

PROFILES  
DR. DOUBLE J. & KBPI'S FRANK CODY

# WALRUS!

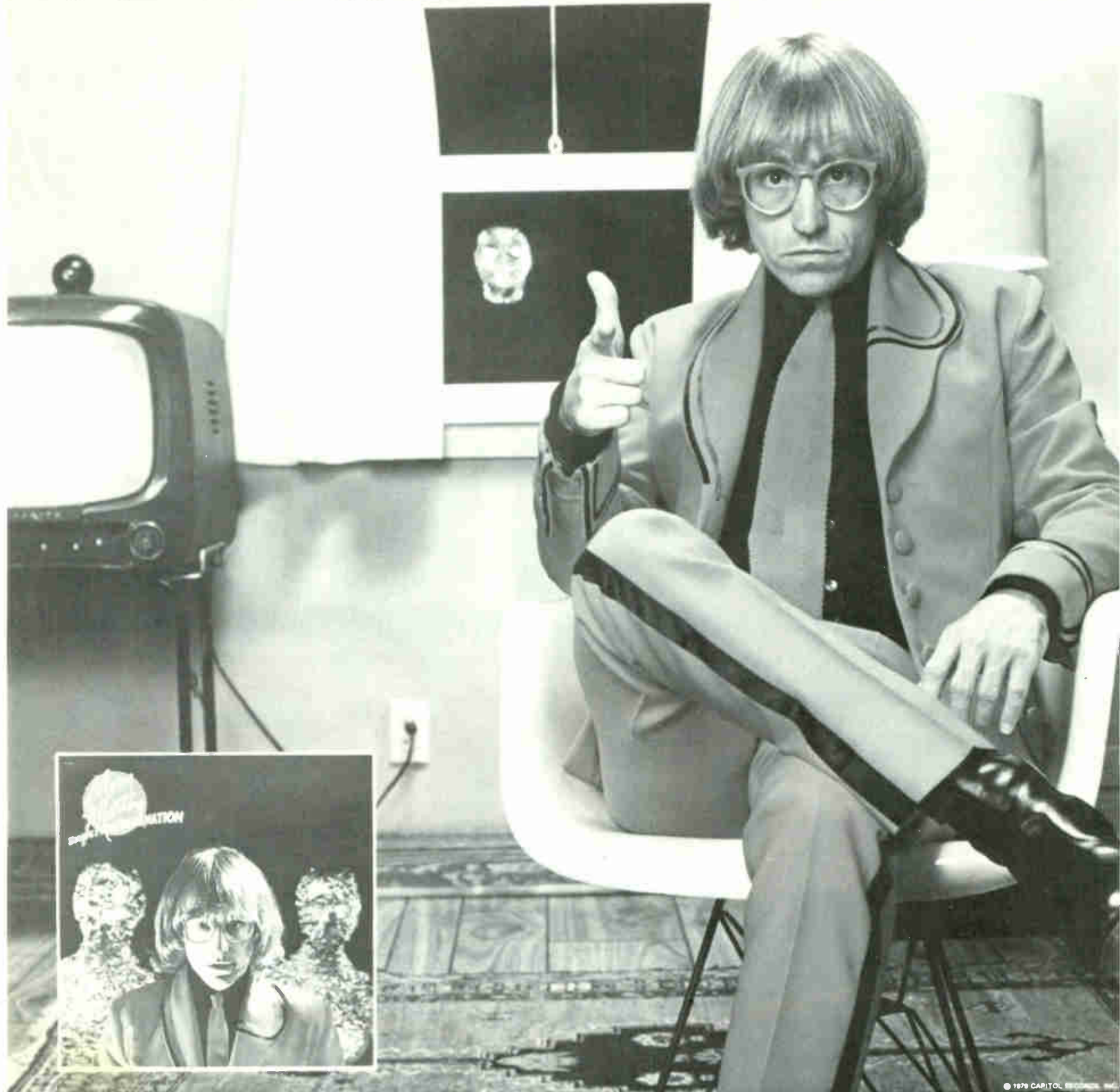
ISSUE 267, JULY 16th TO 30th, 1979

ARBITRON FACES  
THE MUSIC

# RATINGS

PART TWO

# ESCAPE FROM DOMINATION WITH MOON MARTIN!



© 1979 CAPITOL RECORDS, INC.

The new Moon Martin album, produced by Craig Leon for Craig Leon Enterprises. Co-produced by Moon Martin.





# ON THE WIRE

## NEW YORK AND LOS ANGELES

### NEW YORK

**ATLANTIC/VIRGIN LAUNCH DEAL:** Virgin Records celebrated the signing of its new U.S. distribution deal with Atlantic in late June with a cruise around upper New York Bay on a yacht rented for the occasion. Virgin president Richard Branson was resplendent in a long, tattered black coat with wads of dollar bills attached, and promo videos of the first six Virgin acts to be released through the deal were shown. These six (to be joined at a later date by other Virgin UK acts who are currently to be released domestically through Jem/PVC Records, as previously noted here) are the Records (whose single, "Starry Eyes," was the first release through the deal, and whose July debut is the first LP), Interview (LP in late July or early August), Shooting Star (LP in August), Noel (12" single in July, LP in August), Mike Oldfield and the Motors (both in the studio)

**HOPKINS MAKES NIGHT MOVE:** Ace keyboard sessioner Nicky Hopkins, best remembered for his work with the Stones, Who, Kinks, Quicksilver Messenger Service and Jefferson Airplane (to name but a few) has joined Night, on whose Elektra debut LP he recently appeared. It is an unusual move for Hopkins to join a band as a permanent member — Quicksilver was the last — but he got on so well with Night during rehearsals he decided to take the plunge. They'll tour here in July.

**ZEP SELL OUT BRIT FEST:** It took only forty-eight hours and the announcement that Led Zeppelin would be appearing to sell out all 264,000 available tickets for this year's open-air Knebworth Festival in England this August. Also coming up on the English concert scene are two special Rock Against Racism benefits on consecutive July evenings (at London's Rainbow Theatre): Pete Townshend and Friends, which include Kenney Jones, Ronnie Lane, and Rabbit Bundrick (it was scheduled to be the Who originally, but Daltrey was off on a movie set), followed the next evening by a rare performance by the Clash.

**TIDBITS:** Kinks are rumored to be changing keyboard players for upcoming U.S. tour, but Arista says they don't know about it. . . . Robert Fripp did a week stint of "Frippertronics" at the Kitchen in Soho here, aided and abetted by one Brian Eno. . . . The Damned, appearing at Hurrah last week, were joined by Johnny Thunders on their encore. Thunders' Heartbreakers have a live album out on Max's Kansas City's label. . . .

**IN THE STUDIO:** Recent Elektra signing the Shoes are at

the Manor, outside London, co-producing their debut with Mike Stone. The LP's due September 1. . . . Bruce Springsteen's been putting down tracks in New York. . . . Jerry Lee Lewis is midway through his second Elektra LP, due in September. . . . **WET INK:** Off Broadway, the Madison, Wisconsin group managed by Cheap Trick's Ken Adamany, signed to Atlantic. . . . Axe, from Gainesville, Florida inked by MCA. . . . New York's Model Citizens to Warner Brothers. . . .

**COMING SOON:** Atlantic/Atco family July releases include AC/DC's HIGHWAY TO HELL, produced by Mutt Lange; Bette Midler's THIGHS AND WHISPERS, produced by Arif Mardin; Gary Numan and Tubeway Army's REPLICAS; the Wilson Brothers' ANOTHER NIGHT; Peter Tosh's MYSTIC MAN; Dave Edmunds' REPEAT WHEN NECESSARY and the Records' debut. Their August schedule includes new ones from Chuck Berry, Ian Lloyd, City Boy and John Paul Young. . . . Additions to A&M's August release (last ish) are Sad Cafe's FACADES, produced by 10cc's Eric Stewart and Rita Coolidge, produced by David Anderle. B52s' debut, produced by Island Records prexy Chris Blackwell, due any day on Warner Bros. August 3rd Warners releases include Roy Wood's ON THE ROAD AGAIN; David Ruffin's SO SOON WE CHANGE; Talking Heads' FEAR OF MUSIC; debut by the Korgis and a new Randy Newman. . . . Tentative September releases on Warners are numerous, with Sly Stone, Z.Z. Top, Gilda Radner, Tom Johnston and Seals and Crofts just the tip of the iceberg. . . . Iggy Pop's NEW VALUES and the Bay City Rollers' ELEVATOR from Arista August 1.

—Dave Schulps

### LOS ANGELES

**CHEAP TRICK'S "DREAM POLICE" A TV SPECIAL:** With Cheap Trick's LIVE AT BUDOKAN well over platinum, Epic is releasing "Ain't That A Shame" as a follow-up to their hit "I Want You To Want Me." If it apes the latter's success and hits Top 40, don't hold your breath for the already long-delayed studio DREAM POLICE disc. The band has just pacted with CBS-TV to do a DREAM POLICE special in October, and that's about as soon as we're likely to hear the album. Additionally, C.T. and producer Tom Werman are contemplating a return to the studio to record one of their biggest showstoppers, "Day Tripper," and adding it to the DREAM POLICE LP.

**L.A. LOCAL ROUND-UP, PART 3:** "Signing fever" is hitting

record company A&R departments on the heels of L.A.'s The Knack's out-of-the-box breakaway. Epic Records, as reported last issue, is close to inking The Kats, and CBS and Warners are vying for Code Blue, a local trio who up until last month were playing clubs under the moniker Skin. And Phil Seymour, late of The Dwight Twilley Band and a long-time local attraction, is back with his band The Feel, and if they aren't picked up fast and furiously then they don't grow oranges in the Simi Valley.

**WARNERS TAKES PEARL HARBOR:** Warner Bros. have signed the Bay Area quartet Pearl Harbor & The Explosions, a new wave act fronted by girl singer Pearl E. Gates (kid you not). David Kahne, once a recording artist on Capitol as part of the (Roger) Voudouris & Kahne duo and lately an engineer/producer at Wally Heider/Filmways Studio, is set to produce the LP, tentatively slated for an early 1980 assault. **OTHER SIGNINGS:** Another Bay Area unit, the hard rock Mistress, have been signed to RSO. . . . a group known as Tommy Tutone to Columbia. . . . to Liquor have been inked to Capitol. . . . Kirsty MacColl, the daughter of famed British folkie Ewan MacColl (who wrote "The First Time Ever I Saw Your Face") has signed with Stiff Records in England. . . . and Tamiko Jones has inked with Polydor.

**MORE CELLULOID DOINGS:** More music folk making the move to the silver screen include Paul McCartney, who will star in an EMI picture titled and based on his hit Wings' LP BAND ON THE RUN; Meat Loaf is featured in Melvin Simon's SCAVENGER HUNT, co-starring with Richard Benjamin and Ruth Gordon; Waylon Jennings has a big part in the next John Travolta flick, URBAN COWBOY; and The Who's Roger Daltrey and actor/singer Adam Faith co-star in an upcoming project called MCVICAR.

**NEW RELEASES:** The Kinks' LOW BUDGET from Arista in mid-summer. . . . Darling's PUT IT DOWN TO EXPERIENCE from Polydor/Charisma in late July. . . . Ex-Byrd Michael Clark's rock LP SAVE THE NIGHT, Sammy Hagar's STREET MACHINE and a band called Showbiz produced by Rupert Holmes all from Capitol in August. . . . John Prine's PINK CADILLAC (previously titled STORM WINDOWS) in late July from Elektra/Asylum. . . . Ian Lloyd's GOOSE BUMPS (featuring several Cars and Foreigners) is due from Atlantic in August. . . . Infinity has Blue Steel's debut also due in August. The quartet were produced by Tom Petty's engineer

co-producer Noah Shark. . . . Long John Baldry's BALDRY'S OUT from EMI/United Artists momentarily.

**IN THE STUDIO:** Richard Perry working with The Pointer Sisters for a Fall release LP. . . . Tom Werman at Vee-Jay in Orlando, finishing up Molly Hatchett's next. . . . Jan Hammer recording his second E/A album at his own Red Gate studio in upstate N.Y. . . . Earthquake completing their first LP under the new Elektra/Beserkley pact at Wally Heider's in San Francisco. . . . Bob Seger at Cherokee with Punch Andrews co-producing, with guest appearances from Bill Payne and 3/5ths of The Eagles (Frey, Henley and Schmidt). . . . Jefferson Starship (with new members Mickey Thomas and Aynsley Dunbar) recording in L.A. with Ron Nevison (Bad Company, The Babys) at the helm. . . . Willie Nile, newly signed to Arista, is readying an LP to be produced by Jimmy Iovine (Bruce Springsteen, Tom Petty). . . . Steve Miller in Seattle's Kaye-Smith Studios recording the follow-up to BOOK OF DREAMS, look for a late '79 release. . . . Juice Newton recording at L.A.'s Larabee Studio with Otha Young producing. It'll be the Juice's third Capitol LP, due in September. . . . and Bruce Springsteen is near the end of his next LP, due for late August. He's finishing up at the Power Station with co-producer John Landau.

**ODDS & ENDS:** Rod Falconer and Earl Slick have formed a band and recorded some tracks with Jean Millington (Fanny), Curly Smith (Jo Jo Gunne) and Duane Hitchings (Rod Stewart). . . . The Rebels, formerly Ray Campi's Rockabilly Rebels (they've split from Ray), are set to open for The Clash on the U.K. punk band's Fall tour. . . . Ry Cooder will do the soundtrack to a film called THE LONGRIDERS, about four gangs of brothers in the wild west starring, among other siblings, Keith Carradine and his two brethren.

**PARKER & SWEET PLAY LOWELL GEORGE A TRIBUTE:** The day following Lowell George's death, Graham Parker & The Rumour headlined a local concert with 16-year-old newcomer Rachel Sweet. Sweet dedicated her haunting "Wildwood Saloon" to the late Little Feat leader and Parker, in a supercharged encore, ripped through the Feat's "Triped Face Boogie." Parker called George one of the great American musicians of our time and a great slide guitarist. Parker, The Rumour and Rachel Sweet aren't the only people who will sorely miss Lowell George.

—Steven X. Rea



In Part I of his article, "The Holy War of Radio Ratings," Bill Vitka outlined the strategies and tactics of the various upstart rating companies. Their effort, of course, is aimed at dismantling the Arbitron empire.

Here in Part II, Vitka looks into the big mama. What, if anything, are they doing to counter the attack? What are the odds on the continuing battle?

# RATINGS

Let's begin with blasphemy. What if there was no Arbitron? What if Arbitron never existed?

Answer: chaos.

Jack McCory at Ram Research speculates that radio revenues might drop by one billion dollars a year.

Ellen Hulleberg, Vice President of Research and Client Services for the McGovern Guild, says Arbitron has created an image and reputation for dependability. Without it, there's no final authority anywhere in radio.

Apparently Arbitron and radio developed a unique symbiotic relationship. Any sudden change in that relationship has profound consequences. In a way, it makes Arbitron the necessary evil of radio.

Some prehistory. Arbitron started up in 1949. That's when Arbitron was ARB, the American Research Bureau. ARB wasn't even involved in radio back then. ARB was a television rating service.

Around then Hooper and Pulse were the big rating outfits. Neilson was the baby trying to wire radios like it wired television sets. Pulse actually researched audiences by going door to door, just like bible salesmen.

From the beginning, ARB was located in Beltsville. Beltsville is cow country. Now Arbitron is moving its headquarters nearby. Still cow country.

Arbitron was ARB's moniker for the metered TV's they surveyed. As a matter of fact, diary methodology is a holdover from the early era of television ratings. When ARB was sold in 1961 to Control Data (who also own Ticketron among others) they elected to use "Arbitron" as the company name.

Except for some customized research, Arbitron didn't even begin surveying radio until 1964. Right around then, Congress had just finished a blue ribbon investigation of radio and TV ratings (there was an earlier round in 1958). Near the same time, Jim Seiler broke with Arbitron and founded Media Statistics. If Arbitron is the Bible of Ratings, Seiler is Moses, the man who Started It

All with his own version of the 10 Commandments of Ratings.

As the architect of Arbitron and Media Statistics, Seiler is both a broadcasting veteran and business entrepreneur. What Seiler used to do for radio was special effects. His job was to make the noise of a gun, sound like a creaking door, whatever the occasion required. Seiler is even willing to demonstrate, recreating the sound of galloping horses by slapping his chest cavity with his hands.

Special effects was a useful proving ground for Seiler's talents. After all, illusion isn't far from the invisible, intangible reality created by ratings.

Seiler is 63 years old now. When he talks there is a sparkle of ideas like whitecaps bursting across the tides of a lifetime. It is a habit of mind that is uncomfortable with anything but the big sweep of history.

"Ratings," he says, "are the tail that wags the dog. Maybe they shouldn't but they do."

The ratings services are like the cops of radio. Sometimes a book pummels a station like a nightstick. Some people spend \$60,000 a year for this kind of police brutality.

Nothing is as bad as a bad book. It's a cold witch's tit of bad news. It means people get fired. It means everybody gets fired. It means there's a parking lot where the radio station used to be.

According to Seiler, Arbitron is "behaving like anybody who has a monopoly." Seiler complains about inefficiency, sloppiness, and figures that Arbitron is overcharging clients by 50%.

Arbitron has never been confronted with so many challenges on every side. Rivals, radio and clients talk like Arbitron was the Nixon of ratings. And some are acting like Arbitron should be impeached.

In one case, the issue is already in court. KUPD in Phoenix was flagged by Arbitron for diary distortion. KUPD was delisted in the April/May 1978 book and subsequently sued.

The KUPD incident is only a little short of Unbelievable, Impossible, and Fantastic. KUPD Vice President and Station Manager Lloyd Melton tells the story like this.

KUPD had been conducting

research for 3 years under the name Tri-Data. The station decided to use that research for a contest, phoning people at home, asking them if they listened to KUPD, then taping and broadcasting the answers over the air.

Melton says they never used the word "diary" and he says KUPD even told Arbitron about the contest before the book.

Now get this. One day a 12 year old kid tunes in KUPD which is running its contest. This kid hears the contest and decides "Aha! Diary Distortion!" The kid tapes KUPD. Then he calls his mother. His mother just happens to run a little religious radio station in the Phoenix market. Ma also happens to be going to the National Association of Broadcasters Convention in Vegas. She just happens to be thirsty and wanders into the Arbitron suite.

It gets better. Arbitron notifies KUPD that an ad hoc committee has found them guilty of diary distortion. KUPD pleads innocence. They go off to Washington to argue their case. They don't know it but they're going before the same committee that found them guilty in the first place. Same committee, same inquisition, same verdict. Guilty!

Threatened with delisting, KUPD says it will sue. Arbitron says don't sue, sign this agreement, and we'll put you back in the book. The deal called for KUPD to surrender their right to sue. KUPD refused and went to court. Now the judge must rule on whether to remove or make permanent a temporary restraining order holding up the April/May book. The judge rules "Diary Distortion!"

Melton says he is still suffering from an advanced case of disbelief. He warns that Arbitron is changing all its contracts to protect itself from any future litigation. He calls Arbitron an avaricious monopoly and accuses them of trying to suppress free speech.

Despite the fact that the KUPD case is still in court, the moral seems to be that even the Vatican of radio isn't infallible. Maybe research ought to address itself to the issue of how many devils can dance on the head of a pin.

More than that. Maybe Arbitron is vulnerable. Maybe its time has come and gone.

(Continued on page 33)



LODGER  
LOCATAIRE  
UNTERMIETER  
間借人

POST

CARD



*"I am a D.J.  
I am what I play  
I've got believers  
Believing me."*

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Lyrics: Bowie; Music: Bowie, Eno and Alomar.

ALBUM ACTION

SINGLE ACTION

*P.S. You are what you play!*

**D.J.**

PB-11661

THE NEW SINGLE FROM THE HIT ALBUM

**LODGER**

AQL1-3254

*by David Bowie*





# OVER THE COUNTER BLUES!

BY GEORGE B. MEIER

Our national confusion has embedded itself in the record business. In troubled times, or in times which are perceived to be troubled, people naturally become conservative. They stop buying unessential items. So they stop buying records. Soft record sales and the impending recession have rippled from the street to the boardroom quickly. Lots of people are out of work today because of the up-draft. That's sad.

For those of us who maneuvered through the last recession there is the uneasy feeling that this one is different. There are several reasons for the difference. One is disco music and the other is new wave rock.

To establish the basis for that statement, we must recall the last economic down turn. During that time, record sales softened but did not die. People did become conservative, but they did not stop buying everything. They did stop impulse buying and the frivolous buying of new bands whose only credit was one song. They did, however, continue to buy the hits, the staples. Sales concentrated on the Elton Johns, the Fleetwood Macs, and the Led Zeppelins.

Today's situation is different. On the rock side of things, the staples are in transition. Look at Walrus' Centerfold; the top ten radio acts include The Cars, Dire Straits, The Knack, Bram Tchaikovsky and Nick Lowe. While these artists, thankfully, are injecting the first fresh breeze into radio in years, they are not rock royalty yet, at least not in a public sense. Conservative buying, in a troubled economy, would exclude them from many purchases on that ground alone.

Our situation today is further complicated by the seeming fact that disco doesn't sell in proportion to its media presence. It's like the biggest turntable hit ever. It is all over the place, a whole social life has grown up around it, and yet, aside from Donna Summer and the Bee Gees, it is hard to find record sales.

It so happens that in these fragile times, one of the main musical forces is one which people love to dance to, like to dress to, but seem less willing to buy. Disco music sells more shoes than it does records.

This recession is different from the last. The music the business is selling is in transition, just at a time when it needs to be stable.

Fortunately for radio, listening requires no direct out-of-pocket expense. Ratings could improve all around. □



# NORTHEAST

## BOSTON, MASS.

WBCN

DEIDRE O'DONOGHUE

ADDS:

*Ian Gomm	*Andy Bown
*Michael Nesmith	(import)
*Dr. Strut	*Stanley Clarke
*Pat Travers	*John Cougar
*Fisher-2	*Jakob Magnusson
(single-imp.)	*Third World
*The Reds	*Ian Dury
*Blackjack	

HEAVY AIRPLAY:

Blue Oyster Cult	Bram Tchaikovsky
David Bowie	The Who
The Cars	*The Kinks
The Knack	Rachel Sweet
Nils Lofgren	Iggy Pop
Nick Lowe	(import)
*Robert Palmer	Kiss
Supertramp	Lene Lovich

MODERATE AIRPLAY:

Dave Edmunds	Lee Clayton
E.L.O.	*Walter Egan
Robert Fripp	The Ramones
Louise Goffin	Patti Smith
Gruppo Sportivo	Sniff 'N
Rickie Lee Jones	The Tears
Greg Kihn	John Stewart
*Tim Curry	*Neil Young
Penetration	
(import)	

SINGLES:

*Cowboys Intl.	*The Clash
*The Records	*J. Geils Band
*Shadee	The Doll
*Thin Lizzy	Cheap Trick
(import)	(import)
*Gypsies	Just Us Girls
*The A's	

## CAMBRIDGE, MASS.

WCAS

DON COHEN, P.D.

ADDS:

*Lorez Alexandria	*Judy Roberts
*Arild Anderson	*Robert Palmer
*Gato Barbieri	*Third World
*Don Byas	*The Kinks
*Art Blakey	*Jeremy Spencer
*Eric Gale	*John Mooney
*Mick Goodrick	*Sniff 'N
*Ricky Ford	The Tears
*Sonny Fortune	

HEAVY AIRPLAY:

Crusaders	Eddie Davis
Heath Bros.	Junior Mance
+Joni Mitchell	Dire Straits
Spyro Gyra	E. W. & F.
+Bobby Hutcherson	Maria Muldaur
+*Stanley Clarke	Climax Blues Bd

MODERATE AIRPLAY:

Airto	G. Washington
Tom Browne	Asleep at the
BLUE MONTREUX	Wheel
Charlie Byrd	Atl. Rhy. Sec.
Ron Carter	Louise Goffin
Chick Corea	Nils Lofgren
Ursula Dudziak	Gerry Rafferty
Johnny Griffin	Leon Russell
Jakob Magnusson	John Stewart
Jay McShann	Kate Taylor
Pat Metheny	Toots &
Ben Sidran	The Maytals
Lew Tabackin	Wet Willie
The Three	

COMMENTS:

We would like to congratulate our P.D. Judith Brackley as she joins the staff of WCOZ as morning news-person and weekend D.J. Don Cohen is our new P.D. and he will announce his new M.D. shortly.

## WORCESTER, MASS.

WAAF

PAUL LEMIEUX-M.D.

HEAVY AIRPLAY:

+The Cars	+Nick Lowe
Dire Straits	Supertramp
John Stewart	Van Halen
E.L.O.	The Who
Joe Jackson	wings
Kansas	+Bram Tchaikovsky
+The Knack	

Cont'd

WAAF Cont'd

MODERATE AIRPLAY:

Atl. Rhy. Sec.	*Chopper
*Blue Oyster Cult	Lee Clayton
David Bowie	*Walter Egan
Peter Frampton	+*Gruppo Sportivo
*The Kinks	*Greg Kihn
*Robert Palmer	Laughing Dogs
+*Sniff 'N'	*Nils Lofgren
The Tears	*The Rumour

SINGLES:

The Records

## HARTFORD, CT.

WDRC-FM

RUSS DANA, P.D.

COUNTRY PAUL PAYTON, REPORTER

ADDS:

Bram Tchaikovsky	Robert Palmer
Nick Lowe	Walter Egan
Sniff 'N'	The Knack
The Tears	(45)
Lazy Racer	Little River Bd
The Kinks	(45)
Neil Young	

HEAVY AIRPLAY:

America	John Stewart
Atl. Rhy. Sec.	Supertramp
Bad Co.	James Taylor
Cheap Trick	Van Halen
Rickie Lee Jones	The Who
Elton John	Wings

MODERATE AIRPLAY:

Allman Bros.	Kansas
Blackfoot	Kiss
Blondie	Laughing Dogs
Beach Boys	Marshall Tucker
Climax Blues Bd.	M. C. & H.
Charlie Daniels	New England
Dire Straits	Orleans
Doobie Bros.	The Police
Bob Dylan	Poco
E. W. & F.	Rockets
E.L.O.	Gerry Rafferty
Jay Ferguson	Roxy Music
Art Garfunkel	Patti Smith
Joe Jackson	Thin Lizzy
Billy Joel	Styx
Journey	Gary Wright

SINGLES:

Peter Frampton	Carly Simon
The Kinks	Joe Walsh

## HARTFORD, CT.

WHCN

MIKE PICOZZI/PD

DANIEL FRANCIS HAYDEN/MD

ADDS:

The Kinks	Neil Young
Rachel Sweet	Greg Kihn
The Records	Robin Williams
Blackfoot	The Knack
The Cars	Nils Lofgren
Charlie Daniels	Robert Palmer
Dire Straits	John Stewart
E.L.O.	Supertramp
Joe Jackson	Bram Tchaikovsky
Kansas	wings

MODERATE AIRPLAY:

Blackjack	Nick Lowe
Blue Oyster Cult	Nantucket
Chopper	Sniff 'N'
Ian Dury	The Tears
Kiss	Pat Travers
Laughing Dogs	

IMPORTS:

Jethro Tull (45)

## NEW HAVEN, CT.

WYBC

ERIC STRAUS

HEAVY AIRPLAY:

Nat Adderly	Woody Shaw
Ron Carter	Johnny Ensemble
Heath Bros.	Jay McShann
Joni Mitchell	Sam Most
Moody/Cohn	Jan Garbarek
Gillespie/Basie	Art Farmer
Sonny Fortune	Art Pepper

MODERATE AIRPLAY:

Charlie Byrd	Jakob Magnusson
Mick Goodrick	Ray Brown
Curtis Fuller	Ronnie Matthews
Lew Tabackin	Airto
Pat Metheny	Bill Evans
G. Washington	Arild Andersen
Lee Ritentour	Drum Session
Roy Haynes	BLUE MONTREUX

Cont'd

WYBC Cont'd

COMMENTS:

July 4th marked our second anniversary of Jazz on WYBC. We raised \$23,000 for the United Negro College Fund on the New Haven Green Sat. June 30, 1979 in the rain during our UNCF radiothon. July 17 we will feature the music of John Coltrane & Billie Holiday as a tribute to their artistry of their deaths.

## NEW HAVEN, CT.

WOMN

SUSIE LEE

HEAVY AIRPLAY:

+Abba	Art Garfunkel
Atl. Rhy. Sec.	Nicolette Larson
Beach Boys	Anne Murray
See Gees	M. Nightengale
George Benson	Orleans
Doobie Bros.	Gerry Rafferty
England Dan &	Spyro Gyra
John Ford Coley	James Taylor
Elton John	Randy Vanwarmer
Rickie Lee Jones	Jennifer Warnes

MODERATE AIRPLAY:

Maria Muldaur	+Lani Hall
Dire Straits	Carole King
Charlie Daniels	Robert Fripp
Carly Simon	+*Kenny Rogers
Wings	*Joni Mitchell
Earl Klugh	*L. Feather
Lowell George	*Priscilla
Supertramp	Coolidge-Jones
Leah Kunkel	*Kate Taylor
John Hall	*Arlo Guthrie
Judy Roberts	Renaissance
Dolly Parton	Louise Goffin
Sarah Vaughn	

SINGLES:

E. W. & F.	Roger Voudouris
John Stewart	

NEWS & PUBLIC AFFAIRS:  
With the New Haven mayoral race heating up, Alan Kay gives us an "Eye On New Haven" twice a week. Elm City politics are especially interesting, almost melodramatic. This is the home of relatively recent illegal wiretapping, Black Panther activity and strong ethnic sentiment. Current issues almost get lost...almost.

## PROVIDENCE, R.I.

WBRU

JEREMY SCHLOSSBERG

HEAVY AIRPLAY:

+The Cars	+Joe Jackson
*Nils Lofgren	*Robert Palmer
*Greg Kihn	Supertramp
Nick Lowe	Rickie Lee Jones
Dire Straits	Bram Tchaikovsky
+The Knack	E. W. & F.
+Flash & The Pan	Gruppo Sportivo
Ian Hunter	Devo
Graham Parker	

MODERATE AIRPLAY:

Ron Wood	David Bowie
*Lene Lovich	Van Halen
Bob Dylan	The Who
Tom Robinson	Laughing Dogs
Climax Blues Bd.	*Rachel Sweet
John Hiatt	*Ian Dury
E.L.O.	Patti Smith
Bad Co.	Duncan Browne
Thin Lizzy	wings
The Tubes	

SINGLES:

\*The Records

IMPORTS:

\*Ramones

COMMENTS:

INTERVIEWS...  
NRBQ on June 28th; Anthony Phillips on June 28th; Human Sexual Response (a popular band from Boston) on June 29th.

## BUFFALO, N.Y.

WGRQ

IRV GOLDFARB

HEAVY AIRPLAY:

Supertramp	Blondie
Charlie Daniels	Peter Frampton
Van Halen	Joe Jackson
Triumph	Journey
Kiss	Ted Nugent
The Cars	John Stewart
The Who	wings

Cont'd

WGRQ Cont'd

MODERATE AIRPLAY:

Atl. Rhy. Sec.	Night
Blue Oyster Cult	Poco
*Blackjack	Gerry Rafferty
Rickie Lee Jones	Billy Thorpe
Kansas	E.L.O.
The Knack	

SINGLES:

Graham Parker  
SPECIAL PROGRAMMING;  
Live Doobies from L.A. July 4th.

