

Fred

June 4, 1979

LES GARLAND
Interview, Page 28

Fred

MAGAZINE
PRESENTS

it's
here
now!

610 • KFRC
LIMITED EDITION AIRCHECK #1

**BERARDINI PD OF WBCN
JACKSON LEAVES ARISTA
CAN YOU SAY CONGLOMERATE?**
FRED Record Of The Week: ANITA WARD

World Radio History

THE CARS CANDY-O

**Y-100
KFRC
B-100
KRTH
KSLQ
WPGC
WIFI
KHJ
WEFM
AND HUNDREDS MORE**

WORLD PREMIERE

THE NEW ALBUM CANDY-O BY THE CARS
WILL BE PROVIDED IN PROGRAM FORM **FREE**
TO ALL RADIO STATIONS ACROSS THE COUNTRY.

CALL COLLECT: (213) 657-0275
PHONES OPEN DAILY 9:00 AM—5:00 PM PDT THROUGH FRIDAY, JUNE 8.

:10, :20 and :40 Promos Will Be Shipped To All Participating Radio Stations



Offer ends Friday, June 8th at 5:00 PM PDT. Program must be aired Friday evening, June 15th. Suggested time of airing is 6:00 PM. Album will NOT be provided prior to Program. PROGRAM PRODUCED BY BUZZ BENNETT & C. C. COURTNEY.



Andell-

June 4, 1979

THE HOTS are in Bold Type

UNIVERSALS

| | | | | |
|-----------|-----------|-----------|--|---------------------|
| 3 | 3 | 1 | SUPERTRAMP/The Logical Song | (A&M) |
| 2 | 1 | 2 | SISTER SLEDGE/We Are Family | (Cotillion) |
| 6 | 4 | 3 | RICKIE LEE JONES/Chuck E.'s In Love | (WB) |
| 1 | 2 | 5 | DONNA SUMMER/Hot Stuff | (Casablanca) |
| 14 | 7 | 6 | KENNY ROGERS/She Believes In Me | (UA) |
| 25 | 10 | 7 | E.L.O./Shine A Little Love | (Jet) |
| 22 | 11 | 8 | EARTH, WIND & FIRE/Boogie Wonderland | (ARC) |
| N | 21 | 9 | ANITA WARD/Ring My Bell | (Juana-TK) |
| 8 | 8 | 10 | REX SMITH/You Take My Breath Away | (Columbia) |
| 16 | 12 | 11 | CHEAP TRICK/I Want You To Want Me | (Epic) |
| 21 | 15 | 12 | VAN HALEN/Dance The Night Away | (WB) |
| 4 | 6 | 13 | RANDY VANWARMER/Just When I Needed You Most | (Bearsville) |
| N | 23 | 14 | JOHN STEWART/Gold | (RSO) |
| N | 27 | 15 | DR. HOOK/When You're In Love With A Beautiful Woman | (Capitol) |
| 5 | 9 | 16 | BEE GEES/Love You Inside Out | (RSO) |
| 28 | 22 | 17 | JAY FERGUSON/Shakedown Cruise | (Asylum) |
| 27 | 19 | 18 | DAVID NAUGHTON/Makin' It | (RSO) |
| 10 | 14 | 19 | ROD STEWART/Ain't Love A Bitch | (WB) |
| 20 | 18 | 20 | ROGER VOUDOURIS/Get Used To It | (WB) |
| SA | N | 21 | ABBA/Does Your Mother Know? | (Atlantic) |
| SA | N | 22 | DONNA SUMMER/Bad Girls | (Casablanca) |
| 13 | 17 | 23 | PEACHES & HERB/Reunited | (Polydor) |
| SA | N | 24 | POCO/Heart Of The Night | (MCA) |
| 29 | 29 | 25 | BAD COMPANY/Rock & Roll Fantasy | (Swan Song) |
| 7 | 13 | 26 | BILLY JOEL/Honesty | (Columbia) |
| SA | N | 27 | McFADDEN & WHITEHEAD/Ain't No Stopping Us Now | (PI) |
| 11 | 16 | 28 | ORLEANS/Love Takes Time | (Infinity) |
| 26 | 26 | 29 | NIGEL OLSSON/Little Bit Of Soap | (Bang) |
| 19 | 25 | 30 | STYX/Renegade | (A&M) |

Produced by David Malloy



“SUSPICIONS”

**THE
RAPID
RHYTHM**

Fred MAGAZINE

Number 88
JUNE 4, 1979

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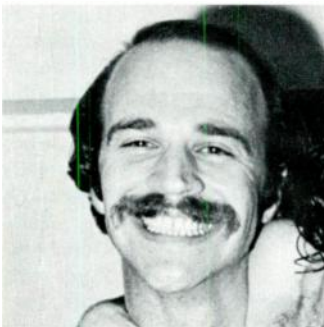


This week FRED is sending out Part I of the limited edition aircheck of KFRC. Les Garland's interview becomes even more impressive with this audio addition of his work. Part II of the aircheck will be sent to subscribers in next week's issue. (By the way, that's a key word, SUBSCRIBERS.) If your aircheck is stamped "complimentary," you're not one until you call 408 646-9333.

POWER PAGES

FRED CONFERENCE CALLS

TOP NEWS



TONY BERARDINI takes programing reins at WBCN, new MD named. FRED inaugurates free Aircheck service. Radio and Records sold. SCOTT JACKSON exits Arista as contract ends. WFMT jumps into a cable system to become "Superstation". DON BIRCH resigns as Program Director at WQAM/Miami. HELMUT FEST new International Veep at Capitol/EMI/America/UA. BILL McCOWN resigns as PD at WANS. WEBN consults with LEE ABRAMS. FCC equipment list released. Conception Corp. sets up American Laughtrack.

SIXTY SECONDS

RATINGS

This week, during the ARB anxiety period, we have the May Mediatrends from New York, Los Angeles, Chicago and Fresno. Also, the TOPS in Movies, Books and Television.

PROFILE

JERRY JAFFE, of Polydor Records, gives his views on artist's careers and why it's of paramount importance for radio to break new acts.

ENGINEERING/MANAGEMENT

A look at Graphic display. What are the fringe benefits for disc jockeys? GORDON STENBACK from WZZP and DICKIE ROSENFELD from KILT give us a word about what they offer.

INTERVIEW



Part III of FRED's exclusive interview with LES GARLAND of KFRC. Les gives out the valuable lessons he has learned about being a Program Director. The highlight of our look at Les and KFRC is in the form of an aircheck from that renowned station by the Bay. This week PART I showcases the jocks. Next week, the production will be featured in PART II which will be mailed to FRED subscribers only.

QUEST/CIPHER

PLUS: LETTERS/CALENDAR-4, CHANGES-18, OPENINGS-19, UNIVERSALS-31, ALBUMS-41, SPECTRUM III-49, BLACK-55, DISCO-58, JAZZ-59.

Subscription rates: \$140 per year; \$50 per quarter. FRED accepts unsolicited photographs and articles. None can be returned.

NEW IMPROVED

To FRED:

Thanks for the IMPROVED record service!!

Noah Flood, Music Director
KWOD/Sacramento

HIGHEST EVER

To FRED:

Thanks to your efforts, we've been able to put together a "Sky-lift" Network that will reach literally millions of people.

Participants included KMBZ/Kansas City, WBEN/Buffalo, KCBQ/San Diego, KMPC/Los Angeles, and KEX/Portland, to name just a few of the "major" Stations involved. Even the B.B.C. got on the bandwagon and put together a 15 minute Special on the Promotion for World-Wide Broadcast! Major news coverage even included Walter Cronkite.

Also joining up was the Australian Broadcasting Company! In terms of sheer numbers, this could be the biggest promotion in the history of Radio!

The fact that an event of this magnitude can be conceived and become a reality in such a short time is a glowing tribute to your ability to effectively communicate the information and creative thought that is the very essence of our profession.

Mike Harvey, P.D.
WFTL/Ft. Lauderdale

WE AM ROCKIN

To Jeff:

Just a quick note at this time to let you know how much we appreciate the support and concern by you and FRED for our station. You have proven to be one of the best sources for getting quick results to some problems. Again, keep up the good work and thanks ever so much for your support. We look forward to a long and good association with FRED.

We want to let you and the others at FRED know that there are AM stations that still rock on in the tradition of classic AM radio stations and are damn proud to be AM rockers. We also use the AM rock slogan on our TV ads.

Again, thanks for your support.

Pat Robbins, P.D.
WLSQ/Montgomery

GRATIFICATION

To FRED:

I'm glad you enjoyed the Q100 poster and greatly appreciate your publishing it in the latest edition of FRED. It is gratifying to know that our support of the music industry is appreciated. Your gesture in return was extremely magnanimous.

Please let me know if there's ever anything I can do for FRED.

Jack McSorley
Vice President & General Manager
KQFM/Portland

STICKIN' & PICKIN'

To FRED:

Enclosed is a copy of our station logo, as requested in the April 16 issue of FRED.

This is one of our "Supersticker" bumperstickers, which we distribute thru-out the Midland-Odessa area in conjunction with our license plate contest. We call out nine license numbers each day (of cars, vans, etc. that have been spotted with Superstickers), with an increasing jackpot to be won.

At the present time we are doing a variation on this contest, giving listeners a chance to win their age in cash, and possibly other major prizes. Well over 20,000 Superstickers have been distributed, which amounts to approximately one out of every eight cars in this area bearing one.

Also enclosed please find a couple of snapshots you might consider using on your cover. There is an explanation on the back of each snapshot.

John Clay
Promotions/Publicity
KRIG/Odessa, TX

FRED HELPS

To Fred:

Thank you for putting my listing in the "looking" column of your openings page. I got my first call only one day after the issue came out.

I enjoy reading your magazine. It's the most progressive and informative of all the radio trade magazines I've read.

Again, thank you for the help.

Dan Turner
Arcata, CA

June 1-30—Fight the Filthy Fly Month.

June 1-9—National Humor Week. To promote the individual sense of humor to better life through laughter.

June 4-10—International Country Music Fan Fair. A special salute to the fans of Country Music. Five days of music and fun. Info from: Country Music Assn Inc, Mrs. Jo Walker, Seven Music Circle No. Nashville, TN 37203.

June 5-9—American Women In Radio and Television 28th Annual Convention at the Atlanta Hilton.

June 6-9—Broadcast Promotion Association 24th Annual Seminar to be held in Nashville.

June 7-9—Associated Press Broadcasters Convention at the New Orleans Hilton, New Orleans.

June 7-9—Doug Lee's Midwest Conclave. To be held at the Radisson Plymouth in Minneapolis, Minnesota. This programming conference covers Minnesota, Iowa, Wisconsin, and North and South Dakota.

June 9-13—American Advertising Federation Annual Convention held at the Hyatt Regency Hotel, Washington.

June 11—National Association of Broadcasters' "Law 79" workshop in Indianapolis. To be held at the Airport Hilton Hotel.

July 20-21—Anti-Muscolo Central States Secondary Radio Conference. To be held at the Airport Marriott, Kansas City. Covering Kansas, Missouri, Oklahoma, Colorado, Iowa and Nebraska.

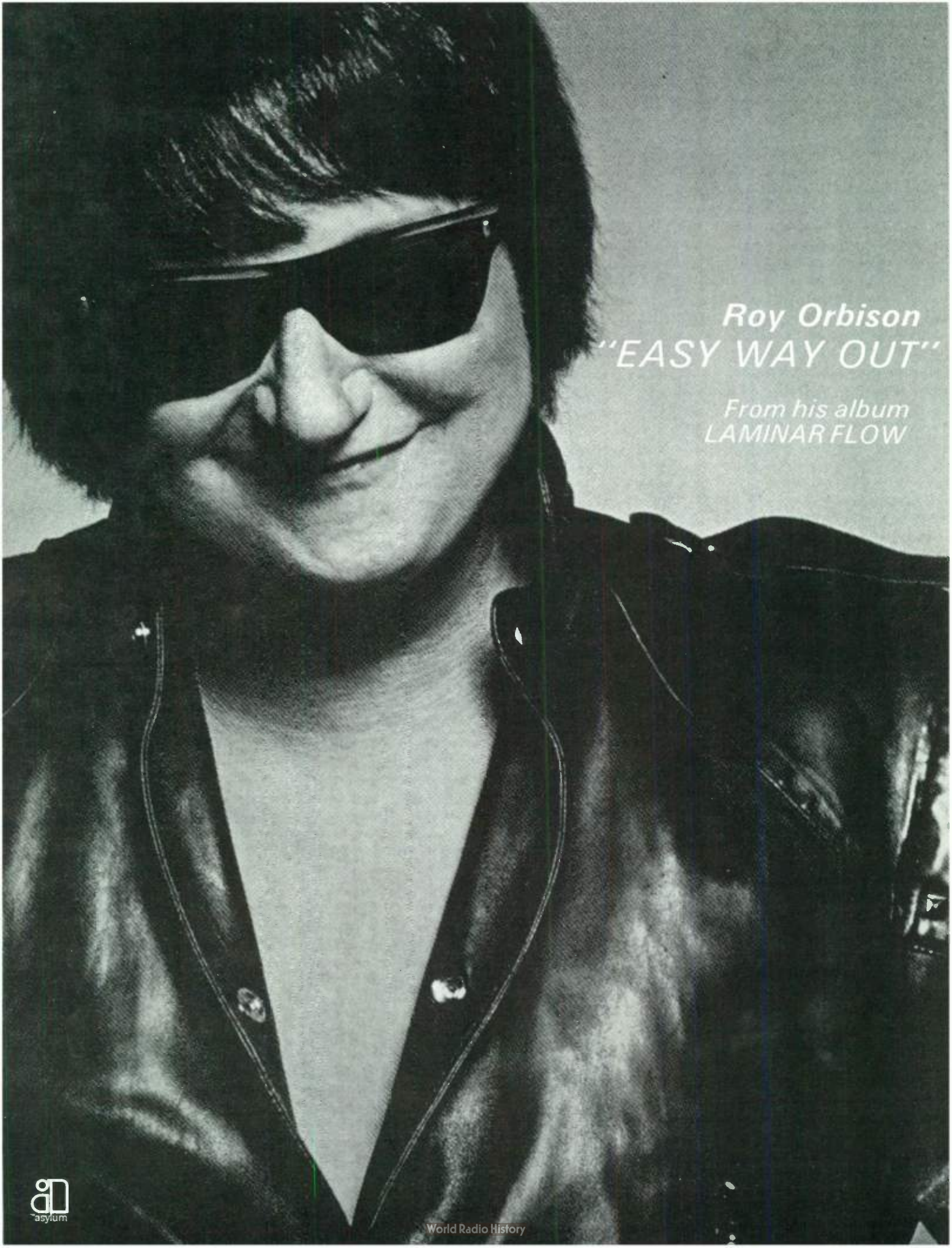
Aug. 24-25—Anti-Muscolo Northeast Secondary Radio Conference. To be held at the Marriott, Providence, R.I. Covering Massachusetts, Rhode Island, Vermont, New York, New Hampshire, Maine and Connecticut.

Sept. 9-12—National Association of Broadcaster's Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 20-22—Anti-Muscolo Midwest Secondary Radio Conference. To be held at the Marriott, Columbus, Ohio. Covers Ohio, Indiana, Illinois, Wisconsin, Michigan, Pennsylvania, West Virginia and Kentucky.

Sept. 24-Nov. 30—World Administrative Radio Conference for U.S. and 153 other member nations of International Telecommunications Union. Geneva International Conference Centre and ITU headquarters, Geneva.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.



Roy Orbison
"EASY WAY OUT"

*From his album
LAMINAR FLOW*

NON-FICTION

The reports are in...THE TARNEY/SPENCER BAND album RUN FOR YOUR LIFE and single "NO TIME TO LOSE" are destined for the nation's bestseller lists.



Moves:

94Q 18-15
KGW HB-27
WKXX 3-2
WRJZ 36-32
WSGN 34-27
WANS 14-12
WBBQ HB-32
KCPX HB
WHHY 30-27
KLUC 28-26
WZDQ 5-4
WGNI HB-27
KYLT 24-22
KQWB 24-22

On:
WYSL
KZZX
WAUG
WFOX
WPPI
Q104
WQLT
WIGY
WROM
G 105
WBCF
WTMA
WXIK
WFMO
WSDC
WKAU
KALB
WKNX
KQDI
KLWW
WKSP
WZUU
KCBN
WKZQ
WKTJ
KBZY
KTOQ
KFXD
WSTP
WSSC
WFLB
98Q

"NO TIME TO LOSE" AM 2124 **From the Blockbuster Album**
RUN FOR YOUR LIFE SP 4757 **THE TARNEY/SPENCER BAND**
From The A&M Library Of Fine Recored Masterpieces 

Produced by David Kershenbaum. Management: Jerry Weintraub and Sal Bonafede, Management III 1979 A&M Records, Inc. All Rights Reserved.

World Radio History

"IS SHE REALLY GOING OUT WITH HIM?"

AM 2132

KFRC, KHJ, KRTH, KEZY, 99X, KBEQ,
KJRB, WGH, KCBN, KEZR, WRKO,
KQWB, KYLT, WRKR, KLWN, WGNI,
KOZE, WOLF, KREM, WANS, KEIN,
WSLQ, WPRW, WRAQ, WEEQ, KBZY,
KTOQ, WSFL, WZDQ, KTKT, 3WD,
K104, WEAQ, KFXO, WCCK, WSAM,
KAYC, WBSR, KJR, KPUG, KBIM,
KKIQ, KLUC, KJLY, KFIV, WCRO,
WCIR, KUPD, KROY, KMJK, KFIV,
Y103, WZUU, WYSL, KOPA, KX 106,
WJAD, WBCF, WTIK, WNOE, WBLI,
KRLC, KLEO, WKXX, KHSN, G 105,
KOOK, KRQ, KOBO, KLIV, WROA,
WKNX, WPST.

JOE JACKSON'S
SHARP SINGLE from
LOOK SHARP

SP 4743

ON A&M RECORDS & TAPES



Produced by David Kershenbaum

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MOST VALUABLE RECORD OF THE WEEK: ANITA WARD

"Ring My Bell," last week's SMASH of the week, is an absolute barnburner, melting the chart 21-9 and headed for number 1 immediately...**Supertramp** became the logical top choice this week, moving 3-1 behind enormous album strength...**E.L.O.** illuminates 10-7 with all demos...**Earth, Wind & Fire's** artist power builds "**Boogie Wonderland**" 11-8.

WIDESPREAD DEMO RECORDS OF THE WEEK: VAN HALEN and JAY FERGUSON

"Dance The Night Away" swings 15-12, picking up females now, as is **Jay Ferguson**, a confirmed hit climbing this week 22-17...

18+ RECORD OF THE WEEK: JOHN STEWART

"Gold," a Gold and Silver Network selection, plows 23-14, leaning slightly male.

SMASH OF THE WEEK: ABBA

"Does Your Mother Know?" forms pop pattern quickly, and debuts from N-21...right behind is **Donna Summer**, blasting N-22.

IMAGE RECORD OF THE WEEK: POCO

"Heart Of The Night" is immediately solid 18+ and debuts from N-24...**McFadden & Whitehead** is crossing smoothly from N-27.

BREAKING BIG: DR. HOOK, ELTON, GERRY RAFFERTY and PETER FRAMPTON
GREAT NEW RECORDS: F.C.C., CHRIS THOMPSON, JENNIFER WARNES and CARLY SIMON

TED NUGENT: MOST VALUABLE ALBUM OF THE WEEK

KANSAS: MASS APPEAL GIANT

BLACKFOOT: MALE ALBUM OF THE WEEK

JOHN STEWART: 18-34 ALBUM OF THE WEEK

THIN LIZZY, RAFFERTY DEBUT

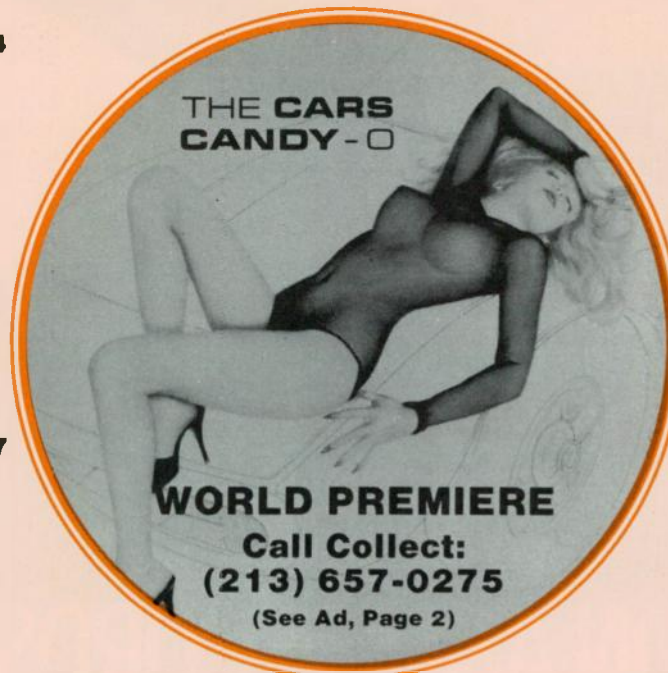
Ted Nugent exploded from 18 to 6 behind massive artist power and giant male support...initial sales are strong...the top five albums and most of the chart stabilized over the holiday weekend...**New England** continued to gain strong airplay with solid 18+ male response. **Kansas** debuted at 15...power of the group is monstrous...demos are across the board...**Blackfoot** showed solid steady growth with strong male reaction...18-30...**Patti Smith** continued good 18-24...providing good image. **John Stewart** smashed from 29 to 21 showing strong 18-34, instant familiarity and a breaking single. **Thin Lizzy** debuted at 25 with solid male support...18-24. **Flash and the Pan** burst from 30 to 26 behind good 18-24 response...leans male. **Gerry Rafferty** debuted at 28, showing strong 18+ acceptance. Power of the artist is good...sales developing. **David Bowie**, **Tarney-Spencer** and **Henry Paul Band** are Next.

REQUEST POWER 12-14

1. KISS
2. SISTER SLEDGE
3. PEACHES & HERB
4. DAVID NAUGHTON
5. ANITA WARD

REQUEST POWER 15-17

1. ANITA WARD
2. KISS
3. SISTER SLEDGE
4. DONNA SUMMER
5. CHEAP TRICK



REQUEST POWER 18+

1. KENNY ROGERS
2. RICKIE LEE JONES
3. DR. HOOK
4. REX SMITH
5. ANNE MURRAY

ALBUM POWER

1. VAN HALEN
2. SUPERTRAMP
3. RICKIE LEE JONES
4. BAD CO.
5. TED NUGENT

Powers approximately every 2 hours. **B Stress** every 3 hours.
C Stress every 4 hours. **Image** records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

POWER

1. E.L.O.
2. ANITA WARD
3. VAN HALEN
4. SUPERTRAMP
5. SISTER SLEDGE

B STRESS

1. RICKIE LEE JONES
2. EARTH, WIND & FIRE
3. DOOBIE BROS.
4. JOHN STEWART
5. KENNY ROGERS
6. DONNA SUMMER
"Hot Stuff/Bad Girls"
7. CHEAP TRICK
8. DR. HOOK
9. JAY FERGUSON
10. ABBA

C STRESS

1. REX SMITH
2. BEE GEES
3. DAVID NAUGHTON
4. POCO
5. PEACHES & HERB
6. BAD COMPANY
7. BILLY JOEL
8. RANDY VANWARMER
9. TOTO
10. McFADDEN & WHITEHEAD

Crossover Market

POWER

1. ANITA WARD
2. EARTH, WIND & FIRE
3. E.L.O.
4. SISTER SLEDGE
5. SUPERTRAMP

B STRESS

1. RICKIE LEE JONES
2. DONNA SUMMER
"Bad Girls/Hot Stuff"
3. DOOBIE BROS.
4. JOHN STEWART
5. KENNY ROGERS
6. VAN HALEN
7. CHEAP TRICK
8. DR. HOOK
9. ABBA
10. McFADDEN & WHITEHEAD

C STRESS

1. JAY FERGUSON
2. BEE GEES
3. DAVID NAUGHTON
4. PEACHES & HERB
5. POCO
6. BAD COMPANY
7. BILLY JOEL
8. RANDY VANWARMER
9. TOTO
10. REX SMITH

IMAGE

Recommended
Album Cuts For
All Of Rock Radio

1. VAN HALEN—Beautiful Girls
2. SUPERTRAMP—Goodbye, Stranger
3. BAD CO.—Gone, Gone, Gone
4. RICKIE LEE JONES—Danny's All-Star Joint
5. TED NUGENT—Paralyzed
6. ROCKETS—Oh, Well
7. KANSAS—Reason To Be
8. PATTI SMITH GROUP—So You Wanna Be A Rock N Roll Star

20 Most Valuable
Records Of The
Past Twelve Months
(in alphabetical order)

AMBROSIA—How Much I Feel
AMII STEWART—Knock On Wood
BILLY JOEL—My Life
CHIC—Le Freak
COMMODORES—Three Times A Lady
DONNA SUMMER—Last Dance
DOOBIE BROTHERS—What A Fool Believes
DIRE STRAITS—Sultans Of Swing
EXILE—Kiss You All Over
FOREIGNER—Hot-Blooded
GLORIA GAYNOR—I Will Survive
GINO VANNELLI—I Just Wanna Stop
KENNY LOGGINS—Whenever I Call You 'Friend'
LITTLE RIVER BAND—Reminiscing
NICK GILDER—Hot Child In The City
PABLO CRUISE—Love Will Find A Way
PEACHES & HERB—Reunited
POINTER SISTERS—Fire
SISTER SLEDGE—We Are Family
STREISAND & DIAMOND—You Don't Bring Me Flowers

BEST PROMOTED RECORDS OF THE WEEK

Single

ELTON JOHN
"Mama Can't Buy You Love"

MCA RECORDS

Album

FLASH AND THE PAN
"Flash And The Pan"



The FRED Conference Calls:

The FRED SPECTRUM III, PLATINUM, GOLD, SILVER and BLACK Communicator Networks are designed chiefly as programing tools for radio decision-makers. Of all the product released by new or developing artists, the songs nominated and selected by these Networks represent the strongest and most valuable to programing.

By policy and/or by strategy, most programers analyze a sales or chart base before deciding on new music. The Network members reflect today's aggressive, insightful and independent Trendsetters.

HOW EACH NETWORK OPERATES:

During the week, each Network member nominates up to 5 songs by artists who have NOT had a Top 20 record in 1 year. The members may or may not already be playing these nominations. Any album cut is also eligible. The most-nominated songs become eligible for final voting on the Conference Call. In final voting, Network members vote 'Yes' or 'No'. A 'Yes' vote on a song means that member is willing to add it to a heavy rotation, averaging between 4 and 7 plays per day. If the member votes 'No', he rejects that song from the heavy exposure. If ALL Network members vote 'Yes', then the song is automatically added for HEAVY EXPOSURE for three weeks at all stations. A single 'No' vote removes unanimous Network obligation on that song, although any individual member may add the song. Any Network nomination can reach the "final voting" status three times.

SPECTRUM III: Key Modern Adult Programers
BLACK: Key Major Market Black Programers

PLATINUM: Key Major Market Universals Programers
GOLD: Key Medium Market Universals Programers
SILVER: Key Small Market Universals Programers

THE SPECTRUM III NETWORK

NETWORK ALMOST JUMPS A RABBITT! WQUD/MEMPHIS JOINS NETWORK!

The S-III Communicator Network narrowly missed jumping Eddie Rabbitt into heavy rotation. The final vote: 5-1. "Suspicious" are that this is a winner!

The Faith Band with "You're My Weakness" missed again, in its second week of voting.

Meanwhile, the May 14 selection, Jennifer Warnes, shoots into S-III Next (see page 49).

The Spectrum III Network proudly announces the addition of WQUD/Memphis and DAN VACCARO!

KIMN-FM is changing their calls to KYGO.

This Week's Hottest Nominations:
EDDIE RABBITT/Suspicious
FAITH BAND/You're My Weakness

(Elektra)
(Mercury)

The SPECTRUM III Network Members Are: WQUD/Memphis: Dan Vaccaro □ WSM-FM/Nashville: Mary Catherine Sneed □ LOVE 94/Miami: Rick Peters □ KEZR/San Jose: Bob Harlow □ WFFM/Pittsburgh: Dave Popovich □ KCBQ/San Diego: John Fox □ KYGO/Denver: Ed Greene

THE BLACK NETWORK

TEENA MARIE AND THE JONES GIRLS WIN BLACK CALL'S TOTAL CONFIDENCE

Both Teena Marie's "Sucker" and the Jones Girls' "You're Gonna Make Me" have avalanched unanimous support from the Black Network. They were voted by all to receive heavy rotation. Looks like both records will be tremendous hits.

This Week's Hottest Nominations:
TEDDY PENDERGRASS/Turn Off The Light (PI)
STEPHANIE MILLS/ Whatcha Gonna Do (20th Century)

Honorable mention this week:

PETER BROWN/Crank It Up
SISTER SLEDGE/Thinking About You

(Drive)
(Cotillion)

The Black Network welcomes its newest member, BILLY LOVE from WORL/Orlando.

The BLACK Network Members Are: WDAS/Philadelphia: Butterball □ WVON/Chicago: Carl Conner □ WDAO/Dayton: Langford Stephens □ WOOK/Washington: John Moen □ WGCI/Chicago: Barry Mayo □ WORL/Orlando: Billy Love □ WYLD/New Orleans: Willie Jay Johnson □ WILD/Boston: Steve Crumbly.

Really divine!

BB 75*
CB 72*
RW 78*

Presenting a
sizzling
new single
from
Bette Midler,
**"MARRIED
MEN."**³⁵⁸²

On Atlantic
Records 
Produced by Arif Mardin

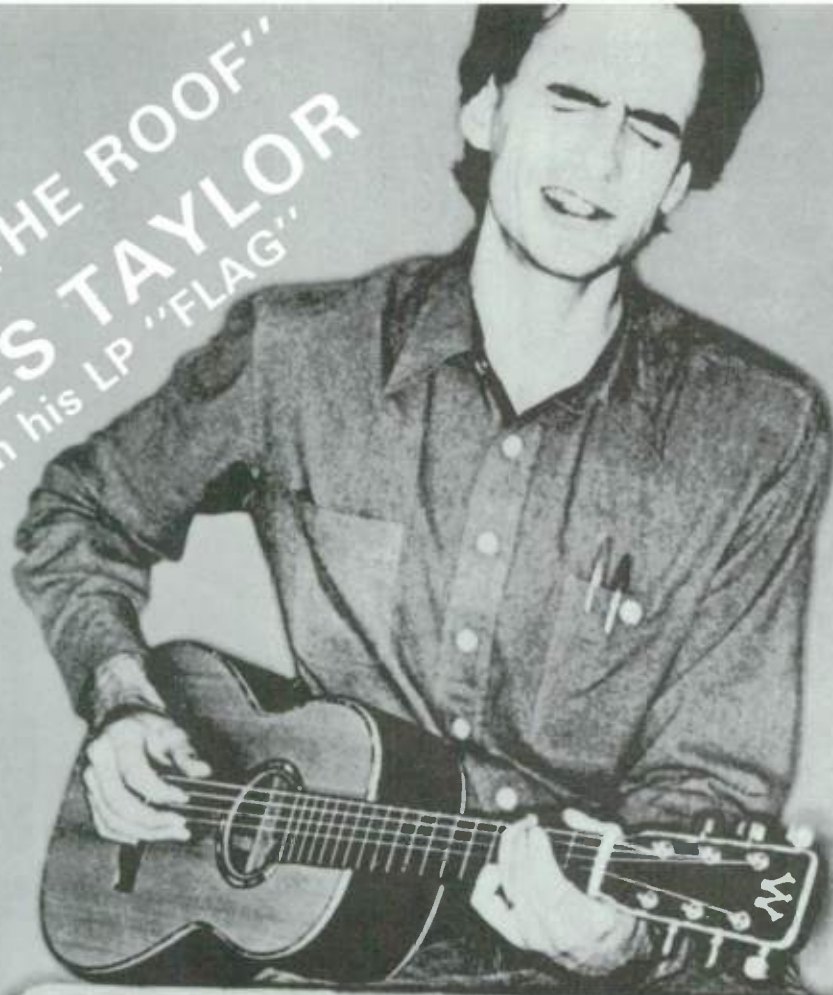
KRTH
KFRC
KHJ
WKTY
WNOE
WZUU
KTLK

AND MANY,
MANY MORE.



© 1979 Atlantic Recording Corp. • A Warner Communications Co.

"UP ON THE ROOF"
JAMES TAYLOR
From his LP "FLAG"



Added: WBLI, WVBF, WDRC, WWCO, WGR, WBEN, WPGC, WBAL, WRVA, WGAC, WTMA, WSEZ, WORD, KZ 93, 3WE, WINW, WFAH, WMJC, WTRX, WLW, 92X-FM, WVLC, KNOE, WABB, WDSR, KAUM, WJBO, KVOL, WSIX, KOY, KRKE, KOEO, Y-103, WIFE, WCCO-AM, KOIL, WEBC, KLMS, KRNA, KWWL, KJMO, KPAM, KRSP, KBOI, KIMN-FM.

Moves: WRKO 27-24, WAVZ 33-28, WPEZ 31-26, KLAZ 31-27, WSM 22-19, KRTH 24-22, WAXY D-26, KSTP D-28, KSLO 34-31, WHB 25-20, KLEO D-28, KEYN 31-26, WNEW-AML-H, WGTR 19-15, WFEA 27-23, WZDQ 33-30, WRAQ 33-29, WROK 34-30, WCKK 35-30, WRIE D-29, WFFM 32-28, WDIF 32-25, WING 34-28, WHIO M-H, WSM-FM 22-16, WXXX D-30, WHSY D-34, WKKY D-39, WIBR 28-19, KOLO 16-9, KSXO HB-31, KKXL D-23, KTOQ 20-15, KYSN D-35.



THE PLATINUM NETWORK

JAMES TAYLOR & BETTE MIDLER GET TOP VOTES!

In close Platinum Conference voting, James Taylor's "Up On The Roof" came within one vote of winning heavy airplay at all Network stations! Bette Midler's "Married Men" also scored highly from the majority of Platinum Members.

Platinum selections of May 17 Anita Ward and E.L.O. both smashed Top 10 this week. Since the inception of the Network, every Platinum selection has broken Top 10—seven consecutive hits! There can be no doubt that this Network really is a Platinum programming tool!

This Week's Hottest Nominations:

JAMES TAYLOR/Up On The Roof

(Columbia)

BETTE MIDLER/Married Men

(Atlantic)

ABBA/Does Your Mama Know?

(Atlantic)

KANSAS/People Of The South Wind

(Kirshner)

WET WILLIE/Weekend

(Epic)

Honorable mention this week:

JOE JACKSON/Is She Really Going Out With Him?

(A&M)

MANFRED MANN/You Angel You

(WB)

CHARLIE DANIELS BAND/The Devil Went To Georgia

(Epic)

SUPERTRAMP/Goodbye Stranger

(A&M)

The PLATINUM Network Members Are: 92-Q/Nashville: D. Vallie & S. Davis □ WAYS/Charlotte: Spanky □ KRTH/Los Angeles: Bob Hamilton □ KSLQ/St. Louis: Joel Denver □ B-100/San Diego: C.C. McCartney

THE GOLD NETWORK

A.R.S. SWEEPS GOLD! —UNPRECEDENTED 4-NETWORK SUPPORT— ABBA ALSO WINS!

Atlanta Rhythm Section captured heavy airplay from the Gold Network, making "Do It Or Die" the first record ever to receive unanimous support from four FRED Networks!

In more voting excitement, Abba also earned heavy airplay from all Gold Members. It's the Smash of the Week!

John Stewart rocked 23-14 behind Gold power support (selected May 17), the seventh Gold selection to break Top 20!

This Week's Hottest Nominations:

ATLANTA RHYTHM SECTION/Do It Or Die

(Polydor)

ABBA/Does Your Mother Know?

(Atlantic)

WET WILLIE/Weekend

(Epic)

JOE JACKSON/Is She Really Going Out With Him?

(A&M)

PETER FRAMPTON/I Can't Stand It No More

(A&M)

KINKS/I Wish I Could Fly

(Arista)

Honorable mention this week:

JAMES TAYLOR/Up On The Roof

(Columbia)

CHRIS THOMPSON/If You Remember Me

(Planet)

KISS/I Was Made For Loving You

(Casablanca)

OAK/This Is Love

(Mercury)

BONNIE TYLER/Married Men

(RCA)

The GOLD Network Members Are: KYYX/Seattle: Tony Stone □ CK-101/Cocoa Beach: Jim Sumpter □ WISM/Madison: Jonathan Little □ WNAP/Indianapolis: Steve Mitchell □ WZDQ/Chattanooga: Anne McCartney □ JB-105/Providence: Todd Chase □ WGH/Norfolk: Bob Canada

THE SILVER NETWORK

JOHN STEWART'S "GOLD" WINS SILVER!

The second week of Silver Network voting unanimously puts John Stewart's "Gold" into heavy airplay! The Faith Band's "You're My Weakness," Manfred Mann's "You Angel You" and Kansas' "People Of The South Wind" also earned very high support.

This Week's Hottest Nominations:

JOHN STEWART/Gold

(RSO)

FAITH BAND/You're My Weakness

(Mercury)

MANFRED MANN/You Angel You

(WB)

KANSAS/People Of The South Wind

(Kirshner)

ROBERT BYRNE/Baby Fat

(Mercury)

Honorable mention this week:

SANTANA/Open Invitation

(Columbia)

CARLY SIMON/Vengeance

(Elektra)

MARSHALL TUCKER BAND/Last Of The Singing Cowboys

(Columbia)

The SILVER Network Members Are: WSPT/Stevens Pt., WI: Pat Martin □ WPFM/Panama City, FL: Brian Christian □ WANS/Anderson, SC: Nonah Rael □ WORD/Spartanburg, SC: Rick McAlister □ WHYY/Montgomery, AL: Rich Thomas □ KLUC/Las Vegas: Dave Anthony □ KOBO/Yuba City, CA: Ross Forbes

WE'VE GOT EXACTLY
WHAT YOU CAME FOR!

JIM GRADY
"I GOT WHAT I CAME FOR"
CNT 9001

THE DEBUT SINGLE ON
CHANTERELLE RECORDS
LISTEN TO IT

CHANTERELLE RECORDS
A DIVISION OF
MUSHROOM RECORDS



"THERE'S MAGIC UNDER OUR UMBRELLA"



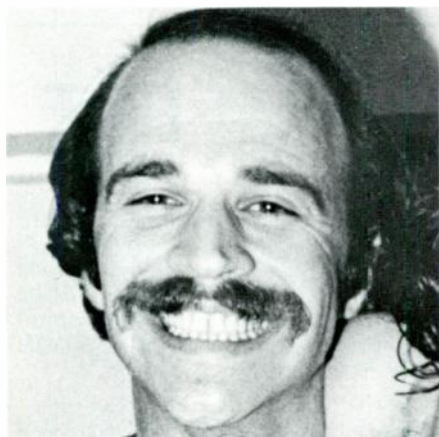
Fred Top News

Number 88

BRIDGING THE INDUSTRIES

JUNE 4, 1979

IT'S THE MUSIC MAN BERARDINI TAKES WBCN



Tony Berardini

Boston---As predicted in FRED, TONY BERARDINI has been appointed Program Director of WBCN. Tony is taking the programing reins from exiting CHARLIE KENDALL (see Top News, 5/28/79).

"Charlie, myself and the rest of the station spent a year developing this idea

and building it to the point where we have gotten credibility for not only playing a lot of music but also breaking new acts and local music, said Tony. It's those kinds of symbols that people equate with our radio station. I think we're going to come out with a real good book this time out and I think the station's far from it's peak.

"I'm going to do what I think necessary to make this station broaden its base of appeal, and do it our own way. You don't have to play the same ten records over and over to do that. I guess, basically, I'm out to prove that FM radio doesn't have to be boring to get good numbers. I want to go out there and tilt at a few windmills and destroy some sacred cows. It can be done and BCN is living proof of that."

"Radio being the imitative industry that it is, if we prove that you can get good numbers by playing new music without tightening down, I think other stations will get into it. That can only be healthy for the record industry,



Deirdre O'Donoghue

for the radio industry and for the musicians. That's what I'm in it for, the music."

With speculation running hot as to who will become BCN's new Music Director, FRED learned that DEIRDRE O' DONOGHUE, MD at KMGC/Dallas will fill that position in the Boston rocker's staff.

RADIO & RECORDS SOLD

Los Angeles--Radio and Records, The Industry's Newspaper, has been sold to Harte-Hanks Communications.

When we called BOB WILSON, Publisher and Editor of R&R, we were told to get the facts from his R&R story. We decided we'd rather get more facts, so we called around.

FRED has learned from sources at Harte-Hanks that the sale is for \$12.5

million, \$3.6 million to be paid in cash with the balance of payments still being negotiated.

Harte-Hanks has guaranteed editorial freedom to the R&R staff and there are no personnel changes expected. Harte-Hanks owns 86 newspapers, 4 VHF television stations, Southern Broadcasting, Media Research, R&H Research Inc., and the WTS Service which is a

consumer oriented marketing company. (Can you say conglomerate?)

The stations under the Southern Broadcasting banner are: WRVA-AM and WRVQ-FM/Richmond, KMJK-FM/Portland, WLCY/Tampa-St. Peter, WRBQ-FM(Q-105)/Tampa, WSGN-AM/Birmingham, KULF-AM and KYND-FM/Houston, KOY-AM and KQYT-FM/Phoenix and WEZI-FM/Memphis.

IMPORTANT NOTICE

We are proud to inaugurate this week what promises to be the most impressive group of programing aids ever presented to the radio industry: The FRED Limited Edition Airchecks. These won't be hour-here, hour-there monitors. Each station will be presented in the best light possible.

These airchecks will demonstrate programing, production and jock techniques that will give you ideas for years to come. They will be sent free to FRED subscribers in coming months.

