confidence, and of course, it is free,

A new feature on this page you may have noticed is "Songs By Subject." Each week a different category excerpt will appear from the fabulous Green Book archives. I'll also be happy to publish any subject in FRED or help you by phone. This is the most complete resource of its kind in the world, and I hope it's useful to you.

In mentioning recently that WZZX/ Louisville was the only station in town playing Billy Joel's controversial "Only The Good Die Young," I should have also said that this is because MIKE McVAY and WAKY had already burned it out weeks ago. Mike has always been on top of local vibes and knows how to take advantage of them.

Small but strong: There are two singles on small labels that have fought tenaciously to last through the ARB and have survived, therefore perhaps deserving a second look. Kudos to Lisa Dal Bello's "Pretty Girls" on Talisman and David Eyre's "Feel The Magic" on Power Pack Records. A lot of good records died young this Book, didn't they? Fortunately, a lot of great ones made it.

Growing A Green Thumb: this week's tip towards a bumper harvest is *phosphorus*. Fertilizers or natural soil amendments high in phosphorus "help build strong sprout root structures and promote flower development." Now what this all has to do with radio I don't know. But I thought you might be interested.

Last week I discussed gasoline promotions. They would cause riots here, because drivers already are backed up for a half-mile willing to pay \$1.00 a gallon ... waiting in line for 4 hours. *That's* captive audience for you.



DONNA SUMMER/HOT STUFF 1

Profile: WPGC 2-1, KFI 2-1, KRTH-FM 4-1, WAXY 10-1, WIFE 3-2, KILT 4-2, WAVZ 4-2, WAIV 8-2, WCAO 8-2, KFRC 9-2, KACY 9-2, Q-106 10-2, WKBO 10-2, KRDG 15-2, KIIK 17-2, WAPE 18-2, KOKQ 3-3, Y100 4-3, WLCS 4-3, KRBE 5-3, WSGA 6-3, KJRB 6-3, KROY-FM 7-3, KCBN 11-3, TEN-Q 14-3, WNAP 16-3, Z104 5-4, JB-105 6-4, KSLQ 9-4, WDAK 9-4, KELI 12-4, 91-X 13-4, WEEX 14-4, WRKO 5-5, WMOH 8-5, KTSA 10-5, Z-93 10-5, KTFX 11-5, KWOD 11-5, WAMS 12-5, WNBC 7-6, KRUX 10-6, WNOR 13-6, CKLW 13-6, KROY-AM 13-6, KBEQ 22-6, KJIN 8-7, WSSC 9-7, WABB 10-7, WSFL 11-7, WDJX 12-7, 99X 15-7, WTIX 16-7, KKOJ 17-7, WAYS 9-8, KTLK 11-8, WIFI 11-8, KRSP 13-8, 96-KX 16-8, WFYR 18-8, WZZP 16-9, WQCM 17-9, WNDE 11-10, B-100 12-10, KCPX 15-10, WTOB 16-10, KHJ 19-10, 92-FLY 21-10, WFIL 16-11, WRUN 16-11, KS106 16-11, WMEE 18-11, WISM 19-12, WHHY 17-13, Q105 17-13, KIDD 22-13, KOPA 18-14, WNOE-AM 24-14, WRQK 24-14, KIMN-AM 20-15, KJR 20-15, CHUM 21-15, KVOL 22-16, WRFC 23-16, CK101 25-16, KYYX 27-16, WLS 28-16, WANS 21-17, KUHL 21-17, WKIX 27-17, WJDX 22-18, KLIF 23-18, KQIZ 25-18, WFOX 22-19, WEFM 22-19, KOLE 21-20, 92Q 22-20, WBBF 28-20, 14-Q 30-20, KWIC 25-21, WORD 29-21, WLSQ 29-21, WOKY 26-22, KRQ 30-22, WSPT 28-25, CKGM 30-26, M-91 D-26, KLUC D-26, KRKE D-28 and KNUS D-37...added at KYA...her biggest record ever and still exploding...completely mass appeal ...monster sales and will hold no. 1 for another week...knockout callout from Y-100, B-100, KNUS and KSLQ, particularly 18+...phones leveling off now, but stations showing support sizzle from 76 to 89%...this has been Donna's 4th and biggest week on the chart.

PEACHES AND HERB/REUNITED 1 2

Profile: WISM 1-1, WNDE 1-1, WSFL 1-1, WFOX 1-1, JB-105 1-1, WEFM 1-1, KWOD 1-1, WABB 1-1, WSPT 1-1, WGBS 1-1, KUHL 1-1, WDAK 1-1, KOKQ 1-1, WRFC 1-1, WEEX 1-1, KVOL 1-1, KIDD 1-1, KRDG 1-1, KCPX 1-1, KYYX WPFM 1-1, WFYR 1-1, WZZP 1-1, KWIC 1-1, 92-FLY 1-1, 14-Q 1-1, WHBQ 1-1, KIMN-AM 1-1, KROY-AM 1-1, WRUN 1-1, KBEQ 1-1, KILT 1-1, KQIZ 1-1, WNOR 1-1, KTLK 1-1, WQCM 1-1, WBBF 1-1, KJR 1-1, WNOE-AM 1-1, KYA 1-1, WRKO 1-1, WTIX 1-1, KOPA 1-1, Y100 1-1, WDJX 1-1, Q105 1-1, TEN-Q 1-1, CKLW 1-1, 92Q 1-1, KROY-FM 1-1, KRBE 1-1, WAYS 1-1, WCAO 1-1, KFRC 1-1, KJRB 1-1, WKBO 1-1, KACY 1-1, WIFE 1-1, KRUX 1-1, WMOH 1-1, KGW 1-1, WKIX 1-1, WROV 1-1, WORD 1-1, Q-106 1-1, 96-KX 1-1, WTOB 1-1, Z-93 1-1, KRKE 1-1, Z104 1-1, WAMS 1-1, WTIC-FM 1-1, KIIK 1-1, WNAP 1-1, KS106 1-1, WJDX 1-1, WKY 2-1, WMEE 2-1, WAIV 2-1, KNUS 2-1, B-100 2-1, WLS 2-1, WIFI 3-1, WAPE 5-1, M-91 5-1, WNBC 5-1, KELI 2-2, KKOJ 2-2, KDWB 2-2, WOKY 2-2, WSSC 2-2, WGH 2-2, CK101 2-2, KRQ 5-2, KOLE 6-2, 99X 7-2, KRSP 4-4, KWK 5-5, WJLQ 13-5, CKGM 14-5, KLIF 11-6, 91-X 12-6, CHUM 15-6. KLUC 13-7 and Z97 16-10...maintaining phenomenal power with far and away number one phones and sales, solid callout across-the-board, but due to many weeks of power rotation, traces of slow burn appear...stations showing growth tip from 86 to 82%...8th week on chart.

BEE GEES/LOVE YOU INSIDE & OUT 3 3

Profile: KTFX 3-2, WLCS 3-2, WDJX 4-2, KUHL 4-2, KROY-FM 4-2, KRSP 5-2, WABB 6-2, KVOL 10-2, KJR 3-3, WJDX 3-3, KRUX 4-3, WHHY 6-3, WDAK 7-3, KQIZ 8-3, KFI 4-4, KCPX 5-4, WORD 5-4, KTSA 5-4, KJIN 6-4, WNDE 6-4, WLSQ 7-4, WKBO 9-4, Q-106 6-5, KDWB 6-5, KACY 7-5, Z104 7-5, KHJ 10-5, WZZP 15-5, WSSC 6-6, WHBQ 7-6, JB-105 8-6, KGW 8-6, KELI 9-6, WRKO 11-6, WMOH 12-6, KWOD 13-6, 92-FLY 13-6, WQCM 14-6, WFYR 8-7, WISM 10-7, KSLQ 13-7, WSFL 10-8, KCBN 10-8, WTOB 11-8, WNAP 12-8, KOTN 12-8, KWIC 13-8, WKY 13-8, B-100 10-9, WAYS 11-9, KRTH-FM 11-9, TEN-Q 11-9, Z-93 12-9, WIFI 12-9, KRDG 14-9, WAIV 15-9, WEEX 15-9, WMEE 16-9, WPGC 17-9, WRQK 17-9, CK101 17-9, KROY-AM 17-9, KOLE 18-9, KIDD 18-9, WZDQ 14-10, KIIK 14-10, WIFE 15-10, WGH 15-10, KIMN-AM 18-10, KLIF 21-10, WAMS 16-11, WAXY 17-11, 14-Q 23-11, KOPA 17-12, KRKE 19-12, WBBF 16-13, WSPT 17-13, KNUS 19-13, WCAO 18-14, WRFC 22-14, 92Q 17-15, 99X 21-15, WNOE-AM 25-15, KRBE 19-16, KRQ 25-16, Q105 25-16, 91-X 21-17, Y100 21-17, WFOX 21-17, KYA 26-17, WKIX 25-18, WNOR 28-18, KFRC 19-19, KBEQ 39-20, WAPE 25-21, WANS 26-21, Z97 A-21, WTIC-FM 28-22, WFIL D-22, KTLK 26-23, M-91 27-23, WOKY 29-23, 96-KX 29-23, KWK D-26, KKOJ D-26, CHUM D-28, CKGM D-29 and WLS 39-31...still gaining slowly, but, as last week, no room to move up into...84% of our reporters are showing growth, demonstrating unquestioned number one potential. Covering all demos and leaning female...quiet phones...5th week on chart.

SUPERTRAMP/THE LOGICAL SONG 4 6

Profile: KSLQ 2-1, 91-X 3-1, KUPD 5-1, WSPT 2-2, KYYX 3-2, KWK 4-2, KBEQ 4-3, WOKY 6-3, WZDQ 7-3, KOLE 7-3, KOKQ 4-4, 96-KX 6-4, KKOJ 9-4, WEEX 9-5, WGH 7-6, KFRC 8-6, Z104 10-6, WRFC 15-6, KCBN 15-6, WLSQ 11-7, KROY-FM 12-7, KJR 16-7, WDAK 18-7, WMOH 10-8, KJIN 9-9, KELI 13-9, Q-106 15-9, KUHL 12-10, KWOD 15-10, KRTH-FM 15-10, WAXY 18-10, WNOR 27-10, WANS 16-11, KRO 16-11, KRBE 17-11, KRSP 17-11, WDJX 18-11, KDWB 17-12, WNAP 18-12, B-100 17-13, KLUC 18-13, KACY 19-13, WKIX 22-13, KRDG 17-14, 92-FLY 18-14, KROY-AM 18-14, WFIL 24-14, KRUX 24-14, 14-Q 25-14, KS106 18-15, KVOL 20-15, KIIK 20-15, KHJ 25-15, KIDD 21-16, WISM 21-16, KOIZ 22-16, WBBF 24-16, WLCS 27-16, WMEE 27-16, WROV 21-17, CHUM 23-17, 99X 29-17. KCPX 22-18, TEN-Q 25-18, WHHY 26-18, KILT 24-19, WSGA 25-19, KFI 27-19, KRKE 28-19, WPFM 23-20, CKGM 26-20, WRQK 29-20, WAMS 24-21, WTIX 27-21, Z-93 28-21, KIMN-AM 29-21, Q105 27-22, CK101 27-22, KLIF 28-22, WQCM 30-22, WRUN A-22, KTSA D-22, KOPA 28-23, WNDE D-23, WHBQ 29-24, WAPE 29-24, M-91 D-24, WZZP D-24, 92Q 30-26, WTIC-FM 31-27, WTOB D-27, WEFM A-28, WFOX D-28, WNBC A-29, WCAO D-29, KNUS 34-30, WIFE A-30, WPGC D-30, WRKO D-30, WJDX D-30, WAVZ A-34 and WNOE-AM D-39...added at WABB, WLS, WIFI and KYA...callout record of the week...covers all demos with solid image, especially with males...strong phones...WIFE no. 8 sales...WTIX good image with teens and males, LP sales BURST...WSPT no. 6 phones 12+...WISM no. 3 phones 12+...KSLQ no. 5 phones 12+, no. 1 callout 18-24 males, no. 1 callout 25+ females...KJRB no. 10 sales...WNDE strong phones...KNUS callout solid 12-34 especially males...KLUC one of our BIGGEST mass appeal...establishes number one potential by powering from 71 to 82% of our reporters showing growth.

(CASABLANCA)

(RSO)

(A&M)

(POLYDOR)

5 5 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST

Profile: WGH 1-1, KELI 1-1, WANS 2-1, KRSP 6-1, WZDQ 2-2, WTOB 3-2, WORD 3-2, KCPX 3-2, WLSQ 4-2, KS106 7-2, Z-93 7-2, KRKE 4-3, KJIN 4-3, Q-106 4-3, KGW 6-3, KDWB 8-3, KIDD 8-3, WNOE-AM 4-4, WSPT 5-4, WDJX 9-4, 92Q 9-4, 92-FLY 10-4, WSGA 10-5, WDAK 11-5, WFOX 12-5, KLUC 6-6, KOLE 10-6, WPGC 12-6, WAYS 7-7, JB-105 7-7, WKIX 9-7, KIMN-AM 10-7, WEEX 11-7, KWIC 11-7, WAPE 8-8, KRTH-FM 10-8, KOTN 15-9, 91-X 11-10, WAVZ 12-10, WKY 14-10, WMEE 14-10, KOPA 14-10, KROY-FM 14-10, WRQK 15-10, WQCM 15-10, WISM 15-10, KJRB 17-10, WTIC-FM 18-10, KFI 15-11, WZZP 18-11, WCAO 19-11, WNAP 21-11, KTFX 24-11, KSLQ 14-12, WHHY 14-12, KQIZ 16-12, KACY 18-12, KNUS 18-12, WLCS 19-12, WFYR 17-13, WRFC 17-13, CK101 19-13, Z104 19-13, KRDG 19-13, WHBQ 21-13, KIIK 22-13, WABB 18-14, WAMS 18-14, WAXY 20-14, KCBN 18-15, WNBC 20-15, KTSA 22-15, KBDQ 21-16, KRUX 26-16, CKLW 28-17, WIFE 21-18, WTIX 22-18, WBBF 23-18, KROY-AM 26-20, KRQ 27-20, TEN-Q 29-20, KVOL 24-21, WRUN 26-21, M-91 26-21, 99X 26-24, WRKO 29-24, KHJ 29-26, KYA D-26, KWOD 39-28, KFRC D-28, Y100 33-29, WJLQ D-30, 96-KX A-31 and WSFL D-38...added at CKGM and WIFI...beginning to peak ...strength purely in females in all demos...holding with nearly 75% of our reporters showing gains...6th week on chart.

4 6 WINGS/GOODNIGHT TONIGHT

Profile: CK101 1-1, WSSC 1-1, WZDQ 1-1, KRQ 1-1, KJIN 2-1, KOTN 5-1, WRQK 5-1, 91-X 2-2, KRUX 2-2, WAMS 2-2, 92Q 1-1, WZZP 3-2, WNAP 3-2, WGBS 3-2, KTSA 4-2, KQIZ 4-2, WDAK 4-2, WRFC 5-2, KRKE 6-2, WNOE-AM 3-3, KIMN-AM 3-3, WQCM 3-3, KLUC 4-3, WKBO 4-3, 92-FLY 4-3, Z104 4-3, KS106 5-3, WGH 5-3, WAXY 5-3, KELI 5-3, KWOD 5-3, KSLQ 7-3, WRUN 7-3, WSFL 7-3, WKY 9-3, KYYX 4-4, KOPA 4-4, Y100 6-4, WFYR 6-4, KRBE 6-4, WBBF 8-4, KHJ 8-4, CHUM 9-4, M-91 9-4, CKGM 11-4, KRDG 5-5, 14-Q 6-5, WPGC 6-5, KWIC 6-5, WTIC-FM 7-5, KROY-AM 7-5, KGW 7-5, KCBN 7-5, KRTH-FM 8-5, KJRB 10-5, WCAO 10-5, WNDE 10-5, KIIK 7-6, WSPT 7-6, WLSQ 9-6, KKOJ 14-6, WHHY 7-7, KTLK 10-7, TEN-Q 10-7, KYA 11-7, KFI 9-8, KVOL 11-8, Q105 9-9, KFRC 10-9, WAPE 10-9, WLS 11-9, WEFM 12-9, WRKO 12-9, WOKY 12-9, WFIL 13-9, WNOR 19-9, KWK 11-10, WIFI 13-10, WAYS 14-12, WJLQ 17-13, WHBQ 17-15, Z97 19-17, KNUS 21-17 and WROV 26-20...7th week on chart.

11 7 SISTER SLEDGE/WE ARE FAMILY

Profile: 99X 1-1, WLCS 6-1, WSGA 9-1, WNOE-AM 2-2, WIFE 5-3, WPGC 5-3, WAVZ 5-4, WNAP 5-4, CKLW 14-4, Y100 19-5, WNDE 14-6, KJRB 18-6, KTSA 11-7, WNBC 10-8, WABB 11-8, KTFX 15-8, KBEQ 36-8, WSSC 20-9, JB-105 24-9, KOKQ 14-10, WRKO 16-10, KROY-AM 20-10, WSFL 22-10, Z-93 19-11, KROY-FM 22-11, KRTH-FM 21-13, WFIL 22-13, WEEX 27-13, WHBQ D-14, KFI 25-15, KS106 26-16, WCAO 26-16, WPFM 27-16, WSPT 20-17, WBBF 21-17, WAMS 23-18, KVOL 23-18, WANS 24-18, WAYS 25-18, KIDD 27-18, KILT 28-18, KFRC 29-18, KWOD 29-18, KACY 30-18, KELI 24-19, KQIZ 26-19, WAXY 27-19, KOPA 27-19, WTOB 28-19, KHJ 30-19, KRDG 35-19, WFYR D-20, KTLK 25-21, TEN-Q 28-21, WTIC-FM 29-21, KNUS 38-21, KJIN D-21, Q-106 29-22, KIIK D-22, WORD D-22, WHHY D-22, 92Q 28-23, WKBO D-23, WFOX 28-24, CK101 32-24, WDAK D-24, Z104 D-27, WAPE 32-28, WOKY A-28, WISM D-28, KYYX D-28, 92-FLY D-28, KRSP D-29, 91-X D-29, KWIC D-29, 14-Q A-32, KSLQ 37-34, WAIV A-37, KRUX D-38 and KLIF A-39...added at WLSQ, WKY, WIF1, WMEE, WRFC and WRQK...former FRED Record Of The Week...quickly developing into a smash: KF1 no. 1 sales...JB-105 no. 4 sales...KJRB no. 3 phones 12+...KYYX BLOCKBUSTER top 10 sales...CK-101 no. 3 phones teens and females...WAYS no. 3 phones 12+...KSLQ no. 6 phones 12+, no. 4 in callout males 25+, no. 4 callout 18-24 females, no. 9 sales, some negs in callout...gallops from 54 to 67% of our reporters who are showing growth...3rd week on chart.

9 8 BILLY JOEL/HONESTY

Profile: KLUC 8-2, WNBC 4-3, KWK 6-3, WABB 4-4, WEFM 7-5, WISM 8-5, KOKQ 10-5, WIF1 9-6, WBBF 11-7, 14-Q 9-8, KRKE 9-8, KQIZ 15-9, KJIN 10-10, KRUX 14-10, WDJX 16-10, JB-105 19-10, WEEX 25-11, WDAK 28-11, KWIC 16-12, WGBS 17-12, KYYX 17-12, WLSQ 18-12, 99X 18-12, Q-106 21-12, WGH 17-13, KACY 17-14, KWOD 21-14, B-100 18-15, Z104 18-15, WAVZ 18-15, 96-KX 19-15, WNAP 23-16, 91-X 25-16, KJR 19-17, KCPX 20-17, KS106 21-17, KS106 21-17, WAMS 21-17, KELI 21-17, KGW 22-17, WMEE 25-17, KUHL 22-18, KRTH-FM 23-18, M-91 23-18, KSLQ 24-18, KRDG 24-18, KOTN 25-18, KOLE 27-18, WANS 23-19, WHHY 24-19, WZZP 25-19, WAXY 22-20, KYA 24-21, KTSA 24-21, KIDD 25-21, WNDE 27-21, WRFC 29-21, WKBO 25-22, WFYR 25-22, KKOJ 30-22, KCBN 36-22, WKY D-22, KJRB 26-23, WTIC-FM 27-23, WSPT 27-23, 92Q 26-24, KROY-AM 27-24, WKIX 29-24, WRQK D-24, KRBE 27-25, WRUN A-25, KNUS 29-26, KOPA 30-26, WCAO 30-26, WORD D-26, WOKY 30-27, KILT 36-27, CKLW A-27, WJLQ D-27, WSGA A-28, KIIK 34-31, CK101 35-31, WZDQ 34-32, Y100 36-32 and KTFX D-33...added at KBEQ and CHUM...continues to build steadily, covering all demos...there is a definite burnt pocket in the Southeast, but cult power is valuable to programing...4th week on chart.

16 9 REX SMITH/YOU TAKE MY BREATH AWAY

Profile: 14-Q 7-2, WNDE 9-2, JB-105 9-2, WPFM 3-3, CKLW 4-3, WIFE 11-4, KRTH-FM 12-7, WAVZ 13-7, KS106 15-7, WSGA 14-8, WSSC 14-8, WISM 11-9, WKBO 19-9, WLSQ 14-11, WROV 17-11, Q105 22-11, KTFX 25-12, TEN-Q 18-13, KOTN 18-13, WRKO 21-13, Z104 20-14, WGH 18-15, WTIC-FM 23-15, Z-93 20-16, WDAK 30-16, WAYS 21-17, WPGC 23-17, KKOJ 24-17, KRKE 30-17, WORD 22-18, KELI 22-18, KTSA 25-18, WAIV 28-18, WFYR 22-19, WSPT 25-19, KBEQ 33-19, KHJ 22-20, WZDQ 23-20, WNAP 24-20, WHHY 28-20, KJIN 30-20, 92Q 25-21, 92-FLY 28-21, WDJX A-21, WTOB 26-22, KJR 26-23, Q-106 27-23, WQCM 27-23, CK101 28-23, KWIC 28-23, Y100 31-23, KACY 36-23, KFRC 25-24, KCPX 27-24, WMEE 30-24, KIIK D-24, KRDG D-24, WKY D-24, KUHL D-25, WANS 30-26, 99X 30-26, KILT 34-26, KROY-AM D-26, KFI D-26, WRFC D-26, KIDD D-26, WAXY 29-27, 91-X D-27, KQIZ D-27, WABB D-27, KNUS 30-28, WEEX D-28, KCBN D-28, KRSP D-28, WLCS A-30, WKIX D-30, KWOD 40-31, KOLE D-32, WBBF D-39, WSFL D-39, KRQ A-40 and KRUX D-40...added at WAMS, WZZP, WTIX, KROY-FM, WCAO and WRQK...FRED Record Of The Week: Most Valuable. There is no male support for this record 18+, but the teen and female strength of REX rivals Peaches & Herb in power...WAVZ no male support in callout 18-34, but all others are hot...WIFE no. 1 sales



(BEARSVIILE)

(COTILLION)

(COLUMBIA)

(COLUMBIA)

(COLUMBIA)



..., JB-105 locally hot....KYYX no image problem WPFM no. 3 phones 12+....WISM no. 2 phones 12+....WDJX immediate phones from HOUSEWIVES!...CK-101 no. 2 phones mainly teen females...WAYS no. 2 phones 12+...WNDE HOTTEST record out, TREMENDOUS 5-16 yrs., also adult females... Y-100 no. 2 phones 12+, and no. 1 phones 15+...WSGA no. 1 phones 12+...KNUS broken with teens, and in callout females 25 to 44...92Q no. 5 phones 12+...WSPT no. 4 sales and no. 1 phones 12+...blows from 55 to 69% of our reporters who are showing gains...headed Top 5 immediately...3rd week on chart.

10 10 ORLEANS/LOVE TAKES TIME

(INFINITY) Profile: KOLE 4-1. WMOH 2-2. WANS 3-3. WSSC 4-3. KOTN 4-3. WRFC 9-3. CK101 8-4. 91-X 6-5. WTOB 8-5. WTIX 10-5. KJIN 7-6, WRQK 9-6, WDAK 10-6, WZZP 10-6, WZDQ 8-7, KNUS 8-7, KRSP 10-7, WNOE-AM 11-7, WHHY 9-8, Q-106 9-8, KSLQ 10-8, KUHL 11-8, WDJX 11-8, WLCS 25-8, KCPX 10-9, WNAP 10-9, WROV 12-9, KRQ 15-9, WBBF 15-9, 92-FLY 15-9, KACY 16-9, KTFX 16-9, KWIC 10-10, KS106 10-10, WLSQ 13-10, WOKY 14-11, Z104 16-11, WSPT 16-11, WAMS 15-12, KRUX 16-12, WFOX 16-12, WRUN 18-12, WQCM 19-12, Z-93 15-13, KYYX 15-13, KOPA 16-13, WKY 20-13, WAIV 20-13, WFYR 16-14, KCBN 16-14, WNDE 17-14, KGW 17-14, WTIC-FM 19-14, WEEX 18-15, WAPE 19-15, 14-Q 19-15, B-100 20-16, KRTH-FM 19-17, M-91 20-17, KROY-AM 24-17, KJRB 24-17, KIMN-AM 21-18, KROY-FM 21-18, KDWB 24-18, KJR 22-19, 96-KX 28-19, Z97 22-20, KLIF 24-20, WMEE 28-20, WRKO 23-21, WHBQ 24-21, KKOJ 28-21, 99X 24-22, KRBE 24-22, KWK 27-22, WAXY 24-23, 92Q 27-25, Y100 29-25, KWOD 34-25, KILT 31-28, KVOL D-29, KFI D-30 and KYA D-30...added at CKGM, WIFI and WNOR...very slow peak ...strength in 18+ callout support...holding with 65% of our reporters showing growth...6th week on chart.

