

# Fred

June 11, 1979

KERC'S STAR IMAGE  
See Interview Page 28

Les Garland:  
**THE BEST  
PART**

**JAY THOMAS ORKS OUT  
JACK THAYER NEW GM**

**FRED Record Of The Week: JOHN STEWART**





## **"SUSPICIONS"**

### **SPECTRUM III NETWORK SELECTION 6/7/79**

Adds: WAPE, WRFC, KCBQ, KEZR, WSM-FM,  
LOVE 94, KYGO, WFFM, KJRB, KOLE, KJUS, KQIZ,  
WROK, WABB, WLSQ, WKYB, KMBZ, WTMJ, KPOL, KWEN,  
WFMR, WPTR, 14 NVR, KYLX, KOGO, WLFA, WNEU, WIOD.

Moves: WQXI A-30, WHHY 28-23, WSGN D-30, KATI 40-37,  
Z 98 A-39, KILT D-40, WSM-AM 18-12, WSM-FM 24-20,  
KOLO D-28, WQUD A-29, WGOW D-30, KLDN-FM D-38.

Produced by David Malloy

World Radio History





June 11, 1979

THE HOTS are in Bold Type

## UNIVERSALS

<b>21</b>	<b>9</b>	<b>1 ANITA WARD/Ring My Bell</b>	<b>(Juana-TK)</b>
3	1	2 SUPERTRAMP/The Logical Song	(A&M)
4	3	3 RICKIE LEE JONES/Chuck E.'s In Love	(WB)
1	2	4 SISTER SLEDGE/We Are Family	(Cotillion)
<b>10</b>	<b>7</b>	<b>5 E.L.O./Shine A Little Love</b>	<b>(Jet)</b>
7	6	6 KENNY ROGERS/She Believes In Me	(UA)
<b>11</b>	<b>8</b>	<b>7 EARTH, WIND &amp; FIRE/Boogie Wonderland</b>	<b>(ARC-Columbia)</b>
5	4	8 DOOBIE BROTHERS/Minute By Minute	(WB)
<b>23</b>	<b>14</b>	<b>9 JOHN STEWART/Gold</b>	<b>(RSO)</b>
2	5	10 DONNA SUMMER/Hot Stuff	(Casablanca)
<b>15</b>	<b>12</b>	<b>11 VAN HALEN/Dance The Night Away</b>	<b>(WB)</b>
12	11	12 CHEAP TRICK/I Want You To Want Me	(Epic)
<b>27</b>	<b>15</b>	<b>13 DR. HOOK/When You're In Love With A Beautiful Woman</b>	<b>(Capitol)</b>
8	10	14 REX SMITH/You Take My Breath Away	(Columbia)
<b>N</b>	<b>22</b>	<b>15 DONNA SUMMER/Bad Girls</b>	<b>(Casablanca)</b>
<b>22</b>	<b>17</b>	<b>16 JAY FERGUSON/Shakedown Cruise</b>	<b>(Asylum)</b>
<b>N</b>	<b>24</b>	<b>17 POCO/Heart Of The Night</b>	<b>(MCA)</b>
19	18	18 DAVID NAUGHTON/Makin' It	(RSO)
16	13	19 RANDY VANWARMER/Just When I Needed You Most	(Bearsville)
<b>N</b>	<b>21</b>	<b>20 ABBA/Does Your Mother Know?</b>	<b>(Atlantic)</b>
<b>N</b>	<b>N</b>	<b>21 PETER FRAMPTON/I Can't Stand It No More</b>	<b>(A&amp;M)</b>
<b>SA</b>	<b>N</b>	<b>22 GERRY RAFFERTY/Days Gone Down</b>	<b>(UA)</b>
<b>N</b>	<b>27</b>	<b>23 McFADDEN &amp; WHITEHEAD/Ain't No Stopping Us Now</b>	<b>(PI)</b>
18	20	24 ROGER VOUDOURIS/Get Used To It	(WB)
29	25	25 BAD COMPANY/Rock & Roll Fantasy	(Swan Song)
<b>N</b>	<b>N</b>	<b>26 ATLANTA RHYTHM SECTION/Do It Or Die</b>	<b>(Polydor)</b>
9	16	27 BEE GEES/Love You Inside Out	(RSO)
<b>SA</b>	<b>N</b>	<b>28 ELTON JOHN/Mama Can't Buy You Love</b>	<b>(MCA)</b>
<b>SA</b>	<b>N</b>	<b>29 KISS/I Was Made For Loving You</b>	<b>(Casablanca)</b>
16	28	30 ORLEANS/Love Takes Time	(Infinity)

# Ian Matthews

## "Don't Hang Up Your Dancing Shoes"

### **Added at: KXOK #29**

"My research came back and showed this record at #5 in total callouts 18-34 adults, sounds great on the radio."

Lee Douglas, P.D.  
KXOK/St. Louis

### **Also on: K-104 28-24**

"Excellent callout response across the board, 12-34 male and female. IT'S A HIT!"

Bill Shannon, P.D.  
K-104/Erie, PA

KBZY, KYJC, KELY, KCAP, KLEE, WILS, WIGY, KQDI, KSXO, KEOS, WXXX, WKAU, WKEE, WACI, WKKY, WYIG, WALG, WKLN, KJMO, WSMM-FM, KMKF, WPPI, WGAD, WGSV, WDEC, WCIR, WIFC, WVLD, WGNI, WCOS, WXIK, WCOD, WHUT. Pop Adult: WTMJ, KOGO, WHAG, KGIL, WJR, KWEN, WIBW, KOLO, KRKK, KMBZ, KPNW, KMOX-FM, KSL, WATR, WSB, KAFM, WCCO, KPOL, KPPL-FM, WTBQ, WHIO, WHIZ, WSM-FM, KUGN, KGNR, WMOB.

Produced by Ian Matthews and Sandy Robertson.





# Fred MAGAZINE

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JUNE 11, 1979

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598 Foam St.  
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**Buzz Bennett**

**C.C. Courtney**

Album Editor  
**Steve Jenkins**

Associate Album Editor  
**Nina Carlin**

Universals Editor  
**Jeff Green**

Associate Universals Editor  
**Steve Douglas**

Spectrum III Editor  
**Terry Gillingham**

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Office Manager  
**Karen Horn**

Special Projects  
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Research  
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## POWER PAGES

## FRED CONFERENCE CALLS

## TOP NEWS

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13



Jay Thomas of 99X/NY to be a Mork & Mindy regular in and on the air in NY. MIKE HARVEY upped at WFTL. ARMAND CHIANTI reunites with J. BLACKBURN as KZOK PD. JACK THAYER is brought in as VP/GM at WNEW-AM/NY. Strike averted at WRKO/Boston as "A" team prepares to go on the air. BURCHILL moves into new RKO net. PHIL STRIDER brought in to KBPL. FM bandwidth reduction heats up. KVI-FM metamorphoses into K-PLUS. MIKE BONE named new VP at Arista. MEG GRIFFIN named MD at WNEW-FM/NY. JIM SUMPTER leaves CK-101 for WIVY. FCC publishes 1980 Composite Week updates. More cutbacks at GRT.

## SIXTY SECONDS

## RATINGS

15

20

The Mediatrends get watched closer and closer with the upcoming ARB releases, FRED gives you the May figures for Boston, Cleveland, St. Louis (check out KWK) and Washington, D.C. Also, the tops in books, movies and TV.

## PROFILE

25



RICK SWIG of Infinity Records gives some insight into establishing an identity for a new label, working within the Ratings periods and product selectivity and timing.

## ON THE COVER:



Our cover artist this week is Kevin Tolman, who has worked as a creative and concept designer and illustrator for major international and American agencies, as well as a number of major market radio stations. This piece is from a KWST Los Angeles poster proclaiming "Year One of the Radio Renaissance." Kevin is now designing and painting out of Dallas, Texas, and his "Ho: Artwork To Go" is available by calling 214 521-8448.

## ENGINEERING/MANAGEMENT

26

How To Listen is the topic under discussion for the technical wizards while How To Run Profitable Promotions is in our management column.

## INTERVIEW

28

We originally intended to run LES GARLAND for three weeks. When we got the whole thing down on paper, it was evident that we had much more material than that. This week we have just taken the cream of what's left and come up with the best part yet. It's a shame to have to leave any of it out because it's so good.

## QUEST/CIPHER

60

**PLUS: LETTERS/CALENDAR-4, CHANGES-18, OPENINGS-19, UNIVERSALS-31, ALBUMS-41, SPECTRUM III-49, BLACK-55, DISCO-58, JAZZ-59.**

Subscription rates: \$140 per year; \$50 per quarter. FRED accepts unsolicited photographs and articles. None can be returned.

## BACKWARD & FORWARD

To Jeff:

Hi! Here's one of our latest T-shirts—if you're looking for the logo it's on the back! All of us here love FRED and your column. Keep up the good work.

Looking forward to seeing you in our T-shirt soon.

Amy Rothlein  
National Pop Promotion  
Salsoul Records

spent was inconsequential. But the amount of effort and enthusiasm contributed by the staff of KEWI brought an energy alternative to the ears of Topeka. No amount of advertising could have been purchased to equal the effect of this Gasohol sale.

J.R. Greeley  
Program Director  
KEWI/Topeka

P.S. Loved your articles on Garland.

## GASOHOL

To FRED:

This is a follow-up letter to a press release you should have received about KEWI's Gasohol sale. To date, no radio station has promoted Gasohol.

Since Gasohol went on sale in Topeka, over 25,000 gallons have been sold. KEWI did a follow-up on several drivers who purchased Gasohol during our sale. The response varies: "I can't tell the difference between Gasohol and gasoline" or "I like using Gasohol because the alcohol comes from our farm produce" or, "My car runs better on Gasohol".

Let me give you a little background on how KEWI got involved. One afternoon News Director, MIKE MANS, noticed a Gasohol truck at a service station, (the service station is located 100 yards from our radio station). His sources had told him that Gasohol was not due until after July of 1979; because of federal and state tax purposes. We contacted the owners of the station and found they were going to put Gasohol on sale the next morning. Since the federal tax exemption for Gasohol does not go into effect until July; the owners expected to lose five to eight cent per gallon. The owners of the service station were committed to Gasohol; KEWI felt a radio commitment was needed. In less than one hour, announcements describing Gasohol and the reduced price were on the air. In less than 18 hours the programming and news staff was mustered for a full scale community promotion. Disc jockeys walked among the cars shaking hands and introducing themselves. Newspeople gathered information for follow-up reports on Gasohol. The point I'm trying to make is: this was not a promotion in a sense that many promotions are put together. There was no time for week-long promos, lines, and ad libs. We expected no national or local television coverage. The money we

## WHAT'LL YOU HAVE

To FRED:

We frequently hear and see ads implying that Milwaukeeans drink this beer or that one.

Well, curiosity got the best of the WLPX Morning Show a few weeks ago and they decided to seek out the truth. Nearly 300 people responded to this informal phone-in survey. Here are the results.

PABST is by far the favorite, bringing in 23% of the votes (68 of 290 total). HENIKEN placed 2nd with 46 votes. STROHS was third (neither beer is brewed in Milwaukee). Fourth place is ANDEKER, followed by MILLER, BUDWEISER and OLD STYLE. Twenty-one other beers received less than 10 votes.

Our conclusion—when someone mentions the town of Milwaukee, think PABST.

Other WLPX Question-of-the-Day topics have included food, music, sports, politics, police, travel and energy. Results are available upon request from Bernie Lucas at (414) 342-1111.

Tom Daniels, PD  
WLPX/Milwaukee

## LES LOGGINS

To FRED:

The Tanner and Garland stories make excellent office memos, not to mention the invaluable reading for any member of any programming staff. Super job!

Mark Driscoll  
KELI/Tulsa

P.S. Please tell Les that all this time I thought he was Kenny Loggins!

## JUNE JULY

June 13, 14&15—Eastern Regional Broadcasters Association Convention. To be held at the William Penn Hotel, Pittsburgh, Pennsylvania.

June 15-17—International Wizard of Oz Club Annual Convention. To be held at The Castle, Castle Park, MI.

June 15-22—National Be Silly Week. To enjoy the spirit and comic skills of children to remain forever young.

June 15—Smile Power Day. To remind everyone how important smiling is. A smile creates a happier life and a better world around us.

June 16—National Hollerin' Contest. To revive the almost lost art of hollerin' which was a means of communication in days gone by. For info write: Ermon Godwin, Jr., Chairman, Box 332, Dunn, NC 28334.

June 18-24—National Fink Week. To restore dignity to the honorable surname of Fink by honoring all Finks.

June 21—The first day of Summer and the longest day of the year.

June 22-July 1—Newport Jazz Festival/New York. For info write: Newport Jazz Festival, 311 W 74th St., New York, NY 10023.

July 20-21—Anti-Muscolo Central States Secondary Radio Conference. To be held at the Airport Marriott, Kansas City. Covering Kansas, Missouri, Oklahoma, Colorado, Iowa and Nebraska.

Aug. 24-25—Anti-Muscolo Northeast Secondary Radio Conference. To be held at the Marriott, Providence, R.I. Covering Massachusetts, Rhode Island, Vermont, New York, New Hampshire, Maine and Connecticut.

Sept. 9-12—National Association of Broadcaster's Radio Programming Conference. Stouffer's Riverfront Tower, St. Louis.

Sept. 20-22—Anti-Muscolo Mideast Secondary Radio Conference. To be held at the Marriott, Columbus, Ohio. Covers Ohio, Indiana, Illinois, Wisconsin, Michigan, Pennsylvania, West Virginia and Kentucky.

Sept. 24-Nov. 30—World Administrative Radio Conference for U.S. and 153 other member nations of International Telecommunications Union. Geneva International Conference Centre and ITU headquarters, Geneva.

Oct. 7-10—National Radio Broadcaster's Association Annual Convention. Washington Hilton.





*Frannie*

HERE I GO  
(FALLING IN LOVE AGAIN)

A NEW SINGLE BY FRANNIE GOLDE  
FROM HER DEBUT PORTRAIT ALBUM, "FRANNIE"  
ON PORTRAIT RECORDS.

YOU'RE THERE AT THE BEGINNING . . .

PRODUCED BY ALBHY GALUTEN AND KARL RICHARDSON

*Portrait*  
Portrait is a trademark of CBS Inc.



# “YOU ANGEL YOU”

KSLQ 25-21, WSTP D-28, WQXI A-29,  
Z-93 D-30, WKYB 25-18, KOKQ 18-15,  
Added at: KWOD, WSSC, KYA.

Produced by: Anthony Moore and Manfred Mann.



World Radio History



"UP ON THE ROOF"  
**JAMES TAYLOR**  
From his LP "FLAG"

**JAMES  
TAYLOR  
WON THE  
PLATINUM  
CALL!**

Adds: WTIC-FM, WCBM, WHYN, WGLI, WKBO, WMID, WWWD, WOLF, WHFM, WYRE, WJAD, WTOB, WGNI, WFLB, WZUU, WGAR, KDKA, WLAV, WCOL, WKY, WWKX, WDDT, WNOE, KILE, KNJC, FM 100, KRO-FM, KOB, KENO, KZZX, KATA, WIOD, WJON, KLWW, KAKA, KBOZ, WWDC, WGGG, WDAE.  
Moves: WRKO 24-20, KRTH 22-19, KSLQ 31-27, WHB 20-14, WIFE 33-30, KLEO 28-19, WAVZ 28-24, WRVA D-35, WGAC D-29, WKIX D-27, WRIE 29-25, 96KX D-26, WFFM 28-23, WNEU 25-14, WTRX 30-26, WLW D-24, WDIF 25-21, 92Q D-29, WSM-FM 16-13, KAUM 30-27, KNOW D-33, WJBO D-24, KLYX 30-22, WPRO D-25, WBEN D-25, WCGQ 37-33, WGSV 32-27, WROK 30-24, WCKK 30-25, WING 28-21, WXXX 30-26, KVOL D-27, KTOQ 15-11, WEAQ 25-19, KWWL D-28.



## MOST VALUABLE RECORD OF THE WEEK: JOHN STEWART

"Gold" rips open all demos 14-9...**Anita Ward** blazes 9-1 behind huge sales and phones...**E.L.O.** shines 7-5 with all demos solid...**Van Halen** continues to spread 12-11...**Dr. Hook** wins the females 15-13.

## CROSSOVER RECORD OF THE WEEK: DONNA SUMMER

"Bad Girls" picks up right where "Hot Stuff" leaves off, sizzling 22-15...**Jay Ferguson** motors 17-16, with "Shakedown Cruise" widening its demos wake.

## 18+ RECORD OF THE WEEK: POCO

"Heart Of The Night" rumbles 24-18...**Abba** pops 21-20.

## HIGH-JUMPER OF THE WEEK: PETER FRAMPTON

"I Can't Stand It No More" launches from NEXT to 21 and is very valuable to programing...**Gerry Rafferty** plows from NEXT to 22, strong 18+...**McFadden & Whitehead** continues to cross 27-23...**A.R.S.** charts from NEXT to 26 behind 4-Network support...**Elton** spins from NEXT to 28—absolute 18+ smash! **Kiss** smacks the teens and debuts from NEXT to 29.

## BREAKING BIG: EDDIE RABBITT, SUZI QUATRO, CARLY SIMON and BETTE MIDLER

## GREAT NEW RECORDS: NIGHTFLYTE, BRAM TCHAIKOVSKY, JONES GIRLS, GQ, BARBRA STREISAND

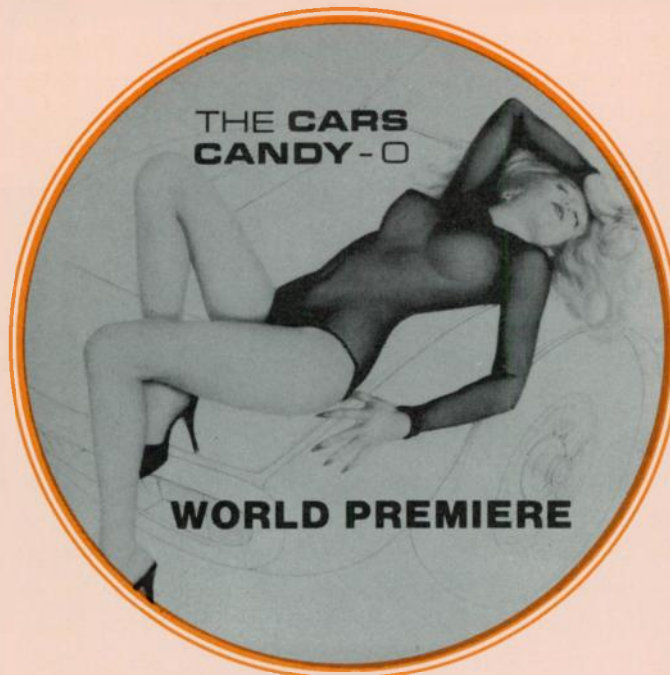
## NUGENT, KANSAS: POWER ARTISTS JOHN STEWART: ALBUM OF THE WEEK THIN LIZZY: MALE ALBUM OF THE WEEK

## BOWIE, ARS DEBUT ELO, FRAMPTON LEAD NEXT

**Ted Nugent** and **Kansas** exploded into heavy airplay at most reporting stations with huge artist power and strong image. Nugent has heavier male appeal, demos are lower. Both are developing strong initial sales. Extremely valuable albums. **John Stewart** smashed from 21 to 11 with a giant single, across the board demographic appeal and rapidly developing sales. Album of the week, totally valuable to programing. **Patti Smith** maintained her strong airplay gains with heavy 18-24 support...leans male. **Joe Jackson** shows signs of resurging with a breaking single. **Thin Lizzy** jumped 25 to 16 behind heavy male support...also 18-24 females. **Gerry Rafferty** moves 28 to 22 showing strong 18-34 response and heavy female support. **David Bowie** debuts at 23 with strong artist image and good male response...demos are 18-30. The **Atlanta Rhythm Section** debuted at 30...demos are across the board...group power is BIG. **ELO** and **Peter Frampton** top a strong group in Next and are number one and two most added, respectively.

### REQUEST POWER 12-14

1. KISS
2. ANITA WARD
3. SISTER SLEDGE
4. DAVID NAUGHTON
5. VAN HALEN



### REQUEST POWER 18+

1. KENNY ROGERS
2. RICKIE LEE JONES
3. DR. HOOK
4. JAMES TAYLOR
5. ANNE MURRAY

### REQUEST POWER 15-17

1. ANITA WARD
2. KISS
3. SISTER SLEDGE
4. CHEAP TRICK
5. VAN HALEN

### ALBUM POWER

1. VAN HALEN
2. SUPERTRAMP
3. TED NUGENT
4. KANSAS
5. JOHN STEWART



**Powers** approximately every 2 hours. **B Stress** every 3 hours.  
**C Stress** every 4 hours. **Image** records are suggested for once an  
hour rotation when applicable. Take dayparting into consideration.  
Local market differences must also be computed.

## White Market

### POWER

1. ANITA WARD
2. E.L.O.
3. JOHN STEWART
4. VAN HALEN
5. DONNA SUMMER  
"Bad Girls"

### B STRESS

1. SISTER SLEDGE
2. SUPERTRAMP
3. DR. HOOK
4. RICKIE LEE JONES
5. KENNY ROGERS
6. EARTH, WIND & FIRE
7. JAY FERGUSON
8. POCO
9. DOOBIE BROTHERS
10. PETER FRAMPTON

### C STRESS

1. DONNA SUMMER  
"Hot Stuff"
2. ABBA
3. GERRY RAFFERTY
4. CHEAP TRICK
5. McFADDEN &  
WHITEHEAD
6. A.R.S.
7. ELTON JOHN
8. KISS
9. DAVID NAUGHTON
10. REX SMITH

## Crossover Market

### POWER

1. ANITA WARD
2. DONNA SUMMER  
"Bad Girls"
3. JOHN STEWART
4. E.L.O.
5. SISTER SLEDGE

### B STRESS

1. VAN HALEN
2. McFADDEN &  
WHITEHEAD
3. EARTH, WIND & FIRE
4. SUPERTRAMP
5. RICKIE LEE JONES
6. DR. HOOK
7. JAY FERGUSON
8. KENNY ROGERS
9. DOOBIE BROTHERS
10. POCO

### C STRESS

1. DONNA SUMMER  
"Hot Stuff"
2. ABBA
3. PETER FRAMPTON
4. CHEAP TRICK
5. GERRY RAFFERTY
6. A.R.S.
7. ELTON JOHN
8. KISS
9. DAVID NAUGHTON
10. REX SMITH

## IMAGE

Recommended  
Album Cuts For  
All Of Rock Radio

1. VAN HALEN-Beautiful Girls
2. SUPERTRAMP-Goodbye  
Stranger
3. TED NUGENT-Paralyzed
4. BAD CO.-Gone, Gone, Gone
5. KANSAS-Reason To Be
6. RICKIE LEE JONES-Danny's  
All Star-Joint
7. JOHN STEWART-Midnight  
Wind
8. ROCKETS-Oh, Well

20 Most Valuable  
Records Of The  
Past Twelve Months  
(in alphabetical order)

AMBROSIA—How Much I Feel  
AMII STEWART—Knock On Wood  
BILLY JOEL—My Life  
CHIC—Le Freak  
COMMODORES—Three Times A Lady  
DONNA SUMMER—Last Dance  
DOOBIE BROTHERS—What A Fool  
Believes  
DIRE STRAITS—Sultans Of Swing  
EXILE—Kiss You All Over  
FOREIGNER—Hot-Blooded  
GLORIA GAYNOR—I Will Survive  
GINO VANNELLI—I Just Wanna Stop  
KENNY LOGGINS—Whenever I Call  
You 'Friend'  
LITTLE RIVER BAND—Reminiscing  
NICK GILDER—Hot Child In The City  
PABLO CRUISE—Love Will Find A  
Way  
PEACHES & HERB—Reunited  
POINTER SISTERS—Fire  
SISTER SLEDGE—We Are Family  
STREISAND & DIAMOND—You Don't  
Bring Me Flowers

### BEST PROMOTED RECORDS OF THE WEEK

#### Single

JOE JACKSON

"Is She Really Going Out With Him?"



#### Album

BRAM TCHAIKOVSKY

"Strange Man, Changed Man"





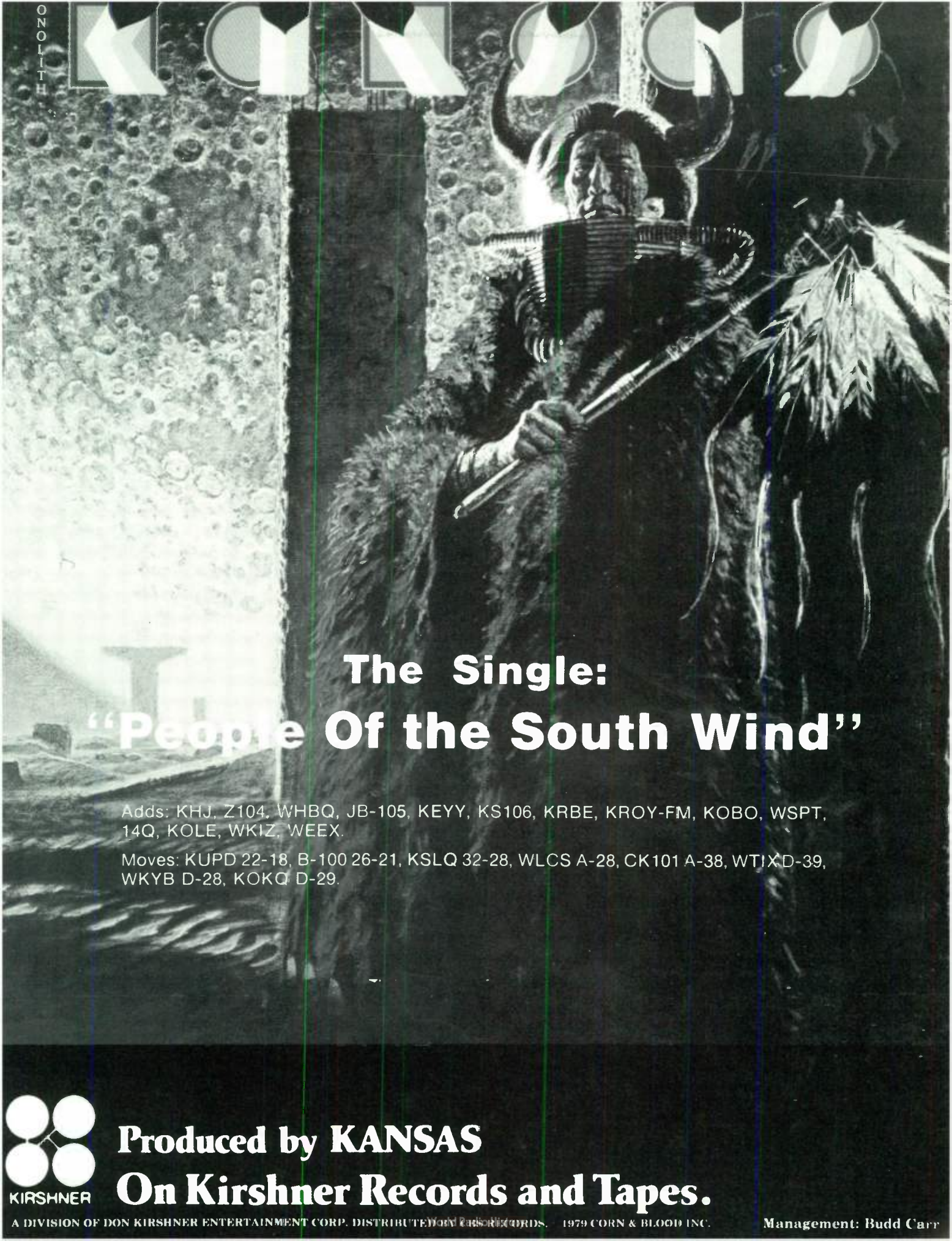
**FRED  
KNOWS!**

Subscribe to

*Fred*

(408) 646-9333





# The Single: "People Of the South Wind"

Adds: KHJ, Z104, WHBQ, JB-105, KEYY, KS106, KRBE, KROY-FM, KOBO, WSPT, 14Q, KOLE, WKIZ, WEEX.

Moves: KUPD 22-18, B-100 26-21, KSLQ 32-28, WLCS A-28, CK101 A-38, WTIX D-39, WKYB D-28, KOKQ D-29.



**Produced by KANSAS**  
**On Kirshner Records and Tapes.**

A DIVISION OF DON KIRSHNER ENTERTAINMENT CORP. DISTRIBUTED BY KIRSHNER RECORDS. 1979 CORN & BLOOD INC.

Management: Budd Carr

# The FRED Conference Calls:

The FRED SPECTRUM III, PLATINUM, GOLD, SILVER and BLACK Communicator Networks are designed chiefly as programing tools for radio decision-makers. Of all the product released by new or developing artists, the songs nominated and selected by these Networks represent the strongest and most valuable to programing.

By policy and/or by strategy, most programers analyze a sales or chart base before deciding on new music. The Network members reflect today's aggressive, insightful and independent Trendsetters.

## HOW EACH NETWORK OPERATES:

During the week, each Network member nominates up to 5 songs by artists who have NOT had a Top 20 record in 1 year. The members may or may not already be playing these nominations. Any album cut is also eligible. The most-nominated songs become eligible for final voting on the Conference Call. In final voting, Network members vote 'Yes' or 'No'. A 'Yes' vote on a song means that member is willing to add it to a heavy rotation, averaging between 4 and 7 plays per day. If the member votes 'No', he rejects that song from the heavy exposure. If ALL Network members vote 'Yes', then the song is automatically added for HEAVY EXPOSURE for three weeks at all stations. A single 'No' vote removes unanimous Network obligation on that song, although any individual member may add the song. Any Network nomination can reach the "final voting" status three times.

**SPECTRUM III: Key Modern Adult Programers**  
**BLACK: Key Major Market Black Programers**

**PLATINUM: Key Major Market Universals Programers**  
**GOLD: Key Medium Market Universals Programers**  
**SILVER: Key Small Market Universals Programers**

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## THE SPECTRUM III NETWORK

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### RABBITT JUMPS INTO HEAVY ROTATION

Eddie Rabbitt won overwhelming support from the S-III Network with his new single "Suspicious." Eddie will receive heavy rotation for three weeks at all network stations.

Both Peter Frampton and Raydio received good support in network voting and will come up again.

MIKE HARVEY of WFTL/Ft. Lauderdale was a guest on the conference call. A fascinating man, Mike left everyone some food for thought.

#### This Week's Hottest Nominations:

EDDIE RABBITT/Suspicious (Elektra)  
PETER FRAMPTON/I Can't Stand It No More (A&M)  
RAYDIO/You Can't Change That (Arista)

#### The SPECTRUM III Network Members Are:

WQUD/Memphis: Dan Vaccaro □ WSM-FM/Nashville: Mary Catherine Sneed □  
LOVE 94/Miami: Rick Peters □ KEZR/San Jose: Bob Harlow □  
WFFM/Pittsburgh: Dave Popovich □ KCBQ/San Diego: John Fox  
□ KYGO/Denver: Ed Greene

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## THE BLACK NETWORK

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### TEDDY PENDERGRASS AND THE CRUSADERS TAKE COMMAND

With heavy voting through the Black Network, Teddy Pendergrass' "Turn Off The Lights" took a 5 to 2 margin with the lyric content holding back the other stations. The Crusaders' "Street Life" of the LP of the same name also had a 5 to 2 network vote. Both got support from the 5 that voted them into heavy exposure because of sales to back them up. Even with the lyric content being a major factor with Teddy, it should landslide to the top of the charts in no time.

#### This Week's Hottest Nominations:

TEDDY PENDERGRASS/Turn Off The Lights (PI)  
CRUSADERS/Street Life (MCA)  
CHIC/Good Times (Atlantic)  
SISTER SLEDGE/Thinking Of You (Cotillion)

#### Honorable mention this week:

ENCHANTMENT/Where Do We Go From Here (Roadshow)  
STEPHANIE MILLS/Put Your Body In It (20th Cent ury)  
ELTON JOHN & THE SPINNERS/Mama Cant Buy You Love (MCA)

The BLACK Network Members Are: WDAS/Philadelphia: Butterball □ WVON/Chicago: Carl Conner □ WDAO/Dayton: Langford Stephens  
□ WOOK/Washington: John Moen □ WGCI/Chicago: Barry Mayo □ WORL/Orlando: Billy Love □ WYLD/New Orleans: Willie Jay Johnson  
□ WILD/Boston: Steve Crumbly.



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# THE PLATINUM NETWORK

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## JAMES TAYLOR WINS HEAVY AIRPLAY!

He came within one vote last week, but this week, voting unanimously 5-0, the Platinum Network is moving "Up On The Roof" by James Taylor to heavy airplay at all stations!

This new single is the tenth Platinum Selection. A// have either hit or are headed Top 10, five have already smashed Top 5, while Anita Ward has just become the second #1 Platinum Selection!

FRED and the Platinum Network warmly welcome SCOTT SLADE, who joins as the new Member from WAYS/Charlotte.

### This Week's Hottest Nominations:

JAMES TAYLOR/Up On The Roof	(Columbia)
JOE JACKSON/Is She Really Going Out With Him? (A&M)	
BETTE MIDLER/Married Men	(Atlantic)
KANSAS/People Of The South Wind	(Kirshner)
RAYDIO/You Can't Change That	(Arista)

### Honorable mention this week:

CHARLIE DANIELS/The Devil Went To Georgia	(Epic)
SUPERTRAMP/Goodbye Stranger	(A&M)
G.Q./I Do Love You	(Arista)
FLASH & THE PAN/Hey St. Peter	(Epic)
BARBRA STREISAND/The Main Event	(Columbia)
KINKS/I Wish I Could Fly	(Arista)
MANFRED MANN/You Angel You	(WB)
RAYDIO/You Can't Change That	(Arista)
COOPER BROTHERS/I'll Know Her When I See Her	(Capricorn)

The PLATINUM Network Members Are: 92-Q/Nashville: D. Vallie & S. Davis □ WAYS/Charlotte: Scott Slade □ KRTH/Los Angeles: Bob Hamilton □ KSLQ/St. Louis: Joel Denver □ B-100/San Diego: C.C. McCartney

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# THE GOLD NETWORK

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## PETER FRAMPTON WINS GOLD!

The Gold Network voted unanimously to add Peter Frampton to heavy airplay at all stations. "I Can't Stand It No More" swept 6-0 approval, and now has earned both Platinum and Gold support!

Supertramp's "Goodbye Stranger" scored a remarkable 4-2 vote, the first album cut considered by the Gold Network. Wet Willie's "Weekend" also picked up high marks from the majority of Gold Members.

With John Stewart blasting 14-9, the Gold Network has projected its sixth Top 10 hit!

### This Week's Hottest Nominations:

PETER FRAMPTON/I Can't Stand It No More	(A&M)
SUPERTRAMP/Goodbye Stranger	(A&M)
WET WILLIE/Weekend	(Epic)
KANSAS/People Of The South Wind	(Kirshner)
OAK/This Is Love	(Mercury)
MANFRED MANN/You Angel You	(WB)

### Honorable mention this week:

CARLY SIMON/Vengeance	(Elektra)
CHRIS THOMPSON/If You Remember Me	(Planet)
CHARLIE DANIELS/The Devil Went To Georgia	(Epic)
SPYRO GYRA/Morning Dance	(Infinity)
JAMES TAYLOR/Up On The Roof	(Columbia)
BONNIE TYLER/Married Men	(RCA)
WET WILLIE/Ramona	(Epic)
BRAM TCHAIKOVSKY/Girl Of My Dreams	(Polydor)

The GOLD Network Members Are: KYYX/Seattle: Tony Stone □ WISM/Madison: Jonathan Little □ WNAP/Indianapolis: Steve Mitchell □ WZDQ/Chattanooga: Anne McCartney □ JB-105/Providence: Todd Chase □ WGH/Norfolk: Bob Canada

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# THE SILVER NETWORK

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## CHARLIE DANIELS & FAITH BAND TOP VOTE GETTERS!

The Silver Network almost put into heavy airplay the Charlie Daniels Band's "The Devil Went To Georgia" and Faith Band's "You're My Weakness." Also showing great support from Silver Network Members were Elton John's "Mama Can't Buy You Love," Kansas' "People Of The South Wind" and Carly Simon's "Vengeance."

No new selection was made this week.

### This Week's Hottest Nominations:

CHARLIE DANIELS BAND/The Devil Went To Georgia	(Epic)
FAITH BAND/You're My Weakness	(Mercury)
ELTON JOHN/Mama Can't Buy You Love	(MCA)
KANSAS/People Of The South Wind	(Kirshner)
CARLY SIMON/Vengeance	(Elektra)
SANTANA/Open Invitation	(Columbia)

### Honorable mention this week:

TIM WEISBERG/Moonchild	(MCA)
PINK LADY/Kiss In The Dark	(E/A Curb)
COOPER BROS./I'll Know Her When I See Her	(Capricorn)
K.C. SUNSHINE BAND/Do Ya Want To Go Party	(TK)

The SILVER Network Members Are: WSPT/Stevens Pt., WI: Pat Martin □ WPFM/Panama City, FL: Brian Christian □ WANS/Anderson, SC: Nonnah Rael □ WORD/Spartanburg, SC: Rick McAlister □ WHYY/Montgomery, AL: Rich Thomas □ KLUC/Las Vegas: Dave Anthony □ KOBO/Yuba City, CA: Ross Forbes

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# FCC

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is at these stations

KTLK WKXX KRLC KERC

WFLI KDZA WKIZ KOBO

WSFL WQON

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With Their New Single

# 'BABY I WANT YOU'

PB - 11595

From the Forth-  
coming Album

AHL1-3405



Manufactured and Distributed by RCA Records





# Fred Top News

JUNE 11, 1979

BRIDGING THE INDUSTRIES

Number 89

## MORK & MINDY & JAY

New York—JAY THOMAS is a man with a peculiar problem, how to be a regular on "Mork and Mindy" in LA while keeping one of New York's hippest radio shows going.

FRED contacted 99X PD BOBBY RICH for clarification on the solution to Jay's problem. "The general plan is that he will be there until into July. Then he'll have three weeks free, at which time he is going to come back to New York. This is their schedule, not mine. It's ironic that he'll be here for three weeks of the summer book. It could have been a lot worse.

"After that, he will go back to LA, and we're not sure how long that trip will last. While he's been guaranteed a minimum of ten episodes, it's possible that he'll be used more than that. He could be gone as much as 26 weeks all together.

"We obviously want to take advantage of the publicity. In the last two days, his picture and a write up have been in the NY Post and the Daily News. We're getting calls now from People Magazine and even the local TV stations are asking about it. There's a lot of excitement just talking about



Jay Thomas

it on the air. All of a sudden, the listener hears that Jay is not here because he's on 'Mork and Mindy', and that can sustain it for a little while.

"In the last 6 months or so, we've worked at making the morning slot a show, rather than just Jay Thomas. He's definitely the star of the show and the one that pulls it all together, but there's much more. We have personality news, weather and the Amazing Needlebaum who interact with Jay during his show. What we're experimenting with now is that we've moved DICK SLOAN,

our midday guy, into the morning slot to be a sort of anchor man while increasing the participation of the various characters that appear.

"We don't have enough time to develop something new and we don't want to hurt what Jay has built up. We're trying to find a way to keep Jay a part of this show. There are any number of things we can do, including having Jay do his show live from LA."

The station will keep calling the slot the "Jay Thomas Show" and will try to work out his various bits, ie Stupid News, phoned in from LA. Rich feels that this can work out to a real plus for both Jay and the station.

FRED is truly overwhelmed at the response to our magazine. We are making rapid strides. We have passed our subscription goal for the year already. Our music has been proven over and over to be accurate for radio programming. Our news is the latest of importance to the field. But now we must make a giant leap forward.

We must get FRED to every person of importance in the radio and music industry by Monday morning! Therefore, in order to guarantee that you will get your FRED on Monday, you must adhere to the following deadlines.

**REPORTS:** No later than 12 Noon PDT on Wednesdays. The earlier your report, the more likely you will be able to get through without delay. Mondays are wide open.

**ADS:** All copy, except calls, by Noon Wednesday. Calls, Noon Thursday. The earlier you get it in, the better placement and design you get.

The phones at FRED will be open during the following hours: Monday and Tuesday 9am-7pm/Wednesdays 7am-12noon Pacific Daylight Time. Please note that 7pm PDT is 10 pm EDT. We are here til at least 10pm Eastern, 9pm Central time on Monday and Tuesday.

## MIKE HARVEY PROMOTED

Miami---MIKE HARVEY has been named Operations Manager of WFTL-AM and Studio 107-FM. Mike was programming WFTL and will now continue to oversee that station as well as the operations of both stations.

"We are going to take the FM from its present disco format back into a mainstream approach. What has happened is that the station has gotten bogged down in the disco approach and it just hasn't flown. Basically, it will be a de-emphasis of disco and more of a push on mainstream contemporary music," explained Harvey. "We're going to be doing a lot of things to show that

we mean business in this market. There won't be any dramatic changes but we will be working on the sound of the station quite a bit.

"We've already modified the playlist to the point where we're very close to what Y-100 is doing now. We really think we can make ourselves a legitimate competitor in the market and maybe shake Mr. Tanner up a little bit. We've got the owner's commitment to make the changes, so we're on our way."

Harvey had no set plans as far as staff changes at the station. WFTL will remain as is.

# NO STRIKE AT RKO

Boston—Employees of WRKO radio and their sister television station averted a strike this week by a vote taken among AFTRA members at RKO. Both the radio and television union members showed majority strength against going out.

"That's it for three years," said MARK McKAY, Program Director of WRKO, after waiting past midnight at the station for the final tally. "All sixteen radio people voted to accept the contract and five television people voted to accept."

McKay waited to go on the air had a strike been called. RKO's contingency plan was to bring in the "A" team to cover the air time. The "A" team is made up of RKO programmers. LES GARLAND, BOBBY RICH, DAVE SHOLIN and DON KELLEY who were ready if not anxious, to fly into Boston to go on the air at the RKO flagship station.

Although the strike was averted, war could have been a piece of on-the-air history was also sidetracked. "I was



Mark McKay

kind of looking forward to that part of it," laughed McKay as he got himself together to leave for home.

Fred was too. What an aircheck?

# CHIANTI PD OF KZOK

Seattle—J. BLACKBURN, General Manager of KZOK AM/FM, has announced that ARMAND CHIANTI will replace exiting PD NORM GREGORY (See FRED Top News 5/28/79).

"I'm real pleased to have Armand with us. He and I go back quite a ways. He came to me when I was at WLUP/Chicago and asked me to hire him and teach him how programming that type of station works. He showed a lot of initiative in that he would take my station research to study and learn from. At the time he was running tapes on Sunday morning and doing two hours live," Blackburn told FRED.

"His learning proved fruitful because he then went over to Y-95/Rockford, Illinois and made it a competitive AOR. All this time, Armand continued on the air at the Loop.

"Between his own knowledge and what he picked up from me and Abrams, he's become someone that I want to program my station. Which he now is," explained Blackburn.

"I feel real good about this move," stated Armand when reached by FRED. "It'll really be fun working with Jay again."

# THAYER GM AT WNEW

New York—JACK THAYER, former President of the NBC Radio Division, has been named Vice President and General Manager of WNEW-AM.

"I've been just attacked by the staff, because there really has not been any leadership here in a while. There's a lot I have to look into and go over," was Jack's first reaction to his new job. "I've come somewhat of a full circle, because I was with Metromedia ten years ago, and now I'm back with them in what is kind of the dream job of the corporation, at probably, the flagship station of the company, one which was the jewel of radio for a long time. It was here that the music-and-news concept was really born, back in the thirties."

With the coming on of WYNY-FM (NBC/NY-FM) there seems to be a battle coming up for the Spectrum III demos in New York, FRED asked Thayer how he felt about the competition from his alma mater. "It's really an exciting time to be in radio, with all the technological and programming advances in the last few years. I think there will be a tremendous competition forming in this city. The excitement that has been generated by studying demographics and psychographics,

the musical mode of stations, more stations going all news or all talk, more stations with bigger and brighter personalities lead to exciting radio. I'm looking forward to the challenge," stated Thayer.