Next week we will send another aircheck to accompany the last part of LES GARLAND's first-ever interview. KFRC's PD will discuss promotion and

the aircheck will include dozens of examples of brilliant production techniques and promotion ideas. If the shuck of the aircheck enclosed this week is stamped "Complimentary", your station does not subscribe to FRED and you will not receive next week's power-packed issue unless you call 408-646-9333 before noon Friday!

SUPERADIO

Chicago---In an unprecedented move, classical WFMT will become the first national "superstation" in radio. The system will utilize satellite, microwave and cable to achieve this end.

United Video Inc. will offer the station 24 hours a day through cable outlets, pending approval by the FCC. The actual transmission will follow a somewhat circuitous route to listeners. The signal will be transmitted via microwave to an RCA satellite station located in Lake Geneva, Wisconsin and then to RCA's Satcom 1 satellite. United Video currently transmits WGN-TV/Chicago, utilizing this system.

Cable companies subscribing to WGN-TV, will also receive WFMT for radio cable hookups. The implications of this type of broadcast are vast as witnessed by the success of Ted Turner's Atlanta Satellite/cable TV Superstation. A radio station can become a network overnight.

BIRCH QUILTS QAM

Miami---DON BIRCH has resigned the position of Program Director at WQAM. Ron will be putting his efforts into a company that he formed about a year ago called Radio Marketing Research.

"We formed the company and bought a computer originally to do market research here in south Florida and in Oklahoma, but it's grown to such proportions that I feel I should devote my full efforts in that direction.

"We're conducting unpublished audience estimates for managers of stations to use in assessing their position in the marketplace. By unpublished, I mean that people aren't selling off it, they're private surveys. We go into a little more depth than a mediastat or a RAM and use larger samples," explaining the operation to FRED.



The cartoon on the right is a prime example of the visual wit and wisdom of ROBERT O. and his all night listeners at KVI. Send us some of your cartoons and/or graphics to help guide us through with smiles.

JACKSON DOESN'T RE-UP AT ARISTA

New York---SCOTT JACKSON has left Arista Records by deciding not to re-sign his contract when it comes up. It's up now.

"It's nothing hostile on either side. I'm very happy and everything is really fine, but I'd like to pursue other interests besides being a promotion VP. I've been doing this for many years between ABC and Arista and I think I'm going to just lie in the sun for awhile and check out all my options,"

said Jackson.

"There will be a slight restructuring here, in that there will only be one VP of Promotion. They are not going to replace me. RICHARD PALMESE will be the promo VP. There will be a National Album Promotion person, who is MICHAEL BONE."

"Hell, now that I've learned the East coast I might even move back West. I'm really leaving myself open right now."

INTERNATIONAL FEST



Helmut Fest

Los Angeles---As the final structure moves toward completion, HELMUT FEST has been appointed Corporate Vice President, International, Capitol/EMI America/United Artists Record Group. Fest was most recently Director of International A&R at EMI Electrola, based in Cologne, Germany.

In this newly established position, Fest will oversee all aspects of world wide exposure and marketing of all the Capitol/EMI America/UA recording artists and their product. He will be based in Los Angeles at the Capitol tower and will report directly to DON ZIMMERMAN, Group President.

"With the increasing importance of American artists and their music worldwide, it's likewise important to work very hard to increase the international visibility and success of the (record) Group's established and fast rising American talent, particularly through touring and television appearances," said Fest about the job he has taken on. "In the recent past, artists who've recently decided to tour outside the United States have all had resounding success in the international market. Now that EMI and UA have joined the Music Group, we intend to duplicate and expand that sort of success for the artists of all three labels."



"IT JUST ISN'T WORKING SIR, ROBERT O.'S MOUTH KEEPS JAMMING."

ABRAMS CONSULTS WEBN

Cincinnati---WEBN has hired LEE ABRAMS to consult the station, but don't call them Superstar. Program Director DENTON MARR explained the situation to FRED. "We talked and have basically come up with a hybrid of what they're doing with the Superstars and what we feel we have to do here. Lee is one of the strongest supporters of retaining the WEBN programming."

"Normally, Lee is called in when there is a crisis situation, when a station is near the bottom and trying to climb up. Well, EBN is on top and we intend to stay there. The deal has been about a year in the making. We are really just plugging into Abrams' research mechanism and facilities. They have fantastic research capabilities that are simply beyond the abilities of any one station. That's what we're interested in mostly."



Denton Marr

"We've had a reputation of playing anything that Cincinnati likes and we plan on doing the same."



This came too late for the Top News pages but dig this. Guess who's the new owner of the L.A. RAM? It's none other than BOB HAMILTON of KRTH. The new RAM figures show KRTH as the leading music station in L.A. with a 5.7. KMET has a 5.3, Ten-Q 3.3, KFI 3.0, KIIS-FM's B/A Disco format beat out KUTE 3.0 to 1.2, KLOS 2.8, KHJ 2.5 and KWST with a .9. Mr. Hamilton with his "Jock Assist" station was the subject of a most interesting interview on programming automated stations back in the November 13 (Man on a Horse) issue of FRED.

Talk about Disco being over! BILL TAYLOR reports that jukebox operators across the country are asking if records are disco or not before they buy. They do not want disco records it seems.

Way down in the most southern of the United States, Hawaii, the legendary RON JACOBS was fired and was replaced by the legendary LEE "Baby" SIMMS.

Excellence and originality in radio broadcasting are rewarded by the NRBA with the giving of the annual Armstrong Award. You have until June 11 (plus a little if you need it) to get your entry in.

ROBERT W. WALKER of Y-100 has himself a record label called Radio Records. Vice President of Promotion is MIKE PRAGER formerly of Atlantic and WEA.

Finally got a chance to talk to SCOTT SHANNON of WPGC this week. Scott's been so busy being baptized by fire that he hasn't had the phone in his mouth as usual. Being baptized by fire is taking over a station that is number one just when the competition wakes up and decides to pour it on you; especially when you've been out of radio for awhile and the book starts just when you take over.

RICH FITZGERALD didn't mention it in his FRED Profile last week, but he, himself, has been handling a good bit of the A&R duties at RSO. It sure was encouraging to hear him talking about the group effort they have. BOB SMITH sounds like his vacation did him some good and now he's ready to get back to it. He sure did a great job with David Naughton, a real work record brought home.

WANS PD

McCOWN SHOT DOWN



Bill McCown

Anderson, S.C.---BILL MC COWN, Program Director at WANS has resigned over "radical differences of opinion" with station General Manager, NICK FRANGIAS.

The problem arose when the PD of the AM station left and Frangias did not hire a replacement. Rather, he shifted the work load to the FM staff. This is

the basis of the disagreeable situation which led to the FRED Silver Communicator's leaving the station.

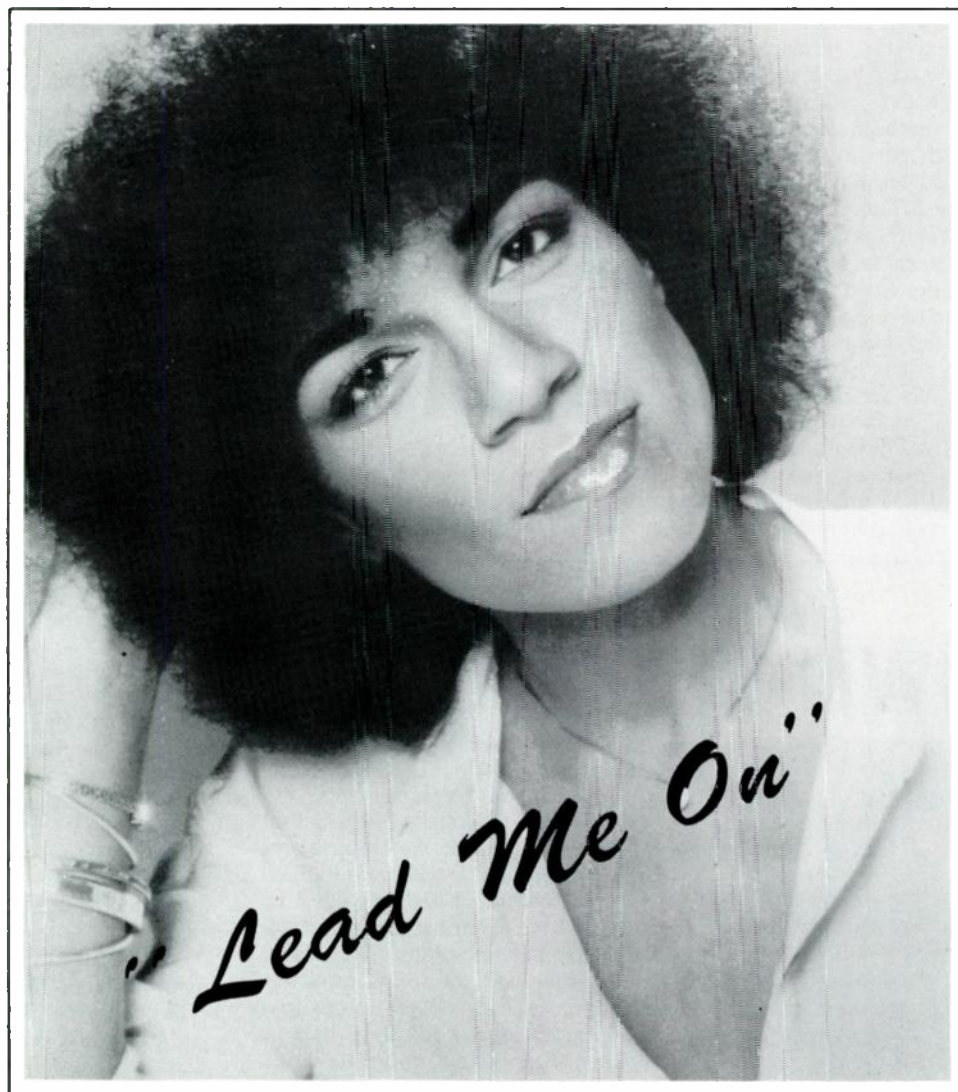
"Last Friday Frangias got together with me to point out some problems occurring on the AM station. He jumped on my case because I had not lined up someone to take care of a remote broadcast that we had scheduled. One word led to another and we found ourselves in a heated situation. When it got to a namecalling episode, I told him that he as my boss, had certain things he could tell me to do, but that I didn't have to take any verbal abuse. At that point, he suggested I resign, which I did," explained McCown, when FRED contacted him at his home.

"One thing is that he never came down on me in my professional capacity. I've enjoyed the time I was at the radio station. I wish that my leaving had been under different circumstances."

For the present, NONA RAEL, the current Music Director, will handle the programming chores.



MAXINE NIGHTINGALE



#1 at WALG two weeks in a row.

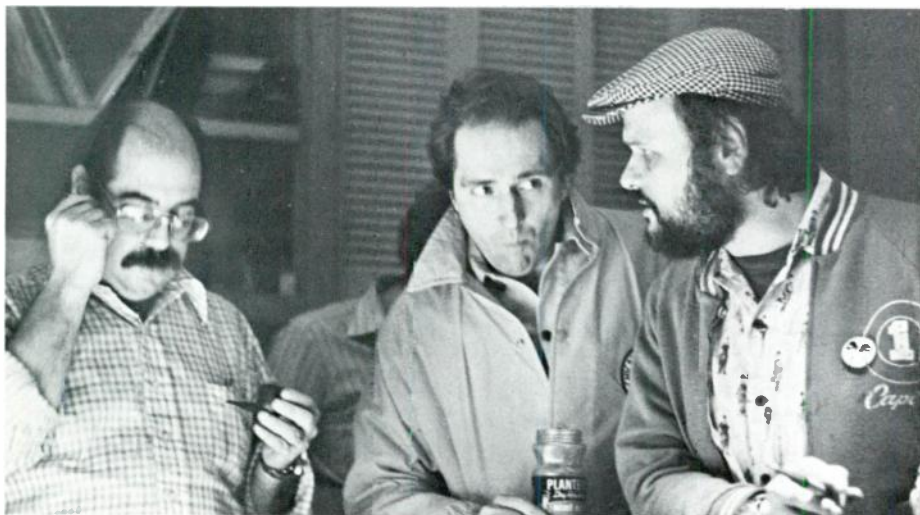
Added at: WNOE-AM, KPUG, WTIC-FM, WIOD, WIP, KHOW, WMYD, KYGO, WFFM, KAGO, KJLA, KMPC, KRPL, WDUZ, WLL, WOLF, FM 97, KEOS, WRVA, KRNT, WKY, KZUE-FM.

Moves: KPOL 24-22, WCFL A-29, WTIC-AM D-20, KAAM D-21, KILE 30-27, KFYM D-19, WTSN 31-28, KENI D-28, WAPE D-35, WCOL 26-23, WAVZ 22-21, KTLK 35-32, WGUY 21-17, WRJZ 29-26, WGOW 20-17, KDKO 7-6, KREM 25-22, KVOX 19-16, WCGQ 8-6, KLMS 13-10, WGNI 24-20, KBIM 31-25, WJDX 26-22, WFOX 29-24.



Manufactured and Distributed by RCA Records

LAUGH SPECIAL



Howard R. Cohen, Murphy Dunne, and Ira Miller

Los Angeles—The newest comedy show for radio is The American Laughtrack, a new material, halfhour, well-produced show. Radio syndication for the Laughtrack will begin distribution in September being offered as a weekly series on a barter basis to any interested stations.

The American Laughtrack is the creation of IDB Communications Members of the Conception Corporation, who have two LPs out, have reunited for this effort.

Due to concern about starting off without a wide enough base, IDB decided to hold back the initial program until September. IDB distribution chief plans to use the extra months to add enough stations to the Laughtrack roster to put it into the black before the first airing.

The program will be the only national comedy radio show currently in syndication. The National Lampoon Radio Show was the last similar production. Executive Producer

JEFFREY SUDICOFF described the show this way: "It is a montage of topical satire, parody, original music and just plain craziness, and station response to the pilot has been overwhelming. There is just nothing out there like it." As well as the members of the Conception Corporation, HOWARD R. COHEN, MURPHY DUNNE and IRA MILLER, the pilot features the vocal talents of such radio notables as RAECHEL DONAHUE, PAT BENSON, CAROL ANDROSKY, ROY APPLE-GATE and JOHN MAYER. GARY OWENS, of KMPC, also appears with the cast of crazies.

"We know that the audience for this type of show is out there," explains Sudicoff. "Radio has a real absence of slick production comedy. TV has Saturday Night Live and sitcom silliness in Mork and Mindy and the like, but all radio has now is recorded comics and DJ patter, all of which is funny, but our show has a hook."

INTERESTED PARTIES

Washington—The Federal Communications Commission has released its January 1979 Radio Equipment list and has made it available to interested parties.

The list contains equipment considered by the FCC as acceptable for licensing in the following services: Domestic Public Radio; Radio Broadcast; Experimental, Auxiliary and Special Broadcast; Cable Television Relay; in Maritime Services; Aviation; Public Safety Radio; Industrial Radio; Land Radio; Microwave; Citizen's Radio; and Amateur Radio (Amplifiers).

The FCC has copies of the complete list available from the Downtown Copy Center, 1114 21st Street NW, Washington, D.C. 20037. The telephone number is (202) 452-1422. The cost for the list is \$28 including postage if sent with the order and \$36 plus postage for an order which is to be billed.



SERVICE DEPARTMENT:

KILK/Davenport, IA
RSO, RCA, A&M

WKYB/Hemingway, SC
RCA

WBLG/Lexington, KY
Arista, Capitol, WB, Elektra-Asylum

KUHL/Santa Maria, CA
Planet

WJLQ/Pensacola, FL
Infinity, WB, Columbia albums,
A&M, Epic albums, Polydor,
Casablanca albums, MCA

KAGO/Klamath Falls, OR
LP service from all labels

HI KIDS...
HAVE FUN...
COLORING
ME!

Changes

Fred

FRED Directory Of Radio
598 Foam Street
Monterey, CA 93940



ARE YOU AN INDEPENDENT?
(Promotor, Producer, Engineer)

Be sure you're listed in FDR*

If you would like to be included as a major part of the Broadcast Industry free of charge in the new
*FRED Directory of Radio, please fill out this form and we'll get you in there!

Name/Title _____
Service _____
Address _____
State _____ Zip _____ Phone _____
Current clients or accounts: _____

Larry Dunbar was promoted to Program Director for KCEZ-FM 95, Kansas City. He currently hosts KCEZ's weekday 6 am-noon program.

Mike Dawson is the new air personality Saturdays, 2-7 pm, at WHK/Cleveland.

Rick McKay is the new Music Director at WMYD/Wickford, RI.

Jim Matthews is the new Program Director at KOLE/Port Arthur, TX.

Tom Rezny is new Music Director at M-105/Cleveland. He will continue his airshift.

Rick Derrick is new Program Director at KBOM/Bismarck, ND.

Jeffrey D. Bierig has been named Promotion Director of WMET Radio. He will coordinate promotional activities and advertising.

Joe Biedrzycki leaves WAAF/Worcester as Promotion Director for WGIR/Manchester, NH, as Promotion Director.

Jim Schakenbach, 14 Q/Worcester Promotion Director, becomes Promotion Director at 14 Q and WAAF/Worcester.

Lou O'Neill, Jr., New York rock columnist, has signed up to review major New York rock concerts for WPLJ-FM/New York.

Big Jim Roberts joined the air staff of WPRO-FM/Providence. He comes from WKBO-AM/Harrisburg. **New line-up:** Alan Edwards, mornings; Jim Roberts, middays; Gary Berkowitz (program manager), afternoons; Tyler, early evening; Giovanni, nights; Tony Bristol, overnight.

Paul Rule was named Manager, Marketing Research Services for The Arbitron Company. **Roley Altizer** is new Manager, Research.

Jack Losmann is Managing Director International of A&M Records, Inc.

Linda Feder moves up at MCA to West Coast Regional Promotion. She will be located at MCA in Los Angeles.

Mick Brown was named Vice-President/Sales for Phonogram, Inc./Mercury Records. **Joe Polidor** was elevated to National Sales Manager.

WAPE/Jacksonville, FL has announced the following changes: **Dan Alexander/Production Dir.**, **Jeannette Richards/Music Dir.**, **Mary Hayes/Promotion**, **Eve Crane/Programing**.

New line-up at WAPE/Jacksonville, FL: Greasman 5:30-9:30 am, Phil Beckman 9:30 am-1:30 pm, Paul Sebastian 1:30-3 pm, Steve Gannon 3-7 pm, Mike Mitchell 7 pm-12 am, Dr. A.J. Davis 12-5:30 am.

New line-up at KDES/Palm Springs: Ty Stevens 6-10 am, Bill McKinney 10 am-3 pm, Charlie Knox 3-7 pm, Amy 7 pm-12 am, Jeff Kelly 12-6 am.

Write Fred

598 Foam Street
Monterey, Ca. 93940

Openings

New Openings This Week

WDON needs midday person to do production. Must know disco. Send tapes and resumes to Barry Richards, WDON, 2647 University Bl., Wheaton, MD 20902. 6/4

WQCM is seeking Top 40 personality. Send tapes and resumes to Gary Michaels, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740. No calls please. EOE. M/F. 6/4

KNBQ (Q97-FM) is looking for a News Director and Promotion Director. Good background essential. Send tapes and resumes to PO Box 5200. Attn: Program Director, Tacoma, WA 98405. No calls. EOE. M/F. 6/4

KOLO/Reno needs fulltime news reporter. Journalism degree required. Send tapes and resumes to Patrice Bingham, News Director, KOLO, PO Box 821, Reno, NV 89504. 6/4

WRNZ/Augusta-Wrens, GA has immediate opening for News Director. Call J.J. Hemingway, 404 547-2311/404 547-3308 or call J. Braswell, 404 547-2198. 6/4

KQIZ AM-FM/Amarillo, TX has opening for news person. Send tapes and resumes to Gary Foxe, 29035 Western Street, Amarillo, TX 79109, or call 806 353-6662. EOE. M/F. 6/4

WDAC/Columbus, GA needs newscaster/reporter. Minorities strongly encouraged. Call Ed Wilson, News Director, 404 322-5447. 6/4

WNUE/Ft. Walton Beach, FL has immediate opening for overnite position. Send tapes and resumes to Bill Hickok, 118 Wright Parkway, Ft. Walton Beach, FL 32548. EOE. M/F. 6/4

KOLO/Reno looking for fulltime production director. Must have major market voice and 2 years experience. Send tapes and resumes to David Finley, KOLO, PO Box 821, Reno, NV 89504. 6/4

KWK/SL Louis has opening for assistant chief engineer. Applicants with AM directional and/or heavy RF experience preferred. Send resume and salary requirements to Craig Magee, KWK Radio/Doubleday Broadcasting, 2360 Hampton Ave., St. Louis, MO 63139. EOE. M/F. 6/4

Midwest

KVOX/Fargo is seeking two air talents for a Spectrum III format. Send tapes and resumes to Charlie Bennett, Box 97, Moorhead, MN 56560, or call 218 233-1522. EOE. 5/28

Media Consultants has openings for on-air personalities and programing in all formats. Client stations located across country. Send tapes and resumes, along with salary requirements, to Media Consultants, 3219 Hanover Drive, Lafayette, IN 47905. 5/21

WHB/Kansas City is looking for afternoon driver. If you're good, getting better, can accept positive and continual direction, and love the Midwest, shoot me a tape fast. Contact Al Casey, 106 W. 14th St., Kansas City, MO 64105. EOE. 5/14

Z-92/Omaha still looking for news personality. We are the leading AOR/Top Tracks in town and have a lot to offer. If you're creative and experienced in some form of alternative news, rush tape and resume to Bob Linden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. 5/14

South

WZZX/Louisville needs experienced all-night person. Send tapes and resumes to Mark Thomas, WZZX, 10,000 Shelbyville Rd., Louisville, KY 40223 502 245-6601. EOE. M/F. 5/28

96-FEVER needs a morning man, must double as Production Director for 100,000 watt stereo Burkhart FM. Must love disco and have format knowledge. Also openings for part-time people. Send tapes and resumes to Roshon Vance,

96-FEVER, PO Box 1109, Clearwater, FL 33517. No calls, please. 5/28

WFIR & WPVR/Roanoke looking for full-time experienced reporter and anchor person strong in government reporting. Send tapes, resumes and samples of writing to Doug St. Clair, PO Box 150, Roanoke, VA 24002. 5/28

WIRK-AM/West Palm Beach looking for all shifts. Send tapes and resumes to T. Lee, PO Box 3828, West Palm Beach, FL 33402. EOE. 5/28

KLOU/Lake Charles needs air talent/production/news people. Contact Jerry Lousteau, 318 436-7277, 311 Alamo, Lake Charles, LA 70602. 5/28

WBT has opening for evening talk-show host. Experience preferred, but not essential. Send tapes and resumes to Andy Bickel, WBT, Charlotte, NC 28208. No phone calls please. EOE. 5/21

KVOL has opening for afternoon drive, good pay. Send tapes and resumes to KVOL, PO Box 3030, Lafayette, LA 70501. EOE. M/F. 5/14

Northeast

WEEZ/Allentown soon will have full- and part-time openings in Top 40 format. Send tape and resume to Mickey Hagerty, PO Box 190, Easton, PA 18042, or call 215 258-6155. EOE. M/F. 5/28

WDON is looking for midday man familiar with Disco or R&B. Contact Barry Richard, WDON, 2647 University, Wheaton, MD 20902. EOE. 5/28

WQCM/Hagerstown, MD is looking for full- and part-time Top 40 personalities-entertainers. Send tapes and resumes to WQCM, 1250 Downsville Pike, Hagerstown, MD 21740, or call 301 797-7300 and ask for Gary Michaels, PD. 5/28

WMJC/Detroit looking for Program Manager. Must be able to direct talent, administer professionally, and promote with flair. Send resume to Chuck Borchard, WMJC, 1 Radio Plaza, Detroit, MI 48220. EOE. M/F. 5/28

WLAV/Grand Rapids needs a production director/copy writer. Send tapes and resumes to Don Davis, Operations Manager, WLAV Radio, 101 C Waters Bldg., Grand Rapids, MI 49502. 5/28

West

KYTX, 100,000 watt AOR, has immediate overnight position available. Send tapes and resumes to KYTX-FM, PO Box 7930, Amarillo, TX 79109. EOE. 5/28

KATA/Arcata is looking for air personality. Also opening for PD. Send tapes and resumes to Ted Foster, PO Drawer Eye, Arcata, CA 95521. No calls. 5/28

KMJK has morning drive and 6-10 pm openings. Send tapes and resumes to John Shomby, 9500 S.W. Barbur Blvd., Ste. 302, Portland, OR 97219. EOE. M/F. 5/28

KLUC/Houston has immediate opening for highly qualified News Director. Send tapes and resumes to Steve Roddy, Program Director, KULF Radio 2100 Travis, Suite 1400, Houston, TX 77002, or call 713 654-7900. EOE. 5/28

KBOZ/Bozeman has opening for experienced, mature person with production skills. First phone helps. Salary \$13,000/year with room to move and chance to grow. Send tapes and resumes to Paul Vann Ehls, KBOZ Radio, Box 20, Bozeman, MT 59715. 5/21

KNBQ/Tacoma seeking Promotional Director. Also opening for News Director. Background, experience and professionalism essential. Good money for the right talent. Send tapes and resumes to KNBQ, PO Box 5200, Tacoma, WA 98405. No phone calls please. EOE. M/F. 5/21

KRST/Albuquerque has immediate opening for aggressive, creative, community-minded News Director. Join the staff of one of the Southwest's most innovative radio stations. Send tapes and resumes to Bob Shulman, Box 3280, Albuquerque, NM 87190 or call 505 266-7946. 5/14

KIDD/Monterey is looking for a midday jock. Contact A.J. Roberts, Box 1799, Monterey, CA 93940 or call 408 649-6622. EOE. M/F. 5/14

KMGX/Tucson has midday Adult Contemporary MOR opening. Send tapes and resumes to John Stevens, Box 50367, Tucson, AZ 85703 or call 602 624-2431. EOE. M/F. 5/14

Looking

Teddy Greene, former PD-MD-Operations Manager of K-107 FM (KZEN)/Monterey looking for similar work—all formats. Call 408 899-0251.6/4

Jay Crawford, recently resigned MD of WPXI/NY, wants to talk radio or records. Call 203 756-6619.6/4

Bill McCown, formerly at WANS-FM, Silver Network founding member, looking for PD or MD gig. Call 803 226-1408. 6/4

Peter Booker, PD WMJC, pioneer Spectrum III Network member, is looking. Call 313 399-5570.6/4

Tom Smith, morning drive/ass't. PD at 94 CFM/St. Louis, is looking for major market work or medium market PD. Can do any rock format. Call 314 994-1964. 6/4

Danny Wright, KCBQ/KROY, has been set free and is looking for work. Call 916 487-9202. 5/28

Larry Hart, 15 years experience, is looking for a play by play announcer position. Please call 501 534-8732. 5/28

Robin Rhyand, 24-year-old aggressive female, seeks C&W or major market medium. Station call for tape and resume, 214 438-5845. 5/28

Mark Richards, formerly of KNUS/Dallas, is available. Call 214 522-0839. 5/28

Bobby Sorrell, pioneer Platinum Network member, great programmer and music director, KNUS/Dallas, is ready to roll. Will consider also record company position. Call 214 522-0839. 5/28

Keith Richards, ex-KYA-FM/San Francisco P.M. Drive, is looking. Call 415 827-1375. 5/28

Citizen Bill Carpenter (Steve Taylor), formerly of KING, KFRC, KCBQ, and most recently KYA, is available. Please call 415 355-0667. 5/28

Don West, eight-year veteran newsmen at KYA, is looking. Call 415 827-2874. 5/28

Gary Beatty is looking. Experienced air personality, good production, good pipes. Call 502 245-6601. 5/28

Christopher Lance, previously with B-100, KCBQ, KYA and Magic-91, is looking. Call 714 562-2766. 5/28

Jay Hawkins, former KLOU-TV/Lake Charles and major market air experience is looking. Call 318 478-9149. 5/28

Ken O'Neill is looking for sports announcer position. Experience in play by play and writing, strong in all sports. Call 716 381-0733. 5/28

Mike Dineen, most recently with KULF/Houston, is seeking employment as major market air personality or medium market programmer. Call 713 292-8546. 5/28

Mark Hill, KAAM/Dallas, community-oriented personality, looking for air talent, MD position. Experience in all formats and 1st phone. Call 817 268-1758. 5/21

Jeff Lucifer, formerly of WNDE, WPEZ and WBBF, now available. Call 317 842-0956. 5/21

Janice Thuray, former MD, afternoon drive air personality of one of the hottest FM stations in the Monterey Bay Area, K-107 FM (KZEN), now available. Call 408 649-3611 after 3 pm.

Richard Perez, MD of WCAV/Brockton, MA, and David Weiss, production ass't., are interested in positions at Top 40 or Disco station. Abilities can be used on/off air. Eager and willing to bolster growing disco radio market with unique programs and production. Call 617 588-2235. 5/21

Columbia School of Broadcasting grad looking for experience. Third-class license, good delivery, seeking announcing position in Bay Area, South Bay, or will relocate. Call Lynx, 415 929-9232. 5/21

Dan Turner, former community affairs director and evenings at KATA/Arcata, CA, seeking community affairs or local news position. Call 707 839-0691. 5/14

Ratings

Media Trend

New York

| | April | May | Cume |
|--------------|-------|-----|-----------|
| WKTU-FM (D) | 7.4 | 8.6 | 1,678,800 |
| WOR (SIII) | 8.2 | 8.4 | 1,890,100 |
| WBLS-FM (B) | 4.4 | 6.0 | 1,175,400 |
| WABC (U) | 6.2 | 5.1 | 2,325,100 |
| WPLJ-FM (A) | 5.7 | 5.0 | 1,521,800 |
| WINS (N) | 6.0 | 4.9 | 2,059,200 |
| WRFM-FM (BM) | 3.7 | 4.0 | 598,900 |
| WCBS (N) | 3.1 | 3.8 | 1,465,000 |
| WMCA (T) | 2.8 | 3.5 | 869,600 |
| WADO (S) | 3.8 | 3.4 | 678,900 |

TOP MOVIES

1. Manhattan (UA)
2. The Deer Hunter (U)
3. Dawn Of The Dead (UFD)
4. Love At First Bite (AIP)
5. The China Syndrome (COL)
6. Phantasm (AVE)
7. The Exorcist (WB)
8. The Champ (UA)
9. Norma Rae (FOX)
10. Blazing Saddles (WB)

Los Angeles

| | April | May | Cume |
|--------------|-------|-----|-----------|
| KMET-FM (A) | 6.5 | 7.7 | 799,900 |
| KABC (T) | 5.9 | 7.4 | 1,124,600 |
| KRLA (U/O) | 5.1 | 4.9 | 650,700 |
| KJOI-FM (BM) | 5.9 | 4.6 | 506,000 |
| KNX (N) | 2.3 | 4.3 | 726,600 |
| KBIG-FM (BM) | 3.5 | 3.9 | 534,300 |
| KFWB (N) | 4.4 | 3.9 | 792,800 |
| KIIS-FM (D) | 3.2 | 3.7 | 497,600 |
| KUTE-FM (D) | 4.7 | 3.4 | 515,000 |
| KNX-FM (A) | 3.1 | 3.3 | 316,100 |

TOP BOOKS

1. THE MATARESE CIRCLE
Robert Ludlum
2. THE COMPLETE SCARSDALE
MEDICAL DIET
Herman Tarnower, M.D., and
Samm Sinclair Baker
3. THE BRONX ZOO
Sparky Lyle and
Peter Golenbock
4. GOOD AS GOLD
Joseph Heller
5. HOW TO PROSPER DURING
THE COMING BAD YEARS
Howard J. Ruff
6. HANTA YO
Ruth Beebe Hill
7. WAR & REMEMBRANCE
Herman Wouk
8. TO SET THE RECORD
STRAIGHT
John J. Sirica
9. OVERLOAD
Arthur Hailey
10. GHOST STORY
Peter Straub

Chicago

| | April | May | Cume |
|--------------|-------|------|-----------|
| WGN (SIII) | 11.9 | 10.8 | 1,440,700 |
| WLOO-FM (BM) | 5.3 | 7.7 | 723,400 |
| WIND (N/T) | 7.1 | 7.3 | 724,700 |
| WLS (U) | 8.0 | 7.1 | 1,579,300 |
| WLUP-FM (A) | 7.9 | 6.8 | 622,500 |
| WBBM (N) | 6.3 | 6.4 | 1,032,900 |
| WMAQ (C) | 3.9 | 5.8 | 1,012,100 |
| WLAK-FM (BM) | 1.5 | 5.7 | 592,500 |
| WBMX-FM (B) | 8.2 | 4.6 | 565,400 |
| WJPC* | 1.5 | 4.3 | 325,600 |

* Daytime station computed on 6 am-7 pm time period.

TOP TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 am 5/27/79.

1. Three's Company (ABC) 25.3
2. Laverne and Shirley (ABC) 24.9
3. Eight Is Enough (ABC) 24.7
4. ABC Monday Night Movie (ABC)
"Vacation in Hell" 24.6
5. Mork and Mindy (ABC) 23.3
6. Taxi (ABC) 22.1
7. Body Human: The Sexes (CBS) 21.7
7. Happy Days (ABC) 21.7
7. Dummy (CBS) 21.7
10. Third Barry Manilow Special (ABC) 21.6

Fresno

| | April | May | Cume |
|--------------|-------|------|--------|
| KIOY-FM (U) | 17.4 | 17.7 | 96,100 |
| KMAK (C) | 4.1 | 12.1 | 59,400 |
| KYNO (U) | 10.3 | 10.7 | 74,900 |
| KFYE-FM (U) | 7.2 | 10.5 | 64,100 |
| KMJ (SIII) | 8.6 | 8.4 | 60,200 |
| KKNU-FM (BM) | 7.7 | 6.9 | 42,100 |
| KFIG-FM (A) | 6.2 | 5.2 | 37,900 |
| KARM (C) | 5.3 | 3.9 | 36,600 |
| KFRE (SIII) | 4.3 | 3.7 | 35,000 |
| KMJ-FM (CL) | 3.5 | 2.2 | 13,800 |



“YOU ANGEL YOU”

Added at: Z93, KXXS 106, WQXI-AM, KPFM,
KOLE, WUPE, WRJZ, WSPT, KZ93.

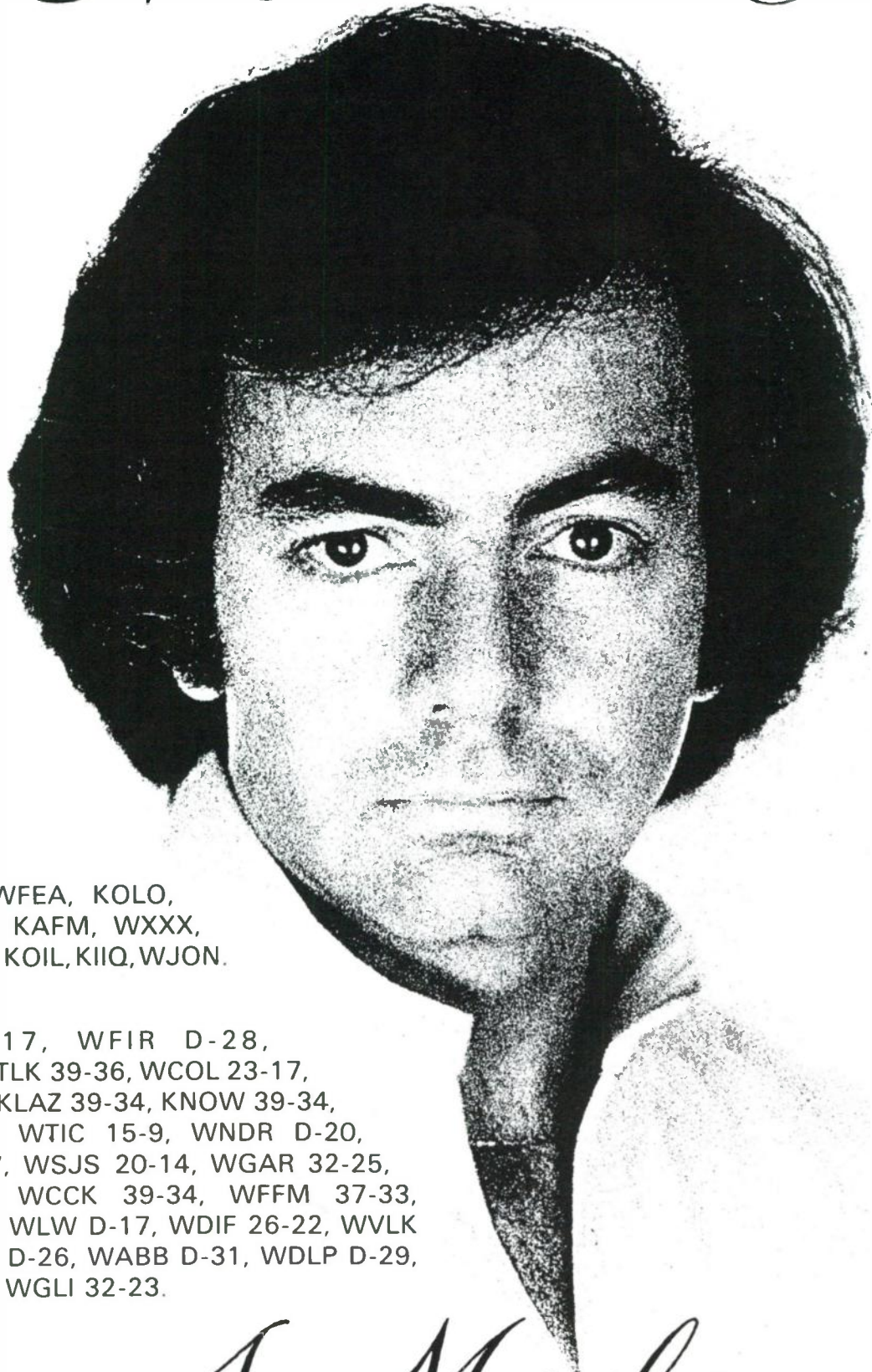
Moves: KSLQ 28-25, WZDQ 29-26, WANS 32-27, KOKQ 25-18.

On: KBEQ, WQXI-FM, WGH, WKXY, JB 105.

Produced by: Anthony Moore and Manfred Mann.



Neil Diamond



Added at:

WNOE-AM, WFEA, KOLO,
WFIL, KFXM, KAFM, WXXX,
WKKY, KMPC, KOIL, KIIQ, WJON.

Moves:

WCOL 23-17, WFIR D-28,
KGW D-28, KTLK 39-36, WCOL 23-17,
WFIL HB-24, KLAZ 39-34, KNOW 39-34,
KSTP 30-26, WTIC 15-9, WNDR D-20,
WMAZ 21-17, WSJS 20-14, WGAR 32-25,
3WE 23-17, WCKK 39-34, WFFM 37-33,
WTRX 26-14, WLW D-17, WDIF 26-22, WVLK
26-14, KOTN D-26, WABB D-31, WDLP D-29,
KBOZ HB-29, WGLI 32-23.

Say Maybe



“GEORGY PORGY”

Added at: KIMN-FM, KRNA, WCCO-AM, KAFM.

Moves: WHB 20-15, KBEQ 35-25, WAVZ 30-27, WROV 23-18, WTMA HB-29, WKY HB-29, WLAC 36-26, KLAZ 27-21, WPFM 19-10, KYNO 26-22, KSLO 33-30, KDKO 16-13, WGAC HB-30, WRJZ 34-31, WGSV 26-23, WGNI 21-17, WDIF 22-18, KWEN 25-20, KKYK 29-25, WDDT 24-20, WKOR 26-21, WJDX 20-16, WHSY 15-12, WKKY 14-10, KOBO 37-29, WNAP HB-27, WBGN 30-27, WEBC 30-27, KCPI 27-24, KJMO 28-18, KALE 25-17.

Management:
Fitzgerald-Hartley Co.

From their platinum-plus Columbia album



THREE HIT SINGLES FROM THREE HIT ALBUMS



One Way Or Another

CHS 2336

On: KFRC 29, KHJ 30, KILT 40, WRKO HB, WHBQ HB, KING HB, KUPD 30, KBEQ, B 100 HB, WLCY HB, TEN Q HB, WBBQ HB, WSGN HB, WFOM HB, 92Q HB, WAPE HB.

Moves: 99X 25-19, WTIK 9-8, WNOE 20-16, WSGA 11-10, KX 106 28-22, WPHD 29-24, WANS 29-23, WLLH 29-21.

The album CHR 1192
Produced by Mike Chapman

When The Daylight Comes

CHS 2324

Moves: KUPD 30-27, KOBO 35-31, WXIL 27-24, KJOY HB, KFIV HB, WAKX HB.

On: KZ 93, KRPL, KQIP, KTAM, WAKX, WEAQ, WKAU, WKEE, WOVO, WZZX.

The album CHR 1214
Produced by Mick Ronson and Ian Hunter



(You Really) Rock Me

CHS 2332



KFRC, KUPD, TEN Q, KYYX 29, KDZA 37, KREM, KRLC, KMHT 36-26, KTAM 32, KVOL, WOW, KMGK 24, WAKX, WAQX, KQWB-FM 31, KFMD, KRIB, KEWI 40-35, WISM 30, WIFE 25-18, WING, WXIL 22-18, WBBF 36-33, WANS, WTMA, WAUG 28-25, JB 105, WGUY, WWDC.

The album CHR 1219
Produced by Peter Coleman for Chinnichap



Chrysalis
Records and Tapes
World Radio History

JERRY JAFFE Director of Artist Development Polydor Records

FROM FINDING TO SUPERSTARDOM

I got a Ph.D from Columbia in Nuclear Chemistry which obviously prepared me totally for the record industry. A nice Jewish boy from the Bronx was odd man out at this rather traditional all-girl college I was teaching at so I decided that I had lost my hankering for the scientific world.

My obsession was rock and roll and I considered myself one of the world's foremost unofficial experts so without any experience, I started to knock on all the record company doors I could.

CLIFF BERNSTEIN, now an A&R man for Mercury, befriended me and got me the job with Polydor. I started out as a gofer for ARNIE GELLER, NILE SEGAL and FRED RUPERT. That was in May of '76.

