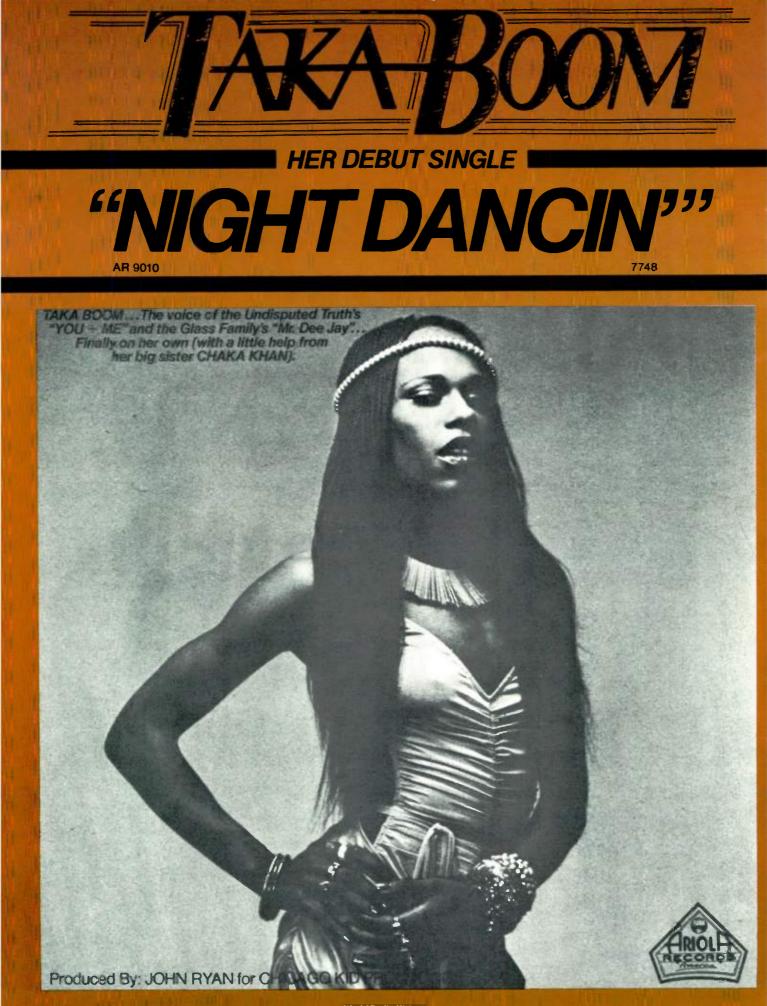


World Radio History





### THE HOTS are in Bold Type

### UNIVERSALS

7	2	1	SISTER SLEDGE/We Are Family	(Cotillion)
1	1	2	DONNA SUMMER/Hot Stuff	(Casablanca)
4	3	3	SUPERTRAMP/The Logical Song	(A&M)
13	6	4	RICKIE LEE JONES/Chuck E.'s In Love	(WB)
15	9	5	DOOBIE BROS./Minute By Minute	(WB)
5	4	6	RANDY VANWARMER/Just When I Needed You	(Bearsville)
16	14	7	KENNY ROGERS/She Believes In Me	(UA)
9	8	8	REX SMITH/You Take My Breath Away	(Columbia)
3	5	9	BEE GEES/Love You Inside Out	(RSO)
N	25	10	E.L.O./Shine A Little Love	(Jet)
N	22	11	EARTH, WIND & FIRE/Boogie Wonderland	(ARC)
24	16	12	CHEAP TRICK / I Want You To Want Me	(Epic)
8	7	13	BILLY JOEL/Honesty	(Columbia)
11	10	14	ROD STEWART/Ain't Love A Bitch	(WB)
22		15	VAN HALEN/Dance The Night Away	(WB)
10	11		ORLEANS/Love Takes Time	(Infinity)
2	13		PEACHES & HERB/Reunited	(Polydor)
21	20	18	ROGER VOUDOURIS/Get Used To It	(WB)
28	27	19	DAVID NAUGHTON/Makin' It	(RSO)
12	12	20	OLIVIA NEWTON-JOHN/Deeper Than The Night	(MCA)
SA N	N	21	ANITA WARD/Ring My Bell	(Juana-TK)
SA	ZO N	22	JAY FERGUSON/Shakedown Cruise	(Asylum)
25	24		JOHN STEWART/Gold	(RSO)
19	19		BEACH BOYS/Good Timin' STYX/Renegade	(Caribou)
27	26	20		(A&M)
SA		20	NIGEL OLSSON/Little Bit Of Soap	(Bang)
			DR. HOOK/When You're In Love W/A Beau	
18	18	28	G.Q./Disco Nights	(Capitol)
20	29	20	BAD COMPANY/Rock & Roll Fantasy	(Arista)
6	15	30	WINGS/Goodnight Tonight	(Swan Song)
0	10	00	the solution and an	(Columbia)

### THE CARS CANDY - O

### **WORLD PREMIERE**

THE NEW ALBUM <u>CANDY-O</u> BY THE CARS WILL BE PROVIDED IN PROGRAM FORM **FREE** TO ALL RADIO STATIONS ACROSS THE COUNTRY.

CALL COLLECT: (213) 657-0275 PHONES OPEN: 11:00 AM-5:00 PM PDT, TUESDAY, MAY 29 AND DAILY 9:00 AM-5:00 PM PDT THROUGH FRIDAY, JUNE 8.



Offer ends Friday, June 8th at 5:00 PM PDT. Program must be aired Friday evening, June 15th. Suggested time of airing is 6:00 PM. Album will NOT be provided prior to Program. PROGRAM PRODUCED BY BUZZ BENNETT & C.C. COURTNEY.

Number 87 MAY 28, 1979



Published by: Fear and Loathing 598 Foam St. Monterey, California 93940 Phone: 408 646-9333

**Buzz Bennett** 

C.C. Courtney Album Editor Steve Jenkins

Associate Album Editor Nina Carlin

**Universals Editor** Jeff Green

Associate Universals Editor **Steve Douglas** 

Spectrum III Editor Terry Gillingham

Associate Spectrum III Editor Mik Benedek

Black Editor Lvnn Tolliver

Associate Black Editor P.J. Baiche

Art Director Scott McGregor

Artist **Al Weathers** 

Staff Writer **Mike Weiss** 

**Computer Analyst** Pat Kelly

Office Manager Karen Horn

**Special Projects** Ardele Leavelle

Research W.L. Rach

#### ON THE COVER:



An excellent example of KFRC's aggressive promotional approach to the San Francisco market as spearheaded by LES GARLAND. More on how to have a "hit" station from Les in part II of the interview on page 28. Next week we will enclose the first of two KFRC airchecks.

#### **POWER PAGES TOP NEWS**



SIXTY	SECOND	s
RATIN	GS	

11 MARK BLINOFF and MD RON RODRIGUEZ blown out at KMPC. MIKE O'SHEA will be temp. PD. CHARLIE KENDALL leaves WBCN for Heftel KISS-99/Indianapolis. BOBBY SORRELL fired from KNUS. MARK SCHULMAN named VP at Atlantic Records. NAB gives FCC guidelines for AM Stereo regulations. NORM GREGORY moves from KZOK/ Seattle to PD at KQFM / Portland, KROY PD DANNY WRIGHT fired. JAY CRAWFORD leaves WPIX. PETER BOOKER resigns as WMJC Program Director as BUDDY HOLLIS takes the same route from WLOL. DAVE SHOLIN roasted as San Francisco bids him a fond farewell

> 13 20

8

This week the Mediatrends for Dallas/Ft. Worth, Philadelphia and Denver/Boulder. Also, the TOPS in Books, Movies and Television.

QUEST/CIPHER PROFILE

22 25



RICH FITZGERALD, Vice-President of Promotion for RSO Records, tells us how a kid from Seattle can grow up to run the promotion department of a highly successful record label and dabble in A&R at the same time. Rich talks about how RSO successfully charted the large number of record that they have and gives us the lowdown on the unusual way promotion and A&R work hand in hand at RSO.

#### **ENGINEERING/MANAGEMENT**

The Aphex Aural Exciter is fast becoming one of the most popular pieces of equipment for live or studio recording. Find out why. What advice do you have for the young programer? We asked this question of BILL YOUNG/KILT, TED ATKINS/WTAE, CHARLES GIDDONS/KOPA and BOB FAUSER/KRBE-FM.

#### INTERVIEW

The Gar Man speaks on as FRED presents Part II of the interview with KFRC's programer. LES GARLAND talks about formats that include freedom for the jocks. He also brings some interesting insights into dayparting.

#### **CONFERENCE CALLS**

PLUS: LETTERS/CALENDAR - 4, CHANGES - 18, OPENINGS - 19, UNIVERSALS - 31, ALBUMS -41, SPECTRUM III - 49, BLACK - 55, DISCO - 58, JAZZ - 59.

Subscription rates: \$140 per year; \$50 per quarter. FRED accepts unsolicited photographs and articles. None can be returned.

### 60

26

28

World Radio History

### Letters

#### HELL OF A NOTE

#### To FRED:

Thanks so much for the headlines and the great article surrounding my most recent exit (This one's for real). One thing I must say though, I would have liked it even more if the following had not been edited out and though this is not the direct quote as I gave, it certainly sums up my feelings and deserves to be paraphrased:

"I would like everyone to know that SEYMOR STEIN treated me about as well as anyone has ever treated me in this business. I owe him a great deal of thanks for building my confidence up to the point that it was easy to leave. I would also like to thank RICH SARGENT for hanging tough over the past few months. He's a hell of a guy, a hell of a promotion man and most of all a hell of a friend (when he wakes up on time). I feel very good about leaving the SIRE west coast office in such good hands."

Marc Nathan BETWEEN THE EARS

#### A MILLION

#### To Steve:

Since you've been asking for logos I though I'd send ours. A million thanks for the May 14 TWELVE INCHES. I started reading the column and all of a sudden I realized you were writing about WDVE. It was great! Thank you, thank you.

John McGhan Program Director WDVE/Pittsburgh

#### **MASSES NOT ASSES**

#### To FRED:

The FCC proposes to reduce the band width allocations on the FM dial. Real smart guys and gals!! FM radio outlets are finally beginning to show a profit margin worthy of the investment required and the FCC decides more is better.

More stations on the FM dial broadcasting in mono means fiscal suicide. There are only a small percent of us who are giving a decent R.O.I (Return on Investment) and these assholes want to contribute to our faltering economy by adding to what is presently a fiercely competitive FM market, and to add insult to injury, decrease the listening quality of received broadcast. The hardware to receive the FM stereo broadcast has been ten (10) years in distribution to the consumer.

Stereo takes 200 kHz band width. We in the field know this; we know how tight the competition for audience is with two or three stations broadcasting near each other! To lower the spacing will destroy us. My audience is not a "masses are asses" collection. They know what they like; they listen for quality as well as quantity. Contrary to what some broadcasters and programers believe, quality and success are not a dichotomy.

The expansion of any marketplace in order to benefit the economy in a positive fashion is a good thing. This proposal will contribute to the inflation spiral. The medium is getting off its knees and on its feet. It appears someone wants to knock it down again.

Charlie Kendall Boston

#### **LISTEN & LOOK**

#### To FRED:

Here is the air check we talked about.

Didnt have a bumper sticker with logo right now, so if it's not too late for the logo cover maybe you can use this sales folder with the full color print. Sure would be a thrill to see our calls on cover of your publication.

Kris Copeland WGOW/Chattanooga

#### **UN-AUTHOR**

#### To FRED:

I felt it necessary to respond to a letter written by Danny Wright in your May 14 issue.

First of all, Danny Wright, in his editorial, did not reflect the views of our corporation. It was an unauthorized editorial that he felt compelled to send using our call letters in conjunction with his name. Mr. Wright is no longer employed with KROY.

We feel that research, interviews, and even a few sleepless nights all have their place in determining the

> **4** World Radio History

### MAY JUNE

May 28-Memorial Day.

June 1 & 2-Anti-Muscolo All-Texas Secondary Radio Conference. To be held in Austin at the Marriott.

Calendar

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton. June 6-9—Broadcast Promotion

Association 24th Annual Seminar to be held in Nashville.

June 7-9-Associated Press Broadcasters Convention at the New Orleans Hilton, New Orleans.

June 7-9-Doug Lee's Midwest Conclave. To be held at the Radisson Plymouth in Minneapolis, Minnesota. This programing conference covers Minnesota, Iowa, Wisconsin, and North and South Dakota.

June 9-13—American Advertising Federation Annual Convention held at the Hyatt Regency Hotel, Washington.

July 20-21-Anti-Muscolo Central States Secondary Radio Conference. To be held at the Airport Marriott, Kansas City. Covering Kansas, Missouri, Oklahoma, Colorado, Iowa and Nebraska.

Aug. 24-25—Anti-Muscolo Northeast Secondary Radio Conference. To be held at the Marriott, Providence, R.I. Covering Massachusetts, Rhode Island, Vermont, New York, New Hampshire, Maine and Connecticut.

Sept. 9-12-National Association of Broadcaster's Radio Programing Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 20-22-Anti-Muscolo Mideast Secondary Radio Conference. To be held at the Marriott, Columbus, Ohio. Covers Ohio, Indiana, Illinois, Wisconsin, Michigan, Pennsylvania, West Virginia and Kentucky.

Sept. 24-Nov. 30–World Administrative Radio Conference for U.S. and 153 other member nations of International Telecommunications Union. Geneva International Conference Centre and ITU headquarters, Geneva.

Oct. 7-10–National Radio Broadcaster's Association Annual Convention. Washington Hilton.

best possible music selection for our target audience.

Mark Jonsson Vice President Jonsson Communications Corp.

### ANITA WARD "RING MY BELL"

Debuts: WRKO 23, WKIX 19, Z93 21, WPGC 21, KVOL 25, KWOD 25, KTLK 33, WAPE 35.

Adds: WAXY 18, WCAO A-26, KFI 27, WLCS 28, WNBC 29, WHBQ 30, 92Q A-30, KSLQ 32, WKBO, WIRK, WROV, WEEX, KROY-FM, WFRC, WSSC, KOPA, KDES, KOKQ, WSGN, WFOX, KCBN, WQXI, KS106, WTOB, WORD, Z104, Q105 and KHJ.

Moves: 99X 27-10, WAYS 24-2, WAVZ 10-3, CKLW 8-5, WTIX 35-13, KRTH-FM 23-18, WAXY A-18, Z93 D-21. Y100 34-24, WSFL 36-25.

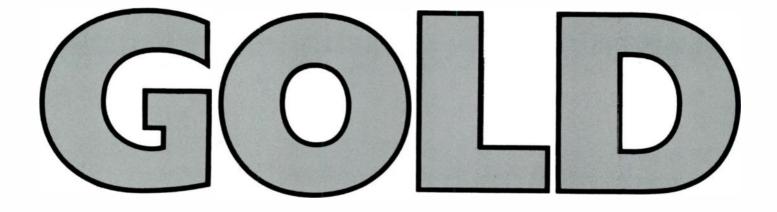
THE WHOLE WORLD IS RINGING HER BELL





### "SUSPICIONS"





### JOHN STEWART

SINGLE BB 37\* CB 40\* RW 54\*

ALBUM BB 63\* CB 70\* RW 81\*



Debuts: 99X 29, 92Q 26, KRUX 36, Q105 30, WORD 28, WRVQ 24, KOPA 27, KFI 29, Q105 30, 91X 30, WPGC 30, WIFE 32.

Adds: KRTH-FM, WAYS, WTIX, KYA, KILT, WLSQ, Z93, WTIX, WGH, KRSP, KLOU, WZZX, WEEX, WPST, KRQQ, WRBR, WAIV A-39, CK101 A-37, KRQ A-40.

Moves: KEYY 24-10, WUPE 20-15, KUPD 26-19, WISM 28-24, WANS 29-25, WIRK 33-25, WZDQ 29-26, KSLQ 32-27, WAPE 35-29, KOLE 35-30.

> Records, Inc. The RSO Family

From The LP "Bombs Away Dream Babies" That's EXPLODING In Album Radio.



### POWER

### MOST VALUABLE RECORD OF THE WEEK: DOOBIE BROTHERS

"Minute By Minute" marches 9-5 and is headed for the top! Sister Sledge takes over number 1 with strong sales support...Rickie Lee Jones coos 6-4, spreading to all demos...

### **18+ RECORD OF THE WEEK: KENNY ROGERS**

"She Believes In Me" captures both male and female demos 14-7

### **HIGH-JUMPER OF THE WEEK: E.L.O.**

"Shine A Little Love" cyclones 25-10, solid 12-24 acceptance... Earth, Wind & Fire blazes 22-11 with sales and teens immediately... Cheap Trick charges 16-12...very valuable to programing.

### IMAGE RECORD OF THE WEEK: VAN HALEN

"Dance The Night Away" rocks 21-15... David Naughton scoops up all teens & females 27-19.

### **SMASH OF THE WEEK: ANITA WARD**

"Ring My Bell" is a five-alarm fire, burning down phones and sales instantly N-21...Jay Ferguson cruises 28-22 with males and Dr. Hook enters the chart at 27, behind females and now developing with adult males.

### TED NUGENT: ALBUM OF THE WEEK JAMES TAYLOR: FEMALE ALBUM OF THE WEEK TRIUMPH: HIGH-JUMPER OF THE WEEK JOHN STEWART, FLASH DEBUT

Ted Nugent smashed into the chart behind awesome artist power and giant male support. Extremely valuable to AOR programing. The top albums hold steady with Van Halen on top just ahead of Supertramp and Bad Company. Rickie Lee Jones continued to show heavy 18 to 34 response and rapidly developing sales. Ian Hunter and New England continued to move up behind good 18+ male response. James Taylor exhibited massive female support and good 25 to 34 male strength. Sales are solid. Charlie Daniels moved 23 to 17 behind heavy 18 to 30 male response. Triumph smashed from 30 to 19 with huge male reaction. Demos are 16 to 24 primarily. Patti Smith continued her upward trend with good 18 to 24 response and positive male acceptance. Blackfoot moved 28 to 23, male support is good and sales are developing well. Graham Parker continued to climb, showing strong male reaction. Demos are 18 to 30. John Stewart debuted at 29 with instant familiarity and good 18+ response. Flash And The Pan charted at 30 with good 18 to 24 reaction. Valuable image LP. Thin Lizzy, Kansas, Henry Paul, Tarney Spencer and Gerry Rafferty are Next.

THE CARS

CANDY-O

#### **REQUEST POWER 12-14**

- 1. PEACHES & HERB
- 2. REX SMITH
- 3. DAVID NAUGHTON
- 4. ANITA WARD
- 5. E.L.O.

#### **REQUEST POWER 15-17**

- 1. REX SMITH
- 2. PEACHES & HERB
- 3. ANITA WARD
- 4. DAVID NAUGHTON
- 5. CHEAP TRICK

WORLD PREMIERE Call Collect: (213) 657-0275 (See Ad, Page 2)

#### **REQUEST POWER 18**+

- **1. RICKIE LEE JONES**
- 2. KENNY ROGERS
- 3. PEACHES & HERB
- 4. REX SMITH
- 5. DR. HOOK

#### ALBUM POWER

- 1. VAN HALEN
- 2. SUPERTRAMP 3. RICKIE LEE JONES
- 4. BAD COMPANY
- 5. ROCKETS

### PAGES

Powers approximately every 2 hours. B Stress every 3 hours. C Stress every 4 hours. Image records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

### White Market

POWER

- 1. DOOBIE BROS.
- 2. SISTER SLEDGE
- **3. RICKIE LEE JONES**
- 4. CHEAP TRICK
- 5. E.L.O.

### **B** STRESS

- **1. KENNY ROGERS**
- 2. DONNA SUMMER 3. EARTH, WIND & FIRE
- 4. SUPERTRAMP
- 5. RANDY VANWARMER
- 6. VAN HALEN
- 7. ANITA WARD
- 8. REX SMITH
- 9. BEE GEES
- **10. BILLY JOEL**

### **C** STRESS

- **1. PEACHES & HERB** 2. ROD STEWART
- 3. DAVID NAUGHTON
- 4. ROGER VOUDOURIS
- 5. JAY FERGUSON
- 6. JOHN STEWART
- 7. ORLEANS
- 8. DR. HOOK
- 9. STYX
- **10. DONNA SUMMER Bad Girls**

### Crossover Market

POWER

- **1. SISTER SLEDGE**
- 2. DOOBIE BROS.
- **3. RICKIE LEE JONES**
- 4. EARTH, WIND & FIRE
- 5. ANITA WARD

### **B** STRESS

- **1. CHEAP TRICK**
- 2. E.L.O.
- 3. SUPERTRAMP
- 4. BEE GEES
- 5. PEACHES & HERB 6. DONNA SUMMER
- Hot Stuff & Bad Girls 7. VAN HALEN
- 8. G.Q.
- 9. KENNY ROGERS
- **10. RANDY VANWARMER**

### **C** STRESS

- 1. McFADDEN & WHITEHEAD
- 2. BILLY JOEL
- 3. REX SMITH
- 4. ROD STEWART

- 8. JOHN STEWART

### IMAGE

Recommended Album Cuts For All Of Rock Radio

- 1. VAN HALEN Beautiful Girls 2. SUPERTRAMP - Goodbye,
- Stranger
- 3. BAD CO. Gone, Gone, Gone 4. ROCKETS Oh, Well
- 5. RICKIE LEE JONES Danny's **All-Star Joint**
- 6. JOE WALSH In The City
- 7. CHEAP TRICK Ain't That A Shame
- 8. JOE JACKSON One More Time

20 Most Valuable **Records Of The** Past Twelve Months (in alphabetical order)

AMBROSIA-How Much I Feel BILLY JOEL-My Life **BOB SEGER-Still The Same CHIC**—Le Freak COMMODORES-Three Times A Lady **DONNA SUMMER-Last Dance** EDDIE MONEY-Baby, Hold On EXILE-Kiss You All Over FOREIGNER-Hot-Blooded **GERRY RAFFERTY-Baker Street** GINO VANNELLI-I Just Wanna Stop KENNY LOGGINS-Whenever I Call You 'Friend'

LITTLE RIVER BAND-Reminiscing NICK GILDER-Hot Child In The City PABLO CRUISE-Love Will Fin 1 A Way

- PEACHES AND HERB-Reunited ROD STEWART-Do Ya Think I'm
- Sexy? POINTER SISTERS-Fire **ROLLING STONES-Miss You** STREISAND & DIAMOND-You Don't **Bring Me Flowers**

#### BEST PROMOTED RECORDS OF THE WEEK

Single PETER FRAMPTON "I Can't Stand It No More"



Album TRIUMPH "Just A Game"



World Radio History

- **5. TOTO**
- 6. ROGER VOUDOURIS
- 7. DAVID NAUGHTON

#### 9. JAY FERGUSON

**10. ORLEANS** 

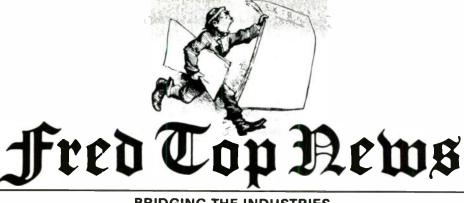
### "I CAN'T STAND IT NO MORE"

Adds: KRTH, KPAM, KJRB, WRJZ, Q105, WKXX, WFEZ, KQEO, KJOY WSEZ, WYSL, KLUG, KROY, KFYE, KRUX 34, KRQ 38, KTKT, KFIV, WQOK, WORD, WAEB, KRKE, KQDI, KATI 37, WSSC, WNDE, WING, WNAP, WNOE, WSGA 31, 96KX 32, KTAC, Z-93, JB105, WWKX 28, 3WD 39 27, CK101 36-29, WBBQ, 94Q Y100 37-34, WZZP, WZUU, KUPD 30-24, KSLQ 35-31, KRBE, KNUS, KLIF HB-36, WLAC, KFI, KBEQ, 92Q, KERN, WZDQ, WLAC, KOPA, WANS, 13Q, WBGN, KEZY KRSP, KUHL, WROK, KNOE, FM99, KDZA, WISE, WGUY, WIGY, WIRK. WFLB. WOLF. WGBF.

THE NEW SINGLE FROM PETER FRAMPTON FROM HIS FORTHCOMING ALBUM "WHERE I SHOULD BE"

ON A&M RECORDS & TAPES

PHODUCED BY PETER FRAMPTON AND CHIVIS KINSEY MANAGEMENT THE DEE ANTHONY CHIGANISATICAL AGENCY PPERMERITALENT FRAMIK BAREALONA



Number 87

**BRIDGING THE INDUSTRIES** 

MAY 28, 1979

### A PREMIERE OPENING BLINOFF FIRED AT KMPC

Los Angeles-MARK BLINOFF and RON RODRIGUEZ have been fired as Program Director and Music Director of KMPC. MIKE O'SHEA, National Program Director for Golden West Broadcasting will assume the PDship temporarily. He will also aid General Manager KEN MILLER in finding a new PD.

TESS RUSSELL, eighteen year veteran of KMPC, has assumed the duties of Acting MD. According to O'Shea, "I have asked Tess to become Acting MD. She has most recently been the producer of the DICK WHITTING-ILL morning show at the station. Tess has agreed to do this and I'm not looking for a Music Director at this point, because frankly, my choice is Tess. "I think what has rappened over the last few months is that the word

'contemporary' has played a little bit too large a part in some of the artists and music that were added. Basically, we're going to bring it back a little bit. We'll be using a list of, probably, 35 to 40 records. We will go with the more established artists—a basic library of about 1100 titles that I'm putting together now," explained O'Shea.

When asked about the reasons for the changes at the station, Ken Miller told FRED, "There were some emerging professional and philosphical differences occuring between Mark and myself. Since I've become manager of the station, there have been some differences between us that were glaringly important to me, so I felt it best for the station that we part company."

When FRED contacted exiting Music Director, Ron Rodriguez he had this to say, "I think from the word 'go' there were problems between us.

"We were trying to play a more mass appeal level of music to try and reach a younger demo, 25-34. Mark and I felt that the blend, with our weather and news, sounded very good.

"With what little research we did do, we found that the older listeners were not turned off by the sound of the station. So we really retained the traditional KMPC listener while broadening the younger age group."

### WECN TO KISS 99 KENDALL TO HEFTEL

Indianapolis-CHARLIE KENDALL, currently Operations Manager at WBCN/ Boston, will be leaving to assume the Station Manager's position at new Heftel outlet WIKS, Kiss-99.

"TOM HOYT, the new President of Heftel Broadcasting, has asked me to contribute to their continuing line of good radio stations. The station went on the current format in March. It is KENT BURKHART consulted disco.

"I will be working with the General Manager, BILL POWELL. Bill will work

we have lined up already an astounding list of airchecks which will go out free to FRED subscribers in the coming months. The first one was scheduled to go this week, but LES GARLAND and his crew of production geniuses really got into it. They kept coming up with more and more things that knocked us out. We ended up with way too much material and could



out of the sales offices in Indianapolis, while I'll be at the station which is in Greenfield. We will be moving our tower

### FRED AIRCHECKS

bring ourselves to cut none of it.

Therefore, we have come up with he following solution which we are sure will please you. We have decided to send you not one, but two KFRC Limited Edition Airchecks. The first one will be sent to you next week and will be an aircheck of the jocks. The to expand our listenership a lot. This is the first time in my career that I feel like the people I'm dealing with are treating me totally right."

Tom Hoyt stated, "Heftel Broadcasting is striving to get the very best people that we can to do the job in all of our markets. Since Boston has come on stream, Chicago and Indianapolis are next. Our first priorities were Boston and Chicago. Now, with JESS BULLET at WLUP, we're reading to take on Indianapolis.

following week we will send you an entire disk of killer production. Two sides of dynamite two weeks in a row.

Wait one more week and double your pleasure. FRED is tremendously pleased with the effort you put into giving us the most accurate charts in the business. We are happy to share with you our programing knowledge and that of our many talented friends.

#### SORRELL OUT AT KNUS



Bobby Sorrell

Dallas-BOBBY SORRELL, Music Director at KNUS and FRED Platinum Network member, has been let go from the station.

"I was told that I would be relieved of my duties because they were condensing the staff and doubling up on every thing. They said that LARRY JAMES would be taking care of the music," said Sorrell. "There seems to be a lot of cutbacks. They also blew out one of our air staff, MARK

#### **RICHARDS.''**

When asked about his future plans Bobby said, "I'm ready to get into the record business. I've been intrigued by the idea awhile and I think I'm ready to make that move. I'd like to work in local promotion. I think it would be good working my way up. I'd like to get in on the bottom and find out."

General Manager of KNUS, DOYLE PETERSON, explained to FRED, "The 'why?' behind this move is very simple. KENT BURKHART is going to be consulting the station. We'll be utilizing his expertise and his research to do the music. It's not that Sorrell didnt do a fine job, it's just that we're using Burkhart. There will be no Music Director, and Larry (James)will be the PD."

### WE WANT STEREO-NOW

Washington-Due to an increasing interest in the development of AM stereo, the National Association of Broadcasters has asked the FCC to maintain a very high priority on the early adoption of the rules authorizing the new service. The NAB also recommended that the FCC keep aware of the following points:

-AM stereo can operate within the present allocations systems, meet the emission requirements and be compatible to monaural receivers. -Since the consideration of 9kHz AM channel spacing is not relevant to AM stereo and would impose no special limitations, the adoption of AM stereo should not be held up by deliberations in this area.

-The FCC should immediately investigate the need to modify any broadcast treaties with other countries to include AM stereo. Any deliberation over necessary changes should not hold up approval and implentation of AM stereo.

-AM stereo should be allowed to operate with the highest fidelity technically achievable to enable the marketplace to determine the quality of sound.

-Broadcasters should be allowed to transmit without a modulation monitor until an acceptable one can be developed.

### SCHULMAN PROMOTED AT ATLANTIC

New York-MARK SCHULMAN has been promoted to Vice President of Advertising for Atlantic Records. Schulman has been Director of Advertising for the label since October of 1974.

In making the announcement, DAVE GLEW, Senior VP and General Manager of Atlantic said, "In his dozen years with Atlantic, Mark has worked in a variety of areas and as a result he has become one of our most experienced and knowledgable executives. I am very pleased to announce this much deserved promotion."

Mark will be overseeing the formulation, production and scheduling of all advertising tools utilized by the Atlantic organization including print, radio and television. He also has total responsibility for all consumer and trade advertising, as well as coordinating



Mark Schulman

Atlantic's participation in the various WEA organization ad campaigns and programs.

### SERVICE DEPARTMENT:

WDJX/Dayton, OH Casablanca, Polydor, Capitol, A&M WZZX/Louisville Warner Bros. Lps KOLE/Port Arthur, TX RSO, Polydor WQIQ/Aston, PA Casablanca, Capitol, Columbia albums, Ariola and A&M WQON/Grayling, MI RSO

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### KROY PD FIRED WRIGHT OR WRONG

Sacramento—The latest in a continuing series of staff changes that have been occuring since MARK JONSSON took over the management of KROY AM and FM, is the firing of DANNY WRIGHT as the Program Director.

The incident which led to Wright's leaving KROY and caused a confrontation with Jonsson concerned a piece of mail that Danny was mailing off to one of the labels. "I was sending something that Mark thinks is station property that I know is not station property as part of a birthday gift to BOB SHERWOOD. Jonsson saw the envelope and a KROY sticker on the front and got extremely upset," explained Wright.

"We havent seen eye to eye on a number of things since he took over the station," said Wright.

"It's ironic that I got blown out the day after the book ended. I've brought the numbers up in the time I've been here and expect them to come up again when these figures are released," said Wright, "We were working under a tremendous handicap in that we only had \$5000 as a promotional budget, \$3000 of which was tradeout. We finally got a trade for bus placards but the buses went on strike!"

### **TAKES KOFM GREGORY LEAVES KZOK**

Portland-In further Golden West news (see KMPC) story, NORM GREGORY has been appointed Program Director of KQFM. Norm is being brought in from KZOK/Seattle.

"It's definitely a good opportunity that came along at the right time, laughed Gregory, "I have had a lot of good opportunities offered in the five years I've been at KZOK, but this was the one. With the new regime here, I figured out what my role would actually be and I wasnt real pleased. Then this offer from Golden West came.

"I've got mixed feelings about leaving Seattle. I've been on the air here for almost ten years," said Gregory.

Group PD MIKE O'SHEA says, "I think Norm is one of the top three AOR PDs in the country. When I first took over as PD for the Golden West chain, I had meetings with JACK McSORLEY.

# HOLLIS SPLITS WLO

Minneapolis-When management wants the station one way and the Program Director has other ideas, the answer often causes a split. In this case BUDDY HOLLIS has quit his position as PD of WLOL.

"lt's because of PAUL not CHRISTY, (consultant to WLOL). We've enjoyed a very good working relationship. Basically, management wanted to put more of the control of the music in the hands of the consultant, in this case Paul. The shift is one that's away from local input and more towards national input. This is a situation that I felt would make it next to impossible for me to grow professionally. This left me no alternatives but to resign," said Hollis.

One of the ironic parts of this situation is that Buddy's future plans may hold his consultancy. "I may fulfill a life long ambition and become a programing consultant myself, here in the upper midwest. I do have other projects I am working on," explained Hollis.

Buddy Hollis is a former member of FRED's Spectrum III Network.

VP and GM of KQFM. Jack told me of his needs and I suggested Norm at that time. We've since had some meetings with Norm and damn it if it didnt all come together. He will be joining us as of June 11."

"M.L. MARSH has been Acting PD of KQFM since BILL ST. JAMES left about six weeks ago. M.L. is the Music Director of the station, and he will continue as MD."

### **BOOKER OUITS WMJC**



Peter Booker

Detroit-PETER BOOKER, has resigned from WMJC's Program Director's post. Although the term "philosphical differences" is a bit overused, it seems to be applicable in this situation.

'The main reason I'm leaving is conflicting goals between myself and the management. I have a number of things in mind that I think would work at the station that I'd like to try. That takes a lot of cooperation from all the staff and management." explained Booker, "What they would like me to do and what I feel is necessary are two different things."

The former Spectrum III Network member went on to say that although he feels he could handle the job the way the management wants it, it does not follow his own programing judgement as to the direction the station should take. "Because they are bringing in consultant for the music, they want me to take a reduced role in the decisionmaking process." The station is currently being consulted by PAUL CHRISTY.

Peter told FRED, "I feel that my own career can benefit more by going someplace where I can either sink or swim on my own decisions."



The gas crunch is coming to your town! We've been held hostage by the oil companies for weeks now here in California. When it hits your market, be prepared by having a copy of TONY STONE & The Clones "Gascrunch '79". Tony is PD of KYYX-FM/Seattle and he put this thing together himself. It's Top 5 phones wherever dubs are played. When a label is found, all proceeds will go to the Olympic Fund.

Mary Hubbard, the football palver. has a new class of music he calls "Jock-Rock". His first in this line is called "Legend In His Own Mind". Needless to say, it is about Howard Cosell, who is threatening to sue if it is released nationally.

We at FRED have repeatedly made strange, semi-feasible suggestions for alternative programing of a highly specific nature. In doing this we hope to stimulate some thought on how to use those frequencies now being squeezed out by stronger competitive media. Well, WIZR-FM is now broadcasting timely horse racing information to legal off-track betting parlors.

The 8 radio networks (CBS, two MBS, NBC, and four ABC) plus the 36 0 & O's showed a net increase of 11.1 percent in their 78 profits. Meanwhile, record companies continue to complain about profit declines (which isnt the same as a loss.) Rumors abound about big cuts at some of the giants. However, the slump in buying is supposed to be over this summer. Many big name acts are coming with albums.

It is an accepted axiom in economic circles that the company which advances during a slump will improve its market share after the slump---at the expense of those companies which cut back during the slowdown. If that's true, look out for A&M, because slump or not they are cooking!

The criminal conviction question has been eliminated from the FCC Operator License application form, Reminds me of when the CIA had to remove the drug questions from their application because they couldnt find any new recruits who had not indulaed.

Looks like the cover-"so-called"battle is over on "Married Men". Bette Midler, besides being such a strong personality with a huge recognition factor. sewed it up with her multimedia force on the last "Saturday Night Live".

### THE NEW TARNEY/SPENCER BESTSELLER: "NO TIME TO LOSE" THE SINGLE.



ADDED: KCPX, WISE, KBOZ, KBDF, WJON, WTKO.

MOVES: WQXI-FM 24-18, WKXX 5-3, WHHY HB-30, KLUC HB-28, KGW HB, WSGN HB-36, WANS 17-14, WBBQ HB, WRJZ HB-36, WSEZ 36-31, WZDQ 8-5, WFRC HB-29, KQWB 27-24, WSLQ 7-4, KYLT 28-24.

ON: WZUU, KCBN, WKZQ, WKTJ, KBZY, KTOQ, KFXD, WSTP, WSSC, WFLB, KQDI, 98Q, WYSL, KZZX, WAUG, WFOX, WPPI, Q104, WQLT, WIGY, WROM, G105, WBCF, WTMA, WXIK.



### POLICE: "Can't Stand Losing You"



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ARRESTING NEW MUSIC FROM

"Outlandos d'Amour" SP4753

WRKO LP, WBZ FM, JB 105, WZDQ, WKZQ, KBOS, WYIG, WSFC A-27, KFIV, KEZY, KERN, KOLA.



### A MOVING FEAST

San Francisco-DAVE SHOLIN is shifting his base of operations as National Music Corrdinator for RKO Radio from KFRC to the RKO offices in the City of the Angels.

"The change is really only a physical one. I'll still be doing the same jobs, the national one and the Music Director's at KFRC," said Sholin, "but it will give me some more time to get into some other things like specials and the new RKO Network. Otherwise there's really no change."

Sholin was sent off from San Francisco at a roast put together by the GALLIANNI BROTHERS, LOU and BOB, and attended by a large assortment of industry heavies. The evening was described to FRED by co-instigator Bobby G., "In summary, the evening was definitely a hit. San Francisco's good-bye to the "Duke" brought a hundred of his Bay Area friends and relatives to a wild and crazy goodbye dinner and roast.

"The room was adorned with various blackmail pictures of the 'Duke' as a child. LES GARLAND was the Master of Ceremonies and from the opening remarks he established the evening as having an 'R' rating, roasting everything from Sholin to the record business and radio, including the RKO chain.

"TONY RICHLAND took the microphone and through the help of a Roget's Thesaurus, cleverly tore Sholin to shreds. Tony also took the time to verbally bury each promotion man in the audience."



**Dave Sholin** 

KFRC's morning man, DR. DON ROSE, took the stand and fired off one-liners with machine gun speed and accuracy. Among other things Don tried in vain to collect on a \$32 bar tab the 'Duke' burned him on a few years back.

