

The Hamilton

December 13, 1982

Reaserch Report #17

MASS APPEAL HITS

110 key programmers reported to us this week and from their charts and research comments we have compiled the following chart. an asterisk (*) next to a record indicates that it is superior and deserves you attention:

- | | |
|---|---|
| *9-9-1 Men At Work-Down Under (Columbia) | 8-11-21 Donald Fagan-IGY (Warner Brothers) |
| 1-1-2 Hall & Oates-Maneater (RCA) | 34-24-22 J. Geils-I Do (EMI) |
| *11-6-3 Toto-Africa (Columbia) | 38-31-23 Fleetwood Mac-Love In Store (WB) |
| 2-3-4 Lionel Ritchie-Truly (Motown) | 13-17-24 Stray Cats-Rock This Town (EMI) |
| 7-5-5 Don Henley-Dirty Laundry (Asylum) | *d38-25 Billy Joel-Allentown (Columbia) |
| 10-9-6 Marvin Gaye-Sexual Healing (Columbia) | 29-27-26 Billy Squier-Everybody Wants You (Capitol) |
| 5-4-7 Dionne Warwick-Heartbreaker (Arista) | 22-30-27 Jeffrey Osborne-On The Wings (A&M) |
| *32-18-8 Kenny Loggins-Heart to Heart (Col.) | *d28 Bob Seger-Shame On The Moon (Capitol) |
| *20-13-9 Patti Austin-Baby Come To Me (WB) | *d29 Sammy Hagar-Your Love Is Driving (Geffen) |
| 14-12-10 Pat Benetar-Shadows/Night (Chrysalis) | *d30 Flock-Space Age Love Affair (Arista) |
| *25-16-11 Phil Collins-Can't Hurry Love (Atl.) | 37-34-31 Kim Carnes-Don't/Remember (EMI) |
| 3-7-12 Michael Jackson-The Girl (Epic) | *d32 Michael McDonald-I Gotta Try (WB) |
| *28-22-13 Little River Band-The Other Guy (Cap) | 21-21-33 ABC-The Look Of Love (Mercury) |
| 18-15-14 Clash-Rock The Casbah (Epic) | *d34 Ray Parker-Bad Boy (Arista) |
| 6-8-15 Supertramp-It's Raining Again (A&M) | 39-37-35 Moving Pictures-What About Me (Network) |
| 4-10-16 Joe Jackson-Steppin' Out (A&M) | d39-36 Kool and the Gang-Let's Go Dancin (Delight) |
| 26-19-17 Adam Ant-Goddy Two Shoes (Epic) | d40-37 Rabbit/Gayle-You & I (Elektra) |
| 30-20-18 John Cougar-Hand To Hold (Riva) | 15-23-38 Toni Basil-Mickey (Chrysalis) |
| *27-25-19 Tom Petty-You Got Luck (Backstreet) | 17-28-39 CSN-Southern Cross (Atlantic) |
| 12-14-20 Dan Fogelberg-Missing You (Full Moon) | 19-29-40 Cocker/Warnes-Up Where We Belong (Island) |

Happy almost Christmas....

Seems like it came very fast this year...part of the industry has already started its' Holiday vacation with more of the record biz taking off "until after the first of the year" by the minute. Of course, the last to go will be the jock on the air who'll have to hustle home from the morning show on Christmas day to see what the kids have already opened.

This Report will hit the streets one more time in 1982 and then it, too will slumber until the first week in January. While we will not be publishing we will be working...on a brand new computer idea that should be finished by issue one....if all goes well...it'll knock your socks off.

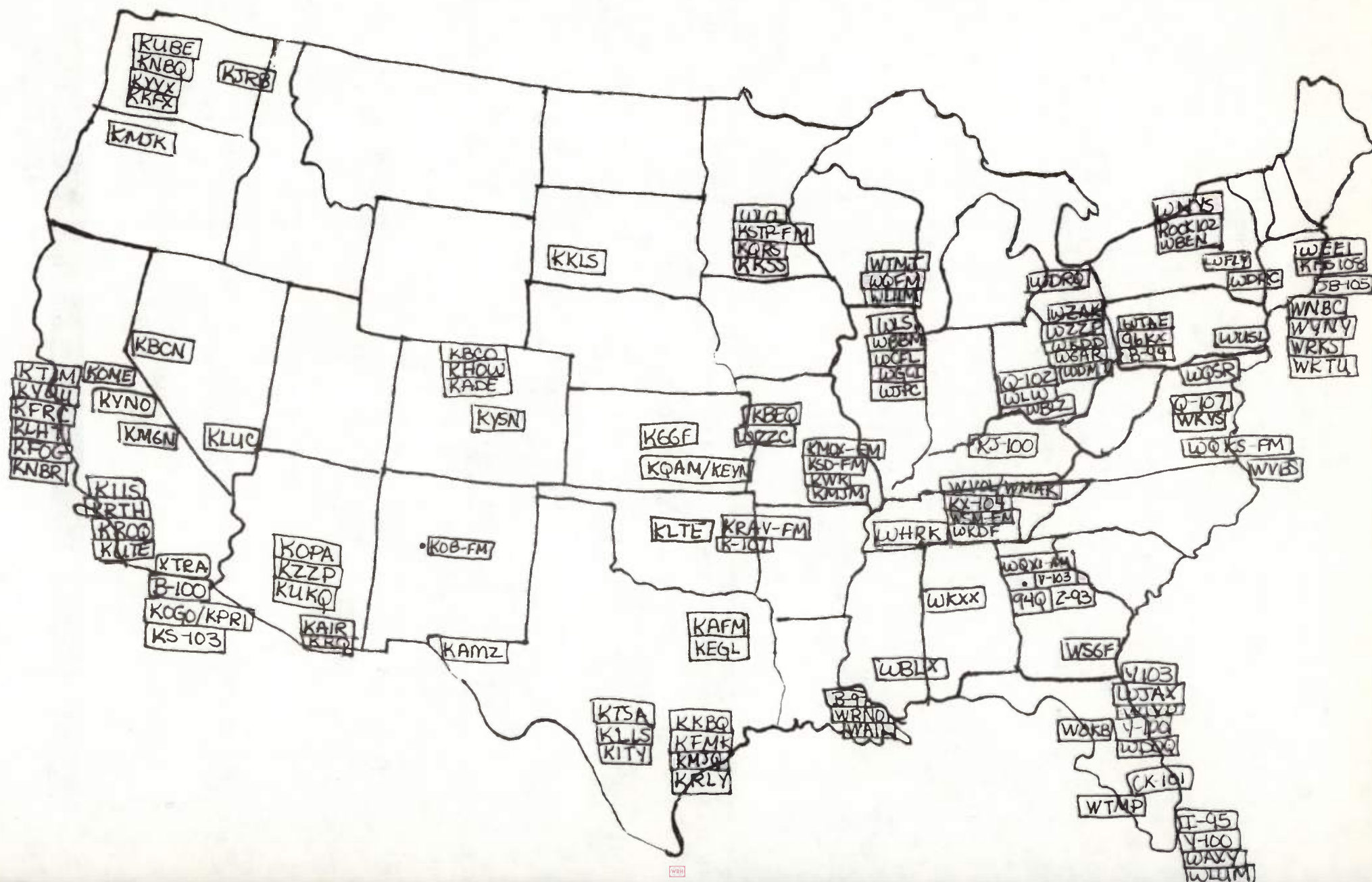
With our first issue in January we will also be announcing a new address and phone number. Throughout the last few weeks a rabbit and then a bunny or a "Cat In The Hat" book has been mysteriously appearing on the walls and shelves of my very serious radio office here in the spare bedroom. It's Pamela's cute way of telling me there's nothing "spare" at all about this room. She claims that the little creature scheduled for arrival at any moment would be messed up later in life if his (or hers...or...shudder..... their) first days were spent staring at Arbitrons....So the Report is now being moved out of the house.

