

# Fred

May 21, 1979

DAVE SHOLIN  
Music Director, KFRC

**DAMION GETS KLOS  
JOHNNY DUNCAN FIRED  
THE GAR MAN INTERVIEW**

Les Garland, KFRC

**FRED Record Of The Week: CHE**

World Radio History





## **“GEORGY PORGY”**

**Adds: WNEW-AM, WCMB, WAVZ, WYSL, WOLF, WSB, WFOM, WFAH, WJR, WHIO, KLIF, KKIQ, WKOR, WPFM, WQAM, WHB, KTAC, KRKE, WHB, WNAP, WNOR.**

**JUMPS: WPRO 25-20, WWWD 30-26, WROV D-27, WZYQ 26-22, WSFL 29-24, WXIK 36-22, WKWK 37-31, KNUS 29-25, WJZM 29-21, KVOL D-28, WIBR D-20, KRTH 29-24, KSLY 25-18, KSTN 39-26, KOLO 29-20, KWAV 22-16, WMFJ 25-21, KCPI 36-27, KJAS 36-25, KJMO 36-32, KJRB 29-24, KASH 29-23, KBZY 21-14, KTLK 39-32, WGH 9-6, KIIS-AM D-19, KHJ 25-22, Z-104 26-22, WSLQ 29-24, WSFL 29-24, WQXI 30-25, WANS 34-28.**

**ON: KFRC, KROY, WSM-FM, 94Q, KJR, KING, KVI-FM.**

Management:  
Fitzgerald-Hartley Co.

From their platinum-plus Columbia album





May 21, 1979

THE HOTS are in Bold Type

## UNIVERSALS

2	1	1 DONNA SUMMER/Hot Stuff	(Casablanca)
<b>11</b>	<b>7</b>	<b>2 SISTER SLEDGE/We Are Family</b>	<b>(Cotillion)</b>
6	4	3 SUPERTRAMP/The Logical Song	(A&M)
5	5	4 RANDY VANWARMER/Just When I Needed You	(Bearsville)
3	3	5 BEE GEES/Love You Inside Out	(RSO)
<b>21</b>	<b>13</b>	<b>6 RICKIE LEE JONES/Chuck E.'s In Love</b>	<b>(WB)</b>
9	8	7 BILLY JOEL/Honesty	(Columbia)
16	9	8 REX SMITH/You Take My Breath Away	(Columbia)
<b>26</b>	<b>15</b>	<b>9 DOOBIE BROTHERS/Minute By Minute</b>	<b>(WB)</b>
15	11	10 ROD STEWART/Ain't Love A Bitch	(WB)
10	10	11 ORLEANS/Love Takes Time	(Infinity)
13	12	12 OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
1	2	13 PEACHES & HERB/Reunited	(Polydor)
<b>N</b>	<b>16</b>	<b>14 KENNY ROGERS/She Believes In Me</b>	<b>(UA)</b>
4	6	15 WINGS/Goodnight Tonight	(Columbia)
<b>N</b>	<b>24</b>	<b>16 CHEAP TRICK/I Want You To Want Me</b>	<b>(Epic)</b>
8	14	17 ENGLAND DAN & J.F. COLEY/Love Is The Answer	(Big Tree)
19	18	18 G.Q./Disco Nights	(Arista)
17	19	19 STYX/Renegade	(A&M)
22	21	20 ROGER VOUDOURIS/Get Used To It	(WB)
<b>N</b>	<b>22</b>	<b>21 VAN HALEN/Dance The Night Away</b>	<b>(WB)</b>
<b>SA</b>	<b>N</b>	<b>22 EARTH, WIND &amp; FIRE/Boogie Wonderland</b>	<b>(ARC)</b>
27	23	23 BOB SEGER/Old-Time Rock n' Roll	(Capitol)
<b>N</b>	25	24 BEACH BOYS/Good Timin'	(Caribou)
<b>SA</b>	<b>N</b>	<b>25 E.L.O./Shine A Little Love</b>	<b>(Jet)</b>
28	27	26 NIGEL OLSSON/Little Bit Of Soap	(Bang)
<b>N</b>	<b>28</b>	<b>27 DAVID NAUGHTON/Makin' It</b>	<b>(RSO)</b>
<b>SA</b>	<b>N</b>	<b>28 JAY FERGUSON/Shakedown Cruise</b>	<b>(Asylum)</b>
20	20	29 BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
7	17	30 JACKSONS/Shake Your Body Down To The Ground	(Epic)

# Bette Midler

## "MARRIED MEN"

PRODUCED BY ARIF MARDIN

KRTH's Bob Hamilton says:

# 'SMASH!'





# Fred MAGAZINE

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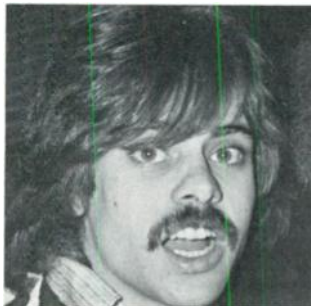
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## ON THE COVER:



Why is this man smiling? LES GARLAND, the subject of the FRED Interview, shown here on the job. The Gar Man looks happy with good reason: First, is the interview with FRED and second is the aircheck of KFRC to be included with next week's magazine. The interview is a first for Les and the aircheck is a revolutionary new feature free to FRED subscribers.

## POWER PAGES TOP NEWS



## 60 SECONDS QUEST/CIPHER PROFILE



## ENGINEERING/MANAGEMENT

"What is the correct equalization when carting spots or music?" is the question posed to members of the FRED Engineering Network. Advertising Age brings up another facet of the deregulation question.

## INTERVIEW

FRED's exclusive talk with LES GARLAND of KFRC/San Francisco begins in this issue. Les gives his feelings on programming one of the top stations in the country. This one shouldnt be missed by anyone.

## CONFERENCE CALLS

KLOS names new PD, finally. WOL to go into plugola hearings. JOHN DUNCAN fired from WAAF/Worcester. New Network for NBC Radio. E. ALVIN DAVIS brought in to consult WKLO-AM and WCFM-FM/Louisville. CHARLIE FERNANDEZ finds roots as GM of WKXY/Sarasota. WZGC sues WQXI over annual Raft Race as controversy continues. MIKE PAPALE re-forms indy marketing/promotion firm. RALPH COLE leaves radio. A&M ups KIRKUP.

JIM SUMPTER, Program Director at CK-101/Cocoa Beach, gives his views on adding music, the hows and how-nots. He also gets into how he keeps abreast of his market and how he keeps the station reflecting his market.

PLUS: LETTERS/CALENDAR - 4, OPENINGS - 19, CHANGES - 20, UNIVERSALS - 31, ALBUMS - 41, SPECTRUM III - 49, BLACK - 55, DISCO - 58, JAZZ - 59

Subscription rates: \$140 per year; \$50 per quarter. FRED accepts unsolicited photographs and articles. None can be returned.

## HAVE FAITH

To FRED:

I never in my life have written to anyone in regards to a record, however, I must draw your attention to a cut on the new Faith Band album "Face to Face". The cut is the new single and it's entitled "You Are My Weakness".

The band has been together and recording here in Indianapolis, California and other places around the country for well over ten years. Their last album "Rock 'N Romance" had some very tasty tunes on it and their version of "Dancin' Shoes", which was covered by Nigel Olsson, was superb.

I think if you check out the new cut and the new album you will find both very tasty. I am not calling your attention to the record as a hype, merely calling your attention to the face that the Faith Band is coming on!

I am interested in your comments.

Cris Conner  
Program Director  
WNAP/Indianapolis

## FEATURING

To FRED:

Thanks for the Jockey Notebook stuff, especially things like the "songs by subject." More features dealing with the music itself—artist facts, stories behind the songs, etc. Make useful DJ rap material.

Gary Theroux  
KRLA/Los Angeles

## CANADIAN CONTENT

To Jeff:

Wanted to take a moment out to say thank you for your intelligent, professional approach to music...not only in your column but also in the face to face contact I was privileged to watch at the recent Northwest Secondary Radio Conference in Seattle. It's people like you that make me realize what a great fraternity we radio people have...

A note here about your key blends... what a useful tool for programming into your key times, music sweeps that are blended. We run two music sweeps in the 15 and 45 position each hour. I have tried the key blends with a delightfully refreshing result...a music sweep that has 29% fewer irritants than the

opposition brand...(now that sounds familiar somehow!) Looking forward to receiving more key blends and great programing tools that you have been able to offer in your column.

Wayne Barry  
Program Director  
CHEC/Lethbridge, Alta.

## ALLRIGHT BUZZY

To FRED:

In 1969, from hanging out as a kid, everybody said that radio plays too much bubblegum music. Now, with a combination of passive research and "hanging out in the street" the same type of demo is saying that radio plays too much disco. I'm just checking in to say that I'm taking Buzzy's advice and am powering records to appeal to our weakest demo—males 18-49.

Here are two records that I think will fill the void that pulled instant reaction. Frank Zappa-Dancin Fool and Blondie-One Way or Another. BOB MITCHELL, who's been at WTIx for 13 years is even getting crazy action on these tunes in morning drive. When are you guys coming to New Orleans again? We need to cut some more "Buzzy" promos. Those last ones gave us an extra point in the book.

Terry Young  
Music Director  
WTIX/New Orleans

## CHECK IT

To FRED:

Here's our aircheck of WQON. Just for your information...WQON signed on the air November 3, 1978. We have been a Spectrum III reporter since our first day on the air. Spectrum III best describes our overall sound—however, we daypart our music and are more Universal in concept later in the day.

WQON is always open to new concepts. Special programing we've done includes a 50's Weekend, April Fools Day Newscasts, and our upcoming Salute to the 60's.

We also feature Mother Earth News, Radio Magazine, and The London Wavelength Concert Hour.

We hope you will find us professional and enjoyable.

Bob Greenwood  
Program Director  
WQON-/Grayling, Michigan

# MAY JUNE

May 21-24—National Public Radio Annual Conference, Hyatt Regency, Washington.

May 24—Teachers Day. A day for students, parents and school administrators to honor teachers.

May 25-27—Memorial Day Peace Project. Services are held in churches, temples, synagogues throughout the nation with awards for best sermons or discussions on peace, challenging religious people to back up prayers by joining peace organizations and helping replace a war system with a world peace system.

June 1 & 2—Anti-Muscolo All-Texas Secondary Radio Conference. To be held in Austin at the Marriott.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

June 6-9—Broadcast Promotion Association 24th Annual Seminar to be held in Nashville.

June 7-9—Associated Press Broadcasters Convention at the New Orleans Hilton, New Orleans.

June 9-13—American Advertising Federation Annual Convention held at the Hyatt Regency Hotel, Washington.

July 20-21—Anti-Muscolo Central States Secondary Radio Conference. To be held at the Airport Marriott, Kansas City. Covering Kansas, Missouri, Oklahoma, Colorado, Iowa and Nebraska.

Aug. 24-25—Anti-Muscolo Northeast Secondary Radio Conference. To be held at the Marriott, Providence, R.I. Covering Massachusetts, Rhode Island, Vermont, New York, New Hampshire and Maine.

Sept. 9-12—National Association of Broadcaster's Radio Programing Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 20-22—Anti-Muscolo Mideast Secondary Radio Conference. To be held at the Marriott, Columbus, Ohio. Covers Ohio, Indiana, Illinois, Wisconsin, Michigan, Pennsylvania, West Virginia and Kentucky.

Sept. 24-Nov. 30—World Administrative Radio Conference for U.S. and 153 other member nations of International Telecommunications Union. Geneva International Conference Centre and ITU headquarters, Geneva.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.



# ANITA WARD

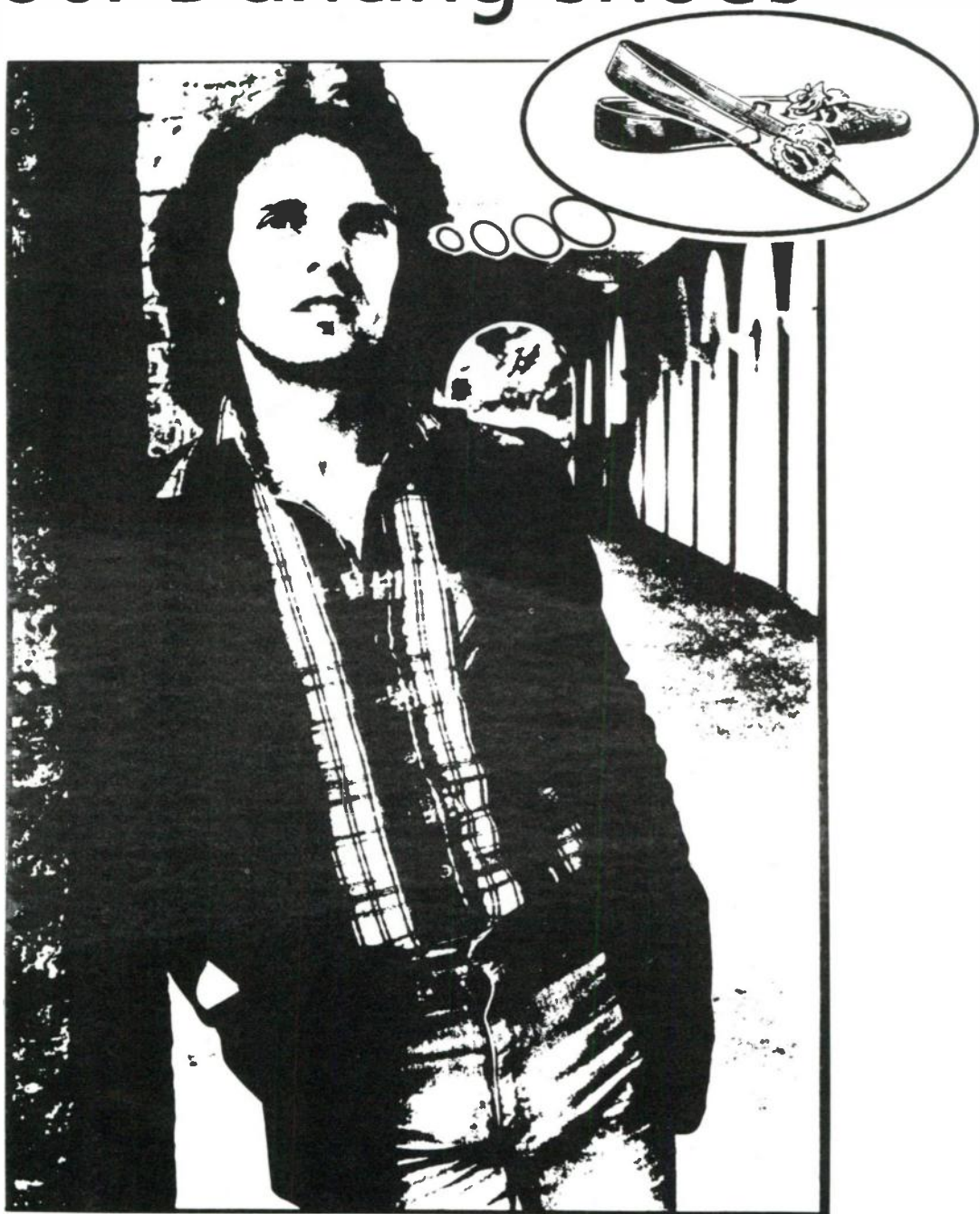
## "RING MY BELL"

Hottest Five At: WAMO.  
Hottest Ten At: KKSS, WWIN.  
Added At: KDAY, KMJQ, WBMX, WVKO, WVON, WWRL.

Added To Heavy Rotation: KRTH, KSLQ,  
B100, WAYS, KNUS, 92Q, WDAS, WDAO,  
WGCI, WORL, WOOK.

Produced by Frederick Knight

# "Don't Hang Up Your Dancing Shoes"



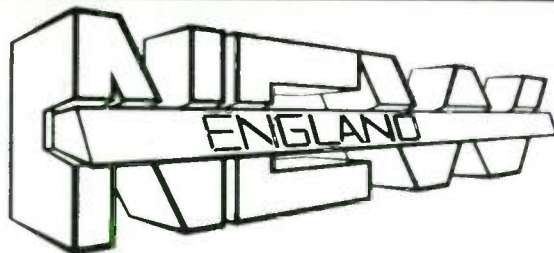
*Ian Matthews*







# ***INFINITY RECORDS***



**"DON'T EVER WANNA LOSE YA"**



**Added At:**  
WLAC  
WNAP

**On:**  
WKBW  
WZUU  
KJR  
WNOE

**Moves:**  
KSLO  
30-27  
KBEQ  
D-39  
B100  
D-33  
KUPD  
D-29

Also Added At: WHYN, WIRK, KOFM, KTKT, WISE, KLUC, KCBN, KBIM.  
Also Moving On: WKEE 28-25, WJBQ 26-24, WGHY 30-27, WRFC D-29,  
WANS D-31.

Also On: 92X, KZ93, KYNO, KROY, KGNO, WTMA, KDZA, KOOK,  
KEZY-AM, KZEW, KY102, KSHE, WLOB, WGRO, WMMR, WAAF, WLPL,  
KSFM, KQRS, WMMS, WOUR, ZETA 4, WZZO, KGGO, MAGIC 92, WDVE,  
ZETA 7, KTIM, WSMI, WKDF, 98 ROCK, KYTX, WKLS, KXFM, KROQ,  
WZOK, KGON.

***ALL WE ASK YOU TO DO IS LISTEN.***

## MOST VALUABLE RECORD OF THE WEEK: CHEAP TRICK

"I Want You To Want Me" tornadoes 24-16 with tremendous callout, phones and sales...SMASH! **Donna Summer** holds no. 1 for last week, as **Sister Sledge** slams in 7-2 and will capture the top spot next week...**Rickie Lee Jones** rides on super album sales and male strength 13-6...**Doobie Bros.** breeze 15-9 with solid image and mass support...**Kenny Rogers** snuggles 16-14 behind big sales and female power...**Van Halen** rocks 22-21 with big male interest.

## IMAGE RECORD OF THE WEEK: EARTH, WIND & FIRE

"Boogie Wonderland" speeds from Next to 22, covering all demos with crossover strength...**E.L.O.** jets in at 25, looking bigger every minute...**David Naughton** makes it 28-27, while **Jay Ferguson** cruises into the chart N-28.

## MASS APPEAL RECORD OF THE WEEK: JOHN STEWART CROSSOVER RECORDS OF THE WEEK: McFADDEN & WHITEHEAD and ALTON McCLAIN

**MONSTER OF THE WEEK: ANITA WARD!** Instant no. 1 phones and sales wherever played.  
**GREAT NEW RECORDS: EDDIE RABBIT, A.R.S., FAITH BAND, ROY ORBISON  
and PETER FRAMPTON**

## MARSHALL TUCKER: MALE ALBUM OF THE WEEK DYLAN: HIGH JUMPER OF THE WEEK

### TOP SEVEN STABILIZES DANIELS, SMITH, BLACKFOOT, TRIUMPH, PARKER DEBUT

**The Marshall Tucker Band** exploded this week behind heavy 18+ male response and strong group image. **Bob Dylan** leapt 24 to 15 with instant familiarity and giant artist power. The top seven albums stabilized with **Van Halen** holding onto the number one slot. **Joe Jackson** moved 10 to 8 exhibiting solid male support. Demos are primarily 18 to 24. **Ian Hunter** and **New England** continued to make steady progress, while **Jay Ferguson** showed increasingly strong 18 to 34 support with good female acceptance. **Herman Brood** continues to gain strong 18 to 24 response...now selling. **James Taylor** moved 23 to 17 with heavy 18+ female reaction and good 25 to 34 male response. Five albums moved into the chart from Next, **Charlie Daniels Band** leading the pack and showing strong male response. **Patti Smith Group** debuted at 27 with good 18 to 24 support and good image. Heavier male at this time. **Blackfoot** came in behind good 18+ male response. Showing solid sales in many areas. **Triumph**, behind giant 16 to 30 male response, charted at number 30. Looks very strong. **Graham Parker** debuted at 31, showing very good 18 to 24 support. Sales are now developing and image is good. **Tarney-Spencer**, **Ted Nugent**, **Henry Paul Band**, **Flash and the Pan** and **John Stewart** are Next.

#### REQUEST POWER 12-14

1. PEACHES & HERB
2. REX SMITH
3. SISTER SLEDGE
4. CHEAP TRICK
5. ANITA WARD

#### REQUEST POWER 15-17

1. REX SMITH
2. PEACHES & HERB
3. CHEAP TRICK
4. ANITA WARD
5. SISTER SLEDGE

#### REQUEST POWER 18+

1. PEACHES & HERB
2. REX SMITH
3. RANDY VANWARMER
4. KENNY ROGERS
5. RICKIE LEE JONES

#### ALBUM POWER

1. VAN HALEN
2. SUPERTRAMP
3. RICKIE LEE JONES
4. BAD CO.
5. ROCKETS





**Powers** approximately every 2 hours. **B Stress** every 3 hours.  
**C Stress** every 4 hours. **Image** records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

## White Market

### POWER

1. SISTER SLEDGE
2. DONNA SUMMER
3. RICKIE LEE JONES
4. DOOBIE BROTHERS
5. CHEAP TRICK

### B STRESS

1. SUPERTRAMP
2. RANDY VANWARMER
3. KENNY ROGERS
4. BEE GEES
5. BILLY JOEL
6. REX SMITH
7. VAN HALEN
8. EARTH, WIND & FIRE
9. E.L.O.
10. PEACHES & HERB

### C STRESS

1. ROD STEWART
2. ORLEANS
3. O. NEWTON-JOHN
4. WINGS
5. ROGER VOUDOURIS
6. STYX
7. DAVID NAUGHTON
8. JAY FERGUSON
9. ENGLAND DAN J.F. COLEY
10. BEACH BOYS

## Crossover Market

### POWER

1. SISTER SLEDGE
2. DONNA SUMMER
3. RICKIE LEE JONES
4. DOOBIE BROTHERS
5. CHEAP TRICK

### B STRESS

1. SUPERTRAMP
2. BEE GEES
3. PEACHES & HERB
4. EARTH, WIND & FIRE
5. BILLY JOEL
6. RANDY VANWARMER
7. REX SMITH
8. G.Q.
9. VAN HALEN
10. KENNY ROGERS

### C STRESS

1. ROD STEWART
2. JACKSONS
3. ORLEANS
4. O. NEWTON-JOHN
5. WINGS
6. E.L.O.
7. STYX
8. ROGER VOUDOURIS
9. ENGLAND DAN and J.F. COLEY
10. JAY FERGUSON

## IMAGE

Recommended  
Album Cuts For  
All Of Rock Radio

1. VAN HALEN - Beautiful Girls
2. SUPERTRAMP - Goodbye, Stranger
3. BAD CO. - Gone, Gone, Gone
4. ROCKETS - Oh, Well
5. RICKIE LEE JONES - Danny's All-Star Joint
6. JOURNEY - Lovin', Touchin', Squeezin'
7. CHEAP TRICK - Ain't That A Shame
8. JOE JACKSON - One More Time

20 Most Valuable  
Records Of The  
Past Twelve Months  
(in alphabetical order)

AMBROSIA—How Much I Feel  
 BILLY JOEL—My Life  
 BOB SEGER—Still The Same  
 CHIC—Le Freak  
 COMMODORES—Three Times A Lady  
 DONNA SUMMER—Last Dance  
 EDDIE MONEY—Baby, Hold On  
 EXILE—Kiss You All Over  
 FOREIGNER—Hot-Blooded  
 GERRY RAFFERTY—Baker Street  
 GINO VANNELLI—I Just Wanna Stop  
 KENNY LOGGINS—Whenever I Call You 'Friend'  
 LITTLE RIVER BAND—Reminiscing  
 NICK GILDER—Hot Child In The City  
 PABLO CRUISE—Love Will Find A Way  
 PEACHES AND HERB—Reunited  
 ROD STEWART—Do Ya Think I'm Sexy?  
 POINTER SISTERS—Fire  
 ROLLING STONES—Miss You  
 STREISAND & DIAMOND—You Don't Bring Me Flowers

#### BEST PROMOTED RECORDS OF THE WEEK

Single

ABBA

"Does Your Mother Know?"



Album

BLACKFOOT

"Strikes"



# "IS SHE REALLY GOING OUT WITH HIM?"

AM 2132

KRLC 30-21, KBEQ 39-36, KREM  
HB-29, WZDQ 25-23, KUPD 28-22,  
WBYG 26-16, K104 36-33, KELO  
24-23, KFIT HB-30, WPRW 40-34,  
WGNI HB-29, KOKQ 30-22, KOBO  
38-31, KRQ A-36, WSFL D-37.

ON: KLIV, KJRB, WYSL, WZUU,  
WRAQ, WGH, WBSR, KTOO, KLUC,  
WTGR, KJAO, WROA, KJBR.

JOE JACKSON'S  
SHARP SINGLE from  
LOOK SHARP

SP 4743

ON A&M RECORDS & TAPES



Produced by David Kershenbaum

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World Radio History





# Fred Top News

Number 86

BRIDGING THE INDUSTRIES

MAY 21, 1979

## KLOS GETS A PD

Los Angeles—Finally, ABC-FM has a PD at KLOS. Long time air personality DAMION has been named to fill the long vacant position. The question of who would take over the coveted spot was answered this week by BILL SUMMERS, General Manager of the ABC rocker.

"I had talked to people from all over the country, and felt that Damion was the best qualified to take the programming position. He's been with the station for seven years, so I felt that he obviously knew the marketplace.

"ABC Radio has a training course for programmers, which Damion has been through. He has been helping us while we've been without a PD, so he was in a natural position to take over the job," explained Summers.

"During the time that we had no PD, I just began assuming some of the music responsibilities," said Damion



Damion

when contacted by FRED, "along with RUTH PINEDO, who has been invaluable in keeping this station together. I've been slowly osmosing into the position.

"There's a lot of work to do to make up for the time without a PD. What I'm trying to do is get the station in synch with 1979. I feel that we're out of time in many aspects of the music. There will be some new music as well as more tracks from the tried and true albums," Damion said. "Hopefully, we'll make the station more exciting."

"When I was a kid I used to play king of the mountain, and it's time for the king, KMET, to be deposed. We'll give it a flying shot, anyway," laughed Damion.

"KROQ, which was the only station in town dealing with New Wave, has gone into a top album tracks type of format. I think we'll pick up some of that audience. Plus we've just hired a personality, FRAZIER SMITH, who is very well known in this market. He's presently working part time, but I hope to have a full time slot open for him in the near future."

## WOL Plugola Hearing

Washington—Sonderling Broadcast Corporation's WOL-AM looks like the latest candidate for a sale to a minority group under the FCC's Distress Sale clause. That possibility came to be after the commission, with a 7-0 vote, designated the station's license renewal for hearing on evidence uncovered in a payola/plugola investigation. It is plugola, rather than payola, that is the center of the hearing.

The action will, apparently, not affect Viacom International's proposal to acquire Sonderling in a stock and cash transaction that is valued at \$27,675,000. The proposal did not include Sonderling's motion picture chain or WOPA-AM and WBMX-FM/Oak Park, Ill.

One option is the distress sale of WOL. At the conclusion of the meeting, it seemed that Sonderling would

dispose of the station under the commission policy allowing broadcasters facing revocation or renewal denial to sell the station(s) in question to a minority at a decrease from the fair market value.

CHARLES KELLEY, Division Chief of the Hearing Division, Broadcast Bureau of the FCC told FRED that the hearing still had not been set and that his office wouldn't know Sonderling's decision until that time.

When asked about the possibility of the distress sale, Kelley commented, "That would hardly surprise me because it seems that everyone who has been designated for hearing has sold or is trying to sell the station in question. Sonderling has not filed for that, as yet, but they certainly have plenty of time to make that decision."

The biggest thing happening in the industry this year is the new aircheck service free to FRED subscribers. The first one will be next week when we will send you a Limited Edition 7-inch disc with KFRC's jocks and some great production scoped into an incredible package.

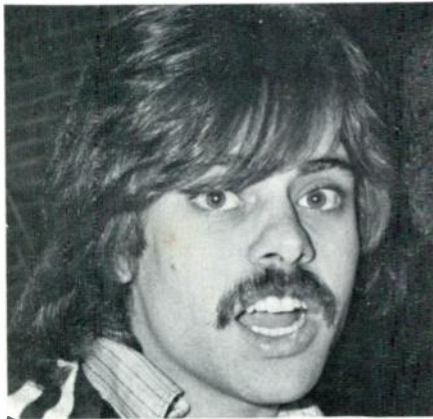
This is the first of an exciting series of airchecks featuring America's great stations in all formats. JOEL DENVER is getting a composite of KSLQ together. BILL TANNER at Y-100 has a station that will start your ears and brain buzzing. These airchecks will also feature some of the greatest jocks around, so get ready to share and learn through FRED.

## The Big "F" DUNCAN FIRED

Worcester—JOHN DUNCAN has been fired as Program Director at Album rocker WAAF/Worcester. Duncan was let go after slipping on the air with one of those seven little words that it is verboten for broadcasters to use.

At the end of his show, Duncan back-announced a TED NUGENT cut with, "Ted Nugent on AAF. That fuckin' song blows my mind."

"I sat down with the GM and said, 'Steve, I've been a broadcasting professional for eight years. This is the first time that something like that has slipped out.' It happens," explained Duncan to FRED.



John Duncan

"It's inevitable and unfortunate, but it happens. We've all heard it on the air before," stated Duncan. "I felt that a fine or a reprimand would have been in order, but firing me was a little extreme."

Duncan went on to explain that, although he feels GM STEVE MARX to be very good at his job, they have had programming differences over the past few months.

When FRED contacted Marx he said, "I don't think that this is a proper topic to be aired in the press. It's really between John and me."

## NEW NEWS NET AT NBC

New York—NBC Radio is putting another news network together. The name of the net is yet to be decided, but stations are already showing interest in airing the news feed from New York.

The network is the second for NBC which already has a national network of wholly owned and affiliate stations. The new net will get off on May 28.

NBC spokesman, PETER HAMILTON explains the operation to FRED. "Right now, it's set up with newscasts. That's the first thing a network does is get their news staff together. JIM CAMERON from WCOZ/Boston is going to be our News Director. He'll also be one of our on-air anchor people. His approach to news is totally conversational. It's nowhere near as formal as NBC News On the Hour or Television newscasts."

The new network will not necessarily be carried by the members of the NBC Radio Network. To date they have

21 stations signed, most of which are Album formatted.

"The network is going after the 12-34 age group. We feel that this will be a major step in news broadcasting for the younger audience," stated Hamilton.

"The news will be fed out of New York at quarter past the hour initially from 3:15pm (EST) to 8:15pm. The newscasts are each two minutes long. By August, we expect to expand to a 12, 18 and then 24-hour operation. Stations will be allowed to delay broadcasts for only ten minutes after they receive it from New York," Hamilton went on to say.

"We have retained Burkhart/Abrams as consultants in programming the new network," ended Hamilton.

The stations that will be carrying the new network are: WKLS/Atlanta, WEBN/Cincinnati, WLRS/Louisville, KQRS/Minneapolis, KDKB/Phoenix, KGON/Portland, WPRO/Providence, KISW/Seattle, KBPI/Denver, WLWQ/Columbus, Y-100/Miami, WMJQ/Rochester and KPRI/San Diego.

## Davis Dumps BM, Rocks On!

Louisville—E. ALVIN DAVIS has been brought in to act as Program Consultant for WKLO-AM and FM sister WCFM/Louisville.

In his first move, E. Alvin replaced General Manager BERNIE THOMPSON with JOHN OTTING, from WEBN/Cincinnati.

Another immediate change was to take WCFM from its automated Beautiful Music format to a live Universals approach. "Rock, and Roll records hit the airwaves May 17," Davis announced. With this new format came a call letter change to WKJJ-FM.

E. Alvin is presently looking for talent to staff WKJJ and feels that once the transition is made and the station is running smoothly, a new Program Director will be hired. Davis himself will remain as Program Consultant.

Davis has brought in C.C. MATTHEWS as Assistant Program Director, who is leaving his PD post at WROK/Rockford. Matthews also spent some time at WSAI/Cincinnati.

Davis was most recently corporate Program Director for Affiliated Broadcasting. He also worked as PD at WSAI-AM and FM, both in Cincinnati.

The Louisville race between WLRS, WAKY, WZZX and now WKJJ is turning into a real Kentucky Derby. Watch FRED for more details.

## Papale On His Own

Los Angeles—MIKE PAPALE has solidified his future by deciding to work for himself. The former Island Records Vice-President told FRED, "I finally woke up and realized that I ain't gonna be pigeonholed in any Vice-Presidency. What I've decided to do is re-form my marketing company. It was previously

called Papale Results, this time I'm changing the name to Ace Entertainment Industries."

Michael went on to describe the services that his company offers. "We will be marketing records, promoting to radio stations and buying advertising time for our clients."



# FERNANDEZ GOES HOME

Sarasota—CHARLIE FERNANDEZ is going back home, in a sense. He's taking over the General Manager's job at WKXY/Sarasota. He is leaving the Music Directorship of F-105 (WVBF)/Boston.

"The move is predicated mostly on a personal goal of mine, which is to get into management. Coming from a radio family, I couldn't think of a better way to do that than by going back to my roots, so to speak, which were developed at WKXY. My father built the station from scratch in 1948. Now I've got my chance to see what I can do with the station.

"It's been very successful to date and I feel I can take it higher," said Fernandez.

Charlie was with F-105 for the past three years after moving there from WQAM/Miami. Through college and



Charlie Fernandez

after, Fernandez stayed in the radio field.

"I think I have a pretty good handle of what I want, what I expect from people and what I can do. I'm going to go after it now."



Talk about a great record. Wet Willie has a record in "Weekend" that all formats should be playing—on the weekends if nothing else. It struts!

The Kentucky Derby is just getting underway in Bluegrass radioland. MIKE McVAY at WAKY, RAY OAKES at WZZX, and ABRAMS formatted WLRS are now enjoined in battle with none other than E. ALVIN DAVIS and C.C. MATTHEWS, recently arrived at WCFM. And the race is on.

If HAROLD CHILDS and the folks at A&M get any hotter, they'll have a meltdown. It's amazing how beautifully they work at that company. When they've got the product, they bring it home. And man, have they got the product now. By the way, knowing how radio appreciates good production, we call your attention to the Joe Jackson ad. That is a classy, well-produced piece of work.

A real battle of the bands was held by KMPX/San Francisco. The winners were Glen Miller's "String of Pearls" followed by Artie Shaw's "Begin the Beguine", Glenn Miller's "Little Brown Jug", and Tommy Dorsey's "Boogie Woogie".

We in the radio and music industries often feel so hindered. "If they would just let us alone, we could do our jobs." It seems that someone somewhere is always messing up the flow. "Why can't they just let it take its natural course?" we ask. Well, the truth of the matter is, opposition and interference are the natural way. Interaction and interchange are the precipitators of evolution. They keep us on our toes, to use a tired-and-true expression.

ConfREdentially, DAVE MARTIN of WBZ/Boston has gotten married. Furthermore, he has run away to Hawaii. He will return. Congratulations.

## Z93 Sues WQXI

Atlanta—Hot 'Lanta' is getting hotter as the American Rafting Association and WZGC Radio file suit to prevent efforts by WQXI to profit from the Annual Raft Race on the Chattahoochee River.

WZGC and the ARA have a contract between them for the promotional rights to this year's race. These rights formerly were held by WQXI under an expired contract.

The two count lawsuit asks the court to enjoin WQXI from inducing the public to participate in a "WQXI-Budweiser Fleet" contest for cash prizes in the raft race.

The suit also asks that the court require WQXI to broadcast retractions of its media campaign to offer \$25,000 in cash prizes to rafts displaying advertising in the name of WQXI and Budweiser.

The actions of WQXI, as charged in the suit, include advising the public that no registration is necessary to participate in their fleet. This has caused some confusion among race entrants about the ARA requirements for race registration and could cause havoc at the start of the race.

The suit seeks \$1,250,000 in actual and punitive damages on each count.

## COLE COOLS IT

San Jose—RALPH COLE, KLIV Music Director, is leaving the station to take some time off from the radio industry.

"I'm just taking a vacation for awhile. After ten years in radio, I just need some time out of it. It is difficult to keep a clear perspective on what's happening in this industry if you're immersed in it 6 days a week, 14 hours a day for five or six years. You're going to get some warping and distortion.

"I figure I've done a pretty good job with KLIV, considering we're up against one of the country's top TOP 40 stations which is fifty miles right up the street. (You can hear that station, KFRC, next week when you receive an aircheck in FRED.) And we've got some of the top Album stations in the area, hot this and hot that, that make working here require a lot of energy, so I just want to sit back and recoup a bit, that's all."

## SERVICE DEPARTMENT:

WQCM/Hagerstown, MD

Warner Bros., Cotillion

WGNC/Gastonia, NC

Jazz product from Columbia, CTI, Pablo, Elektra, Warner Bros., Horizon, Inner City, Infinity and Chrysalis.

92-FLY/Albany, NY

All labels

KTFX/Tulsa

All labels

CHEC/Lethbridge, Alberta

RSO, Capricorn

# JOURNELL



**These Stations Think This Record Is A SMASH:**

**KFRC #4      KYA #4**

**These Stations Feel "JUST THE SAME WAY"**

KOBO 3-2, WSPT 10-7, KLUC 10-7, 96KX 18-15, KMGK 23-20, WROK A-31,  
WCKK D-36, KUPD 29-23, KENO 16-10, KCPI 24-20, KBEQ 32-25, KBBK D-27,  
KWK 23-16, KOKQ 21-17, WISM 22-19, KOLE 28-22.







Martin Kirkup

## KIRKUP WORKS UP

Los Angeles—GIL FRIESEN, President of A&M Records, announced the appointment of MARTIN KIRKUP to the newly-created position of Vice-President of Artist Development. Kirkup has been the Director of Artist Development for A&M the past two years.

"The A&R department was first created in June 1977 here in L.A. The department is concerned with long-term career planning for all artists on the label, and we have specific responsibilities for touring artists," Kirkup explained to FRED.

There will be no one replacing Kirkup in the Directorship of the department, although GAIL DAVIS will still be the Associate Director, working out of New York. BOB GARCIA will also remain as Director of Artist Relations.

Martin commented, "Artist Development has become a very important part of the way we deal with our talent. A&M has always taken pride in being an artist-oriented label. We're building careers rather than just selling an album."

## FRED ADDS BLACK NETWORK

Below is the latest addition to the FRED Communicator Networks. LYNN TOLLIVER has put together a group of giants who will talk weekly on a conference call in an effort to share programing knowledge and find new and exciting music.

With the amount of material breaking out of the Black chart these days, we can all benefit by the input from these superstrong Black stations.

When these stations agree unanimously on a record, they place it in a heavy rotation for three weeks.



Buzz and Lynn

## THE BLACK NETWORK

### ANITA WARD AND SKYY WIN EASILY! FIRST NETWORK SELECTIONS

In its inaugural week of voting, the newly formed explosive Black Network voted unanimously to add Anita Ward's "Ring My Bell" and Skyy's "First Time Around" to heavy airplay at all stations. FRED Magazine and Black Editor LYNN TOLLIVER warmly welcome this impressive group of talented and successful programers to the Black Network.

#### This Week's Hottest Nominations:

ANITA WARD/Ring My Bell

SKYY/First Time Around

DENEICE WILLIAMS/I've Got The Next Dance

TEENA MARIE/Sucker For Your Love

(TK/Juana)

(Salsoul)

(ARC/CBS)

(Gordy)

#### Honorable mention this week:

WHISPERS/Can't Do Without Your Love

FIVE SPECIAL/Why Leave Us Alone

(Solar)  
(Elektra)

#### The Black Network Members are:

WDAS/Philadelphia, Butterball WVON/Chicago, Carl Conner WDAO/Dayton, Langford Stephens WOOK/Washington, John Moen WGCI/Chicago, Barry Mayo WORL/Orlando, Steve Crumbley

# "YOU NEVER KNOW WHAT YOU'VE GOT"

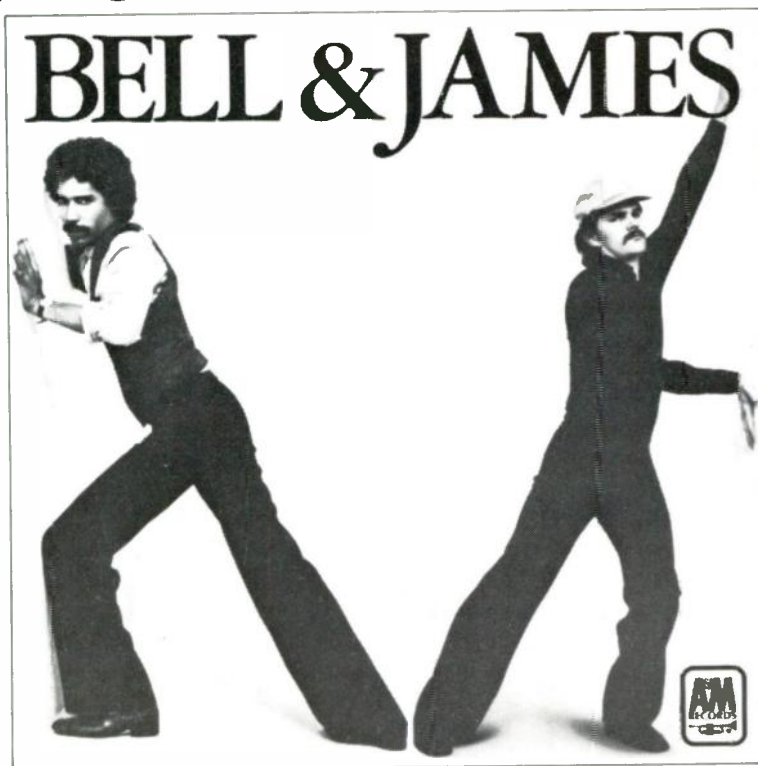
AM 2127

Unless it's a hit from

# BELL & JAMES

The follow-up single to their million-selling "Livin' It Up (Friday Night)" AM 2069...and we know we've got a hit!