## ROCHESTER, N.Y.

WOMF

GARY WHIPPLE

ADDS:

*Devo	*David Werner
*America	*David Johans
*Lene Lovich	*The Rumour
*Pat Travers	*Stanley Clark
*Tim Curry	*Laughing Dogs
*Michael Stanley	*Crimson T
*The Kinks	*Dave Edmunds

HEAVY AIRPLAY:

The Cars	Charlie Daniels
Peter Frampton	Kansas
Supertramp	Dire Straits
Patti Smith	Neil Young
E.L.O.	Gerry Rafferty
Van Halen	Robert Palmer
Bad Co.	Marshall Tucker
Wings	The Who
Joe Jackson	The Knack
John Stewart	Bram Tchaikovsky

MODERATE AIRPLAY:

Atl. Rhy. Sec.	Night
Queen	Renaissance
Graham Parker	Louise Goffin
Triumph	Blackfoot
The Police	wet willie
Ian Hunter	Ted Nugent
Rickie Lee Jones	Flash & The P
Blondie	Steve Hackett
Nick Lowe	Blue Oyster Cu
David Bowie	Robert Fripp
Journey	Herman Brood

SINGLES:

Ian Dury  
(EP)

## NEW YORK, N.Y.

WNEW

MARY ANNE MC INTYRE

ADDS:

*The Reds	*Tim Curry
*Michael Stanley	*The A's
*Peter Tosh	*Hotel
*Eddie Money	*Point Blank
*Robin Williams	*Pat Travers
*Ian Dury	*J. Geils Sa
*Carole King	(45)
*Just Us Girls	
(45)	

HEAVY AIRPL

The Cars	Robert Palmer
Peter Frampton	Graham Par
Ian Hunter	Neil Young
The Knack	*The Kinks
Elton John	wings

MODERATE AIRPLAY:

*Dave Edmunds	America
Jay Ferguson	Sniff 'N
Greg Kihn	The Tears
Nick Lowe	Supertramp
New England	Bram Tchaikovsky
Night	Triumph
John Hiatt	Van Halen
Blondie	The Who
Lene Lovich	John Cougar
Maria Muldaur	wet willie
Rachel Sweet	Airwaves
*Mick Taylor	Blackjack
Jennifer Warnes	Ron Wood

PLUS (+) INDICATES AUDIENCE REACTION. (\*) INDICATES NEW ADDITION

RADIO



## NORTHEAST

## NEW YORK, N.Y.

WPIX

MEG GRIFFIN

## HEAVY AIRPLAY:

Bad Co.	Supertramp
Blue Oyster Cult	Bram Tchaikovsky
David Bowie	The Who
The Cars	Wings
Dire Straits	*Tim Curry
*Dave Edmunds	*Ian Gomm
E.L.O.	*Iggy Pop
Peter Frampton	*Brian James
Joe Jackson	*Michael Stanley
Greg Kihn	*Jeremy Spencer
The Knack	*The Kinks
Nils Lofgren	*Asleep At
Nick Lowe	The Wheel
Manfred Mann	*Ian Dury
Robert Palmer	Bob Dylan
Rolling Stones	Neil Young
Queen	Lene Lovich
Patti Smith	Rachel Sweet

## MODERATE AIRPLAY:

Devo	The Sports
Louise Goffin	Cherry Vanilla
Gruppo Sportivo	Laughing Dogs
The Ramones	Kiss
999	Bob Seger

## NEW YORK, N.Y.

WPLJ

GLORIA EHRENFELD

## HEAVY AIRPLAY:

The Cars	Gerry Rafferty
Cheap Trick	John Stewart
E.L.O.	The Who
Peter Frampton	Wings
The Knack	

## MODERATE AIRPLAY:

Bad Co.	Joe Jackson
Charlie Daniels	Kansas
Devo	*Robert Palmer
Dire Straits	Neil Young

## SINGLES:

\*Ian Dury

## NEW YORK, N.Y.

WVR

CHUCK MITCHELL

## HEAVY AIRPLAY:

G. Washington	Joni Mitchell
Crusaders	McCoy Tyner
Stanley Clarke	Ron Carter
*Gato Barbieri	Spyro Gyra
Earl Klugh	Lee Ritenour
Eric Gale	Geo. Benson
Pat Metheny	Freddie Hubbard

## MODERATE AIRPLAY:

Joe Sample	John Klemmer
Hubert Laws	Passport
Tom Browne	Caldera
Jean-Luc Ponty	*Eberhard Weber
Chuck Mangione	Heath Bros.
Jakob Magnusson	Woody Shaw
Tony Williams	Sarah Vaughn
Roy Ayers	*Keith Jarrett
Norman Connors	*Bobby Hutcherson

## LONG ISLAND, N.Y.

WLIR

LARRY KLEINMAN/DENIS MC NAMARA

## ADDS:

*Rachel Sweet	*The Reds
*Kate Taylor	*Tim Curry
*Point Blank	*Robin Williams
*The A's	"44 Lines"
*Peter Tosh	*Cate Bros.
*Hotel	

## HEAVY AIRPLAY:

Allman Bros.	Marshall Tucker
Atl. Rhy. Sec.	Nils Lofgren
Blue Oyster Cult	Robert Palmer
Bad Co.	Graham Parker
Blackfoot	Henry Paul Band
The Cars	The Police
Charlie Daniels	Lene Lovich
Dire Straits	Sniff 'N
Doobie Bros.	The Tears
E.L.O.	Supertramp
The Cars I	James Taylor
Ian Hunter	Bram Tchaikovsky
Joe Jackson	Thin Lizzy
Rickie Lee Jones	Mick Taylor
Greg Kihn	Van Halen
The Knack	The Who
*The Kinks	Wings
Nick Lowe	Neil Young

Cont'd

WLIR Cont'd

## MODERATE AIRPLAY:

Blondie	John Hiatt
*Dave Edmunds	Laughing Dogs
Dixie Dregs	Billy Joel
David Bowie	P.P. League
Ian Dury	Pat Metheny
Climax Blues Bd.	Rockets
Dire Straits I	The Rumour
Peter Frampton	

## SINGLES:

Howie Newman The Toes

## IMPORTS:

Steve Hillage	Skyhooks
Iggy Pop	The Ramones

THAT SUMMER

## COMMENTS:

Thank You Dept.:

We'd like to thank The House of Music mobile recording crew and the Good Rats for the concert with the Good Rats.

## LONG ISLAND, N.Y.

WBAB

BERNIE BERNARD

## ADDS:

*Peter Tosh	*Edgar Winter
*Hotel	*Michael Stanley
*Dave Edmunds	*The Rumour

## HEAVY AIRPLAY:

Peter Frampton	Blackjack
The Cars	Joe Jackson
John Stewart	Charlie Daniels
The Kinks	Robert Palmer
Atl. Rhy. Sec.	Walter Egan
The Who	Climax Blues Bd.
Supertramp	Patti Smith
Dire Straits	Van Halen
E.L.O.	Rickie Lee Jones
Gerry Rafferty	Marshall Tucker
wings	Nick Lowe
Bad Co.	Carillo
The Knack	Ian Hunter
Carly Simon	Tim Curry
James Taylor	Bram Tchaikovsky

## MODERATE AIRPLAY:

Blue Oyster Cult	David Bowie
America	Ian Dury
Wet Willie	Nils Lofgren
Queen	Manfred Mann
Tarney/Spencer	Steve Hackett

## SINGLES:

+The Cars	+Joe Jackson
+The Kinks	+Robert Palmer
+The Who	+Patti Smith
+Dire Straits	+Nick Lowe
+Bad Co.	

## IMPORTS:

The Sports  
SPECIAL PROGRAMMING;  
Thank you Lene Lovich and Bram Tchaikovsky for coming by.

## BETHESDA, MD./WASHINGTON, D.C.

WHFS

DAVID EINSTEIN

## HEAVY AIRPLAY:

The Rumour	Patti Smith
Joni Mitchell	Willie & Leon
Nick Lowe	Ben Sidran
The Cars	David Bowie
The Who	Bram Tchaikovsky
The Knack	Dire Straits
Graham Parker	Ian Hunter
John Hiatt	Lowell George
Jennifer Warnes	Gruppo Sportivo

Cont'd

WHFS Cont'd

## MODERATE AIRPLAY:

*The Kinks	Robert Fripp
*Airwaves	Airto
*Tim Curry	Rickie Lee Jones
*Blackjack	Flash & The Pan
*Hotel	Lee Clayton
*Point Blank	Jan Akkerman
Geo. Gritzbach	Bizarros
Bruford	Canned Heat
Mike Nesmith	Doug Dillard
Frankie Miller	Urzsula Dudziak
John Stewart	Nashville Super
*Stanley Clarke	Pickens
Mick Taylor	*Lene Lovich
Blues Prophets	*Greg Kihn
Lene Lovich	*Robert Palmer
Robin Williams	Adam Mitchell
Arlo Guthrie	OVER THE EDGE
Gary Brooker	The Roches
Jakob Magnusson	Kenny Wilson
Atl. Rhy. Sec.	Maria Muldaur
Night	*Dave Edwards
Phillip D'Arrow	*999
wings	*Joan Baez
Isley Bros.	*Third World
E. W. & F.	*Jerry Riopelle
Don Carter	*JC & The Brown
Devo	Bag Blues Bd.
Sneaky Pete	*Chick Corea
Toots &	*Eberhard Weber
The Maytals	*Farmer/Hall
Ricky Scaggs	*Jan Gabarek
The Doll	*Keith Jarrett
John Cougar	*Sniff 'N
Elton Motello	The Tears
Renaissance	Asleep at the
Lee Ritenour	Wheel
ROCK 'N ROLL	*Pat Travers
HIGH SCHOOL	*Caldera
Dixie Dregs	*Neil Young
Tim Eyeran	*Nils Lofgren
Le Roux	

## SINGLES:

NRBQ	Tex Rubinowitz
Razz	

## IMPORTS:

The Ramones	Clash
Anthony Phillips	

## SPECIAL PROGRAMMING:

Jennifer Warnes	Gary Brooker
Lowell George	

## LAUREL, MD./WASHINGTON, D.C.

WLMD

STEVE MAZUROWSKI

## HEAVY AIRPLAY:

Supertramp	Rickie Lee Jones
E.L.O.	John Stewart
wings	Doobie Bros.
Kansas	Gerry Rafferty
Peter Frampton	James Taylor
Atl. Rhy. Sec.	*Carly Simon
Elton John	

## MODERATE AIRPLAY:

Dire Straits	The Who
Henry Paul Band	Patti Smith
Bram Tchaikovsky	Nick Lowe
*Nils Lofgren	*Robert Palmer
Jennifer Warnes	America
P.P. League	Anthony Phillips
*Robin Williams	+Gordon Michaels
*Walter Egan	*Louise Goffin
*Jeremy Spencer	

## SINGLES:

Little River Bd.	Donna Summer
Poco	E. W. & F.

## COMMENTS:

Our condolences to the family, friends, and fans of Lowell George. He will be missed.

## PITTSBURGH, PA.

WYDD

MIKE KIRVEN

## ADDS:

*Jeff Lorber	*Gato Barbieri
*Roland Vasquez	*Freddie Hubbard
*Eberhard Weber	*Stanley Clarke
*Jakob Magnusson	*Ronnie Foster

Cont'd

WYDD Cont'd

## HEAVY AIRPLAY:

+Blackjack	Van Halen
David Bowie	The Who
The Cars	Wings
+Charlie Daniels	+*Billy Thorpe
Dire Straits	Lee Ritenour
E.L.O.	Patty Austin
+Flash & The Pan	Earl Klugh
Joe Jackson	Sonny Fortune
Kansas	G. Washington
+The Knack	Passport
Ted Nugent	Urzsula Dudziak
Robert Palmer	Jean-Luc Ponty
Henry Paul Band	Iron City
Queen	Houserockers
Gerry Rafferty	Spyro Gyra
Sniff 'N	Pat Metheny
The Tears	Hank Crawford
+John Stewart	Crusaders
Supertramp	Gong
+Neil Young	Eric Gale
Bram Tchaikovsky	Tom Browne
+Triumph	

## MODERATE AIRPLAY:

Blue Oyster Cult	*Crimson Tide
Herman Brood	*The Records
Peter Frampton	(45)
Nick Gilder	*David Werner
*Greg Kihn	(Sampler)
Nick Lowe	Carly
Thin Lizzy	Blackjack
Airbourne	Alvin Lee
Blondie	Roadmaster
Night	Nantucket
*Ian Dury	Doucette
*Lene Lovich	Steve Hackett
*The Kinks	Chopper

## PITTSBURGH, PA.

WYEP

DAVID WUCHINA

## HEAVY AIRPLAY:

+Patti Smith	*Kate Taylor
+Ian Dury	+*Gene Corbin
+Lou Reed	Holly Near
*Rachel Sweet	+David Grisman
UK	Urzsula Dudziak
+Camel	Jean Luc Ponty
+Robert Fripp	+Third World
*Lene Lovich	Willie & Leon
+Blondie	+Lee Ritenour
+Nick Lowe	Santana
*Joan Baez	+Steve Hackett
*Trapezoid	

## MODERATE AIRPLAY:

+Clash	*Thad Jones &
Siouxsie & The	Mel Lewis
Banshees	Patti Austin
+Frank Zappa	Woody Herman
+Tonio K	Chuck Mangione
+J. Richman	Alex Dobkin
+The Police	Teresa Trull
+Alvin Lee	Chris Williamson
*Ron Carter	Kristen Lem
*James Moody	Izquiertha
*Louis Hayes	*Ricky Scaggs
Hank Crawford	*Mick Maloney
Randy Crawford	+*Martin Carthy
*Bud Shank	*Crittton Hollow
*Jan Garbarek	*Maze
*Keith Jarrett	Dixie Dreg
McCoy Tyner	New Grass
Gil Scott-Heron	Revival
Warren Vache	+*FM

## LEWISTON, ME.

WBLM

JOSE DIAZ/MIKE BUSHEY

## HEAVY AIRPLAY:

Supertramp	Rickie Lee Jones
The Cars	Dire Straits
The Knack	Joe Jackson
Bad Co.	Flash & The Pan
James Taylor	E.L.O.

## MODERATE AIRPLAY:

Herman Brood	Greg Kihn
Cheap Trick	Charlie Daniels
Van Halen	Arlo Guthrie
Gerry Rafferty	John Stewart
Peter Frampton	Blackfoot
Atl. Rhy. Sec.	Bram Tchaikovsky
Wings	Robert Palmer

## BURLINGTON, VT.

WRUV

JOHN DENNISON

## TOP ADD:

\*Mick Taylor

Cont'd



# NORTHEAST

WRUV Cont'd

ADDS:

\*Lene Lovich  
\*Greg Kihn  
\*Nils Lofgren  
\*Pat Travers  
\*Nick Lowe  
\*Ian Dury  
\*SNIFF 'N  
THE TEARS

\*Louise Goffin  
\*Joni Mitchell  
\*Jan Akkerman  
\*Stanley Clarke  
\*Sonny Fortune  
\*Ron Carter  
\*Third World

HEAVY AIRPLAY:

\*Gruppo Sportivo  
Bram Tchaikovsky  
The Cars  
Dire Straits  
Graham Parker

Joe Jackson  
Dixie Dregs  
Pat Metheny  
Mick Goodrick  
\*Arlen Roth

MONTPELIER, VT.

WNCS

LINDA LEEHMAN

HEAVY AIRPLAY:

Nils Lofgren  
Atl. Rhy. Sec.  
Dire Straits  
E.L.O.  
Robert Fripp  
Rickie Lee Jones  
D. McClinton  
Joni Mitchell  
Gerry Rafferty

The Roches  
Supertramp  
James Taylor  
Mary Mc Caslin  
Arlo Guthrie  
The Who  
Wings  
Neil Young

MODERATE AIRPLAY:

Anthony Phillips  
Emmylou Harris  
Danny O'Keefe  
Patti Smith

John Stewart  
Joe Jackson  
Airwaves  
Nick Lowe

WEST HARTFORD, CT.

WUWH

JIM FIFIELD

HEAVY AIRPLAY:

Bruford  
Genesis  
Jakob Magnusson  
Mick Taylor  
Devo

Robert Fripp  
Rick Wakeman  
Joni Mitchell  
Eric Gale  
Billy Cobham

MODERATE AIRPLAY:

Nick Lowe  
Saga  
Martin Mull  
Aviator  
Anthony Phillips  
Boatz  
The Fringe  
Lee Ritenour

Ben Sidran  
Blackjack  
McCoy Tyner  
Chick Corea  
Don Byas &  
Bud Powell  
Urszula Dudziak  
Ann Burton

WEST HAVEN, CT.

WNHU

KEITH ALTOMARE

HEAVY AIRPLAY:

\*Blackjack  
\*Rachel Sweet  
\*The Records  
(Single)  
Louise Goffin  
The Knack  
Nick Lowe

\*Bram Tchaikovsky  
Queen  
Gruppo Sportivo  
ROCK 'N ROLL  
HIGH SCHOOL  
\*The Cars  
Peter Frampton

MODERATE AIRPLAY:

\*The Reds  
Michael Nesmith  
Blue Oyster Cult  
Voyager  
Neil Young

Renaissance  
Jene Lovich  
The Who  
Devo  
\*Walter Egan

SINGLES:

Saucers  
Snotz

Hot Bodies

DANBURY, CT.

WXCI

JAY FINK, P.D.

CARL MEARMAN, M.D.

HEAVY AIRPLAY:

John Stewart  
E.L.O.  
\*The Cars  
\*Wings  
Nick Lowe

Patti Smith  
\*The Knack  
Manfred Mann  
The Who

MODERATE AIRPLAY:

\*Blackjack  
Gary Brooker  
Lene Lovich  
Walter Egan  
\*Joan Baez  
Pat Travers  
Blue Oyster Cult  
Louise Goffin  
Bram Tchaikovsky

\*SNIFF 'N  
THE TEARS  
\*Neil Young  
\*Robert Palmer  
\*Rachel Sweet  
\*Greg Kihn  
Laughing Dogs  
Queen

WESTPORT, CT.

WDJF (108 FM)

ROD ROSS

HEAVY AIRPLAY:

\*Hotel  
\*Greg Kihn  
\*Lazy Racer  
\*Airwaves  
\*Marc Benno  
\*Gato Barbieri  
\*Canned Heat  
\*Bill Quateman  
\*Lee Clayton  
\*Nils Lofgren  
\*Rick Wakeman  
\*Blue Oyster Cult  
\*Sniff 'N  
The Tears

\*Alvin Lee  
TEN YEARS LATE  
+Voyager  
+Jeremy Spencer  
+Jan Akkerman  
+The Yellow  
Magic Orch.  
+P.P. League  
+E. W. & F.  
+Laughing Dogs  
+Louise Goffin  
Carly Simon  
Joni Mitchell  
Max Gronenthal

SYRACUSE, N.Y.

WAER

RICH SUTTON

ADDS:

Tim Curry  
Point Blank  
The Reds  
David Kubinec

Blackjack  
Nils Lofgren  
Rumour  
The A's

HEAVY AIRPLAY:

Bram Tchaikovsky  
+The Knack  
Pat Metheny  
Spyro Gyra  
+Patti Smith  
+Robert Fripp  
Michael Nesmith

Gordon Michaels  
D. McClinton  
Jim Capaldi  
Greg Kihn  
Steve Hackett  
Joni Mitchell  
The Kinks

IMPORTS:

Sports  
Skyhooks

ITHACA, N.Y.

WICB

BILL ROSE

HEAVY AIRPLAY:

Supertramp  
+Dire Straits  
+The Cars  
\*Neil Young  
Rickie Lee Jones  
Kansas  
Atl. Rhy. Sec.

Carole King  
+The Who  
+Wings  
E. W. & F.  
Peter Frampton  
Gerry Rafferty  
+The Knack

MODERATE AIRPLAY:

\*Blackjack  
+Bram Tchaikovsky  
Charlie Daniels  
\*Queen  
\*Robert Palmer  
\*Nils Lofgren

David Bowie  
\*Walter Egan  
+Mick Taylor  
+Nick Lowe  
Flash & The Pan

SINGLES:

Elton John

ITHACA, N.Y.

WVBR

STEVE ACKERMAN

HEAVY AIRPLAY:

Wings  
E.L.O.  
Gerry Rafferty  
The Knack  
John Stewart  
Rickie Lee Jones  
Peter Frampton  
The Cars

Dire Straits  
Kansas  
Van Halen  
Sad Co.  
Carly Simon  
Supertramp  
Atl. Rhy. Sec.

MODERATE AIRPLAY:

\*Sniff 'N  
The Tears  
\*Blue Oyster Cult  
\*Walter Egan  
Bram Tchaikovsky  
\*Neil Young

E. W. & F.  
David Bowie  
Marshall Tucker  
Charlie Daniels  
Graham Parker

ALBANY, N.Y.

WQSK (Q104)

JOHN COOPER

HEAVY AIRPLAY:

Neil Young  
The Knack  
The Cars  
Nils Lofgren  
Joe Jackson  
Wings  
Ian Dury  
Dire Straits  
Ian Hunter  
Nick Lowe  
Robert Palmer

Louise Goffin  
Gruppo Sportivo  
Supertramp  
Lene Lovich  
Renaissance  
Rachel Sweet  
James Taylor  
Flash & The Pan  
Greg Kihn  
Graham Parker

MODERATE AIRPLAY:

Henry Paul Band  
Mick Taylor

David Bowie  
Blackjack

POUGHKEEPSIE, N.Y.

WPDH

RON RIZZI

HEAVY AIRPLAY:

\*The Kinks  
Queen  
Neil Young  
Robert Palmer  
The Cars  
Carly Simon  
Blue Oyster Cult  
Nick Gilder  
Atl. Rhy. Sec.  
Kansas  
Orleans  
James Taylor  
Dire Straits

Poco  
David Bowie  
Renaissance  
Doobie Bros.  
E.L.O.  
E. W. & F.  
Supertramp  
Rickie Lee Jones  
Peter Frampton  
John Hall  
Charlie Daniels  
Bad Co.

NEW YORK, N.Y.

WNYU

MICHEL STARKER

HEAVY AIRPLAY:

The Cars  
David Bowie  
Joni Mitchell  
Nick Lowe  
The Who  
John Stewart  
Bram Tchaikovsky  
Lene Lovich

Devo  
Carly Simon  
Patti Smith  
Nils Lofgren  
Steve Hackett  
Robert Fripp  
Rachel Sweet

MODERATE AIRPLAY:

G. Washington  
Gruppo Sportivo  
Ian Dury  
Link Wray  
Walter Egan

Blackjack  
New England  
Peter Frampton  
John Hiatt  
Carillo

BRIARCLIFF MANOR, N.Y.

WRNW

GARY AXELBANK

HEAVY AIRPLAY:

\*Maria Muldaur  
+Neil Young  
\*Robert Palmer  
\*Greg Kihn  
\*Louise Goffin  
+Charlie Daniels

\*Emigre  
\*John Cougar  
James Taylor  
Dire Straits  
+Carly Simon

MODERATE AIRPLAY:

\*Lazy Rider  
\*Ian Dury  
\*Asleep at the  
Wheel  
\*Joan Baez  
\*Anthony Phillips

\*Airwaves  
\*The Kinks  
\*The Rumour  
\*Nils Lofgren  
\*Kate Taylor

STONY BROOK, N. Y.

WUSB

LARRY BRAVERMAN

HEAVY AIRPLAY:

The Cars  
Charles Mingus  
Crusaders  
David Bowie  
E. W. & F.  
Eric Gale  
\*Greg Kihn  
Hot Chocolate  
Isley Bros.

\*Jan Akkerman  
Keith Jarrett  
\*Nils Lofgren  
Ralph McDonald  
\*Robert Palmer  
The Who  
Woody Shaw

MODERATE AIRPLAY:

Bram Tchaikovsky  
Bruford  
\*David Kubinec  
\*Freddie Hubbard

\*Ian Dury  
\*John Cougar  
\*Mick Goodrick  
Nick Lowe

LONG ISLAND, N.Y.

WDIX

BOB BUCHMANN, P.D.

ADDS:

\*The Knack  
\*Oxendale &  
Shephard  
\*Robert Palmer  
\*The Kinks

\*Walter Egan  
\*Louise Goffin  
\*Joni Mitchell  
\*Queen  
\*Neil Young

HEAVY AIRPLAY:

\*The Cars  
+E.L.O.  
America  
Nick Lowe  
+The Who  
Blackjack  
Gerry Rafferty  
+Peter Frampton

+Wings  
+Kansas  
+Supertramp  
Joe Jackson  
+Bad Co.  
Atl. Rhy. Sec.  
+Patti Smith  
+Cheap Trick

PHILADELPHIA, PA.

WXPN

PETER BURWASSER

HEAVY AIRPLAY:

Vangelis  
Heldon  
Eddie Jefferson  
Country Gazette  
Dalglish/Larsen  
Can  
Robert Fripp  
World Saxophone  
Quartet  
Leo Smith  
Steve Reich  
Tamia  
Louis Myers  
Art Farmer

Keith Jarrett  
Bruford  
David Grisman  
Vin Garb  
Jon Sholle  
Souixsie &  
The Banshees  
Daavid Allen  
Claudia Schmidt  
Bothy Band  
Tony Rice  
Codona  
Ricky Ford

TOWSON/BALTIMORE, MD.

WCVT

DONNA JEAN RUMBLEY

HEAVY AIRPLAY:

Bruford  
Robert Fripp  
Steve Hackett  
Blue Oyster Cult  
Gong  
Morningstar  
Face Dancer  
\*The Cars

Mahogany Rush  
Renaissance  
999  
The Roches  
\*Mick Taylor  
\*Rick Wakeman  
\*Nils Lofgren  
\*Dire Straits

MODERATE AIRPLAY:

Anthony Phillips  
Kansas  
Tim Weisberg  
Missouri  
The Tubes

Atl. Rhy. Sec.  
Bram Tcha  
\*Joni Mitchell  
John Hall

# SOUTH

NASHVILLE, TENN.

WKDF

SYLVIA

ADDS:

\*Dave Edmunds  
Charlie Daniels  
Bad Co.  
Kansas  
Wings  
Supertramp

\*Stanley Clarke  
The Cars  
E.L.O.  
Rickie Lee Jones  
Neil Young  
James Taylor

MODERATE AIRPLAY:

John Stewart  
Atl. Rhy. Sec.  
Jennifer Warnes  
Cheap Trick  
Queen

Dire Straits  
Carly  
D. McClinton  
Van Halen  
The Kinks

ATLANTA, GA.

WRAS

CLEDRA

HEAVY AIRPLAY:

\*Pat Travers  
\*Greg Kihn  
\*Neil Young  
The Knack  
Nick Lowe  
Nils Lofgren  
D. McClinton  
Renaissance  
St. Paradise  
Patti Smith

Marshall  
Pat Metheny  
Spyro Gyra  
Flash & The Pan  
Dixie Dregs  
Sniff 'N  
The Tears  
Lene Lovich  
Whiteface

MODERATE AIRPLAY:

\*Blackjack  
\*Joni Mitchell  
\*Robert Palmer  
\*Gary Brooker  
\*Stanley Clarke  
\*Rachel Sweet  
Devo  
Mick Taylor  
Airwaves  
Arlo Guthrie  
John Cougar

Blue Oyster Cult  
Nantucket  
Chopper  
Cooper Bros.  
Bram Tchaikovsky  
Michael Nesmith  
Ian Hunter  
Beckmeier Bros.  
Kansas  
Gruppo Sportivo

SINGLES:

The Records

IMPORTS:

Mother's Finest

COMMENTS:

Nice people department...  
Mother's Finest; thanks for coming down to the station and making our day.  
We're waiting for The Jam.  
- Cledra

PLUS (+) INDICATES AUDIENCE REACTION. (\*) INDICATES NEW ADDITION

RADIO



## SOUTH

## ATLANTA, GA.

## WREK

PAUL ANDERSON

## HEAVY AIRPLAY:

\*SUPER PICKER'S SPECIAL  
\*Tony Rice  
\*New Grass Revival  
\*Richard Green  
\*Joni Mitchell  
\*Woody Harris  
\*Dan Crazy

\*THE NEW SOUTH  
\*Mike Richmond  
\*Chick Corea  
\*Mark Colby  
\*Lee Ritenour  
Geo. Gritzback  
Mary McCaslin  
Bruford  
Vangelis

## LIGHT AIRPLAY:

\*The Who  
\*Arlo Guthrie  
\*David Bowie  
\*Wings  
\*Slide Hampton  
\*Sal Salvador Quartet  
\*Thad Jones/Mel Lewis

\*Dire Straits  
\*Tony Trischka  
\*Aslome Bros.  
\*Sal Nistico  
\*Ronnie Matthews  
\*Gordiana McCulloch

## JACKSONVILLE, FLA.

## WJAX

RICH LANGLOIS

## ADDS:

\*The Rumour  
\*Hotel  
\*Canned Heat

\*John Cougar  
\*Walter Egan  
\*Greg Sutton

## HEAVY AIRPLAY:

Van Halen  
Charlie Daniels  
Supertramp  
Wings  
Atl. Rhy. Sec.  
Blackfoot  
Pat Travers  
Bad Co.  
Billy Thorpe  
The Cars

Doobie Bros.  
Cheap Trick  
Henry Paul Band  
Peter Frampton  
David Bowie  
Marshall Tucker  
Poco  
Journey  
James Taylor

## MODERATE AIRPLAY:

Queen  
Carly Simon  
Gerry Rafferty  
Joe Jackson  
Kansas  
Ted Nugent  
Blue Oyster Cult

Dire Straits  
The Knack  
Climax Blues Bd.  
Robert Palmer  
The Kinks  
Chopper

## SINGLES:

Little River Bd.  
NON-MUSIC PROGRAMMING;  
Interviews with Screams, Thursday,  
July 5th; Simon Kirke (Bad Co.),  
Saturday July 7th.

## JACKSONVILLE, FLA.

## WKUE (92K)

LARRY BROWDY

## ADDS:

\*Michael Stanley  
\*Greg Kihn  
\*Point Blank  
\*Walter Egan  
\*Roadmaster  
\*John Cougar

\*Ian Dury  
\*Neil Young  
\*Joan Baez  
\*Queen  
\*Canned Heat

## HEAVY AIRPLAY:

Atl. Rhy. Sec.  
Bad Co.  
Blackfoot  
The Cars  
Charlie Daniels  
E.L.O.  
Peter Frampton  
Iron City  
Houserockers

Kansas  
The Knack  
Marshall Tucker  
Missouri  
Billy Thorpe  
Van Halen

## MODERATE AIRPLAY:

Blackjack  
Blue Oyster Cult  
Chopper  
Dire Straits  
Journey  
Carole King  
\*The Kinks

Nils Lofgren  
Orleans  
Robert Palmer  
Henry Paul Band  
P.P. League  
James Taylor  
Triumph

## SINGLES:

Orleans  
Journey  
Carole King  
Supertramp  
Bram Tchaikovsky

Little River Bd.  
E.L.O.  
Patti Smith  
Beckmeier Bros.

