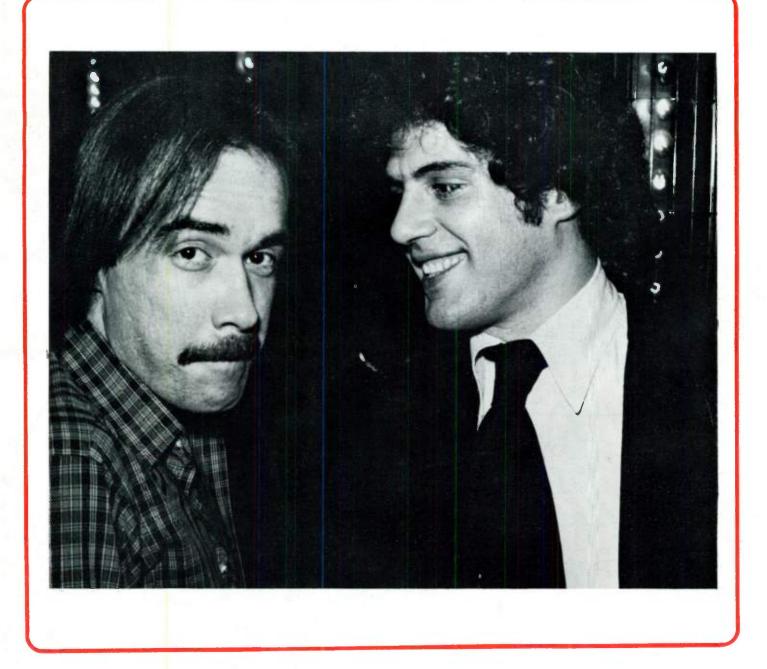


#### Weekly Issue Number 817

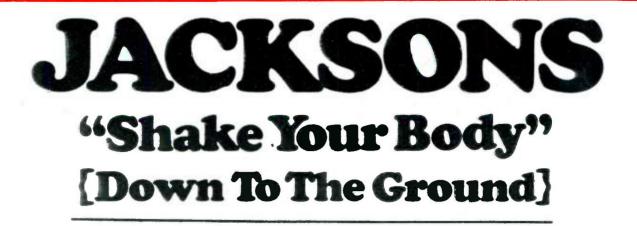
### February 19, 1979



Richie Kazor (left), Studio 54 DJ, with Ray Caviano, president of Warner/RFC Records, at the gala unveiling party last week in New York City. Additional photos inside.

#### 16 Years of Service to Music Programmers

World Radio History





## <u>adds</u>

# KRTH! WNOE! WAPE! WSGA 32! WMFJ! WRBQ disco! KIIS-FM! WAKY disco!

#### moves

96X #4! Y100 11-9! WTIX d37! WLOF 40-34! BJ105 39-36! KELI! WFLB d32! WQAM 21-16! WAYS disco!

Management: Weisner/DeMann Entertainment & Joe Jackson 9200 Sunset Blvd. Penthouse 15 Los Angeles, CA 90069



# RMR Hot Page February 12, 1979

Top-40

Sultans Of Swing..Dire Straits(WB) **Big Shot..Billy Joel(Col)** Knock On Wood.. Amii Stewart(Ario) Forever In Blue Jeans. Neil Diamond(Col) Maybe I'm A Fool.. Eddie Money(Col) I Just Fall In Love Again .. Anne Murray(Capi) Take Me Home..Cher(Cas) Precious Love..Bob Welch(Capi) Stumblin' In... Suzie Quatro & Chris Norman(RSO) Song On The Radio.. AI Stewart(Aris) What You Won't Do For Love... Bobby Caldwell(Clo) I Don't Know If It's Right.. Evelyn Champagne King(RCA) Livin' It Up..Bell & James(A&M) Heart Of Glass..Blondie(Chr) I Want Your Love..Chic(Atl) Just One Look.. Linda Ronstadt(Asy) -FUTURE HOT-

Heartaches..BTO(Mer) Love Ballad..George Benson(WB) Albums

Mirror Stars.. Fabulous Poodles(Epic) Take It To The Max.. Max Demian Band(RCA) No Escape..Marc Tanner Band(Ele) Phantom Of The Night..Kayak(Jan) Outlandos De Amour..Police(A&M)

-FUTURE HOT-

McGuinn, Clark & Hillman.. McGuinn, Clark & Hillman(Capi) Live At Budokan..Cheap Trick(Epic)



He's The Greatest Dancer/Family.. Sister Sledge(Atl 12") Got My Mind Made Up.. Instant Funk(Sal 12") Tragedy..Bee Gees(RSO 12"/Ip)

-FUTURE HOT-

Keep Your Body Workin'.. Kleer(Atl 12")

# **RMR—Radio Music Report**

P.O. Box 502, Marietta, GA 30061 (all regular mail) Suite 210, 6445 Powers Ferry Rd, Atlanta, GA 30339

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RMR

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#### RMR

AGOS AGOS	VEEKS	WEEK	THIS WEEK	<b>RMR Singles Chart</b>
1	2	1	1	Do Ya Think I'm SexyRod Stewart (Warner Brothers)
2	2	2	2	FirePointer Sisters (Planet)
Ē	25	13	3	I Will SurviveGloria Gaynor (Polydor)
28	15	8	4	Shake Your Groove ThingPeaches & Herb (Polydor)
29	20	9	5	Heaven KnowsDonna Summer (Casablanca)
8	6	6	6	Soul Man Blues Brothers (Atlantic)
6	5	5	7	Got To Be Real. Cheryl Lynn (Columbia)
23	16	10	8	No Tell LoverChicago (Columbia)
4	3	3	9	A Little More Love. Olivia Newton-John (MCA)
	29	15	10	What A Fool BelievesDoobie Brothers (Warner Brothers)
E	E	23	11	TragedyBee Gees (RSO)
3	4	4	12	Lotta LoveNicolette Larson (Warner Brothers)
7	7	7	13	Shake It. Ian Matthews (Mushroom)
19	17	14	14	Don't Cry Out LoudMelissa Manchester (Arista)
13	11	11	15	Somewhere In The Night. Barry Manilow (Arista)
26	19	16	16	Dancing ShoesNigel Olsson (Bang)
E	E	24	17	LadyLittle River Band (Harvest)
16	12	12	18	The GamblerKenny Rogers (United Artists)
E	30	22	19	Crazy LovePoco (ABC)
20	18	17	20	Don't Hold Back. Chanson (Ariola)
11	13	18	21	SeptemberEarth Wind & Fire (Arc/Columbia)
E	E	29	22	Every Time I Think Of You The Babys (Chrysalis)
10	10	19	23	Every 1's A Winner. Hot Chocolate (Infinity)
9	9	20	24	Le Freak. Chic (Atlantic)
21	21	21	25	I Was Made For Dancing. Leif Garrett (Scotti Brothers)
E	E	30	26	Music Box DancerFrank Mills (Polydor)
30	28	28	27	Blue Morning Blue DayForeigner (Atlantic)
E	E	E	28	Sultans Of Swing. Dire Straits (Warner Brothers)
E	E	Е	29	Big ShotBilly Joel (Columbia)
E	E	Е	30	Knock On WoodAmii Stewart (Ariola)
1				

## Hottest Chart Prospects

I Just Fall In Love Again..Anne Murray(Capitol) Maybe I'm A Fool..Eddie Money(Columbia) Forever In Blue Jeans..Neil Diamond(Columbia)

# Automatic Adds

Take Me Home..Cher(Casablanca) Precious Love..Bob Welch(Capitol) Heart Of Glass..Blondie(Chrysalis) I Want Your Love..Chic(Atlantic) Stumblin' In..Suzie Quatro & Chris Norman(RSO) З



1

Who? BTO! What? A homer! Where? Top-40 & AOR! When? Now! How? 45 r.p.m. & 12" (Ip out this week)! **'HEARTACHE' by BTO** on the neoteric Mercury!

The mystery promotion men (and women, excuse me girls) delivered the goods... brown bag and all—in just 24 hours!

T	<u>OP-40</u>										
KRBE! CKLW! WNBC 34! WGCL! KMGC! WBBQ! WAIR! WTOB! WTAC! KELI! KRPL! 98Q!	WIXX! KBIM! WMJC! KJOY! WIGY! WROD! WTMA! KCBN! WFLB! WGWR! K104! WRFC! WCGQ KQEO! WDDT!	WQEN! WJER! KYYA! KRLC! KESL! KFMD! KLAZ! WBGN! KJCK! KCPI! WLCX! KRNA! KSDN! WDGL! WNVZ!	KZEW-FM! WNEW-FM! WCCC-FM! WLIR-FM! WBUF-FM! WKDF-FM! WHNM-FM! WBRU-FM! KYA-FM!	WFMK-FM! WHME-FM! WBAB-FM! KFLY-FM! KZEL-FM! KBDF-FM! KISM-FM! KIOK-FM! WCOK-FM! WHFS-FM! WAYE-FM! KPFT-FM!							



for Quality! \*

Thank Yew!!

RMR

# **RMR Singles Chart Breakout**

5

Sultans Of Swing..Dire Straits(WB)..debut front page chart #28—ADDS: WLEE 22, WLAC, WOKY 30, WKY, 13Q, WNBC 33, BJ105, KIMN, WZYP, WWKE, WDLP, WNAM, KOFM, WAYX, WBLR, WHBB, WOOW, WOVO, WNCI 24, WKIN, WLOW, WQSB, WXXX, WPPI, WSTP 27, WLVS 35, KCRS, WZZZ, WBZK, WSPF, WAYN, KISR, WHSC, WNMB, WSSV, KWHK—**NUMBERS:** WANS 18-10, WPIQ 24-14, WKXX 21-13, WGLF 9-3, KILT 31-22, WPGC 28-18, WTIX 38-29, WJRI 27-18, KSLQ 28-21, WAUG 18-12, WROM-FM 28-21, WRMF 28-19, WAYS 34-26, WSKZ 16-12, G105 22-15, KFI 30-22, WRVQ 21-14, B100 27-22, Z93 28-20, WRJZ 24-14, WEEO 27-21, TEN-Q d26, WOMI 28-20, WDGL d30, WRFC d27, KX104 d23, WIFE 32-23, 14Q 27-21, WFOM 26-21, WBBQ d25, WNOR d30, WSGA 30-25, WNAP d28, WFOX 27-24, WAGQ 28-25, WQXI-FM 14-5, 99X d24, WRKO 23-18, KFRC 25-16, WHBQ d27, WBSR 33-24, WCAO 30-24, WZDQ 21-15, WCOS d30, WRBR 26-20, KGKL d26, KPUR 33-20, KXOK d28, G100 d28, WKMX d23, WAPE d28, WQOK 25-17, WNUZ d28, KSTT d29, WJAD 31-26, KHJ 25-22, WDAK 25-22, WWID d26, WBTR d29, 98Q d23, WFLB 34-29, WCGQ d26, WKIX 29-25, WNOE 28-22, KOPA 30-25, WTIC-FM 35-23, WAIR 35-29, WAKY d28, WTMA d30, WROV d27, WORD d29, WAGL d29, WTOB d25, WENK d23, KCRI d21, 92Q 28-24, WDIX d9, WEVA 28-23, WDDT d29, WGWR d18, WRDL d26, WYMC 27-26, WKZQ d28, WDEC d30, KLOR d28, WMAZ 27-19, WHNC 23, WHIT d28, KLDN d26, WALG 36-30, WGGG, WRBN, KQHU-FM, WSGN, KDOK, WJZM, WKAL, WFBS, WTAC, WPEZ, WWNR, WDXY, WHHY, WMFJ, WAAY, WWPF, KORT, WNUE, WHSY, WKKK, WJHO, WSSC, KSTM, KVSO, WFIC, WGCD..continues very impressive overall growth and spread..looks good for top-10.

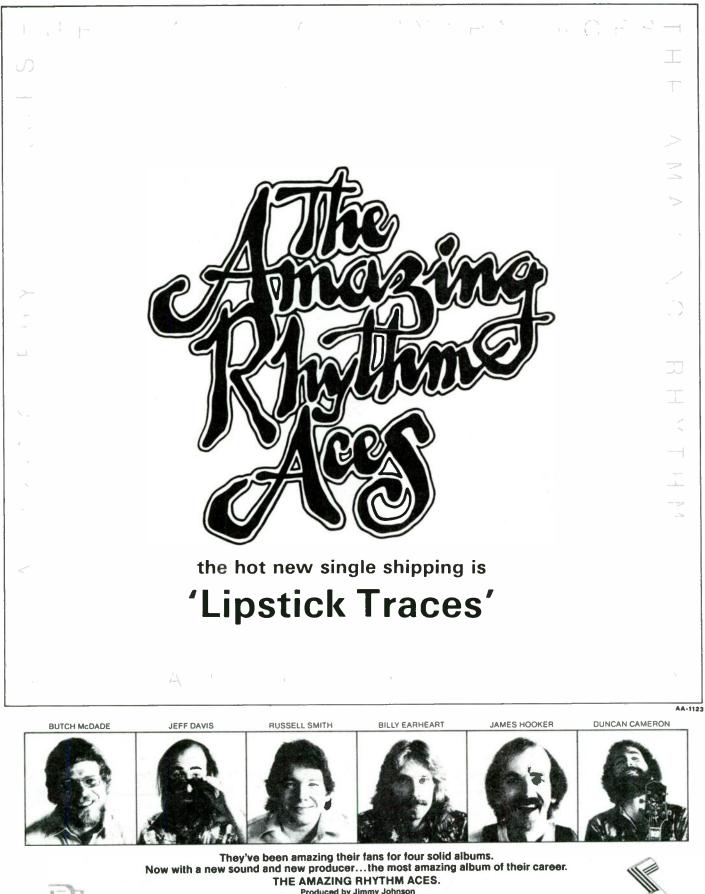
**Big Shot..Billy Joel(Col)..debut front page chart #29—ADDS:** KOFM, WAYS, KILT 37, KSTT, WRJZ, BJ105 39, WISP, WDNG, KDEX, WRBR, WHBB, WLAG, G100, WKMX, WRQK, WPPI, WKZQ, WJSO, WAGL, WLVS 32, WHNY 29, WAGS, WNMB, WHIT—**NUMBERS:** KSLQ 18-12, 99X 18-14, WNBC 16-14, Z93 23-18, WNOE 8-6, WPGC 13-9, KOPA 7-4, WKXX 14-10, WGLF 28-23, WANS 24-18, WDAK 29-24, WIFE 33-27, WSTP 27-17, 14Q 28-23, WFOM d29, WEEO 16-13, WSGA 16-12, WQOK 21-16, KMRC d28, Y16 26-20, B100 19-18, WCAO 22-19, WRFC d23, WRVQ 22-17, KFRC d26, 96KX d25, WIFI d27, QV93 d24, KX104 d30, WAGQ d29, WZYP d29, KDMS d29, KGKL d28, WOMI d26, Q105 d30, WTBC d25, WZDQ 30-27, KXOK 22-21, WSKZ 25-22, WCIR d25, G105 d25, WGGG d29, WKIN 21-20, WBTR d25, WAUG 27-23, WROM-FM d29, WTOB d29, KCRI d29, WQSB d25, WOKY 25-22, WMSL d26, WDDT d25, WLOW 40-29, WGWR 26-22, WPIQ 34-24, WJRI 32-26, KLDN 26-23, KCRS d19, WDEC 30-24, KEUN 36-22, WLSE 37-17, KSTM 27-21, WAYN 24-19, KISR 28-23, WWIT 32-29, WHNC d26, WCLA d25—**ON:** WHBQ, KCMO, WBSR, 92Q, WSGN, KDOK, WPEZ, WTMA, WTIC-FM, WCGQ, WDGL, WAJF, WVLD, WNOR, WFPM, WTNL, WOVO, KCPI-FM, WRBN, KQHU-FM, WDIX, WJZM, WKAL, WRDL, WJML, WWPF, KORT, WHSY, WZZZ, WBZK, WSPF, WSSC, WJHO, WFIC, WSSV..continues very impressive overall growth and spread..looks good for top-10.

Knock On Wood..Amii Stewart(Ario)..debut front page chart #30—ADDS: KFI. 99X, KHJ, WHBQ, WGCL 24, 92Q, WTOB, WKYX, WKMX 30, WTNL, KEEE, WFBS 28, WWPF, WNUE, KWHK—NUMBERS: WLEE 28-20, WWID 29-19, WSGN 25-17, WQOK 18-8, WAPE 18-14, WCIR 8-6, WRVQ 20-16, WAGQ 30-24, KMRC 29-18, WFOX d28, Z93 d30, KX104 d27, WRKO d30, WEEO d30, WTBC 26-21, WNUZ 27-23, WBSR d28, WJAD 30-18, WIFE 23-20, WANS 20-16, KELI 18-17, WAYS 28-25, WBBQ 25-15, WKAL 19-14, 14Q 23-12, KSLQ 30-25, WROM-FM 25-20, WQXI-AM d27, WTMA 25-20, WJSO 26-20, WAIR 34-25, KOPA d30, WJRI 35-21, WDLP d29, WMFJ 31-25, KELP 37-24, Y100 d28, WTIX 39-28, WCGQ 28-25, WTIC-FM 31-28, WALG 28-22, WDEC d28, WKXX 27-24, WWIT 29-25, WBTR 29-27, WPPI 29-28, WJZM 33-30, WFOM 29-26, WFLB 29-26, WPEZ d29, KCRI d27, WWKE d29, WPIQ d28, WBBO 28-25, WRFC 30-28, WSGA 25-22, WDNG d28, KGKL d30, G105 d24, Q104 24-21, Q105 22-21, WEVA 27-27—ON: KRLA, KINT, WNAP, KRTH, BJ105, WFBC, WNOR, KJR, WTAC, WHHY, WORD, WKZQ, V97, KORT, KILT, WPGC, WWNR, WORG, WJML, WHSY, WSPF, WFIC, WSSC, KQHU-FM, WLOW, WRMF, WOMI, WDOL, Y16, WFPM, KWOS, WHBB, WGGG, WOVO, KCPI-FM, WRBN...picking up some hot numbers and spread now...still needs additional spread..but overall looking good and with a little more help can be a big one.

## Hottest Chart Prospects

**I Just Fall In Love Again..Anne Murray(Capi)**—**ADDS:** WWKE, WZYP, WFBS, KSLQ 33, WDAK 23, WANS 32, KX104, WRJZ, WNAP 29, KSTT, KPUR, WHBB, G100, WGGG, WKYX, KEEE, KCRS, WKXX, KISR, WAGS—**NUMBERS:** WJNC 17-7, WDNG 17-8, WFBC 15-11, WBZ 14-10, KIIS-AM 10-8, WRKO 19-15, WFYR 21-17, WRCG 9-4, KWHK 14-10, WAKY 21-18, WJRI 18-14, WDLP 25-19, WHHY 21-18, WROG 18-13, WTGR 28-19, WCOL 22-17, WTRP 7-3, KSTP 30-25, WQOK 17-15, WGAR 23-14, KXOK 29-24, KRTH 24-20, 14Q 33-29, WFOM 22-19, WSTP 21-14, WJDQ 18-14, WNMB 18-16, KOFM d29, WCGQ 27-22, WLOW 31-25, WRMF 29-22, WNOX 30-27, WBTR 25-22, WROM-FM 26-22, KOOL-FM 29-25, WOMI d23, WKMX 24-17, WBSR d30, WCAO 27-22, WOVO 29-23, Q104 28-23, G105 30-28, KWOS d30, KFI d28, Z93 d26, WKY 25-23, WDGL 29-24, WEEO 28-23, KGKL d22, WTMA 28-22, WKLO 34-30, WTAC 24, WENK 20-19, WYMC 30-25, WPIQ 23-20, WGLF 29-26, WAAY 23-18, WPGC 22-19, WTIX 34-30, WTOB 29-21, WMFJ 30-26, WROV d28, KSTM d27, WFIC 33-28, KVSO 30-27, WJML 28-24, WAIR 29-24, WHAG 23-21, KLDN 20-16, WGAD 24-21, KLOR d29, WBAW 26-22, WSSC d26, WMAZ 25-20, WYPR d29, WPUB 25-22, WEVA 23-22—**ON**: KRLA, WRFC, 92Q, WFLB, WORD, V97, KILT, WTIC-FM, BJ105, QV93, KIMN, WAPE, WDSL, WDOL, WIOZ, FM100, KQID, WRBR, WHBB, WKIN, WFMO, WVLD, KQHU-FM, WXXX, KDOK, WDIX, WJZM, WKAL, KCRI, KORT, WRES, WBZK, WSPF, WAYN, WGCD, WHNC..showing very consistent overall growth and spread now, and some hot numbers. Looks good and will likely chart next week.

**Maybe I'm A Fool..Eddie Money(Col)**—**ADDS:** WNOE, WAIR, WNOX, WIFE 32, 92Q, WDAK 27, WROM-FM, QV93, WBSR, KX104, Z93 25, WAYX 30, WKMX 25, WYPR, WWKE, WFBS, WJMX, WKYX, WAGL, WBZK, KEUN, WHNC 28, WGCD, KWHK—**NUMBERS:** WGLF 14-9, WDEC 11-5, KSTM 16-14, WALG 23-17, WHHY 26-19, WRDL 23-19, WJRI 19-13, WTMA d28, WTOB 30-26, WAUG 21-17, WQSB 25-19, WTGR 33-25, WBTR d30, WANS 29-22, WDLP 29-25, KLOR 19-17, 96KX 30-23, WZDQ 32-29, B100 d30, WAGQ d28, WQOK 29-19, KFRC 16-14, WRJZ 26-22, KHJ d30, KRTH 28-25, WEEO 28-25, WRFC 26-22, WOMI 26-24, WPAX 30-27, KDOK 37-30, KSLQ 32-28, KISR 25-20, WKXX 22-18, WDOL d20, KQID 31-29, WSKZ 22-19, WCAO 26-23, WBLR 35-30, G100 30-25, WDNG d25, WNBC 23-21, WDGL d29, WTBC d26, WFOX 25-23, WJAD 27-25, WLAG d17, WKIN d11, G105 d29, WZZZ d25, WBBQ 29-24, KVSO 32-29, KOPA 23-21, WLVS 27-21, WGAD 32-27, WJHO d29, WAYN d26, WFOM 28-25, WPFI d27, WSTP 28-26, WXXX d30, WQXI-AM 27-26, WHSY 26-25, WWIT 26-22, WCLA d23, KLDN 25-22—**ON**: WAYS, WNAP, KSTP, BJ105, FM100, WGAR, KJR, WFBC, Q104, WFLB, WROV, WORD, WMFJ, WPGC, WCGQ, KCRI, WYMC, WPIQ, WDXY, WJML, KORT, WRES, WBAW, WSPF, WKWK, WFIC, WNMB, WSSV, KQHU-FM, WLOW, WEVA, WRMF, WJZM, WKAL, KMRC, WABB, WPNC, WFPM, WHBB, WGGG, WTNL, WOVO, WNJC, KCPI-FM, WRBN .very impressive overall growth and spread .looks good. Will likely chart next week and top-10 will be no surprise.



Produced by Jimmy Johnson

Personal Management: Barnett Enterprises

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On ABC Records and GRT Tapes

World Radio History

#### Hottest Chart Prospects (cont'd)

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**Forever In Blue Jeans..Neil Diamond(Col)—ADDS:** WRFC, QV93, WNUZ, KSTT, WOOW, WCOS, Q104, WCAO, WBZ, WKY, WTOB 30, WAAY, WDLP, WNUE, WEVA, WRMF**—NUMBERS:** WFOX 5-3, Z93 12-10, WTRP 11-4, WKMX 17-12, WQXI-FM 10-8, WOVO 24-18, KIIS-AM 15-12, KRTH 18-17, WBSR 27-20, WBZ d20, WGAR 14-13, WSKZ 24-17, WAYX 23-19, BJ105 31-25, WVLD 33-29, WFYR 20-18, WQOK d25, WSGA 33-30, WTGR 14-8, WRCG 21-8, WORG 21-16, WPIQ 25-19, WMAZ 16-11, WNMB 20-13, WHHY 15-10, WTMA 26-21, WGAD 14-13, KCRS 16-10, V97 23-18, WHAG 23-19, WQSB 19-8, WWID 22-10, WROM-FM 16-10, WSTP 15-13, WBTR 17-12, WQXI-AM 19-15, WFOM 18-16, WBBQ 30-23, WORD 20-16, WKIX d30, KELP 30-26, WTIC-FM 29-26, WKLO 33-28, WRBN d20, WPEZ 29-25, WCGQ d28, WANS d29, WIFE 31-29, 92Q d28, WDIX d16, WPPI d21, WMSL 39-30, KDOK 35-27, KSTP 28-26, WAPE 27-25, KX104 30-28, WAGQ 29-26, KFI 28-24, KRLA 26-24, KOOL-FM 27-23, B100 24-23, WJNC d26, WSGN 24-21, WCOL 25-23, WPUB d24, WFBC d30, Y16 33-30, WLAG 29-25, WFBS 33-23, WHIT d22, WYMC d27, WKYX d28, KILT 36-24, WLVS 31-28, WKXX 29-26, WENK 29-27, WGWR 30-26, WRDL 27-25, KISR 29-24, WWIT 27-26, KLOR d30, KWHK d25, KLDN 22-20, WHNY 32-28, WBAW 34-27, WJDQ 25-24, WTBC 21-20, WDGL 24-23, WZYP 18-18—**ON:** WAYS, KELI, TEN-Q, WNAP, WRKO, KIMN, KCMO, WFLB, WMFJ, WAIR, WKZQ, KSTM, WNAM, WDNG, FM100, WRBR, WDSL, WDOL, WIOZ, WPNC, KWOS, WHBB, WGGG, WNJC, KCPI-FM, WFMO, KQHU-FM, WLOW, WJZM, WKAL, WDXY, KCRI, WJRI, WJML, KORT, WRES, WHSY, WBZK, WSPF, WSSC, WJHO, WAYN, WHNC, KVSO, WFIC, WGCD, WSSV continues impressive overall growth and spread..and will likely chart next week.

# Automatic Adds

Take me Home..Cher(Cas)—ADDS: KQHU-FM, WBTR, WQXI-AM, WKAL, WQOK, WCOS, WBZ, WORD, WJSO, WDLP, WJHO, KISR, WWCU, WYMC, WHAG, WGAD, WZZZ, KLOR, WWIT, WFIC, WSSV, WKHJ, WDOL, WPNC, WCIR, WLAG, WVLD, WFMO— NUMBERS: KRTH d28, WRVQ d27, WDDT d30, WHIT d23, WGWR d30, WJRI d28, WRES d20—ON: WAYS, WIFE, KFI, KSTP, KCMO, WAPE, WBSR, Y100, WCGQ, WTIX, WTOB, WNOE, WMFJ, WFLB, WKLO, WSGN, WBBQ, WJZM, WDXY, WPIQ, WDGL, WJAD, WDEC, WDNG, WKMX, WGGG..continues rapid spread and picking up early numbers..looks good.

Precious Love..Bob Welch(Capi)—ADDS: WAIR, WORD, WNOE, WTOB, WLVS 31, KOFM, WCOS, WAGQ, KX104, WRVQ, QV93, KELI 30, WAYS, WDAK 30, WANS, WIFE, 92Q, WAUG, WJAD, WORG, WDXY, WJRI, KORT, WDEC 29, WJHO, WAYN, KISR, KVSO, WHIT, WNMB, WDGL, WTBC, WFPM, KPUR, G105, WVLD, WGGG, WLOW, WPUB, WSTP 28—NUMBERS: WGLF 30-25, 14Q 31-27, TEN-Q d27, B100 d29, Z93 30-24, WNOX d26, WRJZ d30, WQOK d30, WWID d27, WGAD d30, WOVO d29, WOMI d30, WENK 30-28, WLSE d16, WPIQ d29—ON: KSLQ, WAPE, Q105, KJR, WQXI-FM, WBSR, WFBC, WKXX, WTMA, WHHY, WMFJ, WFLB, WZDQ, WFOM, WBBQ, WROM-FM, WKAL, WSKZ, KWOS, WRBN, WJML, WALG, WFIC..continues rapid spread and picking up early numbers..looks good.

Heart Of Glass..Blondie(Chr)—ADDS: WRFC, WEEO, WRJZ, KIMN, KOFM, WBSR, KFRC, WFOX, WAGQ, WAUG, WFOM, WWID, 98Q, WROV, WHHY, WOMI, WQOK, WDNG, WSKZ, WCIR, WVLD, WGWR, WAGL, WWPF, WALG, WGAD, WMAZ, WHNY, WSPF, WWIT, WFIC—NUMBERS: WNOX d29, WANS d25, 99X 10-7, WNOE 30-24, 14Q 16-8, WTOS d30, WHSY 28-22, WBBQ d29, Y16 31-25, WZDQ 35-30, WYMC d30—ON: KELI, KRTH, KSTT, WQXI-FM, WFLB, WTMA, WAAY, WTIC-FM, WKXX, WCGQ, WORG, WDOL, KCPI-FM, WXXX, WKAL..showing rapid spread now and early numbers..looks good.

I Want Your Love..Chic(Atl)—ADDS: KELI, WLAC, BJ105 40, V97 39, WPGC, WBZ, WQOK, WAGQ, KX104, WFOX, WANS, WLOW, WPUB, WSTP 24, WDDT, WMSL, WBBO, WISP, G105, WALG, 98Q, WGWR, WSPF, WSSC, WKHJ, KPUR, WHBB, G105, WTNL, WPAX, WFMO, WAYN, WWIT, WFIC, WHIT, WSSV—NUMBERS: WRKO d29, WTIX 36-24, WQXI-AM d25, WQXI-FM 29-25, WTOS d29, 14Q d28, WROM-FM d26, WKIN d30, WDXY d23, WRMF 19-17, WEEO 30-29—ON: KSLQ, WNAP, WFYR, WAPE, WTAC, WFLB, WNOE, WMFJ, KCPI-FM, WYMC, WPIQ, WHSY, WKWK, WJAD, WAGS, WHNC..spreading rapidly with early numbers..looks good.

Stumblin' In..Suzie Quatro & Chris Norman(RSO)—ADDS: B100, KSTP 29, WFYR, WLAC, WTIC-FM, WTIX, KILT 40, WBZ, WTBC, WLAG, KQHU-FM, WWKE, WAGL, WLVS 33, KLOR, WAGS, WHSC, KWHK—NUMBERS: WWID 28-20, WDIX d19, WNOX d28, KRLA 31-25, Q105 d29, WZDQ 22-18, WRFC d29, WQXI-AM 29-24, 92Q d29, WPPI 24-13, WAUG 25-20, WTOS d27, WBBQ 28-22, WKAL 30-26, WRVQ d26, Z93 27-23, WSGA 28-26, WAPE 21-18, WNUZ 30-26, WJSO 29-25, WWIT 30-24, WCGQ 29-24, WAIR 31-26, WHHY 28-25, WTOB 28-24, WKXX 30-27, WQXI-FM d30, WRQK d28, WRJZ 31-28, WAGQ d30, WFOX 30-27, KFRC 27-24, KMRC 28-26, KGKL 30-20, WFBC d28, WKMX d26, WJZM 32-29, WSKZ d24, G105 d30, WKIN d23, WDAK 26-25, WLOW 26-24, WJNC 29-24, WSGN 31-30, WBTR 24-21, 14Q 34-30, WFOM 27-24, WENK 25-21, WGWR 29-27, WRDL d22, WWCU d26, WYMC 19-18, WPIQ 29-21, WORG 26-21, WJRI 34-27, WDLP d26, WORD d26, KLDN d30, WGAD 27-22, WKWK 38-29, WLSE 41-29, WZZZ d28, WBZK d20, KISR 30-25, WJHO d30, WAYN 30-25—ON: KELI, KFI, WNAP, KRTH, WHBQ, KX104, BJ105, WTMA, WROV, WGLF, WHSY, WANS, WQOK, WBSR, KDOK, WEVA, WRMF, WROM-FM, WOMI, WDOL, WVLD, WDNG, WPNC, WIOZ, WGGG, WOVO, KCPI-FM, WPAX, WFMO, WDXY, WWPF, KORT, WALG, WDEC, WBAW, WSPF, WSSC, KVSO, WFIC..continues overall impressive growth and spread..looks good.

# Showing Strength

Just One Look..Linda Ronstadt(Asy)—ADDS: B100, QV93, KILT 39, WKZQ, WORD, WHSY, WTIX, WZYP, KMRC, WDNG, KDEX, WAJF, WSKZ, WZZZ, WAYX 31, WKIN, WFMO, WPUB, WSTP 23, WRMF, WJRI, WAGS 30, WYMC, KCRI, WFBS, WDDT— NUMBERS: KFI d30, KIMN 25-21, KRTH 20-18, KLDN d27, WGWR d28, KEUN 31-24, WAYN d29, WCLA d30, WTBC d27, KHJ 28-28—ON: KRLA, WFOX, WGCL, WPEZ, WCGQ, FM100, WGAR, KWOS, WLOW, WJNC, KDOK, WPPI, 14Q, WTAC, WORG, WDXY, WHHY, WWPF, WGAD, WBAW, WHNC, WFIC, WNMB.

Bustin' Loose..Chuck Brown & Soul Searchers(Sou/MCA)—ADDS: 13Q, Q104, WDOL, WTIC-FM 40, WAIR, WJSO, WHSY, WNUZ, KMRC, WLOW, WBTR, WPPI, WDNG, WKMX, WGWR, WBZK, WDEC, WKWK, WFIC—NUMBERS: WORD 11-9, WFLB 13-10, WSSC 21-14, WNOR 16-14, WQOK d22, WSGA 31-28, WKZQ 35-27, WTAC 27, WTMA 30-24, WKIX 20-17, WTOB d28, WRVQ d23, KX104 d25, G105 d23, WTIX 37-25, WBBQ d26, WLEE 24-15, WAYS 29-27, WEVA 30-26, WEEO 24-24, WPGC 12-12—ON: WNOE, WAPE, WQXI-AM, WRMF, WJZM, WHBB, WJAD, WFBS, WWPF, WHNC.

1.48



# The cut that is selling the album... is now the single! Out one day and already on WHBQ !!! WAKY !!!



8

by the fabulous **Bar-Kays** 

BME

Thanks from Bob and Jim and the Mercury promotion family!



for Quality!

A Institut of Pointerant, Inc. A Proyean Company, Ostoriustic by Porygram Ostorius. Inc. World Radio History **Song On The Radio..Al Stewart(Aris)—ADDS:** WFLB, WROV, WNOE, KOPA, WAAY, KELP 36, KIMN, WKY, WNCI, WCOL 27, WGCL 30, WIFE 35, WWID, WBTR, WEVA, WKHJ, WBBO, WJAD, G100, WFBS, KCRS, WAGS, WHNC 25, WLSE 25, KWHK 26—**NUMBERS:** 14Q 21-19, WTGR 13-12, WAUG 23-19, WRMF 20-16, WQSB 31-22, WKAL 31-28, WBBQ d28, WROM-FM d27, WPI d30, WYMC 28-22, WWKE 30-26, WDEC 15-7, WSKZ 16-12, WDOL 20-16, WALG 31-27, KEUN 18-12, KISR 27-21, WWIT d27, KVSO 31-28, WAYN d28, WBAW 35-30, KLOR 20-18, 98Q 25-22, KQID 27-23, WANS 27-23, WOVO 11-7, WRCG 25-17, WHAG 21-17, WLVS 23-19, WTOB 25-20, WRFC 29-25, B100 28-25, KX104 d26, WBSR 32-25, WDGL 28-25, WRBN d22, WAGQ d27, WNAP 30-26, KSTP 29-22, WRKO 24-21, WZYP 29-25, WQOK 27-23, WGAR 31-22, WCAO d29, KILT 34-25, WQXI-FM 30-27, WFOX 28-26, WNUZ d27, KRTH 25-22, Z93 29-27, WHIT d26, WORD 28-21, WJRI 28-23, WWCU 30-25, WORG 27-24, WTMA 29-23, KLDN 24-21, WDLP 30-27, WPIQ 26-22, WAGL 35-24, WHHY 25-23, WSTP 22-21, WOMI 22-21, WTBC 24-24, WFBC 27-26—**ON:** KQHU-FM, WJNC, WXXX, KDOK, WJZM, WMSL, WFOM, KEEE, TEN-Q, KFI, QV93, KIIS-AM, WTIX, KJR, FM100, KCMO, WKLO, WAIR, WTIC-FM, WCGQ, KSTM, WDSL, Q104, WVLD, WFPM, KWOS, WHBB, WKMX, WNJC, KCPI-FM, WTRP, WKIN, WFMO, KCRI, WKYX, WDXY, WJML, WWPF, KORT, WNUE, WRES, WSPF, WKWK, WFIC, WGCD, WNMB.

I Don't Know If It's Right..Evelyn Champagne King(RCA)—ADDS: WNOE KILT 19, WRFC, WFOX, WFBC, WTOB, WCGQ, WCAO, WBSR, WQXI-AM, WROM-FM, WANS, WWID, WGGG, WZZZ, WALG, WPIQ, WHAG, WWIT, KWHK—NUMBERS: WRKO 15-10, WXXX 7-3, WBZ 10-8, WHBQ 10-7, WIFI 30-22, WLOW 24-17, WSGN 27-24, WEVA 32-29, 14Q 29-25, WKAL 49-30, WFOM d27, WRMF d29, WBTR d28, WTIC-FM 33-22, V97 39-28, Z93 25-21, 99X d28, KRTH 27-21, WFYR 19-16, WHBB 16-9, KX104 d24, KFRC d27, WTBC 26-23, WCLA 19-18, KVSO 23-22, WBAW 17-17—ON: TEN-Q, KFI, WSGA, WAPE, KCMO, WTIX, WBBQ, WTMA, KOPA, WAIR, WYMC, WGAD, WJHO, WFIC, BJ105, WDOL, WGGG.

What You Won't Do For Love..Bobby Caldwell(Clo)—ADDS: WBZ, WKY, KILT 32, KSLQ 35, WSGN, KSTT 28, Q105, WRFC, KX104, KELP 37, WKXX, V97, KOFM, WORG, WJML 29, WWPF, WKWK, WOMI, WVLD, WANS, WAUG, KDOK, WPPI, WJNC—NUMBERS: WFLB 17-13, WQXI-FM 19-16, WCAO 12-10, WQXI-AM 22-17, WEVA 9-6, WRMF 3-2, WLOW 21-14, WJTH 27-19, WZZZ 21-18, WFOX 16-15, WEEO 23-19, WRVQ 25-20, WNAP 28-22, KIIS-AM 20-15, WFBS 30-14, WALG 15-11, Y100 13-7, WGAR 18-12, WFYR 12-11, KFRC 9-5, KRTH 16-13, WIFI d29, WCOL 27-24, WTGR 19-17, WBTR 27-23, WROM-FM 29-24, WBBQ d30, WFOM 24-20, 99X 26-23, WPGC 25-22, WAJF 33-29, KQID 19-17, WCOS d24, KCRI 21-15, KWHK 28-19, WYMC d28, WTMA 19-17, WHHY d24, WMFJ 27-19, KEUN 26-17, WMAZ 7-6, WHNC 30, WWIT d30, WFIC 30-26, WPIQ 31-23, WAGL 29-22, WWKE 24-21, TEN-Q 22-20, Z93 26-22, KHJ d29, WSGA 27-24, WAPE 26-22, WQOK d28, WHBB 21-19, WRCG d23, WZYP 28-27, WTIX 21-20, WBSR d29, KRLA 28-27, WPUB 26-21, WXXX 33-27, WJZM 27-25, WHBQ 20-20, WKZQ 9-9, WSSC 29-23, KOPA d29, WKIX 22-19, WJRI 20-19, WHAG 37-26, KSTM 22-20, WAGS 26-22, WAKY 22-22, 98Q 20-20—ON: WNOE, WPEZ, KFI, KSTP, BJ105, FM100, WRBR, KQHU-FM, 14Q, WKAL, WKLO, WAAY, WORD, KORT, WRES, WBZK, KVSO, WSPF, WTBC, WDSL, WDOL, WIOZ, WFPM, KWOS, WRBN, WGGG, Y16, WISP, WFMO.