On:  
WNEW-AM  
KTLK  
WTMJ  
CK101  
KNOW  
98Q  
WSSC  
Q104  
WSFC  
WSFL  
WGNI  
WCCO  
WCCO-FM  
WCIR  
WINW  
WJZM  
WKZQ



WHHY  
WSTP  
KTOQ  
KQDI  
WFRC  
WAKX  
WXIK  
WKXX  
KEWI

Moves:  
WKKX 16-12  
WERC HB-29  
KBOZ 30-25  
3WD D-35  
WSAM 33-31  
98Q HB-38  
WKNX 27-25

## ON A&M RECORDS & TAPES



Produced by LeRoy Bell & Casey James. Executive Producer Thom Bell. © 1979 A&M Records, Inc. All Rights Reserved.



# "I CAN'T STAND IT NO MORE"

AM 2148

Added At: WNOE, 92Q, KERN, WZDQ,  
KTAC, WLAC, KBEQ, KOPA, KUPD,  
94Q, Z93, KFI, Y100, WANS, KNUS,  
Added At: WNOE, 92Q, KERN, WZDQ,  
KTAC, WLAC, KBEQ, KOPA, KUPD,  
94Q, Z93, Y100, KFI, WANS, KNUS,  
KLIF, 13Q, WBGH, WZZP, KSLQ, KEZY,  
KRBE, JB-105, KRSP, KUHL, WROK,  
WZZU, KNOE, FM 99, KDZA, WISE,  
WGUY, WIGY, WWWD, KZQ, WIRK,  
WFLB, WOLF, WLBZ, CK 101, KOPO,  
WGBF, WANS.



**THE NEW SINGLE FROM PETER FRAMPTON**

**FROM HIS FORTHCOMING ALBUM "WHERE I SHOULD BE"**

SP-3710

**ON A&M RECORDS & TAPES**



PRODUCED BY PETER FRAMPTON AND CHRIS RIMSEY  
MANAGEMENT: THE DEE ANTHONY ORGANISATION  
AGENCY: PREMIER TALENT, FRANK BARSALONA

The Record You've Been Waitin' for—

# **"BORN TO BE ALIVE"**

**Patrick Hernandez**

WKTU, WBZM, KIIS,  
WFFM (Disco), WMAK, KLAZ, WHBC,  
KRLY, KMPC, WPRO-FM, KLAZ-AM, WRKO,  
WNUW (Disco), WOKU (Disco), KTLK (Disco),  
KSFX (Disco), KCBS-FM (Disco).

It's More Than DISCO  
—It's A B-I-I-I-TCH!





# Openings

## New Openings This Week

**KBOZ/Bozeman** has opening for experienced, mature person with production skills. First phone helps. Salary \$13,000/year with room to move and chance to grow. Send tapes and resumes to Paul Vann Ehliis, KBOZ Radio, Box 20, Bozeman, MT 59715. 5/21

**KNBQ/Tacoma** seeking Promotional Director. Also opening for News Director. Background, experience and professionalism essential. Good money for the right talent. Send tapes and resumes to KNBQ, PO Box 5200, Tacoma, WA 98405. No phone calls please. EOE. M/F. 5/21

**WBT** has opening for evening talk-show host. Experience preferred, but not essential. Send tapes and resumes to Andy Bickel, WBT, Charlotte, NC 28208. No phone calls please. EOE. 5/21

**Media Consultants** has openings for on-air personalities and programing in all formats. Client stations located across country. Send tapes and resumes, along with salary requirements, to Media Consultants, 3219 Hanover Drive, Lafayette, IN 47905.

## Midwest

**WHB/Kansas City** is looking for afternoon driver. If you're good, getting better, can accept positive and continual direction, and love the Midwest, shoot me a tape fast. Contact Al Casey, 106 W. 14th St., Kansas City, MO 64105. EOE. 5/14

**Z-92/Omaha** still looking for news personality. We are the leading AOR/Top Tracks in town and have a lot to offer. If you're creative and experienced in some form of alternative news, rush tape and resume to Bob Linden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. 5/14

**K-105/St. Joseph, MO**, has an opening for afternoon drive announcer. Experience in AOR and production required. Please send tapes and resumes to Dave McCormick, KSFT Radio, 2414 S. Leander Rd. St. Joseph, MO 64503. EOE. 5/7

**WJPS/Evansville** has an immediate opening for Morning Drive Announcer on 5 kw Spectrum III station. Good production skills required. Send tapes, resume and salary requirements to Rod Metcalf, WJPS Radio, Box 3636, Evansville, Indiana 47735. EOE. 4/30

## South

**KVOL** has opening for afternoon drive, good pay. Send tapes and resumes to KVOL, PO Box 3030, Lafayette, LA 70501. EOE. M/F. 5/14

**WJAD-FM/Bainbridge** is now in the process of building a top notch staff for a 100 thousand watt station. Send tapes and resumes to Gary Hill and Charlie Rowe, Box 760, Bainbridge, GA 31717 or call 912 246-1650 or 246-1654. 5/7

**WZDQ/Chattanooga** is looking for a good morning air personality with production skills and optional sales potential. Send tapes and resumes to Dale Anthony, PO Box 15426, Chattanooga, TN 37415. EOE. 5/7

**WORG-FM/Orangeburg** is looking for a 7-12 mid jock. Good adult approach and production skills. Send tape and resume to Stu Wright c/o WORG-FM, Drawer 1386, Orangeburg, SC 29115 or call 803 536-1580. EOE. 5/7

**Disco/Burkhart-Abrams** looking for Production Director for possible openings. Must have disco format knowledge. Only the best need apply. Also need part-time, hard-working people. Send tapes and resume to 96-FEVER, Rochon Vance, PO Box 1109, Clearwater, FL 33517. No calls. 5/7

**WJDX/Jackson** has a daytime jock slot. Send tapes and resumes to PO Box 2171, Jackson, MS 39205. 5/7

**13BLG/Lexington** has future openings for night shifts, full and part time. Hard worker, two years commercial experience and good production skill required. Send tapes, resumes and salary requirements to John Quincy, WBLG, Box 1300, Lexington, KY 40590. No calls please. 5/7

**New World Communications** is looking for a PD with potential. Write: 3000 N.E. 30th Place, Suite 308, Ft. Lauderdale, FL 33306 or call 305 564-4905. 4/30

**WXRL-FM/Richmond (XL-102)** wants energized communicators with Top 40 background and the "killer" instinct for possible future openings. Tapes and resumes only to Jack Casey, 7100 Bethlehem Rd., Richmond, VA 23228. EOE. 4/30

## Northeast

**WMJC/Detroit** is looking for an experienced news professional. You must have conversational and credible on-air delivery and the ability to motivate others. Send tapes and resumes to Peter Booker, Radio Plaza, Detroit, MI 48220. 5/7

**WBBF/Rochester** needs a first class newsman, plus very strong stories. Will consider any offer. 5 yrs. exp. Call Ken O'Neill, 716 381-0733. 5/7

**WXYV-FM/Baltimore-Disco/Contemporary** Rhythm format. Offers excellent bread for adult communicator with experience. Strong production a must. \$20,000+ to start. Send tapes and resume to PD, Larry Hall, 8001 Park Heights Ave., Baltimore, MD 21208. No calls. 5/7

**WLPL/Baltimore** is looking for air talent for future openings. AOR format. Good benefits and very stable organization. Send tapes & resumes to Kris E. Phillips, 6623 Reisterstown Rd., Baltimore, MD 21215. EOE. 4/30

**Z96/Lafayette, Indiana**, is accepting tapes & resumes for a possible future opening. Strong production a must. Send tape & resume to Jeffrey Jay Weber, Operations Manager, Z96, Box 1410, Lafayette, Indiana 47902. 4/30

## West

**KRST/Albuquerque** has immediate opening for aggressive, creative, community-minded News Director. Join the staff of one of the Southwest's most innovative radio stations. Send tapes and resumes to Bob Shulman, Box 3280, Albuquerque, NM 87190 or call 505 266-7946. 5/14

**KIDD/Monterey** is looking for a midday jock. Contact A.J. Roberts, Box 1799, Monterey, CA 93940 or call 408 649-6622. EOE. M/F. 5/14

**KMGX/Tucson** has midday Adult Contemporary MOR opening. Send tapes and resumes to John Stevens, Box 50367, Tucson, AZ 85703 or call 602 624-2431. EOE. M/F. 5/14

**KYYX/Seattle** is looking for realistic human beings that don't mind being themselves on the air. Research director, automation operator slots available. Send tape, resume and what you can do for Seattle to Tony Stone, KYYX, 1305 3rd Avenue, Suite 400, Seattle, WA 98101. M/F. EOE. No calls please. 5/7

**KROY-FM/Sacramento** needs a news director to write and report in California's capitol. Personality important. Send tapes and resume along with salary requirement to KROY-FM, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

**KROY-AM/Sacramento** is looking for a program director with a strong background in technical and legal, as well as air shift. Send resume and tape along with salary requirement to Mark Jonsson, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

**KLUC/Las Vegas** is taking tapes from personality oriented people for future placement. Send tapes & resumes to Dave Anthony, KLUC, PO Box 14805, Las Vegas, Nevada 89114. EOE. 4/30

**KYA/San Francisco AM & FM** is looking for Air Talent and Newsmen. Send tapes & resumes to Patricia Evans, Asst. PD, No. 1 Knob Hill Circle, San Francisco, CA 94108. No Calls, please. EOE/MF. 4/30

**KITY/San Antonio** is looking for a friendly Newsmen. Also looking for jocks for future openings. Contact Jim Roberts, 317 Arden Grove, PO Box 2338, San Antonio, TX 78298. 4/30

**Concerned Communications** corporation is accepting resumes for an Assistant Engineer. First Class license required, some travel. Must be a self-starter and be able to meet deadlines. Position is ideal for a beginning engineer with ability and technical knowledge, but looking for solid experience. Send resume describing your abilities and knowledge to Ross W. Forbes, Corporate Operations Manager, Concerned Communications Corporation, PO Box 1056, Yuba City, CA 95991. 4/30

## Looking

**Mark Hill, KAAM/Dallas**, community-oriented personality, looking for air talent, MD position. Experience in all formats and 1st phone. Call 817 268-1758. 5/21

**Jeff Lucifer**, formerly of WNDE, WPEZ and WBBF, now available. Call 317 842-0956. 5/21

**Janice Thuray**, former MD, afternoon drive air personality of one of the hottest FM stations in the Monterey Bay Area, K-107 FM (KZEN), now available. Call 408 649-3611 after 3 pm.

**Richard Perez**, MD of WCAV/Brockton, MA, and David Weiss, production ass't., are interested in positions at Top 40 or Disco station. Abilities can be used on/off air. Eager and willing to bolster growing disco radio market with unique programs and production. Call 617 588-2235. 5/21

**Columbia School of Broadcasting** grad looking for experience. Third-class license, good delivery, seeking announcing position in Bay Area, South Bay, or will relocate. Call Lynx, 415 929-9232. 5/21

**Dan Turner**, former community affairs director and evenings at KATA/Arcata, CA, seeking community affairs or local news position. Call 707 839-0691. 5/1

**Drew Kaercher**, morning personality at KOLE/Port Arthur, looking for position with class organization. Call 713 727-1408 or write 225 Bledsoe Place, Port Arthur, TX 77640. 5/14

**Wanted:** information leading to whereabouts of John Ellsworth, formerly KFOX, KFRN, Long Beach, CA. Call collect 408 649-6622 and ask for station manager. 5/14

**Wayne Cordray**, 15 yrs. experience, looking for Top 40 or Adult Contemporary airshift MD or PD in medium or small market. Call 312 748-2868 or write 3635 W. 214th Pl., Mattison, IL 60443. 5/14

**Doc Rogers**, formerly at KCBQ, B-100 and currently at 91X-FM/San Diego, looking for PD, MD, or air personality position. Write 3628 Promontory St., San Diego, CA 92109. 5/14

**Ellen Roberts**, ex-M105 and WSAI-AM & FM, is looking to relocate in Pittsburgh. Experienced Music Director, Promotion Director and Air Personality. Call 216 391-1260 or 216 991-1588. 4/30

**Bill Morgan**, minority jock, wants Top 40, AOR or Disco format. Has major market experience and willing to relocate. Call 312 521-3022. 4/30

**David Blare** is looking for medium or large market. Production Director and/or On Air. Ten years experience, 24 years old and married. Contact David at 912 355-9562. 4/30

**Booger Matthews**, WNAP, now through with his severance pay vacation. Seek's position with no bones wah. 317 247-6112. 4/30

# Changes

**Don Keith** is the new Program Director at WJRB, a country formatted station in Nashville. He was former PD at WRKK/Birmingham.

**Rick Vivier** has been appointed Sales & Promotion Representative for the Winnipeg Branch of GRT of Canada. He was formerly with London Records in Winnipeg.

**George Dennon** was named Program Director at WDNC/Durham, NC. He was former Music Director there.

**Jack Noland** will handle the afternoon drive shift at WLFA/Lafayette, GA.

**Rick Baca** is the new Music Director at KUKI/Ukiah, CA. He continues his shift as afternoon drive personality.

**Mark Ward** was promoted to Station Manager from Program Director at WKIR/Jackson, TN. **Linda Hawks** was named Sales Manager. **Brian Davis (Tony Lawson)** was appointed Music Director.

**Ian David Marsh**, president of the Total Entertainment Corporation (T.E.C.), and **Craig Walker**, president of Craig Walker Productions, have formed IC Enterprises, a new company that will handle independent record promotion, marketing and merchandising, and distribution.

**Paula Jeffries** has been named A&R Manager of 20th Century-Fox Records, Inc. She was former Executive Assistant to the Division Vice-President of West Coast A&R at RCA.

**David Bupp** is local promotion manager for Phonogram, Inc./Mercury Records. He will cover the northern Texas and Oklahoma territories for the firm.

**Gordon R. Edwards**, president of GRT Corp., has announced the creation of Magnum Records, developed to consolidate all of GRT's Canadian artists (Dan Hill, Prism, et al.) on one label.

**Willis Damalt** has been appointed Northeast Regional Promotion Manager for Capricorn Records. He was formerly with ABC Records.

**Judy Sterns** joined Bruce Hinton Promotions. She was previously with 20th Century.

**Steve Duboff** has been named Director of West Coast A&R at Polydor Records. He was most recently A&R Director of ABC Records.

**New line-up** at KPIG/Honolulu: 6-10 am. Ron Wood, 10 am-2 pm Noel Gray, 2-6 pm Jeremy Savage, 6-10 pm Allison, 10 pm-2 am "The Rabbit," 2-6 am Rusty, weekends Rob Hass and Ted Driver.

**New line-up** at WKIR/Jackson, TN: 6-10 am Mark Ward, 10 am-3 pm Suzanne Craig, 3-7 pm Jim Seech, 7 pm-12 am Brian Davis, 12-6 am Tony King, weekends Mike Brown.

*Write Fred*



*598 Foam Street  
Monterey, Ca. 93940*

*Fred*

**FRED Directory Of Radio  
598 Foam Street  
Monterey, CA 93940**



**ARE YOU AN INDEPENDENT?**  
(Promotor, Producer, Engineer)

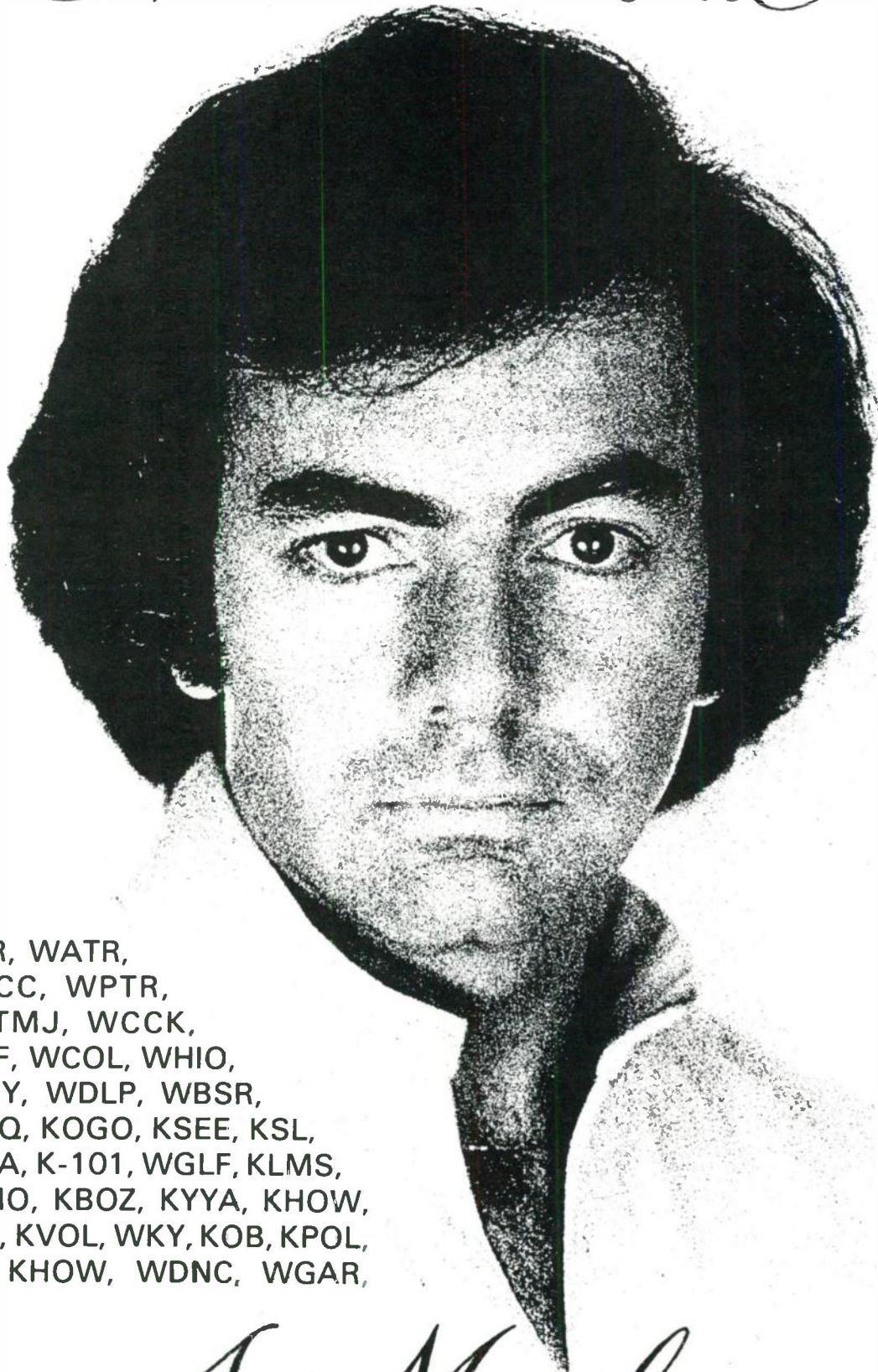
**Be sure you're listed in FDR\***

If you would like to be included as a major part of the Broadcast Industry free of charge in the new  
\*FRED Directory of Radio, please fill out this form and we'll get you in there!

Name/Title \_\_\_\_\_  
Service \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Current clients or accounts: \_\_\_\_\_



# Neil Diamond



ADDED AT:

WIP, WSCR, WATR,  
WICH, WICC, WPTR,  
WBAL, WTMJ, WCCK,  
WJR, WFDF, WCOL, WHIO,  
WVLK, WKY, WDLP, WBSR,  
KVOL, KCBQ, KOGO, KSEE, KSL,  
KGNR, KATA, K-101, WGLF, KLMS,  
KING, KOMO, KBOZ, KYA, KHOW,  
KPPL, KBOI, KVOL, WKY, KOB, KPOL,  
KRSP-AM, KHOW, WDNC, WGAR,  
WORG-FM.

## Say Maybe

# QUEST

by Buzz Bennett

This is the last time I'm ever going to write about Disco in Quest because it's over. When I say it's over, it must be understood that I'm not saying we should all stop playing records that have a heavy bass line or a hot four-four dance feel. I'm just saying there is an urgent need to stop overindulging in this image. It is not hip anymore. The illusion is now ineffective in mass-appeal, music radio.

The term disco should be taken away from the airwaves except for stations indulging in disco exclusively and prepared to settle for tenth place or less. I must of course exclude New York City because it is so loudly ethnic and WKTU will continue to do well but will be less effective month by month unless a balance is initiated. The new book is not out yet but I will give my opinion now. WKTU will slide. 99X will come up some. WNBC will come up some. WBLS will come up some, and smaller fragments will be given to other stations. There is no doubt that album radio all over the country will reap success because of disco burn. Now let's get to the basics of what disco type music was/is and where it's going.

WHERE DID IT COME FROM?

I can take my mind back to the roots of tribal dancing where the drum was king, or back to the American Indian who thrived on the sound drug called the drum. With our advanced technology we added the electronic bass and other throbbing techniques but the best example is still the art of Haitian heart beat rhythms which link directly to a voodoo ritual.

In Haitian drumming there is one member of the group called centerpole. He is the ultimate drummer taught since childhood to work his drum in conjunction with the human heart. He is responsible for maintaining the unity of several musicians around him who usually play another drum or piece of pipe. This is merely for variation and repetition. The centerpole drummer has been taught so well, for so long, to play this one consistent rhythm that he cannot even conceive of creativity. He is so oriented that individual variation is impossible.

So he consistently plays the rhythm of the heart and all cult members listen closely as a hypnotic effect takes place. Through concentration, trance is self-induced. Through hypnotic trance, the drum becomes connected to the heart

and euphoria is found. The being is now almost mindless. The centerpole drummer has almost reached his goal. He continues and continues, then the payoff.

One by one the victims of ultimate overindulgence begin to have what we call brain seizures. They flinch and jerk and lose control of all mental faculties. The drumming then stops and those who didn't swallow their tongue return to consciousness and trek to the ocean to meet the Great Spirit. Just another diversion from reality like Studio 54.

WHERE IT IS. We are in the advance stages of orientation where tune-out begins. In the western world, this music we call disco is not a religion and people are not in seek of hypnotic trance and seizure. We are constantly in search of conscious alternatives. The appeal for disco is narrowing day by day.

WHERE IT'S GOING. It will lose its dominance and become part of the mix. No, it will not go away and it was never not here. It will merely be put back into perspective.

Footnote: This article has no bearing on disco clubs or any other form of alternative media, just mass appeal radio.

# CIPHER

by C.C. Courtney

This is a clear-up-some-points article. I would first like to pass on some tips to female jocks as promised many issues ago. There will be whole articles on the subject, but let me make one point here that will require a lifetime of work but show immediate results.

Sex. A subject more difficult for women to approach on the air because of prevailing societal norms. Sex is, however, absolutely impossible to avoid seeing as how two-thirds of the music and half the commercials are drenched with it. You can ignore it or you can play with it, but you can't not be aware of it.

Believe this to be true, however: Getting close to the mike and talking breathily or so quietly that the saliva clicks louder than the voice is not sexy. It is boring after awhile. This is only one of many techniques that you should use. Back off and speak up.

And for God's sake laugh a little, ladies. I mean really laugh. There is something about real laughter that makes anything you do alright. And I so seldom hear women laugh on the radio. Don't just giggle either---laugh! I once heard Beverly on WKBW segue

from "Get Down Tonight" to "That's The Way I Like It" while laughing this full-throated laugh as she said, "That's the way I like it, uh huh, uh huh!" Instant love.

Now, another point to clear up. First I said that 99X sounded quiet but maybe quiet was what New York needs in a radio station since everyone else is playing disco. Then I turned around and said that the radios I heard in Central Park were all on WBLS or WKTU. These two statements are not contradictory. In the first place, people walking in Central Park carrying radios are not truly representative of the universe of the Metro Survey Area which includes five big, totally individual sections of which Manhattan is but the center.

In the second place, I believe BOBBY RICH is a programmer who does his homework and surely he has found something that urges him to program 99X as he does. Only time and the ARB will tell, and even that will not be a crystal clear statement of fact.

One last point to clear up is about last week's voice strengthening exercise. In case you missed it, I gave the main part of the exercise Sir Laurence

Olivier used to lower his voice an octave when he played Othello. The exercise does not have as its main function the deepening of the voice---its main purpose is to strengthen and fatten the voice. It makes it fuller and more resonant.

There is an additional part of the exercise that really aids in this process. With the same three-fingers-in-the-mouth approach, belt out a nice falsetto oo-oo. Falsetto is the way Mick Jagger sings in "Miss You" when he goes hoo-oo-oo-oo. You will be making that same sound but with your mouth open as widely as possible and you must do it as loudly as you can. Go up the scale as far as it is comfortable for you. Then take a deep breath and start at that high point and let your voice slide like a whistle lower and lower in falsetto. It will have to get quieter as you go until finally you are very quiet.

After a week of two of these two exercises you will be able to slip back and forth from falsetto to chest-voice without a break or cracking in your voice.

This really works, by the way, and I'll show you more about it at the FRED convention.



**“(YOU  
REALLY)  
ROCK  
ME”  
(OUT OF  
THE BOX)**

**WBBF, KREM, WAKX, WANS, WOW, KDZA,  
WCKK, WKAY, WKWK, WRKR, JB105, KOKQ,  
WIFE, KS106, KMGK, KYYX, WKYB.**

**THE FIRST SINGLE  
FROM  
NICK GILDER'S  
NEW ALBUM  
“FREQUENCY”**

**ALBUM RADIO IS  
ALL OVER IT!**



**Chrysalis™**  
Records and Tapes

The single CHS 2332

from the album "Frequency" CHR 1219

Produced by Peter Coleman for Chinnichap, Inc.

# THE NEW TARNEY/SPENCER BESTSELLER: "NO TIME TO LOSE" THE SINGLE.

AM 2124



Added: KLUC, KCBN, WLGQ, WKZQ, WINW, WKTJ, KBZY, KTOQ, KFXD, WSTP, WSSC, WFLB, KQDI.

On: WQXI, KGW, WKXX, WZDQ, KYLT, 98Q, KQWB, WZZU, WSEZ, WHHY, WANS, WRJZ, WYSL, KZZX, WAUG, WFOX, WPPI, Q104, WQLT, WYSL, WIGY, WROM, G-105, WBCF, WTMA, WXIK, WGNI, WCOS, WKTM, WTAC, KBIM, WOLA, WAKX, WBLI, WBZY, KFLY, KRLC, KNBQ, KLWN, KITI.

## THE TARNEY/SPENCER BAND "NO TIME TO LOSE"

From the new album

## "Run For Your Life"

SP 4757

## ON A&M RECORDS & TAPES

Produced by David Kershenbaum. Management:  
Jerry Weintraub, Sal Bonafede, Management III

# POLICE: CAN'T STAND LOSING YOU



WRKO (LP)  
WBZ-FM  
JB-105  
WZDQ  
WKZQ  
KBOS  
WSFC  
WYIG





## Winning An 80 Teen Share

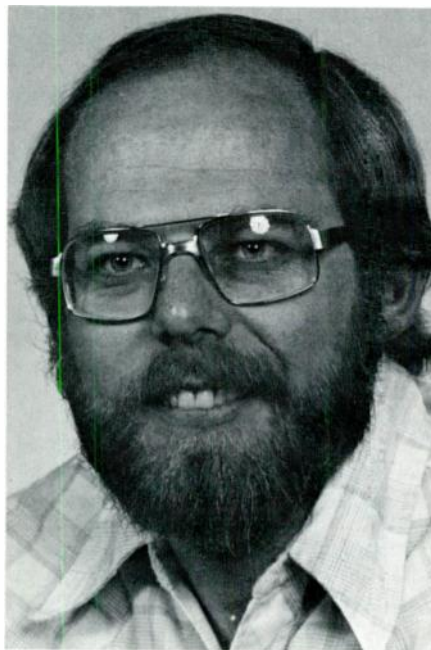
JIM SUMPTER, PROGRAM DIRECTOR  
CK-101/Cocoa Beach

*I was raised in a suburb of Los Angeles. I went to the BILL WADE School for Disc-Jockies. He was on KHJ at that time. It took four months and 89 airchecks to land my first job in Holbrook, Arizona at KDJI, located in a house trailer on Route 66. I owe my life to WALT LOWE, the GM, who made me PD without even listening to my tape.*

*Then I was offered a job at WKXY in Sarasota, Florida. I ended up bouncing around several stations and then landed at WQAM in Miami for two years. JIMMY DUNLAP was an incredible person to work with as is TOM BURCH, who really got me into programing. Finally, CK-101 offered me the freedom and responsibility I had been looking for.*

These people in Cocoa Beach are very, very receptive. They feed back to you immediately. If you're doing something here that people dont like, they let you know immediately. We only do outcalls to measure marketing, not for testing music. This is one place that I cannot even do outcalls and still be on target, if I just listen to what the people have to say.

If there's a song that is really hitting home with me or STEVE OCEAN, my Music Director, a song that relates to a personal experience, we have to eliminate that immediately just to get to the facts of it. Of course, that can play a part in your decision-making, because if it connects with you, there's that chance it could connect with someone else in the audience. I would no more want to add a record that I psychologically or emotionally felt



attached to than I would want to pull a song off the playlist simply because I was burnt out on it. I am not the typical listener.

When considering powering new records, you have to continuously ask yourself, "Does this tune accurately reflect both the market that we're serving and what we hope the radio station is to whoever's listening?" The sound is most important.

As far as being aggressive, BUZZ BENNETT said it best in Quest, "First, Right & Hard." I really agree with that. I know there are a lot of programmers sitting out there waiting...and waiting...and waiting while the competition is hammering them home. By the time these stations get on new product, it's already lost its programing "explosion value."

Every record, if it's played correctly, has a built-in cume factor to it. The

rotation is of the optimum importance and you've got to find out what that is and get a gauge on it. If you take a song that you know will need time to break and put it in a Pluto rotation, you may invest three or four weeks' worth of airplay just to learn that it's a stiff. I cant understand that logic.

Programing a radio station is really a very simple process. Everything has been laid out for us. What happens is that all too often we stray from what we know to be right. There have been some incredibly great minds that have been involved in radio programing long before I or some of today's biggest-name programmers even got started.

All of the mistakes have been made. All of the right techniques have been demonstrated. The key is taking as many of the right things we *know* will work for us and adapting them to the individual market while being careful of the compromises we are forced to make.

If we know something's wrong in our hearts and minds, we stay away from it. If we know something to be right, we've got to lock in and make sure those things that are right are indeed a part of our radio station.

CK-101 enjoys the best record service in the radio industry for one reason only—because we try to be honest. If promotion people reach a dead end with Steve, I ask them to call me—at 3 AM if it's necessary. Some people think that's weird, but I dont, because I love radio. It's my life. If I dont hear a record as a hit, I'm ready to dissect it, at length, to study the mix, structure, momentum—whatever it takes to communicate to the record industry my reason for not adding the record.

## Cart Eq-ing

*The subject of equalization is fraught with subjectivity—that is, it varies with the listener. There are some strange theories around and some of them bear investigation. For example, it is said that 2000 cps is a frequency irritating to women because it is in the range of a baby's cry. Therefore, radio stations should do what they can to control that frequency.*

*There are other points worthy of investigation and the entire subject of how to equalize is not that clearly understood by the average person doing production in the average radio station. FRED will cover this subject thoroughly in this space during the next few weeks. We are starting this week by asking engineers at stations with excellent on-air processing to tell us the engineer's point of view. We will also cover equalization for stations that do not have decent on-air audio chains.*

**BOB SMITH**  
**WRKO-AM/Boston**

*What is the proper equalization for carting spots or music?*

Flat. Totally flat. Unless there is an obvious problem on a commercial take that's coming from outside. Which does happen sometimes.

*Do you find any specific frequencies that cause problems that you try to take out?*

The usual problem is sibilance. Sometimes outside tapes have been hyped a little in the upper midrange, which causes sibilance. And we try to bring them back.

We have an extensive audio processing system and that will do most of the real necessary corrections as it's played on the air.

**BILL MASSEY**  
**KPOL-AM, KZLA-FM/Los Angeles**

*What is the proper equalization for carting music or spots?*

Well, you're asking a question here that is a matter of philosophy for different people. And we don't equalize period. Not in the recording process.

*Do you find that there are any specific frequencies that cause you problems?*

It depends on what you're trying to do. The question that you're asking is a pretty general question. Different people are going to answer it differently, depending on what they're trying to do.

If you're going for loud, it's one problem. If you're going for quality, it's another. The only thing that we do at all is compensate for the hundred and fifty

## Dereg Plan Threatens Co-op Advertising

*The following article, found in Advertising Age Magazine, aptly describes another facet of the deregulation question being posed to the FCC. This is a side of this issue that FRED has not yet touched on and we feel it to be of the utmost importance.*

Deregulation talk that is welcomed by broadcasters is causing consternation among experts on co-op advertising.

The worry is that the Federal Communications Commission will stop investigating reports of double billing and other frauds by radio and tv stations against advertisers.

● That would send manufacturer confidence in tv and radio as co-op advertising media into a tailspin, Armstrong Cork's R.D. (Bob) Wilcox predicted last week, adding that the Assn. of National Advertisers probably will file the "strongest kind of comments" with FCC.

● "FCC has been marvelous at going after stations and keeping them honest," Mr. Wilcox said.

The FCC debate over policing of co-op is part of the overall review currently under way at FCC to find ways of cutting back government involvement in broadcasting. The most publicized segment involves virtual deregulation of radio for a five or six-year experimental period. FCC's decision to withdraw from the policing of co-op is part of a separate project that also considers whether FCC should leave

hertz head bump frequency that's predominant in all cart machines due to the physical construction and constraints of the head.

If we were programing a different format and targeting a different audience, we would have a different philosophy. But, we're not in the loud game right now.

**DON AMELL**  
**WLS/Chicago**

*Are there any specific frequencies that cause problems when you're carting.*

Records are the way the producer wanted them to be when he made them, so if you equalize, you're changing that concept. There may be flaws somewhere in duplication and you may want to correct by adding some highs or lows or taking them out. But, there's no proper settings.

other broadcaster/advertiser issues, such as double billing and "clipping" of commercials, to private litigation of the Federal Trade Commission.

The major radio deregulation proposal, which would also eliminate any government restriction on the number of commercials carried by stations, got a boost from an FCC staff study that shows moderate commercialization levels on stations in both small and large markets.

The FCC staff study showed the great majority of stations in 14 Georgia and Alabama markets operated at 50% or less of the FCC 18-minute standard.

The same survey also showed that the stations aired more than FCC's recommended percentages of news and public affairs programs.

● The possibility that FCC might hang up its "policeman's" hat caught Mr. Wilcox unaware, but debate on what role FCC should play in protecting advertisers has been simmering inside FCC for some time. The issue will go public in the next several weeks when FCC officially publishes a notice seeking comment on what it should do.

The debate will put the co-op advertisers in the position of advocating continued government intervention in the marketplace, while FCC staffers favoring deregulation argue that advertiser-broadcaster disputes are best resolved by themselves.

"The question is whether the commission should spend its limited time chasing these people (broadcasters) when the courts are available to advertisers," one top FCC staffer said.

But Mr. Wilcox contended that the threat of a vigilant FCC, with its power to revoke a broadcaster's license, is the glue that makes co-op advertising on tv and radio work.

● When the FCC revokes a license for fraudulent billing, as it did not long ago to two Berlin, N.H., radio stations, the entire broadcast industry takes notice, Mr. Wilcox said. "There's nothing we're going to be able to do in a court of law that will have that impact."

An FCC staffer countered that the agency would still consider revoking the licenses of stations involved in fraud. But the commission would act only after someone else—such as the advertiser—had investigated and proved the case.



# THE LOGICAL SONG

91-X 1-1, KUPD 1-1, WZDQ 3-1, WOKY 3-1, KOLE 3-1, KFRC 6-2, 96KX 4-2, KJR 7-2, KROY-FM 7-4, KRSP 11-4, WGBF 12-4, KRKE 19-4, WZZU 16-5, WQXI 9-5, KELI 9-5, WANS 11-6, CHUM 17-7, KDWB 12-8, WKBO 16-8, WNAP 12-9, KLUC 13-9, KRUX 14-9, Z93 21-9, KHJ 15-12, WBBF 16-12, WSGA 18-12, WHHY 18-12, WAKY 18-13, CK101 22-15, KILT 19-16, KIMN-AM 21-16, KLIF 22-16, KOPA 23-18, JB-105 29-20, WRKO 30-21.

# SUPERTRAMP

## 'RENEGADE'

KTFX 1-1, KWK 1-1, Z97 1-1, 96KX 2-1, WFOX 2-1, Q105 3-1, WGH 4-1, KOPA 2-2, WKBO 5-3, KYYX 5-3, WORD 6-3, WFLI 7-5, KDWB 10-5, 92-Q 11-6, WAKY 12-6, WQCM-FM 18-9, KJRB 16-8, WLS 13-8, WRFC 15-10, WUPE 15-10, WISM 19-13, KUHL 19-14, B-100 21-17, WKIX 27-20, F105 D-25, WTIC 30-25, KHJ D-25, WHBQ A-30.

## STYX



## LES GARLAND and KFRC/San Francisco, Part One:

### THE GAR MAN SPEAKS

**FRED:** *Creativity in radio is under seige. How do you see the gut vs research issue?*

**LES:** Creativity is instinct. When that instinct is on, it'll outdo research any day; it'll win. Research can tell you a lot of things, but maybe not always the right answers. It's how the expert who's reading that research applies it. It's his own thinking, his own creativity, his own instinct that makes it a winner or a loser.

**FRED:** *KFRC is a music station, but you also have useful information. How do you blend the two?*

**LES:** Any given segment of a radio station—if it's 15 minutes or 60—is just a block of time to a listener. Everything that happens has to be as good as the thing that precedes it and the thing that follows it.

People on the street like to hear you talking about a subject that is very relative to what's going on—like the gas shortage—like asking your listeners "What's your opinion of Linda Ronstadt and Jerry Brown hanging out together in Africa?" You know, talking about that can be as strong as a record produced if it's produced right. A promo can be a mini-program in itself—if produced right. That should be the objective!

A promo should shine above the radio station. As great as the radio station is in its air personalities, in its music, its news, its national commercials, its local commercials. The promos, in my opinion, should tower above all those things and be the finest piece on your radio station. It's a stage that



people will look at with their ears and hear the very essence of your radio station. You have to expose that in your promos.

A lot of programmers make mistakes when they build promotions because they're so close to the radio business, but not so close to what's going on, they think the reason you put together a contest is to make people pick up the phone and call and maybe win. That really, in my opinion, is not the objective. The objective is to get people to participate in a contest with their ears, not with their fingers.

It doesn't require picking up the telephone and dialing the number. It doesn't require something on a postcard. It doesn't require going to a certain place to participate. If it's done right, it's entertaining to listen to even though you're not participating. You can do it just for the kick. Watching game shows on television is the same thing. Hopefully radio has a little more imagination than "Let's Make A Deal" and can make it more theatre of the mind where the person almost sees something visually. That generates interest and loyalty to a radio station.

**FRED:** *How do you deal with the constant pressures of the ratings and the inevitable ups and downs?*

**LES:** We dealt with the problem last

summer. All of a sudden the Giants got hot. It was ridiculous. Giant fever had taken over San Francisco and I was fully aware that we were going to feel the effects of that in the summer book. We went through that book with what I felt was excellent programming but there was nothing we could do against a phenomenon like a baseball team as hot as that one was. That's not admitting loss, that's admitting reality.

Sure enough, the book delivered and KSFO which carried Giants baseball went from, I believe, a 3.5 to an 8.8 and took the market. We went from number one back to number three—still a number one music station but from first place in the 12 plus share back to number three. Quite a blow, but our GM, PAT NORMAN, said it best when I was a little depressed about the book. He said, "Put that one in the wastebasket", which I thought was a great reaction from a general manager. He understood the situation and though not content with the radio station being where it was, knew that we had performed as well as could be done under those circumstances.

