

1960  
YEARBOOK  
MARKETBOOK  
ISSUE



# BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

AT A GLANCE

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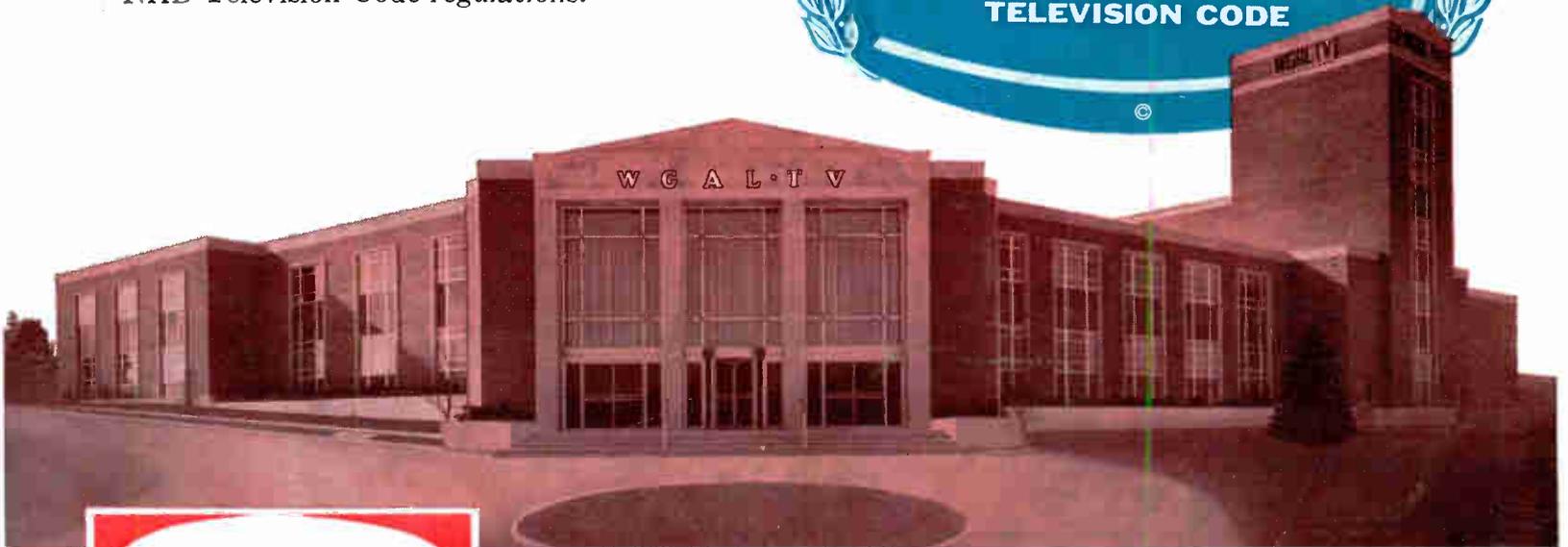
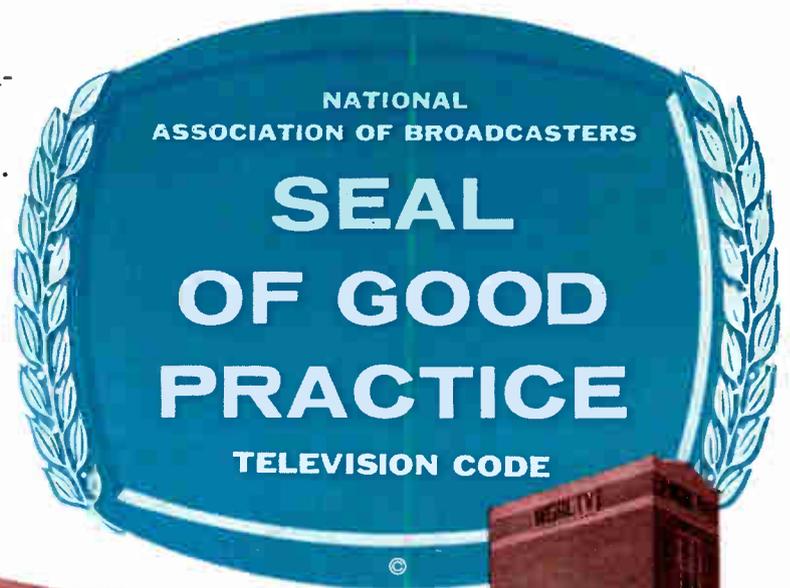
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## In the public interest

**WGAL-TV** reaches an extensive multi-city market in Lancaster/Harrisburg/York and many other communities. Aware of the responsibilities entailed in serving this wide area, WGAL-TV programs in depth and diversity, carefully and conscientiously, using its Channel 8 facilities in the public interest as well as observing NAB Television Code regulations.



STEINMAN STATION  
Clair McCollough, Pres.

# WGAL-TV

CHANNEL 8 • LANCASTER, PA. • NBC and CBS

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... in

- cooler operation
- longer life
- lower operating cost

The new **Amperex Type 7459**, forced-air cooled triode, was designed for use in many popular TV, FM and Broadcast transmitters operating in the 5, 10 and 25 KW ranges. By virtue of its exceptional ruggedness, reliability and cooler operation, this new 4 KW dissipation tube is becoming a preferred replacement for the conventional 2½ to 3 KW types.

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**RF POWER AMPLIFIER & OSCILLATOR, CLASS C**  
Typical Operation, Grounded Grid Circuit (Two Tubes)

Frequency (MC)	75	110	110	220*
DC Plate Voltage	6000	5000	4000	4000 volts
DC Grid Voltage	400	300	200	200 volts
Peak RF Grid Voltage	740	640	500	450 volts
DC Plate Current	3	3	2.75	2.5 amps
DC Grid Current (approx.)	0.62	0.66	0.70	0.40 amps
Driving Power	2240	1840	1350	760 watts
Power Output (approx.)	15,600	12,100	8600	5600 watts

\*For operation above 110 mc. in TV applications, please consult our Application Engineering Department.



**ask Amperex®**  
for your copy of our latest condensed catalog covering a wide range of broadcasting and power tubes.

**Amperex Electronic Corp.**, 230 Duffy Avenue, Hicksville, L. I., N. Y.  
In Canada: Rogers Electronic Tubes & Components, 116 Vanderhoof Ave., Toronto 17, Ont.

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- NEWSTAPES

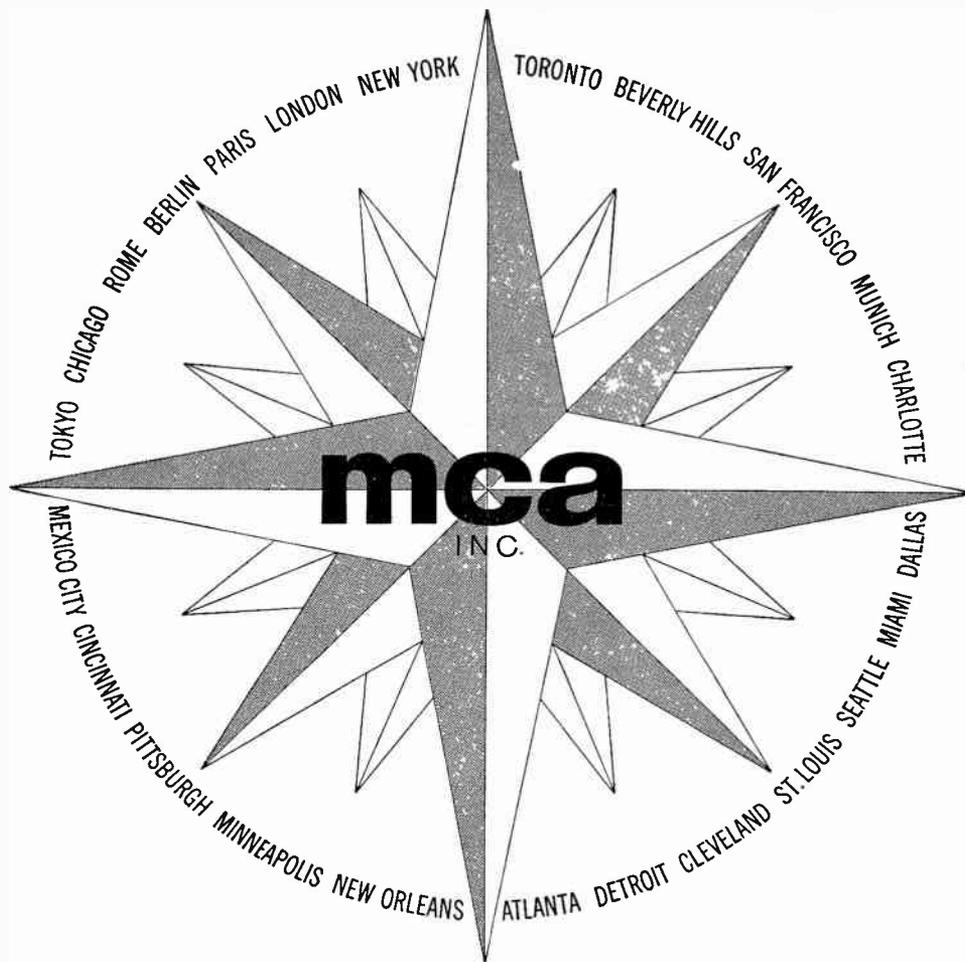


**EVERYTHING FOR NEWS FOR THE AIR**

**United  
Press  
International**

**1**

UPI NEWS PRODUCES



# Easy guide to Yearbook

The information in this book is massive—more than half a million words—but it is organized for speedy reference. There are six main sections, broken down topically. Below are the titles and pages on which these sections appear, and brief descriptions of what they contain. The sections are arranged in alphabetical sequence A through F.

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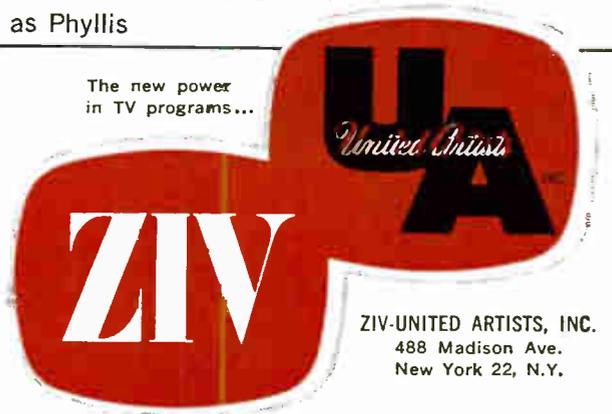
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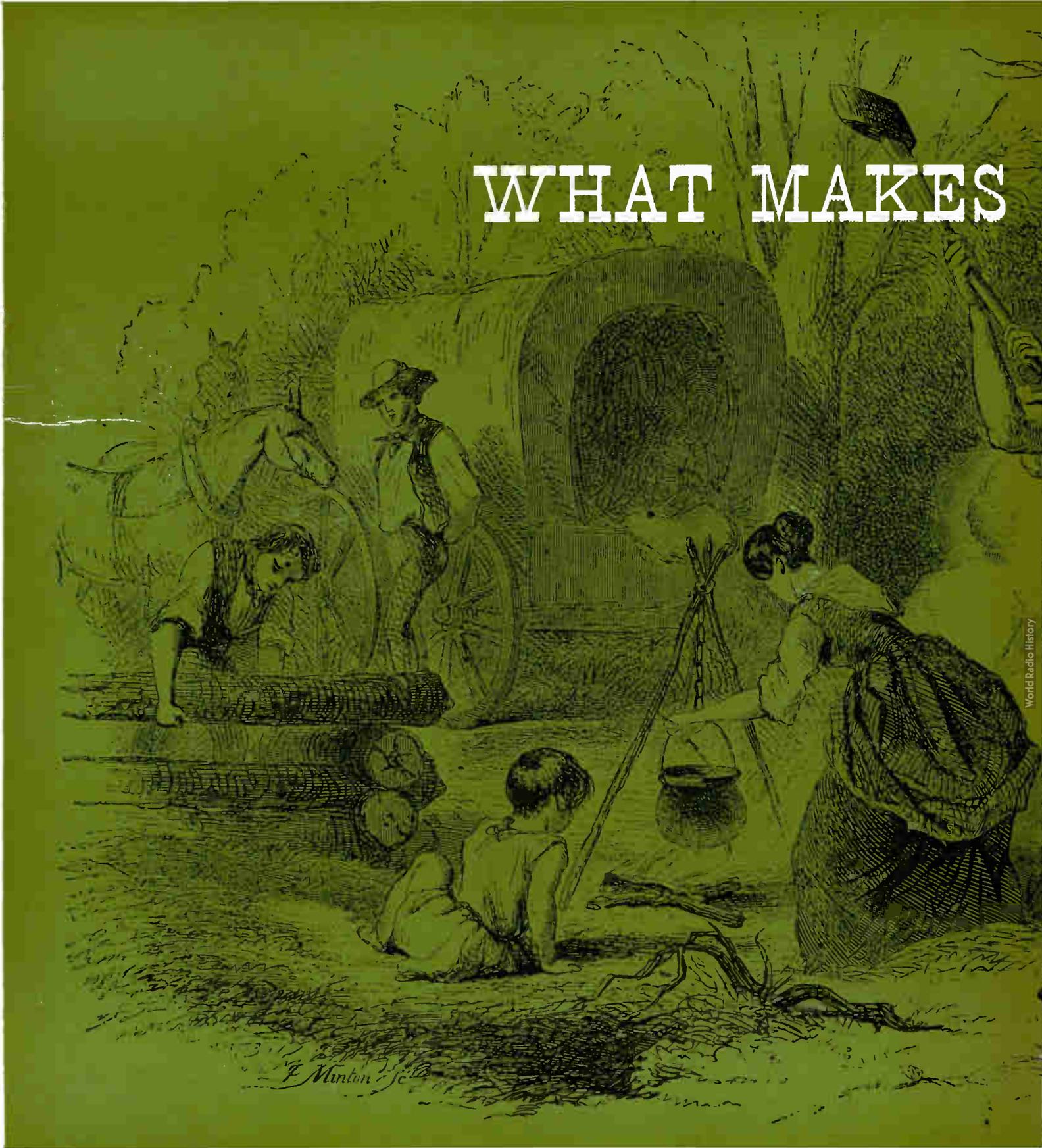
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The new power  
in TV programs...



ZIV-UNITED ARTISTS, INC.  
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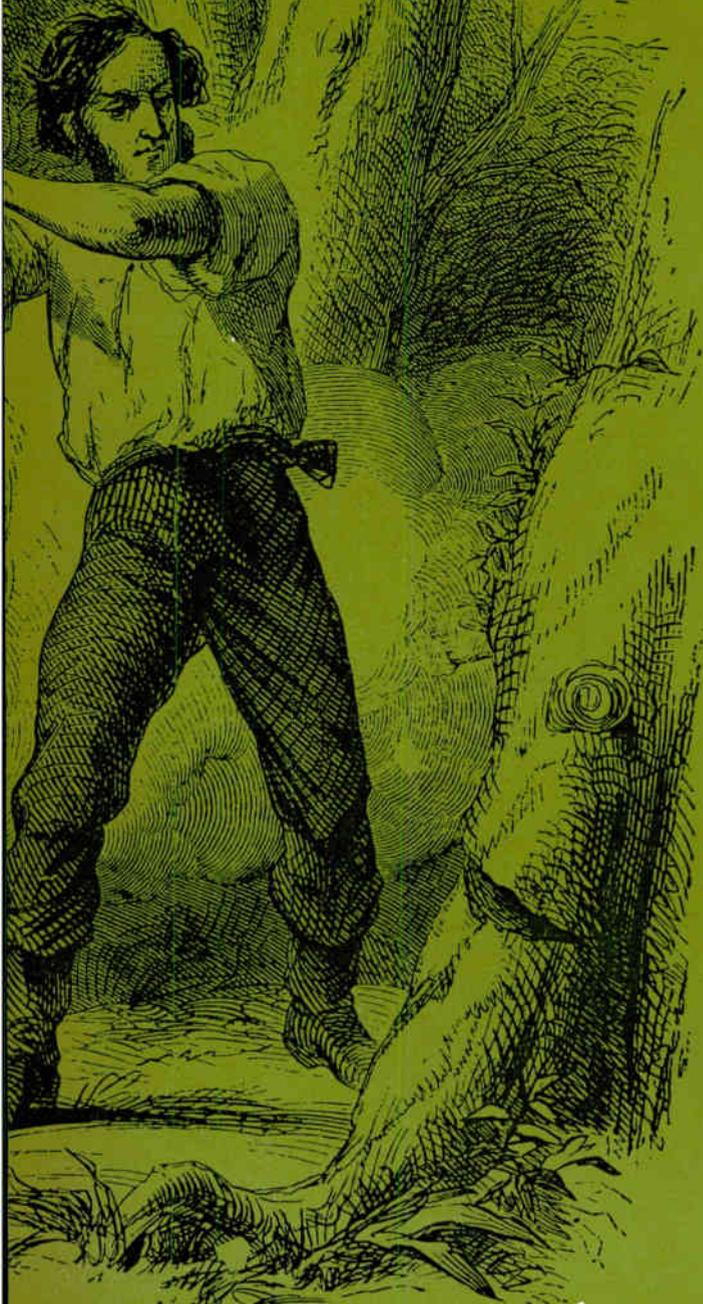
World Radio History

## STORER BROADCASTING

*33 years of community service*

# A PIONEER

# PIONEER?



THE BEGINNING by J. Minton from the Bettmann Archives

## COMPANY

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230 N. Michigan Ave., Chicago 1 • FRanklin 2-6498

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There were few broadcasting guideposts when we started out 33 years ago. What have we learned from it all? This:

You first must make yourself a responsible citizen and a good neighbor to the community as a whole. Only in this way can you build loyal, responsive audiences — the real success of any station. In short, it's good business to operate in the public interest.

### *Radio*

PHILADELPHIA—WIBG  
LOS ANGELES—KPOP  
DETROIT—WJBK  
TOLEDO—WSPD (NBC)  
CLEVELAND—WJW (NBC)  
MIAMI—WGBS (CBS)  
WHEELING—WWVA (CBS)

### *Television*

DETROIT—WJBK-TV (CBS)  
CLEVELAND—WJW-TV (CBS)  
MILWAUKEE—WITI-TV (CBS)  
ATLANTA—WAGA-TV (CBS)  
TOLEDO—WSPD-TV (ABC-NBC)



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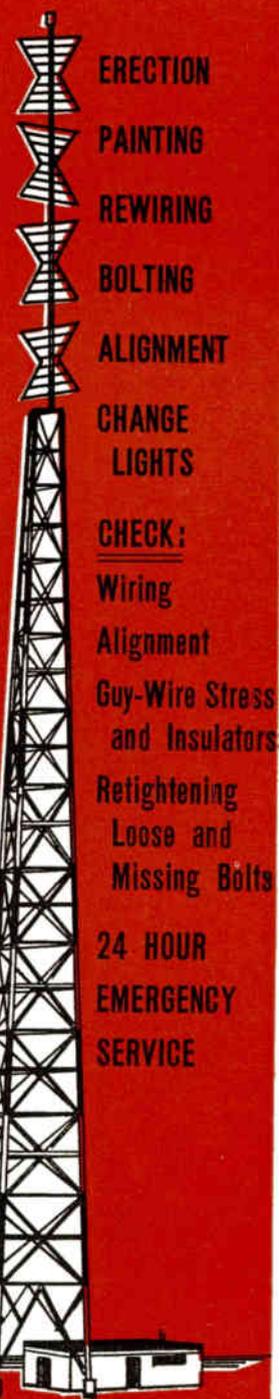
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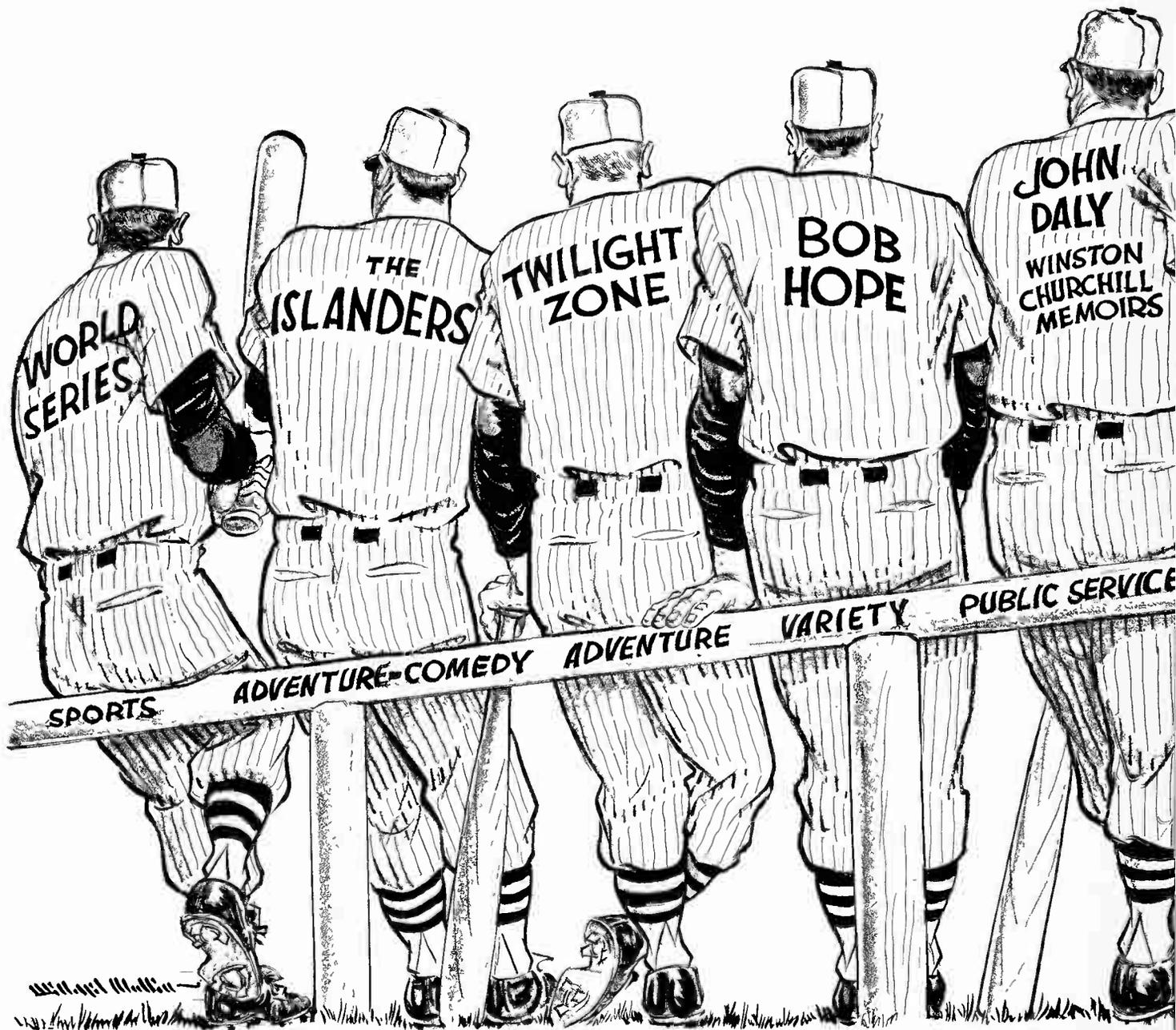


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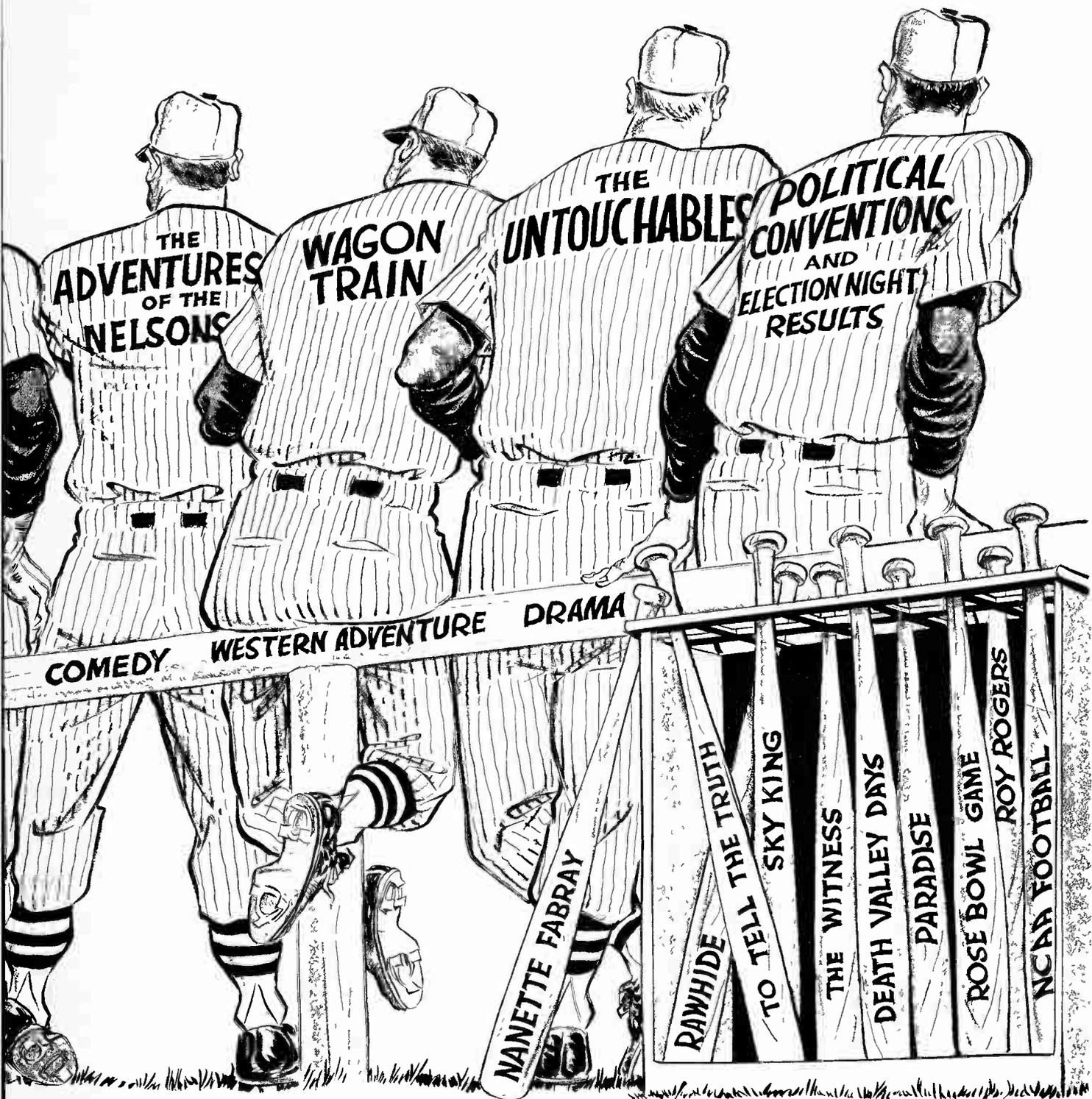
**AAA Steel Erectors**

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# BIG HITTERS



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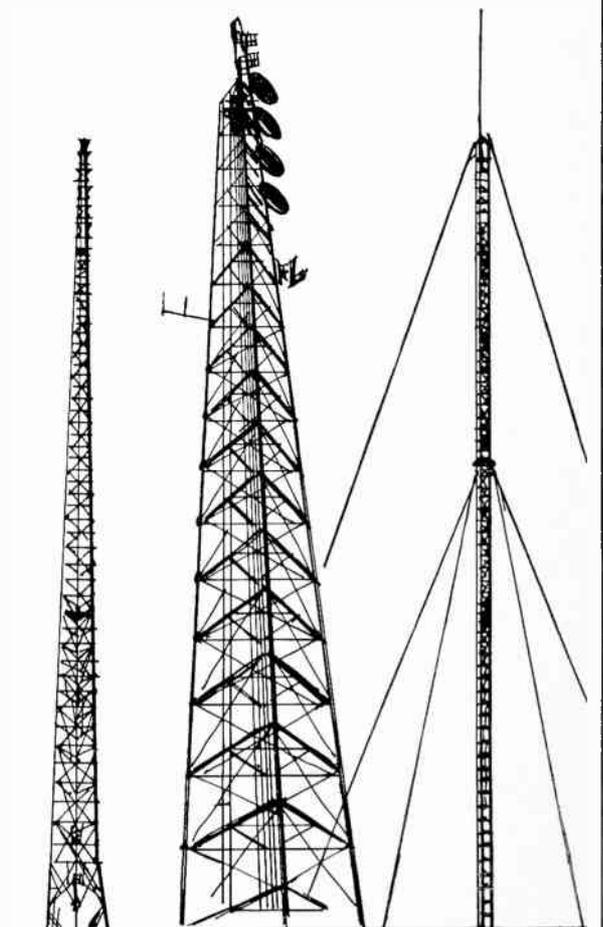
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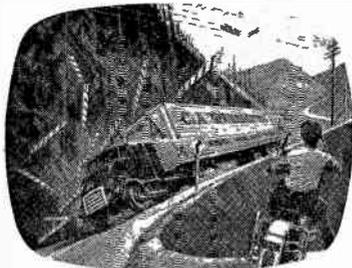
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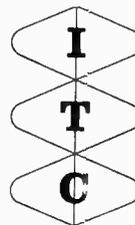
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# LETTER FROM THE PUBLISHER

Publication of this 26th consecutive *Yearbook • Marketbook* issue is coincidental with the entry into our 30th year of service to the business of broadcasting.

Broadcasting Publications, Inc. was founded in October 1931. The first *Yearbook* appeared in 1935. With each succeeding issue, it has become better entrenched as the standard reference and the marketplace for anyone and everyone doing business in the world of radio, television and the allied arts.

The information presented herewith was gathered from many sources, over a period of months, and such data is available in no other single volume. More than 20,000 questionnaires were mailed from Washington headquarters, supplemented by follow-up telegrams, letters and personal visits by staffers from our offices in Washington, New York, Chicago, Hollywood and Toronto. The finished product represents 550-pages, 46 separate directories, indexed under six main sections. It is the only industry-wide work designed to serve as the basic reference and source-work in the business of broadcasting.

Because an edition of this size must be printed in sections, there inevitably is a deadline lag. Thus late-breaking changes, notably in the directories, are not included. These will be published in *Yearbook* addenda to appear in an early issue of the weekly BROADCASTING. Readers should notify the *Yearbook* Editor of changes for inclusion in the addenda.

There are a number of new features in the *1960 Yearbook • Marketbook*, both editorially and advertising-wise. These will be readily discernable to subscribers.

A word about a new advertising feature—"guaranteed adjacencies." For the first time, advertisers in certain directories may use space to buttress their editorial listings in the nature of spotlight displays.

We hope you like this latest edition of the *Yearbook • Marketbook*. And we welcome your comments.

Sincerely,



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**BROADCASTING**  
THE BUSINESSWEEKLY OF TELEVISION AND RADIO

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\*Membership in The Million Dollar Club is restricted to advertising agency executives responsible for \$1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies: 1952-59)

Photographed by Peter Fink



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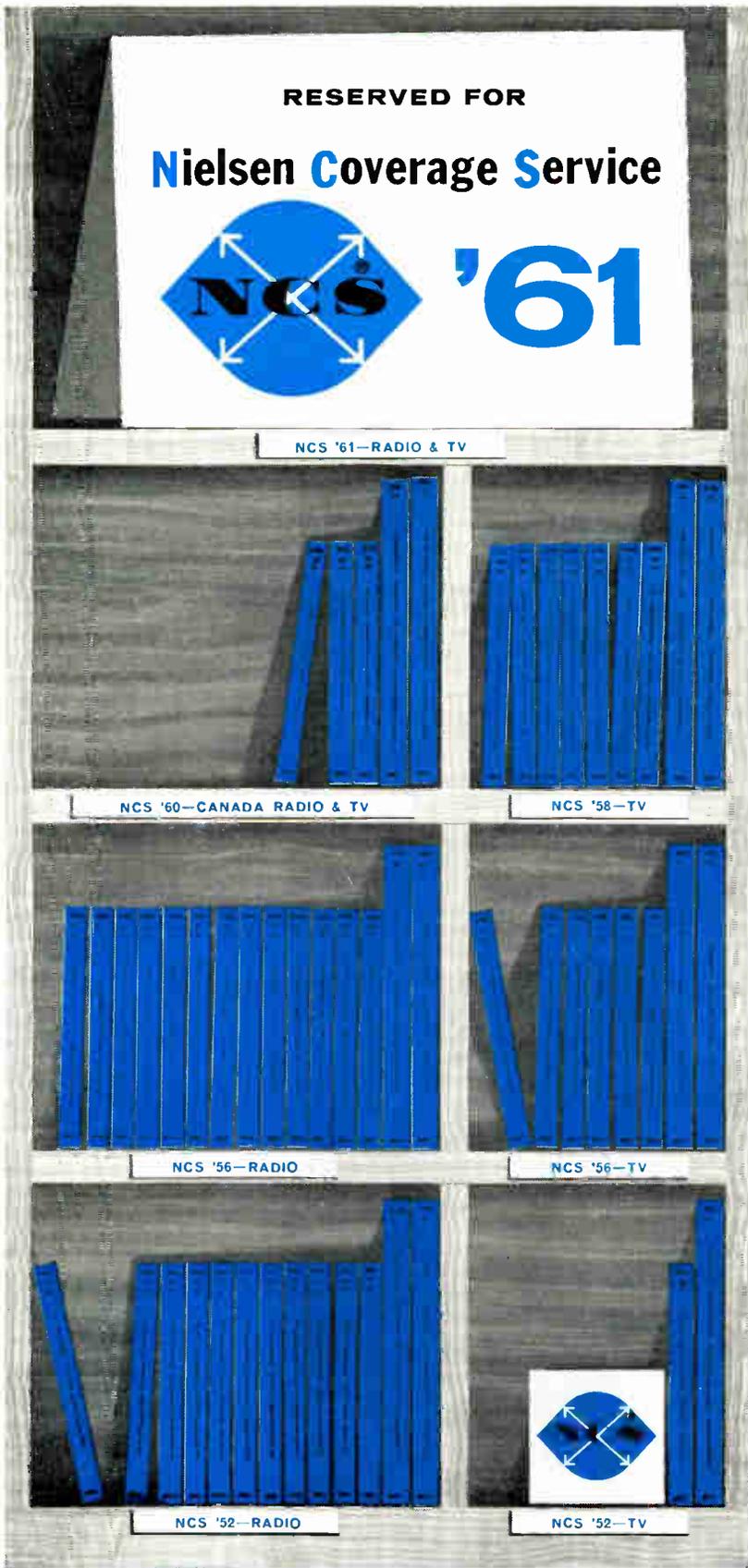
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# BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

1960 YEARBOOK • MARKETBOOK ISSUE

Vol. 59, YB-26

September 15, 1960

## MARKET GROWTH IN A NEW ERA

The American economy, entering the 1960s with a sound marketing structure, faces a decade that promises to provide commerce and industry with unprecedented outlets for goods and services.

A virile broadcasting system that has reached undreamed-of dimensions will continue to grow with the economy and take a prominent role in stimulating consumer demand, judging by statistical indicators as the final months of the year approached.

New figures made available by the U. S. Census Bureau, American Research Bureau and A. C. Nielsen Co. give a striking insight into the growth of the marketing base in recent years. The most accurate market data available comes from the 1958 national *Census of Business*. A study of market facts for all U. S. counties, appearing on page F-1 of this Yearbook issue, depicts in detail the number of homes, tv homes, and amount of retail sales (food, automotive and drug).

This Yearbook also offers a complete encyclopoedia of broadcasting facts. It includes details on the radio and tv broadcasting industry, audience, advertising billings, employment, specialized programming, major trends and events, recorded programming, set production and radio-television time sales.

Profound changes are taking place in U. S. living habits. Nearly two-thirds of the total increase in city population since 1950 has taken place outside central cities. These outlying areas of cities had less than one-fourth of the 1950 population. During the decade they showed an increase of nearly one-half (47.2%) and accounted for 17.1 million of the 26.4 million increase in total population shown by preliminary 1960 census totals for the 50 states.

The list of Standard Metropolitan Statistical Areas (BROADCASTING June 27, Aug. 8, 1960) covers more than three-fifths of the total population, with practically all of the areas showing gains for the decade. Twenty-one new areas were added to the metropolitan list in the summer of 1960

when census returns showed they had reached the 50,000 population point.

Population density for the decade fell from 50.7 persons per square mile in 1950 to 50 in 1960, due mainly to the sparse nature of Alaska where the vast area includes only 0.4 persons per square mile.

Sixty counties have more than 500,000 people, led by Los Angeles with 5,979,203, according to the first 1960 census returns. New York is the largest metropolitan area, with 7,710,346 population.

The center of population moved westward from a point near Louisville, Ill., to Clinton County, Ill., in the decade.

This tendency of the population to move into metropolitan areas outside central cities provides important marketing opportunities for American commerce but at the same time creates serious national problems. The Committee for Economic Development says metropolitan areas are "decaying at the core" and points to a need of reorganizing local political structures and urban renewal.

But economic growth is rapid, despite the problems, and it is expected to continue through the next decade. In its study, *The Decade of Incentive*, Market Planning Corp. (affiliated with McCann-Erickson) predicts growth in the next 10 years will equal that of the last quarter-century.

Advertising will expand 60%, or from \$10 billion to \$16 billion in the period, the study indicates, possibly reaching \$20 billion in 1970. Assuming 2% yearly inflation, total advertising volume may exceed \$25 billion in terms of 1970 dollars.

Consumer spending should double during the period, according to the study, with durable goods exceeding \$70 billion in 1970 and soft goods, rising at a somewhat slower pace, reaching \$225 billion.

A forecast by J. H. Whitney & Co. (Whitney Communications Corp., Corinthian broadcast stations) said the gross national product of \$472 billion in 1959 (1958

dollar base) should rise to \$790 billion in 1970. It estimates advertising expenditures will grow from \$10.9 billion to \$18 billion in the decade (1958 dollars). Television income of \$1.51 billion will increase to between \$2.7 and \$3.1 billion in 1970, according to the Whitney study.

The U. S. Census Bureau estimates the population preliminarily placed at 177 million in 1960, will jump to 220 million in 1970.

As this growth takes place, the broadcasting industry provides a medium reaching more people more frequently than any other medium. The 1960 commercial broadcast structure consists of 3,506 am, 753 fm and 580 tv stations (Aug. 31 figures), according to a BROADCASTING compilation.

These stations serve 46.5 million tv homes and 49.5 million radio homes. Of the tv homes, 98% are in reach of color tv service. Nearly 110 million home radio sets are estimated to be in working order. A special feature of radio is the constantly increasing out-of-home listening to 41 million auto receivers and millions of portables, especially the immensely popular transistor sets (See U.S. radio-tv set production data page F-63).

A breakdown of the broadcast audience shows trends in set ownership; radio and tv homes by county size; radio-only vs tv homes, hours of tune-in per day; summer vs winter tune-in; audience composition by sex and age, and types of programs supplied. This information is based on American Research Bureau and A. C. Nielsen surveys and estimates (see audience analysis starting page F-76).

Pointing up the strength of the broadcast system is the remarkable increase in the value of station properties as determined by sales. In the first seven months of 1960, transfers of radio and tv station properties reached \$151 million, 20% above the total for the entire year of 1959. (BROADCASTING, Aug. 8, 1960).

## TV REVENUE-PROFIT HITS NEW HIGH IN '59

Running counter to the prevailing experience of American industry, tv's 1959 financial revenues and profits continued their upward spiral in both categories.

Based on FCC's official release (BROADCASTING, Sept. 5, 1960) total tv revenues for 1959 soared to a new high of \$1.163 billion—13% over 1958's \$1.03 billion. Revenues include all income from the sale of time, talent and program material.

Tv's profits, before federal income tax, also reached a new high—\$222.3 million, up 29.3% over 1958's \$171.9 million.

In tv for 1959, expenses climbed, but remained relatively stable in relation to income. Total expenses increased 9.7% over 1958—\$941.6 million compared to \$858.1 million. The number of employees remained fairly constant—40,270 in 1959 compared to 39,382 in 1958.

Other highlights of the 1959 report:

■ Twelve tv stations reported revenues of over \$7.5 million. Average expenses totaled \$6.3 million—\$1.5 million for salaries and wages \$1.6 million for film, \$350,000 for talent, \$250,000 for depreciation and \$2.6 million for all other costs.

■ Total revenues from the sale of network time went up 5% to \$445.8 million. Revenues from time sales to national and regional advertisers rose 22.9% to \$424.2 million, and to local advertisers up 10.6% to \$200.6 million. Total time sales amounted to \$1,070.6 million. This was an increase of 12.6% over the 1958 figures.

■ The sale of time only was divided as follows: network time to national advertisers, 41.6%; national and regional spot, 39.6%; and local advertisers, 18.8%. This is roughly the same division as in 1958.

■ The three tv networks reported total revenues of \$576.1 million, up 11.5%, and total profits, before federal income tax, of \$87.9 million, up 14.2%. These figures include revenues from the network's 17 owned and operated stations as well as from network operation.

Network owned stations accounted for only 23.9% of total revenues, but 63.6% of the profits.

■ Of the 496 tv stations reporting a full year's earnings, 74.6% reported a profit; 25.4% a loss. Only 8.4% of the 107 pre-freeze vhf stations reported a loss; 25.9% of all post-freeze stations reported a loss.

There were 69 uhf stations operating for the full year; 35 reported a profit, and 34 a loss.

■ Total revenues of the 77 uhf stations were \$28 million up from \$26.1 million reported by 79 uhf stations in 1958. Total loss for the 77 uhf outlets was \$500,000, compared to a loss of \$2.2 million for 79 stations in 1958, and of \$3.5 million for 88 uhf stations in 1957.

## RADIO REPORT

The FCC radio financial report was not available at press time, but will be reported in detail in BROADCASTING Businessweekly upon release.

## The dimensions of radio and television

### Broadcasting Stations on Air

<b>453</b>	commercial vhf tv stations
<b>80</b>	commercial uhf tv stations
<b>533</b>	total commercial tv stations
<b>35</b>	non-commercial, educational vhf stations
<b>12</b>	non-commercial, educational uhf stations
<b>47</b>	total non-commercial, educational stations
<b>580</b>	total television stations
<b>3,506</b>	total am radio stations
<b>753</b>	total fm radio stations
<b>4,839</b>	total broadcasting stations

### Total Time Sales, 1959

<b>\$1,070,600,000</b>	for all tv stations and networks
<b>\$609,114,000</b>	for all radio stations and networks
<b>\$1,679,714,000</b>	total radio-tv time sales

(The television time sales are official tabulations by the FCC. Radio time sales are BROADCASTING estimates. The FCC's radio tabulations for 1959 were not completed when the YEARBOOK went to press.)

### The Radio-Tv Audiences

<b>45,200,000</b>	U. S. tv homes (87% of all homes)
<b>50,641,500</b>	U. S. radio homes (nearly 97% of all homes)
<b>43,211,000</b>	U. S. homes tune in television in average week
<b>40,697,000</b>	U. S. homes tune in radio in average week
<b>5 hours, 55 minutes</b>	total tv viewing per home per day
<b>1 hour, 55 minutes</b>	total radio listening per home per day (not counted: listening outside home)

### Some Other Facts about Facilities

<b>429</b>	am stations associated with newspapers and/or magazines in common ownership
<b>145</b>	fm stations connected with newspaper-magazine ownership
<b>175</b>	television stations connected with newspaper-magazine ownership
<b>106</b>	regional radio networks
<b>12</b>	regional television networks

### Facts about Related Businesses

<b>173</b>	talent agents representing radio-tv artists
<b>639</b>	program services to television and radio
<b>49</b>	companies providing research services to radio-tv
<b>52</b>	unions representing workers and performers in radio-tv
<b>591</b>	attorneys specializing in FCC practice
<b>285</b>	consulting engineers serving broadcasting
<b>558</b>	community antenna systems
<b>20</b>	news services
<b>67</b>	public relations, publicity, promotion services
<b>28</b>	station brokers

Unless otherwise indicated, all figures are as of Aug. 31, 1960

# The facilities of television and radio

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## DIRECTORY OF TELEVISION STATIONS IN THE U.S.

Note: Listed in this directory are (1) all cities to which television allocations have been made by the Federal Communications Commission and (2) all tv stations granted.

(1) With each city are shown the county in which it is situated and the television channels allocated to that city by the FCC. A plus or minus sign after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilocycles above or below, respectively, the normal carrier frequencies.

(2) Information for each station listed below has been corrected to Aug 1, 1960. Where applicable, the follow-

ing data is shown: call letters, date station began (or intends to begin) operation, channel number, transmission facilities, address, telephone, teletype number, name of licensee, composition of ownership, network affiliation, sales representative, executives and Washington attorney. Color facilities of stations having them are also shown. Special note is also made of those stations now having a video tape recorder in operation. Uhf translator stations, authorized by the FCC to repeat the programs of commercial stations, are also listed under the station whose programs they repeat. Non-commercial channels are shown with asterisks ( \* ).

### ALABAMA

\*Non-commercial educational

#### ANDALUSIA, Covington County ch. \*2-, \*29)

**\*WAIQ** (Aug 8, 1956) ch \*2, power—100kw visual, 60.3kw aural, antenna height—690 feet above average terrain, 571 feet above ground. Address Dozier, Ala. Licensee: State of Alabama, Alabama Educational Television Commission Protective Life Bldg., Birmingham 3, Ala. Ownership: State of Alabama. Network: Alabama Educational Television network.

Executives: Commission President, Rex Sikes (appointed by the Governor), Raymond Hurlburt, gen mgr, Lou Peneguy, director, coordination and information, Al Renfro, chief engr for network.

Studios: Auburn Ala Alabama Polytechnic Institute Ed Wegener studio dir George Murphy, studio chief engr Birmingham, Ala Birmingham Area Educational Tv Assn, 720 S 20th St Dr L Frazier Banks studio dir University Ala U of Alabama, Graydon Ausmus, studio dir

#### ANNISTON, Calhoun County (ch. 70+)

#### AUBURN, Lee County (ch. \*50)

#### BESSEMER, Jefferson County (ch. 54)

#### BIRMINGHAM, Jefferson County (ch. 6-, \*10-, 13-, 42+, \*48)

**WAPI-TV** (May 1949) ch 13; power—316kw visual, 153 kw aural; antenna height—1,130 feet above average terrain, 822 feet above ground. Address P O Box 2553 Phone Fairfax 3-6141

Licensee: Newhouse Broadcasting Corp (acquired station 1955)

Ownership: See Newhouse stations in "Group Ownership" Also see "Newspaper Ownership" Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Harrington, Righter & Parsons. Highest hour rate \$900

Color facilities network, local slides. Executives: Charles F. Grisham, pres & gen mgr, Albert J. Gillen, vp & director of sales; Thomas M. Percer, sales mgr, Johnny Johnson, program dir & film buyer, James Chenoweth, promotion mgr, Clancy Lake, news dir; J. V. Sanderson, chief engr.

Washington atty. Fly, Shuebruk, Blume & Gaguine. Radio affiliate. WAPI-AM-FM

**\*WBIQ** (Dec 24, 1954) ch. \*10, power—42.5kw visual, antenna height—1,050 feet above average terrain, 795.2 feet above ground. Address Red Mountain, Birmingham, Ala. Licensee: State of Alabama Educational Television Commission, Protective Life Bldg Birmingham 3 Ala. Ownership: State of Alabama. Network: Alabama Educational Television network. Executives and studios (see WAIQ Andalusia)

**WBMG** (not on air, granted Nov. 29, 1956; target date unknown) ch 42, power—16.6kw visual, antenna height—770 ft above average terrain, 589 feet above ground. Permittee: Birmingham Television Corp. Ownership: Owned jointly by H & E Balaban Corp. and Winston-Salem Broadcasting Co. For other interests see listings under these names in "Group Ownership."

**WBRC-TV** (July 1, 1949) ch 6, power—100kw visual, 50kw aural, antenna height—1,114.5 feet above average terrain, 795.2 feet above ground. Address P O Box 6007 Phone Fairfax 2-1701 TWX BH-260

Licensee: Taft Broadcasting Co (acquired station May 8 1957)

Ownership: See Taft stations in "Group Ownership"

Network: CBS-TV (primary)

Rep: Katz. Highest hour rate \$1,000

Color facilities network. Executives: Hulbert Taft, Jr, pres, Robert T. Schlunkert, gen mgr, Oliver V. Naylor, gen sales mgr, Keith E. Barze, prog dir & film buyer, Richard S. Stephen, local sales mgr, Eric N. Harris Jr, prom mgr, James Atkins, news dir, Bill Randa, sales service mgr, Hardy D. Carl, chief engr. Washington atty. Koteen & Burt. Radio affiliate: WBRC-AM-FM

#### BREWTON, Escambia County (ch. 23+)

#### CLANTON, Chilton County (ch. 77)

#### CULLMAN, Cullman County (ch. 60+)

#### DECATUR, Morgan County (ch. 23-)

**WMSL-TV** (July 4, 1954) ch 23, power—117 kw visual, antenna height—350 feet above average terrain, 383 feet above ground. Address P. O. Box 72. Phone Elgin 3-0361 TWX 8510

Licensee: Tennessee Valley Radio & Television Corp (original owner). Ownership: Frank Whisenant, 55.89%; James E. King, 4.45%; Bryan McAfee, 2.23%; and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary). Highest hour rate \$150. Executives: Frank Whisenant, pres & gen mgr, Alice Whisenant, prog dir & sec-treas; Mart Hargrove, film buyer, Jerry Griggs, news dir, Kenneth Casey, chief engr. Washington atty: Harry Daly. Radio affiliate: WMSL

#### DEMOPOLIS, Marengo County (ch. \*18)

#### DOTHAN, Houston County (ch. 4, \*19-)

**WTVY** (Feb 12, 1955) ch 4, power—100kw visual, antenna height—740 feet above average terrain, 701 feet above ground. Address: Cottonwood Road Phone: 5-2810. TWX 6018.

Licensee: WTVY Inc. (original owner). Ownership: Charles Woods, 51.7%; F. E. Busby, 6.19%; J. T. Thrower and wife, 10.78%; Dr. Paul Flowers, 14.76%.

Network: CBS-TV (primary), ABC-TV (secondary).

Highest hour rate \$200. Color facilities network. Executives: F. E. Busby, vp & gen mgr, Art Creamer, coml mgr.

#### ENTERPRISE, Coffee County (ch. 40+)

#### EUFAULA, Barbour County (ch. 44)

#### FLORENCE, Lauderdale County (ch. 15, \*21+)

**WOWL-TV** (Oct 27, 1957) ch 15, power—20.9 kw visual, 11.7 kw aural, antenna height—400 feet above average terrain, 358 feet above ground.

Address: Box 600 Phone: Atwater 2-7711 TWX 8523. Licensee: Television Muscle Shoals Inc (original owner).

Ownership: Richard B. Biddle, 25%; Radio Muscle Shoals Inc. (WOWL Florence, Ala.), 25%; O. B. Miley, 12.5%; James B. Gambrill, 12.5%; C. V. Green, 25%. Mr. Biddle owns 53% of WOWL. Radio Muscle Shoals also owns 88% of KBLO Hot Springs, Ark.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary). Rep: Gill-Perna. Highest hour rate \$200. Executives: Richard B. Biddle, pres, Jack Worley, station mgr, Oscar Peden, coml mgr, Jim Evans, prog dir, Ann Davis, film dir, Gwyn Richardson, traffic & prom mgr, Nellie Bigbee, news dir, Larry Rohlings, chief engr. Radio affiliate: WOWL

#### FORT PAYNE, De Kalb County (ch. 19)

**Tv Stations CONTINUED**

**ALABAMA CONTINUED**

**GADSDEN**, Etowah County (ch. 37—)

**GREENVILLE**, Butler County (ch. 49—)

**GUNTERSVILLE**, Marshall County (ch. 40—)

**HUNTSVILLE**, Madison County (ch. 31+)

**WAFG-TV** (Aug 1, 1959) ch 31, power—17.4 kw visual, 9.4 kw aural, antenna height—1,020 feet above average terrain, 166 feet above ground

Address 1000 Monte Sano Mountain Phone Jefferson 9-1783 TWX 8570  
 Permittee: Rocket City Television Inc  
 Ownership: John S. Gregory, James R. Cleary, Wharton K. Burgreen, each 18.28%; James A. Beasley Jr., 15.62%; Robert M. Derby, 10.39%; P. T. Gunn, 7.81%; John A. Higdon, Lloyd W. Root Jr., Robert N. Yarbrough, each 1.95%; James T. Sleeman, 1.56%  
 Network: ABC-TV (primary)  
 Rep: Weed Tv  
 Highest hour rate 175  
 Executives: James Cleary, pres, John A. Higdon, gen mgr, Sara Compton, prog dir, Robert Smith, film buyer, Bill Cornelius, news dir, Vic Van Banski, chief engr

**JASPER**, Walker County (ch. 17)

**MOBILE**, Mobile County (ch. 5+, 10+, \*42, 48+)

**WALA-TV** (Jan. 14, 1953) ch. 10, power—316 kw visual, 190 kw aural; antenna height—620 feet above average terrain, 573 feet above ground

Address: 210 Government St. Phone: Hemlock 3-3754. TWX MO-185  
 Licensee: Pape Television Co. (original owner)

Ownership: William O. Pape, 99.56%.  
 Network: NBC-TV (primary).  
 Rep: Bolling, Clarke Brown Co  
 Color facilities network  
 Highest hour rate \$500  
 Executives: W. O. Pape, pres, W. B. Pape, exec v-p & gen mgr; W. F. Joseph, treas; John E. Dixon, natl sales mgr, Dick McMullen, prog dir, Dick McCullough, news dir, Chuck Thompson, publicity & mdse mgr, Raymond Hurlley, chief engr

Washington atty Dow, Lohnes & Albertson.  
 Radio affiliate: WALA

**WEAR-TV** (See Pensacola, Fla.)

**WKRQ-TV** (Sept. 5, 1955): ch. 5; power—100kw visual, 50kw aural; antenna height—1050 feet above average terrain; 998 feet above ground

Address: P. O. Box 1184. Phone: Hemlock 2-5505. TWX MO 97  
 Licensee: WKRQ-TV Inc. (acquired station April 4, 1958.)  
 Ownership: Kenneth R. Giddens, 50%; Mobile

Press Register Inc, 50%. Stockholders J. F. McGowin and N. F. McGowin of Mobile Press have 15% and 7.5% interest respectively in WGYV Greenville, Ala. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel  
 Executives: Kenneth R. Giddens, pres & treas; C. P. Persons Jr., vp, gen mgr & film buyer  
 Radio affiliate: WKRQ.

**MONTGOMERY**, Montgomery County (ch. 12, 20, \*26+, 32)

**WCOV-TV** (April 23, 1953) ch 20 power—200 kw visual, 100 kw aural, antenna height—440 feet above average terrain, 460 feet above ground

Address: P O Box 2505. Phone Amherst 5-3561 TWX MG 6039

Licensee: Capitol Broadcasting Co (original owner)

Ownership: Oscar P. Covington and family, 85%, Hugh M. Smith, 15%

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Venard, Rintoul & McConnell James S. Ayers Co., (southeastern).

Color facilities network  
 Highest hour rate \$250

Executives: Oscar P. Covington, pres, Hugh M. Smith, exec v-p & gen mgr, Morris South, local sales mgr, Martha Hall, prog dir, John Utley, operations mgr; Lee Allen Ford, news dir; W. D. Weatherly, chief engr  
 Washington atty: Smith & Pepper  
 Radio affiliate: WCOV.

**WSFA-TV** (Dec. 25, 1954) ch 12, power—316 kw visual, 158 kw aural; antenna height—1,040 feet above average terrain, 823 feet above ground

Mailing address: P O Box 2566 Phone: Amherst 5-1251 TWX MG 6033

Licensee: Broadcasting Company of the South (acquired station Oct 5, 1959)

Ownership: See "Broadcasting Co." of the South Stations in "Group Ownership"

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward

Color facilities network  
 Highest hour rate \$500

Executives: Carter C. Hardwick Jr, gen mgr, Bob Villar, coml mgr; Gene Jacobsen, prog dir & film buyer; Charlotte Chilton, prom supv; Bill Henry, news dir; Frank Ridolphi, admin asst; Bob Havvard, chief engr  
 Washington atty: Dow, Lohnes & Albertson

**MUNFORD**, Talladega County (ch. \*7—, \*24—)

**\*WCIQ** (Jan 8, 1955) ch 7, power—316 kw visual, 191 kw aural; antenna height—2,000 feet above average terrain, 578 feet above ground

Address: 807 Protective Life Bldg Zone 3 Phone: Fairfax 2-4625

Licensee: Alabama Educational Television Commission (original owner)

Ownership: State of Alabama

Executives and studios: (See WAIQ Andalusia)

**OPELIKA**, Lee County (ch. \*22—)

**SELMA**, Dallas County (ch. 8—, 58+)

**WSLA-TV** (not on air; granted Feb 5, 1954) ch 8 power—251kw visual; antenna height—360 ft above average terrain, 387 ft above ground

Address: P O Box 1447, Montgomery 2, Ala. Permittee: Selma Tv Inc

Ownership: William J. Brennan and wife, 50%, and William E. Bennis Jr. and wife, 50%.

Mr. Brennan also owns 90% of WAPE Jacksonville, Fla. William Bennis owns 25% of WVOK Birmingham, Ala. Licensee also owns WVAM Montgomery Ala

Washington Atty: Rhync & Rhync

**SHEFFIELD**, Colbert County (ch. 47—)

**SYLACAUGA**, Talladega County (ch. 75)

**TALLADEGA**, Talladega County (ch. 64)

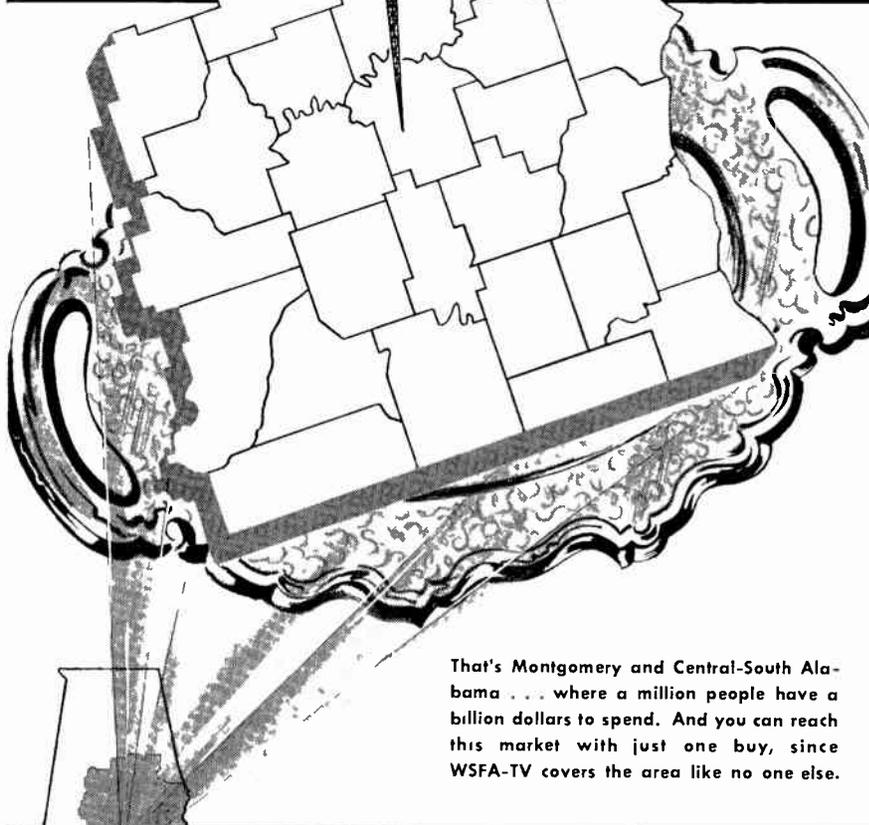
**THOMASVILLE**, Clarke County (ch. 27—)

**TROY**, Pike County (ch. 38—)

**TUSCALOOSA**, Tuscaloosa County (ch. \*14, 45, 51—)

**TUSKEGEE**, Macon County (ch. 16—)

**UNIVERSITY**, Tuscaloosa County (ch. \*74+)



That's Montgomery and Central-South Alabama . . . where a million people have a billion dollars to spend. And you can reach this market with just one buy, since WSFA-TV covers the area like no one else.

**WSFA-TV**  
 NBC / ABC MONTGOMERY - CHANNEL 12



Represented by Peters, Griffin, Woodward, Inc. The Broadcasting Co. of the South  
 WIS-TV Columbia, South Carolina

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## ALASKA

\*Non-commercial educational

### ANCHORAGE (ch. 2-, \*7-, 11, 13-)

**KENI-TV** (Oct 15, 1953) ch 2; power—5.37kw visual, 2.69kw aural, antenna height—70 feet above average terrain, 173 feet above ground

Address P. O. Box 1160 Phone 5-2201  
Licensee All-Alaska Broadcasters (acquired station, April 1960)

Ownership See All-Alaska Broadcasters stations in "Group Ownership"  
Network ABC-TV, NBC-TV  
Executives Alvin O. Bramstedt, gen mgr  
Radio affiliate, KENI

**KTVA** (Dec. 11, 1953) ch 11, power—3.02kw visual, 1.51kw aural, antenna height—130 feet above average terrain, 230 feet above ground

Address P. O. Box 2200 Phone Broadway 5-4321

Licensee Northern Television Inc (original owner)

Ownership See Northern Television Stations in "Group Ownership"  
Network CBS-TV

Rep Weed; Alaska Radio-TV Sales (Seattle)  
Highest hour rate \$150

Executives A. G. Hiebert pres & gen mgr, Paul G. West prog dir, Jean Ward, prom mgr, Peter Herford, news dir, John Honea chief engr

Washington atty Miller & Schroeder  
Radio affiliate KTVA-FM

### FAIRBANKS, (ch. 2+, 4+ 7+, \*9+, 11+, 13+)

**KFAR-TV** (March 1, 1955) ch 2, power—5.37kw visual, 2.69kw aural, antenna height—even with average terrain, 200 feet above ground

Address 516 Second Ave Phone 2125  
Licensee All-Alaska Broadcasters

Ownership See All-Alaska Broadcasters Stations in "Group Ownership"

Network ABC-TV, NBC-TV  
Executives Alvin O. Bramstedt, gen mgr  
Radio affiliate KFAR

**KTVF** (Feb 17, 1955) ch 11, power—11kw, antenna height—51 feet below average terrain, 168 feet above ground

Address Box 590 Phone 3636  
Licensee Northern Television Inc (original owner)

Ownership See Northern Television stations in "Group Ownership"

Network CBS-TV

Executives: A. G. Hiebert, pres, John Griffin, gen mgr & coml mgr, Jim Bischoff, news dir, Garth Anderson, chief engr

Rep Weed; Alaska Radio-TV Sales  
Washington atty: Miller & Schroeder.

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& ASSOCIATES, Inc.  
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### JUNEAU (ch. \*3, 8, 10)

**KINY-TV** (Feb 19, 1956) ch 8; power—0.281 kw visual, 0.140 aural; antenna height—960 feet below average terrain, 263 feet above ground

Address 231 S Franklin St. Phone Juniper 6-1802

Licensee Juneau Broadcasters Inc. (acquired station June 1, 1959)

Ownership: Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4%; Richard L. Peter, 9.6%; Percy E. Reynolds, 7.6%, and Thomas C. White-side, 7.6%

Network CBS-TV (primary), ABC-TV and NBC-TV (secondary)

Rep Weed  
Highest hour rate: \$60

Executives: Jerry W. McKinley, pres & gen mgr; Richard L. Peter, prog & news dir.

Radio affiliate, KINY.

### KETCHIKAN (ch. 2, 4, \*9)

### SEWARD (ch. 4-, 9-)

### SITKA (ch. 13)

## ARIZONA

\*Non-commercial educational

### AJO, Pima County (ch. 19-)

### BISBEE, Cochise County (ch. 54)

### CASA GRANDE, Pinal County (ch. 18-)

### CLIFTON, Greenlee County (ch. 25-)

### COOLIDGE, Pinal County (ch. 36+)

### DOUGLAS, Cochise County (ch. 3-)

**KCDA** (not on air, granted Feb. 3, 1960, tar-

get date not announced) ch 3, power—147 w visual, antenna height—20 ft below average terrain, 185 feet above ground.

Permittee Election Corp  
Ownership See Election Corp Stations in "Group Ownership"

### ELOY, Pinal County (ch. 24)

### FLAGSTAFF, Coconino County (ch. 9, 13)

### GLOBE, Gila County (ch. 84+)

### HOLBROOK, Navajo County (ch. 14)

### KINGMAN, Mohave County (ch. 6-)

### MESA, Maricopa County (ch. 12-)

**KVAR** (see Phoenix, Ariz)

### MIAMI, Gila County (ch. 28+)

### MORENCI, Greenlee County (ch. 31)

### NOGALES, Santa Cruz County (ch. 16, 32, 44+)

### PHOENIX, Maricopa County (ch. 3+, 5-, \*8+, 10-)

**KOOL-TV** (Oct 24, 1953) ch 10 power—316 kw visual, 158 kw aural, antenna height—1,700 feet above average terrain, 264 feet above ground

Address 511 W Adams Phone Alpine 3-3121 TWX PX 171

Licensee KOOL Radio-Television Inc (original owner)

Ownership See Gene Autry Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)

Rep Hollingbery  
Color facilities network, local film, local slides.

Highest hour rate \$625  
Video tape Ampex

Executives Gene Autry chmn of board, Tom Chauncey, pres & gen mgr, Homer Lane, vp & asst gen mgr, Kenneth Morton, vp & sta mgr, Jack Murphy, asst sta mgr, Robert Davies, prog dir, Norman Harrington, news dir, Albin R. Hillstrom, chief engr

Washington atty Dow, Lohnes & Albertson  
Radio affiliate KOOL-AM-FM

**KOOL-TV Translators:** K75AD Blythe, Calif., Palo Verde Valley Tv Club c/o Dana Fisher, Box 874 Blythe Calif., K76AQ Bullhead City, Davis Dam, Lake Mohave resort, Mohave County Bd. of Supervisors, K74AI Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz., K77AD Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz., K82AA Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz., K80AP Peach Springs, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz., K70BK Springerville-Eager Ariz., Town of Springerville, c/o Guy M West Box 127, Springerville Ariz., K70BO Williams, Ariz., Williams-Ashfork Assoc Tv Committee

**KPHO-TV** (Dec 4 1949) ch 5, power—100 kw visual, antenna height—1,770 feet above average terrain 387 feet above ground.

Address 631 N First Ave Phone Alpine 8-4511 TWX PX 70

Licensee Meredith Broadcasting Co. (acquired station Aug 1952)

Ownership See Meredith Pub Co stations in "Group Ownership" Also see "Newspaper Ownership"

Rep Katz  
Highest hour rate \$450  
Video tape RCA

Executives Richard B. Rawls vp & gen mgr, Howard L. Stalnaker, station mgr & film buyer; Les Lundvig, sales mgr, Robert Martin, prog dir; Stephen Q. Shannon, dir of prom, Tom Sherlock, news dir, George McClanathan, dir of engr, Albert Rau, operations mgr

Washington atty Haley, Wollenberg & Bader  
Radio affiliate KPHO-AM-FM

**KPHU-TV Translator:** K70BQ Prescott, Ariz., Tele-Video UHF Broadcasters Inc., 514 E Shelton St

**KTVK** (March 1, 1955) ch 3, power—100 kw visual, 50 kw aural, antenna height—1,670 feet above average terrain, 228 feet above ground

Address 3435 N 16th St Phone Amhurst 6-5691 TWX PX 353

Licensee Arizona Television Co (original owner)

Ownership Ernest W. McFarland, 40%, Leon W. Nowell, 20%, Ralph A. Watkins, 20%, Delbert R. Lewis, 12.5%, Henry R. Larson, 5%, and others

Network ABC-TV (primary)

Rep Blair Television Assoc  
Color facilities local film, local live

Highest hour rate \$600.  
Video tape Ampex

Executives Ernest W. McFarland, pres, Leon M. Nowell gen mgr, Burton B. LaDow, film buyer, station mgr & coml mgr, Don Tuckwood, prom mgr & prog dir, Gene Burrus, news dir; George McLouth, chief engr

**KVAR Translators:** K75AI Big Sandy Valley, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz., K71AB Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K71AD Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz., K80AE Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K78AC Kingman, Ariz. Mohave County Board of Supervisors, Mohave County, Ariz.; K80AQ Needles,

Calif., Needles Community Television Club Inc., c/o Eudora Markham, Box 617, Needles, Calif.; K70AH Parker, Ariz., Parker Chamber of Commerce, Box 1898, Parker, Ariz.

**KVAR** (Mesa) (April 23, 1953) ch 12; power—316 kw visual, antenna height—1,550 feet above average terrain, 97 feet above ground. (CP for Phoenix, power—316 kw visual, antenna height—1,780 feet above average terrain, 350 feet above ground.)

Address P. O. Box 711, Phoenix Phone Alpine 4-1161 TWX PX 592

KTAR Broadcasting Co (acquired station July 1954)

Ownership See Louis Stations in "Group Ownership"

Network NBC-TV (primary)  
Rep Avery-Knodel

Color facilities network.  
Highest hour rate \$600  
Video tape Ampex

Executives Richard O. Lewis, pres, gen mgr & film buyer, John J. Louis Jr., chmn of board; Ray C. Smucker, vp in chg of sales, Bob Vache, prog dir, Ray Thompson, prom mgr, Paul Hughes, vp in charge of prog, John Beck, chief engr

Washington atty Smith, Hennessey & McDonald

Radio affiliate KTAR-AM-FM

**KVAR Translators:** K79AA Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K70BY Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.

### PRESCOTT, Yavapai County (ch. 15)

### SAFFORD, Graham County (ch. 21)

### TUCSON, Pima County (ch. 4-, \*6+, 9-, 13-)

**KGUN-TV** (June 3, 1956) ch. 9, power—63 kw visual, 31.6kw aural, antenna height—3,660 feet above average terrain, 237 feet above ground

Address, P. O. Box 5147 Phone Main 3-3633 TWX TSN 5971

Licensee: Tucson Television Co. (acquired station Jan. 24, 1957)

Ownership H. U. Garrett, 53%; W. E. Dyche Jr., 11%, D. E. Whittenberg, 6%, Tom E. Foster, 15%, Tolbert Foster, 15%

Network ABC-TV (primary)

Rep Headley-Reed  
Highest hour rate \$300  
Color facilities network, local film, local slides

Executives Tolbert Foster, gen mgr & film buyer, Ben L. Slack Jr., coml mgr, James W. Hays, program dir, Tom Riste, promotion mgr; Mac Marshall, news dir, Jack L. Tudor, chief engr

Washington atty Welch, Mott & Moigan

**KGUN-TV Translator:** K80AG Show Low, Ariz., Show Low Tv Inc., c/o Lamar Welch, Box 325, Show Low, Ariz.

**KOLD-TV** (Feb. 13, 1953) ch. 13; power—30 kw visual, 15 kw aural, antenna height—zero feet above average terrain, 205 feet above ground

Address 115 W Drachman St Phone Main 4-2511 TWX TS 3401

Licensee Old Pueblo Broadcasting Co (original owner)

Ownership See Gene Autry Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)

Rep Hollingbery  
Color facilities: network  
Highest hour rate \$300

Executives: Tom Chauncey, pres & managing dir, E. S. Mittendorf, gen mgr, Bernard Perlin, coml mgr, Arthur Weiner, prog dir, film buyer & prom mgr, Chris Cole, news dir; Howard Smith, chief engr, Paul Plunkett, asst gen mgr.

Washington atty Dow, Lohnes & Albertson  
Radio affiliate KOLD.

**KUAT** (March 8, 1959) ch 6, power—0.944 kw, visual 0.468 kw aural antenna height—110 feet above average terrain, 281 feet above ground

Address U. of Arizona Phone Main 4-8181.  
Licensee U. of Arizona & Arizona State College (original owner)

Video tape Ampex  
Executives Dr. Ben C. Markland mgr & prog dir, Frank Bareca, prod mgr, Wesley T. Johnson, chief engr

**KVOA-TV** (Sept 27, 1953) ch 4, power—5.37 kw visual, 2.69 kw aural, antenna height—30 feet above average terrain, 263 feet above ground

Address P. O. Box 5188 Phone Main 3-2555.  
TWX TS 161

Licensee Alvarado Television Inc (acquired station Oct 1, 1959)

Ownership Clinton D. McKinnon, Bernard Weinberg, Arthur A. Desser, Harold A. Garfield, each 25% Mr McKinnon owns KOAT-TV Albuquerque, NM Also see "Newspaper Ownership"

Network NBC-TV (primary)

Rep Branham.  
Color facilities network.  
Highest hour rate \$300  
Video tape Ampex

Executives Clinton D. McKinnon, pres; Fred L. Vance, station mgr, G. E. "Doc" Hamilton, operations dir & film buyer; James Owen, prom mgr, Joe Jaeger, news dir, Ray Holsclaw, chief engr

Washington atty Cohn & Marks

**Tv Stations CONTINUED**

**ARIZONA CONTINUED**

**KVOA-TV** Translator: K70BF Douglas, Ariz., City of Douglas Translator Committee, c/o Paul Huber Jr, 845 F Ave., Douglas, Ariz.

**WILLIAMS**, Coconino County (ch. 25)

**WINSLOW**, Navajo County (ch. 16—)

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\*As of August 1, 1960

**YUMA**, Yuma County (ch. 11—, 13+, 22+, 60)

**KIVA** (Oct 8, 1953) ch. 11; power—219kw visual; antenna height—440 feet above average terrain, 527 feet above ground

Address P O Box 1671, Phone State 6-8311 TWX 9533 Winterhaven, Calif.

Licensee Valley Telecasting Co (acquired station June 10, 1959).

Ownership: Floyd B. Odlum, 67%; Harry Butcher, 25%, and others

Network ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep. Hollingbery; Hugh Feltis & Assoc. (Seattle).

Highest hour rate. \$250.

Color facilities network

Executives Harry C Butcher, pres, Roger O Van Duzer, exec vp, gen mgr & film buyer, Patrick Carrick, sales mgr, Leavenworth Wheeler, chief engr & prom dir.

Washington atty. Arnold, Fortas & Porter

**KIVA** Translator: K83AK Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif

**ARKANSAS**

\*Non-commercial educational.

**ARKADELPHIA**, Clark County (ch. 34+)

**BATESVILLE**, Independence County (ch. 30—)

**BENTON**, Saline County (ch. 40)

**BLYTHEVILLE**, Mississippi County (ch. 64+, 74)

**CAMDEN**, Ouachita County (ch. 50)

**CONWAY**, Faulkner County (ch. 62)

**EL DORADO**, Union County (ch. 10—, 26—)

**KTVE** (see Monroe, La.) ch. 10.

**FAYETTEVILLE**, Washington County (ch. \*13—, 41—)

**FORREST CITY**, Saint Francis County (ch. 22+)

**FORT SMITH**, Sebastian County (ch. 5—, \*16, 22, 39)

**KFSA-TV** (Dec. 3, 1956) ch. 5, power—100kw visual, 60.3kw aural, antenna height—640 feet above average terrain, 451 feet above ground

Address: P. O. Drawer 330. Phone: Sunset 3-3131 TWX FS 68

Licensee. American Television Co. (acquired station Jan. 8, 1959)

Ownership: See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep Headley-Reed Co

Highest hour rate. \$300

Executives. Donald W. Reynolds, pres; J. W. Slates, vp & gen mgr, John Whit, sls mgr & film buyer, Pat Posta, prog dir & news dir; Charles Putnam, prom mgr, Will Matten, chief engr.

Washington atty. Haley, Wollenberg & Bader.

Radio affiliate: KFSA.

**HARRISON**, Boone County (ch. 24)

**HELENA**, Phillips County (ch. 54—)

**HOPE**, Hempstead County (ch. 15—)

**HOT SPRINGS**, Garland County (ch. 9+, 52+)

**KFOY-TV** (not on the air, granted Jan 29, 1959, target date late summer, 1960) ch. 9, power—26 kw visual, antenna height—400 feet above average terrain, 310 feet above ground.

Address: P O. Drawer 1330, Fort Smith

Permittee Southwestern Operating Co. (original owner)

**KARK-TV** (April 15, 1954) ch. 4, power—100kw visual, 50kw aural, antenna height—1,690 feet above average terrain, 1,175 feet above ground

Address 10th & Spring Sts Phone Franklin 6-2481. TWX LR 141

Licensee Arkansas Radio & Equipment Co (original owner)

Ownership T H Barton, 79.86%, and sons T. K. Barton, 20%, and C N. Barton, .14%.

Network NBC-TV (primary).

Ownership See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives Donald W. Reynolds, pres; John Whitt, gen mgr

Washington atty Haley, Wollenberg & Bader

**JONESBORO**, Craighead County (ch. 8—, 39+)

**KAIT-TV** (not on air, granted April 1960, target date not announced) ch. 8, power & antenna not specified

Permittee George T Hernreich

**LITTLE ROCK**, Pulaski County (ch. \*2—, 4, 7—, 11+, 17—, 23+)

**KARK-TV** (April 15, 1954) ch. 4, power—100kw visual, 50kw aural, antenna height—1,690 feet above average terrain, 1,175 feet above ground

Address 10th & Spring Sts Phone Franklin 6-2481. TWX LR 141

Licensee Arkansas Radio & Equipment Co (original owner)

Ownership T H Barton, 79.86%, and sons T. K. Barton, 20%, and C N. Barton, .14%.

Network NBC-TV (primary).

Rep Petry.

Highest hour rate \$500

Color facilities network

Executives T H Barton pres, T K Barton, exec vp; Douglas J Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program dir, Shirley R. Kennedy, promotion dir, Champ Smith, chief engr

Washington atty Weaver & Glassie

Radio affiliate KARK.

**KATV** (Dec 18, 1953) ch. 7, power—170kw visual, 91.2kw aural, antenna height—1010 feet above average terrain, 922 feet above ground

Address 310 W 3rd St. Phone Franklin 4-1691. TWX LR 572.

Licensee. Central South Sales Co. (original owner).

Ownership: John T Griffin, 45%, James C. Leake, 45%; and Bryan Mathes, 10%. See John T Griffin Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep Avery-Knodel

Highest hour rate: \$450.

Videotape RCA.

Color facilities network

Executives John T Griffin, chairman of board, James C. Leake, pres, Robert Double-dav, gen mgr

**KTHV** (Nov. 28, 1955) ch. 11, power—316 kw visual, 158 kw aural, antenna height—1760 feet above average terrain, 1,175 feet above ground

Address P O Box 269 Phone Franklin 4-3764 TWX LR 85

Licensee Arkansas Television Co (original owner)

Ownership: Radio Broadcasting Inc. (KTHS), 42%, Arkansas Democrat Co (Arkansas Democrat), 32% C E Lowry, 16%, K A Engel (publisher of Arkansas Democrat), 10%

KTHV has same ownership as KWKH-AM-FM Shreveport La (Shreveport Times) Henry B Clay, executive vice president and director, owns 15.5% of KTRE-AM-TV Lutkin, Tex See "Newspaper Ownership"

Network CBS-TV (primary)

Rep Branham

Color facilities network

Highest hour rate \$500

Executives K A Engel pres, B. G. Robertson, gen mgr & sec, W V Hutt, coml mgr; Doug Wells, prog dir, Curtis Threlkeld, film buyer John Pounders, prom mgr, Bob Fuller, news & public affairs dir, Cecil Suitt, chief engr

Washington atty Dempsey & Koplovitz

Radio affiliate KTHS

**MAGNOLIA**, Columbia County (ch. 28+)

**MALVERN**, Hot Spring County (ch. 46)

**MORRILTON**, Conway County (ch. 43—)

**NEWPORT**, Jackson County (ch. 28)

**PARAGOULD**, Greene County (ch. 58—)

**PINE BLUFF**, Jefferson County (ch. 36)

**KATV** (See Little Rock)

**RUSSELLVILLE**, Pope County (ch. 19)

**SEARCY**, White County (ch. 33)

**SPRINGDALE**, Washington County (ch. 35—)

**STUTTART**, Arkansas County (ch. 14+)

**WASHINGTON**, Washington County (ch. 13—, 41—)

**FORREST CITY**, Saint Francis County (ch. 22+)

**FORT SMITH**, Sebastian County (ch. 5—, \*16, 22, 39)

**KFSA-TV** (Dec. 3, 1956) ch. 5, power—100kw visual, 60.3kw aural, antenna height—640 feet above average terrain, 451 feet above ground

Address: P. O. Drawer 330. Phone: Sunset 3-3131 TWX FS 68

Licensee. American Television Co. (acquired station Jan. 8, 1959)

Ownership: See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep Headley-Reed Co

Highest hour rate. \$300

Executives. Donald W. Reynolds, pres; J. W. Slates, vp & gen mgr, John Whit, sls mgr & film buyer, Pat Posta, prog dir & news dir; Charles Putnam, prom mgr, Will Matten, chief engr.

Washington atty. Haley, Wollenberg & Bader.

Radio affiliate: KFSA.

**HARRISON**, Boone County (ch. 24)

**HELENA**, Phillips County (ch. 54—)

**HOPE**, Hempstead County (ch. 15—)

**HOT SPRINGS**, Garland County (ch. 9+, 52+)

**KFOY-TV** (not on the air, granted Jan 29, 1959, target date late summer, 1960) ch. 9, power—26 kw visual, antenna height—400 feet above average terrain, 310 feet above ground.

Address: P O. Drawer 1330, Fort Smith

Permittee Southwestern Operating Co. (original owner)

**BAKERSFIELD**, Kern County (ch. 10—, 17, 29, 39)

**KBAK-TV** (Aug 23, 1953) ch. 29, power—19.5 kw visual, 10.5 kw aural, antenna height—630 feet above average terrain, 396 feet above ground (CP for power—120 kw visual; antenna height—3,690 feet above average terrain, 170 feet above ground).

Address P O Box 1448. Phone Export 9-1761 TWX BK-14

Licensee Bakersfield Broadcasting Co (acquired station Nov 1959)

Ownership: See Chronicle Publishing Co Stations in "Group Ownership" and in "Newspaper Ownership" Sale to Reeves Broadcasting & Development Corp. pending FCC approval

Network CBS-TV (primary)

Rep Peters Griffin, Woodward

Highest hour rate \$400

Executives Harold P See, pres, A H Constant, vp, Edward R Tabor, gen mgr & film buyer; Charles Mallory, local sales mgr Matt Burak, prog dir, Ken Brown, news dir, James Garner, chief engr

Washington atty Lester W Spillane

**KBFL** (not on air, target date unknown) ch. 39, power—214kw visual, antenna height—600 feet above average terrain, 405 feet above ground.

Permittee Pacific Broadcasters Corp.

Ownership H L Hoffman, 60%, Terry H. Lee, 40%. Mr. Hoffman heads Hoffman Electronics Corp.

**KERO-TV** (Sept 26, 1953) ch. 10, power—39.8 kw visual, 21.9 kw aural, antenna height—3,710 feet above average terrain, 100 feet above ground

Address 321 21st St Phone Fairview 7-1141. TWX BK 47

Licensee Marietta Broadcasting Inc (acquired station Aug 24, 1957)

Ownership See Transcontinent Stations in "Group Ownership"

Network NBC-TV (primary)

Rep Petry

Highest hour rate \$550.

Color facilities network

Executives David C Moore pres (Transcontinent, N Y), Arthur M Moitensen gen mgr, Roland T. Kay, sales mgr, Kenneth R Croes, news dir, film buyer & prog dir Margaret Ireton, prom mgr, Raymond G Mattinson, mgr of engineering

Washington atty Covington & Burling

**KLYD-TV** (Nov 8, 1959) ch. 17, power—234 kw visual, 124 kw aural antenna height—675 feet above average terrain, 420 feet above ground

Address 2831 Eye St Phone Fairview 7-7511 TWX BK 15

Licensee Kern County Broadcasting Co (original owner)

Ownership Edward E. Urner, 20%, Lincoln Dellar, 35%, Bryan J Coleman and Maurice St. Clair, each 15%; John M Brock and Monroe Homer Jr, each 7.5% Mr. Urner also owns KLYD Bakersfield Mr Dellar also owns KACY Port Hueneme, Calif.

Network ABC-TV (primary).

Rep Hollingbery.

Highest hour rate \$300

Executives Edward E. Urner, pres, gen mgr & film buyer, John Barrett, gen sales mgr, Ken Craig, prog dir, Burleigh Smith, news dir, Vern Tucker chief engr

Washington atty Haley, Wollenberg & Bader.

Radio affiliate KLYD-AM-FM

**BISHOP**, Inyo County (ch. 19)

**BRAWLEY**, Imperial County (ch. 16)

**CHICO**, Butte County (ch. 12—)

**KHSL-TV** (Aug 29, 1953) ch. 12, power—231 kw visual, antenna height—1,290 feet above average terrain, 284 feet above ground

Address 180 E. 4th St.. Phone Frieside 2-0141 TWX CZ 71

Licensee Golden Empire Broadcasting Co. (original owner)

Ownership Mrs. Hugh McClung, 91%, Hugh McClung Jr, 6%; Martha McClung Roberts, 3%

Licensee also owns KVCV Redding, Calif

Network CBS-TV (primary), ABC-TV (secondary)

Rep Avery-Knodel

Color facilities network

Highest hour rate \$250.

Executives Mrs. Hugh McClung, pres & gen mgr, M F Woodling, station mgr George Ross, coml mgr, Robert Hoppough, prog dir & film buyer, John Howe, prom mgr, Thomas Nelson news dir, Russell B Pope, chief engr

Washington atty Haley, Wollenberg & Bader.

Radio affiliate KHSL

**KHSL-TV** Translator: K78AN, Nor-Six Tv Corp., Box 215, Montaque, Calif

**CORONA**, Riverside County (ch. 52)

**DELANO**, Kern County (ch. 37+)

**EL CENTRO**, Imperial County (ch. 26—, 48)

**EUREKA**, Humboldt County (ch. 3—, 6—, 13—)

**KIEM-TV** (Oct 25, 1953) ch. 3, power—100 kw visual, 50 kw aural, antenna height—1,650 feet above average terrain, 249 feet above ground

Address P O Box 1021. Phone Hillside 3-3123 TWX EK 16.

Licensee California-Oregon Television, Inc. (original owner)

Ownership See California-Oregon stations in "Group Ownership."

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\*Non-commercial educational.

**ALTURAS**, Modoc County (ch. 9)

Network CBS-TV (primary), ABC-TV (secondary)

Rep Hollingbeiv; Art Moore & Assoc  
Highest hour rate \$250  
Color facilities Network  
Executives Wm B Smullin, pres & film buyer, Donald H Telford, vp, W. Edwin Smith, mgr, Jerold R Poulos, natl sales mgr, Newton Steward, news dir, Donald King, chief engr  
Washington atty Dempsey & Koplovitz  
Radio affiliate KIEM, KRED (FM)

**KIEM-TV Translator:** K74AL Gold Beach, Ore, Community Tv Assn Inc, c/o C E Seger, Box 307, Gold Beach, Ore.

**KVIQ-TV** (April 1, 1958) ch 6, power—14.8 kw visual, 7.4 kw aural, antenna height—460 feet above average terrain, 243 feet above ground

Address P. O. Box 1019 Phone Hillside 3-3061 TWX EK 19  
Licensee California Northwest Broadcasting Co (acquired station May 1960)  
Ownership Carl R and Leah McConnell  
Network ABC-TV (secondary), NBC-TV (primary) ABC-TV (primary) after Jan 1, 1961  
Rep McGavren  
Highest hour rate \$200  
Executives Geo C Fleharty (KVIP-TV Redding), vp & film buyer Ted Dooley, station mgr, Sam Horel coml mgr, Edmund Bennett, prom mgr, Russell K. Olsen (KVIP-TV), dir of engineering  
Washington atty Lyon, Wilner & Bergson.

**FRESNO, Fresno County** (ch. 12+, \*18—, 24, 47, 53)

**KFRE-TV** (May 10 1956) ch. 12, power—219 kw visual, antenna height—2,000 feet above average terrain, 141 feet above ground Due to change to ch 30

Address 733 L St Phone Amherst 8-6444. TWX FR 58  
Licensee Triangle Publications Inc (acquired station Feb 28, 1959)  
Ownership See Triangle Stations in "Group Ownership" See also "Newspaper Ownership" Network CBS-TV (primary)  
Rep Blair-TV  
Color facilities network, local film, local live, local slides

Highest hour rate \$750  
Executives Leslie H Peard Jr gen mgr, Leslie H Norins gen sales mgr, Robert Fulton, prog dir, Harry White, merch & prom dir, Keith L Mealey, chief engr, H George Carroll, oper mgr

Washington atty Lyon, Wilner & Bergson  
Radio affiliate KFRE, KRFM (FM)

**KJEO** (Sept 20, 1953) ch. 47, power—98 kw visual, antenna height—1,789 feet above average terrain 138 feet above ground (CP for power—380 kw visual, antenna height—1,800 feet above average terrain, 156 feet above ground)

Address P. O. Box 1708 Phone Baldwin 2-2411. TWX FR 271  
Licensee O'Neill Broadcasting Co. (original owner)

Ownership: See J. E. O'Neill Stations in "Group Ownership."  
Network ABC-TV (primary)  
Rep H-R Representatives  
Color facilities network, local live  
Highest hour rate \$700.

Executives J. E. O'Neill, pres; Joe C Drilling exec vp, gen mgr, film buyer, W. O. Edholm, coml mgr, Don Webster, prom & news dir, Phil McPherson, news dir, Jack McElwain, chief engr

Washington atty James E Greeley

**KMJ-TV** (June 1, 1953) ch. 24; power—170kw visual; antenna height—2,290 feet above average terrain, 241 feet above ground

Address: 1530 Van Ness Phone Amherst 8-6666. TWX 221.  
Licensee: McClatchy Newspapers (original owner).

Ownership: See McClatchy Broadcasting Co. stations in "Group Ownership." See also "Newspaper Ownership"

Network: NBC-TV (primary).  
Rep: Katz Agency.  
Highest hour rate: \$700  
Color facilities. network, local film, local slides

Executives Eleanor McClatchy, pres; John I. Edwards, station mgr & film buyer; Wilson Laffer, sales mgr

Washington atty: Dow, Lohnes & Albertson  
Radio affiliate. KMJ-AM-FM.

**HANFORD, Kings County** (ch. 21)

**LOS ANGELES, Los Angeles County** (ch. 2, 4, 5, 7, 9, 11, 13, 22, \*28, 34)

**KABC-TV** (Sept. 16, 1949) ch 7, power—129 kw visual; antenna height—2,970 feet above average terrain, 234 feet above ground

Address ABC Television Center, Prospect & Talmadge Aves, Zone 27 Phone Normandy 3-3311. TWX LA 353

Licensee: American Broadcasting-Paramount Theatres Inc. (acquired station Feb. 1953)

Ownership: See ABC Owned Stations in "Group Ownership."  
Network ABC-TV (primary)

Rep Katz  
Highest hour rate \$3,500  
Video tape Ampex (8)

Executives: James A. Riddell, vp in charge, western division, ABC, Selig J Seligman, vp & gen mgr, Elton H. Rule, gen sales mgr, Peter Robinson, prog dir; Howard Lipstone, film dir; Jack Brembeck, dir prom & publicity; Milt Fishman news dir; Ted Grenier, chief engr.

Washington atty McKenna & Wilkinson  
Radio affiliate KABC-AM-FM

**KBIC-TV** (not on air; granted Feb. 10, 1952, target date unknown) ch 22; power—540kw visual; antenna height—2,930 feet above average terrain, 146 feet above ground.

Permittee: John Poole Broadcasting Co (original owner).

Ownership John Poole.  
Radio affiliate KBIQ (FM) KBIG Avalon

**KCOP** (Sept 17, 1948) ch 13, power—162 kw visual 83.2 kw aural, antenna height—2,920 feet above average terrain, 203 feet above ground

Address 1000 N Cahuenga Blvd, Zone 38 Phone Hollywood 2-7311 TWX LA 1479  
Licensee KCOP Television Inc (acquired station Dec 16, 1957)

Ownership: See Natl Corp Stations in "Group Ownership"

Rep Petry.  
Highest hour rate \$1,500  
Video tape Ampex (4)

Executives Kenyon Brown, pres, Alvin G Flanagan, vp & gen mgr, Amos T Baron, gen sales mgr, Mary Warren, prog mgr & film buyer, Hal K Biard Jr, prom mgr, Baxter Ward, news dir, Al Browdy, chief engr  
Washington atty Dow, Lohnes & Albertson

**KHJ-TV** (1948) ch 9, power—162 kw visual, 81 kw aural; antenna height—2,960 feet above average terrain, 199 feet above ground

Address 1313 North Vine St Phone Hollywood 2-2133.  
Licensee RKO General Inc (acquired station 1951)

Ownership: See RKO General Stations in "Group Ownership"

Rep H-R Television  
Video tape Ampex

Executives Thomas F O'Neil, pres, Malcolm Klein, gen mgr, Howard Wheeler, coml mgr, Hal Phillips, prog dir, Bill White, film buyer, Richard L Sinclair, prom mgr

Washington atty Pierson, Ball & Dowd  
Radio affiliate KHJ-AM-FM

**KMYR** (granted April 9, 1959) (not on air, target date unknown) ch 34, power—251kw visual 137kw aural; antenna height—2,820 feet above average terrain, 142 feet above ground.

Address: 122 S Robertson Blvd, zone 48 Phone Bradshaw 2-8282

Licensee. Sherrill C. Corwin (original owner)

Ownership Sherrill C Corwin, 100% Sale pending FCC approval  
Executives: Sherrill C Corwin, pres  
Atty: Joseph Brenner, Beverly Hills, Calif

**KNXT**: (Jan 1, 1951) ch 2, power—46.8 kw visual 23.4 kw aural, antenna height—3,110 feet above average terrain, 466 feet above ground

Address 1313 N. Vine St., zone 28 Phone Hollywood 9-1212 TWX LA 842

Licensee Columbia Broadcasting System, Inc (acquired station Jan 1, 1951)

Ownership: See CBS Owned Stations in "Group Ownership"

Network CBS-TV (primary)  
Rep CBS Television Spot Sales  
Highest hour rate \$4,250  
Color facilities Network, local film, local live, local slides

Video tape Ampex  
Executives Robert D Wood, vp & gen mgr, Ray Beindorf, gen sales mgr, Leon Drew, prog dir, Bill L Alcine, film dir, Austin Heywood, director of promotion & information services

William T Corrigan, dir of news, Ed W Miller, dir of tech ops

Radio affiliate KNX-AM-FM.

**KNXT Translators:** K70AA Bishop, Calif, James R Oliver, Box 757, Bishop, Calif.; K70AL Palm Springs, Calif, Palm Springs Translator Station Inc, c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K76AJ Twentynine Palms, Calif, Morongo Basin Tv Club, Box 864, Twentynine Palms

**KRCA** (Jan 16, 1949) ch 4 power—42.7 kw visual, antenna height—3,200 feet above average terrain, 492 feet above ground

Address Sunset & Vine zone 28 Phone Thornwall 5-7000 TWX BRB 9854

Licensee National Broadcasting Co, Inc (original owner)

Ownership: See NBC Owned Stations in "Group Ownership"

Network NBC-TV (primary)  
Rep NBC Spot Sales  
Highest hour rate \$4,300  
Color facilities network, local film, local live, local slides

Video tape Ampex & RCA

Executives Thomas C McCray vp & gen mgr, James Parks, sales mgr, Jack Kenaston, prog mgr, George Burke, film mgr, Frank Hovore, mgr, advertising & prom, Edward Conklin, news dir, John Knight, chief engr

Washington atty Cahill, Gordon, Reindell & Ohl

**KRCA Translators:** K73AA Bishop, Calif, James R. Oliver, Box 757, Bishop, Calif.; K75AH Indio, Calif, Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio, Calif; K80AD Lone Pine, Calif, Lone Pine Tv Inc, c/o Ernest F Lasky, Box 134, Lone Pine, Calif.; K73AD Palm Springs, Calif, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K70BC Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

**KTLA** (Jan 22, 1947) ch 5, power—50 kw visual, 25 kw aural, antenna height—2,960 feet above average terrain 240 feet above ground.

Address 5800 Sunset Blvd, zone 28



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KBES-TV 5 Medford, Oregon

KIEM-KRED (FM) Eureka, Calif.  
KAGI-KGPO (FM) Grants Pass, Ore.

Don H. Telford, Manager  
P. O. Box 1021  
Eureka, Calif.  
Hillside 3-3123  
TWX EK 16

Phone Hollywood 9-3181 TWX LA 1361  
 Licensee Paramount Television Productions Inc (original owner)  
 Ownership: Paramount Pictures Corp, 100%  
 Rep Peters, Griffin, Woodward  
 Highest hour rate \$2,000  
 Color facilities local film, local live, local slides.  
 Video tape. 4 Ampex  
 Executives: Paul Raibourn (New York), pres, James A Schulke, vp in charge, Richard A. Jolliffe, gen sls mgr, Robert Quinlan, prog dir, Charles Walker film buyer; Robert Nashick, prom mgr; George Lewin, news dir, John Silva, chief engr.  
 Washington atty Arnold, Portas, & Porter

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**KTTV** (Jan 1 1949) ch 11, power 135 kw visual, 69.2 kw aural, antenna height—2,940 feet above average terrain, 237 feet above ground  
 Address: 5746 Sunset Blvd, Zone 28 Phone Hollywood 2-7111 TWX LA 228  
 Licensee Times-Mirror Broadcasting Co (original owner)  
 Ownership: Times-Mirror Co (publisher of the Los Angeles Times and Mirror), 100% (See 'Newspaper Ownership')  
 Rep Blair-Tv  
 Highest hour rate \$2,000  
 Video tape Ampex (4)  
 Executives: Richard A Moore, pres, Robert W Breckner, vp, gen mgr, John R Vrba, vp, sales, Richard Woollen, vp, programming, Jack O'Maia, vp merch & prom, Will Fowler, news & public affairs dir; Reavis Winkler, publicity dir, George Ruby, controller, H Bruce Baumeister resident counsel, Nord Whited, assist-

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ant program dir, Val Conte, coml operations mgr, Edward Benham, chief engr  
 Washington atty. Eliot C. Lovett

- MADERA**, Madera County (ch. 30+)
- MERCED**, Merced County (ch. 34—, 66)
- MODESTO**, Stanislaus County, (ch. 14+, 58)  
**KTRB-TV** (granted Feb 17, 1954) (not on air; target date not set) ch 14, power—22.4 kw visual, antenna height—1,960 feet above average terrain, 80 feet above ground.  
 Address: P. O. Box 1708, Fresno, Calif.  
 Licensee: O'Neill Broadcasting Co. (acquired station May 31, 1957)  
 Ownership: See J. E. O'Neill Stations in "Group Ownership"  
 Executives: J. E. O'Neill, pres  
 Radio affiliate: KTRB-AM-FM
- MONTEREY** (see SALINAS)
- NAPA**, Napa County (ch. 62)
- OAKLAND** (see SAN FRANCISCO)  
**KTVU** (see San Francisco) ch. 2.
- OXNARD**, Ventura County (ch. 32)
- PALM SPRINGS**, Riverside County (ch. 19+)
- PETALUMA**, Sonoma County (ch. 68)
- PITTSBURG**, Contra Costa County (ch. 16)
- PORT CHICAGO**, Contra Costa County (ch. 70)
- PORTERVILLE**, Tulare County (ch. 55)
- RED BLUFF**, Tehama County (ch. 15)
- REDDING**, Shasta County (ch. 7)  
**KVIP-TV** (Aug 1, 1956) ch 7; power—115 kw visual, 57.5 kw aural, antenna height—3,620 feet above terrain, 126 feet above ground  
 Address: P. O. Box 919, Phone Chestnut 1-1414 TWX RG 075.  
 Licensee Shasta Telecasting Corp (original owner)  
 Ownership: George C. Fleharty, 27½%, Laurence W. Carr, 19%; Morris K. Cohen, 9%; C. T. Ross, 9%; Carl R. McConnell, 15%; Russell K. Olsen, 5%; Robert L. Hammett, 13%. Licensee has 50% interest in KVIQ-TV Eureka, Calif.  
 Network: NBC-TV (primary), ABC-TV (secondary), ABC-TV (primary) after Jan 1, 1961  
 Rep: Hollingbery  
 Color facilities network  
 Executives: George C. Fleharty, pres, gen mgr & film buyer, Ray Grant, coml mgr, Lenora Arnold, prog dir, Barbara Waechter, prom mgr, Jim Dunne, news dir, Russell K. Olsen, chief engr  
 Washington atty: Lyon, Wilner & Bergson  
 Radio affiliate: KVIP  
**KVIP-TV Translators:** K72AD Alturas, Calif, Alturas Tv Club Inc, c/o O. L. Spath, Box 478 Alturas, Calif.; K76AL Canby, Calif, Canby Tv Club, c/o Mrs Jack Rand, Canby, Calif.
- RIVERSIDE**, Riverside County (ch. 40, 46)
- SACRAMENTO**, Sacramento County (ch. 3, \*6, 10, 40—, 46+)  
**KCRA-TV** (Sept 2, 1955) ch 3, power—100 kw visual, 50 kw aural, antenna height—490 feet above average terrain, 553 feet above ground  
 Address: 310 10th St, zone 14 Phone Hickory 4-7300 TWX SC-111  
 Licensee KCRA Inc (original owner)  
 Ownership: Ewing C. Kelly, 50%; C. Vernon Hansen, 16.68%; Gerald and Kenneth W. Hansen, 16.66% each  
 Network: NBC-TV (primary)  
 Rep: Petry  
 Highest hour rate \$1,200  
 Color facilities network, local film, local slides  
 Video tape 2 Ampex.  
 Executives: Ewing C. Kelly, pres & gen mgr, Howard J. Smiley, asst gen mgr, Robert E. Kelly, station mgr, coml mgr & film buyer; Jon S. Kelly, local sales mgr, Dave Hume, prog dir, Don Seale, prom mgr, Tom Breen, news dir, Coy Watson, newsfilm & public affairs dir, W. Herbert Hartman, chief engr, Milly Sullivan, women's dir  
 Washington atty: Loucks, Zias & Jansky  
 Radio affiliate: KCRA-AM-FM  
**KCRA-TV Translators:** K73AM Boonville-Philo, Calif., Anderson Valley Television Inc, Box 525, Boonville, Calif.; K70AP Greenville, Calif., Indian Valley Tv Co, c/o Kenneth D. McIntyre, Greenville, Calif.; K72AJ Susanville-Herlong, Calif., Honey Lake Community Tv Corp, 2210 Main St., Susanville, Calif.; K78AD Ukiah, Calif., Tv Improvement Assn, c/o Al Barbero, 707 W. Standley St., Ukiah, Calif.
- KOVR** (see Stockton, Calif) ch 13  
**\*KVIE** (Feb 23, 1959) ch 6, power—89.1 kw visual, 44.7 kw aural, antenna height—1,010 feet above average terrain, 502 feet above ground  
 Address: P. O. Box 6 Phone Wabash 2-6563  
 Licensee: Central California Educational Television (original owner)

- Color facilities network, local film, local live, local slides  
 Video tape Ampex  
 Executives: Robert D. Livingston, pres, John C. Crabbe, gen mgr; Bill Hopkins, prog dir, Brad Warner, prod mgr; Ralph Herbert, prom mgr, Gorman K. Brown, chief engr
- KVUE** (original was on air September 1953 to May 1957; returned to air Nov. 1, 1959) ch 40, power—15.8 kw visual; antenna height—320 feet above average terrain, 344 feet above ground.  
 Address: Stockton Blvd at Broadway.  
 Licensee: Capitol Television Co. (acquired station Nov. 5, 1958)  
 Ownership: Allen Lynn, 10.4%; Philip F. Driver, 10.4%; Melvin Lord, 16.8%; Henry Teichert, 10.4%; Melvyn E. Lucas, 11.1%; Henry Deane, 11.1%; Clarence A. Holen, 11.1%; Bruce King, 8.3%; Frederick K. Obayashi, 4.2%; Robert N. Zarick, 3.1%; Harry Bartolomei, 3.1%  
 Reps: Gill-Perna (East Coast); Pearson (West Coast)  
 Highest hour rate: \$300  
 Executives: Mel Lucas, pres & gen mgr; Henry Deane, vp & sales mgr.
- KXTV** (March 20, 1955) ch 10, 316 kw visual, 158 kw aural, antenna height—1,120 feet above average terrain; 500 feet above ground  
 Address: 601 Seventh Ave, zone 18 Phone Gilbert 1-4041 TWX SC 27  
 Licensee: Great Western Broadcasting Corp (acquired station April 9, 1959)  
 Ownership: See Corinthian Stations in Group Ownership "Also see 'Newspaper Ownership' Network CBS-TV (primary).  
 Rep: H-R Television.  
 Highest hour rate: \$1,000.  
 Color facilities network, local film, local slides  
 Video tape Ampex.  
 Executives: C. Wrede Petersmeyer, pres, Richard P. Hogue, vp & gen mgr, James Osborn, coml mgr, Dean Borba, prog dir & film buyer, M. S. Bachman, prom mgr, Hank Thornley, news dir, Donald Ferguson, chief engr  
 Washington atty: Covington & Burling.
- KXTV Translator:** K74AK Ukiah, Calif. Tv Improvement Assn, c/o Al Barbero, 707 W. Standley St, Ukiah, Calif
- SALINAS-MONTEREY**, Monterey County (ch. 8+, 35)  
**KSBW-TV** (Sept 11 1953) ch 8 power—234 kw visual, 120 kw aural; antenna height—2,330 feet above average terrain 248 feet above ground  
 Address: 238 John St Phone Harrison 2-6422 TWX ZL 89  
 Licensee: Salinas Valley Broadcasting Corp (original owner)  
 Ownership: See John C. Cohan Stations in "Group Ownership" Sale pending FCC approval  
 Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary)  
 Rep: H-R Television  
 Color facilities network  
 Highest hour rate \$500  
 Executives: John C. Cohan, pres & gen mgr; Graham Moore, coml mgr, Gary Ferlisi, prog dir & film buyer, Clarke Bradley, prom mgr, Mike Morisoli, news dir; Wes Chaney, chief engr  
 Washington atty: Dow, Lohnes & Albertson  
 Radio affiliate: KSBW-AM-FM
- KSBW-TV Translator:** K72AK Yosemite National Park, Calif., Yosemite Park & Curry Co, c/o George H. Oliver, Yosemite National Park, Calif
- SAN BERNARDINO**, San Bernardino County (ch. 18, \*24—, 30)
- SAN BUENAVENTURA**, (ch. 38—)
- SAN DIEGO**, San Diego County (ch. 8, 10, \*15+, 27, 39, 51)  
**KFMB-TV** (May 16, 1949) ch. 8, power—245 kw visual, 123 kw aural; antenna height—760 feet above average terrain, 284 feet above ground  
 Address: 1405 Fifth Ave, Zone 1 Phone Belmont 2-2114 TWX SD 6277  
 Licensee: Marietta Broadcasting Inc (acquired station Aug 19, 1958)  
 Ownership: See Transcontinent stations in "Group Ownership"  
 Network: CBS-TV (primary)  
 Rep: Petry  
 Color facilities network  
 Highest hour rate \$900  
 Video tape Ampex  
 Executives: David C. Moore, pres, George Whitney, vp & gen mgr, Bill Fox, station mgr & film buyer, Jack Stodelle, local sales mgr; George Stantis, prog dir; Parker H. Jackson, prom mgr; Ray Wilson, news dir, Charles Abel, chief engr  
 Washington atty: Covington & Burling.  
 Radio affiliate: KFMB-AM-FM
- KFMX-TV** (granted April 23, 1958; not on air, target date unknown) ch 27, power—129 kw visual, antenna height—640 feet above average terrain, 196 feet above ground.  
 Address: 122 S Robertson Blvd., Los Angeles 48, Calif. Phone: Bradshaw 2-8282  
 Licensee: Sherrill C. Corwin (original owner).  
 Ownership: See Sherrill C. Corwin Stations in "Group Ownership" Sale pending FCC approval.  
 Executives: Sherrill C. Corwin, pres.  
 Atty: Joseph Brenner, Beverly Hills, Calif.  
 Radio affiliate: KFMX-FM.