15 11 **ROD STEWART/AIN'T LOVE A BITCH**

(WB)Profile: WANS 9-6, CK101 12-6, KTFX 12-7, WIFE 17-7, WHBQ 10-9, WDAK 27-9, KTSA 14-10, KELI 15-10, KOKQ 15-12, KWOD 19-12, KRSP 16-14, Q105 19-14, WJDX A-14, KROY-FM 18-15, WFIL 19-15, WHHY 19-15, Q-106 24-15, KWK 24-15, WAYS 18-16, 14-Q 20-16, KHJ 20-16, WIFI 22-16, KACY 24-16, WAVZ 25-16, WORD 30-16, WDJX 21-17, KCBN 22-17, KIDD 23-17, WNBC 27-17, WZDQ 20-18, WPGC 21-18, WLSQ 21-18, WSPT 23-18, KFI 23-18, JB-105 29-18, WGH D-18, KJRB 22-19, WAPE 23-19, WNDE 24-19, KRTH-FM 25-19, KYYX 28-19, KRUX 28-19, 91-X 31-19, KS106 23-20, KJR 23-20, KWIC 23-20, WEFM 24-20, WRFC 28-20, WTIX 33-20, KOPA 23-21, KFRC 24-21, WEEX 26-21, WNAP 28-21, KQIZ 28-21, KDWB 28-21, 96-KX 26-22, WMEE 29-22, CHUM 26-23, KOLE 28-23, KNUS 28-23, KROY-AM 30-23, WZZP D-23, KRBE 26-24, TEN-Q 27-24, KRKE 39-24, 92-FLY D-24, WAXY 28-25, WSFL 28-25, WISM 28-25, WAIV 30-25, KIIK D-25, KSLQ 29-26, WAMS A-26, WNOE-AM D-26, WFOX D-27, Y100 32-28, WTIC-FM 37-29, WKBO D-29, WQCM D-30, KKOJ D-30, KRQ 35-33, KILT 39-35 and KBEQ D-38...added at WJLQ, KIMN-AM, CKGM, KUHL and WLS., powerful artist captures all demos, phones starting and sales are resurging ...stations showing growth gain from 60 to 68%...4th week on chart.

13 12 **OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT**

(MCA) Profile: KIDD 9-5, KQIZ 11-6, WGBS 10-7, KOKQ 11-8, KRKE 10-9, 14-Q 10-9, Z104 15-10, Q-106 19-10, WHHY 13-11, WJDX 15-11, B-100 16-12, WSSC 19-13, WFOX 18-14, Z-93 17-15, KWIC 19-15, WDJX 22-15, KOLE 23-15, KROY-FM 19-16, WFYR 20-16, 96-KX 20-16, KTFX 20-16, KSLQ 22-16, WKY 23-16, WRKO 19-17, KRDG 20-17, WCAO 22-17, KACY 27-17, KRSP 22-18, CK101 24-18, WNAP 25-18, 92-FLY 25-18, TEN-O 21-19, 99X 22-19, WTIC-FM 24-19, WLSQ 24-19, KVOL 25-19, KCPX 23-20, WZZP 24-20, KOTN 26-20, KIMN-AM 27-20, KIIK 29-20, KRBE 23-21, WSPT 24-21, KELI 26-21, WRFC 25-22, WAMS 26-22, WBBF 27-23, KFI 26-24, Q105 28-24, WANS 28-24, KJRB 29-24, KRUX 30-24, KGW D-24, KROY-AM 29-25, WABB 29-25, KCBN D-25, KS106 29-26, WAVZ 29-26, KTSA 30-27, WEEX 30-27, KLIF 36-28, CKLW A-28, WAPE 33-29, WEFM A-29, WNBC A-30, WRUN A-30, KOPA D-30, 91-X 36-31, WKIX D-31, WTIX 35-33, KRQ 38-35, KNUS 39-35, KWOD 43-35, KBEQ 40-36 and WNOE-AM D-38...added at WPGC, WNOR, WRQK, KZFM, KYZ and WLS...breaks beyond female cult this week...reestablishing her own power as an artist...next week will tell how heavy that power is, with some markets just now seeing action...charges from 54 to 63% of our reporters who are showing gains...3rd week on chart.

21 13 **RICKIE LEE JONES/CHUCK E'S IN LOVE**

Profile: KIDD 5-2, WGH 9-7, WRFC 18-8, WDAK 22-8, KOKQ 12-9, WANS 15-9, Z-93 13-10, WPFM 15-10, 91-X 15-11, KUPD 16-11, WZDQ 15-12, WSGA 18-13, WLSQ 20-15, WSPT 21-16, KFRC 22-16, KOPA 24-16, CK101 23-17, WZZP 23-17, KROY-FM 24-17, KJR 21-18, Z104 24-19, WPGC 26-19, 14-Q 26-19, KVOL 27-20, KRTH-FM 27-21, KCPX 28-21, CKLW A-21, WRKO 27-22, KQIZ 30-22, WDJX D-22, KBEQ 28-23, KJIN 29-23, WISM 29-23, KRDG 34-23, KTFX 38-23, WKIX D-23, WMEE D-23, B-100 27-24, KSLQ 27-24, WSFL 30-24, KACY 35-24, KWOD 35-24, WNAP D-24, KRSP 28-25, Q105 30-25, KJRB D-25, KOLE 33-26, WTOB D-26, KWIC A-27, WKY D-27, Q-106 D-27, WCAO D-27, KELI D-27, KYA D-27, WAYS 30-28, WTIX 32-28, WTIC FM 36-28, WLCS A-28, WJLO D-28, KHJ D-28, WHHY D-28, WKBO D-28, 99X D-28, 92Q D-28, KTSA D-28, KROY-AM D-29, KIIK D-29, TEN-Q D-29, WAMS A-30, WNDE D-30, JB-105 39-31, WAPE D-32, KNUS 36-33, KCBN 38-33, KTLK 40-34, KLIF 40-36, KRUX 40-37, KILT D-39 and WBBF D-40...added at KLUC, WHBQ, WFIL, WQCM, WEEX, WFYR and KIMN-AM...2nd week on chart...strong album sales gives solid base to 18-24 male and female support ... mixed callout reaction 25+, especially from females... 2nd week on chart.

8 14 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER

Profile: WLSQ 3-1, KRSP 3-3, KWIC 4-3, WGBS 5-3, WTOB 6-3, B-100 6-3, WROV 7-3, KTFX 5-4, KWOD 6-4, WRFC 8-4, KJIN 5-5, KUHL 6-5, KOTN 7-5, 92-FLY 9-5, WQCM 9-5, WFOX 7-6, WDJX 7-6, WNAP 8-6, 91-X 7-7, WLCS 9-7, KCPX 9-8, WZZP 11-8, WMEE 12-8, WROK 13-8, KACY 15-8, KACY 15-8, WSPT 9-9, KROY-FM 10-9, WKY 11-9, WAMS 13-9, Z104 14-9, M-91 15-9, KGW 14-10, CK101 14-10, WNOE-AM 16-10, WFIL 18-10, WFYR 12-11, WISM 13-11. KIMN-AM 15-11. KROY-AM 16-11, Z97 18-11, WKIX 19-12, WTIC-FM 20-12, WAYS 16-13, WCAO 17-13, KHJ 17-13, KYA 17-13, JB-105 20-13, WZDQ 16-14, WBBF 17-14, KSLQ 17-15, WTIX 17-15, KLIF 18-15, KRTH-FM 20-









(WB)

(BIG TREE)

16. KDWB 20-16, KNUS 20-16, WNDE 21-16, WAPE 21-16, KFI 20-17, KJRB 21-18, 92Q 21-18, KOPA 21-18, WAVZ 24-18, KRQ 26-18, KTSA 23-20, 99X 23-21, 96-KX 27-21, WAXY 23-22, KBEQ 30-27, WRKO D-29, WPGC D-29, KFRC D-30 and WNOR D-31...reporters showing growth, slip from 62 to 55%...6th week on chart.

DOOBIE BROTHERS/MINUTE BY MINUTE 26 15

Profile: KLUC 1-1, 96-KX 12-10, WABB 13-10, KJR 15-11, Z104 17-12, KWK 22-12, M-91 2-14, WRKO 18-15, KYYX 20-15, KRKE D-15, WNOR 21-17, WGH 22-17, B-100 23-17, KKOJ 21-18, WZDQ 21-19, KROY-FM 23-19, KIDD 26-19, WIFE 29-19, WJDX 25-20, Q105 26-21, KROY-AM D-22, KSLQ 26-23, WCAO 28-23, KVOL 28-23, 91-X 30-23, WDAK D-23, WFYR D-23, WAXY 26-24, WSGA 28-24, Q-106 28-25, WLCS 28-25, KELI 29-25, Z-93 29-25, KTFX 35-25, WNAP A-25, WTOB D-25, WHBQ D-25, KRSP 29-26, WBBF 32-26, KACY 34-26, KFRC 30-27, KHJ D-27, WMEE D-27, WANS 33-28, JB-105 35-28, KBEQ 38-28, KWIC A-28, KS106 D-28, WAVZ 32-29, WAMS A-29, KRBE D-29, KOPA D-29, WSPT D-29, WRFC D-29, KTLK 35-30, WISM D-30, KJIN D-30, Y100 35-31, KRDG 37-31, 14-Q A-31, KCBN D-34, KLIF 38-35, WSFL D-37, WTIC-FM A-38, CK101 A-38 and KILT D-38...added at KRTH-FM, WPGC, KOTN, WNDE, WKY, WKIX, KTSA, WKBO, WAPE, KZFM, KNUS, WAIV, KWOD, WZZP, KFI and KCPX...Image Record Of The Week...immediate acceptance in callout...demos lean females...astounding growth from 42 to 64% of our reporters showing gains...heading Top 8 immediately...2nd week on chart.

KENNY ROGERS/SHE BELIEVES IN ME N 16

Profile: 92Q 12-7, KCPX 14-7, WGH 10-8, WGBS 16-11, WORD 18-12, WFIL 21-12, WTOB 25-15, WKBO 28-15, KILT 30-15, KELI 20-16, WISM 22-18, Z97 24-18, WLCS 30-18, WAYS 22-19, KRKE 24-20, KRSP 25-20, KOPA 25-20, Z-93 25-20, KRTH-FM 26-20, KROY-FM 27-20, KJRB 25-22, KSLO 25-22, KGW 25-22, KNUS 26-22, KWIC 26-22, WPGC 28-22, WKIX 28-22, WSGA 26-23, WAPE 27-23, Z104 27-23, WHBQ 27-23, WHHY 29-23, JB-105 37-23, WAMS 29-24, KDWB 30-24, KJIN A-24, WRFC D-24, WFYR D-24, KVOL D-24, KIMN-AM 28-25, KTSA 29-25, KACY 31-25, WNDE D-25, KQIZ D-25, WMEE D-25, KRDG D-25, WPFM 28-26, WNAP 30-26, WZDQ 31-26, WSPT D-26, WANS 31-27, B-100 D-27, CK101 31-28, KIDD D-28, KOTN D-28, WCAO D-28, WAXY D-29, KLIF 33-30, 14-Q 34-30, WBBF 37-30, KRUX 38-30, WOKY A-30, KIIK D-30, KBEQ 35-32, KTFX 37-32, KOLE D-33, WTIC-FM D-35, WNOE-AM D-37 and KCBN D-40...added at WTIX, KS106, M-91, KHJ, 91-X, KZFM, WABB, 99X, TEN-Q and KFRC...covering all demos, with sales and phones starting...breaking much faster than "The Gambler"...leaps from 46 to 62% of our reporters who are showing gains...already has Top 10 power...1st week on chart.

JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND 7 17

Profile: WJLQ 1-1, WFIL 2-1, KTSA 3-1, WKIX 2-2, WROV 2-2, KOKQ 2-2, Q105 3-2, KROY-AM 3-2, 92-FLY 5-2, KUHL 3-3, KOPA 3-3, WFYR 4-3, WISM 4-3, WHBQ 4-3, WMOH 6-3, WMEE 9-3, WRKO 4-4, TEN-Q 6-4, WRQK 7-4, WZZP 7-4, KBEQ 6-5, KRUX 7-5, KJR 9-5, WSPT 10-5, KILT 6-6, WLS 7-6, KNUS 7-6, 14-Q 8-6, KIMN-AM 8-6, WAMS 10-6, KFI 14-6, WAPE 7-7, WIFI 10-7, KRDG 8-8, Z104 11-8, KRQ 12-8, KIIK 10-9, KWIC 12-9, CHUM 18-11, WOKY 16-12, M-91 19-13, WBBF 20-15, KLIF 22-16, WEFM 23-18, WJDX 30-21 and KYYX 29-22...9th week on chart. (ARISTA)

G.Q./DISCO NIGHTS 19 18

Profile: WTIC-FM 3-2, WSFL 4-2, WNOR 4-3, KTLK 5-3, WAYS 8-4, WKIX 8-4, WLCS 10-4, WHBQ 5-5, KOKQ 8-6, KROY-FM 11-6, WCAO 15-6, WTOB 10-7, WNDE 12-7, Q105 13-7, WPGC 10-8, WORD 12-9, WKBO 11-10, WRKO 13-11, KWOD 14-11, KTSA 15-11, KFRC 20-11, WNOE-AM 15-12, KBEQ 23-12, Y100 16-13, KRTH-FM 17-14, KSLQ 18-14, KVOL 19-14, TEN-Q 20-15, WAMS 20-15, KROY-AM 25-16, WIFE 27-16, WRUN 22-17, JB-105 25-17, WABB 27-17, KHJ 23-18, KACY 23-19, KUHL 29-20, WFOX 26-23, KRSP 27-24, WEEX 28-28-24, KFI 28-25, KTFX 31-27, KOPA D-27, KIMN-AM D-29, WRQK D-29, KS106 D-29, KRQ 34-30, CK101 40-33, KRKE 37-34, KNUS 40-36 and KCBN D-39...added at WMEE, KELI, KIDD and WZZP...concentrated teen support...43% of our reporters are showing growth...some peaking indications...4th week on chart.

17 19 STYX/RENEGADE

Profile: KKOJ 1-1, KWK 1-1, KCBN 2-1, WHHY 2-1, Z97 3-1, KTFX 7-1, WPFM 2-2, KOPA 2-2, 96-KX 2-2, WFOX 3-2, WTIX 3-2. WAPE 3-3. Q105 5-3, WGH 4-4, WLCS 5-5, KRQ 7-5, KYYX 8-5, WNOE-AM 9-5, KS106 9-5, WKBO 12-5, WORD 7-6, KRSP 7-6, KOLE 9-7, WEFM 10-7, WROV 11-7, JB-105 10-8, KNUS 11-8, KJIN 12-8, KTSA 17-9, WRUN 17-9. KDWB 12-10, KVOL 16-10, KQIZ 14-11, 92Q 18-11, WLS 16-13, WRFC 20-15, KJRB D-16, M-91 22-19, WISM 27-19. KIMN-AM 25-22, WIFI 27-24, 14-Q 32-25, WKIX D-27, WJLQ D-29, WTIC-FM 34-30 and CKGM D-30...added at KHJ...usually less than 40% support on descending records indicates widespread burn, but the 37% of our reporters showing growth still finding big programing value: JB-105 no. 3 phones all demos...KJRB no. 1 phones 12+...KYYX BIG teen callout...KJRB no. 4 sales...WPFM no. 7 sales and no. 5 phones 12+...WTIX teens and males in callout...WGH no. 1 phones...KNUS outstanding for night play, heavy phones...92Q no. 5 sales and no. 1 phones 12+.

BAD COMPANY/ROCK & ROLL FANTASY 20 20

Profile: Z97 7-3, WTIX 7-3, KKOJ 7-3, WPFM 4-4, KRKE 7-5, KSLQ 8-5, WZDQ 10-6, KOPA 10-6, WEEX 13-6, KYYX 9-7, WZZP 13-7, KNUS 12-10, KRBE 12-10, KOLE 13-10, KILT 14-10, B-100 13-11, KLUC 14-11, KWK 16-11, KFRC 17-12, KRQ 19-14, WNAP 19-14, WGH 21-14, KROY-AM 19-15, WLCS 23-15, WKIX 21-16, WSSC 23-16, WNOE-AM 20-17, KTFX 21-17, WIFI 26-17, WHBQ 18-18, KCBN 26-18, WAYS 23-20, WQCM 24-20, WEFM 26-21, KRSP 24-22, Z104 26-22, WTOB 27-24, KTSA D-24, WKBO D-25, WTIC-FM 30-26, KRTH-FM A-26, KOKQ D-26, WRQK D-26, KFI 30-28, KRUX 33-28, WFOX D-29 and WRFC D-30...added at TEN-Q, 14-Q, WSPT, M-91, WISM, KS106, WHHY, WCAO and KHJ...heavy male callout support 12-24, with some female support...could still break big as stations showing support rock from 36 to 43%...key week coming...4th week on chart.

ROGER VOUDOURIS/GET USED TO IT 22 21

Profile: KCPX 4-3, KQIZ 7-4, WANS 5-5, WZDQ 9-8, KWOD 12-9, WFOX 14-9, WHHY 10-10, WDAK 15-10, M-91 14-11, WHBO 15-12, KGW 16-12, KRSP 18-12, KIDD 17-14, WSPT 19-15, WROV 20-15, WABB 21-16, WMOH 23-16,

(EPIC)

(WB)

(UA)

(WB)

(SWAN SONG)

(A&M)



KVOL 21-17, WTIC-FM 25-18, WGBS 22-19, Q-106 23-20, B-100 25-20, 92-FLY A-20, WRQK 27-22, WLCS 26-23, WNAP 26-23, KUHL 28-23, KDWB A-23, WKBO 29-24, KS106 30-27, KIIK 32-28, WRFC D-28, 14-Q 31-29, KCBN 33-30, TEN-Q D-30, WTIX 34-32, WAIV 40-33, KRQ 37-34, Y100 38-34, CK101 38-34, WAPE D-35 and WNOE-AM D-35...added at WEEX, KJRB, WCAO, KIMN-AM, WKIX, Q105 and KJR...early peaking indications...female and teen support is holding with 40% of our reporters showing growth...5th week on chart.

N 22 VAN HALEN/DANCE THE NIGHT AWAY

Profile: KUPD 4-3, WPFM 14-9, WSPT 18-12, KCPX 21-13, Z97 17-14, KLUC 17-14, WPGC 18-15, KELI 19-15, KJR 18-16, WZDQ 19-16, WGH 20-16, Z-93 26-19, KTSA 27-19, KYA 28-20, Z104 29-20, KCBN 31-20, KYYX 23-21, 91-X 29-21, KOPA 26-22, KHJ D-22, KFRC 27-23, WBBF 29-24, 96-KX 38-24, WNDE D-24, KSLQ 28-25, WTIX 28-25, WSSC 30-25, KOKQ D-25, WLCS 29-26, WISM D-26, WSGA 30-27, JB-105 36-27, KRSP D-27, KRQ 31-28, WDAK D-28, B-100 D-28, KROY-AM D-28, CK101 33-29, KRDG 39-30, WFOX D-30, KBEQ 37-31, WANS D-32, KOLE D-34 and KRUX 39-35...added at WJLQ, WEEX, WKIX, KWOD, KZFM, KIIK, KIDD and CHUM...strong with males 15-24 and spreading to other demos quite nicely...dances from 29 to 44% of our reporters showing gains...1st week on chart.

BOB SEGER/OLD TIME ROCK N' ROLL 27 23

Profile: WROV 8-4, Z97 9-4, WLSQ 6-5, KRBE 8-6, KILT 11-7, WPFM 12-8, WANS 13-8, Q105 15-12, KOLE 21-14, KUPD 20-15, WFIL 25-16, KSLQ 23-17, Z104 22-18, KNUS 23-18, KLUC 22-19, WSSC 22-19, KRQ 29-19, KRDG 23-20, WDAK 24-20, M-91 29-20, JB-105 26-21, KRKE 34-21, WAPE 26-22, WNAP 27-22, KELI 27-23, WTOB 29-23, Z-93 27-24, KS106 28-24, KLIF 29-24, 14-Q 29-24, WHHY 30-24, CK101 30-25, KIIK 33-26, WKBO 30-27, WPGC D-28, KTSA D-29, WEEX D-29, WTIC-FM 40-32, KRUX 37-33, KZCY A-36, KWOD 47-36, WAIV A-38, KCBN D-38 and WTIX D-40...added at WQCM and WFOX...finally breaks all demos this week, with 12-24 support strongest, phones starting...valuable for "anti-disco" image...rolls from 27 to 36% of our reporters who are showing growth...3rd week on chart.

CHEAP TRICK/I WANT YOU TO WANT ME N 24

Profile: WSPT 3-3, WRKO 5-3, WFOX 9-3, 91-X 9-8, KUPD 22-10, WPGC 22-12, CKLW 26-12, WZDQ 17-13, WIFI 21-14, WANS 20-15, KLUC 25-16, WEEX A-18, WRFC 26-19, KUHL 24-21, KHJ D-21, WEFM 25-22, B-100 28-22, KYA 27-24, KELI 28-24, KOPA 29-24, WIFE 30-24, Z97 A-24, KRTH-FM A-24, TEN-Q 30-26, Z-93 30-26, WSGA 30-26, 14-Q 33-26, KDWB A-26, KFI D-27, WPFM 36-28, 92-FLY D-29, WDAK D-29, KS106 D-30, KOKQ D-31, KRQ 36-32, KRDG 38-32, KSLQ 36-33, WNOE-AM 39-34, CK101 39-35, KRKE A-39, KNUS A-39 and KILT D-40...added at M-91, KJIN, WSFL, WBBF, KFRC and WTIC-FM...one of the most powerful image groups of the year...tremendous strength 12-27...91X lots of phones. BIG teens, older demos ask for group...KLUC teen grabber no. 2 phones...CK-101 HIT! huge teens heavy males and females, no. 6 phones...WSPT no. 2 phones 12+...KFI no. 3 sales and no. 2 phones 12+... debuts with 37% of our reporters who are showing growth...1st week on chart.

BEACH BOYS/GOOD TIMIN' N 25

Profile: WLSQ 12-9, KUHL 18-14, 91-X 20-15, KFI 21-16, KHJ 21-17, CK101 21-19, KQIZ 27-20, KRTH-FM 24-22, KJR 24-22, KELI 25-22, KS106 25-22, KRSP 26-23, KCPX 26-23, WCAO 29-24, Z104 29-25, WRKO D-25, CHUM D-26, KRKE D-26, KRBE 29-27, KYYX 30-27, WISM 30-27, KNUS 31-27, WDAK D-27, KJRB 30-28, WNOE-AM 34-28. KROY-FM D-28, KOPA D-28, WORD D-28, KTFX 36-30, WMOH D-30, KIDD D-30, WABB D-30, WNAP D-30, z-93 D-30, WTOB D-30, WHHY D-30, KOLE 35-31, WSFL 39-33, WAVZ D-33, WANS D-33, WNOR D-34, KRDG D-34, WBBF 40-35, WZDQ D-35, WTIC-FM A-36, JB-105 A-37, KRUX D-39, WPFM A-40, KACY A-40 and KWOD 50-40... added at KJIN, WSPT, WAPE, WZZP, WGH, WKY and KROY-AM ... solid 18+ support males and females ... impressive 45% of our reporters are showing growth...headed Top 20 immediately...1st week on chart.

BLONDIE/HEART OF GLASS 18 26

Profile: WOKY 1-1, CHUM 1-1, KDWB 1-1, CKGM 1-1, KHJ 2-1, TEN-Q 2-2, WISM 2-2, KBEQ 2-2, WFYR 2-2, WRUN 2-2, WAYS 2-2, KJR 2-2, KLIF 2-2, Z97 2-2, WQCM 2-2, CKLW 2-2, KYA 2-2, WHBQ 3-2, Y100 3-2, KGW 4-2, WEEX 3-3, WLS 3-3, WAMS 3-3, CK101 3-3, 92Q 3-3, WEFM 5-3, WAIV 4-4, WNOR 5-4, WPFM 6-6, WGBS 9-6, WMEE 7-7 and KWK 7-7...12th week on chart.

NIGEL OLSSON/LITTLE BIT OF SOAP 28 27

Profile: KUHL 8-6, WLSQ 10-8, KQIZ 13-8, KJRB 16-9, WJDX 16-12, 14-Q 28-13, Z-93 18-14, WHHY 18-14, WANS 18-14, WAYS 19-14, KRKE 20-14, WTOB 21-14, WORD 24-14, WCAO 20-15, WAPE 22-17, KOLE 22-17, WKBO 24-18, KWOD 25-21, WDAK 25-21, WGH D-21, WPGC 25-23, WKY 26-23, WNOE-AM 31-24, KGW D-25, KVOL D-25, WZZP D-25, KSLQ 30-27, Q-106 D-28, KBEQ 34-30, B-100 D-30, KTSA D-30, WIFE A-33, KIIK D-35, KTLK D-37, KLIF A-38 and KTFX A-40...added at KNUS and KRBE...steady phones and sales...demos still developing...2nd week on chart.

N 28 DAVID NAUGHTON/MAKIN' IT

Profile: WBBF 6-5, WAVZ 11-6, KILT 13-8, WKIX 12-10, KTLK 13-10, KRKE 14-10, WAYS 15-10, WSGA 16-10, WAPE 17-12, WKBO 27-14, Q105 21-15, 92Q 19-17, KRBE 20-17, Y100 23-18, KFI 24-20, WGH D-20, WAIV 26-21, KCBN 29-23, WORD D-24, KKOJ 33-25, WDAK D-25, KVOL D-26, KRDG D-26, WHHY D-27, KROY-FM D-27, WAMS D-28, WLCS A-29, WTOB D-29, KIMN-AM D-30, KRUX 35-32, KIIK D-32, WSFL 40-34, WTIX D-36, CK101 A-39 and KRQ A-39...added at WRKO, KTSA and WIFI...teen strength dominates interest, but older females are developing as well...lively phones 1st week on chart.

(CARIBOU)

(EPIC)

(BANG)

(RSO)

(CHRYSALIS)

(WB)

(CAPITOL)





14 29 VILLAGE PEOPLE/IN THE NAVY

(CASABLANCA)

Profile: WEEX 2-2, WRKO 2-2, KRBE 3-2, KTLK 6-2, KFI 3-3, WIFI 4-3, KILT 5-3, KROY-AM 5-3, WRUN 4-4, WAPE 4-4, WCAO 4-4, 14-Q 4-4, WTOB 7-4, WAMS 8-4, KIIK 5-5, WAYS 6-5, KELI 6-5, Q105 7-5, WIFE 6-6, 92Q 6-6, CK101 7-7, WKIX 11-8, WQCM 13-8, CHUM 10-9, WBBF 13-10, KTFX 19-13 and WROV 28-18...8th week on chart.

12 30 GEORGE HARRISON/BLOW AWAY (DARK HORSE) Profile: KIMN-AM 2-2, KWIC 2-2, WBBF 2-2, Z104 3-2, CHUM 8-3, WKY 5-4, KRUX 6-4, WQCM 6-4, WFYR 5-5, WAIV 6-5, KYYX 6-6, WISM 6-6, WKBO 6-6, KJR 7-6, WAMS 7-7, WTIC-FM 9-7, KELI 10-7, KHJ 11-7, Z97 13-7, KNUS 9-9, KGW 13-9, Y100 17-14, WIFI 23-15, WOKY 19-16, 99X 19-18, CKGM 23-18 and WNBC 29-26...9th week on chart.