## ORLANDO, FLA.

## ZETA 7

BILL MIMMS

## HEAVY AIRPLAY:

Blackfoot  
\*The Cars  
Charlie Daniels  
Dire Straits  
Kansas  
The Knack  
Marshall Tucker

Ted Nugent  
\*Queen  
Gerry Rafferty  
Supertramp  
\*Pat Travers  
Van Halen  
Wings

## MODERATE AIRPLAY:

Atl. Rhy. Sec.  
Bad Co.  
\*Blue Oyster Cult  
Cheap Trick  
\*America  
E.L.O.  
Peter Frampton  
Nick Gilder  
Rickie Lee Jones  
St. Paradise  
\*The Kinks

\*Neil Young  
\*Mick Taylor  
Billy Thorpe  
\*Robert Palmer  
Henry Paul Band  
Sniff 'N  
The Tears  
Bram Tchaikovsky  
Thin Lizzy  
The Who

## SINGLES:

Joe Jackson  
Poco

John Stewart  
New England

## FT. LAUDERDALE, FLA.

## WSHE

MICHELE ROBINSON

## ADDS:

\*Michael Stanley  
\*The A's

\*P.P. League

## HEAVY AIRPLAY:

The Cars  
Climax Blues Bd.  
Dire Straits  
E.L.O.  
The Knack

Nick Lowe  
Missouri  
Robert Palmer  
Bram Tchaikovsky  
Wings

## MODERATE AIRPLAY:

Flash & The Pan  
\*The Rumour

The Reds

## NEW ORLEANS, LA

## WNOE

CAPT. HUMBLE

## ADDS:

\*Lazy Racer  
\*Bonnie Pointer

\*B.B. King  
\*Gato Barbieri

## HEAVY AIRPLAY:

Donna Summer  
Supertramp  
Rickie Lee Jones  
E. W. & F.  
Wings

Crusaders  
E.L.O.  
Earl Klugh  
Jones Girls  
Roy Ayers

## MODERATE AIRPLAY:

Peaches & Herb  
Bad Co.  
Doobie Bros.  
James Taylor  
Jacksons

Peter Frampton  
Toto  
Geo. Harrison  
Anne Murray  
Roger Voudouris

## NEW ORLEANS, LA.

## WTUL

SHEPARD SAMUELS

## HEAVY AIRPLAY:

The Who  
Neil Young  
The Cars  
Nick Lowe  
Lene Lovich  
Joni Mitchell  
Devo  
Dire Straits  
Greg Kihn  
Wings  
Ian Hunter  
Robert Fripp  
Lou Reed  
Robert Palmer  
David Bowie

Mick Taylor  
Bram Tchaikovsky  
Michael Nesmith  
Tbotts &  
The Maytals  
Blue Oyster Cult  
Arlo Guthrie  
Gruppo Sportivo  
Willie & Leon  
James Taylor  
Kansas  
Brian Eno  
Ron Wood  
Renaissance  
Supertramp

## MODERATE AIRPLAY:

The Kinks  
Martin Mull  
Kim Fowley  
Allman Bros.  
Rachel Sweet  
The Meters  
The Rumour  
Jan Akkerman  
Patti Smith  
Vangelis  
Steve Hackett  
Bruford  
Graham Parker  
Emigre  
E.L.O.

Duncan Browne  
Van Morrison  
Chick Corea  
Lamont Cranston  
Peter Rowan  
Genesis  
Dixie Dregs  
Joe Jackson  
Link Wray  
Joe Farrell  
John Hall  
Jan Garbarek  
Stanley Clarke  
Keith Jarrett

## DALLAS, TEX.

## KTXQ

TIM SPENCER

## HEAVY AIRPLAY:

Atl. Rhy. Sec.  
The Cars  
Dire Straits  
E.L.O.  
Jay Ferguson  
Peter Frampton  
Dixon House Bd.  
Bugs Henderson  
Journey

Kansas  
The Knack  
Mahogany Rush  
Gerry Rafferty  
John Stewart  
Supertramp  
Van Halen  
Wings

## MODERATE AIRPLAY:

\*Blue Oyster Cult  
\*Climax Blues Bd.  
\*Blackjack  
\*The Kinks  
\*Little River Bd. (single)  
\*Robin Williams  
Joe Jackson  
\*Greg Kihn  
Airbourne

Michael Nesmith  
Rockets  
\*Robert Palmer  
\*Neil Young  
Sniff 'N  
The Tears  
Bram Tchaikovsky  
The Who  
\*Point Blank (Light play)

## DALLAS, TEX.

## KZEW

DORIS MILLER

## HEAVY AIRPLAY:

Bad Co.  
The Cars  
Cheap Trick  
Dire Straits  
Peter Frampton

Kansas  
Gerry Rafferty  
Rod Stewart  
Supertramp  
Wings

## MODERATE AIRPLAY:

Atl. Rhy. Sec.  
E.L.O.  
Nick Gilder  
\*The Records (45)  
Nick Gilder  
Rockets  
Blondie  
The Knack

Nick Lowe  
Marshall Tucker  
Ted Nugent  
Robert Palmer  
James Taylor  
Bram Tchaikovsky  
The Who  
Tarney/Spencer  
Neil Young

## SINGLES:

HEAVY...  
Van Halen  
New England  
Tycoon

Kansas  
Jay Ferguson  
John Stewart  
Joe Jackson

## HOUSTON, TEX.

## KLOL

MARALISE HOWZE

## HEAVY AIRPLAY:

The Cars  
E.L.O.  
Wings  
Kansas  
Journey  
New England

Gerry Rafferty  
Atl. Rhy. Sec.  
Van Halen  
Charlie Daniels  
Cheap Trick

## MODERATE AIRPLAY:

Joe Jackson  
Dire Straits  
Billy Thorpe  
Rickie Lee Jones  
Supertramp  
The Who  
Sniff 'N  
The Tears  
Blackfoot

Missouri  
Climax Blues Bd.  
Henry Paul Band  
Bram Tchaikovsky  
Iron City  
Houserockers  
Mike Nesmith  
Nick Gilder  
Nick Lowe

## SINGLES:

Carly Simon  
Night

## MEMPHIS, TENN.

## WLYX

STEVE STEVENSON

## HEAVY AIRPLAY:

\*Greg Kihn  
\*Hotel  
\*Point Blank  
\*Rick Wakeman  
\*Rachel Sweet  
\*The Knack  
\*Louise Goffin  
+Sniff 'N  
The Tears  
+Jim Capaldi  
\*Robert Palmer

+Herman Brood  
+Nils Lofgren  
+\*Neil Young  
+\*The Kinks  
\*Joni Mitchell  
+\*Pat Travers  
+The Cars  
+Jan Akkerman  
+Nick Lowe  
+DeGarmo & Key

## MODERATE AIRPLAY:

\*Chopper  
\*Joe Egan  
+David Bowie

+Gary Brooker  
\*Walter Egan

## JOHNSON CITY, TENN.

## WQUT

CANDY BRYANT

## HEAVY AIRPLAY:

Cont'd

## WQUT Cont'd

## ADDS:

\*Blackjack  
\*Joan Baez  
\*Walter Egan  
\*Sniff 'N  
The Tears  
\*Nick Lowe  
\*Point Blank  
\*Edgar Winter  
\*Robert Palmer  
\*Neil Young

\*America  
\*John Stewart  
\*Climax Blues Bd.  
\*The Cars  
\*Atl. Rhy. Sec.  
\*Gerry Rafferty  
\*Dire Straits  
\*Wings  
\*E.L.O.

## MODERATE AIRPLAY:

Carly Simon  
+Henry Paul Band  
+Jeremy Spencer  
James Taylor  
+Manfred Mann  
Peter Frampton  
+Charlie Daniels  
+The Who  
Marshall Tucker  
Triumph  
+New England  
+Blackfoot

Bad Co.  
Supertramp  
Bram Tchaikovsky  
+Louise G  
Leon Russell  
Carole King  
Mychael  
Whiteface  
+Runner  
Arlo Guth  
\*Blue Oyster Cult  
St. Paradise

## SINGLES:

The Knack  
Night

Herman Brood

## TALLAHASSEE, FLA.

## WFSU

BILL BEHENNA

## HEAVY AIRPLAY:

\*The Cars  
The Rumour  
Stanley Clarke  
The Kinks  
Joni Mitchell  
Carly Simon

Queen  
Dire Straits  
Bram Tchaikovsky  
Pat Travers  
The Who  
Nils Lof

## MODERATE AIRPLAY:

Michael Stanley  
Louise Goffin  
Greg Kihn  
Gruppo Sportivo  
Blackjack  
Scorpions  
Tim Curry

John Cougar  
Sniff 'N  
The Tears  
Gordon Michaels  
Mick Taylor  
Ian Dury  
Aviator

## MONTGOMERY, ALA.

## WHYY (Y-102)

PHIL HORTON

## HEAVY AIRPLAY:

\*Robert John  
+Cheap Trick  
Joe Jackson

Kansas  
Manfred Mann  
Blackfoot

## MODERATE AIRPLAY:

E.L.O.  
Blue Oyster Cult  
Steve Kipner

Blackfoot  
Nantucket  
Dixon House Bd.

## SINGLES:

David Loggins  
Abba  
Elton John  
+The Cars

+\*The Knack  
+Spyro Gyra  
+Hotel

## KILGORE, TEX.

## KRTX

DAL SANDERS, M.D.

## HEAVY AIRPLAY:

+Cheap Trick  
Wings  
+Charlie Daniels  
+Van Halen  
Kansas  
Peter Frampton  
+E.L.O.  
Gerry Rafferty

Atl. Rhy. Sec.  
+The Cars  
Joe Jackson  
+Ted Nugent  
+The Who  
Dire Straits  
+\*The Knack

## MODERATE AIRPLAY:

John Stewart  
\*Bram Tchaikovsky  
Carole King  
Runner  
St. Paradise

+Wet Willie  
+Kiss  
Herman Brood  
Le Roux  
+Carly Simon

## WICHITA FALLS, TEX.

## KNTO

BOB ELIOT

## HEAVY AIRPLAY:

\*Nils Lofgren  
\*Scorpions  
\*E. W. & F.  
The Who  
David Bowie  
Atl. Rhy. Sec.

E.L.O.  
Peter Frampton  
Gerry Rafferty  
The Cars  
+Kiss  
Isley Bros.

## MODERATE AIRPLAY:

Blackjack  
The Knack  
\*Walter Egan  
\*Edgar Winter  
Airwaves  
\*America

Bram Tchaikovsky  
\*John Cougar  
\*Carole King  
\*Don Nix  
\*Hotel  
Bad Co.



# SOUTH

## CORPUS CHRISTI, TEX.

C-101 (KNCN)

CHARLIE PALMER

### HEAVY AIRPLAY:

E.L.O. Supertramp  
Wings Cheap Trick  
The Cars Carly Simon  
Joe Jackson John Stewart  
Kansas Journey  
Rickie Lee Jones Van Halen  
Donna Summer

### MODERATE AIRPLAY:

James Taylor E. W. & F.  
Maria Muldaur Jay Ferguson  
Peter Frampton Bad Co.  
Blondie The Knack  
Gerry Rafferty Isley Bros.  
Atl. Rhy. Sec. Blue Oyster Cult

# MIDWEST

## CLEVELAND, OHIO

WMMS

KID LEO

### ADDS:

\*The Reds Renaissance  
\*Don Nix Dave Edmunds  
\*Pat Travers Little River Bd  
\*The Rumour (45)

### HEAVY AIRPLAY:

Bad Co. Nils Lofgren  
Blue Oyster Cult Walter Egan  
The Cars Kiss  
Charlie Daniels Iron City  
Dire Straits Houserockers  
E.L.O. \*The Kinks  
Flash & The Pan Michael Stanley  
Peter Frampton Queen  
Ian Hunter John Stewart  
Rickie Lee Jones Supertramp  
Journey Van Halen  
Greg Kihn The Who  
The Knack Wings

### MODERATE AIRPLAY:

Atl. Rhy. Sec. Bram Tchaikovsky  
Blackfoot Thin Lizzy  
David Bowie Triumph  
Cheap Trick Mike Nesmith  
Nick Gilder Lene Lovich  
Louise Goffin Beckmeier Bros.  
Kansas Mick Taylor  
Nick Lowe Isley Bros.  
Marshall Tucker Rachel Sweet  
Robert Palmer Carly Simon  
Gerry Rafferty Wet Willie  
James Taylor Tycoon  
A.W.B.

## DETROIT, MICH.

WABX

ERIC GOLDBERG

### ADDS:

\*The Kinks Pat Travers  
\*Greg Kihn Nils Lofgren  
\*Neil Young Jimi Hendrix  
\*Sniff 'N Charlie Daniels  
The Tears

### HEAVY AIRPLAY:

The Cars Ted Nugent  
E.L.O. Queen  
Ian Hunter Van Halen  
Joe Jackson The Who  
The Knack Wings

### MODERATE AIRPLAY:

Blackjack Gerry Rafferty  
David Bowie John Stewart

## DETROIT, MICH.

WRIF

TAWNIA TOWNSEND

### HEAVY AIRPLAY:

The Cars Queen  
E.L.O. The Who  
Greg Kihn Wings

### MODERATE AIRPLAY:

Blackfoot Nils Lofgren  
\*Blue Oyster Cult Ted Nugent  
Herman Brood Robert Palmer  
Dire Straits Sniff 'N  
Peter Frampton The Tears  
\*Louise Goffin \*St. Paradise  
Ian Hunter Supertramp  
Joe Jackson Bram Tchaikovsky  
Kansas

## DETROIT, MICH.

WWW

MARK MC EWEN

### HEAVY AIRPLAY:

The Cars The Knack  
E.L.O. Van Halen  
Joe Jackson

### MODERATE AIRPLAY:

Blackfoot Pat Travers  
Dire Straits Wings  
Kansas \*Charlie Daniels  
Ted Nugent (Light play)  
Queen

## CHICAGO, ILL.

WLUP (THE LOOP)

SKY DANIELS

### ADDS:

\*The Reds Dave Edmunds  
\*The Kinks The Records  
\*Scorpions David Werner

### HEAVY AIRPLAY:

Blue Oyster Cult Robert Palmer  
The Cars Patti Smith  
E.L.O. Supertramp  
The Knack Bram Tchaikovsky  
Nils Lofgren Billy Thorpe  
Nick Lowe Neil Young

### MODERATE AIRPLAY:

David Bowie Wings  
Herman Brood Clash  
Dire Straits (45)  
Jay Ferguson Lene Lovich  
Flash & The Pan Mick Taylor  
Peter Frampton Nantucket  
Nick Gilder Frankie Miller  
Louise Goffin Night  
Ian Hunter The Police  
Kansas The Romantics  
Greg Kihn (45)  
Ted Nugent Laughing Dogs  
Graham Parker Blackjack  
Queen Iron City  
Sniff 'N Houserockers  
The Tears

## CHICAGO, ILL.

WXRT

BOB GELMS

### ADDS:

\*The Kinks Stanley Clarke  
\*Robin Williams Blackjack  
\*The Rumour Louise Goffin  
\*Dave Edmunds Ian Dury  
\*Rachel Sweet Lonnie Brooks

### HEAVY AIRPLAY:

David Bowie The Knack  
The Cars Nils Lofgren  
Dire Straits Marshall Tucker  
E.L.O. \*Robert Palmer  
Rickie Lee Jones Graham Parker  
Kansas Patti Smith  
Elvis Costello Supertramp  
\*Greg Kihn Bram Tchaikovsky  
Pat Metheny The Who  
\*Neil Young

### MODERATE AIRPLAY:

Bad Co. Van Halen  
Blue Oyster Cult Wings  
Herman Brood Roxy Music  
Charlie Daniels The Ramones  
Devo Spyro Gyra  
Doobie Bros. Mick Taylor  
Flash & The Pan Tom Robinson  
Joe Jackson Wet Willie  
Manfred Mann Bob Dylan  
Renaissance The Tubes  
Thin Lizzy

### COMMENTS:

The management of WXRT thought it was time for a change and as a result John Platt was asked to resign. The station's format will not be changing, however. We will be hiring a replacement in a week or two.

## CHICAGO, ILL.

WMET

BILL EVANS

### ADDS:

\*The Kinks Robert Palmer  
\*Walter Egan The Rumour  
\*Point Blank David Werner

Cont'd

## WMET Cont'd

### HEAVY AIRPLAY:

The Cars Ted Nugent  
Cheap Trick Queen  
Dire Straits Bram Tchaikovsky  
Flash & The Pan The Who  
Joe Jackson Wings  
Kansas Neil Young  
The Knack

### MODERATE AIRPLAY:

David Bowie Supertramp  
Ian Hunter Triumph  
Journey Van Halen  
Greg Kihn Scorpions  
Marshall Tucker D. McClinton  
Patti Smith Link Wray

## ELGIN/CHICAGO, ILL.

WKWL

WALLY LEISERING

### ADDS:

\*Third World Rachel Sweet  
\*Gruppo Sportivo Walter Egan  
\*Marc Benno Maria Muldaur  
\*Dave Edmunds Queen  
\*Stanley Clarke

### HEAVY AIRPLAY:

Jan Akkeman D. McClinton  
Asleep At Jay McShann  
The Wheel Pat Metheny  
Blue Oyster Cult New Grass  
The Cars Revival  
Ron Carter Passport  
Dire Straits Henry Paul Band  
Flash & The Pan Iggy Pop  
Heath Bros. (import)  
Rickie Lee Jones Ben Sidran  
Greg Kihn Mick Taylor  
Nils Lofgren Jennifer Warnes  
Nick Lowe Tony Williams

### MODERATE AIRPLAY:

Atl. Rhy. Sec. Caldera  
Charlie Daniels Arild Anderson  
Ian Hunter Lene Lovich  
The Knack \*The Kinks  
Patti Smith Sam Most/  
Supertramp Joe Farrell  
Bram Tchaikovsky Cal Tjader  
Thin Lizzy P.P. League  
The Who The Police  
Sonny Fortune Jerry Lee Lewis  
Crusaders Jean-Luc Ponty  
Downchild Toots &  
Canned Heat The Maytals  
Lamont Cranston Tom Robinson  
Lowell George Sniff 'N'  
John McLaughlin The Tears  
Milt Jackson Spyro Gyra  
Marc Colby Tim Weisburg

### SINGLES:

The Records San Fernando  
Screams Valley Music  
Skater Band

### IMPORTS:

Eddie & Skyhooks  
The Hot Rods The Ramones

## MINNEAPOLIS, MINN.

KQRS

TAC HAMMER

### ADDS:

\*Nick Lowe Louise Goffin  
\*Greg Kihn Mick Taylor  
\*Pat Travers Nils Lofgren  
\*BIG HITS OF THE \*Blue Oyster Cult

### HEAVY AIRPLAY:

The Cars Kansas  
Supertramp Wings  
Charlie Daniels Ted Nugent  
Peter Frampton Van Halen  
The Knack Blackfoot

### MODERATE AIRPLAY:

Patti Smith Bram Tchaikovsky  
E.L.O. Sniff 'N  
Dire Straits The Tears  
Nick Gilder Herman Brood  
Joe Jackson Triumph  
Billy Thorpe Queen  
The Who Robert Palmer

### SINGLES:

Graham Parker

## ST. LOUIS, MO.

KADI

PETER E. PARISI

### HEAVY AIRPLAY:

John Stewart \*The Cars  
Atl. Rhy. Sec. Missouri  
E.L.O. Kiss  
Peter Frampton Van Halen  
\*John Cougar Bad Co.  
Billy Thorpe The Who  
Kansas Wet Willie  
James Taylor Patti Smith  
Journey Dire Straits  
The Knack Doucette  
Joe Jackson Blackfoot  
Tarney/Spencer Ian Hunter  
Marshall Tucker Robert Palmer  
\*Charlie Daniels Cheap Trick  
Wings Faith Band

### MODERATE AIRPLAY:

Flash & The Pan Nick Gilder  
Dixie Dregs Blue Oyst  
Mahogany Rush Nick Lowe  
Herman Brood \*Point Blank  
\*Nils Lofgren \*Night  
D. McClinton \*Pat Travers  
\*Greg Kihn \*Sniff 'N  
Bram Tchaikovsky The Tears  
Airborne \*Nantucket  
America \*Blackjack  
Morningstar

### SINGLES:

Little River Bd. Graham Parker

## KANSAS CITY, MO.

KY102 (KYYS)

JOE MC CABE

### HEAVY AIRPLAY:

The Cars The Knack  
Charlie Daniels Wings  
E.L.O. Billy Thorpe  
Kansas

### MODERATE AIRPLAY:

Blue Oyster Cult Night  
\*The Kinks Robert Palmer  
\*Little River Bd. Queen  
(single) Bram Tchaikovsky  
\*Dave Edmunds The Who  
Nick Lowe

## AKRON, OHIO

WKDD

CRAIG JOHNS

### HEAVY AIRPLAY:

Abba E.L.O.  
Bad Co. Supertramp  
Wings Peter Frampton  
Dire Straits Atl. Rhy. Sec  
Gerry Rafferty Rickie Lee Jones  
Isley Bros. Carly Simon  
E. W. & F. Ian Hunter

### MODERATE AIRPLAY:

America Walter Egan  
Kansas Joan Baez  
The Knack Blue Oyster Cult  
Patti Smith Nils Lofgren  
Michael Stanley Greg Kihn  
Bram Tchaikovsky

## YPSILANTI, MICH.

WEMU

DARRYL MORRISON

### HEAVY AIRPLAY:

New Brubeck Dave Karr  
Quartet Oscar Peterson  
Larry Coryell & Arilo Andersen  
Brubeck Bros. Jan Garbarek  
NEW ORLEANS JAZZ Percussion  
& HERITAGE FEST Profiles  
Crusaders Frank Maro  
Ron Carter Basie/Brown/  
Eric Gale Gillespie &  
Lew Tabackin Roker  
Woody Shaw

### MODERATE AIRPLAY:

Lionel Hampton Kenny Burrell  
Roland Vazquez Geo. Benson  
Concord Super Bd F. Ambrosetti  
Thad Jones/ Mick Goodrick  
Mel Lewis Jakob Magnusson  
Tim Weisburg

PLUS (+) INDICATES AUDIENCE REACTION. (\*) INDICATES NEW ADDITION

RADIO



## MIDWEST

## PEORIA, ILL.

WWCT

RICH FRUIN/WENDY RICE

## HEAVY AIRPLAY:

Atl. Rhy. Sec.	Bad Co.
The Cars	Charlie Daniels
Ian Hunter	Kansas
Gerry Rafferty	The Who
Climax Blues Bd.	Manfred Mann
Supertramp	The Knack

## MODERATE AIRPLAY:

E.L.O.	Journey
Dire Straits	Sniff 'N
Wings	The Tears
Jonn Stewart	Henry Paul Band
Thin Lizzy	Blue Oyster Cult
Bill Quateman	Marshall Tucker
Herman Brood	The Nuge

## EVANSTON, ILL.

WNUR

JIM DAVIDSON

## HEAVY AIRPLAY:

Rickie Lee Jones	Supertramp
Boatz	Lou Reed
Arlo Guthrie	Patti Smith
Atl. Rhy. Sec.	Ian Hunter
Gerry Rafferty	Bob Dylan
Wings	Ron Wood
Dire Straits	The Cars
Louise Goffin	The Who
James Taylor	

## MODERATE AIRPLAY:

Leon Russell	Nick Lowe
Steve Forbert	Tom Robinson
E.L.O.	Robert Fripp
Carly Simon	David Bowie
Greg Kihn	Devo
Blue Oyster Cult	Missouri
Mick Taylor	

## SINGLES:

Graham Parker

## URBANA/CHAMPAIGN, ILL.

WPGU

PHIL PRIEST

## HEAVY AIRPLAY:

+Van Halen	FM/BLACK NOISE
+Screams	Lake
Supertramp	Rickie Lee Jones
Bad Co.	Tom Robinson
Kansas	+Tonio K
New England	Graham Parker
*The Cars	The Tubes
+Ian Hunter	

## MODERATE AIRPLAY:

Rockets	*St. Paradise
Patti Smith	*Atl. Rhy. Sec.
Doucette	Joe Jackson
*Carly Simon	*Gruppo Sportivo
*Devo	*Night

## ST. LOUIS, MO.

KWMU

MIKE FITZSIMMONS

## HEAVY AIRPLAY:

Airto	Woody Shaw
Passport	Steve Hackett
Johnny Hodges	Jan Akkerman
Robert Fripp	McCoy Tyner
*Roland Vazquez	Anthony Phillips
Modern Jazz	Eberhard Weber
Sextet	Warren Vache
Mike Taylor	*Aviator
*Eric Gale	*Sonny Fortune
Charles Byrd	*Phil Woods
Vangelis	The Who
*Arild Anderson	

## MODERATE AIRPLAY:

PFM	Irakere
Weather Report	

## MADISON, WISC.

WISA

SCOTT WATSON

## HEAVY AIRPLAY:

Nils Lofgren	Nick Lowe
The Cars	Climax Blues Bd.
Robert Palmer	Dire Straits
The Knack	John Stewart
Neil Young	Rickie Lee Jones
Mick Taylor	Flash & The Pan
Marshall Tucker	The Roches

Cont'd

WISA Cont'd

## MODERATE AIRPLAY:

Patti Smith	Snopek
Manfred Mann	Lamont Cranston
Greg Kihn	Pat Metheny
Charlie Daniels	Atl. Rhy. Sec.
Supertramp	Ian Hunter

## MADISON, WISC.

WORT

DANNY KAHN

## MODERATE AIRPLAY:

Art Farmer	Tony Rice
Anita O'Clay	Asleep At
Prez Conference	The Wheel
Scott Hamilton/	HONKY TONKIN'
Buddy Tate	D. McClinton
Fred Raulston	Ricky Skaggs
Pancho Sanchez	Willie & Leon
Buddy DeFranco	Eddie Quansah
Charles Mingus	Third World
Ron Carter	Exuma
Art Pepper	J.B. Hutto
Carter Jefferson	Lene Lovich
Cedar Walton	Rachel Sweet
Jerry Douglas	

## WEST

## DENVER, COLO.

KBPI

FRANK CODY

## ADDS:

*The Rumpur	*Crimson Tide
*Blue Oyster Cult	

## HEAVY AIRPLAY:

Bad Co.	The Knack
Blackfoot	John Stewart
The Cars	Supertramp
E.L.O.	Van Halen
Peter Frampton	The Who
Rickie Lee Jones	Wings
Airbourne	

## MODERATE AIRPLAY:

Atl. Rhy. Sec.	Gerry Rafferty
Blackjack	Sniff 'N
Joe Jackson	The Tears
Nils Lofgren	James Taylor
Nick Lowe	Bram Tchaikovsky
Ted Nugent	Pat Travers
Robert Palmer	

## SINGLES:

Thieves	J. Geils Band
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## DENVER, COLO.

KFML

IRA GORDON

## ADDS:

*The Kinks	*Stanley Clarke
*Michael Stanley	*Neil Young
*Pousette-Dart Bd	
*Little River Bd.	

## HEAVY AIRPLAY:

Atl. Rhy. Sec.	Rickie Lee Jones
Climax Blues Bd.	Henry Paul Band
Dire Straits	Gerry Rafferty
Night	Supertramp
E.L.O.	Wings

## MODERATE AIRPLAY:

Herman Brood	Duke Jupiter
The Cars	Jim Capaldi
Flash & The Pan	Gary Brooker
Ian Hunter	Emmylou Harris
Joe Jackson	Lazy Racer
Kansas	Duncan Browne
Greg Kihn	Frankie Miller
The Knack	Michael Nesmith
Nils Lofgren	D. McClinton
Nick Lowe	Carole King
Manfred Mann	Jennifer Warnes
Marshall Tucker	Wet Willie
Robert Palmer	Walter Egan
John Stewart	Willie & Leon

## DENVER, COLO.

KCFR

ANNETTE GRISWOLD

## HEAVY AIRPLAY:

*Third World	Tuxedo Moon
*Chick Corea	+Lenny Breau
*Yellow Magic	
Orchestra	

Cont'd

KCFR Cont'd

## MODERATE AIRPLAY:

Rachel Sweet	Lee Clayton
Devo	Heldon
Ian Dury	Latest Pickwick
Nick Lowe	Camden
Joni Mitchell	*Ophelia Swing
Carly Simon	Band
Mick Taylor	*J. Redpath/
Maria Muldaur	L. Newstadt
Louise Goffin	Anita O'Day
The Cars	Anthony Davis
*Asleep at the	O.Lake/
Wheel	J. Hemphill
*Nils Lofgren	The Who
*The Kinks	Eddie Jefferson

## LIGHT AIRPLAY:

Pieces	Deadly Earnest
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## COMMENTS:

KCFR has a new music director, as of July 16th - Chuck Burrows.

## FT. COLLINS, COLO.

KTCL

RICK LOFGREN

## HEAVY AIRPLAY:

Rickie Lee Jones	Climax Blues Bd.
Supertramp	The Who
Dire Straits	Charlie Daniels
Gerry Rafferty	Mike Nesmith
Asleep at the	Joni Mitchell
Wheel	Nils Lofgren
Atl. Rhy. Sec.	D. McClinton

## MODERATE AIRPLAY:

The Knack	Greg Kihn
Bram Tchaikovsky	Pat Travers
Carole King	Blue Oyster Cult
Mick Taylor	Chopper
Renaissance	Nick Lowe
Gary Brooker	The Cars
Wings	Aviator
Danny O'Keefe	Iron City
Marshall Tucker	Houserockers
Peter Frampton	Jim Capaldi
Neil Young	Sniff 'N
Leon Russell	The Tears
Willie & Leon	Blackjack
P.P. League	Lowell George
David Bowie	Crusaders
Night	Jakob Magnusson
Louise Goffin	Duke Jupiter
The Kinks	

## SINGLES:

Graham Parker

## MESA/PHOENIX, ARIZ.

KDKB

LINDA CLAYTON

## ADDS:

*The Kinks	*REO Speedwagon
*Greg Kihn	*Jerry Riopelle

## HEAVY AIRPLAY:

Blackjack	Ted Nugent
The Cars	Sniff 'N
Dire Straits	The Tears
E.L.O.	Bram Tchaikovsky
Peter Frampton	Thin Lizzy
Kansas	Van Halen
The Knack	The Who
Nick Lowe	Wings

## MODERATE AIRPLAY:

Blue Oyster Cult	Billy Thorpe
Herman Brood	St. Paradise
Journey	Graham Parker
Nils Lofgren	Patti Smith
R. Fleischman	
J. Geils Band	
(single)	

## BELLEVUE, WASH.

KZAM

MARION SEYMOUR

## ADDS:

*Gato Barbieri	*Ian Dury
*Airwaves	*Tom Brown
*Third World	*Marc Benno

## HEAVY AIRPLAY:

Dire Straits	John Hall
Flash & The Pan	Lowell George
Albert Lee	Rickie Lee Jones
Joni Mitchell	Nick Lowe
Leon Russell	*Robert Palmer
Willie & Leon	Supertramp
Carly Simon	wings
Michael Nesmith	

Cont'd

KZAM Cont'd

## MODERATE AIRPLAY:

*Louise Goffin	Mick Taylor
Gerry Rafferty	*Gordon Michaels
Geo. Harrison	*The Kinks
*D. McClinton	Grateful Dead
*Neil Young	Bob Welch
Pat Metheny	Van Morrison
Wet Willie	Billy Joel
Carole King	Steve Forbert
Cate Bros.	Earl Klugh
Bob Dylan	

## PORTLAND, ORE.

KINK

LES SARNOFF

CARL WIDING

## HEAVY AIRPLAY:

Atl. Rhy. Sec.	Gerry Rafferty
Climax Blues Bd.	James
Dire Straits	Wings
Peter Frampton	*Pousette-Dart Bd
Rickie Lee Jones	Sutherland Bros.
*Robert Palmer	Carly Simon

## MODERATE AIRPLAY:

Bad Co.	Le Roux
Charlie Daniels	Bill Quateman
Doobie Bros.	Runner
E.L.O.	Poco
Kansas	Carole King
*Nils Lofgren	Tarney/Spencer
Marshall Tucker	Leon Russell
Supertramp	Kenny Loggins
*Joan Baez	Jakob Magnusson
*Cate Bros.	P.P. League
*Neil Young	Lowell George
*Joni Mitchell	Bob Dylan
*Crimson Tide	M. C. & H.
*Roland Vazquez	Mick Taylor
Crusaders	Jeremy Spencer
Elton John	Maria Muldaur
Orleans	Jennifer Warnes

## SINGLES:

*E. W. & F.	*Little River Bd.
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## MODERATE AIRPLAY:

(JAZZ)	Earl Klugh
Pat Metheny	Marc Colby
Chuck Mangione	Spyro Gyra
Tom Browne	George Brown
John Serry	

## PORTLAND, ORE.

KGON

GLORIA JOHNSON

## HEAVY AIRPLAY:

Bad Co.	Thin Lizzy
The Cars	Pat Travers
Kansas	Van Halen
The Knack	Wings
Ted Nugent	Face Dancer
Supertramp	

## MODERATE AIRPLAY:

Blue Oyster Cult	*Nils Lofgren
David Bowie	*Nick Lowe
Herman Brood	*Robert Palmer
Blackjack	Graham Parker
E.L.O.	Patti Smith
Ian Hunter	*Lene Lovic
Nantucket	*Ian Dury
*Walter Egan	*Charlie Daniels

## PORTLAND, ORE.

KVAN

DAVE LEE

## HEAVY AIRPLAY:

Atl. Rhy. Sec.	Joe Jackson
Bad Co.	The Kn
Herman Brood	New England
The Cars	Gerry Rafferty
*Dire Straits	John Stewart
E.L.O.	Supertramp
Jay Ferguson	Thin Lizzy
Peter Frampton	Van Halen
Rockets	Wings

## MODERATE AIRPLAY:

David Bowie	*Bram Tchaikovsky
Cheap Trick	Triumph
Rickie Lee Jones	*The Kinks
Journey	Tycoon
Kansas	The Police
*Nils Lofgren	April Wine
Manfred Mann	Tarney/Spencer
Marshall Tucker	THE WARRIORS
Ted Nugent	Orleans
*Queen	Alman Bros.