THE 17TH ANNUAL  
NEWS PICTURES OF THE YEAR COMPETITION

IN RECOGNITION OF  
OUTSTANDING CONTRIBUTION TO THE FIELD OF PHOTOJOURNALISM  
ACCLAIMS

KFMB-TV, SAN DIEGO  
NEWSFILM STATION OF THE YEAR  
1959

THE NATIONAL PRESS PHOTOGRAPHERS ASSOCIATION  
SCHOOL OF JOURNALISM, UNIVERSITY OF MISSOURI  
ENCYCLOPAEDIA BRITANNICA

FROM  
1949  
RIGHT TO  
THIS MOMENT,  
KFMB-TV  
NEWS IS  
STILL FIRST  
IN RATINGS  
AND  
IMPORTANCE

**KFMB-TV**  
**SAN DIEGO**

Represented by



The Original Station Representative



A TRANSCONTINENT STATION

CHANNEL 8



## Tv Stations CONTINUED CALIFORNIA CONTINUED

**KFSD-TV** (Sept 9, 1953) ch 10, power—214 kw visual, antenna height—750 feet above average terrain, 252 feet above ground  
Address P. O. Box 628 Phone Congress 2-2421 TWX 6309  
Licensee KFSD Inc (acquired station Aug 7, 1957)

Ownership Weekly Publications Inc (News-week Magazine), 46 22%, Fox, Wells and Rogers, 42 55% Fox, Wells and Rogers also have minority interest in Springfield Television Broadcasting Corp (See Springfield TV stations in "Group Ownership"), also see "Newspaper Ownership")

Network NBC-TV (primary)  
Rep Katz  
Color facilities: Network, local film, local slides

Highest hour rate \$1,050.  
Video tape RCA  
Executives James G. Rogers, pres, William E Goetz, exec & gen mgr, Jay Grill, vp & gen sales mgr, Burke Ormsby, prog dir & film buyer; Kenneth N McClure, prom & pub dir, Pat Higgins, news dir, LeRoy Bellwood, vp & chief engr, Joe Wallace, controller  
Washington atty Spearman & Roberson.  
Radio affiliate KFSD-AM-FM.

**KETV** (Tijuana) (Jan 29 1953) ch 6, power—100 kw visual, 50 kw aural, antenna height—1,000 feet above average terrain, 550 feet above ground

Address 7th & Ash, Television Heights, San Diego 1, Calif Phone Belmont 4-8431 TWX SD 6234

Licensee Radio Television S A (original owner)

Ownership Emilio Azcarraga, chief owner  
Network ABC-TV (primary)  
Rep Blair Television Assoc  
Color facilities network  
Highest hour rate \$800  
Video tape Ampex (2)

Executives Frank Fouce, pres, Julian M Kaufman, vp gen mgr & film buyer, Harrison W H Eagles, program-promotion mgr, Lionel Van Deerlin, news dir, Felipe Fernandez, chief engr  
Washington atty Fly, Shuebruk & Gaugine

**SAN FRANCISCO, San Francisco County-OAKLAND, Alameda County** (ch. 2+, 4-, 5+, 7-, \*9+, 20-, 26-, 32+, 38, 44-)

**KBAY-TV** (granted March 11, 1953; not on air, target date not set) ch. 20, power—151kw visual, antenna height—1,070 feet above average terrain, 370 feet above ground  
Address: 122 S. Robertson Blvd., Los Angeles 48. Phone Bradshaw 2-8282  
Licensee Sherrill C Corwin (original owner).

Ownership: See Sherrill C. Corwin Stations in "Group Ownership"

Executives Sherrill C Corwin, pres  
Atty Joseph Brenner, Beverly Hills  
Radio affiliate KBAY-FM.

**KGO-TV Translator:** K72AZ Ukiah, Calif, visual, 158 kw aural, antenna height—1,210 feet above average terrain, 517 feet above ground.

Address 277 Golden Gate Ave, Zone 2 Phone Underhill 3-0077 TWX SF 147  
Licensee American Broadcasting-Paramount Theatres Inc (original owner)

Ownership See ABC owned stations in "Group Ownership."

Network ABC-TV (primary).  
Rep Blair-TV  
Highest hour rate \$2100  
Video tape Ampex (2)

Executives Leonard Goldenson, pres, David Sacks, gen mgr, Russell Coughlin, coml mgr, George Rice, prog dir, George Rodman prom mgr, H N Jacobs, chief engr

Washington atty McKenna & Wilkinson  
Radio affiliate KGO-AM-FM

**KGO-TV Translator:** K72AZ Ukiah, Calif, Television Improvement Assn, c/o Paul Hansen, Box 342, Ukiah, Calif.

**KPIX** (December 1948) ch 5, power—100 kw visual, 50 kw aural, antenna height—1140 feet above average terrain, 529 feet above ground  
Address 2655 Van Ness Ave, Zone 9 Phone Prospect 6-5100 TWX SF 168-U.

Licensee Westinghouse Broadcasting Co (acquired station August, 1954)

Ownership: See Westinghouse Broadcasting Co stations in "Group Ownership."

Network CBS-TV (primary)  
Rep Television Advertising Representatives  
Color facilities network, local film.  
Highest hour rate \$2,100  
Video tape Ampex (2)

Executives Donald H. McGannon, pres, Philip G Lasky vp, Louis S Simon, gen mgr, Wm. G Hunefeld Jr., coml mgr, Ray Hubbard, prog dir & film buyer, A H Christensen, prom mgr, Jere Witter, news dir, Thomas T. Ely, chief engr; Robert E Pusey, bus mgr

**KPIX Translator:** K71AN Boonville, Calif, Anderson Valley Television Inc., Box 525, Boonville, Calif.

**\*KQED-TV** (June 10, 1954) ch 9, power—155 kw visual, 78 kw aural; antenna height—1,210 feet above average terrain, 190 feet above ground.  
Address. 525 Fourth St, Zone 7. Phone Sutter 1-8861

Licensee Bay Area Educational Television Assn (original owner)  
Video tape Ampex.

Executives Mortimer Fleishhacker Jr, pres, James Day, gen mgr, Jonathan C Rice, prog dir, Robert Katz, film dir, Irving Saraf, asst film dir, Marianne Goldman, prom & publ dir, Gordon Claycombe, dir of development, Robert J. Nissen, chief engr.

**KRON-TV** (Nov. 15, 1949) ch 4, power—100 kw visual, 50 kw aural, antenna height—1,310 feet above average terrain, 203 feet above ground

Address 929 Mission St, Zone 19 Phone Garfield 1-1100 TWX SF 283  
Licensee Chronicle Pub Co (original owner)

Ownership: See Chronicle Publishing Co stations in "Group Ownership." See also "Newspaper Ownership"

Network NBC-TV (primary)  
Rep. Peters, Griffin, Woodward  
Color facilities: network, local film local live, local slides

Highest hour rate \$2,350  
Video tape Ampex (2)  
Executives Charles Thieriot, pres, Harold P See, gen mgr A H (Al) Constant, station mgr, Douglas Elleson, prog dir, James Bentley, film buyer, A Richard Robertson, prom mgr, Bill Cothran, news dir, J L Berryhill, chief engr; William A Morrison, sales mgr  
Washington atty Hearne & Spillane  
Radio affiliate KRON-FM

**KRON-TV Translators:** K70AB Babbitt-Hawthorne, Nev., Mt Grant TV Booster Service Corp., c/o A. E. Conelly, Hawthorne, Nev; K75AO Point Arena, Calif, Point Arena Television, c/o Mrs. Joan Stommetta, Point Arena, Calif.

**KSAN-TV** (suspended operation, June 21, 1958 but has not turned in CP) ch. 32; power—16.2kw visual; antenna height—1,090 feet above average terrain. 372 feet above ground.

Address: 1111 Market St, zone 3. Phone Market 1-8171.  
Permittee: S. H. Patterson.  
Radio affiliate KSAN

**KTVU** (Oakland) (March 3 1958) ch 2, power—100 kw visual, 50 kw aural, antenna height—1,118 feet above average terrain, 183 feet above ground

Address 1 Jack London Sq, Oakland, zone 7 Phone Templebar 4-2000 TWX OAK 340  
Licensee San Francisco-Oakland Television Inc (original owner)

Ownership: William D. Pabst, Ward D Ingram and Edwin W. Pauley, each 25 005%; Willet H. Brown, 19.79%; Stoddard P Johnston, 4.94%, and Harry R. Lubcke, 25% Sale to NBC pending FCC approval

Rep H-R Television  
Color facilities network, local film, local slides

Highest hour rate \$1,200  
Video tape Ampex (2)

Executives Ward D Ingram, pres & gen sales mgr, William D Pabst, exec vp, gen mgr & film buyer, Frank G King, natl sales mgr, Walt Harris, prod mgr, Joe Constantino sales prom dir, Leslie A Nicholas news dir, Robert E Arne, chief engr, Don Ailet, dir audience prom  
Washington atty Pierson, Ball & Dowd

**SAN JOSE, Santa Clara County** (ch. 11+, 48, \*54, 60)

**KNTV** (Sept. 12, 1955) ch 11; power—26 3kw visual, 14 2kw aural; antenna height—2,770 feet above average terrain, 291 feet above ground.

Address: 645 Park Ave, zone 10 Phone: Cypress 7-5577. TWX SJ 560  
Licensee: Standard Radio & Television Co. (original owner).

Ownership: Wholly owned by Sunlite Bakery, which in turn is owned by estate of A. T. Gilliland

Network ABC-TV (primary).  
Rep: Young.  
Highest hour rate \$400  
Color facilities: network.

Executives Allen T Gilliland Jr, vp, Fred-eric A Naglestad operations mgr & film buyer; Fran Conrad, national sales mgr, Dan Norton, local sales mgr, Jack Launer program dir, Margaret Norton, promotion mgr, Roger Orr, news dir, Robert A Latham, chief engr

Washington atty: Krieger & Jorgensen.

**SAN LUIS OBISPO, San Luis Obispo County** (ch. 6+)

**KSBY-TV** (May, 1953) ch 6; power—15 5kw visual, 8.25kw aural, antenna height—1,260 feet above average terrain, 140 feet above ground.

Address: P. O. Box 286. Phone: Liberty 3-0920. TWX SZ 58  
Licensee. Salinas Valley Broadcasting Co. (acquired station Sept. 1, 1957).

Ownership: See John C. Cohan Stations in "Group Ownership" Sale pending FCC approval

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).  
Rep: H-R Television.

Highest hour rate: \$220.  
Executives. John C. Cohan, pres; Arthur J. Haggood, station mgr; Graham Moore, coml mgr; Orval Brown, program dir; Gary Ferlisi, film buyer; Clark Bradley, promotion mgr; Charles Mitchell, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate KVEC

**SANTA BARBARA, Santa Barbara County** (ch. 3-, 20, 26)

**KEYT** (July 24, 1953) ch 3, power 50 kw

visual, 25 kw aural, antenna height—3,010 feet above average terrain, 201 feet above ground

Address 730 Miramonte Drive. Phone Woodland 5-8533 TWX ZB-8998

Licensee Key Television, Inc (acquired station March 27, 1957)

Ownership William F Luton, 38 33%, Nancy Luton, 41 67%, Richard C D Bell through trust, 20%

Network NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary)

Rep Young Television  
Highest hour rate \$450  
Color facilities Network

Executives William F Luton, pres Robert C Burris, vp & gen mgr, Mary Ann Casey, film buyer & prog dir, Ruth S Nace, prom mgr, William Huddy, news dir; Paul A Williams, chief engr

Washington atty. Fly, Shuebruk, Blume & Gaguine

**SANTA CRUZ, Santa Cruz County** (ch. 56)

**SANTA MARIA, Santa Barbara County** (ch. 44)

**SANTA PAULA, Ventura County** (ch. 16+)

**SANTA ROSA, Sonoma County** (ch. 50)

**STOCKTON, San Joaquin County** (ch. 13+, 36, \*42, 64)

**KOVE** (Sacramento) (September 1951) ch 13, power—316 kw visual, 158 kw aural, antenna height—1,180 feet above average terrain, 399 feet above ground

Address P O Box 613, Sacramento Phone Hickory 6-6124 TWX SC 239

Licensee Metropolitan Broadcasting Corp of California (acquired station Feb 3, 1960)

Ownership See Metropolitan Broadcasting Stations in "Group Ownership"

Network ABC-TV (primary)  
Rep Blair Television Assoc  
Color facilities network.

Highest hour rate \$900  
Video tape Ampex.

Executives John W Kluge, pres, Glover Delaney, gen mgr, Pat Cooney, coml mgr, Belno R Lange Jr, operations mgr, Bob Linskey, prom mgr, Richard J Anderson, chief engr

Washington atty Dow, Lohnes & Albertson

**TULARE, Tulare County** (ch. 27+)

**UKLAH, Mendocino County** (ch. 18)

**VISALIA, Tulare County** (ch. 43, 49)

**WATSONVILLE, Santa Cruz County** (ch. 22-)

**YREKA CITY, Siskiyou County** (ch. 19)

**YUBA CITY, Sutter County** (ch. 52-)

## COLORADO

\*Non-commercial educational.

**ALAMOSA, Alamosa County** (ch. 3-, 19+)

**BOULDER, Boulder County** (ch. \*12, 22+)

**CANON CITY, Fremont County** (ch. 36)

**COLORADO SPRINGS, El Paso County** (ch. 11, 13, \*17+, 23+)

**KKTV** (Pueblo) (Dec. 7, 1952) ch 11, power 371 kw visual antenna height—1,760 feet above average terrain, 197 feet above ground (CP for power—851 kw visual, antenna height—2,380 feet above average terrain, 351 feet above ground)

Address P O Box 1078, Colorado Springs Phone Melrose 4-2841 TWX Sp 581  
Licensee TV Colorado Inc (original owner)

Ownership James D Russell, 23%, Betty Z Russell, 27%, Gifford Phillips, 50% Mr Phillips owns KGHF Pueblo, Colo and Mr Russell owns interest in KFMH (FM) Colorado Springs

Network CBS-TV (primary).  
Rep Bolling

Color facilities network.  
Highest hour rate \$275

Executives James D Russell, pres gen mgr & film buyer, Robert D. Ellis, vp, sales mgr & film buyer, Jack Canterbury, creative prod dir; Carl Pehlman prog dir & film dir, Hal Kennedy, prom mgr & news dir, Chester Wallack, engineering dir

Washington atty Hogan & Hartson  
Radio affiliate KFMH (FM).

**KKTV Translator:** K73AB Sopris, Segundo, Valdez and Starkville, Colo. H. L. Corley, 108 N Maple St., Trinidad, Colo.

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE SOUTHWEST—NEAREST OFFICE IS—  
1511 BRYAN ST., DALLAS 1  
RIVERSIDE 8-1175

**KRDO-TV** (Sept 21, 1953) ch 13 power—75.9 kw visual, antenna height—2,080 feet above average terrain, 153 feet above ground  
Address 399 S Eighth Phone Melrose 2-1515 TWX CU 8423  
Licensee Pikes Peak Broadcasting Co (acquired station Dec 1, 1954)  
Ownership Harry C. Hoth and son, Harry W. Hoth Jr. and wife, 53.9%, estate of William J. Gregory, 42.1% and others.  
Network ABC-TV (primary)  
Rep Branham  
Color facilities network  
Highest hour rate \$250  
Executives Harry W. Hoth Jr. pres & gen mgr, Jay E. Gardner tv station mgr & film buyer, Heyward Siddons prog dir, Lairy Pearson, news dir, Herbert Schubarth, chief engr  
Washington atty George O. Sutton  
Radio affiliate KRDO

**CRAIG**, Moffat County (ch. 19)

**DELTA**, Delta County (ch. 24—)

**DENVER**, Denver County (ch. 2, 4—, \*6—, 7, 9—, 20, 26+)

**KBT** (Oct 12, 1952) ch 9 power—282 kw visual, 144 kw aural, antenna height—950 feet above average terrain, 273 feet above ground  
Address 1089 Bannock St, zone 17 Phone Amherst 6-3601 TWX DN 463  
Licensee TV Denver Inc (acquired station May 1955)  
Ownership Webb & Knapp Inc, 50%, and John C. Mullins, 50%  
Network ABC-TV (primary)  
Rep Peters, Griffin Woodward  
Highest hour rate \$800  
Video tape RCA  
Executives John C. Mullins pres Joseph Herold, gen mgr, Gil Lee asst to station mgr, Mann Reed prog dir & film buyer, Hal Taft prom mgr, Mann Reed, news dir James Butts, chief engr  
Washington atty Haley, Wollenberg & Bader

**KBTV Translator**: K75 Leadville, Colo People's Tv Inc, c/o Gordon Furman, Box 44, Leadville

**KLZ-TV** (Nov 1, 1953) ch 7, power—269 kw visual antenna height—1010 feet above average terrain 285 feet above ground  
Address 131 Speer Blvd Phone Main 3-4271 TWX DN 302

Licensee Aladdin Broadcasting Corp (acquired station July 15, 1954)  
Ownership: See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network CBS-TV (primary)  
Rep Katz  
Color facilities network  
Highest hour rate \$900  
Video tape Ampex (2)  
Executives Hugh B. Terry pres & gen mgr, Clayton H. Brace, asst to pres & film buyer, Jack Tipton station mgr & dir of sales, Paul Blue, prog dir, Robert A. Hart Jr., local sales mgr, Jimm Seavey prom mgr, James Bennett, news dir, Eugene Jenkins, chief engr  
Washington atty Pierson, Ball & Doud  
Radio affiliate KLZ

**KLZ-TV Translator**: K72BC Leadville, Colo, People's Tv Inc, c/o Gordon Furman, Box 44, Leadville

**KOA-TV** (Dec. 24, 1953) ch 4; power—100kw visual, 50kw aural, antenna height—1,444 feet above average terrain, 833 feet above ground  
Address P. O. Box 5012 Terminal Annex, zone 17 Phone Cherry 4-4141 TWX DN 207  
Licensee Metropolitan Television Co, (original owner)  
Ownership Bob Hope 12.5%, William Grant 5.9%, James L. Saphier, 5%, Thomas P. Campbell, 4%, Hendrie & Bolthoff Co, 15.5%, Arnold B. Gurtler Jr., 3%, Quigg Newton, 3.4% and others

Network NBC-TV (primary).  
Rep: NBC Spot Sales  
Highest hour rate \$850  
Color facilities network.  
Video tape: Ampex.  
Executives: William Grant, pres & gen mgr; Ralph Radetsky, gen mgr, Dick Harris, sales mgr, Heyward Siddons, program dir & film buyer; Si Palmer, program coordinator; Dean Faulkner, promotion mgr; John Henry, news & special events dir; Sid Davidson, dir of engineering  
Washington atty: McKenna & Wilkinson  
Radio affiliate: KOA.

**KOA-TV Translator**: K78AG Leadville, Colo People's Tv Inc, c/o Gordon Furman, Box 44, Leadville, Colo

**KRMA-TV** (noncommercial educational) (Jan 30, 1956) ch \*6; power—15.5kw visual, 8.5kw aural, antenna height—880 feet above average terrain, 210 feet above ground  
Address 13th and Glenarm Sts Phone Acoma 2-4561  
Licensee School District No 1, City and County of Denver (original owner).  
Video tape Ampex  
Executives: Howard L. Johnson, exec dir; James W. Case, operations & program dir; John G. Cullen, chief engr.  
Washington atty. Krieger & Jorgensen.

**KTV** (July 18, 1952) ch 2; power—100 kw visual, 50.1 kw aural, antenna height—780 feet above average terrain, 201 feet above ground  
Address: 550 Lincoln St, zone 3. Phone Keystone 4-8281 TWX DN 367  
Licensee Gotham Broadcasting Corp (acquired station May 1960)

Ownership: See J. Elroy McCaw Stations in "Group Ownership"  
Rep Young Tv  
Highest hour rate \$500  
Video tape Ampex  
Executives J. Elroy McCaw pres, James T. Brennan, gen mgr, Ralph H. Davison Jr., station mgr & coml mgr, Brad Robinson prog dir, James T. Brennan film buyer, Len Bermon, prom mgr, Tony Larson, news dir, Lester J. Dunn, chief engr  
Washington atty Loucks, Zias & Jansky

**KTV Translator**: K82AG Laramie Wyo Albany Electronics Inc, Box 23, Laramie, Wyo.

**DURANGO**, LaPlata County (ch. 6+, 15)

**FORT COLLINS**, Larimer County (ch. 44+)

**FORT MORGAN**, Morgan County (ch. 15+)

**GRAND JUNCTION**, Mesa County (ch. 5—, 21+)

**KREX-TV** (May 22, 1951) ch 5 power—12.9 kw visual 6.46 kw aural, antenna height—minus 10 feet above average terrain 343 feet above ground

Address P. O. Box 30 Phone Chapel 2-1000, TWX GJ 8122  
Licensee Western Slope Broadcasting Co (original owner)  
Ownership See Rex G. Howell Stations in "Group Ownership."  
Network ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)  
Rep Holman  
Color facilities network  
Highest hour rate \$175  
Executives Rex Howell pres & gen mgr, Bob McMahan, coml mgr, Tv Stations Inc, film buyer, Bill Cleary, news dir, Jim Meever, chief engr  
Washington atty Miller & Schroeder  
Radio affiliate KREX-AM-FM

**GREELEY**, Weld County (ch. 50)

**LA JUNTA**, Otero County (ch. 24)

**LAMAR**, Prowers County (ch. 12—, 18—)

**LEADVILLE**, Lake County (ch. 14+)

**LONGMONT**, Boulder County (ch. 32)

**LOVELAND**, Larimer County (ch. 38)

**High in the Mile-High Sky!**

**STAGE III PROMOTION**  
The TV Station of "Perpetual Promotion"  
KBTV Backs the Attack with Solid Selling Promotion

**STAGE II PROGRAMING**  
Great ABC Network Shows Combined with Local Programs Tailored for Western Viewers

**STAGE I the BIG-LITTLE AUDIENCE**  
Don't Overlook the Power of the Young TVviewers ... KBTV Delivers Them in Doves Through "Three Stooges" and "Sheriff Scotty"

**KBTV The Best Buy in The Denver Sky**

**KBTV 9**  
THE FAMILY STATION CHANNEL

1089 Bannock Street • AMherst 6-3601  
Or Call Your PGW Colonel  
Denver, Colorado

John C. Mullins, President  
Joe Herold, Station Manager

## Tv Stations CONTINUED

### COLORADO CONTINUED

#### MONTROSE, Montrose County (ch. 10+, 18)

**KREY-TV** (Aug. 26, 1956) ch. 10, power—0.617 kw visual, 0.308 kw aural, antenna height—80 feet above average terrain, 112 feet above ground

Address P O Box 120 Phone. Cheiry 9-3011

Licensee Black Canon Broadcasting Co (acquired station Jan 15, 1959)

Ownership See Rex G Howell Stations in Group Ownership

Network ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)

Rep Hal Holman, John McQuire.

Color facilities: network.

Highest hour rate \$75

Executives Rex G Howell, pres & gen mgr, Carl Q Anderson, coml mgr, prog dir film buyer & chief engr; Frank Bell, prom mgr Washington atty Miller & Schroeder

#### PUEBLO, Pueblo County (ch. 5, \*8, 28+, 34—)

**KCSJ-TV** (June 13, 1953) ch. 5; power—13.5kw visual, 6.76kw aural; antenna height—400 feet above average terrain, 470 feet above ground (CP for 100kw visual, antenna height 1,040 feet above average terrain, 699 feet above ground).

Address Big Hill Phone: Lincoln 4-5782.

Licensee Star Broadcasting Co. (acquired station July 1955)

Ownership Bankers Life & Casualty Co., 100%

Rep Meeker.

Executives Jim Croll, mgr, Ken Renfrow, chief engr

Washington atty Kotec & Burt

Radio affiliate KCSJ

**KCSJ-TV Translators:** K801A Center Colo Central Tv Assn, c/o C J Henrie, Center, Colo; K71AH Salida, Colo Salida Tv Translator Assn, Box 325 Salida, Colo; K70AJ Sopris, Segundo, Valdez and Starkville, Colo. H L Corley, 108 N. Maple St., Trinidad, Colo.

**KKTV** (see Colorado Springs)

#### SALIDA, Chaffee County (ch. 25)

#### STERLING, Logan County (ch. 3, 25—)

**KHOL-TV** (not on air; granted June 4, 1958, target date unknown) ch. 3; power—28.2 kw visual; antenna height—770 feet above average terrain, 605 feet above ground.

Address c/o KHOL-TV Holdrege, Neb.

Permittee: Bi-States Co

Ownership: See Bi-States Stations in "Group Ownership"

Washington atty Fisher Wavland, Duvall & Southmayd

#### TRINIDAD, Las Animas County (ch. 21—)

#### WALSBURG, Huerfano County (ch. 30—)

## CONNECTICUT

\*Non-commercial educational

#### BRIDGEPORT, Fairfield County (ch. 43—, 49—, \*71)

**\*WCTB** (not on air, target date unknown) ch. \*71, power—220 kw visual; antenna height 610 feet above average terrain, 492 feet above ground

Address: Commissioner of Public Works, Hartford

Permittee: Connecticut State Board of Education

**WICC-TV** (March 1953) ch. 43, power—18.2kw visual, 9.2kw aural, antenna height—700 feet above average terrain, 470 feet above ground

Address: P. O. Box 9140, zone 1 Phone. Amherst 8-1601. TWX 366

Licensee Bridgeport Broadcasting Co (acquired station February 1959).

Ownership: Connecticut-New York Broadcasters Inc. (Kenneth M Cooper, 49.43%, John A. Hill 21.34%).

Network ABC-TV (primary)

Rep Young

Highest hour rate \$100

Executives: Kenneth M Cooper, pres & gen mgr, John E. Metts, vp, Harry Downie, program dir; William Coddare, film buyer, Elizabeth Plokop, promotion mgr, Elliott W. Whalen, news dir; Russell Adams, chief engr.

Washington atty Cohn & Marks

Radio affiliate WICC, WJZZ (FM)

## HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSales St., N.W., WASHINGTON  
EXECUTIVE 3-3456

#### HARTFORD, Hartford County (ch. 3+, 18—, \*24)

**\*WEDH** (not on air, granted Jan. 29, 1953; target date unknown) ch. \*24; power—235kw visual; antenna height—780 feet above average terrain, 99 feet above ground.

Address: c/o Commissioner of Public Works, Hartford

Permittee Connecticut State Board of Education.

**WHCT** (Jan 24, 1959) ch. 18; power—158 kw visual; antenna height—640 feet above average terrain, 291 feet above ground

Address Asylum St, zone 5 Phone Jackson 5-2611

Licensee Hartford Phonevision Co. (acquired station, June 1960)

Ownership See RKO General Stations in "Group Ownership"

Rep Young Tv

Highest hour rate \$400

Executives Tom F O'Neil, pres, Edward D Tadder, gen mgr; C Donald Woodman Jr film mgr, Lillian Hackman, controller

Washington atty Pierson, Ball & Dowd

**WHNB-TV** (See New Britain).

**WTIC-TV** (Sept 23, 1957) ch. 3, power—100kw visual, 50kw aural, antenna height—910 feet above average terrain, 542 feet above ground

Address 26 Grove St zone 15 Phone Jackson 5-0801. TWX Hfd 372

Licensee Travelers Broadcasting Service Corp (original owner).

Ownership: Travelers Insurance Co.

Network CBS-TV (primary)

Rep Harrington, Righter & Parsons.

Highest hour rate \$1,600.

Color facilities network.

Video tape Ampex

Executives Paul W. Morency, pres; Walter C Johnson vp & gen mgr; Irwin C Cowper, vp, sales, Leonard J Patricelli, vp, programs; Eugene J. Muriaty, promotion mgr; N. Thomas Eaton, news dir, Harold A. Dorschug, dir of engineer ng

Washington atty Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate WTIC-AM-FM

#### MERIDEN, New Haven County (ch. 65—)

#### NEW BRITAIN, Hartford County (ch. 30+)

**WHNB-TV** (Feb 11, 1953) ch. 30, power—191 kw visual 102 kw aural, antenna height—971 feet above average terrain, 548 feet above ground

Address 1422 New Britain Ave Phone Adams 3-8551 TWX CTT 7275-02

Licensee Connecticut Television Inc (acquired station Nov 21, 1959).

Ownership Owned jointly by Transcontinental Properties Inc and H. & E Balaban Inc Springfield Television Broadcasting Corp (WWLP [TV] Springfield, Mass) holds option to purchase one-third For Transcontinental and Balaban holdings, see under those names in "Group Ownership."

Network NBC-TV (primary).

Rep NBC Spot Sales

Color facilities network

Highest hour rate \$700

Executives Herbert Scheffelt, pres, Alfred Burget, sec Elmer Balaban, treas, Robert W. Bray, gen mgr & asst secy, Raymond Petrofsky, controller & asst treas, Jack Fox, coml mgr & sales dir, Philip Corvo, prog dir, Philip B Hale film buyer, Howard Wry prom mgr, Harvey Olson, news dir, Thomas Doody, chief engr

Washington atty McKenna & Wilkinson

#### NEW HAVEN, New Haven County (ch. 8+, 59+)

**WELI-TV** (not on air; granted June 24, 1953; target date unknown) ch. 59, power—19.5kw visual, antenna height—560 feet above average terrain, 334 feet above ground.

Address: 221 Orange St.

Permittee: Connecticut Radio Foundation

Ownership: Richard W Davis, 30.05%; Rudy Frank, 3.88%; Edwin Schweitzer, 7.12%, and others.

Radio affiliate WELI

**WNHC-TV** (June 15 1948) ch. 8 power—316 kw visual, 158 kw aural, antenna height—720 feet above average terrain, 326 feet above ground

Address 135 College St, zone 10 Phone Spruce 7-3611 TWX NH 57

Licensee Triangle Publications Inc (Radio & Tv Division) (acquired station Aug 28, 1956).

Ownership See Triangle Stations in "Group Ownership" and see "Newspaper Ownership"

Network ABC-TV (primary)

Rep Blair-Tv

Color facilities: network, local live, local slides

Highest hour rate \$1,500

Video tape: Ampex (2)

Executives: Roger W. Clipp, vp & gen mgr, Howard W. Maschmeier, gen mgr (WNHC-TV); John F Cundiff, sales mgr, James Kovach, prog dir, Howard W. Wessenberg, chief engr

Washington atty: Lyon, Wilner & Bergson

Radio affiliate WNHC-AM-FM.

#### NEW LONDON, New London County (ch. 26+, 81)

**WNLC-TV** (not on air; target date unknown) ch. 26, power—19.1kw visual; antenna height—700 feet above average terrain, 468 feet above ground

Address 281 State St. Phone Gibson 2-4365.

Licensee: Thames Broadcasting Corp.

Ownership: Roderick L. Morey and family, 100%  
Executives: Gerald J. Morey, pres  
Washington atty Dow, Lohnes & Albertson.  
Radio affiliate. WNLC.

#### NORWALK (see STAMFORD)

#### NORWICH, New London County (ch. 57+, \*63—)

**\*WCTN** (not on air, target date unknown; granted Jan. 29, 1953) ch. \*63; power—215kw visual, antenna height—590 feet above average terrain, 520 feet above ground.

Address Commissioner of Public Works, Hartford

Permittee Connecticut State Board of Education.

#### STAMFORD-NORWALK, Fairfield County (ch. 27)

#### WATERBURY, New Haven County (ch. 53)

**WATR-TV** (Sept. 1953) ch. 53, power—24.5 kw visual, 12.5 kw aural, antenna height—770 feet above average terrain, 120 feet above ground

Address 440 Meadow St Phone Plaza 5-1121

TWX 195

Licensee WATR Inc (original owner)

Ownership Harold and Lillian Thomas, 99.5%. B J Zucker, 0.5% Mr Thomas also owns WNAB Bridgeport

Network ABC-TV (primary)

Rep Masla

Highest hour rate \$200

Executives Harold Thomas, pres; Sam Elman, gen mgr & coml mgr, Astrid Curtis, film buyer & prog dir, Andrew Toross, chief engr

Washington atty Pierson Ball & Dowd

Radio affiliate WATR-AM-FM.

## DELAWARE

\*Non-commercial educational

#### DOVER, Kent County (ch. 40)

#### WILMINGTON, New Castle County (ch. 12, \*59—, 83+)

## DISTRICT OF COLUMBIA

\*Non-commercial educational

#### WASHINGTON, D. C. (ch. 4—, 5—, 7+, 9, 14—, 20+, \*26—, 50—)

**WMAL-TV** (Oct 3, 1917) ch. 7, power—316 kw visual 158.5 kw aural, antenna height—500 feet above average terrain, 398 feet above ground

Address: 4461 Connecticut Ave N W, zone 8 Phone Kellogg 7-1100 TWX 50

Licensee Evening Star Broadcasting Co (original owner)

Ownership See Evening Star stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC-TV (primary)

Rep H-R Television

Highest hour rate \$1,750

Executives John W Thompson Jr, pres, Frederick S. Houwink, gen mgr, Neal J Edwards, coml mgr; Theodore N. McDowell, prog mgr & film buyer; Dick Richmond, news dir; E Haywood Meeks, prom mgr, Allan T. Powley, chief engr

Washington atty: Hogan & Hartson.

Radio affiliate WMAL-AM-FM

**WMAL-TV Translator:** W80AB Frostburg, Md, Frostburg Community Tv Inc, c/o Kenneth L. Close, 10 High St, Frostburg.

**WOOK-TV** (not on air, granted Feb 24, 1954 target date unknown) ch. 14; power—275kw visual; antenna height—330 feet above average terrain 337 feet above ground

Address E 9th & Eye Sts N.W.

Permittee United Broadcasting Co.

Ownership See United Broadcasting Co. Stations in "Group Ownership"

Washington atty. Cohn & Marks.

Radio affiliate. WOOK, WFAN (FM).

**WRC-TV** (June 27, 1947) ch. 4; power—100 kw visual 50 kw aural, antenna height—570 feet above average terrain, 457.9 feet above ground

Address 4001 Nebraska Ave N.W., zone 16. Phone Emerson 2-4000 TWX WA 89

Licensee National Broadcasting Co (original owner)

Ownership: See NBC Owned Stations in "Group Ownership" Sale to RKO General Inc. pending FCC approval

Network NBC-TV (primary)

Rep: NBC Spot Sales

Color facilities: network, local film, local live, local slides

Highest hour rate \$1,250

Executives Robert W. Sarnoff, chmn of board, Peter B Kenne, sta mgr; Tom Paro, dir of sales, Weston J. Harris, prog dir; Ralph R. McCawley, adv & prom mgr; Cassius Keller, news mgr, Leferts A McClelland, operations dir

Washington atty Howard Monderer

Radio affiliate WRC-AM-FM

**WTOP-TV** (Jan 16, 1949) ch. 9; power—316 kw visual, 174 kw aural; antenna height—

530 feet above average terrain, 373 feet above ground

Address: 40th & Brandywine Sts N.W., zone 16 Phone Emerson 2-9300 TWX WA 63. Licensee Washington Post Co. (acquired station June, 1950).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS-TV (primary)  
Rep: CBS Television Spot Sales  
Color facilities network, local film, local slides

Highest hour rate: \$1,800.

Video tape: RCA.

John S. Hayes, pres, Washington Post Broadcast Div; George F. Hartford, vp & gen mgr, Robert A. J. Bordley, gen sales mgr, Jim Silman, dir of prog & film buyer, Robert M. Adams, prom dir, Edward F. Ryan, gen mgr of news and public affairs, Clyde Hunt, vp in charge of eng. Wash. Post Bcast. Div, Donald Cooper, chief engr.

Washington atty: Covington & Burling.

Radio affiliate WTOP-AM-FM

**WTOP-TV Translators:** W78AA Frostburg, Md, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W81AC Paw Paw Levels, W Va, Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va

INTERESTED IN BUYING OR SELLING ONE OF THE  
**5 TV 9 FM 6 AM**  
STATIONS OPERATING IN  
**DISTRICT of COLUMBIA**  
CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
& Associates, Inc.—Nationwide Brokers  
THE NEAREST OFFICE TO DISTRICT OF  
COLUMBIA IS—  
1737 De Sales St., N.W., Washington, D. C.  
EX 3-3456  
\*As of August 1, 1960

**WTG** (Jan. 1, 1947) ch 5, power—100 kw visual, 50 kw aural, antenna height—500 feet above average terrain, 542 feet above ground

Address 10th fl, Raleigh Hotel, zone 4. Phone Sterling 3-5300 TWX WA 496.

Licensee Metropolitan Broadcasting Corp. (acquired station Sept. 16, 1955).

Ownership: See Metropolitan Broadcasting Corp. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward  
Color facilities: network, local film, local slides

Highest hour rate \$2,000

Video tape Ampex (2)

Executives: John W. Kluge, pres, John E. McArdle, gen mgr, Ellis I. Shook, production mgr, Symon B. Cowles, promotion & publicity dir, Malcolm M. Burleson, chief engr

Washington atty: Dow, Lohnes & Albertson

**WTG Translators:** W76AA Frostburg, La. Vale and Cresaptown, Md, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md., W74AD Paw Paw Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

## FLORIDA

\*Non-commercial educational.

**BELLE GLADE**, Palm Beach County (ch. 27+)

**BRADENTON**, Manatee County (ch. 28—)

**CLEARWATER**, Pinellas County (ch. 32+, 50)

**WFTV** (not on air, target date not announced) ch 32, power—933 kw visual, antenna height—280 feet above average terrain, 300 feet above ground

Permittee West Coast Telecasting Corp  
Ownership: Bruce Taylor, Charles C. Sterno, George E. Reynolds Jr., each 10%, Marc J. Robinson Jr., 5% and others

**DAYTONA BEACH**, Volusia County (ch. 2—, 53)

**WESH-TV** (Orlando) (May 29, 1956) ch 2, power—100 kw visual, 60 kw aural; antenna height—940 feet above average terrain, 998 feet above ground.

Address: P. O. Box 1712, Daytona Beach  
Phone: Clinton 3-6591.

Licensee: Telrad Inc. (acquired station April 1956)

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel

Highest hour rate \$500

Color facilities: network.

Executives: John H. Perry Jr., pres; Thomas S. Gilchrist Jr., vp & gen mgr, Walter M. Stouse, sta mgr (Orlando), Charles W. Rogers, coml mgr, Dan Joiner, prog dir & prom mgr, Betty Langdon, film buyer, Beecher Havford, dir of engineering

Washington atty: Dempsey & Koplovitz

Radio affiliate: WNDB-AM-FM.

**DE LAND**, Volusia County (ch. 44+)

**FORT LAUDERDALE**, Broward County (ch. 17—, 39)

**WITV** (suspended operation, but has not returned construction permit) ch 17, power—204kw visual, antenna height—730 feet above average terrain, 752 feet above ground

Address 5500 Hallandale Rd

Permittee Gerico Investment Co

Ownership: Russell E. Lowell, Mortimer W. Loewi and others.

**FORT MYERS**, Lee County (ch. 11+)

**WINK-TV** (March, 1954) ch 11, power—616 kw visual, 35 kw aural, antenna height—320 feet above average terrain, 346 feet above ground

Address P. O. Box 1072. Phone Edison 4-1131. TWX 482

Licensee Ft Myers Broadcasting Co (original owner)

Ownership: Arthur B. McBride Jr., 50%.

Edward J. McBride, 50%

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Forjoe

Highest hour rate \$165

Executives: Edward McBride pres & J

Bauer, gen mgr & coml mgr, Frank Nodine, prog dir & film buyer, Chuck Miller, prom mgr; Vernon Lundquist, news dir, Bob Bachman, chief engr

Washington atty: Dempsey & Koplovitz  
Radio affiliate: WINK

**FORT PIERCE**, Saint Lucie County (ch. 19)

**WTVI** (not on the air; granted April 19, 1955, target date Sept 15, 1960) ch 19, power—178 kw visual, antenna height—438 feet above average terrain, 436 feet above ground CP for 237 kw visual, 129 kw aural

Address: Signal Hill, Rt 2.

Permittee: Gene T. Dyer.

Network: ABC-TV; CBS-TV

Ownership: Mr. Dyer's wife, Evelyn, owns 10% of WGES Chicago

Executives: Gene T. Dyer, senior exec; J. Patrick Beacom, exec mgr, Les Combs, sta mgr, Ken Sanders, prom mgr, Joseph Stielanski, chief engr

Washington atty: Haley, Wollenberg & Bader.

**GAINESVILLE**, Alachua County (ch. \*5—, 20+)

**WUFT** (Nov. 10, 1958) ch. \*5; power—138 kw visual, 74kw aural; antenna height—480 feet above average terrain, 651 feet above ground.

Address: University of Florida. Phone: Franklin 6-3261, Ext. 328

Licensee: University of Florida (original owner)

Video tape: Ampex

Washington atty: Krieger & Jorgensen

Radio affiliate: WRUF-AM-FM

**JACKSONVILLE**, Duval County (ch. 4+, \*7, 12—, 30+, 36—)

**WFGA-TV** (Sept 1, 1957) ch. 12, power—316 kw visual, 158 kw aural, antenna height—940 feet above average terrain, 996 feet above ground.

Address 1070 E. Adams St zone 2 Phone Elgin 6-3281. TWX JK 362

Licensee: Florida-Georgia Television Co. (original owner)

Ownership: Alexander Brest, 25.5%, Harold S. Cohn, 19%, Wometco Enterprises Inc., 47.5%. Mr. Cohn also owns WRHC Jacksonville. Also, see Wometco Enterprises Stations in "Group Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Peters, Griffin, Woodward

Color facilities: network, local film, local live, local slides

Highest hour rate \$750.

Video tape: Ampex (2)

Executives: Alexander Brest, pres; Jesse H. Cripe, vp & gen mgr, Ralph W. Nimmons, gen sales mgr, Rusty Bruton, prog & prod mgr; Jesse H. Cripe, film buyer, Andy Amyx, prom mgr, Harold Baker, news dir; Bill Walker, natl sales mgr, Harry Wingfield, chief engr

Washington atty: Koteen & Burt

Radio affiliate: WRHC

**WJCT** (Sept 10, 1958) ch 7; power—138 kw visual, 69 kw aural, antenna height—840 feet above average terrain, 996 feet above ground.

Address, 1070 E. Adams St, zone 2. Phone. Elgin 5-6421

Licensee: Educational Television Inc (original owner).

Executives: Dr. William Kenneth Cumming, gen mgr & prod dir, James Dryden, prod dir, Henry Hoche, film dir; Al Peck, chief engr

# WESH-TV

"THE CHOICE OF NATIONAL SPOT TV ADVERTISERS...  
...in the ORLANDO-DAYTONA BEACH MARKET!"

100,000 WATTS  CHANNEL 2  1,000 FOOT TOWER

NBC AFFILIATE  Represented by Avery-Knodel, Inc.

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SCORES AGAIN WITH  
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from 5 pm to 7 pm  
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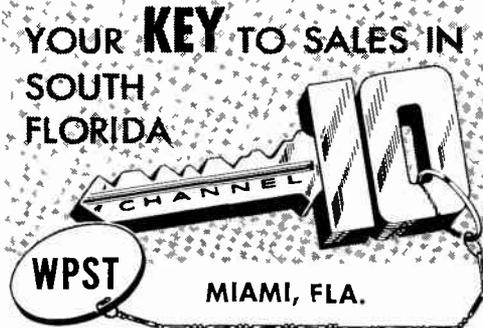
**GABRIEL  
HEATTER**

One of America's  
favorite newscasters

Superman . . . . . 5:00 pm  
People's Choice . . . . . 5:30 pm  
Gabriel Heatter . . . . . 6:00 pm  
Pete Smith Specialty . 6:15 pm  
The Californians . . . . 6:30 pm

**AND** Channel 10 offers the most complete facilities for selling your products 1) Popular local personalities; 2) Finest film facilities, 3) Two complete Videotape\* units—studio and remote—available for commercial production. It all adds up to more viewers per advertising dollar.

\*T.M. Ampex Corp.



PUBLIC SERVICE TELEVISION, INC.  
**ABC NETWORK**  
Nationally represented by EDWARD PETRY CO., INC.

## Tv Stations CONTINUED

### FLORIDA CONTINUED

**WJXT** (Sept 16, 1949) ch 4, power—100 kw visual, 70 kw aural, antenna height—930 feet above average terrain, 996 feet above ground Address P O Box 5187 Phone Exbrook 8-0501

Licensee Washington Post Co (acquired station Feb 23, 1953)

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS-TV (primary)  
Rep CBS-TV Spot Sales  
Color facilities network  
Highest hour rate \$850  
Video tape RCA

Executives John S Hayes, pres, Washington Post Broadcast Div, Glenn Marshall Jr, pres WJXT & gen mgr; Dave Booher, coml mgr, Leonard Mosby, prog dir & film buyer Tom Mahaffey, prom mgr, William Grove, news dir, Ernest Vordermark, chief engr Washington atty Covington & Burling

**KEY WEST**, Monroe County (ch. 14+, 20)

**LAKE CITY**, Columbia County (ch. 33+)

**LAKELAND**, Polk County (ch. 16+, 22+)

**LAKE WALES**, Polk County (ch. 14)

**LEESBURG**, Lake County (ch. 26—)

**MARIANNA**, Jackson County (ch. 17+)

**MELBOURNE**, Brevard County (ch. 37—)

**MIAMI**, Dade County (ch. \*2, 4, 6, 7—, 10+, 23—, 33)

**WKCT** (July 29, 1956) ch 7; power—316 kw visual, 158 kw aural, antenna height—950 feet above average terrain, 991 feet above ground

Address P O Box 38-M Phone Plaza 1-6692 TWX MM177.

Licensee Biscayne Television Corp (original owner) Initial decision pending by Special Hearing Examiner to set aside 1956 grant and to hold further proceedings)

Ownership: Niles Trammell, 15%; Cox interests, 42.5%; Knight interests, 42.5%. Mr Trammell is former NBC president. Cox stockholders James M Cox Jr, 29%; J Leonard Reinsch, 5%; D. J. Mahoney, 5%; James M LeGate, 3.5%; Milton C. Scott, 3.5%; Knight stockholders: John S Knight, 17.5%; James L Knight, 10%; Lee Hills, 5%; Owen F. Uridge 5%; C. Blake McDowell, 5%. For Cox interests see James M Cox Stations in "Group Ownership." For Knight interests see Knight Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC-TV (primary)  
Rep NBC Spot Sales  
Color facilities network local film, local slides

Highest hour rate \$1250  
Executives Niles Trammell, pres, Charles Kelly, station mgr, Robert Fridlar, coml mgr, James Campbell, local sales mgr, Gene Walz, prog dir, Frank Struzzi, film buyer Don Fischer, prom mgr, Gene Stul, news dir, Robert Paasch, chief engr

Radio affiliate WCKR-AM-FM  
**WGBS-TV** (suspended operation but has not turned in construction permit) ch 23, power—186kw visual; antenna height—920 feet above average terrain.

Address c/o WGBS, 1605 Biscayne Blvd Permittee Storer Broadcasting Co Ownership See Storer Broadcasting Co Stations in "Group Ownership." Also see "Newspaper Ownership."

Radio affiliate WGBS-AM-FM.  
**WLBW-TV** (not on air granted July 14, 1960) ch 10 L B Wilson Inc (see WPST-TV below)

**WPST-TV** (Aug 2, 1957) ch 10, power—316 kw visual, 195 kw aural, antenna height—932.6 feet above average terrain, 972.9 feet above ground

Address 2075 Biscayne Blvd Phone Franklin 1-6501 TWX MM 289

Licensee Public Service Television Inc (original owner) (FCC revoked grant eff Sept 30, 1960, and issued new permit to L B Wilson Inc), appeal has been filed in court and a stay requested of the FCC)

Ownership: National Airlines Inc., 100%  
Network ABC-TV (primary)  
Rep Petry  
Color facilities network  
Highest hour rate \$900  
Video tape Ampex (2)

Executives George T Baker, pres, Walter Koessler gen ingt, Robert Hanna, natl sales mgr, Jack Allen, retail sales mgr, Eleanor L Larsen prog dir John Murphy, film buyer Nat Tashman, prom mgr, Bill Bayer, news dir Jack Barry, operations dir, Bill Needs chief engr

Washington atty Norman Jorgensen  
**WTHS-TV** (Aug 12, 1955) ch. \*2, power—43.6 kw visual, antenna height—670 feet above average terrain, 724 feet above ground.

Address 275 N.W. Second St., zone 41 Phone Franklin 4-7281

Licensee Board of Public Instruction of Dade County (original owner).

Video tape Ampex.  
Washington atty Krieger & Jorgensen  
Radio affiliate: WTHS-FM

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NIELSEN  
AGREE!**  
(MARCH/60 REPORTS)

**WDBO-TV**  
CHANNEL 6  
ORLANDO

**offers**

**OVER  
53%  
average  
SHARE  
DAYTIME AUDIENCE**

Survey after survey proves  
**WDBO-TV  
A DOMINANT FIRST**  
in Central Florida!

**OVER  
41%  
average  
SHARE  
NIGHTTIME AUDIENCE**

**CBS**

**WDBO-TV**

**offers  
IMPACT**

**in CENTRAL FLORIDA'S  
3-STATION MARKET!**

BLAIR TVA has more FACTS!

**WTVJ** (March 21, 1949) ch 4, power—100 kw visual, 70 kw aural, antenna height—950 feet above average terrain, 990 feet above ground  
 Address 316 N Miami Ave, zone 31 Phone Franklin 4-6262 TWX MM92  
 Licensee Wometco Enterprises Inc (original owner)  
 Ownership See Wometco Enterprises Inc Stations in "Group Ownership"  
 Network CBS-TV (primary)  
 Rep Peters Griffin, Woodward.  
 Color facilities network, local film, local slides  
 Highest hour rate \$1,350  
 Video tape Ampex (2).  
 Executives Mitchell Wolfson, pres Lee Ruwitch, exec vp & gen mgr, William Brazzil, vp, sales, Miss Lee Waller, prog dir, Robert J Ross, film buyer, Burt Toppan, prom mgr, Ralph A Renick, news dir, Jack Shay, vp operations  
 Washington atty. Cohn & Marks.

**OCALA**, Marion County (ch. 15+)

**ORLANDO**, Orange County (ch. 6—, 9, 18, \*24—, 47)

**WDBO-TV** (July 1, 1951) ch 6, power—100 kw visual, 50 kw aural, antenna height—540 feet above average terrain, 584 feet above ground  
 Address P. O. Box 1833 Phone Cherry 1-1491 TWX Orlando 7088  
 Licensee Cherry Broadcasting Co (acquired station May 17, 1957).  
 Ownership: William S. Cherry, 85%; William Goodman, 10%; Arnold F. Schoen Jr., 5%

Network CBS-TV (primary)  
 Rep Blair Television Assoc  
 Color facilities network  
 Highest hour rate \$600  
 Executives Arnold F. Schoen Jr., exec vp & gen mgr, Leonard S. Davey Jr., coml mgr; Walter E. Sickles, prog dir & film buyer, James E. Yarbrough, chief engr  
 Washington atty. Dow, Lohnes & Albertson  
 Radio affiliate WDBO-AM-FM

**WESH-TV** (see Daytona Beach, Fla)

**WLOF-TV** (Feb 1, 1958) ch 9, power—316kw visual; antenna height—604 feet above average terrain, 650 feet above ground.  
 Address 639 W. Central Ave. Phone Garden 4-8537.

Licensee Mid-Florida Television Corp (original owner).  
 Ownership: Class A—H. N. Roth, 35.7%; Dr. A. H. Spivack, 3.33%; Dr. Alvin H. Savage, 3.33%; Donn R. Colee, 2.67%; Harry Braver-

man, 23.8% and others—Class B—Joseph L. Brechner, 38%, Marion B. Brechner, 39%, Vasil Polyziou, 14.76%, Harris H. Thomson, 10%  
 Mr. Brechner owns 100% of WHMS-AM-FM Charleston, W. Va., and 26% of WLOF Orlando, Fla. Mr. Polyziou owns 22% of WLOF. Mr. Thomson owns 52% of WLOF.  
 Washington atty. Cohn & Marks  
 Radio affiliate WLOF.

**PALATKA**, Putnam County (ch. 17)

**PANAMA CITY**, Bay County (ch. 7+, 13, \*30, 36+)

**WJHG-TV** (Dec 15, 1953) ch 7, power—93.3 kw visual, antenna height—480 feet above average terrain, 487 feet above ground  
 Address P. O. Box 2349 Phone Adams 4-2251 TWX Pan City 300  
 Licensee Herald Publishing Co. (acquired station July 1960)  
 Ownership See Herald Publishing Stations in "Group Ownership" See also "Newspaper Ownership"  
 Network ABC-TV (secondary); CBS-TV (secondary), NBC-TV (primary)  
 Rep Venard, Rintoul & McConnell.  
 Highest hour rate \$175  
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters

**PENSACOLA**, Escambia County (ch. 3—, 15—, \*21, 46)

**WEAR-TV** (Jan 13, 1954) ch. 3, power—100 kw visual, 50 kw aural; antenna height—1,220 feet above average terrain, 1,257 feet above ground  
 Address P. O. Box 431. Phone Glendale 5-7311 TWX PS 82  
 Licensee Rollins Telecasting Inc. (acquired station June 1959)  
 Ownership: See Rollins Broadcasting Co Stations in "Group Ownership"

Network ABC-TV (primary)  
 Rep Blair Television Assoc  
 Highest hour rate \$550  
 Video tape Ampex  
 Executives O. Wayne Rollins, pres, Milt de Reyna Jr., gen mgr, natl sales mgr & film buyer, Irv Welch, local sales mgr, Dick Daiby, prom mgr, Jack Kenney, news dir, Harry Babb, chief engr  
 Washington atty Cohn & Marks

**WPFA-TV** (suspended operation, but has not returned construction permit) ch 15, power—20.4kw visual; antenna height—370 feet above average terrain  
 Address P. O. Box 27.  
 Permittee: Charles W. Lamar Jr.

Ownership: See Charles W. Lamar Stations in "Group Ownership"  
 Washington atty McKenna & Wilkinson.

**QUINCY**, Gadsden County (ch. 54+)

**ST. AUGUSTINE**, St. Johns County (ch. 25+)

**ST. PETERSBURG** (See TAMPA)

**SANFORD**, Seminole County (ch. 35+)

**SARASOTA**, Sarasota County (ch. 34+)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**21 TV 28 FM 172 AM**  
 STATIONS\* OPERATING IN  
**FLORIDA**  
 CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
 & Associates, Inc.—Nationwide Brokers  
 THE NEAREST OFFICE TO FLORIDA IS—  
 1737 De Sales St., N.W., Washington, D. C.  
 EX 3-3456  
 \*As of August 1, 1960

**TALLAHASSEE**, Leon County (ch. \*11—, 24, 51)

**WCTV** (Sept. 15, 1955) ch. 6 (for full listing see Thomasville, Ga.)

**WFSU-TV** (target date unknown) ch 11, power—95.5 kw visual, 47.9 kw aural, antenna height—760 feet above average terrain, 777 feet above ground

Address 202 Graduate Bldg Florida State U Phone University 2-8000, Ext 3406  
 Licensee Board of Control of State of Florida and Florida Educational Television Commission on behalf of Florida State U.  
 Video tape Ampex.  
 Executives Roy Flynn, dir, Donald Wheeler, prog dir, Dick Puckett, studio supervisor, Bill Ragadale, chief engr  
 Radio affiliate WFSU-FM

# Among the men and women\* responsible for the biggest decisions in television and radio advertising—

- BROADCASTING** is the most thoroughly read . . .
  - BROADCASTING** is preferred first for news and information . . .
  - BROADCASTING** is the top choice (if only two were available) . . .
  - BROADCASTING** is considered most excellent in content . . .
  - BROADCASTING** inspires the most confidence . . .
  - BROADCASTING** has proved most useful in their work . . .
  - BROADCASTING** is recommended as best for reaching them . . .
  - BROADCASTING** delivers the most advertising impact on them . . .
- and
- BROADCASTING YEARBOOK** is their most-used reference annual.

\*Members of the *Million Dollar Club* whose membership is limited to advertising agency executives for allocation of over \$1,000,000 yearly in broadcast advertising. (ARB Survey).

**Tv Stations CONTINUED**

**FLORIDA CONTINUED**

**TAMPA** (Hillsborough County)-**ST. PETERSBURG** (Pinellas County) (ch. \*3, 8—, 10—, 13—, 38)

\***WEDU** (Oct. 27, 1958) ch. 3, power—56.2 kw visual, 28.1 kw aural, antenna height—190 feet above average terrain, 527 feet above ground.

Address 908 S 20th St., zone 5, Tampa Phone 4-5751.

Licenses: Florida West Coast Educational Television Inc. (original owner)

Video tape: Ampex.  
Executives: William MacInnes, pres. R. LeRoy Lastinger, gen mgr, William J. Ballard, prog dir; John W. Thorne, film buyer, Mrs. Jane G. Winther, prom mgr; Orbra W. Harrell, chief engr.

**WFLA-TV** (Feb. 14, 1955) ch. 8; power—302 kw visual, 212 kw aural, antenna height—1,040 feet above average terrain, 1,055 feet above ground.

Address P. O. Box 1410, Tampa Phone 2-0131 TWX TP 8060

Licenses: The Tribune Co. (original owner) Ownership: Tampa Tribune See "Newspaper Ownership"

Network: NBC-TV (primary)

Rep: Blair-TV  
Color facilities: network, local film, local slides

Highest hour rate: \$950.

Video tape: Ampex (2).  
Executives: J. C. Council, pres., George W. Harvey, vp & gen mgr, William B. Faber, sales mgr, Jay Faraghan, film buyer & prog dir, Carl P. Bergquist, prog operations mgr, Doug Duperrault, prom mgr, Jerry Harpel, news dir, Joe H. Mitchell, chief engr.

Washington atty. Smith, Hennessey & McDonald

Radio affiliate: WFLA-AM-FM

**WSUN-TV** (May 31, 1953) ch. 35, power—200 kw visual, 122.4 kw aural, antenna height—460 feet above average terrain, 492 feet above ground

Address: Municipal Pier, zone 1, St. Petersburg Phone 5-4121 TWX 8-082

Licenses: City of St. Petersburg (original owner)

Ownership: Municipal corporation

Network: ABC-TV (primary).  
Rep: Venard, Rintoul & McConnell; James S. Ayers (Southeastern)

Highest hour rate: \$400

Executives: Fred P. Shawn, gen mgr, Earl Weide, coml mgr, Leo Ribitzki, prog dir & film buyer, Jerome Baker, prom mgr, William J. Coddig, chief engr

Washington atty: Loucks, Zias & Jansky

Radio affiliate: WSUN

**WTVT** (April 1, 1955) ch. 13, power—316 kw visual, 158 kw aural, antenna height—790 feet above average terrain, 828 feet above ground

Address: P. O. Box 1198, Tampa Phone Redwood 6-1313 TWX TP-8116

Licenses: WKY Television System Inc. (acquired station July 19, 1956)

Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership"

Network: CBS-TV (primary)

Rep: Katz  
Color facilities: network.

Highest hour rate: \$950

Video tape: Ampex (2)  
Executives: E. K. Gaylord, pres., Eugene B. Dodson, vp & mgr, John M. Haberlan, asst mgr & coml mgr, Kenneth W. Smith, prod mgr, Robert M. Olson, administrative asst, operations mgr & film buyer, Walter K. Rhoads, prom mgr, Crawford P. Rice, news & public affairs dir, William U. Witt Jr., chief engr, Robert F. Doty, local sales mgr

Washington atty: Pierson, Ball & Dowd

**WEST PALM BEACH**, Palm Beach County (ch. 5, 12, \*15, 21+)

**WEAT-TV** (Jan. 1, 1955) ch. 12, power—100 kw visual, 124 kw aural, antenna height—320 feet above average terrain, 352 feet above ground.

Address: P. O. Box 70, Phone Temple 3-9668 TWX WPB 37

Licenses: WEAT-TV Inc. (acquired station July 1, 1957).

Ownership: Palm Beach Television Co. is owned 80% by Rand Broadcasting Co. which also owns WINZ-AM-FM Miami, and 20% is owned by Bertram Lebhar Jr.

Network: ABC-TV (primary)

Rep: Weed  
Highest hour rate: \$300.

Executives: Rex Rand, pres.; Bertram Lebhar Jr., exec vp & gen mgr, Godfrey M. Lebhar, general sales mgr, Jack Poole, program mgr, Lillian Hackman, film buyer, J. Ross McPherson, chief engr

Washington atty: Cohn & Marks  
Radio affiliate: WEAT.

**WPTV** (Aug. 22, 1954) ch. 5; power—100 kw visual, 60.3 kw aural; antenna height—470 feet above average terrain, 544 feet above ground

Address: 5 Coconut Row Phone Temple 3-2471 TWX WP 75

Licenses: John H. Phipps Broadcasting Stations (acquired station Nov. 1956).

Ownership: See John H. Phipps Stations in "Group Ownership"

Network: NBC-TV (primary).  
Rep: Blair Television Assoc.

Color facilities: network  
Highest hour rate: \$300

Video tape: Ampex.  
Executives: John H. Phipps, pres., Chet Pike, gen mgr & film buyer, Clark Davis, prog dir; Tony Glenn, prom mgr, Bill Archer, news dir; Lew Evenden, chief engr

Washington atty: McKenna & Wilkinson

# WALB-TV DOMINATES

Albany-Thomasville-Tallahassee Market

**NIELSEN—MARCH, 1960**

STATION	MONDAY THRU FRIDAY				SUNDAY THRU SATURDAY	
	6 AM 9 AM	9 AM NOON	NOON 3 PM	3 PM 6 PM	6 PM 9 PM	9 PM MID.
<b>WALB-TV</b>	<b>% 67</b>	<b>% 63</b>	<b>% 50</b>	<b>% 62</b>	<b>% 52</b>	<b>% 54</b>
STATION X	32	36	49	37	47	45

Your basic buy in the Albany-Thomasville-Tallahassee Market is WALB-TV—the only primary NBC outlet between Atlanta and the Gulf—first choice with viewers in a rich area of over 750,000 people, over \$739 million spendable income.

Channel  
**10**

# WALB-TV

ALBANY, GEORGIA



Raymond E. Carow, General Manager

Represented nationally by

Venard, Rintoul & McConnell, Inc.

In the South by James S. Ayers Co.

ONE RATE CARD

**GEORGIA**

\*Non-commercial educational

**ALBANY**, Dougherty County (ch. 10, 25)

**WALB-TV** (April 7, 1954) ch. 10, power—275 kw visual, antenna height—960 feet above average terrain, 1,000 feet above ground.

Address: P. O. Box 1351 Phone: Hemlock 5-8386 TWX AX-8344

Licenses: Herald Pub Co. (original owner)

Ownership: See Herald Publishing Stations in "Group Ownership." See also "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)

Rep: Venard, Rintoul & McConnell; James S. Avers (South)

Color facilities: network  
Highest hour rate: \$300

Executives: James H. Gray, pres.; Raymond E. Carow, gen mgr & film buyer; Reba Hill, prog dir, Pat Bethune, prom mgr; Lyman H. Gray, news dir, Bruce E. Singleton, chief engr

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WALB

**AMERICUS**, Sumter County (ch. 31)

**ATHENS**, Clarke County (ch. \*8, 60—)

\***WGTV** (May 23, 1960) ch. 8; power—299 kw visual, 158 kw aural, antenna height—1,200 feet above average terrain, 1,039.7 feet above ground

Address: Georgia Center for Continuing Education, U of Georgia Phone: Liberty 8-1311

Licenses: University System of Georgia (original owner).

Executives: Gerard L. Appy, assoc dir, Georgia Center, Hill Belmont, prog mgr & film buyer; Edward Graham Jr., chief engr.

Now we're  
literally  
"the station  
on the move"

in the market on the move  
**TAMPA-  
ST. PETERSBURG**



Thanks to WTVT's new custom-built Videotape Mobile Unit, it is now possible to record a television program while on the move! Its self-contained generator (the only one in this area) can be used anywhere at anytime. For permanent locations . . . cameras can be fired en route . . . and seconds after arrival, actual taping begins.

Another outstanding service feature offered by WTVT, the station that dominates the hustling, bustling "market on the move". . . another feature which makes WTVT your most profitable buy in the entire Southeast!

SHARE OF AUDIENCE	
44.3% . . . Latest ARB • 9:00 A.M. - Midnight	
CHECK THE TOP 50 SHOWS!	
ARB	NEILSEN
WTVT 34	WTVT 34
Station B 16	Station B 16
Station C 0	Station C 0

Station on the move  
**WTVT**  CHANNEL 13  
**TAMPA - ST. PETERSBURG**

THE WKY TELEVISION SYSTEM, INC. • WKY-TV/WKY-RADIO • Oklahoma City • Represented by the Katz Agency

# 82%

## UNDUPLICATED AUDIENCE

on the only primary  
ABC station between  
Atlanta and the Gulf!

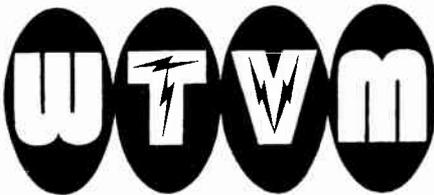
# WTVM

## Ch. 9, Columbus, Ga.

- Second largest market in Georgia, comparable to the metropolitan area of Atlanta!
- One of the top four markets in the entire Alabama and Georgia area!
- Top ABC programs such as Maverick, The Rebel, The Real McCoys, Sunset Strip, Hong Kong, Lawrence Welk, and The Untouchables.
- The best of NBC—shows like Wagon Train, The Price Is Right, The Huntley-Brinkley News.
- Popular syndicated programs like Sea Hunt, Lock Up, and This Man Dawson—plus local and daytime network programming that helps build audiences!

## CHANNEL 9



COLUMBUS, GA.

Call your  
**YOUNG TV**  
man for availabilities

Ask about availabilities on  
**WTVC CH. 9 Chattanooga, Tenn.**

The #1 night time station Sunday  
thru Friday in Chattanooga!

## Tv Stations CONTINUED

### GEORGIA CONTINUED

**ATLANTA, Fulton County (ch. 2, 5-11+, \*30, 36)**

**WAGA-TV** (March 8, 1949) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,070 feet above average terrain, 1,100 feet above ground.

Address: 1018 W. Peachtree St., N.W., zone 9. Phone: Trinity 5-5551. TWX AT 368

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz

Color facilities: network, local film, local slides

Highest hour rate: \$1,200.

Video tape Ampex (2).

Executives: George B. Storer, pres; Terry H. Lee, managing dir; William J. Flynn, gen sales mgr; Horace W. Ray, prog dir & film buyer; Edwin L. Jay, prom mgr; Dale Clark, news dir & public affairs dir; Hugo A. Bondy, chief engr.

Washington atty: Robert F. Jones.

**WATL-TV** (granted Nov. 19, 1953; not on the air; target date unknown) ch. 36; power—219kw visual; antenna height—440 feet above average terrain, 447 feet above ground.

Permittee: Robert W. Rounsaville.

Ownership: See R. W. Rounsaville Stations in "Group Ownership"

Radio affiliate: WQXI.

Washington atty: Smith & Pepper.

**\*WETV** (Feb 17, 1958) ch 30; power—218.4 kw visual, 120 kw aural; antenna height—399.6 feet above average terrain, 515 feet above ground

Address: 740 Bismark Rd., NE, zone 9 Phone Trinity 5-9206

Licensee: Atlanta Board of Education (original owner).

Video tape. Ampex

Executives Haskell Boyter, gen mgr; Donald C Gilpin, prod mgr; Margaret Kilian, film dir; Thomas W. Cowan Jr., chief engr.

Radio affiliate: WABE-FM.

**WLVA** (Sept. 1951) ch 11; power—275 kw visual; antenna height—1,038.26 feet above average terrain, 1,040.2 feet above ground

Address: 1611 W Peachtree St., N.E., zone 9. Phone Trinity 2-1141. TWX AT 197

Licensee: Crosley Broadcasting Corp. (acquired station Feb. 1953).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership"

Network: ABC-TV (primary).

Rep. Crosley Broadcasting Corp. Sales (N.Y., Chicago, Cleveland); Bomar Lowrance (Atlanta, Dallas); Tracey Moore & Assoc (San Francisco & Los Angeles).

Highest hour rate \$1,100.

Video tape: Ampex.

Executives: James D. Shouse, chairman; Robert E. Dunville, pres; Harry LeBrun, vp & gen mgr; Joseph P. Dwyer, vp & business mgr; Robert R. Hendrickson, prog dir & film buyer; James H. Burgess, sales mgr; Howard Rowe, prom mgr; John Bent, news dir; Harvey A. Aderhold, chief engr.

Washington atty Hogan & Hartson

**WSB-TV** (Sept. 29, 1948) ch 2; power—97.7 kw visual, 50 kw aural, antenna height—930 feet above average terrain, 1,059 feet above ground

Address: 1601 W. Peachtree St., NW, zone 9. Phone Trinity 5-7221 TWX AT 381

Licensee: Atlanta Newspapers Inc (original owner).

Ownership: See James M. Cox Stations in "Group Ownership." See also "Newspaper Ownership."

Network: NBC-TV (primary)

Rep: Petry

Color facilities: network, local film, local slides.

Highest hour rate: \$1,100.

Video tape RCA

Executives: J. Leonard Reinsch, exec dir; Marcus Bartlett, gen mgr; Don Elliott Heald, coml mgr; Jean Hendrix, film buyer; Mark Tolson, prom mgr; Ray Moore, news dir; Robert A. Holbrook, chief engr.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate WSB-AM-FM.

**AUGUSTA, Richmond County (ch. 6+, 12+)**

**WJBF** (Nov. 23, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,370 feet above average terrain, 1,292 feet above ground.

Address: P. O. Box 490. Phone: Park 2-6664. TWX AU 8057.

Licensee: Georgia-Carolina Broadcasting Co. (original owner)

Ownership: J. B. Fuqua, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery

Color facilities: network.

Highest hour rate: \$400.

Executives: J. B. Fuqua, pres & gen mgr; Thomas J. Hennessy, coml mgr & film buyer; Carroll Ward, prog dir; John Radeck, operations mgr & prom mgr; Warren Hites, news dir; John P. Jopling, chief engr.

**WRDW-TV** (Feb. 14, 1954) ch. 12; power—102kw visual, 51.3kw aural; antenna height—650 feet above average terrain, 498 feet above ground.

Address: Georgia & Observatory Aves., North Augusta, S. C. Phone: Taylor 4-5432.

Licensee: WPIT Inc. (acquired station April 1960).

Ownership: See Friendly Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Avery-Knode.

Highest hour rate: \$350.

Executives: John J. Laux, pres; Fred Weber, vp; Robert E. Metcalfe, managing dir; James W. Hicks, gen mgr; Lou Stratton, coml mgr; Richard A. Fennel, prog dir; Joseph P. Gill, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**BAINBRIDGE, Decatur County (ch. 35—)**

**BRUNSWICK, Glynn County (ch. 28+, 34—)**

**CAIRO, Grady County (ch. 45+)**

**CARROLLTON, Carroll County (ch. 33)**

**CARTERSVILLE, Bartow County (ch. 63—)**

**CEDARTOWN, Polk County (ch. 53—)**

**COLUMBUS, Muscogee County (ch. 3, 9+, \*28, 34)**

**WRBL-TV** (Nov. 15, 1953) ch. 3; power—100 kw visual, 70 kw aural; antenna height—630 feet above average terrain, 429 feet above ground.

Address: 1350 13th Ave. Phone: Fairfax 2-0602. TWX CM 1440.

Licensee: Columbus Broadcasting Co. (original owner).

Ownership: R. W. Page Corp., 51%; J. W. Woodruff Sr., J. W. Woodruff Jr. and J. Barnet Woodruff in aggregate, 49%. Page Corp. publishes Columbus Inquirer and Ledger and Bradenton (Fla.) Herald. Mr. Woodruff Sr. owns 90% and Mr. Woodruff Jr. 10% of WGPC Albany, Ga. Page Corp. stock in licensee is voted by A. H. Chapman, M. R. Ashworth and W. E. Page. See "Newspaper Ownership" and J. W. Woodruff Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Color facilities network.

Highest hour rate: \$400.

Executives: J. W. Woodruff Jr, pres & gen mgr; Ridley Bell, station mgr & film buyer; George (Red) Jenkins, coml mgr; Robert Walton, local sales mgr; George A. Gingell, public affairs dir; Carrie Barry, prom mgr; Glen Broughman, news dir; Joe A. Gamble, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WRBL-AM-FM.

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STATIONS OPERATING IN

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EX 3-3456

\*As of August 1, 1960

**WTVM** (Oct. 6, 1953) ch 9; power—316 kw visual, 142 kw aural, antenna height—1,210 feet above average terrain, 1,260 feet above ground.

Address: 1307 First Ave. Phone: Fairfax 2-8828.

Licensee: Martin Theatres of Georgia Inc. (acquired station April 1, 1957).

Ownership: See Martin Theatres of Georgia in "Group Ownership."

Network: NBC-TV (primary) ABC-TV (secondary); Effective Jan. 1, 1961: ABC-TV (primary); NBC-TV (secondary).

Rep: Young Tv.

Color facilities Network.

Highest hour rate: \$400.

Executives: Frank Ragsdale, gen mgr; Ben Purvis, coml mgr; Ted C. Short, ops dir; Weyman Brooks, news dir; Charlie Pariott, chief engr.

Washington atty: Cohn & Marks

**CORDELE, Crisp County (ch. 43)**

**DALTON, Whitfield County (ch. 25+)**

**DOUGLAS, Coffee County (ch. 32—)**

**DUBLIN**, Laurens County (ch. 15)  
**ELBERTON**, Elbert County (ch. 24+)  
**FITZGERALD**, Ben Hill County (ch. 53+)  
**FORT VALLEY**, Peach County (ch. 18+)  
**GAINESVILLE**, Hall County (ch. 52)  
**GRIFFIN**, Spalding County (ch. 39+)  
**LA GRANGE**, Troup County (ch. 50)

**MACON**, Bibb County (ch. 13+, \*41+, 47+)  
**WMAZ-TV** (Sept. 27, 1953) ch. 13; power—250 kw visual, 125 kw aural, antenna height—440 feet above average terrain, 514 feet above ground.

Address: Bankers Insurance Bldg. Phone: Sherwood 2-7373. TWX MC-5137.  
 Licensee: Southeastern Broadcasting Co. (original owner)  
 Ownership: George P. Rankin Jr., 71.4%; Wilton E. Cobb, 22.6%; Mr. and Mrs. Wallace Miller, 6%.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).  
 Rep: Avery-Knodel.

Highest hour rate: \$400.  
 Executives: George P. Rankin Jr., pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Robert Savage, dir of operations; Jim Arnold, film buyer; Joe Andrews, dir prom & farm dir; Howard Absalom, news dir; James Lawhon, tech dir; Del Ward, dir women's activities.  
 Radio affiliate: WMAZ-AM-FM.

**MARIETTA**, Cobb County (ch. 57+)

**MILLEDGEVILLE**, Baldwin County (ch. 51+)

**MOULTRIE**, Colquitt County (ch. 48—)

**NEWANAN**, Coweta County (ch. 61+)

**ROME**, Floyd County (ch. 59)

**SAVANNAH**, Chatham County (ch. 3+, \*9—, 11)

**\*WEGA-TV** (not on air; target date unknown) ch. \*9; power—316 kw visual; antenna height—1,030 feet above average terrain, 1,086 feet above ground.

Licensee: Georgia State Board of Education.

**WSAV-TV** (Feb. 1, 1956) ch. 3; power—331 kw visual, antenna height—370 feet above average terrain, 363 feet above ground. (CP for power—100 kw visual, antenna height—480 feet above average terrain, 521 feet above ground).

Address: East Victory Dr. Phone: Adams 6-0303. TWX SV 4108.

Licensee: WSAV Inc (original owner).  
 Ownership: Harben Daniel and wife, 52.78%; William K. Jenkins, 19.63%; Arthur Lucas estate, 19% (voted by Frederick G Storey), and others. Mr. Jenkins and the Lucas estate each owns 16% of WLAG LaGrange, Ga.

Network: NBC-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate \$300.

Executives: Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; M. E. Thompson, operations mgr; H. M. (Mack) Humpidge, coml mgr; William E. Lucas, prog dir & film buyer; Donald A. Devendorf, prod dir, Laura Peeples, prom dir, Ralph Penza, news dir, Byron Strong, chief engr.

Radio affiliate: WSAV

**WTOC-TV** (Feb. 14, 1954) ch. 11; power—209 kw visual, 110.7 kw aural; antenna height—480 feet above average terrain, 501 feet above ground.

Address: P. O. Box 854. Phone: Adams 2-0127 TWX Savh 4117.

Licensee: Savannah Broadcasting Co. (original owner).

Ownership: Wm. T. Knight Jr., 50.2%; Grace Schley Knight, 13.33%; F. Schley Knight, 5.73%.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.

Color facilities: network.

Highest hour rate: \$300.

Executives: William T. Knight Jr., pres & gen mgr; F. Schley Knight, vp; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp, prog dir & film buyer; Frank S. Bryson Jr., prom mgr; Bob Noble, news dir; Kyle E. Goodman, chief engr.

Washington atty: Miller & Schroeder.

Radio affiliate: WTOC-AM-FM.

**STATESBORO**, Bulloch County (ch. 22)

**SWAINSBORO**, Emanuel County (ch. 20—)

**THOMASVILLE**, Thomas County (ch. 6, 27)

**WCTV** (Tallahassee, Fla.) (Sept. 15, 1955) ch. 6; power—100 kw visual, 50 kw aural, antenna height—1,030 feet above average terrain, 1,009 feet above ground.

Address: P. O. Box 3547, Tallahassee, Fla. Phone 3-3666 TWX 276.

Licensee: John H. Phipps (original owner).

Ownership: See John H. Phipps Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Blair Television Assoc., Harry Cummings (Southeast).

Color facilities: network.

Highest hour rate: \$400.

Executives: John H. Phipps, owner; L. Herschel Graves, managing dir; Joseph E. Hosford, station mgr & film buyer; Herbert E. Buck Jr., prog dir & prom mgr; Frank Pepper, news dir; Charles Clifton, chief engr; W. A. Snowden Jr., engineering dir.

Washington atty: McKenna & Wilkinson.

**TIFTON**, Tift County (ch. 14—)

**TOCCOA**, Stephens County (ch. 35)

**VALDOSTA**, Lowndes County (ch. 37+)

**VIDALIA**, Toombs County (ch. 26)

**WAYCROSS**, Ware County (ch. \*8+, 16)

**\*WXGA-TV** (granted April 9, 1959, not on the air; target date unknown) ch. \*8; power—316kw visual; antenna height—1,030 feet above average terrain, 1,089 feet above ground.  
 Permittee: Georgia State Board of Education.

## HAWAII

\*Non-commercial educational.

**HILU**, Hawaii County (ch. 2, \*4, 9, 11, 13)

**KHBC-TV** (May 15, 1955) ch. 9; power—1kw visual; antenna height—290 feet below average terrain, 258 feet above ground.

Address: c/o KGMB-TV Honolulu.

Licensee: Hawaiian Broadcasting System (original owner).

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: See KGMB-TV Honolulu. (KHBC-TV and KMAU-TV Wailuku operate as satellites of KGMB-TV with rates established for all three)

Washington atty: Arnold, Fortas & Porter.

Radio affiliate: KHBC

**KHBC-TV Translators**—K70BB Naalehu (and volcano area), K74BA Naalehu & Pahela, both Kilauea-Kau Community Tv Assn., Box 532, Naalehu, Hawaii.

**KHJK** (not on air; target date unknown) ch. 13; power—2.34 kw visual, antenna height—823 feet below average terrain, 80 feet above ground.

Licensee: Kaiser Hawaiian Village Television

Ownership: See Kaiser Hawaiian Village Stations in "Group Ownership."

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STATIONS\* OPERATING IN

**HAWAII**

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\*As of August 1, 1960

**HONOLULU**, Oahu County (ch. 2+, 4—, 9—, \*11+, 13—)

**KGMB-TV** (Dec. 1, 1952) ch. 9; power—77.6 kw visual, 46.8 kw aural, antenna height—150 feet below average terrain, 338 feet above ground.

Address: 1534 Kapiolani Blvd, zone 17. Phone 92011.

Licensee: Hawaiian Broadcasting System, Ltd. (original owner).

Ownership: See Hawaiian Broadcasting System Ltd. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward

Highest hour rate: \$400 (includes satellites)

**KHBC-TV** Hilo and **KMAU-TV** Wailuku.

Video tape: Ampex.

Executives: Elizabeth P. Farrington, pres;

M. Franklyn Warren, vp & gen mgr; Robert W. Sevey, station mgr; Stafford Annon, operations mgr; Colleen Ng, prom mgr; Roger Coryell, news dir; Ronald T. Miyahira, chief engr.

Washington atty: Arnold, Fortas & Porter.

Radio affiliate: KGMB.

**KGMB-TV Translator**—K70BW Lihue, Hawaii, Hawaiian Bcstg. System Inc., Box 581, Honolulu.

**KHVV-TV** (1957) ch. 4; power—14.2 kw visual; antenna height—130 feet below average terrain, 365 feet above ground.

Address: 1290 Ala Moana Blvd, zone 14. Phone: 53991. TWX HU-187.

Licensee: Kaiser Hawaiian Village Television Inc (acquired station 1958).

## ADD 'EM UP—

1	2	3	6	5	4	7	8	11
9	6	7	2	5	8	7	4	
1	2	3	6	5	4	7	8	
9	0	2	5	6	7	4	1	
8	0	5	3	6	4	2	7	
5	6	4	1	3	5	7	0	
5	5	0	3	2	7	8	2	
3	2	1	4	5	6	9	8	
6	4	7	5	7	0	1	2	
5	8	7	4	5	6	3	2	
3	6	5	2	1	4	7	8	
5	2	0	6	0	3	4		
6	4	0	5	3	8	0	9	
5	6	1	3	2	1	0	4	
3	5	4	6	2	1	0	8	
3	6	5	7	4	1	2	5	
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3	2	1	4	4	5	9	8	
5	6	5	4	4	1	2	3	
4	5	7	5	1	2	3	7	
7	0	0	7	2	4	3	0	
2	3	0	2	3	5	3	0	
3	2	5	3	0	3	2	2	
4	2	4	3	0	4	2	5	
0	4	5	9	5	5	6	0	
1	0	0	0	0	0	0	0	
6	2	4	3	0	6	2	7	
1	0	4	4	1	0	5	9	
1	1	0	0	1	1	2	0	
1	1	2	5	1	2	0	0	
1	1	4	2	3	0	5	0	
1	1	3	3	5	0	6	8	
5	5	2	8	7	2	9	8	11
								11
								11

... Macon retail sales up 27.26% in last four years . . . a greater increase than any other major Georgia city.

... Bibb County (Macon) population up 22.91% in last 10 years. Now nearly 150,000 prosperous customers.

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**CHANNEL 13**



**MACON, GEORGIA**

A prosperous single station market

See your **VERY-KNODEL** man **TODAY!!!**

## Tv Stations CONTINUED

### HAWAII CONTINUED

Ownership: See Kaiser Hawaiian Village Stations in "Group Ownership"  
 Network: ABC-TV (primary).  
 Rep. Young Television  
 Highest hour rate \$450  
 Video tape: Ampex (2)  
 Executives: Richard C. Block, vp & gen mgr; John A. Serrao, natl sales mgr; Harold H. Ohata, business mgr, Dan Kawakami, prog dir, John Galbraith, news dir; Stan Anderson, operations dir, Lynn Morrow, prom dir, Dan Hunter, chief engr  
 Washington atty: Halley, Wollenberg & Bader  
 Radio affiliate: KHVH.

**KHVV-TV Translator**—K74BC Lihue, Hawaii, Kaiser Hawaiian Village, c/o R. C. Block, 1290 Alamoana Blvd, Honolulu

**KONA** (July 7, 1952) ch. 2, power—60.3 kw visual, 30.2 kw aural; antenna height—150 feet below average terrain, 350 feet above ground.  
 Address: 1170 Auahi St., zone 14 Phone 62-366. TWX HU-140.

Licensee: Radio Honolulu Ltd (acquired station June 18, 1953).

Ownership: Advertising Publishing Co. (Honolulu Advertiser and KGU Honolulu), 50% and John D. Keating, 50%. Also see "Newspaper Ownership."

Network: NBC-TV (secondary)  
 Rep: NBC Spot Sales  
 Highest hour rate: \$640.

Video tape Ampex  
 Executives: Lorrin P. Thurston, chmn of board; John D. Keating, pres & gen mgr; Arthur P. Sprinkle Jr., station mgr, gen sls mgr & film buyer; James Spencer, natl sales mgr, Cecil Seavey, prog & news dir; Paul Yamamoto, prom mgr, Alvin Chang, chief engr.  
 Washington atty: A Harry Becker.  
 Radio affiliate: KGU.

**KONA Translator**—K78AR Lihue, Hawaii, Radio Honolulu Ltd, c/o J. D. Keating, 1170 Auahi St, Honolulu.

**LIHUE**, Kauai County (ch. 3+, \*8—, 10+, 12—)

**WAILUKU**, Maui County (ch. 3, 7, \*10, 12)

**KALA** (Nov 17, 1958) ch 7; power—12.18 kw visual, 6.09 kw aural, antenna height—5,798 feet above average terrain, 75 feet above ground

Address 1170 Auahi St, Honolulu 11, Hawaii. Phone 62-366 TWX HU-140

Licensee: Radio Honolulu Ltd. (original owner)

Ownership: Advertising Publishing Co. (Honolulu Advertiser, KGU Honolulu), 50%; John D Keating, 50%. Also see "Newspaper Ownership"

Network: NBC-TV (secondary)  
 Rep: NBC Spot Sales.

Highly hourly rate (Sold in combination with parent station KONA-TV Honolulu)

Executives (Same as parent station KONA-TV Honolulu)

Washington atty: A Harry Becker.

**KMAU-TV** (April 24, 1955) ch 3; power—5.89 kw visual, 2.95 kw aural; antenna height—5,950 feet above average terrain, 60 feet above ground

Address: c/o KGMB-TV, 1534 Kapiolani Blvd, Honolulu, zone 14, Phone 92-011

Licensee: Hawaiian Broadcasting System Ltd. (original owner)

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: CBS-TV (primary)

Executives (see KGMB-TV Honolulu)

Washington atty: Arnold, Fortas & Porter

**KMVI-TV** (Nov 28, 1955) ch 12, power—27.5 kw visual, antenna height—5,910 feet above average terrain, 70 feet above ground.

Address: Box 374  
 Licensee: Maui Pub Co. Ltd. (original owner).

Ownership: J. Walter Cameron, 84.23% and others. Also see "Newspaper Ownership."

Network: KMVI-TV rebroadcasts ABC-TV programs of KHVH-TV Honolulu along with some local programming

Rep: Thomas F. Clark Co.; Oakes (Los Angeles); Don R. Pickens (San Francisco).

Highest hour rate: \$125.

Executives: Ezia J. Crane, gen mgr; Richard E. Mawson, station mgr.

**KMVI-TV Translator** — K76BB Honohina, Kaiser Hawaiian Village Tv Inc, c/o R. C. Block, 1290 Ala Moana Blvd, Honolulu

Washington atty: Dow, Lohnes & Albertson

## HAMILTON-LANDIS

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## IDAHO

\*Non-commercial educational.

**BLACKFOOT**, Bingham County (ch. 33)

**BOISE**, Ada County (ch. 2, \*4+, 7)

**KBOI-TV** (Nov. 26, 1953) ch. 2; power—65 kw visual, 33 kw aural, antenna height—2,550 feet above average terrain, 149 feet above ground

Address: P. O. Box 2600 Phone: 3-2511.  
 TWX BE 394

Licensee: Boise Valley Broadcasters Inc (original owner)

Ownership: Westerman Whillock, 5.8%; Willis Moffat, 6.6%; Fred M. Taylor, 6.8%; Stanley E. King, 10%; Robert W. Howell and wife 8.3%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 12.5%; Earl Glade Jr., 3%; Therressa Whillock, 4.8%, and others. For Radio Service Corp interests see Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Peters, Griffin, Woodward; Art Moore & Assoc. (Northwest).

Color facilities: network.

Highest hour rate: \$250

Executives: Westerman Whillock, pres & gen mgr; Earl Glade Jr, station & coml mgr & film buyer, Floyd Bain, local sales mgr, Vestal Baker, prod dir; Robert Howell, film dir; Louise Davis, prom mgr; Dick Eardley, news dir; James A. Johntz Jr., chief engr.

Washington atty: Wilkinson, Cragun & Barker

Radio affiliate: KBOI-AM-FM

**KBOI-TV Translators**: K72AC Brownlee Power Plant Camp, Ore., Idaho Power Co, c/o A. B. Day, Box 770, Boise, Ida; K79AB Brownlee Trailer Court, Ore., Morrison-Knudsen Co, c/o Simon Piedmont, Box 85, Cambridge, Ida; K71AT Burns, Ore., Countywide Tv Inc, c/o Calvin Williams; K72AG John Day, Ore., John Day Valley Tv Inc, Ronald W Southworth, John Day, Ore.; K70AN Oxbow Power Plant Camp, Ore., Idaho Power Co, c/o A B Day, Box 770, Boise, Ida.

**KTVB** (July 12, 1953) ch 7; power—166 kw visual; antenna height—2,560 feet above average terrain, 223 feet above ground

Address: P. O. Box 390. Phone 2-4611  
 TWX BE 190

Licensee: KTVB Inc (original owner)

Ownership: Georgia M. Davidson, 100%

Network: ABC-TV (primary), NBC-TV (primary)

Rep: Headley-Reed

Color facilities: network

Highest hour rate: \$250

Executives: Mrs Georgia M Davidson, pres, gen mgr & film buyer, George Ganz, local sales mgr, Robert E. Krueger, vp, national sales mgr, Del Lundborn, prog dir, Evelyn Winters, prom mgr, Wm Harvey, news dir, Harold W. Toedtmeier, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

**KTVB (TV) Translators**: K76AT Burns, Ore., Countywide Tv Inc, c/o Calvin Williams, K76AC Brownlee Power Plant Camp, c/o A. B. Day, Box 770, Boise, Ida; K82AD Brownlee Trailer Court, Ore., Morrison-Knudsen Co, c/o Simon Piedmont, Box 85, Cambridge, Ida; K77AC John Day, Ore., John Day Valley Tv Inc, c/o Ronald W. Southworth, John Day, Ore.; K74AE Oxbow Power Plant Camp, Ore, c/o A B Day, Box 770, Boise, Ida; K70CA McDermitt, Nev., Quinn River Maintenance District

**BURLEY**, Shoshone County (ch. 15—)

**CALDWELL**, Canyon County (ch. 9—)

**EMMETT**, Gem County (ch. 26—)

**GOODING**, Gooding County (ch. 23)

**IDAHO FALLS**, Bonneville County (ch. 3, 8+)

**KID-TV** (Dec 20, 1953) ch. 3; power—100 kw visual, 60.3 kw aural; antenna height—1,600 feet above average terrain, 200 feet above ground

Address: P. O. Box 2008. Phone Jackson 2-5100 TWX 1673

Licensee: Idaho Radio Corp (original owner)

Ownership: Radio Service Corp. of Utah, 23.3%; Zion Security Corp., 16.9%; A. W. Schwieder, 7.9%; Guy A. Poulsen, 6.4% and others. For Radio Service Corp interests see Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Hollingbery

Color facilities: network

Highest hour rate: \$275

Executives: A W Schwieder, pres, C N. Layne, gen mgr, Claude Cain, sales mgr, Roy Southwick, prog mgr, Bob Jamison, prom mgr, Carroll R. Secrist, chief engr

Washington atty: McKenna & Wilkinson

Radio affiliate: KID

**KID-TV Translators**: K70AS Salmon, Ida., Lemhi Tv Corp, c/o Charles Herndon, Salmon, Ida, K72AO Jackson, Wyo., Jackson Hole Translator Inc, c/o David Cheney, Jackson, Wyo., K70AX Pinedale, Wyo., Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co, Pinedale, Wyo

**KIFI-TV** (target date not set) ch. 8.

Address: P. O. Box 2148 Phone: Jackson 3 1171.

Licensee: Eastern Idaho Broadcasting and Television Co. (original owner).

Ownership: J. Robb Brady Trust Co, 91.663%; Edwin F. McDermott, 8.333% and others.

Rep: Gill-Perna.

Executives: J. M. Brady, pres & gen mgr.  
 Washington atty: John Midlen

Radio affiliate: KIFI.

**JEROME**, Jerome County (ch. 17)

**KELLOGG**, Shoshone County (ch. 33—)

**LEWISTON**, Nez Perce County (ch. 3—)

**KLEW-TV** (Dec. 1956) ch 3; power—13.8 kw visual, 6.92 kw aural; antenna height—1,260 feet above average terrain, 303.5 feet above ground.

Address: P. O. Box 615 Phone: Sherwood 3-5581.

Licensee: Cascade Broadcasting Co (original owner).

Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), NBC-TV (primary).

Color facilities: network.

Highest hour rate: \$175

Executives: Ben Shropshire, gen mgr (headquartered at KEPR-TV Pasco, Wash)

**KLEW-TV Translator**: K75AE Grangeville, Cottonwood, Craigmont and Nez Perce, Ida., Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Ida.

**MOSCOW**, Latah County (ch. 12; \*15)

**NAMPA**, Canyon County (ch. 6, 12+)

**KCIX-TV** (Nov 9, 1958) ch 6; power—8.32kw visual. 4.17kw aural; antenna height—340 feet above average terrain, 315 feet above ground.

Address: 315 N. 8 St Phone 4-8311.

Licensee: Hagadone Broadcasting Co (original owner).

Ownership: Roger L and Ellen D Hagadone, 100%

Rep: Weed

Highest hour rate: \$150

Executives: Roger L Hagadone, pres & gen mgr, Ralph F. Frazer, coml mgr, Jesse B. Godfrey, program dir

Washington atty: Dow, Lohnes & Albertson.

**PAYETTE**, Payette County (ch. 14+)

**POCATELLO**, Bannock County (ch. 6—, 10)

**KTLE** (July 2, 1959) ch. 6, power—70.8kw visual, antenna height—990 feet above average terrain, 153 feet above ground.

Permittee: KBLI Inc (original owner)

Ownership: Granite District Radio Broadcasting Corp (KNAK Salt Lake City, KBLI Blackfoot, Ida) 100% Granite is owned by the following: Howard D Johnson, 28.49%; Lucile M Johnson, 28.47%; Gage R Anderson and family, 18.33%; L. John Miner, 8.72%; Fullmer H. Latter, 9.38%; C. Nello Westover, 2.18%

Rep: Forjoe Tv.

Highest hour rate: \$200.

Executives: Howard Johnson, pres, L. John Miner, exec dir, Gloria Dillard, mgr, Tom Thompson, prog dir.

**KGTV** (not on air, target date unknown) ch. 10.

Permittee: Sam H. Bennion

**PRESTON**, Franklin County (ch. 41)

**REXBURG**, Madison County (ch. 27+)

**RUPERT**, Minidoka County (ch. 21)

**SANDPOINT**, Bonner County (ch. 23—)

**TWIN FALLS**, Twin Falls County (ch. 11, 13—)

**KLIX-TV** (May 31, 1955) ch. 11; power—29.5 kw visual, 14.8 kw aural; antenna height—670 feet above average terrain, 257 feet above ground.

Address: P. O. Box 432. Phone: Redwood 3-5840. TWX TF2673.

Licensee: KLIX Corp (acquired station May 1956)

Ownership: See A. L. Glassmann Stations in "Group Ownership" Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Color facilities: network.

Rep: Hollingbery; Art Moore & Assoc. (northwest)

Executives: George Hatch, pres, Gordon Glassmann, gen mgr & film buyer, Hal Merrill, coml mgr, L. L. Langdon, prog dir, Robert Holt, prom mgr, Mel Crawford, news dir, Don Cederstrom, tech suvr

Washington atty: Halley, Wollenberg & Bader.

Radio affiliate: KLIX

**WALLACE**, Shoshone County (ch. 27—)

**WEISER**, Washington County (ch. 20—)

# ILLINOIS

\*Non-commercial educational.

**ALTON**, Madison County (ch. 48)

**AURORA**, Kane County (ch. 75)

**BELLEVILLE**, Saint Clair County (ch. 54+)

**BLOOMINGTON**, McLean County (ch. 15—)

**WBLN** (suspended operation, but has not returned CP) ch. 15; power—15.8kw visual; antenna height—480 feet above average terrain, 443 feet above ground.

Address P. O. Box 646  
Permittee: WBLN Television Inc  
Ownership: Worth S. Rough, 99.2% and others.

**CAIRO**, Alexander County (ch. 24—)

**CARBONDALE**, Jackson County (ch. \*8)

**\*WSIU-TV** (target date Jan. 1, 1961) ch. 8; power—316 kw visual, 158 kw aural, antenna height—860 feet above average terrain, 903 feet above ground.  
Address: Southern Illinois U. Phone: Glenview 3-2121.

Licensee: Board of Trustees of Southern Illinois U. (original owner).

Executives: Delyte W. Morris, pres, Southern Illinois U.; Buren C. Robbins, gen mgr, Julian Emlen, chief engr.

Radio affiliate: \*WSIU (FM).

**CENTRALIA**, Marion County (ch. 32+, 59+)

**CHAMPAIGN-URBANA**, Champaign County (ch. 3+, \*12—, 21, 27, 33)

**WCHU** (April 24, 1959) ch. 33; power—5.5kw visual, 2.96kw aural; antenna height—140 feet above average terrain, 133 feet above ground.  
Address: Inman Hotel, 17 E University Ave Phone Fleetwood 2-7673

Licensee: Plains Television Corp. (original owner)

Ownership: See H & E Balaban Stations and Transcontinental Properties Inc in "Group Ownership"

Network: NBC-TV (primary)  
Rep: Young Television (sold in conjunction with WICS Springfield, Ill.)  
Highest hour rate (see WICS Springfield, Ill.)

Executives: Elmer Balaban, pres, Milton D. Friedland, gen mgr, Warren King, coml mgr; H. J. Hoskins, prog dir & film buyer, Mildred Miller, prom mgr, Doug Kimball, news dir, Jerry Merritt, chief engr.  
Washington atty: McKenna & Wilkinson.

**WCIA** (Nov 14, 1953) ch. 3; power—100 kw visual, 50.1 kw aural, antenna height—940 feet above average terrain, 981 feet above ground.  
Address: 509 S Neil Phone Fleetwood 6-8333 TWX CN 7215

Licensee: Midwest Television Inc. (original owner).

Ownership: See Midwest Television and Lindsay-Schaub Newspapers Stations in "Group Ownership" See also "Newspaper Ownership"

Network: CBS-TV (primary).  
Rep: Hollingbery  
Color facilities: network.  
Highest hourly rate \$1,000.

Executives: August C. Meyer, pres Guv Main, vp & dir of sales; James Fielding asst sec-treas & prod mgr, John Ketterer, film dir & buyer; Leonard Davis, natl sales mgr, Dick Wright, news dir, Bob Myers, chief engr.  
Washington atty: Covington & Burling

**\*WILL-TV** (Aug. 1, 1955) ch. 12; power—45.7 kw visual, 22.9 kw aural; antenna height—160 feet above average terrain, 177 feet above ground.  
Address: 228 Gregory Hall Phone Empire 7-6611, Ext 3391

Licensee: U of Illinois Board of Trustees (original owner)  
Video tape: Ampex.

Executives: David Dodds Henry, pres; Frank E. Schooley, gen mgr; Jack Crannell, prog dir; Ursula Maksic, film buyer; Darrell Blue, prom mgr; Henry Lippold, news dir; Rob R. Beldon, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: \*WILL-AM-FM.

**CHICAGO**, Cook County (ch. 2—, 5, 7, 9+, \*11, 20, 26, 32, 38, 44)

**WBMM-TV** (Aug 1940) ch. 2; power—100 kw visual, 50 kw aural; antenna height—650 feet above average terrain, 683 feet above ground.  
Address: 630 N McClurg Court, zone 11. Phone Whitehall 4-6000 TWX CG 3200

Licensee: Columbia Broadcasting System (acquired station Feb 9, 1953)

Ownership: See CBS Owned Stations in "Group Ownership"

Network: CBS-TV (primary)  
Rep: CBS Television Spot Sales  
Color facilities: network  
Highest hour rate: \$4,500  
Video tape: Ampex (2).

Executives: Clark B. George, vp & gen mgr, Edward R. Kenefick, gen sales mgr; Charles E. Hinds Jr., prog dir, film buyer; Virgil Mitchell, dir of sales prom & information services; William G. Garry, news & public affairs dir, Luther A. Pierce, technical operations dir.  
Radio affiliate: WBMM.

**WBKB** (Sept 17, 1948) ch. 7, power—316 kw visual, 158 kw aural, antenna height—630 feet above average terrain, 658 feet above ground.  
Address: 190 N State St., zone 1. Phone Andover 3-0800. TWX CG 1440.

Licensee: American Broadcasting-Paramount Theatres, Inc (acquired station February 1953)

Ownership: See "ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).  
Rep: Blair-TV.  
Highest hour rate: \$4,000.

Video tape: Ampex  
Executives: Sterling C. Quinlan, vp, Matthew E. Vieracker, gen mgr; Clar W. Heider, natl spot sales mgr; Dan Schuffman, prog dir, Ralph Andrews, film dir, James Ascher, prom mgr, Con O'Dea, news dir, William P. Kusack, chief engr.

Washington atty: McKenna & Wilkinson.  
Radio affiliate: WLS, WENR-FM.

**WEHS-TV** (granted Jan 8, 1953; not on the air; target date unknown) ch. 26; power—219kw visual; antenna height—600 feet above average terrain, 627 feet above ground.  
Address: 3350 South Kedzie Ave.  
Permittee: WHFC Inc.

Ownership: Richard W. Hoffman, 75%; Rose M. Hoffman, sister, 25%. Mr. Hoffman is also publisher of tri-weeklies Cicero Life, Berwyn Life, Stickney Life and Community Reporter (Chicago). Also see "Newspaper Ownership"  
Radio affiliate: WHFC, WEHS (FM)  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**WGN-TV** (April 5, 1948) ch. 9; power—316 kw visual, 158 kw aural; antenna height—870 feet above average terrain, 914 feet above ground.  
Address: 441 N Michigan Ave., zone 11 Phone: Michigan 2-7600 TWX CG 561.

Licensee: WGN Inc (original owner).

Ownership: See Tribune Co. Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep: Petry  
Color facilities: local film, local live, local slides.

Highest hour rate \$2,600  
Video tape: Ampex (2)

Executives: J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Daniel D. Calibraro, asst to gen mgr, Ben Berentson, gen sales mgr, Edward Warren, prog dir & film buyer, Charles Wilson, prom mgr; Thomas Foy, news dir; Carl J. Meyers, chief engr; James Hanlon, public relations mgr.

Washington atty: Kirkland, Ellis, Hodson Chaffetz & Masters  
Radio affiliate: WGN

**WNBO** (Jan 1948) ch. 5; power—100 kw visual, 50.1 kw aural; antenna height—710 feet above average terrain, 747 feet above ground.

Address: Merchandise Mart, zone 54. Phone Superior 7-8300 TWX Chgo 3 & 4.

Licensee: National Broadcasting Co. (original owner)

Ownership: See NBC Owned Stations in "Group Ownership"

Network: NBC-TV (primary).  
Rep: NBC Spot Sales  
Color facilities: network, local film, local live, local slides

Highest hour rate \$4,500  
Video tape: Ampex (2, color)

Executives: Robert E. Kintner, pres, NBC, Lloyd E. Yoder, vp & gen mgr; Robert Lemon, station mgr; George Diefenderfer, sales mgr Harry Trigg, prog mgr, Norman Cissna, local sales mgr, Stanley Brightwell, film buyer, John M. Keys, advertising prom dir; Alfred Lewis, business mgr & dir of operations, Frank Jordan, news dir; Chet Campbell, publicity mgr, Howard C. Lutgens, dir of technical operations

Washington atty: Cahill, Gordon, Renidel & Ohl  
Radio affiliate: WMAQ-AM-FM

**WTLT** (Evanston) (not on the air; granted Aug. 12, 1953; target date unknown) ch. 32, power—24kw visual, antenna height 160 feet above average terrain, 233 feet above ground.  
Address: 2201 Oakton St., Evanston.

Permittee: Northwestern Tv Broadcasting Corp.

Ownership: Angus D. Pfaff, 50%; Howard S. Martin, 50%

Washington atty: Miller & Schroeder  
Radio affiliate: WNMP Evanston

**\*WTTW** (Sept. 5, 1955) ch. 11; power—275 kw visual, 141 kw aural, antenna height—590 feet above average terrain, 617 feet above ground.  
Address: 1761 E. Museum Dr., zone 37 Phone: Museum 4-3800

Licensee: Chicago Educational Television Assn (original owner)

Video tape: Ampex (2).

Executives: Edward L. Ryerson, pres Dr John W. Taylor, gen mgr Chalmers Marquis, prog dir; Robert Sepp, film dir, Edward L. Morris, prom mgr, Patricia Hanson, news dir; Duane Weise, chief engr.

**DANVILLE**, Vermilion County (ch. 24)

**WIGD** (December 1953) ch. 24; power—13.2kw visual, 7.08kw aural; antenna height—410 feet above average terrain, 445 feet above ground.  
Address: 1500 N. Washington Ave. Phone: Hickory 2-1701. TWX 8288.

Licensee: Plains Television Corp (acquired station July 1960)

Ownership: See Transcontinental Properties Gagne

Stations and Balaban Stations in "Group Ownership"

Network: ABC-TV (primary).  
Rep: Everett-McKinney  
Highest hour rate \$150 film, \$175 live.  
Executives: Max Shaffer, station mgr.  
Washington atty: McKenna & Wilkinson.