## RKO NET SHAPES UP

New York—TOM BURCHILL, currently with RKO Radio sales, will be leaving his post to takeover RKO's new youth oriented network. No replacement has been named, although sources within the company state that President DWIGHT CASE is looking for someone within the RKO sales force, but keeping his eyes peeled for someone from outside the company. A decision is due within the week.

RKO's plan is to offer youth oriented services so that stations of all different formats can make use of its news and on the hour features. Burchill is looking to hire a staff of about sixty people to be working by December 1. Former ABC Radio exec, BOB MAHLMAN, will report to Burchill as a consultant of station relations.

**"THE BEST  
RADIO PROGRAM  
OF THE  
YEAR."**

—The Boston Radio Critics Award

**TONY BERARDINI**

In  
An Institute For Better Hearing  
Production



**THE  
HEAR  
HUNTER**



He went looking for an audience that wants to hear music that's better than Boston's best.

Every night, he put people who really need to listen in the sight of his love gun. Invariably, they asked, "Are those antlers in your pocket, or are you just glad to see me?"

**Exclusive Engagement!**  
Mon.-Thurs. 10 p.m.-2 a.m.  
Don't miss the special Midnight Shows

**RRR Rock 'n' Roll Roulette**

**WBCN 104.1 FM** **Listener Line 838-8888**





Denver---PHIL STRIDER is leaving the PD position at KAWY/Casper to do air work, assist with the music and do some production work for KBPI,

## KBPI CHANGES

according to FRANK CODY, PD at the Denver rocker.

"We're real pleased to have Phil join the staff here. Everyone I've talked to agrees that Phil has a real good rapport with people, which I feel is an important quality," stated Cody. "Besides, I love the way he sounds on the air."

Another change being instituted by Cody is the addition of VALERIE FAULCONBRIDGE as Programing Assistant. Valerie previously worked with Cody at KLOS in LA.



## Sixty Seconds

I dont know about you, but I was astounded by the KFRC Aircheck. The enclosed production sampler is even more devastating. LES GARLAND and Company have demonstrated their mastery of the art of Radio and FRED is proud to present it to you, our subscribers.

DENNIS WATERS is doing research of an entirely unique preference base variety. He has joined up with some marketing whizzes and their first client is WNBC.

PAUL "Pink Lady" DREW's new ZEPHYR label will be part of the E/A family. Also now getting the advantages of the KENNY BUTTICE, SAMMY ALFANO team of pros are Greg Kihn, The Rubinoos and other talented ones arriving with the Berkeley move to E/A.

MARK ELLIOT is the new PD at Q102/Cincinnati. New MD is PAT O'BRIAN. WILS/Lansing has a new MD in BRAD CURTIS who also does afternoon drive. DAVE BISHOP resigns at WCOL though he is still on the air.

Terry Mace, one of BOB SHERWOOD's first signings at Mercury, has a strong album which will hit the street in a couple of weeks. The single "Love Receiver" is out and album stations and rock and rollers everywhere are gonna love it. Producer Mike Hurst has accomplished a real synthesis of the most exciting of the new wave production techniques into some very commercial material.

The FREDian slip of the week was on calling TOM BIRCH, Don Birch. (Or is it Burch?) Anyway his consultancy in Miami is hot. The hot line is 305-940-7071.

The FREDian slip of the year was not putting KWK/St. Louis in the Rating Game. PD BOB HATTRIK called the first week it ran and told us we had left out the potential winner. Well, it was too late then, but we started nervously paying attention to the KWK MediaTrend. In one month KWK jumped from a 4 to a 10.5. They're number two in the ratings on page 20. Rub it in, Bob.

It may be interesting to know that you will find a former FRED cover on pg. 119 of the new Penthouse.

## Go Slow On FM Bandwidth Reduction

Washington—FRED joins the NRBA and the NAB in urging the FCC to hold an inquiry, rather than a rulemaking proceeding, on the question of FM allocation standards including the extremely controversial bandwidth reduction proposal.

The possible effects to the whole of radio broadcasting seems to demand more attention than a rulemaking proceeding can give. The NAB noted that the matters covered in the National

Telecommunications and Information Administration petition are much more complicated than NTIA has indicated and could affect all radio broadcasting.

Revision of FM rules should be treated in the more informal, free and open context of an Inquiry, rather than the tightly structured Rulemaking Proceeding where restrictions on presentation and discussion would apply. An inquiry would allow exploration by engineering and broadcast experts and the public.

## K PLUS TWO BOOKS

Seattle—KVI-FM has changed their call letters to KPLZ (K-PLUS Radio) to help give it a separate identity from their sister station, KVI-AM, one of the top AMers in the market.

"There will be no other changes, period, period, period. The call letter change is for the identification of the station and no other reason," stated station General Manager TODD BITTS. During the last book, two 18+ diaries were given to the AM when the respondent put KVI but did not check AM or FM.

"KVI is probably the strongest set of call letters in the marketplace. We're trying to get out from under that. If we were going country today it would be a much easier change. We would just fire everybody and start fresh. This is not the case. The change will be gradual. Our logo will remain the same and we are even using the same jingles, except with the new calls,

K-PLUS 101. For awhile, to facilitate this, we are IDing with "KVI has a new name. We're now K-PLUS!"

## Arista VP

# BONE UP

New York—In an update from Arista Records, FRED has found out that the "One VP for Promotion" idea is not one that they will follow.

In a phone conversation with FRED, RICHARD PALMESE, currently strengthening his position as Vice-President of Promotion, told us, "Although it was a thought to have only one VP, that has not turned out to be the case. MIKE BONE is the VP of Album Promotion which I'm very pleased with, I brought Mike in this week. Everything within the department will remain as is, there are no changes," he explained.

Mike will, in essence and fact, be replacing SCOTT JACKSON who exited the company last week. (See FRED Top News 6/4/79).

# Everyone Loves The “Weekend”



On:  
WNOE  
KREM  
KOPA  
KRUX  
KYA  
KING  
KTAC  
KPAM  
WBBQ  
KRBE  
WKEE  
92X  
WNAP



Adds: WEFM, WHHY, KJOY, KOIL, WOLF,  
KELI, KLBK, WALG, KZ93, KRNA, WAZY.

Moves:  
KMYX 30-27  
JB105 39-34  
WPE 32-27  
34Q 20-15  
WQXI 22-10  
Z 93 19-13  
KX 106 26-21  
WSGA 24-22  
91X D-35  
WFOM 28-22  
WRJZ D-37  
WERC 26-24  
WTMA D-30  
WWKY 27-22  
KNOW 38-31  
14WK 38-35

# Wet Willie



## SUMPTER TO WIVY

Jacksonville—JIM SUMPTER has been hired as Assistant Program Director at WIVY after giving notice from his PDship at CK-101/Cocoa Beach.

"The promise has been made to put me into a PD slot as soon as one becomes available," explained Sumpter. "I'll be working with SCOTT SHERWOOD, the PD.

"They seem to be real hip to having me become real involved in the radio station. The GM was confident that this would be a growth situation for me. They gave me a deal that everyone in radio is really looking for," Jim said in an exclusive talk with FRED.

## GRT CUTS

Sunnyvale—In their continuing expenditure cutback, GRT has let go three Vice Presidents. One was a corporate VP while the other two were divisional VPs.

In speaking with a company spokesperson, FRED learned that this should be the last of the cutbacks which affected the corporate owned labels and the field force for GRT. The people most recently released from their positions are: DAN BOYD, Corporate VP for GRT, Inc., BERUTA McSHANE, VP of the Music Tapes Division and JIM LEVY, VP of Business Affairs.

## Griffin MD at WPIX

New York—MEG GRIFFIN has been named the new Music Director at WPIX. Previous to PIX, Meg filled in for SCOTT MUNI at WNEW-FM during the spring book while she was also the Assistant to the MD.

"I feel I have a lot more input into creating something I believe in here, where I didn't at WNEW. WPIX stands for Rock and Roll. When they say it, they really mean it and so do I."

## Composite Week Dates

The following dates will constitute the composite week for use in the preparation of: (1) program log analysis submitted with renewal applications for commercial AM and FM station licenses which have expiration dates in calendar year 1980; and (2) assignment of license and transfer of control applications for AM and FM stations which are filed in calendar year 1980.

Sunday	July 2, 1978
Monday	April 23, 1979
Tuesday	September 26, 1978
Wednesday	February 7, 1979
Thursday	November 9, 1978
Friday	January 26, 1979
Saturday	March 24, 1979

## SERVICE DEPARTMENT:

WCKO/Ft. Lauderdale, FL  
Rock and mass appeal product from all labels

CHEC/Lethbridge, Alberta  
Arista, Bang, Warner Brothers

KIQY/Lebanon, OR  
Warner Brothers, Elektra-Asylum, Atlantic, United Artists, Casablanca

KEYY/Provo, UT  
EMI, Chrysalis, Mercury, Capitol, Warner Brothers albums

KIDD/Monterey, CA  
Rock and mass appeal product from all labels

WQZQ/Chesapeake, VA  
Rock and mass appeal music from all labels

WSKY/Asheville, NC  
EMI, Atlantic, Elektra-Asylum, Capitol

WGNC/Gastonia, NC  
Columbia, Milestone, MCA, Atlantic, Warner Brothers, Xanadu

14 NVR/Waterbury, CT  
Chrysalis and United Artists

WMYD/Wickford, RI  
All labels singles and LP service

KTFX/Tulsa, OK  
RCA, Capitol, TK, Portrait, Prelude

WAKA (14k)/Gainesville, FL  
Warner Brothers, United Artists, Capitol, Elektra-Asylum

## THEY ARE THE WBCN DISC JOCKEYS OF THE WEEKEND.

They are 12 strong. They outnumber WBCN station management nearly 2 1/2 to 1. They could run Boston radio with their eyes closed and their ears and mouths open. This weekend, they're all out to warp your tired, worn-out records and force you to listen to them for your own good!



**WITHE WARP-ORS**

**STARTS TODAY!**

### FEATURING AN ALL-STAR CAST

#### SATURDAY

Jerry Goodwin 6-10 a.m.  
Duane Glasscock 10 a.m.-2 p.m.  
Randi Kirsbaum 2-8 p.m.  
Oedipus 8 p.m.-midnight  
S.W.A.T. midnight-6 p.m.  
(Eddie Gorodetsky, Tom Couch, Tami Heide, Rick Varney)

#### SUNDAY

Boston Sunday Review 8 a.m.-noon  
Oedipus 5-9 p.m.  
Lesley Patten midnight-6 a.m.

**LN Lean and Hungry**

**LISTENER LINE 536-8000**

**WBCN 104.1**



WITH

**GAS**

FOR JUST

**14¢**

a gallon.

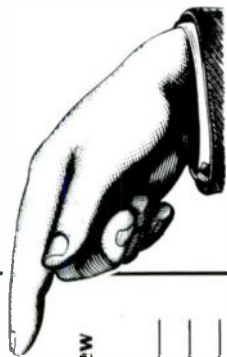
You can get it this week at the  
Union 76 Station on  
Abercorn and Victory.

Just listen to WSGA  
for the exact time and all the info.

# Changes

# Fred

**FRED Directory Of Radio**  
**598 Foam Street**  
**Monterey, CA 93940**



## ARE YOU AN INDEPENDENT? (Promotor, Producer, Engineer)

### Be sure you're listed in FDR\*

If you would like to be included as a major part of the Broadcast Industry free of charge in the new  
\*FRED Directory of Radio, please fill out this form and we'll get you in there!

Name/Title \_\_\_\_\_  
Service \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Current clients or accounts: \_\_\_\_\_

**Barbara Nelson** is the new Music Coordinator at WMJC/Detroit. She was formerly with WLOF/Orlando and K 104/ Phoenix.

**Brian Lee** is the new Music Director at WSKY/Asheville, NC.

**Dave Thomas** is new MD at KMGC/Dallas following a promotion from midday jock.

**KIMN-FM/Denver** has changed its call letters to KYGO. The format remains Spectrum III, with no shift changes.

**Fred Holland** has been named Program Director of WAAY/Huntsville.

New news personnel at KHOW/Denver include **Lance LaMontte**, formerly of KWEN, and **Judy Miller**, formerly of WHWH.

**Peyton Mays** has been promoted to Music Director at KZEL/Eugene, Oregon. He continues as air personality 7 pm-12 am.

**Jay Walker** is the new Music Director at KIDD/Monterey.

**Smokin' Sam Ervin** is Operations Manager, and **Ross Brooks** is Music Director at WFLI/Chattanooga.

**Charlie McCoy** is the new PD and **Nonnah Rael** is the Music Director at WANS/Anderson, SC.

**Rick McKay** is the new Music Director at WMYD/Wickford, RI.

**Carter Davis** is the new Creative Services Director at KULF/Houston. He was formerly of WHBQ/Memphis where his duties included Account Executive, creative marketing specialist, production, music, and program directors, and on-air personality during his ten years there.

**John Stevenson** is the new Research Director at KYYX/Seattle. He was previously the Program Director at KGOT-FM/Anchorage.

**Sara Swanson**, formerly with WZZO-FM/Bethlehem, PA, left WEEX/Easton to join her husband Joe Swanson at his company, Cheshire-Swan Records.

**Susan Frank** has joined the WGAR/Cleveland sales team. She was an account executive at WERE/Cleveland.

**Kip Cohen** is independent creative consultant working exclusively for A&M Records.

**Frank Rand** is moving from VP, A&R East Coast for Epic Records to VP, A&R West Coast for the label. He will report to National A&R VP Lenny Petze.

**Bobby Hurd**, late of Ariola Records, is opening his own independent promotion firm. He can be reached at 615 790-6734.

**New line-up** at WORG-FM/Orangeburg, SC: Stu Wright 5-10 am, Diane 10 am-3 pm, Marie Sanders (Ass't. PD) 3-7 pm, John Gray 7 pm-1 am, Lee Price and Brooks Heir, weekends.

**New line-up** at KATI/Casper, WY: Donna Foxx, MD, 5-9 am, Dave Beneke 10 am-2 pm, Fred Leemhuis, PD, 2-6 pm, Greg Williams 6 pm-12 am, Bob Brashear 12-5 am. Donna Foxx will be taking calls M,W,F 9-11:30 am.

**New line-up** at KKEZ/Ft. Dodge: J. Michael Libbie mornings, Don Roberts middays, Lee Taylor 3-7 pm, Don Stevens evenings, Lon Teagles weekends.

**New line-up** at M 105/Cleveland (WWW/M): Doug Johnson 6-10 am, Jim Zura 10 am-3 pm, Bill Stallings 3-8 pm, T.R. 8 pm-1 am, Tom Sullivan 1-6 am.



# Openings

## New Openings This Week

**KOKQ/Monterey** needs a female air talent. Also looking for weekenders. Minorities encouraged to apply. Send tapes and resumes to Mark Preston, PD, Box KOKQ, Monterey, CA 93940 or call 408 394-9000. 6/11

**WUPE/Pittsfield, MA** is looking for midday jock 10 am-2 pm. Heavy production, good pipes. Send tapes and resumes to Bob Catan, PO Box 1265, Pittsfield, MA 01201. EOE. M/F. 6/11

**KSTP** has opening for afternoon drive personality. Send tapes and resumes to Denny Carpenter, 3415 University Ave., St. Paul, MN 55114. EOE. M/F. 6/11

**Z 104/Frederick, MD** is accepting tapes for future openings. Contact Joe Johnson c/o Z 104, Route 12, PO Box 311, Frederick, MD 21701. EOE. M/F. 6/11

**WWKE/Ocala, FL** is looking for air talent for afternoon drive. Call Fred Petty, 904 732-8000. 6/11

**WGH-13/Norfolk** is looking for on-air personality with outstanding production skills. Send tapes and resumes to WGH, 2302 W Mercury Blvd., Hampton, VA 23666. EOE. M/F. 6/11

**KSTP/Minneapolis** has an opening for qualified newperson. Also looking for air shift personality. Send tapes and resumes to Denny Carpenter, KSTP, 3415 University Ave., St. Paul, MN 55114. 6/11

**KOTN/Pine Bluff** has immediate opening for newperson. Send tapes and resumes to Duane Hamann, 920 Commerce, Pine Bluff, AR 71601. 6/11

**WBNS AM/FM** has immediate opening for off air program director. Research background and familiarity with Pop Adult and/or Beautiful Music helpful. Large market salary. Send resume and statement of programing philosophy to Chris Caggiano, GM, WBNS, 62 East Broad St., Columbus, OH 43215. No calls please. EOE. M/F. 6/11

**KTFX/Tulsa** is accepting tapes and resumes for future openings. High-energy Top 40 station. Contact Art Riley, KTFX, 5814 S. Memorial, Suite 103, Tulsa, OK 74145. 6/11

**K-104/Fresno** has opening for 10 pm-2 am slot. Send tapes and resumes to Danny Moffatt, K-104, 12592 S Ceder Ave., Fresno, CA 93725. EOE. 6/11

**Top Contemporary Rock** station exploring possibilities of hiring two-man morning team in July/August. Looking for long-term relationship. Send tapes and resumes to The Morning Show, 6424 Malibu Drive, Columbus, GA 31904. Include letter and salary requirements. 6/11

## Midwest

**KWK/St. Louis** has opening for assistant chief engineer. Applicants with AM directional and/or heavy RF experience preferred. Send resume and salary requirements to Craig Magee, KWK Radio/Doubleday Broadcasting, 2360 Hampton Ave., St. Louis, MO 63139. EOE. M/F. 6/4

**KVOX/Fargo** is seeking two air talents for a Spectrum III format. Send tapes and resumes to Charlie Bennett, Box 97, Moorhead, MN 56560, or call 218 233-1522. EOE. 5/28

## South

**WRNZ/Augusta-Wrens, GA** has immediate opening for News Director. Call J.J. Hemingway, 404 547-2311/404 547-3308 or call J. Braswell, 404 547-2198. 6/4

**WDAC/Columbus, GA** needs newscaster/reporter. Minorities strongly encouraged. Call Ed Wilson, News Director, 404 322-5447. 6/4

**WNUE/Ft. Walton Beach, FL** has immediate opening for overnite position. Send tapes and resumes to Bill Hickok, 118 Wright Parkway, Ft. Walton Beach, FL 32548. EOE. M/F. 6/4

**WZZX/Louisville** needs experienced all-night person. Send tapes and resumes to Mark Thomas, WZZX, 10,000 Shelbyville Rd., Louisville, KY 40223 502 245-6601. EOE. M/F. 5/28

**96-FEVER** needs a morning man, must double as Production Director for 100,000 watt stereo Burkhart FM. Must love disco and have format knowledge. Also openings for part-time people. Send tapes and resumes to Roshon Vance, 96-FEVER, PO Box 1109, Clearwater, FL 33517. No calls, please. 5/28

**WFIR & WPVR/Roanoke** looking for full-time experienced reporter and anchor person strong in government reporting. Send tapes, resumes and samples of writing to Doug St. Clair, PO Box 150, Roanoke, VA 24002. 5/28

**WIRK-AM/West Palm Beach** looking for all shifts. Send tapes and resumes to T. Lee, PO Box 3828, West Palm Beach, FL 33402. EOE. 5/28

**KLOU/Lake Charles** needs air talent/production/news people. Contact Jerry Lousteau, 318 436-7277, 311 Alamo, Lake Charles, LA 70602. 5/28

## Northeast

**WDON** needs midday person to do production. Must know disco. Send tapes and resumes to Barry Richards, WDON, 2647 University Bl., Wheaton, MD 20902. 6/4

**WQCM** is seeking Top 40 personality. Send tapes and resumes to Gary Michaels, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740. No calls please. EOE. M/F. 6/4

**WEEX/Allentown** soon will have full- and part-time openings in Top 40 format. Send tape and resume to Mickey Hagerty, PO Box 190, Easton, PA 18042, or call 215 258-6155. EOE. M/F. 5/28

**WDON** is looking for midday man familiar with Disco or R&B. Contact Barry Richard, WDON, 2647 University, Wheaton, MD 20902. EOE. 5/28

**WQCM/Hagerstown, MD** is looking for full- and part-time Top 40 personalities-entertainers. Send tapes and resumes to WQCM, 1250 Downsville Pike, Hagerstown, MD 21740, or call 301 797-7300 and ask for Gary Michaels, PD. 5/28

**WMJC/Detroit** looking for Program Manager. Must be able to direct talent, administer professionally, and promote with flair. Send resume to Chuck Borchard, WMJC, 1 Radio Plaza, Detroit, MI 48220. EOE. M/F. 5/28

**WLAV/Grand Rapids** needs a production director/copy writer. Send tapes and resumes to Don Davis, Operations Manager, WLAV Radio, 101 C Waters Bldg., Grand Rapids, MI 49502. 5/28

## West

**KNBQ (Q97-FM)** is looking for a News Director and Promotion Director. Good background essential. Send tapes and resumes to PO Box 5200. Attn: Program Director, Tacoma, WA 98405. No calls. EOE. M/F. 6/4

**KOLO/Reno** needs fulltime news reporter. Journalism degree required. Send tapes and resumes to Patrice Bingham, News Director, KOLO, PO Box 821, Reno, NV 89504. 6/4

**KQIZ AM-FM/Amarillo, TX** has opening for news person. Send tapes and resumes to Gary Foxe, 2903 S Western Street, Amarillo, TX 79109, or call 806 353-6662. EOE. M/F. 6/4

**KOLO/Reno** looking for fulltime production director. Must have major market voice and 2 years experience. Send tapes and resumes to David Finley, KOLO, PO Box 821, Reno, NV 89504. 6/4

**KYTX, 100,000 watt AOR**, has immediate overnight position available. Send tapes and resumes to KYTX-FM, PO Box 7930, Amarillo, TX 79109. EOE. 5/28

**KATA/Arcata** is looking for air personality. Also opening for PD. Send tapes and resumes to Ted Foster, PO Drawer Eye, Arcata, CA 95521. No calls. 5/28

**KMJK** has morning drive and 6-10 pm openings. Send tapes and resumes to John Shomby, 9500 S.W. Barbur Blvd., Ste. 302, Portland, OR 97219. EOE. M/F. 5/28

**KLUC/Houston** has immediate opening for highly qualified News Director. Send tapes and resumes to Steve Roddy, Program Director, KULF Radio, 2100 Travis, Suite 1400, Houston, TX 77002, or call 713 654-7900. EOE. 5/28

## Looking

**J. Marks**, currently MD afternoon drive at WWKE, looking for Top 40/Disco. Call 904 732-8000/904 732-0470. 6/11

**Lucy St. James**, WRNL/Richmond, VA, MD and 7pm-12 am air talent, is looking. Please call 804 355-2765 or 215 649-9978. 6/11

**Steve Blackburn**, 3 years commercial experience adult contemporary, is looking. Call 206 523-1178. 6/11

**Mark Hill**, KAAM/Dallas, community-oriented personality, looking for air talent, MD position. Experience in all formats and 1st phone. Call 817 268-1758. 6/11

**Teddy Greene**, former PD-MD-Operations Manager of K-107 FM (KZEN)/Monterey looking for similar work—all formats. Call 408 899-0251. 6/4

**Jay Crawford**, recently resigned MD of WPIX/NY, wants to talk radio or records. Call 203 756-6619. 6/4

**Bill McCown**, formerly at WANS-FM, Silver Network founding member, looking for PD or MD gig. Call 803 226-1408. 6/4

**Peter Booker**, PD WMJC, pioneer Spectrum III Network member, is looking. Call 313 399-5570. 6/4

**Tom Smith**, morning drive/ass't. PD at 94 CFM/St. Louis, is looking for major market work or medium market PD. Can do any rock format. Call 314 994-1964. 6/4

**Danny Wright**, KCBQ/KROY, has been set free and is looking for work. Call 916 487-9202. 5/28

**Larry Hart**, 15 years experience, is looking for a play by play announcer position. Please call 501 534-8732. 5/28

**Robin Rhyand**, 24-year-old aggressive female, seeks C&W or major market medium. Station call for tape and resume. 214 438-5845. 5/28

**Mark Richards**, formerly of KNUS/Dallas, is available. Call 214 522-0839. 5/28

**Bobby Sorrell**, pioneer Platinum Network member, great programmer and music director, KNUS/Dallas, is ready to roll. Will consider also record company position. Call 214 522-0839. 5/28

**Keith Richards**, ex-KYA-FM/San Francisco P.M. Drive, is looking. Call 415 827-1375. 5/28

**Citizen Bill Carpenter (Steve Taylor)**, formerly of KING, KFRC, KCBQ, and most recently KYA, is available. Please call 415 355-0667. 5/28

**Don West**, eight-year veteran newsmen at KYA, is looking. Call 415 827-2874. 5/28

**Gary Beatty** is looking. Experienced air personality, good production, good pipes. Call 502 245-6601. 5/28

**Christopher Lance**, previously with B-100, KCBQ, KYA and Magic-91, is looking. Call 714 562-2766. 5/28

**Jay Hawkins**, former KLOU-TV/Lake Charles and major market air experience is looking. Call 318 478-9149. 5/28

**Ken O'Neill** is looking for sports announcer position. Experience in play by play and writing, strong in all sports. Call 716 381-0733. 5/28

**Mike Dineen**, most recently with KULF/Houston, is seeking employment as major market air personality or medium market programmer. Call 713 292-8546. 5/28

# Ratings

## Media Trend

U-Universals, A-Albums, SIII-Spectrum III, B-Black, D-Disco, J-Jazz, F-Freeform, C-Country, BM-Beautiful Music, N-News, T-Talk, CL-Classical

### Boston

	April	May	Cume
WHDH (SIII)	15.7	11.0	585,300
WBZ (SIII)	6.9	9.6	579,800
WJIB-FM (BM)	6.5	8.1	392,700
WBCN-FM (A)	6.1	7.5	412,700
WVBF-FM (U)	8.0	7.3	517,000
WCOZ-FM (A)	9.1	6.9	427,200
WEEL (N)	11.3	6.7	428,000
WEEL-FM (A)	1.8	5.7	315,100
WITS (N/T)	3.7	4.8	280,300
WXKS AM* & FM (D)	2.7	4.6	318,800

\* Daytime station

### Cleveland

	April	May	Cume
WMMS-FM (A)	8.4	13.2	319,500
WQAL-FM (SIII)	5.4	10.2	288,600
WHK (C)	6.1	8.5	265,700
WDOK-FM (SIII)	12.4	8.1	217,200
WGCL-FM (U)	6.8	7.3	351,500
WWWE (SIII)	2.7	6.9	293,000
WJMO (B)	8.6	5.4	111,700
WZZP-FM (U)	4.3	4.6	226,400
WERE (N)	6.7	4.3	234,700
WGAR (SIII)	7.2	4.1	252,100

### Washington, DC

	April	May	Cume
WMAL (SIII)	9.0	11.4	622,800
WOOK-FM (B)	5.9	9.3	371,100
WHUR-FM (B)	10.8	9.1	312,300
WPGC AM* & FM (U)	8.9	8.7	553,500
WGMS AM-FM (CL)	4.6	5.7	286,600
WWDC-FM (A)	4.0	5.3	379,800
WAVA-FM (A)	2.8	5.2	243,200
WGAY-FM (BM)	4.5	4.3	237,300
WHFS-FM (F)	2.9	3.2	138,200
WASH-FM (SIII)	6.2	3.1	282,200

\* Daytime station

### St. Louis

	April	May	Cume
KMOX (T)	24.1	25.2	867,400
KWK & WWWK-FM (U)	4.3	10.8	376,100
KSHE-FM (A)	8.8	10.7	292,700
KSLQ-FM (U)	11.4	7.0	383,000
KKSS-FM (B)	5.4	6.1	171,800
WIL-FM (C)	6.0	5.8	196,200
KXOK (SIII)	4.9	5.5	243,200
KEZK-FM (BM)	5.4	4.6	133,100
WRTH (BM)	3.8	4.0	136,800
WIL (C)	6.0	3.3	186,400

### TOP BOOKS

1. THE MATARESE CIRCLE  
Robert Ludlum
2. THE COMPLETE SCARSDALE MEDICAL DIET  
Herman Tarnower, M.D., and Samm Sinclair Baker
3. GOOD AS GOLD  
Joseph Heller
4. WAR & REMEMBRANCE  
Herman Wouk
5. THE POWERS THAT BE  
David Halberstam
6. HOW TO PROSPER DURING THE COMING BAD YEARS  
Howard J. Ruff
7. HANTA YO  
Ruth Beebe Hill
8. THE THIRD WORLD WAR  
Gen. John Hackett
9. THE PRITIKIN PROGRAM FOR DIET AND EXERCISE  
Nathan Pritikin
10. SHIBUMI  
Trevanian

### TOP MOVIES

1. Manhattan (UA)
2. The Exorcist (WB)
3. Dawn Of The Dead (UFD)
4. Love At First Bite (AIP)
5. The Deer Hunter (U)
6. Phantasm (AVE)
7. Silent Partner (EMC)
8. The China Syndrome (COL)
9. The Champ (UA)
10. Blazing Saddles (WB)

### TOP TELEVISION SHOWS

Courtesy of A.C. Nielson. Week ending 12 am 6/3/79.

1. Three's Company (ABC) 23.4
2. NBC Monday Night Movie (NBC) 22.8  
"Best Place To Be" Part II
3. Mork & Mindy (ABC) 21.9
4. Bob Hope Special (NBC) 21.0
5. Laverne and Shirley (ABC) 20.7
6. Fantasy Island (ABC) 20.6
7. Alice (CBS) 20.5
7. M\*A\*S\*H (CBS) 20.5
9. 60 Minutes (CBS) 20.3
10. Taxi (ABC) 21.0





(HERMAN BROOD IS IN A  
MUCH BETTER MOOD...)



THE SINGLE:  
"SATURDAY NIGHT"

HERMAN BROOD  
& HIS WILD ROMANCE

The FRED NETWORKS  
magnificent nominations

**“FAITH BAND**  
lead the way with these two  
WIFE 15-11, B-100 Extra, KSTP On, CK 101 40, KQWB On, WSPT, WNAp On,  
KREM HB, KBIM HB, WTAC On, WZDQ HB.  
Also On: WSSM, KSDN, WJON, WTOQ, KXXL, KUHL.

**“THIS IS LOVE,”**

**OAK**  
**Strong North East Breakout**

New this week: JB-105 24, WPRO HB, WJBO 14-9, WFEA 19-13, WIGY 10-7,  
WAQY 16-8 #2 phones, WFTQ 27, WGUY 10-7, WPNO 7-3 #1 phones, WHEB 33,  
WLLH 21-16, WTOS 18-16, WLBZ 15-11, WLAM 10-8, WTSN D-30, WLNH 24-16.







# THE VERVE

their new  
"LONG  
from the single  
"THE KIDS  
on MCA

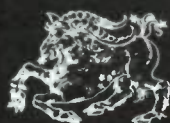
# COOPER BROTHERS BAND

**"I'LL KNOW HER WHEN I SEE HER"**

From the forthcoming LP:  
"PITFALLS OF THE BALLROOM"

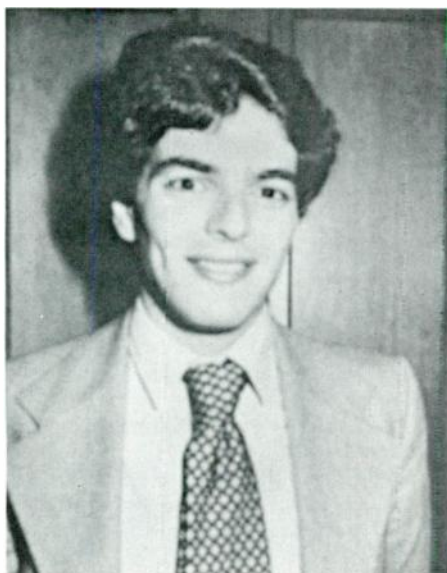
## CKLW 94Q

WBBQ, WRFC, WINW, WGNI,  
WQOK, WKEE, WFAH.



CAPRICORN RECORDS





Rick Swig  
Director of National Promotion  
Infinity Records

## WASTING NO TIME

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*Started in 1968 as music assistant at KSFO/San Francisco. Worked two years in San Francisco as mailboy, gopher and generally the lowest rung on the independent local promotion ladder. Then I worked at Chess-Janus Records, first as a local person in San Francisco and then as regional.*

*In March of 73 went to work as local promotion manager for Epic Records in San Francisco, in 75 moved to New York as regional northeast promotion manager. In 76 became Associate Director of National Promotion for Epic. 77 moved on to be Director of National Album Promotion for Epic/Portrait and the CBS Associated labels.*

*One year ago this week went to work with RON ALEXENBERG, at the as yet to be named MCA label that became Infinity Records, as Director of National Promotion. That's ten years, how's that?*

**What steps do you feel a label has to take to establish an identity in the radio community?**

Credibility! Giving straight answers when asked straight questions, providing first class service of first class music, trying to be one step ahead of all of the major competition and showing the radio community that a new label like Infinity can provide the same services with as much clout and with as much follow through as a major label under the CBS umbrella.

"If we walk in there and ask them to play a stiff or we ask them to play a record that really isn't ready for them to play, then we're asking them to risk their jobs."

"...if we're wasting radio people's time, then we're wasting our time..."

---

**How does the rating period affect you and how do you overcome it?**

First of all, in a ratings period, if you look at a ratings period as a time when radio stations are not going to add your record, you automatically provide an excuse for yourself. Psychologically you've already put a barrier in front of some of your momentum. We try not to pay attention to it, to tell you the truth.

The New England record which we're working right now was released one week before the ratings period started. As long as the product is there it doesn't affect us.

What we try to do is also realistically look at the fact that radio people have report cards two or four times a year depending on the marketplace. Those report cards are as important to us as they are to them because we want to support them and have them keep their jobs. If we walk in there and ask them to play a stiff or we ask them to play a record that really isn't ready for them to play, then we're asking them to risk their jobs and that isn't fair.

So in the ratings period we promote them on the record that we most feel will service their station the most positively and fit the format they are trying to construct—give them the

music that fits into their game plan as well as ours. If a radio station is looking for a 25-49 audience, then we're going to promote them very heavily on a

Spyro Gyra record which we know has an adult contemporary influence. If we know they want to go for heavy rock and roll, we're going to beat them over the head with New England or Orleans.

**Then you're as selective with product as programmers are with format?**

Sure in a ratings period. In the end we want that hard rock format to be playing that Spyro Gyra single if it happens to show that it's a mass appeal hit. We just try to cater our game plans to the areas where we know we're going to get our breaks.

What it breaks down to is we don't want to waste anybody's time and we don't want them to waste our time and so it's a very business oriented thing. We do our business in a very business oriented fashion, realizing that radio programmers don't have enough hours in their day to program their radio stations. We don't have enough hours in our day to promote our records. So if we're wasting radio people's time, then we're wasting our time and we're hindering our mutual jobs.

## PROMOTIONS THAT PAY



## HOW TO LISTEN

*from a BME article by G. Mark Durengerger*

Let's assume you're establishing some communications, you have an idea of what you want, and you want to see how your station stacks up. How do you go about listening to your station?

First, where do you listen? It's as important to listen to your station on several different radios as it is to listen in some sort of non-varying listening environment. You probably listen every day at home and in your car. You should also make it a point to see how you sound at various audio stores around town, both on the big systems and on the \$9.95 portables.

Back at the station, as a tool for the PD and the chief engineer, you should establish a calibrated monitoring environment. The production studio is the ideal place so the gear can do double-duty. A minimum requirement is an up-to-date modulation monitor, hopefully already installed, a set of professional monitor speakers, a good power amplifier, and a room equalizer. Most pro-audio dealers can furnish you with the hand-held spectrum analyzer and pink noise generator with which to make a fair check of the room response, or you can obtain the more sophisticated gated measuring devices. The important thing is that you want to know what your room sounds like.

A listening room that's very bassy, for example, may lead you to thin out

There are promotions that the station pays for and then there are those that pay for themselves or even make money for the station. FRED wants to pass along information about the latter type of promotion.

WKIX put on what is called a 50% Fair. The idea is one that is copyrighted by BILL ALFREDO, and KIX paid for the right to do this type of promotion. The promotion works this way: the advertiser gets booth space at the fair area for X-amount of advertising with the station. During the course of the fair, the booths have the advertiser's merchandise at 50% off the list price or the actual selling price.

TOMMY WALKER, of WKIX, explains some of the rules that he used when he did this promotion, "All the merchandise had to be first quality, no seconds, and it had to be good merchandise. It could be stuff from last year that they were trying to sell off. The retailers were allowed to use items with a high markup. So, in some cases, the retailers still made money even with the 50% off. The people that did lose money still felt that they had gained with the increased traffic caused by the fair. Many of them gave out certificates that entitled people to discounts when

they come to the store itself."

When we asked Tommy about the cost to the station he explained, "Of course, we had to pay the expenses out of the advertising revenue. We came away picking up a nice amount of money, and more importantly, we came away knowing that it will be much more successful next time. There were so many elements of doubt with this first one, but it was so successful that we erased any of these questions. To give you some idea of the success, we signed up all but three of this year's participants for next year. We figure to double the size of the fair next year. We had 18,000 to 20,000 people pass through the fair that day."

"We raised the station visibility by having our own booth where we gave away stations promo items, like bumperstickers. We don't do remotes but we did newscasts from the fair every hour or so. We would interview one of the visitors or advertisers and cut back to the station."

In coming weeks FRED will be exploring further the idea of cost free and profitable promotions. Let us hear your ideas. Call MIKE WEISS at 408 646-9333.

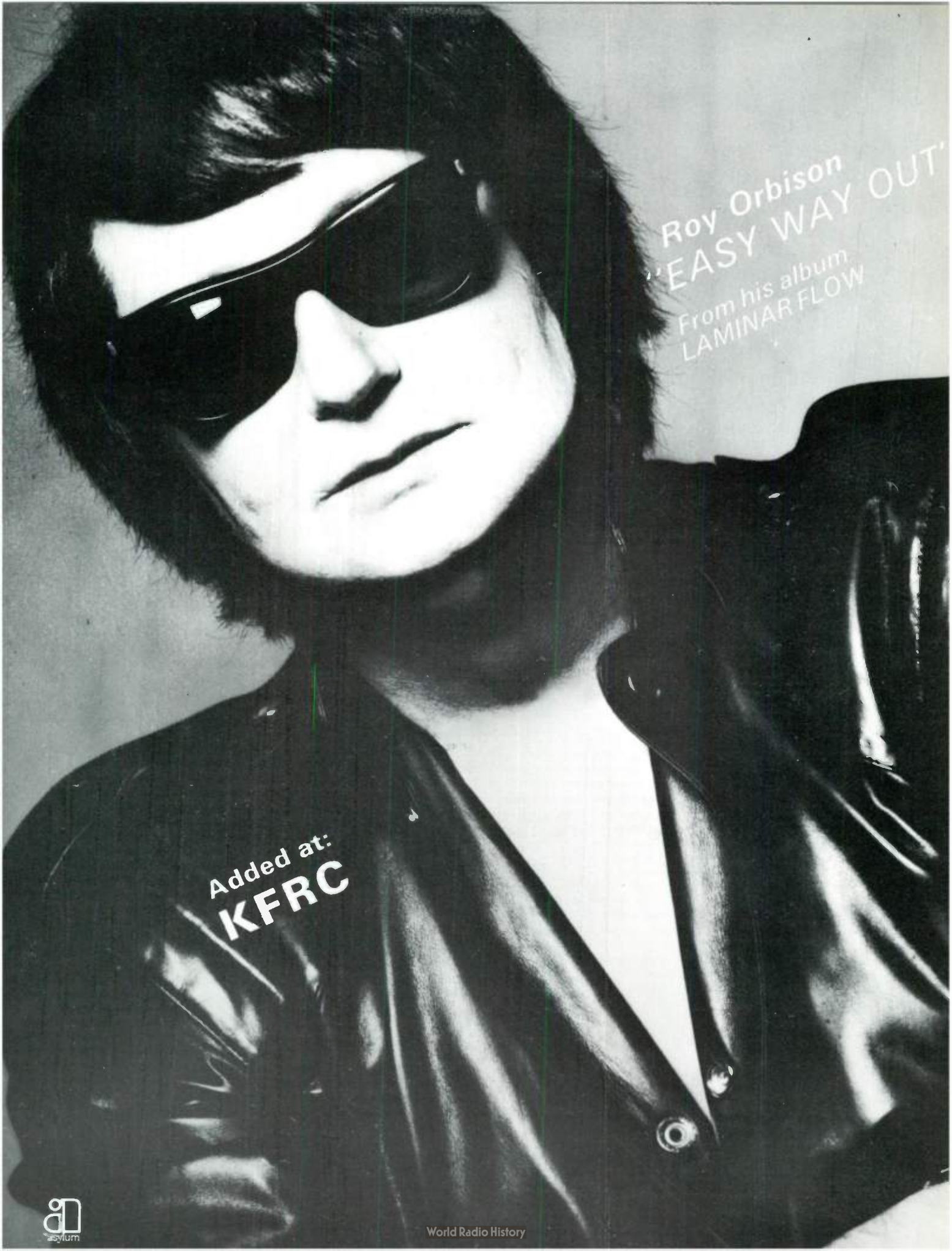
the bass on the air until it sounds right in that room. And if any equalization is used in the processing chain, complementary (reverse) equalization must be used in the audio feed from the modulation monitor. You can establish a calibrated stereo reference monitor system, using bookshelf speakers, for about \$1000. This system becomes the frame of reference for the sound of your station and doubles as a valuable production tool, for it's just as important when you're tailoring audio as you dub it to cart. Such a calibrated monitoring environment is a long first step toward establishing a consistency of air sound.

While we're in the production room, an easy way to compare your FM sound (AM too, within limits) is to install an A/B comparison switch so you have an instant means of switching between console and modulation monitor. This switch can be expanded to monitor every point of the processing chain. If you're relying on the audio from your modulation monitor as a source, be sure its response is flat, quiet, and distortion-free. In a remote location, take steps to

ensure the RF amplifier isn't degrading the signal. Some measurements can be made through the monitor, installed both at the transmitter and at the remote location, to see whether the RF amplifier is adding anything. In an AM-directional operation, remember that where the monitor is connected to the antenna system will have a bearing on the sound you hear. Modulation parameters may vary widely between the common point and, say, each of the towers. Today's breed of modulation monitors make this device an extremely important tool, but it must be installed properly and interpreted correctly.

Now...how long must you listen? Particularly when comparing stations in your car, it's important to listen for more than a few seconds if you punch back and forth. The psychoacoustic loudness factor makes some records sound louder than others, even on the same station. So it's important to listen to more than one stretch of music before making a comparison, if compare you must.





Roy Orbison  
"EASY WAY OUT"  
From his album  
LAMINAR FLOW

Added at:  
**KFRC**

# Interview

## The Conclusion of FRED's Interview with KFRC's Les Garland and Dave Sholin:



## MORE FROM LES

**FRED:** *Let's talk about the UFO promotion.*

**LES:** Star Wars and then Close Encounters had done very well. This UFO phenomena was everywhere, so we came up with this crazy idea of pausing for 8 seconds to allow extra-terrestrial beings to communicate with Earth on our frequency, 610 kilocycles.

We spent about a month researching Gallup Poll studies, how many people actually believed in UFO's. We spent a good month and a half writing it. PAUL FREES is the voice on it and RON HUMMEL put the music behind it. It was one of the most incredible pieces of production I think I ever heard in my life! It is probably one of the best pieces of work I have ever been involved in. We used it in segues and the end of it had maintenance in mind. It said that this announcement will be repeated in 60 minutes. So we submitted it for a Cleo Award of 11,000 entrees and it's in the finals.

**FRED:** *What are some of the major problems out there with jocks? How can they improve themselves?*

**LES:** The biggest problem I hear about

is Program Directors who don't work with their jocks. Most jocks out there that I've communicated with are dying for some input, they're dying for somebody to tell them what they're doing right and what they're doing wrong, just give them some feedback.

I don't like to call these critiques because that infers that I'm going to criticize. I'd rather say "a little constructive feedback is going to go on." Most jocks say they don't get any instructions and they're left to learn on their own, so they start picking up bad habits which become crutches and those crutches can make a difference between being good and being bad. It takes someone to come along and remove all those crutches and leave you standing on your feet to make you good. That's when you go on and become a communicator and a personality. That's where I think radio is today. You've got to be a personality.

**FRED:** *The jock out there who doesn't have a program director that's going to help him, what can he do?*

**LES:** That's an almost unanswerable question, a sad situation. That's why the

business has evolved slowly in some areas. That's why maybe a lot of us view it as a business that hasn't progressed for awhile. There is some pretty backward sounding radio out there but it's our own fault because so many people keep so many secrets.

