

# IN RADIO-TV:

## 18 clients in Television

Altes Brewing Company  
Bell & Howell Company  
Beverwyck Breweries, Inc.  
Broadway Department Store, Inc.  
Chesebrough Mfg. Co., Cons'd  
Chrysler Sales Division  
Coldstream Products Co.  
Leisy Brewing Company  
National Biscuit Company

Perfection Stove Company  
Renuzit Home Products Co.  
Richman Brothers Co.  
The S. O. S. Company  
Southern Counties Gas Companies  
Standard Oil Company (Indiana)  
The Standard Oil Company (Ohio)  
Swift & Company  
Westinghouse Electric Corporation

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