**DECATUR**, Macon County (ch. 17 23+)

**WTVP** (Aug 16, 1953) ch. 17, power—174 kw visual, antenna height—540 feet above average terrain, 602 feet above ground.  
Address: P O Box 631. Phone 8-1301. TWX 7256

Licensee: Prairie Television Co (acquired station May 28, 1958)

Ownership: George A. Bolas, 30%, Gilbert C. Swanson, 15%, W. Claike Swanson, 15%; W. J. McEldwards, 6%, W. L. Shellabarger, 5% and others Sale to Metropolitan Broadcasting Corp. pending FCC approval

Network: ABC-TV (primary).  
Rep: Gill-Perna

Highest hour rate \$400  
Executives: George A. Bolas, pres Bob King, gen mgr, Jack Kussart, prog dir & film buyer; Dale Coleman, news dir; Hubert F. Abfalter, chief engr

Washington atty: Koteen & Burt

**DE KALB**, De Kalb County (ch. \*67)

**DIXON**, Lee County (ch. 47+)

**ELGIN**, Kane County (ch. 83)

**FREEPORT**, Stephenson County (ch. 23)

**GALESBURG**, Knox County (ch. 77)

**HARRISBURG**, Saline County (ch. 3, 22)

**WSIL-TV** (Dec 1953) ch. 3, power—100 kw visual, 50 kw aural, antenna height—860 feet above average terrain, 859.5 feet above ground.  
Address: Television Bldg Phone Clearbrook 3-7922 TWX 8159

Licensee: Turner Farrar Assoc (original owner)

Ownership: Miss Oscar L. Turner and son, 70%; Charles O. Farrar, 25%; Henry Horning, 5% Same group owns Illinois theistic chain.

Network: ABC-TV (primary).  
Rep: Meeker

Highest hour rate \$350  
Executives: O. L. Turner, gen mgr & film buyer, Bill Pater, prog dir, Fred Cline news dir, Charles Gilliam, chief engr

Washington atty: McKenna & Wilkinson

**JACKSONVILLE**, Morgan County (ch. 49—)

**JOLIET**, Will County (ch. 48+)

**KANKAKEE**, Kankakee County (ch. 14)

**KEWANEE**, Henry County (ch. 60—)

**LA SALLE**, La Salle County (ch. 35)

**WEEQ-TV** (Nov 7, 1957) ch. 35 power—15.11kw visual 8.52kw aural, antenna height—440 feet above average terrain, 448 feet above ground

Address: 2907 Springfield Rd., E Peoria, Ill. Licensee: West Central Broadcasting Co. (original owner)

Ownership: See Kerr-McGee Stations in "Group Ownership."

Network: NBC-TV (primary). WEEQ-TV is a satellite of WEEK-TV Peoria

Washington atty: Fly, Shuebruk, Blume & Gagne

**LINCOLN**, Logan County (ch. 53+)

**MACOMB**, McDonough County (ch. 61+)

**MARION**, Williamson County (ch. 40)

**MATTOON**, Coles County (ch. 46—)

**MOLINE** (See DAVENPORT, IOWA)

**MT. VERNON**, Jefferson County (ch. 38—)

**OLNEY**, Richland County (ch. 16—)

**PEKIN**, Tazewell County (ch. 69+)

**PEORIA**, Peoria County (ch. 19, 25+, 31+, \*37—, 43+)

**WEEK-TV** (Feb 1, 1953) ch. 43; power—371 kw visual, 186 kw aural, antenna height—710 feet above average terrain, 604 feet above ground.

Address: 2907 Springfield Rd., East Peoria, Ill Phone Peoria 6-2167. TWX PE 8515

Licensee: West Central Broadcasting Co. (original owner).

Ownership: See Kerr-McGee Stations in "Group Ownership"

Network: NBC-TV (primary)  
Rep: Headley-Reed. (WEEK-TV sold in combination with its satellite WEEQ-TV LaSalle, Ill.)

Color facilities: network  
Highest hour rate: \$600

Executives: Sen. Robt. S. Kerr, pres; Fred C. Mueller, vp & gen mgr, John Leslie, coml mgr, Vic Fletcher, prog dir; Fred Mueller & Vic Fletcher, film buyers; Russ Ehresman, prom mgr, Chuck Harrison, news dir; Wayne Lovely, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gagne.

**Tv Stations CONTINUED**

**ILLINOIS CONTINUED**

**WIRL-TV** (not on air; granted June 27, 1956) ch. 8 (FCC move to ch. 25 is now in court).

Address: 115 N. Jefferson St.  
 Permittee: WIRL Television Co.  
 Ownership: Timothy W. and Katherine A. Swain, 44%; John H. and Edward J. Altorfer, 44%; Paul C. Brines, 4%; Rudolph Luukinen, 4%, treasury, 4%.  
 Washington atty: Fisher, Wayland, Duvall & Southmayd.  
 Radio affiliate: WIRL.

**WMBD-TV** (Jan. 1, 1958) ch. 31; power—678 kw visual; antenna height—670 feet above average terrain, 609 feet above ground.

Address: 212 SW Jefferson Ave. Phone: 6-0711. TWX 8577.  
 Licensee: Midwest Television Inc. (acquired station June 1960).  
 Ownership: See Midwest Television Stations in "Group Ownership." See also "Newspaper Ownership."

Network: CBS-TV (primary)  
 Rep: Peters, Griffin, Woodward.  
 Color facilities: network.  
 Highest hour rate: \$500.  
 Executives: Harold Sundburg, gen mgr.  
 Washington atty: Pierson, Ball & Dowd.  
 Radio affiliate: WMBD-AM & FM.

**WTVH** (Oct. 20, 1953) ch. 19; power—186kw visual, 100kw aural; antenna height—660 feet above average terrain, 656 feet above ground.

Address: 621 Main St. Phone: 699-7211. TWX PE 8590.  
 Licensee: Metropolitan Broadcasting Corp. (acquired station Feb. 11, 1960).  
 Ownership: See Metropolitan Broadcasting Stations in "Group Ownership."

Rep: Blair Tv Assoc.  
 Highest hour rate: \$600.  
 Color facilities: network.  
 Executives: John W. Kluge, pres; Donn R. Colee, vp & gen mgr; H. Eugene Dybvig, prog dir; Wallace Wurz, chief engr.  
 Washington atty: Dow, Lohnes & Albertson.

**QUINCY**, Adams County (ch. 10—, 21+)

**KHQA-TV** (see Hannibal, Mo.).

**WGEM-TV** (Sept. 3, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—780 feet above average terrain, 673 feet above ground.

Address: Hotel Quincy. Phone: Baldwin 2-6840. TWX Quincy 7080.  
 Licensee: Quincy Broadcasting Co. (original owner).

Ownership: Quincy Papers Inc. (Quincy Herald Whig). See "Newspaper Ownership"  
 Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Young Television.  
 Color facilities: network, local film.  
 Highest hour rate: \$400.  
 Executives: T. C. Oakley, pres; Joe Bonansinga, vp & gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, prog dir; Hal Heidebreder, adv dir; Charlie Griffith, news dir; Frank Laughlin, chief engr.  
 Washington atty: Dow, Lohnes & Albertson.  
 Radio affiliate: WGEM-AM-FM.

**ROCKFORD**, Winnebago County (ch. 13+, 39+, \*45+)

**WREX-TV** (Oct. 1, 1953) ch. 13; power—229 kw visual, 115 kw aural; antenna height—710 feet above average terrain, 652 feet above ground.

Address: Auburn & Winnebago Roads. Phone: Woodland 8-1813. TWX Winnebago 7648.  
 Licensee: Greater Rockford Television Inc. (original owner).

Ownership: Rockford Broadcasters Inc. (WROK Rockford), 22.8%; L. E. Caster estate, 19%; Swan Hillman, 7.1%. See "Newspaper Ownership."  
 Network: ABC-TV (primary), CBS-TV (secondary).

Rep: H-R Television.  
 Color facilities: network, local film, local slides.  
 Highest hour rate: \$550.  
 Executives: Swan Hillman, pres; Joe M. Baisch, vp & gen mgr; Al Bilardello, coml mgr; Jack Mazzie, prog dir; Jack Lightner, prom mgr; Chuck Cremer, news dir; Dick Peck, chief engr.

Washington atty: Cohn & Marks.  
 Radio affiliate: WROK-AM-FM.

**WTVO** (May 3, 1953) ch. 39; power—195kw visual, 97.7kw aural; antenna height—660 feet above average terrain, 691 feet above ground.

Address: P. O. Box 470. Phone: Woodland 3-5413. TWX RK 7619.  
 Licensee: Winnebago Television Corp. (original owner).

Ownership: H. & E. Balaban Corp., 50%; Irwin & H. W. Dubinsky, 50%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."

Network: NBC-TV (primary).  
 Rep: Headley-Reed Television.  
 Highest hour rate: \$400.  
 Color facilities: network.  
 Executives: Harry Balaban, pres; Harold Froelich, gen mgr; Gene Denari, sales mgr; Herbert H. Eckstein, chief engr.  
 Washington atty: McKenna & Wilkinson.

**ROCK ISLAND** (See DAVENPORT, IOWA)

**WBBF-TV** (See Davenport, Iowa).

**SPRINGFIELD**, Sangamon County (ch. 20+, 26—, 36—, \*66+)

**WICS** (Sept. 17, 1953) ch. 20; power—309 kw visual, 155 kw aural; antenna height—940 feet above average terrain, 999 feet above ground.

Address: 523 E. Capitol Ave., zone 15 Phone: Lakeside 8-0465.

Licensee: Plains Television Corp. (original owner).  
 Ownership: Owned jointly by H. & E. Balaban Corp. and Transcontinental Properties Inc. (See listings under these names in "Group Ownership.")

Network: NBC-TV (primary).  
 Rep: Young Television.  
 Color facilities: network.  
 Highest hour rate: \$400 (sold in conjunction with WCHU Champaign, Ill.).

Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren King, coml mgr; H. J. Hoskins, prog dir & film buyer; Mildred Miller, prom mgr; Doug Kimball, news dir; Jerry Merritt, chief engr.  
 Washington atty: McKenna & Wilkinson.

**WMAY-TV** (not on air; granted June 27, 1956; target date unknown) ch. 2. (ordered to change to ch. 36).

Address: Myers Bldg.  
 Permittee: WMAY-TV Inc.

Ownership: Lincoln Broadcasting Co. (WMAY Springfield), 50%; Lee Ruwitch, 28.5%; Richard S. Cohen, 18%, and others. Gordon Sherman and Melvin Feldman, owners of WMAY, own WHIY Orlando, Fla. Mr Ruwitch is executive vice president-general mgr of WTVJ (TV) Miami.

Washington atty: Cohn & Marks.

**STREATOR**, La Salle County (ch. 65—)

**URBANA** (See CHAMPAIGN)

**VANDALIA**, Fayette County (ch. 28—)

**WAUKEGAN**, Lake County (ch. 79+)

\*Non-commercial educational.

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**INDIANA**

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**ANDERSON**, Madison County (ch. 26+, 61)

**ANGOLA**, Steuben County (ch. 77)

**BEDFORD**, Lawrence County (ch. 68)

**BLOOMINGTON**, Monroe County (ch. 4, \*30—, 36)

**WTTV** (see Indianapolis).

**COLUMBUS**, Bartholomew County (ch. 42—)

**CONNERSVILLE**, Fayette County (ch. 88+)

**ELKHART**,

**WSJV** (See South Bend).

**EVANSVILLE**, Vanderburgh County (ch. 7, \*9+, 14—, 50—)

**WEHT** (Sept. 27, 1953) ch. 50; power—155 kw visual; antenna height—590 feet above average terrain, 537 feet above ground.

Address: P. O. Box 395. Phone: Harrison 4-9215. TWX Henderson, Ky 61.  
 Licensee: WEHT, Inc. (acquired station Nov. 13, 1956).

Ownership: Edwin G. Richter Jr., 20.7%; Henry S. Hilberg and family, 34.4%; Mary Jane B. Clark, 13.8%. Same interests also own WEOA Evansville, Ind.

Network: CBS-TV (primary)  
 Rep: Young Television.  
 Color facilities: network.  
 Highest hour rate: \$440.  
 Video tape: RCA and Ampex.

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**NUMBER ONE CITY IN ILLINOIS**  
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 49 of the Top 50 Shows
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 All 20 of the Top 20 Shows
- **TOP WESTERNS**  
 7 of the Top 8
- **TOP FAMILY SHOWS**  
 All 5 of the Top 5 Shows

**WREX-TV channel 13**

J. M. BAISCH Vice Pres.-Gen. Mgr. Represented By H-R Television, Inc.

Executives: Edwin G. Richter Jr.—pres & gen mgr; Howard D. Duncan Jr., gen sales mgr & film buyer; William R. Hight, local sales mgr; Ulysses Carlini, prog dir; Priscilla Finberg, prom mgr; John Munger, news dir; Robert M. Cleveland, chief engr.

Washington atty: Kooten & Burt.  
Radio affiliate: WEOA.

**WFIE-TV** (Nov. 9, 1953) ch. 14; power—178 kw visual; antenna height—560 feet above average terrain, 533 feet above ground.

Address: 1115 Mt. Auburn Rd., Zone 12. Phone: Harrison 5-6201. TWX EV 14.  
Licensee: WFIE Inc. (acquired station July 18, 1956).

Ownership: See George W. Norton stations in "Group Ownership."  
Network: NBC-TV (primary).

Rep: Raymer.  
Color facilities: network  
Highest hour rate: \$425.

Executives: Nathan Lord, pres; E Berry Smith, vp & gen mgr; Lee Browning, gen mgr; Chet Behrman, program mgr & film buyer; Jerry Wischer, prom. mgr; Paul Kelley, chief engr.

Washington atty: Segal & Marmet.

**WTWV** (Aug. 21, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—578 feet above average terrain, 569 feet above ground.  
Address: 405 Carpenter St., Zone 8. Phone: Harrison 2-1121. TWX EV 28.  
Licensee: Evansville Television Inc. (original owner).

Ownership: Class A (voting), Rex Schepp and wife, Dr. B. F. Schepp, 60%; Freeman Keyes, 9%; estate of George Bayard, 1%; Ferris Traylor, 16.4%; John Kreuger, 13.2%; Stephen W. Langmade, 0.4%. Class B (non-voting), Ferris Traylor, 25%; Joe O'Daniel, 40.3%; John Kreuger, 27.6%; Stephen W. Langmade, 4%; John Spencer, 1.9%; estate of Van Orman, .08%; Hiram Logsdon, .04%. Mr. Keyes is voting trustee for 98.6% of Class A stock.  
Network: ABC-TV (primary).

Rep: Hollingbery  
Highest hour rate: \$450.

Executives: Ferris E. Traylor, pres; Richard F. Shively, gen mgr & film buyer; James Ritter, sales mgr; Bill Hill, prog dir; John MacGregor, prom mgr; Hal Wolford, news dir; John Schuta, chief engr.

Washington atty: Welch, Mott & Morgan.

**FORT WAYNE**, Allen County (ch. 15+, 21+, \*27+, 33—, 69)

**WANE-TV** (Sept. 26, 1954) ch. 15; power—144 kw visual, 77.6 kw aural; antenna height—830 feet above average terrain, 839 feet above ground.

Address: 2915 W. State Blvd., Zone 15. Phone: Anthony 9411 TWX FW 186.  
Licensee: Indiana Broadcasting Corp. (acquired station Oct. 10, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."  
Network: CBS-TV (primary)  
Rep: H-R Television  
Color facilities: network  
Highest hour rate: \$500.  
Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Reid G. Chapman, vp, gen mgr & film buyer; John J. Keenan, dir of sales; J. Larry Beau Champ, prog dir; Doug Shull, prom. mgr; Phil Wilson, news dir; C. E. Wallace, chief engr.

Washington atty: Covington & Burling.  
Radio affiliate: WANE.

**WKJG-TV** (Nov. 21, 1953) ch. 33; power—263 kw visual, 144 kw aural; antenna height—770 feet above average terrain, 793 feet above ground.

Address: 2633 W. State Blvd. Phone: Anthony 2295. TWX FW 90  
Licensee: WKJG Inc. (acquired station April 14, 1957)

Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."  
Network: NBC-TV (primary).

Rep: Branham.  
Color facilities: network  
Highest hour rate: \$500.

Executives: John F. Dille Jr., pres; Edward G. Thoms, vp & gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, prog dir; Hilliard Gates, asst mgr & sports dir; Wayne Rothgeb, farm dir; Jack Gray, news dir; Eugene A. Chase, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKJG.

**WPTA** (Roanoke) (Sept. 28, 1957) ch. 21; power—110 kw visual, 55 kw aural; antenna height—760 feet above average terrain, 770 feet above ground.

Address: 3333 Butler Rd., Fort Wayne, Ind. Phone: Anthony 7125 TWX FW 96 U.

Licensee: Sarkes Tarzian (original owner).  
Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Network: ABC-TV (primary)  
Rep: Young Tv  
Highest hour rate: \$500.

Executives: Sarkes Tarzian, gen mgr; Richard Morgan, acting gen mgr & national sales mgr; Ralph Latham, local sales mgr; Charles W. Smith, film buyer; Larry Frerk, prom mgr; Tom Atkins, news dir; Jerry Bower, chief engr.

Washington atty: A. L. Stein.  
Radio affiliate: WPTH-FM.

**GARY**, Lake County (ch. 50, \*66)

**HAMMOND**, Lake County (ch. 56—)

**INDIANAPOLIS**, Marion County (ch. 6, 8—, 13—, \*20—, 39, 67—)

**WFBS-TV** (May 30, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—990 feet above average terrain, 1,019 feet above ground.

Address: 1330 N. Meridian St., Zone 2. Phone: Melrose 4-8521. TWX IP 99.

Licensee: Twin State Broadcasting Inc. (acquired station May 23, 1957).

Ownership: See "Newspaper Ownership" and Time Inc. Stations in "Group Ownership."

Network: NBC-TV (primary).  
Rep: Katz  
Color facilities: network, local film, local live, local slides

Highest hour rate: \$1,550.  
Video tape: RCA

Executives: Weston C. Pullen Jr., pres; Eldon Campbell, gen mgr; Don Menke, mgr; Hugh Kibbey, coml mgr; Warren Wright, prog dir; Bill Fagan, film buyer; John F. Hurlbut, prom & public relations dir; K. C. Strange, prom mgr-television, Robert Gamble, news dir; Robert Flanders, chief engr, technical; Kelly Robbins, chief engr, operation.  
Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WFBS-AM-FM.

**WISB-TV** (July 1, 1954) ch. 8; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 997 feet above ground.

Address: 1440 N. Meridian St., Zone 2. Phone: Melrose 4-6411. TWX IP-276.

Licensee: Indiana Broadcasting Corp. (acquired station: Nov. 15, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."

Network: CBS-TV (primary)  
Rep: H-R Television  
Color facilities: network, local film, local slides

Highest hour rate: \$1,400.  
Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Robert B. McConnell, vp & gen mgr, Johnston F. Northrop, treas; Joseph E. Lake, coml mgr; David L. Smith, prog dir, Robert H. Salk, sec; Ray Reisinger, prom dir; Richard T. Hickox, news dir; Stokes Gresham, chief engr.

Washington atty: Covington & Burling.  
Radio affiliate: WISB-AM-FM.

**WLWI** (Oct. 30, 1957) ch. 13; power—297kw visual; antenna height—976 feet above average terrain, 1022.5 feet above ground.

Address: 1401 N. Meridian St., zone 2. Phone: Melrose 9-2311. TWX IP 347  
Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership"

Network: ABC-TV (primary).  
Rep: Crosley Broadcasting National Sales; Bomar Lowrance, Tracy Moore.

Highest hour rate: \$1,300.  
Color facilities: network; local film, local live, local slides

Executives: James D. Shouse, chmn; Robert E. Dunville, pres; John B. Babcock, gen mgr & film buyer; Forrest Boyd, news dir; Norman Nixon, chief engr.  
Washington atty: Hogan & Hartson.

**WTTV** (Bloomington) (Nov. 11, 1949) ch. 4; power—44.6 kw visual, 23.3 kw aural; antenna height—1,250 feet above average terrain, 1,225 feet above ground.

Address: 3490 Bluff Road, Indianapolis. Phone: State 7-2211 TWX IP 74.

Licensee: Sarkes Tarzian Inc. (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership"

Rep: Young Television  
Highest hour rate: \$500.  
Video tape: Ampex (2).

Executives: Sarkes Tarzian, pres; Robert G. Holben, gen mgr; William Thomas, gen sales mgr; Arthur R. Hook, prog & prom mgr; Fred J. Molchin, dir of engineering.  
Washington atty: A. L. Stein.

**JASPER**, Dubois County (ch. 19+)

**KOKOMO**, Howard County (ch. 29+)

**LAFAYETTE**, Tippecanoe County (ch. 18, \*47, 59)

**WFAM-TV** (May 8, 1953) ch. 59 (CP for ch. 18); power—162kw visual, 89.1kw aural; antenna height—630 feet above average terrain, 637 feet above ground.

Address: McCarty Lane. Phone: Gibson 7-2186. TWX 481.

Licensee: Sarkes Tarzian Inc. (acquired station June 1959).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Network: ABC-TV (secondary); CBS-TV (primary), NBC-TV (secondary).

Rep: Rambeau, Vance, Hopple Inc.  
Highest hour rate: \$150.  
Color facilities: network.

Executives: Sarkes Tarzian, pres.

**LEBANON**, Boone County (ch. 79+)

**LOGANSPOUT**, Cass County (ch. 51)

**MADISON**, Jefferson County (ch. 25—)

**MARION**, Grant County (ch. 31)

**MICHIGAN CITY**, La Porte County (ch. 62+)

**MUNCIE**, Delaware County (ch. 49, \*55+, 71)

**WLBC-TV** (May 8, 1953) ch. 49; power—14.1

kw visual, 7.08 kw aural; antenna height—500 feet above average terrain, 542 feet above ground.

Address: P. O. Box 271. Phone: Atlas 8-4403.  
Licensee: Tri City Radio Corp. (original owner).

Ownership: Donald A. Burton, 51%; William F. Craig, 46.5%, and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Hal Holman  
Color facilities: network.  
Highest hour rate: \$225.

Executives: Don Burton, gen mgr; Bill Craig, prog mgr, film buyer & coml mgr; Patrick S. Finnegan, chief engr.  
Washington atty: John H. Midlen  
Radio affiliate: WLBC and WMUN(FM)

**PLYMOUTH**, Marshall County (ch. 34—)

**PRINCETON**, Gibson County (ch. 52+)

**WRAY-TV** (not on air, suspended operation but has not turned in construction permit): ch. 52; power—166kw visual.

Permittee: Southern Indiana Telecasting Inc.

Ownership: M R Lankford, 62.6% Mr. Lankford also owns WDNQ DuQuoin, Ill.  
Washington atty: Leon L. Sclaway.  
Radio affiliate: WRAY-AM-FM.

**RICHMOND**, Wayne County (ch. 32—)

**ROANOKE**, Huntington County

**WPTA** (see full listing under Fort Wayne, Ind.)

**SHELBYVILLE**, Shelby County (ch. 58+)

**SOUTH BEND**, Saint Joseph County-ELKHART, Elkhart County (ch. 16, 22, 28+, \*52)

**WNDU-TV** (July 15, 1955) ch. 16; power—234 kw visual, 141 kw aural; antenna height—580 feet above average terrain, 556 feet above ground

Address: P. O. Box 989. Phone: Central 3-7111. TWX 3773

Licensee: Michiana Telecasting Corp. (original owner).

Ownership: U. of Notre Dame du Lac, 100%; voted by Rev. Edmund P. Joyce.

Network: NBC-TV (secondary)  
Color facilities: network.  
Highest hour rate: \$500

Rep: Venard, Rintoul & McConnell  
Video tape: Ampex (2).

Executives: Rev. Theodore M. Hesburgh CSC, pres; Wm Thomas Hamilton, gen mgr & coml mgr; Ted Doyle, prog dir & film buyer; Walter Purcell, prom mgr, Robert H. Young, news dir; Basil O'Hagan, asst gen mgr & chief engr.

Washington atty: Dempsey & Koplovitz.  
Radio affiliate: WNDU.

**WSBT-TV** (Dec. 21, 1952) ch. 22; power—234 kw visual, 137 kw aural; antenna height—530 feet above average terrain, 464 feet above ground

Address: 300 W. Jefferson Blvd., Zone 1. Phone: Central 3-3141. TWX 8762.

Licensee: South Bend Tribune Newspaper (original owner)

Ownership: South Bend Tribune Publishing Co. (See "Newspaper Ownership.")

Network: CBS-TV (primary)  
Rep: Raymer

Color facilities: network  
Highest hour rate: \$500.  
Video tape: RCA

Executives: Franklin D. Schurz, pres; Neal B. Welch, gen mgr, Wilbur Darch, coml mgr; Robert Frain, prog dir, Walter Sweitzer, film buyer; Norbert J. Gassensmith, prom mgr; Robert M. Hoyt, news dir; Arthur R. O'Neil, asst station mgr.

Washington atty: Hogan & Hartson.  
Radio affiliate: WSBT.

**WSJV** (Elkhart) (March 15, 1954) ch. 28; power—204kw visual; antenna height—690 feet above average terrain, 649 feet above ground.

Address: Box 28, South Bend, Ind. Phone: South Bend: Central 2-2828, Elkhart: Jackson 2-1518 TWX Elk 8713.

Licensee: Truth Pub. Co. (original owner).  
Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."

Network: ABC-TV (primary).  
Rep: H-R Television.  
Highest hour rate: \$400.

Executives: John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, asst. mgr & film buyer; Vince Doyle, natl sis mgr; Don Fuller, local & regional sis mgr; W. Forrest Morrow, program & production mgr; Marilyn Lee, promotion mgr; Sam Hall, news dir; Lester Zellmer, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WTRC-AM-FM Elkhart.

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IN THE MIDWEST—NEAREST OFFICE IS—  
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DELAWARE 7-2754

**Tv Stations CONTINUED**

**INDIANA CONTINUED**

**TELL CITY**, Perry County (ch. 78)

**TERRE HAUTE**, Vigo County (ch. 2+, 10, \*57+, 63-, 73+)

**WTHI-TV** (July 20, 1954) ch 10 power—316 kw visual, 158 kw aural, antenna height—480 feet above average terrain, 548 feet above ground

Address 918 Ohio St Phone Crawford 9481 TWX TH 1  
Licensee Wabash Valley Broadcasting Corp (original owner)

Ownership Anton Hulman Jr, 76 65%, J R. Cloutier, 13 35%, Henry P Smith, 5%, J M Higgins, 5%

Network CBS-TV (primary), ABC TV (secondary)

Rep Bolling Co  
Color facilities network  
Highest hour rate \$700

Executives Anton Hulman Jr, pres, Joseph M. Higgins, vp & gen mgr, George A Foulkes, gen sales mgr, Ben Falber Jr, dir of radio & tv operations & film buyer, Bill Hawkins, prom dir; Helen Ryan news administrator, Russ Arnold, chief engr  
Washington atty Haley, Wollenberg & Bader  
Radio affiliate WTHI-AM-FM

**VINCENNES**, Knox County (ch. 44+)

**WASHINGTON**, Daviess County (ch. 60+)

**IOWA**

\*Non-commercial educational

**ALGONA**, Kossuth County (ch. 37+)

**AMES**, Story County (ch. 5, 25-)

**WOI-TV** (Feb 21, 1950) ch. 5; power—100kw visual, 50 kw aural, antenna height—550 feet above average terrain, 579 feet above ground  
Address Ames, Iowa Phone. Cedar 2-3400, ext. 831. TWX 560-U.

Licensee Iowa State U. of Science & Technology (original owner)  
Network ABC-TV (primary).

Rep H-R Television

Highest hour rate. \$700

Color facilities network

Video tape Ampex.

Executives Dr. James Hilton, pres, Robert C Mulhall, gen mgr & film buyer, Ted Tostlebe, coml mgr James H. Davis, assoc. gen mgr & prog dir, Ron Scott, sales service & prom mgr, Keith Ketcham, chief engr.  
Washington atty Cohn & Marks.

Radio affiliate WOI-AM-FM.

**ATLANTIC**, Cass County (ch. 45-)

**BOONE**, Boone County (ch. 19-)

**BURLINGTON**, Des Moines County (ch. 32-, 38+)

**CARROLL**, Carroll County (ch. 39)

**CEDAR RAPIDS**, Linn County (ch. 2, 9-, 20-, \*26+)

**KCRG-TV** (Oct. 15, 1953) ch 9; power—316 kw visual, 158 kw aural; antenna height—1,060 feet above average terrain, 1,079 feet above ground

Address First St at First Ave SW Phone Empire 4-4194 TWX CR 6114  
Licensee Cedar Rapids Television Co (acquired station July, 1954)

Ownership The Gazette Company (Cedar Rapids Gazette) 100%. Also see "Newspaper Ownership"

Network ABC-TV (primary)

Rep. Branham; Harry S. Hyett (Minneapolis).

Highest hour rate \$550

Executives Joseph F Hladky Jr, pres, Redd Gardner, gen mgr, George C. Carpenter III, gen sls mgr, Paul Carter, creative dir, Bill Imwalle, production dir, Ralph D. Willey, operations dir, Edna A Herbst, dir prom & publicity; Craig Tenney, news dir; Lad Hlavaty, chief engr

Washington atty Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate KCRG

**KWWL** (see Waterloo, Iowa)

**WMT-TV** (Sept. 30, 1953) ch 2, power—100 kw visual, 50 kw aural; antenna height—1,450 feet above average terrain, 1,355 feet above ground

Address Paramount Theater Bldg Phone: Empire 4-0171 TWX CR 6111

Licensee WMT-TV Inc (original owner).

Ownership American Broadcasting Stations Inc (WMT Cedar Rapids, KWMT Fort Dodge, both Iowa), 60%; William B Quarton, 31% and others. ABS is controlled by Helen S. Mark and children with Frank S. McMillan as trustee for 43% of its stock and Mrs. Mark and Helen M Hermann as trustees for 50% of its stock

Network CBS-TV (primary)

Rep Katz

Color facilities network

Highest hour rate \$700.

Video tape Ampex.

Executives William B Quarton pres; Lew Van Nostrand, vp sales, Douglas B Grant, vp-tv operations & film buyer, Leo F. Cole, business mgr; Richard D Pinney, prom mgr; Charles Worcester, news & public affairs dir; George P Hixenbaugh, chief engr

Washington atty Bingham, Collins, Porter & Kistler

Radio affiliate WMT

**CENTERVILLE**, Appanoose County (ch. 31-)

**CHARLES CITY**, Floyd County (ch. 18-)

**CHEROKEE**, Cherokee County (ch. 14)

**CLINTON**, Clinton County (ch. 64)

**COUNCIL BLUFFS**, Pottawattamie County

**KETV** (see Omaha, Neb)

**CRESTON**, Union County (ch. 43)

**DAVENPORT**, Scott County-**ROCK ISLAND, ILL.**, Rock Island County -**MOLINE, ILL.**, Rock Island County (ch. 4+, 6+, 8, \*30+, 42-, 68)

**WHBF-TV** (Rock Island) (July 1, 1950) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 993 feet above ground

Address Telco Bldg, Rock Island, Ill. Phone 6-5441 TWX RI 181

Licensee Rock Island Broadcasting Co. (original owner).

Ownership: Ben H. Potter and family, 75%; Leslie C. Johnson, 25%. Potter family owns Rock Island (Ill) Argus and a controlling interest in KBUN Bimidi, Minn Mr. Johnson owns 50% of WJBC Bloomington, Ill. See "Newspaper Ownership"

Network CBS-TV (primary), ABC-TV (secondary)

Rep Avery-Knodel, Harry S. Hyett.

Color facilities network

Highest hour rate \$950

Executives Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr, Maurice Corken, asst gen mgr & dir of sales, Forest W. Cooke, prog dir & film buyer; Heber E. Darlon, prom mgr; James Koch, news dir, Robert J. Sennett, chief engr

Washington atty Dow, Lohnes & Albertson. Radio affiliate WHBF-AM-FM Rock Island.

**WOC-TV** (Davenport) (Oct 31, 1949) ch. 6; power—100 kw visual, 60 3 kw aural; antenna height—600 feet above average terrain, 625 feet above ground

Address 805 Brady St, Davenport, Iowa. Phone 3-3661 TWX DV-82

Licensee Tri-City Broadcasting Co. (acquired station Dec 31, 1959).

Ownership: See B. J. Palmer Stations in "Group Ownership."

Network NBC-TV (primary)

Rep Peters, Griffin, Woodward

Color facilities network

Highest hour rate \$950.

Executives Col B J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; William D. Wagner, sec, Ernest C Sanders, resident mgr, Pax Shaffer, sales mgr, Raymond E. Guth, prog dir; Ken Wagner, film buyer; Bob Frank, news dir, Paul Arvidson, chief engr.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate: WOC-AM-FM Davenport.

**DECORAH**, Winneshiek County (ch. 44+)

**GET THAT EXTRA**



**PUSH**

You know that it's the extra push that makes the difference between an average campaign and a "Red-Letter Success." You get that EXTRA PUSH when you buy WOC-TV. WOC-TV effectively specializes in co-ordinating and merchandising your buy at every level — the broker, wholesaler, direct salesman, key buyer as well as the retail outlet

This "togetherness" sells products in the nation's 47th TV market. More than 2 billion dollars in retail sales ring on the retailer's cash register. Over 438,000 TV homes are within the 42 counties of WOC-TV's coverage area.



THE QUINT CITIES

DAVENPORT } IOWA  
BETTENDORF }

ROCK ISLAND } ILL.  
MOLINE }  
EAST MOLINE }

PETERS GRIFFIN WOODWARD INC  
EXCLUSIVE NATIONAL REPRESENTATIVES

PRESIDENT Col B J Palmer  
VICE PRES & TREASURER D D Palmer  
EXEC VICE PRESIDENT Ralph Evans  
SECRETARY Wm D Wagner  
RESIDENT MANAGER Ernest C Sanders  
SALES MANAGER Pax Shaffer



To the National Advertiser, WOC-TV offers the greatest amount of local programming—over 33 hours each week — and the finest talent in the area put these programs across.

Your PGW Colonel has all the facts, figures and other data as well as day by day availabilities. See him today.

# Through the Bureau of Standards with Three Barleycorns and a Nose Tip

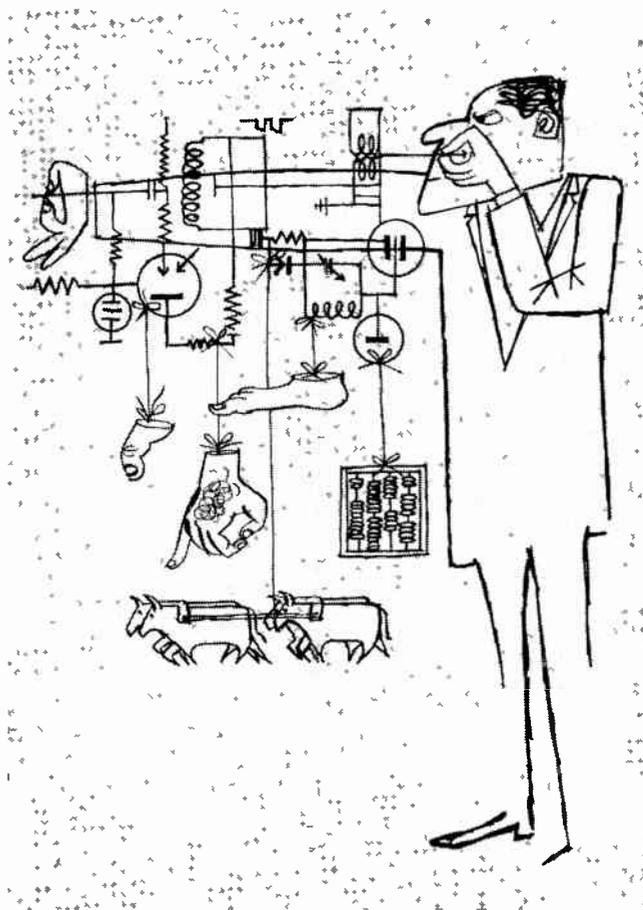
*Pinch*, the noun, used to be a unit of measure—the quantity of a commodity that could be taken between thumb and forefinger. An *inch* was the length of the terminal joint of the thumb—or the length of three barleycorns laid end to end (which, properly fermented, could be stretched to a mile). The *hand*, in case you have any tall horses to measure, is just what you think; equally prosaic is the origin of *foot*. *Yard* was the distance from nose tip to fingertips of a man's arm extended parallel to the ground; it was also a step's length, except to that breed apart, Yale men, who made it hallowed ground. An *acre* was what a yoke of oxen (and a man) could plow in a day, a *rod* four yoked oxen abreast. A *score* was a mere tally mark, an *abacus* a matter of sliding pebbles (not unlike devices encountered by men whose misspent youth included visits to the pool hall).

This was pretty subjective stuff. Today the length of a yard is precisely delineated by a metal rod kept by the Bureau of Standards. Its length is constant, regardless of whether Republican or Democratic nose tips are involved (although temperature variations can measurably change the length of a piece of metal). With reasonable accuracy we measure gross national product (in dollars that vary), the dimensions of Miss America (not measured in pinches), the amount of Grade A land in Iowa (25% of the nation's total—in rich acres), and the number of television sets in WMT-TV's

coverage area (426,000) and we figure that most are working.

We segue to another measurement, a modern-day manifestation slightly larger than a man's hand that, with biblical verisimilitude, grows by statistical projection. We refer to *surveys*. Of these there are several types, varying in depth, breadth, and method. But no matter which ones for our area you subscribe to, WMT-TV leads in all time periods from 9 a.m. until sign-off in share of audience, Sunday through Saturday.

*WMT-TV. Cedar Rapids—Waterloo. CBS Television for Eastern Iowa. Affiliated with WMT Radio; KWMT Fort Dodge. National Representatives: The Katz Agency.*



## Tv Stations CONTINUED

### IOWA CONTINUED

**DES MOINES, Polk County (ch. 8—, \*11+, 13—, 17+, 23—)**

\***KDPS-TV** (April 14, 1959) ch. 11; power—28.8 kw visual, 14.4 kw aural; antenna height—320 feet above average terrain, 410 feet above ground.

Address: 1800 Grand Ave., Zone 14. Phone: Atlantic 8-9511, Ext. 211.

Licensee: Des Moines Independent Community School District (original owner).

Video tape: Ampex.  
Executives: Clifton F. Schropp, gen mgr; Ralph Joy, prog dir; Rex Stearns, film dir; Walter Alliss, chief engr.

Washington atty: Krieger & Jorgensen.  
Radio affiliate: KDPS-FM

**KRNT-TV** (July 31, 1955) ch. 8, power—316 kw visual, 158 kw aural; antenna height—610 feet above average terrain, 705 feet above ground.

Address: 9th & Pleasant, Zone 14. Phone: Cherry 3-4141 TWX 279

Licensee: Cowles Broadcasting Co. (original owner).

Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary)

Rep: Katz.  
Color facilities: network

Highest hourly rate: \$725.  
Video tape: Ampex.

Executives: Luther L. Hill, pres, Robert W. Dillon, gen mgr; Paul M. Elliott, coml mgr; Joe Hudgens, prog dir & film buyer; Richard Devine, prom mgr; Russ Van Dyke, news dir; Charles F. Quentin, chief engr.

Washington atty: Segal & Marmel.  
Radio affiliate: KRNT.

**WHO-TV** (April 15, 1954) ch. 13, power—316 kw visual, 158 kw aural, antenna height—780 feet above average terrain, 743 feet above ground.

Address: 1100 Walnut St. Zone 7 Phone: Atlantic 8-6511. TWX DM 286

Licensee: Central Broadcasting Co (original owner).

Ownership: See B. J. Palmer Stations in "Group Ownership."

Network: NBC-TV (primary)

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local slides

Highest hourly rate: \$800

Video tape: Ampex (color).

Executives: Col. B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; Wm. D. Wagner, sec; Paul A. Loyet, vp & resident mgr; W. W. Woods, asst res mgr; Robert H. Harter, sales mgr; John H. Kerrigan, prog dir & film buyer; Robert L. Scarpino, prod mgr; John D. Shelley, news bureau mgr; Roy W. Pratt, chief engr.

Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: WHO-AM-FM.

**DUBUQUE, Dubuque County (ch. 56+, 62—)**

**ESTHERVILLE, Emmet County (ch. 24+)**

**FAIRFIELD, Jefferson County (ch. 54)**

### HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

**FORT DODGE, Webster County (ch. 21)**

**KQTV** (Nov. 23, 1953) ch. 21, power—170 kw visual, 89 kw aural; antenna height—630 feet above average terrain, 651 feet above ground.

Address: Fort Dodge. Phone: 4-0311.

Licensee: Northwest Television Co. (original owner)

Ownership: Edward Breen and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Pearson.

Color facilities: network.

Highest hourly rate: \$150.

Executives: Ed Breen, pres & gen mgr; Rollie Camp, coml mgr; Gene Loeffler, vp in charge operations & film buyer; Dick Johnson, prom mgr; Bob Dean, news dir; Dave Sinclair, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KVFD.

**FORT MADISON, Lee County (ch. 50+)**

**GRINNELL, Poweshiek County (ch. 71)**

**IOWA CITY, Johnson County (ch. \*12+, 24—)**

**KEOKUK, Lee County (ch. 44—)**

**KNOXVILLE, Marion County (ch. 33—)**

**MARSHALLTOWN, Marshall County (ch. 49)**

**MASON CITY, Cerro Gordo County (ch. 3+, 35—)**

**KGLO-TV** (May 15, 1954) ch. 3; power 100kw visual, 50kw aural; antenna height—460 feet above average terrain, 500 feet above ground. Address: Second & Pennsylvania Ave. Phone: Garden 3-2540.

Licensee: Lee Radio Inc. (original owner).

Ownership: See Forward Group in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Weed.

Highest hourly rate: \$450

Color facilities: network

Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, film buyer & coml mgr; Doug Sherwin, promotion mgr & program dir; Ken Kew, news dir; Roger Sawyer, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: KGLO-AM-FM.

**MUSCATINE, Muscatine County (ch. 58)**

**NEWTON, Jasper County (ch. 65+)**

**OELWEIN, Fayette County (ch. 28)**

**OSKALOOSA, Mahaska County (ch. 52+)**

**OTTUMWA, Wapello County (ch. 15+, 63)**

**KTVO** (see Kirksville, Mo.)

**RED OAK, Montgomery County (ch. 32+)**

**SHENANDOAH, Page County (ch. 20+)**

**SHOULDERS, Woodbury County (ch. 4—, 9, \*30, 36—)**

**KTIV** (Oct. 9, 1954) ch. 4; power—100 kw visual, 50 kw aural; antenna height—770 feet above average terrain, 633 feet above ground.

Address: 10th & Grandview. Phone 80545. TWX 35

Licensee: KTIV Television Co. (original owner).

Ownership: Perkins Bros. Co., 50%; Dietrich Dirks and eight others, 50%. Perkins owns KSCJ Sioux City and controls Sioux City Journal and Journal-Tribune. (See "Newspaper Ownership.")

Network: NBC-TV (primary), ABC-TV (secondary).

Color facilities: network.

Highest hourly rate: \$400.

Executives: Dietrich Dirks, pres & gen mgr; Eugene Flaherty, vp & coml mgr; Don Stone, prog dir & film buyer; Bill Mote, prom mgr; Ken Wayman, news dir; Al Smith, chief engr.

Washington atty: Miller & Schroeder.

Radio affiliate: KSCJ.

**KTIV (TV) Translators:** K77AL Spencer, Iowa, Spencer Area Television Inc., Box 528; K75AL Spirit Lake, Iowa, Spencer Area Television Inc., Box 528, Spencer.

**KVTV** (March 29, 1953) ch. 9; power—288 kw visual, 144 kw aural; antenna height—720 feet above average terrain, 537 feet above ground.

Address: 7th & Douglas Sts., Zone 1. Phone: 2-2711. TWX SY 8564

Licensee: Peoples Broadcasting Corp. (acquired station—Dec. 1, 1957).

Ownership: See Peoples Broadcasting Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Katz

Color facilities: network.

Highest hourly rate: \$425.

Video tape: Ampex.

Executives: Herbert Evans, pres, Donald D. Sullivan, gen mgr; Robert Donovan, coml mgr, Clark Pollock, prog dir & film buyer, John Schambow, prom mgr; Bob Billman, news dir; Gene Cuddeback, publicity dir; Robert Engelhardt, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WNAX Yankton, S. D.

**KVTV (TV) Translator:** K74AU Spencer-Spirit Lake, Iowa, Spencer Area Television, Inc., Box 528, Spencer, Iowa.

**SPENCER, Clay County (ch. 42+)**

**STORM LAKE, Buena Vista County (ch. 34+)**

**WATERLOO, Black Hawk County (ch. 7+, 16—, \*22—, 46+)**

**KWWL-TV** (Nov. 1953) ch. 7; power—316 kw visual, 158 kw aural; antenna height—1,130 feet above average terrain, 1,083 feet above ground.

Address: E. 4th & Franklin, Waterloo. Phone: Adams 4-4404. TWX WX 7517

Licensee: Black Hawk Broadcasting Co. (original owner).

Ownership: See Black Hawk Stations in "Group Ownership."

Color facilities: network.

Highest hourly rate: \$500.

Network: NBC-TV (primary).

Rep: Avery-Knode.

Executives: R. J. McElroy, pres; Les C. Rau Jr., gen mgr & film buyer; Gideon Klein, coml mgr; John Lovett, prog dir; Don Schendel, prom mgr; Warren Mead, news dir; Edward M. Tink, dir of engineering.

Washington atty: Roberts & McInnis.

Radio affiliate: KWWL.

**WMT-TV** (see Cedar Rapids)

**WEBSTER CITY, Hamilton County (ch. 27)**

### KANSAS

\*Non-commercial educational.

**ABILENE, Dickinson County (ch. 31+)**

**ARKANSAS CITY, Cowley County (ch. 49)**

**ATCHISON, Atchison County (ch. 60+)**

**CHANUTE, Neosho County (ch. 50—)**

**COFFEYVILLE, Montgomery County (ch. 33—)**

**COLBY, Thomas County (ch. 22—)**

**CONCORDIA, Cloud County (ch. 47—)**

**DODGE CITY, Ford County (ch. 23)**

**KTVC** (see Ensign)

**EL DORADO, Butler County (ch. 55+)**

**EMPORIA, Lyon County (ch. 39—)**

**ENSIGN, Gray County (ch. 6+)**

**KTVC** (July 24, 1957) ch. 6; power—28.2 kw visual, 14.1 kw aural; antenna height—720 feet above average terrain, 666 feet above ground.

Address: 705 Second, Dodge City, Kan. Phone: Hunter 3-6666. TWX 96.

Licensee: Southwest Kansas Television Co.

Ownership: Dodge City Broadcasting Co. (KGNO Dodge City, Kan) and Dodge City Globe, 18%; Wendell Elliott, 56%. There are more than 600 other stockholders. (See "Newspaper Ownership.")

Network: ABC-TV (primary).

Rep: Katz.

Highest hourly rate: \$130

Executives: Leigh Warner, pres; Wendell Elliott, vp, gen mgr & coml mgr; Kenneth Karr, chief engr.

Washington atty: A. L. Stein.

**FORT SCOTT, Bourbon County (ch. 27)**

**GARDEN CITY, Finney County (ch. 9, 11+)**

**KGLD** (Nov. 5, 1958) ch. 11; power—43.3 kw visual; antenna height—800 feet above average terrain; 837 feet above ground.

Address: P. O. Box 182, Great Bend, Kan.

Licensee: Central Kansas Tv Co. (original owner).

Ownership: See Tri-Circle Tv Stations in "Group Ownership."

Note: KGLD operates as satellite of and sold in conjunction with KCKT (TV) Great Bend.

**GOODLAND, Sherman County (ch. 10, 31)**

**KBLR-TV** (September 11, 1958) ch. 10; power—316 kw visual, 156 kw aural; antenna height—770 feet above average terrain, 786½ feet above ground.

Address: Box 569. Phone: Twinoaks 9-2331.

Licensee: Tri-State Television Inc. (acquired station July 1, 1959).

Ownership: Leslie Whittemore and associates.

Network: CBS-TV (primary).

Highest hourly rate: \$150.

Color facilities: network.

Executives: Iron Mueller, pres; Jack Walkmeyer, station mgr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KBLR.

**GREAT BEND, Barton County (ch. 2, 28)**

**KCKT** (Nov. 28, 1954) ch. 2; power—100 kw visual, 50 kw aural; antenna height—970 feet above average terrain, 100 feet above ground.

Address: P. O. Box 182. Phone: Gladstone 3-7868. TWX GT 90

Licensee: Central Kansas Tv Co. (original owner).

Ownership: See Tri-Circle stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Bolling Co.

Color facilities: network.

Highest hourly rate: \$350 (includes satellites KGLD Garden City, Kan., and KOMC McCook, Neb.).

Executives: E. C. Wedell, pres; E. L. Kuhlman, gen mgr; coml mgr & film buyer; Bonnie Perry, prog dir; Sid Hutchins, prom mgr; Charles Harness, news dir; Herm Haefele, chief engr.

Washington atty: Cohn & Marks.

# EVERLASTINGLY AT IT!

Serve or sink! Things are just that simple in *any* competitive television market. At WHO-TV we stay everlastingly at the job of *servng*.

There are more than 270,000 television homes in the area served by WHO-TV (see chart below). WHO-TV spares no *effort* or *money* to bring this big audience the very finest programming and talent. Our studios are equipped with the finest production and transmission equipment available. Our film library\* is stocked to the "teeth" with award-winning properties.

And WHO-TV has a steadily *growing* audience. For example, NSI shows WHO-TV's "Early Show" (4 p.m.-6:05 p.m.) delivered 12,680 more viewers per quarter hour in February, 1960 than in November, 1959.

Ask PGW for the details on WHO-TV and the growing Central Iowa television market.

.....  
 \*MGM Package ★ WARNER BROTHERS "Vanguard"  
 ★ "Showcase Package" ★ NTA "Dream," "Champagne,"  
 "Lion" ★ SCREEN GEMS "Sweet 65" ★ HOLLYWOOD  
 TELEVISION SERVICE "Constellation" ★ M and A ALEX-  
 ANDER "Imperial Prestige" ★ PARAMOUNT LIBRARY  
 and others.  
 .....

	Population †	Net Income (\$000)	Retail Sales (\$000)	Food (\$000)	Auto-motive (\$000)	Drugs (\$000)
WHO-TV COVERAGE AREA	1,227,400	\$2,094,294	\$1,540,375	\$325,412	\$269,757	\$43,823
IOWA	2,747,300	4,696,007	3,464,099	717,261	596,958	99,774
WHO-TV PERCENT OF TOTAL	44%	44%	45%	45%	47%	43%

†Source: SRDS

WHO-TV is part of Central Broadcasting Company, which also owns and operates WHO Radio, Des Moines WOC-TV, Davenport

WHO-TV  
 WHO-TV



# WHO-TV

Channel 13 • Des Moines

NBC Affiliate

Col. B. J. Palmer, President  
 P. A. Loyet, Resident Manager  
 Robert H. Harter, Sales Manager



Peters, Griffin, Woodward, Inc., National Representatives

**Tv Stations CONTINUED**

**KANSAS CONTINUED**

**HAYS, Ellis County (ch. 7—, 20—)**

**KAYS-TV** (Sept. 2, 1958) ch. 7, power—112 kw visual, 60.3 kw aural; antenna height—712 feet above average terrain, 821 feet above ground.  
Address: P. O. Box 695. Phone: Market 4-2578.

Licensee: KAYS Inc. (original owner).  
Ownership: Ross Beach Sr. 50 1/2%, and Robert E. Schmidt, 49 1/2%.  
Network: ABC-TV (primary)  
Rep: Hal Holman  
Color facilities: network.  
Highest hour rate: \$150.  
Executives: Ross Beach Sr, pres, Robert E. Schmidt, gen mgr, Gene Canfield, coml mgr; Mark Blinoff, prog dir, Carl Wells, news dir; Leo Leghater, chief engr  
Washington atty: A. L. Stein.  
Radio affiliate: KAYS.

**HUTCHINSON, Reno County (ch. 12, 18)**

**KTVH** (Wichita) (July 1, 1953) ch. 12; power—316 kw visual, 158 kw aural; antenna height—800 feet above average terrain, 779 feet above ground.

Address: Hutchinson—1800 N Plum Wichita—P. O. Box 12. Phone: Hutchinson—Mohawk 5-5503. Wichita—Temple 8-1411. TWX Hutchinson—HU 02. Wichita—WI 235.

Licensee: Wichita-Hutchinson Co. (acquired station. Nov. 1955).

Ownership: Minneapolis Star and Tribune Company, 83.9%; John P. Harris & family, 5.25%; W. D. P. Carey and family, 3.7%; Bess Wyse Rickard, 2.8%; Howard Peterson, 4%. For Minneapolis Star and Tribune Company see Cowles Stations in "Group Ownership." The Harrises are chief owners of KSAL Salina and KIUL Garden City, both Kansas. Mrs. Rickard owns 52.5% of KWBW Hutchinson, Kansas. Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Blair Television Assoc  
Color facilities: network.  
Highest hour rate: \$700  
Video tape: Ampex  
Executives: Joyce A. Swan, pres, M Dale Larsen, gen mgr, R V Fairbanks, natl sales mgr, W. S. Ritchie, local sales mgr, Robert D Snyder, prog dir & film buyer; Thomas Leahy, prom mgr, Joe W MacConkey, news dir; Kenneth H Cook, chief engr  
Washington atty: Segal & Marmet.

**INDEPENDENCE, Montgomery County (ch. 20)**

**IOLA, Allen County (ch. 44+)**

**JUNCTION CITY, Geary County (ch. 29+)**

**LARNED, Pawnee County (ch. 15—)**

**LAWRENCE, Douglas County (ch. \*11, 17—)**

**LEAVENWORTH, Leavenworth County (ch. 54—)**

**LIBERAL, Seward County (ch. 14)**

**MCPHERSON, McPherson County (ch. 26—)**

**MANHATTAN, Riley County (ch. \*8, 23+)**

**\*KSAC-TV** (not on air; target date indefinite) ch. \*8; power—52 kw visual, 26 kw aural; antenna height—450 feet above average terrain, 273 feet above ground.

Address: Manhattan, Kan. Phone: Prescott 6-8811 Ext 259  
Licensee: Kansas State College.  
Executives: Dr. James A. McCain, pres.  
Radio affiliate: KSAC and KSDB-FM.

**NEWTON, Harvey County (ch. 14+)**

**OLATHE, Johnson County (ch. 52—)**

**OTTAWA, Franklin County (ch. 21—)**

**PARSONS, Labette County (ch. 46—)**

**PITTSBURG, Crawford County (ch. 7+, 38—)**

**KOAM-TV** (Dec. 13, 1953) ch. 7; power—245 kw visual, 138 kw aural; antenna height—550 feet above average terrain, 573 feet above ground  
Address: P. O. Box 659. Phone: MA 1-0400. TWX 8195.

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

Licensee: Mid-Continent Telecasting Inc. (original owner)  
Ownership: Pittsburg Broadcasting Co. (KOAM) 66% and Joplin Globe (Mo) Pub. Co. (Globe and News Herald), 33 1/2%. Also see "Newspaper Ownership"  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Katz  
Color facilities: network.  
Highest hour rate: \$360.  
Executives: R E Wade, vp gen mgr, film buyer & coml mgr, Louis R Martin, prog dir; Don Blythe, news dir, Leo Stafford and Jack Lawrence, chief engr  
Washington atty: Geo O Sutton  
Radio affiliate: KOAM

**PRATT, Pratt County (ch. 36+)**

**SALINA, Saline County (ch. 34)**

**TOPEKA, Shawnee County (ch. 13+, 42, \*48+)**

**WIBW-TV** (Nov 15, 1953) ch 13, power—316 kw visual, antenna height—1,010 feet above average terrain, 949 feet above ground.

Address: P. O. Box 119 Phone: Crestwood 2-3456 TWX TK 8647.  
Licensee: Topeka Broadcasting Assn. (acquired station Jan 1957)

Ownership: See Stauffer Publications Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary, CBS-TV (primary), NBC-TV (secondary).  
Rep: Avery-Knodel.  
Color facilities: network.  
Highest hour rate: \$550.

Executives: Oscar S Stauffer, pres, Thad M Sandstrom, gen mgr, Bob Kearns, sales mgr, Rush Evans, prog dir & film buyer; Glenn Johnson, prom mgr, Olat Soward news dir; Paul Winders, technical dir, Clyde Howe, chief engr.  
Washington atty: Scharfeld & Baron  
Radio affiliate: WIBW.

**WELLINGTON, Sumner County (ch. 24—)**

**WICHITA, Sedgwick County (ch. 3—, 10—, 16—, \*22+)**

**KAKE-TV** (Oct 1954) ch 10, power—316 kw visual, 219 kw aural, antenna height—1,030 feet above average terrain, 1,079 feet above ground

Address: P. O. Box 1010 Phone: Whitehall 3-221. TWX WI 228.

Licensee: KAKE-TV Inc. (original owner).  
Ownership: Tom Palmer, 19.5%; Sherrill C. Corwin, 15.3%; H. E. Zoller and family, 14.5%; Theodore Gore, 9.4%; Owen C McEwen, 7.6%; Mark Adams, 6.25%; Charles E Jones, 6.3%; Martin Umansky, 2.5% and others. For Mr. Corwin's holdings see Sherrill Corwin Stations in "Group Ownership."

Network: ABC-TV (primary).  
Rep: Katz.  
Color facilities: network.  
Highest hour rate: \$700.  
Executives: Mark H Adams, pres; Martin Umansky, vp, gen mgr & film buyer; Donivan D. Waldron, coml mgr, Bob Kyle, prog dir; Robert Payne, prom mgr, Greg Gamer, news dis, Harold Newby, chief engr  
Washington atty: Cohn & Marks  
Radio affiliate: KAKE.

**KARD-TV** (Sept. 1, 1955) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,071 feet above ground.

Address: 833 N Main, zone 3. Phone: Amherst 5-5633. TWX WI 242.

Licensee: Wichita Television Corp. (original owner).

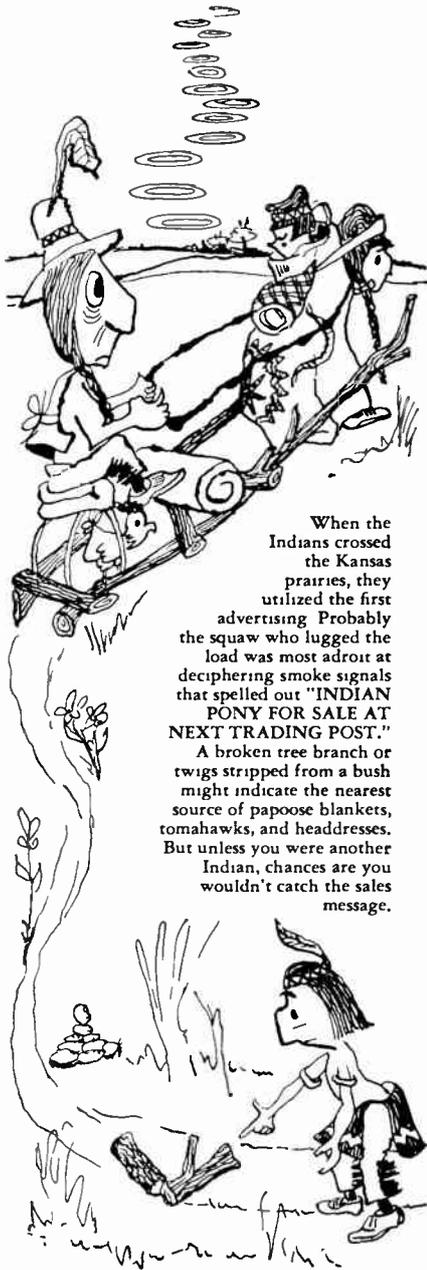
Ownership: George M. Brown, 10.2%; Charles L Brown, 9.3%; Helen P. Brown, 2.6%; William J Moyer, 1.5%, and others  
Network: NBC-TV (primary)  
Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local live, local slides  
Highest hour rate: \$800

Executives: Geo. M Brown, pres; Wm J. Moyer, exec vp, gen mgr & film buyer, Don Sbarra, sales dir; Dave Schneider, prog dir, Dave Wilson, news dir; Mary J Phares, public service dir; Dilmond D. Postlewait, office mgr; Russell V Goyette, chief engr  
Washington atty: Koteen & Burt.

**KTVH** (see Hutchinson)

**WINFIELD, Cowley County (ch. 43+)**



When the Indians crossed the Kansas prairies, they utilized the first advertising. Probably the squaw who lugged the load was most adroit at deciphering smoke signals that spelled out "INDIAN PONY FOR SALE AT NEXT TRADING POST." A broken tree branch or twigs stripped from a bush might indicate the nearest source of papoose blankets, tomahawks, and headdresses. But unless you were another Indian, chances are you wouldn't catch the sales message.

Totem Poles gave way to transmitting towers and Kansas prairies today are being crossed by the KTVH television signal, beaming messages that spell GOODS and SERVICES to customers and WAMPUM for producers and manufacturers. And you don't have to be an Indian to understand the language. When you buy KTVH, your message reaches prospective customers in the heart of the oil, cattle, agriculture, and aircraft production area. To sell this scalp tingling Kansas Market, buy KTVH with unduplicated CBS-TV coverage in Wichita and 14 other important Kansas Communities.

**BLAIR TELEVISION ASSOCIATES**  
National Representatives



**KANSAS**

■ WICHITA AND HUTCHINSON ■

## KENTUCKY

\*Non-commercial educational.

### ASHLAND, Boyd County (ch. 59—)

**WALN-TV** (not on air, granted Aug. 14, 1952; target date unknown); ch. 59  
Address 321 Eighth St., Huntington, W. Va.  
Permittee: Polan Industries.  
Ownership: E. G. Alberts, Lincoln M., and Charles M. and Lake Polan Jr.  
Washington atty. McKenna & Wilkinson.

### BOWLING GREEN, Warren County (ch. 13, 17+)

**WLTW** (granted Oct. 10, 1959; not on air, target date November 1960) ch. 13, power—75.9 kw visual, 45.7 kw aural, antenna height—800 feet above average terrain, 603 feet above ground.  
Address 809 Covington Ave. Phone Victor 3-4507.  
Permittee Argus Broadcasting Co. (original owner).  
Ownership: George A. Brown Jr., 99.8%  
Executive: George A. Brown Jr., pres.  
Washington atty. Koteen & Burt.

### CAMPBELLSVILLE, Taylor County (ch. 40+)

### CORBIN, Whitley County (ch. 16)

### DANVILLE, Boyle County (ch. 35+)

### ELIZABETHTOWN, Hardin County (ch. 23)

### FRANKFORT, Franklin County (ch. 43—)

### GLASGOW, Barren County (ch. 28+)

### HARLAN, Harlan County (ch. 73+)

### HAZARD, Perry County (ch. 19—)

### HOPKINSVILLE, Christian County (ch. 20)

### LEXINGTON, Fayette County (ch. 18+, 27—, 64, 70+)

**WKYT** (Sept. 30, 1957) ch. 27, power—192.75 kw visual, antenna height—643 feet above average terrain, 556 feet above ground.  
Address: P. O. Box 655. Phone 2-2533  
TWX LX 8272  
Licensee Taft Broadcasting Co. (acquired station June 3 1958).  
Ownership: See Taft Stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (primary).  
Rep: Young Television  
Highest hour rate \$250  
Executives: Hulbert Taft Jr., pres; Robert C. Wiegand, gen mgr & film buyer; Raymond Balsom, coml mgr; Gary Brown, prog dir; Henry Allin, news dir; Bernard F. Gurewich, chief engr.  
Washington atty: Koteen & Burt.

**WLEX-TV** (March 15, 1955) ch. 18; power—272 kw visual, antenna height—640 feet above average terrain, 670 feet above ground.  
Address: P. O. Box 1457. Phone: 4-8747.  
Licensee: WLEX-TV Inc. (original owner).  
Ownership: J. D. Gay Jr., 35.95%; H. G. Bell, 31.75%; Earl L. Boyles, 7.2%; William B. Gess, 4.8%; John G. Atchison Jr., 0.3%; Thomas D. Satterwhite, 3%; and M. L. Short, 1.8%.  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Bolling  
Highest hour rate \$311  
Color facilities: network.  
Executives: J. D. Gay Jr., pres; Earl L. Boyles, vp, gen mgr & film buyer; Harry C. Barfield, station mgr & film buyer; J. M. Pennock, coml mgr; Alex B. Macauley, program dir; Bear Van Horn, promotion mgr; Bob Dunn, news dir; J. W. Robertson, chief engr.  
Washington atty: Spearman & Roberson

### LOUISVILLE, Jefferson County (ch. 3—, 11+, \*15, 21—, 41—, 51—)

**WAVE-TV** (Nov. 24, 1948) ch. 3, power—100 kw visual, 50 kw aural, antenna height—910 feet above average terrain, 600 feet above ground.  
Address 725 S. Floyd St., zone 3. Phone: Juniper 5-2201. TWX LS 291  
Licensee: WAVE Inc. (original owner)  
Ownership: See George W. Norton Stations in "Group Ownership."  
Network: NBC-TV (primary).  
Rep: NBC Spot Sales.  
Color facilities: network.  
Highest hour rate: \$1,225  
Executives: George W. Norton Jr., pres; Nathan Lord, gen mgr; Ralph Jackson, coml mgr; George Patterson, film buyer & prog dir; Wheeler Rudd, tv sales prom; Rodney Ford, news dir; Wilbur Hudson, chief engr.  
Washington atty: Paul M. Segal.  
Radio affiliate: WAVE.

**WEZI** (not on air; suspended operation but has not turned in cp) ch. 21  
Permittee: Mid-America Broadcasting Corp. (original owner)

Ownership: See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership"

Washington atty: Haley, Wollenberg & Bader.  
Radio affiliate: WKLO

**WFPK-TV** (Sept. 1958) ch. \*15; power—13.5 kw visual, 7.24kw aural; antenna height—310 feet above average terrain, 384 feet above ground.

Address 301 Library Place, zone 7. Phone: Juniper 4-4154

Licensee: Louisville Free Public Library  
Radio affiliate: WFPK-FM.

**WHAS-TV** (March 27, 1950) ch. 11, power—316 kw visual, 158 kw aural, antenna height—490 feet above average terrain; 600 feet above ground

Address 525 W. Broadway, zone 2. Phone: Juniper 5-2211. TWX LS 594

Licensee: WHAS Inc. (original owner)  
Ownership: Barry Bingham and family. See "Newspaper Ownership."  
Network: CBS-TV (primary)  
Rep: Harrington, Righter & Parsons  
Color facilities: network  
Highest hour rate: \$1,000  
Video tape: Ampex

Executives: Barry Bingham, pres; Victor A. Sholis, vp & dir; George E. Johnson, sales dir; Sam Gifford, prog dir; Charles McDaniel, film dir; William F. Loader, prom dir; William J. Small, news dir; O. W. Towner, engineering dir  
Washington atty: Miller & Schroeder  
Radio affiliate: WHAS

**WTAM-TV** (granted Jan. 15, 1953, not on air, target date unknown) ch. 41

Address 2549 S. Third St.  
Permittee: Robert W. Rounsaville  
Ownership: See Robert W. Rounsaville Stations in "Group Ownership"  
Radio affiliate: WLOU

### MADISONVILLE, Hopkins County (ch. 26)

### MAYFIELD, Graves County (ch. 63)

### MAYSVILLE, Mason County (ch. 24+)

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

### MIDDLESBORO, Bell County (ch. 57, 63+)

### MURRAY, Calloway County (ch. 33—)

### NEWPORT (Cincinnati, Ohio, channel)

**WNOF-TV** (granted Dec. 24, 1953, not on air, target date unknown) ch. 74  
Address: 606 Monmouth St. Phone: Juniper 1-7100.

Licensee: Tri-City Broadcasting Co.  
Ownership: James G. Lang, 52.5%; Olin W. Davis, 17.5%; Vincent Herold, 6.54% and others.  
Washington atty: Barnes & Neilson.  
Radio affiliate: WNOF.

### OWENSBORO, Daviess County (ch. 56—, 62)

### PADUCAH, McCracken County (ch. 6+, 43, 72)

**WPSD-TV** (May 28, 1957) ch. 6, power—100 kw visual, 50 kw aural, antenna height—630 feet above average terrain, 586 feet above ground

Address: P. O. Box 1037. Phone Code 502, 442-8214. TWX 8380

Licensee: Paducah Newspapers Inc. (original owner)  
Ownership: Edwin P. Paxton and family, 100%. Licensee also owns 25% WFRX West Frankfurt, Ill. See "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Pearson

Color facilities: network  
Highest hour rate: \$450

Executives: Edwin J. Paxton Sr., pres; E. J. Paxton Jr., vp & managing dir; Sam Livingston, gen mgr & film buyer; Charles M. Neel, sales & prom mgr; Jim English, prog dir; Gene Compton, news dir; Ernest Pell, technical dir; William Mobley, chief engr.  
Washington atty: Scharfeld & Baron

### PIKEVILLE, Pike County (ch. 14—)

### PRINCETON, Caldwell County (ch. 45—)

### RICHMOND, Madison County (ch. 60)

### SOMERSET, Pulaski County (ch. 29—)

### WINCHESTER, Clark County (ch. 37+)

# The "Million Dollar Club"\* prefers Broadcasting

first  
for  
news and  
information

— ARB Survey

\*Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over \$1,000,000 yearly in broadcast advertising. (See page D 61 for Top Advertising Agencies—1952-59)

**Tv Stations CONTINUED**

**LOUISIANA**

\*Non-commercial educational.

**ABBEVILLE, Vermilion Parish (ch. 27+)**

**ALEXANDRIA, Rapides Parish (ch. 5, 62+, 74)**

**KALB-TV** (Sept. 29, 1954) ch. 5; power—100 kw visual, 50 kw aural, antenna height—560 feet above average terrain, 588 feet above ground.

Address: 605-11 Washington St. Phone: Hillcrest 5-2466.

Licensee: Lanford Telecasting Co. (acquired station Feb. 1957).

Ownership: T. B. Lanford, 50%; William L. Fox, 49%; Grove Stafford and Willard L. Cobb, each .5%. For other Lanford interests see T. B. Lanford Stations in "Group Ownership."

Network: ABC-TV (per program), CBS-TV (per program), NBC-TV (primary).

Rep: Weed.  
Color facilities: network.

Highest hour rate: \$300.

Executives: T. B. Lanford, pres & film buyer; Willard L. Cobb, sec-treas & gen mgr; Jesse R. Sexton, local sales mgr; Larry McHale, prog dir; Edward Wooten, prom mgr; Jim Lawler, news dir; Eugene Miller, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: KALB.

**BASTROP, Morehead Parish (ch. 53+)**

**BATON ROUGE, East Baton Rouge Parish (ch. 2, 9, 18—, 28, \*34, 40—)**

**WAFB-TV** (April 19, 1953) ch. 9 (special temporary authorization); power 182 kw visual, 97.7 kw aural; antenna height—490 feet above

INTERESTED IN BUYING OR SELLING ONE OF THE

**14 TV 14 FM 82 AM**

STATIONS\* OPERATING IN

**LOUISIANA**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO LOUISIANA IS—

1511 Bryan Street., Dallas—Riverside 8-1175

\*As of August 1, 1960

average terrain, 499 feet above ground.

Address: P. O. Box 2671. Phone: Dickens 4-8571. TWX BR 58.

Licensee: Modern Broadcasting Co. of Baton Rouge Inc. (original owner).

Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Blair Television Assoc.

Highest hour rate: \$425.

Executives: Dwight W. Martin, chmn of brd; Tom E. Gibbens, pres & gen mgr; Mervyn E. Rhys, coml mgr; Don Hallmann, program dir & film buyer; Grace McElveen, promotion mgr; Horace Logan, news dir; Donald K. Allan, chief engr.

Washington atty: Pierson, Ball & Dowd.

**WBZZ** (April 14, 1955) ch. 2, power—97.7 kw visual, 56.2 kw aural, antenna height—890 feet above average terrain, 954 feet above ground.

Address: P. O. Box 2906. Phone: Dickens 8-1491. TWX BR 01.

Licensee: Louisiana Television Broadcasting Corp. (original owner).

Ownership: Baton Rouge Broadcasting Co. (WJBO), 96%; Charles P. Manship Jr., 1%; Douglas L. Manship, less than 1% and others.

The Manships own WJBO-AM-FM Baton Rouge and Baton Rouge Advocate and State-Times. Also, see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: \$500.

Video tape: Ampex.

Executives: Douglas L. Manship, pres & gen mgr; Jules L. Mayeux, sales mgr; John E. Ferguson, prog mgr & film buyer; Aubrey L. Moore, prod mgr; Frank Hosea, prom mgr; Brooks Read, news dir; J. Patrick Weathersby, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: WJBO-AM-FM.

**BOGALUSA, Washington Parish (ch. 69, 78)**

**CROWLEY, Acadia Parish (ch. 76)**

**DE RIDDER, Beauregard Parish (ch. 70)**

**EUNICE, St. Landry Parish (ch. 64—)**

**FRANKLIN, St. Mary Parish (ch. 46+)**

**HAMMOND, Tangipahoa Parish (ch. 57)**

**HOUMA, Terrebonne Parish (ch. 11, 30+)**

**KEWA** (granted Nov. 25, 1958, not on air, target date unknown): ch 11; power—316kw visual, 158.5 kw aural.

Permitee: St. Anthony Tv Corp.

Ownership: Frank Conwell, 29.5%; E. W. Jemison, 14% (both own WLIQ Mobile, Ala.) and others.

Washington atty: Howard J. Schellenberg Jr.

**JACKSON, East Feliciana Parish (ch. 59)**

**JENNINGS, Jefferson Davis Parish (ch. 48)**

**LAFAYETTE, Lafayette Parish (ch. 10, 38—, 67—)**

**KLFY-TV** (June 3, 1955) ch 10; power—316 kw visual, 158 kw aural; antenna height—440 feet above average terrain, 457 feet above ground.

Address: P. O. Box 398. Phone: Center 5-9494. TWX LF 88.

Licensee: Camellia Broadcasting Co. (original owner).

Ownership: Paul H. DeClouet, 18.75%; Thomas A. DeClouet, 18.75%; Harold J. Delhommer, 18.75%; John W. Mitchell, 18.75%; Roland Fink, 7.89%; C. C. DeGravelles, 4.11%; G. W. Ducote, 4.11%; Vincent L. Riehl, 2.13%. The DeClouets own 50% of KEUN Eunice, 50% of KVPI Ville Platte, and 9.5% of KBCL Bossier City, all Louisiana.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Headley-Reed.

Highest hour rate: \$300.

Color facilities: network

Executives: Paul H. DeClouet, pres; Guy Corley, gen mgr.

Washington atty: Cohn & Marks.

**LAFAYETTE-LAKE CHARLES, Calcasieu Parish (ch. 3)**

**LAKE CHARLES, Calcasieu Parish (ch. 7—, \*14, 25, 60+)**

**KPLC-TV** (Sept. 1954) ch 7; power—316 kw visual, 158 kw aural; antenna height—440 feet above average terrain, 474 feet above ground.

Address: P. O. Box 1521. Phone: Hemlock 6-3631. TWX LH 96.

Licensee: Calcasieu Broadcasting Co. (original owner).

Ownership: See T. B. Lanford Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed

Color facilities: network.

Highest hour rate: \$300

Executives: T. B. Lanford, pres; Pelham E. Mills Jr, gen mgr; Art Reuben, asst mgr & coml mgr; Stanley Hyde, prog dir; Donald Johnson, film buyer; Adele Branette, prom mgr; Frank Holloway, news dir; Ed Barton, chief engr.

Washington atty: Robert M. Booth Jr.

Radio affiliate: KPLC

**KTAG-TV** (Nov. 15, 1953) ch. 25; power—20.4kw visual, 11kw aural; antenna height—330 feet above average terrain, 348 feet above ground.

Address: 645 15th St. Phone: Hemlock 9-9413. TWX LH 83

Licensee: KTAG Assoc

Ownership: Estate of Charles W. Lamar Jr., 46.2%; J. Warren Berwick, 32.4%; Harold Knox, 10.7%; R. B. McCall Jr., 10.7%. For Lamar interests see Charles W. Lamar Stations in "Group Ownership"

Network: CBS-TV (primary).

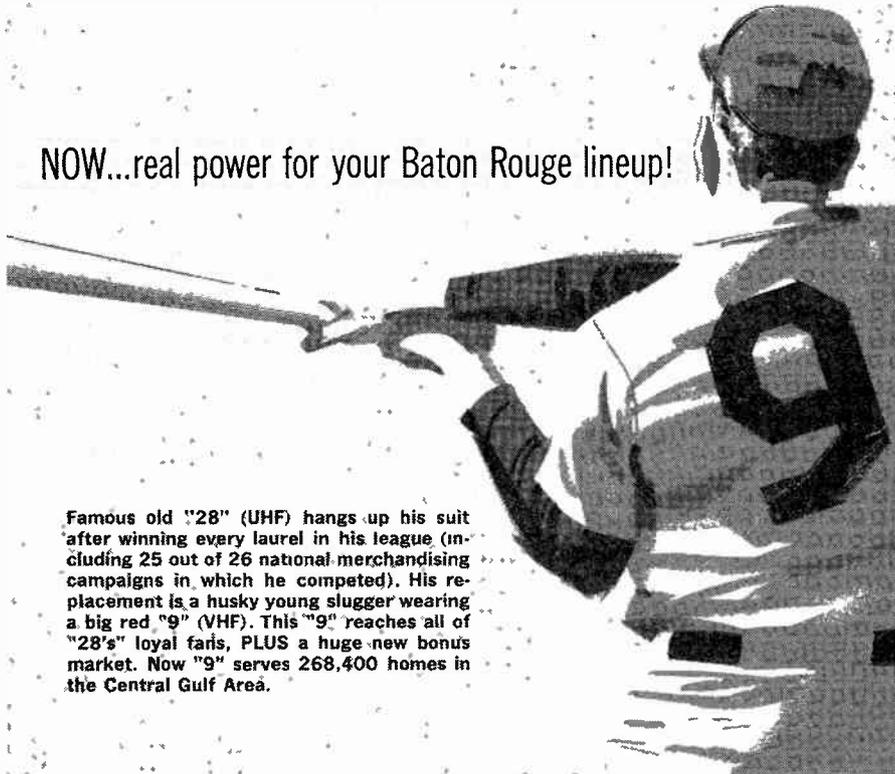
Rep: Pearson

Highest hour rate: \$150.

Executives: Warren Berwick, pres; Kevin Reilly, vp; Harper L. Clark, mgr; Lawrence Vicknar, chief engr.

Washington atty: McKenna & Wilkinson.

NOW...real power for your Baton Rouge lineup!



Famous old "28" (UHF) hangs up his suit after winning every laurel in his league (including 25 out of 26 national merchandising campaigns in which he competed). His replacement is a husky young slugger wearing a big red "9" (VHF). This "9" reaches all of "28's" loyal fans, PLUS a huge new bonus market. Now "9" serves 268,400 homes in the Central Gulf Area.

**WAFB TV CHANNEL 9 BATON ROUGE LOUISIANA**

goes farther — sells more — in one of the nation's fastest-growing markets

**WAFB TV**—first in TV in Baton Rouge—is a 9-inning hustler, draws all-time-record attendance of loyal fans. And what fans! Annual retail sales (\$270,882,000) 77% above the Louisiana average and 45% above the U S average! Food sales (\$53,187,000) 61% above the state, 19% above the national! Furniture/appliance/household sales (\$17,851,000) 107% above Louisiana, 80% above the U. S.!

Why not have "9" in your lineup right from the start! Call Blair TV Associates for a quick rundown.



\* Yes! That's right! Baton Rouge is the 4th largest market in the states of Louisiana, Texas and Mississippi...the area known as the Gulf South. Ranking just below Dallas-Ft. Worth, Houston and New Orleans, the Baton Rouge market served by television station WBRZ has a population of 1,561,000, with retail sales of \$1,285,000,000—too big a market to be overlooked on any list. Call your Hollingbery man.

NBC

ABC

**WBRZ** Channel **2**

**Tv Stations CONTINUED**

**LOUISIANA CONTINUED**

**MINDEN, Webster Parish (ch. 30)**

**MONROE-WEST MONROE, Ouachita Parish (ch. 8+, \*13, 43+)**

\***KLSE** (March 9, 1957) ch. \*13, power—30 kw visual, 15kw aural; antenna height—320 feet above average terrain, 337 feet above ground

Address: Forsythe Ave  
Licensee: State Department of Education.

**KNOE-TV** (Sept. 27, 1953) ch. 8; power—229 kw visual, 115 kw aural, antenna height—750 feet above average terrain, 774 feet above ground.

Address: P. O. Box 1472 Phone: Fairfax 2-8155, TWX MB 8731

Licensee: KNOE Enterprises Inc (original owner).

Ownership: James A. Noe, 100% Mr Noe also owns WNOE New Orleans

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: H-R Television  
Color facilities network

Highest hour rate \$450

Executives: James A. Noe, chmn of board; James A. Noe Jr., pres, Paul H. Goldman, exec vp & gen mgr, Harry Arthur, vp programs, asst gen mgr, sports dir, film buyer, Raymond Boyd, vp engineering, Ansel Smith, vp operations, Allen Jones, vp copy & sales service; Mac Ward, vp, news dir, Robert Powell, vp, sales.

Washington atty: Warren Woods  
Radio affiliate: KNOE

**MONROE, Ouachita Parish-EL DORADO, Union County, Ark. (ch. 10)**

**KTVE** (El Dorado, Ark.) (Dec. 3, 1955) ch. 10; power 316kw visual, 158kw aural, antenna height—1,318 feet above average terrain, 1,347 feet above ground

Address: Penn Hotel, Monroe, La.; Box 791, El Dorado, Ark. Phone: Monroe-Fairfax 5-5656, El Dorado-Union 2-3488, TWX ED 84

Licensee: Home Broadcasting Co. (acquired station July 1960)

Ownership: William H. Simons, 100% Sale of 80% to Veterans Broadcasting Co (WVET-AM-TV Rochester, N. Y.) pending FCC approval

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Weed; Clarke Brown Co  
Highest hour rate: \$350

Color facilities: network.

Executives: William H. Simons, owner; John B. Soell, gen mgr.

Washington atty: James Greeley.

**MORGAN CITY, St. Mary Parish (ch. 36+)**

**NATCHITOCHE, Natchitoches Parish (ch. 17+)**

**NEW IBERIA, Iberia Parish (ch. 15+)**

**NEW ORLEANS, Orleans Parish (ch. 4+, 6+, \*8, 12, 20-, 26, 32+, 61)**

**WDSU-TV** (Dec. 18, 1948) ch. 6; power—100 kw visual, 50 kw aural; antenna height—930 feet above average terrain, 975 feet above ground

Address: 520 Royal St., zone 16 Phone: Tulane 4371, TWX 290

Licensee: WDSU Broadcasting Corp. (original owner)

Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Blair Television  
Color facilities: network, local film, local live, local slides

Highest hour rate \$1,200  
Video tape: Ampex

Executives: Edgar B. Stern Jr., pres, A. Louis Read, exec vp & gen mgr, Robert S. Schultis, sales mgr, Jerry Romig, prog dir, Stan Cohen, prog planning & prom dir, Bill Monroe, news dir, Lindsey Riddle, chief engr

Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WDSU-AM-FM.

**WVUE** (Feb. 1, 1959) ch. 12 (temporarily operating on ch. 13, assigned to Biloxi, Miss.); power—110kw visual, 56kw aural, antenna height—210 feet above average terrain, 277 feet above ground

Address: 1418 Cleveland Ave., zone 12, Phone: Jackson 5-9011, TWX 567.

Licensee: New Orleans Television Corp. (original owner).

Ownership: Coastal Television Corp. Stockholders, 60%; Supreme Broadcasting Corp., 40%

Coastal owners are Wm. G. Aly, Richard J. Carrere, Frank B. Ellis, George C. Foltz, George E. Martin, Joseph A. Paretto, Chalm. O. Perez, John E. Pottharst, William H. Saunders (6.6% each). Supreme owners are Chester F. Owens, 91%, George A. Mayoral, 5%; and others

Supreme owns 28% of WORA-TV Mayaguez, P.R.

Network: ABC-TV (primary).

Rep: Weed.

Highest hour rate \$800

Executives: Joseph A. Paretto, pres & gen mgr, John H. Bone, coml mgr, DeAlton G. Neher, program co-ordinator

Washington atty: Welch, Mott & Morgan.

**WWL-TV** (Sept. 7, 1957) ch. 4, power—100 kw visual, 50 kw aural, antenna height—710 feet above average terrain, 750 feet above ground

Address: 1024 N. Rampart St., zone 16. Phone: Express 4444, TWX 538

Licensee: Loyola U. of the South (original owner)

Network: CBS-TV (primary).

Rep: Katz

Color facilities: network, local film, local slides.

Highest hour rate: \$1,000.  
Video tape: Ampex (2)

Executives: Very Rev. W. Patrick Donnelly S.J., pres, Lawrence M. Carino, gen mgr; Maurice A. Guillermin, gen sales mgr; Robert I. Guy, prog dir & film buyer, Robert B. Lyte, prom mgr, Nick Gearhart, news dir; J. D. Bloom, chief engr

Washington atty: Segal & Marmet.  
Radio affiliate: WWL

\***WYES-TV** (April 1, 1957) ch. 8; power—50 kw visual, 28.8 kw aural; antenna height—400 feet above average terrain, 422 feet above ground

Address: 916 Navarre Ave., zone 24. Phone: Hunter 6-5718

Licensee: Greater New Orleans Educational Television Foundation (original owner).

Video tape: Ampex.

Executives: Nash C. Roberts Jr., pres, board of trustees, Duff Browne, gen mgr; Vernon Cook, prog dir; Walter Ryan, operations mgr; W. S. Hart, chief engr.

Washington atty: Krieger & Jorgensen.

**OAKDALE, Allen Parish (ch. 54+)**

**OPELOUSAS, St. Landry Parish (ch. 58)**

**RUSTON, Lincoln Parish (ch. 20)**

**SHREVEPORT, Caddo Parish (ch. 3-, 12)**

**KSLA-TV** (Jan. 1, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 1,195 feet above ground

Address: P. O. Box 92. Phone: 4-8101, TWX SH 4

Licensee: KSLA-TV Inc. (acquired station, June 1960).

Ownership: Journal Publishing Co. (Shreveport Journal), Douglas Attaway, 61.37% and others. See "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Harrington, Righter & Parsons.

Highest hour rate \$600.

Color facilities: network, local film, local slides

Executives: Winston B. Linam, station mgr; Deane R. Flett, sales mgr, John C. Renshaw, prog dir, Don Owen, news dir; Morris C. Barton Jr., chief engr.

Washington atty: Weaver & Glassie.

**KTBS-TV** (Sept. 3, 1955) ch. 3; power—100 kw visual, 60 kw aural, antenna height—1,140 feet above average terrain, 1,151 feet above ground

Address: 312 E. Kingshighway. Phone: 7-3644, TWX SH-92

Licensee: KTBS Inc. (original owner).

Ownership: George D. Wray Sr. and sons, 100%

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz

Color facilities: network.  
Highest hour rate: \$600

Executives: E. Newton Wray, pres & gen mgr; Pat J. White, station mgr & film buyer; Joe B. Foster, coml mgr, Don Moore, prog dir; Dick Unterborn, prom mgr, Maurie Wayne, news dir, Claude Scott, chief engr

Washington atty: Spearman & Roberson.

**THEBODAUX, Lafouche County (ch. 24)**

**WINNFIELD, Winn County (ch. 22-)**



# HOW'S THIS FOR SHARE OF AUDIENCE

JUST LOOK AT THIS MARKET DATA...

• Population	1,520,100
• Households	423,600
• Consumer Spendable Income	\$1,761,169,000
• Food Sales	\$300,486,000
• Drug Sales	\$40,355,000
• Automotive Sales	\$299,539,000
• General Merchandise	\$148,789,000
• Total Retail Sales	\$1,286,255,000

**KNOE TV**

**CBS • ABC**

A James A. Noe Station  
Represented by  
H-R Television, Inc.

CHANNEL



Monroe, Louisiana



BEAMED  
TO BUYERS  
TO BUYERS

## BEAMED TO BUYERS!

People buy what they see, and they see it on KTBS-TV in Shreveport. What these people see are pictures of the finest quality. What they hear are sounds of truest tone. What's more, close-up of KTBS-TV power reveals a big broad coverage over four states (1,361,300\* people and still growing) that brings sales (they spent \$1,337,264,000\* in 1959). No wonder time buyers look to KTBS-TV where people buy. It's the bright spot for spots in the Southwest.

*\*Sales Management, July 10, 1960*

**KTBS-TV**  
CHANNEL 3 SHREVEPORT, LOUISIANA

**KZB**

E. Newton Wray, Pres. & Gen. Mgr. Represented by THE KATZ AGENCY, INC.

## Tv Stations CONTINUED

### MAINE

\*Non-commercial educational.

**AUBURN**, Androscoggin County (ch. 23+)

**AUGUSTA**, Kennebec County (ch. 10—, 29+)

**WPTT** (not on air, granted Nov. 14, 1956; target date unknown) ch. 10.  
Address: Park Square, Boston.  
Permittee: Pine Tree Telecasting Corp. (acquired station July 1960).  
Ownership: Bates College.  
Washington atty: McKenna & Wilkinson.

**BANGOR**, Penobscot County (ch. 2—, 5+, \*16—)

**WABI-TV** (Jan 25, 1953) ch 5; power—29.5 kw visual, 17.8 kw aural, antenna height—670 feet above average terrain, 120 feet above ground.

Address: 57 State St. Phone: Bangor 2-8255 TWX BG 98.

Licensee: Community Telecasting Service (original owner).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Hollingbery (New York); Kettell-Carter (Boston).

Color facilities: network.

Highest hour rate \$375

Executives: Horace A. Hildreth, pres, Walter L. Dickson, vp & gen mgr; Richard B. Bronson, mgr & film buyer; Paul Quigg, coml mgr; George Gonyar, prog dir, William Brady, news dir; Edward Winchester, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine

Radio affiliate: WABI.

**WLBZ-TV** (September 1954) ch. 2; power—36.3kw visual (CP 51.3kw visual, 25.7kw aural); antenna height—640 feet above average terrain, 93 feet above ground.

Address: P. O. Box 732. TWX BG-95.

Licensee: WLBZ Television Inc. (acquired station June 16, 1958).

Ownership: See Rines Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Weed

Highest hour rate \$375.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Rudolph O. Marcoux, gen mgr; James A. Robinson Jr., program dir.

Washington atty. Smith, Hennessey & MacDonald.

Radio affiliate: WLBZ.

**BAR HARBOR**, Hancock County (ch. 22—)

**BATH**, Sagadahoc County (ch. 65)

**BELFAST**, Waldo County (ch. 41—)

**BIDDEFORD**, York County (ch. 59)

**CALAIS**, Washington County (ch. 7—, 20—)

**DOVER-FOXCROFT**, Pictaquis County (ch. 18+)

**FORT KENT**, Aroostook County (ch. 17+)

**FOXCROFT** (See DOVER)

**HOULTON**, Aroostook County (ch. 24)

**LEWISTON**, Androscoggin County (ch. 8—, 17) (also see POLAND SPRING)

**MILLINOCKET**, Penobscot County (ch. 14+)

**ORONO**, Penobscot County (ch. \*12—)

**POLAND SPRING** (Lewiston allocation)

**WMTW-TV** (Aug. 31, 1954) ch. 8, power—105 kw visual, 52.5 kw aural, antenna height—3,850 feet above average terrain, 93 feet above ground.

Address: 477 Congress St., Portland, Me. Phone: Spruce 3-5665. TWX Poland 65

Licensee: Mt. Washington Tv Inc. (original owner).

Ownership: Horace A. Hildreth and family, John Guider and Peter Anderson, each 24%; Oliver Tyrone Corp., 12%; Oliver Broadcasting Corp., 3%; Henry O. Rea, 1%; Kennebec Broadcasting Corp., (WTVL Waterville, Me), 4%. Hildreth and Oliver Tyrone ownership interlock with WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, Maine. Oliver and Henry O. Rea have minority interest in off-air WENS (TV) Pittsburgh.

Network: ABC-TV (primary).

Rep: Harrington, Righter & Parsons; Andy McDermott (Canada).

Highest hour rate \$550.

Executives: John W. Guider, pres & gen mgr; Robert L. Maynard, asst gen mgr & coml mgr; Robert M. Joyce, prog dir; Brian A. Higgins, film buyer; Richard L. Gove, prom mgr; Charles Tarkinson, news dir; Parker Vincent, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WMTW-FM.

**PORTLAND**, Cumberland County (ch. 6—, 13+, \*47—, 53+)

**WCSH-TV** (Dec. 1, 1953) ch. 6; power—100kw visual, 70kw aural; antenna height—590 feet above average terrain, 380 feet above ground.

Address: 157 High St., zone 3. Phone: Spruce 2-0181. TWX PO86.

Licensee: Maine Radio & Tv Co. (original owner).

Ownership: See Rines Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed.

Highest hour rate: \$500.

Color facilities: network.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Jack S. Atwood, station mgr & film buyer; Bruce McGorill, natl sales mgr; Don Powers, coml sales mgr; Burnell Poole Jr, program dir; Linwood T. Pitman, promotion dir; Larry Geraghty, news dir; Charles R. Brown, technical dir.

Washington atty. Smith, Hennessey & McDonald

Radio affiliate: WCSH.

**WCSH-TV Translator**: W73AB Littleton, N. H., Littleton Community Tv Assn., c/o W. A. Gross.

**WGAN-TV** (May 16, 1954) ch. 13; power—292 kw visual, 146 kw aural; antenna height—1,610 feet above average terrain, 1,619 feet above ground.

Address: 390 Congress St. Phone: Spruce 2-4661 TWX PO 196.

Licensee: Guy Gannett Broadcasting Services (original owner).

Ownership: Guy Gannett Pub. Co (Portland Press Herald and Express, Augusta Kennebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Avery-Knodel, Foster & Creed (New England).

Color facilities: network.

Highest hour rate \$500.

Executives: Mrs. Jean Gannett Williams, pres; Creighton E. Gatchell, vp & gen mgr; Samuel G. Henderson Jr, vp in charge of television, Richard E. Bates, coml mgr; William G. Wadman, prog mgr & film buyer; John M. Havey, prom mgr, Nunzi Casavola, news dir; Roger W. Hodgkins, engineering vp.

Washington atty Dow, Lohnes & Albertson.

Radio affiliate: WGAN.

### MARYLAND

\*Non-commercial educational.

**ANNAPOLIS**, Anne Arundel County (ch. 53—)

**BALTIMORE**, (Independent City), (ch. 2+, 11—) 13+, 18, \*24+, 72—)

**WBAL-TV** (March 11, 1948) ch 11; power—316 kw visual, 158 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: 2610 N. Charles St, zone 18. Phone: Hopkins 7-3000. TWX BA-560.

Licensee: Hearst Corp. (original owner).

Ownership: See "Newspaper Ownership" and Hearst Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry

Color facilities: network, local film, local live, local slides

Highest hour rate \$1,500.

Video tape RCA

Executives: Brent O. Gunts, vp & station mgr; Willis K. Freiert, asst station mgr & sales dir; A. Eugene McCurdy, sales mgr; John P. Frankendorf, prog dir; Henry F. Hines, prom mgr; Galen Fromme, news mgr; John T. Wilner, engineering dir.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WBAL-AM-FM.

**WJZ-TV** (Nov. 2, 1948) ch 13; power—316 kw visual, 158 kw aural; antenna height—732 feet above average terrain, 729 feet above ground.

Address: Television Hill, zone 11. Phone: Mohawk 4-7600 TWX BA 53 & BA 386.

Licensee: Westinghouse Broadcasting Co. (acquired station June 27, 1957).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Television Advertising Representatives.

Color facilities: network

Highest hour rate: \$1,732.

Video tape: Ampex (2).

Executives: Donald H. McGannon, pres; John L. McClay, gen mgr; Robert E. Newsham Jr, sales mgr, Joel Chaseman, prog mgr; Harry Zvi Shoubin, asst prog mgr; H. Taylor Vaden, adv-sales prom mgr, Keith McBee, news dir; Ben Wolfe, chief engr; Thomas V. Dukehart, public relations dir; R. Earl Higgins, business mgr.

58 pages of  
market facts  
for all  
counties  
starts p. F-1

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456



# WMAR-TV LEADERSHIP IN BALTIMORE'S 3-STATION MARKET!

**MORE  
HOMES POTENTIAL\***

**WMAR-TV**

856,900

**STATION B**

757,500

**STATION C**

768,700

**MORE AUDIENCE\*\***

STATIONS	MONDAY THRU FRIDAY				SUNDAY THRU SATURDAY	
	Morning		Afternoon		Night	
	6 AM-9 AM Homes	9 AM-Noon Homes	Noon-3 PM Homes	3 PM-6 PM Homes	6 PM-9 PM Homes	9 PM-Mid. Homes
STATION A	92	244	218	294	572	618
STATION B	*	205	189	342	659	660
<b>WMAR-TV</b>	<b>135</b>	<b>404</b>	<b>674</b>	<b>447</b>	<b>790</b>	<b>931</b>
AVG.H.U.T.	273	853	1081	1083	2021	2409

\*\* June Nielsen

\* June ARB

\* Below minimum Reporting Standards or not regularly scheduled.

**THE JUNE 1960 NIELSEN TELEVISION AUDIENCE REPORT AGAIN SHOWS WMAR-TV with Leadership, as the Baltimore station delivering MORE Share Of Metro Audience! MORE Total Homes Reached! (225 Quarter-Hour Firsts in Ratings! 262 Quarter-Hour Firsts in Homes Viewing!)**

**In Maryland Most People Watch**

**SUNPAPERS TELEVISION • BALTIMORE 3, MD.**  
Represented Nationally by THE KATZ AGENCY, INC.



**CHANNEL 2**

**Tv Stations CONTINUED**

**MARYLAND CONTINUED**

**SALISBURY, Wicomico County (ch. 16+)**

**WBOC-TV** (July 15, 1954) ch 16, power—15.5 kw visual, 8.9 kw aural, antenna height—620 feet above average terrain, 651 feet above ground

Address Radio-TV Park Phone Pioneer 9-6131 TWX ZM06

Licensee Peninsula Broadcasting Co (original owner)

Ownership John W. Downing, 12.28%, Lee W. Allen, 9.95%, I. L. Benjamin, 11%, Virginia P. Ward, 6%, Charles J. Truitt, 2.5%, Edward Webb, 3% and others

Network ABC-TV (primary), CBS TV (primary), NBC-TV (secondary)

Rep Headley-Reed

Highest hour rate \$225

Executives John W. Downing, pres, Charles J. Truitt, vp, gen mgr, prom mgr & natl coml mgr, Jack Downing Jr, prog dir & film buyer, Chuck Truitt Jr, news dir, Jack W. Ward chief engr.

Washington atty Dow, Lohnes & Albertson

Radio affiliate WBOC.

**MASSACHUSETTS**

\*Noncommercial, educational.

**ADAMS (See North Adams allocation)**

**WCDC** (Feb. 5, 1954) ch. 19; power—122kw visual, 61.7kw aural, antenna height—2,000 feet above average terrain, 148 feet above ground

Address P O Box 10, Albany 1, N Y Phone Hobart 3-2225 TWX TROY 373

Licensee Capital Cities Broadcasting Corp (acquired station Feb 22, 1957)

Ownership. See Capital Cities stations in "Group Ownership."

Highest Hour Rate Sold as satellite of and in combination with WTEN (TV) Albany N. Y., which see for sales data, executives and other information.

Color facilities network

**AMHERST, Hampshire County (ch. \*82)**

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

**BARNSTABLE, Barnstable County (ch. 25+)**

**BOSTON, Suffolk County (ch. \*2+, 4-, 5-, 7+, 38, 44+, 56)**

**WBZ-TV** (June 9, 1918) ch 4, power—56.26 kw visual, 28.2 kw aural, antenna height—1,180 feet above average terrain, 1,199 feet above ground

Address 1170 Soldier's Field, zone 34 Phone Algonquin 4-5670 TWX BRTN 1054

Licensee Westinghouse Broadcasting Co (original owner)

Ownership See Westinghouse Broadcasting Co Stations in "Group Ownership."

Network NBC-TV (primary).

Rep Television Advertising Representatives

Color facilities network

Highest hour rate \$2,600

Video tape Ampex (2)

Executives Donald H. McGannon, pres, James E. Allen, gen mgr, Kenneth T. MacDonald, coml mgr, Heibert Cahon, prog dir & film buyer, William B. Colvin, prom mgr, Francis E. Whitmarsh, news dir, William H. Hauser, chief engr.

Radio affiliate WBZ-AM-FM

**WGBH-TV** (May 2, 1955) ch 2, power—100 kw visual, 50 kw aural, antenna height—660 feet above average terrain, 233 feet above ground

Address 84 Massachusetts Ave, Cambridge 39 Phone University 4-6400

Licensee WGBH Educational Foundation (original owner)

Video tape Ampex

Executives Ralph Lowell, pres, Hartford N. Gunn Jr., gen mgr, Robert L. Larsen, prog dir, Frank Harvey, chief engr, David M. Davis, asst gen mgr for tv, Gregory G. Harney, tv prod mgr, Henry Morgenthau III, tv projects mgr, Norman J. Feather, film mgr, Peter Winn, dir of public relations, John R. Hurley,

dir of operations, Jeffrey L. Myles, mgr of technical operations.

Washington atty, Covington & Burling

Radio affiliate: \*WGBH-FM.

**WHDH-TV** (Nov 26, 1957) ch. 5 power—64.6 kw visual, 32.4 kw aural, antenna height—1,140 feet above average terrain, 1,249.65 feet above ground

Address 50 Morrissey Blvd, zone 25 Phone Avenue 8-5000 TWX Dorchester 1056

Licensee WHDH Inc (original owner). Grant vacated by FCC, but station permitted to continue operation with special temporary authority

Ownership Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership"

Network ABC-TV (primary), CBS-TV (secondary)

Rep Blau-TV

Color facilities network, local film, local live local slides

Highest hour rate \$3,000

Video tape RCA & Ampex

Executives Robert B. Choate, pres, William B. McGrath, vp & managing dir, Alexander Tanager, vp & coml mgr, Leslie Arries Jr., television dir, Joseph Levine, film buyer & news dir, Philip K. Baldwin, chief engr.

Washington atty Dempsey & Koplovitz

Radio affiliate WHDH

**WJDW** (granted May 12, 1953, not on air, target date unknown) ch 44, power—282kw visual, antenna height—530 feet above average terrain, 539 feet above ground

Permittee J. D. Wraether Jr

Ownership Mr. Wraether is stockholder in Transcontinent Television Corp. (see "Group Ownership" under that listing)

Washington atty Welch, Mott & Morgan.

**WNAC-TV** (June 21, 1948) ch 7, power—316 kw visual, 158 kw aural, antenna height—480 feet above average terrain, 428 feet above ground

Address 21 Brookline Ave, zone 15 Phone Commonwealth 6-0800 TWX BS89

Licensee RKO General Inc (original owner).

Exchange for WRCV-AM-TV Philadelphia pending FCC approval

Ownership See RKO General Stations.

Network CBS-TV (primary)

Rep H-R Television

Color facilities network

Highest hour rate \$3,000

Executives Norman Knight, gen mgr, George Steffy, exec vp, Thomas Bateson, vp, sales, Proctor Jones, natl sales mgr, John D. Maloy, prog dir, Guy Giampapa, film buyer, George Hallberg, prom mgr, Leland Bickford, news dir, Harry Whittemore, chief engr.

Washington atty Pierson, Ball & Dowd.

Radio affiliate WNAC, WRKO (FM).

# WHAT DO YOU ASK OF A "TV" STATION?

**DOMINANCE?** No other Station puts a consistent signal in the WBOC-TV \$430,000,000 market area.

**AUDIENCE?** WBOC-TV programs rate up to 68.6 with 89 to 92 per cent "set-in-use" nightly.

**PROGRAM?** WBOC-TV carries 21 per cent local-regional live, 19 per cent film and 60 per cent ABC, CBS and NBC Networks. On the average WBOC-TV carries 15 to 17 of the 20 top nationally rated programs.

**COMMUNITY SERVICE?** WBOC-TV devotes one-half hour of prime time, every weekday to area public service programs; also 1½ hours daily, Monday through Friday, during the school year WBOC-TV, in co-operation with the Delaware-Maryland-Virginia public school systems, telecasts live from its studios to classrooms courses in science, foreign languages, art and music as part of the schools' regular curriculum.

**ACCEPTABILITY?** WBOC-TV averages 159 national and nearly 200 local-regional advertisers.

**CONTACT:** a Headley-Reed man, or WBOC-TV, Radio-TV Park, Salisbury, Md.

**John W. Downing, Pres.**

**Charles J. Truitt, Gen. Mgr.**



**WKEL** (not on air, target date unknown) ch. 38, power—251kw visual antenna height—490 feet above average terrain, 444 feet above ground.

Permittee Ajax Enterprises  
Ownership: See Herbert Mayer Stations in "Group Ownership."  
Washington atty: Schaefeld & Baron

**BROCKTON**, Plymouth County (ch. 62)

**CAMBRIDGE** (See Boston allocations)

**WTAO-TV** (not on air, suspended operation but has not turned in construction permit) ch 56; power—215 kw, antenna height—470 feet above average terrain, 289 feet above ground.

Permittee Harvey Radio Laboratories Inc  
Ownership Frank Lyman Jr, 74 1% and Harvey Radio Laboratories Inc, Cambridge, 25 9% (of which Mr. Lyman is principal owner).  
Radio affiliate WTAO

**EASTHAMPTON**, Hampshire County (ch. 61)

**FALL RIVER**, Bristol County (ch. 46—, 68)

**GREENFIELD**, Franklin County (ch. 32+, 68—)

**WRLP** (Keene, N. H.; Brattleboro, Vt.) (July 1, 1957) ch. 32, power—200kw visual, 100kw aural, antenna height—320 feet above average terrain, 666 feet above ground.

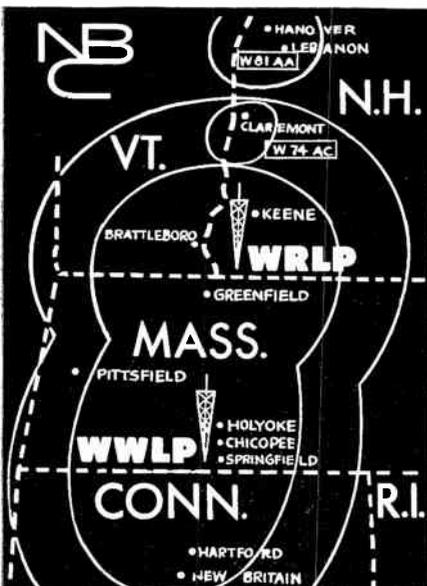
Address P. O. Box 32, Northfield, Mass  
Phone 336 TWX SM 462  
Licensee Springfield Television Broadcasting Corp (original owner)

Ownership See Springfield Tv Broadcasting Co Stations in "Group Ownership"  
Highest hour rate Sold as satellite of WWLP (TV) Springfield, Mass  
Washington atty. McKenna & Wilkinson

**WRLP Translators:** W74AB Athol, Mass, Springfield Television Broadcasting Corp., c/o Wm L Putnam, Box 2210, Spring, Mass, W74AC Claremont, N. H., Springfield Television Broadcasting Corp; W81AA Lebanon and Hanover, N. H., Springfield Television Broadcasting Corp

**HOLYOKE** (See Springfield)

**LAWRENCE**, Essex County (ch. 72)



**WWLP 22**

Plus Bonus  
**WRLP - Channel 32**

**ratings  
audience  
sales**

SEE YOUR HOLLINGBERY  
REPRESENTATIVE



**LOWELL**, Middlesex County (ch. 78)

**NEW BEDFORD**, Bristol County (ch. 6+, 28—, 34+)

**NORTH ADAMS**, Berkshire County (ch. 19, \*80+)

**PITTSFIELD**, Berkshire County (ch. 64+)

**SPRINGFIELD**, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

**WHYN-TV** (April 14, 1953) ch. 40; power—186kw visual, 93 3kw aural, antenna height—1,000 feet above average terrain, 144 feet above ground.