There's a lot of information that we spent years and years and years learning and it's easy to think "I shouldn't give this away. I had to fight to learn it. No one gave it to me." There were a few, the BUZZ BENNETTS the BILL DRAKES, the PAUL DREWS that shared, but there were also a lot of guys that didn't share anything.

A lot of guys out there have more brains than I do programming, but they've never had the opportunities so thus never got the shot to prove themselves. They can be on a deadend street. It's true in any business.

**FRED:** *Do you call the station on the hotline?*

**LES:** Rarely. I don't believe in that, unless it's absolutely necessary. If I call the radio station, it's with something positive to say. I don't call and say something was not good. The



middle of a show is the wrong time. You can ruin the next two hours and why do that? You're dealing with a delicate thing, an ego, a talent. You have to treat them like they are stars.

If they were on stage working for you before 300,000 people and they booboed, you wouldn't walk out and say "It was terrible!" You got to wait til they get off. The director does not belong onstage. He sits back and when the scene is over, then he describes what was right and what wasn't. And that's the way to do it.

Maybe it's not something you want to do verbally because you want them to think about it first. So you leave a note and you split. Let them have time to take that note home and digest it and think about it some and say "Yeah, he's absolutely right".

And then, you can be wrong! Admitting that you're wrong is pretty hard to do for a lot of people but you've got to be able to do that.

FRED: *What's your philosophy behind the announcer versus the more human, personality type thing?*

LES: There's a level of communication that's almost announcery, it's almost hype but there's a point that you can go to that isn't dangerous. It's the point of success. If you fall back too far,

is make it easy to listen to, make it entertaining, don't make it boring, don't make it so passive that it's not attractive, make it appealing, make it unoffensive, don't cause fatigue to set in, just be enjoyable, let the music be heard and you'll be heard.

DAVE: I think a lot of people would say a lot of those things but it's very tough to put it into practice. It's easy to say, but it's hard to do.

LES: That's the flow we were talking about earlier, I don't know what causes it. Maybe it's not Dave Sholin or Les Garland or a format or a budget or a bunch of clocks or a bunch of bullshit—maybe it's San Francisco!

FRED: *I disagree. I think it has to do with programming period.*

LES: I'd like to think that that's correct.

FRED: *Everybody that's into it perceives you not as Dave Sholin "The Duke", the Music Director, but a music freak. How do you explain how you defy research, just go after the music and win? Are you defying research?*

DAVE: It does defy research. I hate to say that I agree with that to make it sound like research is not part of what we do because it certainly is. But there is something about hearing a record and getting a feeling. There's something you

DAVE: You wish that you could turn it off at certain times, You can't do it so you just get into it and enjoy it. We're fortunate that we can do what we want to do and be successful at it. FRED: *Failure! That word! The important role it seems to play in our lives. A common bond that radio freaks seem to have. Does it scare you?*

LES: Failure is not a possibility. If you deal with your position from the things that you are paranoid of—failure—how are you going to win dealing with that?

I am much less worried about failure than I am about being apathetic about failure. When I get to the point that I don't care whether I win or lose, that is a much bigger fear for me than failure.

If given the autonomy to run a radio station the way that you think and you have the support from management, and if the ratings don't come in you're ready to accept being fired—if those are the standards that we're going to play by, if those are the rules of the game, then you can deal with that. You can live with losing the ratings because you were allowed to do it on your own. That's not failure. You can walk away from that situation and say, "Who gives a shit what Arbitron said, that radio station sounded the way I think it should have sounded". That very same radio station could be an ass kicker in some other market. So it didn't work. That's not failure. That's not even a remote possibility because I'm self-satisfied.

DAVE: You see how you feel comfortable listening to Garland talk about his perception of no failure? And that's what I think he puts out to a lot of people at the radio station. The fact that they're really comfortable immediately opens a lot of doors to a lot of people.

LES: There are no bad days. Bad days are created by yourself. There's no such thing as pressure. You create that yourself. All those things that you hear people bitching about in this business are fabricated out of the mind. They're made up. They're things that you put on yourself. They don't exist, you only LET them exist. That's wrong.

There ain't no way I'd program a radio station thinking I was under pressure. I do it because I love it. I work 14 hours a day seven days a week because I love it! I love all the things that we sat here and talked about, those are all fun. Those aren't work!

If you've got a great idea that you want to do on your radio station, work has no bearing on how much time's involved in doing it. If it's good and you love what you do, then you'll do it because you'll be so proud of it when it's done. It's dedication that makes the difference.



G.M. Patrick Norman, Robin Williams, and Les

you're trailing. If you lead just a little bit and be what you're calling "announcerish", that's a standard of communication that I think you have to be to be that smooth-running, flowing, never-stopping, never looking back radio station that communicates. I think you have to be smooth to a certain point. Radio stations have to be formatted which requires a certain number of things that might sound "announcerish" but that's only setting it up. That's staging it. That's a bit of show business. Radio is show business!

The philosophy we try to get across

hear in certain songs that causes a response, something that is so unusual—and generally it's automatic.

As a teenager I was into music a lot. A lot of people I hung out with were in the same trip, music freaks. I always said when I was a kid, "If I was independently wealthy, if I had money to burn I would do this because I really dig doing it."

FRED: *I think it's a great blessing in our lives when we get to do what we love to do on one hand, and on the other hand it's such a great obsession that it's painful.*

THE SPECTRUM III NETWORK  
KNOWS A HIT WHEN THEY HEAR ONE.



THESE STATIONS KNOW A HIT  
WHEN THEY HEAR ONE:

**ADDS: WBBQ, WKWK, WEBC, WAKX, WJON, WRFC, WJR, WIRK, KKEZ, WFTL, KUKI, KOLO, WCFL, KLOK, KUGN, KMBZ, WGHQ, KBLI, KPAY, WRVA, WLOW, KRKK, KXLF, KBLF, KGY, KMWX. MOVES: WSM-FM 19-17, WSM-AM D-24, WFFM 39-35, KWAV D-20, KVOX D-23, WNEU 30-24, KBAI A-29, WMYD A-30. ON: KEX, KVI-FM, WJBO, WTMJ, KPPL, WNEU, LOVE94, WFMK, KOGO, KTOK, KOKQ, KEZR, KYGO, KCBQ, WLOL-FM, 14k.**

YOU'LL KNOW A HIT WHEN YOU HEAR...

**JENNIFER WARNES**

**“I KNOW A HEARTACHE WHEN I SEE ONE”**





June 11, 1979

# Fred STROKES



Brotherly best wishes were delivered at WDVE/Pittsburgh when Gino Vanelli and producer-brother Joe dropped in for DVE morning woman Marsy McFerron's birthday party. Pictured at the bash (standing, l-r): Joe Varielli; birthday girl Marsy McFerron/WDVE; A&M artist Gino Vanelli; Arleen Lowy and James Turnbull of WDVE. (Kneeling, l-r): Dave Lonco, A&M Pittsburgh rep; and (wearing LOOP shirt) John McGhan, WDVE Program Director.





At KPOL/Los Angeles, they're ready for next month's Friday the 13<sup>th</sup> with a ladder, broken mirror and black cat. Shown putting the good luck package together (l-r): Ray Smithers, KPOL middays; Mike O'Shea, Nat'l. Program Director, Golden West Broadcasting and Rollye Bornstein, KPOL Acting Program Director.



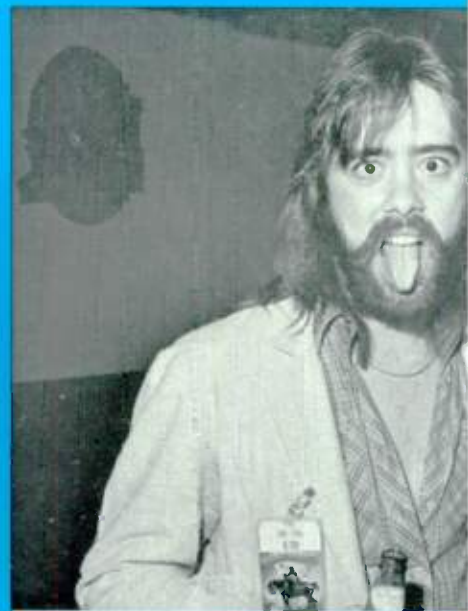
Leaving them breathless, Columbia artist Rex Smith poses with staff of 14Q/Worcester after an on-air interview. Pictured (l-r): 14Q personalities Paul Stevens, Lennie James and Sandy McNeil; Rex Smith; 14Q Promotion Director Jim Schakenbach; 14Q Program Director Cliff Blake; and personality John Dowd.



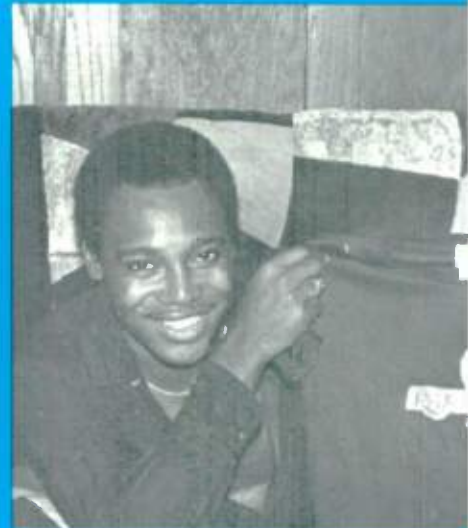
Some guys will do anything to get a record played ... pictured 2nd from left and on far right are Rish Wood of Polydor and Jim Francis of SalSoul Records helping out at a recent WSGA/Savannah 14C gas promotion. WSGA PD Jerry Rogers is on the left, and the gas jockey is WSGA MD Jim Lewis.



Sister Suzzy was home sick, so 2/3 of The Roches stopped by WRUV/Burlington to deliver their new WB album, The Roches. Pictured (l-r): Maggie Roche, Bob Cohen, Music Director, WRUV; Terrie Roche and GM Jay Strausser.



Music Director Drake Hall of WLRS/Los Angeles and Bob Feineigle, Epic Records National Sales Manager. Bob pretending he's not with Drake?



WB artist George Benson received his vote during a recent Dallas engagement. Mark Campbell, host of the "All That Jazz" program presented the vote. Phil Upchurch looks on. Pictured here are Phil Upchurch and KAFM's Mark Campbell.





WB artist Michael Franks did a concert in his hometown of San Diego recently and stopped by 91X to do an on-air interview with Music Director Cecile. You can figure who's who.



Knoxville doing Gene Simmons imitation. Album Promotion Director ... why is



own KAFM/Dallas Electric 92 shirt & Campbell, host of KAFM's nightly shirt between performances as bassist. Wearing the 9-volt shirt (l-r): Benson;



It's their kind of town as RCA's Robert Gordon, flanked by band members Tony Garnier and Chris Spedding, party backstage at Chicago's Parkwest. Also joining the post-concert party are (back row, l-r): Eddie Mascari, RCA Chicago; Joshua Blardo, RCA Dir. of Nat'l. Album Promotion; John Platt, Program Director, WXRT/Chicago; Bobby of Gordon's band; Jesse Bullet, Program Director, WLUP/Chicago and Lee Arnold, RCA Mgr. of Nat'l. Album Promotion.



Good Timin at WPGC/DC as The Beach Boys stop by to do an interview. Pictured in the studio (l-r): Mike Love; Bob Brady, CBS Custom Labels rep.; Carl Wilson; Scott Shannon, Program Director, WPGC and Scott Carpenter, WPGC air personality.



The Dr. is in—Knoxville, this time. Dr. Hook and Co. stopped by WRJZ/Knoxville during their recent concert tour to do an on-air interview. Pictured at the studios (l-r): Dennis of Dr. Hook; Pam Lipscomb, WRJZ Research Supervisor; Bob Kaghan, WJRZ Program Director; Michelle Peacock, Capitol Records, Nashville; J.J. Scott, WRJZ afternoon jock and Ray of Dr. Hook.





# MAXINE NIGHTINGALE

## LEAD ME ON

Added at: KILT, WSGN, WBT, WNEW-AM, WAUG, KRIB, WXIL, WIOD, WQUD, WCFL, KKRC, KFMD, WACI, WTLB, 13Q, BJ-105, KNOW, KNBR, K101, KFIV, WTVN, KRMG, WSIX, WCRO, WGAC, WWWE, WVLK, JB105, WANS, KAYC, WTRY, WCBM, KQEQ, WEAQ, WGAN, WEIR, WQ10, KUJ, WDXR, WQTC, WKY 28, WEBC 35, KQWB 33.

Moves: KTLK 32-14, WCOL 23-20, KGW 16-12, WCGQ 6-4, WGOW 17-14, WAPE 35-33, WRJV 25, KREM 21, KLMS 10-7, KKXL 30-19, KBOZ 30-25, KRLC 27-23, WTSN 28-33, WAIR 39-35, WFOM D-30.



Manufactured and Distributed by **BCA Records**



# Universals



## JEFF'S GREEN

by Jeff Green

The Universals analysis is developed from sales, requests and callout research from almost 200 of today's trendsetter stations. Information is gathered by phone to assure accuracy and up-to-the-minute detail. Light-bulbs indicate songs with significant growth. FRED computers organize, correlate and project this research to help you win the ratings. For further information on any record, contact Jeff Green or Steve Douglas at 408 646-9333.

**O**ccasionally, things screw up. Just when you sit back to enjoy the fruits of your efforts—the satisfaction of a job well done—some glaring blunder sticks out and says “You fucked up!” If you’re lucky, you catch it in time, straighten out the problem, back on the track and on you go.

However, if you’re *not* so lucky, someone finds out the problem *before* you, and that’s when you’re in the doghouse. You become afraid. You begin to lose the power to create, because your energy starts to reverse. One becomes defensive, nervous and,

depending on what you did that got you in trouble, you fear for your job.

More than one programmer and jock tell me that they examine the Openings section nervously from time to time. And these people are not slobbering paranoids, either. They work their asses off and are completely committed to their work. These are the only people that make it in this industry. But fear hurts them.

How confident are you really? Sure, it’s easy to say “Yeah, I know what I’m doing,” but is that the truth? Whenever I talk with someone and I say “How’s the station sound?” they sometimes reply “Oh, great—really tight. You should hear it!” when in actuality the signal is screwed up, the staff is uninspired and the GM thinks he knows more about the music than the PD and wants to “help out” a little. Now is the time to be honest. Now is the time to talk, to share and to listen. Fear cannot fight against honesty. The Master Programmer knows this.

People in this industry tend to be perfectionists, because there are so many details to a good performance, and each performance can be measured by applause, sales, laughter, ratings or whatever. It is natural to expect some of us to be riding ego stallions. The Master Programmer is neither a perfectionist nor is he awed by shadows. The ego grows suddenly defensive and stubborn when fear is applied and soon a suffocating wall of resistance kills all growth. Then one starts being too careful and just “does the job” without “getting the job done.”

Truly getting the job done means working together, extending yourself and enveloping yourself *within* the resources of the world, not without them.

As an example, a record company that brings home a hit by a new or developing artist basks warmly in the success of “a job well done.” It’s well deserved—less than twenty records made it to #1 last year. No record reaches the top by itself. It takes the energy and interest of thousands working together to make it happen. So if you make a mistake, be honest. It may not cure the problem, but it sure blows fear all to hell.

With that in mind, let me apologize to Chrysalis Records for the accidental deletion of Blondie’s “One Way Or Another” from last week’s FRED. It should have been included on the back cover NEXT, which has 90% accuracy in projecting Top 20 records. Blondie is in NEXT this week. I also apologize to Warner Brothers for deleting the Doobie Brothers’ “Minute By Minute” from the Universals chart on page 1.

## WEEK’S MOST ADDED

- |   |              |
|---|--------------|
| 1. WINGS/Getting Closer                           | (Columbia)   |
| 2. ELTON JOHN/Mama Can’t Buy You Love             | (MCA)        |
| 3. GERRY RAFFERTY/Days Gone Down                  | (UA)         |
| 4. ANNE MURRAY/Shadows In The Moonlight           | (Capitol)    |
| 5. ATLANTA RHYTHM SECTION/Do It Or Die            | (Polydor)    |
| 6. JOE JACKSON/Is She Really Going Out With Him?  | (A&M)        |
| 7. KISS/I Was Made For Loving You                 | (Casablanca) |
| 8. POCO/Heart Of The Night                        | (MCA)        |
| 9. ANITA WARD/Ring My Bell                        | (Juana-TK)   |
| 10. PETER FRAMPTON/I Can’t Stand It No More       | (A&M)        |
| 11. BETTE MIDLER/Married Men                      | (Atlantic)   |
| 12. KANSAS/People Of The Southwind                | (Kirshner)   |
| 13. CARLY SIMON/Vengeance                         | (Elektra)    |
| 14. EDDIE RABBITT/Suspicious                      | (Elektra)    |
| 15. SUZI QUATRO/If You Can’t Give Me Love         | (RSO)        |
| 16. BLONDIE/One Way Or Another                    | (Chrysalis)  |
| 17. McFADDEN & WHITEHEAD/Ain’t No Stopping Us Now | (PI)         |
| 18. RAYDIO/You Can’t Change That                  | (Arista)     |
| 19. JAMES TAYLOR/Up On The Roof                   | (Columbia)   |
| 20. MAXINE NIGHTINGALE/Lead Me On                 | (Windsong)   |

## FRED’s JockKEY NOTEBOOK

‘Mix’ and ‘Blend’ your way to a Higher Quarter-Hour

Continuity between songs improves your quarter-hour development, but finding common links between songs involves many variables. The mix of ballads, rockers, hard vs. soft, pacing, lyrics and, of course, the beat all combine to diffuse the blend. However, occasionally segueing songs in the same *key* fuses the connection. You know how nice those segues sound!

### SONGS IN THE KEY OF C MINOR\*

**Note:** If two keys are given, the song begins in the first and ends in the second.

ANITA WARD/Ring My Bell  
OLIVIA NEWTON-JOHN/Deeper Than The Night  
ROCKETS/Can’t Sleep  
HALL & OATES/Be What You Are (Do What You Wanna Do)

ALAN PARSONS PROJECT/I Wouldn’t Want To Be Like You  
JOE COCKER/Feelin’ Alright  
STEELY DAN/The Royal Scam  
WILSON PICKETT/Mustang Sally

\* For more songs in Key of C minor, see FRED JockKEY NOTEBOOK, April 30, 1979.

### SONGS BY SUBJECT: SUMMER

WHO/Summertime Blues  
WAR/Summer  
LOVIN’ SPOONFUL/Summer In The City  
SEALS & CROFTS/Summer Breeze  
SLY & THE FAMILY STONE/Hot Fun In The Summertime

BEACH BOYS/All Summer Long  
PERCY FAITH/Theme From ‘A Summer Place’  
MUNGO JERRY/In The Summertime  
BOB SEGER/Night Moves  
CHAD & JEREMY/A Summer Song

# Universals

## 9 1 ANITA WARD/RING MY BELL

(JUANA-TK)



Profile: WSGA 1-1, CKLW 1-1, WAYS 1-1, WTIW 2-1, WAVZ 2-1, KILT 3-1, WDCG 7-1, WGH 9-1, WLCS 10-1, WKIX 10-1, WHBQ 15-1, WKBO 16-1, WTOB 20-1, WPGC 3-2, WTIC-FM 9-2, KWOD 11-2, WCAO 16-2, JB-105 10-3, Z-93 12-3, WJFL 21-3, 99X 5-4, KRTH-FM 12-4, WRFC 18-4, WKYB 18-4, Y100 10-5, WSFL 18-5, WRKO 12-6, WAXY 13-7, KFI 17-7, WABB 20-7, KJIN 21-7, KACY 37-8, WORD 17-9, Q-106 D-9, BJ-105 29-10, WEEX 18-11, KVOL 20-11, KTLK 21-11, WAPE 27-11, Q105 18-12, TEN-Q 19-12, KLOU 22-12, KFRC 22-12, KOKQ 23-12, WDAK 25-12, WDRC 28-12, WFYR 18-13, WNBC 21-14, WSGN 23-15, KHJ 24-15, KS106 27-15, KDES 29-15, WPFM A-15, 92Q 25-16, KIIK 27-16, WRVQ 27-17, WBBM-FM D-17, KSLQ 24-18, KROY-FM 27-18, WLSQ 29-18, WHHY D-18, WFLI D-18, KK104 D-19, 96-KX 28-20, WNOK-FM 30-20, WNOR 34-20, WRBR D-20, WSSC D-20, WANS D-20, WJET D-21, KRDG D-21, WAKY 30-23, WAMS 30-23, KNUS D-23, WRUN 27-24, KOPA 30-24, KELI A-24, WUPE D-24, WQCM 28-25, F-105 28-25, Z-98 A-25, WISM D-27, KATI 36-28, WROV D-28, KEYY D-28, Z104 D-28, WAIV 31-29, WLS A-29, WSPT D-29, KRSP D-30, WIFE A-32, WROK A-33, WIRK 38-35, KLIF A-37, WBBF A-37 and KBEQ D-40... added at WJLQ, KJRB, WKY, WKIZ, WHIT, WOKY, WNDE, KQIZ and WFIL...Former FRED Record Of The Week... Platinum and Black Selection of May 17...the fastest Number One record since 'Tragedy' and still exploding! Extremely valuable to programing: WSFL no. 1 phones, no. 2 sales...18+, leaning females...92Q no. 11 phones, teens mostly, starting to spread...KACY phones and sales, teens and F 18-24...KSLQ no. 2 sales...WAYS heavy teens...WPFM no. 2 phones 12+...WSGA no. 1 sales and no. 2 phones...WJFL absolute monster! Phones are heavy...CK101 no. 4 sales...WIFE no. 2 sales...WISM all demos in phones...WAVZ heavy phones from all demos...WTIX no. 2 callout teens, no. 1 phones all demos-SMASH! No. 1 12" sales...WKBO huge phones in all dayparts except AM...F-105 no. 10 phones M/F 12-14... JB-105 Record Of The Week, no. 1 phones-just for kids so far...WCAO could be easily no. 1, huge sales...KWOD huge 45 sales, no. 13 LP sales...jumps from 61 to 71% of our reporters who are showing growth...34 weeks on chart.

## 1 2 SUPERTRAMP/THE LOGICAL SONG

(A&M)

Profile: KWK 1-1, CHUM 1-1, WZDQ 1-1, KFRC 1-1, 91-X 1-1, KUHL 1-1, CKGM 1-1, KRUX 1-1, 96-KX 1-1, WOKY 1-1, WEEX 2-1, WZZX 2-1, KOBO 2-1, KRTH-FM 2-1, WJFL 2-1, KWOD 2-1, KYXX 2-1, KRKE 2-1, KROY-FM 2-1, WMEE 2-1, KJIN 2-1, KRSP 2-1, WAMS 2-1, WAXY 2-1, Z104 2-1, WMOH 2-1, WDAK 3-1, KLUC 3-1, WNDE 3-1, WPST 3-1, KEYY 4-1, WNAF 4-1, KRDG 5-1, WRQK 6-1, KUPD 2-2, WLSQ 2-2, WDJX 2-2, KLIF 3-2, WISM 3-2, WBBF 5-2, WHIT 6-2, WROK 9-2, WKBO 3-3, WKIZ 3-3, WKIX 4-3, KDWB 4-3, WQCM 4-3, 99X 4-3, WIFE 4-3, KCPX 5-3, WPGC 5-3, WNOR 5-3, WLYC 9-3, B-100 5-4, KZCY 6-4, M-91 7-4, 92Q 8-4, KFI 8-4, KMGK 9-4, WIRK 9-4, Z-98 13-4, KYA 14-4, KLOU 5-5, WRUN 6-5, CK101 6-5, KHJ 7-5, Q105 9-5, WBBM-FM 9-5, WDRC 10-5, WJLQ 18-5, WTIW 7-6, KRBE 7-6, WAKY 8-6, KOPA 8-6, TEN-Q 8-6, KILT 8-6, WTOB 8-6, KIIK 9-6, WCAO 10-6, WTIC-FM 11-6, KENI 12-6, WRKO 10-7, WNBC 10-7, KIMN-AM 13-7, KNUS 20-7, WNOK-FM 8-8, JB-105 9-8, WAVZ 11-8, WRVQ 12-8, BJ-105 15-8, WAPE 10-9, CKLW 13-10, WORD 13-10, WABB 21-10, WAYS 15-11, WLS 16-11, WFYR 19-11, KWIC 17-13, WSSC 18-13, Y100 23-13, WEBE 24-15, WUPE 20-16, WSGN 20-17, F-105 24-19, WSFL 30-24, KGW D-30 and WAIV 35-32...Former FRED Record Of The Week and Gold Network Selection...callout strength is males 18-34 and teen females...platinum album sales maintain mass appeal interest...slips from 81 to 71% of our reporters are showing gains...already immediate interest in 'Goodbye Stranger'...(see GOLD Network story) 9th week on chart.

## 3 3 RICKIE LEE JONES/CHUCK E.'S IN LOVE

(WB)

Profile: CK101 4-1, KDES 4-1, WROV 7-1, KVOL 8-1, KYA 10-1, WZZX 2-2, Z-98 2-2, WSPT 2-2, KJIN 4-2, WDAK 4-2, WRVQ 5-2, KROY-FM 5-2, WNAF 5-2, WUPE 3-3, KOPA 3-3, KELI 4-3, WMEE 4-3, WSFL 5-3, KFRC 5-3, KWOD 6-3, KBEQ 6-3, KSLQ 8-3, Q-106 9-3, WPGC 4-4, WGBS 4-4, 91-X 4-4, WDRC 5-4, WKIX 5-4, KJRB 6-4, WDJX 6-4, KEYY 6-4, KOLE 7-4, WRKO 7-4, KCPX 7-4, WAMS 10-4, WKY 6-5, WCAO 7-5, KQIZ 7-5, WROK 8-5, KRTH-FM 8-5, WQCM 9-5, WEBC 9-5, BJ-105 10-5, KRSP 11-5, KDWB 17-5, WZZU 6-6, WSGA 6-6, WJET 6-6, WNDE 8-6, JB-105 8-6, WLCS 8-6, KLOU 10-6, WHHY 10-6, KACY 14-6, KJR 8-7, WLSQ 8-7, 14-Q 10-7, WISM 10-7, WPST 10-7, WKIZ 10-7, KIIK 11-7, Z104 12-7, KENI 13-7, KTLK 15-7, KRBE 22-7, 92-FLY 9-8, WORD 11-8, WTIW 14-8, WABB 14-8, KILT 15-8, KNUS 19-8, WKBO 9-9, 99X 10-9, KRUX 11-9, TEN-Q 11-9, KWIC 11-9, WTOB 11-9, WFLI 16-9, WMOH 20-9, WBBM-FM 14-10, WAPE 18-10, KYXX 14-11, KHJ 14-11, Q105 15-11, WSGN 15-11, F-105 16-11, WAKY 17-11, 92Q 14-12, KATI 16-12, WFYR 16-12, KS106 17-12, WHIT 19-12, KUHL 17-13, WIRK 17-14, WHBQ 18-15, WBBF 19-16, WOKY 21-16, M-91 21-17, KLIF 21-18, WNOR 23-19, KIMN-AM 24-20, Y100 24-21, KFI 26-22, WROK 30-24, WAIV 28-25, CHUM D-25, CKGM A-27, WLS A-28, KGW D-29 and WIFE A-31...added at WNBC...Platinum Selection... strong male callout support 18+ and a firmly developed teen interest...hot sales continue...slips from 78 to 72% of our reporters who are showing growth...6th week on chart.



## 2 4 SISTER SLEDGE/WE ARE FAMILY

(COTILLION)

Profile: KOKQ 1-1, WORD 1-1, WBBF 1-1, WSSC 1-1, WFLI 1-1, WIFE 1-1, KSLQ 1-1, KS106 1-1, WHHY 1-1, KELI 1-1, JB-105 2-1, KK104 2-1, KWIC 2-1, WCAO 2-1, WZZU 3-1, WDJX 3-1, WEBC 4-1, KFRC 2-2, WHBQ 2-2, Y100 2-2, WKIX 2-2, KBEQ 2-2, KHJ 2-2, KLOU 2-2, WKIZ 2-2, KJRB 2-2, TEN-Q 3-2, KACY 3-2, 92Q 3-2, WAMS 3-2, KRDG 3-2, WKY 3-2, WMEE 3-2, WNOK-FM 4-2, WHB 5-2, Q-106 5-2, KFI 5-2, WJET 5-2, KOPA 5-2, WRFC 6-2, WQCM 8-2, Z104 8-2, KQIZ 3-3, KRTH-FM 3-3, WSGA 3-3, WAYS 3-3, WRUN 4-3, KIIK 4-3, KTLK 4-3, KRBE 5-3, Z-98 5-3, 14-Q 6-3, WPST 6-3, KUHL 8-3, KNUS 9-3, WAIV 10-3, BJ-105 13-3, CKLW 4-4, 92-FLY 5-4, CK101 5-4, WBBM-FM 7-4, KLIF 8-4, WZZX 8-4, KRSP 16-4, KILT 5-5, WTOB 5-5, WFYR 6-5, WEEX 6-6, WAVZ 6-6, WSPT 8-6, WANS 8-6, WDRC 8-6, WAPE 11-6, WFIL 13-6, KYXX 9-7, WHIT 9-7, WOKY 11-7, KMGK 13-7, WSGN 13-7, KJR 9-8, Q105 10-8, KDWB 11-8, KRUX 13-8, WROK 14-8, B-100 16-8, WROV 17-8, KCPX 20-8, WTIW 9-9, WJLQ 15-9, 91-X 16-9, WRQK 17-9, KYA 20-9, KEYY 13-10, F-105 13-10, WAKY 14-10, KATI 15-10, WLS 20-10, KOBO 21-12, WGH 14-13, WNOR 16-13, WLSQ 19-13, KENI 25-16, CHUM 26-17, M-91 23-20, KGW 29-20, CKGM 29-21, WGBS D-21 and KIMN-AM 29-23...Former FRED Record Of The Week...outstanding sales and teen callout support continues, with all other demos solid except 18-24...slips from 78 to 71% of our reporters who are showing growth...7th week on chart.



# Universals

- 7 5 ELO/SHINE A LITTLE LOVE (JET)**  
 Profile: Z-93 7-1, WQXI 9-6, KQIZ 12-6, Q-106 22-6, KROY-FM 9-7, KCPX 12-7, KWOD 13-8, WSSC 15-8, KLUC 16-8, WAMS 16-9, 92-FLY 18-9, WNAF 12-10, WDJX 18-10, WZZU 18-10, B-100 20-10, KUHL 20-10, KRDG 17-11, WKYB 19-11, Z-98 23-11, WZZX 16-12, 91-X 17-12, WGBS 19-12, KJR 17-13, KS106 20-13, WLCS 20-13, 14-Q 21-13, KDES 23-13, Q105 24-13, KRBE 24-13, KNUS 31-13, KOKQ 17-14, KEYY 19-14, KACY 21-14, WMEE 21-14, WROV 21-14, WEEX 22-14, KOBO 25-14, WUPE 18-15, KSLQ 18-15, KRUX 19-15, WORD 19-15, KRTH-FM 19-15, WRFC 21-15, WTOB 21-15, WROK 24-15, KYA 24-15, WSFL 24-15, WLSQ 24-15, WIFE 19-16, WAKY 21-16, KFI 21-16, WQCM 21-16, KYYX 22-16, CK101 22-16, WKBO 21-17, WPST 21-17, WHHY 22-17, KVOL 23-17, Z104 21-18, KILT 21-18, WLYC 23-18, WISM 24-18, WCAO 24-18, WNOK-FM 26-18, WEBC 28-18, WHIT 22-19, KRSP 22-19, WSGA 22-19, TEN-Q 23-19, WSPT 23-19, WHB 25-19, CHUM 27-19, WJFL D-19, KHJ 22-20, WAXY 22-20, WOKY 24-20, WFYR 25-20, WMOH 25-20, KOPA 26-20, WSGN 26-20, WTIC-FM 26-20, KTLK 33-20, WGH D-20, KGW 24-21, 99X 26-21, JB-105 26-21, KWIC 27-21, M-91 27-21, WAYS 25-22, KOLE 26-22, WDRC 27-22, WAPE 28-22, WRQK 28-22, WKIZ 30-22, WRKO 26-23, WIRK 27-23, KJRB 28-23, WPFM 26-24, KIIK 29-24, KDWB A-24, WPGC D-24, KIMN-AM D-24, 92Q 28-25, WBBF 38-25, WTIK 30-26, WHBQ 30-27, WAVZ 31-27, WRUN A-29, WKIX D-29, WJLQ D-29, KBEQ 39-30, Y100 36-33, WAIV 37-34, BJ-105 D-35 and KRKE A-40...added at CKGM, KUPD and F-105...This Platinum Network Selection is covering all demos beautifully with a smash album to back it up- KYYX massive teen callout, also 18-24 great...92Q phones good all demos, people buying up LP's...WQXI no. 3 phones 12+...WAYS males 18+...WTIX good teens so far...B-100 SMASH! strong callout with everyone...WCAO very big!...approaching number 1 power with 78% of our reporters showing growth...4th week on chart.
- 6 6 KENNY ROGERS/SHE BELIEVES IN ME (UA)**  
 Profile: WGBS 1-1, 92Q 2-1, WHB 3-1, KRSP 3-2, KCPX 3-2, WLYC 3-2, Z-93 6-2, WRFC 4-3, KOBO 4-3, WFLI 5-3, KEYY 8-3, WTOB 4-4, WKY 5-4, WKBO 5-4, WDAK 6-4, KRBE 6-4, KJIN 7-4, KSLQ 7-4, KELI 10-4, KBEQ 7-5, WAKY 7-5, WNAF 7-5, KOPA 7-5, WLCS 7-5, WRBR 9-5, WHBQ 11-5, WKIX 6-6, KUHL 7-6, KRDG 8-6, KMGK 8-6, KWIC 8-6, KDES 9-6, KNUS 11-6, WAYS 8-7, KRKE 8-7, WDJX 9-7, WNOK-FM 10-7, KDWB 10-7, JB-105 11-7, WSPT 11-7, WGH 20-7, KGW 9-8, KJRB 9-8, WPGC 10-8, WJET 11-8, WFIL 11-8, KRTH-FM 11-8, KQIZ 11-8, M-91 12-8, WSGN 12-8, WAPE 13-8, CK101 13-8, KIIK 14-8, WCAO 11-9, WISM 11-9, WMEE 12-9, WFYR 12-9, WEBC 13-9, WHIT 13-9, Z104 13-9, KVOL 13-9, WROV 14-9, WAMS 11-10, WZDQ 12-10, KOLE 16-10, Z-98 18-10, KRUX 15-11, KIMN-AM 15-11, WQCM 15-11, KACY 16-11, WDRC 18-11, B-100 19-11, WEEX 15-12, WANS 15-12, WAXY 16-12, 14-Q 18-12, WRQK 20-12, WOKY 17-13, KFRC 18-13, WZZX 18-13, KLUC 25-13, WTIK 17-14, WTIC-FM 21-15, KWOD 26-15, KS106 25-16, WRKO 21-17, 91-X 23-17, WKIZ 24-18, WBBF 22-19, KHJ 23-19, KLIF 23-20, KYYX 23-21, 99X 25-22, WUPE 25-22, WAVZ D-22, TEN-Q 26-23, WZZU D-23, KJR 26-24, WABB 27-24, WIFE 32-25, WNBC 31-26, BJ-105 35-26, WLS A-26, KWK 30-27 and Y100 35-32...Peaking now...continues to be particularly strong 25+ males and females...dayparting recommended...holding steady with 70% of our reporters showing growth...5th week on chart.
- 8 7 EARTH, WIND AND FIRE/BOOGIE WONDERLAND (ARC/COLUMBIA)**  
 Profile: WNOK-FM 3-3, WAVZ 4-3, WGH 10-3, KWOD 8-5, WSGA 9-5, WORD 9-5, WRFC 13-5, KOKQ 7-6, KTLK 8-6, KRTH-FM 10-6, WHBQ 10-6, KEYY 14-7, Y100 15-7, WNDE 18-7, KROY-FM 10-8, 99X 13-8, KK104 15-8, WTIC-FM 15-8, Q-106 18-8, KJR 10-9, WIFE 11-9, KJRB 12-9, WNAF 13-9, WHHY 14-9, KJIN 17-9, WDRC 19-9, WEEX 10-10, KBEQ 13-10, KRDG 14-10, WAYS 16-10, KFRC 21-10, WAXY 14-11, WABB 16-11, KILT 16-11, WAMS 18-11, KS106 19-11, WZZX 24-11, KSLQ 15-12, WAKY 15-12, Z-93 15-12, WRKO 16-12, KELI 20-12, BJ-105 20-12, JB-105 24-12, WMEE 19-13, WAPE 19-13, KACY 20-13, WKY 22-13, WKBO 22-13, WFYR 17-14, KRKE 21-15, KMGK 22-15, B-100 22-15, 91-X 26-15, WAIV 19-16, Z104 19-16, WCAO 20-16, WDJX 20-16, KQIZ 21-16, KRSP 21-16, WKIX 22-16, WSFL 27-16, KYYX 19-17, KYA 23-17, WRQK 25-17, WJET 30-17, KHJ 21-18, WHIT 21-18, M-91 A-18, WTOB 23-19, KATI 23-19, KOPA 24-19, WSGN 25-19, KWIC 23-20, 14-Q 24-20, Z-98 24-20, WKIZ 26-20, TEN-Q 24-21, 92Q 24-21, WPFM 25-21, WSSC 27-21, KNUS 28-21, KVOL 25-22, WJFL 26-22, WZZU D-22, WRBR 28-23, KOLE 29-23, WTIK 32-23, WLSQ 27-24, KUHL D-25, WROK 34-26, WSPT D-26, WRUN A-28, WQCM D-28, KLIF 35-29, WMOH D-29, KENI D-30, WNOR 35-31 and WBBF A-39...added at WJLQ and F-105...The release of the new album is a perfect booster: WCAO Smash!...WAVZ spreading to females in callout, good requests from all demos...WPFM no. 3 sales...KYYX females 15-17 best in callout...WSPT no. 10 sales...WSFL mass appeal...WAYS males 16-25, also strong Black...KSLQ no. 9 sales...WTIX power rotation after 7pm, no. 8 sales, no. 2 12" sales...Y100 strong callout 12-34 picking up more teens...91-X selling like crazy!...92Q Incredible! One of hottest groups out!...edges up from 65 to 66% of our reporters who are showing growth...4th week on chart.
- 4 8 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**  
 Profile: WLYC 6-1, WGBS 2-2, KSLQ 2-2, KOKQ 5-2, 91-X 6-2, B-100 3-3, WQXI 3-3, WRVQ 4-3, KYYX 6-3, WSSC 10-3, KJR 4-4, WUPE 5-4, KVOL 10-4, Q-106 11-4, WZZX 5-5, Z104 6-5, WABB 6-5, Z-98 7-5, WAXY 7-5, KELI 6-6, WEBC 7-6, WNOK-FM 7-6, WMEE 7-6, 14-Q 8-6, WNAF 8-6, KS106 10-6, WRFC 10-6, WDJX 10-6, WMOH 12-6, KUPD 7-7, KRSP 9-7, KWIC 10-7, KFRC 10-7, WIFE 10-7, WAMS 14-7, KYA 7-8, F-105 10-8, WQCM 10-8, Y100 12-8, WFYR 12-8, WDAK 9-9, KBEQ 10-9, KATI 11-9, KEYY 12-9, KRDG 13-9, WKY 13-9, WLCS 13-9, KOLE 15-9, KWOD 12-10, KHJ 13-10, KCPX 14-10, KDES 14-10, WPST 14-10, Z-93 14-10, WZDQ 13-11, JB-105 13-11, WCAO 14-11, WHHY 15-11, WBBF 16-11, WJET 19-11, KNUS 25-11, KTLK 16-12, KACY 17-12, KOPA 17-13, WSGN 17-13, WSFL 20-13, WHIT 17-14, CK101 21-14, WRQK 23-14, KRBE 17-15, WKBO 18-15, 92Q 19-15, WFIL 19-15, WAPE 20-15, KFI 20-15, WPGC 21-15, WNDE 21-15, CKGM 23-15, KOBO 24-15, KIMN-AM 28-15, KILT 18-16, KRQ 19-16, TEN-Q 20-16, WJLQ 24-16, 99X 22-17, WTIC-FM 22-17, WRUN 23-17, WKIZ 23-17, KRTH-FM 23-17, WROK 33-17, WIRK 15-18, KQIZ 22-18, WZZU 21-19, WAYS 22-19, WAKY 22-19, CKLW 25-19, WLSQ 26-20, KUHL 29-20, KENI 26-21, KDWB 24-22, KRUX 26-22, WAIV 27-24, WOKY 28-24, KGW D-24, CHUM D-26 and BJ-105 37-29...added at WNBC ...Former FRED Record Of The Week...completely mass appeal...slips from 77 to 69% of our reporters who are showing growth...6th week on chart.

14 9



## JOHN STEWART/GOLD

(RSO)

Profile: WKYB 12-5, WUPE 9-6, KUPD 13-8, WZZU 21-9, KOKQ 14-11, KOPA 18-12, KWOD 19-12, WLYC 20-12, WRVQ 19-13, WNAF 21-14, KEYY 18-15, WANS 19-15, KWIC 20-15, KUHL 22-15, KRDG 20-16, WISM 20-16, KSLQ 20-16, 91-X 21-16, WHIT 20-17, KROY-FM 21-17, WQXI 22-17, WNOK-FM 25-17, WJFL D-17, WIRK 21-18, WAPE 22-18, WSPT 22-18, WOKY 22-18, KJIN 25-18, KOLE 27-18, Q-106 30-18, WAYS A-18, KELI D-18, 92Q 22-19, B-100 23-19, WROV 24-19, WPGC 27-19, Z104 23-20, KDES 28-20, KACY 40-20, WFLI D-20, WKBO 24-21, KATI 24-21, KVOL 24-21, WEEX 26-21, WIFE 26-21, Z-98 29-21, WDJX D-21, WRFC 26-22, KRTH-FM 26-22, KQIZ 28-22, WMEE D-22, WGBS D-22, WZZX D-22, WPST 26-23, KYYX 28-23, WSGN 30-23, WEBC 30-23, JB-105 30-23, KRKE 34-23, WGH D-23, 99X 27-24, KRSP 28-24, WTOB 28-24, WNDE 30-24, WHB D-24, KYA D-24, KS106 D-24, WKY D-24, WKIX D-25, WMOH D-25, Z-93 29-26, KFRC D-26, KLOU D-26, WRQK D-26, KLUC D-26, KRUX 31-27, WTIK 34-27, KJRB D-28, KLIK D-28, CK101 32-29, WPFM 37-29, WAMS A-29, F-105 D-29, WDRC D-29, M-91 D-29, WAVZ 33-30, 96-KX A-30, WAKY A-30, WHBQ D-30, WCAO D-30, TEN-Q D-30, TEN-Q D-30, WAIV 34-31, KNUS D-31, KILT 39-33, KOBO 39-34, KLIF 40-36, BJ-105 D-36 and WBBF D-38...added WNOR, KMGK, KGW, KJR, CKLW, and WTIK-FM...FRED Record Of The Week! Most Valuable! This Gold and Silver Network Selection has split open all demos ...WAYS good 18+ M/F...92Q phones and sales strong...mass appeal!...91X heavy phones, spreading from male base... WQXI no. 7 phones 12+...KYYX callout thinks it's Fleetwood Mac...males and females sold all demos...B-100 strong callout all demos...WCAO sales just starting...blasts from 57 to 68% of our reporters who are showing growth...3rd week on chart.