NEXT: FRED Predicts That These Records Will Move Into The Chart NEXT: ELECTRIC LIGHT ORCHESTRA/Shine A Little Love 48/48/1 (Jet) EARTH, WIND & FIRE/Boogie Wonderland 60/32/2 (ARC/Columbia) JAY FERGUSON/Shakedown Cruise 63/16/4 (Asylum) TOTO/Georgy Porgy 28/4/6 (Columbia)

See The Back Cover For Profiles

SIGNIFICANT ACTION:

The following songs are reporting upward movement at one or more of our reporters. These selections are building towards FRED's "NEXT" hit projection category. The three number **POWER CODE** listed after each title is identified this way: The first number is the total number of reporters who have added the song. The second is the amount of new adds this week. The third figure is the total weeks the song has received action.

McGUINN, CLARK & HILLMAN/DONT YOU WRITE HER OFF 64/2/12 (CAPITOL) Profile: WZDQ 5-4, KLIF 8-4, WROV 6-6, WBBF 7-6, KDWB 11-9, KYYX 10-10, KIDD 15-12, KRSP 15-13, WTIX 18-16, KOLE 19-16, WDAK 29-18, KRKE 31-18, KNUS 22-19, KIMN-AM 23-19, WNBC 30-24, WAMS 28-25, WCAO D-25, WAIV 29-26, KIIK 31-27, KLUC D-27, M-91 D-27, KTLK 34-28, WKY D-29, WKIX D-32 and KRQ 39-36...added at KTSA and WJLQ.

DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN 40/6/6 (CAPITOL) Profile: WLSQ 8-3, KCBN 13-9, WTOB 15-9, WHHY 21-17, KBEQ 31-18, 92Q 24-22, KOTN 27-24, KCPX 29-25, WEEX 29-26, WTIX 29-26, KRTH-FM 29-27, WRFC 30-27, WNOE-AM 33-27, KOKQ D-27, KVOL D-28, KRKE 38-29, KQIZ D-29, WPFM A-30, WKBO D-30, KRBE D-30, JB-105 40-34, KTLK 39-35, WANS D-35 and KTFX A-37...added at Z-93, 14-Q, KNUS and KKOJ.

FOXY/HOT NUMBER 33/3/12 (TK) Profile: CK101 10-5, KOKQ 9-7, CKLW 12-8, KVOL 12-9, WTIX 13-9, WNOE-AM 17-9, Y100 14-11, WAXY 15-12, WAIV 21-12, KRTH-FM 18-15, WPGC 24-20, KIIK 25-21, Q105 29-23, WFIL A-24, WAPE 31-27, KIDD D-27, WKIX D-29, KWOD 44-34 and KBEQ D-40...added at KTSA and KWIC.

FRANK ZAPPA/DANCIN' FOOL 57/4/10 (ZAPPA/MERCURY) Profile: WORD 8-7, WPFM 9-7, CK101 9-8, WSPT 15-8, KUPD 11-9, 99X 12-10, WTIX 21-19, KDWB 26-22, KIDD 30-24, KTFX 29-26, KUHL D-28, WABB D-29, KHJ D-29, Q105 D-30, KNUS 33-31, WIFE 35-31, KLIF D-31, KCBN 35-32, KOKQ D-32, Y100 37-33, 14-Q D-33 and KBEQ D-37...added at WJLQ, WRFC, WTIC-FM and WFIL.

JOURNEY/JUST THE SAME WAY 25/2/11 (COLUMBIA) Profile: KFRC 6-4, KYA 6-5, KSLQ 6-6, KWK 9-8, KLUC 12-10, WSPT 13-10, KKOJ 15-10, 96-KX 22-18, WISM 25-22, WZDQ 25-22, KBEQ 32-29, KUPD A-29 and WEFM A-30.

BARBARA MANDRELL/IF LOVING YOU IS WRONG 54/6/11 (MCA) Profile: KOTN 22-16, WFYR 19-17, KOKQ 25-22, WGBS A-22, KTSA 26-23, WSPT 26-24, KTLK 30-25, KIMN-AM D-26, WBBF 33-27, WNAP A-27, WKIX D-28, KELI D-30, KSLQ 34-31, WAIV 39-32, JB-105 38-35, KKOJ D-35 and KLIF A-40...added at KJIN, KROY-FM and WABB.

ROCKETS/CANT SLEEP 22/4/7 (RSO) Profile: KIDD 13-7, KFRC 18-14, WSSC 18-14, KOKQ 23-20, WISM 24-21, CK101 29-27, KWOD 33-27, KELI A-28, KROY-AM D-30 and KCBN 37-35...added at KTFX, KJIN and KRDG.

CLAUDJA BARRY/BOOGIE WOOGIE DANCIN' SHOES 20/1/8 (CHRYSALIS) Profile: KRTH-FM 14-12, KRUX 21-18, WNOE-AM 22-19, WAXY 25-21, KIDD 29-22, WTIX 26-24, KTLK 27-24, JB-105 31-25 and KELI 30-26...added at WFIL. KINKS/I WISH I COULD FLY 10/2/10 (ARISTA) Profile: KRBE 9-7, KILT 17-9, WTIC-FM 16-11, WANS 17-13, WFOX 25-20, WRKO 28-26, WZDQ 35-29 and Z-93 A-29...added at KHJ.

ALTON McCLAIN/IT MUST BE LOVE 29/6/9 (POLYDOR) Profile: WRFC 16-10, WHBQ 25-20, Y100 27-21, WAYS 28-26, KUHL D-27, WRKO D-28, KIIK D-33, WTIC-FM 38-34 and JB-105 A-39...added at KJIN, 14-Q, WORD, WTOB and WAIV.

McFADDEN & WHITEHEAD/AIN'T NO STOPPING US NOW 10/3/5 (PI) Profile: WAVZ 2-1, CKLW 10-7, 99X 16-9, WRKO 24-18, KTLK 36-31, and WSFL D-35...added at WKBO, WTOB and KIDD.

CARS/LET THE GOOD TIMES ROLL 26/0/13 (ELEKTRA) Profile: M-91 11-5, B-100 11-8, KBEQ 17-14, WRKO 26-23, 91-X 35-24 and KYYX D-29.

TRENDSETTERS

	0.0	0.0.14-0	714 000 6060	WDAK	Columbus, GA
B-100 CHUM	San Diego Toronto	C.C. McCartney Bob Wood	714 292-5362 416 925-6666	WDCG	Durham
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WDJX	Dayton
CKGM	Montreal	John Keogh	514 931-6251	WDRC	Hartford
ČKĽW	Detroit	Dick Bozzi	313 963-1567	WEBC	Duluth
F-105	Boston	Charlie Fernandez	617 332-9817 401 277-7001	WEEX	Easton Chicago
JB-105 K-104	Providence Fresno	Todd Chase John Lee Walker	209 834-5904	WERC	Birmingham
KACY	Ventura	Jim Barker	805 647-5092	WFBC	Greenville, SC
KATA	Arcata, CA	Staff	707 822-4814	WFIL	Philadelphia
KATI	Casper	Donna Foxx	307 266-1400	WFIR	Roanoke
KBEQ	Kansas City	Kim Weish	816 531-2535	WFLI	Chattanooga
K-BEST	San Diego Reno	Dene Hailam Red Mtn	714 278-1000 702 826-1355	WFOX WFTQ	Gainesville Worcester
KCBN KCPX	Salt Lake City	Gary Waldron	801 972-3030	WFYR	Chicago
KDWB	Minneapolis	Dave Thompson	612 739-4000	WGBF	Evansville
KELI	Tulsa	Ray Livingston	918 622-1430	WGBS	Miami
KENI	Anchorage	Tim Allen	907 272-7461	WGH	Norfolk
KEŻY	Anaheim Los Angeles	Larry Reisman Roger Collins	714 776-1191 213 385-0101	WHB WHBQ	Kansas City Memphis
KFI KFRC	San Francisco	Les Garland	415 986-6100	WHFM	Rochester, NY
KGW	Portland	Terry Danner	503 226-5000	WHHY	Montgomery
KHJ	Los Angeles	Chuck Martin	213 462-6255	WICC	Bridgeport
KIDD	Monterey	A. J. Roberts	408 649-6622	WIFE	Indianapolis Philadelphia
KIIK	Davenport	Charles King Tish Reves	319 383-7097 713 526-3461	WIFI WISM	Madison
KILT KIMN	Houston Denver	Chuck Buell	303 234-9500	WJDX	Jackson, MS
KJIN	Houma, LA	John LaBorde	504 872-6828	WJET	Erie
KJR	Seattle	Tracy Mitchell	206 937-5100	WJLQ	Pensacola
KJRB	Spokane	Tomm Hutyler	509 448-1000	WKAU	Kaukauna
ккој	St. Louis Dallas	Gary Brown Jack Darden	314 721-2323 214 747-9311	WKBO WKIX	Harrisburg Raleigh
KLIF KLUC	Las Vegas	Dave Anthony	702 739-9383	WKPT	Kingsport, TN
KMGK	Des Moines	Ben Hill	515 247-4533	WKWK	Wheeling, WV
KNUS	Dallas	Larry James	214 651-1010	WKY	Oklahoma City
ково	Yuba City	Ross Forbes	916 673-7677	WLCS	Baton Rouge
кока	Monterey	Shaun Harris Tommie Maldenado	408 394-8525 713 982-9436	WLCY WLSQ	St. Petersburg Montgomery
KOLE KOPA	Port Arthur Phoenix	Steve Rivers	602 941-1007	WLS	Chicago
KOTN	Pine Bluff	Larry Weir	501 534-8732	WMEE	Fort Wayne
KODI	Great Falls	Charlie Stone	406 761-2800	WMOH	Hamilton, OH
KQEO	Albuquerque	Frank Ragan	505 243-6791	WNAP	Indianapolis
KQIZ-FM	Amarillo	W.J. Fairchild Clay Gish	806 353-6663 713 960-0123	WNBC WNDE	New York Indianapolis
KRBE KRKE	Houston Albuguergue	Chuck Logan	505 765-5400	WNGS	W. Palm Beach
KROY	Sacramento	Danny Wright	916 441-4950	WNOE-AM	New Orleans
KROY-FM	Sacramento	Richard Irwin	916 441-4950	WNOR	Norfolk
KRQ	Tucson	Dan McCoy	602 624-2431 001 262 5541	WOKY	Milwaukee Spartanburg, SC
KRSP-FM	Salt Lake City Phoenix	Lorraine Winegar Bobby Rivers	801 262-5541 602 247-5789	WORD WPEZ	Pittsburgh
KRUX KRTH-FM	Los Angeles	Bob Hamilton	213 937-5230	WPFM	Panama City, FL
KSLQ	St. Louis	Joel Denver	314 725-9814	WPGC	Washington, DC
KS-106	Mason City	Mike Raub	515 423-8634	WOCM	Hagerstown, MD
KTFX	Tulsa	Jim Wood	918 663-6511	WQIQ WQXI-AM	Aston Atlanta
KTKT KTLK	Tucson Denver	Ed Alexander Paula Matthews	602 622-6711 303 573-1280	WRBR	South Bend
KUHL	Santa Maria	Denny Luell	805 922-7727	WRFC	Athens
KUPD	Phoenix	John Sebastian	602 838-3062	WRKO	Boston
KVOL	Lafayette	Kim Canard	318 234-5151	WROK	Rockford
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210 314 644-1380	WROV WRQK	Roanoke Greensboro, NC
KWK KWOD-FM	St. Louis Sacramento	Bob Hatterick Doug Masters	916 486-8000	WRUN	Troy-Utica NY
KYA	San Francisco	Allan Mason	415 396-2500	WRVQ	Richmond, VA
KYTE	Portland	Mike Davis	503 222-1841	WSFL	New Bern
κγγχ	Seattle	Tony Stone	206 682-2828	WSGA	Savannah
KZFM	Corpus Christi	Rusty Garrett	512 883-3516 714 583-9100	WSGN WSKY	Birmingham Asheville, NC
M-91 Q-105	San Diego Tampa	Jeff Salgo Mason Dixon	813 879-1420	WSPT	Stevens Point, WI
Q-106	York, PA	Liz Curtis	717 757-9402	WSSC	Sumter, SC
TEN-Q	Los Angeles	Connie Singer	213 381-7201	WTIC-FM	Hartford
WABB	Mobile	Jerry King	205 432-5572	WTIX	New Orleans
WABJ	Adrian, MI	Mark Adams	517 265-1500 904 783-3711	WTKX WTOB	Pensacola Winston-Salem
WAIV WAKY	Jacksonville Louisville	Jerry Long Bob Moody	502 587-7979	WUPE	Pittsfield
WAMS	Wilmington	Tom Summers	302 654-8881	96-KX	Pittsburgh
WAMX	Ashland	Gary Miller	606 928-6464	WZDQ	Chattanooga
WANS	Anderson	Bill McCown	803 224-3424	WZNG	Winter Haven
WAPE	Jacksonville	Paul Sebastian	904 264-4523	WZYQ WZZX	Frederick, MD Louisville
WAQY WAVZ	Springfield, MA New Haven	Jim Rising Curt Hansen	413 525-4141 203 777-4761	WZZP	Cleveland
WAVZ	Charlotte	Rov Rosen	704 392-6191	Y-95	St. Petersburg
WAZA	Bainbridge, GA	Jerry White	912 246-2035	Y-100	Miami
WAXY	Ft.Lauderdale	Staff	305 467-6351	Z-93	Atlanta
WBBF	Rochester	Tom Nast	716 232-7550	Z-97 Z-104	Ft. Worth/Dallas Frederick, MD
WBBM-FM	Chicago Augusta, GA	Lee De Young Bruce Stevens	312 944-6000 803 279-6610	2-104 91-X	San Diego
WBBQ WCAO	Baltimore	Ron Riley	301 653-2200	92-FLY-FM	Albany
WČKO	Ft. Lauderdale	John Galanseo	305 731-4800	92-Q	Nashville
WCOL	Columbus	Dave Bishop	614 221-7811	99-X	New York

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404 322-5447 919 682-0318 513 372-8074 203 278-1115 218 728-4484 215 258-6155 312 649-0099 205 252-3171 803 271-9200 215 879-1600 703 345-1511 615 821-3555 404 536-9948 617 755-1444 312 861-8100 812 477-8811 305 377-8811 804 340-1310 816 221-8300 901 458-0056 716 454-4884 205 281-9378 203 366-9383 317 637-1375 215 839-0900 608 271-1486 601 982-1062 814 455-2741 904 456-5751 414 766-4663 717 561-0710 919 851-2711 615 246-9578 304 232-2250 405 478-2930 504 383-4411 813 577-0138 205 264-6449 312 782-2002 219 447-5511 513 863-6800 317 924-5211 212 664-2744 317 257-7565 305 844-6343 504 529-1212 804 623-9667 414 442-0150 803 583-2711 412 323-5300 904 234-8858 904 234-8858 202 779-2100 301 797-7300 215 459-1602 404 261-2970 219 256-1836 404 549-6222 617 725-2700 815 399-2233 703 343-4444 919 275-9895 315 736-5225 804 649-9151 919 633-2407 912 233-8807 205 942-0600 704 253-4451 715 341-1300 803 773-7369 203 522-1080 504 561-0001 904 438-4730 919 723-4353 919 723-4353 413 499-1531 412 244-4544 615 842-6604 813 299-1142 301 662-2148 502 245-6601 216 696-4444 813 576-9550 305 944-1956
 305
 544-1556

 404
 881-0093

 817
 731-6301

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 662-2148

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 236-9872

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 456-3600

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 244-8290
 212 764-6617

THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING 18/5/13 (MOTOWN) Profile: KCBN 6-4, WNOE-AM 30-23, WFIL D-25, Y100 34-30, KWOD 37-30, KRTH-FM D-30 and KIIK D-34...added at KNUS, KUHL, WGBS, WAMS and WAIV. POCO/HEART OF THE NIGHT 24/11/3 (MCA) Profile: KWK 29-21, WZDQ 30-27, KRKE 40-27, WANS 34-29, KIDD D-29, WPFM 38-36, WSFL D-36 and WAIV A-40...added at KOKQ, WSPT, WFOX, WGH, KELI, WMEE, KRDG, WHHY, WNOE-AM and KQIZ.

CHERYL LYNN/STAR LOVE 13/0/10 (COLUMBIA) Profile: KRTH-FM 5-3, KRBE 21-18, WNOE-AM 27-22, KHJ D-24 and TEN-Q D-28.

BABYS/HEAD FIRST 9/2/6 (CHRYSALIS) Profile: KUPD 14-8, KRKE D-25, KELI D-29, WTIX 33-31 and KTFX 39-35 ... added at WANS and WDJX.

BLONDIE/ONE WAY OR ANOTHER 8/3/5 (CHRYSALIS) Profile: WSGA 27-20, WLCS 24-21, WTIX 38-27, WNOE-AM D-32 and WZDQ D-33...added at JB-105, 99X and KUPD.

ERROL SOBER/HEART TO HEART 6/0/10 (ATLANTIC) Profile: WHHY 8-5, KNUS 24-20, WLSQ 28-23 and KLIF 31-25. MELISSA MANCHESTER/LOOKING THROUGH THE EYES OF LOVE 12/1/10 (ARISTA) Profile: KOTN 28-22, KS106 D-23, WKY D-28 and KRKE A-40.

NEW ENGLAND/DON'T EVER WANNA LOSE YA 18/7/3 (INFINITY) Profile: Z104 28-24, KUHL 30-24, KSLQ 33-30 KOKQ D-33 and WIFE D-34...added at KTFX, WNOE-AM, WROV, WRFC, KRDG, KBEQ and B-100.

ROXY MUSIC/DANCE AWAY 17/2/7 (ATCO) Profile: WSSC D-28, KYA D-29, KROY-FM D-30 and WNOF at WFOX and WZDQ.

EDDIE MONEY/CANT KEEP A GOOD MAN DOWN 8/3/4 (COLUMBIA) Profile: KUPD 25 25...added at KRDG, KRUX and KFI.

JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM? 9/3/4 (A&M) Profil and KBEQ D-39...added at WSFL and KIDD.

TARNEY SPENCER BAND/NO TIME TO LOSE 8/2/10 (A&M) Profile: W7 at WHHY and KGW.

ST. TROPEZ/ONE MORE MINUTE 5/1/4 (BUTTERSIN') Profil KELI.

ANITA WARD/RING MY BELL 4/2/2 (JUAN SPACE/MY LOVE IS MUSIC 6/2/3 (CASABL added at WFIL and KRBE.

DUNCAN BROWNE/THE WILD PLACES 5/ KWOD.

PATRICK HERNANDEZ/BORN TO BE ALIVI KWOD, WRKO and KTLK.

BELL & JAMES/YOU NEVER KNOW WHAT Y ANNE MURRAY/SHADOWS IN THE MOONL KROY-FM and KGW.

NEIL DIAMOND/SAY MAYBE 6/5/2 (COLU TAKA BOOM/NIGHT DANCIN' 8/2/4 (ARI

JOHN STEWART/GOLD 19/14/3 (RSO) Pro WHBQ, KIDD, KRUX, KS106, WAPE, KRBE, K ABBA/DOES YOUR MOTHER KNOW 11/11 KRUX, KTLK, WGH, KFI, KCBN and KBEQ. ERIC CLAPTON/COCAINE 3/1/3 (RSO) Pro1 AMBROSIA/IF LOVE COULD FIND ME 4/2/2 MADLEEN KANE/FORBIDDEN LOVE 1/1/2 HEATWAVE/EYEBALLIN' 1/0/3 (EPIC) Prof RICK MOSES/BABY YOU LOVE ME 1/0/3 (20 SARA BRIGHTMAN/STARSHIP TROOPER 3/0 MAXINE NIGHTINGALE/LEAD ME ON 4/1/3 ERIC CLAPTON/TELL ME THAT YOU LOVE M RICK JAMES/BUSTIN' OUT 2/1/4 (GORDY) P DEE DEE BRIDGEWATER/BAD FOR ME 1/0/3

DONNA SUMMER/BAD GIRLS 5/5/1 (CASABLA ROBERT JOHN/SAD EYES 6/4/2 (EMI/AMERICA JAMES TAYLOR/UP ON THE ROOF 5/3/2 (COLU EVELYN 'C' KING/MUSIC BOX 3/3/1 (RCA) Prof

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JEXT:

12″'

by Steve Jenkins

The word comes up again and again, and for good reason too. I'm speaking of that elusive quality "image". It is probably the single most important factor in AOR programing. There are many ways to approach the issue of image but the ultimate goal is the

CHARLIE DANIELS BAND/Million Mile Reflection (Columbia) KEY CUT: PASSING LANE. Profile: Hot at KSHE, WKDF, WSMI, KFMH, ZETA-4, and KSJO ... medium at WNOR, WOUR, MAGIC 92, 98-ROCK, WSHE, KGGO, KQRS, and WJAX...ZETA7 M-H, KAWY L-M, KXFM L-M, KY-102 A-M, WGRO A-M. WLAV A-L, WLPL A-L, 92-ROCK A-L, and WAAF A-L...other cuts: Blue Star, Jitterbug, Behind Your Eyes and the title.

BLACKFOOT/Strikes

(Atco)

KEY CUT: HIGHWAY SONG. Profile: Hot at MAGIC 92, 92-ROCK, WJAX, KRST-FM, and KYTX...medium at WLRS, WDVE, WNOR, KY-102, WSMI, WYSP, WSHE, and KAWY...ZETA7 M-H, ZETA-4 M-H, KORS M-H, and KEZY-AM L-M... other cuts: Train, Train, Wishing Well and I've Got A Line On You.

TRIUMPH/Just A Game

(RCA)

KEY CUT: HOLD ON. Profile: Hot at WGRQ, KYTX, WJAX, and WOUR...medium at KFMH, WYSP, KQRS, MAGIC 92, ZETA-4, ZETA7, 98-ROCK, KSJO, and KTXQ... KRST-FM M-H, 92-ROCK M-H, WLAV L-M, KGAB A-M, and WKLS A-L...other cuts: Lay It On The Line, American Girls, Young Enough To Cry, Moving On and the title.

PATTI SMITH GROUP/Waves

(Arista)

KEY CUT: FREDERICK. Profile: Hot at WBCN, KMEL, WMMS, and KSJO ... medium at KWST, KEZY-AM, WYSP, and KSAN...WMMR L-H, WOUR L-M, WZZO L-M, WAAF L-M, KRST-FM A-M, ZETA-4 A-M, MAGIC 92 A-M, 98-ROCK A-M, KY-102 A-L, C-101 A-L, 92-ROCK A-L, KYTX A-L, KGGO A-L, KGON A-L, and KAWY A-L...other cuts: (So You Want To Be) A Rock And Roll Star, Dancing Barefoot and the title.

GRAHAM PARKER/Squeezing Out Sparks

(Arista)

KEY CUT: LOCAL GIRLS. Profile: Hot at KMEL, KSAN, WMMS, ZETA-4, KSJO, KLRB, and WMMR...medium at WBCN and WOUR...WPIX A-H, KEZY-AM L-M, WSHE L-M, WAAF L-M, WLAV A-L, WKLS A-L, WZZO A-L, and C-101 A-L...other cuts: Saturday Night Is Dead, Protection, Discovering Japan, Waiting For The UFOs and You Can't Be Too Strong.

MOST ADDED ALBUMS TED NUCCENT / Mana To Tall Volu

1.	KEY CUT: (12")	(Epic)
2.	ELO/Shine A Little Love KEY CUT: (12")	(Jet)
3.	PATTI SMITH GROUP/Wave KEY CUT: FREDERICK	(Arista)
3.	FRANKIE MILLER/A Perfect Fit KEY CUT: WHEN I'M AWAY FROM YOU	(Chrysalis)
4.	THIN LIZZY/Black Rose KEY CUT: GOT TO GIVE IT UP	(WB)
4.	HENRY PAUL BAND/Grey Ghost KEY CUT: TITLE	(Atlantic)
5.	CARILLO/Street Of Dreams KEY CUT: SHE TAKES THE NIGHT	(Atlantic)
6 .	LOUISIANA'S LE ROUX/Keep The Fire Burnin' KEY CUT: THUNDER N' LIGHTNIN'	(Capitol)

same: to be the hip leader in your market

Hip image is different things to different people. If you dont have it all the way, if you are weak musically or promotionally, you will suffer in the ratings. So the ultimate goal becomes more specific; it is to make what Buzz calls the "extraordinary connection" (Quest 5/7). When "you are not totally controlled by the perception of the audience, you have become the creator of perception and the juggler of illusion, allowing you to pluck the responsive chord at will". Sounds obvious enough, but the stations that do exactly that, KMET or WLRS or WMMS, are able to "pluck the responsive chord" and they do it at will, usually during ratings.

Disco continues to be in the center of the image controversy and image. good or bad, is a large part of disco's success. Disco is usually actively loved or actively hated, and in AOR's case, it is most often the latter. It would be rare to find an AOR programer or jock who hasnt experienced the age old listener reaction to the occasional R&B or Disco record. "Why are you playing that boogie shit?" or "Get that disco shit off the air!" That is to be expected given that the target audience of most AORs is white 18-34 males.

A few weeks ago, C.C. spoke of rolls and stingers and their value to programing. They tell the listener that something special is coming and it makes them pay attention. C.C. was refering to news and public affairs as well as promotions, and now JOHN McGHAN and the staff of WDVE are using many of those elements in a great image building promotion. It's called "Disco Destruction on WDVE" and you can bet your last dollar that the target listeners, those active males, love every minute of it. What is great is that they give nothing away and rely solely on the creativity of the air and production staff. Featured are promos declaring that "WDVE dumps on Disco" with the sound of mirror balls crashing to the floor, "In The Navy" being blown up on the air, and snatches of Disco hits being machine-gunned into oblivion. Disco is probably as healthy as ever in Pittsburgh, but to that town's AOR listeners it is being destroyed singlehandedly by WDVE who are defusing a threat and "making the extraordinary connection".



VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY 2 1

- Profile: Hot at KGAB, KLRB, KBPI, KMET, C-101, MAGIC 92, ZETA7, KMEL, KSHE, KWST, KY102, WAAF, M-105, WABX, KORS, WGRO, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, WSHE, WYSP, WOUR, ZETA4, KRST-FM, KEZY-AM, WLAV, WJAX, KXXY, WDVE, KGON, KSJO, KXFM, KGGO, KYTX, KTXQ, WZZO, WNOR, WLOB, KSFM, 92-ROCK, 98-ROCK, WSMI and WLPL ... medium at WBCN and KSAN ... other cuts: Beautiful Girls, D.O.A., Somebody Get Me A Doctor and Light Up The Sky ... moves to no. 1 with giant male support ... demos are 16-24, sales are very strong.
- SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&A) 2 1 Profile: Hot at WSMI, ZETA7, WLPL, KBPI, KMET, C-101, KLRB, KORS, KSHE, Z92, KY-102, WAAF, M-105, WABX, WDVE, MAGIC 92, WKDF, WKLS, WLRS, WMMR, WMMS, KWST, WSHE, WYSP, WOUR, ZETA4, KEZY-AM, WLAV, WJAX, KXXY, WBCN, KGON, WGRQ, KXFM, KGGO, KYTX, KTXQ, WZZO, WNOR, WLOB, KSFM, 92-ROCK and 98-ROCK...medium at KSJO and KMEL...WNOE-FM L-M...other cuts: Goodbye Stranger, Child Of Vision, Take The Long Way Home and the title...maintaining strong across-the-board support with heavy sales.
- (SWAN SONG) BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY 3 3 Profile: Hot at KGAB, WSMI, KAWY, KLRB, Z92, KBPI, ZETA7, KQRS, KSAN, KSHE, KWST, KY-102, KMET, M-105, MAGIC 92, WDVE, WGRQ, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, WNOE-FM, WYSP, ZETA-4, WAAF, KEZY-AM, WLAV, WJAX, KXXY, WABX, KGON, KSJO, KXFM, KGGO, KYTX, KTXQ, WZZO, WNOR, WLOB, KSFM, 92-ROCK and 98-ROCK...medium at KRST-FM, WBCN, KMEL...other cuts: Crazy Circles, Gone, Gone, Gone and Oh Atlanta...holding strong 18-24 support...heavier male...good sales.
- JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA) 4 Δ Profile: Hot at KSFM, WZZO, WMMS, 92-ROCK, WLOB, WKDF, KGAB, KLRB, WSMI, 98-ROCK, KWST, M-105, WABX, C-101, WGRQ, MAGIC 92, KFMH, WLRS, KBPI, KSAN, ZETA-4, KSHE, KEZY-AM, WLAV, KXXY, KGON, KSJO, KXFM, KGGO, KYTX and KTXQ...medium at WDVE, KMET, ZETA7, KRST-FM, WYSP, Z92, WNOR and KMEL...WLPL M-H and KQRS M-H...other cuts: Lovin', Touchin', Squeezin', City Of The Angels, Loving You and Davdream.
- RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)5 5 Profile: Hot at WLOB, WZZO, WMMS, KBPI, Z92, WNOR, 98-ROCK, KAWY, KLRB, WGRQ, WKDF, C-101, WLRS, MAGIC 92, KWST, WSHE, M-105, WOUR, ZETA-4, KRST-FM, WLAV, WJAX, KXXY, WBCN, KXFM, KGGO and KYTX...medium at WMMR, WKLS, WLPL, KSFM, WYSP, WABX and ZETA7...other cuts: Danny's All-Star Joint, the Last Chance Texaco and Youngblood...giant 18-34 response...very good male support...sales are developing.

ROCKETS/ROCKETS KEY CUT: OH WELL 9 6

- Profile: Hot at WLAV, WZZO, WGRQ, WABX, KRST-FM, WMMS, KFMH, KY-102, KSJO, WBCN, KMET, KXFM, WYSP and WSHE...medium at KSAN, KYTX, WSMI, KGGO, KORS, 98-ROCK, WJAX, WAAF, MAGIC 92, ZETA7. WMMR, KWST, C-101, KGAB and WLRS...92-ROCK M-H, WDVE M-H, KEZY-AM L-M and KBPI A-L...other cuts: Turn Up The Radio, Can't Sleep, Love Me Once Again, Lucille and Long, Long Gone...extremely strong 18-24...heavy male support...valuable to programing.
- CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME (EPIC) 7 Profile: Hot at ZETA7, WLPL, MAGIC 92, KQRS, KGAB, WAAF, M-105, WABX, WDVE, WGRQ, KBPI, WKLS, WLRS, WMMR, WMMS, WSHE, WYSP, KRST-FM, KEZY-AM, WLAV, WJAX, KXXY, KSAN, KMET, KGGO, KTXQ, WZZO, WLOB, KSFM, 92-ROCK, 98-ROCK and WSMI ... medium at KGON, WBCN, WKDF... other cuts: Ain't That A Shame, Surrender and Clock Strikes Ten.
- (CAPRICORN) ALLMAN BROTHERS BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE 6 8 Profile: Hot at KGAB, KSFM, KMET, KAWY, WSMI, 98-ROCK, KSHE, WGRQ, C-101, WKLS, MAGIC 92, WLRS, WMMS, KSAN, WOUR, ZETA-4, KEZY-AM, WJAX, KXXY, KSJO, KXFM, KGGO, KYTX and KFMH...medium at WYSP, WNOR, KMEL, WKDF, Z92...other cuts: Blind Love, Pegasus, Try It One More Time, Just Ain't Easy and Need Your Love So Bad.
- FRANK ZAPPA/SHEIK YERBOUTI KEY CUT: DANCIN' FOOL 8 9 (ZAPPA) Profile: Hot at KGGO, KFMH, WZZO, WAAF, WSMI, WMMR, WLAV, WLOB, WGRQ, KTXQ, WJAX and KQRS ...medium at WBCN, ZETA7, WKLS, KSFM, ZETA4, KYTX, KSJO, WYSP and MAGIC 92...KGON M-H and KXXY M-H...other cuts: Flakes, Baby Snakes and Bobby Brown...beginning to show some adult resistance.

JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? 13 10

- Profile: Hot at KRST-FM, WMMS, WLOB, WAAF, WOUR, WSHE, WKLS, KSAN, KLRB, WBCN, KSJO and C-101... medium at KWST, KMEL, WMMR, 92-ROCK, WGRQ, WDVE and KGAB...98-ROCK M-H, WZZO M-H, KY-102 M-H. ZETA-4 M-H, WLPL L-M, KBPI L-M, KEZY-AM A-L and KORS A-L...other cuts: One More Time, Sunday Papers, Pretty Girls, Got The Time and the title...very strong 18-24, primarily male but gaining some females...sales are developing.
- IAN HUNTER/YOU'RE NEVER ALONE W/A SCHIZOP KEY CUT: DAYLIGHT 12 11 (CHRYSALIS) Profile: Hot at WABX, KSAN, WSMI, KFMH, WMMS, WSHE, KLRB, 92-ROCK, KSHE and KSJO ... medium at KY-102, KGAB, WMMR, KSFM, KWST, ZETA7, WGRQ, KGGO, WDVE, ZETA-4, WZZO, WLOB, WOUR and WAAF... KORS L-M, WLAV A-M and WKLS A-L...other cuts: Just Another Night, Wild East, Cleveland Rocks, Is There Life After Death and Bastard...continues to gain solid 18-24 response...good sales pattern developing.



(RSO)

(A&M)

(WB)

NEW ENGLAND/NEW ENGLAND KEY CUT: DONT EVER WANNA LOSE YA (INFINITY) 22 12 Profile: Hot at WAAF, KRST-FM, KEZY-AM, WYSP, KY-102, 98-ROCK, WLOB and KTXQ...medium at WSMI, WZZO, KWST, KGAB, WMMR, KFMH, KSHE, WDVE KLRB, WOUR, M-105, WLAV, WBCN, KYTX, WMMS, KQRS, ZETA7 and MAGIC 92...WGRQ M-H, 92-ROCK M-H, WKLS M-H, WLPL L-M and WKDF L-M...other cuts: Nothing To Fear, P.U.N.K., Hello, Hello, Hello and Shoot...exploding behind giant 18-24 reaction...mainly male...extremely valuable to programing. ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY 11 13 (ATCO) Profile: Hot at KWST, KSAN, KLRB, WBCN, Z92, WSHE, WABX, KXFM, C-101 and WMMS...medium at WYSP, KMEL, WDVE, KXXY, 92-ROCK, KSJO, WAAF and KMET...WNOE-FM M-H...other cuts: My Little Girl, Ain't That So and Cry, Cry, Cry. THE WARRIORS/SOUNDTRACK KEY CUT: IN THE CITY 14 14 (A&M) Profile: Hot at WZZO, WBCN, KY-102, WLOB, KYTX, KXFM, WGRQ, KBPI, WMMS, WAAF and KEZY-AM ... medium at WDVE, M-105, KORS, WYSP, KGAB, 92-ROCK and WLRS...Z92 L-H...other cuts: Nowhere To Run, Last Of An Ancient Breed and Warriors Theme. DOOBIE BROTHERS/MINUTE BY MINUTE KEY CUT: TITLE (WB) 10 15 Profile: Hot at KBPI, KSFM, MAGIC 92, Z92, M-105, ZETA7, WLRS, WMMR, WMMS, KQRS, WLAV, WJAX, KXXY, WKDF, KGON, KXFM and KYTX...medium at WBCN, ZETA-4...other cuts: What A Fool Believes, Dependin' On You, How Do The Fools Survive? and Don't Stop To Watch The Wheels. TYCOON/TYCOON KEY CUT: SUCH A WOMAN (ARISTA) 18 16 Profile: Hot at KRST-FM, KEZY-AM, KTXQ, 92-ROCK, WGRQ, WLAV, WSMI, WZZO, WMMS, KYTX and MAGIC 92 ...medium at KXXY, WLPL, M-105, KMET, WYSP, KWST, KGGO, WMMR, KGON, WKDF and ZETA7...WPIX A-H and KBPI L-M...other cuts: Slow Down Boy, Out In The Cold and The Way That It Goes ... maintaining solid 18-34 support...good female response. 19 17 HERMAN BROOD & HIS WILD ROMANCE/SAME KEY CUT: SATURDAY NIGHT (ARIOLA) Profile: Hot at KSFM ... medium at KAWY, WOUR, KGAB, KLRB, WMMS, 98-ROCK, WYSP, ZETA7, WGRQ, KEZY-AM, WJAX, WBCN, KSJO and KMET...KRST-FM M-H, WLOB M-H, WSHE M-H, WLPL L-M, WZZO L-M and WKLS L-M...other cuts: Rock N' Roll Junkie, Feel Like Doin' It (Cha-Cha), Dope Sucks, Hit and Champagne and Wine...very strong 18-24...also 25-30 males...sales pattern is starting. JAY FERGUSON/REAL LIFE AIN'T THIS WAY KEY CUT: SHAKEDOWN CRUISE (ASYLUM) 23 18 Profile: Hot at KFMH, ZETA-4, KAWY, WSHE, MAGIC 92, WGRQ, M-105 and WLOB...medium at WYSP, ZETA7, WSMI, 92-ROCK, WABX, KTXQ, WBCN and KEZY-AM...WZZO M-H, WAAF M-H, Z92 M-H, KY-102 L-M, KQRS A-L and KMET A-L...other cuts: Stones Medley, City Of Angels and Paying Time...heavy 18+ female response...valuable LP. DIRE STRAITS/DIRE STRAITS KEY CUTS: DOWN TO THE WATERLINE (WB) 15 19 Profile: Hot at KSFM, WYSP, Z92, WMMS, KBPI, ZETA7, WKDF, WJAX, KXXY and KXFM...medium at WNOR, KEZY-AM, ZETA4...other cuts: Water Of Love and Sultans of Swing. MARSHALL TUCKER BAND/RUNNING LIKE THE WIND KEY CUT: MY BEST FRIEND N 20 (WB) Profile: Hot at WJAX, KMEL, KYTX, KSHE, KFMH, WSMI, C-101 and KGGO...medium at Z92, KSFM, WSHE, 98-ROCK, MAGIC 92, WLAV, WKDF, KAWY, KXFM, WAAF, ZETA4, ZETA7, 92-ROCK and WNOR...WLPL M-H, KGON M-H, WZZO L-M, WGRQ A-M, WBCN A-L and KBPI A-L...other cuts: Unto These Hills, Melody Ann, Last Of The Sing Cowboys and the title...strong 18+ male reaction, power of the group is strong...sales are just starting. ORLEANS/FOREVER KEY CUT: LOVE TAKES TIME (INFINITY) 21 21 Profile: Hot at 92-ROCK, WZZO, KGAB, WOUR, WLOB, WNOE-FM, KWST, KAWY, WLAV, Z92, KXFM, MAGIC 92 and KTXQ...medium at KGGO, WKDF, WSHE, WLPL and M-105...WPIX A-H...other cuts: Slippin Away, Don't Throw Our Love Away and Everybody Needs Some Music...maintaining good 18-24 support...good female album. RON WOOD/GIMME SOME NECK KEY CUT: SEVEN DAYS 24 22 (COLUMBIA) Profile: Hot at KMEL, WMMS, KSJO and KEZY-AM...medium at WGRQ, KSHE, KMET, WABX, WYSP, KWST, WOUR. KRST-FM, KTXQ, KXXY, KGGO, WMMR, WSHE, 92-ROCK and 98-ROCK...WLPL L-M, WSMI L-M and WKLS L-M ...other cuts: Buried Alive, Infekshun and Dont Worry...showing very strong male response...demos are 16-30...good image album. N 23 JAMES TAYLOR/FLAG KEY CUT: BROTHER TRUCKER (COLUMBIA) Profile: Hot at WMMS, ZETA7, KWST, KGGO, KRST-FM, WYSP, KTXQ and KYTX...medium at WNOE-FM, WLRS, Z-92, KMEL, KXFM, WSHE, WAAF and WBCN...C-101 M-H, WKDF M-H, KBPI L-M, WOUR L-M, KQRS L-M, KAWY L-M and MAGIC 92 A-M...other cuts: Daytripper, Company Man, Up On The Roof, I Would Never Lie For You and Johnny Comes Back...strong 18-34 response...female support is very good...power of the artist is strong. BOB DYLAN/LIVE AT BUDOKAN KEY CUT: IT'S ALRIGHT MA N 24 (COLUMBIA) Profile: Hot at KGGO, KLRB, ZETA7, KRST-FM, KFMH, KMEL and WBCN...medium at C-101, WKLS, WGRQ, WDVE, WABX, KWST, WOUR and WMMS...WJAX M-H, WMMR L-M, KORS L-M, KAWY L-M, WLPL A-M, WSMI A-L, WLOB A-L, KSAN A-L and Z92 A-L...other cuts: Maggie's Farm, All Along The Watchtower, Heavens Door and Ballad Of A Thin Man...debuts with heavy artist power...valuable to programing. GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY 16 25 (DARK HORSE) Profile: Hot at KGGO, M-105, KWST, WZZO, KXFM, WJAX, and KXXY...medium at WNOR, KRST-FM, ZETA-4, KSJO, WNOE-FM, WMMR...other cuts: Love Comes To Everyone, Our Love Is Forever and If You Believe.

Alhums

- MANFRED MANN/ANGEL STATION KEY CUT: DONT KILL IT CAROL 29 26 (WR) Profile: Hot at KSJO, ZETA-4, KSFM, KLRB, KSHE, and KMEL...medium at WSHE, WBCN, WLRS, WJAX, KRST-FM, WSMI, KGGO, KTXO, 92-ROCK, WOUR, KSAN, C-101...other cuts: You Angel You. Angels At My Gate. Hollywood Town and You Are, I Am...maintaining solid 18+ response...leaning male, sales just developing. DUNCAN BROWNE/THE WILD PLACES KEY CUT: TITLE (SIRE)
- 27 27 Profile: Hot at KSJO, and WSHE...medium at KSHE, KGGO, ZETA-4, WJAX, KXFM, KFMH, KSAN, KYTX, KTXQ, KSFM, KAWY...other cuts: Camino Real, Roman Vecu, The Crash and Planet Earth,
- THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M)18 28 Profile: Hot at KSFM, WLOB, KSAN, WMMS, KFMH, WBCN, and KSJO ... medium at KMEL, KGAB, and WMMR ZETA-4 M-H.....other cuts: TV Is King, Turn Me On, Telecide, and I Want It All Now.
- EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: NOBODY (COLUMBIA) 20 29 Profile: Hot at C-101, KXFM, WMMS, KSFM, WMMR, WLAV, and KGON...medium at KEZY-AM, WNOR, ZETA-4, Z92...other cuts: Cant Keep A Good Man Down, Love The Way You Love, Gimme Some Water and Maybe I'm a Fool.
- McGUINN CLARK & HILLMAN/SAME KEY CUT: DONT YOU WRITE HER OFF LIKE THAT 25 30 (CAPITOL) Profile: Hot at KYTX, WNOE-FM, C-101, KXFM, KFMH, Z92, and WMMS...medium at WMMR, KMET, WBCN, WYSP. WKSF, WNOR, ZETA7...other cuts: Surrender, Long Long Gone and Backstage Pass.

SIGNIFICANT ACTION:

JOHN STEWART/BOMBS AWAY DREAM BABIES KEY CUT: MIDNIGHT WIND (RSO) Profile: Hot at WAAF, KRST-FM and WMMS...medium at KEZY-AM, WBCN and KFMH...KLRB A-H, KAWY L-M, KGGO L-M, KY-102 L-M, WYSP A-M, KXFM A-L and KSAN A-L...other cuts: Gold and Fool Of Love.

DOUCETTE/THE DOUCE IS LOOSE KEY CUT: RUN BUDDY RUN (MUSHROOM) Profile: Hot at KFMH and KAWY medium at KSHE, WSMI and WJAX...KRST-FM L-M, KGAB A-M, WAAF A-L, KGGO A-L, KWST A-L and ZETA7 A-L...other cuts: Nobody, Someday, Before I Die, All Over Me and Rita.

PATTI SMITH GROUP/WAVES KEY CUT: FREDERICK (ARISTA) Profile: Hot at WBCN, KMEL, WMMS and KSJO ... medium at KWST, KEZY-AM, WYSP and KSAN...WMMR L-H, WOUR L-M, WZZO L-M, WAAF L-M, KRST-FM A-M, ZETA-4 A-M, MAGIC 92 A-M, 98-ROCK A-M, KY-102 A-L, C-101 A-L, 92-ROCK A-L, KYTX A-L, KGGO A-L, KGON A-L and KAWY A-L., other cuts: (So You Want To Be) A Rock and Roll Star. Dancing Barefoot and the title.

SWEET/CUT ABOVE THE REST KEY CUT: DISCOPHONY (CAPITOL) Profile: Medium at ZETA7, 92-ROCK, KEZY-AM. KGAB, KSJO, KXFM, WZZO and WLOB...WGRQ A-M, 98-ROCK A-M, WLAV A-M and WDVE A-M...other cuts: Mother Earth, Dorian Grey and Play All Night.

DIXIE DREGS/NIGHT OF THE LIVING DREGS KEY CUT: PUNK SANDWICH (CAPRICORN) Profile: Hot at KFMH... KLRB A-H, KYTX L-M, C-101 A-L, WKLS A-L and ZETA7 A-L...other cuts: The Bash and the title.

TARNEY SPENCER BAND/RUN FOR YOUR LIFE KEY CUT: NO TIME TO LOSE (A&M) Profile: Hot at KFMH and KAWY ... medium at WKLS, WLAV, KGGO, KTXQ, WYSP, WNOR, WDVE, KXFM, WLOB and KYTX ... 98-ROCK M-H, WZZO L-M, KBPI L-M, KY-102 L-M, KGON A-M and MAGIC 92 A-M...other cuts: Live Again, I'm Alive, Won'tcha Tell Me, Lies and the title.

HENRY PAUL BAND/GREY GHOST KEY CUT: TITLE (ATLANTIC) Profile: Hot at ZETA7 and ZETA4...medium at KRST-FM, M-105, KWST, WJAX, WSHE and KFMH...98-ROCK M-H, KGGO L-M, MAGIC 92 A-M, KY-102 A-L, C-101 A-L, KXFM A-L, WSMI A-L, WMMS A-L, 92-ROCK A-L, WLOB A-L, KQRS A-L and KMEL A-L..other cuts: Crossfire, All I Need and One Night Stands.

BILLY THORPE/CHILDREN OF THE SUN KEY CUT: TITLE (CAPRICORN) Profile: Hot at KTXQ and WSHE ... medium at WJAX, WDVE, KWST...other cuts: Dream Maker, Wrapped In The Chains, Goddess Of The Night, and We Welcome You.

PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE (ECM) Profile: Hot at KFMH...medium at KRST-FM, KY-102, KAWY, WSHE and C-101...KLRB A-H and WYSP A-L...other cuts: Consueno.

SAMMY HAGAR/DOCK OF THE BAY KEY CUT: (12") (CAPITOL) Profile: Medium at WMMS.

KINKS/SUPERMAN KEY CUT: (12") (ARISTA) Profile: Hot at KXFM...medium at WYSP, WMMS, KGGO, WGRQ.

LOUISIANA LEROUX/KEEP THE FIRE BURNIN' KEY CUT: THUNDER N' LIGHTNIN' (CAPITOL) Profile: ZETA-4 A-M, KAWY A-M, ZETA7 A-M, WJAX A-M, WOUR A-L, KFMH A-L and WKDF A-L...other cuts: Call Home The Heart, When I Get Home, Window Eyes, Fa-Fa-Fa-Fa-Fa (the Sad Song) and the title.

THE FAITH BAND/FACE TO FACE KEY CUT: YOU'RE MY ONLY WEAKNESS (MERCURY) Profile: KFMH A-L, WMMR A-L and Z92 A-L...Hopeless Romantic and Touchy Situation.

TED NUGENT/I WANT TO TELL YOU KEY CUT: (12") (EPIC) Profile: KEZY-AM A-H, KSJO A-H, WGRQ A-H, WLAV A-H, KORS A-H, WLOB A-H, Z92 A-H, KYTX A-H, 98-ROCK A-H, MAGIC 92 A-M, WYSP A-M, WSHE A-M, WAAF A-M, KRST-

FM A-M, WSMI A-M, WZZO A-M, WDVE A-M, WLPL A-M, 92-ROCK A-M, ZETA-4 A-L, KSHE A-L, KMEL A-L, WNOR A-L, WLRS A-L, KGGO A-L, WKLS A-L and KBPI A-L.

ELO/SHINE A LITTLE LOVE KEY CUT: (12") (JET) Profile: WZZO A-H, WJAX A-H, Z92 A-H, KYTX A-H, WGRQ A-H, KXFM A-H, WLAV A-M, WSHE A-M, ZETA7 A-M, WDVE A-M, KSJO A-M, KRST-FM A-M, M-105 A-M, KSFM A-M, KWST A-L, KSHE A-L, WLRS A-L, WNOR A-L, C-101 A-L, KXXY A-L, KMEL A-L, WSMI A-L and KBPI A-L.

THIN LIZZY/BLACK ROSE KEY CUT: GOT TO GIVE IT UP (WB) Profile: KSJO A-H, KTXQ A-H, KMEL A-H, ZETA-4 A-M, 92-ROCK A-M, WABX A-L, WSHE A-L, KGGO A-L, WMMR A-L and KSHE A-L...other cuts: Do Anything You Want To Do, Toughest Street In Town and the title.

CARILLO/STREET OF DREAMS KEY CUT: SHE TAKES THE NIGHT (ATLANTIC) Profile: M-105 A-M, KFMH A-L, KSJO A-L, WMMS A-L, WOUR A-L, KRST-FM A-L, WMMR A-L, KYTX A-L and KAWY A-L...other cuts: What's Your Name?, Under The Gun, Rosa Lee and Familiar Stranger.

FLASH IN THE PAN/SAME KEY CUT: HEY ST. PETER (EPIC) Profile: Hot at WBCN, KSJO, KSAN, WMMS and KTXQ... medium at KSFM...WAAF M-H, KY-102 L-M, KGGO L-M, WLOB A-M, ZETA-4 A-L, WYSP A-L, KYTX A-L and KWST A-L... other cuts: Walking In The Rain, Down Among The Dead Men and Lady Killer.

JOHN HIATT/SLUGLINE KEY CUT: RADIO GIRL (MCA) Profile: KRST-FM L-M, WMMS A-L, WLPL A-L and WKDF A-L...other cuts: You're My Love Interest, Madonna Road, You Used To Kiss The Girls and the title.

APRIL WINE/SECOND GLANCE KEY CUT: ROLLER (CAPITOL) Profile: Hot at 92-ROCK, WGRQ and WLAV...medium at KQRS, WKLS, KGON, KGAB, WLPL and WLRS...KXXY A-L...other cuts: Open.

FRANK MARINO/MAHOGANY RUSH/TALES OF THE UNEXPECTED KEY CUT: ALL ALONG THE WATCHTOWER (COLUMBIA) Profile: Hot at WJAX and KTXQ...medium at ZETA-4, WDVE, KSJO and MAGIC 92...KEZY-AM M-H, WPIX A-H, C-101 L-M, ZETA7 A-M, WSMI A-L, WABX A-L, WYSP A-L, KSHE A-L and KMEL A-L...other cuts: Sister Change and Bottom Of The Barrel.

DONNA SUMMER/BAD GIRLS KEY CUT: HOT STUFF (CASABLANCA) Profile: Hot at WNOE-FM, KXFM, C-101...other cuts: Walk Away, Love Will Always Find You, Our Love and the title.

CHRIS REA/DELTICS KEY CUT: TWISTED WHEEL (UA) Profile: KAWY L-M, WYSP A-L, WZZO A-L and WKLS A-L... other cuts: Diamonds, Raincoat and A Rose and the title.

DUKE JUPITER/TASTE THE NIGHT KEY CUT: TITLE (MERCURY) Profile: Hot at KAWY, KFMH and MAGIC 92... medium at KRST-FM...other cuts: Satin Sheets, Like Our First Night and When I'm With You.

MISSOURI/WELCOME TWO KEY CUT: SUNSHINE GIRL (POLYDOR) Profile: Hot at KFMH and ZETA-4...medium at KY-102...KSJO A-L, KTXQ A-L, KGGO A-L, WOUR A-L, WLPL A-L and WAAF A-L...other cuts: Movin' On, Walk Like A Man and Got Me Goin'.

MARC TANNER BAND/NO ESCAPE KEY CUT: ELENA (ELEKTRA) Profile: Hot at Z92...other cuts: Never Again, Crawlin', She's So High and In A Spotlight.

ROBERT GORDON/ROCK BILLY BOOGIE KEY CUT: BLACK SLACKS (RCA) Profile: Medium at KSFM and WBCN... other cuts: Rockabilly Boogie, and It's Only Make Believe.

UK/DANGER MONEY KEY CUT: NOTHING TO LOSE (POLYDOR) Profile: Hot at KSFM...medium at WDVE...KTXQ L-M and WKLS A-L...other cuts: Caesar's Palace Blues, The Only Thing She Needs and the title.

AMERICAN STANDARD BAND/AMERICAN STANDARD BAND KEY CUT: GOT WHAT IT TAKES (ISLAND) Profile: Hot at WAAF...medium at KFMH...WLOB A-L...other cuts: Take It Easy On Me.

BOOMTOWN RATS/TONIC FOR THE TROOPS KEY CUT: RAT TRAP (COLUMBIA) Profile: Medium at WYSP and KSAN ... other cuts: Joey's On The Street Again and the title.

DWIGHT TWILLEY/TWILLEY KEY CUT: RUNAWAY (ARISTA) Profile: Hot at KSAN, KFMH, KMET...other cuts: Alone In My Room and Nothing's Gonna Change.