So then I was Director of Publicity for five months and when STAN BLY came in as Vice President of Promotion, he appointed me National Album Promotion Director.

Today I am Director of Artist Development. BILL MC GATHY is our new Album Promotion Director, and he reports to me. I look at my job as coordinating the entire careers of artists, on promotion, touring and publicity, and from "finding to superstardom."

Given the ungodly amount of money that it takes to support a newer act on the road, every city they go into must be impacted in as big a way as possible so that we can see that there are residual sales in the wake of a concert appearance. Of course, it helps to have the right act that will, in a sense, promote themselves.

The ideal situation is you want everybody to be a star. But the percentages are not with you in that way. I think that the most frustrating thing is to have an act you truly and totally believe in not break in the amount of time you think they should. That's what causes anybody who is really concerned about



the quality of their job to lose sleep.

Another one of the most frustrating things is when you have an artist dropped from the radio playlist the same week he's due into that station. This comes often nowadays with the very, very tight playlists, with so many stations adding records into a rotation that guarantees it's not going to make impact. The station tells you "Well, it really didn't happen," and yet you know that that act is doing business in the marketplace selling records and tickets.

I miss the loud DJ on the air in the car screaming, going into the next blazing rock and roll cut. It was a great turn on. Now I think with the "science" of radio those days are gone.

One of the unbelievable parts of Album Radio is what the stations have become. Basically they are playing the singles by image artists. Unless you have a hit single off an album rock artist, you're talking about your standard 6-8 weeks of play if you do get a new act on AOR and then it's over. To Album Rock radio today, a group

which sells 250,000 is a stiff. The only way I see acts surviving for months and months of real good play is through a hit single.

Now that Disco has peaked going into the summer, everybody wants high energy music that will see more and more rock and roll getting onto Top 40, therefore maintaining itself on Album Rock radio. Hopefully we will be able to break some acts, because outside of a few markets Album Rock ain't breaking anything at all.

For their own preservation I think a lot of stations now realize that they have to have an active hand in building up new acts. 35 year olds with guitars, hair transplants and lines on their faces are not going to continue to capture the 18-24 audience. I think that realization has given us much more cooperation in breaking new acts. Unless we get behind new, young bands, all of our existences are in jeopardy. And then I'll have to go back to the world of science and everybody will be reading matchbook covers to find out how to take a correspondence course in hotel management.

LOOK AND LISTEN

Very often the eye can catch what the ear cannot. It is because of this that graphic visual display units have been developed. Basically, what they do is let you see in graph form what you are hearing. One of the most versatile of such units is the Inovonics 500 shown below.

The line of dots represents an analysis of whatever sound you put into it. Each dot stands for a different frequency. The higher the dot of light on the screen, the louder that particular frequency is. For example, the first dot on the left is 50 cycles per second at a very low volume of -8db. The next to the last dot on the right shows 20,000cps at a much louder volume of -2db.

FRED has presented statements by engineers on the proper way to equalize when carting. These statements have all assumed a proper system for equalization in the production studio and a property tuned audio chain on the air. This is often not the case, however. It is often critical that production people understand this subject.

It might surprise engineers to learn just how easily they could transmit this information to jocks and production personnel. The level of explanation would have to be as basic as that given above. The reasons for understanding frequencies, db and cycles-per-second would have to be included in discussions with non-engineer types. Once they learn that they can sound better and

GORDON STENBACK

General Manager

WZZP/Cleveland

What fringe benefits do you offer your disc jockeys?

Well, what we do primarily is we offer bonuses based on performance and Arbitron numbers. We use Arbitron as a guideline naturally and they are awarded so many hundred dollars a point, or tenths of a point. We come to an agreeable figure that the station as a whole has got to reach and over and above that they get \$100 per tenth of a point.

Does each jockey get this for the complete performance of the station or do you break down by air shift?

even louder, they will be quite interested in what you have to say.

Next week in Cipher, which appears every week on the last page of FRED, C.C. COURTNEY will discuss equalization for those who don't understand it and for those who have less than the optimum technical conditions at their stations. C.C. is definitely not an engineer but he thoroughly understands the subject in layman's terms. You might be able to use some of it as the basis of your presentation to your air staff.

FRINGIES

Now, what happens is this: the station as a whole has to reach a certain figure and after that figure then we go on a tenth of a point basis or a point basis, and each of the jockeys get the same amount of money. In other words, if we're looking for a 4 and anything over and above a 4—like we get a 5—they will get a number of dollars for each tenth of a point over and above that 4.

Do you have trade outs for the disc jockeys?

Oh yeah, the disc jockeys in some cases can take advantage of some of our trades. We're very loose as far as our jocks are concerned. We're somewhat unconventional compared to most major market radio stations. We just like to make sure that everybody feels at home.

Is a regular raise situation set up at your station?

Yeah, they're evaluated on not only performance but time with the radio station and we take a combination of both. It's not a situation where we set up an "every year." We evaluate as the months and years progress.

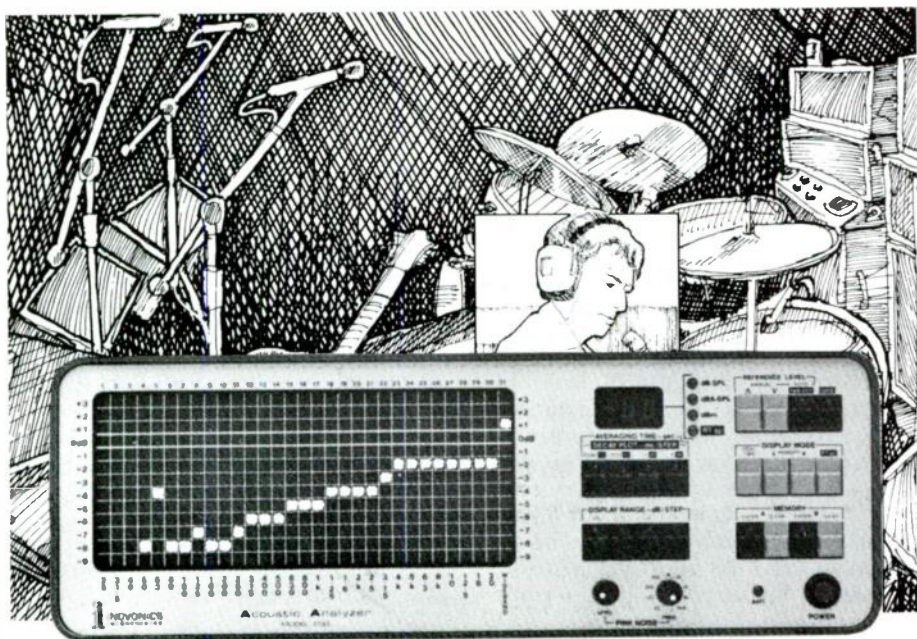
Well, you know the bottom line. You can cut through the bullshit and it comes down to one thing: money. We just want our guys to make a lot of money. If they make a lot of money we'll make a lot of money.

DICKIE ROSENFELD

General Manager

KILT/Houston

We offer annual raises based on individual performance. We offer a profit sharing plan and a retirement plan. After two years we offer a stock option plan. The way the jocks work here they don't lounge around anymore. They're more business oriented. And that's not just our station—that's every station that I know of. These guys, they come to work, they get their job done, they leave and go take care of their business with production people, other clients, whatever their interest is. It's a corporate rule that there's no trade-outs.





HERMAN BROOD IS IN A
MUCH BETTER MOOD...



THE SINGLE:
"SATURDAY NIGHT"

HERMAN BROOD
& HIS WILD ROMANCE

Interview

LES GARLAND and KFRC/San Francisco, Part Three:

THE BUSINESS OF PROGRAMING



DAVE SHOLIN is moving from San Francisco to L.A., a move that has little practical effect on his work at KFRC but will strengthen his position as RKO National Music Director.

This letter from **BOB GALLIANI** concerns that move:

Sholman:

OK, so the Wood-man's got a new movie out. I'm sorry Woodie, but the only time I'm getting in a line that's around the block is if there's a tank of unleaded waiting for me at the other end. I'm sorry if that sounds a little rough but you can take it Woody—Woody—WWWOOODY! OK, that's better. And Dave Sholin, you A.M. aristocrat, you radio rascal...you're beautiful ya frequency freak...But, let's be frank; your move from San Francisco radio is going to leave we Bay Area listeners with Citizen Bill, Beverly Fox, and an occasional Harry Nelson on the weekends (The Nel-man is a personal friend. He's tremendous and I love him.).

I realize that the Big Orange is welcoming you with its plastic jive heartless arms open wide...and hey, like a Barry Manilow record—you can't turn it down.

The next time the Gar-man (he's beautiful isn't he?) and I see you, you'll have your shirt opened to the waist, the gold chains, the Ron Saul-Pete Marino suntan, the tight jeans, the sincere one-liners...yes, the Dundas look.

The Galliani Brothers listened to you when you were at State College, ya coed crazy, we were with you at KLIV, you sultan of San Jose. And frankly, who do you think told Paul "Pink Lady" Drew to hire you at KFRC? Did I let that slip? OK, now that it's out. Yeah...we got you the gig at R.K.O.

Now get outta here...to L.A....that is!

B.G.

cc: Garman
Dunman
Minkman
Nelman

FRED: *You obviously play a big role in what happens at KFRC, so what does happen?*

DAVE: We're completely free to give each other feedback on records. There's an objectivity that Garland has that is great for me. If I get crazy about a song, which does happen, I go through this big dance and say, "Goddamn it, there's no question about it, it's a great record". He'll look at me and say "Let's go" and it's on. That's the way it works.

It doesn't mean that we're not in disagreement in certain cases, because we are. But usually by a process of discussing that, we come to a point of

reasoning and reasoning will always win.

FRED: *Do you ever play records that aren't smashes?*

DAVE: We know in a lot of cases going in that the record is not going to be a Top 10 record but we know the record is good for the radio station. It doesn't mean that we totally negate research or anything else on any level. I'm not a mathematician. I hated math. There is nothing I hated more than math, but it's one of the things that is really important to do. So is getting into the music!

FRED: *Les, let's do an anatomy of the Garland maturity—what you learned market to market, phase by phase.*

LES: I've always treated radio as an

art first and an occupation second. Ten or twelve years ago the kind of money we were making was ridiculous. Probably still is out there in a lot of those markets, so there has to be love, desire and an appreciation to do this art form called radio.

As hokey as that may seem, that really is what kept a lot of us in this business, so I hate to see people trying to take shortcuts today. They have no appreciation which means they lose the basics. They lose the foundation that few people left in radio have.

I went through my stages of wanting to be way out there with my hair down the middle of my back, doin' an FM station behind \$10 a week, and being Johnny Cool smoking joints on the

radio. But I realized "Wait a minute—is that really where it's at?". And the answer is, "No!"

FRED: *Where is it?*

LES: Where is it? Well, I wanted to be a programmer and I wanted to be the best, so I defined ways of going about that. One of those is learning. You start paying attention. That's the first step to maturity; gaining information, processing it and then delivering. I felt like this was happening to me probably at about 26 or 27 years old. I was starting for the first time in my life to realize that it is a business—it is not a game.

Your job is a responsible position as program director, which means deliver a good radio station through whatever methods you have to do that and run a business at the same time. You almost lead two lives inside the building. Some people can deal with both of those and some cant. Some are stronger in some areas than the other. The business end might be real weak, but the creativeness can be there. If you dont try to find a way of balancing those, you'll end up not making it. You've got to learn both nowadays.

What is success? Making it to KFRC happened to be my definition, but there might be a guy in Mobile, Alabama whose ambition is to be a winner and own a radio station and never leave that market. Fine, that's his definition of success.

In most situations program directors get thrown into a situation dealing with something that already has a big chance of failure. Very few program director situations are ideal. The personality of the PD and the personality of the radio station that's already been on the air for 25 years may very well clash head-on causing both to fail.

Success is really getting the fulfillment of saying "this is the best". I've only been able to say that about KFRC, and I really believe it's the best radio station in the country.

The object is to make people better, getting a better performance out of them and fulfillment for themselves. Allow them to express themselves to you, allow them to disagree if they want, allow them to come up with ideas. Those that are rejected, give them a reason why it's rejected—dont just say "No". Say "thank you for the idea, but let me tell you why I dont think it will work."

FRED: *Have you found in your career that the education from a job was often worth more than the money?*

LES: That's right. I didnt go to New Haven, Connecticut for the money—give me a break! I had just left Drake in 1974, out of work and I went there because PAUL DREW gave me an opportunity to prove myself and I knew I could. I told him "I'm going to take this gig, but I'm going to dazzle you!" Three months later I was in

Detroit, so it paid off. I barely paid expenses, but it lead to CKLW which was one of the great jobs.

FRED: *Can you explain some of the theory in involving KFRC image-wise with the artist, why you do it and how you do it?*

LES: Being a contemporary music radio station, you have to accept the fact that the reason they listen to your station is because of the music. It's important to focus on the superstars and there are only a few at any given time. Present them in a superstar fashion on the air. Build them up as much as they can help build up your radio station in album specials or giveaways, music previews, having the identification in the market as "the station the stars are on." If you're that radio station that's got to be good for your image.

FRED: *Give us a specific example of using stars to increase the stations image*

LES: For the past four years KFRC has done the March of Dimes Superwalk. We always have a Superstar Superwalker and this year it was Robin Williams. We all know how big he is and he has roots in San Francisco. We just asked him and he accepted! We billed that for 4 weeks and had the largest Superwalk in the history of San Francisco. There were 30,000 people walking and we raised 1.1 million dollars, which is a record in America. We were very happy about that. That was a good one.

FRED: *Let's talk about the UFO promotion.*



Next week in the final episode, Les will give his theories of promotion. These will be backed up with Part II of the KFRC Aircheck. This aircheck will contain hundreds of ideas for promotion and production, including the Clio Award finalist UFO promotion. If the aircheck you received this week is stamped "Complimentary" on the shuck, you will not receive Part II unless you call 408-646-9333 before noon Friday.



Robert John "Sad Eyes"



WGCL
CKLW
WPRO
KTLK 40
B-100 27-25
KXOK 30
KIMN 30
KRKE 27
KPAM 24
KNOW 35-29

WING 27
WVLK 29
WTMA 19-16
KCPX 27-23
KELI 33
WIFE
WKLO
BJ-105
WCCO
WBBQ

WALG
WERC
WIP
US1
WNEW
WZUU
WBEN
WSM-FM
WLAC
WJR

WVIC
WILS
WTAC
WKNX
WSAM
WHIO
WTOB
WSEZ
WWWE

WXXX
KMOX
WDIF
KRLA
KNX-FM
KENI
KFMD
KNOX
WRKR

WINW
Q102
WFAH
WACI
WAKX
KCBN
KJOY
KDZA
KEX

WTMJ
WAZY
KOTN
WLOF
WTCM
WZYQ
WFLB
WSB
WFIR

KPAY
KPTL
KBLS
KWEN
WIOD
KAYC
KMHT
WNIC
WOMC

Produced by George Tobin.



June 4, 1979

Fred STROKES



The KMEL-Starship Clean-up Crew, ready for action after the KMEL Northern California Frisbee Festival at Golden Gate Park. (Pictured, l-r): Jamie Friar, KMEL News Dir.; J. Kaukanen, Starship; Kenny Wardell, KMEL Promotion Dir.; Bobby Cole, KMEL PD; Rick Lee, KMEL GM; Paul Kantner, Starship; Driver; C. Bowman, Starship; Frank Martin, KMEL Production Director and other Jefferson Starship crew.



WYSP/Philly and Atlantic Records threw a pre-concert bash for Firefall ticket winners. Pictured partying (standing, l-r): A winner; Pam Trammatula of WYSP; Denny Somach, DJ/WYSP; Cyndy Drue, DJ/WYSP; Marc Andes and Rick Roberts of Firefall; Frank Sciarra, Atlantic Phila. rep.; Bob Leonard, DJ/WYSP; Roy Rosenberg, Atlantic Reg. LP promo rep.; Jock of Firefall; and Jerry Abear, DJ/WYSP. Front row (kneeling, l-r): two ticket winners and Andy Robinson, Production Mgr./WYSP.



Chiming about her hit single "Ring My Bell" from her debut LP "Songs Of Love" on Juana Records, Anita Ward visits with TK President Henry Stone at TK's offices in Hialeah, Florida. Pictured (l-r): Henry Stone; Anita Ward; album producer Frederick Knight and manager Chuck Holmes.



KZEW/Dallas turned into a "Rock n' Roll High School" as The Ramones dropped in for a premiere interview. Pictured at the Zoo (top, l-r): Marky, Joey and Dee Dee Ramone; John Roddy of KZEW; Johnny Ramone; Doris Miller, KZEW Music Director; and John Montgomery, V.P. Sales and Marketing, Sire Records. Pictured (on bottom, l-r): Frank Provenzano, W.B. Promotion and Michael Stone, W.B. Artist Development.



Their pockets may be plain, but they're The Big Three at KMBZ/Kansas City. Putting their best chests forward (l-r): Ray Dunaway, KMBZ 2-6 pm; Bill Morse, KMBZ 10 pm-2 am; and Curt "Mother" Merz, KMBZ 5:30-10 am.



If loving Barbara Mandrell is wrong, W. Pictured at the WMAQ studios after Mandrell; Bill Hennes, Program Man. WMAQ Music Director.



Will the real Ian Hunter please step forward? Pictured (l-r): Toby Lubov, W. Coast Publicity M. Music Director Roger Collins and Bill



Life is but a "Radio Dream" as Roger Voudouris visits KLYX/Sioux Falls. Pictured getting used to it at the studios (l-r): KLYX Music Director Bruce Fischer; Voudouris; and Program Director Ken Kock.



WMAQ/Chicago doesn't want to be right! Barbara's on-air interview (l-r): Barbara for WMAQ; and Suzanne Benson,



...rd? was the plea as Ian visited KFI/Los Angeles for his "zophrenic" tour. Pictured at KFI (from left): Ian; KFI Music Director for Chrysalis Records; and Chrysalis field rep.



Squigomania rocks NY as Casablanca artists Lenny and Squiggy stop by 99X/NY before their recent sold-out Bottom Line appearance. Pictured (top row, l-r): John Brodey, Casablanca Northeast Reg. LP promotion rep.; Ivan Hoffman, ex-mgr. of group; Lance Bogart, Casablanca NY-Conn. rep.; Bobby Rich, Program Director/99X; Lenny; Rick Basceglia, music coordinator, and Bob Sisco, 99X Ass't. PD. (Bottom, l-r): Brian Interland, Casablanca V.P. Promotion; Bobbi Silver, NE regional promo rep.; and Squiggy.



"Don't Hang Up Your Dancin' Shoes" was the theme as Mushroom artist Ian Matthews broadcast live on WBCN/Boston from the Paradise as part of his nationwide tour. Pictured backstage (l-r): BCN staffers Steve Lushbaugh, production mgr.; Matt Siegel, 10 am-2 pm air personality; Charles Lacquidara, host of the infamous "Morning Mattress" show; Ian Matthews; Joe Owens, Mushroom Nat'l. Album Promotion Dir.; Jeff Jennings, independent promotion; and (kneeling) former Operations Director Charlie Kendall.



KEWI/Topeka brings Gasohol to Kansas. On May 3rd, KEWI sold 2,000 gallons of Gasohol, a combination of unleaded gas and ethyl alcohol, to 200 drivers at 15¢ per gallon. Pictured at the inaugural pump (l-r, back row): KEWI disc jockies Ray Marshall, Sandy Alexander, Shawn McKenzie and Khristi Favor, KEWI Music Director. (Front row, l-r): Joe King, Kansas Energy Director; Bill McCormick, Mayor of Topeka, and J.R. Greeley, KEWI Program Director.



Frannie

HERE I GO
(FALLING IN LOVE AGAIN)

A NEW SINGLE BY FRANNIE GOLDE
FROM HER DEBUT PORTRAIT ALBUM, "FRANNIE"
ON PORTRAIT RECORDS.

YOU'RE THERE AT THE BEGINNING . . .

Portrait

Portrait is a trademark of CBS Inc.

PRODUCED BY ALBHY GALUTEN AND KARL RICHARDSON

World Radio History

Universals



JEFF'S GREEN

by Jeff Green

The Universals analysis is developed from sales, requests and callout research from almost 200 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Lightbulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.



WEEK'S MOST ADDED

- | | |
|---|--------------|
| 1. ELTON JOHN/Mama Can't Buy You Love | (MCA) |
| 2. GERRY RAFFERTY/Days Gone Down | (UA) |
| 3. PETER FRAMPTON/I Can't Stand It No More | (A&M) |
| 4. ANITA WARD/Ring My Bell | (Juana-TK) |
| 5. ATLANTA RHYTHM SECTION/Do It Or Die | (Polydor) |
| 6. JOHN STEWART/Gold | (RSO) |
| 7. POCO/Heart Of The Night | (MCA) |
| 8. DONNA SUMMER/Bad Girls | (Casablanca) |
| 9. ANNE MURRAY/Shadows In The Moonlight | (Capitol) |
| 10. BLONDIE/One Way Or Another | (Chrysalis) |
| 11. KISS/I Was Made For Loving You | (Casablanca) |
| 12. JOE JACKSON/Is She Really Going Out With Him? | (A&M) |
| 13. JAMES TAYLOR/Up On The Roof | (Columbia) |
| 14. DR. HOOK/When You're In Love With A Beautiful Woman | (Capitol) |
| 15. WET WILLIE/Weekend | (Epic) |
| 16. VAN HALEN/Dance The Night Away | (WB) |
| 17. JAY FERGUSON/Shakedown Cruise | (Asylum) |
| 18. ABBA/Does Your Mother Know? | (Atlantic) |
| 19. RAYDIO/You Can't Change That | (Arista) |
| 20. CARLY SIMON/Vengeance | (Elektra) |

FRED's JOCKEY NOTEBOOK

'Mix' and 'Blend' your way to a Higher Quarter-Hour

Continuity between songs improves your quarter-hour development, but finding common links between songs involves many variables. The mix of ballads, rockers, hard vs. soft, pacing, lyrics and, of course, the beat all combine to diffuse the blend. However, occasionally segueing songs in the same key fuses the connection. You know how nice those segues sound!

SONGS IN THE KEY OF E FLAT

Note: If two keys are given, the song begins in the first and ends in the second.

VAN HALEN/Dance The Night Away
NIGEL OLSSON/Dancin' Shoes E-flat to E
DEREK & THE DOMINOS/Layla E-flat to D-flat
YOUNG RASCALS/Groovin'
ELVIS PRESLEY/Don't Be Cruel

BIG BOPPER/Chantilly Lace
JOURNEY/Lights
STEVIE WONDER/Higher Ground
BEE GEES/How Deep Is Your Love?
MARVIN GAYE/Let's Get It On

SONGS BY SUBJECT: GAMBLING & LUCK

AMII STEWART/Knock On Wood
EMERSON, LAKE & PALMER/Lucky Man
ALAN PRICE/O Lucky Man
ROLLING STONES/Tumbling Dice
STEVE MARTIN/Las Vegas

WINGS/With A Little Luck
ELVIS PRESLEY/Good Luck Charm
ABBA/Take A Chance
BOB SEGER/Still The Same
KENNY ROGERS/The Gambler

How would you like to double your paycheck? I thought that would grab your attention. In Seattle, it really grabs KYYX listeners who simply send in a card telling what times they tune in. If their name is announced during that time, they call in to win! In this promotion, PD TONY STONE is trying to identify his powerful dayparts. It works, too, because this contest is now much easier to win, and so KYYX is getting hundreds of letters each day from hopeful entrants.

I've discussed before how keeping contests simple and easy to win (or creating such an illusion) can be far more advantageous in developing your base audience than the big-prize brain twister. Few know this as well as C.C. McCARTNEY at B-100. To develop quarterhour, listeners just write down the songs they hear in any hour, starting and beginning anytime. You can enter as many times as you want and you don't have to call in or even listen to win. Winners are drawn and then called to be presented up to \$5000 for participating! This promotion builds familiarity with new music (as some part of each song must be identified). Like KYYX's approach, this contest also gives an inside look at popular dayparts. But most importantly, anyone can win! What you believe to be true becomes true.

No wonder CHRIS CURTIS hails it as the "Easiest contest in Milwaukee." He's creating the illusion that it is! In the "\$30,000 WZUU Grand Slam" listeners are given a question and answer and simply call in and repeat them to win \$1000 when they get the cue.

Advertisers are well aware of the power of the word "FREE" (as in zero cents). BRIAN CHRISTIAN uses this adjective well in his WPFM Membership Club. Members receive special discounts on records, films, clothes, stereo gear and other merchandise as well as free t-shirts, free parties and free concerts. Call-in or mail-in, it's free to join, so everyone's an instant winner! Economy-minded listeners participate, but Brian is cleaning up heavily in teens, who 1) love to 'belong' to clubs and peer groups 2) are the ones who can least afford these popular (and easiest to tradeout) prizes and 3) have to do almost nothing to win.

Promotions that get listeners to participate as well as entertain make the best radio, but K.I.S.S.* is rating bliss. (*Keeping It Simple, Stupid)

Universals

- 3 1 SUPERTRAMP/THE LOGICAL SONG (A&M)**
 Profile: WZDQ 1-1, KJR 1-1, KPUG 1-1, 96-KX 1-1 KUHL 1-1, 91-X 1-1, 14-Q 1-1, KFRC 2-1, KOLE 2-1, KRUX 3-1, KWK 3-1, CHUM 3-1, CKGM 5-1, KVOL 5-1, KQIZ 6-1, KYYX 2-2, WDJX 2-2, KCBN 2-2, WEEX 2-2, KJIN 2-2, KUPD 2-2, KOBO 3-2, KWOD 3-2, WLSQ 3-2, WMOH 4-2, KRTH-FM 4-2, Z104 4-2, KRQ 5-2, KS106 6-2, WROV 6-2, WAMS 9-2, WMEE 10-2, KLUC 3-3, WPST 4-3, WDAK 4-3, KELI 4-3, WKBO 5-3, KDES 5-3, Z-93 5-3, WGBF 5-3, KTKT 6-3, WISM 6-3, WNDE 8-3, KLIF 9-3, WZZX 9-3, WHB 4-4, WKIX 4-4, KDWB 5-4, 99X 5-4, KEYY 5-4, WIFE 6-4, WNAF 7-4, WQCM 8-4, KRDG 7-5, KIDD 7-5, WNOR 8-5, KLOU 8-5, WBBF 8-5, WHHY 8-5, WPGC 9-5, B-100 10-5, WLCS 7-6, CK101 9-6, WRUN 10-6, WEEQ 11-6, KRBE 9-7, WTIK 10-7, KHJ 10-7, WABJ 13-7, M-91 15-7, WSGA 8-8, KQDI 9-8, WNOK-FM 9-8, KILT 10-8, WAKY 12-8, TEN-Q 12-8, KFI 12-8, 92Q 13-8, KOPA 15-8, WTOB 15-8, WIRK 10-9, Q105 13-9, JB-105 15-9, KATI 10-10, WRKO 13-10, WNBC 16-10, WDRC 17-10, WAPE 18-10, WCAO 21-10, WTIK-FM 17-11, WAVZ 20-11, WJDX 17-12, KENI 17-12, WORD 24-13, BJ-105 20-15, WAYS 22-15, WLS 24-16, WHBQ 20-17, WFOX 21-18, WSFC 23-18, WFIR 25-18, WFYR A-19, WSGN 27-20, WNOE-AM 27-21, WABB 30-21, WEBC A-24, F-105 D-24 and WAIV 40-35...added at KGW...Former FRED Record of the Week and Gold Network selection earns the top slot...covering all demos: B-100 excellent callout across the board...WTIX strong callout 12+...WAVZ leaning slightly male in callout...KSLQ no. 2 callout with 25+ males, no. 2 sales, no. 4 phones...WAYS no. 1 album, top 10 phones...top 5 phones at WISM and WGH...the album strength helps make this one of the top records of the year...starting to peak with 81% of our reporters showing gains...8th week on chart.
- 1 2 SISTER SLEDGE/WE ARE FAMILY (COTILLION)**
 Profile: WIFE 1-1, WHHY 1-1, KDES 1-1, KS106 1-1, Z-93 2-1, KOKQ 2-1, WSFL 3-1, WABB 3-1, WNAF 3-1, KSLQ 3-1, WSFC 3-1, KWOD 4-1, WPFM 5-1, KJIN 5-1, WBBF 5-1, WORD 5-1, WPGC 2-2, JB-105 2-2, WNDE 2-2, WGBF 2-2, KBEQ 2-2, 99X 2-2, WCAO 3-2, WKIX 3-2, WDAK 3-2, KFRC 3-2, KHJ 3-2, WSSC 4-2, KIDD 4-2, KJRB 4-2, WNOE-AM 10-2, KRDG 5-3, KRTH-FM 5-3, TEN-Q 8-3, 92Q 8-3, WDJX 8-3, WAMS 8-3, KQIZ 8-3, WMEE 26-3, KTLK 5-4, WNOK-FM 10-4, KLIK 11-4, WRUN 12-4, WEBC 14-4, KRBE 5-5, WNBC 5-5, KFI 6-5, WJDX 8-5, KOPA 9-5, WHB 9-5, KVOL 9-5, KZFM 10-5, CK101 10-5, WTOB 12-5, 14-Q 9-6, WPST 11-6, WFYR 11-6, KTKT 15-6, WRFC 18-6, WANS 10-8, WSPT 11-8, WQCM 12-8, Z104 13-8, KLIF 15-8, WUPE 15-8, KPUG 18-8, KUHL 18-8, WZZX 20-8, WFIR 20-8, KNUS 12-9, KYYX 13-9, WEEQ 15-9, KJR 19-9, Q105 14-10, WAIV 17-10, WKBO 14-11, WAPE 17-11, F-105 16-13, WFOX 16-13, KMGK 18-13, WSGN 18-13, KEYY 19-13, KRUX 23-13, BJ-105 23-13, WAKY 17-14, WGH 17-14, KQDI 18-15, WJLQ 20-15, KATI 21-15, 91-X 19-16, WNOR 22-16, B-100 25-16, WROV 24-17, WLSQ 24-19, KCBN 25-20, KCPX 26-20, WLS 27-20, KOBO 30-21, M-91 29-23, KWK 27-24, CHUM D-26, CKGM A-29, KGW D-29 and KRQ 33-30...still tremendous sales and hot phones...primary support is teens and females 25+ in callout...maintains valuable crossover power...former FRED Record Of The Week...tips from 84 to 78% of our reporters who are showing growth...6th week on chart.
- 4 3 RICKIE LEE JONES/CHUCK E.'S IN LOVE (WB)**
 Profile: KIDD 1-1, WNOK-FM 2-2, KOKQ 3-2, WSPT 5-2, WZZX 8-2, WZDQ 6-3, KOPA 6-3, KOBO 6-3, WFOX 7-3, WUPE 11-3, WTIK-FM 11-3, WEEX 12-3, WDAK 5-4, 91-X 6-4, WPGC 6-4, CK101 8-4, KJIN 8-4, WGBS 8-4, KDES 9-4, KELI 10-4, WMEE 16-4, KFRC 8-5, WKIX 9-5, WNAF 10-5, WDRC 12-5, WSFL 12-5, KTKT 13-5, WSGA 6-6, WGBF 7-6, KEYY 9-6, KRDG 9-6, KBEQ 9-6, KJRB 10-6, KWOD 10-6, WDJX 10-6, KQIZ 11-7, WRKO 11-7, KCPX 11-7, WROV 13-7, KOLE 14-7, WCAO 15-7, WJLQ 10-8, KRTH-FM 10-8, WLCS 11-8, WLSQ 11-8, KJR 12-8, KVOL 12-8, WJDX 15-8, KSLQ 16-8, WNDE 16-8, JB-105 19-8, WKBO 12-9, WAYS 15-9, WEBC 17-9, WQCM 19-9, WFIR 21-9, WPST 13-10, 14-Q 13-10, 99X 13-10, KLOU 14-10, WISM 14-10, BJ-105 14-10, WHHY 16-10, WAMS 18-10, WORD 14-11, TEN-Q 14-11, KLIK 15-11, KRUX 16-11, WTOB 19-11, WRUN 28-12, B-100 19-13, KENI 22-13, WTIK 16-14, 92Q 17-14, KYYX 18-14, KHJ 20-14, WABB 22-14, KILT 20-15, WSGN 20-15, WSFC 19-16, WFYR 22-16, KZFM 23-16, KATI 23-16, F-105 25-16, KRQ 20-17, KS106 20-17, KUHL 22-17, KDWB 22-17, WAPE 23-18, WHBQ 26-18, KCBN 23-19, WEEQ 23-19, KNUS 24-19, WBBF 26-19, WMOH D-20, KLIF 24-21, M-91 26-21, KRBE A-22, WNOR 34-23, KFI D-26, WAIV 32-28 and WNOE-AM 36-28...added at KGW and CHUM...this Platinum selection is an absolute giant 18+, particularly males...also some teen females developing in callout...watch for 25+ female resistance...excellent album sales (it's already gold)...holding steady with nearly 80% of our reporters showing gains...5th week on chart.
- 5 4 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**
 Profile: M-91 2-1, WGBS 5-2, KSLQ 6-2, WQXI 5-3, KIDD 6-3, B-100 14-3, KJR 5-4, KTKT 7-4, KOKQ 8-5, WZZX 10-5, WUPE 14-5, KELI 7-6, Z104 8-6, WABB 8-6, KYYX 8-6, 91-X 9-6, WLS 7-7, WNOK-FM 8-7, KUPD 12-7, WEBC 13-7, WMEE 23-7, WHB 8-8, 14-Q 10-8, WGBF 12-8, WNAF 21-8, WDAK 10-9, KFRC 12-10, WIFE 12-10, WSFC 13-10, KBEQ 13-10, KVOL 13-10, F-105 14-10, KS106 17-10, WDJX 18-10, WRFC 19-10, WQCM 20-10, KPUG 15-11, KEYY 15-12, KLOU 16-12, WMOH 18-12, KWOD 18-12, WZDQ 15-13, WFYR 16-13, WHBQ 17-13, JB-105 17-13, KHJ 18-13, WAVZ 18-13, WSPT 18-13, KRDG 20-13, WPST 18-14, WCAO 18-14, Z-93 18-14, WAMS 19-14, KCPX 20-14, WISM 20-15, WHHY 21-15, KOLE 23-15, WTOB 20-16, WORD 22-16, KRBE 20-17, WEEQ 22-17, KOPA 23-17, WFIR 24-17, WSGN 25-17, KCBN 22-18, WKBO 25-18, KILT 28-18, KRQ 22-19, 92Q22-19, KLIK 27-19, KFI 23-20, WSFL 24-20, TEN-Q 25-20, K-BEST 25-20, WAPE 28-20, WJDX 29-20, CK101 25-21, WPGC 26-21, WNDE 26-21, KDES 27-21, KZFM 29-21, KQIZ 26-22, 99X 26-22, WAYS 26-22, WTIK-FM 27-22, WAKY 28-22, WTIK 25-23, KRTH-FM 25-23, CKGM 29-23, WRUN A-23, WJLQ D-23, KOBO 29-24, WKIX 29-25, KNUS 31-25, Z97 A-25, WLSQ 29-26, KRUX 33-26, KENI D-26, WAIV 31-27, KUHL D-29, WFOX D-30, WNOE-AM D-35 and BJ-105 D-37...added at CHUM...Former FRED Record Of The Week...covering all demos, and carries real 25+ M/F clout in callout...could still break further...holding steady with 77% of our reporters showing gains...5th week on chart.
- 2 5 DONNA SUMMER/HOT STUFF (CASABLANCA)**
 Profile: TEN-Q 1-1, KEYY 1-1, WAKY 1-1, WTIK-FM 1-1, KCBN 1-1, JB-105 1-1, WTIK 1-1, KRDG 1-1, KFI 1-1, WAPE 1-1, WPST 1-1, WAVZ 1-1, WCAO 1-1, KLIK 1-1, WAMS 1-1, KHJ 1-1, WMOH 1-1, WTOB 1-1, WMEE 1-1,

Universals

BJ-105 1-1, WZZX 1-1, WNOK-FM 1-1, CK101 1-1, KRTH-FM 1-1, WPGC 1-1, WGBF 1-1, WAIV 1-1, Z104 1-1, KRBE 1-1, WDJX 1-1, KILT 1-1, WDAK 1-1, 99X 1-1, WKIX 2-1, WNOR 2-1, WDRC 2-1, KELI 2-1, WRKO 2-1, WHBQ 3-1, KOPA 3-1, B-100 3-1, WISM 4-1, WUPE 4-1, KLIF 5-1, WQCM 5-1, CKLW 2-2, WABB 2-2, WSGA 2-2, WKBO 2-2, KZFM 2-2, KDES 2-2, WFYR 2-2, KTLK 3-2, KMGK 3-2, WRUN 3-2, WAYS 3-2, WRFC 3-2, KJR 3-2, WLS 4-2, KPUG 4-2, WFOX 5-2, KCPX 5-2, WHHY 3-3, KJRB 3-3, KS106 3-3, KYYX 4-3, F-105 5-3, WEEQ 7-3, KRQ 8-3, M-91 9-3, WLSQ 10-3, Q105 4-4, KLOU 5-4, WSGN 7-4, WGH 8-4, WFIR 16-4, WORD 17-4, 14-Q 8-5, KQIZ 9-5, KUHL 10-5, 92Q 10-6, WHB 11-6, WJDX 11-6, WBBF 9-7, WANS 11-7, WSPT 12-7, KATI 8-8, WPFM 14-9, CKGM 17-11, WROV 19-11, KLUC 16-13, WJLQ 29-14, K-BEST 21-16, WABJ 30-19 and KENI D-28...still super sales and teen phones...adult callout support continues...slips from 81 to 70% of our reporters who are showing gains...double-shucking with 'Bad Girls' is recommended...7th week on chart.

7 6 KENNY ROGERS/SHE BELIEVES IN ME (UA)

Profile: WGBS 4-1, 92Q 2-2, WHB 3-3, KCPX 3-3, Z97 4-4, WTOB 5-4, WRFC 7-4, KOBO 8-4, WKBO 6-5, KILT 9-6, WDAK 9-6, WKIX 10-6, KRBE 12-6, WMOH 13-6, Z-93 13-6, KJIN 9-7, WLCS 10-7, WAKY 10-7, KBEQ 10-7, KUHL 11-7, KOPA 13-7, WNAP 15-7, KSLQ 15-7, WFIR 19-7, KMGK 8-8, KEYY 10-8, KRDG 12-8, WAYS 12-8, KJRB 9-9, WHHY 13-9, KDES 14-9, WDJX 17-9, WGBF 20-9, WNOK-FM 11-10, WHBQ 12-10, KDWB 15-10, KELI 15-10, KIDD 17-10, WISM 13-11, KRTH-FM 13-11, WSPT 14-11, KNUS 14-11, WAMS 14-11, KQIZ 15-11, KGW 16-11, WCAO 16-11, WZDQ 16-12, WSGN 16-12, KATI 16-12, WMEE 17-12, KOKQ 18-12, WFYR 18-12, M-91 18-12, WEEQ 17-13, CK101 18-13, KZFM 20-13, KLIK 18-14, WROV 22-14, WANS 17-15, KRUX 18-15, WEEX 25-15, WQCM 29-15, WSGA 19-16, KCBN 20-16, KOLE 22-16, CKLW 26-16, WTIK 20-17, KFRC 21-18, WZZX 22-18, KPUG 23-18, WDRC 25-18, 14-Q 26-18, B-100 21-19, WRUN 24-19, WPFM 25-20, WPFM 23-21, WTIK-FM 25-21, WRKO 28-21, WNOE-AM 28-22, 91-X 27-23, KHJ 27-23, KYYX 29-23, 99X 28-25, KS106 30-25, KLOU D-25, KLUC D-25, WUPE D-25, KJR D-26, TEN-Q D-26, KWOD D-26, WABJ 34-29, KTKT A-30, KWK A-30, WNBC A-31, WIFE A-32 and BJ-105 D-35...Former 18+ Record Of The Week continues to be one of the strongest 18+ records for programing...leaning heavily female in callout, but also solid males 25+...valuable for midday programing...edges up from 68% to 70% of our reporters who are showing gains...4th week on chart.

10 7 ELO/SHINE A LITTLE LOVE (JET)



Profile: Z-93 15-7, WDAK 16-7, WQXI 15-9, KIDD 19-11, KCPX 16-12, KQIZ 21-12, WNAP 29-12, WGBF D-12, 96-KX 16-13, KWOD 24-13, WSFC 24-15, WAMS 21-16, WZZX 23-16, KLUC 24-16, KOKQ 20-17, KJR 23-17, 91-X 25-17, KRDG 27-17, KELI 27-17, KLOU 21-18, WDJX 23-18, KWK 23-18, WUPE 25-18, KSLQ 26-18, KRTH-FM 21-19, WORD 23-19, WNDE 23-19, KEYY 24-19, WIFE 28-19, KRUX 29-19, KS106 26-20, B-100 26-20, WLCS 27-20, KATI 28-20, KUHL 28-20, WAKY 25-21, KFI 25-21, 14-Q 25-21, WRFC 25-21, WROV 25-21, WQCM 26-21, Z104 27-21, WKBO 28-21, WMEE 30-21, WTOB 30-21, KILT D-21, KHJ 25-22, KYYX 26-22, WHHY 27-22, WZDQ 27-22, WEEQ 27-22, CK101 27-22, KZFM A-22, KVOL 26-23, WSPT 26-23, WFOX 27-23, WFIR 28-23, TEN-Q 30-23, KDES D-23, KRBE 26-24, WISM 27-24, KPUG 28-24, WLSQ 28-24, WCAO 29-24, WSFL 29-24, KLIF 31-24, KGW D-24, WAYS 27-25, KUPD 27-25, KFRC 28-25, WMOH 29-25, KOBO 33-25, WHB A-25, WFYR A-25, KTKT 29-26, KOPA 29-26, WRKO 29-26, 99X 30-26, WANS 30-26, WTIK-FM 30-26, WSGN 31-26, JB-105 32-26, WIRK 30-27, WDRC 30-27, M-91 30-27, CHUM D-27, WAPE 34-28, 92Q D-28, WEBC D-28, KLIK 34-29, WTIK 38-30, WHBQ D-30, WAVZ A-31, WABB D-32, KTLK 37-33, KCBN 38-33, WNOE-AM D-36, WAIV A-37, WBBF D-38 and KBEQ D-39...added at WNOR...completely mass appeal...strongest 12-24 so far...shines up from 72 to 75% of our reporters who are showing growth...3rd week on chart.