That wasn't defeat—that was just the situation, but as a program director you suffer from the wounds of taking a book like that and you can start thinking defensively. You know, if

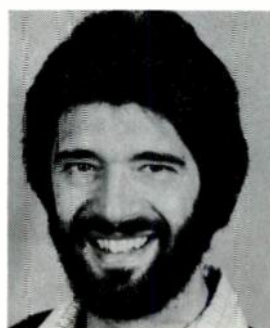




Dr. Don Rose, Mornings



"Big" Tom Parker, 9am-Noon



Bob Anthony, Noon-3pm



John Mack Flanagan, 3-6pm

people dont know enough to look into the situation, that's their problem. You dont owe them an explanation. The intelligent people out there understand. They could have very well been in a situation just like that. If you're the number one music station, then you really have won. You cant go to bed thinking "I didnt win".  
**FRED:** *When baseball comes on the air what demographics are hit the hardest?*

**LES:** Last summer it was appealing to 12 plus. I saw that happen in Detroit, too, when I was at CKLW. Believe it or not, WJR, a station most of whose audience was scored a 19 in teens in a summer book because Mark "The Bird" pitched three games during the book. They kicked our ass in teens and that was baseball.

**FRED:** *It's a rating phenomenon, isnt it?*

**LES:** The methodology of the ARB is simple to understand. If a baseball game draws a very small percentage of the people holding diaries and they listen for two and a half hours consecutively—that station is going to skyrocket in the book. If they've got six games, then you go from a 3.5 to an 8.8.

**FRED:** *Who do you consider your primary competitor?*

**LES:** I think you have to look at all stations as competition, AM and FM, although I believe when you're in a situation of a KFRC you cant counter-program too much. You have to let them counter-program you. If you're in the winning seat, then you continue to take the initiative and set the pace. Make them follow you and try to attack you at your own game. Be the leader! The minute you start following, you'll find yourself in trouble.

People say that KFRC sounds more FM-ish or AOR-ish than it ever has before. That may be true but that's not because of FM competition. That's because that's where the media's going and I think that's what you have to do to get 18-34 year olds to listen today. It's got nothing to do with what belongs on FM or AM. Hit records are hit records and hit radio stations are the same.



Robin Bailey, 6pm-10pm



Don Sainte-Johnn, Nights



Rick Shaw, 2am-6am

**FRED:** *Do you feel there is a decline in AM radio?*

**LES:** There certainly is a decline. A lot of people have said FM radio killed AM radio. I dont happen to be one of the believers of that theory. I think maybe AM radio has caused its own decline through bad programing. If it's good it will get ratings as proven with KFRC. CKLW just made a comeback in Detroit, a market where "AM radio is dying." I believe this is possible anywhere with good programing.

I think the most important part of AM stereo is the fact that radio stations will be able to say "AM Stereo". "Stereo" is a very important word in the listeners minds. It's proven that about 75% to 80% of the people who listen to FM dont even listen in stereo, so it's not technical, it's that it is stereo that's important.

Technical things do come into play but if you've got a decent AM signal and you're a programmer worth your weight, you'll take it and do good in any market. I think it's admitting defeat to say the AM dial doesnt make it anymore.

**FRED:** *Let's get back to the baseball issue. Can you confront the situation? Is there anything you can do about baseball at all?*

**LES:** Yeah, after sleeping on that summer book when the Giants and KSFO did so well, I said "Man, next year I've got to come up with something!" We came up with this idea: The 610 Thousand Dollar Baseball Team. 610 is the frequency of the radio station and the \$10,000 was the hook. There was \$10,000 at stake total. The promo started on the air about the same time as exhibition baseball started. The

## The KFRC Air Staff Will Be Sent To You On Record In Next Week's FRED.

pre-promo, you know, "The All-Star Baseball Team is coming to KFRC". We started talking baseball, and then promos hit. Our Allstar baseball team was made up of ten All Stars Baseball Team. (You can hear the whole thing next week on the KFRC aircheck to be included in each copy of FRED.) The Giants at the time were happening. They were selling out 55,000 seats at home while the contest was in full swing. People were winning money right and left. We put an airplane up over all the home games that said, "The 610 Thousand Dollar All Stars are playing on KFRC right now." Hopefully, people do take transistor radios to ball games and people when they get out of that game would tune to KFRC to see what that was all about. Maybe we would have a chance to generate some new listeners and we would at least be relating to baseball. KFRC listeners who were into baseball, and there were a large number of them, formed a certain loyalty to KFRC for recognizing baseball instead of ignoring it.

The money has nothing to do with this promotion. Believe me, it's the image of the contest. It's the sound of it on the radio and it's the stars. Believe me, the people love to hear those stars unfold. There is a big image thing that this station is capable of pulling in the stars. This is a sure counter to baseball.

When you think of WHITEFACE  
you will think of quality, contemporary music  
and the best damn band out of Atlanta in five years.  
Enjoy it — it's on your desk today.



# Whiteface

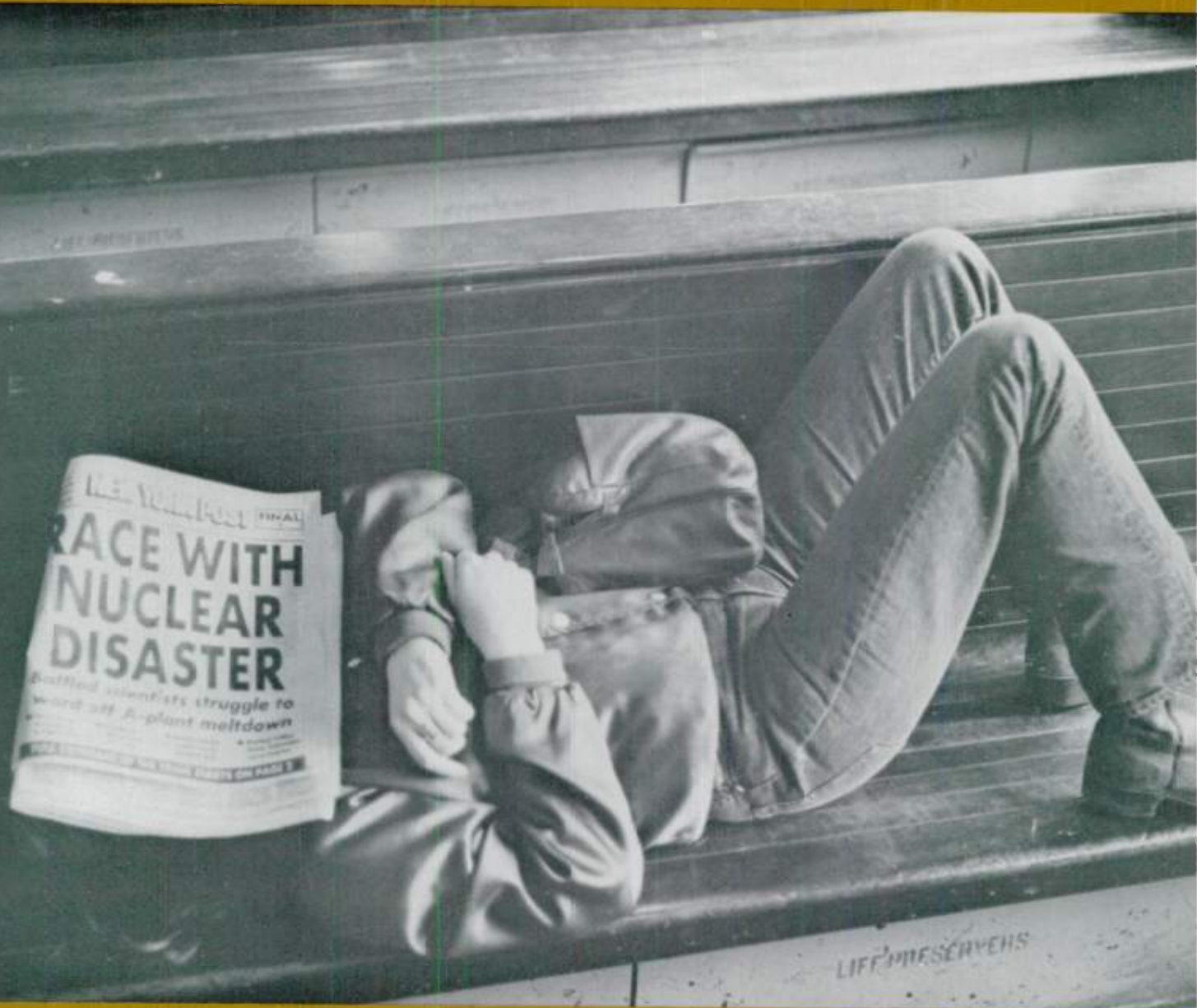


A Product of Phonogram, Inc./A Polygram Company/Distributed by Polygram Distribution, Inc.

Produced by Barry Becket/Managed by Hugh Rodgers



# Fred STROKES



Ho Hum! KSAN's Beverly Wilshire grabs some Z's on the Staten Island Ferry, despite, or maybe because of, the distressing headline. Photo by Thom O'Hair.





We've heard of sharing lunch, but this is outrageous! About to chomp into a "Punk Sandwich" to celebrate Capricorn's "Night of the Living Dregs" LP are (L-R): "Young" Billy Vega, middays at KSJO/San Jose; Eddie Humber, Capricorn S.F. Promotion Rep.; and Don "the Ruler" Wright, PD/KSJO.



For Billy Joel's recent concert appearance in Mobile, Alabama, WABB decided to prove once and for all that they're bigger than life! The tiny figures on the right are WABB Operations Director Gary Mitchell and Station General Mgr. Bernard Dittman.



WKLS and RCA take it to the Max in Atlanta. Pictured at the bash for the Max Demian Band (front row, L-R): Larry Osterman, The Entertainment Co.; Lee Arnold, RCA Nat'l. Album Promo. Mgr.; Stewart Sank, Independent Promotion; and David Howe, of Max. (back row, L-R): Jim Le Fevre, Max; Joshua Blardo, RCA Nat'l. Album Dir.; Paul Rose, Max; Artie Kornfeld, Mgr.-Producer, Max; G.T. Morris, RCA Nat'l. Album Promo. Mgr.; Rich Piombino, MD/WKLS; Kirt Rennebaker, Max; and Bob Beranato, Product Mgr., RCA.



The Minneapolis Aquatic Team stopping arm of Chuck Evans, KDWB afternoon host, to make it out of the studio in one piece.



It's "Dr. Heckle and Mr. Jive" time in the studio as Coley cavort with members of Chicago radio. Pictured at the Studio Jam Productions; Robin Winter, WKQX; S. Cincinnati rep.; England Dan; Perry (Cincinnati rep.); Mitch Michaels, WLUP; and Bob Gel.



Their feet failed them, so Q105/Tampa air personalities Dave "Kid" Cradick and Kathy West rode the





by KDWB / Minneapolis to see the right  
ock. We heard rumors that Chuck didn't  
Whatdya think?



Chicago as England Dan and John Ford  
o's Jam Productions and area Album  
aping are (L-R): Arnie Granat, Jam  
nn Ford Coley; Bill Heltemes, Atlantic  
oper, Atlantic Dir. of Artist Relations;  
an, Atlantic Chicago rep.



Q105 Boogie Bus for the 2nd Annual  
Q105 Superwalk through Tampa, St.  
Pete and Clearwater.



Everyone's in a better mood since Ariola artist Herman Brood's album is out!  
Pictured Brooding in L.A. (L-R): Steve Jenkins, FRED Album Editor; Bob Burch,  
V.P. Century Broadcasting; Jack Snyder, Asst. PD / KMET; Bill Bartlett, V.P.  
Album Promotion, Ariola; Robert Walker, Special Projects Director, Ariola;  
Roger Lifeset, Independent Promotion; Ron Fischer, Capitol Customer Service  
Rep.; Rich Fazekas, Merchandising Director Ariola; and Greg Neutra, Capitol  
Customer Service Rep.



The morning loonies at WSGA / Savannah about to have a wish sandwich for  
breakfast. Here's Chef Leftover serving up filet of sole to partner Chris O'Brien  
and ace newsman Dennis Eversoll.



WKDF / Nashville was the flagship station for a regional broadcast as part of  
Capitol artists McGuinn, Clark & Hillman's world tour. Pictured backstage at  
Nashville's Vanderbilt University (L-R): George Luthin, Capitol Reg. Album  
Promo Mgr.; Michelle Peacock, Capitol Nashville Promo Mgr.; Sylvia  
Reyman, MD / WKDF; Gina Logue, WKDF air personality; Roger McGuinn;  
Alan Sneed, PD / WKDF and Chris Hillman.



# TAKA BOOM

HER DEBUT SINGLE

## "NIGHT DANCIN'"

AR 9010

7748

TAKA BOOM... The voice of the Undisputed Truth's  
"YOU + ME" and the Glass Family's "Mr. Dee Jay"...  
Finally on her own (with a little help from  
her big sister CHAKA KHAN).



Produced By: JOHN RYAN for CHICAGO KIDZ



# Universals

The Universals analysis is developed from sales, requests and callout research from 168 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.



## JEFF'S GREEN

While we're focusing on programers LES GARLAND and DAVE SHOLIN, it is an opportune moment to congratulate KFRC on becoming a finalist in this year's CLIO Awards for their "UFO Announcement." The 110-second candidate was written by Les, produced by KFRC Production Engineer RON HUMMEL and voiced by the legendary PAUL FREES. In this announcement, KFRC extended eight seconds of radio silence for communication with extra-terrestrial beings.

For a radio promotion spot to be nominated for the world's most coveted advertising prize is extremely rare and a distinguished honor. Listen to it yourself next week when we enclose an audio capsule of KFRC for you free to FRED subscribers.

Now that spring has sprung, so have creative juices! First mention has to be the "KSJO Rock and Roll Traveling Circus." The half-hour show travels by truck all over San Jose's TSA, complete with Cosmo The Fire-Eating Juggler, a former Cleveland yo-yo champion, the High Wire Radio Choir comedy team, the 'Imposters' rock trio and assorted KSJO personalities dressed in crazy outfits. The Circus shows up unannounced, plugs in and has an instant party with buttons, frisbees, balloons and music. The crowds go nuts. In some places the Circus is the most exciting thing to happen in years. I saw the 22nd and 23rd shows (all in ten days), and it seemed as funny and entertaining as the first must have been.

Despite gas shortages, cops, rain and legalities, all involved gave every effort, especially HELGA the Receptionist/Cheerleader and the venerable producer, NORMAN DAVIS.

KTFX just selected the twenty best reasons submitted by hopeful listener candidates as to why they should be included in the "KTFX/Swenson's Ice Cream Eat-Off." PETER DE LES DENIER tells us the winner shoveled in eight bowls of five scoops each, porking down two-and-a-half gallons in all.

While we're on food, we see WBBM/Chicago is giving away free pizza in London, part of a week vacation prize. What's interesting is that the Chicago Pizza Pie branch in London plays tapes of WBBM over their sound system. LEE DE YOUNG is going international!

For Memorial Day, JIM BARKER and KACY/Ventura are playing the "Memorial 300." The favorite songs are selected by listeners, whose ballots enter them to win all 300 hits complete with tape recorder. Jim is really making it worthwhile to participate and picks up some extra research on the side.

## WEEK'S MOST ADDED

- |   |              |
|---|--------------|
| 1. ELO/Shine A Little Love                              | (Jet)        |
| 2. EARTH, WIND & FIRE & THE EMOTIONS/Boogie Wonderland  | (ARC)        |
| 3. ABBA/Does Your Mother Know?                          | (Atlantic)   |
| 4. JOHN STEWART/Gold                                    | (RSO)        |
| 5. POCO/Heart of the Night                              | (MCA)        |
| 6. DONNA SUMMER/Bad Girls                               | (Casablanca) |
| 7. PETER FRAMPTON/I Can't Stand It No More              | (A&M)        |
| 8. SISTER SLEDGE/We Are Family                          | (Cotillion)  |
| 9. ATLANTA RHYTHM SECTION/Do It Or Die                  | (Polydor)    |
| 10. JAY FERGUSON/Shakedown Cruise                       | (Asylum)     |
| 11. DR. HOOK/When You're In Love With A Beautiful Woman | (Capitol)    |
| 12. NEW ENGLAND/Don't Ever Wanna Lose Ya                | (Infinity)   |
| 13. KINKS/I Wish I Could Fly                            | (Arista)     |
| 14. McFADDEN & WHITEHEAD/Ain't No Stopping Us Now       | (PI)         |
| 15. BEACH BOYS/Good Timin'                              | (Caribou)    |
| 16. DOOBIE BROTHERS/Minute By Minute                    | (WB)         |
| 17. JAMES TAYLOR/Up On The Roof                         | (Columbia)   |
| 18. CHEAP TRICK/I Want You To Want Me                   | (Epic)       |
| 19. WET WILLIE/Weekend                                  | (Epic)       |
| 20. ANNE MURRAY/Shadows In The Moonlight                | (Capitol)    |

## FRED's JOCKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

Continuity between songs improves your quarter-hour development, but finding common links between songs involves many variables. The mix of ballads, rockers, hard vs. soft, pacing, lyrics and, of course, the beat all combine to diffuse the blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound!

### SONGS IN THE KEY OF A MINOR

Note: If two keys are given, the song begins in the first and ends in the second.

SISTER SLEDGE/We Are Family  
GLORIA GAYNOR/I Will Survive  
BILLY JOEL/Big Shot  
FLEETWOOD MAC/Rhiannon  
LED ZEPPELIN/Stairway to Heaven

EMERSON, LAKE & PALMER/From the Beginning  
VAN MORRISON/Moondance  
HEART/Crazy on You  
HOLLIES/Bus Stop  
BOX TOPS/The Letter

### SONGS BY SUBJECT: SCHOOL

ALICE COOPER/School's Out!  
BEACH BOYS/Be True to Your School, Graduation Day  
BEATLES/Maxwell's Silver Hammer  
CHUCK BERRY/School Days  
CROSBY, STILLS, NASH & YOUNG/Teach Your Children

ART GARFUNKEL or SAM COOKE/What A Wonderful World  
PAUL SIMON/Me & Julio Down By The Schoolyard  
STEELY DAN/My Old School  
TEMPOS/See You In September  
CHEECH & CHONG/Narcotics Officer (comedy)

# Universals

## 1 1 DONNA SUMMER/HOT STUFF

(CASABLANCA)

Profile: KFI 1-1, WPGC 1-1, WAXY 1-1, WIFE 2-1, WKBO 2-1, WQXI 2-1, KILT 2-1, WCAO 2-1, WAVZ 2-1, KFRC 2-1, WGBF 2-1, WKPT 3-1, KEYY 3-1, KRBE 3-1, KROY-FM 3-1, Y100 3-1, WNAP 3-1, WEEX 4-1, JB-105 4-1, KELI 4-1, WTIC-FM 4-1, WDAK 4-1, KSLQ 4-1, Z-93 5-1, KWOD 5-1, WZZU 6-1, KROY-AM 6-1, WDJX 7-1, KJIN 7-1, WMEE 11-1, KACY 2-2, KIIK 2-2, WRBR 2-2, KRDG 2-2, WAIV 2-2, TEN-Q 3-2, WSGA 3-2, WAMS 5-2, WRKO 5-2, WMOH 5-2, KBEQ 6-2, WNOR 6-2, WFYR 8-2, WFLI 8-2, 92-FLY 10-2, KJRB 3-3, WLCS 3-3, 91-X 4-3, Z104 4-3, CKLW 6-3, WTIK 7-3, WSFL 7-3, 99X 7-3, WAYS 8-3, KTLK 8-3, KRSP 8-3, WTOB 10-3, KTFX 5-4, WNBC 6-4, WABB 7-4, WZZX 9-4, B-100 10-4, WSSC 7-5, KK104 7-5, WHBQ 7-5, 96-KX 8-5, Q105 13-5, KIDD 13-5, KZFM 16-5, WKIX 17-5, KRKE 28-5, WQCM-FM 9-6, WHHY 13-6, CK101 16-6, F-105 9-7, KS106 11-7, WJET 11-7, WFLI 11-7, WISM 12-7, WRFC 16-7, WLS 16-7, WNDE 10-8, KOPA 14-8, CHUM 15-8, KYYX 16-8, WUPE 19-8, KJR 15-9, KOBO 13-10, WAKY 15-10, KVOL 16-10, KLOU 18-10, WFOX 19-10, 14-Q 20-10, WJDX 18-11, KOLE 20-11, KRQ 22-11, WROK 15-12, KUHL 17-12, KLIF 18-12, KQIZ 18-13, WSGN 19-13, WEFM 19-13, 92Q 20-13, WHB 23-13, WANS 17-14, KWIC 21-15, KMGK 24-15, WBBF 20-17, KATI 22-17, WSPT 25-17, WOKY 22-18, KYA D-18, WORD 21-19, M-91 26-19, CKGM 26-21, KLUC 26-23, K-BEST A-25, WABJ D-30, WAZA D-30 and KHJ D-30...terrific sales and callout still indicates mass appeal monster...peaking now with close to 90% of our reporters showing growth...5th week on chart.

## 7 2 SISTER SLEDGE/WE ARE FAMILY

(COTILLION)



Profile: WLCS 1-1, WSGA 1-1, KLOU 1-1, WAYS 18-1, WPGC 3-2, WIFE 3-2, KBEQ 8-3, JB-105 9-3, WAVZ 4-4, CKLW 4-4, Y100 5-4, KJRB 6-4, Z-93 11-4, WEEX 13-4, WKPT 16-4, WNDE 6-5, WABB 8-5, KTFX 8-5, WRKO 10-5, WNBC 8-6, KOKQ 10-6, WSFL 10-6, WHBQ 14-6, KACY 18-6, KILT 18-6, WSSC 9-7, KROY-AM 10-7, WGBF 15-7, KK104 16-7, WCAO 16-7, KTLK 21-7, WORD 22-7, WNAP D-7, WJDX 13-8, WRBR 15-8, KS106 16-8, KHJ 19-8, KJIN 21-8, KFI 15-9, WPFM 16-9, KFRC 18-9, KIDD 18-9, KRDG 19-9, WAXY 19-9, WKIX 21-9, WQXI 22-9, KRBE A-9, WJET 12-10, WFLI 13-10, WBBF 17-10, KWOD 18-10, WTIC-FM 21-10, WHHY 22-10, WDAK 24-10, KIIK 22-12, KVOL 18-13, WANS 18-13, WAMS 18-13, KOPA 19-13, KDWB 17-14, KQIZ 19-14, KELI 19-14, WKBO 23-14, WHB 25-15, WTOB 19-16, WFYR 20-16, TEN-Q 21-16, KSLQ 34-16, WDJX A-16, WGH 19-17, 92Q 23-17, CK101 24-17, WFLI 25-17, F-105 26-17, WAKY 22-18, CHUM 22-18, KYYX 28-18, 14-Q 32-18, WFOX 24-20, WQCM-FM D-20, WKY D-20, WISM 28-22, WNOR 29-22, Z104 27-23, 92-FLY 28-23, KWIC 29-23, Q105 A-23, KEYY D-23, WOKY 28-24, 91-X 29-24, KATI 30-24, WROK A-24, WUPE D-24, WJLQ D-24, KYA A-25, KMGK D-25, KRSP 29-26, WMEE D-26, WSGN D-26, WRFC D-26, KUHL D-28, WAIV 37-29, KLIF 39-29, KRUX 38-30, KZFM A-30, WLSQ D-31, KOBO D-36 and KRQ A-40...added at WZZX, CKGM, M-91, KJR, WEFM, KRKE, KIMN-AM and KGW...will be number one next week and it's easy to see why: WAYS no. 1 sales, no. 2 LP and phones, leaning females—especially with adults...KYYX STRONG callout!...KSLQ no. 3 sales, no. 5 phones 12+ with 80% females, no. 3 callout with males 25+...no. 4 callout with females 18+...CK-101 no. 3 sales and phones 12+, particularly heavy teens and females...KWOD heavy MONSTER phones from everyone—COMPLETE crossover...Y-100 no. 4 sales...WAVZ callout big 12-24, no. 2 LP...WPFM no. 1 sales, no. 5 phones—especially teens F-105 no. 5 phones 12-17...WANS no. 2 sales, no. 3 phones...former FRED Record Of The Week...powers from 67 to 82% of our reporters who are showing growth...4th week on chart.

## 4 3 SUPERTRAMP/THE LOGICAL SONG

(A&M)

Profile: 91-X 1-1, KUPD 1-1, WZDQ 3-1, WOKY 3-1, KOLE 3-1, KOKQ 4-1, WSPT 2-2, KJRB 2-2, KWK 2-2, KYYX 2-2, 96-KX 4-2, KFRC 6-2, WJET 6-2, KJR 7-2, WEEX 5-3, WKPT 14-3, WHB 4-4, WRFC 6-4, KZFM 7-4, KROY-FM 7-4, KRSP 11-4, WGBF 12-4, KRKE 19-4, Z104 6-5, WLSQ 7-5, KELI 9-5, WQXI 9-5, WAXY 10-5, KWOD 10-5, WDJX 11-5, WZZU 16-5, WDAK 7-6, KOBO 8-6, KJIN 9-6, WANS 11-6, KRQ 11-6, WMOH 8-7, KUHL 10-7, CHUM 17-7, WNOR 10-8, KDWB 12-8, 14-Q 14-8, KVOL 15-8, WKBO 16-8, KIDD 16-8, WNAP 12-9, WROK 13-9, KLUC 13-9, KRUX 14-9, 92-FLY 14-9, Z-93 21-9, B-100 13-10, KROY-AM 14-10, KRDG 14-10, WMEE 16-10, WQCM-FM 22-10, WRBR 13-11, WFLI 14-11, KS106 15-11, WISM 16-11, KQIZ 16-11, 99X 17-11, KEYY 20-11, KHJ 15-12, WBBF 16-12, WSGA 18-12, WHHY 18-12, CKGM 20-12, WLCS 16-13, WAKY 18-13, KATI 18-13, WZZX 24-13, WABJ D-13, KMGK 17-14, WAMS 21-14, TEN-Q 18-15, KFI 19-15, CK101 22-15, WIFE 30-15, CKLW 19-16, KILT 19-16, KLOU 20-16, KIMN-AM 21-16, KLIF 22-16, WNDE 23-16, WROV 21-17, WTIK 21-17, KOPA 23-18, WJDX 30-18, WPGC 30-19, WHBQ 24-20, 92Q 26-20, JB-105 29-20, WFLI 30-20, WRKO 30-21, WAZA 28-22, WFOX 28-23, KYA D-24, WCAO 29-25, WNBC 29-25, KWIC A-26, WAVZ 34-27, WSGN 32-29, WAYS D-29, WABB D-31, Y100 A-35, WLS D-35 and WSFL D-39...added at WUPE...excellent sales and callout support for this mass appeal giant...peaking with nearly 80% of our reporters showing growth...6th week on chart.

## 5 4 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST

(BEARSVILLE)

Profile: KRSP 1-1, WANS 1-1, WLSQ 2-1, KIDD 3-1, KGW 3-1, 92Q 4-1, KS106 2-2, KLOU 2-2, WZDQ 2-2, WTOB 2-2, Z-93 2-2, WORD 2-2, KRKE 3-2, KJIN 3-2, WDJX 4-2, KATI 5-2, WSGN 6-2, KDWB 3-3, WQXI 3-3, KIIK-AM 4-3, WSPT 4-3, 92-FLY 4-3, KEYY 5-3, WSGA 5-3, WJDX 4-4, WFOX 5-4, KOLE 6-4, KLUC 6-4, WPGC 6-4, JB-105 7-4, KWIC 7-4, KIMN-AM 7-4, WKIX 7-4, KOPA 10-4, WTIC-FM 10-4, WHB 5-5, WRBR 5-5, WAZA 7-5, WEEX 7-5, WKY 10-5, WMEE 10-5, WGBF 6-6, WISM 10-6, KJRB 10-6, WCAO 11-6, WAKY 9-7, Z-98 9-7, KROY-FM 10-7, WQCM-FM 10-7, WHHY 12-7, WLCS 12-7, KMGK 13-7, WABB 14-7, WIFE 18-7, KTFX 11-8, KOBO 14-8, WAXY 14-8, 91-X 10-9, WAVZ 10-9, KUHL 12-9, WHBQ 13-9, WFYR 13-9, CK101 13-9, WAMS 14-9, WUPE 17-9, KFI 11-10, WNAP 11-10, KQIZ 12-10, KACY 12-10, KSLQ 12-10, Z104 13-10, KRUX 16-10, WMOH 17-10, WTIK 18-10, KBEQ 15-11, TEN-Q 20-11, WOKY 15-12, WZZU 18-12, CKLW 17-13, WGBS 17-14, WROK 18-14, KROY-AM 20-14, KYYX 18-15, WKBO 20-15, KRQ 20-16, WRKO 24-16, KYA 26-17, KVOL 21-19, KWK 24-19, KHJ 26-19, WFLI 28-19, WJLQ 30-19, B-100 A-19, KLIF 29-20, WABJ 34-20, 99X 24-21, KWOD 28-21, KFRC 28-23, Y100 29-24, KK104 D-24, KJR D-25, F-105 D-28, KZFM A-31, WSFL 38-35 and WAIV A-40...added at WEFM...covering all females and males 25+...very slow peak ...B-100 "Everyone loves it in callout"...92-Q no. 1 sales, no. 5 phones...Y-100 strong 18+ callout...WANS no. 1 sales, no. 6 callout...WAZA no. 1 phones 18-34...WSPT no. 3 sales, no. 5 phones 12+...KYYX real slow...WAVZ no. 9 sales...WPFM no. 8 sales...75% of our reporters are showing growth...7th week on chart.



# Universals

## 3 5 BEE GEES/LOVE YOU INSIDE AND OUT

(RSO)

Profile: KVOL 2-1, WABB 2-1, KRUX 3-1, WHHY 3-1, KUHL 2-2, KRSP 2-2, KTFX 2-2, WHB 3-2, KQIZ 3-2, WDAK 3-2, WUPE 6-2, WJDX 3-3, WNDE 4-3, WGBF 4-3, KFI 4-3, WLSQ 4-3, WZZX 5-3, WMOH 6-3, KWOD 6-3, WQCM-FM 6-3, KIMN-AM 10-3, KLIF 10-3, WKBO 4-4, Z104 5-4, WQXI 5-4, KACY 5-4, WRKO 6-4, KGW 6-4, KEYY 7-4, WKY 8-4, WSFL 8-4, WAIV 9-4, KOBQ 10-4, WJET 5-5, 92-FLY 6-5, KSLQ 7-5, WISM 7-5, KS106 8-5, KWIC 8-5, KOLE 9-5, KRDG 9-5, CK101 9-5, KOPA 12-5, WEBC 12-5, KBEQ 20-5, KELI 6-6, JB-105 6-6, WFYR 7-6, WNAF 8-6, KROY-AM 9-6, WPGC 9-6, TEN-Q 9-6, KLIK 10-6, 14-Q 11-6, WAMS 11-6, KIIS-AM 8-7, WTOB 8-7, WMEE 9-7, WAYS 9-7, KIDD 9-7, B-100 9-7, WAXY 11-7, 99X 15-7, WAVZ 8-8, Z-93 9-8, WBBF 13-8, WCAO 14-8, WRFC 14-8, KRQ 16-8, WEEX 9-9, WZDQ 10-9, WIFE 10-9, Z-98 10-9, Q105 16-9, WGH 10-10, KOKQ 11-10, F-105 15-10, WSGN 15-10, KYA 17-10, 92Q 15-11, KATI 15-11, KK104 15-11, WNOR 18-13, WFOX 17-14, KZFM 20-14, WKIX 18-15, WAZA 18-15, Z97 21-16, KTLK 23-16, KFRC 19-17, WTIC-FM 22-17, WABJ A-17, M-91 23-18, WOKY 23-19, WLS 31-19, WROK 23-20, 96-KX 23-21, WRBR 23-21, KMGK 25-21, K-BEST 25-21, CHUM 28-21, CKGM 29-26 and WPFM 31-29...reporters showing growth slip from 84 to 72%...6th week on chart.

## 13 6 RICKIE LEE JONES/CHUCK E'S IN LOVE

(WB)



Profile: WANS 9-2, KOKQ 9-4, WGH 7-5, WRFC 8-5, Z-93 10-5, WHB 6-6, WDAK 8-7, 91-X 11-8, WGBF 20-8, WSGA 13-9, WSPT 16-9, WPFM 10-10, KUPD 11-10, WZDQ 12-10, WZZX 17-10, WJLQ 28-10, KFRC 16-11, KROY-FM 17-11, WPGC 19-11, WLSQ 15-12, KOPA 15-12, KOBQ 17-12, KEYY 17-12, CK101 17-13, KMGK 18-13, KBEQ 23-13, WKIX 23-14, KJR 18-15, WDJX 22-15, WRKO 22-15, KRDG 23-15, KWOD 24-15, WSFL 24-15, 14-Q 19-16, KVOL 20-16, KTFX 23-16, WMEE 23-16, WISM 23-16, WNAF 24-16, WEEX D-16, WUPE 22-17, KJRB 25-17, WQXI 27-17, WLCS 28-17, CKLW 21-18, WROK 24-18, WORD 25-18, WTIK 28-18, WZZU 22-19, KQIZ 22-19, KOLE 26-19, KYA 27-19, KLIK 29-19, KSLQ 24-20, KLOU 25-20, WAXY 26-20, WKPT 28-20, WTIC-FM 28-20, WRBR D-20, WGBS D-20, KYYX 24-21, WKY 27-21, KELI 27-21, WHHY 28-21, B-100 24-22, Q105 25-22, WSSC 27-22, KWIC 27-22, TEN-Q 28-22, 99X 28-22, KRSP 25-23, WTOB 26-23, KHJ 28-23, WEBC 30-23, WCAO 27-24, WAYS 28-24, 92Q 28-24, WSGN 28-24, JB-105 31-24, WFLI D-24, KROY-AM 29-25, KRQ 31-25, KATI 32-25, KILT 39-25, WFYR D-25, WAKY 30-26, WAMS 30-26, KTLK 34-26, 92-FLY A-26, KLIF 36-27, WHBQ D-28, KRUX 37-29, KIMN-AM D-29, KUHL D-29, WBBF 40-30, KS106 D-30, WQCM-FM D-30, Y100 36-33, WNOR A-34 and WAIV A-38...added at KZFM, WABB, M-91 and F-105...covers every 18+ demo solidly except with 25+ females, where we find mixed reaction...some callout resistance from females 25+ at KYYX, B-100 and KWOD...NO callout female resistance at Y-100 and KSLQ...phenomenal sales everywhere...some teens now developing...reporters showing growth lift from 68 to 72% (Top 5)...3rd week on chart.

## 8 7 BILLY JOEL/HONESTY

(COLUMBIA)

Profile: KLUC 2-2, WNBC 3-2, KOKQ 5-2, KWK 3-3, WEFM 5-4, WBBF 7-4, KRUX 10-5, KQIZ 9-6, WDJX 10-6, WEEX 11-6, WQXI 12-6, 96-KX 15-6, WUPE 7-7, 14-Q 8-7, KJIN 10-7, WGBS 12-7, JB-105 10-8, KRSP 16-8, KROY-FM 11-9, 99X 12-9, WLSQ 12-10, KWIC 12-10, KDWB 15-10, 91-X 16-10, WAMS 17-10, KELI 17-10, KOLE 18-10, KVOL 15-11, WROK 16-11, KSLQ 18-11, WGBF A-11, WABZ 15-12, KIIS-AM 16-12, WMEE 17-12, WMOH 18-12, 92-FLY 19-12, WZZX 19-12, KS106 17-13, M-91 18-14, Z-98 19-15, WHHY 19-15, WANS 19-15, KIDD 21-15, KRQ 25-15, WLCS 20-16, KYA 21-16, WAXY 20-17, WRFC 21-17, WKY 22-17, WNDE 24-17, WORD 26-17, WQCM-FM 27-17, WJLQ 27-17, KIMN-AM 24-18, KRBE 25-18, WTIC-FM 23-19, WSPT 23-19, KJRB 23-19, WKIX 24-19, KILT 27-19, WSGA 28-19, WFYR 22-20, F-105 24-21, 92Q 24-22, WKYB 26-22, KZFM 28-22, KOPA 26-23, KATI 27-23, KLIK 31-23, WEBC 27-24, WRBR 29-24, WSSC 29-25, KTFX 33-25, WZZU D-25, CK101 31-26, CHUM D-26, Y100 32-29, KOBQ 39-33 and KBEQ D-38...added at CKGM and KK104...covering all demos, but 'Honesty' holds predominantly female support now...after umpteen consecutive hits, some artist fatigue is unavoidable...peaking with 58% of our reporters showing growth...5th week on chart.

## 9 8 REX SMITH/YOU TAKE MY BREATH AWAY

(COLUMBIA)

Profile: WJET 1-1, WNDE 2-1, WPFM 3-1, WABJ 18-1, 14-Q 2-2, WIFE 4-3, KOBQ 7-3, Q105 11-4, WSSC 8-6, WSGA 8-6, WKBO 9-6, WLSQ 11-6, WJDX 10-7, Z104 14-7, WRBR 17-7, KTFX 12-9, KOKQ 13-9, TEN-Q 13-9, WRKO 13-9, WHB 14-9, WDAK 16-9, KATI 17-9, KELI 18-9, KBEQ 19-9, WSPT 19-10, WDJX 21-10, WQXI 23-10, WROV 17-11, KMGK 19-11, WTIC-FM 15-12, WGBF D-12, KRKE 17-13, WAIV 18-13, WHHY 20-13, KRDG 24-13, Z-93 16-14, 92Q 21-14, WUPE 21-14, WAYS 17-15, WORD 18-16, KIIS-AM 19-16, WAKY 20-16, WZDQ 20-16, CK101 23-16, KIDD 26-16, 99X 26-16, WFYR 19-17, KACY 23-17, Y100 23-17, 91-X 27-17, WKPT 29-17, 96-KX 31-17, WNAF 20-18, KHJ 20-18, 92-FLY 21-18, WTOB 22-18, KWIC 23-18, WQCM-FM 23-18, WMEE 25-18, WANS 26-18, F-105 D-19, WRFC 26-20, KFI 26-20, KFRC 24-22, WAXY 27-22, Z-98 27-22, WZZX D-22, KROY-AM 26-23, KILT 26-23, KQIZ 27-23, WROK 27-23, KOLE 32-23, KROY-FM D-23, KRSP 28-25, WEEX 28-26, B-100 A-26, KVOL D-26, WLCS 30-27, KWOD 31-27, WBBF 39-28, KYYX D-29, KOPA D-30, WAMS D-30, WEBC 34-31, WNBC A-31, WSFL 39-33, KRQ 40-35, WTIK D-36 and KLIF A-37...added at WMOH, KIMN-AM, KEYY, KLOU, KK104 and KGW...one of the biggest teen and female records so far this year...Y-100 no. 1 phones (95% female), strong 18+ female callout...CK-101 no. 1 sales and phones—all demos...WTIX Female and teen MONSTER...KYYX home in callout with all demos...F-105 no. 2 phones...B-100 Big females in callout...no. 3 phones at WGH, WISM, WIFE and 91-X...nearly 70% of our reporters are showing growth...4th week on chart.

## 15 9 DOOBIE BROTHERS/MINUTE BY MINUTE

(WB)



Profile: KJR 11-8, M-91 14-8, WABB 10-10, 96-KX 10-10, WHB 15-10, KROY-FM 18-10, KIDD 19-10, KJRB 14-11, KOKQ 16-11, WRKO 15-12, WGH 17-12, WGBS 18-12, WDAK 23-12, KSLQ 23-12, WIFE 19-14, WKYB 21-14, KUPD 22-15, B-100 17-16, 91-X 23-16, WSSC 23-16, WZDQ 19-17, KTFX 25-17, Q105 21-19, KROY-AM 22-19, KLOU 22-19, KEYY 22-19, WFYR 23-19, WAXY 24-19, KATI 24-19, WHBQ 25-19, JB-105 28-19, WEBC 32-19, KFRC 21-20, 92-FLY 22-20, WCAO 23-20, KVOL 23-20, WLCS 25-20, KELI 25-20, KHJ 27-20, KJIN 30-20, WBBF 26-21, WSPT 29-

# Universals

21, WRFC 29-21, 14-Q 31-21, WQXI 25-22, WTOB 25-22, KRSP 26-22, KRBE 29-22, KRDG 31-22, WNAF 25-23, Z-93 25-23, WMEE 27-23, WANS 28-23, KBEQ 28-23, KS106 28-23, WZZX D-23, WMOH 27-24, KWIC 28-24, WAVZ 29-24, KTLK 30-24, WZZU D-24, WAMS 29-25, WORD D-25, F-105 D-25, 92Q D-25, KOPA 29-26, WISM 30-26, WKY D-26, WKPT 31-27, WJET D-27, KFI D-27, Y100 31-28, KLIF 35-28, KYA A-28, KRQ 38-29, WHHY D-29, WKBO D-29, 99X D-29, WNDE D-29, KOBQ 36-30, KILT 38-30, WTIC-FM 38-30, TEN-Q D-30, KWOD D-30, WPGC D-30, KIIK D-30, WSFL 37-31, CK101 38-31, KOLE D-31, KZFM A-33, WAIV A-37, KRUX D-39 and WTX D-39... added at WAYS, KIMN-AM, WEEX, CKGM, WGBF, WQCM-FM, KQIZ and CKLW...extremely valuable to programming... instant familiarity, covering all demos...WGH "broke wide open this week"...Y-100 strong callout 18+, particularly with females...B-100 "KILLER callout all demos"...KUPD no. 7 sales...WAVZ 'spectacular' LP sales...ticks from 64 to 69% of our reporters who are showing growth...3rd week on chart.