## SINGLES:

Bob Seger



# WEST

## EUGENE, ORE.

### KZEL

#### PEYTON MAYS

#### ADDS:

\*Pousette-Dart Bd  
\*Crimson Tide  
\*Troiano  
\*Michael Stanley  
Dire Straits  
The Cars  
\*Walter Egan  
+The Knack  
Climax Blues Bd.  
Pat Travers  
Rachel Sweet

\*The Reds  
\*Marc Benno  
\*Cooper Bros.  
\*Hotel

#### HEAVY AIRPLAY:

+Blue Oyster Cult  
Bram Tchaikovsky  
Robert Palmer  
Nils Lotgren  
Nick Lowe  
Mick Taylor

#### MODERATE AIRPLAY:

\*Stanley Clarke  
+\*Chuck Wagon &  
The Wheels  
John Cougar  
Blackjack  
The Rumour  
Michael Nesmith  
Wings  
Atl. Rhy. Sec.  
Charlie Daniels  
Runner  
Chopper

\*Point Blank  
\*Neil Young  
Wet Willie  
Joni Mitchell  
Herman Brood  
Missouri  
\*The Kinks  
\*Tim Curry  
\*Sonny Fortune  
Patti Smith  
\*Gordon Michaels  
Face Dancer

#### SINGLES:

\*Pleasure  
\*The Doll  
Lene Lovich

The Records  
Little River Bd

#### IMPORTS:

The Sports

#### COMMENTS:

Skylab's here and so are KZEL hardhats that proclaim "Skylab missed me. In '79" -- Proceeds going to our fund to light the bike trail. And then onto the rodeo where we'll be having a Bluegrass Beer Garden. Time to get our pointy boots out of the garage. Hey Mr. Jackson, can I borrow yer white bucks?

## SAN FRANCISCO, CA.

### KMEL (KAMEL 106)

#### MARK COOPER

#### ADDS:

\*The Kinks  
\*Pat Travers  
\*Walter Egan  
\*Stanley Clarke

\*The Rumour  
\*Blackjack  
\*Pearl Harbour &  
The Explosions

#### HEAVY AIRPLAY:

The Cars  
Dire Straits  
E.L.O.  
Peter Frampton  
Kiss  
\*Neil Young

The Knack  
Robert Palmer  
Supertramp  
The Who  
Wings

#### MODERATE AIRPLAY:

Bad Co.  
Blue Oyster Cult

Joe Jackson  
Van Halen

## SAN FRANCISCO, CA.

### KSAN

#### KATE INGRAM

#### ADDS:

\*The Reds  
\*The Cars  
\*The Kinks  
\*Laughing Dogs  
\*M  
(45)  
\*Mutants  
(45)

\*Plastic Idols  
(45)  
\*Pleasure  
\*The A's  
\*Scorpions  
\*Smirks  
\*Straight 8 EP  
\*Robin Williams

#### HEAVY AIRPLAY:

Blue Oyster Cult  
David Bowie  
The Cars  
Blondie  
Dire Straits  
Ian Hunter  
Joe Jackson  
Greg Kinn

The Knack  
Nils Lofgren  
Nick Lowe  
Graham Parker  
Bram Tchaikovsky  
Thin Lizzy  
The Who  
Neil Young

Cont'd

## KSAN Cont'd

#### MODERATE AIRPLAY:

Bad Co.  
Cheap Trick  
Devo  
Doobie Bros.  
Elvis Costello  
Walter Egan  
Flash & The Pan  
Gruppo Sportivo  
Pearl Harbor &  
The Explosions  
Iggy Pop  
Journey  
Ted Nugent  
Robert Palmer

The Police  
The Ramones  
Queen  
Roxy Music  
Patti Smith  
Supertramp  
Talking Heads  
Mick Taylor  
The Tubes  
Dwight Twilley  
Ron Wood  
Van Halen  
Wings

## SAN JOSE, CA.

### KOME

#### DANA JANG

#### ADDS:

\*Nils Lotgren  
\*Neil Young  
\*The Kinks  
\*Blackjack  
\*Nick Gilder

\*Louise Goffin  
\*Robert Palmer  
\*Mick Taylor  
\*The Rumour  
\*Robin Williams

#### HEAVY AIRPLAY:

Atl. Rhy. Sec.  
+Bad Co.  
+The Cars  
+Cheap Trick  
Charlie Daniels  
+Dire Straits  
+E.L.O.  
Ian Hunter  
+Joe Jackson  
+Rickie Lee Jones  
+Journey  
+Kansas  
+The Knack

Marshall Tucker  
New England  
Ted Nugent  
Graham Parker  
Patti Smith  
John Stewart  
+Supertramp  
Thin Lizzy  
Triumph  
+Van Halen  
+The Who  
+Wings

#### MODERATE AIRPLAY:

Blue Oyster Cult  
David Bowie  
Jay Ferguson  
Flash & The Pan  
Peter Frampton  
+Greg Kihn  
Nick Lowe  
Manfred Mann  
Henry Paul Band  
\*Robert Palmer  
+Queen  
Bram Tchaikovsky  
+Pat Travers  
\*Neil Young  
Blackfoot  
Climax Blues Bd.  
\*The Kinks  
\*Nils Lofgren  
D. McClinton  
Might  
Sniff 'N  
The Tears

Billy Thorpe  
Wet Willie  
Aviator  
Blackjack  
Gary Brooker  
Chopper  
Lee Clayton  
Devo  
Nick Gilder  
Louise Goffin  
John Hiatt  
Iron City  
Houserockers  
Lene Lovich  
P.P. League  
Gerry Rafferty  
Renaissance  
\*The Rumour  
Runner  
Mick Taylor  
Willie & Leon  
\*Robin Williams

#### SINGLES:

Graham Parker

#### IMPORTS:

Ian Gomm

## SANTA CRUZ/GILROY/SAN JOSE, CA.

### KFAT

#### LAURA ELLEN

#### HEAVY AIRPLAY:

Deadly Earnest &  
The Honkey Tonk  
Heroes  
\*Bob Wills  
\*The Dillards  
\*REEFER MADNESS  
Asleep At  
The Wheel  
Chris Darrow  
Michael Cooney  
+The Emersons  
Arlo Guthrie  
Maria Muldaur  
The Roches

+Neil Young  
+Chuck Wagon &  
The Wheels  
+Charlie Daniels  
Lowell George  
+Emmylou Harris  
+Merle Haggard  
+Waylon Jennings  
Albert Lee  
D. McClinton  
Willie & Leon  
+Ricky Skaggs  
+Hank Williams  
+Ernest Tubb

#### MODERATE AIRPLAY:

\*Rachel Sweet  
\*Dan Sadowsky  
Silly Burnett  
Original Carter  
Family  
Crystal Gayle  
Tony Rice  
Joan Baez  
Kate Taylor

Red Clay  
Ramblers  
Jerry Lee Lewis  
James Taylor  
George Grizbac  
John Stewart  
Mary McCaslin  
Henry Paul Band  
Tammy Wynette

## LOS ANGELES, CA.

### KWST

#### PAM MAY

#### ADDS:

\*Blackjack  
\*Stanley Clarke  
\*Pat Travers  
\*Sniff 'N  
The Tears  
\*Faith Band

\*Jimi Hendrix  
\*Point Blank  
\*Chopper  
\*The Rumour  
\*Little River Bd.  
(single)

#### HEAVY AIRPLAY:

Blue Oyster Cult  
The Cars  
Dire Straits  
E.L.O.  
Flash & The Pan  
Louise Goffin

Kansas  
Night  
The Knack  
Bram Tchaikovsky  
Wings

#### MODERATE AIRPLAY:

Greg Kihn  
\*The Kinks  
Neil Young  
\*Walter Egan

Nantucket  
Nils Lofgren  
Robert Palmer

## PASADENA, CA.

### KROQ

#### LARRY GROVES

#### ADDS:

\*The Kinks  
\*Greg Kihn

\*Walter Egan  
\*Scorpions

#### HEAVY AIRPLAY:

David Bowie  
Devo  
Ted Nugent  
Nick Lowe  
Wings  
The Knack  
Bad Co.  
Queen  
The Cars  
Joe Jackson  
E.L.O.

Neil Young  
John Stewart  
The Kinks  
Supertramp  
Kansas  
Herman Brood  
Van Halen  
Ron Wood  
Robert Palmer  
Patti Smith

#### MODERATE AIRPLAY:

Billy Thorpe  
Tonio K  
Roxy Music  
Allman Bros.  
Cheap Trick

Blondie  
Jay Ferguson  
The Who  
999  
Ian Dury

#### IMPORTS:

Iggy Pop  
The Ramones  
Skylab Catchers' Mitt Contest  
closes with Survivors Party....  
Congrats to Chuck "Mung Bean"  
Randall for a great commercial  
promo!

## LONG BEACH, CA.

### KNAC

#### DENISE WESTWOOD

#### ADDS:

\*Neil Young  
\*The Kinks  
\*Robert Palmer  
\*Sniff 'N  
The Tears

\*Rachel Sweet  
\*Blackjack  
\*Lene Lovich

#### HEAVY AIRPLAY:

The Knack  
Kansas  
David Bowie  
Atl. Rhy. Sec.  
Dire Straits  
Wings  
Rod Stewart  
Elvis Costello  
The Police  
Bad Co.  
\*The Cars  
Blue Oyster Cult  
Queen

Journey  
Supertramp  
Van Halen  
Joe Jackson  
Blondie  
Patti Smith  
Ian Hunter  
Ted Nugent  
Thin Lizzy  
The Who  
Graham Parker  
Nick Lowe

#### MODERATE AIRPLAY:

Nils Lofgren  
Devo  
Ron Wood  
Alvin Lee  
Pat Travers  
Mick Taylor  
Iron City  
Houserockers  
Louise Goffin  
Chopper  
Greg Kihn  
Allman Bros.  
Cheap Trick  
John Stewart  
John Hiatt  
St. Paradise  
Peter Frampton  
Bram Tchaikovsky  
Charlie Daniels  
ROCK N' ROLL  
HIGH SCHOOL  
Flash & The Pan

Eddie Money  
Herman Brood  
Manfred Mann  
Rockets  
Tycoon  
Roxy Music  
Ted Nugent  
(WEEKEND...)  
Doobie Bros.  
The Tubes  
UFO  
The Babys  
Henry Paul Band  
Judas Priest  
Mahogany Rush  
Marshall Tucker  
Dixie Dregs  
Bob Dylan  
New England  
Triumph  
Sweet  
Blackfoot

## ANAHEIM, CA.

### KEZY-FM

#### LARRY REISMAN

#### ADDS:

\*The Kinks  
John Stewart  
Neil Young  
Gerry Rafferty  
Peter Frampton  
E.L.O.  
Atl. Rhy. Sec.  
Kansas

\*Little River Bd.  
Wings  
Dire Straits  
Carly Simon  
Supertramp  
The Cars  
Louise Goffin

#### HEAVY AIRPLAY:

Faith Band  
Rod Stewart  
Journey  
Night  
Carole King  
Gary Brooker  
Mike Taylor  
Walter Egan  
Joan Baez  
David Bowie

Jam  
Nils Lofgren  
Cheap Trick  
Sniff 'N  
The Tears  
Rickie Lee Jones  
America  
Doobie Bros.  
Jennifer War  
Robert Palmer

#### MODERATE AIRPLAY:

## COLORADO SPRINGS, COLO.

### KILO

#### DAVE COTTON

#### HEAVY AIRPLAY:

\*Neil Young  
\*Airbourne  
Rickie Lee Jones  
James Taylor  
Rockets  
The Knack  
Gerry Rafferty  
Cheap Trick  
Nick Lowe  
Peter Frampton  
Ian Hunter  
Kansas

John Stewart  
Mick Taylor  
Wings  
The Cars  
Atl. Rhy. Sec.  
Supertramp  
Blue Oyster Cult  
America  
Bram Tchaikovsky  
Bad Co.  
Dire Straits

#### MODERATE AIRPLAY:

\*Louise Goffin  
\*Point Blank

## ALBUQUERQUE, N.M.

### KRST

#### JIM ZALEWSKI

#### HEAVY AIRPLAY:

The Cars  
Thin Lizzy  
Gerry Rafferty  
Kansas  
Patti Smith  
Blackfoot  
The Who  
Wings

Van Halen  
Rickie Lee Jones  
John Stewart  
The Knack  
Journey  
Charlie Daniels  
Dixon-House Bd.

#### MODERATE AIRPLAY:

Crusaders  
David Bowie  
Supertramp  
E.L.O.  
Flash & The Pan

Louise Goffin  
Atl. Rhy. Sec.  
Triumph  
Peter Frampton

## ALBUQUERQUE, N.M.

### KUNM

#### ROBERT ROMAN

#### HEAVY AIRPLAY:

+Urzsula Dudziak  
+Joni Mitchell  
Heath Bros.  
+Lorraine Feather  
+Mary Mc Caslin  
Mark Colby  
Airtio  
Dire Straits  
Vangelis  
Emigre  
Anthony Phillips  
Eberhard Weber  
Arlen Roth

McCoy Tyner  
David Bowie  
Renaissance  
Dale Miller  
Duke Jupiter  
Steve Hackett  
Bothy Band  
E. W. & F.  
Willie & Leon  
Devo  
Sam Most  
Bill Evans  
Jay McSha

#### MODERATE AIRPLAY:

## BOISE, IDAHO

### KBSU

#### ROBB CAMPBELL

#### HEAVY AIRPLAY:

Mick Taylor  
Dire Straits  
Carly Simon  
Wings  
\*Arlo Guthrie  
\*Urzsula Dudziak  
+Joni Mitchell

+Bram Tchaikovsky  
\*Braun Bros.  
+The Who  
+Nick Lowe  
Lee Clayton  
+The Cars  
Earl Klugh

#### MODERATE AIRPLAY:

\*Ben Sidran  
The Roches  
\*Blackjack  
Willie & Leon  
James Taylor  
\*Mary McCaslin

Emmylou Harris  
Renaissance  
+Michael Murphy  
Albert Lee  
+The Knack

PLUS (+) INDICATES AUDIENCE REACTION. (\*) INDICATES NEW ADDITION

RADIO



## WEST

## SPOKANE, WASH.

KREM

LARRY SNIDER

## HEAVY AIRPLAY:

+Marshall Tucker \*The Cars  
+E.L.O. Bram Tchaikovsky  
+Kansas +Doucette  
Wings Van Halen  
Dire Straits Ian Hunter  
Atl. Rhy. Sec. New England  
James Taylor

## MODERATE AIRPLAY:

Supertramp Carly Simon  
+Charlie Daniels \*Nils Lofgren  
\*The Who \*Blue Oyster Cult  
\*Robert Palmer Henry Paul Band  
\*Neil Young +Flash & The Pan  
Bill Quateman The Knack

## EUGENE, ORE.

KLCC

JON SCHWARTZ

## HEAVY AIRPLAY:

\*Joni Mitchell Heath Bros.  
Saran Vaughan Lew Tabackin  
Lorez Alexandria Eberhard Weber  
John Hicks Jan Garbarek  
Woody Shaw Keith Jarrett

## MODERATE AIRPLAY:

Sam Most Charles Davis  
Charles Mingus Mick Goodrick  
Geo. Benson Art Farmer  
(reissues) Leo Smith  
Jasmine

## SANTA ROSA, CA.

KVRE

CINDY PAULOS

## HEAVY AIRPLAY:

Rickie Lee Jones Charlie Daniels  
Albert Lee David Allan Coe  
John Hall D. McClintan  
Crusaders Jim Capaldi  
Chuck Wagon & Willie & Leon  
The Wheels Lee Clayton  
Emmylou Harris Carole King  
Lowell George Dire Straits  
Bob Dylan Arlo Guthrie

## MODERATE AIRPLAY:

Marshall Tucker Michael Murphy  
James Taylor Geo. Harrison  
Danny O'Keefe John Stewart  
Ben Sidran Waylon Jennings

## WOODLAND, CA.

KSEF

GARY NIXON

DIANE MICHAELS

## HEAVY AIRPLAY:

Bad Co. Mahogany Rush  
Blue Oyster Cult Ted Nugent  
The Cars Supertramp  
Charlie Daniels Van Halen  
Dire Straits The Who  
Journey Wings  
Kansas \*Neil Young

## MODERATE AIRPLAY:

David Bowie Peter Frampton  
\*Robert Palmer Joe Jackson  
Devo John Stewart

## SINGLES:

.Cate Bros. Graham Parker

## IMPORTS:

The Rumour Split Enz  
\*Sports

## BERKELEY, CA.

KALX

ELIZABETH BOORSTEIN

## HEAVY AIRPLAY:

Greg Kihn Devo  
\*Nick Lowe +Rachel Sweet  
Roy Loney Lene Lovich  
Joni Mitchell Jet  
The Who The Cars  
Bram Tchaikovsky Nils Lofgren  
The Knack Ian Dury

## MODERATE AIRPLAY:

Pat Travers Caldera  
Neil Young Hot Chocolate  
Louise Goffin Wings

Cont'd

## KALX Cont'd

+The Records Gang of Four  
(45) (45)  
\*The Yachts Little Tina &  
(45) Flight 56  
\*Bram Tchaikovsky  
(45)

## SAN RAFAEL, CA.

KTIM

MICHAEL KNIGHT

## HEAVY AIRPLAY:

Nick Lowe Greg Kihn  
Bram Tchaikovsky The Cars  
The Knack Aviator  
The Who Doucette  
David Bowie Nils Lofgren  
Dire Straits Blue Oyster Cult  
Mick Taylor Gruppo Sportivo  
Night Peter Frampton  
Ian Hunter Jeremy Spencer

## SINGLES:

Beaver Patti Smith  
After the Fire The A's

## IMPORTS:

Splitz Enz Yachts  
Skyhooks The Ramones  
Sports

## SANTA CRUZ, CA.

KUSP

LANCE LINARES

## HEAVY AIRPLAY:

+Toots & Jan Garbarek  
The Maytals NEW ORLEANS JAZZ  
Peter Tosh & HERITAGE FEST.  
Bob Marley Link Wray  
+Graham Parker \*Tony Rice  
Joni Mitchell +\*John Mooney  
Dire Straits

## MODERATE AIRPLAY:

+Mandingo Griot Emmylou Harris  
Society Martin Carthy  
Randy Crawford The Roches  
Joe Jackson +\*Linda Waterfall  
+Codona Art Pepper  
Michael Nesmith Third World  
\*Roy Loney Percussion  
\*Asleep At Profiles  
The Wheel

## CARMEL, CA.

KLRB

BOB STOCK

## HEAVY AIRPLAY:

The Cars Neil Young  
Greg Kihn The Who  
Nick Lowe Robert Fripp  
Graham Parker John Hiatt  
Dire Straits Rickie Lee Jones  
The Knack Supertramp  
Sniff 'N Thin Lizzy  
The Tears The Rumour  
Bram Tchaikovsky Gruppo Sportivo  
Devo Jet  
Ian Dury

## SINGLES:

Pretenders Buzzcocks  
M Beaver  
Joe Jackson

## SANTA BARBARA, CA.

KIMS

MARK GILES

## HEAVY AIRPLAY:

\*Gordon Michaels Peter Frampton  
James Taylor Elton John  
Gerry Rafferty Dire Straits  
Manfred Mann wings  
Carly Simon E.L.O.

## MODERATE AIRPLAY:

\*Isley Bros. \*Atl. Rhy. Sec.  
\*Gary Brooker Jay Ferguson  
\*Night Rickie Lee Jones  
\*Nils Lofgren Supertramp  
\*Bill Quateman Tarney/Spencer  
\*Louise Goffin John Hall  
\*Mick Taylor Roxy Music  
\*The Cars

## SANTA BARBARA, CA.

KTYD

LAURIE COBB

## HEAVY AIRPLAY:

\*Maria Muldaur +Isley Bros.  
\*The Kinks +The Knack  
\*Robert Palmer +Herman Brood  
\*Greg Kihn The Cars  
\*Jeremy Spencer Mick Taylor  
+Neil Young Patti Smith  
+Mike Nesmith Night  
\*Rachel Sweet \*Louise Goffin  
\*Willie & Leon +Atl. Rhy. Sec.  
\*Legs Diamond Beckmire Bros.  
\*Arlo Guthrie Chopper  
\*Don Nix

## MODERATE AIRPLAY:

+Mike Nesmith Night  
\*Rachel Sweet \*Louise Goffin  
\*Willie & Leon +Atl. Rhy. Sec.  
\*Legs Diamond Beckmire Bros.  
\*Arlo Guthrie Chopper  
\*Don Nix

## LOS ANGELES, CA.

KXLU

BOB LINKHORN

## HEAVY AIRPLAY:

\*Blue Oyster Cult Greg Kihn  
The Who The Cars  
Bram Tchaikovsky Steve Hackett  
+Devo Mick Taylor  
Scorpions Kansas  
+Nick Lowe Walter Egan  
David Bowie +\*Pat Travers  
Gruppo Sportivo +Manfred Mann  
+The Knack Anthony Phillips  
FM Missouri  
Face Dancer Queen  
Robert Fripp Link Wray

## SINGLES:

+Marina Swingers +Joy Ryder

## CLAREMONT, CA.

KSPC

DAVID GERBER

## HEAVY AIRPLAY:

\*The Who +Devo  
\*Nick Lowe +\*Queen  
+Robert Fripp Ian Hunter  
\*Stepmother +Graham Parker  
(local band) +YES L.A.  
\*Pat Travers

## MODERATE AIRPLAY:

Bram Tchaikovsky Patti Smith  
+UFO \*Nick Gilder  
Siouxsie & Dire Straits  
The Banshees Flash & The Pan  
The Police John Hiatt  
Tom Robinson Squeeze  
\*88 (local bd.) Greg Kihn  
Joe Jackson \*Gruppo Sportivo

## PASADENA, CA.

KPCS

GARY NISSLEY

## HEAVY AIRPLAY:

Asleep At Lee Ritenour  
The Wheel Carole King  
Louise Goffin Pat Metheny  
E.L.O. Pat Travers  
Dire Straits Passport  
Henry Paul Bd.

## MODERATE AIRPLAY:

Gato Barbieri Jim Capaldi  
P. P. League Jan Akkerman  
Missouri Maria Muldaur  
Chuck Mangione America  
Jakob Magnusson Ronnie Foster  
Atl. Rhy. Sec.

## IMPORTS:

Riot Amos Micburn  
Ray Campi

## RIVERSIDE, CA.

KUCR

PAUL SPIEGEL

## HEAVY AIRPLAY:

Caldera Joni Mitchell  
Bobby Hutcherson Gruppo Sportivo  
Ian Dury Greg Kihn  
John Hiatt

## MODERATE AIRPLAY:

Woody Shaw Graham Parker  
Nick Lowe Kate Taylor  
The Who Rachel Sweet  
The Cars Lenny Breau  
The Knack Lake/Hemphill  
Asleep At Devo  
The Wheel

## NASHVILLE SUPER PICKERS

## SINGLES:

Ian Dury Yachts

## SAN BERNARDINO, CA.

KCAL

TED ZIEGENBUSCH

## HEAVY AIRPLAY:

+The Knack Kansas  
E.L.O. Joe Jackson  
+The Cars John Stewart  
wings Peter Frampton  
+Supertramp Poco

## MODERATE AIRPLAY:

+Atl. Rhy. Sec. \*Lazy Racer  
\*Triumph \*Chopper  
Patti Smith \*John Cougar  
+Flash & The Pan Night  
+Nils Lofgren \*Robert Palmer  
Gerry Rafferty \*Sniff 'N  
Nantucket The Tears

## SINGLES:

Elton John

## SAN DIEGO, CA.

KCR

BOBBY LEE

## HEAVY AIRPLAY:

David Bowie Bram Tchaikovsky  
+Devo Link Wray  
Robert Fripp Ian Dury  
\*Greg Kihn \*Rachel Sweet  
Nick Lowe Mick Taylor  
Patti Smith Joni Mitchell

## MODERATE AIRPLAY:

Flash & The Pan Downchild  
\*Louise Goffin Steve Hackett  
\*Gruppo Sportivo Lou Reed  
\*The Knack +Ursula Dudziak  
Manfred Mann \*Chick Corea  
Roy Loney & \*Arlo Guthrie  
Phantom Movers Airto

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SALLY DUNNING



# HOT SONGS

HOT SONGS ARE DERIVED FROM INFORMATION OBTAINED BY SPECIAL SURVEY OF OUR CONTRIBUTORS. THE ALBUMS SPOTLIGHTED ARE SELECTED FROM AVAILABLE NEW RELEASES. TRACKS ARE LISTED IN ORDER OF PREFERENCE. AN UNDERLINE DENOTES AN OVERWHELMING CHOICE. THE TOP NEW TRACKS ARE LISTED IN PERCENTAGE ORDER TO THE LEFT.

ESTABLISHED SONGS		MORE SONGS			NEW SONGS	
1	THE KNACK "My Sharona"	AIRWAVES "Next Stop" "Love On The Run"	LAZY RACER "Keep On Running Away"	THE RUMOUR "Emotional Traffic" "Frozen Years" "Loving You Is Far Too Easy"	.508	ROBERT PALMER "Bad Case of Loving.."
2	THE CARS "Let's Go"	BLACKJACK "Love Me Tonite" "Heart Of Stone" "Without Your Love"	NILS LOFGREN "No Mercy" "Steal Away" "Baltimore" "I'll Cry Tomorrow"	.475	GREG KIHN BAND "Rendezvous"	
3	BRAM TCHAIKOVSKY "Girl Of My Dreams"	STANLEY CLARKE "Jamacian Boy" "Rock 'N Roll Jelly" "School Days"	LENE LOVICH "Home" "Lucky Number" "I Think We're Alone Now" "Sleeping Beauty"	.443	SNIFF 'N THE TEARS "Drivers Seat"	
4	KANSAS "People Of The ..."	JOHN COUGAR "I Need A Lover" "Miami" "A Little Night Dancin'"	MARIA MULDAUR "Open Your Eyes" "Birds Fly South" "Clean Up Woman"	.361	IAN DURY "Hit Me With..."	
5	WINGS "Getting Closer"	TIM CURRY "I Do The Rock" "Charge"	ROBERT PALMER "Bad Case Of Lovin' You" "Jealous" "Can We Still Be Friends" "What's It Take"	.344	GREG KIHN BAND "Roadrunner"	
6	GERRY RAFFERTY "Days Gone Down"	IAN DURY "Hit Me With Your ..." "In Betweenies"	QUEEN "We Will Rock You" "Bohemian Rhapsody" "Tie Your Mother Down"	.311	NILS LOFGREN "No Mercy"	
7	JOHN STEWART "Gold"	GREG KIHN BAND "Rendezvous" "Roadrunner" "In The Naked Eye" "Moulin Rouge"		.311	LENE LOVICH "Home"	
8	DIRE STRAITS "Lady Writer"			.295	NEIL YOUNG "Hey Hey My My"	
9	CHARLIE DANIELS "Devil Went Down..."			.262	BLACKJACK "Love Me Tonite"	
10	E.L.O. "Don't Bring Me Down"			.262	NILS LOFGREN "Steal Away"	
11	PETER FRAMPTON "I Can't Stand It"			.262	NILS LOFGREN "Baltimore"	
12	JOE JACKSON "Is She Really..."			.262	LENE LOVICH "Lucky Number"	
TIE	NICK LOWE "Cruel To Be Kind"			.262	NEIL YOUNG "My My Hey Hey"	
14	SUPERTRAMP "Goodby Stranger"			.262	NEIL YOUNG "Powderfingers"	
15	THE WHO "Long Live Rock"			.246	PAT TRAVERS "Boom Boom"	
16	FLASH & THE PAN "Hey St. Peter"			.230	BLACKJACK "Heart of Stone"	
17	ATLANTA RHYTHM SECTION "Do It Or Die"			.230	GREG KIHN BAND "In The Naked Eye"	
18	ATLANTA RHYTHM SECTION "Spooky"			.230	GREG KIHN BAND "Moulin Rouge"	
19	NEW ENGLAND "Don't Ever Wanna..."			.230	SNIFF 'N THE TEARS "New Lines On Love"	
20	THE CARS "Candy-O"			.230	NEIL YOUNG "Sail Away"	
TIE	CHEAP TRICK "Want You To Want Me"			.213	NILS LOFGREN "I'll Cry Tomorrow"	
22	E.L.O. "Shine A Little Love"			.213	ROBERT PALMER "Jealous"	
23	JOE JACKSON "Look Sharp"			.213	THE RUMOUR "Emotional Traffic"	
TIE	GRAHAM PARKER "Local Girls"			.197	ROBERT PALMER "Can We Still Be ..."	
TIE	GERRY RAFFERTY "Get It Right Next..."			.197	THE RUMOUR "Frozen Years"	
TIE	PATTI SMITH "Rock 'N Roll Star"			.197	NEIL YOUNG "Pocahontas"	

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WALRUS!

HOW TO READ THE CHART

This series of percentages shows the record's nat'l radio trend in a biweekly sequence illustrated by the solid line.

These percentages show the record's current, regional radio strength as illustrated by the black vertical bar.

