

Roberson, Frank, Spearman & Roberson, Munsey Bldg., D. C.  
 Roberts, Glenn D., 110 E. Main St., Madison, Wis.  
 Roberts, William A., Roberts & McInnis, Mayflower Office Bldg., D. C.  
 Robinson, C. Ray, Bank of America Bldg., Merced, Calif.  
 Rollo, Reed T., Kirkland, Fleming, Green, Martin & Ellis, Nat'l Press Bldg., D. C.  
 Ronon, Gerald, Real Estate Trust Bldg., Philadelphia.  
 Rorer, Dwight E., Dow, Lohnes & Albertson, Munsey Bldg., D. C.  
 Rosen, Leo, Greenbaum, Wolf & Ernst, 295 Madison Ave., New York 17.  
 Rosenbaum, Samuel R., Land Title Bldg., Philadelphia 10.  
 Rosenberg, Allan R., Bowen Bldg., D. C.  
 Rosenman, Samuel I., Rosenman, Goldmark, Cohn & Kaye, 165 Broadway, New York.  
 Rowell, Russell, Spearman & Roberson, Munsey Bldg., D. C.  
 Russell, Percy H. Jr., Kirkland, Fleming, Green, Martin & Ellis, Nat'l Press Bldg., D. C.  
 Ryan, William, 122 W. Washington Ave., Madison, Wis.

**S**

St. Clair, Orla, Mills Tower, San Francisco 4.  
 Salant, Richard S., Rosenman, Goldmark, Cohn & Kaye, 165 Broadway, New York.

Salisbury, Franklin C., Munsey Bldg., D. C.  
 Sarpy, Leon, Chaffe, McCall, Bruns, Toler & Phillips, Whitney Bldg., New Orleans.  
 Schapira, Maurice, 17 Academy St., Newark, N. J.  
 Scharfeld, Arthur W., Nat'l. Press Bldg., D. C.  
 Schindler, C. E., Kenyon Bldg., Louisville, Ky.  
 Schroeder, Arthur H., Miller & Schroeder, Munsey Bldg., D. C.  
 Shuebruk, Peter, Fly, Fitts & Shuebruk, 30 Rockefeller Plaza, New York 20.  
 Segal, Paul M., Segal, Smith & Hennessy, 816 Conn. Ave., N. W., D. C.  
 Seward, P. W., Warner Bldg., D. C.  
 Shannon, Charles V., Wheat, May, & Shannon, Shoreham Bldg., D. C.  
 Shea, George F., Tower Bldg., D. C.  
 Shipley, Carl L., Arthur W. Scharfeld, Nat'l Press Bldg., D. C.  
 Siegfried, Cedric, 217 W. Lexington Ave., Independence, Mo.  
 Simmons, J. Benjamin, Ward, Simmons & Horton, Tower Bldg., D. C.  
 Sirica, John J., Hogan & Hartson, Colorado Bldg., D. C.  
 Slaughter, Harrison T., Pierson & Ball, Ring Bldg., D. C.  
 Smith, Andrew A., Volunteer Bldg., Atlanta.  
 Smith, Bernard B., 551 5th Ave., New York.  
 Smith, George S., Segal, Smith & Hennessy, 816 Conn. Ave., N. W., D. C.  
 Smith, Karl A., Hogan & Hartson, Colorado Bldg., D. C.

Smith, Quayle, Segal, Smith & Hennessy, 816 Conn. Ave., N. W., D. C.  
 Smuth, Wm. Montgomery, Union Trust Bldg., D. C.  
 Smith, William P., Metropolitan Bank Bldg., D. C.  
 Snyder, Sherwood M., 8 State St., Rochester, N. Y.  
 Socolow, A. Walter, 580 5th Ave., New York.  
 Souhami, Edmund, NBC, 30 Rockefeller Plaza, New York 20.  
 Southmayd, John P., Fisher, Wayland, Duvall & Southmayd, Warner Bldg., D. C.  
 Sovik, Laurence, University Bldg., Syracuse.  
 Spearman, John C., Spearman & Roberson, Munsey Bldg., D. C.  
 Spearman, Paul D. P., Spearman & Roberson, Munsey Bldg., D. C.  
 Spears, Adrian A., Majestic Bldg., San Antonio, Tex.  
 Sprague, E. Stuart, 36 W. 44th St., New York.  
 Steen, J. W., 1625 K St., N. W., D. C.  
 Stein, Abe L., Warner Bldg., D. C.  
 Stempel, I. William, Washington Loan & Trust Bldg., D. C.  
 Stephens, E. Edward, Munsey Bldg., D. C.  
 Stollenwerck, Frank, Nat'l Press Bldg., D. C.  
 Stout, Clair L., Dow, Lohnes & Albertson, Munsey Bldg., D. C.  
 Stover, C. Clark Jr., 49 Wall St., New York 5.  
 Strauss, Samuel W., 300 Broadway, Camden, N. J.  
 Strong, George E., Shoreham Bldg., D. C.  
 Sullivan, Francis C., Alworth Bldg., Duluth 2, Minn.  
 Sutton, George O., Nat'l Press Bldg., D. C.  
 Swezey, Robert D., WDSU, Hotel Monteleone, New Orleans.  
 Syring, Wilham J., Albee Bldg., D. C.