5 10

## DONNA SUMMER/HOT STUFF

(CASABLANCA)

Profile: TEN-Q 1-1, BJ-105 1-1, WDRC 1-1, WAIV 1-1, Q-106 1-1, KOPA 1-1, WQCM 1-1, WRKO 1-1, WNOR 1-1, WUPE 1-1, 99X 1-1, WISM 1-1, WKIZ 1-1, WTIK-FM 1-1, WAPE 1-1, WFIL 1-1, B-100 1-1, KFI 1-1, KHJ 1-1, WRBR 1-1, KRBE 1-1, WPGC 1-1, KTLK 2-1, WLS 2-1, WRFC 2-1, WBBM-FM 2-1, KCPX 2-1, KMGK 2-1, KACY 2-1, WABB 2-1, WRUN 2-1, WJET 3-1, KRQ 3-1, WRVQ 3-1, M-91 3-1, Z-98 4-1, KQIZ 5-1, 14-Q 5-1, WROK 11-1, WJLQ 14-1, WFYR 2-2, WJFL 2-2, CKLW 2-2, KELI 2-2, WSGA 2-2, WAYS 2-2, WHHY 3-2, F-105 3-2, CHUM 4-2, KUHL 5-2, KYA 7-2, KK104 3-3, WHIT 3-3, KS106 3-3, WLSQ 3-3, KJRB 3-3, WDCG 3-3, WORD 4-3, KLOU 4-3, KIMN-AM 6-3, WSPT 7-3, WBBF 7-3, WSGN 4-4, Q105 4-4, WEEX 4-4, WHB 6-4, KWIC 6-5, WANS 7-5, WROV 11-5, WOKY 8-6, WPFM 9-6, WKYB 23-6, KATI 8-7, CKGM 11-7, KRKE 9-8, KWOD 17-11 and KENI 28-19...added at WEBC...maintaining excellent sales and phones...leaning heavily female now in callout...reporters showing growth slip from 70 to 53%...8th week on chart.

12 11



## VAN HALEN/DANCE THE NIGHT AWAY

(WB)

Profile: KUPD 3-3, WPFM 3-3, 96-KX 6-3, WSPT 4-4, WZDQ 5-4, WHIT 5-4, KLUC 5-4, Z97 6-4, KRQ 11-4, Z-93 5-5, KJR 6-5, KOKQ 6-5, WQXI 7-5, KFRC 7-5, KCPX 6-6, WBBF 11-6, KOBO 8-7, KRUX 10-7, WANS 11-7, KOLE 13-7, KWK 10-8, KSLQ 11-8, KATI 13-8, 14-Q 15-8, WJFL 17-8, KELI 9-9, WSSC 9-9, KHJ 12-9, CK101 14-9, KRSP 15-9, Z104 11-10, WNDE 13-10, 91-X 14-10, WLCS 18-10, WZZX 23-10, WISM 14-11, Q-106 26-11, B-100 18-12, KJRB 19-12, M-91 20-12, KNUS 26-12, KVOL 16-13, WPST 17-13, WNAF 18-13, JB-105 16-14, KMGK 18-14, WRFC 22-14, WDJX 22-14, WROK 32-14, WKIX 18-15, WTIK 19-15, WROV 22-15, WAYS 23-15, KDWB 19-16, WMEE 20-16, Q105 21-16, WSGA 21-18, WQCM 22-18, WMOH 23-18, WNOK-FM 22-19, WUPE 22-19, KQIZ 26-20, WORD 24-21, WTIK-FM 28-21, KS106 28-21, KACY 34-21, WLYC 27-23, KDES D-23, WKBO 27-24, WKIZ 29-24, WAMS 29-24, WAKY 29-25, WAPE 30-25, KWOD 33-25, KLIK 33-25, KENI D-25, KEYY 30-26, CKGM A-26, WOKY D-26, WRVQ D-26, KUHL D-26, WTOB D-27, KRBE 30-28, WIRK 31-28, WSFL 40-29, WHHY D-29, KFI D-29, WSGN D-29, TEN-Q D-29, WLSQ D-30, WIFE A-33, KRKE 37-34 and BJ-105 A-34...added at KROY-FM and KIMN-AM...This Gold Network Selection continues to spread to females 12-24 from the mammoth male base...good request action...holding with 62% of our reporters who are showing growth...5th week on chart.

11 12

## CHEAP TRICK/I WANT YOU TO WANT ME

(EPIC)

Profile: F-105 1-1, KUPD 1-1, WRKO 2-2, 91-X 3-3, WEEX 5-3, WRBR 11-3, JB-105 6-4, KDES 7-4, KS106 13-4, WSPT 5-5, CKLW 6-5, KMGK 7-5, WNDE 7-5, 14-Q 7-5, WPGC 6-6, WIFE 7-6, WHIT 8-6, KHJ 9-6, CHUM 11-6, KOPA 10-7, WJFL 14-7, BJ-105 16-7, Q-106 19-7, KUHL 9-8, WPST 12-8, WLS 17-8, B-100 12-9, WRVQ 13-9, KFRC 16-9, KDWB 16-9, WPFM 16-9, KNUS 21-9, 92-FLY 16-10, TEN-Q 14-11, Z104 18-11, WROK 18-11, Z97 15-12, KRTH-FM 16-12, WBBM-FM 17-12, WNAF 17-12, KRQ 18-12, WAVZ 23-12, KFI 16-13, KSLQ 17-13, CK101 17-13, KRKE 17-13, M-91 22-13, Z-93 16-14, WNOK-FM 16-14, WUPE 17-14, KWK 20-14, WKIZ 20-14, WQCM 18-15, WDRC 23-15, WAKY 24-15, WAMS 21-16, KEYY 24-16, WBBF 21-17, KJRB 22-17, WMEE 22-17, KOLE 25-17, KRUX 22-18, KRSP 24-18, KACY 31-18, KRDG 32-18, KILT 25-19, WTIK-FM 25-19, WFLI D-19, WCAO 27-21, KJR 24-22, KYYX 25-22, WHBQ 27-23, WAXY 27-23, WAPE 29-23, KVOL 27-25, 92Q 30-26, WKIX D-26, KOBO 36-27, KRBE A-27, WORD D-28, WLCS A-29 and WNOR D-34...added at CKGM and KENI...Former FRED Record Of The Week...solid phones, sales and callout support 12-24...leaning slightly male...slips from 60 to 54% of our reporters who are showing growth ...5th week on chart.

15 13



## DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN

(CAPITOL)

Profile: KATI 3-2, WTOB 3-3, WAPE 5-3, WSFL 6-4, WHHY 8-4, WAYS 5-5, WLYC 8-5, WHB 7-6, KRKE 10-6, KBEO 9-8, WGBS 15-8, Z-98 10-9, KOKQ 15-9, WRFC 19-10, 92Q 13-11, KJRB 14-11, WFLI 18-11, WUPE 15-12, KRDG 22-12, WTIK 16-13, KQIZ 19-13, KELI 24-13, Q-106 25-13, KVOL 18-14, 14-Q 19-14, WSGN 19-14, 92-FLY 21-15, WNAF 22-15, WJET 26-15, KNUS 33-15, KRBE 18-16, WKIZ 21-16, WEEX 21-16, KWIC 21-16, KTLK 27-17, Z-93 21-18, KGW 22-19, WRBR 24-19, KJIN 24-19, JB-105 22-20, KROY-FM 25-20, WRQK 26-20, WANS 24-21, WFIL 25-21, 91-X 29-21, WJFL D-21, M-91 26-22, WQXI 27-22, KRSP 27-23, WCAO 28-23, WTIK-FM 30-23, KWOD 30-23, KACY 36-23, WBBF D-23, WHIT 27-24, KLOU D-24, WIRK 28-25, KOLE 33-25, KILT 38-25, WROV D-25, WABB D-25, WPGC D-25, WDRC 29-26, WAIV 29-26, KFI 30-26, KLIK 34-26, KDES D-26, WSGA 31-27, WEBC 34-27, WRVQ D-27, CK101 31-28, WAKY A-28, KIMN-AM D-28, WAMS D-28, KYYX D-28, B-100 D-28, WAVZ 32-29, WKIX D-30,



# Universals

WQCM D-30, WROK A-34, KRUX 40-35 and KLIF A-38...added at KS106, WPST, WZZX, WRUN, WDCG, WNBC and CHUM...Ladykiller Of The Week...callout support is impressive 18+...male support is there as well...snuggles up from 47 to 58% of our reporters who are showing growth...3rd week on chart.

## 10 14 REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)

Profile: WSPT 1-1, WLSQ 1-1, Q105 2-2, WIFE 2-2, WMOH 4-3, WHHY 4-3, WDJX 4-3, WROK 19-3, WLYC 5-4, WNOK-FM 6-4, KRKE 7-4, F-105 8-4, WABB 10-4, WBBF 15-4, WKIZ 5-5, WISM 5-5, WDAK 5-5, WAIV 6-5, WMEE 8-5, KK104 9-5, KNUS 10-5, WTIK 12-5, KJIN 6-6, WORD 7-6, 92-FLY 8-6, Z-98 9-6, WKY 10-6, KOLE 10-6, CK101 7-7, WAVZ 7-7, 99X 8-7, WFYR 9-7, WRQK 10-7, WTOB 10-7, KLOU 11-7, WFIL 12-7, KACY 13-7, WHB 9-8, KRDG 10-8, WAKY 11-8, KFI 12-8, KRSP 14-8, WNBC 17-8, WZZU 24-8, WBBM-FM 10-9, KCPX 10-9, WRUN 11-9, WQCM 12-9, WIRK 15-9, WEBC 17-10, KQIZ 18-11, KEYY 22-11, KUHL 16-12, KVOL 17-12, WKIX 20-14, KLIK 18-15, WAMS 19-15, KRQ 29-17, KYYX 24-19, KLIF 27-19, KRUX 24-20, WJLQ 25-20, KGW 30-23, BJ-105 34-25, KIMN-AM D-27 and WAPE D-29...added at KENI...Former FRED Record Of The Week shows teens and females 25+ strongest now in callout...slips from 57 to 43% of our reporters who are showing growth...7th week on chart.

## 22 15 DONNA SUMMER/BAD GIRLS (CASABLANCA)



Profile: WSGA 20-4, 99X 7-5, KROY-FM 16-5, JB-104 17-5, WAVZ 15-9, WPGC 16-9, WAXY 18-10, KSLQ 30-11, KHJ 17-12, WIFE 21-12, WNDE 22-12, KRTH-FM 17-13, TEN-Q 28-13, KTLK 29-13, WLCS 28-14, KILT 34-14, KACY 22-15, KOKQ 19-16, WRKO 22-16, WJET 23-16, KFRC 23-16, Y100 25-16, WABB 28-16, WFLI 25-17, WNAF D-18, WDAK A-19, Q-106 D-19, KNUS 24-20, WEEX 25-20, WRVQ 26-20, WTOB 29-20, WTIK 36-20, WHBQ D-20, WKBO D-20, WZZU D-20, WGBS D-20, WFYR 24-21, WAMS 26-21, WAPE 26-21, KOPA 28-22, WAYS 26-23, Z-93 28-23, KS106 30-23, WRFC D-23, KEYY 28-24, KVOL 29-24, KJIN 34-25, CKLW A-25, KRBE 29-26, WCAO D-26, WSGN 35-27, WNOK-FM A-27, KFI D-27, KLIF 38-28, WHHY D-28, WDRC D-28, Z104 D-29, WKIZ D-29, BJ-105 39-30, 92Q A-30, KK104 D-30, WMOH D-30, Q105 D-30, WLSQ D-31, KATI 38-33, WAIV 38-36, WTIK-FM 40-35 and KOLE D-35...added at WEBC, WORD, WPST, KRSP, WRQK, WQCM, KOBO, WRUN, KDES, KYYX, WLYC and B-100...Cross-over Record Of The Week! Covering all demos in callout...phones surpassing 'Hot Stuff' now...no real artist burn is apparent...volcanoes from 40 to 53% of our reporters who are showing growth...2nd week on chart.

## 17 16 JAY FERGUSON/SHAKEDOWN CRUISE (ASYLUM)



Profile: WSSC 2-2, KOBO 10-4, KJRB 10-6, WBBF 10-7, WANS 14-9, WKIZ 15-9, KOKQ 11-10, KUPD 12-10, WQXI 12-10, WLSQ 13-10, WGH 23-11, KRKE 15-12, WSPT 16-12, KOLE 19-12, WPFM 15-13, KHJ 16-13, WIRK 16-13, KLIF 19-13, WFLI 22-13, KFRC 15-14, 96-KX 17-14, WHHY 17-14, KATI 18-14, KELI 19-14, KVOL 19-15, KOPA 20-15, WNOK-FM 21-15, WJFL 24-15, WAPE 21-16, KSLQ 19-17, KQIZ 20-17, KRBE 20-17, B-100 21-17, WRFC 23-17, KS106 22-18, KNUS 23-18, KWOD 24-18, WCAO 21-19, KRDG 24-19, WISM 23-20, KWK 26-21, WZZX D-21, WHIT 25-22, KROY-FM 26-22, KRSP 26-22, WSGN 32-22, WUPE 26-23, CK101 27-23, Q-106 28-23, Z-93 26-24, Z-98 28-24, WRBR D-24, WMEE D-24, KMGK D-24, WTIK 29-25, KACY 35-25, KCPX D-25, KJR D-25, Z104 29-26, WAKY A-26, WAXY 28-27, KILT 29-27, 92Q D-27, WQCM D-27, KRUX 33-28, WRQK D-28, KYYX D-29, WKBO D-29, KWIC A-30, 99X D-30, KLIK 35-31, JB-105 36-32, 91-X D-32, WROK A-38 and BJ-105 D-39...added at KENI, CKGM, WPST and WNOR...continues to spread beyond 18-24 male base to females in callout...phones and sales developing...cruises from 56 to 53% of our reporters who are showing growth...4th week on chart.

## 24 17 POCO/HEART OF THE NIGHT (MCA)



Profile: KWK 4-4, KATI 9-6, WGH 11-8, KQIZ 15-9, WSPT 15-10, WGBS 16-11, WQXI 14-12, KDES 17-12, KOKQ 16-13, WANS 17-14, WTIK 20-16, WSFL 26-17, WLCS 25-18, WEBC 23-19, KSLQ 23-19, KROY-FM 23-19, WRFC 24-19, WMOH 24-21, KOLE 24-21, WKY 25-21, WLSQ 25-21, KDWB 25-21, KJRB 25-21, WHHY 25-21, Z-93 24-22, Z-98 25-22, KEYY 25-22, KWIC 26-22, WBBF 27-22, WHB 29-22, KVOL 26-23, WDAK 27-23, 91-X 27-23, KRDG 30-23, WNOK-FM 32-23, KACY 33-24, Q-106 D-24, M-91 28-25, WZZX D-25, WMEE D-25, WZZU D-25, KRSP 30-26, WJFL A-26, WEEX D-26, WQCM D-26, BJ-105 33-27, KLUC D-27, WABB D-27, WNAF 30-28, KUHL D-28, KOBO 34-29, WROK A-29, KCPX D-29, KJIN 36-30, KYA D-30, WHIT D-30, KOPA D-30, KYYX D-30, WAPE D-31, 14-Q D-31, F-105 D-31, WTIK-FM 35-32, KBEQ 36-33, KLIF 37-34, KRUX D-37, KWOD 46-38 and KNUS D-40...added at CKGM, WRKO, KJR, WBBM-FM, WOKY, KILT, WPST, WCAO, KLOU, WKBO, 92Q, WAYS, KHJ and KGW...18+ Record Of The Week!...KYYX very hot 15-24 callout M/F, 25-34 females also...B-100 full demos in callout, headed for power rotation!...WTIX no. 1 callout 12+...no. 20 sales...WSFL best LP sales ever for them!...WSPT no. 1 18+ phones, no. 7 sales, no. 5 phones 12+...unlike many adult records...POCO does not tune out the teens...surges from 41 to 55% of our reporters who are showing growth...2nd week on chart.

## 18 18 DAVID NAUGHTON/MAKIN' IT (RSO)

Profile: Q105 1-1, WSGN 1-1, Y100 3-1, KRBE 2-2, KTLK 3-2, KRKE 3-2, WAXY 8-2, WTIK 4-3, WAPE 6-5, WRKO 8-5, WTIK-FM 10-5, WGH 6-6, F-105 6-6, WDCG 8-6, WLS 9-6, WRQK 14-6, 92Q 10-8, WAIV 12-9, WJET 17-9, KFI 14-10, KELI 16-10, WTOB 17-11, KRUX 16-12, KK104 17-12, WRUN 16-13, WHHY 16-13, WEEX 19-15, Q-106 23-15, KACY 23-16, WNAF D-17, WDRC 24-18, KLIK 26-19, WNDE 28-19, WKY D-19, CK101 24-21, WNOK-FM 31-21, WEBC 26-22, Z-98 26-23, KRQ 27-23, WIFE 31-24, BJ-105 32-24, WFIL D-24, Z-93 27-25, WAYS A-26, WPGC D-26, Z104 30-27, KRSP D-27, KDES D-28, WROK 35-31, KBEQ D-32 and KLIF A-39...added at WRVQ and WNBC...This song experienced a slight resurgence this week...outstanding callout, leaning heavily teens...holding steady with 36% of our reporters who are showing growth...5th week on chart.

## 13 19 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)

Profile: KIMN-AM 1-1, KLOU 1-1, KOLE 2-1, WKY 2-1, KGW 2-1, WAKY 3-1, WFYR 4-1, KLUC 2-2, WFLI 3-2, WIRK 4-2, WAPE 4-2, WAXY 3-3, WABB 3-3, CK101 3-3, WDRC 3-3, WRQK 4-3, KMGK 4-3, CKLW 5-3, WNAF 5-3, KRDG 4-4, WFIL 4-4, KHJ 5-4, WQCM 5-4, Z104 5-4, WZZU 5-4, Y100 6-4, WOKY 6-4, WHBQ 6-4, WKIZ 7-4, KACY

# Universals

5-5, KIIK 6-5, WIFE 6-5, WGBS 7-5, KRQ 7-5, WKBO 7-5, KJRB 7-5, KLIF 10-5, WZDQ 6-6, KOBO 7-6, WRVQ 7-7, KWOD 10-7, TEN-Q 9-8, WRKO 9-8, KFI 9-9, 96-KX 10-9, BJ-105 17-9, KENI 17-10, KFRC 11-11, KWK 15-11, WLS 19-13, F-105 19-15, Q105 D-15, KJR 23-21, WNOR 33-23 and Z97 A-23...Former FRED Record Of The Week...10th week on chart.

## 21 20 ABBA/DOES YOUR MOTHER KNOW? (ATLANTIC)



Profile: WKYB 15-9, WGH 18-10, KCPX 18-11, KELI 26-16, JB-105 20-17, Z104 22-19, KRUX 23-19, KVOL 28-19, WZZX 25-20, KWOD 27-20, 92-FLY 26-21, WNDE 26-21, WNOK-FM 24-22, WROK A-22, Q-106 D-22, WAIV 26-23, KATI 28-24, WROV D-24, WAYS D-24, WJET 29-25, KRSP 29-25, WISM 29-25, WHHY 29-25, WCAO 30-25, 14-Q 31-25, WLSQ 31-25, KRTH-FM 28-26, 99X 29-26, WKBO 29-26, WAVZ 29-26, WHIT 30-26, WNAP D-26, WDRC 30-27, KOLE 34-27, WBBF 40-27, WJFL A-27, WAXY 29-28, WTIC-FM 36-28, KLOU D-28, WRVQ D-28, WTIK 35-29, KEYY D-29, WPGC D-29, WAPE D-30, KFI D-30, WKIZ D-30, WJLQ D-30, 91-X 34-31, WSGN D-31, KRKE D-32, WNOR D-32, WIRK 37-33, KIIK D-33, KNUS D-35 and BJ-105 D-38...added at WMEE, WEEX, WABB, WAMS and CKLW...Pop pattern of teens and females developing...40% of our reporters are showing growth...2nd week on chart.

## N 21 PETER FRAMPTON/I CANT STAND IT NO MORE (A&M)



Profile: WKYB 22-13, KUPD 20-15, CK101 23-20, WROK 31-20, KELI A-20, KRSP 25-21, KUHL 28-21, WNAP 29-21, WZZU D-21, KJRB 26-22, WLYC 26-22, KLUC 29-22, Z104 26-23, B-100 28-23, KMGK D-23, KRTH-FM 27-24, KSLQ 28-24, WDAK A-24, KRUX 30-24, KNUS 40-24, WZZX D-24, WQXI 28-25, WEEX 30-25, KOPA 29-26, WMEE 30-26, WIRK 30-26, M-91 30-26, KVOL 30-26, KATI 32-26, KWOD 36-26, 91-X D-26, WSPT 30-27, KLOU D-27, KCPX D-27, KFRC D-28, WCAO D-28, KQIZ D-28, Q-106 D-28, Y100 31-29, WIFE 34-29, KJIN 37-29, WNDE D-29, KACY D-29, WNOK-FM A-30, WSSC D-30, WISM D-30, KLIF 34-31, KBEQ 37-31, KIIK D-32, KOLE D-33, WPFM 38-36, KOBO 40-36, JB-105 D-37, BJ-105 D-37, WBBF A-40, WTIK A-40 and WSFL D-40...added at KDES, 14-Q, WGH, WPGC, KHJ, KENI, WRBR, WKIX, WHHY, WKBO, WRQK and CKLW...High Jumper Of The Week! The demos are just now developing on this Platinum and Gold Network Selection, but the phones are starting already! Reporters showing gains jump from 42 to 46%...1st week on chart.

## N 22 GERRY RAFFERTY/DAYS GONE BY (UA)



Profile: WQXI 25-19, 14-Q 32-19, WLSQ 33-23, WNOK-FM 27-24, KCPX 28-24, B-100 29-24, WRFC D-24, WSPT WUPE 28-25, 92-FLY A-25, WPST D-25, WQRD D-25, WDAK A-26, KWIC A-26, Q-106 D-26, Z-93 30-27, KJRB 30-27, KROY-FM D-27, KQIZ D-27, KOKQ 35-28, KWK A-28, KRSP D-28, WNDE D-28, WHIT D-28, KOPA D-28, KGW D-28, WKBO D-28, KWOD D-28, 92Q D-28, KSLQ 33-29, WNAP D-29, WRKO D-29, WCAO D-29, KRDG 37-30, KDWB A-30, WAYS A-30, KRTH-FM D-30, WTOB D-30, WHHY D-30, KACY D-30, KEYY D-30, CK101 35-31, WEBC D-33, KLIF 39-35, WROK A-35, KBEQ D-36, WSFL D-37, KNUS D-38, JB-105 D-38, KILT D-39 and WIRK D-40...added at WDJX, WSGN, WFYR, WTIK, KLUC, CKLW, WKY, WKIX, WFLI, WDRC, KRQ, WQCM, WRVQ, 91-X, Q105, KJIN, WPFM, KLOU, M-91, KDES, WBBF, KFI, F-105 and CHUM...Initial support is 18+ in callout so far...rips from 39 to 50% of our reporters who are showing growth...headed Top 15 immediately...1st week on chart.

## 27 23 McFADDEN & WHITEHEAD/AIN'T NO STOPPING US NOW (PI)



Profile: WSFL 3-1, WAVZ 3-2, 99X 3-2, WRKO 4-3, WCAO 5-4, WNBC 6-5, WFIL 8-5, CKLW 9-7, WPGC 9-7, WKBO 8-8, KTLK 13-8, WDRC 15-10, WIFE 24-15, WHBQ 21-16, KRTH-FM 21-16, WLCS 24-16, WDAK A-17, WTIK-FM 23-18, JB-105 31-18, Z-93 22-19, WTIK 25-19, WAPE 25-19, KOKQ 27-20, WAXY 24-21, WKIX 27-21, WROK 26-23, BJ-105 28-23, KYA D-23, KWOD 34-24, KHJ 26-25, KFI 28-25, WAMS 28-25, Y100 37-25, WRBR D-25, F-105 30-26, Q-106 D-27, WAYS A-29, KVOL D-30, KIIK D-30, WABB D-32, WLSQ D-32, KILT D-35, KNUS D-37 and KACY D-38 ...added at WZZX, WEEX, KROY-FM, KOBO, KWIC, KUHL, WGH and KQIZ...Continues to crossover well 18-34 males and females from the Number One Black base...steps up from 30 to 34% of our reporters who are showing growth... Top 5 Disco...2nd week on chart.

## 20 24 ROGER VOUDOURIS/GET USED TO IT (WB)

Profile: WEBC 5-2, KGW 6-3, M-91 6-6, WIRK 7-6, WGBS 8-6, Z-98 16-7, WHBQ 8-8, WABB 9-9, WHIT 10-10, WSGN 11-10, WSFL 11-10, WNBC 20-10, WNAP 15-11, KDWB 18-11, WAIV 17-12, WEEX 16-13, KJRB 16-14, WKY 17-14, WIFE 17-14, 91-X 18-14, WAXY 20-14, CK101 20-17, WAVZ 20-17, KJR 21-17, Y100 20-18, 92Q 21-18, WNDE WMEE 23-19, WKIX 23-20, WCAO 23-20, WUPE 23-20, KIMN-AM 26-21, WBBF 26-21, BJ-105 26-21, WKIZ 28-21, WNOR 32-21, WAMS 25-22, JB-105 28-22, F-105 D-22, Z104 28-24, KYYX 27-25, KLOU 28-25, WRUN A-26, KRUX D-38 and KTLK A-40...added at CKGM and KFI...9th week on chart.

## 25 25 BAD COMPANY/ROCK AND ROLL FANTASY (SWAN SONG)

Profile: Z97 2-1, WIRK 3-1, WZDQ 2-2, KWK 2-2, KRUX 6-2, WZZX 4-3, WLCS 4-4, KOLE 6-5, 96-KX 7-5, WNOK-FM 9-5, WHBQ 7-7, KRDG 9-7, WEEX 9-7, WNAP 11-7, WDAK 15-7, WFLI 8-8, Z104 9-8, WAKY 12-9, WSPT 12-9, M-91 16-9, WKBO 10-10, WIFE 12-10, WRUN 14-10, KLIF 17-10, WKIZ 17-10, WMOH 14-11, WTIK-FM 14-11, KIIK 16-12, WCAO 18-12, WROK 21-12, WRFC 16-13, WJLQ 16-13, 92Q 18-13, WISM 18-14, BJ-105 24-15, KHJ 18-16, WJFL 22-16, KDES 27-18, WAMS 23-19, WLS A-19, WHHY 23-20, WMEE 25-20, WUPE 24-21, KRBE 27-22, KJR 25-23, WRVQ 28-23, WQCM A-23, F-105 D-28, KCPX D-30, WRKO D-31 and WAIV 40-37...added at KIMN-AM and CHUM... Finally peaking again after a solid resurgence...male base with steady sales and phones coming from all demos...reporters showing growth slip from 37 to 32%...8th week on chart.

## N 26 ATLANTA RHYTHM SECTION/DO IT OR DIE (POLYDOR)



Profile: WGH 22-9, Z-93 23-21, WRFC 25-21, WRVQ 29-21, KCPX 27-22, CK101 28-22, 14-Q 26-23, WSPT 27-23, KSLQ 27-23, 92Q 29-24, KQIZ 29-24, 92-FLY 29-24, WSGN 29-24, WDAK 30-25, WFLI A-27, WAYS A-27, KDES D-27, WANS D-27, KUHL D-27, WPFM 32-28, Z-98 33-28, KOLE 35-28, KATI 32-29, WNOK-FM A-29, KRSP D-29, KVOL D-29, KROY-FM D-29, WHIT D-29, B-100 D-29, WOKY D-29, WMEE D-29, WTOB D-29, WLSQ D-29, WEBC



# Universals

D-30, WNAP D-30, Q-106 D-30, KACY D-31, KRKE D-31, KRDG D-34, JB-105 40-35, WAIV 39-36, KNUS D-36, WDCG D-37, KBEQ A-39 and WTIC-FM D-40...added at WQCM, WZZX, KRQ, KRUX, WHBQ, WKBO, WCAO, KOPA, WDJX, WAVZ, WTX, WKIX, WNDE, M-91, KFI and WRQK...Behind unprecedented support from the Platinum, Gold, Silver and Spectrum III, this baby is home! Demos still developing...strides from 35 to 41% of our reporters who are showing growth...close to exploding...1st week on chart.

## 16 27 BEE GEES/LOVE YOU INSIDE OUT (RSO)

Profile: WHIT 1-1, 92-FLY 2-1, KLIF 2-1, KIIK 3-1, M-91 2-2, CK101 2-2, KEYY 2-2, KIMN-AM 2-2, KENI 5-2, BJ-105 5-2, WFIL 3-3, KWIC 3-3, KACY 4-3, KOLE 5-3, WNDE 4-4, KNUS 5-4, CHUM 6-4, KTLK 5-5, KATI 6-5, WSGN 6-5, WPST 7-6, WFLI 11-6, WAKY 9-7, WKIX 8-8, WIFE 8-8, WLS 11-9, WOKY 12-9, Z97 12-9, WDCG 13-10, KBEQ 16-11, WJLQ 17-12, CKGM 17-13, KILT 24-13 and Y100 29-26...9th week on chart.

## N 28 ELTON JOHN/MAMA CANT BUY YOU LOVE (MCA)



Profile: WORD D-22, WGH D-24, WLYC D-25, KELI D-25, WKYB D-25, WSGA 29-26, WQXI 30-26, 14-Q 34-26, KRKE 39-26, WSSC D-26, KRTH-FM D-27, WNOK-FM A-28, KWIC A-28, 99X D-28, WTOB D-28, 91-X D-28, 92-FLY A-29, Z-93 D-29, WKY D-29, KQIZ D-29, WMEE A-30, WRFC D-30, KS106 D-30, WNDE D-30, WEEX D-30, KSLQ 35-31, WANS 35-32, WAIV 36-33, JB-105 37-33, WBBF D-33, WZDQ D-33, KRUX 38-34, KWOD D-34, KACY D-34, KATI 39-36, WROK A-36, KTLK D-37, KRDG D-37, WTIC-FM D-39 and Z-98 A-40...added at WKBO, WAYS, KJRB, KNUS, WAPE, KIMN-AM, WSPT, TEN-Q, WISM, KYA, KFRC, KIIK, WTX, KJR, Q-106, WKIX, KDES, WJET, WDCG, KEYY, WHHY, KJIN, WPFM, KVOL, KLOU, WDRC, KRSP, KHJ, KFI, WQCM and KBEQ...Looks like a Top 5 smash! 18+ base is developing first from both males and females...store requests starting...stampedes from 31 to 49% of our reporters who are showing growth...headed Top 15 immediately...1st week on chart.

## N 29 KISS/I WAS MADE FOR LOVING YOU (CASABLANCA)



Profile: KLOU 19-9, WPFM 27-10, JB-105 23-15, WORD 23-19, WSGA 25-20, KFRC 28-20, KHJ 25-21, WAYS 27-21, 92Q 26-22, WIFE 28-22, KRKE 31-22, WGH D-22, WISM 26-23, KFI 27-24, WDCG 27-24, WJFL A-24, WRKO D-24, KRBE 28-25, WAPE 33-26, WDAK A-27, KELI A-28, WLSQ D-28, KVOL D-28, KS106 D-28, WRFC D-29, Q-106 D-29, Y100 33-30, WIRK 35-30, WTX D-30, WNOK-FM A-32, KWOD D-33, KATI A-39, KJIN D-39, KRDG D-39 and KNUS D-39...added at WRBR, WQCM, WRVQ, WHHY, WAIV, WFLI, WROK, WMOH, KMGK, WSGN, WKBO, 99X, WROV and KYYX...Teens Deluxe! As with all KISS records, there is huge phone reaction from the Kult...NO resistance is reported whatsoever from Y-100, JB-105, WISM and WSGA...smooches from 26 to 32% of our reporters who are showing growth...1st week on chart.

## 28 30 ORLEANS/LOVE TAKES TIME (INFINITY)

Profile: B-100 2-2, 96-KX 2-2, KWIC 5-4, KYYX 7-4, WROK 7-4, M-91 5-5, WIRK 6-5, KLUC 7-5, Y100 8-6, KGW 8-6, Z97 11-8, 14-Q 11-9, KIMN-AM 12-9, WOKY 10-10, WRVQ 10-10, WGBS 11-10, CHUM 18-11, WNBC 22-11, WRKO 12-13, KJRB 15-13, KRBE 16-14, 92Q 17-14, WNOR 20-16, F-105 21-16, KYA 21-18, CKGM 30-22 and KENI 30-26...10th week on chart.

## N 31 TOTO/GEORGY PORGY (COLUMBIA)

Profile: KOKQ 3-3, KWOD 7-6, WLSQ 14-11, WROV 18-13, KS106 23-17, KRTH-FM 20-18, KJR 20-18, KTLK 23-18, KGW 23-18, KBEQ 25-20, KOBO 29-20, WABB 25-21, WKY 29-22, WEBC 27-24, WNOK-FM 33-25, KJIN 29-26, KSLQ 30-26, WLCS A-26 and WIRK 39-36...added at KENI...good image and doing very well where it's being played...1st week on chart.

### NEXT: FRED Predicts That These Will Move Into The Chart NEXT:

WINGS/Getting Closer	56/56/1	(Columbia)
JAMES TAYLOR/Up On The Roof	50/9/6	(Columbia)
ANNE MURRAY/Shadows In The Moonlight	62/22/6	(Capitol)
JOE JACKSON/Is She Really Going Out With Him?	45/19/8	(A&M)
BLONDIE/One Way Or Another	37/10/9	(Chrysalis)
KANSAS/People Of The South Wind	37/16/3	(Kirshner)

See The Back Cover For Profiles

## SIGNIFICANT ACTION:

The following songs are reporting upward movement at one or more of our reporters. These selections are building towards FRED's "NEXT" hit projection category. The three number **POWER CODE** listed after each title is identified this way: The first number is the total number of reporters who have added the song. The second is the amount of new adds this week. The third figure is the total weeks the song has received action.

**RAYDIO/YOU CANT CHANGE THAT 50/10/15 (ARISTA)** Profile: KOBO 6-5, KWOD 9-9, WSGN 14-9, KGW 17-10, WLYC 19-10, WKIX 19-12, KOLE 23-14, KTLK 19-16, KYYX 21-18, WLSQ 32-19, WAYS 24-20, WDAK A-22, WSGA 28-23, KJIN 31-23, WAPE 21-24, KOKQ 33-26, WRFC D-26, WBBF D-26, WKBO 30-27, KBEQ 32-29, WEEX D-29, WPGC A-30, M-91 D-30, WAVZ 34-31, WAKY D-31, KIIK D-34, WTX D-38, WDCG D-38 and BJ-105 A-40...added at KUHL, KFI, KRUX, WPFM, 92Q, KOPA and KCPX.

# Universals

**KINKS/I WISH I COULD FLY 38/4/14 (ARISTA)** Profile: WANS 4-1, WQXI 5-1, Z-93 11-9, KHJ 29-14, WKYB 28-15, WZDQ 20-17, WIRK 20-17, KFRC 20-19, WRFC 27-20, F-105 D-21, KATI 27-22, KRTH-FM 25-23, CK101 26-24, KYA D-26, WKIZ D-27, KRKE 40-29 and WISM D-29...added at WDRC, WAPE, WSGN and B-100.

**WET WILLIE/WEEKEND 39/8/3 (EPIC)** Profile: Z-93 19-13, WQXI 20-15, WLSQ 20-16, KOKQ 21-18, WSSC 29-24, KLUC D-24, KYYX 30-27, WAPE 32-27, KS106 D-27, WANS D-28, 92-FLY A-30, WORD D-30, JB-105 39-34, KTLK D-34, 91-X D-35, KRDG D-38 and KWOD 49-39...added at KLOU, Q-106, WRFC, WHHY, KJIN, KRQ and KQIZ.

**SUZI QUATRO/IF YOU CANT GIVE ME LOVE 36/11/4 (RSO)** Profile: KRKE 29-20, KJRB 29-25, KHJ 28-26, WSGN 31-26, WLYC D-27, WSSC 30-28, KCPX D-28, WUPE D-29, KWOD 38-30, KELI A-30, KIMN-AM D-30, KATI 34-31, WTIC-FM A-38, WAIV A-38 and JB-105 A-39...added at Z-98, WRFC, KUHL, KLUC, BJ-105, WQXI and WRQK.

**NICK GILDER/YOU REALLY ROCK ME 27/5/5 (CHRYSALIS)** Profile: WKYB 16-7, KOKQ 22-19, KLOU 27-21, KYYX 29-26, WISM 30-26, KDWB A-28, WBBF 33-29, KS106 D-29, JB-105 34-31 and 14-Q A-33...added at KOLE, WTIK and KUPD.

**TARNEY-SPENCER BAND/NO TIME TO LOSE 13/1/14 (A&M)** Profile: WZDQ 4-3, WQXI 15-9, WANS 12-10, WLYC 17-15, WSSC 25-18, KLUC 26-21, WSGN 27-21 and WHHY 27-24...added at WROV.

**MAXINE NIGHTINGALE/LEAD ME ON 19/9/7 (RCA)** Profile: KGW 16-12, KTLK 32-14, WKYB 26-17, WKY D-28, WKIZ D-28, WEBC D-35 and WTIC-FM D-37...added at WSGN, WANS, JB-105, BJ-105, KRDG, WLSQ, KOBO, WROV and KILT.

**CARLY SIMON/VENGEANCE 26/12/4 (ELEKTRA)** Profile: KELI 30-26, WRKO D-28, WSPT D-30, WRFC D-31, 96-KX A-32, KRKE D-35, Z-98 D-35 and CK101 A-39...added at WSFL, WROV, WAVZ, WIFE, WORD, KVOL, WIRK, WBBF, KEYY and KTLK.

**BOB WELCH/CHURCH 15/2/5 (CAPITOL)** Profile: WSSC 26-17, WANS 29-26, WUPE 30-26, WEEX D-28, KLUC D-29 and Z-98 35-31...added at KWOD and B-100.

**MANFRED MANN/YOU ANGEL YOU 15/4/4 (WB)** Profile: KOKQ 18-15, WKYB 25-18, KSLQ 25-21, WSPT D-28, WQXI A-29 and Z-93 D-30...added at KWOD, WSSC and KYA.

**VILLAGE PEOPLE/GO WEST 25/6/4 (CASABLANCA)** Profile: WIFE 23-20, WNDE D-25, WRKO 29-26, WSGN 36-28, Y100 38-34, KACY A-35, KTLK 39-36, KJIN 40-37, WTIK 40-37 and WROK A-37...added at JB-105, BJ-105, WFLI and WAVZ.

**CHARLIE DANIELS BAND/THE DEVIL WENT TO GEORGIA 5/2/3 (EPIC)** Profile: WPFM 5-1, KUPD 29-19, WANS D-31 and WSGA A-32...added at CK101.

**K.C. & THE SUNSHINE BAND/DO YA WANNA GO PARTY? 7/5/2 (TK)** Profile: CKLW A-24, Q105 D-29, WKYB D-29 and WPFM A-37...added at WSGN, WLSQ and WTIK.

**SPYRO GYRA/MORNING DANCE 13/6/8 (INFINITY)** Profile: WLYC 16-11, WKY 21-17, WQXI 29-23 and WROK A-30...added at KELI, WAMS, KEYY, WNBC and WCAO.

**PINK LADY/KISS IN THE DARK 11/4/4 (E/A-CURB)** Profile: WBBF 39-3, WSPT 18-15, WAVZ 35-32 and KTLK 38-35...added at WLSQ, WKYB, WAIV and WHBQ.

**ART GARFUNKEL/SINCE I DON'T HAVE YOU 13/7/3 (COLUMBIA)** Profile: WLYC D-24, WKY D-27, WROK A-32, Z-98 37-34 and KACY D-40...added at WLSQ, KWOD, KOKQ, WEBC, KFI and KCPX.

**BETTE MIDLER/MARRIED MEN 25/16/3 (ATLANTIC)** Profile: KRTH-FM 29-25, WLCS A-27, KHJ D-29 and WAIV A-39...added at WLSQ, WSSC, WIRK, WRKO, KACY, WJET, WABB, KS106, KELI, KOKQ, WNDE, WKYB, KRDG and Q105.

**NIGHT/HOT SUMMER NIGHTS 6/5/2 (PLANET)** Profile: KCPX 30-26, KEYY D-27, KLOU D-30 and KATI A-40...added at Z-98, WBBF, WTIK and WNOR.

**JONES GIRLS/YOU'RE GONNA MAKE ME LOVE SOMEBODY ELSE 2/1/2 (PI)** Profile: CKLW A-17 and WAVZ D-25.

**EDDIE RABBITT/SUSPICIONS 19/12/5 (ELEKTRA)** Profile: WHHY 28-23, WQXI A-30, WSGN D-30, KATI 40-37, Z-98 A-39 and KILT D-40...added at KOLE, KJRB, KQIZ, WRFC, WROK, WABB, KNUS, WKYB, WLSQ and WAPE.

**NEIL DIAMOND/SAY MAYBE 17/0/6 (COLUMBIA)** Profile: WLYC 14-8, KRKE 38-25 and Z-98 34-30.

**COOPER BROTHERS/I'LL KNOW HER WHEN I SEE HER 6/4/2 (CAPRICORN)** Profile: KJIN 19-15, WANS A-33 and WSFL D-36...added at WRFC, WQXI and CKLW.

**BARBRA STREISAND/THE MAIN EVENT 6/6/1 (COLUMBIA)** Profile: KRTH-FM A-28 and WLCS A-31...added at WRKO, WAXY, WBBF and KHJ.

**AMII STEWART/LIGHT MY FIRE 3/2/2 (ARIOLA)** Profile: WDCG D-31 and WIFE A-35...added at WSSC.

**FAITH BAND/YOU'RE MY WEAKNESS** (MERCURY)  
Profile: WIFE 15-11, WSPT 25-22, and CK101 A-40...added at KS106, and WFLI

**MARSHALL TUCKER/LAST OF THE SINGING COWBOYS 4/3/2 (WB)** Profile: WPFM 36-27...added at WANS, WSSC and WKIZ.

**IAN MATTHEWS/DONT HANG UP YOUR DANCIN' SHOES 2/0/5 (MUSHROOM)** Profile: WKYB D-26.

**JENNIFER WARNES/I KNOW A HEARTACHE WHEN I SEE ONE 6/3/2 (ARISTA)** Profile: KOKQ 30-25...added at WEBC, KWOD and WLYC.

**CHIC/GOOD TIMES 8/8/1 (ATLANTIC)** Profile: JB-105 A-40...added at KTLK, WAVZ, WPGC, 92Q, 99X, WNOR and KOPA.

**F.C.C./BABY I NEED YOU 4/3/2 (FREE FLIGHT)** Profile: KTLK D-39...added at WFLI, WSFL and WKIZ.

**BLACKFOOT/HIGHWAY SONG 8/6/4 (ATCO)** Profile: WRBR 8-8...added at KELI, WKIX, WSSC, WGH, WSFL and WBBF.



MUSIC FROM THE ORIGINAL  
MOTION PICTURE SOUNDTRACK

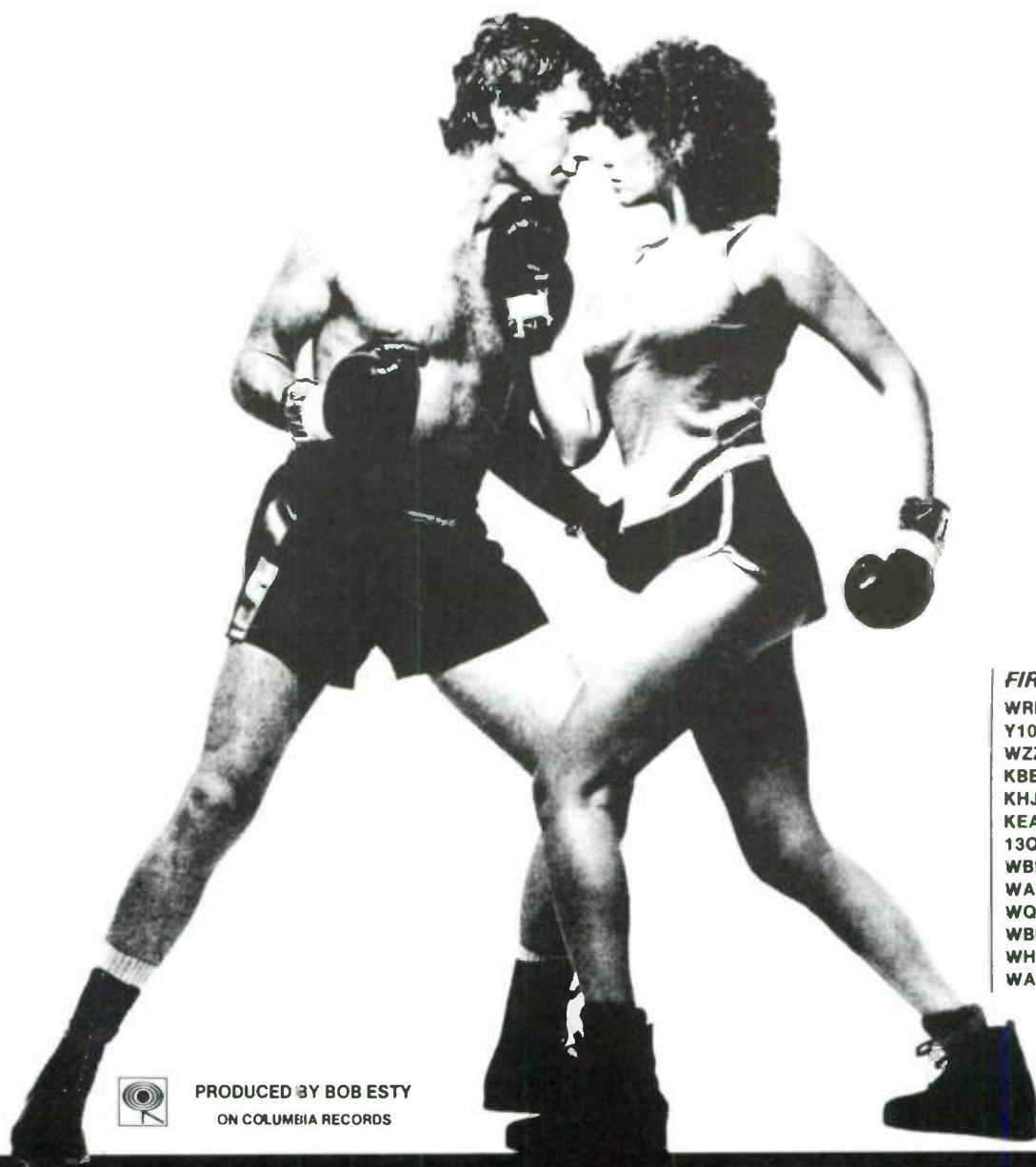
# THE MAIN EVENT

SUNG BY BARBRA STREISAND

BARBRA'S SMASHING NEW SINGLE

"THE MAIN EVENT"

A FIRST ROUND KNOCKOUT AT STATIONS ACROSS THE COUNTRY.