In fact, Pamela announced also a few weeks ago that she would be leaving the Report for a few months....Have you ever heard such a cop-out? Just because she's having a baby? Back in the old days they didn't even slow the wagon down....Oh well....We'll be announcing additions to our staff for 83 until Pamela comes to her sense and comes back to writing one liners for you.

To top all this change off I've just recently learned that it will probably be six months before the kid can take reports. Oh well, we'll miss you Pamela and look for you back....a lot sooner than you think....

WITH WEEKLY COMMUNICATION FROM AMERICA'S GREAT RADIO STATIONS!

WITH WEEKLY COMMUNICATION FROM AMERICA'S GREAT RADIO STATIONS!



ARBITRON SURVEY PERIOD FINALLY OVER

ew York---It's all over this Wednesday. The very important Arbitron fall survey period which began September 23rd comes to an end for some 160 or so markets the 15th of December. First inkling of the results should be hitting the first stations in about a month.

For most stations the rating period is over until the spring survey begins on St. Patrick's Day (March 17th) in 1983. For a dozen of the big markets it will only mean a break until January 6th when the Winter survey begins. With that survey the Spanish D.S.T. will begin....Arbitron's new methodology for adding incentives for Spanish listeners to return diaries.

That new methodology will have its' biggest impact on 25 Spanish markets in the spring survey.

A look at some of the important radio station races to be decided is discussed elsewhere in the Report.

FRED HENDERSON OUT AS PD OF KMJQ-NEW MD NAMED ALSO

Houston---Despite the fact that latest monthly ratings show KMJQ with an 8.1 and KRLY with a 6.8, program director Fred Henderson is out as PD there after less than a year at the helm. Henderson came in earlier this year from KMJM in St. Louis, their sister station.

There is no word on any plans for Fred nor is there any word on who will program "Magic." At the moment consultant Jerry Clifton is in there handling the programming himself.

At the same time Greg Mack is the new music director. He replaces Ross Hollands who left the station a few weeks ago. Mack has worked at KEYS/KZFM in Corpus Christie as well as KTFM/KTSA in San Antonio.

We'll keep you posted on a new PD here shortly.

"HOT HITS" HITTING IN PENNSYLVANIA WITHOUT JOSEPH

Wilkes-Barre and Harrisburg---"Hot Hits" is a term registered and owned by consultant Mike Joseph. You cannot use it on the radio without Mike's permission...that is unless you're WFEC in Harrisburg or WILK in Wilkes-Barre. Both of those stations bought the "Hot Hits" jingle package prior to Joseph's registration of the term according to local station officials. Mike was not immediately available to us to comment on that but we're sure we'll have more about it next week.

In the meantime, both stations are playing mostly current records and calling themselves "Hot Hits." Jeff Scott is PD of WFEC and ("Banana") Joe Mantione is PD of WILK. Both stations are reportedly having super impact on their respective markets.

Both also are in the top 75 markets in the country....Of Joseph Scott noted, about Joseph, "it's a credit to him...we idolize him."

Despite their impact and market size both have reported super problems in record service. They have both been told by major record companies that they wouldn't service them, "because they don't report to Radio and Records or Billboard." That is the case despite the fact that they have heavy proven impact on their market place. Huh?

NEW KILLERS COMING OUT OF THE BLUE-WMJI, CLEVELAND-WUSL, PHILLY-Y-97-PITT

Cleveland, Pittsburgh and Philly---Mike McVay is back in Cleveland...the message has been delivered by the latest monthly Arbitron in the market. McVay's WMJI has just pulled a whopping 8.4 in the monthly pullout. The survey period is October 21 to November 22nd.

WMJI had a 4.7 in the last Arbitron overall. Those ratings compare to a 7.0 in the same time period from WMMS. The same numbers show WZZP right behind, ahead of WGCL. McVay describes his station as a "Hip A.C." currently programming records like Joe Jackson and Men At Work but avoiding the softer artists with a more conservative image.

The total book should be out sometime the latter part of January for that market and its then that will see a total picture on the Cleveland market.

Another station has come from nowhere in a major market. It's WUSL in Philly which a few short weeks ago turned from a country to an Urban Contemporary format. In the latest monthly there that station grabbed a 4.3; up from a 3.0 in the first monthly. At the same time WDAS-FM, the other black oriented station in town fell from a first

monthly figure of 7.1 to a 3.9 this time around. Gloom looms for WCAU-FM, the top forty station in town as well. They show a drop from a first monthly figure of 7.2 to a 4.6 this book.

Philadelphia has proven itself "the city of brotherly love" sound-wise for sure. At least three stations could be put into the "soft rock" category and they're all doing well. WIOQ is up as is WMGK and WWSH. In the fall book WMGK should maintain its number one overall numbers with WIOQ expected to pull better than a 4.0 and WWSH coming up to a 3.0 or so.....but you don't know until the book hits.

In the meantime, if WUSL, or FM-99 as they are called under PD Jeff Wyatt, doesn't beat WDAS-FM in total numbers, you can bet the race is going to be a tighter one than expected.

And in Pittsburgh, the book story is Y-97. As earlier reported, that AC station has hit the Steel City with a super promotion budget...constests, TV, etc. and latest numbers there show that it's paying off. Latest trends show that their numbers should double in the next Arbitron. B-94 under Steve Kingston is reportedly moving up with the gap widening between them and 96-KX....but, again all of that is just pure conjecture until the fall rating period hits. The latest figures showing these trends is the Birch report and it too is under test as to whether it is accurately predicting Arbitron.

TRACEY NEW PD AT KOME-DAMION AT KBPI?

San Jose---Les Tracey, highly successful program director of KZAP in Sacramento has resigned to accept the same position at KOME in San Jose. Both are considered album rock stations. No replacement has been named for Tracey at press time.

Interestingly enough, Tracey comes in to program against his old company, Western, which also KFAT in the San Jose market. KFAT has yet to announce exactly what their format will be there.

Further down the Cal coast former KLOS PD Damion has joined KBPI, another album rock station in the San Diego market. Whether or not he will be named PD there is still being held secret by station officials.