11 8 EARTH, WIND AND FIRE/BOOGIE WONDERLAND (ARC/COLUMBIA)



Profile: WLCS 3-1, WNOK-FM 4-3, WAVZ 11-4, KCPX 10-5, WUPE 13-7, KOKQ 14-7, KTLK 10-8, KWOD 14-8, WSGA 9-9, WORD 19-9, WDAK 12-10, KRTH-FM 14-10, KJR 15-10, WEEX 15-10, WGH 22-10, WHBQ 13-11, WIFE 16-11, WSSC 22-11, KJRB 23-12, WPGC 16-13, 99X 18-13, WRFC 21-13, KBEQ 24-13, WNAP 26-13, KEYY 18-14, WHHY 20-14, CKLW 20-14, KRDG 24-14, WAKY 18-15, Z-93 19-15, KSLQ 21-15, WTIK-FM 24-15, KLOU 20-16, KPUG 21-16, WABB 21-16, WAYS 24-16, WRKO 25-16, KILT 31-16, WFYR 19-17, KJIN 20-17, WAMS 24-18, WNDE 25-18, KIDD 26-18, WGBF D-18, KYYX 24-19, Z104 24-19, WAIV 25-19, WDRC 26-19, KS106 27-19, WMEE 27-19, WAPE 27-19, WCAO 25-20, BJ-105 26-20, WNOE-AM 26-20, KLIK 29-20, KELI A-20, WDJX A-20, KFRC 24-21, KHJ 24-21, WEEQ 26-21, KQIZ 27-21, KCBN 30-21, WFOX 26-22, B-100 28-22, WKBO 30-22, WTOB 27-23, KATI 29-23, 92Q 27-24, 14-Q 29-24, TEN-Q 29-24, JB-105 30-24, KOPA 30-24, WZZX D-24, WPFM 27-25, KVOL 28-25, WISM 28-25, WSGN 29-25, 91-X 35-26, WSFC 29-27, WLSQ 32-27, KOBO 36-28, KNUS D-28, KOLE 33-29, WTIK 37-32 and KLIF 39-35...added at WQCM and WSPT...the heavy teen support leans towards males...powerful for crossover and VERY big in discos...good sales...notches up to 65% of our reporters who are showing gains...3rd week on chart.

21 9 ANITA WARD/RING MY BELL (JUANA-TK)



Profile: WAYS 4-1, CKLW 5-1, WSGA 15-1, WAVZ 3-2, WTIK 13-2, KILT 11-3, WPGC 21-3, WJDX 12-4, 99X 10-5, WNOE-AM 15-7, WTIK-FM 20-9, WGH 23-9, WKIX 19-10, WLCS 28-10, JB-105 39-10, KWOD 25-11, KRTH-FM 18-12, Z-93 21-12, WRKO 23-12, WHBQ 30-15, WCAO 26-16, WKBO D-16, KFI 27-17, WORD D-17, WSFL 25-18, WFYR A-18, WRFC D-18, Q105 D-18, WKYB D-18, WEEX D-18, TEN-Q A-19, KVOL 25-20, WTOB D-20, WABB D-20, WNBC 29-21, KTLK 33-21, KJIN 37-21, KLOU A-22, KFRC D-22, WSGN D-23, KOKQ D-23, KSLQ 32-24, KHJ D-24, 92Q 30-25, WDAK A-25, WFOX D-26, WFIR D-26, WAPE 35-27, WRUN A-27, KLIK D-27, KS106 D-27, 96-KX A-28, F-105 D-28, WQCM D-28, WDRC D-28, BJ-105 39-29, WLSQ D-29, WAKY A-30, WAMS A-30, WNOK-FM A-30, KOPA D-30, WAIV 36-32, WANS A-34, WSSC A-34 and KATI A-36...added at KUHL, WISM, WGBF, WROV, KEYY, WZZX, WHHY, KNUS, WSPT, KOBO, KZFM, WNOR and KBEQ...Fred Record Of the Week: Most Valuable!...Platinum and Black Network selection of May 17...THIS SMASH IS BLOWING THE DOORS OFF! Nothing can stop this instantaneous salesbuster, phoneburner, you name it...it's going all the way!...could power to number 1 next week...JB-105 "could

Universals

have moved it 39-2"...huge sales and phones M/F 16-22...WAVZ "no. 1 everything M/F 12-34"...WAYS no. 1 sales and phones, mostly females—heavy disco reaction...WANS no. 1 sales, no. 3 phones 17-23 M/F—SMASH!...WTIX covering all demos in callout...no. 3 sales, no. 4 phones 12+...blockbuster sales at KOKQ, KWOD and F-105...clangs from 39 to 58% of our reporters who are showing gains...2nd week on chart.

8 10 REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)

Profile: WKBO 1-1, WROV 1-1, WNDE 1-1, WLSQ 2-1, KOBO 2-1, WEEX 3-1, WSPT 4-1, KATI 6-1, WPFM 2-2, WIFE 3-2, Q105 3-2, WTIC-FM 7-2, WRKO 5-3, WJDX 7-3, KMGK 4-4, WDJX 4-4, KS106 4-4, KPUG 5-4, Z104 6-4, KOKQ 6-4, WMOH 12-4, WDAK 6-5, WISM 7-5, KJIN 7-6, WNOK-FM 7-6, WDRC 9-6, WAIV 9-6, WUPE 10-6, TEN-Q 7-7, CK101 11-7, WRFC 12-7, WORD 12-7, KIDD 13-7, WSSC 8-8, 99X 9-8, KDES 10-8, 91-X 11-8, F-105 13-8, WMEE 18-8, Z-93 10-9, WFYR 15-9, KRQG 11-10, WQXI 12-10, WGBF 13-10, KCPX 14-10, WABB 14-10, KOLE 16-10, WTOB 17-10, KNUS 19-10, WAKY 14-11, WZDQ 14-11, WRUN 14-11, KLOU 19-11, WFOX 22-11, KFI 17-12, WTIX 18-12, KCBN 17-14, WIRK 18-15, WBBF 23-15, KUHL 20-16, WEEQ 21-16, WFIR 23-16, WNBC 20-17, KVOL 20-17, WEBC 22-17, WAMS 23-19, KYYX 23-20, WKIX 28-20, KTKT 22-21, KEYY 25-22, KRQ 29-23, KRUX 31-24, M-91 28-25, KLIF 34-27, WNOE-AM 35-27 and KGW D-30...added at KZFM...teen females primary demo now...former FRED Record Of The Week...slips from 61 to 57% of our reporters who are showing growth...6th week on chart.

12 11 CHEAP TRICK/I WANT YOU TO WANT ME (EPIC)

Profile: F-105 1-1, WFOX 2-1, WQXI 3-1, KUPD 3-1, 91-X 3-3, WRFC 5-3, WANS 5-3, WEEX 6-5, CKLW 7-6, JB-105 10-6, KMGK 7-7, WZDQ 9-7, WNDE 10-7, 14-Q 11-7, WIFE 14-7, KDES 15-7, WEEQ 10-8, WDAK 11-8, KHJ 11-9, KUHL 16-9, KOPA 16-10, WZZX 19-10, KTKT 18-11, CHUM 20-11, B-100 15-12, WPST 17-12, WTIX 15-13, KOKQ 17-13, KS106 19-13, WDJX 20-13, 96-KX 18-15, Z97 18-15, KRTH-FM 17-16, KFI 19-16, Z-93 20-16, WPFM 21-16, KFRC 22-16, WNOK-FM 24-16, BJ-105 26-16, WGBF D-16, WUPE 20-17, CK101 22-17, WNAP 22-17, KSLQ 25-17, WLS 28-17, KRQ 21-18, Z104 22-18, WQCM 25-18, WMOH 23-19, WNOE-AM 25-19, KWK 28-20, WBBF 27-21, WAMS 27-21, KRUX 27-22, KJRB 29-22, WMEE 29-22, KATI 30-22, WDRC 28-23, WKBO D-23, WAVZ D-23, WAKY 29-24, KEYY D-24, KIIK 28-25, KYYX 28-25, WTIC-FM 29-25, KPUG 30-25, KOLE 32-25, WRUN A-25, WHBQ 27-22, KVOL D-27, WCAO D-27, KIDD D-28, WAPE D-29, 92Q D-30, WAIV 37-31, KCBN 39-31 and KOBO D-36...added at WJLQ, WHHY, KLOU, KZFM and Q105...Former FRED Record Of The Week...F-105 no. 1 phones, no. 1 sales...WANS GIANT callout all demos-big phones and sales, too...KDES "Hottest record now!"...B-100 Top 5 phones...KUPD callout support solid...WZDQ sales picking up...leans towards younger demos, including strong females, top 10 phones...WGH no. 10 phones 12+...KOKQ 12-18 solid and demos spreading...WAVZ no. 5 LP, teen phones now starting...60% of our reporters are showing gains...4th week on chart.

15 12 VAN HALEN/DANCE THE NIGHT AWAY (WB)



Profile: WPFM 4-3, WSPT 6-4, Z-93 6-5, WZDQ 8-5, KLUC 8-5, WEEQ 9-5, KCPX 8-6, Z97 8-6, 96-KX 10-6, KJR 10-6, KOKQ 12-6, WQXI 10-7, KCBN 12-7, KFRC 14-7, KOBO 12-8, KELI 12-9, KOPA 14-9, WSFC 14-9, KWK 10-10, KRUX 15-10, KRQ 15-11, WBBF 16-11, KSLQ 17-11, KHJ 14-12, KBEQ 16-12, KTKT 17-12, KATI 18-13, KOLE 19-13, WNDE 21-13, WISM 18-14, 91-X 18-14, CK101 19-14, KLOU 24-14, 14-Q 19-15, JB-105 22-16, KVOL 23-16, KYYX 19-17, KPUG 20-17, WPST 21-17, B-100 20-18, KMGK 22-18, KQDI 23-18, WNAP 28-18, KDWB 21-19, WTIX 24-19, KJRB 25-19, KRQG 26-19, WFOX 24-20, M-91 27-20, WMEE D-20, Q105 25-21, WNOK-FM 26-22, WRFC 27-22, WUPE 28-22, WROV 28-22, WQCM 28-22, WDJX D-22, WHBQ 25-23, WMOH 27-23, WAYS 29-23, WZZX D-23, WORD 30-24, KNUS 28-26, KQIZ 29-26, WKBO D-27, KS106 D-28, WTIC-FM D-28, KZFM 31-29, WAKY A-29, WAMS D-29, KRBE D-30, WAPE D-30, KEYY D-30, WIRK 34-31, KWOD 36-33, WABJ D-39 and WSFL D-40...added at WGBF, WLSQ, WTOB, KDES, CKGM, WSGN, TEN-Q and KFI...widespread Demo Record Of The Week! Gold Network Selection...females 12-34 now breaking from the number 1 male album base...dances from 53 to 62% of our reporters who are showing gains...4th week on chart.

6 13 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)




Profile: KLOU 2-1, WFIR 8-1, WGH 2-2, KTKT 2-2, WHB 2-2, WISM 2-2, KQDI 2-2, KLUC 2-2, KOLE 3-2, KRUX 4-2, WJDX 4-2, KUHL 3-3, KPUG 3-3, KEYY 3-3, KDWB 3-3, JB-105 3-3, WEBC 3-3, WAKY 4-3, WDRC 4-3, WCAO 4-3, WABB 5-3, CK101 6-3, WRUN 7-3, WAPE 4-4, WAMS 4-4, KSLQ 4-4, WFYR 5-4, WPST 5-4, KRQG 6-4, WUPE 6-4, WIRK 6-4, WEEQ 8-4, WROV 8-4, WHHY 9-4, WTIX 5-5, WMEE 5-5, KMGK 5-5, KRTH-FM 6-5, CKLW 6-5, WQCM 6-5, Z104 7-5, KHJ 9-5, KNUS 6-6, WNAP 6-6, WHBQ 7-6, WIFE 8-6, KIIK 12-6, WKBO 7-7, WJLQ 9-7, WGBS 11-7, KRQ 13-7, WEEX 8-8, KCBN 11-8, TEN-Q 10-9, KFI 10-9, WRKO 12-9, 96-KX 11-10, KWOD 16-10, KLIF 18-10, KFRC 15-11, KZFM 21-11, WABJ 20-12, KENI 23-17, F-105 22-19, WSFL 26-23 and WAIV 34-30...added at Q105 and WNOR...Former FRED Record Of The Week...slips from 62 to 50% of our reporters who are showing gains...9th week on chart.




23 14 JOHN STEWART/GOLD (RSO)



Profile: WUPE 15-9, WKYB 17-12, KUPD 19-13, KIDD 24-17, KEYY 22-18, KOPA 27-18, WANS 25-19, KWOD 32-19, WISM 24-20, WEEQ 24-20, KSLQ 27-20, KRQG 34-20, WIRK 25-21, WDAK 28-21, 91-X 29-21, WNAP D-21, 92Q 26-22, WQXI 26-22, KTKT 26-22, WSPT 27-22, WORD 28-22, WAPE 29-22, KUHL 30-22, WZDQ 26-23, Z104 28-23, B-100 A-23, WKBO 27-24, KVOL 29-24, KATI 31-24, WNOK-FM 29-25, KFI 29-25, KJIN A-25, KRBE 28-26, WRFC 30-26, WIFE 32-26, KRTH-FM D-26, WPST D-26, WEEX D-26, 99X 29-27, WPGC 30-27, KOLE 30-27, KYYX D-28, WTOB D-28, KQIZ D-28, KDES D-28, Z-93 D-29, JB-105 33-30, WSGN 35-30, KCBN 35-30, WEBC A-30, WNDE D-30, KPUG D-30, KRUX 36-31, CK101 37-32, WSGA A-32, WAVZ A-33, WAIV 39-34, 14-Q A-34, WTIX D-34, WSFL D-39, KILT D-39, KOBO D-39 and KLIF A-40...added at TEN-Q, WJDX, KLUC, BJ-105, WRKO, M-91, WKIX, KQDI, KJRB, KNUS, KZFM, WCAO, WBBF and F-105...18+ Record Of The Week! Gold and Silver Network Selection...support leans male...phones and sales picking up...sparkles from 46 to 57% of our reporters who are showing growth...2nd week on chart.

Universals

- 27 15 DR. HOOK/WHEN YOU'RE IN LOVE WITH BEAUTIFUL WOMAN (CAPITOL)**
 Profile: KCBN 4-3, KATI 4-3, WTOB 4-3, WAPE 6-5, WAYS 10-5, WSFL 8-6, WHB 7-7, WHHY 11-8, KBEQ 12-9, 92Q 16-13, KJRB 22-14, WKBO 24-14, WNOE-AM 18-15, KCPX 18-15, KOKQ 19-15, WGBS 21-15, WORD 29-15, WTIK 19-16, WDAK 24-16, WGH 16-16, KRBE 21-18, KQIZ 23-19, WSGN 28-19, 14-Q 31-19, WFIR 27-20, Z-93 26-21, KRDG 28-22, WNAF 22-24, WANS 27-24, KELI 24-24, WFOX 25-25, KTKT 25-25, KIDD 26-26, M-91 26-26, WQXI 30-27, KTLK 30-27, WIRK 32-28, WCAO 28-28, WMOH 28-28, WAIV 33-29, WDRC 29-29, WNDE 29-29, KWOD 40-30, WTIK 40-30, KFI 30-30, CK101 36-31, WSGA 31-31, WAVZ 32-32, KNUS 38-33, KOLE 33-33, WEBC 34-34, WIFE 35-35, KILT 38-38, KRQ 40-40 and KRUX 40-40...added at KLOU, KDES, WABB, KPUG, KJR, WKIX, WBBF and B-100...WAYS Spanky: "The Doctor's biggest adult record here ever"...solid females and developing males very nicely...romances from 39 to 47% of our reporters who are showing growth...2nd week on chart.
- 9 16 BEE GEES/INSIDE AND OUT (RSO)**
 Profile: WEEQ 3-1, KRQ 4-1, WIRK 5-1, KEYY 2-2, KLIF 2-2, KFI 2-2, WAIV 2-2, WNAF 2-2, KRDG 3-2, CK101 4-2, M-91 7-2, WFIR 11-2, Z104 3-3, WFYR 4-3, KIIK 5-3, WGBF 4-4, KGW 4-4, WBBF 4-4, KCBN 5-4, WCAO 6-4, WRUN 5-5, Q105 6-5, KTLK 6-5, 92Q 7-5, KENI 7-5, KNUS 8-5, KATI 7-6, WSGN 9-6, CHUM 11-6, WFOX 11-6, F-105 7-7, WGH 7-7, WPST 9-7, WIFE 9-8, WKIX 11-8, WAPE 15-8, KZFM 9-9, KQDI 10-9, WAKY 13-9, K-BEST 15-10, WABJ 17-10, KMGK 14-11, WLS 14-11, Z97 14-12, WDRC 20-14, CKGM 23-17, WNOR 25-19 and KILT 30-24...8th week on chart.
- 22 17 JAY FERGUSON/SHAKEDOWN CRUISE (ASYLUM)**
 Profile: WSFC 9-2, KEYY 7-7, KJRB 13-10, WBBF 13-10, KOBQ 26-10, KOKQ 15-11, KUPD 16-12, WQXI 17-12, KIDD 22-12, WLSQ 20-13, WANS 19-14, WPFM 17-15, KFRC 20-15, KHJ 19-16, WSPT 20-16, WIRK 21-16, WNOE-AM 21-17, WDAK 23-18, KATI 25-18, KLIF 22-19, Q105 23-19, KSLQ 23-19, KELI 24-19, KOLE 24-19, KRBE 22-20, KQIZ 24-20, KOPA 24-20, B-100 24-21, WNOK-FM 25-21, WAPE 25-21, KS106 28-22, WISM 25-23, WRFC 26-23, WGH 23-23, KLOU 29-24, WNAF 30-24, KTKT 30-24, KRDG 31-24, KWOD 31-24, WEEQ 28-25, WORD 25-25, Z-93 29-26, KWK 26-26, WUPE 26-26, WFOX 30-27, CK101 31-27, 14-Q 32-27, KILT 32-29, WIFE 34-29, Z104 29-29, KZFM 30-30, KRQ 34-31, WSGN 32-32, KRUX 33-33, KIIK 33-33, JB-105 33-33 and KCBN 39-39...added at WRUN, 99X, WAIV, WAKY, WKBO and KJR...Widespread Demo Record Of The Week! Confirmed in all demos: KUPD John Sebastian "Total smash! Callout M/F strong"...WANS "Smash! Heavy callout support in all demos, good sales, no. 1 18+ phones"...CK-101 covering all demos, no. 5 phones...KSLQ no. 6 phones 12+...cruises from 41 to 46% of our reporters who are showing gains...3rd week on chart.
- 19 18 DAVID NAUGHTON/MAKIN' IT (RSO)**
 Profile: Q105 2-1, WSGN 5-1, KRBE 2-2, KILT 2-2, KTLK 4-3, WKBO 4-4, WTIK 17-4, F-105 8-6, WGH 9-6, WABB 13-7, WRKO 14-8, WJDX 13-9, WLS 17-9, WTIK-FM 12-10, 92Q 12-10, WUPE 16-11, WDAK 20-11, WAIV 16-12, WAMS 16-13, KJIN 23-13, KVOL 19-15, KLOU 23-15, WLCS 20-16, KRUX 21-16, WRUN 21-16, KS106 21-16, KTKT 23-16, KELI 16-16, WTOB 22-17, WMOH 21-18, WEEX 26-19, TEN-Q 27-22, CK101 28-24, WDRC 29-24, WNOE-AM 31-24, Z-93 30-27, WNDE 28-28, WNOR 28-28, KATI 33-29, Z104 30-30, 91-X 34-31, WNOK-FM 31-31, WIFE 31-31, BJ-105 35-32 and KNUS 40-38...added at WQCM, WGBF and WPGC...heavy teen support continues, along with big sales and phones...peaking with 36% of our reporters showing gains...4th week on chart.
- 14 19 ROD STEWART/AINT LOVE A BITCH (WB)**
 Profile: WLCS 6-3, WQXI 4-4, KATI 5-5, WNOK-FM 6-5, KCBN 10-5, KRUX 10-5, KZFM 7-6, WLSQ 9-7, CHUM 9-7, WJDX 10-7, WHHY 10-7, WSGN 8-8, WRFC 11-8, KOLE 12-8, KLOU 10-9, KJIN 10-9, KWK 11-9, KTKT 12-9, B-100 11-10, KYYX 12-10, WSFL 16-12, KDWB 16-12, KSLQ 18-12, WTOB 16-13, KOBQ 23-13, KRTH-FM 16-14, WNOE-AM 17-14, KRBE 17-14, WAIV 19-15, WFOX 20-15, KFRC 18-17, F-105 19-17, TEN-Q 20-17, Z104 20-17, WHB 22-17, WKBO 23-17, WPST 22-19, WAKY 24-19, KLIF 27-20, 99X 24-21, KCPX 25-21, CKGM 26-21, KMGK 25-25, KBEQ 30-27, WKIX 28-28 and KQDI 30-30...7th week on chart.
- 18 20 ROGER VOUDOURIS/GET USED TO IT (WB)**
 Profile: KBEQ 4-3, WEBC 8-5, WFIR 17-5, WTOB 7-6, M-91 8-6, KIDD 9-6, KGW 9-6, WIRK 9-7, WHBQ 9-8, WROV 12-8, WGBS 16-8, WABB 9-9, WSPT 10-10, WEEQ 13-10, WJDX 16-10, WSFL 14-11, WSGN 15-11, B-100 18-14, WAYS 23-14, WNAF 20-15, WEEX 19-16, KJRB 21-16, WAIV 21-17, WIFE 24-17, WNOE-AM 23-18, 91-X 24-18, KDES 23-23, CK101 23-20, Q105 24-20, WNBC 24-20, KUPD 23-21, KJR 25-21, 92Q 25-21, WAPE 26-23, WKIX 30-23, KZFM 23-23, WMEE 23-23, WUPE 23-23, WAMS 28-25, WNDE 30-27, KYYX 30-27, JB-105 34-28, KLOU 28-28, Z104 28-28 and KNUS 34-34...added at WNOR and F-105...strongest 18+ males, with teen phones starting...slips from 41 to 35% of our reporters who are showing gains...8th week on chart.
- N 21 ABBA/DOES YOUR MOTHER KNOW? (ATLANTIC)**
 Profile: KDES 20-14, WKYB 22-15, WGH 20-18, KCPX 24-18, JB-105 25-20, WSPT 25-21, WDAK 26-22, 96-KX 27-22, Z104 30-22, KIDD 27-23, KRUX 30-23, WNOK-FM 27-24, WSSC 32-25, WZZX 25-25, WNDE 29-26, WLCS 30-26, WAIV 30-26, KELI 26-26, WZDQ 30-27, WIFE 33-27, KWOD 34-27, KRTH-FM 30-28, KATI 32-28, KVOL 28-28, KPUG 28-28, WHHY 29-29, KRDG 29-29, WKBO 29-29, WFOX 29-29, WISM 29-29, 99X 29-29, WCAO 30-30, WEEQ 30-30, WDRC 30-30, 14-Q 31-31, WRFC 31-31, WLSQ 31-31, KTLK 38-34, 91-X 34-34, KOLE 34-34, WTIK 35-35, KJIN 35-35, KCBN 36-36, WNOE-AM 37-37, KOBQ 38-38 and WBBF 40-40...added at WORD, KLOU, WAYS, KNUS, WSGN, KYYX and WNOR...Smash of the Week! Immediate phones, starting the typical pop pattern of teens and spreading to older females...charges from 29 to 40% of our reporters who are showing gains...1st week on chart.

- N 22 DONNA SUMMER/BAD GIRLS (CASABLANCA)**
 Profile: 99X 16-7, WAVZ 24-15, WPGC 28-16, KRTH-FM 23-17, KHJ 26-17, KWOD 33-17, JB-105 37-17, KOKQ 26-19, WSGA 25-20, WIFE 29-21, WNDE 27-22, WRKO D-22, KFRC 26-23, KNUS 27-24, WFYR D-24, WEEX 30-25, WAYS 28-26, WAMS 30-26, WAPE 33-26, KRDG 32-28, WLCS A-28, KOPA D-28, WABB D-28, TEN-Q D-28, Z-93 D-28, KEYY D-28, KRBE A-29, WEEQ D-29, KTLK D-29, WTOB D-29, KVOL D-29, WNOE-AM D-30, KS106 D-30, WSSC D-33, KJIN D-34, KILT D-34, WSGN D-35, WTIK D-36, WAIV A-38, KATI A-38, KLIF A-38, BJ-105 A-39 and WTIK-FM A-40...added at WKBO, KJRB, KIDD, WCAO, WRFC, WHHY, WMOH, WDRC, WNOR, KSLQ and WUPE... Donna's phenomenal artist power is breaking this into an instant knockout! KOKQ Shaun Harris: "We're getting threats from teens if we DON'T play it"...JB-105 instant sales and phones from all demos, especially 12-22...KWOD BIG phones all demos, including 25+ males, no. 1 LP...WAVZ leaning males 12-34 in callout, no. 5 sales and disco play...double-shucking with 'Hot Stuff' recommended...steams from 33 to 40% of our reporters who are showing gains...1st week on chart.
- 17 23 PEACHES AND HERB/REUNITED (POLYDOR)**
 Profile: KDWB 1-1, KBEQ 1-1, WHB 1-1, WLS 1-1, WRUN 1-1, KTKT 1-1, KCPX 1-1, WJDX 1-1, KQDI 1-1, WFYR 1-1, K-BEST 1-1, WNOE-AM 2-1, KGW 2-1, WEEQ 2-2, TEN-Q 2-2, 91-X 2-2, KNUS 2-2, WNBC 2-2, F-105 2-2, KUHL 2-2, WBC 2-2, WPST 2-2, KIIK 2-2, WTOB 2-2, WAKY 2-2, 14-Q 2-2, WGH 3-3, CKGM 4-4, KRBE 4-4, KLOU 7-7 and KENI D-25...11th week on chart.
- N 24 POCO/HEART OF THE NIGHT (MCA)**
 Profile: KWK 7-4, KATI 12-9, WSPT 19-15, KQIZ 22-15, WGBS 20-16, KOKQ 21-16, KIDD 21-16, WANS 21-17, KDES 22-17, WZDQ 21-18, WTIK 33-20, KSLQ 29-23, WMOH 28-24, KOLE 29-24, WRFC 31-24, Z-93 D-24, WNDE 28-25, KEYY 28-25, WHHY 28-25, WLCS 29-25, WAIV 29-25, WFIR 30-25, WLSQ 30-25, KDWB A-25, KJRB D-25, WTOB 29-26, KVOL 30-26, WSFL 30-26, B-100 29-27, WDAK A-27, 91-X D-27, M-91 A-28, WHB A-29, KS106 D-29, KRDG 33-30, WNAF D-30, WNOE-AM 38-32, WNOK-FM A-32, KOBQ 38-34, KBEQ 40-36, KLIF 40-37 and KRO A-39...added at WZZX, WEEX, WABB, WIFE, KOPA, WFYR, 92Q, KCBN, JB-105, WJDX, KLUC, KYYX, KCPX and F-105...Image Record Of The Week! 18+ demos developing very smoothly from both phones and callout...beats from 33 to 41% of our reporters who are showing gains...1st week on chart.
- 29 25 BAD COMPANY/ROCK AND ROLL FANTASY (SWAN SONG)**
 Profile: WSSC 1-1, KMGK 2-1, Z97 2-2, KWK 4-2, KENI 3-3, WIRK 4-3, KZFM 5-3, WSFC 7-3, WLCS 5-4, WZZX 6-4, B-100 8-4, KJIN 12-5, KOLE 9-6, KRUX 13-6, WHBA 8-7, 96-KX 8-7, WEEX 9-9, KRDG 10-9, Z104 11-9, WNOK-FM 12-9, WKBO 18-10, KCBN 13-11, WIFE 15-12, WAKY 16-12, WSPT 17-12, WRUN 17-14, WTIK-FM 18-14, WPGC 23-14, WEEQ 19-15, WRFC 20-16, M-91 21-16, 14-Q 20-17, KLIF 21-17, KRTH-FM 19-18, WCAO 22-18, 92Q 23-18, WISM 26-18, KHJ 28-18, KFI 22-19, WFOX 23-19, TEN-Q D-21, WPST 26-23, WAMS 26-23, WHHY 26-23, WUPE 30-24, BJ-105 30-24, WMEE 28-25, KDES D-27, WSGA A-30 and WAIV A-40...added at F-105...this song is experiencing a highly unusual but definite resurgence this week...Top 5 phones at KSLQ and 92Q...Top 10 phones at WISM...primarily male support...could develop further...rocks from 33 to 37% of our reporters who are showing gains...7th week on chart.
- 13 26 BILLY JOEL/HONESTY (COLUMBIA)**
 Profile: WNBC 1-1, WBBF 2-2, 14-Q 4-3, KOLE 8-3, WKYB 10-3, WAMS 5-5, KYYX 7-5, KDWB 7-5, KSLQ 9-5, WLSQ 8-6, KVOL 10-6, 91-X 7-7, KS106 10-7, M-91 11-9, KCPX 12-9, WMOH 10-10, KPUG 10-10, KRBE 11-10, WANS 12-10, WA Z 13-10, B-100 13-11, WEEQ 14-11, KILT 15-12, CHUM 18-12, KZFM 18-14, WFYR 17-15, WBC 19-16, CK101 21-19, K-BEST 24-21, Z97 A-22, KBEQ 28-24 and WSGN 30-24...7th week on chart.
- N 27 McFADDEN & WHITEHEAD/AIN 'T NO STOPPING US NOW (PI)**
 Profile: 99X 3-3, WSFL 15-3, WRKO 6-4, WCAO 10-5, WNBC 8-6, WKBO 11-8, CKLW 9-9, WPGC 10-9, WSFA 20-13, WDRC 2-15, WTOB 24-18, WORD D-20, WHBQ 21-21, KRTH-FM 26-21, Z-93 24-22, WIFE 31-24, WLCS 31-24, KOPA 28-25, WAPE 31-25, WABJ 32-25, WTIK 34-25, KHJ 30-26, KJIN A-26, WKIX D-27, BJ-105 40-28, KFI D-28, WAMS D-28, WRFC D-29, F-105 D-30, TEN-Q D-30, JB-105 38-31, WNOR D-31, WAIV 38-33, KWOD A-34, KATI 39-35, KRDG D-36 and WNOE-AM D-39...added at WLSQ, KILT, KNUS, WABB and KBEQ...this number one Black record has really broken through! Sales and phones starting with demos developing...strong disco crossover...debuts with 30% of our reporters showing growth...1st week on chart.
- 16 28 ORLEANS/LOVE TAKES TIME (INFINITY)**
 Profile: B-100 7-2, 96-KX 7-2, KNUS 3-3, WBBF 3-3, WAIV 6-5, KJR 7-5, M-91 10-5, WIRK 7-6, WQCM 7-6, BJ-105 9-7, KYYX 10-7, KLUC 14-7, KWK 8-8, Q105 10-8, KGW 11-8, WNDE 9-9, WFOX 10-10, WGBS 15-11, WHBQ 16-12, WRKO 16-13, KRBE 19-16, 92Q 20-17, CHUM 26-18, 99X 20-20, WNOR 28-20, F-105 24-21, WNBC 30-22, K-BEST A-24, WABJ 33-26, CKGM A-30 and KENI D-30...9th week on chart.
- 26 29 NIGEL OLSSON/LITTLE BIT OF SOAP (BANG)**
 Profile: KATI 3-2, WLSQ 6-4, WANS 7-5, WHHY 7-6, WAYS 8-6, WTOB 10-7, WAPE 10-7, WCAO 8-8, WQXI 8-8, KJRB 8-8, KPUG 12-9, WAIV 14-9, Z-93 11-10, WFIR 12-10, WROV 14-10, WFOX 15-12, WNOK-FM 16-13, KVOL 17-14, KIDD 18-15, WGH 19-17, KRDG 25-18, KGW 22-19, M-91 24-19, WPFM 22-20, KLOU 26-20, WJLQ 25-22, KDWB 28-22, WAKY 30-23, KRBE 27-25, KNUS 36-30 and WABJ A-37...sales and phones continue...5th week on chart.
- 25 30 STYX/RENEGADE (A&M)**
 Profile: WGH 1-1, KYYX 1-1, 92Q 3-1, KNUS 4-1, KJRB 5-1, KENI 2-2, WAPE 3-2, KDWB 4-2, WUPE 7-2, 96-KX 3-3, Z97 3-3, WJLQ 6-4, WLS 6-6, KPUG 7-7, WISM 10-7, WRUN 9-8, WROV 9-9, BJ-105 16-9, WKIX 14-11, WANS 15-11, WNOK-FM 17-12, K-BEST 17-13, WHBQ 28-16, WTIK-FM 22-18, KHJ 23-19, CHUM 28-21 and WNOR 35-24...11th week on chart.

Universals

NEXT: FRED Predicts That These Will Move Into The Chart NEXT:

| | | |
|---|---------|--------------|
| PETER FRAMPTON/I Can't Stand It No More | 72/29/3 | (A&M) |
| ATLANTA RHYTHM SECTION/Do It Or Die | 56/25/3 | (Polydor) |
| TOTO/Georgy Porgy | 42/2/9 | (Columbia) |
| KISS/I Was Made For Loving You | 46/16/3 | (Casablanca) |
| ANNE MURRAY/Shadows In The Moonlight | 40/18/5 | (Capitol) |
| GERRY RAFFERTY/Days Gone Down | 68/38/2 | (UA) |
| ELTON JOHN/Mama Can't Buy You Love | 43/40/2 | (MCA) |

See The Back Cover For Profiles

SIGNIFICANT ACTION:

The following songs are reporting upward movement at one or more of our reporters. These selections are building towards FRED's "NEXT" hit projection category. The three number **POWER CODE** listed after each title is identified this way: The first number is the total number of reporters who have added the song. The second is the amount of new adds this week. The third figure is the total weeks the song has received action.

RAYDIO/YOU CAN'T CHANGE THAT 40/8/14 (ARISTA) Profile: KQDI 6-4, KPUG 6-5, KOBO 10-6, KWOD 11-9, CKLW 12-10, WJDX 18-13, WSGN 19-14, WKIX 26-19, KYYX 27-21, KOLE 27-23, WAYS D-24, WNOR 33-25, WNAF D-25, WTOB 31-27, WSGA 32-28, WLCS A-29, WIFE D-30, WKBO D-30, WNOE-AM 37-31, KJIN A-31, WAPE D-31, KBEQ 39-32, KOKQ D-33 and WAVZ A-34...added at WEEX, M-91, WRFC, WHHY and WBBF.

KINKS/I WISH I COULD FLY 34/6/13 (ARISTA) Profile: WTIC-FM 5-4, WANS 6-4, WQXI 7-5, WFOX 12-8, Z-93 14-11, WRKO 20-18, WZDQ 22-20, KIDD 25-20, KFRC 27-20, KRTH-FM 29-25, CK101 32-26, KATI 34-27, KRDG D-27, WRFC D-27, WKYB D-28, M-91 A-29 and KHJ D-29...added at WLSQ, WNOE-AM, KIIK, WUPE and F-105.

NEW ENGLAND/DON'T EVER WANNA LOSE YA 50/6/6 (INFINITY) Profile: KUHL 21-18, KLUC 25-18, WRFC 24-20, KBEQ 29-21, WUPE 29-21, KSLQ 24-22, KENI 28-24, WANS 28-25, KOKQ 30-25, KUPD 28-26, WDAK 29-26, KRDG 38-26, WNAF D-26, KPUG D-29, KOLE 34-30, KJIN 36-33, JB-105 40-33, 14-Q A-33 and WNOE-AM 40-34...added at WAMS, WPFM, KRQ, WTIK and Q105.

JAMES TAYLOR/UP ON THE ROOF 41/14/5 (COLUMBIA) Profile: WHB 25-20, WSFC 25-21, KRTH-FM 24-22, KWK A-22, WRKO 27-24, M-91 A-24, WMOH 30-26, WAVZ 33-28, 96-KX A-30, WFIR D-30, KSLQ 34-31, KOKQ 34-31, WPFM 39-32, WIRK 37-33, WIFE A-33 and KRDG D-39...added at WORD, KEYY, KVOL, WABJ, WDRC, KDES, WABB, WEBC, KIDD and F-105.

JOE JACKSON/IS SHE REALLY GOING OUT WITH HIM? 22/15/7 (A&M) Profile: KUPD 10-8, KOKQ 13-8, KIDD 20-14, KOBO 21-14, WZDQ 23-19, KLUC 30-24, KBEQ 33-28, 99X D-30, WRKO D-30, WANS D-33, CK101 A-39 and WPFM D-39...added at KPUG, KOPA, WMEE, KJR, WUPE, WTIK, jB-105, KHJ, KRTH-FM, 14-Q, WNOE-AM, KFRC and WSFC.

WET WILLIE/WEEKEND 31/11/3 (EPIC) Profile: Z-93 27-19, WQXI 24-20, WLSQ 26-20, KOKQ 28-21, WSGA 27-24, WFOX D-28, WZDQ 33-29, WSFC D-29, KYYX D-30 and JB-105 A-39...added at KUHL, KLUC, WNOE-AM, 91-X, Z104, WZZX, KVOL, KRDG, WROV and KRBE.

NICK GILDER/YOU REALLY ROCK ME 22/5/4 (CHRYSALIS) Profile: WKYB 30-16, WIFE 25-18, KMGK D-24, WSSC 30-26, KYYX D-29, WISM D-30 and JB-105 36-34...added at KVOL, KOBO, KLOU, KRDG and TEN-Q.

NEIL DIAMOND/SAY MAYBE 17/1/5 (COLUMBIA) Profile: WKYB 18-13, KEYY 29-26, KPUG D-27, WFIR D-28, KGW D-28, WABB D-31 and KTLK 39-36...added at WNOE-AM.

ROXY MUSIC/DANCE AWAY 25/2/10 (ATCO) Profile: WSFC 10-8, WIRK 12-10, WNAF A-28, WNOE-AM 34-29, KTLK 34-31 and WTIK 36-33...added at KJIN.

TARNEY SPENCER BAND/NO TIME TO LOSE 12/2/13 (A&M) Profile: WQXI 18-15, WSFC D-25, WHHY 30-27, WSGN 34-27 and KGW D-27...added at KEYY and KQDI.

ROBERT JOHN/SAD EYES 14/0/5 (EMI/AMERICA) Profile: WGBS D-22, KCPX 27-23, B-100 27-25, WFIR D-29, KIDD D-20 and KTLK D-40.

SUZI QUATRO/IF YOU CAN'T GIVE ME LOVE 25/7/3 (RSO) Profile: KHJ D-28, KJRB D-29, WSFC D-30, WSGN D-31, KATI 40-34 and KWOD 43-38...added at KIDD, KOLE, WRKO, WZDQ, WABJ, WTIC-FM and KCPX.

BELL AND JAMES/YOU NEVER KNOW WHAT YOU'VE GOT 5/1/2 (A&M) Profile: WSFC 17-13, KWOD 38-32, WABJ D-33, WSFL 40-34 and KTLK 40-35...added at WNOR.

THELMA HOUSTON/SATURDAY NIGHT SUNDAY MORNING 26/0/16 (MOTOWN) Profile: KJIN 35-18, WDAK 27-20, KEYY D-29, KUHL D-30 and WBBF 39-35.

MAXINE NIGHTINGALE/LEAD ME ON 10/4/6 (RCA) Profile: WJDX 26-22, WFOX 29-24, WKYB D-26 and WAPE D-35...added at WEBC, WNOE-AM, KPUG and WTIC-FM.

Universals

CARLY SIMON/VENGEANCE 14/8/3 (ELEKTRA) Profile: KIDD 29-25, CKLW D-29 and KELI A-30...added at WNAP, WZDQ, KS106, WPGM, WRFC, WFOX and Z104.

BELLAMY BROTHERS/IF I SAID YOU HAD A BEAUTIFUL 5/2/4 (WB) Profile: KELI 8-7, WKYB D-29, KILT 39-36 and KOKQ A-37...added at WTIK.

BABYS/HEAD FIRST 12/0/9 (CHRYSALIS) Profile: KZFM 3-1, KUPD 7-5 and WANS 34-31.

KANSAS/PEOPLE OF THE SOUTH WIND 21/8/2 (KIRSHNER) Profile: KUPD 25-22, B-100 D-26, KSLQ 35-32 and WTIC-FM D-39...added at WMEE, WABJ, KOKQ, KLIK, KMGK, KWOD, WIRK and KOPA.

MANFRED MANN/YOU ANGEL YOU 11/6/3 (WB) Profile: KOKQ 25-18, KSLQ 28-25, WZDQ 29-26 and WANS 32-27...added at Z-93, KS106, WQXI, WPFM, KOLE and WUPE.

HIGHWAY/YOU MADE A FOOL OUT OF ME 2/0/6 (RSO) Profile: WSFC 8-6 and WKYB 12-6.

VILLAGE PEOPLE/GO WEST 19/3/3 (CASABLANCA) Profile: WIFE 30-23, WRKO D-29, WSGN D-36, WNOE-AM D-38, KJIN A-40 and WTIK D-40...added at WSSC and WSFC.

ART GARFUNKEL/SINCE I DON'T HAVE YOU 6/2/2 (COLUMBIA) Profile: WAPE 8-6 and CKGM 10-8...added at KRDG and KOBO.

FAITH BAND/YOU'RE MY WEAKNESS 7/3/2 (MERCURY) Profile: WIFE 21-15, WSPT 29-25 and WPFM A-40...added at WZDQ and B-100.