**Goodbye I Love You..Firefall(Atl)**—**ADDS:** WGCL, WCOL 26, KWHK—**NUMBERS:** WTGR 22-18, WRFC 18-16, WDGL 22-14, WQSB 15-5, WRMF 2-3, WKAL 18-15, WPPI 21-17, WMFJ 24-18, G105 18-16, WOVO 14-8, WEEO 26-20, KSTP 27-24, WKHJ 24-16, WDOL d19, WKIN 30-17, WRBN d23, Q105 29-25, WGWR 19-16, WAYN 18-16, KOFM 21-17, WORG 15-11, WRCG 17-9, WRDL 19-17, KVSO 35-30, WPEZ 28-26, WPIQ 27-25, KQHU-FM 27-26, WAYS 31-28, WIFE 26-24, WBTR 22-19, WNOX 27-24, WPUB 27-23, WSTP 29-15, WAUG 19-16, WTOS 21-20, WROM-FM 19-16, WFOM 25-23, WDXY 14-13, WAGL 26-21, WJRI 23-20, WHHY 29-26, WGLF 21-19, WDLP 24-21, WAAY 30-26, BJ105 21-20, WAGQ 22-20, KDMS 22-21, WGGG 38-30, WBSR 25-21, WFOX 21-20, WNUZ 26-24, WZYP d30, WQOK 23-21, WVLD 39-28, WCOS 22-20, G100 29-26, WBLR 25-20, WFBC 24-23, WSKZ 8-8, KXOK 26-25, KGKL 24-21, KQID 25-24, V97 24-17, WLVS 21-16, KLDN 19-17, WWPF 22-18, WGAD 28-25, WTOB 23-19, WDEC 16-14, WKWK 26-23, WLSE 22-14, KCRI 25-25, WORD 23-23, WANS 26-26, WWID 19-16, KELI 19-19, KISR 14-19, KSTM 21-20, WBAW 20-21—ON: WJNC, KDOK, WEVA, QV93, WNAP, WGAR, KIMN, WRJZ, FM100, WFPM, WHBB, WABB-FM, WIOZ, WNJC, KCPI-FM, WKLO, WWKE, WTMA, WAIR, WTIX, WROV, WJML, WTIC-FM, KORT, WNUE, WBZK, WSSC, WWIT, WHNC, WFIC, WGCD, WSSV.

**Dog And Butterfly..Heart(Por)**—**ADDS:** WWID, WRMF, KEEE, QV93, KILT 35, WZYP, WFPM, KPUR, WAIR, WSPF, WFBS, WAGS, WGCD—**NUMBERS:** WEEO 19-16, WYMC 17-12, WBTR 30-24, WANS 34-27, WAUG 30-26, KSLQ 33-29, WROM-FM d28, WRFC 27-24, KJR 19-13, WLAG 24-19, WCIR 21-17, G105 25-20, WRQK 24-19, WTRP 28-20, WOVO 25-24, WFBC 23-20, WNUZ 29-25, WFOX 23-21, WAGQ 25-23, WDAK 30-28, WIFE 27-26, WPPI d25, KDOK 27-23. WJTH 29-25, WSTP 25-22, WWCU 26-23, WRCG d24, WORG d30, WHHY d28, WGLF 27-22, KOPA d28, KORT 18-13, WJRI 31-25, WHSY 27-24, WGAD d26, KCRS 20-14, WDEC 29-22, KEUN 35-27, WMAZ d30, KSTM 24-18, WKXX d29, WAYN 29-27, KISR 26-22, Y100 d27, WCLA 30-24, WJDQ 26-23, WRDL 24-24—ON: KQHU-FM, WLOW, Z93, KSTP, WPEZ, WRJZ, WTBC, WQOK, WTIX, WTOB, WWPF, WORD, WROV, WTMA, WFLB, WJND, WMSL, WFOM, WBBQ, WKAL, WOMI, WDOL, KMRC, WJAD, WIOZ, Y16, WDNG, WPNC, FM100, KDMS, KQID, WHBB, WKMX, WGGG, WJNC, KCPI-FM, KCRI, WWKE, WPIQ, WDXY, WJML, KLDN, WRES, WBZK, WKWK, WHNC, KVSO, WFIC, KWHK.

Livin' It Up..Bell & James(A&M)—ADDS: Q105, WRVQ, WAPE, KHJ, WCAO. WTMA, KOPA, WKXX, WCGQ, WJSO, WWCU, WQOK, WBBQ, WANS 31, WDDT, WJZM, WJAD, WDIX, WOVO, WJMX, WPIQ, WJRI, WGAD, WAGS 26—NUMBERS: WQXI-AM d28, KFRC 30-23, WPGC d29, WHBQ d23, WSSC 12-7, Y100 30-36, WWIT 28-23, 99X 22-20, WORD d28, KDMS 28-26, WBBO d28—ON: KRTH, WNOE, WTIX, WRKO, KX104, WRJZ, WKAL, WKZQ, WTGR, WHBB, WDEC.

Haven't Stopped Dancin' Yet..Gonzalez(Capi)—ADDS: WNAP 30, WRBR, WKAL, WGGG, WDNG, WAYN, WWIT, WHNC 22— NUMBERS: 14Q 4-3, 99X 12-10, WNBC 31-28, KRTH d30, KINT 25-19, V97 31-27, WMFJ 28-23, Y100 29-24, WFIC 35-30, WDOL d18, WFBC d25, WTIX 28-26, WKHJ d26, KVSO 27-25, WXXX 35-29, WGCL d27, WEVA 24-24, WTIC-FM 16-16—ON: WAIR, WORD, WTOB, WTMA, WRKO, BJ105, WAPE, WQXI-AM, KELI, KDOK, WTAC, KCRI, WSSV, KWOS, KDEX, WIOZ, XISP, WFMO.

All The Time In The World..Dr Hook(Capi)—ADDS: WLAC, WPPI, B100, WEEO, WZYP, WDGL, KQID, WAJF, WAYX, WYPR, KCRI, WRCG, WLVS 34, KVSO—NUMBERS: WAYS 27-21, WWID 27-19, WDDT 7-3, WROM-FM 22-17, WAPE 24-21, WTMA d27, 98Q 27-21, Q104 19-13, WBSR 35-26, WJAD 36-30, WDNG d30, WFBC 24-23, G105 24-21, WKMX 20-16, WTNL d30, WTGR 29-26, WANS 33-28, WFOM 30-28, WBTR 28-26, WXXX 28-25, WFLB 22-20, WFBS 34-20, WHHY d30, WAIR 32-27, WCGQ 21-18, WPIQ 32-30, WJRI 26-17, WHAG 26-22, WORD d30, KLDN 30-29, WBAW 28-24, WKWK 31-28, WNOX 21-21—ON: BJ105, KIMN, FM100, KJR, KELI, 92Q, 14Q, WKAL, WLOW, WIOZ, WMFJ, KORT, WHSY, WBZK, WKYX, WORG, WYMC, WAYN, WFIC, WNMB, WHBB, WOVO, KCPI-FM, WZDQ, WFMO.

# "chalk it up to love"



10

**NEW HIT SINGLE !!** From the album "CHALK IT UP TO LOVE"

ALREADY ADDED AND Spreading fast ......

WCSC d24! WTRP 35-17! WSBI d38! WJAD d39! WAZA d29! WATF 25-20! WDDT 20-14! WKAL d25! WBYG d35! WHIT d39! WLIT d37! WJNC d35! WPUB 35-33! WAGS d29! WROD 28-26! WIDE d30! WCLL d24! WCKB d35! KJEL d40! WNMB d19! WGMB d29! KSTM d29! WQSB d38! WHSY! 98Q! WPAX! WTNL! WVLD! WGNI! WKYB! WNDB! WRAQ! KSTN! WTGR! KTRN! WKEE! KGGF! WSKY! WKZQ! WGCM! G105! WFBS! WBBS! WAHR! KTGR! KLUE! WPPI! WZYP! WOOW!





#### Showing Strength (cont'd)

Stay The Night..Farragher Brothers(Pol)—ADDS: WQXI-FM 29, WFLB, WROV, WHHY, WGLF, WCGQ, WBTR, WBBQ, WROM-FM, WFOM, WXXX, WQSB, WLOW, WGAD, WBAW, WKXX, KX104, KGKL, WLAG, G105, Q104, WBSR, WVLD, WKMX—NUMBERS: Z93 d28, WAUG d28, WJTH d21—ON: WAAY, WNUZ, KMRC, WOMI, WDEC, WFRM, WJZM, WKAL.

Watch Out For Lucy..Eric Clapton(RSO)—ADDS: WSGN, WDDT, WJZM, WSTP 29, WJNC, WDGL, B100, WRVQ, Y16, WDNG, KGKL, WKMX, WOVO, WFMO, WFLB, WHHY, WORG, WORD, WSSC—NUMBERS: Q1\$4 d30, WGWR d25, WCLA d28, WNJC 24-23—ON: Z93, KX104, WAPE, KMRC, WSKZ, KCPI-FM, WLOW, KQHU-FM, WPEZ, WYMC, WPIQ, WLVS, WGAD, KISR.

He's The Greatest Dancer..Sister Sledge (Cot)—ADDS: WRFC, KX104, 13Q WTMA, WAGL, WHNY, WMAZ, KELI, WNOX, WDIX, WLAC, WBBQ—NUMBERS: WQXI-AM 17-13, WDXY d15, WTIC-FM 28-21, WKMX d27, WFLB 28-21, WAYN 23-20, WAYS 30-29, WANS 30-21, WJNC d25, WHIT 38-21—ON: BJ105, WRJZ, WRKO, WAPE, WTIX, WFOX, WHBB, WMFJ, WALG, WBAW, WSPF, KSTM, WEVA, WMSL.

Chalk It Up To Love..Joni Dias (Meri)—ADDS: WBBO, KDEX, WBLR, WTNL, WLSE, KEUN, WAGS 29, WTGR, WEVA, WCLA— NUMBERS: WDDT 20-14, WTRP 35-17, WKAL 25-18, KSTM d29, WWIT 30-28—ON: KMRC, WDXY, KLDN' WBAW, WSPF, WJAD, WJNC, KCPI-FM, WNMB, WPAX, WSSV.

Love Struck..Stonebolt (Para)—ADDS: WTIX, WANS, WKHJ, WFBS, WAGL, WHAG, WRES, WCGQ, WJTH, WJDQ—NUMBERS: 98Q 19-17, WBAW 29-19, WNUZ d29—ON: B100, BJ105, WTMA, WIFE, WFOM, WRFC, WEEO, WDNG, WPNC, WZZZ, WPIQ, WKZR, WALG, WDEC, WAGS, WJZM, WROM-FM, WFMO.

**I'II Supply The Love..Toto (Col)—ADDS:** KSLQ 34, WJAD, WDNG, KQID, KGKL, WTNL, WFBS, KCRI, WKZQ, KORT, WRES. KEUN**—NUMBERS:** WKXX 17-12, B100 29-27, TEN-Q 27-25, WANS 25-19, WEEO d27, Q104 32-28, WNUZ d30, WSKZ d25, WENK 26-24, WGWR d29, WWCU 29-27, WLVS 33-30, WHSY 30-27, WLSE 40-20**—ON:** WFLB, WMFJ, WTIC-FM, WABB-FM, Y16, WNOR, KJR, WBSR, WOMI, WTBC, KMRC, WKIN, KQHU-FM, WPPI, WDXY, WWPF, WBZK, WKWK, KISR, WFIC.

Now That We Found Love..Third World (IsI)—ADDS: WANS, WVLD, WMSL, WGWR, WROV, WWPF, WSSC—NUMBERS: WQXI-AM 26-20, WAUG 28-22, KRTH d27, WHBQ d29, KFRC 24-20, WQXI-FM 27-21, WZDQ 27-23, WKZQ 5-5, WJAD 20-14, WJNC 33-16, WKAL 28-24,WRMF d28—ON: WTIX, WNOE, WTOB, Q104, KELI, WFOX, WMFJ, WDXY, WHSY, WEVA, WPPI.

It Hurts So Bad..Kim Carnes (EMI)—ADDS: BJ105, WQOK, WFOM,, WGLF, WTMA, V97, WEEO, WANS, WLOW, WEVA, WMSL, WKAL, WAYN—NUMBERS: WQXI-FM 26-23, Z93 d29, WROM-FM d30, WRFC d30, WFOX d30, WCGQ d30, WDGL d28, WPIQ d27, WHAG 33-29—ON: WAPE, B100, WBBQ, WROV, WFLB, WALG, WAGQ, WBSR, WDOL, WJZM, WSKZ, WGGG, KLDN.

Superman..Herbie Mann (Atl)—ADDS: KIMN, WKIN, WTGR, WDIX, WWCU, WWIT—NUMBERS: KILT 27-13, WTIX 32-23, WIFE 18-15, KELI 30-29, WXXX 21-16, WFLB 30-27, G105 29-27, WORG 16-14, WALG 24-16, WHSY 32-29—ON: WNOE, WTAC, WPEZ, KINT, BJ105, WTRP, WDXY, WMFJ.

**Every Which Way But Loose..Eddie Rabbitt (Ele)—ADDS:** KIIS-AM 20, WDAK 29, WFOM, WAGQ, WFOX, KPUR, WZZZ, WWCU. WPIQ, WSPF, KEUN, KWHK**—NUMBERS:** WBBQ 26-16, WNOX 26-22, WRJZ 30-19, WRFC 28-20, G105 12-9, KILT 16-14, WTIX 31-27, WTMA 7-6, WJRI 17-9, WALG 3-1, WGCL 28-26, WCOS d27, Q104 31-26, WTRP 5-9, WFLB 25-22, WRCG d19, WHHY 22-17, WDLP d30, WAAY d27, KLOR 13-10, KCRS 18-15, WCGQ 26-20, WJSO d28, WGAD 25-20, WBAW 33-23, WMAZ d29, WLOW 34-26, WJNC d29, WEVA 25-25, WKAL 32-27, KMRC 20-20, KGKL 23-15, WBLR 31-27, WHBB 26-23, WKMX 28-28, WKIN d28, WQSB 14-16**—NUMBERS:** WAPE, WBSR, KDOK, WAIR, WTOB, KSTM, WTGR, KWOS, WFBS, WKYX, KLDN, WHSY, WWIT, KVSO, WNMB.

Wheels Of Life..Gino Vannelli (A&M)—ADDS: WTMA, WPIQ, WRES, KEUN, WAGS, WROM-FM—NUMBERS: WHAG 20-15, WTGR 16-14, WXXX 25-23, WJTH 28-23, WAUG 26-24, WKAL 36-29, KXOK d30, WCIR 16-14, WZDQ 31-26, WRCG d20, WORG 24-20, WLVS 29-24, WDEC 19-17—ON: KIIS-AM, FM100, WLOW, WEVA, WPPI, WRMF, WIOZ, WZZZ, WNJC, WPAX, KCRI, WDXY, WROV, WJML, KLDN, WWIT, WHNC, WFIC.

**Stormy..Santana (Col)**—**ADDS:** WBZ, Y16 33, WKLO, KELI 28—**NUMBERS:** WAUG 17-13, WBBQ 27-17, WROM-FM 12-8, KRLA 25-23, B100 21-17, BJ105 29-27, KSTP 25-23, WNAP 24-23, KHJ 17-15, KRTH 12-8, KFRC d29, FM100 23-19, WFBC 29-24, WQXI-FM 16-14, V97 19-16, WDLP 15-13, WCGQ 13-10, KQHU-FM 24-22, WLOW 30-22, WBTR 18-17, WXXX 16-8, KDOK 34-28, WSTP 18-16, WRMF d27, WFOM 23-22, WBBO 21-18, WRBN 21-18, WKIN 29-25, WFOX 20-18, WNUZ 24-21, KQID 22-22, WBLR 24-21, WHBB 28-26, WLAG d27, WGGG 37-27, WZZZ 20-20, WOVO 18-13, WBSR 23-19, WYPR 28-25, WPAX 23-19, KCRI 27-26, WWCU 22-19, WORG 20-18, WROV 20-16, WMFJ 25-21, WWPF 20-17, KLDN 15-14, WHSY 29-26, WGAD 19-16, KCRS d23, WBAW 22-20, KEUN 21-16, WMAZ 20-18, WKXX 25-22, KVSO 19-16, KWHK 25-17, WHNC 29, WAIR 30-30, WGLF 8-12, WFBS 8-15—**ON:** TEN-Q, WSGN, WDIX, WKAL, WISP, WDSL, WIOZ. WABB-FM, KDEX, KWOS, WNJC, WTRP, WFMO, WRDL, WWKE, WKYX, WDXY, WAAY, KORT, WNUE, WRES, WJHO, KSTM, WWIT.

I Go To Rio..Pablo Cruise (A&M)—ADDS: WTIX, WNAP, KVSO—NUMBERS: WPUB 23-20, WSTP 20-3, WROM-FM 30-25, WKAL 25-21, WKHJ 23-21, WAPE 16-13, KQID 36-26, WCIR 19-16, WCOS 26-23, WGWR 25-20, WDXY d24, WWPF 25-23, WLVS 19-15, KCRS 6-5, WLSE 20-9, KEUN 22-15, WCLA 20-19, KWHK d30, WPPI 27-23, WLAC 18-18, KSTP 12-12, WQOK 26-26, WHBB 26-25, WAGL 18-20, WORD 25-27, WAGS 17-19—ON: WLOW, KCMO, WABB-FM, WDNG, WIOZ, KJR, KWOS, WNJC, KCPI-FM, WRBN, WKIN, WFMO, WKYX, KLDN, WBZK, WSSC, WHNC, WFIC, WSSV.

**Baby I'm Burnin'..Dolly Parton (RCA)—ADDS:** none—**NUMBERS:** WAYS 33-30, WSGN 20-13, BJ105 22-16, KSTP 22-21, WNAP 21-19, WFOX 22-19, KDEX 29-27, WFBC 21-19, WRBR d29, WCOS 23-22, WJMX d19, WAGL 22-19, WHAG 12-10, V97 15-14, WSSC 23-21, KEUN 13-10, WCGQ 25-21, WAGS 10-5, KVSO 21-18, WNMB 9-8, WTGR 26-21, WCOL 16-15, WJNC 1-6, WEVA 14-12, WLAC 16-19, WPPI 30-29, KOOL-FM 17-20, WDGL 10-19, WZYP 17-26, WQOK 13-13, KSTT 30-30, WDNG 15-16, WISP 24, WGAR 34-29, WLAG 12-6, KILT 19-20, WAIR 20-20, WJHO 26-26, WHNC 21, KWHK 11-18—**ON:** WKAL, WIOZ, GKL, KCMO, WVLD, WGGG, WFMO, WWNR, WSPF.

You Stepped Into My Life...Melba Moore(Epic)—ADDS: WBTR, WTNL, WNJC, WYPR, WKIN, WHNY, WHSC, KWHK—NUMBERS: KINT 20-17, WNBC 20-18, KOOL-FM 30-27, WDDT 16-10, WMFJ 14-11, WBAW 15-12, Y100 d30, WNOE 32-28, WROV 27-19, WSSV 22-17, WAPE 20-19, WNOR d29, WTIC-FM 7-7, KELI 16-16—ON: WNAP, WPNC, WHBB, WFMO, BJ105, WORD, WKAL, KCRI, WWIT.



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Hot master just purchased by Mercury... **'Fold Out Girl'** by Pat Taylor

First day on Mercury (thank you Fretone Records, for bringing us a great Top-40 record!)

the big WAYS !!! and many, many, many more!! Mercury salutes the secondary markets for leading the way!!



for Quality!

**World Radio History** 

#### Showing Strength (cont<sup>1</sup>d)

You Can Do It..Dobie Gray(Inf)—ADDS: WYPR. WTRP, WLSE 23—NUMBERS: WAUG 22-18, WZYP 15-14, WROV 14-13, WPAX 2-1, KVSO 16-15, WSSV 15-11, WGAD 16-15, WKLO 31-27, WFLB 32-30, WTAC 25, WJRI 30-22, WTMA 22-18, WORD 30-24, WAIR 26-22, KORT 24-18, WTOB 26-22, WKWK 29-27, KWHK 19-16, WJDQ 27-26, WWIT 23-21, WOVO d30, WPUB 29-28, WNUZ 21-20, KJR d25, WNAP 27-27, WCIR 15-15, WKMX 15-15, WDNG 20-21—ON: 92Q, WJNC, KRLA, WISP, WIOZ, WHBB, WGGG, WFMO, WFBS, WBZK, WHNC, WNMB.

Baby I Need Your Loving..Eric Carmen(Aris)—ADDS: KCRI, WAGS, WBBO—NUMBERS: WKHJ d24, WBLR 27-23, WPAX 34-29, WKIN 28-24, WTGR 31-27, WRMF 26-24, WRCG 20-13, WORG 19-17, WKWK 32-30, WNOE 25-25—ON: WDHL, WDOL, WTIX, FM100, WFBC, KCPI-FM, WTRP, KELI, KQHU-FM, WROM-FM, WKAL, WDXY, KLDN, WKLO.

Sing For The Day..Styx(A&M)—ADDS: KSTT, WRQK, KELI 24, KSLQ 36, KDOK—NUMBERS: WOKY 9-8, WBTR 19-18, WGLF 18-14, WLSE 13-11, WPAX 22-18, KQID 17-15, WPPI 28-24, KXOK 20-9, G100 d30, WGGG 30-23, WCAO d30, WRBN 17-16, WTMA d29, WHHY d29, WRES 16-14, KSTM 29-24, WHNC 27, KWHK 41-21, WROM-FM 8-13, WQOK 9-9, WNAP 25-25, WCIR 20-20, WLVS 11-13—ON: 92Q, WJNC, KINT, WNUZ, WBSR, Y16, WABB-FM, KDEX, Q104, WFMO, KCRI, WORD, KORT, WJHO, WWIT, WFIC.

The Chase..Giorgio(Cas)—ADDS: WHSC, WKIN, WGCL, WFOM—NUMBERS: WTGR 23-20, WBBQ 19-11, KRTH 29-23, KRLA 27-26, KCRS 11-8, Y100 23-19, WMFJ 17-13, WWKE d28, KINT 30-26, Q105 26-24, WNBC 21-19, G105 28-26, WNOX 23-20, WKAL 15-16. WRMF 16-18—ON: KELI, WIFE, KFI, WTIX, WGGG, WLOW, WTAC, WFLB, WORG, WSSC.

# **Action Airplay**

Survivor..Cindy Bullens(UA)—ADDS: WKXX, WEEO, WNUZ, WHSY, WDEC, WANS—NUMBERS: WAKY 28-24, 14Q 25-17, WBBQ d27, WAUG 29-25. WLOW 36-28, KEUN 5-3—ON: B100, WTIX, WIFE, WHHY, WMFJ, WWKE, WFLB, KDOK, WFOM, WGGG, BJ105.

Heartaches..BTO(Mer)—ADDS: WFLB, WAIR, WTMA, KELI, WNBC 34, WTOB, WNUZ, WGWR, 98Q, WDDT, G105—NUMBERS: none—ON: WTIC-FM, WJZM.

Body Heat..Alicia Bridges(Pol)—ADDS: 92Q, WFLB, WNUZ, WDDT, WJAD, WAYX, WPAX, WJDQ, WDGL—NUMBERS: WOMI 30-27, WJZM 24-21—ON: 98Q, WNJC.

Unloved..Walter Egan(Col)—ADDS: WFLB, 98Q, WGWR, WPUB, WDDT, WJAD, WDSL, WTNL, WJNC, WPAX, WCLA-NUMBERS: none—ON: KILT, KOPA, 14Q, WLOW.

Love Ballad..George Benson(WB)-ADDS: KHJ, KRTH, KFRC, WFYR, WHBQ, WRES, WCIR-NUMBERS: none-ON: none.

I'm Not Gonna Cry Anymore..Nancy Brooks(Aris)—ADDS: WCOS, WTIX, WSGN, WFOX, 98Q, WMAZ, WALG, WZDQ, WBAW— NUMBERS: KRBE 30-26—ON: WQXI-FM, KFRC, WBBQ, WANS.

Circle Of Love..Roadmaster(Mer)—ADDS: WEVA, WDNG, WBAW—NUMBERS: WZYP d28, WNJC d28, WLSE 32-26—ON: XIFE, WNAP, KSTT, WROV, WKZQ, WDGL, KCPI-FM, WHNC.

Shake Your Body..Jacksons(Epic)—ADDS: WNOE, WAPE, WSGA 32, KX104—NUMBERS: Y100 11-9, V97 40-29, WJZM 34-28, WRMF 25-23—ON: KRTH, WIFE, KELI, BJ105, WFLB, WHBB, WJAD.

Sinner Man..Sarah Dash(Kir)—ADDS: WNOE, WFLB, WPAX, WLAG, WXXX—NUMBERS: none—ON: BJ105, WIFE, WTIX, WMFJ, WEVA.

Rubber Biscuit..Blues Brothers(Atl Ip)—ADDS: KOPA, WNOE, WNOX, WKWK—NUMBERS: WSGA 32-29, KHJ 26-21, KRTH d26, WAAY d25, KMRC 21-19—ON: KFI, 99X, WORD, WTBC, QV93, WKAL, WOMI, WFIC.

You Make Me Feel Mighty Real..Sylvester(Fan)—ADDS: KDOK—NUMBERS: WTIX 17-13, WKAL 21-19, WAGS 18-10, KWHK 22-15, WEVA 17-16, WHSY 25-23, WSSV 23-22, KRLA 15-15, KINT 12-25—ON: WNOE, WDOL, WIFI, KCRI, WSPF, WJHO.

It's You..Anthem(Buf)—ADDS: WQSB, WJMX, WBZK, WWIT, WHNC, WGCD—NUMBERS: WQOK 8-7, WAGS 28-25, WBBO 29-29—ON: WPAX, WJDQ, WPUB, WPIQ, WBAW, WSPF.

Get Down..Gene Chandler(20th)—ADDS: WLEE 30—NUMBERS: WEEO 18-15. KMRC 9-6, Q104 10-9, WFLB 5-5, WDDT 20-9, WLAC 25-16, WCAO 15-13, WNOR 20-16, WFBS 29-18. WHBQ 7-8—ON: WDOL, WNOE, WTAC, KQID, WHBB, WWIT, WHNC.

Down Hill Stuff..John Denver(RCA)—ADDS: KQID--NUMBERS: WLAG d28, WHAG 29-23-ON: WFBC, WBSR, WKLO, WAIR, WORD, WLVS, WROM-FM.

Man With The Child In His Eyes..Kate Bush(EMI)—ADDS: KELI, WAYN—NUMBERS: WAYS 16-15, WAPE d29, WHAG 25-24—ON: WFEO. WRJZ, WHBB, WNJC, WPPI, WKAL, WDXY, WBAW.

Living In A Dream..Sea Level(Capr)—ADDS: KISR, WAGS—NUMBERS: WRBN 18-15, WLSE 24-18, WAUG 24-21, WRMF 27-26, WWPF 27-25, WJNC 13-13—ON: WBSR, WNUZ, WOMI, WGGG, WKZQ, KWOS, WLOW, WPUB, WKAL, KLDN, WBZK.

Got My Mind Made Up..Instant Funk(Sal)—ADDS: WCAO, WPGC, WAPE, WAIR, WEVA—NUMBERS: none—ON: WNAP, WTIX.

Can You Read My Mind..Maureen McGovern(WB)—ADDS: WCAO, WMAZ, G105, WRMF, WJNC, WTGR, WYMD—NUMBERS: WLEE 26-21, KGKL d35—ON: WBZ.

Song For Guy..Elton John(MCA)—ADDS: WHNY, WDSL, WMSL, WJNC, WHAG, WCLA, WTGR—NUMBERS: none—ON: KDOK, KCPI-FM.

Our Love Is Insane..Desmond Child & Rouge(Capi)—ADDS: WHIT, WVLD—NUMBERS: WFBC 19-18, WFBS 35-25, WFLB 26-24, WANS 31-30, WGLF 26-27—ON: WRKO, WTMA, BJ105, WROV, WMFJ, WTIC-FM, WSSC, WHNC.

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# Love Ballad



FLASH!!! Already On These Majors: KRTH !!! KFRC !!! KHJ !!! WHBQ !!! WHBQ !!!

from his soon to be released album "Livin' Inside Your Love"

produced by Tommy LiPuma.



World Radio History

#### Action Airplay (cont'd)

Don't Stop Me Now..Queen(Ele)—ADDS: WCGQ, WMSL—NUMBERS: TEN-Q 25-25—ON: WTIX, WBSR, KSTM, WLVS, WHSY. WSSC.

Four Strong Winds..Neil Young(Rep)—ADDS: B100, WTRP, WLOW, WWPF, WJNC—NUMBERS: BJ105 27-26, KQID 32-30, WYMC 22-21, WORG d29, WMFJ 37-28, V97 26-20, WMAZ d27—ON: KSTP, WNAP, FM100, WTIX, WTMA, WFLB, WSKZ, KLDN, KISR.

Keep On Dancin'..Gary's Gang(Sam)—ADDS: 99X, V97 40, WTIX, WFLB, BJ105, KELI, WKAL, WALG, WHNY, WSPF—NUMBERS: WNBC 32-26, WQXI;AM d30, WDDT d28—ON: KINT, KRTH, WRKO, WAPE, WGLF, WKZQ, WMFJ.

This Is It..Dan Hartman(BS)—ADDS: WTOS, WJMX, WBZK, WWIT—NUMBERS: WTNL d29, WPIQ d26—ON: WRKO, WNOE, WALG, WKAL, WPAX, KCPI-FM.

Nanu Nanu.Daddy Dewdrop(Inph)—ADDS: KMRC, WSSC—NUMBERS: WKMX 27-24, WPAX 25-21, WHHY 23-21, WAYS 13-13, WKZQ 18-18—ON: WNOE, WORD, WCGQ, WHBB, WRMF, KCRJ, WPIQ.

Theme From Taxi..Bob James(TZ/Col)—ADDS: WXXX, WPNC—NUMBERS: WQXI-FM 13-9, WZDQ 26-22, WTRP 31-24—ON: KILT, KSTP, WROV, WKAL, WOMI, WJML.

Oh Honey..Delegation(Shad)—ADDS: WKZQ, BJ105, WWKE, WRCG—NUMBERS: WTOS 26-19, WMAZ d28, KMRC 24-17. KSTP 18-18—ON: KRLA, WORD, WDNG, WLOW.

Roxanne..Police(A&M)—ADDS: 99X, WBBQ, WWPF—NUMBERS: WZDQ 33-28, WAUG d27—ON: KSLQ, KFRC, WTIX, WHSY.

Keep The Change..Kayak(Jan)-ADDS: WZDQ, WTOS, WEVA-NUMBERS: WKXX d30-ON: B100, WNUZ.

Make It Last..Brooklyn Dreams(Cas)—ADDS: WTOS—NUMBERS: none—ON: WIFE, WFLB, WYMC, WOVO, WKMX, WPNC.

Tell Me To My Face..Fogelberg & Weisberg(FM/Epic)—ADDS: WDNG, XLOW—NUMBERS: KSTM d26, KEUN 23-20—ON: KCRI, KISR, Y16.

One Way Love..Bandit(Ario)—ADDS: BJ105, WDEC, V97—NUMBERS: WKZQ d29—ON: WNOR.

Blow Away..George Harrison(DH)-ADDS: WRKO, WRJZ, WZDQ-NUMBERS: none-ON: WTIC-FM.

Almost Gone..Barry Mann(WB)—ADDS: WHNY, WKMX, WPUB, WMAZ, WBAW, 98Q—NUMBERS: none—ON: none.

#### **Dropping Off The Chart This Week**

Too Much Heaven..Bee Gees (RSO) Love Don't Live Here Anymore..Rose Royce (Whitfield) Home And Dry..Gerry Rafferty (United Artists)

#### Top-40 Open Mike

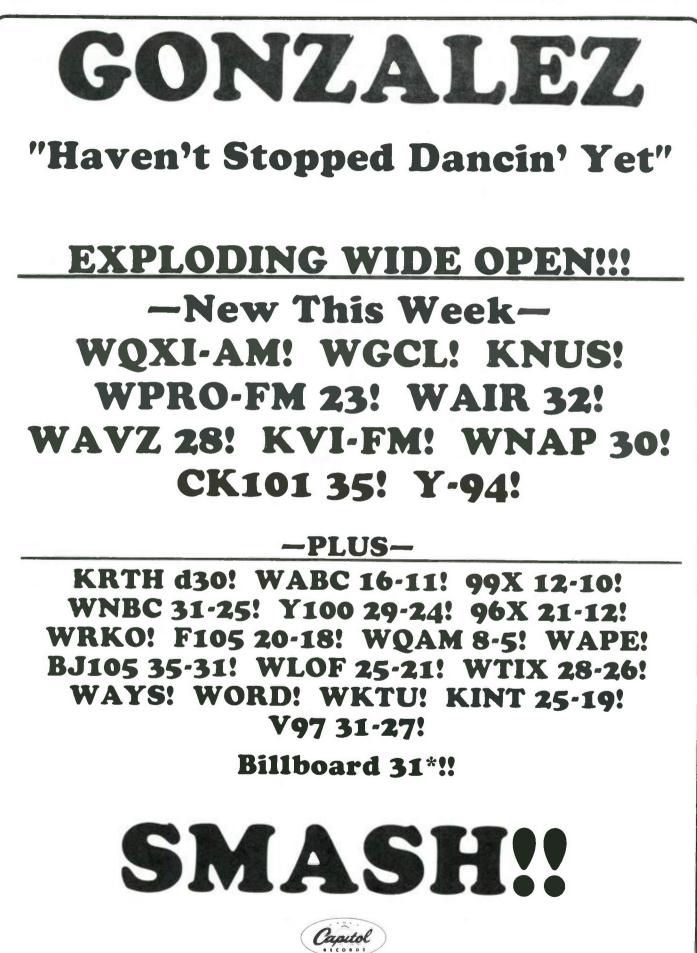
**G105 Metter, GA Bill Phipps..**"After a three month search, we have finally filled our opening, as G105 welcomes Marty Williams from WZAT-FM Savannah (thank you Jerry Rogers). Our new line-up: 6-10am Bill Phipps (PD/MD), 10am-3pm Marty Williams, 3-8pm John Rogers, 8pm-midnight Paul Chase (Asst. PD), All night - Sundance, Weekends - Bro Brian, Craig Stevens, Ron Keith, and Terry Woodcock. We are also proud to announce that G105's Ron Keith takes over the disco duties at "Somebody's" in Statesboro (Ga. Southern College). Ron would appreciate disco service from all sources c/o G105. Congratulations to RMR on its new expanded look. It now provides help for many formats and it's highly readable. We love it!"

Milwaukee, WI..Rusty Ford passes along these Arbitron numbers for the Milwaukee area, Monday thru Sunday, 12+: WTMJ 18.2- 17.4; WEZW 7.7- 9.7; WISN 10.5- 8.0; WOKY 7.3-7.6; WLPX 5.6- 7.3; WZUU-FM 6.9- 6.5; WBCS-FM 5.7- 4.3; WEMP 3.8- 4.2; and WQFM 2.0- 3.3. WTGR Myrtle Beach, SC Bob Scarborough.."A special thanks to Bill Jerome for stopping by last week; to UA and WEA for speedy lp delivery. We have completed the transition to adult contemporary, and if weren't for such fine people as Margye Reeves, Bill Jerome, Patti Oates, John Foley, Mac King, Stan Stewart, Chris Hensley, Tim Edwards and Ross Melodia, we could not have moved as smoothly as we did."

WRKO Boston..WRKO's weekend newscasts will have an added flavor starting February 3. The nine scheduled newscasts will now feature "Record Report", which will highlight brief interviews with recording artists who will relate their 'behind the scenes tales'. "Record Report" will be hosted by Robert W. Morgan, a leading Los Angeles radio personality.



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Heartaches..BTO(Mercury)..excellent pure mainstream rock and roll. Quick reaction and acceptance from top-40. Looks strong out of the box.

From The Inside..Alice Cooper(Warner Bros)..some of the old Alice and some of the new. It's hot rock and roll that should receive quick attention.

High On Your Love Suite..Rick James(Gordy)..the very best of funk and disco. It knocks us out.

Love Ballad..George Benson(Warner Bros)..a little jazz, a little disco, and an awful lot of mass-appeal. The highly identifiable voice and style is there. One for quick consideration.

#### Also New This Week

Love, Hit And Run..Lane Caudell(MCA)..excellent contemporary rock ballad. One for consideration. Mirror Star..Fabulous Poodles(Epic)..hot rock cut from an album attracting lots of attention. One to hear. Here Comes The Night .. The Beach Boys (Caribou) .. surfing and disco-a sure shot combination. One to hear. Stand By..Natalie Cole(Capitol)..potent contemporary disco/rock. One to hear. Better Come Back .. Mylon Lefevre (Warner Bros) .. very good toe-tapping laid-back rocker. One to hear. I'll Come Running .. Livingston Taylor (Epic) .. potent easy rock treatment of the oldie. One to hear. I'm Still Caught Up With You..Gladys Knight(Buddah) .. very strong emotional ballad. One to hear. You And I..Liner(Atco)..very good mellow rock ballad. One to hear. I Got My Mind Made Up..Instant Funk(Salsoul)..already started with disco clubs/radio. Hot disco/rock. One to hear. Hold Me..Michelle White(Sunshine Sound) .. pretty lady with a very pretty mellow disco rocker. One to hear. Sad, Sad Story..Neil Sedaka(Elektra)..good toe-tapping happy rocker. Prime Time..The Tubes(A&M)..change of image and sound. Mass-appeal toe-tapping rocker. Nightime Journey..Vicki Sue Robinson(RCA)..hot disco/rock. Boogie With Me Baby..Debbie Peters(Free Flight)..hot disco/rock. Disco Fever..Leon Haywood(MCA)..hot disco/rock. Disco Fever..Rare Essence(Atco)..hot disco/rock. If There's Love..Amant(Marlin)..hot disco/rock. Souvenirs..Voyage(Marlin)..hot disco/rock. Dance Lady Dance..Crown Heights Affair(Delite)..hot disco/rock. (I Wanna) Go Home With You.. The Miami Disco Band(Salsoul) .. hot disco/rock. Turn Me Up..Keith Barrow(Columbia)..hot disco/rock. Try Love..Tony Wilson(Bearsville)..very good easy funk disco/rock. All Night Long..Baby Grand(Arista)..very good laid-back rock n roll. It's Only Make Believe.. Robert Gordon (RCA).. 50's rockabilly treatment of the Conway Twitty classic. Caught In The Act..Dalton & Dubarri(Hiltak)..potent laid-back funk. Take It Like A Woman...Mary Welch(20th Century)...good soft easy ballad. Housewife..Wayne Newton(20th Century)..good female oriented rock ballad. Highway Affair..Gary Bennett(DJM)..good rock ballad. Look At Me..Stylus(Prodigal)..very good rock ballad. Strawberry Girl, Blueberry Boy .. Davis Martin(DJM) .. good rock ballad. (I Used To Be A) Brooklyn Dodger..Dion(Lifesong)..good mellow rock ballad. Who Holds The Light..Hush(ASI)..good laid-back rock. This Time I'll Be Sweeter.. Angela Bofill (Arista/GRP) .. very good soft ballad. Time..Lenny White(Elektra)..commercial funk rock.





WANS! KULF! KNOW! KBZY! KAYC! KRIO!

# KRBE 30-26! WBBQ! WQXI-FM! KFRC!

\*\*\*Plus\*\*\*

# WTIX! 94Q! WAVZ! WRFC! WFOX! 98Q! WALG! WCOS! KMHT! WSGN! WZDQ! WMAZ!

\*\*\*This Week\*\*\*

# Arista Records Proudly Presents "I'm Not Gonna Cry Anymore" NANCY BROOKS

\*

Clay Gish, PD at KRBE Houston, shouts: "Nancy Brooks is a smash! The phones are strong female! 'I'm Not Gonna Cry Anymore' is guaranteed Top-10!!"



L-R: Harry Smith of WPPI/Carrollton, GA, Ariola recording artist Gene Cotton, and Scott Evans WPPI MD during a recent concert.



The WSGA Savannah, GA 'Boogie Bouncers' basketball team is in the midst of another all-losing season. They play only women's teams for charity and still manage to lose every game. Pictured among the faculty members at a local high school are L-R: Tim McMillian (all nights); Jerry Rogers (PD); Johnny Foster (weekends); Denis Reid (9pm-2am); Chuck Cannon (6pm-9pm) and Jim Osborne (weekends).



Bob Mitchell of WTIX/New Orleans (left) and Marc Sommers, formerly of WNOE (right) receive gold records from Mel DeLatte of Chrysalis.



L-R: Dave Edmunds, MD of WZYP/Huntsville, AL, Joe Curtis, local music shop owner, and Grant Gilbert, winner of the recent ZYP Album Run.



Pictured during a post-concert interview at WJZM Clarksville, TN are L-R: John Friesen of Player, J C Crowley also of Player and Jimmy Baird WJZM PD.



Jason O'Neil, morning man for KKYK Little Rock is pictured on the blanket in the midst of his 'Quest For Summer' promotion. Also, a crudely built lemonade stand was built (see background) and listeners were invited to drop by for a free glass. The temperature at the time this picture was taken was a sweltering 21 degrees!





WAPE MD Jeannette Richards giving the new adds.

Jacksonville, Fla..WAPE is now and has been, one of the more promotional oriented stations in the country. A few current examples are:

The Big APE is giving Jacksonville a free phone call to anyone, anywhere in the continental U.S. We're setting up a special Big APE Heartline phone in an old fashioned phone booth at a local Chrysler Plymouth Dealer. On the 12th, 13th, and Valentine's Day from 5pm-10pm everyone who comes out can make the calls, meet the Big APE locks and win prizes.