## 11 10 ROD STEWART/AINT LOVE A BITCH (WB)

Profile: WANS 6-3, CK101 6-3, KTFX 7-6, KELI 10-7, KATI 14-7, WDAK 9-8, KOKQ 12-8, KWOD 12-9, KRSP 14-9, WJDX 14-10, WHHY 15-11, KHJ 16-11, WSGN 17-11, WGH 18-11, B-100 14-12, WFLI 15-12, WFI 16-12, WDJX 17-12, KFI 18-12, KZFM 18-12, KRUX 19-12, WEFM 20-12, WLSQ 18-13, WORD 16-14, WNBC 17-14, KIDD 17-14, JB-105 18-14, 91-X 19-14, WTX 20-14, WZZX 23-14, WZDQ 18-15, WRFC 20-15, 92-FLY 24-15, KYX 19-16, KJRB 19-16, KWIC 20-16, CHUM 23-16, WGBF D-16, WZZU 19-17, KQIZ 21-17, KDWB 21-17, WEEX 21-17, KROY-AM 23-19-16, KOLE 23-17, KEYY 23-17, KFRC 21-18, KS106 24-18, WRBR 21-19, WMEE 22-19, KRBE 24-19, WSFL 25-19, WQCM-FM 30-19, WISM 25-20, KRQ 32-21, KSLQ 26-22, WFOX 27-22, KILT 35-22, WAXY 25-23, WAMS 26-23, WTIC-FM 29-24, WJET 30-24, Y100 28-26, KUPD A-27, WMOH D-27, WAKY A-28, 99X D-28, KIMN-AM D-28, WUPE D-28, CKGM A-30, WJLQ D-30, KOBQ 40-32, KLIF 37-33, WLS D-34 and KBEQ 38-35...added at WABB, WKIX and WHB...covering all demos, but starting to experience some callout resistance from females in the Southeast...5th week on chart.

## 10 11 ORLEANS/LOVE TAKES TIME (INFINITY)

Profile: Z-98 2-1, WSSC 3-2, WRFC 3-3, CK101 4-4, KATI 4-4, KJIN 6-4, WHHY 8-4, KRQ 9-4, WTOB 5-5, 91-X 5-5, WZZX 6-5, WLCS 8-5, WBBF 9-5, KSLQ 8-6, KUHL 8-6, Z104 11-6, WZDQ 7-7, WQXI 8-7, KTFX 9-7, KZFM 10-7, 92-FLY 9-8, KACY 9-8, KIIS-AM 9-8, WNAF 9-8, WROK 10-8, KRDG 11-8, WBC 11-8, WQCM-FM 12-8, WSFL 12-8, WAMS 12-8, WAIV 13-8, WLSQ 10-9, WZZU 10-9, KWIC 10-9, KEYY 10-9, WOKY 11-9, WROV 12-9, WFOX 12-9, WNDE 14-9, WAKY 14-9, 96-KX 19-9, WAYS 11-10, WISM 13-10, WKY 13-10, KGW 14-11, B-100 16-11, JB-105 15-12, 14-Q 15-12, WFYR 14-13, M-91 17-13, KDWB 18-13, KJR 19-13, KWK 22-13, KIMN-AM 18-14, Q105 18-14, Z97 20-14, KLIF 20-14, WAXY 23-15, WHB 19-16, WHBQ 21-16, WAVZ 23-16, WGBS 21-17, TEN-Q 25-18, Y100 25-18, WRKO 21-19, 99X 22-19, KOBQ 29-19, KBEQ 24-20, KWOD 25-20, 92Q 25-23, WAZA 29-23, WFI 29-23, KVOL 29-23, KMGK D-23, WRBR 27-25, KILT 38-26, KYA 30-27, F-105 D-27 and WNOR D-28...added at CKLW and CHUM...extremely slow burn...stations showing growth slip from 66 to 57%...7th week on chart.

## 12 12 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT (MCA)

Profile: KIDD 5-3, KQIZ 6-4, WGBS 7-4, KIIS-AM 6-5, WHHY 11-5, KRKE 9-6, KOKQ 8-7, WFOX 15-7, KOLE 15-7, WDJX 8-8, 14-Q 9-9, Z104 10-9, WJET 10-9, B-100 12-9, WSSC 13-9, KJIN 16-9, KUHL 13-10, 92-FLY 18-10, KWIC 15-12, KTFX 16-12, 96-KX 16-12, KRDG 17-12, WNAF 18-12, KIMN-AM 20-12, KROY-FM 16-13, WCAO 17-13, WGBF 17-13, KRUX 24-13, WFYR 16-14, KSLQ 16-14, CK101 18-14, WKPT 18-14, WQCM-FM 21-14, KRSP 18-15, WTIC-FM 19-15, WMEE 20-15, KIIK 20-16, KELI 21-16, 99X 19-18, WZZU 21-18, WAMS 22-18, WRFC 22-19, WROK 22-19, WBBF 23-19, KATI 23-20, WANS 24-20, KROY-AM 25-20, KS106 26-20, Q105 24-21, JB-105 24-21, KGW 24-21, CKLW 28-22, WAVZ 26-23, WEEX 27-24, KLIF 28-24, WAZA 30-24, Z97 A-24, WSFL 30-25, 91-X 31-25, KDWB A-25, WEFM 29-26, WKIX 31-26, WNBC 30-27, KOBQ 35-28, KWOD 35-29, WPGC D-29, WNOR D-29, WTX 33-30, KZFM A-32, KRQ 35-33 and WLS 44-39...added at WFI and F-105...Olivia has spread past female interest to some 25+ male...starting to peak where action has developed...4th week on chart.

## 2 13 PEACHES AND HERB/REUNITED (POLYDOR)

Profile: WLS 1-1, WQCM-FM 1-1, WJDX 1-1, KIIK 1-1, WISM 1-1, WAMS 1-1, KUHL 1-1, WEFM 1-1, WSFL 1-1, WRFC 1-1, WZZX 1-1, 92-FLY 1-1, CKLW 1-1, WGBS 1-1, WROK 1-1, KYX 1-1, WAIV 1-1, 14-Q 1-1, KBEQ 1-1, KWIC 1-1, KOPA 1-1, WFYR 1-1, WUPE 1-1, WKY 1-1, WROV 1-1, KIMN-AM 1-1, WNBC 1-1, WNOR 1-1, WTX 1-1, WBBF 1-1, KK104 1-1, KYA 1-1, F-105 1-1, KIIS-AM 1-1, M-91 1-1, KJR 1-1, TEN-Q 1-1, KRDG 1-1, KJRB 1-1, KACY 1-1, KMGK 1-1, B-100 1-1, WMOH 1-1, WHB 1-1, WKIX 1-1, WHBQ 1-1, WRBR 1-1, WFI 1-1, WTOB 1-1, KRKE 1-1, KATI 2-1, KDWB 2-1, KRQ 2-1, WSSC 2-1, 99X 2-1, KZFM 3-1, K-BEST 5-1, CHUM 6-1, KLIF 6-1, WAXY 2-2, KOLE 2-2, WAKY 2-2, KELI 2-2, KFI 2-2, 91-X 6-2, KLOU 3-3, WABJ 3-3, WAVZ 3-3, WSGA 4-4, KWK 5-5, CKGM 5-5 and KLUC 7-6...9th week on chart.



## 16 14 KENNY ROGERS/SHE BELIEVES IN ME (UA)



Profile: WHB 10-3, 92Q 7-4, WGBS 11-5, WJDX 7-6, WORD 12-6, WFLI 12-9, WKBO 15-9, KIIS-AM 14-10, WTOB 15-11, WAKY 16-11, WKY 18-11, KJRB 22-12, KILT 15-13, Z97 18-13, WHBQ 23-13, WLCS 18-14, WISM 18-14, KRKE 20-14, WPGC 22-14, WRFC 24-14, KEYY 25-14, WJET 25-14, JB-105 23-15, KOPA 20-16, KRSP 20-16, Z-93 20-16, KMGK 20-16, KROY-FM 20-16, WKIX 22-16, KGW 22-16, KRDG 25-16, KRBE A-16, WROK 20-17, KWIC 22-17, WMEE 24-17, KJIN 24-17, KSLQ 22-18, WHHY 23-18, KVOL 24-18, KOBQ 25-18, WZDQ 26-18, WMOH D-18, Z104 23-19, KDWB 24-19, WNDE 25-19, WANS 27-19, WAMS 24-20, KQIZ 25-20, WSGN 25-20, WSP 26-20, KIIK 30-20, KIMN-AM 25-21, KATI 25-21, WFOX 25-21, WBC 25-21, WKPT 26-21, KIDD 28-21, KRUX 30-21, KBEQ 32-21, WFYR 24-22, WNAF 26-22, WCAO 28-22, CK101 28-23, KTFX 32-23, B-100 27-24, KZFM 35-24, WAXY 29-25, WBBF 30-26, WDAK A-26, KYA A-26, WOKY 30-27, WTIC-FM 35-27, M-91 D-28, KOLE 33-29, KHJ D-29, KFI D-29, KOKQ D-29, 91-X D-30, WABB D-30, KFRC D-30 and WTX D-37...added at WGBF, WZZX, WRKO, Q105, KJR and CKLW...as C.C. McCartney/B-100 says: "Female KILLER in callout", so it is...all demos developing...good sales and request action...valuable to programming balance...over 60% of our reporters are showing growth...2nd week on chart.



# Universals

- 6 15 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**  
 Profile: CK101 1-1, WORD 1-1, KQIZ 2-1, Z104 3-1, KZFM 2-2, WZZX 2-2, B-100 2-2, WRFC 2-2, WNAP 2-2, WSFL 3-2, WQCM-FM 3-2, KIMN-AM 3-2, WKBO 3-2, KSLQ 3-2, WBBF 4-2, KWIC 5-2, WAXY 3-3, KS106 3-3, WAIV 3-3, WROK 3-3, WKY 3-3, KHJ 4-3, M-91 4-3, CHUM 4-3, KACY 4-3, Y100 4-3, CKGM 4-3, WTIC-FM 5-3, WHHY 7-3, KYA 7-3, WFYR 4-4, WISM 4-4, KYYX 4-4, WANS 4-4, WNDE 5-4, KROY-AM 5-4, KIIS-AM 5-4, KRDG 5-4, WEBC 6-4, WLSQ 6-4, WPGC 5-5, 14-Q 5-5, KIIK 6-5, TEN-Q 7-5, WUPE 10-5, WIFE 11-5, KTLK 7-6, F-105 7-6, WKPT 7-6, KVOL 8-6, KFRC 9-6, WNOR 9-6, WFLI 9-6, WSGN 8-7, KFI 8-7, WRKO 9-7, WIFI 10-7, WABJ 15-7, WEFM 9-8, WMOH 12-8, WJLQ 13-9, Z-98 11-10, KMGK 12-10, Z97 17-12, WHBQ 15-15, KLIF 23-17, WNBC 23-18, WROV 26-20 and K-BEST A-24...8th week on chart.
-  **24 16 CHEAP TRICK/I WANT YOU TO WANT ME (EPIC)**  
 Profile: WRKO 3-1, WSPT 3-1, F-105 4-2, WFOX 3-3, KUPD 10-3, 91-X 8-7, CKLW 12-7, KMGK 11-8, WKYB 17-8, WPGC 12-9, WIFI 14-9, WANS 15-10, WZDQ 13-11, WEEX 18-11, KLUC 16-12, WRFC 19-12, KHJ 21-13, B-100 22-15, WIFE 24-17, WGH 22-18, WTIK 25-18, JB-105 27-18, KUHL 21-19, KYA 24-20, 14-Q 26-20, TEN-Q 28-20, KOPA 24-21, WROK 26-21, KDWB 26-21, WDAK 29-21, Z97 24-22, WSGA 26-23, KJIN D-23, WUPE D-23, Z-93 26-24, KFI 27-24, WPFM 28-24, KS106 30-24, Z104 28-25, KRDG 32-25, M-91 D-25, WZZX D-25, 96-KX A-27, CHUM D-27, KOKQ 31-28, KRQ 32-28, CK101 35-28, WNAP D-28, WMOH D-28, KFRC D-28, WHBQ A-29, WMEE D-29, KSLQ 33-30, KROY-AM A-30, KRSP A-30, WRBR D-30, KYYX D-30, KILT 40-31, KRKE 39-33, KRUX D-33, KATI 39-34, KIIK D-34, WTIC-FM D-34, KTFX A-37 and WBBF D-37...added at WAMS, WAXY, KEYY, KOLE, WKBO and WLS... FRED Record Of The Week: Most Valuable!...JB-105 "Hottest record"...no. 1 phones 12+...91-X no. 1 phones 12+... F-105 no. 1 phones...B-100 hottest record with M/F 12-24 in callout, strong with males, particularly 12-34...KYYX "Heavy Duty" M/F 15-24 in callout...KUPD "super phones", no. 1 callout in all demos...WTIX "power rotation—it's rock and roll when we need it"...WSPT no. 4 sales, no. 6 phones...WGH Top 5 LP...roars from 37 to 50% of our reporters who are showing growth...2nd week on chart.
- 14 17 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER (BIG TREE)**  
 Profile: WGBS 3-2, KIIS-AM 3-2, KWIC 3-3, B-100 3-3, KTFX 4-3, KJIN 5-3, WROV 7-3, KWOD 4-4, WQCM-FM 5-4, WROK 6-4, M-91 9-4, WNAP 6-5, KOBO 6-5, WFOX 6-6, WEBC 7-6, Z-98 7-6, WZZX 8-6, WKY 9-6, KACY 8-7, WAMS 9-7, CK101 10-7, KRDG 10-7, KIMN-AM 11-7, KLIF 15-7, WMEE 8-8, KROY-FM 9-8, Z104 9-8, KGW 10-8, WFLI 10-8, KROY-AM 11-9, WISM 11-9, WTIC-FM 12-9, KYA 13-9, WMOH 14-9, KHJ 13-10, WSFL 13-10, JB-105 13-10, WCAO 13-10, KRQ 18-10, WABJ 19-10, WFYR 11-11, KLOU 14-11, WTIK 15-12, WUPE 20-12, KSLQ 15-13, KEYY 16-13, KZFM 17-13, TEN-Q 17-14, KFI 17-14, KJRB 18-14, KOPA 18-15, 92Q 18-16, KMGK 21-18, WAXY 22-21, WAZA D-21, WNOR 31-23, K-BEST A-23, WPGC 29-26, WRKO 29-27 and KFRC 30-29...added at WIFI...7th week on chart.
- 18 18 G.Q./DISCO NIGHTS (ARISTA)**  
 Profile: KTLK 3-2, WFLI 3-2, WLCS 4-2, WHBQ 5-2, WNOR 3-3, WKIX 4-3, WCAO 6-3, KOKQ 6-3, WAXY 7-4, KLOU 7-4, KROY-FM 6-6, WTOB 7-6, WNDE 7-6, WIFE 16-6, WPGC 8-7, WORD 9-8, KWOD 11-8, Y100 13-9, KSLQ 14-9, JB-105 17-9, WKBO 10-10, KFRC 11-10, WNAP 13-11, F-105 14-11, WAMS 15-11, TEN-Q 15-12, KROY-AM 16-12, WAKY 26-12, WZZU 17-13, KHJ 18-14, KUHL 20-15, WJET 23-15, WFOX 23-17, KK104 25-17, KFI 25-19, WGBF D-19, KRSP 24-21, KTFX 27-21, KRKE 34-21, KOPA 27-22, WQCM-FM 28-25, CK101 33-25, KIMN-AM 29-26, KELI D-26, KIDD D-26, KRQ 30-27, M-91 30-27, Z-98 32-17, WHHY D-27, KATI 31-28, CHUM D-29, KOBO D-34 and KILT D-39...added at WEFM, WOKY, WIFI and WUPE...some sales action, but reporters showing growth slip from 43 to 39%...5th week on chart.
- 19 19 STYX/RENEGADE (A&M)**  
 Profile: KTFX 1-1, KWK 1-1, Z97 1-1, 96-KX 2-1, WFOX 2-1, Q015 3-1, WGH 4-1, KOPA 2-2, WKBO 5-3, KYYX 5-3, WORD 6-3, WSGN 5-4, KS106 5-4, KRQ 5-5, WFLI 7-5, WEFM 7-5, KJIN 8-5, KLOU 8-5, KDWB 10-5, 92Q 11-6, WAKY 12-6, KEYY 8-7, KVOL 10-7, WROV 11-7, KQIZ 11-8, WLS 13-8, KJRB 16-8, WQCM-FM 18-9, WZZU 12-10, WRFC 15-10, WUPE 15-10, 14-Q 25-11, WISM 19-13, KUHL 19-14, M-91 19-16, B-100 21-17, WJLQ 29-18, KMGK 22-19, KIMN-AM 22-20, WKIX 27-20, WIFI 24-21, WMOH 25-22, WROK 25-22, WTIC-FM 30-25, KHJ D-25, KRBE 28-26, KBEQ 31-28, F-105 D-29, WHBQ A-30 and WNOR A-35...added at TEN-Q and CHUM...extremely slow burn as reporters showing growth hold at 37% for third straight week...no. 1 phones at B-100 & WGH...KYYX "locomotive—headed no. 1"...support with teens only now...9th week on chart.
- 21 20 ROGER VOUDOURIS/GET USED TO IT (WB)**  
 Profile: KQIZ 4-3, KRSP 12-5, WZDQ 8-6, KBEQ 13-6, WHB 7-7, WROK 8-7, KWOD 9-7, WAZA 11-7, KGW 12-9, WTOB 11-10, M-91 11-10, WHBQ 12-10, KIDD 14-11, WMOH 16-11, WEBC 21-11, WSPT 15-12, WABB 16-13, KOKQ 18-14, 92-FLY 20-14, WZZX 18-15, WQXI 20-15, WROV 20-15, WJLQ 22-16, WSGA 21-17, KDWB 23-18, WGBF D-18, KRDG 22-19, KUHL 23-20, KIIS-AM D-20, WNAP 23-21, KOLE 24-21, WJET 26-21, WSGN 27-21, WEEX D-22, KACY 28-25, WAYS D-26, 14-Q 29-27, TEN-Q 27-27, WAIV 33-27, KTFX 34-27, CK101 34-27, KEYY D-27, Q105 D-27, WAVZ A-28, WCAO D-28, WTIK 32-29, WIFE 32-29, WNBC A-29, KJRB D-29, 92Q D-29, WQCM-FM D-29, Y100 34-30, KIMN-AM D-30 and JB-105 A-37...added at KLOU, WBBF, WFLI, WNDE and WUPE...definite resurgence this week...covering all demos...nearly 40% of our reporters are showing growth...key week...6th week on chart.
-  **22 21 VAN HALEN/DANCE THE NIGHT AWAY (WB)**  
 Profile: KUPD 3-2, WKYB 14-2, WPFM 9-5, WSPT 12-8, Z-93 19-10, KLUC 14-11, Z97 14-11, WZDQ 16-12, WPGC 15-13, 96-KX 24-13, KYA 20-15, KHJ 22-15, Z104 20-16, KOBO 26-16, KOPA 22-17, KFRC 23-19, KOKQ 25-20, WSSC 25-20, KWK 25-20, WDAK 28-20, KSLQ 25-21, B-100 28-21, WANS 32-22, WISM 26-23, WLCS 26-23, KRSP 27-24, WSGA 27-24, KRQ 28-24, CK101 29-24, KOLE 34-24, KJIN D-24, KMGK D-24, JB-105 33-25, WHBQ D-25, WFOX 30-

# Universals

26, KATI 36-26, KRUG 30-27, KRUX 35-27, KDWB A-27, WEEX D-27, KLOU D-27, WKIX D-28, WNDE D-28, KVOL D-29, Q105 D-30, WNAF D-30, 14-Q A-31, KLIK D-35, WROK A-36 and WTIK D-38...added at WMOH, KQIZ, WRFC, KZFM, KRKE, M-91 and KRBE...could break wide open this week...B-100 reports mass appeal interest in callout, including older demos...WANS no. 6 phones 18+...KUPD no. 3 callout, very teen and 18-24 males with super phones...valuable for males...over 40% of our reporters show growth...2nd week on chart.

N 22



## EARTH, WIND AND FIRE/BOOGIE WONDERLAND

(ARC/COLUMBIA)

Profile: CKGM 6-6, KYYX 12-9, WLCS 27-10, WUPE 17-15, WSGA 25-15, WKYB 23-17, CKLW 24-20, WAVZ 30-20, WTIC-FM 27-22, KLOU D-22, 99X 29-23, KOKQ D-23, WHBQ D-23, Q105 28-24, WFYR A-24, KIMN-AM 27-25, Z-93 28-25, KWOD 37-25, WAXY 28-26,, KRUG 37-26, WORD A-26, KROY-FM D-26, WHHY D-26, KHJ D-26, KJRB 30-27, WRFC 31-27, KACY 34-27, KTLK 36-27, KRSP D-27, WAYS D-27, WNDE D-27, WKIX D-27, KTFX 38-28, WDAK A-28, WIFE A-28, WPGC D-28, Z104 D-28, KSLQ 32-29, WRKO D-29, WQXI D-29, WNAF D-29, WAKY A-30, WCAO A-30, KYA A-30, WTOB D-30, WAIV 39-31, WKPT A-31, WPFM 34-32, KATI 35-32, Y100 35-32, 14-Q D-32, JB-105 36-33, Z-98 A-38 and WABJ D-40...added at WABB, KIDD, KWIC, WTIK, WGH, KLIK, WAMS, KROY-AM, WRBR, WJET, KQIZ, WFLI, WAZA, WZZX, KOLE, WROV and KK104...Image Record Of The Week, covering all demos instantly with sales starting...reporters showing growth boogie from 41 to 51%...heading Top 15 immediately...1st week on chart.

23 23

## BOB SEGER/OLD TIME ROCK N' ROLL

(CAPITOL)

Profile: Z97 4-4, WROV 8-4, WANS 8-5, WSGN 11-6, Q105 12-7, WPFM 8-8, WNDE 11-10, WIFE 14-10, KUPD 15-12, WFLI 16-13, B-100 19-13, WSSC 19-13, KSLQ 17-15, CKLW 18-15, WUPE 18-16, WDAK 20-16, M-91 20-17, KRKE 21-18, WNAF 22-19, WHHY 24-19, WEEX 29-19, CK101 25-20, KLIF 24-21, 92-FLY 25-21, Z-93 24-22, WPGC 28-22, KZFM 29-23, WGH D-23, WKBO 27-24, WTIC-FM 32-26, KRUX 33-26, KJIN 34-26, KWOD 36-32, WAIV 38-32 and WTIK 40-32...added at WABB and KATI...now covering all demos, leaning males in callout and females in requests...4th week on chart.

25 24

## BEACH BOYS/GOOD TIMIN'

(CARIBOU)

Profile: WLSQ 9-7, KIIS-AM 10-9, KUHL 14-11, 91-X 15-12, KFI 16-13, KOKQ 17-13, KHJ 17-15, KQIZ 20-15, KEYY 26-15, KELI 22-19, KS106 22-19, KRSP 23-20, KIDD 30-20, WCAO 24-21, Z104 25-21, WORD 28-21, WJDX 26-22, KOBQ 30-22, KTFX 30-22, KJIN D-22, CHUM 26-23, KYYX 27-23, WDAK 27-23, M-91 28-23, WBBF 35-23, WISM 27-24, WZZX D-24, KRBE 27-25, KROY-FM 28-25, KJRB 28-25, KOPA 28-25, WEBC 29-25, WHHY 30-25, WNOR 34-25, WSPT D-25, KGW D-25, KOLE 31-26, WABB 30-27, WNAF 30-27, WTOB 30-27, WANS 33-27, Z-93 30-28, KWIC A-28, WAZA D-28, KRUG 34-29, WTIC-FM 36-29, KROY-AM D-29, WSFL 33-30, KACY 40-30, WEEX A-30, WZDQ 35-31, JB-105 37-31, KRUX 39-32, WROK A-32, KWOD 40-33, KZFM A-34, 14-Q D-34, WPFM 40-37 and KRQ A-37...added at KYA, WFYR, WRFC, WGBF, WABJ, 92Q and KILT...18+ Record Of The Week...has not spread to teens so far in callout...dont look for sales to indicate adult interest...over 45% of our reporters are showing growth...key week...2nd week on chart.

N 25



## ELO/SHINE A LITTLE LOVE

(JET)

Profile: WAZA 1-1, Z-93 27-20, WZZU 24-21, KLOU D-24, KROY-FM D-24, WSGA 29-25, 96-KX A-26, KJR D-26, WDAK A-27, WAMS A-27, KIDD D-27, KOKQ D-27, KUPD 30-28, WPFM 37-28, WJET D-28, Q105 D-28, KHJ D-28, KROY-AM D-28, KRBE D-28, KRSP D-28, 14-Q 34-29, KLUC A-29, KQIZ A-29, WISM D-29, WZDQ D-29, B-100 D-30, WNDE D-30, WAXY D-30, WKYB D-30, WZDQ D-30, WMEE D-30, KFI D-30, KSLQ 35-31, WLCS A-31, WRFC D-31, KRKE D-31, 91-X D-32, KOLE D-32, KACY D-32, KATI 37-33, WROK A-33, WIFE A-34, WSFL D-34, KWOD D-34, CK101 A-35, KRUX D-35, JB-105 A-36, KTFX A-36, KRUG D-37, KLIF A-38, KOBQ D-39 and KTLK D-40...added at 99X, WFOX, WABJ, WGBF, WEFM, WDJX, WGH, WTIK, WTOB, WOKY, KILT, WORD, WJLQ, WHHY, WCAO, WZZX, KVOL, WEEX, WAYS, KMGK, WKBO, KJRB, WAKY, KIMN-AM and WUPE...absolute smash! Most-Added two weeks straight...covering all demos...jets from 40 to 54% of our reporters who are showing growth...1st week on chart.

27 26

## NIGEL OLSSON/LITTLE BIT OF SOAP

(BANG)

Profile: KUHL 6-3, KATI 9-3, WLSQ 8-8, KJRB 9-9, KRKE 14-9, WHHY 14-9, WORD 14-10, WANS 14-11, WCAO 15-11, Z-93 14-12, KOLE 17-13, WZDQ 17-14, KIIS-AM 18-14, WAIV 20-17, WDAK 21-17, KWOD 21-18, WEBC 22-18, KIDD 23-19, WPGC 23-20, WZZX 25-21, KVOL 25-22, KGW 25-22, WKIX 26-22, WMOH 26-23, KRUG 27-23, KSLQ 27-24, 92-FLY A-24, WNAF 28-25, M-91 29-26, WRBR D-26, WTIK 30-27, KBEQ 30-27, 91-X 30-27, WIFE 33-27, KRSP A-29, WEEX A-29, KRBE D-29, KLOU D-30, KTFX 40-31, WABJ D-32, KTLK 37-33 and KLIF 38-35...added at KDWB...primary support is from 18+ females...nearly 30% of our reporters are showing growth...early peaking indications...3rd week on chart.

28 27




## DAVID NAUGHTON/MAKIN' IT

(RSO)

Profile: KOBQ 2-1, KILT 8-3, KRKE 10-3, KRBE 17-4, WABZ 6-5, KTLK 10-5, WSGA 10-7, WKBO 14-7, WAYS 10-8, Q105 15-8, WKIX 10-10, Y100 18-11, F-105 17-12, WORD 24-13, WSGN 24-14, 92Q 17-15, KRUG 26-21, WAMS 28-21, KJIN 31-21, WDAK 26-22, KEYY 28-22, WLS A-22, WRKO D-22, WHHY 27-23, WJET 29-23, WTIK 36-23, WZZU D-23, KRUX 32-24, WLCS 29-25, WTOB 29-26, WMOH 29-26, KIMN-AM 30-27, KLIK 32-28, WQXI D-28, WSFL 34-29, WAXY A-29, KS106 D-29, WEBC D-30, KACY D-31, CK101 39-33, KRQ 39-34 and KATI 40-36...added at 91-X, KLOU, KWIC and K104...Y-100 "SMASH!" Top 5 sales and callout, no. 3 phones...WTIK "Absolute overnight monster when it breaks!"...heavy teen phones starting...WAYS no. 3 phones, F-105 no. 4 phones 12-17...WAVZ very strong M/F 18-34, no. 6 sales...developing typical pop pattern of teens and females...2nd week on chart with over 30% of reporters showing growth.



# Universals

- N 28 JAY FERGUSON/SHAKEDOWN CRUISE (ASYLUM)**  
 Profile: WKYB 28-11, WPFM 23-17, WBBF 22-18, KOKQ 23-19, KHJ 23-21, KUPD 24-21, WZDQ 24-22, KJRB 26-22, KRKE 30-22, WSPT 27-23, KROY-AM 27-24, WHHY 29-24, WDAK 30-24, KRBE A-24, WSSC D-24, KFRC 29-25, Q105 29-25, 96-KX 32-25, KIDD D-25, KSLQ 29-26, KFI 29-26, WSGA 30-26, WANS 31-26, KLIF 33-26, WCAO 30-27, KVOL D-27, WLCS 31-28, KEYY D-28, KQIZ D-28, WTOB D-28, WKPT A-29, KOPA D-29, WLSQ D-29, KATI 34-30, KELI D-30, WRFC D-30, Z-93 D-30, KRDG 36-31, KILT 34-32, KTFX 36-32, CK101 40-34, KOBO D-35, WTIK D-35, KWOD D-36, KJIN A-39 and Z-98 D-40...added at WAXY, KLOU, KROY-FM, WFLI, WIFI, KUHL, WEFM, WABJ, KIIK, WDJX and WUPE...breaks into the chart behind developing male support...other demos yet to unfold...phones starting...shakes from 31 to 40% of our reporters who are showing growth.
- 20 29 BAD COMPANY/ROCK & ROLL FANTASY (SWAN SONG)**  
 Profile: WTIK 3-2, Z97 3-3, WPFM 4-3, KSLQ 5-3, KOPA 6-3, WFLI 5-4, KMGK 6-4, WRBR 6-6, KYYX 7-6, KWK 11-6, WZZX 7-7, B-100 11-8, KFRC 12-8, WLCS 15-9, KRBE 10-10, KLUC 11-10, 96-KX 12-11, KZFM 14-11, WSSC 16-11, WKIX 16-12, JB-105 16-13, WIFI 17-13, WHBQ 18-14, Z104 22-15, KJIN 19-16, WEFM 21-17, KRSP 22-17, WKBO 25-18, KRUX 28-20, WGBF D-20, WAKY 24-21, WTIC-FM 26-21, M-91 D-22, WSPT D-22, KLIF 27-23, WRFC 30-23, KFI 28-25, WFOX 29-25, CKLW A-25, 92Q D-27, WMEE D-28, WAMS A-29, WCAO D-29, WHHY D-30, WISM D-30 and 14-Q D-33...added at KJR and WUPE...maintained sales, phones and male callout support, but new competition became too heavy...stations showing growth slip from 43 to 31%...5th week on chart.
- 17 30 JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC)**  
 Profile: WFLI 1-1, WSGN 1-1, WJLQ 1-1, WBC 3-1, WROV 2-2, WKIX 2-2, WHBQ 3-3, WMEE 3-3, WRBR 3-3, TEN-Q 4-3, KZFM 6-3, WIFI 7-3, KRQ 8-3, WSPT 5-4, KJR 5-4, WLS 6-4, 14-Q 6-4, WAKY 8-4, KFI 6-5, KRBE 6-5, KILT 6-5, KRDG 8-6, CHUM 11-6, WOKY 12-6, KIIK 9-7, F-105 8-8, WKPT 9-8, KWIC 9-8, KEYY 11-8, KLIF 16-10, WAZA 17-14 and KYYX 22-19...10th week on chart.

## NEXT: FRED Predicts That These Records Will Move Into The Chart NEXT:

McFADDEN & WHITEHEAD/Aint No Stopping Us Now	23/13/6	(PI)
DR. HOOK/When You're In Love With A Beautiful Woman	54/14/7	(Capitol)
JOHN STEWART/Gold	43/24/4	(RSO)
ANITA WARD/Ring My Bell	15/13/3	(Juana-TK)
TOTO/Georgy Porgy	34/6/7	(Columbia)
POCO/Heart of the Night	43/19/4	(MCA)
ABBA/Does Your Mother Know?	36/25/2	(Atlantic)

See The Back Cover For Profiles

## SIGNIFICANT ACTION:

The following songs are reporting upward movement at one or more of our reporters. These selections are building towards FRED's "NEXT" hit projection category. The three number **POWER CODE** listed after each title is identified this way: The first number is the total number of reporters who have added the song. The second is the amount of new adds this week. The third figure is the total weeks the song has received action.

**FOXY/HOT NUMBER 36/3/13 (TK)** Profile: CK101 5-2, KILT 4-4, KOKQ 7-5, KVOL 9-5, WTIK 9-6, Y100 11-7, WAIV 12-7, KLOU 10-8, KTLK 14-8, WAXY 12-10, WNOR 19-15, Q105 23-15, WKPT 27-15, WPGC 20-18, KIDD 27-18, WSGN 26-23, WKIX 29-24, KWOD 34-28, WLCS A-29, TEN-Q D-29, KBEQ 40-30, WKBO D-30 and WUPE D-30...added at WAMS and KHJ.

**BARBARA MANDRELL/IF LOVING YOU IS WRONG 59/5/12 (MCA)** Profile: WJET 3-3, WROK 7-5, WBC 13-9, WFYR 17-15, WFOX 18-15, KOKQ 22-18, WSPT 24-18, KTLK 25-18, KIIS-AM D-18, WHB 27-22, WRBR 26-23, KIMN-AM 26-23, WNAP 27-24, WKIX 28-25, WHBQ D-27, KSLQ 31-28, 96-KX A-28, KJIN D-28, WAMS D-28, WAKY A-29, WABB D-29, M-91 A-30, KROY-FM D-30, JB-105 35-32 and KLIF 40-36...added at WQCM-FM and 92Q.

**FRANK ZAPPA/DANCIN' FOOL 60/3/11 (ZAPPA/MERCURY)** Profile: WSPT 8-6, WPFM 7-7, CK101 8-8, KUPD 9-9, WRBR 11-9, WNBC 12-10, KOBO 15-13, WFOX 22-19, F-105 22-20, KLUC 25-22, Z97 A-23, 14-Q 33-24, WABB 29-26, Q105 30-26, KOKQ 32-26, KHJ 29-27, WRFC D-28, WJLQ D-29, KJIN 33-30, Y100 33-31 and KBEQ 37-34...added at KRKE and KZFM.

**ALTON McCLAIN/IT MUST BE LOVE 35/6/10 (POLYDOR)** Profile: WRFC 10-6, WSGN 18-12, KLOU 16-13, KTLK 20-15, Y100 21-16, WNOR 22-16, WHBQ 20-18, KUHL 27-24, WRKO 28-26, WNAP A-26, WHHY D-28, JB-105 39-30, WLCS A-30, WTIK 38-33, KJIN D-33, KBEQ A-37, KRDG D-38, KLIF A-39, KWOD 43-39, KRKE A-40 and WSFL D-40...added at KIDD.

**DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN 54/14/7 (CAPITOL)** Profile: WKYB 4-1, WLSQ 3-2, WJDX 5-5, KATI 12-8, WTOB 9-9, WSFL 16-12, WHHY 17-14, KBEQ 18-15, WAYS 30-17, 92Q 22-19, WUPE 29-19, WZZU 23-20, KRBE 30-23, WRFC 27-24, KRKE 29-24, KGW D-24, KVOL 28-25, KJIN D-25, KQIZ 29-26, WPFM 30-26, WSPT 30-27, WRBR D-27, KRDG 33-28, 92-FLY A-28, JB-105 34-29, Z-93 D-29, WAZA D-29, WSGN 33-30, WANS 35-30, KTFX 37-30, WAIV D-39 and KACY D-39...added at WFOX, WBC, WPGC, WNDE, KIMN-AM, KIIS-AM, 91-X, KRUX, WKY, KROY-FM, KELI, Q105 and KILT.

# Universals

**JOURNEY/JUST THE SAME WAY 26/1/12 (COLUMBIA)** Profile: KOBO 3-2, KFRC 4-4, KYA 5-4, WSPT 10-7, KLUC 10-7, 96-KX 18-15, KWK 23-16, KOKQ 21-17, WISM 22-19, WZDQ 22-20, KMGK 23-20, KOLE 28-22, KUPD 29-23, KBEQ 29-25 and WROK A-31.

**ROCKETS/CANT SLEEP 27/5/8 (RSO)** Profile: WSSC 14-8, KFRC 14-13, KOKQ 20-16, KOBO 33-20, CK101 27-22, KWOD 27-22, KELI 28-23, KJR D-24, WZDQ 28-26, KROY-AM 30-27, JB-105 32-28, B-100 D-31, KJIN D-32 and KTFX D-34...added at KRQ, KUPD, KOLE, KJRB and WNOR.

**NEW ENGLAND/DONT EVER WANNA LOSE YA 31/13/4 (INFINITY)** Profile: KUHL 5-4, Z104 24-20, KSLQ 30-27, WZDQ 31-28, WDAK A-29, KUPD A-29, WRFC D-29, WIFE 34-30, 92-FLY A-30, WANS D-31, B-100 A-32, KTFX D-35, 91-X D-35, KATI A-38, KBEQ D-39 and KRDG D-40...added at WJET, WABJ, TEN-Q, KJIN, WNAP, KLUC, WROV and WUPE.

**KINKS/I WISH I COULD FLY 14/4/11 (ARISTA)** Profile: KRBE 7-7, WTIC-FM 11-8, WANS 13-8, WFOX 20-16, Z-93 29-21, WRKO 26-23, WZDQ 29-25, KELI D-27, KIDD D-30, CK101 A-38 and KATI A-39...added at KOLE and KFRC.

**ANNE MURRAY/SHADOWS IN THE MOONLIGHT 14/9/3 (CAPITOL)** Profile: WNBC A-15, WJDX 24-20, WHB 30-23, KRKE 32-25, KRBE A-27, KILT D-37 and KATI A-40...added at WFYR, WRKO, WLSQ, WHHY, KMGK and KHJ.

**RAYDIO/YOU CANT CHANGE THAT 29/6/12 (ARISTA)** Profile: WANS 10-9, KOBO 22-14, WSGN D-27, CKLW A-28, WNOR D-33 and KOLE D-34...added at WKIX, KRDG, WTOB, WNAP and KYA.

**JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM? 13/4/5 (A&M)** Profile: KUPD 28-22, KOKQ 30-22, WZDQ 25-23, KIDD D-29, KOBO 38-31, KBEQ 39-36, KRQ A-36 and WSFL D-37...added at WGH, KLUC and KJRB.

**BLONDIE/ONE WAY OR ANOTHER 10/2/6 (CHRYSLIS)** Profile: WTIK 27-11, WSGA 20-16, WLCS 21-18, 99X D-30, WANS A-32 and KOBO D-37...added at KUPD.

**ROXY MUSIC/DANCE AWAY 22/5/8 (ATCO)** Profile: CKLW 9-9, WABJ 23-15, WSSC 28-17, KYA 29-23, WEBC D-29, WZDQ D-34 and KTLK D-39...added at WMEE, KROY-AM, KOKQ, KUHL and B-100.

**THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING 22/4/14 (MOTOWN)** Profile: WJDX 28-24, KWOD 30-26, Y100 30-27, Z-98 34-28, WSSC D-30, KRKE A-38 and WTIK D-40...added at WCAO, WBBF and B-100.

**LEIF GARRETT/FEEL THE NEED 16/4/3 (SCOTTI BROS.)** Profile: Y100 24-20, WJDX 29-25, WLSQ D-28, WSPT D-28, WTIK D-34 and WBBF D-39...added at KOBO, Q105, WSFL and KBEQ.

**DONNA SUMMER/BAD GIRLS 22/17/2 (CASABLANCA)** Profile: 99X A-26, WSGA A-28, WAXY D-28 and WIFE A-33...added at WRKO, WSFL, WAYS, WJET, WPGC, WFLI, KWOD, KS106, WSSC, KOKQ, KILT, WKYB, KROY-FM and KFI.

**JAMES TAYLOR/UP ON THE ROOF 16/11/3 (COLUMBIA)** Profile: WRKO A-30, WKPT A-33, WROK A-34, WZDQ D-35, KACY D-37 and Z-98 A-39...added at WMEE, WJET, WSPT, WJDX, WGH, Z104 and WHB.

**TAKA BOOM/NIGHT DANCIN' 10/2/5 (ARIOLA)** Profile: WSFL 31-21, WAYS 25-22, WFLI A-26, KTFX 39-33 and KOKQ D-33...added at KWOD.