PATRICK HERNANDEZ/BORN TO BE ALIVE 4/0/4 (COLUMBIA) Profile: WLSQ 21-17, WRKO D-28 and KTLK D-37.

LE ROUX/FEEL IT 2/0/2 (CAPITOL) Profile: KVOL D-21 and KLOU D-30.

DELEGATION/SOMEONE OUGHTA WRITE A SONG ABOUT YOU 2/0/3 (SHADYBROOK) Profile: WAMS 10-9 and WABJ 23-17.

SPACE/MY LOVE IS MUSIC 8/0/6 (CASABLANCA) Profile: WSFC 18-12 and WABB D-30.

SPYRO GYRA/MORNING SONG 7/2/7 (INFINITY) Profile: WQXI A-29 and WZDQ D-31...added at WFOX.

PINK LADY/KISS IN THE DARK 7/5/3 (E/A-CURB) Profile: WSPT 21-18 and KTLK D-38...added at WABJ, WAMS, WFYR, KELI and WRKO.

CHARLIE DANIELS BAND/THE DEVIL WENT TO GEORGIA 3/2/2 (EPIC) Profile: KUPD A-29 and WZDQ D-34...added at WAYS.

RICK JAMES/BUSTIN' OUT 1/0/3 (GORDY) Profile: WORD 25-12.

IAN HUNTER/WHEN THE DAYLIGHT COMES 3/1/2 (CHRYSALIS) Profile: KUPD 30-27 and KOKQ 35-30...added at KOKQ.

JENNIFER WARNES/I KNOW A HEARTACHE WHEN I SEE ONE 3/1/1 (ARISTA) Profile: KLUC 26-23 and KOKQ 35-30...added at WRFC.

MAZE/FEEL THAT YOU'RE FEELING 4/2/2 (CAPITOL) Profile: WNOE-AM 33-26 and WTIK 40-37...added at WORD and KTLK.

SAMANTHA SANG/FROM DANCE TO LOVE 3/2/1 (UA) Profile: CKGM 7-6...added at KCBN and WABJ.

TRIUMPH/HOLD ON 5/2/2 (RCA) Profile: 96-KX 33-31 and WZDQ 34-32...added at WQCM and KELI.

GRAHAM PARKER/LOCAL GIRLS 2/0/3 (ARISTA) Profile: WKYB 19-14.

SANTANA/OPEN INVITATION 1/0/2 (COLUMBIA) Profile: WPFM 10-8.

EDDIE RABBITT/SUSPICIONS 7/5/4 (ELEKTRA) Profile: WHHY D-28 and KATI A-40...added at WPFM, KDES, WSGN and KILT.

E.C.KING/MUSIC BOX 3/0/4 (RCA) Profile: KOKQ 29-26 and KIDD D-29.

ROBERT FLEISCHMAN/ALL FOR YOU 3/2/3 (ARISTA) Profile: KUPD A-28...added at WANS.

F.C.C./BABY I NEED YOU 1/2/2 (RCA) Profile: WLSQ 15-10...added at KWOD and KUHL.

ERIC CLAPTON/COCAINE 3/0/6 (RSO) Profile: KUPD 18-16.

BETTE MIDLER/MARRIED MEN 9/6/2 (ATLANTIC) Profile: KRTH-FM D-29...added at KIDD, BJ-105, KHJ, WSFL, KWOD and KFRC.

BOB WELCH/CHURCH 13/1/4 (CAPITOL) Profile: WANS 31-29...added at WGH.

HENRY PAUL BAND/CROSSFIRE 1/0/2 (ATLANTIC) Profile: WZDQ D-35.

TONY STONE AND THE CLONES/GASCRUNCH '79 1/0/2 Profile: CK101 38-33.

ROY ORBISON/EASY WAY OUT 2/0/2 (ASYLUM) Profile: KOKQ D-34.

STEPHANIE MILLS/WHATCHA GONNA DO? 1/0/2 (20th CENTURY) Profile: KOKQ D-36.

SWEET/MOTHER EARTH 2/2/3 (CAPITOL) Profile: Added at WANS and KCBN.

DESMOND, CHILD & ROUGE/MAIN MAN 2/1/2 (CAPITOL) Profile: Added at KWOD.

HERMAN BROOD/SATURDAY NIGHT 3/1/3 (ARIOLA) Profile: Added at WUPE.

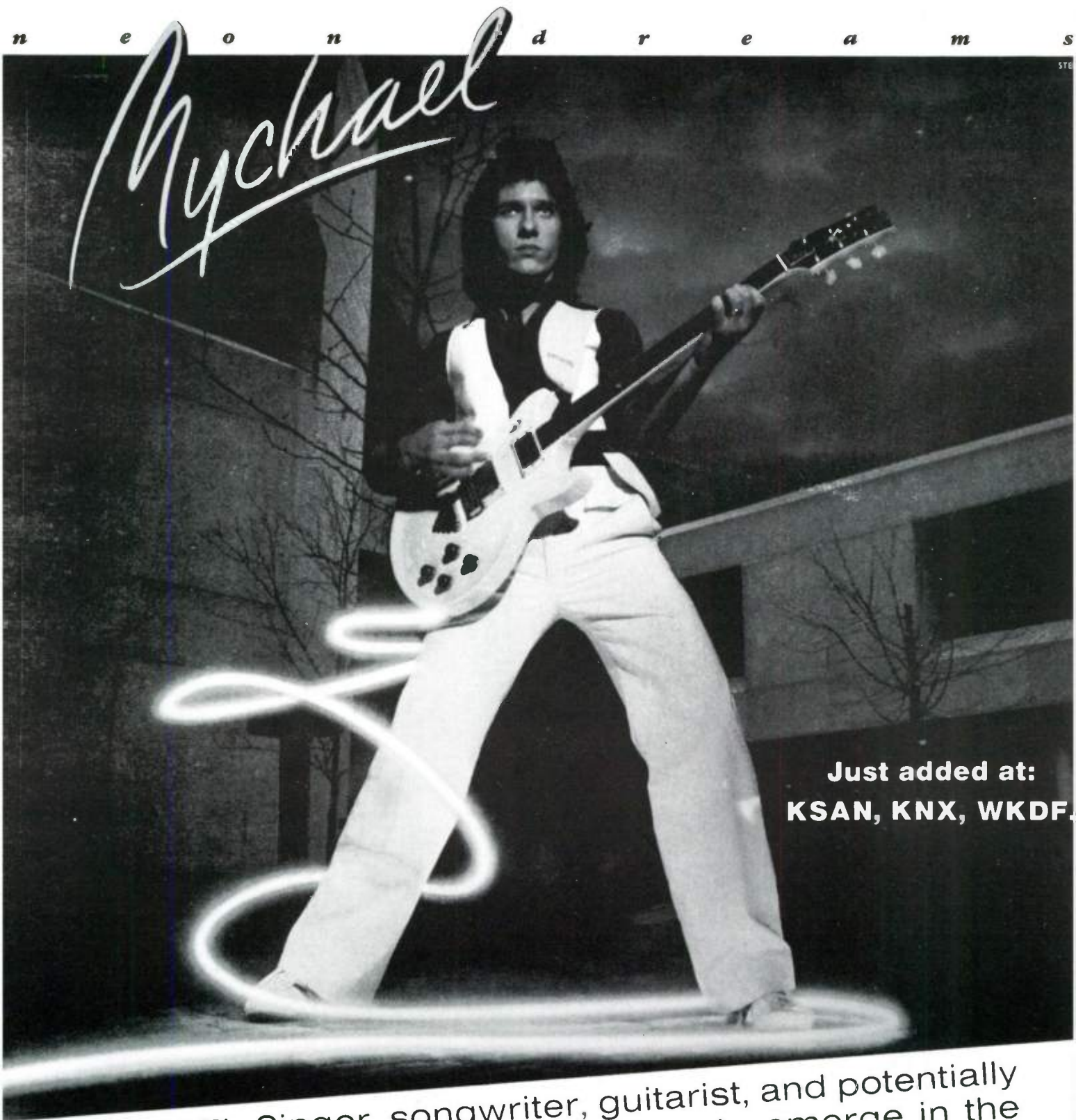
NIGHT/HOT SUMMER NIGHTS 1/1/1 (PLANET) Profile: Added at KEYY.

SUPERTRAMP/GOODBYE STRANGER 1/1/1 (A&M) Profile: Added at KSLQ.

Universals

TRENDSETTERS

| | | | | | | | |
|---------|------------------|-------------------|--------------|-----------|-------------------|------------------|--------------|
| B-100 | San Diego | C.C. McCartney | 714 292-5362 | WCKO | Ft. Lauderdale | John Galanseo | 305 731-4800 |
| CHUM | Toronto | Bob Wood | 416 925-6666 | WCOL | Columbus | Dave Bishop | 614 221-7811 |
| CK-101 | Cocoa Beach | Steve Ocean | 305 783-9257 | WDAK | Columbus, GA | Steve Kelly | 404 322-5447 |
| CKGM | Montreal | John Keogh | 514 931-6251 | WDCG | Durham | Don West | 919 682-0318 |
| CKLW | Detroit | Bill Gabler | 313 963-1567 | WDJX | Dayton | Buddy Scott | 513 372-8074 |
| F-105 | Boston | Staff | 617 332-9817 | WDRG | Hartford | Charlie Parker | 203 278-1115 |
| JB-105 | Providence | Todd Chase | 401 277-7001 | WEBC | Duluth | Steven B. Oliver | 218 728-4484 |
| K-104 | Fresno | Shawn Demory | 209 834-5904 | WEEX | Easton | John Roberts | 215 258-6155 |
| KACY | Ventura | Jim Barker | 805 647-5092 | WEFM | Chicago | Kevin Metheny | 312 649-0099 |
| KATA | Arcata, CA | Staff | 707 822-4814 | WERC | Birmingham | Walt Brown | 205 252-3171 |
| KATI | Casper | Donna Foxx | 307 266 1400 | WFBC | Greenville, SC | Lou Simon | 803 271-9200 |
| KBEQ | Kansas City | Kim Welsh | 816 531-2535 | WFIL | Philadelphia | Jay Cook | 215 879-1600 |
| K-BEST | San Diego | Dene Hallam | 714 278-1000 | WFIH | Roanoke | Frank Grimes | 703 345-1511 |
| KCBN | Reno | Red Mtn | 702 826-1355 | WFLI | Chattanooga | Jimmy Byrd | 615 821-3555 |
| KCPX | Salt Lake City | Gary Waldron | 801 972-3030 | WFOV | Gainesville | Sam Church | 404 536-9948 |
| KDES | Palm Springs | Ty Stevens | 714 325-1211 | WFTQ | Worcester | Bob Rivers | 617 755-1444 |
| KDWB | Minneapolis | Dave Thompson | 612 739-4000 | WFYR | Chicago | Don Kelly | 312 861-8100 |
| KELI | Tulsa | Ray Livingston | 918 622-1430 | WGBF | Evansville | Barry James | 812 477-8811 |
| KENI | Anchorage | Tim Allen | 907 272-7461 | WGBS | Miami | Charlie Cook | 305 377-8811 |
| KEYY | Provo, UT | Lee Kelly | 801 373-2175 | WGH | Norfolk | Bob Canada | 804 340-1310 |
| KEYZ | Anaheim | Larry Reisman | 714 776-1191 | WHB | Kansas City | Al Casey | 816 221-8300 |
| KFI | Los Angeles | Roger Collins | 213 385-0101 | WHBQ | Memphis | Dave Nichols | 901 458-0056 |
| KFRG | San Francisco | Les Garland | 415 986-6100 | WHFM | Rochester, NY | Johnny Rapp | 716 454-4884 |
| KGB | San Diego | Michele Pettis | 714 299-8829 | WHYY | Montgomery | Rich Thomas | 205 281-9378 |
| KGW | Portland | Terry Danner | 503 226-5000 | WICC | Bridgeport | Gary Peters | 203 366-9383 |
| KHJ | Los Angeles | Chuck Martin | 213 462-2133 | WIFE | Indianapolis | Jerry Steele | 317 637-1375 |
| KIDD | Monterey | A. J. Roberts | 408 649-6622 | WIFI | Philadelphia | Steve Rivers | 215 839-0900 |
| KIKI | Davenport | Charles King | 319 383-7097 | WIRK | W. Palm Beach | Roslyn Schwartz | 305 965-9213 |
| KILT | Houston | Tish Reyes | 713 526-3461 | WISM | Madison | Jonathan Little | 608 271-1486 |
| KIMN | Denver | Chuck Buell | 303 234-9500 | WJDX | Jackson, MS | Bob Burton | 601 982-1062 |
| KJIN | Houma, LA | John LaBorde | 504 872-6828 | WJET | Erie | Barney Luv | 814 455-2741 |
| KJR | Seattle | Tracy Mitchell | 206 937-5100 | WJLQ | Pensacola | Byrn Bennick | 904 456-5751 |
| KJRB | Spokane | Tomm Huttyler | 509 448-1000 | WKAU | Kaukauna | Rick Allen | 414 766-4663 |
| KKOJ | St. Louis | Gary Brown | 314 721-2323 | WKBO | Harrisburg | Heidi Krammer | 717 561-0710 |
| KLAZ-FM | Little Rock | Ken Dennis | 501 661-9850 | WKIX | Raleigh | Ron McKay | 919 851-2711 |
| KLIF | Dallas | Jack Darden | 214 747-9311 | WKNX-AM | Saginaw | Ric Allen | 517 799-1000 |
| KLOU | Lake Charles, LA | Jerry Lousteau | 318 436-7277 | WKPT | Kingsport, TN | Don Brookshire | 615 246-9578 |
| KLUC | Las Vegas | Dave Anthony | 702 739-9383 | WKWK | Wheeling, WV | Jim English | 304 232-2250 |
| KMGK | Des Moines | Ben Hill | 515 247-4533 | WKY | Oklahoma City | Sandy Jones | 405 478-2930 |
| KMJK | Portland | John Shomby | 503 245-1433 | WKYB | Hemingway, SC | Jason Dennis | 803 558-2558 |
| KNUS | Dallas | Larry James | 214 651-1010 | WLCS | Baton Rouge | Bob Elliot | 504 383-4411 |
| KOBO | Yuba City | Ross Forbes | 916 673-7677 | WLCY | St. Petersburg | Ron Parker | 813 577-0138 |
| KOKQ | Monterey | Shaun Harris | 408 394-9000 | WLSQ | Montgomery | John Roberts | 205 264-6449 |
| KOLE | Port Arthur | Jim Matthews | 713 982-9436 | WLS | Chicago | Karen Cavaliero | 312 782-2002 |
| KOPA | Phoenix | Steve Rivers | 602 941-1007 | WMEE | Fort Wayne | John Curry | 219 447-5511 |
| KPUG | Bellingham, WA | Bruce Butterfield | 206 734-1170 | WMOH | Hamilton, OH | Joe London | 513 863-6800 |
| KQDI | Great Falls | Charlie Stone | 406 761-2800 | WNAF | Indianapolis | Steve Mitchell | 317 924-5211 |
| KQEO | Albuquerque | Frank Ragan | 505 243-6791 | WNBC | New York | Bob Pittman | 212 664-2744 |
| KQIZ-FM | Amorillo | W.J. Fairchild | 806 353-6663 | WNDE | Indianapolis | Don Geronimo | 317 257-7565 |
| KRBE | Houston | Clay Gish | 713 960-0123 | WNGS | W. Palm Beach | Lou Downey | 305 844-6343 |
| KRDG | Redding, CA | Jerry McGee | 916 243-0343 | WNOE-AM | New Orleans | Jack Talley | 504 529-1212 |
| KRKE | Albuquerque | Chuck Logan | 505 765-5400 | WNOR | Norfolk | Don Davis | 804 623-9667 |
| KRLA | Los Angeles | Gary Theroux | 213 681-2591 | WOKY | Milwaukee | Rusty Ford | 414 442-0150 |
| KROY | Sacramento | Danny Wright | 916 441-4950 | WORD | Spartanburg, SC | Rick McAllister | 803 583-2711 |
| KROY-FM | Sacramento | Richard Irwin | 916 441-4950 | WPEZ | Pittsburgh | Mark Fritzges | 412 323-5300 |
| KRO | Tucson | Dan McCoy | 602 624-2431 | WPFM | Panama City, FL | Brian Christian | 904 234-8858 |
| KRSP-FM | Salt Lake City | Lorraine Winegar | 801 262-5541 | WPGC | Washington, DC | Jim Elliot | 202 779-2100 |
| KRUX | Phoenix | Bobby Rivers | 602 247-5789 | WPST | Trenton | Tom Taylor | 609 924-3600 |
| KRTH-FM | Los Angeles | Bob Hamilton | 213 937-5230 | WQCM | Hagerstown, MD | Gary Michaels | 301 797-7300 |
| KSLQ | St. Louis | Joel Denver | 314 725-9814 | WQIQ | Aston | Dave Dillon | 215 459-1602 |
| KS-106 | Mason City | Mike Raub | 515 423-8634 | WQXI-AM | Atlanta | J.J. Jackson | 404 261-2970 |
| KTFX | Tulsa | Jim Wood | 918 663-6511 | WQXI-FM | Atlanta | Jeff McCartney | 404 231-0279 |
| KTKT | Tucson | Ed Alexander | 602 622-6711 | WRBR | South Bend | Joe Lightner | 219 256-1836 |
| KTLK | Denver | Paula Matthews | 303 573-1280 | WRFC | Athens | Gary Kirk | 404 549-6222 |
| KTSA | San Antonio | Dan Steele | 512 655-5500 | WRKO | Boston | Mark McKay | 617 725-2700 |
| KUHL | Santa Maria | Denny Luell | 805 922-7727 | WRKQ | Rockford | John Arthur | 815 399-2233 |
| KUPD | Phoenix | John Sebastian | 602 838-3062 | WROV | Roanoke | Barry Michaels | 703 343-4444 |
| KVOL | Lafayette | Kim Canard | 318 234-5151 | WRKQ | Greensboro, NC | Wes Jones | 919 275-9895 |
| KWIC | Beaumont, TX | Mike Murphy | 713 842-2210 | WRUN | Troy-Utica NY | Fred Horton | 315 736-5225 |
| KWK | St. Louis | Bob Hatterick | 314 644-1380 | WRVQ | Richmond, VA | Bill Thomas | 804 649-9151 |
| KWOD-FM | Sacramento | Doug Masters | 916 486-8000 | WSFL | New Bern | Ed Seeger | 919 633-2407 |
| KYA | San Francisco | Allan Mason | 415 396-2500 | WSGA | Savannah | Jerry Rogers | 912 233-8807 |
| KYTE | Portland | Mike Davis | 503 222-1841 | WSGN | Birmingham | Jay Michaels | 205 942-0600 |
| KYYX | Seattle | Tony Stone | 206 682-2828 | WSKY | Asheville, NC | Bob Stephenson | 704 253-4451 |
| KZFM | Corpus Christi | Rusty Garrett | 512 883-3516 | WSPT | Stevens Point, WI | Pat Martin | 715 341-1300 |
| M-91 | San Diego | Jeff Salgo | 714 583-9100 | WSSC | Sumter, SC | Kirk Clatt | 803 773-7369 |
| Q-105 | Tampa | Mason Dixon | 813 879-1420 | WTIC-FM | Hartford | Arnold Chase | 203 522-1080 |
| Q-106 | York, PA | Liz Curtis | 717 757-9402 | WTIX | New Orleans | Terry Young | 504 561-0001 |
| TEN-Q | Los Angeles | Connie Singer | 213 381-7201 | WTKX | Pensacola | Chris Hampton | 904 438-4730 |
| WABB | Mobile | Jerry King | 205 432-5572 | WTOB | Winston-Salem | Chris Angel | 919 723-4353 |
| WABJ | Adrian, MI | Mark Adams | 517 265-1500 | WUPE | Pittsfield | Marty McGuane | 413 499-1531 |
| WAIV | Jacksonville | Jerry Long | 904 783-3711 | 96-KX | Pittsburgh | Michael McGann | 412 244-4544 |
| WAKY | Louisville | Bob Moody | 502 587-7979 | WZDQ | Chattanooga | Anne McCartney | 615 842-6604 |
| WAMS | Wilmington | Tom Summers | 302 654-8881 | WZNG | Wright Haven | Chuck Walker | 813 299-1142 |
| WAMX | Ashland | Gary Miller | 606 928-6464 | WZUU | Milwaukee | Chris Curtis | 414 964-3180 |
| WANS | Anderson | Staff | 803 224-3424 | WZYQ | Frederick, MD | Joe Johnson | 301 662-2148 |
| WAPE | Jacksonville | Paul Sebastian | 904 264-4523 | WZZX | Louisville | Ray Oakes | 502 245-6601 |
| WAQY | Springfield, MA | Jim Rising | 413 525-4141 | WZZP | Cleveland | Tim Bird | 216 696-4444 |
| WAVZ | New Haven | Curt Hansen | 203 777-4761 | Y-95 | St. Petersburg | Bob McNeil | 813 576-9550 |
| WAYS | Charlotte | Roy Rosen | 704 392-6191 | Y-100 | Miami | Colleen Cassidy | 305 944-1956 |
| WAZA | Bainbridge, GA | Jerry White | 912 246-2035 | Z-93 | Atlanta | Dale O'Brien | 404 881-0093 |
| WAXY | Ft. Lauderdale | Staff | 305 467-6351 | Z-97 | Ft. Worth/Dallas | Gary Mack | 817 731-6301 |
| WBBF | Rochester | Tom Nast | 716 232-7550 | Z-104 | Frederick, MD | Joe Johnson | 301 662-2148 |
| WBBM-FM | Chicago | Lee De Young | 312 944-6000 | 91-X | San Diego | Gene Knight | 714 236-9872 |
| WBBQ | Augusta, GA | Bruce Stevens | 803 279-6610 | 92-FLY-FM | Albany | Don Schaeffer | 518 456-3600 |
| WCAO | Baltimore | Ron Riley | 301 653-2200 | 92-Q | Nashville | Scotter Davis | 615 244-8290 |
| WCFM | Louisville | C.C. Matthews | 502 589-4800 | 99-X | New York | Bobby Rich | 212 764-6617 |



**Just added at:
KSAN, KNX, WKDF.**

MYCHAEL Singer, songwriter, guitarist, and potentially the most promising rock performer to emerge in the eighties.

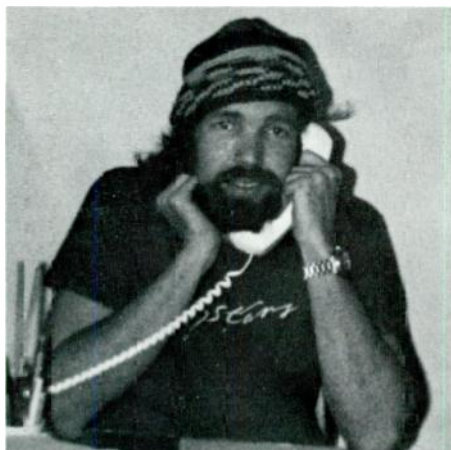
You can feel the pure energy of his music, blazing through on the cuts "NEON DREAMS" & "STAY".



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World Radio History

Albums



12 INCHES

by Steve Jenkins

In case you missed last week's letters section in FRED, the letter from CHARLIE KENDALL merits your attention. In the letter, C.K. addresses the FCC proposal to reduce band width allocations on the FM dial. The most obvious effects of such a move would be increased competition in an already saturated marketplace and re-

duced sound quality, even to the point of broadcasting in mono. The less obvious but more disastrous effects will manifest themselves in listener perception and habits.

I know Charlie Kendall, and I don't believe his recent move from PD of WBCN to station manager of WIKS indicates that he has "gone disco." Rather it is the move of a committed broadcaster from programming to management, showing a sincere commitment to the industry. That is admirable. I agree with Charlie when he states that the audience is not "a mass of asses collection." And I think Charlie's correct in asserting that the audience "knows what they like; they listen for quality as well as quantity."

It is common for the average listener, and in a lot of cases people in the music business, to refer to Top 40 as "AM" and AOR as "FM". They may listen to an FM Top 40 station, or in rare cases an AM AOR, but they still correlate the format to its traditional place on the dial. It would seem, then, that if FM sound quality goes down, AOR radio will bear the brunt of the listeners negative perception.

I doubt seriously if that thought has occurred to the bureaucrats who are proposing band-width allocation reductions. It might be construed as paranoia to suggest that this combined with AM stereo is a movement to eliminate AOR as a legitimate radio format, but I think it would behoove any broadcaster, whether in talent or management, working in any format to protest this ignorant action and allow the medium to grow, rather than regress.

The "death of AM" will not be averted by killing FM, but the death of music radio all of a sudden becomes an imminent possibility. I just hope there are enough broadcasters of Charlie Kendall's stature to put an end to this nonsense before it spreads any further.

NEXT:

TARNEY SPENCER BAND/Run For Your Life (A&M)

KEY CUT: NO TIME TO LOSE. Profile: Hot at WZZO, KGON, KFMH, KTXQ, KAWY, KDKB, and KY-102...medium at WCPI, WNOR, KXFM, KBPI, ZETA-4, and WLOB... KZEW M-H, KGGO L-M, WDVE L-M, and KGAB A-L...other cuts: Won'tcha Tell Me, Live Again, I'm Alive, Lies and the title.

HENRY PAUL BAND/Grey Ghost (Atlantic)

KEY CUT: CROSSFIRE. Profile: Hot at ZETA-4, ZETA7, and KXFM...medium at KQRS, WOUR, WKDF, WAAF, MAGIC 92, KGGO, WNOR, and 92-ROCK... KGON A-L...other cuts: All I Need, One Night Stands and the title.

DAVID BOWIE/Lodger (RCA)

KEY CUT: D.J. Profile: KSAN A-H, KEZY-AM A-H, KSJO A-H, WBCN A-H, KLRB A-H, WMMR A-H, KTIM A-H, WAAF A-M, WKDF A-M, WSHE A-M, KSFM A-M, KGGO A-M, 92-ROCK A-L, KFMH A-L, WLOB A-L, WCPI A-L, WKLS A-L, KSHE A-L, WABX A-L, KZEW A-L, C-101 A-L, KXFM A-L, WOUR A-L, WMMS A-L, KWST A-L, KMEL A-L, KDKB A-L, WLPL A-L, and KBPI A-L...other cuts: Boys Keep Swinging, Look Back In Anger, Move On, Red Sails, Red Money and Fantastic Voyage.

ATLANTA RHYTHM SECTION/Underdog (Polydor)


KEY CUT: DO IT OR DIE. Profile: Hot at KYTX, Z92, KTXQ, and WKLS...WNOE-FM L-M, ZETA7 A-M, KGGO A-M, WSHE A-M, WKDF A-M, ZETA-4 A-M, WCPI A-M, KSJO A-L, WMMR A-L, 98-ROCK A-L, WMMS A-L, KZEW A-L, and KWST A-L... other cuts: Born Ready, I Hate The Blues and Stones Medley.

MOST ADDED ALBUMS

1. DAVID BOWIE/Lodger (RCA)
KEY CUT: D.J.
2. CLIMAX BLUES BAND/Real To Reel (Sire)
KEY CUT: CHILDREN OF THE NIGHTIME
2. ATLANTA RHYTHM SECTION/Underdog (Polydor)
KEY CUT: DO IT OR DIE
3. BECKMEIER BROS./Beckmeier Bros. (Casablanca)
KEY CUT: ROCK AND ROLL DANCIN'
4. ELTON JOHN/The Thom Bell Sessions (MCA)
KEY CUT: MAMA CAN'T BUY YOU LOVE (12")

Ok trivia buffs, who was that famous sometime baaad Czech seen jamming with Rockets guitarist Jimmy McCarty and Johnny Winter after the Rockets Bottom Line show with Cheap Trick in New York City? The master of chicken scratch rhythm guitar, a wizard, a true star, yes, you're right, it was not Todd Rundgren. Just another heavy-weight promotion giant with hidden talent. Name him and you get a collect phone call. C'mon, you maniacs, get those cards and letters in here, then sit down and wait to pay for the call, you lucky devils.


Albums

- 1 1 **VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY** (WB)
 Profile: Hot at KGAB, 92-ROCK, KBPI, KDKB, WLPL, ZETA7, KLRB, KSHE, WAAF, KZEW, MAGIC 92, WDVE, KQRS, WKLS, KFMH, WLRS, WMMR, WMMS, WSHE, WYSP, ZETA-4, KEZY-AM, KTIM, WABX, KGON, KSJO, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, WNOR, WLOB, and KSFM...medium at WBCN, WKDF, KSAN, KMEL... other cuts: Beautiful Girls, D.O.A., Somebody Get Me A Doctor, and Light Up The Sky...maintains giant male strength...heavy sales...demos are 16-24.
- 2 2 **SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG** (A&M)
 Profile: Hot at WMMR, 92-ROCK, KBPI, KGAB, KLRB, MAGIC 92, KQRS, Z92, ZETA7, KWST, WAAF, KZEW, WABX, WDVE, WKDF, WKLS, KFMH, WLRS, KSHE, WMMS, WNOE-FM, WSHE, WYSP, WOUR, ZETA-4, KEZY-AM, WBCN, KGON, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, WNOR, WLOB, and KSFM...medium at KAWY, WLPL, KSAN, KDKB...other cuts: Goodbye Stranger, Child Of Vision, Take The Long Way Home and the Title...very strong in all demos...sales are solid...female support is good.
- 3 3 **BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK 'N ROLL FANTASY** (SWAN SONG)
 Profile: Hot at KGAB, KAWY, KBPI, ZETA7, KLRB, MAGIC 92, Z92, KDKB, KSHE, KWST, WAAF, KZEW, WABX, WDVE, WKDF, KQRS, KFMH, KSAN, WMMR, WMMS, WNOE-FM, WYSP, ZETA-4, KEZY-AM, KGON, KSJO, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, WKLS, WLOB, KSFM, 92-ROCK, and WLRS...medium at WLPL, WNOR...other cuts: Gone, Gone, Gone, Oh Atlanta, Rhythm Machine and Crazy Circles...continues to hold heavy 18 to 24 support...requests and sales are strong...heavier male.
- 4 4 **RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E's IN LOVE** (WB)
 Profile: Hot at WLRS, KTXQ, KAWY, KBPI, WLOB, WCPI, KWST, WAAF, KZEW, KLRB, WKDF, MAGIC 92, Z92, KFMH, WMMR, WMMS, WNOE-FM, WSHE, WOUR, ZETA-4, WBCN, KXFM, KGGO, and KYTX...medium at WNOR, KQRS, WKLS, ZETA7, WABX, and 92-ROCK...KGAB A-L...other cuts: Danny's All-Star Joint, The Last Chance Texaco, and Youngblood...holding very strong 18-34 support with heavy requests...sales are developing quickly...valuable to programing.
- 5 5 **JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY** (COLUMBIA)
 Profile: Hot at 92-ROCK, WLOB, KBPI, ZETA-4, KSFM, MAGIC 92, WLRS, KQRS, WMMS, KZEW, WABX, KEZY-AM, WKDF, KGON, KSJO, KXFM, KGGO, KYTX, WZZO, and WCPI...medium at WLPL, KTIM, WYSP, WMMR, KDKB... other cuts: City of the Angels, Lovin', Touchin', Squeezin', Loving You and Daydream.
- 18 6  **TED NUGENT/STATE OF SHOCK KEY CUT: I WANT TO TELL YOU** (EPIC)
 Profile: Hot at WDVE, KSJO, WLOB, WZZO, KYTX, KGGO, KBPI, KSFM, WKDF, WABX, MAGIC 92, WLPL, KQRS, ZETA7, WMMR, KY-102, KMEL, WLRS, KEZY-AM, and KDKB...medium at 92-ROCK, KTXQ, WKLS, KGON, KZEW, WYSP, WSHE, WMMS, and WAAF...WCPI L-M, and C-101 A-L...other cuts: Paralyzed, Bite Down Hard, Satisfied and the Title...explodes with awesome 16-24 male response...image of the artist is very powerful...sales now developing.
- 6 7 **ROCKETS/ROCKETS KEY CUT: OH WELL** (RSO)
 Profile: Hot at WZZO, WABX, 92-ROCK, WCPI, KYTX, KXFM, WYSP, KGAB, and KGON...medium at WMMS, WLRS, MAGIC 92, KTXQ, KSJO, WLPL, KEZY-AM, KQRS, ZETA7, KDKB...other cuts: Cant Sleep, Lucille, Turn Up The Radio and Love Me Once Again...holding good 18-24 support...leans male...sales developing.
- 10 8 **NEW ENGLAND/NEW ENGLAND KEY CUT: DONT EVER WANNA LOSE YA** (INFINITY)
 Profile: Hot at 92-ROCK, KZEW, KY-102, KTXQ, KEZY-AM, WAAF, KGAB, WLOB, KFMH, KYTX, WMMR, and WYSP...medium at WOUR, KQRS, WZZO, WMMS, ZETA7, KXFM, KSJO, KGON, WKLS, KGGO, KWST, WBCN, KTIM, WDVE, ZETA-4, KSHE, and MAGIC 92...WLPL L-M...other cuts: Nothing to Fear, Hello, Hello, Hello, P.U.N.K. and Shoot...continues to gain good 18-30 response, male and female...sales are developing.
- 9 9 **IAN HUNTER/YOU'RE NEVER ALONE W/A SCHIZO KEY CUT: DAYLIGHT** (CHRYSLIS)
 Profile: Hot at 92-ROCK, WSHE, WABX, KTIM, KSHE, KSAN, KSFM, WCPI, KSJO, WLOB, KLRB, and WMMS... medium at WYSP, WLRS, KQRS, WZZO, KY-102, ZETA7, KGON, KGGO, KWST, KEZY-AM, WOUR, KMEL, and KDKB...98-ROCK A-L, and MAGIC 92 A-L...other cuts: Just Another Night, Wild East, Cleveland Rocks, Is There Life After Death and the Bastard...holding good male support...demos are 18-24...building sales.
- 7 10 **CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME** (EPIC)
 Profile: Hot at 92-ROCK, WLRS, KGAB, WLPL, KSAN, KBPI, MAGIC 92, WDVE, KQRS, KDKB, WMMR, WMMS, WYSP, KEZY-AM, WABX, KGON, KGGO, WZZO, WCPI, and WNOR...medium at KZEW, KSFM, WBCN, WKDF, ZETA7...other cuts: Aint That A Shame, Surrender, Clock Strikes 10 and Come On.
- 11 11 **MARSHALL TUCKER BAND/RUNNING LIKE THE WIND KEY CUT: MY BEST FRIEND** (WB)
 Profile: Hot at KGON, WCPI, WNOR, KGGO, KSHE, KYTX, KFMH, and KSFM...medium at WKDF, KMEL, ZETA-4, KQRS, ZETA7, 92-ROCK, WKLS, MAGIC 92, Z92, and WLPL...WMMR A-L...other cuts: Unto These Hills, Melody Ann, Last of the Singing Cowboys and the Title...holds good 18+ male support...sales still building...good requests.
- 12 12 **JAY FERGUSON/REAL LIFE AINT THIS WAY KEY CUT: SHAKEDOWN CRUISE** (ASYLUM)
 Profile: Hot at WCPI, Z92, 92-ROCK, WLOB, WZZO, KTXQ, KAWY, KZEW, WAAF, KDKB, and WSHE...medium at KEZY-AM, KSHE, WYSP, KQRS, WLPL, WABX, KSFM, KY-102, MAGIC 92, ZETA7...Stones Medley, Paying Time and City of the Angels...continues to show good 18-34 reaction...solid female support...sales are good.
- 13 13 **JAMES TAYLOR/FLAG KEY CUT: JOHNNY COMES BACK** (COLUMBIA)
 Profile: Hot at KGGO, WYSP, WCPI, KYTX, KWST, WOUR, KAWY, WMMS, WKDF, KTXQ, and KXFM...medium at

Albums


WBCN, WNOE-FM, KQRS, Z92, KSFM, KMEL, ZETA7, KZEW, WAAF, KBPI, and 92-ROCK...WZZO A-L...other cuts: Daytripper, Brother Trucker, Company Man and Up On The Roof...holding very strong 25-34 support...showing some 18-24 male resistance...developing sales.


- 8 14 JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? (A&M)**
 Profile: Hot at WZZO, WAAF, KSAN, WCPI, KLRB, KXFM, KGAB, WMMR, WKLS, WLOB, KWST, WOUR, ZETA-4, KY-102, and WBCN...medium at KEZY-AM, WLPL, MAGIC 92, KSFM, KQRS, KGGO, KSJO, KZEW, and KMEL...WLRS A-M...other cuts: Pretty Girls, Got The Time, Sunday Papers, One More Time and the Title...18-24 support is strong...leans male...sales are developing.

-  **N 15 KANSAS/MONOLITH KEY CUT: PEOPLE OF THE SOUTH WIND (KIRSHNER)**
 Profile: Hot at KGON, WABX, KDKB, WKDF, WDVE, WMMR, KTXQ, WKLS, ZETA7, KY-102, KSHE, WLOB, KMEL, KFMH, MAGIC 92, WZZO, WAAF, KYTX, WYSP, KQRS, and ZETA-4...medium at KXFM, KSJO, WOUR, WSHE, WMMS, WLPL, WCPI, and KWST...KEZY-AM M-H, WLRS M-H, KGGO A-H, KZEW L-M, and WBCN A-L...other cuts: A Glimpse of Home, Reason To Be, Stay Out Of Trouble and On The Other Side...smashes in with instant heavy airplay based on giant group power...initial sales and requests are strong...demos are across the board.


- 17 16 CHARLIE DANIELS BAND/MILLION MILE REFLECTION KEY CUT: PASSING LANE (COLUMBIA)**
 Profile: Hot at KSHE, KSFM, ZETA7, KQRS, and WKDF...medium at KAWY, KMEL, WNOR, 92-ROCK, WLRS, WMMS, WYSP, KY-102, KSJO, WCPI, and MAGIC 92...WOUR M-H, KZEW L-M, WZZO A-L, and KSAN A-L...other cuts: Blue Star, Jitterbug, Devil Went Down to Georgia and the Title...maintaining good 18-30 support...primarily males...developing sales.

-  **23 17 BLACKFOOT/STRIKES KEY CUT: HIGHWAY SONG (ATCO)**
 Profile: Hot at WKLS, MAGIC 92, WNOR, WQRS, KEZY-AM, ZETA-4, WSHE, 92-ROCK, KFMH, and KYTX...medium at KZEW, WYSP, WAAF, KTIM, WLPL, ZETA7, KDKB, KTXQ, KGGO, KY-102, and KGON...WLOB L-M, and WMMS L-M...other cuts: Train, Train, Wishing Well, and I've Got A Line On You...continues to show a strong steady growth pattern...demos are 18-24 primarily...now developing sales.

-  **19 18 TRIUMPH/JUST A GAME KEY CUT: HOLD ON (RCA)**
 Profile: Hot at KSJO, 92-ROCK, KGAB and MAGIC 92...medium at ZETA-4, WAAF, KY-102, KSHE, WLPL, WYSP, KFMH, KYTX, KTIM, KGON, KQRS and KDKB...WSHE M-H, KZEW M-H, KEZY-AM A-L and KBPI A-L...other cuts: Movin' On, American Girls, Young Enough To Cry and the title...male support is very strong...demos are 16-24...showing good sales wherever it's getting played.

-  **21 19 PATTI SMITH GROUP/WAVES KEY CUT: FREDERICK (ARISTA)**
 Profile: Hot at KMEL, WMMS, KEZY-AM, WOUR and KXFM...medium at KWST, MAGIC 92, WZZO, KSAN, WABX, WLRS, KSHE, WSHE, WYSP, WCPI, KQRS, ZETA7, ZETA-4, KGON, KSJO, WLPL, KGGO and KTXQ...WLOB M-H, WAAF M-H, KZEW L-M, WBCN A-L and WGRQ A-L...other cuts: (So You Want To Be) A Rock n' Roll Star, Dancing Barefoot and the title...continues to gain solid 18-24 support...strong artist image...beginning to develop sales.


- 14 20 BOB DYLAN/LIVE AT BUDOKAN KEY CUT: IT'S ALRIGHT MA (COLUMBIA)**
 Profile: Hot at KAWY, WMMS, WKLS, WCPI, KGGO, KSFM and WMMR...medium at WLPL, WZZO, WABX, WBCN, KSAN, KMEL, KDKB, KBPI...other cuts: Maggie's Farm, All Along the Watchtower and Ballad Of A Thin Man.


-  **29 21 JOHN STEWART/BOMBS AWAY DREAM BABIES KEY CUT: GOLD (RSO)**
 Profile: Hot at KY-102, KZEW, WAAF, 92-ROCK, KYTX, WMMS and KMEL...medium at WYSP, WMMR, KFMH, MAGIC 92, KGON, KAWY, KTIM, KEZY-AM and WCPI...WLOB A-H, WKDF L-M, KXFM L-M, WDVF A-M, Z92 A-L, WGRQ A-L and KBPI A-L...other cuts: Midnight Wind and Fool Of Love...gaining very strong across the board support...familiarity is good, as are requests...sales are building.

- 15 22 ALLMAN BROTHERS BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**
 Profile: Hot at KSFM, KGGO, KGAB, WLRS, WCPI, ZETA-4, KSHE, KAWY and KXFM...medium at WMMS, KSAN, WNOR, KSJO, KEZY-AM, Z92...other cuts: Pegasus, Blind Love, Just Aint Easy and Can't Take It With You.


- 16 23 HERMAN BROOD & HIS WILD ROMANCE KEY CUT: SATURDAY NIGHT (ARIOLA)**
 Profile: Hot at KLRB, WSHE, WLOB and KTIM...medium at WKLS, WLRS, KQRS, WOUR, WAAF, KEZY-AM, WYSP, WBCN, KGON, WZZO, KSHE, KAWY...other cuts: Rock n' Roll Junkie, Hit, Dope Sucks and Feel Like Doin' It (Cha-Cha)...holding good male support...demos are 18-30...requests are strong.