**T**

Tatum, Don B., 6233 Hollywood Blvd., Los Angeles 28.  
 Taylor, Sutherland G., DuPont Circle Bldg., D. C.  
 Taylor, Willis H. Jr., Pennie, Edmonds, Morton & Barlows, 247 Park Ave., New York.  
 Tellahan, Aram H. Jr., 886 Main St., Bridgeport, Conn.  
 Thompson, Charles E., Baker & Thompson, 1411 Pa. Ave., N. W., D. C.  
 Thomson, William, George O. Sutton, Nat'l Press Bldg., D. C.

Tolman, David E., Segal, Smith & Hennessy, 816 Conn. Ave., N. W., D. C.  
 Topper, Isadore, Topper & Alloway, Huntington Bank Bldg., Columbus, O.  
 Tucker, John H., Commercial Bldg., Shreveport, La.  
 Tuhy, Stephen Jr., Albee Bldg., D. C.  
 Tumulty, Joseph P. Jr., Tumulty & Tumulty, 1317 F St., N. W., D. C.  
 Turner, George B., 15 Broad St., New York.  
 Tyler, Varro E., 109 S. 9th St., Nebraska City, Nebr.

**V**

Van Allen, John W., Liberty Bank Bldg., Buffalo, N. Y.  
 Van Orsdel, Ralph, 240 E. Bellevue Ave., San Mateo, Calif.  
 Van Meter, William G., 730 Jackson Place, D. C.  
 Vesey, Howard W., Patton Bldg., Leesburg, Va.

**W**

Walker, Henry B., Old Nat'l Bank Bldg., Evansville, Ind.  
 Walker, Ralph L., Pierson & Ball, Ring Bldg., D. C.  
 Wallace, Harold E., Judge Bldg., Salt Lake City.  
 Walton, Frederick H. Jr., Dempsey & Koplovitz, 815 15th St., N. W., D. C.  
 Warner, Harry P., Segal, Smith & Hennessy, 816 Conn. Ave., N. W., D. C.  
 Wright, J. Warren, Bureau of Aeronautics, Electronics Div., Navy Dept., D. C.  
 Wayland, Charles V., Fisher, Wayland, Duvall & Southmayd, Warner Bldg., D. C.  
 Weaver, Henry B. Jr., Tower Bldg., D. C.  
 Weber, Arthur W., Spitzer Bldg., Toledo.  
 Webster, Bethuel M., 15 Broad St., New York.  
 Weiner Joseph L., 52 Wall St., New York 5.  
 Welch, Francis X., Munsey Bldg., D. C.  
 Welch, Vincent B., Welch, Mott & Morgan, 710 14th St., N. W., D. C.  
 Wender, Harry S., Woodward Bldg., D. C.  
 Wheat, Carl I., Wheat, May & Shannon, Shoreham Bldg., D. C.  
 Wheeler, Edward K., Wheeler & Wheeler, 805 15th St., N. W., D. C.  
 Whissell, George B., Telephone Bldg., St. Louis.

(Continued on page 66).