From March thru May, The Big APE is giving away 10 free "Studio 69" Disco Dances with a Big APE jock to area high schools It's simple, the first 10 schools that submit a petition signed by at least 200 students win a free Big APE Disco with albums, T-shirts, and other prizes during the dance.

The Big APE began its "Studio 69" night show 7 months ago with Be Be D' Bannana fro WOL Washington, featuring commercial free Disco Jams. We've expanded the theme with disco oriented prizes such as disco lp's, 12" singles and free passes and drink passes to Jacksonville discos. Everyone who wins becomes an official Big APE Discorilla.

"God, I'm glad the day's over. Break out the beer!" WAPE PD Paul Sebastian.



#### Tim Powell... Lands on His Feet.

# New Program Director of 13Q, Pittsburgh...

**RMR:** Tim, the radio industry rejoices. You found work quickly. When did you get there?

**Tim:** I arrived here on Monday at 5:30am to listen to Jim Quinn. I drove in from Washington, D.C.

RMR: What kind of radio station do you have there?

**Tim:** 13Q is a contemporary radio station, mass appeal. It is 'favorite song' radio, more than even top track, it is favorite song. It's AM, 1320 on the dial. This is the station where, in 1973, Buzz Bennett blew a hole in this market like the one that was torn in the side of the Titanic. He had over one hour listener duration, on about a 15 record playlist station. He gave away a quarter of a million dollars. It was the most exciting radio phenomenon in America, pre-KTU, post-Boss radio.

**RMR:** Isn't this a departure from your past programming jobs?

**Tim:** I have spent seven or eight years in free-form and formatted album radio. It is a departure in so far as I'm not dealing with secondary cuts from hit albums. It's not departure, in so far as that it's all common sense and it's all based on mass appeal.

RMR: Any changes planned?

Tim: Well, the station has been relying a great deal on passive research. It seems to have been a cul-de-sac for the ratings, in so far as that we've had excellent cume at 13Q, but the quarter ain't hanging in there. Because the passive research is not keeping the station hit-oriented enough. Records seem to be considered burnt-out, way before we see any other indication...aka requests, sales and national charts. Records are being moved out of a power situation way before anyone else in the country, l'm pretty sure. So we're going to go back to basics. Jim Quinn is my music director from WKBW, who was program director at WPLJ when I was director of program development for Allan Shaw...was at WPIX, and KQV, here in Pittsburgh for four and a half or five years and owned night times here before 13Q came on the scene, when ABC did not respond to Mr. Bennett's threat and he took the market. Jim and I were talking the other day and we decided to do something new and novel. We're not doing to respond to AOR, we're not going to respond to disco, we're not going to respond to country, and we're not going to respond to MOR or adult contemporary. We're going to do something that hasn't been done in years .we're going straight ahead...favorite songs, number one a lot, number two a lot, number three a lot, and going to use the information that we get from the 17% of the population that buys records and use that as a criterion. alor 3 with everything else.

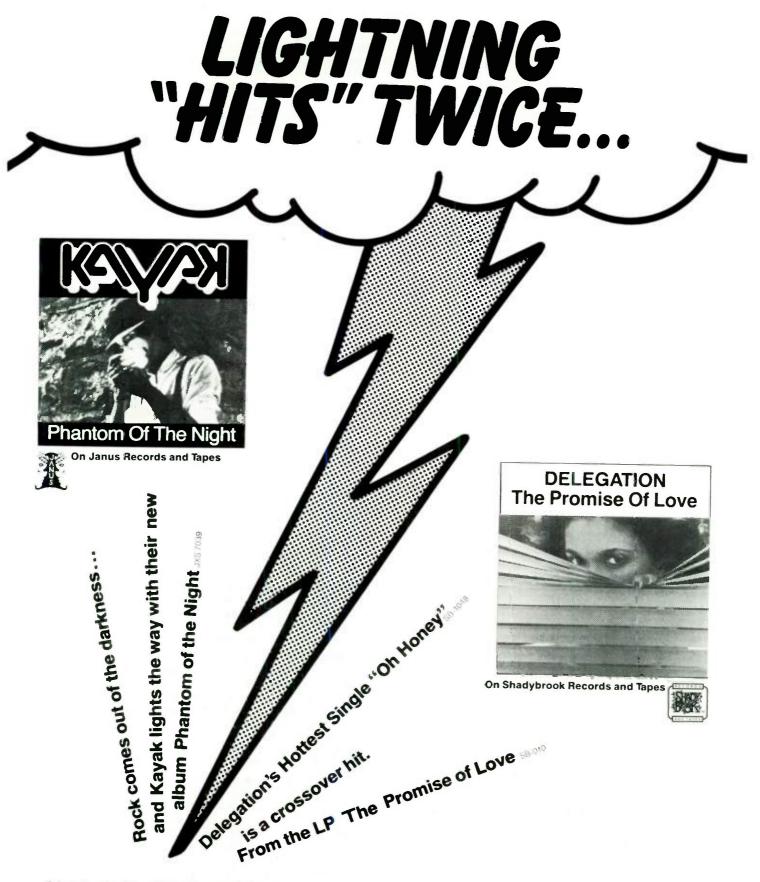
RMR: Welcome back to old time radio.

**Tim:** That's it. It is my firm conviction tht many programmers have taken so many irritants out of contemporary radio that it's dull and boring. Jim and I, both are graduates of the ABC school of how to do things.

#### 

Los Angeles..Dave Urso of Planet Records called, very excited about the new Pointer Sisters single, "Happiness" A special disco package is also being shipped—The Pointer Sisters have a 12"





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#### **Distributed by GRT Record Group**

World Radio History

# Sire's Marc Nathan wants to modernize charts...

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#### "The problem with disco right now is that some people perceive it as R&B; some people perceive it as Top-40; some people perceive it as disco."

**RMR:** Marc, we received a letter that you apparently sent to all the trade magazines in regard to exclusion of the 12" catalog numbers in the trade publications. Of course, you're aiming this at the retail level but I think it goes beyond that. Could you touch on the basic points of this letter?

**Marc:** Essentially, to summerize it, I felt that because radio has survived all of the call outs that came up last year and we're now very much involved in disco and how to utilize disco in programming, the 12" single (which has become a viable source of sales and airplay for the record companies) should be listed in national trade charts. Basically, by not listing it, the retailer is not aware of the availability of it in some cases and they lose sales. The record company loses sales and the radio stations don't get complete information in their reports, as well.

**RMR:** We do a disco chart at RMR and, of course, we specify whether it is a 12", 7" or an album, in terms of airplay source. RMR is not widely circulated among the retail outlets, we are primarily interested in radio feedback. Our indication is that a lot of 12" records that are shipped to radio stations are not available commercially.

**Marc:** That's very true. I checked on the most recent national trade charts and found that there were no less than 23 commercially available 12" singles that are out there in the top 100. I'm sure there were another 15 or 20 that are strictly promotional. But the 23 is close to a quarter of the chart and I feel that there is basis for them to be listed as such...a split listing with the 7" single and the 12" single. This does not include tracking them as far as actual sales research to move the record up or down the chart. This is just for the retailer's information, I feel.

**RMR:** Don't you also feel that the national charts (and I guess, specifically we're talking about Record World and Billboard) at this point, are the ones that retailers do rely on?

**Marc:** I would include Cashbox, if only for the fact that their level of accuracy is probably approximately the same as Billboard.

**RMR:** So, assuming we have three major trade magazines that do deal as a source of information for the retail outlets around the country, they not only are slow reactors in terms of change with the record business, but they are slow reactors in terms of change within their own chart situation, as well. In other words, do you feel they are accurately reflecting what's going on in the country with regards to the disco or the 12" product? Do you feel the slowness in thinking or attitude is changeable? Do you think it's possible to get them to react?

**Marc:** Absolutely. I feel that Record World's installation of Jack Forsythe into a key position. Cashbox has evolved in the last few months with the departure of Stan Monteiro, they have been forced into that kind of change. And Billboard has always been adaptable to the disco situation. I feel that it's possible to not necessarily perfect, but certainly generate a better top 10° chart than they're all putting out now. The stations are going to have to be re-evaluated. There are too many strictly disco stations that are still being included in top-40 research. If they want to leave them in there, it's fine as long as they are weighted properly.

**RMR:** Matthew Clenott was in Atlanta over the weekend and we had a lot of conversation with regard to reporting to various trade publications. I was astonished to find out that the number one station in New York City is not given any point status at Billboard, whatsoever. He does report to Cashbox and I have no idea what the point situation is there, but he does not report to Record World. We know that if a record is played at WKTU it will sell product in New York City, that's a fact. In not taking into consideration the number one station in the largest city in the country, don't you feel that there is a total inaccuracy in all charts?

Marc: The problem with disco right now is that some people perceive it as R&B, some people perceive it as top-40, and some people perceive it as disco. If I have a rock & roll record like a Talking Heads, or a Foreigner, or a Styx, I don't want to lose points on a chart because some disco record that's selling 200,000 pieces in New York City is going to get that bullet ahead of me on a top-100 chart. On the other hand, you can't ignore WKTU...it's just how to catagorize it, is the problem. It's a strange situation and it's going to need some heavy evaluation. Whether we're going to need a top-100 mass-appeal chart, a top-50 disco radio chart...I'm not sure what the answer is yet. If I knew, I would actually go over to Record World. Cashbox or Billboard. As soon as RMR is ready to become a consumer trade, rather than an industry tip sheet. I'd be first to jump on the bandwagon because the progress made by RMR in the last three months is astounding.

**RMR:** Again, we're into a situation where album radio stations are playing cuts from albums as pieces of music and normally those cuts from albums become singles. Not until they become a single and not until they become a top-40 (for want of a better handle to put on those kind of mass appeal radio stations), do the records actually become charted. As you know, with the Superstar situation and most of the album stations around the country, it a top cut situation. It does reflect single sales. It does reflect the single from albums. They're disregarded in the charts. Don't you think this is also a fallacy?

**Marc:** Positively. It's always been a problem with the AOR stations correlating it into chart activity. You could have all of the airplay in the world and have only sold 10,000 records, and you're just not going to be visible on a chart somewhere I've had plenty of managers that have never really understood how they could be on NEW. BCN, MMR, MMS, etc. and not get any listings. That's one the reasons why the Superstars Chart have become so important and has apparently become a trend setter among the other album oriented sheets. But when we're based with these retail sales oriented charts, we have to go by their guidelines until somebody comes along and changes them.

**RMR:** I know for a fact that on the Superstars Chart, sales are taken into consideration. They do survey within each market place to get their top albums, and heretofor, radio stations who played albums were doing some form of retail survey. The importance of a Burkhart/Abrams addition is very evident, but do you feel that the Superstars or the album radio stations have now become pretty much the mass appeal, top-40 type stations, and reflect really what the people want to hear?

**Marc:** In a specific demographic category. Which, by saying that, I'm not sure I would qualify them as totally mass appeal, but as to say that a WLS is totally mass appeal and a station like the WLUP or KQX is limited in its demographic appeal. I think that there a great many more people listening to a tight Superstar AOR format than ever before. To an extent, it is the mass appeal of the future as the upper demographics fade away into beautiful music.

#### Continued on next page...

**RMR:** Good luck on your crusade to get the 12 inches included on the national consumer trade charts. I think it's a righteous cause and certainly it's time that somebody did something because the charts, at this point, are pretty antique-ish.

**Marc:** It might be pointed out that there was a time, years ago, when the trade charts were not listing whether an album was available on cassette or 8-track, but now they do because they realize it's a viable configuration. The 12" single is a viable configuration to single sales market place and the only way that the retailers ae going to be aware of it is if it has a listing.



San Jose's KLIV Asks, "Is label important?"...There is a station in San Jose that's looking for a label. Is KLIV top-40? It was—for 15 years. Is it disco? Not in the common sense of that word But it sure has been for the past three weeks.

KLIV's problem is the label, not the music. Music Director Ralph Koal knows what music he's looking for...and playing. He says he's "looking for today's most popular music—the job of music directors since the days of Todd Storz." Only two things have really changed: his approach to research and the music that reaches the air as the result of that research.

Some time after the first of the year. Koal observed that the music people liked and listened to was really not being played in reasonable quantities on his station or on most Bay Area stations. He was helped to reach this conclusion by KLIV morning man, Bob Ray, an active disco dj at various Bay Area night spots. He was helped also by KLIV program director, John McLeod, whose disco-ing experience was summed up in his report to Koal: "No matter what their age, they're asking for the same music—and it's all dance music. Disco "

Koal was helped also by Arbitron reports of disco station success throughout the country.

The problem, Koal decided, was that local record stores the source of much of his research—weren't stocking enough disco music. The result: They weren't selling much of it.

So he decided to pay some more attention to what was being played and requested at the many Bay Area discos. He made contact with the Bay Area Disco Deejays Association, which represents some one hundred selected discos in the Bay Area. He asked them to provide playlists, and he began to integrate some of their top sides into the KLIV playlist.

The first move occured on Friday, January 5th. Before the weekend had come to a close, the reaction even to this small change in music emphasis had resulted in sizeable public response. That public response-mostly by telephoneprovided Koal with his second source of information. He'd always noted phone reaction and had combined its results. with the results of his record-sales research. But the phone reaction now was different. As Koal explains it: "For one thing, the number of telephone calls multiplied. For another thing, the callers seemed to pounce joyfully on the new records, the records we'd never played before 'YMCA', for instance. It had never been played on any of the Bay Area. top-40's. When KLIV started playing it, the phone requests swiftly made it clear that 'YMCA' either was the day's top tune ...or darned well ought to be "Instant Replay' and 'Mary Jane' were two other records that jammed the phone lines."

How about oldies? Koal has re-examined the station's large list of oldies and "weeded out large numbers of records that simply weren't compatible with the disco sound. It's true that we're still playing some oldies that aren't in any sense disco but even those oldies today fit with today's disco sound."

KLIV found itself carried by the new disco flood. With the introduction of every new disco record phone calls insistently told the station how the listeners felt: they wanted more disco. Koal inserted more disco into the playlist

Meanwhile. Koal went looking for record stores that were stocking significant amounts of disco music. They provided their input. And, quickly, the record stores which had not been stocking large amounts of disco, and thus not reporting large disco sales, started to increase their percentage of disco. When Koal made his weekly calls to them he founthat they, too, were reporting big jumps in sale of disc product.

Those big jumps took their place in the wonderful new cyclemore sales, more disco on KLIV<sup>-</sup> more disco on the radio more sales.

Today, Koal looks at his music list and wonders wha happened to the top-40 designation. The list includes 3: records Eighteen are called 'charted records.' The other fourteen are 'extras.' Again it makes no difference whether they're 'charted' or 'extras.' With one exception, they're all disco. The exception. Olivia Newton-John's "A Little More Love." Koal says it's still in there because "it fits in with the rest of our music, and sales on it are real strong."

And what about the station's promotions? PD John McLeod roints to the new KLIV van. Until mid January, the black van was adorned only by a huge hand holding a KLIV decal—the stations logo. Then Mcleod had a painter add, in the large black are which remained, one shadowed word: "Disco." McLeod says that the station is also giving out disco T-shirts, and he shows the new KLIV TV spot—30 second heavily flavored with disco.

So, music director Koal is asked: Are you Top-40, or are you Disco? Koal's answer: "KLIV continues to use Top-40 principles for determining its music. It just happens that, today, that music is overwhelmingly disco. Since that's the case, we're playing it. We couldn't care less about labels."



#### Vince Faraci and Tunc Erim

## Vince Faraci and Tunc Erim Promoted to Atlantic Vice Presidents of Promotion...

Atlantic Records President Jerry Greenberg and Senior Vice President/GM Dave Glew have announced that Vince Faraci and Tunc Erim have been promoted to Vice Presidents of the company, effective immediately. Vince Faraci, former National Pop Promotion Director, has been named Vice President. National Promotion. Tunc Erim, former National Pop Album Promotion Director, has been named Vice President, National AOR Promotion. In making the announcement, Jerry Greenberg noted: "In the past few months, Atlantic has been enjoying the hottest streak in its history; and certainly these appointments serve to recognize the intinate involvement which Vince and Tunc have had with our tremendous success. They are both longtime members of the Atlantic family, having been with us for more than ten years, so it gives me particularly great pleasure to announce these much-deserved promotions. Two of our most valued and experienced executives, they have risen through the ranks of the company over the years and Vince and Tunc, along with VP/Director of Special Markets Eddie Holland, now head what I believe is the strongest national promotion team in the business."

Vince started with Atlantic as Southwest Regional Promotion Representative, joining the National Pop Promotion Department in 1969. He has been National Pop Promo. Director since November 1974, prior to which he was Assistant National Pop Promotion Director.

Tunc Erim joined the Atlantic family in 1966 as Assistant Studio Manager, following which he was Studio Manager until 1972. He then directed Atlantic's Artist Relations Department; and in November of 1974, he moved to the Promotion Department as National Special Projects and Album Coordinator. He was named National Pop Album Promotion Director in January of 1977.

#### \*\*\*\*\*\*\*

**A&M Los Angeles.** Heavy Lenny of the west coast A&M office informs us that with the new distribution arrangement with RCA, no further mailings will come from A&M. However, RMR subscribers are being well taken care of, in that Lenny informs us that the entire list of RMR Reporting Stations (in the back of the mag) has been forwarded to RCA for inclusion in the new mailing procedures. If you should not for some reason, receive A&M product by March 1st, give Lenny a call and he will take care of it.

#### \*\*\*\*\*\*\*

**Miami.** After weeks of negotiation with the ABC heiracy, Bill Tanner has decided to stay at Y-100. It was touch and go for a while, but Bill told RMR he "feels very comfortable with Miami, Y-100 and the money at this point." This ends industry wide speculation that Tanner was going to KLOS in Los Angeles. Now the rumors can stop.



**New York..**The following was sent to Matthew Clenott at WKTU in an envelope bearing the logo and return address of a "famous" NYC radio station. What the person did who sent the altered interview to Matthew, was simply change the answers. Is this radio station so fragile that it fosters unstable employees who apparently are wallowing in paranoia? It's sick but interesting to see a mental midget expose themselves in print....

Question: Give us a quick analysis of the book.

**Matt:** Frankly, we're counting our lucky stars. It was a flash in the pan that won't last. Our audience is comprised of niggers and spics who are all on welfare. Our quarter hour is high because none of these people have jobs, all they do is walk around with big transistor radios growing out of their ears.

Question: Are there any problem areas?

**Matt:** You've got to be kidding! Have you ever heard our station? It stinks...it's over commercial, you hear the same songs played over and over, the news is unprofessional, the jocks are inexperienced, production is a joke, the music is boreing...all you get is a constant repititous jungle beat that gets on your nerves...

Question: How long have you been program director?

**Matt:** Am I the P.D.? I thought it's programmed from Bellevue.

**Question:** What exactly was the biggest change you had to make when you suddenly went to disco?

**Matt:** A sex change. I used to be straight, but the disco audience tends to be gay, so when in Rome...

Question: How does a disco record happen?

Matt: To sum it up in one word, payola.

Question: Do you break records?

**Matt:** That depends on how much the record companies can offer to buy me. It usually takes about \$10 cash, a joint, a line of coke and a Big Mac.

Question: How many records are you playing?

Matt: I don't know, I can't stand listening to disco.

Question: Do you take any telephone requests?

**Matt:** Hell no, who gives a shit what the audience wants to hear!

Question: Do you have a normal rotation system?

**Matt:** Not really, our guys play whatever their girlfriend or boyfriend wants to hear. But usually we play the records with the coke in the envelope in the hottest rotation.

**Question:** What do you think about competition from other stations?

**Matt:** Who cares about competition. As long as Arbitron uses its fucked up systems for weighting blacks and Hispanics, and for measuring them, why should we care? Those Arbitron numbers aren't real...they're inflated!

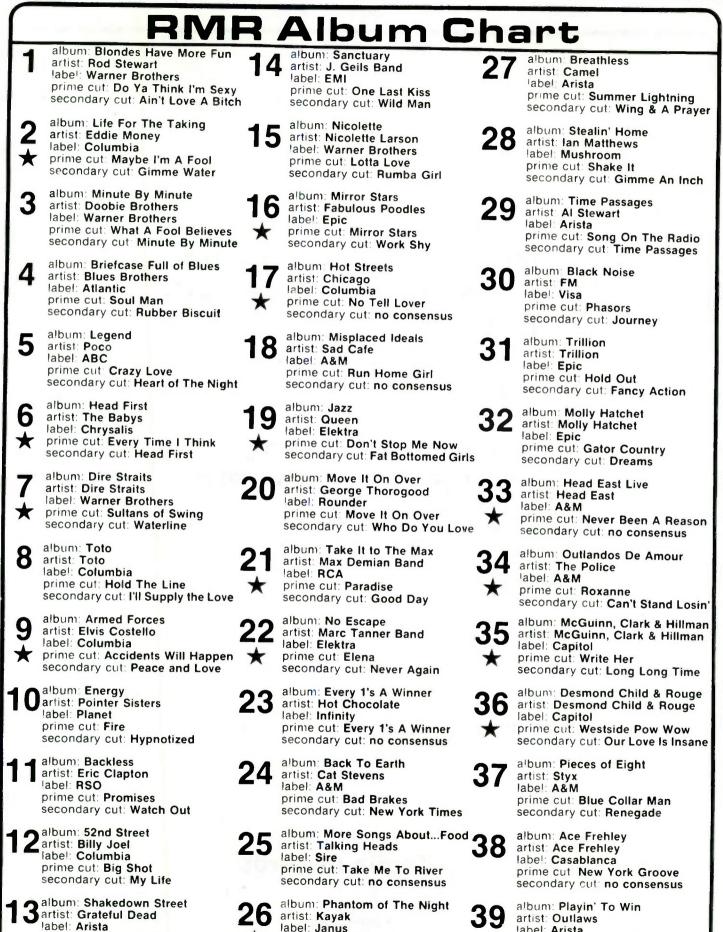
**Question:** What is the difference between being a top 40 jock and a disco jock?

**Matt:** A top 40 jock is a pro. His audience is more sophisticated and so he's got to be the best in the business. Disco jocks suck.

World Radio History

#### RMR





World Radio History

prime cut: Keep The Change

secondary cut: no consensus

label: Arista

prime cut: You Are The Show

secondary cut: Take It Anyway

label: Janus

×

prime cut: Good Lovin'

secondary cut: Shakedown Street

### HAIL! HAIL! THE QUEEN HAS RETURNED WITH BRAND NEW EXCITEMENT....

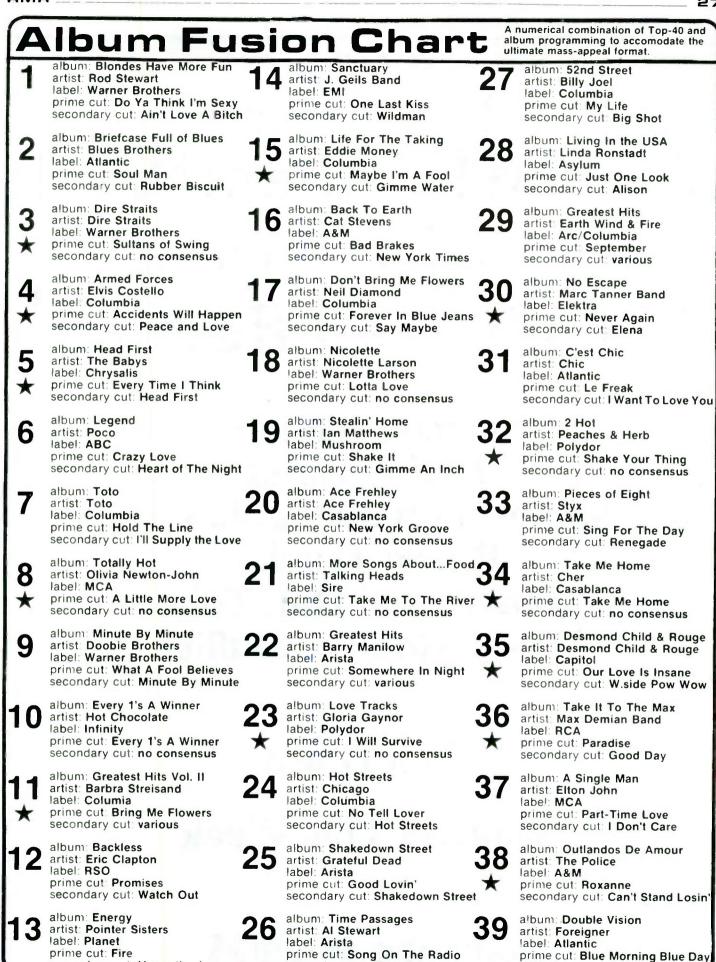
## THELMA HOUSTON 'SATURDAY NIGHT, SUNDAY MORNING'

### WZZD 40-26! KTLK! WLOF! WAPE! WORD!

## on Tamla Records

For Service Call Danny Davis or Skip Miller at Motown, 800-421-0760.

#### RMR



World Radio History

secondary cut: Time Passages

secondary cut: Double Vision

secondary cut: Hypnotized

# the 10th year Allman Brothers Band join together to create

'Enlightened Rogues'\*

Gregg Allman Dickie Betts 'Jaimoe' Johanny Johanson Butch Trucks 'Dangerous' Dan Toler David 'Rook' Goldflies

produced by **Tom Dowd** 

# \*Coming This Week!



# Superstars<sup>©</sup> National Chart

The Superstars<sup>©</sup> National Chart is based, not only on airplay at the individual stations, but also includes retail sales within each market. This information is combined with the research feedback received each week at the home office of Burkhart/Abrams.

1-1. Blondes Have More Fun..Rod Stewart (Warner Brothers)

- 2-2. Briefcase Full of Blues..Blues Brothers (Atlantic)
- 4-3. Dire Straits..Dire Straits (Warner Brothers)
- 3-4. 52nd Street..Billy Joel (Columbia)
- 6-5. Minute By Minute..Doobie Brothers (Warner Brothers)
- 5-6. Toto.. Toto (Columbia)
- 7-7. More Songs About Buildings And Food.. Talking Heads (Sire)
- 9-8. Nicolette..Nicolette Larson (Warner Brothers)
- 8-9. Double Vision..Foreigner (Atlantic)
- 10-10. Life For The Taking..Eddie Money (Columbia)
- 11-11. Energy.. Pointer Sisters (Planet)
- 13-12. Armed Forces.. Elvis Costello (Columbia)
- 14-13. Pieces of Eight..Styx (A&M)
- 12-14. Backless..Eric Clapton (RSO)
- 16-15. Legend..Poco (ABC)
- 15-16. Every 1's A Winner..Hot Chocolate (Infinity)
- E-17. Head First..Babys (Chrysalis)
- 19-18. Cars..Cars (Elektra)
- E-19. Molly Hatchet..Molly Hatchet (Epic)
- 18-20. Jazz. Queen (Elektra)

## Most Added LP This Week

Live At Budokan..Cheap Trick (Epic)

## Five Most Requested LP Cuts

- 1-1. Sultans of Swing..Dire Straits (Warner Brothers)
- 3-2. What A Fool Believes..Doobie Brothers (Warner Brothers)
- E-3. Every Time I Think of You..Babys (Chrysalis)
- 2-4. Do Ya Think I'm Sexy..Rod Stewart (Warner Brothers)
- E-5. Who Do Ya Love..George Thorogood & The Destroyers (Rounder)

The "Superstars" National Album Chart is a copywrited exclusive feature of Radio Music Report, by special arrangement with the Burkhart/Abrams Organization, media consultants of Atlanta, Georgia. All rights are reserved. ©1978 Ron Brandon, Inc.



#### Kid Leo, Music Director WMMS, Cleveland...

**RMR:** Kid, you've been in Cleveland for your whole radio career..You're a Cleveland native..This is pretty unusual. When did you start at WMMS?

Kid: I started on Valentine's Day. 1973, with our version of the St. Valentine's Day 'Massacre'.

**RMR:** Did you have any radio experience prior to joining WMMS?

Kid: I had worked at CSU in college for about a year.

RMR: When did you take over the music there?

Kid: October of 1977.

**RMR:** So your entire radio professional commercial radio career has been right there at WMMS in your home town. There's an old saying that you can never succeed in your home town, but you've done quite well. You've been rated the top disc jockey there. What was your radio background, in terms of listening to and getting a feel for commercial radio?

**Kid:** Cleveland has always been, not only a great rock and roll town, but also a great rock and roll personality town. I grew up with Alan Freed; that's stored in the back log of my memory. I remember Mad Daddy on WHK; Johnny Holiday, Jack Armstrong...and they had this guy called Chuck Dunaway. I remember them all, and it's always been a great town for rock and roll personalities. It never was a Bill Drake (or nowdays a Lee Abrams). It always was the guys that could do their own show on their own terms, that were the ones that caught the public's attention.

**RMR:** Do you think that is the reason that WMMS is so successful, because they do relate to personalities?

**Kid:** Oh yes. That has to have a great deal to do with it. It's hard to put a percentage on what makes you successful, but if I had to take a shot at it, I'd say that's at least 50% of the reason for success.

RMR: Do you ever want to become a Program Director?

**Kid:** Well, I want to become rich. If I can become rich being a PD, I'll do it.

RMR: How old are you?

Kid: Twenty-eight.

RMR: Radio, right now, is your main profession. Do you have eyes to get into anything else?

**Kid:** No, my father told me to go into construction. Maybe he was right. But right now, the only talent I have is in radio. It's a little late to be learning a new trade.

**RMR:** Because of WMMS's popularity, and yours, don't you get job offers constantly?

**Kid:** Not true. I think a lot of people are afraid to approach me, mainly because of how solid I am here. I haven't gotten very many offers at all.

**RMR:** Would you ever entertain the idea of going to another station, if the offer was right...leaving Cleveland?

#### Kid: Yes.

**RMR:** You went to high school in Cleveland also. Which high school?



Kid: Our Lady of Lourdes.

RMR: Do you ever see any of your old classmates?

Kid: Sure. I bowl with them every Thursday.

**RMR:** You would be a local hero with the high school folks. wouldn't you?

**Kid:** I don't know about the word 'hero'. I hope they listen to me in the same way that I listened to the jocks that I loved in high school. That would be the supreme compliment to me. **RMR:** Do you ever think about the fact that you might be molding some young person's mind to get into radio? Does that ever strike your mind, since you came from an education of radio history in a city that has had probably the finest rock and roll radio in the world?

### Continued on next page ...

Front row (I to r): Kid Leo, Bruce Springsteen, Shelley Stile, Dan Garfinkel. Back row: Miami Steve, Charlie Kendall, John Gorman, Jeff Kinzbach, Steve Lushbaugh, Matt The Cat and Denny Sanders.





Meatloaf is one of the rock stars that WMMS "broke" for the country.

**Kid:** Yes. Kids have approached me and said that they think I'm great, etc. and that they want to be like me. I think it's a great compliment. I don't think I'm doing anything wrong. They can learn from me, and they can learn from other stations that they listen to. I tell them never to imitate...just learn the tricks and apply them to yourself.

**RMR:** Your radio station is considered one of the few remaining free-form type radio stations in the country. In doing the music, do you guys really expose a lot of new product, or is that simply an illusion?

**Kid:** Yes, we do. We try to give new stuff a really good shot. We go out on a limb for things. We may be the only station in the country to add it. Case in point, The Godz. Not that we were the only ones, but we were really the only market that sold it like a 'wham-bam-thank-you-mam', right out of the stores.

**RMR:** who were some of the acts that you feel your radio station played an instrumental part in breaking for the country?

**Kid:** Meatloaf, without a doubt. Epic Records was almost ready to give up on the album. but we had sold so many, they couldn't. Then about a year later, it took off in the rest of the country. Meatloaf was number-8 album of the year for us in 1977. Then finally in 1978 it took hold for the rest of the country.

**RMR:** Do you feel that record companies really appreciate it, when you break an album for them? That they follow through and do what they are supposed to do?

**Kid:** Yes. If we break an act, they will put a second effort to it. I think that they look at us and if we can to it, there's no reason why they can't do it too.

**RMR:** How about the failures in terms of acts or lp's, that you wanted to become personally involved with and committed this radio station to...What are some of the failures...Do you remember?

**Kid:** We got behind Mink DeVille, and it didn't take off. But I still feel that it was a great album I heard that the band might be breaking up for personal problems. I believe that sometimes we all take a shot on an album and the third album around, they become very successful. All the time they had a good base in Cleveland. So you can be right, but be way ahead of time as well.

**RMR:** Is Cleveland a good rock and roll market, or is it just about par with the rest of the country in terms of energy? **Kid:** *Oh, no. We're the rock capital of the world.* 

### Jeff Kinzbach— WMMS Morning Man...

**Chuck:** Jeff, in terms of longevity, how do you fit in the scheme of the WMMS crew?

Jeff: Well, I'm going on six years now. I got here when I was twenty and I had done a stint up in Michigan. I went to school in Michigan and worked for various radio stations there, including WCAR and other small ones. Of course, I started answering the telephones there for you back at WIXY in the 60's. Tree and Steve Lushball were working for WMMS at the time. I was twenty and Denny Sanders called me and said that they needed a production director. So I sent them a tape and started as production director. A couple of years ago, they asked me if I'd like to do the morning show production. I agreed because I had done morning shows before at various othe outlets. So I'm into producing a wild morning show.

**Chuck:** Your basic commercial experience has always been at WMMS, right?

#### Jeff: Definitely.

**Chuck:** So you can't, in any way, compare that to any other album radio station?

Jeff: No, I can't. But this is the best gig I ever had. When it comes to freedom to do whatever you like on the air, MMS is the best, from the standpoint that you can do anything you want here as long as it's tasteful and coordinated and pulled off right..no problems. You're given the gift of freedom, and if you abuse if, obviously you're going to end up in some hot water.

**Chuck:** What do you do on your morning show that's unique or different?

Jeff: Try to put the O back in radio. I take showers with my listeners. I've gone as far as parachuting. I do a thing called "The Morning Mind Exercise", a strain on the brain in the morning. I do this at 6:45 am...Give out the lyrics to a song and have the listener identify the artist and title. It's like a little two-minute contest—a service prior to and after a commercial break. If they don't get the answer right away, you up the ante...if you're giving away three albums, you up it to six, etc. Most of the time, you can give out one line of lyrics and they tighten up real quick. It takes a few minutes to get

#### Continued on next page ...

Jeff and Flash...



re umms Buzzand Bus

an answer, and by that time you're spot cluster is over. You've got the listener on the phone and you're getting a little loose on the air with them already. I also have "Jeff Kinzbach's Ticket Window" that I play at 7:10. I offer concert tickets every morning to two or three shows and sometimes more. The tenth caller gets his choice of an album. Then there's the interaction with my news man, Ed Farris, who's otherwise known as "Flash". We talk prior to the news headlines about anything that is political, social or has anything to do with our lives. Sometimes we'll make commentaries. Sometimes we'll laugh and joke around, but usually if it's pre-planned, we're in pretty good shape. I also have an all request hour that I do from 9-10am. I have the "DMO", which is the Dreaded Morning Oldie, about three times a week. It's usually something crazy, and I'll say something like, "Where were you when this was on the radio?" It gets good response But I do take showers with listeners on the air. Some lady called me once and said. "I want to take a shower with you". I said OK. So we got in the shower. The idea is, you produce it. I'll tie in another studio via patchcords and she'll be one the phone and I'll be behind the mike and we'll walk over to the shower get in the shower (turn on the reverb so you hear the reverberation of the shower). Then I have a little sound effect of the squeaky faucet going on, and we're there soaping each other up and getting a little loose on the radio in the morning She'll say something like, "Hey Kinzbach. I knew you were crazy, but now I see you're nuts!" We try to do as many produced routines with listener participation as possible. We keep it short, sweet and to the point, and of course, a lot of music.

**Chuck:** So, to sum it up, you would say that WMMS allows you a creative license which most stations around the country don't?

Jeff: Absolutely.

#### ....

## Gil Rosenwald... VP & GM of WMMS/WHK

**Chuck:** Gil you've got one of the more popular radio stations with the media in the country, and you get a lot of press. Does this reflect in sales for you, locally?

**Gil:** I think it gives us a tremendous advantage, both locally and nationally. The national exposure is passed on to our rep firms, who are able to use it in their sales presentations across the country. In many cases, some of the more astute buyers have already heard of the station in one way or another, and that makes it much easier to sell, when we can show this recognition the station's been getting. **Chuck:** You've got a radio station that is highly promotional. Do you become involved in that aspect of the business?

**Gil:** I try to match it very closely, but not to the point where I'm interfering in every decision that's being made

**Chuck:** The staff at WMMS has been very non-fluid for years. I understand you've had three program directors over the past ten years. Does this follow through with the rest of the staff, too. down to the copy girl and so forth? Has everybody found a home at MMS? Is it a nice place to work?

**Gil:** I hope that's the reason why but I think part of it is the fact that we've tried to build a staff that could relate to each other. The staff frequently crosses into other areas Sales is very aware of programming and their problems; programming is very aware of sales problems. I think this permeates the whole station to a point where everybody is working as a unit. Because our programming staff is heavily local (many of the people came out of Cleveland State, they're Clevelanders they know the town). it's made the whole operation very close knit rather than a collection of individuals.

Chuck: What kind of a spot rate is your top endright now?

Gil: It's probably \$124, or something like that.

**Chuck:** There was a time when I was the PD at WIXY—we were the number one station when our ambition was to get to \$100 top end rate, which we finally did. That was a red letter day, and you're at \$120 top end rate. Would that be considered a milestone for you or do you envision a top end rate of more in the near future?

**Gil:** The top end showing on the rate card is not necessarily the average rate that you get on the station. because people are buying plans. We topped the 100 mark, as far as the highest unit rate well over a year ago. I can envision much higher average rates on the station as we continue to grow and produce a greater audience: not to raise the cost per rating point, but only to keep it in line with the growing audience.

**Chuck:** Would you say MMS is one of the top five grossing FM radio in the country at this point?

**Gil:** I would venture to say that we probably are, because we maintain a sold out position almost continuously.

**Chuck:** What about in terms of corporate growth.. How many stations does the corporation own now?

#### Continued on next page...

Gene Simmons with members of the WMMS staff and various record promoters.





**Gil:** Well, right now, we're down to eight radio stations. We just sold two in Michigan and the station has a TV in New Bern, North Carolina. We'll be on the air in Rochester, New York sometime in 1979. Milt is looking at other locations and areas for both radio and television.

**Chuck:** Do you think you'll be buying mainly major market properties in the future?

Gil: I can't answer that for Milt.

**Chuck:** What about in terms of feeding the corporation, assuming the corporation will grow and you will acquire more properties, do you have the people that you feel ae qualified to move up within the corporate structure at WMMS?

**Gil:** Absolutely. I think that on both staffs, WMMS and WHK, we've been grooming people here for additional responsibility later. Right now, our general manager in Minneapolis at KEY was the general sales manager at WHK before. Len Hard, who was the general sales manager for WHK is now our general manager for both of our stations in Rochester. I foresee the same thing on WMMS. although we haven't had a need to transfer anyone into an AOR operation at this particular point.

#### Chuck: Is there anything else you have to say?

**Gil:** Yes. I'd really like to give credit where it's due, that's the staff itself all the way up and down the line, including sales. I'm extremely proud of the entire staff because of sales. We don't have a lot of hassles that other stations have, and maybe you had at WIXY. But if a guy knows he's got a commercial that's not compatable with format, he doesn't fight it or try to push it through. I just feel very strongly about the entire operation and, again, like to see the people get the credit who are putting it together day to day.

#### 00000

### Carl Hirsch, Executive VP Malrite Broadcast Corp.—

**RMR:** Carl, how many stations does the corporation own at this time?

**Carl:** We have four FM. five AM and two television stations. **RMR:** What are the call letters for the radio stations?

**Carl:** We have WBRB in Mt. Clemmons, Michigan. We just sold WBRB-FM to Inner City Broadcasting, the owners of WBLS in New York. We are in the process of selling. WBRBAM only because Mt. Clemmons is a suburban Detroit facility and really doesn't fit in the portfolio of Malrite stations today and tomorrow. We also have WZUU-AM & FM in Milwaukee. KEEY AM & FM in Minneapolis/St. Paul, WEZO and WNYR in Rochester. New York. We are in the process of constructing WUHF television, channel 31 in Rochester. We own WCTI television in Greenville/New Bern/Washington, N.C., and WHK in Cleveland, WMMS in Cleveland.

**RMR:** Are all the properties pretty well settled in. in other words...Is the corporation going to unload or trade some properties.



The "WMMS Family" shows off the buzzard T-shirt.