**VILLAGE PEOPLE/GO WEST 8/8/1 (CASABLANCA)** Profile: WKYB D-15, B-100 A-27, WIFE A-35 and JB-105 A-39...added at WSFL, KS106, KEYY, WRKO and KBEQ.

**RICK JAMES/BUSTIN' OUT 4/1/5 (GORDY)** Profile: WPGC 26-23, WORD D-24 and WFLI D-25...added at WABB.

**EDDIE RABBITT/SUSPICION 1/1/1 (ELEKTRA)** Profile: ...added at WHHY.

**PETER FRAMPTON/I CANT STAND IT NO MORE 16/16/1 (A&M)** Profile: KUPD A-30, WROK A-35, KSLQ A-35, CK101 A-36 and Y100 A-37...added at WZZU, JB-105, KLIF, WZDQ, KRSP, KRBE, WGBF, KUHL, WANS, KFI and KBEQ.

**NEIL DIAMOND/SAY MAYBE 11/3/3 (COLUMBIA)** Profile: KJRB D-30, KRDG D-36, KACY A-38 and WABJ D-39...added at KVOL and WKY.

**BOB WELCH/CHURCH 5/2/2 (CAPITOL)** Profile: 96-KX A-31, WZDQ D-33, WANS D-34 and KOBO D-38...added at KRBE.

**SUZI QUATRO & CHRIS NORMAN/IF YOU CANT GIVE ME LOVE 8/8/1 (RSO)** Profile: WKYB 24-18 and KRKE D-27...added at WHBQ, KOBO, WJLQ, WSFL, WSSC, KHJ, KJIN and KFRC.

**NICK GILDER/YOU REALLY ROCK ME 9/8/2 (CHRYSLIS)** Profile: KOKQ D-30, WIFE A-32 and JB-105 A-40...added at WANS, KS106, KMGK, KYYX, WKYB and WBBF.

**FAITH BAND/YOU ARE MY ONLY WEAKNESS 5/5/3 (MERCURY)** Profile: WIFE 35-26...added at KOBO, KUHL, WKYB, WMEE and WNAP.

**WET WILLIE/WEEKEND 10/10/1 (EPIC)** Profile: WSGA A-30...added at KOBO, WZDQ, KRUX, KMGK, Z-93, KS106, WFOX, KOKQ and TEN-Q.

**ATLANTA RHYTHM SECTION/DO IT OR DIE 14/14/1 (POLYDOR)** Profile: KSLQ A-34 and CK101 A-39...added at WTIC-FM, WZDQ, Z-93, KROY-FM, WFOX, WGH, WRFC, WANS, WSGN, WSPT, 92Q and WZZU.

**MANFRED MANN/YOU ANGEL YOU 2/2/1 (WB)** Profile: WZDQ D-32, WANS A-35 and KOKQ D-39...added at WGH.

**PATRICK HERNANDEZ/BORN TO BE ALIVE 4/0/3 (COLUMBIA)** Profile: KTFX 31-24.

**MAXINE NIGHTINGALE/LEAD ME ON 5/1/4 (RCA)** Profile: WDAK A-30.

**KISS/I WAS MADE FOR LOVING YOU 7/7/1 (CASABLANCA)** Profile: JB-105 A-38 and KTFX A-40...added at KRBE, KBOB, Q105, KHJ and KFRC.

**IAN MATTHEWS/DONT HANG UP YOUR DANCIN' SHOES 2/2/2 (MUSHROOM)** Profile: Added at WSSC and WABJ.

**HERMAN BROOD/SATURDAY NIGHT 1/1/3 (ARIOLA)** Profile: Added at KIDD.

**ST. TROPEZ/ONE MORE MINUTE 5/0/5 (BUTTERFLY)** Profile: KTLK 29-22, WKYB 29-23 and WRKO D-28.



## TRENDSETTERS

B-100	San Diego	C.C. McCartney	714 292-5362	WCOL	Columbus	Dave Bishop	614 221-7811
CHUM	Toronto	Bob Wood	416 925-6666	WDAK	Columbus, GA	Steve Kelly	404 322-5447
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WDCCG	Durham	Don West	919 682-0318
CKGM	Montreal	John Keogh	514 931-6251	WDJX	Dayton	Buddy Scott	513 372-8074
CKLW	Detroit	Dick Bozzi	313 963-1567	WDRC	Hartford	Charlie Parker	203 278-1115
F-105	Boston	Staff	617 332-9817	WEBC	Duluth	Steven B. Oliver	218 728-4484
JB-105	Providence	Todd Chase	401 277-7001	WEEX	Easton	Jim Cook	215 258-6155
K-104	Fresno	John Lee Walker	209 834-5904	WEFM	Chicago	Kevin Metheny	312 649-0099
KACY	Ventura	Jim Barker	805 647-5092	WERC	Birmingham	Walt Brown	205 252-3171
KATA	Arcata, CA	Staff	707 822-4814	WFBC	Greenville, SC	Lou Simon	803 271-9200
KATI	Casper	Donna Foxx	307 266-1400	WFIL	Philadelphia	Jay Cook	215 879-1600
KBEQ	Kansas City	Kim Welsh	816 531-2535	WFIR	Roanoke	Frank Grimes	703 345-1511
K-BEST	San Diego	Dene Hallam	714 278-1000	WFLI	Chattanooga	Jimmy Byrd	615 821-3555
KCBN	Reno	Red Mtn	702 826-1355	WFOX	Gainesville	Sam Church	404 536-9948
KCPX	Salt Lake City	Gary Waldron	801 972-3030	WFTQ	Worcester	Bob Rivers	617 755-1444
KDWB	Minneapolis	Dave Thompson	612 739-4000	WFYR	Chicago	Don Kelly	312 861-8100
KELI	Tulsa	Ray Livingston	918 622-1430	WGBF	Evansville	Barry James	812 477-8811
KENI	Anchorage	Tim Allen	907 272-7461	WGBS	Miami	Charlie Cook	305 377-8811
KEYY	Provo, UT	Lee Kelly	801 373-2175	WGH	Norfolk	Bob Canada	804 340-1310
KEZY	Anaheim	Larry Reisman	714 776-1191	WHB	Kansas City	Al Casey	816 221-8300
KFI	Los Angeles	Roger Collins	213 385-0101	WHBQ	Memphis	Dave Nichols	901 458-0056
KFRC	San Francisco	Les Garland	415 986-6100	WHFM	Rochester, NY	Johnny Rapp	716 454-4884
KGW	Portland	Terry Danner	503 226-5000	WHHY	Montgomery	Rich Thomas	205 281-9378
KHJ	Los Angeles	Chuck Martin	213 462-6255	WICC	Bridgeport	Gary Peters	203 366-9383
KIDD	Monterey	A.J. Roberts	408 649-6622	WIFE	Indianapolis	Jerry Steele	317 637-1375
KIHK	Davenport	Charles King	319 383-7097	WIFI	Philadelphia	Steve Rivers	215 839-0900
KILT	Houston	Tish Reyes	713 526-3461	WISM	Madison	Jonathan Little	608 271-1486
KIMN	Denver	Chuck Buell	303 234-9500	WJDX	Jackson, MS	Bob Burton	601 982-1062
KJIN	Houma, LA	John LaBorde	504 872-6828	WJET	Erie	Barney Luv	814 455-2741
KJR	Seattle	Tracy Mitchell	206 937-5100	WJLQ	Pensacola	Byrn Bennick	904 456-5751
KJRB	Spokane	Tomm Hutylar	509 448-1000	WKAU	Kaukauna	Rick Allen	414 766-4663
KKOJ	St. Louis	Gary Brown	314 721-2323	WKBO	Harrisburg	Heidi Krammer	717 561-0710
KLAZ-FM	Little Rock	Ken Dennis	501 661-9850	WKIX	Raleigh	Ron McKay	919 851-2711
KLIF	Dallas	Jack Darden	214 747-9311	WKNX-AM	Saginaw	Ric Allen	517 799-1000
KLUC	Las Vegas	Dave Anthony	702 739-9383	WKPT	Kingsport, TN	Don Brookshire	615 246-9578
KMGK	Des Moines	Ben Hill	515 247-4533	WKWK	Wheeling, WV	Jim English	304 232-2250
KNUS	Dallas	Larry James	214 651-1010	WKY	Oklahoma City	Sandy Jones	405 478-2930
KOBO	Yuba City	Ross Forbes	916 673-7677	WLCS	Baton Rouge	Bob Elliot	504 383-4411
KOKQ	Monterey	Shaun Harris	408 394-9000	WLCY	St. Petersburg	Ron Parker	813 577-0138
KOLE	Port Arthur	Tommie Maldenado	713 982-9436	WLSQ	Montgomery	John Roberts	205 264-6449
KOPA	Phoenix	Steve Rivers	602 941-1007	WLS	Chicago	Karen Cavaliero	312 782-2002
KOTN	Pine Bluff	Larry Weir	501 534-8732	WMEE	Fort Wayne	John Curry	219 447-5511
KQDI	Great Falls	Charlie Stone	406 761-2800	WMOH	Hamilton, OH	Joe London	513 863-6800
KQEO	Albuquerque	Frank Ragan	505 243-6791	WNAF	Indianapolis	Steve Mitchell	317 924-5211
KQIZ-FM	Amarillo	W.J. Fairchild	806 353-6663	WNBC	New York	Bob Pittman	212 664-2744
KRBE	Houston	Clay Gish	713 960-0123	WNDE	Indianapolis	Don Geronimo	317 257-7565
KRKE	Albuquerque	Chuck Logan	505 765-5400	WNGS	W. Palm Beach	Lou Downey	305 844-6343
KRLA	Los Angeles	Gary Theroux	213 681-2591	WNOE-AM	New Orleans	Jack Talley	504 529-1212
KROY	Sacramento	Danny Wright	916 441-4950	WNOR	Norfolk	Don Davis	804 623-9667
KROY-FM	Sacramento	Richard Irwin	916 441-4950	WOKY	Milwaukee	Rusty Ford	414 442-0150
KRO	Tucson	Dan McCoy	602 624-2431	WORD	Spartanburg, SC	Rick McAlister	803 583-2711
KRSP-FM	Salt Lake City	Lorraine Winegar	801 262-5541	WPEZ	Pittsburgh	Mark Fritzes	412 323-5300
KRUX	Phoenix	Bobby Rivers	602 247-5789	WPFM	Panama City, FL	Brian Christian	904 234-8858
KRTH-FM	Los Angeles	Bob Hamilton	213 937-5230	WPGC	Washington, DC	Jim Elliot	202 779-2100
KSLQ	St. Louis	Joel Denver	314 725-9814	WQCM	Hagerstown, MD	Gary Michaels	301 797-7300
KS-106	Mason City	Mike Raub	515 423-8634	WQIQ	Aston	Dave Dillon	215 459-1602
KTFX	Tulsa	Jim Wood	918 663-6511	WQXI-AM	Atlanta	J.J. Jackson	404 261-2970
KTKT	Tucson	Ed Alexander	602 622-6711	WRBR	South Bend	Joe Lightner	219 256-1836
KTLK	Denver	Paula Matthews	303 573-1280	WRFC	Athens	Gary Kirk	404 549-6222
KTSA	San Antonio	Dan Steele	512 655-5500	WRKO	Boston	Mark McKay	617 725-2700
KUHL	Santa Maria	Denny Luell	805 922-7277	WROK	Rockford	C.C. Matthews	815 399-2233
KUPD	Phoenix	John Sebastian	602 838-3062	WROV	Roanoke	Barry Michaels	703 343-4444
KVOL	Lafayette	Kim Canard	318 234-5151	WRQK	Greensboro, NC	Wes Jones	919 275-9895
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210	WRUN	Troy-Utica NY	Fred Horton	315 736-5225
KWK	St. Louis	Bob Hatterick	314 644-1380	WRVQ	Richmond, VA	Bill Thomas	804 649-9151
KWOD-FM	Sacramento	Doug Masters	916 486-8000	WSFL	New Bern	Ed Seeger	919 633-2407
KYA	San Francisco	Allan Mason	415 396-2500	WSGA	Savannah	Jerry Rogers	912 233-8807
KYTE	Portland	Mike Davis	503 222-1841	WSGN	Birmingham	Jay Michaels	205 942-0600
KYYX	Seattle	Tony Stone	206 682-2828	WSKY	Asheville, NC	Bob Stephenson	704 253-4451
KZFM	Corpus Christi	Rusty Garrett	512 883-3516	WSPT	Stevens Point, WI	Pat Martin	715 341-1300
M-91	San Diego	Jeff Salgo	714 583-9100	WSSC	Sumter, SC	Kirk Clatt	803 773-7369
Q-105	Tampa	Mason Dixon	813 879-1420	WTIC-FM	Hartford	Arnold Chase	203 522-1080
Q-106	York, PA	Liz Curtis	717 757-9402	WTIX	New Orleans	Terry Young	504 561-0001
TEN-Q	Los Angeles	Connie Singer	213 381-7201	WTKX	Pensacola	Chris Hampton	904 438-4730
WABB	Mobile	Jerry King	205 432-5572	WTOB	Winston-Salem	Chris Angel	919 723-4353
WABJ	Adrian, MI	Mark Adams	517 265-1500	WUPE	Pittsfield	Marty McGuane	413 499-1531
WAIV	Jacksonville	Jerry Long	904 783-3711	96-KX	Pittsburgh	Michael McGann	412 244-4544
WAKY	Louisville	Bob Moody	502 587-7979	WZDQ	Chattanooga	Anne McCartney	615 842-6604
WAMS	Wilmington	Tom Summers	302 654-8881	WZNG	Winter Haven	Chuck Walker	813 299-1142
WAMX	Ashland	Gary Miller	606 928-6464	WZUU	Milwaukee	Chris Curtis	414 964-3180
WANS	Anderson	Bill McCown	803 224-3424	WZYQ	Frederick, MD	Joe Johnson	301 662-2148
WAPE	Jacksonville	Paul Sebastian	904 264-4523	WZZX	Louisville	Ray Oakes	502 245-6601
WAQY	Springfield, MA	Jim Rising	413 525-4141	WZZP	Cleveland	Tim Bird	216 696-4444
WAVZ	New Haven	Curt Hansen	203 777-4761	Y-95	St. Petersburg	Bob McNeil	813 576-9550
WAYS	Charlotte	Roy Rosen	704 392-6191	Y-100	Miami	Colleen Cassidy	305 944-1956
WAZA	Bainbridge, GA	Jerry White	912 246-2035	Z-93	Atlanta	Dale O'Brien	404 881-0093
WAXY	Ft. Lauderdale	Staff	305 467-6351	Z-97	Ft. Worth/Dallas	Gary Mack	817 731-6301
WBBF	Rochester	Tom Nast	716 232-7550	Z-104	Frederick, MD	Joe Johnson	301 662-2148
WBBM-FM	Chicago	Lee De Young	312 944-6000	91-X	San Diego	Gene Knight	714 236-9872
WBBQ	Augusta, GA	Bruce Stevens	803 279-6610	92-FLY-FM	Albany	Don Schaeffer	518 456-3600
WCAO	Baltimore	Ron Riley	301 653-2200	92-Q	Nashville	Scooter Davis	615 244-8290
WCKO	Ft. Lauderdale	John Galanseo	305 731-4800	99-X	New York	Bobby Rich	212 764-6617

# RSO ROCKS RADIO



RS-1-3051

**John Stewart**  
*comas dream babies*

Album Network D-38 Hot Chart/#4 Most Added—  
 Bill Hard 49-35 — Goodphone 48-37—  
 R&R #4 Most Added — NEXT in FRED.  
 BB 79\* CB 84\* RW 91\*

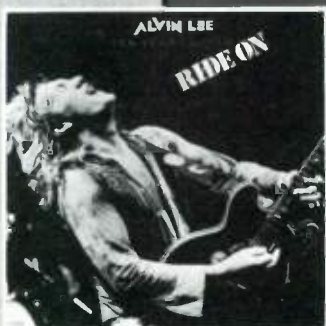
**Rockets**

On Tour with Cheap Trick during the month of May

Album Network #28 Hot Chart — R&R #21—  
 FRED #6 — Bill Hard #13 — Goodphone #18  
 BB 75\* CB 92\* RW 79\*



RS-1-3047



RS-1-3049

**ALVIN LEE**  
**TEN YEARS LATER**

2 Sides of a Guitar Wizard, Live and in the Studio

Adds This Week: WLUP, WHOT, Q-107, KTXQ,  
 WMMR, WZZO, WKUE, WOWD, WKDD, WYSP,  
 WLIR, WABX, KY-102.

THE NEW JIM CAPALDI LP  
**"ELECTRIC NIGHTS"**

ON YOUR DESK  
 THIS WEEK





# Albums



## 12"s

by Steve Jenkins

Question: How long has it been since the Jefferson Starship (Airplane) played a free concert in Golden Gate Park? I really wouldn't know the exact amount of time but I know that it's been a long, long time. Or had been a long, long time.

## NEXT:

**TARNEY SPENCER BAND/Run For Your Life** (A&M)  
**KEY CUT: NO TIME TO LOSE.** Profile: Hot at KAWY, 98-ROCK, KFMH, and KRST-FM...medium at KBPI, KGGO, WNOR, KY-102, ZETA-4, WDVE, KGON, KXFM, WZZO, KYTX, WOUR, and WLOB...WKLS M-H, KZOM L-M, KROQ A-L, and C-101 A-L...other cuts: I'm Alive, Live Again, Won'tcha Tell Me, Lies and the title.

**TED NUGENT/State of Shock** (Epic)  
**KEY CUT: I WANT TO TELL YOU.** Profile: Hot at WLOB, KYTX, and WGRQ...medium at WZZO, KMEL, WAAF, WLPL, and WDVE...KQRS L-H, KSJO A-H, KSFM A-H, KEZY-AM A-H, ZETA7 A-H, WKLS L-M, WSMI A-M, KROQ A-M, WCPI A-M, KZEW A-M, WMMR A-M, KY-102 A-M, WKDF A-L, KGGO A-L, KSAN A-L, KXFM A-L, WABX A-L, KGON A-L, WBCN A-L, C-101 A-L, KZOM A-L, WMMS A-L, KMET A-L, and KDKB A-L...other cuts: Bite Down Hard, Take It or Leave It, Satisfied and the title.

**HENRY PAUL BAND/Grey Ghost** (Epic)  
**KEY CUT: TITLE.** Profile: Hot at ZETA-4, ZETA7, and 98-ROCK...medium at KGGO, KFMH, KAWY, WSMI, WOUR, KQRS, KZOM, WSHE, and WBCN...WJAX M-H, WPIX A-H, KYTX A-H, WNOR L-M, C-101 L-M, WGRQ A-M, WLPL A-L, KROQ A-L, and WMMR A-L...other cuts: Crossfire, All I Need and One Night Stands.

**FLASH IN THE PAN/Same** (Epic)  
**KEY CUT: HEY ST. PETER.** Profile: Hot at WAAF, WMMS, WBCN, WPIX, and KSJO...medium at KSAN, WCPI, WLOB, KSFM, KY-102, KTIM, and KWST...WSHE L-M, KGGO L-M, WOUR L-M, KROQ A-M, KGON A-L, KSHE A-L, WNOR A-L, WZZO A-L, KZOM A-L, and KMEL A-L...other cuts: Walking in the Rain, Down Among The Dead Men and Lady Killer.

**JOHN STEWART/Bombs Away Dream Babies** (RSO)  
**KEY CUT: GOLD.** Profile: Hot at WMMS, WAAF, WZZO, and KMEL...medium at KZEW, KAWY, KGGO, and KEZY-AM...KFMH M-H, KY-102 M-H, 98-ROCK M-H, KYTX L-H, KROQ A-M, WLPL A-L, KZOM A-L, and MAGIC 92 A-L...other cuts: Midnight Wind and Fool of Love.

In a shining example of positive subterfuge, KMEL held the Northern California Frisbee Championships in Golden Gate Park and guess who showed up?

Apparently the Starship had been seeking permission from the board of supervisors to do a free concert and had run into some strong opposition, most likely because of the huge crowds such an event would attract. Meanwhile, the people at KMEL had spoken with the Starship but were vehemently denying that they would play at the frisbee championship, instead promoting the Greg Kihn Band who would appear as announced.

KMEL had all the necessary permits including a permit for a "local" band to appear, and sure enough, the "local" band was this year's version of the Starship, featuring ex-Elvin Bishop vocalist at the mic. Marty Balin and Grace Slick were reportedly in attendance but did not perform. The event received good local media coverage, a real bonus during the ARB, including a mention in S.F. Chronicle columnist Herb Caen's column. Herb summed it very well, concluding that "officialdom was had, but good."

Next question: How often does a record need to be played before any kind of reaction surfaces? Obviously, it depends on the record and on the audience but JERRY OSTERTAG of KGON threw some interesting statistics our way. Proceeding on the premise that 20% of your audience determines maybe 60% of your total share, if a record is played three times a day, Monday through Friday, between 6 am and midnight, the record will be played 15 times in a one-week period. Approximately 50% of the audience will hear that record once and approximately 15% will hear it three times (whew). It would appear, then, that the same 15% who heard the song three times would make up the lion's share of that same 20% that determines 60% of your quarter hour share. So theoretically the active listeners would react positively or negatively in a relatively short period of time because their exposure rate is about three to one over the rest of the audience.

This also lends credence to the theory that a record could be heard a grand total of zero times by a good portion of the audience and still fulfill relatively high record company expectations. In any case, it's solid food for thought, which is rare these days.

## MOST ADDED ALBUMS






1. THIN LIZZY/Black Rose (WB)  
KEY CUT: GET OUT OF HERE
2. TED NUGENT/State Of Shock (Epic)  
KEY CUT: I WANT TO TELL YOU
3. PETER FRAMPTON/I Can't Stand It No More (A&M)  
KEY CUT: (12")
4. THE WHO/Long Live Rock (MCA)  
KEY CUT: (12")
5. WET WILLIE/Which One's Willie? (Epic)  
KEY CUT: WEEKEND
6. LOUISIANA'S LEROUX/Keep The Fire Burnin' (Capitol)  
KEY CUT: FEEL IT
6. RUNNER/Runner (Island)  
KEY CUT: SOONER OR LATER
6. NICK GILDER/(You Really) Rock Me (Chrysalis)  
KEY CUT: (12")

# Albums




- 1 1 VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY (WB)**  
Profile: Hot at KBPI, ZETA7, KDKB, KMET, C-101, MAGIC 92, KQRS, KSAN, KSHE, KWST, KY-102, WAAF, KZEW, WABX, WDVE, WGRQ, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, WSHE, WOUR, ZETA-4, KRST-FM, KEZY-AM, KTIM, KZOM, WJAX, WBCN, KGON, KSJO, WPIX, KXFM, KYTX, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM, 98-ROCK, WSMI, WLPL, KGAB and WZOK...medium at KMEL...other cuts: Beautiful Girls, D.O.A., Somebody Get Me A Doctor and Light Up The Sky...Holding heavy male support...Demos are 16-24...good requests and sales.
- 2 2 SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG (A&M)**  
Profile: Hot at WRUV, KBPI, Z92, KDKB, KMET, KAWY, MAGIC 92, KQRS, KSHE, ZETA7, KY-102, WAAF, C-101, WABX, WDVE, WGRQ, WKDF, WKLS, WLRS, WMMR, WMMS, KWST, WSHE, WOUR, ZETA-4, KRST-FM, KEZY-AM, KZEW, KZOM, WJAX, WBCN, KGON, WPIX, KXFM, KGGO, KYTX, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM, 98-ROCK, WSMI, WNOE-FM, KGAB and WZOK...medium at WLPL, KTIM...other cuts: Goodbye Stranger, Child Of Vision, Take The Long Way Home and the title...continues to show solid across the board support with good sales... Female support is strong.
- 3 3 BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY (SWAN SONG)**  
Profile: Hot at WZOK, KGAB, Z92, KDKB, KBPI, C-101, MAGIC 92, KQRS, KSAN, ZETA7, KMET, KAWY, KZEW, WDVE, WGRQ, WKDF, WKLS, KFMH, WLRS, WMMR, KSHE, WNOE-FM, ZETA-4, KWST, KEZY-AM, WAAF, KZOM, WJAX, KGON, KSJO, WPIX, KXFM, KGGO, KYTX, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM, 98-ROCK, WSMI and WMMS...medium at KTIM, WLPL, KRST-FM...other cuts: Gone, Gone, Gone, Crazy Circles, Oh Atlanta and Rhythm Machine...still very heavy male...Demos are primary 16-24...sales are strong.
- 4 4 JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY (COLUMBIA)**  
Profile: Hot at WLPL, KSFM, KBPI, KGAB, WSMI, 98-ROCK, KQRS, KSAN, KMET, WZOK, WABX, C-101, MAGIC 92, WKDF, WLRS, WMMS, ZETA-4, KEZY-AM, KSHE, KGON, KZEW, KXFM, KYTX, WZZO, WCPI, KROQ, WGRQ and WLOB...medium at WNOR, WDVE, Z92, KSJO, KTIM, ZETA7 and KDKB...other cuts: Lovin', Touchin', Squeezin', City Of The Angels, Loving You and Daydream.
- 5 5 RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB)**  
Profile: Hot at 98-ROCK, WNOR, WZOK, KWST, Z92, WLOB, WRUV, KY-102, KZEW, C-101, WGRQ, WKDF, WMMS, WLRS, KAWY, KBPI, WSHE, WOUR, ZETA-4, KRST-FM, WABX, KZOM, WJAX, WBCN, WPIX, KXFM, KYTX and WCPI...medium at WKLS, KSAN, ZETA7, KTIM, WLPL and KSFM...MAGIC 92 M-H and WNOE-FM L-H...other cuts: Danny's All Star Joint, The Last Chance Texaco, Easy Money and Youngblood...maintains 18+ support and a steadily developing sales pattern...Requests are good and male reaction is positive...Valuable LP.
- 6 6 ROCKETS/ROCKETS KEY CUT: OH WELL (RSO)**  
Profile: Hot at WCPI, WMMS, WPIX, WGRQ, WSHE, KMET, WZZO, KXFM and KSJO...medium at KQRS, KYTX, KDKB, WAAF, KRST-FM, WZOK, WMMR, WLRS, MAGIC 92, WBCN, KZOM, KTIM, KGGO, KEZY-AM, WABX, C-101, ZETA7, 98-ROCK, WSMI and WLPL...WOUR M-H and KROQ A-M...other cuts: Turn Up The Radio, Love Me Once Again, Cant Sleep, Lucille and Long, Long Gone...continues to show strong 18-24 response...Leaning male...sales developing well...Valuable to programing.
- 7 7 CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME (EPIC)**  
Profile: Hot at KGAB, ZETA7, WZOK, KBPI, KQRS, KSAN, KMET, WABX, MAGIC 92, KDKB, WKDF, WKLS, WLRS, WMMR, WAAF, WSHE, KRST-FM, KEZY-AM, WJAX, WDVE, WGRQ, WPIX, KGGO, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM, 98-ROCK, WMMS and WLPL...medium at WSMI, KGON and WBCN...other cuts: Aint That A Shame, Surrender and Clock Strikes 10.
- 10 8 JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOIN' OUT WITH HIM? (A&M)**  
Profile: Hot at KY-102, WLOB, WPIX, WAAF, WSHE, WKLS, KROQ, WZZO, KSJO, WBCN, ZETA-4, WOUR and KSAN...medium at WLPL, WGRQ, KQRS, WABX, KMEL, WZOK, KZOM, KTIM, KDKB, KWST, WMMS, WMMR, WDVE, C-101, KBPI and WRUV...WCPI M-H, KSHE A-L and MAGIC 92 A-L...other cuts: One More Time, Sunday Papers, Got The Time and Pretty Girls...still developing good 18-24 support...also 25 to 34 males...sales are still developing...solid image.
- 8 9 ALLMAN BROTHERS BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**  
Profile: Hot at KROQ, KYTX, WSMI, KSFM, C-101, WCPI, WOUR, KGAB, KMET, WKLS, WLRS, WMMS, KAWY, ZETA-4, KEZY-AM, KDKB, KSHE, WJAX, KSJO, KXFM and KGGO...medium at WRUV, KBPI, WKDF, KSAN, KTIM, and Z92...KZOM M-H and MAGIC 92 L-M...other cuts: Blind Love, Pegasus, Cant Take It With You, Just Aint Easy and Need Your Love So Bad.
- 11 10 IAN HUNTER/YOU'RE NEVER ALONE WITH A SCHIZO KEY CUT: DAYLIGHT (CHRYSLIS)**  
Profile: Hot at WABX, KROQ, WPIX, KTIM, WSHE, WMMS, WSMI, KSHE, KSJO, KSAN and KFMH...medium at KWST, KMEL, WMMR, WGRQ, KGGO, WZOK, WLOB, WBCN, WDVE, KDKB, ZETA-4, WOUR, WAAF, KY-102, WZZO and ZETA7...WCPI M-H, KEZY-AM L-M, WLRS A-M and KMET A-L...other cuts: Just Another Night, Wild East, Cleveland Rocks, Is There Life After Death and The Bastard...support is very good 18-24...Heavier male at this point... sales still developing.
- 12 11 NEW ENGLAND/NEW ENGLAND KEY CUT: DONT EVER WANNA LOSE YA (INFINITY)**  
Profile: Hot at KEZY-AM, KZEW, KY-102, KSHE, WLOB, WGRQ, WMMR and WAAF...medium at WLPL, KSFM, KQRS, WMMS, WOUR, ZETA-4, WZZO, KGGO, MAGIC 92, WDVE, ZETA7, KTIM, WSMI and WKDF...98-ROCK M-H, KYTX M-H, WKLS M-H, KXFM L-M, KROQ A-M, WZOK A-L and KGON A-L...other cuts: Nothing To Fear, P.U.N.K., Hello, Hello, Hello and Shoot...still gaining good 18+ response...male reaction is good...starting to develop sales.



# Albums

- 20 12** **MARSHALL TUCKER BAND/RUNNING LIKE THE WIND** **KEY CUT: MY BEST FRIEND** (WB)  
 Profile: Hot at KYTX, KRST-FM, KFMH, WSMI, KGON, KSHE, WZOK, KMEL, C-101, KSFM, KGGO, WPIX and WJAX...medium at WSHE, WLPL, KQRS, WKLS, WKDF, MAGIC 92, ZETA7, WGRQ, KZEW, WNOR, Z92, 98-ROCK, ZETA-4, WAAF, KAWY and WRUV...WCPI M-H...other cuts: Unto These Hills, Melody Ann, Last Of The Singing Cowboys and the title...smashes upward behind strong group image and immediate familiarity...Heavy male support across the board...Valuable LP.
- 18 13** **JAY FERGUSON/REAL LIFE AINT THIS WAY** **KEY CUT: SHAKEDOWN CRUISE** (ASYLUM)  
 Profile: Hot at WGRQ, WSHE, WABX, KFMH, WZZO, WLOB, Z92, KAWY and KRST-FM...medium at MAGIC 92, KMEL, WCPI, ZETA7, WMMS, KDKB, KTIM, KEZY-AM, KY-102, KWST and WBCN...WSMI M-H, KZEW M-H, WLPL L-M, WKDF L-M, KZOM L-M and KBPI L-M...other cuts: Stones Medley, City Of Angels and Paying Time...continues to generate heavy 18-24 response...Female support is strong...sales are still developing.
- 14 14** **THE WARRIORS/SOUNDTRACK** **KEY CUT: IN THE CITY** (A&M)  
 Profile: Hot at WLOB, WCPI, WZOK, KRST-FM, KBPI, WFRQ, WMMS, Z92, KEZY-AM, KZOM, WBCN, KXFM, KYTX and WZZO...medium at WDVE, KWST, WLPL, KQRS, ZETA7...other cuts: Nowhere To Run and Warriors Theme.
- 24 15** **BOB DYLAN/LIVE AT BUDOKAN** **KEY CUT: IT'S ALRIGHT MA** (COLUMBIA)  
 Profile: Hot at KMEL, KROQ, WPIX, WBCN, ZETA7, KWST, WMMS and KFMH...medium at WOUR, WLPL, KZEW, WMMR, WZOK, KRST-FM, WCPI, C-101, WDVE, KDKB and WJAX...KSFM M-H, WKLS M-H, KAWY M-H, WGRQ M-H, WRUV L-H, WSMI L-M and KSJO L-M...other cuts: Heaven's Door, All Along The Watchtower, Ballad Of A Thin Man and Maggie's Farm...Power of the artist is giant and the material is familiar...Demos are 18+...sales are good.
- 17 16** **HERMAN BROOD AND HIS WILD ROMANCE/SAME** **KEY CUT: SATURDAY NIGHT** (ARIOLA)  
 Profile: Hot at WJAX, WLOB, KRST-FM, KTIM, WSHE and KSFM...medium at KSAN, WMMR, KAWY, KEZY-AM, 98-ROCK, WKLS, ZETA-4, WBCN, WZZO, KSJO, WCPI, WOUR, WGRQ and ZETA7...KGON L-M...other cuts: Rock N' Roll Junkie, Hit, Feel Like Doin' It (Cha-Cha-), Dope Sucks and Champagne & Wine...maintaining strong 18-24 support...sales developing...Requests are heavy...strong programming album.
- 23 17** **JAMES TAYLOR/FLAG** **KEY CUT: BROTHER TRUCKER** (COLUMBIA)  
 Profile: Hot at WCPI, KWST, KFMH, KGGO, ZETA7, KZOM, 98-ROCK, WZOK, KYTX, WKDF, WMMS and WPIX...medium at WOUR, WNOE-FM, KQRS, Z92, KSFM, C-101, KXFM, KZEW, KMEL, WBCN, WJAX, WAAF and KBPI...KAWY M-H, KROQ A-H and WLPL A-L...other cuts: Company Man, Up On The Roof, Johnny Comes Back, Rainy Day Man, Is That The Way You Look? and Daytripper...very strong adult female response...also 25+ males...Power of the artist is strong.
- 16 19** **TYCOON/TYCOON** **KEY CUT: SUCH A WOMAN** (ARISTA)  
 Profile: Hot at KZOM, KRST-FM, KY-102, KGGO, KZEW, KEZY-AM, KDKB, WSMI, WKLS, KYTX and WMMS...medium at WABX, MAGIC 92, WMMR, WZOK, KWST, WNOR, WKDF and C-101...KROQ A-M and WLRS A-M...other cuts: Slow Down Boy, Out In The Cold and The Way That It Goes.
- 22 20** **RON WOOD/GIMME SOME NECK** **KEY CUT: SEVEN DAYS** (COLUMBIA)  
 Profile: Hot at KEZY-AM, KROQ, WABX, KSAN, KSJO, KMEL and WMMS...medium at KTIM, WKLS, WZOK, KRST-FM, KZEW, 98-ROCK, KWST, WMMR, WCPI, KFMH, KSFM, KMET, WSMI and WLPL...WRUV L-H, WOUR H-M and KYTX L-M...other cuts: Buried Alive, Infekshun and Don't Worry...maintaining heavy male support...starting to develop sales...Requests are heavy.
- 15 21** **DOOBIE BROTHERS/MINUTE BY MINUTE** **KEY CUT: TITLE** (WB)  
 Profile: Hot at KBPI, ZETA7, MAGIC 92, Z92, WKDF, WLRS, WMMR, WMMS, WNOE-FM, WJAX, WBCN, KGON, WPIX, KXFM, KGGO, WCPI, WNOR, KSFM and WZOK...medium at KSAN...other cuts: What A Fool Believes, Dependin' On You and I'm Here To Love You.
- 13 22** **ROXY MUSIC/MANIFESTO** **KEY CUT: DANCE AWAY** (ATCO)  
 Profile: Hot at KXFM, WPIX, KROQ, WCPI, KSAN, WMMS, KWST, WSHE, Z92, WBCN and WABX...medium at KSJO, KTIM, WNOE-FM, WAAF and C-101...KSFM M-H...other cuts: Cry, Cry, Cry, My Little Girl and Aint That So?
- N 23** **CHARLIE DANIELS BAND/MILLION MILE REFLECTION** **KEY CUT: PASSING LANE** (COLUMBIA)  
 Profile: Hot at ZETA7, KSJO, WMMS, WSMI, KRST-FM, ZETA-4, KSHE, WKDF and WPIX...medium at KAWY, 98-ROCK, KSFM, WNOR, KY-102, KQRS, KXFM, KTIM, WJAX, MAGIC 92, KGGO, WCPI and WSHE...KZOM M-H, WGRQ M-H, WZOK A-L, KROQ A-L, WBCN A-L and C-101 A-L...other cuts: Blue Star, Jitterbug, Behind Your Eyes and the title...smashes in with strong familiarity and immediate male response...demos are 18-30.
- 19 24** **DIRE STRAITS/DIRE STRAITS** **KEY CUT: DOWN TO THE WATERLINE** (WB)  
 Profile: Hot at WCPI, WJAX, KSAN, KBPI and WMMS...medium at KEZY-AM, KMET, WKDF, Z92...other cuts: Water Of Love and Sultans Of Swing.
- 21 25** **ORLEANS/FOREVER** **KEY CUT: LOVE TAKES TIME** (INFINITY)  
 Profile: Hot at WZOK, KGAB, KWST, Z92, KAWY, WOUR, KZOM, WPIX, KXFM, WLRS and WLOB...medium at WNOE-FM, KGGO, MAGIC 92...other cuts: Slippin Away, Dont Throw Our Love Away and Everybody Needs Some Music.
- 26 26** **MANFRED MANN/ANGEL STATION** **KEY CUT: DON'T KILL IT, CAROL** (WB)  
 Profile: Hot at KTIM, KSFM, KSJO, ZETA-4 and KSHE...medium at WOUR, WSHE, WDVE, KMEL, KRST-FM, WSMI, KGGO and WCPI...WLRS M-H, KZOM L-M, WZOK A-L and WKLS A-L...other cuts: You Angel You, Hollywood Town and Angels At My Gate...Holds good 18-34 support...heavier males...sales starting to develop.

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- N 27** **PATTI SMITH GROUP/WAVES** **KEY CUT: FREDERICK** (ARISTA)  
 Profile: Hot at WMMR, WNOE-FM, WPIX, KSAN, KSJO, KXFM, WMMS, KMEL and WBCN...medium at WZZO, C-101, WLRS, WAAF, 98-ROCK, WJAX, KRST-FM, ZETA-4, KWST and WOUR...KEYZY-AM L-H, KROQ A-H, KGGO L-M, WSHE L-M, WNOR A-L, KQRS A-L, Z92 A-L, WKLS A-L, ZETA7 A-L, KDKB A-L and KBPI A-L...other cuts: (So You Want To Be) A Rock N' Roll Star, Dancing Barefoot and the title...Debuts with good 18-24 response...appears to be heavier male...Lots of requests...Strong LP.
- N 28** **BLACKFOOT/STRIKES** **KEY CUT: HIGHWAY SONG** (ATCO)  
 Profile: Hot at KRST-FM, KQRS, WJAX, MAGIC 92, WKLS, ZETA-4, ZETA7 and KYTX...medium at KY-102, KEZY-AM, WSHE, WLRS, WDVE and KSJO...KZOM M-H, 98-ROCK M-H, WSMI M-H, WNOR M-H, WLPL L-M, WCPI L-M, KSAN A-L and KBPI A-L...other cuts: Train, Train, Wishing Well and I've Got A Line On You...Moves into the chart behind good 18-24 reaction...sales are developing...leans male.
- 27 29** **DUNCAN BROWNE/THE WILD PLACES** **KEY CUT: TITLE** (SIRE)  
 Profile: Hot at WSHE and KSJO...medium at ZETA-4, WCPI, KZEW, KTIM, KSHE and KSAN...KSFM M-H, KFMH M-H, WRUV L-M and WJAX L-M...other cuts: Camino Real, Roman Vecu, The Crash and Planet Earth.
- N 30** **TRIUMPH/JUST A GAME** **KEY CUT: HOLD ON** (RCA)  
 Profile: Hot at WOUR, KRST-FM, WGRQ and KTIM...medium at 98-ROCK, KQRS, KAWY, KSJO, WLPL, MAGIC 92, ZETA-4, ZETA-7, KZOM, C-101, KGAB, KY-102, WLRS, WDVE and KFMH...WJAX M-H, KROQ A-M, WNOR A-L and KWST A-L...other cuts: Lay It On The Line, Movin' On, American Girls and Young Enough To Cry...Debuts with heavy 16-30 male reaction...sales action is very strong...valuable programing LP.
- N 31** **GRAHAM PARKER/SQUEEZING OUT SPARKS** **KEY CUT: LOCAL GIRLS** (ARISTA)  
 Profile: Hot at ZETA-4, WPIX, WBCN, WRUV, KSAN and KSJO...medium at KMEL, KEZY-AM, WAAF, KDKB, WSHE, KTIM, WABX, WMMS, ZETA7 and KSFM...WOUR M-H, KZOM L-M and MAGIC 92 A-L...other cuts: Protection, Saturday Night Is Dead, Waiting For The UFO's and Discovering Japan...moves into the chart behind solid male response ...Demos are 18-30...sales developing...valuable image LP.
- 25 32** **GEORGE HARRISON/GEORGE HARRISON** **KEY CUT: BLOW AWAY** (DARK HORSE)  
 Profile: Hot at WZOK, WLRS, WMMS, Z92, WJAX, KXFM, KGGO, WZZO and KSFM...medium at KRST-FM...C-101 L-M...other cuts: Love Comes To Everyone, Soft Touch, Our Love Is Forever and If You Believe.