KBPI's sister KOGO has promoted Tony Maddox to assistant PD. He was production director. There is plenty of conjecture currently going on regarding the possibility of Al Casey officially joining the company and some other changes to be announced there. No confirmation....but something is going on in San Diego

MODERN ROCK CONTINUES TO GROW

Birch Shows KROQ as number one in LA

Los Angeles---Rick Carroll just keeps on rolling. Latest Birch in LA gives KROQ, his flagship Mostly Modern Music station with an 8.2 overall. That's compared to a 6.7 for KMET and a 6.6 for KLOS. There is heavy rumor, by the way, that KMET will be announcing a consultant in their station shortly....possibly Abrams but no official word yet.

Rick, who consults KMGH in Bakersfield, KYYX in Seattle and KEGH in Dallas has just announced that he will also consult other Sandusky stations who reportedly will also switch more to a Modern Music sound. That includes KBPI in Denver, KDKB in Phoenix and KWFM in Tucson. He told us late Thursday night from his home in LA that he had just returned from an extensive trip on the east coast and would be announcing new station sign-ups in that area shortly, as well.

RICHARDS STEPS DOWN AT WCFL

Chicago---Something is going on at WCFL in this city. Mary Pat Larue, for some time music director at the station announced last week that she was leaving....and this week PD Dean Richards reported that he was stepping aside as program director. The new PD and a possible new direction for the AC station is still being kept secret. Richards will continue his afternoon drive slot....more later.....

TOP QUESTIONS TO BE ANSWERED IN THIS ARBITRON

As we have oft stated in this Report, Radio is in a state of change...one so drastic that it might be called a "revolution," more than an "evolution." Not in some 15 years at least have we seen stations in every market beginning to change their very basic programming philosophy, if not their overall sound and format.

The trends and what they will bring for the eighties will be given a good test in this rating.....perhaps one of the most important that Arbitron has presented in many years.....here's some of the more questions it could answer....

- (1) Will Mike Joseph's Hot Hits philosophy continue its' winning ways?
- (2) Now with the DST toward black listeners, a way of life rather than something new, will Urban Contemporary continue to do well? And will more stations make a decision as a result of this format to move to U.C?
- (3) Will Rick Carroll's KROQ success prove to be even hotter than expected in LA? Or may it be just a fluke of the last Birch's and latest Arbitrons?
- (4) Will the stations who play mostly current beat the stations who are playing mostly oldies? Is the shift toward oldies real?
- (5) Will beautiful music radio continue to decline as a viable format?
- (6) Will more stations who had switched to country as a saving format find that it wasn't such a savior after all and change once again?
- (7) Will Doubleday's top forty leaning rock format pick back up in its various markets... and will Group PD Dave Hamilton stay as the head of that programming area?
- (8) Will the Pollack, Sebastian, Abrams consulted stations with a tight and mostly oldie "A.O.R. approach do well and continue their tightly formatted approach?
- (9) Will A.C. find that it too has to loosen up and program more current records or is the "safe oldie" approach still real?
- (10) Will stations move away from relying so much on call out research and move back to more of an ear approach and will retail record sales again become more of a barometer for checking the success of a record?

And in specific markets.....

Los Angeles----Will KROQ and KIIS really do as well as expected...and will KHJ or KRLA hit the band wagon...(or someone else) toward current top forty before Joseph comes to town

New York---Will WPIX realize that they can't beat WYNY at their own game? Will WAPP move up in the ratings with the Doubleday format now that they're running commercials? And, as always who will win the U.C. battle between WKTU, KISS and WBLS? And will WPLJ continue a decline with their tight format?

Chicago---Will WBBM continue to lead WLS with their mostly currents format? Will U.C. station WJPC prove that AM can compete with another UC on FM like WGCI?

Detroit---Will U.C. station WDRQ continue to lead with its dominant ratings...(latest ARB monthly there shows WDRQ with a 6.5, tops in contemporary music radio...WHYT has a 4.9) and will WHYT...Mike Joseph's Hot Hits station do as well as the 1

San Francisoc---Will one of the album rock stations (at least 7 in the market) take such a bath that they'll change format? Will KFRC continue to prove that it can be done on AM.....and by playing black music?

Philadelphia---Will FM-99 really make a heavy splash with their UC format so young? Will WCAU-FM go down?

Boston---Will Rick Peters new WEEI, current top forty station make a dent in KISS-108?

(more questions by market next week in the Report.....)

MODERN MUSIC

by Marc Nathan

There are dozens of "Modern Music" records available to radio that would brighten and enhance any UC or MA station playlist. It is with this thought in mind that I highlight some of the current releases that might otherwise go unnoticed.

MISSING PERSONS-WALKING IN LA (CAPITOL)-As "Modern Music" stations paved the way with "Words" and "Destination", this cut will cross to both mass appeal and urban stations as soon as the single is released. From the album "Spring Session M" that is garnering enough general album rock attention to make it a safe bet.

MALCOLM MacLAREN-BUFFALO GALS (ISLAND)-This is THE most talked about record at the club level this week. While not as lyrically important as "The Message", this record is innovative and superbly recorded. One side is an Appalachian Square Dance, while the flip (club) side should be a major reaction record on any station that dares to be different. a MUST listen!

MODERN ENGLISH-MELT WITH YOU (SIRE)-A number of "On sale 12" singles" have been coming from Sire/WB recently and virtually all are attracting attention at clubs and retail. This cut is becoming familiar around LA due to KROQ, KNAC airplay and it sounds strong on the air. Not yet available as a 7", if you don't have a copy, ask for it...you will be glad you did

CAPTAIN SENSIBLE-WOT (A&M)-Another 12" single that has not been released in a 7" configuration. Dance clubs and video play have generated enough interest that an urban contemporary crossover is possible. The Captain's import album "Women and Captains First" will be released by A&M in the U.S. early next year.

THOMPSON TWINS-LIES (ARISTA)-Modern Music stations had great success with "In The Name Of Love" and this follow-up should easily duplicate past performance. As with the other records previously mentioned, this is dance oriented and a natural for UC play. Club and video play increasing. Look for this one to kick in with legitimacy SOON!

INFORMATION:

The new FLOCK OF SEAGULLS import single is "WISHING". The new HUMAN LEAGUE import single is "Mirror Man" and in less than a month has scaled the top of the British charts. Both of these singles should be available domestically early in 1983...

Some stations are editing the intro to the CULTURE CLUB single which reminds me of a similar situation with CARL DOUGLAS' "Kung Fu Fighting". One can safely assume that CULTURE CLUB will have a longer, more rewarding career. BOY GEORGE and Co. are happening on U.S. radio and already have a new single available in the UK.

Modern Music stations have proven two IRS records to be hits, now let's see some crossover action on ENGLISH BEAT and WALL OF VOODOO. The ENGLISH BEAT'S "Save It For Later" has helped push the album close to 100,000 units sold and the album rock stations are coming around. "Mexican Radio" was talked about in my last column and has received favorable response from programmers WHEN THEY LISTEN!