Carl: We're not in the business of buying and selling. There are some operators that are in it just for money. We have obvious financial interests. but we are broadcasters..we're not in the shoe business. We don't make or manufacture anything else. We are all broadcasters in this company and that's what we live, eat and die by. I don't think any of our stations, per se, are for sale. I think the Mt. Clemmons situation which is something that obviously didn't fit in the major market scheme of our company. There will be no question that we are going to upgrade to our full compliment of 7AM and 7FM, and it just may well be that somewhere down the road there may be an upgrading situation because of market size, but nothing specifically that we have on the planning board at this time. We're not just going to sell them...we operate them, and we take pride in operating them until such time that they wouldn't make any sense.

**RMR:** You refered to the fact that you're not shoe salesmen. Do you think there as a lot of conglomerates who are just investors getting involved in radio properties now, and that is hurting the business?

**Carl:** Thank God for them. I don't think it's hurting the business. I need them to be successful.

**RMR:** In other words, you feel the Malrite Corporation has an advantage over operators who have just a passing financial acquaintance with radio?

**Carl:** It's an advantage over some, and not in other cases. I think that each one has individual circumstances. We realize our own limitations. We are in the communications business. We do believe in a department store approach, and by that I mean we should have AM, we should have FM, and we should have television. We probably, at some time, will never cable and enter other facets of the industry. But we're not planning on buying hotels or airlines and those things that we don't know. This is our area of expertise and it isn't a matter of comparing it against anybody else's. This is one area we know and it's our specialty.

**RMR:** A lot of comparison has been made recently in AM versus FM. Do you care to comment on that?

**Carl:** I think that obviously we're at one point in a major market. You have sixe facilities with the coming of age of FM, you now have twenty competitors in a market and the pie really hasn't increased in size relative to the increase in slices. So therefore, competition is keener and, consequently, the prize that you're shooting for is smaller and the failure rate is greater, and that goes for both AM and FM.

**RMR:** Without giving away any secrets, what would be your highest grossing property?

**Carl:** We have several of them that are in the same ball park. and the highest are probably WHK and WMMS. At the present time, they are both neck 'n neck for the top spot in that area.

# Albums-Dual Reviews by Radio

#### Desmond Child & Rouge (Capitol)... reviewed by Charlie West, MD KMOD Tulsa, Ok.

Desmond Child & Rouge has a unique sound with their striking percussion and the fusion of guitars to fill any quieter spots in the melodies, and is extremely well done. It sounds like they kept all the levels active on all the tracks of each song. Contemporary-wise, "Our Love Is Insane" is a great cut-the harmonies remind me very much of the Emotions. The harmonies are very well mixed at pleasing levels. The guitar parts by Landel were a pleasant surprise in this type of song and not under or overdone. AOR-wise, I think the killer cut is "The Fight." To me, it resembles to a great extent, Bruce Springsteen. It's tasty synthesizor done by Rick Wakeman has a very good hook in it with easy lyrics to go through-my choice, definitely, as an AOR killer cut. Rick Wakeman's influence is clearly recognizable. All in all, Desmond Child & Rouge is a very good crossover album. From here they could go in several directions or use the same type formula again on their next album. It's always a gamble, but they have very good odds.

#### Desmond Child & Rouge (Capitol).. reviewed by Bill Mims, MD WORJ Orlando, Fl.

Gene dropped his last quarter on the table and got up to leave the shabby little diner. The last strains of "Do Ya Think I'm Sexy" drifted out into the street behind him. "Christ, what's happened to rock and roll," thought Gene, as he moved slowly up the dimly lit sidewalk. A light breeze whipped snow flakes into his face and Gene thought of nights in line at the Filmore years before. "Maybe it was Jimi and Janice," he thought ... and without Keith Moon, where the hell was the punch, the inordinate emotion of those early days? Who would have thought that Rod Stewart would sink to such depths? Gene slashed out in his frustration, striking a garbage can at the end of the block. As the can tipped over, he had to leap aside as a pile of records scattered on the patchy frost. Gene bent over to check out this stroke of luck. "Same old stuff," hereaid to himself, sorting throught the discarded vinyl. He started as a light flashed across his face—a door had opened and a pale face stared out at him. "It's getting cold out," said the stranger, "and you won't find anything there. Come on in and hear some real music." It was then that Gene noticed the pumping beat emenating from the small doorway. "Now this is more like it," he thought, stepping into the warmth of the hallway. It wasn't quite rock and roll but it sure wasn't disco. Gene's feet began to move almost before he stepped into the living room. They stopped as his jaw hung open at the sight of a brightly lit ballroom filled with colored lights and what seemed like hundreds of dancers....and that beat! Gene caught the scent of burning leaves he knew so well and felt his head grow light as the voice sang of backstreet brawls, secret love affairs and life in the bloodsream of the metropolis. After some hours of dazed wandering, he found his way to the disc jockey. "That music," he cried ... "Who?" The disco jock smiled and held out an album. Gene read the cover ... "Three hearts and a stud," he thought. "Who's this Desmond Child & Rouge, anyway? Where's the guitarist?" But if this was rock and roll, it was the thing for Gene. He rushed from the party, bolting out of the door and across the street-looming ahead, a record store with a giant Desmond Child & Rouge display out front. Gene stood transfixed in the middle of the road. He never even heard the Capitol Records delivery truck as it rolled over him in route to a restocking stop.

#### St. Vincent's Court, by Kim Carnes (EMI)... reviewed by Rich Piombino, MD 96-ROCK Atlanta.

"St Vincent's Court" is the fourth album (first for EMI) released by Kim Carnes. Often enough, artists who have experienced the trauma of shifting from one label to another are faced with the awesome task of both pleasing themselves artistically, and the record label with product which will sell, and in effect show the X labels they made a big mistake by letting them go. "St Vincent's Court" offers something for everyone. "What Am I Gonna Do," a little country; "Lose In Love," "Paris Without You," "Stay Away," a little love; and "It Hurts So Bad," a little rock. Obviously taking the cue from the high success of Bonnie Tyler, Ms Carnes tackles everything, soft or tough, love or country, with explicite grittiness but without much direction. The voice is there, the sex appeal is there, and the sincerity comes through about 80% of the time. But what she needs is the confidence of doing what comes easiest, and belting it out. Then the sincerity will be there 100% of the time and maybe so will some success.

#### St. Vincent's Court, by Kim Carnes (EMI).. reviewed by Brad Hoffman, MD WYFE Rockford, III.

Kim Carnes new album, "St Vincent's Court," deserves everyone's attention. Side 1 starts off with an up-tempo country-rocker titled "What Am I Gonna Do," with typical gutsy Kim Carnes vocals and the tight rhythm section. Then there are a couple of nice ballads, "Jamaica Sunday Morning" and "Stay Away." Finishing off side 1 is "Paris Without You," the song from which the album title is drawn. It's another slow ballad with some nice flute work from Tim Weisberg. The album's first single release, "It Hurts So Bad," starts off side 2. Other standout songs include the up-tempo "Skeptical Shuffle," and several more well produced vocals. Overall, the album brings to the foreground a unique vocalist and songwriter destined to be bigger and better than ever before. Kim Carnes new album, "St Vincent's Court."

### Let It Roll...TKO (Infinity)...reviewed by Jay August, MD for WGOE, Richmond, VA.

Let it roll, indeed! If there is a void in any AOR station playlist for strong-driving, rock 'n roll, then TKO can certainly help out with their debut album on Infinity Records. Brad Sinsel, who is teh primary lyracist and lead singer for the group, maintains a wailing consistency throughout *Let It Roll* and while arrangements are fairly basic, this album has some nice tracks that deserve a shot. Although it's early to see any stand-out tunes, *Let It Roll, Only Love* and *Come A Day* seem like they could make some waves. *Let It Roll* by no means would approach any album of the year categories, but *TKO* should definietly break strong out of their Seattle/Van Couver appeal area with *Let It Roll*.

#### Let It Roll..TKO (Infinity)..reviewed by Linda Clayton, MD for KDKB in Phoenix, AZ.

When I heard that this band was out of Seattle, managed and directed by Ken Kinnear and produced by Mike Flicker, (Producer of Heart) I had high expectations as I critically listened. *TKO* is good rock 'n roll. Brad Sinsel, lead vocalist, sings an image factor all the way through with lines such as 'cause teen age blues give you worn out shoes' in *Ain't No Way To Be* and also, 'take a stroll down the strip, like a lion I'm hip to livin' dangerously', from the track *Come A Day* and other songs that stand out are *Gutter boy*, *Only Love* and *What In The World*. In comparison to Roger Daltry, Brad Sinsel has the same power in his voice and you will recognize it...just take a listen.



# Atlanta—New Pool

### Jim Davenport, Advisor Dixie Dance Kings...

**RMR:** Jim, we understand your pool is set up differently than most other pools around the country. What makes it unique?

**Jim:** We are involving a couple of facets that are not normally involved in disco pools. First of all, we are involving the record industry. We have four members on our pool that we feel are important. They are Rish Wood of Polydor Records, Bill Kennedy of RCA, Drew Murray of Casablanca and Don Miller of Epic and Epic Custom. We think that's important, plus the fact that we're involving two people from the radio industry who are spinners, Dale O'Brien of Z-93 and Jeff McCartney of 94-Q. Two local spinners Dan Miller from Kraz and Dave Robinson from Tingles, plus two others to be named later. That, I think, makes us very unique. We will have a board of directors who will be naming the person to run the pool. We will elect this person from candidates we feel can do the job.

**RMR:** The disco pool advisory board...will they be in control of the pool's activities?

**Jim:** Yes. As a matter of fact, there will be two people assigned to sign the checks to pay for the purchases we make. The advisory board will run the pool, will know who the members are. Our books will be open to the public, which I think is important. In that way, we can let people know where the records are going and who, factually, are members of the pool. Mobile discos, by the way, will be welcome in our pool. It will be very difficult to throw people out of the pool because of the democracy that is involved.

**RMR:** What kind of time span can the record companies anticipate, with regard to feedback, once the product is delivered?



**Jim:** We hope that we will be able to feedback immediately, because of the immediacy in the record industry. We want to feedback things rather than allow the time lapse involved in some pools. We want to make sure that the record industry, both locally and regionally is involved, not just nationally. We want to make sure the radio stations are involved to the point where they are aware of what the local spinners are doing. We also want to achieve more exposure for the local spinners who are outstanding.

**RMR:** Doesn't it pretty much follow the trend toward disco pools being totally involved in promotion?

Jim: I think disco pools should be very involved in promotion. The promotion man finds it very difficult, in some areas, to spend his time promoting discos. As we look at the Billboard charts, 40% or more are disco records. Therefore, the local and regional promotion man should be very much aware of the importance of disco records. The south has always broken a lot of records; we also should lead in disco promotion and disco feedback. We should not look to New York and Miami and those other areas to lead us. The south should be aware. We hope to bring record promotion and disco promotion in the south to the level it has been in the past.

# Top Discos Around The Country

Honolulu—Spatz—2424 Kalakaua St. Petersburg—Wedgewood Atlanta—Backstreet—845 Peachtree St. Syracuse—The Machine Shop—404 Pearl St. Boston—Celebration—Kenmore Square Oakland—The Graduate-6202 Claremont St. Staton Island—Blossoms—630 Midland Ave

# Another Disco Station... David Lyons—WOKF, Tampa/St. Petersburg, Florida...

RMR: David, you've gone disco?

David: As of midnight tonight, yes.

RMR: What precipitated this decision?

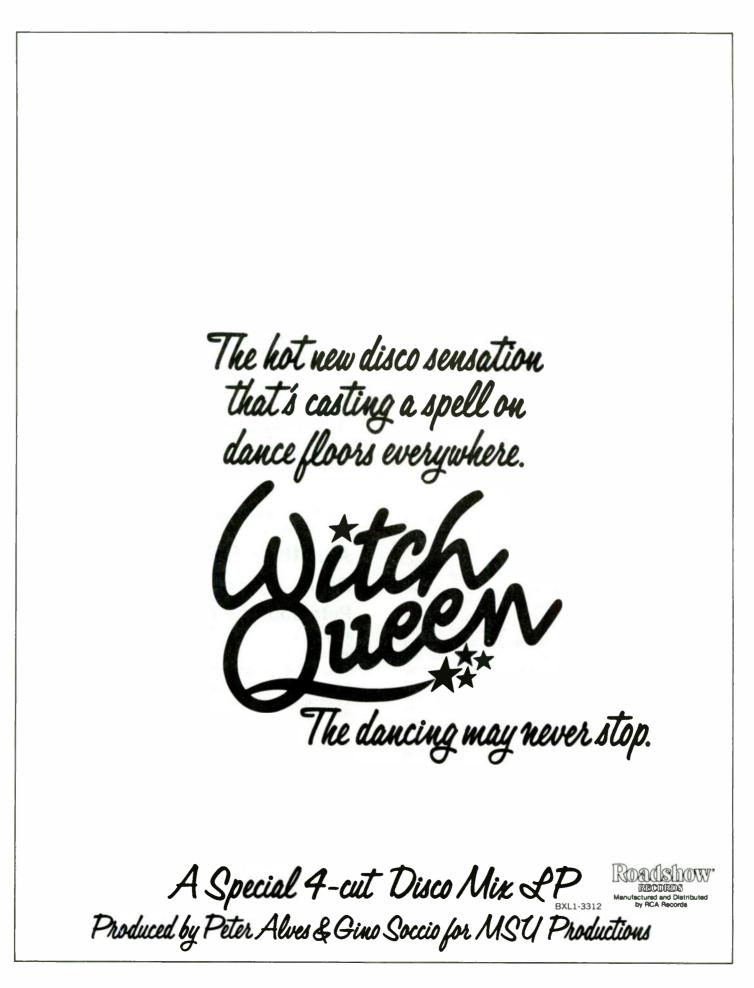
**David:** Well, the format that was on. just wasn't making it for the company and they wanted to give it a shot. Plus, there's been some background as I'm sure you're aware with things that have been happening like KTU in New York and some Houston stories and things like that. This has been happening across the country and local surveys prove the people of this area are interested in this type of music, so we thought we'd give it a shot and see how it all works out.

RMR: Does anyone there have disco experience?

**David:** Basically. we're being consulted by Kent Burkhart and obviously he has disco experience from the KTU story in New York and other places as well. So he's kind of our background information feed on the thing. Plus, we have a couple of DJ's that have worked disco formats in the past. I figure we'll get some input from them, as well.

RMR: How do you personally feel about it?

**David:** I'm excited about it. I figure I'm going to learn an awful lot from the situation and I'm looking forward to gaining the knowledge.



# **RMR Disco Chart (Radio)**

<b>WEEKS</b> AGO	WEEKS	LAST WEEK	THIS	Airplay Source	Points	Beats Per Minute
5	2	1	1	Do Ya Think I'm SexyRod Stewart (WB)12"/lp	761	114
2	3	2	2	I Will SurviveGloria Gaynor (Poly)7"/12"	756	117
1	1	3	3	Keep On DancinGary's Gang (Sam/CBS)	744	126
25	16	13	4	Greatest Dancer/We Are FamilySister Sledge (Atl)12"	731	116/118
16	7	9	5	Haven't Stopped Dancin' YetGonzalez (Capi)12"	725	136
12	5	4	6	At MidnightT-Connection (TK)	685	119
3	4	5	7	Let's Fly Away/SouvenirsVoyage (Marlin)	682	124
22	6	6	8	Knock On Wood. Amii Stewart (Ario)	677	139
20	24	18	9	Dancin'Grey & Hankes (RCA)7"/12"	651	121-125
E	26	19	10	Got My Mind Made UpInstant Funk (Salsoul)12"	646	113
14	19	12	11	I Don't Know If It's Right. Evelyn C. King (RCA) 12"	642	119
E	24	15	12	Heaven KnowsDonna Summer (Casa)7"	640	132
15	10	8	13	Love & DesireArpeggio (Poly)12"	610	131
10	17	22	14	This Is ItDan Hartman (Blue Sky)7"/12"	597	133
7	8	10	15	Contact. Edwin Starr (20th Cent/RCA)	596	119
6	9	14	16	DanceParadise Express (Fantasy)	590	131-133
4	12	7	17	Starlove/Got To Be Real. Cheryl Lynn (Col)7"/12"	585	138/116
27	20	17	17	Superman. Herbie Mann (Atlantic)	581	130
30	30	21	19	Shine On Silver MoonMcCoo & Davis (Col)12"remix	580	124
13	18	11	20	Mighty Real. Sylvester (Fantasy)	567	133
9	11	20	21	Shake Your Groove ThingPeaches & Herb (Poly)7"/12"	561	134
E	28	24	22	Love Is The UltimateUltimate (Casa)Ip	560	129-127
11	13	16	23	If There's LoveAmant (TK)12"	547	131
E	Е	E	24	TragedyBeeGees (RSO)12"/lp	532	119
E	Е	28	25	Get Dancin'Bombers (West End)12"	531	128-125
E	E	27	26	There But For The Grace of GodMachine (RCA)12"	527	133
E	Е	29	27	Heart of GlassBlondie (Chrysalis)12"	516	116
E	29	26	28	High On Your Love SuiteRick James (Motown)12"	507	132
E	E	30	29	Fire Night DancePeter Jacques Band (Prelude)12"	502	133
Е	Е	Е	30	Disco NightsG.Q. (Arista)	495	123

### Disco Radio's Hot New Ones

I Don't Want Nobody ElseNarada M. Walden (Atl)	_12"	118
Dancin In The StreetBoney M (Sire)	.7"/12"	113-116
It Must Be LoveAlton McLain & Destiny (Poly)	.12"/lp	120
CrazyGlass Family (JDC)	.12″	140
Take Me HomeCher (Casa)	.7″/12″	122
I Want Your LoveChic (Atl)	.12"	116

### Most Picked This Week With Disco Radio

DancerGino Soccio (RFC)	12″	124
Hot NumberFoxy (TK)		138
Keep Your Body Workin'Kleer (Atl)	12"	128
Whole Lotta LoveWonder Band (Atco)	lp	134
Our Love Is InsaneDesmond Child & Rouge (Ca	pi)12″	118

### Disco Recurrents (Radio)

Baby I'm Burnin'..Dolly Parton (RCA)\_\_\_\_\_12"

37

134

# Building A Disco Library Compiled by Tom Lewis, publisher of "Disco Beats"

Each week RMR will publish an additional 25 titles to assist you in building a complete library of disco tunes. The number in parentheses with each tune indicates Beats-Per-Minute.

- 1. Fever-Madleen Kane..Warner Brothers (132)
- 2. MacArthur Park Suite—Donna Summer..Casablanca (132)
- 3. One Love—Celi Bee..APA/TK (130)
- 4. Funk Machine—Funk Machine..Columbia (118-122)
- 5. Dance Across The Floor-Jimmy Bo Horne..SS/TK (112)
- 6. Love Is Everywhere—City Limits..TSOP (112)
- 7. Love Is Everywhere—City Limits..TSOP (112)
- 8. Swearin' To God—Frankie Valli..Private Stock (109)
- 9. Jive Talkin'-BeeGees..RSO (108)
- 10. Love Power—Robert Kelly..Casablanca (108)
- 11. Your Love Is So Good—Bunny Sigler..Gold Mind (112)
- 12. I Don't Know Why I Love You-Thelma Houston..Tamla (116)
- 13. Take It To The Zoo—KC & The Sunshine Band..Casablanca (134)
- 14. Black Is Black—Belle Epoque..Big Tree (134)
- 15. Boogie Fever-Sylvers..Capitol (134)
- 16. Rubberband Man—Spinners..Atlantic (98)
- 17. Jungle Fever—Chakachas..Polydor (99)
- 18. Dancin' Queen-Abba..Atlantic (100)
- 19. Shadow Dancing—Andy Gibb..RSO (102)
- 20. Kung Fu Fighting—Carol Douglas..20th Century (102)
- 21. Boogie Nights-Heatwave..Epic (119)
- 22. Take Me—Cerrone..Cotillion (121)
- 23. Take Me—Donna Summer..Casablanca (121)
- 24. Thank God It's Friday-Love & Kisses..Casablanca (127)
- 25. The Way You Do The Things You Do—Foxy..Dash/TK (130)

# Mixing Tips....from Gary Larkin

"The Chase" by Giorgio —to— "The Wonderful Medley" by The Wonder Band "Dance It Free Style" by Mantus —to— "Devil's Run" by Peter Jacques Band "Shake Your Groove Thing" by Peaches & Herb —to— "A-Freak-A" by Lemon "There But For The Grace of God" by Machine —to— "Dance It" by Mantus "A-Freak-A" by Lemon —to— "Get Dancing" by the Bombers "Do Ya Think I'm Sexy" by Rod Stewart —to— "Sinner Man" by Sarah Dash "Do Ya Think I'm Sexy" by Rod Stewart —to— "Livin' It Up" by Bell & James "A-Freak-A" by Lemon —to— "He's The Greatest Dancer" by Sister Sledge "Souvenirs" by Voyage —to— "He's The Greatest Dancer" by Sister Sledge "Whole Lotta Love" by The Wonder Band —to— "Contact" by Edwin Starr "A Wonderful Medley" by The Wonder Band —to— "Dance" by Paradise Express "Whole Lotta Love" by The Wonder Band —to— "Fire Night Dance" by Peter Jacques "Straight To The Bank" by Bill Summers —to— "Cream Always Rises To The Top" by Bionic Boogie "Nanu Nanu" by Daddy Dewdrop —to— "Stomp Your Feet" by Ollie Baba "Haven't Stopped Dancin' Yet" by Gonzales —to— "Devil's Run" by Peter Jacques

#### RMR\_

		R	N	IR Disco Chart (Clubs)
THREE WEEKS AGO	WEEKS	LAST WEEK	THIS	Source
12	7	4	1	Do Ya Think I'm SexyRod Stewart (Warner Brothers)12"/lp
10	6	5	2	Haven't Stopped Dancin' YetGonzalez (Capitol) 12"remix
7	5	6	3	At Midnight, T-Connection (TK)12"/lp
1	1	1	4	I Will SurviveGloria Gaynor (Polydor) 12"
6	2	2	5	Keep On Dancin'Gary's Gang (Sam) 12"
5	4	3	6	Let The Music Play. Arpeggio (Polydor)lp
2	3	7	7	If There's LoveAmant (TK) 12"
E	Е	10	8	I Got My Mind Made UpInstant Funk (Salsoul) 12"
23	15	8	9	UltimateUltimate (Casablanca)lp
E	26	15	10	Knock On WoodAmii Stewart (Ariola) 12"
E	Ε	E	11	He's The Greatest DancerSister Sledge (Atlantic) 12"
30	27	24	12	I Don't Know If It's RightEvelyn Champagne King (RCA) 12"
3	8	9	13	Contact. Edwin Starr (20th Century) 12"/Ip
4	9	11	14	Fly AwayVoyage (Marlin)lp
18	17	13	15	Dancin'Grey & Hankes (RCA) 12"
E	E	25	16	Fire Night Dance/Devil's RunPeter Jacques Band (Prelude) 12"
E	Е	26	17	Everybody Get Dancin'Bombers (West End) 12"
19	21	27	18	Shine On Silver MoonMcCoo & Davis (Columbia) 12"
9	11	16	19	Hold Your HorsesFirst Choice (Salsoul)
E	25	23	20	There But For The Grace of GodMachine (RCA) 12"
13	14	17	21	Got To Be Real. Chery Lynn (Columbia) 12"/lp
11	12	18	22	A-Freak-A/Chance To DanceLemon (Prelude) 12"
16	18	20	23	DanceParadise Express (Fantasy) 12"
17	19	22	24	Shake Your Groove Thing. Peaches & Herb (Polydor) 12"/lp
8	10	12	25	Feed The FlameLorraine Johnson (Prelude)lp
25	20	14	26	Fly Me On The Wings of LoveCeli Bee (APA/TK) lp
14	13	19	27	Music Is All/Weekend Two StepTHP Orchestra (Butt)
E	Е	Е	28	CrazyGlass Family (JDC) 12"
15	16	21	29	Hot Butterfly/ChainsBionic Boogie (Polydor)12"/lp
22	23	29	30	Shake Your Body DownJacksons (Epic)

# Disco Club's Hot New Ones

(Dance It) Free Style RhythmMantus (SMI)	12"
Stairway To Love (Side 1)Wonder Band (Atco)	lp
Straight To The BankBill Summers (Prestige)	12"
I Don't Want Nobody ElseNarada M. Walden (Atlantic)	12"

# Most Picked This Week With Disco Clubs

Keep Your Body WorkinKleer (Atlantic)	12"
Hot NumberFoxy (TK)	12"
DancerGino Soccio (RFC)	12"
Night TimeSticky Fingers (Prelude)	lp

### Disco Recurrents (Clubs)

Baby I'm Burnin'..Dolly Parton (RCA)

### **Disco Pool Reports**

#### Tampa Bay Disco Pool, Tampa—J.G. Knapp

- 1. I Will Survive. Gloria Gaynor (Poly 12")
- 2. Do Ya Think I'm Sexy. Rod Stewart (WB 12")
- 3. Keep On Dancin'..Gary's Gang (Sam/CBS 12")
- 4. Haven't Stopped Dancin' Yet..Gonzales (Capi 12")
- 5. At Midnight..T-Connection (TK 12")
- 6. I Got My Mind Made Up. Instant Funk (Salsoul 12")
- 7. Baby I'm Burnin'..Dolly Parton (RCA 12")
- 8. Souvenirs. Voyage (TK 12")

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- 9. Got To Be Real. Cheryl Lynn (Col 12")
- 10. Knock On Wood..Amii Stewart (Ario 12")

#### SCDDA, Hollywood-Brad Blair

- 1. I Will Survive..Gloria Gaynor (Poly 12")
- 2 Fly Away/All cuts..Voyage (Marlin Ip)
- 3. Keep On Dancin'..Gary's Gang (Sam/CBS 12")
- 4. Do Ya Think I'm Sexy..Rod Stewart (WB 12")
- 5. Baby I'm Burnin'..Dolly Parton (RCA 12")
- 6. Let The Music Play/All cuts. Arpeggio (Poly Ip)
- 7. At Midnight..T-Connection (TK 12")
- 8. Music/Weekend/Half..THP Orchestra (Butt Ip)
- 9. Contact..Edwin Starr (20th/RCA 12")
- 10 Haven't Stopped Dancin' Yet..Gonzales (Capi 12")

#### BADDA, San Francisco—John Geraldo

- 1. Keep On Dancin'..Gary's Gang (Sam/CBS 12")
- 2. Do Ya Think I'm Sexy. Rod Stewart (WB 12")
- 3. At Midnight..T-Connection (TK 12")
- 4. We Are Family..Sister Sledge (Atl 12")
- 5. I Will Survive. Gloria Gaynor (Poly 12")
- 6. Fly Away/All cuts. Voyage (Marlin Ip)
- 7. Rock Solid All cuts. Chi Chi Favales (Prism Ip)
- 8. Turn Me Up..Keith Barrow (Col 12")
- 9. Love & Desire. Arpeggio (Poly 12")
- 10. I Got My Mind Made Up. Instant Funk (Salsou! 12")

#### Wide Angle Pool, Minne./St. Paul—Jerome Sylvers

- 1. We Are Family. Sister Sledge (Atl 12")
- 2. Starlove. Chery! Lynn (Col 12")
- 3. Shake Your Body Down. Jacksons (Epic 12")
- 4 | Will Survive...Gloria Gaynor (Poly 12")
- 5. At Midnight...T-Connection (TK 12")
- 6. Dancin'.. Grey & Hankes (RCA 12")
- 7. Keep On Dancin'. Gary's Gang (Sam 12")
- 8. I Don't Want Nohody Else. Michael Walden (At! 12")
- 9. Stomp Your Feet. Ollie Baba (Poly 12")
- 10. Knock On Wood .Amii Stewart (Ario 12")

#### Vinyl Revenues Disco Pool, Cleveland—Dave Grandstaff

- 1. Too Much Heaven. BreGees (RSO 12")
- 2. Hot Butterfly..Bionic Boogie (Poly 12"/lp)
- 3. Sinner Man. Sarah Dash (Kirshner 12")
- 4 Ain't That Enough...John Davis (Sam 12")
- 5 Le Freak. Chic (Atl 12")
- 6. Don't Hold Back. Chanson (Ario 12")
- 7. Hold Your Horses. First Choice (Salsout 12")
- 8. Souvenirs. Voyage (Marlin Ip)
- 9. Shake Your Groove Thing. Peaches & Herb (Poly 12")
- 10. Got To Be Real. Chery! Lynn (Col 12")

#### Sure Record Pool, Bronx, N.Y .-- Paul Marin

- 1. Dancin' Free Style.. Mantus (SMI 12")
- 2. Livin' It Up..Bell & James (A&M 12")
- 3. Keep On' Dancin' .Gary's Gang (Sam 12")
- 4. Get Dancin'..Bombers (West End 12")
- 5. Love Has Come My Way.. Tony Valor (Paula 12")
- 6. Givin' Up Three Degrees (Ariola 'p)
- 7. Jungle Drums .Wild Fantasy (Midsong 12")
- 8. Knock On Wood. Amii Stewart (Ariola 12")
- 9. The Rock..East Coast (Family 12")
- 10 Crazy Glass Family (JDC 12")

# Disco Radio Requests

#### WORL Orlando, FL—Steve Crumbley

- 1. Bustin' Loose..Chuck Brown
- 2. Shake Your Groove Thing. Peaches & Herb
- 3. Do Ya Think I'm Sexy. Rod Stewart
- 4. I Will Survive..Gloria Gaynor
- 5. Knock On Wood..Amii Stewart
- 6. Shake Your Body Down..Jacksons
- 7. Soul Bones..Trammps
- 8. Now That We've Found Love .Third World
- 9. Freak The Funk..Fatback Band
- 10. Dancin'..Grey & Hankes

#### WDLB, Marshfield, WI-Gary Diamond

- 1. Do Ya Think I'm Sexy..Rod Stewart
- 2. Y.M.C.A. Village People
- 3. Le Freak..Chic
- 4. Every 1's A Winner...Hot Chocolate
- 5. Tragedy..BeeGees
- 6. Dancing In The City Marshall Hain
- 7. Superman. Herbie Mann
- 8. Instant Replay. Dan Hartman
- 9. I Love The Night!ife..Alicia Bridges
- 10. At Midnight .T-Connection

#### WLYT Cleveland—Freddy James

10. I Don't Want Nobody Else. Narada Michael Walden

KHFI (Disco 98) Austin, TX—Jack Starr

WJPA Pittsburgh—Jim Frye

WKTU New York City-Matthew Clenott

- 1. Do Ya Think I'm Sexy..Rod Stewart
- 2. Keep On Dancin'..Gary's Gang
- 3. Haven't Stopped Dancin' Yet. Gonzales
- 4. Shake Your Groove Thing. Peaches & Herb
- 5. At Midnight..T-Connection
- 6. He's The Greatest Dancer..Sister Sledge

2. Do Ya Think I'm Sexy..Rod Stewart

6. Haven't Stopped Dancin' Yet..Gonzales

8. Shake Your Groove Thing.. Peaches & Herb

3. Baby I'm Burnin'..Dolly Parton

5. At Midnight .T-Connection

7. I Will Survive. Gloria Gaynor

9. Got To Be Real .Cheryl Lynn

1. I Will Survive..Gloria Gaynor

7. At Midnight..T-Connection

8 Knock On Wood..Amii Stewart

1. I Will Survive. Gloria Gaynor

6. At Midnight..T-Connection

World Radio History

7. Got To Be Rea! .Cheryl Lynn 8. Livin' It Up..Bell & James

2. Knock On Wood..Amii Stewart 3. Keep On Dancin'..Gary's Gang

4. Do Ya Think I'm Sexy..Rod Stewart

5. Haven't Stopped Dancin' Yet. Gonzales

10 Got My Mind Made Up Instant Funk

9. I Don't Know If It's Right. Evelyn "C." King

2. Keep On Dancin' .Gary's Gang

4. Heaven Knows. Donna Summer

6. Got My Mind Made Up. Instant Funk

10. Haven't Stopped Dancin' Yet. Gonzales

10. This Is It Dan Hartman

3. Souvenirs..Voyage

5. Tragedy .BeeGees

9. Contact..Edwin Starr

- 7. Knock On Wood..Amii Stewart
- 8. Superman..Herbie Mann 9. Love & Desire. Arpeggio

1. In The Bush. Musique

4. Contact. Edwin Starr

### Disco Reviews by Tom Lewis & Keith Mann

#### Outline, by Gino Soccio...

It isn't often that you hear a song and know it is a sure winner. but here's one! Gino Soccio's "Outline," RFC's premier entry into the disco sweepstakes is one we're betting on. Though all it's cuts deserve attention, "Dancer" is the most striking, enveloping the listener in a hallway of sound from it's onset. Intensity builds around an indomitably churning rhythm. reminiscent of Soccio's earlier work on Kebekelektrik, but further refined in sculpt, with swirls of snythesizers, a punchy base and sharp hand claps while celestially urbane vocals tell of the flight of a dancer. Structure is the key to the impact of this cut as a succession of peaks leads to a spiraling suggestion of free-fall. Echoed vocals re-emerge as the cut gently eases us back to the ground. At 124 BPM, this mid-tempo piece will be a delight for the DJ who blends his records. A slowly building 32 measure introduction will mix with almost any disco sounding record. The primary markets for this Ip will be on the dance floor where it is expected to rapidly climb the charts while perhaps only the most progressive disco radio stations will play Gino Soccio.

#### Fire Night, by Peter Jacques...

"I'm walking on music, I'm walking on air," the hook title line from it's opening cut aptly describes the dancing experience presented by the debut album from the Peter Jacques Band, called "Fire Night Dance." Last year's "I'm A Man" by Macho represented a triumph for its producers, Mauro and Malavasi and Jacques Fred Petrus, but while that album suffered from the limitations of the material with which these producers worked, this album seems unencumbered by any such restrictions. This time, productions and compositions are matched to perfection. Layers of sound of gradually increasing intensity, leads you into each of the four no less than enthralling cuts, culminating in rhythmic breaks of such intensity that the music has a buoying effect-it carries you along. Early club action has this Ip easily making top-10. The standout cuts are "Walking On Music" at 135 BPM, and "Devil's Run" at 133 BPM, while radio may pick up on the title cut "Fire Night Dance," which could not be more appropriately titled as this music is Hot, Hot, Hot!

#### When The Fuel Runs Out, by Chuck Jackson...

Florence Greenberg guided Chuck Jackson to his initial fame as a soul balladeer back in the early 60's when "Any Day Now" lead off his series of hits for her new Sceptor label. The release of the 12" single, "When The Fuel Runs Out," marks the reunion of these two creative forces. This updated rendition of Executive Suite's earlier hit single will be the record to firmly establish both Chuck Jackson and Flo's newly formed Channel label in the disco arena. Resounding percussion and mounting orchestration pull you into this song well before the melody emerges. When it does, Chuck Jackson's rich vocals lend renewed sincerity to the lyrics while maintaining much of the song's original flavor. The backup vocals provided by a tight, agile, female chorus effectively dress this oldie in today's style. Crisp, clean percussion, sharp strings, bouncy piano and staccato horns in a variety of combinations create numerous breaks, each with it's own texture, which seperate the verses and stretch this disco disc to 7:28 (130 BPM) without allowing it to become redundant. The union of these elements make "When The Fuel Runs Out" a song that is beautifully balanced in voice, orchestration, structure and style between vesterday and today. In the case of Chuck Jackson, it looks like it's going to be a long time before the fuel runs out.



#### Disco profile: Sarah Dash

"I'm getting used to working alone," says Sarah Dash, reflecting on her new career with Kirshner Records. "I'm learning to be a solo performer, I'm a brand new baby still learning to crawl. After sixteen years, I'm getting used to my own voice alone.

Since Labelle went their separate ways, Sarah Dash has been working on her own act. After a successful engagement at New York's fashionable Reno Sweeney's, she began work on her album, all the while living in New York, staying in shape and shaping her new career. She takes a very sensible view of her professional life. "It's the only way you can last in this business. There are just too many clubs and party invitations...you can't do it all. Singing on stage is hard work. It involves your whole body and mind. And I do love my work. I actually enjoy the travelling, and singing is my first love."

Born in Trenton, New Jersey, the seventh child in a family of thirteen, Sarah has always been used to serious, honest hard work. Her father is a preacher (and never saw her perform until Labelle sang at the Metropolitan Opera House in New York in 1974) and her mother a nurse (who approved of her career ever since Sarah began to sing in high school, with Patti and Nona as Patti Labelle and the Bluebelles.) And like her parents, Sarah is dedicated to her professional life. Vicki Wickham, who has worked with Sarah and Labelle for many years, manages Ms. Dash for Take Out Productions.

Sarah Dash's unusual skills, combined with her equally uncommon penchant for serious work, guarantee and album—and stage show— of enormous interest to her audience. And, as the Village Voice wrote following her soldout shows at Reno Sweeney, "Sara Dash (is) the child with the silver throat. She projects the same sexual fantasy that made Marilyn Monroe a legend...what is seen is a quality that has yet to resurface in any of the performing arts—innocent sensuality." But, however you describe Sarah Dash, there's no denying her ascendance as one of America's finest new vocalists.

#### DISCODISCODISCODISCODISCODISCODISCOD

Los Angeles..From Michael Wright of A&M Records, the Raes will be going on tour. They have released their new album in Canada with the state side release on February 23. The title cut off the album will be released. Get Up And Dance. It will be a radio and disco dj item only. This 12" and the entire Ip was mixed by John Luango. The Bell & James 12" disc, Living It Up (On A Friday Night) will be pulled off the market and the long version placed on the album. The 12" disc from Japan by Harry Hosono & The Magic Yellow Orchestra called Tong Poo will be remixed and be released here in the states.

# Studio 54 Party...



(I to r): Ray Caviano, President Warner/RFC and Britt Ekland.



Ray Caviano and First Choice. Salsoul recording artists.



(I to r): Bobby Caldwell, TK recording artist; Diana Ross; Ray Caviano, President Warner/RFC.



(I to r): Ray Caviano, President Warner/RFC; Candi Slaton, Warner Bros. recording artist.



(I to r:) Evelyn "Champagne" King, RCA recording artist: Tony King, Disco Marketing Director, RCA; Ray Caviano, President, Warner/RFC; Veronica Brice, General Manager Warner/RFC.



Ray Caviano, President Warner/RFC; Celi Bee; Bob Siegel, Assistant to the President, Warner/RFC Records.

# Ray Caviano, President Of RFC Records Distributed By Warner Bros Records..Executive Director Of Warner Bros Disco Department



RMR's Chuck Dunaway at '54' with Ray Caviano.

#### RMR: Ray, what's your background in disco?

Ray: I started in disco as a consultant and I was a consultant in the summer of '76. That was my first season of getting into disco in a very formal way. Some of the projects I was involved in were the Original Savannah Band..that album went platinum. It was the debut album by the Savannah Band on RCA and I was hired by the manager of the band. I broke that album that summer with "Cherchez La Femme" that also broke on radio. Also that summer I was a consultant for Vickr Sue Robinson..she had a record called "Turn The Beat Around". It was a radio crossover record also on RCA. That summer I also worked for a man named Henry Stone and was a consultant for him in terms of promoting product and consulting his disco operation. At that time they enjoyed success with the Ritchie Family's "The Best Disco In Town"...so that summer, just as a consultant, I had three records that crossed over to radio. This was before all this hoopla. The Savannah Band..Vicki Sue..The Ritchie Family..three records that created their foundation within the disco community and then crossed over. Also, that same summer with TK, we had a big disco hit with Ralph MacDonald with a record called "Calypso Breakdown". That record wound up on the Saturday Night Fever soundtrack ...made a lot of impact, and obviously helped to establish Ralph's career. He was a big percussionist working out of New York. Then that fall, Henry Stone made me an offer I couldn't refuse. He said. "Run my operation..work out of New York." So I dropped the consultancy thing and took TK on full time. The list of hits I've enjoyed with TK is too long to mention.

# **RMR:** Prior to getting involved in the disco consultancy what was your background in the music industry?

**Ray:** Just before that, I was working for British Talent Managers, Inc., which was a management rock and roll company. I worked there for about 3 years..running the office for BTM. It was a rock and roll management company that handled such artists as AI Stewart, Rennaisance. Climax Blues Band, Wishbone Ash, Nectar, and Camel. I helped coordinate getting these groups in the country. working with the agency getting their dates, getting the most mileage out of the record company..all the logistics of getting a group in the country from overseas..getting them on the road and the whole trip. It was very interesting working in management..very close to the artist, that's what management is all about. It was a very interesting time. Before British Talent Managers, I was the National Publicity Director for London Records for about two and a half years when London enjoyed success with Al Green, Z Z Top, The Moody Blues, Rolling Stones, Gilbert O'Sullivan, Monster Mash, Blood Stone. London was hot and it was an interesting time for them in terms of Al and Z Z and things like that.

