

EDWARD PETRY & CO. Inc.—(Continued)

Represents Radio

Yankee Network
WSB Atlanta
WNAC Boston
WICC Bridgeport
WBBN Buffalo
WGAR Cleveland
WFAA Dallas-Ft. Worth
WJR Detroit
KPRC Houston
WDAF Kansas City
WAGE Syracuse, N. Y.
KARM Fresno, Calif.
KFOR Lincoln, Neb.

KGA Spokane
WBAL Baltimore
KARK Little Rock, Ark.
KFI Los Angeles
WHAS Louisville
WTMJ Milwaukee
KSTP St. Paul
WSM Nashville
WSMB New Orleans
WTAR Norfolk
KOIL Omaha
WWVA Wheeling

KGW Portland, Ore.
Texas Quality Network
WEAN Providence
WRNL Richmond
WOAI San Antonio
KOMO Seattle
WMAS Springfield, Mass.
KVOO Tulsa, Okla.
KFH Wichita, Kan.
KTBS Shreveport, La.
WIP Philadelphia
WSAU Wausau, Wis.

Represents TV

New York 17—343 Lexington Ave. Tel.: Murray Hill 4-7068. Mgr. TV Sales: Kerth Kiggins.

New York 22—488 Madison Ave. (approx. March 1, 1950)

WBAL-TV Baltimore
WNAC-TV Boston
WSB-TV Atlanta
WDAF-TV Kansas City

WTAR-TV Norfolk
KSTP-TV Minneapolis-St. Paul.

KFI-TV Los Angeles
WOAL-TV San Antonio
WHAS-TV Louisville

RADIO REPRESENTATIVES, Inc.

New York—480 Lexington Ave. Tel.: Murray Hill 8-4342. Harry S. Goodman, Pres. Peggy Stone, V. P. in charge, New York.

Chicago—737 North Michigan Blvd. John North, V. P. in charge, Chicago.

(Stations represented not listed)

RADIO SALES

(Radio and Televisions Stations Representatives—a division of CBS)

New York—485 Madison Ave. Tel.: Plaza 5-2000. Carl Burkland, Gen. Sales Mgr.; H. A. Carlborg, East'n Sales Mgr. Radio; George R. Dunham, East'n Sales Mgr. TV.

Chicago—410 N. Michigan Ave. Tel.: Whitehall 4-6000. Mgr.: Gordon Hayes.
Los Angeles—Columbia Sq. Tel.: Hollywood 9-1212. Mgr.: Richard C. Elpers.
San Francisco—Palace Hotel. Tel.: Yukon 2-7000. Mgr.: Edwin W. Buckalew.
Memphis—63 S. Main St. Tel.: 37-8612. Mgr.: H. H. Holtshouser.
Detroit—Fisher Bldg. Tel.: Trinity 2-5500. Mgr.: Ralph H. Patt Jr.

Represents Radio

KMOX St. Louis
KNX Los Angeles
KSL Salt Lake City
WAPI Birmingham
CBS Pacific Network

WBBM Chicago
WBT Charlotte
WCBS New York
WCAU Philadelphia
CBS California Network

WCCO Minneapolis
WEEL Boston
WRVA Richmond
WTOP Washington
KCBS San Francisco

Represents TV

WCBS-TV New York
KTTV(TV) Los Angeles
WCAU-TV Philadelphia

WBTV(TV) Charlotte, N. C.

KSL-TV Salt Lake City
WAFM-TV Birmingham

THE RICHARD RAILTON CO.

San Francisco 5—681 Market St. Tel.: Garfield 1-5426. Mgr.: Richard S. Railton.

Represents TV

WABD(TV) New York

WDTV(TV) Pittsburgh

WTTG(TV) Washington

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**THE
BRANHAM
COMPANY**

representing

CHICAGO
NEW YORK
DETROIT
DALLAS
ATLANTA
CHARLOTTE
ST. LOUIS
MEMPHIS
SAN FRANCISCO
LOS ANGELES

RADIO
WABB Mobile, Ala.
KTHS Hot Springs, Ark.
KFMB San Diego, Calif.
WGBA Columbus, Ga.
WNEX Macon, Ga.
KWKH Shreveport, La.
WRBC Jackson, Miss.
WCPO Cincinnati, Ohio
WDEF Chattanooga, Tenn.
WTJS Jackson, Tenn.
WNOX Knoxville, Tenn.
WMC Memphis, Tenn.
KFDA Amarillo, Texas
KRIC Beaumont, Texas
KWBU Corpus Christi, Texas
KAND Corsicana, Texas
KRLD Dallas, Texas
WCHS Charleston, W. Va.
WBLK Clarksburg, W. Va.
WSAZ Huntington, W. Va.
WPAR Parkersburg, W. Va.

TELEVISION
KFMB-TV San Diego, Calif.
WCPO-TV Cincinnati, Ohio
WEWS Cleveland, Ohio
WMCT Memphis, Tenn.
KRLD-TV Dallas, Texas