## SIGNIFICANT ACTION:

**DOUCETTE/THE DOUCE IS LOOSE** **KEY CUT: RUN BUDDY RUN** (MUSHROOM) Profile: Hot at KFMH and KGAB...medium at KAWY, KZOM, WSMI, KXFM, KRST-FM, and KSHE...KROQ A-M...other cuts: Nobody, Someday, Before I Die, Rita, All Over Me and Further On Up The Road.

**SWEET/CUT ABOVE THE REST** **KEY CUT: DISCOPHONY** (CAPITOL) Profile: Medium at ZETA7, WDVE, WGRQ, 98-ROCK, ZETA-4, KEZY-AM, KSJO, and WZZO...WLOB M-H, WOUR A-L, and MAGIC 92 A-L...other cuts: Mother Earth, Dorian Grey and Play All Night.

**THE FAITH BAND/FACE TO FACE** **KEY CUT: YOU'RE MY WEAKNESS** (MERCURY) Profile: Medium at KFMH...KAWY A-H, WSHE L-M, KXFM A-L, and KSJO A-L...other cuts: Touchy Situation, Big City Lights, and Hopeless Romantic.

**WET WILLIE/WHICH ONE'S WILLIE?** **KEY CUT: WEEKEND** (EPIC) Profile: Hot at WMMS...KFMH M-H, KGGO A-M, WJAX A-M, WCPI A-M, WSMI A-L, KWST A-L, KZOM A-L, WKDF A-L, KTIM A-L, WOUR A-L, KZEW A-L, KMEL A-L, and KAWY A-L...other cuts: The Hard Way, Ramona, Smoke, This Time and Mr. Streamline.

**THIN LIZZY/BLACK ROSE** **KEY CUT: GET OUT OF HERE** (WB) Profile: Hot at KMEL...medium at KTIM, ZETA-4, and WDVE...KSJO L-H, KFMH A-H, KGON A-H, KSFM A-H, KRST-FM A-H, WPIX A-H, KGGO L-M, WJAX A-M, WSHE A-M, KROQ A-M, KAWY A-M, 98-ROCK A-M, ZETA7 A-M, KEZY-AM A-M, WZZO A-L, WMMS A-L, KSAN A-L, WMMR A-L, C-101 A-L, Z92 A-L, WBCN A-L, KXFM A-L, KZOM A-L, KYTX A-L, WKDF A-L, WLPL A-L, WSMI A-L, WLOB A-L, WOUR A-L, KZEW A-L, WAAF A-L, and KDKB A-L...other cuts: Got To Give It Up, Do Anything You Want To, My Sarah, Waiting for an Alibi and The Toughest Street in Town.

**RUNNER/RUNNER** **KEY CUT: SOONER THAN LATER** (ISLAND) Profile: KRST-FM A-M, KSFM A-M, KZEW A-L, WSHE A-L, KFMH A-L, KY-102 A-L, WSMI A-L, and KWST A-L...other cuts: Fooling Myself, Run for Your Life, Gone Too Long and Broken Hearted Me.

**ATLANTA RHYTHM SECTION/DO IT OR DIE** **KEY CUT: (12")** (POLYDOR) Profile: 98-ROCK A-H, WJAX A-M, ZETA7 A-M, WKDF A-L, WOUR A-L, WMMS A-L, and KY-102 A-L.

**DIXIE DREGS/NIGHT OF THE LIVING DREGS** **KEY CUT: PUNK SANDWICH** (CAPRICORN) Profile: Hot at KFMH...medium at WRUV, WKDF, KTIM, and KZOM...WKLS L-M and C-101 L-M...other cuts: The Bash and the title.

**LOUISIANA'S LEROUX/KEEP THE FIRE BURNIN'** **KEY CUT: FEEL IT** (CAPITOL) Profile: Medium at ZETA-4 and ZETA7...KFMH M-H, KRST-FM A-M, WNOR A-M, KWST A-L, KGGO A-L, WBCN A-L, KZEW A-L, and KBPI A-L...other cuts: Thunder n' Lightnin', Call Home the Heart, When I Get Home, Window Eyes, Fa, Fa, Fa, Fa, Fa (The Sad Song) and the title.

**PETER FRAMPTON/I CAN'T STAND IT NO MORE** **KEY CUT: (12")** (A&M) Profile: Medium at KEZY-AM...WZOK A-H, 98-ROCK A-H, KXFM A-H, KROQ A-H, WJAX A-H, WSHE A-M, WGRQ A-M, WAAF A-M, WLPL A-M, ZETA7 A-M, WLOB A-M, WMMS A-L, KSHE A-L, WKDF A-L, KQRS A-L, KAWY A-L, KZEW A-L, KSJO A-L, KMEL A-L, WBCN A-L, KY-102 A-L, ZETA-4 A-L, KWST A-L, KDKB A-L, and KBPI A-L.



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**LINK WRAY/BULLSHOT KEY CUT: FEVER (VISA)** Profile: Medium at WMMS...KSJO M-H, KFMH M-H, KSFM A-M, KSAN A-L, and KMET A-L...other cuts: Good, Good Lovin', It's All Over Now, Baby Blue and Switchblade.

**E.L.O./SHINE A LITTLE LOVE KEY CUT: (12") (JET)** Profile: Hot at Z92, WGRQ, KXFM, KYTX, KMEL, and WZZO...medium at WDVE...KGAB A-H, KROQ A-H, KBPI L-M, WBCN A-L, WOUR A-L, WKDF A-L, WABX A-L, and KSAN A-L.

**CARILLO/STREET OF DREAMS KEY CUT: SHE TAKES THE NIGHT (ATLANTIC)** Profile: WJAX A-M, KEZY-AM A-L, WSHE A-L, WBCN A-L, KROQ A-L, WLPL A-L, and WAAF A-L...other cuts: What's Your Name, Under The Gun, Rosa Lee and Familiar Stranger.

**BILLY THORPE/CHILDREN OF THE SUN KEY CUT: TITLE (CAPRICORN)** Profile: Hot at WJAX, KTIM, KZEW, and WSHE...medium at WDVE...WKLS L-M and KY-102 A-M...other cuts: Wrapped in the Chains, Dream Maker, Goddess of the Night and We Welcome You.

**PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE (ECM)** Profile: Medium at KAWY, KRST-FM, and WSHE...WOUR L-M, KSAN A-L, and KQRS A-L...other cuts: Consueno.

**SAMMY HAGAR/DOCK OF THE BAY KEY CUT: (12") (CAPITOL)** Profile: Hot at WPIX...medium at KSFM and KSAN.

**KINKS/SUPERMAN KEY CUT: (12") (ARISTA)** Profile: Hot at KXFM, WPIX, and WKLS...medium at KSAN and KWST...WGRQ M-H.

**JOHN HIATT/SLUG LINE KEY CUT: RADIO GIRL (MCA)** Profile: Medium at KTIM...WPIX A-H, WOUR L-M, KSFM A-M, KROQ A-M, and KEZY-AM A-L...other cuts: You're My Love Interest, Madonna Road, You Used To Kiss the Girls and the title.

**FRANK MARINO & MAHOGANY RUSH/TALES OF THE UNEXPECTED KEY CUT: ALL ALONG THE WATCHTOWER (COLUMBIA)** Profile: Hot at WPIX...medium at MAGIC 92, KEZY-AM, WDVE, ZETA 7, ZETA-4, KZEW, KZOM, WJAX, KSJO, and C-101...98-ROCK A-M and WOUR A-L...other cuts: Sister Change and Bottom of the Barrel.

**DUKE JUPITER/TASTE THE NIGHT KEY CUT: TITLE (MERCURY)** Profile: Hot at KAWY and KFMH...medium at MAGIC 92 and KRST-FM...KROQ A-L...other cuts: Satin Sheets, Like Our First Night and When I'm With You.

**MISSOURI/WELCOME TWO KEY CUT: SUNSHINE GIRL (POLYDOR)** Profile: Hot at KFMH and ZETA-4...medium at KZOM and KSHE...KAWY M-H, WSHE L-M, KROQ A-L, KRST-FM A-L, KYTX A-L, KXFM A-L, KEZY-AM A-L, WNOR A-L, and KZEW A-L...other cuts: Movin' On and Walk Like A Man.

**ROBERT GORDON/ROCK BILLY BOOGIE KEY CUT: BLACK SLACKS (RCA)** Profile: Hot at WPIX...other cuts: Rockabilly Boogie and It's Only Make Believe.

**GEORGE BENSON/LIVIN INSIDE YOUR LOVE KEY CUT: LOVE BALLAD (WB)** Profile: Hot at WJAX, KFMH, and KGGO...medium at WNOE-FM and WKDF...C-101 M-H...other cuts: Nassau, Unchained Melody and Hey Girl.

**NICK GILDER/ROCK ME KEY CUT: (12") (CHRYSALIS)** Profile: MAGIC 92 A-H, KROQ A-M, KSHE A-L, KY-102 A-L, WOUR A-L, KXFM A-L, KWST A-L, and KMEL A-L.

**JENNIFER WARNES/SHOT THROUGH THE HEART KEY CUT: TITLE (ARISTA)** Profile: WOUR A-L and KFMH A-L...other cuts: I Know a Heartache, You Remember Me and Tell Me Just One More Time.

**IRON CITY HOUSE ROCKERS KEY CUT: LOVE SO TOUGH (MCA)** Profile: KSJO A-H, WDVE A-M, KTIM A-L, WOUR A-L, KXFM A-L, and WMMS A-L...other cuts: Hideaway, I Can't Take It and Veronica.

**BRAM TCHAIKOVSKY/STRANGE MAN, CHANGED MAN KEY CUT: TITLE (POLYDOR)** Profile: Medium at WDVE, WMMS, and KTIM...WPIX A-H and KY-102 A-L...other cuts: Girl of My Dreams, Lonely Dancer and Lady from the USA.

**KISS/I WAS MADE FOR LOVIN YOU KEY CUT: (12") (CASABLANCA)** Profile: KSJO A-M, WSHE A-M, WGRQ A-M, WBCN A-L, and WMMS A-L.

**JIM CAPALDI/ELECTRIC NIGHTS KEY CUT: TITLE (RSO)** Profile: KFMH A-M, ZETA-4 A-L, WJAX A-L, KSJO A-L, and KAWY A-L...other cuts: 1890, Shoe Shine and Hotel Blues.

**THE CRUSADERS/STREET LIFE KEY CUT: TITLE (MCA)** Profile: KRST-FM A-M, KAWY A-M, WNOE-FM A-M, KFMH A-L, WSHE A-L, and C-101 A-L...other cuts: My Lady, Rodeo Drive, Hustler and Carnival.

**THE SUTHERLAND BROS./WHEN THE NIGHT COMES DOWN KEY CUT: TITLE (COLUMBIA)** Profile: KTIM A-L, KXFM A-L, and KFMH A-L...other cuts: Dreams of You, Natural Thing and I'm Going Home.

**SCREAMS/IMAGINE ME WITHOUT YOU KEY CUT: (12") (INFINITY)** Profile: KSJO A-M, KTIM A-L, KRST-FM A-L, and WOUR A-L.

**DWIGHT TWILLEY/TWILLEY KEY CUT: RUNAWAY (ARISTA)** Profile: Hot at KSAN and KMET...medium at KTIM...other cuts: Alone In My Room and Nothings Gonna Change.

**LAKE/PARADISE ISLAND KEY CUT: HOPELESS LOVE (COLUMBIA)** Profile: Hot at KGGO...medium at WSMI and KAWY...other cuts: Paradise Way, Into the Night and the title.

**SPYRO GYRA/MORNING DANCE KEY CUT: TITLE (INFINITY)** Profile: Medium at WJAX, KAWY, and C-101...KZEW M-H, KXFM A-L, and WMMS A-L...other cuts: Starburst and It Doesn't Matter.

**SQUEEZE/COOL FOR CATS KEY CUT: SLAP & TICKLE (A&M)** Profile: Hot at WPIX and WBCN...medium at KTIM and KSJO...WSHE A-L and WKLS A-L...other cuts: Goodbye Girl and Up the Junction.

**TOM ROBINSON BAND/TRB II KEY CUT: BLACK ANGEL (CAPITOL)** Profile: Hot at WPIX...medium at WBCN...WZZO A-L...other cuts: Murder, Blue Rage and Hold Out.

**BEACH BOYS/L.A. THE LIGHT ALBUM KEY CUT: GOOD TIMIN' (CARIBOU)** Profile: Hot at WPIX...medium at KRST-FM, WMMS, and WNOE-FM...KGAB A-H...other cuts: Shortnen Bread and Angel Come Home.

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- MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC)** Profile: Hot at ZETA7, WDVE, WKLS, WJAX, KGGO, and WNOR...medium at KQRS...other cuts: The Creeper, Bounty Hunter and Preachers Daughter.
- FRANKIE MILLER/A PERFECT FIT KEY CUT: WHEN I'M AWAY FROM YOU (CHRYSALIS)** Profile: Hot at KTIM...medium at KFMH...KGGO A-L and KSJO A-L...other cuts: Something About You, Is This Love and A Woman To Love.
- LOU REED/THE BELLS KEY CUT: STUPID MAN (ARISTA)** Profile: Hot at WPIX...WRUV A-M and KROQ A-M...other cuts: City Lights, All Through the Night and the title.
- DIXON HOUSE BAND/FIGHTING ALONE KEY CUT: SOONER OR LATER (INFINITY)** Profile: WJAX A-M, KGGO A-L, and KZOM A-L...other cuts: Angela, Runnin' Scared and The Promise.
- JEAN-LUC PONTY/LIVE KEY CUT: MIRAGE (ATLANTIC)** Profile: WMMR A-L...other cuts: Aurora Part I and Imaginary Voyage Part IV.
- CLIMAX BLUES BAND/REAL TO REEL KEY CUT: FAT CITY (SIRE)** Profile: KSHE A-L and KBPI A-L...other cuts: Summer Rain and Children of the Night Time.
- APRIL WINE/SECOND GLANCE KEY CUT: ROLLER (CAPITOL)** Profile: Hot at WZOK, KDKB, WGRQ, and WZZO...medium at KGON and WLRS...other cuts: open.
- DONNA SUMMER KEY CUT: HOT STUFF (CASABLANCA)** Profile: Hot at KXFM...medium at C-101...other cuts: Walk Away, Love Will Always Find You, Our Love and the title.
- CHRIS REA/DELTICS KEY CUT: TWISTED WHEEL (UA)** Profile: Medium at KAWY...other cuts: Diamonds, Raincoat and A Rose and the title.
- UK/DANGER MONEY KEY CUT: NOTHING TO LOSE (POLYDOR)** Profile: Medium at WDVE...other cuts: Caesar's Palace Blues, The Only Thing She Needs and the title.
- AMERICAN STANDARD BAND/AMERICAN STANDARD BAND KEY CUT: GOT WHAT IT TAKES (ISLAND)** Profile: Hot at WAAF...medium at KFMH...KROQ A-L...other cuts: Take It Easy On Me.
- MARC TANNER BAND/NO ESCAPE KEY CUT: NEVER AGAIN (ELEKTRA)** Profile: Hot at WMMS and Z92...other cuts: Elena, She's So High, Crawlin and In A Spotlight.
- BOOMTOWN RATS/TONIC FOR THE TROOPS KEY CUT: RAT TRAP (COLUMBIA)** Profile: Hot at WPIX...medium at KSAN...other cuts: Joey's On The Streets Again and the title.
- ALVIN LEE AND 10 YEARS LATER/RIDE ON KEY CUT: IT'S A GAZ (RSO)** Profile: Hot at KSJO, Z92, KFMH, and WPIX...medium at KYTX...KROQ A-M, WZZO A-L, and KZOM A-L...other cuts: Going Home, Ain't Nothin' Shakin' and Ride On Cowboy.
- WINGS/GOODNIGHT TONIGHT KEY CUT: (12") (CAPITOL)** Profile: Hot at KWST...medium at WNOE-FM.
- SUZI QUATRO/IF YOU KNEW SUZI KEY CUT: BREAKDOWN (RSO)** Profile: Hot at WMMS...other cuts: If You Can't Give Me Love, Rock n' Roll Hootchie Coo and Tired of Waiting.
- TIM WEISBERG/NIGHTRIDER KEY CUT: TOUCHSTONE (MCA)** Profile: Medium at KAWY...WNOE-FM A-L...other cuts: Moonstone and the title.
- JUDAS PRIEST/HELL BENT FOR LEATHER KEY CUT: GREEN MANALISHI (COLUMBIA)** Profile: Hot at KRST-FM...medium at KGON, WLPL and WJAX...other cuts: Rock Forever.
- SUSAN/FALLING IN LOVE AGAIN KEY CUT: TAKIN' IT OVER (RCA)** Profile: Hot at WSHE, ZETA-4, and WPIX...medium at ZETA7...other cuts: Marlene, I Was Wrong, Really Gonna Show and the title.
- BLONDIE/PARALLEL LINES KEY CUT: ONE WAY OR ANOTHER (CHRYSALIS)** Profile: Hot at KROQ, WZZO, WZOK, WOUR, WNOE-FM, KWST, WJAX, WBCN, WPIX, and WMMS...medium at WLOB, KSAN, WMMR, and KMET...KXFM A-H...other cuts: Hanging on the Telephone, Heart of Glass and Sunday Girl.
- LOWELL GEORGE/THANKS I'LL EAT IT HERE KEY CUT: TWO TRAINS (WB)** Profile: Hot at KAWY and KYTX...medium at KMEL, WKLS, ZETA-4, KTIM, and KZEW...KZOM L-M and KBPI L-M...other cuts: Honest Man, Easy Money, I Can't Stand the Rain and the title.
- POCO/LEGEND KEY CUT: HEART OF THE NIGHT (MCA)** Profile: Hot at WNOR, KXFM, KBPI, WMMS, MAGIC 92, and KEZY-AM...medium at WNOE-FM and WKDF...Z92 M-H and KGAB A-H...other cuts: Spellbound, Crazy Love, Boomerang, and the title.
- GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: TITLE (ROUNDER)** Profile: Hot at WDVE, KMET, KQRS, KBPI, and KSAN...medium at KZEW, WCPI, WJAX, KDKB, and KSFM...C-101 M-H...other cuts: Who Do You Love and It Wasn't Me.
- FABULOUS POODLES/MIRROR STARS KEY CUT: TITLE (EPIC)** Profile: Hot at KFMH and KSFM...medium at ZETA-4 and KSAN...other cuts: Work Shy and Roll It.
- BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSALIS)** Profile: Hot at WZZO, WMMS, WGRQ, KMET, WJAX, and KDKB...medium at Z92, WCPI, WDVE, KQRS, KEZY-AM, and MAGIC 92...98-ROCK M-H and WLOB M-H...other cuts: I Was One, Love Don't Prove I'm Right and Run to Mexico.
- FANDANGO/ONE NIGHT STAND KEY CUT: THIEF IN THE NIGHT (RCA)** Profile: Hot at KAWY...medium at WSHE and KGAB...WLPL L-M and KSJO A-L...other cuts: Two Time Loser, Hard Headed Woman and I Would Never Leave.
- ROBERT FRIPP/EXPOSURE KEY CUT: YOU BURN ME UP, I'M A CIGARETTE (POLYDOR)** Profile: WPIX A-H, WRUV A-M, KSFM A-L, WBCN A-L, and WJAX A-L...other cuts: Here Comes the Flood, Breathless, North Star and the title.



# CAPRICORN

## VISIONARY MUSIC

# IS A BLINDING SMASH!!!

BILLY THORPE  
CHILDREN OF THE SUN



Every day more stations play it, more listeners request it, more kids buy it—all in anticipation of Billy's twelve city concert promo tour at the end of this month.

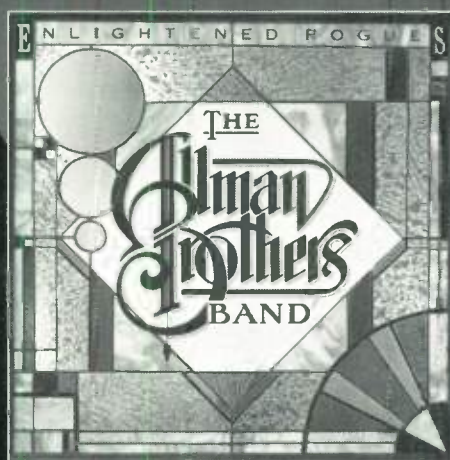
Billy Thorpe  
Just Added:  
WLUP/Chicago!!!  
KYY5/Kansas City!!!

DIXIE DREGS  
NIGHT OF THE LIVING DREGS



Just out and already scaring the living daylights out of listeners everywhere, the Dregs make music like no one else around today.

THE ALLMAN BROTHERS  
ENLIGHTENED ROGUES



When the New York Times describes an appearance on their coast-to-coast tour as "The Allmans weren't just a band again—they were a *GREAT* band" you know The Allman Brothers Band has come home and the light shines on.

The goat knows!



CAPRICORN RECORDS



# Albums

**MAX WEBSTER/A MILLION VACATIONS KEY CUT: TITLE (CAPITOL)** Profile: Medium at KFMH...KRST-FM A-L, KSJO A-L, KGGO A-L, and WOUR A-L...other cuts: Paradise Skies, Rascal Houdi, and Lookout.

**THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M)** Profile: Hot at KSJO, KSAN, KSFM, WPIX, and WBCN...medium at WMMS, WABX, KMET, WZOK and KDKB...other cuts: TV Is King, Telecide, Turn Me On and I Want It All Now.

**THE WHO/LONG LIVE ROCK KEY CUT: (12") (MCA)** Profile: WPIX A-H, KSJO A-H, WAAF A-M, WCPI A-M, 98-ROCK A-M, WMMR A-M, ZETA7 A-M, WSHE A-M, KEZY-AM A-M, KROQ A-M, WKDF A-L, WBCN A-L, KMEL A-L, KXFM A-L, KTIM A-L, KWST A-L, WZZO A-L, KSHE A-L, and Z92 A-L...other cuts: My Wife.

**ROBERT FLEISHMAN/PERFECT STRANGER KEY CUT: ALL FOR YOU (ARISTA)** Profile: Medium at KRST-FM, KTIM, WSMI and KBPI...other cuts: Part of Me and Ace in the Hole.

## TRENDSETTERS

C-101	Corpus Christi	Charlie Palmer	512 855-4641	STARVIEW-92	York	Rick Harris	717 266-6606
KBPI	Denver	Frank Cody	303 936-2313	WAAF	Worcester	John Duncan	617 752-5611
KDKB	Phoenix	Linda Clayton	602 833-4261	WABX	Detroit	Ted Ferguson	313 398-1100
KEZY-AM	Anaheim	Larry Reisman	714 776-3696	WBCN	Boston	Tony Berardini	617 266-1111
KFMH	Muscatine	Lisa Catalona	319 263-2512	WCPI	Wheeling	Dave Hansen	304 232-9935
KGAB	Ventura	Bob Gowa	805 647-0634	WDVE	Pittsburgh	John McGhan	412 562-5900
KGGO	Des Moines	Mark Vos	515 265-6186	WGRQ	Buffalo	Irv Goldfarb	716 881-4555
KGON	Portland	Jerry Ostertag	503 655-9181	WKDF	Nashville	Alan Sneed	615 244-9533
KLRB	Carmel	Bob Stock	408 624-3859	WKLS	Atlanta	Debbie Garner	404 325-0960
KMEL	San Francisco	Mark Cooper	415 391-9400	WKQQ	Lexington	Dave Krusenklau	606 252-6694
KMET	Los Angeles	Sam Bellamy	213 464-5638	WLOB	Portland, ME	Eric Heckman	207 775-2336
KQRS	Minneapolis	Tac Hammer	612 545-5601	WLPL	Baltimore	Kris Phillips	301 358-4600
KROQ	Los Angeles	Jed Fish Gould	213 578-0830	WLAV-FM	Grand Rapids	Doc Donovan	616 456-5461
KRST	Albuquerque	Jim Zalewski	505 266-7946	WLRS	Louisville	Drake Hall	502 585-5178
KSAN	San Francisco	Kate Ingram	415 986-2825	WMMR	Philadelphia	Dick Hungate	215 561-0933
KSFM	Sacramento	Gary Nixon	916 422-1025	WMMS	Cleveland	John Gorman	216 781-9667
KSHE	St. Louis	Ted Habeck	314 842-1111	WNOE-FM	New Orleans	Capt. Humble	504 529-1212
KSJO	San Jose	Tawn Mastry	408 246-6060	WNOR-FM	Norfolk, VA	Ron Reger	804 623-9667
KTIM	San Rafael	Michael Knight	415 456-1510	WOUR	Utica	Robin Sherwin	315 797-0803
KTXQ	Dallas	Tim Spencer	214 528-5500	WRUV	New York	Jay Crawford	212 949-2102
KWST	Los Angeles	Pam May	213 467-1224	WSHE	Burlington, VT	Tom Melloni	802 656-2247
KXFM	Santa Maria	Peter Napoli	805 922-2156	WSMI	Miami	Michele Robinson	305 581-1580
KXXY	Oklahoma City	Andy Lockridge	405 528-5543	WYSP	Litchfield	Mike Perry	217 324-5921
KY-102	Kansas City	Max Floyd	816 753-4567	WZOK	Philadelphia	Jerry Abear	215 839-7625
KYTX	Amarillo	Max Miller	806 359-8561	WZZO	Rockford, IL	Tom Hunter	815 399-2233
KZEW	Dallas	Doris Miller	214 748-9898	WZZQ	Allentown	George Hawras	215 694-0511
KZOK	Seattle	Mavis Mackoff	206 223-3900	ZETA-4	Jackson	Victor Hawkins	601 982-1062
M-105	Cleveland	Ellen Roberts	216 391-1260	ZETA-7	Miami	Gary Martin	305 624-6101
MAGIC 92	Rochester	Bernie Kimball	716 232-7550	ZOOM	Orlando	Bill Mims	305 298-5510
92 ROCK	Cleveland	Ray Henry	216 371-3534	Z-92	Beaumont	Mark McLaren	713 745-2222
ROCK-95	Jacksonville	Richard Langlois	904 633-2785		Omaha	Bob Linden	402 592-5300
98 ROCK	Tampa	Nick Van Cleave	813 224-0424				



### Off The Hook

by Nina C.

Strange twists on things we thought we had down—we talk about it all the time on the phone. The eternal ponderance: Why the hell am I in this business and what is the bottom line?!

When I got out of the N.Y. record business in the early seventies and went into social work I thought it was forever. I found counseling kids wasn't my forever but knew for sure that "people business" was. So was the music biz.

Back to records (this time L.A.) through various departments and finally

promotionland—the vast people and music melting pot. Enter smiling and dialing as a way of life, a long distance love affair between records and radio.

We're all used to it; "terminal hold" and "talk to ya next week" are on the lifestyle list with sex and drugs and rock n' roll (well, you know what I mean). People that I used to promote are now with labels getting their records played and reported. I call former weekenders who are now Program Directors to get their reports and ex-staffmates are sending Strokes pictures...the new twists on things I thought I had down now that I'm in "trade magazine" country are endless and ever awakening. I don't know the bottom line, but the next time a time zone difference puts you in the eternal ponderance, try to think of another gig where you could meet as many crazy, talented, special people who are all music freaks...you won't pull that plug!

I want to welcome new FRED reporters KGAB/Ventura, WRUV/Burlington, WLPL/Baltimore and WZOK/Rockford to the big Exchange. You can take a look at what these



stations are doing in upcoming Off the Hooks.

**THE TIME IS NOW DEPT.:** Since so much fine product was released during the book, make sure you haven't missed Billy Thorpe, Doucette, Frankie Miller, John Hiatt, and our immediate A stress album this week—The Faith Band. The book is over—and what Alan Freed giveth, nobody can take away.



# Spectrum III

**SPECTRUM III** is a whole new approach to Adult Programming, meant as a modern evolution from such terms as Adult Contemporary, Pop Adult, MOR, Soft Rock, etc. The S-III analysis is based on reports from the country's trendsetting radio stations. To exchange information call Terry Gillingham or Mik Benedek at 408 646-9333 or write FRED: 598 Foam, Monterey, CA 93940.



## TRI-ANGLES

by Terry Gillingham

IT'S INCREDIBLE! The additional input we get from each new reporter is amazing. It means the S-III section gets that much stronger as a programming tool. Adding their expertise to yours is KKEZ/Ft. Dodge, Iowa, and KOTN/Pine Bluff, Arkansas. Great!

Sometimes I think individual reporters forget how very important their input really is. One station can make a big difference in giving an accurate picture to not just FRED, but all trades. The better the input, the better the output. It is praiseworthy and shows dignity in what one does, when you realize you are consequential.

Every week, without fail, DEIRDRE O'DONOGHUE calls in her report. She's always full of useful information about demographics and audience response, besides having her music and adds. This week I received Deirdre's report almost as usual. She phoned in from her home where she's confined due to a back injury from a recent car accident. Despite the therapy treatments and painkillers, Deirdre managed to give an impeccable report for KMGC/Dallas. She gave us what we needed for our research and asked for the information she needed for her research, so the "Beat can go on" at KMGC.

I was flabbergasted, touched and moved to respect.

Deirdre will be entering the hospital for therapy, as she has not been responding to it at home. I'm sure she would love some get-well cards and letters to see her through some pretty tough times. You can send them to Deirdre O'Donoghue in care of FRED. We'll make sure she receives them.

Even if it's from the hospital, I'm willing to bet Deirdre will call in her report. She always does!

## EAR SHOTS

ART GARFUNKEL/Since I Don't Have You (Columbia)  
FAITH BAND/You're My Weakness (Mercury)  
THE WHISPERS/Can't Do Without Love (Solar)  
DONNA SUMMER/On My Honor (LP) (Casa)  
ROY ORBISON/Easy Way Out (Asylum)  
ARS/Do It or Die (Polydor)  
BILL LaBOUNTY/What About You (LP) (WB)  
DAVID JAMES HOLSTER/Constant Love (Columbia)  
KISS/I Was Made for Loving You (Columbia)  
DAVID EYRE/Feel the Magic (Power Pack)  
JUDY COLLINS/Where or When (Elektra)

## NEXT:

### SPYRO GYRA/MORNING DANCE

(INFINITY)

Profile: Among ten hottest at KOB, KLYX and 14k...among fifteen hottest at WDNC and KSL...among twenty hottest at KPOL and KCBQ...KAAM 25-20, WLWS 31-27, KMBZ 30-28, WORG-FM D-31 and KBAI A-35...added at WCLR, WGOW, WIOD, KEX, KNBR and KBI-AM.

### ELO/SHINE A LITTLE LOVE

(JET)

Profile: Among twenty hottest at K WAV and 14k...WQXI-FM 30-22, KEZR D-24 and WQUD A-30...added at 14NVR, KNBR, KEYN, KSTP, WCBM, WRMF, LOVE94, WTMJ, WBLG and KRNA.

### JAMES TAYLOR/UPON THE ROOF

(COLUMBIA)

Profile: Among five hottest at KLYX...among ten hottest at 14k...among fifteen hottest at WCCO-FM...among twenty hottest at KHOW...K WAV 21-17 and KOLO D-22...added at WISN, WTMJ, KEZR, WFMK, WNEU, WQON, WMJC, KMGC and KMBZ.

### DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN

(ARISTA)

Profile: Among ten hottest at WFTL...among fifteen hottest at WTMJ...among twenty hottest at KSL, KCBQ, WHIO and WIOD...KBAI 38-36 and WHAG A-36...added at WISN, WFMK, KOTN, KVOX, WLOL-FM, KFMB and KMBZ.

### JOHN STEWART/GOLD

(RSO)

Profile: Among ten hottest at WTMJ...K WAV 20-12...added at KSTP, KEYN, KWEN, KMPC, WGOW, WMAZ, LOVE94 and KNBR.

## MOST ADDED

NEIL DIAMOND/Say Maybe  
ANNE MURRAY/Shadows in the Moonlight  
ELO/Shine a Little Love  
POCO/Heart of the Night  
JAMES TAYLOR/Up on the Roof  
DIONNE WARWICK/I'll Never Love This Way Again  
BEACH BOYS/Good Timin'  
DOOBIE BROS./Minute by Minute  
REX SMITH/You Take My Breath Away  
JOHN STEWART/Gold

(Columbia)  
(Capitol)  
(Jet)  
(MCA)  
(Columbia)  
(Arista)  
(Caribou)  
(WB)  
(Columbia)  
(RSO)




## SINGLE OF THE WEEK

### NEIL DIAMOND/Say Maybe

(Columbia)








This record doesn't just "Say Maybe," it says DEFINITELY! Very strong with 25+ demos, especially females.

# Spectrum III

- 14 5 1 **KENNY ROGERS/SHE BELIEVES IN ME** (UA)  
 Among five hottest at KHOW, KCBQ, KFMB, KOB, KPOL, WFTL, WSLI, KLOL, and WDNC...among ten hottest at KNBR, KSL, KEX, WCBM, WTMJ, and WIOD...among fifteen hottest at WHIO, and WMJC...among twenty hottest at WCLR...KWAV 3-3, KUKI 7-3, KWEN 8-3, KMJJ 13-3, WFGL 5-4, WCFL 8-4, KMBZ 7-5, WNEU 9-5, LOVE94 9-5, KOLO 11-5, WMAZ 7-6, WORG-FM 10-6, WHBC 10-6, KAAM 12-7, KBAI 14-7, WGOW 15-8, WGAR 14-9, KIIS-AM 14-10, WLOL-FM 18-10, KKEZ 20-10, CHEC 21-10, KVI-AM 16-13, WLWS 20-13, WLFA 20-14, KVOX 21-14, WQON 17-15, WFBR 20-15, WBLG 21-15, WHAG 21-15, WQUD 22-15, FM97 22-16, KMPC 23-19, KSTP 23-19, KRSP-AM 24-19, WSMI 28-20, WFBC D-21, KEZR 27-23, WRMF 30-23, KOTN 27-24, and KIMN-FM 36-29...huge female 25+ and exceptionally good response from all demos...this record is still in its growth stages...should hold no. 1 for a while...4th week on chart.
- 2 1 2 **RANDY VAN WARMER/JUST WHEN I NEEDED YOU MOST** (BEARSVILLE)  
 Profile: Among five hottest at WSLI, KSL, WCBM, WDNC, WHDH, KPOL, KHOW, WYNY, and KMGC...among ten hottest at WIOD, WCLR, KNBR, and KFMB...among fifteen hottest at KLOK, WFMK...among twenty hottest at WFTL, KCBQ and KITY...KWAV 1-1, KBAI 1-1, WNEU 2-1, KMJJ 2-1, WLW 2-1, WQUD 2-1, KMBZ 3-1, KRSP-AM 3-1, WCFL 2-2, WLOL-FM 2-2, WMAZ 2-2, WQON 2-2, WHBC 2-2, KAAM 2-2, KVOX 3-2, WGOW 3-2, KIMN-FM 3-2, FM97 3-2, KWEN 4-2, WFBR 3-3, KIIS-AM 4-3, WISN 5-3, KMPC 7-3, LOVE94 4-4, WTIC-AM 5-4, WBLG 6-4, WFBC 9-4, WLFA 9-4, KEZR 6-5, KVI-AM 7-5, WLWS 7-5, WRMF 6-6, KRNA 7-6, WORG-FM 9-7, KOTN 9-7, CHEC 22-7, WBZ-AM 11-9, KEYN 21-15, and WGAR 26-22...added at KLYX...still very strong with females of all ages...male 25+ show well in callout...drops slightly from 79% to 76% reporter support...7th week on chart.
- 9 8 3 **BILLY JOEL/HONESTY** (COLUMBIA)  
 Profile: Among five hottest at KNBR, KOB, WIOD, KHOW, WCCO-FM, KCBQ, WYNY, 14k, WCLR, WCBM, WHDH, and...among ten hottest at KPOL, KLOK, and KEX...among fifteen hottest at WHIO, WDNC, and KLYX...among twenty hottest at WMJC, WSLI, KFMB, and WTMJ...KEYN 7-2, WLOL-FM 7-4, CHEC 15-4, KWEN 9-6, KSTP 12-6, KWAV 8-7, WMAZ 8-7, 14NVR 10-7, WBLG 11-7, WLWS 12-7, KRSP-AM 13-7, WQUD 15-7, WFGL 13-8, WLW 16-8, KITY 17-8, WRMF 11-9, KEZR 12-10, KKEZ 15-11, KOTN 18-11, WFBC 18-11, KVI-AM 14-12, KIIS-AM 16-12, WISN 17-12, KIMN-FM 18-12, WCFL 21-13, WNEU 21-13, WHBC 21-13, KMBZ 24-13, KBAI A-13, LOVE94 D-13, WHAG 20-14, KOLO 19-16, FM97 29-17, KVOX D-18, KRNA 22-20, KUKI 31-21, WORG-FM 26-22, WFBR 29-24, and WGOW D-28...the album has been out months and still he can pull a top five single!...the strength of this has surprised everyone...mass appeal!...5th week on chart.
- 1 2 4 **PEACHES AND HERB/REUNITED** (POLYDOR)  
 Profile: Among five hottest at KPOL, KSL, KFMB, WFTL, KLOL, KEX, WSLI, WTMJ, KOB, and WDNC...among ten hottest at KHOW, WCLR, WYNY, WCCO-FM, KNBR, WHDH, and...among fifteen hottest at WFMK, and KMGC...WLFA 1-1, KUKI 1-1, WGAR 1-1, WLOL-FM 1-1, KOLO 1-1, WBZ-AM 1-1, WTIC-AM 1-1, WMAZ 1-1, WRMF 1-1, WLWS 1-1, WGOW 1-1, WQON 1-1, KEZR 1-1, WORG-FM 1-1, KEYN 1-1, WISN 1-1, WHBC 1-1, KMPC 1-1, FM97 1-1, KIIS-AM 1-1, KIMN-FM 1-1, KAAM 4-1, KVI-AM 4-1, WHAG 2-2, KBAI 2-2, CHEC 2-2, WFGL 3-2, WLW 5-2, KITY 4-4, KVOX 5-5, and WCFL 7-5...still heavy phones and sales everywhere!...picking up a great deal of teens...drops from 79% to 65% reporter support...8th week on chart.
- 7 7 5 **OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT** (MCA)  
 Profile: Among five hottest at KHOW, KNBR, WHIO, WCBM, 14k, and KPOL...among ten hottest at WDNC, KOB, KCBQ and KSL...among fifteen hottest at WFTL, WFMK, KFMB, KLOL, and WIOD...among twenty hottest at WBZ-AM...KVOX 2-1, WHAG 5-1, WSMI 8-2, WQON 4-4, KBAI 5-4, KIIS-AM 6-5, KUKI 9-5, KKEZ 10-5, KVI-AM 9-6, WLWS 10-6, WISN 11-6, WCFL 12-6, KMBZ 16-8, LOVE94 12-9, KRSP-AM 14-9, CHEC 20-9, KWEN 10-10, 14NVR 14-10, WBLG 15-10, WHBC 17-10, KAAM 13-11, KMPC 13-11, WORG-FM 16-11, KOLO 15-12, WGOW 18-12, WFBR 16-13, WQUD 16-13, KOTN 20-13, WTIC-AM 22-14, WFBC 21-16, WLOL-FM 20-18, WRMF 21-19, KEZR 22-19, WNEU 26-19, KMJJ D-22, KEYN 27-23, KRNA D-25, and KIMN-FM 33-26...added at WHDH...after heavy initial growth begins to slow because of other stronger records...all demos...particularly strong with 25+ females...drops slightly from 77% to 75% reporter support...5th week on chart.
- 4 4 6 **BEE GEES/INSIDE & OUT** (RSO)  
 Profile: Among five hottest at KFMK, WHDH, and 14k...among ten hottest at WCBM, KCBQ, KLOK, WHIO, KNBR, KSL, and WIOD...among fifteen hottest at WMJC, and KFMB...among twenty hottest at WDNC, and WSLI...KWEN 1-1, 14NVR 4-1, WRMF 2-2, WLFA 6-2, WBZ-AM 6-2, WBLG 3-3, WLWS 6-3, KIMN-FM 7-3, WQUD 11-3, KRNA 5-4, WMAZ 6-4, KUKI 8-4, KOTN 8-4, KBAI 8-5, KSTP 11-5, KRSP-AM 10-6, KKEZ 7-7, KIIS-AM 8-7, KITY 8-7, KOLO 9-7, WFBR 10-7, KMBZ 13-7, WFGL 14-7, WHAG 10-8, WHBC 13-8, WORG-FM 17-8, WLOL-FM 9-9, WFBC 14-9, WISN 15-9, WNEU 19-9, KVI-AM 13-10, WGOW 17-11, KVOX 20-13, WLW 35-13, CHEC 18-16, and WTIC-AM D-18...this record is pretty much over...5th week on chart.
- 20 14 7 **RICKIE LEE JONES/CHUCK E's IN LOVE** (WB)  
 Profile: Among five hottest at KMGC, WTMJ, WHDH, WCCO-FM and WYNY...among ten hottest at KLYX, WSLI, WFMK, and 14k...among fifteen hottest at WCBM, WCLR, and WMAZ...among twenty hottest at WBZ-AM...LOVE94 2-1, KEZR 2-2, WQXI-FM 3-2, KOLO 7-2, KEYN 11-4, KWAV 6-5, WLOL-FM 10-7, KWEN 14-9, WBLG 19-11, WFBR 19-12, WGAR 20-13, KRNA 19-14, WORG-FM 22-14, KMPC 19-17, WTIC-AM 23-17, WLWS 36-18, KBAI 20-19, WLW 34-19, WNEU 30-21, WFGL A-21, WGOW 26-22, KSTP 27-22, FM97 40-22, WQUD 29-23, 14NVR 30-23, KRSP-AM 27-24, KIMN-FM 31-25, KUKI 34-26, WHBC 35-26, WRMF 25-27, and KVOX D-28...added at KEX, WIOD, KFMB, KNBR, and KHOW...moves from 63% to 70% reporter support...powerhouse 25+ male...some female negatives, but not enough to hold this down...3rd week on chart.
- 3 3 8 **ENGLAND DAN/JOHN F COLEY/LOVE IS THE ANSWER** (BIG TREE)  
 Profile: Among five hottest at KEX, KFMB, KSL, WDNC, and WHDH...among ten hottest at WCLR, KHOW, WCBM, WYNY, KNBR, KOB, KPOL, and...among fifteen hottest at WIOD...among twenty hottest at KCBQ and WFMK...WCFL 1-1, WSMI 2-1, WLWS 2-2, KRSP-AM 2-2, KVI-AM 3-2, KKEZ 3-2, WISN 3-2, KIIS-AM 3-2, WNEU 6-2, CHEC 3-3, KBAI 3-3, WFGL 4-3, KMBZ 4-3, WTIC-AM 4-3, WGOW 4-3, KOTN 5-3, WHBC 7-3, KWEN 6-5, KIMN-FM 6-6, WRMF 7-7, WQUD 8-8, KSTP 9-8, WFBC 13-8, KMPC 9-9, WFBR 11-9, WQON 11-9, FM97 11-9, WORG-FM 14-9, WMJC 10-10, KRNA 11-10, and KEYN 19-14...crashes from 76% to 58% reporter support...8th week on chart.
- 10 10 9 **BARBARA MANDRELL/IF LOVING YOU IS WRONG** (ABC)  
 Profile: Among five hottest at WFTL, WCLR, KPOL, and KFMB...among ten hottest at WFMK, and KHOW...among fifteen hottest at WSLI, WDNC, KEX, KNBR, and WIOD...among twenty hottest at WCBM...WORG-FM 2-2, WISN 6-4, WMAZ 5-5, WHBC 8-5, WSMI 9-6, LOVE94 10-6, WFGL 11-6, KUKI 17-7, WLWS 15-8, WHAG 11-9, WCFL 11-9, WTIC-AM 16-9, WGOW 14-10, KOTN 16-12, KWEN 18-12, KWAV 18-14, KOLO 18-15, WQUD 18-16, WLFA 19-16, KVI-AM 19-16, KRSP-AM 22-18, KIIS-AM A-18, KMJJ 26-21, FM97 28-21, KEZR 29-21, WNEU 28-22, KSTP 26-23, and WGAR 29-25...1st wave of response was overwhelming but is now falling into a more normal growth pattern...drops from 60% to 55% reporter support...very big females 18+ especially 15+... good males 25+...4th week on chart.
- 6 6 10 **ORLEANS/LOVE TAKES TIME** (INFINITY)  
 Profile: Among five hottest at KEX, WFMK, KNBR, 14k, and WCBM...among ten hottest at WSLI, and KFMB...among fifteen hottest at WDNC, KPOL, KHOW, WMJC, and KCBQ...among twenty hottest at WHIO...KTON 3-1, WNEU 3-3, KIMN-FM 4-4, KEZR 5-4, WQUD 5-4, 14NVR 6-4, WORG-FM 7-4, KRSP-AM 9-5, WGOW 7-6, CHEC 13-6, KMPC 8-7, WFBC 10-7, WQON 8-8, KIIS-AM 9-8, WLOL-FM 12-8, KBAI 13-8, WMAZ 10-9, WHBC 14-9, KOLO 14-9, KMBZ 23-9, WTIC-AM 15-10, WISN 13-11, KVOX 18-11, WRMF 123-12, KSTP 15-12, KRNA 15-13, FM97 17-14, WFBR 18-14, WGAR 21-19, KUKI 29-20, KEYN 24-21, and WFGL A-23...added at KOB, and WHDH...6th week on chart.