IRONHORSE/IRONHORSE KEY CUT: SWEET LUI-LOUISE (SCOTTI) Profile: Medium at WNOE-FM...other cuts: Stateline Blues.

THE JAM/ALL MOD COMS KEY CUT: MR. CLEAN (POLYDOR) Profile: Medium at KSAN and WBCN...MAGIC 92 A-M... other cuts: Butterfly Collector (12"), David Watts and the title.

GEORGE BENSON/LIVIN INSIDE YOUR LOVE KEY CUT: LOVE BALLAD (WB) Profile: Hot at KFMH, WNOE-FM and KGGO...medium at WKDF...other cuts: Nassau, Unchained Melody and Hey Girl.

LAKE/PARADISE ISLAND KEY CUT: HOPELESS LOVE (COLUMBIA) Profile: Hot at KGGO...medium at WDVE, WSMI, KAWY...other cuts: Paradise Way, Into The Night and the title.

RUNNER/RUNNER KEY CUT: SOOONER THAN LATER (ISLAND) Profile: KTXQ A-M, KAWY A-M, KSHE A-L, WABX A-L and KMEL A-L...other cuts: Run For Your Life, Fooling Myself, Dynamite and Rock N' Roll Soldiers.

WET WILLIE/TAKE TEN KEY CUT: WEEKEND (EPIC) Profile: KRST-FM A-M, WMMS A-M, KFMH A-L, KSHE A-L and Z92 A-L...other cuts: The Hard Way, Ramona and This Time.

JENNIFER WARNES/SHOT THROUGH THE HEART KEY CUT: HEARTACHE (ARISTA) Profile: C-101 A-L and KAWY A-L...other cuts: Tell Me Just One More Time and the title.

NICK GILDER/ROCK ME KEY CUT: (12") (CHRYSALIS) Profile: M-105 A-M and 92-ROCK A-L.



ALVIN LEE / 10 YEARS LATER/RIDE ON KEY CUT: RIDE ON COWBOY (RSO) Profile: Medium at KFMH...KYTX L-M, KSFM A-M, WYSP A-L, WABX A-L and KY-102 A-L...other cuts: It's A Gaz, Going Home, Too Much and Ain't Nothin' Shakin'.

LOU REED/THE BELLS KEY CUT: STUPID MAN (ARISTA) Profile: WBCN A-L and KSAN A-L...other cuts: City Lights, All Through The Night and the title.

DIXON HOUSE/FIGHTING ALONE KEY CUT: SOONER OR LATER (INFINITY) Profile: Medium at KTXQ...KSFM A-M, WSHE A-L and KSHE A-L...other cuts: Angela, Runnin' Scared and The Promise.

JEAN LUC PONTY/LIVE KEY CUT: MIRAGE (ATLANTIC) Profile: Hot at KFMH...other cuts: Aurora Part I and Imaginary Voyage Part IV.

LENNY AND THE SQUIGTONES/LIVE KEY CUT: NIGHT AFTER NIGHT (CASABLANCA) Profile: WMMS A-M and WYSP A-L...other cuts: Love Is A Terrible Thing and (If I Only Had Listened To) Mama.

ROGER VOUDOURIS/RADIO DREAM KEY CUT: GET USED TO IT (WB) Profile: Hot at KXFM...WNOE-FM M-H and WSHE A-L...other cuts: Open.

EMIGRE/EMIGRE KEY CUT: POISON (CHRYSALIS) Profile: WLOB A-L and KSJO A-L...other cuts: Tell Me Lies.

SPYRO GYRA/MORNING DANCE KEY CUT: TITLE (INFINITY) Profile: Hot at C-101 and KFMH...medium at WJAX... KAWY L-M...other cuts: Starburst and It Doesn't Matter.

BEACH BOYS/L.A. LIGHT ALBUM KEY CUT: GOOD TIMIN' (CARIBOU) Profile: Hot at WNOE-FM...WNOR A-L...other cuts: Shortnin' Bread and Angel Come Home.

UK SQUEEZE/COOL FOR CATS KEY CUT: SLAP AND TICKLE (A&M) Profile: Hot at WBCN and KLRB...medium at KSJO...other cuts: Goodbye Girl and It's So Dirty.

TOM ROBINSON BAND/TRB II KEY CUT: BLACK ANGEL (CAPITOL) Profile: Medium at KSAN, WBCN and KSFM... WJAX A-L...other cuts: Blue Murder, Rage and Hold Out.

WINGS/GOODNIGHT TONIGHT KEY CUT: (12") (CAPITOL) Profile: Hot at KWST, M-105, WNOE-FM, KXFM, Z92.

SUZI QUATRO/IF YOU KNEW SUZI KEY CUT: BREAKDOWN (RSO) Profile: Hot at WMMS...medium at M-105...other cuts: If You Can't Give Me Love, The Race Is On and Tired Of Waiting.

MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC) Profile: Hot at ZETA7, KGGO, WKLS, WLRS, WDVE, WLAV and WJAX...medium at WYSP and KQRS...other cuts: The Creeper, Preacher's Daughter and The Bounty Hunter.

BADFINGER/AIRWAVES KEY CUT: LOVE IS GONNA COME AT LAST (ELEKTRA) Profile: Hot at KFMH...medium at WZZO and KEZY-AM...other cuts: Look Out California and the title.

TIM WEISBERG/NIGHT RIDER KEY CUT: TOUCHSTONE (MCA) Profile: Hot at KAWY...medium at C-101...other cuts: Moonstone and the title.

TONIO K./LIFE IN THE FOOD CHAIN KEY CUT: BETTER LATE THAN NEVER (FULL MOON/EPIC) Profile: Medium at WSM1...other cuts: The Funky Western Civilization and the title.

JERRY LEE LEWIS/KILLER KEY CUT: ROCKIN' MY LIFE AWAY (INFINITY) Profile: Medium at C-101...other cuts: Open.

JUDAS PRIEST/HELL BENT FOR LEATHER KEY CUT: GREEN MANALISHI (COLUMBIA) Profile: Medium at KGON... C-101 L-M and KBPI A-L...other cuts: Rock Forever.

FRANKIE MILLER/A PERFECT FIT KEY CUT: WHEN I'M AWAY FROM YOU (CHRYSALIS) Profile: KSFM A-H, ZETA4 A-M, WJAX A-M, KFMH A-L, WOUR A-L, WSHE A-L, KXXY A-L, WMMS A-L, KGON A-L, KY-102 A-L and KSAN A-L... other cuts: A Woman To Love, Is It Love?, Pappa Don't Know and Darlin'.

SUSAN/FALLING IN LOVE AGAIN KEY CUT: TAKIN' IT OVER (RCA) Profile: Hot at WSHE and ZETA-4...ZETA7 M-H and KXFM L-M...other cuts: Marlene, I Was Wrong, Really Gonna Show and the title.

BLONDIE/PARALLEL LINES KEY CUT: ONE WAY OR ANOTHER (CHRYSALIS) Profile: Hot at WZZO, WBCN, KWST, WMMS, WOUR, KSAN and WJAX...medium at KMET, WLOB and C-101...KEZY-AM A-L...other cuts: Hanging On The Telephone, Sunday Girl and Heart Of Glass.

POCO/LEGEND KEY CUT: HEART OF THE NIGHT (MCA) Profile: Hot at KSFM, WNOR, KBPI, WMMS, MAGIC 92, KEZY-AM, WLAV and KXFM...medium at WNOE-FM, WKDF and Z92...other cuts: Boomerang, Spellbound, Crazy Love and the title.

LOWELL GEORGE/THANKS I'LL EAT IT HERE KEY CUT: 2 TRAINS (WB) Profile: Hot at KYTX, KAWY and KLRB ...medium at KGGO, ZETA-4 and WKLS...other cuts: Honest Man, Easy Money and I Can't Stand The Rain.

FABULOUS POODLES/MIRROR STARS KEY CUT: TITLE (EPIC) Profile: Medium at ZETA-4, KGAB and WKLS... other cuts: Work Shy and Roll It.

GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: WHO DO YOU LOVE? (ROUNDER) Profile: Hot at WABX, KBPI, KMET, WDVE, KQRS, WYSP and WLAV...medium at KGAB and KXXY...WSHE A-M...other cuts: It Wasn't Me and the title.

BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSALIS) Profile: Hot at 98-ROCK, KTXQ, KY-102, KMET, WGRQ, WZZO, WMMS, KEZY-AM, M-105, WJAX and MAGIC 92...medium at WLOB, KXXY, WDVE, WLAV and Z92...other cuts: Love Don't Prove I'm Right, I Was One, Run To Mexico, and Please Don't Leave Me.





Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top of the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

Based on results of April/May ARB-1979

BDSTON - 12 Plus HOUSTON - 12 Plus ST. LOUIS - 12 Plus PHOENX - 12 Plus KOPA KRBE KSNE KOPA WCC2 KRBE KSUQ KOPA WRK0 Y.94 (KRY) KXOK KDRB-FM WEELFM KLOL KSD KOPA WBOS-FM CLEVELAND - TEENS KANSAS CITY - 12 Plus KERC WMMS WY102 (KYYS) KKKQ KKRQ WHSC WJMO WHB ATLANTA - 12 Plus WBS WJMO WHB ATLANTA - 12 Plus WHW WJMO WHB ATLANTA - 12 Plus WJMC WJMO WHB ATLANTA - 12 Plus WJMC WJMO WHB ATLANTA - 12 Plus WJMC WJMO WHB ATLANTA - 12 Plus WBS WJMO WGCL KCMA WJMC WGCL KBRC WGXFM WHS WGCL WGXFM WGXFM WBS WJMO WGXFM WGXFM WHS DALLAS/F				
KTLK KAZY-FM SAN DIEGO - 18-24 B-100 (KFMB-FM) MIAMI/FT. LAUDERDALE - 18-24 WSHE ZETA-4 (WINZ-FM) STUDIO-107 (WSDO-FM) Y-100 (WHYI-FM) 96-X (WMJX-FM) Send your entries to FRED's Contest, 598 Foam St., Monterey, CA 93940 MIAMI/FT. LAUDERDALE - 18-24 WSHE ZETA-4 (WINZ-FM) KPRI-FM KGB-FM KCBQ M-91 (KMJC) 91-X (XTRA-FM) Studio-107 (WSDO-FM) Y-100 (WHYI-FM) D6-X (WMJX-FM) M-91 (KMJC) 91-X (XTRA-FM) 96-X (WMJX-FM) LOVE94 (WWWL) 91-X (XTRA-FM) VIN YOUR OWN COMPANY ADDRESS COMPANY MIN YOUR OWN COMPUTER FROM FRED IN THE RATING GAMEI STATE	F-105 (WVBF) WCOZ WRKO WBCN WEEI-FM WBOS-FM NEW YORK - 18-24 WNBC 99-X (WXLO-FM) WPLJ WPLJ WPLJ WPLJ WPLJ WPLS-FM WABC WBLS WKTU PHILADELPHIA - 12 Plus WFIL WIOQ WZZD WIFI-FM WYSP WMMR DETROIT - 12 Plus CKLW WABX WDRQ WWWW WRIF DENVER - 12 Plus KHOW KIMN KOAQ KVOD	KILT-FM KRBE Y-94 (KRLY) KILT KLOL CLEVELAND - TEENS WMMS WJMO M-105 (WWWM) WGCL WZZP WASHINGTON, DC - 12 DC-101 WPGC WOOK-FM WMAL DALLAS/FT. WORTH - 7 KTXQ KLIF KNUS KZEW Z-97 (KFJZ-FM) LOS ANGELES - 12 Plus KFI KMET TEN-Q (KTNQ) KLOS KRTH KIQQ KHJ KIIS-FM KRLA	KSHE KSLQ KXOK KADI KSD KANSAS CITY - 12 Plus KY-102 (KYYS) WHB KCMO KBEQ KWKI Plus BUFFALO - 12 Plus WGRQ WKBW WBUF WPHD WBEN 12 Plus BUFFALO - 12 Plus WBEN-FM MINN./ST. PAUL - 12 Plus KDWB KQRS KSTP B BALTIMORE - 12 Plus WLPL WPOC WIYY WCBM WCAO WXYV WFBR CINCINNATI - 12 Plus WKRQ	KOPA KRUX KDKB-FM KUPD KOPA-FM KBBC KKKQ ATLANTA - 12 Plus WQXI-FM WQXI WKLS Z-93 (WZGC) WVEE PITTSBURGH - 12 Plus 96KX (WXKX) WDVE WPEZ 13-Q (WKTQ) SAN FRANCISCO - 18-34 KMEL KFRC KYA-FM KSAN KYA KSFX CHICAGO - 18-24 WKQX WLS WMET WEFM
	KAZY-FM MIAMI/FT. LAUDERDALE - 18-24 WSHE ZETA-4 (WINZ-FM) STUDIO-107 (WSDO-FM) Y-100 (WHYI-FM) 96-X (WMJX-FM) LOVE94 (WWWL) WIN YOUR (COMPUTER FRO	B-100 (KFMB-FM) KPRI-FM KGB-FM KCBQ M-91 (KMJC) 91-X (XTRA-FM)	St., Monterey, CA 93940 NAME COMPANY ADDRESS STATE)

FANDANGO/ONE NIGHT STAND KEY CUT: THIEF IN THE NIGHT (RCA) Profile: Hot at KAWY ... medium at WSHE and WLPL...KGAB A-M and WKDF A-L...other cuts: Two Time Loser, Hard Headed Woman and I Would Never Leave.

ELVIS COSTELLO/ARMED FORCES KEY CUT: OLIVER'S ARMY (COLUMBIA) Profile: Hot at WMMR, WYSP, WOUR, WBCN and KSAN...other cuts: Green Shirt, Accidents Will Happen and Peace, Love and Understanding.

EDDIE MONEY/LIFE FOR THE TAKING KEY CUT: NOBODY (COLUMBIA) Profile: Hot at C-101, KXFM, WMMS, KSFM, WMMR, WLAV and KGON ... medium at KEZY-AM, WNOR, ZETA-4, Z92 ... other cuts: Can't Keep A Good Man Down, Gimme Some Water, Love The Way You Love Me and the title.

KEY CUT: CAN'T STAND LOSING YOU (A&M) Profile: Hot at KFMH, KXFM, 92-POLICE/OUTLANDOS D'AMOUR ROCK, KSAN, WBCN, KLRB, KGAB, Z92, WMMR, WNOE-FM and WABX...medium at KXXY, ZETA-4, WYSP, WDVE, WLPL, KSFM, WLRS and KMET...KBPI L-M...other cuts: Roxanne and So Lonely.

WAAF

WABX

WBCN

WCPI

WDVE

WGRQ

WKDF

WKLS WKQQ

WLOB

WLPL

WOUR

WPIX

WSHE

WSMI

WYSP

wzza

ZOOM

Z-92

TRENDSETTERS

Corpus Christi Deriver Phoenix **KEZY-AM** Anaheim Muscatine Ventura Des Moines Portland Carmel San Francisco Los Angeles Minneapolis Los Angeles Alburguerque San Francisco Sacramento St. Louis San Jose San Rafael Dallas Los Angeles Santa Maria **Oklahoma City** Kansas City Amarillo Dallas Seattle Cleveland Magic 92 Rochester

C-101

KBPI

KDKB

KFMH

KGAB

KGGO

KGON

KLRB

KMEL KMET

KORS

KROQ

KRST KSAN

KSFM

KSHE

KSJO

KTIM

κτχο

KWST

KXFM

KYTX

KZEW

KZOK

M-105

KXXY KY-102

Charlie Palmer Frank Cody Linda Clayton Larry Reisman Lisa Catalona Bob Gowa Steve O'Brien Jerry Ostertag **Bob Stock** Mark Cooper Sam Bellamv Tac Hammer Jed Fish Gould Jim Zalewski Kate Ingram Gary Nixon Ted Habeck Tawn Mastry **Michael Knight** Tim Spencer Pam May Peter Napoli Andy Lockridge Max Floyd Max Miller **Doris Miller** Mavis Mackoff Ellen Roberts

Bernie Kimball

512 855-4641 303 936-2313 602 833-4261 714 776-3696 319 263-2512 805 647-0634 515 265-6186 503 655-9181 408 624-3859 415 391-9400 213 464-5638 612 545-5601 213 578-0830 505 266-7946 415 986-2825 916 422-1025 314 842-1111 408 246-6060 415 456-1510 214 528-5500 213 467-1224 805 922-2156 405 528-5543 816 753-4567 806 359-8561 214 748-9898 206 223-3900 216 391-1260 716 232-7550 92 ROCK Cleveland BOCK-95 Jacksonville 98 ROCK Tampa STARVIEW-92 York Worcester Detroit Boston Wheeling Pittsburgh Buffalo Nashville Atlanta Lexington Portland, ME Baltimore Grand Rapids WLAV-FM WLRS Louisville WMMR Philadelphia WMMS Cleveland WNOE-FM New Orleans WNOR-Norfolk, VA -FM Utica New York Miami Litchfield Philadelphia Allentown Jackson ZETA-4 ZETA 7 Miami Orlando Beaumont Omaha

216 371-3534 904 633-2785 **Ray Henry Richard Langlois** 813 224-0424 Nick Van Cleve 717 266-6606 617 752-5611 313 398-1100 **Rick Harris** John Duncan Ted Ferguson 617 266-1111 304 232-9935 412 562-5900 **Tony Berardini Dave Hansen** John McGhan Irv Goldfarb 716 881-4555 615 244-9533 404 325-0960 606 252-6694 Alan Sneed **Debbie Garner Dave Krusenklaus** Eric Heckman 207 775-2336 301 358-4600 616 456-5461 **Kris Phillips** Doc Donovan Drake Hall 502 585-5178 215 561-0933 216 781-9667 **Dick Hungate** John Gorman 504 529-1212 Capt. Humble Ron Reger 804 623-9667 **Robin Sherwin** 315 797-0803 212 949-2102 Jav Crawford Michele Robinson 305 581-1580 **Mike Perry** 217 324-5921 Jerry Abear 215 839-7625 George Hawras 215 694-0511 Victor Hawkins 601 982-1062 Gary Martin Bill Mims 305 624-6101 305 298-5510 Mark McLaren 713 745-222 **Bob Linden** 402 592-5300



Let's face it: Radio junkies have no pride. I'LL ADMIT IT, I acted every bit the teen groupie, from talking back to the incredible KID LEO to screaming for encores (ever trendy, yelling "Cleveland Rocks!") in the privacy of my own office as I taped the WMMS-Rockets show from the Agora.

I wont plunge into a "Miracle Of Radio" speech, but listening to KSJO and knowing that almost all of the million plus nationwide audience was tuned to our Album reporters gave me a real high feeling to say the least. The show was more than a great concert, it was a milestone Rock and Roll Radio EVENT that brought everybody Off the Hook and even closer together.

I have never been to "the Home of Rock and Roll", but when my on-thescene (and most impressed) cohort STEVE JENKINS called from backstage after the show, I was already listening to the tape and could have sworn I was just down the block from Cleveland's showplace on East 24th Street. That's very far away from Northern California but the broadcast made it seem close and familiar and to this radio junkie that still spells M-A-G-I-C!

Talking with Jenks on the road is always full of surpises, and needless to say when Jimmy McCarty and Dan Keylon of the Rockets got on the phone, it became an active-listener's dream call!

Score a big one for Album Radio and congratulations to everybody at WMMS, MICHAEL DUNDAS and the field staff of RSO Records and all of the broadcast participants. Long live live Album Radio!



SpectrumIII

SPECTRUM III is a whole new approach to Adult Programing, meant as a modern evolution from such terms as Adult Contemporary, Pop Adult, MOR, Soft Rock. etc.

The S-III analysis is based on reports from the country's trendsetting radio stations.

To exchange information call Terry Gillingham or Mik Benedek at 408 646-9333 or write FRED: 598 Foam, Monterey, CA 93940.



NEXT:

NEIL DIAMOND/SAY MAYBE

(COLUMBIA) Profile: Among five hottest at WFTL...among ten hottest at KLOK...KBSQ D-20, KVI-AM 24-21, LOVE94 D-21, KVOX D-24 and KBAI A-35...added at WIP, WSLI, KBOM, WCLR, KUKI, KWEN, WSM-AM, WMAZ, WNEU, WMJC and WGNG.

ANNE MURRAY/SHADOWS IN THE MOONLIGHT (CAPITOL) Profile: WSM-AM, and KBAI A-34...added at WTMJ, KCSW, WIOD, KWAV, KCBQ-AM, WORG-FM, WRMF, KOGO, WCLR and WGNG.

TOTO/GEORGY PORGY

(COLUMBIA)

Profile: Among ten hottest at KCBQ-AM and WTMJ...among twenty hottest at KOGO...LOVE94 5-5, WSM-FM 14-10, KWAV 15-13, KEZR 22-18, WRMF 24-18. WLOL 28-24, KOLO 30-28, KMPC D-28, FM97 36-35 and KAGO D-37...added at KWEN.

ROXY MUSIC/DANCE AWAY

(ATCO)

Profile: Among five hottest at 14k...among ten hottest at KLYX...among fifteen hottest at KOGO and WFMK...WMJC 7-7, KWAV 13-11, KEZR 18-15, KVOX 28-22, KIMN-FM 33-25, WLOL 27-26, KBAI 34-31 and FM97 37-34...added at WORG-FM and KSTP.

JOHN STEWART/GOLD

(RSO)

Profile: Among ten hottest at WFTL...KBAI A-38...added at WMJC, WSM-FM, WIOD, WORG-FM, WSM-AM, WTMJ and KLOK.

MOST ADDED

ANNE MURRAY/Shadows In The Moonlight **RICKIE LEE JONES/Chuck E.'s In Love** NEIL DIAMOND/Say Maybe REX SMITH/You Take My Breath Away POCO/Heart Of The Night DR. HOOK/When You're In Love DIONNE WARWICK/I'll Never Love This Way Again JAMES TAYLOR/Up On The Roof JOHN STEWART/Gold **BEACH BOYS/Good Timin'**

SINGLE OF THE WEEK

RICKIE LEE JONES/Chuck E.'s In Love Males 25+ are really in love with Rickie.

(Capitol) (WB) (Columbia) (Columbia) (MCA) (Capitol) (Arista) (Columbia) (RSO)(Caribou)

(WB)

CRI-ANGLE

by Terry Gillingham

Helping S-III set trends now are WYNY/New York and WRNZ (Z96)/ Augusta, Wrens. Welcome to an exciting group of S-III winners!

In recent weeks there has been a great deal of talk about promotions and how to use them for QHM (Quarter Hour Maintenance). Here's one I wanted to share with you. Keep in mind however, this promotion's purpose was to build CPM (Community Presence Maintenance). Also, credit RUSS MARTINEAU, Sales Manager for KUIC/ Vacaville, for coming up with the original idea.

The point of the insanity was to have the listening audience vote for their favorite (questionable term) DJ to ride in a local demolition derby. The on-air promos centered around each jock asking listeners not to vote for him, for what ever creative idea they came up with (some real zingers come through). Then, they would of course ask their "fans" to vote for one of the other talents for some other inane reason. To say the least, a great deal of fun was had by not only the jocks, but the listeners as well. I believe on the part of the Air Talent, a myriad of inhibitions was released

To exclude details: The PD/Morning Man (under the guise of "Solano Don") ended up driving the Chevordallac in the demo derby. After getting off to a slow start, our hero found himself going through a series of actions that almost seemed to have been taken from a movie scene-they were unreal! With left front tire hanging by a break line, 6,000 hysterical, unbelieving fans, and a driver totally oblivious to the situation; our character found himself winner of the amateur heat!

The following week the Chevordallac was displayed at an auto wrecking yard and Solano Don couldnt shut up the next morning about it. He still cant keep quiet. He even had to write about it in his column. Does WKRP/Cincinati accept free lance scripts?

EAR SHOTS

LISA HARTMAN/Walk Away (Kirshner) S. QUATRO/If You Can't Give Me Love (RSO) THE WHISPERS/Can't Do Without Love (Solar) LEAH KUNKEL/Step Right Up (Columbia) T. WEISBERG/Westchester Faire (LP) (MCA) DONNA SUMMER/Walk Away (LP) (Casa) ANITA WARD/Ring My Bell (TK) WET WILLIE/Weekend (Epic) IAN MATTHEWS/Don't Hang Up Your **Dancing Shoes** (Mushroom)

SpectrumIII

2 Δ 1 RANDY VAN WARMER/JUST WHEN I NEEDED YOU MOST

RANDY VAN WARMER/JUST WHEN I NEEDED YOU MOST Profile: Among five hottest at WCBM, WTAE, KNBR, KHOW, and KOGO...among ten hottest at KFMB, WHDH, WSLI, WIOD, and KBOM...among fifteen hottest at WFMK, KCBQ, KLOK, and KMGX...KCSW 1-1, KBAI 2-1, KWAV 2-1, WGNG 2-2, WNEU 2-2, WMAZ 2-2, KMJJ 3-2, WLOL 3-2, WQON 4-2, WQUD 4-2, WCFL 5-2, WLW 6-2, KSTP 6-2, WHAG 3-3, WGOW 4-3, KVOX 5-3, KMBZ 5-3, WFBR 6-3, FM97 7-3, KIMN-FM 8-3, KRSP-AM 9-3, KBSQ 4-4, KWEN 6-4, KIIS-AM 7-4, KPOL 5-5, WISN 6-5, WHJC D-5, WRMF 5-6, KEZR 9-6, KAGO 13-6, KVI-AM 8-7, WLWS 10-7, KRNA 13-7, KMPC 14-7, WMT 11-8, WORG-FM 12-9, WFBC 13-9, WBZ-AM 13-11, WBLG 27-20, and CHEC D-22...despite the fact this slips from 85% to 79% reporter support, it moves up B 8. It takes the target of the same of the target of the same main terms with event with event weak on the same of the target of the target of the same of the target of the same of the target of the tar (BEARSVILLE) as P & H took a drop and opened the way...GIGANTIC female record with great male acceptance...6th week on chart.