Address. 1300 Liberty St. Phone. Republic 4-1126. TWX 566.

Licensee Hampden Hampshire Corp (original owner).

Ownership Republican Television Inc, 50%; William R Dwight and family, 16 6%, Valley Photo Engraving Corp Holyoke, Mass, 16 6%, and Charles N. DeRose and family, 16 6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. Dwight family owns Valley Photo Engraving Corp and the Holyoke Transcript & Telegram; DeRose family owns Northampton Gazette. Also see "Newspaper Ownership"

Network ABC-TV (primary), CBS-TV (secondary).

Rep. Branham.  
Color facilities network.  
Highest hour rate \$600

Executives: William Dwight Sr., pres; Charles N DeRose, gen mgr, Zack Land, coml mgr; Murray Tesser, prog dir & film buyer, Noah LaMountain, prom mgr; John Deegan, news dir, Harold Schumacher, chief engr.

Washington atty Bingham, Collins, Porter & Kistler.

Radio affiliate WHYN-AM-FM.

**WWLP** (March 17, 1953) ch. 22, power—214kw visual, 107kw aural, antenna height—750 feet above average terrain, 403 feet above ground

Address P. O. Box 2210, zone 1 Phone State 5-5311 TWX SM 462.

Licensee Springfield Television Broadcasting Corp (original owner)

Ownership. See Springfield Tv Broadcasting Co Stations in "Group Ownership"  
Network: NBC-TV (primary).

Rep Hollingbery.  
Highest hour rate: \$700 Rate includes satellite WRLP (TV) Greenfield, Mass., and translators serving Claremont, Hanover & Lebanon, N. H., and White River Junction, Vt.  
Color facilities network, local slides.  
Video tape. Ampex.

Executives: William L. Putnam, pres & gen mgr, George R. Townsend, vp for engineering; James H. Feigson Jr, vp for sales, Paul A. Brissette, local sales mgr; Jerome A. Barnes, vp for programing; Wallace Sawyer, film mgr; Francis J. Doherty Jr, promotion mgr, Edward M. Kennedy, news dir, Donald C. Shaw, chief engr.

Washington atty. McKenna & Wilkinson.

**WORCESTER**, Worcester County (ch. 14, 20)

**WWOR-TV** (Nov 16, 1953) ch. 14, power—16 2 kw visual; 8 71 kw aural; antenna height—810 feet above average terrain, 254 feet above ground Same address, network, rep, and attorney as WWLP (TV) Springfield, Mass.

Licensee Springfield Tv Broadcasting Corp  
Ownership See Springfield Tv Broadcasting Co Stations in "Group Ownership"

Executives Francis J. Doherty Jr., station mgr, James H. McMahon, chief engr. Rest of staff same as WWLP (TV) Springfield, Mass.

Highest hour rate: \$300.

**WWOR-TV Translators:** W74AF Pittsfield-Adams, Mass, Springfield Television Broadcasting Corp, c/o William L. Putnam, Box 2210, Springfield, Mass.

58 pages of  
market facts  
for all  
counties  
starts p. F-1

*The  
"Million  
Dollar  
Club"\*  
reads  
Broadcasting  
most  
thoroughly*

— ARB Survey

Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over \$1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952 59)



# take five

THE MOST FOR YOUR MONEY  
IN EASTERN MICHIGAN

MARCH ARB CONFIRMS WNEM-TV'S DOMINANCE IN BAY CITY-SAGINAW-FLINT AREA

WNEM-TV is 1st in Eastern Michigan  
in Homes Reached

	*ARB Avg. Homes Reached
<b>WNEM-TV</b> .....	<b>59,400</b>
<b>Flint Station A</b> .....	<b>43,000</b>
<b>Lansing Station A</b> .....	<b>29,500</b>
<b>Lansing Station B</b> .....	<b>15,800</b>
<b>Saginaw Station A</b> .....	<b>9,800</b>

In FLINT . . .

Michigan's second city with an official population of 194,940, all surveys prove WNEM-TV is number one!

In the SAGINAW  
BAY CITY

Metro Area, WNEM-TV nearly doubles the audience of its closest competition . . .

\*ARB  
**SHARE OF AUDIENCE**  
(March, 1960)  
9:00 am—12 Mid.  
Sun.-Sat.

**WNEM-TV**  
**52.1**  
Flint Station A  
30.6  
Saginaw Station A  
11.9

SEE THE MARCH ARB FOR  
WNEM-TV'S DOMINANCE IN:

- Late Night News
- Syndicated Programming
- Quarter-Hour Leadership

## WNEM-TV

serving  
FLINT • SAGINAW • BAY CITY



## MICHIGAN

\*Non-commercial educational.

**ALMA**, Gratiot County (ch. 41+)

**ALPENA**, Alpena County (ch. 9+, \*11, 30—)  
**NEW** (not on air; granted July 27, 1960) ch. 9.  
Lake Huron Broadcasting Corp.

**ANN ARBOR**, Washtenaw County (ch. 20+, \*26—)

**BAD AXE**, Huron County (ch. 46—)

**BATTLE CREEK**, Calhoun County (ch. 58—, 64—)  
**WILX-TV** (See Lansing)

**BAY CITY**, Bay County (ch. 5—, 63—, \*73+)

**WNEM-TV** (Feb. 16, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,056 feet above ground.

Address: 5700 Becker Rd., Saginaw. Phone: Pleasant 5-8191. TWX SG-76.

Licensee: Gerity Broadcasting Co. (original owner)

Ownership: James Gerity Jr., 100%.  
Network: NBC-TV (primary).

Rep: Petry.  
Color facilities: network, local film, local slides.

Highest hour rate: \$800.

Video tape: Ampex.

Executives: James Gerity Jr., pres; Tom Matthews, gen mgr; Hal Stone, operations mgr; Vince Collins, prog dir; Tom Matthews, film buyer; Leo Heisel, chief engr.

Washington atty: Berge & Fox.

**BENTON HARBOR**, Berrien County (ch. 40+)

**BIG RAPIDS**, Mecosta County (ch. 39)

**CADILLAC**, Wexford County (ch. 13—, 45)

**WWTW** (Jan. 1, 1954) ch. 13, power—316 kw visual, 158 kw aural; antenna height—1,650 feet above average terrain, 1,281 feet above ground.

Address: 417 N. Mitchell St. Phone: Prospect 5-3478. TWX CA 325.

Licensee: Fetzer Television Inc. (acquired station Sept. 1, 1958).

Ownership: See John E. Fetzer stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Avery-Knodel

Color facilities: network

Highest hour rate: \$400

Executives: John E. Fetzer, pres; Gene Ellerman, vp & gen mgr; Daryl Sebastian, asst gen mgr; Leonard A. Swanson, gen sls mgr; John Wheat, prog dir; R. Dwight Wheeler, operations mgr; J. Michael Jones, news dir; Linda Reese, women's dir; Ron Baker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

**CALUMET**, Houghton County (ch. 5)

**CHEBOYGAN**, Cheboygan County (ch. 4+, 36+)

**WTOM-TV** (May 16, 1959) ch. 4; power—100 kw visual; antenna height—620 feet above average terrain, 590 feet above ground.

Address executive office—Paul Bunyon Bldg., Traverse City. Studio—Cheboygan. Phone: Windsor 7-7675, Traverse City. Madison 7-5683, Cheboygan.

Licensee: Midwestern Broadcasting Co. (original owner).

Ownership: See Midwestern Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Venard, Rintoul & McConnell.

Highest hour rate: \$320 (with WPBN-TV Traverse City).

Executives: Les Biederman, pres; Robert E. Detwiler, coml mgr; William Kiker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

**COLDWATER**, Branch County (ch. 24—)

**DETROIT**, Wayne County (ch. 2+, 4, 7—, 50—, \*56, 62)

**CKLW-TV** (Windsor, Ontario) (Sept. 16, 1954) ch. 9; power—325kw visual, 180kw aural; antenna height—670 feet above average terrain, 652 feet above ground.

Address: 3300 Guardian Bldg., Detroit, zone 26. Phone: Woodward 1-7200. TWX DE4S.

Licensee: Western Ontario Broadcasting Co. (original owner).

Ownership: Controlled by RKO General Inc. (see "Group Ownership").

Network: CBC.

Rep: Young.

Executives: J. E. Campeau, pres & gen mgr; Norm Hawkins, gen sls mgr; S. C. Ritchie, operations mgr & program dir; Art MacColl, film buyer; Art Gloster, promotion mgr; Austin Grant, news dir; Stewart Clark, chief engr.

Radio affiliate: CKLW-AM-FM.

**WBID-TV** (not on air, granted Nov. 19, 1953; target date unknown) ch. 50.

Address: 520 Bates St.

Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Broadcasting Co. Stations in "Group Ownership."

Washington atty: Fly, Shuebruk, Blume & Gaguine.

**WJBK-TV** (Oct. 24, 1948) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,057 feet above ground.  
Address: 7441 Second Blvd., zone 2. Phone: Trinity 3-7400, TWX DE 891  
Licensee: Storer Broadcasting Co. (original owner).  
Ownership: See Storer Broadcasting Co. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Katz Agency.  
Color facilities: network, local film, local live, local slides.

Highest hour rate: \$2,600.  
Video tape: Ampex (2).  
Executives: George B. Storer, pres; Bill Michaels, vp & managing dir; Keith T. McKenney, local sales mgr; Robert S. Buchanan, natl sales mgr; Ralph Hansen, prog dir & film buyer; Donn Shelton, audience prom mgr; Dr. John Dempsey, news & public affairs dir; Joseph B. Haigh, chief engr.

Washington atty: Robert F. Jones.  
Radio affiliate: WJBK-AM-FM.  
**\*WTVS** (Sept. 1955) ch. 56; power—178 kw visual, 100 kw aural; antenna height—540 feet above average terrain, 538.1 feet above ground.  
Address: 18323 James Couzens, zone 35. Phone: University 4-5827  
Licensee: Detroit Educational Television Foundation (original owner).  
Video tape: Ampex

Executives: C. Allen Harlan, pres board of trustees; Franklin G. Bouwsma, exec sec; Joseph Welling, traffic co-ordinator & prog dir; Zona Bollweg, prom mgr; John Browne, chief engr.  
Washington atty: Krieger & Jorgensen.

Interested in buying or selling one of the 21 TV 31 FM 103 AM stations operating in Michigan. Contact the nearest office of—**HAMILTON-LANDIS & Associates, Inc.**—Nationwide Brokers. The nearest office to Michigan is—1714 Tribune Tower, Chicago—DElaware 7-2754  
\*As of August 1, 1960

Interested in buying or selling one of the 21 TV 31 FM 103 AM stations operating in Michigan. Contact the nearest office of—**HAMILTON-LANDIS & Associates, Inc.**—Nationwide Brokers. The nearest office to Michigan is—1714 Tribune Tower, Chicago—DElaware 7-2754  
\*As of August 1, 1960

**WWJ-TV** (March 4, 1947) ch. 4; power—97.7 kw visual, 50.1 kw aural; antenna height—1,010 feet above average terrain, 1,063 feet above ground.  
Address: 622 Lafayette, zone 31. Phone: Woodward 2-2000, TWX Eastel CD.  
Licensee: The Evening News Assn. (original owner).  
Ownership: Licensee publishes Detroit News. See "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).  
Color facilities: network, local film, local live, local slides.  
Highest hour rate: \$2,700.  
Video tape: Ampex (2).

Executives: Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; James Schiavone, station mgr & film buyer; Henry C. Rogers, business mgr; Ray W. Colie, sales mgr; John A. Wales, natl sales mgr; A. Glenn Kyker, prom mgr; Ian K. Harrower, prog & prod mgr; James F. Clark, news editor; Edgar J. Love, gen engr mgr.  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliate: WWJ-AM-FM.

**WXYZ-TV** (Oct. 9, 1948) ch. 7; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 1,073 feet above ground.  
Address: 20777 W. Ten Mile Rd., zone 41. Phone: Kenwood 4-7000 TWX SOU MICH 273.  
Licensee: WXYZ Inc (original owner).  
Ownership: See ABC Owned Stations in "Group Ownership."  
Network: ABC-TV (primary)  
Rep: Blair-Tv  
Highest hour rate: \$2,600.  
Video tape: Ampex (2).

Executives: John F. Pival, pres & gen mgr; Ralph Dawson, natl sales mgr; Kent Fredericks, local sales mgr; Peter Strand, prog mgr & film buyer; James Galvin, prom mgr; Richard Femmel, news dir, Charles Koche, chief engr.  
Washington atty: McKenna & Wilkinson.  
Radio affiliate: WXYZ-AM-FM.

**EAST LANSING**, Ingham County (ch. 60+)  
**EAST TAWAS**, Iosco County (ch. 25—)  
**ESCANABA**, Delta County (ch. 3+, \*49)

**WBEY-TV** (not on air, granted July 30, 1959, target date unknown) ch. 3; power 100kw visual; antenna height—850 feet above average terrain, 810 feet above ground.  
Permittee: Norbertine Fathers.  
Note: To operate as satellite of WBAY-TV Green Bay, Wis.

**FLINT**, Genesee County (ch. 12—, 16—, \*22—, 28)

**WJRT** (Oct. 12, 1958) ch. 12; power—316 kw visual, 158 kw aural, antenna height—940 feet above average terrain, 999 feet above ground.  
Address: 2303 Lapeer Rd., zone 3. Phone: Cedar 9-6611, TWX FL 51.  
Licensee: WJRT, The Goodwill Station Inc. (original owner).  
Ownership: L. R. Jackson & Bank of America, tr., u/w of Geo. A. Richards, 25.9%; C. Russell Feldmann & L. R. Jackson, tr. for G. A. Richards' Life Insurance Trust, 8.2%; Rozene R. Moore, 5.3%; Frances S. Parker, 3.8%; John F. Patt, 2.7% and others.

Network: ABC-TV (primary)  
Rep: Harrington, Righter & Parsons  
Color facilities: network.  
Highest hour rate: \$800.  
Video tape: Ampex  
Executives: John F. Patt, chmn of board; Worth Kramer, pres, A. Donovan Faust, gen mgr; Robert Mart, sales mgr; Franklin R. Mitchell, prog dir & film buyer; Frank Benesh, news dir; Clarence Jones, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WJR Detroit.

**GLADSTONE**, Delta County (ch. 40—)  
**GRAND RAPIDS**, Kent County (ch. 8+, \*17+, 23—)  
**WMCN** (not on air, granted Sept. 2, 1954; target date unknown); ch. 23.  
Address: 123 Pearl St., N.W.  
Permittee: Peninsular Broadcasting Co.  
Ownership: H. & E. Balaban Corp., 50%; John D. Loeks, 33 1/3%; Howard W. Freck, 16 2/3%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."  
Washington atty: McKenna & Wilkinson.

**WOOD-TV** (Aug. 15, 1949) ch. 8; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 920 feet above ground.  
Address: 120 College Ave SE, zone 3. Phone: Glendale 9-4125 TWX GR 281.  
Licensee: WOOD Broadcasting Inc. (acquired station May 22, 1957).  
Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Katz  
Color facilities: network.  
Highest hour rate: \$1,175.

Executives: Willard Schroeder, pres & gen mgr; John S. Markward, sales mgr; Peter Kizer, prog dir; Bob Smith, film buyer; Clark Grant, prom mgr; Dick Cheverton, news dir, Charles Robison, chief engr.  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliate: WOOD.

**HOUGHTON**, Houghton County (ch. 19, \*25)  
**IRON MOUNTAIN**, Dickinson County (ch. 8—, 27)  
**WIRM** (granted Nov. 12, 1959; not on air, target date unknown) ch. 8; power—120 kw visual, antenna height—1,100 feet above average terrain, 898 feet above ground.  
Address: Mason & Roosevelt Sts., Green Bay, Wis.  
Permittee: Valley Telecasting Co. (original owner).  
Ownership: See Valley Telecasting Stations in "Group Ownership"  
Executives: Jack R. Gennaro, gen mgr.  
Washington atty: McKenna & Wilkinson.

**IRON RIVER**, Iron County (ch. 33—)  
**IRONWOOD**, Gogebic County (ch. 12+, 31—)  
**JACKSON**, Jackson County (ch. 48)  
**WILX-TV** (See Lansing)

**KALAMAZOO**, Kalamazoo County (ch. 3—, \*46, 74)  
**WKZO-TV** (June 1, 1950) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 952 feet above ground.  
Address: 590 W. Maple St. Phone: Fireside 5-2101, TWX KZ 33.  
Licensee: Fetzer Broadcasting Co. (original owner).  
Ownership: See John E. Fetzer stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (primary).  
Rep: Avery-Knodel.  
Color facilities: network, local film, local slides.  
Highest hour rate: \$1,300.

Executives: John E. Fetzer, pres; Carl E. Lee, exec vp & gen mgr, Donald DeSmit, sales mgr; Charles T. Lynch, prog dir & film buyer; W. Hunt, prom mgr; Gordon Anderson, news dir; Arthur Covell, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKZO.

**LANSING**, Ingham County (ch. 6—, 54)  
**WILX-TV** (Onondaga) (March 15, 1959) ch. 10 (share time with \*WMSB); power—309 kw visual, 174 kw aural, antenna height—975 feet above average terrain, 982 feet above ground.  
Address: 236 W. Michigan Ave., Jackson, Mich. Station also has studios in Lansing and Battle Creek. Phone: State 3-2621 (Jackson). TWX JS 87  
Licensee: Television Corp. of Michigan Inc. (original owner).  
Ownership: Edward E. Wilson, 60%; Lansing Broadcasting Co. (WILS Lansing, Mich.), 40%. Mr. Wilson owns 35% of WPON Pontiac, Mich., and Lansing Broadcasting owns 55% of WPON. John C. Pomeroy owns 26.9% of Lansing Broadcasting and 10% of WPON.  
Network: NBC-TV (primary).  
Rep: Venard, Rintoul & McConnell.  
Color facilities: network.  
Highest hour rate: \$800.

Executives: John C. Pomeroy, pres, gen mgr & film buyer; Martin Gnamo, gen sales mgr; Stuart S. Hazard, prod supervisor; Lester B. Fishhaut, prom mgr; George Engle, news dir; Donald L. Wright, chief engr.  
Washington atty: Leo Resnick.  
Radio affiliate: WILS  
**WJIM-TV** (May 1, 1950) ch. 6; power—100 kw visual, 50 kw aural, antenna height—1,000 feet above average terrain, 1,023 feet above ground.  
Address: P. O. Box 1226. Phone: Ivanhoe 2-1333. TWX LG-72.  
Licensee: Gross Telecasting Inc. (original owner).  
Ownership: Harold F. Gross, 38.2%; Charlotte Gross, 11%, and their family and others as minority stockholders.  
Network: CBS-TV (primary).  
Rep: Blair-Tv.  
Color facilities: network.  
Highest hour rate: \$1,000.

Executives: H. F. Gross, pres & gen mgr; Keith Oliver, sales mgr; John Kelin, prog dir; Philip Sherck, film buyer; Don Potter, news dir; Carl Onken, chief engr.  
Washington atty: Fly, Shuebruk, Blume & Gaguine.  
Radio affiliate: WJIM-AM-FM.  
**\*WMSB** (March 15, 1959) ch. \*10 (sharetime with WILX-TV); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 983 feet above ground.  
Address: 600 Kalamazoo St., East Lansing, Mich. Phone: Edgewood 2-1511, TWX 2261.  
Licensee: Michigan State U. (original owner).  
Video tape: Ampex.  
Radio affiliate: WKAR-AM-FM.

**LUDINGTON**, Mason County (ch. 33 )  
**MANISTEE**, Manistee County (ch. 15—)  
**MANISTIQUE**, Schoolcraft County (ch. 14+)  
**MARQUETTE**, Marquette County (ch. 6—, 13+, 17, \*35)  
**WLUC-TV** (March 20, 1956) ch. 6; power—100kw visual, 60.3kw aural; antenna height—790 feet above average terrain, 367 feet above ground.  
Address: P. O. Box 546. Phone: Granite 5-4161.  
Licensee: North Central Broadcasting Co. (acquired station July 8, 1959).  
Ownership: M & M Broadcasting Co., 52%; Lake Superior Broadcasting Co., 48%. See Morgan Murphy Stations and Mining Journal Stations in "Group Ownership." See also "Newspaper Ownership"  
Network: CBS-TV (primary); ABC-TV (secondary); NBC-TV (secondary).  
Rep: Hollingbery  
Highest hour rate: \$175.

Executives: Morgan Murphy, pres; John H. Borgen, gen mgr, coml mgr & film buyer; Kenneth Borst, prog dir; Gloria Smith, prom mgr; Bruce Turner, news dir; Mike Kirkas, chief engr.  
Washington atty: Scharfeld & Baron.

**MIDLAND**, Midland County (ch. 19+)  
**MOUNT PLEASANT**, Isabella County (ch. 47—)  
**MUSKEGON**, Muskegon County (ch. 29—, 35+)  
**PARMA**, Jackson County-ONONDAGA, Ingham County (ch. 10) (See Lansing)  
**PETOSKEY**, Emmet County (ch. 31)  
**PONTIAC**, Oakland County (ch. 44+)  
**PORT HURON**, St. Clair (ch. 34+)

**WHLS-TV** (not on air, granted Nov. 14, 1956; target date unknown); ch. 34.  
Address: 932 Military St.  
Permittee: Stevens-Wismer Broadcasting Co.  
Ownership: See Stevens-Wismer Stations in "Group Ownership."  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.  
Radio affiliate: WHLS.  
**ROGERS CITY**, Presque Isle County (ch. 24)

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## Tv Stations CONTINUED

### MICHIGAN CONTINUED

#### SAGINAW, Saginaw County (ch. 51—, 57—)

**WKNX-TV** (April 5, 1953) ch. 57, power—174 kw visual, antenna height—450 feet above average terrain, 465 feet above ground. Address: 221 S. Washington Ave. Phone Pleasant 3-4471. TWX SG 61. Licensee: Lake Huron Broadcasting Corp. (original owner). Ownership: William J. Edwards, Howard H. Wolfe and Rep. Alvin M. Bentley (R-Mich.) each one-third.

Network: CBS-TV (primary).  
Rep. Gill-Perna.  
Color facilities network.  
Highest hour rate \$375.  
Executives: William J. Edwards, pres & gen mgr; Howard H. Wolfe, station mgr; Robert M. Chandler, coml mgr; Robert A. Oliver, prog dir; Rep. Alvin M. Bentley, vp; Jack Newman, prod mgr; Dave McGee, news dir; Max W. Thomas, chief engr.  
Washington atty. McKenna & Wilkinson  
Radio affiliate: WKNX

**WNEM-TV** (See Bay City)

#### SAULTE STE. MARIE, Chippewa County (ch. 8, 10+, 28—, \*34)

#### TRAVERSE CITY, Grand Traverse County (ch. 7+, 20—, \*26+)

**WPBN-TV** (Sept. 13, 1954) ch. 7, power—53.7 kw visual, 32.4 kw aural, antenna height—760 feet above average terrain, 143 feet above ground. Address: Paul Bunyan Bldg. Phone Windsor 7-7675.

Licensee: Midwestern Broadcasting Co. (original owner).  
Ownership: See Midwestern Broadcasting Co. stations in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep. Venard, Rintoul & McConnell  
Color facilities network  
Highest hour rate: \$320. (with WTOM-TV Cheboygan).  
Executives: Les Biederman, pres; John Anderson, gen mgr; Robert E. Detwiler, coml mgr; William Kiker, chief engr.  
Washington atty. Dow, Lohnes & Albertson.  
Radio affiliate: WTCM.

#### WAKEFIELD, Gogebic County (ch. 12+)

#### WEST BRANCH, Ogemaw County (ch. 21)

### MINNESOTA

\*Non-commercial educational

#### ALBERT LEA, Freeborn County (ch. 57—)

#### ALEXANDRIA, Douglas County (ch. 7, 36)

**KCMT** (Oct. 8, 1958) ch. 7; power—26.3 kw visual, 13.2 kw aural; antenna height—1,120 feet above average terrain, 1,133 feet above ground.

Address: P. O. Box 28. Phone. Rockwell 3-5166.  
Licensee: Central Minnesota Television Co. (original owner).  
Ownership: Thomas A. Barnestuble, 21%; Julius Hetland, 10%; Earl C. Reineke, 10%; Harold W. Bangert, 10%; Joseph O. Perino, 3.5%; John J. McCarten, 3.5%; Lee H. Johnson, 3.5%; Kenneth C. Bechtel, 3%; Earl W. Russell, 2.1%; Harold Bartz, 2.8%; Sidney E. Carlson, 3.3%; Donald J. Kelly, 2.8%; Allen D. Graves, 2.6%; Kenneth A. Tessler, 1.9%; Erceel Aga, 1.5%; Everett Q. Walters, 1.5%. Messrs. Bechtel, Tessler, Aga and Walters each own 25% of KXRA Alexandria, Minn.  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Color facilities network.  
Highest hour rate: \$200.  
Executives: Joseph O. Perino, pres; Glenn W. Flint, gen mgr & film buyer; Ken Schneider, reg sales mgr; Kenneth Bechtel, prog dir; Russell Cox, prom mgr; John Haaven, news dir.  
Washington atty. Segal & Marmet.

#### AUSTIN, Mower County (ch. 6—, 51+)

**KMMT** (August 1953) ch. 6; power—100 kw visual, 50 kw aural, antenna height—350 feet above average terrain, 410 feet above ground. Address: Highway 105. Phone: Hemlock 7-2965. TWX 369 AUS MINN.

Licensee: Minnesota Iowa Television Co. (acquired station Oct. 29, 1958).  
Ownership: See "Black Hawk Stations in "Group Ownership."  
Network: ABC-TV (primary).  
Rep: Avery-Knodel.  
Highest hour rate: \$350.  
Executives: Thomas L. Young, gen mgr; Don Jones, local coml mgr; Stan Stydnicki, operations mgr & prog dir; Jan Adams, prom mgr; Christy Hansen, news dir; Leo Chenier, chief engr.  
Washington atty. Roberts & McInnis.  
Radio affiliate: KAUS.

#### BEMIDJI, Beltrami County (ch. 9, 24—)

#### BRAINERD, Crow Wing County (ch. 12—)

#### CLOQUET, Carlton County (ch. 44)

#### CROOKSTON, Polk County (ch. 21—)

#### DETROIT LAKES, Becker County (ch. 18+)

#### DULUTH, St. Louis County-SUPERIOR, Wis., Douglas County (ch. 3, 6+, \*8, 10+, 32, 38)

**KDAL-TV** (Duluth) (March 14, 1954) ch. 3; power—100kw visual, 50 kw aural, antenna height—990 feet above average terrain, 816 feet above ground.

Address: 218 Bradley Bldg. zone 2. Phone: Randolph 2-4466. TWX DU 7019.  
Licensee: Red River Broadcasting Co. (original owner). Sale to WGN Inc. (WGN-AM-TV-Chicago Tribune) pending FCC approval.  
Ownership: Estate of Dalton LeMasurier, 77.77%, Odin S. Ramsland, 11.11%, Robert A. Dettman, 11.11%. Mr. Ramsland and Mrs. Dorothy LeMasurier (president of licensee but not a stockholder) each own 20% of WECL Eau Claire, Wis., and 16 2/3% of KBIZ Ottumwa, Iowa. Also, Mrs. LeMasurier and Messrs. Ramsland and Dettman own 18.6% each in KWEB Rochester, Minn.  
Network: CBS-TV (primary).  
Rep: Avery-Knodel, Harry Hyett (Minneapolis).

Highest hour rate \$500.  
Color facilities network.  
Executives: Dorothy LeMasurier, pres, Odin S. Ramsland, gen mgr, John Grandy, sales mgr; Earl Hentcn, program dir & film buyer; Donald LeMasurier, promotion mgr; Dick Anthony, news dir, R. A. Dettman, chief engr.  
Washington atty. Segal & Marmet.  
Radio affiliate: KDAL.

**KDAL-TV Translators:** K72AT Bemidji, Minn., Headwaters Television Translator Corp., Box 83; K78AK Cass Lake, Minn., Headwaters Television Translator Corp., Box 83; Bemidji; K70BG Deep River, Minn., Headwaters Television Translator Corp., Box 83; Bemidji; K79AH International Falls, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K70BV Kabetogama, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K79AL Orr, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72AW Virginia, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72BE Walker, Minn., Leech Lake Tv Corp.

#### WDSM-TV (see Superior, Wis.)

**WHYZ-TV** (granted May 15, 1958, not on air, target date unknown) ch. 10, power—316kw visual; antenna height—800 feet above average terrain, 816 feet above ground.  
Address: 2230 N. Farwell Ave., Milwaukee, Wis.  
Permittee: WDUL Tv Corp.  
Video tape: Ampex.  
Ownership: Louis Caster, 50%, L. F. Gran, 25%, and Bruce R. Gran, 25%.  
Washington atty. Cohn & Marks.

#### ELY, St. Louis County (ch. 16)

#### FAIRMONT, Martin County (ch. 40+)

#### FARIBAULT, Rice County (ch. 20)

#### FERGUS FALLS, Otter Tail County (ch. 16—)

#### GRAND RAPIDS, Itasca County (ch. 20—)

#### HASTINGS, Dakota County (ch. 29+)

#### HIBBING, St. Louis County (ch. 13—)

**WIRT** (not on air; target date unknown) ch. 13, power—10.7kw visual; antenna height—460 feet above average terrain, 441 feet above ground.  
Address: c/o Carl Bloomquist, Eveleth, Minn.  
Licensee: Carl Bloomquist  
Ownership: Mr. Bloomquist also owns WEVE Eveleth  
Washington atty: A. L. Stein.

#### INTERNATIONAL FALLS, Koochiching County (ch. 11)

#### LITTLE FALLS, Morrison County (ch. 14+)

#### MANKATO, Blue Earth County (ch. 12, 15—)

**KEYC-TV** (not on air, granted June 12, 1958, target date unknown) ch. 12; power—316kw visual; antenna height—1,116 feet above average terrain, 1,100 feet above ground.  
Address: Mankato.

Permittee: KEYC-Lee Tv Inc. (acquired station, February 1960).  
Ownership: Lee Radio Inc., 52%; KNUJ Inc., 16% and others. For Lee Radio holdings, see Forward Group in "Group Ownership."  
Executives: Virgil Halligan, sls mgr; Bob Cavanaugh, prog dir; Donald C. Borchert, chief engr.

#### MARSHALL, Lyon County (ch. 22+)

#### MINNEAPOLIS, Hennepin County-ST. PAUL, Ramsey County (ch. \*2—, 4, 5—, 9+, 11—, 17, 23+)

**KMSP** (Jan. 5, 1956) ch. 9, power—316 kw visual, 158 kw aural, antenna height—450 feet above average terrain, 601 feet above ground. Address: 180 Poshay Tower, zone 2 Minneapolis. Phone. Federal 9-8811. TWX MP 470. Licensee: United Television Inc. (acquired station Dec 1, 1959).

Ownership: 20th Century-Fox Film Corp.  
Rep: Young Television  
Color facilities network  
Highest hour rate \$1,200  
Video tape: Ampex  
Executives: Donald Swartz, pres gen mgr & film buyer, Richard Butterfield, coml mgr, Joseph Carney, prog dir & prom mgr, William Ingram, news dir; Gordon Benson, chief engr.

**KMSP-TV Translators:** K79AF Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K80AL Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K78AM St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

**KSTP-TV** (April 23, 1948) ch. 5, power—100 kw visual, 58.9 kw aural, antenna height—580 feet above average terrain, 583 feet above ground.

Address: 3415 University Ave., St. Paul or Minneapolis, zone 14 in both cities. Phone Midway 5-2724 TWX 140.  
Licensee: KSTP Inc. (original owner).  
Ownership: See Gold Seal stations in "Group Ownership."  
Network: NBC-TV (primary)  
Rep: Petry  
Color facilities network, local film, local slides.

Highest hour rate \$1,650  
Video tape: RCA (2).  
Executives: Stanley E. Hubbard pres & gen mgr, Kenneth M. Hance, exec vp & treas, Stanley S. Hubbard, vp, Marvin L. Rosene, vp in charge of sales, James E. Blake, natl tv sales mgr, William P. Davey, sales prom & publicity mgr, Harold Meier, tv news dir, Lawrence A. Larson, chief engr, Kenn R. Barry, tv prod supervisor  
Washington atty. Spearman & Roberson  
Radio affiliate: KSTP

**KSTP-TV Translators:** K71AM Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson, K77AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid, K72BA St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K75AR Granite Falls, Minn., Minnesota Valley Tv Improvement Corp.

## HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

**\*KTCA-TV** (Sept 1957) ch. 2; power—100 kw visual, 50 kw aural; antenna height—620 feet above average terrain, 562 feet above ground.

Address: St. Paul, zone 8. Phone Midway 5-5565.  
Licensee: Twin City Area Educational Television Corp. (original owner).  
Color facilities local film, local slides.  
Video tape: Ampex.  
Executives: Loring M. Staples, pres; Dr. John C. Schwarzwalder, gen mgr, Paul Owen, prog dir, Carole Murphy, film buyer, Chris Donaldson, prom mgr, Wayne A. Mayer, chief engr.

**\*KTCA-TV Translator:** K73AI Redwood Falls, Minn. Redwood Television Improvement Corp., c/o Otto Smid

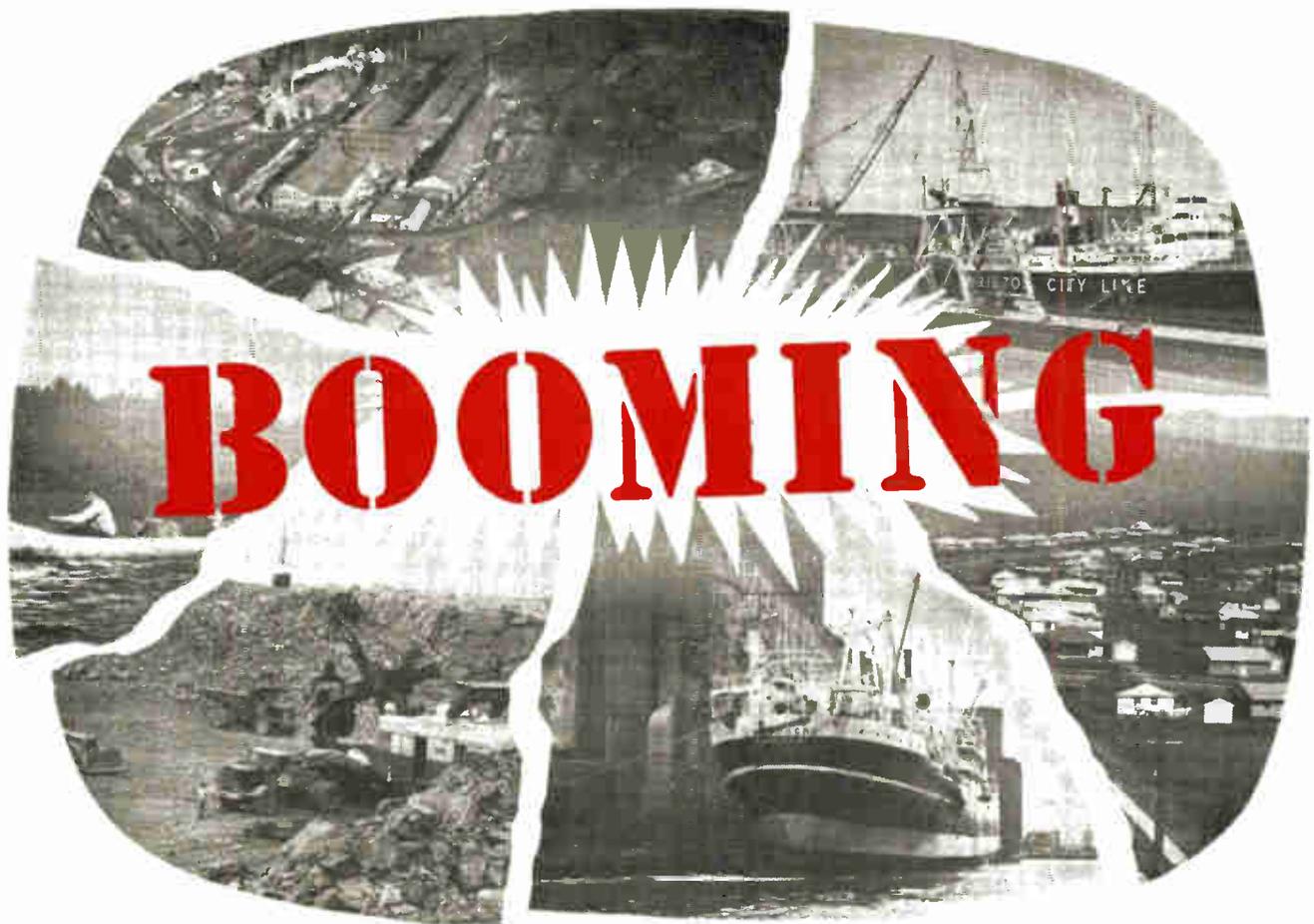
**WCCO-TV** (July 1, 1949) ch. 4, power—100 kw visual, 50 kw aural; antenna height—540 feet above average terrain, 601 feet above ground.

Address: 50 South 9th St., zone 2, Minneapolis. Phone: Federal 8-0552. TWX MP2 (sales), MP36 (programs).  
Licensee: Midwest Radio-Television Inc. (original owner).  
Ownership: Mid-Continent Radio-Television Inc., 53%, Minneapolis Star & Tribune Co. (Cowles), 47%. Mid-Continent is 50% owned by Northwest Publications Inc. (Ridder) and 50% by Minnesota Tribune Co. For other interests see Cowles Stations and Ridder stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Peters, Griffin, Woodward  
Color facilities network, local live  
Highest hour rate: \$1,700.  
Video tape: Ampex.

Executives: William J. McNally, chmn of board, Robert B. Ridder, pres; F. Van Konynenburg, exec vp & gen mgr, H. W. Dornseif, asst treas; Sherman K. Headley, asst mgr; R. N. Ekstrum, sales mgr; Don R. Gilhes, natl sales mgr; Robert A. Huelster, local sales mgr; Robert R. Hansen, merch dir; John M. Sherman, dir of eng; Roger Gardner, prod mgr; Gwen Harvey, prog dir; Rollie Johnson, news, sports & public affairs dir; Arle Haerber, dir of women's activities; Harry Seils, farm dir; Harry Jones, film dir; Tom Cousins, publicity & prom dir.

Washington atty: Fly, Shuebruk, Blume & Gaguane  
Radio affiliate: WCCO.



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Meets the Sea...***



***...Distribution Center for  
40 Million People!***

**DULUTH-SUPERIOR TELEVISION**

**Tv Stations CONTINUED**

**MINNESOTA CONTINUED**

**WCCO-TV Translators:** K76AO Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K70BB Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K75AP St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K70BX, Windom, Minn., Windom Area Tv Inc., 737 11th St., Windom, Minn.

**WTCN-TV** (Sept. 1, 1953) ch. 11; power—316kw visual, 191kw aural; antenna height—470 feet above average terrain, 601 feet above ground.

Address: 2925 Dean Blvd., Minneapolis 16. Phone: Walnut 7-8881. TWX MP 994.

Licensee: Twin State Broadcasting Inc. (acquired station June 1, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (primary).

Rep: Katz Agency. Highest hour rate: \$1,200. Video tape: Ampex.

Executives: Weston C. Pullen Jr., vp for broadcasting, Time Inc.; Arthur Swift, mgr & dir of sales; Robert C. Fransen, sales mgr; Robert J. Reardon, regional sales mgr; John M. Baldwin, operations mgr; Robert H. Van Roo, prom mgr; Sheldon W. Peterson, news dir; Warren Fritze, chief engr.

Washington atty: Pierson, Ball & Dowd. Radio affiliate: WTCN.

**WTCN-TV Translators:** K82AH Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K83AE Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K81AE St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K81AG Granite Falls, Minn., Minnesota Valley Tv Improvement Corp.

**MONTEVIDEO, Chippewa County (ch. 19)**

**NEW ULM, Brown County (ch. 43—)**

**NORTHFIELD, Rice County (ch. 26)**

**OWATONNA, Steele County (ch. 45)**

**RED WING, Goodhue County (ch. 63—)**

**ROCHESTER, Olmstead County (ch. 10, 55—)**

**KROC-TV** (July 1953) ch. 10; power—240 kw visual; antenna height—630 feet above average terrain, 575 feet above ground.

Address: 100 First Ave. Bldg. Phone: Atlas 2-8665.

Licensee: Southern Minnesota Broadcasting Co. (original owner).

Ownership: Mrs. G. P. Gentling and family. Network: NBC-TV (primary).

Rep: Venard, Rintoul & McConnell. Highest hour rate: \$350.

Executives: Mrs. Gregory P. Gentling, pres; G. David Gentling, gen mgr; Willard Lampman, coml mgr & prom mgr; Donald Perry, prog dir & film buyer; Thomas Aaker, news dir; Robert Cross, chief engr.

Washington atty: Loucks & Jansky. Radio affiliate: KROC.

**ST. CLOUD, Stearns County (ch. 33)**

**ST. PAUL** (See MINNEAPOLIS)

**STILLWATER, Washington County (ch. 39—)**

**THIEF RIVER FALLS, Pennington County (ch. 15)**

**VIRGINIA, St. Louis County (ch. 26+)**

**WADENA, Wadena County (ch. 27+)**

**WILLMAR, Kandiyohi County (ch. 31+)**

**WINONA, Winona County (ch. 61)**

**WORTHINGTON, Nobles County (ch. 32)**

**MISSISSIPPI**

\*Non-commercial educational.

**BILOXI, Harrison County (ch. 13+, \*44+, 50—)**

**WVMI-TV** (not on air, granted Aug. 6, 1957; Examiner's ruling pending on petition to reinstate construction permit.) ch. 13; power—66.1kw visual; antenna height—220 feet above average terrain; 237.6 feet above ground.

Permittee: Radio Assoc. Inc. (original owner).

Ownership: Odes E. Robinson, 68.4%; James H. McKee, 25.8% and others. Mr. Robinson owns 20% of WKOY Bluefield, W. Va. and has a minority interest in WPTW Piqua, Ohio.

Washington atty: Barnes & Neilson.

**BROOKHAVEN, Lincoln County (ch. 37+)**

**CANTON, Madison County (ch. 16)**

**CLARKSDALE, Coahoma County (ch. 32)**

**COLUMBIA, Marion County (ch. 35+)**

**COLUMBUS, Lowndes County (ch. 4—, 28—)**

**WCBI-TV** (July 13, 1956) ch. 4, power—20 kw visual, 10 kw aural; antenna height—460 feet above average terrain, 500 feet above ground.

Address: Highway 12 N. Phone: Fairfax 8-5631. TWX 69.

Licensee: Birney Imes Jr. (original owner).

Ownership: See Birney Imes Jr Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Everett-McKinney; James S. Ayers Inc. (South).

Highest hour rate: \$180.

Executives: Birney Imes Jr., pres; P. B. Hinman, prog dir & film buyer; W. W. Whitfield, asst mgr & coml mgr; Robert Williams, prod mgr; Barbara Moore, prom mgr, continuity & women's dir; Frank Scheffer, news dir; Tom McFerrin, chief engr.

Washington atty: Berge, Fox & Arent. Radio affiliate: WCBI.

**CORINTH, Alcorn County (ch. 41)**

**GREENVILLE, Washington County (ch. 21—, 27)**

**GREENWOOD, Leflore County (ch. 6, 24+)**

**WABG-TV** (October 1959) ch. 6; power—28.3 kw visual; antenna height—350 feet above average terrain, 387 feet above ground.

Address: P. O. Box 414. Phone: Gladstone 3-4001.

Licensee: Greenwood Broadcasting Co. (original owner).

Ownership: See Cy N. Bahakel Stations in "Group Ownership."

Network: CBS-TV (primary).

Executives: Cy N. Bahakel, pres, Don Neil, coml mgr; Erlene Leach, program dir; Floyd C. Coulter, chief engr.

Washington atty: Sam Miller. Radio affiliate: WABG.

**GRENADA, Grenada County (ch. 44)**

**GULFPORT, Harrison County (ch. 56—)**

**HATTIESBURG, Forrest County (ch. 17—)**

**WDAM-TV** (see Laurel, Miss.)

**JACKSON, Hinds County (ch. 3+, 12+, \*19+, 25—, 47)**

**WJTV** (Jan. 1953) ch. 12; power—316 kw visual, 158 kw aural, antenna height—700 feet above average terrain, 666 feet above ground.

Address: P. O. Box 8187. Phone: Fleetwood 4-2521. TWX JN 598.

Licensee: Capitol Broadcasting Co. (acquired station July 1, 1955).

Ownership: Mississippi Publishers Corp. (Jackson Clarion Ledger and Daily News), 40%; Standard Life Insurance Co., 32.4%; L. M. Sepaugh, 13.8%; T. B. Lanford, 13.8%. (For Lanford interests see T. B. Lanford Stations in "Group Ownership.") Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz. Color facilities: network.

Highest hour rate: \$500.

Executives: L. M. Sepaugh, exec vp & gen mgr; Owens Alexander, station mgr, natl sales mgr & film buyer; Ken Parks, prog dir; Christine McMillan, prom mgr; Bob Neblett, news dir; C. A. Perkins, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSLI.

**WLBT** (Dec. 28, 1953) ch. 3; power—100 kw visual, 50 kw aural; antenna height—680 feet above average terrain, 589 feet above ground. (CP for antenna height—1,580 feet above average terrain, 1,529 feet above ground.)

Address: P. O. Box 2171, zone 2. Phone: Fleetwood 2-2691. TWX JN 82.

Licensee: Lamar Life Broadcasting Co. (original owner).

Ownership: P. K. Lutken, 40%; W. Calvin Wells III, Maurice Thompson and Fred L. Beard, each 20%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery. Color facilities: network.

Highest hour rate: \$450.

Executives: P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Maurice Thompson, prog dir; Fred L. Beard, film buyer; Charles H. Allen, prom mgr; Richard R. Sanders, news dir; Robert R. Smathers, chief engr.

Washington atty: Spearman & Roberson. Radio affiliate: WJDX-AM-FM.

**KOSCIUSKO, Attala County (ch. 52—)**

**LAUREL, Jones County (ch. 33—)**

**LAUREL, Jones County-PACHUTA, Clarke County (ch. 7)**

**WDAM-TV** (1956) ch. 7; power—51.3kw visual, 25.7kw aural; antenna height 490 feet above average terrain, 500 feet above ground.

P. O. Box 1649 Hattiesburg, Miss. Phone 4188 (Laurel), Juniper (Hattiesburg).

Licensee: South Mississippi Television Co.

Ownership: William S. Smylie, 41.67%; Mrs. William S. Smylie, 33.34%; W. W. Smylie III, 25%.

Networks: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed Television Corp. Color facilities: network.

Highest hour rate: \$200.

Executives: William S. Smylie, pres; Marvin Reuben, vp, gen mgr & film buyer; Jerry Keith, coml mgr; Dave Waite, prog dir; Terry Emmons, merch & prom dir; Ray Curtis, news dir; C. C. Vogel, chief engr.

Washington atty: McKenna & Wilkinson.

**LOUISVILLE, Winston County (ch. 46—)**

**McCOMB, Pike County (ch. 31—)**

**MERIDIAN, Lauderdale County (ch. 11—, 30—, \*36—)**

**WCOC-TV** (not on air, suspended operation but has not turned in construction permit) ch. 30.

Address: c/o WCOC Meridian. Permittee: Mississippi Broadcasting Co.

Ownership: D. W. Gavin and mother, 100%. The Gavins also own weeklies Clarke County Tribune (Quitman, Miss) and Meridian Record. Also see "Newspaper Ownership."

Radio affiliate: WCOC.

**WTOK-TV** (Sept. 27, 1953) ch. 11; power—316kw visual, 162kw aural, antenna height—560 feet above average terrain, 315 feet above ground.

Address: Southern Bldg. Phone: 48-31441. TWX Merid 281.

Licensee: Southern Tv Corp. (original owner).

Ownership: Robert F. Wright, 25.5%; W. B. Crooks Jr., 16.5%; Thomas Y. Minniece, 8%; S. A. Rosenbaum, 11.5%; I. A. Rosenbaum, 11.5%; H. M. Minniece, 6.5%; James B. Skewes, 6.5% (Meredith Star is part of James H. Skewes estate). See "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (secondary).

Rep: Headley-Reed. Color facilities: network.

Executives: Robert F. Wright, pres, gen mgr & film buyer; W. B. Crooks Jr., vp, coml mgr; George Shannon, prod dir; Cecil Germany, prog mgr; Bob Holland, news dir; Joe Saxon, chief engr.

**NATCHEZ, Adams County (ch. 29+)**

**PACHUTA** (See LAUREL-PACHUTA)

**PASCAGOULA, Jackson County (ch. 22)**

**PICAYUNE, Pearl River County (ch. 14—)**

**STARKVILLE, Oktibbeha County (ch. 34—)**

**STATE COLLEGE, Oktibbeha County (ch. \*2+)**

**TUPELO, Lee County (ch. 9—, 38)**

**WTWV** (March 18, 1957) ch. 9; power—27.2 kw visual, 13.6 kw aural; antenna height—509.2 feet above average terrain, 540 feet above ground.

Address: P. O. Box 163. Phone: Vinewood 2-7620.

Licensee: WTVV Inc. (original owner).

Ownership: F. K. Spain, 60%; W. D. Spain, 20%; Perrin Purvis, 10%; and Mrs. M. H. Spain, 10%.

Network: NBC-TV (primary).

Rep: Masla. Color facilities: network.

Highest hour rate: \$200.

Executives: Frank K. Spain, pres & gen mgr; Charles H. Hicks Jr., film buyer & coml mgr; William B. Landers, prog dir; Robert Parks, news dir; James Stenbridge, operations supervisor.

Washington atty: Haley, Wollenberg & Bader.

**UNIVERSITY, Lafayette County (ch. \*20+)**

**VICKSBURG, Warren County (ch. 41+)**

**WEST POINT, Clay County (ch. 56+)**

**YAZOO CITY, Yazoo County (ch. 49)**

**MISSOURI**

\*Non-commercial educational.

**CAPE GIRARDEAU, Cape Girardeau County (ch. 12, 18+, 69)**

**KFVS-TV** (Oct. 3, 1954) ch. 12; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 892 feet above ground. (CP for antenna height—2,000 feet above average terrain, 1,677 feet above ground.)

Address: 324 Broadway. Phone: Edgewater 5-5511. TWX Cape 968.

Licensee: Hirsch Broadcasting Co. (original owner).

Ownership: See Oscar C. Hirsch Stations in "Group Ownership."

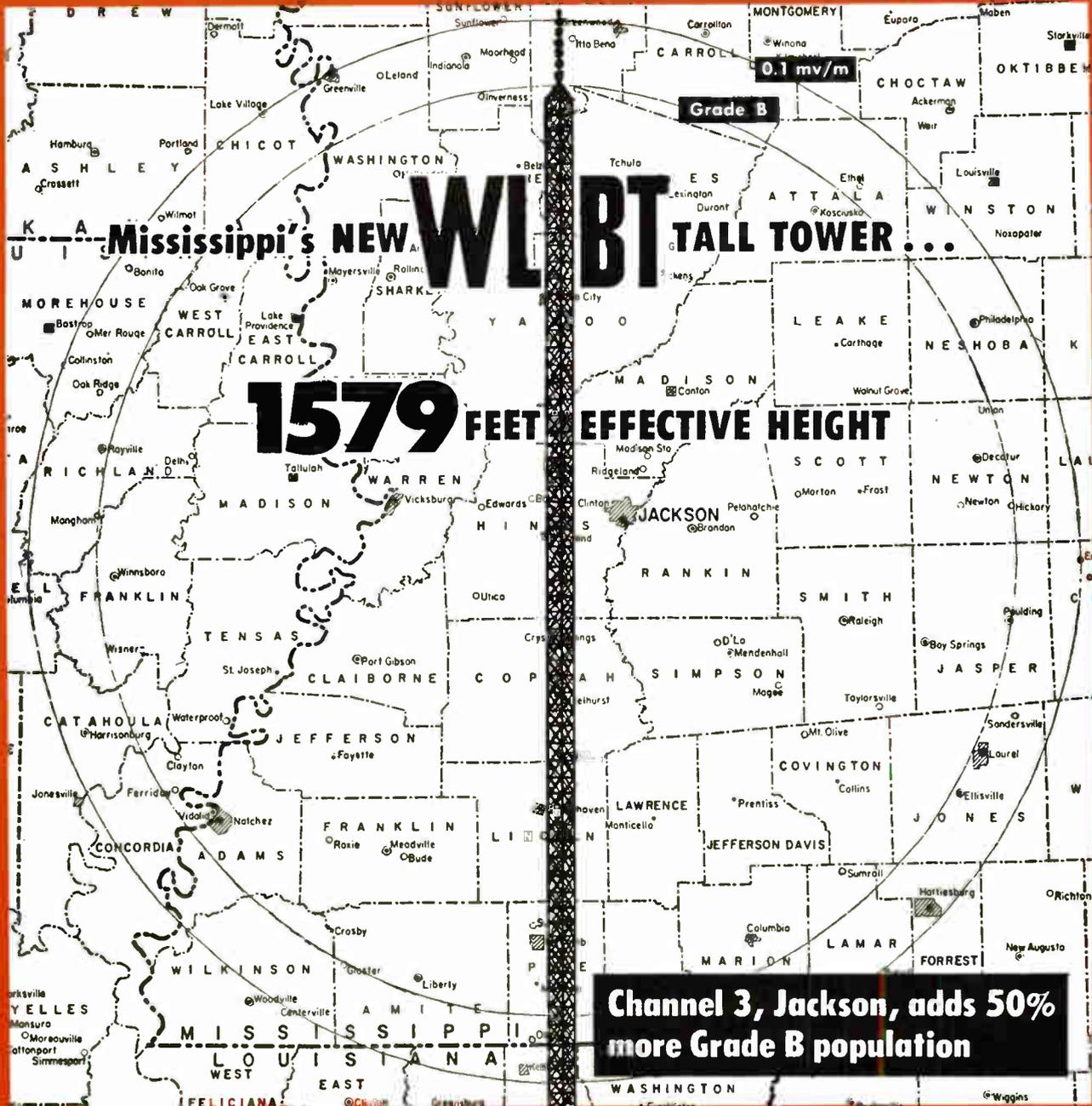
Network: CBS-TV (primary).

Rep: Headley Reed Television. Color facilities: network.

Highest hour rate: \$600.

Executives: Oscar C. Hirsch, pres & gen mgr; Robert O. Hirsch, television mgr; Donald T. McNeely, prog dir.

Washington atty: George O. Sutton. Radio affiliate: KFVS.



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**Tv Stations CONTINUED**

**MISSOURI CONTINUED**

**CARTHAGE**, Jasper County (ch. 56—)

**CARUTHERSVILLE**, Pemiscot County (ch. 27—)

**CHILLICOTHE**, Livingston County (ch. 14—)

**CLINTON**, Henry County (ch. 49—)

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 1714 Tribune Tower, Chicago—Delaware 7-2754  
 \*As of August 1, 1960

**COLUMBIA**, Boone County (ch. 8+, 16+, 22—)

**KOMU-TV** (Dec. 21, 1953) ch. 8; power—251 kw visual, 126 kw aural; antenna height—790 feet above average terrain, 774 feet above ground.

Address: Highway 63 S. Phone: Gibson 2-1122. TWX CLBA 597.  
 Licensee: U. of Missouri (original owner).  
 Network: ABC-TV (secondary), NBC-TV (primary)

Rep: H-R Television  
 Highest hour rate \$330.  
 Executives: Glenn G. Griswold, gen mgr & film buyer; John O. Conwell, coml mgr; Monte S. Gurwit, prog dir; Lois Todd, prom mgr; Philip E. Berk, news dir; William J. Reagan, chief engr.  
 Washington atty: Fisher, Wayland, Duvall & Southmayd.

**FARMINGTON**, Saint Francois County (ch. 52)

**FESTUS**, Jefferson County (ch. 25—)

**FULTON**, Callaway County (ch. 24+)

**HANNIBAL**, Marion County (ch. 7—, 27+)

**KHQV-TV** (Quincy, Ill.) (Sept. 23, 1953) ch. 7; power—269 kw visual; antenna height—890 feet above average terrain, 804 feet above ground.

Address: WCU Bldg Phone: Baldwin 2-6200. TWX QCY 7033.  
 Licensee: Lee Broadcasting Inc. (original owner).

Ownership: See "Newspaper Ownership" and Forward Group in "Group Ownership."  
 Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Branham.  
 Color facilities: network.  
 Highest hour rate \$400.  
 Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp; Walter J. Rothschild, gen mgr & natl sales mgr; Paul Millen & Wayne Cribb, asst natl sales mgrs; Robert W. Euckmeyer, admin asst; Tom Robey, prog mgr; Mrs. Jean Eager, film buyer, Gene Terry, news dir; J. E. Gray, chief engr.  
 Washington atty: Pierson, Ball & Dowd.  
 Radio affiliate: WTAD-AM-FM Quincy, Ill

**JEFFERSON CITY**, Cole County (ch. 13, 33+)

**KRCG-TV** (Feb. 13, 1955) ch. 13; power—214 kw visual; antenna height—1,010 feet above average terrain, 929 feet above ground  
 Address: P. O. Box 659. Phone: 6-6188. TWX JFS CY MO 641  
 Licensee: Jefferson Television Co. (original owner).

Ownership: Mrs. William H. Weldon, 82.5%; Capital Broadcasting Co., 14.3%. Capital Broadcasting is licensee of KWOS Jefferson City. See "Newspaper Ownership."  
 Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Blair Television Assoc.  
 Highest hour rate. \$325.  
 Executives: William H. Weldon, pres; Mrs. William H. Weldon, exec vp; Robert Blosser, gen mgr & film buyer, R. E. Maxwell, sales mgr; Edward J. Schuelein, chief engr.  
 Washington atty: Fisher, Wayland, Duvall & Southmayd

**JOPLIN**, Jasper County (ch. 12+, 30+)

**KOAM-TV** (see Pittsburg, Kan.)  
**KODE-TV** (Sept. 1954) ch. 12; power—219 kw visual; antenna height—680 feet above average terrain, 626 feet above ground.  
 Address: 1928 W. 13th St. Phone Mayfair 3-7260. TWX JO 8255.

Licensee: WSTV Inc. (acquired station Dec. 1956).

Ownership: See Friendly Group Stations in "Group Ownership"  
 Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Avery-Knodel; Jack Hetherington (St. Louis).

Color facilities: network  
 Highest hour rate \$300

Executives: Jack Berkman, pres; D. T. Knight, gen mgr & film buyer; William R. Hirshey, coml mgr; Ron Robson, prog dir; William Harned, prom mgr; Ken Crowe, news dir; Jack Langford, chief engr.

Washington atty: Kirkland, Fleming, Green, Martin & Elms  
 Radio affiliate: KODE

**KANSAS CITY**, Jackson County (ch. 4, 5+, 9+, \*19+, 25+, 65)

**KCMO-TV** (Sept. 27, 1953) ch. 5, power—100 kw visual, 60 kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.

Address: 125 E 31st St., Zone 8 Phone: Jefferson 1-6789. TWX KC-165.

Licensee: Meredith Broadcasting Co. (acquired station Oct. 12, 1953).

Ownership: See Meredith Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz  
 Color facilities: network, local film, local live, local slides.

Highest hour rate \$1,400  
 Video tape Ampex (2)

Executives: Payson Hall, pres; E. K. Hartenbower, vp & gen mgr; Sid Tremble, station & coml mgr; Ken Heady, prog dir; T. R. Thompson, film buyer, F. C. Strawn, prom mgr, Jim Monroe, news dir, Karl Troeglen, chief engr.

Washington atty: Haley, Wollenberg & Bader.  
 Radio affiliate: KCMO-AM-FM.

**KMBC-TV** (Aug. 1, 1953) ch. 9; power—316 kw visual, 158 kw aural; antenna height—1,071 feet above average terrain, 1,023 feet above ground

Address: 11th & Central Sts., Zone 5 Phone: Harrison 1-2650 TWX KC 181

Licensee: Cook Broadcasting Co. (acquired station June 14, 1954).

Ownership: See Cook Broadcasting Stations in "Group Ownership"

Network: ABC-TV (primary)

Rep: Fiers, Griffin, Woodward

Color facilities: network.

Highest hour rate \$1,300.  
 Video tape Ampex (2)

Executives: Donald D. Davis, pres; John T. Schilling, exec vp & gen mgr, George J. Higgins, vp & natl sales mgr; Mori Greiner, station mgr & film buyer, Ed Dennis, vp & local sales mgr, Joe Redmond, prom mgr, Claude Dorsey, news dir, Henry Goldenberg, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
 Radio affiliate: KMBC-KFRM (FM)

**WDAF-TV** (Oct. 16, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—750 feet above average terrain, 724 feet above ground.

Address: Signal Hill, zone 8. Phone: Plaza 3-4567. TWX KC 259

Licensee: Transcontinent Tv Corp. (acquired station Aug 18, 1960).

Ownership: See Transcontinent Tv Stations in "Group Ownership."

Network: NBC-TV

Rep: Harrington, Righter & Parsons.  
 Highest hour rate \$1,400.

Color facilities: network, local film, local slides

Video tape: Ampex.  
 Executives: David C. Moore, pres; William A. Bates, gen mgr; Jay Barrington, administrative asst & film buyer, E. Manne Russo, gen sales mgr, Ro Grignon, asst to tv sales mgr (local sales); Bob Wormington, program dir; Jud Woods, promotion mgr, Walt Bodine, news dir, James Schmidt, chief engr.

Washington atty: Covington & Burling.  
 Radio affiliate: WDAF-AM-FM.

\*NEW (granted March 1960, target date not announced) ch. 19, power—178 kw visual; antenna height—510 feet above average terrain, 475 feet above ground

Address: 9th & Locust.  
 Permittee: The School District of Kansas City.

**KENNETT**, Dunklin County (ch. 21)

**KIRKSVILLE**, Adair County (ch. 3—, 18)

**KTVO** (Ottumwa, Iowa) (Nov. 21, 1955) ch. 3, power—100 kw visual, 50 kw aural, antenna height—1,080 feet above average terrain, 1,101 feet above ground.

Address: 211 E. 2nd St. Ottumwa, Iowa Phone Murray 2-4535 TWX 463

Licensee: KTVO Television Inc. (original owner).

Ownership: James J. Conroy, 66%; Raymond E. Russell, 33%.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Hollingbery  
 Color facilities: network  
 Highest hour rate \$300.

Executives: James J. Conroy, pres & gen mgr; William Lloyd King, coml mgr; Jim Frost, prog dir; Glen Froeschold, film buyer; Albert Cunningham, prom mgr, Harold Oyler, news dir; A. E. Mulder, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**LEBANON**, Laclede County (ch. 23)

**MARSHALL**, Saline County (ch. 40+)

**MARYVILLE**, Nodaway County (ch. 26)

**MEXICO**, Audrain County (ch. 45)

**MOBERLY**, Randolph County (ch. 35+)

**MONETT**, Barry County (ch. 14)

**NEVADA**, Vernon County (ch. 18—)

**POPLAR BLUFF**, Butler County (ch. 15+)

**ROLLA**, Phelps County (ch. 46)

**ST. JOSEPH**, Buchanan County (ch. 2—, 30—, \*36)

**KFEQ-TV** (Sept 27, 1953) ch. 2, power—100 kw visual, 50 kw aural, antenna height—810 feet above average terrain, 750 feet above ground

Address: 40th & Faraon Sts. Phone: Adams 3-2528 TWX ZJ 8396

Licensee: KFEQ Broadcasting Co (acquired station Oct 1957) Sale to Connie B Gay, pending FCC approval

Ownership: Jesse D. Fine, 30%; Oscar K. Fine, 30%; Isadore Fine, 20%; Eugene P. Fine, 12.5%; Theodore M. Nelson, 5%; Marvin S. Cohen, 2.5%. Mr. Nelson also has interests in WILCO Frankfort, Ind and WOHP Bellefontaine, Ohio All the above also own KLIK Jefferson City, Mo

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Blair Television Assoc.  
 Highest hour rate \$500

Executives: Jesse D. Fine, pres; Theodore M. Nelson, vp & gen mgr, E. Carleton Schirmer, coml mgr, Gene Milsteen, Prog dir, Frank Smith, news dir, John Carroll, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine  
 Radio affiliate KFEQ.

**ST. LOUIS** [Independent City] (ch. 2, 4—, 5—, \*9, 11—, 30, 42+)

\*KETC (Sept 20, 1954) ch 9, power—27.5 kw visual, antenna height—600 feet above average terrain, 637 feet above ground.

Address: 6996 Milbrook Blvd., zone 30 Phone: Volunteer 3-0995

Licensee: St Louis Educational Television Commission

Video tape: Ampex.

**KMOX-TV** (July 8, 1954) ch. 4; power—100 kw visual, 50 kw aural, antenna height—1,110 feet above average terrain, 1,214 feet above ground

Address: 1215 Cole Street, Zone 6 Phone: Main 1-9100 TWX SL 281

Licensee: Columbia Broadcasting System Inc (acquired station March 16, 1958).

Ownership: See CBS Owned Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales

Color facilities: network

Highest hour rate \$1,000  
 Video tape Ampex (2)

Executives: D. Frank Stanton, pres, CBS Inc, Merle S. Jones, pres, CBS Television Stations Div, Gene Wilkey, vp & gen mgr, KMOX-TV, Ed Hoerner, admin asst; Charles McAbee, gen sales mgr, Don Markley, prog mgr & film buyer, Fred S. Hewwood, dir, information services, Judd Choler, sales prom mgr; Spencer Allen, news dir, Harry Harvey, technical operations dir, Paiker Wheatley, public affairs dir.

Atty: Rosenman, Goldmark, Colm, Kaye (New York).

Radio affiliate KMOX.

**KPLB-TV** (April 28, 1959) ch 11; power—316 kw visual, 158 kw aural; antenna height—1,007 feet above average terrain, 1,214 feet above ground

Address: 4935 Lindell Blvd., zone 8. Phone: Forest 7-7211 TWX SL 1171

Licensee: 220 Television Inc. (original owner)

Ownership: 220 N Kingshighway Inc., 100%.

Rep: Peters, Griffin, Woodward.

Highest hourly rate \$1,000.  
 Video tape Ampex (2)

Executives: Harold Koplav, pres; James Goldsmith, coml mgr, Elaine Phillips, prog dir; James Annans, film buyer, Arthur Eisenstat, prom mgr, Kenneth Dawst, news dir, Kenneth Hildenbrand, chief engr.

Washington atty: Koteen & Burt.

**KSD-TV** (Feb 8, 1947) ch 5; power—100 kw visual, 60.3 kw aural, antenna height—1,090 feet above average terrain, 1,159 feet above ground

Address: 1111 Olive St., Zone 1. Phone: Main 1-1111 TWX SL 480

Licensee: Pulitzer Pub. Co. (original owner).

Ownership: See "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales

Color facilities: network, local film, local slides.

Highest hour rate \$1,750.  
 Video tape Ampex (2)

Executives: Joseph Pulitzer Jr.; pres; Harold Grams, gen mgr, Guy E. Yeldell, coml mgr; Keith Gunther, film buyer & prog dir; Fred J. Mueller, prom mgr, Austin Bridgman, news dir, J. E. Risk, chief engr.

Washington atty: Segal & Marmet.  
 Radio affiliate KSD.

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our **A. P.\***

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House



Because **KCMO Radio and TV** cover the **ENTIRE** area . . .  
**2,320,499 people...blanketing this entire 200-mile-wide market**

Reaching 616,940 TV homes<sup>1</sup> and 800,070 radio homes<sup>2</sup>, KCMO-TV and KCMO-Radio command maximum audience loyalty . . . maximum selling power.

No wonder that when the millions of consumers in our **Area Potential** think of buying . . . think of pleasure . . . think of marketing, they naturally think of **Kansas City, MO.**

1—NCS #3

2—NCS #2

**Kansas City MO**  **TV-Radio-FM**

E. K. HARTENBOWER, V. P. and Gen Mgr., R. W. EVANS, Radio Sta. Mgr., SID TREMBLE, TV Sta. Mgr.

*Represented Nationally by Katz Agency*

A Meredith Station Affiliated with "Better Homes and Gardens" and "Successful Farming" Magazines.

## TV Stations CONTINUED

### MISSOURI CONTINUED

**KTVI** (Aug. 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,090 feet above average terrain, 1,048.7 feet above ground.

Address 5915 Berthold Ave., Zone 10. Phone. Mission 7-3600. TWX SL 410.

Licensee Signal Hill Telecasting Corp (original owner).

Ownership: Paul E. Peltason and Harry Tenenbaum, each 33.66%; Central Broadcasting Corp. (Newhouse Stations), 22.71%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep Blair-tv.

Highest hour rate \$1,400.

Video tape Ampex.

Executives Harry Tenenbaum, pres; Paul E. Peltason, exec. vp, J. J. Bernard, vp & gen mgr, Fran Hunt, operations mgr & film buyer, Fred Buschmeyer Jr., prog dir; Don B. Curran, prom mgr; Jim Brady, news dir; Richard J. Trompeter, chief engr.

Washington atty: Sher, Oppenheimer & Harris.

#### SEDALIA, Pettis County (ch. 6—, 28+)

**KMOS-TV** (July 6, 1954) ch. 6; power—16.2 kw visual, 8.4 kw aural; antenna height—360 feet above average terrain, 321 feet above ground.

Address: 2100 W. Broadway. Phone: Taylor 6-1651.

Licensee Cook Broadcasting Co. (acquired station Jan 1959).

Ownership See Cook Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep Bob Dore Assoc.

Color facilities: network.

Highest hour rate \$150.

Executives: Don Davis, pres; John Garner, gen mgr & film buyer, Harry W. Trotman, coml mgr; Don Collins, news dir; Bob Klein, chief engr.

Washington atty: Dow, Lohnes & Albertson.

#### SIKESTON, Scott County (ch. 37)

**SPRINGFIELD**, Greene County (ch. 3+, 10, \*26+, 32)

**KTTS-TV** (March 14, 1953) ch. 10; power—240 kw visual; antenna height—710 feet above average terrain, 664 feet above ground.

Address: P. O. Box 1716. Phone: University 2-7474. TWX SO 8581.

Licensee: Independent Broadcasting Co. (original owner).

Ownership: J. H. G. Cooper votes over 90% of stock and individually, and with sons has a 69% stock interest.

Network: CBS-TV (primary).

Rep Weed Tv.

Color facilities network.

Highest hour rate \$350.

Executives: J. H. G. Cooper, pres; G. Pearson Ward, gen mgr & film buyer; Jack Lloyd, sales mgr; Kevin McAndrews, prog dir; E. P. Thomas, prom mgr; Bill Bowers, news dir; W. F. Curry, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: KTTS-AM-FM.

**KYTV** (Oct 1, 1953) ch. 3; power—100 kw visual, 50 kw aural, antenna height—520 feet above average terrain, 550 feet above ground.

Address: 999 W. Sunshine. Phone: University 6-2766. TWX SO 8560.

Licensee: Springfield Television Inc. (original owner).

Ownership: Springfield Newspapers Inc. (T. W. Duvall, president, Tams Bixby Jr., vice president), 49.6%; Lester L. Cox, 24.96%, and others. Mr Bixby also owns 40% of KBIX Muskogee, Okla. (Muskogee Phoenix and Times Democrat.) Also see "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Hollingbery; Eugene F. Gray Co. (Oma-ha, Kansas City, St. Louis).

Color facilities: network.

Highest hour rate \$375.

Video tape: Ampex.

Executives: Lester L. Cox, pres; Ralph E. Stufflebam, co-mgr & coml mgr; Carl Fox, co-mgr, prog mgr & film buyer; Fred Rains, prog dir; Jerri Owens, prom mgr; Don Sylvester, news dir; Forest Chumbley, film dir; E. Dennis White, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

#### WEST PLAINS, Howell County (ch. 20—)

### MONTANA

\*Non-commercial educational.

#### ANACONDA, Deer Lodge County (ch. 2+)

#### BILLINGS, Yellowstone County (ch. 2, 8, \*11)

**KGHL-TV** (March 15, 1958) ch. 8; power—316 kw visual, 158 kw aural, antenna height—

750 feet above average terrain, 531 feet above ground.

Address: P. O. Box 2512. Phone: Alpine 2-4676. TWX FG.

Licensee: Midland Empire Broadcasting Company (original owner).

Ownership: P. N. Fortin, 50%; Warren J. Hancock, 25%; Kenneth L. Hancock, 25%.

Network: NBC-TV (primary)

Rep: Devney-O'Connell; John Burr (Seattle); John McGuire (Denver).

Color facilities: network.

Highest hour rate \$250.

Executives: P. N. Fortin, pres; J. L. Robinson, gen mgr & prom mgr; Robert McCann, coml mgr; Gertrude Kiechi, prog dir; Sid Cohen, film buyer, Dean Jansma, studio chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: KGHL.

**KOOK-TV** (Nov. 9, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—670 feet above average terrain, 383 feet above ground.

Address: P. O. Box 2557. Phone: Alpine 2-5611. TWX BL 488.

Licensee: Montana Network (original owner).

Ownership: Joseph S. Sample, 99.72% and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Hollingbery; Art Moore & Assoc. (Seattle & Portland)

Highest hour rate \$250.

Executives: Joseph S. Sample, pres & gen mgr, John H. Conner, coml mgr, Edmund Peiss, prog dir; TV Stations Inc, film buyer; Betty Kelly, prom mgr; Clifford E. Ewing, news dir, Grant French, chief engr.

Washington atty: John H. Midlen.

Radio affiliate: KOOK.

#### BOZEMAN, Gallatin County (ch. \*9, 22—)

#### BUTTE, Silver Bow County (ch. 4, 6+, \*7—, 15+)

**KOPR-TV** (not on air; granted Sept. 11, 1957; target date unknown) ch. 6; power—53.1kw visual, 28.8kw aural; antenna height—2,913 feet above average terrain, 142 feet above ground.

Address: Fynlen Hotel. Phone. 6546.

Licensee: Copper Broadcasting Co. (original owner)

Ownership: See Glasman Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives: George C. Hatch, pres.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KOPR.

**KXLF-TV** (Aug. 14, 1953) ch. 4; power—60.3 kw visual, 32.5kw aural; antenna height—1,890 feet above average terrain, 202 feet above ground.

Address: Box 1956. Phone 2-9111.

Licensee: Television Montana (original owner).

Ownership: See Z Net stations in "Group Ownership."

Network: CBS-TV (primary); ABC-TV (secondary), NBC-TV (secondary).

Rep: Hollingbery.

Highest hour rate: 250.

Executives: E. B. Craney, pres; Jim Manning, station mgr; Arne Anzjon, coml mgr; Paul Simstetz, prog dir & news dir, Vern Totten, chief engr.

Washington atty: Wheeler & Wheeler & Fan-ney Litvin

Radio affiliate: KXLF.

#### CUT BANK, Glacier County (ch. 20+)

#### DEER LODGE, Powell County (ch. 25+)

#### DILLON, Beaverhead County (ch. 20)

#### GLASGOW, Valley County (ch. 16)

#### GLENDIVE, Dawson County (ch. 5+, 18—)

**KXGN-TV** (Nov. 1, 1957) ch. 5, power—5 kw visual, 2.49 kw aural; antenna height—90 feet below average terrain, 125 feet above ground.

Address: P. O. Box 200. Phone: Empire 5-3377.

Licensee: Glendive Broadcasting Corp. (original owner).

Ownership: Lewis Moore (theatre interests) and family, 100%.

Network: CBS-TV (Extended Market Plan).

Highest hour rate. \$125.

Executives: Lewis W. Moore, pres & film buyer; Daniel C. Palen, gen mgr & news dir; Adeline Schmidt, prog dir; Raymond Nicklay, prom mgr, Bart Rockwell, sports sales dir; Donald J. Powers, chief engr.

Washington atty: Harry J. Daly.

Radio affiliate: KXGN.

#### GREAT FALLS, Cascade County (ch. 3+, 5+, \*23—)

**KFBB-TV** (March 21, 1954) ch. 5; power—25.1 kw visual, 12.6 kw aural, antenna height—240 feet above average terrain, 440 feet above ground.

Address: P. O. Box 1139. Phone: Glendale 3-4377. TWX GF 7024.

Licensee: KFBB Broadcasting Inc. (acquired station Jan. 27, 1960).

Ownership: David E. Bright, 55%; Daniel T. O'Shea, 25%; Ernest Scanlon, 20%.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).

Reps: Hollingbery; Art Moore (Northwest).

Highest hour rate \$250.

Executives: J. P. Wilkins, pres & gen mgr; W. C. Blanchette, coml mgr & film buyer; Joe Wilkins Jr., prog dir & news dir, A. J. Lopuch, chief engr.

Washington atty: Wheeler & Wheeler.

Radio affiliate: KFBB.

**KFBB-TV Translators:** K73AC, K82AB Havre, Mont. Hill County Tv Club c/o Pearl Garceau, 805 Third St., Havre, Mont.; K72AM Shelby, Mont, Shelby Tv Club Inc., c/o Fred Piann-smith, 234 Main St., Shelby, Mont.

**KRTV** (Oct. 5, 1958) ch. 3, power—0.6 kw visual, 0.3 kw aural, antenna height—230 feet above average terrain, 138 feet above ground.

Address: P. O. Box 1453. Phone: Glendale 3-2133.

Licensee: Snyder & Assoc. (original owner).

Ownership: Dan Snyder, 53.40%; Forrest Arthur, 13.09%; eleven minor stockholders.

Network: NBC-TV (primary).

Rep: Forjoe-Tv.

Highest hour rate \$200.

Executives: Dan Snyder, pres, gen mgr, coml mgr & film buyer, Don Bradley, asst mgr, prom mgr & prom mgr, Jesse Waymire, chief engr.

Washington atty: Dow, Lohnes & Albertson.

#### HAMILTON, Ravalli County (ch. 17+)

#### HARDIN, Big Horn County (ch. 4+)

#### HAYRE, Hill County (ch. 9+, 11+)

#### HELENA, Lewis and Clark County (ch. 10+, 12)

**KXLJ-TV** (Jan. 1, 1958) ch. 12; power—975w visual, 485w aural; antenna height—370 feet below average terrain, 97 feet above ground.

Address: Box 797. Phone: Hickory 2-6620.

Licensee: Capital City Television Inc. (original owner).

Ownership: See Z Net Stations in "Group Ownership."

Satellite of KXLF-TV Butte, Mont.

Radio affiliate: KXLJ.

#### KALISPELL, Flathead County (ch. 9—)

**KULR** (not on air, suspended operation but has not turned in license) ch. 9.

Address: P. O. Box 439.

Licensee: KGEZ-TV Inc. (original owner).

Ownership: Frank Reardon, 58.30%; North-west Video Inc., 31.9%; Copper City Radio Co., 9.9%. Copper City Radio is the licensee of KBOW Butte, Mont. (owned 89% by Frank Reardon). Northwest Video Inc. operates catv system in Kalispell.

Radio affiliate: KGEZ.

#### LAUREL, Yellowstone County (ch. 14+)

#### LEWISTOWN, Fergus County (ch. 13)

#### LIVINGSTON, Park County (ch. 16—)

#### MILES CITY, Custer County (ch. 3—, \*6, 10)

#### MISSOULA, Missoula County (ch. 8—, \*11—, 13—, 21+)

**KMSO-TV** (July 1, 1954) ch. 13; power—191 kw visual, 95.5kw aural; antenna height—2,030 feet above average terrain, 277.5 feet above ground.

Address: Box 1470. Phone: Lincoln 9-4169.

Licensee: Mosby's Inc. (original owners).

Ownership: A. J. Mosby and family.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Forjoe Tv. Inc.

Highest hour rate. \$250.

Color facilities: network.

Executives: A. J. Mosby, pres, gen mgr & film buyer; Hugh Bader, local sales mgr; Vi Thomson, prog dir, Don Hayes, natl sales & prom mgr; Gene Minchell, news dir; Sid Tompkins, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

#### POLSON, Lake County (ch. 18)

#### RED LODGE, Carbon County (ch. 18+)

#### SHELBY, Toole County (ch. 14—)

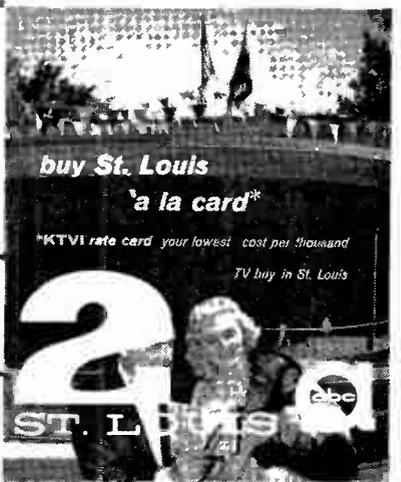
#### SIDNEY, Richland County (ch. 14)

#### WHITEFISH, Flathead County (ch. 16+)

#### WOLF POINT, Roosevelt County (ch. 20—)



*in St. Louis*



Represented nationally by



**KTVI**  
CHANNEL



## Tv Stations CONTINUED

### NEBRASKA

\*Non-commercial educational

**ALLIANCE**, Box Butte County (ch. 13—, 21)

**BEATRICE**, Gage County (ch. 40)

**BROKEN BOW**, Custer County (ch. 14—)

**COLUMBUS**, Platte County (ch. 49+)

**FAIRBURY**, Jefferson County (ch. 35)

**FALLS CITY**, Richardson County (ch. 38)

**FREMONT**, Dodge County (ch. 52)

**GRAND ISLAND**, Hall County (ch. 11—, 21+)

**KGIN-TV** (granted April 13, 1960; not on air, target date unknown) ch 11, power—275 kw visual, antenna height—200 feet above average terrain, 231 feet above ground  
Permittee Electron Corp.

**HASTINGS**, Adams County (ch. 5—, 27—)

**KHAS-TV** (Jan. 1, 1956) ch 5, power—100 kw visual, 50 kw aural, antenna height—730 feet above average terrain, 767 feet above ground

Address: P O Box 476. Phone 3-1321 TWX 8-2063.

Licensee Nebraska Television Corp (original owner)

Ownership: Seaton Pub Co, 51.7% J M Donald Jr., 3.55%; Morris-Quirk Grain Corp 3.55%; D. H. Meves, 4.15%, and approximately 50 others For Seaton holdings, see Seaton Stations in "Group Ownership." Also see "Newspaper Ownership"

Network NBC-TV (primary), ABC-TV (secondary)

Rep Weed Television  
Color facilities network  
Highest hour rate \$300

Executives Fred A. Seaton, pres, Duane L. Watts, gen mgr, Robert E. Schnuelle, prom & prog dir, Ted Kennedy, news dir, Duane B. Allison, chief engr

Washington atty Dow, Lohnes & Albertson  
Radio affiliate KHAS

**HAY SPRINGS**, Sheridan County (ch. 4+)

**KDUH-TV** (March 5 1958) ch 4, power—100 kw visual, 50 kw aural, antenna height—650 feet above average terrain, 585 feet above ground

Address P O Box 64, Chadron, Neb  
Phone McIrose 8-2741

Licensee Duhamel Enterprises Inc. (original owner)

Ownership See Duhamel Enterprises Stations in "Group Ownership"

Network CBS-TV (primary), ABC-TV (secondary)

Rep Headley-Reed  
Highest hour rate \$100

Executives Helen S Duhamel, pres, John E. Ludwig, gen mgr, Owen Lyon, prog dir & news dir, Robert W. Clark, chief engr

**HAYES CENTER**, Hayes County (ch. 6)

**KHPL-TV** (Feb. 9, 1956) ch 6, power—100 kw visual, antenna height—710 feet above average terrain, 583 feet above ground

Address: 414 East Ave., Holdrege, Neb  
Licensee Bi-States Co. (original owner).

Ownership See Bi-States Stations in "Group Ownership"

Note KHPL-TV operates as satellite of KHOL-TV Kearney, Neb.

**HOLDREGE**

**KHOL-TV** (See Kearney)

**KEARNEY**, Buffalo County (ch. 13, 19)

**KHOL-TV** (Dec. 24, 1953) ch 13, power—204 kw visual, 102 kw aural, antenna height—550 feet above average terrain, 581 feet above ground

Address 414 East Ave., Holdrege, Neb  
Phone Wyman 5-5952 TWX AXTELL 8220

Licensee Bi-States Co (original owner)

Ownership. See Bi-States Stations in "Group Ownership"

Network CBS-TV (primary), ABC-TV (secondary) ABC-TV (primary) after Feb 1, 1961

Rep Meecker, Soderlund Co (Omaha).  
Color facilities network  
Highest hour rate \$350

Executives Dr. F. Wayne Brewster, pres Harold J. Hamilton, gen mgr, Jack Gilbert, station mgr & film buyer; Ed Strassburger, traffic & office mgr Paul Freygang sales mgr, Tom Nuss, prom mgr, Art Eckdahl, news dir, W. M. "Dixie" Greely, dir of engineering, Robert Letterle, chief engr, Jerry Granger, sports dir.

Washington atty. Fisher, Wayland, Duvall & Southmayd  
Radio affiliate. KHOL-FM

**LEXINGTON**, Dawson County (ch. 23—)

**LINCOLN**, Lancaster County (ch. 10+, \*12—, 18+, 24)

**KOLN-TV** (Feb 10, 1953) ch 10, power—316 kw visual, 158 kw aural, antenna height—1,000 feet above average terrain, 999 feet above ground

Address: 40th & W. Sts, Zone 4 Phone Ingersoll 6-2367 TWX LI 8134

Licensee Fetzer Broadcasting Co (acquired station Aug 1953)

Ownership: See John E. Fetzer Stations in "Group Ownership"

Network CBS-TV (primary), ABC-TV (secondary)

Rep Avery-Knodel  
Highest hour rate \$500

Executives John E. Fetzer, pres, A. James Ebel, vp & gen mgr, Duane Holman sales mgr, Robert L. Johnson prog dir & film buyer, Ken Johnson, prom dir, Byron Krasne, news dir, Ray Taylor, chief engr

Washington atty Dow, Lohnes & Albertson

**\*KUON-TV** (Nov 1, 1954) ch \*12; power—263kw visual, 132kw aural; antenna height—360 feet above average terrain, 403 feet above ground.

Address: U. of Nebraska, zone 8. Phone 2-7631, Ext 3275.

Video tape: Ampex  
Licensee U. of Nebraska (original owner)

Executives Dr Clifford M. Hardin, chancellor, U. of Nebraska; Jack G. McBride, dir of tv and gen mgr, Robert W. Schlater, program dir, Wm Boyd Rooney Jr, film buyer, Elizabeth M. Meisinger, promotion mgr, Adolph R. Dvorak, chief engr

Washington atty: Dow, Lohnes & Albertson

**McCOOK**, Red Willow County (ch. 8—, 17)

**KOMC** (Oct 16, 1959) ch 8, power—100.8 kw visual, 50.43 kw aural, antenna height—710 feet above average terrain, 677 feet above ground

Address P O. Box 182, Great Bend, Kan  
Licensee Central Kansas Tv Co (original owner)

Ownership See Tri Circle Tv Stations in "Group Ownership"

Note KOMC operates as satellite of and sold in conjunction with KCKT (TV) Great Bend.

**NEBRASKA CITY**, Otoe County (ch. 50)

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

**NORFOLK**, Morrill County (ch. 33+)

**NORTH PLATTE**, Lincoln County (ch. 2—, 9+)

**KNOF-TV** (Dec 15, 1958) ch 2, power—25.9 kw visual, 13 kw aural antenna height—630 feet above average terrain, 609 feet above ground

Address P O Box 756 Phone Lenox 2-2223

Licensee Fetzer Broadcasting Co (acquired station Aug 1953).

Ownership Rush C. Clarke, Orvil E. Kuhlman, George H. Larkin, H. L. Clarke Jr, York Hinman, J. L. Keenan, Lloyd Griffin, Harry E. Wells and Racheal Shrake, each 3.9%; Edwin and Estelle Burnham each 4.69%, and others.

Network NBC-TV (primary).

Rep Bob Dore Assoc  
Color facilities network  
Highest hour rate \$150

Executives York Hinman, pres, Bill Wood, mgr, coml mgr & film buyer, Bob Van Neste, prog dir, Gene Larsen, news dir, John Seide, chief engr

Washington aty Rhyne & Rhyne

**OMAHA**, Douglas County (ch. 3, 6+, 7, \*16, 22, 28—)

**KETV** (Sept 17, 1957) ch 7, power—316 kw visual 158 kw aural, antenna height—630 feet above average terrain, 585 feet above ground

Address 27th & Douglas Sts, Zone 31  
Phone Harney 7777. TWX OMA 151

Licensee Herald Corp (original owner)

Ownership World Pub. Corp (Omaha World-Herald), 100% Also see "Newspaper Ownership"

Network ABC-TV (primary)

Rep H-R Television  
Color facilities network  
Highest hour rate \$900

Executives Ben H. Cowdery, pres Eugene S. Thomas, vp, gen mgr & film buyer, Robert O. Paxson, sales mgr, Ken James, prog dir, Robert Coats, prom mgr & public service dir, Dick Trembath, news dir, Jack S. Petrik, chief engr

Washington atty Kirkland, Ellis, Hodson, Chaffetz & Masters

**KMTV** (Sept 1, 1949) ch 3, power—100 kw visual, 50 kw aural, antenna height—590 feet above average terrain, 550 feet above ground

Address 2615 Farnam St, Zone 31  
Phone Harney 3333 TWX OM 176  
Licensee May Broadcasting Co (original owner).

Ownership: May Seed & Nursery Co, 75%; Central Broadcasting Co, 25%. May Seed also owns KMA Shenandoah, Iowa. For Central Broadcasting interests see B. J. Palmer Stations in "Group Ownership."

Network NBC-TV (primary)

Rep Petry  
Color facilities network, local film, local live, local slides

Highest hour rate \$1,000

Executives Owen L. Saddler, exec vp & gen mgr, Arden E. Swisher, sales mgr, Lewis Jeffrey, prog mgr, Kenneth Michelsen, film dir; Galen K. Lillethou, prom mgr, James A. Roberts, news dir, Raymond J. Schroeder, vp-engineering, Floyd M. Kalber, dir of public relations

Washington atty McKenna & Wilkinson

**WOW-TV** (Aug 29, 1949) ch 6, power—100 kw visual, 50 kw aural, antenna height—590 feet above average terrain, 510 feet above ground

Address 3509 Farnam St, zone 31  
Phone Webster 3400 TWX OM 297.

Licensee Meredith WOW Inc (acquired station Sept 21 1951)

Ownership See Meredith Publishing Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)

Rep Blair-TV  
Color facilities network  
Highest hour rate \$950

Video tape Ampex  
Executives Frank P. Fogarty, vp & gen mgr, C. A. Larson, mgr, Bill McBride, prog dir & film buyer, Fred Ebener, sales mgr, Robert Seltzer, prom mgr, James McGaffin, news dir; Glenn Flynn chief engr

Washington atty Haley, Wollenberg & Bader.  
Radio affiliate WOW-AM-FM

**SCOTTSBLUFF**, Scotts Bluff County (ch. 10—, 16+)

**KSTF** (Aug 7, 1955) ch 10, power—240 kw visual, 120 kw aural, antenna height—840 feet above average terrain, 674 feet above ground

Licensee Frontier Broadcasting Company (original owner)

Ownership See Frontier Broadcasting Co Stations in "Group Ownership" Also see "Newspaper Ownership"

Rates Sold nationally only in combination with KFBC-TV Cheyenne Wyo

Network CBS-TV (primary) NBC-TV (secondary), ABC-TV (secondary)

Executives William G. Walter, resident mgr, Doug Reeves natl sales mgr, Tony Kehli, sports dir, Robert S. McCracken, film buyer, Loren Ellis coml mgr, Catherine Johannes, prog dir, Ronald Davis, film dir, Dean Suhr, resident engr, Doris Berry, women's dir.

Washington atty Koteen & Burt

**YORK**, York County (ch. 15)

### NEVADA

\*Non-commercial educational

**BOULDER CITY**, Clark County (ch. 4+)

**CARLIN**, Elko County (ch. 14)

**CARSON CITY**, Ormsby County (ch. 37)

**ELKO**, Elko County (ch. 10—)

**ELY**, White Pine County (ch. 3— 6+)

**FALLON**, Churchill County (ch. 29—)

**GOLDFIELD**, Esmeralda County (ch. 5—)

**HAWTHORNE**, Mineral County (ch. 31)

**HENDERSON**, Clark County (ch. 2—)

**KLRJ-TV** (See Las Vegas)

**LAS VEGAS**, Clark County (ch. 8—, \*10+, 13—)

**KLAS-TV** (July 1, 1953) ch 8; power—55kw visual, antenna height—130 feet above average terrain, 238 feet above ground.

Address 250 Desert Inn Rd Phone: Dudley 2-6138.

Licensee Las Vegas Television Inc (current chief owner acquired control Feb. 25, 1957)

Ownership Herman M. Greenspun, 73.7%; Dewey Solomon, 8.99%, Las Vegas Sun (owned by Mr Greenspun), 7.9%, and others Mr. Greenspun publishes the Las Vegas Sun. Also see "Newspaper Ownership"

**KLAS-TV Translator:** K77AM Chloride, Ariz, Mohave County Board of Supervisors, Mohave County, Ariz.

**KLRJ-TV** (Jan 23, 1955) ch 2, power—12 kw visual, 6.03 kw aural, antenna height—110 feet above average terrain, 324 feet above ground

Address P. O. Box 550, Las Vegas Phone Dudley 2-1760 TWX LV 5649

Licensee Southern Nevada Radio & Television Co (original owner)

Ownership See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network NBC-TV (primary)  
Rep Headley-Reed  
Color facilities network  
Highest hour rate \$275  
Executives Donald W. Reynolds, pres; A. E.

Cahlan, managing dir, William D Stiles, gen mgr, Mark Smith, station mgr & film buyer; Allen W. Dunn, natl sales mgr, Rosemary Heath, prom mgr; Gordon Kent, news dir; David Rogers, chief engr.  
Washington atty: Haley, Wollenberg & Bader.  
Radio affiliate. KORK.

**KLRJ-TV Translators:** K72AV Big Sandy Valley, Ariz., K76AQ Bullhead City, Ariz.; Davis Dam & Lake Mohave Resort, K74AN Chloride, Ariz., K70AC Kingman, Ariz., and K73AJ Peach Springs, Ariz all owned by Mohave County Board of Supervisors Mohave County, Ariz.: K72AE Needles, Calif., Needles Community Tv Club, c/o Eudora Markham, Box 617 Needles, Calif

**KSHO-TV** (1957) ch. 13; power—11kw visual, 5.75kw aural antenna height—130 feet above average terrain, 215 feet above ground (CP for 115 kw visual power and antenna 110 feet above average terrain, 245 feet above ground).  
Address: El Rancho Vegas Hotel Phone. Dudley 2-8010 TWX LV 5631

Licensee Television Co of America (acquired station, November 1959)

Ownership 90% owned by Nevada Broadcasters Fund Inc (Reed Maxfield 42.6%, Robert W Hughes, 18%; Carl A Hulbert, 14%; Howard Johnson, 8.9%; James C Walentine, 8.9%; Joseph Bloom, 7%)

Network: ABC-TV (secondary).

Rep. Forjoe.

Highest hour rate. \$200

Executives Walter E Shull, pres Alex Gold, gen mgr

Washington atty Barnes & Neilsen

**LOVELOCK, Pershing County (ch. 18+)**

**McGILL, White Pine County (ch. 8+)**

**RENO, Washoe County (ch. 2, 4, \*5, 8, 21+, 27—)**

**KOLO-TV** (Sept 27 1953) ch 8 power—77.6 kw visual antenna height—2930 feet above average terrain, 120 feet above ground.

Address: P O Box 2610 Phone Fairview 3-0721. TWX RE-36

Licensee Nevada Radio-Television Inc (original owner)

Ownership See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary)

Rep. Headley Reed

Color facilities network

Highest hour rate: \$400

Executives Donald W Reynolds, pres, Lee D Hirschland, gen mgr, Frank F Wood, coml mgr, Jere Lund prog dir, Bob Lake, news dir; Tom Hughes chief engr

Washington atty Haley Wollenberg & Bader.  
Radio affiliate KOLO

**KOLO-TV Translators:** K72AF Battle Mountain, Nev Battle Mountain Tv Club, c/o Ray A Foote Battle Mountain, Nev, K71AF Cedarville Calif, Surprise Valley Tv Club, Box 205 K80AH Hawthorne, Nev, Mt Grant Tv Booster Service Corp, c/o A E Connelly, Hawthorne, Nev., K70AQ, K74AT Likely, Calif., Likely Tv Club, c/o John W Roberts, Likely, Calif.; K70AY Lovelock, Nev, Pershing County Chamber of Commerce, Lovelock, Nev.; K72AU Verdi, Nev Truckee River Civic Tv Inc Box 78 Verdi, Nev. K72AA Weed Heights, Nev., Anaconda Co, Box 1000, Weed Heights, Nev., K76AB Winnemucca Nev Winnemucca Lions Club, Box 732 Winnemucca Nev. K70 Susanville and Herington Calif, Honey Lake Community Tv Club

**TONOPAH, Nye County (ch. 9—)**

**WINNEMUCCA, Humboldt County (ch. 7+)**

**YERINGTON, Lyon County (ch. 33)**

## NEW HAMPSHIRE

\*Non commercial educational

**BERLIN, Coos County (ch. 26)**

**CLAREMONT, Sullivan County (ch. 37)**

**CONCORD, Merrimack County (ch. 76)**

**DURHAM, Strafford County (ch. \*11)**

**\*WENH** (July 6, 1959) ch 11; power—51.3 kw visual, 25.7 kw aural, antenna height—970 feet above average terrain, 436 feet above ground.  
Address: P O Box Z Phone University 8-5511

Licensee U of New Hampshire (original owner)

Video tape Ampex

Executives Dr Lyndon L Johnson, pres; Keith J Nighbert, gen mgr; Cabot Lyford, prog dir Alton Hotaling, prod mgr & film buyer, Charles Tamm, chief engr

Washington atty Covington & Bulling

**HANOVER, Grafton County (ch. \*27+)**

**KEENE, Cheshire County (Ch. 45—)**

**LACONIA, Belknap County (ch. 43)**

**LITTLETON, Grafton County (ch. 24—)**

**MANCHESTER, Hillsboro County (ch. 9—, 48+)**

**WMUR-TV** (March 28, 1954) ch 9; power—282 kw visual, 155 kw aural; antenna height—1,030 feet above average terrain, 227 feet above ground

Address: 1819 Elm St. Phone. National 3-8061 TWX MAN 94

Licensee: United Television Co of New Hampshire (acquired station March 7, 1959).

Ownership: See United Broadcasting Co. Stations in "Group Ownership"

Network ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep. Weed Television.

Highest hour rate \$600

Executives Richard Eaton, pres; David O'Shea, gen mgr; Jack Conway, coml mgr; Ray Harris, prog dir, Gus Bernier, news dir, Ralph Nadau, chief engr

Washington atty: Cohn & Marks

**NASHUA, Hillsboro County (ch. 54)**

**PORTSMOUTH, Rockingham County (ch. 15)**

**ROCHESTER, Strafford County (ch. 51)**

## NEW JERSEY

\*Non-commercial educational

**ANDOVER, Sussex County (ch. \*69)**

**ASBURY PARK, Monmouth County (ch. 58)**

**WRTV** (not on air, suspended operation but has not turned in construction permit) ch. 58  
Address: Eatontown, N J

Permittee: Atlantic Video Corp.

Ownership: Walter Reade Theatres Inc, 100% Walter Reade Theatres is owned by

Walter Reade Jr, 51% and Suzanne Gage, 49%.

Washington atty Cohn & Marks

**ATLANTIC CITY, Atlantic County (ch. 46, 52+)**

**WHTO-TV** (not on air, suspended operation but has not turned in construction permit) ch. 46.

Address: P O Box 1230, Steubenville, Ohio.

Permittee Neptune Broadcasting Corp.

Ownership See Friendly Group in "Group Ownership"

**WOCN** (not on air, granted Jan 8, 1953; target date unknown) ch. 52

Address 207 Swissvale Ave, Pittsburgh, Pa.

Permittee David E Mackey.

Ownership David E Mackey, sole owner.

**BRIDGETON, Cumberland County (ch. 64—)**

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**CAMDEN, Camden County (ch. \*80)**

**FREEHOLD, Monmouth County (ch. \*74)**

**HAMMONTON, Atlantic County (ch. \*70)**

**MONTCLAIR, Essex County (ch. \*77)**

**NEWARK, Essex County (ch. 13—)**

**WNTA-TV** (see New York City).

**NEW BRUNSWICK, Middlesex County (ch. \*19—, 47+)**

**\*WTLV** (noncommercial educational) (not on air, granted Dec. 4, 1952, target date unknown) ch. \*19

Address State House, Trenton, N J.

Permittee New Jersey Department of Education

**PATERSON, Passaic County (ch. 37+)**

**TRENTON, Mercer County (ch. 41+)**

**WILDWOOD, Cape May County (ch. 48—)**

## NEW MEXICO

\*Non-commercial educational

**ALAMOGORDO, Otero County (ch. 17)**

**ALBUQUERQUE, Bernalillo County (ch. 4+, \*5+, 7+, 13+)**

**KGGM-TV** (1953) ch 13, power—44.7 kw visual; antenna height—4,180 feet above average terrain, 143 feet above ground.

Address: P O Box 1294. Phone: Chapel 3-2235. TWX AQ 88-U

Licensee: New Mexico Broadcasting Co. (original owner)

Ownership: A. R Hebenstreit, 62%; S. P. Vidal, 11% and others. Licensee also owns

KVSR Santa Fe, N M

Network: CBS-TV (primary).

Rep: Branham

Highest hour rate. \$400.

Video tape. Ampex.

Executives A R Hebenstreit, pres & gen mgr, R C (Dusty) Rhoads, coml mgr & film buyer, Vergie Aheyta, natl sales mgr; Robert Van Driel, prog dir, Jim Laramore, prog mgr; Robert Smith, news dir, Leonard F. Dodds, chief engr

Washington atty Dempsey & Koplovitz.

Radio affiliate KGGM.

**KGGM-TV Translators:** K83AG Gallup, N.M., UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave, Gallup; K82AC Romeo, La Jarea and Manassa, Colo, San Luis Tv Inc., c/o Alonzo Barton, Romeo, Colo; K83AB Santa Rosa, N.M., Santa Rosa Chamber of Commerce, c/o C. J Webb, Santa Rosa, N.M.; K80AC Truth or Consequences, N.M., Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K80AM Window Rock, Ariz., Navajo Tribal Council, c/o J Maurice McCabe, Window Rock.

**\*KNME** (May 5, 1958) ch. 5, power—11.2 kw visual, 6 kw aural, antenna height—1,150 feet above average terrain, 123 feet above ground.  
Address 1801 Roma Ave. East Phone Chapel 2-1233

Video tape Ampex

Executives Dr F. C Hempen, gen mgr; Dr. E. W Bundy, prod mgr, Tom Petry, prog dir, film buyer & prom mgr, Curtis Horton, chief engr

Washington atty: Krieger & Jorgensen.

**KNME-TV Translator:** K73AL Truth or Consequences, N.M., Board of Education, Truth or Consequences, Municipal School District 8.

**KOAT-TV** (Sept. 28, 1953) ch. 7; power—73.5 kw visual; antenna height—4,240 feet above average terrain, 257 feet above ground

Address: 122 Tulane Drive SE Phone Alpine 5-8716 TWX AQ 187

Licensee Alvarado Television Co. (acquired station Feb 6, 1957)

Ownership Clinton D McKinnon, 99.2%, Mr McKinnon owns 25% of KVOA-AM-TV Tucson, Ariz (See "Newspaper Ownership")

Network ABC-TV (primary).

Rep Avery-Knodel

Highest hour rate \$425.

Video tape Ampex.

Executives Clinton D McKinnon pres; Max A Sklower, gen mgr, coml mgr & film buyer; Ed Sanchez, prom mgr & operations dir, Bill Johns, news dir, James H Sharman chief engr.

Washington atty: Cohn & Marks

**KOAT-TV Translators:** K74AV Navajo Compressor Station, Ariz, El Paso Natural Gas Co, c/o L. I Duthrie, Box 1492, El Paso, Tex; K77AA Bayfield & Ignacio, Colo, La Plata Electric Assn, c/o George Granger, Box 180, Durango, Colo; K75AC Farmington, N.M., San Juan Non-Profit Tv Assn, c/o John P. Sheafe, Box 444, Farmington, N.M., K76AK Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, K70BR, Durango, Colo., Durango Junior Chamber of Commerce Inc, c/o R. J Chandler, Box 701, Durango

**KOB-TV** (Nov 29, 1948) ch. 4, power—27 kw visual 13.5 kw aural, antenna height—4,200 feet above average terrain, 183 feet above ground

Address: P O Box 1351 Phone Chapel 3-4411. TWX AQ 95

Licensee KSTP Inc (acquired station March 13, 1957)

Ownership: See Gold Seal Stations in "Group Ownership."

Network NBC-TV (secondary).

Rep: Petry

Color facilities network.

Highest hour rate \$450.

Video tape RCA

Executives Stanley E. Hubbard, pres, George S Johnson, gen mgr, Robert D Williams, coml mgr, Jerry Danziger, prog dir & film buyer, Paul Bain, prom mgr, William Tucker, news dir

Washington atty: Spearman & Roberson.

Radio affiliate. KOB.

**KOB-TV Translators:** K74AC Bayfield & Ignacio, Colo, La Plata Electric Assn, c/o George Granger, Box 180, Durango, Colo;

K70AF Cortez & Mancos, Colo., TV Inc, c/o J. Val Kruse, Box 1015, Cortez, Colo.; K72AN Durango, Colo., Durango Jr. Chamber of Commerce, c/o R J Chandler, Box 701, Durango, Colo.; K71AC Farmington, N.M., San Juan Non-Profit Tv Assn, c/o John P. Sheafe, Box 444, Farmington N.M.; K70AZ Gallup, N.M., UHF-TV for Gallup Assn., c/o Charles Kastning Jr, 227 W. Coal Ave, Gallup, N.M.; K70BJ Navajo Compressor Station, Ariz., El Paso Natural Gas Co c/o L I Duthrie, Box 1492, El Paso, Tex; K72AD Pagosa Springs, Colo, La Plata Electric Assn, c/o George Granger, Box 180, Durango, Colo.; K79AD Romeo, La Jara and Manassa, Colo, San Luis Valley Tv Inc, c/o Alonzo Barton, Romeo, Colo; K70AE Truth or Consequences, N.M., City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K72AP Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, Ariz

**ARTESIA, Eddy County (ch. 21+)**

**Tv Stations CONTINUED**

**NEW MEXICO CONTINUED**

**ATRISCO- FIVE POINTS, (ch. 18+)**

**BELEN, Valencia County (ch. 24+)**

**CARLSBAD, Eddy County (ch. 6- , 23)**

**KAVE-TV** (August 1956) ch. 6, power—11.7 kw visual, 5.89 kw aural; antenna height—380 feet above average terrain, 341 feet above ground.  
Address: 2907 W. Church. Phone: Tuxedo 5-4101.