# 3

GEORGE YOUNG

MOVE OVER BIG SHOT

NATIONAL FLOW					CURRENT REGIONALS				
	-6WK	-4WK	-2WK	TW	N.	S.	M.	W.	
RADIO	.688	.660	.613	.626	.816	.767	.610	.344	RADIO
1.000									1.000
.900									.900
.800									.800
.700									.700
.600									.600
.500									.500
.400									.400
.300									.300
.200									.200
.100									.100
.000									.000
RETAIL	.823	.853	.934	.932	.375	.789	1.000	.921	RETAIL

1.000  
Gang Busters

500  
Moderate  
Range

100-200  
Light Range

0 to 1.000 Scale shows  
radio & retail intensity.

This series of percentages shows  
the nat'l retail trend in a biweekly  
sequence illustrated by the broken line.

These percentages show the record's  
regional, retail strength as illustrated by the  
gray vertical bar.

SINGLES

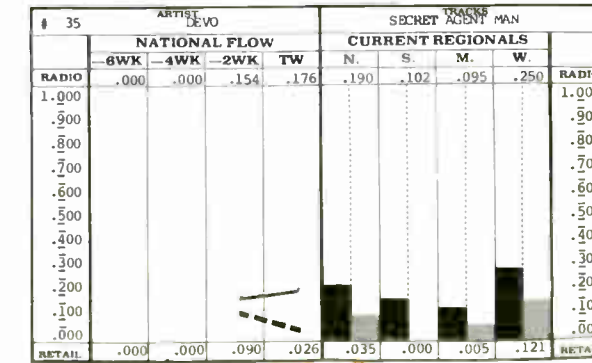
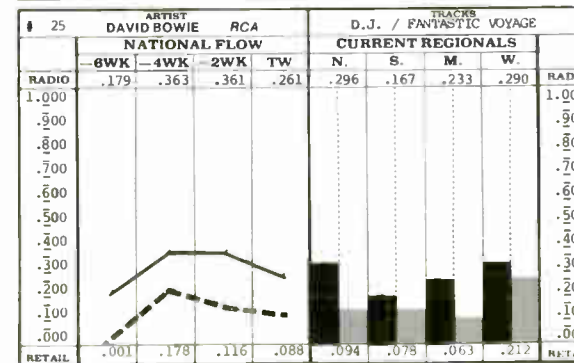
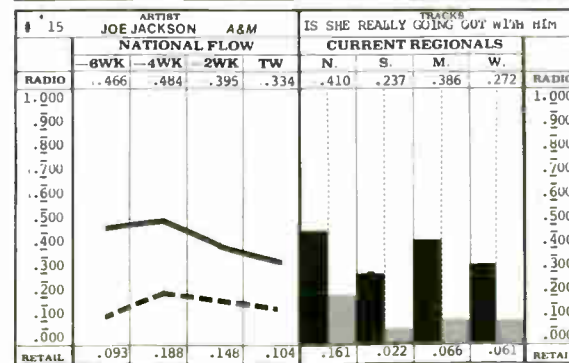
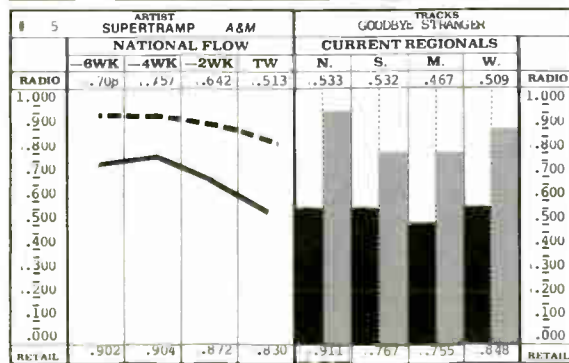
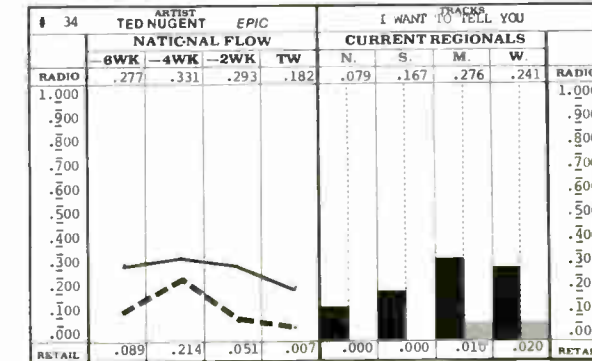
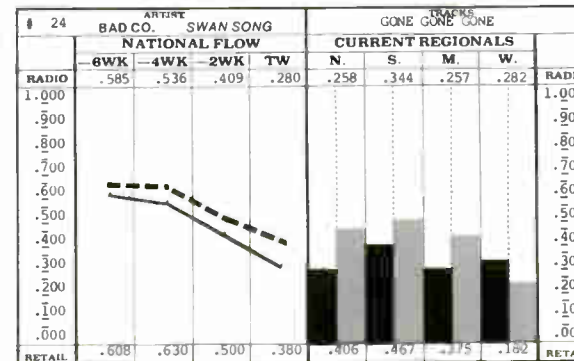
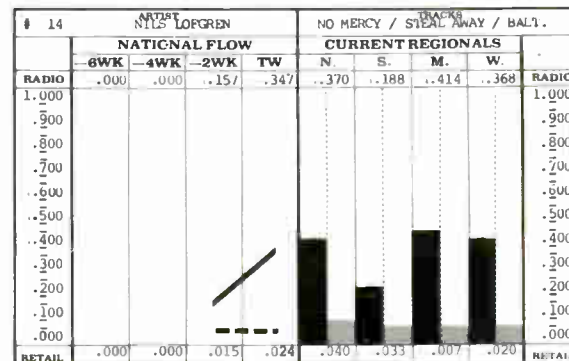
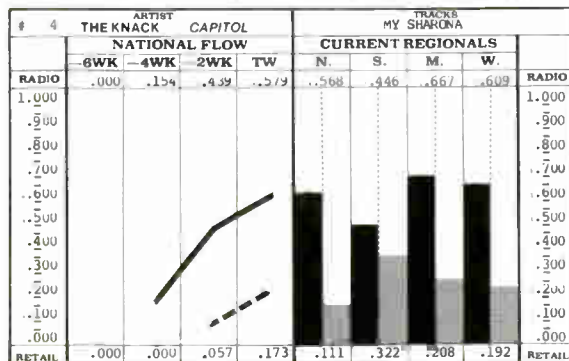
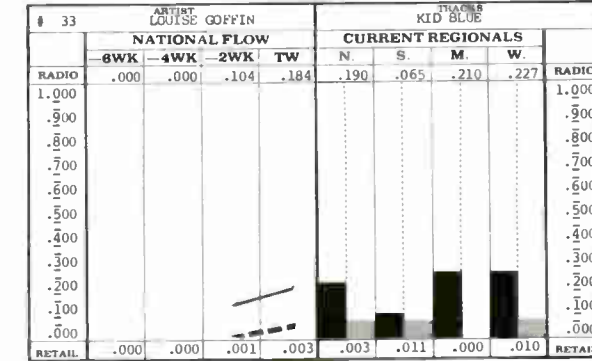
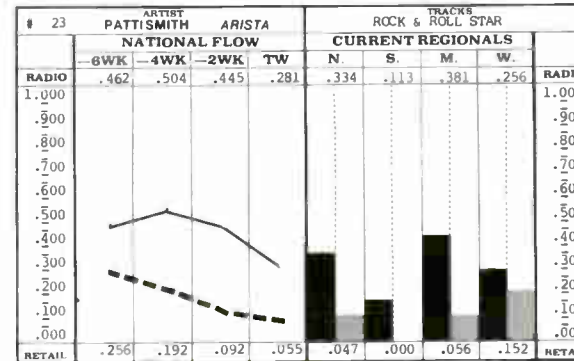
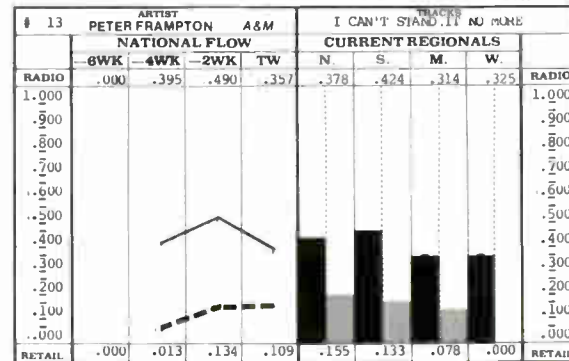
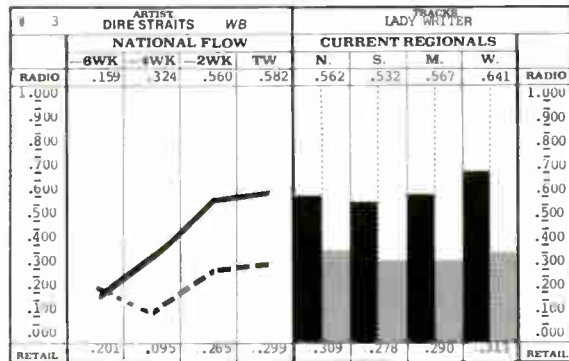
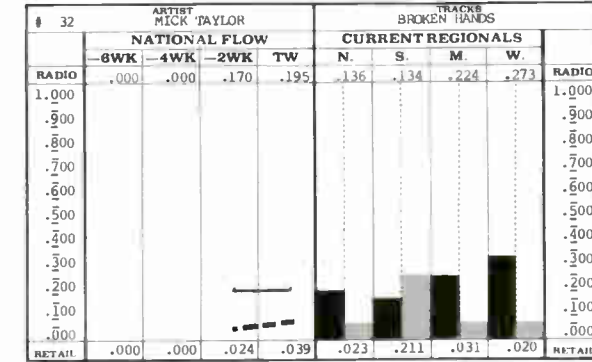
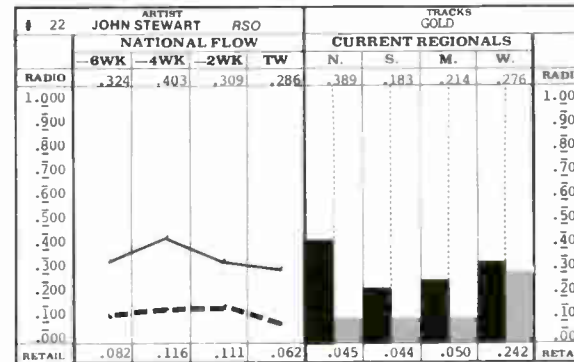
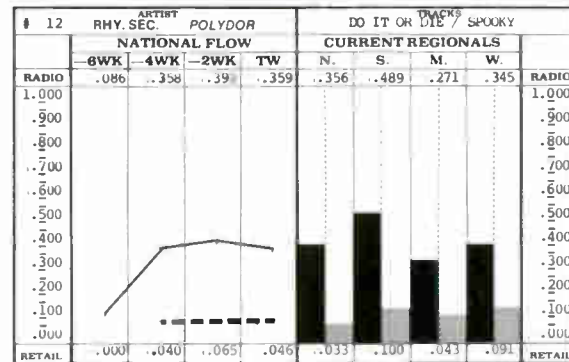
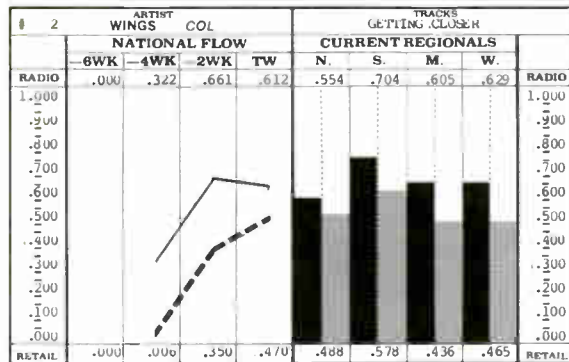
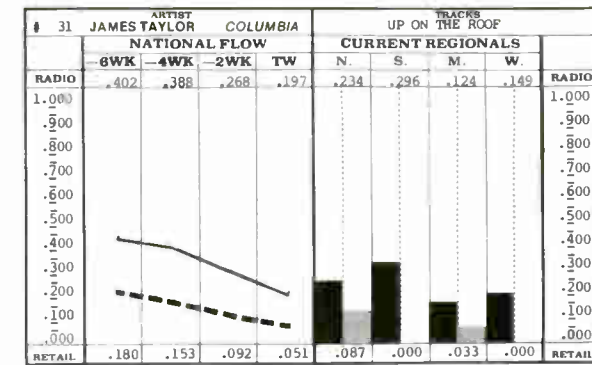
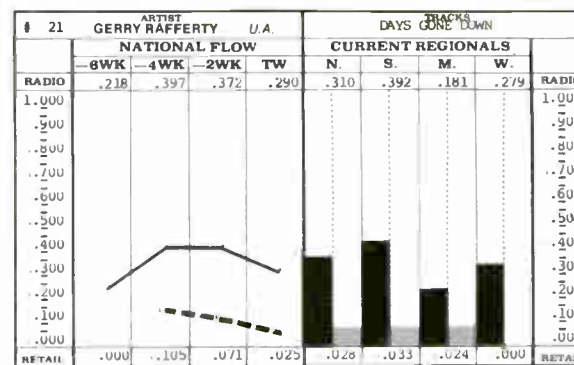
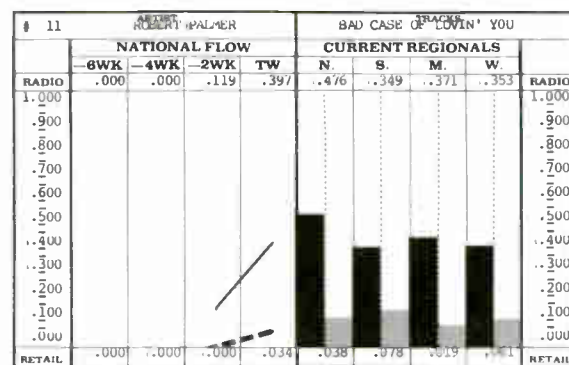
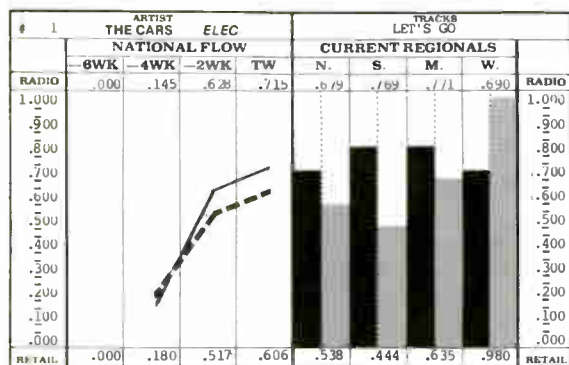
Cheap Trick  
John Stewart  
Supertramp  
Graham Parker  
Rickie Lee Jones  
Ian Dury  
Joe Jackson  
The Records  
Little River B&.

IMPORTS

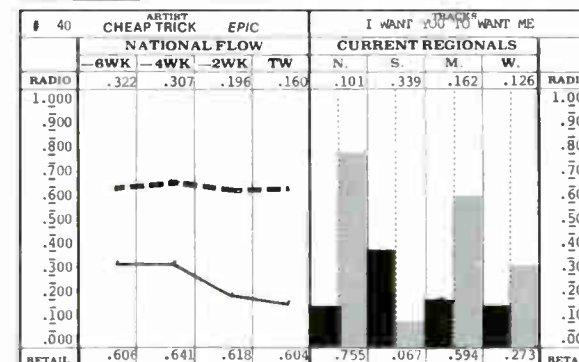
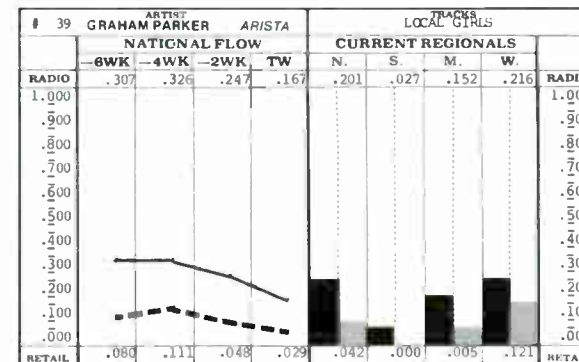
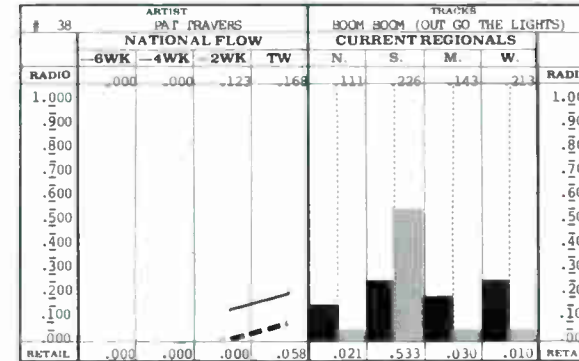
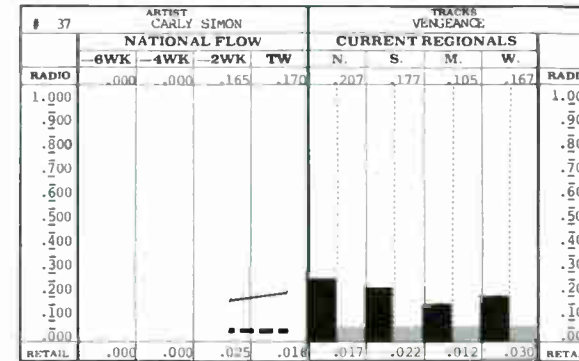
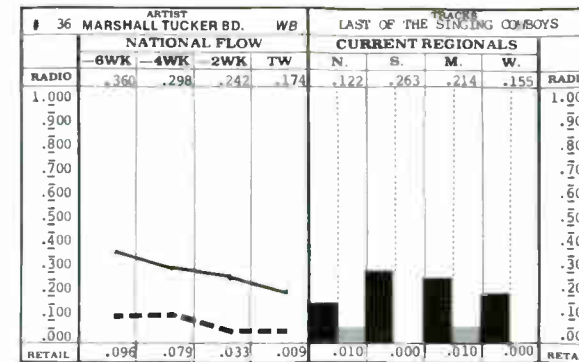
The Ramones  
Iggy Pop  
Rolling Stones  
Skyhooks  
The Sports



# WALRUS! CENTERFOLD







Sniff 'n' The Tears	28	Bram Tchaikovsky	8
John Stewart	22	Pat Travers	38
Supertramp	5	Van Halen	16
James Taylor	31	Wings	2
Mick Taylor	32	The Who	7

# BEHIND THE GRAPHS

## RADIO ACTION CHART TOP 40 LPs IN GAIN /LOSS ORDER

+27.8% Robert Palmer	+ 5.5% Nick Lowe	- 3.4% Atlanta Rhy. Sec.	- 8.3% E. L. O.
+20.8% Greg Kihn	+ 4.5% Pat Travers	- 3.6% Cheap Trick	-10.0% David Bowie
+19.0% Nils Lofgren	+ 2.5% Mick Taylor	- 4.9% Wings	-10.3% Kansas
+14.0% The Knack	+ 2.2% Devo	- 6.1% Joe Jackson	-11.1% Ted Nugent
+ 8.8% Blue Oyster Cult	+ 2.2% Dire Straits	- 6.8% Flash & The Pan	-11.6% Van Halen
+ 8.7% The Cars	+ 1.5% Charlie Daniels	- 6.8% Marshall Tucker	-12.3% Ian Hunter
+ 8.4% Joni Mitchell	+ 1.4% The Who	- 7.1% James Taylor	-12.9% Bad Company
+ 8.0% Louise Goffin	+ 0.5% Carly Simon	- 7.8% Rickie Lee Jones	-12.9% Supertramp
+ 7.2% Sniff'n'The Tears	- 0.4% Queen	- 8.0% Graham Parker	-13.3% Peter Frampton
+ 6.2% B. Tchaikovsky	- 2.3% John Stewart	- 8.2% Gerry Rafferty	-16.4% Patti Smith

## REGIONALS

### RADIO TOP 15s

NORTHEAST	SOUTH	MIDWEST	WEST
.679 The Cars	.769 The Cars	.771 The Cars	.690 The Cars
.568 The Knack	.704 Wings	.667 The Knack	.641 Dire Straits
.562 Dire Straits	.624 E.L.O.	.605 Wings	.629 Wings
.554 Wings	.624 Kansas	.567 Dire Straits	.609 The Knack
.535 The Who	.532 Dire Straits	.562 E.L.O.	.509 Supertramp
.533 Supertramp	.532 Supertramp	.557 The Who	.471 Nick Lowe
.513 B.Tchaikovsky	.489 Atl.Rhy.Sec.	.510 Kansas	.471 The Who
.508 Nick Lowe	.446 The Knack	.467 Supertramp	.411 E.L.O.
.476 Robt. Palmer	.424 P. Frampton	.452 Greg Kihn	.402 B.Tchaikovsky
.443 E.L.O.	.392 G. Rafferty	.414 Nils Lofgren	.388 Kansas
.410 Joe Jackson	.387 Van Halen	.410 C. Daniels	.388 Neil Young
.389 John Stewart	.371 C. Daniels	.410 Ian Hunter	.368 Nils Lofgren
.378 P. Frampton	.371 B.Tchaikovsky	.410 B.Tchaikovsky	.353 Robt. Palmer
.375 Neil Young	.349 Robt. Palmer	.390 Van Halen	.345 Atl.Rhy.Sec.
.370 Nils Lofgren	.344 Bad Co.	.386 Joe Jackson	.325 P. Frampton
		.386 Queen	.325 Rickie Lee

### RETAIL TOP 15s

.911 Supertramp	.767 Supertramp	.755 Supertramp	.980 The Cars
.755 Cheap Trick	.578 Wings	.635 The Cars	.848 Supertramp
.563 Rickie Lee	.544 C. Daniels	.594 Cheap Trick	.606 Rickie Lee
.538 The Cars	.533 Pat Travers	.436 Wings	.576 E.W. & F.
.488 Wings	.511 E.L.O.	.413 C. Daniels	.545 C. Daniels
.434 The Who	.467 Bad Co.	.375 Bad Co.	.465 Wings
.406 Bad Co.	.444 The Cars	.328 Rickie Lee	.313 Dire Straits
.377 E.L.O.	.344 The Who	.290 Dire Straits	.303 E.L.O.
.313 E.W. & F.	.333 Van Halen	.255 E.L.O.	.273 Joni Mitchell
.309 Dire Straits	.333 Molly Hatchet	.245 Van Halen	.273 Cheap Trick
.276 Van Halen	.322 The Knack	.219 Joni Mitchell	.242 John Stewart
.243 Kiss	.311 Joni Mitchell	.215 E.W. & F.	.212 David Bowie
.229 Joni Mitchell	.278 Dire Straits	.208 The Knack	.192 The Knack
.161 Joe Jackson	.267 Rickie Lee	.207 The Who	.192 The Who
.156 Doobie Bros.	.211 Mick Taylor	.184 Queen	.192 Nick Lowe

## ANALYSIS

BY GEORGE MEIER

The two hottest new songs, one by Robert Palmer and the other by Greg Kihn, lead their respective albums powerfully into radio play. Our Radio Action Chart shows that clearly. In Palmer's case, it is nice to see an artist again find the handle on his career.

As is often the case, the anomalies in the Centerfold are of greatest interest and curiosity. For example, at the top of the chart is the Western sales of The Cars at a staggering .980. Yet what may be even more staggering is the .533 which Pat Travers, at the bottom of the charts, racks up in the South. The number is hard to understand in the light of his other sales figures.

Other odd things are located throughout the charts. James Taylor's airplay is strongest East of the Mississippi while Mick Taylor's radio play is strongest West of the Mississippi. There is a disparity in The Knack's numbers in the Northeast. While their radio numbers are substantial, their retail numbers sag. Similarly, The Marshall Tucker Band is holding up nicely in Southern radio but sales, in their home region, goes wanting. The same is true of what is left of Cheap Trick.

The South is the pivot point of this issue. Acts like Greg Kihn, Patti Smith, Ian Hunter, Flash & The Pan, Louise Goffin and Graham Parker struggle in the South at the same time that bands like Wings and Atlanta Rhythm Section are thriving there. Even more to the point is the fact that in airplay both E.L.O. and Kansas are stronger in the South than they are in the Midwest. That is part of the trend toward a rocking South which has been mentioned here before.

For this issue at least, the South giveth and the South taketh away.

Finally, we've already mentioned the Western sales figures on The Cars, but the West provides other retail surprises. Frampton and Van Halen show no appreciable sales while John Stewart, David Bowie, Devo, Graham Parker and Patti Smith gain strength there. Go figure it.

In general, the sales intensity seems very low.

## RADIO FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.353	NEIL YOUNG	.375	.339	.267	.388
.280	THE KINKS	.318	.237	.243	.284
.190	BLACKJACK	.255	.145	.114	.190
.171	LENE LOVICH	.312	.108	.114	.089
.154	RACHEL SWEET	.233	.086	.114	.129
.140	IAN DURY	.239	.043	.048	.144
.133	WALTER EGAN	.136	.102	.124	.152
.114	THE RUMOUR	.106	.118	.114	.118
.106	STANLEY CLARKE	.163	.118	.062	.066
.105	DELBERT MC CLINTON	.033	.086	.176	.149

## NON-PROGRESSIVE SALES

Donna Summer  
Teddy Pendergrass

## RETAIL FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.058	PAT TRAVERS	.021	.533	.030	.010



# NORTHEAST

## DEDHAM, MASS.

### PUBLIC RECORDS

#### RICK N. ARTHUR

(Representing 6 stores...)

#### NEW REACTION:

Sweeney Todd Rachel Sweet  
Robert Palmer Lene Lovich  
Nils Lofgren Mick Taylor  
Dionne Warwick

#### TOP 15:

The Who E. W. & F.  
The Cars James Taylor  
Supertramp Kenny Rogers  
Rickie Lee Jones The Knack  
Flash & The Pan E.L.O.  
Joe Jackson John Stewart  
Bad Co. The Roches  
Cheap Trick The Cars I

#### SELLING SINGLES:

Donna Summer Joe Jackson  
Randy VanWarmer Graham Parker  
Supertramp Rickie Lee Jones  
Kiss Bad Co.  
Cheap Trick Anita Ward

## FRAMINGHAM, MASS.

### STRAWBERRIES

#### AL WILSON

(Representing 8 stores...)

#### NEW REACTION:

Jones Girls #Studio 54  
#Abba Nils Lofgren  
Dire Straits Neil Young  
E.L.O. Candi Staton  
Rachel Sweet MANHATTAN  
Norman Connors Gruppo Sportivo  
Lene Lovich Bram Tchaikovsky  
Nick Lowe Third World  
Robert Palmer Ian Dury  
Sniff 'N Peter Frampton  
The Tears

#### TOP 15:

T. Pendergrass Cheap Trick  
The Cars Queen  
Donna Summer Cameo  
The Who Bootsy  
Stephanie Mills Lenny Williams  
Joni Mitchell wings  
E. W. & F. Diana Ross  
Supertramp Rickie Lee Jones  
MAIN EVENT Graham Parker  
The Knack Crusaders

#### SELLING IMPORTS:

Penetration The Ramones

## WOBURN, MASS.

### MUSIC SALES

#### EDNA AVERAGE

(Representing 9 stores...)

#### NEW REACTION:

Kenny Rogers Lene Lovich  
Bram Tchaikovsky Kansas  
Robert Palmer Rachel Sweet  
Gary Brooker Lee Clayton  
The Knack 999

#### TOP 15:

The Cars Joni Mitchell  
Donna Summer Dire Straits  
Supertramp Patti Smith  
The Who Rickie Lee Jones  
Cheap Trick John Stewart  
Queen Spyro Gyra  
Joe Jackson Peter Frampton  
Kiss

#### SELLING IMPORTS:

Iggy Pop Penetration  
Skynooks Village People  
The Ramones HITS  
LIVE Fischer-Z  
Clash

#### BLONDE ON BLONDE

Pic.45

#### SELLING SINGLES:

Donna Summer Abba  
Anita Ward Kiss  
Joe Jackson Anne Murray  
Cheap Trick John Stewart  
Supertramp Peter Frampton  
Kenny Rogers Bette Midler  
E. W. & F. M. Nightengale  
David Naughton Rickie Lee Jones  
McFadden & Night  
Whitehead Raydio  
Blondie

## PROVIDENCE, R.I.

### BEACON SHOPS

#### STEVE PERRY

#### NEW REACTION:

Gary Brooker Robin Williams  
Queen UNICEF CONCERTS  
Robert Palmer Pat Travers  
Spyro Gyra Earl Klugh  
Steve Hackett Nils Lofgren  
Ian Dury Atl. Rhy. Sec.  
Rachel Sweet Joe Jackson  
Laughing Dogs

#### TOP 15:

The Cars Patti Smith  
Donna Summer Kiss  
Kenny Rogers Bram Tchaikovsky  
The Who New England  
Supertramp Graham Parker  
Peter Frampton David Bowie  
Wings John Stewart  
Dire Straits Crusaders  
E.L.O. Nick Gilder  
Blondie Abba

#### SELLING IMPORTS:

Rachel Sweet 999  
Bram Tchaikovsky XTC  
Ramones Story of Genesis  
Iggy Pop (Jap)

#### SELLING SINGLES:

Graham Parker Wings  
New England E. W. & F.  
Spyro Gyra Suzi Quatro  
Elton John Oak  
Blondie Bad Girls  
Nick Gilder John Stewart  
M. Nightengale Bette Midler  
Peter Frampton Abba  
Joe Jackson M. McGovern  
Kenny Rogers Bram Tchaikovsky  
Dr. Hook The Cars  
Anne Murray Chic  
E.L.O.

## NEW YORK, N.Y.

### KORVETTES

#### BERNARD H. OSHIN

(Representing 50 stores...)

#### NEW REACTION:

David Bowie Gerry Rafferty  
Kiss Joe Jackson  
Wings John Stewart  
E.L.O. Henry Paul Bd.  
T. Pendergrass The Who

#### TOP 15:

Donna Summer Bee Gees  
Supertramp Rex Smith  
Peaches & Herb Kenny Rogers  
Village People Doobie Bros.  
Bad Co. GQ  
Cheap Trick War  
Blondie E. W. & F.  
Sister Sledge

## BROOKLYN, N.Y.

### CITUS OAKS

#### JENNIE

(Representing 3 stores...)

#### NEW REACTION:

Neil Young Al Hudson  
Stanley Clarke McFadden &  
Queen Whitehead  
Bootsy Ronnie Foster  
Ian Dury Atlantic Starr  
Devo Third World  
Henry Paul Band Louise Goffin  
L.T.D. The Knack  
Spyro Gyra

#### TOP 15:

T. Pendergrass The Who  
E. W. & F. Crusaders  
Donna Summer Patti Smith  
Stephanie Mills Peter Frampton  
Rickie Lee Jones Candi Staton  
Supertramp Wings  
The Cars Graham Parker  
Joe Jackson

#### COMMENTS:

A fond but sad adieu to Kevin Harewood (from Arista) whose warm presence and exceptional knowledge will be surely missed. Best of everything to this charming young gentleman.

## NEW YORK, N.Y.

### SAM GOODY

#### NEW REACTION:

Bram Tchaikovsky Gerry Rafferty  
The Knack Robert Fripp  
Abba Stephanie Mills  
MAIN EVENT Wardell Pipin  
Carly Simon 5 Special

#### TOP 15:

Donna Summer Sister Sledge  
Supertramp Wings  
Rickie Lee Jones Atl. Rhy. Sec.  
Cheap Trick Peter Frampton  
Anita Ward Dire Straits  
T. Pendergrass David Bowie  
The Cars The Who  
E.L.O.