ONE FINAL NOTE: Seeing that this is only my second week here, I didn't want to blow everyone away by taking up my entire column telling you that ABC is mindblowing, breathtaking, perfect etc. BUT...if you have a chance to see Martin Fry, ABC and their ORCHESTRA...DON'T MISS IT! By carefully examining all the variables it is easy to come to the conclusion that ABC is selling records to a wide audience. They have a hit single, almost no album rock airplay and yet the Lps sell. All this BEFORE they toured the U.S. Why? because there is a genuine quality factor involved and this album has it. Any of the cuts on the lp could successfully follow "The Look Of Love" but look for "Poison Arrow" or "All Of My Heart" to step out as the next hit. Thousands of fans across the country cannot be wrong. ABC is real...live and on record!

MARC NATHAN * MODERN MUSIC * 1438 N. GOWER-BOX #3 * LA 90028* (213) 465-5144 NOTE: This is a separate number and address from THE HAMILTON RESEARCH REPORT. Please use it for all "Modern Music" correspondence and service. Thank you for your help!

MASS APPEAL

MOST ADDED

- 1) Bob Seger
- 2) Sammy Hagar
- 3) Culture Club
- 4) Billy Joel
- 5) Flock of Seagulls
- 6) Patti Austin
- 7) Ray Parker Jnr.

POWER RECORDS

- 1) Men At Work
- 2) Toto
- 3) Patti Austin
- 4) Kenny Loggins
- 5) Phil Collins
- 6) Little River Band
- 7) Ray Parker Jnr.

PROGRAMMERS FAVORITE NEW RECORDS

We asked programmers what the best new record was that they heard this week. Listed below are the top twenty consensus picks;

- | | |
|---|---|
| 1. Bob Seger-Shame On The Moon | 11. Musical Youth-Pass The Dutchie |
| 2. Culture Club-Do You Really Wanna Hurt Me | 12. Racheal Sweet-Voo Doo |
| 3. Michael Jackson- Beat It | 13. Toney Carey-West Coast Summer Nights |
| 4. Donna Summer-Woman In Me | 14. Firefall-Christams In Love |
| 5. Wolf-Pappa Was A Rolling Stone | 15. Michael Stanley Band-Take The Time |
| 6. Duran Duran-Hungry | 16. Michael Murphy-Still Taking Chances |
| 7. Sammy Hagar-Your Love Is Driving... | 17. Naked Eyes-Always Something There... |
| 8. Glen Frey-All Those Lies | 18. Gladys Knight-That Special Time Of Year |
| 9. Michael Jackson-Baby Be Mine | 19. In Deep-Last Night A DJ Saved My Life |
| 10. Kool & The Gang-Let's Go Dancin | 20. Toney Carey-Running Away From The Thought |

POWER RECORDS BY DEMOGRAPHIC

TEENS

- 1) Men At Work
- 2) Don Henley
- 3) Patti Austin
- 4) John Cougar
- 5) Tom Petty
- 6) Adam Ant
- 7) Pat Benetar

18-24

- 1) Tom Petty
- 2) Sammy Hagar
- 3) Men At Work
- 4) Kenny Loggins
- 5) Bob Seger
- 6) Fleetwood Mac
- 7) Patti Austin

25-34

- 1) Men At Work
- 2) Bob Seger
- 3) Toto
- 4) Kenny Loggins
- 5) Patti Austin
- 6) Phil Collins
- 7) Little River Band

BEST TESTING RECORDS

Approximately 40 key radio stations we talk to each week to extensive, in-depth callout research. Each week we ask each station for their five best testing currents. Point values are assigned and tabulated to give you the list below.

- | | |
|--------------------------------------|--------------------------------------|
| 1) Hall & Oates-Maneater | 11) Dan Fogelberg-Missing You |
| 2) Lionel Ritchie-Truly | 12) Donald Fagan-IGY |
| 3) Men At Work-Down Under | 13) Pat Benetar-Shadows In The Night |
| 4) Don Henley-Dirty Laundry | 14) Joe Jackson-Steppin' Out |
| 5) Toto-Africa | 15) Little River Band-The Other Guy |
| 6) Supertramp-It's Raining Again | 16) Moving Pictures-What About Me |
| 7) Rabbit/Gayle-You & I | 17) Phil Collins-Can't Hurry Love |
| 8) Michael Jackson-The Girl Is Mine | 18) Clash-Rock The Casbah |
| 9) Billy Squier- Everybody Wants You | 19) Marvin Gaye-Sexual Healing |
| 10) Dionne Warwick-Heatbreaker | 20) Stray Cats-Rock This Town |

Based on charts and research comments from our Urban Contemporary and Adult Contemporary reporters, we have compiled the following charts. An asterisk (*) next to a record indicates that this is particularly strong and deserves your attention.

URBAN CONTEMPORARY

- *1-1-1 Marvin Gaye-Sexual Healing (Col.)
- *14-7-2 Chaka Khan-Got To Be There (WB)
- 4-2-3 Kool/Gang-Let's Go Dancin (Delight)
- 3-3-4 Michael Jackson-The Girl (Epic)
- 6-4-5 Hall & Oates-Maneater (RCA)
- *11-9-6 Men At War-Down Under (Columbia)
- 13-8-7 The Time-The Walk (WB)
- *20-10-8 Patti Austin-Baby Come To Me (WB)
- 5-6-9 Lionel Ritchie-Truly (Motown)
- 2-5-10 Prince-1999 (WB)
- 18-13-11 Toto-Africa (Columbia)
- 26-16-12 Grace Jones-Nipple/Bottle (Island)
- *d19-13 Wuf Ticket-Your Mama (Prelude)
- 27-17-14 Ray Parker-Bad Boy (Arista)
- 19-15-15 Don Henley-Dirty Laundry (Asylum)
- *d 16 Evelyn King-Betcha She Don't..(RCA)
- 10-11-17 ABC-The Look Of Love (Mercury)
- d20-18 Commodores-Painted Picture (Motown)
- *d 19 Kenny Loggins-Heart To Heart (Col.)
- 28-22-20 Brothers Johnson-Welcome/Club (A&M)
- *d23-21 Sonny Charles-Magazine (Highrise)
- 12-12-22 Toni Basil-Mickey (Chrysalis)
- 8-14-23 Charlene-Used To Be (Motown)
- 25-25-24 Barkays-Do It (Polygram)
- 7-18-25 Joe Jackson-Steppin' Out (A&M)
- *d 26 Margie Joseph-Knockout (HC)
- *d 27 Melba Moore-Mind Tonight (EMI)
- *d 28 Michael McDonald-I Gotta Try (WB)

POWER RECORDS

- 1) Marvin Gaye
- 2) Chaka Kahn
- 3) Men At Work
- 4) Patti Austin
- 5) Grace Jones
- 6) Wuf Ticket
- 7) Kenny Loggins

MOST ADDED

- 1) In Deep
- 2) Evelyn King
- 3) Kenny Loggins
- 4) Grover Washington Jnr.
- 5) Wolf
- 6) Donna Summer
- 7) Ray Parker Jnr.