- 20 24 RON WOOD/GIMME SOME NECK KEY CUT: SEVEN DAYS (COLUMBIA)**
 Profile: Hot at KMEL, KEZY-AM, KSAN, KZEW, WMMR and KSJO...medium at WYSP, KSFM, WMMS, WCPI, KYTX, 92-ROCK, WLPL, WKLS...other cuts: Infekshun, Buried Alive and F.U.C.Her.

-  **N 25 THIN LIZZY/BLACK ROSE KEY CUT: DO ANYTHING YOU WANT TO (WB)**
 Profile: Hot at KSJO, KTXQ, KSHE, KFMH, KGON, KYTX, 92-ROCK and KSFM...medium at WDVE, KEZY-AM, WAAF, KTIM, WBCN, KMEL, ZETA-4, WYSP, ZETA7, WMMR, KGGO, WZZO and KSAN...KLRB A-H and WCPI L-M...other cuts: Got To Give It Up, My Sarah, Waiting For An Alibi, Get Out Of Here and The Toughest Street In Town...debuts with heavy initial 18-24 response...male support is good...sales just beginning.

-  **30 26 FLASH IN THE PAN/FLASH IN THE PAN KEY CUT: HEY ST. PETER (EPIC)**
 Profile: Hot at WBCN, WLOB, KSJO, KGON, KSAN and WAAF...medium at WMMS, WMMR, KY-102, ZETA-4, WSHE, WCPI, KGGO, KTXQ, WZZO, WKLS and KQRS...WOUR M-H...other cuts: Walking In The Rain, Lady Killer and Down Among The Dead Men...continuing to gain good 18+ male reaction...starting to show sales...good requests.

Albums

- 28 27 GRAHAM PARKER/SQUEEZING OUT SPARKS KEY CUT: LOCAL GIRLS (ARISTA)**
 Profile: Hot at ZETA-4, WSHE, WMMR, WBCN, WOUR, KLRB and KSAN...medium at WKLS, MAGIC 92, KMEL, WYSP, KEZY-AM, KTIM, 92-ROCK, KTXQ and KWST...WGRO A-L...Protection, Saturday Night Is Dead and Waiting For the UFOS...maintaining good 18-30 male support...requests and sales are respectable...strong LP...good image.
- N 28 GERRY RAFFERTY/NIGHT OWL KEY CUT: DAYS GONE DOWN (UA)**
 Profile: Hot at KMEL, KGGO and ZETA7...medium at KSHE, KTXQ, KWST, WSHE and 92-ROCK...WMMS M-H, WZZO M-H, WAAF M-H, KXFM L-H, KFMH A-H, KZEW L-M, WOUR L-M, WNOE-FM A-M, Z92 A-M, KGAB A-L, WKLS A-L, WBCN A-L, KY-102 A-L, KSAN A-L and C-101 A-L...other cuts: The Tourist, Get It Right Next Time and the title...debuts with immediate 18-34 reaction...instant requests...good female response...strong artist power.
- 24 29 TYCOON/TYCOON KEY CUT: SLOW DOWN BOY (ARISTA)**
 Profile: Hot at KTXQ, KGGO, KZEW, KGAB, KYTX and KEZY-AM...medium at KWST, MAGIC 92, WCPI, WKDF, WYSP and KQRS...KSFM M-H...other cuts: Such A Woman, Out In The Cold and Count On Me.
- 26 30 DOOBIE BROTHERS/MINUTE BY MINUTE KEY CUT: TITLE (WB)**
 Profile: Hot at MAGIC 92, WKDF, WLRS, WMMR, WMMS, WNOE-FM, KGON, KXFM, KGGO, WCPI, WNOR, KBPI ...other cuts: Dependin' On You, What A Fool Believes and I'm Here To Love You.

SIGNIFICANT ACTION:

- BECKMEIER BROS./BECKMEIER BROS. KEY CUT: ROCK AND ROLL DANCIN' (CASABLANCA)** Profile: Medium at KTXQ...KSJO A-M, WKLS A-L, KSFM A-L, WZZO A-L and KSHE A-L...other cuts: You Can Love, That's What I Like About My Baby, Fly Bird, Snakes In The Grass and Cryin' Shame.
- NICK GILDER/(YOU REALLY) ROCK ME KEY CUT: (12'') (CHRYSALIS)** Profile: Hot at KSHE...medium at KTXQ, WLOB, and MAGIC 92...WAAF M-H, ZETA7 A-M, KZEW A-L, and KQRS A-L.
- BILLY THORPE/CHILDREN OF THE SUN KEY CUT: TITLE (CAPRICORN)** Profile: Hot at KTXQ, WSHE, KTIM, and KZEW...KGGO L-M, WZZO A-L, and WGRO A-L...other cuts: Wrapped In The Chains, Dream Maker, Goddess Of The Night, We Welcome You and Simple Man.
- DOUCETTE/THE DOUCE IS LOOSE KEY CUT: RUN BUDDY RUN (MUSHROOM)** Profile: Hot at KFMH and KGAB...medium at KSHE, KYTX, WSHE, KGON, WAAF, and KAWY...KSAN A-L...other cuts: Nobody, Rita, Someday, Before I Die and Further On Up The Road.
- WET WILLIE/WEEKEND KEY CUT: WEEKEND (EPIC)** Profile: Hot at KFMH...medium at WBCN, WMMS, and KZEW...KXFM A-H, WKDF L-M, and WNOE-FM A-M...other cuts: Hard Way, Ramona, Smoke, This Time and Mr. Streamline.
- SWEET/CUT ABOVE THE REST KEY CUT: DISCOPHONY (CAPITOL)** Profile: Hot at WLOB...medium at WDVE, WKLS, ZETA-4, KEZY-AM, WZZO, WAAF, MAGIC 92...other cuts: Dorian Grey, Mother Earth and Play All Night.
- DIXIE DREGS/NIGHT OF THE LIVING DREGS KEY CUT: PUNK SANDWICH (CAPRICORN)** Profile: Medium at WKLS, WMMR, WKDF...other cuts: The Bash and the title.
- LOUISIANA'S LEROUX/KEEP THE FIRE BURNIN' KEY CUT: FEEL IT (CAPITOL)** Profile: Hot at KFMH...medium at ZETA7, ZETA-4, WNOR, KAWY...other cuts: Call Home The Heart, When I Get Home and Back To The Levee.
- FRANKIE MILLER/A PERFECT FIT KEY CUT: WHEN I'M AWAY FROM YOU (CHRYSALIS)** Profile: Hot at KSFM and KTIM...medium at KGON, WLOB, WSHE, KSAN...other cuts: Darlin, Something About You, Is This Love?, and A Woman To Love Me.
- DIXON HOUSE BAND/FIGHTING ALONE KEY CUT: SOONER OR LATER (INFINITY)** Profile: Medium at KTXQ, KYTX, and KSFM...WLOB L-M...other cuts: Angela, Runnin' Scared and the title.
- FANDANGO/ONE NIGHT STAND KEY CUT: THIEF IN THE NIGHT (RCA)** Profile: Hot at KFMH, KGAB, and KAWY...medium at WLPL, KXFM, and WSHE...KDKB A-L...other cuts: Two Time Loser, Hard Headed Woman and I Would Never Leave.
- MOLLY HATCHET/MOLLY HATCHET KEY CUT: GATOR COUNTRY (EPIC)** Profile: Hot at WDVE, WKLS, KGGO, and WNOR...KQRS M-H...other cuts: The Creeper, Preacher's Daughter and Bounty Hunter.
- CARLY SIMON/VENGENCE KEY CUT: (12'') (ELEKTRA)** Profile: Hot at KXFM...WAAF A-M, WMMS A-L, C-101 A-L, and Z92 A-L.
- NIGHT/NIGHT KEY CUT: HOT SUMMER NIGHTS (PLANET)** Profile: Medium at KBPI and KTXQ...WCPI A-M, KMEL A-L, WABX A-L, WOUR A-L, KSHE A-L, ZETA-4 A-L, MAGIC 92 A-L, and KAWY A-L...other cuts: Ain't That Peculiar, Party Shuffle and Come Around (If You Want Me).
- ROCK N' ROLL HIGH SCHOOL/SOUNDTRACK KEY CUT: TITLE (WB)** Profile: Medium at KSAN...92-ROCK A-L...other cuts: open.
- WHITEFACE/WHITEFACE KEY CUT: LOVE CAME (MERCURY)** Profile: Medium at WKLS...KTIM A-L and WMMR A-L...other cuts: Talk Of The Time, I'll Take It Out On You and Sit Right Down.
- RENAISSANCE/AZURE D'OR KEY CUT: JECKYLL AND HYDE (SIRE)** Profile: KFMH A-L, WMMR A-L, WOUR A-L, KTIM A-L, and MAGIC 92 A-L...other cuts: Forever Changing, Secret Mission and The Winter Tree.
- AIRBORNE/AIRBORNE KEY CUT: LIFE IN THE CITY (COLUMBIA)** Profile: Medium at KTXQ...92-ROCK A-M, KWST A-L, KFMH A-L, ZETA7 A-L, and KAWY A-L...other cuts: Feel Like Lovin, Wastin' My Time and The Lady Knows Best.

Albums

LEON RUSSELL/LIFE AND LOVE KEY CUT: **TITLE (PARADISE)** Profile: KTIM A-H, C-101 A-L, KFMH A-L, Z92 A-L, KSFM A-L, and KAWY A-L...other cuts: You Girl, One More Love Song and High Horse.

ST. PARADISE/ST. PARADISE KEY CUT: **MIAMI SLIDE (WB)** Profile: Medium at ZETA-4...KFMH A-L, WLOB A-L, KZEW A-L, and KYTX A-L...other cuts: Straight To You.

ELTON JOHN/THOM BELL SESSIONS KEY CUT: **MAMA CAN'T BUY YOU LOVE (MCA)** Profile: WSHE A-H, ZETA-4 A-M, WNOE-FM A-M, KTIM A-M, KFMH A-L, WBCN A-L, KWST A-L, KXFM A-L, and C-101 A-L...other cuts: Three Way Love Affair and Are You Ready For Love.

PURE PRAIRIE LEAGUE/CAN'T HOLD BACK KEY CUT: **I CAN'T BELIEVE (RCA)** Profile: KGGO A-M, KFMH A-L, WOUR A-L, ZETA-4 A-L, KXFM A-L, KSHE A-L, and KAWY A-L...other cuts: White Line, Restless Woman, Livin' It Alone and title.

ATLANTICS/BIG CITY ROCK KEY CUT: **WHEN YOU'RE YOUNG (MCA)** Profile: WBCN A-L...other cuts: One Last Night.

BILL QUATEMAN/JUST LIKE YOU KEY CUT: **YOU'RE SO HEAVY (RCA)** Profile: KFMH A-L, WOUR A-L, ZETA-4 A-L, and KAWY A-L...other cuts: open.

APRIL WINE/SECOND GLANCE KEY CUT: **ROLLER (CAPITOL)** Profile: Hot at KGON and WZZO...medium at KGAB and WLRS...other cuts: open.

DONNA SUMMER/BAD GIRLS KEY CUT: **TITLE (CASABLANCA)** Profile: Hot at WNOE-FM and KXFM...medium at WBCN...other cuts: Hot Stuff, Love Will Always Find You and Walk Away.

SUTHERLAND BROTHERS/WHEN THE NIGHT COMES DOWN KEY CUT: **TITLE (COLUMBIA)** Profile: Medium at KFMH...92-ROCK A-L...other cuts: Natural Thing, Cruisin' and Crazy Town.

KISS/DYNASTY KEY CUT: **I WAS MADE FOR LOVING YOU (CASABLANCA)** Profile: Medium at WLOB...WNORA-M, KSJO A-M, and WMMS A-L...other cuts: open.

THE TUBES/REMOTE CONTROL KEY CUT: **PRIME TIME (A&M)** Profile: Hot at KLRB, KSAN, and ZETA-4...medium at KSJO, WBCN, WMMR...other cuts: TV Is King, Turn Me On, Telecide and I Want It All Now.

THE WHO/LONG LIVE ROCK KEY CUT: **(12") (MCA)** Profile: Hot at WYSP and KYTX...medium at WAAF and KEZY-AM...WZZO M-H, KSFM A-L, KSAN A-L, and KAWY A-L...other cuts: My Wife.

IRON CITY HOUSE ROCKERS/SAME KEY CUT: **HIDEAWAY (MCA)** Profile: Medium at WCPI, 92-ROCK, WMMS, and WDVE...WOUR L-M, WLOB A-L, WKLS A-L, and KWST A-L...other cuts: Turn It Up, Veronica, and Can't Take It.

GEORGE THOROGOOD/MOVE IT ON OVER KEY CUT: **IT WASN'T ME (ROUNDER)** Profile: Hot at WYSP and WDVE...medium at KSAN...KAWY A-L...other cuts: Who Do You Love? and the title.

BABYS/HEAD FIRST KEY CUT: **TITLE (CHRYSALIS)** Profile: Hot at WLOB...medium at WMMS and KXFM...KEZY-AM M-H and Z92 M-H...other cuts: Run To Mexico, I Was One, Love Don't Prove I'm Right.

POCO/LEGEND KEY CUT: **HEART OF THE NIGHT (MCA)** Profile: Hot at WNOR, MAGIC 92, KGAB, KBPI, WMMS, WNOE-FM, KXFM, and Z92...medium at KTXQ, WKDF, KQRS...other cuts: Crazy Love, Spellbound, Boomerang and the title.

LOWELL GEORGE/THANKS I'LL EAT IT HERE KEY CUT: **TWO TRAINS (WB)** Profile: Hot at KYTX and KLRB...medium at WKLS, ZETA-4, KBPI...other cuts: Honest Man, Easy Money, I Can't Stand The Rain and the title.

BLONDIE/PARALLEL LINES KEY CUT: **ONE WAY OR ANOTHER (CHRYSALIS)** Profile: Hot at KWST, KSAN, WBCN, WZZO, and WMMS...WLOB M-H...other cuts: Sunday Girl, Heart Of Glass and Hanging On The Telephone.

DUNCAN BROWNE/THE WILD PLACES KEY CUT: **TITLE (SIRE)** Profile: Hot at KSJO and WSHE...medium at ZETA-4, KZEW, KSAN...other cuts: Camino Real, Roman Vecu, The Crash and Planet Earth.

GEORGE HARRISON/GEORGE HARRISON KEY CUT: **BLOW AWAY (DARK HORSE)** Profile: Hot at WLRS, KSFM, KXFM, KGGO, and Z92...medium at WNOR, WNOE-FM...other cuts: Love Comes To Everyone, Soft Touch, Our Love Is Forever and If You Believe.

LINK WRAY/BULLSHOT KEY CUT: **FEVER (VISA)** Profile: Hot at KSJO...medium at WOUR...other cuts: It's All Over Now Baby Blue, Good Good Lovin' and Switchblade.

ELO/SHINE A LITTLE LOVE KEY CUT: **(12") (JET)** Profile: Hot at Z92, KWST, KXFM, KMEL, and KYTX...KGGO A-M.

CARILLO/STREET OF DREAMS KEY CUT: **SHE TAKES THE NIGHT (ATLANTIC)** Profile: Medium at WAAF...KSFM A-M and WKDF A-L...other cuts: What's Your Name?, Rose Lee, Familiar Stranger and Under The Gun.

PAT METHENY/NEW CHATAUQUA KEY CUT: **TITLE (ECM)** Profile: Hot at KFMH...medium at KQRS...WKDF A-L...other cuts: Consueno.

KINKS/SUPERMAN KEY CUT: **(12") (ARISTA)** Profile: Medium at KWST, WYSP, MAGIC 92.

MISSOURI/WELCOME TWO KEY CUT: **MOVIN' ON (POLYDOR)** Profile: Hot at ZETA-4, Z92, and KAWY...medium at WNOE-FM, KY-102, and KSHE...WSHE M-H, KGAB A-H, WAAF L-M, WMMR A-L, KGON A-L, and KDKB A-L...other cuts: Sunshine Girl and Walk Like A Man.

FRANK MARINO AND MAHOGANY RUSH/TALES OF THE UNEXPECTED KEY CUT: **ALL ALONG THE WATCHTOWER (COLUMBIA)** Profile: Hot at KTXQ and MAGIC 92...medium at ZETA-4, KSJO, KEZY-AM, KZEW...other cuts: Sister Change and Bottom Of The Barrel.

DUKE JUPITER/TASTE THE NIGHT KEY CUT: **TITLE (MERCURY)** Profile: Hot at KFMH and KAWY...other cuts: Satin Sheets, Like Our First Night and When I'm With You.



BILLY THORPE IS A HIT ON ALBUM, NOW HERE'S THE STORY OF HIS PREMIERE U.S. CONCERT TOUR...

Doris Miller, KZEW—"Billy's live premiere in America couldn't have been any better and Dallas was the best place to do it. He creates so much excitement that you really have to see it to believe it! The audience reaction to 'Children Of The Sun' carried through from the intro, but they didn't expect the pure rock n roll power that came later in the set. Thanks to Billy for coming to Dallas."

David Bell, KATT—"You ain't never seen a show like this. I flashed back to the first time I saw Pink Floyd, Led Zeppelin, Mountain, and Bowie's first tour. Leland Sklar is the ultimate rock bassist and Billy Thorpe is the only rock guitarist good enough to have Lee in his band. It felt like 50's and 60's excitement with 80's technology."

Tim Page, KLAQ—"Seeing Billy Thorpe in concert is a refreshing change. He brings a new meaning to the word 'live!'"

Tempie Lindsey, KTXQ—"The show was absolutely a complete surprise. The first part was a powerful 'Children Of The Sun' presentation after which Billy promised to come back and 'kick ass,' which he certainly did with rock n roll like I never expected. You've never seen Lee Sklar play bass like this before. We really didn't realize Thorpe's capacity until we saw him in concert."

Ed Shane, Consultant, KLOL, KZEW, KMBQ—"Children Of The Sun' is science fantasy, but Billy Thorpe is real! After seeing the show I still strongly recommend playing the first three tracks on side 2 together—perfect for 15 to 20 year olds. The concert was exciting, tight, and no one wanted to leave! The album started in Texas and I'm excited that KZEW and KLOL were part of it."

BILLY THORPE "CHILDREN OF THE SUN" THE STORY IS JUST BEGINNING



VISIONARY MUSIC FROM CAPRICORN RECORDS

Albums

JIM CAPALDI/ELECTRIC NIGHTS KEY CUT: 1890 (RSO) Profile: Medium at KTXQ and KAWY...other cuts: Shoeshine, Hotel Blues and the title.

ROXY MUSIC/MANIFESTO KEY CUT: DANCE AWAY (ATCO) Profile: Hot at WMMS, WBCN, KWST, KXFM, KLRB, WSHE, WABX, and KSAN...medium at KSFM, KSJO, KTIM, and WYSP...WNOE-FM L-M...other cuts: My Little Girl, Cry, Cry, Cry and Ain't That So.

FRANK ZAPPA/SHEIK YERBOUTI KEY CUT: DANCIN' FOOL (ZAPPA) Profile: Hot at KGGO, WMMR, and KTXQ...medium at WMMS, WBCN, KSJO, WYSP, KYTX, MAGIC 92, and ZETA-4...WNOR L-M...other cuts: Bobby Brown, Flakes and Baby Snakes.

THE WARRIORS/SOUNDTRACK KEY CUT: IN THE CITY (A&M) Profile: Hot at WCPI, KEZY-AM, Z92, WLOB, and KXFM...medium at WYSP, KWST, WMMS, WDVE, 92-ROCK, WLPL, KQRS...other cuts: Nowhere To Run and Warriors Theme.

PETER FRAMPTON/I CAN'T STAND IT NO MORE KEY CUT: (12") (A&M) Profile: Hot at WCPI, KXFM, 92-ROCK, WLOB, KMEL, KYTX, WYSP, and Z92...medium at WDVE, WAAF, KDKB, KWST, KEZY-AM, and KQRS...WZZO M-H.

LAKE/PARADISE ISLAND KEY CUT: HOPELESS LOVE (COLUMBIA) Profile: Hot at KGGO...medium at KAWY...other cuts: Paradise Way, Into The Night and the title.

BEACH BOYS/L.A. THE LIGHT ALBUM KEY CUT: GOOD TIMIN' (CARIBOU) Profile: Medium at KGAB and WNOE-FM...other cuts: Shortnin' Bread and Angel Come Home.

TOM ROBINSON BAND/TRB II KEY CUT: BLACK ANGEL (CAPITOL) Profile: Hot at WBCN...medium at KSAN...other cuts: Murder, Blue Rage and Hold Out.

SQUEEZE/COOL FOR CATS KEY CUT: SLAP N' TICKLE (A&M) Profile: Hot at WBCN and KSJO...medium at KTIM...other cuts: Goodbye Girl and the title.

SPYRO GYRA/MORNING DANCE KEY CUT: TITLE (INFINITY) Profile: Hot at KFMH and KZEW...medium at KAWY...WNOR A-M and KSAN A-L...other cuts: Starburst and It Doesn't Matter.

MAX WEBSTER/A MILLION VACATIONS KEY CUT: PARADISE SKIES (CAPITOL) Profile: KSHE A-L, KWST A-L, KZEW A-L, WABX A-L, and KMEL A-L...other cuts: Charmonium, Look Out and the title.

RUNNER/RUNNER KEY CUT: FOOLING MYSELF (ISLAND) Profile: Medium at MAGIC 92, KEZY-AM, and KTXQ...ZETA7 A-L...other cuts:

CLIMAX BLUES BAND/REAL TO REEL KEY CUT: CHILDREN OF THE NIGHTTIME (SIRE) Profile: Medium at 92-ROCK, WSHE, and KGGO...KXFM L-M, ZETA7 A-M, KAWY A-M, KFMH A-L, WAAF A-L, KSJO A-L, KTIM A-L, KWST A-L, KEZY-AM A-L, KMEL A-L, and Z92 A-L...other cuts: Fat City, Summer Rain and Long Distance Love.

BRAM TCHAIKOVSKY/STRANGE MAN, CHANGED MAN KEY CUT: GIRL OF MY DREAMS (POLYDOR) Profile: Hot at KSAN...medium at WBCN and KTIM...other cuts: Robber, Leaving and the title.

THE FAITH BAND/FACE TO FACE KEY CUT: YOU'RE MY WEAKNESS (VILLAGE) Profile: Hot at KFMH...medium at WSHE and KAWY...WCPI A-L...other cuts: Touchy Situation, Big City Lights, Hopeless Romantic and Long Distance Runner.

SCREAMS/SCREAMS KEY CUT: I PLAY FOR YOU (INFINITY) Profile: WLOB A-L and WOUR A-L...other cuts: Angeline's Toys, Pop Art, Financial Disaster and Imagine Me Without You.

TRENDSETTERS

C-101
KBPI
KDKB
KEZY-AM
KFMH
KGAB
KGGO
KGON
KLRB
KMEL
KMET
KQRS
KROQ
KRST
KSAN
KSFM
KSHE
KSJO
KTIM
KTXQ
KWST
KXFM
KXXY
KY-102
KYTX
KZEW
KZOK
M-105
MAGIC 92
92 ROCK
ROCK-95

Corpus Christi
Denver
Phoenix
Anaheim
Muscatine
Ventura
Des Moines
Portland
Carmel
San Francisco
Los Angeles
Minneapolis
Los Angeles
Albuquerque
San Francisco
Sacramento
St. Louis
San Jose
San Rafael
Dallas
Los Angeles
Santa Maria
Oklahoma City
Kansas City
Amarillo
Dallas
Seattle
Cleveland
Rochester
Cleveland
Jacksonville

Charlie Palmer
Frank Cody
Linda Clayton
Larry Reisman
Lisa Catalone
Bob Gow
Mark Vos
Jerry Ostertag
Bob Stock
Mark Cooper
Sam Bellamy
Tac Hammer
Jed Fish Gould
Jim Zalewski
Kate Ingram
Gary Nixon
Ted Habeck
Tawn Mastry
Michael Knight
Tim Spencer
Pam May
Peter Napoli
Andy Lockridge
Max Floyd
Max Miller
Doris Miller
Mavis Mackoff
Ellen Roberts
Bernie Kimball
Ray Henry
Richard Langlois

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602 833-4261
714 776-3696
319 263-2512
805 647-0634
515 265-6186
503 655-9181
408 624-3859
415 391-9400
213 464-5638
612 545-5601
213 578-0830
505 266-7946
415 986-2825
916 422-1025
314 842-1111
408 246-6060
415 456-1510
214 528-5500
213 467-1224
805 922-2156
405 528-5543
816 753-4567
806 359-8561
214 748-9898
206 223-3900
216 391-1260
716 232-7550
216 371-3534
904 633-2785

98 ROCK
STARVIEW-92
WAAF
WABX
WBCN
WCPI
WDVE
WGRQ
WKDF
WKLS
WKQQ
WLOB
WLPL
WLAV-FM
WLRG
WMMR
WMSM
WNOE-FM
WNOR-FM
WOUR
WPIX
WRUV
WSHE
WSMI
WYSP
WZOK
WZZO
WZZQ
ZETA-4
ZETA-7
ZOOM
Z-92

Tampa
York
Worcester
Detroit
Boston
Wheeling
Pittsburgh
Buffalo
Nashville
Atlanta
Lexington
Portland, ME
Baltimore
Grand Rapids
Louisville
Philadelphia
Cleveland
New Orleans
Norfolk, VA
Utica
New York
Burlington, VT
Miami
Litchfield
Philadelphia
Rockford, IL
Allentown
Jackson
Miami
Orlando
Beaumont
Omaha

Nick Van Cleve
Rick Harris
John Duncan
Ted Ferguson
Tony Berardini
Dave Hansen
John McGhan
Irv Goldfarb
Alan Sneed
Debbie Garper
Dave Krusenklau
Eric Heckman
Kris Phillips
Doc Donovan
Drake Hall
Dick Hungate
John Gorman
Capt. Humble
Ron Reger
Robin Sherwin
Jay Crawford
John Dennison
Michele Robinson
Mike Perry
Jerry Abear
Tom Hunter
George Hawras
Victor Hawkins
Gary Martin
Bill Mims
Mark McLaren
Bob Linden

813 224-0424
717 266-6606
617 752-5611
313 398-1100
617 266-1111
304 232-9935
412 562-5900
716 881-4555
615 244-9533
404 325-0960
606 252-6694
207 775-2336
301 358-4600
616 456-5461
502 585-5178
215 561-0933
216 781-9667
504 529-1212
804 623-9667
315 797-0803
212 949-2102
802 656-2247
305 581-1580
217 324-5921
215 839-7625
815 399-2233
215 694-0511
601 982-1062
305 624-6101
305 298-5510
713 745-2222
402 592-5300

Albums



The Groom



The Assistant



The Father

Can you say "What's wrong with this picture?" Sure you can.



Off The Hook by Nina C.

Tops down, spirits up, school's almost out and ch-ch-changes galore. It must be June!

More proof: Romance abounds in Albumland as KID LEO and his lady Jackie tied the knot last Saturday in the most glorious Italian wedding since the Godfather. The swinging sweethearts have left for a European honeymoon,

and no doubt the Continent will never recover from Buzzard airchecks...meanwhile, back in Cleveland, the party could end today, maybe tomorrow. When it does, Stalwart Programing Assistant RHONDA KIEFER will be on call for the next 3 weeks.

TIM SPENCER, Program Director at KTXQ/Dallas has never mentioned medical school but he sure can fake it! Tim and his wife Tari spent 17 hours delivering their second daughter, Tara Nicole, at home last Wednesday.

Wednesday is music day at KTXQ, and Tim definitely gets the dedication beyond belief award for calling the station in the middle of midwifing (mid-husbanding?) to say he'd be in to do music ASAP. It was done on Thursday, but obviously the top add-on in Dallas was at Tim's. Congrats!

In the Take Me Out to the Ballgame Dept: MAX MILLER at KYTX/Amarillo has a good promotion going with Atco Records that's fun for all. The Gold

Sox baseball team has provided KYTX with 300 tickets for their next home game against the Arkansas Travellers. Max and his newsman will be sitting in the pressbox giving away Blackfoot Strikes albums everytime a Traveller is struck out...Max could probably use some words of cool, calm collectedness from Tim Spencer, he's gonna be a dad any moment himself.

Hats off to everyone for maintaining through the shortened holiday week. The finest new music pushed through the franticness, and my fave is far and away the Bram Tchaikovsky. Can you say ecstatic? Sure. And the way to play it is "Girl Of My Dreams"...it's hot! As for the Climax Blues Band, they just keep putting out Real to Reel great albums year after year.

Last, repeat, L-A-S-T call for Album logos! C'mon you errant reporter types, you've had six months to lament missing the last FRED logo cover issue, so dont blow it this time!

Spectrum III

SPECTRUM III is a whole new approach to Adult Programming, meant as a modern evolution from such terms as Adult Contemporary, Pop Adult, MOR, Soft Rock, etc. The S-III analysis is based on reports from the country's trendsetting radio stations. To exchange information call Terry Gillingham or Mik Benedek at 408 646-9333 or write FRED: 598 Foam, Monterey, CA 93940.



TRI-ANGLES

by Terry Gillingham

Add these Trendsetters to the S-III roster: WPTR/Albany; WMHE/Toledo; WMYD/Wickford, RI; WLAG/La Grange, Ga. Our overview increases in clarity as we receive additional input!

From Lethbridge, Alberta PD WAYNE BARRY tells me "Things go better with 1090 CHEC." It's the name of their latest contest and prizes include such things as Coke radios, Coke glasses and a vacation trip to any place in the world that Time Airlines flies. The only catch is that Time flies only within Alberta! The lucky winner will be that person that guesses the name of the nine songs that went into making the contest promo. The songs were spliced to sing Things Go Better With 1090 CHEC. I heard the promo over the phone and immediately ordered my own copy for in-office play! The whole thing sounds like a lot of fun.

Kudos to DEIRDRE O'DONOGHUE of KMGC/Dallas! She's recovering from her accident and is moving to Boston to assume the task of Music Director at WBCN.

KEX, Portland prints a weekly playlist that also includes some interesting comments. Here's a quote that caught my eye because it so closely parallels my thoughts on programing. "At the moment, established hits are selling in amazing quantities, but newer records appear harder to break. This may reflect restrictive policies of many radio stations, which in many cases results in playlist stagnation and boredom. KEX balances its playlist to assure high familiarity--but not excluding strong new records with what we feel is good listener appeal." I couldn't have said any better!

NEXT:

RAYDIO/YOU CAN'T CHANGE THAT (ARISTA)

Profile: Among ten hottest at WSLI and WFMK...KEYN 4-3, WORG-FM 9-8, WSM-FM 11-8, KVOX 16-12, WMJC 32-21, WLFA 27-22, KBAI 28-24, WFFM 29-25, WLOL-FM 30-27 and KSTP D-27...added at 14NVR, WIOD, KWEN, WMHE and WQUD.

ATLANTA RHYTHM SECTION/DO IT OR DIE (POLYDOR)

Profile: Among five hottest at WTMJ...among twenty hottest at 14k...LOVE94 23-21, KOLO D-21, WGOW D027, WQUD A028, WFFM 40-32, WHBC A-33, WRMF D-33 and KEWI A-40...added at WORG-FM, WLFA, KSL, KVOX, KKEZ, WLAG, 14NVR, KPOL, WNEU and KYGO.

GERRY RAFFERTY/DAYS GONE DOWN (UA)

Profile: Among twenty hottest at WCBM...KEYN 33-24, WQUD A-27, WNEU D-27, KSTP D-30, KEWI A-37 and KYGO D-39...added at WTMJ, WLFA, KAAM, WLOL-FM, WFFM, WHBC, WBLG, KFMB, KAGO, WORG-FM, KOLO, KRNA and KMGX.

MAXINE NIGHTINGALE/LEAD ME ON (WINDSONG)

Profile: Among five hottest at WTMJ...among twenty hottest at WFTL...KVOX 19-16, WGOW 20-17, WTIC-AM A-20, KAAM D-21, KPOL 24-22, WRMF 24-22, WLAG 25-23 and WCFL A-29...added at WIOD, WIP, KHOW, WMYD, KYGO, WFFM and KAGO.

JENNIFER WARNES/I KNOW A HEARTACHE (ARISTA)

Profile: Among fifteen hottest at KMGX...among twenty hottest at WFMK and 14k...WSM-FM 22-19, LOVE94 22-22, WNEU D-30 and WFFM D-39...added at WORG-FM, WMYD, KFMB, WSM-AM, WHAG, KVOX, WHIO and WTMJ.

MOST ADDED

JAMES TAYLOR/Up On The Roof
GERRY RAFFERTY/Days Gone Down
ART GARFUNKEL/Since I Don't Have You
ELTON JOHN/Mama Cant Buy You Love
ATLANTA RHYTHM SECTION/Do It Or Die
ANNE MURRAY/Shadows In The Moonlight
MAXINE NIGHTINGALE/Lead Me On
DIONNE WARWICK/I'll Never Love This Way Again
JENNIFER WARNES/I Know A Heartache
GEORGE HARRISON/Love Comes To Everyone
ROBERT JOHN/Sad Eyes

(Columbia)
(UA)
(Columbia)
(MCA)
(Polydor)
(Capitol)
(Windsong)
(Arista)
(Arista)
(Dark Horse)
(EMI/America)

SINGLE OF THE WEEK




DR. HOOK/When You're In Love ...
Beautiful women 18+ are in love with this. Strong male 18+ developing.

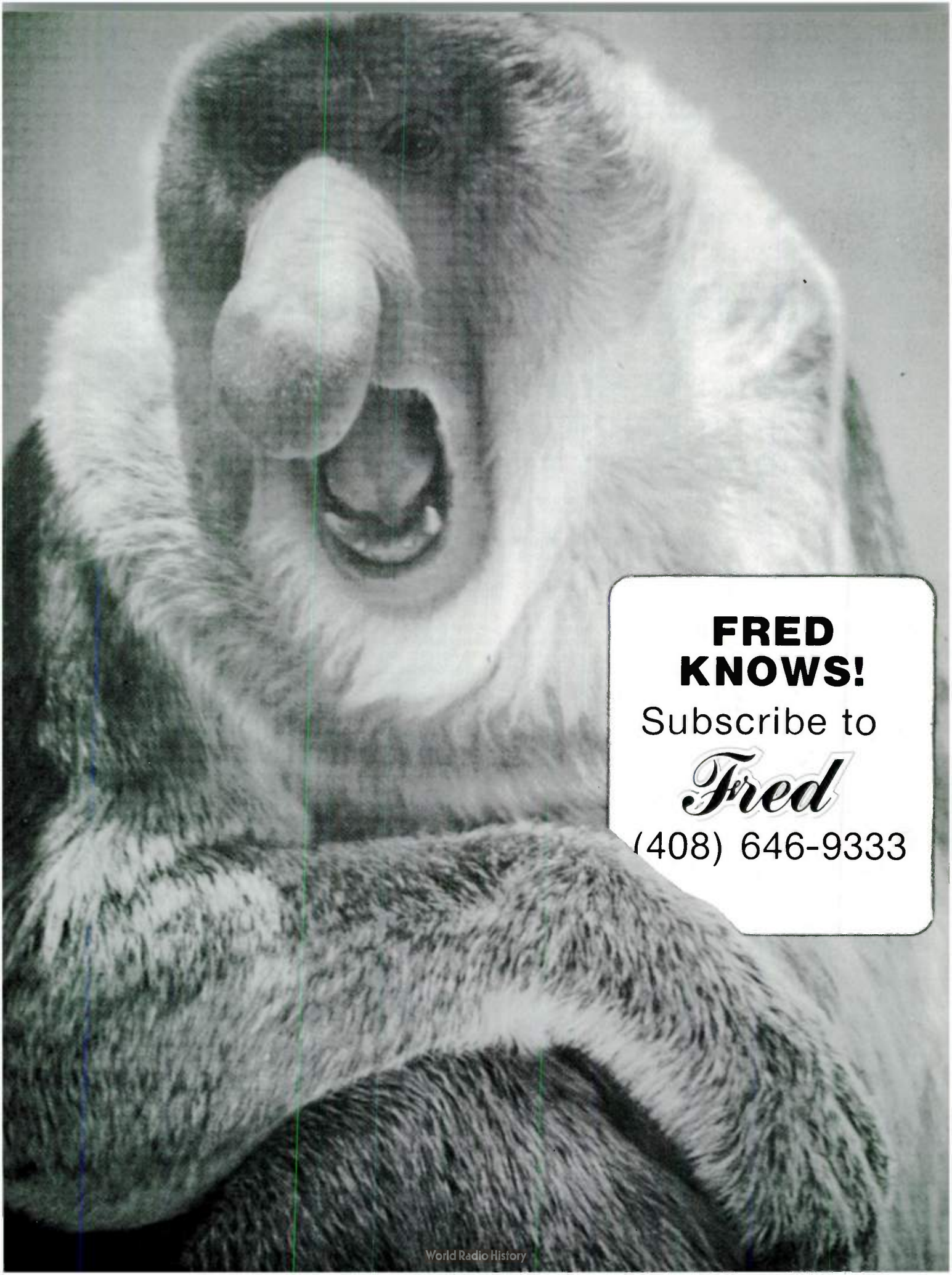
(Capitol)

EAR SHOTS

NICOLETTE LARSON/Give A Little (WB)
CHRIS THOMPSON/If You Remember Me (Planet)
F.C.C./Baby I Want You (Free Flight)
ROY ORBISON/Easy Way Out (Asylum)
FRANNIE GOLDE/Here I Go (Portrait)
JUDY COLLINS/Where Or When (Elektra)
BILL LABOUNTY/What About You? (LP) (WB)
BILL LABOUNTY/Dancin Tonight (45) (WB)
DONNA SUMMER/On My Honor (LP) (Casa)
THE WHISPERS/Can't Do Without Love (Solar)
RANDY EDELMAN/You're The One (LP) (Arista)
ED & JFC/What Can I Do With This Broken Heart (Big Tree)
ED & JFC/What's Forever For (Big Tree)
GEORGE BENSON/Unchained Melody (WB)
DIANA ROSS/The Boss (Motown)