Licensee: Voice of Caverns Inc. (acquired station March 8, 1958).  
Ownership: Edward Talbott.  
Network: CBS-TV (primary).  
Rep: Bolling.  
Highest hour rate: \$150.  
Executives: Edward Talbott, pres; Tom Wiseheart, gen mgr; Neal R. Jones, prog dir; Glenda Hargis, prom mgr; John Evans, news dir; Sanford Brown, chief engr.  
Radio affiliate: KAVE.

**CLAYTON, Union County (ch. 27-)**

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**CLOVIS, Curry County (ch. 12+, 35)**

**KVER-TV** (Dec. 1957) ch. 12; power 30.2 kw visual, 16.37 kw aural, antenna height—210 feet above average terrain, 240 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex., Zone 7. Phone: Sherwood 4-2345 (Lubbock) TWX LU-8111 (Lubbock)

Licensee: Texas-New Mexico Broadcasting Co.

Ownership: KICA Inc is owned by Texas-New Mexico Bcstg Co, in turn owned 25% each by Frank Lesley and Mrs. Mae Strauss and 50% by Texas Telecasting Inc (see Texas Telecasting stations in "Group Ownership").  
Network: CBS-TV (primary).  
Rep: Branham  
Highest hour rate: \$150  
Executives: Jim Wilkes, station mgr; M. S. O'Dell, chief engr  
Washington atty: Elliott Lovett  
Radio affiliate: KVER.

**COLUMBUS, Luna County (ch. 16-)**

**DEMING, Luna County (ch. 14+)**

**FARMINGTON, San Juan County (ch. 12+, 17-)**

**KFBE** (granted November 1959 target date not announced). ch. 12, power—31 kw visual; 15.5 kw aural

Address: 407 W Broadway.  
Permittee: Farmington Broadcasting Co

**FIVE POINTS, (see ATRISCO)**

**GALLUP, McKinley County (ch. 3, \*8-, 10)**

**HOBBS, Lea County (ch. 46)**

**HOT SPRINGS, Sierra County (ch. 19)**

**LAS CRUCES, Dona Ana County (ch. 22-)**

**LAS VEGAS, San Miguel County (ch. 14-)**

**LORDSBURG, Hidalgo County (ch. 23+)**

**LOS ALAMOS, Los Alamos County (ch. 20-)**

**LOVINGTON, Lea County (ch. 27)**

**PORTALES, Roosevelt County (ch. 22+)**

**RATON, Colfax County (ch. 46-, \*52)**

**ROSWELL, Chaves County (ch. \*3+, 8, 10-)**

**KBNM-TV** (granted February 1960, target date not announced) ch. 10, power—355 w visual, antenna height—100 feet above average terrain, 172 feet above ground.  
Address: 85 S Third St, Ft Smith, Ark.  
Permittee: Roswell Telecasting Co

**KSWs-TV** (June 24, 1953) ch. 8, power—316 kw visual, 182 kw aural, antenna height—1,786 feet above average terrain, 1,610 feet above ground

Address: P. O. Box 670 Phone: Main 2-6450. TWX 3531.

Licensee: John A. Barnett (original owner).  
Ownership: John A. Barnett, 100%.  
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).  
Rep: Meeker. Clyde Melville (Dallas).  
Color facilities: network.  
Highest hour rate: \$250.  
Executives: John A. Barnett, owner & gen mgr, W. L. Shackelford, asst gen mgr, Paul B. McEvoy, sales mgr, film buyer & prom mgr, Clyde E. Cless, prod dir; Norwood McLendon, news dir; William E. Kolb, chief engr.  
Washington atty: Koteen & Burt.  
Radio affiliate: KSWs.

**SANTA FE, Santa Fe County (ch. 2+, \*9+, 11-)**

**KFUR-TV** (granted April 1960 target date not announced): ch. 11; power—347 w visual, antenna height—140 feet below average terrain, 160 feet above ground.  
Permittee: Santa Fe Telecasting Co.

**SILVER CITY, Grant County (ch. \*10+, 12)**

**SOCORRO, Socorro County (ch. 15+)**

**TRUTH OR CONSEQUENCES, Sierra County (ch. 19)**

**TUCUMCARI, Quay County (ch. 25+)**

**NEW YORK**

\*Non-commercial educational.

**ALBANY, Albany County-SCHENECTADY, Schenectady County-TROY, Rensselaer County (ch. 6, 13, \*17+, 23-, 35, 41)**

**WAST** (1954) ch. 13; power—151 kw visual, 76.5 kw aural, antenna height—1,250 feet above average terrain, 332 feet above ground

Address: P. O. Box 4035. Phone: Hobart 5-5291 TWX Alb 317

Licensee: Van Curler Broadcasting Corp (acquired station 1956)  
Ownership: Stanley-Wainer Corp. (theatre chain), 100%

Network: ABC-TV (primary).  
Rep: H-R Television  
Highest hour rate: \$800  
Executives: William A. Rippe, gen mgr, Dom Tovino, sales mgr; Fred D. Shavor, prog dir, E. David Rosen, asst to gen mgr; Joel Levy, film dir, Michael S. Artist, prom mgr; Bernard Shusman, news dir, Elmer C. Snow, chief engr.  
Washington atty: Arnold Fortas & Porter

**WRGB** (Schenectady) (Nov 6, 1939) ch. 6, power—93.3kw visual, 47kw aural, antenna height—1,020 feet above average terrain, 314 feet above ground

Address: 1400 Balltown Rd, Schenectady 9. Phone: Franklin 7-2261 TWX SCHEN 86.

Licensee: General Electric Co. (original owner).

Ownership: General Electric Co., 100%.  
Network: NBC-TV (primary)  
Rep: NBC Spot Sales  
Color facilities: network, local film, local slides.

Highest hour rate: \$1,250  
Video tape: Ampex (2).

Executives: Robert Paxton, pres; J. Milton Lang, gen mgr, Robert F. Reid, mgr-marketing, Merle L. Galusha, mgr-operations & film buyer, Francis A. Pasley, mgr-operations, Ralph L. Van Duser, mgr-employee & community relations, George F. Spring, mgr-sales; A. G. Zink, mgr-programming & news; Arthur R. Graland, mgr-promotion, James P. Connolly, mgr-traffic

Washington atty: Smith, Hennessey & McDonald, McKenna & Wilkinson.

Radio affiliate: WGY, WGFM (FM).

**WTEN** (Oct 14, 1953) ch. 10 (see listing under Vail Mills, N.Y.).

**\*WTVZ** (not on air; granted July 24, 1952; target date unknown) ch. \*17.

Address: State Education Dept  
Permittee: U. of State of New York.

**AMSTERDAM, Montgomery County (ch. 52-)**

**BATAVIA, Genesee County (ch. 33-)**

**BINGHAMTON, Broome County (ch. 12-, 40-, \*46+, 56+)**

**WINE-TV** (Nov. 1957) ch. 40, power—575 kw visual, antenna height—630 feet above average terrain, 509 feet above ground.

Address: 70 Henry St. Phone: Raymond 3-8251 TWX BN 80

Licensee: Binghamton Press Co (original owner)

Ownership: See Gannett Co Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: NBC-TV (primary), CBS-TV (secondary)

Rep: Everett McKinney  
Color facilities: network.  
Highest hour rate: \$300

Executives: Edward M. Scala, gen mgr; Shirley Ricciardelli, prog dir, Thomas Cawley, news dir, Gino Ricciardelli, chief engr

Radio affiliate: WINR

**WINE-TV Translators:** W81AB Hillcrest and Chenango Bridge, N.Y., and W78AB Johnson City and Vesta, N.Y., both Binghamton Press Co, 19 Chenango St., Binghamton.

**WNBF-TV** (Dec. 1, 1949) ch. 12, power—166 kw visual, 83 kw aural; antenna height—1,200 feet above average terrain, 785 feet above ground.

Address: Sheraton Inn, 50 Front St. Phone: Raymond 3-7311. TWX BN 186.

Licensee: Triangle Publications Inc. (acquired station May 20, 1955).

Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (primary)

Rep: Blair Tv.  
Color facilities: network  
Highest hour rate: \$1,000

Executives: George R. Dunham, gen mgr; W. Robert Trevitt, coml mgr; Thomas Jones, prog dir; Paul A. Graham-Raad, prom supv. Edward Kane, news dir; Lamar Cox, chief engr

Washington atty: Lyon, Wilner & Bergson  
Radio affiliate: WNBF-AM-FM.

**\*WQTV** (not on air; granted Aug 14, 1952; target date unknown) ch. \*46.

Address: State Education Dept., Albany.  
Permittee: U. of the State of New York.

**BUFFALO, Erie County (ch. 17, \*23)**

**BUFFALO-NIAGARA FALLS, Niagara County (ch. 2, 4-, 7+, 29+)**

**WBEN-TV** (May 14, 1948) ch. 4, power—100 kw visual, 50 kw aural, antenna height—1,200 feet above average terrain, 1,001 feet above ground

Address: 2077 Elmwood Avenue, Zone 7. Phone: Bedford 0930. TWX BU-595.

Licensee: WBEN Inc. (original owner)

Ownership: Owned by Buffalo Evening News

See "Newspaper Ownership"

Network: CBS-TV (primary)

Rep: Harrington, Righter & Parsons  
Color facilities: network, local film, local live, local slides

Highest hour rate: \$1,250.

Executives: A. H. Kirchofer, pres; C. Robert Thompson, gen mgr, George R. Torge, station mgr, Nicholas J. Malter, coml mgr, Fred A. Keller, prog dir & film buyer, Joseph A. Haefner, prom mgr, Ray Finch, news dir, Ralph J. Kingsley, chief engr.

Washington atty: Frank U. Fletcher.  
Radio affiliate: WBEN-AM-FM

**WBEN-TV Translator:** W82AA North Warren, Pa., Conewango Valley Tv Inc, c/o Wendell Lawson, 101 Ditmar St., N. Warren.

**WGR-TV** (Aug. 14, 1954) ch. 2, power—100kw visual, 66.1kw aural antenna height—690 feet above average terrain, 742 feet above ground.

Address: 184 Barton St., zone 13. Phone: Sumner 6-7115. TWX BU 245

Licensee: Transcontinent Television Corp (acquired station Oct 1, 1957)

Ownership: See Transcontinent Television Stations in "Group Ownership."

Network: NBC-TV

Rep: Petry, A. Andy McDermott (Canadian).  
Highest hour rate: \$1,400

Color facilities: network

Video tape: Ampex.

Executives: David Channing Moore, pres; Van Beuren W. de Vries, vp & gen mgr, Edwin Pfeiffer, gen sis mgr; George W. Cyr, program dir, Charles Hutoff, promotion mgr, George R. Rasmussen, news dir; Fred M. Eames Jr., chief engr

Washington atty: Covington & Buling.  
Radio affiliate: WGR-AM-FM

**WGR-TV Translator:** W70AB North Warren, Pa., Conewango Valley Tv Inc, c/o Wendell Lawson, 101 Ditmar St., N. Warren

**WKBW-TV** (Nov. 30, 1958) ch. 7; power—70.8 kw visual (CP for 91.2 kw); antenna height—1,420 feet above average terrain, 1,072 feet above ground

Address: 1420 Main St., zone 9. Phone: Gai-field 0770

Permittee: WKBW-TV Inc (original owner)

Ownership: Clinton H. Churchill, 51%, Edward H. Kavinsky, 24%; Alfred Anscombe, 5%; Darwin Martin, 5%; Haskell Stovroff, 5%; James S. Stovroff, 5%; R. P. Stovroff, 2.5%; Nancy S. Gordon, 2.5%

Network: ABC-TV (primary).

Rep: Avery-Knode  
Highest hour rate: \$1,250

Executives: Dr. Clinton H. Churchill, pres, Clinton D. Churchill, sta mgr, Anthony Rocco, coml mgr; Labe B. Mell, prog dir, film buyer & prom mgr, William H. Youngblood, news dir, Floyd A. Timberlake, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gargure  
Radio affiliate: WKBW

**\*WNED-TV** (March 30, 1959) ch. \*17; power—151 kw visual, 81.3 kw aural; antenna height—350 feet above average terrain, 379.5 feet above ground

Address: Hotel Lafayette, zone 3. Phone: Washington 4756

Licensee: Western New York Educational Tv Assn (original owner)

Video tape: Ampex

Executives: Les Martin Jr, station mgr & prog mgr; Duane A. Franceschi, production mgr; J. Michael Collins, prom mgr; George R. Bakaysa, operations mgr; Gordon S. Knaier, chief engr.

**\*WTVF** (not on air, granted July 24, 1952; target date unknown) ch. \*23.

Address: State Education Dept., Albany, N.Y.  
Permittee: U. of State of New York.

**CARTHAGE-WATERTOWN**, Jefferson County (ch. 7—)

**WCNY-TV** (Oct. 24, 1954) ch. 7, power—178 kw visual, 95.5 kw aural; antenna height—720 feet above average terrain, 574 feet above ground.

Address: P. O. Box 211, Watertown Phone: Sunset 2-1800 TWX WAT'N 460

Licensee: The Brockway Co. (original owner)

Ownership: John B. Johnson and wife, 100% (following settlement of estate of Jessie Johnson which had owned 13%). Brockway Co. publishes the Watertown (N.Y.) Times and owns WIVNY Watertown and WMSA-AM-FM Massena, N.Y. See "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Weed Television

Highest hour rate \$300

Executives: John B. Johnson, pres, Louis Saiff Jr., gen mgr; Alfred M. Tauroney, natl sales mgr, James W. Higgins, station dir & prom. mgr, David Graves, gen mgr & film buyer, Donald P. Hopkins, news dir, Donald L. Morehouse, chief engr.

Washington atty: Fisher, Wayland, Duval & Southmayd

Radio affiliate: WIVNY

**CLYMER**, Chautauqua County (ch. 37)

**CORTLAND**, Cortland County (ch. 72)

**DUNKIRK**, Chautauqua County (ch. 46)

**ELMIRA**, Chemung County (ch. 18+, 24—, 30)

**WSYE-TV** (Sept. 10, 1956) ch. 18, power—120kw visual, 60.3kw aural, antenna height—700 feet above average terrain, 314 feet above ground

Address: c/o WSYR-TV Syracuse

Licensee: Newhouse Broadcasting Corp (original owner)

Ownership: See Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

Note: WSYE-TV operates as satellite of WSYR-TV.

**GLENS FALLS**, Warren County (ch. 39+)

**GLOVERSVILLE**, Fulton County (ch. 29—)

**HAGAMAN**, Montgomery County (ch. 29)

**WCDB** (not on air, granted Feb. 8, 1956; target date unknown) ch. 29; power—251 kw visual; antenna height—700 feet above average terrain, 246 feet above ground.

Licensee: Capital Cities Television Corp. (original owner)  
Ownership: See Capital Cities Television Stations in "Group Ownership."

**HORNELL**, Steuben County (ch. 50)

**ITHACA**, Tompkins County (ch. \*14+, 20—)

**WICU-TV** (not on air, granted Jan. 8, 1953; target date unknown) ch. 20.  
Permittee: Cornell U.

**\*WIET** (not on air, granted Jan. 8, 1953; target date unknown) ch. \*11.

Address: State Education Dept., Albany.  
Permittee: U. of State of New York.

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\*As of August 1, 1960

**JAMESTOWN**, Chautauqua County (ch. 58+)

**KINGSTON**, Ulster County (ch. 66—)

**LAKE PLACID**, Essex County

**WPTZ** (see North Pole, N.Y.)

**MALONE**, Franklin County (ch. 20+, \*66)

**MASSENA**, St. Lawrence County (ch. 14—)

**MIDDLETOWN**, Orange County (ch. 60)

**NEW YORK**, New York County (ch. 2, 4, 5+, 7, 9+, 11+, \*25, 31—)

**WABC-TV** (Aug. 10, 1948) ch. 7, power—110kw visual, 55kw aural, antenna height—1,380 feet above average terrain, 1,465 feet above ground

Address: 7 West 66th St., zone 23 Phone: Susquehanna 7-5000 TWX NY 1-2382

Licensee: American Broadcasting Co.-Paramount Theatres Inc. (acquired station Feb. 9, 1953)

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv

Highest hour rate: \$4,890.

Video tape: Ampex

Executives: Joseph Stamler, vp & gen mgr; James E. Szabo, gen sales mgr; Bill Scharton, natl sales mgr, A. L. Hollander Jr., prog dir & film buyer, Takashi Kako, film dir, Lester Dinoff, publicity dir, Murry Salberg, dir of adv & sales promotion, G. Edward Hamilton, chief engr, Steven Siporin, dir of operations; Lawrence Pollock, dir of research & sales development, Arthur Dorfner, business mgr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WABC-AM-FM.

**WCBS-TV** (July 1, 1941) ch. 2, power—42 kw visual, 21 kw aural, antenna height—1,300 feet above average terrain, 1,465 feet above ground.

Address: 485 Madison Ave, Zone 22. Phone: Plaza 1-2345 TWX 1-935

Licensee: CBS (original owner)

Ownership: See CBS Owned Stations in "Group Ownership"

Network: CBS-TV (primary)

Rep: CBS Television Spot Sales

Color facilities: network, local film, local live, local slides

Highest hour rate: \$10,000

Video tape: Ampex

Executives: Merle S. Jones, pres, CBS-TV stations, Craig Lawrence, vp in charge of stations, Frank Shakespeare, vp & gen mgr; Norman E. Walt, gen sales mgr, Clarence Worden, asst to gen mgr & dir public service; Dan Gallagher, prog dir; William C. Lacey, mgr of film dept, Leonard Traube, prom mgr; David Zellmer, news dir, Robert G. Thompson, CBS-TV dir of technical operations, Marion Hampden, coml mgr

Radio affiliate: WCBS-AM-FM.

**WNBC-TV** (July 1, 1941) ch. 4; power—25.7 kw visual, 12.85kw aural, antenna height—1,440 feet above average terrain, 1,465 feet above ground

Address: 30 Rockefeller Plaza, zone 20. Phone Circle 7-8300

Licensee: National Broadcasting Co. (original owner)

Ownership: See NBC owned stations in "Group Ownership"

Network: NBC-TV

Rep: NBC Spot Sales

Highest hour rate: \$10,200

Color facilities: network; local film; local live; local slides

**WRGB**  
**puts your**  
**MESSAGE**  
**WHERE**  
**THE SALE**  
**BEGINS**

Sales begin long before sales are made, and WRGB  is there at the outset in the homes  and on the minds of the people  who can translate your message into sales.

Sales begin here, too, because more and more manufacturers are discovering the test-marketability of this Northeastern New York and Western New England audience. The thousands of engineers, skilled workers, farmers and their families who live here represent a wide cross section of preferences and tastes. And, the metropolitan, suburban and rural nature of this market further gives you an excellent sampling of modern America's living habits. But, what really makes sales begin here is that WRGB is the number 1 voice and picture in this area. Let WRGB place your message where sales begin. Contact your NBC Spot Sales representative.

**WRGB**

CHANNEL 6

A General Electric Station  
ALBANY-SCHENECTADY-TROY

**Tv Stations CONTINUED**

**NEW YORK CONTINUED**

Video tape: RCA.  
 Executives: William N. Davidson, vp & gen mgr, Jay J. Heitin, national sales mgr, Alvin H. Perlmutter, program dir & film buyer, Robert G. Patt, mgr, audience promotion; William Thompson, mgr, sales promotion, Al Slep, mgr, publicity & exploitation, T. J. Buzalski, chief engr.

Radio affiliate: WNBC-AM-FM.  
**WNEW-TV** (May 2, 1944) ch 5, power—37.1 kw visual, 18.6 kw aural, antenna height—1,330 feet above average terrain, 1,465 feet above ground

Address: 205 E 87th St, Zone 21 Phone Lehigh 5-1000 TWX NY 1-3840.  
 Licensee: Metropolitan Broadcasting Corp. (acquired station Sept 16, 1955)

Ownership: See Metropolitan Television Stations in "Group Ownership"

Rep: Petry  
 Color facilities: Network, local film, local slides

Highest hour rate: \$3,000.  
 Video tape: Ampex (2)

Executives: John W. Kluge, pres; Bennet H. Korn, exec vp in charge of tv, Jack Lynn, prog dir, Hal Cranton, dir of adv & prom, Ted Yates, dir of news & public affairs, William D. Kelly, chief engr

Washington atty: Dow, Lohnes & Albertson  
 Radio affiliate: WNEW-AM-FM

**WNTA-TV** (Newark, N. J.) (Jan. 2, 1948) ch 13, power—178 kw visual, 89.1 kw aural, antenna height—1,190 feet above average terrain, 1,200 feet above ground

Address: Office & Studios: 1020 Broad St, Newark, N. J., Zone 1; New York Studios: 1481 Broadway Phone: Mitchell 2-6400 (NJ), Barclay 7-3260 (NY).

Licensee: National Telefilm Assoc. (acquired station May 7, 1958).

Rep: Young Television  
 Highest hour rate: \$2,000.  
 Video tape: Ampex (2)

Executives: Ted Cott, vp, o & o stations; Don Quinn, sales vp, Marvin Schlaffer, prog coordinator; Joseph Morris, admin. & business affairs dir; Robert E. Harris, adv & sales prom dir; Mike Wallace, vp, news & special events dir; Henry Dabrowski, chief engr

Radio affiliate: WNTA-AM-FM.

**WNYC-TV** (noncommercial, not on air, granted May 12 1954, target date 1960) ch 31;

power—251 kw visual, 150 kw aural; antenna height—538 feet above average terrain, 625 feet above ground

Address: Municipal Broadcasting System, 2500 Municipal Bldg., zone 7. Phone Whitehall 3-3600.

Licensee: City of New York (original owner).

Ownership: Owned by the City of New York.  
 Executives: Seymour N. Siegel, dir, Bernard R. Buck, program dir; John DeProspero, film buyer; David Knapp, promotion mgr, Cyril Fried, news dir; Hom Hong Wei, chief engr  
 Washington atty: Rhyne & Rhyne.  
 Radio affiliate: WNYC-AM-FM

**WOR-TV** (Oct. 5, 1949) ch. 9; power—129 kw visual, 64.6 kw aural, antenna height—1,240 feet above average terrain, 1,231 feet above ground

Address: 1440 Broadway, Zone 18 Phone: Longacre 4-8000

Licensee: RKO General Inc. (acquired station 1952)

Ownership: See RKO General Stations in "Group Ownership"

Rep: H-R Television  
 Highest hour rate: \$2,000.  
 Video tape: Ampex (2)

Executives: Thomas F. O'Neill, pres, Robert J. Leder, gen mgr, Burt Lambert, coml mgr, Robert Smith, prog dir, Ivan Reiner, prog mgr & film buyer, Martin Friesler, prom mgr, George Biown, news dir; Harry Tilley, chief engr, Barney Boyle, operations dir

Washington atty: Pierson, Ball & Dowd  
 Radio affiliate: WOR-AM-FM

**WOR-TV Translator: W79AB** Palmerton, Slatedale & Slatington, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Latayette Ave., Palmerton

**WPIX** (June 15, 1948) ch 11; power—100kw visual, 50kw aural; antenna height—1,410 feet above average terrain, 1,464 feet above ground.

Address: 220 E 42nd St, Zone 17. Phone: Murray Hill 2-6500. TWX NY 1-4396

Licensee: WPIX Inc. (original owner).

Ownership: See "Newspaper Ownership" and Tribune Co. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.  
 Highest hour rate: \$2,000.  
 Color facilities: network  
 Video tape: Ampex.

Executives: Fred M. Thrower, vp & gen mgr, L. J. Pope, vp in charge of operations, T. E. Mitchell, vp & controller; J. A. Patterson, vp & sales mgr; W. D. Engles, news & live program mgr; W. L. Cooper, film program mgr; F. X. Tuoti, advertising research & promotion mgr; O. S. Freeman, vp in charge of engineering.  
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**\*WREG** (not on air; granted Aug. 14, 1952; target date unknown) ch. #25.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

**NIAGARA FALLS** (see BUFFALO-NIAGARA FALLS)

**NORTH POLE (LAKE PLACID)**, Essex County (ch. 5)

**WPTZ** (Plattsburgh) (Dec 8, 1954) ch 5, power 20 kw visual, 12 kw aural, antenna height—1,200 feet above average terrain, 183 feet above ground

Address: 357 Cornelia St Phone Jordan 1-5555. TWX 980

Licensee: Rollins Telecasting Inc (acquired station March 28, 1956).

Ownership: See Rollins Stations in "Group Ownership"

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Blair Television Assoc  
 Color facilities: network  
 Highest hour rate: \$400

Executives: O. Wayne Rollins, pres, George BarenBregge, vp, gen mgr, film buyer & prom mgr, Linc Mayo, coml mgr, Al Cahill, prog dir, Dick Ford, news dir, Joe Missick, chief engr  
 Washington atty: Cohn & Maiks

**OGDENSBURG**, St. Lawrence County (ch. 24+)

**OLEAN**, Cattaraugus County (ch. 54+)

**ONEONTA**, Otsego County (ch. 62—)

**OSWEGO**, Oswego County (ch. 31)

**PATCHOGUE**, Suffolk County (ch. 75)

**PLATTSBURGH**, Clinton County (ch. 28+)

**WPTZ** ch. 5 (see North Pole, NY).

**POUGHKEEPSIE**, Dutchess County (ch. 21—, \*83)

**ROCHESTER**, Monroe County (ch. 5—, 10+, 15—, \*21, 27+)

**WCBF-TV** (not on air; granted May 10, 1953; target date unknown) ch. 15; power—288kw visual; antenna height—430 feet above average terrain, 325 feet above ground.

Address: 87 Seneca St., Geneva, N.Y.

Permittee: Star Broadcasting Co  
 Ownership: See Star Broadcasting Stations in "Group Ownership."

Radio affiliate: WBBF.

**NEW YORK'S HIGHEST-RATED TV PROGRAM FOR THE SIXTH CONSECUTIVE YEAR,\***

**WOR-TV CHANNEL 9's**

**MILLION DOLLAR MOVIE**

**GIVING ADVERTISERS 87%\* COVERAGE OF THE NEW YORK MARKET IN 4 WEEKS WITH GUARANTEED PRODUCT EXCLUSIVITY...**

\* Arbitron Jan 1960

\*\* Pulse, Arbitron and Nielsen — September 1954 — June 1960

**WHEC-TV** (Nov 1, 1953) ch 10 (shares time with WVET-TV); power—316 kw visual, 158 kw aural, antenna height—450 feet above average terrain, 353 feet above ground.

Address: 191 East Ave., Zone 4. Phone Baker 5-3050 TWX RO 461

Licensee: WHEC Inc. (original owner). Ownership: See "Newspaper Ownership" and Gannett Newspaper Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Everett-McKinney  
Color facilities network  
Highest hour rate \$900.  
Video tape Ampex

Executives: Paul Miller, pres, Lowell H. MacMillan, vp & gen mgr; John Cody, coml mgr; William J. Adams, prog dir, film buyer & prom mgr; Warren A. Doremus, news dir; Howard B. Mouatt, chief engr.  
Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: WHEC

**WROC-TV** (June 11, 1949) ch 5 power—100 kw visual, 50 kw aural, antenna height—510 feet above average terrain, 353 feet above ground

Address: 201 Humboldt St., Zone 3. Phone: Butler 8-8400. TWX RO 571

Licensee: Transcontinent Television Corp. (acquired station July 18, 1956)

Ownership: See Transcontinent Stations in "Group Ownership"

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Petry  
Video tape Ampex

Executives: David C. Moore, pres, Gunnar O. Wing, station mgr; John W. Kennedy Jr., sales mgr; Paul M. Scindara, prog & prod dir & film buyer; Herman Pease, prod mgr; L. Walton Smith, prom & public relations dir; Jack Hooley, news dir; George Driscoll, engineering mgr

Washington atty: Covington & Burling.  
Radio affiliate: WROC-FM.

**\*WROH** (not on air; granted July 24, 1952; target date unknown) ch \*21; power—205kw visual, antenna height—700 feet above average terrain, 540 feet above ground.

Address: State Education Dept., Albany.  
Permittee: U. of State of New York.

**WVET-TV** (Nov. 1, 1953) ch 10 (shares time with WHEC-TV); power—316 kw visual, 158 kw aural, antenna height—450 feet above average terrain, 353 feet above ground

Address: 17 South Clinton Ave., Zone 4. Phone: Hamilton 6-4820 TWX RO 291

Licensee: Veterans Broadcasting Co. (original owner)

Ownership: Ervin F. Lyke, 79.5%; Harry W. Bennett, Hal James and William B. Maillefert each 4.88%, and others

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Bolling  
Color facilities network, local film, local slides

Highest hour rate \$900  
Video tape Ampex

Executives: Ervin F. Lyke, pres, treas. & gen mgr; Arthur M. Wright, gen sales mgr; F. Chase Taylor, prog dir & film buyer; William Schubert, prom mgr; Thomas Decker, news dir; Raymond D. Jobs, chief engr.  
Washington atty: Spearman & Roberson  
Radio affiliate: WVET.

**ROME**, (see UTICA)

**SARANAC LAKE**, Franklin County (ch. 18)

**SCHENECTADY**

**WRGB** (see Albany).

**SYRACUSE**, Onondaga County (ch. 3—, 8, \*43+)

**WHEN-TV** (Dec. 1, 1948) ch 8; power—316kw visual, 190kw aural; antenna height—960 feet above average terrain, 554 feet above ground.

Address: 101 Court St., zone 8. Phone: Granite 4-8511. TWX SS 463.

Licensee: Meredith Syracuse Tv Corp. (original owner).

Ownership: See "Newspaper Ownership" and Meredith Publishing Stations in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz.  
Color facilities: network.

Highest hour rate: \$1,000.  
Video tape: Ampex.

Executives: E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; Fred Menzies, coml mgr; Gordon Alderman, program dir & film buyer; Thomas Kavanaugh, coml service mgr; Bob Peel, promotion mgr; Ray Owens, news dir; Albert H. Chismark, chief engr.  
Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: WHEN.

**\*WHTV** (not on air; granted Sept 18, 1952; target date unknown) ch \*43, power 200 kw visual; antenna height—560 feet above average terrain, 532 feet above ground

Address: State Education Dept., Albany.  
Permittee: U. of State of New York.

**WSYR-TV** (Feb. 15, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 590 feet above ground.

Address: 1030 James St., zone 3. Phone: Granite 4-3911

Licensee: Newhouse Broadcasting Corp. (original owner).

Ownership. See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership."

Network: NBC-TV (primary)

Rep: Harrington, Righter Parsons

Highest hour rate \$1,100.

Color facilities: network, local film, local slides.

Video tape Ampex

Executives: E. R. Vadeboncouer, pres & gen mgr; W. Alford Jr., dir of sales; Fred I. Leiger, sales mgr

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WSYR-AM-FM

**TROY** (see ALBANY)

**UTICA**, Oneida County-ROME, Oneida County (ch. 2—, \*25+, 54—)

**WKTV** (Dec 1, 1949) ch 2 power—26 3 kw visual, antenna height—1,350 feet above average terrain, 1,065 feet above ground

Address: P. O. Box 386, Utica. Phone Redwood 3-0404 TWX UT 8031

Licensee: Mid-New York Broadcasting Corp. (acquired station Feb. 20, 1959)

Ownership: Paul Harron, 52.8%, Gordon Gray, 10%, Lawrence Biels, 5 1/2%, and others

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: H-R Television.

Color facilities network

Highest hour rate \$550

Executives: Gordon Gray, pres gen mgr & coml mgr; Daniel German, prog dir & film buyer; David D. Kuyk, local sales mgr; Ruth Schlanger, publicity mgr; film buyer, Stephen Purcell, merchandising mgr; Jack Durant, news editor; DeForest T. Layton Jr., chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WKAL Rome

**WTMV** (not on air; granted March 13, 1958; target date unknown) ch 54; power—25.7kw visual; antenna height—170 feet below average terrain, 227 feet above ground.

Address: P. O. Box 2853, Memphis, Tenn.

Permittee: Malco Theatres Inc.

Ownership: See Malco Theatres Stations in "Group Ownership"

**VAIL MILLS**, Albany County (ch. 10)

**WTEN** (Albany) (Oct 14, 1953) ch. 10; power—144kw visual, 72 kw aural; antenna height—1,270 feet above average terrain, 1,356 feet above ground

Address: P. O. Box 10, Albany 1. Phone Hobart 3-2225 TWX Troy 373

Licensee: Capital Cities Broadcasting Corp. (acquired Nov. 3, 1954)

Ownership: See Capital Cities Stations in "Group Ownership"

Network: CBS-TV (primary)

Rep: Blair-TV.

Highest hour rate: \$900.

Executives: Frank M. Smith, pres & managing dir; Thomas S. Murphy, gen mgr; William J. Lewis, sales mgr; Charles G. Fogan, dir of operations & film buyer; Phil Beuth, prom mgr; Daniel H. Smith, vp & dir of engr; Leonard Lavendol, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WROW Albany

**WATERTOWN**, Jefferson County (ch. 48)

**WCNY-TV** (see Carthage).

## NORTH CAROLINA

\*Non-commercial educational.

**AHOSKIE**, Herford County (ch. 53)

**ALBEMARLE**, Stanly County (ch. 53)

**ASHEVILLE**, Buncombe County (ch. 13—, \*56—, 62+, 78)

**WISE-TV** (July 5, 1953) ch 62; power—24.1 kw visual, 12 kw aural; antenna height—417 feet above average terrain, 137.5 feet above ground.

Address: 92 Haywood St. Phone: Alpine 4-4448.

Licensee: WCOG Inc. (acquired station Nov. 5, 1959)

Ownership: See Harold H. Thoms Stations in "Group Ownership"

Network: NBC-TV (primary), CBS-TV (secondary)

Rep: Broadcast Time Sales.

Highest hour rate: \$150

Executives: Harold H. Thoms, pres; Hugh McMillan, admin asst; John Randolph, chief engr

Washington atty: Krieger & Jorgensen.

Radio affiliate: WISE.

**WLOS-TV** (Sept. 18, 1954) ch. 13; power—170 kw visual, 85.2 kw aural, antenna height—2,850 feet above average terrain, 340 feet above ground

Address: P. O. Box 2150. Phone: Alpine 4-4321. TWX AV 80.

Licensee: Skyway Broadcasting Corp. (acquired station Aug. 21, 1958).

Ownership: See Wometco Enterprises Stations in "Group Ownership"

Network: ABC-TV (primary)

Rep: Peters, Griffin, Woodward; James S. Ayers (Southeast)

Color facilities network.

Highest hour rate: \$700

Video tape Ampex (2).

Executives: Mitchell Wolfson, pres; Louis

Wolfson III, vp, Theodore A. Eiland vp, gen mgr & film buyer; Saul Rozenweig vp & gen sales mgr; Mort Cohn, prog-prod mgr; Julia Stamberger, bus mgr; Don Shepherd, prom dir; Leo Willette, news dir; George Sprague, chief engr; Russ Severin, mgr Greenville studios, Tom Burkhardt, regional sales coordinator

Washington atty: Cohn & Marks

Radio affiliate: WLOS-AM-FM

**BURLINGTON**, Alamance County (ch. 63)

**BURNSVILLE**, Yancey County (ch. 18)

**CHAPEL HILL**, Orange County (ch. \*4+)

**\*WUNC-TV** (Jan. 8, 1955) ch. \*4, power—100kw visual, 60.3kw aural; antenna height—990 feet above average terrain, 799 feet above ground

Address: U. of North Carolina. Phone: Chapel Hill 8423.

Licensee: Consolidated University of North Carolina (original owner).

Video tape Ampex.

Executives: William C. Friday, pres, Consolidated U. of North Carolina, Donald B. Anderson, provost; William D. Carmichael Jr., vp and finance officer; Roy J. Johnston, chairman, directorate of television and director of television, Raleigh; John Young, director of television, Chapel Hill; E. W. Young Jr., director of television, Greensboro; John R. B. Hawes Jr., prod mgr; Alan B. MacIntyre, chief engr

Radio affiliate: WUNC (FM).

**CHARLOTTE**, Mecklenburg County (ch. 3, 9+, 36+, \*42+)

**WBTV** (July 15, 1949) ch 3 power—100 kw visual, 60.3 kw aural, antenna height—1,090 feet above average terrain, 562 feet above ground.

Address: 1 Julian Price Place, Zone 4. Phone: Edison 3-8833 TWX CE 295.

Licensee: Jefferson Standard Broadcasting Co. (original owner)

Ownership: See Jefferson Standard Life Insurance Co. Stations in "Group Ownership"

Also see "Newspaper Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: CBS-Television Spot Sales.

Color facilities network, local film, local slides

Highest hour rate: \$1,250

Video tape: RCA (2)

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp & gen mgr; J. Robert Covington, vp, research & prom; Kenneth I. Tredwell Jr., vp & managing dir; Thomas E. Howard, vp engineering & general services; Wallace Jorgensen, asst managing dir in charge of sales; Robert L. Rierson, prog operations mgr; Nathan Tucker, asst prog operations mgr & film buyer; John P. Dillon, prom mgr; Nelson Benton, news mgr; Jack Burney, research mgr; Frank Bateman, tech operations mgr

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate: WBT

**WSOC-TV** (April 28, 1957) ch 9 power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 1,073 feet above ground.

Address: P. O. Box 2536, zone 1. Phone: Franklin 6-3401 TWX 483

Licensee: Carolina Broadcasting Co. (acquired station June 1, 1959).

Ownership: See Cox Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Reps: H-R Reps.

Highest hour rate: \$900.

Color facilities: network.

Executives: Leonard Reinsch, pres; Larry Walker, exec vp & gen mgr; C. George Henderson, gen sales mgr; Robert N. Provence, prog dir & film buyer; William M. Scruggs Jr., prom mgr; Carroll McGaughey, news dir; L. L. Caudle Jr., chief engr

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WSOC-AM-FM.

**WUTV** (not on air, suspended operation but has not turned in construction permit) ch. 36.

Address: 329 South Blvd.

Permittee: Century Advertising Co.

Ownership: Hugh A. Deadwyler, 49.54%; Frank P. Larson Jr., 49.505%; Cecil J. Hawes, .991%.

**DURHAM**, Durham County (ch. 11+, \*40—, 46+, 73—)

**WTVD** (Sept 2, 1954) ch. 11; power—316 kw visual, 170 kw aural, antenna height—1,490 feet above average terrain, 1,502 feet above ground

Address: P. O. Box 2009. Phone: 2-2111 TWX Dham 5098

Licensee: Capital Cities Broadcasting Corp. (acquired station April 1, 1957)

Ownership: See Capital Cities Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Petry

Color facilities network

Highest hour rate: \$750

Executives: Frank M. Smith, pres; Harmon L. Duncan and Floyd Fletcher, co-gen mgrs; Mike Thompson, coml mgr; Ernie Greup, film buyer & prog dir; David Murray, prom mgr; Jack Williams, news dir; Roy Fullen, chief engr.

Washington atty: Hogan & Hartson

Among Major  
Southern TV Markets . .

BRISTOL  
•  
JOHNSON CITY  
•  
KINGSPORT

is served  
"on a platter"

A Tri-City Sales Complex . . . Hub of  
a 37-county tv market encompassing:

- Population—1,257,100
- Income—\$1,209,699,000
- Sales—\$850,594,000

SRDS Consumer Market Data, July '60

WCYB-TV Offers

Twice as many average quarter-hour  
"homes reached" . . . 59% more net  
weekly circulation (ARB, 3/60) than  
the other competing station. See our Ad  
under Bristol, Va.-Tenn., and compare  
CPM

•  
NBC

**WCYB-TV**  
Channel 5 Bristol, Va.-Tenn.  
Represented by: Headley-Reed

TV Stations CONTINUED

NORTH CAROLINA CONTINUED

ELIZABETH CITY, Pasquotank County (ch. 31+)

FAYETTEVILLE, Cumberland County (ch. 18—,  
54—)

GASTONIA, Gaston County (ch. 48)

WTVX (not on air, granted April 7, 1954,  
target date unknown) ch 48.  
Permittee: Air Pix Corp.

GOLDSBORO, Wayne County (ch. 34, 72)

GREENSBORO, Guilford County (ch. 2—, \*51—,  
57—; ch. 8 assigned July 30, 1958 on hyphenated  
basis to Winston Salem-High Point-Greensboro)

WFMY-TV (Sept 22, 1949) ch. 2; power—  
100kw visual, 50kw aural; antenna height—  
720 feet above average terrain, 759 feet above  
ground.

Address: P O Drawer A Phone Broadway  
4-0114 TWX 347.

Licensee: Greensboro News Co (original  
owner)

Ownership: Licensee publishes Greensboro  
News and Record (see "Newspaper Owner-  
ship"). Jefferson Standard Life Insurance Co.  
owns 16 66% of licensee (see Jefferson Stand-  
ard Life Insurance Co Stations in "Group  
Ownership").

Network ABC-TV (secondary), CBS-TV  
(primary)

Rep Harrington Righter & Parsons  
Highest hour rate \$900.

Video tape Ampex

Color facilities network.

Executives E B Jeffress, pres; Gaines  
Kelley, gen mgr, Richard W Holloway, coml  
mgr, T J Markham, prog dir & film buyer;  
Leo Derrick, prom mgr, Scott Jarrett, news  
dir, Doyle D Thompson, chief engr

Washington atty. Dow, Lohnes & Albertson.

WSJS-TV (See Winston-Salem, N. C.)

GREENVILLE, Pitt County (ch. 9—)

WNCT (Dec 22, 1953) ch 9, power—316kw  
visual, 158kw aural, antenna height—860 feet  
above average terrain 873 feet above ground.

Address P O Box 898 Phone Plaza 2-6181.  
TWX Greenville 8701

Licensee Carolina Broadcasting System  
(original owner)

Ownership See Carolina Broadcasting Sta-  
tions in "Group Ownership" See also "News-  
paper Ownership"

Network ABC-TV (secondary), CBS-TV  
(primary)

Rep Hollingbery  
Highest hour rate \$450.

Video tape Ampex

Color facilities network

Executives: Earl Westbrook, pres; A Hart-  
well Campbell, gen mgr & film buyer; Hank  
Tribble, prog dir, John E. Clark Jr., coml mgr;  
Bill Norwood, prog dir, Dave Mosier, news dir  
& prom mgr, Heber Adams, chief engr.

Washington atty: Lyon Wilner & Bergson

HENDERSON, Vance County (ch. 52—)

HENDERSONVILLE, Henderson County (ch. 27)

HICKORY, Catawba County (ch. 30—)

HIGH POINT, Guilford County (ch. 15+; for ch.  
8, see Greensboro note)

JACKSONVILLE, Onslow County (ch. 16)

KANNAPOLIS, Cabarrus County (ch. 59+)

KINSTON, Lenoir County (ch. 45)

LAURINBURG, Scotland County (ch. 41—)

LUMBERTON, Robeson County (ch. 21+)

MOUNT AIRY, Surry County (ch. 55)

NEW BERN, Craven County (ch. 12+)

WNBE-TV (not on air; granted Feb 2, 1955;  
target date unknown) ch 13 (FCC show cause  
order pending to shift to ch 12).

Permittee Nathan Frank.

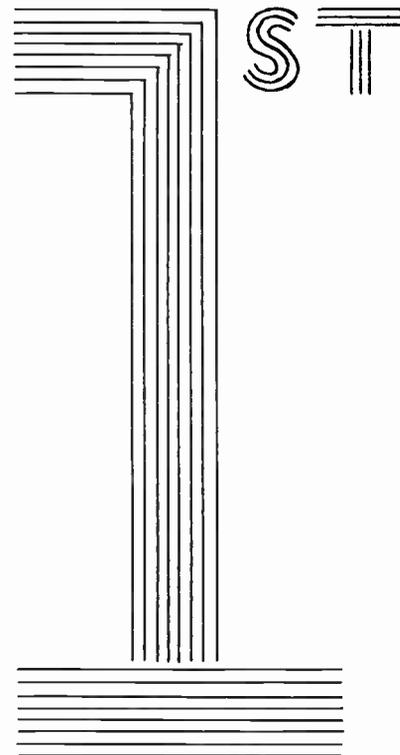
RALEIGH, Wake County (ch. 5, \*22—, 28—)

WNAO-TV (ceased operation Dec. 31, 1957,  
but has not turned in construction permit)  
ch 28

Address 2128 Western Blvd  
Permittee Sir Walter Tv Co

Ownership: 14% owned by Raleigh News &  
Observer, and 12 5% by principals associated  
in ownership of WSEE-AM-TV Erie, Pa. (Erie  
News and Times). See "Newspaper Owner-  
ship."

YOUR



AND BEST  
BUY IN THE  
RALEIGH-DURHAM  
MARKET IS  
WRAL-TV 5

and  
ARB COVERAGE SURVEY  
AUGUST 1960  
SHOWS YOU WHY

WRAL-TV dominates North Carolina's  
second largest market daytime, nighttime,  
sign-on to sign-off.

WRAL-TV Weekly Total	240,100
Station "B" Weekly Total	228,000
WRAL-TV Daily Total	169,800
Station "B" Daily Total	156,700

Number of counties covered—  
WRAL-TV 48, Station "B" 42

**WRAL-TV**

channel 5 NBC  
Raleigh, North Carolina

REPRESENTED BY:  
H-R TELEVISION, Inc.

**WRAL-TV** (Dec 15, 1955) ch 5; power—100 kw visual, 50 kw aural; antenna height—1170 feet above average terrain, 1,156 feet above ground

Address P. O. Box 9583. Phone Vance 8-2511. TWX 5041

Licensese. Capitol Broadcasting Co. (original owner).

Ownership A. J. Fletcher, 76.5%; Fred Fletcher, 12.5% and others

Network NBC-TV (primary), ABC-TV (secondary).

Rep: H-R Television Inc.

Color facilities. network, local film, local slides.

Highest hour rate. \$750.

Video tape: Ampex.

Executives: A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Fletcher Turner, coml mgr; George Hall, prog dir; Jim Riddle, film buyer; David Witherspoon, prom mgr; Bill Armstrong, news dir; Virgil Duncan, chief engr.

Washington atty. Spearman & Roberson.

Radio affiliate WRAL-AM-FM.

**ROANOKE RAPIDS**, Halifax County (ch. 30+)

**ROCKY MOUNT**, Edgecomb County (ch. 50+)

**SALISBURY**, Rowan County (ch. 80)

**SANFORD**, Lee County (ch. 38)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**17 TV 46 FM 147 AM**  
 STATIONS OPERATING IN  
**NORTH CAROLINA**  
 CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
 & Associates, Inc.—Nationwide Brokers  
 THE NEAREST OFFICE TO NORTH CAROLINA  
 IS—  
 1737 De Sales St., N.W., Washington, D. C.  
 EX 3-3456  
 As of August 1, 1960

**SHELBY**, Cleveland County (ch. 39)

**SOUTHERN PINES**, Moore County (ch. 49)

**STATESVILLE**, Iredell County (ch. 64—)

**WASHINGTON**, Beaufort County (ch. 7)

**WITN** (Sept. 28, 1955) ch. 7, power—316kw visual, 160kw aural, antenna height—860 feet above average terrain, 921.3 feet above ground

Address P. O. Box 468. Phone. Whitney 6-3131. TWX WASH 8708

Licensese North Carolina Television Inc (original owner)

Ownership W. R. Roberson Jr. and family, 64%; William S. Page, 25%; William E. Barnes, 10%, and others. Mr. Page owns 80% of WELS Kinston, N. C., the licensee of which owns WGOL Goldsboro, N. C.

Network NBC-TV (primary)

Rep. Headley-Reed; Ayres (south).

Highest hour rate \$400.

Color facilities network

Executives W. R. Roberson Jr., pres & gen mgr; T. H. Patterson, executive vp; G. Earl Broome, coml mgr; Hal Wilson, operations dir; Clint Faris, news dir; Harvey Mason, chief engr; Bob McCoy, prod mgr; Verla K. Clark, sales prom mgr.

Washington atty. Roberts & McInnis.

Radio affiliate WRRF.

**WILMINGTON**, New Hanover County (ch. 3—, 6, 29—, \*35+)

**WECT** (April 9, 1954) ch. 6; power—100 kw visual, 62 kw aural; antenna height—940 feet above average terrain, 997 feet above ground

Address: 205 W. Shipyard Blvd. Phone: Roger 3-4666. TWX WM 81.

Licensese. Atlantic Telecasting Corp. (acquired station Oct 1957)

Ownership Carolina Broadcasting System Inc, 30% (licensese of WNCT-TV Greenville, N. C.), Dan D. Cameron, trustee for MacMillan and Cameron Co, 30%; J. W. Jackson, 10%; J. S. Brody, 15.02%, and Leo Brody, 14.98%. (The Brodys own WGNI Wilmington). (See Carolina Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership.")

Network NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary)

Rep: Weed Television; James S. Ayres Co. (Southeast)

Color facilities network.

Highest hour rate \$425

Video tape: Ampex

Executives Dan D. Cameron, pres; Claud O'Shields, gen mgr & natl sales mgr; C. D. Martin Jr., local sales mgr; Wayne Jackson, prog dir & film buyer; Ben McDonald, news dir; E. I. Herring Jr., chief engr

Washington atty. Lyon, Wilner & Bergson.

**WILSON**, Wilson County (ch. 56)

**WINSTON-SALEM**, Forsyth County (ch. 12, 26+, \*32—; for ch. 8, see Greensboro note)

**WSJS-TV** (Sept. 30, 1953) ch. 12; power—316 kw visual, 195 kw aural, antenna height—2,000 feet above average terrain, 692 feet above ground.

Address P. O. Box 3018. Phone Park 5-2311 TWX W Sal 370

Licensese Triangle Broadcasting Coip (original owner).

Ownership Piedmont Publishing Co., 100%. Piedmont publishes Winston-Salem Journal and Twin City Sentinel, is controlled by Gordon Gray, assistant to President Eisenhower. Also see "Newspaper Ownership."

Network NBC-TV (primary)

Rep: Peters, Griffin, Woodward.

Color facilities network

Highest hour rate \$750

Executives Harold Essex, pres & gen mgr, Harry B. Shaw, vp for sales, Phil Hedrick, vp for operations, John Comas, exec prog dir, Carl Wiegold, film mgr, F. O. Carver, dir news & public affairs; Richard Barron, asst to gen mgr

Washington atty. Fly, Shuebruk, Blume & Gagnone.

Radio affiliate: WSJS-AM-FM.

**WTOB-TV** (suspended operation May 1957, but has not returned construction permit) ch. 26.

Address P. O. Box 5176, Ardmore Station.

Permittee. Winston-Salem Broadcasting Co.

Ownership See Winston-Salem Broadcasting Co. stations in "Group Ownership"

## NORTH DAKOTA

\*Non-commercial educational

**BISMARCK**, Burleigh County (ch. 5, 12—, 18, \*24)

**KBMB-TV** (Nov. 19, 1955) ch. 12, power—89.1kw visual, 44.7kw aural, antenna height—400 feet above average terrain, 213 feet above ground

Address P. O. Box 358, 15th St N Phone: Capitol 3-9197

Licensese North Dakota Broadcasting Co. (original owner).

Ownership. See North Dakota Broadcasting Co. Stations in "Group Ownership"

Network ABC-TV. Rep Weed

Highest hour rate \$150. Sold in combination with KXJB-TV Valley City, N. D.

Color facilities network

Executives John W. Boler, pres, Howard Morris, resident mgr

Washington atty Pince, Taylor & Cramp-ton

**KFYR-TV** (Dec 19 1953) ch 5 power—100kw visual, 50kw aural, antenna height—500 feet above average terrain, 667 feet above ground

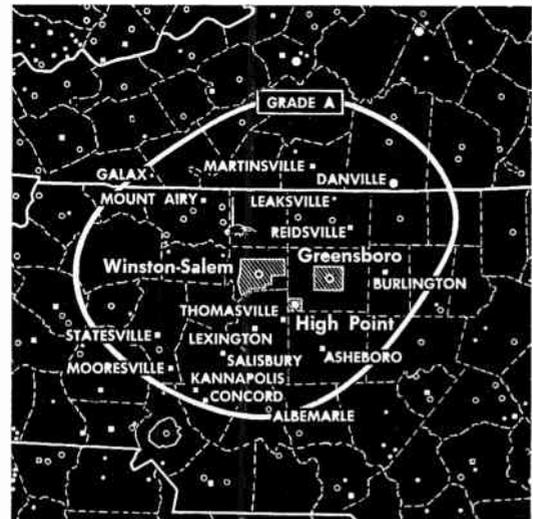
Address Broadway at Fourth Phone: Capitol 3-0900 TWX BM 8115

Licensese Meyer Broadcasting Co (original owner)

Ownership See Meyer Broadcasting Co. Stations in "Group Ownership"

# SPEND YOUR TIME

more profitably  
in North Carolina



where WSJS Television has more **GRADE A COVERAGE** for the biggest market

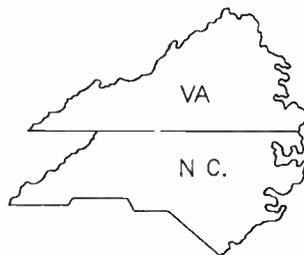
IN NORTH CAROLINA'S TOP METROPOLITAN MARKET —

**FACT:** WSJS-Television's Grade A Coverage serves more people (1,410,700) than any other station.

**FACT:** WSJS-Television's Grade A Coverage serves a greater retail sales area (\$1,396,079,000) than any other station.

**FACT:** WSJS-Television's Grade A Coverage reaches more consumer income (\$1,827,286,000) than any other station.

**FACT:** WSJS-Television's City Grade Coverage serves more large cities (14 over 6000 population) than any other station.



# WSJS television

## Winston-Salem / Greensboro

Channel 12

PETERS, GRIFFIN, WOODWARD, INC.—Reps.



**WILSON**, Wilson County (ch. 56)

**Tv Stations CONTINUED**

**NORTH DAKOTA CONTINUED**

Network: ABC-TV (secondary), NBC-TV (primary).  
Rep. Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).  
Highest hour rate \$350 (with satellites).  
Color facilities: network  
Executives: William A. Ekberg, pres & gen mgr, A. L. Anderson, gen sales mgr, Cal Culver, station mgr, C. Wayne Turner, production dir & prom mgr; Larry Mills, news dir; Ivar Nelson, chief engr  
Washington atty Hogan & Hartson  
Radio affiliate: KFYR.

**BOTTINEAU**, Bottineau County (ch. 16+)

**CARRINGTON**, Foster County (ch. 26—)

**DEVILS LAKE**, Ramsey County (ch. 8+, 14—)

**DICKINSON**, Stark County (ch. 2+, 4, \*17)

**KDIX-TV** (Oct 15, 1956) ch 2; power—26.3kw visual, 13kw aural, antenna height—840 feet above average terrain, 621 feet above ground  
Address: Box 1152. Phone: 224-5133. TWX 8153  
Licensee: Dickinson Radio Assn (original owner)  
Ownership: Dr P J Weir 11.05%, F P Whitnev 11.63%, W O Rabe 11.63%, W K Johnson 10.66%, P J Baseflug, 5.85%, and O F Burda, 4.69%  
Network: CBS-TV (primary)  
Rep: Hal Holman Co., William Hurley (Minneapolis)  
Highest hour rate \$175  
Executives: Dr. P J Weir, pres, Stanley Deck, gen mgr  
Washington atty Eugene L. Burke  
Radio affiliate: KDIX

**FARGO**, Cass County (ch. 6, 11+, \*13, \*34—, 40)

**WDAY-TV** (June 1, 1953) ch 6, power—100 kw visual; antenna height—1,150 feet above average terrain, 1,206 feet above ground.  
Address: 207 N 5th St. Phone: Adams 2-3371. TWX FG 182  
Licensee: WDAY Inc. (original owner)  
Ownership: N. D. Black Jr. and family. Mr Black is president-publisher of the Fargo Forum and Moorehead (Minn.) News. Also see "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Peters, Griffin, Woodward  
Highest hour rate \$600  
Color facilities: network  
Executives: Tom Barnes, gen mgr; Jack Lester, coml mgr; Ken Kennedy, prog dir & film buyer; Roy Pedersen, prom mgr; Normand Schiadel, news dir; Julius Hatland, technical dir  
Washington atty Segal & Marmet.  
Radio affiliate: WDAY

**KXGO-TV** (Oct. 11, 1959) ch 11; power—29.05 kw visual, 14.55 kw aural, antenna height—392 feet above average terrain, 416 feet above ground.  
Address: 400 W. Main St. Phone: Adams 5-4461. TWX 260.  
Licensee: North Dakota Broadcasting Co.  
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."  
Network: ABC-TV (primary).  
Rep: Weed.  
Executives: John Boler, pres & gen mgr; Connie Blackstead, prog dir, film buyer & prom mgr; Arv Johnson, news dir; Ozzie Oren, chief engr.  
Washington atty: Pince, Taylor & Cramp-ton  
Radio affiliate: KXGO

**GRAFTON**, Walsh County (ch. 17)

**GRAND FORKS**, Grand Forks County (ch. \*2, 10)

**KNOX-TV** (Dec 11, 1955) ch 10, power—28.2 kw visual 14.1 kw aural; antenna height—220 feet above average terrain, 252 feet above ground  
Address: P O. Box 1110. Phone: 4-4611.  
Licensee: Community Television Corp. (acquired station Oct. 4, 1957).  
Ownership: Controlled by Community Radio Corp. (KNOX Grand Forks), which is owned by Donald Schroeder (administrator estate of Elroy H Schroeder), 25.1%; Harry Rice, 7.6% individually and 42.2% as administrator, estate of Adolph Lund; Arthur Tweet, 24.3%; Robert C. Lukkason, 0.4%, and Lorraine Lund, 0.4%. (See Community Radio Stations in "Group Ownership.")  
Network: NBC-TV (primary)  
Rep: Meeker; Wayne Evans (Minneapolis).  
Color facilities: network  
Highest hour rate \$200  
Executives: Harry Rice, pres; Robert C. Lukkason, gen mgr & film buyer; Jack French, coml mgr, Charles K. Bunde, operations dir;

Edward Agre, prom mgr; Boyd Christenson, news dir; David Chumley, chief engr.  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: KNOX.

**HARVEY**, Wells County (ch. 22+)

**JAMESTOWN**, Stutsman County (ch. 7—, 42)

**LISBON**, Ransom County (ch. 23)

**MINOT**, Ward County (ch. \*6+, 10—, 13—)

**KMOT** (Jan. 21, 1958) ch 10, power—29.5kw visual, 14.8kw aural, antenna height—450 feet above average terrain, 438 feet above ground  
Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.  
Licensee: Meyer Broadcasting Co. (original owner).  
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep. Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis)  
Highest hour rate: Sold in combination with parent station, KFYR-TV Bismarck, N. D.  
Executives: Curt Sorbo, resident mgr; Mert Johnsrud, prog dir, Ole Orson, station engr  
Washington atty Hogan & Hartson

**KXMC-TV** (April 1, 1953) ch 13, power—24.5 kw visual, 12.0 kw aural, antenna height—1,118 feet above average terrain, 1,053 feet above ground.  
Address: P O. Box 1712. Phone: Temple 82-104. TWX 8205  
Licensee: KXMC-TV Inc (acquired station Dec 1, 1959).  
Ownership: Chester Reiten, 21%, Lloyd R. Amoo, 15.75%, W. L. Hurley, 15.75%, North Dakota Bcstg Co. 47.5%. (See North Dakota Bcstg Co stations in "Group Ownership")  
Network: CBS-TV (primary), ABC-TV (secondary)  
Rep: Weed Television, Wm Huiley (Minneapolis), Andy McDermott (Toronto).  
Highest hour rate \$250  
Executives: Chester Reiten, pres, gen mgr & film buyer, Henry Beuchler, coml mgr, Rodney Romine, prog dir, John Williams, news dir, Henry Haesuler, chief engr  
Washington atty: Prince, Taylor & Crampton

**NEW ROCKFORD**, Eddy County (ch. 20+)

**PEMBINA**, Pembina County (ch. 12)

**KCND-TV** (not on air, granted July 18, 1956; target date unknown) ch 12, power—23 kw visual, antenna height—1,400 feet above average terrain, 1,438 feet above ground.  
Permittee: Community Radio Corp. (See Community Radio Stations in "Group Ownership")

**RUGBY**, Pierce County (ch. 38—)

**VALLEY CITY**, Barnes County (ch. 4—, 32—)

**KXJB-TV** (July 12, 1954) ch 4; power—100kw visual, 57.5kw aural, antenna height—1,090 feet above average terrain, 1,085 feet above ground.  
Address: 4000 W. Main Ave, Fargo, N. D. Phone: Adams 5-4461. TWX 260  
Licensee: North Dakota Broadcasting Co. (original owner).  
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership"  
Network: CBS-TV (primary).  
Rep: Weed.  
Highest hour rate \$625  
Color facilities: network, local film, local slides  
Video tape: Ampex  
Executives: John W. Boler, pres & gen mgr, Jim McGuire, coml mgr, Connie Blackstead, prog dir, film buyer & prom mgr; Jim Rohn, news dir, Robert Ridgeway, chief engr.

**WAPETON**, Richland County (ch. 45+)

**WILLISTON**, Williams County (ch. 8—, 11—, \*34+)

**KUMV-TV** (Feb 11, 1957) ch 8, power—93.3 kw visual, 51.3kw aural; antenna height—1,060 feet above average terrain, 874 feet above ground  
Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115  
Licensee: Meyer Broadcasting Co. (original owner)  
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."  
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).  
Rep: Blair Television Assoc.; Harry S Hyett & Co. (Minneapolis).  
Highest hour rate: Sold in combination with parent station KFYR-TV Bismarck, N. D.  
Executives: Les Kleven, station mgr; Oscar Halvorson, station engr.  
Washington atty: Hogan & Hartson.

**OHIO**

\*Non-commercial educational.

**AKRON**, Summit County (ch. 49+, \*55—, 61+)

**WAKR-TV** (July 19, 1953) ch 49; power—110 kw visual; antenna height—370 feet above average terrain, 488 feet above ground.  
Address: 853 Copley Rd., Zone 20. Phone: Portage 2-8811. TWX AK 484  
Licensee: Summit Radio Corp. (original owner).

Ownership: Viola G. Berk and family, 55%; Beacon Journal Publishing Co. (Akron Beacon-Journal), 45%. John S. Knight owns Akron Beacon-Journal (See "Newspaper Ownership" and John S. Knight Stations in "Group Ownership.")  
Network: ABC-TV (primary).  
Rep: McGavren TV  
Highest hour rate: \$300.  
Executives: S. Bernard Berk, pres; Roger G. Berk, vp, gen mgr & film buyer, Kenneth M. Keegan, vp sales; Robert I. Bostian, prog & prod mgr; Harold Hageman, news dir, Irwin L. Knopp, chief engr.  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WAKR-AM-FM

**ASHTABULA**, Ashtabula County (ch. 15)

**WICA-TV** (not on air, suspended operation but has not turned in construction permit) ch. 15.  
Address: P O Box 372  
Permittee: WICA Inc  
Ownership: D. C. Rowley, 52%; Olive D. Rowley and family, 48%. Also see "Newspaper Ownership."  
Radio affiliate: WICA-AM-FM

**ATHENS**, Athens County (ch. 62—)

**BELLEFONTAINE**, Logan County (ch. 63)

**BOWLING GREEN**, Wood County (ch. \*70)

**CAMBRIDGE**, Guernsey County (ch. 26)

**CANTON**, Stark County (ch. 29)

**WTLC** (not on air, granted March 22, 1956; target date unknown) ch 29  
Address: 324 Market Ave. S  
Permittee: Tri-Cities Telecasting Inc. See "Newspaper Ownership"

**CHILLICOTHE**, Ross County (ch. 56+)

**CINCINNATI**, Hamilton County (ch. 5—, 9, 12, \*48—, 54—, 74—)

**\*WCET** (July 1954) ch 48, power—15.1 kw visual, 8.1 kw aural; antenna height—490 feet above average terrain, 583 feet above ground  
Address: 2222 Chickasaw St., Zone 19. Phone: Dunbar 1-4033.

Licensee: Greater Cincinnati Television Educational Foundation (original owner)  
Video tape: Ampex  
Executives: Uberto T. Neely, gen mgr; Charles Vaughan, prog dir; John Morris, prod dir, Fred Thomas, community relations & public relations dir; James R. Leonard, chief engr.

**WCIN-TV** (not on air, granted May 14, 1953, target date unknown) ch. 54.  
Address: 3301 Bekman St.  
Permittee: Robert W. Rounavsville.  
Ownership: See Robert W. Rounavsville stations in "Group Ownership"

**WCPO-TV** (July 26, 1949) ch. 9, power—309kw visual, 158kw aural; antenna height—660 feet above average terrain, 545 feet above ground.

Address: 2345 Symmes St., zone 6. Phone: University 1-9000. TWX CI 327  
Licensee: Scripps-Howard Radio Inc. (original owner)  
Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership"

Network: ABC-TV (primary)  
Rep: Blair-TV  
Color facilities: network  
Highest hour rate \$1,400  
Executives: Jack R. Howard, pres; M. C. Watters, vp & gen mgr; Earl Corbett, coml mgr, Marion Finney, natl sales mgr, John Clark prog dir, Glenn C. Miller, film buyer; Vera Schulte, prom mgr; Paul Adams, chief engr.

Washington atty: Dempsey & Koplovitz.  
Radio affiliate: WCPO-AM-FM.

**WKRC-TV** (April 4, 1949) ch 12, power—316 kw visual, 158 kw aural; antenna height—590 feet above average terrain, 523 feet above ground

Address: 1906 Highland Ave, Zone 19. Phone: Garfield 1-1750. TWX CI 554.  
Licensee: Taft Broadcasting Co. (acquired station July 1, 1959).

Ownership: See Taft Stations in "Group Ownership."  
Network: CBS-TV (primary).  
Rep: Katz.  
Color facilities: network.  
Highest hour rate: \$1,300.  
Executives: Hulbert Taft Jr., pres; Joseph W. McGough, gen mgr & film buyer; Charles P. Dwyer, asst gen mgr; Paul Shumate, prog dir; Shirley Dunham, prom mgr; Fitz P. Boisseau, news dir; Hugh LaCrosse, chief engr.  
Washington atty: Bernard Koteen.  
Radio affiliate: WKRC-AM-FM



## **Every important food chain uses WDAY-TV, Fargo!**

These four big food chains make approximately 75% of ALL the retail food sales in the big WDAY-TV area—and that 75% equals nearly \$116,000,000 per year!

Advertising isn't the whole answer, of course, because the Fargo area is a *fabulous* one. But it is significant that the four important food chains in the area *all use WDAY-TV on a year-round basis.*

Certainly you can be sure that the biggest merchants in North Dakota know a lot about the best media values! Ask PGW for all the facts!

## **WDAY-TV**

FARGO, N. D. • CHANNEL 6



Affiliated with NBC

PETERS, GRIFFIN, WOODWARD, Inc.  
Exclusive National Representatives



Jane Johnston speaks for *Red Owl* on the Red Owl Theatre on WDAY-TV



Carol Olson speaks for *Fairway-Super Fair* in the Phil Silvers Show on WDAY-TV



Bill Weaver speaks for *Super Valu* in their very heavy spot schedule on WDAY-TV



Glen Hanson speaks for *Piggly Wiggly* on "Bold Venture" on WDAY-TV

## Tv Stations CONTINUED

### OHIO CONTINUED

**WLWT** (Feb 9, 1948) ch 5 power—100 kw visual 50 kw aural, antenna height—680 feet above average terrain, 583 feet above ground  
Address 140 W Ninth St., Zone 2 Phone Cherry 1-1822 TWX CI 376  
Licensee Crosley Broadcasting Corp (original owner)

Ownership See Crosley stations in "Group Ownership"  
Network NBC-TV (primary)

Rep WLW Sales (New York, Chicago, Cleveland), Bomar Lowrance & Assoc. (Atlanta, Dallas) NBC Spot Sales (Detroit, San Francisco Los Angeles)

Color facilities network and local live.  
Highest hour rate \$1,500  
Video tape Ampex (color)

Executives James D Shouse, chmn of board, R E Dunville, pres and gen mgr, John T Murphy, vp-tv K T Murphy, vp & treas Steve Crane sales mgr, Al Bland, vp prog, Abe Cowan prog dir, Jack Frazier sales prom dir, Tom Stovis film buyer, Marjorie Kemme, prom mgr, Richard Fischer, news dir, R J Rockwell, vp-dir of eng, Howard Lepple, tv tech adm  
Washington atty Hogan & Hartson.  
Radio affiliate WLW

**WNOF-TV** (See Newport, Ky)

**CLEVELAND, Cuyahoga County** (ch. 3, 5+, 8, 19, \*25+, 65+)

**KYW-TV** (1948) ch 3, power—100kw visual, 50kw aural antenna height—1,000 feet above average terrain, 906 feet above ground  
Address 1403 E 6th St N E, zone 14. Phone Cherry 1-0942 TWX CV 52  
Licensee Westinghouse Broadcasting Co

Ownership See Westinghouse Stations in "Group Ownership"  
Network NBC-TV

Rep Tv Advertising Representatives  
Highest hour rate \$2,200.  
Video tape Ampex

Executives Donald H McGannon, pres Frank Tooke vp, George H Mathiesen gen mgr; Albert P Krivin, sales mgr, Virgil Wolff, asst sales mgr; Chet Collier, prog mgr, Gene Godt, adv & prom mgr, S V Stadig, chief engr  
Radio affiliate KYW-AM-FM

**WERE-TV** (not on air, target date unknown) ch. 65.

Address 1501 Euclid Ave, zone 15 Phone Superior 1-9600 TWX CV 718  
Licensee Cleveland Broadcasting Inc (original owner)

Ownership Ray T Miller and family, 37.6%, Herbert Gleitz 7%, Donald W Hornbeck 7.76%, Hugh M O'Neill 4%, Marian Jean Kendall 3.5%, Anna Maud Saddington, 3.5%, Paul C Aiken 3.28% and others

Executives Ray T Miller Jr, pres Richard M Klaus, gen mgr, Guy Harris program dir, Harry Dennis, chief engr  
Washington atty Spearman & Roberson  
Radio affiliate WERE-AM-FM

**WEWS** (Dec 17, 1947) ch 5, power—93.3 kw visual 60.3 kw aural, antenna height—1,020 feet above average terrain, 851 feet above ground

Address 3001 Euclid Ave, Zone 15 Phone Henderson 2-1500. TWX CV 11  
Licensee Scripps-Howard Radio Inc (original owner)

Ownership See "Newspaper Ownership" and Scripps-Howard Stations in Group Ownership

Network ABC-TV (primary)  
Rep Blair Tv  
Color facilities network  
Highest hour rate \$1,900  
Video tape Ampex (2)

Executives Jack R Howard pres James C Hanahan, gen mgr, Donald L Perris, asst gen mgr, Jay S Kerekes, natl adv mgr, Peter Hinka, Ohio adv sales mgr, Ernest E Sindelar, operations dir, John J Richards, film buyer, Jack M Perkins, news editor, J B Epperson, engineering vp, James E Bloyd, chief engr  
Washington atty Dempsey & Koplovitz

**WJW-TV** (Dec. 19, 1949) ch 8, power—302 kw visual 182 kw aural, antenna height—1,000 feet above average terrain, 775 feet above ground

Address 1630 Euclid Ave, Zone 15. Phone Tower 1-6050 TWX CV 207  
Licensee Storer Broadcasting Co (acquired station Nov 15, 1954)

Ownership See Storer Broadcasting Co. Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary).  
Rep Katz  
Color facilities network  
Highest hour rate \$2,200  
Video tape Ampex (2).

Executives George Storer, pres, Ben Wickham, managing dir, Frank Barron, gen sales mgr, John Kelly, natl sales mgr, Robert Marshall, prog dir & film buyer, Joseph Mertens, prom mgr, Ted Anthony, sales prom dir, Kenneth Armstrong, news dir, Harold Brinkman, chief engr  
Washington atty Jones & Zwicky.  
Radio affiliate WJW-AM-FM.

**COLUMBUS, Franklin County** (ch. 4—, 6+, 10+, \*34, 40—)

**WBNS-TV** (Oct 5, 1949) ch 10; power—316 kw visual, 191 kw aural, antenna height—710 feet above average terrain, 839 feet above ground

Address 33 N High St., Zone 15. Phone: Capitol 8-4501 TWX CL 342  
Licensee Dispatch Printing Co (original owner)

Ownership Owned by the Wolfe family. Dispatch Printing Co publishes Ohio State Journal and Columbus Dispatch Also see "Newspaper Ownership"

Network CBS-TV (primary)  
Rep Blair Tv  
Color facilities network  
Highest hour rate \$1,200

Executives H Preston Wolfe, pres; Richard A Borel, dir of tv, Robert D Thomas, sales dir, John A Haldi, prog dir, Betty Dixon, film buyer Jack Dorr, prom mgr, Richard Howell, news dir, Lester H Nafzger, chief engr

Washington atty Dow, Lohnes & Albertson  
Radio affiliate WBNS-AM-FM

**WLWC** (April 3, 1949) ch 4, power—100 kw visual, 50 kw aural, antenna height—440 feet above average terrain 756 feet above ground  
Address 3165 Olentangy River Rd. Phone Amherst 3-5441. TWX CL 397

Licensee Crosley Broadcasting Corp (original owner)  
Ownership See Crosley Broadcasting Corp. Stations in "Group Ownership"

Rep WLW Sales (New York, Chicago, Cleveland, Cincinnati) Bomar Lowrance & Assoc (Atlanta and Dallas), NBC Spot Sales (Detroit, Los Angeles, San Francisco)

Color facilities network  
Highest hour rate \$1,100  
Executives Walter E Bartlett, gen mgr; Richard E Reed, sls mgr, Bud Gillis, prog dir & film buyer, Mervin A Durea, prom mgr; Hugh DeMoss, news dir, Charles B Sloan, chief engr

Washington atty Hogan & Hartson.

**\*WOSU-TV** (Feb 20, 1956) ch 34; power—219kw visual, 115kw aural, antenna height—360 feet above average terrain, 593 feet above ground

Address 2470 North Star Road, zone 21. Phone Cypress 3-1641  
Licensee Ohio State U (original owner).  
Video tape Ampex

Executives Novice G Fawcett, pres, Richard B Hull, dir radio & television broadcasting; William H Ewing, assoc dir for programming; Harold Gorsuch, tv technical supervisor, David Avers prod & prog mgr  
Radio affiliate WOSU-AM-FM

**WTVN-TV** (Aug. 30, 1949) ch 6, power—100 kw visual, 50 kw aural, antenna height—570 feet above average terrain, 613 feet above ground

Address 753 Harmon Ave, zone 23 Phone: Capital 8-5801. TWX CL 87  
Licensee Taft Broadcasting Co (acquired station Feb 25, 1953)

Ownership See Taft stations in "Group Ownership"  
Network ABC-TV (primary).

Rep Katz Agency  
Highest hour rate \$1,200  
Executives Hubert Taft Jr, pres; Sam T Johnson, gen mgr & film buyer, Fred von Stode, natl coml mgr, Bill Zimmerman, local coml mgr; Joseph A Jenkins, prog dir, Harry Mohr, prom mgr, Earl Green, news dir; Raymond E. Owen, chief engr

Radio affiliate WTVN-AM-FM

**COSHOCTON, Coshocton County** (ch. 20)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**29 TV 72 FM 94 AM**

STATIONS\* OPERATING IN

**OHIO**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO OHIO IS—

1714 Tribune Tower, Chicago—DElaware 7-2754

As of August 1, 1960

**DAYTON, Montgomery County** (ch. 2, 7+, \*16+, 22+)

**WHIO-TV** (Jan. 26, 1949) ch. 7; power—200 kw visual, antenna height—1,140 feet above average terrain, 1,096 feet above ground.

Address 1414 Wilmington Ave, zone 1. Phone: Clearwater 4-5311. TWX DY 116.  
Licensee Miami Valley Broadcasting Corp. (original owner)

Ownership See James M. Cox stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary).  
Rep Hollingbery.  
Color facilities network.  
Executives James M. Cox Jr., pres, J. Leonard Reinsch, executive director; Robert H. Moody, exec vp & gen mgr, Stan Mouse,

coml mgr; Chuck Gay, prog dir, film buyer & piom mgr, Tom Frawley, news dir; Ernest L. Adams, chief engr.

Washington atty Dow, Lohnes & Albertson.  
Radio affiliate. WHIO-AM-FM.

**WLWD** (March 15, 1949) ch. 2; power—100 kw visual, 50 kw aural; antenna height—510 feet above average terrain, 459 feet above ground

Address: Zone 1. Phone. Axminster 3-2101. TWX DY118.  
Licensee Crosley Broadcasting Corp (original owner)

Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."  
Network ABC-TV (primary), NBC-TV (primary)

Rep WLW Sales (New York, Chicago, Cleveland, Cincinnati); Bomar Lowrance & Assoc Color facilities network.

Highest hour rate \$1,200.  
Executives Robert E Dunville, pres, George J Gray gen mgr & film buyer, Dale A Smith, coml mgr, Paul Law, program dir, Dorothy A Sanders, promotion mgr, Ed Hamlyn, news dir; Robert Wehman, chief engr

Washington atty. Hogan & Hartson

**WONE-TV** (not on air, target date unknown) ch 22

Address 380 W First St., zone 2 Phone: Baldwin 4-6501.

Licensee Skyland Broadcasting Corp  
Ownership. Ronald B. Woodard, 29.1%; Loren M. Berry, 16.71%; Gustav Hirsch 16.71%; Fred L. Krumholtz, 4.55%, William E. Stocklein, 5.33% and others. Mr. Berry owns 21.21% of WEOL-AM-FM-TV Elyria, Ohio, and 11.5% of WVKO-AM-FM Columbus, Ohio. Mr. Hirsch owns 7.9% of WEOL stations and 17.5% of WVKO stations

Radio affiliate WONE

**DEFIANCE, Defiance County** (ch. 43)

**FINDLAY, Hancock County** (ch. 53)

**FREMONT, Sandusky County** (ch. 59+)

**GALLIPOLIS, Gallia County** (ch. 72)

**HAMILTON-MIDDLETOWN, Butler County** (ch. 65)

**LANCASTER, Fairfield County** (ch. 28—)

**LIMA, Allen County** (ch. 35—, 73)

**WIMA-TV** (March 1953) ch. 35, power—218.8 kw visual, 119 kw aural, antenna height—340 feet above average terrain, 348 feet above ground

Address 1421 Rice Ave. Phone: Capital 5-3010 TWX 195  
Licensee WLOK Inc. (original owner).

Ownership Parent firm is Northwestern Ohio Bestg. Corp. (licensee of WIMA-AM-FM Lima) which is owned by George E. Hamilton, 45.5%; Suzanne Hamilton Stewart, 4.5%; R. W. Mack and family, 43%; Franklin Mack, 7%.

Network ABC-TV (secondary), NBC-TV (primary)  
Rep McGavren.  
Color facilities network.

Highest hour rate \$200  
Executives G E Hamilton, pres, R W. Mack, gen mgr, Jack Spring, coml mgr & film buyer, Sam Fitzsimmons, prog dir, Gene Rockwell, news dir, M J Lamb, chief engr

Washington atty Bingham, Collins, Porter & Kistler.

Radio affiliate WIMA-AM-FM

**LORAIN, Lorain County** (ch. 31—)

**MANSFIELD, Richland County** (ch. 36+)

**MARIETTA, County**  
**WTAP-TV** (see Parkersburg, W. Va.)

**MARION, Marion County** (ch. 17—)

**MASSILLON, Stark County** (ch. 23+)

**MIDDLETOWN** (See Hamilton)

**MOUNT VERNON, Knox County** (ch. 58)

**NEWARK, Licking County** (ch. 60—)

**OXFORD, Butler County** (ch. \*14+)

**\*WMUB-TV** (Oct. 14, 1959) ch. 14, power—5 kw visual, 2.7 kw aural; antenna height—315 feet above average terrain, 337 feet above ground.

Address Miami U. Broadcasting Service. Phone 32161, Ext 323.  
Licensee Miami U. (original owner).

Video tape Ampex  
Executives Dr Stephen C Hathaway, gen mgr; Paul G. Yeazell, asst mgr, William L. Utter, prog dir & film buyer; Charles A. Myers, news dir; Andrew F. Bruck, chief engr.

Radio affiliate: WMUB (FM).

**PIQUA, Miami County** (ch. 44—)

**PORTSMOUTH, Scioto County** (ch. 30)

**SANDUSKY, Erie County** (ch. 42+)



# Interview: *Elizabeth Black*

Director of Broadcast Media for Cohen & Aleshire Advertising Agency, New York, explains why she selects WLW Radio and TV Stations for 4-WAY Cold Tablets.



"The 6 Crosley Stations provide extensive coverage in important markets thru 9 states."



"This tremendous audience reach makes WLW Radio and WLW TV Stations one of the best buys on the media map!"



"Yes, for coverage— it's hard to beat the 6½ million home area of WLW Radio and TV land."

**4**  
WAY

**FAST-ACTING**

**COLD TABLETS**

Call your WLW Stations' Representative . . . you'll be glad you did! The dynamic WLW stations . . .

**WLW-A**

Television  
Atlanta

**WLW-I**

Television  
Indianapolis

**WLW-D**

Television  
Dayton

**WLW-C**

Television  
Columbus

**WLW-T**

Television  
Cincinnati



Crosley Broadcasting Corporation, a division of **Arco**

**Tv Stations CONTINUED**

**OHIO CONTINUED**

**SPRINGFIELD, Clark County (ch. 52—, 76)**

**STUEBENVILLE (See Wheeling, W. Va.)**

**WSTV-TV** (Dec. 10, 1953) ch 9; power—234 kw visual, 117 kw aural, antenna height—950 feet above average terrain, 881 feet above ground  
Address: 428 Market St Phone: Atlantic 2-6265 TWX 60  
Licensee: WSTV Inc (original owner).  
Ownership: See Friendly Group in "Group Ownership"  
Network: ABC-TV (secondary), CBS-TV (primary)  
Rep: Avery-Knodel  
Color facilities network  
Highest hour rate: \$550  
Executives: John J. Laux, exec vp & gen mgr, Joseph M. Troesch, asst gen mgr & film buyer, Tom Arim, prod mgr, Clyde Higgins, prod mgr, Lee Gaynor, natl sales mgr, C. H. McFarland, regional sales mgr, Charles Shepherd, tech dir, William Chesnes, chief engr  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters  
Radio affiliate: WSTV-AM-FM

**TIFFIN, Seneca County (ch. 47+)**

**TOLEDO, Lucas County (ch. 11—, 13, \*30+, 79)**

**\*WGTE-TV** (target date Summer 1960) ch. 30 power—0.296 kw visual, antenna height—190 feet above average terrain, 200 feet above ground  
Address: 2801 W. Bancroft St, zone 6. Phone: Jefferson 1-1451  
Licensee: Greater Toledo Educational Television Foundation Inc (original owner).  
Executives: Dr. William S. Carlson, pres, A. R. Bitter, exec mgr & engineering dir, Harry D. Lamb, prod dir  
Washington atty: Krieger & Jorgensen

**WSPD-TV** (July 21, 1948) ch. 13, power—181 kw visual, antenna height—1,000 feet above average terrain, 1049 feet above ground  
Address: 136 Huron St, zone 4. Phone: Cherry 8-6201 TWX TO 194.  
Licensee: Storer Broadcasting Co (original owner)  
Ownership: See Storer Broadcasting Co stations in "Group Ownership" Also see "Newspaper Ownership"  
Network: ABC-TV (primary); NBC-TV (secondary)  
Rep: Katz  
Color facilities network  
Highest hour rate: \$1,000  
Video tape: Ampex (2).  
Executives: George B. Storer, pres; Peter Storer, gen mgr & film buyer, Floyd Beaton, coml mgr, Ralph Rust, prod dir, Pat Kenny, prod mgr, Bill Raden, news dir, George Fulop, chief engr  
Washington atty: Jones & Zwicky  
Radio affiliate: WSPD-AM-FM

**WTOH-TV** (not on air, granted October 20, 1954, target date unknown) ch. 79  
Address: 520 Bates St, Detroit, Mich  
Permittee: Woodward Broadcasting Co  
Ownership: See Woodward Stations in "Group Ownership."

**WTOL-TV** (Dec. 5, 1958) ch. 11; power—316 kw visual, 191 kw aural, antenna height—1,000 feet above average terrain, 1,045.65 feet above ground  
Address: 604 Jackson St. Phone: Cherry 4-7411 TWX TO 146.  
Licensee: Community Broadcasting Co (original owner).  
Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%  
Network: CBS-TV (primary), NBC-TV (secondary)  
Rep: H-R Television  
Color facilities network  
Highest half-hour rate: \$700  
Executives: Frazier Reams, pres, Thomas S. Bretherton, gen mgr; George J. Kapel, gen sales mgr; Harley West, local sales mgr; Robert Kriehoff, prod dir; Arthur C. Michaud, film buyer; Steve Fayer, prod mgr; Jim Lynch, prod mgr; Oscar Huff, news dir, Hal Holmes, chief engr  
Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WTOL-AM-FM.

**WTOH-TV** (not on air, granted October 20, 1954, target date unknown) ch. 79  
Address: 520 Bates St, Detroit, Mich  
Permittee: Woodward Broadcasting Co  
Ownership: See Woodward Stations in "Group Ownership."

**WTOL-TV** (Dec. 5, 1958) ch. 11; power—316 kw visual, 191 kw aural, antenna height—1,000 feet above average terrain, 1,045.65 feet above ground  
Address: 604 Jackson St. Phone: Cherry 4-7411 TWX TO 146.  
Licensee: Community Broadcasting Co (original owner).  
Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%  
Network: CBS-TV (primary), NBC-TV (secondary)  
Rep: H-R Television  
Color facilities network  
Highest half-hour rate: \$700  
Executives: Frazier Reams, pres, Thomas S. Bretherton, gen mgr; George J. Kapel, gen sales mgr; Harley West, local sales mgr; Robert Kriehoff, prod dir; Arthur C. Michaud, film buyer; Steve Fayer, prod mgr; Jim Lynch, prod mgr; Oscar Huff, news dir, Hal Holmes, chief engr  
Washington atty: Pierson, Ball & Dowd  
Radio affiliate: WTOL-AM-FM.

**WARREN, Trumbull County (ch. 67+)**

**YOUNGSTOWN, Mahoning County (ch. 21—, 27, 33, 73—)**

**YOUNGSTOWN, Ohio, Mahoning County-NEW CASTLE, Pa., Lawrence County (ch. 45—)**

**WFMJ-TV** (March 8, 1953) ch 21; power—94kw visual, 47kw aural; antenna height—960 feet above average terrain, 1,015 feet above ground.  
Address: 101 W. Boardman St. Phone: Riverside 4-8611  
Licensee: Vindicator Printing Co. (original owner)

**OWNERSHIP:** Licensee publishes Youngstown Vindicator. Also see "Newspaper Ownership."  
Radio affiliate: WFMJ.

**WKBN-TV** (Jan. 6, 1953) ch. 27; power—202 kw visual; antenna height—637 feet above terrain, 663 feet above ground.  
Address: 3930 Sunset Blvd, zone 1 Phone: Sterling 2-1145 TWX YO-081 U.  
Licensee: WKBN Broadcasting Corp (original owner).  
Ownership: Warren P. Williamson, Jr., 98.5%.  
Network: CBS-TV (primary).  
Rep: Raymer  
Color facilities network.  
Highest hour rate \$450  
Video tape: Ampex.  
Executives: W. P. Williamson Jr, pres & gen mgr; David V. Stewart, coml mgr, Norman Berger, prod dir & film buyer, W. P. Williamson III, public relations dir & prom mgr; James Mullins, news dir, B. T. Wilkens, chief engr  
Washington atty: Loucks & Jansky  
Radio affiliate: WKBN-AM-FM.

**WKST-TV** (Oct 30, 1957) ch 33, power—209 kw visual, 119 kw aural, antenna height—580 feet above average terrain, 646 feet above ground  
Address: 3800 Shady Run Rd Phone: Sterling 8-2424 TWX YO 002 U  
Licensee: WKST Inc (original owner)  
Ownership: S. W. Townsend and wife, 81.2%; Lawrence & Co (as trustee), 18.8%.  
Network: ABC-TV (primary)  
Rep: Weed Television  
Highest hour rate \$400  
Executives: Sam W. Townsend, pres & gen mgr, Robert C. Harnack, coml mgr & film buyer, Jack Mulvain, prom mgr, Ernest Rety, chief engr  
Washington atty: Spearman & Roberson.  
Radio affiliate: WKST New Castle, Pa.

**WRTV** (target date Sept 15, 1959) ch 45; power—871kw visual, antenna height—330 feet above average terrain, 341 feet above ground.  
Address: P. O. Box 150, Farrell, Pa  
Licensee: Community Telecasting Co. (original owner)  
Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAK Farrell, Pa., and 55% of WWIZ Lorian, Ohio  
Highest hour rate \$200  
Executive: Sanford Schafitz, pres.  
Washington atty: Smith & Pepper.

**ZANESVILLE, Muskingum County (ch. 18—, 50+)**

**WHIZ-TV** (May 23, 1953) ch. 18, power—14.8 kw visual, 8.13 kw aural, antenna height—540 feet above average terrain, 508 feet above ground  
Address: Downard Rd. Phone: Gladstone 3-0361 TWX Zan 67  
Licensee: Southeastern Ohio Television System (original owner)  
Ownership: See Zanesville Publishing Co stations in "Group Ownership" Also see "Newspaper Ownership"  
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)  
Rep: Pearson-TV  
Color facilities network  
Highest hour rate \$150  
Executives: Clay Littick, pres, Allan Land, gen mgr & film buyer, Nate Milder, coml mgr, Reed K. Mellon, prod dir; Naomi Lorton, prom mgr; Tom Clark, news dir; W. A. Hunt Sr, chief engr  
Washington atty: Jones & Zwicky.  
Radio affiliate: WHIZ

**WHIZ-TV Translators:** W80AA Cambridge Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville

**OKLAHOMA**  
\*Non-commercial educational.

**ADA, Pontotoc County (ch. 10+, 50+)**

**\*KTEN** (May 3, 1954) ch. 10; power—251kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.  
Address: P. O. Box 10. Phone: Federal 2-2211. TWX 288.  
Licensee: Eastern Oklahoma Television Co. (original owner).  
Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don and Virginia High, 8.92%; Roy Judge, 2.62%, and others. Principals own KADA Ada and KWSH Wewoka, both Oklahoma.  
Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).  
Rep: Venard, Rintoul & McConnell; Clarke Brown Co  
Highest hour rate: \$250.  
Color facilities: network.  
Video tape: Ampex  
Executives: Bill Hoover, pres, gen mgr & coml mgr; Brown Morris, vp & station mgr; Carol Thrash, prom mgr; Fred Smith, chief engr  
Washington atty: Spearman & Roberson.  
Radio affiliate: KADA.

**ALTUS, Jackson County (ch. 36)**

**ALVA, Woods County (ch. 30)**

**ANADARKO, Caddo County (ch. 58—)**

**ARDMORE, Carter County (ch. 12—, 55—)**

**KXII (TV)** (1956) ch. 12; power—91.4kw visual, 45.7 kw aural, antenna height—1030 feet above average terrain, 978 feet above ground  
Address: 114 N. Washington. Phone 946.  
Licensee: Texoma Broadcasters Inc.  
Ownership: KWTX Broadcasting Co. See KWTX Stations in "Group Ownership"  
Network: NBC.  
Rep: Venard, Rintoul & McConnell.  
Highest hour rate, \$200.  
Executives: M. N. Bostick, pres; C. L. Hinkle, gen mgr, Amory Johnston, natl sales mgr, Chuck Balding, prod dir, Glenn Farmer, film buyer; Jim Mitchell, news dir, Russell Trevilian, chief engr.

**BARTLESVILLE, Washington County (ch. 62—)**

**BLACKWELL, Kay County (ch. 51—)**

**CHICKASHA, Grady County (ch. 64)**

**CLAREMORE, Rogers County (ch. 15)**

**CLINTON, Custer County (ch. 32—)**

**DUNCAN, Stephens County (ch. 39—)**

**DURANT, Bryan County (ch. 27—)**

**ELK CITY, Beckham County (ch. 8+, 15+, 26+)**

**KSWB** (not on air, granted November 1957, target date unknown) ch. 8  
Address: c/o KASA Elk City.  
Permittee: Southwest Broadcasting Co.  
Ownership: Lonnie J. Preston, 60%; Alice Howenstine Preston, 40%. Prestons also own KWOE Clinton, Okla.  
Washington atty: Berge, Fox & Arendt.  
Radio affiliate: KASA.

**EL RENO, Canadian County (ch. 56+)**

**ENID, Garfield County (ch. 5, 21, \*27+)**

**KOCO-TV** (see Oklahoma City).

**FREDERICK, Tillman County (ch. 44)**

**GUTHRIE, Logan County (ch. 48)**

**GUYPON, Texas County (ch. 20+)**

**HOBART, Kiowa County (ch. 23+)**

**HOLDENVILLE, Hughes County (ch. 14—)**

**HUGO, Choctaw County (ch. 21+)**

**LAWTON, Comanche County (ch. 7+, \*28+, 34—)**

**KSWO-TV** (March 8, 1953) ch 7; power—316 kw visual, antenna height—540 feet above average terrain, 520 feet above ground. (CP for power—316 kw visual, antenna height—1,051 feet above average terrain, 1,059 feet above ground)  
Address: P. O. Box 699. Phone: Elgin 5-7000. TWX 472.  
Licensee: Oklahoma Quality Broadcasting Co. (original owner).  
Ownership: See R. H. Drewry Stations in "Group Ownership"  
Network: ABC-TV (primary)  
Rep: McGavren; Clarke Brown Co (South-west)  
Color facilities network.  
Highest hour rate. \$280.  
Executives: R. H. Drewry, pres; Paul N. Goode, film buyer & comptroller, Robert Scott, coml mgr; Tom Reddell, prod dir, Marian Levine, prom mgr, Ronnie Stone, news dir; Jim Lockard, chief engr.  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: KSWO.

**McALESTER, Pittsburg County (ch. 47)**

**MIAMI, Ottawa County (ch. 58+)**

**MUSKOGEE, Muskogee County (ch. \*45+, 66+)**

**NORMAN, Cleveland County (ch. 31—, \*37—)**

INTERESTED IN BUYING OR SELLING ONE OF THE  
**13 TV 9 FM 55 AM**  
STATIONS OPERATING IN  
**OKLAHOMA**  
CONTACT THE NEAREST OFFICE OF—  
**HAMILTON-LANDIS**  
& Associates, Inc.—Nationwide Brokers  
THE NEAREST OFFICE TO OKLAHOMA IS—  
1511 Bryan Street., Dallas—Riverside 8-1175  
As of August 1, 1960

**WARREN, Trumbull County (ch. 67+)**

**YOUNGSTOWN, Mahoning County (ch. 21—, 27, 33, 73—)**

**YOUNGSTOWN, Ohio, Mahoning County-NEW CASTLE, Pa., Lawrence County (ch. 45—)**

**OWNERSHIP:** Licensee publishes Youngstown Vindicator. Also see "Newspaper Ownership."  
Radio affiliate: WFMJ.

**WKBN-TV** (Jan. 6, 1953) ch. 27; power—202 kw visual; antenna height—637 feet above terrain, 663 feet above ground.  
Address: 3930 Sunset Blvd, zone 1 Phone: Sterling 2-1145 TWX YO-081 U.  
Licensee: WKBN Broadcasting Corp (original owner).  
Ownership: Warren P. Williamson, Jr., 98.5%.  
Network: CBS-TV (primary).  
Rep: Raymer  
Color facilities network.  
Highest hour rate \$450  
Video tape: Ampex.  
Executives: W. P. Williamson Jr, pres & gen mgr; David V. Stewart, coml mgr, Norman Berger, prod dir & film buyer, W. P. Williamson III, public relations dir & prom mgr; James Mullins, news dir, B. T. Wilkens, chief engr  
Washington atty: Loucks & Jansky  
Radio affiliate: WKBN-AM-FM.

**WKST-TV** (Oct 30, 1957) ch 33, power—209 kw visual, 119 kw aural, antenna height—580 feet above average terrain, 646 feet above ground  
Address: 3800 Shady Run Rd Phone: Sterling 8-2424 TWX YO 002 U  
Licensee: WKST Inc (original owner)  
Ownership: S. W. Townsend and wife, 81.2%; Lawrence & Co (as trustee), 18.8%.  
Network: ABC-TV (primary)  
Rep: Weed Television  
Highest hour rate \$400  
Executives: Sam W. Townsend, pres & gen mgr, Robert C. Harnack, coml mgr & film buyer, Jack Mulvain, prom mgr, Ernest Rety, chief engr  
Washington atty: Spearman & Roberson.  
Radio affiliate: WKST New Castle, Pa.

**WRTV** (target date Sept 15, 1959) ch 45; power—871kw visual, antenna height—330 feet above average terrain, 341 feet above ground.  
Address: P. O. Box 150, Farrell, Pa  
Licensee: Community Telecasting Co. (original owner)  
Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAK Farrell, Pa., and 55% of WWIZ Lorian, Ohio  
Highest hour rate \$200  
Executive: Sanford Schafitz, pres.  
Washington atty: Smith & Pepper.

**ZANESVILLE, Muskingum County (ch. 18—, 50+)**

**WHIZ-TV** (May 23, 1953) ch. 18, power—14.8 kw visual, 8.13 kw aural, antenna height—540 feet above average terrain, 508 feet above ground  
Address: Downard Rd. Phone: Gladstone 3-0361 TWX Zan 67  
Licensee: Southeastern Ohio Television System (original owner)  
Ownership: See Zanesville Publishing Co stations in "Group Ownership" Also see "Newspaper Ownership"  
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)  
Rep: Pearson-TV  
Color facilities network  
Highest hour rate \$150  
Executives: Clay Littick, pres, Allan Land, gen mgr & film buyer, Nate Milder, coml mgr, Reed K. Mellon, prod dir; Naomi Lorton, prom mgr; Tom Clark, news dir; W. A. Hunt Sr, chief engr  
Washington atty: Jones & Zwicky.  
Radio affiliate: WHIZ

**WHIZ-TV Translators:** W80AA Cambridge Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville

**OKLAHOMA**  
\*Non-commercial educational.

**ADA, Pontotoc County (ch. 10+, 50+)**

**\*KTEN** (May 3, 1954) ch. 10; power—251kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.  
Address: P. O. Box 10. Phone: Federal 2-2211. TWX 288.  
Licensee: Eastern Oklahoma Television Co. (original owner).  
Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don and Virginia High, 8.92%; Roy Judge, 2.62%, and others. Principals own KADA Ada and KWSH Wewoka, both Oklahoma.  
Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).  
Rep: Venard, Rintoul & McConnell; Clarke Brown Co  
Highest hour rate: \$250.  
Color facilities: network.  
Video tape: Ampex  
Executives: Bill Hoover, pres, gen mgr & coml mgr; Brown Morris, vp & station mgr; Carol Thrash, prom mgr; Fred Smith, chief engr  
Washington atty: Spearman & Roberson.  
Radio affiliate: KADA.

**ALTUS, Jackson County (ch. 36)**

**ALVA, Woods County (ch. 30)**

**ANADARKO, Caddo County (ch. 58—)**

**ARDMORE, Carter County (ch. 12—, 55—)**

**KXII (TV)** (1956) ch. 12; power—91.4kw visual, 45.7 kw aural, antenna height—1030 feet above average terrain, 978 feet above ground  
Address: 114 N. Washington. Phone 946.  
Licensee: Texoma Broadcasters Inc.  
Ownership: KWTX Broadcasting Co. See KWTX Stations in "Group Ownership"  
Network: NBC.  
Rep: Venard, Rintoul & McConnell.  
Highest hour rate, \$200.  
Executives: M. N. Bostick, pres; C. L. Hinkle, gen mgr, Amory Johnston, natl sales mgr, Chuck Balding, prod dir, Glenn Farmer, film buyer; Jim Mitchell, news dir, Russell Trevilian, chief engr.

# IN FIVE FABULOUS MARKETS



YOUR  
PRODUCT'S  
BEST  
FRIEND  
IS

## FRIENDLY GROUP TELEVISION STATIONS



**EXECUTIVE OFFICES:**  
Exchange Realty Building  
Stuebenville, Ohio  
John J. Laux, AT 2-6265

**IN NEW YORK:**  
Lee Gaynar, OX 7-0306

Nothing equals the impact of a warm, neighborly TV station on a Community. And when your product is presented in this warm, neighborly climate it's just like a friend's recommendation. That's why the emphasis at all Five FRIENDLY Stations is local—local personalities . . . local news . . . local sports . . . local weather! Then too, a FRIENDLY Station always gives you that big "Baker's Dozen"—an extra bonus in merchandising and promotion that walks your products off the shelves. Yes, neighbors . . . your product's best friend is a FRIENDLY Station.

### WSTV-TV

CHANNEL 9

The lowest cost television bridge to the Upper Ohio Valley's Five Billion Dollar retail market. The best of CBS and ABC. Plus Shopper Topper Merchandising.

John J. Laux, Exec. V-P — AT 2-6265  
Represented by Avery-Knodel, Inc.

STUEBENVILLE-WHEELING

### KODE-TV

CHANNEL 12

28% taller and 29% more powerful. Tells and sells 152,000 TV homes who spend 750 million annually. The best of CBS and ABC. Plus Shopper Topper Merchandising.

D. T. Knight, General Manager — MA 3-7260  
Represented by Avery-Knodel, Inc.

JOPLIN, MISSOURI

### WRGP-TV

CHANNEL 3

More to see on Channel 3 with NBC. Dominates the key corners of Tennessee, Georgia and Alabama where over a million people spend 800 million dollars.

Harry Burke, General Manager — OX 8-1505  
Represented by H-R

CHATTANOOGA, TENNESSEE

### WRDW-TV

CHANNEL 12

Newest member of the FRIENDLY Group serving over a million people with 721 million dollars to spend. The best of CBS and ABC Networks.

Robert E. Metcalfe, Managing Dir.—TA 4-5432  
Represented by Avery-Knodel, Inc.

AUGUSTA, GEORGIA

### WBOY-TV

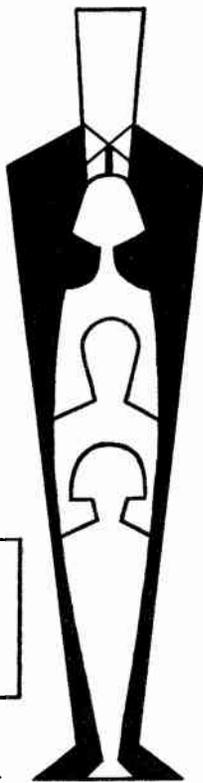
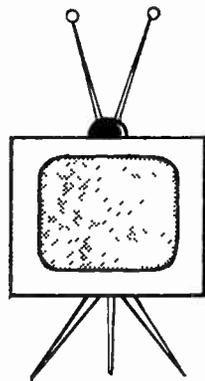
CHANNEL 12

A captive audience of 150,000 TV homes with a spendable consumer income of almost One Billion Dollars. The best of NBC and CBS. Plus Shopper Topper Merchandising.

Roger Garrett, General Manager—MAIN 4-7573  
Represented by Avery-Knodel, Inc.

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FAMILY  
PRE-TEST  
YOUR  
COMMERCIAL



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A NEW SERVICE AVAILABLE TO ADVERTISERS & AGENCIES FOR TESTING COMMERCIALS AND PROGRAMS.

FOR DETAILS, CONTACT...



**BLAIR TELEVISION ASSOCIATES**  
National Representatives

\*Sampling of 500 families including income, age, education, etc., distribution data.

**KOCO-TV**  
**abc** **5** **CHANNEL**  
**OKLAHOMA CITY**

### Tv Stations CONTINUED

### OKLAHOMA CONTINUED

**OKLAHOMA CITY, Oklahoma County** (ch. 4—, 9—, \*13, 19+, 25—)

\***KETA-TV** (April 13, 1956) ch. 13\*; power—74 kw visual, 44.7kw aural; antenna height—1,450 feet above average terrain, 1,572 feet above ground

Address P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900

Licensee Oklahoma Educational Television Authority (original owner).

Video tape Ampex.  
Executives Dr C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir, Ted Neptune, news dir, Keith E. Stagg, chief engr  
Washington atty Cohn & Marks.

**KMPT-TV** (not on air granted April 1958, target date unknown) ch. 19

Address P O Box 2853, Memphis, Tenn. Permittee Malco Theatres Inc.

Ownership See Malco Theatres Stations in "Group Ownership."

**KOCO-TV** (End) (July 15, 1954) ch. 5, power—100 kw visual, 50 kw aural; antenna height—1,390 feet above average terrain, 1,356 feet above ground.

Address Box 7641, Lakeside Station, Oklahoma City. Phone Victor 2-6633 TWX OC 525

Licensee Cimarron Television Corp. (acquired station Jan 21, 1958)

Ownership Caster-Robison Television Corp. (estate of Louis E. Caster, 41.5%, Ashley L. Robison, 25%, and others). Caster estate also owns 19 1/2% of WREX-TV Rockford, Ill. Mr Robison owns 75% of KOVO Provo, Utah.

Network ABC-TV (primary)  
Rep Blair Television Assoc

Highest hour rate \$800  
Video tape RCA

Executives L. E. Caster, pres, Ben K. West, gen mgr, Alex Kolensky, coml mgr, J. B. Chase, prog dir, Earl Hickerson, operations mgr; Kay Herrmann, prom mgr, Blaine Smith, news dir, Glenn Danely, chief engr  
Washington atty Cohn & Marks

\***KOKH-TV** (noncommercial) (Jan 26, 1959) ch. 25\*, power—275kw visual, 141kw aural, antenna height—460 feet above average terrain, 500 feet above ground

Address 1801 N Ellison St Phone Jackson 5-9403

Licensee Independent School District #89 (acquired station July 1958) (original owner)

Executives Dr Robert M. Shultz, gen mgr, Clarence Deal, chief engr  
Radio affiliate \*KOKH-FM.

**KWTV** (Dec. 20, 1953) ch 9; power—316 kw visual, 158 kw aural; antenna height—1,520 feet above average terrain, 1,572 feet above ground

Address: 7401 N. Kelley, zone 14 Phone: Victor 3-6641 TWX OC 322

Licensee. Oklahoma Television Corp (original owner)

Ownership Video Investment Company (John T. Griffin), 50%; Roy J. Turner, Luther T. Dulaney, F. E. Harper, Video Independent Theatres, each 12.5% For Griffin interests see John T. Griffin Stations in "Group Ownership"

Video Independent Theatres owns motion picture theatres and community antenna systems in the Southwest.

Network CBS-TV (primary)  
Rep Petry.

Color facilities: network.  
Highest hour rate \$900.

Video tape RCA (2).

Executives Roy J. Turner, pres; Edgar T. Bell, exec vp & gen mgr, Jacques DeLier, asst station mgr & coml mgr; John Arville, prog dir & film buyer, Montez Tjaden, prom mgr, Bruce B. Palmer, news dir; Morris W. Thomas, chief engr  
Washington atty. Spearman & Roberson.

**WKY-TV** (June 6, 1949) ch 4; power—100 kw visual, 60 kw aural, antenna height—930 feet above average terrain, 961 feet above ground.

Address P. O. Box 8668, Britton Station. Phone. Trinity 8-2161. TWX 409

Licensee. WKY Television System (original owner)

Ownership See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network NBC-TV (primary).  
Rep Katz

Color facilities: network, local film, local live, local slides.

Highest hour rate: \$950.  
Video tape: Ampex (2).