# Spectrum III

- 17 11 11 NIGEL OLSSON/A LITTLE BIT OF SOAP (BANG)**  
 Profile: Among five hottest at WHIO, KEX, KOB, WSLI, and WIOD...among ten hottest at KHOW, 14k, WCBM, KFMB, WCCO-FM, and KPOL...among fifteen hottest at WFMK...among twenty hottest at WDNC...KOLO 10-8, KIMN-FM 14-8, WQXI-FM 12-9, KMBZ 15-10, KUKI 20-11, KAAM 17-13, KRSP-AM 19-13, WFGL 17-14, KIIS-AM 18-14, KVI-AM 17-15, WNEU 20-15, WORG-FM 20-15, WCFL 26-15, LOVE94 17-16, KWEN 19-17, WISN 19-17, WBLG 22-17, WHAG 23-17, WLFA 23-18, WFBR 21-19, WHBC 23-19, WTIC-AM D-20, KSTP 25-21, WRMF 25-21, KMJJ 28-24, KEZR 28-26, FM97 30-29, and WGOW D-29...added at WFBC, and WYNY...drops from 60% to 57% reporter support...does best in category 2...strong female 18+, better female 25+...4th week on chart.
- 13 12 12 REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)**  
 Profile: Among five hottest at WCCO-FM, KEX, and KNBR...among ten hottest at WFMK...among fifteen hottest at CHEC, KSL, WCBM, WSLI, and WBZ-AM...among twenty hottest at KITY...WGAR 11-6, KUKI 15-6, KMPC 11-8, KOTN 13-8, WFBR 14-13, WBLG 18-8, WLFA 16-9, WFGL 15-10, WNEU 16-10, KWAV 14-11, KWEN 16-11, WMAZ 15-12, WQON 16-12, KOLO 21-13, WISN 24-14, WQXI-FM 18-15, 14NVR 21-15, WLOL-FM 21-15, KKEZ 22-15, KIIS-AM 19-16, WQUD 26-17, KBAI 27-17, WLWS 27-17, FM97 20-18, KVI-AM 21-18, WHAG 25-18, WGOW 24-19, WHBC 27-21, WFBC D-22, KRSP-AM 26-23, KMBZ 32-23, WRMF 28-24, KEYN 33-25, KVOX D-27, WORG-FM D-29, and WLW 32-30...added at WDNC, WYNY, KPOL, KOB, WHDH, WFTL, and KMGC...only because there is not room at the top did this hold...from 65% to 70%...giant females all demos...some male negs 25+...should peak soon...4th week on chart.
- 19 13 13 BEACH BOYS/GOOD TIMIN' (CARIBOU)**  
 Profile: Among five hottest at KFMB, WYNY, and KCBQ...among ten hottest at WTMJ, and KHOW...among fifteen hottest at KLOK, KNBR, KSL, and WCBM...among twenty hottest at WFMK, WSLI, and KLYX...KWAV 10-6, WISN 12-7, LOVE94 11-8, KIIS-AM 10-9, KOLO 16-11, CHEC 19-13, KMPC 18-15, KEZR 20-15, WLWS 26-15, KMBZ 31-15, KBAI 23-16, WHBC 22-17, WBLG 23-18, KMJJ 23-19, KKEZ 25-19, KIMN-FM 29-19, WORG-FM 23-20, KRSP-AM 25-20, WLOL-FM 25-20, WRMF 27-20, KWEN D-20, WHAG 27-21, KEYN 26-22, KVOX 29-23, KVI-AM D-23, WFBR 27-25, WQUD 27-25, KSTP 28-25, WLW 33-25, WNEU D-27, and WGAR A-31...added at KPOL, 14NVR, WSMI, WQON, KOB, WDNC, and KMGC...jumps slightly from 73% to 75% reporter support...still picking up adds and continues to grow...strong 25+ M/F...3rd week on chart.
- 24 16 14 DOOBIE BROS./MINUTE BY MINUTE (WB)**  
 Profile: Among five hottest at KLYX, KHOW, KCBQ, and WCCO-FM...among ten hottest at WSLI, and KMGC...among fifteen hottest at 14k...among twenty hottest at KFMB, KNBR, and WFMK...KWAV 7-2, KOLO 6-4, KEYN 5-5, KEZR 9-7, KMJJ 10-9, LOVE94 15-14, WBLG 20-14, KUKI 19-15, KSTP 20-15, KWEN 20-15, WQON 20-17, WFBR 23-18, WFGL A-18, WLWS 33-19, WLOL-FM 27-21, WQUD 29-21, KRSP-AM 28-22, 14NVR D-24, KMPC 27-25, WGAR A-28, WRMF 34-29, WGOW D-30, KBAI A-33, KIMN-FM D-37, and WCFL A-39...added at WISN, WFBC, WORG-FM, and WCBM...with heavy competition at the top it's got little room to move...receiving heavy phones and good sales...will continue to move up...3rd week on chart.
- 5 9 15 WINGS/GOODNIGHT TONIGHT (COLUMBIA)**  
 Profile: Among five hottest at WHIO, WDNC, WIOD, and KNBR...among ten hottest at WCBM, WHDH, and KPOL...among fifteen hottest at KLOK...among twenty hottest at WSLI...WFGL 12-1, KMPC 2-2, WMAZ 3-3, KRNA 3-3, WBZ-AM 3-3, WRMF 3-3, WGAR 4-3, FM97 4-3, KEYN 9-3, KIIS-AM 5-4, WHBC 5-4, KMBZ 5-4, WGOW 5-5, WLOL-FM 5-5, WFBC 6-5, WHAG 6-5, WFBR 7-6, KAAM 11-6, WQON 10-10, WTIC-AM 21-11, and KMJJ 15-12...added at KFMB...play the flip side!...6th week on chart.
- N 20 16 DR. HOOK/WHEN YOU'RE IN LOVE (CAPITOL)**  
 Profile: Among five hottest at WIOD, and WCCO-FM...among ten hottest at KPOL...among fifteen hottest at WSLI, KFMB, KEX, KHOW, KCBQ, and WCBM...among twenty hottest at KWAV, and 14k...KVOX 6-4, KBAI 16-9, WLW 14-11, WISN 22-16, KOTN 24-17, KOLO 20-18, KWEN D-18, KUKI 30-22, KVI-AM D-22, WGOW 27-23, WNEU 29-23, 14NVR 28-25, WHBC 30-25, WLFA 29-26, WQUD 30-26, KEYN 32-26, KSTP 29-27, KMBZ 35-27, WORG-FM D-27, WHAG 34-28, WGAR 31-29, WFBR A-29, WRMF 33-30, KIMN-FM 37-32, and WLWS A-34...added at WBLC, KIIS-AM, and WMJC...strongest in category 2...covers all demos, but strongest with females 25+...2nd week on chart.
- 16 15 17 ROGER VOUDOURIS/GET USED TO IT (WB)**  
 Profile: Among five hottest at WCBM...among ten hottest at WSLI...among fifteen hottest at a CHEC, KNBR, and KFMB...among twenty hottest at KPOL...LOVE94 3-2, KEZR 3-3, KOLO 5-3, WFGL 22-9, KRSP-AM 15-10, WNEU 18-12, KBAI 17-14, KKEZ 18-14, KWAV 19-15, KEYN 19-16, WLOL-FM 23-16, WFBC 20-17, KSTP 21-17, WGOW 20-18, WSMI 26-18, WHAG 24-19, KRNA 25-19, KIIS-AM A-20, KMPC 26-23, WHBC 29-23, FM97 24-24, KAAM D-25, KMBZ D-26, WFBR 30-27, WORG-FM D-28, and KIMN-FM D-38...added at WDNC...doing extremely well where played...little support from category 3 pulls this down...all demos 18-34...5th week on chart.
- N 21 18 DONNA SUMMER/HOT STUFF (CASABLANCA)**  
 Profile: KITY 2-1, WFBR 2-1, WMJC 3-1, WFBC 3-1, WBLG 4-1, WGAR 6-2, KWEN 12-4, WBZ-AM 7-5, WQON 9-5, KRNA 10-5, KMPC 10-5, 14NVR 9-6, WNEU 15-6, KEYN 12-9, KWAV 17-9, FM97 18-10, KRSP-AM 21-12, WGOW 21-16, KMJJ D-20, WRMF 38-26, and WLWS A-36...this is hot stuff!...category 1 and 2 only...she is totally a mass appeal artist...2nd week on chart.
- SA N 19 NEIL DIAMOND/SAY MAYBE (COLUMBIA)**  
 Profile: Among ten hottest at WFTL, KCBQ, and KLOK...among fifteen hottest at WHIO...among twenty hottest at KEX, and KSL...and LOVE94 21-18, WSMI 30-19, WTIC-AM D-19, KVI-AM 22-20, WCFL 27-20, KAAM D-21, KVOX 24-22, KMBZ D-25, WQUD A-29, WNEU D-29, WLWS A-30, KBAI 35-31, WHAG A-31, and WGAR A-32...added at KRSP-AM, WORG-FM, KOB, KHOW, KKEZ, KPOL, WTMJ, and WDNC...already pulls 45% reporter support...strong in Categories 2 & 3...big 25+ females...1st week on chart.
- 12 17 20 McGUIINN/DONT YOU WRITE HER OFF LIKE THAT (CAPITOL)**  
 Profile: Among five hottest at WHIO, KLYX, WTMJ, and WIOD...among fifteen hottest at KPOL, and KCBQ...WLOL-FM 3-3, KVOX 4-3, KAAM 5-5, WQON 6-6, KIMN-FM 10-7, KKEZ 14-9, KSTP 13-11, WBLG 14-12, KMBZ 17-14, WHBC 20-14, WLWS 21-14, WTIC-AM 20-15, WQUD 25-19, 14NVR 29-22, and KBAI A-22...added at KOLO, and KOB...6th week on chart.
- N 23 21 SUPERTRAMP/THE LOGICAL SONG (A&M)**  
 Profile: Among five hottest at KLYX, and 14k...among twenty hottest at WTMJ...WQXI-FM 1-1, KWAV 5-4, FM97 8-5, KEZR 7-6, KWEN 7-7, KRNA 17-7, KIMN-FM 16-9, KMPC 21-12, KEYN 16-13, KRSP-AM 20-17, WGAR 23-17, WFBR 26-17, WMAZ 22-19, WFBC 25-23, and WQUD A-28...added at WCBM, and WHBC...no support in category 3...surprisingly strong with upper demos M/F...2nd week on chart.
- N 24 22 SISTER SLEDGE/WE ARE FAMILY (COTILLION)**  
 Profile: Among five hottest at WSLI...among fifteen hottest at KNBR...WQXI-FM 6-4, WFBR 6-4, WMJC 9-4, WBLG 9-6, WLW 11-6, WBZ-AM 12-7, KWEN 15-8, KMPC 15-10, WLOL-FM 15-12, KRNA 23-15, FM97 27-15, WGAR 28-15, KWAV 22-18, WFBC D-18, WMAZ 25-20, WGOW 25-20, WQON D-20, WORG-FM 25-21, WRMF 26-22, KRSP-AM 29-25, 14NVR D-26, and WQUD A-27...added at WCBM, KEYN, WNEU, and KIMN-FM...40% reporter support...all demos...2nd week on chart.

WOULD WE  
LEAD YOU ON?

LISTEN TO  
THE NEW SINGLE  
BY

MAXINE  
NIGHTINGALE




"LEAD  
ME  
ON"



Manufactured and Distributed by RCA Records



# Spectrum III

- N 30 23 POCO/HEART OF THE NIGHT (MCA)**  
 Profile: Among ten hottest at WCCO-FM, and KCBQ...among fifteen hottest at WTMJ, KHOW, and KLYX...among twenty hottest at WFMK, WHIO, WLW, and 14k...KEZR 11-9, KWAV 15-13, LOVE94 20-17, WQON D-18, WQXI-FM 24-19, KKEZ 26-21, KOLO 29-21, KVOX 27-24, KUKI 37-28, WHBC 34-29, KEYN 35-31, WLWS A-31, WORG-FM D-32, WHAG A-37, and KIMN-FM D-39...added at KRSP-AM, KWEN, WISN, WBLG, KOTN, WCBM, and WDNC...jumps from 33% to 43% reporter support...18-34 men very strong...good female 18-34...2nd week on chart.
- N N 24 TOTO/GEORGY PORGY (COLUMBIA)**  
 Profile: Among five hottest at KCBQ...among ten hottest at WCCO-FM, and WTMJ...among fifteen hottest at KMGC...among twenty hottest at KHOW, WHIO, and KLYX...KEYN 10-7, KWAV 13-8, KEZR 18-16, WRMF 18-16, KIIS-AM A-19, KOLO 28-20, WGAR 32-20, WLOL-FM 24-23, WHBC 28-24, WQXI-FM 27-25, FM97 25-32, and WLWS A-32...powers to 35% reporter support...18-24 M/F...some 25+ female negs...1st week on chart.
- 11 18 25 GEORGE HARRISON/BLOW AWAY (DARK HORSE)**  
 Profile: Among five hottest at KSL, KLOK, WCLR, and WFTL...among ten hottest at WHIO, WDNC, and WFMK...among fifteen hottest at WIOD...WTIC-AM 2-2, WORG-FM 3-3, WRMF 4-4, KRSP-AM 4-4, WLW 4-4, KSTP 7-7, and KEYN 14-11...10th week on chart.
- N N 26 ANN MURRAY/SHADOWS IN THE MOONLIGHT (CAPITOL)**  
 Profile: Among ten hottest at WFTL, WYNY, KCBQ and ...among fifteen hottest at WLW, WTMJ, and KHOW...among twenty hottest at KWAV, and KNBR...LOVE94 D-19, KBAI 34-26, KVOX D-26, WNEU D-30, WORG-FM D-30, and WHAG A-39...added at KKEZ, KOLO, KPOL, KSTP, WCLR, WHIO, WCBM, KFMB, KUKI, and KMBZ...this may turn out to be her strongest record yet!...1st week on chart.
- 21 19 27 MELISSA MANCHESTER/LOOKING THROUGH THE EYES OF LOVE (ARISTA)**  
 Profile: Among five hottest at KLOK...among ten hottest at WHIO, WTMJ, WCLR, KFMB, and KMGC...among fifteen hottest at KPOL, and WDNC...WISN 9-8, WLOL-FM 17-14, WLW 18-16, WHAG 21-16, WHBC 31-27, and KIMN-FM 30-28...added at KEX, and KMJJ...4th week on chart.
- N N 28 ROXY MUSIC/DANCE AWAY (ATCO)**  
 Profile: Among ten hottest at WHIO, and KLYX...among fifteen hottest at 14k, and KHOW...among twenty hottest at WFMK...KWAV 11-10, KEZR 15-13, KVOX 22-17, WQON D-19, KIMN-FM 25-21, WLOL-FM 26-25, KBAI 31-27, WNEU D-28, and FM97 34-30...added at WCCO-FM, WMAZ, and KUKI...25% reporter support...strong with category 1...good upper demos!...needs more support to break Top 20...1st week on chart.
- SA SA 29 CRYSTAL GAYLE/WHEN I DREAM (UA)**  
 Profile: Among five hottest at WTMJ, and WHIO...among ten hottest at WIOD, and KSL...among fifteen hottest at WFTL...among twenty hottest at WDNC, and KEX...KVOX 7-6, KAAM 10-8, KOLO 12-10, KMBZ 20-12, WHAG 18-13, WORG-FM 18-16, WCFL A-19, KBAI 25-23, and WSMI 31-28...added at WHBC...big in Categories 2 and 3...very BIG females, 25+...1st week on charts.
- 27 28 30 NICOLETTE LARSON/RHUMBA GIRL (WB)**  
 Profile: Among five hottest at WFMK...among fifteen hottest at KLYX...among twenty hottest at WSLI, and WTMJ...WLFA 11-7, KUKI 16-8, WFGL 23-20, KBMZ 26-21, WHBC 24-22, and WHAG 26-22...4th week on chart.

## SIGNIFICANT ACTION:

### LINDA RONSTADT/ALISON (ASYLUM)

Profile: Among fifteen hottest at WHO and KSL...among twenty hottest at WCLR and WIOD...WISN 21-15, KVOX 23-19, WLW 28-23, WHAG 31-23, KAAM D-23, KMBZ 28-24, WORG-FM 28-25, WLWS 32-25, WSMI 29-26 and WRMF 31-28...added at KEX and KEZR.

### RICK NELSON/DREAM LOVER (EPIC)

Profile: Among ten hottest at KFMB...among twenty hottest at WIOD...CHEC 6-5, KAAM 19-17, WSMI 19-17, WFGL 20-17, WCFL A-24, KOLO D-27 and WHAG 32-30.

### ROD STEWART/AINT LOVE A BITCH (WB)

Profile: Among fifteen hottest at KLYX and 14k...WQXI-FM 10-6, KEZR 16-11, KMPC 16-13, LOVE94 16-15, KRNA 24-17 and KWEN D-19...added at CHEC.

### JOHN DENVER/WHAT'S ON YOUR MIND (RCA)

Profile: Among five hottest at WCLR...among fifteen hottest at KFMB and WFTL...among twenty hottest at WDNC...WSMI 7-4, KAAM 9-9, WNEU 14-11 and WLW 26-14.

### MAXINE NIGHTINGALE/LEAD ME ON (RCA)

Profile: Among five hottest at WTMJ...among twenty hottest at KPOL...WGOW 28-24, WRMF 29-25, KVOX 30-25, KBAI 36-34 and WHAG A-38...added at WFTL, LOVE94, WISN, KVI-AM and KHOW.

### DAVID NAUGHTON/MAKIN' IT (RSO)

Profile: Among fifteen hottest at WSLI and KITY...KIMN-FM 12-10, KMPC 22-20, WLFA 28-20 and WFBC D-25...added at CHEC, WBLG and WCCO-FM.

### RAYDIO/YOU CANT CHANGE THAT (ARISTA)

Profile: Among five hottest at KOB...among ten hottest at WCCO-FM and WFMK...among fifteen hottest at KEX...among twenty hottest at CHEC, KEYN 13-8, WORG-FM 15-13...KVOX 25-21 and FM97 37-33...added at KKEZ, KSTP, WHBC and WLFA.

### J. MATHIS & J. OLIVER/THE LAST TIME (COLUMBIA)

Profile: Among five hottest at KLOK and KMGC...among ten hottest at WSLI...among twenty hottest at WMJC.

### DOBIE GRAY/WHO'S LOVIN' YOU? (INFINITY)

Profile: Among ten hottest at KOB and KMGC...among fifteen hottest at KCBQ-AM...WNEU 24-16 and WHAG A-35.

### THELMA HOUSTON/SATURDAY NIGHT (MOTOWN)

Profile: WFBR 25-23, KIMN-FM 27-23, WGOW 30-27 and 14NVR D-30...added at KOTN.

### BOB WELCH/CHURCH (CAPITOL)

Profile: Among ten hottest at 14k...among fifteen hottest at KNBR...among twenty hottest at KMGC...LOVE94 D-20...added at KWAV, WLFA, WCCO-FM, WHAG and WHIO.

### OAK RIDGE BOYS/SAIL AWAY (MCA)

Profile: Among ten hottest at KSL...among fifteen hottest at KLOK and WFTL...among twenty hottest at KHOW...KMBZ 25-17...added at WHAG and KKEZ.

### E. HUMPERDINCK/CAN'T HELP FALLING IN LOVE (EPIC)

Profile: Among five hottest at WFTL...KAAM 21-18 and WHAG 30-24.

### McFADDEN & WHITEHEAD/AINT NO STOPPING (PI)

Profile: WMJC 6-6 and 14NVR D-27...added at FM97 and WFBR.

### IAN MATTHEWS/DONT HANG UP (MUSHROOM)

Profile: WFGL A-16 and WHAG A-34...added at KPOL, WHIO, KOLO and KHOW.

### JOHN HALL/POWER (ARC)

Profile: Among fifteen hottest at KLYX...KEZR 14-12 and KOLO D-23...added at KMGC.

### ROBERT JOHN/SAD EYES (EMI/AMERICA)

Profile: Among fifteen hottest at WLW and WCCO-FM...KOLO D-29...added at LOVE94, KWAV and KUKI.

### TARNEY SPENCER BAND/NO TIME TO LOSE (A&M)

Profile: Among ten hottest at KLYX...KWAV 25-22 and WQXI-FM 28-24...added at WORG-FM.

### ADRIAN GURVITZ/UNTOUCHABLE & FREE (JET)

Profile: Among fifteen hottest at WCCO-FM...among twenty hottest at KLYX and 14k...WRMF.

### ATLANTA RHYTHM SECTION/DO IT OR DIE (POLYDOR)

Profile: Among fifteen hottest at KCBQ...WQXI-FM, FM97, LOVE94, WGOW and KFMB.

### J. WARNES/I KNOW A HEARTACHE (ARISTA)

Profile: WSMI, WFMK, KEZR, WLOL-FM, LOVE94, WSM-FM, KCBQ, KIMN-FM and FM97.

# Spectrum III

## MOST PLAYED ALBUMS

- 6 3 1 JAMES TAYLOR/FLAG (COLUMBIA)**  
Key Cuts: Up On The Roof (45), Rainy Day Man, BSUR and Daytripper...other action includes: Broken Hearted Me and Only A Matter Of Time...3rd week.
- 4 2 2 RICKIE LEE JONES/RICKIE LEE JONES (WB)**  
Key Cuts: 45, Danny's All Star Joint...other action includes: Last Chance Texaco and Night Train...4th week.
- 1 1 3 ART GARFUNKEL/FATE FOR BREAKFAST (COLUMBIA)**  
Key Cuts: Since I Dont Have You (45) and Finally Found A Reason...other action includes: Sail On A Rainbow and Oh How Happy ...6th week.
- † 8 4 SUPERTRAMP/BREAKFAST IN AMERICA (A&M)**  
Key Cuts: 45, Take The Long Way Home and Goodbye Stranger...other action includes: Oh Darling and Is It Mine...2nd week.
- 2 4 5 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**  
Key Cuts: 45, Depending On You, Sweet Feelin' and Fool To Survive...other action includes: Here To Love You...24th week.
- 7 6 6 ENGLAND DAN & JOHN FORD COLEY (BIG TREE)**  
Key Cuts: 45, What's Forever For and What Can I Do With This Broken Heart...other action includes: Broken Hearted Me and Only A Matter Of Time...5th week.
- 8 7 7 ADRIAN GURVITZ/SWEET VENDETTA (JET)**  
Key Cuts: Untouchable and Free (45) and The Way I Feel...other action includes: I Just Wanna Get Inside Your Head, One More Time and The Wonder Of It All...7th week.
- † † 8 SPYRO GYRA/MORNING DANCE (INFINITY)**  
Key Cuts: 45 and It Doesn't Matter...other action includes: Song For Lorraine.
- † † 9 JOHN STEWART/BOMBS AWAY DREAM BABIES (RSO)**  
Key Cuts: Gold (45), Lost Her In The Sun...other action includes: Somewhere Down The Line and Midnight Wind.
- † † 10 TARNEY SPENCER BAND/RUN FOR YOUR LIFE (A&M)**  
Key Cuts: 45, Live Again, title cut...other action includes: Won'tcha Tell Me, Far Better Man and Lies.

## TRENDSETTERS

**Category 1:** aims at 18-34 demos with emphasis on 25-34; tends to be heavier, play many album cuts and add records faster to Power rotation.

14NVR	Waterbury, CT	Joe McCoy	203 729-2291
KBSQ-FM	Santa Fe	Dan Kelley	505 982-4444
KCBQ	San Diego	John Fox	714 286-1170
KCSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEYN	Wichita	J. Walker	316 838-7744
KEZR	San Jose	Bob Harlow	408 287-5775
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Steve Anderson	512 225-5111
KLYX-FM	Sioux Falls	Bruce Fischer	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, CA	Ross Forbes	916 673-7677
KWEN	Tulsa	Dave Michaels	918 587-9500
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Dave Popovich	412 351-1100
WFMK	Lansing	Don Schueller	517 349-4000
WLOL	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WOMC	Detroit	Jim Scollin	313 546-9600
WQUD	Memphis	Dan Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C. Sneed	615 749-2244
WSMI-AM	Litchfield, IL	Terry Todt	217 324-5921
LOVE 94	Miami Beach	Perry Peters	305 672-2500
Z 96	Augusta, Wrens	J.J. Hemingway	404 547-2311

**Category 2:** aims at 18-49 demos with heavy emphasis on 25-49; tends to daypart harder selections, play few album cuts and use a combination of music and personality.

CHEC	Lethbridge, Alb.	Wayne Barry	403 329-4144
CJAY-FM	Calgary, Alb.	Wes Erickson	403 246-7111
KAAM	Dallas	Lee Gray	214 386-6100
KAGO	Klamath Falls	Charlie Van Hall	503 882-2551
KEX	Portland	Eric Norberg	503 225-1190
KFMB-AM	San Diego	Mark Larson	714 292-5362
KHOW	Denver	Brian Scott	303 573-6300
KHQ	Spokane	Chuck Heaton	509 448-4666
KIIS-AM	Los Angeles	Sherman Cohen	213 466-8381
KKEZ	Ft. Dodge, IA	J. Michael Libbie	515 516-7333
KLOK	San Jose	Bill Weaver	408 274-1170
KMBZ	Kansas City	Steve Bell	913 236-9800
KMGX	Dallas	D. O'Donoghue	214 688-0641
KMGX	Tucson	John Libynski	602 624-2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910
KMPC	Los Angeles	Ron Rodrigues	213 469-5341
KNBR	San Francisco	Scott Burton	415 546-2200
KOGO	San Diego	Bill Dodd	714 263-6191
KOLO	Reno	Mike Hagerty	702 786-0920
KOTN	Pine Bluff	Larry Weir	501 534-8732
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123

KVOX	Fargo	Dan Wright	218 233-1522
KWAV	Monterey	Randy Summers	408 646-9333
WAKA	Gainesville	Shawn Smith	904 376-2688
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCBM	Baltimore	Ray Quinn	301 363-2000
WCCO-FM	Minneapolis	Curt Lundgren	612 339-1029
WCFL	Chicago	Dick Stadlen	312 222-1000
WCHS	Charlestown	Al Sahley	304 342-8131
WCLR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WFBC	Greenville, SC	Lou Simon	803 271-9200
WFLG	Fitchburg	Mike Thomas	617 343-4897
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 756-6141
WHAG	Hagerstown	Rick Summers	301 797-7300
WHBC	Canton	Rick Jacobs	216 456-7166
WISM-FM	Madison	Bill Vancil	608 271-1486
WISN	Milwaukee	Norm Pringle	414 342-1111
WJJY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLFA	Lafayette, GA	Rich Gwyn	404 638-3276
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	John Ashton	304 233-1470
WORQ-FM	Orangeburg, SC	Stu Wright	803 536-1580
WQON	Grayling, MI	Bob Greenwood	517 348-5488
WRMF	Titusville, FL	Gary Tee	305 267-1122
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

**Category 3:** aims at 25-49 demos with emphasis on upper demos; tends to be softer, more lush, play almost no album cuts and concentrate on personality and information.

CKWW	Windsor, Ont.	Kevin Shay	519 252-5751
KBAI	Morro Bay	Ann Dunaway	805 772-2263
KBLI	Blackfoot, ID	Jack Sunday	208 785-1400
KBOM	Bismarck	Joel Johnson	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KIT	Yakima	Alan McLaughlin	509 457-8115
KOB	Albuquerque	Jim King	505 243-4411
KPLX	Dallas/Ft. Worth	Irv Jackson	817 429-0995
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Seattle	Carol Stripling	206 223-5700
WCXI	Detroit	Kevin Sanderson	313 345-8600
WDNC	Durham, NC	George Dennon	919 682-0318
WFBR	Baltimore	Dale Andrews	301 685-1300
WFTL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WGNG	Providence	Rick McKay	401 725-9000
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Donna Halper	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080
WYNY	New York	Jere Sullivan	212 664-4822



# Black

## TREND SETTERS

KATZ	St. Louis	Earl Parnell	WAOK	Atlanta	Tony Jamieson	WJLB	Detroit	J. Michael McKay
KCOH	Houston	Travis Gardner	WBLS	New York	Frankie Crocker	WJPC	Chicago	Tom Joyner
KDAY	Los Angeles	Steve Woods	WBMX	Chicago	James Alexander	WOOK	Wash DC	John Moen
KDIA	Oakland	Jerry Boulding	WCIN	Cincinnati	Bob Long	WORC	Orlando	Linda Haynes
KKSS	St. Louis	Lee Michaels	WCHB	Detroit	Wade Briggs	WORL	Orlando	Steve Crumpley
KMJQ	Houston	Jack Patterson	WDAS	Philadelphia	Butterball	WVOL	Nashville	Fred Harvey
KSOL	San Mateo	J.J. Jeffries	WDAO	Dayton	Langford Stephens	WVON	Chicago	Carl Conner
WAMO	Pittsburgh	Michael Payne	WDIA	Memphis	Mark Christian	WWIN	Baltimore	Don Brooks
						WWRL	New York	Bob Law

- 6 1 **MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW** (PI)  
Profile: Its the hottest single at WBMX and WCHB and WDAS...in the hottest five at KDAY, WFDR, WJLB, WOOK, WORL and WVON...in the hottest ten at KKSS, KSOL, WCIN, WGCI, Cleveland '2', WLTH, WWIN and WWRL...in the hottest fifteen at WYLD...it was added at KMJQ...a solid move upward, 70% positive station activity, very positive thrust and lyrics...the disco or lp mix is superior to the 45...heavy rotation is where you should be at
- 3 2 **SISTER SLEDGE/WE ARE FAMILY** (COTILLION)  
Profile: Its the hottest single at KDIA and WJPC...in the hottest five at KMJQ, WAMO, WCHB, Cleveland '1' and WOOK...in the hottest ten at WCIN, WDIA and WGCI, Cleveland '2', WVKO and WWIN...in the hottest fifteen at KCOH, WORL, WVOL and WVON...was also added at KSOL...68% positive station activity...medium to heavy rotation...very big universal record...making it a must for black airplay
- 1 3 **PEACHES & HERB/REUNITED** (POLYDOR)  
Profile: Its the hottest single at WYLD...in the hottest five at KCOH, KSOL, WDAO, WDAS, WJLB, Cleveland '1', WVKO, WVOL and WVON...in the hottest ten at KDAY, KMJQ, WCHB, WGCI, Cleveland '2' and WWRL...in the hottest fifteen at WORL...peaked, but has not burned yet...61% positive station activity
- 4 4 **ISLEY BROS./I WANNA BE WITH YOU** (T-NECK)  
Profile: Its the hottest single at KDAY...in the hottest five at WDAO, WORL, WVKO, WVOL and WYLD...in the hottest ten at KCOH, KDIA, KSOL, WBMX, WCIN, WDAS, WDIA, WLTH and WWRL...in the hottest fifteen at WCHB and KCOH...61% positive station activity
- 10 5 **RICK JAMES/BUSTIN OUT OF L SEVEN** (GORDY)  
Profile: Its in the hottest five at KDIA, WBMX, WCHB, Cleveland '1', WOOK and WVON...in the hottest ten at WDIA, WGCI, Cleveland '2', WJPC, WLTH, WORL and WVOL...in the hottest fifteen at KCOH, KSOL and WDAS...it was added at WVKO...very significant jump in activity...61% positive station activity, up from 46% last week...heavy rotation
- 5 6 **TYRONE DAVIS/IN THE MOOD** (COLUMBIA)  
Profile: Its the hottest single at KSOL, Cleveland '2' and WVOL...in the hottest five at KCOH, KMJQ, WBMX and WYLD...in the hottest ten at KDAY, KDIA, WDIA, WJPC and WWRL...in the hottest fifteen at WVON...46% positive station activity
- 8 7 **RAYDIO/YOU CANT CHANGE THAT** (ARISTA)  
Profile: Its in the hottest five at KCOH, KSOL, WAMO, WCHB and WOOK...in the hottest ten at KDIA, WDIA, WJLB, Cleveland '2', WLTH, WORL, WWIN and WWRL...in the hottest fifteen at WDAS and WJPC...57% station activity...holding steady, but time to key on another cut from the lp
- 11 8 **THE GAP BAND/SHAKE** (MERCURY)  
Profile: Its in the hottest five at KDAY, WBMX, WDAO and WFDR...in the hottest ten at KSOL, WGCI, Cleveland '2', WLTH, WWIN and WYLD...in the hottest fifteen at KDIA, WDAS, WJLB and WVON...building as a solid record...male and female demographics...funny, this was the original "the" side...rotation based on individual market
- 2 9 **GQ/DISCO NIGHTS** (ARISTA)  
Profile: Its in the hottest five at KDIA, KMJQ, WBMX, WJPC and WVON...in the hottest ten at KCOH, WDIA, WGCI, Cleveland '2', WLTH and WYLD...in the hottest fifteen at WVOL...43% positive station activity down from 62% last week...to follow this, they need another ass kicker
- 7 10 **FOXY/HOT NUMBER** (DASH)  
Profile: It is the hottest record at KCOH and WORL...in the hottest five at KDIA, KSOL and WDAS...in the hottest ten at KDAY, KMJQ, WCHB and WYLD...in the hottest fifteen at WVOL...36% positive station activity...peaked as a black record, not a bad lp,so.....
- 20 11 **DONNA SUMMER/HOT STUFF** (CASABLANCA)  
Profile: Its in the hottest five at KMJQ, WFDR and Cleveland '1'...in the hottest ten at WCIN, Cleveland '2', WWIN and WWRL...in the hottest fifteen at KDIA, WAMO and WVON...was also added to KSOL and WDAS...finally! 49% positive station activity...once again, already gold and Casablanca has released it's 'Bad Girls', this woman is the hottest she's ever been...heavy rotation
- 13 12 **WAR/GOOD,GOOD FEELING** (MCA)  
Profile: Its the hottest at WJLB...in the hottest five at WDAO...in the hottest ten at KKSS, KSOL, WCIN, WORL and WVKO...in the hottest fifteen at KDIA and WCHB...was also added at WDAS
- 9 13 **MAZE/FEEL THAT YOU'RE FEELING** (CAPITOL)  
Profile: Its in the hottest five at KSOL, WYLD...in the hottest ten at KCOH, KDIA, WBMX, WDIA, Cleveland '2' and WLTH...in the hottest fifteen at WJPC
- 14 14 **HERBIE HANCOCK/READY OR NOT** (COLUMBIA)  
Profile: Its in the hottest five at Cleveland '1' and WVOL...in the hottest ten at WBMX and WORL...in the hottest fifteen at KCOH and WVON...doing well in the markets where its getting heavy airplay
- 16 15 **KC & THE SUNSHINE BAND/DO YOU WANNA PARTY** (TK)  
Profile: In the hottest five at WOOK and WORL...in the hottest ten at WDAS...in the hottest fifteen at KSOL, WAMO, WJLB and WVKO
- 12 16 **RANCE ALLEN GROUP/I BELONG TO YOU** (FANTASY)  
Profile: Its in the hottest five at KDIA and WJPC...in the hottest ten at WAMO, WDIA, WLTH and WVKO...in the hottest fifteen at KSOL
- SA 17 **ANITA WARD/RING MY BELL** (JUANA)  
Profile: Its in the hottest five at WAMO...in the hottest ten at KKSS and WWIN...in the hottest fifteen at Cleveland '2'...was also added at KDAY, KMJQ, WBMX, WVKO, WVON, WWIN and WWRL...everybody should be on this record...its a killer...non offensive and becoming a very significant black record...a must ad and in heavy rotation
- 19 18 **LOU RAWLS/LET ME BE GOOD TO YOU** (PI)  
Profile: It is the hottest record at KMJQ...in the hottest five at WDAS...in the hottest ten at WCIN and WGCI...was also added at WVKO
- 22 19 **DOOBIE BROS./WHAT A FOOL BELIEVES** (WB)  
Profile: Its the hottest single at WVON...in the hottest ten at WAMO and WBMX...in the hottest fifteen at WJPC...was added at WGCI

