Index to 1950 Yearbook

(Continued from page 4)

Networks -(Continued)
DuMont Advertisers for 1949. 382
DuMont Executives & Staff.. 382
DuMont Map..... 383
FCC Rules Governing..... 474
Keystone Broadcasting System 384
Keystone Broadcasting System Map..... 385
MBS Advertisers for 1949.... 408
MBS Executives & Staff..... 388
MBS Map..... 389
Mexico 512
NBC Advertisers for 1949.... 405
NBC Executives & Staff..... 390
NBC Map..... 391
Regional, U. S..... 64
Nevada, AM, FM, TV Stations . 200
Nevada State Broadcasters Assn. 532
New Brunswick, Radio Stations 333
New England Broadcasting System 64
New England Major Markets Group 64
New England Regional Network. 64
Newfoundland—
Radio Stations..... 334
Stations Under NARBA..... 512
New Hampshire, AM, FM, TV Stations 200
New Jersey, AM, FM, TV Stations 202
New Jersey Broadcasters Assn. 532
New Mexico, AM, FM, TV Stations 204
New York, AM, FM, TV Stations. 205
News, Books Relating to 527
Newspaper, Advertising Costs Compared to Radio . 18
Newspaper Ownership, Stations Identified with 521
News Services, Radio..... 519
Nielsen, A. C., Audience Analyses 24
A. C. Nielsen Co. 519
Noncommercial Educational FM Stations..... 388
North American Regional Broadcasters Agreement, Stations Under 510
North Carolina, AM, FM, TV Stations 222
North Carolina Assn. of Broadcasters 532
North Dakota, AM, FM, TV Stations 232
Northwest Network 64
Northwest Territory, Radio Stations 340
Nova Scotia, Radio Stations.... 334
M. S. Novik 518
NRDGA Awards 530
Nunn Stations, The 533

O

Ohio, AM, FM, TV Stations.. . 234
Ohio Broadcasters Assn. 532
Ohio Network 64
Ohio State Awards 530
Oklahoma, AM, FM, TV Stations. 242
Oklahoma Group Broadcasters.. 64
Oklahoma Network 66
One World Award..... 531
Ontario, Radio Stations..... 336
Operating Costs, Radio . 14
Operating Schedules, FCC Rules Governing 470
Operator Requirements, FCC Rules Governing 474
Oregon, AM, FM, TV Stations.. 248
Oregon State Broadcasters Assn. 532
Oregon Trail Network. 66
James H. Ottaway Stations 533
Ownership of Radio Sets .. 539

P

Fred A. Palmer..... 518
Payroll, Radio .. 14
George Foster Peabody Awards. 531
Pennsylvania, AM, FM, TV Stations 252
Pennsylvania Assn. of Broadcasters 532
John H. Perry Stations 533
Pike & Fischer. 518
Political Broadcasts, FCC Rules Governing 484
Possessions, U. S., Radio Stations 326
John H. Potts Memorial Award. 531
Press Association 519
Prince Edward Island, Radio Stations 388
Program Production Firms. ... 414
Promotion Services 516
Publicity Associates Inc. 516
Public Relations Services..... 516
Publishers Information Bureau. 519
Puerto Rico, Radio Stations.... 327
The Pulse Inc. 519

Q

Quaker Network 66
Quebec, Radio Stations..... 339

R

Radio—
Advertising Analysis 11
Agencies Handling Accounts. 341
Associations & Committees... 516
Audience Analyses 24
Awards in 1949 529
Books & Publications..... 527
Consulting Engineers 55
Costs Compared With Other Media 18
Government Agencies Dealing with 528
Highlights of 1949 61
National & Regional Advertisers 364
News Services 519
Operating Costs & Payroll. 14
Production Firms 414
Schools 534
Services Related to..... 515
Set Ownership 539
Set Sales in U. S., 1922-49... 60
Unions Dealing With 413
Radio Corp. of America—
Communications 515
Directors, Officers & Executives 23
Radio Equipment 454
Recorded Program Services .. 438
Victor Co. Ltd. (Radio Equipment) 456
Victor Co. Ltd. (Recording). 438
Victor Div. 438
Radio Correspondents Galleries of Congress 377
Radio Executives Club of New York 517
Radio Mfrs. Assn..... 517
Radio Mfrs. Assn. of Canada... 517
Radio Network of Arizona .. 66
Radio Pioneers 517
Radio Reports Inc. 518
Radio Stations—
Canadian AM by Frequencies. 499
Canadian by Call Letters .. 510
Canadian by Provinces..... 330
Canadian International by Call Letters 509
European 514
Identified With Newspaper Ownership 521
Representatives, Canada 52
Representatives, U. S..... 40
Under NARBA 510
U. S. AM by Call Letters.... 500
U. S. AM by Frequencies 488
U. S. FM by Call Letters..... 506
U. S. International by Call Letters 509
Radio Television Publicity Corp. 516
Rahall Stations 533
Rebel Network 66
Rebroadcasts, FCC Rules Governing 484
Recording, Books Relating to. . 527
Recording Service 414
Recording & Transcription Equipment Manufacturers.. 448
Recordings, FCC Rules Governing 484
Regional, National Radio & TV Advertisers 364
Regional Networks, U. S... ... 64
Regulations Governing Broadcasting, FCC 462
Reports To Be Filed With FCC. 478
Representatives, Radio, Canada. 52
Representatives, Radio & TV, U. S. 40
Research Relating to Radio 518
Revocations, FCC Rules on Station License 484
Rhode Island, AM, FM, TV Stations 266
George A. Richards Stations 533
Adeline B. Rines Stations 533
Rocky Mountain Broadcasting System 66
Dorrance D. Roderick Stations 533
Elmo Roper 519
N. C. Rorabaugh Co..... 519
Roundsaville Stations 533
Rules & Regulations, FCC..... 462
Rural Radio Network 66