"I then took the mic and realizing there were A&R men in the audience. sang an acappella version of "Somewhere Beyond the Sea" and "Mack the Knife", complete with lounge act. I closed my set saying that I knew that Dave didnt really want to move to LA, but as we used to say at ABC Records, 'Nothin's Forever'.

"The podium was then turned over to Dave's father who closed by saving 'My son becoming a Duke has made me a King'. With emotions by then risen almost to the ceiling, Les Garland presented the Duke with a present from himself, the Gallianni Brothers and SAMMY ALFANO of E/A. The gift was Elvis Presley's shirt that he wore in "Love Me Tender". With a wet eye and a dry throat the Duke immediately and wordlessly ripped off his shirt and donned the clothes of the King."

### **FRED PRESENTS** THE SILVER NETWORK

members to our Networks.

coordinating this group of aggressive product.

FRED proudly announces the addi- small market programers. The Silver tion of the SILVER NETWORK and Network's unanimous support on any we are happy to welcome seven record means heavy airplay for three Communicator weeks. The purpose of the Network is to provide additional programing insight to us all to increase the input FRED's STEVE DOUGLAS will be of radio stations in breaking new

### THE SILVER NETWORK

### HI HO SILVER, AWAY! ATLANTA RHYTHM SECTION WINS!

Welcome and congratulations to the newest FRED Communicator group of outstanding programers: The SILVER NETWORK! In their inaugural voting session, Silver Members unanimously voted to add Atlanta Rhythm Section's "Do It Or Die" to heavy airplay. John Stewart's "Gold," Abba's "Does Your Mother Know?", and Wet Willie's "Weekend" also received enthusiastic support from the overwhelming majority.

This Week's Hottest Nominations:

ATLANTA RHYTHM SECTION/Do It Or Die	(Polydor)
JOHN STEWART/Gold	(RSO)
ABBA/Does Your Mother Know?	(Atlantic)
JOE JACKSON/Is She Really Going Out With	Him(A&M)
WET WILLIE/Weekend	(Epic)

#### Honorable mention this week:

(Mercurv) (WB) (Columbia) (A&M)

The SILVER Network Members Are: WSPT/Stevens Pt., WI: Pat Martin D WPFM/Panama City, FL: Brian Christian D WANS/Anderson, SC: Bill McCown C WORD/Spartanburg, SC: Rick McAlister WHHY/Montgomery, AL: Rich Thomas KLUC/Las Vegas: Dave Anthony KOBO/ Yuba City, CA: Ross Forbes

F

Neil Diamond

ADDED AT: US1, WHDH, WBBF, WNDR, WINX, WGSV, WMAZ, WSJS, WIS, WISN, WILS, WFDF, WTRX, KRLD, KLAZ, KOTN, WABB, KAYC, KFMB, KRKE, WEBC, WDBQ, KJCK, KJR, KXLY, KRSP.

SayMaybe

World Radio History

### "GEORGY PORGY"

Added At: WCOD, WASH, WGAC, WRQK, WSJS, WIS, WNEU, WKY, KELI, KMHT, KRIG, WADD, WSIX, KRUX, KMGK, KTOP, KSLQ, WCIL, KVI-AM, KPPL, KIIQ, KBOI.

TEN-Q D-28, KLAZ 37-27, WROV 27-23, KTLK 32-24, WHFM 29-25, KLIF 40-34, KNUS 25-20, WLAC 40-36, KING D-25, KJRB 24-19, KSTN 26-17, KYNO 30-26, KJRB 24-19, KSLY 18-14, KWEN HB-25, KKYK D-29, WDDT 33-24, WHSY 20-15, WKKY 21-14, WHBC 28-22, WANS 28-23, KDKO 23-16.



FRED Directory Of Radio 598 Foam Street Monterey, CA 93940			
ARE YOU AN INDEPENDENT? (Promotor, Producer, Engineer) Be sure you're listed in FDR*	If you would like to be included as a major part of the Broadcast Industry free of charge in the new *FRED Directory of Radio, please fill out this form and we'll get you in there?	Name/Title	

### Changes

**Jeff McNeal,** KACY personality, is now also doing weekends at KUTE/Los Angeles.

**Don Edwards** is the new all-night personality at KACY/Ventura, formerly of KIDD/Monterey. He is now known as **Rod Morrison.** Lord Tim Hudson, formerly of KFWB and KCBQ, returns to radio doing weekends at KACY/Ventura.

Marc Preston and Shaun Harris, both formerly of KDON/Salinas, are the new Program Director and Music Director, respectively, at KOKQ/Monterey.

Marc Denis has been named Music Director at CKGM. He will continue doing 6-10 pm. Joyce Phillarella has been promoted to Research Director.

John Lee Walker has resigned as PD of Universals K-104/Fresno.

**Bobbie Leigh** was promoted to Program Director from all-nights at KZOM/Beaumont. **Robin Carey**, formerly Public Service, was named to Ass't. Music Division.

Jerry Lousteau was promoted to Program Director at KLOU/Lake Charles, LA. He will continue as Music Director.

**Barb Nelson** is the new Music Assistant at WMJL/Detroit. She was with JB-105 and K104/Phoenix.

Joe Pacino joins WCAO/Baltimore as air personality from 10 pm to 2 am. He is formerly air personality at WFBR/Baltimore.

**Lisa Kay** is the 2-6 am personality at WCAO/Baltimore. She moved from KROY/Sacramento.

**Darrell Taylor** was named Music Director and Assistant Program Director of 86 KONO.

**Ann Williams** was promoted to News Director and **Mike Noble** to Public Affairs Director of WBBM/FM Radio (CBS/FM in Chicago).

**George Salovich** was named Vice-President of Merchandising for Atlantic Records. Prior to this promotion, he was Atlantic's Director of Merchandising/Marketing Coordinator since October 1976.

**Donna Russo** is National Jazz Publicist for Warner Bros. Records. She has worked for Warner Bros. in various capacities for the past eight years.

**Carole Singer** has been appointed Director of National Secondary Pop Promotion for Atlantic Records. Since 1978 she had been Regional Sales Manager for Elektra/Asylum Records.

Kurt Nerlinger is Vice-President of National Promotion for Virgin Records, Inc. He was formerly New England Promotion Manager for Elektra/Asylum Records.

**New line-up** at KACY/Ventura: 6-10 am Max Haggerty, 10 am-2 pm, Daniel, 2-6 pm Tom Lynch, 6 pm-12 am Jeff McNeal, 12-6 am Rod Morrison, weekends Dave Lawrence, Don Johnston, Lord Tim Hudson and Jim Barker.

**New line-up** at KROQ-FM/Los Angeles: 6-10 am Darryl Wayne, 10 am-2 pm Chuck Randall, 2-6 pm Russ O'Hara, 6-10 pm Dusty STreet, 10 pm-2 am Jed "The Fish" Gould, weekends Peter Mayhem and Al Ramirez, Sundays Rodney Bingenheimer.

New line-up at KIDD/Monterey: 6-10 am A.J. Roberts, 10 am-3 pm Kenny West, 3-7 pm Wynn Bradley, 7 pm-12 am Steve Lamont, 12-6 am Michael Carmichael.

**New line-up** at KDES (92 CREW)/Palm Springs: 6-10 am Ty Stevens, 10 am-3 pm Bill McKinney, 7 pm-12 am Amy Hiatt, 12-6 am Jeff Kelly.

**New line-up** at LOVE 94: 6-10 am Greg Budell, 10 am-1 pm Irene Richard, 1-4 pm Jim Kelly, 4-7 pm Rick Peters 7 pm-12 am Michelle Weber, 12-6 am Kieth Allan.

World Rullo History

### Openings

### New Openings This Week

WZZX/Louisville needs experienced all-night person. Send tapes and resumes to Mark Thomas, WZZX, 10,000 Shelbyville Rd., Louisville, KY 40223 502 245-6601. EOE. M/F. 5/28

WEEX/Allentown soon will have full- and part-time openings in Top 40 format. Send tape and resume to Mickey Hagerty, PO Box 190, Easton, PA 18042, or call 215 258-6155. EOE. M/F. 5/28

WDON is looking for midday man familiar with Disco or R&B. Contact Barry Richard, WDON, 2647 University, Wheaton, MD 20902. EOE. 5/28

KVOX/Fargo is seeking two air talents for a Spectrum III format. Send tapes and resumes to Charlie Bennett, Box 97, Moorhead, MN 56560, or call 218 233-1522. EOE. 5/28

96-FEVER needs a morning man, must double as Production Director for 100,000 watt stereo Burkhart FM. Must love disco and have format knowledge. Also openings for part-time people.Send tapes and resumes to Roshon Vance, 96-FEVER, PO Box 1109, Clearwater, FL 33517. No calls, please. 5/28

WQCM/Hagerstown, MD is looking for full- and part-time Top 40 personalities-entertainers. Send tapes and resumes to WQCM, 1250 Downsville Pike, Hagerstown, MD 21740, or call 301 797-7300 and ask for Gary Michaels, PD. 5/28

WMJC/Detroit looking for Program Manager. Must be able to direct talent, administer professionally, and promote with flair. Send resume to Chuck Borchard, WMJC. 1 Radio Plaza, Detroit, MI 48220, EOE. M/F. 5/28

WFIR & WPVR/Roanoke looking for full-time experienced reporter and anchor person strong in government reporting. Send tapes, resumes and samples of writing to Doug St. Clair, PO Box 150, Roanoke, VA 24002. 5/28

WIRK-AM/West Palm Beach looking for all shifts. Send tapes and resumes to T. Lee, PO Box 3828, West Palm Beach. FL 33402. EOE. 5/28

KYTX, 100,000 watt AOR, has immediate overnight position available. Send tapes and resumes to KYTX-FM, PO Box 7930. Amarillo, TX 79109. EOE. 5/28

KATA/Arcata is looking for air personality. Also opening for PD. Send tapes and resumes to Ted Foster, PO Drawer Eye, Arcata, CA 95521. No calls. 5/28

KMJK has morning drive and 6-10 pm openings. Send tapes and resumes to John Shomby, 9500 S.W. Barbur Blvd., Ste. 302, Portland, OR 97219. EOI: M/F.5/28

KLOU/Lake Charles needs air talent/production/ news people. Contact Jerry Lousteau, 318 436-7277, at 311 Alamo, Lake Charles, LA 70602. 5/28

KLUC/Houston has immediate opening for highly qualified News Director. Send tapes and resumes to Steve Roddy, Program Director, KULF Radio, 2100 Travis, Suite 1400, Houston, TX 77002, or call 713 654-7900. EOE. 5/28

WLAV/Grand Rapids needs a production director/copy writer. Send tapes and resumes to Don Davis, Operations Manager, WLAV Radio, 101 C Waters Bldg., Grand Rapids, MI 49502. 5/28

### **Midwest**

Media Consultants has openings for on-air personalities and programing in all formats. Client stations located across country. Send tapes and resumes, along with salary requirements, to Media Consultants, 3219 Hanover Drive, Lafayette, IN 47905. 5/21

WHB/Kansas City is looking for afternoon driver. If you're good, getting better, can accept positive and continual direction, and love the Midwest, shoot me a tape fast. Contact Al Casey, 106 W. 14th St., Kansas City, MO 64105. EOE. 5/14

**Z-92/Omaha** still looking for news personality. We are the leading AOR/Top Tracks in town and have a lot to offer. If you're creative and experienced in

some form of alternative news, rush tape and resume to Bob Linden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. 5/14

K-105/St. Joseph, MO, has an opening for afternoon drive announcer. Experience in AOR and production required. Please send tapes and resumes to Dave McCormick, KSFT Radio, 2414 S. Leanard Rd. St. Joseph, MO 64503. EOE. 5/7

### South

WBT has opening for evening talk-show host. Experience preferred, but not essential. Send tapes and resumes to Andy Bickel, WBT, Charlotte, NC 28208. No phone calls please. EOE. 5/21

KVOL has opening for afternoon drive, good pay. Send tapes and resumes to KVOL, PO Box 3030, Lafayette, LA 70501. EOE. M/F. 5/14

WJAD-FM/Bainbridge is now in the process of building a top notch staff for a 100 thousand watt station. Send tapes and resumes to Gary Hill and Charlie Rowe, Box 760, Bainbridge, GA 31717 or call 912 246-1650 or 246-1654. 5/7

WZDQ/Chattanooga is looking for a good morning air personality with production skills and optional sales potential. Send tapes and resumes to Dale Anthony, PO Box 15426, Chattanooga, TN 37415, EOE. 5/7

WORG-FM/Orangeburg is looking for a 7-12 mid jock. Good adult approach and production skills. Send tape and resume to Stu Wright c/o WORG-FM, Drawer 1386, Orangeburg, SC 29115 or call 803 536-1580. EOE. 5/7

WJDX/Jackson has a daytime jock slot. Send tapes and resumes to PO Box 2171, Jackson, MS 39205. 5/7

13BLG/Lexington has future openings for night shifts, full and part time. Hard worker, two years commercial experience and good production skill required. Send tapes, resumes and salary requirements to John Quincy, WBLG, Box 1300, Lexington, KY 40590. No calls please. 5/7

### Northeast

WMJC/Detroit is looking for an experienced news professional. You must have conversational and credible on-air delivery and the ability to motivate others. Send tapes and resumes to Peter Booker, Radio Plaza, Detroit, MI 48220. 5/7

WBBF/Rochester needs a first class newsman, plus very strong sports. Will consider any offer. 5 yrs. exp. Call Ken O'Neill, 716 381-0733. 5/7

WXYV-FM/Baltimore-Disco/Contemporary Rhythm format. Offers excellent bread for adult communicator with experience. Strong production a must. \$20,000+ to start. Send tapes and resume to PD, Larry Hall, 8001 Park Heights Ave., Baltimore, MD 21208. No calls. 5/7

### West

KBOZ/Bozeman has opening for experienced, mature person with production skills. First phone helps. Salary \$13,000/year with room to move and chance to grow. Send tapes and resumes to Paul Vann Ehlis, KBOZ Radio, Box 20, Bozeman, MT 59715. 5/21

KNBQ/Tacoma seeking Promotional Director. Also opening for News Director. Background, experience and professionalism essential. Good money for the right talent. Send tapes and resumes to KNBQ, PO Box 5200, Tacoma, WA 98405. No phone calls please. EOE. M/F. 5/21

KRST/Albuquerque has immediate opening for aggressive, creative, community-minded News Director. Join the staff of one of the Southwest's most innovative radio stations. Send tapes and resumes to Bob Shulman, Box 3280, Albuquerque, NM 87190 or call 505 266-7946. 5/14

KIDD/Monterey is looking for a middav jock. Contact A.J. Roberts, Box 1799, Monterey, CA 93940 or call 408 649-6622. EOE. M/F. 5/14 KMGX/Tucson has midday Adult Contemporary MOR opening. Send tapes and resumes to John Stevens, Box 50367, Tucson, AZ 85703 or call 602624-2431. EOE. M/F. 5/14

KYYX/Seattle is looking for realistic human beings that don't mind being themselves on the air. Research director, automation operator slots available. Send tape, resume and what you can do for Seattle to Tony Stone, KYYX, 1305 3rd Avenue, Suite 400, Seattle, WA 98101. M/F. EOE. No calls please. 5/7

KROY-FM/Sacramento needs a news director to write and report in California's capitol. Personality important. Send tapes and resume along with salary requirement to KROY-FM, 1019 Second St., Sacramento, CA 95814. EOE. 5/7

KROY-AM/Sacramento is looking for a program director with a strong background in technical and legal, as well as air shift. Send resume and tape along with salary requirement to Mark Jonsson, 1019 Second St., Sacramento. CA 95814. EOE. 5/7

### Looking

Danny Wright, KCBQ/KROY, has been set free and is looking for work. Call 916 487-9202. 5/28

Larry Hart, 15 years experience, is looking for a play by play announcer position. Please call 501 534-8732. 5/28

Robin Rhyand, 24-year-old aggressive female, seeks C&W or major market medium. Station call for tape and resume, 214 438-5845. 5/28

Mark Richards, formerly of KNUS/Dallas, is available. Call 214 522-0839. 5/28

Bobby Sorrell, pioneer Platinum Network member, great programer and music director, KNUS/Dallas, is ready to roll. Will consider also record company position. Call 214 522-0839. 5/28

Keith Richards, ex-KYA-FM/San Francisco P.M. Drive, is looking. Call 415 827-1375. 5/28

Citizen Bill Carpenter (Steve Taylor), formerly of KING, KFRC, KCBQ, and most recently KYA, is available. Please call 415 355-0667. 5/28

Don West, eight-year veteran newsman at KYA, is looking. Call 415 827-2874. 5/28

Gary Beatty is looking. Experienced air personality, good production, good pipes. Call 502 245-6601. 5/28

Christopher Lance, previously with B-100, KCBQ, KYA and Magic-91, is looking. Call 714 562-2766. 5/28

Jay Hawkins, former KLOU-TV/Lake Charles and major market air experience is looking. Call 318 478-9149. 5/28

Ken O'Neill is looking for sports announcer position. Experience in play by play and writing, strong in all sports. Call 716 381-0733. 5/28

Mike Dineen, most recently with KULF/Houston, is seeking employment as major market air personality or medium market programer. Call 713 292-8546. 5/28

Mark Hill, KAAM/Dallas, community-oriented personality, looking for air talent, MD position. Experience in all formats and 1st phone. Call 817 268-1758. 5/21

Jeff Lucifer, formerly of WNDE, WPEZ and WBBF, now available. Call 317 842-0956. 5/21

Janice Thuray, former MD, afternoon drive air personality of one of the hottest FM stations in the Monterey Bay Area, K-107 FM (KZEN), now available. Call 408 649-3611 after 3 pm.

**Richard Perez,** MD of WCAV/Brockton, MA, and David Weiss, production ass't., are interested in positions at Top 40 or Disco station. Abilities can be used on/off air. Eager and willing to bolster growing disco radio market with unique programs and production. Call 617 588-2235. 5/21

Columbia School of Broadcasting grad looking for experience. Third-class license, good delivery, seeking announcing position in Bay Area, South Bay, or will relocate. Call Lynx, 415 929-9232. 5/21

### Ratings

### Media Trend

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#### Philadelphia

	April	May	Cume
KYW (N)	12.1	10.1	1,072,800
WIP (SIII)	7.0	9.9	665,700
WWDB-FM (T)	3.7	7.7	248,800
WCAU-FM (B)	8.5	6.9	488,300
WIFI-FM (U)	5.5	5.2	383,100
WDAS-FM (B)	6.5	5.1	385,600
WWSH-FM (BM)	5.2	5.1	476,000
WFIL (U)	2.2	5.0	449,600
WMGK-FM (SIII)	2.3	5.0	345,800
WMMR-FM (A)	6.2	4.6	565,400

#### **Denver-Boulder**

	April	May	Cume
KAZY-FM (A)	8.5	10.8	169,000
KLIR-FM (BM)	5.8	9.1	183,200
KOA (SIII)	8.2	8.2	217,200
KTLK (U)	7.5	7.3	237,900
KHOW (SIII)	6.4	6.8	234,500
KBPI-FM (A)	4.5	6.4	187,500
KLZ (C)	4.3	5.7	144,400
KIMN (U)	6.7	5.4	250,500
KVOD-FM (U)	2.8	3.6	85,100
KPPL-FM (D)	2.1	3.5	90,800

### Dallas-Ft. Worth\*

	April	May	Cume
WBAP (C)	•	15.4	553,600
KVIL-AM&FM (R)		13.7	430,900
KRLD (SIII)		9.6	407,200
KTXQ-FM (U)		7.0	242,100
KKDA-FM (B)		6.8	234,600
KFJZ-FM (R)		5.5	277,600
KSCS-FM (C)		4.7	215,300
KMEZ-FM (BM)		3.8	146,500
KZEW-FM (A)		3.8	214,100
KNUS-FM (SIII)		3.5	217,100

\* Note: Dallas-Ft. Worth was not surveyed by Mediatrend for month of April.

#### TOP BOOKS

- 1. THE MATARESE CIRCLE Robert Ludlum
- 2. THE COMPLETE SCARSDALE MEDICAL DIET Herman Tarnower, M.D., and Samm Sinclair Baker
- 3. GOOD AS GOLD Joseph Heller
- 4. HOW TO PROSPER DURING THE COMING BAD YEARS Howard J. Ruff
- 5. WAR & REMEMBRANCE Herman Wouk
- 6. HANTA YO Ruth Beebe Hill
- 7. THE POWERS THAT BE David Halberstam
- 8. THE THIRD WORLD WAR Gen. Sir John Hackett and other top-ranking NATO generals and advisors
- 9. OVERLOAD Arthur Hailey
- 10. TO SET THE RECORD STRAIGHT John J. Sirica

#### **TOP MOVIES**

1. Manhattan	(UA)
2. Love At First Bite	(AIP)
<ol><li>Dawn Of The Dead</li></ol>	(UFD)
4. The China Syndrome	(COL)
5. Phantasm	(AVE)
6. The Exorcist	(WB)
7. The Champ	(UA)
8. The Deer Hunter	(U)
9. Blazing Saddles	(WB)
10. Norma Rae	(FOX)

#### TOP TELEVISION SHOWS

1. Three's Company (ABC)25.62. Laverne and Shirley (ABC)25.63. ''Love's Savage Fury'' (ABC)23.2ABC Sunday Night Movie	<ol> <li>5. Taxi (ABC)</li> <li>6. Barney Miller (ABC)</li> <li>7. M*A*S*H (CBS)</li> <li>8. Happy Days (ABC)</li> <li>8. Mork and Mindy (ABC)</li> <li>9. Angie (ABC)</li> </ol>	22.0 21.7 21.6 21.4 21.4 21.1
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#### World Ra **2**19 History

### Roy Orbison "EASY WAY OUT"

From his album LAMINAR FLOW

1.

### QUEST by Buzz Bennett

Last week I wrote about the death of Disco. I didnt write about the death of hits. Some souls seemed to have misinterpreted. If a record is a hit, it can be Siberian and all radio stations should play it. Yes, disco hits should continue to be played but we should all now be aware that there is a severe disco backlash and we are in dire need of some rock group hits.

For this very reason we've decided to build and provide a promotion for radio to balance the scales and help put promotional emphasis on the other side. We at FRED have taken on another world premiere effort. We are presenting in promotional and program form the new CARS album. Since we originally came up with the idea let me explain the thinking behind it.

It is not the new CARS album that's most important, it is how we use the promotion to our advantage. The objective is to create a week of anticipation leading into a musical exposition by a premiere group. CARS sold about 2,000,000 copies of their last album, and it continues to sell very strong in a very slow marketplace. Now listen very carefully to their new album. It contains the sound of the new rock horizon. One of the cuts, entitled "Let's Go", is extremely commercial yet not behind-the-times commercial. Another cut is entitled "Double Life" and I'm sure album radio will find it to be one of the classics of tomorrow.

The fact is, we're not doing a promotion for the sake of a promotion-we're doing what we know to be right. We desperately need the new groups: Cheap Trick, Van Halen and groups like Cars are essential to our quest toward balance of image. In order to be what people have enjoyed about radio for years--the trendsetters, the leaders, the medium that sets the pace and shows the place, we must indulge in constant change, constant variation and create promotions that excite and entertain people. I have said and we have agreed on the fact that it is not so much what you do, but how you do it. We (FRED) have merely developed mechanics and looked deeply for a good vehicle. From that point on it's your game. Your promotion on CARS, or any other vehicle, will be beneficial only when you make it work through various dynamics and the sound of belief.

We could find nothing hipper than CARS. We truly believe it is the vehicle for balance and furthermore the opportunity to augment what millions of people have shown us to be a sign of the new times. We hope that you will take advantage of an opportunity to strike the needed balance in what we call mass appeal radio.

I am certainly saying nothing new to album radio and your numbers prove it. We're not interested in stealing something from one form of radio and giving it to another. We are only interested in advancing the art form of music radio.

### Cipher by C.C. Courtney

#### IMAGE

The dictionary defines image as "a mental picture or conception, impression, idea". There are other definitions but the one we're interested in has little to do with a visual likeness. Image, in the way we discuss it in the radio/music business, is quite difficult to pin down.

Image is made up of many subtle factors. Some of them are conscious. Most of them are not. If you ask someone, "What is the image of Fleetwood Mac?", they would have a hard time answering that question. What is the image of Fleetwood Mac? What is the image of The Eagles? You certainly couldnt say these superstars dont have an image but it's not that easy to define.

Like everything in the universe, image is made up of positive and negative aspects. The positive aspect of it is that if you have a positive image it is much easier to accomplish a desired task. Fleetwood Mac's image is positive, so their albums get played and bought. If the image is negative, the work of art itself is judged with closed ears.

Image can flipflop instantly and on the flimsiest of pretexts. Something can go from positive to negative for no other reason than being a hit. (Yes, that's my old "what's in is out" theory.) Take disco for example. Last year, FRED led the way in bringing the attention of radio to disco music. It was hip. But! We urged caution. Dont refuse to play it because you dont like it, but be careful about playing disco records that are not hits.

We cautioned strongly against going all disco outside certain major metropolitan areas---especially on AM. Sure enough the image has flipflopped and disco is now unhip. Once again however we caution against avoiding a record just because it is disco. An active "Disco Sucks" contingent has kept even as big a group as E.L.O. off some album stations. I tell you again that disco is a mix and the average listener would not know a disco record from a nondisco uptempo record. Really it's just the word "Disco" that has a severe image problem. We in the music business distort this image thing so terribly. It is very destructive to the music, the artist, the record company and the medium. This kind of runaway imagitis is now backlashing on the media itself as we witness the severe image problem confronted by AM radio. FM shouldnt gloat too much over such a course because you could wake up one day to find that negativity has gobbled up all of radio. Only video will be hip. Holography will be superhip. And radio will be out.

We can, however, preclude such a possibility by increasing our understanding of image and how it works. We can further help by letting the art speak for itself without the imposition of so many labels. As LES GARLAND says in the interview this week, "Why categorize?"

But the most important thing we can do is within our own minds. The negativity must be brought into balance. The sixties are over. Existentialist college bullshit has had it. It is no longer hip to be negative. It is hip to be open. It's much hipper---because if what's in is out, then what's out is in! Foxy - the group who brought you "Get Off." Now they're back with a brand new LP that's gonna ignite a whole new musical explosion! Featuring their smash single, "Hot Number." (Dash 5050) Dash 30010 Produced by Foxy and Jerry Masters



## Foxy strikes again.

### **KBEQ** 30-5 **KSTN 24-6**

#1 two weeks in a row at KILT #1 three weeks in a row at KROK #2 at CK101 #4 at WAIV-AM #4 at WTIX #5 at WNOE

### It's the hottest number in town!



World Radio History

### MAXINE NIGHTINGALE ``LEAD ME ME ON''

### #1 at WALG When a record is #1 anywhere, it's VERY significant.

ung Anno

ADDED AT: WBZ, WIP, WHDH, KAAM, KSTP, WSFO, WBBQ, WAIR, WSEZ, WTMA, WIGY, WKWK, KKXL, KLEE, WRKE 34, KBOZ, WCIR 30, WBEN, WBAL, WLOL, WIBW, WPIC, WTAR, WHAG.

KTLK D-35, WCOL 30-26, WRJZ 31-29, WCGQ 17-8, KLMS 18-13, WGSV 10-8, KVOX 25-19, WGUY 23-21, WAAY D-30, KDKO 11-7.



Manufactured and Distributed by RCA Records

**World Radio History** 

### Profile

### RICH FITZGERALD Vice-President of Promotion/RSO Records

I went to work at a Seattle record one-stop-arranging 25 stacks of 45's about six feet tall in numerical order. And then little by little I started sort of doing the returns for them, was the shipping clerk, started to sell to the different juke-box operators, eventually becoming the buyer-albums and singles. Then I became Assistant Manager.

I set up the first store reporting system from the one-stop radio stations. All the promotion men used to come in and promote me to get me to rack their records and report it to the radio stations.

I spent about five years working at the one-stop. The great part about that for me was that as a buyer at a one-stop you end up covering all the different stylings in music. I was selling a lot of records to jukebox operators. It got to where they would depend on me to help make a better jukebox. I'd have to keep on top of what was the best in every type of music. That was really a tremendous learning experience for me because I was really a young kid.

In 1970, I went to work as salesman for the first W/E/A branch in Seattle. After only three months I couldnt stand it. Sales was not for me so I resigned from W/E/A because I wanted to get into promotion.

In the meantime, ROBIN MITCHELL at KOL-AM asked if 1'd come in and be Music Director of KOL-KOL-FM and go on the air. I'd never been on the air but I said sure I'd take the challenge. So I spent a year at KOL-FM as the Music Director.

After three months I was made Program Director. I was there for a year and then I sat around for a couple of months until AL COUREY asked me to come down to his new office at Capitol and talk. The first day we met he leaned across the table to me and says "You want to work for me?" I said "Sure, I'd love to try it". I started as Seattle local.

I was going to move to L.A. and do A&R--I was all packed and had my stuff shipped down to Los Angeles

when he gives me a call and says "I've just resigned from Captiol". Well, needless to say I was crushed! But AI was very great, he said stick with it, and sure as hell about three weeks later he took over RSO and he asked me to come on down. I left not knowing what my salary was going to be, what my position was, nothing! We had such a tremendous relationship that I just trusted that he would take care of me, you know? We had a meeting and AI said, "I think you could do a great job as our national guy. I'll teach you how to do the job. I'd like you to be the National Promotion Director." I'm gulping because I've done Seattle but figured I'll have the best teacher in the business. About a year later they made me a Vice President.

We've never had an A&R department here at RSO. All of us are jacks-of-alltrades. Everybody does a little promotion, a little A&R, a little merchandising, sales whatever it takes. If that phone rings and there's nobody answering it, you pick up the phone and whatever somebody needs we try to offer it. That's how we structured the company.

We're a very specialized label with a very small roster. We time every one of our releases. We put them out at the right moment. A&R and promotion work together. It's really an advantage as opposed to having an A&R department that hands you product and you dont like it. It becomes a tough job. When we put a record out we really go to the wall immediately. We have a tremendous secondary department that goes out and closes secondaries very well. Well, we get our shots and then that's, of course, when the work really begins. We dont ususally just start in the secondaries. We go straight to the majors and anywhere we can get a record played. I'm talking about radio. Discos, retail-we go everywhere. We tell our guys that there is no airplay that's not valuable.

There are so many different ways to go at it. With the Bee Gess we came up



with the single first because if you're talking about an act that big, you know what kind of chaos happens. As soon as you put a new album like that out everybody's playing five and six tracks. When you're talking about a new artist, you may want to come with a single first, like what we did with Suzi Quatro & Chris Norman, to see how it was going to do.

If you're talking about an AOR group you want the album out there because I need that AOR base to he me bring it home Top 40. This is once again in the case of a new act like Rockets. In fact, I think album radio is going to be determining our next Rockets single, AOR has pretty much established the next Eric Clapton. We have not been a heavy AOR label but now we are becoming just that. Last year we had so many major superstars coming from these big soundtracks, which showed huge album sales. but they were not AOR albums. Now we've got a really good team working AOR. We want to get more and more into rock and roll groups.

The disco-rock fusion is starting to have a little movement now which I think is what's going to be happening in the future. I think you had a lot more variety in Top 40 before. I think the Top 40 now has tried to zero in on the adult demographic and nobody chases after the teens anymore. I'm not a programer, I'm just observing.

### Engineering

APHEX EXCITER

## Management ADVICE FOR YOUNG PROGRAMERS

### Aphex-an acronym for Aural

Perception Heterodyne Exciter—works on the ear and allied nerve systems in the listener. Aphex further stimulates this type of brain activity, resulting in greater harmonic generation and increased differential effects (loud-soft, left-right, etc.).

The Aural Exciter has been used on recordings and in live performance by Linda Ronstadt, Fleetwood Mac, The Commodores, Jackson Browne, Neil Diamond, Kiss, The Bee Gees, Bruce Springsteen, Rod Stewart and others.

Various aspects of the Aural Exciter have become clouded by controversy based on misinformation. We feel it is time to clear up these misimpressions.

MARVIN CAESAR, Aphex President explains, "Everything any listener hears is processed by the brain, and the brain is a non-linear device. The introduction of any kind of distortion, which is anathema to traditional recording engineers, is desirable if such distortion is processed by the brain in a beneficial manner. The Aphex Aural Exciter produces four kinds of distortion but, when used correctly, that distortion is highly beneficial to the listener, adding presence, clarity and warmth to many kinds of program material."

Caesar continued, "The Aphex output consists of phase, harmonic, amplitude and intermodulation distortion. Phase is shifted in a manner unlike echo or other time delays. The time delays in the Aphex are approximately equal to the time delays found in reflections of sound from the ridges in the ear to the ear canal."

"Harmonic generation in the Aphex is such that the harmonics stimulate the natural overtones of musical instruments and harmonics generated by the brain, which are pleasing to the human ear."

The small degree of inter-modulation distortion of the Aphex simulates that normally created in an acoustical environment and is usually absent from recordings using multi-track overdubs."

"Naturally, if these distortion products were listened to without an accompanying program signal, they would sound awful; however, when mixed with a program signal, they create the spatiality, clarity and brightness. If properly used, the Aphex will produce increased presence, fullness and detail without damage to tonal and timbral qualities."

### BILL YOUNG KILT/Houston

Copy...but know who to copy and who not to. Dont get tunnelvisioned. Keep your perspective very broad. The Beatles killed Top 40 radio because where radio station playlists at one time met mass appeal needs-Perry Como, Patti Page, Conway Twitty and Little Richard exposed all forms of music-we overreacted to the British invasion. Those same lists became the Dave Clark V, the Beatles, Hermans Hermits. The Animals, and we became a specialized radio station. Yes, Jethro Tull can sell 12,000 seats for a concert, but Burger King has 200,000 people sitting there on the same night. Dont think your audience is all inside that tunnel.

The programer that overreacts to anything that's happening may achieve temporary success but permanent failure.

The real key to a Program Director is in his ability to not just win, but to continue to produce. You must consistently go out and program a radio station day in and day out, year in and year out successfuly. I dont necessarily mean that Arbitron is the measure of the success though that's the only one I guess any of us can relate to at this point in time.

#### TED ATKINS WTAE-FM/Pittsburgh

Be topical and timely with your efforts in promotion. Develop local and industry contacts as a sounding board. Strive at all times for continuity of sound and image. Never overlook opportunities in community involvement. Thinking big in everything you do does not require a big budget.

And most importantly, learn to be a businessman. View your station's operation as the business it is. Rapport between you and your manager is absolutely critical. You expect him or

However, Aphex is not a panacea or track fixer. It is rather an enhancement device—a tool—that is not applicable in every situation. Noisy tracks are noisier when Aphexed. Out-of-tune instruments are made more out-of-tune. Excessive equalization is even more noticeable with Aphex. her to understand your problems, then you must understand his problems in sales and management as well.

#### CHARLES GIDDONS KOPA/Phoenix

Learn how to think like an audience rather than as a programer. In recent years, in all the research, emphasis has been on the technicalities of radio. A lot of programers cannot pull themselves away from stopsets, sweeps, and other industry terminology to think like a listener.

Listeners are more sophisticated than they've ever been, but all they know is whether they like what they hear or they dont. You must be able to pull yourself away and see that the oil shortage is causing lines in L.A. or that food prices are causing women to be more conservative about their eating habits for the family.

There's too much emphasis on being a mechanic and not enough on being a people person. BUZZ writes a lot in your magazine that people tend to get very stilted in their thinking and not go outside of themselves. Ask people on the street, at the filling station or grocery store what they're thinking.

#### BOB FAUSER KRBE-FM/Houston

Get into sales! (only kidding) One of the most important things is to establish a necessary rapport with the record industry. We regard the record industry as our partners in this thing and it's important that we take the time to sit down on a weekly basis and review whatever relative music is available to us and treat them as we would want our sales people to be treated at an advertising agency.

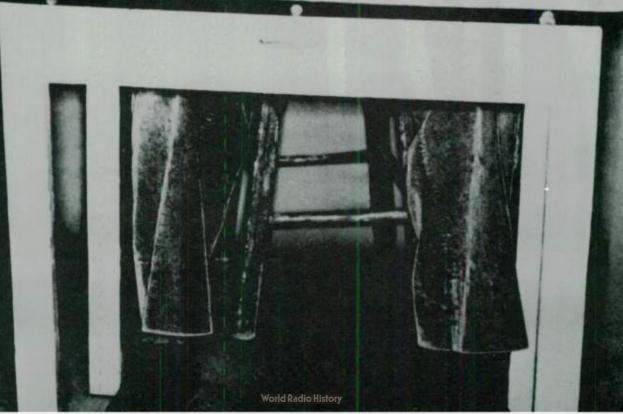
The other thing that's important is communicating with his staff. The biggest problem a young programer might have is communicating his ideas enough in advance that the staff has enough time to implement it. That's probably the most critical of all the areas! He cannot do things impatiently. He cannot do things spontaneously when it comes to the overall direction and objectives of the radio station. He's got to make sure that he's planned the course and that he's communicated that course to his staff.



### "UP ON THE ROOF" JAMES TAYLOR From his LP "FLAG"

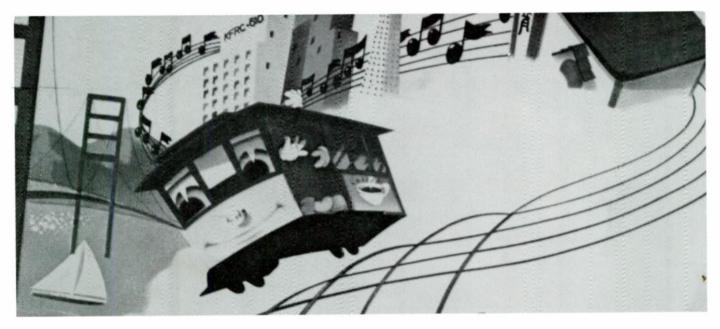
Added: WPJB, WAVZ, WASH, WKMX, WMAZ WBT, WKIX, WSFL, WCSC, WXIK, WZIO, WHBC, 96KX, 13Q, WNIC, WILS, WDIF, KRMG, KMHT, WJZM, WKOR, WXXX, WHSY, WKOR, WXXX, WHSY, WKKY, KNOW, KAYC, WSIX, KFMB, KYA, KNBR, KSXO, WBGN, KSLQ, KJCK, KLWN, KRPL, KBZY, KYLT, KYYA, KHOW, KSL, KDZA, KRKK

Moves: WGTR HB-19, WFEA HB-27, WRAQ HB-33, WSPT EX-28, WIFC HB-34, WFFM 38-32, WNEU HB-30, WING 40-34, KLAZ 39-31, KKYK HB-30, WSM HB-22, WJDX HB-22, WIBR HB-28, KOLO 22-16, KWAV 31-24, WHB 30-25, KEYN 38-30



### Interview

### LES GARLAND and KFRC/San Francisco, Part Two:



### FORMATS AND FREEDOM

FRED: People say KFRC doesnt play any disco...