## TELEVISION SUMMARY

Corrected to Jan. 1, 1950

City	Outlets On Air	Number Sets	Source of Estimate
Albuquerque	KOB-TV	1,500	Station
Arlanta	WAGA-TV, WSB-TV	20,000	Distributors
Baltimore	WAAM, WBAL-TV, WMAR-TV	112,017	TV Circ. Comm.
Birmingham	WNBH-TV	2,300	Dealers
Birmingham	WAFF-TV, WBRC-TV	6,750	Distributors
Bloomington	WTV	2,000	Dealers
Boston	WBZ-TV, WNAC-TV	213,424	TV Comm.
Buffalo	WBEN-TV	50,104	Buff. Elec. Co.
Charlotte	WBTV	9,300	Distributors
Chicago	WBKB, WENR-TV, WGN-TV, WNBQ	266,460	TV Comm.
Cincinnati	WCPO-TV, WKRC-TV, WLWT	50,000	Distributors
Cleveland	WEWS, WNBK, WXEL	119,103	West. Res. U.
Columbus	WBNS-TV, WLWC, WTVN	39,070	Distributors
Dallas	See Ft. Worth-Dallas listing.		
Ft. Worth	See Ft. Worth-Dallas listing.		
Davenport	WOC-TV	5,030	Distributors
Quad Cities:	Includes Davenport, Moline, Rock Island, East Moline.	23,800	Stations
Dayton	WHIO-TV, WLWD	145,000	Distributors
Detroit	WJRB-TV, WWJ-TV, WXYZ-TV	18,100	Station
Erie	WICU		
Ft. Worth	WBAP-TV, KBTB, KRID-TV	22,000	Dist. & Deal.
Dallas	WBAP-TV, KBTB, KRID-TV	22,000	Distributors
Grand Rapids	WLAJ-TV	9,000	Distributors
Greensboro	WFMY-TV	7,325	Distributors
Houston	KLEE-TV	10,000	Distributors
Huntington			
Charleston	WSAZ-TV	3,750	Distributors
Indianapolis	WFBM-TV	14,000	Dist. & Deal.
Jacksonville	WMBR-TV	4,160	Wholesalers
Johnstown	WJAC-TV	7,850	Distributors
Kalamazoo			
Battle Creek		3,500	Dealers
Kansas City	WDAF-TV	20,434	Distributors
Lancaster*	WGAL-TV	19,011	Dealers
Los Angeles	KLAC-TV, KNBH, KTLA, KTVL, KFI-TV	302,635	Rad. & Appl. Assn.
Louisville	KTV, KECA-TV	16,604	Station
Mamphs	WAVE-TV	12,210	Distributors
Miami	WMT	12,300	Station
Milwaukee	WTVJ	60,564	Distributors
Minn.-St. Paul	WMIJ-TV	50,200	Stations
New Haven	KSTP-TV, WTCN-TV	58,400	Station
New Orleans	WNHC-TV	10,273	N. O. Pub. Serv.
New York	WDSU-TV		
	WABD, WCBS-TV, WJZ-TV, WNBT	875,000	Stations
	WOR-TV, WPIX		
	WATV		
Newark		Incl in N. Y. estimate	
Norfolk		1,001	Distributors
Oklahoma City	WKY-TV	14,340	Distributors
Omaha	WOW-TV, KMTV	11,989	Distributors
Philadelphia	WCAU-TV, WFIL-TV, WPTZ	315,000	Elec. Assn.
Phoenix	KPHO-TV	3,000	Dealers
Pittsburgh	WDTV	55,000	Dist. & RMA
Portland, Ore.		4,000	Eng. Est.
Providence	WJAR-TV	19,750	Dealers
Richmond	WTVR	20,000	Distributors
Rochester	WHAM-TV	15,931	Distributors
Salt Lake City	KDYL-TV, KSL-TV	7,000	Station
San Antonio	WQAI-TV	2,150	Station
San Diego	KFMB-TV	12,750	Station
San Francisco	KGO-TV, KPIX, KRON-TV	22,000	N. Cal Elec. Assn.
Schenectady	WRGB	44,200	Distributors
Seattle	KING-TV	15,800	Distributors
St. Louis	KSD-TV	67,700	Union Elec. Co.
Syracuse**	WHEN	19,132	Distributors
Toledo	WSPD-TV	28,000	Dealers Assn.
Tulsa	KOTV	7,800	CPA Audit
Utica-Rome	WKTV	4,500	Dealers
Washington	WMAL-TV, WNBW, WOIC, WTTG	78,700	TV Cir. Comm.
Washington	WDEL-TV	21,804	Dealers

Total Markets on Air 58; Stations on Air 98; Sets in Use 3,395,407  
 \*\* Also claims coverage in Utica-Rome.  
 \* Lancaster and contiguous areas.

Editor's Note: Sources of set estimates are listed for each city as available. Total sets in all cities surveyed is necessarily approximate since two areas may overlap. To offset this there are many scattered sets in areas not included in the survey.

**\*THE KING OF THEM ALL\***

# "MUSICAL TUNE-O"

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