**FIRST WEEK!**

WRKO add  
Y100 add 27  
WZZP add  
KBEQ add  
KHJ add  
KEARTH add 28  
13Q add  
WBBF add  
WAXY add  
WQAM add 31  
WBBO add  
WHB add 28  
WAKX add



PRODUCED BY BOB ESTY  
ON COLUMBIA RECORDS

# Universals

ROY ORBISON/EASY WAY OUT 3/1/3 (ASYLUM) Profile: KOKQ 34-31...added at KFRC.

BRAM TCHAIKOVSKY/GIRL OF MY DREAMS 2/2/1 (POLYDOR) Profile: Added at 14-Q and JB-105.

FLASH AND THE PAN/ST. PETER (COLUMBIA) Profile: Added at KUPD, WRKO and WROV.

## TRENDSETTERS

B-100	San Diego	C.C. McCartney	714 292-5362	WAXY	Ft. Lauderdale	Staff	305 467-6351
BJ-105	Orlando	Reggie Blackwell	305 425-6631	WBBF	Rochester	Tom Nast	716 232-7550
CHUM	Toronto	Bob Wood	416 925-6666	WBBM-FM	Chicago	Lee De Young	312 944-6000
CK-101	Cocoa Beach	Steve Ocean	305 783-9257	WBBQ	Augusta, GA	Bruce Stevens	803 279-6610
CKGM	Montreal	John Keogh	514 931-6251	WCAO	Baltimore	Ron Riley	301 653-2200
CKLW	Detroit	Bill Gable	313 963-1567	WCBO	Ft. Lauderdale	John Galanes	305 731-4800
F-105	Boston	Staff	617 332-9817	WCOL	Columbus	Dave Bishop	614 221-7811
JB-105	Providence	Todd Chase	401 277-7001	WDAK	Columbus, GA	Steve Kelly	404 322-5447
K-104	Fresno	Shawn Demory	209 834-5904	WDCG	Durham	Don West	919 682-0318
KACY	Ventura	Jim Barker	805 647-5092	WDJX	Dayton	Buddy Scott	513 372-8074
KATA	Arcata, CA	Staff	707 822-4814	WDRG	Hartford	Charlie Parker	203 278-1115
KATI	Casper	Donna Fox	307 266-1400	WEBC	Duluth	Steven B. Oliver	218 728-4484
KBDF	Eugene	Roger Mason	503 484-4304	WEEX	Easton	John Roberts	215 258-6155
KBEQ	Kansas City	Kim Welsh	816 531-2535	WEFM	Chicago	Kevin Metheny	312 649-0099
K-BEST	San Diego	Dene Hallam	714 278-1000	WFBC	Birmingham	Walt Brown	205 252-3171
KCBN	Reno	Red Mtn	702 826-1355	WFIL	Greenville, SC	Lou Simon	803 271-9200
KCPX	Salt Lake City	Gary Waldron	801 972-3030	WFIR	Philadelphia	Jay Cook	215 879-1600
KDES	Palm Springs	Ty Stevens	714 325-1211	WFLI	Roanoke	Frank Grimes	703 345-1511
KDWB	Minneapolis	Dave Thompson	612 739-4000	WFOV	Chattanooga	Jimmy Byrd	615 821-3555
KELI	Tulsa	Ray Livingston	918 622-1430	WFTQ	Gainesville	Sam Church	404 536-9948
KENI	Anchorage	Ron O'Neil	907 272-7461	WFYR	Worcester	Bob Rivers	617 755-1444
KEYY	Provo, UT	Lee Kelley	801 373-2175	WGBF	Chicago	Don Kelly	312 861-8100
KEYZ	Anaheim	Larry Reisman	714 776-1191	WGBS	Evansville	Barry James	812 477-8811
KFI	Los Angeles	Roger Collins	213 385-0101	WGH	Miami	Charlie Cook	305 377-8811
KFRC	San Francisco	Roger Collins	415 986-6100	WHB	Norfolk	Bob Canada	804 340-1310
KGB	San Diego	Les Garland	714 299-8829	WHBQ	Kansas City	Al Casey	816 221-8300
KGW	Portland	Michele Pettis	503 226-5000	WHFM	Memphis	Dave Nichols	901 458-0056
KHJ	Los Angeles	Terry Danner	213 462-2133	WHYY	Rochester, NY	Johnny Rapp	716 454-4884
KIDD	Monterey	Chuck Martin	408 649-6622	WICC	Montgomery	Rich Thomas	205 281-9378
KIKK	Davenport	A. J. Roberts	319 383-7097	WIFE	Bridgeport	Gary Peters	203 366-9383
KILT	Houston	Charles King	713 526-3461	WIFI	Indianapolis	Jerry Steele	317 637-1375
KIMN	Denver	Tish Reyes	303 234-9500	WIRK	Philadelphia	Steve Rivers	215 839-0900
KISR-FM	Ft. Smith, AR	Chuck Buell	501 785-2527	WISM	W. Palm Beach	Roslyn Schwartz	305 965-9213
KJIN	Houma, LA	Rick Hayes	504 872-6828	WJDX	Madison	Jonathan Little	608 271-1486
KJR	Seattle	John LaBorde	206 937-5100	WJET	Jackson, MS	Bob Burton	601 982-1062
KJRB	Spokane	Tracy Mitchell	509 448-1000	WJLQ	Erie	Barney Luv	814 455-2741
KKIQ	Livemore, CA	Tommy Hutyler	415 455-4500	WKAU	Pensacola	Rick Roberts	904 456-5751
KKOJ	St. Louis	Lenny Mac	314 721-2323	WKBO	Kaukauna	Rick Allen	414 766-4663
KLAZ-FM	Little Rock	Gary Brown	501 661-9850	WKIX	Harrisburg	Heidi Krammer	717 561-0710
KLIF	Dallas	Karen Williams	214 747-9311	WKJJ-FM	Raleigh	Ron McKay	919 851-2711
KLOU	Lake Charles, LA	Jack Darden	318 436-7277	WKNN-FM	Louisville	C.C. Matthews	502 589-4800
KLUC	Las Vegas	Jerry Lousteau	702 739-3383	WKPT	Saginaw	Ric Allen	517 799-1000
KMGK	Des Moines	Dave Anthony	515 247-4533	WKWK	Kingsport, TN	Don Brookshire	615 246-9578
KMJK	Portland	Ben Hill	503 245-1433	WKYB	Wheeling, WV	Jim English	304 232-2250
KNUS	Dallas	John Shomby	214 651-1010	WLCS	Oklahoma City	Sandy Jones	405 478-2930
KOBO	Yuba City	Larry James	916 673-7677	WLCY	Hemingway, SC	Jason Dennis	803 558-2558
KOKQ	Monterey	Ross Forbes	408 394-9000	WLSQ	Baton Rouge	Bob Elliot	504 383-4411
KOLE	Port Arthur	Shaun Harris	713 982-9436	WLS	St. Petersburg	Ron Parker	813 577-0138
KOPA	Phoenix	Jim Matthews	602 941-1007	WMEE	Montgomery	John Roberts	205 264-6449
KPUG	Bellingham, WA	Steve Rivers	206 734-1170	WMOH	Chicago	Karen Cavaliero	312 782-2002
KQDI	Great Falls	Bruce Butterfield	406 761-2800	WNAW	Fort Wayne	John Curry	219 447-5511
KQEO	Albuquerque	Charlie Stone	505 243-6791	WNBC	Hamilton, OH	Joe London	513 863-6800
KQIZ-FM	Amarillo	Frank Ragan	806 353-6663	WNDE	Indianapolis	Steve Mitchell	317 924-5211
KRBE	Houston	W.J. Fairchild	713 960-0123	WNGS	New York	Bob Pittman	212 664-2744
KRDG	Redding, CA	Clay Gish	916 243-0343	WNOK-FM	Indianapolis	Don Geronimo	317 257-7565
KRKE	Albuquerque	Jerry McGee	505 765-5400	WNOR	W. Palm Beach	Lou Downey	305 844-6343
KRLA	Los Angeles	Chuck Logan	213 681-2591	WOKY	New Orleans	Jack Talley	504 529-1212
KROY-AM	Sacramento	Gary Theroux	916 441-4950	WORD	Columbia, SC	Tracy Mitchell	803 776-1234
KROY-FM	Sacramento	Don Selasco	916 441-4950	WPFC	Norfolk	Don Davis	804 623-9667
KRQ	Tucson	Richard Irwin	602 624-2431	WPFD	Milwaukee	Rusty Ford	414 442-0150
KRSP-FM	Salt Lake City	Dan McCoy	801 262-5541	WPFG	Spartanburg, SC	Rick McAlister	803 583-2711
KRUX	Phoenix	Lorraine Winegar	602 247-5789	WPST	Pittsburgh	Mark Fritzger	412 323-5300
KRTH-FM	Los Angeles	Bobby Rivers	602 247-5789	WQCM	Panama City, FL	Brian Christian	904 234-8858
KSLO	St. Louis	Bob Hamilton	213 937-5230	WQIC	Washington, DC	Jim Elliot	202 779-2100
KS-106	Mason City	Joel Denver	314 725-9814	WQXI-AM	Trenton	Tom Taylor	609 924-3600
KTFX	Tulsa	Mike Raub	515 423-8634	WQZQ	Hagerstown, MD	Gary Michaels	301 797-7300
KTKT	Tucson	Jim Wood	918 663-6511	WQZQ	Aston	Dave Dillon	215 459-1602
KTLK	Denver	Ed Alexander	602 622-6711	WRBR	Atlanta	J.J. Jackson	404 261-2970
KTSA	San Antonio	Paula Matthews	303 573-1280	WRFC	Chesapeake, VA	Pete Low	804 421-7111
KUHL	Santa Maria	Dan Steele	512 655-5500	WROK	South Bend	Joe Lightner	219 256-1836
KUPD	Phoenix	Denny Luell	805 922-7727	WROK	Athens	Gary Kirk	404 549-6222
KVOL	Lafayette	John Sebastian	602 838-3062	WROK	Boston	Mark McKay	617 725-2700
KWIC	Beaumont, TX	Kim Canard	318 234-5151	WROK	Rockford	John Arthur	815 399-2233
KWK	St. Louis	Mike Murphy	713 842-2210	WROK	Roanoke	Barry Michaels	703 343-4444
KWOD-FM	Sacramento	Bob Hatterick	314 644-1380	WROK	Greensboro, NC	Wes Jones	919 275-9895
KYA	San Francisco	Doug Masters	916 486-8000	WRUN	Troy, UTica NY	Fred Horton	315 736-5225
KYNO	Fresno	Allan Mason	415 396-2500	WRVQ	Richmond, VA	Bill Thomas	804 649-9151
KYTE	Portland	Mike Novak	209 252-3317	WSFL	New Bern	Ed Seeger	919 633-2407
KYYX	Seattle	Mike Davis	503 222-1841	WSGA	Savannah	Jerry Rogers	912 233-8807
KZFM	Corpus Christi	Tony Stone	206 682-2828	WSGN	Birmingham	Jay Michaels	205 942-0600
M-91	San Diego	Rusty Garrett	512 883-3516	WSKY	Asheville, NC	Brian Lee	704 253-4451
94Q	Atlanta	Jeff Salgo	714 583-9100	WSPT	Stevens Point, WI	Pat Martin	715 341-1300
Q-105	Tampa	Jeff McCartney	404 261-2970	WSSC	Sumter, SC	Kirk Clatt	803 773-7369
Q-106	York, PA	Mason Dixon	813 879-1420	WTIC-FM	Hartford	Arnold Chase	203 522-1080
TEN-Q	Los Angeles	Liz Curtis	717 757-9402	WTIX	New Orleans	Terry Young	504 561-0001
WABB	Mobile	Connie Singer	213 381-7201	WTKX	Pensacola	Chris Hampton	904 438-4730
WABJ	Adrian, MI	Jerry King	205 432-5572	WTOB	Winston-Salem	Chris Angel	919 723-4353
WAIV	Jacksonville	Mark Adams	517 265-1500	WUPE	Pittsfield	Marty McGuane	413 499-1531
WAKY	Louisville	Jerry Long	904 783-3711	96-KX	Pittsburgh	Michael McGane	412 244-4544
WAMS	Wilmington	Bob Moody	502 587-7979	WZDQ	Chattanooga	Anne McCartney	615 842-6604
WAMX	Ashland	Tom Summers	302 654-8881	WZNG	Winter Haven	Chuck Walker	813 299-1142
WANS	Anderson, SC	Gary Miller	606 928-6464	WZUQ	Milwaukee	Chris Curtis	414 964-3180
WAPE	Jacksonville	Nonnah Rael	803 224-3424	WZZU	Frederick, MD	Joe Johnson	301 662-2148
WAQY	Springfield, MA	Paul Sebastian	904 264-4523	WZZX	Louisville	Ray Oakes	502 245-6601
WAYZ	New Haven	Jim Rising	413 525-4141	WZZP	Cleveland	Tim Bird	216 696-4444
WAYS	Charlotte	Curt Hansen	203 777-4761	Y-95	St. Petersburg	Bob McNeil	813 576-9550
WAZA	Bainbridge, GA	Roy Rosen	704 392-6191	Y-100	Miami	Colleen Cassidy	305 944-1956
		Jerry White	912 246-2035	Z-93	Atlanta	Dale O'Brien	404 881-0093
				Z-97	Ft. Worth/Dallas	Gary Mack	817 731-6301
				Z-104	Frederick, MD	Joe Johnson	301 662-2148



# Albums

## NEXT:

**PETER FRAMPTON/Where I Should Be** (A&M)

**KEY CUT: I CAN'T STAND IT NO MORE.** Profile: Hot at WMMS, WYSP, and 92-ROCK...medium at KWST, KBPI, and KDKB...KTXQ M-H, KQFM M-H, WJAX A-H, KRST-FM A-H, WPIX A-H, KMEL A-H, MAGIC 92 A-H, WLAV A-H, WZOK A-H, ZETA7 A-H, KYTX A-H, WLOB A-H, Z92 A-H, KFMH A-H, KGGO A-H, KXFM A-H, KZEL A-H, KEZY-AM A-H, 98-ROCK A-H, WLPL L-M, WDVE A-M, WAAF A-M, KZOM A-M, KTIM A-M, KZEW A-M, ZETA-4 A-M, WOUR A-M, KSFM A-M, KAWY A-M, WNOR A-M, KROQ A-M, WCPI A-M, WLRS A-M, KQRS A-M, C-101 A-M, WBCN A-L, WABX A-L, WSHE A-L, WKDF A-L, KSHE A-L, and KSAN A-L...other cuts: She Don't Reply, You Don't Know Like I Know, Everything I Need, We've Just Begun and the title.

**ELO/Discovery** (Jet)

**KEY CUT: SHINE A LITTLE LOVE.** Profile: Hot at WYSP, KQFM, WABX, and Z92...medium at KDKB...KEZY-AM A-H, KTXQ A-H, KRST-FM A-H, WLPL A-H, WZOK A-H, WLRS A-H, WLAV A-H, WPIX A-H, KZEL A-H, WKLS A-H, KYTX A-H, WKDF A-H, KFMH A-H, WJAX A-H, KXFM A-H, ZETA-4 A-H, 98-ROCK A-H, KGGO A-H, KY-102 A-H, WAAF A-H, KZEW A-M, KBPI A-M, C-101 A-M, WSMI A-M, KAWY A-M, WLOB A-M, WNOR A-M, KROQ A-M, WCPI A-M, KQRS A-M, ZETA7 A-M, WDVE A-M, KZOM A-L, KTIM A-L, WOUR A-L, KMET A-L, 92-ROCK A-L, WSHE A-L, KSFM A-L, WMMS A-L, KWST A-L, WZZO A-L, WMMR A-L, KSHE A-L, KGON A-L, WBCN A-L, KSAN A-L, and KMEL A-L...other cuts: Don't Bring Me Down, The Diary Of Horace Wimp, Confusion, and On The Run.

**TARNEY SPENCER BAND/Run For Your Life** (A&M)

**KEY CUT: NO TIME TO LOSE.** Profile: Hot at WNOR, KTXQ, KQFM, 98-ROCK, KY-102, KDKB, KAWY, WPIX, WYSP, and KFMH...medium at WCPI, WLAV, KGGO, KXFM, KGON, and KRST-FM...WZOK A-M...other cuts: I'm Alive, Live Again, Won'tcha Tell Me and Lies.

**HENRY PAUL BAND/Grey Ghost** (Atlantic)

**KEY CUT: CROSSFIRE.** Profile: Hot at ZETA-4, KFMH, KXFM, WJAX, 98-ROCK, WOUR, and ZETA7...medium at 92-ROCK, WNOR, KQRS, WCPI, KSFM, KGGO, WLPL, and MAGIC 92...C-101 L-M and KYTX L-M...other cuts: All I Need, One Night Stands and the title.

**CLIMAX BLUES BAND/Real To Reel** (Sire)

**KEY CUT: CHILDREN OF THE NIGHTTIME.** Profile: Hot at KSHE, WPIX, KZEL, and KAWY...medium at 92-ROCK, WSHE, WJAX, ZETA7, ZETA-4, KGGO, and KXFM...KFMH A-H, WSMI L-M, C-101 A-M, WCPI A-M, WBCN A-L, WYSP A-L, KQFM A-L, WLAV A-L, WLOB A-L, WOUR A-L, and WKDF A-L...other cuts: Summer Rain, Fat City and Long Distance Love.

**DOUCETTE/The Douce Is Loose** (Mushroom)

**KEY CUT: NOBODY.** Profile: Hot at KAWY and KFMH...medium at WSMI, WSHE, KROQ, KQFM, WBCN, TK-101, KGON, KXFM, KTIM, and KSHE...WOUR L-M, KGGO L-M, WYSP A-M, and WMMS A-M...other cuts: Run Buddy Run, Rita, Someday, Before I Die and Further On Up The Road.



by Steve Jenkins

Watch for this in Random Notes: David Sousa, who just might be the only man programing an AOR FM and a black AM (ZETA-7/WORL, Orlando) was emceeing a concert with AC/DC from high atop the stadium when Angus Young, who was playing a wireless guitar, jumped offstage and raced up to David to be interviewed. David complied, of course, and reports that Angus never missed a note. Never a dull moment.

I'm a fan of good ideas and this one merits your attention. Graham Parker is one of the more influential artists in rock today and his new album for Arista, his new label, has been making a strong showing. The flip side of his new single is a remake of the Jackson Five classic "I Want You Back" but it is currently not on the lp. In a shrewd marketing move, Arista is going to press a limited number of blue vinyl seven inch singles with "I Want You Back" on one side and the infamous "Mercury Poisoning" on the flip. The only way to acquire one of these rare items is to purchase the album, clip the corner from the inner-sleeve (which will be marked) and send it to Arista. When the current batch of "Squeezing Out Sparks" lp's are sold out, it will become a twelve cut album. A great marketing idea for an extremely deserving artist.

Finally, a deserving artist that definitely should get your unlimited attention is Jeremy Spencer. I suppose it is relevant that he was Fleetwood Mac's guiding light in the post-Peter Green, Pre-Buckingham-Nicks days, but what is even more relevant is that his new Atlantic album is incredible, with lots of hot material, not only for AOR, but for Top Forty and Spectrum III. Atlantic San Francisco rep STEVE FELDMAN brought the tape along with Sniff & The Tears (killer) and his clubs. Not only am I convinced but I'm betting that you will be, too.

## MOST ADDED ALBUMS






1. ELO/Discovery (Jet)  
KEY CUT: DON'T BRING ME DOWN
2. PETER FRAMPTON/Where I Should Be (A&M)  
KEY CUT: I CAN'T STAND IT NO MORE
3. BRAM TCHAIKOVSKY/Strange Man, Changed Man (Polydor)  
KEY CUT: GIRL OF MY DREAMS
4. ATLANTA RHYTHM SECTION/Underdog (Polydor)  
KEY CUT: DO IT OR DIE
5. WINGS/Back To The Egg (Columbia)  
KEY CUT: GETTING CLOSER
6. NIGHT/Night (Planet)  
KEY CUT: HOT SUMMER NIGHTS
7. PAT TRAVERS BAND/Boom Boom (Out Goes The Lights) (Polydor)  
KEY CUT: (12")
8. GARY BROOKER/No More Fear Of Flying (Chrysalis)  
KEY CUT: SAVANNAH

# Albums

- 1 1 **VAN HALEN/VAN HALEN II KEY CUT: DANCE THE NIGHT AWAY** (WB)  
 Profile: Hot at TK-101, KDKB, KBPI, MAGIC 92, ZETA7, KMEL, KSHE, KWST, KMET, KZEW, WABX, WDVE, KQRS, WKLS, KFMH, WLRS, WMMR, WMMS, WSHE, WAAF, ZETA-4, KRST-FM, KEZY-AM, KTIM, KZOM, WLAV, WJAX, WKDF, KSJO, KXFM, KGGO, KYTX, WZZO, WCPI, WNOR, WLOB, KSFM, 92-ROCK, 98-ROCK, WSMI, WKLPL, WZOK and WYSP...medium at WBCN, KZEL, KSAN...other cuts: Beautiful Girls, D.O. A., Somebody Get Me A Doctor and Light Up The Sky...still very strong male...sales are strong.
- 2 2 **SUPERTRAMP/BREAKFAST IN AMERICA KEY CUT: THE LOGICAL SONG** (A&M)  
 Profile: Hot at WOUR, KDKB, ZETA7, KQFM, KMET, Z92, KQRS, KSAN, KSHE, KBPI, TK-101, WAAF, KZEW, WABX, MAGIC 92, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, KWST, WYSP, KY-102, ZETA-4, KRST-FM, KEZY-AM, KZOM, WLAV, WJAX, WBCN, KGON, WDVE, KXFM, KGGO, KYTX, KTXQ, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM, 92-ROCK, 98-ROCK, WSMI, WSHE, WZOK and WRUV...medium at KZEL, WLPL, KMEL and KAWY...WPIX A-H...other cuts: Goodbye Stranger, Take The Long Way Home, Child Of Vision and the title...Holding solid across the board support...strange sales.
- 6 3 **TED NUGENT/STATE OF SHOCK KEY CUT: I WANT TO TELL YOU** (EPIC)  
 Profile: Hot at KQRS, WKDF, KDKB, KGGO, WSMI, KSJO, 98-ROCK, WLOB, WZZO, KYTX, WDVE, ZETA7, KRST-FM, WLRS, KMET, WLPL, KMEL, WYSP, KEZY-AM, KY-102, WABX, KTXQ, WLAV and WJAX...medium at WKLS, KBPI, KZOM, KZEW, WZOK, KZEL, WAAF, 92-ROCK, WSHE, WMMS, WCPI and WMMR...KGON M-H, KROQ M-H, WPIX A-H, MAGIC 92 A-H, KTIM L-M and TK-101 A-M...other cuts: Bite Down Hard, Paralyzed, Satisfied and the title...Giant male response...primarily 16-24...also 18-24 females on the single...Power of the artist is huge...extremely valuable to programing.
- 3 4 **BAD COMPANY/DESOLATION ANGELS KEY CUT: ROCK N' ROLL FANTASY** (SWAN SONG)  
 Profile: Hot at ZETA-4, WYSP, KBPI, TK-101, Z92, WZOK, KQRS, ZETA7, KAWY, KMET, KZEW, MAGIC 92, WKDF, WKLS, KFMH, WLRS, WMMR, WMMS, KSHE, KWST, KEZY-AM, WAAF, KZOM, WLAV, WJAX, KGON, WDVE, KXFM, KGGO, KYTX, WZZO, WCPI, KROQ, WNOR, WLOB, KSFM, 92-ROCK, 98-ROCK and WSMI...medium at KTIM, KMEL, KQFM, WLPL and KSAN...WPIX A-H...other cuts: Gone, Gone, Gone, Oh Atlanta, Crazy Circles and Rhythm Machine.
- 15 5 **KANSAS/MONOLITH KEY CUT: PEOPLE OF THE SOUTH WIND** (KIRSHNER)  
 Profile: Hot at KFMH, WKDF, KROQ, WZZO, WLOB, WKLS, 98-ROCK, KSFM, WMMS, WLRS, ZETA-4, KAWY, KEZY-AM, WABX, WLAV, WDVE, KGON and KSJO...medium at WJAX, KZOM, WOUR, KQFM, WSHE, KWST and KXFM...KRST-FM M-H, WLPL M-H, WCPI M-H, KTXQ M-H, KZEW L-H, MAGIC 92 A-H, WPIX A-H, KBPI L-M, TK-101 A-M, 92-ROCK A-M and KMET A-L...other cuts: A Glimpse Of Home, Reason To Be, Stay Out Of Trouble and On The Other Side...Explodes behind massive 16-30 response...initial sales are very strong, as are female requests...power of the group is giant...very valuable album.
- 4 6 **RICKIE LEE JONES/RICKIE LEE JONES KEY CUT: CHUCK E.'S IN LOVE** (WB)  
 Profile: Hot at KQFM, 92-ROCK, KBPI, TK-101, Z92, WZOK, KAWY, WABX, KLRB, MAGIC 92, WLRS, WMMR, WRUV, WYSP, WOUR, ZETA-4, KRST-FM, WKDF, KZOM, WLAV, WJAX, KFMH, KXFM, KGGO, KYTX, KTXQ, WCPI, WMMS, KWST and WLOB...medium at WNOR, KROQ, WBCN, KTIM, KZEW and ZETA7...WKLS M-H...other cuts: Danny's All Star Joint, The Last Chance Texaco, Easy Money and Youngblood.
- 5 7 **JOURNEY/EVOLUTION KEY CUT: JUST THE SAME WAY** (COLUMBIA)  
 Profile: Hot at WSMI, 92-ROCK, KZOM, MAGIC 92, 98-ROCK, KSAN, WLAV, WZOK, WABX, WKDF, WLRS, KQRS, ZETA-4, KEZY-AM, KSHE, KMET, KBPI, KGON, KSJO, KXFM, KGGO, KYTX, WZZO, WCPI, KROQ, WMMS, WLOB and KSFM...medium at WNOR, Z92, KQFM, WLPL, WJAX, KZEW, KDKB...other cuts: Lovin', Touchin', Squeezin', City Of The Angels, Loving You and Daydream.
- 8 8 **NEW ENGLAND/NEW ENGLAND KEY CUT: DONT EVER WANNA LOSE YA** (INFINITY)  
 Profile: Hot at KTXQ, TK-101, WLOB, WAAF, WZOK, KTIM, KEZY-AM, 92-ROCK, KFMH, KZEW, KYTX and WYSP...medium at KZEL, ZETA-4, WDVE, WSMI, WNOR, WMMS, MAGIC 92, WCPI, WMMR, KMEL, KGGO, WBCN, WKLS, KZOM, WLPL, WKDF, KQRS and ZETA7...WZZO M-H...other cuts: Nothing To Fear, P.U.N.K., Hello, Hello, Hello and Shoot...holding good 18-34 support...female acceptance is good...developing sales.
- 7 9 **ROCKETS/ROCKETS KEY CUT: OH WELL** (RSO)  
 Profile: Hot at WYSP, WZZO, KZEL, TK-101, KGON, KXFM, WLAV, KDKB and WCPI...medium at WLRS, WBCN, KQFM, WABX, KMET, KZOM, KZEW, MAGIC 92, KTXQ, KROQ, 92-ROCK, WLPL, KGGO and WOUR...KEZY-AM M-H and KLRB A-H...other cuts: Turn Up The Radio, Lucille, Love Me Once Again and Cant Sleep.
- 10 10 **CHEAP TRICK/LIVE AT BUDOKAN KEY CUT: I WANT YOU TO WANT ME** (EPIC)  
 Profile: Hot at WMMS, KROQ, 92-ROCK, MAGIC 92, WNOR, KBPI, WDVE, KQFM, WLPL, WLRS, WMMR, KQRS, WYSP, KEZY-AM, KZOM, WLAV, WJAX, KMET, TK-101, WZOK, KGGO, WZZO and WCPI...medium at KSFM, KDKB, WKLS, WKDF, KGON, WBCN, ZETA7 and KSAN...Z92 L-H and WPIX A-H...other cuts: Surrender, Aint That A Shame and Clock Strikes 10.
- 21 11 **JOHN STEWART/BOMBS AWAY DREAM BABIES KEY CUT: GOLD** (RSO)  
 Profile: Hot at KQFM, WAAF, KROQ, WZZO, KMEL, WZOK, 92-ROCK, WLOB, KZEL, TK-101, KYTX, WMMS, KBPI and KZOM...medium at KRST-FM, WYSP, KWST, WMMR, MAGIC 92, KAWY, KFMH, WDVE, KZEW, KTIM, KEZY-AM and ZETA7...WCPI M-H, KXFM M-H, KTXQ L-H, Z92 L-H, WLAV A-H and WLPL L-M...other cuts: Midnight Wind and Fool Of Love...explodes with heavy 18+ response...single is a giant...female support is exceptional...requests are strong...Album Of The Week.



# Albums

- 19 12** **PATTI SMITH GROUP/WAVES KEY CUT: FREDERICK (ARISTA)**  
 Profile: Hot at WBCN, KWST, WMMR, KEZY-AM, 92-ROCK, ZETA-4, WOUR, KROQ, TK-101, KXFM, WAAF and WLOB...medium at WYSP, WSHE, KQRS, WMMS, KGGO, MAGIC 92, KZEL, WLRS, KSJO, ZETA7, KQFM, KTXQ, WZZO, WCPI, KRST-FM, WZOK, WLPL, 98-ROCK, KSAN and KMEL...Z92 L-H, WPIX A-H, KLRB A-H, WLAV A-L, and KMET A-L...other cuts: (So You Want To Be) A Rock and Roll Star, Dancing Barefoot and the title...continues to gain steady 18-24 support...valuable image album...starting to develop sales.
- 9 13** **IAN HUNTER/YOU'RE NEVER ALONE W/A SCHIZO KEY CUT: DAYLIGHT (CHRYSLIS)**  
 Profile: Hot at KSFM, KLRB, WSHE, KROQ, KSAN, WABX, KSHE, WSMI, WLOB, WCPI, WMMR, WMMS, KSJO, KTIM and KWST...medium at WZOK, 92-ROCK, WYSP, KMEL, WZZO, KGGO, WLRS, WDVE, KQRS, MAGIC 92, KEZY-AM, KZEL, 98-ROCK, KRST-FM, ZETA-4, KDKB and KQFM...WPIX A-H...other cuts: Just Another Night, Wild East, Cleveland Rocks, Is There Life After Death? and The Bastard.
- 14 14** **JOE JACKSON/LOOK SHARP KEY CUT: IS SHE REALLY GOING OUT WITH HIM? (A&M)**  
 Profile: Hot at WYSP, KROQ, ZETA-4, 92-ROCK, KLRB, WLOB, WAAF, KZEL, WKLS, 98-ROCK, WMMR, KSAN, KWST, TK-101, KDKB, WABX, WBCN, WPIX, KXFM, WOUR and WCPI...medium at WLPL, KSFM, KGGO, WLRS, KQRS, KEZY-AM, KQFM, KZOM, KMEL and KBPI...WRUV M-H and WLAV L-H...other cuts: One More Time, Sunday Papers, Pretty Girls and the title...holding strong 18-24 support...leaning male...could resurge next week...single is the key...sales are developing.
- 16 15** **CHARLIE DANIELS BAND/MILLION MILE REFLECTION KEY CUT: DEVIL (COLUMBIA)**  
 Profile: Hot at TK-101, WLAV, WOUR, KSFM, KSHE, WJAX, ZETA7, ZETA-4, WSMI, KY-102, WMMS, KZEL, KQRS, KDKB and WKDF...medium at WZOK, KRST-FM, WLPL, 92-ROCK, WYSP, MAGIC 92, WNOR, KGGO, KXFM, KSJO and KZOM...WCPI M-H, WLRS M-H, WDVE A-M and WKLS A-L...other cuts: Passing Lane, Blue Star and Jitterbug...very strong male reaction 18-30...requests on "Devil" are giant...Drake Hall, WLRS "Havent seen phones like that since 'Free Bird' "...developing sales.
- 25 16** **THIN LIZZY/BLACK ROSE KEY CUT: DO ANYTHING YOU WANT TO (WB)**  
 Profile: Hot at KSAN, KFMH, KRST-FM, KTXQ, KSJO, KTIM, 92-ROCK, KSFM, WMMS, KYTX, KSHE, WPIX, KGON and KLRB...medium at 98-ROCK, KEZY-AM, WDVE, WZZO, ZETA-4, KMEL, KGGO, KXFM, WYSP, WBCN, KZOM, WCPI, KROQ, WMMR, ZETA7, KZEL, WZOK and WSMI...WLPL L-M, WLAV A-L and KMET A-L...other cuts: Got To Give It Up, Waiting For An Alibi, My Sarah and Get Out Of Here...smashes upward with heavy 18-24 response, leans male...sales just beginning.
- 17 17** **BLACKFOOT/STRIKES KEY CUT: HIGHWAY SONG (ATCO)**  
 Profile: Hot at KQRS, WKLS, 92-ROCK, KEZY-AM, KFMH, WJAX, TK-101, WSMI, WNOR, KRST-FM, KYTX and MAGIC 92...medium at WLAV, WLPL, KZOM, WKDF, WMMS, KY-102, WCPI, WLOB, KTXQ, KGGO, WMMR, KZEL, ZETA7, KDKB...other cuts: Train, Train, Wsihing Well and I've Got A Line On You...holding good 18-24 male...slows a bit this week...sales are still developing.
- 18 18** **TRIUMPH/JUST A GAME KEY CUT: HOLD ON (RCA)**  
 Profile: Hot at KDKB, KSJO, KTXQ, KRST-FM, 92-ROCK, KAWY, MAGIC 92 and WOUR...medium at KTIM, ZETA-4, WYSP, WLPL, 98-ROCK, KY-102, KROQ, KFMH and KQRS...WLAV L-H, WDVE L-M, WKLS L-M, TK-101 A-M and KMET A-L...other cuts: American Girls, Young Enough To Cry, Movin' On and the title...male support is still strong...demos are 16-24...sales are good.
- 13 19** **JAMES TAYLOR/FLAG KEY CUT: JOHNNY COMES BACK (COLUMBIA)**  
 Profile: Hot at WCPI, KXFM, WYSP, 92-ROCK, KTXQ, KGGO, KQFM, WZOK, WKDF, 98-ROCK, WMMS, KWST, WOUR, KYTX, KAWY, TK-101 and WPIX...medium at WAAF, Z92, WLPL, KBPI, WMMR, KQRS, WABX, WBCN, WJAX, KZEW, ZETA7 and KZOM M-H...other cuts: Daytripper, Company Man, Brother Trucker and Up On The Roof.
- 12 20** **JAY FERGUSON/REAL LIFE AINT THIS WAY KEY CUT: SHAKEDOWN CRUISE (ASYLUM)**  
 Profile: Hot at WCPI, KQFM, WLOB, KROQ, 92-ROCK, TK-101, WSMI, WSHE, KDKB, WMMS, KTXQ, Z92 and KZEW...medium at KEZY-AM, KQRS, MAGIC 92, KSFM, WYSP, KRST-FM, ZETA7, KMEL, WJAX, KAWY, KZOM, KWST and WLPL...WZOK M-H, WLAV L-H, KXFM L-M, WNOR A-M and WLRS A-M...other cuts: Stones Medley, Paying Time and City Of Angels.
- 11 21** **MARSHALL TUCKER BAND/RUNNING LIKE THE WIND KEY CUT: MY BEST FRIEND (WB)**  
 Profile: Hot at WJAX, WCPI, WSMI, KSHE, KGGO, KYTX, TK-101, WZOK, 98-ROCK and KSFM...medium at KMEL, KZEL, KGON, KXFM, KRST-FM, KZEW, Z92, ZETA-4, WNOR, ZETA7, 92-ROCK, KROQ, WKLS, WLPL, WKDF and KQRS...WYSP A-L and WABX A-L...other cuts: Unto These Hills, Melody Ann, Last Of The Singing Cowboys and the title.
- 28 22** **GERRY RAFFERTY/NIGHT OWL KEY CUT: DAYS GONE BY (UA)**  
 Profile: Hot at WZZO, KXFM, WMMS, KAWY, WOUR, KQFM, ZETA7, KMEL, 92-ROCK, WZOK and KGGO...medium at KWST, WMMR, KTXQ, KSAN, KGON, WBCN, WKDF, KY-102, ZETA-4, KZEL and WJAX...KRST-FM M-H, KZEW L-H, WCPI A-H, KYTX A-H, KFMH A-H, MAGIC 92 A-H, WLOB A-H, WKLS L-M, KTIM L-M, WDVE A-M, WNOR A-M, WYSP A-M, WLAV A-L, KZOM A-L and KQRS A-L...other cuts: Get It Right The Next time, The Tourist, and the title...gaining heavy 18+ response...power of the artist is good...very strong female reaction...valuable LP.
- N 23** **DAVID BOWIE/LODGER KEY CUT: D.J. (RCA)**  
 Profile: Hot at WMMR, KSJO, KLRB, WBCN, KSAN, KROQ, WMMS, KEZY-AM and WPIX...medium at KSFM, 92-ROCK, WZZO, KRST-FM, WOUR, WAAF, KGGO, KWST and KZEL...KTIM L-H, KFMH A-H, KZOM L-M, WZOK A-M, KTXQ A-M, WYSP A-M and KMET A-L...other cuts: Boys Keep Swinging, Look Back In Anger, Move On, Red

# Albums

Sails, Red Money and Fantastic Voyage...debuts with heavy artist power and strong 18+ male response...initial sales and requests are good...valuable to programming.

- 23 24 HERMAN BROOD & HIS WILD ROMANCE KEY CUT: SATURDAY NIGHT (ARIOLA)**  
Profile: Hot at 98-ROCK, KZEL, KLRB, KRST-FM, WJAX, KZOM, KTIM and WLOB...medium at TK-101, KQRS, WKLS, WYSP, WDVE, KEZY-AM, WCPI, WZZO and KAWY...KROQ M-H, KYTX L-M, KGGO L-M, KGON L-M, WLPL L-M, WLAV L-M and WZOK A-M...other cuts: Rock n' Roll Junkie, Feel Like Doin' It (Cha-Cha), Hit and Champagne and Wine.
- 26 25 FLASH IN THE PAN/FLASH IN THE PAN KEY CUT: HEY ST. PETER (EPIC)**  
Profile: Hot at KSJO, WAAF, WOUR, WBCN, WPIX and WMMS...medium at TK-101, KSAN, KQFM, 92-ROCK, KZEL, KRST-FM, KZOM, KSFM, WYSP, WCPI, KGGO, WMMR, KY-102, KQRS and WSMI...KROQ M-H, WKLS H-M, WDVE A-M, WABX A-L and KDKB A-L...other cuts: Walking In The Rain, Down Among The Dead Men and Lady Killer...holding good 18-30 male support...sales developing.
- 20 26 BOB DYLAN/LIVE AT BUDOKAN KEY CUT: IT'S ALRIGHT MA (COLUMBIA)**  
Profile: Hot at WMMS, KFMH, KSFM, KROQ, KGGO, KSAN, WJAX and KAWY...medium at WZZO, KRST-FM, WABX, WCPI, WLPL, WBCN, KBPI and WZOK...WPIX A-H...other cuts: Maggie's Farm, All Along The Watchtower, Like A Rolling Stone and Ballad Of A Thin Man.
- 27 27 GRAHAM PARKER/SQUEEZING OUT SPARKS KEY CUT: LOCAL GIRLS (ARISTA)**  
Profile: Hot at KSAN, WSHE, KLRB, KSJO, KZEL, WBCN, WRUV, ZETA-4, WMMR and WOUR...medium at WYSP, KTIM, KEZY-AM, WKLS, KDKB, WCPI, TK-101 and KROQ...WPIX A-H, KRST-FM L-M, WSMI L-M and KGON A-L...other cuts: Saturday Night Is Dead, Waiting For the UFO's and Protection...holding good 18-24 support...good for image programing...sales are developing.
- 22 28 ALLMAN BROTHERS BAND/ENLIGHTENED ROGUES KEY CUT: CRAZY LOVE (CAPRICORN)**  
Profile: Hot at KGGO, ZETA-4, KROQ, KSHE, WJAX and KSFM...medium at WSMI, WMMS, KMET, KZOM, WCPI, KEZY-AM, KSAN, Z92 and KAWY...other cuts: Pegasus, Just Ain't Easy, Cant Take It With You and Try It One More Time.
- 24 29 RON WOOD/GIMME SOME NECK KEY CUT: SEVEN DAYS (COLUMBIA)**  
Profile: Hot at WMMR, KEZY-AM, KMET, KROQ, WRUV and KSJO...medium at WMMS, 92-ROCK, KSAN, WCPI, KGGO, WKLS, WLPL, KZEW, KMEL...other cuts: Infekshun, F.U.C. Her and Buried Alive.
- N 30 ATLANTA RHYTHM SECTION/UNDERDOG KEY CUT: DO IT OR DIE (POLYDOR)**  
Profile: Hot at KGGO, WKLS, KTXQ and WZOK...medium at WCPI, WSHE and WOUR...KQFM M-H, ZETA7 M-H, KZEL A-H, WNOR A-H, KRST-FM A-H, TK-101 A-H, KYTX A-H, KFMH A-H, KXFM A-H, KZOM L-M, WRUV A-M, WLPL A-M, 92-ROCK A-M, KSFM A-M, WAAF A-M, KROQ A-M, KBPI A-M, Z92 A-M, KTIM A-L, KEZY-AM A-L, WZZO A-L, WMMS A-L, KMET A-L and KMEL A-L...other cuts: Born Ready, I Hate The Blues and Stones Medley...debuts with strong 18+ response...female support is good...strong group power...initial sales are good.



## SIGNIFICANT ACTION:

**BECKMEIER BROS./BECKMEIER BROS. KEY CUT: ROCK AND ROLL DANCIN' (CASABLANCA)** Profile: Hot at KLRB...medium at WMMS, and KZEL...ZETA-4 M-H, KZOM L-M, WRUV A-M, KROQ A-M, KGGO A-M, WYSP A-M, WBCN A-L, 92-ROCK A-L, WCPI A-L, and WMMR A-L...other cuts: You Can Love, Fly Bird, Snakes In The Grass, That's What I Like About My Baby and Cryin' Shame.