LES: Why categorize things? Because they get tagged Disco or Black or too hip or too southern-that's all bullshit. Good music is good music-it doesnt matter. We program variety. The various categories are established with that in mind.

However, the human touch when putting together the shows is very important. KFRC has a staff of jocks that are among the best at putting together their shows. (you'll be able to hear them next week in FRED.) That's why they're allowed a lot of freedom in their format.

Depending on how they balance any given hour, the station can sound completely different. I defy anyone to figure out the format. I know some people who are pretty sharp who've tried. It's not bragging to say it's a great format—it's a very flexible format. I think jocks with brains deserve to have such a format at their disposal. Their 40% is very valuable to them, how they balance around your pre-selected 60% makes it or breaks it.

FRED: Are there preprograming sheets

-play this record at :11, this record at :37?

LES: It may appear that way on paper, but you have movement within the clock for balance. So even though it may be scheduled to come up at :11 you can play it at :15 and take what was supposed to go at :15 up to :11 to make it sound good. That's really important. Clocks can kill ya.

FRED: How important is what comes between the records compared to the records?

LES: Just as important, maybe more important. Maintenance, things you're talking about that are coming up, the way you say things, the way liners are delivered, the way the call letters are delivered, the way the commercials sound, the way they're stacked—all that's important. Stopsets nowadays run two to two and a half minutes. That's almost as long as a record.

FRED: Do you judge it in units or minutes?

LES: Units, yeah, I have a rule that we should never have more than three units in any stopset. It doesnt mean the old sixty before the thirty before the ten either!

FRED: When you go into a stopset, should you read the live commercial first, or should you play the Coca-Cola commercial first?

LES: A stopset is a negative since the reason people listen is for music. Research has proven that and we all know that. They perceive it as an interruption. So if it's negative the minute it hits them between the ears take it from bad to better. Take the shit commercials and blow those first and build to the better ones. So you might start with just a cold voice commercial, the second one might be a voice over music and the third one might be a Coca-Cola jingle. The very last thing that the audience hears is a pretty good commercial into a great record-you've left them with a positive.

FRED: You're dealing with tolerance, so you make it less hard on them as it goes along.

LES: Yeah, as you reach their irritant level, make it smoother, make it more acceptable.

FRED: How do you handle dayparting on KFRC?

LES: Probably the most appropriate way to answer is to first define what

dayparting really is. Dayparting really is a form of block programing. For example, on morning drive you may play certain records that are never played in any other dayparts, because that is a totally different time of the day, unique in itself. It's almost like six radio stations. Records have to match what is being delivered on the radio station in each slot.

Mid-day is almost mellow. They're not screaming. They communicate their real personalities. They talk about different things, so the music sort of matches that. The music does slow up a bit, but vet vou also hear Foreigner because that does appeal to 18-34 year olds, and that's who the radio station is trying to appeal to. Jumpin' Jack Flash is a great record to play mid-day because a 31 year old in your audience was a teenager when it was a hit. So you maintain the sound, you maintain a tempo, but through the age of the records, the appeal of the records, you've given a different perception of radio station.

Then afternoon drive is different yet, because instead of going to work, people are going home. They have a different attitude there, maybe a little happier, maybe a little more positive. JOHN MACK FLANAGAN may be more positive. Dr. DON ROSE sort of sets you up to deal with the elements of the day, whereas Mack Flanagan soothes you out after a day.

Then at night the radio station pretty much goes teen oriented because that's the available audience between 7 and 10 at night. We've been number one 18-24 men and women from time to time, so the station's not all Shaun Cassidy at night either. I mean, it's very hip. FRED: Can you single out specific dayparts where records break?

LES: Everything depends on the record. We've day-played some records very heavily that just exploded. I dont recall KFRC breaking any records on morning drive.

FRED: How long should a promo be? LES: It's not how long is a promo-it's how good is a promo. I've been responsible for a lot of promos that ran over a minute. That's pretty much unheard of. You know, all the wizards say "That's not cool-you cant do that, promos have to be 30 seconds." You can do promos that are built properly and are entertaining-like a miniprogram in itself, 60-90 seconds long. Promos can capture the listener's ear; bring an awareness to the radio station that they might not have otherwise gotten.

If you think in terms of the clock, you'll produce a promo that succumbs to the demands of the digital clock,



and that's bad. But if you do a promo totally with entertainment in mind, it's a little stage, it's a little movie. You're directing a movie. The big movie is the radio station but a small movie is the promo. I never clock a promo until it's all done and I've heard it a couple of times. I dont want to know how long it is because if it makes it, it doesnt matter what that digital clock says. FRED: Would you explain your news philosophy?

LES: Mine is so similar to the News Director, JOE INTERRANTE and it's something this station was doing before I got here. It's magazine type news nowadays. It's People Magazine, it's Us Magazine, it's a little bit of Playboy Magazine, it's a little bit of Rolling Stone, it's a little bit of Time, it's a little bit of FRED.

It's got some flash, you know. It's a little bit better than anything else. You must package that newscast in delivery with some style, with some personality that can include a disc jockey rapping with the newsman and doing lines back and forth on each other.

For example, KFRC personalities will get a piece of paper from the newsperson before going on the air. It might say "gasoline shortage". All that's telling him is that's what the first story's about. He doesnt know where the story's going to go. He doesnt know if they're going to talk about shortage or somebody getting beat up because they squeezed in line, or whatever. But he knows that it has to do with the gasoline shortage so his rap could be anything.

The content of the news is targeted,

just like the music, to the 18-34 demographics. It's Linda Ronstadt hanging out in Africa with Gerry Brown, a study on Perrier Water, or it's stories on discos, or Mick Jagger getting into trouble with Bianca. It's what the folks are talking and reading about in that demographic.

Programers have always treated news as such a negative. Looking at it positively, it's a chance to show some class. It's a chance to show the audience that you're hip to what's going on and you can relate in a newscast that's entertaining and informative. If you treat that as a positive, I'm convinced you can win with it.

KFRC runs no news on the all-nitr show! All the news takes place between 6 am and 6 pm! We're very proud of that. A large percentage of our Community Affairs takes place 6 am to 6 pm-prime time on the radio! We put all that in the foreground and made it into entertaining programs totally relatable to that target audience of 18-34.

It's not like some newsman's up on the third floor and you punch a button and boom, all of a sudden the whole image of the radio station changes with some guy broadcasting from Mars. The newsperson is just as hip as the jock. He/she can be funny, talk, ad-lib -doesnt have to read. Doesnt have to be a "boss" newsperson. It flows.

FRED: Now let's get into the relationship between you and DAVE SHOLIN.

And we will, next week in FRED. Plus! Part I of the KFRC aircheck featuring the phenomenal radio giants who make up the KFRC air staff.

#### <u>St. Louis</u>: KSHE/Ted Habeck: "Still getting good calls on DOUCETTE." Lieberman's: "Sold 500 copies last week! Strong Reorders."

the BOUCE is loos

RADIO and ETAIL KNOW

> Portland: KVAN: "HOT!" Lieberman's: "#5 Top Seller."

> > Long Island:

WLIR/Larry Kleinman: "We're getting good reaction to one incredibly strong cut-"RUN BUDDY RUN"."

> <u>Miami:</u> WSHE/Michele Robinson: ""NOBODY" will be a home run!"

> > <u>Allentown, PA</u>: WSAN/Kevin Graff: "DOUCETTE is excellent."

Hot at: KWFM, KVAN, KLAY, KFLY, KZEL, KREM, KGAB, KSHE, KFMH, WMYK.

Moving at: WLIR, Y-102, WJAX, LOVE 94, ZETA-7, WQDR, WAIM, KATT, WIQB, KXFM, KMEL, KISW, KQFM, KGOT, KRST, KAWY.

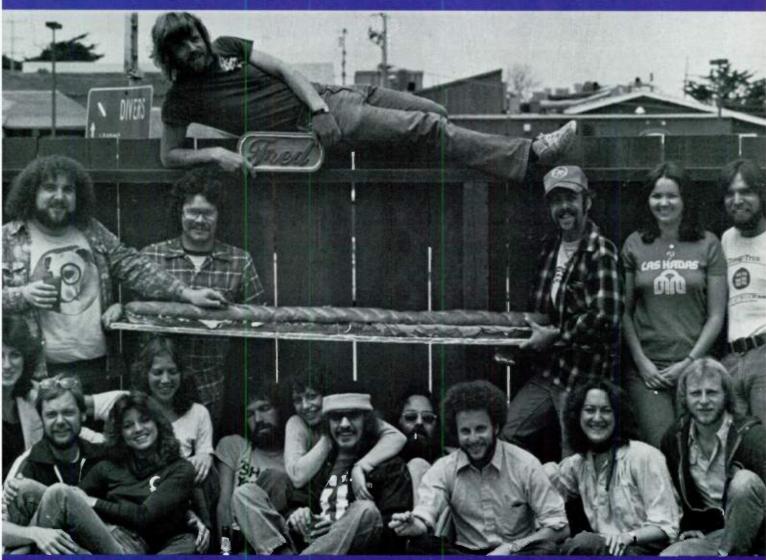
New at: WKLS, KSAN, KZAP, KEZY-AM, WAQX, KMAC, KSMB, KFMQ.

### Shipping June 4 THE Summer Single: "NOBODY"!





May 28, 1979



Tawn Mastrey and Paul "Lobster" Wells of KSJO/San Jose broke bread with FRED last week. Pictured from the traditional left to right, sitting: P.J. Baiche, W.L. Rach, Billie Newsom (on lap), Nina "Ninski" Carlin, Steve "Junkman" Jenkins, Tawn, Buzz Bennett. "Big Al" Weathers, Jeff Green (holding bug), Ardele "One L" Leavelle, and Mik Benedek. Standing: Lobster (ready for action), Steve Douglas and Mike Weiss (workmen holding sandwich), Debbie Arellano, Terry Gillingham and, of course, C.C. Courtney on top.



Looking sharp at WBCN/Boston are Joe Jackson, supporting his current A&M LP, and BCN staffers. Pictured standing [I-r]: Joel Ackerman, A&M Promotion; Tony Beradini, WBCN Music Director; Dave Houghton, Graham Maby and Gary Sanford of Jackson's band, Oedipus, WBCN air personality and Joe Jackson. (Kneeling, I-r): J.B. Brenner, A&M Regional Album Promotion and Mike Van Orsdale, A&M Regional Promotion.



Running like the wind through Houston, Marshall Tucker Band members dashed through KRBE/Houston long enough to take this shot. Pictured at the KRBE studios (I-r): Jerry Barrett, WB regional promotion; Roxanne Alverez, WB Houston rep.; Marshall Tucker's Toy Caldwell with daughter Cassidy and KRBE Program Director Clay Gish.



Tycoon visits KHJ/LA. (Pictured I-r): Jim Sullivan, manager of Tycoon; Norm Mershon and Mark Rivera of Tycoon; Dana Morris, Arista L.A. rep.; Mark Kreider of Tycoon; Chuck Martin, PD/KHJ; John Putnam; Mike Fonfera and Roy Aqcaoili of Tycoon; Bobby Ocean, KHJ air personality and John Schoenberger, Arista West Coast Album Promotion Director.



Keeping the Faith (Band) in Chicago songs from their new LP "Face To Fai r): Irwin Steinberg, Chairman of the Nat'l. Promo. Phonogram/Mercury; Faith Band; Jim Jeffries, V.P. Pro Steele, Music Director of WIFE/Inc Herb Simon of Village Records, whit



In between leading the March of Dim on Jacksonville's beaches, Leif G WAPE/Jacksonville. Pictured at W Jeannette Richards, MD/WAPE; N Scotti Promotions; Leif's manager a



Peabo Bryson, on tour to support his WWRL/New York before his SRO A WWRL studios (I-r): Rusty Moody, Music Division; Peabo; Linda Hayne WWRL Program Director.



is the Mercury Records artists debuted "at the Park West. (Face to face from Iloard, Phonogram/Mercury; Billy Brill, avid Bennett and John Cascella of The otion for Phonogram/Mercury; Jerry napolis (the group's home town); and handles the group.



Superwalk '79 and signing autographs ett stopped by to visit the folks at PE (I-r): Paul Sebastian, PD/WAPE; Testa, Nat'l. Promotion Dir. for Ben Leif.



cond gold LP "Crosswinds" stopped by y Fisher Hall appearance. Shown at the pitol Regional Promotion Mgr., Black WWRL Music Director and Booby Jay,



"Children of the Sun" invade Dallas! Capricorn artist Billy Thorpe stops by KTXQ/Dallas on his current promotional tour. Pictured (I-r): Tim Spencer, Program Director, KTXQ; Danny Owen, Capricorn S.W. Promotion Manager; Billy Thorpe; Leslie Lindley of KTXQ; Thorpe's producer Spencer Proffer; and Danny Smith, Capricorn Dallas area promotion manager.



It's 610 Forever! Arista Records presents WAYS / Charlotte with Al Stewart's platinum "Time Passages," and the time is set forever on 610. Loving every minute of it (I-r): Scott Slade, Program Director/WAYS; Mac King, Arista Records, Spanky, Music Director/WAYS and Mery Pilgram, independent promotion.



Trying to win FRED's Rating Game again, Lee Abrams called a meeting of the minds in Atlanta. Pictured (I-r): Johnny Velchoff, Program Director, WGRQ/Buffalo; John Parikhal, President, Joint Communications and Lee Abrams of Burkhart/Abrams.



A block party, indeed! An estimated 100,000 people were dancin' in the streets of Philly at WMMR'S 10th Anniversary party on South Street. As you can see, they were literally hanging from the rooftops to hear Mercury artist Southside Johnny and the Asbury Jukes

# "IS SHE REALLY GOING OUT WITH HIN?"

### WRKO 99X KUPD 22-10 KBEQ 36-33

Adds: KMJK, Y103, KEZY, KX106. KQWB, KEZR, KYLT, KOOK, WRKR.

Moves: G105 20-14, KLWN 27-19, KHSN 35-32, WGNI 29-25, KFIZ 30-24, WKX HB, KREM 29-23, KLEO 23, WANS HB, KJRB, KLUC HB-30, KEIN, HB-30, KRQ 36-30, WSLQ 33-29.

On: KJRB, WGH, WYSL, WZUU, KOBO, WPRW, KLIV, WRAQ, WBSR, KTOQ, WROA, WSFL, K104, WZDQ, KRLC.

JOE JACKSON'S SHARP SINGLE from LOOK SHARP ON A&M RECORDS & TAPES

World Radio History

The Universals analysis is developed from sales, requests and callout research from almost 200 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.



# WEEK'S MOST ADDED

1.	PETER FRAMPTON/I Can't Stand It No More	(A&M)
2.	ANITA WARD/Ring My Bell	(Juana-TK)
3.	GERRY RAFFERTY/Day Gone Down	(UA)
4.	DONNA SUMMER/Bad Girls	(Casablanca)
5.	JOHN STEWART/Gold	(RSO)
6.	ABBA/Does Your Mother Know?	(Atlantic)
7.	ATLANTA RHYTHM SECTION/Do It Or Die	(Polydor)
8.	KISS/I Was Made For Loving You	(Casablanca)
9.	E.L.O./Shine A Little Love	(Jet)
10.	DR. HOOK/When You're In Love w/a Beautiful	Woman(Capitol)
11.	McFADDEN & WHITEHEAD/Ain't No Stopping	Us Now (PI)
12.	KANSAS/People Of The Southwind	(Columbia)
13.	ANNE MURRAY/Shadows In The Moonlight	(Capitol)
14.	POCO/Heart Of The Night	(MCA)
15.	JAY FERGUSON/Shakedown Cruise	(Asylum)
16.	CHEAP TRICK/I Want You To Want Me	(Epic)
17.	BLONDIE/One Way Or Another	(Chrysalis)
18.	VAN HALEN/Dance The Night Away	(WB)
19.	SUZI QUATRO/If You Cant Give Me Love	(RSO)
20.	KINKS/I Wish I Could Fly	(Arista)

## FRED's JocKEY NOTEBOOK 'Mix' and 'Blend' your way to a Higher Quarter-Hour

Continuity between songs improves your quarter-hour development, but finding common links between songs involves many variables. The mix of ballads, rockers, hard vs. soft, pacing, lyrics and, of course, the beat all combine to diffuse the blend. However, occasionally segueing songs in the same *key* fuses the connection. You know how nice those segues sound!

### SONGS IN THE KEY OF G\*

Note: If two keys are given, the song begins in the first and ends in the second.

E.L.O./Shine A Little Love ABBA/Does Your Mother Know? WHO/My Generation BOB DYLAN/Knockin' On Heaven's Door VAN HALEN/Runnin' With The Devil BEATLES/Here, There & Everywhere, Got To Get You Into My Life DOOBIE BROS./It Keeps You Runnin' BOZ SCAGGS & RITA COOLIDGE/We're All Alone EAGLES/Already Gone KINKS/You Really Got Me

\* For more songs in Key of G, see FRED JocKEY NOTEBOOK, March 19, 1979.

### SONGS BY SUBJECT: SUN

BEATLES/Good Day Sunshine, Here Comes The Sun GORDON LIGHTFOOT/Sundown ELTON JOHN/Don't Let The Sun Go Down On Me CREAM/Sunshine Of Your Love STEVIE WONDER/Sunshine Of My Life BILL WITHERS/Ain't No Sunshine PABLO CRUISE/A Place In The Sun JOHN DENVER/Sunshine On My Shoulders OUTLAWS/Hurry Sundown TERRY JACKS/Seasons In The Sun



t's time to welcome sixteen new Universals trendsetters!We'reproud to include WQCM/Hagerstown, WRQK/Greensboro, WABJ/Adrian, MI, KWOD-FM/Sacramento-River City, WSSC/Sumter, SC, WKNX/Saginaw, KEYY/Provo, KLAZ-FM/Little Rock, WZUU/Milwaukee, WKJJ/Louisville, KRDG/Redding, CA, KPUG/Bellingham, WA, WPST/Trenton, KMJK/ Portland, KDES/Palm Springs and WKYB/Hemingway, SC.

Show Yourself Off: Very soon, I will begin to model all the terrific T-shirts you've been sending me (in the top center photo). Anyone who sends a shirt, cap, shades, jockey shorts, blazer or dinner suit with their logo on it gets a picture. I guarantee it!

Thanks for your enthusiastic response to the JocKEY NOTEBOOK and Songs By Subject features. These are just two of the newest in an evercoming series of thought-starters.

The latest programing tool to join Universals is the exciting new Silver Network. These seven outstanding small market programers will be selecting major league music and have already proven their aggressiveness by adding A.R.S. out-of-the-box to heavy airplay and narrowly missing on *three* others!

KOBO/Yuba City Silver Network Member ROSS FORBES is staging a "Scavenger Hunt" with local merchants to build store traffic for his clients. Listeners visit various shops, picking up special treasures in hopes of winning the \$1000 top prize. This is an excellent small-market promotion in sales maintenance where everyone shops in the same places.

In the first verse of "Chuck E.'s In Love" Rickie Lee Jones sings, "How come he don't come p.l.p. with me ..." Ever wonder what 'p.l.p.' stood for? No? (You never know *what* it could mean!) Actually, 'p.l.p.' is the abbreviation for "parking lot party." Or is it "play a little pool" or "pop little pills" or "pop linen panties"? Or ...

And if you thought *that* was a toughie, try this: Who's the Miami jock who produced bits-an I-pieces shows, called "Conversations"? If you know the answer, help out WAYNE BARRY at CHEC 403 329-4144. He wants to buy them. Big prize to the fourth caller.

## 2 1 SISTER SLEDGE/WE ARE FAMILY

Profile: WSGA 1-1, KLOU 1-1, WLCS 1-1, WAYS 1-1, WIFE 2-1, WRVQ 3-1, KDES 4-1, WHBQ 6-1, KS106 8-1, WHHY 10-1, WPGC 2-2, 99X 2-2, KROY-FM 2-2, JB-105 3-2, KBEQ 3-2, Y100 4-2, Z93 4-2, WNDE 5-2, KOKQ 6-2, WGBF 7-2, KELI 14-2, CKLW 4-3, WRKO 5-3, WSFL 6-3, KACY 6-3, WNAP 7-3, WSSC 7-3, WCAO 7-3, KHJ 8-3, WRBR 8-3, WAXY 9-3, WKIX 9-3, KFRC 9-3, WZZU 11-3, KSLQ 16-3, WEEX 4-4, KJRB 4-4, KILT 6-4, KIDD 9-4, KWOD 10-4, WTIC-FM 10-4, WNBC 6-5, KROY-AM 7-5, KTLK 7-5, WORD 7-5, KJIN 8-5, KRTH-FM 8-5, KRBE 9-5, WBBF 10-5, KFI 9-6, KYTE 12-6, KSLY-AM 13-6, WJET 10-7, WJDX 8-8, WAMS 13-8, KQIZ 14-8, WDJX 16-8, TEN-Q 16-8, 92Q 17-8, WBBM-FM 18-8, KOPA 13-9, KVOL 13-9, WHB 15-9, 14Q 18-9, WANS 13-10, CK101 17-10, KXFM 30-10, WSPT 14-11, WFYR 16-11, WTOB 16-12, WQCM 20-12, WRUN 22-12, WIFI 17-13, KYYX 18-13, Z104 23-13, Q105 23-14, WEBC A-14, WISM 22-15, KWIC 23-15, KTKT 25-15, WEOE 25-15, WFOX 22-16, WAPE 20-17, WAIV 29-17, KQDI 22-18, WUPE 24-18, KMGK 25-18, WFRC 26-18, WSGN 26-18, KUHL 28-18, 91X 24-19, KJR D-19, WJLQ 24-20, KYA 25-20, WZZX D-20, KATI 24-21, KRSP 26-21, KRUX 30-23, WRQK D-23, WROV 28-24, WLSQ 31-24, B-100 27-25, WEFM 30-25, KCBN 36-25, WLS A-25, KWK A-27, KIMN-AM D-29, M-91 D-29, KOBO 36-30, KRKE D-30, KRQ 40-33 and KRQQ 40-33...added at CHUM...Former FRED Record Of The Week...covering all demos...primary strength is 12-24, leaning females in callout...tremendous sales...starts to peak with 84% of our reporters showing growth (last week: 82%)...5th week on chart.

## 1 2 DONNA SUMMER/HOT STUFF

Profile: KRTH-FM 1-1, WAXY 1-1, WD Profile: KRTH-FM 1-1, WAXY 1-1, WDJX 1-1, KFRC 1-1, KFI 1-1, WTIC-FM 1-1, JB-105 1-1, KELI 1-1, WAPE 1-1, WEEX 1-1, Y100 1-1, KCBN 1-1, WPGC 1-1, KHJ 1-1, KIIK 1-1, WZZU 1-1, Z-93 1-1, KRBE 1-1, KJIN 1-1, KTKT 1-1, WNAP 1-1, WGBF 1-1, KSLQ 1-1, WCAO 1-1, KROY-AM 1-1, KILT 1-1, KROY-FM 1-1, WIFI 2-1, WAIV 2-1, WMOH 2-1, TEN-Q 2-1, WQXI 2-1, WAMS 2-1, WRBR 2-1, KRSP 3-1, WIRK 3-1, WSFL 3-1, 99X 3-1, WTIX 3-1, Z104 3-1, WTOB 3-1, WPST 3-1, KRUX 4-1, WZZX 4-1, WSSC 5-1, CK101 6-1, WRQK 7-1, WAKY 10-1, KACY 2-2, KDES 2-2, WFYR 2-2, WRKO 2-2, WSGA 2-2, CKLW 3-2, KYTE 4-2, KZFM 5-2, KIDD 5-2, WKIX 5-2, WBBM-FM 6-2, KJRB 3-3, WAYS 3-3, KTLK 3-3, WRUN 4-3, B-100 4-3, WHBQ 5-3, WHHY 6-3, WFRC 7-3, KS106 7-3, KOPA 8-3, KJR 9-3, KMGK 15-3, WNBC 4-4, Q105 5-4, WISM 7-4, WLS 7-4, WJET 7-4, CHUM 8-4, KYYX 8-4, WUPE 8-4, WQCM 6-5, KLOU 10-5, WFOX 10-5, KSLY-AM 12-5, WEFM 13-5, WRVQ 8-6, KIMN-AM 8-6, WNDE 8-7, WEOE 8-7, WSGN 13-7, KYA 18-7, KBOL 10-8, 14-Q 10-8, KRQQ 11-8, KRQ 11-8, KATI 17-8, KQIZ 13-9, WBBF 17-9, M-91 19-9, KOLE 11-10, KUHL 12-10, 92Q 13-10, WLSQ 19-10, WANS 14-11, KWIC 15-12, WSPT 17-12, KLUC 23-16, CKGM 21-17, WROV 24-19, K-BEST 25-21 and WJLQ D-29...still mass appeal monster, but ears are turning to the explosive "BAD GIRLS"...to avoid heavy early artist burn, double-shucking is recommended, particularly in crossover markets...teen support strongest...excellent sales...tips from 86 to 81% of our reporters who are showing growth...6th week on chart.

## 3 3 SUPERTRAMP/THE LOGICAL SONG

Profile: 91-X 1-1, WZDQ 1-1, KJR 2-1, WANS 6-1, KUHL 7-1, 14Q 8-1, KYYX 2-2, WJET 2-2, WSPT 2-2, KFRC 2-2, KJRB 2-2, KCBN 3-2, WEEX 3-2, WFRC 4-2, KRSP 4-2, WDJX 5-2, WAXY 5-2, WZZU 5-2, KJIN 6-2, KROY-FM 4-3, KZFM 4-3, KRKE 4-3, KWOD 5-3, WLSQ 5-3, KOBO 6-3, KYTE 6-3, CHUM 7-3, KLUC 9-3, KRUX 9-3, WHB 4-4, KELI 5-4, Z104 5-4, RKTH-FM 6-4, WMOH 7-4, WPST 10-4, WKIX 11-4, KRQQ 6-5, KRQ 6-5, KDES 7-5, WKBO 8-5, KVOL 8-5, KDWB 8-5, Z-93 9-5, 99X 11-5, CKGM 12-5, KTKT 9-6, WROV 9-6, KACY 11-6, WISM 11-6, KS106 11-6, KQIZ 11-6, WIFE 15-6, KIDD 8-7, WNAP 9-7, KROY-AM 10-7, WLCS 13-7, WQCM 10-8, WRQK 12-8, WSGA 12-8, WHHY 12-8, WBBF 12-8, KIIK 13-8, KLOU 16-8, WNDE 16-8, KRBE 11-9, KQDI 12-9, WZZX 13-9, WAMS 14-9, CK101 15-9, WPGC 19-9, B-100 10-10, WRBR 11-10, KHJ 12-10, KATI 13-10, KMGK 14-10, WIRK 14-10, WRUN 14-10, KILT 16-10, WTIX 17-10, WEOE 16-11, TEN-Q 15-12, KFI 15-12, KIMN-AM 16-13, WBBM-FM 17-13, 92Q 20-13, Q105 20-13, WRKO 20-13, KYA 24-14, KOPA 18-15, JB-105 20-15, M-91 23-15, WTOB 25-15, WNBC 25-16, WTIC-FM 22-17, WEFM 25-18, WHBO 20-20, WAVZ 27-20, WCAO 25-21, KWIC 26-22, WAYS 29-22, WUPE D-22, WSSC D-23, WLS 35-24, WORD D-24, Y100 35-26 and WAIV D-40...added at WQXI...Former FRED Record Of The Week...KAYC no. 4 juke box...KYYX callout STRONG all demos, no. 1 sales...WRUN no. 10 phones 12+...CK-101 no. 10 sales...WIFE no. 3 sales...WGH no. 5 white juke boxes...WISM no. 8 phones 12+...WZZU no. 6 sales...KSLQ no. 2 callout 25+ males, no. 3 callout 18-24 females, no. 1 callout 18-24 males, no. 3 phones 12+, no. 4 sales...WNAP no. 10 sales...WTIX EXPLODING no. 1 callout 25+ females, BIG teens, Top 10 LP sales...WSPT no. 8 phones 12+... WTOB no. 1 LP...KUPD no. 1 in callout...holding steady with 77% of our reporters showing growth...7th week on chart.

## 6 4 RICKIE LEE JONES/CHUCK E.S IN LOVE

Profile: KIDD 2-1, WFRC 5-1, WANS 2-2, KOKQ 4-3, Z-93 5-3, WQXI 10-3, KSLY-AM 11-3, WGH 5-4, WHB 6-5, WSPT 9-5, 91-X 8-6, WSGA 9-6, WZDQ 10-6, KOBO 12-6, KOPA 12-6, WZZU 19-6, WGBF 8-7, KEYY 10-7, WFOX 12-7, WZZX 10-8, WJLQ 10-8, KROY-FM 11-8, KFRC 11-8, WAVZ 11-8, CK101 13-8, KJIN 13-8, WGBS 20-8, KUPD 10-9, WRVQ 12-9, KDES 12-9, KBEQ 13-9, WKIX 14-9, KWOD 14-10, KRTH-FM 14-10, WDJX 15-10, WNAP 16-10, KJRB 17-10, CKLW 18-10, KYA 19-10, KELI 21-10, WRKO 15-11, WLCS 17-11, WUPE 17-11, KQIZ 19-11, WTIC-FM 20-11, WRBR 20-11, KYTE 15-12, WSFL 15-12, KQDI 15-12, KJR 15-12, KVOL 16-12, WEEX 16-12, WAXY 20-12, WKBO 26-12, WROV 16-13, 14-Q 16-13, WPST 17-13, KTKT 18-13, 99X 22-13, WISM 16-14, WORD 18-14, Z104 18-14, KOLE 19-14, KLOU 20-14, KACY 21-14, TEN-Q 22-14, KIIK 19-15, WCAO 24-15, WAYS 24-15, KSLQ 20-16, WTIX 20-16, WHHY 21-16, WNDE 25-16, KTLK 26-16, KRUX 29-16, KWIC 22-17, Q105 22-17, KRSP 23-17, WEBC 23-17, 92Q 24-17, KYYX 21-18, WAMS 26-18, WSSC 22-19, B-100 22-19, WTOB 23-19, JB-105 25-19, WAKY 26-19, WQCM 30-19, KHJ 23-20, WSGN 24-20, KRQ 25-20, KILT 25-20, KRQQ 25-20, KS106 30-20, WFYR 25-22, KUHL 29-22, KDWB A-22, KCBN 28-23, KZFM A-23, KIMN-AM 29-24, WHBQ 28-26, M-91 D-26, Y100 33-27, WRUN D-28 and WAIV 38-32...added at CKGM and KFI...92Q no. 5 sales...CK-101 heavy teen females...KJRB looks strong...KLUC

# (COTILLION)

(CASABLANCA)

### (A&M)

### (WB)

no. 9 sales...KACY all demos...WGH no. 1 white juke box dance...WTIX EXPLODING this week...KSLQ 18-24 females... KUPD peaked...WAVZ no. 9 sales...JB-105 18-34 sales...WCAO SMASH!...KYYX coming home nice in callout 18+... WRUN no. 8 phones 12+...racing with the Doobies towards no. 1...72 to 79% of our reporters who are showing growth ...4th week on chart.

#### 9 5 **DOOBIE BROTHERS/MINUTE BY MINUTE**

Profile: M-91 8-2, KROY-FM 10-4, KJR 8-5, WRVQ 9-5, WGBS 12-5, KIDD 10-6, KSLQ 12-6, KTKT 10-7, KELI 20-7, WHB 10-8, Z104 11-8, KOKQ 11-8, KYYX 13-8, 91-X 16-9, WRKO 12-10, KSLY-AM 18-10, WAXY 19-10, 14-Q 21-10, WZZX 23-10, KATI 19-11, KJIN 20-11, KUPD 15-12, KFRC 20-12, WGBF D-12, WSSC 16-13, WEBC 19-13, KVOL 20-13, KBEQ 23-13, B-100 16-14, WQXI 19-14, WLCS 20-14, WUPE 21-14, WZDQ 17-15, KYTE 19-15, KRSP 22-15, KROY-AM 19-16, Q105 19-16, KLOU 19-16, WFYR 19-16, WHBQ 19-17, JB-105 19-17, KS106 23-17, KACY 24-17, KTLK 24-17, KYA 28-17, KHJ 20-18, WSPT 21-18, WSGA 22-18, WPST 22-18, WANS 23-18, Z-93 23-18, WMOH 24-18, WAVZ 24-18, KWIC 24-18, KWOD 30-18, WDJX A-18, WEEX D-18, WAMS 25-19, Y100 28-19, KRBE 22-20, WIRK 25-20, WISM 26-20, WQCM D-20, WNAP 23-21, WHHY 29-21, 92Q 25-22, WORD 25-22, WEOE 26-22, KCBN 27-22, KRQ 29-22, KRQQ 29-22, KOPA 26-23, KFI 27-23, KOLE 31-23, WSFL 31-24, KRTH-FM 27-25, WSGN 28-25, WKBO 29-25, TEN-Q 30-25, CK101 31-25, WTIX 39-25, K-BEST A-25, 99X 29-26, WNDE 29-26, WPGC 30-26, WAYS D-26, KQIZ D-26, WTIC-FM 30-27, KIIK 30-27, CKLW D-27, KILT 30-28, WAPE 34-28, WEFM A-28, KIMN-AM D-28, WAKY D-28, WRQK D-28, KZFM 33-29, CKGM A-29, WLSQ D-29, WKIX D-29, WAIV 37-31 and KRUX 39-33...added at WIF1 and KGW...FRED Record Of The Week: Most Valuable!...headed for number 1...completely mass appeal 12-34...solid callout support...winding up from 69 to 76% of our reporters who are showing growth...4th week on chart.

#### RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST 4 6

(BEARSVILLE) Profile: 92Q 1-1, WORD 2-1, WSPT 3-1, KIMN-AM 4-1, KWIC 4-1, KSLY-AM 7-1, KRKE 2-2, WSGN 2-2, KATI 2-2, WGH 2-2, KLOU 2-2, KTKT 3-2, KQDI 3-2, KLUC 4-2, WHB 5-2, WRQK 6-2, WISM 6-2, WSGA 3-3, KDWB 3-3, WEBC 3-3, WPGC 4-3, KOLE 4-3, WTIC-FM 4-3, JB-105 4-3, WGBF 6-3, KUHL 9-3, WFOX 4-4, KOPA 4-4, WAPE 5-4, KDES 5-4, WCAO 6-4, WAKY 7-4, KOBO 8-4, 91X 9-4, WAMS 9-4, KSLQ 10-4, KRUX 10-4, WPST 6-5, KMGK 7-5, KROY-FM 7-5, WAXY 8-5, WFYR 9-5, KACY 10-5, WTIX 10-5, WZZU 12-5, KJRB 6-6, WHHY 7-6, WQCM 7-6, WIRK 7-6, KRTH-FM 7-6, CK101 9-6, WUPE 9-6, WNAP 10-6, KBEQ 11-6, CKLW 13-6, WHBQ 9-7, Z104 10-7, KQIZ 10-7, WMOH 10-7, WBBM-FM 10-7, WRUN 11-7, WKBO 14-7, WROV 8-8, WEOE 11-8, WJLQ 19-9, KHJ 19-9, KFI 10-10, TEN-Q 11-10, KROY-AM 14-10, WRVQ 14-11, WGBS 14-11, KYA 17-11, WRKO 16-12, KRQ 16-13, WNBC 16-13, KUPD 17-14, KFRC 23-15, Y100 24-15, KWOD 21-16, WIFI 19-17, B-100 19-17, M-91 20-17, KZFM 31-21, WLS A-21, WEFM 27-23, WSFL 35-26, WSSC D-30 and WAIV 40-34...still very big sales...strongest support 18+...62% of our reporters are showing growth...8th week on chart.

#### **KENNY ROGERS/SHE BELIEVES IN ME** 14 7

Profile: 92Q 4-2, WJDX 6-2, WHB 3-3, WGBS 5-4, WORD 6-4, WQXI 7-4, KEYY 8-4, Z97 13-4, WTOB 11-5, WKBO 9-6, KRKE 14-7, WFRC 14-7, KRSP 16-7, KMGK 16-8, KOBO 18-8, KJRB 12-9, KILT 13-9, KJIN 17-9, WAKY 11-10, WLCS 14-10, WKIX 16-10, KBEQ 20-10, WPGC 14-11, JB-105 15-11, KWIC 17-11, WHBQ 13-12, KRBE 16-12, WAYS 18-12, KOPA 16-13, Z-93 16-13, KRTH-FM 16-13, WHHY 18-13, WMOH 18-13, WNDE 19-14, WAMS 20-14, KDES 20-14, WSPT 20-14, WRBR 22-14, KSLQ 18-15, KVOL 18-15, Z104 19-15, KDWB 19-15, KQIZ 20-15, WEBC 21-15, KIMN-AM 21-15, WNAP 22-15, WZDQ 18-16, WSGN 20-16, KATI 21-16, WCAO 22-16, KACY 23-16, WANS 19-17, KIDD 21-17, WDJX A-17, KRUX 21-18, WFYR 22-18, CK101 23-18, KYA 26-18, M-91 28-18, KOKQ 29-18, KZFM 24-20, WRVQ 25-20, KCBN 25-20, WTIX 37-20, WGBF D-20, WBBM-FM D-20, B-100 24-21, WAXY 25-21, KFRC 30-23, WROV 25-22, KOLE 29-22, WZZX D-22, WIRK 31-23, WRUN D-24, WEEX A-25, WPST D-25, KODI D-25, KFI 29-26, CKLW D-26, WRQK D-26, KHJ 29-27, 91-X 30-27, Q105 D-27, 99X D-28, WRKO D-28, WQCM D-29, KYYX D-29 and KS106 D-30...added at KLUC, KLOU, KWOD and KROY-AM...18+ RECORD Of The Week! Very valuable to midday programing...heavy female and solid male callout interest...68% of our reporters believe enough to show positive growth...3rd week on chart.