Executives: E. K. Gaylord, pres, Norman P. Bagwell, vp & station mgr; James R. Terrell, asst mgr; Tom Farrington, natl sales mgr, Keith Mathers, tv operations dir & film buyer, Joe Jerkins, prog mgr; W. J. Willis, sales prom mgr; Jack Sherry, audience prom mgr, Dick John, news dir; Russell Pierson, farm dir, Gene Lyons, chief engr.  
Washington atty. Pierson, Ball & Dowd.  
Radio affiliate: WKY.

**PAULS VALLEY, Garvin County** (ch. 61)

**PONCA CITY, Kay County** (ch. 40—)

**PRYOR, Mayes County** (ch. 54)

**SAPULPA, Creek County** (ch. 42—)

**SEMINOLE, Seminole County** (ch. 59)

**SHAWNEE, Pottawatomie County** (ch. 53—)

**STILLWATER, Payne County** (ch. 29—, \*69)

**TULSA, Tulsa County** (ch. 2+, 6, 8—, \*11—, 17+, 23)

**KCEB** (suspended operation but has not turned in construction permit) ch 23  
Address 2877 E 35th St.  
Permittee Elfred Beck

\***KOED-TV** (Jan. 12, 1959) ch 11, power—148 kw visual, 7.5 kw aural, antenna height—1,270 feet above average terrain, 1,133 feet above ground

Address P O Box 2005, Norman, Okla. Phone Jefferson 6-0900, Ext. 2423.

Licensee Oklahoma Educational Television Authority (original owner)

Video tape Ampex

Executives Dr C F Spencer, pres; John W. Dunn, gen mgr, Marcus W. Fuller, prog dir, Ted Neptune, news dir, Keith E. Stagg, chief engr  
Washington atty Cohn & Marks

**KOTV** (Nov 30, 1949) ch 6, power—100 kw visual, 60 kw aural, antenna height—1,310 feet above average terrain, 1,135 feet above ground

Address 302 S Frankfort, zone 20 Phone Luther 2-9233 TWX TU 844

Licensee KOTV, Inc (acquired station May 13, 1954)

Ownership See Corinthian Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS-TV (primary)  
Rep H-R Television

Color facilities network.  
Highest hour rate \$825

Video tape Ampex

Executives C. Wrede Petersmeyer, pres George A. Stevens, gen mgr, Dale E. Hart coml mgr, Sid Lasher, prog dir & film buyer, Robert V. Freeland, prom mgr, Roger Sharp news dir, Lavoy Hooker, chief engr  
Washington atty Covington & Burling

**KTUL-TV** (Sept 18, 1954) ch 8, power—316 kw visual, 158 kw aural; antenna height—1,020 feet above average terrain, 719 feet above ground.

Address: P. O. Box 9697. Phone Hickory 6-6184 TWX TU 91

Licensee Tulsa Broadcasting Co (original owner)

Ownership: See John T. Griffin Stations in "Group Ownership."

Network ABC-TV (primary).  
Rep Avery-Knodel

Highest hour rate: \$650.  
Video tape RCA

Executives: John T. Griffin, chmn of board James C. Leake, pres; Bryan Mathes, vp & treas, Bill Swanson, vp, gen mgr & film buyer Jim Black, natl sales mgr; Robert D. Gordon, local-regional sales mgr, Ben Hevel, operations mgr, Robert E. Draughon, prom mgr, Jack Morris, news dir; Robert Snider, engineering dir.  
Washington atty Spearman & Roberson  
Radio affiliate: KTUL

**KVOO-TV** (Dec 5, 1954) ch. 2, power—100 kw visual, 60.3 kw aural, antenna height—1,330 feet above average terrain, 1,176 feet above ground

Address P O. Box 1349. Phone Riverside 2-5561. TWX 1314

Licensee Central Plains Enterprises Inc (original owner).

Ownership Southwestern Sales Corp (estate of William G. Skelley), 38.88%; Sen. Robert S. Kerr (D-Okla.), 13.1%; Harold C. Stuart, 12%; Grayce B. Kerr, 14.8%; Dean A. McGee, 7.4%, and others For Kerr-McGee stations see "Group Ownership"

Network NBC-TV (primary).  
Rep Blair Tv.

Color facilities: network, local film, local live, local slides

Highest hour rate. \$750.  
Video tape: Ampex.

Executives Harold C. Stuart, pres; C. B. Akers, exec vp, gen mgr & film buyer; John Devine, station mgr & coml mgr; Bill Sadler, prog dir; Gordon E. Gerhardt, prom mgr, Forrest Brokaw, news mgr; John M. Bushnell Jr., engrg dir; John Barth, chief engr.  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: KVOO.

**VINITA, Craig County** (ch. 28—)

**WOODWARD, Woodward County** (ch. 35+)

**OKMULGEE, Okmulgee County** (ch. 26)

## OREGON

\*Non-commercial educational.

**ALBANY**, Linn County (ch. 55+)

**ASHLAND**, Jackson County (ch. 14—)

**ASTORIA**, Clatsop County (ch. 30—)

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STATIONS\* OPERATING IN

OREGON

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HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO OREGON IS—

111 Sutter St., San Francisco—EXbrook 2-5671

\*As of August 1, 1960

**BAKER**, Baker County (ch. 37+)

**BEND**, Deschutes County (ch. 15—)

**BROOKINGS**, Curry County (ch. 8+)

**BURNS**, Harney County (ch. 16)

**COOS BAY**, Coos County (ch. 11)

**KCBY-TV** (not on air, target date not announced) ch 11, power—11.5 kw visual; antenna height—680 feet above average terrain, 200 feet above ground.

Licenses Pacific Television Inc.  
Ownership: See Eugene Tv Stations in "Group Ownership"

**CORVALLIS**, Benton County (ch. \*7—, 49—)

**KOAC-TV** (Oct. 7, 1957) ch. 7, power—29 kw visual, 14.5 kw aural, antenna height—1,210 feet above average terrain, 237 feet above ground.

Address: Covell Hall, Oregon State College, Phone Plaza 3-4351.

Licenses: Oregon State Board of Higher Education (original owner)

Ownership: State-owned and administered by board appointed by governor

Video tape: Ampex.

Executives: James M. Morris, dir, educational radio & television; William F. McGrath, educ services mgr; Rollie Smith, prom mgr; Robert Hinz, news dir; Grant Feikert, chief engr

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: \*KOAC.

**EUGENE**, Lane County (ch. 9+, 13, 20+, 26)

**KEZI-TV** (not on air, granted July 27, 1960) ch. 9

Liberty Television Inc.

**KVAL-TV** (April 16, 1954) ch. 13, power—55 kw visual, 33 kw aural, antenna height—1,050 feet above average terrain, 379 feet above ground.

Address: P. O. Box 548. Phone: Diamond 3-2551 TWX EG 3019

Licenses: Eugene Television Inc. (original owner)

Ownership: See Eugene Tv Stations in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary)

Rep: Hollingberg

Color facilities network.

Highest hour rate: \$464

Executives: Robert P. Booth, pres, S. W. McCready, gen mgr, Glenn E. Nickell, coml mgr; Martin Jacobsen, prog dir, Arlene J. Richardsen, prom mgr; Robert E. Anderson, news dir, William R. Riley, chief engr.

Washington atty: Loucks, Zias & Jansky.

**KVAL-TV Translators**: K71AG Cottage Grove, Ore. South Lane Tv Inc. c/o K. S. Lighter, P. O. Box 301. K73AO Florence, Ore., West Lake Translator Inc., c/o McDaniel Lumber Co.

**GRANTS PASS**, Josephine County (ch. 30)

**KLAMATH FALLS**, Klamath County (ch. 2—, 17)

**KOTI** (Aug 12, 1956) ch. 2; power—13.5 kw visual, 6.7 kw aural; antenna height—1,050 feet

above average terrain, 109 feet above ground.

Address: P. O. Box 732. Phone: Tuxedo 4-8131. TWX KF 46

Licenses: California-Oregon Television Inc. (original owner)

Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary)

Rep: Hollingbery, Art Moore & Assoc.

Highest hour rate: \$200.

Executives: Wm. B. Smullin, pres & film buyer; Walter Richartz, gen mgr, R. W. Green, coml mgr, William Clark, news dir; William Smith, chief engr

Washington atty: Dempsey & Koplovitz

**KOTI Translators**: K70BE Butee Falls, Ore., K73AK Cow Creek, Ore., K74AR Grants Pass, Ore., all owned by California-Oregon Tv Inc., P. O. Box 1189, Medford, Ore.

**LA GRANDE**, Union County (ch. 13+)

**LEBANON**, Linn County (ch. 43+)

**McMINNVILLE**, Yamhill County (ch. 46—)

**MEDFORD**, Jackson County (ch. 5, 10+)

**KBES-TV** (July 11, 1953) ch. 5; power—30.2 kw visual, 15.8 kw aural, antenna height—570 feet above average terrain, 169 feet above ground.

Address: P. O. Box 1189. Phone: Spring 3-4581 TWX MF 6047

Licenses: California-Oregon Television Inc. (original owner)

Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery, Art Moore & Assoc. (Seattle, Portland).

Highest hour rate: \$250.

Executives: William B. Smullin, pres, film buyer & secy-treas, Donald H. Telford, vp, Edward P. Barnett, mgr, Robert Lindstrom, coml mgr & prog dir, Terold R. Poulos, natl sales mgr, Newton Steward, news dir; Edward A. Malone, chief engr

Washington atty: Dempsey & Koplovitz.

**KBES-TV Translators**: K70AU Cave Junction-Seima, Ore., K71AK Cow Creek, Ore.; K72AR Grants Pass, Ore.; all owned by California-Oregon Tv Inc., Box 1189, Medford, Ore.

**NORTH BEND**, Coos County (ch. 16+)

**PENDLETON**, Umatilla County (ch. 28)

**PORTLAND**, Multnomah County (ch. 2, 6+, 8—, \*10, 12, 21—, 27+)

**KGW-TV** (Dec. 15, 1956) ch. 8; power—316 kw visual, 191 kw aural, antenna height—1,550 feet above average terrain, 648.5 feet above ground.

Address: 1139 S. W. 13th Ave, zone 5. Phone: Capital 3-6364. TWX PD 217.

Licenses: King Broadcasting Co. (original owner)

Ownership: See King Broadcasting Co. Stations in "Group Ownership"

Network: NBC-TV (primary).

Rep: Blair-Tv

Highest hour rate: \$900.

Video tape: Ampex

Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, cexec vp & vp, business div; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast div; James L. Middlebrooks, engineering planning dir; Gloria Chandler, public service dir; Walter E. Wagstaff, station mgr; John H. Findell, sales mgr; Robert E. Franklin, prom & publicity dir; Walter Hawthorne, merchandising mgr; Thomas Dargan, prog dir & film buyer; Bernice Carey, prog prod mgr; Leroy Smith, prog operations mgr; Richard Ross, news dir; Clare Hanawalt, chief engr.

Washington atty: Haley, Wollenberg & Bader

Radio affiliate: KGW.

**KGW-TV Translators**: K71AS Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy, Newport, K71AP Seaside, Ore., Seaside Video Club, P. O. Box 74, Seaside; K76AM Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K75AK Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco

**KHTV** (not on air; suspended operation) ch. 27; power—19.2 kw visual, 9.5 kw aural; antenna height—990 feet above average terrain, 551 feet above ground.

Address: 1220 S. W. Stark, zone 5. Phone: Capitol 6-4051

Licenses: KHTV Channel 27 Inc. (original owner)

Ownership: Wallace J. Matson, 50%; J. Benton Heald, 21.5%; C. E. Wheelock, 7.1%; Willis E. Earl, 7.1%; Carl W. Boehme, 14.2%.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

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**Tv Stations CONTINUED**

**OREGON CONTINUED**

**KOIN-TV** (Oct 15, 1953) ch 6, power—100 kw visual, 50kw aural; antenna height—1,530 feet above average terrain, 708 feet above ground

Address: 140 S.W. Columbia St., zone 1. Phone Capitol 8-3333

Licensee: Mount Hood Radio & Tv Broadcasting Corp (original owner).

Ownership: Theodore R. Gamble estate, C. Howard Lane and associates, 50%, Newhouse Corp., 50%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Tv Spot Sales  
Highest hour rate: \$900  
Color facilities: network.  
Video tape: Ampex.

Executives: C. Howard Lane, exec vp & managing dir, John L. Palmer, natl sls mgr, Ted W. Cooke, program dir & film buyer, Robert McGill, promotion mgr; Hal Lesser, news dir, Louis S. Bookwalter, director of engineering  
Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: KOIN-AM-FM

**KOIN-TV Translators:** K77AH Cottage Grove, Ore, South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove, K75AN Empire-North Bend, Ore., Ocean View Tv Translator Inc., c/o Harry G. McNeerney, P. O. Box 546, Empire, K71AV Florence, Ore.; West Lake Translator Inc., c/o McDaniel Lumber Co., K79AI, Hood River, Ore, Columbia Gorge Tv Inc., K74AB Madras, Ore, Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras, K72AY Maupin, Ore, Maupin Tv Corp., c/o Estel L. Stovall, Maupin, K74AG Newport-Otter Rock, Ore, Paul Kafoury, 137 S. E. Coast Hwy, Newport, K73AE Redmond, Ore, Redmond Junior Chamber of Commerce, P. O. Box 401, K83AH Roseburg, Ore, Tele-service Co (Eugene W. Roelle); K75AJ Seaside, Ore, Seaside Video Club, P. O. Box 74; K79AE Tillamook, Ore, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook, K81AD Wasco, Ore, North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

**KPTV** (Sept. 18, 1952) ch. 12, power—316kw visual, 158kw aural, antenna height—1,000 feet above average terrain, 283 feet above ground  
Address: 735 S. W. 20th Pl., zone 5. Phone Capitol 2-9921. TWX PD-40.

Licensee: Oregon Television Inc. (acquired control of licensee August 1959)

Ownership: Nafi Corp (broadcast division). See Nafi Stations in "Group Ownership" Network: ABC-TV (primary)

Rep: Petry.  
Highest hour rate: \$900  
Color facilities: network  
Video tape: Ampex.

Executives: Harry L. (Bing) Crosby, bd chairman, and Kenyon Brown, president of licensee and Nafi Corp broadcast division; Paul V. Shields, bd chairman of Nafi Corp and John G. Bannister, pres; John S. Hansen, gen mgr; Donald Tykeson, coml mgr; George Sanders, prog dir; Albert R. McLaughlin, prom mgr; Eugene Phelps, chief engr  
Washington atty: Dow, Lohnes & Albertson.

**KPTV Translators:** K74AJ Cottage Grove, Ore, South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K78AY Florence, Ore, West Lake Translator Inc., c/o McDaniel Lumber Co.; K70BM Hood River, Ore, Columbia Gorge Tv Inc.; K77AE Madras, Ore, Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 701, Madras, K83AA Redmond, Ore, Redmond Junior Chamber of Commerce, P. O. Box 401, Redmond, K79AJ Prineville, Ore, Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville, K78AQ Seaside, Ore, Seaside Video Club, Box 74; K77AK The Dalles, Ore, Mid-Columbia Community Tv Corp., c/o H. G. Delano, Rt. 2, The Dalles, K71AL Tillamook, Ore, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27, Tillamook; K71AJ Wasco, Ore, North Sherman Tv Co-op, c/o Paul Patrick, Wasco

**ROSEBURG, Douglas County (ch. 4+, 28+)**

**KPIC** (April 1, 1956) ch. 4; power—5.37 kw visual, 2.69 kw aural, antenna height—1,000 feet above average terrain, 173 feet above ground

Address: P. O. Box 1345 Phone Orchard 2-1721. TWX RS 8061.

Licensee: South West Oregon Television Broadcasting Corp. (original owner).

Ownership: KVAL-TV Eugene and KBES Medford, Oregon. See California-Oregon Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Hollingsbery.  
Highest hour rate: \$150  
Executives: S. W. McCready, gen mgr; Aaron Boe, station mgr.  
Washington atty: Loucks, Zias & Jansky.

**KPIC Translators:** K78AJ Broadbent, Ore., Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rt., Myrtle Point, Ore.; K76AI Powers, Ore, Powers Tv Translator Inc., c/o Verlin Hermann, Powers.

**SALEM, Marion County (ch. 3+, \*18—, 24+, 66)**

**SPRINGFIELD, Lane County (ch. 37—)**

**THE DALLES, Wasco County (ch. 37—)**

**PENNSYLVANIA**

\*Non-commercial educational

**ALLENTOWN, Lehigh County (ch. 39, 67)**

**WFMZ-TV** (suspended operation but has not turned in construction permit) ch. 67.  
Permittee: Penn-Allen Broadcasting Co.  
Radio affiliate: WFMZ (FM).

**WQCY** (not on air, granted Aug. 12, 1953, target date unknown) ch. 39.

Permittee: WKAP Inc  
Ownership: See Rahall stations in "Group Ownership"  
Radio affiliate: WKAP.

**ALTOONA, Blair County (ch. 10—, 25—)**

**WFBG-TV** (March 1, 1953) ch 10; power—224kw visual, 112kw aural; antenna height—1,110 feet above average terrain, 277 feet above ground

Address: Commerce Park. Phone Windsor 4-2031. TWX AO 189

Licensee: Triangle Publications Inc, Radio and Tv Division (acquired station Feb 20, 1956).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership" Network: ABC-TV (primary), CBS-TV (primary)

Rep: Blair-Tv.  
Highest hour rate \$900  
Color facilities: network  
Video tape: Ampex.

Executives: Frank Palmer, gen mgr; Robert Miller, coml mgr, Edward Andre, prog dir; Joseph E. Burns, prom mgr, Lester Crystal, news dir, Richard Kline, chief engr.  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: WFBG-AM-FM.

**BETHLEHEM, Northampton County (ch. 51—)**

**WLEV-TV** (not on air, suspended operation but has not turned in license) ch 51.

Address: P. O. Box 111.  
Licensee: Associated Broadcasters Inc  
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."

**BRADFORD, McKean County (ch. 80—)**

**BUTLER, Butler County (ch. 43—)**

**CHAMBERSBURG, Franklin County (ch. 46—)**

INTERESTED IN BUYING OR SELLING ONE OF THE

36 TV 63 FM 159 AM

STATIONS OPERATING IN

PENNSYLVANIA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO PENNSYLVANIA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

\*As of August 1, 1960

**DU BOIS, Clearfield County (ch. 31+)**

**EASTON, Northampton County (ch. 57—)**

**WGLV-TV** (not on air, suspended operation but has not turned in construction permit) ch 57.

Permittee: Easton Publishing Co.  
Ownership: Permittee publishes Easton Daily Express. See "Newspaper Ownership."

**EMPORIUM, Cameron County (ch. 42—)**

**ERIE, Erie County (ch. 12, 35+, \*41—, 66+)**

**WICU-TV** (March 15, 1949) ch 12; power—316 kw visual, 158 kw aural, antenna height—780 feet above average terrain, 568 feet above ground.

Address: 3514 State St Phone Glendale 4-5201. TWX ER 8381.

Licensee: Air-Way Inc.  
Ownership: Edward Lamb is principal owner.  
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Tv.  
Color facilities: network.  
Highest hour rate: \$700.

Executives: Edward O. Lamb, pres, Ben McLaughlin, gen mgr; Robert Lunquist, coml mgr; Paul Whittingham, marketing dir; John Cook, film dir; William Babcock, prom mgr; Michael Csop, chief engr.  
Radio affiliate: WICU.

**WICU-TV Translator:** W74AA North Warren, Pa., Conewango Valley Tv Inc, c/o Wendell Lawson, 101 Ditmar St., N. Warren

**WSEE** (April 25, 1954) ch. 35; power—137.5 kw visual, 68.7 kw aural, antenna height—931 feet above average terrain, 732 feet above ground

Address: 1220 Peach St Phone Glendale 5-7575. TWX ER 8380

Licensee: Great Lakes Television Co (original owner).

Ownership: George J. Mead, 16.6%, John J. Mead, 13%, A. R. Minadeo, 12.2%; Jacob A. Young, 11.1%, J. T. Simmons, 7.5%, John W. English, 6.9%, John J. Boland, 6.9%; James A. McBrier, 6%; B. Walker Sennett, 4.9%; Charles E. Denny, 4.9% and others Messrs. English, McBrier and Boland each own 12.5% of WNAO-AM-FM-TV Raleigh, N. C. The Meads publish the Erie News and Times. See "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Devney-O'Connell.  
Color facilities: network.  
Highest hour rate \$300

Executives: George J. Mead, pres, Donald M. Boyce, gen mgr, Frank Herrick, film dir; Edward G. Zellefrow, chief engr.  
Washington atty: Haley, Wollenberg & Bader

**HARRISBURG, Dauphin County (ch. 27—, 55+, 71+)**

**WDTV** (suspended operation but has not turned in construction permit) ch 71.

Address: 228 Court St

Permittee: Rossmoyne Corp  
Ownership: James A. McKenna Jr., 80%; Edgar K. Smith, 20%  
Washington atty: McKenna & Wilkinson  
Radio affiliate: WCMB

**WHP-TV** (April 15, 1953) ch 55 power—447 kw visual, 224 kw aural; antenna height—910 feet above average terrain, 207 feet above ground

Address: 216 Locust St. Phone Cedar 4-3211. TWX HB 194.

Licensee: WHP Inc (original owner)  
Ownership: The Telegraph Press (E. J. Stackpole and family), 96%.

Network: CBS-TV (primary), NBC-TV (secondary)

Rep: Bolling.  
Color facilities: network  
Highest hour rate \$325

Executives: Edward J. Stackpole, pres, Cecil M. Sansbury, coml & gen mgr, Brod Seymour, prom & prog dir; Charles Baddorf, film buyer, John Price, news dir, E. Daniel Leibensperger, chief engr.

Washington atty: Dow, Lohnes & Albertson  
Radio affiliate: WHP-AM-FM.

**WTPA** (June 19, 1953) ch 27; power—631kw visual, 515kw aural; antenna height—1,020 feet above average terrain, 505 feet above ground.  
Address: 3235 Hoffman St. Phone Cedar 8-7171. TWX HB 91.

Licensee: Patriot-News Co (original owner).  
Ownership: See Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (primary).

Rep: Harrington, Righter & Parsons  
Highest hour rate \$450

Color facilities: network  
Executives: Donald D. Wear, gen mgr, Allen P. Solada, coml mgr, Roy McCauley prog dir & film buyer, Joe Bolton, prom mgr, Mike Ross, news dir; Paul D. Gross, chief engr

Washington atty: Dow, Lohnes & Albertson.

**HAZLETON, Luzerne County (ch. 63)**

**WAZL-TV** (not on air, granted Dec 18, 1952, target date unknown) ch. 63.

Address: Hazleton National Bank Bldg. Phone: Gladstone 4-3531. TWX 42.

Licensee: Hazleton Television Corp (original owner).

Ownership: See Vic Diehm Assoc Stations in "Group Ownership."

Executives: Victor C. Diehm, pres & gen mgr; Robert J. Sacco, coml mgr; Don Murray, program dir, Paul Cerula, news dir & public relations dir; Elwood Tito, chief engr

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate: WAZL-AM-FM.

**JOHNSTOWN, Cambria County (ch. 6, 19+, 56—)**

**WARD-TV** (Sept 15, 1953) ch 56, power—91 kw visual; antenna height—610 feet above average terrain, 542 feet above ground. (CP for ch. 19).

Address: Porch Bldg. Phone: Johnstown 7-0761 TWX 502

Licensee: Rivoli Realty Co (original owner).

Ownership: Margaret E. Gartland, 41.5%; Dr. George D. Gartland, 20%; Walter M. Thomas, 16%, and others Principals also control WYAM-AM-FM Altoona, Pa.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Weed Television  
Highest hour rate \$200.

Executives: Walter M. Thomas, pres; William D. Confer, gen mgr, Agnes Davis, prog dir; James Malloy Jr, news dir, Cornelius Donatti, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

Radio affiliate: WARD-AM-FM.

# ASK THE RETAILER WHO LIVES HERE



The acid test of advertising is its effect on the cash register. And the profit-minded authority who knows the answers from experience is the local retailer.

In the Portland, Oregon market you'll satisfy more retailers (plus brokers, distributors, wholesalers) when you buy KOIN-TV. As businessmen and as viewers, they know first-hand the tremendous regional\* acceptance that has made KOIN-TV one of the nation's truly influential advertising media.

Be as skeptical as the retailer and check for yourself. Ask the local man before you buy. You'll learn why more major advertisers have invested greater ad budgets with KOIN-TV than any other Portland TV station.

## KOIN-TV

PORTLAND CHANNEL 6

*...ask anyone who lives here!*

*One of the Nation's Great INFLUENCE Stations  
Represented Nationally by CBS-TV Spot Sales*

*\*7 of every 10 homes in Portland and 32 surrounding Oregon and Washington counties*

# TV Stations CONTINUED

## PENNSYLVANIA CONTINUED

**WJAC-TV** (Sept. 15, 1949) ch. 6; power—70.8 kw visual, 35.4 kw aural, antenna height—1,120 feet above average terrain, 175 feet above ground  
Address: 329 Main St. Phone: 7-8711. TWX JNTN-79  
Licensee: WJAC Inc (original owner).  
Ownership: Johnstown Tribune Publishing Co., 100%. Also see "Newspaper Ownership."  
Network: NBC-TV (primary).  
Rep: Harrington, Righter & Parsons  
Color facilities: network, local film, local live, local slides  
Highest hour rate \$1,000  
Executives: Walter W Krebs, pres, Alvin D Schrott, exec vp & gen mgr, John H Hepburn coml mgr, Frank P Cummins, prog dir, Ronald Stephenson, news dir, Theodore Campbell, chief engr  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WJAC-AM-FM

### LANCASTER, Lancaster County (ch. 8—, 21+)

**WGAL-TV** (March 18, 1949) ch. 8, power—316kw visual, 153kw aural, antenna height—1,000 feet above average terrain, 480 feet above ground  
Address: Lincoln Highway West. Phone: Express 3-5851 TWX LN 34  
Licensee: WGAL Inc (original owner).  
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."  
Network: CBS-TV (primary), NBC-TV (primary)

Rep: Meeker  
Highest hour rate: \$1,200  
Color facilities: network, local film, local live, local slides  
Video tape Ampex  
Executives: Clair R. McCollough, pres & gen mgr, J Robert Gulick, asst gen mgr in charge of sales, Harold E Miller, station mgr; Paul C Rodenhauer, program mgr; Harry J. Schaub Jr, business mgr; Paul I Woodland, promotion mgr, Robert H Zima, sis serv mgr, Robert Malick, farm dir, J E Mathiot, technical dir

Washington atty: Hogan & Hartson  
Radio affiliate: WGAL-AM-FM

**WLAN-TV** (not on air, granted Nov. 8, 1956, target date unknown) ch. 21  
Address: 252 N. Queen St  
Permittee: Peoples Broadcasting Co.  
Ownership: F. H. Altdorfer, 81%; Barbara H Altdorfer, 12%, Samuel M Altdorfer, 7%, F. H. Altdorfer owns 51% of WKOP-AM-FM Binghamton, N Y  
Radio affiliate: WLAN.

### LEBANON, Lebanon County (ch. 15+)

**WLYB** (Oct 15, 1953) ch. 15, power—130 kw visual, 69 kw aural; antenna height—880 feet above average terrain, 572 feet above ground  
Address: R. D #5. Phone: Crestview 3-4551. TWX LEB 351  
Licensee: Triangle Publications Inc. (acquired station May 2, 1957)  
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: ABC-TV (primary)  
Rep: Blair Television Assoc  
Color facilities: network.  
Highest hour rate \$300  
Executives: Roger W. Clipp, vp & gen mgr (Triangle pub), Joe Zimmerman, gen mgr  
Washington atty: Lyon, Wilner & Bergson.

### LEWISTOWN, Mifflin County (ch. 75—)

**LOCK HAVEN, Clinton County (ch. 32—)**  
**WBPZ-TV** (suspended operation; originally went on air March 1958) ch. 32, power—18.2kw visual, 11kw aural, antenna height—300 feet above average terrain 150 feet above ground  
Address: 132 1/2 E Main St  
Licensee: Lock Haven Broadcasting Corp. (original owner)  
Radio affiliate: WBPZ.

### MEADVILLE, Crawford County (ch. 62+)

### NEW CASTLE, (See YOUNGSTOWN, OHIO)

**WKST-TV** (see Youngstown, Ohio).

### OIL CITY, Venango County (ch. 64)

**PHILADELPHIA, Philadelphia County (ch. 3, 6—, 10, 17—, 23+, 29, \*35—)**  
**WCAU-TV** (March 1, 1948) ch. 10, power—316kw visual, 158kw aural, antenna height—1,000 feet above average terrain, 979 feet above ground  
Address: City & Monument Aves, zone 31. Phone: Greenwood 7-8300.  
Licensee: Columbia Broadcasting System (acquired station July 1958)  
Ownership: See CBS owned stations in "Group Ownership"  
Network: CBS-TV  
Rep: CBS TV Spot Sales  
Highest hour rate \$3,800.  
Color facilities: network, local live, local film, local slides  
Video tape Ampex

Executives: John Schneider, gen mgr; James E. Conley, coml mgr; John O. Downey, prog dir, Allen Ludlum, film buyer, Robert Pryor, prom mgr, Charles Shaw, news dir; Jack Leitch, chief engr  
Washington atty: Pierson, Ball & Dowd.  
Radio affiliates: WCAU-AM-FM.

**WFIL-TV** (Sept. 13, 1947) ch. 6; power—74.1 kw visual, 37 kw aural, antenna height—1,090 feet above average terrain, 1,116 feet above ground.  
Address: 46th & Market Sts, zone 39. Phone: Evergreen 2-4700. TWX PH 670  
Licensee: Triangle Publications Inc. (original owner).  
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: ABC-TV (primary).  
Rep: Blair TV.  
Color facilities: network, local film, local live, local slides  
Highest hour rate \$4,000  
Video tape Ampex (2) & RCA  
Executives: Roger W. Clipp, vp & gen mgr, George A. Koehler, station mgr; Lew Klein, prog dir, Kenneth W. Stowman, gen sales mgr; Kenneth M. Curto, television sales mgr, David J. Bennett, exec asst to gen mgr, Henry E. Rhea, chief engr; John C. Harlan, business mgr  
Washington atty: Lyon, Wilner & Bergson.  
Radio affiliate: WFIL-AM-FM

**\*WHYY-TV** (Sept 16, 1957) ch. \*35; power—155kw visual, 83.2kw aural; antenna height—500 feet above average terrain, 585 feet above ground.  
Address: 1622 Chestnut St, zone 3. Phone: Locust 8-2370  
Licensee: WHYY Inc.  
Video tape Ampex.  
Executives: William Goldman, pres; Richard S. Burdick, gen mgr  
Washington atty: Kreiger & Jorgensen  
Radio affiliate: \*WHYY-FM.

**WPCB-TV** (not on air; granted Jan. 28, 1954; target date unknown) ch. 17.  
Permittee: Young People's Church of the Air Inc (acquired station February 1959) (See Percy B Crawford Stations in "Group Ownership")

**WPHD** (not on air, granted Sept. 28, 1955, target date unknown) ch. 23  
Address: P. O. Box 376, Greenwich, Conn.  
Permittee: Ajax Enterprises.  
Ownership: See Herbert Mayer stations in "Group Ownership."

**WRCV-TV** (September 1941) ch. 3, power—95.5 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,116 feet above ground  
Address: 1619 Walnut St., zone 3 Phone: Locust 4-3700.  
Licensee: National Broadcasting Co. (acquired station Dec 21, 1955). Transfer to RKO General pending FCC approval  
Ownership: See NBC Owned Stations in "Group Ownership"  
Network: NBC-TV (primary).  
Rep: NBC Spot Sales.  
Color facilities: network, local film, local live, local slides  
Highest hour rate \$4,000.  
Video tape Ampex (2)  
Executives: Raymond W. Welpott, NBC vp & gen mgr of WRCV-AM-TV; Theodore H. Walworth Jr, station mgr, Chester R. Meserve, local sales mgr, Frank Hall, film buyer; John P. Wiley, prom & publicity mgr; Ernest T. Leiss Jr, news dir, George Lenfest, dir of operations  
Radio affiliate: WRCV

**WSES** (not on air, granted March 28, 1956, target date unknown) ch. 29, power—219kw visual, antenna height—550 feet above average terrain, 630 feet above ground  
Address: Western Savings Fund Bldg.  
Permittee: Philadelphia Broadcasting Co  
Ownership: William L Jones 57 1/7%, Isadore B. Sley, 28 4/7%, Murray Borken 14 2/7%.

### PITTSBURGH, Allegheny County (ch. 2—, 4+, 11, \*13—, \*16, 22, 53+)

**KDKA-TV** (Jan 11, 1949) ch. 2, power—100kw visual, 50kw aural, antenna height—990 feet above average terrain, 683 feet above ground.  
Address: No. 1 Gateway Center, zone 22. Phone: Express 1-3000. TWX PG 188  
Licensee: Westinghouse Broadcasting Co. (acquired station 1955).  
Ownership: See Westinghouse Broadcasting Co Stations in "Group Ownership"  
Network: CBS-TV (primary)  
Rep: Television Advertising Representatives  
Highest hour rate \$2,400.  
Color facilities: network  
Video tape Ampex.  
Executives: Donald H. McGannon, pres; Harold C. Lund, vp, Jerome R. Reeves, gen mgr; Henry Green Jr, sales mgr; Robert Novak, prog mgr & film buyer, David N. Lewis, prom mgr; William M. Burns, news dir, Raymond W. Rodgers, chief engr  
Washington atty: John Steen  
Radio affiliate: KDKA-AM-FM

**WENS** (suspended operation but has not turned in construction permit) ch. 22; power—200kw visual, antenna height—870 feet above average terrain, 552 feet above ground.  
Address: Carlton House  
Permittee: Telecasting Inc.  
Ownership: Thomas P. Johnson, 27.26%; Oliver Tyrone Corp, 10.9% and others.

**WIIC** (Sept. 1, 1957) ch. 11; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 847 feet above ground.  
Address: 341 Rising Main Ave., zone 14. Phone: Fairfax 1-8700. TWX PG 16  
Licensee: WIIC Inc. (original owner).  
Ownership: P. G. Pub. Co. (Pittsburgh Post-Gazette & Sun-Telegraph), 50%; H. Kenneth Brennen, 16.68%; Margaret M. Brennen and Mary Thelma Bergenser, each 16.66%. P. G. publishes the Toledo (Ohio) Blade. The Brennen family owns WHJB Greensburg, Pa. (See "Newspaper Ownership.")  
Network: NBC-TV (primary).  
Rep: Blair TV.  
Color facilities: network.  
Highest hour rate: \$2,000.  
Video tape: Ampex (2)  
Executives: H. K. Brennen, pres; Robert A. Mortensen, exec vp & gen mgr, Roger D. Rice, sales mgr, Shelton Weaver, operations & prod mgr & film buyer; Caley E. Augustine, public relations & prom dir, J. Robert Holland, news dir; Henry R. Kaiser, chief engr  
Washington atty: Segal & Marmet.

**WKJF-TV** (began operation September 1953, suspended July 1954, but has not turned in construction permit) ch. 53  
Address: 1715 Grandview Ave., zone 11. Phone: Hubbard 1-2626  
Licensee: Agnes J. Reeves Greer  
Ownership: See Agnes Jane Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership."  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKJF-FM.

**\*WQED** (April 1, 1954) ch. 13, power—203 kw visual, antenna height—660 feet above average terrain, 600 feet above ground.  
Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300  
Licensee: Metropolitan Pittsburgh Educational Television Station (original owner).  
Video tape Ampex.  
Executives: Leland Hazard, chmn of board; William C. Dempsey, gen mgr, Robert C. Currie Jr, asst gen mgr; Edward L. Herp, prog dir; Kathleen Dalzell, film buyer; John Howard, prom mgr; Col. J. J. Sustar, news dir, Larry Flavin, chief engr.  
Washington atty: Fischer, Willis & Panzer.

**\*WQEX** (Sept 14, 1959) ch. 16; power—138 kw visual 69.2 kw aural; antenna height—710 feet above average terrain, 600 feet above ground.  
Address: 4337 Fifth Ave, zone 13. Phone: Museum 3-1300  
Licensee: Metropolitan Pittsburgh Educational Television Station (original owner).  
Video tape: Ampex.  
Executives: Leland Hazard, chmn of board; William C. Dempsey, gen mgr; Robert C. Currie Jr, asst gen mgr, Edward L. Herp, prog dir, Kathleen Dalzell, film buyer; John Howard, prom mgr, Larry Flavin, chief engr.  
Washington atty: Fischer, Willis & Panzer.

**WTAE** (Sept. 14, 1958) ch. 4, power—100 kw visual, 50 kw aural; antenna height—960 feet above average terrain, 1,066 feet above ground.  
Address: 400 Ardmore Blvd., zone 30. Phone: Churchill 2-4300. TWX PGH 435  
Licensee: Television City Inc. (original owner).  
Ownership: WCAE Inc. (Hearst), 50%; Earl F. Reed and estate of I. D. Wolf Jr, as voting trustees, 50%. For Hearst interests see Hearst Stations in "Group Ownership." Also see "Newspaper Ownership"  
Network: ABC-TV (primary).  
Rep: Katz.  
Color facilities: network.  
Highest hour rate: \$1800.  
Video tape Ampex  
Executives: Leonard Kapner, exec vp; Franklin C. Snyder, vp & gen mgr; Alan Trench, sales mgr, Preston Stover, prog & operations mgr, Howard F. Reser, film mgr; C. Greg Van Camp, prom mgr; David Murray, news dir, Louis Wagner, engineering dir  
Washington atty: Dempsey & Koplovitz  
Radio affiliate: WCAE-AM-FM

**READING, Berks County (ch. 33+, 61—)**  
**WHUM-TV** (February 1953, suspended operations Sept 6, 1956, but still holds construction permit) ch. 61  
Address: Berkshire Hotel. Phone: Franklin 6-3987  
Licensee: Eastern Radio Corp. (original owner)  
Ownership: Humbolt J. Greig, 36.4%, Robert G. McGee, 4.6%, voting trust, 58.16%.  
Executives: Robert G. Magee, pres & gen mgr  
Washington atty: Arnold, Fortas & Porter.  
Radio affiliate: WHUM.

**SCRANTON, Lackawanna County (ch. 16—, 22—, 44)**  
**WBRE-TV** (see Wilkes-Barre, Pa.).

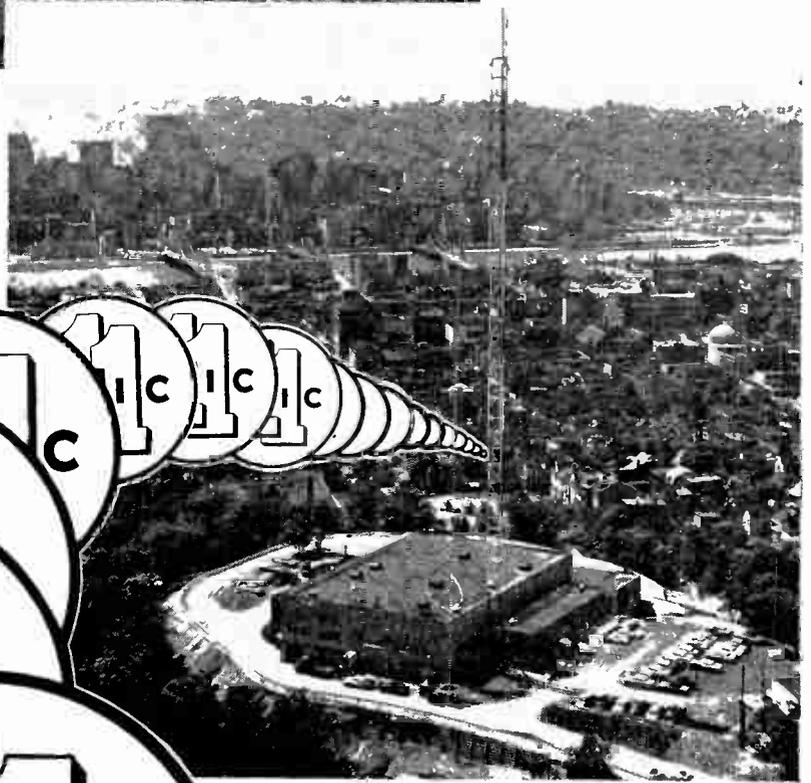
**WDAU-TV** (June 7, 1953) ch. 22; power—447 kw visual; antenna height—1,350 feet above average terrain, 421 feet above ground.  
Address: 1000 Wyoming Ave. Phone: Diamond 2-7634 TWX SN 7210  
Licensee: Scranton Broadcasters Inc. (original owner)  
Ownership: Mrs. M. E. Megargee and family, 100%.  
Network: CBS-TV (primary).  
Rep: H-R Television.  
Color facilities: network.  
Highest hour rate: \$600.

# *this is..* Pittsburgh

HEART OF AMERICA'S INDUSTRIAL MIGHT,



which has been acclaimed throughout the world for its remarkable achievements and its continuing vitality . . .



*and this is*



the television station which, through its programming concepts, mirrors the vitality of more than FIVE MILLION PEOPLE in Pittsburgh and the Tri-State area with an effective buying income of NINE BILLION DOLLARS.

Represented Nationally By BLAIR-TV

## TV Stations CONTINUED

### PENNSYLVANIA CONTINUED

#### WDAU-TV (Continued)

Executives M. E. Megargee, pres; Vance L. Eckersley, vp & gen mgr, Francis H. Conway, gen sales mgr, Mott Rosenthal, prog dir & film buyer, R. E. McDowell, station mgr; Doug Holcomb, prom & advertising dir; Tom Powell, news & public affairs dir, K. R. Cooke, chief engr, Dorothy Mugford, catv liaison  
Washington atty Dow, Lohnes & Albertson.  
Radio affiliate WGBI-AM-FM.

**WNBP-TV** (1953) ch 16, power—537 kw visual, 175 kw aural, antenna height—1,240 feet above average terrain, 1257 feet above ground

Address: 333 Madison Ave, zone 3 Phone Diamond 3-1245 TWX SN 7220  
Licensee Northeastern Pennsylvania Broadcasting Inc (original owner)

Ownership: See Transcontinent Stations in "Group Ownership"

Network: ABC-TV (primary)

Rep: Betty Luster Assoc

Color facilities network.

Highest hour rate \$600

Executives: Thomas P. Shelburne, exec vp & gen mgr; John C. Walters, business mgr; Malcolm W. Dale, gen sales mgr; Hal Berg, prog mgr; Bill Williams, asst prog mgr; Thomas P. Shelburne, film buyer; George A. Sperry, prom mgr; Claude Martin, news dir; Roswell J. Parker, engineering mgr; Chester Sawicki, asst engineering mgr  
Washington atty: Covington & Burling.

**WNPE-TV Translators: W73AC** Clarks Summit, Pa. Northeastern Pennsylvania Broadcasting Inc, c/o Thomas P. Shelburne, 333 Madison Ave, Scranton; W83AA Palmerton, Pa., Upper Lehigh Translator Service Corp, c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton

**WTVU** (suspended operation but has not turned in construction permit) ch. 44, power—13.2kw, antenna height—1,280 feet above average terrain, 371 feet above ground

Address: Hotel Jermyan.

Permittee: Appalachian Co

Ownership: Frank Collins and wife, 100%

#### SHAMOKIN, Northumberland County (ch. 65)

#### SHARON, Mercer County (ch. 39+)

#### SHINGLEHOUSE, Potter County (ch. 26+)

#### STATE COLLEGE, Centre County (ch. \*48+)

#### WILKES-BARRE, Luzerne County (ch. 28, 34)

**WBRE-TV** (Jan 1, 1953) ch. 28; power—589 kw visual, antenna height—1,200 feet above average terrain, 429 feet above ground.  
Address: 62 S Franklin St. Phone Valley 3-3101. TWX WKBR 7260.

Licensee WBRE-TV Inc. (original owner)  
Ownership: Louis G. Baltimore, 64.4%; David M. Baltimore and wife, 35.6%. Licensee also owns WSCR Scranton, Pa.

Network: NBC-TV (primary)

Rep: Headley-Reed

Color facilities network, local film, local live, local slides

Highest hour rate: \$625

Executives: Louis G. Baltimore, pres; David M. Baltimore, vp & gen mgr; Ernest Lewis coml mgr; Franklin D. Coslett, prog dir, film buyer & news dir; Fred Foerster, prom mgr; Chas. Sakoski Sr., chief engr

Washington atty: Hogan & Hartson

Radio affiliate: WBRE-AM-FM

**WBRE-TV Translators: W79AC** Clarks Summit, Baiton and Waverly, Pa., WBRE-TV, c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre; W73AA Palmerton, Slatedale and Slatington, Pa., Upper Lehigh Translator Service Corp, c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton

**WNPE-TV** (see Scranton, Pa.).

#### WILLIAMSPORT, Lycoming County (ch. 36—)

**WRAK-TV** (not on air, granted Nov. 12, 1952, target date unknown) ch. 36  
Address: 1561 W. Fourth St.  
Permittee: WGAL Inc.

Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."  
Washington atty: Hogan & Hartson.  
Radio affiliates: WRAK-AM-FM.

#### YORK, York County, (ch. 43, 49)

**WNOV-TV** (Suspended operation, originally on air Nov. 9, 1953) ch. 49; power—10.2 kw visual, antenna height—660 feet above average terrain, 384 feet above ground.

Address: 25 S. Duke St. Phone: 2-7821  
Licensee: WNOV Inc. (acquired station August 1957).

Ownership: See Good Neighbor Stations in "Group Ownership"

Radio affiliates: WNOV-AM-FM.

**WSBA-TV** (Dec. 22, 1952) ch. 43, power—132 kw visual, 66.1 kw aural, antenna height—530 feet above average terrain, 419 feet above ground

Address: P. O. Box 1868. Phone: 2-5531 TWX 69

Licensee Susquehanna Broadcasting Co. (original owner)

Ownership: Estate of Louis J. Appell, 88% (voted by executors Louis J. Appell Jr., George N. Appell and Helen P. Appell, each of whom has minority interests of own) Louis J. Appell Jr. has a 25% interest in WCTC-AM-FM New Brunswick, N. J., 10% of WARM Scranton, Pa., and 10% of WHLO Akron, Ohio. Susquehanna Broadcasting Co. also owns 90% of WARM and 10% of WHLO. See Susquehanna Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Betty Luster Assoc

Highest hour rate: \$200

Executives: Louis J. Appell Jr., pres, Robert M. Stough, sta mgr & natl sals mgr, Roy O. Bishop, prog mgr, film buyer, David A. Flanklin, prom dir, Glenn W. Winter, chief engr.

Washington atty: Loucks, Zias & Jansky

Radio affiliate: WSBA.

### RHODE ISLAND

\*Non-commercial educational.

#### PROVIDENCE, Providence County (ch. 10+, 12+, 16, \*36+)

**WJAR-TV** (July 10, 1949) ch. 10; power—316 kw visual, 158 kw aural; antenna height—920 feet above average terrain, 853 feet above ground.

Address: 176 Weybosset St, zone 2 Phone Gaspee 1-8255 TWX PR 92

Licensee The Outlet Co. (original owner)

Ownership: The Outlet Company is a department store

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Petr

Color facilities network

Highest hour rate: \$1,400.

Video tape Ampex

Executives: J. S. Sinclair, pres & gen mgr, David J. Shurtleff, sta mgr, Frederick Griffiths, prog dir, Chester Dowling, film buyer

John Burpee, prom mgr, Warren Walden, news dir, Thomas C. J. Prior, chief engr.

Washington atty: Dow, Lohnes & Albertson

Radio affiliate: WJAR.

**WNET** (not on air, suspended operation but has not turned in construction permit) ch. 16.

Address: P. O. Box 1533

Permittee: Ch. 16 of Rhode Island Inc.

Ownership: Harold C. Arcaro, Samuel Hamlin and John M. Dunne each 30.66% Frank Lyman Jr. has option to buy 16%. Mr. Arcaro owns 16% of WRIB Providence. Mr. Lyman owns WTAO-AM-FM Cambridge and WXHR (FM) Woburn, both Massachusetts.

Washington atty: Cottone & Scheiner.

**WPRO-TV** (March 27, 1955) ch. 12; power—309 kw visual, 182 kw aural, antenna height—610 feet above average terrain, 557 feet above ground.

Address: 24 Mason St, zone 2. Phone: Plantations 1-9776. TWX PR 95

Licensee Capital Cities Broadcasting Corp. (acquired station April 15, 1959).

Ownership: See Capital Cities Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: Blair Tv

Color facilities network

Highest hour rate: \$1,400

Video tape Ampex.

Executives: Frank Smith, pres; Joseph P. Dougherty, gen mgr; Gene Wilkin, coml mgr; Raymond Gilvard, prog dir & film buyer; Jack Kavanagh, prom mgr; Mort Blender, news dir; John Ferri, chief engr.

Washington atty: Hogan & Hartson

Radio affiliate: WPRO-AM-FM

**SOUTH CAROLINA**

\*Non-commercial educational.

#### AIKEN, Aiken County (ch. 54)

#### ANDERSON, Anderson County (ch. 40, 58—)

**WAIM-TV** (December 1953) ch. 40; power—170kw visual, antenna height—380 feet above average terrain, 418 feet above ground.

Address: 321 Kingsley Rd. Phone: Canal 6-1511. TWX 6030.

Permittee: Wilton E. Hall (original owner).

Ownership: Mr. Hall is publisher of the Anderson Independent and the Daily Mail. Also see "Newspaper Ownership"

Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Devney-O'Connell, Dora-Clayton (south-east).

Highest hour rate: \$150

Executives: Glenn P. Warnock, gen mgr; John McCallum, sales mgr; M. Gilliard, prog dir; Earl Cosens, engr dir.

Washington atty: Cottone & Scheiner.

Radio affiliates: WAIM, WCAC (FM).

#### CAMDEN, Kershaw County (ch. 14)

#### CHARLESTON, Charleston County (ch. 2+, 4, 5+, \*7—, 17+)

**WCSC-TV** (June 19, 1953) ch. 5, power—100 kw visual, 50 kw aural, antenna height—1,000 feet above average terrain, 1,044 feet above ground

Address: 485 East Bay. Phone: Raymond 3-8371 TWX CS 336

Licensee WCSC Inc (original owner).

Ownership: John M. Rivers, 63.7% and others.

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward.

Color facilities network

Highest hour rate \$400

Executives: John M. Rivers, pres; Roland Weeks, station mgr, Virgil V. Evans, national coml mgr, Ralph E. Thornley, regional sales mgr, Charles E. Hall, prog dir & film buyer, Lois Marshall, prom mgr, Kenneth M. Klyce, news dir, A. Rudy Hughes, chief engr

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WCSC-AM-FM.

**WCIV** (not on air, target date unknown) ch. 4, power—100 kw visual; antenna height—380 feet above average terrain, 420 feet above ground.

Address: P. O. Box 297. Phone: Raymond 2-2961. TWX CS 317

Licensee Atlantic Coast Broadcasting Corp. of Charleston (original owner).

Ownership: Charles E. Smith, George H. Clinton and Douglas L. Manship, each 28.6%, David W. Jefferies and Dorothy A. Marks, each 10%.

Network: ABC-TV (primary).

Executives: Charles E. Smith, pres; David W. Jefferies, chief engr.

Washington atty: Cohn & Marks

Radio affiliate: WTMA-AM-FM.

**WUSN-TV** (Sept. 1, 1954) ch. 2; power—100kw visual, 53kw aural; antenna height—790 feet above average terrain, 842 feet above ground.

Address: Box 879. Phone: Tulip 4-4141. TWX CS 295

Licensee Reeves Ecstg. & Development Corp

Ownership: Hazard E. Reeves, 43.4%, Christiana Oil Corp, 13.3%, J. Drayton Hastie and family, 11.8%, and others.

Network: NBC-TV, ABC-TV

Rep: Select Stations (East), James S. Ayers (South), Bolling (West).

Highest hour rate \$400

Color facilities network

Video tape Ampex

Executives: J. Drayton Hastie, pres & gen mgr; Douglas Bradham, asst mgr; Ansley Cohen, natl sales mgr, Grange S. Cuthbert Jr., local sales mgr, Ed Webb, prod mgr, Gray Carroll, film supervisor; Bob Tamblin, news dir; Mrs. Dene Callahan, prom mgr, Walter Nelson, chief engr

Washington atty: Eliot Lovett.

#### CLEMSON, Oconee County (ch. \*68)

#### COLUMBIA, Richland County (ch. 10—, \*19+, 25—, 67+)

**WIS-TV** (Nov. 7, 1953) ch. 10; power—316 kw visual, 158 kw aural, antenna height—1,550 feet above average terrain, 1,526 feet above ground

Address: 1111 Bull St. Phone: Alpine 3-6431. TWX CO-7145

Licensee Broadcasting Co. of the South (original owner)

Ownership: See Broadcasting Co. of the South Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward

Color facilities network

Highest hour rate \$575 (\$650, effective Sept. 1, 1960)

Executives: G. Richard Shafto, exec vp, Charles A. Batson vp & managing dir; Law Epps, coml mgr, Dixon Lovvorn, prog dir & film buyer, Thomas C. Cureton, prom mgr, Bob Hickman, news dir, Paul E. Welcome, chief engr

Washington atty: Dow, Lohnes & Albertson

Radio affiliate: WIS.

**WNOK-TV** (Sept. 1, 1953) ch. 67; power—71.1kw visual, 47.5kw aural; antenna height—624 feet above average terrain, 536 feet above ground.

Address: P. O. Box 5307. Phone: Alpine 2-7737 TWX CO 7076

Licensee: Palmetto Radio Corp. (original owner)

Ownership: Irwin Kahn, 31.2%; Jules W. Lindau III, 10.3%; Samuel Litman, 9.7%, and others

Network: CBS-TV (primary).

Rep: Raymer

Highest hour rate \$200.

Color facilities network

Executives: H. Moody McElveen Jr., vp & gen mgr; David C. Phillips, coml mgr; Graham M. Thomas, prog dir & film buyer; Pat Conder, prom dir, Thom H. Billington, news dir; Charlton W. Bowers, chief engr

Washington atty: Covington & Burling.

Radio affiliate: WNOK-AM-FM.

#### CONWAY, Horry County (ch. 23—)

#### FLORENCE, Florence County (ch. 13+, 60)

**WBTW** (Oct. 18, 1954) ch. 8; power—316 kw visual, 191 kw aural; antenna height—790 feet above average terrain, 824 feet above ground.

Address: P. O. Box 630. Phone: Mohawk 2-1565. TWX FLRC 361. Jefferson Standard Broadcasting Co. (original owner).

Ownership: See Jefferson Standard Life Insurance Co. stations in "Group Ownership." See also "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: CBS Television Spot Sales.

Color facilities: network.

Highest hour rate: \$400.

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp and gen mgr; J. William Quinn, managing dir; John H. Brock, sales mgr; George B. Burnette, prog, prod mgr & film buyer; Whitefoord Smith, prom & pub mgr; Arthur Strickland, news dir; Emil A. Sellars, engr mgr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**GEORGETOWN**, Georgetown County (ch. 27—)

**GREENVILLE**, Greenville County (ch. 4—, 23+, \*29) (See Spartanburg, S. C. and Asheville, N. C.)

**WFBC-TV** (Dec. 31, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—2,000 feet above average terrain, 892 feet above ground.

Address: Box 1140. Phone: Cedar 9-1321. TWX GV 6011.

Licensee: WMRC Inc. (original owner).

Ownership: Greenville News-Piedmont Co. (Greenville News and Piedmont), 48.8%; Robert A. Jolley and family, 9% and others. Greenville News-Piedmont Co. owns Asheville (N.C.) Citizen-Times (WWNC Asheville). Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: R. A. Jolley, pres; Wilson C. Wearn, asst to pres; Kenneth Beachboard, mgr; R. Q. Glass Jr., coml mgr; Norvin C. Duncan Jr., asst mgr & prog dir; Richard A. Luben, prod dir; Charles Howard, film dir; Edna L. Seaman, prom mgr; Lee Kanip, news dir; William E. Garrison, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WFBC-AM-FM.

**WGVL** (not on air; suspended operation but has not turned in construction permit) ch. 23; power—17kw visual; antenna height—1,130 feet above average terrain, 131 feet above ground.

Address: Calhoun Towers.

Licensee: Greenville Tv Co.

Ownership: R. M. Caine, 40.7%; Edgar M. Norris, 6.7%; Calvin F. Teague, 3.4%; Ben K. McKinnon, 2.2%; Lewis Village, 5%; Vivian M. Manning, 5%; Burnet R. Maybank, 3%, and others.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**WLOS-TV** (See Asheville, N. C. listing).

**GREENWOOD**, Greenwood County (ch. 21—)

**LAKE CITY**, Florence County (ch. 55+)

**LANCASTER**, Lancaster County (ch. 31—)

**LAURENS**, Laurens County (ch. 45—)

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

**MARION**, Marion County (ch. 43—)

**NEWBERRY**, Newberry County (ch. 70)

**ORANGEBURG**, Orangeburg County (ch. 44—)

**NORTH AUGUSTA**, Aiken County

**WEDW-TV** (See Augusta, Ga., listing).

**ROCK HILL**, York County (ch. 61—)

**SPARTANBURG**, Spartanburg County (ch. 7+, 17—, 74—) (See Greenville, S. C. and Asheville, N. C.)

**WSPA-TV** (April 29, 1956) ch. 7; power—257 kw visual, 141 kw aural; antenna height—1,182 feet above average terrain, 415 feet above ground.

Address: 224 E. Main St. Phone: 33621. TWX ZP40.

Licensee: Spartan Radiocasting Co. (original

owner).

Ownership: Walter J. Brown and family 53.2%; D. S. Burnside and wife, 4.16%, and others.

Network: CBS-TV (primary).

Rep: Hollingbery.

Color facilities: network, local film, local live, local slides.

Highest hour rate: \$500.

Executives: Walter J. Brown, pres & gen mgr; Roger Shaffer, natl sales mgr; Jim Hobbs, asst mgr for programs & operations, film buyer; William A. Adams, prom mgr; Charlie Newcomb, news dir; Robert E. Leach, chief engr; Jack Sholar, local & regional sales mgr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WSPA-AM-FM.

**SUMTER**, Sumter County (ch. 47)

**UNION**, Union County (ch. 65—)

## SOUTH DAKOTA

\*Non-commercial educational.

**ABERDEEN**, Brown County (ch. 9—, 17+)

**KKAB-TV** (Nov. 28, 1958) ch. 9; power—60.6 kw visual, 30 kw aural; antenna height—310 feet above average terrain, 340 feet above ground.

Address: Country Club Road. Phone: Baldwin 5-4350. TWX AD 8389.

Licensee: North Dakota Broadcasting (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed; Bill Hurley, Minneapolis.

Color facilities: network.

Highest hour rate: \$150.

Executives: John W. Boler, pres & owner; Neal Edwards, gen mgr, coml mgr & film buyer; Dick Dunn, prog dir & news dir; Tom Cameron, prom mgr; Comet Haroldson, chief engr.

Washington atty: D. F. Prince.

**BELLE FOURCHE**, Butte County ch. 23+)

**BROOKINGS**, Brookings County (ch. \*8, 25)

**DEADWOOD**, Lawrence County

**KDSJ-TV** (See Lead, S. D.)

**FLORENCE**, Codington County

**KDLO-TV** ch. 3 (see Watertown, S. D.).

It's not my habit to raise my voice,  
old fire-stomper, except when  
reasoning with the mule, so excuse me  
if I strain my glottis a bit to say that ...

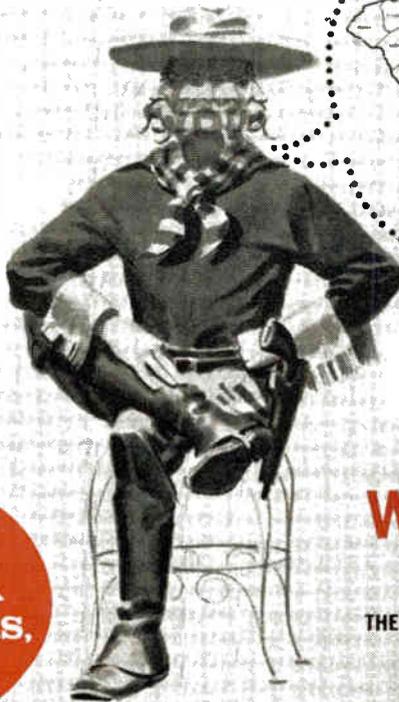
## COLUMBIA, SOUTH CAROLINA, IS THE STATE'S BIGGEST METROPOLITAN AREA

... now 257,961, an increase of  
71,117 (38.1%) in the 1960 Census.

And, if you'll pardon my yelling,  
Columbia is also the  
**SECOND BIGGEST METROPOLITAN AREA IN THE TWO CAROLINAS.**

second only to Charlotte (270,951), according to the same Census Bureau's figure-filberts!

Yours for sales: **Ambrose W. Sellingforce, Major** (the W is for WIS-TV, the Major Selling Force in South Carolina)



This is not the Columbia metro area ... just a map of WIS-TV's damnear incredible coverage ... whole happy state, or near enough, for one easy buy!

## WIS-TV NBC/ABC

COLUMBIA, SOUTH CAROLINA

a station of

THE BROADCASTING COMPANY OF THE SOUTH

WIS-TV, Channel 10, Columbia, S. C.

WSFA-TV, Channel 12, Montgomery, Ala.

WIS, 560, Columbia, S. C.

WIS, 930, Charlotte, N. C.

**SOUTH DAKOTA** CONTINUED

**HOT SPRINGS**, Fall River County (ch. 17+)

**HURON**, Beadle County (ch. 12+, 15+)

**LEAD**, Lawrence County (ch. 5—, 26)

**KDSJ-TV** (January 1960) ch. 5, power—25.1 kw visual, antenna height—428 feet above average terrain, 222 feet above ground. Address: 745 Main St., Deadwood. Licensee: The Heart of The Black Hills Stations (original owner). Ownership: See Heart of The Black Hills stations in "Group Ownership". Rates: KDSJ-TV is satellite of KRSD-TV Rapid City, S. D. Washington atty: A. L. Stein. Radio affiliate: KDSJ Deadwood.

**MADISON**, Lake County (ch. 46)

**MITCHELL**, Davison County (ch. 5+, 20—)

**KORN-TV** (1960) ch. 5, power—23.1 kw visual, antenna height—570 feet above average terrain, 569 feet above ground. Licensee: Mitchell Broadcasting Assn (original owner). Ownership: Raymond V. Eppel, 100%. Executives: R. V. Eppel, pres & gen mgr, M. A. Johnson, coml mgr.

**MOBRIDGE**, Walworth County (ch. 27—)

**PIERRE**, Hughes County (ch. 10+, \*22+)

**RAPID CITY**, Pennington County (ch. 3+, 7+, 15—)

**KOTA-TV** (July 1, 1955) ch. 3; power—72.4 kw visual, 36.3 kw aural, antenna height—340 feet above average terrain, 350 feet above ground.

Address: P. O. Box 1752. Phone: Fillmore 2-2000. TWX: RC 8481.

Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership".

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Headley-Reed; Wayne-Evans & Assoc. (Minneapolis).

Highest hour rate: \$200.

Executives: Helen S. Duhamel, pres & gen mgr, William F. Turner, business & coml mgr, J. Norman Heffron, news & radio prog dir, William Goodhope, tv prog dir, Dan Lesmeister, operations dir, Polly Weedman, womens' dir, Harley Hanson, sports dir, Cliff Pike, farm & ranch editor, Elmer Nelson, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KOTA.

**KRSD-TV** (Jan. 22, 1958) ch. 7; power—25.7 kw visual, 12.9 kw aural, 540 feet above average terrain, 422 feet above ground.

Address: 1438 Mountain View Rd. Phone: Fillmore 2-6050. TWX: RC 8491.

Licensee: The Heart of The Black Hills Stations (original owner).

Ownership: See Heart of The Black Hills stations in "Group Ownership".

Network: NBC-TV (primary).

Rep: Meeker.

Color facilities: network.

Highest hour rate: \$180.

Executives: Eli Daniels, pres, Truman H. Walrod, station mgr, coml mgr & film buyer;

Faith Walrod, prom mgr, Tru Ward, news dir;

Lyle Benson, chief engr.

Washington atty: Samuel Miller.

Radio affiliate: KRSD.

**RELIANCE**, Lyman County (ch. 6—)

**KELO-TV** (July 1957) ch. 6; power—100kw visual, 100 kw aural, antenna height—1,110 feet above average terrain, 711 feet above ground.

Address: Reliance Phone (Sioux Falls) 4-5841. TWX: SX 8314.

Licensee: Midcontinent Broadcasting Co. (original owner).

Ownership: See BFR stations in "Group Ownership".

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).

Executives: Joe Floyd, gen mgr, Evans A. Nord, coml & prog mgr.

Washington atty: Dow, Lohnes & Albertson.

**SIoux FALLS**, Minnehaha County (ch. 11, 13+, 38+, \*44—)

**KELO-TV** (May 1953) ch. 11; power—22.1kw visual, 12.3kw aural, antenna height—982 feet above average terrain, 1,032 feet above ground.

Address: Phillips at 13th Phone: Edison 8-9631. TWX: SX 8314.

Licensee: Midcontinent Broadcasting Co. (original owner).

Ownership: See BFR Stations in "Group Ownership".

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television, Harry S. Hyett (Minneapolis).

Color facilities: Network.

Highest hour rate: \$700 (Sold in combination with KDLO-TV Watertown, S. D. and KPLO-TV Reliance, S. D.).

Executives: Joe Floyd, gen mgr, Evans A. Nord, coml & prog mgr, Bob Johnson, film buyer, Jack Townsend, sales prom mgr, Doug Hill, news dir, Les Froke, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KELO.

**KELO-TV Translators:** K33AI Spencer, Iowa, owned by Spencer Area Television Inc., P. O. Box 528, Spencer.

**KSOO-TV** (July 31, 1960) ch. 13, power—316 kw visual, 158 kw aural; antenna height—1060 feet above average terrain, 2718 feet above ground.

Address: 205 N. Phillips Ave. Phone: Edison 4-5601. TWX: SX FS 8323.

Licensee: KSOO TV Inc. (original owner).

Ownership: Morton H. Henkin, 50.7%, Thomas Barnstable, 19%, Harold W. Bangert, 10%, Earl C. Reineke, 10%, and Julius Hetland, 10%.

Network: NBC-TV (primary).

Rep: Avery-Knodel; Harry S. Hyett (Minneapolis).

Color facilities: network.

Highest hour rate: \$450.

Executives: Mort Henkin, pres & gen mgr; Tom Barnes, exec vp & film buyer, Wade Patterson, gen sales mgr; Ed Starr, regional & local sales mgr, Julius Hetland, vp for engineering; Ken Moore, prod dir; Bob Wheeler, film dir; George Good, news dir; Max E. Pierce, tech dir.

Washington atty: Segal & Marmet.

Radio affiliate: KSOO.

**STURGIS**, Meade County (ch. 20)

**VERMILLION**, Clay County (ch. \*2+, 41)

\***KUSD-TV** (granted March 1960, target date not announced) ch. 2, power—167 w visual, 84 w aural; antenna height—160 feet above average terrain, 150 feet above ground.

Permittee: U. of South Dakota.

Radio affiliate: KUSD.

**WATERTOWN**, Codington County (ch. 3—, 35+)

**KDLO-TV** (Florence) (September 1955) ch. 3; power—100kw visual, 60kw aural, antenna height—841 feet above average terrain, 856 feet above ground.

Address: Garden City, S. D. Phone (Sioux Falls) 4-5841. TWX: SX 8314.

Licensee: Triple City Broadcasting Co. (original owner).

Ownership: See BFR Stations in "Group Ownership".

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).

Executives: Joe Floyd, gen mgr; Evans A. Nord, coml & prog mgr; M. A. Stoneking, resident mgr; John Gort, chief engr.

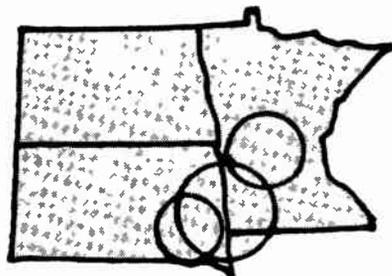
Washington atty: Dow, Lohnes & Albertson.

**WINNER**, Tripp County (ch. 18—)

**YANKTON**, Yankton County (ch. 17—)

# COVER the RICH SIOUX EMPIRE with the SIOUX NETWORK

Command attention . . . command sales . . . in the rich Sioux Empire *Farm Market* . . . where you reach 1,109,000 buyers in more than 220,000 television households—without duplication of Sioux City (Iowa) stations. Buy the General Command stations—KSOO-TV, Sioux Falls, S. Dak . . . KORN-TV, Mitchell, S. Dak . . . KCMT Television, Alexandria, Minn.



## ONE BUY Gets You This RICH Farm Market!

The Sioux Empire is the "big income" farm area—way over one billion dollars annually (\$1,164,655,600 to be exact) . . . where CSI per household figures out at \$4,862. And you can reach this market with *one order* . . . cover the heartland of the Sioux Empire with KSOO-TV . . . the rich southeast portion of the Empire's great corn country with KORN-TV . . . and the lush dairyland with KCMT!

**Command the market . . .  
Command the audience, with the**

### SIOUX EMPIRE NETWORK

**KSOO-TV**, Sioux Falls, S. Dak. NBC Channel 13

**KCMT**, Alexandria, Minn. NBC Channel 7

**KORN-TV**, Mitchell, S. Dak. NBC Channel 5

Represented nationally by Avery-Knodel Inc.  
Minneapolis, Minn., Harry Hyett, FEderal 9-7179



# TENNESSEE

\*Non-commercial educational

**ATHENS, McMinn County (ch. 14+)**

**BRISTOL, Tenn., Sullivan County-BRISTOL, Va., Washington County (ch. 5+, 46-)**

**WCYB-TV** (see Bristol, Va.).

**WJHL-TV** (see Johnson City, Tenn.).

**CHATTANOOGA, Hamilton County (ch. 3+, 9, 12-, 43+, 49+, \*55-)**

**WDEF-TV** (April 25, 1954) ch 12; power—316 kw visual, 158 kw aural, antenna height—990 feet above average terrain, 378 feet above ground

Address 3300 Broad St., Zone 8. Phone: Amherst 7-3392. TWX CT 7056.

Licensee WDEF Broadcasting Co. (original owner)

Ownership: Carter M. Parham, 21.44%; Edward Findlay Jr., 13.30%; Phyllis W. Findlay, 4.03%; Z. Cartter Patten, 5.57%; John P. Gaither, 4.37%, and others.

Network CBS-TV (primary)

Rep: Branham.

Color facilities network

Highest hour rate: \$450.

Executives: Carter M. Parham, pres., Otis H. Segler gen mgr & sales mgr, Morris W. Quave, prog dir & film buyer; Steve Conrad, news dir; Bob Briscoe, chief engr, Burford Young, chief transmitter engr

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WDEF.

**WRGP-TV** (May 6, 1956) ch. 3; power—100 kw visual, 50kw aural, antenna height—1,076 feet above average terrain, 301 feet above ground

Address 1214 McCallie Ave zone 4 Phone: Oxford 5 1505 TWX CT 7004X

Licensee Mountain City Television Inc. Ownership: See Friendly Group in "Group Ownership"

Network NBC-TV (primary)

Rep: H-R Television

Highest hour rate: \$450

Color facilities: network

Executives: Jack Berkman pres, Harry D. Burke, vp & gen mgr, George P. Moore, coml mgr, Helen Patterson, prog dir; Art Bechtel, film dir, Reg Stegmeier prom mgr; Mort Loyd, news dir; B. B. Barnes chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd

**WTVC** (Feb. 11, 1958) ch. 9; power—316 kw visual, 158 kw aural, antenna height—1,040 feet above average terrain, 278 feet above ground.

Address P. O. Box 1150. Phone: Amherst 6-4151. TWX CT-7117.

Licensee Martin Theatres of Georgia, Inc. (original owner)

Ownership: See Martin Theatres of Georgia Stations in "Group Ownership"

Network ABC-TV (primary)

Rep: Young

Highest hour rate \$450

Executives: E. D. Martin, pres; Reeve Owen, gen mgr & film buyer, Joe Windsor, coml mgr; Jack Sausman, prog dir, Leon Webb, engineering & prod dir

Washington atty: Marcus Cohn

**CLARKSVILLE, Montgomery County (ch. 53)**

**CLEVELAND, Bradley County (ch. 38+)**

**COLUMBIA, Maury County (ch. 39-)**

**COOKEVILLE, Putnam County (ch. 24, \*69)**

**CROSSVILLE, Cumberland County (ch. \*77)**

**COVINGTON, Tipton County (ch. 19-)**

**INTERESTED IN BUYING OR SELLING ONE OF THE**

**15 TV 14 FM 109 AM**

STATIONS\* OPERATING IN

TENNESSEE

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO TENNESSEE IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

\*As of August 1, 1960

**DYERSBURG, Dyer County (ch. 46+)**

**ELIZABETHTON, Carter County (ch. 22+)**

**FAYETTEVILLE, Lincoln County (ch. 27+)**

**GALLATIN, Sumner County (ch. 48+)**

**HARRIMAN, Roane County (ch. 67)**

**HUMBOLDT, Gibson County (ch. 25)**

**JACKSON, Madison County (ch. 7+, 16+)**

**WDXI-TV** (March 6, 1955) ch. 7, power—83.2 kw visual, 41.7 kw aural, antenna height—630 feet above average terrain, 560 feet above ground

Address: Williams Bldg. Phone 7-9611, TWX JA 16.

Licensee: Dixie Broadcasting Co. (original owner).

Ownership: See Aaron B. Robinson Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell

Highest hour rate \$250.

Executives: Aaron B. Robinson, pres, John E. North, vp & gen mgr, Jack Mayer, coml mgr, James W. Hoppers, prog dir & film buyer, Bob Martin, prod mgr, Gene Williams, news dir; James S. Thomas, chief engr.

Washington atty: Prince, Taylor & Crampton.

Radio affiliate: WDXI.

**JOHNSON CITY, Washington County (ch. 11-, 34+)**

**WJHL-TV** (Oct. 26, 1953) ch. 11, power—316 kw visual, 156 kw aural, antenna height—1,494.5 feet above average terrain, 336 feet above ground

Address: P. O. Box 1080. Phone Walnut 6-2151. TWX 8672.

Licensee: WJHL Inc (original owner).

Ownership: W. H. Lancaster and wife, 48.8%; W. H. Lancaster Jr., 34.5%; T. F. Dooley, 0.7%; Mr. Dooley and wife own minority interest in Capital Cities Tv Corp. (See that listing in "Group Ownership.")

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: John E. Pearson Television.

Highest hour rate \$375

Executives: W. H. Lancaster Jr., pres & gen mgr, J. Will Hall, coml mgr, Al Gregory, prog dir & film buyer, Madge Rudolph, prom mgr, Richard Ellis, news dir, William C. Hunter, chief engr

Washington atty: McKenna & Wilkinson.

**KINGSPORT, Sullivan County (ch. 28)**

**WJHL-TV** (see Johnson City, Tenn.).

**KNOXVILLE, Knox County (ch. 6, 10+, \*20+, 26-)**

**WATE-TV** (Oct. 1, 1953) ch. 6, power—100 kw visual, 50 kw aural; antenna height—990 feet above average terrain, 649 feet above ground.

Address: 612 Gay St. S.W., Zone 2. Phone: 4-4651. TWX KX-95.

Licensee: WATE Inc. (original owner).

Ownership: Paul Mountcastle, 37.43%; W. H. Henry Linebaugh, 5.04%; Cowan Rodgers Jr.,

4.91%; Frank A. Tucker, 4.28%; Clarence Beaman, Jr., 14.2%, and others. Messrs. Mountcastle, Linebaugh and John A. Ayres hold half of stock in voting trust; Messrs. Rodgers, Tucker and Herbert J. Madden vote other half.

Mr. Mountcastle is board chairman of Life & Casualty Insurance Co., owner of WLAC-TV-Nashville and 50% owner of WLAC-TV.

Network NBC-TV (primary).

Rep: Avery-Knodel.

Color facilities network.

Highest hour rate \$700.

Executives: W. H. Linebaugh, vp & gen mgr, J. T. McCloud, sales dir, John H. Reese, prog dir, Harold L. Ernest Jr., prom mgr, Fred M. Andrews, engineering dir.

Washington atty: Fisher, Wayland, Duvall & Southmayd

Radio affiliate: WATE.

**WBIR-TV** (Aug 13, 1956) ch 10; power—316 kw visual, 158 kw aural, antenna height—990 feet above average terrain, 704 feet above ground.

Address 1513 Hutchison Ave., Zone 17. Phone 5-8101, TWX KX 88.

Licensee: Taft Broadcasting Co. (acquired station Dec 4, 1959)

Ownership: See Taft Broadcasting Stations in "Group Ownership"

Network CBS-TV (primary).

Rep: Katz.

Color facilities network.

Highest hour rate \$600

Executives: Hulbert Taft Jr., pres; John P. Hart, gen mgr & natl sales, Neal W. Branch, prog dir & film buyer, Robert Wilson, prom dir, Robert Wesley, news dir, J. Rex Horton, chief engr.

Washington atty: Koteen & Burt

Radio affiliate: WBIR-AM-FM.

**WTVC** (Oct 1, 1953) ch. 26, power—316kw visual, antenna height—480 feet above average terrain, 332 feet above ground

Address P. O. Box 1388. Phone Mutual 7-2312

Licensee South Central Broadcasting Corp. (acquired station July 1954)

Ownership: John A. Engelbrecht & wife, 40.1%, George F. Stoltz & wife, 40.1%, Leighman D. Groves, father of Mrs. Engelbrecht and uncle of Mrs. Stoltz, 19.8% Licensee also owns WIKY-AM-FM Evansville, Ind.

Network: ABC-TV.

Color facilities: network.

Highest hour rate \$360

Executives: John A. Engelbrecht, pres, gen mgr & film buyer, William E. Eckstein, coml mgr & prog dir, Florence E. Woodford, prom mgr, Hugh Branson, news dir, Carl E. Lawson, chief engr

Washington atty: Loucks & Jansky

## Among Major Southern TV Markets . .

**BRISTOL  
JOHNSON CITY  
KINGSPORT**

is served  
"on a platter"

A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:

- Population—1,257,100
- Income—\$1,209,699,000
- Sales—\$850,594,000

SRDS Consumer Market Data, July '60

### WCYB-TV Offers

Twice as many average quarter-hour "homes reached" . . . 59% more net weekly circulation (ARB, 3/60) than the other competing station. See our Ad under Bristol, Va.-Tenn., and compare CPM

**NBC**

**WCYB-TV**

Channel 5 Bristol, Va.-Tenn.

Represented by: Headley-Reed

**BRISTOL —**

**JOHNSON CITY —**

**KINGSPORT**

Sales Hub for a

\$ Billion-Plus Market

Dominated by

**WCYB-TV**

The Tri-Cities sales complex is Tennessee's most active market area. Retail sales per household range from \$6,025 to \$9,434—\$2,400-\$5,800 above state average—swelled by dollars pouring into this sales center for a \$1.2 billion\* income market.

Antenna 2,219 ft. above average surrounding terrain on 4,360 ft. mountain, low band channel (5) and an integrated antenna create a 37-county tv viewing area sold only by WCYB-TV. Within this market, WCYB-TV delivers twice as many average quarter-hour "homes reached" . . . reaches 132,000 tv families, 59% more net weekly circulation than the only other competitive station (ARB, 3/60).

Get all the facts on this rich southern market served "on a platter" call HEADLEY-REED or . . .

**WCYB-TV**

Channel 5 Bristol, Va.-Tenn.

**NBC**

\*SRDS Consumer Market Data, July '60

**Tv Stations CONTINUED**

**TENNESSEE CONTINUED**

**LAWRENCEBURG**, Lawrence County (ch. 50+)

**LEBANON**, Wilson County (ch. 58)

**LEXINGTON**, Henderson County (ch. \*11)

**McMINNVILLE**, Warren County (ch. 46)

**MARYVILLE**, Blount County (ch. 51)

**MEMPHIS**, Shelby County (ch. 3, 5+, \*10+, 13+, 42-, 48-)

**WAMT** (not on air, granted Feb 13, 1958, target date unknown). ch 18, power—562kw visual; antenna height—370 feet above average terrain, 397 feet above ground.

Address Box 2853.  
Permittee Malco Theatres Inc  
Ownership: See Malco Theatres Stations in "Group Ownership."  
Washington atty. Haley, Wollenberg & Bader

**WHBQ-TV** (Sept. 27, 1953) ch. 13; power—316 kw visual, 158 kw aural; antenna height—1,010 feet above average terrain, 1,073 feet above ground

Address 1381 Madison Phone Broadway 2-3441 TWX MF 146  
Licensee RKO General Inc. (acquired station July 8, 1954)

Ownership: See RKO General Stations in "Group Ownership."

Network ABC-TV (primary)

Rep H-R Television  
Highest hour rate \$900

Executives Thomas F O'Neil, pres, D. A. Noel, gen mgr, Gordon Lawhead, natl sales mgr & prom mgr; Gene Roper, prog dir & film buyer; Alex Bonner, local sales mgr; Welton M. Roy, chief engr

Washington atty: Pierson, Ball & Dowd.  
Radio affiliate. WHBQ

**\*WKNO-TV** (June 25, 1956) ch \*10, power—27.6kw visual, 13.8kw aural, antenna height—650 feet above average terrain, 637 feet above ground.

Address: 268 Jefferson St., zone 3. Phone: Jackson 6-6826.

Licensee. Memphis Community Television Foundation (original owner).

Video tape Ampex.  
Executives. Ernest C. Ball, mgr; Howard D. Holst, program dir; Bob Nollner, chief engr.

**WMCT** (Dec 11, 1948) ch 5, power—100 kw visual; antenna height—1,010 feet above average terrain, 1,088 feet above ground.

Address. Goodwyn Institute Bldg. Phone. Jackson 6-7464

Licensee WMC Bcstg Co.

Ownership. See "Newspaper Ownership" and Scripps-Howard Radio Group in "Group Ownership."

Network NBC-TV.

Rep Blair-Tv

Color facilities: network  
Washington atty: Dempsey & Koplovitz

Radio affiliate WMC, WMCF (FM).

Highest hour rate \$900  
Executives Henry W. Slavick, gen mgr.

**WREC-TV** (Jan 1, 1956) ch 3, power—100 kw visual, 60.3 kw aural, antenna height—1,000 feet above average terrain, 1,077 feet above ground.

Address: Hotel Peabody Bldg., Zone 3 Phone: Jackson 5-1313. TWX Memphis 269.

Licensee WREC Broadcasting Service, Inc. (original owner).

Ownership Hoyt B. Wooten, 100%.

Network CBS-TV (primary)

Rep: Katz

Color facilities: network.  
Highest hour rate \$1,000.

Executives Hoyt B. Wooten, pres & gen mgr; Charles Brakefield, coml mgr, Jack Michael, prog dir, film buyer & prom mgr; Russ Hodge, news dir; Wilson Raney, chief engr

Washington atty: Spearman & Roberson.  
Radio affiliate WREC.

**MORRISTOWN**, Hamblen County (ch. 54+)

**MURFREESBORO**, Rutherford County (ch. 18-)

**NASHVILLE**, Davidson County (ch. \*2-, 4+, 5, 8+, 30+, 36+)

**WLAC-TV** (Aug. 6, 1954) ch. 5; power—100 kw visual, 50kw aural, antenna height—1,367 feet above average terrain, 1,179 feet above ground.

Address 159 Fourth Ave North, zone 3 Phone: Chapel 2-4331 TWX NV-68

Licensee: WLAC-TV Inc. (original owner)

Ownership: Life & Casualty Insurance Co of Tennessee, 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%, Paul Mountcastle, board chairman of Life & Casualty, owns 37.43% of WATE-AM-TV Knoxville, Tenn. Life & Casualty Insurance Co. is controlled by Clint Murchison, Texas oilman and financier, and John D. Murchison.

Network: CBS-TV (primary).

Rep. Katz Agency.

Highest hour rate. \$900.

Color facilities. network

Executives: T. B. Baker Jr, exec vp & gen mgr, Robert M. Reuschle, gen sales mgr, Roy A. Smith, operations mgr & film buyer, Ruth C. Talley, asst to mgr; Thomas C. Mayhew, news dir, Ralph Hucaby, chief engr.

Washington atty. Smith, Hennessey & McDonald.

Radio affiliate WLAC.

**WSIX-TV** (Nov. 29, 1953) ch. 8, power—316 kw visual, 158kw aural; antenna height—1,360 feet above average terrain, 940 feet above ground.

Address: Nashville Trust Bldg., zone 3. Phone Alpine 5-5431. TWX NV 178

Licensee WSIX Inc. (original owner).

Ownership. Louis R. Draughon, 59.3%, Louis R. Draughon as trustee for niece Jacquelyn Draughon, 14.8%; George Hearn Jr, 18.5%; John D. Sprouse, 7.4%

Network: ABC-TV (primary)

Rep: Peters, Griffin, Woodward

Highest hour rate \$760.

Video tape. Ampex.

Executives Louis R. Draughon, E. S. Tanner, gen mgr; James McMurry, tv sales mgr, R. L. Chaudoin, tv operations dir, Bill Jones, prom mgr, Hudley Crockett, news dir, Charles R. Duke, chief engr

Washington atty. Miller & Schroeder

Radio affiliate WSIX.

**WSM-TV** (Sept 30, 1950) ch 4; power—97.7 kw visual, 50 kw aural; antenna height—1,410 feet above average terrain, 1,369 feet above ground.

Address: 301 7th Ave N, Zone 3 Phone: Cypress 2-6624. TWX NV 77.

Licensee WSM Inc (original owner)

Ownership WSM Inc is subsidiary of National Life & Accident Insurance Co.

Network NBC-TV (primary).

Rep. Petry.

Color facilities. network, local film, local slides

Highest hour rate \$950

Video tape Ampex.

Executives Edwin W. Craig, chmn of board, John H. DeWitt Jr, pres, George Reynolds, vp & tech dir; Irving Waugh, vp & gen mgr. Hi Bramham, coml mgr; Brad Crandall, operations mgr & film buyer, Charlie Cash, prom dir, Jim Drake, news dir, Aaron Shelton, chief engr

Washington atty Kirkland, Ellis, Hodson, Chaffetz & Masters

Radio affiliate. WSM.

**OAK RIDGE**, Anderson County (ch. 32+)

**PARIS**, Henry County (ch. 51+)

**PULASKI**, Giles County (ch. 44-)

**SHELBYVILLE**, Bedford County (ch. 56)

**SNEDVILLE**, Hancock County (ch. \*2+)

**SPRINGFIELD**, Robertson County (ch. 42)

**TULLAHOMA**, Coffee County (ch. 68-)

**UNION CITY**, Obion County (ch. 55)

**TEXAS**

\*Non-commercial educational.

**ABILENE**, Taylor County (ch. 9+, 33-)

**KRBC-TV** (Aug. 24, 1953) ch 9; power—145 kw visual, 72.5 kw aural, antenna height—772 feet above average terrain, 437 feet above ground.

Address P. O. Box 178. Phone: Owen 2-4242. TWX AE 10

Licensee: Abilene Radio & Television Co. (acquired station Aug 1953).

Ownership: Dale Ackers, Lewis J. Ackers and wife, Jack Andrews, and Christine Ackers Cagle, each 25%. Mrs. Cagle is wife of Gene Cagle, president of Texas State Network. For Texas State Network holdings see that listing in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed.

Color facilities. network.

Highest hour rate: \$247.50.

Executives: Dale Ackers, pres & gen mgr; George C. Breeding Jr, station mgr, film buyer & prom mgr; George Dixon, coml mgr; Normand Mann, prog dir; Chuck Fade, news dir; Troy Mallon, chief engr.

Washington atty: Miller & Schroeder

Radio affiliate KRBC.

**KRBC-TV Translators:** K74BB, Brownwood Tv Cable Service Inc., Box 26.

**ALICE**, Jim Wells County (ch. 34+)

**ALPINE**, Brewster County (ch. 12-)

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**... in Memphis' 2.4 million, \$2.9 billion market is**

Channel 5, Memphis, reaches more people, over the rich Mid-South area, than any other Memphis or Mid-South television station. Operating from the South's newest and finest facilities, Channel 5 serves 2,418,100 people, with \$2,925,501,000 income! (Source: Sales Management, Survey of Buying Power. 5/10/-60). Mighty good reasons to place your TV-dollars on Channel 5, Memphis!

**WMCT**  
MEMPHIS

CHANNEL **5**

WMCT-MEMPHIS 100,000 WATTS  
NBC AFFILIATE NATL REP. BLAIR-TV

**AMARILLO, Potter County (ch. \*2—, 4, 7, 10)**

**KFDA-TV** (April 4, 1953) ch 10, power—316 kw visual, 158 kw aural, antenna height—800 feet above average terrain, 725 feet above ground

Address Box 1400. Phone. Evergreen 3-2226. TWX AM 39

Licensee. Amarillo Broadcasting Co (original owner)

Ownership: See Texas State Network Stations in "Group Ownership."

Video tape: Ampex.

Network CBS-TV (primary).

Rep. Blair Television Assoc.

Highest hour rate: \$340.

Video tape: Ampex

Executives: Gene L. Cagle, pres, B. W. Spiller gen mgr & film buyer, John Tyler, coml mgr, Charles Broomhead, prom mgr, Ralph Wayne, news dir, Bill Smith chief engr.

Washington atty: Eugene L. Burke

**KFDA-TV Translators:** K72AX Tucumcari, N.M., Uhf Tv Assn, John Kelt, P.O. Box 605, Tucumcari; K76AN Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey, K76AU Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. K80AU Memphis, Tex., Cap Rock Translator System, Box 63, K80AS, Texhoma Tv Translator Inc, c/o George A Derryberry, Box EE K82AK, Miami, Tex., Miami Translator System Inc, Box 1

**KGNC-TV** (March 18, 1953) ch 4; power—100 kw visual, 50 kw aural; antenna height—780 feet above average terrain, 833 feet above ground

Address P O Box No 751 Phone Evergreen 3-3321 TWX AM 4

Licensee: Globc-News Pub. Co (original owner)

Ownership: Roy N Whittenburg and family, over 90% Licensee publishes Amarillo Globe News, owns Lubbock Avalanche and Journal and KFYO Lubbock Also see "Newspaper Ownership"

Network: NBC-TV (primary)

Rep: Katz

Color facilities network

Highest hour rate \$370.

Video tape: Ampex.

Executives: B. D. Walker pres, Bob Watson gen mgr, prog dir & film buyer, William Clarke, sta mgr, John Banazik, prom mgr, Bob Izzard news dir, W. H. Tonies, chief engr

Washington atty: Dow Lohnes & Albertson.

Radio affiliate: KGNC-AM-FM.

**KGNC-TV Translators:** K70AO Boise City, Okla., City of Boise City; K80AB Tucumcari, N. M., Uhf Tv Assn, c/o John J. Kelt, P. O. Box 605, Tucumcari, K70BH Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K70BL Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. K71AW Memphis, Tex., Cap Rock Translator System Inc, Box 63 K72BB, Texhoma Tv Translator Inc, c/o George A Derryberry, Box EE Texhoma, Tex. K72BD, Miami, Tex., Miami Translator System Inc, Box 1

**KVII** (Dec. 21, 1957) ch 7; power—316kw visual, 158kw aural, antenna height—840 feet above average terrain, 834 feet above ground.

Address P O Box 925 Phone: Fleetwood 6-5241 TWX AM 114

Licensee: Southwest States Inc (acquired station July 16 1958)

Ownership: See Trigg-Vaughn Stations in "Group Ownership"

Network: ABC-TV (primary).

Rep: Bolling.

Highest hour rate: \$225.

Executives: Cecil Trigg, pres, Jack Vaughn, chmn of bd, Charlie Keys, gen mgr; Bill Bailey, asst mgr, Gene Lewis, sis mgr; Bill Harkins, prom mgr, Dick White, news dir, C. L. Sweet, chief engr

**KVII Translator:** K76AS Tucumcari, N. M., Uhf Tv Assn, c/o John Kelt, P. O. Box 605 Tucumcari K77AQ Memphis, Tex., Cap Rock Translator Inc, Box 63, Memphis, Tex. K78AP Miami, Tex., Miami Translator System, Box 1 K76AW Texhoma Tv Translator Inc, c/o George A Derryberry, Box EE, Texhoma, Tex. K80AT Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

**ATHENS, Henderson County (ch. 25+)**

**AUSTIN, Travis County (ch. 7+, 18—, 24, \*70—)**

**KTBC** (Nov. 27, 1952) ch 7; power—295 kw visual, antenna height—1,280 feet above average terrain, 1,137 feet above ground

Address: P O Box 1155 Phone: Greenwood 2-2424. TWX AZ 74.

Licensee: The L B J Co (original owner).

Ownership: See LBJ Stations in "Group Ownership"

Network: CBS-TV (primary), ABC-TV (secondary) NBC-TV (secondary)

Rep: Raymer.

Color facilities network

Highest hour rate \$525

Video tape: RCA

Executives: Mrs. Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Warren Woodward, vp; O. P. Bobbitt, gen sales mgr, Richard (Cactus) Pryor, prog dir, Charles Brown, administrative asst & film buyer, Paul Bolton, news dir, Ben Hearn chief engr

Washington atty: Cohn & Marks

Radio affiliate: KTBC

**KTBC-TV Translator:** K77AF San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba

**BALLINGER, Runnels County (ch. 25)**

**BAY CITY, Matagorda County (ch. 33)**

**BEAUMONT, Jefferson County-PORT ARTHUR, Jefferson County (ch. 4—, 6—, 12—, 31+, \*37)**

**KBMT** (Beaumont) (suspended operation but has not turned in construction permit) ch 12, power—224kw visual, antenna height—460 feet above average terrain, 484 feet above ground

Address: P. O. Box 1192

Permittee: Television Broadcasters Inc

Ownership: N. D. Williams and R. C. Reed, each 50%

**KPFDM-TV** (April 23, 1955) ch 6, power—100 kw visual, 50 kw aural, antenna height—600 feet above average terrain, 600 feet above ground

Address: P. O. Box 2950. Phone Terminal 8-4731. TWX BO 8007

Licensee: Beaumont Broadcasting Corp. (original owner)

Ownership: C. B. Locke, 24 35%; D. A. Cannan, 20 64%, D. A. Cannan Jr, 5 23% and others Messrs Cannan are n'ority owners of KFDX-TV Wichita Falls, Tex.

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Peters, Griffin, Woodward.

Color facilities network

Highest hour rate \$100

Video tape: Ampex

Executives: D. A. Cannan Sr, pres; C. B. Locke, exec vp & gen mgr; Mott M. Johnson, coml mgr; Bob McManus, prod dir; Jack Dahmer, film buyer & prom mgr, Dave Russell, news dir; H. W. Bartlett, chief engr.

Washington atty: George S. Smith

Radio affiliate: KPFDM

**KPAC-TV** (Port Arthur) (Oct 22 1957) ch 4, power—100kw visual, 50 kw aural; antenna height—990 feet above average terrain, 1025 feet above ground

Address: P. O. Box 1059 Phone Yukon 5-5557 TWX PTA 8029

Licensee: Texas Goldcoast Television Inc. (original owner)

Ownership: Jointly owned by Port Arthur College and the Jefferson Amusement Co (theatres) Port Arthur College is licensee of KPAC Port Arthur

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Hcadley-Reed

Highest hour rate \$350

Color facilities network

mgr, Mack Newberry, coml mgr, John Stegall, operations mgr, Bob Smith, news dir, Don Daniels, chief engr

Washington atty: Fisher, Wayland, Duvall & Southmayd

Radio affiliate: KPAC.

**BEEVILLE, Bee Count. (ch. 38—)**

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THE NEAREST OFFICE TO TEXAS IS—

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'As of August 1, 1960

**BIG SPRING, Howard County (ch. 4—, 34+)**

**KEDY-TV** (Jan 15, 1956) ch. 4; power—12 9 kw visual, 6 88 kw aural; antenna height—380 feet above average terrain, 497 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock)

Licensee: Texas Telecasting Inc (acquired station Feb. 1, 1957)

Ownership: See Texas Telecasting Stations in "Group Ownership"

Network: CBS-TV (primary).

Rep: Branham

Highest hour rate \$150.

Executive: Jack Wallace, station mgr

Washington atty: Elliott Lovett.

**BONHAM, Fannin County (ch. 43)**

**BORGER, Hutchinson County (ch. 33)**

**BRADY, McCulloch County (ch. 15—)**

**BRECKENRIDGE, Stephens County (ch. 14+)**

**BRENHAM, Washington County (ch. 52—)**

**BROWNFIELD, Terry County (ch. 15)**

**BROWNSVILLE, Cameron County (ch. 26, 44)**

**BROWNSVILLE-HARLINGEN, Cameron County-WESLACO, Hidalgo County<sup>1</sup> (ch. 4+, 5—)**

<sup>1</sup>These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

**BROWNSVILLE-HARLINGEN, Cameron County-WESLACO, Hidalgo County<sup>1</sup> (ch. 4+, 5—)**

<sup>1</sup>These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

**BROWNWOOD, Brown County (ch. 19)**

**BRYAN, Brazos County (ch. 54—)**

**BRYAN-COLLEGE STATION, Brazos County (also see COLLEGE STATION) (ch. 3+)**

**KBTX-TV** (May 22, 1957) ch. 3; power—60 3 kw visual, 30 2kw aural; antenna height—410 feet above average terrain, 492 feet above ground

Address: P O Box 3237 Phone. Victor 6-7777 TWX WC 8150

Licensee: Brazos Broadcasting Co. (original owner)

Ownership: KWTX Broadcasting Co. (KWTX-AM-TV) Waco, Tex., 50%, Frank Seale W C Mitchell, M N Bostick and Brazos Varisco, each 10% John M Lawrence III and Harry L. Gillam each 5%. For KWTX holdings see KWTX Stations in "Group Ownership"

Rep: Raymer.

Highest hour rate Station is satellite of KWTX-AM-TV Waco

Executives: M. N. (Buddy) Bostick, pres, gen mgr & film buyer, Harry L. Gillam, vp & sta mgr, Pete McVee, coml mgr, Rod Whisenant, prog dir, Earl Greathouse, prom mgr, Troy Demgan, news dir, W B Cox, chief engr

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Peters, Griffin, Woodward.

Color facilities network

Highest hour rate \$100

Video tape: Ampex

Executives: D. A. Cannan Sr, pres; C. B. Locke, exec vp & gen mgr; Mott M. Johnson, coml mgr; Bob McManus, prod dir; Jack Dahmer, film buyer & prom mgr, Dave Russell, news dir; H. W. Bartlett, chief engr.

Washington atty: George S. Smith

Radio affiliate: KPFDM

**CHILDRESS, Childress County (ch. 40)**

**CLEBURNE, Johnson County (ch. 57)**

**COLEMAN, Coleman County (ch. 21—)**

**COLLEGE STATION, (also see BRYAN-COLLEGE STATION) (ch. \*48—)**

**CONROE, Montgomery County (ch. 20+)**

**CORPUS CHRISTI, Nueces County (ch. 3—, 6+, 10—, \*16+, 22, 43)**

**KRIS-TV** (May 22, 1956) ch. 6, power—100 kw visual, 50kw aural, antenna height—650 feet above average terrain, 683 feet above ground

Address: P O Box 840 Phone. Tulip 3-6511. TWX CC-045

Licensee: Gulf Coast Broadcasting Co (original owner)

Ownership: T. Frank Smith and family, 100%

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Peters, Griffin, Woodward

Highest hour rate \$300

Color facilities network, local film, local slides

Executives: T. Frank Smith, pres & gen mgr; William M. Eikner, coml mgr, Harry Abbott, film buyer & program dir, Lynn Pentony, news dir, Joseph W. Collier, chief engr.

Washington atty: Segal & Marmet.

**KVDO-TV** (suspended operation but has not turned in construction permit) ch 22; power—16 6kw visual, antenna height—310 feet above average terrain, 323 feet above ground.

Address: 409 S Staples St.

Permittee: South Texas Telecasting Co.

Washington atty: Cohn & Marks

**KZTV** (Sept. 30, 1956) ch. 10; power—316 kw visual, 180 kw aural; antenna height—700 feet above average terrain, 724 feet above ground

Address: Show Room Bldg. Phone: Tulip 4-1616 TWX CC 137

Licensee: K-SIX Television Inc. (original owner).

Ownership: Corpus Christi Broadcasting Co. (KSIX), 54 266%, Guv. I. Warren, 13 333%; Vann M. Kennedy, 8.066%, and others KSIX is owned by Mr. Kennedy, 50%, Cecil E. Burney 25%; and others.

Network: CBS-TV (primary), ABC-TV (secondary)

Rep: Branham.

Color facilities network.

Highest hour rate \$400.

Executives: Vann M. Kennedy, pres, gen mgr & film buyer, C. R. (Dick) Watts, natl sales mgr, Harry Mooradian, coml mgr; Eugene M. Looper, prog dir; Mary L. Kennedy, prom mgr, Juliet K. Wright, news dir; Dale Taylor, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KSIX

**CORSICANA, Navarro County (ch. 47+)**

**CROCKETT, Houston County (ch. 56)**

**CRYSTAL CITY, Zavala County (ch. 44+)**

**CUERO, De Witt County (ch. 25—)**

**DALHART, Dallam County (ch. 16)**

**Tv Stations CONTINUED**

**TEXAS CONTINUED**

**DALLAS**, Dallas County (ch. 4+, 8, \*13+, 23, 29, 73)

**\*KEBA-TV** (Sept 1, 1960) ch. 13, power—107 kw visual, 53.7 kw aural, antenna height—330 feet above average terrain, 380 feet above ground

Address 3000 Hines Blvd, Zone 4. Phone Riverside 8-8845

Licensee. Area Educational Television Foundation Inc (original owner)

Color facilities network, local film, local live, local slides

Video tape. Ampex.

Executives L O Cartwright, pres, Martin Campbell, exec dir, Jerry E Pate, tech supervisor

Washington atty Krieger and Jorgensen

**KRLD-TV** (Dec 3, 1949) ch. 4; power—100 kw visual, 50 kw aural, antenna height—1,680 feet above average terrain, 1,521 feet above ground

Address Herald Square, zone 2 Phone Riverside 2-6811, TWX DL 71.

Licensee Times Herald Printing Co. (original owner)

Ownership Owned by Times-Herald Printing Co. (Dallas Times Herald). Times-Herald Printing Co stockholders John W. Runyon, 14.091%, Mrs Lulu F. Gooch, 19.267%, Mrs Ruth DeVarney, 10.895%, Clyde A. Taber, 8.194%, and others. Also see "Newspaper Ownership"

Network CBS-TV (primary)

Color facilities. network, local film, local slides

Highest hour rate \$1,300

Video tape Ampex (2)

Executives. Clyde W. Rembert, pres, Roy M. Flynn, vp & gen mgr, Eugene S. Cuny, coml mgr, Fritz Kuler, prog dir, Nick Mueller, film buyer, James Wm. Axtell, prom mgr, Eddie Barker, news dir, B B Honeycutt, chief engr.

Washington atty. Eliot C Lovett.

Radio affiliate KRLD-AM-FM.

**WBAP-TV** (see Fort Worth, Tex)

**WFAA-TV** (Sept 17, 1949) ch. 8; power—300 kw visual, 150 kw aural, antenna height—1,680 feet above average terrain, 1,521 feet above ground

Address 300 Harv Hines Blvd, zone 4 Phone Riverside 1-3315 TWX DL 41

Licensee A. H. Belo Corp. (acquired station Feb. 1950).

Ownership Same ownership as Dallas News Also see "Newspaper Ownership."

Network ABC-TV (primary)

Rep: Petry.

Color facilities network, local film, local slides

Highest hour rate \$1,300.

Video tape. Ampex (2).

Executives James M. Moroney, Sr vice chairman of board, Mike Shapiro, gen mgr; Dick Drummy, gen sales mgr; Bill Hobbs local sales mgr, Tommy Thomas, prog dir & film buyer, Jack Drabant, prod mgr, Casey (Ohlma), prom mgr, Austin Schneider, news dir; Jim W. Cooper engi dir, George E. Kitulek, tech supervisor

Washington atty. Loucks, Zias & Jansky.

Radio affiliate WFAA.

**DEL RIO**, Val Verde County (ch. 16—, 52+)

**DENISON**, Grayson County (ch. 2)

**KXII (TV)** (see Ardmore, Okla.)

**DENTON**, Denton County (ch. \*2, 17)

**EAGLE PASS**, Maverick County (ch. 22—, 64)

**EDINBURG**, Hidalgo County (ch. 60)

**EL CAMPO**, Wharton County (ch. 27)

**EL PASO**, El Paso County (ch. 4, \*7, 9, 13, 26+, 38, 50, 62)

**KELP-TV** (Sept 1 1956) ch 13, power—26 6 kw visual, 16.9 kw aural (CP for 209 kw visual), antenna height—130 feet above average terrain, 352 feet above ground

Address 4530 Delta St Phone Keystone 3-5911. TWX EP 43

Licensee KELP Television Corp. (May 4, 1957)

Ownership See Harris-Alexander Stations in "Group Ownership"

Network ABC-TV (secondary).

Rep Young Television Corp

Highest hour rate \$300

Executives: Joseph Harris & Norman Alexander co-owners Gene Roth, gen mgr, coml mgr & film buyer, Jerry Baker, program dir, Mike Gaglio, chief engr.

Washington atty Wheeler & Wheeler

Radio affiliate KELP

**KROD-TV** (Dec 14, 1952) ch 4, power 61.7kw visual 31kw aural, antenna height—1,150 feet above average terrain, 285 feet above ground

Address 2201 Wyoming Phone Keystone 2-6551 TWX EP 44

Licensee Southwest States Inc. (acquired station May 1960)

Ownership See Trigg-Vaughn Stations in "Group Ownership"

Network CBS-TV.

Rep: Bolling

Highest hour rate \$495.

Color facilities network.

Executives Jack C. Vaughn, chmn of bd; Cecil L. Trigg, pres & gen mgr, George L. Collie, natl sales mgr; Larry Daniels, local sales mgr, Bernie Bracher, prog dir, Frank Jordan, film buyer, Mary Davis, prom mgr, John Liles, news dir, Ed Talbot, chief engr

Washington atty: Haley, Wollenberg & Bader

Radio affiliate. KROD.

**KTSM-TV** (Jan 4, 1953) ch. 9; power—86.5 kw visual, 44 kw aural, antenna height—300 feet above average terrain, 367 feet above ground

Address 801 N Oregon Phone. Keystone 2-5423 TWX EP 193

Licensee Tri State Broadcasting Co (original owner).

Ownership Karl O Wylar, 65%; Karl O Wylar Jr., 20%; F. L. Koons, 10%; and W. C. Bailey 5%

Network NBC-TV (primary).

Rep Hollingbevy

Color facilities network

Highest hour rate \$150

Executives Karl O Wylar, pres, Karl O Wylar, Jr., exec vp & gen mgr, Jack Rye studio operations mgr & film buyer, Jack Salem news dir, K J Walton, chief engr

Washington atty Loucks, Zias & Jansky

Radio affiliate KTSM

**KTSM-TV Translator:** K81AI Alpine and Marfa Tex, Honor System Tv Assn

**KEJ-TV** (Juarez, Mexico) (May 17, 1951) ch. 5, power—6.3 kw visual, 3 kw aural, antenna height—1,015 feet above average terrain, 300 feet above ground

Address P O Box 412, El Paso, Tex Phone Juarez 2-0218

Licensee Television de la Frontera S A (original owner)

Rep National Time Sales

Color facilities local film, local live local slides

Highest hour rate \$120

Executives P Meneses II, pres & gen mgr, Ralph Fitzmaurice, coml mgr, A Lopez Diaz, prog dir; John Gayton, film buyer.