**RMR:** What gave you the idea to do a consultancy thing, specializing in disco?

Ray: Well, I had a house out in Fire Island and disco was very very prevalent. It was a resort thing. The Pines..the gav community was very much into dancing at that particular point and the Pines was a perfect place for this thing to blossom. Look at the Village People's first record..what was it called? "Fire Island". Why..because it was almost a statement about what was going on at Fire Island. Fire Island was the perfect kind of place to launch the disco thing. Of course, disco was happening before Fire Island, it's just that I found Fire Island that particular summer and I found a special thing happening there. It was all coming together. It started in a lot of clubs like Sanctuary. The Tenth Floor was one of the key private clubs. These were the clubs in Manhattan that kind of started in a very formal way that was, in the beginning, the disco thing. Of course, you can go back as far as the Peppermint Lounge and Cheeta and those clubs. Disco has been around in New York for quite some time. Fire Island, as I said, was a perfect environment for disco to break out in terms of the community that was there and the energies that were going down. People were just getting into their tan and enjoying their music. It was the perfect atmosphere for music to really blossom.

**RMR:** Did you envision the success of disco at that point? **Ray:** Yes, at that point..at Fire Island..I saw it all coming.

**RMR:** So what you did in disco that led to your becoming President of RFC Records was *perpetrated*?

#### Ray: In a sense, yes.

**RMR:** How did the RFC thing come about with Warner Brothers?

Ray: It started with a lot of people. It started with Jerry Wexler. It started with a young lady named Veronica Brice who at that point was West Coast Publicity Director of Warner Brothers. Jerry Wexler had signed a European model named Madleen Kane..he signed this record and had to deal with the reality of making it happen. He didn't really have any formidable big disco staff, however they did have somebody in New York doing disco but they didn't have any staff or any real national expertise. Jerry had signed this artist and wanted to get the best promotion possible for this signing and found out through the grapevine that I might be somebody ne should consider in terms of promoting. However, at that point, I was vice president of special projects for TK and I really couldn't work on any outside projects. However, I did, as a favor to a lot of people, do some independent projects, clearing them through Henry. This was one project I took on for Warner Brothers that I did clear through Henry. Jerry Wexler called me one day and said, "Hey, I've got a great project! Can you promote this record for me?" and I said, "Wait a minute, Jerry. I can't sit here and

say that I'll promote it for you. I can't..I don't have that right..I'm an officer of the company." I told him that since he was very close with Henry, he should give a holler down to him and check it out. Well, he called Henry and he said it was OK. Jerry called me right back and said that Henry had said there was no problem and that I could work on the project. I worked that project .. the record goes top five on all three disco charts and we sell some records. In any event, I think it was a very good project that turned Jerry on to my abilities. That was a good project to exploit my energies and show Warner's what I was up to. We took Madleen Kane out on the road..Veronica Brice was assigned to go out on the road in terms of a publicity person..almost an artist relation capacity..to go out on the road and be with Madleen. Veronica was calling in everyday saying that this disco thing is happening..there are crowds on Fire Island and so forth. She started getting the company aware, if you will, of what was in fact going down out there. She went to Mo Ostin and both Jerry and Veronica played a very important role in me sitting down with Mo. I had many meetings with Mo over this past summer where we talked about the market in general, the abilities of some of the companies to deliver, artist development, a general view of the industry. Mo Ostin just totally opened up to this thing..opened up his mind and wanted to be motivated and educated. We put together this situation with my label and running the Warner Brothers disco department. It's kind of a dual position. A lot of people get confused as to how you can have your own record company at the same time you're running the department at WB. Well, that's the key to this deal. I wasn't going to do that unless I got the label situation so it worked out fine. I'm trying to maintain a sense of objectivity with regard not just to RFC but to all the labels that are involved with WB.. Warner Curb, Sire, Whitfield, Island and of course Warner Brothers. I'm involved with all the projects on that side of the fence. In any event, Mo Ostin really opened up his head and we put this deal together. It took something like six months to complete negotiations. Mo is a terrific executive.

**RMR:** What are your plans in terms of cultivating WB and making RFC a major record factor?

Ray: First of all, we've got the best team in the business. Because we're into a corporate perspecitve we have the first in-house regional disco team in the country. I predict that everybody will follow that trend simply because it's becoming competitive. Obviously it takes more than just one individual to run a disco department..to reach out to everybody and be effective. I'm into following up on a local market level and with the regional team...with Joey Carvello out of Boston handling the northeast and the south, Rita Hyre handling New York from New York, a region unto itself. ..Larry Patterson handling black clubs and dealing with Baltimore, Washington, and the south side of Chicago. We're the first company to hire somebody to deal just with those clubs...Wes Bradley on the West Coast out of San Francisco...Jim Thompson out of Chicago..of course, Craig Kostich being the National Promotion Director..that's a team, in addition to Veronica Brice who's the general manager of RFC and operations manager of the department, Bob Seagull who was with me at TK and who is now special projects manager. Within the department we've got thirteen people . Tell me what disco department in any other record company hosts that many people in terms of manpower. All the regional people that were hired worked in the capacity of a pool. Jim Thompson ran 'Dogs Of War' for Eddie Thomas, Joey Carvello was the coordinator for the Boston pool, and Wes Bradley ran a lot of the activities of BADDA so not only did we reach out and get people who had some administrative capabilities...they were personalities within their own ranks and could reach out on every level..so it's a



Ray with Judy Weinstein of the "For The Record" record pool.

little bit more than just hiring a disco DJ and saying, "OK guy, now you're promoting records." These guys already had a certain level of operating procedures. Veronica Brice, as I mentioned, has been the publicity girl on the West Coast. She became a big asset because she has been with WB for the past eight years. It's good to have somebodyd on the team that has a good feeling of what is happening out there within the company. Politically, that was very very important for us.

**RMR:** Gathering a staff, to the extent that you have, is one innovation..but in terms of actual hard core promotion, what kind of innovative ideas have you got in mind?

Ray: Well, you can be as innovative as you want and I

think the key is to follow up within promotion. Back to the basics..that's the key. Back to the basics in terms of establishing one to one rapport with disco DJs .. in terms of establishing one to one rapport with radio people..in terms of following up to make sure records are in the market..in terms of sales in coordinating it with the WEA field staff. I don't find anybody doing that. You cannot be one individual at a record company and speak to every DJ in the country, deal with every pool president in the country, deal with the disco radio scene that is happening, deal with the field staff of your own record company and try to get the energy out within the confines of that. Follow up and make sure that after you've got a record being exposed in the market that it's in the right accounts..how does one individual do that? So, those are the basics of the business. We are now thinking about special promotions and things like that. But right now, we're still

Continued on next page ...





Ray smiles for the photog with RFC artist Mighty Pope.

developing our systems, getting all of our administration down. We look down the road for special promotions, so that's something new we're getting into. This is a very new operation and we're going around the country meeting all the WEA personnel..motivating and educating.

**RMR:** I think what my question should have been was do you intend to follow the guidelines set down so far in disco promotion?

Ray: No..because nobody is doing what we're doing.

RMR: But will you still be accomodating with the pools?

**Ray:** Sure. We're trying to work with the pools. We're trying to get the most mileage in terms of communication out of the pools. We're trying to work with the pools so that they become more than just central distribution points. We're also trying to get pool presidents to become personalities..people who can stand out within their market place and become credible in order to motivate a whole body. Therefore, if we have a credible communication with him or her, then that is extended right on down to the entire membership of that pool. Credibility being the key, still. Again a basic. Credibility is that intangible. I don't care what anybody says, credibility is where it's at. If we can establish a rapport with DJs and pool presidents and be consistent and keep coming with the hits and show that we're doing our homework, then it's going to be an easier job for us to be effective.

**RMR:** Disco radio is a brand new thing and of course you've taken into consideration as you explained..but what about artist development..that seems to be the next logical step?

**Ray:** Gino Soccio is the first RFC release and we plan a massive campaign based upon the release of that album. The campaign, interestingly enough, is a whole thing introducing Gino Soccio. That's exactly what the ad says. It's going into a barrage of publications and a barrage of radio spots are going to be all over discoradio about three or four weeks after the album comes out. The thing that's interesting about the campaign is that it's, very simply, introducing Gino Soccio, with a picture of Gino. We've already done eons of artist development...nobody does that. You have a situation where you don't have a lot of artists stepping out and we go in and tell who Gino is...he produced and arranged everything on his album, he wrote

everything..that spells talent right there. You've already created an image of a guy who can do all those things. He's from Montreal..what's different about his music. What we do is we try to start exactly at a point with advertising and create that imagery and make sure that the ad copy and what we're trying to sell Gino is consistent within the bio which is consistent within the radio spot, which is consistent on the hype that we're sending out to the field staff. We try to have a consistency with every bit of information that we're pouring out about Gino so that the WB field staff and the national people all have a certain image about Gino that is consistent. The Village People are a perfect example of marketing in a sense. They went out and created a bullish image. Artist development is creating an image, having an effective press department, having an effective merchandising and marketing department that creates an image where you've done your homework about this artist. What is special about this artist..can this artist ultimately tour..does he have that personality? Obviously, if and when the time comes when Gino is ready to go out, then we're talking about things like tour support. Disco artists are going to need tour support or they're going out for the first time and they're not going to make any money. So the record company has to get involved. The company has to get involved when the artist comes to town and make sure they're doing every possible press interview. Making sure they go down to the record store and do all that. In other words, dealing with them in the same way that you would deal with an established AOR or Top 40 act.

**RMR:** This has never been done..it's been primarily the producer in the spotlight so now you're taking that one step further and what you're doing is developing an act. Do you see packaged disco shows playing big *halls*? **Ray:** *That's coming.* Yes, *definitely.* 



**New York Has It ALL!** 

# Jack Starr— Operations Manager, KHFI (Disco 98) Austin, Texas...

**RMR:** Jack, you recently turned to the disco format. On what was this decision based?

**Jack:** Basically, on the success of other disco stations, primarily WKTU. We knew there was a station nearby that was being consulted by the same people who were responsible for WKTU's success, namely Disco 94. So we sat for several days in a hotel room and listened to them and maybe didn't get all the secrets of the format, but at least we got some ideas as to what their direction was.

RMR: What's the reaction been from the community there?

Jack: I was surprised at the positives. Whenever you change from one format to another, you look for negatives and you know their coming, and you get ready for them. But I was surprised. I happened to work the first four hours. I stayed up the whole night before putting the music together and getting the format straight and getting the records in the right order. I was surprised at the number of positives that started coming in and I didn't start answering the phone until about seven o'clock. We had a funny team in the morning. I was surprised at the positives tha came in on the request line. This is the first shock of a new format. You would expect every call to be just totally down on what you're doing. But by 8:30 or 9:00, I was getting maybe a 60/40 split—40% positive calls—people saying, "Hey, you're really filling a void in the market." That's in a town where the ethnic population is very low. Houston. San Antonio, New York, all have had big success and are all high ethnic towns. In Austin. it's only 25% and we're really surprised.

RMR: Do you have a lot of discos there?

Jack: Yeah, a lot of discos. This is the home of the University of Texas, which is the second or third largest campus in the United States. There are about 42,000 of those folks on campus.

**RMR:** Was the transition from rock to disco hard for your people and yourself?

**Jack:** Yes, it was hard for the people because when you have an AOR station, changes like this don't come easy.

Obviously, you've got people who were committed to what they think is good music and then to play what some people call mindless junk. It was tough for a lot of them, but they're making the transition. We've got some people who were not so close minded as to be totally down on it. A couple of the jocks were enough into the disco scene to , hopefully, make it happen. It's exciting to all of us and we're getting positive reaction. It looks like a winner right now.

#### Disco Flashback—1975...

- 1. Get Down Tonight..KC & Sunshine Band, TK
- 2. The Hustle .Van McCoy, AVCO
- 3. Fly, Robin, Fly. Silver Convention, Mid. Intl.
- 4. That's The Way I Like It..KC & Sunshine Band, TK
- 5 Swearin' To God..Frankie Valli, PS
- 6. Bad Luck. Harold Melvin/Blue Notes, Phil. Intl.
- 7 Lady Marmalade. Labelle, Epic
- 8. Tangerine/Chicago Bus Stop. Salsoul Orch, Sal.
- 9. Shame, Shame, Shame..Shirley & Co., Vibration
- 10. What A Difference. Esther Phillips, Kudu
- 11. Samba Samba Samba...Elkins & Nelson, Caytronics
- 12. Dance, Dance, Dance..Calhoun, Warner/Spec.
- 13. Honey Bee/Goodbye/Reach Out..Gloria Gaynor, MGM
- 14. Where Is The Love. Betty Wright, Alston
- 15. Love To Love You Baby..Donna Summer. Oasis

Disco Dirt and Other Meaningless Information...J.G. Knapp Simply outrageous is the new 12" remix of "Whole Lotta Love" from the Wonder Band album... It's unfortunate that much good music is not getting airplay because PD's consider it too black oriented, let's face it, funk is what's happenin'.....No need to expound upon the Warner/RFC party at Studio 54, mostly because almost everyone was there.....Plans are in the works to clone Izzy Sanchez, so that there will be an Izzy to promote, one for A&R, one to mix, and one to cover the days off, film at 11:00....Congratulations to Audrey Joseph, recently named director of MK Dance Promotions....Has anyone seen Luongo?.....Good luck to Steve Bogen & Bruce Marcus and their new promotions company....Cold weather has set in up north, because of this fact. Bo Crane, Artie Jacobs and myself have each invested in office builidings and are subletting office space to promotion people on a month to month basis....Tony "Captain Boogie" Gioe has hired Cathy Jacobsen, formerly of Casablanca, as his Disco Pool Coordinator for Midsong-Cathy has been provided with a glossary of colorful language.....Polydor has promised David Steel an office for Christmas.....Rumor has it that the new and upcoming Theo Vaness album will just blow you away....Norm says that contrary to popular opinion, he will be available to appear on a panel....Has anyone seen Richie Settino?.....Or Ricky Morrison, for that matter?....It seems to me, that if certain pool directors would pay less attention to warring with each other, and spend more time promoting disco, a lot more would be accomplished, and much more credibility would be developed....til next time.

New York..Word from Blue Sky Records-"As you all know, the original 12" of 'Countdown/This Is It' had the two songs mixed together on one side and the quality and EQ of the pressing was not quite strong enough for a heavy disco club play. Well, all those cards, letters and phone calls from concerned DJ's were not sluffed off or taken lightly by anyone. Dan Hartman himself, along with the very talented Jose Rodriguez of Sterling Sound went back into the studio and remastered both 'This Is It' and 'Countdown' at 3db higher than the original. (They remastered from the tape copies, as this allows for a 'hotter' pressing). They have also done an editing mix on it, placing one cut on each side of the new EP and editing them both so as to allow disco DJ's unlimited mixing and creative possibilities. Dan is very in tune to discos and the club scene and is releasing this new pressing to disco DJ's only. He has now finished lining up his band for his upcoming road tour which will include appearances on Rock Concert (March 3), Soul Train (March 3), Dinah Shore (March 5) and Midnight Special (March 2).

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"Steppin' Out" Hatched by Golden Egg.. "Steppin' Out". America's Disco Sweep, is a two hour weekly disco show, now being made available to disco, contemporary and popadult station for a start-up date the week of April 14th. The show is being sydicated by a new company. The Golden Egg, in association with Special Programming Services. "Steppin' Out" features a continuous mix of music, with disc jockeys at leading discos across the country spotlighting their clubs' hottest records. Major disco artists will make regular appearances to introduce their own disco hits. Rachel Donahue is the host of "Steppin' Out". Donahue is best known for her work at KSAN, San Francisco, and KMET and KWST, Los Angeles. According to Golden Egg president, Ron Cutler, "Steppin' Out" is available free on a barter basis to stations in ARB measured markets and on a cash basis to stations in unmeasured and foreign markets. always exclusively in each market. The program will feature the country's number one disco song, according to RMR.

RMR



Q-104 Gadsden, Alabama, cleans out their prize closet. All leftover prizes were placed in the station lobby, and in less than thirty minutes after the announcement, over 500 listeners had assembled to take their chances. Thanks to promo whizzbanger Lanny West for the photos.



Heart visits MD Barry Michaels (lower left) at WROV in Roanoke, Virginia.



WSGA assistant MD Denis Reid (second from right) weicomes members of Firefall and Atlantic's Mark St John (third from right).

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From Howie Castle, Mobile.."Some news: First, the new program director of G100 is Jim Mahaney from WQUA Moline, Illinois. He took over on February 7, following the Secondly, you'll find resignation of Nick Alexander. enclosed a copy of the Oct/Nov Arbitron and the Apr/May '78 ratings for Mobile to illustrate the dramatic growth of WABB-FM (97 ROCK), which I took over in August as operations manager. At the beginning of September I switched the format from 'progressive' to 'hit-oriented AOR' in a style similar to the Abrams Superstars format. As you can see the results were very impressive, as the station went from a 6.5 to a 14.3 total share-from 7th to 2nd in the market overall. WABB-FM is now #2 total 12+, #2 adults 18-49 (#1 men 18-49), #1 adults 18-34 and 18-24, and #2 teens. Immediately following the fall sweep I was let go by the station because of incompatibility' with management and was hired by G100 as temporary production director. I'm currently looking for another programming position and would appreciate any calls at 205-432-5500 (G100)."

Michael Jones of KRLY will be pleased to know that "La Bamba" by Antonia Rodriguez will be released in the states soon on Buddah Records. Buddah has the rights to IGM product out of Canada..."La Bamba" first broke out of the Seattle area according to Tom O'Brien of the Northwest Disco Pool.

Louisville, KY...Mike McVay, PD of TEN-Q in Los Angeles. has been named PD of WAKY 79 Radio in Louisville, KY. The announcement was made by George Francis, VP/GM of WAKY. McVay replaces Gary Guthrie who was released in late January. According to Francis, McVay is one of the five best contemporary programmers in the country.

WKDF-FM Nashville, TN.. "We're doing a promotion in conjunction with "Close Personal Friends". Robert Johnson and Infinity Records, setting up a phone booth at a local record store People stop by and call anyone, anywhere in the U.S. for free—detting great response "



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**Macon, GA.**.While the new Dixie Dregs album, *Night Of The Living Dregs*, won't be released until mid-March, the recent marquee display at the Fox Theater in Atlanta drew quite a crowd of onlookers. The marquee shot is being used by Capricorn Records for a number of merchandising, promotion, and publicity previews.



**WOMI Owensboro, KY.**.Columbia recording artist Eddie Money with John Michaels of WOMI during a recent appearance in the area.



WDAK Columbus, GA...Shotgun Steve Kelly gets ready to 'blast' an inquisitive Charley McCarthy during a recent visit to Fort Benning, GA served by WDAK in the Columbus market.



Macon,GA..Capricorn's Stillwater recently paid a visit to their 'adopted' hometown of Warner Robins, Ga. Pictured L-R: Bob Spearman and Al Scarborough of Stillwater; Jack Payne, owner of Music Emporium; Michael Causey, Rob Walker, and Sebie Lacey of Stillwater; Duke Golden, Stillwater's co-manager, Bobby Golden of Stillwater; Ray Thomas GM of WRBN-FM and Jimmy Hall of Stillwater.



**TEN-Q Los Angeles..**L-R top row: M. G. Kelly/TEN-Q; Connie Singer/TEN-Q music coordinator; Gary Greenberg/TEN-Q programming asst.; bottom row: Michael Derosier/Heart; Nancy Wilson/Heart and Mike McVay/TEN-Q PD.



WQCM Hagerstown, MD..WQCM's MD Charlie Buchanan (center) with the winners of the station's Super Song Scramble contest. Winners each received 50 albums.

### RMR Feedback

# From Ronnie Milione, Director of Infinity Record Pool, Staton Island, New York..

I would like to congratulate all the various pools around the country for their playlist. I'm proud of RMR for their disco section and various write ups, especially with Tom Lewis.

I would like to point out some advice with BPM method. It's an excellent guideline for those spinners who are having problems with fast and slow progressions of music, but only experience and your creativity will make you sound professional. It's better to use your ideas and imagination. If you make mistakes, don't worry about it, we are only human. We all learn from mistakes.

Nobody is the best, so don't listen to "ego trips" of your fellow DJ's. Since our pool is located in the heart of the disco business, you can imagine the amount of competition in clubs around the boroughs.

One more bit of information for those newlyweds into the business. This is a "cut throat business". For example, your best friend might go behind your back and try to take the same job you're trying for, which really means this kind of business has no security.

There are favorited in this business just like any other There are favorites in this business, just like any other positions. So be aler, do your best and you will get your reward (Self Accomplishment).

#### From Timothy J. Gwozdz, PD WDMS Greenville, MS..

I'm writing to give you an update on the action and reaction at Studio 101. First of all, let me just say the station is smokin'. We've got the competition running scared. Three of the contemporary stations in the area have undergone major personnel changes since the format began back in December. The leading soul station, WBAD, seems to be really hurting. They have revamped their music policy and it really sounds like they're trying to copy us.

Studio 101 is definitely the pace-setter here in Greenville. Not only is our tremendous success affecting our competition, it is also affecting our local record sales. Many local record outlets tell us that their customers are purchasing exactly what we're playing. You can also notice an increase in the stock of the disco 12" records which Studio 101 is playing. Our new station lineup: Rita Duvall 6-11:30, Gene Alison 11:30-5:00, and our new man Jerome Daniels 5:00-12:00.

#### From Dan Wilson, PD KPUR Amarillo, TX..

You people have really done a hell of a job over just the past couple of years that we've been a subscriber. I think you now are putting out one of the best trade publications in the business. I feel that the new disco section and album section, (especially the addition of Chuck Dunaway and the "Superstars" list) have really made RMR a strong programming aid.

Disco is hot in Amarillo. too. We have been doing a special disco music show that we call "Disco Party", since early September of this past year. The show runs from 9pm-2am Saturday night, and recently we started doing a three record disco sweeps between 6pm and 3am during the week. Our MD, Mark Shannon, works a couple of nights per week at one of the hottest clubs in town, so we are pretty much on top of the hot club music, plus the radio music for our area. One thing we have noticed is that you definitely have to program the music to your particulary market. We find that a lot of the stuff that is hot in other parts of the country, doesn't catch on in our market. Some records are gang-busters here. Of course, that is true about other music, too, but moreso it seems with disco product. Again, congratulations on the progress of RMR and keep up the good work.

#### From Bob Piava, London Records, New York.. Dear Chuck

No reason for writing other than to say that I thought this week's issue of RMR was the best yet. (#816) Ron had done an excellent job on the sheet but you have obviously brought it more into the mainstrean consciousness of radio with all of the interviews, etc. The disco section is the only one treating disco as a radio entity and not simply as a musical entity. I'm afraid that it was only too clear at the Anti/Muscolo meeting that programmers haven't got the faintest idea what to do with disco music and have decided to take a "wait and see" attitude, rather than leading the way. If people like you and I had taken that attitude in our day, we'd still be wondering what the BEATLES might have turned out to be. In any case, congratulations on your contribution.

#### In response to last week's "Discopinion" from Dan Keefe, Director/Empire State Record Pool, Jerry Bossa, National Promotion Director of Buddah Records, speaks...

I feel I must answer this letter by Mr. Keefe, first, I must admit that I have had no problem with Mr. Keefe's record pool. The Empire State Record Pool. But this pool is the exception to the rule. The majority of the pool's feedback systems are at best, sad. Secondly, I never stated that we would service X amount of individuals. In the letter Mr. Keefe wrote, he stated the amount individuals; I think it was 60 or 70. On the contrary, our mailing list will be approximately 200 or 300 individual people. I have changed my opinion as to the number of reputable record pools to about 15 or 20. Secondly, he insinuated that I stated that disco should revert back to a gay sub-culture, as it once was and it is big business. Lagree with Mr. Keele, it is big business, and that is the reason that a lot of people in record pools are trying to capitalize on it. But, unfortunately, they're not doing the job they should. I would like to state that there are a lot of reputable pools. But where do you draw the line as to what pool to service and what not to service. You have to stick with the cream of the crop, which is exactly what I'm trying to do. As far as the charts are concerned, it is true that if the charts were accurate, they would reflect sales. But the majority of the charts reflect the opinion of the person putting them together, not the sales or the response to the record.

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"Hot Tracks USA" Hatched By Golden Egg.,"Hot Tracks USA", a three hour weekly dountdown of the top twenty-five singles and the ten best selling albums as charted by Radio and Records', is now being made available to mass appeal radio stations for a start-up date the week of April 14th. The show is being syndicated by a new company, The Golden Egg, in association with Special Programming Services. "Hot Tracks USA" will be hosted by Terry McGovern. McGovern has been a highly rated air personality on San Francisco's KSFO and KSAN and Pittsburgh's KDKA. He is frequently seen on network television and is featured in the forthcoming film, "Americathon". According to Golden Egg president Ron Cutler, "Hot Tracks USA" is available free on a barter basis to stations in ARB measured markets and on a cash basis to stations in unmeasured and foreign markets, always exclusively in each market. "Hot Tracks USA" was created by Cutler and Larry Yurdin. Yurdin's company, Special Programming Services, will be consulting and representing the show. Cutler was a successful Philadelphia dj in the sixties, owner and GM of San Jose's KOME and consultant to Dillon's disco in Los Angeles. Larry Yurdin created and produced "The Dailey Planet" and "Planet" syndicated features and was production coordinator for the ABC-owned FM stations, news director of KMET, Los Angeles and GM of Houston's KPFT and San Jose's KFAT. He has also consulted and programmed several major market stations

### Top-40 Open Mike

KORT Grangeville, ID Marty Williams.."For Valentine's Day we gave away Heart's 'Dog And Butterfly' LPs and boxes of candy for listeners who heard the kiss and called in to win."

**QV-93 Harrisburg, PA Steve McKee..** "Converted listeners into full-time FM listeners by giving away FM converters. Had great response."

**WYFE Rockford, IL..**"We just completed a skate-a-thon for M.S. and raised \$13,432.00..our goal of \$10,000.00 was obviously surpassed"!

**WGOW Chattanooga, TN..**"Our total information traffic systems is the newest concept utilizing their old automation electronic key board and video display set coupled with a radio shack TRS-80 display screen. It converts the usual hectic traffic reports from newsroom to on-air studio to a simple 'watch-it-on-TV' event! The key board is located in the newsroom and display unit is in each studio. Information is fed to the display set in seconds and can be read right from the set! The newest addition to the 'system' has been five separate memory pages and on weekends, one of the pages is hooked to the wire service for up to the second changing sports scores! The air personality has all the information without having to leave the studio. To find the nick-name of the system...us the first letter of each word!

WKIX Raleigh, NC..."Thirty visually impaired Governor Morehead School students will 'see' the circus this year, for the first time, through the eyes of two WKIX air personalities. Marc Mitchell and Phyllis Kopelman will provide a running commentary of Ringling Bros. and Barnum & Bailey Circus through a special headset hook-up system while the circus is in Raleigh from February 20-25 at Dorton Arena".

**WSSV Petersburg, VA..**"New station line-up: 6-9am Russ Brown, 9-12pm Dave Mason, 12-4pm Rick Lundy, 4-8pm Mike Ogburn, 8-12am David Lee Michaels and 12-6am Jerry 'Night Train' Carter. Doing one helluva Valentine Promotion with give-aways around the clock, and a contest called 'David Lee's Sweetheart' area lovelies competing to become my sweetheart on Valentines Day-Pics and more details later."

WRKO Boston.."WRKO recently announced that Jack Diamond has joined its weekend air teem. Jack comes to WRKO from WLLH in Lowell, where he was program director. He also worked at WACQ, WPRO, and WICY "

WSGN Birmingham, AL Jan Jeffries.." Same Time Next Year promotion involves giving away theater tickets during midday to the the film 'Same Time Next Year'. Ticket winners qualify to win an all-expense paid trip to Panama City Beach, FL this spring and again 'the same time next year.'"

WVLD Valdosta, GA Bob Raleigh.."Pending FCC approval, EV-CO Broadcasters has sold WVLD to Basic Communications, Inc. Several major changes have already occured at WVLD. Effective Monday February 12, Harrison Cooper and Joe Williams are out as general manager and sales manager. Roger Croft has taken over as general manager, Bob Raleigh has been promoted to operations manager, and south Georgia's radio legend, Jeff Morgan, has promoted to music director. Jeff will be taking music calls Monday-Wednesday from 9-11:30am and 1-2pm."

WKTM Charleston, SC.."Our new lineup: Bob Ziegler 610am, Bob Kaake 10am-1pm, Bill Enloe 1-3pm, Steve Russell 3-7pm, Chris Porter 7pm-12am, Rob Braddock all night, and Tom Bootle weekends."

**WAGQ Athens, GA Brady McGraw..** "Soon to be giving away four trips to Las Vegas..a trip a week for one month in conjunction with a local night spot. Listeners call in to qualify and will T-shirts and LPs."

WRVQ (Q94) Richmond, VA Bill Thomas.."WRVQ capitalized on the movie 'Rocky' coming to television. The weekend of February 2-4, listeners were given the chance to win jogging suits featuring the station's logo. On-air promos encouraged listeners to 'Win An Official Jogging Suit And Run Like Rocky!"

WTOB Winston-Salem, NC Chris Angel.."In conjunction with a local bartending school, WTOB is giving away a full scholarship to learn how to become a bartender. Also, in conjunction with SRO (a local disco), we are sponsoring a 'Las Vegas Disco Dance Off'. It runs for 4 weeks, weekly winners get \$100 cash and they come back to compete for the grand prize on Feb. 25, an all expense-paid trip to Las Vegas."

**G-105 Metter, GA Bill Phipps.**"We recently staged a celebrity kidnapping to raise money in conjunction with the county Heart Fund. Various local luminaries were ransomed off to raise over \$1000. Response was excellent."

**WOOW Greenville, NC Dave Douglas..**"Love Week' is fanning the flames of desire for Big WOOW listeners during Valentine's week, giving away dinners for two, giant heart cookeies, and more."

**WSGN Birmingham, AL** Jan Jeffries.."Presenting 'Night Fever' at Studio 610, twenty minute disco sweeps at various times from 7 to midnight. Cuts used are mostly 12" singles that show promise of crossing to mass, and cuts that are top requests at local Birmingham discos. We also did a 'Grammy Weekend', giving away lp's of the Grammy Awards. Winners also won a limited edition Grammy Poster."

WNOE New Orleans, LA Nick Bazoo.."WNOE offered ladies a date with Eric Carmen. Listeners sent in Valentine cards stating why they wanted the date. The winner wins dinner, and a night on the town including limo service. Runner-ups receive boxes of candy and Carmen LP. Thanks to June Colbert of Arista for all the help."

WDAK Columbus, GA Steve Kelly..."Soon to be debuting a disco program called 'Studio 54' on Saturday evenings from 8-midnight."

**TEN-Q Los Angeles..**Last Saturday night, TEN-Q presented in an exclusive concert, the Temple City Kazoo Orchestra. The Kazoo Concert will originate from the radio stations 'Studio C' and will feature the band's own renditions of "Miss You", "Whole Lotta Love", and their fatest smash single. "Soul Man". The Temple City Kazoo Orchestra Special Concert was aired at midnight on February 10, 1979. The Kazoo Concert is another L.A. exclusive on 'The Q'.

**WRKO Boston..**"Disguised as a mild mannered disc jockey, WRKO's Eric Chaney transformed into a real superhero. Eric, WRKO's superjock, is ready...not to fight to crime...but to help people with special needs. Eric's first assignment came last week when floods damaged area homes and forces hundreds to evacuate. WRKO found Mrs. Joanne Kelly of Braintree, a woman who did not own any insurance to cover her losses. Superjock, Eric Chaney, quickly went to the rescue with a check for \$680."

Y-100 Miami, FLA.."Y-100 and the Happy Days cast are playing softball in an all out effort and support for Miami's Papanicolaou Cancer Research Institute, Wednesday 7pm, February 2Ist at the Miami Baseball Stadium Kid Curry, Y100's famous on-air personality will be playing softball against, Henry Winker (the Fonz), Tom Bostey, Anson Williams, Scott Biao & the rest of the HAPPY DAYS cast. Also playing on Kid's team will be some of the Dolphins and civic Miamian leaders."

WFOX Gainesville, GA Sam Church.."John Kelly. our morning drive man, assumes additional duties as promotion director."

### Anti & Muscolo by Don Anti & Tony Muscolo phone 213-651-2383

Congrats to Mike McVay, formerly PD at TEN-Q in Los Angeles, who becomes the new PD of WAKY in Louisville.

Congrats to Bill Garcia who leaves WISN in Milwaukee to become the new PD of WNDE Indianapolis.

It certainly was nice to hear from Steve Day (formerly WTOB) who is now residing in Rochester, MA. Steve is doing part time at WWWG and is looking. Steve can be reached at 716-352-1956 or 716-546-2325.

Congrats to Tim Powell (RCA, WPLJ, etc.) who becomes the new PD of 13Q Pittsburgh.

Congrats to John Scott who becomes the new Vice President of Special Products at Capricorn Records. John will headquarter out of Los Angeles.

Glad to hear that Chuck Leonard of WKMX Enterprise, AL is back on the job after being out over a week with walking pneumonia.

Correction: Jimi Fox will become the new National Promotion Director for Mercury Records working out of Los Angeles. Congrats again, Jimi.

Congrats to Jim Golden who becomes the new PD at WBSR in Pensacola, FL. Jim will retain his MD duties and is a talented person who is well-deserving of this promotion.

Bob Raleigh of WVLD Valdosta, GA has been promoted from PD to Operations Manager. Jeff Morgan will take over as MD. Congrats and best wishes to both.

Happy belated birthday to Bob Canada of WGH who celebrated his on February 7 and Carol Hart of Warner Brothers who celebrated hers on the 13th.

KDON, Salinas, CA. is changing formats to progressive country. A.J. Roberts, the present MD, is moving to KIDD in Monterey, CA as the PD. KIDD will be changing its format to top-40. A.J. informed us that he could use Ip and single service from all companies. The address at KIDD is 2555 Garden Rd., Monterey, CA 93940.

Congrats to Brian Burnes who becomes the new MD at KFLY in Corvallis, OR.

# Top-40 Open Mike

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KOFM Oklahoma City, OK Chuck Morgan.."KOFM and Daryl Starbird Productions are teaming up to give away a free, all-expense paid night on the town with Playboy's Miss December, Janet Quist! We figured since everyone has seen Janet, she ought to get a look at the entrants. So, we asked the men to mail in pictures of themselves to the station, and Janet will select the winner on the air with KOFM's 'Boogie Man'. A chauffered limousine will whisk the couple around town on a night not soon to be forgotten with dinner, drinks, and dancing. Also: Lucky KOFM listeners will fill reserved seats at the sold out Boston concert Valentine's night in the Myriad. The concert sold out in a matter of hours recently, but KOFM saved some of the best seats in the house for the winners! Plus: In coordination with Portrait Records, KOFM is giving away copies of the latest Heart album on Valentine's Day. Along with specially programmed 'Love Songs' on the occasion. lucky listeners will win the album in a simple phone-in contest."

Ken Capurso, PD/MD at WHYN Springfield, MA was robbed at knife point on Saturday the 10th outside of one of his discos. Ken was being a good Samaritan and was giving a lift home to two kids who ended up robbing him. However, two days later Ken spotted one of the kids who was arrested and the other one is being looked for now. Congrats to a tough guy, Ken Capurso.

Happy belated Birthday to Jerry Steele of WIFE in Indianapolis, and Gary Kirk of WRFC in Athens, GA.

Congrats to Pam Long who will become the assistant production manager at WCOL AM & FM in Columbus, OH. Pam is a fantastic lady and deserved of this promotion. Love you, Pam.

Jack Michaels leaves WEIR in Weirton, W. VA to return as MD at WCRO in Johnstown, PA. Congrats to Jack and WCRO.

Get well wishes to Tim McKay of KGMO in Cape Girardeau, MO who is recovering from a bout with tonsillitis.

Harry Valentine, MD of WCOL Columbus, OH, described the weather the other day in these terms, "Texas-sized snowflakes."

Congrats to Bill Bartlett who becomes Vice President of LP Promotion at Ariola Records.

Jim Mahaney leaves WQUA Moline, IL to become the new PD at G-100 in Mobile, AL.

Dave Conley (formerly KHJ, KTNQ, KCBQ) is available and looking. Dave is a rare talent and can be reached at 213-545-0964.

Nice people department: Gail Carroll, secretary to Russ Thyret at Warner Brothers.

Congrats to Nina Gomez (formerly KCBQ) who becomes research assistant for The Confidential.

Mike Perkins, MD at 92X in Columbus, OH has the nickname in the station of "Perk". Good going, Mike!

Thank you's: To Barry and Karen for dinner. Debra De Luca at Capitol for the LPs, Jim Golden of WBSR for the nice words. Lanny West for the nice note, Bruce Stevens of WBBQ and Jerry Rogers of WSGA for your concern.

Congrats to Northwestern University's women's basketball team who won the 'Big Ten' title defeating Michigan Stae 75-66. It was the first 'Big Ten' title for any Northwestern team in fourteen years. Congrats, ladies.

WGCD Chester, SC Malcolm Watson.."Welcome Connie McPharel of WEAL in Greensboro. New lineup: 6-10 Malcolm Watson, 10-3 John Scott, 3-6 Tim Anderson, 6-12 Big Mac. and weekends we have Jane Wyatt and Marsha."

WNMB N. Myrtle Beach, SC Bill Norman.."WNMB completed its annual Horry County Heart Fund Festival this past weekend. Activities consistes of a men's beauty pageant, a skate-a-thon, golf tournament, an auction sale of donated items, and a basketball contest. The result: over \$16,000 raised for the heart fund. On a per population basis, this is by far the leading amount raised in all of South Carolina. Our thanks to everyone who participated."

WTRP La Grange. GA Jack Bagley.."I was recently browsing in my trade magazine files, and found an older issue of RMR I hadn't read thoroughly. Brandon's "Dead Air" column in the Feb. 20, 1978 issue (about the futility of a radio or records career) struck me in just the right spot, along with the one in last week's issue about "No Small-Time Radio". They're both in frames now on my office wall, to remind me exactly why I'm in this business."

#### Service

WHSC Hartsville, SC James Boyd.."Thanks to Barbara Glass of Polydor and Patti Breedlove of RSO. Need service from Columbia, UA, and Ariola."

WJDQ Meridian, MS Rick Wood..."Still need service from ABC, Ariola. and Capitol."

WZDQ Chattanooga, TN Anne McCartney.."We are starting a live jazz program to be run on Sunday nights, and we'll be kicking it off with Joe Sample and Bob James. We need jazz product from all sources."

WCLA Claxton, GA Donald Sports.."New lineup: 6-10am Glenn Yarbrough, PD; 10-2 Tony DeLoach. 2-4 Steve Jones, 4-8 Don Sports, 8-midnight Steve Jones. Would appreciate any oldies service."

**WDDT Greenville, MS Andy Roberts..**"Thanks to Judy of RCA in Dallas for the product."

WRES-FM Troy, AL Mike Reaves..."Thanks to Warren Hudson of Warner Brothers, Mark St. John of Atlantic, Tony Dwyer of Elektra, Jon Konjoyan of RSO, Alicia Brown of Capitol for the care packages. Still need service from UA, Casablanca and Motown. WRES Super jocks vs. the Ronald McDonald crew in a basketball game and all the money went to the heart fund."

WDIX Orangeburg, SC Bob Stevens.."Thanks to Patti Breedlove of RSO for BeeGees lp's and to all other record companies who have help us recently. Need to talk to someone from Fantasy."

KLDN Eldon, MO Jay Fisher.."Need service from Capitol and RCA Records."

WFOM Marietta, GA Mike Durrett.."Thanks to Alan Oreman of Columbia and Jim Riggins of MCA for the lp's."

WKHJ Holly Hill, SC Roy Taylor.."We need 12" product from all labels, as we are disco in the afternoons."

WZYP Huntsville, AL Dave Edmunds.."Would like to hear from all labels about their product, 205-232-3912."

WNJC Senatobia, MS Nancy Gibert.."Need single service from United Artists, Arista and RSO."

WFPM Ft. Valley, GA Ray Rossi.."Need Donna Summer and Village People !p's for our Disco Sundays. Also need the new Linda Ronstadt single."

WISP Kinston, NC.."Need service from United Artists and Mercury Records."

**WBBO Forest City, NC Charlie Vee..**"We will soon be featuring a disco program on Saturday afternoon, Studio 78. We need all the 12" disco products we can get. Any service will be greatly appreciated."

KGKL San Angelo, TX Scott Wisdom.."Need better service from Arista. Anyone who wants to receive the new KGKL survey, weekly, call me at 915-655-6715."

WHAG Hagerstown, MD Ed Fennessey.."Thanks to Larry Vandruff of RCA for the John Denver albums."

WPIQ Brunswick, GA Mike Minor.."Our AM. WYNR, will be Disco 79 as of March 1st. Need 12" product from all labels as soon as possible. The MD will be Eric Loy."