ADULT CONTEMPORARY

- *4-3-1 Rabbit/Gayle-You & I (Elektra)
- *7-5-2 Toto-Africa (Columbia)
- 1-1-3 Michael Jackson-The Girl (Epic)
- *14-6-4 Patti Austin-Baby Come To Me (WB)
- 8-4-5 Supertramp-It's Raining Again (A&M)
- 2-2-6 Lionel Ritchie-Truly (Motown)
- *11-9-7 Hall & Oates-Maneater (RCA)
- *16-14-8 Men At Work-Down Under (Columbia)
- *27-17-9 Kenny Loggins-Heart To Heart (Columbia)
- *22-18-10 Little River Band-The Other Guy (Capitol)
- *13-13-11 Phil Collins-Can't Hurry Love (Atlantic)
- *19-15-12 Marvin Gaye-Sexual Healing (Columbia)
- 9-8-13 Dan Fogelberg-Missing You (Full Moon)
- 10-10-14 Jeffrey Osborne-On The Wings Of Love(A&M)
- *d19-15 Fleetwood Mac-Love In Store (WB)
- 5-7-16 Donald Fagan-IGY (WB)
- *26-22-17 Air Supply-Two Less/People (Arista)
- 6-12-18 Dionne Warwick-Heartbreaker (Arista)
- 3-11-19 Joe Jackson-Steppin' Out (A&M)
- *d20 Juice Newton-Heat Of The Night (Capitol)
- 24-23-21 Barry Manilow-Memory (Arista)
- 28-26-22 Tavares-Penny For Your Thoughts (RCA)
- 25-25-23 Bill Conti-Theme From Dynasty (Arista)
- *d28-24 America-Right Before Your Eyes (Capitol)
- *d25 Billy Joel-Allentown (Columbia)
- 12-16-26 CSN-Southern Cross (Atlantic)
- *d27 Bob Seger-Shame On The Moon (Capitol)
- *d28 Michael McDonald-I Gotta Try (WB)

POWER RECORDS

- 1) Rabbit/Gayle
- 2) Toto
- 3) Patti Austin
- 4) Kenny Loggins
- 5) Phil Collins
- 6) Little River Band
- 7) Ray Parker Jnr.

MOST ADDED

- 1) Bob Seger
- 2) Juice Newton
- 3) Michael McDonald
- 4) Fleetwood Mac
- 5) Kenny Loggins
- 6) Linda Ronstad
- 7) Michael Murphy

MTV HOTTEST VIDEOS

HOTS:

Billy Joel-Allentown/Pressure
The Fixx-Stand or Fall
The Who-eminence Front
J.Geils- I Do
Stray Cats-Rock This Town

Tom Petty-Lucky
Joe Jackson-Steppin'
Men At Work-Down Under
Hall & Oates-Man/Family
Pat Benetar-Shadows
Sagea-On The Loose

ADDS:

Neauveaux Combo-Animation
Head Pins-Don't It Make You Feel
Kate Bush-Sat In Your Lap
Kim Carnes-Does It Make You...
Fogleberg-Slip Tripped

THE MUSIC DIRECTORY

The % at the beginning of each paragraph show the percentage of stations reporting this week that show upward movement on their charts or rotations. MA stands for mass appeal, AC stands for adult contemporary and UC stands for urban contemporary. %'s are listed for three weeks with the most current percentage listed under TW (this week). Underlined song titles show positive improvement over last week or are songs that deserve your attention. Records are grouped in alphabetical order according to artist.

TOTAL # OF KEY PROGRAMMERS REPORTING: 110

WB	LW	TW	ARTIST/TITLE/LABEL
MA 42%	25%	14%	ABC-THE LOOK OF LOVE (MERCURY)
UC 50%	15%	18%	Single sales still looking very good...18-24 females looking the best this week...still strong in females 25-34 also
MA 64%	62%	64%	PATTI AUSTIN-BABY COME TO ME (Q-WEST)
AC 26%	72%	70%	Females strong across the board...teens, 18-24 and 25-34...men looking neutral
UC 38%	46%	39%	at this point although they are familiar with it
MA 23%	50%	52%	ADAM ANT-GOODY TWO SHOES (EPIC)
UC 16%	11%	11%	Good requests...mostly teens but very good 18-24 leaning males...strong club action
MA 19%	18%	26%	AIR SUPPLY-TWO LESS LONELY PEOPLE IN THE WORLD (ARISTA)
AC 24%	40%	55%	Appeal seems to be strictly 25+ right now...some 18-24 acceptance building single sales starting...leans very female
MA 10%	6%	10%	AMERICA-RIGHT BEFORE YOUR EYES (CAPITOL)
AC	32%	25%	Adults 25-34 most acceptable, but not taking off like programmers thought not alot of phones or sales starting...questionable at this time
UC 18%	34%	21%	TYRONE BRUNSON-THE SMURF (EPIC)
			12-24 male and females but leans a little more female...good club action along with sales
MA 57%	54%	42%	PAT BENETAR-SHADOWS IN THE NIGHT (CHRYSLIS)
UC 33%	11%	7%	Looks like it's peaking already...teens and 18-24 males most acceptable with females just ok. RLP continues to sell well
MA 28%	33%	14%	TONI BASIL-MICKEY (CHRYSLIS)
IC 44%	38%	25%	Still very strong request action from teens with 18-24 females coming in next...wear developing in all other demos...
UC	14%		PEABO BRYSON-WE DON'T HAVE TO TAKE... (CAPITOL)
			Just starting to pick up the buzz on this one...good initial add action but no trend as yet for demographics or request action
UC 32%	38%	29%	BARKAYS-DO IT (MERCURY)
			Peaking...teens and 18-24 females strongest
UC 26%	30%	30%	BROTHERS JOHNSON-WELCOME TO THE CLUB (A&M)
			Doing well where it's being played...past reputation along with club action spurring on the sales Teens initially with 18-24 females
MA 21%	39%	10%	CHILLIWACK-WHATCHA GONNA DO (MILLENNIUM)
			Mostly teens and some 18-24 requests...light in sales...looks like it's pretty much over
MA 33%	43%	28%	KIM CARNES-DOES IT MAKE YOU REMEMBER (EMI)
AC 14%	16%	20%	Picking up first with adults 15-34 both male and female...not crossing to
UC 11%	7%	14%	18-24 acceptance as quickly as hoped. sales are light but they usually are with her