**WET WILLIE/WHICH ONE'S WILLIE? KEY CUT: WEEKEND (EPIC)** Profile: Hot at WMMS, KQFM, KFMH, KROQ, and KXFM...medium at KRST-FM, WZOK, WSMI, WCPI, WOUR, WBCN, and WJAX...WKLS L-M, TK-101 A-M, and WSHE A-L...other cuts: Hard Way, Ramona, Smoke, This Time and Mr. Streamline.

**BRAM TCHAIKOVSKY/STRANGE MAN, CHANGED MAN KEY CUT: GIRL OF MY DREAMS (POLYDOR)** Profile: Hot at KTIM...KAWY A-H, KZEL A-H, KSJO A-H, WPIX A-H, WJAX A-M, KROQ A-M, KEZY-AM A-M, KSFM A-M, WDVE A-M, KRST-FM A-M, WOUR A-M, 98-ROCK A-M, KQFM A-L, WSHE A-L, KWST A-L, WMMS A-L, WKDF A-L, KSHE A-L, ZETA7 A-L, WBCN A-L, KZOM A-L, WABX A-L, KSAN A-L, WLOB A-L, KZEW A-L, 92-ROCK A-L, ZETA-4 A-L, WAAF A-L, KMET A-L, and KDKB A-L...other cuts: Turn On The Light, I'm A Believer, Lonely Dancer, Robber and Bloodline.

**NIGHT/NIGHT KEY CUT: HOT SUMMER NIGHTS (PLANET)** Profile: Medium at KTXQ...MAGIC 92 A-H, KROQ A-M, KTIM A-M, KRST-FM A-M, WMMS A-L, KZEW A-L, KFMH A-L, WYSP A-L, KZOM A-L, 92-ROCK A-L, WSHE A-L, WLOB A-L, WKLS A-L, WSMI A-L, KZEL A-L, and ZETA7 A-L...other cuts: Aint That Peculiar, Party Shuffle and If You Gotta Make A Fool of Somebody.

**BILLY THORPE/CHILDREN OF THE SUN KEY CUT: TITLE (CAPRICORN)** Profile: Hot at KTIM, KROQ, KTXQ, WJAX, and KZEW...medium at WZZO, KSAN, WDVE, and KGGO...WKLS L-H, KRST-FM L-M, WLRS A-M, and KQRS A-L...other cuts: Wrapped In The Chains, Dream Maker, Goddess of the Night, We Welcome You and Simple Man.

**GARY BROOKER/NO MORE FEAR OF FLYING KEY CUT: SAVANNAH (CHRYSALIS)** Profile: KAWY A-M, KTIM A-M, KROQ A-M, ZETA-4 A-M, KRST-FM A-M, KMEL A-L, KZEL A-L, KTXQ A-L, KSJO A-L, KSHE A-L, and KBPI A-L...other cuts: Switchboard Susan, Let Me In, Say It Ain't So Joe and the Title.

**DIRE STRAITS/COMMUNIQUE KEY CUT: ONCE UPON A TIME IN THE WEST (WB)** Profile: Hot at KSAN, KROQ A-L, and WMMS A-L...other cuts: open.

**PAT TRAVERS/A PREVIEW KEY CUT: BOOM BOOM (OUT GOES THE LIGHTS) (POLYDOR)** Profile: Medium at



# Albums

**KZEL...KSFM A-H, KSJO A-H, WDVE A-M, 98-ROCK A-M, KRST-FM A-M, KGON A-M, ZETA7 A-M, ZETA-4 A-L, KYTX A-L, WOUR A-L, WYSP A-L, and KAWY A-L...**other cuts: Hooked on Music and Stevie.

**KISS/DYNASTY KEY CUT: I WAS MADE FOR LOVING YOU (CASABLANCA)** Profile: Hot at WMMS, KMEL, and WBCN...medium at WLOB, and KSJO...**KTIM A-M, KSFM A-M, KZEL A-L, WAAF A-L, WLPL A-L, WABX A-L, and KAWY A-L**...other cuts: 2000 Man and Sure Know Something.

**IRON CITY HOUSE ROCKERS/SAME KEY CUT: HIDEAWAY (MCA)** Profile: Medium at KFMH, 92-ROCK, WOUR, WCPI, and WDVE...**WSHE L-M, KMEL A-L, WZZO A-L, KSAN A-L, WYSP A-L, MAGIC 92 A-L, ZETA7 A-L, and KDKB A-L**...other cuts: Turn It Up, Veronica and Cant Take It.

**ST. PARADISE/ST. PARADISE KEY CUT MIAMI SLIDE (COLUMBIA)** Profile: Medium at KZEL...**98-ROCK A-M, KFMH A-L, WLAV A-L, WNOR A-L, 92-ROCK A-L, KZOM A-L, KZEW A-L, and ZETA7 A-L**...other cuts: Straight To You, Gamblin and Jesse James.

**SWEET/CUT ABOVE THE REST KEY CUT: DISCOPHONY (CAPITOL)** Profile: Hot at WLOB...medium at WDVE, KEZY-AM, WLRS, WOUR, ZETA-4, WKLS, KSJO, KXFM, WCPI, MAGIC 92, 98-ROCK, TK-101, ZETA7...other cuts: Play All Night, Dorian Grey and Mother Earth.

**NICK GILDER/FREQUENCY KEY CUT: (YOU REALLY) ROCK ME (CHRYSLIS)** Profile: Hot at WPIX...medium at KZEL, MAGIC 92, ZETA7, WYSP, KQRS, WLOB, and WCPI...**KSJO A-H, KZEW L-M, WLAV A-L, and WMMS A-L**...other cuts: Open.

**WINGS/BACK TO THE EGG KEY CUT: GETTING CLOSER (COLUMBIA)** Profile: Hot at WPIX...medium at KDKB...**KYTX A-H, WYSP A-H, KSFM A-H, KY-102 A-H, WZOK A-H, WLAV A-M, KQFM A-M, WAAF A-M, 92-ROCK A-M, WDVE A-M, KWST A-L, KMEL A-L, WMMS A-L, KSAN A-L, KQRS A-L, and Z92 A-L**...other cuts: Daytime, Nighttime Suffering and Goodnight Tonight.

**THE FAITH BAND/FACE TO FACE KEY CUT: YOU'RE MY WEAKNESS (VILLAGE)** Profile: Hot at KFMH, and KAWY...**TK-101 A-M**...other cuts: Touchy Situation, Big City Lights, Hopeless Romantic and Long Distance Runner.

**DIXIE DREGS/NIGHT OF THE LIVING DREGS KEY CUT: PUNK SANDWICH (CAPRICORN)** Profile: Hot at WRUV, and WJAX...medium at KROQ, and WKLS...**WYSP A-M**...other cuts: The Bash and the Title.

**NANTUCKET/YOUR FACE OR MINE? KEY CUT: OPEN (EPIC)** Profile: KZEL A-H, WKDF A-L, KGON A-L, WSHE A-L, WOUR A-L, ZETA-4 A-L, KFMH A-L, WSMI A-L, KMEL A-L, and KAWY A-L...other cuts: Gimme Your Love, California, Wide Awake, Dont Hang Up and the Title.

**RUNNER/RUNNER KEY CUT: FOOLING MYSELF (ISLAND)** Profile: Medium at WSMI, KFMH, KRST-FM, KZEL, MAGIC 92, KAWY, KSHE, and KEZY-AM...**WSHE L-M, 98-ROCK A-M, WLOB A-L, WMMS A-L, KGON A-L, WLAV A-L, and KBPI A-L**...other cuts: Sooner Than Later, Rock 'n Roll Soldiers, Run For Your Life and Brokenhearted Me.

**LOUISIANA LEROUX/KEEP THE FIRE BURNIN' KEY CUT: FEEL IT (CAPITOL)** Profile: Hot at KFMH, and TK-101...medium at KAWY, KZOM, ZETA-4, WNOR, and ZETA7...**KXFM A-L**...other cuts: Call Home the Heart, When I Get Home and the Title.

**FRANKIE MILLER/A PERFECT FIT KEY CUT: A WOMAN TO LOVE ME (CHRYSLIS)** Profile: Hot at KTIM...medium at WSHE, and WLOB...**WMMS A-L, and ZETA7 A-L**...other cuts: When I'm Away From You, Darlin', Something About You and Is This Love?

**MISSOURI/WELCOME TWO KEY CUT: MOVIN' ON (POLYDOR)** Profile: Hot at KY-102, ZETA-4, KZEL, KAWY, and WSHE...medium at KSHE, WSMI, WAAF, MAGIC 92...other cuts: Sunshine Girl and Walk Like A Man.

**PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE (ECM)** Profile: Hot at KFMH...medium at WOUR, KRST-FM, WJAX, KQRS...other cuts: Consueno.

**PURE PRAIRIE LEAGUE/CANT HOLD BACK KEY CUT: TITLE (RCA)** Profile: Medium at ZETA-4, and KGGO...**WOUR A-L**...other cuts: Misery, Awake, Restless Woman and I Cant Believe.

**ELTON JOHN/THOM BELL SESSIONS KEY CUT: MAMA CANT BUY YOU LOVE (MCA)** Profile: Medium at KZEL, and KWST...**KFMH A-H, KXFM L-M, KGGO A-M, WZOM A-M, KSAN A-L, Z92 A-L, and KAWY A-L**...other cuts: Three Way Love Affair and Are You Ready For Love?

**LEON RUSSELL/LIFE AND LOVE KEY CUT: YOU GIRL (PARADISE)** Profile: Medium at KZEL...**KFMH A-H, KZOM L-M, WCPI A-L, ZETA-4 A-L, KQFM A-L, KRST-FM A-L, and KSHE A-L**...other cuts: One More Love Song and High Horse.

**WHITEFACE/WHITEFACE KEY CUT: LOVE CAME (MERCURY)** Profile: Medium at ZETA-4...**KZEW A-L**...other cuts: Talk Of The Town, I'll Take It Out On You and Sit Right Down.

**ROCK 'N ROLL HIGH SCHOOL/SOUNDTRACK KEY CUT: TITLE (WB)** Profile: Hot at WPIX...medium at WBCN, KSJO, and KSAN...**WOUR L-M, and WZZO A-L**...other cuts: open.

**CARLY SIMON/VENGEANCE KEY CUT: (12'') (ELEKTRA)** Profile: Hot at KXFM...medium at WZOK, WAAF, and WCPI...**WJAX A-H, ZETA-4 A-L, and WOUR A-L.**

**FANDANGO/ONE NIGHT STAND KEY CUT: THIEF IN THE NIGHT (RCA)** Profile: Hot at KFMH, and KAWY...medium at TK-101, KXFM...other cuts: Two Time Loser, Hard Headed Woman and I Would Never Leave.

**DIXON HOUSE/FIGHTING ALONE KEY CUT: SOONER OR LATER (INFINITY)** Profile: Medium at KYTX, WLOB, and KTXQ...**WLPL A-L**...other cuts: Runnin' Scared, Angela and the Title.

# Albums

**AIRBORNE/AIRBORNE** KEY CUT: LIFE IN THE CITY (COLUMBIA) Profile: Medium at 92-ROCK, and KTXQ... KFMH A-H, KZEW A-L, KAWY A-L, KZEL A-L, and KBPI A-L...other cuts: Feel Like Lovin', Optimystical and Soldier of Fortune.

**SCREAMS/SCREAMS** KEY CUT: IMAGINE ME WITHOUT YOU (INFINITY) Profile: Medium at KSJO, and KRST-FM... KFMH A-H, KSFM A-M, WSMI A-L, KZEL A-L, and WMMR A-L...other cuts: Paper Dolls, Angeline's Toys and I Play For You.

**SPYRO GYRA/MORNING DANCE** KEY CUT: TITLE (INFINITY) Profile: Medium at KZEW, WMMS, KQFM, KAWY... other cuts: Starburst and It Doesn't Matter.

**MAX WEBSTER/A MILLION VACATIONS** KEY CUT: PARADISE SKIES (CAPITOL) Profile: Medium at KFMH...other cuts: Charmonium, Look Out and the Title.

**SQUEEZE/COOL FOR CATS** KEY CUT: GOODBYE GIRL (A&M) Profile: Hot at KLRB, WBCN, KSJO, and WPIX... medium at KSAN...other cuts: Slap 'n Tickle and the Title.

**TOM ROBINSON BAND/TRB II** KEY CUT: BLACK ANGEL (CAPITOL) Profile: Medium at WBCN, and KSAN...WPIX A-H...other cuts: Blue Rage, Murder and Hold On.

**THE WARRIORS/SOUNDTRACK** KEY CUT: IN THE CITY (A&M) Profile: Hot at KEZY-AM, KXFM, and Z92...medium at KWST, KGGO, 92-ROCK, WLPL, KSAN...other cuts: Nowhere to Run and Warrior's Theme.

**ROXY MUSIC/MANIFESTO** KEY CUT: DANCE AWAY (ATCO) Profile: Hot at WMMS, KROQ, KSAN, KLRB, Z92, WSHE, WBCN, KXFM, and WABX...medium at KMEL...KGGO L-M...other cuts: My Little Girl, Cry, Cry, Cry and Aint That So?

**FRANK ZAPPA/SHEIK YERBOUTI** KEY CUT: DANCIN' FOOL (ZAPPA) Profile: Hot at KGGO and WRUV...medium at WYSP, WBCN, WNOR, WMMR, MAGIC 92...other cuts: Baby Snakes, Flakes and Bobby Brown.

**CARILLO/STREET OF DREAMS** KEY CUT: SHE TAKES THE NIGHT (ATLANTIC) Profile: Hot at KZEL...medium at KRST-FM...WLOB A-L, WYSP A-L, and KMEL A-L...other cuts: What's Your Name?, Rosa Lee, Familiar Stranger and Under The Gun.

**DUNCAN BROWNE/THE WILD PLACES** KEY CUT: TITLE (SIRE) Profile: Hot at WPIX, WRUV, and KLRB...medium at KFMH, KSJO, KXFM, KZEL, ZETA-4, KSAN...other cuts: Camino Real, Roman Vecu, The Crash and Planet Earth.

**LINK WRAY/BULLSHOT** KEY CUT: FEVER (VISA) Profile: Hot at KSJO...medium at KMET, WOUR, KTIM, WBCN, WMMS, and KZEL...WSHE A-L...other cuts: It's All Over Now Baby Blue, Good Good Lovin' and Switchblade.

**LOWEL GEORGE/THANKS I'LL EAT IT HERE** KEY CUT: TWO TRAINS (WB) Profile: Medium at KAWY...other cuts: Easy Money, Honest Man, I Can't Stand the Rain and the Title.

**POCO/LEGEND** KEY CUT: HEART OF THE NIGHT (MCA) Profile: Hot at WZOK, KQFM, TK-101, WNOR, WMMS, MAGIC 92, Z92, and KXFM...medium at KZOM, WCPI, WKDF, ZETA7, and KQRS...KTXQ M-H, and WLAV L-H...other cuts: Crazy Love, Boomerang, Spellbound and the Title.

**BLONDIE/PARALLEL LINES** KEY CUT: ONE WAY OR ANOTHER (CHRYSLIS) Profile: Hot at KSAN, KMET, WMMS, WZZO, WLOB, and KWST...other cuts: Heart of Glass, Sunday Girl and Hanging on the Telephone.

**GEORGE THOROGOOD/MOVE IT ON OVER** KEY CUT: IT WASN'T ME (ROUNDER) Profile: Hot at KSAN, WYSP, WJAX, WDVE, and KMET...medium at WLPL, KROQ...other cuts: Who Do You Love? and the Title.

**BABYS/HEAD FIRST** KEY CUT: TITLE (CHRYSLIS) Profile: Hot at KEZY-AM, WYSP, and Z92...medium at KMET, KXFM, KGON, and WDVE...KLRB A-H...other cuts: Run to Mexico, Love Don't Prove I'm Right and I Was One.

**THE WHO/LONG LIVE ROCK** KEY CUT: (12'') (MCA) Profile: Hot at WPIX, KYTX, WYSP, and KMEL...medium at KEZY-AM, ZETA7, and WAAF...KRST-FM M-H, WLPL L-M, KZOM L-M, 92-ROCK A-L, and KQRS A-L...other cuts: My Wife.

**THE TUBES/REMOTE CONTROL** KEY CUT: PRIME TIME (A&M) Profile: Medium at WBCN, KSJO, WMMR...other cuts: TV is King, Turn Me On, Telecide and I Want it All Now.

**SUTHERLAND BROTHERS/WHEN THE NIGHT COMES DOWN** KEY CUT: TITLE (COLUMBIA) Profile: Medium at KFMH...TK-101 A-M, and KGGO A-L...other cuts: Natural Thing, Cruisin' and Crazy Town.

**DONNA SUMMER/BAD GIRLS** KEY CUT: TITLE (CASABLANCA) Profile: Hot at KXFM, and medium at WBCN... other cuts: Hot Stuff, Walk Away and Love Will Always Find You.

**APRIL WINE/SECOND GLANCE** KEY CUT: ROLLER (CAPITOL) Profile: Hot at TK-101, WLAV, and WZZO...medium at KGON, WZOK, KROQ, WLRS...other cuts: open.

**KINKS/SUPERMAN** KEY CUT: (12'') (ARISTA) Profile: Hot at WPIX...medium at WYSP, MAGIC 92, KSFM, ZETA7.

**GEORGE HARRISON/GEORGE HARRISON** KEY CUT: BLOW AWAY (DARK HORSE) Profile: Hot at Z92, KGGO, KXFM, and KSFM...medium at TK-101, KROQ...other cuts: Love Comes To Everyone, Our Love Is Forever, Soft Touch and If You Believe.

**FRANK MARINO AND MAHOGANY RUSH/TALES OF THE UNEXPECTED** (COLUMBIA) Profile: Hot at KTXQ... medium at WDVE, ZETA-4, KZEW, WJAX, KSJO, ZETA7, 92-ROCK, and 98-ROCK...KTIM L-M...other cuts: Sister Change and Bottom of the Barrel.

**MOLLY HATCHET/MOLLY HATCHET** KEY CUT: GATOR COUNTRY (EPIC) Profile: Hot at WDVE, WKLS, WJAX, WNOR, KQRS...other cuts: The Creeper, Preacher's Daughter and the Bounty Hunter.

**STEVE HACKETT/SPECTRAL MORNINGS** KEY CUT: TITLE (CHRYSLIS) Profile: WRUV A-M, KTIM A-M, WOUR



# Albums

A-L, KSJO A-L, KMEL A-L, and KAWY A-L...other cuts: Every Day and Ballad of the Decomposing Man.

**CAROL KING/REACH FOR THE SKY** KEY CUT: TIME GONE BY (CAPITOL) Profile: Medium at KXFM, KGGO, and...KFMH A-H, WJAX A-H, KZOM L-M, WRUV A-M, KAWY A-M, ZETA-4 A-L, and WKDF A-L...other cuts: Good Mountain People. Move Lightly and You Still Want Her.

**MYCHAEL/NEON DREAMS** KEY CUT: TITLE (FREE FLIGHT) Profile: Medium at WKDF...WJAX A-M, KSFM A-L, KYTX A-L, KSJO A-L, and KTIM A-L...other cuts: Crossfire, Stay and A New Beginning.

**ROBERT GORDON/ROCK BILLY BOOGIE** KEY CUT: BLACK SLACKS (RCA) Profile: Hot at WPIX...medium at WOUR, KROQ, KZEL, KSAN...other cuts: Rockabilly Boogie and It's Only Make Believe.

**JOHN HIATT/SLUGLINE** KEY CUT: RADIO GIRL (MCA) Profile: Hot at KZEL, and KTIM...medium at KROQ, WOUR, and KSFM...WPIX A-H, KLRB A-H, and KXFM L-M...other cuts: You're My Love Interest, Madonna Road, You Used To Kiss The Girls and the Title.

**SAMMY HAGAR/DOCK OF THE BAY** KEY CUT: (12'') (CAPITOL) Profile: Medium at KXFM, and KSAN.

**SUSAN/FALLING IN LOVE AGAIN** KEY CUT: TAKIN' IT OVER (RCA) Profile: Medium at KXFM...WPIX A-H...other cuts: Marlene, I Was Wrong, Really Gonna Show and the Title.

**ORLEANS/FOREVER** KEY CUT: LOVE TAKES TIME (INFINITY) Profile: Hot at KAWY, WYSP, WPIX, Z92, WZOK, and TK-101...medium at WCPI...other cuts: Slippin Away, Dont Throw Our Love Away and Everybody Needs Some Music.

**TYCOON/TYCOON** KEY CUT: SLOW DOWN BOY (ARISTA) Profile: Hot at WYSP, WLAV, KZEW, KSFM, KYTX, and KGGO...medium at KEZY-AM, WSMI, KQRS, WNOR, WKDF, MAGIC 92, and WZOK...WBPI L-M...other cuts: Out In The Cold, Such A Woman and Count On Me.

## TRENDSETTERS

C-101	Corpus Christi	Charlie Palmer
KBPI	Denver	Frank Cody
KDKB	Phoenix	Linda Clayton
KEZY-AM	Anaheim	Larry Reisman
KFMH	Muscatine	Lisa Catalona
KGAB	Ventura	Bob Gowa
KGGO	Des Moines	Mark Vos
KGON	Portland	Jerry Ostertag
KLRB	Carmel	Bob Stock
KMEL	San Francisco	Mark Cooper
KMET	Los Angeles	Sam Bellamy
KQFM	Portland	Jim Robinson
KQRS	Minneapolis	Tac Hammer
KROQ	Los Angeles	Jed Fish Gould
KRST	Albuquerque	Jim Zalewski
KSAN	San Francisco	Kate Ingram
KSFM	Sacramento	Gary Nixon
KSHE	St. Louis	Ted Habeck
KSJO	San Jose	Tawn Mastery
KTIM	San Rafael	Michael Knight
KTXQ	Dallas	Tim Spencer
KWST	Los Angeles	Pam May
KXFM	Santa Maria	Peter Napoli
KXXY	Oklahoma City	Andy Lockridge
KY-102	Kansas City	Max Floyd
KYTX	Amarillo	Max Miller
KZEL	Eugene	Chris Kovarik
KZEW	Dallas	Doris Miller
KZOK	Seattle	Mavis Mackoff
M-105	Cleveland	Ellen Roberts
MAGIC 92	Rochester	Bernie Kimball

512 855-4641	92 ROCK	Cleveland
303 936-2313	ROCK-95	Jacksonville
602 833-4261	98 ROCK	Tampa
714 776-3696	STARVIEW-92	York
319 263-2512	TK-101	Pensacola
805 647-0634	WAAF	Worcester
515 265-6186	WABX	Detroit
503 655-9181	WBCN	Boston
408 624-3859	WCPI	Wheeling
415 391-9400	WDVE	Pittsburgh
213 464-5638	WGRQ	Buffalo
503 226-0100	WKDF	Nashville
612 545-5601	WKLS	Atlanta
213 578-0830	WKQQ	Lexington
505 266-7946	WLOB	Portland, ME
415 986-2825	WLPL	Baltimore
916 422-1025	WLAV-FM	Grand Rapids
314 842-1111	WLRS	Louisville
408 246-0680	WMMR	Philadelphia
415 456-1510	WMMS	Cleveland
214 528-5500	WNOE-FM	New Orleans
213 467-1224	WNOR-FM	Norfolk, VA
805 922-2156	WOUR	Utica
405 528-5543	WPIX	New York
816 753-4567	WRUV	Burlington, VT
806 359-8561	WSHE	Miami
503 484-4304	WSMI	Litchfield
214 748-9898	WYSP	Philadelphia
206 223-3900	WZOK	Rockford, IL
216 391-1260	WZZO	Allentown
716 232-7550	WZZQ	Jackson
	ZETA-4	Miami
	ZETA 7	Orlando
	ZOOM	Beaumont
	Z-92	Omaha

216 371-3534	Ray Henry
904 633-2785	Richard Langlois
813 224-0424	Nick Van Cleave
717 266-6606	Rick Harris
904 438-7543	Chris Hampton
617 752-5611	John Duncan
313 398-1100	Ted Ferguson
617 266-1111	Tony Berardini
304 232-9935	Dave Hansen
412 562-5900	John McGhan
716 881-4555	Irv Goldfarb
615 244-9533	Alan Sneed
404 325-0960	Debbie Garner
606 252-6694	Dave Krusenklau
207 775-2336	Eric Heckman
301 358-4600	Kris Phillips
616 456-5461	Doc Donovan
502 585-5178	Drake Hall
215 561-0933	Dick Hungate
216 781-9667	John Gorman
504 529-1212	Capt. Humble
804 623-9667	Ron Reger
315 797-0803	Robin Sherwin
212 949-2102	Jay Crawford
802 656-2247	John Dennison
305 581-1580	Michele Robinson
217 324-5921	Mike Perry
215 839-7625	Jerry Abear
815 399-2233	Tom Hunter
215 694-0511	George Hawras
601 982-1062	Victor Hawkins
305 624-6101	Gary Martin
305 298-5510	Bill Mims
713 745-2222	Mark McLaren
402 592-5300	Bob Linden

## Off The Hook

by Nina C.

Drive cross-country in the next three months and most of the back-packing hitchhikers you see(or pick up) on routes 80 or 66 will very likely be trying to reach a rock conclave 2 or 3 states away.

Its the time of the season wherever you happen to be, and for those going Southbound, WKLS is ready with Atlanta's 2nd Annual Champagne Jam starring (of course) ARS, Aerosmith, the Dixie Dregs and more. Besides tickets, RICH PIOMBINO and company are giving away albums, t-shirts, frisbees and first-class goodies worthy of a champagne jam. Sure sounds worth hitching to, and, a chance to hear a great radio station. The feedback on

KLS is tremendous, and so is their May Mediastat---number 1 12+ in Atlanta, aww-right!

In the City of Brotherly Love, multimedia power is alive, well and happening on Flag Day (Thursday, 14th). WMMR's JEFF POLLACK and DICK HUNGATE have pulled a terrific coup sponsoring the world premiere of Rocky II which, like the original, was shot totally in Philadelphia.

Sly Stallone will be on hand, and to tie-in with other things that make the city famous, WMMR will give a tour of Philly landmarks, \$50 seats for the premiere and a weekend at the Sheraton...love that community power.

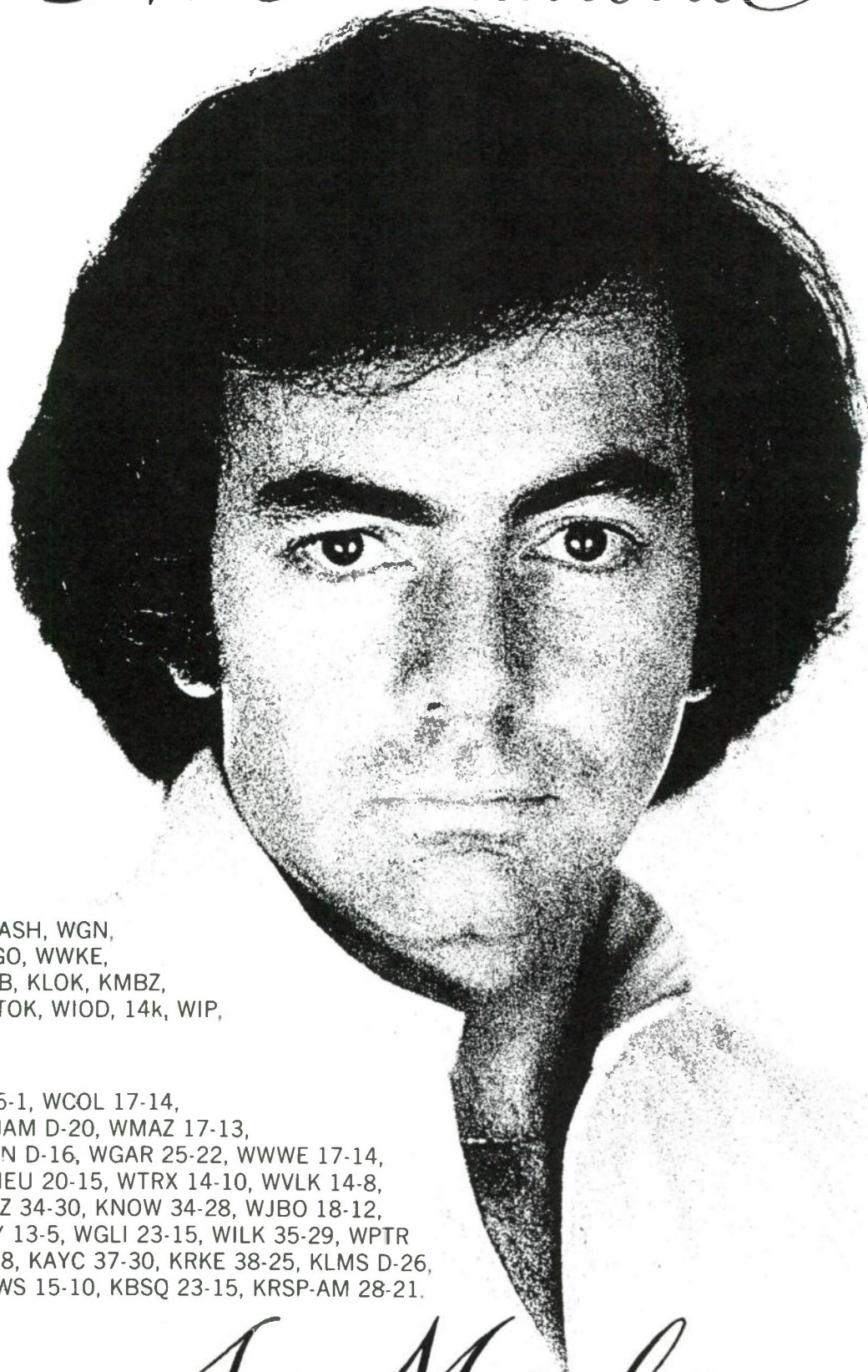
Speaking of world premieres, THE CARS will be in your hot little hands this Friday, the 15th. Thanks for the

overwhelming response to FRED'S world premiere of the most "kill-for-it" album of the year, Candy-O. You simply aint heard nothin' yet!

We're in a power album week and congrats must go to JERRY JAFFE, and BILL MC GATHY for their incredible first week on Bram Tchaikovsky. As for the Gary Brooker on Chrysalis, can you say class act?! The voice of Procol Harum is back with a stunning album.

Thanks and great to see you to Virgin Records VP KURT NERLINGER who whirled through with a video tape of The Records, whose LP will be out domestically in July. If you already love "Starry Eyes," wait till you hear the whole album, you'll have starry ears.

# Neil Diamond



## On:

WOLF, WHFM, WASH, WGN,  
WJET, WVIC, KYGO, WWKE,  
KMJC, WFTL, KOB, KLOK, KMBZ,  
KFMB, KHOW, KTOK, WIOD, 14k, WIP,  
KOGO, KEX.

## Moves:

WLW 5-3, WCFL 6-1, WCOL 17-14,  
WATR 24-16, WHAM D-20, WMAZ 17-13,  
KPOL 14-12, WISN D-16, WGAR 25-22, WWWE 17-14,  
WFFM 33-30, WNEU 20-15, WTRX 14-10, WVLK 14-8,  
WDIF 22-18, KLAZ 34-30, KNOW 34-28, WJBO 18-12,  
KOLO D-22, KXLY 13-5, WGLI 23-15, WILK 35-29, WPTR  
D-30, KOTN 26-18, KAYC 37-30, KRKE 38-25, KLMS D-26,  
KBOZ 29-26, WLWS 15-10, KBSQ 23-15, KRSP-AM 28-21.

# Say Maybe



# Spectrum III

**SPECTRUM III** is a whole new approach to Adult Programming, meant as a modern evolution from such terms as Adult Contemporary, Pop Adult, MOR, Soft Rock, etc. The S-III analysis is based on reports from the country's trendsetting radio stations. To exchange information call Terry Gillingham or Mik Benedek at 408 646-9333 or write FRED: 598 Foam, Monterey, CA 93940.



## TRI-ANGLES

by Terry Gillingham

The reason Spectrum III is turning into the most valuable 18+ programming tool is because we keep adding stations like these: KUGN/Eugene; KZUE and KTOK/Oklahoma City; WHLM/Bloomsburg, Pa; WECQ/Geneva, NY; KLDN/Eldon, Mo; WAYX/Waycross, Ga.

The most common topic of conversation I've indulged in these past few weeks dealt with the fine line that barely exists (in many cases) between Universals and S-III. With more and more S-III stations Dayparting such things as; Kansas, Van Halen, Cheap Trick, Jay Ferguson, Bad Co., Peter Frampton, Supertramp and Abba, it becomes increasingly difficult to draw that line.

Dayparting has been around for ages, but as programmers are shaking the Soft Rock approach and/or attempting to grab those important 18-34 demographics, its practice is on the upswing. Although category 3 stations are not indulging to any great extent, those in Categories 1 and 2 are putting this valuable tool to good use. A warning: this can be effective if used properly. Misuse it and you can blow off those upper demos and females that are available in the later part of the day.

To further complicate matters, most Universals stations are beginning to use a S-III approach during their mid-days. In part two of FRED's LES GARLAND interview, he states "Mid-day (at KFRC) is almost mellow...the music does slow up a bit, but yet you also hear Foreigner because that does appeal to 18-34 year olds, and that's who the radio station is trying to appeal to (in mid-days)."

All this adds up to a massive identity crisis, particularly for S-III stations! After all, nobody will accuse a Universals station of going too soft mid-days, where they will accuse a S-III station of getting too heavy with their nightparting.

We'll look at this further in upcoming weeks.

## EAR SHOTS

F.C.C./Baby I Want You	(Free Flight)
FRANNIE GOLDE/Here I Go	(Portrait)
MAUREEN McGOVERN/Different Worlds	(WB)
CHIC/Good Times	(Atlantic)
DIANA ROSS/The Boss	(Motown)
GEORGE BENSON/Unchained Melody	(WB)
DONNA SUMMER/Walk Away (Casablanca)	
BILL LaBOUNTY/Dancin Tonight	(WB)
THE WHISPERS/Can't Do Without Love	(Solar)
BOATZ/It Was Only The Radio	(Capricorn)

## NEXT:

### ELTON JOHN/MAMA CANT BUY YOU LOVE (MCA)

Profile: Among ten hottest at KOGO...among fifteen hottest at WTMJ, KMGC, LOVE94, KNBR and KTOK...among twenty hottest at WMJC...KWAV 21-17, KIIIS-AM A-19, WQON D-20, WBLG A-23, WSM-FM D-24, KPOL D-26, KOLO 29-27, KZUE 30-28, WQUD A-28, WNEU D-28, WORG-FM D-29, WHBC 35-30, KLDN-FM D-33, KEWI D-37 and WHAG D-37...added at KYGO, KEZR, KLYX, WCBM, WLW, WLOL-FM, KKEZ, KRSP-AM, WGOW, KWEN, WFMK, WPTR and KMBZ.

### RAYDIO/YOU CANT CHANGE THAT (ARISTA)

Profile: Among ten hottest at KOGO, KOB and KNBR...among fifteen hottest at WSLI...among twenty hottest at KDKA...WSM-FM 8-2, KEYN 3-3, WORG-FM 8-7, KVOX 12-8, WRMF 11-10, WLFA 22-17, KBAI 24-21, WFFM 25-21, 14NVR D-27 and KEWI D-40...added at WHDH and WQUD.

### JENNIFER WARNES/I KNOW A HEARTACHE (ARISTA)

Profile: Among ten hottest at 14k and KTOK...among fifteen hottest at LOVE94, WFMK and KOGO...WSM-FM 19-17, KWAV D-20, KVOX D-23, WNEU 30-24, WSM-AM D-24, KBAI a-29, WMYD A-30 and WFFM 39-35...aded at KKEZ, WFTL, KUKI, KOLO, WCFL and KLOK.

### GEORGE HARRISON/LOVE COMES (DARK HORSE)

Profile: Among ten hottest at LOVE94...KCSW 2-1, KEWI 5-4, KWAV 17-14, WSM-FM 18-14, KOLO 22-14, KLDN-FM 29-23, KVOX 30-25, KBAI 31-25, WMYD A-29, 14NVR D-29, WHBC 34-32 and KAGO D-35...added at KKEZ, KHOW, WISN' WQON, WTMJ and KUKI.

### EDDIE RABBITT/SUSPICIONS (ELEKTRA)

Profile: Among fifteen hottest at KEX...WSM-AM 18-12, WSM-FM 24-20, KOLO D-28, WQUD A-29, WGOW D-30 and KLDN-FM D-38...added at WNEU, LOVE94, KLYX, KOGO, WLFA, WTMJ, KPOL, WIOD, KWEN, 14NVR, WFMK, WPTR and KMBZ.

## MOST ADDED

ELTON JOHN/Mama Cant Buy You Love  
EDDIE RABBIT/Suspitions  
ATLANTA RHYTHM SECTION/Do It Or Die  
GERRY RAFFERTY/Days Gone Down  
MAXINE NIGHTINGALE/Lead Me On  
ART GARFUNKEL/Since I Don't Have You  
SPYRO GYRA/Morning Dance  
WINGS/Getting Closer  
BARBRA STREISAND/The Main Event  
JENNIFER WARNES/I Know A Heartache  
PETER FRAMPTON/I Can't Stand It No More


(MCA)  
(Elektra)  
(Polydor)  
(UA)  
(Windsong)  
(Columbia)  
(Infinity)  
(Columbia)  
(Columbia)  
(Arista)  
(A&M)

## SINGLE OF THE WEEK

ATLANTA RHYTHM SECTION/Do It Or Die  
ARS did it.

(Polydor)

# Spectrum III

- 2 2 1 RICKIE LEE JONES/CHUCK E.'S IN LOVE (WB)**  
 Profile: Among five hottest at WTMJ, KLYX, KDKA, 14k, KMGC, WFMK, LOVE94, WSLI, WCBM, KNBR, WHDH and KEZR...among fifteen hottest at KOGO and WIP...WGNG 2-1, KWAV 3-1, KBSQ 2-2, KOLO 2-2, WBLG 3-2, WNEU 7-2, KWEN 4-3, WLWL-FM 5-3, WLAG 8-3, KUKI 10-3, KKEZ 6-4, KRNA 8-4, KBAI 11-4, KYGO 11-4, WGAR 8-5, WFBC 12-5, KZUE 13-5, WRMF 14-5, WMAZ 7-6, WORG-FM 9-6, WPTR 10-6, WSM-FM 12-7, KLDN-FM 12-7, WBZ-AM 12-7, WLFA 13-7, WFFM 9-8, KAGO 12-8, WHLM 12-8, WLW 9-9, WLWS 11-9, WGOW 13-9, CHEC 16-9, WISN 13-10, 14NVR 18-10, KRSP-AM 19-10, WMYD 21-10, WQUD 13-11, KIIS-AM 17-11, KOTN 16-13, WQON 18-13, KEWI 23-17 and KPOL D-21...added at KOB and KCSW...with 81% reporter support Rickie slides into no. 1 as KR eases down!...a clean sweep with all demos...strongest male 25+...6th week on chart.
- 1 1 2 KENNY ROGERS/SHE BELIEVES IN ME (UA)**  
 Profile: Among five hottest at KOGO, KTOK, WSLI, WFMK, KHOW, WCBM, WHDH, KFMB, KOB, KEX, KMBZ and WIP...among ten hottest at KEZR, WMJC, KLOK, WTMJ and KNBR...among fifteen hottest at KDKA, LOVE94, and WIOD...KOLO 1-1, WNEU 1-1, KBAI 1-1, WLW 1-1, WHBC 1-1, KMJJ 1-1, WFTL 1-1, KKEZ 2-1, WLWS 2-1, WORG-FM 2-1, WMAZ 3-1, WGOW 3-1, WMYD 4-1, KPOL 5-1, KRSP-AM 10-1, KEYN 5-2, WGNG 9-2, WBLG 6-3, CHEC 4-4, KIIS-AM 6-4, WISN 9-4, WLAG 11-4, KEWI 8-5, KYGO 12-5, WLWL-FM 7-6, WFBC 7-6, WSM-FM 9-6, KLDN-FM 10-6, WHLM 11-6, KVOX 9-7, WQON 11-7, KOTN 14-7, WHAG 8-8, WFFM 11-9, KCSW 11-10, KAGO 18-13, WRMF 18-15 and WBZ-AM D-16...just missed holding no. 1 for another week...holds with 76% reporter support...great upper demos...big requests and sales...7th week on chart.
-  **12 8 3 DR. HOOK/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN (CAPITOL)**  
 Profile: Among five hottest at KOGO and KTOK...among ten hottest at 14k, WIOD, KDKA, KFMB, WFMK, WCBM, WSLI and KHOW...among fifteen hottest at KMBZ, WMJC, KNBR and WFTL...among twenty hottest at KMGC and WIP...KVOX 1-1, KWAV 5-3, KBAI 6-3, WLW 7-4, KOTN 10-6, CHEC 12-6, WMAZ 12-7, KKEZ 13-7, WGNG 13-7, WBLG 19-7, WCFL 12-8, KWEN 12-8, WLFA 12-8, WISN 11-9, KOLO 13-9, KYGO 16-9, WNEU 18-9, WHBC 14-10, WGOW 14-11, WMYD 15-12, WLAG 17-12, KEWI 16-13, KPOL 17-13, KLDN-FM 22-13, KIIS-AM 16-14, 14NVR 19-14, WORG-FM 20-16, WLWS 20-17, WHAG 20-17, KAGO 23-18, KRSP-AM 24-18, WQON D-18, WQUD 21-19, KCSW 24-21, WLWL-FM 26-21, WHLM 28-22, WRMF 26-24, KEYN 28-24, WFBC D-24, KZUE 29-27 and WFFM D-39...added at WHDH and KLOK...jumps to 80% reporter support!...clearly a mass appeal record...covering all demos 18+...strongest with females...5th week on chart.
-  **12 9 4 ANNE MURRAY/SHADOWS IN THE MOONLIGHT (CAPITOL)**  
 Profile: Among five hottest at KDKA, WSLI, KTOK, KLOK and WFTL...among ten hottest at WIOD, KOGO and KFMB...among fifteen hottest at KMGC, KNBR, WCBM, WTMJ and WMJC...among twenty hottest at WFMK, KEX, LOVE94, and KMBZ...KBAI 15-7, WGNG 19-8, WCFL 10-9, KWAV 13-11, KOLO 20-11, WLW 18-13, WNEU 23-13, KPOL 16-14, KCSW 18-14, KKEZ 21-14, WLWS 26-14, WSM-AM 16-15, WMYD 18-16, WLAG 19-16, KVOX 20-16, KWEN D-16, WORG-FM 21-17, WHBC 23-17, KIIS-AM A-18, WISN 22-19, WQUD 24-20, WBZ-AM A-20, WRMF 23-21, WBLG D-21, KEWI 25-22, WSM-FM 30-22, WMAZ D-23, KOTN D-24, KRSP-AM D-25, KMJJ D-25, WLFA 30-27, KEYN 34-27, WPTR D-27, WGOW 30-28, WLWL-FM D-28, KAGO 33-30 and WFFM D-40...added at 14NVR, WHDH, WQON and KZUE...heading for number 1...80% reporter support and it's still growing...4th week on chart.
- 5 3 5 REX SMITH/YOU TAKE MY BREATH AWAY (COLUMBIA)**  
 Profile: Among five hottest at WCBM, KDKA, WIP and WSLI...among ten hottest at KHOW, KMGC and KTOK...among fifteen hottest at KMBZ, KEX and WIOD...among twenty hottest at KFMB...CHEC 2-1, WQON 3-1, KUKI 4-2, 14NVR 6-3, KOLO 4-4, WGAR 4-4, WGNG 5-4, WMAZ 6-4, WGOW 8-4, WMYD 9-4, KEYN 10-4, WQUD 6-5, KIIS-AM 7-5, KKEZ 8-5, KPOL 9-5, WBLG 7-6, WBZ-AM 7-6, WISN 10-6, WHAG 11-6, WHBC 12-7, WLWS 10-8, WFBC 15-8, KRSP-AM 18-8, WPTR 9-9, WORG-FM 15-9, KBAI 14-10, WFFM 12-12, KZUE 17-12, KAGO 22-16, KVOX 21-17, KBSQ 25-18, WRMF 21-19, KMJJ D-27 and KEWI D-38...it's over...7th week on chart.
- 19 16 6 SISTER SLEDGE/WE ARE FAMILY (COTILLION)**  
 Profile: Among ten hottest at WTMJ, KNBR and WCBM...among fifteen hottest at WSLI...among twenty hottest at 14k...WBLG 1-1, WFFM 2-1, WLFA 6-1, KWEN 3-2, WFBC 3-3, WBZ-AM 3-3, WGAR 3-3, KRNA 5-3, WRMF 10-3, WPTR 11-4, WHLM 7-5, KAGO 9-5, WNEU 15-5, WQON 9-6, WQUD 15-6, 14NVR 13-7, WGOW 11-8, KEYN 16-8, KWAV 12-10, WORG-FM 13-10, WMAZ 14-11, KKEZ 20-13, WMYD 16-14, WGNG 18-14, KOTN 23-15, KZUE 24-15, WLWS 29-15, KRSP-AM 20-16, WHBC 24-16, KUKI 27-17, KYGO 29-18, KVOX 26-22, KEWI 30-28, WCFL 34-28, WLW 32-30 and KBSQ A-33...a giant where played...powerful females 18-34...strongest 25-34...hottest in Black influenced markets...5th week on chart.
- 7 7 7 DOOBIE BROTHERS/MINUTE BY MINUTE (WB)**  
 Profile: Among five hottest at KOGO, KLYX, KEZR, WHDH and LOVE94...among ten hottest at WCBM, WFMK, KNBR, WSLI and KFMB...among twenty hottest at KHOW, WIP and KMBZ...WGNG 3-3, KAGO 7-3, WFFM 4-4, KUKI 9-4, KZUE 10-4, KWEN 6-5, WSM-FM 7-5, WMYD 13-5, KLDN-FM 14-5, 14NVR 11-6, WPTR 13-7, WQON 8-8, KOTN 13-8, KBAI 13-8, KKEZ 14-8, KEWI 12-9, WHLM 13-9, WLWL-FM 15-9, WNEU 16-10, KYGO 19-10, WLWS 14-12, WMAZ 16-12, KIIS-AM D-12, WISN 18-13, WHBC 18-13, WGOW 19-13, KRNA 17-14, KBSQ 20-14, WBZ-AM 20-14, KRSP-AM 17-15, WLFA 19-16, WRMF 20-16, WFBC 24-17, WGAR 27-20, WORG-FM 24-21 and WCFL 26-21...added at KPOL...incredible longevity with all demos...6th week on chart.
- 6 6 8 OLIVIA NEWTON-JOHN/DEEPER THAN THE NIGHT (MCA)**  
 Profile: Among five hottest at KMBZ, WIOD, KOGO and WMJC...among ten hottest at WFTL, KEX, KHOW, KLOK, KOB and WFMK...among fifteen hottest at KEZR, KDKA, WCBM, WIP, LOVE94 and KFMB...KAGO 6-1, KBAI 2-2, KKEZ 3-2, KRSP-AM 6-2, WLWS 3-3, WISN 3-3, KPOL 4-4, KOLO 5-5, KOTN 7-5, WLAG 7-5, WGOW 7-5, WORG-FM 7-5, WHBC 7-6, WMYD 7-7, WQUD 8-8, WGNG 9-9, WFBC 11-9, WMAZ 11-9, WSM-FM 14-11, KBSQ 12-12, WNEU 14-12, WRMF 15-12, KMJJ 16-13, WLWL-FM 16-14, KRNA 20-16, WLW 19-17 and WLFA D-26...8th week on chart.
-  **24 14 9 JAMES TAYLOR/UP ON THE ROOF (COLUMBIA)**  
 Profile: Among five hottest at KLYX, KFMB, 14k, KMGC and KTOK...among ten hottest at WMJC, LOVE94 and WIOD...among fifteen hottest at KOGO, WSLI and KHOW...among twenty hottest at WFMK, KMBZ, KNBR and WIP...KOLO 9-7, KWAV 10-8, WSM-FM 16-13, WGNG 20-13, WNEU 25-14, KBAI 25-16, WCFL 28-16, KBSQ A-16, WSM-AM 19-17, KLDN-FM 23-17, WHBC 31-19, KWEN D-19, WISN 23-21, WRMF 24-22, WFFM 28-23, KKEZ D-23, KCSW 26-24, WLWL-FM 28-24, WQUD 29-24, 14NVR D-24, WMYD D-24, WORG-FM 28-25, WLWS 31-27, KOTN D-27, WMAZ D-29, KAGO 36-31, WHAG 39-31, WLW 36-34 and KYGO D-40...added at WGAR, KVOX, WCBM, KOB and KMJJ...enormous strength with females 25+ and great reaction male 25+...good 18-24 as well...pulls up to 70% reporter support...big album sales!...3rd week on chart.
- 4 4 10 RANDY VANWARMER/JUST WHEN I NEEDED YOU MOST (BEARSVILLE)**  
 Profile: Among five hottest at WFMK, WMJC, WIP, KDKA, KLOK, KTOK, WCBM, KMBZ, WHDH and KEX...among ten hottest at KEZR, KFMB and WSLI...among fifteen hottest at 14k...among twenty hottest at KLYX...WFBC 1-1, WISN 2-1, 14NVR 3-1, KEYN 4-1, KLDN-FM 5-1, WQUD 5-1, WHLM 2-2, KIIS-AM 2-2, WHBC 2-2, WLW 2-2, WORG-FM 4-2, WLAG 4-2, WCFL 3-3, KMJJ 3-3, WLWS 4-4, CHEC 6-5, WBZ-AM 6-5 and KRNA 7-6...10th week on chart.