WAGS Bishopville, SC Bill Huggins.."Thanks to Jon Konjoyan of RSO. Wayne Fogle, Sue Emmer, Bibb Dist. and Iris Horowitz for the service."

WLAG La Grange, GA James Osterman.."We need the Ronstadt LP..in fact, we could use her whole library. Many thanks to Barbara Glass at Polydor for her infinite patience and to Jon Konjoyan for the Clapton and Bee Gee LPs."

WNOX Knoxville, TN Scott Majors.."We need disco service from all labels."

**WJMX Florence, SC Jim King..**"Need service from RSO, Warner Brothers ABC. Ariola, and Atlantic (45's)."

WWCU-FM Cullowhee, NC..."Dan Gaddy takes over as MD. Music calls accepted M-F, 3-5pm. U-92 now does a Thursday night disco party. Great response Need disco service."

WRDL Ahsland, OH John Hager.."Need service from RCA "

WIOZ-FM Southern Pines, NC Ross Caudell.."Need service from UA, A&M and Arista. Nice talking to Patti Breedlove of RSO, thanks for prompt service."

KRLA Pasadena, CA Gary Theroux.."Need to hear from original writers, producers, and performers of national pop hits of the 50's, 60's and 70's for interviews "

KCRS Midland, TX Daryl Ward.."We will be doing a disco block at night and need immediate service help from all labels, please."

WAJF Decatur, AL George Carden.."Thanks to WEA Atlanta for fantastic service."

**WBLR Batesburg, SC Rod Metts.**"Thanks to Sue Emmer of Warner Brothers for the service."

KCRI Helena, Ark. Ken Flemmons.."We have started a disco program on the weekends. Need 12" product from all labels. Thanks to Gene Dries of Warner Brothers, and also to Gary-Hamilton for being so good to us."

WFBS Spring Lake, NC Rick James.."Need more albums from all labels. Hello to Stanley Stewart..please give me a call."

KDEX Dexter, MO Ron Jorden.."Need service from all labels, please."

**WBAW Barnwell, SC. Drew Wilder..**"Thanks to all record companies for outstanding service. Still need service from Capitol, TK and ABC.

**KEUN Eunice, LA Jim Patterson..**Need service from Polydor, Capitol and Warner Brothers. Thanks to heavy Lenny at A&M for the service".

### Top-40 Open Mike

KSTP Minneapolis, MN Steve Perun.."New line-up: 5-9am Hines & Bush; 9-noon Lyn Russell; noon-3 Mike McNeil; 3-7 Doug Silver; 7-midnight Greg Austin; midnight-5am John Castlefield; asst. PD/weekends Dr Don Michaels."

WJNC Jacksonville, NC Greg Allen.."Saturday February 17 was RSO Day at 1240-JNC. Listeners not only received LPs, posters and T-shirts but they had the opportunity to voice their opinions for or against RSO records and their artists. Response was overwhelming. Many thanks to Jon Konjoyan of RSO for making it all possible."

KLOR Ponca City, OK John Richard.."Did a 'Love Song Countdown' with the top 99 love songs of all times, voted by listeners. Issuing an extra survey of the top 99 love songs to become a collector's item. Thanks to Jimmy Barrett and Sue Emmer of Warner Brothers for the help on our Superman promotion "

WTNL Reidsville, GA John Savage.."Ran a promotion for Valentine's Day, giving away stuffed animals, flowers, candy, a night on the town, dinner for two at local restaurants... all tied in with the Poco "Crazy Love".

**WORG Orangeburg, SC Stu Wright..**"For Valentine's Day, we let listeners guess which WORG air personalities would get hit by a cupid's love arrow. Prizes were steak dinners, boxes of candy (thanks to RCA), and flowers."

G-100 Mobile, AL.."Would like to announce our new PD, Jim Mahanay, from WQUA in Moline, IL."

### **Job Openings**

Note—All openings are Equal Opportunity Employer, Male/Female unless otherwise specified.

WNAM Appleton/Oshkosh, Wis..accepting T&R for future openings. Include salary requirement. Info to Ron Ross, Box 707, Neenah, WI 54956. (2/15)

KVSO Ardmore, Ok..needs a good personality newsman for medium market. T&R to Jim Fisher, Box 429, 73401 or call 405-223-3030. (2/15)

**WORG Orangeburg, SC.**.due to staff expansion need a new air personality. Info to Stu Wright, Box 1386, 29115. (2/15)

**WRCG Columbus, Ga.** needs a news director with strong air sound. A/C format with heavy news, sports, and public affairs. T&R to Ed Parker, Box 1537, 31902. (2/15)

WHHY/Y102 Montgomery, Ala..looking for copywriter with on-air experience for possible weekend air shift. Info to Larry Stevens, Box 2744, 36105. (2/15)

**WDXY Sumter, SC..**due to anticipated staff expansion, immediate need for two professional air personalities. Good money for the market. T&R and references to Rich Kincaid, Box 1269, 29150 or call 803-775-2321. (2/15)

WKTU New York City..looking for an energetic, experienced production/recording engineer with 1st phone. Women and minorities encouraged. Resume and sample of dazzling production work to Matthew Clenott, 655 Madison Ave, 10021. (2/15)

WSPF Hickory, NC..immediate opening for 9-noon with heavy production. Info to Box 1709, 28601. No calls. (2/15)

WKAL Rome, NY..looking for part-time weekend air talent. Females prefered. T&R to Dave Peroni, South Jay St, 13440 or call 315-336-7700 9-11am. (2/15)

WCGQ Columbus, Ga..opening for full-time jock. Heavy production required. T&R to Steve Alsobrook, Box 1537, 31902. (2/15)

**WAAY Huntsville, Ala..**may have an immediate opening for morning drive personality. Must have total knowledge of morning shift. T&R to Jerry Dean, Smith Broadcasting, Box 2041, 35804 or call 205-533-9190. (2/15)

WKY Oklahoma City, Ok..opening for air personality. T&R to Bill Burkett, Box 14930, 73113. (2/15)

**2100KNIR New Iberia, LA.**.good pay for morning man with production. Call Bob Hollbrook at 318-365-2401. No collect calls. (2/8)

WCSC Charleston, SC. looking for news person. On-air and street reporting. Minimum one year experience. Info to Don Morgan, Box 186, 29402. (2/8)

**KELI Tulsa**, **Ok.**.needs energetic news reporter for outside duties and afternoon anchor. Creative thinking and good writing necessary. T&R to Randy Kindy, Box 52185, 74152. (2/8)

**KSTT Quad Cities, Iowa..**We've already got one of the nation's top talk show hosts. It's worked so well, we're thinking of expanding the format. Must handle phones with ease, very heavy personality. T&R to Jim O'Hara, Box 3788, 52808. (2/8)

WHBB Selma, Ala..early career jock for 9-mid pop/top-40 slot. Info to Jay Christian, Box 1055, 36701. (2/5)

**KCJB Minot, N Dak..**Superstars format station needs people. Great production and copy writing, engineering, jocks with ability and pipes. Decent bucks with a growing company in a competitive market. Info to Marc Ess, Box 1686, 58701 or call 701-852-0361 after noon. (2/5) WRKK/K-99 Birmingham, Ala..wanted for possible future openings at one of the south's top album stations: Real people capable of one to one conversational approach. Automation and production experience a plus. Stability a necessity. T&R to Don Keith, Suite 200, 1776 Independence Court, 35216. No calls. (2/5)

**Ron White, consultant.** looking for jocks, PD's, news people for present and future openings at several stations, Top-40, AOR, A/C. T&R to Ron White, WGRD, 122 Lyon NW, Grand Rapids, MI 49503. (2/5)

WLAG LaGrange, GA..immediate opening for a good morning man. A/C approach for heavy information segments as well as entertaining. Call Jack Reynolds at 404882-3505 before 2pm. (2/5)

WCIR Beckley, W Va..accepting T&R's for future openings in all dayparts. Info to Shane Randell, Box 1063, 25801. (2/5)

**WKQB-FM Nashville, Tenn.** looking for quality news people. AOR experience preferred but not necessary. T&R to Ron Lake, 159 4th Ave North, 37219. No calls. (2/1)

WTNL Reidsville, GA..needs good personality jocks with experience. Info to John Savage, Box 820, 30453. (2/1)

WCKO-FM Fort Lauderdale, Fla..looking for talent for disco oriented format. Three months old and expanding. Info to Dave Lawrence, 4431 Rock Island Rd, 33119. (2/1)

WCOS Columbia, SC..needs newsperson. Two years medium market experience required. Must have ability to host talk show. Info to Hunter Herring, Box 748, 29202. (2/1)

WCIR Beckley, W Va..opening for air talent for 7-mid. T&R to Box 1063, 25801. (2/1)

**WDDT Greenville, Miss..**now accepting T&R's for immediate full-time openings. Good pay and benefits. Info to Steve Phillips, Box 1618, 38701 or call 601-332-0526. (2/1)

WHAG Hagerstown, Md..looking for a personality afternoon jock. A/C format. T&R to Ed Fennessy, 1250 Downsville Pike, 21740. (2/1)

### Available

**David Cole.** now afternoon drive at WGNE Panama Beach, Fla. Wants back into nightime radio. Prefer FM, 10pm-6am. 4 Years experience, 2 years MD. Excellent production, good references. Prefer Fla. Call 904-234-6625 11am-6pm. (2/15)

**Bruce Leger..**native New Yorker, currently PD/MD WBBS Jacksonville, NC. Natural style delivery. Call 919-353-8961. (2/15)

**Night rocker.** former WKZQ. Wants Top-40 nite gig at a good small or medium market. Prefer SE. Minority. Call 919-637-6144 after 6pm. (2/15)

Howie Castle..seeks programming position. Excellent track rating: ratings, production, etc. Call 205-432-5500. (2/15)

Marc Sommers..looking for programming position in medium or major market or midday or afternoon drive slot in a major market. 6 years experience at WTIX, WNOE including PD/MD and production director. Call 504-466-3353. (2/15)

Bill Pasha..Jim Randall..looking to relocate to new positions. Call 207-474-5171 or 207-873-2278. (2/15)

**Buzz Godwin..**currently PD & morning drive at WPNC. 1st phone. Wants contemporary or AOR air slot in Tulsa, Ok area. Call 919-792-2483 or 919-793-4105. (2/15)

**Tom O'Brian..**7 years experience at WVUD, WTNG, WRFD, others. Mornings or afternoons. NY area preferred but will go anywhere. Call 914-534-8922. (2/8)

# **RMR** Reporting Stations

### **Top-40 Stations**

#### ALABAMA .

**Birmingham WSGN..**Twin Towers East, 236 Goodwin Crest Drive, 35209. PD Jan Jeffries, MD Beau Braxton, 205-942-0600. Calls accepted Tues, Wed, & Thurs 9-5.

**Birmingham WERC.**.PO Box 10904, 35202. PD Jim Christian, MD Walt Brown, 205-252-3171. Calls 2-5pm Tues & Wed cst only; playlist ready at 2pm cst Tues.

Birmingham WKXX (KX-106)..PO Box 10904, 35202. PD John Shomby, ass't PD Larry O'Day, MD Steve Davis, 205-252-2100. Calls Mon & Tues 1-5pm, Wed-Fri 3-5pm cst.

**Montgomery WHHY..**PO Box 2744, 36105. PD Larry Stevens, ass't PD Kris O'Kelly, MD Rich Thomas. Calls to Rich 10amnoon Mon-Wed at 205-281-9378; calls to Larry 10am-noon Thurs only.

Mobile WKRG-FM (G100)..Box 2367, 36601. MD Patti Martin, 205-432-5500.

Mobile WABB-FM (97-Rock)..Box 2148, 36601. Op Mgr Howie Castle, MD Jerry King, 205-432-5572. Calls M-F 9-5.

Huntsville WAAY..Box 551, 35804. Group PD Jerry Dean, MD Jay Fredericks, 205-533-9190. Calls Mon & Wed 3-5pm.

Huntsville WZYP-FM..Box 386, Athens, AL 35611. PD Bill Dunnavant, MD Dave Edmunds, 205-232-3912. Calls M-F 6-10am & 4-6pm.

Tuscaloosa WTBC..PO Box 2000, 35401. PD Paul Conrad,MD Tom Stipe, 205-758-5523. Calls M-F 3-6pm.

Muscle Shoals Q-107 (WQLT)..624 South Chestnut, Florence, AL 35630. Op Mgr/MD Rick Shayne, PD Ron Wallace, 205-764-8121. Calls Tues-Fri 10am-noon cst.

Gadsden WGAD..Box 1350, 35902. PD/MD Rick Robinson, 205-546-1611. Calls M-F 2-5pm.

Gadsden WQEN (Q104)..Box 108, 35902. PD Bill Baron, MD Roger Gaither, 205-543-3246. Calls M-F noon-3pm.

Dothan WOOF AM/FM..Box 1427, 36302. PD Rick Brown, MD Tim O'Neil, 205-792-1149. Calls Mon-Wed before 1pm.

Alexander City WRFS..Box 72, 35010. PD/MD Dennis Carter, 205-234-2566. Calls after 10am daily. After hours call 205-329-8882.

Talladega WNUZ..Box 998, 35160. PD Hardy Smith, MD Don Howard, 205-362-1230. Calls M-F noon-3pm.

Decatur WMSL..Box 248, 35602. PD John Marusak, MD Greg Sherrod, 205-353-0361. Calls Mon 1-4pm, Tues-Fri 4-5pm.

Decatur WAJF..Box 1009, 35602. PD Matthew Coulter, MD George Carden, 205-353-9230. Calls M-F 9-5.

Enterprise B-96 (WIRB-FM)..Box 1136, 36330. PD Phil Thomas, MD Kevin つ'Brien. Calls M-F 12-3pm at 205-347-8600.

Enterprise WKMX-FM..Box 840, 36330. PD Connor Vernon, MD Chuck Leonard, 205-347-2278. Calls M-F 1-5pm.

Anniston WDNG..Box 1450, 36202. PD/MD Jim Knight, 205-236-8291. Calls 9-11 & 2-5 M—F.

Guntersville WGSV..Box 220, 35976. PD Kerry Jackson, MD Tim Logan, 205-582-8131. Calls after 11am cst M-F.

**Opelika WJHO..**Box 710, 36801. OM Ken Rigsby, MD Dave Carlisle, 205-745-6484 or 205-821-1428. Calls M-F noon-5pm cst.

Albertville WQSB-FM..Box 190, 35950. PD/MD Ted McCreless, 205-878-1311. Calls M-F 12noon-4pm cst

Troy WRES-FM..Box 708, 36081. OM Ralph Black, MD Mike Reaves, 205-566-5545. Calls M-F 9am-1pm.

Selma WHBB..Box 1055, 36701. OM/MD Jay Christian, 205-875-3350. Calls M-F 9am-3pm.

#### ARIZONA .

Phoenix KOPA..Box 1827, Scottsdale, AZ 85251. PD/MD Steve Rivers, MD J.J. Walker 602-946-5725.

Phoenix KOOL-FM..511 West Adams, 85003. PD/MD Bob Polk, 602-257-1234. Calls M-F 9-5.

**Phoenix KSTM.**Box AC, Apache Junction, AZ 85220. PD Ron Harkins, MD Brett Oden, 602-982-5786. Calls Wed-Fri 1-6pm mst.

#### ARKANSAS \_

Little Rock Z-98 (KLAZ-FM)..Box 7208. 72207. 501-661-9850.

Little Rock KKYK..4021 W. 8th. 72204. PD Jim Cassidy, MD Sandy O'Conner, 501-661-7570. Calls M-F 3-5pm.

El Dorado KDMS..Box 1565, 71730. PD Roger Manning, MD Jeff Peacock, 501-863-5121. Calls Wed-Fri 1pm-4pm.

Fort Smith KISR..Box 3100, 72913. MD Rick Haze, 501-785-2526. Calls M-F 10am-5pm.

Helena KCRI..Box 506, 72342. PD/MD Kenn Flemmons, 501-338-8331. Calls M-F noon-2pm.

#### CALIFORNIA\_

Los Angeles RKO RADIO..6255 Sunset Blvd. Suite 724, 90028. National Music Co-ordinator Dave Sholin, 213-462-6255. Music calls accepted Wed afternoon only.

Los Angeles KHJ..5515 Melrose Ave. 90038. PD Chuck Martin, 213-462-2133.

Los Angeles KRTH (K-EARTH)..5901 Venice Blvd, 90034. PD Bob Hamilton, 213-937-5230.

Los Angeles KIIS-AM..Suite 1926. 6255 Sunset Blvd, Hollywood, CA 90028. PD Mike Wagner, Asst PD/MD Sherman Cohen, 213-466-8381. Calls Wed & Thurs 9-5.

Los Angeles TEN-Q (KTNQ)..338 S Western Ave, 90020. PD/MD Mike McVay, 213-388-2345. Calls M-F 9-5.

Los Angeles KFI..610 South Ardmore St, 90005. PD John Rook, MD Roger Collins. 213-385-0101. Calls M-F noon-5pm.

Los Angeles KIQQ (100-FM)..6430 Sunset Blvd, Hollywood, CA 90028. PD Lee Bayley MD Marilyn Tallman, 213-469-1631. Calls M—F 9-5.

San Francisco KFRC..415 Bush St, 94108. PD Les Garland, MD Dave Sholin, 415-986-6100. Calls M-F 9-5.

San Diego, Charter Communications (Bartell)..5333 Mission Center Road, 92108. National MD Sherry Toennies, 714-298-3390. Calls any day but Tuesday—no calls Tuesday.

San Diego KCBQ..Box 1629, 92112. PD Jon Fox, MD Nina Gomez, 714-286-1170. Calls Wed-Fri anytime.

San Diego B-100(KFMB-FM)..7677 Engineer Rd, 92138. PD C.C. McCartney, MD Trevlyn Ryan, 714-464-2132. Calls M-F 1-6pm.

San Jose KLIV..Box 995, 95108. PD John McLeod, MD Ralph Koal, 408-293-8030. Calls Thurs & Fri 11am-3pm.

#### COLORADO .

**Denver KIMN..**5350 West 20th Ave, 80214. OM Loren Owens, Ass't OM Doug Erickson, MD Chuck Buell, 303-234-9500. Calls Tues, Wed, and Thurs 1-4pm.

#### CONNECTICUT.

Hartford WTIC-FM (96-TICS)..1 Financial Plaza, 06103. PD Arnold Chase, MD Rick Donahue, 203-522-1080. Calls Mon, Wed, Thurs, and Fri 10-11am and 3-4pm.

#### DISTRICT OF COLUMBIA

Washington WPGC AM/FM..5801 Annapolis Rd, Bladensburg, MD 20710. MD Jim Elliot, 301-779-2100. Calls M-F 10am-noon.

#### FLORIDA

Miami Y-100 (WHYI-FM)..2741 N. 29th Ave, Hollywood, FL 33020. PD Bill Tanner, MD Colleen Cassidy, 305-925-7117. Calls any day except Tues.

Fort Lauderdale WAXY..419 S. Andrews, 33301. 305-467-6351.

Tampa WLCY..Box 10,000, St Petersburg, FL 33733. PD John Lander, MD Ron Parker, 813-577-1111, ext 242. Calls 9-noon Mon, anytime Tues-Fri.

Tampa Q-105 (WRBQ-FM)..5510 Gray St, 33609. 813-879-1420.

**Orlando BJ105 (WBJW-FM)..**Box 7475, 32804. PD Tom West, MD Stan Price, 305-425-6631, after 5:30pm call 305-425-6634. Calls Wed 3-5:30pm, Thurs 1-4pm, Fri 2-4pm.

**Orlando WLOF.**Box 15746, 32808. PD Banana Joe, MD Chris O'Neil, 305-293-2431. Calls 10am-8pm M-F.

Jacksonville V-97 (WAIV)..6869 Lenox Ave, 32205. PD Terry Long, MD Jeff Ryan, 904-783-3697. Calls M-F 9am-5pm.

Jacksonville WSNY..Box 6877, 32205. PD Scott Carpenter, MD Arthur Crofton, 904-786-1131. Calls M-F 9-10am and 2-5pm.

Jacksonville WAPE..Box 486, Orange Park, FL 32073. PD Paul Sebastian, MD Janette Richard, 904-264-4523. Calls anytime.

Tallahassee WGLF (GULF-104)..Box 1815, 32301. PD Ned Smith, MD Lee Brenner, Ass't MD Mark Elmore, 904-222-9237. Calls Mon 10-2, Tues noon-2.

**Pensacola WBSR..**Box 17049, 32522. PD/MD Jim Golden, 904-432-6172. Calls M-F 2-5pm.

Panama City WDLP..Box 759, 32401. PD/MD Jim King, 904-763-1777.

Daytona Beach WMFJ..Box 5606, 32018. PD/MD John Scott, 904-255-1456. Calls M-F 11am-3pm.

Naples WRGI-FM..950 County Road 31, 33940. PD William McChain, MD Wayne Stevens, 813-775-3321. Calls M-F 8-5.

Lakeland WONN..Box 2038, 33802. PD Bradford Baad, MD Dave Henry, 813-682-8184. Calls M-F 9-10am and 2-5pm.

Palatka WWPF..Box 640, 32077. PD/MD Brian Douglas, 904-325-4556. Calls M-F 11am-5pm.

Gainesville WRUF..Box 14444, 32604. PD Harry Guscott, MD Jim Hickey, 904-392-0771. Calls M-F 1-5pm.

Gainesville WGGG (G-1230)...P.O. Drawer G, 32602. PD Boomer Hough, MD J.D. Chapman, 904-376-1230 or 904-376-1234. Calls Tues, Wed, Thurs 2:30-5pm; Fri noon-5pm.

Titusville WRMF..Box 1060, 32780. PD Mike Lowe, MD Jason Douglas, 305-267-1060. Calls M-F 10am-3pm.

Ocala WWKE..Box 1056, 32670. PD Fred Petty, MD Jay Marks, 904-732-8000. Calls M-F 10am-noon.

Sarasota WYND..Box 3618, 33578. PD Dave Allison, MD Al Brock, 813-365-0700. Calls M-F 9-5.

Fort Walton Beach WNUE..118 Wright Parkway, 32548. PD Bill Hickock, MD Dave Leon, 904-243-6188. Calls Tues & Wed 3-5pm.

#### **GEORGIA**

Atlanta Z-93 (WZGC)...Suite 930, 603 W. Peachtree St, 30308. PD John Young, MD Dale O'Brien, 404-881-0093. Calls M-F noon-5pm except no calls on Tuesday. Atlanta WQXI-AM..Tower Place, 3340 Peachtree Rd, 30326. PD Don Benson, MD J.J. Jackson, 404-261-2970. Calls Mon after 2pm.

Atlanta 94-Q(WQXI-FM)..Suite 240, Tower Place, 30326. PD Don Benson, MD Jeff McCartney, 404-261-2970. Calls Mon, Thurs, and Fri all day.

Atlanta/Marietta WFOM..835 S. Cobb Drive, 30060. Consultant Bob Lenihan, PD Mike Durrett, 404-428-3396. Calls 9am-1pm every day except Tuesday.

Savannah WSGA..Box 8247, 31402. PD Jerry Rogers, MD Jim Lewis, 912-233-8807. Calls 10:30-noon and 4-6pm every day except Tuesday.

Athens WRFC..255 S. Milledge Ave, 30601. PD/MD Gary Kirk, 404-549-6222. Calls M-F after 12 noon.

Athens WAGQ...2500 Atlanta Highway, 30606. Consultant Bob Lenihan, PD/MD Brady McGraw, 404-546-7350. Calls Mon-Wed 10am-2pm.

Athens WDOL..Box 1607, 30601. PD/MD Hank Dole, 404-549-1473. Calls noon-2pm M-F.

Augusta WBBQ..Box 2066, 30903. PD Harley Drew, MD Bruce Stevens, 803-279-9337.

Augusta WAUG-FM..Box 669, 30903. PD Chuck Whitaker, MD Steve York, 404-722-1302. Calls Mon-Thurs 3-5:30pm.

Columbus WCGQ..Box 1537, 31906. PD Steve Alsobrook, MD Jeff Blake, 404-563-5860. Calls anytime.

**Columbus WRCG..**Box 1537, 31902. PD/MD Ed Parker, 404-324-0338. Calls after 10am.

**Columbus WDAK..**Box 1640, 31902. PD Steve Kelly, ass't MD Charlie McCarthy, 404-322-5447. Calls any day noon-3pm EST except no calls on Tuesday.

**Columbus WVOC-FM.**.Box 5387, 31906. PD Bill Bowick, MD John J Harlan, 404-324-2441; after hours 404-563-5107. Calls Thurs & Fri 2-7pm.

Albany WALG..Box W, 31702. PD/MD Kris Van Dyke, 912-436-7233. Calls M-F noon-6pm.

Albany WQDE..Box 1624, 31702. PD/MD Jaxon Rylee, 912-436-0544. Calls M-F 2-5pm.

Vidalia 98Q (WTCQ)...Box 900, 30474. Op Mgr Sea Stipe, MD Jan Outlar, 912-537-9202. Calls M-F 8am-6pm.

Gainesville WWID-FM (WIDE 107)...Box 10, 30501. PD Greg McClure, MD Tom Harris, 404-532-9921. Calls afternoons M-F.

Gainesville WFOX..319 Boulevard, 30501. PD/MD Sam Church, 404-536-9948. Calls before 2pm M-F.

Valdosta WVLD..Box 1529, 31601. PD/MD Bob Raleigh, 912-242-4821. Calls Mon noon-5pm, Tues-Fri 2-5pm.

Dalton WTTL.Box 216, 30720. PD/MD Walter Hooper, 404-226-2700. Calls M-F 9am-noon est.

Perry WPGA..PO Drawer 980, 31069. PD Phil Clark, MD Lyn Register, 912-987-2980.

Brunswick WSBI-FM..801 Mansfield St, 31520. PD 'Doctor' Don Leader, MD J.J. Daniels, 912-265-3870. Calls M-F noon-3pm.

Brunswick WPIQ-FM..Route 1, Hiway 303, 31520. OM Jim Flynn, MD Mike Minor. Calls 10-noon & 1:30-4:30 M-F.

Americus WDEC..Box 1307, 31709. PD/MD Steve Stansell, 912-924-3681. Calls M-F 11am-4pm.

Carrollton WBTR-FM (FM-92)..Box 569, 30117. Consulted by Bob Lenihan, PD/MD Jack Acuff. Calls M-F 2-4pm, 404-832-9685.

Carrollton WPPI..Box 710, 30117. MD Scott Evans, 404-834-1058. Calls Tues-Fri after 3pm.

Thomasville WPAX..Box 129, 31792. PD/MD Jim Jacobs, 912-226-1240. Calls Tues-Thurs 10am-1pm.

Metter G-105 (WHCG-FM)..Box 238, 30439. PD/MD Bill Phipps, 912-685-2136. Calls Mon after 2pm, any other weekday 10am-6pm.

West Point WZZZ (W3Z)..705 W. 4th Ave. 31833. PD/MD Dave Glenn, 404-645-1310. Calls Mon & Tues 9-5, Wed-Fri 9-noon.

**Bainbridge WJAD..**Box 706, 31717. PD/MD Gary Hill, ass't PD Charlie Rowe, 912-246-1650 or 912-246-1654. Calls M-F 3-7pm.

Bainbridge WAZA..Box 157, 31717. PD Rebel Owens, MD Jerry White, 912-246-3202. Calls M-F 1-4pm.

Rome WROM..Box 1546, 30161. PD Cheryl Garrison, MD Randy Quick 404-291-9766. Calls Wed noon-2pm, Thurs 10am-2pm.

LaGrange WLAG..Box 1429, 30241. MD Jim Osterman, 404-882-3505. Calls Mon, Wed, Fri 3-5pm.

LaGrange WTRP..Box 1203, 30241. MD Jack Bagley, 404-884-8611. Calls Wed-Fri 10am-4pm.

**Douglas WDMG..**Box 860, 31533. MD John Davis, 912-384-3250. Calls M-F 4-6pm.

Lafayette WLFA..Box 746, 30728. PD/MD Rich Gwyn, 404-638-3276. Calls M-F 11am-5pm.

Macon WMAZ..Box 5008, 31208. PD Bill Powell, MD Steve Murphy, 912-746-7311. Calls Mon, Wed, Thurs, & Fri 9amnoon.

Calhoun WJTH..Box 1119, 30701. MD Randall Price, 404-629-6397. Calls 3-5pm Tues & Wed only.

**Rockmart WPLK.**.Box 192, 30153. MD Mike Green, 404-684-7848. Calls Wed-Fri 3-5pm.

**Dublin WQZY-FM (Y-96)..**Box 130, 31021. PD/MD Jim Brown, 912-272-4422. Calls M-F 1:30-6pm.

Statesboro WMCD-FM..Box 958, 30458. Op Mgr. Bill Dollar, 912-764-5448.

**Douglasville WDGL..**8470 Hospital Drive, 30134. PD Jason Woodside, MD Phil Thompson, 404-942-5186. Calls M-F 10-4.

Fort Valley WFPM..Box 934, 31030. PD/MD Ray Rossi, 912-825-5547.

Tifton WWGS..P.O. Drawer A, 31794. PD/MD Charlie Thomas, 912-382-1234.

**Claxton WCLA-FM.**Box 427, 30417. PD Glenn Yarbrough, 912-739-3035. Calls Mon, Thurs, Fri 9am-4pm; Tues, Wed 9am-noon.

**Waycross WAYX..**Box 1989, 31501. PD Mike Pappas, MD Dave Calloway, 404-283-1230.

Reidsville WTNL..P.O. Drawer 820, 30453. PD John Savage, 912-557-6145. Calls Mon 10-3pm; Tues-Thurs 10-4pm.

Warner Robins WRBN..P.O. Drawer AB, 31093. PD Kevin Scott, MD Bobby Long, 912-922-2222. Calls M-F 10-5.

IDAHO.

Grangeville KORT..Box 72, 83530. MD Marty Williams, 208-983-1230. Calls Tues-Fri 10am-2pm pst.

ILLINOIS\_

**Chicago WLS..**360 N. Michigan Ave, 60601. PD John Gehron, MD Alan Burns, 312-782-2002. MD takes calls at all times when available, but prefers not to take calls during heavy research days, Mon and Tues.

Chicago WMET..444 N. Michigan Ave, 60611. PD Bobby Christian, MD Dave Morgan, 312-828-9191. Calls Wed afternoons.

Chicago WFYR..130 E. Randolph St, 60601. PD Don Kelly, MD John Wetherly, 312-861-8100.

Chicago WEFM..120 W. Madison, 60602. PD Brian White, 312-558-9336.

Rockford WROK..1100 Tamarack Lane, 61125. PD C.C. Matthews, MD John Arthur, 815-399-2233. Calls M-F 10am-2pm.

#### INDIANA\_

Indianaolis WIFE..1440 N. Meridian St, 46202. MD Jerry Steele, 317-637-1375. Calls after 3:30pm est M-F.

South Bend WRBR..Professional Building, The 100 Center, Mishawaka, IN 46544. PD R. C. Rogers, MD Joe Lightner, Ass't MD Greg Richards, 219-256-1836. Joe and Greg take calls Mon and Tues noon-5pm.

#### IOWA

Quad Cities KSTT..Box 3788, Davenport, IA 52808. PD Jim O'Hara, MD Mike Kennelly, 319-326-2541. Calls Wed only 3-7pm cst.

Fort Dodge K92 (KTGA)..Suite M33, Warden Plaza, 50501. PD/MD Shannon Reed, 515-955-5845. Calls Wed & Thurs 10am-2pm cst.

#### KANSAS

Topeka KEWI..Box 4407, 66604. PD J.R. Greely, MD Khris Favor, 913-272-2122. Calls M-F 9-5.

Hutchinson KWHK..Box 1967, 67501. PD Tom Pike MD Vince Mertz, 316-663-4461. Calls M-F after 12 noon.

#### KENTUCKY.

Louisville WAKY..558 River City Mall, 40202. MD Gary Lyles, 502-587-7979.

Louisville WKLO..307 W. Walnut St, 40202. PD Gary Major, music co-ordinator Rusty Rodgers, 502-589-4800. No calls or visits on Mondays.

Bowling Green WBGN..Box 900, 42101. MD Gary Moore, 502-842-1638. Calls M-F 1-3pm.

Paducah WKYX..Box 2397, 42001. PD Bryan Sargent, MDs Bryan Sargent/Bill Hagy, 502-442-6311. Calls M-F 10:30amnoon cst.

Mayfield WYMC..Box V, 42066. PD/MD Brian Miller, 502-247-1430. Calls Mon, Tues, Wed 9-10am and 1-4pm cst.

Glasgow WOVO..Box 478, 42141. PD/MD Doug Kirsch, 502-651-8375. Calls M-F 10am-2pm.

**Owensboro WVJS.** 3833 Garden Terrace, 42301. PD James Orton, MD Sam Kincheloe. Calls anytime 502-683-9236.

Owensboro WOMI..Box 1330, 42301. PD Ken Correll, MD John Michaels, 502-683-1550. Calls M-F noon-4pm.

Hopkinsville WKOA..905 South Main, 42240. MD Kathy James, 502-886-1204. Calls M-F 9-5.

#### LOUISIANA \_

**New Orleans WNOE-AM.** 529 Bienville, 70130. OM Lee Armstrong, ass't PD & MD Nick Bazoo, 504-529-1212. Calls Thurs and Fri after 12noon..promo visits after noon Monday.

New Orleans WTIX..332 Carondelet St, 70130. PD Bob Mitchell, 504-561-0001. Calls 9am-5pm.

Shreveport KEEL..Box 7, 71120. 318-425-8692.

Shreveport KROK..Box 21130, 71120. PD Ken Shepherd, MD Keith Greer, 318-222-8711. Calls Wed & Thurs 10am-1pm cst.

Baton Rouge WIBR..Box 1226, 70821. PD Joe London, MD Jerry Lousteau, 504-344-2666. Calls Tues noon-2pm and Wed 10am-2pm.

Eunice KEUN..Box 1049, 70535. MD Jim Patterson, 318-457-3041.

Morgan City KMRC..Box 1430, 70380. MD Benny Stiegler, 504-384-1430. Calls M-F 11am-3pm.

#### MAINE.

Skowhegan WTOS-FM (SUGARLOAF-105)...Box 159, 04976. PD Jim Randall, MD Bill Pasha, 207-474-5171. Calls Wed, Thurs & Fri.

#### MASSACHUSSETTS\_

**Boston WRKO.** RKO General Building, Government Center, 02114. PD Marvelous Mark, MD Richard Woodward, 617-725-2870. Calls Mon and Wed 9am-5pm.

Boston WBZ..1170 Soldiers Field Road, 02134. PD Dave Martin, 617-787-7000.

Worcester 14-Q (WFTQ)...34 Mechanic St, 01608. PD Cliff Blake, MD Bob Rivers, 617-755-1444.

Brocton WCAV..60 Main St, 02403. PD Rick Howe, MD Richard Perez Jr, 617-588-0210. Calls anytime.

#### MARYLAND \_

Baltimore WCAO..8001 Park Heights, 21208. PD Ron Riley, MD Scott Richards, 301-653-2200. Calls Mon 9-2, and any other times if available.

Hagerstown WHAG..1250 Downsville Pike, 21740. OM Ed Fennessey, MD Jim Seybert, 301-797-7300. Calls anytime. MICHIGAN

Detroit CKLW..1640 Ouellette Ave. PD Dick Bozzi, MD Rosalie Trombley, 313-963-1567. Calls M-F 9-5.

Flint WTAC..Box 600, 48501. PD/MD Fred 'Boogie' Brian, 313-694-4146. Calls Mon 10:30-11:30am, Wed 10:30am-1pm.

Lansing WILS..600 W. Cavanaugh Rd, 48910. PD Dave Hoppe, MD Pete Owens, 517-393-1320. Calls M-F 9-5.

Battle Creek WKNR-AM..709 Michigan National Bank, 49017. MD Rick Chapman, 616-964-7173. Calls M-F 9am-2pm.

Grand Rapids WGRD..122 Lyon St NW, 49502. 616-459-4111.

Petoskey WJML AM/FM..Box 695, 49770. PD Ted Stevens, MD John Clark, 616-347-8191. Calls to Ted M-F 10-noon; calls to John M-S 10-5; after hours call John at 616-347-5175.

#### MINNESOTA -

Minneapolis KSTP..3415 University Ave, St Paul, MN 55114. PD Denny Carpenter, Ass't PD Don Michaels, Music Research Director Greg Ausham, 612-645-2724. Calls M-F 9am-5pm.

Minneapolis KDWB..Box 7630, St Paul, MN 55119, 612-739-4000.

Albert Lea KCPI-FM (I-95)...305 1st Ave South, 56007. PD/MD Darrel Amundson, 507-373-2338. Calls M-F noon-3pm.

#### MISSISSIPPI .

Jackson Y-16 (WYIG)..750 N. State St, 39201. PD/MD Steve Jeffries, 601-355-0373. Calls Mon & Fri 9-5, chart info available Wed after 10am.

Hattiesburg WHSY-AM..Box 2078, 39401. PD Jimmy Boyd, MD Danny Lynch, 601-545-1230. Calls M-F after 11am.

Hattiesburg WXXX..Box 471, 39401. PD/MD Jackson Walker, 601-583-2618. Calls M-F after 1pm.

Gulfport WGCM..Box 1570, 39501. PD/MD Al Murphy, 601-863-3522.. Calls M-F 9am-2pm.

Greenville WDDT..Box 1618, 38701. PD/MD Andy Roberts. 601-332-0526. Calls M-F before 10am and after 4pm.

Greenville WJPR..Box 540, 38701. PD/MD Dan Dymond, 601-378-2617. Calls M-F noon-3pm.

**Newton WMYQ-AM/FM (Q106).** Box 496, 39345. PD Larry O'Neal, MD Jack Watkins, 601-683-3331. Calls anytime; please leave name and number if not in.

**Greenwood WSWG-AM/FM.**Box 885, 38930. PD Hardin Browning, MD David Browning, 601-453-2174. Calls Monday 10am-6pm.

Senatobia WNJC..Box GG (NWJC), 38668. MD Nancy Gibert, 601-562-9221. Calls M-F 9-5.

Meridian WJDQ..Box 5314, 39301. PD/MD Rick Wood, 601-693-2698. Calls after 10:30am M-F cst.

McComb WHNY..P.O. Drawer E, 39648. PD/MD Lee Simms, 601-684-8140. Calls M-F after 10am.

#### MISSOURI \_

**St Louis KSLQ..**111 S. Bemiston, 63105. PD Joel Denver, MD R J Reynolds, 314-725-9814. Calls Wed, Thurs, and Fri noon-5.

**St Louis KXOK..**7777 Bonhomme, 63105. PD Lee Douglas, 314-727-6500. Calls Tues 1:30-5pm.

Kansas City KBEQ..3100 Broadway, Suite 111, 64111. PD Bob Laurence, MD Kim Welch, 816-531-2535. Calls M-F 9-5.

Kansas City KCMO..500 Johnson Drive, Fairway, KS 66205. MD Larry Clark, 913-677-7336.

Cape Girardeau KGMO-FM..Box 558, 63701. PD/MD Tim McKay, 314-335-5516. Calls M-F 10-11:30am and 1-2pm cst.

Dexter KDEX-FM (K-102)..Box 249, 63841. PD/MD Ron Jorden, 314-624-3545. Calls M-F 12:30-1:30pm.

Eldon KLDN-FM (LAKE-93)..209 East 2nd St, 65026. PD/MD Jay Fisher, 314-392-3793. Calls M-F 10-3.

Jefferson City KWOS..217 E. McCarty, 65101. PD/MD Dave Hampton, 314-636-3137. Calls M-F 9-11am.

#### NEW YORK

**New York City 99X (WXLO-FM)..**1440 Broadway, 10018. PD Bobby Rich, Music Research co-ordinator Rick Bisceglia, Ass't PD Rob Sisco, 212-764-7000. No calls or visits on Mon or Tues.

New York City WNBC..30 Rockefeller Plaza, 10020. PD Bob Pittman, MD Roz Frank, 212-664-2744. Calls M-F 10am-5pm.

Buffalo WPhD..425 Franklin St, 14202. PD/MD Harv Moore, 716-885-1400. Calls Tues-Fri 11am-4pm.

Rome WKAL..South Jay St, 13440. PD/MD Dave Peroni, 315-336-7700. Calls Mon-Sat 9am-3pm.

#### NORTH CAROLINA

Charlotte WAYS..400 Radio Road. 28216. PD Scott Slade, MD Spanky, 704-392-6191.

Winston Salem WAIR..Box 2099, 27102. PD Pete Berry, MD Steve Norris, 919-722-1347. Calls: prefer Mon & Wed noon-3pm.

Winston Salem WTOB..Box 5129, 27103. PD Willie Edwards, MD Chris Angel, 919-723-4353. Calls Mon, Wed, Thurs, & Fri 10am-3pm; Tues noon-3pm.