## LONG ISLAND, N.Y.

### RECORD WORLD/TSS

(Representing 26 stores...)

#### NEW REACTION:

Rachel Sweet Paul Anka  
Ian Dury Triumph  
Lene Lovich The Who  
Queen Spyro Gyra  
Dire Straits Dionne Warwick  
The Cars The Kinks  
The Knack Airwaves  
Taste of Honey Nils Lofgren  
Carole King Pat Travers  
David Bowie Robin Williams

#### TOP 15:

Cheap Trick E. W. & F.  
Supertramp E.L.O.  
Rickie Lee Jones Peter Frampton  
Rene Halen Sister Sledge  
Bad Co. Nick Lowe  
Wings Kiss  
Bee Gees Kenny Rogers  
Charlie Daniels Kansas  
T. Pendergrass Crusaders  
Donna Summer Rex Smith

#### SELLING IMPORTS:

The Who Cream  
Village People Donna Summer  
The Kinks Peter Green  
Anthony Phillips Rolling Stones

#### SELLING SINGLES:

E.L.O. Rickie Lee Jones  
B. Streisand Sister Sledge  
Wings Joe Jackson  
Cheap Trick John Stewart  
T. Pendergrass Gerry Rafferty  
Jones Girls Blondie  
Donna Summer Doobie Bros.  
Supertramp Village People  
Anita Ward Peter Frampton  
Kenny Rogers Poco

#### COMMENTS:

El-Roy Enterprises is proud to announce the openings of our newest Record World stores in the Essex Green Shopping Center in West Orange, N.J. and Record World in Danbury, Conn. These are our 14th and 15th Record World units. Good luck to both of these stores.

## ALBANY, N.Y.

### JUST A SONG

#### KEITH LOBDELL

#### NEW REACTION:

Nick Lowe Rachel Sweet  
Nils Lofgren Ian Dury  
Bram Tchaikovsky The Kinks  
Bruford Lene Lovich  
Pat Travers Laughing Dogs

#### TOP 15:

Supertramp Joe Jackson  
Cheap Trick Ian Hunter  
The Who Graham Parker  
James Taylor Geo. Thorogood  
Wings Flash & The Pan  
David Bowie Blue Oyster Cult  
Charlie Daniels Robert Fripp  
Spyro Gyra

#### COMMENTS:

Thanks to Don Bernstein and Fred Weissman at Polydor for an excellent in-store concert with Robert Fripp.

## VICTOR, N.Y.

### RECORD THEATRE

#### ROBBY ADE

#### NEW REACTION:

Neil Young Stanley Clark  
Third World Ian Dury  
Robert Palmer Queen  
Bootsy Steve Hackett  
Maria Muldaur Rachel Sweet

#### TOP 15:

Cheap Trick Joni Mitchell  
Bad Co. James Taylor  
Asleep at the Levo  
wheel Blackfoot  
Charlie Daniels Patti Smith  
Rickie Lee Jones Spyro Gyra  
The Cars The Who  
Supertramp Marshall Tucker

#### SELLING SINGLES:

Graham Parker Linda Ronstadt

## PHILADELPHIA, PA.

### 3RD ST. JAZZ & ROCK

#### JERRY GORDON

#### TOP 15:

Crusaders Gil Scott-Heron  
E. W. & F. Con-Funk-Shun  
Donna Summer L.T.D.  
Teena Marie Dionne Warwick  
Slyy Minnie Riperton  
Isley Bros. Diana Ross  
Norman Connors Lou Rawls  
Stanley Clarke

#### TOP 15:

-JAZZ Keith Jarrett  
McCoy Tyner John Coltra  
Woody Shaw Bobby Hut  
G. Washington Chico Freeman  
Abbey Lincoln Art Farmer  
Gato Barbieri Sonny Fortune  
Johnny Griffin Ron Carter  
Cedar Walton Sarah Vaughn

#### TOP 15:

-ROCK Patti Smith  
The Knack Doobie Bros.  
The Reds The Cars  
The A's David Bowie  
Supertramp Blue Oyster Cult  
Steve Hackett Ian Hunter  
Nils Lofgren The Who  
Queen Dire Stra

#### SINGLES:

Graham Parker Elvis Costello  
The Police The Bees  
Mumps Nick Lowe  
The Records Bram Tchaikovsky  
SVT The Knack

#### IMPORTS:

The Lurkers Chelsea  
Fred Frith The Cramps  
Michael Garrison Tubeway Army  
Heartbreakers Heldon  
Blondie

## PHILADELPHIA, PA.

### LIEBERMAN ENTERPRISES

#### KEN ABRAMS

#### NEW REACTION:

The Cars Hotel  
STUDIO 54 Pat. Hernandez  
Dire Straits Robert Palmer  
STIFF 'N Henry Paul Bd.  
THE TEARS Robin Williams  
Blackjack

#### TOP 15:

Cheap Trick Wings  
Supertramp E.L.O.  
Donna Summer UNICEF CONCERT  
Sister Sledge Kansas  
Rickie Lee Jones Kenny Rogers  
Abba Peter Frampton  
Bad Co. T. Pendergrass  
Kiss

#### SELLING IMPORTS:

Ramones Little River Bd.

#### COMMENTS:

Thanks to all the record companies for their support, enthusiasm and input during our regional sales meetings.



## NORTHEAST

## BRYN MAWR (PHILADELPHIA), PA.

PLASTIC FANTASTIC  
BETSY BERLIN/HAROLD GOLD  
(Representing 2 stores...)

NEW REACTION:  
The Reds Robin Williams  
The Kinks Pat Travers  
Robert Palmer Ian Dury  
Greg Kinn Rachel Sweet  
The Rumour Flash & The Pan

SELLING IMPORTS:  
The A's The Lurkers  
Fripp & Eno Rolling Stones  
Heartbreakers Ultravox  
Tubeway Army Television  
Jimi Hendrix Blondie  
Iggy Pop Doll by Doll

## COMMENTS:

The lack of support given to local bands by Phila. radio is truly appalling. With records by The Reds (A & M) and The A's (Arista) released this week, one would assume that the local stations would have jumped right on them. But NO-O-O-O!  
Perpetual ratings wars have precipitated the most boring and conservative "progressive" radio imaginable. Stations are reluctant to experiment with new sounds or to acknowledge market trends. This information is available through store reports, but it is obviously of minor interest to programmers. Too bad. Everyone loses in the end. The bands, the labels, the stores, the boring stations, but mostly, the listeners and fans.  
I wonder what chairs think about all day...

## WASHINGTON, D.C.

ORPHEUS MUSIC  
MATTHEW REINGOLD

NEW REACTION:  
Neil Young E.L.O.  
Lou Rawls The Who  
Carly Simon David Bowie  
James Taylor Sarah Vaughan  
Abba #Lene Lovich

TOP 15:  
Joni Mitchell Dire Straits  
E. W. & F. Nick Lowe  
Rickie Lee Jones Diana Ross  
T. Pendergrass MANHATTAN  
The Cas Dionne Warwick  
Donna Summer Supertramp  
Wings The Cars I  
.Crusaders

## SELLING IMPORTS:

The Clash I  
The Clash Joe Jackson  
Graham Parker E. W. & F.  
The Police

## COMMENTS:

Both Cars and both Dire Straits in Top 30.

## FAIRFAX, VA.

PENGUIN FEATHER  
DANA GORE  
(Representing 5 stores...)

NEW REACTION:  
Bootsy Devo  
Queen The Knack  
Carly Simon Nick Lowe  
Charlie Daniels Peter Frampton  
Nils Lofgren Gerry Rafferty  
Lee Clayton Steve Hackett  
Blue Oyster Cult Robin Williams  
Pat Travers David Bowie

TOP 15:  
The Cars Van Halen I  
Dire Straits Willie & Leon  
Robert Fripp E.L.O.  
Supertramp The Cars  
The Who Flash & The Pan  
Wings Van Halen  
Bad Co. Rickie Lee Jones  
Joni Mitchell

SELLING IMPORTS:  
Flamin' Groovies Records  
Dave Edmunds Ramones

## BALTIMORE, MD.

RECORD & TAPE COLLECTOR  
WAYNE STEINBERG  
(Representing 6 stores...)

NEW REACTION:  
Triumph Spyro Gyra  
Neil Young Taste of Honey  
Cameo Robin Williams  
Ralph McDonald ALIEN  
Blue Oyster Cult The Kinks

TOP 15:  
T. Pendergrass The Cars  
Queen Cheap Trick  
E. W. & F. Van Halen  
Donna Summer Kiss  
Isley Bros. L.T.D.  
Supertramp E.L.O.  
Wings Diana Ross  
The Who

## NORTHEAST

ALTEC DISTRIBUTORS  
BILL PERRAULT  
(Representing 150 stores...)

NEW REACTION:  
Nick Lowe Neil Young  
The Knack Mick Taylor  
Lene Lovich Gary Brooker  
Bram Tchaikovsky Devo  
Gruppo Sportivo  
Sniff 'N  
The Tears

TOP 15:  
Cheap Trick Doobie Bros.  
Supertramp E.L.O.  
The Cars E. W. & F.  
Dire Straits Kiss  
Van Halen Joe Jackson  
Wings Donna Summer  
The Who Rickie Lee Jones  
Joni Mitchell

## SELLING IMPORTS:

Rachel Sweet Ian Dury  
The Ramones 999  
Selling Singles:  
John Stewart Cheap Trick  
Donna Summer Graham Parker  
Joe Jackson Sister Sledge  
Anita Ward Jay Ferguson

## SOUTH

## NASHVILLE, TENN.

PORT-O-CALL  
STEVE WEST

NEW REACTION:  
The Knack Stanley Clark  
Freddie Hubbard Robert Palmer  
Maria Muldaur Third World  
M. Henderson Caldera  
Blackjack Pat Travers  
Selling Singles:  
Anita Ward John Stewart  
Donna Summer Dr. Hook  
Randy VanWarmer Raydio  
David Naughton James Taylor  
Charlie Daniels B. Streisand  
Chic wet Willie  
Poco Anne Murray  
Cheap Trick

## ORLANDO/WINTER PARK/DAYTONA, FLA.

EAST-WEST RECORDS  
BILL CORDY  
(Representing 3 stores...)

NEW REACTION:  
The Who Walter Egan  
Sniff 'N Stanley Clarke  
The Tears Screams  
Bram Tchaikovsky Robin Williams  
New England Robert Palmer  
Joe Jackson

TOP 15:  
T. Pendergrass Lou Rawls  
Pat Travers Queen  
Wings Supertramp  
Molly Hatchet Dire Straits  
Charlie Daniels Bad Co.  
E.L.O. E. W. & F.  
Blackfoot Isley Bros.  
Van Halen

## SARASOTA/ST. PETE./TAMPA, FLA.

ASYLUM RECORD SHOPS  
JOHN BOOK  
(Representing 4 stores...)

NEW REACTION:  
Chick Corea Neil Young  
Greg Kinn Sniff 'N  
Nils Lofgren The Tears  
Robert Palmer Rick Wakeman  
Queen Rachel Sweet  
Tim Curry Robin Williams  
Stanley Clarke Edgar Winter  
Freddie Hubbard Keith Jarrett  
Blackjack The Rumour  
John Cougar Kate Taylor

TOP 15:  
The Knack #Mick Taylor  
Pat Travers #Scorpions  
The Cars E.L.O.  
Supertramp Ron Wood  
Bad Co. Bram Tchaikovsky  
The Who Wings  
Joni Mitchell Dire Straits  
Charlie Daniels Molly Hatchet  
Van Halen

## SELLING IMPORTS:

Motorhead Nina Hagen  
Steve Hillage The Records  
Dave Edmunds Soft Heap  
Rolling Stones Scorpions  
Crass Tubeway Army  
Gilgamesh Judas Priest  
The Ramones

## SELLING SINGLES:

-IMPORTS Bram Tchaikovsky  
The Tourists Tom Robinson  
murder the Sex Pistols  
Disturbed Clash  
Interview Wire  
The Bishops

## COMMENTS:

Three degrees in be-bop. A Ph.D. in swing. He's a master of rhythm. He's a rock 'n roll king. Long live Lowell George!!  
The new Pat Travers Live LP set a new record for sales of a new release, 25 in two hours. -B.R.B.

## FT. LAUDERDALE, FLA.

PEACHES RECORDS & TAPES  
VERNON TREMBLAY

NEW REACTION:  
Queen Spyro Gyra  
Pat Travers Charlie Daniels  
Neil Young L.T.D.  
Earl Klugh The Who  
Willie & Leon Wings

TOP 15:  
T. Pendergrass The Cars  
Supertramp Con-funk-shun  
Donna Summer MAIN EVENT  
E. W. & F. Isley Bros.  
Mass Production Bootsy  
Cheap Trick Molly Hatchet  
E.L.O. Kenny Rogers  
Doobie Bros.

## SELLING IMPORTS:

Darryl Way  
Selling Singles:  
Anita Ward Barbra Streisand  
Donna Summer Kenny Rogers  
Mass Production John Stewart  
McFadden & Jones Girls  
Whitehead Kiss  
E. W. & F.

## COMMENTS:

When will the record labels learn that our business is not a recession proof bottomless pit. I applaud any label's efforts to eliminate waste, but do not approve of higher list or wholesale prices. The retailer can't absorb price increases without the consumer being affected. People who make major decisions for record labels should leave their ivory towers and join us on the street where the real world is.

## DALLAS, TEX.

PEACHES RECORDS & TAPES  
JERRY PHILLIPS

NEW REACTIONS:  
Gil Scott-Heron Will Barnes  
Keith Jarrett Machine  
Nick Lowe Michael Nesmith  
St. Paradise Doucette  
D. McClinton  
Asleep at the Wheel

Cont'd

## PEACHES RECORDS &amp; TAPES Cont'd

TOP 15:  
Spyro Gyra T. Pendergrass  
Rickie Lee Jones Poco  
Joni Mitchell Willie Nelson  
Journey Dire Straits  
Supertramp Gerry Rafferty  
Wings E.L.O.  
MANHATTEN Earl Klugh  
Donna Summer

## SELLING IMPORTS:

13th Floor Clash  
Elevators The Ramones  
Gloria Gaynor Steve Hillage  
Donna Summer Rolling Stone  
Trapeze Burning Spear

## SELLING SINGLES:

Donna Summer Wings  
Anita Ward E. W. & F.  
Peaches & Herb Anil Stewart  
Jacksons Chic  
Sister Sledge Rex Smith  
K.C. and the Bee Gees  
Sunshine Bd. Foxy  
Dr. Hook

## AUSTIN, TEX.

INNER SANCTUM  
JACK KANTOR

NEW REACTION:  
Bram Tchaikovsky Robert Palmer!  
(!) Ernest Tubb  
Pere Ubu! Blue Oyster Cult  
The Kinks! The Who!  
Pat Travers! E.L.O.  
Ian Dury! Scorpions

## SELLING IMPORTS:

Iggy Pop! Blondie  
Alternative TV 12"  
Nick Lowe Yachts  
Pere Ubu J.J. Burnel  
Sex Pistols 12"

## SELLING SINGLES:

.Clash! The Fall  
Nick Lowe Yachts  
Reversible Cords Here & Now

## COMMENTS:

Joni Mitchell's WINGUS defies reviewers and continues to be a strong seller. Lene Lovich is also selling very well, as well as all the domestic stiffies.

## TULSA, OKLA.

PEACHES RECORDS & TAPES  
NEW REACTION:

(All Hot All Renaissance  
Good...) The Knack  
Neil Young John Stewart  
Carly Simon David Bo

## TOP 15:

Willie & Leon Kansas  
Supertramp The Cars  
E.L.O. Atl. Rhy. Sec.  
Wings Kiss  
Rickie Lee Jones Journey  
Dire Straits Charlie Daniels  
The Who Queen  
Peter Frampton

## SELLING IMPORTS:

Trapeze Anthony Phillip  
Tangerine Dream Scorpions  
Jimi Hendrix

## SELLING SINGLES:

Sister Sledge Anita Ward  
Donna Summer Roger Voudouris  
B. Streisand Chic  
Donna Summer E. W. & F.  
Dr. Hook

## MIDWEST

## COLUMBUS, OHIO

PEACHES RECORDS & TAPES  
BERNARD SCHRADER

NEW REACTION:  
The Knack P.F. League  
New England Dire Straits  
Gerry Rafferty John Stewart  
Queen Isley Bros.  
Carly Simon Bram Tchaikovsky

## SELLING SINGLES:

Donna Summer Sister Sledge  
Chic B. Streisand  
McFadden & Raydio  
Whitehead Rickie Lee Jones  
John Stewart Dr. Hook

## COMMENTS:

Thank you J. Morrison and J. Hendrix for the best promotion this store has ever seen. The memories and music will last forever.



# MIDWEST

## CINCINNATI, OHIO

### SIGHT IN SOUND GLEN LINDAHL

**TOP 15:**  
Rickie Lee Jones Supertramp  
The Cars Van Halen  
The Who Abba  
Bad Co. Skyy  
Dire Straits Triumph  
Atl. Rhy. Sec. E. W. & B.  
Chris De Burgh Wings  
T. Pendergrass

## DAYTON, OHIO

### GOLDEN ROD B.G. KOSS

(Representing 8 stores...)

**NEW REACTION:**  
Isley Bros. Bruford  
The Knack Queen  
Flash & The Pan John Hiatt  
Robert Fripp No Dice  
Robert Palmer Crusaders

**TOP 15:**  
Cheap Trick Bad Co.  
Rickie Lee Jones The Police  
Donna Summer Van Halen  
Joe Jackson Wings  
Supertramp Ted Nugent  
John Stewart Patti Smith  
Kiss Blackfoot  
Roy Ayers

**SELLING SINGLES:**  
We stock top 40 of Billboard's hot 100. Disco and pop - pabulum for kiddies and adults. 12-inch singles are slowing down in sales while 45's are still the groove.

**COMMENTS:**  
Many thanks to Debe Bilewicz with Paks Corp. & Chuck Guilo with A & M for their help with BUNK NIGHT. The Golden Rod rode the new wave and wiped out. Muh-muh-muh-my Sharona is the summer rock anthem of '79. Congrats to The Knack & Capitol. Nice to see the old label again.

## MILWAUKEE

### STARK/CAMBLON

(Representing 89 stores...)

**NEW REACTION:**  
The Knack Bram Tchaikovsky  
Iron City Jones Girls  
Houserockers Walter Egan  
Queen The Who  
Willie & Leon Joni Mitchell  
Billy Thorpe

**TOP 15:**  
Charlie Daniels Kiss  
Supertramp The Cars  
Kenny Rogers Bad Co.  
E.L.O. Donna Summer  
Cheap Trick Van Halen I  
Styx The Cars I  
Wings Dire Straits  
T. Pendergrass

**SELLING IMPORTS:**  
The Ramones Rolling Stones  
Records Scorpions  
Village People

**SELLING SINGLES:**  
Donna Summer Anita Ward  
Cheap Trick David Naughton  
Supertramp

**COMMENTS:**  
It seems to us 12" disco product has been the hype of the year. Sure, there's always some initial demand, but when it stops, it stiffens bigger than a Johnny Carson album or 4 Kiss solo Lp's! Our returns (on very cautious buying) are running 50% - and more.

## ANN ARBOR, MICH.

### DISCOUNT RECORDS MICHAEL G. NASTOS

**NEW REACTION:**  
Gruppo Sportivo D. McClinton  
Neil Young Chuck Wagon &  
Nils Lofgren The Wheels  
The Knack Jerry Williams  
Bruford Ricky Ford  
Woody Shaw

**TOP 15:**  
The Who Supertramp  
MANHATTAN Rickie Lee Jones  
Willie & Leon Bob Dylan  
David Bowie T. Pendergrass  
Joni Mitchell John McLaughlin  
E. W. & F. Kenny Rogers  
Anita Ward Ian Hunter  
Earl Klugh

**SELLING IMPORTS:**  
Johnny Thunders Steve Hillage  
Gong Eno/Moebius/  
John Cale Rodelius

**SELLING SINGLES:**  
Five Special Candi Staton  
Chic Dionne Warwick  
KC & The  
Sunshine Bd.

**COMMENTS:**  
Lately the local radio stations have been complaining about service from the Fantasy/Prestige/Milestone/Galaxy group. At one time it was top notch. Maybe you folks do not want to sell records. It's up to you.

## INDIANAPOLIS, IND.

### KAMIA

#### DON SIMPSON

(Representing 8 stores...)

**NEW REACTION:**  
Robin Williams The Reds  
Robert Palmer SMITT 'N  
The Knack THE FEARS  
Pat Travers Blackjack  
Bram Tchaikovsky Blue Oyster Cult  
Mick Taylor

**TOP 15:**  
Wings Queen  
Cheap Trick Dire Straits  
E. W. & F. John Stewart  
Supertramp Charlie Daniels  
The Cars Kansas  
The Who Neil Young  
E.L.O. Peter Frampton  
Bad Co.

**SELLING IMPORTS:**  
The Bees JoJo Zep  
Violinsky Ramones  
Goddard Ian Dury  
Dr. Reelgood

**SELLING SINGLES:**  
Cheap Trick Wings  
John Stewart The Knack  
E.L.O. Wet Willie  
Elton John Kansas  
Joe Jackson Nick Gilder

## CHICAGO, ILL.

### SOUNDS GOOD

#### MARK GUNCHEON

(Representing 6 stores...)

**NEW REACTION:**  
Neil Young Cedar Walton  
Third World Pat Metheny  
John Serry Dire Straits  
Charles Mingus

**TOP 15:**  
T. Pendergrass Wings  
The Cars Blondie  
Donna Summer Willie & Leon  
Supertramp E. W. & B.  
The Knack Solti  
Rickie Lee Jones MAIN EVENT  
Crusaders MANHATTAN  
Joni Mitchell

**SELLING IMPORTS:**  
The Ramones Lene Lovich  
Undertones Clash  
Tubeway Army Elvis Costello  
J.J. Burnel wire  
45's... XTC

**COMMENTS:**  
Cedar Walton's EASTERN REBELLION combines the tenor madness of George Coleman with the bottom work of bassman Sam Jones. The result is explosive. It's on Muse's Timeless label. Also check out "Famous Amos" with macadamia nuts. It's new and a big seller.

## CHICAGO, ILL.

### HEAR HERE

#### MAX TUCHTEN

(Representing 3 stores...)

**NEW REACTION:**  
MANHATTAN Denise Williams  
Bootsy Neil Young  
Raydio Peter Dink  
E.L.O. Robin Williams  
Smokey Robinson D. McClinton

**TOP 15:**  
T. Pendergrass The Knack  
E. W. & F. Billy Thorpe  
Rickie Lee Jones The Cars  
Donna Summer The Cars I  
Supertramp Doobie Bros.  
Joni Mitchell A. W. B.  
Cheap Trick Sister Sledge  
New England Crusaders  
Diana Ross Wings

**SELLING SINGLES:**  
Donna Summer Rickie Lee Jones  
David Naughton John Stewart  
Jacksons Cheap Trick  
Chic Doobie Bros.  
Jones Girls E.L.O.

**COMMENTS:**  
Thank you Abbe Frank at Midwest Music for your help bringing Sky Daniels from WLUP and New England into our Cicero Avenue store. And thanks to Rick at WEA and A.W.B. for stopping at our Broadway store. Both in-stores were great.

## CHICAGO, ILL.

### LAURY'S DISCOUNT RECORDS

#### DAVE DRANOFF

(Representing 4 stores...)

**NEW REACTION:**  
The Who MAIN EVENT  
Queen Steve Hackett  
Scorpions Pat Travers  
Peter Frampton David Bowie  
Roy Ayers Abba  
Con-Funk-Shun Levo  
Crystal Gayle

**TOP 15:**  
Supertramp Joni Mitchell  
The Cars Isley Bros.  
Cheap Trick The Knack  
T. Pendergrass Crusaders  
Rickie Lee Jones Kenny Rogers  
E. W. & F. Bram Tchaikovsky  
Bad Co. Diana Ross  
MANHATTAN Patti Smith  
Doobie Bros. Van Halen

**SELLING SINGLES:**  
David Naughton Anita Ward  
Cheap Trick Wings  
Sister Sledge John Stewart  
Van Halen Supertramp

## SKOKIE, ILL.

### SOUND UNLIMITED

#### FRED MICHAELS

(Representing 600 stores...)

**NEW REACTION:**  
Wings James Taylor  
E. W. & B. Triumph  
Atl. Rhy. Sec. Isley Bros.  
Bram Tchaikovsky Joe Jackson  
Charlie Daniels Anita Ward  
Robin Williams Lou Rawls  
Raydio David Bowie  
Patti Smith Crusaders  
Dr. Strut Gerry Rafferty  
Blue Oyster Cult Earl Klugh  
Peter Frampton MANHATTAN  
Waylon Jennings T. Pendergrass  
McCoy Tyner Dire Straits  
Pat Travers The Cars  
Chuck Mangione

## CHICAGO, ILL.

### FLIP SIDE

#### CARL ROSENBAUM

(Representing 9 stores...)

**NEW REACTION:**  
Robert Palmer John Stewart  
The Knack Joe Jackson  
Night Rockets  
Abba Kiss  
Robin Williams

Cont'd

## FLIP SIDE Cont'd

**TOP 15:**  
Cheap Trick The Who  
Supertramp Molly Hatchet  
Bad Co. Journey  
The Cars I Queen  
Billy Thorpe Van Halen I  
Van Halen Donna Summer  
Kansas Blue Oyster Cult  
The Cars Rickie Lee Jones  
Kenny Rogers Wings  
E.L.O. Herman Brood

**SELLING SINGLES:**  
Cheap Trick Supertramp  
Styx Bad Co.  
Donna Summer E.L.O.  
David Naughton

**COMMENTS:**  
How about that Billy Thorpe - Hot! Thanks to Steve Dahl of WLUP he drew 2000 people for our Herman Brood promo in our Hoffman Estate Store.

## LIBERTYVILLE, ILL.

### DOG EAR RECORDS

#### RICK JOHNSON

(Representing 6 stores...)

**NEW REACTION:**  
Dire Straits Queen  
Herman Brood Scorpions  
The Knack Neil Young  
Joni Mitchell Henry Paul Band  
Ian Hunter Blue Oyster Cult  
David Bowie main Event

**TOP 15:**  
Cheap Trick Journey  
Supertramp Molly Hatchet  
The Cars E.L.O.  
Wings Billy Thorpe  
Van Halen Rickie Lee Jones  
Donna Summer The Cars  
Bad Co. E. W. & B.  
The Who

**SELLING SINGLES:**  
Donna Summer Rickie Lee Jones  
Supertramp

**COMMENTS:**  
A local disc jockey on one of our AOR's appears to be waging an all out war on disco, including burning and breaking the discs. One problem, he gets his for free, while all the kids he psyches up have to buy theirs. Our disco sales are up with kids buying them up to destroy. If a record sells, we report it; it seems to me he is actually promoting what he wishes to destroy!

## PEORIA, ILL.

### CO-OP TAPES & RECORDS

#### DAVE ROGER

(Representing 26 stores...)

**NEW REACTION:**  
Nick Lowe Mick Taylor  
Billy Thorpe Blue Oyster Cult  
The Knack Carly Simon  
Bram Tchaikovsky Pork & Havana  
Steve Hackett Ducks  
John Stewart

**TOP 15:**  
Charlie Daniels Journey  
Cheap Trick Wings  
Supertramp E.L.O.  
Van Halen Bad Co.  
The Cars Rickie Lee Jones  
Joni Mitchell Peter Frampton  
Doobie Bros. The Who  
Dire Straits

**SELLING SINGLES:**  
Skater Nick Lowe  
Blondie Clash

**COMMENTS:**  
Good luck to Greg Wilson and the newest Co-Op store in Danville, Ill.

## MADISON, WISC.

### RECORD WORLD

#### JERRY LOWRY-BOYLAN

**NEW REACTION:**

Wings The Who  
Nils Lofgren Queen  
Mick Taylor Blue Oyster Cult  
Nick Lowe Nick Gilder  
Flash & The Pan Tim Curry  
Kansas

Cont'd

# INDICATES SALES FROM IN-STORE PLAY

RETAIL



## MIDWEST

## RECORD WORLD Cont'd

## TOP 15:

Joni Mitchell	Neil Young
Cheap Trick	Anita Ward
Supertramp	Dire Straits
E. W. & F.	The Roches
The Knack	Manfred Mann
Rickie Lee Jones	Ian Hunter
Joe Jackson	Atl. Rhy. Sec.
The Cars	

## COMMENTS:

Pim Curry & Nils Lofgren are Hot!!

## MILWAUKEE, WISC.

## 1812 OVERTURE

## BONNIE BEIGEL

(Representing 6 stores...)

## NEW REACTION:

The Knack	Sniff 'N
Robin Williams	The Tears
Blue Oyster Cult	Pat Travers
Nils Lofgren	Neil Young
America	St. Paradise
Whiterace	

## TOP 15:

Supertramp	The Who
Queen	Marshall Tucker
Kansas	T. Pendergrass
The Cars	Van Halen
Charlie Daniels	Crusaders
Rickie Lee Jones	E. W. & F.
Donna Summer	wings
Cheap Trick	

## MINNEAPOLIS, MINN.

## LIEBERMAN ENTERPRISES

## TOM DIEHL

## NEW REACTION:

E.L.O.	The Who
Rick Wakeman	David Bowie
Joni Mitchell	Peter Frampton
Crystal Gayle	Willie & Leon
MAIN EVENT	Maria Muldaur

## TOP 15:

Charlie Daniels	Bad Co.
Supertramp	Cheap Trick
Geo. Thorogood	Rickie Lee Jones
The Cars	Asleep at the
Blackfoot	Wheel
wings	Kiss
Dire Straits	Donna Summer
Queen	The Knack

## ST. LOUIS, MO.

## PEACHES RECORDS &amp; TAPES

## STEVE SIEBE

## DON RHEA

(Representing 3 stores...)

## NEW REACTION:

The Cars	Dire Straits
#Billy Thorpe	Climax Blues Bd.
The Roches	#Robert Palmer
The Knack	Manfred Mann
#Joni Mitchell	

## TOP 15:

T. Pendergrass	McFadden &
Isley Bros.	Whitehead
Donna Summer	Kansas
E. W. & F.	G. Washington
Joe Rawls	Van Halen
Supertramp	Cheap Trick
Crusaders	Journey
Jones Girls	Doobie Bros.

## SELLING SINGLES:

McFadden &	Lou Rawls
Whitehead	GQ
Anita Ward	T. Pendergrass
Sister Sledge	Raydio
Jones Girls	Isley Bros.
Donna Summer	Toto
'Hot Stuff'	Bad Co.
E. W. & F.	Donna Summer
Minnie Riperton	"Bad Girl"

## COMMENTS:

Special thanks to all the record people who helped during our super sale, just to name a few, Carl Derman, Steve Jennings, Tony Mar-tisi, Bill Haddox, John Jump. Thanx again for your support in making our sale a success.

## ST. LOUIS, MO.

## STREET SIDE RECORDS

## STEVE PERZACCA

(Representing 3 stores...)

