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EDITORIAL

ART KING, *Managing Editor*

J. Frank Beatty, Rufus Crater, Associate Editors; Fred Fitzgerald, News Editor; Tyler Nourse, Jo Hailey, Assistants to the News Editor. STAFF: David Berlyn, Lawrence Christopher, Ardinelle Duncan, Wilson D. McCarthy, John Osborn. EDITORIAL ASSISTANTS: Estelle Dobschultz, Kathryn Ann Jones, Pat Kowalczyk, Doris Lord, Allen Riley, Jean D. Statz, Keith Trantow; Gladys L. Hall, Secretary to the Publisher.

BUSINESS

MAURY LONG, *Business Manager*
Winfield R. Levi, *Assistant Advertising Manager*; George L. Dant, *Adv. Production Manager*; Harry Stevens, *Classified Advertising Manager*; Eleanor Schadi, Doris Orme, Judy Martin; B. T. Taishoff, *Treasurer*; Irving C. Miller, *Auditor and Office Manager*; Eunice Weston.

CIRCULATION AND READERS' SERVICE

JOHN P. COSGROVE, *Manager*
Jonah Gittitz, Elaine Haskell, Grace Motta, Lillian Thacher, Warren Sheets.

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488 Madison Ave., Zone 22, PLaza 5-8355; EDITORIAL: Edwin H. James, *New York Editor*; Florence Small, *Agency Editor*; Pete Dickerson, *Assistant to New York Editor*; Gretchen Groff, Martha Koppel.

Bruce Robertson, *Senior Associate Editor*
ADVERTISING: S. J. PAUL, *Advertising Director*; Eleanor R. Manning.

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417 Harbour Commission Bldg., ELgin 0775; James Montagnes.

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ABBREVIATIONS IN 1951 YEARBOOK

EXECUTIVE PERSONNEL	
Administrative Assistant	adm. asst.
Assistant Chief Engineer	asst. ce
Assistant Commercial Manager	asst. cm
Assistant General Manager	asst. gm
Assistant Program Director	asst. pd
Assistant to President	asst. to p
Business Manager	bus. m
Chairman of the Board	chmn. of bd.
Chief Bookkeeper	chief bkpr.
Chief Engineer	ce
Co-Engineer	co-engr.
Co-Owner	co-o
Commercial Manager	cm
Commercial Production Manager	coml. pdm
Director	d
Director of Engineering	d of engrg.
Director of Operations	d of ops.
Executive Officer	exec. officer
Executive Owner	exec. o
Executive Producer	exec. prod.
Executive Vice President	evp
Facility Director	facility d
Farm Director	fd
Film Director	film d
General Manager	gm
General Sales Manager	gen. slm
Local Sales Manager	loc. slm
Manager	m
Manager of TV Operations	m of TV ops.
Managing Director	mgng. d
National Commercial Manager	natl. cm
News Director	nd
Office Manager	office m
Owner	o
Partner	ptnr
Partners	ptnrs.
President	p
Production Coordinator	prod. coordinator
Production Director	prod. d
Production Manager	pdm
Program Director	pd
Program Manager	prog. m
Program Supervisor	prog. sup.
Promotion Director	prom. d
Promotion Manager	prom. m
Public Affairs Director	pub. affairs d
Public Relations Director	pub. rel. d
Publicity Director	publ. d
Regional Manager	reg. m
Resident Manager	res. m
Saics Director	sls. d
Sales Manager	slm
Secretary-Treasurer	secy.-treas.
Special Events Director	sp. events d
Sports Director	sd
Station Director	sta. d
Station engineer	sta. engr.
Station Manager	sm
Station Supervisor	sta. sup.
Studio Supervisor	studio sup.
Supervising Engineer	sup. engr.
Technical Director	tech. d
Traffic Manager	traffic m
Transmitter Supervisor	trans. sup.
Vice President	vp
Women's Director	w. d
TRANSCRIPTION LIBRARIES	
Associated	Assoc.
Capitol	Cap.
Cole	Cole
Lang-Worth	L-W
MacGregor	Mac.
SESAC	SES.
Standard	St.
Thesaurus	Thes.
World	Wld.
TRANSMITTER MAKES	
Collins	Col.
Crosley	Cros.
DuMont	DuM.
Federal	Fed.
Gates	G
General Electric	GE
Marconi	Marc.
Northern Electric	NE
RCA	RCA
REL	REL
Raytheon	Ray.
Temco	Tem.
Western Electric	WE
Westinghouse	W

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