Spectrum III

- 1 1 1 KENNY ROGERS/SHE BELIEVES IN ME (UA)**
 Profile: Among five hottest at KSL, WCLR, WTAE, WCBM, WFTL, WSLI, KHOW, WMYD, KFMB and WIP...among ten hottest at KLOK...among fifteen hottest at WIOD, KMGC and WFMK...among twenty hottest at WTMJ...KOLO 1-1, KWEN 1-1, WCFL 1-1, WNEU 3-1, WHBC 4-1, KBAI 4-1, WFGL 10-1, LOVE94 3-2, KKEZ 3-2, KAAM 3-2, WQUD 3-2, WORG-FM 4-2, WGOW 4-3, WTIC-AM 4-3, CHEC 9-4, KPOL 6-5, KEYN 20-5, KIIS-AM 7-6, WBLG 12-6, WFBC 13-7, KEWI 11-9, WHAG 14-8, KVOX 11-9, WSM-FM 12-9, KSTP 15-10, WFFM 12-11, KCSW 14-11, KYGO 19-12, KOTN 20-14, KAGO 21-18, WRMF 21-18 and WMJC 33-25...holds longer than expected...maintains with 79% reporter support...HUGE 25+ appeal!...Peaking...6th week on chart.
-  **7 2 2 RICKIE LEE JONES/CHUCK E.'S IN LOVE (WB)**
 Profile: Among five hottest at WFMK, WCLR and WTMJ...among ten hottest at 14k, WMHE, WCBM, WSLI and KMGC...among fifteen hottest at WIP and WIOD...LOVE 94 1-1, KOLO 2-2, KEYN 2-2, WFGL 11-2, WBLG 5-3, KWEN 5-4, WLOL-FM 7-5, KKEZ 16-6, WNEU 14-7, WLAG 10-8, KRNA 12-8, WORG-FM 11-9, WFFM 13-9, WTIC-AM 17-10, KBAI 14-11, KITY 14-11, KYGO 17-11, WSM-FM 16-12, KAGO 18-12, WFBC 20-12, WMJC 49-12, WISN 16-13, WGOW 17-13, KSTP 17-13, WLFA 19-13, WQUD 20-13, KAAM 21-13, WRMF 25-14, KVOX 17-15, KOTN 18-16, KIIS-AM D-17, 14NVR 21-18, WQON D-18, KEWI 27-23 and WCFL 28-24...added at WTAE and KPOL...with nothing stronger in sight this could go to number one...only KR's strength stopped it this week...still boasting 81% reporter support...powerhouse 25+ male...good female 25+...5th week on chart.
- 12 5 3 REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)**
 Profile: Among five hottest at WMHE, WIP, WCBM and WFMK...among ten hottest at WIOD, KMGC, WSLI and WMYD...among fifteen hottest at KHOW, KMGC and KSL...among twenty hottest at KFMB...KOTN 3-1, CHEC 2-2, WQON 7-3, KOLO 12-4, WFGL 8-5, 14NVR 9-6, WBLG 7-7, WBZ-AM 9-7, KIIS-AM 14-7, KKEZ 10-8, WGOW 11-8, KWEN9-9, KPOL 15-9, KITY 10-10, WISN 11-10, WLAG 11-10, KEYN 21-10, WHAG 16-11, WCFL 18-11, WTIC-AM 18-11, WFFM 15-12, WHBC 15-12, WLOL-FM 15-12, WFBC 17-15, WORG-FM 25-15, KVOX 23-21, WRMF 23-21, KSTP 25-21, KRNA 24-22 and KAGO 29-22...pushed up as other records lose ground...looks almost entirely female...very heavy teens...6th week on chart.
- 2 4 4 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)**
 Profile: Among five hottest at KSL, WMHE, WMYD, WFMK, WIP and WCBM...among ten hottest at KFMB, KLOK, WSLI and WCLR...among fifteen hottest at WIOD, KHOW and WFTL...KPOL 1-1, WFBC 1-1, WQON 1-1, KKEZ 2-1, WFFM 2-1, KAGO 2-1, KCSW 2-1, WLOL-FM 2-1, WGOW 2-1, WRMF 4-1, WLFA 5-1, KSTP 2-2, WTIC-AM 2-2, KIIS-AM 2-2, WISN 3-2, KOTN 5-3, WFGL 6-3, 14NVR 6-3, WLAG 4-4, WORG-FM 6-4, WMJC 7-4, KEYN 10-4, CHEC 7-6, WBZ-AM 7-6, KITY 11-6 and KRNA 8-7...'Warmer' is still very hot!...slow burn...dips slightly from 68% to 65% reporter support...good sales, good phones, good record...very powerful recurrent value...9th week on chart.
- 3 3 5 BILLY JOEL/HONESTY (COLUMBIA)**
 Profile: Among five hottest at WIOD, KFMB, WIP, 14k, WMYD, WCLR and WCBM...among ten hottest at KHOW and WTAE...among twenty hottest at WHIO and WSLI...KEYN 1-1, 14NVR 3-2, WSM-AM 4-2, WRMF 5-2, WLOL-FM 4-3, KSTP 4-3, KKEZ 7-4, KOTN 7-4, KYGO 9-4, WNEU 8-5, LOVE94 9-6, KPOL 8-7, WHAG 10-7, KVOX 14-7, WHBC 9-8, WTIC-AM 10-8, KOLO 13-8, KAGO 16-8, WFBC 9-9, KIIS-AM 10-9, KBAI 10-9, WQUD 12-9, WFGL 15-11, WORG-FM 20-16, WGOW 22-16, KITY 19-17 and WLFA 25-21...7th week on chart.
- 5 6 6 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT (MCA)**
 Profile: Among five hottest at WCBM, WIOD and KMGC...among ten hottest at 14k, WMYD, KSL and KHOW...among fifteen hottest at KLOK, WFTL, WIP, WTMJ, KFMB and WFMK...WHAG 1-1, KBAI 3-2, WCFL 3-2, KKEZ 5-3, WISN 5-3, KPOL 5-4, WTIC-AM 7-4, 14NVR 5-5, KOLO 11-6, KAGO 9-6, KAAM 10-6, LOVE94 8-7, WHBC 8-7, CHEC 8-7, KWEN 8-7, WORG-FM 8-7, WLAG 9-7, WGOW 9-7, KOTN 10-7, WQUD 9-8, KYGO 15-10, WFBC 16-11, KEYN 17-13, WSM-FM 18-14, WNEU 18-14, WMJC D-15 and KRNA 23-20...added at WSLI and WCLR...pushes back up slightly from 68% to 70% reporter support...totally hot!...great 25+ demos...7th week on chart.
- 14 7 7 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**
 Profile: Among ten hottest at KFMB...among fifteen hottest at WMYD, WFMK, 14k, WSLI, WIP and WCBM...among twenty hottest at KHOW...KOLO 4-3, WFFM 8-4, WBLG 8-4, KSTP 10-5, KWEN 10-6, WSM-FM 8-7, KAGO 14-7, WQON 13-8, LOVE94 10-10, WFGL 18-10, 14NVR 16-11, KEWI 16-12, KBAI 18-13, KOTN 19-13, KKEZ 20-14, WLOL-FM 21-15, WQUD 19-16, WNEU 24-16, WTIC-AM 20-17, KRNA 21-17, WHBC 25-18, WGOW 23-19, WLFA 24-19, KYGO 31-19, WRMF 26-20, WBZ-AM D-20, WORG-FM 31-24 and WCFL 29-26...added at KIIS-AM and WIOD...all demos...surprising slip from 68% to 60% reporter...could be temporary and may regain strength again next week...5th week on chart.
-  **16 12 8 DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN (CAPITOL)**
 Profile: Among five hottest at WIOD and KMGC...among ten hottest at 14k, KFMB and WFMK...among fifteen hottest at WMYD, WIP, WCBM, KHOW, WTAE and WSLI...among twenty hottest at KSL...KVOX 3-1, KBAI 7-6, WSM-FM 7-6, KOTN 14-10, WISN 13-11, KWEN 15-12, CHEC 16-12, WLFA 20-12, WCFL 22-12, KOLO 17-13, KKEZ 19-13, WHBC 18-14, WGOW 19-14, KEWI 19-16, KIIS-AM 20-16, KAAM 23-16, KYGO 26-16, WLAG 19-17, WFGL 22-18, WBLG 23-19, 14NVR 23-19, KSTP 23-20, WHAG 24-20, WORG-FM 24-20, WQUD 25-21, KAGO 28-23, KCSW 27-24, WLOL-FM 28-26 and WRMF 29-26...added at WFBC, KOB, WFTL, WFFM and KLOK...POWERS from 60% to 76% reporter support...a SMASH with 18+ demos...S-III single of the week...4th week on chart.
-  **26 21 9 ANNE MURRAY/SHADOWS IN THE MOONLIGHT (CAPITOL)**
 Profile: Among five hottest at KSL and KLOK...among ten hottest at KFMB, WFTL, WIOD and WHIO...among fifteen hottest at WTMJ and WIP...among twenty hottest at WMYD...WCFL 24-10, LOVE94 16-11, KBAI 20-15, WSM-AM 19-16, KPOL 22-16, KCSW 24-18, WLAG 22-19, WTIC-AM A-19, KVOX 22-20, KOLO 28-20, WORG-FM 27-21, KKEZ 27-21, WNEU 25-23, WHBC 27-23, WRMF 28-23, KAAM D-23, WQUD 30-24, KEWI 29-25, KSTP 29-25, WHAG 30-25, WLFA D-30, WGOW D-30, WSM-FM D-30, KAGO D-33 and KEYN A-34...added at WTAE, KOTN, WMJC, WFFM, WSLI, WMHE, KMGC and KMGC...phenomenal strength in categories 2 and 3...across the board demos...strongest with female 25+...it's just starting...3rd week on chart.
- 9 9 10 BARBARA MANDELL/IF LOVING YOU IS WRONG (ABC)**
 Profile: Among five hottest at WTAE, WIP, WCLR and WFTL...among ten hottest at KLOK, WFMK and WSLI...among fifteen hottest at WIOD, WCBM, KMGC and WHIO...among twenty hottest at KFMB, KHOW and 14k...KAGO 6-2, LOVE94 5-4, WGOW 6-5, WCFL 6-5, WHAG 7-5, KBAI 9-5, WTIC-AM 8-6, KOTN 9-6, WLFA 11-7, KCSW 10-9, WRMF 10-9, WFGL 14-9, KWEN 13-11, WNEU 16-11, WQUD 15-12, KIIS-AM 16-14, WFFM 18-15, KSTP 20-18 and KYGO D-36...6th week on chart.
- 13 11 11 BEACH BOYS/GOOD TIMIN' (CARIBOU)**
 Profile: Among five hottest at KFMB, KHOW and KMGC...among ten hottest at WIP and WTMJ...among fifteen hottest at KSL, WIOD and WMYD...among twenty hottest at WSLI and WCBM...KOLO 6-6, WISN 7-7, KYGO 13-8, CHEC 10-9, WHBC 11-9, KKEZ 11-9, KWEN 16-10, KPOL 14-11, KBAI 13-12, WCFL 20-13, WTIC-AM 21-13, WORG-FM 17-14, KCSW 17-14, WQON 19-14, KAGO 19-14, WHAG 20-14, KOTN 27-17, WLOL-FM 20-18, WLAG 20-18, KVOX 21-18, KSTP 22-19, KAAM 22-19, WQUD 24-20, and WLFA 26-23...added at WFBC and KMGC...holds with 60% reporter support, but peaking...demos show M/F 25+...5th week on chart.



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Spectrum III

- 6 8 12 BEE GEES/INSIDE AND OUT (RSO)**
Profile: Among five hottest at WHIO, WFMK, KLOK and WTAE...among ten hottest at 14k, WCBM, WMYD and WMHE...among fifteen hottest at KSL and WSLI...14NVR 1-1, WLAG 2-1, KOTN 2-2, WBZ-AM 2-2, WSM-FM 4-2, WFBC 4-2, KAGO 3-3, WHAG 6-3, WNEU 6-4, WORG-FM 5-5, WHBC 6-5, KIIS-AM 6-5, WISN 6-6, KVOX 8-6, WTIC-AM 9-7, CHEC 11-10 and KEWI 14-11... 7th week on chart.
- 19 14 13 NEIL DIAMOND/SAY MAYBE (COLUMBIA)**
Profile: Among ten hottest at WTAE, KLOK, WIP, WIOD and WFTL...among fifteen hottest at KHOW...among twenty hottest at WMYD, 14k, KSL and WHIO...KAAM 7-5, WCFL 11-6, WTIC-AM 15-9, WHBC 19-13, KVOX 18-14, KPOL 21-14, WSM-AM 18-15, WFGL 23-15, LOVE94 17-16, KBAI 22-17, WNEU 22-20, WLAG 23-21, WHAG 25-21, WQUD 27-23, WORG-FM 30-25, KSTP 30-26, KOTN D-26, KCSW D-27, KAGO 39-35 and KEYN A-35...added at WGOW, KOLO, WRMF and WSLI...resistance from category one stalls this at 60% reporter support...good 25+ female demos...3rd week on chart.
-  **N 24 14 JAMES TAYLOR/UP ON THE ROOF (COLUMBIA)**
Profile: Among five hottest at 14k, KMGC and WHIO...among ten hottest at WTAE...among fifteen hottest at KMGX...among twenty hottest at WIP, KFMB and WSLI...KOLO 16-9, WSM-FM 22-16, WSM-AM 22-19, WQON D-19, WTIC-AM A-21, WFGL A-22, WRMF 35-24, KPOL D-24, WNEU 30-25, KBAI A-25, LOVE94 D-25, WLFA 28-26, KCSW 28-26, WCFL 31-28, WFFM 32-28, WORG-FM A-28, KSTP D-28, WLOL-FM D-28, WQUD A-29, WHBC 35-31, KAGO D-36 and WHAG D-39...added at WIOD, WMYD, WCLR, CHEC, WLAG, WGOW, KOTN, KSL and KHOW...a GIANT with all 25+ demos...2nd week on chart.
- 11 10 15 NIGEL OLSSON/A LITTLE BIT OF SOAP (BANG)**
Profile: Among five hottest at KHOW, WCLR, WIOD and KFMB...among ten hottest at WCBM, WMYD, WIP and WTAE...WSM-AM 3-1, KYGO 4-2, WNEU 10-6, WCFL 9-9, KEWI 12-9, KPOL 10-10, WORG-FM 12-10, WLFA 13-10, WQON 16-10, WHBC 13-11, WHAG 15-13, KAGO 20-13, LOVE94 14-14, KWEN 17-14, KSTP 18-14, WLAG 18-16, WQUD 21-19, WFBC 24-19, KOTN 24-20, KBAI 25-20, WGOW 26-20 and WFFM 27-24...added at WFTL...6th week on chart.
-  **22 19 16 SISTER SLEDGE/WE ARE FAMILY (COTILLION)**
Profile: Among five hottest at WMHE and WSLI...among ten hottest at WTMJ...among fifteen hottest at WCBM...among twenty hottest at WHIO...WBLG 2-1, KITY 4-1, WFFM 7-2, KWEN 4-3, WMJC 4-3, WBZ-AM 5-3, WFBC 8-3, WLFA 16-4, KRNA 11-5, KAGO 13-9, WQON 15-9, WRMF 11-10, WGOW 14-11, 14NVR 18-13, WORG-FM 18-13, WQUD 23-15, WNEU 26-15, KEYN 26-16, KKEZ 24-20, KOTN D-23, WHBC 30-24, KVOX D-26, KYGO 38-29 and WCFL A-34...where this record is played it is extremely powerful...very good female demos 18-34!...4th week on chart.
- 10 15 17 ORLEANS/LOVE TAKES TIME (INFINITY)**
Profile: Among five hottest at 14k and KHOW...among ten hottest at WIP, WFMK and WTAE...among fifteen hottest at WMYD, KFMB and WCBM...KEWI 2-2, WORG-FM 3-3, CHEC 6-3, WQON 5-5, WLAG 7-5, KAGO 7-5, WLOL-FM 8-6, KSTP 8-6, KBAI 8-7, KIIS-AM 8-8, WRMF 9-8, KPOL 9-8, WFFM 10-8, WISN 10-8, KEYN 14-9, LOVE94 12-12, KAAM 25-17 and WCFL A-20...8th week on chart.
- 8 16 18 ENGLAND DAN & JOHN FORD COLEY/LOVE IS THE ANSWER (BIG TREE)**
Profile: Among five hottest at WIOD, KSL, KFMB, WMYD, WTAE and KHOW...among ten hottest at WCLR and WCBM...among fifteen hottest at WFMK and KMGC...among twenty hottest at WFTL...KPOL 3-3, KEWI 3-3, WCFL 4-4, KIIS-AM 4-4, WQON 8-4, WQUD 11-4, WLAG 6-6, WRMF 6-6, WORG-FM 7-6, KSTP 7-7, KEYN 12-8, KAAM 9-9, WBZ-AM 10-9, WFBC 10-10 and WLFA 16-14...10th week on chart.
- 4 13 19 PEACHES AND HERB/REUNITED (POLYDOR)**
Profile: Among five hottest at WFTL, WSLI, KSL, WMYD and WMHE...among ten hottest at KHOW and KLOK...among twenty hottest at KFMB...WQUD 1-1, KEWI 1-1, WTIC-AM 1-1, KIIS-AM 1-1, WORG-FM 1-1, WISN 1-1, KAAM 1-1, WMJC 2-1, KPOL 2-2 and KITY 3-3...10th week on chart.
- 23 20 20 POCO/HEART OF THE NIGHT (MCA)**
Profile: Among ten hottest at 14k...among fifteen hottest at WHIO...among twenty hottest at WTMJ, KSL, WFMK, WMYD and KHOW...KOLO 15-10, KEYN 23-14, LOVE94 15-15, WHBC 23-19, KWEN D-19, KEWI 24-20, WFGL A-20, WLOL-FM 27-21, WNEU 28-22, WORG-FM 28-23, WGOW 27-24, WHAG 27-24, KOTN 28-24, WLAG A-26, WCFL 32-27, KYGO 36-33, KAGO D-34 and WFFM D-38...added at WSLI, KAAM, KOB and KRNA...strong male 18-34...best in category one...still has plenty of growth potential...4th week on chart.
- 17 17 21 ROGER VOUDOURIS/GET USED TO IT (WB)**
Profile: Among five hottest at WSLI...among ten hottest at WIP...among fifteen hottest at WMYD...among twenty hottest at WIOD...WSM-FM 5-5, WISN 9-9, WNEU 9-9, KBAI 11-10, KRNA 13-10, KKEZ 14-11, KSTP 14-11, KEYN 15-12, WHAG 18-12, WLOL-FM 16-14, KIIS-AM 17-15, KAAM 19-15, WFFM 20-16, KPOL 20-18, WCFL 30-22 and KYGO 33-24...added at WMHE and WMJC...excellent recurrent value...7th week on chart.
- 21 22 22 SUPERTRAMP/THE LOGICAL SONG (A&M)**
Profile: Among five hottest at WSLI...among ten hottest at KMGX...among fifteen hottest at 14k...among twenty hottest at WCBM and WTMJ...KYGO 1-1, KRNA 2-1, WFFM 4-3, KWEN 7-5, KEYN 9-6, KAGO 15-10, CHEC 15-11, WQON D-15, WBZ-AM 18-16, KSTP 19-16, WMJC 35-16, KEWI 21-18, WQUD 22-18, WLOL-FM D-24, KVOX D-24, WHBC 32-27, WRMF 39-28, WLAG 45-29 and WHAG D-40...added at WORG-FM, WMHE and WMYD...categories 1 & 2 show this to be a 'super' record...4th week on chart.
- 24 23 23 TOTO/GEORGY PORGY (COLUMBIA)**
Profile: Among ten hottest at WHIO...among fifteen hottest at 14k...WSM-FM 6-4, 14NVR 15-10, KAGO 17-11, KIIS-AM 15-13, KWEN 19-15, KEWI 22-19, WHBC 22-20, WLFA 30-24, WQUD 28-26, WNEU D-28 and KYGO D-40...3rd week on chart.
-  **N 27 24 SPYRO GYRA/MORNING DANCE (INFINITY)**
Profile: Among ten hottest at WFTL, KMGC and KMGX...among fifteen hottest at KSL and 14k...among twenty hottest at WHIO and KHOW...KCSW 12-10, KAAM 15-11, WISN A-20, KWEN D-20, KPOL 23-21, WHBC 29-26, WORG-FM 29-27, KBAI 30-27, WGOW D-28, WHAG 33-31 and KAGO D-38...added at WLOL-FM and WLFA...very good upper demos 25+...best 25+ male...big sales and good phones...2nd week on chart.
-  **N 26 25 ELO/SHINE A LITTLE LOVE (JET)**
Profile: Among fifteen hottest at 14k...among twenty hottest at WCBM...WQON 11-6, WBLG 19-9, KEYN 28-19, WLFA 23-20, 14NVR 24-20, KEWI 25-22, WQUD 26-22, KSTP 28-22, KYGO 32-22, KRNA D-25, LOVE94 D-26, KAGO 34-29, WRMF 34-30, WHBC D-32 and KBAI A-36...added at KVOX, WLOL-FM, WMJC, WSLI, WMHE and KMGX...2nd week on chart.
-  **N N 26 JOHN STEWART/GOLD (RSO)**
Profile: Among five hottest at 14k...among ten hottest at WTMJ and KMGX...among fifteen hottest at WTAE...among twenty hottest at WCBM...LOVE94 24-18, KWEN D-18, KEYN 31-22, WFBC D-25, KBAI 31-26, WFFM 33-29, WGOW D-29, WHBC 34-30, KEWI 36-31, KAGO D-32 and WCFL A-39...added at WBLG and WNEU...the resistance from some programmers to this staggers the mind...very big with all demos 18+...1st week on chart.

Spectrum III

- N N 27**  **ART GARFUNKEL/SINCE I DONT HAVE YOU** (COLUMBIA)
Profile: Among five hottest at WTAE...among ten hottest at KMGC and WHIO...KCSW 3-2, WFFM 9-7, KAAM D-24, WISN A-25, KEYN 34-26, KOLO D-28, WHBC 33-29, WCFL A-35 and WRMF D-37...added at WBZ-AM, WCLR, KSL, KHOW, WGOW, WIP, WMYD, WLFA, KPOL, KWEN and WTMJ...immediate response from 25+ female...good male 25+ where established with airplay...this could be his biggest record on a solo outing...1st week on chart.
- 29 29 28** **CRYSTAL GAYLE/WHEN I DREAM** (UA)
Profile: Among ten hottest at WIOD and KSL...among fifteen hottest at WFTL and WHIO...among twenty hottest at WMYD...KVOX 5-4, KCSW 5-4, KAAM 6-4, WSM-AM 7-5, WHAG 9-9, WORG-FM 13-11, WFGL A-23 and KAGO 35-28...added at WCLR...stubborn...3rd week on chart.
- 18 18 29** **DONNA SUMMER/HOT STUFF** (CASABLANCA)
Profile: Among ten hottest at WMHE...WBZ-AM 1-1, WQON 2-2, KWEN 3-2, WNEU 4-3, KRNA 6-3, WRMF 14-7, WLFA 12-8, CHEC D-20, KAGO 24-21 and WLAG 48-33...4th week on chart.
- N N 30**  **DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN** (ARISTA)
Profile: Among five hottest at KMGX and KLOK...among ten hottest at WFTL...among fifteen hottest at WHIO, KFMB and WTMJ...among twenty hottest at WIOD and WFMK...KVOX 27-22, WHBC 28-25, KKEZ D-28, WORG-FM A-29, WCFL 37-30 and WQUD A-30...added at KOB, KCSW, WCLR, KOLO, 14k and KAAM...potent in categories 2 & 3...a very well liked artist, coupled with a great song & producer, on top of her talent, all say it's a smash...1st week on chart.

SIGNIFICANT ACTION:

- ELTON JOHN/MAMA CAN'T BUY YOU LOVE** (MCA)
Profile: WHBC A-35 and WRMF D-38...added at WFFM, WHAG, WQON, WNEU, WSM-FM, KPOL, WTMJ, WLFA, WIP, WIOD, KRNA, KOLO and KMGC.
- ANITA WARD/RING MY BELL** (JUANA-TK)
Profile: Among ten hottest at WMHE...WBZ-AM 12-8, KITY 17-9, WMJC 38-10, WFFM 35-17, WFBC D-20, KRNA D-24, 14NVR D-24 and WLFA D-28...added at KSTP, WBLG and WMYD.
- EARTH, WIND & FIRE/BOOGIE WONDERLAND** (ARC)
Profile: 14NVR 8-4, KWEN 11-8, WBLG 17-10, WMJC D-14, WLFA 22-16, KITY A-16, KRNA 25-23, KYGO 39-35, KAGO D-39 and WRMF D-40...added at WSLI.
- DAVID NAUGHTON/MAKIN' IT** (RSO)
Profile: Among fifteen hottest at WSLI...KITY 6-4, KYGO 8-6, WLFA 17-15, WBLG 21-15, WBZ-AM 20-17, WFBC 23-21, CHEC D-24 and WRMF 30-25.
- ABBA/DOES YOUR MOTHER KNOW?** (ATLANTIC)
Profile: Among ten hottest at KMGX...among fifteen hottest at WTAE...WNEU 27-17, WBLG 24-22, KEWI 28-24, KEYN A-25, KVOX D-25, WLFA D-25, KAGO 30-26 and KYGO D-37...added at CHEC and KKEZ.
- OAK RIDGE BOYS/SAIL AWAY** (MCA)
Profile: Among five hottest at KLOK...among ten hottest at KSL...among fifteen hottest at KFMB and WFTL...WSM-AM 10-10, KCSW 18-16, WHAG 34-26 and WLAG D-38...added at WHBC and KAAM.
- GEORGE HARRISON/LOVE COMES** (DARK HORSE)
Profile: Among twenty hottest at WIOD...WSM-FM 25-18, KOLO D-22, LOVE94 D-24, KEYN 36-29, KVOX D-30, KAGO D-30 and WHBC A-34...added at 14k, WRMF, 14NVR, WHIO, WORG-FM, WIP and KFMB.
- LINDA RONSTADT/ALISON** (ASYLUM)
Profile: Among fifteen hottest at KSL...KAAM 8-8, WHAG 21-17, WORG-FM 22-18, WCFL 23-21, WHBC 24-22, KKEZ 28-26 and WLAG 39-37.
- McFADDEN & WHITEHEAD/AIN'T NO STOPPING** (PI)
Profile: Among fifteen hottest at WFMK...14NVR 19-14, KWEN 20-17, KITY A-18, WGOW 28-25 and WLFA D-29...added at WFBC.
- DOLLY PARTON/YOU'RE THE ONLY ONE** (RCA)
Profile: Among five hottest at KLOK...among fifteen hottest at WFTL...among twenty hottest at WTMJ...KOLO D-24, WHBC 31-28, KBAI A-38 and WRMF D-39...added at KCSW, KIIS-AM, WGOW, WLFA and KSL.
- ANGELA BOFILL/THIS TIME I'LL BE SWEETER** (ARISTA)
Profile: Among five hottest at KMGC...among ten hottest at WCBM...WSM-FM 3-1, WSM-AM 8-6 and WCFL A-33...added at WHIO.
- WAYLON JENNINGS/AMANDA** (RCA)
Profile: Among five hottest at WTMJ...among twenty hottest at KSL...KAAM D-18 and KEWI 39-36.
- E. HUMPERDINCK/CANT HELP FALLING IN LOVE** (EPIC)
Profile: Among five hottest at WFTL...WHAG 23-18, KOTN D-30 and WLAG 43-39.
- IAN MATTHEWS/DONT HANG UP** (MUSHROOM)
Profile: Among ten hottest at WTMJ and WHIO...KOLO 29-27 and KBAI 33-30...added at KSL, WORG-FM, KVOX, KKEZ and KWEN.
- THELMA HOUSTON/SATURDAY NIGHT** (MOTOWN)
Profile: KYGO 20-17, WGOW 25-22, WQUD 29-25 and KAGO 33-27...added at WSLI and KHOW.
- ROBERT JOHN/SAD EYES** (EMI/AMERICA)
Profile: WSM-FM 26-23, KOLO 26-23 and WNEU D-29...added at KWEN, WTMJ, WMHE, WMYD, KSL, WIOD, WMJC and KMGC.
- ADRIAN GURVITZ/UNTOUCHABLE & FREE** (JET)
Profile: WMYD, KPOL-AM, 14k.
- BELL & JAMES/YOU NEVER KNOW** (A&M)
Profile: KVOX 6-5, WORG-FM 23-19 and WRMF 31-27...added at WHAG.
- RICK NELSON/DREAM LOVER** (EPIC)
Profile: Among fifteen hottest at KFMB...among twenty hottest at WIOD...KCSW 9-8...added at WCLR.
- EDDIE RABBITT/SUSPICIONS** (ELEKTRA)
Profile: WSM-AM 23-18, WSM-FM 28-24 and KSTP D-29...added at KOLO, KCSW, WFFM and WQUD.
- GLENN CAMPBELL/CALIFORNIA** (CAPITOL)
Profile: Among ten hottest at WHIO...WSM-AM 17-14 and WHAG 38-35.
- BOB WELCH/CHURCH** (CAPITOL)
Profile: Among fifteen hottest at KMGC...LOVE94 20-20 and KOLO D-25...added at WMYD, KKEZ and KAGO.
- CARLY SIMON/VENGEANCE** (ASYLUM)
Profile: Among fifteen hottest at WTAE...KOLO D-30 and WFFM D-37...added at KWEN, WHIO and WHBC.
- LISA HARTMAN/WALK AWAY** (KIRSHNER)
Profile: Among ten hottest at WTMJ...KEYN 35-31 and WRMF 38-34.
- DAVE LOGGINS/PIECES OF APRIL** (EPIC)
Profile: Among twenty hottest at WTMJ...WSM-FM 30-26...added at WHAG, KCSW and WCLR.
- ERROL SOBER/HEART TO HEART** (ATLANTIC)
Profile: Among fifteen hottest at KMGC...KCSW 15-13.
- ROY ORBISON/EASY WAY OUT** (ASYLUM)
Profile: WSM-FM D-29...added at WHIO.

Spectrum III

MOST PLAYED ALBUMS

| | | | | |
|---|---|----|---|--------------|
| 1 | 1 | 1 | JAMES TAYLOR/FLAG | (COLUMBIA) |
| Key Cuts: 45, Rainy Day Man and Daytripper...other action includes BSUR, Company Man and Millworker...5th week. | | | | |
| 2 | 2 | 2 | RICKIE LEE JONES/RICKIE LEE JONES | (WB) |
| Key Cuts: 45, Danny's All Star Joint and Last Chance Texaco...other action includes Youngblood and Night Train...6th week. | | | | |
| 4 | 4 | 3 | SUPERTRAMP/BREAKFAST IN AMERICA | (A&M) |
| Key Cuts: 45, Take The Long Way Home...other action includes Goodbye Stranger and title...4th week. | | | | |
| 3 | 3 | 4 | ART GARFUNKEL/FATE FOR BREAKFAST | (COLUMBIA) |
| Key Cuts: 45, Finally Found A Reason and Sail On A Rainbow...other action includes When Someone Doesnt Want You and Oh, How Happy...8th week. | | | | |
| 5 | 5 | 5 | DOOBIE BROTHERS/MINUTE BY MINUTE | (WB) |
| Key Cuts: 45, Depending On You, Fool To Survive and Sweet Feelin'...other action includes Here To Love You...26th week. | | | | |
| 9 | 6 | 6 | JOHN STEWART/BOMBS AWAY DREAM BABIES | (RSO) |
| Key Cuts: Lost Her In The Sun and Midnight Wind and Somewhere Down The Line...3rd week. | | | | |
| 10 | 7 | 7 | TARNEY SPENCER BAND/RUN FOR YOUR LIFE | (A&M) |
| Key Cuts: 45, title and Live Again...other action includes Won'tcha Tell Me, Lies, and Far Better Man...3rd week. | | | | |
| † | † | 8 | DONNA SUMMER/BAD GIRLS | (CASABLANCA) |
| Key Cuts: 45 and Bad Girls (45)...other action includes There Will Always Be You and On My Honor...1st week. | | | | |
| † | † | 9 | JENNIFER WARNES/SHOT THROUGH THE HEART | (ARISTA) |
| Key Cuts: 45, Sign On The Window and Don't Make Me Over...other action includes...When The Feeling Comes Around and title...1st week. | | | | |
| 6 | 8 | 10 | ENGLAND DAN & JOHN FORD COLEY | (BIG TREE) |
| Key Cuts: 45, What Can I Do With This Broken Heart and What's Forever For...other action includes Broken Hearted Me and Only A Matter Of Time...7th week. | | | | |

TRENDSETTERS

CATEGORY 1

aims at 18-34 demos with emphasis on 25-34, tends to be heavier, play many album cuts and add records faster to Power rotation

| | | | |
|---------|----------------|------------------|--------------|
| 14NVR | Waterbury, CT | Joe McCoy | 203 729-2291 |
| KBSQ-FM | Santa Fe | Dan Kelley | 505 982-4444 |
| KCBQ | San Diego | John Fox | 714 286-1170 |
| KCSW | Austin | Bob Joseph | 512 477-6375 |
| KEWI | Topeka | J. R. Greeley | 913 272-2122 |
| KEYN | Wichita | J. Walker | 316 838-7744 |
| KEZR | San Jose | Bob Harlow | 408 287-5775 |
| KIMN-FM | Denver | Ed Greene | 303 234-9500 |
| KITY | San Antonio | Steve Anderson | 512 225-5111 |
| KLYX-FM | Sioux Falls | Bruce Fischer | 605 339-1520 |
| KRNA | Iowa City | Rob Norton | 319 351-6426 |
| KRSP-AM | Salt Lake City | Lorraine Winegar | 801 262-5541 |
| KUKI | Minneapolis | Denny Carpenter | 612 645-2724 |
| KWAV | Ukiah, CA | Ross Forbes | 916 673-7677 |
| KWEN | Monterey | Randy Summers | 408 649-0969 |
| WBLG | Lexington, KY | Dave Michaels | 606 233-1515 |
| WFM | Pittsburgh | John Quincy | 412 351-1100 |
| WFMK | Lansing | Dave Popovich | 517 349-4007 |
| WLAG | La Grange | Don Schueller | 404 882-3505 |
| WLOL | Minneapolis | Bill Benjamin | 612 699-1330 |
| WLWS | Cincinnati | Buddy Hollis | 513 868-3696 |
| WMAZ | Macon, GA | Alan Matthews | 912 746-7311 |
| WMJC | Detroit | Steve Murphy | 313 398-7600 |
| WMYD | Wickford, RI | Peter Booker | 401 295-1370 |
| WNIC | Detroit | Rick McKay | 313 846-8500 |
| WOMC | Detroit | Jim Harper | 313 546-9600 |
| WQUD | Memphis | Jim Scollin | 901 274-3400 |
| WSM-FM | Nashville | Dan Vaccaro | 615 749-2244 |
| WSMI-AM | Litchfield, IL | M.C. Sneed | 217 324-5921 |
| LOVE 94 | Miami Beach | Terry Todd | 305 672-2500 |
| Z 96 | Augusta, Wrens | Rick Peters | 404 547-2311 |
| | | J.J. Hemingway | |

CATEGORY 2

aims at 18-49 demos with heavy emphasis on 25-49, tends to daypart harder selections, play few album cuts and use a combination of music and personality

| | | | |
|---------|------------------|-------------------|--------------|
| CHEC | Lethbridge, Alb. | Wayne Barry | 403 329-4144 |
| CJAY-FM | Calgary, Alb. | Wes Erickson | 403 246-7111 |
| KAAM | Dallas | Lee Gray | 214 386-6100 |
| KAGO | Klamath Falls | Charlie Van Hall | 503 882-2551 |
| KEX | Portland | Eric Norberg | 503 225-1190 |
| KFMB-AM | San Diego | Mark Larson | 714 292-5362 |
| KHOW | Denver | Brian Scott | 303 573-6300 |
| KHQ | Spokane | Chuck Heaton | 509 448-4666 |
| KIIS-AM | Los Angeles | Sherman Cohen | 213 466-8381 |
| KKEZ | Ft. Dodge, IA | J. Michael Libbie | 515 516-7333 |
| KLOK | San Jose | Bill Weaver | 408 274-1170 |
| KMBZ | Kansas City | Steve Bell | 913 236-9800 |
| KMGX | Dallas | D. O'Donoghue | 214 688-0641 |
| KMGJ | Tucson | John Libynski | 602 624-2431 |
| KMJJ-AM | Las Vegas | Dave Van Stone | 702 736-8910 |
| KMPC | Los Angeles | Ron Rodriguez | 213 469-5341 |
| KNBR | San Francisco | Scott Burton | 415 546-2200 |
| KOGO | San Diego | Bill Dodd | 714 263-6191 |
| KOLO | Reno | Mike Hagerty | 702 786-0920 |

| | | | |
|---------|----------------|------------------|--------------|
| KOTN | Pine Bluff | Larry Weir | 501 534-8732 |
| KPOL-AM | Los Angeles | Rollye Bornstein | 213 466-4123 |
| KVOX | Fargo | Dan Wright | 218 233-1522 |
| 14k | Gainesville | Shawn Smith | 904 376-2688 |
| WASH-FM | Washington | Bob Duckman | 202 244-9700 |
| WBZ-AM | Boston | Dave Martin | 617 787-7000 |
| WCBM | Baltimore | Ray Quinn | 301 363-2000 |
| WCCO-FM | Minneapolis | Curt Lundgren | 612 339-1029 |
| WCFL | Chicago | Dick Stadlen | 312 222-1000 |
| WCHS | Charlestown | Al Sahley | 304 342-8131 |
| WCLR | Chicago | Jack Kelly | 312 677-5900 |
| WCOL-AM | Columbus | Harry Valentine | 614 221-7811 |
| WFBC | Greenville, SC | Lou Simon | 803 271-9200 |
| WFGL | Fitchburg | Mike Thomas | 617 343-4897 |
| WGAR | Cleveland | Chick Watkins | 216 526-6700 |
| WGOW | Chattanooga | Kris Copeland | 615 756-6141 |
| WHAG | Hagerstown | Rick Summers | 301 797-7300 |
| WHBC | Canton | Rick Jacobs | 216 456-7166 |
| WISM-FM | Madison | Bill Vancil | 608 271-1486 |
| WISN | Milwaukee | Norm Pringle | 414 342-1111 |
| WJWJ-FM | Brainerd, MN | Jim O'Rourke | 218 828-1244 |
| WLFA | Lafayette, GA | Rich Gwyn | 404 638-3276 |
| WLW | Cincinnati | Cliff Hunter | 513 241-9597 |
| WNEU | Wheeling, WV | Dave Amos | 304 233-1470 |
| WORG-FM | Orangeburg, SC | Stu Wright | 803 536-1580 |
| WQON | Grayling, MI | Bob Greenwood | 517 348-5488 |
| WRMF | Titusville, FL | Gary Tee | 305 267-1122 |
| WSLI | Jackson, MS | Jay Phillips | 601 372-6311 |
| WTAE | Pittsburgh | Mark Roberts | 412 731-1250 |
| WTMJ | Milwaukee | Mike Elliot | 414 332-9611 |

CATEGORY 3

aims at 25-49 demos with emphasis on upper demos, tends to be softer, more lush, play almost no album cuts and concentrate on personality and information

| | | | |
|---------|------------------|-----------------|--------------|
| CKWW | Windsor, Ont. | Kevin Shay | 519 252-5751 |
| KBAI | Morro Bay | Ann Dunaway | 805 772-2263 |
| KBLI | Blackfoot, ID | Jack Sunday | 208 785-1400 |
| KBOM | Bismarck | Joel Johnson | 701 663-6411 |
| KDKA | Pittsburgh | Rick Starr | 412 392-2200 |
| KIT | Yakima | Alan McLaughlin | 509 457-8115 |
| KOB | Albuquerque | Jim King | 505 243-4411 |
| KPLX | Dallas/Ft. Worth | Irv Jackson | 817 429-0995 |
| KSL | Salt Lake City | George Lamich | 801 237-2639 |
| KVI-AM | Seattle | Carol Stripling | 206 223-5700 |
| WCXI | Detroit | Kevin Sanderson | 313 345-8600 |
| WDNC | Durham, NC | George Denno | 919 682-0318 |
| WFBR | Baltimore | Dale Andrews | 301 685-1300 |
| WFTL | Ft. Lauderdale | Mike Harvey | 305 485-4111 |
| WGR | Buffalo | Jerry Reo | 716 881-4555 |
| WGNG | Providence | Rick McKay | 401 725-9000 |
| WHAM | Rochester | Jack Murphy | 716 545-4884 |
| WHDH | Boston | Donna Halper | 617 421-5600 |
| WHIO | Dayton | Bob Davis | 513 254-5311 |
| WIBC | Indianapolis | Jed Duval | 317 924-5211 |
| WIOD | Miami | Alan Anderson | 305 759-4311 |
| WIP | Philadelphia | James Lloyd | 215 568-2900 |
| WMT | Cedar Rapids | Frank Hanford | 319 395-6134 |
| WSLI | Jackson, MS | Jay Phillips | 601 372-6311 |
| WTIC-AM | West Hartford | Jay Clark | 203 522-1080 |
| WYNY | New York | Jere Sullivan | 212 664-4822 |

J U N E

4

ANNOUNCING THE WORLD PREMIERE
OF **CHIC'S** LATEST TRIUMPH,
THEIR NEW SINGLE, "**GOOD TIMES**." ³⁵⁸⁴
FROM THEIR FORTHCOMING ALBUM.

ALSO AVAILABLE ON 12" COMMERCIAL DISC. ^{DK 4801}

Produced by Nile Rodgers and Bernard Edwards for the Chic Organization Ltd.
In Association with MK Productions Marc Kreiner & Tom Cossie.









ON ATLANTIC RECORDS.