## NEW REACTION:

Robert Palmer	Robert Fripp
Billy Thorpe	John Cougar
Neil Young	The Knack
The Who	Pat Travers
Patti Smith	Mick Taylor
Dire Straits	The Rumour
David Bowie	Joni Mitchell
Peter Frampton	

## TOP 15:

T. Pendergrass	Anita Ward
Donna Summer	Cheap Trick
Supertramp	Crusaders
James Taylor	Doobie Bros.
E. W. & F.	Rickie Lee Jones
Bad Co.	Graham Parker
L.T.D.	Waylon Jennings
Bootsy	

## COMMENTS:

Everybody's talking about the price increases, how tight things are, gas problems - but the worst news of all came with the death of Lowell George. Lowell's genius affected all of rock 'n' roll whether he was playing, singing, or producing. The loss of this talent will be greatly missed.

XOX

## ST. LOUIS, MO.

## DISCOUNT RECORDS

## BILL MILLER

(Representing 4 stores...)

## NEW REACTION:

L.T.D.	Robin Williams
Spyro Gyra	Lenny Williams
New England	Neil Young
UNICEF Concert	Nick Lowe
Blackjack	The Knack

## SELLING SINGLES:

Bram Tchaikovsky	John Stewart
Supertramp	Triumph
Nick Gilder	Chic
The Knack	Anii Stewart
Blondie	The Cars
Abba	Elton John

## KANSAS CITY, KAN.

## CAPER'S CORNER

## CORKY CARREL

## NEW REACTION:

Joan Baez	Nils Lofgren
#MOONRAKER	SNIF 'N
Rachel Sweet	THE TEARS
Robert Palmer	Queen
Greg Kihn	The Knack
Pat Travers	

## TOP 15:

The Who	Billy Thorpe
Willie & Leon	Ian Hunter
wings	Blue Oyster Cult
Nick Lowe	Donna Summer
#Mick Taylor	John Stewart
Patti Smith	Maria Muldaur
Neil Young	Gerry Rafferty
E.L.O.	

## SELLING IMPORTS:

Steve Hillage	Ramones
Magazine	Dr. Feelgood
Nick Lowe	Johnny Thunders

## SELLING SINGLES:

Patti Smith	Gary Charlson
Graham Parker	Secrets
Rolling Stones	Rachel Sweet
wings	Blondie

## COMMENTS:

To Whomever Reads This...

If you don't do anything else today, read the back of the new M&CO album. If it were not on Casablanca I wouldn't believe it. I'll bet his parents are really proud of their cosmic offspring. I know we here in the record stores are just humbled by his gift of supernal vision.

## WEST

## PHOENIX, ARIZ.

## HOLLYWOOD RECORDS &amp; TAPES

## PHIL DBLASI

(Representing 7 stores...)

## NEW REACTION:

Queen	Fed Nugent
The Who	Blue Oyster Cult
Kansas	Graham Parker
Jennifer Warnes	Kiss
Raydio	Neil Young

## TOP 15:

Charlie Daniels	Cheap Trick
The Cars	John Stewart
Supertramp	Willie & Leon
E.L.O.	Anita Ward
Wings	Dire Straits
Bad Co.	Triumph
Donna Summer	Diana Ross
Rickie Lee Jones	

## SELLING SINGLES:

R. Fleischman	Rex Smith
Anita Ward	The Knack
Donna Summer	Patti Smith
Peter Brown	Switch
Cheap Trick	Raydio
David Naughton	Styx
Graham Parker	Peaches & Herb

## PHOENIX, ARIZ.

## CIRCLES RECORDS

## DUTCH CHAMBLITT

(Representing 3 stores...)

## NEW REACTION:

#Sat. Night Band	Jimmy Bo Horne
Michael Zager	Taste Of Honey
#Gibson Bros.	Crystal Gayle
Pat. Hernandez	#Tim Curry
James Brown	#Third World

## TOP 15:

E. W. & F.	LTD
GQ	Bootsy
Donna Summer	McFadden &
Anita Ward	Whitehead
Switch	Norman Connors
Supertramp	Sun
The Cars	Cheap Trick
Smokey Robinson	Diana Ross

## SELLING SINGLES:

Patti Smith	Donna Summer
R. Fleischman	Supertramp
Chic	Kenny Rogers
Anita Ward	The Knack
GQ	Jones Girls
E. W. & F.	Con-Funk-Shun
KC & Sunshine	Waylon Jennings
Delegation	

## PORTLAND, ORE.

## LONGHAIR MUSIC

## NANCY GLARKE

## NEW REACTION:

Dire Straits	#The Knack
Cameo	#Neil Young
Taste of Honey	James Brown
Deneice Williams	#Eric Gale
#Rockie Robbins	Norman Connors

## TOP 15:

#Bootsy	Crusaders
Anita Ward	Johnny Guitar
L.T.D.	watson
T. Pendergrass	Roy Ayers
E. W. & F.	Isley Bros.
#Sun	Raydio
McFadden &	Joni Mitchell
Whitehead	Con-Funk-Shun
Gap Band	G.Q.

## SELLING SINGLES:

wings	Rod Stewart
Anita Ward	Doobie Bros.
Gap Band	Sister Sledge
Isley Bros.	E. W. & F.

## SACRAMENTO, CA.

## TOWER RECORDS

## STEVE HARMAN

## NEW REACTION:

Dionne Warwick	Dolly Parton
Abba	Jones Girls
Wings	Louise Goffin
The Cars	M. Nightengale
Crystal Gayle	The Who

## SELLING SINGLES:

Anita Ward	Donna Summer
McFadden &	Foxy
Whitehead	Styx
G.Q.	Supertramp
E. W. & F.	

## SAN FRANCISCO, CA.

## TOWER RECORDS

## MARSHALL LAWTON

## NEW REACTION:

Mick Taylor	Anthony Phillips
Bram Tchaikovsky	Steve Hackett
Michael Nesmith	John Hiatt
Walter Egan	

## TOP 15:

The Cars	Patti Smith
Nick Lowe	Brian En
David Bowie	Robert Palmer
Rickie Lee Jones	New England
Graham Parker	Joni Mitchell
Donna Summer	Devo
Robert Fripp	Lou Reed
Sylvester	

## SELLING IMPORTS:

The Ramones	Metro
Iggy Pop	Tubeway Army
Simple Minds	Members
Yachts	MX 80
Fischer-Z	

## SELLING SINGLES:

Pearl Harbour &	Jolt
The Explosions	Clash
Mutants	B-52's
The Lurkers	B-Girls
Dead Kennedys	The Records

## SAN FRANCISCO, CA.

## AQUARIUS RECORDS

## PENNIE HOYLE

## NEW REACTION:

#Rachel Sweet	Stanley Clarke
Tooth & Nail	Pat Travers
Punk Sampler	Robin Williams
Neil Young	Robert Palmer
Joan Baez	UNICER Concert
Taste Of Honey	

## TOP 15:

Devo	Wings
The Cars	Siouxsie &
Nick Lowe	The Banshees
Ian Dury	Carly Simon
David Bowie	Robert Fripp
Joni Mitchell	The Knack
Patti Smith	Roy Loney
Lene Lovich	Joe Jackson

## SELLING IMPORTS:

Iggy Pop	Yachts
The Rezillos	The Ramones
Tubeway Army	XTC
Members	Lene Lovich
The Undertones	The Pop Group

## SELLING SINGLES:

Pearl Harbour &	Clash
The Explosions	Nick Lowe
The Mutants	Ian Dury
Dead Kennedys	The Ramones
B-52's	The Brains

## SAN LUIS OBISPO, CA.

## BOO BOO RECORDS

## ED TAYLOR

(Representing 3 stores...)

## NEW REACTION:

The Kinks	#Ian Dury
#John Hiatt	Walter Egan
#Gibson Bros.	Robert Pal
Mick Taylor	Stanley Clarke
#Ricky Scaggs	Third World
Jeremy Spencer	Lene Lovich
Nils Lofgren	#Nick Lowe

## TOP 15:

Neil Young	Van Halen
Rickie Lee Jones	Joe Jackson
Willie & Leon	Dire Straits
The Cars	Cheap Trick
Supertramp	John Stewart
Donna Summer	The Knack
Lee Clayton	Queen
Kenny Rogers	Earl Klugh
E. W. & F.	wings
Anita Ward	The Cars I
Joni Mitchell	Gruppo Sportivo
Doobie Bros.	Patti Smith

## SELLING IMPORTS:

Simple Minds	Metro
Iggy Pop	

## SELLING SINGLES:

Clash	
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## COMMENTS:

Boo Boos closed June 30th for the Diablo Canyon Rally then opened after the rally and had an all night sale to benefit the Abalone Alliance. The results were incredible - lots of money and the highest energy in Boo Boo's 5 year history.



# CONCERTIZING

KFSR/Fresno, Ca. - Peter Steen/Mayte Eriksson

**Artist(s):** DEVO  
**Place & Date:** Warners Theatre - 6/27  
**Ticket Price:** \$7.50  
**Capacity:** 2100  
**Attendance:** About 1500  
**Audience Composition:** Mixed  
**Production Values:** Headliner  
 Musicianship Excellent  
 Material Quality Good  
 Showmanship Excellent  
 Sound Quality Good  
 Lighting & Staging Excellent  
**Reviewer's Reaction:** The five spudboys hit Raisin City and proved that, indeed, we are all Devo. To about a two-thirds filled house, the boys from Akron premiered their music and films to this often less than progressive town. The key to the music was extraordinary drumming, and a common singular vision. The show could have been improved, perhaps by interspersing the more familiar material into the rest of the show instead of lumping it all together in the center section. Not surprisingly, this portion of the show was the best received, both because of the familiarity of these songs (e.g. "Satisfaction," "Jocko Homo") to the audience, and also to the band. They seemed as if they could have played these tunes in their sleep, yet lost none of their power or coherency that the newer material was somehow missing. Despite this, the overall quality of their live show proved that Devo is not only a concept, but also a rock and roll band.

WCBN/Ann Arbor, Mich. - Michael Kremen

**Artist(s):** JOHN CALE BAND  
**Place & Date:** Second Chance - 7/2  
**Type of Place:** Large club  
**Ticket Price:** \$6.00  
**Capacity:** 647  
**Attendance:** 600 or so  
**Audience Composition:** College and 20's (Isn't that redundant)  
**Production Values:** Headliner  
 Musicianship Excellent  
 Material Quality Very good  
 Showmanship Girls could not resist his stare  
 Sound Quality Crystalline  
 Lighting & Staging Basic and non-obtrusive  
**Reviewer's Reaction:** Just wanted to alert people to the fact that the John Cale Band has gotten real strong. No comparison between the visit six weeks ago and tonight's show. The band is developing its own repertoire and sound and I look forward to the vinyl documentation of this tour. They're playing hard-driving rock for the body, poetic lyrics for the head.

KSPC/Claremont, Ca.

**Artist(s):** GRAHAM PARKER; RACHEL SWEET  
**Place & Date:** Santa Monica Civic - 6/30  
**Type of Place:** Auditorium  
**Ticket Price:** \$7.50 & \$8.50  
**Capacity:** 3000  
**Attendance:** 2950  
**Audience Composition:** Second generation new wavers  
**Production Values:** Headliner Opening Act  
 Musicianship Masterful Pros  
 Material Quality Intense Playful  
 Showmanship Likewise Teasing  
 Sound Quality God Yes Good  
 Lighting & Staging Good Fine  
**Reviewer's Reaction:** Seventeen years old, pudgy and cute, Rachel Sweet took the audience by storm with songs like "B-A-B-Y" and "Who Does Liza Like." Her giggly effervescent presence gives her a strong stage persona (not to mention she can sing.) Watch out for her. May break on her first album. If Springsteen is The Boss, Parker is The Master Of Intensity. There were too many highlights to mention here. "Hey Lord Don't Ask Me Questions" almost turned into an audience participation number, as did the first encore, "I Want You Back" (Jackson Five's hit.) Parker's stage stance is authentic rebellious emotion at the boiling point and much improved since playing the Civic 1 1/2 years ago with Thin Lizzy. Both acts sold some records with their performances. Parker - platinum performance; Sweet - gold performance.

WPGU/Champaign, Ill.

**Artist(s):** SCREAMS  
**Place & Date:** Red Lion Inn - 6/27  
**Type of Place:** Club  
**Ticket Price:** \$3.00  
**Capacity:** 300  
**Attendance:** 300  
**Audience Composition:** College, 20's, 30's  
**Production Values:** Headliner  
 Musicianship Very good  
 Material Quality Very good  
 Showmanship Good  
 Sound Quality Fair  
 Lighting & Staging Fair  
**Reviewer's Reaction:** This was the kick-off show for Champaign's Screams' U.S. tour and the excitement was evident. The band was hot and gave the audience a good, loud show highlighting their first album, plus other material known to their fans but not on the record. If the Screams can generate the same feeling on tour, they'll do real well. The material is good and they have developed good stage presence.

WTR/Rochester, N.Y. - Jim McGrath

**Artist(s):** LUTHER ALLISON  
**Place & Date:** Red Creek - 6/27  
**Type of Place:** Club  
**Ticket Price:** \$2.00  
**Capacity:** 500  
**Attendance:** 100-200  
**Audience Composition:** 18 & up  
**Production Values:** Headliner  
 Musicianship Very good  
 Material Quality Good  
 Showmanship Very good  
 Sound Quality Very good  
 Lighting & Staging Fair to good  
**Reviewer's Reaction:** Luther Allison made his return to Rochester after a long absence. Finally getting back to the blues (his last visit here was far from it), he has never sounded better, definitely at ease with the band. The only drawback is the lack of time spent together but that should be remedied quickly. If you catch this act, you'll be pleasantly surprised.

KBSU/Boise, Idaho - Robb Campbell

**Artist(s):** GRAHAM PARKER & THE RUMOUR;  
 RACHEL SWEET & THE BLOCKHEADS  
**Place & Date:** Paramount, Portland, Ore. - 6/23  
**Type of Place:** Theatre  
**Ticket Price:** \$2.00  
**Capacity:** 3000??  
**Attendance:** 3/4 full  
**Audience Composition:** College and curious punks  
**Production Values:** Headliner Opening Act  
 Musicianship Excellent Good  
 Material Quality Excellent Good  
 Showmanship Very good Fair  
 Sound Quality Excellent Excellent  
 Lighting & Staging Good Good  
**Reviewer's Reaction:** Rachel Sweet and The Block-Heads were a perfect opener - Rachel might be our new wave Brenda Lee, yet she needs time on her stage act. The Rumour was superb. Graham? He meant every word. Dynamite.

CAPERS CORNER/Kansas City, Ks.

**Artist(s):** GARY CHARLSON BAND  
**Place & Date:** Chapman's - 6/30  
**Type of Place:** Recording studio  
**Ticket Price:** By invitation  
**Attendance:** 41 (including band)  
**Audience Composition:** College age  
**Production Values:** Headliner  
 Musicianship Excellent  
 Material Quality Excellent  
 Showmanship Very good  
 Sound Quality Very good  
 Lighting & Staging Crowded  
**Reviewer's Reaction:** A great set by a local boy on the way up. Originals and covers blended well to make for an enjoyable evening.

DISCOUNT RECORDS/Ann Arbor, Mich.

**Artist(s):** JOHN CALE; DESTROY ALL  
 MONSTERS; THE DENIZENS  
**Place & Date:** Second Chance - 7/2  
**Type of Place:** Club  
**Ticket Price:** \$5.00  
**Capacity:** 500-600  
**Attendance:** 450  
**Audience Composition:** 20 - mid 30's  
**Production Values:** Cale Denizens  
 Musicianship Very good Fair  
 Material Quality Good (new) Good  
 Showmanship Excellent Good  
 Sound Quality Good Good  
 Lighting & Staging Good Good  
**Reviewer's Reaction:** The Denizens opened on a less ecstatic note than most, but were decent for getting the crowd rowdy. The Monsters are a paradox; people booed them more than the others, but by the same token they had more folks on the dance floor. Frankly they need a lot more musical sense or they'll go nowhere. John Cale's new band played much unreleased material and some stuff from "Guts." It's a shame they got on late (well past 1 a.m.) Maybe a return visit? At least Second Chance tries.

PEACHES RECORDS & TAPES/Ft. Lauderdale, Fla. - Vernon Tremblay

**Artist(s):** GEORGE BENSON;  
 ESTHER SATERFIELD  
**Place & Date:** Sunrise Musical Theater - 6/29  
**Type of Place:** Auditorium  
**Ticket Price:** \$10.00  
**Capacity:** 4000  
**Attendance:** Capacity  
**Audience Composition:** 30's  
**Production Values:** Headliner Opening Act  
 Musicianship Excellent Good  
 Material Quality Excellent Fair  
 Showmanship Good Fair  
 Sound Quality Fair Good  
 Lighting & Staging Fair Good  
**Reviewer's Reaction:** Although Benson was excellent, I felt like all the good sounds were going over my head to the rows behind me. Next time I'll trade my tickets to someone behind me. Overall though, George Benson is excellent even when you can't hear him.

TOWER RECORDS/Hollywood, Ca. - Howard Krumholtz

**Artist(s):** GRAHAM PARKER & THE RUMOUR;  
 RACHEL SWEET  
**Place & Date:** Santa Monica Civic - 6/30  
**Type of Place:** Auditorium  
**Ticket Price:** \$8.50  
**Capacity:** 2800  
**Attendance:** 2600  
**Audience Composition:** 16-35  
**Production Values:** Headliner Opening Act  
 Musicianship Incredible Excellent  
 Material Quality Excellent Inspired  
 Showmanship Excellent N-n-nervous  
 Sound Quality Very good Very good  
 Lighting & Staging Very good Very good  
**Reviewer's Reaction:** Graham Parker & The Rumour are easily one of the most incredible live acts ever. Words can't describe the excitement G.P. whips up among a crowd. Opener Rachel Sweet got the audience really going crazy with her set of 1/2 originals and 1/2 cover versions. This was easily one of the best concerts I've attended this year.



# NEW RELEASES

## SPECIAL MENTION ALBUMS

High Artistic Achievement  
(NONE)

## STRONGLY MERITORIOUS

Consistently Striking at Excellence  
(NONE)

## MERIT PLUS ALBUMS

Competent Lps with Some Special Element

### DAVID WERNER

Epic JE 36126

This LP marks the whizz kid's triumphant return with hot guitar in hand. The brilliant production emphasizes his exceptional emotion. Werner takes a few risks but it pays off. Begs to be turned up. (Artsy guts) (D.S.)

R.T.'s Can't Imagine  
What's Right  
Too Late To Try  
Eye To Eye  
What Do You Need To Love

### MARC BENNO

LOST IN AUSTIN/A&M SP 4767

You can feel Glyn Johns. You can touch Eric Clapton. You can hear Albert Lee. But through it all you can see Marc Benno. Country comforts and a road that's goin' home. (D.S.)

R.T.'s Me And A Friend Of Mine  
Lost In Austin  
Monterey Pen  
The Drifter

### CANNED HEAT

HUMAN CONDITION/Takoma TAK 7066

Very basic production. Not necessarily music you'd die for, but certainly music you can live with. Remember, the first three letters in "funky" are f-u-n. (Their name still fits.) (D.S.)

R.T.'s Hot Money  
Just Got To Be There  
You Just Got To Rock  
Human Condition  
Wrapped Up

### RY COODER

BOP TILL YOU DROP/Warner Bros.  
BSK 3358

Digital recording adds crystal clarity to this LP of roots R&B. Not exactly popular music but a class act that deserves attention. Groovy (excuse the expression.) (D.S.)

R.T.'s Down In Hollywood  
Go Home Girl  
The Very Thing That...  
Look At Granny Run

### FLAMIN' GROOVIES

JUMPIN' IN THE NIGHT/Sire SRK 6067

The inspired intensity of side one (all originals save one) is undercut by the cover versions of old Byrds, Beatles and Dylan tunes on side two. I appreciate their intentions but when will this band ever learn? (The "A" side is a treat.) (D.S.)

R.T.'s First Plane Home  
In The U.S.A.  
Yes I Am  
Jumpin' In The Night

### MAX GRONENTHAL

WHISTLING IN THE DARK/Chrysalis  
CHR 1231

Original melody ideas and powerful dynamics make Max G. hard to resist. Full orchestration backs up a fiery vocalist. Lotsa hooks. (D.S.)

R.T.'s Get It Straight  
Still I Wonder  
I Know You're In There  
Lookin' For A Girl

### R.E.O. SPEEDWAGON

NINE LIVES/Epic FE 35988

R.E.O. has made only one excellent album of soaring rock 'n' roll to date - not a great batting average. This time they extend the formula found on their last LP but come up slightly shy. Only a couple of songs hold it back. You can tune a piano

anytime, but it looks like you can only tuna fish once. (D.S.)

R.T.'s Heavy On Your Love  
Drop It  
Meet Me On The Mountain  
Back On The Road Again  
Take Me

## MERIT ALBUMS

Thoroughly Competent Lps

### JAN AKKERMANN

LIVE/Atlantic SD 19241

The message is intensity and movement. Unfocused melodies reduce the impact of the statement. (G.B.M.)

R.T.'s Tommy

### ASLEEP AT THE WHEEL

LIVE/Capitol ST-11945

Fun. More swing than country. Old time, up tunes have the advantage. (G.B.M.)

R.T.'s Choo Choo Ch Boogie  
Jumpin' At The Woodside  
Route 66

### CRIMSON TIDE

RECKLESS LOVE/Capitol ST 11939

Add 3 points for musicianship, 2 points for production, and a point or 2 for melodies - but the lyrics are a substantial subtraction. Their name isn't particularly endearing either. (D.S.)

R.T.'s Reckless Love  
I Want You To See  
Piece Of The Rock

### RONNIE FOSTER

DELIGHT/Columbia JC 36019

Instrumentals more than vocals - technique more than melodies. (G.B.M.)

R.T.'s Argentina

### DAVE GORDON

NATURAL CAUSES/Vetco LP 702

A sweet and sour folk tenor. Hot and cold material. Write: 5825 Vine St., Cincinnati, Ohio 45216. (G.B.M.)

R.T.'s Dust - Eatin' Cowboys

I Only Keep Up Appearances

### HOTEL

MCA 3158

MCA checks in with a band that plays without reservation, incorporating jazz and R&B influences with pop sensibilities. But the songs aren't as strong as the performance. (D.S.)

R.T.'s You've Got Another Thing...

Right On Time

### THE KINKS

LOW BUDGET/Arista AB 4240

After all these years, a new Kinks album should jump right off the turntable. This one doesn't. There are good songs here and there but basically The Kinks are trying too hard. The juices aren't flowing - they're being squeezed. (D.S.)

R.T.'s Catch Me Now I'm Falling  
(Jumpin Jack Flash riff)

Attitude  
Low Budget  
A Gallon Of Gas

## REVIEWER'S CHOICE



DAVID WERNER Epic  
Produced by Clearmountain,  
Werner & Doyle

## DESIGNER'S CHOICE



DAVID WERNER Epic  
Both Sides  
A.D. Janet Perr & Paula Scher

### DAVE EDMUNDS

REPEAT WHEN NECESSARY/SwanSong SS8507

Whether you're into Dave depends on your level of appreciation for history revisited and slightly remodeled. Not exactly the kind of music AOR feeds on but fairly well done. (D.S.)

R.T.'s Girls Talk  
Crawling From The Wreckage  
Dynamite  
Take Me For A Little While

### WALTER EGAN

HI FI/Columbia JC 35796

You get the feeling he's trying to make a living from rock 'n' roll instead of living rock 'n' roll. The Buckingham/Nicks connection was the foundation. A few songs show some imagination. (D.S.)

R.T.'s Bad News T.F.  
Little Miss, It's You  
I Can't Wait

### THE KATIE LAUR BAND

MISBEHAVIN'/Vetco LP 3032

Tame Hillbilly music. Lost in the recording process is the full-bodied sound associated with bluegrass. (G.B.M.)

R.T.'s White Sport Coat  
Someday Soon

### DON NIX

SKYRIDER/Cream CR 1011

Predictable Southern soul that doesn't fare well versus its competition. A few good moments. (D.S.)

R.T.'s Skyrider  
Do It Again

### ODEN

COME FOR THE CHILDREN/Asaph MM0051A

Crafty rock for Christ. You can hardly tell. Believable tunes by Preston Fong allow one blatant steal. Dist. by Word, Waco, Tex. (G.B.M.)

R.T.'s Crazy Voices  
Natural Man

### POINT BLANK

AIRPLAY/MCA 3160

This band used to come on like a tank with cannons blazing. Now they're actually attempting to write softer songs, ballads even! Until they get the hang of it, the scorchers will do just fine. (Ballsy boogie) (D.S.)

R.T.'s Mean To Your Queenie  
Penthouse Pauper  
Louisiana Leg

### POUSETTE-DART BAND

NEVER ENOUGH/Capitol ST 11935

Easy to take - flowing - consistent-melodic - pop - fairly convincing - not offensive. Well, we can't all be Lou Reed. (A harder edge would guarantee airplay.) (D.S.)

R.T.'s Never Enough  
For Love  
Cheated

### THE SANFORD/TOWNSEND BAND

NAIL ME TO THE WALL/Warner Bros.  
BSK 3343

S & T doing what they do best - funky Southern cliché pop. If you forget their second LP (a task easily accomplished) this is a logical follow-up to their first. But is it too late? (D.S.)

R.T.'s Shady Grove  
Nail Me To The Wall  
Just Another Lie  
Tell Me How Love Survives

### STEVE SESKIN

THIS GOOD TONIGHT/Bald Ego BER 31452

Mellow mood sparked by good song writing. A transition to rock 'n' roll would work well and bring him up to date. (Write: 531 4th Ave., San Francisco, Ca. 94118.) (D.S.)

R.T.'s This Good Tonight  
Push And A Shove  
Take A Look

### RACHEL SWEET

FOOL AROUND/Stiff-Columbia JC 36101

The whole equals the sum of its parts - good musicians, good songs, a 60's production that fits and a voice - such a voice! Kiddie rock that doesn't kid around but just a bit too cute too often. (I'll wait till she grows up.) (D.S.)

R.T.'s Who Does Lisa Like  
B-A-B-Y  
Suspended Animation  
Pin A Medal On Mary

## SATISFACTORY ALBUMS

Partly Competent Lps

### THE B-52's

Warner Bros. BSK 3355

Contrived space cadets flying blind on a course directly away from new wave. You can fool some of the people... (Novelty Rock) (D.S.)

R.T.'s (Never mind)

## FRINGE ALBUMS

Competent Lps Of Secondary Interest

### JOAN BAEZ

HONEST LULLABY/Portrait JR 35766

Diamonds And Rust must have drained the lady. She gets continually farther away from that mood. The times they are a changin'. (D.S.)

### PHIL EVERLY

LIVING ALONE/Elektra 6E 213

Too old to rock 'n' roll. Pure pop. (Still a great voice.) (D.S.)

### KATE TAYLOR

IT'S IN THERE AND IT'S GOT TO COME

OUT/Columbia JC 36034

Here's one for the old folks - an LP of covers. Unnecessary. (D.S.)

R.T.'s (A contradiction)

### THIRD WORLD

THE STORY'S BEEN TOLD/Island ILPS9569

And the story doesn't change - super band playing refined reggae/R&B. They'll get bigger as people get hipper. (D.S.)

### THE EDGAR WINTER ALBUM

Blue Sky JZ 35989

The great white hope goes disco. But does it well. (D.S.)



## REISSUES

**CHARLIE FEATHERS**  
ROCKABILLY/Feathers FR 101  
Box 37251, Cincinnati, Ohio 45222

**CHARLIE FEATHERS**  
VOL. II/Feathers FR 102

**VARIOUS ARTISTS**  
REEFER MADNESS/Stash ST-119

**JOAN BAEZ**  
COUNTRY MUSIC ALBUM/Vanguard  
VSD 105/06

## SINGLES

**THE AMAZING GUITARS**  
APACHE 80/Blue Sky ZS8 2777

**GRAHAM PARKER**  
I WANT YOU BACK ALIVE/Arista AS-0439

**THE RECORDS**  
STARRY EYES/Virgin VA 67000

## IMPORTED SINGLES

**HAWKLORDS**  
P.X.R.5/Charisma CB 332 12B (12")

## IMPORTS

**THE BISHOPS**  
CROSS CUTS/Chiswick CWK 3009  
Old fashioned blues based lobotomy  
rock. (Satisfactory.) (D.S.)

**EELA CRAIG**  
MISSA UNIVERSALIS/Phillips 6360-639  
Majestic rock treatment of the  
Catholic mass. (Special Programming)  
(D.S.)

**JOE HIGGS**  
UNITY IS POWER/1 Stop STOP 1002  
Higgs and reggae fold back into ob-  
scurity taking silky songs and that  
infectious rhythm out of mass circ-  
ulation. Our loss. (Merit Plus.)  
(G.B.M.)

**JADE WARRIOR**  
REFLECTIONS/Vineyard Productions  
BUTT 001  
Insomnia? - Try old Oriental cure  
called Jade Warrior. (Merit.) (D.S.)

**JACK LANCASTER-RICK VAN DER LINDEN**  
WILD CONNECTIONS/Acrobat ACR 02  
A melodic experiment focusing on  
the lyricon which finds a few nice  
grooves. (Merit) (D.S.)

**R.T.'s** Early Morning Jones  
Wild Connections  
Aural Exciter

**PRISM**  
ARMAGEDDON/Magnum 9242-2001  
Kinda mindless - little to say. But  
the full production and adroit  
playing disguise that pretty well.  
And they have absolutely no trouble  
writing hooks. Straight ahead rock  
'n' roll. (Merit) (D.S.)  
**R.T.'s** You Walked Away Again  
Armageddon  
Take It Or Leave It

**JOHN RENBOURN**  
THE BLACK BALLOON/Transatlantic  
TRA 355  
Renbourn's high end background  
music pleases. Melodious and flow-  
ful. (Special Programming) (G.B.M.)

