

*A New High
in Popularity!*

1945

1946

1947

1948

1949

1950

Theatre Guild on the Air

During the past season, *Theatre Guild on the Air* reached a new peak in listenership. This is particularly gratifying to all who have participated in attaining this goal.

For our part, we'd like to take time out to say "Thanks" to the outstanding stars of stage and screen and all others who have helped us present full-hour programs of top-flight entertainment to our many new and old friends across the nation.

We plan to continue to present radio drama at its best—over the 164 coast-to-coast stations of the NBC network.

UNITED STATES STEEL HOUR