1 1 2 PEACHES AND HERB/REUNITED

Profile: Among five hottest at KOGO, KFMB, KBOM, WHDH, KHOW, WTMJ, WSLI, KLOK, WCLR, and WFMK...among ten hottest at WIP...among fifteen hottest at WIOD...among twenty hottest at KCBQ...WMT 1-1, KUKI 1-1, KOLO 1-1, KRSP-AM 1-1, WGOW 1-1, KMPC 1-1, WMAZ 1-1, KRNA 1-1, WFBR 1-1, WFBC 1-1, WBZ-AM 1-1, WGNG 1-1, KEZR 1-1, KMBZ 1-1, KIIS-AM 1-1, WISN 1-1, WUD 1-1, WLWS 1-1, FM97 1-1, KSTP 1-1, KIMN-FM 2-2, WRMF 1-1, WORG-FM 1-1, WQON 1-1, WLOL 2-1, WMJC 3-1, KAGO 7-1, CHEC 2-2, KWEN 2-2, KBSQ 3-2, WHAG 4-2, WBLG 5-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KWEN 2-2, KWEN 2-2, KBSQ 3-2, WHAG 4-2, WBLG 5-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KWEN 2-2, KBSQ 3-2, WHAG 4-2, WBLG 5-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW D-5, WCFL 8-7, KPOL 8-8, and CHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW 0-5, WLW 8-7, KHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW 8-7, KHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW 8-7, KHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW 8-7, KHEC 2-2, KHEC 2-2, KBSQ 4-3, KVI-AM 6-4, WLW 8-7, KHEC 2-2, KHEC 2-2 LOVE94 9-8...drops from 88% to 79% reporter support ... still hot phones everywhere ... one of the most valuable records of this year !... covering all demos ... 7th week on chart.

ENGLAND DAN; JOHN F COLEY/LOVE IS THE ANSWER 2 3 3

Profile: Among five hottest at KLYX, KBOM, KHOW, KFMB, WHDH, 14K, KOGO, WTAE, WCBM, and...among ten hottest at WTMJ, KNBR, WCLR, and KMGX...among fifteen hottest at KCBQ, and WIOD...WHAG 1-1, WLW 1-1, WCFL 2-1, WSM-FM 3-1, KOLO 2-2, WSM-AM 3-2, KAGO 4-2, WLWS 4-2, KRSP-AM 5-2, KIIS-AM 3-3, CHEC 5-3 KVI-AM 5-3, WISN 5-3, KBAI 6-3, KBS2 9-3, WGNG 4-4, KPOL 4-4, WMAX 5-4, WGOW 5-4, KMBZ 6-4, KUKI 5-5, KWEN 7-6, WNEU 8-6, KIMN-FM 11-6, WRMF 7-7, WQUD 12-8, KMJJ 14-8, KSTP 11-9, KMPC 12-9, WMJC 14-10, WFBR 14-11, KRNA 15-11, WFBC 16-13, WBZ-AM 18-13, WORG-FM 18-14, WBLG 26-28, and WMT 21-19...a temporary turn-around as this moves slightly up in reporter support, 73% to 76%...very strong 25-34 M/F...leaning heavily to females...7th week on chart.

Δ **BEE GEES/INSIDE & OUT** Δ

Profile: Among five hottest at WTAE, WHDH, and KNBR...among ten hottest at WIP, WCBM, KLOL, and WIOD...among fifteen (RSO)hottest at KOGO, WFMK, and 14K...among twetny hottest at KFMB, and KHOW...KWEN 3-1, KMJJ 4-1, WRMF 2-2, WGNG 5-3, WKAV 5-4, KMPC 5-4, KRNA 10-5, KBSQ 8-6, WBZ-AM 10-6, WMAX 10-6, WLWS 14-6, KIMN-FM 15-7, KIIS-AM 9-8, KITY 11-8, KBAI 14-8, KUKI 18-8, KOLO 11-9, WSM-FM 12-9, WLOL 13-9, WFBR 15-10, KRSP-AM 16-10, WHAG 17-10, KQUD 16-11, KSTP 20-11, KVI-AM 16-13, KMBZ 18-13, WFBC 18-14, WFGL 19-14, WMT 20-16, WBLG 25-16, KEZR 20-17, WORG-FM 22-17, WGOW 22-17, CHECK D-19, WMEH 27-10, KV/CV 27-20, KACO 20-26, CTM WID 26, KEZR 20-17, WORG-FM 22-17, WGOW 23-17, CHECK D-18, WNEU 27-19, KVOX 27-20, KAGO 32-25, and WLW D-35...holds with 76% reporter support...now showing strength in females 18-34 ... little male response ... attention should now begin to turn to "title" track from album ... 4th week on chart.

8 5 **KENNY ROGERS/SHE BELIEVES IN ME**

Profile: Among five hottest at WIP, WFTL, KOGO, KMGX, WSLI, KLOK, KCBQ, and KFMB...among ten hottest at WCBM, WIOD, Profile: Among five hottest at WIP, WFTL, KOGO, KMGX, WSLI, KLOK, KCBQ, and KFMB...among ten hottest at WCBM, WIOD, WFMK, and WTAE...among twenty hottest at KBOM, KHOW, WTMJ, and KNBR...KWAV 13-3, WSM-AM 6-5, WFGL 16-5, WMAZ 9-7, KMBZ 16-7, KUKI 16-7, KWEN 9-8, WCFL 23-8, WNEU 18-9, LOVE94 D-9, WORG-FM 14-10, KOLO 16-11, WMT 18-12, KBSQ 20-13, KMJJ 20-13, WGNG 21-13, WISN 18-14, KBAI 23-14, KIIS-AM A-14, WGOW 22-15, KVI-AM 19-16, WQXI-FM 22-16, KPOL 23-16, WLOL 26-18, KCSW 23-19, WSM-FM 25-19, WFBR 25-20, WLWS 29-20, KVOX 24-21, CHEC D-21, WQUD 27-22, WHAG 29-22, FM97 39-22, KMPC 26-23, KSTP 27-23, KRSP-AM 26-24, KEZR 29-27, WRMF 33-30, and KIMN-FM 40-35... added at WFBC, and WCLR...a monster with all demos!...the last two years have shown Kenny to be consistently strong...very good 25+ M/F...may go no. 1 next week...3rd week on chart.

6 6 **ORLEANS/LOVE TAKES TIME**

UNFINITY) Profile: Among five hottest at WCBM, KNBR, WFMK, and 14K...among ten hottest at WIP, KMGX, WSLI, KCBQ-AM, KFMB, and WTAE...among fifteen hottest at KHOW, and KOGO...among twenty hottest at KLYX...KWAV3-2, WNEU 4-3, KIMN-FM 7-4, KWEN 5-5, KBSQ 5-5, WGNG 6-5, KEZR 6-5, WLWS 11-5, WQUD 13-5, WORG-FM 11-7, LOVE94 12-7, WGOW 12-7, WGON 9-8, KIIS-AM 10-9, KRSP-AM 12-9, WBLG 15-9, WFBC 12-10, WMAZ 16-10, KAGO 18-10, WLOL 15-12, KBAI 16-13, WRMF 16-13, CHEC D-13, KMJJ 16-14, KOLO 18-14, KRNA 17-15, KSTP 19-15, WBZ-AM 17-16, FM97 20-17, WFBR 20-18, KMBZ 29-23, and KUKI 40-29...added at KPOL...moves from 64% to 70% reporter support...very strong M/F 18-34...with no room at the (INFINITY) top and strong records on the way up, this may begin to drop...5th week on chart.

7 **OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT**

(MCA) Profile: Among five hottest at WCBM, KMGX, KOGO, 14K, and WIP...among ten hottest at KBOM, and KNBR...among fifteen hottest at KHOW, WTAE, KLOK, KFMB, WTMJ, and WIOD...among twenty hottest at KCBQ and WBZ-AM...WFGL 12-2, WOON 8-4, KBAI 9-5, WHAG 21-5, KIIS-AM 11-6, KWAV 11-9, KVI-AM 11-9, KUKI 19-9, KWEN 14-10, WGNG 15-10, WLWS 15-10, KBSQ 25-10, KPOL 24-11, LOVE94 14-12, WCFL 22-12, KMPC 15-13, KRSP-AM 21-14, KOLO 19-15, WORG-FM 20-16, WFBR 21-16, KMBZ 24-16, WQUD 25-16, WMT 19-17, WMAZ 22-17, KSTP 22-18, WGOW 24-18, FM97 21-19, WLOL 21-10, KAGO 29-20, CHEC D-20, WRMF 26-21, WFBC D-21, KEZR 27-22, KIMN-FM 38-33, and WBLG 38-35...added at KMJJ...now pulling a solid 77% reporter support ... strong positives with all demos ... has already got enough support to bring it to a number 1 record ... only time will tell!...4th week on chart.

8 **BILLY JOEL/HONESTY**

(COLUMBIA) Profile: Among five hottest at 14K, KCBQ, WCLR, and WIOD ... among ten hottest at KNBR, WCBM, KOGO, and KLOK ... among Profile: Among five hottest at 14K, KCBQ, WCLR, and WIOD...among ten hottest at KNBH, WCBM, KOGO, and KLUK...among fifteen hottest at KHOW, KMGX, WTAE, and WIP...among twenty hottest at WTMJ, and KFMB...KMJJ 6-5, WGNG 8-6, WSM-FM 10-7, WLOL 11-7, KWAV 9-8, WMAZ 11-8, KWEN 11-9, WSM-AM 14-9, WRMF 15-11, WQON 16-12, KSTP 17-12, KBSQ 17-12, WLWS 24-12, KRSP-AM 20-13, KMPC 16-14, KVI-AM 17-14, WQUD 26-15, CHEC D-15, KIIS-AM 19-16, WISN 21-17, KIMN-FM 23-18, WFBC D-18, KOLO 24-19, WHAG 27-20, WNEU 26-21, WCFL 27-21, KRNA 25-22, KMBZ 31-24, WBLG 40-25, WORG-FM 29-26, KAGO 34-26, KPOL D-27, FM97 35-29, WFBR A-29, and KUKI 38-31...added at WHDH, and KBOM...mass appeal....not as strong as his previous records due to the length of the time the album has been out, still, top ten is pretty damn good ... 4th week on

9 WINGS/GOODNIGHT TONIGHT

(COLUMBIA) Profile: Among five hottest at WHDH, WIOD, WTAE, KNBR, and WCBM...among ten hottest at KOGO, WIP, and 14K...WBLG 1-1. KIMN-FM 2-2, KUKI 2-2, KMPC 3-2, WMAZ 3-3, KWEN 4-3, KSTP 5-3, WBZ-AM 7-3, KBAI 4-4, KOLO 4-4, WNEU 5-4, FM97 6-4, WLOL 5-5, KIIS-AM 6-5, WGOW 9-5, WRMF 9-5, KMBZ 9-5, WQUD 9-6, WFBC 9-6, WHAG 10-6, WFBR 9-7, WMT 9-9, WLWS 12-9, WQON 10-10, WROG-FM 17-13, KAGO 21-14, KMJJ 19-15, KITY 20-16, and KPOL D-23...heavy burn with 25+ females... many programers are beginning to play the flip side of the stock copy...drops to 56% reporter support...5th week on chart.

BARBARA MANDRELL/IF LOVING YOU IS WRONG

Profile: Among five hottest at KMGX, WFTL, KFMB, WCLR, KBOM, and WTAE...among ten hottest at KTMJ...among fifteen hottest at WIOD, WIP, KNBR, and KOGO...KBSQ 1-1, WMAZ 6-5, WISN 8-6, KPOL 13-6, WGNG 10-9, LOVE94 17-10, WHAG 14-11, WCFL 14-11, KCSW 15-11, KVOX 18-13, WGOW 20-14, WBZ-AM 16-15, WLWS 20-15, WRMF 19-16, KUKI 29-17, KWAV 20-18, KOLO 21-18, WQUD 22-18, KAGO 24-18, KRSP-AM 28-22, KSTP 29-26, KMJJ D-26, FM97 33-28, WNEU D-28, and KEZR

(POLYDOR)

(BIG TREE)

14





7









Spectrum

			D-29added at 14K, KIIS-AM, and WCBMmoves to 60% reporter supportvery strong 18+ females and good 18+ maleholds
20	17	11	only because there is no room to move at the top3rd week on chart. NIGEL OLSSON/A LITTLE BIT OF SOAP (BANG)
20	17		Profile: Among five hottest at WIODamong ten hottest at WCLR, KOGO, KFMB, and WSLIamong fifteen hottest at WIP, 14K,
N	定	,	and KCBQ-AMamong twenty hottest at KHOW, and WCBMWSM-FM 4-2, WSM-AM 12-8, KOLO 13-10, WMAZ 17-14, KIMN-FM
	()		18-14, KMBZ 21-15, KVOX 20-16, LOVE94 19-17, WFGL D-17, KIIS-AM 20-18, WQON D-18, WISN 22-19, WLW 22-19, KRSP-AM 24-19, KWEN D-19, WNEU 24-20, KUKI 24-20, WORG-FM 26-20, WFBR 24-21, WQUD 28-24, WRMF 27-25, KSTP 28-25, WCFL
			29-26, KPOL D-26, KMJJ D-28, KEZR D-28, FM97 34-30, and WMT A-30added at WTAE, and WGNGjumps to 60% from 50%
24	13	12	reporter supportacceptance from all demos, primarily female 18-34strong familiarity with 25+ demos3rd week on chart. REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)
			Profile: Among five hottest at KMGX, and WIPamong ten hottest at KNBRamong fifteen hottest at KFMBamong twenty
	*		hottest at WCBM, and KOGOWSM-AM 11-7, WMT 12-7, KMPC 13-11, KWAV 16-14, WGNG 19-14, WFBR 19-14, WSM-FM 16-15, WMAZ 24-15, KUKI 28-15, WFGL D-15, WNEU 22-16, KBSQ 24-18, KIIS-AM A-19, FM97 30-20, WLOL 24-21, KOLO
(\mathbf{V}		29-21, WGOW 28-24, WHAG D-25, WQUD 29-26, KRSP-AM D-26, WLWS 32-27, KBAI 35-27, WRMF 31-28, WLW D-32, and KMBZ
			D-32added at WSLI, KSTP, CHEC, WBLG, WFBC, WFTL, WCFL, WISN, KAGO, and KRNAup to 65% reporter supportstrong female 18-34reports of negatives from 25+ male3rd week on chart.
N	19	13	BEACH BOYS/GOOD TIMIN' (CARIBOU)
			Profile: Among ten hottest at KOGO, KCBQ, WTMJ, and WTAEamong fifteen hottest at WCBM, and KFMBamong twenty hottest at KMGX, WIOD, WBZ-AM, WIP, and KBOMKIIS-AM 12-10, KWAV 17-10, LOVE94 16-11, WISN 19-12, WGNG 20-15,
	Ж		KOLO 23-16, KBSQ 26-16, WSM-AM 24-17, KMPC 23-18, CHEC 43-19, KCSW 24-20, KEZR 25-20, WSM-FM 27-22, WORG-FM
,	\mathbf{V}		27-23, KMJJ 27-23, KBAI 32-23, KRSP-AM 27-25, FM97 28-25, WLOL 30-25, WLWS 33-26, WFBR 30-27, WQUD 30-27, WRMF 32-27, WHAG 34-27, KSTP D-28, KIMN-FM 36-29, D-29, KMBZ D-31, and KAGO D-36added at KUKI, WCFL, WGOW, KWEN,
			WNEU, and KLOLstorms to 73% reporter!all demosvery strong 25+a Spectrum III network pick (4/30)2nd week on chart.
N	20	14	RICKIE LEE JONES/CHUCK E'S IN LOVE (WB)
	11		Profile: Among five hottest at WTMJamong ten hottest at WFMK, and KLYXamong fifteen hottest at KMGX, 14K, WSLI, and WCLRamong twenty hottest at WIPKEZR 4-2, LOVE94 7-2, KWAV 8-6, KOLO 8-7, WLOL 20-10, WMAZ 18-13, KWEN 19-14,
	\mathbf{O}		WMT 24-15, WFBR 23-19, KRNA 23-19, KMPC 27-19, KGNG A-19, WORG-FM 28-22, WSM-FM 29-25, WGOW D-26, KSTP D-27, KRSP-AM D-27, KBAI A-29, WNEU D-30, KIMN-FM 37-31, KUKI 37-34, WLW D-34, WRMF 37-35, WLWS A-36, KAGO D-38,
	Y		and FM97 D-40added at WHDH, WCFL, WFBC, WISN, WCBM, and WQUDblockbuster 25+ malesome negs from 18+ female
47	10	4 5	63% reporter supportstrongest in Category 12nd week on chart.
17	16	15	(WB) Profile: Among five hottest at WIP, and WSLIamong ten hottest at KLYX, KMGX, and WCBMamong fifteen hottest at KFMB,
			and KNBRKEZR 5-3. LOVE94 11-3. KOLO 5-5. KUKI 10-6. WSM-FM 11-8. WMAZ 14-9. WGNG 12-11. KRSP-AM 22-15. KWEN
			20-17, WNEU 21-18, WRMF 23-19, KWAV A-19, WGOW 21-20, WFBC 22-20, KSTP 23-21, WMT 26-22, WFGL D-22, WLOL 25-23, FM97 27-24, WHAG D-24, KRNA D-25, KPOL D-25, KMPC 28-26, WCFL 34-20, WFBR A-30, and WBLG 37-34added at
			KIMN-FM, and WLWa surprisingly healthy week keeps this moving up the chart with 53% reporter supportnow covers all demos
N	24	16	18-344th week on chart. DOOBIE BROS./MINUTE BY MINUTE (WB)
	<u>.</u>		Profile: Among five hottest at KLYX, and KCBQ-AMamong ten hottest at KOGO, WTAE, WSLI, and 14Kamong fifteen hottest
	Ϋ́		at WFMKamong twenty hottest at KFMB, and KNBRKOLO 7-6, KWAV 10-7, KEZR 11-9, KMJJ 17-10, LOVE94 24-15, WSM- FM 24-18, KUKI 27-19, KSTP 25-20, WGNG A-20, WQON D-20, KWEN D-20, FM97 25-21, WFBR 29-23, WMT 29-24, KBSQ D-25,
	V.		WMAZ D-26, KMPC 30-27, WLOL D-27, KRSP-AM D-28, KAGO D-30, WLWS A-33, and WRMF 39-34, added at WQUD, and
	_		KIMN-FMno question, this is a SMASH with all demosover 50% reporter supportinstant familiaritystrongest in categories 1 and 22nd week on chart.
13	12	17	McGUINN/DONT YOU WRITE HER OFF LIKE THAT (CAPITOL)
			Profile: Among five hottest at WTMJ, WIOD, KCBQ-AM, and KLYXamong ten hottest at KHOWamong fifteen hottest at KOGO, WCBM, and 14Kamong twenty hottest at KNBR, and KMGXWLOL 8-3, WQON 6-6, WGNG 7-7, KIMN-FM 13-10, KVI-AM
			14-12, KSTP 15-13, KIIS-AM 18-15, KBSQ 18-15, KMBZ 22-17, WFBC 21-19, WORG-FM 24-21, WLWS 30-21, and WBLG 39-36
5	11	18	added at WIP, and KPOLthe bottom drops out5th week on chart. GEORGE HARRISON/BLOW AWAY (DARK HORSE)
Ŭ	•••	10	Profile: Among five hottest at KLOK, WFTL, KHOW, and KNBR, among ten hottest at WIOD, among fifteen hottest at KCBO-AM
			WHDH, and KBOMamong twenty hottest at 14KKVI-AM 1-1, KPOL 2-1, WFGL 8-1, KMBZ 2-2, WGOW 3-2, KOLO 3-3, WORG-FM 7-3, WRMF 6-4, KBSQ 7-7, KSTP 9-79th week on chart.
22	21	19	MELISSA MANCHESTER/LOÓKING THROUGH THE EYES OF LOVE (ARISTA)
			Profile: Among five hottest at WFTL, KLOK, and KBOMamong ten hottest at KFMB, WTMJ, KHOW, and WCLRLOVE94 3-1, WORG-FM 5-5, KOLO 9-8, WISN 11-9, KVOX 9-8, KBAI 15-12, WCFL 18-14, KUKI 20-14, WLOL 19-17, KMBZ 23-19, KPOL
			26-21, WHAG 28-21, WMAZ D-28, KIMN-FM 35-30does best in Categories 2 and 3big, big female response 18+3rd week on
N	N1	20	chart.
IN		20	Profile: Among ten hottest at WSLI, and KCBQ-AMamong fifteen hottest at KMGXamong twenty hottest at WIQD, KOGO
•	\Join		WCBM, WIP, and WFMBWSM-FM 15-12, KBAI 22-16, KPOL 22-18, KOLO 22-20, WMAZ 30-20, WGOW 30-27, WNEU D-29, KSTP D-29, KUKI 35-30, KMPC D-30, WCFL 36-31, WRMF 36-33, WHAG D-34, KMBZ D-36, and KIMN-FM D-37added at
	\mathbf{V}		KRSP-AM, WORG-FM, WISN, WLOL, KAGO, KCSW, CHEC, 14K, KBOM, and WQUDthe "Hook" is there!jumps to 53%
	-		reporter supportdemos not clear1st week on chart.
SA		21	DONNA SUMMER/HOT STUFF (CASABLANCA) Profile: Among ten hottest at KMGX, and WTAEWFBR 3-2, KITY 10-2, WMJC 5-3, WFBC 10-3, WMT 10-5, WBZ-AM 14-7,
	Ì		WQON 12-9, KRNA 16-10, KWEN 16-12, WNEU 20-15, KWAV A-17, FM97 23-18, KRSP-AM 25-21, WGOW 25-21, WBLG 30-22,
	Y		WRMF A-38, and KAGO D-40added at CHEC, and KSTPwhere played, it's Hot Stuff!breaking out of category 2all demos!strong male appeal1st week on chart.
15	18	22	BLONDIE/HEART OF GLASS (CHRYSALIS)
			Profile: Among five hottest at WFMKamong ten hottest at KLOK, KMGX, and WHDHamong twenty hottest at WSLI, and
			KHOWWNEU 1-1, CHEC 1-1, WBZ-AM 2-2, KUKI 6-3, KSTP 8-4, WORG-FM 6-6, KITY 6-6, KAGO 14-8, and KMJJ 28-227th week on chart.
N	Ν	23	SUPERTRAMP/THE LOGIC SONG (A&M)
	ミ	/	Profile: Among five hottest at KLYXamong fifteen hottest at KNBRamong twenty hottest at WTMJKWAV 7-5, KEZR 8-7, FM97 15-8, KWEN 12-11, KBSQ 15-11, WBLG 16-11, KIMN-FM 22-16, KRNA 24-17, KRSP-AM 23-20, KMJJ 25-21, KMPC A-21,
	()		WMAZ D-22, WFBC D-25, and WFBR D-26added at CHEC, and KAGOtop selling LP & single finds strength in our Category
	Y		1 reporters!all demossurprising support from 25+ females1st week on chart.

pectrum III

N N 24	WFBH 12-6, KBSU 12-9, WMJC A-9, KITY 17-10, WLW	(COLTILLION) ttest at WCBMamong twenty hottest at KNBRWMT 2-2, WRMF 3-3, / 13-11, WBZ-AM 19-12, KMPC 21-15, KWEN D-15, WLOL D-15, KAGO D-25, WORG-FM D-25, FM97 38-27, and KRSP-AM D-29added at KOGO, instant acceptance1st week on chart.						
10 15 25	CHIC/I WANT YOUR LOVE Profile: Among ten hottest at 14K, KNBR, and WHDH 8-5, WBLG 6-6, KIIS-AM 8-7, WGOW 8-8, KPOL 11-9, H 9th week on chart.	(ATLANTIC) among fifteen hottest at KHOW, and WSLIWQON 5-5, KMPC 6-5, KAGO KMJJ 11-9, WQUD 10-10, WNEU 10-10, KSTP 12-10, and KUKI 17-11						
12 23 26	CHER/TAKE ME HOME Profile: Among fifteen hottest at WCBMWFBC 3-2, KU WBZ-AM 15-9, WRMF 11-10, CHEC 16-10, KMBZ 12-12,	(CASABLANCA) JKI 4-4, KBAI 7-6, KRSP-AM 8-7, KWEN 8-7, KAGO 23-7, KVI-AM 10-8, WGOW 14-12, WMJC 15-15, and KSTP 18-165th week on chart.						
25 25 27								
23 29 28	23 29 28 NICOLETTE LARSON/RHUMBA GIRL (WB) Profile: Among five hottest at WFMKamong fifteen hottest at KLYX, KNBR, and WIPamong twenty hottest at WTMJ, and 14KWMAZ 15-11, KUKI 30-16, WQUD 24-17, WLWS 28-22, WFGL D-23, WHAG 35-26, KMBZ 37-26, and KAGO 37-323rd week on chart.							
8 14 29	GEORGE BENSON/LOVE BALLAD Profile: Among ten hottest at KHOW, and WHDHamon 4-4, WISN 4-4, KRSP-AM 7-6, WQON 7-7, WBLG 9-7, V chart.	(WB) Ig fifteen hottest at KFMB, and WSLIKVI-AM 2-2, WORG-FM 4-4, WISN WHAG 12-9, KPOL 10-10, KCSW 12-10, and KMBZ 20-188th week on						
† N 30	NVAV 19-15, LUVE94 D-20, KBSQ D-26, KVOX D-27	(MCA) test at WTMJ, and KLYXamong twenty hottest at KOGOKEZR 15-11, 7, KOLO D-29, WLOL D-30, and KUKI D-36added at WQON, WMJC, nd KIMN-FMstrong in all demos!should follow the success of "Crazy						
	FICANT ACTION:	JAMES TAYLOR/UP ON THE ROOF (COLUMBIA) Profile: CHEC 12-4, KWAV D-21 and WSM-FM D-26added at KLYX, KSTP, WIP, KCSW, KMPC, WTAE, KOLO and KVI-AM.						
Profile: Amo hottest at WI 14-8, KCSW	VER/WHAT'S ON YOUR MIND (RCA) ng five hottest at WCLR, KFMB and KBOMamong ten OD and KHOWamong fifteen hottest at WTMJKMBZ 11-9, WFGL 14-9, WISN 10-10, WCFL 13-10 and WNEU	MAXINE NIGHTINGALE/LEAD ME ON (RCA) Profile: Among fifteen hottest at KBOMKCSW 29-27, WGOW D-28, WRMF 30-29added at KPOL and WTMJ.						
Profile: Amo	NSTADT/ALISON (ASYLUM) ng fifteen hottest at WCLRamong twenty hottest at M 22-20, WISN 24-21, KOLO 26-25, WCFL 28-25, KMBZ	THELMA HOUSTON/SATURDAY NIGHT (MOTOWN) Profile: Among fifteen hottest at WIPWFBR 27-25, KIMN-FM 32-27, KMPC D-29 and WGOW D-30added at WORG-FM, WSM-FM and KWEN.						
33-28, WLW WLWS A-32	D-28, WORG-FM D-28, WRMF 35-31, WHAG D-31 and added at KBOM and KAGO.	ELO/SHINE A LITTLE LOVE (JET) Profile: Added at WFBR, KUKI, KLYX, KWAV, KMPC, WMAZ, 14k and KEZR						

SPYRO GYRA/MORNING DANCE (INFINITY) Profile: Among fifteen hottest at 14k...among twenty hottest at KCBQ-AM...KCSW 20-15, WMAZ D-27, WLWS 36-31, KMBZ 38-33 and WHAG D-33...added at WCLR, WIP and WLW.