**THE REZILLOS**  
MISSION ACCOMPLISHED...BUT THE BEAT  
GOES ON/Sire SRK 6069  
Fred, Barney, Wilma and Betty bring  
the cartoon to life. Fun, not  
funny. (Merit) (D.S.)  
**R.T.'s** (N/A)

# JAZZ

IN IT'S OWN RIGHT  
By George B. Meier

**GATO BARBIERI**  
EUPHORIA/A&M SP-4774  
Contrasting textures - orchestra  
against Barbieri's horn. That  
raspy tone is irresistible.  
(Merit Plus)  
**R.T.'s** Carnavalito

**TRAVIS BIGGS**  
SOLAR FUNK/Source SOR 3154  
Funky rhythm, jazzy top. Monolithic  
like a poor man's Crusaders. Disco  
intentions. Dist. by MCA. (Merit)

**RAY BROWN**  
SOMETHING FOR LESTER/Contemporary  
S 7641  
Neat. Somewhat cerebral. Under  
control and elegant. Classy.  
Write: 8481 Melrose Pl., Los  
Angeles, Ca. 90069. (Merit Plus)

**BENNY CARTER**  
LIVE & WELL IN JAPAN/Pablo 2308-216  
A jumping big band. Benny's crews  
sound exhilarated. Lots of Elling-  
tonia. Fun. (Merit Plus)

**JOHN COLTRANE**  
THE PARIS CONCERT/Pablo 2308 217  
'Trane's work of 17 years ago re-  
mains fresh and instructive. Tyner,  
Jones and Garrison drive behind  
him, tailgating the whole way.  
(Merit Plus)

**FREDDIE HUBBARD**  
THE LOVE CONNECTION/Columbia  
JC 36015  
MOR with a jazz implication.  
Crafted and pretty. (Fringe)  
**R.T.'s** The Love Connection

**BOBBY HUTCHERSON**  
CONCEPTION: THE GIFT OF LOVE/  
Columbia JC 35814  
Captures the jazz spirit. Small  
or large settings of equal charm.  
Many nice tunes. (Merit Plus)

**THAD JONES-MEL LEWIS & UMO**  
RCA AFL 1-3423  
UMO stands for New Music Orch.

New Music Orch. plays old style  
music, naturally. Tight ensemble  
play and mellow tunes. (Merit)

**ROSCOE MITCHELL**  
Nessa N-14/15  
From the obscure side of Chicago,  
Roscoe gathers his friends -  
Braxton, Favors, Threadgill and  
Jarman, among others. Difficult,  
open music. Dist. by Flying Fish.  
(Special Programming)

**SAM MOST**  
FLUTE TALK/Xanadu 3001  
Challenged by Joe Farrell, Sam gets  
the most out of his flute. Solid  
mainstream music. Dist. by Cream  
Records. (Merit)

**PHINEAS NEWBORN, JR.**  
HARLEM BLUES/Contemporary S 7634  
An eloquent presentation of many  
standards. The trio format is com-  
fortable with venerables Ray Brown  
and Elvin Jones. (Merit)

**ART PEPPER**  
NO LIMIT/Contemporary S 7639  
Contemporary really means tradi-  
tional. Mellowness prevails 3/4's  
of the time. (Merit)  
**R.T.'s** Mambo Del La Pinta

**OSCAR PETERSON**  
THE PARIS CONCERT/Pablo Z 620 112  
Joined by Joe Pass and Niels Peder-  
sen, Oscar comes up for the crowd.  
The trio really puts out, compensat-  
ing for the lack of drums as well  
as possible. Material is always a  
problem. (Merit)

**OSCAR PETERSON**  
THE LONDON CONCERT/Pablo 2620 111  
Louis Bellson drives. Oscar plays  
effortlessly; he has nothing to  
prove. However, "People" is the  
newest tune in his repertoire.  
Still, there's a solid groove.  
(Merit)

# JOBS & MISC. INFORMATION

## RECORD SERVICE

KFMU/Oak Creek, CO. - MCA; Polydor;  
EPIC  
KFSR/Fresno, CA. - Mango; A & M  
KKUP/Cupertino, CA. - Columbia Jazz;  
Arista;  
Polydor;  
Mercury  
KSPC/Claremont, CA. - Infinity  
WCBN/Ann Arbor, MI. - Fantasy/Pres.  
Milestone;  
Galaxy  
WCCH/Holyoke, MA. - Mercury; RCA;  
Imports  
WHRW/Binghamton, NY. - Columbia/Epic/  
Stiff; Capitol;  
Motown; T.K.;  
Imports &  
Small Labels  
WITR/Rochester, NY. - Arista  
WLUR/Lexington, VA. - Columbia; Epic  
Milestone  
WNCS/Montpelier, VT. - Chrysales  
(Steve Hackett)  
WQAX/Bloomington, IN - Flying Fish,  
(Buddy Emmons)  
Inner City  
WSCB/New Haven, CT. - Pacific;  
Arista

## JOBS

Top AOR Talent needed. Five openings  
to be filled now through Sept. 1, '79  
on nationally syndicated music  
service. No beginners. No calls. Rush  
tape and resume to: Music Preview  
Network, 73 McCulloch Dr., Dix Hills,  
N.Y., 11746. Top compensation for  
the right people.

Late night jazz D.J. is moving to  
west coast in August and is looking  
for a job as a late night D.J. on an  
AOR, Hardrock, MOR, or Jazz station.  
For resume and tape write to Darryl  
Morrison, 206 S. Hewitt Rd. #102,  
Ypsilanti, Mich. 48197

## MISCELLANEOUS

WQAX is looking for promotional video  
tapes for its cable TV series Tube-  
stage. Please contact Geo! Batz or  
Neil Sharrow at (812) 337-9415.

The newest in original comedy programs  
for radio syndication is scheduled to  
begin distribution in September.  
American Laughtrack, a half-hour-long  
slickly-produced show, is the  
creation of IDB Communications toget-  
her with The Conception Corporation.  
As a weekly series it will be a  
barter offering to any interested  
stations. For further information  
write or call 2626 Basil La., Los  
Angeles, CA., 90024; (213) 475-6725.

MOTHER JONES magazine is syndicating  
two five-minute audio Public Affairs/  
All-Other-Programming programs each  
month. Programs will be based on  
articles in each issue of MOTHER  
JONES. Audio will cost radio stations  
nothing, and each program will  
fulfill Federal Communications  
Commission mandated Public Affairs  
and/or All-Other-Programming license  
requirements. MOTHER JONES Audio is  
available on a bartered-exclusive  
market basis. Stations interested  
should contact Larry Johnson: (805)  
966-9857, 817 De La Vina #2, Santa  
Barbara, CA., 93101.

A national cable radio network  
designed to expose new recording  
artists will begin operations this  
fall. Music Preview Network, a full  
time satellite-distributed music  
service, will offer the record  
industry an alternative channel for  
breaking new product. Music Preview  
Network will be advertiser-supported  
and thus can be offered to the cable  
subscriber free of charge. For  
further information contact Dennis  
Waters, (212) 254-4784.



# DIRECT HIT!

The response to our readers survey has been an overwhelming success! With facts like:

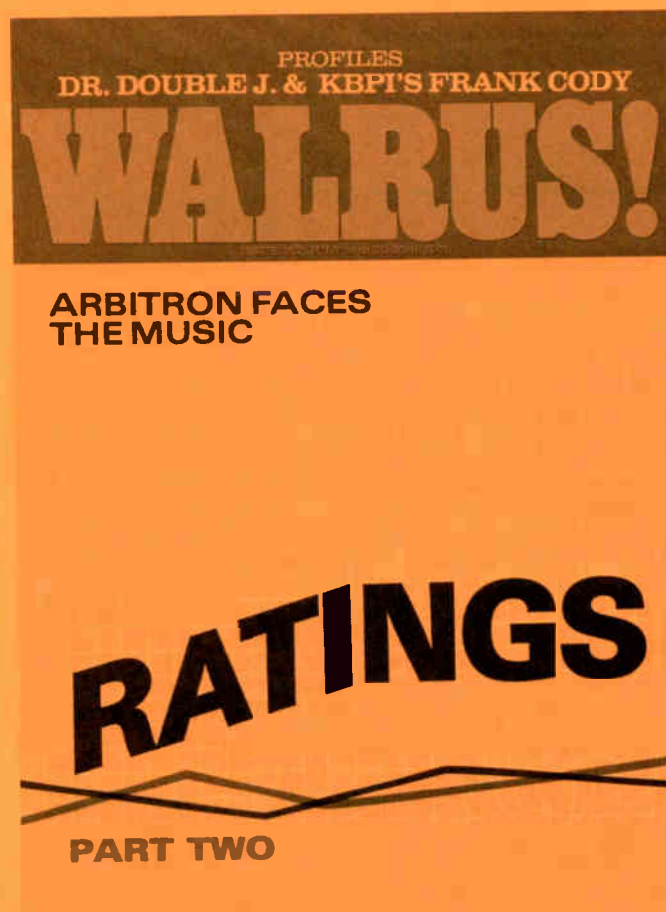
## Quantity of readership.

An average of 8.6 Readers per issue mailed, gives **WALRUS!** a reach of 11,500+ total readership.

**72% Read WALRUS! More.**

**23% Read WALRUS! Same.**

**5% Read WALRUS! Less.**



# WALRUS!



# RADIO METHODOLOGY

(1) STATION POINTS are based on market size.

Major Market	= 4
Major Second	= 3
Secondary	= 2
Power Limited	= 1

(2) AIRPLAY POINTS are based on amount of Lp airplay.

Heavy Airplay	= 2
Moderate Airplay	= 1
Light Airplay	= 0

(3) Each Lp report receives station points and airplay points.

(4) The station points are multiplied by the airplay points to yield a subtotal.

(5) Subtotals for given Lps are then added together to yield regional (NE, S, MW, W) and national totals.

	MAJOR	MAJOR SECONDARY	SECONDARY	POWER LTD.
HEAVY AIRPLAY	8	6	4	2
MODERATE AIRPLAY	4	3	2	1

(6) Percentages are attained by comparing the total an Lp actually receives against the total it could have received. (Heavy airplay at every reporting station.)

(7) The first time a record appears with a significant percentage it is placed in Radio or Retail Futures.

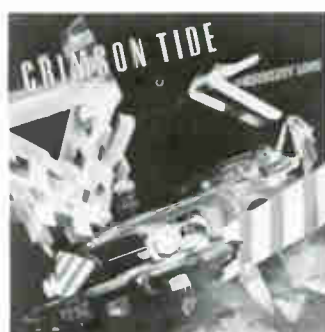
## WALRUS!

# New Album Rock from Capitol . . .



## LITTLE RIVER BAND®

Little River Band's "Lonesome Loser" — already out and taking off with instant album rock and top 40 acceptance. From the forthcoming album "First Under the Wire" . . . now available on 12" for immediate airplay.

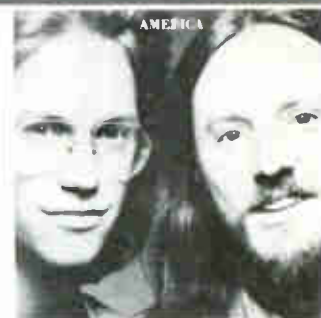


## CRIMSON TIDE **RECKLESS LOVE**

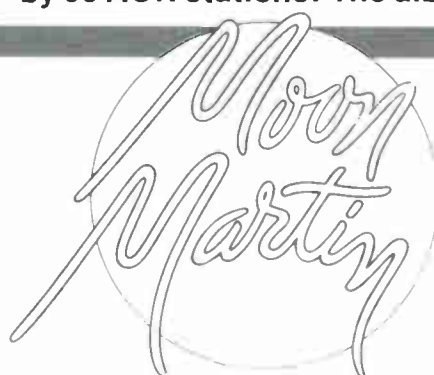
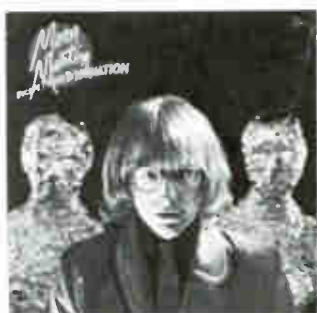
The new album is produced by Duck Dunn and Steve Cropper, and features the premiere summer rocker "Reckless Love" (Also available on 12" Ep backed with the Little River Band's "Lonesome Loser" — SPRO 9168-9171). Crimson Tide is led by Wayne Perkins, the legendary southern guitar player who has toured with everybody — including the Stones.



## AMERICA



The first single from their new album is "Only Game In Town." . . . and it All ready added as an album cut sounds GREAT on album Rock Radio! . . . by 96 AOR stations! The album is SILENT LETTER Produced by George Martin.



## ESCAPE FROM DOMINATION

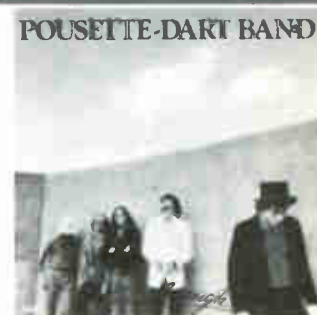
The second album from one of America's best new song-writers - with "Cadillac Walk" and Robert Palmer's new hit "Bad Case of Loving You" to his credit. Produced by Craig Leon, with Moon the executive producer. Recommended trax: "Bootleg Woman," "Hot House Baby," "Gun Shy" and "No Chance."



## POUSETTE-DART BAND

For their fourth album, the Pousette Dart Band reunites with producer Nobert Putnam, who did the first two critically acclamed Lp's. Jon Pousette

Dart was most recently heard on John Hall's "Power" album. Key cuts: "Cheated," and "Silver Stars" (featuring Tim Weisberg), "Never Enough," "Four Love."



*Never Enough*



(Continued from page 4)

Maybe it belongs in the same elephant graveyard as Conlon, Trendex, Hooper and Pulse. Hell, even McDonald's seems to be over the hill.

Maybe that's what Burke or Ram or Trac-7 think. Why else get into a cutthroat Holy War unless you think you can win?

But the theology of ratings doesn't sustain that line of reasoning. Jim Seiler, who started up Arbitron, figures that you'd have to be willing to lose \$15,000,000 just to compete against Arbitron head to head.

That makes Arbitron the Yahweh of ratings. Always was and always will be. But what does Yahweh think?

Arbitron attributes its ratings hegemony to a variety of factors. It is a comprehensive service with more experience in the business than anybody else. Arbitron regularly surveys over 200 markets and it surveys every station in every county in the broadcasting area.

Arbitron capitalizes on the quality of its research by presenting quarterly reports that are diversified and complete breakdowns of market performance. This is one factor that made Arbitron attractive to radio. Almost everybody could be Number One in some day-part teen, male, 18-34 female category.

suffers from a different predicament. They're trying to establish credibility. Arbitron is trying to protect it.

Sometimes this means Arbitron researches its own research. In one case, The Vatican of ratings even published a study of its own cooperation rate and lack of it during sweeps.

"I'd like to see our competitors put out a non-respondent survey," says Connie Anthes, Arbitron's Public Relations Manager in New York. Sort of their Joan of Arc of Statistics. Arbitron makes it a practice not to discuss research rivals and this oblique reference to competition is as close as Anthes gets. But her point is that Arbitron itself supplies ammunition to its critics.

The best illustration of this is an internal Arbitron study of its own methodology tentatively clocked for release later this year. That internal report draws a bead on Arbitron's failure to get better survey response from minorities and the crucial 18-34 year old demographic. This same report even contains a critique of diary methodology and owns up to the merits of telephone recall.

What a bombshell! It's like a Pearl Harbor where the Americans bomb themselves.

But Anthes doesn't think that

comparison, television is a quick and simple buy.

The agencies who buy time on radio and TV understand this. They also understand that radio only gets between 5 and 7% of the national advertising dollar. The result is that the agencies don't pay as much attention to radio.

Think of it this way. The agencies are like Pharisees in the Temple of Radio. Their ministry is divided between the holy of Arbitron and the profane of secular advertising.

To call Arbitron the Bible of radio tells only half the story. Arbitron is the Bible of the agencies that buy time on radio.

Look at the problem from the perspective of the agency. Next to TV, radio is not big money. There are too many radio stations. Too much work.

Now turn this universe upside down. Introduce new rating services. Make the agencies review Arbitron against Burke. Review all the numbers. More work. Overload.

The fact is the agencies don't do it and won't do it. It doesn't pay for them to do it.

Turn it around again or like Jim Seiler says "out of 10 broadcasters who scream they have to have another rating service only one or two will sign when you put a contract in front of them. The rest say 'we're with

Radio programmed less for an audience and more for marketing trends. Sex and age demographics that can potentially format radio to serve as an exclusive product delivery system for any beer distributor in the world.

There are two ways this might change. Both are drastic changes in the marketplace. First radio has to be more competitive with TV. That might happen if cable splits up the television market (Columbus, Ohio, for example, can choose from 1,000 cable TV channels.) Second, radio could give up national advertising dollars and go the way of newspapers. This is not the big sacrifice it seems. Outside the top 3 markets, national ad dollars only constitute 15% of radio revenue (Jack McCorty of Ram thinks radio will go this route because it has to).

What ALL this seems to add up to is a massive economic overhaul and retooling. Time to rethink the whole idea of ratings.

What radio needs is good, hard information. As long as different rating companies use different methodologies, comparing performance is a little like comparing apples and oranges. But there is commonality of purpose.

How do we get solid research?

**"An internal Arbitron study of its own methodology . . . draws a bead on Arbitron's failure to get better survey response from minorities and crucial 18-34 year old demographics."**

Arbitron is also trying to get better. It is developing an Expanded Sample Frame to track down unlisted telephone numbers. Now there's the Radio Advisory Council. Arbitron is forecasting more qualitative data on consumers. There's something called a Differential Respondent Technique which is pocket calculator vocabulary for trying to get more people to respond to surveys.

But it goes slowly. The Vatican isn't the Vatican because of speed. Arbitron can't get too innovative too fast. For example, Arbitron outlined a plan to rate radio continuously. Stations went **RIGHT OVER THE EDGE**. Not just quarterly but year round ulcers. The fact is that every other research service rates or plans to rate a longer period of time than Arbitron. What we need is a movie; what we get is a snapshot.

Besides rating during a sweep is rating an anomaly. There is nothing more unusual than the way a station sounds during a sweep. It is not unlike John Steinbeck's explanation for ducking the Grand Canyon in *Travels With Charley*. He wanted to avoid abnormalities and find America. Ratings should measure the overall performance of a station, not the singularities of 3 week aberrations.

In the end, it will be a year round sweep and sooner or later Arbitron will have to follow. But Arbitron's problem is that it has to satisfy everybody. Sometimes it doesn't satisfy anybody.

The rest of the research field

Arbitron's strained relationship with radio is over methodology. She doesn't even think it's because of a bad book. She does think it has everything to do with money.

While Arbitron doesn't like to discuss the competition, it likes to talk about money even less. Arbitron bills radio according to a station's rate card. As much as \$60,000. What this throws into high relief is the relationship between ratings and advertising rates.

It is more than just the same etymological root. Ratings decide station rates. At the same time, rate cards are the final proof of the credibility and durability of a rating service. In other words, when a radio station can raise rates on the basis of ratings supplied, say by Burke, then we know that Burke is a major force in the market.

Money and who pays for research is the Holy Mystery in the Church of Ratings. Anthes' rule of thumb is that radio pays 90% of Arbitron's cost; the agencies pay 10%. In fact, between Radio, Arbitron, and the agencies, we have our Holy Trinity. Or is it Holy Monopoly?

If Arbitron is a monopoly, radio consented to that monopoly. Radio needs Arbitron's One True Rating Service. At the same time, it's the agencies that perpetuate Arbitron's monopoly. And that's a function of the economics of radio.

First of all, it's a pain in the ass to buy time on radio. The market in any city is glutted with radio stations. By

you as soon as you can get the agencies to sign."

Some of these conditions are changing. Agencies are more critical of Arbitron and its methodology. They've made enough noise to presuppose that the agencies will back at least one new rating service to play watchdog over Arbitron (probably a telephone recall methodology to ride on Arbitron's diary).

None of this has been lost on Arbitron. There's evidence of some self-correcting measures to improve performance. There's new competition. And maybe a new Arbitron.

Let's hope it's not the new Nixon. As it applies to AOR, Arbitron may have to build a special bridge of reconciliation. For a very long time, nobody bitched louder than AOR radio. The volume of AOR's complaint was matched only by its disorganization. What AOR misunderstood was that the Big Fight wasn't necessarily against Arbitron but against the agencies that use and misuse rating data in an exercise that might ultimately have a dangerous and unhealthy influence on radio.

Ratings exist, in point of fact, to sell time on radio. The whole evolution of rating data is governed by a formula to make it easier for people to buy time. That's what ratings really are: dossiers on where to find consumers. The agencies promise anything, admit nothing, deny everything, and then demand proof. What the agencies want, the agencies get.

By telephone? Diary? By using diary and telephone?

What's the margin for error? Is there a bias? Who gets surveyed? Who doesn't?

How do we survey? For one day? For the last 18 hours? Across the week? Year-long?

Don't get away from the point. What you want to know is how many people listen to your radio station and how listening is distributed in the market. How would you find out? Think about it because what you think makes as much sense as the pocket calculations of the priests of ratings.

What is interesting about the Holy War of Ratings is that it has created an expanded world of choice for radio. There's a lot to choose: expensive and modest, big and small, telephone and diary.

Don't forget to ask who is going to pay for research. What kind of research? Will AOR bankroll research that shows a bigger audience for 18-34 year olds? Do we believe that improving research helps or hurts? Do we believe it's better in the long run?

All of this has to be talked out. Thought about. Debated and analyzed. Tried in the court of radio opinion.

And if we judge that ratings are the tail that wags the dog, then ratings are also the heresy that makes true believers of us all.

Maybe we don't know how many angels dance on the head of a pin. But we know ratings are the pin the angels of radio dance on. Dance angels, dance. □



# INDUSTRY PROFILES

BY BILL VITKA



**W**e were talking about the gasoline monster. There was a spur off the conversation that turnpiked through the movies. Detoured into the Shangri-Las. Finally highballing on the highway of nuclear chemistry.

This is a map, of sorts, of Polydor's Doctor of Artist Development, Jerry Jaffe. He is somewhere near the intersection of Vinyl and Ph.d. Jaffe says it's very close to the corner of Rock 'n Roll and Obsession.

Take another look at that map. It says Amsterdam, 1973. Jaffe found his way to a nightclub that was putting on Brinsley Schwartz. He was not necessarily looking for rock 'n roll but for someone who spoke English. He found both in Nick Lowe.

Lowe steered Jerry to Andrew Lauder at UA in England. Lauder was a kind of traffic cop for Jerry, rerouting the automobile of his life into the fast lane of the music business. "There was somebody," Jerry says, "who had as much musical talent as I did, which was nil."

This discovery was Jerry's green light.

But like any stretch of open road, it comes out of a curve. In this case, a Catholic rotary. Jerry was teaching nuclear chemistry in a women's college run by nuns.

That is not why they call Jerry "the doctor." The Ph.d is because he took Columbia for a ride with a thesis called "The Roll of Topspin Conservation in Proton Enhancement of the Exit Channel from Cooper-63 Compound Nucleus Formed by the Reaction of Alpha Particles on Cobalt-59 and Protons on Nickel-62." Amen. He wrote it and taught it. You could even say he made a habit out of it.

Until the green light.

Jerry shifted into letter-writing overdrive, blowing the horn about his encyclopedic knowledge of rock 'n roll. "Basically it was an appeal to good nature," Jerry says.

It backfired. He was interviewed and restauranted but no job. Not before he thumbed a lift from Cliff Bernstein at Mercury who shuttled Jerry over to Lou Simon at Polydor.

Simon had just one question for Jerry. "Can you be humble?" "Yes!" Jerry said modestly.

That was the crossroad. Jerry gunned down the boulevard of Polydor like West Germans without a speed limit. From Promotion to Director of Publicity to National Album Promotion to Director of Artist Development. Some kind of land speed record? Clock it from 1976 when Jerry first wheeled into Polydor.

What Jerry is doing now is customizing

Artist Development and making it over into a finely tuned machine, a co-ordinated instrument of album promotion, tour publicity, and career development from signing to superstar.

Jerry thinks of radio as an essential pit stop on the Polydor Turnpike. At the same time, he figures radio could use some re-tooling, a format tune-up to accommodate new bands that he worries won't otherwise get out of the garage.

"There has to be recognition from radio and retail," he says, "that when we approach a new record, the judgements we make are judgements about somebody's life's work."

There's also something Jerry doesn't understand about radio. He doesn't understand why people are always asking him what the commitment of the record company is to an artist. "I hope it doesn't mean we're gonna have to buy 36 sixty second spots," he says. Jerry thinks records earn airplay on the basis of merit or sales. Not because of T-shirts, ashtrays, buttons, or tour jackets. Not as much conspicuous consumption. That's a factor of a monster called gasoline. Or recession. Call it rock 'n roll rationing. Get ready for long lines at the promotion party.

Don't get the wrong idea. Jerry isn't the OPEC of records. He's a high performance engine that runs on vinyl not oil.

Maybe movies too. The screenplay rights to a novel he wrote have been sold and now they're bidding on the book itself. It's called Angel Babies. The story of a fictional Shangri-Las with real cameos by Neil Sedaka, Bobby Rydell, and Murry the K.

Take another look at the map. Now we're at Hollywood and Vine. How did we get here? Not sure. But one thing is true. The light is green.



**"T**he audience for radio falls into two categories of conscious and subconscious listening," says Frank Cody, Program Director at KBPI in Denver. "Successful stations," he continues, "appeal to both the active and passive listener. Active listeners look for new music as a new experience. Passive listeners look for the comfort of the familiar." The interface between active and passive, according to Cody, is magic.

Cody's magic started 15 years ago in New Mexico. He was a junkie for a bilingual radio station in Albuquerque that played a rainbow of music drawn from a broad spectrum of rock 'n roll and jazz. What Cody remembers about the station is what he still thinks sounds good over the

air today. Person to person radio.

Cody pitched them for a job and got it. It was The Big Break.

The call letters, by the way, were KLOS. History does repeat itself. We have gone from Sgt. Pepper to Sgt. Pepper. Progress, revolutions, and graveyard statistics inbetween. It is also the white bread of the sandwich of Cody's career.

He worked at KOB in New Mexico doing a 50-thousand watt airshift that got Cody mail from Greenland. He backpacked across Europe schooling himself in the BBC and pirate radio. He also jocked at KHOW in Denver, KKFM in Colorado Springs, and KBPI. Cody finally gave up John Denver country for KMYR in New Mexico only to find himself at KLOS during the Bicentennial.

There were fireworks. But the founding fathers were Allan Shaw and Rick Sklar with a Declaration of Dependence on New York. KLOS was just one more ABC colony.

The redcoats imposed a tight format, played the Bee Gees and refused to let Cody put the Blues Brothers on the air. The punchline is that KMET did very well.

Cody says "As I look back I should have fought with my intuition. I learned never to compromise something you totally believe in your heart. ABC was satisfying and very compromising." Sorta like a bar where they water the drinks. You can still get drunk, but it takes longer.

Cody found a new bar. Actually it was his old watering hole back at KBPI. He says Denver is changing and opening up. Dylan and Poco and Bromberg are still old chestnuts. But the Cars have finally broken. Even Devo plays there.

Radio is different as well. The audience for FM actually declined and the AM share multiplied. Cody says the market got stale but he believes new music will be a vital transfusion. Not just for Denver but KBPI. "The station was so tight, it squeaked," Cody says.

What Cody wants is human communication. Not robot throats. "Most radio has become a McDonald's franchise," he argues. "Stations are afraid to be spontaneous. There's no willingness to take a chance. But the doors will open again."

Cody figures his job is to recruit the right talent, people who can make a good record sound better, people who sound like people.

Radio is both a mass experience and an individual experience. Cody says radio is fundamental to all human experience.

He also says radio is a refrigerator.

Well, not quite but almost. What he says is this: "Everybody eats and everybody listens to the radio." The idea was to point out the universality of radio. But it also means radio is food. Even more. Cody says "I still can't get over the fact that radio sends sound. Not just sound but music." What's the point? Cody says the point is that "music is just a cut below sex."

The connection is food and Freud. The refrigerator is surrogate sex. What does that do to radio? Well it's already a transistorized social interchange. Don't forget that sex is food and food is radio. And the long and short of it is this: another name for radio might as well be oral intercourse.



# MERCURY BEATS THE SUMMERTIME BLUES



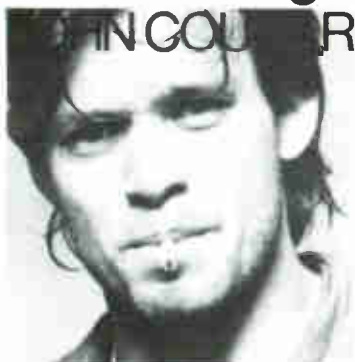
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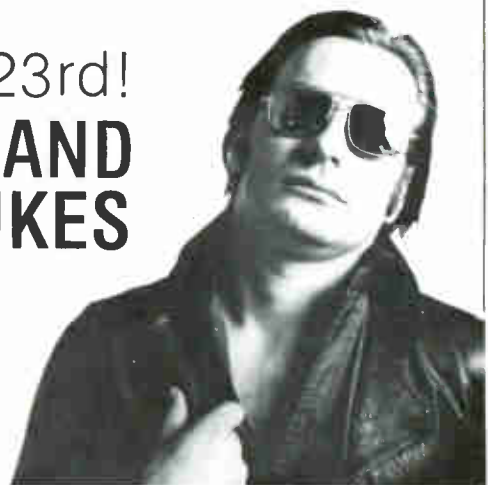


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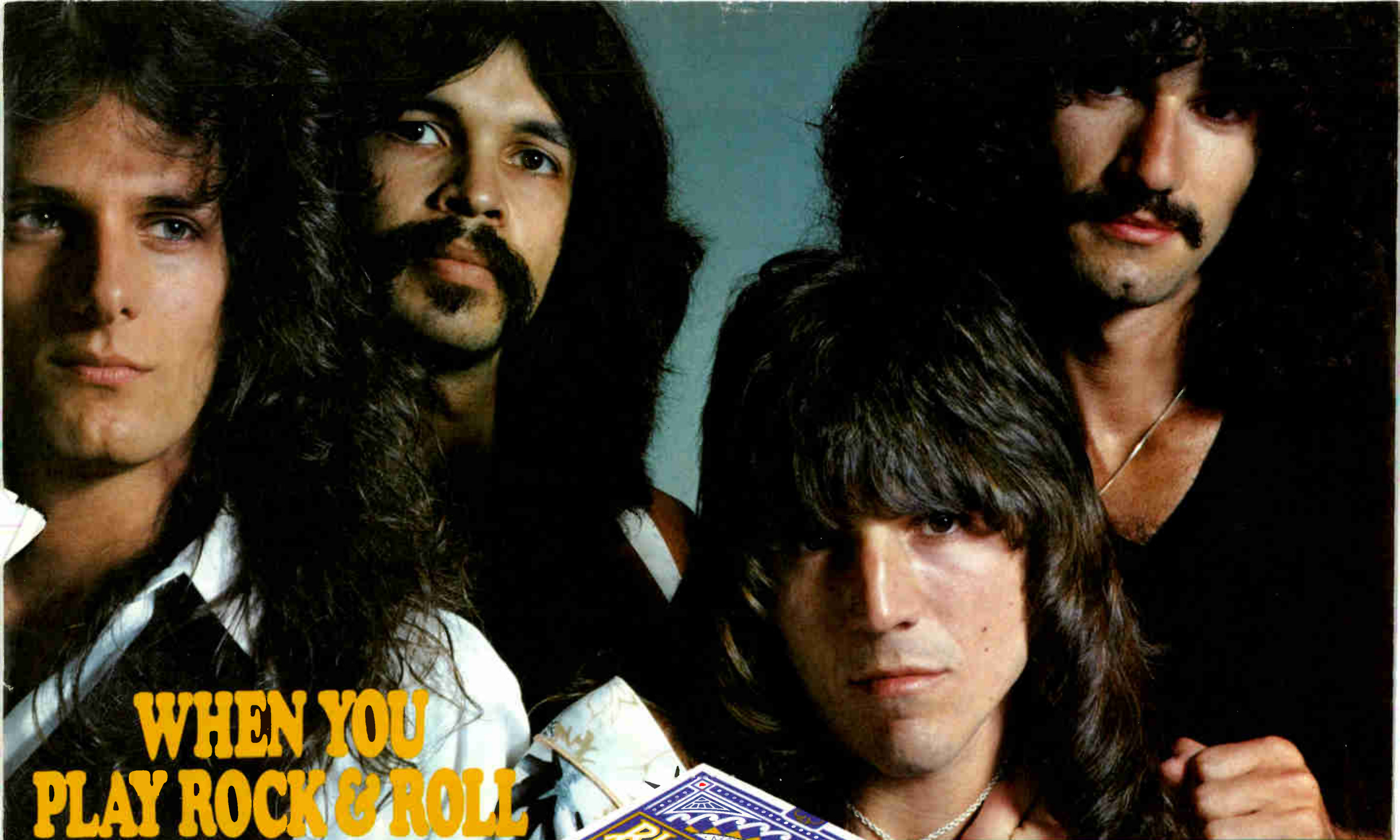
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