Lisa's Hart Tugging Ballad  
"WALK AWAY"  
Is Running All Over  
SPECTRUM III Playlists Everywhere!  
Crossing Universally.

KMOX, KMBZ, KAFM, WJB, WCCO, KOGO, KSL, KEYN, WFTL, WTMJ, WRMF, KPOL, WACI, KRNT,  
WHAG, KCSW, WCLR, WKKY, KALB, 98Q, KSEE, WHIZ, WGAD, WIDR, KVEC, WIBW, WEOK.



**On Kirshner Records and Tapes.**

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# 'Since I Don't Have You'








Added At WPRO-AM, WTIC-AM, WPTR, WGY, WFBR, WBAL, WCGQ, WFLB, WISN, WGA, WAKR, WCKK, 13Q, KDKA, WTRX, WSAM, WTVN, WVLC, KRNG, KMHT, WLAC, KKYK, KOTN, KNOW, KFI, KGIL, KFMB, KLOK, WHAS, KSTP, WEBC, KTOQ, KLMS, KRLC, KCPX, WGSV, WMFJ.

96KX 24-21, WPEZ 31-27, WCOL 29-24, KELI D-31, KLAZ 37-34, KOLO 28-25, WIOD M-H, WHEB D-24, WINX 29-26, WMAZ D-30, WROK D-32, WINW D-33, WRIE D-28, WLW D-35, WDIF 13-10, WDLP D-29, WSIX D-M, KSEE M-H, KOLO 28-25, KWAV D-26, WGLF D-30.

**ART GARFUNKEL**  
from 'Fate For Breakfast'



# Spectrum III

- 3 5 11 BILLY JOEL/HONESTY (COLUMBIA)**  
Profile: Among five hottest at KOB, KNBR, WIP, KFMB, WMJC, KHOW and KOGO...among ten hottest at WIOD, KMBZ, KDKA, KEX and WCBM...among twenty hottest at LOVE94, and 14k...WRMF 2-1, KOTN 4-1, WSM-AM 2-2, WMYD 2-2, WLOL-FM 3-2, KRSP-AM 3-3, WMAZ 4-3, KKEZ 4-3, WNEU 5-3, WHAG 7-3, KAGO 8-4, KVOX 7-5, KUKI 8-5, WHBC 8-5, WLWS 6-6, KOLO 8-6, KBAI 9-6, KBSQ 9-8, KIIS-AM 9-9, WGOW 16-12 and WORG-FM 16-13...8th week on chart.
-  **20 20 12 POCO/HEART OF THE NIGHT (MCA)**  
Profile: Among five hottest at WMJC, WFMK and LOVE94...among ten hottest at KEZR, KLOK, KTOK, KFMB and 14k...among fifteen hottest at WTMJ, KOGO, KEX, KHOW and KLYX...among twenty hottest at KDKA, WCBM, KMBZ and WSLI...KBSQ 10-5, KWAB 7-6, KOLO 10-8, KLDN-FM 16-11, WQON 13-12, KWEN 19-13, WISN 17-15, WHBC 19-15, WMYD 19-15, KUKI 19-15, KEWI 20-15, WLW 21-15, WBLG 21-16, WNEU 22-16, KOTN 24-16, WLAG 26-17, WLOL-FM 21-18, WCFL 27-18, WGNG A-18, WORG-FM 23-20, WLWS 24-20, WGOW 24-21, WHAG 24-22, WRMF 7-23, 14NVR D-23, KRSP-AM 27-24, KMJJ D-24, KAGO 34-25, WQUD A-27, WPTR D-28, KYGO 33-29, WHLM D-29, WLFA D-29 and WFFM 38-34...added at KNBR...suddenly comes to life again and powers up the charts...best male 18-34...gathering all demos...album sales resurge...strongest in category one...4th week on chart.
- 14 13 13 NEIL DIAMOND/SAY MAYBE (COLUMBIA)**  
Profile: Among ten hottest at KFTL, KOB and KLOK...among fifteen hottest at KMBZ, KFMB, KHOW, KTOK, WIOD, 14k and WIP...among twenty hottest at KOGO and KEX...WCFL 6-1, WLW 5-3, WHBC 13-9, WLWS 15-10, KPOL 14-12, WHAG 21-12, WMYD 17-13, WMAZ 17-13, WSM-AM 15-14, KBAI 17-14, WNEU 20-15, KBSQ 23-15, WGNG 18-16, WISN 19-16, KOTN 26-18, KMJJ D-20, KRSP-AM 28-21, WORG-FM 25-22, KOLO D-22, KCSW 27-25, WFFM 33-30, KEYN 35-30, WPTR D-30, KAGO 35-32 and WRMF D-39...added at KYGO and KMGC...category 2 and 3 are supporting this...almost nothing in category 1...4th week on chart.
- 11 11 14 BEACH BOYS/GOOD TIMIN' (CARIBOU)**  
Profile: Among five hottest at KHOW, WIOD and KOB...among ten hottest at WIP, KMBZ and WTMJ...among fifteen hottest at KFMB, KEX and KEZR...among twenty hottest at WSLI, KLYX, KNBR, KDKA and WCBM...KYGO 8-3, KBSQ 13-4, WISN 7-5, WLWS 9-7, KWEN 10-7, WHBC 9-8, KIIS-AM 10-10, WGNG 11-10, KPOL 11-10, WHAG 14-11, KCSW 14-12, WORG-FM 14-12, KMJJ 15-12, KRSP-AM 16-14, WMAZ 19-14, KVOX 18-15, WLAG 18-15, KUKI 21-16, WRMF 19-17, KOTN 20-17, WNEU 21-19 and WFFM 23-20...6th week on chart.
-  **N N 15 ATLANTA RHYTHM SECTION/DO IT OR DIE (POLYDOR)**  
Profile: Among five hottest at WTMJ and 14k...among ten hottest at WHDH and LOVE94...among fifteen hottest at KLYX...among twenty hottest at WSLI and WMJC...KWAV 15-9, WQON D-19, WSM-AM 21-10, WLW 25-20, WMAZ 30-22, WBLG D-22, WGOW 27-23, WPTR 30-24, KPOL D-24, WQUD 28-25, WSM-FM D-25, WNEU D-25, 14NVR D-25, WMYD A-26, WFFM 32-27, KRSP-AM D-27, KVOX D-27, WLWS 34-28, WORG-FM D-28, WLFA D-30, KKEZ D-30, WHBC 33-31, KEYN A-34, KEWI 40-36 and KYGO D-37...added at WGAR, KNBR, KOTN, WCBM, KHOW, KRNA, KUKI, WISN, WIOD, WCFL, KEZR and KMBZ...very strong with 25-34 male and good female 25-34...spreading to all demos...slams into the chart with 61% reporter support...1st week on chart.
- 9 10 16 BARBARA MANDRELL/IF LOVING YOU IS WRONG (ABC)**  
Profile: Among five hottest at WIOD...among ten hottest at WIP and KLOK...among fifteen hottest at WMJC, WSLI, LOVE94, KFMB and WFMK...among twenty hottest at 14k, KHOW and KDKA...KUKI 1-1, WFTL 2-2, WMAZ 5-5, WHAG 5-5, KBAI 5-5, WMYD 6-6, WRMF 9-8, KCSW 9-9, KWEN 11-9, KMJJ 17-9, WLAG 15-11, WPTR 14-12, KRSP-AM 15-12, WFFM 15-14, WHLM 20-16 and KYGO 36-27...7th week on chart.
- 10 15 17 NIGEL OLSSON/A LITTLE BIT OF SOAP (BANG)**  
Profile: Among five hottest at KOB, KNBR and KHOW...among ten hottest at WFTL and KMBZ...among fifteen hottest at WIP...among twenty hottest at WFMK...KYGO 2-2, KRSP-AM 11-6, KEWI 9-7, WCFL 9-7, WORG-FM 10-8, WMYD 10-8, WMAZ 10-8, WQON 10-9, KPOL 10-9, KUKI 15-11, KWEN 14-12, WLW 15-12, WLAG 16-13, WRMF 17-14, WFBC 19-14, KLDN-FM 18-16, WGOW 20-17, KMJJ 22-18, KOTN 21-19 and WFFM 24-22...7th week on chart.
-  **27 24 18 SPYRO GYRA/MORNING DANCE (INFINITY)**  
Profile: Among five hottest at WFTL and KEX...among ten hottest at WIOD, LOVE94, KLYX and KHOW...among fifteen hottest at WFMK and 14k...among twenty hottest at KMBZ...KCSW 10-7, WLW 20-8, KWAV 16-13, WMAZ 20-15, WISN 20-18, KWEN 20-18, WLWS 22-18, KPOL 21-19, KBAI 27-22, WHBC 26-24, WGOW 28-25, WMYD A-25, WLOL-FM D-26, WHAG 31-28, WLFA D-28, KBSQ 35-31 and KAGO 38-33...added at WIP, WBZ-AM, KOGO, CHEC, WLAG, KYGO, WFFM and KMJJ...had been a slow growth record but now gathering strong support...strong 25+ males and good female 25+...good album sales...3rd week on chart.
-  **26 25 19 ELO/SHINE A LITTLE LOVE (JET)**  
Profile: Among five hottest at LOVE94 and 14k...among ten hottest at KNBR...among fifteen hottest at WSLI and WMJC...among twenty hottest at KEZR and WCBM...KWAV 6-4, WBLG 9-4, WHLM 16-11, KYGO 22-12, KEYN 19-14, 14NVR 20-15, WLFA 20-15, WQUD 22-17, WPTR 23-17, KEWI 22-18, KBSQ 32-19, KAGO 29-20, WMYD 23-21, KLDN-FM 24-22, WFBC D-22, CHEC D-22, KRNA 25-23, KRSP-AM 26-23, KZUE 26-24, WNEU D-27, WRMF 30-28, WHBC 32-29, WLWS 35-29 and KBAI 36-32...added at WFMK...with the album now out this should gather even more strength with LP sales...all demos 18+...categories 1 and 2 offering support...3rd week on chart.
- N 26 20 JOHN STEWART/GOLD (RSO)**  
 Profile: Among five hottest at 14k...among ten hottest at WTMJ...among fifteen hottest at KEZR and KNBR...among twenty hottest at LOVE94 and KLYX...KWAV 8-5, WBLG 23-8, KWEN 18-15, WFBC 25-16, KBAI 26-18, WGNG A-19, KEYN 22-21, WPTR 26-21, WFFM 29-24, KEWI 31-24, KAGO 32-24, KBSQ A-24, WHBC 30-25, KRNA D-25, WGOW 29-26, WNEU D-26, WMAZ D-28, KRSP-AM D-28, WLWS A-30, KMJJ D-30 and KLDN-FM D-40...added at WHLM, CHEC and WQUD...heavy male 25+...good M/F 18+...picking up phones and LP sales...strongest in category 1...2nd week on chart.
- 22 22 21 SUPERTRAMP/THE LOGICAL SONG (A&M)**  
Profile: Among five hottest at KLYX, KEZR, WSLI, KNBR and LOVE94...among twenty hottest at WCBM...KYGO 1-1, KRNA 1-1, WFFM 3-2, KLDN-FM 6-2, WHLM 3-3, WPTR 5-3, KWEN 5-4, KAGO 10-6, KZUE 11-6, WGAR 7-7, CHEC 11-7, WBZ-AM 16-9, WMAZ 13-10, WQON 15-11, WFBC 18-13, KEWI 18-14, WQUD 18-14, WLAG 29-14, WLOL-FM 24-20, KVOX 24-21, WLWS 30-23 and WRMF 28-26...added at WFMK...category 1 and 2 only...heavy album sales...big male 25-34...5th week on chart.
- 15 17 22 ORLEANS/LOVE TAKES TIME (INFINITY)**  
Profile: Among five hottest at KHOW...among ten hottest at KMBZ, KEZR, KOB, WIP, 14k and WMJC...among fifteen hottest at WCBM, KDKA, WFMK and KFMB...KBSQ 3-1, CHEC 3-2, KMJJ 8-4, WQON 5-5, WRMF 8-7, WISN 8-7, WFFM 8-7, KEYN 9-7, WCFL 20-13 and WLW 28-21...9th week on chart.
- 17 21 23 ROGER VOUDOURIS/GET USED TO IT (WB)**  
Profile: Among five hottest at WIP, KEX and KNBR...among ten hottest at WSLI...among fifteen hottest at WMJC, KEZR, 14k, KDKA and WIOD...among twenty hottest at KLYX and LOVE94...KRNA 10-9, WLAG 14-9, WHAG 12-10, KWEN 13-10, WFBC

# Spectrum III

16-11, KIIS-AM 15-13, WRMF 16-13, WPTR 16-14, WFFM 16-15, WCFL 22-15, KYGO 24-17, KZUE 21-18, WORG-FM 22-19, KAGO 24-22 and KMJJ D-29...8th week on chart.

**8 12 24 BEE GEES/LOVE YOU INSIDE OUT (RSO)**  
Profile: Among five hottest at KMBZ, WCBM and WFMK...among ten hottest at KDKA, WIP and KEX...among twenty hottest at KFMB...WLAG 1-1, WSM-FM 2-1, WHAG 3-1, WBZ-AM 2-2, WFBC 2-2, WQUD 3-3, WHBC 5-3, KIIS-AM 5-3, KVOX 6-4, WQON 6-4, WLW 11-7, WLOL-FM 10-8, KEWI 11-8 and CHEC 10-10...added at KCSW...8th week on chart.

**N 27 25 ART GARFUNKEL/SINCE I DONT HAVE YOU (COLUMBIA)**  
Profile: Among ten hottest at KTOK and WFTL...among fifteen hottest at KMGC...among twenty hottest at KNBR, KFMB, 14k, KOGO, WIP and WIOD...WFFM 7-6, KWAV 19-15, KEYN 26-19, KPOL D-22, WISN 25-23, KOLO 28-25, WCFL 35-27, KLDN-FM 30-28, WMAZ D-30, WHAG 38-35, WLWS A-36 and WLAG D-39...added at KRSP-AM, KMPC, WORG-FM, WGAR, KAGO, KVOX, WMYD, WQUD and KMJJ...dynamite for females 25+...also strong male 25+...sales starting on this single...2nd week on chart.



**16 18 26 ENGLAND DAN & JOHN F. COLEY/LOVE IS THE ANSWER (BIG TREE)**  
Profile: Among five hottest at KFMB, WIOD and WMJC...among ten hottest at KDKA and WHDH...among fifteen hottest at WFMK, WCBM and KMBZ...among twenty hottest at KMGC...KMJJ 2-2, KEWI 3-3, WQON 4-3, WRMF 6-4, WORG-FM 6-4, WLOL-FM 6-5 and KEYN 8-6...11th week on chart.

**N N 27 GERRY RAFFERTY/DAYS GONE DOWN (UA)**  
Profile: Among ten hottest at KLYX and WCBM...among fifteen hottest at KTOK...among twenty hottest at WTMJ...KWAV 11-7, KIIS-AM A-17, KWEN D-17, KEYN 24-18, WBLG 24-19, WNEU 27-20, KOLO D-21, WQUD 27-23, KBSQ A-25, KRSP-AM D-29, WLOL-FM D-30, KUKI D-30, KEWI 37-31, WLWS A-31, KYGO 39-33, WHBC D-33, KLDN-FM D-37 and WLW A-38...added at WGOW, WIP, WPTR, CHEC, WMAZ, WHDH, KOTN, KKEZ and KMBZ...very big in categories 1 and 2...immediate phones and sales...excellent M/F 25+...1st week on chart.



**N 30 28 DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN (ARISTA)**  
Profile: Among five hottest at KFMB, KLOK and WFTL...among ten hottest at 14k...among fifteen hottest at KNBR, WTMJ, KEX and KHOW...among twenty hottest at KOGO, WMJC and WFMK...WHBC 25-18, KVOX 22-19, WSM-AM 24-22, KKEZ 28-22, WHAG 30-23, WORG-FM 29-26, WCFL 30-26, KBAI 30-26, WQUD 30-26, KRSP-AM D-26, KOLO D-29 and KOTN D-29...added at WMAZ, KPOL, WIP, WMYD and KMJJ...still developing...does best in category 3 but spreading to others...all demos 25+...females 18-24...2nd week on chart.



**SA N 29 MAXINE NIGHTINGALE/LEAD ME ON (RCA)**  
Profile: Among five hottest at WIOD and WTMJ...among ten hottest at WHDH...among fifteen hottest at KOGO...among twenty hottest at WMJC, KHOW and WFMK...KVOX 16-12, WGOW 17-14, KPOL 22-20, WLAG 23-21, WCFL 29-22, WLWS 27-24, WLW 31-24, WISN D-25, WHAG 34-30, WQUD A-30, KAGO D-36 and KUKI D-39...added at WLOL-FM, KRSP-AM, KMPC, WORG-FM, WSM-AM, WIP, WMYD, KOTN and KNBR...Maxine held on throughout the book and still had enough punch to move onto the chart...does best in category 2...demos not clear...1st week on chart.



**13 19 30 PEACHES AND HERB/REUNITED (POLYDOR)**  
Profile: Among five hottest at KEX, KLOK and KDKA...among ten hottest at WSLI, WHDH and KEZR...among fifteen hottest at KMBZ...among twenty hottest at KFMB...KIIS-AM 1-1, KEWI 1-1, WFBC 4-4, WLWS 5-5 and KBSQ 7-7...11th week on chart.

## SIGNIFICANT ACTION:

**ANITA WARD/RING MY BELL (JUANA-TK)**  
Profile: WBZ-AM 8-4, WFFM 17-5, WBLG 25-9, WFBC 20-10, 14NVR 24-12, WMAZ 25-17, KRNA 24-18, WLFA 28-18, WPTR 29-25, KKEZ D-28, WHLM D-28 and WRMF D-40...added at KWEN, WMYD, KYGO, WGAR and WCFL.

**ABBA/DOES YOUR MOTHER KNOW? (ATLANTIC)**  
Profile: Among twenty hottest at WCBM...WNEU 17-7, WBLG 22-15, KEYN 25-15, KVOX 25-18, KAGO 26-19, KEWI 24-20, WLFA 25-21, KBSQ 30-22, KKEZ D-25, WLAG D-30, KYGO 37-32, WLWS A-33 and WHBC D-34...added at WFBC and KRNA.

**EARTH, WIND & FIRE/BOOGIE (ARC)**  
Profile: Among twenty hottest at WSLI...14NVR 4-2, WBLG 10-5, KWEN 8-6, WGAR 11-9, KWAV 20-12, WLFA 16-13, WHLM 19-13, KZUE 20-14, WPTR 25-18, WBZ-AM D-18, KRNA 23-19, KRSP-AM 25-22, WMYD 29-23, KYGO 35-25, WRMF 40-31 and KAGO 39-34...added at WFBC.

**DONNA SUMMER/BAD GIRLS (CASABLANCA)**  
Profile: WGAR 15-13, WBZ-AM D-15, WBLG D-18, 14NVR 29-19, KEWI 29-23, KUKI D-26 and WHLM D-30...added at WRMF, WGOW, WCBM, WMYD, KAGO and KRNA.

**DAVID NAUGHTON/MAKIN' IT (RSO)**  
Profile: Among fifteen hottest at KDKA...among twenty hottest at WSLI...WLFA 15-11, WBZ-AM 17-12, WBLG 15-13, WFBC 21-15, WGAR 23-18 and WHLM A-26.

**McFADDEN & WHITEHEAD/AINT NO STOPPING US (PI)**  
Profile: Among ten hottest at WFMK...14NVR 14-8, KWEN 17-14, WFBC D-23, WLFA 29-24, WMAZ D-26, WFFM 35-32 and KUKI D-38.

**PETER FRAMPTON/I CANT TAKE IT ANYMORE (A&M)**  
Profile: Among ten hottest at LOVE94...among fifteen hottest at KLYX...KWAV D-19, KWEN D-20, KZUE 28-26, WRMF 32-29 and KBSQ A-29...added at WFBC, WORG-FM, WNEU, WLFA, CHEC, WCBM, KYGO and WPTR.

**DOLLY PARTON/YOU'RE THE ONLY ONE (RCA)**  
Profile: Among ten hottest at WFTL...among twenty hottest at WTMJ...KOLO 24-18, WSM-AM D-25, WHAG 36-32 and KBAI 38-35...added at KKEZ, KUKI and WLW.

**WAYLON JENNINGS/AMANDA (RCA)**  
Profile: Among five hottest at WTMJ...among ten hottest at KOB and KTOK...WMAZ 24-19, WSM-AM 23-21, KVOX 28-24, WORG-FM D-30 and WHBC D-35...added at WLAG and WCFL.

**DAVE LOGGINS/PIECES OF APRIL (EPIC)**  
Profile: Among twenty hottest at WTMJ, KOGO and KEX...WSM-FM 26-21, KUKI 37-21 and KCSW D-28...added at WHBC, KHOW, WCFL, KPOL, WFTL and KLOK.

**OAK RIDGE BOYS/SAIL AWAY (MCA)**  
Profile: Among five hottest at KLOK...among ten hottest at KMBZ...among twenty hottest at KOGO...KCSW 16-15, WHAG 26-19 and KKEZ 27-24...added at WORG-FM.

**ROBERT JOHN/SAD EYES (EMI/AMERICA)**  
Profile: Among twenty hottest at WTMJ, KHOW, WIP and WMJC...KWAV 18-16, WSM-FM 23-19 and WNEU 29-21...added at WORG-FM, WQON, KLDN-FM, WMYD, WGOW and WFMK.

**WINGS/GETTING CLOSER (COLUMBIA)**  
Profile: Among five hottest at WHDH...among ten hottest at WIP and WMJC...KEWI 4-2...added at WNEU, KLYX, WFFM, KLDN-FM, WQON, WBZ-AM, KWAV, KZUE, WMAZ and KRNA.

**SUZI QUATRO/IF YOU CANT GIVE ME LOVE (RSO)**  
Profile: KVOX 23-20, WLAG D-32, KEWI 39-34, KBAI A-34, KLDN-FM 40-35, KUKI D-36 and KYGO D-39...added at WGOW and WQUD.

**BELL & JAMES/YOU NEVER KNOW (A&M)**  
Profile: Among twenty hottest at WTMJ...KVOX 5-3, WORG-FM 19-15, WRMF 27-25 and WHAG D-38...added at WSM-FM.

**WET WILLIE/WEEKEND (EPIC)**  
Profile: Among five hottest at KLYX...WMAZ 21-16, WLFA 27-22 and KBSQ A-35...added at WMYD, WRMF, KYGO, CHEC and KRNA.



# Spectrum III

**IAN MATTHEWS/DONT HANG UP (MUSHROOM)**  
Profile: KBAI 32-23, KOLO 27-24, KPOL D-25, WSM-FM 28-27 and KVOX D-28.

**CARLY SIMON/VENGEANCE (ASYLUM)**  
Profile: KWAV D-18, WFFM 37-33, KEYN A-35 and KBSQ A-36... added at KLDN-FM, LOVE94, KLYX, WNEU and WQON.

**BARBARA STREISAND/MAIN EVENT (COLUMBIA)**  
Profile: Added at WHBC, WQON, KWEN, WSM-FM, KOTN, WBZ-AM, WSM-AM, KIIS-AM and KMBZ.

**BETTE MIDLER/MARRIED MEN (ATLANTIC)**  
Profile: Among fifteen hottest at WTMJ...KIIS-AM A-20 and WNEU D-29.

**BELLAMY BROTHERS/IF I TOLD YOU (WB)**  
Profile: KLDN-FM 26-18, WSM-AM 25-23 and WORG-FM 26-23... added at WLAG and KLYX.

**NICOLETTE LARSON/GIVE A LITTLE (WB)**  
Profile: Among twenty hottest at KEX...WSM-FM D-26 and KBAI A-39...added at WRMF and WFMK.

**CHRIS THOMPSON/IF YOU REMEMBER ME (PLANET)**  
Profile: Added at WNEU, KOLO, WTMJ, and WBZ-AM

**LISA HARTMAN/WALK AWAY (KIRSHNER)**  
Profile: Among ten hottest at WTMJ and KOGO.

**ROY ORBISON/EASY WAY OUT (ASYLUM)**  
Profile: WSM-FM 29-28.

## MOST PLAYED ALBUMS

- 1 1 1 **JAMES TAYLOR/FLAG (COLUMBIA)**  
Key Cuts: 45, Rainy Day Man and BSUR...other action includes Daytripper, Company Man and Millworker...6th week.
- 4 3 2 **SUPERTRAMP/BREAKFAST IN AMERICA (A&M)**  
Key Cuts: 45, Take The Long Way Home and Goodbye Stranger ..other action includes Oh Darling...5th week.
- 2 2 3 **RICKIE LEE JONES/RICKIE LEE JONES (WB)**  
Key Cuts: 45, Danny's All Star Joint and Last Chance Texaco...other action includes Youngblood and Night Train...7th week.
- 6 6 4 **JOHN STEWART/BOMBS AWAY DREAM BABIES (RSO)**  
Key Cuts: 45, Lost Her In The Sun, Midnight Wind and Somewhere Down The Line...4th week.
- + 9 5 **JENNIFER WARNES/SHOT THROUGH THE HEART (ARISTA)**  
Key Cuts: 45, You Remember Me and Sign On The Window...other action includes Don't Make Me Over and When The Feeling Comes Around...2nd week.
- 3 4 6 **ART GARFUNKEL/FATE FOR BREAKFAST (COLUMBIA)**  
Key Cuts: 45, Finally Found A Reason and Sail On A Rainbow...other action includes When Someone Doesn't Want You and Oh How Happy...9th week.
- 7 7 7 **TARNEY SPENCER BAND/RUN FOR YOUR LIFE (A&M)**  
Key Cuts: 45, title and Live Again...other action includes Won'tcha Tell Me, Lies and Far Better Man...4th week.
- + 8 8 **DONNA SUMMER/BAD GIRLS (CASABLANCA)**  
Key Cuts: 45 and title...other action includes There Will Always Be You and On My Honor...2nd week.
- + + 9 **ELO/DISCOVERY (JET)**  
Key Cuts: 45, Midnight Blue and Wishing...other action includes Need Her Love and Last Train To London...1st week.
- + + 10 **GERRY RAFFERTY/NIGHT OWL (UA)**  
Key Cuts: 45, Get It Right Next Time and title...other action includes Tourist and Already Gone...1st week.

## TRENDSETTERS

**CATEGORY 1** aims at 18 34 demos with emphasis on 25 34 tends to be heavier play many album cuts and add records faster to Power rotation

14NVR	Waterbury, CT	Joe McCoy	203 729 2291
KBSQ FM	Stato Fa	505 982 4444	
KCSO	San Diego	714 286 1170	
KCSW	Austin	Bob Joseph	512 477 6375
KEWI	Topoka	J R Greeley	913 272 2122
KEYN	Wichita	J Walker	316 838 7744
KEZR	San Jose	Bob Harlow	408 287 5775
KITY	San Antonio	Steve Anderson	512 226 5111
KLYX FM	Sioux Falls	Bruce Fischer	605 339 1520
KRNA	Iowa City	Rob Norton	319 351 6426
KRSP AM	Salt Lake City	Lorraine Winger	801 282 5541
KSTP	Minneapolis	Denny Carpenter	612 645 2724
KUKI	Ukiah, CA	Ross Forbes	916 673 7677
KWAV	Monterey	Randy Summers	408 649 0969
KWEN	Tulsa	Dave Michaels	918 587 9500
KYGO	Denver	Ed Greene	303 234 9500
KZUE	Oklahoma City	Benjamin Can	405 840 5271
WAYX	Waycross	Mike Pappas	912 283 1230
WBLG	Lexington, KY	John Quincy	606 233 1515
WFFM	Pittsburgh	Dave Popovich	412 351 1100
WFMK	Lansing	Don Schueller	517 349 4000
WHLM	Bloomburg, PA	Tom Benson	717 784 5500
WLGA	La Grange	Bill Brnjam	404 882 3505
WLOL	Minneapolis	Buddy Hollis	612 699 1330
WLWS	Cincinnati	Alan Matthews	513 858 3896
WMAZ	Macon, GA	Steve Murphy	912 746 7311
WMHE	Toledo	Paul Christy	313 398 5427
WMJC	Detroit	Peter Booker	313 398 7600
WMYD	Wickford, RI	Rick McKay	401 298 1370
WNIC	Detroit	Jim Harper	313 846 8500
WOMC	Detroit	Jim Scollin	313 546 9600
WOUD	Memphis	Dan Vaccaro	901 274 3400
WSM FM	Nashville	M C Sneed	615 749 2244
WSMI AM	Litchfield, IL	Terry Todt	217 324 5921
LOVE 94	Miami Beach	Rick Peters	305 672 2500
2 96	Augusta, Wrens	J J Blemingway	404 547 2311

**CATEGORY 2** aims at 18 49 demos with heavy emphasis on 25 49 tends to daypart harder selections play few album cuts and use a combination of music and personality

CHEC	Lathbridge, Alb	Wayne Barry	403 329 4144
KAAM	Dallas	Lee Gray	214 386 6100
KAGO	Klamath Falls	Charlie Van Hall	503 882 2551
KEX	Portland	Eric Norberg	503 225 1190
KFMB AM	San Diego	Mark Larson	619 282 5362
KHOW	Denver	Bras Scott	303 573 6300
KHO	Spokane	Chuck Heaton	509 448 4666
KIIS AM	Los Angeles	Sheuman Cohen	213 466 8381
KKEZ	Fi Dodge, IA	J Michael Libbe	515 516 7333
KLOK	San Jose	Bill Weaver	408 274 1170
KMBZ	Kansas City	Steve Bell	913 236 9800
KMGK	Dallas	D O'Donoghue	214 688 0641
KMGX	Tucson	John Lbynski	602 624 2431
KMJJ-AM	Las Vegas	Dave Van Stone	702 736 8910
KMPK	Los Angeles	Ron Rodriguez	213 469 5341
KNBR	San Francisco	Scott Burton	415 546 2200
KOGO	San Diego	Bill Dodd	714 263 6191
KOLO	Reno	Mike Hagerty	702 786 0920

KOTN	Pine Bluff	Larry Werr	501 534 8732
KPOL AM	Los Angeles	Rolly Bornstein	213 466 4123
KUGN	Eugene	Andy Manuel	503 485 5846
KVOX	Fargo	Dan Wright	218 233 1522
14s	Gainesville	Shawn Smith	904 376 2688
WASH-FM	Washington	Bob Duckman	202 244 9700
WBZ AM	Boston	Dave Martin	617 787 7000
WCBM	Baltimore	Ray Quinn	301 363 2000
WCFO FM	Minneapolis	Curt Lundgren	612 338 1029
WCFL	Chicago	Dick Stadien	312 222 1000
WCHS	Charlestown	Al Sahley	304 342 8131
WCLR	Chicago	Jack Kelly	312 477 5900
WCOL AM	Columbus	Harry Valentine	614 221 7811
WFBC	Greenville, SC	Lou Simon	803 271 9200
WFGL	Ftthburg	Mike Thomas	617 143 4897
WGAR	Cleveland	Chick Watkins	216 524 6700
WGOW	Chattanooga	Kris Copeland	615 756 6141
WHAG	Hagerstown	Rick Summers	301 797 7300
WHBC	Canon	Rich Jacobs	216 456 7166
WSM FM	Madison	Bill Vancil	608 271 1486
WISN	Milwaukee	Norm Pringle	414 342 1111
WJYY FM	Brainerd, MN	Jim O'Rourke	218 828 1244
WLFA	Lafayette, GA	Rich Gwyn	404 536 3276
WLW	Cincinnati	Cliff Hunter	513 241 9597
WNEU	Wheeling, WV	Dave Amos	304 233 1470
WORG FM	Orangeburg, SC	Stu Wright	803 536 1580
WPTR	Albany	Chris Roberts	518 458 1144
WQON	Grayling, MI	Bob Greenwood	517 346 5488
WRNF	Titusville, FL	Gary Tee	306 267 1122
WSLI	Jackson, MS	Jay Philips	601 372 6311
WTAE	Pittsburgh	Mark Roberts	412 731 1250
WTMJ	Milwaukee	Mike Elliot	414 332 9611

**CATEGORY 3** aims at 25 49 demos with emphasis on upper demos, tends to be softer more lush play almost no album cuts and concentrate on personality and information

CKWW	Windsor, Ont	Kevin Shea	519 262 5751
KBAI	Marrio Bay	Ann Dunaway	805 772 2283
KBLI	Blackfoot, ID	Jack Sunday	208 785 1400
KBOM	Bismarck	Joel Johnson	701 663 6411
KDKA	Pittsburgh	Rick Starr	412 392 2200
KIT	Yakima	Alan McLaughlin	509 457 8115
KOB	Albuquerque	Jim King	505 623 4411
KPLX	Delta, Ft Worth	Irv Jackson	817 428 0995
KSL	Salt Lake City	George Lamich	801 217 2639
KVI AM	Seattle	Carol Sirippling	206 223 5700
WCXI	Detroit	Kevin Sanderson	313 345 8600
WDNC	Durham, NC	George Damos	919 682 0318
WFR	Baltimore	Dale Andrews	301 685 1300
WFTL	Fi Lauderdale	Mike Harvey	305 485 4111
WGR	Buffalo	Jerry Reo	716 881 4555
WGNG	Providence	Mark Kote	401 725 9000
WHAM	Rochester	Jack Murphy	716 545 4884
WHDM	Boston	Donna Halper	617 421 5600
WHIO	Dayton	Bob Davis	513 254 5311
WIBC	Indianapolis	Jed Duval	317 924 5211
WIDD	Miami	Alan Anderson	305 759 4311
WIP	Philadelphia	James Lloyd	215 568 2900
WMT	Cedar Rapids	Frank Hanford	319 395 6134
WSLI	Jackson, MS	Walt Grayson	601 372 6311
WTIC AM	West Hartford	Jay Clark	203 622 1080
WYNY	New York	Jere Sullivan	212 862 4822

WHEN YOU WAKE UP TOMORROW ...  
CANDI STATON WILL BE #1  
... FOR THOSE WHO HAVE A SWEET TOOTH FOR HITS!

"WHEN YOU WAKE UP TOMORROW"  
From her forthcoming album "CHANCE"  
coming soon from Warner Bros. Records & Tapes.







