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# KSD

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Owned and Operated by  
ST. LOUIS POST-DISPATCH

protects its advertisers by  
a rigid censorship which  
eliminates the unworthy

All advertising offered for broadcasting from Station KSD is subject to rigid censorship regulations. Nothing will be accepted which is misleading, deceptive, repulsive or suggestive, or that which attacks the integrity of persons, institutions or merchandise. Advertisers using the facilities of KSD are, therefore, assured that the text of business announcements will be comparable with the high quality which has characterized KSD entertainment programs.