Radio affiliate KEJ

**FALFURRIAS**, Brooks County (ch 52)

**FLOYDADA**, Floyd County (ch. 45)

**FORT STOCKTON**, Pecos County (ch. 22)

**FORT WORTH**, Tarrant County (ch. 5+, 11—, 20—, \*26—)

**KRLD-TV** (see Dallas, Tex)

**IF YOU HAVE A QUALITY PRODUCT WHICH APPEALS TO A QUALITY AUDIENCE YOU ARE INVITED TO REACH YOUR CUSTOMERS ON WBAP AM-FM-TV • FORT WORTH-DALLAS THE 12TH U.S. MARKET**



Radio Refined  
**WBAP-570**

**WBAP**

New Census Shows 12th Market on the March!

**AM ★ FM ★ TV**

FORT WORTH—3900 BARNETT • DALLAS—1900 NORTH AKARD

Services of the Fort Worth Star-Telegram—Amon Carter, founder  
NATIONAL REPRESENTATIVES PETERS GRIFFIN WOODWARD INC

**KTVT** (Sept. 11, 1955) ch. 11; power—209kw visual, 105kw aural; antenna height—1,020 feet above average terrain, 1,074 feet above ground

Address: P. O. Box 1317, zone 1. Phone: Pershing 7-6631. TWX FT8076.

Licensee: Nafi Telecasting Inc. (acquired station July 1960)

Ownership: See Nafi Stations in "Group Ownership"

Rep: Blair-Tv  
Highest hour rate: \$1,000

Video tape: Ampex  
Executive: Kenyon Brown, pres, broadcasting division

Washington atty: Dow, Lohnes & Albertson.

**WBAP-TV** (Sept. 29, 1948) ch. 5; power—100 kw visual, 60.3 kw aural, antenna height—1,070 feet above average terrain, 1,113 feet above ground.

Address: P. O. Box 1780. Phone: Jefferson 6-1981 TWX FT 8049

Licensee: Carter Publications Inc. (original owner).

Ownership: Licensee publishes the Fort Worth Star-Telegram. Owners are Amon Carter Foundation, 20%; A. G. Carter Jr., 16%; Ruth Carter Johnson, 17%; B. N. Honea, 11.26%; Nenetta Burton Carter, 13.13%; H. V. Hough, 4.65%; estate of J. M. North, 9.06%; Phil R. North, 4.13%, and others. Also see "Newspaper Ownership"

Network: NBC-TV (primary).  
Rep: Peters, Griffin, Woodward  
Color facilities: network, local film, local live, local slides.

Highest hour rate: \$1,200.  
Video tape: RCA.

Executives: Amon Carter Jr., pres; Harold V. Hough, vp & dir; Roy Bacus, station mgr; Jack Rogers, coml mgr; Robert Gould, prog dir; Lynn Trammell, film buyer; Philip W. Wygant, prom dir; James A. Byron, news editor, Rupert Bogan, chief engr

Washington atty: Segal & Marmet.

Radio affiliate: WBAP-AM-FM.

**WFAA-TV** (see Dallas listing)

**GAINESVILLE**, Cooke County (ch. 49—)

**GALVESTON**, Galveston County (ch. 35—, 41—, \*47—)

**KHOU-TV** (see Houston)

**GONZALES**, Gonzales County (ch. 64+)

**GREENVILLE**, Hunt County (ch. 69—)

**HARLINGEN**, (also see BROWNSVILLE-HARLINGEN-WESLACO) (ch. 23)

**KGBT-TV** (Oct 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 994 feet above ground.

Address: P. O. Box 711. Phone: Garfield 3-4880 TWX HA 047

Licensee: Harbenito Broadcasting Co (original owner)

Ownership: James C. Looney, 39.3%; McHenry Tichenor, 25.7%; McHenry Taylor Tichenor, 6.5%; Troy McDaniel, 0.8%; Genevieve Tichenor, 0.5%; Messrs. Looney and Tichenor also own 19% and 32% respectively of KUNO Corpus Christi, Tex

Network: ABC-TV (secondary), CBS-TV (primary)

Rep: Vernard, Rintoul & McConnell.

Highest hour rate: \$325.

Video tape: Ampex

Executives: McHenry Tichenor, pres; Troy McDaniel, gen mgr & film buyer; Joe Yowell, gen sales mgr; Mal Kassanof, prog dir; Frank Sullivan, news dir; Alfred Beck, chief engr.

Washington atty: Chadbourne, Parke, White-side & Wolfe

Radio affiliates: KGBT, KELT-FM.

**HEBBRONVILLE**, Jim Hogg County (ch. 58)

**HENDERSON**, Rusk County (ch. 42+)

**HEREFORD**, Deaf Smith County (ch. 19—)

**HILLSBORO**, Hill County (ch. 63)

**HOUSTON**, Harris County (ch. 2—, \*8—, 11+, 13—, 23+, 29—, 39—)

**KHOU-TV** (March 22, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—1,170 feet above average terrain, 1,196 feet above ground

Address: 1900 Prudential Bldg, zone 25. Phone: Jackson 9-4811. TWX HO 488

Licensee: Gulf Television Corp. (acquired station Aug. 6, 1956)

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: H-R Television

Highest hour rate: \$1,200.

Color facilities: network.

Video tape: Ampex

Executives: C. Wrede Petersmeyer, pres, James C. Richdale, Jr., vp & gen mgr; Robert S. Wilson, coml mgr; M. B. Johnson, film buyer; Roland Brazier, prom mgr; Calvin Jones, prog dir; Dan Rather, news dir; Art Biggs, chief engr.

Washington atty: Covington & Burling.

**KNUZ-TV** (suspended operation but has not turned in construction permit): ch. 39; power—89kw visual; antenna height—680 feet above average terrain, 700 feet above ground.

Address: 4701 Caroline St

Permitee: KNUZ Inc

Radio affiliate: KNUZ

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**BROADCASTING** is. And, the big decision-makers are the executives at the top 50 ad agencies responsible for \$1,000,000 yearly in broadcast advertising. We call this exclusive, influential group "The Million Dollar Cub."

**Tv Stations CONTINUED**

**TEXAS CONTINUED**

**KPRC-TV** (Jan. 1, 1949) ch. 2, power—100 kw visual, 50 kw aural; antenna height—640 feet above average terrain, 6875 feet above ground

Address P O Box 1234 Phone: Madison 3-9271. TWX HO 98  
Licensee Houston Post Co (acquired station May, 1950)

Ownership W P Hobby and family, chief owners. Licensee publishes the Houston Post Also see "Newspaper Ownership."

Network NBC-TV (primary)  
Rep: Petry  
Color facilities network, local film, local slides

Highest hour rate \$1200.  
Video tape Ampex (2)  
Executives W P Hobby, board chmn, Jack Harris, vp & gen mgr, Jack McGrew, station mgr & coml mgr, Paul Huhndorff, operations mgr & chief engr, Mary Daniel, film buyer, Kirt Harris, prom mgr, Pat Flaherty, news dir  
Washington atty: Miller & Schroder.  
Radio affiliate KPRC

**KTRK-TV** (Nov. 20, 1954) ch. 13; power—316kw visual, 170kw aural, antenna height—960 feet above average terrain, 978 feet above ground.

Address: P. O. Box 12, zone 1. Phone Jackson 6-1313. TWX HO 863 (program), HO 1072 (sales).

Licensee: Houston Consolidated Television Co (original owner)

Ownership: KTRH Broadcasting Co. (KTRH Houston-Houston Chronicle), 32%; Roy Hofheinz, 16%, and others. Mr. Hofheinz also owns 25% of KTHH Houston and 9% of KRYS Corpus Christi. Interlocking ownership with KPEL Lafayette, La Also see "Newspaper Ownership."

Network ABC-TV (primary).  
Rep: Hollingbery.  
Highest hour rate: \$1,100.  
Color facilities: network, local film, local slides.

Video tape Ampex.  
Executives: John T Jones, Jr., pres; Willard E. Walbridge, exec vp & gen mgr, William F. Bennett, coml mgr, John E. Hill, prog dir, Hugh Pickett, film buyer; Lila Gordon, public relations dir; William T. Wagner, prog operations dir, Tom L. Hiner, chief engr.  
Washington atty Dow, Lohnes & Albertson

**KUHT** (May 12, 1953) ch 8, power—46.8 kw visual, 23.4 kw aural, antenna height—640 feet above average terrain, 655 feet above ground

Address U of Houston, zone 4. Phone Capitol 4-0111

Licensee U. of Houston (original owner).  
Video tape Ampex  
Executives Col. W B Bates, chmn, Board of Regents Roy Barthold, gen mgr, Ray Yelkin, operations mgr, O C Crossland, chief engr.  
Radio affiliate KUHF-FM

**HUNTSVILLE**, Walker County (ch. 15)

**JACKSONVILLE**, Cherokee County (ch. 36—)

**JASPER**, Jasper County (ch. 49 +)

**KERMIT**, Winkler County (ch. 14)

**KILGORE**, Gregg County (ch. 59—)

**KINGSVILLE**, Kleberg County (ch. 40)

**LAMESA**, Dawson County (ch. 28)

**LAMPASAS**, Lampasas County (ch. 40—)

**LAREDO**, Webb County (ch. 8, 13, \*15+, 27—, 39)

**KGNS-TV** (Jan 3, 1956) ch 8; power—6 kw visual, antenna height—170 feet above average terrain, 241 feet above ground

Address P O Box 1375 Phone Randolph 3-3674 TWX 243.

Licensee Southwestern Operating Co (acquired station Sept. 1, 1958)

Ownership: See Don W Reynolds stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC-TV (secondary), CBS-TV (primary), NBC-TV (primary).  
Rep Headley-Reed  
Highest hour rate. \$200  
Executives Donald W Reynolds, pres, Roy J. Bowman, gen mgr, coml mgr & film buyer; David Leyendecker, prog dir, W. Irvn Simpson, chief engr.  
Washington atty Haley, Wollenberg & Bader

**LEVELLAND**, Hockley County (ch. 38—)

**LITTLEFIELD**, Lamb County (ch. 32)

**LONGVIEW**, Gregg County (ch. 32, 38+)

**LUBBOCK**, Lubbock County (ch. \*5—, 11, 13—, 20, 26)

**KCBD-TV** (May 10, 1953) ch 11; power—100 kw visual, 50 kw aural, antenna height—760 feet above average terrain, 787 feet above ground

Address P O Box 1507. Phone Sherwood 4-1414 TWX LU 8093

Licensee Bryant Radio & Television Inc. (original owner).  
Ownership: Caprock Broadcasting Co, 65% (voted by Caprock majority owner Joe H. Bryant); J D Leftwich, 20%; Maple Wilson and Lubbock National Bank, trustee, each 5%, Hub K. Jones and Marvin Jones, each 2.5%

Network NBC-TV (primary), ABC TV (secondary)  
Rep Raymer  
Color facilities network  
Highest hour rate \$100

Executives Joe H. Bryant, pres; Robert L. Snyder, asst gen mgr, George L. Tarler, coml mgr & film buyer, Ray Poindexter, natl sales mgr, Bill Taylor, prog dir, Joan Frimmore, prom mgr, Joe Gilbert, news dir, Frank Lee, chief engr

Washington atty Welch, Mott & Morgan  
Radio affiliate KCBD

**KDUB-TV** (Nov. 13, 1952) ch 13, power—316 kw visual, 158 kw aural, antenna height—820 feet above average terrain, 841 feet above ground.

Address P O Box 1475 Phone: Sherwood 4-2345. TWX LU-8111

Licensee: Texas Telecasting Inc (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership"

Network CBS-TV (primary).  
Rep. Branham  
Color facilities network, local film, local slides

Highest hour rate \$400  
Video tape Ampex (2)  
Executives W. D. (Dub) Rogers, pres & gen mgr; W. H. Shipley, vp, R. S. (Bud) Nielsen, gen sales mgr, John Henry, natl sales mgr, Ray Trent, prog dir & film buyer, Rud. Starnes, chief engr, Ray Huffer, prom mgr; Duncan Ellison, news dir.  
Washington atty Elhot Lovett.  
Radio affiliate: KDUB

**KTXI-TV** (construction permit, target date Summer 1961) ch 5, power—111 kw visual, antenna height—450 feet above average terrain, 492 feet above ground.

Address Texas Technological College Phone Porter 5-8541

**KCBD-TV**

**NO. 1**

**IN**

**LUBBOCK**

**TEXAS' LARGEST ISOLATED MARKET**

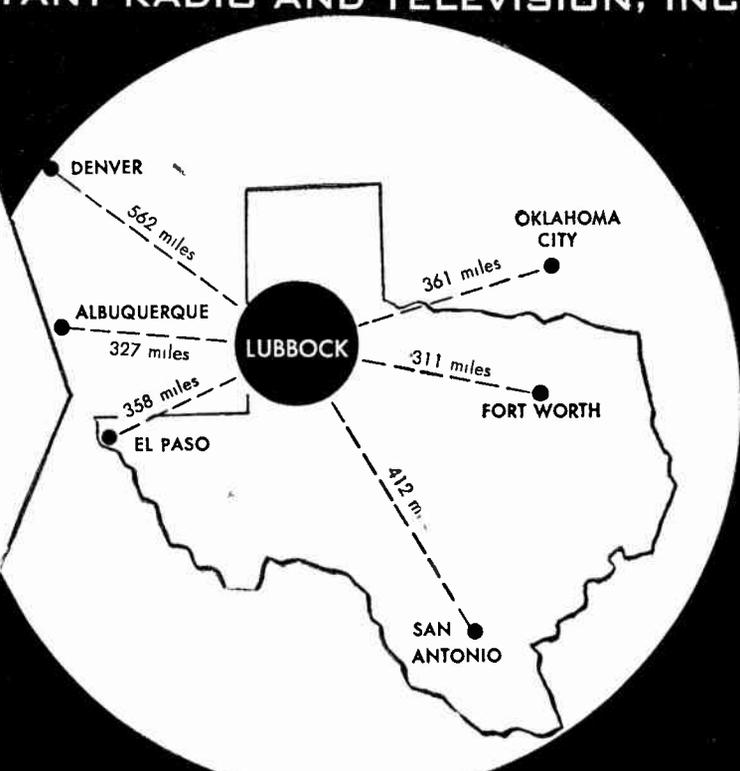
**NBC-ABC**

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**PAUL H. RAYMER COMPANY**

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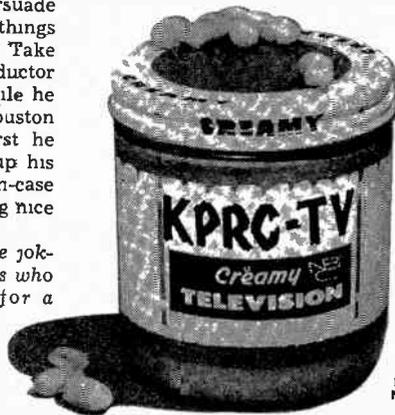


# A PAID TESTIMONIAL FROM VICTOR ALESSANDRO FOR KPRC-TV, HOUSTON



You perhaps know how we gently persuade famous people to say nice, sincere-sounding things about KPRC-TV. WE PAY THEM MONEY! Take Victor Alessandro. We approached the conductor of The San Antonio Symphony recently while he was in Houston to guest-conduct the Houston Symphony. He was rehearsing, and at first he mistook us for a music critic and picked up his largest baton. But, we handed him a violin-case full of money and asked him to say something nice about KPRC-TV.

"Television?" he shouted. "Surely you're joking! Television is for children and grown-ups who know no better. Do you mistake me for a politician?"



EDWARD PETRY & CO.  
National Representatives

We begged, we pleaded, we implored. Then we filled a bass-fiddle case with money. Dr. Alessandro agreed to watch Channel 2. "Viola!" he cried aloud. "Can this be television? It looks exactly like Mozart, or Beethoven. Why it would indeed be a shame to waste this splendid art on children or unappreciative grown-ups. May I watch a little longer?"

As Dr. Alessandro discovered (and you can, too) — KPRC-TV is the one television produced on purpose to please KPRC-TV in Houston alone gives you the true, exact flavor of GRADE A television.

No other television looks or sounds or stays pleasant and persuasive like KPRC-TV, because no other television is produced like KPRC-TV.

COURTESY OF  
SKIPPY PEANUT BUTTER

if you like TV, you'll love KPRC-TV, Houston

**Tv Stations CONTINUED**

**TEXAS CONTINUED**

**LUFKIN, Angelina County (ch. 9, 46—)**

**KTRE-TV** (Aug 31, 1955) ch 9, power—27.5 kw visual, 12.5 kw aural, antenna height—650 feet above average terrain, 540 feet above ground

Address P. O. Box 701 Phone Neptune 4-7771 TWX 778.

Licensee Forest Capital Broadcasting Co. (original owner)

Ownership R. W. Wortham Jr., 33%; E. L. Kurth Sr., 16.8%; Henry B. Clay, 15.6%, and others. Mr. Clay is executive vice president and director of KTHS & KTHV (TV) Little Rock, Ark., and KWKH-AM-FM Shreveport, La.

Network ABC-TV (per program), CBS-TV (extension market plan), NBC-TV (program extension plan).

Rep. Venard, Rintoul & McConnell

Color facilities network

Highest hour rate \$250

Executives R. W. Wortham Jr., pres; Richman Lewin, vp, gen mgr & film buyer; Royce Christenson, coml mgr; Bill Carter, prog dir; Pat Mathews, prom mgr; Lee Butler, news dir; Fred Clinton Hill, chief engr

Washington atty Cohn & Marks

Radio affiliate KTRN

**McALLEN, Hidalgo County (ch. 20—)**

**McKINNEY, Collin County (ch. 65—)**

**MARFA, Presidio County (ch. 19+)**

**MARSHALL, Harrison County (ch. 16—)**

**MERCEDES, Hidalgo County (ch. 66)**

**MEXIA, Limestone County (ch. 50—)**

**MIDLAND, Midland County (ch. 2+, 18)**

**KMID-TV** (Dec 18, 1953) ch 2, power—100 kw visual, 50 kw aural; antenna height—500 feet above average terrain, 547 feet above ground

Address: Midland, Tex Phone: Mutual 2-7321 TWX ML 8115

Licensee Midessa Television Co. (original owner)

Ownership See R. H. Drewry stations in "Group Ownership"

Network NBC-TV (primary), ABC-TV (secondary)

Rep. Venard, Rintoul & McConnell, Clarke Brown Co

Color facilities network.

Highest hour rate \$350

Executives J. Conrad Dunagan, pres; R. F. Herndon Jr., gen mgr & film buyer, Howard C. Evans, coml mgr & prom mgr, George Dolmas, prog dir; William Buford, chief engr

Washington atty Lyon, Wilner & Bergson

**KMID-TV Translator: K76AP Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake**

**MINERAL WELLS, Palo Pinto County (ch. 38)**

**MISSION, Hidalgo County (ch. 70+)**

**MONAHANS, Ward County (ch. 9—)**

**KVKM-TV** (Dec 1, 1958) ch 9; power—100 kw visual, 50 kw aural, antenna height—710 feet above average terrain, 780 feet above ground

Address Drawer K Phone: Wilson 3-4347. TWX 8387

Licensee Tri-Cities Broadcasting Co. (original owner)

Ownership J. Ross Rucker, J. B. Walton and Helen Winborne Walton, each 33 1/3%

Network ABC-TV (primary)

Rep. Masla, Clyde Melville (Southwest).

Highest hour rate \$200

Executives J. Ross Rucker, pres & gen mgr. Charles Roberson, prog dir, Glenn White, film buyer, Jay Derrick, prom mgr, Macel Coleman, news dir, Rubin Masters, chief engr

Washington atty Dow, Lohnes & Albertson

Radio affiliate KVKM

**MOUNT PLEASANT, Titus County (ch. 35)**

**NACOGDOCHES, Nacogdoches County (ch. 19—, 40+)**

**KTES** (resumed program tests in 1960 after suspension) ch. 19, power—16.6 kw visual; antenna height—290 feet above average terrain, 295 feet above ground

Address P. O. Box 248 Phone: Logan 4-4181

Permittee G. P. (Pat) Scoggins (acquired station 1960)

**NEW BRAUNFELS, Comal County (ch. 62—)**

**ODESSA, Ector County (ch. 7—, 24—)**

**KOSA-TV** (Jan 1, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—740 feet above average terrain, 726 feet above ground

Address P. O. Box 4186 Phone: Federal 7-8301 TWX 8756

Licensee Southwest States Inc. (original owner)

Ownership See Trigg-Vaughn Stations in "Group Ownership"

Network CBS-TV (primary).

Rep. Bolling

Highest hour rate \$400

Executives Cecil L. Trigg, pres & gen mgr; John Vacca, station mgr; Ed Costello, sales mgr; George C. Collie, natl sales mgr; Al Helton, prod mgr; John Whitson, news dir; William R. Shock, chief engr

Washington atty Haley, Wollenberg & Bader.

Radio affiliate KOSA

**KOSA-TV Translators: K77AB Alpine-Marfa, Tex., Honor System Tv Assn., c/o Kenneth R. Hughes P. O. Box 848, Alpine, K70BI Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake**

**ORANGE, Orange County (ch. 43—)**

**PAMPA, Gray County (ch. 17—)**

**PARIS, Lamar County (ch. 33+)**

**PEARSALL, Frio County (ch. 31)**

**PECOS, Reeves County (ch. 16+)**

**PERRYTON, Ochiltree County (ch. 22)**

**PLAINVIEW, Hale County (ch. 29+)**

**PORT ARTHUR, Jefferson County (see BEAUMONT)**

**KPAC-TV** (see Beaumont)

**PRESIDIO, Presidio County (ch. 21)**

**QUANAH, Hardeman County (ch. 42)**

**RAYMONDVILLE, Willacy County (ch. 64—)**

**ROSENBERG, Fort Bend County (ch. 17—)**

**SAN ANGELO, Tom Green County (ch. 3—, 8+, 17+, \*23—)**

**KCTV** (June 26, 1953) ch. 8; power—25.1 kw visual; antenna height—420 feet above average terrain, 443 feet above ground (CP for power—26.9 kw visual; antenna height—446 feet above ground)

Address: P. O. Box 1941 phone 7183. TWX 8585

Licensee Westex Television Co. (acquired station March 25, 1959)

Permittee Texas Technological College.

Ownership: Houston H. Harte Jr., 49%; Roy H. Simmons and B. P. Bludworth, each 25%; Bruce Meador, 1%

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary)

Rep. Venard, Rintoul & McConnell Clyde Melville (Southwest)

Highest hour rate \$225.

Executives: J. H. Hubbard, gen mgr; film buyer & prom dir; Jerry Burns, coml mgr; Al Cobb, prog dir; R. E. De Loach, bus mgr.

**SAN ANTONIO, Bexar County (ch. 4, 5, \*9—, 12+, 35+, 41+)**

**KCOR-TV** (June 2, 1955) ch. 41; power—11 kw visual, 6 kw aural, antenna height—500 feet above average terrain, 598 feet above ground.

Address 111 Martinez St. Phone: Capitol 5-2751

Licensee: KCOR Inc. (original owner).

Ownership: R. A. Cortez, 59.7%; William P. Smythe, 9.9% and others

Reps: Richard O'Connell; Dora Clayton; Tracy Moore, Harry Wheeler; Jack Hetherington

Highest hour rate \$200

Executives: Raoul A. Cortez, pres, Nathan Safir, vp & gen mgr; R. A. Cortez Jr., coml mgr; Emilio Nicolas, prog dir; Sam Murray, film buyer, Marvin L. Fiedler, chief engr

Washington atty Haley, Wollenberg & Bader.

Radio affiliate: KCOR

**KENS-TV** (Feb 15 1950) ch 5; power—100 kw visual; antenna height—1,390 feet above average terrain, 1,531 feet above ground

Address Avenue E & 4th St. Phone: Capitol 5-7411 TWX SA 100

Licensee Express Pub. Co. (acquired station Nov 1, 1951)

Ownership Licensee publishes San Antonio Express and News George W. Brackenridge estate 33 1/3% Frank G. Huntress Jr., 20.43%; Mrs. Carrie S. Frost, 11.44%; Mrs. Katherine H. Minter, 4.40%, and others. Also see "Newspaper Ownership"

Network: CBS-TV (primary)

Rep. Peters, Griffin, Woodward

Highest hour rate \$700

Color facilities network.

Video tape Ampex



1960 census shows Midland County **GREW 167%** from 1950 to 1960. Ector County, (Odessa) **GREW 114%**. Midland Consumer spendable income is **26.8% ABOVE** United States average. Ector County is **19.3% ABOVE**.

**KMID TV**  
**MIDLAND - ODESSA**

Executives: Frank G. Huntress Jr., pres; Wayne Kearn, gen mgr; Bill Lydle, natl sales mgr; Dick Dickerson, local sales mgr; Pete McCausland, operations mgr & film buyer; Leonard McKenzie, prom dir, Richard Roll, news dir; Bill Jackson, chief engr.  
Washington atty Loucks, Zias & Jansky.  
Radio affiliate. KENS.

**KONO-TV** (Jan. 21, 1957) ch. 12; power—316 kw visual, 158 kw aural, antenna height—480 feet above average terrain, 573 feet above ground.  
Address: P. O. Box 2777. Phone: Capitol 6-7611. TWX SA 122.  
Licensee: Mission Telecasting Corp. (original owner).

Ownership: Mission Broadcasting Co. (KONO) 50% (voted by majority owner Eugene J. Roth); Joe R. Straus, 13%; James Calvert, 10%; Lafayette Ward and Leslie Flowers, each 7.5%; L. A. Douglas and Sylvan Lang, each 5%; Jesse H. Oppenheimer, 2%.  
Network: ABC-TV (primary).

Rep. Katz.  
Color facilities: network  
Highest hour rate \$700  
Video tape: Ampex (2).  
Executives: Bob A. Roth, pres & coml mgr; James M. Brown, vp & gen mgr, W. Perry Dickey, film buyer & prog dir; Katie Ferguson, prom mgr; Key Herbert, news dir; George Ing, dir of engineering.  
Washington atty: Welch, Molt & Morgan.  
Radio affiliate: KONO-AM-FM.

**KONO-TV Translators:** K83AM Carrizo Springs and Crystal City, Winter Garden Translator System Inc., c/o D. D. Ayers, Box 816, Crystal City, Tex.

**WOAI-TV** (Dec. 11, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,480 feet above average terrain, 1,531 feet above ground.  
Address: P. O. Box 2641. Phone: Capitol 7-4221. TWX SA 37.  
Licensee: Southland Industries Inc. (original owner).

Ownership: Hugh Half Jr. & family.  
Network: NBC-TV (primary).  
Rep. Petry.  
Color facilities: network, local film, local live, local slides.  
Highest hour rate: \$700.  
Video tape: Ampex (2).  
Executives: Hugh Half Jr., board chmn, James M. Gaines, pres & gen mgr; George C. Beaury, vp & treas, Charles L. Jeffers, vp & engineering dir, Edward V. Cheviot, station mgr; Robert Reed, prog mgr; Frank McCall, news dir, Charles E. Larkins, prom mgr.  
Washington atty: Hogan & Hartson.  
Radio affiliate: WOAI.

**SAN BENITO, Cameron County (ch. 48)**

**SAN MARCOS, Hays County (ch. 53+)**

**SEGUIN, Guadalupe County (ch. 14—)**

**SEYMOUR, Baylor County (ch. 24+)**

**SHERMAN, Grayson County (ch. 46+)**

**KXII (TV)** (see Ardmore, Okla.).

**SNYDER, Scurry County (ch. 30+)**

**STEPHENVILLE, Erath County (ch. 32+)**

**SULPHUR SPRINGS, Hopkins County (ch. 41)**

**SWEETWATER, Nolan County (ch. 12)**

**KPAR-TV** (Jan. 30, 1956) ch. 12; power—145 kw visual, 72 kw aural; antenna height—580 feet above average terrain, 692 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock).

Licensee: Texas Telecasting Inc. (original owner).  
Ownership: See Texas Telecasting Stations in "Group Ownership."  
Network: CBS-TV (primary).  
Rep: Branham.  
Color facilities: network, local film, local slides.  
Highest hour rate \$200.  
Executives: Jimmie Isaacs, vp & station mgr  
Washington atty: Elliott Lovett.

**TAYLOR, Williamson County (ch. 58+)**

**TEMPLE, Bell County (ch. 6, 16, 22+)**

**KCEN-TV** (Waco) (Nov. 1, 1953) ch. 6; power—100kw visual, 50 kw aural, antenna height—830 feet above average terrain, 833 feet above ground. Address: P. O. Box 188, Temple. Phone: Plaza 3-1846. Waco; Prospect 3-6868, Temple. TWX Eddy, Tex. 8486.

Licensee: Bell Publishing Co. (original owner).  
Ownership: Frank W. Mayborn 95%, and C. A. Schulz, 5%. Licensee publishes Temple Daily Telegram. Mr. Mayborn is principal owner of KTEM, Temple, part owner of Sherman Democrat, Sherman, and Killeen Herald, Killeen, all Texas. Also see "Newspaper Ownership."

Network: NBC-TV (primary).  
Rep. Blair Tv Assoc.  
Highest hour rate \$400.  
Color facilities: network.  
Executives: Frank W. Mayborn pres; Burton Bishop, gen mgr & film buyer; Doug Thomp-

son, asst mgr; Jim Ham, prom mgr; Dean Oorton, news dir, Curtis M. Casey, chief engr.  
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**KCEN-TV Translator:** K80AJ San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

**TEXARKANA, Bowie County (ch. 6+, \*18, 24—)**

**KCMC-TV** (Aug. 16, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—380 feet above average terrain, 390 feet above ground (CP for antenna height—1,590 feet above average terrain, 1,589 feet above ground).  
Address: P. O. Box 1948. Phone: 3-1133. TWX TEXAR 260.

Licensee: KCMC Inc. (original owner).  
Ownership: Camden News Pub Co. (Walter E. and Betty P. Hussman), 50%; Bettie M. Palmer, 17%; W. E. & Betty P. Hussman, 13%; Alden P. Mooney, 10%; J. Q. Mahaffey, 4%, and W. D. Palmer, 3%. Ownership interlocks with KCMC-AM-FM Texarkana and KAMD Camden, Ark. Palmer-Hussman properties include Texarkana Gazette and News, Hot Springs (Ark.) New Era and Sentinel-Record, El Dorado (Ark.) News-Times, Magnolia (Ark.) Banner-News, Hope (Ark.) Star and Jacksonville (Tex.) Progress. C. E. Palmer estate and Bettie M. Palmer own 10.75% of KXAR Hope and 7.5% of KVMA Magnolia, both Arkansas. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).  
Rep: Venard Rintoul & McConnell; Clyde Melville (Southwest); Jas. S. Ayers (Southeast).

Color facilities: network  
Highest hour rate: \$350  
Executives: Walter E. Hussman, pres; Walter M. Windsor, gen mgr; Mack S. Walker, local mgr; Les Eugene, prog dir; Walter M. Windsor, film buyer; Cynthia LeFan, prom dir; Les Eugene, news dir; Edward Covington, chief engr; Jack Tompkins, farm service dir.  
Washington atty: James E. Greeley.  
Radio affiliate: KCMC-AM-FM.

**TYLER, Smith County (ch. 7, 61+, 72)**

**KLTV** (Oct. 15, 1954) ch. 7 power—316 kw visual, 214 kw aural; antenna height—520 feet above average terrain, 495 feet above ground.  
Address: P. O. Box 957. Phone: Lyric 2-3873. TWX TY 8672.

Licensee: Channel Seven Inc. (acquired station Sept. 17, 1959).  
Ownership: Lucille Ross Buford Morrell, 50%; Marshall Pengra, 20%; Lucille Ross Buford Morrell, guardian for Robert P. Buford, 10%; Geoffrey R. Buford, 10%; and Gerald B. Buford, 10%. Mr. Pengra is vice president of WATO Oak Ridge Tenn.

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (primary).  
Rep: H-R Television.  
Color facilities: network.  
Highest hour rate: \$300.  
Executives: Lucille Ross Buford Morrell, chief owner; Marshall H. Pengra, gen mgr & film buyer; John Lenox, coml mgr; Bonnie Lenox, prog dir & prom mgr; Ralph Coleman, news dir; Hudson C. Collins, chief engr.  
Washington atty: Halev Wollenberg & Bader; also McKenna & Wilkinson.

**UVALDE, Uvalde County (ch. 20)**

**VERNON, Wilbarger County (ch. 18+)**

**VICTORIA, Victoria County (ch. 19+)**

**WACO, McLennan County (ch. 10+, \*28—, 34)**

**KCEN-TV** (see Temple).

**KWTX-TV** (April 1955) ch. 10; power—107kw visual, 53kw aural; antenna height—520 feet above average terrain, 461 feet above ground.  
Address: P. O. Box 7128. Triangle Station, Waco. Phone: Plaza 6-4451. TWX WC 8480.

Licensee: KWTX Broadcasting Co. (original owner).  
Ownership: W. W. Naman 13.76%; Hilton E. Howell 10.12%; Ross M. Sams 9.78%; Milford N. Bostick 9.1%; W. W. Callan 9.78%; Robert E. Levy, 8.62%; Thomas D. Stribling, 6.26%; Ellender S. Chase 5.53% and LBJ Co., 29.05%. For LBJ holdings see that listing in "Group Ownership." Licensee owns 50% of KBTX-TV Bryan and 78.9% of KNAL Victoria, both Texas. Mr. Bostick owns 21.1% of KNAL. See KWTX Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).  
Rep: Venard, Rintoul & McConnell.  
Highest hour rate \$375.  
Color facilities: network.  
Executives: M. N. (Buddy) Bostick, pres & gen mgr; Pete McNee, natl sales mgr; J. M. Brinegar, local sales mgr; Curt Matties, prog dir & film buyer; Ralph G. Webb, prom mgr; Ken Smith, news dir; Jesse Dove, chief engr.  
Radio affiliate: KWTX.

**WAXAHACHIE, Ellis County (ch. 45—)**

**WEATHERFORD, Parker County (ch. 51)**

**WESLACO** (see BROWNSVILLE—HARLINGEN—WESLACO)

**KRGV-TV** (April 10, 1954) ch. 5, power—100kw visual, 50kw aural, antenna height—750 feet above average terrain, 791 feet above ground.  
Address: 309 S. Missouri. Phone: Woodlawn 8-3131. TWX Weslaco 072.

Licensee: The LBJ Co. (acquired station Aug. 1, 1955).

Ownership: See LBJ in "Group Ownership."  
Network: ABC-TV (secondary), NBC-TV (primary).  
Rep: Raymer.  
Highest hour rate \$300.  
Video tape: RCA.  
Executives: Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr & film buyer; T. Marshall Weaver, sales mgr; Fred Noble, operations dir; Hank Page, promotion mgr; James Metcalf, news dir; Lewis Hartwig, chief engr.  
Washington atty: Cohn & Marks.  
Radio affiliate: KRGV.

**WICHITA FALLS, Wichita County (ch. 3, 6—, \*16+, 22—)**

**KFDX-TV** (April 12, 1953) ch. 3, power—100 kw visual, 70kw aural; antenna height—1,060 feet above average terrain, 1,049 feet above ground.

Address: P. O. Box 2040. Phone: 692-4530.  
Licensee: Wichtex Radio & Television Corp. (original owner).

Ownership: Darrold A. Cannan and family, majority owners. Mr. Cannan also owns 21% of KFDM-AM-TV Beaumont.  
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.  
Highest hour rate: \$400.  
Color facilities: network, local film, local slides.

Video tape: Ampex.  
Executives: Darrold A. Cannan, pres, Howard H. Fry, vp & film buyer; Darrold A. Cannan Jr., vp & promotion mgr; Bob Walker, sales mgr; Tom Crane, program dir, Norman Duncan, news dir; John Adams, chief engr.  
Washington atty: Miller & Schroeder.

**KSYD-TV** (March 1, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,020 feet above average terrain; 1,028.4 feet above ground.

Address: P. O. Box 2130. Phone: 322-6957. TWX WF 8388.

Licensee: KSYD Television Co. (acquired station Feb. 1956).

Ownership: Nat. Levine and Theodore Shanbaum, each 25%; Irving L. Gold and Murray Gold, each 12.5%; Roy Aaron, Ben Aaron and Leon Aaron, each 6.67%; and Sidney A. Grayson, 5%.

Network: CBS-TV (primary).  
Rep: Blair Television Assoc.

Color facilities: network.  
Highest hourly rate: \$400.  
Video tape: Ampex.  
Executives: Sidney A. Grayson, pres, gen mgr & film buyer, Bob Cain, coml mgr, Stuart W. Klein, prog dir, Mrs. Mary Norwood, prom mgr; Bill Richie, news dir; Herbert T. Wiley, chief engr.  
Washington atty: Koteen & Burt.  
Radio affiliate: KSYD.

**ZAPATA, Zapata County (ch. 49)**

## UTAH

\*Non-commercial educational.

**BRIGHAM, Box Elder County (ch. 36—)**

**CEDAR CITY, Iron County (ch. 5)**

**LOGAN, Cache County (ch. 12—, 30, \*46)**

**KVNU-TV** (not on air; granted Feb. 27, 1958; target date unknown) ch. 12; power—2.95kw visual; antenna height—470 feet below average terrain, 267 feet above ground.

Address: 1393 N. Main St.  
Permittee: Cache Valley Broadcasting Co.  
Ownership: Herschel Bullen, 40.3%; Reed Bullen, 30.5%; and others.  
Washington atty: Wilkinson, Crogun & Barker.

**OGDEN, Weber County (ch. 9+, \*18—, 24)**

**KVOG-TV** (not yet on air; target date fall 1960) ch. 9, power—24.5 kw visual, antenna height—750 feet above average terrain, 341 feet above ground.

Address: P. O. Box 325. Phone: Export 2-7535.

Licensee: United Telecasting and Radio Co. (original owner).

Ownership: United Broadcasting Co., licensee of KVOG Ogden, 80%; Richard K. and Robert G. Hemingway, 10% each.

Rep: Grant Webb & Co.  
Executives: A. G. Webb, pres & gen mgr; Emerson F. Ritchie, coml mgr; David B. Affleck, news dir; Dennis O. Nielsen, chief engr.

Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: KVOG.

**\*KWCS-TV** (not on air; target date not announced) ch. \*18; power—0.45 kv visual; antenna height—850 feet below average terrain, 112.7 feet above ground.  
Permittee: Weber County School District (original owner).

**PRICE, Carbon County (ch. 6)**

## TV Stations CONTINUED

### UTAH CONTINUED

#### PROVO, Utah County (ch. 11+, 22, \*28)

**KLOR-TV** (Dec. 17, 1958) ch 11; power—90.3 kw visual, antenna height—2,840 feet above average terrain, 139.5 feet above ground  
Address: P. O. Box 44. Phone: Franklin 3-2951 TWX Provo 468-U.

Licensee Beehive Telecasting Corp (original owner)

Ownership Samuel B. and Jeannette C. Nissley, 69% and others.

Rep Forjoe T.  
Highest hour rate \$350.  
Color facilities, local film, local slides.  
Video tape. Ampex.

Executives: Samuel B. Nissley, pres, gen mgr & film buyer Paul S. Karr, prod dir, Louis T. Sayre, sales mgr, Gavlon Rowan, prod dir, Vern Bimbley Jr., prom mgr, Richard Hemstun, news dir, Kenneth Hacking, chief engr

Washington atty. Scharfeld & Baron.

#### RICHFIELD, Sevier County (ch. 13+)

#### ST. GEORGE, Washington County (ch. 18+)

#### SALT LAKE CITY, Salt Lake County (ch. 2—, 4—, 5+, \*7—, 20+, 26)

**KLOR-TV** (see Provo, Utah)

**KCPX-TV** (April 15, 1948) ch 4 power—26.9 kw visual, 11.5 kw aural, antenna height—3,030 feet above average terrain, 182 feet above ground

Address 130 Social Hall Ave, zone 11 Phone Davis 2-5681 TWX SU 71

Licensee Columbia Pictures Electronics Co. Inc (acquired station Dec 8, 1959)

Ownership Wholly owned by Columbia Pictures Corp

Network ABC-TV  
Rep Katz Agency  
Highest hour rate \$650  
Color facilities network, local slides  
Video tape Ampex

Executives Norman Louvain, vp & gen mgr, Harold Woolee, sales dir, Don Rainier, prod dir & film buyer, Kenneth J. Hanni, bus mgr, William E. Anderson, ad, & prom dir, Roy Gibson, news dir, Allen Gunderson, engrg dir  
Washington atty. Dow Lohnes & Albertson  
Radio affiliate KCPX-AM-FM

**KCPX-TV Translators:** K77AJ Delta Utah Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah, K86AI Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, K75AN Eureka, Nev., Eureka Tv District, c/o Ronald V. Hicks, K75AG Evanston, Wyo., Evanston Non-Profit Tv Inc, c/o Harry O'Connor, 242 12th St., Evanston, K74AO Fillmore Utah Millard County, c/o Dale Ashman, Box 6, Fillmore, K72AS La Barge, Wyo., La Barge Community Tv Inc, c/o George D. Eubank, La Barge; K83AD McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K78AA Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville, K74AF Rock Springs, Wyo., Translator Tv Broadcasting Corp, c/o John E. Wendt, Box 912, Rock Springs

**KSL-TV** (June 1949) ch 5, power—33.1 kw visual, 18.2 kw aural, antenna height—3,660 feet above average terrain, 90 feet above ground

Address 145 Social Hall Ave, zone 11 Phone Elgin 5-4641. TWX SU 373

Licensee Radio Service Corp. of Utah (original owner)

Ownership: See Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales

Color facilities: network.  
Video tape: Ampex

Executives: Jay W. Wright, pres; D. Lennox Murdoch, vp & mgr; Lloyd E. Cooney, gen sales mgr; Wayne F. Richards, operations dir; Richard V. Thriot, film buyer; Emanuel A. Floor, sales development & prom services dir; J. Bradley Wright, news dir; Vincent E. Clayton, chief engr

Washington atty. Wilkinson, Cragun, and Barger  
Radio affiliate KSL-AM-FM

**KSL-TV Translators:** K83AF Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah, K70AT Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, K76AF Eureka, Nev., Eureka Tv District, c/o Ronald V. Hicks, K79AC Evanston, Wyo., Evanston Non-profit Tv Inc, c/o Harry O'Connor, 242 12th St., Evanston, K80AN Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, K78AF La Barge & Big Piney, Wyo., La Barge Community Tv Inc, c/o George Eubank, La Barge, K73AH McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K70AR Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville, K78AB Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

\***KUED** (Jan 20, 1958) ch. 7, power—27.5 kw visual, 16.6 kw aural; antenna height—3,050 feet above average terrain, 202 feet above ground.

Address: 101 Music Hall, U. of Utah, zone 12 Phone Davis 8-9011, Ext 2434.

Licensee U. of Utah (original owner).

Video tape Ampex.

Executives: Dr. A. Ray Olpin, pres of U of Utah, Dr. Keith M. Engar, gen mgr, Byron J. Openshaw, prog mgr, Rex L. Campbell & Boyer Jarvis, assoc prog dirs, Betty N. Smedley, prom mgr, Paul C. Cracroft, news dir, H. W. Holtschouser, chief engr

Radio affiliate \*KUER (FM).

**KUTV** (Sept. 26, 1954) ch 2, power—45.7 kw visual, 25.1 kw aural, antenna height—3,060 feet above average terrain, 229 feet above ground

Address 179 Social Hall Ave, zone 11. Phone Davis 2-2505 TWX SU 479

Licensee KUTV Inc (acquired station May 31, 1956)

Ownership See A. L. Glassmann Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC-TV  
Rep Avery Knodel  
Color facilities network.  
Highest hour rate \$700.

Video tape Ampex (2).

Executives A. L. Glassmann, pres George C. Hatch, vp Brent H. Kirk, gen mgr, Robert B. Smith, natl sales mgr, Duane Hill, prod dir, Sid Cohen, film buyer, Keith Nicholson, prom mgr, Doug Mitchell, news dir, B. R. Carpenter, chief engr

Washington atty. Haley, Wollenberg & Bader

**KUTV Translators:** K72AQ Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah, K75AF Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K71AI Evanston, Wyo., Evanston Non-Profit Tv Inc, c/o Harry O'Connor, 242 12th St., Evanston, K70BD Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, K81AB La Barge, Wyo., La Barge Community Tv Inc, c/o George D. Eubank, La Barge, K78AE McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev., K74AQ Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville, K82AE Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc, c/o John E. Wendt, Box 912, Rock Springs

#### TOOELE, Tooele County (ch. 44)

#### VERNAL, Uintah County (ch. 3+)

### VERMONT

#### BENNINGTON, Bennington County (ch. 69—)

#### BATTLEBORO, Windham County (ch. 77+)

WRLP (see Greenfield, Mass)

#### BURLINGTON, Chittenden County (ch. 3, \*16+, 22+)

**WCAX-TV** (Sept 3, 1954) ch. 3, power—18.2 kw visual, 9.55kw aural, antenna height—2,730 feet above average terrain, 116 feet above ground

Address 100 Market Sq. Phone. University 2-5761 TWX BURL 21

Licensee Mt. Mansfield Television Inc (original owner).

Ownership C. P. Hasbrook, 53.3%; S. T. Martin, 16.5% and others

Network CBS-TV (primary)  
Rep Weed, Radio Time Sales (Canada).

Highest hour rate. \$450

Color facilities network

Executives C. P. Hasbrook, chmn of bd Stuart T. Martin, pres, gen mgr & program mgr, John A. Dobson, sales mgr, A. S. Rutter, film mgr, Charles S. Lewis, promotion mgr, John A. Sullivan, news dir, James W. Tierney, chief engr

Washington atty. Eliot C. Lovett.

Radio affiliate WCAX

#### MONTPELIER, Washington County (ch. 57)

#### NEWPORT, Orleans County (ch. 46)

#### RUTLAND, Rutland County (ch. 49+)

#### ST. ALBANS, Franklin County (ch. 34—)

#### ST. JOHNSBURY, Caledonia County (ch. 30)

### VIRGINIA

#### BLACKSBURG, Montgomery County (ch. \*60+)

#### BRISTOL, Va. (Washington County)-BRISTOL, Tenn. (Sullivan County) (ch. 5+, 46—)

**WCYB-TV** (Bristol, Tenn.) (Aug 1956) ch 5, power—85.1 kw visual, 42.7 kw aural, antenna height—2,220 feet above average terrain, 125.6 feet above ground

Address P O Box 603, Bristol (Tenn.), P O Box 1009, Bristol (Va.) Phone: North 9-4161. TWX Bristol, Va 91.

Licensee Appalachian Broadcasting Corp. (original owner).

Ownership: Robert H. Smith, 25%; J. Fey Rogers, 25%; Charles M. Gore, 16.7%; Harry M. Daniel, 16.7%; Frank DeFriece Jr., 16.7%. Network: ABC-TV (secondary), NBC-TV (primary).

Rep Headley-Reed  
Color facilities network, local slides.

Highest hour rate \$350

Executives Robert H. Smith, pres & gen mgr, film buyer, J. Fey Rogers, vp & sales mgr, Arthur A. Countiss, prog dir; James G. Evans, prod mgr, Walter Crockett, news dir, R. V. Robinson, chief engr.

Washington atty. Fly, Shuebruk, Blume & Gaguine

Radio affiliate WCYB.

#### CHARLOTTEVILLE, Albemarle County (ch. \*45+, 64+)

#### COVINGTON, Alleghany County (ch. 44+)

#### DANVILLE, Pittsylvania County (ch. 24—)

**WBTM-TV** (not on air, suspended operation but has not turned in construction permit) ch 24, power—22.4kw visual, antenna height—650 feet above average terrain, 273 feet above ground

Address 710 Grove St

Permittee Piedmont Broadcasting Corp

Ownership Louis N. Dibrell Jr., 13.17%, James Fuller Dibrell, 13.11%; Louise D. Ficklen, 6.55%, and under trusteeship, 6.56%; Mrs Genevieve H. Ray and family, 12.1%; Landon R. Wyatt and family, 7.55%; Gardner Motor Co., and W. E. Gardner Jr., 11.51%, and others

Washington atty John H. Midlen

Radio affiliate WBTM

#### EMPORIA, Greenville County (ch. 25+)

#### FARMVILLE, Prince Edward County (ch. 19)

#### FREDERICKSBURG, Spotsylvania County (ch. 47)

#### FRONT ROYAL, Warren County (ch. 39—)

#### HARRISONBURG, Rockingham County (ch. 3—, 34—)

**WSVA-TV** (Oct 19, 1953) ch 3; power—8.32 kw visual, 4.17 kw aural; antenna height—2,130 feet above average terrain, 349 feet above ground

Address Rawley Pike Phone: 4-4431. TWX IIRNBG-55.

Licensee Shenandoah Valley Broadcasting 51%, Hamilton Shea, 49% See Evening Star Inc (acquired station June 29, 1956)

Ownership Washington Evening Star Co. Stations in "Group Ownership" See also Newspaper Ownership

## BRISTOL — JOHNSON CITY — KINGSPORT

Sales Hub for a  
\$ Billion-Plus Market  
Dominated by  
**WCYB-TV**

The Tri-Cities sales complex is Tennessee's most active market area. Retail sales per household range from \$6,025 to \$9,434—\$2,400-\$5,800 above state average—swelled by dollars pouring into this sales center for a \$1.2 billion\* income market.

Antenna 2,219 ft. above average surrounding terrain on 4,360 ft. mountain, low band channel (5) and an integrated antenna create a 37-county tv viewing area sold only by WCYB-TV. Within this market, WCYB-TV delivers twice as many average quarter-hour "homes reached" . . . reaches 132,000 tv families, 59% more net weekly circulation than the only other competitive station (ARB, 3/60).

Get all the facts on this rich southern market served "on a platter" call HEADLEY-REED or . . .

## WCYB-TV

Channel 5 Bristol, Va.-Tenn.  
NBC

\*SRDS Consumer Market Data, July '60

Network. ABC-TV (secondary), CBS-TV (primary) NBC-TV (secondary)  
 Rep: H-R Television.  
 Color facilities network  
 Highest hour rate \$300  
 Executives Hamilton; Shea, pres & gen mgr, Warren L. Braun, asst gen mgr, Richard Johnson, coml mgr, Robert E. Lee, prog dir & film buyer, N. L. Royster, merch & pub rel mgr, Andy McCaskey, prom mgr; Wip Robinson III, news dir, Homei Quinn, farm editor Bob McNeil, sports dir, Tom Jones, chief engr, Virginia Lindamood, women's dir  
 Washington atty Hogan & Hartson  
 Radio affiliate WSVL-AM-FM

**WSVA-TV Translator:** W70AC Paw Paw, Levels, W Va, Panhandle Television Corp of West Virginia, c/o John H. Kesler, Paw Paw.

**LXINGTON, Rockbridge County (ch. 54)**

**LYNCHBURG, Campbell County (ch. 13, 16—)**

**WLVA-TV** (Feb. 8, 1953) ch. 13; power—316 kw visual, 158 kw aural, antenna height—1,110 feet above average terrain, 574 feet above ground

Address: 2320 Langhorne Rd. Phone. Victor 5-1242 TWX 80.

Licensee Lynchburg Broadcasting Corp. (original owner)

Ownership: Philip P. Allen, 25.5%; C. C. Allen, 26.7%; Louis H. Peterson, 21.5%; John P. Read Jr. 4.2% and others. Mr. Peterson owns WNOR Norfolk and 50% of WTOV-TV Norfolk, Va.

Network: ABC-TV (primary)

Rep Hollingbery.

Color facilities network.

Highest hour rate \$300.

Executives: Philip P. Allen, pres & gen mgr; John P. Read Jr., vp, sec & treas; Thomas L. Turner, coml mgr; Warren H. Uttal, prog dir, film buyer & prom mgr, Fran Russell, news dir, John T. Orth, chief engr

Washington atty George O. Sutton.

Radio affiliate. WLVA.

**MARION, Smyth County (ch. 50)**

**MARTINSVILLE, Henry County (ch. 35—)**

**NEWPORT NEWS (see NORFOLK-PORTSMOUTH-NEWPORT NEWS)**

**NORFOLK, Norfolk County-PORTSMOUTH, Norfolk County (ch. 27) NORFOLK-PORTSMOUTH-NEWPORT NEWS, Independent City (ch. 3+, 10+, 13—, 15, \*21—, 33)**

**WACH-TV** (Newport News) (not on air; suspended operation but has not turned in construction permit) ch. 33, power—20.8 kw visual; antenna height—310 feet above average terrain 319 feet above ground.

Address: 114 24th St.

Permittee: United Broadcasting Co of Eastern Virginia Inc.

Ownership: See United Broadcasting Co stations in "Group Ownership."

Washington atty: Cohn & Marks

**WAVY-TV** (Portsmouth) (Sept 1, 1957) ch. 10, power—316 kw visual, 198 kw aural, antenna height—990 feet above average terrain, 1,026 feet above ground

Address P. O. Box 889, Portsmouth. Phone: Madison 7-2345 TWX 71

Licensee: Tidewater Teleradio (original owner)

Ownership: Henry Clay Hofheimer II, 6.8%; Hunter C. Phelan 11.4%, Carl J. Burkland, 6.96% George T. McLean, 10.7%, and others. (All shares of common Class B voting stock, including above are held in stock by 11 trustees, including above and 7 others).

Network: NBC-TV (primary)

Color facilities: network, local film, local live, local slides

Highest hour rate: \$850

Video tape RCA (2).

Executives: J. Glen Taylor, pres & gen mgr, Edward J. Hennessy, gen sales mgr, Richard Fraser, prog dir & film buyer, Macey I. Schaffer, prom, publ & merch dir, Andrew Jackson, chief engr

Washington atty: Berge, Fox & Arent.

Radio affiliate WAVY

**WTAR-TV** (April 2, 1950) ch. 3, power—100 kw visual, 50 kw aural, antenna height—980 feet above average terrain, 1,029 feet above ground

Address 720 Boush St., zone 10, Norfolk Phone Madison 5-6711 TWX NF-91.

Licensee WTAR Radio-TV Corp (original owner)

Ownership: Norfolk-Portsmouth Newspapers Inc (Norfolk Virginia-Pilot and Ledger-Dispatch & Star) 100% Also see "Newspaper Ownership"

Network: CBS-TV (primary).

Rep: Petry.

Color facilities: network, local film, local slides

Highest hour rate \$875.

Video tape Ampex (2)

Executives: Robert M. Lambe, pres & gen mgr; Campbell Arnoux, chmn of board; John C. Peffer, operations vp; Harold Solding, prog dir & film buyer; Karl R. Nelson, natl sales mgr; James W. Evans, prom mgr; Gil McLeod, news dir, Richard L. Lindell, chief engr.

Washington atty: Elhot C. Lovett.

Radio affiliate WTAR.

**WVEC-TV** (Sept 15, 1953) ch. 13, power—316 kw visual 158 kw aural, antenna height—

410 feet above average terrain, 439.9 feet above ground.

Address 110 Third St., Norfolk Phone Madison 7-7605 TWX Hampton 165

Licensee Peninsula Broadcasting Corp (original owner)

Ownership: Thomas P. Chisman, 22.5%; J. W. W. Chisman, 22.5%, Louis H. Peterson, 10%; Virginian Television Corp, 10% Mr. Peterson owns WNOR Norfolk, Va, and 21.5% of WLVA-AM-FM-TV Lynchburg, Va Virginian Television Corp, one of three applicants for ch. 13 which merged to secure grant, is composed of local businessmen, including principals of WBOF Virginia Beach, Va, and WRNB New Bern, N. C.

Network: ABC-TV (primary)

Color facilities network

Rep Katz

Highest hour rate \$750

Video tape Ampex

Executives: Thomas P. Chisman, pres, gen mgr & film buyer, James E. Swafford, vp Harrol A. Brauer Jr, vp-sales, Lawrence W. Khever, vp-operations; William C. King Jr, vp-engineering; Charles L. Coker Jr, coml mgr, Harry Doggette, prog mgr, Beverly W. Avery, prom mgr, Russ Porterfield, news dir

Washington atty Cohn & Marks.

Radio affiliate. WVEC.

**NORTON, Wise County (ch. 52+)**

**PETERSBURG, Dinwiddie County (ch. 8, 41)**

**WXEX-TV** (Richmond) (Aug 15, 1955) ch. 8, power—316 kw visual, 158 kw aural; antenna height—940 feet above average terrain, 971 feet above ground

Address (business offices) 124 W. Tabb St. Petersburg; 6200 W. Broad St., Richmond.

Phone: Atlantic 8-2835 (Richmond); Regent 3-7876 (Petersburg) TWX 321

Licensee: Petersburg Television Corp (original owner)

Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership"

Network: NBC-TV (primary)

Reps: Select Stations Reps (New York, New England, Philadelphia, Baltimore, Washington), Daren F. McGavren Co. (Los Angeles, Chicago, San Francisco); Ayers (South)

Color facilities: network, local film, local slides

Highest hour rate \$750.

Video tape Ampex

Executives: Thomas G. Tinsley Jr, pres; Irvin G. Abeloff, vp, managing dir & natl sales mgr; John Q. Quigley, operations mgr; Lawrence Slon, local sales mgr; Robert I. Grossman, prog mgr; Louis Williams, sales prom mgr, Vernon Winn, film dir; Don Ross, news editor, George W. McGuigan, chief engr

Washington atty: Berge, Fox & Arent.

Radio affiliate: WLEE Richmond.

**PORTSMOUTH (see NORFOLK-PORTSMOUTH and also see NORFOLK-PORTSMOUTH-NEWPORT NEWS)**

**PULASKI, Pulaski County (ch. 37)**

**RICHMOND, Henrico County (ch. 6+, 12—, \*23, 29+)**

**WRVA-TV** (April 29, 1956) ch. 12, power—316 kw visual, 158 kw aural, antenna height—790 feet above average terrain, 790 feet above ground

Address P. O. Box 2370. Phone. Belmont 3-5461 TWX 338

Licensee: Richmond Television Corp (original owner)

Ownership: Larus & Bros Co, 60%, Neighborhood Theatre Inc, 16.57%, and more than 60 others. Larus & Bros. Co. is licensee of WRVA-AM-FM

Network: ABC-TV (primary)

Rep: Harrington, Righter & Parsons

Color facilities network

Highest hour rate \$700.

Video tape Ampex (2)

Executives: C. T. Lucy, pres, Barron Howard, gen mgr, James D. Clark Jr, coml mgr, Samuel S. Carey, prog dir & film buyer; John L. Stone Jr, prom mgr, Charles Shull, news dir, Sanford Terry, chief engr

Washington atty: Fisher, Wayland, Duvall & Southmayd

**WTVE** (April 22, 1948) ch. 6, power—100 kw visual, 50 kw aural, antenna height—840 feet above average terrain, 844 feet above ground

Address P. O. Box 5229. Phone: Elgin 5-8611 TWX RH 87

Licensee Havens & Martin Inc. (original owner)

Ownership: Wilbur M. Havens, 100%.

Network: CBS-TV (primary).

Rep: Blair-TV Assoc

Color facilities: network, local film, local slides

Highest hour rate \$875.

Video tape RCA.

Executives: Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr, asst gen mgr; William J. Kemple, coml mgr; John V. Shand, news dir & prog dir, G. Conrad Rianhard, film buyer; Wm J. Filer, prom mgr; James W. Kyle, chief engr

Washington atty John H. Midlen.

Radio affiliate. WMBG and WCOD (FM).

**WXEX-TV** (see Petersburg).

**ROANOKE, Roanoke County (ch. 7—, 10, 27+, \*33—)**

**WDBJ-TV** (Oct 3, 1955) ch. 7; power—316 kw visual, 158 kw aural; antenna height—

# SPOT YOUR SPOTS WHERE THEY'LL BE SEEN!

## in the NORFOLK PORTSMOUTH NEWPORT NEWS HAMPTON Market

VIRGINIA'S No. 1 TV MARKET

# THIS MEANS WVEC-TV

Look at these random % of audience

- 77 SUNSET STRIP** @ 59.4%  
STATION "A" 28.0% STATION "B" 12.6%
- SHOCK THEATRE (LOCAL)** 50.5%  
STATION "A" 23.7% STATION "B" 25.8%
- MAVERICK** @ 50.2%  
STATION "A" 30.9% STATION "B" 18.9%
- 3 STOOGES (LOCAL)** 49.6%  
STATION "A" 21.9% STATION "B" 28.5%
- HAWAIIAN EYE** @ 41.2%  
STATION "A" 26.0% STATION "B" 32.8%
- BOURBON ST. BEAT** @ 53.0%  
STATION "A" 17.7% STATION "B" 29.1%
- CHEYENNE** @ 37.9%  
STATION "A" 32.2% STATION "B" 29.8%
- WYATT EARP** @ 37.1%  
STATION "A" 34.7% STATION "B" 28.4%
- BLACK SADDLE** @ 51.6%  
STATION "A" 28.2% STATION "B" 20.0%

Source ARB March '60

Adjacencies do open up occasionally

Represented by THE KATZ AGENCY

**Tv Stations CONTINUED**

**VIRGINIA CONTINUED**

2,000 feet above average terrain, 146 feet above ground.  
 Address: P. O. Box 150, Phone: Diamond 3-8031. TWX RV 18.  
 Licensee: Times-World Corp. (original owner).  
 Ownership: Owned 100% by family of the late Junius Parker Fishburn. First National Exchange Bank of Roanoke holds most of stock in trust for beneficial owners. Licensee publishes Roanoke Times and World News. Also see "Newspaper Ownership".  
 Network: CBS-TV (primary).  
 Rep: Peters, Griffin, Woodward  
 Color facilities: network, local film, local slides.

Highest hour rate: \$700.  
 Video tape: Ampex  
 Executives: M. W. Armistead III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, vp for tv & gen mgr; Blake H. Brown, coml mgr; Paul E. Reynolds, prog dir & film buyer; Charles A. Ballou, prog mgr; Benton B. Boggs Jr., prom mgr; Donald F. Murray, news dir; J. E. Newman, chief engr; Frank C. Martin Jr., merch & sales prom mgr.  
 Washington atty: Adams & Thompson.  
 Radio affiliate: WDBJ-AM-FM.

**WSLS-TV** (Dec. 11, 1952) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.

Address: P. O. Box 2161, Phone: Diamond 4-9226. TWX RV 25  
 Licensee: Shenandoah Life Stations Inc. (original owner).  
 Ownership: Shenandoah Life Insurance Company, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).  
 Rep: Blair Tv Assoc.  
 Color facilities: network, local film, local live, local slides.  
 Highest hour rate: \$725.  
 Video tape: Ampex.  
 Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.  
 Washington atty: Elliot Lovett.  
 Radio affiliate: WSLS-AM-FM.

**SOUTH BOSTON**, Halifax County (ch. 14+)

INTERESTED IN BUYING OR SELLING ONE OF THE

**13 TV 24 FM 98 AM**

STATIONS\* OPERATING IN

**VIRGINIA**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO VIRGINIA IS—

1737 De Sales St., N.W., Washington, D. C.  
 EX 3-3456

\*As of August 1, 1960

**STAUNTON**, Augusta County (ch. 36)

**WAYNESBORO**, Augusta County (ch. 42)

**WILLIAMSBURG**, James City County (ch. 17)

**WINCHESTER**, Frederick County (ch. 28+)

**WASHINGTON**

\*Non-commercial, educational.

**ABERDEEN**, Grays Harbor County (ch. 58)

**ANACORTES**, Skagit County (ch. 34)

**BELLINGHAM**, Whatcom County (ch. 12+, 18+, 24-)

**KVOS-TV** (June 3, 1953) ch. 12; power—214 kw visual, 112 kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.

Address: 1151 Ellis St. Phone: Regent 3-4566 TWX BX 71  
 Licensee: KVOS Inc. (original owner).  
 Ownership: Rogan Jones and wife, 85 1%; David Mintz, 10%; Ernest E. Harper, 4%. For Mr. Jones' other holdings see International Good Music Stations in "Group Ownership".  
 Network: CBS-TV (secondary)  
 Rep: Stovin-Byles Ltd. (Canada); Forjoe (US)

Highest hour rate: \$725  
 Executives: Rogan Jones, pres, Dave Mintz, exec vp; Fred Elsethagen, coml mgr; R. H. Anderson, operations dir & film buyer; Marian Boylan, prom mgr; William Hoyt, news dir; John Price, chief engr.  
 Washington atty: Haley, Wallenberg & Bader  
 Radio affiliate: KVOS & KGMI-FM.

**BREMERTON**, Kitsap County (ch. 44, 50)

**CENTRALIA**, Lewis County (ch. 17)

**CLARKSTON**, Asotin County (ch. 34+, 40+)

**ELLENSBURG**, Kittitas County (ch. 49, \*65)

**EPHRATA**, Grant County (ch. 16—, 43)

**KBAS-TV** (Feb 15, 1957) ch. 16; power—14.2 kw visual, antenna height—630 feet above average terrain, 300 feet above ground.

Address: P O Box 306, Moses Lake, Wash. Phone Rockwell 5-7843  
 Licensee: Cascade Bestg Co (original owner).  
 Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership".  
 Network: CBS-TV (primary), NBC-TV (secondary).

Rep: Young  
 Color facilities: network, local film, local live, local slides.

Highest hour rate: \$125.  
 Executives: Thomas C. Bostic, pres; Jack Reber, gen mgr; James Schroeder, station mgr; James Nolan, prog dir; James McMahan, news dir; Frances King, traffic mgr; Howard Hammond, chief engr.  
 Washington atty: Prince, Taylor & Crampton

**EVERETT**, Snohomish County (ch. 22—, 28—)

**GRAND COULEE**, Grant County (ch. 37)

**HOQUIAM**, Grays Harbor County (ch. 52)

**KELSO**, Cowlitz County (ch. 39)

**KENNEWICK**, Benton County (ch. 31)

**KENNEWICK-RICHLAND**, Benton County-PASCO, Franklin County (ch. \*41)

**LAKEWOOD CENTER** (see TACOMA)

**LONGVIEW**, Cowlitz County (ch. 33)

**MOSES LAKE**, Grant County (ch. 61)

**OKANOGAN** (see OMAK)

**OLYMPIA**, Thurston County (ch. 60)

**OMAK**, Okanogan County-OKANOGAN, Okanogan County (ch. \*35—)

**PASCO**, Franklin County (also see KENNEWICK-RICHLAND-PASCO) (ch. 19—)

**KEPR-TV** (Dec. 28, 1954) ch. 19, power—97.7kw visual; antenna height—1,250 feet above average terrain, 351 feet above ground.

Address: P. O. Box 702, Yakima. Phone: Glencourt 2-9111 (Yakima).  
 Licensee: Cascade Broadcasting Co.  
 Ownership: See Cascade Broadcasting Co. stations in "Group Ownership".  
 Network: CBS-TV (primary); NBC-TV (secondary).

Rep: Young.  
 Highest hour rate: Operates as satellite of and sold in combination with KIMA-TV Yakima, Wash.  
 Radio affiliate: KEPR

**PORT ANGELES**, Clallam County (ch. 16+)

**PULLMAN**, Whitman County (ch. \*10—, 24)

**RICHLAND**, Benton County (also see KENNEWICK-RICHLAND-PASCO) (ch. 25)

**SEATTLE**, King County (ch. 4, 5+, 7, \*9, 20, 26+)

**\*KCTS-TV** (Dec. 7, 1954) ch. 9; power—28.8 kw visual, 17.4 kw aural, antenna height—470 feet above average terrain, 293 feet above ground.

Address: U. of Washington, zone 5. Phone: Lakeview 4-6000  
 Licensee: U of Washington (original owner).  
 Video tape: Ampex  
 Executives: Loren B. Stone, gen mgr; Gordon Tuell, prod mgr; Kenneth Yeend, prog dir, Norman Jensen, school prog dir; George Mally, college prog dir; John L Boor, chief engr, Nick Foster, trans engr.  
 Radio affiliate: KUOW-FM.

**\*KCTS-TV Translator** — K79AG Skagit County, Wash, Burlington-Edison School Dist. 100.

**KING-TV** (Nov. 25, 1948) ch. 5; power—100 kw visual, 50 kw aural; antenna height—820 feet above average terrain, 570 feet above ground.

Address: 320 Aurora, zone 9. Phone Mutual 2-3555. TWX SE 458  
 Licensee: King Broadcasting Co (acquired station August 1949)  
 Ownership: See King Broadcasting Co Stations in "Group Ownership".  
 Network: NBC-TV (primary).  
 Rep: Blair-Tv.  
 Color facilities: network, local film, local slides

Highest hour rate: \$1,200.  
 Video tape: Ampex.  
 Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business div; Stimson Bullitt, vp & sec; Otto P Brandt, vp, broadcast div & station mgr; James L Middlebrooks, engineering planning dir, Gloria Chandler, public service dir; James D. Neidigh Jr., sales mgr; Lee Schulman, prog dir & film buyer; Robert F. Prins, prog operations mgr, Kit Spier, prog prod mgr; Charles Herring, news dir; Robert Schulman, special features dir; Eric Bremner, prom & publicity mgr; G William Parker, merchandising mgr; Robert Ferguson, chief engr.  
 Washington atty: Haley, Wollenberg & Bader  
 Radio affiliate: KING-AM-FM

**KIRO-TV** (Feb. 8, 1958) ch. 7; power—316 kw visual, 158 kw aural; antenna height—620 feet above average terrain, 588 7 feet above ground.

Address: 1530 Queen Anne Ave., zone 9. Phone Alder 3-9800.  
 Licensee: Queen City Broadcasting Co. (original owner).

Ownership: Saul Haas, 63.3%; Nancy Lear Thompson, 5 1%, Ruth Cooper Lear trust, 4 3%; Senator Warren G Magnuson (D-Wash.), 3 9% and more than 40 others  
 Network: CBS-TV (primary).  
 Rep: Peters, Griffin, Woodward.  
 Highest hour rate: \$1,200.  
 Video tape: Ampex (2).

Executives: Saul Haas, pres & gen mgr; Lincoln W Miller, exec vp, Charles Hill, asst to pres; Robert Gordon, prog dir; William Exline, gen sales mgr, Charles Morris, engineering dir; Donald Brice, news dir; Jack Sullivan, prom mgr  
 Washington atty: Arnold, Fortas & Porter  
 Radio affiliate: KIRO-AM-FM.

**KOMO-TV** (Dec 10, 1953) ch. 4; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 550 feet above ground.

Address: 100 4th Ave N, zone 9 Phone: Main 4-6000. TWX SE-751  
 Licensee: Fisher's Television Co. (acquired station Feb 1, 1955).

Ownership: Fisher's Blend Station, Inc. 100%.  
 Network: ABC-TV (primary).  
 Rep: Katz  
 Color facilities: network, local film, local live, local slides.

Highest hour rate \$1,200  
 Video tape: Ampex.  
 Executives: O. D. Fisher, pres; W W Warren, exec vp & gen mgr; Bill Hubback, coml mgr, Dave Crockett, prog mgr & film buyer, Tom Rogstad, prog dir, Margaret Frey Hagerly, audience prom mgr, Edna Hanna, sales prom mgr, Herb Robinson, news dir, Cliff Miller, chief engr.  
 Washington atty. Fisher, Wayland, Duvall & Southmayd.  
 Radio affiliate: KOMO.

**KOMO-TV Translator** — K76AO Cowiche-

**Among Major Southern TV Markets . .**

**BRISTOL  
 JOHNSON CITY  
 KINGSPORT**

is served  
 "on a platter"

A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:

- Population—1,257,100
- Income—\$1,209,699,000
- Sales—\$850,594,000

SRDS Consumer Market Data, July '60

**WCYB-TV Offers**

Twice as many average quarter-hour "homes reached" . . . 59% more net weekly circulation (ARB, 3/60) than the other competing station. See our Ad under Bristol, Va.-Tenn., and compare CPM

**NBC**

**WCYB-TV**

Channel 5 Bristol, Va.-Tenn.

Represented by: Headley-Reed

Natches Height area, Wash., Yakima Wireless Tv Community Assn. Inc.

**KTNT-TV** (see Tacoma).

**SPOKANE, Spokane County** (ch. 2-, 4-, 6-, \*7-)

**KHQ-TV** (Dec 20, 1952) ch 6, power—100 kw visual, 50 kw aural, antenna height—940 feet above average terrain, 826 feet above ground (CP for power—871 kw visual, antenna height—2,150 feet above average terrain, 904 feet above ground.)

Address 700 Radio Central Bldg., zone 4. Phone Madison 4-5131. TWX SP 197.

Licensee: KHQ Inc (original owner). Ownership: Spokane Chronicle Co., (Spokane Chronicle) 100%. Spokane Chronicle Co is owned by W H Cowles family. Also see "Newspaper Ownership."

Network: NBC-TV (primary). Reps. Katz, Art Moore & Assoc. Color facilities: network, local film, local live, local slides

Highest hour rate \$625. Video tape RCA. Executives: Richard O Dunning, pres & gen mgr; J Birney Blair, coml mgr, John Fahey, prog dir & film buyer, Irving Smith, prom mgr; Patrick J. Cullen, news dir, Dee Waymire, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters. Radio affiliate: KHQ-AM-FM.

**KHQ-TV Translators**—K81AA Benton & West Richland, Wash., Benton County Tv Assn., c/o Roy Cline, Rt 1, Box 437, West Richland; K81AC Grangeville, Idaho, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville; K70AW La Grande, Ore, Grande Ronde Tv Assn, c/o Harlow Speckhart, Rt 1, Box 317, La Grande; K76AH Lewiston, Idaho, Orchards Community Tv Assn, 3204½ Fifth St, Lewiston K78AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby, K79AM Mason & Chelan, Wash, c/o F D Smith, Box 63; K71AQ Milton-Freewater, Ore., Citizens Tv Inc., c/o Richard D Kolberg, Rt 1, Box 130-A, K74AW Prosser-Whitstian area, Wash, Lower Valley Translator Assn Inc, c/o W R Lofgren, Box 726 Prosser, Wash., K83AJ Quincy, Wash., Quincy Valley Tv Inc., c/o R W Gibson, Box 1497, Quincy, K71AQ Wallowa Valley, Ore Wallowa Valley Tv Assn Inc, c/o Wayne McFetridge Enterprise, Ore

**KREM-TV** (Oct. 31, 1954) ch 2, power—100kw visual, 50kw aural, antenna height—840 feet above average terrain, 747 feet above ground

Address: 4103 S. Regal St., zone 34. Phone: Keystone 4-0466 TWX SPO 8

Licensee KREM Broadcasting Co (acquired station Dec. 19 1957)

Ownership: See King Broadcasting Co Stations in "Group Ownership"

Network: ABC-TV (primary). Rep. Petry. Highest hour rate \$675

Video tape Ampex. Color facilities: network, local film, local slides

Executives: Mrs A Scott Bullitt, pres, Robert H Temple, gen mgr, Peter Lyman, local sales mgr, Ted Richeson, natl sales mgr, Richard Hoover, news dir; Edward P. Antosyn, chief engr.

Washington atty: Haley, Wollenberg & Bader

Radio affiliate KREM-AM-FM

**KREM-TV Translators**—K72AL Grangeville, Cottonwood, Craigmont and Nez Perce Idaho, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville K80AK La Grande, Ore, Grande Ronde Tv Assn, c/o Harlow Speckhart, Rt. 1, Box 317 La Grande, K70BA Lewiston, Idaho, Orchards Community Tv Assn, 3204½ Fifth St., Lewiston; K72AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby, K70AM Manson & Chelan, Wash, Manson Community Tv Co, c/o F. O Smith, Box 63, Manson, K73AP Quincy, Wash, Quincy Valley Tv Inc, c/o R W Gibson, Box 1497; K81AF Enterprise, Ore, Wallowa Valley Tv Assn Inc., c/o Wayne McFetridge, Enterprise, Ore

**KXLY-TV** (Feb. 22, 1953) ch. 4; power—48 kw visual, antenna height—3,060 feet above average terrain, 153 feet above ground

Address 315 W. Sprague, zone 4. Phone: Madison 4-4291. TWX SP 187.

Licensee KELP Television Corp. (acquired station Aug 18, 1959)

Ownership: See Harris-Alexander Stations in "Group Ownership"

Network: CBS-TV (primary). Rep H-R Television. Color facilities: network. Highest hour rate \$800.

Video tape: RCA. Executives: Norman Alexander, pres; James R. Agostino, gen mgr, Robert V. Weitze, coml mgr; Terry Mason, film buyer & prog dir; Jack Lantry, prom mgr; Rick Meyers, news dir; David Green, chief engr.

Washington atty: Wheeler & Wheeler. Radio affiliate KXLY-AM-FM

**KXLY-TV Translators** — K77AN Columbia Falls, Mont., Tea Kettle Tv Assn. Inc., Box 618; K76AE La Grande Ore, Grande Ronde Tv Assn, c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K78BA Libby, Ore., Libby Video Club, c/o Edward Peck, Libby, Ore.; K75AA Manson & Chelan, Wash., Manson Community Tv Co, c/o F. O. Smith, Box 63, Manson; K77AP (rural area near Pendleton, Ore.) Umatilla Rural Tv Inc, 107 SE First St, Pendleton; K77AO Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497;

K79AK Milton-Freewater Ore, Citizens Tv Inc, c/o R. D. Kolberg, Rt. 1, Box 130-A

**TACOMA, Pierce County** (ch. 11+, 13-, \*56, 62)

**\*KPEC-TV** (April 28, 1960) ch 56, power—20.9 kw visual, antenna height—210 feet above average terrain, 200 feet above ground

Address: 5214 Steilacoom Blvd., zone 99. Phone: Juniper 8-3261.

Licensee: Clover Park School District, No. 400 (original owner)

Executives: T. Olai Hageness, supt of school; J Albert Brevik, prog dir & film buyer; Fred V. Miner, tech dir; Cloise Turner, chief engr.

Washington atty: Krieger & Jorgensen. Radio affiliate: KCPS (FM).

**KTNT-TV** (March 1, 1953) ch. 11; power—316kw visual, 158kw aural, antenna height—800 feet above average terrain, 580 feet above ground

Address: S 11th & Grant Sts, zone 5, Tacoma. Phone: Fulton 3-2561 (Tacoma), Mutual 2-0550 (Seattle) TWX TA 010 (Tacoma), 426 X (Seattle)

Licensee: Tribune Pub Co (original owner). Ownership: Frank S Baker, 57.6%, with remaining stock owned by Baker family and others. Family also publishes Tacoma News-Tribune and Eugene (Ore) Register Guard (KERG Eugene). Also see "Newspaper Ownership"

Network: CBS-TV. Rep. Weed, H S Jacobson (Portland). Highest hour rate \$625

Video tape Ampex. Executives: Frank S Baker, pres, Max H Bice, gen mgr, Herchel Cary, coml mgr, Dell Spencer, program dir, Ross Swift, promotion mgr; William Fox, news dir, Dick F Engh, chief engr.

Washington atty: Dow Lohnes & Albertson. Radio affiliate: KTNT-AM-FM

INTERESTED IN BUYING OR SELLING ONE OF THE

15 TV 22 FM 82 AM

STATIONS\* OPERATING IN

WASHINGTON

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO WASHINGTON

IS—

111 Sutter St., San Francisco—EXbrook 2-5671

\*As of August 1, 1960

**KTWW** (Aug 2, 1953) ch 13, power—100kw visual, 50kw aural, antenna height—780 feet above average terrain, 533 feet above ground

Address 5514 N 35th St. Phone Skyline 2-3544.

Licensee J Elroy McCaw (acquired station Sept 15 1954)

Ownership: See J Elroy McCaw Stations in "Group Ownership"

Rep Devney-O'Connell. Highest hour rate \$425

Executives: J Elroy McCaw, pres; James Hawkins, gen mgr, John Jarstad, prog dir Ken Williams, chief engr

**\*KTPS** (Target date Sept 1961) ch 62 power—21.4 kw visual; antenna height—420 feet above average terrain, 351 feet above ground

Address: 1101 S. Yakima Ave, zone 5. Phone: Broadway 2-9367.

Licensee Tacoma Public Schools (original owner). Radio affiliate KTOY-FM

**VANCOUVER, Clark County** (Portland, Ore., channel)

**WALLA WALLA, Walla Walla County** (ch. 22, 44-, \*50)

**KNBS** (1960) ch 22, power—273 kw visual, antenna height—1,330 feet above average terrain, 153 feet above ground

Address P O Box 522. Phone: Jackson 5-8500.

Permittee: Northwest Broadcasting System Inc (original owner). Ownership: Warren L Gray, 32%; William F. Barclay, Sara W. Holton and Edith L. Wellington, each 20%; William R. Wallace, 8%

Executives: Warren L Gray, pres, Chuck Connor, exec vp; Lyle Bond, vp, Don Harris, sales mgr; William Barclay, chief engr.

**WENATCHEE, Chelan County** (ch. \*45, 55, 67)

**YAKIMA, Yakima County** (ch. 23+, 29+, \*47)

**KDIA-TV** (July 19, 1953) ch 29; power—105 kw visual, 52.5 kw aural, antenna height—970 feet above average terrain, 166 feet above ground

Address: P O Box 702. Phone: Glencourt 2-9111 TWX YA-39

Licensee: Cascade Broadcasting Co (original owner). Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership"

Network: CBS-TV (primary), NBC-TV (primary).

Rep Young Television. Color facilities: network. Highest hour rate. \$600

Executives: Thomas C Bostic, pres, John H Reber, gen mgr, William F. Grogan, vp, tv sales, James W. Nolan, vp, tv programs, Robert H Dolph, mgr, national and regional sales, Robert H Horn, prom mgr, James L Thomas, news dir, M E Burrill, chief engr.

Washington atty: Prince, Taylor & Crampton. Radio affiliate: KIMA

**KIMA-TV Translator**—K71AA Ellensburg, Wash, Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg.

**KNDO-TV** (Oct. 15, 1960) ch 23, power—19.9 kw visual; antenna height—957.6 feet above average terrain, 147.8 feet above ground.

Address: P. O. Box 466. Phone: Chestnut 8-2300. TWX YA-35.

Licensee: Yakima Valley Television Co. (original owner). Ownership: Ralph Tronsrud, 100%.

Network: ABC-TV (primary). Rep. Weed Television. Color facilities: network. Highest hour rate \$300.

Executives: Ralph Tronsrud, owner; Hugh Davis, gen mgr, Gene Adams, coml mgr, Leo Lyon, prog dir & film buyer; Leonard Arkinstall, prom mgr; Ed Morrissey, news dir; Warren Brown, chief engr.

Washington atty: Haley, Wollenberg & Bader.

## WEST VIRGINIA

\*Non-commercial educational

**BECKLEY, Raleigh County** (ch. 4, 21, 66)

**WOAY-TV** (See Oak Hill, W. Va., listing).

**BLUEFIELD, Mercer County** (ch. 6-, 41+)

**WHIS-TV** (July 31, 1955) ch. 6; power—50 kw visual, 28.8 kw aural, antenna height—1,220 feet above average terrain, 185 feet above ground

Address P O Box 980. Phone Davenport 7-7115 TWX Bluefield 30

Licensee: Daily Telegraph Printing Co. (original owner)

Ownership: Hugh I. Shott Jr, 33.27%; Mrs. Lillian S. Brandt, 32.93%, estate of Jim H. Shott, 33.10%. Licensee publishes Bluefield Telegraph and Sunset News. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary)

Rep Select (New York, Philadelphia, Baltimore, Washington); Weed (Midwest and West Coast); Clarke Brown (South).

Color facilities: network. Highest hour rate \$300

Executives: Hugh I. Shott Jr, pres & gen mgr; John Shott, station & coml mgr, O. C. Young, prog dir; Jamie Marie Lambert, prom mgr, Tiny Thompson, news dir; Kenneth Dick, chief engr

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WHIS

**CHARLESTON, Kanawha County** (ch. 8+, \*43+, 49-)

**WCBS-TV** (Aug 15, 1954) ch 8; power—158 kw visual, 93 kw aural; antenna height—1,240 feet above average terrain, 999 feet above ground

Address 1111 Virginia St E, zone 24. Phone: Dickens 2-8131 TWX Ch 90

Licensee WCBS-TV Inc (original owner). Ownership: Tierney Co., 100%. Tierney also owns WPLH Tuntington, W. Va. Sale to Rollins Broadcasting Co pending FCC approval

Network: ABC-TV (primary). Rep: Peters, Griffin, Woodward

Highest hour rate \$750. Color facilities: network

Executives: Hawthorne D Battle, pres, John T Gelder Jr, vp & gen mgr; Claude Wheeler, coml mgr, Douglas Martin, prog dir, Philip Smith, film buyer; George Washington, prom mgr, Niel Boggs, news dir; William Dixon, chief engr

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WCHS

**WKNA-TV** (originally went on air Sept. 17, 1953, suspended operation but has not turned in construction permit) ch. 49, power—225 kw visual; antenna height—390 feet above average terrain, 337 feet above ground.

Address P. O. Box 1452, Beckley, W. Va. Phone: Clifford 3-7311.

Licensee: Joe L. Smith Jr. Inc. (original owner)

Ownership: Joe L. Smith Jr., 67.11%; Hulett C. Smith, 18.8%; Joe L. Smith and Christine C. Smith, each 6.90%. Licensee also owns WJLS and WBKW (FM) Beckley, W. Va.

Washington atty: Pierson, Ball & Dowd. Radio affiliate: WKNA-FM.

**CLARKSBURG, Harrison County** (ch. 12+, 69-)

**WBOY-TV** (Nov. 17, 1957) ch. 12; power—120 kw visual, 66.1 kw aural; antenna height—860 feet above average terrain, 593 feet above ground.

Address: 912 W. Pike St. Phone: Main 4-7573. TWX CB 8221.

Licensee: WSTV Inc (original owner). Ownership: See Friendly Group Stations in "Group Ownership"

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Headley-Reed. Color facilities: network. Highest hour rate: \$250.

## Tv Stations CONTINUED

### WEST VIRGINIA CONTINUED

Executives Jack N. Berkman, pres; John J. Laux, exec vp; Roger Garrett, gen mgr & film buyer; Bob Connelly, coml mgr; Bob Toothman, prog dir; Pete Lyman, prom mgr & news dir; Harry Brown, chief engr.  
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.  
Radio affiliate: WBOY.

### ELKINS, Randolph County (ch. 40+)

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**

RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

### FAIRMONT, Marion County (ch. 35)

**WJPB-TV** (Weston) (May 15, 1960) ch. 5; power—100 kw visual, 50 kw aural; antenna height—880 feet above average terrain, 513 feet above ground.

Address: 400 Quincy St. Phone: Fairmont 8000 TWX 315

Licensee: WJPB-TV Inc (original owner).  
Ownership: J. Patrick Beacom, 50%; Thomas P. Johnson, 47.5%; George W. Eby, 2.5% Mr. Beacom also owns WVVW Grafton, W. Va. Also see "Newspaper Ownership."  
Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Gill-Perna.  
Color facilities: network.  
Highest hour rate: \$225.  
Executives: J. Patrick Beacom, pres & gen mgr; Charles E. Arnett, coml mgr; Jay Randolph, prog dir; Thomas Mitchell, film buyer; Numa Fabre, prom mgr; James Manos, news dir; Joseph Strelauski, chief engr.  
Washington atty: McKenna & Wilkinson.  
Radio affiliate: WVVW.

### HINTON, Summers County (ch. 31)

### HUNTINGTON, Cabell County (ch. 3+, 13+, \*53—)

**WHTN-TV** (Oct. 2, 1955) ch. 13; power—316 kw visual, 200 kw aural; antenna height—1,000 feet above average terrain, 844 feet above ground.

Address: 625 Fourth Ave., Huntington 8, W. Va. Phone: Jackson 5-7661, Huntington; Dickens 4-3501, Charleston. TWX Huntington 73.

Licensee: Cowles Broadcasting Co. (acquired station Aug 1, 1956).  
Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."  
Network: CBS-TV (primary)

Rep: Blair Tv Assoc.  
Color facilities: network.  
Highest hour rate: \$1,000.  
Video tape: Ampex.  
Executives: Luther L. Hill, pres; Robert R. Tischer, vp & gen mgr; George A. Miller Jr., local sales mgr; O. W. Myers, natl sales mgr; Norman L. Bacon, prog mgr & film buyer; Ned Ryan, audience prom mgr; David H. Marcum, merch mgr; Arthur J. Smith, managing dir, news & public affairs; Charles A. Frohaska, technical dir.  
Washington atty: Segal & Marmet.

**WSAZ-TV** (Nov. 15, 1949) ch. 3; power—46.8 kw visual, 23.4 kw aural; antenna height—1,260 feet above average terrain, 1,069 feet above ground.

Address: 201 9th St., Huntington; 210 Dick-inson St., Charleston. Phone: Jackson 9-4127 (Huntington); Dickens 4-3521 (Charleston). TWX HT 40

Licensee: WSAZ Inc. (original owner).  
Ownership: Huntington Pub. Co. (Huntington Herald-Dispatch and Advertiser), 89%; Mrs. Eugene Katz (wife of president of The Katz Agency, N. Y., station representative), 11%. Also see "Newspaper Ownership."  
Network: NBC-TV (primary).

Rep: Katz.  
Color facilities: network, local film, local live, local slides.  
Highest hour rate: \$1,000.  
Video tape: Ampex (2).  
Executives: William D. Birke, pres; C. Tom Garten, vp & gen mgr; Leroy E. Kilpatrick, vp & operations mgr; John L. Sinclair, vp & Charleston mgr; Richard Dreyfuss, prog dir; Jack M. Williams, prom-merch dir; Nick Basso, news dir; John Clay, chief engr.  
Washington atty: Cohn & Marks.  
Radio affiliate: WSAZ

### LOGAN, Logan County (ch. 23—)

### MARTINSBURG, Berkeley County (ch. 58—)

### MORGANTOWN, Monongalia County (ch. \*24)

### OAK HILL, Fayette County (Beckley allocation) (ch. 4)

**WOAY-TV** (Dec. 14, 1954) ch. 4; power—100 kw visual, 69.2 kw aural; antenna height—740 feet above average terrain, 688 feet above

ground.  
Address: P. O. Box 251. Phone: Hobart 9-3361. TWX 78

Licensee: Robert R. Thomas Jr (original owner).

Ownership: Robert R. Thomas Jr., 100% Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Pearson.  
Highest hour rate: \$200.  
Executives: Robert R. Thomas Jr., owner & gen mgr; Robert R. Brown, station mgr & coml mgr; Andy Nechesoff, prog mgr; Robert R. Brown, film buyer; Neil Swann, news dir; Thomas Phillips, chief engr.  
Washington atty: Maurice Barnes.  
Radio affiliate: WOAY-AM-FM.

### PARKERSBURG, Wood County (ch. 15—)

**WTAP-TV** (Oct. 8, 1953) ch. 15, power—19.5 kw visual, 10.5 kw aural; antenna height—570 feet above average terrain, 450 feet above ground.

Address: 123 W Seventh St. Phone: Hudson 5-4588. TWX PA 78

Licensee: Zanesville Pub. Co. (acquired station March 1, 1955)

Ownership: See Zanesville Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.  
Color facilities: network.  
Highest hour rate: \$150.  
Executives: Clay Littick, pres; Allan Land, managing dir; Milton Komito, station mgr; Ronald Manes, prog dir; William Viands, sales mgr; Glenn Wilson, news dir; William Hunt, chief engr.

Washington atty: Robert Jones.  
Radio affiliate: WTAP.

**WTAP-TV Translator** — W70AD Marietta, Ohio, Zanesville Publishing Co., Lind Arcade Bldg., Zanesville, Ohio.

### WELCH, McDowell County (ch. 25)

### WESTON, Lewis County (ch. 5, 32)

**WJPB-TV** (see Fairmont).

### WHEELING, Ohio County (ch. \*57+)

### WHEELING-STEUBENVILLE, Ohio (ch. 7, 9+, 51+)

**WSTV-TV** (See Steubenville, Ohio).

**WTRF-TV** (Oct. 23, 1953) ch. 7; power—309 kw visual; antenna height—590 feet above average terrain, 358 feet above ground.

Address: Ogden Bldg. Phone: Cedar 2-7777. TWX WG 77

Licensee: WTRF-TV Inc. (acquired station Feb. 1, 1959).

Ownership: Robert W. Ferguson, 10%, and the following, each owning 22.5%: Albert V., Robert C., Raymond E. and Gordon C. Dix. Wooster Republic Printing Co. (Wooster [Ohio] Record) owns 30% of preferred stock of WTRF-TV Inc. The Dix's also own 20% each of WWST-AM-FM Wooster, Ohio, which in turn owns 100% of WRAD Radford, Va. Also see "Newspaper Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Hollingbery.  
Color facilities: network.  
Highest hour rate: \$700.  
Video tape: RCA.  
Executives: Robert W. Ferguson, exec vp & gen mgr; H. Needham Smith, sales mgr; Garry Vorhees, prog mgr; Wm. Ney, film mgr & buyer; James Knight, prom mgr; George Diab, news dir, Howard Daubenmeyer, chief engr.  
Washington atty: Dow, Lohnes & Albertson.

### WILLIAMSON, Logan County (ch. 17)

## WISCONSIN

\*Non-commercial educational.

### ADAMS, Adams County (ch. \*58+)

### APPLETON, Outagamie County (ch. 42+)

### ASHLAND, Ashland County (ch. 15+)

### BEAVER DAM, Dodge County (ch. 51—)

### BELOIT, Rock County (ch. 57)

### CHILTON, Calumet County (ch. \*31+)

### EAU CLAIRE, Eau Claire County (ch. 13, \*19+, 25+)

**WEAU-TV** (Dec. 17, 1954) ch. 13; power—310kw visual, antenna height—900 feet above average terrain, 953 feet above ground.

Address: 2415 S Hastings Way. Phone: Temple 2-3474. TWX EU 8811

Licensee: Central Broadcasting Co.

Ownership: See Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC, CBS, NBC.  
Rep: Hollingbery.  
Executives: W. C. Bridges, pres; Leo Howard, gen mgr.

Radio affiliates: WEAU-AM-FM

### FOND du LAC, Fond du Lac County (ch. 54+)

### GREEN BAY, Brown County (ch. 2+, 5+, 11+, 70+)

**WBAY-TV** (March 17, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 750 feet above ground.

Address: 115 S. Jefferson. Phone: Hemlock 2-3331. TWX GB-8366.

Licensee: Norbertine Fathers (original owner).

Ownership: Religious order which runs St. Norberts College.

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: \$700.

Executives: Haydn R. Evans, gen mgr; Earl H. Huth, natl sales mgr; Greg McElrhone, prog dir; Don Bergner, film buyer; Bob Parker, prom mgr; Don Love, news dir; W. E. Stangel, chief engr.

Washington atty: Hogan & Hartson

Radio affiliate: WBAY-AM-FM.

**WBAY-TV Translator**—K73AD Rhinelander, Wis., J. R. Karban, Box 176.

**WFRV** (May 21, 1955) ch. 5; power—93.3 kw visual, 56.2 kw aural; antenna height—1,165 feet above average terrain, 999 feet above ground.

Address: Mason & Roosevelt Sts. Phone: Hemlock 7-5411. TWX GB 8343.

Licensee: Valley Telecasting Co. (original owner)

Ownership: See Valley Telecasting Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed

Color facilities: network.

Highest hour rate: \$650.

Executives: Clayton Ewing, pres; Jack Gennaro, gen mgr; W. C. Porsow, natl sales dir; Elden Anspach, prog dir; J. W. Vickery, prom mgr; Michael Griffin, news dir; Harry Hill, chief engr.

Washington atty: McKenna & Wilkinson.

**WFRV Translator**—K71 Rhinelander, Wis., J. R. Karban.

**WLUX-TV** (Sept. 10, 1954) ch. 11; power—316 kw visual, 158 kw aural; antenna height—980 feet above average terrain, 962 feet above ground.

Address: P. O. Box 549, Green Bay, Wis. Phone: Hemlock 2-6468. TWX GB 8342 U.

Licensee: M & M Broadcasting Co. (acquired station 1958).

Ownership: Evening Telegraph Co. (Morgan Murphy), 55%; Norman M. Postles, 10%; Walter C. Bridges, 10%; Joseph D. Mackin, 10%; Charles and Antonette Goldberg, 7.5% and John Stang, 7.5%. For other Murphy interests see Morgan Murphy Stations in "Group Ownership."

Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: \$500.

Executives: Joseph D. Mackin, gen mgr; Jim Tomlin, coml mgr; Tom Feraga, prog dir; Pat Kehoe, film buyer; Chuck Lanphier, prom mgr; Robert Brice, news dir; Al Alexander, chief engr.

Washington atty: Scharfeld & Baron.

Radio affiliate: WMAM Marinette.

**WLUX-TV Translator**—W80AC Rhinelander, Wis., J. R. Karban, Box 176

### JAMESVILLE, Rock County (ch. 63+)

### KENOSHA, Kenosha County (ch. 61—)

### LA CROSSE, La Crosse County (ch. 8+, \*32+, 38—, 72)

**WKBT** (Aug 1, 1954) ch. 8; power—251 kw visual, 125 kw aural, antenna height—810 feet above average terrain, 578 feet above ground.

Address: 141 S. 6th St. Phone: 2-4678. TWX LC 8718

Licensee: WKBH Television Inc (original owner).

Ownership: LaCrosse Tribune Co (Lee Newspapers), 27.5%; Howard Dahl 21%; Kenneth Dahl 9.6%; Maril & Co., 9.2%; W. T. Burgess, 10% and others. Interlocking ownership with WKBH LaCrosse. For other Lee interests see Lee Stations in "Group Ownership." Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$400.

Executives: Howard Dahl, pres; Robert Z. Morrison, coml mgr; Raymond O. Skaran, prog dir & film buyer; Lenord Andersen, prom mgr; Jerry Norbury, news dir; Al Leaman, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKBH.

### MADISON, Dane County (ch. 3, \*21—, 27—, 33+)

**\*WHA-TV** (May 3, 1954) ch. \*21; power—10.7kw visual, 5.75kw aural; antenna height—230 feet above average terrain, 273 feet above ground.

Address: Radio Hall, U. of Wisconsin, zone 6. Phone: Alpine 5-2938.

Licensee: U. of Wisconsin (original owner).

Video tape: Ampex.

**WISC-TV** (June 24, 1956) ch. 3; power—56.2 kw visual, 28.8 kw aural, antenna height—1,190 feet above average terrain, 1,107 feet above ground.

Address: 4801 W. Beltline Highway, zone 5. Phone: Cedar 3-9791. TWX MN 8512.

**REACH THEM**

**WITH THE TALL ONE!**

WISC-TV in Madison has the tallest tower in Wisconsin . . . to bring your sales messages into the

homes of viewers in thirty-two counties of

Wisconsin, Illinois and Iowa.

Check WISC-TV coverage facts . . .



**WISC-TV**

CHANNEL



**MADISON, WISC.**



Represented Nationally by  
Peters, Griffin, Woodward, Inc.

***...offers more for your money***

TV Homes in Area	-----	408,540
Total Household	-----	460,000
Total Population	-----	1,565,100
Total Retail Sales	-----	1,864,047,000
County Coverage	-----	32 (Wisc., Ill., Iowa)
Maximum POWER	-----	at "Tower Height"
Maximum TOWER	-----	1200 Ft. A.A.T.
Antenna Height	-----	2,226 Ft. A.S.L.

## Tv Stations CONTINUED

## WISCONSIN CONTINUED

Licensee Television Wisconsin Inc. (original owner).

Ownership: See Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Peters, Griffin, Woodward.  
Color facilities: network, local film, local slides

Highest hour rate: \$750.  
Video tape: Ampex.  
Executives: Ralph Immell, pres; Ralph O'Connor, gen mgr, Richard Nickeson, coml mgr; Daniel Imhoff, prog dir & film buyer; Jerry Deane, news dir; Walter Harju, chief engr.  
Washington atty: Scharfeld & Baron.

**WISC-TV Translator**—K74 Dubuque, Iowa, Dubuque Area Translator.

**WKOW-TV** (July 1953) ch 27; power—162 kw visual, 87 kw aural; antenna height—690 feet above average terrain, 596 feet above ground.

Address: 215 W Washington Ave, zone 3. Phone: Alpine 7-2261. TWX MN 8537.

Licensee: Mid-Continent Broadcasting Co. of Wisconsin Inc. (acquired station July 1960).  
Ownership: See BFR Stations in "Group Ownership."

Network: ABC-TV (primary).  
Rep: Headley-Reed.  
Color facilities: network  
Highest hour rate: \$300  
Washington atty: Dow, Lohnes & Albertson.  
Radio affiliate: WKOW.

**WMTV** (July 1953) ch. 33; power—158 kw visual; antenna height—690 feet above average terrain, 594 feet above ground.

Address: P. O. Box 168. Phone: Cedar 3-5381. TWX MN 8539

Licensee: Forward Television Inc. (acquired station May 18, 1958).

Ownership: See Forward Group in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).  
Rep: Branham.  
Color facilities: network.  
Highest hour rate: \$325.  
Executives: Herbert R. Ohrt, pres; Walter J. Rothschild, vp & natl sales mgr; Merritt Milligan, gen mgr; Donald Harrer, asst mgr; Jack Crowley, prod dir; Wanda Montz, prom mgr; Tom Kammer and Don Schmidt, news dirs; Stanley Sadler, chief engr.  
Washington atty: Pierson, Ball & Dowd.

**MANITOWOC**, Manitowoc County (ch. 65)

**MARINETTE**, Marinette County (ch. 32—, \*38+)

**MILWAUKEE**, Milwaukee County (ch. 4—, 6, \*10+, 12, 18+, 24+, 30)

**WCAN-TV** (not on air, suspended operation but still holds construction permit) ch 24; power—251kw visual, 123kw aural, antenna height—520 feet above average terrain, 681 feet above ground  
Address: c/o Philip M Baker, Pennsylvania Bldg., Washington 4, D. C.  
Licensee: Lou Poller (original owner).

**WFOX-TV** (not on air, granted May 4, 1955, target date unknown) ch 31, power—21.4kw visual; antenna height—350 feet above average terrain, 434 feet above ground  
Permittee: Business Management Inc.  
Ownership: Joseph A. Clark, 100%  
Washington atty: McKenna & Wilkinson.

**WISN-TV** (Oct. 27, 1954) ch 12; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 1,105 feet above ground.

Address: 759 N. 19th St. Phone: Division 2-3000. TWX 489.

Licensee: Hearst Corp. (acquired station March 8, 1955)

Ownership: See Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).  
Rep: Petry.  
Color facilities: local film, local slides.  
Highest hour rate: \$1,400.

Video tape: RCA (2).  
Executives: William C. Goodnow, vp & gen mgr; Baylen H. Smith, prog dir & film buyer; Arthur H. Barnes, prom-publicity dir; Douglas D. Davenport, news dir; Richard D. Foerster, gen sales mgr; Lionel Wittenberg, chief engr.

Washington atty: Dempsey & Koplowitz.  
Radio affiliate: WISN.

**WITI** (May 21, 1956) ch. 6; power—100 kw visual, 64 kw aural; antenna height—980 feet above average terrain, 1,046 feet above ground.

Address: 5445 N. 27th St., zone 9. Phone: Uptown 3-1919. TWX MI 227.

Licensee: Independent Television Inc. (acquired station Dec. 22, 1958).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).  
Rep: Blair Tv Assoc.  
Color facilities: network.  
Highest hour rate: \$1,400.  
Video tape: Ampex.  
Executives: Joe Evans, gen mgr; 'Buzz' Hassett, gen sales mgr; Glenn Boundy Jr., operations mgr; Charles R. Olson, prom mgr; Carl Zimmermann, news dir; Bob Truscott, chief engr.  
Washington atty: Roberts & McInnis.

**\*WMVS-TV** (Oct. 28, 1957) ch. 10; power—129 kw visual, 65.7 kw aural, antenna height—740 feet above average terrain, 1,046 feet above ground. (CP for 316 kw visual, 159 kw aural, 750 feet above average terrain)

Address: 1015 N Sixth St., zone 3 Phone Broadway 1-1550, Ext 310

Licensee: Milwaukee Board of Vocational & Adult Education (original owner)

Video tape: Ampex  
Executives: Paul K Taff, mgr & prog mgr, James C. Wulliman, operations mgr, chief engr; C. H. Logan, prod mgr, John Lemke, film supervisor

Washington atty: Leonard Marks.

**WTMJ-TV** (Dec. 3, 1947) ch 4, power—100 kw visual, 50 kw aural; antenna height—900 feet above average terrain, 1,032 feet above ground

Address: 333 W. State St., zone 1. Phone Broadway 1-6000 TWX MI 297

Licensee: Journal Co. (original owner).  
Ownership: The Journal Co. (Milwaukee Journal), 100% See "Newspaper Ownership"

Network: NBC-TV (primary).  
Rep: Harrington, Righter & Parsons.  
Color facilities: network, local film, local live, local slides

Highest hour rate: \$1,500.  
Video tape: RCA.

Executives: George Comte, vp & gen mgr; Robert J. Heiss, station mgr, Lewis W Herzog, administrative asst; William Tulloch, local sales mgr, William T. Klumb, natl sales mgr; Sprague B. Vonier, prog mgr, James Fitzgerald, film supervisor, R. Bruce Wallace, public service & prom mgr, Jack Krueger, news editor; Phillip B. Laesser, mgr am & tv engineering, Edwin Cordes, chief engr, tv facilities.

Washington atty: Hogan & Hartson  
Radio affiliate: WTMJ-AM-FM.

**WXIX** (returned to air July 20, 1959, after going dark April 1, 1959) ch. 18; power—263 kw visual; antenna height—530 feet above average terrain, 663 feet above ground.

Address: 509 W. Wisconsin Ave., zone 3. Phone Broadway 2-1862.

Licensee: WXIX Inc  
Ownership: Gene Posner, 100% (acquired station May 1959).

Rep: Young  
Highest hour rate: \$425.

Executives: Gene Posner, pres & gen mgr; Lawrence Turet, exec vp & sta mgr, Lew Breyer, vp in charge of sales; Alan Winstrom, prod mgr, Bruce Kanitz, news dir; Gino Monaco, chief engr.

**OSHKOSH**, Winnebago County (ch. 48—)

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

**PARK FALLS**, Price County (ch. \*18)

**PORTAGE**, Columbia County (ch. 17—)

**PRAIRIE du CHIEN**, Crawford County (ch. 34)

**RACINE**, Racine County (ch. 49—, 55)

**RHINELANDER**, Oneida County (ch. 22)

**RICE LAKE**, Barron County (ch. 21+)

**RICHLAND CENTER**, Richland County (ch. 15, \*66—)

**SHEBOYGAN**, Sheboygan County (ch. 59—)

**SHELL LAKE**, Washburn County (ch. \*30—)

**SPARTA**, Monroe County (ch. 50—)

**STEVENS JOINT**, Portage County (ch. 20+, 26—)

**STURGEON BAY**, Door County (ch. 44—)

**SUPERIOR**, Douglas County (also see DULUTH, Minn.)

**WDSM-TV** (March 1954) ch. 6; power—100 kw visual, 50 kw aural, antenna height—1,010 feet above average terrain, 804.5 feet above ground

Address: 230 E. Superior St., Duluth 2, Minn. Phone: Randolph 7-8484. TWX DU 7071.

Licensee: Northwest Publications Inc (original owner)

Ownership: See "Newspaper Ownership" and see Ridder, Publications Stations in "Group Ownership"

Network: ABC-TV (secondary), NBC-TV (primary)

Rep: Peters, Griffin, Woodward  
Color facilities: network  
Highest hour rate: \$550.