# Black

## TREND SETTERS





KATZ KCOH KDAY KDIA KKSS KMJQ KSOL WAMO	St. Louis Houston Los Angeles Oakland St. Louis Houston San Mateo Pittsburgh	Earl Parnell Travis Gardner Steve Woods Jerry Boulding Lee Michaels Jack Patterson J.J. Jeffries Michael Payne	WAOK WBLS WBMX WCIN WCHB WDAS WDAO WDIA	Atlanta New York Chicago Cincinnati Detroit Philadelphia Dayton Memphis	Tony Jamieson Frankie Crocker James Alexander Bob Long Wade Briggs Butterball Langford Stephens Mark Christian	WJLB WJPC WOOK WORC WORL WVOL WVON WWIN WWRL	Detroit Chicago Wash DC Orlando Orlando Nashville Chicago Baltimore New York	J. Michael McKay Tom Joyner John Moen Linda Haynes Steve Crumbley Fred Harvey Carl Conner Don Brooks Bob Law
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- 1 1 **ANITA WARD/RING MY BELL** (JUANA)  
Profile: Its the hottest record at KATZ, WAMO, WDAS and WVKO...in the hottest five at KDIA, KMJQ, KSOL, WBMX, WCHB, WFDR, Cleveland '1', WOOK, WWIN and WYLD...in the hottest ten at KDAY, KKSS, WGCI, WGIV, Cleveland '2', WORL and WVON and WWRL and WJLB...gigantically big...all demographics and heavy rotation...second week at number one with 85% positive station activity
- 2 2 **MC FADDEN & WHITEHEAD/AINT NO STOPPIN US NOW** (PI)  
Profile: Its the hottest single at KDIA, KSOL, WDAS and WJLB...in the hottest five at KMJQ, WBMX, WCHB, WDAO, WFDR, WOOK, WORL, WWIN and WYLD...in the hottest ten at KDAY, KKSS, WAMO, WDIA, WGCI, Cleveland '2' and WVON...even though this is number two, its the most positive record out and has not peaked or burned...heavy rotation...second week at number two, 74% positive station activity
- 3 3 **SISTER SLEDGE/WE ARE FAMILY** (COTILLION)  
Profile: Its in the hottest five at KSOL, WAMO, WDAO, WJPC, WOOK, WVKO, WVOL, WWIN and WYLD...in the hottest ten at WDIA, WGCI, Cleveland '2' and WVON...in the hottest fifteen at KMJQ, WDAS, WJLB and WORL...62% positive station activity...time to key on another cut from the lp
- 4 4 **GAP BAND/SHAKE** (MERCURY)  
Profile: Its the hottest record at WBMX, WYLD...in the hottest five at KDIA, WFDR, WJLB, Cleveland '1' and WWIN...in the hottest ten at KDAY, KSOL, WAMO, WCHB, WDAS, WDIA, WGCI, Cleveland '2', WJPC, WVKO and WVON...it was also added at WVOL...70% positive station activity
- 8 5 **ISLEY BROS./I WANNA BE WITH YOU** (T-NECK)  
Profile: Its the hottest single at WVOL...in the hottest five at KATZ, KDIA, WDAS, WJLB, WORL and WYLD...in the hottest ten at KDAY, KMJQ, KSOL, WBMX, WDIA, WGCI, Cleveland '2', WVON and WWRL...in the hottest fifteen at WCHB...still strong...medium rotation...63% positive station activity
- 6 6 **RICK JAMES/BUSTIN' OUT OF L SEVEN** (GORDY)  
Profile: Its in the hottest five at KSOL, WAMO, WDAO, Cleveland '1' and WVOL...in the hottest ten at WBMX, WCHB, WDAS, WDIA, WGCI, Cleveland '2', WVON and WYLD...in the hottest fifteen at WORL and WVKO...was also added at WWRL...59% positive station activity...peaked, but still a very valuable record for teens
- 21 7 **KC & THE SUNSHINE BAND/DO YOU WANNA PARTY** (TK)  
Profile: Its in the hottest five at KATZ, KDIA, WAMO, WDAS, WFDR, WJLB, WORL and WVKO...in the hottest ten at KSOL, Cleveland '2', WJPC and WYLD...finally showing up as an across the board hit...44% positive station activity and finally getting sales support...its taken quite a long time
- 27 8 **DONNA SUMMER/BAD GIRLS** (CASABLANCA)  
Profile: Its the hottest single at KMJQ and WCHB...in the hottest five at Cleveland '1', WOOK and WWIN...in the hottest ten at KKSS, WGCI, WGIV and WVON...in the hottest fifteen at WBMX and WDAS...was also added at KDAY and WVKO...very big black record and has surpassed 'Hot Stuff'...48% positive station activity and its really just beginning...heavy rotation
- 7 9 **EARTH, WIND & FIRE/EMOTIONS/BOOGIE WONDERLAND** (ARC/CBS)  
Profile: Its in the hottest five at WOOK and WVKO...in the hottest ten at KDIA, KKSS, KSOL, WDAS, WGIV and WWRL...in the hottest fifteen at KMJQ, WBMX, WVOL and WYLD...44% positive station activity, but black stations will be keying on cuts from the album
- 14 10 **JONES GIRLS/YOU'RE GOING TO MAKE ME LOVE SOMEBODY ELSE** (PI)  
Profile: Its in the hottest five at KMJQ, WCHB, WJLB...in the hottest ten at KKSS, WDAS, WDIA, WWRL...in the hottest fifteen at WYLD was also added at KSOL and WVON...solid hit...37% positive station activity and not doing bad...a very positive female appeal song...medium to heavy rotation
- 13 11 **LOU RAWLS/LET ME BE GOOD TO YOU** (PI)  
Profile: Its in the hottest five at KATZ, KMJQ, WBMX and WDAS...in the hottest ten at Cleveland '2'...in the hottest fifteen at KSOL, WJLB, WJPC, WVOL, was also added at WWRL and WYLD...important record for mature programing...heavy rotation wont hurt
- 5 12 **DONNA SUMMER/HOT STUFF** (CASABLANCA)  
Profile: Its the hottest single at WCHB...in the hottest five at KSOL, WDAS and Cleveland '1'...in the hottest ten at WAMO, WGCI and WVOL...in the hottest fifteen at KDIA
- 15 13 **HERBIE HANCOCK/READY OR NOT** (COLUMBIA)  
Profile: Its in the hottest five at WAMO and Cleveland '1'...in the hottest ten at KDIA, KMJQ, Cleveland '2' and WORL...in the hottest fifteen at WVOL...was also added at WDAO
- 16 14 **TEENA MARIE(WITH RICK JAMES)/SUCKER FOR YOUR LOVE** (GORDY)  
Profile: Its in the hottest five at WFDR...in the hottest ten at WBMX, WGCI and WVON...in the hottest fifteen at WCHB and WJPC...was also added at WDIA, WVKO and WYLD...becoming a significant record, crossing from teen appeal into a male demographic
- 29 15 **MINNIE RIPPERTON/MEMORY LANE** (CAPITOL)  
Profile: Its in the hottest ten at KKSS, Cleveland '2', WJPC and WVKO...in the hottest fifteen at KMJQ and WJLB...was also added at KSOL, WCHB and WYLD...female demographic base and a smash...heavy rotation and a good balance...this could be valuable to universal stations
- 26 16 **TEDDY PENDERGRASS/TURN OFF THE LIGHTS** (PI)  
Profile: Its in the hottest ten at KKSS, WGCI, WGIV and WVON...was also added at WAMO, WBMX, WJLB, WORL and WYLD...even though lyrics are giving this an obstacle, it still gets heavy requests, you cant tell the audience what not to like...heavy rotation
- 9 17 **TYRONE DAVIS/IN THE MOOD** (COLUMBIA)  
Profile: Its in the hottest five at WFDR and WJPC...in the hottest ten at KMJQ, Cleveland '2' and WDIA...in the hottest fifteen at WVOL
- 20 18 **CONFUNKSHUN/CHASE ME** (MERCURY)  
Profile: Its in the hottest ten at KDAY, WDIA and WVOL...in the hottest fifteen at KDIA, KSOL, WBMX and WVKO

# Black

- 19 **GLORIA GAYNOR/DO YOU WANNA PARTY** (POLYDOR)  
 Profile: In the hottest ten at WCHB, WGIV and WWRL...in the hottest fifteen at KDIA, KSOL and WBMX...was also added at WJPC and WVOL
- 11 20 **RAYDIO/YOU CANT CHANGE THAT** (ARISTA)  
 Profile: Its in the hottest ten at KDIA, KMJQ, WORL and WVOL...in the hottest fifteen at KATZ, WAMO and WYLD
- 17 21 **FOXY/HOT NUMBERS** (DASH)  
 Profile: Its the hottest single at WORL...in the hottest ten at KDIA and WDIA...in the hottest fifteen at KATZ and WYLD
- 24 22 **LINDA CLIFFORD/DONT GIVE IT UP** (CURTOM/RSO)  
 Profile: It the hottest single at WJPC...in the hottest ten at WORL and WVKO...in the hottest fifteen at KDIA and KSOL
- 22 23 **MAZE/FEEL THAT YOU'RE FEELING** (CAPITOL)  
 Profile: Its in the hottest ten at KKSS, Cleveland '2', WJPC and WYLD...in the hottest fifteen at KATZ...single to be released is called Timing...but the right song from the album is called Call On Me
- 19 24 **WAR/GOOD, GOOD FEELING** (MCA)  
 Profile: Its in the hottest ten at KSOL, WCHB, WJLB and WORL...in the hottest fifteen at WYLD
- 25 **BOOTSIES RUBBER BAND/JAM FAN (HOT)** (WB)  
 Profile: In the hottest ten at KDAY, WVKO and WVOL...in the hottest fifteen at WJPC...was also added at WAMO...teens
- 18 26 **NITE FLYTE/IF YOU WANT IT** (ARIOLA)  
 Profile: Its in the hottest ten at WCHB, WJLB and WWRL...in the hottest fifteen at WAMO...was also added at KSOL
- 27 **CHOCOLATE MILK/SAY WONCHA** (RCA)  
 Profile: Its in the hottest ten at WBMX, WGCI and WVON...was also added at WJPC...demographics are hard to establish...heavy rotation.. this is a hit
- 28 **STEPHANIE MILLS/WHATCHA GONNA DO** (20th CENTURY)  
 Profile: Its in the hottest ten at WJPC and WWRL...was also added at KDIA, WVOL and WVON
- 29 **JAMES BROWN/ITS STILL FUNKY IN HERE** (POLYDOR)  
 Profile: Its in the hottest fifteen at WDAS and WVKO...was also added at WAMO, WBMX and WJLB...seems to be becoming his first hit in a long time...medium rotation wont hurt...Brad Shipiro produced this one
- 30 **TOTO/GEORGY PORGY** (COLUMBIA)  
 Profile: Its in the hottest ten at KATZ and WGIV...was also added at WJLB...taken from a double platinum album and features Cheryl Lynn on this...heavy rotation

## ALBUMS

- 1 **ISLEY BROS./WINNER TAKES ALL** KEY CUT: I WANNA BE WITH YOU (T-NECK)  
 Other Cuts: Key To My Heart, Life In The City and Disco Night...in the hottest five at WBMX, WFDR, Cleveland '1', WJPC and WYLD...in the hottest ten at Cleveland '2', WVKO and WVOL
- 1 2 **SISTER SLEDGE/WE ARE FAMILY** KEY CUT: THINKING OF YOU (COTILLION)  
 Other Cuts: We Are Family, He's The Greatest Dancer...in the hottest five at KMJQ, WFDR, WOOK and WVKO...in the hottest ten at WBMX and Cleveland '2'
- 3 3 **RAYDIO/ROCK ON** KEY CUT: HOT STUFF (ARISTA)  
 Other Cuts: Going To School, When You're In Need Of Love, You Cant Change That and Rock On...its the hottest album at KMJQ...in the hottest five at KDIA, WFDR, WOOK and WVKO...in the hottest ten at WVOL
- 4 4 **DONNA SUMMER/BAD GIRLS** KEY CUT: BAD GIRLS(TITLE) (CASABLANCA)  
 Other Cuts: Hot Stuff, Our Love (all)...in the hottest five at KMJQ, WDAO and WOOK...in the hottest ten at WAMO and Cleveland '2'
- 5 **SWITCH/SWITCH II** KEY CUT: CALLING ALL GIRLS (MOTOWN)  
 Other Cuts: I Call Your Name and Best Beat...in the hottest five at KSOL, WAMO, WDAO, WFDR and Cleveland '1'...in the hottest ten at WJPC
- 6 **MAZE/INSPIRATION** KEY CUT: CALL ON ME (CAPITOL)  
 Other Cuts: Welcome Home, Feel, Woman Is A Wonder and Timing...its the hottest album at WVOL...in the hottest five at KDIA and WFDR...in the hottest ten at Cleveland '2'
- 10 7 **ROY AYERS/FEVER** KEY CUT: LOVE WILL BRING US BACK TOGETHER (POLYDOR)  
 Other Cuts: Leo...its the hottest album at WBMX...in the hottest five at WAMO...in the hottest ten at KMJQ and WYLD
- 2 8 **RICK JAMES/BUSTIN OUT OF L SEVEN** KEY CUT: BUSTIN OUT OF L SEVEN (GORDY)  
 Other Cuts: High On Your Love Suite, Spacy Love and Jefferson Ball...in the hottest five at Cleveland '1', WOOK and WVKO...in the hottest ten at WBMX
- 8 9 **GROVER WASHINGTON, JR./PARADISE** KEY CUT: NONE (ELEKTRA)  
 Other Cuts: Shanna, Feel It Coming and Tell Me About It Now...its the hottest album at KSOL...in the hottest ten at KDIA, WAMO
- 10 **SKYY/SKYY** KEY CUT: LETS TUNE IT OUT (SALSOUL)  
 Other Cuts: First Time Around...its in the hottest five at WDAO and WOOK...in the hottest ten at KSOL
- 11 **EARTH,WIND & FIRE/I AM** KEY CUT: WAIT AND AFTER THE LOVE (ARC/CBS)  
 Other Cuts: Star, You And I Will Be Together, Cant Let Go, Let Your Feelings Show and Boogie Wonderland...its in the hottest five at Cleveland '1'...in the hottest ten at Cleveland '2' and WYLD



# Black

- 12 **LOU RAWLS/LET LOU BE GOOD TO YOU** KEY CUT: LET ME BE GOOD TO YOU (PI)  
Other Cuts: What's The Matter With The World an Bark Bite...its in the hottest five at KDIA and KMJQ...in the hottest ten at Cleveland '2'
- 5 13 **MC FADDEN & WHITEHEAD/MC FADDEN & WHITEHEAD** KEY CUT: AINT NO STOPPING US NOW (PI)  
Other Cuts: Do You Want To Dance, I've Been Pushed Aside...its in the hottest five at WBMX and WFDR
- 12 14 **PEACHES & HERB/II HOT** KEY CUT: REUNITED (POLYDOR)  
Other Cuts: Four Is A Traffic Jam and Shake Your Groove Thing...hottest album at WVKO...in the hottest ten at KMJQ
- 11 15 **THE WHISPERS/WHISPER IN YOUR EAR** KEY CUT: CANT DO WITHOUT LOVE (SOLAR)  
Other Cuts: Homemade Jam and Pretty Lady...in the hottest ten at KDIA and KMJQ

## SIGNIFICANT ACTION:

**BOBBY CALDWELL/CANT SAY GOODBYE (CLOUDS)**  
Profile: Its in the hottest fifteen at WAMO...was also added at KDAY, WDAO and WVON

**ENCHANTMENT/WHERE DO WE GO FROM HERE (ROADSHOW)**

Profile: It was added at WDAO, WDIA, WVKO and WVON...very strong ballad...female appeal basically...good balance...medium to heavy rotation

**BOBBY WOMACK/HOW COULD YOU BREAK MY HEART (ARISTA)**

Profile: It was added at WAMO, WDAO, WGIV and WJLB...looks good for Bobby...very important black record for you

**LTD/DANCE 'N SING 'N (A&M)**

Profile: It was added on WDAO, WGIV, WVOL and WWIN

**CHIC/GOOD TIMES (ATLANTIC)**

Profile: It was added at WGCI, WGIV and WVON...very positive record and should be very big for Chic...next weeks single of the week

**CANDY STATON/WHEN YOU WAKE UP TOMORROW (WB)**

Profile: Was added at WCHB, WVON and WWRL

**DIONNE WARWICK/I'LL NEVER LOVE THIS WAY AGAIN (ARISTA)**

Profile: It was added on WCHB, WVKO and WVON...very dynamically produced record...great universal...produced by Barry Manilo and on one of the hottest labels out now...medium rotation at least

**ELTON JOHN/THE SPINNERS/MAMA CANT BUY YOU LOVE (MCA)**

Profile: It was added at KMJQ and WFDR...a great combination, and Elton John has a black following...this is a very black record...produced by Thom Bell...heavy rotation...this weeks single of the week

**RICKIE LEE JONES/CHUCK E's IN LOVE (WB)**

Profile: It was added at KMJQ, WGCI...already a big universal record...should be added to your station for balance...heavy rotation

**FREEDOM/DANCE, SING ALONG (MALACO)**

Profile: It was added at WBMX and WWIN...very simple record, but might sell the savage beast...not disco but up tempo...medium rotation wont hurt

## SINGLE OF THE WEEK

Elton John/Spinners/MAMA CANT BUY YOU LOVE MCA

## ALBUM OF THE WEEK

ALBUM OF THE WEEK

Bootsy's Rubber Band/THIS BOOT WAS MADE FOR FUNK N WB

Key Cut: Bootsy Get Live

Other Cuts: Jam Fan(Hot), & Oh Boy Gori

## TELESCOPE

by Lynn Tolliver

My key concern this week happens to be with promotion departments and their attack on radio stations' PDs & MDs. I think too often quite a few promotion persons key in on their target without knowing the kind of people they are dealing with. Some promotional people scream and use tactics of harsh persuasion to get a record played on the station they are attacking. This may be well & dandy for some PDs but it can create a dislike for artists. If a person in promotion can take time to learn who he is dealing with, it will probably get better results, not only for him, but for others who may follow him in the future.

If some record people have trouble getting a hit played, here are some

suggestions. Try getting the record played on one of the competitive stations. They may be smaller and not important to the trades, but a lot of PDs & MDs ears listen to all types of radio stations. Sometimes hearing a record on the air makes it sound different than in one's office.

Perhaps taking the record to a very popular disco, or nightclub, can get you a shot. If the record is as good as you think it is, the people will respond and watching the response firsthand gives a great indication of what a record is going to do for a radio station. The club jock probably has some kind of communication with a radio station and perhaps your record can get started through the one on one.

There are so many avenues to retreat to, when brute force fails, as most often it does. It includes begging and pleading and very dramatic gestures to get a record on in the category of force.

Just as radio is becoming a science, so has promotion. Record people should learn about formats and images, and attack from professional levels with positive approaches. It's guaranteed you will get more positive results. During this month of black music awareness, let us strive to strengthen our professionalism from both ends of the business, and maximize to the fullest the effect of where black music & black radio can be headed, together.

Next week, an open letter from RAY CALABREEZE, Assistant to the President of Progress Records, on some of the problems endured in getting airplay of black records on universal stations. Until the next time...

# Disco

## DISCO TRENDSETTERS

CHIC	Brampton	David Oliver	KSET	El Paso	Chuck Kelly	WISM	Madison	Rusty Hudson
DISCO-94	Houston	Michael Stone	KTLK	Denver	Paula Matthews	WKGN	Knoxville	Kerry Lambert
DISCO-100	St. Louis	Bob Stout	KUTE	Los Angeles	Warren Epps	WKTK	Baltimore	Lou Krieger
F-105	Boston	Charlie Fernandez	KTFM	San Antonio	Kevin McCormick	WKTU	New York	Matthew Clenott
KATT	Oklahoma	Charlie Parker	KXTC	Phoenix	Larry Barwick	WKYS	Washington	Steve Manuel
KCFX	Oklahoma City	John Snyder	K-101	San Francisco	Nadine Shaw	WLYT	Cleveland	Tom Allen
KDKO	Denver	Jim O'Brien	WAYS	Charlotte	Roy Rosen	WMAS	Springfield	Kris McLeod
KEYN	Wichita	Glen Martin	WBBF	Rochester	Tom Nast	WMHE	Toledo	Ron Finn
KFMX	Minneapolis	Gary De Maroney	WBOS	Boston	Jane Dunklee	WNUW	Milwaukee	Bob Mike
KIIS-FM	Los Angeles	Sherman Cohen	WCAU-FM	Philadelphia	Roy Perry	WORL	Orlando	Steve Crumley
KIIS-108	Boston	Sunny Joe White	WDAI	Chicago	Mary Klug	WSFL	New Bern	Ed Seger
KJLA	Kansas City	Mark Van Gelder	WDON	Washington	Barry Richards	WVEE	Atlanta	Scotty Andrews
KLAZ-AM	Little Rock	Ken Dennis	WDRQ	Detroit	Eddie Rogers	WZZD	Philadelphia	Mark Serpas
KRLA	Los Angeles	Gary Theroux	WEZB	New Orleans	Chris Walenburg	Y-100	Miami	Robert Muzzy
KROY-FM	Sacramento	Rob Tonkin	WGCI-FM	Chicago	Greg Buedell	96-Fever	Tampa	Roshon Vance

BPM	LW	TW		
120	1	1	DONNA SUMMER "Hot Stuff/Bad Girls"	Casablanca 12"
127	2	2	ANITA WARD "Ring My Bell"	TK 12"
114	4	3	McFADDEN & WHITEHEAD "Ain't No Stoppin Us"	PI/12"
130	6	4	EW&F/EMOTIONS "Boogie Wonderland"	Columbia 7"/12"
139	7	5	ROSEBUD "Have A Cigar"	WB/12"
140	3	6	CLAUDJA BARRY "Boogie Woogie Dancin Shoes"	Chrysalis 12"
116	5	7	SISTER SLEDGE "We Are Family"	Cotillion 12"
122	17	8	GIBSON BROS. "Cuba"	Mango/Island 12"
131	12	9	THEO VANESS "No Romance/Bad Bad Boy"	Prelude 12"
114	13	10	PATTI LA BELLE "Music Is My Life"	Epic LP
124	8	11	GINO SOCCIO "Dancer/Dance To Dance"	RFC/WB 12"
132	11	12	LIQUID GOLD "My Baby's Baby"	Parachute 12"
118	9	13	CARRIE LUCAS "Dance With You"	Solar/RCA 12"
128	16	14	SYLVESTER "Stars"	Fantasy LP
126	10	15	DAVID NAUGHTON "Makin' It"	RSO 12"
132	22	16	PATRICK HERNANDEZ "Born To Be Alive"	Columbia 12"
130	21	17	BONNIE POINTER "Heaven Must Have Sent You"	Motown 12"
124	20	18	TAANA GARDNER "Work That Body"	Westend 12"
122	19	19	POUSSEZ "Poussez"	Vanguard LP
120	23	20	GLORIA GAYNOR "Anybody Wanna Party"	Polydor 12"
124	14	21	FOXY "Hot Number"	TK 12"
107	28	22	JONES GIRLS "Love Somebody Else"	PI/12"
136	15	23	ST. TROPEZ "One More Minute"	Butterfly 12"
116	29	24	CANDI STATON "When You Wake Up Tomorrow"	WB
129	25	25	MIKE THEODORE ORCHESTRA "High On Mad Mountain"	Westbound 12"
116	26	26	DIRECT CURRENT "Everybody Here Must Party"	TEC 12"
130	27	27	BRAINSTORM "Hot For You"	Tabu 12"
123	18	28	GQ "Disco Nights"	Arista 7"/12"
128	30	30	THE GAP BAND "Baby Baba Boogie"	Mercury 12"

## SIGNIFICANT ACTION

ANTONIO RODRIQUEZ "La Bamba"	Buddah	PETER BROWN "Crank It Up"	TK
JOHN DAVIS "Love Majic/Hiller"	SAM/CBS	FRENCH KISS "Panic"	Polydor
TATA VEGA "Just Cant Stop"	Motown	LAX "Dancin' At The Disco"	Prelude
BETTE MIDLER "Married Men"	Atlantic	TAKA BOOM "Night Dancin"	Ariola
MANTUS "Rock It To The Top"	SMI	FLOWER "How/Midnight Dancin"	Montage/MCA
HIGH ENERGY "Should Have Gone Dancing"	Motown	CHANTAL CURTIS "Get Another Love"	Key
DALTON & DUBARRI "I (You) Can Dance All By My (Your) Self"	Hilltak	STEWART THOMAS GROUP "To Freak Or Not To Freak"	Ariola
BRYAN ADAMS "Let Me Take You Dancing"	A&M	NORMA JEAN "Sorcerer"	Bearsville
WARDELL PIPER "Super Sweet"	Midsong	CHIC "Good Times"	Atlantic
EDWIN STARR "Happy Radio"	20th/RCA	NIGHTLIFE UNLIMITED "Nightlife Unlimited"	Casablanca



# Jazz

KADX KAFM KKG KCBX KJAZ	Denver Dallas Los Angeles S. L. O. San Francisco	Chuck Edwards Mark Campbell Monica Riordan John Howard Dick Conte	KJLH KLCC-FM WBBY-FM WBFO-FM WGNC	Los Angeles Eugene Columbus Buffalo Gastonia, NC	Lawrence Tanter Carl Woideck Geoff Mayfield John Hunt Grover Fluid	WJZZ WRUV WXFM WYBC WYSO	Detroit Burlington Chicago New Haven Dayton	Dorian Paster Bob Cohen Dave Freeman Eric Straus John Fox
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- 1 **1 McCOY TYNER/TOGETHER KEY CUT: ONE OF ANOTHER KIND** (MILESTONE)  
Profile: WRUV H-H, WBFO H-H, WYBC H-H, KJAZ H-H, KKG H-H, WBBY M-H, WJZZ M-M, KJLH M-M, and KCBX M-M...also: Nubia, Bailad For Aisha.
- 4 **2 EARL KLUGH/HEARTSTRING KEY CUT: TITLE** (UA)  
Profile: KKG H-H, KJLH H-H, WYSO H-H, WJZZ H-H, KJAZ M-M, KCBX M-M, and WRUV M-M.
- 3 **3 PAT METHENY/NEW CHATAUQUA KEY CUT: TITLE** (ECM)  
Profile: WYBC H-H, WRUV H-H, WBFO H-H, KKG H-H, and KJAZ M-M...also: Sueno Con Mexico.
- 6 **4 ROLAND VASQUEZ/URBAN ENSEMBLE KEY CUT: LONG GONE BIRD** (ARISTA/GRP)  
Profile: KKG H-H, WBBY H-H, WYBC H-H, WRUV H-H, KJLH M-M, WJZZ M-M, and KCBX M-M...also: Music For A Flowered Pig.
- 2 **5 GROVER WASHINGTON/PARADISE KEY CUT: ANSWER IN YOUR EYES** (ELEKTRA)  
Profile: WJZZ H-H, KJLH H-H, KCBX M-M, KKG M-M, and WRUV M-M...also: Julian, Tell Me About It.
- 8 **6 CRUSADERS/STREET LIFE KEY CUT: TITLE** (MCA)  
Profile: WRUV H-H, KKG H-H, KADH H-H, WYBC H-H, KJLH H-H, WJZZ H-H, WBBY H-H, KJAZ L-M, and KCBX A-M.
- 10 **7 ART FARMER-JIM HALL/BIG BLUES KEY CUT: WHISPER NOT** (CTI)  
Profile: WBBY H-H, KKG H-H, KADH H-H, WGNC M-H, WJZZ M-H, WRUV M-H, KJAZ M-M, and KCBX M-M.
- D **8 LEW TABAKIN/RITES OF PAN KEY CUT: JITTERBUG WALTZ** (INNER CITY)  
Profile: WBBY H-H, KADH H-H, KKG H-H, KLCC M-H, WGNC M-H, WYBC L-H, KCBX A-H, WRUV M-M, and KJLH A-L.
- 9 **9 EDDIE JEFFERSON/LIVE-LIEST KEY CUT: NOW IS THE TIME** (MUSE)  
Profile: WRUV H-H, WYBC H-H, WJZZ H-H, KADH H-H, and WBFO M-M.
- 11 **10 JAY McSHAN/THE BIG APPLE BASH KEY CUT: I'D RATHER DRINK MUDDY WATER** (ATLANTIC)  
Profile: WYBC H-H, WJZZ H-H, WRUV H-H, WBFO M-M, KJAZ M-M, and KCBX M-M...also: Ain't Misbehavin', Crazy Legs and Friday Strut.
- D **11 HEATH BROS./IN MOTION KEY CUT: PROJECT "S"** (COLUMBIA)  
Profile: WBBY H-H, WBFO M-H, WRUV M-H, KJAZ L-H, WYBC L-H, KJLH A-H, KCBX M-M, and KLCC A-M...also: A Time And A Place.
- 14 **12 URSULA DUDZIAK/FUTURE TALK KEY CUT: CHORALE FOR ONE** (INNER CITY)  
Profile: WRUV M-H, WGNC M-H, WYBC L-H, WJZZ M-M, KADH L-M, and KCBX A-M...also: Title, Quiet Afternoon.
- 15 **13 LEE RITENOUR/FEEL THE NIGHT KEY CUT: MIDNIGHT LADY** (ELEKTRA)  
Profile: WJZZ H-H, WYBC L-H, KJLH M-M, WBBY M-M, and KCBX M-M...also: Uh Oh, Market Place.
- 5 **14 BILL EVANS & TOOTS THIELMAN/AFINITY KEY CUT: SNOPEAS** (WB)  
Profile: WBBY H-H, WBFO H-H, KJAZ H-H, KADH M-H, WYBC M-M, and KCBX M-M.
- D **15 JOHNNY GRIFFEN/RETURN OF THE GRIFFEN KEY CUT: 56** (GALAXY)  
Profile: KADH H-H, WBFO M-H, WRUV M-H, WYBC L-H, KJAZ M-M, and KCBX M-M...also: Monk's Dream.

## SIGNIFICANT ACTION

AIRTO/TOUCHING YOU, TOUCHING ME (WB) Profile: KKG H-H, WBBY H-H, WYBC H-H, WGNC M-H, KJLH M-M, WRUV M-M, and WJZZ A-L.

PHIL WOODS/I REMEMBER (GRYPHON) Profile: KJAZ H-H, WBFO M-H, WJZZ M-H, WYBC M-M, and WRUV M-M.

MARK COLBY/ONE GOOD TURN (TAPPAN-ZEE/COL) Profile: WBBY H-H, WGNC M-H, WJZZ M-M, and KJLH M-M.

JOHN KLEMMER/BRAZILIA (MCA) Profile: KADH H-H, WYBC M-M, KJAZ M-M, KKG M-M, and KCBX A-M.

SAM MOST/FLUTE TALK (XANADU) Profile: KJAZ H-H, KCBX M-H, KADH A-H, WBFO A-L, KLCC A-L, and WJZZ A-L.

MARION McPARTLAND/MOMENT ON (CONCORD) Profile: KLCC H-H, KCBX M-M, WRUV M-M, WYSO A-M, WBBY A-L, and WJZZ A-L.

TERRY CALLIER/TURN YOU TO LOVE (ELEKTRA) Profile: WJZZ H-H, KKG H-H, and KJLH H-H.

SAMPLE-MANNE-BRYANT/THE THREE (INNER CITY) Profile: WGNC M-H, KKG M-M, and WYBC M-M.

HANK JONES/GROOVIN HIGH (MUSE) Profile: KCBX M-M, KJAZ M-M, WBBY L-M, and KADH L-M.

HANK CRAWFORD/CAJUN SUNRISE (KLDU) Profile: WJZZ M-H and WGNC M-H.

PANCHO SANCHEZ/PANCHO (DISCOVERY) Profile: KADH H-H, KCBX M-M, and WRUV L-M.

SPYRO GYRA/MORNING DANCE (INFINITY) Profile: WBBY M-M, KKG M-M, and WYBC M-M.

JOHN COLTRANE/PARIS CONCERT (PABLO) Profile: KCBX M-M, WBFO M-M, and WRUV L-M.

PATTI AUSTIN/LIVE (CTI) Profile: WJZZ H-H and WGNC M-H.

CHICO FREEMAN/BEYOND THE BLUES (CONTEMPORARY) Profile: WYSO H-H and WBFO M-H.

WOODY SHAW/WOODY III (COLUMBIA) Profile: WRUV A-M, WYBC A-M, KJAZ A-M, WBBY A-M, WBFO A-L, KKG A-L, and KADH A-L.

TOM BROWNE/BROWNE SUGAR (ARISTA) Profile: KJLH A-H, WJZZ A-M, WBBY A-L, KKG A-L, and KADH A-L.

NAT ADDERLEY/A LITTLE NY-MIDTOWN MUSIC (GALAXY) Profile: KCBX A-M, KJAZ A-M, WBFO A-L, KKG A-L, and KADH A-L.

ART PEPPER/TODAY (GALAXY) Profile: KCBX A-M, KJAZ A-L, KKG A-L, and KADH A-L.

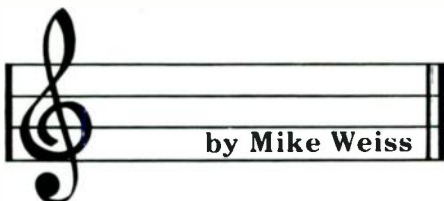
CAL TJADER/HERE (GALAXY) Profile: KJAZ A-M, WBFO A-L, KKG A-L, and KADH A-L.

LORES ALEXDRIA/A WOMAN KNOWS (DISCOVERY) Profile: KJLH M-M, KCBX A-M, WBBY A-L, WBFO A-L, and KLCC A-L.

CLARE FISCHER/SALSA PICANTE (MPS) Profile: KJAZ H-H, KJLH A-L, WBBY A-L, WBFO A-L, and KCBX A-L.

VARIOUS ARTISTS/BLUE MONTREAU (ARISTA) Profile: WYBC H-H and WRUV H-H.

ROY HANES/VISTALITE (GALAXY) Profile: KJLH H-H, KADH L-M, and WRUV A-L.



"It's not the cover, it's the music."  
"It's not the music, it's good cover graphics." STOP! You're both right.

Why do so many jazz labels feel that it's so important to make all of their covers look exactly the same? The radio stations generally file records by artist, as does the retailer. Thus, the only people who keep the catalogue of the label together (giving that "esoteric" library effect) are the execs of the label. Right? Well, sometimes.

Familiarity can breed airplay. Programmers know that certain labels have consistently good, airplayable product and will look for the familiar cover art when deciding their listening priorities. By the same token, jazz programmers who utilize a strictly fusion or mainstream format may not put certain labels on a high priority because they recognize the cover art format and feel that the bulk of that label's product does not fit their sound. Sometimes it could fit, and they are missing it because of the visual turnover.

Practically every other format of music utilizes distinctive, new graphics on their releases. Sometimes, an artist logo will be developed over two or three albums but the covers stay a piece of art

in their own right. This part of a record's life takes up a major part of the marketing plans of a label, especially with Album rock or Black-oriented product.

Listeners are into what artist is being played, which is why they are listeners. When listeners become buyers, they become more susceptible to visuals and can be "hooked" by good graphics. Don't get so hung up in being "esoteric" that you forget why we're all here, to make money, to turn listeners on to music.

Addendum: We're starting to work on the second FRED logo cover, so time's a wastin'. Send me your logo. (If you have, ignore the addendum.)

## Quest by Buzz Bennett

I was having a discussion with STEVE RIVERS and JOHN VOLPE at KOPA in Phoenix last week and we were probing into the age old problem of the request lines. It is a fact that most request lines are packed with lower demos as they are the most responsive to this type of opportunity. Not only are they the most responsive, but they are the most persistent and tolerant callers. It is not uncommon for 12-18 and the subteens to call a request line over and over until the line is no longer busy, and then go through the same ritual again just to get more requests in for the same song. It is also common for cults of teens to team up and go for the same song or the same few songs all nite long.

Problem 1 is to determine a repetitive caller and nullify repeat requests. Phone turkeys in too many cases are more interested in the amount of requests they accumulate. Many times a station employee will strike out at teens who call over and over by saying something like "I know you're the same person so just stop calling!" Wrong. They are as valuable as they are irritating.

A research study showed that the repetitive caller is also a repetitive listener, listening around eight to ten hours a day. Someone who sends in a contest card or a letter is customarily a four to five hour listener. The norm is a one to two hour listener. So, "incessant caller" becomes about 40 points in an Arbitron. "Card sender" is worth about 20 points and "norm" is 4 to 8 points (points, of course, meaning quarter hours). If you offend an incessant caller and they happen to have a diary you just cost your station plenty.

Now a few thoughts on attaining 18+ information on the request line. Not all stations experience this problem. Most album stations have superb 18+ call-in. I spent some time with BOB HAMILTON at Universal KRTH/L.A. last week and his 18+ calls were superb. It may also be of interest that Barbra Streisand's new record was far and away number one request 18+. I'd say from that small amount of information that the song is a smash, a projective technique.

There are two things I have done in the past that helped accumulate more

18+ information. I, on several occasions, installed as many as sixteen request lines and then instructed everyone to answer the lines backwards. The 18+ caller is not very tolerant of a busy signal or a long ring. If the lines are answered backwards and quickly, many more 18+ callers will get through. It is also true that most of your 12-18 will tune out during the newscast while 18+ stays for the most part. In turn it is a good idea to plug the request lines in the middle of and at the end of newscasts and cover them immediately.

Another good idea is an outcall roster for 18+ listeners. It is in hundreds of stations a problem that cannot be completely overcome so we must then do as Arbitron does---weight the value of an 18+ caller against 18 and under. If ten times as many teens as 18+ call, teens should be worth a point or two, and 18+ should be worth 8-10 points. This system is certainly not a definitive answer, merely perspective.

Only the interpretation of an experienced programmer will lead to the closest correct balance. There is no panacea, a fact that we can all be thankful for.

## Cipher by C.C. Courtney

You dont have to love everybody you work with. In fact, it's probably impossible to love everybody you work with. In our business where personalities are so strong yet must work so closely with other strong personalities, clashes are likely to occur.

Of course, its nice to be surrounded by people we like, but sometimes very talented people are not likeable. To let our personal likes and dislikes determine our choices to fill critical positions can be a serious mistake. A program director who fires a disc jockey because he doesnt like that disc jockey, could be making a serious mistake, especially if the disc jockey has high ratings.

It's exactly parallel to choosing the music for a radio station. A program director who lets his personal likes determine what goes on the air will soon be a program director without a radio station. But by the same

token, if the program director refuses to play hit records because he doesnt like them, he'll lose. It is necessary that we deal with people that we dont like. How well we do that is, to a great extent, the determining factor in success.

Some of the best ideas I ever heard came from people that I personally did not like. If you focus on exactly what a person says AND exactly what they *mean* to say, and if you respond to the person in as simple, direct, straight forward and brief a manner as you possibly can, the chances for exchange of communication without personalities becoming involved are greatly increased. Often it is the way a person says things that causes us to recoil. That's where we have to pay attention to what they mean to say.

I remember a study that was done in which ten nationalities were listed and

people were asked to say which nationality they liked most and which nationality they liked least. The nationality that was chosen as the least liked was a nonexistent nationality. The agency giving the test just made up the name and put it in the list.

What this shows is that what people are unfamiliar with they dont like. We've proven this again and again in our callout research. The unfamiliar songs generally get much higher negative rating. People will say that they dont like it when what they really mean is, I dont know it.

The same thing with people. Often we dont like someone because we dont understand them. We're not familiar with their way of thinking, and their way of acting. We can still exchange the information that needs to be exchanged to perform the function that needs to be performed.



# THE CARS CANDY-O

KY102, WKDF, KROQ-FM, KSFM, WBCN, WMMS, KGON, KLRB, KAWY, KWST, WNOR-FM, WSHE, KZEW, KLOL, WTUE, WSAI -FM, WMMR, W4, KPRI, KDKB, WIYY, WGRQ, KSDT, WLPX, WLVQ, KSJO, KOME, WFBQ, KAZY-FM, C-101, WLAV-FM, K-104, ZETA4, KBPI, KMEL, KMGK, KLOS, KMET, KEZY-AM, WYSP, M-105, KPAS, WMET, Z9Z, WLOB, WSTP, WSRD, KXXY, KTIM, WLUP, WEBN, KLBj, WPIX, ZETA7, WKLS, WLRS, KSAN, KSHE, WABX, WLPL, KS-106, KBZT, KSKI, WZZQ, WMYK, WJAX, KAZU, WCPI, WTAO, WOUR, KYTX, WQXM, WRHY, WSKY, KX-FM, KRST, WMJQ, WRPL, WCMF, KFMH, KGGO, WPAS, WAER, W10K, KILO, KLAQ, KZEL, WAMX, KSMB, KSDT, WNOE-FM, CHUM-FM, WRKQ, WQCM, Z93, Y100, WRKO, WDRC, WNBC, WIFI, WPGC, WEFM, WZUU, KSLQ, KXOK, WKLO, WIFE, KNUS, WTIx, WNOE, KBST, KUPD, KOPA, KFRC, KYXX, KIMN, KCPX, KJRB, 92Q, KCPX, JB-105, 91X, KRUX, WQXI-FM, WKJJ, WFLI, KRNA, WFLY, WLSQ, WNDE, WIRK, WCUE, WGH, WDJX, CHUM, WTUE, KERN, KYNO, WILS, KENI, WANS, KRHC, WKYB, WUPE, KWOD, KSTN, KBDF, Z-104, KLDN, KVOL, WRBR, WKEE, WGUY, KWAL, KZZQ, KSFT, KLYX, KEZO, KQWB, WKIR, WORG, WLOU, WKGM, KOBO, KOLA, WQBK, WLDQ, WLDX, WSSC, WLOW, WNBQ, WIDB, WOOO, KPAM, WYXE, KBRW, CIXX, CHED.

## WORLD PREMIERE

THE NEW ALBUM CANDY-O BY THE CARS  
WILL BE PROVIDED IN PROGRAM FORM **FREE**  
TO ALL RADIO STATIONS ACROSS THE COUNTRY.

**OVER 500 RADIO STATIONS ARE PARTICIPATING  
IN THE CARS WORLD PREMIERE**

Offer ends Friday, June 8th at 5:00 PM PDT. Program must be aired Friday evening, June 15th. Suggested time of airing is 6:00 PM. Album will NOT be provided prior to Program. PROGRAM PRODUCED BY BUZZ BENNETT & C.C. COURTNEY.

World Radio History



# THE HOTS:

*Fred*

Songs Showing The Strongest Upward Movement At FRED's Reporting Stations

<b>ANITA WARD/Ring My Bell</b>	<b>(Juana-TK)</b>
<b>E.L.O./Shine A Little Love</b>	<b>(Jet)</b>
<b>EARTH, WIND &amp; FIRE/Boogie Wonderland</b>	<b>(ARC-Columbia)</b>
<b>JOHN STEWART/Gold</b>	<b>(RSO)</b>
<b>VAN HALEN/Dance The Night Away</b>	<b>(WB)</b>
<b>DR. HOOK/When You're In Love With A Beautiful Woman</b>	<b>(Capitol)</b>
<b>DONNA SUMMER/Bad Girls</b>	<b>(Casablanca)</b>
<b>JAY FERGUSON/Shakedown Cruise</b>	<b>(Asylum)</b>
<b>POCO/Heart Of The Night</b>	<b>(MCA)</b>
<b>ABBA/Does Your Mother Know?</b>	<b>(Atlantic)</b>
<b>PETER FRAMPTON/I Can't Stand It No More</b>	<b>(A&amp;M)</b>
<b>GERRY RAFFERTY/Days Gone Down</b>	<b>(UA)</b>
<b>McFADDEN &amp; WHITEHEAD/Ain't No Stopping Us Now</b>	<b>(PI)</b>
<b>ATLANTA RHYTHM SECTION/Do It Or Die</b>	<b>(Polydor)</b>
<b>ELTON JOHN/Mama Can't Buy You Love</b>	<b>(MCA)</b>
<b>KISS/I Was Made For Loving You</b>	<b>(Casablanca)</b>

## NEXT: (THESE WILL BE HITS):

**WINGS/Getting Closer 56/56/1** **(Columbia)**

Profile: WPFM A-25, WAMS A-30, KUPD A-30, WSGA A-30, KSLQ A-34, and CK101 A-37...added at KILT, KYA, WRKO, KYYX, WAYS, KFRC, KCPX, WZZU, WNAP, WBBM-FM, KFI, WNDE, WOKY, WMEE, WKIZ, KBEQ, 92Q, Z104, KJRB, KRUX, WJET, KQIZ, KRBE, WLS, WRBR, Z-98, WAXY, WHBQ, KS106, KOPA, WISM, WRFC, WSFL, CKGM, WSPT, KLOU, KVOL, WUPE, F-105, and WTIC-FM.

**JAMES TAYLOR/Up On The Roof 50/9/6** **(Columbia)**

Profile: WLYC 24-13, WHB 20-14, WSSC 21-16, KWK 22-17, KRTH-FM 22-19, WRKO 24-20, KROY-FM 24-21, WSPT 26-21, WMOH 26-23, WFYR D-23, WAVZ 28-24, WROK 30-24, WKYB D-24, WAXY 26-25, 96-KX 30-26, WPFM 32-26, 92-FLY 30-27, KOKQ 31-27, KSLQ 31-27, WLSQ D-27, WKIX D-27, KVOL D-27, F-105 D-27, WIRK 33-29, 92Q D-29, WIFE 33-30, Z104 D-30, WNOK-FM A-31, WABB D-31, KRDG 39-33, WEBC D-34, and KRKE D-37...added at WTOB, Q-106, 91-X, WPGC, KRQ, WKBO, WTIC-FM, and WKY.

**ANNE MURRAY/Shadows In The Moonlight 62/22/6** **(Capitol)**

Profile: WNBC 3-2, KCPX 24-16, KRBE 23-21, CHUM 28-24, WFYR D-24, WAYS 28-25, WEBC 32-25, WLSQ 28-26, WHHY 30-26, WTOB 30-26, Z-98 32-27, WRKO D-27, WJET D-28, M-91 D-28, WAPE D-28, KILT 35-29, JB-105 38-29, CKLW D-29, KYA D-29, KJRB D-29, WLCS A-30, WDRC D-30, KQIZ D-30, KHJ D-30, KRDG 34-31, 14-Q D-32, WNOK-FM A-33, KACY D-33, CK101 38-34, KOLE D-34, KBEQ 40-38, WROK A-39, KLIF A-40, and WAIV D-40...added at 91-X, WKBO, WZZX, 99X, WBBF, WZZU, KDES, WABB, WBBM-FM, WNDE, KRSP, WDCG, WHIT, WGH, WRBR, KJIN, F-105, and B-100.

**JOE JACKSON/Is She Really Going Out With Him? 45/19/8** **(A&M)**

Profile: KOKQ 8-4, KUPD 8-6, KOBQ 14-9, KLUC 24-16, KRQ 28-22, WKYB D-22, KBEQ 28-24, WSFL 29-25, WRKO 30-25, 99X 30-25, KJR D-26, WZZU D-26, WQXI A-28, WANS 38-29, KRTH-FM D-29, KOPA D-29, KROY-FM D-30, WSGA A-31, WTI D-34, CK101 39-35, KSLQ A-35, and KATI A-38...added at KWOD, WLSQ, Z104, WPST, WORD, WAPE, TEN-Q, KVOL, KJRB, KRDG, WSPT, M-91, WBBF, KEYY, and WUPE.

**BLONDIE/One Way Or Another 37/10/9** **(Chrysalis)**

Profile: WTI D-8, WLCS 11-8, WSGA 10-9, KOBQ 19-10, 99X 19-15, WANS 23-18, WISM 27-21, WKYB D-21, KOKQ 28-24, WSPT 29-24, KFRC 29-24, WSGN D-25, WKIZ D-26, KUPD 30-28, KHJ 30-28, KDES D-29, CK101 34-30, WRKO D-30, WTIC-FM 37-34, KBEQ 38-34, KJIN D-34, WAPE D-34, KILT 40-36, KRDG 40-36, JB-105 D-36, and KACY D-39...added at 14-Q, WRFC, M-91, KRTH-FM, KLUC, WRVQ, WMEE, WPFM, KRQ, and KCPX.

**KANSAS/People Of The South Wind 37/16/3** **(Kirshner)**

Profile: KUPD 22-18, B-100 26-21, KSLQ 32-28, WLCS A-28, WKYB D-28, KOKQ D-29, WDCG D-35, WTIC-FM 39-36, CK101 A-38, WTI D-39, and KRDG D-40...added at Z104, KOLE, KS106, WHBQ, KRBE, KROY-FM, KOBQ, 14-Q, WSPT, JB-105, WKIZ, WEEX, KEYY, and KHJ.

## ALBUM OF THE WEEK

**JOHN STEWART/Bombs Away Dream Babies** **(RSO)**