WB LW TW ARTIST/TITLE/LABEL

MA	40%	66%	68%	<u>PHIL COLLINS-CAN'T HURRY LOVE (ATLANTIC)</u>
AC	29%	56%	60%	No worries about this one...selling thru nicely and is turning out to be
UC	16%	23%	11%	a totally mass appeal record.
MA	42%	50%	36%	<u>CLASH-ROCK THE CASBAH (EPIC)</u>
UC	33%	30%	25%	Male and female teens along with 18-24 males strongest...18-24 females look positive also.
MA	33%	54%	48%	<u>JOHN COUGAR-A HAND TO HOLD (RIVA)</u>
UC	11%	7%	7%	Lp is outselling the single right now...18-24 males and John Cougar fans are the best...not a Jack and Diane but holding it's own for now...good teens
MA		12%	24%	<u>CULTURE CLUB-DO YOU REALLY WANT TO HURT ME (VIRGIN)</u>
				Teens and 18-24 make up the initial base, but more and more programmers are coming around hearing it...good add action this week and should pick up even more adds in weeks to come. One of our records that will be hits
AC			25%	<u>BILL CONTI-THEME FROM DYNASTY (ARISTA)</u>
				Strictly adults...real upper demos...no interest in anyone under 24
UC		50%	50%	<u>COMMODORES-PAINTED PICTURES (MOTOWN)</u>
				To quote one programmer..."Who needs Lionel Ritchie"...well, I'm not sure about that, but I do know that the single is doing very well and standing on it's own...good requests and sales action...all demos leaning female
UC	16%	26%	18%	<u>GEORGE CLINTON-LOOPZILLA (CAPITOL)</u>
				Mostly teens and 18-24...don't know how much further it will go
UC		34%	30%	<u>SONNY CHARLES-PUT IT IN A MAGAZINE (HIGH RISE)</u>
				Strong request and club action...seeing a very good sales pattern develop leans female with 18-24 and 25-34 looking the best
MA			10%	<u>DURAN DURAN-HUNGRY LIKE A WOLF ()</u>
				Got some amazing mentions this week...adds just starting to come in...will start in teens and 18-24 and has the capability to spread into some of the 25+ demos...
UC		19%	17%	<u>TYRONE DAVIS-ARE YOU SERIOUS (HIGH RISE)</u>
				Building slowly but still new...initial reaction from adults who remember him from "the old days"...Has alot of fans...don't think you can go wrong with this one
AC		30%	11%	<u>SHEENA EASTON-I WOULDN'T BEG FOR WATER (EMI)</u>
				Was good for females 25+ but didn't spread beyond that demo...not seeing the sales usually that occur
MA		33%	40%	<u>FLOCK OF SEAGULLS-SPACE AGE LOVE AFFAIR (ARISTA)</u>
UC		11%	7%	Lp continues to sell very well...following basic pattern of last single with a nice slow build...gaining in acceptance every week...initial teens and 18-24 with acceptance in 25+ females
MA	59%	47%	26%	<u>DAN FOGELBERG-MISSING YOU (FULL MOON)</u>
AC	59%	64%	45%	Peaked but still strong in adults...18-24 looking good but showing small amount of burn...lp outselling the single
MA	61%	37%	22%	<u>DONALD FAGAN-IGY (WARNER BROTHERS)</u>
AC	41%	60%	35%	Just about over...Had a nice ride up the chart but failed to maintain any consistency.
UC	33%	19%	7%	

MA	30%	45%	52%	<u>FLEETWOOD MAC-LOVE IN STORE (WARNER BROTHERS)</u>
AC	7%	44%	45%	Teens the first but 18-24 and 25+ acceptance growing very rapidly...
MA	10%	18%		<u>GLENN FREY-ALL THOSE LIES (ASYLUM)</u>
				Building slowly acceptance seems to be from hip Eagles fans initially...18-24 but showing positive acceptance in 25+
UC	25%			<u>ARETHA FRANKLIN-LOVE ME RIGHT (ARISTA)</u>
				We don't have the record so can't say much about it...programmers say it's starting in females 25+ initially ...too early for more of a trend
MA	50%	58%	52%	<u>MARVIN GAYE-SEXUAL HEALING (COLUMBIA)</u>
AC	9%	20%	30%	Still selling #1 and getting requests from all demos...strong across the
UC	100%	100%	79%	board in all demos
MA	21%	27%	32%	<u>PETER GABRIEL-SHOCK THE MONKEY (Geffen)</u>
UC	15%	15%	21%	Teens and 18-24 leaning male although female acceptance continues to build Lp continues to sell strong
MA	30%	50%	46%	<u>J. GEILS-I DO (EMI)</u>
AC	8%	10%		Seeing some concern by programmers about this record...not sure it'll go
UC	11%	10%		much further...18-24 males strongest demo
MA	27%	23%	29%	<u>GAP BAND-OUTSTANDING (POLYGRAM)</u>
				Not as outstanding as they would like to believe, but a good programming record...teens and 18-24 females look the best
MA	61%	60%	48%	<u>DON HENLEY-DIRTY LAUNDRY (ASYLUM)</u>
AC		10%		Good request still with sales maintaining but seem to be peaking...good
UC	38%	23%	32%	all demos 12-35 with females 25-30 looking real good
MA	92%	79%	74%	<u>HALL AND OATES-MANEATER (RCA)</u>
AC	32%	68%	50%	Strong in all demos...no sign of wear in the callouts...sales continue strong
UC	55%	50%	39%	with requests still coming in from females and men 18-24
MA	18%	40%		<u>SAMMY HAGAR-YOUR LOVE IS DRIVING ME CRAZY (Geffen)</u>
UC	7%			Exploding in MA...good 18-24 and teens initially but should cross 25-34 quickly...Requests are heavy
UC	15%	18%		<u>HOUDINI-MAGIC WAND ()</u>
				Don't have the record, don't know the label, too early for response from programmers so can't say anything about it except it is getting mentions
UC	21%			<u>IN DEEP-LAST NIGHT A DJ SAVED MY LIFE (BECKETT)</u>
				In records that will be hits...immediate calls when played...it's a smash instant reaction record...should attract all demos
UC	15%	29%		<u>MARGIE JOSEPH-KNOCKOUT (HOUSTON CONNECTION)</u>
				Debuted on the UC chart this week...looks very strong according to programmers will pick up the initial black base but should cross white with no problem
MA	23%	31%	44%	<u>BILLY JOEL-AlLENTOWN (COLUMBIA)</u>
AC	16%	25%		Adults looking the best...doing very well in markets that are having a
UC	7%			unemployment problem...building faster than expected
MA	79%	75%	58%	<u>MICHAEL JACKSON-THE GIRL IS MINE (EPIC)</u>
AC	90%	88%	90%	The "Thriller" Lp is gonna peak this one quicker than what it would have...
UC	95%	92%	68%	Some negs building in adults...time to back off a bit

WB LW TW ARTIST/TITLE/LABEL

MICHAEL JACKSON-THE THRILLER ALBUM (EPIC)

So many cuts are being played off the lp by so many formats that this week, until a definite clear cut pattern has developed, we'll list all the cuts mentioned to us and their percentages of upward movement.