Black

TREND SETTERS

| | | | | | | | | |
|------|-------------|----------------|------|--------------|-------------------|------|-----------|------------------|
| KATZ | St. Louis | Earl Parnell | WAOK | Atlanta | Tony Jamieson | WJLB | Detroit | J. Michael McKay |
| KCOH | Houston | Travis Gardner | WBLS | New York | Frankie Crocker | WJPC | Chicago | Tom Joyner |
| KDAY | Los Angeles | Steve Woods | WBMX | Chicago | James Alexander | WOOK | Wash DC | John Moen |
| KDIA | Oakland | Jerry Boulding | WCIN | Cincinnati | Bob Long | WORC | Orlando | Linda Haynes |
| KKSS | St. Louis | Lee Michaels | WCHB | Detroit | Wade Briggs | WVON | Nashville | Steve Crumbley |
| KMJQ | Houston | Jack Patterson | WDAS | Philadelphia | Butterball | WVON | Chicago | Fred Harvey |
| KSOL | San Mateo | J.J. Jeffries | WDAO | Dayton | Langford Stephens | WWIN | Baltimore | Carl Conner |
| WAMO | Pittsburgh | Michael Payne | WDIA | Memphis | Mark Christian | WWRL | New York | Don Brooks |
| | | | | | | | | Bob Law |

-  **7 1 ANITA WARD/RING MY BELL** (JUANA)
Profile: Its the hottest record at KMJQ, WAMO and WDAS...in the hottest five at KCOH, KDIA, WBMX, WCHB, WFDR and WOOK...in the hottest ten at KDAY, WCIN, Cleveland '2', WVON, WWIN, WWRL, WYLD...in the hottest fifteen at WGCI and WJLB...was also added at KSOL and WVOL...91% positive station activity...this record has to be one of the most valuable records to radio besides Peaches and Herb...heavy rotation for all stations
-  **1 2 MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW** (PI)
Profile: Its the hottest record at KDIA and WDAS...in the hottest five at KSOL, WBMX, WCHB, WJLB, WOOK, WVON and WYLD...in the hottest ten at KDAY, KMJQ, WCIN, Cleveland '2' and WWIN...in the hottest fifteen at WGCI...68% positive station activity...still a very valuable and positive record, this one is valuable...it so happens that Anita Ward was a little stronger this week
- 2 3 SISTER SLEDGE/WE ARE FAMILY** (COTILLION)
Profile: Its in the hottest five at KSOL, WAMO, WJPC, WOOK, WVOL and WYLD...in the hottest ten at KMJQ, WCIN, WDIA, Cleveland '2' and WWIN...in the hottest fifteen at KCOH, WDAS and WVON...66% positive station activity...its time to key on another record from the album for black stations, but its still very valuable and is not burnt yet...medium to heavy rotation
- 5 4 THE GAP BAND/SHAKE** (MERCURY)
Profile: Its in the hottest five at KSOL, WYLD...in the hottest ten at KDAY, KDIA, WBMX, WDAS, WDIA, WJLB, Cleveland '2', WJPC, WVON, WWIN...in the hottest fifteen at WAMO, WCHB and WGCI...60% positive station activity, covering all demographics...medium to heavy rotation depending upon your market
- 6 5 DONNA SUMMER/HOT STUFF** (CASABLANCA)
Profile: Its the hottest record at WCHB...in the hottest five at KMJQ, KSOL, WDAS and WVON...in the hottest ten at WAMO, WCIN and WWRL...in the hottest fifteen at KDIA, WGCI and WVOL...50% positive station activity, although most stations are beginning to key on the other single Bad Girls...this is a very peculiar situation, but the record is doing very well, its gold as anticipated before...medium to heavy rotation depending upon your market
- 4 6 RICK JAMES/BUSTING OUT OF L SEVEN** (GORDY)
Profile: Its in the hottest five at KDIA, WAMO, WFDR and WVOL...in the hottest ten at KSOL, WBMX, WCHB, WDAS, WDIA, Cleveland '2', and WVON...in the hottest fifteen at KCOH, WGCI and WJPC and WYLD...68% positive station activity...still a monumental teen response record...heavy rotation for teens
-  **10 7 EARTH, WIND & FIRE/EMOTIONS/BOOGIE WONDERLAND** (ARC/CBS)
Profile: Its in the hottest five at WOOK...in the hottest ten at KDIA, KSOL, WBMX, WCIN, WDAS, and WWRL...in the hottest fifteen at KMJQ...it was added at WAMO...also on KDAY, WGCI and WVON...55% positive station activity...more valuable as a universal but the groups mature sound make it very valuable as a black record...medium to heavy rotation
- 3 8 ISLEY BROS./I WANNA BE WITH YOU** (T-NECK)
Profile: Its the hottest record at KSOL, WVOL and WYLD...in the hottest five at KDIA, WDAS, WFDR and WJLB...in the hottest ten at KCOH, KDAY, WBMX, WCIN, WDIA, Cleveland '2', WVON and WWRL...in the hottest fifteen at KMJQ, WCHB and WGCI...82% positive station activity, although most stations are beginning to key upon the LP...heavy rotation still
- 9 9 TYRONE DAVIS/IN THE MOOD** (COLUMBIA)
Profile: Its in the hottest five at KCOH, KMJQ, WFDR...in the hottest ten at KDIA, WDIA, Cleveland '2', WJPC, WVOL and WWRL...in the hottest fifteen at WVON...was also added at WAMO...peaked as a black record, time for a new single release...medium rotation depending upon your market
- 8 10 PEACHES & HERB/REUNITED** (POLYDOR)
Profile: Its the hottest record at WVON...in the hottest five at KCOH and KMJQ...in the hottest ten at WDAS, WVOL and WYLD...in the hottest fifteen at KSOL and WGCI...36% positive station activity...time for a new single as a black record
- 11 11 RAYDIO/YOU CANT CHANGE THAT** (ARISTA)
Profile: Its in the hottest five at KCOH and WFDR...in the hottest ten at KSOL, WAMO, WJLB...in the hottest fifteen at KDIA, KMJQ, WBMX, WVOL and WYLD
- 12 12 GQ/DISCO NIGHTS** (ARISTA)
Profile: Its in the hottest five at KDIA, WVON...in the hottest ten at KCOH, WDIA, Cleveland '2' and WVOL...in the hottest fifteen at WGCI
-  **19 13 LOU RAWLS/LET ME BE GOOD TO YOU** (PI)
Profile: Its the hottest record at WBMX...in the hottest five at KMJQ and WDAS...in the hottest ten at WCIN and Cleveland '2'...in the hottest fifteen at KSOL...was also added at WDIA...a very mature record...heavy rotation
-  **22 14 JONES GIRLS/YOU'RE GOING TO MAKE ME LOVE SOMEBODY ELSE** (PI)
Profile: Its in the hottest five at KMJQ, WCHB and WJLB...in the hottest ten at WDAS and WWRL...in the hottest fifteen at WYLD...was also added at WDAO...and its on KKSS, KCOH, WGCI and WVON...becoming very significant as a black record...lyric content is dynamite...medium to heavy rotation based upon your market response
- 14 15 HERBIE HANCOCK/READY OR NOT** (COLUMBIA)
Profile: Its in the hottest ten at WAMO, Cleveland '2', WVOL and WYLD...in the hottest fifteen at KCOH
-  **24 16 TEENA MARIE(WITH RICK JAMES)/SUCKER FOR YOUR LOVE** (GORDY)
Profile: Its in the hottest five at WBMX and WFDR...in the hottest fifteen at WGCI and WVON...was also added at WDAO and WDAS...also on KKSS, KDAY, KMJQ and WOOK...big teen record...crossing into female demographics and a great dancer...medium to heavy rotation
- 13 17 FOXY/HOT NUMBERS** (DASH)
Profile: Its the hottest record at KCOH...in the hottest ten at KDIA, WDIA and WYLD

Black

- 23 18 **NITE FLYTE/IF YOU WANT IT** (ARIOLA)
 Profile: In the hottest ten at WCHB and WWRL...in the hottest fifteen at WAMO and WJLB...also added at KDIA and is on WVON and WVOL
- 15 19 **WAR/GOOD, GOOD FEELING** (MCA)
 Profile: Its the hottest record at WJLB...in the hottest five at WDAO...in the hottest ten at KSOL...in the hottest fifteen at WYLD
- 21 20 **CONFUNKSHUN/CHASE ME** (MERCURY)
 Profile: Its in the hottest ten at KDAY and WCIN...in the hottest fifteen at WVOL...was also added at KSOL and WJPC and WWRL
- 16 21 **KC & THE SUNSHINE BAND/DO YOU WANNA PARTY** (TK)
 Profile: Its in the hottest five at WDAS and WJLB...in the hottest ten at KDIA, KSOL, WAMO, WCIN and WYLD...in the hottest fifteen at WCHB and WJPC
- 17 22 **MAZE/FEEL THAT YOU'RE FEELING** (CAPITOL)
 Profile: In the hottest five at WYLD...in the hottest ten at KCOH, WDIA, Cleveland '2' and WJPC...in the hottest fifteen at KDIA...new single to be released in a couple of weeks
- 20 23 **THE MC CRARYS/LOST IN LOVING YOU** (PORTRAIT)
 Profile: Is in the hottest ten at WJLB...in the hottest fifteen at KCOH, WAMO
- 29 24 **LINDA CLIFFORD/DONT GIVE IT UP** (CURTOM/RSO)
 Profile: Its the hottest record at WJPC...in the hottest fifteen at KDIA and KSOL
- 32 25 **EVELYN "C" KING/MUSIC BOX** (RCA)
 Profile: Its in the hottest ten at KDAY...also added at WDAO, WDAS, WJLB, WORL and WVOL
- 37 26 **TEDDY PENDERGRASS/TURN OFF THE LIGHT** (PI)
 Profile: Its was added at KDAY, KMJQ, WDIA, WGCI, WVON, WWIN, WWRL and WYLD...the most added record this week, although lyrics are giving it a problem, its still doing very well...heavy rotation because people still love Teddy Pendergrass
- 39 27 **DONNA SUMMER/BAD GIRLS** (CASABLANCA)
 Profile: In the hottest five at KMJQ, WFDR and WOOK...in the hottest fifteen at WDAS...was also added at WWIN...a very black record for Donna Summer and this one is climbing faster for the black stations than Hot Stuff...heavy rotation
- 38 28 **SKYY/FIRST TIME AROUND** (SALSOUL)
 Profile: It was added at WBMX, WJLB, WVON and WWIN
- 34 29 **MINNIE RIPPERTON/MEMORY LANE** (CAPITOL)
 Profile: Its in the hottest ten at WWIN...was also added at KDIA and its on KKSS, WCHB and WVON...seems to have female support...rotation based upon your market
- 35 30 **CREME D' COCOA/MR. ME, MRS. YOU** (VENTURE)
 Profile: Its on WCHB, WVON, WWRL and WYLD

ALBUMS

- 2 1 **SISTER SLEDGE/WE ARE FAMILY** KEY CUT: THINKING OF YOU (COTILLION)
 Other Cuts: We Are Family, He's The Greatest Dancer...in the hottest five at WOOK and WVON...in the hottest ten at WGCI and Cleveland '2'...in the hottest fifteen at KDIA, KMJQ and WOOK
- 1 2 **RICK JAMES/BUSTIN OUT OF L SEVEN** KEY CUT: BUSTIN OUT OF L SEVEN (GORDY)
 Other Cuts: High On Your Love Suite, Spacy Love and Jefferson Ball...in the hottest five at KDIA, WOOK and WVON...in the hottest ten at WBMX and WGCI
- 3 3 **RAYDIO/ROCK ON** KEY CUT: YOU CANT CHANGE THAT (ARISTA)
 Other Cuts: Going Through Love In School, When You're In Need Of Love, Rock On and Hot Stuff...its the hottest album at KMJQ...in the hottest five at KCOH, KDIA, WFDR and WOOK
- 9 4 **DONNA SUMMER/BAD GIRLS** KEY CUT: BAD GIRLS(TITLE) (CASABLANCA)
 Other Cuts: Hot Stuff, Out Love (all)...in the hottest five at KMJQ, WAMO, WFDR, WOOK and WVON...in the hottest ten at WBMX, WGCI and Cleveland '2'
- 10 5 **MC FADDEN & WHITEHEAD/MC FADDEN & WHITEHEAD** KEY CUT: AINT NO STOPPING US NOW (PI)
 Other Cuts: Do You Want To Dance, I've Been Pushed Aside...its the hottest album at WBMX...in the hottest five at WYLD...in the hottest ten at WJPC and WVON...also on KSOL and WCHB
- 8 6 **THE GAP BAND/THE GAP BAND** KEY CUT: SHAKE (MERCURY)
 Other Cuts: Baba, Boogie, You Can Count On Me and I'm In Love...in the hottest ten at KCOH, Cleveland '2' also is on WGCI and WFDR
- 7 7 **WAR/MUSIC BAND** KEY CUT: GOOD, GOOD FEELING (MCA)
 Other Cuts: Corns & Callouses(Hey Dr. Shoals)...its on KDIA, KMJQ, WDAO, WDAS and WORL
- 8 **GROVER WASHINGTON JR./PARADISE** KEY CUT: NONE (ELEKTRA)
 Other Cuts: Shanna, Feel It Coming and Tell Me About It Now...in the hottest ten at KCOH, KDIA, KSOL and WAMO
- 9 **TEENA MARIE/WILD AND PEACEFUL** KEY CUT: SUCKER FOR YOUR LOVE (GORDY)
 Other Cuts: Cake and Eat It...on KDAY, WBMX, WDAO, WFDR, WGCI and WVON
- 10 **ROY AYERS/FEVER** KEY CUT: LOVE WILL BRING US BACK TOGETHER (POLYDOR)
 Other Cuts: Leo...in the hottest five at WAMO and WBMX...in the hottest ten at KMJQ and WYLD

Black

- 11 **THE WHISPERS/WHISPER IN YOUR EAR** (ARIOLA)
Other Cuts: Homemade Jam and Pretty Lady...in the hottest ten at KDIA, KMJQ, WAMO and WVOL
- 4 12 **PEACHES & HERB/II HOT** (POLYDOR)
Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thing...its the hottest album at KCOH...in the hottest five at WVON...in the hottest ten at WGCI

SIGNIFICANT ACTION:

- TAKA BOOM/NIGHT DANCING** (ARIOLA)
Profile: Its in the hottest fifteen at WCHB and WJLB...was added at KSOL, WDIA and WJPC
- BOBBIE CALDWELL/CANT SAY GOODBYE** (CLOUDS)
Profile: Was added at WBMX, WDAS and WVOL and WWRL
- LTD/DANCE N SING N** (A&M)
Profile: Was added at WDAS, WDIA and WVON
- PETER BROWN/CRANK IT UP** (DRIVE)
Profile: Was added at WDAO, WDAS, WJLB, WWIN and WYLD
- TOTO/GEORGY PORGY** (COLUMBIA)
Profile: It was added at KDAY
- RICKIE LEE JONES/CHUCK E's IN LOVE** (WB)
Profile: It was added at KDAY

SINGLE OF THE WEEK

Anita Ward/RING MY BELL Juana

ALBUM OF THE WEEK

Earth, Wind and Fire/I AM ARC/CBS
Key Cuts: Wind and After The Love
Other Cuts: Boogie Wonderland, You And I Will Be Together, Can't Let Go and Let Your Feelings Show

HOT NEW RELEASES

1. Enchantment/WHERE DO WE GO FROM HERERoadshow
2. Peter Brown/CRANK IT UP Drive

HOT ALBUM CUTS

1. Stephanie Mills/Put Your Body In It/WHATCHA GONNA DO/20th Century
2. Skyy/Let's Turn It Out/SKYY Salsoul
3. Sister Sledge/Thinking About You/WE ARE FAMILY Cotillion

MOST VALUABLE UNIVERSAL RECORDS FOR BLACK PROGRAMING

1. Toto/GEORGY PORGY Columbia
2. Rickie Lee Jones/CHUCK E's IN LOVE WB
3. Doobie Bros./MINUTE BY MINUTE WB

MOST VALUABLE BLACK RECORDS FOR GENERAL MARKET RADIO

1. Anita Ward/RING MY BELL Juana
2. Mc Fadden & Whitehead/AINT NO STOPPIN US NOW PI
3. Sister Sledge/THINKING ABOUT YOU Cotillion
4. Dionne Warwick/I'LL NEVER LOVE THIS WAY AGAIN Arista

TELESCOPE

by Lynn Tolliver

First, I feel very honored to be invited by the President and Mrs. Carter to join them in honor of Black Music Month and the Black Music Association (BMA) for a banquet dinner celebration at the White House June 7th in Washington, D.C. Some great things have been happening in my radio lifetime and I sure consider this to be one, along with my recent move to WVON/Chicago under CARL CONNOR and EARNEST EARL JAMES.

I also feel proud to see Black music skyrocket as its doing now, I hope that Black music continues its positive progress and pray that the key figures in the Black music industry continue to make prominent moves and significant marks. If we continue to work together moreso than we have and continue to look at things positively, we can con-

tinue our upward movement. Again, I feel honored to be asked to join the celebration at the White House with the President and Mrs. Carter.

There are some impressive albums out now. Johnny Guitar Watson has a real piece of work called 'What The Hell Is This' on DJM, which is distributed by Mercury. Everyone should be well aware of the Isley's LP, 'Winner Takes All' and I'm sure that everyone knows by now about the Earth, Wind and Fire masterpiece, 'I Am.' There are some real great cuts on this LP that will be valuable to all radio. There's also an album entitled 'Fathers Children,' which is the name of the group. It's a real sleeper, but has some dynamite cuts which should be listened into. That LP is on Mercury.

Elektra has a couple of winners, an

LP called 'Chameleon,' which is the name of the group who have a style similar to The Gap Band. They also have a violin LP by a brother named Michael White. It contains a lot of familiar artists with some real creative work. There seems to be a trend of a lot of great music coming out and hopefully it will continue.

Next week, a look at the news departments of black radio and how news personnel really feel about tragic incidents--personally and professionally. This is Black Music Month. Let us not forget where we came from and where we should be headed. Let's stick together.

Disco

DISCO TRENDSETTERS

| | | | | | | | | |
|-----------|---------------|-------------------|---------|----------------|-----------------|----------|--------------|-----------------|
| CHIC | Brampton | David Oliver | KSET | El Paso | Chuck Kelly | WGCI-FM | Chicago | Greg Buedell |
| DISCO-94 | Houston | Michael Stone | KTLK | Denver | Paula Matthews | WISM | Madison | Rusty Hudson |
| DISCO-100 | St. Louis | Bob Stout | KUTE | Los Angeles | Warren Epps | WKGN | Knoxville | Kerry Lambert |
| F-105 | Boston | Charlie Fernandez | KTFM | San Antonio | Kevin McCormick | WKTK | Baltimore | Lou Krieger |
| KATT | Oklahoma | Charlie Parker | KXTC | Phoenix | Larry Barwick | WKU | New York | Matthew Clenott |
| KCFX | Oklahoma City | John Snyder | K-101 | San Francisco | Nadine Shaw | WKYS | Washington | Steve Manuel |
| KDKO | Denver | Jim O'Brien | WAYS | Charlotte | Roy Rosen | WLYT | Cleveland | Tom Allen |
| KEYN | Wichita | Glen Martin | WBBF | Rochester | Tom Nast | WMAS | Springfield | Kris McLeod |
| KFMX | Minneapolis | Gary De Maroney | WBOS | Boston | Jane Dunklee | WMHE | Toledo | Ron Finn |
| KIIS-FM | Los Angeles | Sherman Cohen | WCAU-FM | Philadelphia | Roy Perry | WNUW | Milwaukee | Bob Mike |
| KIIS-108 | Boston | Sunny Joe White | WCKO | Ft. Lauderdale | Dave Lawrence | WORL | Orlando | Steve Crumbley |
| KJLA | Kansas City | Mark Van Gelder | WDAI | Chicago | Mary Klug | WSFL | New Bern | Ed Seger |
| KLAZ-AM | Little Rock | Ken Dennis | WDON | Washington | Barry Richards | WVEE | Atlanta | Scotty Andrews |
| KRLA | Los Angeles | Gary Theroux | WDRQ | Detroit | Eddie Rogers | WZZD | Philadelphia | Mark Serpas |
| KROY-FM | Sacramento | Rob Tonkin | WEZB | New Orleans | Chris Walenburg | Y-100 | Miami | Robert Muzzy |
| | | | | | | 96-Fever | Tampa | Roshon Vance |

| BPM | LW | TW | | |
|-----|----|----|--|------------------|
| 120 | 1 | 1 | DONNA SUMMER "Hot Stuff/Bad Girls" | Casablanca 12" |
| 127 | 3 | 2 | ANITA WARD "Ring My Bell" | TK 12" |
| 140 | 2 | 3 | CLAUDJA BARRY "Boogie Woogie Dancin' Shoes" | Chrysalis 12" |
| 114 | 5 | 4 | McFADDEN & WHITEHEAD "Ain't No Stoppin' Us" | PI/12" |
| 116 | 4 | 5 | SISTER SLEDGE "We Are Family" | Cotillion 12" |
| 130 | 10 | 6 | EW&F/EMOTIONS "Boogie Wonderland" | Columbia 7"/12" |
| 139 | 9 | 7 | ROSEBUD "Have A Cigar" | WB/12" |
| 124 | 8 | 8 | GINO SOCCIO "Dancer/Dance To Dance" | RFC/WB 12" |
| 118 | 6 | 9 | CARRIE LUCAS "Dance With You" | Solar/RCA 12" |
| 126 | 7 | 10 | DAVID NAUGHTON "Makin' It" | RSO 12" |
| 132 | 11 | 11 | LIQUID GOLD "My Baby's Baby" | Parachute 12" |
| 131 | 17 | 12 | THEO VANESS "No Romance/Bad Bad Boy" | Prelude 12" |
| 114 | 15 | 13 | PATTI LA BELLE "Music Is My Life" | Epic LP |
| 124 | 14 | 14 | FOXY "Hot Number" | TK 12" |
| 136 | 12 | 15 | ST. TROPEZ "One More Minute" | Butterfly 12" |
| 128 | 19 | 16 | SYLVESTER "Stars" | Fantasy LP |
| 122 | 18 | 17 | GIBSON BROS. "Cuba" | Mango/Island 12" |
| 123 | 13 | 18 | GQ "Disco Nights" | Arista 7"/12" |
| 122 | 23 | 19 | POUSSEZ "Poussez" | Vanguard LP |
| 124 | 21 | 20 | TAANA GARDNER "Work That Body" | Westend 12" |
| 130 | 30 | 21 | BONNIE POINTER "Heaven Must Have Sent You" | Motown 12" |
| 132 | 24 | 22 | PATRICK HERNANDEZ "Born To Be Alive" | Columbia 12" |
| 120 | 25 | 23 | GLORIA GAYNOR "Anybody Wanna Party" | Polydor 12" |
| 138 | 16 | 24 | CHERYL LYNN "Starlove" | Columbia 7"/12" |
| 129 | 28 | 25 | MIKE THEODORE ORCHESTRA "High On Mad Mountain" | Westbound 12" |
| 116 | 27 | 26 | DIRECT CURRENT "Everybody Here Must Party" | TEC 12" |
| 130 | 29 | 27 | BRAINSTORM "Hot For You" | Tabu 12" |
| 107 | D | 28 | JONES GIRLS "Love Somebody Else" | PI/12" |
| 116 | D | 29 | CANDI STATON "When You Wake Up Tomorrow" | WB |
| 128 | D | 30 | THE GAP BAND "Baby Baba Boogie" | Mercury 12" |

SIGNIFICANT ACTION

| | | | |
|---|---------|---|------------|
| ANTONIO RODRIQUEZ "La Bamba" | Buddah | EDWIN STARR "Happy Raydio" | 20th/RCA |
| TAKA BOOM "Night Dancin'" | Ariola | PETER BROWN "Crank It Up" | TK |
| DALTON & DuBARRI "I (You) Can Dance All By My Self" | (Your) | FRENCH KISS "Panic" | Polydor |
| JOHN DAVIS "Love Majic/Hiller" | Hilltak | HIGH ENERGY "Should Have Gone Dancing" | Motown |
| TATA VEGA "Just Cant Stop" | SAM/CBS | LAX "Dancin' At The Disco" | Prelude |
| MANTUS "Rock It To The Top" | Motown | STEWART THOMAS GROUP "To Freak Or Not To Freak" | Ariola |
| GARY'S GANG "Let's Love Dance" | SMI | NIGHTLIFE UNLIMITED "Nightlife Unlimited" | Casablanca |
| BRYAN ADAMS "Let Me Take You Dancing" | SAM/CBS | NORMA JEAN "Sorcerer" | Bearsville |
| WARDELL PIPER "Super Sweet" | A&M | CHANSON "I Can Tell" | Ariola |
| | Midsong | WET WILLIE "Weekend" | Epic |

Jazz

| | | | | | | | | |
|-------------------------------------|--|---|---|--|--|--------------------------------------|---|---|
| KADX KAFM KKG KCBX KJAZ | Denver Dallas Los Angeles S. L. O. San Francisco | Chuck Edwards Mark Campbell Monica Riordan John Howard Dick Conte | KJLH KLCC-FM WBBY-FM WBFO-FM WGNC | Los Angeles Eugene Columbus Buffalo Gastonia, NC | Lawrence Tanter Mike Handler Geoff Mayfield John Hunt Grover Fluid | WJZZ WRUV WXFM WYBC WYSO | Detroit Burlington Chicago New Haven Dayton | Dorian Paster Bob Cohen Dave Freeman Eric Straus John Fox |
|-------------------------------------|--|---|---|--|--|--------------------------------------|---|---|

- 3 1 **McCOY TUNER/TOGETHER KEY CUT: ONE OF ANOTHER KIND** (MILESTONE)
Profile: KCBX H-H, KJLH H-H, WRUV H-H, WYBC H-H, WBFO H-H, KKG H-H, WXFM M-H, and KADX M-M...also: Ballad For Aisha, Shades Of Light.
- 4 2 **GROVER WASHINGTON/PARADISE KEY CUT: ANSWER IN YOUR EYES** (ELEKTRA)
Profile: KJLH H-H, WBFO H-H, WYBC H-H, WJZZ H-H, WXFM H-H, WBBY M-H, KADX M-M, and KCBX M-M...also: title, Julian, Tell Me About It.
- 7 3 **PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE** (ECM)
Profile: KKG H-H, WYBC H-H, WRUV H-H, WBFO H-H, KAFM M-H, and KCBX M-M.
- 5 4 **EARL KLUGH/HEARTSTRING KEY CUT: TITLE** (UA)
Profile: KJLH H-H, WJZZ H-H, KKG H-H, WYSO H-H, and WRUV M-M.
- 1 5 **BILL EVANS & TOOTS THIELMAN/AFINITY KEY CUT: SNOPEAS** (WB)
Profile: WJZZ H-H, WBBY H-H, WBFO H-H, and KADX H-H...also: Tomato Kiss, I Did It For You.
- 9 6 **ROLAND VASQUEZ/URBAN ENSEMBLE KEY CUT: MUSIC FOR A FLOWERED PIG** (ARISTA/GRP)
Profile: KKG H-H, WBBY H-H, WYBC H-H, WRUV M-H, KCBX M-M, WJZZ L-M, and KJLH A-M.
- 2 7 **JOHN KLEMMER/BRAZILIA KEY CUT: TROPICAL SNOFLAKES** (MCA)
Profile: KADX H-H, WBBY H-H, KAFM H-H, and WXFM M-H...also: title, Summertime.
- 15 8 **CRUSADERS/STREET LIFE KEY CUT: TITLE** (MCA)
Profile: WJZZ H-H, WBBY H-H, KJLH H-H, KAFM H-H, WRUV M-H, WYBC M-H, KKG L-H, and WXFM A-H.
- 10 9 **EDDIE JEFFERSON/LIVE-LIEST KEY CUT: NOW IS THE TIME** (MUSE)
Profile: KCBX H-H, WRUV H-H, WYBC H-H, WJZZ M-H, KADX M-M, WBFO M-M, and WBBY L-M.
- 13 10 **ART FARMER-JIM HALL/BIG BLUES KEY CUT: OPEN** (CTI)
Profile: KADX H-H, WBFO M-H, KKG L-H, WYBC M-M, WJZZ M-M, and WRUV M-M.
- 12 11 **JAY McSHAN/THE BIG APPLE BASH KEY CUT: CRAZY LEGS AND FRIDAY STRUT** (ATLANTIC)
Profile: KADX H-H, WRUV H-H, WJZZ M-H, WYBC L-H, WXFM A-H, and WBFO L-M.
- 6 12 **SPYRO GYRA/MORNING DANCE KEY CUT: HELIOPOLIS** (INFINITY)
Profile: WRUV H-H, KAFM H-H, WJZZ H-H, WXFM H-H, and WBBY M-M...also: Song For Lorraine.
- D 13 **VARIOUS ARTISTS/BLUE MONTREAU KEY CUT: TITLE** (ARISTA)
Profile: WYBC H-H, WXFM M-H, WRUV M-H, WBFO M-M, and KCBX M-M.
- D 14 **URSULA DUDZIAK/FUTURE TALK KEY CUT: CHORALE FOR ONE** (INNER CITY)
Profile: KAFM H-H, WBBY L-H, WJZZ M-M, KADX M-M, WRUV A-M, WBFO A-L, and WYBC A-L...also: title, Quiet Afternoon.
- D 15 **LEE RITENOUR/FEEL THE NIGHT KEY CUT: MARKET PLACE** (ELEKTRA)
Profile: WJZZ H-H, KJLH A-H, WRUV M-M, WBBY L-M, WBFO A-L, and KADX A-L...also: Midnight Lady.

SIGNIFICANT ACTION

OSCAR PETERSON/LONDON CONCERT (PABLO) Profile: KADX H-H, KLCC M-H, WYBC L-H, and KCBX M-M.

AIRTO/TOUCHING YOU, TOUCHING ME (WB) Profile: WYBC M-H, WBBY M-H, WRUV M-M, KKG L-M, WXFM A-L, and WBFO A-L.

STEVE GROSSMAN/PERSPECTIVE (ATLANTIC) Profile: WYBC H-H, KAFM H-H, WBFO H-H, and KADX M-M.

TERRY CALLIER/TURN YOU TO LOVE (ELEKTRA) Profile: WJZZ H-H, KJLH H-H, KKG L-H, and WBBY A-L.

JOHNNY GRIFFEN/RETURN OF THE GRIFFEN (GALAXY) Profile: KADX H-H, WBFO M-M, KCBX M-M, WYBC A-M, and WRUV A-M.

TIM WEISBERG/NIGHT RIDER (MCA) Profile: KKG H-H, KAFM M-H, and WXFM M-M.

LEW TABAKIN/RITES OF PAN (INNER CITY) Profile: KLCC M-M, KKG L-M, WRUV A-M, KADX A-M, WXFM A-M, WBFO A-L, WJZZ A-L, and WYBC A-L.

JEAN-LUC PONTY/LIVE (ATLANTIC) Profile: KAFM M-H, WJZZ M-M, and KCBX M-M.

ROY HANES/VISTALITE (GALAXY) Profile: KADX H-H, KJLH H-H, WBFO L-M, and WYBC A-L.

MARK COLBY/ONE GOOD TURN (COL/TAPPAN-ZEE) Profile: WBBY H-H, KAFM A-H, WBFO L-M, WJZZ A-M, and KJLH A-M.

SEAWIND/LIGHT THE LIGHT (HORIZON) Profile: WJZZ H-H, WXFM M-M, and KKG M-M.

CHARLIE SHOEMAKE/SUNSTROKE (MUSE) Profile: KADX M-M, WBBY M-M, WBFO M-M, and KJLH A-L.

PASSPORT/GARDEN OF EDEN (ATLANTIC) Profile: WRUV H-H, WBFO M-M, and WBBY M-M.

HANK JONES/GROOVIN HIGH (MUSE) Profile: WYBC M-M, WBFO M-M, and KCBX M-M.

PHIL WOODS/I REMEMBER (GRYPHON) Profile: WRUV M-M, WJZZ M-M, and KCBX L-M.

SLIDE HAMPTON/WORLD OF TROMBONE (WEST 54) Profile: WRUV H-H and WYBC M-H.

HEATH BROS./IN MOTION (COLUMBIA) Profile: WBBY A-H, WRUV A-M, KCBX A-M, WBFO A-M, WYBC A-M, WXFM A-M, and KKG A-L.

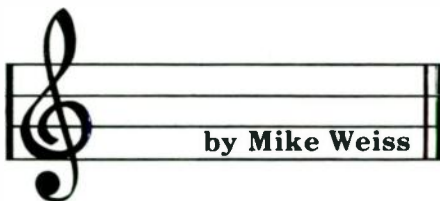
PANCHO SANCHEZ/PANCHO (DISCOVERY) Profile: WBBY M-H, KCBX A-M, KADX A-L, and WRUV A-L.

CHARLES MINGUS/NOSTALGIA IN TIMES SQUARE (COLUMBIA) Profile: WBFO H-H and KCBX M-M.

CHICO FREEMAN/BEYOND THE BLUES (CONTEMPORARY) Profile: WYBC H-H and WBFO M-M.

JOHN COLTRANE/PARIS CONCERT (PABLO) Profile: WBFO M-M, WBBY L-M, and WRUV A-L.

OSCAR PETERSON/PARIS CONCERT (PABLO) Profile: WYSO H-H and WBFO L-M.



This week I'd like to address the record labels, most particularly the smaller, independent labels.

I'm seeing a lot of product from the smaller labels getting added at stations and then lost in the limbo of "light" or "sometimes" airplay. At the same time, I'm hearing from the smaller labels that they aren't selling enough records. These two situations go hand in

hand. It's a Catch-22, in a sense. You get some airplay which causes some sales. The retailer begins to report these sales to the stations which, usually, results in increased airplay. This rolls along into more sales, etc., etc. This is all well and good, once you get the ball rolling.

You don't have to be a Columbia or Warner Brothers to acquire visibility with the retailer. The key is keeping in contact with them.

OK, now you've got some airplay, you're in good stead with the retailers but you're still not selling what you feel are enough records.

Make the artist visible! Bring her/him to radio stations. Do interviews! Keep the artists' names in the minds of everyone concerned. The radio

listener wants to know about artists. They are educated and interested.

You don't need a 100 or 200 man national staff to accomplish a hit and sell an appreciable amount of records. Radio will help. (After all, the bottom line for all of us is showing a profit!) If your budget doesn't allow for extensive advertising, work up promotions that are of equal benefit for your artist and the radio station. Help them gain listeners and they will help you sell records.

By the way, step one is have a good piece of product. But, we all know that, right?

Addendum: Thanx to CHUCK EDWARDS for a dub of the Eddie Jefferson Special he and KADX put on.

Quest by Buzz Bennett

ONE, TWO, THREE, GONE

I have always found it interesting that in most competitive situations in radio the time of greatest stress is not when one is entering the ratings and not when one is in the ratings. The most sensitive and tense times are when the book ends and before the actual ratings come out.

There is very little to do in most stations but sit around and anticipate. This anxious state has cost many employees their livelihood. Managers, programmers and other executives seem to lurk like hungry snakes waiting to strike at something just to relieve some of their anxieties. I suggest that as many vacations as possible be taken during this period. I am well aware that most cannot take a vacation, so I will probe a little deeper into the problem. In times of tension we must, above all, have total control or at least something close to total control. So let's use the scale of One, Two, Three, Gone.

STATE OF CONSCIOUSNESS ONE is when we have total control. We like ourselves, we like the people around us and we experience harmony. It is vir-

tually impossible to maintain this state so we usually shift into or back and forth between One and Two.

STATE OF CONSCIOUSNESS TWO is the ability to function professionally and have no one notice that we are tense, edgy and somewhat irritable.

STATE OF CONSCIOUSNESS THREE is when we have all the symptoms of Two, but they are visible too often. In many cases it now spreads over the entire life. All friends and family now get to suffer. Physical effects sometimes manifest, like muscle tension, warm flashes, illusions of flu and other forms of recall.

GONE

Gone is a panic attack, a loss of orientation, a meeting with fear and all the effects of Two and Three---a walking billboard saying, "Get this thing out of the station." And they do.

This is not something I made up. These are states of mind that I have had to deal with. Most citizens of this broadcast universe live somewhere between One and Two. The problem is that most people don't perceive when

they are shifting from one state to the other. It is not uncommon in radio to be so busy studying the perception of others that we cease to perceive ourselves.

One, Two, Three, Gone is a scale of perception. If you are in One you will sometime shift to Two. The objective is to perceive the shift and return to One as soon as possible. If you reach Three you are in great danger. It is recommended that you take yourself away from people and indulge in a self-perceptual study, re-evaluate and get back to Two as soon as possible. This may require a support system, a positive person you can turn to who will never mention that you were a Three. This is only an emergency technique and we must keep in mind that we can only claim one dependent in this life.

Now, for Gone. When experiencing this state of mind, there is no hope for rational existence but for a few sparks. You will probably recognize Gone through hindsight. Gone means that you must find an alternative way of life immediately. This week most are experiencing Two, a few Threes and I hope no one's Gone.

Cipher by C.C. Courtney

The young man walked far, far into the morass. The giant swamp stretched before and after. He was walking along a marshy strip of land that went off into water in all directions when an alligator popped out of the water and headed straight for him. The man stopped and stared in disbelief. The alligator stopped and stared in the knowledge that at this moment it was a being in confrontation.

It was a beautiful creature to behold. The man was enthralled by this twelve foot master of the swamp, whose skin was a combination of greens...some shiny, some as murky as the slime it crawled out of. The purple of its veins radiated in the afternoon sun that filtered through the steaming summer air. The man had read just the day before that the alligator was the most intelligent reptile and this one looked like a direct descendant of the crocodiles of the Nile Valley on the Morning of Creation.

The man decided to speak to the alligator. "Look, I think you are beautiful. I would love to get a better look at

you, but I'm afraid to make a move lest you misinterpret." He didn't actually speak these words out loud but he could feel a focus from the alligator.

The reptile began to crawl toward the man. The man stood still. The alligator stopped three feet away. The greens and purples danced and entranced and the man felt like a bird being charmed by a snake. Again he "spoke" to the alligator, though even more cautiously than before because he was asking it to trust him to a dangerous degree.

"You are so beautiful that I would like to touch you, but I am afraid. There is a small stick there on the ground. I will pick it up very slowly and touch you with it. I will not hurt you."

He bent over and picked up the stick. It was about eighteen inches long. The alligator stood ready. The man stood deep within the morass and quaked as he put his hand toward the reptilian

teeth that sparkled in what seemed to be a smile.

As the stick slowly approached it, the alligator raised its head so that the throat was exposed. The man softly scratched the leathery but soft offering. The beast turned the other side to be scratched, which the man was pleased to do.

After a couple of minutes, the huge jaws began to slowly part and move ever so stealthily toward the man's hand. About a foot away, they stopped and clamped down carefully on the stick. The creature then looked the man in the eye and pulled on the stick---easily---three times. It then released the stick, turned and crawled back into the swamp.

If a man can communicate with a reptile, surely he can communicate with a human being---any human being.

Wet Willie Gives Good “Weekend”

W E T W I L L I E
Which One's Willie?



Moves:

WAPE D-32
WQXI 28-22
94Q 24-20
Z93 27-19
WFOM D-28
WERC 30-26
KX 106 30-26
WSGA 27-24
14 WK 40-38
KYYX D-30
KEIN 27-20
KX 104 D-27
WRAQ 31-24
WZDQ 34-29
WAUG 26-19

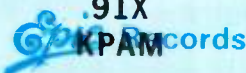
On:

WGH
WRJZ
WTMA
WBBQ
WZUU
KTNQ
KOPA
KRUX
KYA
WKEE
92X
WNAP
KREM
KTAC
KING

Adds:
JB 105 A-39
WTRY
KRBE

WNOE
KLAZ A-40
91X
KPAM

KLUC
KSDN
WCUE
WIGY

On  Records

World Radio History

THE HOTS:

Fred

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

| | |
|--|---------------------|
| E.L.O./Shine A Little Love | (Jet) |
| EARTH, WIND & FIRE/Boogie Wonderland | (ARC) |
| ANITA WARD/Ring My Bell | (Juana-TK) |
| VAN HALEN/Dance The Night Away | (WB) |
| JOHN STEWART/Gold | (RSO) |
| DR. HOOK/When You're In Love W/A Beautiful Woman | (Capitol) |
| JAY FERGUSON/Shakedown Cruise | (Asylum) |
| ABBA/Does Your Mother Know? | (Atlantic) |
| DONNA SUMMER/Bad Girls | (Casablanca) |
| POCO/Heart Of The Night | (MCA) |
| McFADDEN & WHITEHEAD/Ain't No Stopping Us Now | (PI) |

NEXT: (THESE WILL BE HITS)

PETER FRAMPTON/I Can't Stand It No More 72/29/3 (A&M)

Profile: KUPD 24-20, KIDD D-21, WSSC 29-22, CK101 29-23, Z104 29-26, WSGA 31-26, KJRB D-26, 96-KX 32-27, KRTH-FM D-27, KSLQ 31-28, WDAK A-28, WQXI A-28, B-100 A-28, KUHL D-28, KLUC A-29, KOPA D-29, WNAP D-29, KRUX 34-30, WIRK 35-30, KATI 37-30, WMEE A-30, M-91 A-30, WSPT D-30, WEEX D-30, WRFC D-30, Q105 D-30, KVOL D-30, WIFE A-34, KWOD D-36, KJIN A-37, KBEQ D-37, WPFM 40-38, KRDG D-38, KOBO D-430, and KNUS D-40...added at WMOH, WQCM, KMGK, 91-X, WKBO, KPUG, KZFM, WCAO, WAYS, WABJ, WAPE, WFOX, WISM, KFRC, WZZX, KCBN, BJ-105, WTOB, KQIZ, WUPE, and KCPS.

ATLANTA RHYTHM SECTION/Do It Or Die 56/25/3 (Polydor)

Profile: WSSC 20-17, WQXI 23-18, WFOX 28-21, KLOU D-21, WGH D-22, Z-93 28-23, WZDQ 28-25, WRFC 29-25, 14-Q 33-26, WSGA 29-27, KSLQ 30-27, WSPT 30-27, CK101 33-28, WSGN 33-29, KQIZ D-29, 92Q D-29, WMOH D-29, WNBC A-30, WDAK A-30, KATI 38-32, WAPE D-34, KOLE D-35, WSFL D-37, KJIN A-38, WAIV A-39, JB-105 A-40, and WNOE-AM D-40...added at WJDX, KLIK, KIDD, WROV, WTOB, WEEQ, WIFE, WMEE, KRQ, KDES, KNUS, WIRK, KWOD, KMGK, WEBC, WGBF, WKBO, WAYS, KEYY, and B-100.

TOTO/Georgy Porgy 42/2/9 (Columbia)

Profile: KOKQ 7-3, WGH 5-5, KWOD 9-7, WLSQ 19-14, WHB 20-15, WJDX 20-16, WROV 23-18, KRTH-FM 22-20, WANS 23-21, KOLE 25-22, KS106 29-23, KGW D-23, KBEQ 35-25, WABB D-25, KPUG 29-26, KEYY 30-27, WAVZ 30-27, WEBC 30-27, WSSC 31-27, WNAP D-27, WISM 30-28, KJIN 32-29, KOBO 37-29, WEEX D-29, KSLQ 33-30, KLIF 35-32, and WNOK-FM A-33...added at CKGM.

KISS/I Was Made For Loving You 46/16/3 (Casablanca)

Profile: KLOU D-19, KTKT 27-20, JB-105 29-23, 96-KX 31-23, WORD D-23, WSGA 30-25, KHJ D-25, 92Q D-26, WISM D-26, KFI 30-27, WPFM 35-27, KRUX 37-27, WAYS A-27, WIFE 34-28, KFRC D-28, KRBE D-28, KCBN D-32, WSSC D-32, WAPE D-33, and WIRK D-35...added at KRDG, WFOX, KS106, KIDD, WGH, BJ-105, WTIK, WAVZ, WLSQ, WJLQ, KJIN, KVOL, KPUG, WTIC-FM, and KBEQ.

ANNE MURRAY/Shadows In The Moonlight 40/18/5 (Capitol)

Profile: WHB 21-18, WGBS D-21, KRBE 25-23, KCPX 29-24, KGW D-26, WFIR D-27, WLSQ 31-28, CHUM D-28, WAYS D-28, WTOB D-30, WHHY D-30, KATI 36-31, WEBC D-32, KRDG 40-34, WABJ D-35, JB-105 A-38, CK101 A-38, and KBEQ A-40...added at KWOD, WANS, 92Q, BJ-105, KQIZ, M-91, Z-93, WIRK, WMOH, WKBO, KJRB, KELI, WDRC, and CKLW.

GERRY RAFFERTY/Days Gone Down 68/38/2 (UA)

Profile: WQXI 29-25, WAKY A-25, WNOK-FM 30-27, KIDD D-27, WZDQ 35-28, WUPE D-28, WSPT D-28, B-100 A-29, KJRB D-30, Z-93 D-30, 14-Q D-32, KSLQ 36-33, CK101 40-35, KOKQ D-35, KRUX D-35, KATI A-37, KRDG D-37, and KLIF A-39...added at WCAO, WAYS, WAPE, KVOL, KPUG, KJR, WKBO, KMGK, KBEQ, KWOD, KTKT, WRFC, TEN-Q, WEBC, KRTH-FM, WEEQ, KYXX, WJDX, KS106, WNDE, KLIK, WISM, WAMS, WFOX, Z104, KQIZ, WTOB, WORD, WPST, KRBE, KILT, WMEE, KEYY, and F-105.

ELTON JOHN/Mama Can't Buy You Love 43/40/2 (MCA)

Profile: WSGA A-29, WQXI A-30, WMOH D-30, WSFL D-33, KSLQ A-35, WANS A-35, WAIV A-36, JB-105 A-37, KRUX A-38, KATI A-39, and BJ-105 A-40...added at 99X, WNDE, WSSC, WABJ, 92Q, WTIC-FM, KTLK, WZDQ, KOLE, KIDD, KQIZ, WORD, KOBO, WTOB, Z-93, WLSQ, WFYR, KS106, KRTH-FM, KMGK, WRFC, KUHL, WFOX, KZFM, KELI, WBBF, WKYB, KRDG, WEEX, 91-X, and KRBE.

ALBUM OF THE WEEK:

KANSAS/Monolith

(Kirshner)