#### **REX SMITH/YOU TAKE MY BREATH AWAY** 8 8

Profile: WNDE 1-1, WJET 1-1, WROV 3-1, WKBO 6-1, KOBO 3-2, KRTH-FM 4-2, WLSO 6-2, WIFE 3-3, Q105 4-3, WEEX 26-3, KS106 6-4, WSGA 6-4, WDJX 10-4, WSPT 10-4, KMGK 11-4, WSSC 6-5, WRKO 9-5, WQXI 6-6, WAVZ 6-6, WRBR 7-6, Z104 7-6, KATI 9-6, KOKQ 9-6, KRKE 13-6, WJDX 7-7, WISM 8-7, TEN-Q 9-7, KJIN 11-7, WTIC-FM 12-7, WAIV 13-9, WHHY 13-9, 99X 16-9, KYTE 14-10, Z-93 14-10, WUPE 14-10, KDES 14-10, 92Q 14-11, CK101 16-11, WBBM-FM 16-12, WORD 16-12, WFRC 20-12, WMOH D-12, KIDD 16-13, Y100 17-13, KACY 17-13, WQCM 18-13, KEYY 20-13, WZDQ 16-14, WZZX 22-14, KSLY-AM 22-14, WRUN 23-14, WFYR 17-15, WPST 18-15, WRQK 25-15, WANS 18-16, KOLE 23-16, KFI 20-17, KCBN 21-17, WAXY 22-17, WIRK 23-18, WTIX 36-18, KIIK 22-19, KQIZ 23-19, KRSP 25-19, KQDI 25-19, KLOU D-19, KROY-AM 23-20, KUHL 23-20, KVOL 26-20, WNBC 31-20, WFOX 27-22, WEBC 31-22, B-100 26-23, WBBF 28-23, KYYX 29-23, WAMS 30-23, WZZU D-24, KRQQ 35-29, KRQ 35-29, WEFM A-30 and KRUX 38-31...added at WIFI and WAPE...incredible phone response! Number One phones at WTIX and WISM, no. 2 requests at WRUN, no. 3 phones at KJRB, WGH, Y-100, etc...heavy teens and females 18-34...good sales...very slow peak...61% of our reporters are showing growth...5th week on chart.

#### 5 9 **BEE GEES/LOVE YOU INSIDE & OUT**

Profile: KWOD 3-1, WLSQ 3-1, KQIZ 2-2, KIMN-AM 3-2, WQCM 3-2, KFI 3-2, WAIV 4-2, KSLQ 5-2, WNAP 6-2, KSLY-AM 9-2, WJDX 3-3, WZZX 3-3, Z104 4-3, WISM 5-3, KWIC 5-3, KROY-AM 6-3, WAMS 6-3, WEOE 7-3, WNDE 13-3, WSFL 4-4, KACY 4-4, WRKO 4-4, CK101 5-4, KOLE 5-4, WEBC 5-4, WFYR 6-4, WRVQ 7-4, WBBF 8-4, KRQQ 8-4, WZZU 8-4, KRQ 8-4, WFRC 8-4, KS106 5-5, WPGC 6-5, KCBN 6-5, KIIK 6-5, WRQK 8-5, WIRK 9-5, WRUN 9-5, KDWB 6-6, 14-Q 6-6, TEN-Q 6-6, B-100 7-6, 99X 7-6, WCAO 9-6, Q105 9-6, KTLK 16-6, WAYS 7-7, WZDQ 9-7, WGH

#### 33 World Radio History





(UA)

(COLUMBIA)

(WB)

10-7, 92Q 11-7, KATI 11-7, M-91 18-7, Z-93 8-8, KYA 10-8, WSPT 11-8, KRTH-FM 9-9, WIFE 9-9, KOKQ 10-9, WSGN 10-9, WPST 12-9, KZFM 14-9, KQDI 11-10, WTIC-FM 17-10, WFOX 14-11, WKIX 15-11, KRBE 15-11, CHUM 21-11, KFRC 17-13, Z97 16-14, WLS 19-14, KMGK 21-14, WAPE 18-15, K-BEST 21-15, CKGM 26-23 and KILT 34-30... 7th week on chart.

## 25 10 ELO/SHINE A LITTLE LOVE

Profile: KEYY 27-9, KROY-FM 24-17, WZZU 21-18, KIDD 27-19, WGBS D-19, KOKQ 27-20, KRTH-FM 22-21, KLOU 24-21, WRVQ 27-21, WAMS 27-21, KQIZ 29-21, WKYB 30-21, KACY 32-21, KJR 26-23, KWK 27-23, WNDE 30-23, WDJX A-23, WPST D-23, WZZX D-23, WORD D-23, WEEX D-23, WJET 28-24, KLUC 29-24, KWOD 34-24, KYTE A-24, KJIN D-24, KYA D-24, WSSC D-24, KHJ 28-25, KRSP 28-25, 14-Q 29-25, KFI 30-25, WFRC 31-25, 91-X 32-25, KSLY-AM A-25, WROV D-25, KMGK D-25, WAKY D-25, WUPE D-25, KRBE 28-26, WSPT 29-26, B-100 29-26, KSLQ 31-26, KVOL D-26, WQCM D-26, KYYX D-26, KS106 D-26, WISM 29-27, WZDQ 30-27, WLCS 31-27, CK101 35-27, KELI A-27, WHHY D-27, WAYS D-27, WEOE D-27, WQXI D-27, KOLE 32-28, KATI 33-28, WIFE 34-28, WLSQ D-28, KFRC D-28, WKBO D-28, KUHL D-28, WSFL 34-29, KRUX 35-29, WNAP D-29, KTKT D-29, WMOH D-29, WCAO D-29, KOPA D-29, WRKO D-29, WTIC-FM 35-30, WIRK 35-30, M-91 A-30, WTOB D-30, KQDI D-30, KJRB D-30, TEN-Q D-30, WANS D-30, 99X D-30, JB-105 36-32, KOBO 39-33, KIIK D-34, WAPE D-34, KRQ A-35, KTLK 40-37, WTIX D-38 and KCBN D-38...added at WKIX, WBBF, WIFI, WRQK, KDES, WEBC, WEFM, KRQQ, KZFM and CHUM... High Jumper Of The Week!...KACY heavy teens and males 18-24...CK101 Instant Teen Phones!...KSLQ their BIGGEST ever—at least Top 5!...KLUC sounds excellent!...WSPT no. 9 phones 12+...all demos spreading rapidly...already Top 5 power and could go all the way...jolts from 54 to 72% of our reporters who are showing growth and the adds keep piling in...2nd week on chart.

# 22 11 EARTH, WIND AND FIRE/BOOGIE WONDERLAND

Profile: KEYY 2-1, WLCS 10-3, WSGA 15-9, WKYB 17-9, KTLK 27-10, WAVZ 20-11, WHBQ 23-13, KRTH-FM 18-14, KOKQ 23-14, KWOD 25-14, KJR 19-15, WEEX 28-15, KYTE 25-16, KROY-FM 26-16, WAXY 26-16, WPGC 28-16, WIFE 28-16, 99X 23-18, WAKY 30-18, WFYR 24-19, Q105 24-19, KIMN-AM 25-19, Z-93 25-19, WORD 26-19, WHHY 26-20, KACY 27-20, KJIN D-20, WFRC 27-21, KSLQ 29-21, WGH D-22, WKIX 27-23, KJRB 27-23, KYA 30-23, KHJ 26-24, KYYX 27-24, KRSP 27-24, WAYS 27-24, Z104 28-24, WTIC-FM 28-24, KBEQ 40-24, WAMS D-24, WPST D-24, KMGK D-24, WQXI D-24, KFRC D-24, WRKO 29-25, WCAO 30-25, WAIV 31-25, Y100 32-25, KRKE 35-25, WNAP 29-26, WEOE 29-26, WROV D-26, KIDD D-26, WTOB 30-27, WAPE 31-27, KQIZ D-27, 92Q D-27, KS106 D-27, B-100 A-28, KVOL D-28, WISM D-28, 14-Q 32-29, WSGN 32-29, KATI 32-29, KIIK D-29, WSSC D-29, KQDI D-29, KROY-AM D-29, TEN-Q D-29, JB-105 30-30, WKBO D-30, KCBN D-30, KOPA D-30, WJET D-31, KILT D-31, WLSQ D-32, KOLE D-33, WSFL D-33, 91-X A-35, KOBO D-36, WTIX D-37 and KRQ A-39...added at WMOH, WGBF, KRQQ and WRQK...very valuable to programing for crossover, image and artist power...teens strongest so far...sales launching...boogies from 51 to 64% of our reporters showing growth...2nd week on chart.

## 16 12 CHEAP TRICK/I WANT YOU TO WANT ME

Profile: WRKO 1-1, WKYB 4-1, WFOX 3-2, KUPD 3-3, 91-X 7-3, WIFI 9-5, WANS 10-5, WFRC 12-5, WEEX 11-6, CKLW 7-7, KMGK 8-7, WPGC 9-7, WZDQ 11-9, KLUC 12-10, WEOE 13-10, WNDE 17-10, JB-105 18-10, KHJ 13-11, 14-Q 20-11, KQDI 16-13, WIFE 17-14, WTIX 18-15, TEN-Q 20-15, KDES 21-15, KUHL 19-16, KYA 20-16, WEFM 20-16, KOPA 21-16, KRTH-FM 19-17, KDWB 21-17, WPST 23-17, KOKQ 28-17, KELI 22-18, Z97 22-18, WRVQ 22-18, KJIN 23-18, KTKT 26-18, KS106 24-19, KFI 24-19, WZZX 25-19, WZZU D-19, Z-93 24-20, CHUM 27-20, WRBR 30-20, WDJX A-20, KRQQ 28-21, KRQ 28-21, Z104 25-22, WNAP 28-22, CK101 28-22, KFRC 28-22, WMOH 28-23, KRKE 33-23, KSLQ 30-25, WQCM D-25, KILT 31-26, KJR D-26, WHBQ 29-27, KRSP 30-27, KROY-AM 30-27, KRUX 33-27, WBBF 37-27, WAMS D-27, KYYX 30-28, KWK 31-28, KIIK 34-28, WLS D-28, WTIC-FM 34-29, WAKY D-29, KJRB D-29, KATI 34-30, WNBC A-31, KACY D-31, KOLE D-32, WAIV A-37 and KCBN D-39...added at WORD, WKIX, KOBO, WCAO, KVOL, WBBM-FM, KIDD, WAYS and WRQK...Former FRED Record Of The Week...WIFE no. 2 phones 12+...JB-105 mass appeal, no. 1 phones 2nd week, no. 1 sales...WISM no. 10 phones 12+...KLUC phones solid, mostly teens split between males and females...WGH no. 8 phones 12+...WTIX image in males 16-24...WSPT no. 10 phones 12+...KLUC phones solid, mostly teens split between males and females...WGH no. 8 phones 12+...WTIX image in males 16-24...WSPT no. 10 phones 12+...WANS no. 9 phones 12+...KUPD STRONG callout male and female...image is very valuable to programing...sparks from 50 to 62% of our reporters who are showing growth...headed Top 10...3rd week on chart.

## 7 13 BILLY JOEL/HONESTY

Profile: KOKQ 2-1, WNBC 2-1, KWK 3-2, WBBF 4-2, KTKT 8-3, KQIZ 6-4, 14-Q 7-4, WDJX 6-5, WUPE 7-5, KRSP 8-5, WAMS 10-5, KJIN 7-6, KDES 8-7, KYYX 9-7, KYTE 9-7, 91-X 10-7, KDWB 10-7, KSLY-AM 15-7, WPST 9-8, 99X 9-8, KOLE 10-8, WLSQ 10-8, KROY-FM 9-9, KWIC 10-9, KSLQ 11-9, WBBM-fm 14-9, KRQQ 15-9, KRQ 15-9, WGBF 11-10, KVOL 11-10, WMOH 12-10, KACY 12-10, KS106 13-10, KIDD 15-10, WQCM15-10, WRQK 17-10, WKYB 22-10, M-91 14-11, WANS 15-12, WHHY 15-12, KYA 16-13, WIRK 17-14, WFRC 17-14, KCBN 17-14, KUHL 18-14, WEOE 18-14, KIMN-AM 18-14, KRBE 18-15, WNDE 18-15, WSPT 19-15, KILT 19-15, WSGA 19-16, WTIC-FM 19-16, WKIX 19-16, WFYR 20-17, KZFM 22-18, CHUM 26-18, WEBC 24-19, WRUN 25-19, CK101 26-21, Y100 29-22, K-BEST A-24, KBEQ 38-28, CKGM A-30 and WSFL D-34...6th week on chart.

## 10 14 ROD STEWART/AIN'T LOVE A BITCH

Profile: CK101 3-3, KOKQ 8-4, KATI 7-5, WLCS 12-6, KHJ 11-7, KZFM 12-7, WDJX 12-7, KRSP 9-8, KWOD 9-8, WSGN 11-8, KIDD 14-8, WEFM 12-9, WLSQ 13-9, CHUM 16-9, WJDX 10-10, WIFI 12-10, KRUX 12-10, KCBN 13-10, KLOU 15-10, KJIN 19-10, KRQQ 21-10, KRQ 21-10, KACY 14-11, WORD 14-11, WFRC 15-11, KWK 15-11, WNDE 15-12, KYYX 16-12, KOLE 17-12, WRBR 19-12, WZDQ 15-13, KYTE 16-13, KWIC 16-13, WGBF 17-14, KS106 18-15, WQCM 19-15, KRTH-FM 17-16, WSFL 19-16, WNAP 20-16, KSLY-AM 26-16, KRBE 19-17, WISM 20-17, KFRC 18-18, KSLQ 22-18, M-91 21-19, TEN-Q 23-20, WAMS 23-20, WQXI 24-20, WTIC-FM 24-21, WUPE 28-21, WAXY 23-22, KIIK 25-22, WPST 26-22, WMOH 27-22, WHB 28-22, WKBO 27-23, KOBO 32-23, WRUN D-23, 99X 28-24, WAKY 28-24, WJLQ 30-24, CKGM 30-26, KUHL D-29 and KBEQ 35-30...added at KYA...47% of our reporters are showing growth...6th week on chart.

World Radio History

# (WB)

(COLUMBIA)

## (EPIC)

(ARC/COLUMBIA)

(JET)



#### 21 15 VAN HALEN/DANCE THE NIGHT AWAY

Profile: KUPD 2-1, WSPT 8-6, Z-93 10-6, KLUC 11-8, Z97 11-8, WZDQ 12-8, WEOE 12-9, KJR 14-10, KWK 20-10, KCBN 14-12, KYA 15-12, KOBO 16-12, Z104 16-12, WLCS 18-12, KOKO 20-12, KHJ 15-14, KOPA 17-14, KFRC 19-14, WSSC 20-14, WANS 22-15, KRQQ 24-15, KRQ 24-15, KRUX 27-15, WBBF 22-16, KBEQ 28-16, KTKT 20-17, KSLQ 21-17, WISM 23-18, KYTE 24-18, KATI 26-18, CK101 24-19, KOLE 24-19, KJIN 24-19, 14-Q 31-19, KRSP 24-20, WEEX 27-20, WKIX 28-20, WPST 25-21, KDWB 27-21, WNDE 28-21, JB-105 25-22, KROY-AM 26-23, KQDI 27-23, KVOL 29-23, KLOU 27-24, WTIX 38-24, WHBQ 25-25, Q105 30-25, KJRB D-25, M-91 D-27, WMOH D-27, WFRC D-27, WNAP 30-28, WROV D-28, WQCM D-28, WEFM A-29, WAYS A-29, KQIZ D-29, WORD D-30, KZFM A-31, WIRK 38-34, KACY D-34, KWOD 43-36 and KRKE D-40...added at KUHL, WGH, WQXI, WHHY, WZZX, WZZU and WTIC-FM...Image Record Of The Week! Started with only males 12-24 and now: KUPD callout overwhelming males and female teens...KLUC leaning male in callout, very decent females...WRFC looks strong M/F all demos...JB-105 doing well 12-34 males and females...dances from 40 to 53% of our reporters who are showing growth...3rd week on chart.

#### **ORLEANS/LOVE TAKES TIME** 11 16

(INFINITY) Profile: WSSC 2-2, KRQ 4-2, KRQQ 4-2, WROV 7-2, WBBF 5-3, WEOE 5-5, WZZX 5-5, KSLQ 6-5, KUHL 6-6, KZFM 7-6, WSFL 8-6, WAIV 8-6, KWIC 9-6, WEBC 8-7, WQCM 8-7, WLSQ 9-7, WIRK 10-7, B-100 11-7, KJR 13-7, WNAP 8-8, KACY 8-8, KOPA 11-8, KRUX 11-8, KWK 13-8, WZZU 9-9, WAKY 9-9, WISM 10-9, WAPE 10-9, KCBN 11-9, KTLK 11-9, WUPE 11-9, WGBF 14-9, WRVQ 10-10, WPST 11-10, KYYX 12-10, WBBM-FM 12-10, M-91 13-10, Q105 14-10, Z97 14-11, KROY-AM 15-11, Y100 18-11, WFYR 13-13, WAXY 16-13, KLOU 18-15, WHBQ 16-16, WRKO 18-16, KVOL 23-16, KRBE 21-19, 92Q 23-20, WIFI 23-20, KYA 27-21, CKLW D-25, CHUM D-26 and WNBC A-30...8th week on chart.

#### 13 17 **PEACHES AND HERB/REUNITED**

(POLYDOR) Profile: M-91 1-1, WEFM 1-1, WRUN 1-1, WGBS 1-1, WBBF 1-1, WBBM-FM 2-2, WQCM 1-1, KQDI 1-1, WFYR 1-1, CHUM 1-1, WAVZ 1-1, B-100 1-1, WHB 1-1, WISM 1-1, WLS 1-1, KBEQ 1-1, KZFM 1-1, K-BEST 1-1, WUPE 1-1, KATI 1-1, KJRB 1-1, KACY 1-1, KYTE 1-1, KMGK 1-1, KDWB 1-1, KRQ 1-1, WKIX 1-1, KRKE 1-1, CKLW 1-1, WJDX 1-1, KRQQ 1-1, KOLE 2-1, WPST 2-2, WAYS 2-2, KROY-AM 2-2, 91-X 2-2, WAPE 2-2, WAKY 2-2, WEBC 2-2, WTIC-FM 2-2, WEOE 2-2, Z104 2-2, WGH 3-3 and CKGM 5-4...10th week on chart.

#### 20 18 **ROGER VOUDOURIS/GET USED TO IT**

(WB) Profile: KQIZ 3-3, KRSP 5-4, KWOD 7-7, WTOB 10-7, WFOX 8-8, M-91 10-8, WEBC 11-8, WHBQ 10-9, KIDD 11-9, WIRK 11-9, WSPT 12-10, WJLQ 16-10, WSFL 17-14, WQXI 18-15, WSGN 21-15, WGBS 19-16, WJET 21-16, WLCS 22-16, KYTE 20-17, B-100 20-18, KOLE 21-18, WQCM 29-18, WPST 21-19, WEEX 22-19, KACY 25-19, KCBN 23-21, WAIV 27-21, KJRB 29-21, WTIX 29-21, WRBR D-22, WAYS 26-23, KS106 26-23, CK101 27-23, WAVZ 28-23, Y100 30-23, KUPD A-23, 14-Q 27-24, TEN-Q 27-24, Q105 27-24, WCAO 28-24, WNBC 29-24, WIFE 29-24, 92Q 29-25, KJR D-25, KIMN-AM 30-26, KRQQ 32-26, WAPE 32-26, KRQ 32-26, WRVQ D-26, WAXY D-26, WAMS D-28, WBBF D-29, KYYX D-30, WNDE D-30, WKIX D-30 and JB-105 37-34...added at KZFM...holding its own this weeks and edges up from 39 to 41% of our reporters who are showing growth...7th week on chart.

#### 27 19 DAVID NAUGHTON/MAKIN' IT

(RSO) Profile: KILT 3-2, KRBE 4-2, Q105 8-2, Y100 11-3, KTLK 5-4, WKBO 7-4, WSGA 7-5, WAYS 8-5, WSGN 14-5, WE 9-8, WGH 20-9, WORD 13-10, 92Q 15-12, WTIC-FM 18-12, WRKO 22-14, KCBN 18-15, WZZU 23-15, WAXY 29-15, WAIV 19-16, WAMS 21-16, WLS 22-17, WTIX 23-17, WHHY 23-18, WJET 23-19, KVOL 24-19, WLCS 25-20, KIMN-AM 27-20, WRQK 27-20, WEFM A-20, KYTE D-20, KRUX 24-21, WMOH 26-21, WRUN 26-21, KS106 29-21, WTOB 26-22, WSFL 29-22, KTKT 30-23, KACY 31-23, KLOU D-23, WEEX A-26, TEN-Q A-27, CK101 33-28, KRQ 34-28, KRQQ 34-28, Z-93 D-30, KATI 36-33 and 91-X D-34...added at WNDE, KDES, WROV, WGBF, WJLQ and KBEQ... heavy teen support with sales and phones...some females 18-34 developing...makes it from 31 to 39% of our reporters who are showing growth...3rd week on chart.

#### 12 20 **OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT**

(MCA) Profile: WGBS 4-3, KEYY 5-3, WHHY 5-4, KRKE 6-5, KOKQ 7-5, KOLE 7-5, WJET 9-8, Z104 9-9, B-100 9-9, KUHL 10-9, WDJX 11-9, WNAP 12-9, KRSP 15-9, KIMN-AM 12-10, KWIC 12-10, KROY-FM 13-10, CK101 14-12, WFYR 14-12, KACY 15-12, KVOL 17-14, WMOH 21-14, WAMS 18-15, 91-X 25-15, KS106 20-16, KROY-AM 20-17, KATI 20-17, KRBE 20-18, KCBN 20-18, JB-105 21-18, WAVZ 23-19, KDWB 25-19, Z97 24-20, WRQK 29-21, KLOU 25-22, WIFI 26-22, WTIX 30-23, WJLQ D-23, KMGK D-23, WAPE 27-24, KOPA 28-25, KZFM 32-25, WPGC 29-27, KRQ 33-27, KYA D-30 and KTLK D-31...5th week on chart.

#### N 21 ANITA WARD/RING MY BELL

Profile: WAVZ 10-3, WAYS 21-4, CKLW 8-5, 99X 27-10, KILT 27-11, WTIX 35-13, WSGA 29-15, KRTH-FM 23-18, WAXY A-18, WKIX D-19, WTIC FM 39-20, Z-93 D-21, WPGC D-32, WGH D-23, WRKO D-23, Y100 34-24, WSFL 36-25, KWOD D-25, KVOL D-25, WCAO A-26, KFI A-27, WLCS A-28, WNBC A-29, WHBO A-30, 920 A-30, KSLO A-32, KTLK D-33, WAPE D-35, WAIV A-36, KACY D-37, KJIN D-37 and JB-105 A-39...added at WKBO, WIRK, WRVQ, WEEX, KROY-FM, WFRC, WSSC, KOPA, KDES, KOKQ, WSGN, WFOX, KCBN, WQXI, KS106, WTOB, WORD, Z104, Q105, KHJ and KFRC...Smash Of The Week: KACY "mighty strong" ... WANS no. 6 sales ... WSGA no. 1 sales ... Y-100 no. 1 sales Killer...WAVZ incredible no. 1 12-34, callout biggest EVER! no. 1 phones...WCAO no. 1 Disco phones since first day, sales now...WTOB sales and phones exploding...WAVZ no. 1 phones 12+, no. 4 sales...JB-105 will be no. 1 sales next week...absolute blockbuster teen and female...extremely valuable to programing, even if you dont hear it...tolls from 13 to 39% of our reporters who are showing growth...1st week on chart.

# (JUANA-TK)

(WB)



#### 28 22 JAY FERGUSON/SHAKEDOWN CRUISE

Profile: WKYB 11-4, WSSC 24-9, WBBF 18-13, KJRB 22-13, KOKQ 19-15, KRKE 22-15, KUPD 21-16, KROY-AM 24-18, KHJ 21-19, WHHY 24-19, WANS 26-19, WZDQ 22-20, WSPT 23-20, KFRC 25-20, WLSQ 29-20, WIRK 29-21, KRBE 24-22, KIDD 25-22, KVOL 27-22, KSLO 26-23, WCAO 27-23, KELI 30-23, KOLE 27-24, B-100 28-24, KOIZ 28-24, KOPA 29-24, WISM 27-25, WAPE 28-25, WLCS 28-25, KATI 30-25, WFRC 30-26, KOBO 35-26, KROY-FM D-27, WEOE D-28, KS106 D-28, KJIN 39-29, KRSP A-29, KLOU D-29, WTIX 35-30, KTKT A-30, WNAP D-30, CK101 34-31, KWOD 36-31, 14-Q A-32, KRQ A-34, WIFE D-34 and KACY D-35...added at WZZX, KYTE, WSGN, WEFM, KRQQ, WRBR, KZFM and KYYX...now breaking past 18-24 males to other demos...impressive callout reaction developing, also: KUPD "took off in callout!" Strong in all demos... WCAO "teen male and female, callout starting-good sales, too" .... KSLQ "could cross"...no. 7 phones at WISM and KJRB...threatens to break wide open...key week...41% of our reporters are showing growth...2nd week on chart.

#### 23 JOHN STEWART/GOLD Ν

(RSO) Profile: KEYY 24-10, WUPE 20-15, KOKQ 21-16, WKYB 25-17, KUPD 26-19, KIDD 28-24, WEOE 28-24, WISM 28-24, WRVQ D-24, WANS 29-25, WIRK 33-25, WZDQ 29-26, KROY-FM D-26, 92Q D-26, KTKT D-26, WSPT 30-27, KSLQ 32-27, KWIC A-27, WKBO D-27, KOPA D-27, KRBE 30-28, WORD D-28, WAPE 35-29, KFI D-29, 99X D-29, KVOL D-29, KOLE 35-30, WFRC D-30, KUHL D-30, Q105 D-30, 91-X D-30, WPGC D-30, KATI 35-31, KWOD A-32, WIFE D-32, JB-105 35-33, KSLY-AM A-35, WSGN D-35, KCBN D-35, KRUX D-36, CK101 A-37, WAIV A-39, KRKE A-39, KRQ A-40 and KACY D-40 ... added at WHHY, WZZX, WEEX, WMOH, WPST, WAYS, KRSP, KRTH-FM, KRQQ, WGH, KLOU, WLSQ, Z-93, WRBR, WTIX, KYA and KILT..... All demos now developing...JB-105 TODD CHASE: "It's valuable for programing"...Gold Network Selection...rips from 29 to 46% of our reporters who are showing growth ...1st week on chart.

#### 24 24 **BEACH BOYS/GOOD TIMIN'**

(CAR BOU) Profile: WLSQ 7-5, KUHL 11-7, 91-X 12-10, KRSP 20-14, KHJ 16-15, KIDD 20-15, CK101 18-16, B-100 18-16, WCAO 21-17, TEN-Q 21-17, KJIN 22-17, KJR 20-18, Z104 21-18, KOBO 22-19, WBBF 23-19, KDES 23-19, CHUM 23-19, KRTH-FM 20-20, M-91 24-20, KJRB 25-20, KYYX 23-21, WISM 24-22, KROY-FM 25-22, WSPT 25-22, KOPA 25-22, KZFM 34-22, KRBE 25-23, KWIC 28-23, WANS 27-24, KRUX 32-24, KTKT 29-25, WMOH 29-25, WEOE 30-25, WTIC-FM 29-26, JB-105 31-26, KACY 30-27, WEEX 30-27, KATI 31-27, 14-Q 34-28, WJET D-28, WKBO D-29, KWOD 33-30, WRKO D-30, WRQK D-30, KRQ 37-31, KRQQ 37-31 and KILT D-37...added at WKIX, WROV, KIMN-AM and WUPE...3rd week on chart.

#### 19 25 STYX/RENEGADE

(A&M) Profile: WFOX 1-1, Q105 1-1, WGH 1-1, KYYX 3-1, KVOL 7-1, WIRK 6-2, WAPE 3-3, WORD 3-3, WKBO 3-3, 92Q 6-3, WSGN 4-4, KJIN 5-4, KDWB 5-4, JB-105 7-5, KJRB 8-5, WAKY 6-6, WLS 8-6, WJLQ 18-6, KOLE 8-7, WUPE 10-7, WFRC 10-8, WROV 12-9, KYTE 13-9, WZZU 10-10, WISM 13-10, WIFI 21-12, WKIX 20-14, WSSC D-21, WTIC-FM 25-22, KHJ 25-23, WHBQ 30-28 and CHUM D-28...10th week on chart.

#### 26 26 NIGEL OLSSON/LITTLE BIT OF SOAP

(BANG) Profile: KATI 3-3, WLSQ 8-6, WHHY 9-7, WORD 10-7, WANS 11-7, KJRB 9-8, WCAO 11-8, WAYS 13-8, WAPE 13-10. WTOB 13-10, WAIV 17-14, WROV 19-14, KWOD 18-15, WFOX 18-15, WKIX 22-15, KVOL 22-17, WMOH 23-17, WRQK 24-18, WGH 21-19, WQXI 26-21, WNDE 24-22, WTIX 27-22, 91-X 27-22, WRBR 26-23, KBEQ 27-23, KTLK 33-23, KQDI 28-24, WJLQ D-25, KRSP 29-26, KLOU 30-26, KRBE 29-27, KDWB A-28 and WAKY D-30...doing extremely well wherever played ... solid 18+ ... 4th week on chart.

#### N 27 DR. HOOK/WHEN YOU'RE IN LOVE WITH BEAUTIFUL WOMAN

(CAPITOL) Profile: KCBN 7-4, KATI 8-4, WTOB 9-4, WAPE 7-6, WHB 14-7, WSFL 12-8, WAYS 17-10, WHHY 14-11, KBEQ 15-12, KRKE 24-14, 92Q 19-16, WUPE 19-17, KQDI 20-17, KOKQ 25-19, WTIX 25-19, KRBE 23-21, KVOL 25-21, WGBS D-21, WEEX 25-22, KJRB 26-22, KQIZ 26-23, JB-105 29-23, WSPT 27-24, WKBO 28-24, Z-93 29-26, WANS 30-27, KWIC A-28, WLCS A-29, WORD D-29, WEOE D-29, KTLK 34-30, WJET D-30, KROY-FM D-30, 91-X D-31, 14-Q D-31, WIRK 36-32, WAIV 39-33, KIIK D-35, KACY 39-36, CK101 A-36, WTIC-FM A-40 and KWOD D-40...added at WMOH, KOLE, KYTE, WROV, M-91, WSSC, WCAO, WAMS, KIDD, KRSP, KEYY and KOPA ... 18+ developing steadily, leaning females romances from 32 to 39% of our reporters who are showing growth...1st week on chart.

#### 18 28 G.Q./DISCO NIGHTS

(ARISTA) Profile: WLCS 2-2, KTLK 2-2, WCAO 3-2, KLOU 4-4, WAXY 4-4, WTIC-FM 6-6, WORD 8-6, KWOD 8-6, JB-105 9-6, KFRC 10-6, KHJ 14-6, KSLQ 9-8, KROY-AM 12-8, WAMS 11-10, KVOL 12-11, WJET 15-12, KFI 19-14, KILT 39-17, KRSP 21-18, KOPA 22-18, KSLY-AM 27-18, CK101 25-20, WSSC D-20, WIFI 24-21, WEFM 29-21, KIMN-AM 26-22, KIDD 26-23, KRQQ 27-24, WHHY 27-24, KRQ 27-24, KATI 28-24, CHUM 29-25, KCBN 30-26 and KOBO 34-28... added at WPST...6th week on chart.

#### 29 29 **BAD COMPANY/ROCK & ROLL FANTASY**

(SWAN SONG) Profile: KOPA 3-1, WZDQ 3-2, Z97 3-2, KMGK 4-2, KWK 6-4, WIRK 8-4, KYYX 6-5, WLCS 9-5, KZFM 11-5, WZZX 7-6, KFRC 8-7, WSSC 11-7, KRKE 8-8, B-100 8-8, KOLE 9-9, KTKT 11-10, Z104 15-11, KCBN 15-13, KRSP 17-13, KRUX 20-13, CKLW 25-13, WEFM 17-14, WIFE 21-15, WAKY 21-16, WRUN 21-17, WSPT 22-17, WTIC-FM 21-18, KRTH-FM 21-19, WFRC 23-20, 14-Q 33-20, WTOB 24-21, KFI 25-22, WCAO 29-22, WFOX 25-23, 92Q 27-23, WPGC A-23, WZZU D-25, WAMS 29-26, WISM 30-26, WHHY 30-26, WPST D-26, KJR D-27, Q105 A-28, KHJ D-28 and WUPE D-30...added at WRVQ, KDES and KSLY-AM...6th week on chart.

# 36

## World Radio History

## (ASYLUM)

## 15 30 WINGS/GOODNIGHT TONIGHT

(COLUMBIA)

Profile: KQIZ 1-1, WEOE 1-1, KYA 3-1, B-100 2-2, WGBS 3-2, CHUM 3-2, KRTH-FM 3-3, CKGM 3-3, M-91 3-3, WUPE 5-3, TEN-Q 5-3, WLSQ 4-4, KROY-AM 4-4, WIFE 5-4, KIIK 5-4, WIFI 7-4, 14-Q 5-5, WAKY 5-5, KFRC 6-5, WMOH 8-5, KCBN 5-6, WSGN 7-6, KMGK 10-6, KFI 7-7, WAPE 8-7, KWK 9-9, KSLY-AM 10-9, WLS 11-10, WHBQ 15-14, K-BEST 24-19 and CK101 40-35...9th week on chart.

**NEXT:** FRED Predicts That These Records Will Move Into The Chart NEXT:

POCO/Heart Of The Night55/12/5(MCA)DONNA SUMMER/Bad Girls42/25/3(Casablanca)McFADDEN & WHITEHEAD/Ain't No Stopping Us Now38/15/7(PI)TOTO/Georgy Porgy40/4/8(Columbia)ABBA/Does Your Mother Know?60/24/3(Atlantic)ATLANTA RHYTHM SECTION/Do It Or Die28/23/2(Polydor)PETER FRAMPTON/I Can't Stand It32/35/2(A&M)

See The Back Cover For Profiles

# SIGNIFICANT ACTION:

GERRY RAFFERTY/DAY GONE DOWN 30/30/1 (UA) Profile: CK101 2-2, KLOU 8-3, WTIX 6-4, WAIV 7-4, KBEQ 30-5, KTLK 8-7, KRTH-FM 13-12, Q105 15-12, WRVQ 18-13, WQXI 22-17, WSGN 23-17, WAPE 24-20, WEBC 29-20, WLCS 29-21, TEN-Q 29-22, KCBN 26-24, WORD 30-26, WKBO-AM 30-26, WQCM D-27, KHJ D-29, WRUN D-30 and KRQ A-36...added at KRQQ and WROB.

BARBARA MANDRELL/IF LOVING YOU IS WRONG 64/1/13 (MCA) Profile: WJET 3-3, KSLY-AM 14-8, WEBC 9-9, KOKQ 18-11, WFYR 15-14, KTLK 18-15, WROV 20-15, WGBS 21-17, WHB 22-18, KIMN-AM 23-18, KQDI 24-20, KSLQ 28-20, WAPE 25-22, WAKY-FM 29-22, M-91 30-22, KEYY 34-22, WHBQ 27-24, WAIV 30-27, WEOE D-30 and KBEQ D-38...added at KOLE.

RAYDIO/YOU CANT CHANGE THAT 35/8/13 (ARISTA) Profile: KQDI 9-6, WANS 9-9, KOBO 14-10, CKLW 28-12, WJDX A-18, WSGN 27-19, WKIX D-26, KOLE 34-27, KYYX D-27, KYA D-29, WTOB D-31, WSGA A-32, KRKE A-37 and KBEQ A-39...added at WLSQ, WKBO-AM, KOKQ and WAYS.

ALTON MCCLAIN/IT MUST BE LOVE 41/8/11 (POLYDOR) Profile: WSGN 12-10, Y100 16-10, KTLK 15-12, WHBQ 18-18, WLCS 30-18, WAYS 25-21, WRKO 26-22, JB-105 30-24, WHHY 28-25, KBEQ 37-26, WTOB D-28, KRKE 40-29, WAXY A-29, WTIX 33-31, WAPE D-32 and KCBN 40-36...added at KOKQ.

**NEW ENGLAND/DON'T EVER WANNA LOSE YA** 44/6/5 (INFINITY) Profile: Z104 20-17, WKYB D-23, KSLQ 27-24, WFRC 29-24, WZDQ 28-25, KLUC D-25, WIFE 30-27, WANS 31-28, KBEQ 39-29, WUPE D-29, KROY-AM D-30, KOLE D-34, KATI 38-35, KJIN D-36, WIRK D-39 and JB-105 A-40...added at KRQG, KYTE-AM, WKBO-AM, WTIC-FM and KFII.

KINKS/I WISH I COULD FLY 28/9/12 (ARISTA) Profile: WTIC-FM 8-5, WANS 8-6, WFOX 16-12, Z-93 21-14, WRKO 23-20, WZDQ 25-22, KELI 26-22, WIRK 27-22, WQXI 27-23, KIDD 30-25, KFRC D-27, KRTH-FM D-29, CK101 38-32 and KATI 39-34...added at KOBO, KYA, WFRC, WAIV, WISM, KCBN, WTIX, KVOL and KROY-AM.

ROCKETS/CANT SLEEP 32/5/5 (RSO) Profile: WSSC 8-6, KOBO 20-9, KOKQ 16-10, CK101 22-17, KJR 24-17, KELI 23-20, KYTE-AM A-25, WIRK 32-26, KCBN 31-29, KUPD A-29, KOLE D-35 and KRQ A-37...added at KRQQ and WJET.

JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM? 17/7/6 (A&M) Profile: KUPD 22-10, KOKQ 22-13, KIDD 29-20, KOBO 31-21, KLUC D-29, KRQQ 36-30, KRQ 36-30, WSFL 37-32 and KBEQ 36-33...added at KUHL, WEOE, KTKT-FM, WGH, WJET, 99X and WRKO.

JAMES TAYLOR/UP ON THE ROOF 27/7/4 (COLUMBIA) Profile: WJDX 30-22, WGBS D-22, KRTH-FM 26-24, WHBM 30-25, WSSC D-25, WRKO 30-27, WSPT D-28, KROY-FM D-29, KACY-FM 37-30, WMOH D-30, WAVZ D-33, KSLQ A-34, KOKQ D-34 and WIRK D-37...added at JB-105, WKIX, KWOD, WFYR, KMGK-AM and KYA.

KISS/I WAS MADE FOR LOVING YOU 30/23/2 (CASABLANCA) Profile: KTKT-FM A-27, JB-105 38-29, WKYB D-29, Q105 D-29, WSGA A-30, KFI A-30, KRKE A-33, WIFE A-35, Y100 A-37 and KRUX A-37...added at WIRK, KQDI, WSSC, WORD, WAPE, WZZU, KWOD, KUHL, WISM, WRKO, KIIK, WHBQ, WFRC, KLOU, TEN-Q and KROY-AM.