# Black

- 21 20 EARTH, WIND & FIRE/EMOTIONS/BOOGIE WONDERLAND** (ARC/CBS)  
Profile: Its in the hottest five at WOOK...in the hottest ten at KDAY and KKSS...in the hottest fifteen at KMJQ, Cleveland '2' and WVKO. was added at WBMX, WJLB and WWRL...more of a universal record than an out right black record...should do well universal, making it important to black
- 23 21 INSTANT FUNK/GOT MY MIND MADE UP** (SALSOUL)  
Profile: Its in the hottest five at WJPC...in the hottest ten at WBMX, WGCI and WVON...in the hottest fifteen at KMJQ and WVOL
- SA 22 THE MC CRARYS/LOST IN LOVING YOU** (PORTRAIT)  
Profile: Its in the hottest five at WDAO...in the hottest ten at WAMO and WJLB...in the hottest fifteen at KCOH...was also added at KSOL, WOOK, WVOL and WYLD...activity and response beginning to show some healthy signs, check this one out
- 25 23 CHER/TAKE ME HOME** (CASABLANCA)  
Profile: Its in the hottest five at WFDR...in the hottest ten at WDAS and WGCI...in the hottest fifteen at KCOH and WVON
- 15 24 ALTON, MC CLAIN & DESTINY/IT MUST BE LOVE** (POLYDOR)  
Profile: Its in the hottest five at WYLD...in the hottest ten at KSOL and WLTH...in the hottest fifteen at KMJQ and WJPC
- 26 25 NATALIE COLE/STAND BY** (CAPITOL)  
Profile: Its the hottest single at WAMO...in the hottest ten at KCOH, KDIA and WVOL
- 24 26 CONFUNKSHUN/CHASE ME** (MERCURY)  
Profile: Its in the hottest five at KDAY...in the hottest ten at WLTH...was added at KDIA, WDAO, WDAS and WVKO
- 17 27 JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND** (EPIC)  
Profile: Its in the hottest five at WVOL...in the hottest ten at KCOH, KMJQ and WVON
- 30 28 LINDA CLIFFORD/DONT GIVE IT UP** (CURTOM/RSO)  
Profile: Its in the hottest ten at WCIN, WJPC and WORL...in the hottest fifteen at KDIA...was also added at KDAY
- 29 JONES GIRLS/YOU'RE GOING TO MAKE ME LOVE SOMEBODY ELSE** (PI)  
Profile: Its in the hottest ten at KKSS and WDAS...was also added at KCOH, KDAY, WOOK and WVOL...great lyric content and timely... will add a little difference to the overall stations sound...medium rotation to start
- SA 30 TEENA MARIE(WITH RICK JAMES)/SUCKER FOR YOUR LOVE** (GORDY)  
Profile: Its in the hottest five at WFDR...in the hottest ten at KKSS...also added to KDAY and WOOK...instant T.
- 31 CARRIE LUCAS/DANCE WITH YOU** (SOLAR)  
Profile: In the hottest ten at KMJQ and WJLB...in the hottest fifteen at KDIA and WDAS
- 32 EVELYN 'C' KING/MUSIC BOX** (RCA)  
Profile: It was added to KDAY, WDAO, WDAS, WJLB, WORL, WVKO and WWRL
- 33 MINNIE RIPPERTON/MEMORY LANE** (CAPITOL)  
Profile: Its in the hottest fifteen at WVKO...was added at KKSS, WCHB, WCIN, WDAO and WVON
- 18 34 GEORGE BENSON/LOVE BALLAD** (WB)  
Profile: In the hottest five at WJPC...in the hottest fifteen at KSOL and WYLD
- 35 DENIECE WILLIAMS/I HAVE THE NEXT DANCE** (ARC/CBS)  
Profile: It was added at KCOH, WCHB, WDAO, WVKO, WWIN and WYLD
- 27 36 AL HUDSON/YOU CAN DO IT** (MCA)  
Profile: In the hottest five at WJLB and WCHB
- 28 37 ANGELA BOFILL/THIS TIME I'LL BE SWEETER** (ARISTA)  
Profile: In the hottest ten at WDIA...in the hottest fifteen at WAMO...was also added at KDIA
- 38 NITE FLYTE/IF YOU WANT IT** (ARIOLA)  
Profile: In the hottest ten at WWRL...in the hottest fifteen at WCHB...was also added at WCIN
- 39 UNDISPUTED TRUTH/SHOWTIME** (WHITFIELD)  
Profile: Its in the hottest ten at WCIN...also added at KDIA, WAMO and WDAS
- 40 CREME D' COCOA/MR. ME MR. YOU** (VENTURE)  
Profile: Its in the hottest ten at WWRL...was also added at WCHB and WYLD

## ALBUMS

- 5 1 RICK JAMES/BUSTIN OUT OF L SEVEN** KEY CUT: BUSTIN OUT OF L SEVEN (GORDY)  
Other Cuts: High On Your Love Suite, Spacy Love and Jefferson Ball...its the hottest album at WVKO...in the hottest five at KDIA, WBMX, Cleveland '1' and WOOK...in the hottest ten at WGCI, Cleveland '2', WLTH and WVON
- 3 2 SISTER SLEDGE/WE ARE FAMILY** KEY CUT: WE ARE FAMILY (COTILLION)  
Other Cuts: He's The Greatest Dancer...its the hottest album at KDIA and WVON...in the hottest five at KMJQ, Cleveland '1', WOOK and WVKO...in the hottest ten at WGCI and Cleveland '2'
- 2 3 MAZE/INSPIRATION** KEY CUT: FEEL THAT YOU'RE FEELING (CAPITOL)  
Other Cuts: Woman Is A Wonder, Call On Me and Welcome Home...in the hottest five at WBMX, WFDR, Cleveland '1', WOOK and WYLD...in the hottest ten at KCOH, Cleveland '2' and WLTH
- 15 4 GQ/DISCO NIGHTS** KEY CUT: DISCO NIGHTS (ARISTA)  
Other Cuts: I Do Love You and This Happy Feeling...in the hottest five at KCOH, KDIA, WFDR, WVKO, WVON... in the hottest ten at Cleveland '2' and WLTH
- 1 5 WAR/MUSIC BAND** KEY CUT: GOOD, GOOD FEELING (MCA)  
Other Cuts: Corns & Callouses(Hey Dr. Shoals)...it's on KATZ, KDAY, KDIA, KMJQ, KSOL, WAOK, WBLS, WBMX, WDAS, WGCI, WOOK, WORL, WVKO and WWRL
- 4 6 RAYDIO/ROCK ON** KEY CUT: YOU CANT CHANGE THAT (ARISTA)  
Other Cuts: Going Through Love In School, When You're In Need Of Love, Rock On and Hot Stuff...its the hottest lp at KMJQ...in the hottest five at KCOH, WDAO, WFDR and WOOK...in the hottest ten at WVKO



# Black

- |   |    |  |   |                         |
|---|----|--|---|-------------------------|
| 11  | 7  | <b>PEACHES &amp; HERB/II HOT</b>                           | <b>KEY CUT:REUNITED</b>                           | <b>(POLYDOR)</b>        |
| Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thing...it's the hottest album at KCOH...in the hottest five at Cleveland '1', WOOK and WVKO...in the hottest ten at KMJQ and Cleveland '2'                 |    |  |   |                         |
| -   | 8  | <b>GROVER WASHINGTON,JR./PARADISE</b>                      | <b>KEY CUT:NONE</b>                               | <b>(ELEKTRA)</b>        |
| Other Cuts: Shana, Feel It Coming and Tell Me About It Now...it's in the hottest ten at KCOH, WAMO and Cleveland '2'  |    |  |   |                         |
| 13  | 9  | <b>TYRONE DAVIS/IN THE MOOD</b>                            | <b>KEY CUT:IN THE MOOD</b>                        | <b>(COLUMBIA)</b>       |
| Other Cuts: Aint Nothing I Can Do With A Woman Like You and Keep On Dancin...in the hottest five at KCOH, KMJQ, and WBMX...in the hottest ten at WAMO and Cleveland '2'   |    |  |   |                         |
| 14  | 10 | <b>LINDA CLIFFORD/LET ME BE YOUR WOMAN</b>                 | <b>KEY CUT:DONT GIVE IT UP</b>                    | <b>(RSO/CURTOM)</b>     |
| Other Cuts: Sweet Melodies...its the hottest album at KSOL and WVOL...in the hottest five at WVON...in the hottest ten at WGCI  |    |  |   |                         |
| 9   | 11 | <b>BARRY WHITE/THE MESSAGE IS LOVE</b>                     | <b>KEY CUT:NONE</b>                               | <b>(UNLIMITED GOLD)</b> |
| Other Cuts:You're The One, Any Fool Can See, It Aint Love,Babe and Love Aint Easy...in the hottest five at WDAO...in the hottest ten at KCOH, WBMX, WJPC and WVON   |    |  |   |                         |
| -   | 12 | <b>OHIO PLAYERS/EVERYBODY UP</b>                           | <b>KEY CUT:DONT SAY GOODBYE</b>                   | <b>(ARISTA)</b>         |
| Other Cuts: the title...its in the hottest ten at KSOL, WGCI, WJPC, WVON and WYLD   |    |  |   |                         |
| 7   | 13 | <b>JACKSONS/DESTINY</b>                                    | <b>KEY CUT:SHAKE YOUR BODY DOWN TO THE GROUND</b> | <b>(EPIC)</b>           |
| Other Cuts: Dont Push Me Away and Blame It On The Boogie...its in the hottest five at KMJQ, Cleveland '1' and WYLD. in the hottest ten at Cleveland '2' and WLTH  |    |  |   |                         |
| -   | 14 | <b>NATALIE COLE/I LOVE YOU SO</b>                          | <b>KEY CUT:SORRY</b>                              | <b>(CAPITOL)</b>        |
| Other Cuts: Stand by...in the hottest five at WFDR and WYLD...in the hottest ten at KMJQ and WVOL   |    |  |   |                         |
| 12  | 15 | <b>THE GAP BAND/THE GAP BAND</b>                           | <b>KEY CUT:SHAKE</b>                              | <b>(MERCURY)</b>        |
| Other Cuts: Baba, Boogie...in the hottest ten at KCOH, WGCI, WLTH and WVON  |    |  |   |                         |
| 6   | 16 | <b>THE DOOBIE BROS./MINUTE BY MINUTE</b>                   | <b>KEY CUT:MINUTE BY MINUTE</b>                   | <b>(WB)</b>             |
| Other Cuts:What A Fool Believes...in the hottest five at WBMX and WVON...in the hottest ten at WGCI and WLTH  |    |  |   |                         |
| 10  | 17 | <b>GEORGE BENSON/LIVING INSIDE YOUR LOVE</b>               | <b>KEY CUT:HEY GIRL</b>                           | <b>(WB)</b>             |
| Other Cuts: Love Is A Hurting Thing, Unchained Melody, Soulful Strut, Love Ballad and A Change Is Gonna Come and title, Living Inside Your Love...in the hottest five at KCOH and KMJQ...in the hottest ten at WVKO |    |  |   |                         |
| -   | 18 | <b>DONNA SUMMER/BAD GIRLS</b>                              | <b>KEY CUT:BAD GIRLS(TITLE)</b>                   | <b>(CASABLANCA)</b>     |
| Other Cuts:Hot Stuff, Our Love(all)...in the hottest five at WVON...in the hottest ten at KMJQ and WGCI   |    |  |   |                         |
| -   | 19 | <b>MC FADDEN &amp; WHITEHEAD/MC FADDEN &amp; WHITEHEAD</b> | <b>KEY CUT:AIN'T NO STOPPING US NOW</b>           | <b>(PI)</b>             |
| Other Cuts: Do You Want To Dance?, & I've Been Pushed Aside...its in the hottest ten at Cleveland '2', WJPC and WYLD  |    |  |   |                         |
| -   | 20 | <b>TEENA MARIE(RICK JAMES)/WILD &amp; PEACEFUL</b>         | <b>KEY CUT:SUCKER</b>                             | <b>(GORDY)</b>          |

## SINGLE OF THE WEEK

James Brown/IT'S TOO FUNKY IN HERE

Polydor

## ALBUM OF THE WEEK

Switch/SWITCH II

Motown

Key Cut: The Best Beat In Town

Other Cuts: Calling All Gird, You're The One For Me, Next To You, Go On Doin' What You Feel, Fallin' & I Call Your Name

## TELESCOPE by Lynn Tolliver

Tom Ray, spearhead of TAR productions, in his recent Chicago visit keyed on the slow response to Black Radio's expansion from the Black programers of today. He mentioned that if Black PDs dont get together soon, they will be replaced by White women, other ethnic individuals, and those individuals will be very competent at performing their jobs. It's time for an awakening of the Black PDs. Today's situation is about economics and who will give you your buck's worth in performance.

Sonny Taylor, Vice-President of Polydor Records, in a recent conversation about radio, mentioned that he expects jingles to be a key to where radio is headed today. The company that comes up with a real decent jingle package will cash in, as most radio stations will go back to jingles in their attack to remain competitive. Mr. Taylor is currently enjoying some successes with Peaches & Herb, Gloria Gaynor, Alton McClain & Destiny, and the new James Brown release (Single of the Week).

Again I would like to stress the

importance of sending your pictures and product to me and to FRED, at the home office. My address again is Box 8124, Chicago, Illinois 60680. There is now a BLACK NETWORK, which will include the following members: Butterball-WDAS/Philadelphia, Langford Stephens-WDAO/Dayton, John Moen-OK100 (WOOK)/Washington, DC, Carl Conners-WVON/Chicago and Steve Crumbley-WORL/Orlando. I personally look forward to working with the aforementioned in bringing attention even more so to Black music. Until next week ...

# Disco

## DISCO TRENDSETTERS

CHIC	Brampton	David Oliver	KSET	El Paso	Chuck Kelly	WGCI-FM	Chicago	Greg Buedell
DISCO-94	Houston	Michael Stone	KTLK	Denver	Paula Matthews	WISM	Madison	Rusty Hudson
DISCO-100	St. Louis	Bob Stout	KUTE	Los Angeles	Warren Epps	WKGN	Knoxville	Kerry Lambert
F-105	Boston	Charlie Fernandez	KTFM	San Antonio	Kevin McCormick	WKTK	Baltimore	Lou Krieger
KATT	Oklahoma	Charlie Parker	KXTC	Phoenix	Larry Barwick	WKUU	New York	Matthew Clenott
KCFX	Oklahoma City	John Snyder	K-101	San Francisco	Nadine Shaw	WKYS	Washington	Steve Manuel
KDKO	Denver	Jim O'Brien	WAYS	Charlotte	Roy Rosen	WLYT	Cleveland	Tom Allen
KEYN	Witchata	Glen Martin	WBBF	Rochester	Tom Nast	WMAS	Springfield	Kris McLeod
KFMX	Minneapolis	Gary De Maroney	WBOS	Boston	Jane Dunklee	WMHE	Toledo	Ron Finn
KIIS-FM	Los Angeles	Sherman Cohen	WCAU-FM	Philadelphia	Roy Perry	WNUW	Milwaukee	Bob Mike
KIIS-108	Boston	Sunny Joe White	WCKO	Ft. Lauderdale	Dave Lawrence	WORL	Orlando	Steve Crumbley
KJLA	Kansas City	Mark Van Gelder	WDAI	Chicago	Mary Klug	WSFL	New Bern	Ed Seger
KLAZ-AM	Little Rock	Ken Dennis	WDON	Maryland	Barry Richards	WVEE	Atlanta	Scotty Andrews
KRLA	Los Angeles	Gary Theroux	WDRO	Detroit	Eddie Rogers	WZZD	Philadelphia	Mark Serpas
KROY-FM	Sacramento	Rob Tonkin	WEZB	New Orleans	Chris Walenburg	Y-100	Miami	Robert Muzzy
						96-Fever	Tampa	Roshon Vance

BPM	LW	TW		
120	1	1	DONNA SUMMER "Hot Stuff"	Casablanca 12"
116	2	2	SISTER SLEDGE "We Are Family"	Cotillion 12"
140	4	3	CLAUDJA BARRY "Boogie Woogie Dancin' Shoes"	Chrysalis 12"
118	5	4	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
127	15	5	ANITA WARD "Ring My Bell"	TK 12"
126	6	6	DAVID NAUGHTON "Makin' It"	RSO 12"
123	3	7	GQ "Disco Nights"	Arista 7"/12"
114	10	8	McFADDEN & WHITEHEAD "Ain't No Stoppin Us"	PI/12"
124/130	9	9	GINO SOCCIO "Dancer/Dance To Dance"	RFC/WB 12"
138	7	10	CHERYL LYNN "Starlove"	Columbia 7"/12"
124	8	11	FOXY "Hot Number"	TK 12"
132	17	12	LIQUID GOLD "My Baby's Baby"	Parachute 12"
136	13	13	ST. TROPEZ "One More Minute"	Butterfly 12"
139	18	14	ROSEBUD "Have A Cigar"	WB/12"
130	11	15	VILLAGE PEOPLE "In The Navy"	Casablanca 7"/LP
132	12	16	MADELEEN KANE "Forbidden Love"	WB/12"
130	D	17	EW & F/EMOTIONS "Boogie Wonderland"	Columbia 7"/12"
114	21	18	PATTI LA BELLE "Music Is My Life"	Epic LP
131	D	19	THEO VANESS "No Romance"	Prelude 12"
128	D	20	SYLVESTER "Stars"	Fantasy LP
122	29	21	GIBSON BROS. "Cuba"	Mango/Island 12"
117	14	22	ALTON, McCLAIN & DESTINY "It Must Be Love"	Polydor 12"
124	25	23	TAANA GARDNER "Work That Body"	Westend 12"
126	23	24	NARADA MICHAEL WALDEN "I Don't Want Nobody Else"	Atlantic 12"
118	24	25	JACKSONS "Shake Your Body Down"	Epic 12" LP
122	D	26	POUSSEZ "Poussez"	Vanguard LP
120	D	27	GLORIA GAYNOR "Anybody Wanna Party"	Polydor 12"
116	D	28	DIRECT CURRENT "Everybody Here Must Party"	TEC 12"
130	30	29	BRAINSTORM "Hot For You"	Tabu 12"
129	D	30	THE MIKE THEODORE ORCHESTRA "High On Mad Mountain"	Westbound 12"

## SIGNIFICANT ACTION

PATRICK HERNANDEZ "Born To Be Alive"	Columbia	SPACE "My Love Is Music"	Casablanca
ANTONIO RODRIGUEZ "La Bamba"	Buddah	CHANSON "I Can Tell"	Ariola
DALTON & DUBARRI "I (You) Can Dance All By My (Your) Self"	By My Hilltak	FRENCH KISS "Panic"	Polydor
BONNIE POINTER "Heaven Must Have Sent You"	Motown	GARY'S GANG "Let's Love Dance"	SAM/CBS
TAKA BOOM "Night Dancin'"	Ariola	ISLEY BROS. "I Wanna Be With You"	T-Neck
CANDI STATON "When You Wake Up Tomorrow"	WB	KLEER "Keep Your Body Workin'"	Atlantic
JOHN DAVIS "Love Magic/Holler"	Sam/CBS	HIGH ENERGY "Should Have Gone Dancing"	Motown
MANTUS "Rock It To The Top"	SMI	JONES GIRLS "Love Somebody Else"	PI
TATA VEGA "Just Cant Stop"	Motown	WARDELL PIPER "Super Sweet"	Midsong
		LAX "Dancin' At The Disco"	Prelude



# Jazz

## TRENDSETTERS

KADX KAFM KKGO KCBX KJAZ	Denver Dallas Los Angeles S. L. O. San Francisco	Chuck Edwards Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WGNC	Los Angeles Eugene Columbus Buffalo Gastonia, NC	Ted Terry Mike Handler Geoff Mayfield John Hunt Grover Fluid	WJZZ WRUV WRVR WXFM WYBC WYSO	Detroit Burlington New York Chicago New Haven Dayton	Dorian Paster Bob Cohen Jim Smith Dave Freeman Doug Keogh Vince Waldron
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- 4 1 **GROVER WASHINGTON/PARADISE** KEY CUT: ANSWER IN YOUR EYES (ELEKTRA)  
Profile: WYBC H-H, WJZZ H-H, KAFM H-H, WBFO H-H, KKGO H-H, KADX M-M...also: Title, Julian, Tell Me About It.
- 3 2 **JOHN KLEMMER/BRAZILIA** KEY CUT: TITLE (MCA)  
Profile: WRUV H-H, KKGO H-H, KJAZ H-H, WJZZ H-H, KAFM H-H, WYBC H-H, WBBY M-M and KADX M-M...also: Summertime, Tropical Snowflakes.
- 5 3 **BILL EVANS & TOOTS THIELMAN/AFINITY** KEY CUT: SNOPEAS (WB)  
Profile: KADX H-H, WYBC H-H, KJAZ H-H, WJZZ H-H, KLCC H-H, WBBY H-H, WBFO H-H and WRUV H-H...also: Tomato Kiss, Days of Wine and Roses.
- 1 4 **SPYRO GYRA/MORNING DANCE** KEY CUT: IT DOESN'T MATTER (INFINITY)  
Profile: WBFO H-H, WYBC H-H, KAFM H-H, WRUV H-H, WBBY M-M and KADX L-M...also: Heliopolis, Song for Lorraine.
- 2 5 **GEORGE BENSON/LIVING INSIDE** KEY CUT: TITLE (WB)  
Profile: WJZZ H-H, KAFM H-H and KADX H-H...also: Before You Go.
- 11 6 **McCOY TYNER/TOGETHER** KEY CUT: ONE OF ANOTHER KIND (MILESTONE)  
Profile: WBBY H-H, WRUV H-H, KKGO H-H, KJAZ H-H, KLCC M-H, WBFO M-H, KCBX A-H, WJZZ M-M, WYBC L-M and KADX L-M...also: Highway 1, Ballad for Aisha, Shades of Light.
- 10 7 **EARL KLUGH/HEARTSTRING** KEY CUT: TITLE (UA)  
Profile: KKGO H-H, KADX H-H, WJZZ H-H, WRUV M-M, WBFO M-M, WYBC L-M, WYSO A-M and KCBX M-H.
- 6 8 **SEAWIND/LIGHT THE LIGHT** KEY CUT: IMAGINE (HORIZON)  
Profile: KAFM H-H and WJZZ H-H...also: Sound Rainbow.
- 12 9 **PAT METHENY/NEW CHATAUGUA** KEY CUT: TITLE (ECM)  
Profile: WRUV H-H, WYBC H-H, WBFO H-H, KKGO H-H, WYSO M-H and KCBX A-M.
- 15 10 **THELONIOUS MONK/ALWAYS KNOW** KEY CUT: BLUE MONK (COLUMBIA)  
Profile: WYSO H-H, WRUV M-M and KCBX M-M.
- 13 11 **PHIL WOODS/I REMEMBER** KEY CUT: OPEN (GRYPHON)  
Profile: KJAZ H-H, WYBC H-H, WJZZ M-H, WBFO M-H, WRUV M-M, KADX L-M, KAFM A-M and KCBX A-M.
- 7 12 **TONY WILLIAMS/JOY OF FLYING** KEY CUT: COMING BACK HOME (COLUMBIA)  
Profile: WBBY H-H, KAFM M-H and WYBC M-M...also: Hipskip, Tony.
- 9 13 **HUBERT LAWS/LAND OF PASSION** KEY CUT: TITLE (COLUMBIA)  
Profile: WJZZ H-H and KADX L-M...also: We're In Ecstasy.
- D 14 **EDDIE JEFFERSON/LIVE-LIEST** KEY CUT: NOW IS THE TIME (MUSE)  
Profile: WYBC H-H, WJZZ H-H, WBBY M-H, WRUV M-H, KLCC L-H, KADX M-M, WBFO M-M, KJAZ M-M and KCBX A-H...also: Confirmation.
- D 15 **HANK JONES/GROOVIN HIGH** KEY CUT: TITLE (MUSE)  
Profile: WRUV M-H, WBFO M-M, WBBY M-M, KADX L-M, KLCC L-M, WJZZ L-M and KCBX A-L.

## SIGNIFICANT ACTION

**STEVE GROSSMAN/PERSPECTIVE** (ATLANTIC) Profile: WBFO M-H, WYBC L-H, WBBY M-M, KADX A-L and KCBX A-M.

**LOUIS HAYES GROUP/VARIETY IS THE SPICE** (GRYPHON) Profile: KADX H-H, WYBC H-H, WBBY M-M, WBFO L-M and KCBX A-H.

**CHARLES MINGUS/NOSTALGIA IN TIMES SQUARE** (COLUMBIA) Profile: KJAZ H-H, WBFO M-H, WRUV M-H and KCBX M-M.

**JEAN-LUC PONTY/LIVE** (ATLANTIC) Profile: KAFM M-H, WJZZ M-M, WRUV M-M and KCBX A-M.

**PHINEAS NEWBORNE, JR./HARLEM BLUES** (CONTEMPORARY) Profile: WRUV M-H, WBFO M-M, KADX M-M and WYSO A-M.

**ROLAND VASQUEZ/URBAN ENSEMBLE** (ARISTA/GRP) Profile: KKGO H-H, KJAZ H-H, WYBC L-M, WBFO A-M and WBBY A-L.

**ART FARMER AND JIM HALL/BIG BLUES** (CTI) Profile: KADX H-H, WBFO M-M, WRUV L-M and KCBX A-M.

**BILL MITCHELL/COLOSSUS OF DETROIT** (XANADU) Profile: KADX M-M, WBBY L-M, WYSO L-M and WRUV L-M.

**VARIOUS ARTISTS/BLUE MONTREAU** (ARISTA) Profile: WYBC H-H, WBFO M-M and WBBY M-M.

**RICKY FORD/MANHATTAN PLAZA** (MUSE) Profile: WBBY M-M, WBFO M-M, KLCC L-M and KKGO A-L.

**AURACLE/CITY SLICKERS** (CHRYSLIS) Profile: WBBY M-M, WBFO M-M and WYBC M-M.

**ZOOT SIMS/WARM TENOR** (PABLO) Profile: WYBC M-M.

**JOHN McLAUGHLIN/ELECTRIC DREAMS** (COLUMBIA) Profile: WJZZ M-M and KAFM A-M.

**OSCAR PETERSON/LONDON CONCERT** (PABLO) Profile: KJAZ H-H, WYBC A-M, KKGO A-L, WBFO A-L, KLCC A-L, KADX A-L and KCBX A-M.

**PASSPORT/GARDEN OF EDEN** (ATLANTIC) Profile: WRUV H-H, WBFO M-M and KCBX A-H.

**TIM WEISBERG/NIGHT RIDER** (MCA) Profile: KKGO H-H and KAFM M-H.

**MICKEY TUCKER/MYSTERIOUS** (MUSE) Profile: KJAZ H-H, WBBY M-M, WYBC A-L and KCBX A-L.

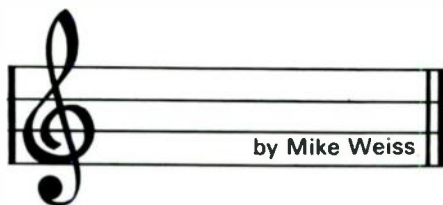
**DIZZY GILLESPIE & COUNT BASIE/THE GIFTED ONES** (PABLO) Profile: WBFO H-H and WYBC H-H.

**DAVID GRISMAN/HOT DAWG** (HORIZON) Profile: WJZZ H-H and WYBC H-H.

**HANK CRAWFORD/CAJUN SUNRISE** (KUDU) Profile: KADX H-H and WJZZ M-M.

**MONGO SANTAMARIA/RED HOT** (COLUMBIA) Profile: KAFM H-H and WBBY M-M.

**JOHNNY GRIFFIN/RETURN OF THE GRIFFIN** (GALAXY) Profile: KADX H-H, WBFO L-M and KLCC A-L.



Radio Free Jazz magazine has put together a scholarship fund for music students at the prestigious Berklee College of Music. Annually, they have two \$2000 and two \$1000 scholarships to be used towards two semesters (1 year) of study.

Berklee, located in Boston, has been internationally hailed as a major center

of education for career musicians, composers, arrangers and music educators. The college offers a 4-year program of study leading to the degree of Bachelor of Music or a diploma in Professional Music. In either program students may major in Jazz Composition and Arranging, Performance, Audio Recording, Electronic Music, Film Scoring, Composition or Music Education.

RFJ's scholarship competition is open to anyone who meets Berklee's entrance requirements. Applicants must submit (1) a tape recording of their playing, (2) a summary of their

academic and music background and (3) a brief outline of their professional or semi professional experience, if any.

Applicants for the scholarship should send their entries to Radio Free Jazz Scholarship Competition, 3212 Pennsylvania Ave. SE, Washington D.C. 20020.

In an era when multi-platinum-selling artists are not necessarily trained musicians, support of musicians-in-training is a highly laudable practice. It is often much more enjoyable (and saleable) listening to a recording of trained musicians (in any format of music) than artists who seem better adept at crowd mis-management.

# THE GOLD NETWORK

## JOHN STEWART WINS HEAVY AIRPLAY! "GAS CRUNCH" NOVELTY PIECE ALSO WINS

The Gold Network unanimously voted 7-0 to add two records to heavy airplay. John Stewart's "Gold" (appropriately) won in its third and final opportunity for heavy airplay. Gold members then listened to "Gas Crunch '79" by Tony Stone & The Clones, and immediately voted it into heavy airplay. KYYX Program Director Tony Stone, who produced the cleverly edited novelty, is rush-releasing the piece to the Network while record company negotiations continue.

### This Week's Hottest Nominations:

JOHN STEWART/Gold	(RSO)
TONY STONE & THE CLONES/Gas Crunch '79	
ABBA/Does Your Mother Know?	(Atlantic)
ATLANTA RHYTHM SECTION/Do It Or Die	(Polydor)
FAITH BAND/You Are My Only Weakness	(Mercury)
MANFRED MANN/You Angel You	(WB)
KISS/I Was Made For Loving You	(Casablanca)

### Honorable mention this week:

JOE JACKSON/Is She Really Going Out With Him?	(A&M)
E.L.O./Shine A Little Love	(Jet)
WET WILLIE/Weekend	(Epic)
PATRICK HERNANDEZ/Born To Be Alive	(Columbia)
ROXY MUSIC/Dance Away	(Atco)
KINKS/I Wish I Could Fly	(Arista)
ANITA WARD/Ring My Bell	(TK/Juana)

### The GOLD Network Members Are:

KYYX/Seattle, Tony Stone CK-101/Cocoa Beach, Jim Sumpter WISM/Madison, Jonathan Little WNAP/Indianapolis, Steve Mitchell WZDQ/Chattanooga, Anne McCartney JB-105/Providence, Todd Chase WGH/Norfolk, Bob Canada.

# THE PLATINUM NETWORK

## PLATINUM PICKS E.L.O. AND ANITA WARD

Selecting two songs for heavy airplay for the first time, the Platinum Network demonstrated 6-0 unanimous confidence in E.L.O.'s "Shine A Little Love" and red-hot Anita Ward's "Ring My Bell." John Stewart's "Gold" and Atlanta Rhythm Section's "Do It Or Die" both earned impressive scores.

### This Week's Hottest Nominations:

E.L.O./Shine A Little Love	(Jet)
ANITA WARD/Ring My Bell	(TK/Juana)
ATLANTA RHYTHM SECTION/Do It Or Die	(Polydor)
JOHN STEWART/Gold	(RSO)
McFADDEN & WHITEHEAD/Ain't No Stopping Us Now	(PI)

### Honorable mention this week:

WET WILLIE/Weekend	(Epic)
MANFRED MANN/You Angel You	(WB)
PETER FRAMPTON/I Can't Stand It No More	(A&M)
PATTI SMITH/Frederick	(Arista)
KISS/I Was Made For Loving You	(Casablanca)

### The PLATINUM Network Members Are:

92-Q/Nashville, D. Vallie & S. Davis WAYS/Charlotte, Spanky KIRTH/Los Angeles, Bob Hamilton KNUS/Dallas, Bobby Sorrell KSLQ/St. Louis, Joel Denver B-100/San Diego, C.C. McCartney

# THE SPECTRUM III NETWORK

## JAMES TAYLOR GETS TOP VOTES STEVE BELL AND BARBARA MANDRELL MAKE GUEST APPEARANCE

James Taylor is "Up On The Roof" for now as he fell one vote short of receiving total network support.

Even though John Stewart lacked two votes for unanimous support, the general feeling seemed to be that John is headed for "Gold."

This week Steve Bell of KMBZ/Kansas City was a guest of the Spectrum III network. Steve's input was not only valuable and informative but entertaining as well.

Dave Popovich was having lunch with Barbara Mandrell and brought her on the call for a few moments. After having talked with Barb, we found her to be beautiful in more ways than one!

### This Week's Hottet Nominations:

JAMES TAYLOR/Up On The Roof	(Columbia)
JOHN STEWART/Gold	(RSO)
DIONNE WARWICK/I'll Never Love ...	(Arista)
ATLANTA RHYTHM SECTION/Do It Or Die	(Polydor)
SPYRO GYRA/Morning Dance	(Infinity)

### The SPECTRUM III Network Members Are:

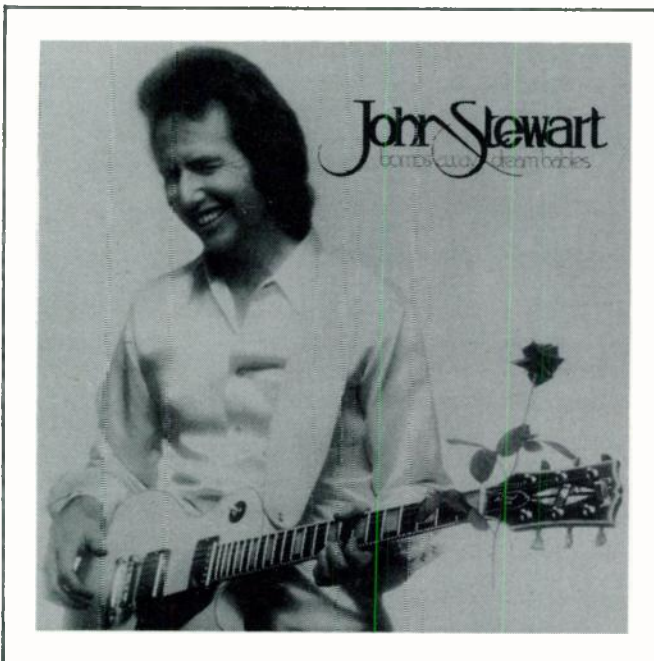
WLOL-FM/Minneapolis, Buddy Hollis\* WSM-FM/Nashville, Mary Catherine Sneed\* LOVE 94/Miami, Rick Peters\* KEZR/San Jose, Bob Harlow\* WFFM/Pittsburgh, Dave Popovich\* KCBQ/San Diego, John Fox\* KIMN-FM/Denver, Ed Greene.



# GOLD

## JOHN STEWART

**Added At: KFRC, 99X, KSTP, 94Q, WIFE, WNAP, WNDE, Q105, KUPD, KOPA, WCUE, KJRB, KTKT, KRVQ, WGOW, KQEO, KEYN 32, KYYX, 91X, WFFA, WWWE, KAUM.**



**Hitbound At: KFI, KHJ, WPGH, WHBQ, WLAC, 92Q, KRUX, KULF, WSM-FM, WFOM, WROK, KEZY, WAUG, KRMG, WAKX, Debuts: WOKY 30, KRBE 30, KLIK 15, JB-105 35, WAPE 39, WAKY 30, KMBZ 25, WRJZ 35, WING 39, WISM 25, WAEB 29, WFBR 28.**

**From The LP "Bombs Away Dream Babies"  
That's EXPLODING In Album Radio.**



# THE HOTS:

*Fred*

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

<b>SISTER SLEDGE/We Are Family</b>	<b>(Cotillion)</b>
<b>RICKIE LEE JONES/Chuck E.'s In Love</b>	<b>(WB)</b>
<b>DOOBIE BROTHERS/Minute By Minute</b>	<b>(WB)</b>
<b>KENNY ROGERS/She Believes In Me</b>	<b>(UA)</b>
<b>CHEAP TRICK/I Want You To Want Me</b>	<b>(Epic)</b>
<b>VAN HALEN/Dance The Night Away</b>	<b>(WB)</b>
<b>EARTH, WIND &amp; FIRE/Boogie Wonderland</b>	<b>(ARC)</b>
<b>E.L.O./Shine A Little Love</b>	<b>(Jet)</b>
<b>DAVID NAUGHTON/Makin' It</b>	<b>(RSO)</b>
<b>JAY FERGUSON/Shakedown Cruise</b>	<b>(Asylum)</b>

## NEXT: (THESE WILL BE HITS)

**McFADDEN & WHITEHEAD/Ain't No Stopping Us Now 23/13/6 (PI)**  
Profile: 99X 9-4, CKLW 7-6, WKYB 18-9, WNBC 24-9, WRKO 18-10, WPGC D-15, WCAO A-18, KTLK 31-19, WSFL 35-23, WKBO D-25, Z-93 A-27, WSGA A-27, Z-98 A-29, and WTOB D-29...added at WFLI, WHBQ, WTIK, KOPA, WQCM-FM, WORD, WIFE, WNOR, and KHJN.

**DR. HOOK/When You're in Love with a Beautiful Woman 54/14/7(Capitol)**  
Profile: WKYB 4-1, WLSQ 3-2, WJDX 5-5, KATI 12-8, WTOB 9-9, WSFL 16-12, WHHY 17-14, KBEQ 18-15, WAYS 30-17, 92Q 22-19, WUPE 29-19, WZZU 23-20, KRBE 30-23, WRFC 27-24, KRKE 29-24, KGW D-24, KVOL 28-25, KJIN D-25, KQIZ 29-26, WPFM 30-26, WSPT 30-27, WRBR D-27, KRDG 33-28, 92-FLY A-28, JB-105 34-29, Z-93 D-29, WAZA D-29, WSGN 33-30, WANS 35-30, KTFX 37-30, WAIV D-39, and KACY D-39...added at WFOX, WEBC, WPGC, WNDE, KIMN-AM, KIIS-AM, 91-X, KRUX, WKY, KROY-FM, KELI, Q105, and KILT.

**JOHN STEWART/Gold 43/24/4 (RSO)**  
Profile: WUPE D-20, KOKQ D-21, WZZU 25-22, WKYB D-25, WROK 33-26, KUPD A-26, WISM D-28, KIDD D-28, WZDQ 34-29, WANS D-29, WSPT D-30, KRBE D-30, Z104 D-30, WOKY D-30, KSLQ 36-32, KATI 38-35, JB-105 40-35, KOLE D-35, and WPFM A-40...added at WNDE, WNAP, WAZA, KQIZ, KFRC, KOBO, WTOB, WKBO, WIFE, WRFC, KJRB, WMEE, WSSC, Q105, KVOL, KRDG, 99X, WSGN, KYYX, KOPA, 91-X, and KFI.

**ANITA WARD/Ring My Bell 15/13/3 (Juana-TK)**  
Profile: CKLW D-8, WAVZ 24-10, WAYS A-20, WTIK 35-21, KILT D-27, 99X D-27, WSGA A-29, Y100 D-34, WSFL A-36, and WTIC-FM A-39...added at Z-93, WKIX, WPGC, WJDX, KVOL, KWOD, WRKO, KJIN, and KTLK.

**TOTO/Georgy Porgy 34/6/7 (Columbia)**  
Profile: WGH 9-6, KIDD 10-6, KWOD 17-14, KOKQ 19-15, WZDQ 21-19, KIIS-AM D-19, KROY-FM 25-20, WJDX 25-21, KHJ 25-22, Z104 26-22, WLSQ 29-24, KJRB 29-24, WSFL 29-24, WQXI 30-25, WANS 34-28, KVOL D-28, KOLE 35-30, KRDG 35-30, KTLK 39-32, WAVZ A-33, KJIN A-40, and KLIF A-40...added at KRKE, WHB, WNAP, and WNOR.

**POCO/Heart of the Night 43/19/4 (MCA)**  
Profile: WKYB 20-13, KWK 21-14, WGH D-19, KATI 24-22, WZDQ 27-24, KIDD 29-24, WANS 29-24, WSPT D-24, KQIZ D-27, WSFL 36-32, KOKQ D-32, WAIV 40-33, KSLQ A-33, and KOLE D-33...added at KJIN, WRFC, WEBC, WKY, KS106, WLSQ, WTOB, TEN-Q, WORD, WJLQ, WTIK, WAZA, WMOH, WNDE, WBBF, KBEQ, KEYY, and B-100.

**ABBA/Does Your Mother Know? 36/25/2 (Atlantic)**  
Profile: WGH D-22, WKYB D-28, KACY D-33, JB-105 38-34, WAVZ A-34, WAIV A-36, KATI A-37, KRUX D-37, WPFM A-38, KTFX A-39, and WTIC-FM A-40...added at WZDQ, KIDD, KEYY, KOLE, KWOD, KOBO, TEN-Q, WISM, WJDX, KMGK, WANS, KIIK, WSPT, WJET, KROY-FM, KVOL, WHHY, KELI, KROY-AM, and KJR.

## ALBUM OF THE WEEK:

**MARSHALL TUCKER BAND/Running Like The Wind (WB)**