RICK NELSON/DREAM LOVER (EPIC) Profile: Among ten hottest at KFMB...among twenty hottest at KBOM and WIOD...KCSW 16-13, WFGL D-20, WNEU 28-22 and WHAG D-32...added at KOLO and WFTL.

CRYSTAL GALE/WHEN I DREAM (UA) Profile: Among five hottest at WTMJ...among fifteen hottest at KBOM .KCSW 10-7, WSM-AM 16-11, WORG-FM 21-18, KMBZ 28-20 and

KBAI 28-25...added at KLOK. DOBIE GRAY/WHO'S LOVIN' YOU? (INFINITY) Profile: Among five hottest at KCBQ ... among ten hottest at WCLR ... WSM-AM 5-4, WSM-FM 17-16, LOVE94 23-18 and WNEU 30-24 ... added at 14k.

ANGELA BOFILL/THIS TIME I'LL BE SWEETER (ARISTA) Profile: WSM-FM 6-3, WFBR 4-4, WSM-AM 18-13, WORG-FM 25-19 and WISN D-23.

RAYDIO/YOU CAN'T CHANGE THAT (ARISTA) Profile: Among ten hottest at WFMK ... WSM-FM 21-17, KBAI 37-33 and FM97 40-37...added at WLOL and KMBZ.

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CHRIS REA/DIAMONDS (UA)Profile: Among five hottest at KLYX...among twenty hottest at KMGX ...KIMN-FM 28-23 and KBSQ 30-28.

Profile: Among twenty hottest at WIOD ... WSM-AM 2-1, KCSW 25-22,

POINTER SISTERS/HAPPINESS (PLANET) Profile: Among fifteen hottest at KNBR...KWEN 24-18 and KIMN-FM 26-22.

DUNCAN BROWNE/THE WILD PLACES	(SIRE)
Profile: KEZR 28-26 and KBSQ D-29added at 14k.	
ROBERT JOHN/SAD EYES (ER	MI/AMERICA)
Profile: WSM-FM D-29added at WIP, KOLO and KM	
ABBA/DOES YOUR MOTHER KNOW	(ATLANTIC)
Profile: WTAE, WCBM, WFBR and KCBQ.	
JENNIFER WARNES/I KNOW A HEARTACHE	E (ARISTA)
Profile: Added at KEZR, WLOL-FM, LOVE94, WSM WFFM and KCBQ.	-FM, KIMN-FM,
	- /
ADRIAN GURVITZ/UNTOUCHABLE & FREE	E (JET)

Profile: KBSQ A-30...added at 14K, and KLYX,

MOST PLAYED ALBUMS

1	ART GARFUNKEL/FATE FOR BREAKFAST (COLUI	MBIA)
	Key Cuts: 45, Since I Don't Have You and Finally Found A Reasonother action includes: When Someone Doesn't War Oh How Happy and Sail On A Rainbow5th week.	nt You,

7 4 2 **RICKIE LEE JONES/RICKIE LEE JONES** Key Cuts: 45, Danny's All Star Joint and Night Train...other action includes: Last Chance Texaco...3rd week.

6 3 JAMES TAYLOR/FLAG

(COLUMBIA) Key Cuts: Up On The Roof, Rainy Day Man, BSUR, and Daytripper...other action includes: Broken Hearted Me and Only A Matter Of Time...2nd week.

14k and KEZR.

OAK RIDGE BOYS/SAIL AWAY

and KMBZ 30-25...added at KOGO and KLOK.



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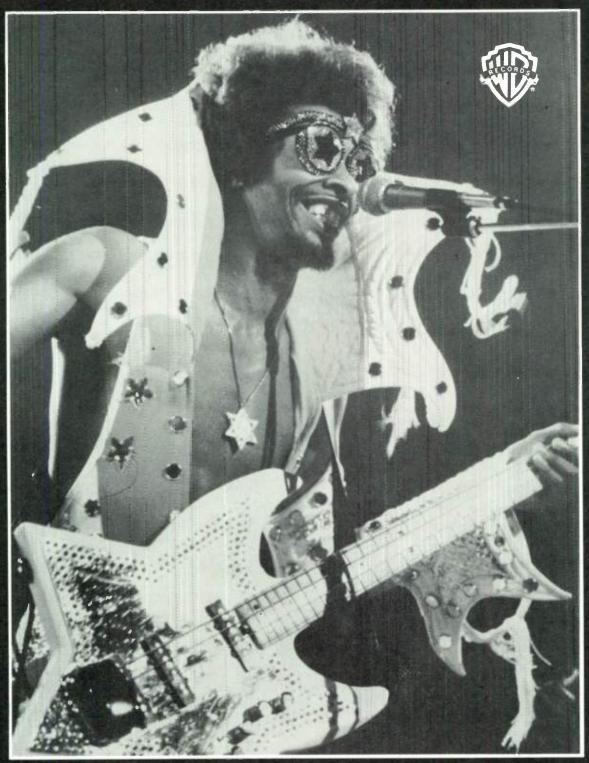
(MCA)

(WB)

Spectrum III

2 2 4 DOOBIE BROTHERS/MINUTE BY MINUTE (WB) Key Cuts: Minute By Minute (45), Sweet Feelin' and Depending On Youother action includes: Fool To Survive and Here To Love You23rd week,									
3	3 3 5 GEORGE BENSON/LIVIN' INSIDE YOUR LOVE (WB) Key Cuts: 45, Soulful Strut and Hey Girlother action includes: title track, Welcome To My World and Unchained Melody.								
8									
6									
+	+	8	SUPERTRAMP Key Cuts: 45, Go	P/BREAKFAST I odbye Stranger, Ta	N AMERICA ke The Long Way Hom	eother action in	cludes: Oh Darlin	a and is it Mine	(A&M)
9	9	9	MICHAEL FRA	ANKS/TIGER IN					(WB)
10	10	10	BEACH BOYS	L.A. LIGHT AL					(CARIBOU)
Α	LBU	M A	CTION						
					IR LIFE (A&M)	JENNIFER (ARISTA) (WARNES/SHO	T THROUGH	THE HEART
Cu	uts: 4	5, tit d Dor	le track, Live Ag	gain, Won'tcha T	ell Me, Far Better	Make Over and	d Others.		title track, Don't
			RA/MORNING	DANCE (IN	FINITY) Cuts:	45 We've Go	Y/MIDNIGHT	DIAMOND (II	NFINITY) Cuts: ou Nights and I'll
45	i, It C)oesn'	t Matter and So	ng For Lorraine.		Be Your Hold	Me Tight.		
	MW	EISB	ERG/NIGHT R	IDER (MCA)	Cuts: Westchester	SUZI QUATE	IO/IF YOU KI	NEW SUZI (RS	O) Cuts: If You
ы С	nre, v)HN	STEM	Be Goin' Back a	IND MOONCHILD.	BABIES (RSO)	Can't Give Me	Love, The Rac	e Is On, Tired O	f Waiting.
Cu	its: G	iold (45). Lost Her I	n The Sun, Some	ewhere Down The	I Never Wante	DREVER (IN	FINITY) Cuts	: 45, title track, Some Music and
			Inight Wind.			Isn't It Easy.	SU TO LOVE, E	verybody ineeds	Some Music and
TF			ETTERS			•			
		egory				KWAV WAKA	Monterey Gainesville	Randy Summers Shawn Smith	408 646-9333 904 376-2688
	14N 94C		Waterbury, CT St. Louis	Joe McCoy Bo Jagger	203 729-2291 314 361-7500	WASH-FM WBZ-AM	Washington Boston	Bob Duckman	202 244-9700
	K-10	04 Q-FM	Phoenix Santa Fe	John McRae	602 959-4110	WCBM	Baltimore	Dave Martin Ray Quinn	617-787-7000 301 363-2000
	КСВ	O.	San Diego	Dan Kelley John Fox	505 982-4444 714 286-1170	WCCO-FM WCFL	Minneapolis Chicago	Paul Stagg Dick Stadlen	612 339-1029 312 222-1000
	KCS KEW		Austin Topeka	Bob Joseph J.R. Greeley	512 477-6375 913 272-2122	WCHS WCLR	Charlestown Chicago	Al Sahley	304 342-8131
	KEY KEZ		Witchita San Jose	J. Walker Bob Harlow	316 838-7744	WCOL-AM	Columbus	Jack Kelly Harry Valentine	312 677-5900 614 221-7811
	KIM	N-FM	Denver	Ed Greene	408 287-5775 303 234-9500	WFBC WFGL	Greenville, SC Fitchburg	Lou Simon Mike Thomas	803 271-9200 617 343-4897
	KITY KLY	x-FM	San Antonio Sioux Falls	Steve Anderson Bruce Fischer	512 225-5111 605 339-1520	WGÂR WGOW	Cleveland Chattanooga	Chick Watkins	216 526-6700
	KRN	A P-AM	lowa City Salt Lake City	Rob Norton Lorraine Winegar	319 351-6426	WHAG	Hagerstown	Kris Copeland Ed Fennessy	615 756-6141 301 797-2053
	KST	P	Minneapolis	Denny Carpenter	612 645-2724	WHBC WISM-FM	Canton Madison	Rick Jacobs Bill Vancil	216 456-7166 608 271-1486
	KUK		Ukiah, ČA Tulsa	Ross Forbes Dave Michaels	916 673-7677 918 587-9500	WISN WJJY-FM	Milwaukee Brainerd, MN	Norm Pringle	414 342-1111
	WBL		Lexington, KY Pittsburgh	John Quincy Dave Popovich	606 233-1515	WLFA	Lafayette, GA	Jim O'Rourke Rich Gwyn	218 828-1244 404 638-3276
	WFN	1K	Lansing	Don Schueller	412 351-1100 517 349-4000	WLW WNEU	Cincinnati Wheeling, WV	Cliff Hunter John Ashton	513 241-9597 304 233-1470
	WLO		Minneapolis Cincinnati	Buddy Hollis Alan Matthews	612 699-1330 513 868-3696	WORG-FM WQON	Orangeburg, SC Grayling, MI		803 536-1580
	WM/		Macon, GA Detroit	Steve Murphy Peter Booker	912 746-7311	WRMF	Titusville, FL	Gary Tee	517 348-5488 305 267-1122
	WNI	С	Detroit	Jim Harper	313 398-7600 313 846-8500	WTAE WTMJ	Pittsburgh Milwaukee	Mark Roberts Mike Elliot	412 731-1250 414 332-9611
	WON	JD	Detroit Memphis	Jim Scollin Dan Vaccaro	313 546-9600 901 274-3400	Category	3.		
		(I-FM //-FM	Atlanta Nashville	Don Benson M.C.Sneed	404 261-2970 615 749-2244	CKWW	Windsor, Ont.	Kevin Shay	519 252-5751
		MA-IN	Litchfield, IL Miami Beach	Terry Todt Rick Peters	217 324-5921	KBAI KBLI	Morro Bay Blackfoot, ID	Ann Dunaway Jack Sunday	805 772-2263 208 785-1400
	Z 96		Augusta, Wrens		305 672-2500 404 547-2311	KBOM KDKA	Bismarck Pittsburgh	Joel Johnson Rick Starr	701 663-6411
	Cat	egory	2:			KIT	Yakima	Alan McLaughlin	412 392-2200 509 457-8115
	CHE		Lethbridge, Alb.		403 329-4144	KOB KPLX	Albuquerque Dallas/Ft. Worth	Jim King Irv Jackson	505 243-4411 817 429-0995
	ΚΑΑ		Calgary, Alb. Dailas	Wes Erickson Lee Gray	403 246-7111 214 386-6100	KSL KVI-AM	Salt Lake City Seattle	George Lamich Carol Stripling	801 237-2639 206 223-5700
	KAG KEX		Klamath Falls Portland	Charles Snyder Eric Norberg	503 882-2551 503 225-1190	WCXI WDNC	Detroit Durham, NC	Kevin Sanderson	313 345-8600
	KFM	B-AM	San Diego	Mark Larson	714 292-5362	WFBR	Baltimore	Mal Harrison Dale Andrews	919 682-0318 301 685-1300
KHOWDenverBrian Scott303 573-6300KHQSpokaneChuck Heaton509 448-4666						WFTL WGR	Ft. Lauderdale Buffalo	Mike Harvey Jerry Reo	305 485-4111 716 881-4555
	KIIS- KLOI		Los Angeles San Jose	Sherman Cohen Bill Weaver	213 466-8381 408 274-1170	WGNG	Providence Rochester	Rick McKay	401 725-9000
	KMB KMG	Z	Kansas City Dallas	Steve Bell D. O'Donoghue	913 236-9800	WHDH	Boston	Jack Murphy Donna Halper	716 545-4884 617 421-5600
	KMG	iX	Tucson	John Libynski	214 688-0641 602 624-2431	WHIO WIBC	Dayton Indianapolis	Bob Davis Jed Duvall	513 254-5311 317 924-5211
	KMP		Las Vegas Los Angeles	Dave Van Stone Ron Rodrigues	702 736-8910 213 469-5341	WIOD WIP	Miami Philadelphia	Alan Anderson	305 759-4311
	KNB	R	San Francisco San Diego	Scott Burton Bill Dodd	415 546-2200	WMT	Cedar Rapids	James Lloyd Frank Hanford	215 568-2900 319 395-6134
	KPO	L-AM	Los Angeles	Mike O'Shea	714 263-6191 213 466-4123	WSLI WTIC-AM	Jackson, MS West Hartford	Jay Phillips Jay Clark	601 372-6311 203 522-1080
	KVO	^	Fargo	Dan Wright	218 233-1522	WYNY	New York	Jere Sullivan	212 664-4822

Bootsy's Rubber Band "THESE BOOTS ARE MADE FOR FUNK'N"



The Single Out Now! "JAM FAN (HOT)"

OVER 100 ADDS IN THE LAST THREE WEEKS! World Radio History

<u> Klack</u>

TREND SETTERS

KATZ KCOH KDAY KDIA KKSS KMJQ KSOL WAMO	St. Louis Houston Los Angeles Oakland St. Louis Houston San Mateo Pittsburgh	Earl Parnell Travis Gardner Steve Woods Jerry Boulding Lee Michaels Jack Patterson J.J. Jeffries Michael Payne	WAOK WBLS WCIN WCHB WDAS WDAO WDIA	Atlanta New York Chicago Cincinnati Detroit Philadelphia Dayton Memphis	Tony Jamieson Frankie Crocker James Alexander Bob Long Wade Briggs Butterball Langford Stephens Mark Christian	WJLB WJPC WOOK WORC WVOL WVOL WVON WWIN WWIN	Detroit Chicago Wash DC Orlando Orlando Nashville Chicago Baltimore New York	J. Michael McKay Tom Joyner John Moen Linda Haynes Steve Crumbley Fred Harvey Carl Conner Don Brooks Bob Law	
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1 1 PEACHES & HERB/REUNITED

(POLYDOR) Profile: Its the hottest record at WBMX, WVKO, WVOL and WYLD...in the hottest five at KCOH, KDAY, KMJQ, KSOL, WCHB, WDAO, WDAS, WJLB and WVON ... in the hottest ten at WFDR, Cleveland '2' and WWRL ... in the hottest fifteen at KATZ and WGCI ... for the fifth week at number one 69% positive station activity, mass appeal

2 2 GO/DISCO NIGHTS

Profile: Its the hottest single at KDIA...in the hottest five at KMJQ, WBMX, WJPC and WVON...in the hottest ten at KCOH, KDAY, WDAS, WDIA, WFDR, WLTH, WWIN and WYLD ... in the hottest fifteen at WGCI, WORL and WVOL ... 62% positive station activity ... fifth week at number two

5 3 SISTER SLEDGE/WE ARE FAMILY

Profile: Its the hottest single at KMJQ and WJPC...in the hottest five at KDIA, WCHB and WOOK...in the hottest ten at KATZ and WCIN. WDIA, Cleveland '2', WVON, WWIN and WYLD ... in the hottest fifteen at KCOH, WGCI, WORL and WVKO ... 62% positive station activity...very rapid upward growth and significant crossover head

7 **ISLEY BROS./I WANNA BE WITH YOU** 4

(T-NECK) Profile: Its the hottest single at KDIA...in the hottest five at WDAO, WORL, WVKO and WVOL ... in the hottest ten at KATZ, KCOH, KDIA, WCIN, WDAS, WDIA, WFDR, WLTH, WWIN and WYLD...was also added at KSOL...62% positive station activity..all demographics

Δ 5 **TYRONE DAVIS/IN THE MOOD**

(COLUMBIA) Profile: In the hottest five at KCOH, KMJQ, KSOL, WVOL and WYLD...in the hottest ten at KDAY, KDIA, WBMX, WCHB, WDIA, Cleveland '2', WJPC, WVON and WWRL...in the hottest fifteen at WGCI...upper demographics...good for black image...58% positive station activity

MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW 8 6

Profile: Its the hottest single at WCHB and WDAS ... in the hottest five at KDAY, WBMX, WOOK and WORL ... in the hottest ten at WCIN, WFDR, WJLB, WLTH, WWIN and WWRL...in the hottest fifteen at WVON ... was also added at KSOL ... 54% positive station activity ... all demographics

3 7 **FOXY/HOT NUMBER**

Profile: Its the hottest single at KATZ, KCOH and KSOL ... in the hottest five at KDAY, KDIA, KMJQ, WCHB, WDAS, WDIA and WVOL ... in the hottest ten at WORL ... in the hottest fifteen at WYLD ... 46% positive station activity ... still doesnt look to have peaked yet

9 8 DIO/YOU CANT CHANGE THAT

Profile: Its in the hottest five at KATZ, KCOH, KSOL, WCHB, WJLB and WOOK ... in the hottest ten at KDIA, WDIA, WFDR, Cleveland '2' and WLTH ... in the hottest fifteen at WDAS, WJPC and WYLD ... was also added at WVKO ... 58% positive station activity ... holding solid

16 9 MAZE/FEEL THAT YOU'RE FEELING

Profile: Its in the hottest five at KSOL and WOOK ... in the hottest ten at KDIA, WBMX, WDAS, WDIA, WFDR, Cleveland '2', WLTH and WYLD...in the hottest fifteen at WJPC, and WVON...building significant support...the race for the top ten has become very interesting... 46% positive station activity

10 10 **RICK JAMES/BUSTIN OUT OF L SEVEN**

Profile: Its in the hottest five at KDIA, WJPC and WOOK...in the hottest ten at WCHB, WFDR, Cleveland '2', WLTH, WVON and WWIN... in the hottest fifteen at KCOH, WGCI and WVOL...46% positive station activity...still is a dominant teen record picking up the upper demographics...has tremendous response from black discos

20 THE GAP BAND/SHAKE 11

(MERCURY) Profile: Its in the hottest five at KDAY and WDAO ... in the hottest ten at KSOL, WBMX, WFDR, WLTH, WVON and WYLD ... in the hottest fifteen at KDIA, WGCI and WJLB...was also added at WVKO...46% positive station activity...very solid...all demographics

12 12 **RANCE ALLEN GROUP/I BELONG TO YOU**

(FANTASY) Profile: Its in the hottest five at KDIA, WDAO and WJPC ... in the hottest ten at KSOL, WBMX and WLTH ... in the hottest fifteen at **WVKO**

SA 13 WAR/GOOD, GOOD FEELING

Profile: Its the hottest single at WJLB ... in the hottest five at WDAO ... in the hottest ten at WCIN and WVKO ... in the hottest fifteen at KDIA and WORL...was also added at KSOL

22 HERBIE HANCOCK/READY OR NOT 14

Profile: In the hottest five at WVKO ... in the hottest ten at WBMX, WFDR and Cleveland '2' ... in the hottest fifteen at KCOH, WYLD ... was also added at KSOL

15 15 ALTON, MC CLAIN & DESTINY/IT MUST BE LOVE

Profile: Its in the hottest five at WYLD ... in the hottest ten at KMJQ, KSOL, WDIA, WLTH ... in the hottest fifteen at WJPC ... 3rd week at number fifteen...this is holding pretty steady

16 KC & THE SUNSHINE BAND/DO YOU WANNA PARTY (TK) Profile: Its the hottest record at WORL ... in the hottest fifteen at KATZ ... in the hottest ten at WWIN ... in the hottest fifteen at WCHB and WDAS...the company has just released an edited disco version...songs with good, positive response

11 17 THE JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC) Profile: Its in the hottest five at WVOL ... in the hottest ten at KCOH, KMJO, WFDR and Cleveland '2' ... actually, time for a new single black

6 18 **GEORGE BENSON/LOVE BALLAD** (WR) Profile: Its in the hottest ten at KATZ, KSOL and WJLB...in the hottest fifteen at WCHB, WJPC and WVOL and WYLD...new single should be keyed on

19 LOU RAWLS/LET ME BE GOOD TO YOU (PI) Profile: Its in the hottest five at WDAS ... in the hottest ten at WWIN and WVON ... in the hottest fifteen at KMJQ and WGCI ... was also added at WJLB and WORL...upper demographics and a nice balance...good, mature lyrics

(ARISTA)

(COTILLION)

(DASH)

(PI)

(ARISTA)

(GORDY)

(COLUMBIA)

(MCA)

(POLYDOR)

Black

24	20	DONNA SUMMER/HOT STUFF (CASABLANCA) Profile: Its in the hottest ten at KMJQ, WCIN and Cleveland '2' in the hottest fifteen at KDIA, WVONwas also added at WDAS, WJPC and WORLwhat else can be said about Donna Summer
SA	21	EARTH, WIND & FIRE/EMOTIONS/BOOGIE WONDERLAND (ARC/CBS) Profile: Its in the hottest five at WOOKin the hottest ten at Cleveland '2'in the hottest fifteen at KMJQwas also added at KCOH, KDAY, KDIA, WCIN, WDIA, WORL, WVOL, and WWIN, also on WYLDsecond week as the most added recordshould be a gigantic crossover record
25	22	DOOBIE BROS./WHAT A FOOL BELIEVES (WB) Profile: Its the hottest single at WVONin the hottest five at WBMXin the hottest ten at WJPCin the hottest fifteen at WGC1very big in Chicago
13	23	INSTANT FUNK/GOT MY MIND MADE UP (SALSOUL) Profile: Its in the hottest five at WBMX, WJPCin the hottest ten at KMJQin the hottest fifteen at WVOL and WVONnew single is Cryingalready released
-	24	CONFUNKSHUN/CHASE ME (MERCURY) Profile: In the hottest ten at KDAY and WLTHin the hottest fifteen at WORLwas also added at WBMX, WCIN, WJLB, WLTH and WOOK
29	25	CASABLANCA) Profile: Its in the hottest five at WVONin the hottest ten at KSOL and WDASin the hottest fifteen at KCOH and WGCI
28	26	NATALIE COLE/STAND BY Profile: Its in the hottest ten at KCOH, KDIA and WVOLin the hottest fifteen at KSOL and WYLa new single released on Natalie from the same album
21	27	AL HUDSON & THE SOUL PARTNERS/YOU CAN DO IT (MCA) Profile: Its in the hottest five at WJLBin the hottest ten at KATZ and WCHB
19	28	ANGELA BOFILL/THIS TIME I'LL BE SWEETER (ARISTA) Profile: Its in the hottest ten at WDIA, WJLB and WWRLwas also added at WVOL
14	2 9	NARADA MICHAEL WALDEN/I DONT WANT NOBODY ELSE TO DANCE WITH YOU (ATLANTIC) Profile: In the hottest five at KATZ and WYLDin the hottest fifteen at KMJQ (ATLANTIC)
27	30	LINDA CLIFFORD/DONT GIVE IT UP (CURTOM/RSO) Profile: In the hottest ten at WCIN and WORLin the hottest fifteen at WJPCwas also added at WDAS
Δ		UMS
6	1	Other Cuts: Corns & Callouses(Hey Dr. Shoals)in the hottest five at WDAO and is also on KATZ, KDAY, KDIA, KMJQ, KSOL, WAOK, WBLS, WBMX, WDAS, WGCI, WOOK, WORL, WVKO and WWRL
9	2	MAZE/INSPIRATION KEY CUT: FEEL THAT YOU'RE FEELING (CAPITOL) Other Cuts: Woman Is A Wonder, Call On Me and Welcome Homein the hottest five at WBMX, WDAO, WGCI, WVON and WYLPin the hottest ten at WFDR and WLTH (CAPITOL)
9	3	SISTER SLEDGE/WE ARE FAMILY KEY CUT:WE ARE FAMILY (COTILLION) Other Cuts: He's The Greatest Dancerits the hottest album at KDIA and KSOLin the hottest five at KMJQ, WJLB and WOOK
10	4	RAYDIO/ROCK ON KEY CUT: YOU CANT CHANGE THAT (ARISTA) Other Cuts: Going Through Love In School, When You're In Need Of Love, Rock On and Hot Stuffin the hottest five at KMJQ, WDAO, WOOK and WVOLin the hottest ten at WFDR and Cleveland '2' (ARISTA)
2	5	RICK JAMES/BUSTIN OUT OF L SEVEN KEY CUT:BUSTIN OUT OF L SEVEN (GORDY) Other Cuts: High On Your Love Suite, Spacy Love and Jefferson Ballits the hottest album at WBMXin the hottest
		five at KDIA, WFDR and WOOKin the hottest ten at WLTH
11	6	DOOBIE BROS./MINUTE BY MINUTE KEY CUT:MINUTE BY MINUTE (WB) Other Cuts: What A Fool Believeshottest album at WVONin the hottes five at WBMX, WGCI and WJLBin the hottest ten at WLTH (WB)
5	7	JACKSONS/DESTINYKEY CUT:SHAKE YOUR BODY DOWN TO THE GROUND(EPIC)Other Cuts: Dont Push Me Away and Blame It On The Boogieits the hottest album at KMJQin the hottest five at WYLDin the hottest ten at WFDR and WLTH(EPIC)
•	8	ENCHANTMENT/JOURNEY TO THE LAND KEY CUT:WHERE DO WE GO FROM HERE (ROADSHOW) Other Cuts: Magnetic Feel, Anyway You Want It and Foreverin the hottest five at WBMX, WGCI and WVONin
15	9	the hottest ten at WLTH BARRY WHITE/THE MESSAGE IS LOVE KEY CUT: ANY FOOL CAN SEE (UNLIMITED GOLD)
4	10	Other Cuts:allin the hottest five at WBMX, WGCI, WJPC and WVON GEORGE BENSON/LIVING INSIDE YOUR LOVE KEY CUT:HEY GIRL (WB)
		Other Cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut, Love Ballad and A Change Is Gonna Come and the title Living Inside Your Lovein the hottest five at KDIA and WOOKin the hottest ten at Cleveland '2' and WVON
3	11	PEACHES & HERB/II HOT KEY CUT: REUNITED (POLYDOR) Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thingin the hottest five at WGCI and WVONin the hottest ten at WFDR WFDR
-	12	THE GAP BAND/THE GAP BAND KEY CUT:SHAKE (MERCURY) Other Cuts: allin the hottest five at WVOLin the hottest ten at WFDR and WLTH

Black

8 13 **TYRONE DAVIS/IN THE MOOD**

KEY CUT: IN THE MOOD Other Cuts: Aint Nothing I Can Do With A Woman Like You and Keep On Dancin...in the hottest five at KMJQ and WDAO...in the hottest ten at WVON

7 14 LINDA CLIFFORD/LET ME BE YOUR WOMAN **KEY CUT: DONT GIVE IT UP** Other Cuts: in the hottest five at KSOL...in the hottest ten at WVON 13 15 **GQ/DISCO NIGHTS KEY CUT: DISCO NIGHTS**

Other Cuts: I Do Love You and This Happy Feeling...in the hottest ten at WFDR and WLTH

SIGNIFICANT ACTION:

ANITA WARD/RING MY BELL

(TK) Profile: It was added at KDIA, WJLB, WJPC, WORL and WYLD...the second most added record this week...its strolling across the country...not offensive, very clean...big disco and crossing black with great success

DOOBIE BROS./MINUTE BY MINUTE (WB)

Profile: Its in the hottest ten at WWIN...was also added at WVON and WWIN...black audiences appreciate and accept the Doobies...a good ad

BOOTSY'S RUBBER BAND/JAM FAN(HOT) (WB) Profile: Its in the hottest fifteen at WVKO...was also added at WDAS, WDIA and WJLB.