I WANNA START SOMETHING-11% show upward movement in MA

BILLIE JEAN-7% upward movement in UC...also picked as records that will be hits in both MA and UC

THRILLER-7% show upward movement in UC

BEAT IT-11% in MA leaning album rock

MA 57%	27%	22%	<u>JOE JACKSON-STEPPIN OUT (A&M)</u>
AC 54%	44%	15%	Definitely peaking...still strong in all demos...no negs but some wear starting
UC 44%	26%	21%	especially in the upper demos
UC 16%	15%	11%	<u>JERMAINE JACKSON-VERY SPECIAL PART (MOTOWN)</u>
			Not doing much of anything and it looks like that is slowing down
UC 16%	34%	34%	<u>GRACE JONES-NIPPLE TO THE BOTTLE (ISLAND)</u>
			Lp starting to sell...clubs are strong and if she's in your town, don't miss
			her amazing performance... adults continue to grow stronger with 18-24
			coming around
UC 31%	32%	54%	<u>JANET JACKSON-YOUNG LOVE (A&M)</u>
			Really took off this week...she's doing alot of radio promotions...building
			familiarity with females of all ages...strong teens
MA 30%	33%	30%	<u>KOOL AND THE GANG-LET'S GO DANCIN (DELITE)</u>
UC 72%	65%	50%	Peaking in UC and holding steady in MA...too black for pop and too white
			for UC seems to be the problem...twilight zone for this single...Lp and
			single both selling, so don't disqualify it too fast...
UC 48%	50%	61%	<u>CHAKA KAHN-GOT TO BE THERE (WARNER BROTHERS)</u>
			Really coming home...all demos...one of the strongest ballads out for UC now
UC 32%	23%	64%	<u>EVELYN KING-BETCHA SHE DON'T LOVE YOU (RCA)</u>
			Last single was still strong when this one came out, but finally getting it's
			shot now...teens 12-24 very strong with good positives 25-34 leaning female
MA 21%	58%	58%	<u>KENNY LOGGINS-HEART TO HEART (COLUMBIA)</u>
AC 7%	76%	80%	Smash across the board in all demos and formats...no question at all about
UC	15%	32%	this record.
MA 21%	52%	60%	<u>LITTLE RIVER BAND-THE OTHER GUY (CAPITOL)</u>
AC 18%	60%	70%	Adults strongest initially leaning male...sales starting already...18-24
UC	15%	18%	show very positive acceptance...should be no problem here
MA	43%	32%	<u>MOVING PICTURES-WHAT ABOUT ME (NETWORK)</u>
AC	10%		Selling well...18-34 females look the strongest...18-24 males next most
			acceptable...
MA	16%		<u>MUSICAL YOUTH-PASS THE DUTCHIE (MCA)</u>
UC 16%	16%	16%	Programmers have listed it as favorite new record for several week...just
			starting to see acceptance in MA...should continue to build, but will probably
			do so slowly until it's proven in several markets...keep your eye on it
MA 9%	31%	36%	<u>MICHAEL MCDONALD-I GOTTA TRY (WARNER BROTHERS)</u>
AC 7%	20%	45%	Good growth pattern developing although not as fast as his last single...
UC 11%	10%	25%	Adults seem to be the most acceptable at this time....teens and 18-24 ok

MA	61%	79%	74%	<u>MEN AT WORK-DOWN UNDER (COLUMBIA)</u>
AC	11%	40%	45%	Great in all formats...all demos...sales and request action really superb...
UC	24%	34%	39%	
MA	11%	12%	22%	<u>BARRY MANILOW-MEMORY (ARISTA)</u>
AC	17%	44%	45%	Although a great song, it's a work record...doing well in adults, but may lose in MA if it's left to it's own devices...25+ looking healthy...18-24 don't seem to care one way or the other at this point
AC	8%	10%		<u>RONNIE MILSAP-INSIDE (RCA)</u>
				Adults only right now...just starting to get AC play...no trend yet but would expect his usual following
AC	10%			<u>MICHAEL MURPHY-STILL TAKING CHANCES ()</u>
				Adults most acceptable initially...too early for a trend
UC	23%	25%		<u>MELBA MOORE-MIND TONIGHT ()</u>
				Don't have the single, but programmers are telling us it's doing very well in female adults...25-34...18-24 show positive acceptance...doesn't look to be a teen record at this point
MA	22%	28%		<u>JUICE NEWTON-HEART OF THE NIGHT (CAPITOL)</u>
AC	16%	55%		Building very well in adults...18-24 acceptable but still unfamiliar...
MA	47%	39%	38%	<u>JEFFREY OSBORNE-ON THE WINGS OF LOVE (A&M)</u>
AC	29%	48%	40%	Over in UC...18-24 acceptable but real strength seems to be in 25-34 females...
UC	22%	19%	--	in 18-24 it's the females that are building the base...good sales
UC	26%	11%		<u>ONE WAY-WILD NIGHT (MCA)</u>
				Best demo is teens and 18-24 leaning male...not much crossing into 25+
MA	21%	14%	14%	<u>PRINCE-1999 (WARNER BROTHERS)</u>
UC	83%	50%	36%	Very strong in sales and requests...1999 peaking but Lady Cab Driver, International Lover and and DMS seem to be getting alot of play also...teens, 18-24 and females 25+
MA	48%	47%	64%	<u>TOM PETTY-YOU GOT LUCKY (BACKSTREET)</u>
				Moving up charts but not growing as fast as some programmers would hope. Teens and 18-24 men are the demos that are the strongest...females and upper demos not quick to accept...Fans buying the Lp.
MA	22%	34%		<u>RAY PARKER-BAD BOY (ARISTA)</u>
AC	12%	10%		18-24 leaning males....Good sales again...Busting wide open in UC and looks
UC	42%	54%		to be doing very well in MA...should continue to cross
MA	4%	14%		<u>PRETENDERS-BACK ON THE CHAIN GANG (WARNER BROTHERS)</u>
				Teens and 18-24 male and female only at this point
MA	83%	54%	36%	<u>LIONEL RITCHIE-TRULY (MOTOWN)</u>
AC	48%	76%	60%	Peaking quickly in MA ...25+ still looking very strong...strong in 18-24
UC	88%	53%	46%	Sales continue strong...great Christmas present you can bet...
MA	21%	27%	24%	<u>RABBITT/GAYLE-YOU AND I (ELEKTRA)</u>
AC	44%	48%	65%	Strongest in adults 25+ but acceptance continuing to grow in 18-24...this record is far from over...good sales pattern
MA	16%	6%	6%	<u>KENNY ROGERS-A LOVE SONG (EMI)</u>
AC	24%	32%	20%	Peaked and over for everyone

WB LW TW TITLE/ARTIST/LABEL

MA 12% 12% LINDA RONSTADT-I KNEW YOU WHEN (ELEKTRA)
8% 15% Not much improvement over last week...too early for any trends...will hopefully
get under control by Christmas...we'll see

UC 7% 18% LEE RITENHOUR-CROSS MY HEART (ELEKTRA)
Sounds like a hit to us...don't overlook it...needs more push from the company

MA 14% 16% SAGA-ON THE LOOSE ()
Crossing to MA from album rock where their is album exposure in the market place
mainly 18-24 and teens

MA 50%45% 32% STRAY CATS-ROCK THIS TOWN (EMI)
UC 11% 11% 7% Peaking...still looks ok in teens and 18-24 leaning male

MA 38% 31% 12%BILLY SQUIER-EVERYBODY WANTS YOU (CAPITOL)
Where it's played getting good teens and 18-24...adults seem to tolerate it, but
not crossing even in MA radio...