Raleigh WKIX..Box 12526, 27605. PD Bob Bolton, MD Ron McKay, 919-851-2711. Calls anytime except noon-3pm daily; 9-noon or 3-4:30pm are bes noon-3pm daily; 9-noon or 3-4:30pm are best times to call.

**Greensboro WRQK (K-99)..**Box 950, 27402. MD Wes Jones, research director Dave Stone, 919-275-9895. Calls to Wes: Mon, Tues, Wed 10am; 2pm; calls to Dave Tues & Wed 3-5pm.

**Payetteville WFLB.**.Box 530, 28302. PD Larry Cannon, Ass't MD Mike Munday./919-323-0131. Calls Mon, Tues, & Fri 9:30am-noon and 1-4pm.

Wilmington WGNL.211 N. 2nd St. 28401. PD/MD Robert St John, 919-763-6511. Calls 9am-1pm M-F.

Asheville WISE..90 Lookout Road, 28804. PD/MD Ray Williams, 704-253-5381. Calls Tues-Thurs 1-4pm est.

Asheboro WZOO..Box 460, 27203. PD Bill Cox, MD Gary Cannon, 919-672-0985. Calls Mon 10am-noon, Tues-Fri 10am-2pm.

Asheboro WGWR..Box 309, 27203. Op Mgr D.K. McLaughlin Jr, MD Tom Nixon, 919-625-2187. Calls M-F 9-5.

Mocksville WDSL..Box 404, 27028. PD Johnny Roberts, MD George Frye, 919-634-2177. Calls weekdays 9-2.

Spring Lake WFBS..Box 707, 28390. PD Kaleka Morgan, MD Rick James, 919-497-3176. Calls M-F noon-3pm.

Fairmont WFMO..Box 665, 28340. PD Bill Sellars, 919-628-6781. Calls M-F 9am-2pm.

Jacksonville WBBS..PO Drawer AM, 28540. PD/MD Bruce Leger, 919-347-6141. Calls M-F 10am-3pm.

Jacksonville WJNC-AM/WRCM-FM..PO Drawer AJ, 28540. PD/MD Greg Allen, 919-455-2202. Calls M-F 11am-6pm.

**Dunn WCKB..**Box 431, 28334. PD/MD Ron Tart, 919-892-3133. Calls Mon, Tues, and Wed 10am-noon and 2-5pm.

Greenville WOOW..Box 647, 27834. PD/MD Dave Douglas, 919-758-1171. Calls M-F 10am-noon.

Hickory WSPF..Box 1709, 28601. PD Bill Setzer, MD Rick Reynolds, 704-328-1338. Calls M-F 11am-1pm and 2:30-3pm.

Salisbury WSTP..Box 4157, 28144. MD Doug Rice, 704-636-3811. Calls M-F 10-3.

**Plymouth WPNC..**Box 1067, 27962. PD/MD Buzz Godwin, 919-793-4104. Calls M-F 9am-5pm.

Lenoir WJRI..Box 1350, 28645. MD Skip Murphy, 704-754-5361. Calls M-F 1-5pm.

Lumberton WTSB..Box 393, 28358. 919-739-6056. Calls 10am-2pm M-F.

**Rockingham WAYN..**Box 519, 28379. PD/MD Dan Thames, 919-895-4041. Calls M-F 1-5pm.

Cullowhee WWCU-FM..PO Drawer W, 28723. PD Mike Wix, MD Dan Gaddy, 704-293-7173. Calls M-F 3-5pm.

Forest City WBBO..West Main St, 28043. PD Bob DeCay, MD Charlie Vee, 704-245-4205. Calls Mon-Wed 11am-4pm.

**Concord WPEG-FM.**.Box 128, 28025. Op Mgr Reid Lundy, 704-786-9111.

Canton WWIT (97-IT)..Box 391, 28716. Consultant Bob Lenihan, PD Dan Greene, MD Robbie Craddock, 704-648-3588. Calls M-F 10am-5pm.

Southern Pines WIOZ (W107)..Box 2107, 28387. PD Ross Caudell, MD Ed Stouddenmire, 919-692-2107. Calls 9am-noon.

Sanford WFJA-FM..P.O. Drawer R, 27330. PD/MD Frank Parks, 919-775-3525. Calls M-F noon-4pm.

**Rocky Mount WEED.**.Box 2267, 27801. PD/MD Herb Davidson, 919-443-3119 and 919-443-3564. Calls M-F 10-11:30am.

Henderson WHNC..Box 1240, 27536. PD Terry Wayne, MD Dave Foster, 919-438-8111. Calls Wed-Fri noon-5pm.

Goldsboro WYNG..Box 128, 27530. OM Gary Morgan, PD/MD Warren Henderson, 919-734-1300. Calls M-F 10am-2pm.

Wallace WLSE..Box 520, 28466. PD Roger Earp, 919-285-2187. Calls M-F noon-6pm.

New Bern WHIT..Box 1049, 38560. PD/MD Jim Hendrick, 919-633-1450.

Kinston WISP...Box 606, 28501. 919-523-1230

#### OHIO .

**Cleveland WGCL.** 1500 Chester Ave, 44114. Op Mgr Bob Harper, PD Bob Travis, MD Karen Travis, 216-861-0100. Times for calls varies, but generally Monday except 10-2. Cleveland WLYT..2156 Lee Road, 44118. PD Tom Allen, MD Freddie James, 216-371-3534. Calls Mon, Wed & Thurs 9am-2pm.

**Cleveland WGAR..**9446 Broadview Rd, 44147. PD Chick Watkins, MD Chuck Collier, 215-526-6700. Calls 11am-4pm except Wed.

**Cincinnati Q102 (WKRQ-FM)..**1906 Highland Ave, 45219. PD Jim Fox, MD Mark Elliot, 513-381-5500. Calls any day but Tues, and do not call noon-4pm.

Columbus WNCL.4900 Sinclair Rd, 43229. MD Steve Edwards, 614-846-3698. Calls Tues and Wed 8am-5pm.

Columbus WCOL..195 E. Broad St, 43215. PD Dave Bishop, MD Harry Valentine, 614-221-7811. Calls Mon & Tues 10-5.

Columbus 92X (WXGT)..195 E. Broad St, 43215. Bryan McIntyre, Mike Perkins, 614-221-7811.

Ashland WRDL..401 College Ave, 44805. MD John Hager, 419-289-5000 or 419-289-4144. Calls M-F 2:30-4pm.

#### OKLAHOMA

Oklahoma City KOFM..Box 14806, 73113. PD Mike Miller, MD Chuck Morgan, 405-478-0444. Calls Tue-Thurs 9-5 cst. No calls Mon or Fri.

**Oklahoma City WKY..**Box 14930, 73113. PD Bill Burkett, MD Sandy Jones, 405-478-2930.

Tulsa KAKC..Box 970, 74101. 918-743-9877.

**Tulsa KELI..**Box 52185, 74152. Programming consultant Mark Driscol, PD Ray Livingston, MD "Apple," 918-622-1430. Calls anytime.

**Ponca City KLOR-FM..**Suite 414, Community Bldg, 74601. PD Steve Clem, MD John Richard, 405-765-6681. Calls Wed 1-4pm only.

Ardmore KVSO..Box 429, 73401. PD Jon Waters, MD Kai Hogan, 405-223-3030. Calls 9am-noon cst M-F.

#### PENNSYLVANIA\_

Philadelphia WFIL..4100 City Line Ave, 19131. PD Jay Cook, MD Gerry DeFrancesco, 215-879-1600.

Philadelphia WIFL.One Bala Cynwyd Plaza, 19004. MD Jeff Robbins, 215-839-0900.

**Pittsburgh 13Q (WKTQ)..**100 Forbes Ave, 15222, 412-391-9800.

Pittsburgh WPEZ..1 Allegheny Square, 15212. PD Jim Davis, 412-323-5300.

**Pittsburgh 96KX (WXKX-FM)..**400 Ardmore Blvd, 15230. PD Kevin Metheny, Ass't PD Mike McGann, 412-244-4590. Calls anytime except Tues or Wed afternoon.

Waynesboro WEEO..Box 309, 17268. PD Steve Wade, MD Thom Rush, 717-762-9336. Calls Mon, Wed, & Fri 10am-noon.

**Erie WJET (JET-14)..**1635 Ash St, 16503. PD Barney Luv, MD Kay Jones, 814-455-2741. Calls M-F noon-4pm.

Harrisburg QV-93 (WQVE)..111 E. Strawberry, Mechanicsburg, PA 17055. PD Mike Patrick, MD Steve McKee, 717-766-1731. Calls M-F 1-5pm.

#### RHODE ISLAND.

East Providence PRO-FM (WPRO-FM)..1502 Wampanoag Trail, 02915. PD Gary Berkowitz, MD Alan Edwards, 401-433-4200. Calls Mon & Tues 3-6pm; visits Tues 3-6pm.

#### SOUTH CAROLINA.

**Charleston WTMA..**Box 10208, 29411. PD/MD Booby Nash, Ass't MD Rick Tracy, 803-556-5660. Calls Mon 9-12; Tues 12-5; Wed-Fri 9-5.

Charleston WCSC..Box 186, 29402. PD Bob Casey, MD Randy Scott, 803-722-7611 ext 25. Calls M-F 9am-noon.

**Spartanburg WORD.** Box 3257, 29304. MD Rick McAlister, 803-583-2711. Calls anytime except noon-3pm.

**Greenville WQOK..**Box 7777, 29610. PD Steve Chris, MD Gary Jackson, 803-246-8960. Calls Tues-Fri noon-3pm, no calls Mon.

Greenville WFBC-AM/FM..Box 1330, 29602. 803-271-9200, PD/MD Ken Rogers, ass't MD Lou Simon. Calls Mon, Tues, or Wed noon-6pm.

Columbia WCOS..Box 748, 29202. PD Hunter Herring, MD Dan Stevens, 803-256-7348. Calls M-F 1-3pm.

Columbia WNOK-FM..P.O. Drawer M. 29250. PD/MD Tracy Mitchell, 803-776-1233. Calls M-F 9-5

Anderson WANS-FM..Box 211, 29622. PD/MD Bill McCown, Ass't PD Charlie McCoy, Ass't MD Nonna, 803-224-3424/3425. Calls 1-5pm Mon, Wed, Thurs, & Fri.

Myrtle Beach WKZQ (ROCK 102)..Box 2389, 29577. PD Greg Fowler, MD Shotgun Stone, 803-448-4739. Calls M-F anytime.

Myrtle Beach WTGR..Box 2005, 29577. PD/MD Bob Scarbough, 803-448-5005. Calls after 2pm any day except Tues.

North Myrtle Beach WNMB..429 Pine Ave, 29582. PD Bill Norman, MD Benji Norton, 803-249-3441. Calls M-F 2-5pm est.

Sumter WDXY.Box 1269, 29150. PD/MD Rich Kincaid, 803-775-2321. Calls M-F noon-4pm.

Sumter WSSC..Box 1468, 29150. PD/MD Jim Wilson, 803-773-7369. Calls M-F after 10am.

Barnwell WBAW..Box 447, 29812. PD Drew Wilder, 803-259-3507. Calls M-F 9-11:30m.

Lancaster WAGL..Box 28, 29720. MD Carlton Ray, 803-283-8431. Calls M-F 12noon-4pm.

Bishopville WAGS..130 WAGS Drive, 29010. PD/MD Bill Huggins, 803-484-5415. Calls M-F 1-3pm.

Hemingway WKYB..Route 1, 29554. MD Jason Dennis, 803-558-2559. Calls M-F 12:30-5pm.

Camden WPUB-FM..Box 753, 29020. PD Ron Franklin, MD Phil Rogers, 803-432-1131. Calls M-F 10am-2pm.

**Orangeburg WDIX.**PO Box 1326, 29115. MD Bob Stevens, 803-534-4461. Calls M—F after 2pm.

Orangeburg WORG-AM/FM..Box 1386, 29115. PD/MD Stu Wright, 803-536-1580. Calls Mon-Thurs 11am-5pm.

Walterboro WALD..Box 833, 29488. 803-538-5401.

Aiken WLOW..Box 2206, 29801. PD Mills Fitzner, MD Owen Holmes, 803-648-6861. Chart info available Wed 2:30-6pm; promo calls Mon & Tues 2:30-6pm.

**Georgetown WGTN.**P.O. Drawer 1400, 29440. 803-546-4161. PD/MD Ed Corbett. Calls M-F 10-noon & 2-4pm.

Holly Hill WKHJ..Box 1087, 29059. 803-496-5352. Calls 10am-4pm.

Hartsville WHSC..Box 940, 29550. MD James Boyd, 803-332-8101.

York WBZK..Box 398, 29745. PD Jeff Sigmon, MD Lynn Sinclair, 803-684-4241. Calls M-F 2:30-5pm.

Chester WGCD..Box 746, 29706. PD Malcolm Watson, ass't MD Tim Andrews, 803-377-1111. Calls 3-6pm M-F.

Florence WJMX..Box 1211, 29503. MD Jim King, 803-665-0970. Calls M-F 2-3pm.

Batesburg WBLR-FM/FM..Box 410. 29006. PD Ed Crapps Jr, MD Rod Metts, 803-532-6254.

Bamberg WWBD..Box 543, 29003. PD Guy Kirby, MD Jim Daniel, 803-245-2411. Calls M-F 9-5.

#### SOUTH DAKOTA\_

Yankton KQHU-FM..Box 794, 57078. PD/MD Craig Metz, 605-665-4498. Calls M-F 8-10am & 2-4pm.

#### TENNESSEE \_

**Memphis WHBQ..**483 S. Highland, 38111. PD John Long, ass't PD Dave Nichols, 901-458-0056. Calls Mon morning; and Thurs and Fri all day.

Memphis WLVS-FM..6080 Mt. Moriah Ext., 38138. PD/MD Barney E. Raines, 901-365-2032. Calls Mon & Wed 9am-1pm.

Nashville 92Q (WBYQ-FM)..Box 24890, 37202. PD Dan Vallie, MD Bruce Sherman, 615-244-8290. Calls Mon 10am-4pm, Tues 10am-noon, Wed, Thurs, Fri 10am-4pm.

Nashville WLAC-AM., 159 4th Ave. N, 37219. PD Mark Damon, MD Eva Wood, 615-256-0161. Calls all day Monday. New music ready every Tuesday after 1 pm.

Nashville WSM-FM (SM-95)..Box 100, 37202. 615-749-2283. Prefer calls 9-noon weekdays.

Gallatin/Nashville WWKX-FM (KX-104)...Highway 109 North, Gallatin, TN 37066. PD Michael St John, ass't PD Jon Anthony, MD Steve Denton, 615-452-6300.

Chattanooga WZDQ-FM (Q-102)..Box 15426, 37415. PD Dale Anthony, MD Anne McCartney, 615-842-6604.

Chattanooga WFLI..621 O'Grady Drive, 37409. PD Jimmy Byrd, music research Smokin' Sam, 615-877-2304. Calls M-F 10:30am-2pm.

Chattanooga WSKZ (KZ-106)...Box 4704, 37405. MD David Carroll, 615-266-6141.

Knoxville WRJZ..Box 3367, 37917. PD Bob Kaghan, MD Mark Thompson, 615-546-6121. Calls Mon 11am-5pm; no calls Tues; Wed Mark: 1-6pm, Bob: 2-5pm; Thurs & Fri 3-6pm.

Knoxville WNOX..4400 Whittle Springs Rd, 37917. PD Bob Savage, MD Scott Majors, 615-523-3171. Calls Mon 9-5; Wed, Thurs, & Fri 1-5pm.

Johnson City WJSO..Box 5188 E.K.S., 37601. PD/MD Don Dale, Ass't PD Fred Story, 615-926-3121. Calls Tues, Wed, and Fri 1:30-4:30pm.

Johnson City WETB..Box 1716, 37601. PD Don Gibson, MD Chuck Carroll, 615-928-7131. Calls M-F 11am-4pm.

Camden WRJB..Box 508, 38320. PD/MD Charlie Baylor, 901-584-4444.

Lebanon WCOR..Box 549, 37087. PD/MD Phil Bennett, 615-444-0474. Calls Mon, Tues, Thurs, Fri 1-4pm cst.

Kingsport WKIN..P.O. Drawer 9, 37662. PD/MD Reggie Jordan, 615-246-8131. Calls Mon 9-noon; Tues-Thurs 9-noon & 1-3; Fri 9-noon.

Union City WENK..Box 687, 38261. PD Terry Hailey, MD Jimmy Lewis, 901-885-1240. Calls M-F 9-11:30am & 3-5pm.

**Newport WNPC..**Box 189, 37821. PD/MD Linda Clevenger, 615-376-4666. Calls M-F 11am-4pm.

Crossville WCSV..Box 591, 38555. PD Selby, MD Linda Clevenger, 615-376-4666. Calls noon-6 M-F.

Clarksville WJZM..Box 648, 37040. PD/MD Jimmy Baird, 615-645-6414. Calls M-F 10am-noon cst.

#### TEXAS\_

Dallas KLIF..2120 Commerce St, 75201. 214-747-9311.

Dallas KNUS (FM-99)..1917 Elm St, 75201. PD Mike Selden, MD Bobby Sorrell, 214-651-1010. Calls M-F 10:30am-5pm.

Houston KRBE..2500 West Loop South, 77056. PD Clay Gish, 713-960-0123. Calls Tues 10am-noon, Wed, Thurs Fri anytime; none on Monday.

Houston KULF..2100 Travis, 77002. PD Steve Roddy, 713-654-7900. Calls Mon and Tues 11am-1pm cst.

Houston KILT-AM..500 Lovett Blvd, 77006. PD/MD Bill Young, music research Bob Adams, 713-526-3461. Calls Monday only, 12:30-2pm.

San Antonio KTSA..Box 18128, 78218. OM Brad Messer, MD David Gayle, 512-655-5500. Calls after 12noon M-F.

El Paso KELP..4171 North Mesa C-201, 79912. PD/MD Bob Payton, 915-544-7980. Calls M-F noon-5pm mst.

El Paso KINT-FM..5959 Gateway West, 79925. OD Jhani Kaye, 915-779-6454.

Tyler KDOK..Box 6340, 75711. PD Jack Emory, MD Bruce Matlock, 214-593-2519. Calls 8am-4:30pm weekdays.

Amarillo KPUR..Box 30,000,79120. PD Dan Wilson, MD Mark Shannon, 806-374-1637. Calls Mon 9am-3pm, Tues and Wed noon-3pm.

Nacogdoches KEEE..Box 1111, 75961. PD Van Goodall, 713-564-4444. Calls M-F 3-5pm.

Midland KCRS..Box 4607, 79701. PD/MD Darrell Ward, 915-563-0550. Calls M-F 10am-2pm.

Odessa KOZA..Box 351, 79760. PD J. Michael Scott, MD Steve Nelson, 915-332-4301. Calls Wed 10am-2pm.

San Angelo KGKL..Box 1878, 76901. MD Scott Wisdom, 915-655-6715.

#### VIRGINIA .

Norfolk WGH..Box 98, Newport News, VA 23607. PD/MD Bob Canada, 804-826-1310. Calls 2-5pm daily.

Norfolk WNOR..Suite 555, 700 Monticello Ave, 23510. PD Don Davis, MD Ron Reger, 804-623-9667. Calls Mon & Tues 10am-2pm.

Richmond WLEE..Box 8477, 23226. PD Ken Curtis, MD Mike O'Brien, 804-288-2835. Calls anytime.

Richmond Q-94 (WRVQ)..Box 1394, 23221. PD Bill Thomas, 804-649-9151.

Roanoke WROV..15th & Cleveland, 24015. PD Bart Prater, MD Barry Michaels, 703-343-4444. Calls Tues & Wed only 4-6pm est.

Danville WYPR..Box 3325, 24541. PD/MD Don Webb, 804-799-9700. Calls M-F 10am-2pm.

Christiansburg WJJJ..Box 30, 24073. PD Ralph Stewart, MD Bucky Stover, 703-382-4993. Calls M-F 11am-2pm est.

**Collinsville WFIC..**Box 475, 24078. MD Bill Bass, 703-647-3762. Calls Tues 1-3pm.

**Emporia WEVA..**Box 1056, 23847. PD Dick Phillips, MD Rob Ezell, 804-634-2133. Calls M-F 9am-noon and 2-5pm.

Petersburg WSSV..Penthouse Virginia First Bldg, 23803. PD Russ Brown, MD Dave Michaels, 804-733-4567. Calls M-F 9noon & 3-6pm.

Charlottesville WELK..Box 1294, 22901. PD Keith Hart, MD Dick Mountjoy, 804-977-5091.

Winchester WINC..Box 3300, 22601. 703-667-2224.

#### WEST VIRGINIA

Wheeling WKWK..1201 Main St, 26003. MD Jim Roberts, 304-232-2250. Calls anytime.

Beckley WCIR..Box 1063, 25801. PD Shane Randall, MD Dwayne Bonds, 304-252-6452. Calls Mon and Tues any time.

Beckley WWNR..PO Drawer A-E, 25801. PD Mike Jackson, 304-253-8307. Calls Tues & Wed 9:30am-1:30pm.

#### WASHINGTON .

Seattle KJR..Box 3726, 98124. PD Steve West, MD Tracy Mitchell, 206-937-5100. Calls Wed & Thurs 3-5pm.

#### WISCONSIN \_\_\_\_

Milwaukee WOKY..3500 N. Sherman Blvd, 53216. PD Jeff Ryder, MD Rusty Ford, 414-442-0150.

Neenah WNAM..Box 707, 54956. OM Ron Ross, MD Steve Otis, 414-722-6471. Calls Wed, Thurs, & Fri 11am-1pm.

**Oshkosh WAGO.**.Box 437, 54902. PD Chuck Leonard, MD Earl Brooker, 414-233-0690. Calls M-F 12:30-2pm.

#### CANADA

Montreal, Quebec FM-96 (CJFM)..1407 Mountain St. H3G1Z4. PD Greg Stewart, MD Dan O'Neil, 514-844-0111. Calls Monday only 2-4pm.

### Album Stations

#### ALABAMA .

**Birmingham WRKK (K-99)..**Suite 200, 1776 Independence Court, 35216. PD/MD Don Keith, 205-870-9900. Music calls Mon, Thurs, & Fri 10am-noon.

Montgomery WHHY-FM (Y-102)..3435 Norman Bridge Rd, 36105. OM Larry Stevens, PD John Reed, MD Steve Johnson, 205-2819378. Calls Mon-Wed 3-5pm.

Huntsville WAHR...2106 Times Bldg, 35804. PD/MD Gayle Lee, 205-536-1568. Calls Wed-Fri.

Auburn WAUD..Box 391, 36830. PD/MD Skip Bishop, 205-887-3401. Calls M-F after 3pm.

#### ARIZONA .

Phoenix KDKB..Box 4227, Mesa, AZ 85201. PD Jon Sinton, MD Linda Clayton, 602-833-8888. Calls Thrus & Fri.

Tucson KWFM..Box 13, 85702. PD Alan Browning, MD Jim Ray, 602-624-5588. Calls before 2pm Wed & Thurs.

#### ARKANSAS .

Little Rock KLPQ (KQ-94)..Box 1790, 72203. PD David Hamilton, MD Stuart McRae, 501-664-6666. Calls after 10 M-F.

Jonesboro KBTM-FM..Box 400, 72401. PD Bill Murphey, 501-935-5597. Calls noon-1pm.

#### CALIFORNIA\_

Los Angeles KMET..5746 Sunset Blvd, 90028. PD Sam Bellamy, MD Jack Snyder, 213-464-5638. Promovisits Thurs & Fri.

Los Angeles KWST..6430 Sunset Blvd, Suite 418, Hollywood, CA 90028. Music co-ordinator Pam May, 213-467-1224. Calls anytime.

San Francisco KMEL..2300 Stockton, 94133. PD Bobby Cole, MD Mark Cooper, 415-391-9400. Calls anytime.

**San Francisco KSAN..**345 Sansome St. 94104. MD Kate Ingram, 415-986-2825. Promovisits anytime Mon, Tue-Fri by appointment only.

**San Diego KPRI.** 5252 Balboa Ave, Suite 302, 92117. PD Jesse Bullet, MD Cathy DeRouville, 714-565-6006. Promo visits weekdays by appointment only.

San Jose KOME..1245 S. Winchester Blvd, Suite 312, 95128. PD Mikel Hunter, MD Dana Jang, 408-246-6811. Calls anytime.

San Jose KSJO..3003 Moorpark Ave, 95128. PD Donald Wright, MD Lobster, Ass't MD Eileen Duhne, 408-246-6060. Calls anytime.

Santa Barbara KTYD..1216 State St, 93101. PD Larry Johnson, MD Laurie Cobb, 805-963-1601. Calls anytime.

Redlands KCAL..Box 390, 92373. PD Jim James, MD Ted Ziegenbush, 714-825-5020. Calls M-F 8am-2pm.

### Album Stations (cont'd)

#### COLORADO .

**Denver KBPI.** 4460 Morrison Rd, 80219. PD/MD John Bradley, Ass't Connie Rodriguez, 303-936-2313. Calls Tues-Thurs.

Denver KIMN-FM..5350 West 20th Ave, 80214. PD Ed Greene, 303-234-9500.

**Colorado Springs KKFM.**225 S. Academy Blvd, 80910. PD/MD Steve Scott, 303-596-5536. Calls at 11am and 3pm Tues & Thurs.

Colorado Springs KILO..P.O. Box 2080, 80901. GM Charlie Brown, PD Rich Hawk, 303-634-4896. Calls anytime.

#### CONNECTICUT \_

**New Haven WPRL.** 1294 Chapel St, 06510. PD Gordon Weingath, MD Eddie Wazoo, 203-777-6617. Calls 10amnoon M-F.

Danbury WRKI (I-95)...Box 95, 06810. PD Tom Zarecki, MD Brian James, 203-775-1212. Calls anytime Mon-Thurs.

#### DISTRICT OF COLUMBIA

Washington WAVA..5232 Lee Highway, Arlington, VA 22207. PD/MD Jim Herron, 703-534-0320. Calls anytime except 10am-3pm M-F.

Washington WLMD..Box 42, Laurel, MD 20810. PD Rich Hodge, MD Steve Mazurowski, 301-953-2332. Calls anytime.

#### FLORIDA

Miami WINZ-FM (ZETA-4)..4330 NW 20th Drive, 33055. PD Gary Martin, 305-764-8288. Call for appointment.

Miami WSHE..3000 SW 60th Ave, Ft Lauderdale, FL 33314. PD Tommy Judge, MD Michelle Robinson, 305-581-1580. Calls 9-2 M-F.

Tampa WQXM..8320 Starkey Rd, Seminole,FL 35543. PD/MD Neil Mirskey, 813-391-9988. Calls Tues & Wed.

Orlando WORJ (ZETA-7)..2001 Mercy Dr, 32808. PD David Sousa, Co-MD's Gary Brown & Bill Mims, 305-298-5510. Calls anytime.

Orlando WDIZ...Suite 470, 2699 Lee Road, Winter Park, FL 32789. PD Ken Stevens, 305-645-1802. Calls 9-3 M-F.

Jacksonville WJAX (ROCK-95)..225 Coastline Dr. 32201. PD Jamie Brooks, MD Rich Langlois, 904-633-2785. Calls Tues & Wed.

Jacksonville WKUE (92-K)..Box 7963, 32210. PD/MD Larry Browdy, 904-284-3081. Calls anytime.

Gainesville WGVL..Box 14585, 32601. PD/MD Dave Hand, 904-378-3806. Calls 11-4 M-F.

Key West WKWF..Box 1300, 33040. PD/MD Frisco Bob. 305-296-2222. Calls anytime.

**Panama City WGNE.**.P.O. Drawer Y, 32401. PD Wayne Edwards, MD Chris Thomas, 904-234-6622. Calls Tues & Wed.

#### GEORGIA\_

Atlanta WKLS (96-ROCK)..1800 Century Blvd NE, Suite 1200, 30345. PD Frank Holler, Music done by committee, 404-325-0960. Calls anytime.

Atlanta WRAS..Georgia State University, University Plaza, 30303. PD Doug Jackson, MD Cledra White, 404-6582240. Calls anytime.

Athens WUOG...Box 2065, Memorial Station, Univ. of Georgia, 30602. PD Bill French, MD Chuck Hamblen, 404-658-2240. Calls 3:30-5pm M-F.

Savannah WXLM..126 W. Upper Factors Walk, 31402. MD Lee Gellins, 912-233-9211. Calls after 3pm M-F.

LaGrange WLAG..Box 1429, 30241. PD Jim Osterman, 404-882-3505. Calls Mon, Wed & Fri 3-5pm.

#### HAWAII \_\_\_\_\_

Honolulu KPOI..741 Bishop St, 96814. PD/MD J. W. Hawkins, 808-524-7100. Call after noon M-F.

#### ILLINOIS\_

Chicago WLUP (THE LOOP)...875 N. Michigan Ave, 60611. PD Jay Blackburn, MD Bill Evans, 312-440-5270. Calls anytime.

Rockford WZOK-FM..1100 Tamakek Land, 61126. PD John Larson, MD Tom Hunter, 815-399-2233. Calls anytime.

#### INDIANA\_

Indianapolis WFBQ..6161 Fall Creek Rd, 46220. PD Dave Parks, MD Mike Tinnes, 317-257-7565. Calls after 3pm M-F. Indianapolis WNAP..2835 N. Illinois St, 47208. PD Chris Connors, MD Steve Mitchell, 317-924-5211. Calls after 4pm M-F.

#### IOWA \_

Muscatine KFMH (99 Plus)..Box 116, 52761. PD Steve Bridges, MD Lisa Catalona, 319-263-2442. Calls anytime.

#### KENTUCKY -

Fort Campbell WABD-FM..Box 521, 42223. PD/MD David Hall, 615-431-4984. Calls M-F 1-6pm.

#### LOUISIANA .

New Orleans WRNO..Box 6071, 70174. PD Mike Costello, MD Sambo, 504-837-2424. Calls anytime.

**New Orleans WNOE-FM..529** Bienville St, 70130. PD Lee Armstrong, MD Captain Humble, 504-529-1212. Calls Mon 9am-noon.

Lake Charles KGRA (NOVA-104)..Box 3306, 76601. PD R. L. Ruthe, MD Dave Kelley, 318-433-0700. Calls on Tues.

Lafayette KSMB (K-94)..Box 3345, 70502. PD Jay Walker, MD Ray Sutley, 318-232-1311. Calls before 2pm M-F.

#### MAINE

Portland WLOB..779 Warren Ave, 04103. PD/MD Dave Ross, 207-775-2336. Calls on Tues.

Lewiston WBLM..Box 478, 04240. PD Mike Bushey, MD Jose Diaz, 207-375-4208. Calls Wed & Thurs after 2pm.

#### MASSACHUSSETTS.

Boston WCOZ..441 Stuart St, 02116. PD Tommy Hedges, MD Bob Slavin, 617-421-5666. Calls on Monday.

**Boston WBCN..**5005 Prudential Tower, 02199. PD Charlie Kendall, MD Tony Berardini, 617-266-1111. Calls Mon, Wed, & Thurs.

#### MICHIGAN\_

Detroit WABX..20760 Coolridge, 48237. PD Ted Ferguson, MD Joe Crause, 313-398-1100. Calls Tues-Fri.

Saginaw WIOG (106-FM)..Box 1945, 48605. PD/MD Mike Belanger, 517-752-3456. Calls 2-4pm M-F.

Grand Rapids WLAV-FM..101-C Waters Bldg, 49503. PD Ed Buchanan, MD Doc Donovan, 616-456-5461. Calls Wed-Fri 11am-1pm.

#### MINNESOTA \_

Minneapolis WQRS..917 N. Lilac Drive, 55422. PD Tac Hammer, 613-545-5601. Calls anytime.

#### MISSISSIPPI .

Jackson WZZQ..Box 2171, 39205. PD/MD Wayne Harrison, 601-982-1062. Calls M-F; prefers mornings.

Hattiesburg WHSY-FM..Box 2078, 39401. PD Jimmy Boyd, MD Wayne Cain. 601-545-1230. Calls Mon-Thurs after 1pm.

### Album Stations (cont'd)

#### MISSOURI .

St. Louis KADI..7530 Forsythe St, 63105. PD/MD Peter Parişi, 314-721-2323. Calls anytime.

St. Louis KSHE..9434 watson Rd, 63126. PD/MD Ted Habick, 314-842-1111. Calls Mon & Tues.

Kansas City KYYS (KY-102)...Signal Hill, 64108. PD Max Floyd, MD Joe MacCabe, 816-753-4567. Calls anytime.

#### NEW MEXICO.

Albuquerque KRST..Box 3280, 87110. PD Bob Shulman, MD Jim Zalewski, 505-266-7946. Calls anytime.

#### NEW YORK

**New York City WNEW..**565 Fifth Ave, 10019. PD Scott Muni, MD Tommy Morrera, 212-986-8844. Promo visits by appointment.

Long Island WLIR-FM..175 Fulton Ave, Hempstead, NY 11550. PD Denis McNamara, MD Larry Kleinman, 516-485-9200. Calls 11:30am-2pm except Mon.

Buffalo WBUF..1233 Main St, 14209. PD/MD Jeff Appleton, 716-882-4300. Calls anytime.

Buffalo WGRQ..464 Franklin St, 14203. PD Johnny Velchoff, MD Irv Goldfarg, 716, 881-4555. Calls anytime.

Albany WQBK..Box 1300, 12201. PD Jack Hopke, MD John Cooper, 518-462-5555. Calls anytime after 2pm.

Syracuse WAER..215 University Place, 13210. PD Butch Charles, MD Bob Shepherdson, 315-423-4021. Calls Tues-Fri.

Babylon, Long Island, WBAB..Route 1\$9, 11704. PD Charles Ambrosia, MD Bernie Bernard, 516-661-4000. Calls 11am-1:30pm MFri.

#### NORTH CAROLINA

Charlotte WROQ..400 Radio Rd, 28216. PD Scott Slade, MD Spanky, Ass't Brenda Presson, 704-392-6191. Calls Tues 1-4pm.

Jacksonville WXQR..Box 38, 28540. PD Jim Kelso, MD Marc Valero, 919-455-2177. Calls 11am-3pm M-F.

Elizabeth City WMYK (K-94)...Box 269, Moyock, NC 27958. PD Art Williamson, MD Bill Simmons, 919-435-6138. Calls after 3pm MFri.

#### OHIO -

Cleveland WWWM (M-105)..3940 Euclid Ave, 44115. OM Eric Stevens, MD Ellen Roberts, 216-391-1260. Calls anytime.

Cincinnati WEBN..2724 Erie Ave, 45208. PD Denton Marr, MD Curt Gary, 513-871-8500. Calls Mon-Wed.

Columbus WLVQ..42 E. Gay St, 43215. PD Tom Teuber, MD Steve Runner, 614-224-1271. Calls after 12noon M-F.

Columbus WXGT (92-X)..195 E. Broad St, 43215. PD Jerry Dean, MD Mike Perkins, 614-221-7811. Calls after 9:30am M-F.

Akron WKDD..424 Sackett Ave, 44313. PD Bobby Knight, MD Craaig Johns, 216-923-9761. Calls Thurs afternoon and all day Fri.

#### OKLAHOMA

Oklahoma City KATT (FM-100)..716 SE 79th St, 70125. PD David Bell, MD Mike Bailey, 405-631-8881. Call for appointment.

Tulsa KMOD..5350 E. 31st St, 74135. OM Bill Bruin, MD Charlie West, 918-664-2810. Calls anytime.

#### OREGON

Portland KGON..15201 SW Jefferson St, Clackamas, OR 97015. PD Jerry Ostertag, MD Gloria Johnson, 503-655-9181. Calls 11am-2pm Mon, Thurs, & Fri.

#### PENNSYLVANIA.

Philadelphia WMMR..19th & Walnut, 19103. PD Jeff Pollack, MD Dick Hungate, 215-561-0933.

Erie WMDI..Box 256, McKean, PA 16426. PD/MD Garrett Hart, 814-796-2085. Calls 11am-noon M-F.

Scranton WEZX (FM-107)...Penn Ave at Spruce St, 18503. PD Chris Norton, MD Ben Smith, 717-655-5547. Calls noon-3 M-F.

Allentown WSAN..1183 Mickley Rd, 18105. GM/PD Rick Harvey, MD Kevin Graff, 215-434-9511. Calls before noon and after 3pm M-F.

York WRHY (STARVIEW 92)..R. D. 4, 17404. PD Rick Harris, MD Lisa Richards, 717-266-6606. Calls Thurs only.

#### RHODE ISLAND\_

Providence WBRU..75 Waterman St, 02912. PD Glen Stewart, MD Steve Stockman, 401-272-9550. Calls anytime.

#### SOUTH CAROLINA.

Charleston WKTM (FM-102)...Box 5758, N. Charleston, SC 29406. PD Bob Kaake, MD Bill Enloe, 803-554-7154. Calls M-F 10am-1pm & 3-5pm.

Anderson WAIM-FM (Rock 101)..321 Kingsley Rd, 29622. PD Scott Shannon, MD Dave Welchel, Ass't MD Jim Teed, 803-226-1513. Calls M-F 11-5pm.

#### TENNESSEE \_\_

Memphis WZXR (ROCK-103)..Box 2099, 38101. PD Tom Owens, MD Frank Kelly, 901-726-0060. Calls after 11:30am M-F.

Nashville WKDF..1201 Stahlman Bldg, 37201. PD/MD Alan Sneed, 615-254-1355. Calls mornings Mon & Tues.

Knoxville WOKI-FM..114 Tulsa Rd, Oak Ridge, TN 37830. PD Gary Adkins, MD Mike Beverly, 615-483-8451. Calls anytime.

Chattanooga WSIM-FM..Box 15608, Red Bank, TN 37415. PD Jim Pirkle, MD Jimmy Byrd, 615-821-3555. Calls 10:30am-2pm M-F.

#### TEXAS \_\_\_\_

Houston KILT-FM (FM-100)..500 Lovett Blvd, 77006. PD/MD Larry West, 713-526-3461. Promo visits noon-2pm Mon; other times appointment required.

Houston KLOL...510 Lovett Blvd, 77006. PD Paul Riann, 713-526-4591. Promo visits Mon; other times appointment required.

**Dallas KZEW.**.Communications Center, 75202. PD Mark Christopher, MD Doris Miller, 214-748-9898. Promo visits on Mon; other times by appointment.

**Dallas KTXQ (Q-102)..**3626 N. Hall St, 75219. PD/MD Tim Spencer, 214-528-5500. Promo visits on Mon; otherwise by appointment.

El Paso KPAS..3901 N. Mesa, 79902. PD Mark Balinski, MD John Marinakos, 915-533-8211. Calls anytime.

San Antonio KISS/KMAC..1100 N. Main, 78212. PD/MD Lou Roney, 512-223-6211. Calls anytime.

Corpus Christi KNCN (C-101)..3817 Alameda, 38411. PD Debbie Miller, MD Mondo Comina, 512-855-4641. Calls anytime.

Kilgore/Longview KKTX..Box 192, 75662. PD Jim Hodo, MD Dal Sanders, 214-984-2001. Calls Mon & Tues.

#### UTAH

Salt Lake City KCPX (99-FM)..1760 Fremont Dr, 84104. PD/MD Gary Waldron, 801-972-3030. Calls anytime.

#### VIRGINIA \_

Richmond WGOE..Box 14511, 23221. PD/MD Ralph Wimmer, 804-355-1791. Calls anytime.

### Album Stations (cont'd)

Norfolk WNOR-FM..Suite 555, 700 Monticello Ave, 23510. PD Bruce Garroway, MD Ron Reiger, 804-623-9667. Calls any day except Tuesday.

#### WASHINGTON \_

Seattle KISW..Box 21449, 98111. PD Bo Phillips, MD Steve Slaton, 206-624-4305. Calls after 2pm M-F.

Spokane KREM..Box 8037, 99203. PD/MD Larry Snyder, 509-448-2000. Calls Tues-Thurs.

#### WEST VIRGINIA\_

Wheeling WOMP..Box 448, Woodmont Hill, Bellaire, WV 43906. PD/MD Roy Stuewe, 614-676-5661 (home number 614-676-6498). Calls anytime.

#### WISCONSIN .

Milwaukee WZMF..Box 216, Menomonee Falls, WI 53051. PD Joe Santoro, MD Mike Wolf, 414-251-7070. Calls Wed & Thurs 10:30am-1pm.

Milwaukee WQFM..606 W. Wisconsin, 53201. PD Jim Roberts, MD Russ James, 414-276-2040. Calls anytime.

Madison WIBA (101-FM)..Box 99, 53704. PD David Benson, MD Scott Watson, 608-274-5450. Calls anytime.

Lake Geneva WMIR..Box 552, 53147. PD Jerry Dexter, MD Ron Sowa, 414-248-1550. Calls after 2pm M-F.