S

Sale of Time, ABC..... 21
Sale of Time, MBS..... 22
Saskatchewan, Radio Stations . 340
Schools—
FM Stations Licensed to 388
Radio-TV 534
Schwerin Research Corp..... 519
Scripps-Howard Group 533
Script Writing Services..... 414
Services Related to the Business of Broadcasting 515
SESAC Inc. 516
Set Ownership 539
Set Sales in U. S., 1922-49 ... 60
Shortwave Stations—
Canadian by Call Letters.... 509
U. S. by Call Letters. 509
Sigma Delta Chi Award. 531
Alfred P. Sloan Award. 531
Smith Davis Corp..... 517
South Carolina, AM, FM, TV Stations 268
South Carolina Broadcasters Assn. 532
South Central Quality Network. 66
South Dakota, AM, FM, TV Stations 274
South Dakota Broadcasters Assn. 532
Southern Calif. Broadcasters Assn. 531
Southwest Network 66
Sponsored Program, FCC Rules Governing 482
Standard Network, The 66
Standards of Practice. 37
State Broadcasters Associations. 531
Station Indentification, FCC Rules Governing 482
Stations—
AM by Call Letters, U. S.. 500
Canadian by Call Letters.... 510
Canadian by Frequencies..... 499
FM by Call Letters..... 506
Identified With Newspaper Ownership 521
License, FCC Renewal Rules 480
License, How to Apply for. . 54
Representatives, Canada ... 52
Representatives, U. S.. . . 40
TV by Call Letters.. 506
Under Group Ownership..... 532
Under NARBA 510
U. S. by Frequencies 488
Steinman Stations, Mason Dixon Radio Group 66, 533
Surveys Relating to Radio . 518
Suspensions, FCC Rules Governing 484

T

Talent Services 414
Robert S. Taplinger & Assoc .. 516
O. L. (Ted) Taylor Stations . 533
Television—
Advertisers Using ABC-TV. . 396
Advertisers Using CBS-TV... 401
Advertisers Using DuMont TV Network 382
Advertisers Using NBC-TV... 409
Advertising Analysis 11
Television—(Continued)
Agencies Handling Accounts. 341
American Society 38
Applications Pending 520
Audience Analyses 24
Books & Publications..... 527
Consulting Engineers 55
Map of Operating Stations... 404
National & Regional Advertisers 364
Production Firms 414
Schools 534
Sets by Markets..... 59
Station Representatives, U. S. 40
Stations by Call Letters 506
Stations by States 69
Unions Dealing With..... 413
Television Broadcasters Assn. 38, 517
Television Producers Assn..... 517
Tennessee, AM, FM, TV Stations 275
Tennessee Assn. of Broadcasters 532
Territories, U. S., Radio Stations 326
Texas, AM, FM, TV Stations... 285
Texas Broadcasting System..... 66
Texas Quality Network..... 66
Texas State Network 66
Time Sales, ABC..... 21
Time Sales, MBS..... 22
Tobacco Network Inc., The 66
Trade Associations Dealing with Advertising 515
Trade Organizations Related to Radio, Mexico 512
Transcription & Recording Equipment Manufacturers.. 448
Transcription Services 414
Transcriptions, FCC Rules Governing 484
Transfers, FCC Rules Governing 486
Transmitter Manufacturers.... 448
Transradio Press Service Inc. . 519
Treasury Dept. 529
Tube Sales in U. S., 1922-49. .. 60
TV Engineers, Consulting 55
TV Equipment Manufacturers.. 448

U

Union Broadcasting System.... 66
Unions & Labor Groups Dealing in Radio & TV Fields.. .. 413
United Press Association 519
Upper Michigan - Wisconsin Broadcasting Co. 533
U. S. Government Agencies Dealing With Radio 528
U. S. Possessions & Territories, Radio Stations 326
Utah, AM, FM, TV Stations ... 304

V

Vermont, AM, FM, TV Stations. 305
Veterans Administration 529
Virgin Islands, Radio Stations 328
Virginia, AM, FM, TV Stations. 306
Virginia State Assn. 532

W

William J. Wagner Stations 533
Washington, AM, FM, TV Stations 312
Washington State Assn. of Broadcasters 532
Westinghouse Radio Stations Inc. 533
West Texas Packaged Stations 66
West Virginia, AM, FM, TV Stations 317
West Virginia Broadcasters Assn. 532
West Virginia Group 66
Western Assn. of Broadcasters. 517
Western Union Telegraph Co. 515
Wisconsin, AM, FM, TV Stations 320
Wisconsin League of Radio Stations 532
Wisconsin Network 66
Wyoming, AM, FM, TV Stations. 325

Y

Yankee Network 66
John Orr Young & Assoc. Inc. 516
Yukon Territory, Radio Stations 340

Z

Z Bar-Net 66
Zia Network 66