BLONDIE/ONE WAY OR ANOTHER 20/10/7 (CHRYSALIS) Profile: WTIX 11-9, WSGA 16-11, 99X 30-25, KIDD D-28 WANS 32-29, WISM D-29, KOKQ A-36 and CK101 A-39...added at KS106, KILT-FM, KHJ, KOLE, KDES, WHBQ, KBEQ and WTIC-FM.

NEIL DIAMOND/SAY MAYBE 16/7/4 (COLUMBIA) Profile: WKYB 29-18, KEYY 33-23, WRVQ D-23, KOKQ 34-29, WTIC-FM 38-32, KSLY-AM A-39 and KTLK D-39...added at WLSQ, KWOD, KOLE, WEBC, KIDD and KJRD.

WET WILLIE/WEEKEND 20/9/2 (EPIC) Profile: WLSQ D-26, WSGA 30-27, Z-93 D-27, KOKQ D-28, WQXI D-28 and WZDQ D-33...added at KWOD, KOLE, WAPE, WSSC, WGH, WANS, WORD, KYYX and KYA.



TARNEY-SPENCER BAND/NO TIME TO LOSE 10/0/12 (A&M) Profile: WZDQ 8-5, WANS 17-14, KLUC D-28, WHHY D-30, KOKQ D-31 and WSGN D-34.

THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING 26/0/15 (MOTOWN) Profile: Y100 27-21, WAMS 28-25, KRTH-FM 28-27, WCAO D-30, KRKE 38-31 and WBBF D-39.

NICK GILDER/YOU REALLY ROCK ME 17/3/3 (CHRYSALIS) Profile: KOKQ 30-24, WIFE 32-25, WKYB D-30, JB-105 40-36 and WBBF D-36...added at WISM, CK101 and KFRC.

LIQUID GOLD/MY BABY'S BABY 6/1/2 (PARACHUTE) Profile: WAVZ 29-26, KTLK 35-27, WFRC D-28, Y100 36-33 and WTIX D-35...added at WKBO-AM.

MAXINE NIGHTINGALE/LEAD ME ON 6/2/5 (RCA) Profile: WJDX A-26, WKYB D-27, KTLK D-35 and KRKE A-36. EDDIE MONEY/CAN'T KEEP A GOOD MAN DOWN 11/1/6 (COLUMBIA) Profile: KYA 21-15, KFRC 24-23, WIRK 34-28, WANS D-35 and KILT-FM D-40...added at WNAP.

ROBERT JOHN/SAD EYES 10/4/4 (EMI/AMERICA) Profile: KRKE 36-27, B-100 D-27 and KIMN-AM D-30...added at KWOD, KOBO, KROY-FM and Z104.

TAKA BOOM/NIGHT DANCIN' 12/2/6 (ARIOLA) Profile: WSFL 21-18, WAYS 22-20, KOKQ 33-22 and WAPE 33-30... added at WKYB and WIFE.

SPYRO GYRA/MORNING SONG 4/1/6 (INFINITY) Profile: WJET 17-13, WBBF 25-21 and KSLY-AM D-33...added at Z104. BOB WELCH/CHURCH 12/7/3 (CAPITOL) Profile: KELI A-29, WANS 34-31, KOBO 38-32 and KSLY-AM A-38...added at WAIV, WSFL, KQDI, KQIZ, WUPE and WSSC.

VILLAGE PEOPLE/GO WEST 16/9/2 (CASABLANCA) Profile: KIIK 3-3, WBBF 7-7, WIFE 35-3 and JB-105 39-35...added at KWOD, KACY-FM, WTIX, WNDE-FM, WLSQ, WSGN, Z104, KJIN and KTLK.

HIGHWAY/YOU MADE A FOOL OUT OF ME 2/0/5 (RSO) Profile: WSSC 19-8 and WKY 20-12.

BELLAMY BROTHERS/IF I SAID YOU HAD A BEAUTIFUL 3/1/3 (WB) Profile: KELI 11-8 and KRKE 39-28...added at WKY.

WAYLON JENNINGS/AMANDA 2/1/1 (CA) Profile: WJDX A-25 and KILT-FM 35-33

DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN 4/2/2 (ARISTA) Profile: KRKE 28-21, KWOD D-35 and KSLY-AM A-40...added at WJET.

MOLLY HATCHET/DREAMS I'LL NEVER SEE 3/1/3 (EPIC) Profile: WAPE 26-21 and WJLQ D-30...added at WSSC.

KANSAS/PEOPLE OF THE SOUTH WIND 13/13/1 (COLUMBIA) Profile: KUPD A-25 and KSLQ A-35...added at WAIV, WTIX, WANS, KELI, KTKT-FM, KYTE-AM, WGBF, KCBN, WNAP, KQDI and KBEQ.

BELL AND JAMES/YOU NEVER KNOW WHAT YOU'VE GOT 4/0/1 (A&M) Profile: WSSC 27-17, KWOD D-38, WSFL and KTLK D-40.

FAITH BAND/YOU'RE MY WEAKNESS 3/1/1 (MERCURY) Profile: WIFE 26-21 and WSPT D-29...added at KMGK-AM. MANNFRED MANN/YOU ANGEL YOU 5/2/2 (WB) Profile: KOKQ 39-25, WZDQ 32-29 and WANS 35-32...added at JB-105 and KBEQ.

SPACE/MY LOVE IS MUSIC 8/0/5 (CASABLANCA) Profile: WSSC 26-18 and WTIX 31-27.

SUZI QUATRO & CHRIS NORMAN/IF YOU CANT GIVE ME LOVE 18/10/2 (RSO) Profile: WKYB 18-11 and KATI A-40...added at 92Q, WJET, WLSQ, WISM, KOKQ, WSGN, KJRB, KEYY and WUPE.

ART GARFUNKEL/SINCE I DONT HAVE YOU 4/4/1 (COLUMBIA) Profile: added at KROY-FM, WSFL, KELI and KYA ...added at KROY-FM, WSFL, KELI and KYA.

ALLMAN BROTHERS/CAN'T TAKE IT WITH YOU 1/0/1 (CAPRICORN) Profile: K-BEST 9-5.

GRAHAM PARKER/LOCAL GIRLS 2/1/2 (ARISTA) Profile: WKYB 26-19...added at WZDQ.

EDDIE RABBITT/SUSPICION 2/1/3 (ELEKTRA) Profile: CHUM 18-14...added at WHBQ.

CARLY SIMON/VENGEANCE 6/5/2 (CASABLANCA) Profile: KIDD D-29...added at KROY-FM, KOBO, KWOD, WRKO and CKLW.

IAN HUNTER/WHEN THE DAYLIGHT COMES 1/1/1 (CHRYSALIS) Profile: KUPD A-30.

IAN MATTHEWS/DON'T HANG UP YOUR DANCIN' SHOES 2/1/3 (MUSHROOM) Profile: WAPE 19-16...added at KQDI. RICK JAMES/BUSTIN' OUT 1/0/2 (GORDY) Profile: WPGC 23-20.

GEORGE HARRISON/LOVE COMES TO EVERYONE 3/2/2 (DARK HORSE) Profile: KQIZ 30-25...added at KROY-FM and KOLE.

TRIUMPH/HOLD ON 3/2/1 (RCA) Profile: WZDQ D-34...added at WQCM and WIFE.

LEIF GARRETT/NEW YORK CITY NIGHTS 20/3/4 (SCOTTI BROS.) Profile: Y100 A-38...added at WZZU and B-100. BETTE MIDLER/MARRIED MEN 3/3/1 (ATLANTIC) Profile: Added at WAXY, KRTH-FM and WZZU.

BONNIE TYLER/MARRIED MEN 2/2/1 (RCA) Profile: Added at WZDQ and WZZU.

ROY ORBISON/EASY WAY OUT 1/1/1 (ASYLUM) Profile: Added at KOKQ.

HERMAN BROOD/SATURDAY NIGHT 2/1/2 (ARIOLA) Profile: Added at WZDQ.



## TRENDSETTERS

B-100	San Diego	C.C. McCartney	714 292-5362	WCKO	Ft. Lauderdale	John Galanseo	305 731-4800
CHUM	Toronto	Bob Wood	416 925-6666	WCOL	Columbus	Dave Bishop	614 221-7811
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WDAK	Columbus, GA	Steve Kelly	404 322-5447
CKGM	Montreal	John Keogh	514 931-6251	WDCG	Durham	Don West	919 682-0318
CKLW	Detroit	Dick Bozzi	313 963-1567	WDJX	Dayton	Buddy Scott	513 372-8074
F-105	Boston	Staff	617 332-9817	WDRC	Hartford	Charlie Parker	203 278-1115
JB-105 K-104	Providence Fresno	Todd Chase Shawn Demory	401 277-7001	WEBC	Duluth	Steven B. Oliver	218 728-4484
KACY	Ventura	Jim Barker	209 834-5904 805 647-5092	WEEX	Easton	John Roberts	215 258-6155
KATA	Arcata, CA	Staff	707 822-4814	WEFM	Chicago	Kevin Metheny	312 649-0099
KATI	Casper	Donna Foxx	307 266-1400	WERC WFBC	Birmingham Greenwille SC	Walt Brown	205 252-3171
KBEQ	Kansas City	Kim Welsh	816 531-2535	WFIL	Greenville, SC Philadelphia	Lou Simon Jay Cook	803 271-9200
K-BEST	San Diego	Dene Hallam	714 278-1000	WFIR	Roanoke	Frank Grimes	215 879-1600 703 345-1511
KCBN	Reno	Red Mtn	702 826-1355	WFLI	Chattanooga	Jimmy Byrd	615 821-3555
KČPX	Salt Lake City	Gary Waldron	801 972-3030	WFOX	Gainesville	Sam Church	404 536-9948
KDES	Palm Springs	Ty Stevens	714 325-1211	WFTQ	Worcester	Bob Rivers	617 755-1444
KDWB	Minneapolis	Dave Thompson	612 739-4000	WFYR	Chicago	Don Kelly	312 861-8100
KELI	Tulsa	Ray Livingston	918 622-1430	WGBF	Evansville	Barry James	812 477-8811
KENI	Anchorage	Tim Allen	907 272-7461	WGBS	Miami	Charlie Cook	305 377-8811
KEYY	Provo, UT	Lee Kelly	801 373-2175	WGH	Norfolk	Bob Canada	804 340-1310
KEZY	Anaheim	Larry Reisman	714 776-1191	WHB	Kansas City	AI Casey	816 221-8300
KFI	Los Angeles	Roger Collins	213 385-0101	WHBQ	Memphis	Dave Nichols	901 458-0056
KFRC	San Francisco	Les Garland Michele Pettis	415 986-6100	WHFM	Rochester, NY	Johnny Rapp	716 454-4884
KGB KGW	San Diego Portland	Terry Danner	714 299-8829 503 226-5000	WHHY	Montgomery	Rich Thomas	205 281-9378
KHJ	Los Angeles	Chuck Martin	213 462-2133	WICC	Bridgeport	Gary Peters	203 366-9383
KIDD	Monterey	A. J. Roberts	408 649-6622	WIFE	Indianapolis Philadelphia	Jerry Steele Steve Rivers	317 637-1375
KIIK	Davenport	Charles King	319 383-7097	WIRK	W. Palm Beach	Roslyn Schwartz	215 839-0900
KILT	Houston	Tish Reves	713 526-3461	WISM	Madison	Jonathan Little	305 965-9213 608 271-1486
KIMN	Denver	Chuck Buell	303 234-9500	WJDX	Jackson, MS	Bob Burton	601 982-1062
KJIN	Houma, LA	John LaBorde	504 872-6828	WJET	Erie	Barney Luv	814 455-2741
KJR	Seattle	Tracy Mitchell	206 937-5100	WJLQ	Pensacola	Byrn Bennick	904 456-5751
KJRB	Spokane	Tomm Hutyler	509 448-1000	WKAU	Kaukauna	Rick Allen	414 766-4663
ККОЈ	St. Louis	Gary Brown	314 721-2323	WKBO	Harrisburg	Heidi Krammer	717 561-0710
KLAZ-FM	Little Rock	Ken Dennis	501 661-9850	WKIX	Raleigh	Ron McKay	919 851-2711
KLIF	Dallas	Jack Darden	214 747-9311	WKNX-AM	Saginaw	Ric Allen	517 799-1000
KLUC	Las Vegas	Dave Anthony	702 739-9383	WKPT	Kingsport, TN	Don Brookshire	615 246-9578
KMGK	Des Moines	Ben Hill	515 247-4533	WKWK	Wheeling, WV	Jim English	304 232-2250
KMJK	Portland	John Shomby	503 245-1433	WKY	Oklahoma City	Sandy Jones	405 478-2930
KNUS	Dallas Vuba Citu	Larry James	214 651-1010	WKYB	Hemingway, SC	Jason Dennis	803 558-2558
КОВО Коко	Yuba City Monterey	Ross Forbes Shaun Harris	916 673-7677 408 394-9000	WLCS	Baton Rouge	Bob Elliot	504 383-4411
KOLE	Port Arthur	Tommie Maldenado	713 982-9436	WLCY	St. Petersburg	Ron Parker	813 577-0138
KOPA	Phoenix	Steve Rivers	602 941-1007	WLSQ WLS	Montgomery Chicago	John Roberts Karen Cavaliero	205 264-6449
KPUG	Bellingham, WA	Bruce Butterfield	206 734-1170	WMEE	Fort Wayne	John Curry	312 782-2002
KQDI	Great Falls	Charlie Stone	406 761-2800	WMOH	Hamilton, OH	Joe London	219 447-5511 513 863-6800
KQEO	Albuquerque	Frank Ragan	505 243-6791	WNAP	Indianapolis	Steve Mitchell	317 924-5211
KQIZ-FM	Amarillo	W.J. Fairchild	806 353-6663	WNBC	New York	Bob Pittman	212 664-2744
KRBE	Houston	Clay Gish	713 960-0123	WNDE	Indianapolis	Don Geronimo	317 257-7565
KRDG	Redding, CA	Jerry McGee	916 243-0343	WNGS	W. Palm Beach	Lou Downey	305 844-6343
KRKE	Albuquerque	Chuck Logan	505 765-5400	WNOE-AM	New Orleans	Jack Talley	504 529-1212
KRLA	Los Angeles	Gary Theroux	213 681-2591	WNOR	Norfolk	Don Davis	804 623-9667
KROY	Sacramento	Danny Wright	916 441-4950	WOKY	Milwaukee	Rusty Ford	414 442-0150
KROY-FM	Sacramento	Richard Irwin	916 441-4950	WORD	Spartanburg, SC	Rick McAlister	803 583-2711
KRQ	Tucson	Dan McCoy	602 624-2431	WPEZ	Pittsburgh	Mark Fritzges	412 323-5300
KRSP-FM	Salt Lake City	Lorraine Winegar	801 262-5541	WPFM	Panama City, FL	Brian Christian	904 234-8858
KRUX	Phoenix	Bobby Rivers	602 247-5789	WPGC	Washington, DC	Jim Elliot	202 779-2100
KRTH-FM	Los Angeles St. Louis	Bob Hamilton Joel Denver	213 937-5230	WPST	Trenton	Tom Taylor	609 924-3600
KSLQ KS-106	Mason City	Mike Raub	314 725-9814 515 423-8634	WQCM WQIQ	Hagerstown, MD	Gary Michaels	301 797-7300
KTFX	Tulsa	Jim Wood	918 663-6511	WQXI-AM	Aston Atlanta	Dave Dillon J.J. Jackson	215 459-1602
кткт	Tucson	Ed Alexander	602 622-6711	WRBR	South Bend	Joe Lightner	404 261-2970 219 256-1836
KTLK	Denver	Paula Matthews	303 573-1280	WRFC	Athens	Gary Kirk	404 549-6222
KTSA	San Antonio	Dan Steele	512 655-5500	WRKO	Boston	Mark McKay	617 725-2700
KUHL	Santa Maria	Denny Luell	805 922-7727	WROK	Rockford	John Arthur	815 399-2233
KUPD	Phoenix	John Sebastian	602 838-3062	WROV	Roanoke	Barry Michaels	703 343-4444
KVOL	Lafayette	Kim Canard	318 234-5151	WRQK	Greensboro, NC	Wes Jones	919 275-9895
KWIC	Beaumont, Texas	Mike Murphy	713 842-2210	WRUN	Troy-Utica NY	Fred Horton	315 736-5225
KWK	St. Louis	Bob Hatterick	314 644-1380	WRVQ	Richmond, VA	Bill Thomas	804 649-9151
KWOD-FM	Sacramento	Doug Masters	916 486-8000	WSFL	New Bern	Ed Seeger	919 633-2407
KYA	San Francisco	Allan Mason	415 396-2500	WSGA	Savannah	Jerry Rogers	912 233-8807
KYTE	Portland	Mike Davis Tony Stone	503 222-1841	WSGN	Birmingham Ashovilla NC	Jay Michaels	205 942-0600
KYYX KZFM	Seattle Corpus Christi	Rusty Garrett	206 682-2828 512 883-3516	WSKY	Asheville, NC	Bob Stephenson	704 253-4451
M-91	San Diego	Jeff Salgo	714 583-9100	WSPT WSSC	Stevens Point, WI Sumter, SC	Pat Martin Kirk Cliatt	715 341-1300
Q-105	Tampa	Mason Dixon	813 879-1420	WTIC-FM	Hartford	Arnold Chase	803 773-7369
Q-106	York, PA	Liz Curtis	717 757-9402	WTIX	New Orleans	Terry Young	203 522-1080 504 561-0001
TEN-Q	Los Angeles	Connie Singer	213 381-7201	WTKX	Pensacola	Chris Hampton	904 438-4730
WABB	Mobile	Jerry King	205 432-5572	WTOB	Winston-Salem	Chris Angel	919 723-4353
WABJ	Adrian, MI	Mark Adams	517 265-1500	WUPE	Pittsfield	Marty McGuane	413 499-1531
WAIV	Jacksonville	Jerry Long	904 783-3711	96-KX	Pittsburgh	Michael McGann	412 244-4544
WAKY	Louisville	Bob Moody	502 587-7979	WZDQ	Chattanooga	Anne McCartney	615 842-6604
WAMS	Wilmington	Tom Summers	302 654-8881	WZNG	Winter Haven	Chuck Walker	813 299-1142
WAMX	Ashland	Gary Miller	606 928-6464	WZUU	Milwaukee	Chris Curtis	414 964-3180
WANS	Anderson	Bill McCown	803 224-3424	WZYQ	Frederick, MD	Joe Johnson	301 662-2148
WAPE	Jacksonville	Paul Sebastian	904 264-4523	WZZX	Louisville	Ray Oakes	502 245-6601
WAQY	Springfield, MA	Jim Rising	413 525-4141	WZZP	Cleveland	Tim Bird	216 696-4444
WAVZ WAYS	New Haven Charlotte	Curt Hansen Roy Rosen	203 777-4761 704 392-6191	Y-95	St. Petersburg Mismi	Bob McNeil	813 576-9550
WAYS	Bainbridge, GA	Jerry White	912 246-2035	Y-100 Z-93	Miami Atlanta	Colleen Cassidy Dale O'Brien	305 944-1956
WAZA	Ft.Lauderdale	Staff	305 467-6351	Z-93 Z-97	Ft. Worth / Dallas	Gary Mack	404 881-0093 817 731-6301
WBBF	Rochester	Tom Nast	716 232-7550	Z-37 Z-104	Frederick, MD	Joe Johnson	301 662-2148
WBBM-FM	Chicago	Lee De Young	312 944-6000	91-X	San Diego	Gene Knight	714 236-9872
WBBQ	Augusta, GA	Bruce Stevens	803 279-6610	92-FLY-FM	Albany	Don Schaeffer	518 456-3600
WCAO	Baltimore	Ron Riley	301 653-2200	92-Q	Nashville	Scooter Davis	615 244-8290
WCFM	Louisville	C.C. Matthews	502 589-4800	99-X	New York	Bobby Rich	212 764-6617

# World Ra 39 History





WMID (disco), WTNX, WHSB, WGNO, WDRQ, 96X, WMAK, WHRK, V103, WVEE, WOKV, WEZB, KRLY, KSET, WFMJ, Y100 (disco), WZZD, WCAU, WAAY, KLIV, KTLK, KUTE, KHNY, KRLA, KMJQ, WJFL, WBBF, WNIA, WQKV, WAKY (disco), WEEX, KATZ, KDAY, KDAI, KSOL, KRE, WVON, WJPC, WBMX, WXFM, WGCI, WGPR, WJMO, WGIV, WWRL, WBLS, WDAS-FM, WOOK, WVKO, WLOU, WESL, KRLY, WKXI, WAOK, WORL.



All For You On MCA Records & Tapes The Music's On Us!

Produced by Jerry Goldstein in association with Lonnie Jordan and Howard Scott for Far Out Productions.

A Far Out Production on .MCA RECORDS



World Radio History

Did you know that exactly 223

albums were certified platinum between January 1, 1976 thru May 4, 1979? Well

neither did I until DEBBI LEE

by Steve Jenkins



# NEXT:

**THIN LIZZY/Black Rose** 

(WB)KEY CUT: DO ANYTHING YOU WANT TO. Profile: Hot at C-101, WPIX, KSJO, KRST-FM, WBCN, KGON, and KTXQ...medium at WZZO, KTIM, KEZY-AM, 92-ROCK, ZETA-4, WDVE, WJAX, KSAN, WMMR, KMEL, and ZETA7...KYTX M-H, KFMH A-H, KZEW L-M, WSMI L-M, KZOM A-L, WCPI A-L, and MAGIC 92 A-L... other cuts: Get Out Of Here, Got To Give It Up, My Sarah and The Toughest Street In Town.

### **KANSAS/Monolith**

#### (Kirshner)

KEY CUT: PEOPLE OF THE SOUTH WIND. Profile: KAWY A-H, KSFM A-H, KGON A-H, KTXQ A-H, KRST-FM A-H, KY-102 A-H, KGGO A-H, WDVE A-H, KROQ A-H, WZZO A-H, KYTX A-H, WAAF A-H, ZETA-4 A-H, KMEL A-H, WLRS A-H. WKLS A-H, WKDF A-H, WGRQ A-H, KFMH A-H, ZETA7 A-H, WLOB A-H, KZEW A-M, KEZY-AM A-M, C-101 A-M, WOUR A-M, WSHE A-M, WMMR A-M, WSMI A-M, WCPI A-M, WJAX A-M, WLPL A-M, KXFM A-M, KSJO A-M, MAGIC 92 A-M, KZOM A-L, KTIM A-L, WABX A-L, WMMS A-L, KWST A-L, KSHE A-L, KQRS A-L, Z92 A-L, KDKB A-L and KBPI A-L...other cuts: A Glimpse Of Home, Reason To Be, On The Other Side, Stay Out Of Trouble and How My Soul Cries Out For You.

## **HENRY PAUL BAND/Grey Ghost**

### (Atlantic)

KEY CUT: TITLE. Profile: Hot at ZETA-4, ZETA7, WPIX, and WJAX ... medium at WKDF, WSMI, KAWY, WGRQ, 92-ROCK, WOUR, KQRS, KGGO, WCPI, and WSHE...KXFM L-H, MAGIC 92 L-M, and KSFM A-M...other cuts: Crossfire, All I Need and One Night Stands.

### TARNEY SPENCER BAND/Run For Your Life

(A&M)

KEY CUT: NO TIME TO LOSE. Profile: Hot at KAWY, KFMH, KTXQ, WKLS, and WZZO...medium at WCPI, KYTX, KBPI, KXFM, WDVE, KGON, WOUR, and WLOB... KY-102 M-H, WPIX A-H, KZEW L-M, and WSMI A-L...other cuts: Live, Live Again, Wont'cha Tell Me and the title.

### **GERRY RAFFERTY/Night Owl**

 $(UJ\Delta)$ 

KEY CUT: DAYS GONE DOWN. Profile: KMEL A-H, ZETA7 A-H, WZZO A-H, KGAB A-H, KGGO A-M, WJAX A-M, WSHE A-M, WKDF A-M, KAWY A-M, WMMR A-M, KSFM A-M, KRST-FM A-M, WAAF A-M, ZETA-4 A-M, KTXQ A-M, WOUR A-L, 92-ROCK A-L, KROQ A-L, WMMS A-L, KWST A-L, KXFM A-L, KSJO A-L, WABX A-L, KTIM A-L, KZEW A-L, KSHE A-L, and KBPI A-L...other cuts: The Tourist, Next Time Get It Right and Give Me Back My Money.

# **MOST ADDED ALBUMS**

1.	KANSAS/Monolith KEY CUT: PEOPLE OF THE SOUTH WIND	(Kirshner)
2.	GERRY RAFFERTY/Night Owl KEY CUT: DAYS GONE DOWN	(UA)
3.	TED NUGENT/State Of Shock KEY CUT: I WANT TO TELL YOU	(Epic)
4.	BECKMEIER BROS./Beckmeier Bros. KEY CUT: FLY BIRD	(Casablanca)
5.	RUNNER/Runner KEY CUT: FOOLING MYSELF	(Island)
6.	CLIMAX BLUES BAND/Real To Reel KEY CUT: CHILDREN OF THE NIGHTIME	(Sire)
6.	PETER FRAMPTON/I Can't Stand It No More KEY CUT: (12")	(A&M)

MILLER, PD of C-101 in Corpus Christi, wrote to tell us about the station's all platinum weekend or as Debbie termed it "The first platinum meltdown." What they did was showcase all 223 of those platinum albums by artists ranging from Elvis Presley to Foghat to Donna Summer, playing at least two tracks from each LP, and the result was a weekend charged with radioactivity, for C-101.

While we're on the subject of great weekends, how about KLOS's Album Greats Weekend?

More than one out of every four people in Los Angeles and Orange counties, ages 15-34, listened to KLOS "Album Greats Weekend: A History of Album Rock" at some point during the 48-hour marathon broadcast.

Western International, a well-known media-buying and research agency, conducted a telephone survey of 500 men and women and learned that KLOS earned a 27.7 cume rating for the weekend special, most likely establishing it as the most-listened-to special music program in the history of Los Angeles radio.

Additionally, the survey indicated that in the 18-24 demographics, a whopping 40.1 percent of those polled tuned in to "Album Greats" at some point during the weekend.

During the special, the KLOS "Album Greats Hotline" was flooded with a record 9,000-plus phone calls from listeners expressing congratulations and excitement about the quality of the show, and wanting to know when a favorite artist would be featured.

'We're really very excited that our listeners reacted so entusiastically to Greats', 'Album " says BILL SOMMERS, Vice President and General Manager of KLOS, 95½. "It was a phenomenal success, not only because of the superior technical quality, but because it took so many listeners back in time, showing how today's music evolved from the rock of the early 60's.

"And it may well be the most listened-to music special in Los Angeles radio history," he adds.

"Album Greats," which spotlighted the past 15 years of album rock, combined top musical hits with in-depth behind-the-scenes interviews, utilizing extremely high-quality broadcast techniques.

KLOS 95½ additionally made more than 20,000 special "Album Greats" posters available to their listeners during the weekend, through retail outlets around Los Angeles and Orange counties.



#### VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY 1 1

Profile: Hot at KBPI, KGAB, KDKB, C-101, MAGIC 92, ZETA7, KSAN, KSHE, KWST, KY-102, WAAF, KZEW, KQRS, WDVE, WGRQ, WKDF, WKLS, WLRS, WMMR, WMMS, WSHE, ZETA 4, KRST-FM, KEZY-AM, KTIM, KZOM, WJAX, WABX, KGON, KSJO, WPIX, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, WLOB, KSFM, 92ROCK, WSMI and WLPL...medium at WBCN and KMEL...other cuts: Beautiful Girls, D.O.A., Somebody Get Me A Doctor and Light Up The Sky...maintaining giant male strength and strong sales.

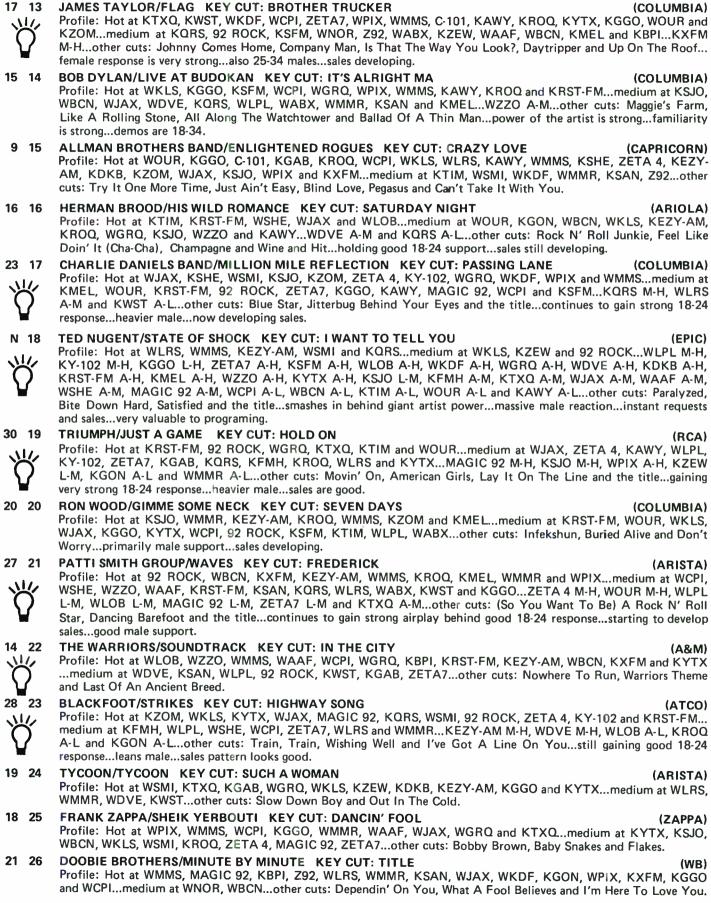
- SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG 2 2 Profile: Hot at KGAB, KAWY, KDKB, KBPI, C-101, MAGIC 92, KQRS, Z92, KSHE, ZETA7, KY-102, WAAF, KZEW, WABX, WDVE, WGRO, WKDF, WKLS, KFMH, WLRS, KWST, WMMS, WSHE, WOUR, ZETA 4, KRST-FM, KEZY-AM, KZOM, WJAX, WBCN, KGON, WPIX, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM and WMMR...medium at WLPL and KSAN...other cuts: Goodbye Stranger, Child Of Vision, Take The Long Way Home and the title...still very solid across the board...very strong 25-34...good female acceptance...strong sales.
- (SWAN SONG) BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY 3 3 Profile: Hot at KGAB, WSMI, KDKB, KBPI, KAWY, WLRS, KQRS, Z92, ZETA7, KWST, C-101, WAAF, MAGIC 92, WABX, WDVE, WGRO, WKDF, WKLS, KFMH, KSHE, WMMR, WMMS, ZETA 4, KEZY-AM, KZOM, WJAX, KZEW, KGON, KSJO, WPIX, KXFM, KGGO, KYTX, WZZO, WCPI, KROO, WNOR, WLOB and 92 ROCK...medium at WBCN, KY-102, WLPL and KSAN...other cuts: Gone, Gone, Gone, Oh Atlanta, Rhythm Machine and Crazy Circles...continues to be very strong 18-24...sales are good...heavier male.
- RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E'S IN LOVE (WB) 5 4 Profile: Hot at WLPB, WCPI, WMMS, KBPI, Z92, WMMR, KAWY, WABX, WGRQ, C-101, MAGIC 92, WLRS, KWST, WSHE, KZEW, WOUR, ZETA 4, KRST-FM, KZOM, WJAX, WKDF, WPIX, KXFM, KGGO, KYTX and KTXQ...medium at KSFM, WKLS, 92 ROCK and WBCN...WNOR M-H and ZETA7 M-H...other cuts: Danny's All-Star Joint, The Last Chance Texaco and Youngblood...giant 18-34 response...very solid male...good image...good requests and sales.
- (COLUMBIA) JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY Δ 5 Profile: Hot at KGAB, WLPL, MAGIC 92, KSAN, KSHE, C-101, WABX, WGRO, WKDF, WLRS, WMMS, ZETA 4, KEZY-AM, KZEW, KZOM, KGON, KSJO, KXFM, KGGO, KYTX, WZZO, WCPI, KROQ, WLOB, KSFM, 92 ROCK and WSMI ... medium at KTIM, ZETA7 and Z92 ... other cuts: Lovin', Touchin', Squeezin', City Of The Angels, Loving You and Daydream...maintaining solid 18-24 support...primarily male.
- ROCKETS/ROCKETS KEY CUT: OH WELL 6 6 Profile: Hot at C-101, WPIX, WCPI, WABX, KSJO, WGRQ, KFMH, 92 ROCK, WZZO, WMMS and KXFM...medium at WBCN, MAGIC 92, WSMI, ZETA7, WLPL, KRST-FM, KTXQ, KZEW, KGGO, WLRS, KSFM, KQRS and KEZY-AM ...KGAB M-H, KYTX M-H and KZOM L-M...other cuts: Turn Up The Radio, Love Me Once Again, Cant Sleep, Lucille and Long, Long Gone...holding solid 18-24 support...stronger male...sales developing well.
- (EPIC) CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME 7 7 Profile: Hot at WLPL, 92 ROCK, KDKB, KGAB, KORS, WMMR, WAAF, WABX, MAGIC 92, KBPI, WKDF, WKLS, WLRS, ZETA7, WMMS, WSHE, KEZY-AM, KZOM, WJAX, WDVE, WGRQ, WPIX, KGGO, WZZO, WCPI, KROQ, WLOB and KSFM ... medium at WSMI, KSAN, KGON, WBCN and C-101... other cuts: Ain't That A Shame and Clock Strikes 10...giant 18-24...strong sales...very valuable album.
- JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? (A&M) 8 8 Profile: Hot at KSJO, ZETA4, KWST, WPIX, WZZO, WLOB, KROQ, WAAF, KSAN, WKLS, WBCN, WMMR, WOUR and WCPI...medium at KSFM, KY-102, KFMH, KMEL, 92 ROCK, WGRQ, KGAB, WJAX, KZOM, WDVE, KTIM, WLPL, KORS and C-101...KXFM M-H, KTXO L-H, KGGO L-M, KEZY-AM L-M and MAGIC 92 L-M...other cuts: Got The Time, Pretty Girls, One More Time and Sunday Papers...showing very good 18-24 response...developing sales.
- IAN HUNTER/YOU'RE NEVER ALONE W/A SCHIZO KEY CUT: DAYLIGHT (CHRYSALIS) 10 9 Profile: Hot at KFMH, KSAN, KROQ, WPIX, KSHE, WSHE, 92 ROCK, WMMS, WCPI, KSJO, WSMI, KTIM, KSFM and WABX ... medium at WMMR, WLRS, KY-102, WZZO, KWST, ZETA7, WBCN, KZOM, WGRQ, KEZY-AM, WDVE, ZETA 4, WOUR, KGAB, WAAF and KMEL...WLOB M-H, KQRS M-H and WKLS L-M...other cuts: Just Another Night, Wild East, Cleveland Rocks and Is There Life After Death?...male support is very good ... primarily 18-24 ... sales are still developing.
- (INFINITY) NEW ENGLAND/NEW ENGLAND KEY CUT: DON'T EVER WANNA LOSE YA 11 10 Profile: Hot at WKLS, KEZY-AM, WMMR, KTXQ, KSHE, KRST-FM, WGRQ, 92 ROCK, KYTX, WAAF, WLOB and KZEW ... medium at ZETA 4, WOUR, WDVE, WCPI, WZZO, KORS, KFMH, MAGIC 92, KGAB, KZOM, KTIM, WKDF and WSMI...WMMS M-H, ZETA7 M-H, KGGO L-M and KSJO L-M...other cuts: Nothing To Fear, P.U.N.K., Hello, Hello, Hello and Shoot...continues to gain good 18+ male support...sales are starting to develop.
- MARSHALL TUCKER BAND/RUNNING LIKE THE WIND KEY CUT: MY BEST FRIEND 12 11 Profile: Hot at KZOM, WCPI, KGGO, WJAX, KSHE, C-101, WSMI, KYTX and WPIX...medium at WSHE, WKLS, WKDF, KQRS, ZETA 4, KMEL, WGRQ, MAGIC 91, Z92, KGON, WAAF, KRST-FM, ZETA7, KROQ, 92 ROCK and WLPL...KZEW M-H and KWST A-L...other cuts: Unto These Hills, Melody Ann, Last Of The Singing Cowboys and the title...strong male response...group power is strong...sales are developing.
- JAY FERGUSON/REAL LIFE AINT THIS WAY KEY CUT: SHAKEDOWN CRUISE (ASYLUM) 13 12 Profile: Hot at WZZO, KZEW, ZETA7, WGRQ, Z92, KTXQ, KAWY, WSMI, WLOB and WSHE...medium at WCPI, WJAX, KZOM, WLPL, KEZY-AM, 92 ROCK, KSFM, ZETA 4 and KY-102...KROQ M-H and KDKB A-H...other cuts: Stones Medley, City Of The Angels and Paying Time...maintaining good 18-34 support...very strong with females...sales are still developing.

(RSO)

# (A&A)

(WB)

## (WB)



#### ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY 22 27

Profile: Hot at KROQ, WCPI, WSHE, Z92, KWST, WMMS, KSAN, KTIM, WBCN, WABX, WPIX and KXFM ... medium at WAAF, WNOR and KSJO ... WDVE M-H ... other cuts: My Little Girl, Cry, Cry, Cry and Ain't That So?

#### (ARISTA) GRAHAM PARKER/SQUEEZING OUT SPARKS KEY CUT: LOCAL GIRLS 31 28 Profile: Hot at ZETA 4, WOUR, KSJO, WMMR and WPIX ... medium at ZETA7, WBCN, KZOM, KTIM, WAAF, KEZY-AM, KROQ, KTXQ, KMEL and KSFM...WSHE M-H, MAGIC 92 L-M, 92 ROCK A-M, KYTX A-L and KY-102 A-L... other cuts: Saturday Night Is Dead, Protection, Waiting For the UFO's and Discovering Japan...continues to develop strong 18-24 response wherever played...very good male support...sales developing.