THE MC CRARY'S/LOST IN LOVING YOU (PORTRAIT) Profile: Its in the hottest ten at KCOH and WJLB

TEENA MARIE(RICK JAMES)/SUCKER FOR YOUR LOVE GORDY

Profile: It was added at WBMX, WVON and WYLD...instant teen appeal

LARRY GRAHM/YOU'RE A FOXY LADY (WB) Profile: It was added at WDAS, WOOK and WORL

SINGLE OF THE WEEK

Dionne Warwick/I'LL NEVER LOVE THIS WAY AGAIN Arista

ALBUM OF THE WEEK

McFadden & Whitehead/MC FADDEN & WHITEHEAD PL Key Cut: Aint No Stopping Us Now

Other Cuts: Do You Want To Dance?, & I've Been Pushed Aside

TELESCOPE by Lynn Tolliver

The Black Section is about to expand again to bring more constructive improvement to the section. The growth should be completed within a few issues, and comes to provide more of a service to everyone involved. I will need pictures and all kinds of press materials from everyone that has anything to do with Black music, both radio stations and record companies. Again let me stress, I will need pictures and information. Please get everything to me: BOX 8124, Chicago III., 60680.

I'd like to welcome some new reporters to the Black section; WILLIE JAY JOHNSON from WYLD in New Orleans, K.C. JONES at WVKO in Columbus, RICK STEVENS from WTLH, Indiana, EDDIE HOLIDAY from Manchester, Ga and VINCE FRUGE at WKLR in Toledo. More reporters will be added as we continue our growth.

Tom Ray, from TAR productions based out of Studio City, California, stopped through Chicago and had some real interesting comments to make on Black radio---where it's headed and some of the problems black radio is going through currently. He had some interesting ideas that paired up with TELESCOPE 4/30/79 dealing with the forthcoming death of Black Radio, which will be covered within a couple of issues.

Congratulations are due Pamela Wells, formerly of KMJQ, on her recent appointment to National Music Director.

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

- Sister Sledge/WE ARE FAMILY 1.
- 2. **Rick James/BUSTIN' OUT**
- 3. **Ravdio/YOU CANT CHANGE THAT** 4.
 - Linda Clifford/DONT GIVE IT UP Curtom/RSO
- 5. **EWF/BOOGIE WONDERLAND ARC/CBS**
- 6. Dionne Warwick/I'LL NEVER LOVE THIS WAY AGAIN Arista

MOST VALUABLE UNIVERSAL RECORDS FOR BLACK PROGRAMING

- 1. **Donna Summer/HOT STUFF**
- Casablanca 2. **Doobie Brothers/MINUTE BY MINUTE** WB
- 3. Bee Gees/LOVE YOU INSIDE OUT
- **RSO Doobie Brothers/WHAT A FOOL BELIEVES** 4. WB
- 5. **ToTo/GEORGY PORGY** Columbia

HOT ALBUM CUTS

- 1. Donna Summer/Bad Girls/BAD GIRLS Casablanca
- Roy Ayers/Love Will Bring Us Back Together/FEVER 2. Polydor
- 3. Walter Hawkins/I'm Goin' Away/LOVE ALIVE II Light
- 4 Ohio Players/Dont Say Goodbye/EVERYBODY UP Arista
- 5. Sylvester/I Need Somebody To Love Tonight/STARS Fantasy
- Bobby Womack/How Could You Break My Heart?/THE 6. ROADS OF LIFE Arista

along with congratulations to Doug Harris who is the new PD at WAOK in Atlanta.

Economics & Radio is something that is happening currently, as the fight for audiences is getting rough determining who wins advertisement bucks. Why black radio stations are suffering and why they are behind. along with "PROFILES IN BLACK" are upcoming in FRED. As predicted here, VIDEO-VISION is beginning to take a foothold. I recently saw a consumers ad for a Tina Turner show on Betavision casettes, along with some sport shows. Effects of this on radio will also be discussed with several record company officials, and another look at numbers. In my growth, I will be adding an assistant, named MARCO SPOON. He will be helping on my end with the Black Section expansion.



(COLUMBIA)

(RSO/CURTOM)

(ARISTA)

Cotillion

Gordy

Arista

Disco

DISCO T	RENDSETTI	ERS	KROY-FM KSET KTLK	Sacramento El Paso Denver	Rob Tonkin Chuck Kelly Paula Matthews	WGCI-FM WISM WKGN	Chicago Madison Knoxville	Greg Buedell Rusty Hudson Kerry Lambert
CHIC	Brampton	David Oliver	KUTE	Los Angeles	Warren Epps	WKTK	Baltimore New York	Lou Krieger Matthew Clenott
DISCO-94	Houston	Michael Stone	KTFM	San Antonio	Kevin McCormick	WKTU		Steve Manuel
DISCO-100		Bob Stout	кхтс	Phoenix	Larry Barwick	WKYS	Washington	
F-105	Boston	Charlie Fernandez	K-101	San Francisco	Nadine Shaw	WLYT	Cleveland	Tom Allen
KATT	Oklahoma	Charlie Parker	WAYS	Charlotte	Roy Rosen	WMAS	Springfield	Kris McLeod
KCFX	Oklahoma City	John Snyder	WBBF	Rochester	Tom Nast	WMHE	Toledo	Ron Finn
KDKO	Denver	Jim O'Brien	WBOS	Boston	Jane Dunklee	WNUW	Milwaukee	Bob Mike
KEYN	Witchata	Glen Martin	WCAU-FM	Philadelphia	Roy Perry	WORL	Orlando	Steve Crumbley
KFMX	Minneapolis	Gary De Maroney	WCKO	Ft. Lauderdale	Dave Lawrence	WSFL	New Bern	Ed Seger
KIIS-FM	Los Angeles	Sherman Cohen	WDAI	Chicago	Mary Klug	WVEE	Atlanta	Scotty Andrews
KIIS-108	Boston	Sunny Joe White	WDON	Maryland	Barry Richards	WZZD	Philadelphia	Mark Serpas
KJLA	Kansas City	Mark Van Gelder	WDRQ	Detroit	Eddie Rogers	Y-100	Miami	Robert Muzzy
KRLA	Los Angeles	Gary Theroux	WEZB	New Orleans	Chris Walenburg	96-Fever	Tampa	Roshon Vance

BPM	LW	TW		
120	1	1	DONNA SUMMER "Hot Stuff"	Casablanca 12"
116	2	2	SISTER SLEDGE "We Are Family"	Cotillion 12"
123	2 3	3	GQ "Disco Nights"	Arista 7"/12"
140	15	4	CLAUDJA BARRY "Boogie Woogie Dancin' S	Shoes" Chrysalis 12"
118	6	5	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
126	8	6	DAVID NAUGHTON "Makin' It"	RSO 12 "
138	4	7	CHERYL LYNN "Starlove"	Columbia 7"/12"
124	5	8	FOXY "Hot Number"	TK 12"
124	10	9	GINO SOCCIO "Dancer/Dance To Dance"	RFC/WB 12"
114	13	10	McFADDEN & WHITEHEAD "Ain't No Sto	
130	7	11	VILLAGE PEOPLE "In The Navy"	Casablanca 7"/LP
132	9	12	MADELEEN KANE "Forbidden Love"	WB/12″
136	17	13	ST. TROPEZ "Minute By Minute"	Butterfly 12"
117	14	14	ALTON McCLAIN & DESTINY "It Muse Be Lo	ve" Polydor 12"
127	24	15	ANITA WARD "Ring My Bell"	TK 12"
122	11	16	CHER "Take Me Home"	Casablanca 7"/12"
132	20	17	LIQUID GOLD "My Baby's Baby"	Parachute 12"
139	21	18	ROSEBUD "Have A Cigar"	WB/12″
110	12	19	PEACHES & HERB "Reunited"	Polydor LP
133	16	20	MACHINE "There But For The Grace Of God G	
114	27	21	PATTI LA BELLE "Music Is My Life"	Epic LP
128	19	22	MELBA MOORE "Pick Me Up"	Epic 12"
126	23	23	NARADA MICHAEL WALDEN "I Dont Want No	obody Else"Atlantic 12"
118	18	24	JACKSONS "Shake Your Body Down"	Epic 12" LP
124	D	25	TAANA GARDNER "Work That Body"	Westend 12"
124	25	26	WINGS "Goodnight Tonight"	Columbia 12"
115	22	27	BLONDIE "Heart Of Glass"	Chrysalis 12"/LP
130	30	28	LINDA CLIFFORD "Don't Give It Up"	RSO 12"/LP
122	D	29	GIBSON BROS. "Cuba"	Mango/Island 12"
130	D	30	BRAINSTORM "Hot For You"	Tabu 12"

SIGNIFICANT ACTION

GLORIA GAYNOR "Anybody Want To Party"	Polydor	TATA VEGA "Just Cant Stop"	Motown
EARTH, WIND&FIRE/EMOTIONS"BoogieWo	onderland"	SPACE "My Love Is Music"	Casablanca
	Columbia	SYLVESTER "Stars"	Fantasy
THE MIKE THEODORE ORCHESTRA "Hig	h On Mad	CHANSON "I Can Tell"	Ariola
	Westbound	POUSSEZ "Poussez"	Vanguard
DIRECT CURRENT "Everybody Here Must Pa	arty" TEC	BONNIE POINTER "Heaven Must Have Sent Yo	
PATRICK HERNANDEZ "Born To Be Alive"	Columbia	ISLEY BROS. "I Wanna Be With You"	T-Neck
ANTONIO RODRIGUEZ "La Bamba"	Buddah	GARY'S GANG "Let's Love Dance"	SAM/CBS
MANTUS "Rock It To The Top"	SMI	ALMA FAYE "It's Over"	Casablanca
SANTANA "One Chain"	Columbia	KLEER "Keep Your Body Workin"	Atlantic
EROTIC DRUM BAND "Love Disco Style"	Prism	FRENCH KISS "We're The Right Combination"	Polydor



Jazz									
TREN	TRENDSETTERS WJZZ Detroit Dorian Paster								Dorian Paster
KADX KAFM KKGO KCBX KJAZ		Denver Dallas Los Angeles S. L. O. San Francisco	Chuck Edwards Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WGNC	Los Angeles Eugene Columbus Buffalo Gastonia, NC	Ted Terry Mike Handler Geoff Mayfield John Hunt Grover Fluid	WRUV WRVR WXFM WYBC WYLD WYSO	Burlington NewYork Chicago New Haven New Orleans Dayton	Bob Cohen Jim Smith Dave Freeman Doug Keogh Al Scott Vince Waldron
1	1	SPYRO GYRA Profile: WRVR H- Doesn't Matter.	MORNING DAN H, WXFM H-H, WYBC	NCE KEY CI H-H, WJZZ H-H	U T: HELIOPOLI , WRUV H-H, WBF	S 0 H-H, WYSO H-H, WI	BBY M-M, and I	(ADX L-Malso: So	(INFINITY) ng for Lorraine, It
3	2		ISON/LIVING INS H, WRVR H-H, KKGO			M. also: Before You (60		(WB)
4	3	JOHN KLEMN	H, WRVR H-H, WYBC	KEY CUT: TIT	LE				(MCA)
5	4	GROVER WAS	SHINGTON/PARA H, KKGO H-H, WYBC H	ADISE KEY	CUT: TITLE				(ELEKTRA) In Your Eyes, Tell
9	5	BILL EVANS & Profile: WBFO H- Wine and Roses.	A TOOTS THIELM	AN/AFINITY H-H, WYBC H-H	KEY CUT: SI , KJAZ H-H, WJZZ	NOPEAS H-H, KLCC H-H, WBE	BY H-H, KADX	M-H, and WGNC M-	(WB) Halso: Days Of
2	6	SEAWIND/LI	GHT THE LIGHT H, WXFM M-H, WBBY			und Bainbow, Mornie	og Ster		(HORIZON)
6	7	TONY WILLIA	MS/JOY OF FLY	ING KEY CI	JT: HIPSKIP		•		(COLUMBIA)
8	8	ZOOT SIMS/	WARM TENOR H -H and WYBC M-M.	EY CUT: OL	D DEVIL MOO	N	ang back non		(PABLO)
12	9	HUBERT LAW	S/LAND OF PAS H, WBBY L-H, KADX I						(COLUMBIA)
13	10	EARL KLUGH	/HEARTSTRING H, KKGO H-H, KJLH H	KEY CUT: C	PEN				(UA)
D	11	McCOY TYNE Profile: KJAZ H-I	R/TOGETHER H H, WJZZ H-H, WBBY H One of Another Kind	(EY CUT: SH	ADES OF LIGH	IT .		1	MILESTONE) WGNC A-M, and
D	12	PAT METHEN	Y/NEW CHATAU	GUA KEY C					(ECM)
15	13	PHIL WOODS	/I REMEMBER	KEY CUT: OF	PEN				(GRYPHON)
14	14	JOHN McLAU	H, WYBC H-H, KLCC N IGHLIN/ELECTRI	C DREAMS	KEY CUT: BLA	ACK PRINCE		sna KKGU A-L.	(COLUMBIA)
D	15	THELONIUS M	-M, WJZZ M-M, and V MONK/ALWAYS I -H KIAZ H-H WBEO	KNOW KEY	CUT: BLUE M		0.		(COLUMBIA)

Profile: WYSO H-H, KJAZ H-H, WBFO M-M, KLCC M-M, KADX L-M, WGNC L-M, and WRUV A-M.

SIGNIFICANT ACTION

TIM WEISBERG/NIGHT RIDER (MCA) Profile: KJLH H-H, KKGO H-H, WBBY M-H, WRVR M-M, and WRUV M-M.

EDDIE JEFFERSON/LIVE-LIEST (MUSE) Profile: KADX M-H, WJZZ M-M, WRUV M-M, WBFO L-M, WYBC L-M, WBBY A-M, KJLH A-M, and KKGO A-L. HANK JONES/GROOVIN HIGH (MUSE) Profile: KJAZ M-H, WRUV L-M, KADX L-M, WBBY A-M, KKGO A-L, WXFM A-L, WJZZ A-L, and WYBC A-L.

DUKE ELLINGTON/UNKNOWN SESSIONS (COLUMBIA) Profile: WGNC M-H, WYSO M-H, and WBFO M-M. MICHEL COLOMBIER/MICHEL COLOMBIER (CHR)Profile WGNCM-H, WXFM

M-H, and KJAZ L-N CHARLES MINGUS/NOSTALGIA IN TIMES SQUARE (COLUMBIA) Profile: KJAZ H-H, KLCC H-H, WYSO H-H, and WRUV A-M.

A-H, WRVR M-M, and WBFO L-M.

ART FARMER-JIM HALL/BIG BLUES (CTI) Profile: KJAZ H-H, KADX H-H, WBBY M-M, WYBC A-L, and WRUV A-L.

RICHARD TEE/STROKIN' (COLUMBIA) Profile: WJZZ H-H and WBBY L-M.

MICHAEL FRANKS/TIGER IN THE RAIN (WB) Profile: WXFM M-M and WRVR M-M

ABBEY LINCOLN/PEOPLE IN ME (INNER CITY) Profile: WYBC H-H. VARIOUS ARTISTS/BLUE MONTREAUX (ARISTA) Profile: WYBC H-H, WXFM H-H, WBBY M-M, and KADX A-M.

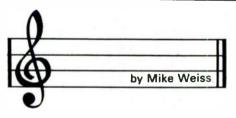
ROLAND VASQUEZ/URBAN ENSEMBLE (ARISTA/GRP) Profile: KJAZ H-H, KKGO H-H, KJLH A-H, KADX A-M, and WYBC A-CHARLIE SHOEMAKER/SUNSTROKE (MUSE) Profile: KJAZ L-H, WBFO

L-M, WBBY A-M, and KADX A-L MICHAEL GREGORY JACKSON/GIFTS (NOVUS) Profile: WRUV M-H, WYBC M-M, and KADX A-L.

DIZZY GILLESPIE & COUNT BASIE/THE GIFTED ONES (PABLO) Profile: WYBC H-H, WBFO M-M, and WGNC M-M. JEAN-LUC PONTY/LIVE (ATLANTIC) Profile: WRVR M-M, WJZZ M-M, WRUV L-M, WXFM A-M, and WYSO A-M.

PHINEAS NEWBORNE, JR./HARLEM BLUES (CONTEMPORY) Profile: KADX M-H, WBFO M-M, and WRUY A-M. BEN SIDRAN/LIVE AT MONTREAUX (ARISTA) Profile: WYBC H-H and WGNC M-H.

WILBERT LONGMIRE/CHAMPAGNE (COLUMBIA) Profile: WJZZ H-H and WXFM M-H.



EDDIE JEFFERSON was born in Pittsburgh, Pa. in 1918. The 60 year old jazz singer was honored in 1975 by the Downbeat Magazine Critics' Poll as the Top Male Vocalist of that year.

Jefferson enjoyed an active recording and concert career, with his current album, Live-Liest, getting increasing amounts of airplay around the country right now.

On the morning of May 9, after doing a show at Baker's Keyboard

Lounge in Detroit, Eddie Jefferson's career ended with a shotgun blast from a passing car.

The Detroit Police, at this time, have no suspect or motive for the killing.

We mourn the senseless passing of this exemplary artist.



THE GOLD NETWORK

E.L.O. SHINES BRIGHT! "SHINE A LITTLE LOVE" CLOSE TO VICTORY

The Gold Network gave an impressive 5-2 vote to Electric Light Orchestra's new single "Shine A Little Love." John Stewart and Jay Ferguson also both earned that "yes" vote for heavy airplay from the majority of Network members. Gold selections Van Halen and Beach Boys blasted into the charts this week behind power airplay at all Network stations.

	(Jet) (RSO) sylum) (Sire)	Honorable mention this week: TAKA BOOM/Night Dancin' WET WILLIE/Weekend KINKS/I Wish I Could Fly JOE JACKSON/Is She Really Going Out With Him? MANFRED MANN/You Angel You	(Ariola) (Epic) (Arista) (A&M) (WB)
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The GOLD Network Members Are:

KYYX/Seattle, Tony Stone CK-101/Cocoa Beach, Jim Sumpter WISM/Madison, Jonathan Little WNAP/Indianapolis, Steve Mitchell WZDQ/Chattanooga, Anne McCartney JB-105/Providence, Todd Chase WGH/Norfolk, Bob Canada.

THE PLATINUM NETWORK

CHEAP TRICK, JAY FERGUSON GET HIGHEST VOTES!

In tense Network voting, the Platinum members could not vote a new record into heavy airplay, but did give high marks to the hot Cheap Trick and Jay Ferguson singles.

Platinum pick Rickie Lee Jones charged 21-13 this week behind heavy Network member airplay.

This Week's Hottest Nominations: CHEAP TRICK/I Want You To Want Me JAY FERGUSON/Shakedown Cruise JOHN STEWART/Gold VAN HALEN/Dance The Night Away NEW ENGLAND/Don't Ever Wanna Lose Ya

(Epic) (Asylum) (RSO) (WB) (Infinity)

Honorable mention this week:

TAKA BOOM/Night Dancin' E.L.O./Shine A Little Love MANFRED MANN/You Angel You BEACH BOYS/Good Timin' (Ariola) (Jet) (WB) (Carībou)

The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLQ/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney



THE NETWORK KNOWS A HIT WHEN THEY HEAR ONE!

Just released, and the Network has already taken "I Know A Heartache When I See One" from the new Jennifer Warnes album and 'shot' it into heavy rotation! In its second week of voting, Jennifer received total Network support.

In other Network voting, John Stewart and Spyro Gyra gained impressive reviews.

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The April 30 Network pick, "Good Timin" by The Beach Boys powered 19-13. For more information on these and other records, see the Spectrum III charts.

This Week's Hottest Nominations:

JENNIFER WARNES / I Know A Heartache \	When I See One
(LP)	(Arista)
JOHN STEWART/Gold	(RSO)
DUNCAN BROWNE/Wild Places	(Sire)
DIONNE WARWICK/I'll Never Love Th	his Way Again
	(Arista)
SPYRO GYRA/Morning Dance	(Infinity)

The SPECTRUM III Network Members Are:

WLOL-FM/Minneapolis, Buddy Hollis* WSM-FM/Nashville, Mary Catherine Sneed* LOVE 94/Miami, Rick Peters* KEZR/San Jose, Bob Harlow* WFFM/Pittsburgh, Dave Popovich* KCBQ/San Diego, John Fox* KIMN-FM/Denver, Ed Greene.





COMING IN JUNE

Added at: KFI, KTLK, WNGD, WZZP, WAXY, WGCL, KBEQ, KKOJ, KILT, BJ105, KCBN, KRTH, WBGN, KCBQ, K104, WCUE, WKBW, WFBR, WPJB, WKNX, WFEA, WGH, KRUX, WEAQ, WTAE, KFYR, WLLH, WTOS, KHSN, WWCO.

THE IST HIT SINGLE FROM THEIR NEW ALBUM, DOES YOUR MOTHER KNOW FROM ABBA ON ATLANTIC RECORDS AND TAPES

World Radio History

THE HOTS:



Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

DONNA SUMMER/Hot Stuff	(Casablanca)
SUPERTRAMP/The Logical Song	(A&A)
SISTER SLEDGE/We Are Family	(Cotillion)
BILLY JOEL/Honesty	(Columbia)
REX SMITH/You Take My Breath Away	(Columbia)
ROD STEWART/Aint Love A Bitch	(WB)
OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
RICKIE LEE JONES/Chuck E.'s In Love	(WB)
DOOBIE BROTHERS/Minute By Minute	(WB)
KENNY ROGERS/She Believes In Me	(UA)
VAN HALEN/Dance The Night Away	(WB)
BOB SEGER/Old Time Rock n' Roll	(Capitol)
CHEAP TRICK/I Want You To Want Me	(Epic)
BEACH BOYS/Good Timin'	(Caribou)
NIGEL OLSSON/Little Bit Of Soap	(Bang)
DAVID NAUGHTON/Makin' It	(RSO)

NEXT: (THESE WILL BE HITS)

ELECTRIC LIGHT ORCHESTRA/Shine A Little Love 48/48/1

Profile: WKIX D-21, KRTH-FM A-25, Z-93 A-27, KWK D-28, WSGA A-29, KUPD A-30, KLUC D-30, 14-Q A-34, KSLQ A-35, and WPFM A-37...added at KTLK, KHJ, 96-KX, WZDQ, KRSP, KGW, KCPX, WRKO, KROY-AM, WNDE, 92Q, WRUN, KOLE, WNAP, KRUX, KRBE, WAXY, KFRC, JB-105, WHBQ, KOPA, WLSQ, KYYX, WGH, KS106. CK101, KYA, KCBN, WISM, WRFC, WSFL, WANS, KWOD, WSPT, KJR, KFI, KBEQ, WMEE, 91-X, and CKLW. (ARC/Columbia)

EARTH, WIND AND FIRE/Boogie Wonderland 60/32/2

Profile: KJR D-21, KRTH-FM 28-23, CKLW D-24, WSGA 29-25, WLCS A-27, KIMN-AM D-27, Z-93 D-28, Q105 D-28, WAXY D-28, WMEE A-29, 99X D-29, KJRB D-30, WAVZ D-30, WEEX D-30, WRFC D-31, KSLQ 35-32, WAPE D-33, WPFM 39-34, KACY A-34, KRKE A-35, Y100 D-35, JB-105 A-36, KTLK D-36, KRDG D-37, KWOD D-37, KTFX A-38, WTIC-FM A-39, and WAIV A-39...added at WTOB, WORD, WNAP, WKIX, KVOL, WHHY, Z104, WROV, KROY-FM, 14-Q, WANS, KUHL, WKBO, WFOX, WSSC, 92Q, KS106, KIIK, WLSQ, WNDE, KYYX, KRSP, and KBEQ.

JAY FERGUSON/Shakedown Cruise 63/16/4

Profile: WBBF 26-22, KHJ 26-23, WPFM 35-23, WZDQ 27-24, KUPD 30-24, WSPT 29-27, KROY-AM D-27, KOLE 32-29, KSLQ 32-29, WISM D-29, WHHY D-29, KFI D-29, Q105 D-29, KFRC D-29, WNOE-AM 35-30, WAPE 35-30, WSGA A-30, WCAO D-30, KRKE D-30, WDAK D-30, WLCS A-31, WANS D-31, KNUS 35-32, 96-KX A-32, KLIF 37-33, KILT 40-34, KRDG 40-36, KTFX A-36, and CK101 A-40...added at WRFC, WSSC. WLSQ, Z-93. WTOB, 92Q, WQCM, WORD, 91-X, KRUX, and KIDD.

TOTO/Georgy Porgy 28/4/6 (Columbia) Profile: WGH 12-9, KIDD 12-10, KWOD 23-17, WZDQ 24-21, KOKQ D-23, KJR D-24, KHJ 28-25, KROY-FM 28-25, Z104 30-26, WAIV 32-28, KRTH-FM 30-29, WSFL 31-29, KNUS 32-29, KJRB D-29, KKOJ D-29, Q-106 D-30, 92-FLY D-30, WANS D-34, KOLE D-35, and KTLK D-39...added at KVOL, WSSC, KCBN, and TEN-Q.

ALBUM OF THE WEEK:

NEW ENGLAND

World Radio History

(Asylum)

(Jet)

(Columbia)

(Infinity)