

METROS WITH DMA REPORTS

PPM Markets

The following PPM Metros have a DMA report available as a Diary Meter Combo. The Summary Data Set (SDS) and Respondent Level Data (RLD) is based on either April, May, June or October, November and December PPM report periods that coincide with Spring and Fall quarterly Diary surveys when non-Metro counties are measured.

CODE	MARKET
047	ATLANTA
135	AUSTIN
021	BALTIMORE
013	BOSTON
093	CHARLOTTE-GASTONIA-ROCK HILL
005	CHICAGO
031	CINCINNATI
019	CLEVELAND
045	COLUMBUS, OH
024	DALLAS-FT. WORTH
035	DENVER-BOULDER
011	DETROIT
166	GREENSBORO-WINSTON-SALEM-HIGH POINT
061	HARTFORD-NEW BRITAIN-MIDDLETOWN
033	HOUSTON-GALVESTON*
049	INDIANAPOLIS
107	JACKSONVILLE
041	KANSAS CITY
257	LAS VEGAS
003	LOS ANGELES
075	MEMPHIS
429	MIAMI-FT. LAUDERDALE-HOLLYWOOD

CODE	MARKET
043	MILWAUKEE-RACINE
027	MINNEAPOLIS-ST. PAUL
073	NASHVILLE
001	NEW YORK
109	NORFOLK-VIRGINIA BEACH-NEWPORT NEWS
131	ORLANDO
007	PHILADELPHIA
057	PHOENIX
023	PITTSBURGH, PA
051	PORTLAND, OR
077	PROVIDENCE-WARWICK-PAWTUCKET
115	RALEIGH-DURHAM
065	SACRAMENTO
101	SALT LAKE CITY-OGDEN-PROVO
059	SAN ANTONIO
063	SAN DIEGO
009	SAN FRANCISCO
039	SEATTLE-TACOMA
017	ST. LOUIS
087	TAMPA-ST. PETERSBURG-CLEARWATER
015	WASHINGTON, DC
299	WEST PALM BEACH-BOCA RATON

*Houston-Galveston Metro and the DMA are fully measured by PPM. As a result, the SDS are produced and reported monthly that include DMA reports..

DMA's may be associated to more than one Radio Metro. DMA reports referenced above are included in Local Audio products. For DMA reports not included above, DMA reports are available for all 210 DMA's in our National Audio products.

PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

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DIARY Markets

The following Diary Metros have a DMA report available. The Summary Data Set (SDS) and Respondent Level Data (RLD) is based on Spring or Fall quarterly Diary surveys when non-Metro counties are measured.

CODE	MARKET
069	ALBANY-SCHENECTADY-TROY
141	ALBUQUERQUE
303	APPLETON-OSHKOSH
221	ASHEVILLE
223	BATON ROUGE
095	BIRMINGHAM
229	BOISE
037	BUFFALO-NIAGARA FALLS
505	BURLINGTON-PLATTSBURGH
151	CEDAR RAPIDS
231	CHARLESTON, SC
153	CHARLESTON, WV
181	CHATTANOOGA
233	COLORADO SPRINGS
183	COLUMBIA, SC
067	DAYTON
071	DES MOINES
161	EL PASO
163	FLINT
089	FRESNO
515	FT. MYERS-NAPLES
127	GRAND RAPIDS
245	GREEN BAY
191	GREENVILLE-SPARTANBURG
119	HARRISBURG-LEBANON-CARLISLE
099	HONOLULU
193	HUNTINGTON-ASHLAND
327	HUNTSVILLE
169	JACKSON, MS
251	KALAMAZOO
121	KNOXVILLE

CODE	MARKET
255	LANCASTER
259	LEXINGTON-FAYETTE
123	LITTLE ROCK
055	LOUISVILLE
171	MADISON
269	MCALLEN-BROWNSVILLE-HARLINGEN
133	MOBILE
053	NEW ORLEANS
083	OKLAHOMA CITY
085	OMAHA-COUNCIL BLUFFS
317	PENSACOLA
197	PORTLAND, ME
353	PUEBLO
157	QUAD CITIES (DAVENPORT-ROCK ISLAND-MOLINE)
105	RICHMOND
277	ROANOKE-LYNCHBURG
079	ROCHESTER, NY
285	SAVANNAH
111	SHREVEPORT
287	SOUTH BEND
177	SPOKANE
203	SPRINGFIELD, MO
091	SYRACUSE
097	TOLEDO
207	TUCSON
103	TULSA
293	VISALIA-TULARE-HANFORD
125	WICHITA
175	WILKES BARRE-SCRANTON
301	YORK

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