MA 78% 70% 50%SUPERTRAMP-IT'S RAINING AGAIN (A&M)
AC 53% 80% 80% Mostly an adult record at this time...wear in 18-24 and teens...men in 18-24
UC 23% 16% 11% showing the most burn

MA 26% 27% 18%STARSHIP-BE MY LADY (GRUNT)
In trouble...probably won't see Christmas

MA 56%BOB SEGER-SHAME ON THE MOON (CAPITOL)
AC 35%Exploded in adds this week...will be strong across the board

MA 4% DONNA SUMMER-WOMAN IN ME (Geffen)
UC 18% Programmers feel this should have been the single released in the first place
Will be strong in females of all demos...

UC 16% 11% 11%SPINNERS-FUNNY HOW TIME SLIPS AWAY (ATLANTIC)
Not doing much right now...upper demos seem to be the most responsive

UC 22% 30% 21%SOS-HIGH HOPES-(TABU)
Programmers say it's doing OK...nothing special...some club action

UC 25% ALFIE SILAS-THERE I GO AGAIN (RCA)
Beautiful ballad that takes a couple of listens...just getting started, but
expect females 25+ right away

MA 4% 10% TRIO-DA DA DA (MERCURY)
Sounds like a hit to us...added at I-95 and KRQ last week...added at Y-100 this
week...18-24 will be most acceptable first

MA 11% 18% 16%TAVARES-A PENNY FOR YOUR THOUGHTS (RCA)
AC 12% 40% 35%Peaking in UC, but adults very strong...AC better than MA at this point...18-24
UC 43% 23% 21%females looking good

MA 64% 79% 70%TOTO-AFRICA (COLUMBIA)
AC 43% 63% 80%Strong across the board...teens, 18-24 leaning male and females 25+ are the strongest
UC 16% 26% 18%demos...

UC 23% 17%LUTHER VANDROSS-SINCE I LOST MY BABY (EPIC)
Programmers tell us it's strong...too early for any real trend...haven't heard
the record (no service) so can't even venture an opinion

- UC 15% 25% GROVER WASHINGTON-THE BEST IS YET TO COME ()
Nothing out like this right now...real nice touch for any UC station...should do very well especially over the holidays...adults acceptable first
- UC 15%21% 21% WOLF-PAPA WAS A ROLLING STONE (CONSTELLATION)
Where it's being played it's a killer in sales and requests..good club action teens and 18-24 for now
- UC 27% 31% 38%WUF-YOUR MAMA (PRELUDE)
Another instant response record...can't keep it in the stores...good across the board...initially broke out of clubs
- *UC 33% 34% 28%WEATHER GIRLS-IT'S RAINING MEN (COLUMBIA)
Females show instant response...12-34...sales looking strong with requests growing to balance out the demos a bit...
- UC 11% 17%YARBOUROUGH AND PEOPLES-HEARTBEAT (TOTAL EXPERIENCE)
In records that will be hits....still very new, but don't miss it...something you'll want to be sure to watch...

CHANGES

Guy Zapoleon has announced that Kelly Norris will be the new Music Director at KRQ in Tucson. Charlie Douglas replaces Don White in middays at KKLS in Rapid City...Charlie had been doing part time and vacation fill in for over a year before he landed middays... Pat O'Neil joins the airstaff at KKSS in Minneapolis...he'll be Music Director and handle the weekend shift...Pat comes from WCCO-FM where he did afternoon drive... Charlie Walker 9a-12N and production director goes from KICKS 106 to Magic to do afternoon drive.

KEY RECORDS BREAKING IN MASS APPEAL

MICHAEL JACKSON-BILLIE JEAN (EPIC)

11% show adds this week...Lp is a smash and full of cuts...Should explode immediately

LIONEL RITCHIE-FOR YOU (MOTOWN)

Next single should be as strong as the last one...11% added this week

CULTURE CLUB-DO YOU REALLY WANNA HURT ME (VIRGIN)

24% show upward movement this week... Picking up more and more believers each week

RACHAEL SWEET-VOODOO (COLUMBIA)

11% show upward movement...got mentioned this week as programmers favorite new record..she's grown up so watch out...PEOPLE mag did a write up on her this week too

TRIO-DA DA DA (YOU DON'T LOVE ME I DON'T LOVE YOU) (MERCURY)

Added on Y-100 this week...Already popping on I-95 and KRQ...Hope it doesn't get lost over the holidays

HOT CHOCOLATE-ARE YOU GETTING ENOUGH HAPPINESS (EMI)

Just getting out there...if you haven't listened yet, don't miss it...EMI is really after this one

KEY RECORDS BREAKING IN URBAN CONTEMPORARY

IN DEEP-A DJ SAVED MY LIFE LAST NIGHT (SOUNDS OF NEW YORK/BECKETT)

21% added or showed upward movement this week...a smash for sure! Instant response

LIONEL RITCHIE-YOU ARE (MOTOWN)

No question that this will be as strong as the last single...

CULTURE CLUB-DO YOU REALLY WANNA HURT ME (VIRGIN)

Starting in MA and should cross quickly to UC...18-24 and teens acceptable initially

YARBOROUGH AND PEOPLES-HEARTBEAT (TOTAL EXPERIENCE)

Good production and the company is out to kill over this one...

WEATHERGIRLS-IT'S RAINING MEN (COLUMBIA)

12-34 females with 18-34 males in some areas...Will continue to grow

TYRONE BRUNSON-THE SMURF (EPIC)

Sales kicking in...good adults which built the base with 18-24 coming around

MICHAEL JACKSON-BILLIE JEAN (EPIC)

7% already showing upward movement...will end up being the key cut off the Lp

HOT CHOCOLATE-ARE YOU GETTING ENOUGH HAPPINESS (EMI)

7% show added or upward movement...teens and 18-24 initially...clubs just starting with it

TRIO-DA DA DA (YOU DON'T LOVE ME I DON'T LOVE YOU) (MERCURY)

Still think this is a perfect UC record... Getting started MA...don't miss it

GROVER WASHINGTON-THE BEST IS YET TO COME (ELEKTRA)

Super nice touch for Jazz balance...Patti LaBelle does an excellent job as vocalist...

WOLF-PAPA WAS A ROLLING STONE (CONSTELLATION)

The company was forced on this single by radio Instant response wherever it's played

LEE RITENHOUR-CROSS MY HEART (ELEKTRA)

Good uptemp "jazz" oriented tune...all the company has to do is work it...be sure to listen