- JOHN STEWART/BOMBS AWAY DREAM BABIES KEY CUT: GOLD (RSO)N 29 Profile: Hot at KRST-FM, WBCN, KMEL, KY-102, WMMS, KYTX, WZZO and WAAF...medium at KEZY-AM, WCPI, KFMH and 92 ROCK...KROQ M-H, KZEW M-H, KZOM L-M, KTIM L-M, MAGIC 92 L-M, KAWY L-M, ZETA7 A-M, KGON A-I and C-101 A-L...other cuts: Midnight Wind and Fool Of Love...debuts with strong 18-34 response...familiarity is good...good programing album.
- FLASH AND THE PAN/FLASH AND THE PAN KEY CUT: HEY ST. PETER N 30



Profile: Hot at WPIX, WAAF, KSJO and WBCN ... medium at KFMH, WMMR, KY-102, KSAN, KSFM, WOUR, WSHE, KTXQ, KROQ, KGGO and WZZO ... WLOB M-H, WMMS M-H, WSMI L-M, KZOM L-M, WKLS L-M, 92 ROCK A-L and KQRS A-L...other cuts: Walking In The Rain, Down Among The Dead Men and Lady Killer...showing good initial 18-24 response...requests are good...leans male.

# SIGNIFICANT ACTION:

DOUCETTE/THE DOUCE IS LOOSE KEY CUT: RUN BUDDY RUN (MUSHROOM) Profile: Hot at KFMH, KAWY, and KGAB...medium at KSHE, KGON, KXFM, WJAX, and WSMI...KRST-FM L-M, KYTX L-M, WSHE L-M, ZETA7 L-M, 92-ROCK A-L, WCPI A-L, KEZY-AM A-L, and WKLS A-L...other cuts: Nobody, Rita, Before I Die and Further On Up The Road.

SWEET/CUT ABOVE THE REST KEY CUT: DISCOPHONY (CAPITOL) Profile: Hot at WLOB ... medium at KXFM, KEZY-AM, ZETA7, WZZO, ZETA-4, WGRQ, KZOM, WBCN, and KSJO...WDVE M-H, MAGIC 92 L-M, WKLS L-M, and WLRS A-M... other cuts: Mother Earth, Dorian Grey, and Play All Night.

FAITH BAND/FACE TO FACE KEY CUT: YOU'RE MY WEAKNESS (MERCURY) Profile: Medium at WSHE and KAWY...WJAX A-M, KSFM A-M, WLPL A-L, and WSMI A-L...other cuts: Touchy Situation, Hopeless Romantic, Big City Lights and Long Distance Runner.

CLIMAX BLUES BAND/REAL TO REEL KEY CUT: CHILDREN OF THE NIGHTIME (SIRE) Profile: WPIX A-H, WSHE A-M, KRST-FM A-M, KSFM A-M, ZETA-4 A-M, KXFM A-L, 92-ROCK A-L, KGGO A-L, KSAN A-L, WSMI A-L, and KAWY A-L... other cuts: Fat City, Summer Rain and Long Distance Love.

DIXIE DREGS/NIGHT OF THE LIVING DREGS KEY CUT: PUNK SANDWICH (CAPITOL) Profile: Medium at WKDF, WKLS, and KSFM...ZETA7 L-M...other cuts: The Bash and the title.

LOUISIANA'S LEROUX/KEEP THE FIRE BURNIN' KEY CUT: FEEL IT (CAPITOL) Profile: Medium at WJAX, ZETA-4, ZETA7, WBCN, and KZOM...KFMH L-H, KAWY L-M, KROQ A-M, KSFM A-L, WNOR A-L, WCPI A-L, KGGO A-L, and WSHE A-L... other cuts: Call Home The Heart, When I Get Home, and Back To The Levee.

MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC) Profile: Hot at ZETA7, WDVE, WKLS, WJAX, and KGGO...medium at KQRS...other cuts: The Creeper, Preachers Daughter and The Bounty Hunter.

FRANKIE MILLER/A PERFECT FIT KEY CUT: WHEN I'M AWAY FROM YOU (CHRYSALIS) Profile: Hot at KTIM ... medium at KSAN, KGGO, and WJAX...WSHE L-M, WLOB A-M, WKDF A-L, KROQ A-L, WBCN A-L, WKLS A-L, and C-101 A-L... other cuts: Something About You, Is This Love?, Darlin' and A Woman To Love Me.

DIXON HOUSE BAND/FIGHTING ALONE KEY CUT: SOONER OR LATER (INFINITY) Profile: Medium at KGGO, KSFM, and KTXQ...KYTX L-M, 92-ROCK A-L, WSMI A-L, and C-101 A-L...other cuts: Angela, Runnin' Scared and The Promise.

FANDANGO/ONE NIGHT STAND KEY CUT: THIEF IN THE NIGHT (RCA) Profile: Hot at KAWY...medium at KGAB and WLPL...KXFM L-M and WLOB A-L...other cuts: Two Time Loser, Hard Headed Woman and I Would Never Leave.

THE WHO/LONG LIVE ROCK KEY CUT: (12") (MCA) Profile: Hot at WPIX, KYTX, and WLOB ... medium at KSAN, KEZY-AM, WZZO, and WAAF...WLPL A-L, C-101 A-L, and KBPI A-L...other cuts: My Wife.

THE TUBES/REMOTE CONTROL KEY CUT: PRIME TIME (A&M) Profile: Hot at KSJO, WBCN, KSAN, WMMS, and ZETA-4...medium at WMMR, KROQ, WCPI, WOUR, and KGAB...ZETA7 L-M...other cuts: TV Is King, Turn Me On, Telecide and I Want It All Now.

IRON CITY HOUSE ROCKERS/LOVE'S SO TOUGH KEY CUT: HIDEAWAY (MCA) Profile: Medium at WDVE...WMMS L-M, WOUR L-M, WCPI A-M, KFMH A-M, KROQ A-M, WSHE A-L, 92-ROCK A-L, KZEW A-L, and KSHE A-L...other cuts: Turn It Up, Veronica and Can't Take It.

BRAM TCHAIKOVSKY/STRANGE MAN, CHANGED MAN KEY CUT: GIRL OF MY DREAMS (POLYDOR) Profile: Medium at WDVE, KSAN, and KTIM...WOUR A-L...other cuts: Robber, Leaving and the title.

KISS/I WAS MADE FOR LOVIN YOU KEY CUT: (12") (CASABLANCA) Profile: WLOB A-M, WBCN A-L, C-101 A-L, and KMEL A-L.

SUTHERLAND BROTHERS/WHEN THE NIGHT COMES DOWN KEY CUT: TITLE (COLUMBIA) Profile: KFMH A-H, WKDF A-L, WMMR A-L, and KAWY A-L...other cuts: Natural Thing, Cruisin', and Crazy Town.



(EPIC)

CARLY SIMON/VENGENCE KEY CUT: (12") (ELEKTRA) Profile: KXFM L-H, KMEL A-H, KRST-FM A-M, KSFM A-M, KAWY A-M, WMMR A-L, WABX A-L, KZOM A-L, KZEW A-L, and KWST A-L.

NIGHT/NIGHT KEY CUT: HOT SUMMER NIGHTS (PLANET) Profile: KBPI L-M, KTXQ A-M, WKDF A-L, and KZEW A-L... other cuts: open.

WHITEFACE/WHITEFACE KEY CUT: LOVE CAME (MERCURY) Profile: ZETA-4 A-M, WKLS A-L, KFMH A-L, WKDF A-L, and KAWY A-L...other cuts: open.

ROCK N' ROLL HIGH SCHOOL/SOUNDTRACK KEY CUT: TITLE (WB) Profile: Medium at KSAN...KSJO L-M, WOUR L-M, and WLOB A-L...other cuts: open.

APRIL WINE/SECOND GLANCE KEY CUT: ROLLER (CAPITOL) Profile: Hot at WZZO...medium at KGON, WLRS, KQRS, and KGAB...KGGO L-M...other cuts: open.

DONNA SUMMER/BAD GIRLS KEY CUT: HOT STUFF (CASABLANCA) Profile: Hot at KXFM, WNOR, C-101...other cuts: Walk Away, Love Will Always Find You, Our Love and the title.

GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: IT WASN'T ME (ROUNDER) Profile: Hot at KSAN, KQRS, KBPI, and WDVE...medium at WJAX, KROQ, and C-101...WLPL A-L...other cuts: Who Do You Love and the title.

BABYS/HEAD FIRST KEY CUT: TITLE (CHRYSALIS) Profile: Hot at WLOB and WGRQ...medium at KEZY-AM, WDVE, KQRS...other cuts: I Was One, Run To Mexico and Love Don't Prove I'm Right.

**POCO/LEGEND KEY CUT: HEART OF THE NIGHT (MCA)** Profile: Hot at WMMS, WCPI, KBPI, KGAB, MAGIC 92, KXFM, and Z92...medium at KEZY-AM, WNOR, and WKDF...KTXQ A-M...other cuts: Spellbound, Boomerang, Crazy Love and the title.

LOWELL GEORGE/THANKS I'LL EAT IT HERE KEY CUT: TWO TRAINS (WB) Profile: Hot at KAWY and KYTX...medium at ZETA-4 and WKLS...other cuts: Honest Man, Easy Money, I Can't Stand The Rain and the title.

BLONDIE/PARALLELLINES KEY CUT: ONE WAY OR ANOTHER (CHRYSALIS) Profile: Hot at WJAX, KWST, WMMS, KSAN, WBCN, WPIX, WZZO, KROQ, and WNOR...medium at WLOB and C-101...other cuts: Sunday Girl, Heart Of Glass and Hanging On The Telephone.

SUSAN/FALLING IN LOVE AGAIN KEY CUT: TAKIN IT OVER (RCA) Profile: Hot at ZETA-4, WPIX, and WSHE...other cuts: Marlene, I Was Wrong, Really Gonna Show and the title.

WINGS/GOODNIGHT TONIGHT KEY CUT: (12") (CAPITOL) Profile: Hot at KWST, WPIX, WNOR, and Z92.

ALVIN LEE AND 10 YEARS LATER/RIDE ON KEY CUT: IT'S A GAZ (RSO) Profile: Hot at KFMH...WJAX L-M, KZOM A-L, and WMMR A-L...other cuts: Going Home, Ain't Nothin' Shakin' and Ride On Cowboy.

SUZI QUATRO/IF YOU KNEW SUZI KEY CUT: IF YOU CAN'T GIVE ME LOVE (RSO) Profile: Hot at C-101 and WMMS...medium at KSAN...other cuts: Breakdown, Rock n' Roll Hootchie Coo and Tired Of Waiting.

**DUNCAN BROWNE/THE WILD PLACES KEY CUT: TITLE (SIRE)** Profile: Hot at WSHE and KSJO...medium at KZEW, KFMH, ZETA-4, KSHE, KSAN...other cuts: Camino Real, Roman Vecu, The Crash and Planet Earth.

GEORGE HARRISON/GEORGE HARRISON KEY CUT: BLOW AWAY (DARK HORSE) Profile: Hot at Z92, WLRS, KSFM, WJAX, KXFM, KGGO, and WMMS...medium at WCPI...other cuts: Love Comes To Everyone, Soft Touch, Our Love Is Forever and If You Believe.

LINK WRAY/BULLSHOT KEY CUT: FEVER (VISA) Profile: Medium at KFMH, WBCN, and KSJO...KSHE A-L...other cuts: Good, Good Lovin', It's All Over Now Baby Blue and Switchblade.

ELO/SHINE A LITTLE LOVE KEY CUT: (12") (JET) Profile: Hot at KYTX, Z92, KMEL, KGAB, and KXFM...medium at KWST...KZEW L-H and KZOM A-L.

CARILLO/STREET OF DREAMS KEY CUT: SHE TAKES THE NIGHT (ATLANTIC) Profile: KFMH L-H, KSHE A-L, WCPI A-L, 92-ROCK A-L, and KSAN A-L...other cuts: What's Your Name, Under The Gun, Rosa Lee and Familiar Stranger.

PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE (ECM) Profile: Hot at KFMH...medium at KAWY, WSHE, WOUR, KQRS, and KRST-FM...WSMI A-L...other cuts: Consueno.

KINKS/SUPERMAN KEY CUT: (12") (ARISTA) Profile: Hot at WKLS, WPIX, KXFM, and WGRQ.

MISSOURI/WELCOME TWO KEY CUT: SUNSHINE GIRL (POLYDOR) Profile: Hot at KAWY...medium at KSHE and WSHE...KGAB A-M, WSMI A-M, and 92-ROCK A-L...other cuts: Movin' On and Walk Like A Man.

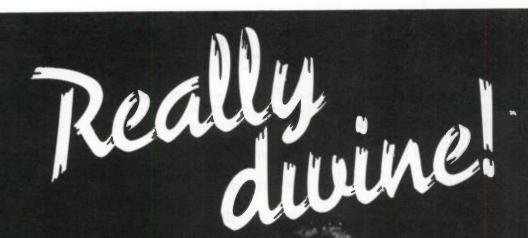
SAMMY HAGAR/DOCK OF THE BAY KEY CUT: (12") (CAPITOL) Profile: Hot at WPIX ... medium at KSAN.

FRANK MARINO AND MAHOGANY RUSH/TALES OF THE UNEXPECTED KEY CUT: ALL ALONG THE WATCHTOWER (COLUMBIA) Profile: Hot at WPIX and KTXQ...medium at KAWY, WDVE, KFMH, KSJO, ZETA7, ZETA-4, and KEZY-AM...KZEW M-H, WGRQ A-M, 92-ROCK A-L, KYTX A-L, WMMS A-L, and KSAN A-L...other cuts: Sister Change and Bottom Of The Barrel.

DUKE JUPITER/TASTE THE NIGHT KEY CUT: TITLE (MERCURY) Profile: Hot at KFMH and KAWY...other cuts: Satin Sheets, Like Our First Night and When I'm With You.

**ROBERT FRIPP/EXPOSURE KEY CUT: YOU BURN ME UP, I'M A CIGARETTE (POLYDOR)** Profile: WMMS A-L and WMMR A-L...other cuts: Here Comes The Flood, Breathless, North Star and the title.

JIM CAPALDI/ELECTRIC NIGHTS KEY CUT: 1890 (RSO) Profile: KTXQ A-M, KFMH A-M, KROQ A-M, KTIM A-L, WKDF A-L, and KZEW A-L...other cuts: Shoeshine, Hotel Blues and the title.



BB 85\* CB 84\* RW 88\* Presenting a sizzling new single from Bette Midler, "MARRIED MEN 3582 On Atlantic Records

> Last Saturday, May 26, millions of Americans watched Bette Midler perform her new single "Married Men" on SATURDAY NIGHT LIVE.

**LAKE/PARADISE ISLAND KEY CUT: HOPELESS LOVE (COLUMBIA)** Profile: Hot at KGGO...medium at WSMI and C-101...other cuts: Paradise Way, Into The Night and the title.

TOM ROBINSON BAND/TRB II KEY CUT: BLACK ANGEL (CAPITOL) Profile: Hot at WPIX...medium at KSAN, KFMH, and WBCN...WMMS A-L and WMMR A-L...other cuts: Murder, Blue Rage and Hold Out.

BEACH BOYS/L.A. THE LIGHT ALBUM KEY CUT: GOOD TIMIN' (CARIBOU) Profile: Hot at WPIX, WNOR, and KGAB... medium at KZOM...other cuts: Shortnen' Bread and Angel Come Home.

SQUEEZE/COOL FOR CATS KEY CUT: GOODBYE GIRL (A&M) Profile: Hot at WBCN and WPIX...medium at KSJO and KTIM...other cuts: Slap n' Tickle and the title.

SPYRO GYRA/MORNING DANCE KEY CUT: TITLE (INFINITY) Profile: Hot at C-101 and KZEW...medium at KAWY and KTXQ...WMMS M-H...other cuts: Starburst and It Doesn't Matter.

SCREAMS/IMAGINE ME WITHOUT YOU KEY CUT: (12") (INFINITY) Profile: Medium at WOUR.

JENNIFER WARNES/SHOT THROUGH THE HEART KEY CUT: HEARTACHE (ARISTA) Profile: KAWY L-M and WKDF A-L...other cuts: You Remember Me, Tell Me Just One More Time and the title.

JOHN HIATT/SLUG LINE KEY CUT: RADIO GIRL (MCA) Profile: Medium at WOUR...KTIM L-M, 92-ROCK A-L, and KGGO A-L...other cuts: You Used To Kiss The Girls, You're My Love Interest, Madonna Road and the title.

THE CRUSADERS/STREET LIFE KEY CUT: TITLE (MCA) Profile: Medium at WNOR and C-101...KFMH A-M, WCPI A-L, WOUR A-L, and WMMR A-L...other cuts: My Lady, Rodeo Drive and The Hustler.

PETER FRAMPTON/I CAN'T TAKE IT NO MORE KEY CUT: (12") (A&M) Profile: Hot at KXFM, KMEL, WGRQ, and KSJO...medium at WAAF, KEZY-AM, KROQ, and WDVE...WLOB M-H, KGAB A-H, KYTX A-H, KBPI L-M, KGGO A-M, Z92 A-M, 92-ROCK A-M, WZZO A-M, KSFM A-M, KZOM A-L, WMMS A-L, WKLS A-L, KSAN A-L, and C-101 A-L.

BETTE MIDLER/MARRIED MEN KEY CUT: (12") (ATLANTIC) Profile: WBCN A-L and C-101 A-L.

AIRBORNE/AIRBORNE KEY CUT: LIFE IN THE CITY (COLUMBIA) Profile: KTXQ A-M and WDVE A-M...other cuts: open.

NICK GILDER/(YOU REALLY) ROCK ME KEY CUT: (12") (CHRYSALIS) Profile: KSJO A-H, WPIX A-H, WAAF A-M, WLOB A-M, WABX A-L, WBCN A-L, and KSAN A-L.

WET WILLIE/WHICH ONE'S WILLIE KEY CUT: WEEKEND (EPIC) Profile: Hot at WMMS...medium at WSMI, WCPI, KRST-FM, and KGGO...KZEW L-M, KROQ A-M, WKLS A-L, KSFM A-L, and C-101 A-L...other cuts: Hard Way, Ramona, Smoke, This Time and Mr. Streamline.

RUNNER / RUNNER KEY CUT: FOOLING MYSELF (ISLAND) Profile: Hot at KSAN...medium at KTXQ and WSMI... KFMH A-M, WJAX A-M, KEZY-AM A-M, 92-ROCK A-L, WOUR A-L, WKDF A-L, KYTX A-L, KGGO A-L, KROQ A-L, KZOM A-L, WMMR A-L, and MAGIC 92 A-L...other cuts: Sooner Than Later, Rock n' Roll Soldiers, Run For Your Life and Broken Hearted Me.

BECKMEIER BROS./BECKMEIER BROS. KEY CUT: FLY BIRD (CASABLANCA) Profile: KTXQ A-M, KZEW A-L, WSHE A-L, KFMH A-L, WMMR A-L, WMMS A-L, WKDF A-L, WOUR A-L, KRST-FM A-L, KZOM A-L, KYTX A-L, KWST A-L, and KAWY A-L...other cuts: Rock And Roll Dancin', You Can Love, Snakes In The Grass and That's What I Like About My Baby.

BILLY THORPE/CHILDREN OF THE SUN KEY CUT: TITLE (CAPRICORN) Profile: Hot at WJAX, KTIM, KZEW, KTXQ, and WSHE...medium at WDVE and WKLS...KROQ M-H, ZETA-4 L-M, and KDKB A-L...other cuts: Wrapped In The Chains, Dream Maker, Goddess Of The Night, Simple Man and We Welcome You.

# TRENDSETTERS

				98 ROCK	Tampa	Nick Van Cleve	813 224-0424
C-101	Corpus Unristi	Charlie Paimer	JIZ 855-4641	STARVIEW-92	York	Rick Harris	717 266-6606
KBPI	Denver	Frank Cody	303 936-2313	WAAF	Worcester	John Duncan	617 752-5611
KDKB	Phoenix	Linda Clayton	602 833-4261	WABX	Detroit	Ted Ferguson	313 398-1100
KEZY-AM	Anaheim	Larry Reisman	714 776-3696	WBCN	Boston	Tony Berardini	617 266-1111
KFMH	Muscatine	Lisa Catalona	319 263-2512	WCPI	Wheeling	Dave Hansen	304 232-9935
KGAB	Ventura	Bob Gowa	805 647-0634	WDVE	Pittsburgh	John McGhan	412 562-5900
KGGO	Des Moines	Mark Vos	515 265-6186	WGRQ	Buffalo	Irv Goldfarb	716 881-4555
KGON	Portland	Jerry Ostertag	503 655-9181	WKDF	Nashville	Alan Sneed	615 244-9533
KLRB	Carmel	Bob Stock	408 624-3859	WKLS	Atlanta	Debbie Garner	404 325-0960
KMEL	San Francisco	Mark Cooper	415 391-9400	WKQQ	Lexington	Dave Krusenklaus	606 252-6694
KMET	Los Angeles	Sam Bellamy	213 464-5638	WLOB	Portland, ME	Eric Heckman	207 775-2336
KORS	Minneapolis	Tac Hammer	612 545-5601	WLPL	Baltimore	Kris Phillips	301 358-4600
KROQ	Los Angeles	Jed Fish Gould	213 578-0830	WLAV-FM	Grand Rapids	Doc Donovan	616 456-5461
KRST	Alburguergue	Jim Zalewski	505 266-7946	WLRS	Louisville	Drake Hall	502 585-5178
KSAN	San Francisco	Kate Ingram	415 986-2825	WMMR	Philadelphia	Dick Hungate	215 561-0933
KSFM	Sacramento	Gary Nixon	916 422-1025	WMMS	Cleveland	John Gorman	216 781-9667
KSHE	St. Louis	Ted Habeck	314 842-1111	WNOE-FM	New Orleans	Capt. Humble	504 529-1212
KSJO	San Jose	Tawn Mastry	408 246-6060	WNOR-FM	Norfolk, VA	Ron Reger	
KTIM	San Rafael	Michael Knight	415 456-1510	WOUR	Utica	Robin Sherwin	804 623-9667
KTXQ	Dallas	Tim Spencer	214 528-5500	WPIX	New York		315 797-0803
KWST	Los Angeles	Pam May	213 467-1224	WRUV		Jay Crawford	212 949-2102
KXFM	Santa Maria	Peter Napoli	805 922-2156	WSHE	Burlington, VT Miami	John Dennison	802 656-2247
KXXY	Oklahoma City	Andy Lockridge	405 528-5543	WSMI	Litchfield	Michele Robinson	305 581-1580
KY-102	Kansas City	Max Floyd	816 753-4567	WYSP		Mike Perry	217 324-5921
KYTX	Amarillo	Max Miller	806 359-8561		Philadelphia	Jerry Abear	215 839-7625
KZEW	Dallas	Doris Miller	214 748-9898	WZOK WZZO	Rockford, IL	Tom Hunter	815 399-2233
KZOK	Seattle	Mavis Mackoff			Allentown	George Hawras	215 694-0511
M-105	Cieveland		206 223-3900	WZZQ	Jackson	Victor Hawkins	601 982-1062
MAGIC 92	Rochester	Ellen Roberts	216 391-1260	ZETA-4	Miami	Gary Martin	305 624-6101
92 ROCK		Bernie Kimball	716 232-7550	ZETA 7	Orlando	Bill Mims	305 298-5510
	Cleveland	Ray Henry	216 371-3534	ZOOM	Beaumont	Mark McLaren	713 745-2222
ROCK-95	Jacksonville	Richard Langlois	904 633-2785	Z-92	Omaha	Bob Linden	402 592-5300





KSJO's Traveling Rock & Roll Circus '79: The Troupe-must I name them?!



You could amost hear a nationwide exhale this week with the book's end, and Album programers wasted no time getting hot new music on the air. From the Ramones to the Beckmeier Bros. to the excellent Runner, it was nice to see all this action. Speaking of action, the Nick Gilder (really) rocks me. It's serious rock and roll.

Ever clever JOSHUA BLARDO of RCA has a great way to turn friends on to the best new product by changing the tape on his answering machine everyday. If you call this week, you'll be greeted by David Bowie lounging between listening parties with Eric Clapton and 3 former Beatles. Just when he's inviting you over for an impromptu concert, Bowie is cut off by the Fantastic Voyage cut from his new Lodger LP. Pretty slick move, and any track would do-the album is great!

Have you taken the Blindfold Test? PD/MD ERIC HECKMAN at FM-101/ Portland back-announced the new KISS as "The Mystery Record of the Week." He got an instant 350 calls, 175 of which thought it was Foreigner. Only two listeners guessed correctly and requests for second listenings kept coming. The live concert and club-remote season is in full swing; WKLS/Atlanta will present Billy Thorpe at the Fox Theatre on June 3rd, while WBCN/ Boston has upcoming shows with TRB, The Roches, Cheap Trick, Rockets and Joe Jackson at The Paradise...It's a fond farewell to Album Radio as WBCN's dancin' fool CHARLIE KENDALL discos over to WIKS/Indianapolis where he will get down and get back up again as Station Manager. Good luck with yo' bad self, Chas.

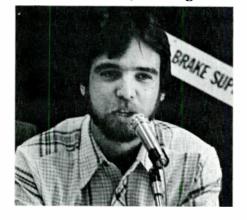
WDVE's JOHN McGHAN proudly told me about the Pittsburgh AFTRA award to the station for "Most Creative Use of Radio." The award went to DENNIS BENSON, a 42 year old minister and DVE's Saturday morning talk show host, interview genius. Dennis' documentary, "The Crystal Roller Coaster" concerns stimulants and barbituates. He has won the national Armstrong and Valley Forge Awards.

# Spectrum III

**SPECTRUM III** is a whole new approach to Adult Programing, meant as a modern evolution from such terms as Adult Contemporary, Pop Adult, MOR, Soft Rock, etc. The S-III analysis is based on reports from the country's trendsetting radio stations. To exchange information call Terry Gillingham or Mik Benedek at 408 646-9333 or write FRED: 598 Foam, Monterey, CA 93940.

# NEXT:

**TRI-ANGLES** by Terry Gillingham



DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN(ARISTA) Profile: Among five hottest at KLOK...among ten hottest at WFTL...among fifteen hottest at KFMB...among twenty hottest at WFMK, KCBQ and WHIO...WSM-AM D-25, KVOX D-27, WHBC 33-28, WHAG 36-31, and KBAI 36-33...added at KHOW, KKEZ, WCLR, WDNC, KRSP-AM, KNBR, KVI-AM, WCFL, and KMGX.

### JOHN STEWART/GOLD

(RSO)

Profile: Among fifteen hottest at KNBR, and KLYX...among twenty hottest at WCBM...KWAV 12-10, KEZR D-23, LOVE94 D-24, WFBR 28-25, WQXI-FM 29-26, WGAR A-27, KEYN 37-31, KBAI A-31, FM97 40-33, and WHBC A-34... added at WLFA, WISM-FM, KAGO, WFBC, KRSP-AM, KRNA, and KMBX.

**RAYDIO/YOU CAN'T CHANGE THAT** 

(ARISTA)

Profile: Among five hottest at WCCO-FM...among ten hottest at KOB, and WFMK... KEYN 8-4, WORG-FM 13-9, WSM-FM 13-11, WRMF 14-12, KVOX 21-16, KVI-AM D-23, WMAZ 28-26, KAGO 35-26, WLFA D-27, KBAI 32-28, and FM97 33-29...added at WSLI, KNBR, WCBM, and WDNC.

ATLANTA RHYTHM SECTION/DO IT OR DIE (POLYDOR) Profile: Among ten hottest at WCCO-FM...among fifteen hottest at KCBQ...among twetny hottest at WHIO...WSM-AM D-21, WQXI-FM 28-23, and LOVE94 D-23... added at KLYX, KWAV, WCBM, KOLO, WHDH, WMAZ, WRMF, KWEN, and KVI-AM.

ART.GARFUNKEL/SINCE I DON'T HAVE YOU (COLUMBIA) Profile: Among fifteen hottest at WHIO...FM97 11-9, WHBC A-33, KEYN A-34, and WHAG A-39...added at WCLR, KWAV, KAAM, WSM-AM, KNBR, WMAZ, WRMF, KOLO, and KUKI.

## **GERRY RAFFERTY/DAYS GONE DOWN**

(UA)

Profile: KOLO 28-25, WQXI-FM A-29, and KEYN A-33...added at WNEU, KWEN, KNBR, LOVE94, KPOL, KWAV, WFBR, and KIMN-FM.

# MOST ADDED

ANNE MURRAY/Shadows In The Moonlight JAMES TAYLOR/Up On The Roof ART GARFUNKEL/Since I Don't Have You GERRY RAFFERTY/Days Gone Down JOHN STEWART/Gold NEIL DIAMOND/Say Maybe DIONNE WARWICK/I'll Never Love This Way Again ATLANTA RHYTHM SECTION/Do It Or Die ABBA/Does Your Mother Know? MAXINE NIGHTINGALE/Lead Me On POCO/Heart Of The Night (Capitol) (Columbia) (Columbia) (UA) (RSO) (Columbia) (Arista) (Polydor) (Atlantic) (Windsong) (MCA)

# SINGLE OF THE WEEK

JAMES TAYLOR/Up On The Roof (Columbia) It must be crowded! Looks like everybody is going "Up On The Roof" with James! Is it a trend! KPLX/Dallas over the past few months has made the transition from beautiful music to S-III. Up in Ft. Dodge, lowa the move from a BM format to S-III was made by KKEZ. Both stations have great signals, excellent programers and talented staffs. I believe they'll be forces to contend with in their respective markets.

WORG-FM in Orangeburg, S.C. is celebrating summer a day early this year. WORG will be hosting a June 20th bikini contest! They're billing it as "flash us your tan" and the judging will be done by MD STU WRIGHT and members of the air staff. There will be one Pro Beauty Contest judge to keep things in line! The winner will receive a beach raft filled with Coppertone products, albums, Tee shirts and anything Stu can find to put in (including himself)!

Contests like this can be not only a hell of a lot of fun, but can be stimulating and offer moral support for your air staff as well. As most people involved hope for, things can get pretty crazy and carried away at this type of promotion. As a prime example, look for some upcoming Strokes pictures of a very exciting "Derriere Derby" that WMEE/Ft. Wayne, Indiana put on. The pics I saw showed the staff with their hands full!

Have you heard the JENNIFER WARNES single; "I Know A Heartache When I See One"? It's a hit and the S-III Communicator network agrees (selected 5/14 by the network)!

Now that I'm on the subject-two former S-III network members have resigned their positions as PD. They are only part of the multitude of programers and jocks that are moving on due to personal dissatisfaction or upper management dissatisfaction (See Top News).

# EAR SHOTS

FAITH BAND/You're My Weakness (Mercury) CHRIS THOMPSON/If You Remember Me (Planet)

ROY ORBISON/Easy Way Out (Asylum) JUDY COLLINS/Where Or When (Elektra) BILL LaBOUNTY/Sometimes Love Songs ... (LP) (WB)

BILL LaBOUNTY/What About You? (LP) (WB) DONNA SUMMER/On My Honor (LP) (Casa) THE WHISPERS/Can't Do Without Love (Solar)

RANDY EDELMAN/You're The One (LP) (Arista) (Alista)

CARLY SIMON/Vengence (Èlektra) BETTE MIDLER/Married Men (Atlantic) BONNIE TYLER/Married Men (RCA) ED & JFC/What's Forever For? (LP) (Big Tree) ED & JFC/What Can I Do With This Broken Heart? (Big Tree)

**49** World Radio History

**KENNY ROGERS/SHE BELIEVES IN ME** Profile: Among five hottest at WFTL, WDNC, KHOW, WHIO, WIP and KNBR...among ten hottest at WSLI, WCCO-FM, KFMB, Profile: Among five hottest at WFTL, WDNC, KHOW, WHIO, WIP and KNBH...among ten hottest at WSLI, WCCO-FM, KFMB, WCLR, WCBM and KBOM...among fifteen hottest at KLOK, WISM-FM and WFMK...WSM-AM 3-1, KWEN 3-1, WCFL 4-1, KOLO 5-1, KUKI 3-2, KWAV 3-3, WNEU 5-3, LOVE94 5-3, KAAM 7-3, KKEZ 10-3, WOUD 15-3, WORG-FM 6-4, WMAZ 6-4, WHBC 6-4, KBAI 7-4, WGOW 8-4, WGAR 9-7, KIIS-AM 10-7, KVI-AM 13-7, WISN 13-9, WLWS 13-9, WLFA 14-9, KRSP-AM 19-10, KVOX 14-11, WSM-FM 14-12, WFBR 15-12, WBLG 15-12, WOON 15-12, FM97 16-12, WFBC 21-13, KCSW 19-14, KDKA 19-17, WSMI 20-18, KIMN-FM 29-19, KEZR 23-20, KOTN 24-20, KEYN 29-20 and WRMF 23-21...added at WHDH...holds steady with

79% reporter support...all demos...strongest 25+ females...valuable to programing, especially middays...5th week on chart.

Spectrum III

#### **RICKIE LEE JONES/CHUCK E'S IN LOVE** 7 2 14

WCFL 34-28...add KIIS-AM and KHOW ... pulls 81% reporter support ... looks like it's going to go number 1 next week ... GIANT 25+ male record...also pulling female 25+...now receving some teens...4th week on chart.

#### 3 3 BILLY JOEL/HONESTY 8

1 1

5

BILLY JUEL/HUNES I T Profile: Among five hottest at WCLR, KNBR, KOB, WHIO, KHOW, WIP, KCBQ, KFMB, KBOM and WCBM...among ten hottest at KLOK, WDNC, 14k and WHDH...among fifteen hottest at WISM-FM...among twenty hottest at WSLI and KLYX...KEYN 2-1, WSM-FM 4-2, KRSP-AM 7-3, WSM-AM 6-4, WRMF 9-5, KAGO 20-5, KWEN 6-6, WBLG 7-6, WMAZ 7-6, WLWS 7-6, KWAV 8-6, KOTN 11-7, WCFL 13-7, WNEU 13-8, KVI-AM 12-9, KIMN-FM 12-9, WHBC 13-9, LOVE94 13-9, WSMI 15-9, KEZR 10-10, KBAI 13-10, WHAG 14-10, KDKA 15-13, WLAG 15-13, KOLO 16-13, FM97 17-14, KVOX 18-14, KUKI 21-14, KRNA 20-17, WORG-FM 12-20, and WGCW 28-22, another provide the proceeding and WCM 29-24. 22-20 and WGOW 28-22...peaking now...still very valuable to programing...totally mass appeal...holds with 65% reporter support... 6th week on chart.

#### RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST 4 4

(BEARSVILLE) Profile: Among five hottest at KHOW, WFMK, WCBM, WYNY, WDNC, WHDH, WIP, KLOK and WSLI...among ten hottest at WCLR, KBOM, WISM-FM, KFMB and KNBR...among twenty hottest at KCBQ, KMGC and WFTL...KRSP-AM 1-1, KBAI 1-1, WHBC 2-1, WMAZ 2-1, WGON 2-1, WFBC 4-1, WGOW 2-2, WCFL 2-2, KWEN 2-2, FM97 2-2, KIIS-AM 3-2, KAGO 5-2, WFBR 3-3, WISN 3-3, WBLG 4-3, KVI-AM 5-3, WLWS 5-4, WRMF 6-4, WLAG 9-4, KEZR 5-5, KOTN 7-5, WLFA 10-5, KDKA 10-5, WORG-FM 7-6, WFGL 12-6, KEYN 15-10, KITY 17-11 and WGAR 22-18...added at 14k...hot phones continue...falls to 68% reporter support... 8th week on chart.

#### **REX SMITH/YOU TAKE MY BREATH AWAY** 12 12 5

Profile: Among five hottest at WCCO-FM, WIP, WYNY and WFMK ... among ten hottest at KMGC, WDNC, KNbrd, KOB and WISM-Profile: Among five nottest at WCLO-FM, WIF, WTNT and WFMK...among ten nottest at KMGC, WDIG, KNBA, KOB and WISM-FM...among fifteen hottest at WSLI and WCBM...among twenty hottest at KHOW and KFMB...WSM-AM 4-2, KOTN 8-3, WLFA 9-3, WGAR 6-4, KUKI 6-6, WQUD 17-6, WBLG 8-7, WNEU 10-7, WQON 12-7, WFBR 8-8, WFGL 10-8, WMAZ 12-8, KWEN 11-9, WBZ-AM 13-9, KKEZ 15-10, KITY 20-10, WLAG 14-11, WISN 14-11, WLWS 17-11, WGOW 19-11, WQXI-FM 15-12, KIIS-AM 16-14, KBAI 17-15, FM97 18-15, WHBC 21-15, WHAG 18-16, KVI-AM 18-16, WFBC 22-17, WORG-FM 29-25 and KAGO 40-29... added at KBOM...as the bottom drops out of many other records, Rex moves in with 71% reporters support...Giant with female teens and 25+ Females...some male 25+...5th week on chart

#### **OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT** 5 6

ULIVIA NEW ION-JOHN/JEEPEK THAN THE NIGHT (MCA) Profile: Among five hottest at WIP, WDNC, WCBM, KFMB and WHDH...among ten hottest at KCBQ, KBOM, KLOK and KOB... among fifteen hottest at WFMK, 14k, WFTL, WISM-FM, KNBR and KHOW...among twenty hottest at WSLI...WHAG 1-1, KVOX 1-1, WSMI 2-2, WQON 4-3, KBAI 4-3, KUKI 5-3, WCFL 6-3, KVI-AM 6-4, KKEZ 5-5, KIIS-AM 5-5, WISN 6-5, WFGL 11-5, KRSP-AM 9-6, LOVE94 9-8, KWEN 10-8, WHBC 10-8, WORG-FM 11-8, WBLG 10-9, WLAG 11-9, WGOW 12-9, WQUD 13-9, KOTN 13-10, WFBR 13-11, KAGO 9-12, WMAZ 16-13, KIMN-FM 26-15, WRMF 19-16, KEZR 19-16, KEYN 23-17, WSM-FM 21-18 and KRNA 25-23...added at WCLR...heavy females 25+...also strong male 25+...slips from 71% to 68% reporter support...very good programing...still receiving heavy phones...6th week on chart.

#### DOOBIE BROTHERS/MINUTE BY MINUTE 16 14 7

Profile: Among five hottest at KLYX and KCBQ...among ten hottest at WSLI, 14k, WISM-FM and WCCO-FM...among fifteen hottest at KNBR and WFMK...among twenty hottest at WIP, WCBM, KMGC and KFMB...KWAV 2-2, KEYN 5-3, KOLO 4-4, WQXI-FM 10-5, KEZR 7-6, WSM-FM 12-8, FM97 12-8, WBLG 14-8, LOVE94 14-10, KWEN 15-10, KDKA 14-12, WQON 17-13, WFBR 18-14, KAGO 22-14, WLWS 19-15, KRSP-AM 22-17, WMAZ 22-18, KBAI 33-18, WQUD 21-19, WISN 23-19, KOTN 26-19, WSMI 27-19, KKEZ 26-20, KRNA 24-21, WGOW 30-23, WLFA 29-24, WHBC 34-25, WFBC D-25, WRMF 29-26, WCFL 39-29, WNED D-29, WNED D-29, WRED D-29, WRED D-29, WNED D-29, KIMN-FM 37-31 and WORG-FM D-31...added at WHDH...powers up with 68% reporter wupport...big sales and strong phones continue...spreading all demos...could be their second number one record...powerful artist appeal...4th week on chart.