#### WYOMING .

Casper KAWY..Box 2006, 82601. PD Phil Robinson, MD Fred Moore, 307-235-1515. Calls before 10am and after 2pm M-F.

### Superstars Stations

#### ARIZONA .

Phoenix KDKB..Box 2227, Mesa, AZ 85201. PD John Sinton, 602-833-8888.

#### ARKANSAS

Little Rock KLPQ (KQ-94)..2400 Cottondale Lane, 72203. PD David Hamilton, 501-664-6666.

#### CALIFORNIA.

Los Angeles KZLA..5700 Sunset Blvd, 90027. PD Jack Popejoy, 213-466-4123.

San Diego KPRI..5252 Balboa Ave, 92117. PD Jesse Bullet, 714-565-6006.

Sacramento KZAP...Box 5111, 95803. PD Chris Miller, 916-444-2806.

Ventura KGAB..Box 5053, 93003. GM/PD Chester Coleman, 805-647-0634.

#### COLORADO

Denver KAZY...2149 S. Holly St, 80222. PD Dave Van Dyke, 303-759-5600.

#### CONNECTICUT\_

Hartford WHCN..60 Washington St, 06106 PD Mike Picozzi, 203-247-1060.

#### FLORIDA

Clearwater WQXM..8320 Starkey Rd. 33518. PD Neal Mersky, 813-391-9988.

**Orlando WDIZ..**Suite 470, 2699 Lee Rd, Winter Park, FL 32789. PD Ken Stevens, 305-645-1802. Calls M-F 9-3.

#### **GEORGIA**

Atlanta WKLS.. 1800 Century Blvd NE, Suite 1200, 30345. PD Frank Holler, 404-325-0960.

#### ILLINOIS

Rockford WYFE.. 1901 Shaw Rd, 61111. PD Armond Chianti, 815-877-6064.

#### INDIANA \_

Indianapolis WFBQ..6161 Fall Creek Rd, 46220. PD Dave Parks, 317-257-7565.

#### IOWA\_

Des Moines KCBC..Box 1404, 6967 University, 50305. PD Mike Meacham, 515-277-4483.

#### KANSAS \_

Wichita KICT..14700 W. Hiway 54, 67234. PD Bob Lawrence, 316-722-8123.

#### KENTUCKY \_

Louisville WLRS..800 S. 4th St, 40203. PD Mick Dolan, 502-585-5178.

#### LOUISIANA

Lafayette KSMB..Box 3345, 70501. PD Mike Mitchell, 318-232-1311.

#### MASSACHUSSETTS\_

Boston WAAF..34 Mechanics St, Worcester, MA 01608. PD John Duncan. 617-752-5611.

#### MAINE

Portland WLOB..779 Warren Ave, 04103. PD Eric Heckman, 207-775-2336.

#### MARYLAND

Baltimore WIYY..3800 Hooper Ave, 21211. PD Denise Oliver, 301-467-3000.

#### MICHIGAN.

Detroit WWWW (W-4)..2930 E. Jefferson, 48207. PD Jim Johnson, 313-259-4323.

Grand Rapids WLAV-FM..161 Ottawa NW, 49503. PD Ed Buchanan, 616-456-5461.

Lansing WILS..600 W. Cavanaugh Rd, 48910. PD Dave Laing, 517-393-1320.

#### **MINNESOTA**

Minneapolis KQRS..917 N. Lilac Dr, 55422. PD Tac Hammer, 612-545-5601.

#### MISSOURI \_

Kansas City KYYS (KY-102)...3030 Summit Ave, 64108. PD Max Floyd, 816-753-4467.

#### NEVADA \_

Las Vegas KFMS..Box 14223, 89114. PD Jay Ford, 702-732-7753.

#### NEW YORK \_

Buffalo WGRQ..59 Virginia Place, 14202. PD Johnny Velschoff, 716-881-4555.

Rochester WMJQ..850 Midtown Tower, 27602. PD AI Peterson, 716-232-7550.

Riverhead, Long Island, WRCN..Box 666, Flanders Rd, 11901. PD Don Brink, 516-727-1570.

#### NORTH CAROLINA .

Charlotte WROQ..Box 16345, 28214. PD Jim Ballard, 704-392-6191.

Raleigh WQDR..Box 1511, 27602. PD Dan Brunty 919-832-8311.

Jacksonville WXQR..Box 38, 28540. PD Jim Kelso, 919-347-4111.

#### NORTH DAKOTA\_

Minot KCJB..Box 1686, 58701. PD Mark Ess, 701-852-0361.

Columbus WLVQ..42 E. Gay, 43215. PD Tom Tueber, 614-224-1271.

#### Superstars Stations (cont'd)

Toledo WIOT..605 Jackson St, 43604. PD Pat Still, 419-248-3377.

Youngstown WSRD..401 N. Blaine Ave, 44505. PD Dick Thompson, 216-746-8464.

#### OREGON .

Portland KGON..Box 22125, 97222. PD Jerry Ostertag, 503-655-9181.

#### PENNSYLVANIA.

Philadelphia WYSP..1 Bala Cynwyd Plaza, Suite 424, Bala Cynwyd, PA 19004. PD Sonny Fox, 215-834-7625.

**Pittsburgh WDVE..**411 7th Ave, 15219. PD John McGhan, 415-565-5900.

Bethlehem WZZO..428 Brodhead Ave, 18015. PD George Hawras, 215-866-8074.

#### TENNESSEE .

Memphis WZXR..1385 Lamar, 38101. PD Tom Owens, 901-736-0060.

Nashville WKQB..161 4th Ave N., 37219. PD Ron Lake, 615-256-0161.

#### TEXAS

El Paso KLAQ..4144 Pinnacle, 79902. PD Bill O'Brien, 915-544-8864.

#### VIRGINIA .

**Charlottesville WWWV (3WV)..**Box 5387, 22903. PD Rad Messick, 804-977-5566.

#### WISCONSIN \_

Milwaukee WLPX..759 N. 19th, 53201. PD Tom Daniels, 414-342-1111.

Madison WYXE..Box 3470, 53704. PD Alan Young, 608-837-8591.

#### CANADA\_

Toronto CILQ..2 Bloor St E. E., Suite 3000, Ontario, M4W1A8. PD Gary Slaight, 416-967-3445.

#### **Disco Stations**

#### ALABAMA .

Mobile WABB..Box 2148, 36601. PD Gary Mitchell, MD Dave Griffith, 205-432-5572. Disco Fri & Sat nites. Plays 7", 12", & Ips.

Mobile WLIQ (136-Q)..Box 2723, 36601. PD/MD Steve Sands, 205-476-1360. Plays 12" & Ips. Calls anytime.

#### ARIZONA \_

**Phoenix KXTC (ECSTASY)..**631 N. 1st Ave, 85003. PD/MD Larry Barwick, 602-258-1218. Plays 12" & Ip's; avoids 7". Calls anytime.

#### ARKANSAS .

Little Rock KLAZ-AM (STUDIO 1250)...Suite 768, 1501 N. University, 72207. PD Ken Dennis, MD Trupiedo Crump, 501-661-9850. Plays 7", 12", & lps. Calls Mon & Tues after 12noon.

#### CALIFORNIA\_

Los Angeles KIIS-FM..6255 Sunset Blvd, Suite 1926, 90028 PD Mike Wagner, MD/Ass't PD Sherman Cohen, 213466-8381. Plays 12" & Ip's. Calls on Wed & Thurs only; visits Thurs.

Los Angeles KUTE..512 E. Wilson, Glendale, CA 91206. PD Bill Stevens, MD Lon Thomas, 213-937-5900. Plays 7", 12", and Ip's. Visits 2-4pm on Tues only.

Los Angeles KRLA..1401 S. Oak Knoll, Padadena, CA 91109. PD Art Laboe, MD Gary Theroux, disco director Rick Stancato, 213-681-2591. Disco 7-11pm & midnite-5am. Los Angeles, Studio West..3901 Westerly Place, Suite 109, Newport Beach, CA 92660. Jim Meeker, 714-752-1918. Syndicator of "Disco Fever," programs several disco formatted stations. Plays 7", 12", & Ips. Calls Mon-Wed 9-5.

San Francisco KSFX..1177 Polk St, 94109. PD Gloria Johnson, MD Micheline Rourk, 415-928-0104. Plays 7", 12", & Ips. Calls on Wed & Thurs.

San Francisco KIQI-AM..700 Montgomery, 94111. PD Mike Lincoln, MD Nadine Shaw, 415-956-5101. Plays 7", 12", & Ips. Calls every day except Thursday.

San Francisco KIOI-FM..700 Montgomery, 94111. PD/MD Mike Lincoln, 415-956-5101. Disco 6pm-6am. Plays 7", 12", Ips. Calls M-F noon-5pm.

San Francisco KCBS-FM (97-K)..One Embarcadero Center, 94111. PD Evill Keffury, MD Steve Walker, 415-982-7016. Disco 8pm-2am nightly. Plays 7",12",Ips. Calls anytime.

San Diego KITT-FM..Suite 204, 3320 Kemper St, 92110. PD/MD Steve Nelson, 714-223-5488. Plays 7", 12", & lps. Calls anytime.

Riverside KHNY (K-Honey..Disco-92)..7351 Lincoln Ave, 92504. PD Dave Lane, MD Jason McQueen, 714-688-1570. Plays 7", 12", & lps. Calls anytime.

#### COLORADO .

**Denver KDKO.**.Box 418, 80160. PD Jim O'Brien, 303-794-4211. Plays 7", 12", avoids lps. Calls Monday.

Denver KTLK (KATY-1280)..116 S. Deleware, 80204. PD Chuck Evans, MD Paula Matthews, 303-573-1280. Plays disco 7-mid 7 days a week; until 3am on Sat. Plays 7", 12", & lps. Calls Tues-Thurs.

#### DISTRICT OF COLUMBIA .

Washington WKYS (93-KISS)..4001 Nebraska Ave NW, 20016. PD Bill Bailey, MD Donnie Simpson, 202-686-4320. Plays 7", 12", & lps. Calls on Wed & Thurs.

#### FLORIDA

**Miami WCKO (K-102).**.4431 Rock Island Rd, Ft Lauderdale, FL 33319. PD Dave Lawrence, Music Coordinator Wendy London, 305731-4800. Plays 7", 12", & Ips. Calls on Mon & Tues.

Miami WSDO (STUDIO-107)..Box 3333, Ft Lauderdale, FL 33310. PD Spanky Lane, MD Bill Cunningham, 305-940-4755. Plays 7", 12", & Ips. Calls Tues, Wed, & Thurs.

**Miami Y-100 (WHYI-FM)..**2751 N. 29th Ave, Hollywood, FL 33020. PD Bill Tanner, MD Colleen Cassidy, disco Robert Muzzy, 305-925-7117. Disco show evening hours M-F. Plays 7", 12", & Ips. Calls any day except Tues.

Miami 96X (WMJX)..825 41st St, Miami Beach, FL 33140. PD Beau Raines, 305-538-5321. Plays 7",12", & Ips. Calls anytime.

**Tampa WRBQ (Q-105)..**5510 Gray St, 33609. PD Mason Dixon, MD Lynn Lockowictz, 813-879-1420. Plays 7", 12", & Ips. Calls on Friday.

Jacksonville WAPE..Box 486, Orange Park, FL 32073. PD Paul Sebastian, MD Janette Richard, 904-264-4523. Disco played 7pm-1am. Plays 7", 12", & Ips. Calls anytime.

Orlando WORL (Studio 13)..2001 Mercy Dr, 32808. PD/MD Steve Crumbley, 305-298-5510. Plays 12" & some lps. Calls Wed & Thurs.

#### GEORGIA

Atlanta WVEE (V-103)..805 Peachtree St, 30308. PD/MD Scotty Andrews, 404-872-5851. Plays 7", 12", & Ips. Calls Mon & Thurs.

Atlanta WQXI-AM..Suite 240, Tower Place, 30326. PD Don Benson, disco music coordinators J.J. Jackson & Barry Chase, disco host (Studio 79) Dave Smith, 404-261-2970. Disco 9-2am Sat. Plays 7", 12", & Ips. Calls Thurs & Fri after 2pm.

### Disco Stations (cont'd)

#### HAWAII .

Honolulu KPIG-FM..841 Bishop. 96813 PD/MD Austin Valli, 808-531-4602. Plays 7", 12", Ips. Calls M-F after 2pm.

Honolulu KIKI-AM..841 Bishop, 96813. PD/MD Charlie Maddox, 808-531-4602. Plays 7", 12". lps. Calls M-F after 2pm.

Honolulu KDUK (Disco Duke)..741 Bishop, 96813. PD J.W. Hawkins, MD Ron Ruth, 808-524-7100. Plays 7",12", & Ips. Calls anytime.

#### ILLINOIS\_

**Chicago WGCI-FM..**300 N Michigan Ave, 60602. PD Barry Mayo, MD Greg Budell, 312-847-2600. Plays 7", 12", and lps with edits. Calls Tues & Wed.

Chicago WDAI-FM (Disco-DAI)..360 N Michigan Ave, 60601. PD Roger Skolnik, MD Mary Clug, 312-782-6811. Plays 7", 12", & Ips. Calls anytime.

#### KANSAS \_

Wichita KEYN-AM..2829 N. Salina Ave, 67204. PD Glen Martin, MD J. W. Walker, 316-838-7744. Plays 7", 12", lps. Calls M-F noon-6pm.

#### KENTUCKY \_

**Louisville WAKY..**558 River City Mall, 40202. PD Gary Guthrie, disco host Harry Lyles, 502-587-7979. Disco show 7pm-2am daily. Plays 7", 12", and lps. Calls Thurs.

#### LOUISIANA \_

**New Orleans WQUE.**.Box 1138, Gretna, LA 70053. PD Pat Mathews, disco host Ray Walters, 504-581-1280. Disco on Sat nite 10pm-1am. Prefers 12". Calls anytime.

New Orleans WEZB-FM..1440 Canal St, 70112. PD/MD Chris Walenburg, 504-581-7002. Plays 7",12", & lps. Calls anytime.

Shreveport KROK-FM..Box 21130, 71120. PD Ken Shepard, MD Keith Greer, 318-222-8711. Disco 6-mid M-F. Plays 7", 12", Ips. Calls Wed & Thurs 10am-1pm.

Baton Rouge WLCS..One American Place, 70825. PD/MD Bob Elliott, disco host Chris Jamison, 504-383-4411. Disco played Sat 11pm-1am. Plays 7" & Ips. Calls anytime.

Morgan City KMRC..Box 1430, 70380. PD/MD Benny Stiegle, 504-384-1430. Disco Thurs, Fri. Sat 10pm-2am. Plays 7", 12", & lps. Calls anytime.

#### MARYLAND\_

Baltimore WXYV (V-103)..8001 Park Heights Ave, 21208. PD/MD Larry Hall, 301-653-2200. Plays 7", 12", & Ips. Calls Mon.

Baltimore WKTK..5200 Moravia Blvd, 21206. PD/MD Lou Kreiger, 301-485-2400. Plays 7", 12". & Ips. Calls Thurs & Fri.

#### **MASSACHUSSETTS**

Boston WBOS..275 Tremont St, 02116. MD Jane Dunklee, 617-357-8677. Plays 7", 12", & Ips. Calls Mon-Thurs.

Boston WILD..400 Commonwealth Ave, 02215. PD Elliott Francis, 617-267-1900. Plays 7", 12", and lps, edits some 12". Calls on Mon.

Boston WXKS..99 Revere Beach Pkwy, 02155. PD Sonny Joe White, 617-396-1430. Plays 7", 12", & lps. Calls anytime.

**Springfield WMAS-FM.** 101 West St, 01104. GM Zak Land, 413-737-1414. Plays 7", 12", & Ips; prefers 12". Calls anytime.

Brockton WCAV (98-CAV)..60 Main St, 02403. PD Rick Howe, disco host David T. Richards, 617-588-0210. Disco 7-1am Sat. Plays 7", 12", & Ips. Calls M-F after 1pm.

#### MICHIGAN\_

**Detroit WMJC (MAGIC)..**Box 404, Birmingham, MI 48012. PD Peter Booker, disco music coordinator Joe Bommarito, disco host Paul Christy, 313-398-7600. Plays 7", 12", & Ips. Calls Mon at Paul's office, 313-398-5427 or to station.

**Detroit WDRQ..**15933 W. Eight Mile Rd, 48235. OM Eddie Roger, MD Charita Doram, 313-272-8000. Plays 7",12",Ips. Calls anytime

Alpena WHSB..121 Water St, 49707. PD/MD Karl Momrik, 517-356-4636. Plays 7", 12", & lps. Calls M-F 1-7pm.

#### MINNESOTA ..

**Minneapolis KFMX..**11320 Valley View Rd, Eden Prarie, MN 55343. PD/MD Gary DeMaroney, 612-941-5774. Plays 7", 12", and Ips with some edits. Calls anytime; prefers mornings.

#### MISSISSIPPI \_

Greenville WDMS (Studio 101)...Box 1438, 38701. PD Tim Gwozdz, 601-334-4559. Plays 7", 12", and lps. Calls 9am-2pm M-F.

#### MISSOURI \_

Kansas City KJLA..3435 Broadway, 64111. PD Ron Dennington, 816-753-7707. Plays 7", 12", & Ips. Calls anytime.

Kansas City WHB..106 W. 14th, 64105. PD AI Casey, 816-221-8300. Disco 7-mid Mon-Sat. Plays 7",12", & Ips. Calls anytime.

#### **NEW JERSEY** \_

Trenton WTTM..333 W. State St, 08618. MD Bob Dorsey, 609-695-8515. Plays 7", 12", & Ips. Disco 7pm-5am daily except Sat until 3am. Calls anytime.

#### NEW MEXICO \_

Albuquerque KMXN-TV..Suite 1810, 505 Marquette NW, 87102. Disco-23 host Eldon Feldman, 505-881-6943 (home). Calls Wed 3-6pm.

#### NEW YORK \_

**New York City WKTU.**.655 Madison Ave, 10021. PD/MD Matthew Clenott, 212-750-0550. Plays 7", 12", & lps. Visits after 2pm on Thurs only; calls Tues & Thurs.

**New York City WBLS..**801 2nd Ave, 10017. PD Hal Jackson, MD Frankie Crocker, 212-661-3344. Plays 7", 12", and lps with edits. Visits Thursdays.

Buffalo WNIA..2900 Genessee St, 14225. PD/MD Mary Lounsbury, 716-894-1230. Disco played M-F 9pm-12:30am and Sun 1-3pm. Plays 7", 12", & lps. Calls anytime.

Rochester WBBF..850 Midtown Tower, 14604. PD Mike O'Brian, MD & disco host Tommy Nast. Disco Sat 8pm-2am. Plays 7", 12", & Ips. Calls to 716-232-7550 M-F 3-5pm.

#### NORTH CAROLINA

Charlotte WAYS..400 Radio Rd, 28216. PD Scott Slade, MD Spanky, 704-392-6191. Disco 9-1am Sat. Plays 7", 12", & Ips. Calls Tues.

**Charlotte WBT..**#1 Julian Price Place, 28208. PD/MD Andy Bickel, disco host Jay Howard, 704-374-3674. Disco Sat nite 10pm-2am. Plays 7", 12", & lps. Calls anytime.

Charlotte WGIV..2520 Toomey Ave, 28203. OM Lee Michaels, 704-333-0131. Plays 7", 12", & Ips. Calls Tues only.

Charlotte WRPL (Daylight 15)..1402 E. Morehead St, 28204. PD Ben Ball, MD Lou Mills, 704-372-1540. Plays 7".12".lps. Calls anytime.

Winston Salem WTOB..Box 5129, 27103. PD Willie Edwards, MD Chris Angel, 919-723-4353. Plays 7" & lps. Disco show 7-mid daily. Calls anytime.

### Disco Stations (cont'd)

Winston Salem WSEZ-FM (Z-93)..Box 2099, 27102. PD Pete Berry, MD Steve Norris, 919-722-1347. Disco played 12-2am Fri. Plays 7", 12", & Ips. Calls anytime.

Raleigh WKIX..Box 12526, 27605. MD Ron McKay, 919-851-2711. Disco 9pm-1am Sat. Plays 12" & Ips. Calls anytime except noon-3pm M-F.

New Bern WHIT..Box 1049, 38560. PD/MD Smokin' Sam. 919-633-1450. Plays 7" till 6pm; 7", 12", & lps after 6pm.

Statesville WOOO-FM..212 Signal Hill Dr, 28677. PD Jeff Kingsbury, MD Mercedes Krider, 704-872-0761. Disco 9pm-2am Fri, Sat, & Sun. Plays 12", some 7" & Ips. Calls anytime.

**Concord WPEG-FM..**Box 128, 28025. PD/MD Reed Lundy, disco host Mitch Eaves, 704-786-9111. Disco Sat 7pm-1am. Plays 7", 12", & Ips. Promo calls to Mitch anytime.

Salisbury WSTP..Box 4157, 28144. PD Phil Kehr, MD Doug Rice, 704-636-3811. Disco 9-mid M-Sat. Disco host Bob McK, plays 7", 12". Calls M-F 10am-3pm.

#### OKLAHOMA

Oklahoma City KATT-AM (Studio 11)..Box 25787, 73125. OM Mike Gardner, MD Charlie Parker, 405-631-8881. Plays 7", 12", & Ips. Calls after 3pm Mon & Tues.

Oklahoma City KOFM. 1200 E. Britton Rd, 73113. PD Mike Miller, MD Chuck Morgan, 405-478-0444. Disco nightly 6pm-2am. Plays 7", 12", Ips. Calls Mon-Thurs 9-5.

OHIO .

Cleveland WLYT (POSITION-92)..2156 Lee Road, 44118. PD Tom Allen, MD Freddy James, 216-371-3534. Plays 7", 12", & Ips; prefers 12". Calls anytime.

**Columbus WRMZ (Z-100)..**Southern Hotel, Main & High Streets, 43215. PD/MD Bill McCulley, 614-221-1354. Plays 7", 12", & Ips; edits for length (nothing over 4 mins). Calls anytime.

Akron WCUE-AM..424 Sackett Ave. 44313. PD/MD Bobby Knight, 216-923-9761. Disco show 10pm-6am M-F & entire weekend. Plays 7", 12", & Ips. Calls after 3pm Wed. Thurs, & Fri.

**Toledo WMHE.**.4665 Bancroft St, 43615. GM Ruth Ray, music co-ordinator David Blyth, 419-531-1681. Plays 7",12", & lps. Calls anytime to Paul Christy at 313-398-5427.

#### OREGON

Portland KQFM (Q-100)..4949 SW Macadam Ave, 97201. PD Bill St James, A&R Director M.L. Marsh, 503-226-0100. Plays 7", 12", & Ips. Calls 11am-6pm Tues-Fri.

#### PENNSYLVANIA.

Philadelphia WCAU (FM-98)..City Line & Monument Avenues, 19131. PD R.J. Lawrence, MD Roy Perry, 215-839-7000. Plays 7", 12", & Ips with edits. Calls Mon & Tues.

Philadelphia WZZD-AM (Music 100—"The Philadelphia Lifestyle")..117 Ridge Pike, Lafayette Hill, PA 19444. PD Larry Knight, MD's Gary Bridges & Mark Serpas, 215-828-6965. Plays 7", 12", & Ips. Calls Monday.

**Pittsburgh WJPA..**98 S. Main St, Washington, PA 15301. PD/MD Jim Frye, 412-344-4464. Plays 7", 12", & Ips. Calls anytime.

Pittsburgh WFFM (FM-97)..1233 Braddock Ave, Braddock, PA 15104. PD/MD Dave Popovich, 412-351-1100. Disco 7-12pm Sun. Plays 7", 12", & Ips. Calls anytime.

**Pittsburgh WOKU (Disco 107)..**245 Brown St, Greensburg, PA 15601. OM/MD Barry Banker, 412-834-0600. Plays 7",12",1ps. Calls anytime.

Harrisburg WFEC..112 Market St, 17101. PD/MD Scott Robbins, 717-238-5122. Plays 7", 12", & Ips. Calls after 10am M-F.

#### SOUTH CAROLINA\_

Charleston WCSC..Box 186, 29402. PD Bob Casey, MD Randy Scott, ass't MD Madeleine Lanoue. Disco 7pm-2am nightly. Plays 7",12". & Ips: prefers 12". Calls Mon & Tues 10am-1pm.

Columbia WCOS (Studio 14)..Box 748, 29202. PD Hunter Herring, MD Dan Stevens, 803-256-7348. Disco 6-10pm Sat & Sun; regular format 50% disco. Plays 7",12", & Ips. Calls M-F 1-3pm.

Anderson WAIM-FM (ROCK 101)...321 Kingsley Rd, 29622. PD Scott Shannon, disco music coordinator and host Jim Teed. Disco show 8pm-1am Sat. Plays 12" & Ips. Calls M-F 11am-5pm.

Camden WPUB-FM..Box 753, 29020. PD Ron Franklin MD Phil Rogers, 803-432-1131. Disco 10pm-1am Fri. Plays 7" 12". Calls M-F 10am-2pm.

Myrtle Beach WKZQ (Rock 102)...Box 2389, 29577. PD Greg Fowler, MD Shotgun Stone, 803-448-4739. Disco 11-12pm Sun. Prefers 12" & Ip. Calls M-F anytime.

#### TENNESSEE .

Memphis WHRK (K-97)..112 Union Ave, 38103. PD J. Michael Davis, 901-525-6868. Plays 7", 12", & lps. No calls.

Nashville WMAK (MAGIC-13)..810 Division St, 37203. PD Dan Vallie, 615-256-6556. Prefers 12, plays some 7" & Ips. Calls Mon & Tues.

Knoxville WKGN..2929 Alcoa Highway, 37901. PD/MD Kerry Lambert, 615-573-2931. Plays 12" & Ips: avoids 7". Calls anytime.

#### TEXAS\_

Houston KMJQ (MAGIC-102)..3100 Richmond Ave, 77098. GM Jim Maddox, PD Jack Patterson, MD Pam Wells, 713-527-9545. Plays 12" & lps; avoids 7"; prefers master tapes. Calls anytime.

Houston KXYZ (STUDIO-13)..1602 Fannin Bank Bldg. 77030. PD Ted Carson, MD Bart Taylor, 713-795-4820. Plays 12" & Ips; avoids 7". Calls anytime.

Houston KRLY (Y-94)..2630 Fountainview, Suite 210, 77057. PD/MD Michael Jones, 713-780-1646. Plays 7", 12", Ips. Calls M-F 9-5.

Dallas KKDA..Box 707, Grand Prarie, TX 75051. PD/MD Chuck Smith, 214-647-1831. Plays 7", 12", & Ips with edits. Calls 1-4pm Tuesdays.

Fort Worth KNOK-FM..3601 Kimbo Rd, 76111. PD/MD Dewayne Dancer, 817-831-1278. Plays 7", 12", & lps. Calls on Wed.

San Antonio KTFM..4050 Eisenhauer, 78218. OM Brad Messer, MD David Munoz, 512-655-5500. Plays 7"/12"/lps. Calls M-F anytime except 10am-2pm.

**El Paso KSET..**904 Mogoffin, 79001. PD Chuck Kelly, 915-532-4979. Plays some 7" & lps; prefers 12". Calls on Thurs.

**El Paso KINT-AM..**5959 Gateway West, 79925. OM Jhani Kaye, 915-779-6471. Plays 7", 12", & Ips. Calls 10-noon Tues.

Beaumont KALO...Box 5425, 77702. PD/MD AI Wallace, 713-898-2568. Plays 7", 12", & Ips. Calls Mon-Thurs 10am-2pm.

Port Arthur KHYS..Box 968, 77640. PD/MD Ted Stecker, 713-963-1276. Plays 7", 12", & lps. Calls anytime.

Austin KHFI (Disco 98)...Box 490, 78767. OM Jack Starr, PD Tom Maxwell, 512-476-3636. Plays 12" & lps. Calls anytime VIRGINIA

Charlottesville WCHV..Box 5387, 22905. PD Tom Evans, MD Jim Racey. 804-977-5566. Disco Sat 10pm-1am. Plays 7", 12", Ips; prefers 12" & Ips. Calls M-F 10am-noon & 4-6pm. WASHINGTON

Tacoma KNBQ..Box 5200, 98405. PD Mike Russell, MD Mark Pierce, disco music Mike O'Conner, 206-597-8700. Disco Sat 10pm-2am. Plays 7", 12", & Ips. Calls M-F 10am-2pm.

### Disco Stations (cont'd)

#### WISCONSIN

Milwaukee WNUW-FM (Disco 99)..11800 W. Grange Ave, Hales Corners, WI 53130. OM/MD Bob Moke, 414-529-1250.

Madison WISM..Box 2058, 53701. PD/MD Jonathan Little, disco host Rusty Hudson, 608-271-1484. Disco nightly. Plays 12" & Ips. Calls Mon-Wed 9am-noon.

Marshfield WDLB..1710 N. Central Ave, WI 54449. PD Gary Diamond, 715-384-2191. Plays 7", 12", & Ips. Disco Sun-Thurs mid-3am. Fri & Sat 10pm-3am. Calls 10am-noon M-F.

#### Disco Pools Note-The number in parentheses indicates the number of members in that pool.

#### CALIFORNIA \_\_\_\_

Hollywood..SCDDA, Suite 101, 1509 Crossroads of the World, 90028. President A.J. Miller, 213-467-6855. Director A. J. Miller, 213-467-6855. (110)

San Francisco..BADDA, 2120 Market St #201, 94114. Director John Geraldo, 415-431-6025. Director John Geraldo, 415-431-6025. (100)

#### CONNECTICUT.

Stanford..Connecticut Record Pool, 221 Atlantic St. 06901. Director John Luyando, 203-324-7099. (55)

#### DISTRICT OF COLUMBIA .

Washington..Seemingly Better Productions, 1401 N. Capitol NE, 20002. Director Sundance, 202-387-5000. (100)

#### FLORIDA .

Miami..South Florida Disco DJ Association. P.O.Box 617. 33133. Director Artie Jacobs, 305-448-6502. (30)

Miami..Florida Record Pool, P.O.Box 550, 33145. President, Bo Crane, 305-446-3159. (125)

Tampa..Tampa Bay Disco Pool. 4111 E. Linebaugh Ave #301. 33617. President J.G. Knapp. 813-988-5418. (50)

Pensacola..Deep South Disco Assoc., 809 Maldonado Drive. Pensacola Beach, FL 32561. President Ralph Duncan, 904-932-7588. (50)

#### GEORGIA

Atlanta..Atlanta Music Pool. 2845 Powers Ferry Rd, Marietta, GA 30067. Director Dave Smith, 404-953-0296. (75)

**Columbus.**.Columbus Music Pool. 1826 Winnton Rd, 31906. Director Beavor Holt, 404-323-4318. (15)

#### HAWAII .

Honolulu..Hawaii Record Pool, 1736 Kapiolani Blvd #6, 96814. Director Gary Freidman, 808-947-1448. (30)

#### ILLINOIS.

Chicago..Audio Talents. 233 E. Erie. 60611. Director Rocky Jones, 312-761-4268 or 312-664-9119. (150)

Chicago..Dogs Of War, 2112 S. Michigan Ave. 60616. President Eddie Thomas. 312-225-3321. (150)

#### LOUISIANA

New Orleans..New Orleans Disco Assoc. 237 Hesper Ave. Metairie, LA 70005. President Al Paez. 504-455-8502. (50)

#### MASSACHUSSETTS\_

Boston..Boston Record Pool, 636 Beacon St. 02215. Director George Borden, 617-536-2094. (100)

#### MINNESOTA

Minneapolis..Yorkshire Disco Pool. 6th Floor. 1115 2nd Ave S., 55403. Director Greg Gregory. 612-341-4557. (50)

**St Paul/Minneapolis..**Wide Angle Communications, 455 Como. St Paul, MN 55103. Director Jerry Sylvers, 612-488-6739. (50)

#### MISSISSIPPI \_

Hattiesburg..Deep South Disco Association, (branch office of Pensacola Florida, Deep South) P.O.Box 386, 39401. Director Ralph Duncan, 601-545-2118. (25)

#### NEW JERSEY .

Asbury Park..New Jersey Association of Disco DJ's, 1 Press Plaza, 07712. Director Martin Torgul, 201-988-4182. (100)

Newark..IDRC of New Jersey, 34 Bloomfield Ave, 07104. Director George Rodgiguez, 201-483-6900. (44)

New York City..IDRC, 873 Broadway #607, 10013. Director Eddie Rivera, 212-254-2723. (225)

**New York City..** Metropolitan Record Pool, 225 Lafayette St, Room 413, 10012. Director Dewane Dixon, 212-287-1459. (60)

New York City..For The Record, 7 West 22nd, Suite 610, 10010. President Judy Weinstein, 212-929-7005. (100)

New York City..Disco Den Record Pool, 10 East 125th St. 10035. Director Dennis Franklin, 212-289-7705. (105)

Albany..New York's Capitol District, 400 Central Ave. 12206. Co-Directors Frank Thomas, 518-482-3037, & Tom Lewis, 518-899-4388. (20)

**Staten Island..**Infinity Record Pool, 43 Sunnyside Terrace, 10301. Director Ronnie Milione, 212-727-6183. (23)

Syracuse..Empire State Record Pool, P.O.Box 6101, Tealle Stn, 13217. Director Dan Keefe, 315-457-7295 or 315-457-5408. (30)

Elmont..Long Island Disco DJ's, 41 Porter St. 11003. Director Jackie McCloy, 516-354-3992. (50)

#### NORTH CAROLINA

Charlotte..Southeast Disco DJ Association. 2201 South Blvd. 28216. Director David Wright. 704-527-0852. (75)

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**Cleveland..**Vinyl Revenues Disco Pool, 9851 Memphis Ave. 44144. Director Dave Grandstaff, 214-252-2207. (25)

#### OREGON

Portland..Portland Record Pool, 314 SW 9th Ave. Suite 7. 97205. President George Adams. 503-224-6319. (15)

#### PENNSYLVANIA\_\_\_

Philadelphia..Pocono Record Pool, 518 South 3rd St, 19147. Director Frank Lembo, 215-923-3808. (100)

Philadelphia..The Gemini Experience, P.O.Box 16605, 19139. Director Franklin E. Walker Jr. 215-476-1973. (30)

Pittsburgh..Pittsburgh Record Pool, P.O.Box 14135, 15239. Director Terry Churchill, 412-327-6070. (30)

**Pittsburgh..**Western Pennsylvania Professional DJ Assoc, 1424 McFarland Rd, 15216. President Gary Larkin. 412-343-1825. (25)

Scranton.,N.E. Pa. R.P., 1025 Colan Court, 18504. Director Donn K., 717-342-5336. (35)

Cresson..Disco Pool of America, 631 Front St. 16630. Director Tom Racoski, 814-886-4413. (105)

#### TEXAS

**Dallas.**.Dallas Pool, 4859 Cedar Springs #257, 75219. Director Howard Metz, 214-526-8699. (35)

Houston..Disco Texas Record Pool, 3603 S. Sandman, 77098. Director Sam Meyer, 713-523-6814. (75)

#### WASHINGTON \_\_

Seattle..Northwest Record Pool, 918 Pine St, 98101. Director John Bush, 206-623-7900. (65)

#### CANADA.

Montreal..Canadian Record Pool, 4847 Jean Talon O, Suite 200, H4P1W7. Managers Michael Cleary & Michel Zgarka, 514-733-5055 (U.S. 175-Canadian 100)

### BAR Dead Air by Ron Brandon & Chuck Dunaway

# "Up, Happy...'

We tried to think of a pertinent topic for this page this week that would not include the use of the word "disco." We tried—but we just couldn't do it. We are aware that many programmers of other formats have about "had it" with all the space in the industry trades being devoted to disco. Yet we are also aware that in virtually any gathering of programmers these days, the conversation will inevitably quickly turn to disco.

In reading the other trades this week (you bet your life we do) an especially interesting remark caught our eye. In Mike Kasabo's column "Pop/Adult" in R&R, he quoted one of his correspondents as saying, "Interestingly, the callers are not refering to it as disco, but simply request it by title and artist." To us, this is indeed interesting. And it started a thought

process, roughly...as follows....

Passive/active listeners-a topic not heard too often these days. But there is a general concensus among programmers that with virtually any format there is a very large block of passive listeners (from which came the misnomer "passive research," i.e. attempting to research the passive group). Some are of the opinion that with the "pure" disco format, most of the listeners are "active." That is, they are participants in the disco lifestyle-specifically, they go to clubs and dance. We wonder if this is indeed true. Even if you total the very large number of people who go to the clubs, you will still have only a small percentage of the number showing as listeners. And of these who go to clubs, do they all dance-do even a large percentage dance? Or, conversely, is there a very large percentage of passive listeners to disco music? The latter seems likely to us. We tend to think that much of the success of the music (and/or the format) must be that people simply like to listen to it.

Why? The most often quoted reasoning we hear is that it is "happy," or "up" music. And this triggers a personal memory.

Many years ago, about 1961 or so, we were a hot rock n roll DJ at WNOE. We were sharing the books with WTIX, also a hot rocker. And we still remember the programming premise—"up, happy!" (In fact, as I recall, the music format clock allowed for only one ballad per half-hour—all else was pure frantic up-tempo.) It worked at the time, not only in New Orleans, but in most markets around the country.

Why did it work then—and is there a correlation between then and now? Perhaps so. Consider that in the interim top-40 (or mass-appeal) took another approach, with emphasis on music rather than personality (and most personalities are "happy, up.") Album radio also became a major factor during this period with it's very low key, laid back sound. And top-40 laid back in order to compete. "Up, happy" definitely took a back seat with programmers.

The psychologists are now saying that disco (clubs) is successful because people can go in and find release from their everyday humdrum, an alter ego, behave as they would like to behave—be "up, happy." Why did most of us get into radio in the beginning? Because of some great calling to serve the public, because of the opportunity to spend hours on the phone doing research, or because we heard a bunch of wild and crazy guys on the radio who seemed to lead a very "up, happy" lifestyle and we wanted to be a part of it? Elvis and the Beatles offered a new lifestyle to millions. Those millions now make up most of the target audience of mass-appeal radio. Could it be that these millions don't want to "grow up" as their parents did? Could it be that many would rather be "wild and crazy guys" like Steve Martin? Could it be that many just simply want to be "up, happy?" Could that be a major part of what is now being described as the "disco lifestyle?"

And indeed, could we not delete the word disco, and simply describe it as "contemporary lifestyle?" Maybe that's part of the problem—what was contemporary five years ago, badly needs to be updated.

-Ron-

# One of us... Or... One of them?

One of the first national record promotion people to reach out to radio for an assistant was Steve Popovich at Columbra, when he hired Bob Sherwood. At the time it happened, it was a rare instance. Now the rare instance has become a common occurrence. Most recent and notable is the departure from radio to records of Charley Lake. Even before Bob Sherwood was hired at Columbia a prime example of a radio man finding success in records was Joe Smith, a Boston disc jockey who now heads Elektra/Asylum. At the regional and local levels you'll find many examples of radio people now in the record business. Scott Shannon is doing great at the helm of Ariola; Jimi Fox has just joined Mercury, etc.

It would seem that with so many radio people being elevated to responsible positions at record companies, the understanding of each industries problems would become more evident. Yet we still seem to have...this gap in communication. Do radio people change when they enter the record business? We don't think so—we get the impression the attitude is....one of us....becomes one of them.

Instead of feeling good about a "brother" bettering himself, there seems to be a resentment, that can only be translated as a form of jealousy. Although isolated, the cases of resentment only help to polarize the gap between the two industries. Both industries are honorable and offer us all a chance to be involved, if only vicariously, in music and showbiz. It's all music—we feel good about what is happening in the record business and in the radio business. And the fruit of the seed could be realized this year.

The next barrier to attack is the resistance to having programming people put in charge of radio stations at an upper management level. That should be our crusade this year. Feel good about a fellow broadcaster's success in radio or records. Make 1979 the year we bring the two industries into total alignment.

-Chuck-





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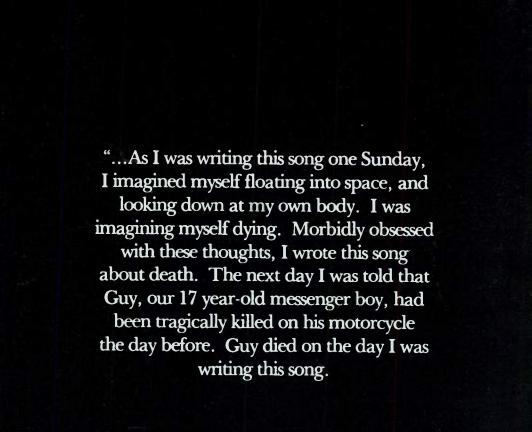
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### Weekly Issue Number 817

### February 19, 1979



"A Song For Guy" b/w "Lovesick," a new single from the Elton John album, "A Single Man"—one of the biggest instrumental singles of the year in England.

### 45 Years of Service to Music Programmers

World Radio History