#### 6 8 BEE GEES/LOVE YOU INSIDE & OUT

Profile: Among five hottest at WFMK and WHDH ... among ten hottest at WSLI, WCBM, WIP and KCBQ ... among fifteen hottest at KLOK, KHOW and 14k...among twenty hottest at WHIO...KKEZ 1-1, WRMF 2-1, WLWS 3-1, KRNA 4-1, WFGL 7-1, WBZ-AM 2-2, KIMN-FM 3-2, WQUD 3-2, WLAG 4-2, WMAZ 4-3, KAGO 14-3, KDKA 4-4, KUKI 4-4, WSM-FM 5-4, KBAI 5-5, WORG-FM 8-5, WFBC 9-5, KIIS-AM 7-6, WHBC 8-6, WHAG 8-6, WISN 9-6, WNEU 9-6, WGAR 11-6, WFBR 7-7, KOLO 7-7, KITY 7-7, KVI-AM 10-8, WGOW 11-8, KVOX 12-8, WQON 14-11 and WSMI A-22...6th week on chart.

#### BARBARA MANDRELL/IF LOVING YOU IS WRONG 10 9 9

Profile: Among five hottest at WFTL, WCLR, KBOM, KLOK and KMGX ... among ten hottest at WDNC, WHIO, WFMK, WISM-FM, WIP and KNBR...among fifteen hottest at KFMB and WCBM...among twenty hottest at WSLI...WORG-FM 2-2, WISN 4-4, WMAZ 5-5, WHBC 5-5, LOVE94 6-5, KUKI 7-5, WCFL 9-6, WGOW 10-6, KAGO 15-6, WHAG 9-7, KOTN 12-9, KBAI A-9, WRMF 15-10, WLFA 16-11, WQUD 16-15, KVI-AM 16-15, KRSP-AM 18-15, KIIS-AM 18-16, WLAG 19-16, WNEU 22-16, FM97 21-18 and KEZR 21-19...added at WHDH and KIMN-FM...holding strong with 55% reporter support...strongest in category 2...good with 25+ females...peaked...5th week on chart.

#### NIGEL OLSSON/A LITTLE BIT OF SOAP 11 11 10

Profile: Among five hottest at WISM-FM, 14k, KFMB, WYNY and KOB ... among ten hottest at WCLR, KBOM, WCBM and WDNC ... among fifteen hottest at WIP, KNBR, KMGX, KHOW and WSLL.WSM-FM 2-1, WSM-AM 5-3, WFGL 14-3, KIMN-FM 8-4, KOLO 8-8, WQXI-FM 9-8, KKEZ 13-8, KUKI 11-9, WCFL 15-9, WNEU 15-10, WMAZ 13-11, KRSP-AM 13-11, KIIS-AM 14-12, WORG-FM 15-12, WHBC 19-13, KVI-AM 15-14, LOVE94 16-14, WHAG 17-15, WISN 17-15, WFBR 19-15, WBLG 17-16, KAGO 27-16, WRMF 21-18, WLAG 22-18, WQUD 24-21, KOTN 27-24, WFBC D-24, KBAI A-25, WGOW 29-26, FM97 29-27 and KDKA A-28... surprisingly strong week pulls this up the chart, but has reached peaking stage...strong females 18+...5th week on chart.

## (MCA)

(COLUMBIA)

### (RSO)

(WR)

### (MCA)

# (WB)

(UA)

# (COLUMBIA)



7

# (BANG)

### 50 World Radio History

SpectrumIII

#### 13 13 11 **BEACH BOYS/GOOD TIMIN'**

(CARIBOU) Profile: Among five hottest at KFMB, KCBQ, KLIK, WISM-FM, KMGX and WYNY...among fifteen hottest at KHOW and KBOM... among twenty hottest at WDNC, KLYX and WCBM...KWAV 7-5, KOLO 11-6, WISN 7-7, KIIS-AM 9-9, WLWS 15-10, WSMI 23-10, WHBC 17-11, KKEZ 19-11, WSM-AM 16-12, KEZR 15-13, KBAI 16-13, KIMN-FM 19-13, KWEN 20-16, KRSP-AM 20-16, KCSW 20-17, WORG-FM 20-17, WFGL A-17, KEYN 22-18, KVI-AM 23-19, WQON D-19, WLAG 25-20, WMAZ 26-20, WCFL 36-20, KVOX 23-21, WNEU 27-21, WFBR 25-22, KAAM D-22, KDKA 28-23, KOTN 30-27 and KUKI 36-27...receiving last surge of strength...demos show M/F 25+ acceptance...4th week on chart.

#### 16 12 20 DR. HOOK/WHEN YOU'RE IN LOVE

(CAPITOL) Profile: Among five hottest at WISM-FM...among ten hottest at WFMK and KMGX...among fifteen hottest at KCBQ, KHOW, KFMB and WSLI...among twenty hottest at WIP, KBOM, 14k and WCBM...KVOX 4-3, KBAI 9-7, WSM-FM 10-7, WISN 16-13, KOTN 17-14, WMAZ 18-14, KWEN 18-15, KWAV 20-15, KUKI 22-15, WHBC 25-18, WGOW 23-19, KKEZ 23-19, WNEU 23-19, WLAG 24-19, KVI-AM 22-20, WLFA 26-20, KIIS-AM D-20, WCFL 30-22, WFGL A-22, WBLG 25-23, KAAM D-23, KRSP-AM 27-24, WORG-FM 27-24, WHAG 28-24, KIMN-FM 32-26, WFBR 29-27, KCSW D-27, KAGO 38-28, WLWS 24-29 and WQXI-FM A-30... added at KNBR and WYNY...powerhouse female 25+...jumps from 50% to 60% reporter support...should break top five...their best record ever...spreading all demos...3rd week on chart.

#### 2 4 13 PEACHES AND HERB/REUNITED

Profile: Among five hottest at WFTL, WSLI, KHOW, WDNC, WCLR and KBOM...among ten hottest at WISM-FM, WHDH, WYNY and WIP...among fifteen hottest at KLOK and WCBM...among twenty hottest at 14k...KIIS-AM 1-1, WGOW 1-1, WORG-FM 1-1, WISN 1-1, FM97 1-1, KDKA 1-1, WLFA 1-1, KVI-AM 1-1, KAAM 1-1, WLAG 1-1, WGAR 1-1, WQUD 2-1, KCSW 3-1, WFBC 2-2, KBAI 2-2, WFGL 2-2, KPOL 4-2, KITY 4-3 and WCFL 5-5...9th week on chart.

#### N 19 14 NEIL DIAMOND/SAY MAYBE

(COLUMBIA) Profile: Among five hottest at WISM-FM and KBOM...among ten hottest at KLOK, WFTL, KCBQ and WHIO...among fifteen hottest at WCCO-FM and WCLR...among twenty hottest at WDNC and WIP...KAAM 21-7, WCFL 20-11, LOVE94 18-17, WSM 19-17, KVI-AM 20-17, WSM-AM 19-18, KVOX 22-18, WHBC 28-19, WISN A-20, WMAZ 29-22, WNEU 29-22, WLWS 30-22, KBAI 31-22, KKEZ D-22, WLAG 29-23, WFGL A-23, WHAG 31-25, KUKI 33-25, WQUD 29-27, KRSP-AM D-28 and WORG-FM D-30... added at WHDH, KCSW, KFMB, KOTN, WYNY, KAGO and KMGX...one of the most added records of the past three weeks...headed for too ten immediately. elams from 45% to 60% upport. for top ten immediately...slams from 45% to 60% support...strongest in categories 2 & 3...2nd week on chart.

#### 10 15 **ORLEANS/LOVE TAKES TIME**

Profile: Among five hottest at KHOW, WCBM, 14k and KOB...among ten hottest at WIP, WDNC, WHDH, KFMB and WFMK...among fifteen hottest at WSLI, KNBR and KCBQ...among twenty hottest at KLYX...WNEU 3-2, WORG-FM 4-3, WQUD 4-4, KEZR 4-4, WFBC 7-4, WGOW 6-5, WQON 8-5, WLAG 8-7, KAGO 10-7, KVOX 11-7, KIIS-AM 8-8, KBAI 8-8, WSMI 8-8, KDKA 9-8, KOLO 9-9, WRMF 12-9, WISN 11-10, FM97 14-10, WFGL 23-13, KEYN 21-14 and KAAM D-25...7th week on chart.

#### ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER 8 16 3

(BIG TREE) Profile: Among five hottest at WCLR, WDNC, WHDH and KFMB...among ten hottest at KNBR, KHOW, WYNY, WCBM, KLYX and KMGX...among fifteen hottest at KMGC and WFMK...among twenty hottest at KCBQ and WHIO...KAGO 1-1, WSMI 1-1, WNEU 2-1, KOTN 3-1, WISN 2-2, KVI-AM 2-2, WGOW 3-3, WHBC 3-3, WLAG 7-6, KDKA 8-6, FM97 9-6, WORG-FM 9-7, WQON 9-8, WFBR 9-9, KRNA 10-9 and KEYN 14-12...9th week on chart.

#### 15 17 17 **ROGER VOUDOURIS/GET USED TO IT**

(WB)Profile: Among five hottest at KMGX, WSLI and WCBM...among ten hottest at KNBR...among fifteen hottest at WIP and KLYX... LOVE94 2-2, KEZR 3-3, KOLO 3-3, WSM-FM 7-5, WMAZ 8-7, WFGL 9-7, KUKI 9-8, KRSP-AM 10-8, WQUD 12-8, WNEU 12-9, KBAI 14-11, KOTN 15-11, KRNA 19-13, KWEN 16-14, WBLG 16-15, WSMI 18-16, WHBC 23-16, KIIS-AM 20-17, KVI-AM 19-18, KDKA 21-18, KAAM 25-19, FM97 24-20, WFBR 27-24, WORG-FM 28-26, WGAR A-32 and KIMN-FM 38-33...added at 14k... 6th week on chart.

#### 21 18 18 DONNA SUMMER/HOT STUFF

Profile: Among ten hottest at KMGX...KITY 1-1, WBLG 1-1, WFBR 1-1, WBZ-AM 5-1, WGAR 2-2, KDKA 3-2, WQON 5-2, KWEN 4-3, WNEU 6-4, KRNA 5-5, KWAV 9-7, KRSP-AM 12-9, WGOW 16-12, WLFA 19-12, WRMF 26-14, KAGO 32-20 and WLWS 36-30...extremely strong wherever played...very big in Black influenced markets...3rd week on chart.

#### 22 19 SISTER SLEDGE/WE ARE FAMILY

Profile: Among five hottest at KNBR...among fifteen hottest at WSLI...among twenty hottest at WCBM...WFBR 4-2, WBLG 6-2, KWEN 8-4, WBZ-AM 7-5, FM97 15-7, WFBC 18-8, WGAR 15-9, KRNA 15-11, WRMF 21-11, KAGO 17-13, KWAV 18-14, WGOW 20-14, WLFA 22-14, WQON 20-15, KDKA 23-16, WMAZ 20-17, WORG-FM 21-18, KRSP-AM 25-20, WQUD 27-23, KKEZ D-24, KEYN 34-26, WNEU D-26, WHBC 35-30 and KIMN-FM D-38...added at KVOX, KOTN and KUKI...best in categories one and two... covering all demos...3rd week on chart.

#### 30 23 20 POCO/HEART OF THE NIGHT

(MCA) Profile: Among five hottest at 14k and WCCO-FM...among ten hottest at KCBQ and KLYX...among fifteen hottest at WHIO, KMGX, KFMB and WISM-FM...among twenty hottest at KBOM, WFMK and WDNC...KEZR 9-8, KWAV 14-11, WQON 18-14, LOVE94 17-15, KOLO 21-15, WQXI-FM 19-16, WISN 20-17, KKEZ 21-18, WBLG 24-22, WHBC 29-23, KEYN 31-23, KUKI 28-24, WMAZ D-25, WHAG 37-27, KRSP-AM D-27, WGOW D-27, WORG-FM 32-28, KOTN D-28, WNEU D-28, WSMI A-35 and KIMN-FM 40-36... added at WSLI, WCFL, FM97, WLFA and KAGO...now pulls an impressive 56% reporter support...all demos...resurgence in album sales...best male 18-34...3rd week on chart.

#### ANNE MURRAY/SHADOWS IN THE MOONLIGHT 26 21

Profile: Among ten hottest at KCBQ, WFTL and WYNY ... among fifteen hottest at WHIO, WISM-FM and KFMB ... among twenty hottest at KNBR...LOVE94 19-16, KWAV 19-16, WSM-AM 20-19, WFGL A-19, KBAI 26-20, KVOX 26-22, WISN A-22, KVI-AM D-22, WLAG 45-22, KCSW D-24, WNEU 30-25, WHBC 30-27, WRG-FM 30-27, KKEZ D-27, WRMF 33-28, KOLO D-28, KUKI D-28, WHAG 39-30, WQUD A-30 and WLWS A-34...added at KOB, WLFA, WCFL, KBOM, KAGO, WSM-FM, WMAZ, KAAM, KRSP-AM, WGOW, KWEN, WIP, WFMK, KLOK and WDNC...weeks most added...another giant female record for Anne...good 25+ male response...2nd week on chart.

#### 23 21 22 SUPERTRAMP/THE LOGICAL SONG

Profile: Among five hottest at KLYX, 14k and KNBR...among fifteen hottest at KMGX...WQXI-FM 1-1, KWAV 4-1, KEZR 6-1, KIMN-FM 9-1, KRNA 7-2, FM97 5-4, KWEN 7-7, KEYN 13-9, WFBR 17-10, WGAR 17-12, KRSP-AM 17-14, KDKA 18-15, WMAZ 19-15, KAGO 21-15, WFBC 23-18, WBZ-AM A-18, WQUD 28-22, WHBC D-32, WLWS A-36 and WRMF D-39...added at KVOX, WISM-FM, WSLI and WCFL...falls due to lack of support in category 3...supporting stations show good upper demos...3rd week on chart.

<u>io Histo</u>ry

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World

#### (INFINITY)

## (CASABLANCA)

### (COTILLION)

# (CAPITOL)

### (A&M)

# (POLYDOR)

# Spectrum III



### **TOTO/GEORGY PORGY** (COLUMBIA) Profile: Among five hottest at WCCO-FM and KCBQ...among fifteen hottest at WHIO...among twenty hottest at KFMB and KMGC... WSM-FM 9-6, LOVE94 7-7, KWAV 10-8, WRMF 16-13, KEZR 16-15, KIIS-AM 19-15, KAGO 19-17, KOLO 20-18, KUKI 29-18, KWEN D-19, WHBC 24-22, WLWS 32-26, WQUD A-28, FM97 32-30 and WLFA D-30...added at WLAG, WNEU, KOTN, KVI-AM and KIMN-FM...strong where played...will probably peak early...moves ahead with 40% reporter support...excellent 18-34 male... now picking up females...2nd week on chart.

### JAMES TAYLOR/UP ON THE ROOF

Profile: Among five hottest at KMGC and KLYX...among ten hottest at 14k and WCCO-FM...among fifteen hottest at KCBQ...among twenty hottest at WIP...WFBC 11-9, KWAV 17-13, KOLO 22-16, WSM-FM 24-22, WSM-AM D-22, WSMI A-23, WISN A-23, WLFA 30-28, KCSW D-28, WNEU D-30, FM97 38-32, WRMF 40-35 and WHBC A-35...added at WCLR, WHIO, KFMB, WMAZ, WORG-FM,

### WINGS/GOODNIGHT TONIGHT

Profile: Among five hottest at WHDH and KLOK ... among ten hottest at WCBM and WIP ... among fifteen hottest at WDNC ... among twenty hottest at WSLI, KLYX and KCBQ...KPOL 1-1, WHAG 5-2, KAAM 6-2, FM97 3-3, WLAG 3-3, WRMF 3-3, WGAR 3-3, KIIS-AM 4-3, KAGO 9-8 and WQON 10-9...7th week on chart.

#### N 26 ELO/SHINE A LITTLE LOVE

Profile: Among fifteen hottest at KLYX...among twenty hottest at 14k and KNBR...KOTN 4-2, KRSP-AM 6-2, KWAV 16-12, WOXI-FM 22-15, WBLG 22-19, KDKA 24-19, WOON D-20, WLFA D-23, WMAZ D-24, WOUD 30-26, KEYN 36-28, WFBR D-28, KAGO 39-31, KIMN-FM 39-32 and WRMF D-34...added at WFBC, WNEU and WHBC...despite the disco flavor, receives instant acceptance! ...covers all demos...1st week on chart.

#### N 27 SPYRO GYRO/MORNING DANCE

Profile: Among five hottest at KOB...among ten hottest at WHIO, KMGC and WCLR...among fifteen hottest at WDNC, 14k, and KBOM...among twenty hottest at WFTL, WISM-FM, KCBQ-AM, WIP, KHOW and KNBR...KCSW 15-12, KAAM 20-15, KWAV 23-21, WMAZ 24-21, WQXA D-28, WORG-FM 31-29, WHBC 32-29 and KBAI 35-30...added at WCBM, WFMK, KFMB and KMGX... has been a no. 1 jazz for weeks and now breaks into S-III...very high male appeal 25+...good females 25+...1st week on chart.

#### N 28 28 **ROXY MUSIC/DANCE AWAY**

Profile: Among five hottest at KLYX ... among ten hottest at 14k and WCCO-FM ... among twenty hottest at WFMK and WHIO ... KWAV 11-9, KEZR 13-12, KVOX 17-12, WOON 20-18, KIMN-FM 21-18, WNEU 29-23, KBAI 27-24, FM97 30-24, WMAZ D-29 and WGAR A-31...added at KUKI, WLAG and WCFL...looks good in category one...strong support from certain markets...good male 25-34 and some female 18-34...2nd week on chart.

#### 29 29 **CRYSTAL GAYLE/WHEN I DREAM**

Profile: Among ten hottest at WHIO...among fifteen hottest at KBOM...among twenty hottest at WFTL...KVOX 6-5, KCSW 7-5, KAAM 8-6, WSM-AM 9-7, WHAG 13-9, KOLO 10-10, WORG-FM 16-13, WCFL 19-15, KKEZ 30-26, KOTN D-29 and KAGO D-35 ...added at WCLR.

17 20 30 MCGUINN/DONT YOU WRITE HER OFF LIKE THAT (CAPITOL) Profile: Among ten hottest at KMGX, KOB and KHOW...among fifteen hottest at WDNC and KCBQ...KVOX 3-2, WQON 6-4, KIMN-FM 7-7, KBAI 22-16, WCFL 40-21 and KOLO D-24...added at KBOM...7th week on chart.

# SIGNIFICANT ACTION:

MAXINE NIGHTINGALE/LEAD ME ON (WINDSONG) Profile: Among fifteen hottest at KBOM ... KVOX 25-19, WGOW 24-20, KCSW 27-23, WLAG D-25, WLWS A-31 and WHAG 38-35...added at WBZ-AM, WFMK, WIP, WHDH, KAAM and WDNC.

JENNIFER WARNES/I KNOW HEARTACHE (ARISTA) Profile: Among twenty hottest at WFMK...WSMI 29-21, LOVE94 D-22 and WSM-FM D-27...added at WNEU, 14k and KMGX.

DOBIE GRAY/WHO'S LOVING YOU? (INFINITY) Profile: Among ten hottest at KMGC and KOB...among fifteen hottest at KCBQ ... WNEU 16-13, KOTN 28-26 and WHAG 35-29 ... added at KEMB.

GEORGE HARRISON/LOVE COMES (DARK HORSE) Profile: Among ten hottest at KLYX...among fifteen hottest at WCCO-FM...KWAV D-20, WSM-FM D-25, KBAI A-32 and KEYN A-36...added at KVOX, KOLO and LOVE94.

JOHN DENVER/WHAT'S ON YOUR MIND (RCA) Profile: Among ten hottest at KMGX and KHOW...among fifteen hottest at WFTL and WCLR...among twenty hottest at KFMB, WSMI 4-3, and KCSW 9-7.

**RICK NELSON/DREAM LOVER** (EPIC) Profile: Among ten hottest at KFMB...KCSW 13-9, WSMI 17-12, WHAG 30-28 and WLAG D-40 ... added at KOB and WCLR.

DAVID NAUGHTON/MAKIN' IT (RSO) Profile: Among ten hottest at WSL1...KITY 14-6, KAGO 18-10, WGAR 18-16, WLFA 28-17, WBZ-AM D-20, WBLG 23-21, WFBC 25-23... added at WLAG and WIP.

THELMA HOUSTON/SATURDAY NIGHT (MOTOWN) Profile: Among fifteen hottest at WIP...KIMN-FM 23-20, WFBR 23-21, WSM-FM 29-23, WGOW 27-25, KAGO D-33 and WCFL 37-34... added at KKEZ.

**ROBERT JOHN/SAD EYES** (EMI/AMERICA) Profile: KWAV D-19, WSM-FM 27-26, KOLO 29-26 and KUKI D-30... added at WNEU and KFMB.

McFADDEN & WHITEHEAD/AIN'T NO STOPPING (PI)Profile: Among fifteen hottest at WFMK...WFBR D-18, KWEN D-20 and WGOW D-28...added at WMAZ and WCBM.

#### **ROD STEWART/AIN'T LOVE A BITCH** (WB)

Profile: Among ten hottest at KLYX...WQXI-FM 6-4, WGAR 16-13, and KAGO D-36...added at WGOW.

ABBA/DOES YOUR MOTHER KNOW (ATLANTIC) Profile: WBLG 26-24, WFBR 30-26 and KAGO D-30...added at KVOX, WLFA, KKEZ, WORG-FM, WMAZ, WLAG, KIMN-FM and KMGX.

ANITA WARD/RING MY BELL (TK) Profile: WBZ-AM 16-12, KITY D-17, WFBR D-29 and FM97 D-35... added at WMAZ, WFBC, WLFA and KRNA.

IAN MATTHEWS/DON'T HANG UP (MUSHROOM) Profile: Among twenty hottest at WISM-FM...KUKI 32-26, KOLO D-29 and WHAG 34-32...added at KWAV, WHIO, KLYX and WHBC.

DOLLY PARTON/YOU'RE THE ONLY ONE Profile: Among fifteen hottest at WFTL...WHBC D-31 and WHAG D-40...added at WSM-AM, WORG-FM, KOLO, WMAZ and KLOK.

LISA HARTMAN/WALK AWAY (KIRSHNER) Profile: WSMI A-32 and KEYN A-35...added at WLAG.

WAYLON JENNINGS/AMANDA (RCA) Profile: Among twenty hottest at KHOW and KBOM...WSM-AM D-24 and KBAI 40-38...added at KWAV, WMAZ and KAAM.

(EPIC) DAVE LOGGINS/PIECES OF APRIL Profile: WSM-FM D-30 and KUKI D-39...added at WSM-AM, KCSW, WCLR, WLAG and KVI-AM.

SUZI QUATRO/IF YOU CANT GIVE ME LOVE (RSO) Profile: KVOX D-24 and WRMF D-40...added at WLAG.

**HELEN REDDY/MAKE LOVE TO ME** (CAPITOL) Profile: Among five hottest at WHIO ... among ten hottest at WFTL ... WCFL 38-35 and WHAG A-36...added at KMGX.

TARNEY SPENCER BAND/NO TIME TO LOSE (A&M)Profile: KWAV 22-18, WQXI-FM 24-18 and KEZR D-26.

**BOB WELCH/CHURCH** (CAPITOL) Profile: Among fifteen hottest at 14k...among twenty hottest at KNBR ...WGOW D-29...added at KOLO and KLYX.

# (COLUMBIA)

(COLUMBIA)

(JET)

# (INFINITY)

(ATCO)

(UA)



# SA

SA

# SpectrumIII

# **MOST PLAYED ALBUMS**

3	1	1	JAMES TAYLOR/FLAG	COLUMBIA)
_	_		Key Cuts: Hainy Day Man and Daytripperother action includes BSUR, Company Man and Millworker4th week.	
2	2	2	RICKIE LEE JONES/SAME	(WB)
	_		Key Cuts: 45, Danny's All Star Joint and Last Chance Texacoother action includes Youngblood and Night Tra	in5th week.
1	3	3	ART GARFUNKEL/FATE FOR BREAKFAST	
			Key Cuts: 45, Finally Found A Reason and Sail On A Rainbowother action includes When Someone Doesnt Wan How Happy7th week.	t You and Oh
8	4	4	SUPERTRAMP/BREAKFAST IN AMERICA	(A&M)
			Key Cuts: 45, Take The Long Way Homeother action includes Goodbye Stranger and title3rd week.	(MOLIVI)
4	5	5	DOOBIE BROTHERS/MINUTE BY MINUTE	(WB)
			Key Cuts: 45, Depending On You, Fool To Survive and Sweet Feelin'other action includes Here to Love You25th	(WD)
<b>†</b>	9	6	JOHN STEWART/BOMBS AWAY DREAM BABIES	(RSO)
			Key Cuts: 45, Lost Her In The Sunother action includes Midnight Wind and Somwhere Down The Line2nd week.	(650)
<b>t</b> .	10	7	TARNEY/SPENCER BAND/RUN FOR YOUR LIFE	/ A Q. B.4
			Key Cuts: 45, title and Live Againother action includes Won'tcha Tell Me and Lies2nd week.	(A&M)
6	6	8	ENGLAND DAN & JOHN FORD COLEY	(BIG TREE)
			Key Cuts: 45, What Can I Do With This Broken Heart and What's Forever For other action includes. Broken Hearter	
			A matter of Timeoth week.	a we and Omy
7	7	9	ADRIAN GURVITZ/SWEET VENDETTA	(JET)
			Key Cuts: Untouchable and Free (45) and The Wonder Of It Allother action includes The Way I Feel8th week	(JET)
<b>t</b> .	8	10	SPYRO GYRA/MORNING DANCE	(INFINITY)
			Key Cuts: 45 and Jubilee other action includes Song For Lorraine2nd week.	
-				

# ALBOM ACTION:

JENNIFER WARNES/SHOT THROUGH (ARISTA)

Cuts: 45, Sign On The Window, Dont Make Me Over, When The Feeling Comes Around and Title.

DONNA SUMMER/BAD GIRLS (CASABLANCA) Cuts: 45, Walk Away, There Will Always Be You and On My Honor.

## TRENDSETTERS

Category 1: aims at 18-34 demos with emphasis on 25-34; tends to be heavier, play many album cuts and add records faster to Power rotation. Waterbury, CT Santa Fe 14NVR KBSQ-FM Joe McCoy Dan Kelley 203 729-2291 505 982-4444

KDOG-LIN	Outline 1.0	Den Ronoy	000 305 4444
KCBQ	San Diego	John Fox	714 286-1170
KÇSW	Austin	Bob Joseph	512 477-6375
KEWI	Topeka	J.R. Greeley	913 272-2122
KEYN	Wichita	J. Walker	316 838-7744
KEZR	San Jose	Bob Harlow	408 287-5775
KIMN-FM	Denver	Ed Greene	303 234-9500
KITY	San Antonio	Steve Anderson	512 225-5111
KLYX-FM	Sioux Falls	Bruce Fischer	605 339-1520
KRNA	Iowa City	Rob Norton	319 351-6426
KRSP-AM	Salt Lake City	Lorraine Winegar	801 262-5541
KSTP	Minneapolis	Denny Carpenter	612 645-2724
KUKI	Ukiah, ČA	Ross Forbes	916 673-7677
KWAV	Monterey	Randy Summers	408 649-0969
KWEN	Tulsa	Dave Michaels	918 587-9500
WBLG	Lexington, KY	John Quincy	606 233-1515
WFFM	Pittsburgh	Dave Popovich	412 351-1100
WFMK	Lansing	Don Schueller	517 349-4000
WLAG	La Grange	Bill Benjam	404 882-3505
WLOL	Minneapolis	Buddy Hollis	612 699-1330
WLWS	Cincinnati	Alan Matthews	513 868-3696
WMAZ	Macon, GA	Steve Murphy	912 746-7311
WMJC	Detroit	Peter Booker	313 398-7600
WNIC	Detroit	Jim Harper	313 846-8500
WOMC	Detroit	Jim Scollin	313 546-9600
WOUD	Memphis	Dan Vaccaro	901 274-3400
WQXI-FM	Atlanta	Don Benson	404 261-2970
WSM-FM	Nashville	M.C.Sneed	615 749-2244
WSMI-AM	Litchfield, IL	Terry Todt	217 324-5921
LOVE 94	Miami Beach	Rick Peters	305 672-2500
Z 96	Augusta, Wrens	J.J. Hemingway	404 547-2311

Category 2: aims at 18-49 demos with heavy emphasis on 25-49: tends to daypart harder selections, play few album cuts and use a

combination of music and personality.					
CHEC	Lethbridge, Alb.	Wayne Barry	403 329-4144		
CJAY-FM	Calgary, Alb.	Wes Erickson	403 246-7111		
KAAM	Dallas	Lee Gray	214 386-6100		
KAGO	Klamath Falls	Charlie Van Hall	503 882-2551		
KEX	Portland	Eric Norberg	503 225-1190		
KFMB-AM	San Diego	Mark Larson	714 292-5362		
KHOW	Denver	Brian Scott	303 573-6300		
KHQ	Spokane	Chuck Heaton	509 448-4666		
KIIS-AM	Los Angeles	Sherman Cohen	213 466-8381		
KKEZ	Ft. Dodge, IA	J. Michael Libbie	515 516-7333		
KLOK	San Jose	Bill Weaver	408 274-1170		
KMBZ	Kansas City	Steve Bell	913 236-9800		
KMGC	Dallas	D. O'Donoghue	214 688-0641		
KMGX	Tucson	John Libynski	602 624-2431		
KMJJ-AM	Las Vegas	Dave Van Stone	702 736-8910		
KMPC	Los Angeles	Ron Rodrigues	213 469-5341		
KNBR	San Francisco	Scott Burton	415 546-2200		
KOGO	San Diego	Bill Dodd	714 263-6191		

KOGO KOLO

KOTN	Pine Bluff	Larry Weir	501 534-8732
KPOL-AM	Los Angeles	Mike O'Shea	213 466-4123
KVOX	Fargo	Dan Wright	218 233-1522
WAKA	Gainesville	Shawn Smith	904 376-2688
WASH-FM	Washington	Bob Duckman	202 244-9700
WBZ-AM	Boston	Dave Martin	617-787-7000
WCBM	Baltimore	Ray Quinn	301 363-2000
WCCO-FM	Minneapolis	Curt Lundgren	612 339-1029
WCFL	Chicago	Dick Stadlen	312 222-1000
WCHS	Charlestown	Al Sahley	304 342-8131
WCLR	Chicago	Jack Kelly	312 677-5900
WCOL-AM	Columbus	Harry Valentine	614 221-7811
WFBC	Greenville, SC	Lou Simon	803 271-9200
WFGL	Fitchburg	Mike Thomas	617 343-4897
WGAR	Cleveland	Chick Watkins	216 526-6700
WGOW	Chattanooga	Kris Copeland	615 756-6141
WHAG	Hagerstown	Rick Summers	301 797-7300
WHBC	Canton	Rick Jacobs	216 456-7166
WISM-FM	Madison	Bill Vancil	608 271-1486
WISN	Milwaukee	Norm Pringle	414 342-1111
WJJY-FM	Brainerd, MN	Jim O'Rourke	218 828-1244
WLFA	Lafayette, GA	Rich Gwyn	404 638-3276
WLW	Cincinnati	Cliff Hunter	513 241-9597
WNEU	Wheeling, WV	Dave Amos	304 233-1470
WORG-FM	Orangeburg, SC	Stu Wright	803 536-1580
WOON	Grayling, MI	Bob Greenwood	517 348-5488
WRMF	Trtusville, FL	Gary Tee	305 267-1122
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTAE	Pittsburgh	Mark Roberts	412 731-1250
WTMJ	Milwaukee	Mike Elliot	414 332-9611

Cuts: 45, Lady Lynda, Full Sail and Baby Blue.

**TIM WEISBERG/NIGHT RIDER** 

**GERRY RAFERTY/NIGHT OWL** 

and Moonchild.

**BEACH BOYS/LA** 

Cuts: Touchstone, Title, Westchester, Wont Be Goin' Back

Cuts: 45, Title, Already Gone, and Wont You Talk To Me.

(MCA)

(UA)

(CARIBOU)

Category 3: aims at 25-49 demos with emphasis on upper demos; tends to be softer, more lush, play almost no album cuts and

101100 10 00	oo.cor, more more,	piay annoat no	anvanir cata a
concentrate o	n personality and in	formation.	
CKWW	Windsor, Ont.	Kevin Shay	519 252-5751
KBAI	Morro Bay	Ann Dunaway	805 772-2263
KBLI	Blackfoot, ID	Jack Sunday	208 785-1400
KBOM	Bismarck	Joel Johnson	701 663-6411
KDKA	Pittsburgh	Rick Starr	412 392-2200
KIT	Yakima	Alan McLaughlin	509 457-8115
ков	Albuquerque	Jim King	505 243-4411
KPLX	Dallas/Ft. Worth	Irv Jackson	817 429-0995
KSL	Salt Lake City	George Lamich	801 237-2639
KVI-AM	Spattle	Carol Stripling	206 223-5700
WCXI	Detroit	Kevin Sanderson	313 345-8600
WDNC	Durham, NC	George Dennos	919 682-0318
WFBR	Baltimore	Dale Andrews	301 685-1300
WETL	Ft. Lauderdale	Mike Harvey	305 485-4111
WGR	Buffalo	Jerry Reo	716 881-4555
WGNG	Providence	Rick McKay	401 725-9000
WHAM	Rochester	Jack Murphy	716 545-4884
WHDH	Boston	Donna Halper	617 421-5600
WHIO	Dayton	Bob Davis	513 254-5311
WIBC	Indianapolis	Jed Duvall	317 924-5211
WIOD	Miami	Alan Anderson	305 759-4311
WIP	Philadelphia	James Lloyd	215 568-2900
WMT	Cedar Rapids	Frank Hanford	319 395-6134
WSLI	Jackson, MS	Jay Phillips	601 372-6311
WTIC-AM	West Hartford	Jay Clark	203 522-1080
WYNY	New York	Jere Sullivan	212 664-4822

714 263-6191 702 786-0920



# A BIG HIT SINGLE IN THE BIG APPLE.

# WKTU 96X KACE

Produced by Jim Vallance and Bryan Adams. Disco Mix: John Luongo.



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TRE	<b>ND</b>	SET	TERS

KATZ KCOH KDAY KDIA KKSS KMJQ KSOL WAMO	SETTERS St. Louis Houston Los Angeles Oakland St. Louis Houston San Mateo Pittsburgh	Earl Parnell Travis Gardner Steve Woods Jerry Boulding Lee Michaels Jack Patterson J.J. Jeffries Michael Payne	WAOK WBLS WEMX WCIN WDAB WDAS WDAO WDIA	Atlanta New York Chicago Cincinnati Detroit Philadelphia Dayton Memphis	Tony Jamieson Frankie Crocker James Alexander Bob Long Wade Briggs Butterball Langford Stephens Mark Christian	WJLB WJPC WOOK WORC WVOL WVOL WVON WWIN WWIN	Detroit Chicago Wash DC Orlando Orlando Nashville Chicago Baltimore New York	J. Michael McKay Tom Joyner John Moen Linda Haynes Steve Crumbley Fred Harvey Carl Conner Don Brooks Bob Law
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1 1 MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW

Profile: Its in the hottest five at WCHB, WBMX, WDAS, KDAY, WFDR, WJLB, WOOK, WORL and WVON...also on KKSS, KSOL, WCIN, WGCI, WLTH, WWIN, WWRL and WYLD...was added at WVKO and WVOL...second week at number one and still picking up ads...crossing very successfully...heavy rotation

#### 2 2 SISTER SLEDGE/WE ARE FAMILY

(COTILLION) Profile: Its in the hottest five at KDIA, KMJQ, WAMO, WCHB, WJPC and WOOK...in the hottest ten at WCIN, WDIA, WGCI, WVKO and WWIN...was also on KCOH, WORL, WVOL, and WVON...peaking as a black record...it might be difficult to top Mc Fadden and Whitehead, but its hanging...second week at number two...medium to heavy rotation depending on your market

#### **ISLEY BROTHERS/I WANNA BE WITH YOU** 3

Profile: Its in the hottest five at KDAY, WDAO, WORL, WVKO, WVOL and WYLD...in the hottest ten at KCOH, KDIA, KSOL, WCIN, WBMX, WDAS, WDIA, WLTH and WWRL...also on WCHB and KCOH ... still very positive activity ... medium rotation ... album should decrease airplay concentration on 45

#### 5 **RICK JAMES/BUSTIN OUT OF L SEVEN** 4

(GORDY) Profile: Its in the hottest five at KDIA, WBMX, WCHB, WOOK and WVON...in the hottest ten at WDIA, WGCI, WJPC, WORL and WVOL. its in the hottest fifteen at KCOH, KSOL, WDAS and WLTH...also on WVKO...very positive teen record...still getting a lot of requests... heavy rotation

#### THE GAP BAND/SHAKE R 5

Profile: Its in the hottest five at KDAY, WBMX, WDAO and WFDR ... in the hottest ten at KSOL, WGCI, WLTH, WWIN and WYLD ... also on KDIA, WDAS, WJLB and WVON ... crossing into a mass appeal record ... heavy rotation ... requests picking up very solid

#### 11 6 **DONNA SUMMER/HOT STUFF**

Profile: Its in the hottest five at KMJO, WFDR, WCIN and WVON ... in the hottest ten at WWIN and WWRL ... in the hottest fifteen at KDIA and WAMO...also on KSOL and WDAS...concentration in geared on Bad Girls, her new single, but this one is still getting heavy exposure...medium to heavy rotation, depending upon your market

#### 17 7 ANITA WARD/RING MY BELL

(JUANA) Profile: Its in the hottest five at WAMO...in the hottest ten at KKSS and WWIN...also on KDAY, KMJQ, WBMX, WVKO, WVON, WWIN and WWRL...was also added at WBMX, WDAO, WDIA and WOOK...seems to be the hottest record across the country...the single is rumored to be gold, the disco is rumored to be close to gold with four hundred thousand units...the album is also hot...dont be last on this...heavy rotation is a must

#### 3 **PEACHES & HERB/REUNITED** 8

Profile: Its in the hottest five at KCOH, KSOL, WDAO, WDAS, WJLB, WVKO, WVOL, WVON and WYLD ... in the hottest ten at KDAY, KMJQ, WCHB, WGCI, WORL and WWRL...time to T on another cut from the album or preferably its time to release a new single, black

#### 6 9 **TYRONE DAVIS/IN THE MOOD**

Profile: Its in the hottest five at KCOH, KSOL, KMJQ, WBMX, WVOL and WYLD...in the hottest ten at KDAY, KDIA, WDIA, WJPC and WWRL

#### 20 10 EARTH WIND & FIRE/EMOTIONS/BOOGIE WONDERLAND

Profile: Its in the hottest five at WOOK ... in the hottest ten at KDAY and KKSS ... in the hottest fifteen at KMJQ and WVKO ... also on WBMX, WJLB, WGCI, WVON and WWRL...getting a lot of exposure universally making it very important as a black record...medium to heavy rotation depending upon on requests and market

#### 11 7 **RAYDIO/YOU CANT CHANGE THAT**

Profile: Its in the hottest five at KCOH, KSOL, WAMO, WCHB and WOOK ... in the hottest fifteen at KDIA, WDAS, WDIA, WJLB, WLTH, WJPC, WORL, WWIN and WWRL

#### 12 **GQ/DISCO NIGHTS** 9

Profile: Its in the hottest ten at KCOH, KDAY, KMJQ, WBMX, WDIA, WGCI, WJPC and WVON...in the hottest fifteen at WLTH, WVOL and WYLD

#### **FOXY/HOT NUMBER** 10 13

Profile: Its in the hottest five at KDIA, KCOH, KSOL, WDAS and WORL ... in the hottest ten at KDAY, KMJQ and WYLD ... in the hottest fifteen at WCHB and WVOL

#### 14 14 HERBIE HANCOCK/READY OR NOT

(COLUMBIA) Profile: Its in the hottest five at WVOL ... in the hottest ten at WBMX and WORL ... in the hottest fifteen at KCOH and WVON ... was also added at KMJQ ... still some life in this record ... check it out ... very up tempo and very positive ... medium rotation at least

#### WAR/GOOD, GOOD FEELING 12 15

(MCA) Profile: Its in the hottest five at WDAO and WJLB ... in the hottest ten at KSOL, WCIN and WVKO ... in the hottest fifteen at KKSS, KDIA, and WCHB...its also on WDAS

#### 15 16 KC & THE SUNSHINE BAND/DO YOU WANNA PARTY

(TK) Profile: Its in the hottest five at WOOK and WORL ... in the hottest ten at WDAS, KSOL, WAMO, WJLB and WVKO ... was also added at WDIA...there is still some life in the disco version of this record.

#### 13 17 MAZE/FEEL THAT YOU'RE FEELING (CAPITOL) Profile: Its in the hottest ten at KCOH, KDIA, KSOL, WBMX, WDIA, WLTH and WYLD ... in the hottest fifteen at WJPC ... time for a new single

- **DOOBIE BROS./WHAT A FOOL BELIEVES** 19 18 Profile: Its in the hottest ten at WAMO, WBMX and WVON...also on WGCI
- 18 19 LOU RAWLS/LET ME BE GOOD TO YOU Profile: Its in the hottest five at WDAS and KMJQ ... in the hottest ten at WCIN and WGCI



### (POLYDOR)

# (COLUMBIA)

### (ARC/CRS)

### (ARISTA)

### (ARISTA)

## (DASH)

(WB)

### (PI)

(PI)

# (T-NECK)

## (MERCURY)

## (CASABLANCA)

# Black

22	20	THE MC CRARYS/LOST IN LOVING YOU (PORTRAIT)
		Profile: Its in the hottest five at WDAOin the hottest ten at WAMO and WJLBin the hottest fifteen at KCOH, KSOL, WOOK, WVOL and WYLDalso on WOOKthis song sounds good on the radiodemographic based upon your market appeal
26		(MERCURY) Profile: Its in the hottest five at KDAYin the hottest ten at WLTHalso on KDIA, WDAO, WDAS and WVKOa very positive record
29 (	22	JONES GIRLS/YOU'RE GOING TO MAKE ME LOVE SOMEBODY ELSE (PI) Profile: Its in the hottest ten at KKSS, KCOH and WDASalso on KDAY, WOOK, WVOL and WVONa different recordworth putting your ear togetting great response worth playing (PI)
38 ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	23	(ARIOLA) Profile: Its in the hottest ten at WWRLin the hottest fifteen at WCHBalso on WCIN, WGCI and WVOLit was added at WOOK and WVOLhere's another record that sounds great on the radio, give it a listendemographic based upon your market
30	•	TEENA MARIE(WITH RICK JAMES)/SUCKER FOR YOUR LOVE         (GORDY)           Profile: Its in the hottest five at WFDR and KKSSalso on KDAY and WOOKit was added at KMJQ, WAMO, WCHB and WOOK         very, very big teen responseheavy rotation wont hurt
23	25	CHER/TAKE ME HOME Profile: Its in the hottest ten at WDAS, WGCI and WFDRin the hottest fifteen at KCOH and WVON (CASABLANCA)
21	26	INSTANT FUNK/GOT MY MIND MADE UP (SALSOUL) Profile: Its in the hottest ten at WBMX, WGCI, WJPC and WVONis also on KMJQ and WVOL (SALSOUL)
27	27	JACKSONS/SHAKE YOUR BODY DOWN TO THE GROUND (EPIC) Profile: Its in the hottest ten at KCOH, KMJQ, WVOL and WVONthe disco version is getting keyed onits a Canadian mixits very hot and it should be added
25	28	(CAPITOL) Profile: Its in the hottest ten at WAMO, KCOH, KDIA and WVOLnew single is out and getting responsethis has peaked
28	29	LINDA CLIFFORD/DONT GIVE IT UP (CURTOM/RSO) Profile: Its in the hottest fifteen at KDIA, KDAY, WCIN, WJPC and WORL
24	30	ALTON, MC CLAIN & DESTINY/IT MUST BE LOVE (POLYDOR) Profile: Its in the hottest ten at KSOL, WLTH and WYLDin the hottest fifteen at KMJQ and WJPCtime for a new single
31	31	CARRIE LUCAS/DANCE WITH YOU (SOLAR) Profile: Its in the hottest fifteen at KDIA, KMJQ, WDAS and WJLB
32	32	(RCA) Profile: Its on KDAY, WDAO, WDAS, WJLB, WORL, WVKO and WWRLnot the strongest cut from the LP, but getting a lot of positive activity
35	33	DENIECE WILLIAMS/I HAVE THE NEXT DANCE (ARC/CBS) Profile: Its on KCOH, WCHB, WDAO, WVKO, WWIN and WYLDwas also added at KDAY, WCHB and WDASa different flavor for Deniece Williams, but getting a lot of positive response
33	34	MINNIE RIPPERTON/MEMORY LANE (CAPITOL) Profile: Its in the hottest fifteen at WVKO and WVONalso on KKSS, WCHB, WCIN and WDAO
40	35	CREME D' COCOA/MR. ME, MRS. YOU (VENTURE) Profile: Its in the hottest ten at WWRLalso on WCHB and WYLDwas added at WCHB and WVONfor starters, try the female demo- graphicmedium rotation
-	36	DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN (ARISTA) Profile: It was added at KDAY, WAMO, WJLB and WWRLa very mature recordproduced by Barry Manilo and it should do well heavy rotationthis is a hit
•	37	<b>TEDDY PENDERGRASS/TURN OFF THE LIGHTS</b> (PI) Profile: It was added at KDIA, WDAS, WGCI and WVONTeddy has a hitfemale demographics primarily, but does not offend other demographicssexual content make this a positive record
-	38	SKYY/FIRST TIME AROUND (SALSOUL) Profile: It was added at WGCI, WOOK and WVONsounds like Brass Constructionmedium to heavy rotation wont hurt
-	39	<b>DONNA SUMMER/BAD GIRLS</b> Profile: It was added at WDAO and WJPCagain, the black stations appear to be tardy, it is definitely hit materialheavy rotation this cut is blacker than Hot Stuff
16	40	RANCE ALLEN GROUP/I BELONG TO YOU         (FANTASY)           Profile: Its on WAMO, WDIA, WLTH and WVKOits over for this, time for something new         (FANTASY)

# ALBUMS

 1
 RICK JAMES/BUSTIN OUT OF L SEVEN
 KEY CUT:BUSTIN OUT OF L SEVEN
 (GORDY)

 Other Cuts: High On Your Love Suite, Spacy Love and Jefferson Ball...its the hottest album at WVKO...in the hottest five at KDIA, WBMX, and WOOK...also on WGCI, WLTH and WVON



# Klack

2 2 SISTER SLEDGE/WE ARE FAMILY KEY CUT:WE ARE FAMILY (COTILLION) Other Cuts: He's The Greatest Dancer...its in the hottest five at KDIA, KMJQ, WOOK, WVKO and WVON...also on WGCL **RAYDIO/ROCK ON** 6 3 **KEY CUT: YOU CANT CHANGE THAT** (ARISTA) Other Cuts: Going Through Love In School, When You're In Need Of Love, Rock On and Hot Stuff...its in the hottest five at KCOH, KMJQ, WDAO, WFDR and WOOK 7 **PEACHES & HERB/II HOT** 4 **KEY CUT: REUNITED** (POLYDOR) Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thing...its in the hottest five at KCOH, WOOK, WVKO and **KMJQ** LINDA CLIFFORD/LET ME BE YOUR WOMAN 10 5 **KEY CUT: DONT GIVE IT UP** (RSO/CURTOM) Other Cuts: Sweet Melodies...its in the hottest ten at KSOL, WVOL, WGCI and WVON **MAZE/INSPIRATION** 3 6 **KEY CUT: FEEL THAT YOU'RE FEELING** (CAPITOL) Other Cuts: Woman Is A Wonder, Call On Me and Welcome Home ... in the hottest five at WBMX, WFDR, WOOK and WYLD...also on KCOH and WLTH 5 7 WAR/MUSIC BAND KEY CUT: GOOD, GOOD FEELING (MCA) Other Cuts: Corns & Callouses(Hey Dr. Shoals)...its on KDAY, KDIA, KMJQ, KSOL, WBMX, WDAS, WOOK and WORL 15 8 THE GAP BAND/THE GAP BAND KEY CUT:SHAKE (MERCURY) Other Cuts: Baba, Boogie...in the hottest ten at KCOH, WGCI, WLTH and WVON 18 Q DONNA SUMMER/BAD GIRLS KEY CUT: BAD GIRLS(TITLE) (CASABLANCA) Other Cuts: Hot Stuff, Our Love(all) ... in the hottest five at WDAO and WOOK ... in the hottest ten at WVON, KMJQ and WGCI MC FADDEN & WHITEHEAD/MC FADDEN & WHITEHEAD 19 10 **KEY CUT: AINT NO STOPPING US NOW** (PI) Other Cuts: Do You Want To Dance, I've Been Pushed Aside...its in the hottest ten at WJPC, WVON and WYLD ALBUM OF THE WEEK Isley Brothers/WINNER TAKES ALL T-Neck(CBS) Key Cut: I Wanna Be With You SINGLE OF THE WEEK PI

Teddy Pendergrass/TURN OUT THE LIGHTS

Other Cuts: Its A Disco Night, You're The Key To My Heart, Life In the City, (all)

# THE BLACK NETWORK

# **TEENA MARIE AND THE JONES GIRLS GET SUBSTANTIAL SUPPORT**

In the Black Network's second week, two records fall one vote shy of getting complete heavy airplay-Teena Marie's "Sucker For Your Love" and The Jones Girls' "You're Going To Make Me Love Somebody Else." Only one vote kept them both from being unanimous, but there was explosive support from the remaining five. The Black Network welcomes a new member, Willie Jav Johnson from WYLD/New Orleans as this unit continues to build.

### This Week's Hottest Nominations:

TEENA MARIE/Sucker For Your Love	(Gordy)
JONES GIRLS/You're Gonna Make	(PI)
TEDDY PENDERGRASS/Turn Off The Lights	(PI)
STEPHANIE MILLS/Whatcha Gonna Do (20th	Century)

### Honorable mention this week:

DENIECE WILLIAMS/I've Got The Next Dance WHISPERS/Cant Do Without Love	((ARC/CBS)
LTD/Dance n Sing n	(Solar) (A&M)
SUN/Radiation Level	(Capitol)

The BLACK Network Members Are: WDAS/Philadelphia: Butterball 🗆 WVON/Chicago: Carl Conner 🗆 WDAO/Dayton: Langford Stephens UWOOK/Washington: John Moen UWGCI/Chicago: Barry Mayo WORL/Orlando: Steve Crumbley



# Disco

Duradali

### **DISCO TRENDSETTERS**

CHIC DISCO-94 DISCO-100 F-105 KATT KCFX KDKO KEYN KFMX KIIS-FM KIIS-FM KIIS-FM KIIS-FM KIAZ-AM KLAZ-AM KROY-FM	Boston Oklahoma	Michael Stone Bob Stout Charlie Fernandez Charlie Parker John Snyder Jim O'Brien Glen Martin Gary De Maroney Sherman Cohen Sunny Joe White Mark Van Gelder Ken Dennis Gary Theroux		El Paso Denver Los Angeles San Antonio Phoenix San Francisco Charlotte Rochester Boston Philadelphia Ft. Lauderdale Chicago Maryland Detroit New Orleans	Chuck Kelly Paula Matthews Warren Epps Kevin McCormick Larry Barwick Nadine Shaw Roy Rosen Tom Nast Jane Dunklee Roy Perry Dave Lawrence Mary Klug Barry Richards Eddie Rogers Chris Walenburg	WGCI-FM WISM WKGN WKTK WKYS WLYT WMAS WMHE WNUW WORL WSFL WVEE WZZD Y-100 96-Fever	Chicago Madison Knoxville Baltimore New York Washington Cleveland Springfield Toledo Milwaukee Orlando New Bern Atlanta Philadelphia Miami Tampa	Greg Buedell Rusty Hudson Kerry Lambert Lou Krieger Matthew Clenott Steve Manuel Tom Allen Kris McLeod Ron Finn Bob Mike Steve Crumbley Ed Seger Scotty Andrews Mark Serpas Robert Muzzy Roshon Vance
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BPM	LW	TW		
120	1	1	DONNA SUMMER "Hot Stuff/Bad Girls" Casablanca 12"	'
140	3	2	CLAUDJA BARRY "Boogie Woogie Dancin' Shoes" Chrysalis 12"	٢
127	5	3	ANITA WARD "Ring My Bell" TK 12"	'
116	2	4	SISTER SLEDGE "We Are Family" Cotillion 12"	'
114	8	5	McFADDEN & WHITEHEAD "Ain't No Stoppin' Us" PI/12"	
118	4	6	CARRIE LUCAS "Dance With You" Solar/RCA 12"	
126	6	7	DAVID NAUGHTON "Makin' It" RSO 12"	
124/1	30 9	8	GINO SOCCIO "Dancer/Dance To Dance" RFC/WB 12"	'
139	14	9	ROSEBUD "Have A Cigar" WB/12"	
130	17	10	EW&F/EMOTIONS "Boogie Wonderland" Columbia 7"/12"	
132	12	11	LIQUID GOLD "My Baby's Baby" Parachute 12"	
136	13	12	ST. TROPEZ "One More Minute" Butterfly 12"	
123	7	13	GQ "Disco Nights" Arista 7"/12"	
124	11	14	FOXY "Hot Number" TL 12"	
114	18	15	PATTI LA BELLE "Music Is My Life" Epic LP	
138	10	16	CHERYL LYNN "Starlove" Columbia 7"/12"	
131	19	17	THEO VANESS "No Romance" Prelude 12"	
122	21	18	GIBSON BROS. "Cuba" Mango/Island 12"	
<b>128</b>	20	19	SYLVESTER "Stars" Fantasy LP	
130	15	20	VILLAGE PEOPLE "In The Navy" Casablanca 7"/LP	
124	23	21	TAANA GARDNER "Work That Body"Westend 12"	
132	16	22	MADELEENE KANE "Forbidden Love" WB/12"	
122	26	23	POUSSEZ "Poussez" Vanguard LP	
132	D	<b>24</b>	PATRICK HERNANDEZ "Born To Be Alive" Columbia 12"	
120	<b>27</b>	<b>25</b>	GLORIA GAYNOR "Anybody Wanna Party" Polydor 12"	
126	<b>24</b>	26	NARADA MICHAEL WALDEN "I Dont Want Nobody Else" Atlantic 12"	
116	28	27	DIRECT CURRENT "Everybody Here Must Party" TEC 12"	, 
<b>129</b>	30	<b>28</b>	MIKE THEODORE ORCHESTRA "High On Mad Mountain"	
			Westbound 12"	
130	29	29	BRAINSTORM "Hot For You" Tabu 12"	
130	D	30	BONNIE POINTER "Heaven Must Have Sent You"Motown 12"	_

# SIGNIFICANT ACTION

ANTONIO RODRIQUEZ "La Bamba" DALTON & DU BÀRRI "I (You) Can D (Your) Self" FAKA BOOM "Night Dancin" CANDI STATON "When You Wake Up T JOHN DAVIS "Love Magic/Hiller"	Hilltak Ariola	SPACE "My Love Is Music" FRENCH KISS "Panic" HIGH ENERGY "Should Have Gone Dancing" LAX "Dancin' At The Disco" CHANSON "I Can Tell" NORMA JEAN "Sorcerer"	Casablanca Polydor Motown Prelude Ariola Bearsville
JONES GIRLS "Love Somebody Else"	PI	STEWART THOMAS GROUP "To Freak Or Not To	Freak" Ariola
MANTUS "Rock It To The Top"	SMI	NIGHTLIFE UNLIMITED "Nightlife Unlimited"	Casablanca
TATA VEGA "Just Cant Stop"	Motown	FERRARA "Love Attack"	Midsong
GARY'S GANG "Let's Love Dance"		WET WILLIE "Weekend"	Epic
WARDELL PIPER "Super Sweet"	Midsong		



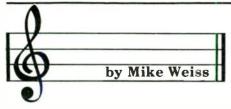
# Jazz

### TRENDSETTERS

KADX KAFM KKGO KCBX KJAZ		Denver Dallas Los Angeles S. L. O. San Francisco	Chuck Edwards Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WGNC	Los Ángeles Eugene Columbus Buffalo Gastonia, NC	Ted Terry Mike Handler Geoff Mayfield John Hunt Grover Fluid	WJZZ WRUV WXFM WYBC WYSO	Detroit Burlington Chicago New Haven Dayton	Dorian Paster Bob Cohen Dave Freeman Eric Straus Vince Waldron
3	1	BILL EVANS	& TOOTS THIELM		Y KEY CUT: S	SNOPEAS		to Kiss	(WB)
2	2	JOHN KLEM	MER/BRAZILIA I-H, KAFM H-H, WYB(	KEY CUT: TI	ITLE				(MCA)
6		McCOY TYN Profile: KKGO H Ballad For Aish	ER/TOGETHER I-H, WXFM H-H, KJAZ a, Shades Of Light.	KEY CUT: O H-H, WRUVH-H	NE OF ANOTH H, WBBY H-H, WYI	ER KIND BC M-H, WJZZ M-M, K	ADX M-M, WY		(MILESTONE)
1	4	GROVER WA	ASHINGTON, JR./ H-H, WYBC H-H, WJZ	Z H-H, KKGO H	KEY CUT: AN I-H, KADX M-M, a	ISWER IN YOUR	EYES title, Julian, Tr	ell Me About It.	(ELEKTRA)
7	5	EARL KLUGH	H/HEARTSTRING	KEY CUT:	TITLE				(UA)
4	6		A/MORNING DA H-H, WJZZ H-H, KAFN				It Doesn't Mati	er. Song For Lorra	(INFINITY)
9	7	PAT METHEI	NY/NEW CHATAL I—H, WYBC H-H, WRI	JQUA KEY	CUT: TITLE			,g	(ECM)
11	8	PHIL WOOD	S/I REMEMBER -H, WYBC H-H, WJZZ	<b>KEY CUT: O</b>	PEN				(GRYPHON)
D	9		SQUEZ/URBAN E				W.177 A-L an	d KCBX A-M	(ARISTA/GRP)
14	10	EDDIE JEFF	ERSON/LIVE-LIES	ST KEY CU	T: BODY AND	SOUL	,		(MUSE)
5	11	GEORGE BE	NSON/LIVING IN I-H, WXFM M-M and	SIDE KEY	CUT: TITLE				(WB)
D	12	<b>JAY McSHA</b>	N/THE BIG APPLI I-H, WRUV M-H, WBB	E BASH KE	Y CUT: CRAZY	LEGS AND FRID		e Feeling	(ATLANTIC)
D	13	ART FARME	R-JIM HALL/BIG I-H, WBBY L-H, KJAZ	BLUES KEY	Y CUT: TITLE		41-141	e i ecility.	(CTI)
15	14	HANK JONE	S/GROOVIN HIG A-M, WJZZ M-M, WYE	H KEY CUT	: TITLE				(MUSE)
D	15	CRUSADERS	S/STREET LIFE I I-H, WBBY H-H, WJZZ	KEY CUT: TI	TLE	d WRUV A-M			(MCA)

# SIGNIFICANT ACTION

LEE RITENOUR / FEEL THE NIGHT (ELEKTRA) Profile: WJZZH-H, WRUVA-M, WYBC A-L, WBBY A-L, KKGO A-L and KADX A-L. STEVE GROSSMAN / PERSPECTIVE (ATLANTIC) Profile: WYBC H-H, KAFM H-H, KADX M-M, WBBY M-M and KJAZ L-M CHRIS CONNER/SUITE AND SWINGING (PROGRESSIVE) Profile: KLCC L-H and KCBX L-M. AIRTO/TOUCHING YOU TOUCHING ME (WB) Profile: KJAZ M-M, WYBC L-M, WRUV A-M, WBBY A-M and KKGO A-L. VARIOUS ARTISTS/BLUE MONTREAUX (ARISTA) Profile: WXFM H-H, WYBC H-H, WBBY M-M, WRUV A-M and KCBX M-M. JOHNNY GRIFFEN/RETURN OF THE GRIFFEN (GALAXY) Profile: KADX H-H, KJAZ L-M, KLCC A-L and KCBX A-M. URSZULA DUDZIAK/FUTURE TALK (INNER CITY) Profile: KADX H-H, WJZZ H-H, KJAZ M-H, KAFM A-H and WBBY A-L. TONY WILLIAMS/JOY OF FLYING (COLUMBIA) Profile: WYBC M-H and WXFM L-M JOHN COLTRANE/PARIS CONCERT (PABLO) Profile: WYSO H-H, KLCC JOHN TROPEA/TO TOUCH YOU AGAIN (MARLIN) Profile: WJZZ M-H and H, WBBY A-L, WYBC A-L and KCBX M-M WRBY L-M OSCAR PETERSON/PARIS CONCERT (PABLO) Profile: WYSO H-H, KADX L-M, KLCC L-M, WBBY A-M, WYBC A-M and KCBX M-M. CHARLES MINGUS/NOSTALGIA IN TIMES SQUARE (COLUMBIA) Profile: WRUV H-H and KCBX M-N OSCAR PETERSON/LONDON CONCERT (PABLO) Profile: KADX H-H, SLIDE HAMPTON/WORLD OF TROMBONE (WEST 54) Profile: WRUVH-H WYSO M-H, WY8C A-M, WBBY A-L and KCBX M-M TIM WEISBERG/NIGHT RIDER (MCA) Profile: KKGO H-H, WBBY M-H, MICHAEL FRANKS/TIGER IN THE RAIN (WB) Profile: KAFM H-H and KCBX WXFM A-H and KAFM M-M M-M PASSPORT/GARDEN OF EDEN (ATLANTIC) Profile: WRUV H-H, WXFM M-M, WBBY L-M and KCBX H-H. HUBERT LAWS / LAND OF PASSION (COLUMBIA) Profile: WXFM M-M and JEAN-LUC PONTY/LIVE (ATLANTIC) Profile: WJZZ M-M, KAFM M-M, WXFM LOU TABAKIN/RITES OF PAN (INNER CITY) Profile: KJAZ M-M, KLCC L-M M-M and WRUV M-M and KADX A-DIZZY GILLESPIE & COUNT BASIE / THE GIFTED ONES (PABLO) Profile: WYBC H-H, WJZZ M-M and KCBX M-M. THELONIUS MONK/ALWAYS KNOW (COLUMBIA) Profile: KCBX M-M and WRUV M-M CHARLIE SHOEMAKE/SUNSTROKE (MUSE) Profile: KADX H-H, KJAZ BILL MITCHELL/COLOSSUS OF DETROIT (XANADU) Profile: WRUV M-H M-M and KCBX L-M WJZZ A MARION McPARTLAND/MOMENT ON (CONCORD) Profile: KLCC L-H PANCHO SANCHEZ/PANCHO (DISCOVERY) Profile: KJAZ M-M, WBBY A-M and KADX A-L. KCBX M-M RAY BROWN/SOMETHING FOR LESTER (CONTEMPORARY) Profile: WBBY M-M, WJZZ A-L and WRUV A-L. SEAWIND / LIGHT THE LIGHT (HORIZON) Profile: WJZZ H-H and WXFM M-H. MARK COLBY/ONE GOOD TURN (TAPPAN ZEE/COLUMBIA) Profile: WBBY L-H, KLCC A-L, WYBC A-L, KKGO A-L and KCBX A-L.



"People tend to look at areas in pictures that have the least liklihood of being there."

What is JAZZ? What is JAZZZ? What is Mainstream? What will get a younger audience? What will keep the older audience?

In trying to answer these (and related

questions) programers sometime end up with answers totally different from what they were looking for. Use your ears, and also listen to the feedback from your listeners. These should be your guides as to what is what.

Many programers have told me that they would love to play a certain new release but cant because it's "Jazzz" and they are a mainstream station. Phooey! The main question to ask is not "what category has the industry put an artist into," but, "can this artist's music be successfully integrated with the music that you are playing," no matter

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what you call the artist or what you call your format.

Search for a key in the artist's music that will let you justify playing it on your station. Dont let labels get in the way of music that will make your station sound better or help you expand your audience. You can play Lee Ritenour and Joe Pass. You can play Oscar Peterson and Chuck Mangione.

Be aware. Listen to everything that anyone even vaguely calls Jazz(z). And definitely dont be afraid to go with your gut. The odds are in your favor.

# THE GOLD NETWORK

# **ATLANTA RHYTHM SECTION GETS TOP VOTES!**

The Silver Network agreed 7-0, the Platinum Network unanimously knew 5-0, the Spectrum III Network concurred 7-0, and now the Gold Network has voted 6-1 that Atlanta Rhythm Section's "Do It Or Die" is a smash!

Gold Members also gave an impressive 5-2 favorable rating on Wet Willie's "Weekend" and also on Abba's "Does Your Mother Know?"

Congratulations to the Gold Network for helping bring home Van Halen, which broke 21-15 this week! Supertramp, a Gold selection of April 5. has climbed to number 3-a true smash! Behind Gold support, John Stewart blasted into the charts this week N-23!

(Polydor)

(Epic)

(Arista)

(WB)

This Week's Hottest Nominations: ATLANTA RHYTHM SECTION/Do It Or Die WET WILLIE/Weekend **ABBA/Does Your Mother Know?** (Atlantic) KINKS/I Wish I Could Fly MANFRED MANN/You Angel You

Honorable mention this week:

ANITA WARD/Ring My Bell PETER FRAMPTON/I Can't Stand It No More KANSAS/People Of The South Wind JAMES TAYLOR/Up On The Roof POLICE/Can't Stand Losing You CHRIS THOMPSON/If You Remember Me
BONNIE TYLER/Married Men

(Juana-TK) (A&M) (Kirshner) (Columbia) (A&M) (Planet) (RCA)

The GOLD Network Members Are: KYYX/Seattle: Tony Stone CK-101/Cocoa Beach: Jim Sumpter D WISM/Madison: Jonathan Little UWNAP/Indianapolis: Steve Mitchell UWZDQ/Chattanooga: Anne McCartney UJB-105/Providence: Todd Chase WGH/Norfolk: Bob Canada

# THE PLATINUM NETWORK

# PETER FRAMPTON & A.R.S. WIN HEAVY AIRPLAY!

For the second consecutive week, the red-hot Platinum Network selected two records to immediately add to heavy airplay: Atlanta Rhythm Section's "Do It Or Die" and Peter Frampton's "I Can't Stand It No More."

Last week's selections E.L.O. and Anita Ward both breezed into the charts behind Platinum power, while April 19 selection Rickie Lee Jones heads for the top, moving 6-4!

This Week's Hottest Nominations:

PETER FRAMPTON/I Can't Stand It No More (A&M) ATLANTA RHYTHM SECTION/Do It Or Die (Polydor) JAMES TAYLOR/Up On The Roof (Columbia) KANSAS/People Of The South Wind (Kirshner) WET WILLIE/Weekend (Epic) Honorable mention this week:

McFADDEN & WHITEHEAD/Ain't No	Stopping Us Now	(PI)
MANFRED MANN/You Angel You		(WB)
ROY ORBISON / Easy Way Out		(Asylum)
FAITH BAND/You're My Weakness		(Mercury)

The PLATINUM Network Members Are: 92-Q/Nashville: D. Vallie & S. Davis D WAYS/Charlotte: Spanky D KRTH/Los Angeles: Bob Hamilton □ KSLQ/St. Louis: Joel Denver □ B-100/San Diego: C.C. McCartney

# THE SPECTRUM III NETWORK

# 2 INTO III **JT & ARS JUMP INTO NETWORK'S HEAVY ROTATION**

After displaying early belief in James Taylor the network managed to turn the remaining no vote into total support for "Up On The Roof.'

The new single from ARS proved to live up to its title, "Do It Or Die." It did it! Unanimous support on ARS means the first time two selections have won on one call!

Eddie Rabbit was cited by some network members as a smash!

The Faith Band may prove to be the network's "weakness" in upcoming weeks. With two more chanced to come up in voting, this is a record to watch!

Meanwhile, WLOL-FM pulls out of the network (see Top News).

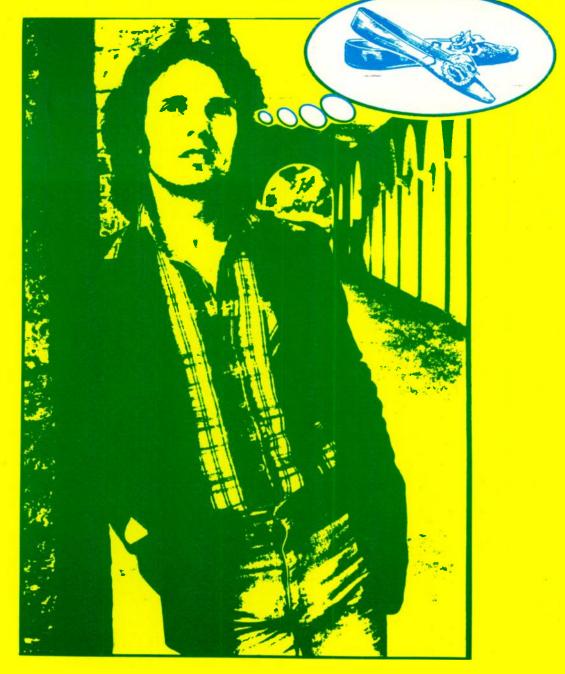
### This Week's Hottest Nominations:

JAMES TAYLOR/Up On The Roof ARS/Do It Or Die **EDDIE RABBIT/Suspicions** FAITH BAND/You're My Weakness (Columbia) (Polydor) (Elektra) (Mercurv)

The SPECTRUM III Network Members Are: WLOL-FM/ Minneapolis: Buddy Hollis 
WSM-FM/Nashville: Mary Catherine Sneed DLOVE 94/Miami: Rick Peters DKEZR/San Jose: Bob Harlow □ WFFM/Pittsburgh: Dave Popovich □ KCBQ/San Diego: John Fox KIMN-FM/Denver: Ed Greene



# "Don't Hang Up Your Dancing Shoes"







World Radio History

# THE HOTS:



Songs Showing The Strongest Upward Movement At FRED's Reporting Stations **RICKIE LEE JONES/Chuck E.'s In Love** (WB)**DOOBIE BROTHERS/Minute By Minute** (WB)**KENNY ROGERS/She Believes In Me** (UA)E.L.O./Shine A Little Love (Jet) EARTH, WIND & FIRE/Boogie Wonderland (ARC) **CHEAP TRICK / I Want You To Want Me** (Epic) **VAN HALEN/Dance The Night Away** (WB) (RSO) **DAVID NAUGHTON/Makin' It** (Juana-TK) **ANITA WARD/Ring My Bell JAY FERGUSON/Shakedown Cruise** (Asylum) JOHN STEWART/Gold (RSO) DR. HOOK/When You're In Love W/A Beautiful Woman (Capitol)

# **NEXT: (THESE WILL BE HITS)**

# POCO/Heart Of The Night 55/12/5

Profile: WKYB 13-6, KWK 14-7, WGH 19-11, KATI 22-12, WSPT 24-19, WGBS D-20, KIDD 24-21, WANS 24-21, WZDQ 24-21, KOKO 32-21, KOIZ 27-22, KDES 29-22, KEYY 32-25, KROY-FM D-25, KELI D-26, WNDE D-28, WHHY D-28, WMOH D-28, KSLQ 33-29, KOLE 33-29, WAIV 33-29, WTOB D-29, B-100 D-29, KSLY-AM D-29, WLSQ D-30, KJIN D-30, KVOL D-30, WBBF D-30, WIRK 37-31, WFRC D-31, WTIX D-33, WTIC-FM D-36, KOBO D-38, and KBEQ D-40 ... added at KIIK, Z-93, WJLQ, WROV, 91-X, KRUX, WNAP, 14-Q, KJRB, Z104, and WAPE.

# DONNA SUMMER/Bad Girls 43/25/3

Profile: WHBQ 14-8, 99X 26-16, KACY D-22, KRTH-FM 25-23, KROY-FM D-23, WAVZ D-24, WSGA 28-25, WAXY 28-25, KHJ 30-26, KFRC D-26, WJET D-26, KOKQ D-26, WNDE A-27, WPGC D-28, WKYB D-28, WAYS D-28, WIFE 33-29, WAMS A-30, WEEX A-30, KWOD D-33, WAPE D-33, WSFL D-35, Y100 A-36, and JB-105 A-37...added at WEOE, TEN-Q, WLSQ, Z-93, WTOB, Z104, KTLK, WRVQ, KJIN, KOLE, KROY-AM, WSGN, WFYR, KCBN, WTIX, WQXI, KOPA, KEYY, and KJR.

#### 38/15/7 $(\mathbf{PI})$ McFADDEN & WHITEHEAD/Ain't No Stopping Us Now

Profile: WAVZ 2-2, 99X 4-3, WRKO 10-6, WNBC 9-8, WPGC 15-10, WCAO 18-10, WKBO 25-11, KTLK 19-14, WSFL 23-15, WSGA 27-20, WHBQ D-21, Z-93 27-24, WTOB 29-24, WQXI 28-25, KRTH-FM 30-26, KOPA D-28, KHJ D-30, KIDD D-30, WLCS A-31, WAPE D-31, WIFE D-31, WTIX D-34, WAIV A-38, JB-105 A-38, WTIC-FM A-39, and KATI A-39...added at WEOE. WAMS, WRBR, WKIX, TEN-Q, KVOL, WFRC, KOKQ, KYA, and KFI.

# TOTO/Georgy Porgy 40/4/8

Profile: KIDD 6-3, WGH 6-5, KOKQ 15-7, KWOD 14-9, KJRB 24-19, WLSQ 24-19, WSFL 24-20, WHB 26-20, KHJ 22-21, KRTH-FM 24-22, WROV 27-23, WANS 28-23, KVOL 28-24, KTLK 32-24, KOLE 30-25, KELI A-28, TEN-Q D-28, KS106 D-29, WAVZ 33-30, WEBC D-30, WISM D-30, KJIN 40-32, KRKE D-32, KSLQ A-33, KBEQ D-35, and KOBO D-37...added at WQCM, WEEX, and WIRK.

#### ABBA/Does Your Mother Know? 60/24/3

Profile: WKYB 28-22, JB-105 34-25, WSPT D-25, KIDD D-27, KACY 33-29, WNDE D-29, WAIV 36-30, KRUX 37-30, Z104 A-30, WLCS A-30, WZDQ D-30, KRTH-FM D-30, WAVZ 34-31, KATI 37-32, WIFE A-33, KWOD D-34, WTIC-FM 40-37, KTLK D-38, and WIRK A-40... added at WLSQ, WPGC, WKIX, SCAO, WBBF, KYTE, WRBR, WKBO, KS106, KQIZ, 99X, WFRC, 92Q, WFOX, WROV, WAPE, WZZX, KJIN, 91-X, and KRSP

# ATLANTA RHYTHM SECTION/Do It Or Die 31/23/2

Profile: WQXI 30-26, WZDQ D-28, Z-93 D-28, WSGA A-29, WFRC D-29, KSLQ 34-30, WSPT D-30, CK101 39-33, 14-Q A-33, WSGN D-33, KSLY-AM A-37, and KATI A-38... added at 91-X, KVOL, WORD, WHHY, WKYB, KTKT, Q105, WMOH, WSFL, KUHL, WNAP, KS106, KOLE, KLOU, KOBO, KQDI, KQIZ, WRVQ, and KYYX.

# PETER FRAMPTON/I Can't Stand It No More 43/35/2

Profile: KUPD 30-24, WKYB D-25, KRSP D-28, CK101 36-29, Z104 A-29, KSLQ 35-31, WSGA A-31, Y100 37-34, KRUX A-34, WIRK 40-35, KATI A-37, and KRQ A-38...added at KROQ, KIIK, WDJX, WAMS, WORD, WNDE, Q105, WJET, WNAP, KQDI, KLOU, KTKT, WTIC-FM, KOLE, WFRC, KS106, KOBO, KRTH-FM, WSPT, KJRB, KWOD, WSFL, WSSC, WRUN, KROY-FM, WEEX, WROV, KVOL, KROY-AM, KEYY, and KOPA.

# **ALBUM OF THE WEEK: TED NUGENT/State Of Shock**

# (Casablanca)

(MCA)

# (Columbia)

# (Atlantic)

(Polydor)

# (A&M)

(Epic)

## World Radio History