Executives: Robert J. Rich, gen mgr; Tom Gavin, station mgr; R. W. "Rick" Pearson, coml mgr; Edwin M. Conrad, prog dir & film buyer, Martin Olson, prom mgr; Glenn Maxham, news dir; George Carlson, engr dir.

Washington atty: Fly, Shuebruk, Blume & Gaguine.  
Radio affiliate: WDSM.

**WDSM-TV Translators:** K75AM Bemidji, Minn., K82AF Cass Lake, Minn., and K74AR Deep River, Minn., all Headwaters Tv Translator Corp., P. O. Box 83, Bemidji; K82AJ International Falls, Minn., K75AQ Kabetogama, Minn., K82AI Orr, Minn., and K74AS Virginia, Minn., all Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg, International Falls. K76BC Walker, Minn., Leech Lake Tv Corp.

**WAUSAU**, Marathon County (ch. 7—, 9, 16+, \*46—)

**WSAU-TV** (Oct. 24, 1954) ch. 7; power—316 kw visual, 177 kw aural, antenna height—1,210 feet above average terrain, 647.3 feet above ground.

Address: Box 29. Phone: Viking 2-1021. TWX WS 8869.

Licensee: Wisconsin Valley Television Corp. (original owner).

Ownership: Wausau Record Herald, 25%; Charles Lemke, 26.59%; Wisconsin Rapids Tribune (WFHR), 12.66%; Marshfield News-Herald, 12.66%; Antigo Journal (WATK), 8.32%; Rhinelander News, 8.42%; and Merrill Herald, 8.42%, all Wisconsin. Also see "Newspaper Ownership"

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary)

Rep: Meeker; Harry Hyett (Minneapolis).  
Color facilities: network.  
Highest hour rate: \$385.

Executives: George T. Frechette, pres; Richard D. Dudley, gen mgr & coml mgr, Bart F. Kellnhauser, prog dir & film buyer; Thomas E. Bolger, prom mgr; George E. Edges, news dir; Roland R. Richardt, chief engr.

Washington atty: McKenna & Wilkinson.  
Radio affiliate: WSAU & WLIN (FM).

**WSAU-TV Translator:** K76 Rhinelander, Wis., J. R. Karban.

**WISCONSIN RAPIDS**, Wood County (ch. 14—)

## WYOMING

\*Non-commercial educational.

**BUFFALO**, Johnson County (ch. 29)

**CASPER**, Natrona County (ch. 2+, 6+)

**KTWO-TV** (March 1, 1957) ch. 2; power—28.5 kw visual; antenna height—1,440 feet above average terrain, 88 feet above ground. (CP for power—70.8 kw visual).

Address: P. O. Box 799. Phone: 7-3711. TWX CP 486.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Meeker.  
Color facilities: network.  
Highest hour rate: \$150.

Executives: Burt I. Harris, pres, Lawrence Berger, exec vp & gen mgr; Paul Wickre, prog dir; Jack Fairweather, news dir; Marion Cunningham, chief engr.

Washington atty: Sher, Oppenheimer & Harris.  
Radio affiliate: KTWO.

**CHEYENNE, Laramie County (ch. 5+)**

**KFBC-TV** (March 22, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—620 feet above average terrain, 483 feet above ground.

Address: 2923 E. Lincoln Way. Phone: 4-4461.

Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership".

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery.

Color facilities, network.

Highest hour rate: \$225.

Executives: Robert S. McCracken, pres & film buyer; William C. Grove, exec vp, chief engr & gen mgr; J. D. Reeves Jr., coml mgr; William D. McCracken, prom mgr & prog dir; Bill Osborne, news dir.

Washington atty: Koteen & Burt.  
Radio affiliate: KFBC.

**KFBC-TV Translators:** K73AF Rawlins, Wyo., Rawlins Broadcasting Co., c/o William Grove, KFBC-TV Cheyenne; K70AK Saratoga, Wyo., Saratoga Tv Co., c/o John Glode, Saratoga.

**CODY, Park County (ch. 24—)****DOUGLAS, Converse County (ch. 14)****EVANSTON, Uinta County (ch. 14—)****GILLETTE, Campbell County (ch. 40)****GREEN RIVER, Sweetwater County (ch. 16)****GREYBULL, Big Horn County (ch. 40)****LANDER, Fremont County (ch. 7, 17—)**

**KWRB-TV** (See Riverton, Wyo.)

**LARAMIE, Albany County (ch. \*8+, 18+)****LOVELL, Big Horn County (ch. 36+)****LUSK, Niobrara County (ch. 19—)****NEWCASTLE, Weston County (ch. 28+)****POWELL, Park County (ch. 30+)****RAWLINS, Carbon County (ch. 11—)****RIVERTON, Fremont County (ch. 10+)**

**KWRB-TV** (Dec. 22, 1957) ch. 10; power—58.9 kw visual, 32 kw aural; antenna height—1630 feet above average terrain, 79 feet above ground.

Address: 500 Broadway, Thermopolis. Phone: Union 4-2351.

Licensee: Chief Washakie Tv. (original owner).

Ownership: See Ernst Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Highest hour rate: \$150.

Radio affiliate: KRTR.

**ROCK SPRINGS, Sweetwater County (ch. 13)****SHERIDAN, Sheridan County (Ch. 9—, 12+)**

**KTWX-TV** (not on air; granted May 8, 1957; target date unknown) ch. 9; power—3.08 kw visual, 1.5kw aural, antenna height—350 feet above average terrain, 70 feet above ground.

Address: 355 N. Beverly Dr., Beverly Hills, Calif. Phone: Crestview 6-4632.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Meeker; John McGuire (Denver).

Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence S. Berger.

Washington atty: Sher, Oppenheimer & Harris.

**THERMOPOLIS, Hot Springs County (ch. 15)**

**KWRB-TV** (See Riverton, Wyo.)

**TORRINGTON, Goshen County (ch. 27)****WHEATLAND, Platte County (ch. 24+)****WORLAND, Washakie County (ch. 34)**

**KWRB-TV** (See Riverton).

**GUAM****AGANA (ch. 8, 10)**

**KUAM-TV** (Aug. 5, 1960) ch. 8; power—0.436 kw visual, 0.217 kw aural; antenna height—70 feet above average terrain, 302 feet above ground.

Address: P. O. Box 368. Phone: 7961.

Licensee: Radio Guam (original owner).

Ownership: Harry M. Engel Jr., 45.5%; Phil Berg, 45.5%; William B. Duce, 4%; John P. Hearne, 5%. Mr. Hearne also owns 33.3% of KAFY Bakersfield, 22.2% of KFXM San Bernardino, and 20.9% of KVEN Ventura, all California.

Network: NBC-TV (primary), CBS-TV (secondary).

Rep: Intercontinental Services Ltd.

Highest hour rate: \$120.

Executives: Harry M. Engel, pres & gen mgr; Lee K. Radner, resident mgr; R. Gil Bahr, prog dir; Bill Gibson, news dir; Emilio R. Sibayan, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: KUAM.

**PUERTO RICO****ARECIBO, Arecibo County-AGUADILLA, Aguadilla County (ch. 12+)**

**WOLE-TV** (Aguadilla) (1960) ch. 12; power—17.88 kw visual; antenna height—992 feet above average terrain, 63 feet above ground.

Permittee: Western Broadcasting Corp.

**CAGUAS, Guayama County (ch. 11—)**

**WKBM-TV** (May 23, 1960) ch. 11, power—27 kw visual; antenna height—1,180 feet above average terrain, 237 feet above ground.

Address: P. O. Box 4189, San Juan. Phone: 3-0580.

Permittee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Broadcasting Stations in "Group Ownership."

Video tape: Ampex (2).

Executives: Ralph Perez Perry, owner & gen mgr; Felix Munoz, coml mgr; Elliot Gonzales, prog dir; Nilsa Gonzales, film buyer; Efrain Rivera, chief engr.

Radio affiliate: WKVM.

**FAJARDO, Humacao County (ch. 13+)**

**WSTE** (not on air, granted July 16, 1958; target date not announced) ch. 13.

Address: 566 Ponce de Leon Ave.

Permittee: Continental Broadcasting Corp. (acquired CP March 26, 1959).

Ownership: Grantee operates WHOA San Juan and is owned by Carmena Mendez, 100%.

**MAYAGUEZ, Mayaguez County (ch. 3+, 5—)**

**\*WIPM-TV** (granted Feb. 3, 1959; target date unknown) ch. 3; power—29.5kw visual; antenna height—690 feet above ground.

Permittee: Dept. of Education of Puerto Rico.

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**WORA-TV** (Oct. 1, 1955) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,994 feet above average terrain, 142.9 feet above ground.

Address: P. O. Box 43. Phone: 1150.

Licensee: Supreme Broadcasting Co. (original owner).

Ownership: Radio Americas Inc., 69.17%; Supreme Broadcasting Co. of Louisiana (WJMR-AM-TV New Orleans), 28.34%. Radio Americas is owned by Alfredo R. deArellano Jr.

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Inter American Publications, (New York).

Highest hour rate: \$200.

Executives: Alfredo R. De Arellano Jr., pres; Reinaldo M. Dupont, asst mgr, coml mgr, film buyer & news dir; Mario Rivera Negron, prog dir; Rafael Lopez, prom mgr; John Prather, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WORA-AM-FM.

**PONCE, Ponce County (ch. 7+, 9—)**

**WRJK-TV** (Feb. 1, 1958) ch. 7; power—1.41 kw visual; antenna height—110 feet below average terrain, 71 feet above ground (CP for power—63.1 kw visual).

Address: Ponce Intercontinental Hotel. Phone: 2-0280.

Licensee: Ponce Television Corp. (original owner).

Ownership: George Mayoral, 25%; William Cortada, Luis A. Ferre, 20%; Alfredo Carlos deArellano, 25%; Oscar Girod 5%. Mr. Mayoral is vp-gen mgr of WJMR-AM-TV New Orleans, La. WJMR owns 28% of WORA-TV Mayaguez, P. R.

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Inter-American Publications.

Highest hour rate: \$173.

Executives: George A. Mayoral, pres; Wm. Cortada, gen mgr & coml mgr; A. Sepulveda Jr., prog dir; Angie Melendez, film buyer; John Prather, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: WPRP.

**WSUB-TV** (February 1958) ch. 9; power—2.73 kw visual; antenna height—2,590 feet above average terrain, 237 feet above ground.

Address: P. O. Box 471, Ponce.

Licensee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Stations in "Group Ownership."

Rep: Pan American.

Executives: Ralph Perez Perry, pres; Mariano Angelet Esquedero, gen mgr; Jose Rivas, technical dir & coml mgr; Felipe Rodriguez, program dir; Gladys Boscio, asst mgr; Rafael Cortez, chief engr.

Washington atty: Frank Stollenwerck.

Radio affiliate: WKVM.

**SAN JUAN, San Juan County (Ch. 2+, 4—, \*6+)**

**WAPA-TV** (May 1, 1954) ch. 4; power—56.2kw visual, 33.9kw aural; antenna height—220 feet above average terrain, 260 feet above ground.

Address: P. O. Box 2050.

Licensee: Ponce de Leon Broadcasting Co. of Puerto Rico (acquired station May 1957).

Ownership: Winston-Salem Broadcasting Co., 80%; Goar, Abel and Luis Augusto Mestre, 20%. See Winston-Salem Broadcasting Co. in "Group Ownership." The Mestres own Cuban broadcast properties.

Network: NBC-TV, ABC-TV.

Highest hour rate: \$325.

Rep: Caribbean Networks Inc.

Executives: John G. Johnson, pres; William M. Carpenter, exec vp & gen mgr; Hector Modestti, operations mgr.

Washington atty: Norman E. Jorgensen.

**\*WIPR-TV** (Jan. 6, 1959) ch. \*6; power—100 kw visual, 50kw aural; antenna height—920 feet above average terrain, 285 feet above ground.

Address: P. O. Box 306. Phone: 6-5701.

Licensee: Dept. of Education of the Commonwealth of Puerto Rico (original owner).

Executives: R. Delgado Marquez, gen mgr; film buyer, L. S. Lavadero, program dir; Julio Rivera, news dir; R. Rodriguez-Santiago, chief engr.

Washington atty: Arnold, Fortas & Porter.

**WKAQ-TV** (March 28, 1954) ch. 2, power—100 kw visual, 50 kw aural; antenna height—1,270 feet above average terrain, 284 feet above ground.

Address: P. O. Box 5096, Puerta de Tierra Station. Phone: 3-3800.

Licensee: El Mundo Inc. (original owner).

Ownership: Estate of Angel Ramos (publisher of El Mundo), 99.9%. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Inter-American Publications.

Highest hour rate: \$375.

Video tape: Ampex.

Executives: Angel Ramos, pres; V. Lamas Jr., gen mgr; Roberto Lands, coml mgr; Jose Luis Torregrosa, prog dir; Pete Mattina, prom mgr; Evelio Otero, news dir; Robert Beurket, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WKAQ-AM-FM.

**WKBM-TV** (See Caguas, P. R.)

**VIRGIN ISLANDS****CHARLOTTE AMALIE, St. Thomas County (ch. 10—)**

**WBNE** (not on air; target date unknown) ch. 10. Island Teleradio Service Inc.

**CHRISTIANSTED, St. Croix County (ch. 8+)**

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# DIRECTORY OF AM AND FM RADIO STATIONS IN THE U.S.

Note: Listed in this directory are all am (amplitude modulation) and fm (frequency modulation) stations in the U. S. and its territories. Information for each station listed below has been corrected to Aug. 1, 1960. Where applicable, the following data are shown in this order: call letters, date station began (or intends to begin) operation, frequency, power, station address, telephone, TWX number, name of licensee together with date present licensee acquired station, national and regional network affiliations, national representative, hours of specialty programs (Negro or foreign language) broadcast each week, executives, companion fm and tv stations.

For each station associated with newspaper ownership

and/or multiple owners of radio and/or television stations the phrases "see Newspaper Ownership" or "see Group Ownership" appear after the name of the licensee. These refer to specialized directories which may be located by consulting the Facilities index on page A-21.

For fm stations which are companions of am stations and which duplicate the programming of the am, only facilities are listed. Fm stations which are programmed and operated independently are listed in greater detail.

Appropriate note is made of television companions of radio stations listed here. Full information about all television stations is presented in the Directory of Television Stations in the U. S. beginning on page A-21.

**Key to symbols:** In connection with station facilities one or more of the following abbreviations may appear: D—daytime station; DA-D—directional antenna day only; DA-N—directional antenna night only; DA-1—directional antenna same pattern day and night; DA-2—directional antenna different pattern day and night; L—limited time, stations operates night hours only when dominant station is not operating; LS—local sunset; N—night; SH—specified hours of operation provided in station's license; ST—station shares time with one or more stations; CP—construction permit.

## ALABAMA

\*Non-commercial.

### ALBERTVILLE, Marshall County

**WAVU** (1948): 630 kc; 1 kw-D. P. O. Box 411. Phone 830. Sand Mountain Broadcasting Service (original owner).

Network Alabama Community.  
Pat M. Courington, pres and gen mgr; John E. Culp, coml mgr; Bill Hagler, program mgr, news dir & asst gen mgr; Lewis Cryar, chief engr.

**WAVU-FM** (1949): 105.1 mc; 4.7 kw. Duplicates WAVU (above).

### ALEXANDER CITY, Tallapoosa County

**WRFS** (May 31, 1947): 1050 kc; 1 kw-D 138 Main St. Phone Adams 4-2566. Piedmont Service Corp

**WRFS-FM** (Sept. 30, 1949): 106.1 mc; 4.6 kw. Duplicates WRFS (above).

### ANDALUSIA, Covington County

**WCTA** (Aug. 12, 1946): 920 kc; 5 kw-D, 500 w-D DA-N P. O. Box 29 Phone Capitol 2-1144. Andalusia Broadcasting Co. (original owner).

Network Keystone  
Specialty programs: Negro, 10 hrs wkly.  
J. Dige Bishop, pres, gen mgr & chief engr; Donald Cooke, coml mgr; Robert Duck, program dir; Jeanette Powell, promotion mgr; Howell Peabworth, news dir.

**WCTA-FM** (July 1950): 98.1 mc; 10 kw. Duplicates WCTA (above).

### ANNISTON, Calhoun County

**WANA** (1954): 1490 kc; 250 w. 115 West 33rd St. Phone Adams 7-1627. Anniston Radio Co. (See Cary L. Graham Stations in "Group Ownership").

**WDNG** (July 1, 1957): 1450 kc; 250 w. P. O. Box 1280. Phone Adams 6-8291. Potts Broadcasting Co. (acquired station July 27, 1959).

Rep Spot Time Sales.  
Thomas S. Potts, pres & gen mgr; Robert M. Price Jr, asst mgr; Dennis Sullivan, program dir; Ralph Burgess, coml mgr; Jay Jenkins, news dir; Harry Dickinson, chief engr.

**WHMA** (1938): 1390 kc, 5 kw-D, 1 kw-N, DA-N. Radio Bldg. Phone Adams 6-7545 Anniston Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Walker-Rawalt.  
Harry M. Ayers, pres; Malcolm Street, gen mgr; George M. Rutledge, coml mgr; W. Hall Wray, prog dir; Lee Thomas, prom mgr; E. Cody Hall, news dir, James A. Hudson, chief engr.

**WHMA-FM** (1947): 100.5 mc, 3.65 kw. Duplicates WHMA (above).

### ATHENS, Limestone County

**WJMW** (Nov. 8, 1948): 730 kc; 1 kw-D P. O. Box 386 Phone 565. Athens Broadcasting Co. (original owner).

Specialty programs: Negro, 6 hrs wkly  
Homer F. Dunnivant, pres, gen mgr & coml mgr; Bob Dunnivant, program dir, promotion mgr & news dir; Bill Mitchell, chief engr.

**WJOF (FM)** (October, 1958): 104.3 mc; 1 kw. P. O. Box 386. Phone 565. Athens Broadcasting Co. (original owner).

### ATMORE, Escambia County

**WATM** (Dec. 1949): 1590 kc; 5 kw-D. P. O. Box 59 Phone 50. Southland Broadcasting Co. Rep Continental  
Tom C. Miniard, gen mgr & chief engr; Julia E. Miniard, coml mgr.

### AUBURN, Lee County

**WAUD** (Dec. 20, 1947): 1230 kc; 250 w. P. O. Box 391. Phone Tuxedo 7-3401. Auburn Broadcasting Co. (original owner).

Specialty programs: Negro, 25 hrs wkly.  
Elmer G. Salter, pres, gen mgr & coml mgr, Bob Sanders, program dir, promotion mgr & news dir, George Murphy, chief engr.

### BAY MINNETTE, Baldwin County

**WBGA** (April 14, 1957): 1150 kc; 1 kw-D. P. O. Box 426. Phone 2281 Southwest Alabama Broadcasting Co. (acquired station Dec 1958). See Southwest Alabama Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership."

Network Keystone. Rep Best.  
James H. Faulkner, pres; James E. Stewart, gen mgr, Bill Walker, station mgr, Mike Jones, prog dir; Charles Stewart, prom mgr, R. A. Switzer, chief engr.

### BESSEMER, Jefferson County

**WYAM** (1953): 1450 kc; 250 w Trans-America Broadcasting Corp. (acquired station April 1960)

H. C. Young, pres

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EX 3-3456

\*As of August 1, 1960

### BIRMINGHAM, Jefferson County

**WAPI** (1922): 1070 kc; 50 kw-D, 5 kw-N DA-2. P. O. Box 2553, zone 3. Phone Fairfax 2-2466. Alabama Broadcasting System Inc. (acquired station 1955). (See "Newspaper Ownership" & S. I. Newhouse Stations in "Group Ownership").

Network NBC. Rep Christal.  
Charles F. Grisham, pres & gen mgr, Albert J. Gillen, coml mgr, Charles Davis, prog dir, James B. Chenoweth, prom mgr; Clancy Lake, news dir, James V. Sanderson, chief engr.

**WAPI-FM** (1947): 99.5 mc; 72 kw. Same licensee as WAPI (above)

WAPI-TV: Tv companion of WAPI-AM-FM (above).

**WATV** (May 20, 1946): 900 kc; 1 kw-D. 710 S. 22d St. Phone Fairfax 4-2541. American Electronix Inc. (acquired station August 1958).

Network CBS. Rep Avery-Knodel.  
E. C. Atkerson, pres; Maury Farrell, gen mgr & coml mgr, Rick Maze, program dir; Stan Vainrib, news dir; Robert DuPriest, chief engr.

**WBRC** (May 25, 1925): 960 kc; 5 kw. DA-N. P. O. Box 2311. Phone Alpine 2-3172. TWX BH 87. Taft Broadcasting Co. (acquired station 1957). See Taft Broadcasting Stations in "Group Ownership."

Network ABC (secondary). Rep Katz.  
Hubert Taft Jr., pres; Lloyd B. Taft, gen mgr; William O. Morge, gen sales mgr & prom mgr, Claude D. Raney, prog dir; Davenport Smith, news dir, Hardy Carl, chief engr.

**WBRC-FM** (June, 1959): 106.9 mc; 16 kw. Duplicates WBRC (above) except for 6 hrs a day five days a week which is programmed through U. of Alabama.

WBRC-TV: Tv companion of WBRC-AM-FM.  
**WBRT** (March 25, 1953): 1260 kc; 5 kw-D, 725 S. 22d St., zone 5. Phone Alpine 2-3019. Chapman Radio & Television Co. (original owner)

Network ABC (primary). Rep Weed Radio.  
William R. Kennedy, gen mgr & coml mgr; George K. Chapman, program dir; Alvin Davis, promotion mgr & news dir; Ben Dixon, chief engr.

**WENN** (1950) 1320 kc; 5 kw-D, DA. P. O. Box 1469. Phone Fairfax 4-4518 John M. McLendon & Assoc. (acquired station 1958). See McLendon Ebony Stations in "Group Ownership"

Rep Pearson  
Specialty programs: Negro, 100%.  
John M. McLendon, owner.

**WEZZ** (1949): 1220 kc; 1 kw-D 1417 Fourth Ave, N. Phone Fairfax 3-5274. WEDR Inc. (acquired station May 1959).

Rep Dore; Dora-Clayton (south)  
James R. Bonfils, pres.

**WJLD** (See Homewood, Ala.)

**WJLN (FM)** (1948): 104.7 mc; 23 kw. Duplicates WJLD (above).

**WSPM (FM)** (May 11, 1958): 93.7 mc; 20 kw, 1100 8th Ave. West, zone 4. Phone Fairfax 3-5291 Meloras Broadcasting Co.  
James V. Melonas, pres; Dale E. Phillips, chief engr.

**WSGN** (February 1927): 610 kc; 5 kw-D, 1 kw-N, DA-N. 2320 Seventh Ave S. Phone Fairfax 2-3434. Winston-Salem Broadcasting Co. (acquired station 1953). (See Winston-Salem Broadcasting Co. Stations in "Group Ownership")

Rep Venard, Rintoul & McConnell; Ayers (Atlanta)

James W. Coan, pres, Ben K. McKinnon, coml mgr & gen mgr, Bill Bolen, program dir; Annette S. Gruffs, promotion dir; Emmett Smith, chief engr; Charles Weidman, news dir

**WVOC** (Oct 15, 1947): 690 kc; 50 kw-D, DA. P. O. Box 2468. Phone State 7-2601. Voice of Dixie Inc. (acquired station Oct. 15, 1947).

Rep Radio-TV Representatives.  
Iralee W. Bennis, pres & gen mgr; Ira Leslie, program dir; Dan Brennan, promotion mgr; Hal Hodgins, news dir; R. G. Balsko, chief engr.

**WYAM** (See Bessemer, Ala.)

**WYDE** (Sept. 3, 1957): 850 kc; 10 kw-D, 1 kw-N, DA-N 1901 Montgomery Highway, zone 5. Phone Fairfax 2-4511. Bartell Broadcasters Inc (original owner). See Bartell Stations in "Group Ownership"

Rep Young  
Gerald A. Bartell, pres; Thomas L. Whitley, gen mgr; Ed Lake, coml mgr; George Singer, program dir; Danny Martin, promotion mgr; Jay Cook, news dir; James E. Gray, chief engr.

### BOAZ, Marshall County

**WAVC** (Oct. 1, 1959): 1300 kc; 500 w-D. 1073 50 St. W., Birmingham 8, Ala. Phone State 8-1941. Cicero Broadcasting Co. (original owner).

Vearl Cicero, pres; Charles K. Sparks, vp & gen mgr; John P. Kirby, coml mgr; Rex Gardner, prog dir; Sam Minor, prom mgr; Dale Johnson, news dir; Verbon Rives, chief engr.

### BREWTON, Escambia County

**WEBJ** (Aug. 1, 1947): 1240 kc; 250w-SH. P. O. Box 870. Phone Underhill 7-5717. Brewton Broadcasting Co. (acquired station Jan 7, 1959).

Network Keystone.  
J. Wesley Gardner, pres, gen mgr & chief engr; Catherine C. Gardner, vp & prog dir.

### BUTLER, Choctaw County

**WPRN** (July 1, 1959): 1220 kc; 1 kw-D. P. O. Box 566. Phone Glendale 9-3222. TWX 7551. Radio Butler Co. (original owner).

Network Keystone, Southeastern Key Market.  
Specialty programs: Negro, 10 hrs wkly.  
Paul D. Nichols, gen mgr & chief engr; Houston L. Pearce, coml mgr; Wilham C. Reid, program dir & news dir.

## Radio Stations CONTINUED

### ALABAMA CONTINUED

#### CALERA, Shelby County

**WBYE** (Jan. 12, 1958): 1370 kc; 1 kw-D. P. O. Box 428. Phone North 8-7751. Shelby County Advertising Corp. (acquired station Jan. 16, 1959)

Ralph W. Sears, pres; Marlon P. Jones, gen mgr; Stella P. Jones, program dir.

#### CARROLLTON, Pickens County

**WBAG** (1951): 590 kc, 1 kw-D. P. O. Box 71. Phone Empire 7-2364. See Hook Stations in "Group Ownership."

Network Keystone.  
Specialty programs: Negro.  
R. E. Hook, pres; Carl Sauceman, gen mgr; W. S. Bridges, coml mgr.

#### CLANTON, Chilton County

**WKLF** (1947): 980 kc; 1 kw-D. 703 1/2 Second Ave. North. Southeastern Broadcasting Co (original owner).

**WKLF-FM** (1952): 100.9 mc; 370 w. Duplicates WKLF (above).

#### CULLMAN, Cullman County

**WFMH** (1949): 1460 kc; 5 kw-D, 500 w-N, DA-N. 206 Second Ave. E. Phone 910. Voice of Cullman (original owner).

**WFMH-FM** (1949) 101.1 mc; 53 kw. Duplicates WFMH (above)

**WKUL** (Oct. 1946) 1340 kc; 250 w. P. O. Drawer 620. Phone RE 4-3171. Cullman Broadcasting Co. (acquired station March 1949).

Hudson C. Millar Jr., pres; Arthur Bachmann, asst gen mgr, Katherine Knighten, coml mgr; Charles Richards, program dir; Arthur Bachmann, news dir & chief engr.

#### DADEVILLE, Tallapoosa County

**WDVE** (not on air, granted June 1959); 910 kc; 500 w-D. P. O. Box 392. Alexander City, Ala. J. C. Henderson (original owner). (See "Newspaper Ownership").

#### DECATUR, Morgan County

**WAJE** (Oct. 1953) 1490 kc, 250 w. P. O. Box 2118. Phone Elgin 3-9231. J. B. Falt Jr. (original owner)

J. B. Falt Jr.; owner; Alvin Wood, gen mgr; Jimmy De Lones, coml mgr; Tommy Allen, program dir; Don Lively, promotion mgr; Neil Lovett, news dir.

**WHOS** (Oct. 1948): 800 kc; 1 kw-D. P. O. Box 1127. Elgin 3-1810. North Alabama Broadcasting Co (acquired station Feb. 1956).

Rep Clark.  
Louis C. Blizzard, gen mgr & coml mgr; Mimi Hall, program dir; Ross Hawkins, promotion mgr; Roy Smith, news dir; Edward Buxton, chief engr.

**WHOS-FM** (September 1951) 102.1 mc; 235 kw. P. O. Box 1127. Phone Elgin 3-1810. North Alabama Broadcasting Co. (acquired station February 1956).

**WMSL** (May, 1935): 1400 kc; 250 w. P. O. Box 72. Phone Elgin 3-0361. TWX 8510. Tennessee Valley Radio & Tv Corp. (original owner).

Network MBS, Keystone. Rep Masia; Clarke Brown (south)  
Frank Whisenant, pres & gen mgr; Elice Mullican, program dir; Jack McNutt, news dir; Kenneth Casey, chief engr.

WMSL-TV: Tv companion of WMSL.

#### DEMOPOLIS, Marengo County

**WXAL** (Nov. 9, 1947): 1400 kc; 250 w. P. O. Box 261. Phone 1400. Demopolis Broadcasting Co.

#### DOTHAN, Houston County

**WAGP** (September 29, 1932). 1320 kc; 1kw, DA-N. P. O. Box Drawer 1011. Phone Sycamore 2-1101. Dothan Broadcasting Co. (original owner)

Rep Sears & Ayer  
Julian C. Smith, co-owner, gen mgr & chief engr; Fred C. Moseley, co-owner & coml mgr. Tommy Underwood, program dir; Lamar Trammell, news dir.

**WDIG** (April 30, 1947): 1450 kc; 250 w. P. O. Box 828. Phone Sycamore 2-2161. Houston Broadcasters (original owner).

Network MBS. Rep Best.  
Specialty programs: Negro, 12 hrs wkly.  
Jess Swicegood, gen mgr & coml mgr, Max McGowan, program dir; Wiley Grossom, chief engr

**WOOF** (1948): 560 kc; 5 kw-D. P. O. Box 1427. Phone Sycamore 2-1149. Agnes W. Dowling, trustee of WOOF Trust (acquired station 1953).

Rep Clark; Barney Ochs (southeast).  
R. A. Dowling, gen mgr; Johnny LaCarter, coml mgr; Truman Duckett, program dir.

#### ELBA, Coffee County

**WELB** (Nov. 16, 1958): 1350 kc, 1 kw-D. Route 5. Phone Twin Brook 7-2344. Elba Broadcasting Co.

#### ENTERPRISE, Coffee County

**WIBB** (1948): 600 kc; 1 kw-D. 30 Dothan Highway. Wiregrass Broadcasting Co. (original owner).

#### EUFAULA, Barbour County

**WULA** (1948): 1240 kc; 250 w. P. O. Box 301. Phone 744. Dixie Radio Inc. (acquired station Jan. 1, 1958). See C. A. McClure Stations in "Group Ownership."

Network MBS.  
C. A. McClure, pres & gen mgr; William W. Bryant, station manager; John T. Lingo, coml mgr.

#### EVERGREEN, Conecuh County

**WBL0** (July 1, 1957): 1470 kc; 1 kw-D. Box 350. Phone 500. C. W. Mapoles (original owner)

Network Keystone.  
C. W. Mapoles, pres & owner; John M. Raines Jr., gen & coml mgr, Wendell Tolbert, chief engr.

#### FAYETTE, Fayette County

**WWWF** (Sept 3, 1949): 990 kc; 1 kw-D. 505 Temple Ave. Phone Webster 2-5234. Bankhead Broadcasting Co. (original owner) (See Bankhead Stations in "Group Ownership").

Network Keystone  
W. W. Bankhead, pres; Jack Black, gen mgr; Robert E. Grizzell, coml mgr, Jerry Northington, chief engr.

#### FLOMATON, Escambia County

**WTCE** (December 1955): 990 kc; 500 w-D. P. O. Box 278. Cypress 6-2466. Tri-City Broadcasting Inc (acquired station July 1958).

Rep Best  
George B. Haskew, pres & gen mgr, William J. Dykes, coml mgr, Bill Davis, prog dir, Ann Haskew, prom mgr, Hoyt Bonds, chief engr.

#### FLORENCE, Lauderdale County

**WJOI** (1946) 1340 kc; 250 w. P. O. Box 137. Phone At 2-8121. Florence Broadcasting Co. (original owner).

Network MBS, Keystone  
Specialty programs Negro  
Joe T. Van Sandt, pres, gen mgr & coml mgr; George Manush, prog dir; Madison Davis Jr., news dir, Paul Shannon, chief engr.

**WOWL** (1945): 1240 kc; 250 w. P. O. Box 600. Phone Atwater 2-7711. TWX 8523. Radio Muscle Shoals Inc. (acquired station 1952).

Network Southeastern Key Market. Rep Webb  
Specialty programs Negro, 8 hrs. wkly.  
Richard B. Biddle, pres; William A. Mapes, gen mgr, William Wynne, prog dir; Nelle Bigbee, news dir, Melvin G. Hunt, chief engr.

WOWL-TV. Tv companion of WOWL.

#### FOLEY, Baldwin County

**WHEP** (May 31, 1953) 1310 kc; 1 kw-D. P. O. Drawer F. Phone Whitehall 3-7131. Southwest Alabama Broadcasting Co. (acquired station Nov. 1958). See Southwest Alabama Broadcasting Stations in "Group, Ownership"

Also see "Newspaper Ownership"  
Specialty programs German, 1 hr; Czech, 2 hrs; both wkly

James H. Faulkner, pres; James E. Stewart, vp & gen mgr, Wayne Davis, prog dir, R. A. Switzer, chief engr.

#### FORT PAYNE, DeKalb County

**WFPA** (December 1949): 1400 kc; 250 w. P. O. Box 391. Phone 1820. George Gothberg Jr. (acquired station December 1952) See "Newspaper Ownership"

Rep Best  
George Gothberg Jr., owner; Ozelle G. Gothberg, gen mgr, W. D. Holderfield, coml mgr; Jimmy Follis, prog dir; Dave Vowell, news dir; Edwin Walker, chief engr.

**WZOB** (July 2, 1950): 1250 kc, 1 kw-D. Box 126. Phone 1250. Glenn M. Gravitt (original owner)

Network Keystone Alabama Community, Southeastern Key Market.  
Glenn M. Gravitt, owner & gen mgr; Bill McPherson, coml mgr. Willard L. Howell, prog dir; Jess R. Moore, news dir & chief engr.

#### GADSDEN, Etowah County

**WAAX** (1947): 570 kc, 5 kw-D (CP for 5 kw-D, 500 w-N, DA-N) Box 272. Phone Liberty 6-6301. Etowah Broadcasting Inc (acquired station 1955). See Charles Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS.  
E. F. MacLeod, pres & gen mgr; Charles Smithgall, sec-tres; Gaston Anderson, chief engr

**WETO** (October 1950): 930 kc, 1 kw-D. P. O. Box 937. Phone Liberty 6-9201. Gadsden Radio Co. (original owner) See Cary L. Graham Stations in "Group Ownership"

Network Keystone. Rep Walton Assoc.  
Cary L. Graham, pres, Mac M. Thomas, gen mgr; Al Ragsdale, coml mgr; Jessie Watson, prog dir; Calvin Williamson, chief engr.

**WGAD** (May 26, 1947): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 351. Phone Liberty 6-1611. Coosa Broadcasting Co. (acquired station Sept 10, 1957)

Network ABC. Rep Walker-Rawalt Co; Dora-Clayton Co. (Southeast).  
E. Z. Carrell, pres & gen mgr; Charley Boman, coml mgr; Bob Mayne, prog dir & prom mgr; Richard Godfrey, news dir, Halley Williams chief engr.

#### GENEVA, Geneva County

**WGEA** (March 1953): 1150 kc; 1 kw-D. P. O. Box 337. Phone Murray 4-2271. TWX 7760. Radio South Alabama Inc. (acquired station Sept 1, 1956).

Network Keystone, Southeastern Key Market, MBS  
Specialty programs: Negro, 4 hrs. wkly.  
Miles H. Ferguson, pres; Jimmy Helms, vp & gen mgr, John Hidle, coml mgr; Wayne Perkins, prog dir, Hilda Brown, prom mgr; Paul Royals, news dir; John T. Hubbard, chief engr.

#### GREENVILLE, Butler County

**WGYV** (Aug. 18, 1948): 1380 kc; 1 kw-D. P. O. Box 227. Phone DU 2-4444. Greenville Broadcasting Corp. (original owner). See "Newspaper Ownership"

Network Keystone.  
W. H. Miller, gen mgr.

#### GUNTERSVILLE, Marshall County

**WGSV** (April 16, 1950): 1270 kc; 1 kw-D. P. O. Box 32. Phone Justice 2-4131. Gunterville Broadcasting Co. (original owner).

Network Keystone.  
Lavell Jackson, gen mgr; coml mgr & chief engr.

#### HALEYVILLE, Winston County

**WJBB** (April 1, 1949): 1230 kc; 250 w. P. O. Drawer 191. Phone Hunter 6-2277. Haleyville Broadcasting Co (acquired station 1951)

Network MBS, Keystone. Rep C. K. Beaver & Assoc.  
John L. Slatton, pres; Otis Williams, coml mgr; Mrs. John L. Slatton, prog dir; Paul E. Kelly, chief engr.

#### HAMILTON, Marion County

**WERH** (Aug. 22, 1950): 970 kc; 5 kw-D. P. O. Box 187. Phone Walnut 1-3481. Kate F. Fite (acquired station April 1, 1958).

Network Keystone.  
Kate F. Fite, owner & gen mgr; Kermit Minge, coml mgr; Edgar Clayton, prog dir; James Fowler, prom mgr; William D. Gregory, news dir; Johnnie Lott, chief engr.

#### HARTSELLE, Morgan County

**WHBT** (1956). 860 kc; 250 w-D. Phone Spruce 3-7370. Dorsey Eugene Newman (original owner).

Gene Newman, pres & gen mgr; Jimmy Rogers, coml mgr; S. D. Boster, chief engr.

#### HOMEWOOD, Jefferson County

**WJLD** (1942): 1400 kc; 250 w. P. O. Box 5867. Phone Fairfax 4-3466. Johnston Broadcasting Co

Rep Forjoe  
Specialty programs (wkly): Negro 100%.  
George Johnston Jr., pres; James Connolly, gen mgr; Otis Dodge, coml mgr; Mary Vail, program dir; Judy Howell, promotion dir; Cliff Goggans, chief engr; Jesse Champion, news dir; Beatrice Moten, women's dir.

#### HUNTSVILLE, Madison County

**WAAY** (June 1948): 1550 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 986. Phone Jefferson 4-8471. TWX 7760. Smith Broadcasting Inc. (acquired station 1958). See Smith Broadcasting Stations in "Group Ownership."

Network ABC. Rep Walker-Rawalt.  
M. D. Smith III, pres; Henry G. Beam, gen mgr; Homer H. Edwards, coml mgr; Hal Comello, prog dir; Kirby Smith, prom mgr; Hollis Matherly, news dir; Richard Essner, chief engr

**WAHR (FM)** (July 28, 1959): 99.1 mc; 32 kw. Times Bldg. Phone Jefferson 9-3841. Arnold Hornbuckle (original owner).

William R. Lane Jr., gen mgr  
**WBHP** (1937): 1230 kc; 250 w. P. O. Box 770. Jefferson 2-3521. Wilton Harvey Pollard (original owner)

**WEUP** (March 20, 1958): 1600 kc; 5 kw-D. 902 Oakwood Ave. Phone Jefferson 6-0713. Leroy Garrett (original owner).

Rep Bernard I. Ochs.  
Specialty programs: Negro, 100%.  
Leroy Garrett, owner; Viola Garrett, prog dir; Paul White, news dir; Eurlpe Palmer, chief engr

**WFUN** (November 1946): 1450 kc; 250 w. P. O. Box 17. Phone Jefferson 5641. Huntsville Broadcasting Inc. (acquired station 1948)

J. B. Falt Jr., pres & gen mgr; John Garrison, station mgr & chief engr  
**WNDA (FM)** (granted June 1960; target date unknown): 92.9 mc; 3.071 kw 2409 Ninth Ave. Hughey Broadcasting Co. (original permittee)

Austin & Mitchell J. Hughey, owners.

#### JACKSON, Clarke County

**WTGH** (1950; formerly WPBB): 1290 kc; 1 kw-D. Jackson Broadcasting Co. (original owner)

Network Keystone.  
T. H. Gaillard Jr., pres.

#### JASPER, Walker County

**WJRF** (March 1, 1957): 1240 kc; 250 w. P. O. Box 150. Phone Fulton 4-5577. Walker County Broadcasting Co. (original owner) See Bankhead Stations in "Group Ownership"

Hudson C. Millar Jr., pres; Jerdan Bullard, gen mgr & coml mgr; Bill Clark, prog dir; James Kell, news dir; Wayne Sims, station mgr & chief engr.

**WWWB** (Nov. 2, 1946): 1360 kc; 1 kw-D. P. O. Box 622. Phone Fulton 4-3461. Bankhead Broadcasting Inc. (original owner).

Network Keystone  
W. W. Bankhead, owner; John H. Bankhead, pres; William C. Edgemon, gen mgr; J. L. Sartain Jr., coml mgr; Fred H. Norris, news dir; Charles C. Watts Jr., prog dir & chief engr.

**LANETT**, Chambers County, Ala.-**WEST POINT**, Troupe County, Ga.

**WRLD** (1941): 1490 kc; 250 w. P. O. Box 312, West Point, Ga. Phone 642-2771. Valley Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Clark.  
Miles H. Ferguson, pres, Emery C. McCullough, coml mgr; Aileen Love, prog dir; Jim Horne, news dir; Clarence White, chief engr.

**MARION**, Perry County

**WJAM** (Dec 5, 1950): 1310 kc; 5 kw-D. Highway 5. Phone Murray 3-7111. Radio Marion Inc (acquired station July 1, 1959).

Network Keystone. Rep Keller.  
Specialty programs: Negro, 6 hrs. wkly.  
J. Dige Bishop, pres; Johnny M. Driskill, gen mgr & coml mgr; Don Lovett, news dir; Lamar Mangham, prog dir & chief engr.

**MOBILE**, Mobile County

**WABB** (1948): 1480 kc; 5 kw. DA-N P. O. Box 1476. Phone Glendale 6-7686. Northern Virginia Broadcasters Inc. (acquired station April 1, 1958). (See Continental Stations in "Group Ownership").

Rep Branham.  
**WALA** (1930): 1410 kc; 5 kw. DA-N. P. O. Box 1548. Phone Hemlock 3-3754. Pape Television Co. (acquired station January 1956).

Network NBC. Rep Bolling.  
W. O. Pape, pres; W. B. Pape, exec vp; Frank B. Zalniski, gen mgr; Don McGregor, prog dir; Col. Chuck Thompson, prom mgr; Dick McCullough, news dir, Raymond Hurley, chief engr.

WALA-TV. Tv companion station of WALA.  
**WGOK** (Nov. 21, 1958): 900 kc; 1 kw-D. DA-D. 800 Gum St. Phone Hemlock 2-8661. WGOK Inc. (original owner). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.  
Specialty programs: Negro, 100%.  
Jules Paglin, pres; Stanley W. Ray, vp & gen mgr; Robert Grimes, vp & station mgr; P. M. Hagerty, prog dir; A. T. McFadden, news dir, H. B. Greene, chief engr.

**WKAB** (Dec. 7, 1947): 840 kc; 1 kw-D. 525 Donald St. Phone Greenwood 7-6345. Radio Mobile Inc. (acquired station June 1, 1959).

Rep Venard, Rintoul & McConnell.  
Jim Smith, pres & gen mgr; Jack Dress, vp & nail sales mgr; Jack Howat, local coml mgr; Tom Jackson, prog dir; Cliff Sitmore, chief engr.

**WKRK** (1946): 710 kc; 1 kw-D. 500 w-N. DA-N. P. O. Box 1184. Phone Hemlock 2-5505. TWX MO 97. WKRK-TV Inc. (acquired station 1956). See "Newspaper Ownership."

Network CBS.  
Kenneth R. Giddens, pres; Chas. E. Trainor, gen mgr; Bryan Mathews, coml mgr; Jack Bitterman, prog dir; Donald B. Patton, chief engr.

**WKRK-FM** (1947): 99.9 mc; 3 kw. Duplicates WKRK (above).  
WKRK-TV. Tv companion station to WKRK-AM-FM.

**WLIO** (not on air; target date Sept. 5, 1960): 1360 kc; 5 kw-D. DA-D. 303 St. Francis St. Phone Hemlock 8-3647. Jemcon Broadcasting Co. (original owner).

Frank Conwell & E. W. Jemison, owners.  
**WMOZ** (March 1952): 960 kc; 1 kw-D. P. O. Box 228. Phone Greenwood 1-5353. WMOZ Inc. (original owner).

Rep Bob Dore & Assoc; Dora-Clayton (South).  
Specialty programs: Negro, 100%.  
Edwin H. Estes, pres & gen mgr; W. H. Dutton, coml mgr; Willie Martin, prog dir; Arthur Crawford, news dir; Vernon Floyd, chief engr.

**MONROEVILLE**, Monroe County

**WMFC** (April 9, 1952): 1360 kc; 1 kw-D. P. O. Box 641. Phone Pilgrim 3-3281. Monroe Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone. Southeastern Key Market.  
W. M. Stewart, owner & gen mgr; Al Gorie, coml mgr & prog dir; Harold Harris, chief engr.

**MONTGOMERY**, Montgomery County

**WAPX** (May 1947): 1600 kc; 1 kw. DA-N. P. O. Box 2028. Phone Amherst 3-7569. TWX MG 6036. Southland Broadcasting Co. (acquired station Nov 1, 1958).

Network ABC. Rep Spot Time Sales.  
Ralph M. Allgood, pres & mgr; Charles G. Garner, sales mgr; Russ Chappell, program & promotion dir; Robert Olm, chief engr.

**WBAM** (1953): 740 kc; 50 kw-D. DA-D. P. O. Box 1147. Phone Amherst 2-3851. Deep South Broadcasting Co.

**WCOV** (February 1939): 1170 kc, 10 kw-D, 1 kw-N, DA-2. P. O. Box 2505. Phone Amherst 5-3561. TWX MG 6039. Southern Broadcasting Inc. (original owner).

Network CBS. Rep Venard, Rintoul & McConnell. James S. Ayers (Southeast).  
Oscar P. Covington, pres; Hugh M. Smith, exec vp, Henry Amerson, station mgr; Ray

Butts, prog dir; Gordon Tucker, news dir; W. D. Weatherly, chief engr.

WCOV-TV. Tv companion station to WCOV.  
**WETU** (see Wetumpka)

**WEHY** (1930). 1440 kc, 5 kw-D, 1 kw-N, DA-N. Guaranty Savings Life Bldg. Phone Amherst 4-2289. Broadcast Service of Montgomery Inc. (See Holt Stations in "Group Ownership").

**WGMG** (June 1946): 800 kc; 1 kw-D. P. O. Box 2271. Phone Amherst 2-5245. Radio Montgomery Inc. (acquired station Nov. 1958).

Linton D. Hargreaves, pres & chief engr; Monty Wells, exec vp & gen mgr; Travis Williams, coml mgr, Mrs. Johnnie Hargreaves, prog dir; Hollis D. Carlton, vp & prom mgr; Chuck Elliott, news dir.

**WEMA** (May 8, 1953): 950 kc; 1 kw-D. 135 Commerce St. Phone Amherst 2-1475. WRMA Broadcasting Co. (acquired station Dec. 1, 1957)

**MUSCLE SHOALS**, Colbert County

**WLAY** (January 1933): 1450 kc; 250 w. P. O. Box 230, Sheffield, Ala. Phone Evergreen 3-2525. Slatton-Quick Co. (acquired station April 21, 1959).

Rep C. K. Beaver & Assoc. (South).  
John L. Slatton, pres, C. H. Quick, vp; Julian A. Flint, gen & coml mgr; Al West, prog dir, Mary Caldwell, prom mgr; Charlie Whiteley, news dir, Anthony J. Smith, chief engr.

**ONEONTA**, Blount County

**WCRL** (August 1952): 1570 kc; 250 w-D. P. O. Box 481. Phone Crestwood 4-2289. Blount County Broadcasting Service (acquired station March 1955).

Network Keystone.  
L. D. Bentley Jr., pres & mgr; Jerry Hudson, coml mgr.

**OPELIKA**, Lee County

**WJHO** (June 1940): 1400 kc; 250 w. P. O. Box 710. Phone Sherwood 5-2084. Opelika-Auburn Broadcasting Co. (original owner).

Network MBS, Keystone. Rep Indie Sales.  
Jack Smollon, gen mgr & chief engr; Lurline Smollon, coml mgr; Jimmy Kilpatrick, prog dir, Bernard Barker, prom mgr; Ennis Caldwell, news dir.

**OPP**, Covington County

**WAMI** (Dec. 12, 1952): 860 kc; 1 kw-D. P. O. Box 169. Phone Hyatt 3-6591. Opp Broadcasting Co. (original owner).

Network ABC. Rep Southeastern Key Market.  
Joseph Breedlove, pres; Berri F. Moore, gen mgr & chief engr, Lois Moore, prog dir.

**OZARK**, Dale County

**WOZK** (1953): 900 kc; 1 kw-D. P. O. Box 742. Phone Prospect 4-5600. Ozark Broadcasting Corp. (original owner).

Howard Parrish Jr., gen mgr & chief engr; Wade B. Sullivan, coml mgr; Miriam B. Miller, program dir.

**PELL CITY**, St. Clair County

**WFPE** (Jan. 7, 1956): 1430 kc; 1 kw-D. Phone Edgewood 8-2238. St. Clair Broadcasting System (acquired station May 2, 1956).  
Fate L. Gossett Sr. pres; Charles L. Abbott, gen mgr, Fred L. Kelley, prog dir; Nathan Riddle, news dir; Roland Wallis, chief engr.

**PHENIX CITY**, Russell County (also Columbus, Ga.)

**WPNX** (May 1952): 1460 kc; 5 kw-D, 1 kw-N. P. O. Box 831. Phenix City. Phone Cypress 8-8787. R. M. Greene Inc.

**PIEDMONT**, Calhoun County

**WPID** (1955): 1280 kc; 1 kw-D. P. O. Box 228. Phone Gibson 7-2231. Cary L. Graham (original owner). (See Cary L. Graham Stations in "Group Ownership").

**PRICHARD**, Mobile County

**WAIP** (Nov. 7, 1955): 1270 kc; 1 kw-D. P. O. Box 10065. Phone Glendale 2-2202. Prichard Broadcasting Co. (original owner).

Rep Walker-Rawalt.  
G. V. Dismukes, pres; H. Eugene Miller, gen & coml mgr & chief engr; Henry T. Bailey, program dir; Hubert J. Grant, promotion, news & farm dir.

**ROANOKE**, Randolph County

**WELB** (March 10, 1950): 1360 kc; 1 kw-D. 705 N. Main St. Phone 3811. Roanoke Broadcasting Co. (original owner).

Network Keystone.  
J. W. Buttram, chief owner & gen & coml mgr; Mrs. I. W. Wright, prog dir; Hookie Young, prom mgr & news dir, Worth Jordan, chief engr.

**RUSSELLVILLE**, Franklin County

**WWWB** (May 1949): 920 kc, 1 kw-D. P. O. Box 47. Phone 647. Bankhead Broadcasting Co. (acquired station March 19, 1958). (See Bankhead Stations in "Group Ownership").

Network Keystone.  
Hal Kirby, gen mgr; Jim Elliott, coml mgr, program dir & chief engr.

**SCOTTSBORO**, Jackson County

**WCRI** (June 1950): 1050 kc; 250-D. P. O. Box 394. Phone 123. Pat M. Courington (original owner).

Network Alabama Community Network.  
Pat M. Courington, owner; Jim Thompson, gen mgr; Bill Huber, coml mgr & news dir; Rex Gardner, program & promotion dir, Bill McLain, chief engr & farm dir.

**WBOS** (June 11, 1952): 1330 kc; 1 kw-D. P. O. Box 396. Phone 156. Scottsboro Bioadcasting Co. (original owner).

Network Keystone.  
Specialty programs (wkly), Negro 16 hrs.  
Hugh T. Kirby Sr., pres; Rose M. Kirby, owner, gen mgr & women's dir; Lonnie W. Prickett Sr., coml mgr & chief engr; Jerry Gentle, program dir, Lonnie W. Prickett Jr., promotion dir; Hugh Tommy Kirby Jr., news dir; Bill Prickett, farm dir.

**SELMA**, Dallas County

**WGWC** (Dec. 19, 1946): 1340 kc; 250 w. P. O. Box 686. Phone Trinity 4-6687. Dallas Broadcasters Inc. (acquired station Oct. 10, 1958).

Network CBS. Rep Hal Holman Co.; Jim Ayers.  
Judge W. E. Farrar, pres; W. L. Rowland Sr., gen mgr & coml mgr, Dorothy Hartzog, program dir; Stanley W. Smith, chief engr;

**WHBB** (Nov. 11, 1935): 1490 kc, 250 w. P. O. Box 26. Phone Trinity 4-8296. Selma Broadcasting Co. (original owner).

Network NBC; Keystone.  
Specialty programs (wkly), Negro 20 hrs.  
John F. Townshend, pres; David Rigdon, gen mgr; Julian Smith Jr., coml mgr; Barbara Wyatt, program dir; Jack Williams, chief engr; Bill Willis, news dir.

**WEWJ** (May 19, 1956): 1570 kc; 1 kw-D. P. O. Box 71. Phone Trinity 4-9062. Central Alabama Broadcasting Co. (original owner).

Rep Clark.  
Roland Jordan Jr, mgr, chief engr; Hallie S. Chapman, coml mgr; Charles Moore, prog dir.

**SYLACAUGA**, Talladega County

**WFEB** (March 1945): 1340 kc, 250 w. P. O. Box 358. Phone Chapel 5-3281. Alabama Broadcasting Co. (original owner).

Network MBS, Keystone.  
J. M. Forbes, pres; George W. Carr, gen mgr, Marshal (Kit) Carson, prog dir; Conrad B. Pickren, chief engr.

**WMLS** (May 16, 1948): 1290 kc; 1 kw-D. P. O. Box 511. Phone Chapel 5-4354. Marble City Broadcasting Co. (original owner).

Network Regional, SEKMN. Rep Best.  
Specialty programs: Negro, 6 hrs. wkly.  
Curtis O. Liles, pres; Lloyd Ross, coml mgr; Myron Craddock, prog dir.

**WMLS-FM** (Dec. 20, 1959). 98.3 mc; 0.63 kw. Address, licensee and staff same as WMLS except James C. Rutledge, chief engr. Programs separately.

**TALLADEGA**, Talladega County

**WJHB** (April 1956): 1580 kc; 1 kw-D. P. O. Box 292. Phone Emerson 2-4965. Confederate Broadcasting Co. (acquired station January 1958).

Rep Thomas F. Clark Co.  
Specialty programs (wkly), Negro 8 hrs.  
James T. Hemphill, pres; William R. Tyler, coml mgr; Wayne Johnson, program dir; Ralph Burgess, promotion dir; Sydney Johnston, chief engr; Glenn Rogers, news dir; Virginia Acton, women's dir.

**WNUZ** (1945): 1230 kc; 250 w. P. O. Box 974. Phone Emerson 2-9705. TWX TT-7760. Radio Alabama Inc.

Network Keystone; Southeastern Key Network.  
James W. Whatley, pres; Bill W. Buchannon, gen mgr; Royce Faulkner, prog dir; Robert E. Haynes, prom dir; Ed Johnson, news dir; Elizabeth Barber, traffic dir, Craig DuPriest, sports dir.

**TALLASSEE**, Elmore County

**WTLS** (Oct. 19, 1957): 1300 kc; 1 kw-D. P. O. Box 786. Phone Atwater 3-8535. The Ne-ler Co. (acquired station May 6, 1959).  
Ned Butler, owner, gen mgr, chief engr & coml mgr.

**THOMASVILLE**, Clarke County

**WJDB** (July 16, 1956): 630 kc; 1 kw-D. P. O. Box 757. Phone Medford 6-4438. WJDB Radio Inc. (original owner).

Network Keystone.  
Specialty programs Negro, 8 hrs wkly.  
Cecil Goodreau, pres & gen mgr; Virgil Moore, chief engr.

**TROY**, Pike County

**WTBF** (Feb. 25, 1947): 970 kc; 5 kw-D, 500 w-N, DA-2. McKinley Drive. Phone 980. Troy Broadcasting Corp. (original owner).

Network MBS; Southeastern Key Market Network.  
J. Roy Crow, pres; Jess L. Jordan, gen mgr; Bob Tolbert, coml mgr; Ace Dudley, production dir; Joe Gilchrist, chief engr.

Radio Stations CONTINUED

ALABAMA CONTINUED

TUSCALOOSA, Tuscaloosa County

**WACT** (September 1958): 1420 kc; 5 kw-D. P. O. Box 112. Phone Plaza 9-5786. New South Radio Inc. (original owner). See New South Broadcasting Stations in "Group Ownership." Rep Webb.

F. E. Holladay, pres; Joseph Carson, gen mgr; Mrs. Jo Stephens, station mgr; Norman Bebee, prog dir; Tuttle Walker, news dir; Boyd Cagle, chief engr.

**WJED** (1936): 1150 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Drawer 4. Phone Plaza 4-4464. Wilhelmina Q. (Doss) Echols (original owner). Rep Bob Dore Assoc.

Wilhelmina Q. (Doss) Echols, pres; John C. Cooper Jr., gen mgr; Jean Phillips, coml mgr; Mercer L. King Jr., station mgr; Wendell Harris, news dir; James B. McLester Jr., chief engr.

**WNPT** (Dec. 10, 1951): 1280 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 487. Phone Plaza 8-3311. TWX 7551-36. West Alabama Broadcasting Co. (original owner).

Network ABC Rep Masla. Mrs. Edna Ruth Harris, pres & gen mgr; Joe L. Langston, station mgr; Lehman M. Mayer, coml mgr; Clyde Price, prog dir; Mrs. Evelyn Tidmore, bookkeeper & prom mgr; Miss Pat Gresham, women's dir; W. G. Harris, chief engr.

**WTBC** (Dec. 23, 1946): 1230 kc; 250 w. P. O. Box 9037. Phone Plaza 8-5523. Tuscaloosa Broadcasting Co.

Network MBS; Keystone. Rep Sears & Ayer. Bert Bank, owner, gen mgr & coml mgr; Stan Siegal, program dir; Alvin D. Sisk, chief engr.

**WTBC-FM** (1952): 95.7 mc; 17.5 kw. Duplicates WTBC (above).

**WTUG** (January 1955): 790 kc; 500 w-D. P. O. Box 33. Phone Plaza 2-4581. Tri Cities Broadcasting Co. (acquired station Oct 1957). See E. O. Roden Stations in "Group Ownership."

Rep National Time Sales (national); Bernard I. Ochs Co. (southeast).

Specialty programs. Negro, 91 hrs. wkly. E. O. Roden, pres; U. J. Gilbert, gen mgr; Victor Banks, coml mgr; Emily Barrett, news dir.

\***WUOA (FM)** (1949): 91.7 mc; 15 kw. Board of Trustees, U. of Alabama.

TUSCUMBIA, Colbert County

**WCHP** (April 17, 1960): 1410 kc; 500 w-D. P. O. Box 62. Phone Evergreen 3-2394. Tus-cumbia Broadcasting System (original owner).

Carl Pugh, gen mgr, chief engr & partner; Harrod A. Pugh, regional sales mgr & partner; Joe Hathcock, prog dir & chief announcer; Barbara Ann Stonecipher, prom mgr.

**WVNA** (April 5, 1955): 1590 kc; 5 kw-D. 112 S. Main St. Phone Evergreen 3-2727. Elton H. Darby (acquired station 1956).

Rep Dora-Clayton (Atlanta, regional), Masla (national). Elton H. Darby, owner; Eulus O. Whitehead, gen mgr; James A. Hall, station mgr; Jack Voorhies, prog dir; Mary Ann Franck, prom mgr; William F. Mays, news dir; Lynn Mc-Moran, chief engr.

TUSKEGEE, Macon County

**WABT** (1952): 580 kc; 500 w-D. P. O. Box 577. Phone 580. Radio Tuskegee Inc. (acquired station March 1959).

Network Keystone. Specialty programs (wkly), Negro 20 hrs. J. Dige Bishop, pres & gen mgr; Fred Huggins, station mgr & coml mgr; Barbara Neu-becker, program & women's dir; Sam Price, promotion dir; Oscar Lanman, chief engr; Lionell Price, news dir.

WETUMPKA, Elmore County

**WETU** (Oct. 2, 1954): 1250 kc; 5 kw-D. Rockford Rd. Phone 7369. Elmore Service Corp. (original owner).

ALASKA

\*Non-commercial.

ANCHORAGE

**KBYE** (1948): 1270 kc; 1 kw. P. O. Box 1960. Phone Fairfax 2-4120. Radio Anchorage Inc. (acquired station 1953)

Rep National Time Sales; Oakes (California); Feltis (Seattle)

J. Chester Gordon, pres; E. Pournelle, gen mgr; Jay Perry, coml mgr; Merrill Mael, prog dir; Ed Stevens, news dir; Gale Alired, chief engr.

\***KBYE-FM** (granted July 1960; target date not announced): 102.1 mc; 3 kw.

**KENI** (May 1948): 550 kc; 5 kw. P. O. Box 1160. Phone Broadway 5-2201. All-Alaska Broadcasters Inc. (acquired station April 25, 1960). See All-Alaska Broadcasters Stations in "Group Ownership."

Network ABC, MBS, NBC. Rep James C. Fletcher Jr. (New York).

Alvin O. Bramstedt, pres & gen mgr; William Stewart, coml mgr; Frank Roberts, prog dir; Tyler Clark, news dir; Charles M. Gray, vp, tech dir.

KENI-TV: Tv companion of KENI.

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\*As of August 1, 1960

**KFQD** (1924): 730 kc; 10 kw. P. O. Box 1040. Phone Fairfax 2-2410. Anchorage Broad-casters Inc. (acquired station November 1, 1956).

Network CBS. Rep Weed. William E. Duck, pres & chief engr; Ernest Spink, gen mgr; Ronald Moore, prog dir.

\***KTVA-FM** (granted July 1960; target date not announced) 105.5 mc; 751 w. Northern Tv Inc

KTVA-TV: Tv companion of KTVA-FM.

CORDOVA

**KLAM** (1954): 1450 kc; 250 w-SH. P. O. Box 278. Phone 209. Northern Light Broad-casting Corp. (original owner).

Charles L. Buck, pres, gen mgr & news dir; Dona Buck, program & women's dir; Jesse Gates, chief engr.

FAIRBANKS

**KFAR** (1939): 660 kc; 10 kw. Lathrop Bldg. All-Alaska Broadcasters Inc. (acquired station 1960). See All-Alaska Broadcasters Stations in "Group Ownership."

Network NBC and ABC. Rep Fletcher (New York); Day (Seattle).

Alvin O. Bramstedt, pres. KFAR-TV: Tv companion of KFAR.

**KFRB** (1948): 900 kc; 10 kw. P. O. Box 950. Phone 2155. Fairbanks Radio Broadcasters (acquired station April 1957).

Rep National Time Sales; Oakes (California); Feltis (Seattle).

J. Chester Gordon, pres; E. Pournelle, gen mgr; Dick Garvin, station mgr; Bill Gentry, coml mgr; Buck Emery, prog dir; Ken Conner, news dir; Al Weber, chief engr.

JUNEAU

**KINY** (May 28, 1935): 800 kc; 5 kw. 231 S. Franklin St. Phone Juniper 6-1800. Juneau Broadcasters Inc. (acquired station June 1, 1959).

Network CBS, Keystone. Rep Weed. J. W. McKinley, pres; Richard L. Peter, prog dir.

KINY-TV: Tv companion of KINY.

**KJNO** (October 1952): 630 kc; 1 kw-D, 500 w-N. P. O. Box 2231. Phone Juniper 6-3630. Baranof Broadcasters Inc. (acquired station May 18, 1959).

Network ABC, NBC. Rep Del Day (Seattle); James Fletcher (N.Y.).

Mrs. Dodie Wheeler, pres & gen mgr; Ross Davis, coml mgr; Warren Wiley, prog dir; Bob Reed, prom mgr; Dennis O'Day, chief engr.

KETCHIKAN

**KTKN** (1942): 930 kc; 1 kw. P. O. Box 1308. Phone 2191. All-Alaska Broadcasters Inc. (ac-quired station 1960). See All-Alaska Broad-casters Stations in "Group Ownership."

Network ABC, CBS, NBC. Rep Fletcher (New York); Day (Seattle). Alvin O. Bramstedt, pres.

NOME

**KICY** (April 17, 1960): 850 kc, 5 kw. P. O. Box 303. Phone Main 339. Arctic Broadcasting Assoc (original owner).

Specialty programs Eskimo, 3 hrs. wkly. Ralph P. Hanson, pres; Arthur R. Zylstra, gen mgr; Howard D. Nelson, prog dir; Ralph V. Fondell, chief engr

SEWARD

**KIBH** (November 1948): 1340 kc; 250 w-SH. P. O. Box 575. Phone Main 25. Seward Broad-casting Corp. (acquired station January 1957).

Network CBS. Rep Alaska Radio-Tv Sales (Weed). Robert Baumgartner, pres; Donald Lowell, station mgr; M. Gilliland, coml mgr.

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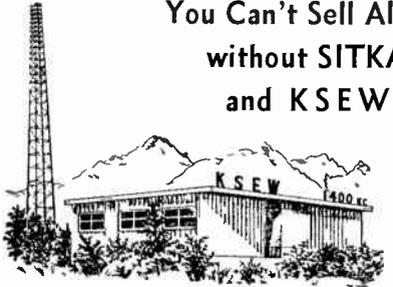
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**KIFW** (1949): 1230 kc; 250 w-SH. P. O. Box 299. Sitka Broadcasting Co. (acquired station February 1959).  
 Network Alaska Broadcasting System. Rep Alaska Radio-Ty Sales (Weed).  
 Harry C. Lanz, pres & gen mgr; Alvin B. Larson, program dir.  
**KSEW** (1954): 1400 kc; 250 w. P. O. Box 258. Phone 747-3236. Voice of Sheldon Jackson Inc. (original owner).  
 Rep Art Moore (Seattle).  
 Specialty programs: Thlinget Indian, 1 1/2 hrs. wkly.  
 W. Austin Van Pelt, gen mgr; Randolph McCluggage, coml mgr; Birton Hilson, prog dir; Edwin R. Scholz, chief engr.

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**ARIZONA**

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**BISBEE, Cochise County**

**KSUN** (October 1933). 1230 kc; 250 w. Drawer C, Lowell Station. Phone Hemlock 2-2277. Carleton W. Morris (original owner).  
 Network ABC, MBS, Arizona. Rep Bob Dore. Carleton W. Morris, pres, Arlo Woolery, gen mgr; Jeanne Clear, coml mgr; Buddy Kelley, prog dir; Joe Von Kanel, prom mgr; Grady A. Sandidge, news dir.

**CASA GRANDE, Pinal County**

**KPIN** (Dec 6, 1956): 1260 kc, 1 kw-D. P. O. Box 755. Phone Temple 6-7427. John W. Parham (acquired station June 20, 1958).  
 Network ABS, Ariz. Rep Grant Webb. John W. Parham, owner-mgr, Lynn Geil, coml mgr; Bettie Parham, prog dir; Jim Wise, prom mgr; Jack Jaquay, news dir; John Griffith, chief engr.

**CLIFTON, Greenlee County**

**KCLF** (September 1950): 1400 kc; 250 w. P. O. Box 1446. Phone University 4-4114. Gila Broadcasting Co. (acquired station Nov. 1954). See Gila Broadcasting Stations in "Group Ownership".  
 Network MBS, Ariz. Network. Rep Best. Specialty programs: Spanish, 24 hrs. wkly.  
 Louis F. Long, pres; Ira Q. Toler, gen mgr; John N. Nelson, coml mgr; Ray R. Gonzales, prog dir; Edward J. Encinas, prom mgr; H. F. Hudson, chief engr.

**COOLIDGE, Pinal County**

**KCKY** (1948): 1150 kc; 1 kw, DA-N 400 S Main St. Phone Parkway 3-5341. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").  
 Network CBS. Rep Best.  
 Richard G. Salerno, gen mgr.

**DOUGLAS, Cochise County**

**KAPR** (March 8, 1958): 930 kc; 1 kw-D. P. O. Box 505. Phone Empire 4-8403. Copper State Enterprises (original owner).  
 David V. Harman, pres, Ken Harbaugh, gen mgr, Dick Miller, station mgr; Dick Gallagher, coml mgr; Dave Nelson, prog dir.  
**KAWT** (1947): 1450 kc; 250 w. P. O. Box 1118. Phone Empire 4-3484. Hillcrest Broadcasting Co. (acquired station June 1959).  
 Network NBC. Rep Best.  
 Herbert G. Newcomb, Frank C. Fabian, Edwin Roberts, principal stockholders.

**FLAGSTAFF, Coconino County**

**KCLS** (Aug 8, 1950): 600 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 1580. Phone Prospect 4-2581. Saunders Broadcasting Co. (original owner).  
 Network: NBC; ABS.  
 Specialty programs: Navajo.

Charles J. Saunders, owner & gen mgr; William Mitchell, coml mgr; Frankie Ray, prog dir; Dorothy Saunders, prom mgr; Bill Couch, news dir; Miles Shepherd, chief engr.

**KEOS** (Jan. 6, 1959): 1290 kc; 1 kw-D. 607 Miles Pike. Sale to CLEM Inc. pends FCC approval

**KVNA** (1950): 690 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 300. Phone Prospect 4-6638. Frontier Television Co. (acquired station March 21, 1956).

Network ABC; MBS; Arizona Network  
 Specialty programs: Spanish, 5 hrs. wkly.  
 Roy L. Albertson Jr., pres; Earl Barnett, gen mgr, Hank Alcott, coml mgr; Tony Temple, prog dir; Art Dove, news dir; Mike Stevens, chief engr.

**GLENDALE, Maricopa County**

**KRUX** (1946): 1360 kc; 5 kw-D, 500 w-N, DA-N 417 N First St., Phoenix. Phone Alpine 8-1551. Leland Bisbee Broadcasting Co. (acquired station July 1959).

Rep Daren F. McGavern  
 Leland S. Bisbee Jr., pres; George P. Lasley, sec-treas; Phillip Richardson coml mgr; Lucky Lawrence, prog dir, Robert Melton, prom mgr; Joe Patrick, news dir; Joe Brandt, chief engr.

**GLOBE, Gila County**

**KIKO** (See Miami, Ariz. listing.)

**KZOW** (1938): 1240 kc, 250 w. P. O. Box 2343. Phone Garfield 5-4483. Gila Broadcasting Co. (acquired station October 1 1953) (See Gila Broadcasting Co. stations in "Group Ownership").

Network MBS. Arizona Broadcasting. Rep Ravmer  
 Specialty programs: Spanish, 4 1/2 hrs. wkly.  
 Louis F. Long, pres; Earl Barnett, gen mgr, coml mgr & program dir Hampton Clark, chief engr; Boris Jason Orent, news dir; Thomas Gooding Jr., farm dir.

**KWJB-FM** (1958): 100.3 mc; 11 kw. Duplicates KZOW (above)

**HOLBROOK, Navajo County**

**KDJI** (October 1955): 1270 kc; 1 kw-D. P. O. Box 31. Phone Jackson 4-3523. Harold J. Arnoldus (acquired station March 1959).  
 Rep Tracy Moore (West); Best (East).  
 Specialty programs: Navajo, 2 1/2 hrs. wkly.  
 Harold J. Arnoldus, owner; Sam Taylor Jr., gen mgr & coml mgr; Gary Thompson, prog dir & news dir; Fred Mull, chief engr.

**KINGMAN, Mohave County**

**KAAA** (Oct. 7, 1949): 1230 kc; 250 w. P. O. Box 1208. Phone Skyline 3-2537. Wallace E. Stone (acquired station April 3, 1958).  
 Network ABC, Arizona Net. Rep Oakes  
 Wallace E. Stone, pres, gen mgr & coml mgr

**MESA, Maricopa County**

**KBUZ** (Phoenix) (1946): 1310 kc; 5 kw-D, 500 w-N, DA-N 3336 E Van Buren, Phoenix. Phone Bridge 5-4466. Greater Phoenix Broadcasting Co. (acquired station Feb 1, 1958). See Sherwood R. Gordon Stations in "Group Ownership".  
 Rep Broadcast Time Sales  
 Sherwood R. Gordon, pres; Ray Bluestein, gen & coml mgr, Bill Freeman, prog dir & prom mgr; Ray Vandusen, chief engr.

**KBUZ-FM** (1950): 104.7 mc; 16 kw. Duplicates KBUZ (above).

**MIAMI, Gila County**

**KIKO** (Globe) (June 13, 1958): 1340 kc; 250 w. Copper Hills Motor Hotel, Globe-Miami, Ariz. Phone Garfield 5-4471 (Globe); Granite 3-4471 (Miami). Willard Shoecraft (original owner).  
 Network NBC; Arizona Broadcasting System. Rep Avery-Knodel.  
 Specialty programs: Spanish, Apache.  
 Willard Shoecraft, owner & gen mgr, Darrell Tucker, coml mgr; John Meunier, prog dir & news dir; Frank Hancock, chief engr.

**NOGALES, Santa Cruz County**

**KNOG** (1948): 1340 kc; 250 w. P. O. Box 1681. Phone Atwater 7-1696. Nogales Radio (acquired station Oct 1, 1959).  
 Network ABC, MBS, Arizona Net. Rep Grant Webb.  
 Specialty programs: Spanish, 2 hrs. wkly.  
 Robert F. Baltrano, partner & gen mgr; Bernard Wilson, station mgr.

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**PAGE, Coconino County**

**KGPE** (under construction; granted November 1958; target date unknown): 1340 kc; 250 w. 40 E. 100 North St., George, Utah. Harold J. Arnoldus.

**PHOENIX, Maricopa County**

**KELE (FM)** (July 27, 1956): 95.5 mc; 18 kw. P. O. Box 1977. Phone Alpine 3-5285. Anjo Broadcasters & Telecasters Inc. (original owner).

James T. Ownby, pres; Larry Dexter, gen mgr; William J. Smith, prog dir; Hugh D. Elder, public relations dir; Louis Alexander Sabo, chief engr.

**\*KFCA (FM)** (1951): 88.5 mc; 10 w. 1202 W. Thomas Rd. Phoenix College.

**KHAT** (June 10, 1958). 1480 kc; 500 w-D. 2714 W. McDowell Rd. Phone Browning 2-2606. Radio KHAT Inc. (original owner).

Ray Odum, pres & gen mgr; Joe Thompson, station mgr; Chet Odum, coml mgr, Neil Levitt, prog dir, Don Bradley, chief engr.

**KHEP** (1956): 1280 kc; 1 kw-D. 3883 N. 38th Ave. Phone Applegate 8-5555. Grand Canyon Broadcasters Inc. (acquired station 1957).

Rep Ayres, Allen & Smith  
 Frank Porter, gen mgr & coml mgr; Gale Erbe, program dir; Don Bradley, chief engr; Aubrey Moore, news dir; Marge Erbe, women's dir.

**KIFN** (Nov. 23, 1949): 860 kc; 1 kw-D. P. O. Box 430. Phone Alpine 3-6155. Western Broadcasting Co. (original owner)

Rep Harlan G. Oakes (West Coast); National Time Sales (East).  
 Specialty programs: Spanish, 100%.  
 H. Walker Farrison, pres, John K. Redfield, gen mgr & coml mgr; Joseph O. Armendariz, chief engr.

**KINK** (under construction; granted March 1958, target date unknown): 1010 kc, 500 w-D. 9034 Sunset Blvd., Los Angeles 46 Calif. Phone (Los Angeles) Crestview 4-8222. Phoenix Broadcasting Co. (original owner).  
 Dawkins Espy, chief owner.

**KITH (FM)** (July 15, 1959): 101.3 mc; 5 kw. P. O. Box 1974. Phone Alpine 4-5088. Voice of Arizona Inc. (original owner).

Network IBC Radio  
 William P. Ledbetter, pres & gen mgr, Earl O. Marshall, coml mgr; Robert J. Stewart, prog dir, Richard L. Horton, prom mgr, William K. Davis, news dir; John F. Hardison, farm dir; Shirley Jean Fee, women's dir; Robert E. Smith, chief engr.

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 Short on Racket—Long on Melody  
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**KOOL** (June 1947) 960 kc, 5 kw, DA-N. 511 W. Adams. Phone Alpine 3-3121. TWX 171. KOOL Radio-Television Inc. (acquired station April 30, 1948). See "Newspaper Ownership" and Gene Atry Stations in "Group Ownership".

Network CBS. Rep Hollingbery.  
 Gene Atry, board chmn, Tom Chauncey, pres & gen mgr; Homer Lane, vn & asst gen mgr, Richard Brader, coml mgr; Tom Calhoun, prom mgr, Al McCoy, prog dir.

**KOOL-FM** (July 1960): 94.5 mc; 58 kw. Duplicates KOOL (above).  
**KOOL-TV**: Tv companion of KOOL-AM-FM.

**KOY** (April 1922): 550 kc; 5 kw-D, 1 kw-N. P. O. Box 2671. Phone Alpine 8-8181. KOY Broadcasting Co. (acquired station 1936).

Network ABC; MBS; Arizona Network. Rep Blair  
 John L. Hegg, pres & gen mgr; James W. Ross, coml mgr; Jack Williams, prog dir; Bill Lester, prom mgr; Bill Close, news dir; Edward R. Janney, chief engr.

**KOY-FM** (not on air; target date Nov. 23, 1960): 92.5 mc; 27.5 kw. Same licensee and staff as KOY (above).

## Radio Stations CONTINUED

### ARIZONA CONTINUED

**KPHO** (1940): 910 kc, 5 kw, DA-N 631 N 1st Ave. Phone Alpine 8-4511. TWX 70 Meredith Broadcasting Co (acquired station August 1952). (See Meredith stations in "Group Ownership" and also "Newspaper Ownership.")  
Rep Katz

Richard B Rawls, vp & gen mgr Gene Spry, station mgr, John Crowley, coml mgr; Larry Burroughs, prog dir; Steve Shannon, prom dir; George McClanathan, chief engr

**KPHO-FM** (1960) 96.9 mc; 58 kw. Meredith Engineering Co  
**KPHO-TV** Tv companion station of KPHO-AM-FM

**KRIZ** (Oct 2, 1950): 1230 kc 250 w P O Box 6512. Phone Alpine 4-8436 Radio Phoenix Inc (acquired station Nov. 1, 1957).

Rep Eastman  
Richard B Wheeler, pres; Sheldon Engel, sta mgr & coml mgr; Mike D'Arcy, prog dir; Bob Scott, news dir; Joe Melendrez, chief engr

**KRUX** (See Glendale, Ariz. listing).  
**KTAR** (June 21 1922) 620 kc, 5 kw, DA-N P O Box 711 Phone Alpine 4-4161 TWX PX 592 KTAR Broadcasting Co (acquired station August 1944). See Louis Stations in "Group Ownership".

Network NBC; ABS Rep Avery-Knodel. John J. Louis, chmn of board, Richard O Lewis, pres & gen mgr; Rav C Smucker, vp in charge of sales; Paul Hughes, vp in charge of programs; Jack Willis, prog dir; Ray Thompson prom mgr; John Harrington, news dir; Harold Haughwout, chief engr

**KTAR-FM** (July 1960): 98.7 mc; 57.4 kw. Duplicates KTAR (above)  
**KVAR** (TV). Tv companion of KTAR-AM-FM

**KVEQ** (Feb 1 1958): 740 kc; 1 kw, DA-D. P O Box 5282. Phone Crestwood 9-5577 Dynamic Communications Inc. (acquired station April 1 1959).

Rep Meeker  
Carson Cowherd pres; Hugh Bader gen mgr; Frank S Barc Jr, coml mgr; Bob McNulty program dir; Louie Henderson, promotion dir; Gene Boos chief engr.

**KXIV** (1954): 1400 kc; 250 w 2300 N Central Ave Phone Alpine 8-8044 Camelback Broadcasting Inc. (acquired station March 9, 1960)

Rep Weed  
Robert B McWilliams, pres & gen mgr; Lee P Mehlig, vp, sales & program coordinator; Ira Morton coml mgr & prog dir, Earl Clayton, news dir; Paul Hedges, chief engr.

**KYEW** (FM) (May 9, 1960): 93.3 mc; 46 kw, P O Box 5282 Frank S Barc Jr. (original owner)

Frank S Barc Jr, owner, gen mgr & coml mgr; Joe Funchello, prog dir; G Lapping, chief engr

**KZON** (See Tolleson, Ariz.)

### PRESCOTT, Yavapai County

**KNOT** (July 22 1957): 1450 kc; 250 w. P O. Box 151 Phone Hickory 5-5211 Thunderbird Broadcasting Co (original owner)  
Network Arizona Rep Masla (East); Lee F O'Connell (West)

Roy L Albertson Jr, pres & gen mgr; Warren Rashleigh, sales mgr; Sandy Gibbons, prog dir; Will Scott, news dir; Franklyn Brown chief engr

**KYCA** (August 1940): 1490 kc; 250 w (CP for 1 kw-D, 250 w-N) P O Box 1631 Phone Hickory 5-2710 Southwest Broadcasting Co (original owner) See Louis Stations in "Group Ownership"

Network NBC Rep Avery-Knodel. Specialty programs: Spanish.  
Harold Ritter, pres & gen mgr; Wally Norman, coml mgr; John Gaboury, prog dir, Dave Paladit, prom mgr; Byron McCall, news dir; George Eitel, chief engr.

**KZOK** (1958): 1340 kc; 250 w. P O Box 1033 Phone Hickory 5-1590 Harvey Raymond Odem (acquired station Feb. 4, 1960).  
Network Keystone  
Ray Odem, pres; Bob Morris, gen mgr.

### SAFFORD, Graham County

**KGLU** (1938): 1480 kc; 1 kw. 520 Main St. Phone 15 Gila Broadcasting Co (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

Network MBS Arizona Net.  
Paul Merrill gen mgr; Lester McBride, station mgr, Jim Garchow, coml mgr.

### SCOTTSDALE, Maricopa County

**KPOK** (1956): 1440 kc; 5 kw-D. P O Box 1177 Phone Whitnev 5-1440 Scottsdale Broadcasting Co. (original owner).  
Rep Forjoe

Specialty programs: Spanish, 12 hrs wkly  
Morrie Mindel, pres; Eleanora Mindel, gen mgr; Art Tucker, prog dir; Lee Walker, prom mgr; Robert E. Lee, news dir; Evert Fruitman, chief engr.

### SHOW LOW, Navajo County

**KVWM** (May 17, 1957): 1050 kc; 250 w-D. P O Box 606 Phone Keystone 7-2345. Peak Broadcasting Co. (original owner)

Specialty programs Apache, 1 hr, wkly.  
Searcy J Woodworth, owner, mgr & chief engr; Dorothy L Woodworth, prog dir

### SIERRA VISTA, Cochise County

**KHFH** (March 1957): 1420 kc; 1 kw-D. Phone Gladstone 8-4329. Carleton W Morris (original owner)

Network Arizona Net. Rep Dore  
Specialty programs German, 1 hr, wkly.  
Carleton W. Morris, pres; John Bonnet Jr, gen mgr, Fred Wenschel, chief engr

### TEMPE, Maricopa County

**KUPD** (April 16, 1960): 1060 kc, 500 w, DA-1 P. O Box 2234 Phone Alpine 8-3434. Tri-State Broadcasting Co (original owner).  
John L Breece, pres & chief engr; Ira L. Lavin, gen mgr & natl sales mgr; Ben Alexander, local sales mgr Jim Spero, prog dir; Tom Voss, prom mgr; Paul B. Munt, news dir.

**KUPD-FM** (June 1, 1960): 97.9 mc; 6.4 kw. Duplicates KUPD (above)

**KYND** (May 22, 1960): 1580 kc; 10 kw-D. 600 E Gilbert Dr. Phone Woodland 7-0900. KYND Radio Corp (original owner).

Network Keystone  
Richard B Gilbert, pres & gen mgr, Alma C. Gilbert, vp & prog dir; Richard P Williams, news dir & chief engr; Irving S. Leon Sr, coml mgr, Stan Worlund, prom dir.

### TOLLESON, Maricopa County

**KZON** (Phoenix) (September 1960): 1190 kc; 250 w, DA-1 P O Box 926, Phoenix Phone Alpine 4-5088. Glendale Broadcasting Co (original owner).

Network Imperial.  
Eldred O Smith, pres & gen mgr William P Ledbetter vp & station mgr; Martin Welsh, coml mgr; Robert J. Stewart, prog dir, John Smith, prom mgr; William E Henry, news dir; Geoffrey A Lapping, chief engr.

### TUCSON, Pima County

**KAIR** (1957): 1490 kc; 250 w. P O Box 951 Phone Main 4-0401 KAIR Broadcasting Inc. (acquired station Jan 15, 1960)

Network Associated Arizona Network. Rep B-N-B Times Sales  
Josephine Griffith, pres; Ronald D Barrington, gen mgr, Frank Spezzano, coml mgr, Joe Byars, prog dir; Marc Avery, prom mgr, Gary Palant, news dir, Jack Saelid, chief engr.

**KCEE** (Oct 1, 1958): 790 kc; 250 w-D P O Box 5803 Phone Main 2-7788 Associated Broadcasters of Tucson (original owner).

Rep Forjoe  
David S Drubeck, pres; Ray Owen, gen mgr & chief engr, Richard Edwards, coml mgr; Helen Miller, prog dir; Warren Clark, news dir

**KCUB** (1929): 1290 kc; 1 kw P O Box 5158 Phone Main 3-4323. Boffard Broadcasting Corp (acquired station April 25, 1959)  
Rep Young.

Ralph R Boffard, pres & owner; Eugene A. Ackerley, gen mgr; Richard Venturino, program dir, Raymond H Holsclaw, chief engr; James H. Maize, news dir

**KEVT** (Sept 23, 1953): 690 kc; 250 w-D. 57 W Congress St Phone Main 4-5588 Tucson Radio Inc (original owner)

Rep Harlan G Oakes (West) National Time Sales (East); Bernard Ochs (Atlanta).

Specialty programs: Spanish, 100%.  
Peter Trowbridge, pres, gen mgr & chief engr; Arturo Aguilar, asst mgr, sales mgr & prom mgr, Ellen Cantu, accountant, Claudio Jimenez, news & prog dir

**KFMM** (FM) (March 1954): 99.5 mc; 7.2 kw 900 E. Broadway. Phone Main 2-4242 Lee Little Radio (acquired station May 1960)

**KMBO** (under construction; granted May 1960, target date unknown) 940 kc, 250 w, DA-1. Grabet Inc Radio Enterprises

**KMOP** (1957): 1330 kc; 500 w-D. P. O. Box 5084 Phone Main 3-7501 Pima Broadcasting Co (acquired station June 1959)

Rep Howard (eastern); Grant W Ferguson, L. B. Clavton pres, Kenneth W Ferguson, vp & gen mgr; Bob Wolfe, prog dir, Bob Clayton, prom mgr; Dorothy Gallagher, news dir.

**KOLD** (Feb. 27, 1947): 1450 kc; 250 w 115 Drachman St. Phone Main 4-2511 TWX TS 3401. Old Pueblo Broadcasting Co (original owner). (See "Newspaper Ownership and Gene Autry stations in "Group Ownership.")

Network CBS Rep Hollingbery  
Specialty programs: Spanish, 12 hrs.  
Gene Autry, chmn of board; Tom Chancey, pres; E. S. Mittendorf, vp & gen mgr; Bernie Perlin, coml mgr; Joe Crystall, station mgr; Ed Tucker, prog dir; Chris Cole, news dir; Verne Cimmiyotti, chief engr

**KOLD-TV**: Tv companion station of KOLD  
**KSWG** (under construction; granted January 1960; target date unknown) 1550 kc, 50 kw-D Southwest Broadcasting Co

**KTAN** (April 1947): 580 kc; 5 kw-D, 500 w-N, DA-N P. O Box 2348 Phone Main 2-4664 Catalina Broadcasting Corp (acquired station September 1954).

Network NBC; ABS Rep Gill-Perna; Avery-Knodel  
Specialty programs: Spanish, 21 hrs wkly.  
Harry B Chambers, pres & gen mgr; Eugene A Ackerly, coml mgr; Tony Perry, prog dir; Wally Lindberg, news dir; Eugene E Stough, chief engr

**KTKT** (December 1949): 990 kc 10 kw, DA-D (CP 1 kw-N, 10 kw-D, DA-2). P O Box 5585 Phone Main 2-6711. Copper State Broadcasting Corp. (original owner) (Sale to Leland

Bisbee Broadcasting Co pends FCC approval)  
Rep McGavren  
Thomas J. Wallace pres & gen mgr; George Wallace, coml mgr, Chris Murry, prog dir; Nat Talpis, chief engr

**KTUC** (July 10, 1926): 1400 kc; 250 w P O. Box 4488 Phone Ma n 2-3344 Tucson Broadcasting Co. (acquired station April 1958).

Network ABC, MBS, Arizona Network. Rep Radio Tv Rep  
C Van Haften, gen mgr; George Bradley, coml mgr, Tom Maples prog dir; Fred Finney, news dir, Robert Lebsack, chief engr

### WICKENBURG, Maricopa County

**KAKA** (under construction, granted June 1960, target date not announced) 1250 kc, 500 w-D. P. O Box 1254. Wickenburg Radio Co

Paul E Mullenix & Mamie E. Gander, partners.

### WILLCOX, Cochise County

**KWCK** (Dec 2, 1959) 1250 kc, 1 kw-D. P O Box 1052 Phone Dudley 4-2780 Paul Merrill (original owner).

Network MBS; Arizona Net  
Paul Merrill, owner, J T Lely, gen mgr, coml mgr & news dir; George Nickle Jr., prog dir & chief engr

### WINSLOW, Navajo

**KVNC** (August 1952): 1010 kc; 1 kw-D, 500 w-N, DA-2. P O. Box 373 Phone 289-2011. Gila Broadcasting Co (original owner) See Gila Broadcasting Stations in "Group Ownership"

Rep BNB Time Sales (West Coast).  
Specialty programs Spanish, 3 hrs; Navajo, 2 hrs wkly

Harry L. Becker, gen mgr, J D (Don) Rhea, sales & prog dir; Ed Baxter, news dir, Helen Margaret Becker, traffic mgr, Jerry Graham, chief engr.

### YUMA, Yuma County

**KBLU** (Sept. 6, 1959): 1320 kc; 500 w-D Stardust Hotel Phone Sunset 2-3882. Desert Broadcasting Co (original owner)

Rep B-N-B Time Sales.  
Robert W. Crites, gen mgr; John Ghiotto, coml mgr, Ken Fields, prog dir, Ardelle Garrison, prom mgr

**KOFA** (December 1952): 1240 kc; 250 w. P O Box 1430. Phone Sunset 3-3341 Broadcasters Inc. (acquired station December 1954)

Network Keystone. Reps Bob Dore; Tracy Moore (West Coast).  
Specialty programs: Spanish, 15 hrs wkly.  
T. R. Williams, pres; Neil Sargent, gen mgr & treas Cliff Canyon, coml mgr; Doc Holiday, prog dir; Carole Hudson, prom mgr, Lew Greg, news dir; Gary Anderson, chief engr.

**KVOY** (Dec 14, 1950): 1400 kc; 250 w P. O. Box 671 Phone Sunset 2-4321 Colonial Broadcasting Corp. (acquired station June 1960).

Network ABC; MBS; Arizona Network Rep Radio-Tv Reps  
Specialty programs Spanish, 6 hrs wkly.  
Leo A. Newsome Jr., Pres.

**KYUM** (March 1940): 560 kc; 1 kw, DA-N. P O Box 352 Phone Sunset 3-3305 TWX Yuma 5701 Yuma Broadcasting Co (original owner). See Louis Stations in "Group Ownership"

Network NBC; ABS. Rep Raymer  
John J Louis Jr, pres, Hobart E Lewis, gen mgr & coml mgr Fred A Pegler Sr, prom mgr & news dir, Rose Ann Pelger, local sales mgr; Annette Lewis, traffic mgr, Roberta Irwin, womens' dir; Maurice Higgins, chief engr.

## ARKANSAS

\*Non-commercial.

### ARKADELPHIA, Clark County

**KVRC** (Sept. 25, 1947) 1240 kc; 250 w. Phone Chapel 6-4561 Arkadelphia Broadcasting Co (original owner).

Network Keystone. Rep Best.  
Specialty programs: Negro, 24 hrs. wkly.  
Bill Deaton, gen mgr & co-owner, John Riggle, chief engr & co-owner

### BATESVILLE, Independence County

**KBTA** (June 30, 1950): 1340 kc; 250 w. P O Box 1112 Phone Riverside 3-3861. White River Valley Broadcasters (original owner)

Network Keystone. Rep Hill F. Best.  
J. F. Higginbottom, pres, gen mgr; Murray Schroyer, coml mgr; Myrlene B. Morgan, prog dir & prom mgr; Link Evans, news dir; Chas T Smith, chief engr.

### BENTON, Saline County

**KBBA** (June 26, 1953): 690 kc, 250 w-D P. O. Box 294 Phone Spring 8-2690 Benton Broadcasting Service (original owner).  
Lavelle Langley, gen mgr.

### BERRYVILLE, Carroll County

**KTCN** (February 1958): 1480 kc; 1 kw-D. P. O. Box 191 Phone Garfield 3-2148 Ozark Radio & Equipment Co. (acquired station April 20, 1960).

Network Keystone  
Ernest M Howard, pres

**BLYTHERVILLE, Mississippi County**

**KLCN** (1922): 910 kc, 5 kw-D. Sudbury Bldg. Phone Poplar 2-2093 Harold L Sudbury Rep Pearson.

Harold L Sudbury, pres, gen mgr & coml mgr, Carl Frame, prog dir, J. T. Sudbury, prom mgr; Ronnie Kay, news dir, Joe Nearns, chief engr.

**KLCN-FM** (1948): 96.1 mc; 21 kw. Duplicates KLCN (above) daytime, separate programming nighttime.

**BRINKLEY, Monroe County**

**KBBI** (Oct. 25, 1959): 1570 kc; 250 w-D. P. O. Box 711 Phone 308. Tri-County Broadcasting Co (original owner). See "Newspaper Ownership."

Rep Hopewell  
Mason W. Clifton, pres, W. H. Mayo, gen mgr & coml mgr, Vernon D. Keuhn, prog dir, Edward E. Travis, chief engr

**CAMDEN, Ouachita County**

**KAMD** (June 19, 1946): 910 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 5859. Phone Temple 6-5091 Camden Radio Inc (original owner).

Network MBS; Keystone.  
Specialty programs: Negro, 1 hr wkly.  
Walter E. Hussman, pres; Donald Cathey, gen mgr, Cal Carter, prog dir & news dir; Thomas O. Graves, chief engr.

**CLARKSVILLE, Johnson County**

**KLYR** (March 18, 1957): 1360 kc; 500 w-D. P. O. Box 489. Phone Pleasant 4-3092 Clarksville Radio Broadcasters (original owner).

Network Arkansas.  
Roy Forrester, chief owner & gen mgr.

**CONWAY, Faulkner County**

**KCON** (1950): 1230 kc; 250 w. ASTC Campus. Phone 189. Conway Broadcasting Co. (original owner)

Network Keystone. Reprs Continental Sales; Clyde Melville  
James E. Clayton, gen mgr; Sarah Frances Morehead, program dir; Edwin McClendon, chief engr.

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**CORNING, Clay County**

**KCCB** (Feb. 19, 1959): 1260 kc; 500 w-D. 434 W. 2nd St. Phone Ulster 7-2261. Eulis W. Cochran (original owner).

James Reedy, gen mgr & coml mgr; Charles Crismon, prog dir & prom dir; Luster King Jr., chief engr; Alma Cochran, women's dir.

**CROSSETT, Ashley County**

**KAGH** (January 1951): 800 kc; 250 w-D. P. O. Box 32 Phone Forrest 4-2181. Radio Station KAGH (acquired station Oct. 1, 1952)

Network Keystone. Rep Hopewell, Clyde Melville (Dallas)  
Julian Haas, gen mgr; Virginia Lane, prog dir; Preston Derryberry, chief engr.

**DeQUEEN, Sevier County**

**KDQN** (1956): 1390 kc; 500 w-D. 419 S. 4th St. Phone Juniper 4-2446. Radio De Queen (original owner)

Network Keystone. Rep Keystone.  
R. G. McKeever, owner & chief engr, Asher Sizemore, gen mgr & sales mgr; Gertrude Clem, prog dir.

**EL DORADO, Union County**

**KDMS** (May 8, 1950): 1290 kc; 5 kw-D. 208 N. Cleveland St. Phone Union 3-5121. El Dorado Broadcasting Co. (acquired station April 1954)

Rep Masla.  
J. A. West Jr., co-owner & gen mgr; Rodney Smith, coml mgr; Bud McLelland, prog dir; Bob Russell chief engr

**KELD** (Oct. 17, 1935): 1400 kc; 250 w P. O. Box 610 Phone Union 3-6126. Radio Enterprises Inc (original owner).

Network CBS, Keystone. Rep Walker-Rawalt  
W. N. McKinney, pres & gen mgr; J. R. Duerson, coml mgr; Jerome Orr, prog dir; Ferrell Gresham, news dir; Troy Eddins, chief engr.

**FAYETTEVILLE, Washington County**

**KFAY** (June 1957): 1250 kc; 500 w-D. P. O. Box 112, University Station. Phone Hillcrest 2-9859. Stamps Radio Broadcasting Co. (acquired station July 1959).

Network MBS Rep Pearson  
H. Weldon Stamps, pres, gen mgr & coml mgr; Mildred Stamps, prog dir, Donald Hogan, chief engr.

**KHOQ** (Dec. 15, 1946): 1450 kc; 250 w. (CP for 1440 kc, 1 kw-D). 103 West Mountain. Phone Hillcrest 2-2322. Fayetteville Broadcasting Co. (acquired station July 29, 1948).

Rep Walker-Rawalt.  
Hal Douglas, pres; Fred J. Stevenson, gen mgr, Ed Gideon, coml mgr, farm & promotion dir; Steve Starwyck, program dir; Harold R. Lindsey, chief engr; Jim Pederson, news dir.

**FORDYCE, Dallas County**

**KBFT** (Aug. 1, 1959): 1570 kc; 250 w-D. P. O. Box 626, zone 56. Phone 1570. KBFT Inc. (original owner)

Network Keystone.  
Kermit F. Tracy, pres, owner & gen mgr; Edwin Zock, chief engr & coml mgr; Jay Bagwell, prog dir & prom mgr.

**FORREST CITY, St. Francis County**

**KXJK** (April 29, 1949): 950 kc; 5 kw-D. P. O. Box 707 Phone Melrose 3-1252 Forrest City Broadcasting Co (original owner).

Network Keystone. Rep Burn-Smith.  
Specialty programs: Negro, 9 hrs. wkly.  
William Fogg, managing partner; James Pearson Jr., coml mgr; Jerry Christopher, news dir; Walter Smith Jr., chief engr.

**KXJK-FM** (not on air; target date unknown) 93.5 mc; 670 w. Will duplicate KXJK (above).

**FORT SMITH, Sebastian County**

**KFPW** (July 1930): 1230 kc; 250 w. 2415 N. Albert Pike. Phone Sunset 3-4105. KFPW Broadcasting Co. (acquired station May 1, 1958).

Network CBS. Rep Gill-Perna.  
George T. Hennessee, owner; Joe Roppolo, gen mgr; Jack Freeze, coml mgr.

**KFSA** (Feb. 13, 1957): 950 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 569. Phone Sunset 2-9125 Fort Smith Broadcasting Co (original owner). See Donald W. Reynolds Stations in "Group Ownership" Also see "Newspaper Ownership."

Network ABC. Rep Headley-Reed  
Specialty programs: Negro, 4 hrs. wkly  
Donald W. Reynolds Sr, pres; James E. Fesperman Sr, gen mgr; Harry Freeman, news dir; Willard Matten, chief engr.  
KFSA-TV: Tv companion of KFSA.

**KTCS** (March 1956): 1410 kc; 500 w-D. P. O. Box 217. Phone Mission 6-1611. United Broadcasting Co. (acquired station May 22, 1959).

Network MBS; Keystone. Rep Pearson.  
Charles Fite, pres; Bruce Fite, gen mgr; Bill Harper, coml mgr; George Glover, prog dir; Bob Waters, news dir; Cynthia Bushman, women's dir; Bill Gravely, chief engr.

**KWHN** (Nov 22, 1947): 1320 kc; 5 kw, DA-N. P. O. Box 892. Phone Sunset 3-8967. KWHN Broadcasting Co (original owner)

Rep Rambeau-Vance-Hopple, Dora-Clayton M Bershof, pres; J. H. (Jerry) Friedman, sec-treas & gen mgr; Raymond Armstrong, chief engr.

**HARRISON, Boone County**

**KHOZ** (Sept. 28, 1946): 900 kc; 1 kw-D. P. O. Box 120. Phone Empire 5-2301. Harrison Broadcasting Corp (original owner).

Network. Keystone. Rep Walker-Rawalt.  
Betty Lou Wheeler, pres; Robert S. Wheeler Jr., gen mgr, Everett S. Horton, coml mgr; Marc Williams, prog dir; Carl Martin, chief engr.

**HELENA, Phillips County**

**KFFA** (Nov. 19, 1941): 1360 kc; 1 kw, DA-N. 215 York St. Phone Hickory 4-2361. Helena Broadcasting Co. (original owner).

Network MBS  
Specialty programs: Negro, 34 hrs. wkly.  
Sam W. Anderson, pres; Bill Holland, prog dir; Katherine Kizer, prom mgr; Earl N. Hodges, chief engr.

**HOPE, Hempstead County**

**KXAE** (Dec 12, 1947): 1490 kc; 250 w P. O. Box 138. Phone Prospect 7-3601 Hope Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone; Arkansas.  
A. H. Washburn, pres; Haskell Jones, gen mgr; R. M. Jones, coml mgr; Larry Sharp, prog dir; Norman Bradford, chief engr.

**HOT SPRINGS, Garland County**

**KAAB** (1941): 1350 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 1038. Phone National 4-3193 Phoenix Co. (acquired station Dec. 18, 1958).

Network CBS; ABC Rep Dore, Melville  
Harman I Moseley II, pres, treas & gen mgr. Sheila S. Moseley, prog dir; Paul Demaree, chief engr

**KBBS** (Feb. 9, 1953): 590 kc; 5 kw-D. 113 Third St. Phone Na 3-6661 Resort Broadcasting Co (acquired station March 25, 1956).

Rep Tom Clark, Sears & Ayer  
A. M. McGregor, pres, Gene Kelley, vp; Ed Appler, coml mgr; Jim Henderson, prog dir; Milt Peters, news dir, Clint Normans, chief engr.

**KBLO** (1953): 1470 kc; 1 kw-D 1011 Central Ave. Phone National 4-3313. Hot Springs Broadcasting Inc (acquired station July 1957).

Stanley P. Morris, gen mgr; Kenneth Robinson, prog dir; Haines Hower, news dir, Robert King, chief engr.

**JONESBORO, Craighead County**

**\*KASU (FM)** (1956): 91.9 mc; 760 w. P. O.

Box 76, State College, Ark. Phone Webster 5-5972. Ark. State College (original owner).

Robert Howe, gen mgr; Norman Bowman, chief engr.

**KBTM** (1930): 1230 kc; 250 w. 603 Madison Ave. Phone Webster 5-5597. Patteson Brothers (acquired station January 1959).

Network MBS. Rep Burn Smith.  
Alan Patteson Jr., gen mgr; W. Clarence Adams, station mgr; Paul Hoffman, coml mgr; Bill McCaughan, prog dir; Norman Bowman, chief engr

**KBTM-FM** (1947): 101.9 mc; 8 kw. Duplicates KBTM (above).

**KNEA** (Sept. 20, 1950): 970 kc; 1 kw-D. Citizens Bank Bldg. Phone Webster 2-0166. Radio Jonesboro Inc. (original owner).

Rep Gill-Perna.  
Ernest Farabee, pres; Harold Gregson, gen mgr; Bob Blackwood, coml mgr; Ed Goetze, prog dir & news dir; Harold Baker, chief engr.

**LITTLE ROCK, Pulaski County**

**KAJI** (1927): 1250 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 3099. Phone Franklin 2-0166. Heimer Inc. (acquired station June 15, 1959).

Rep Hollingbery.  
Michael J. Heller, pres, Tom Bishop, gen mgr; Betty Fureigh, prom mgr; Boyce Wilkerson, news dir; Dalton Sanders, chief engr.

**KARK** (1928): 920 kc; 5 kw, DA-N. 10th and Spring Streets. Phone Franklin 6-2481. TWX LR 180. Arkansas Radio & Equipment Co. (acquired station 1933).

Network NBC; Arkansas Network. Rep Petry.

T. K. Barton, pres; Douglas J. Romine, vp & station mgr; Lee Bryant, coml mgr; Shirley R. Kennedy, promotion dir; Dan Winn, chief engr.

**KARK-TV**: Tv companion of KARK.

**KDXE** (See North Little Rock).

**KLRA** (1925): 1010 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 550. Phone Windsor 5-3206. TWX LR 571. KLRA Inc. (acquired station April 9, 1958).

Network ABC. Rep H-R Representatives, Clarke Brown

Leonard Coe, pres, gen mgr & coml mgr.

**KMMK (FM)** (not on air; target date unknown). 94.1 mc; 31 kw. Hi-Fi Broadcasting Co.

**KOKY** (1956): 1440 kc; 5 kw-D. P. O. Box 1956. Phone Franklin 2-0391. Ebony Radio of Arkansas (original owner). See McLendon Ebony Stations in "Group Ownership."

Rep Pearson.  
Specialty programs. Negro, 100%.  
John M. McLendon, owner.

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## Radio Stations CONTINUED

### ARKANSAS CONTINUED

**KTHS** (Dec 20 1924)· 1090 kc 50 kw, DA-N P O Box 269 Phone Franklin 4-3764 TWX LR 85 Radio Broadcasting Inc. (acquired station September 1944) See "Newspaper Ownership"

Rep Christal  
W H Bronson, pres, Henry B Clay, exec vp; B G Robertson, gen mgr, Robert M Riley, coml mgr, Robert L Hicks, prog dir, Robert E. Brown, prom & merchandising dir, Cecil Suit, chief engr, Harry Arouh, news dir, Marvin Vines, farm dir; Evelyn Elmen, women's dir

**KTHV (TV)**: Tv companion of KTHS

**KVLC** (February 1948) 1050 kc· 1 kw-D P O Box 2659 Phone Franklin 5-5321 Southwestern Broadcasting Co (original owner)  
Rep Devney-O'Connell, Clarke Brown  
R M Saxon, pres, Dale D Mahurin, vp & gen mgr, Charles R Simms, coml mgr, Al Dent, prog dir, Herbie Byrd, news dir.

**KXLR** (See North Little Rock).

### MAGNOLIA, Columbia County

**KVMA** (April 1948)· 630 kc 1 kw-D P O Box 422 Phone Central 4-5862 Magnolia Broadcasting Co (original owner)  
Network MBS Rep Pearson  
Specialty programs: Negro, 4 hrs wkly  
Joe F Rushton, pres; W M Biglev, gen mgr, Ralph E Johnson, asst mgr, Bill Brock, news dir Charles Hendricks, chief engr.

### MALVERN, Hot Spring County

**KBOX** (August 1951) 1310 kc; 1 kw-D Route 5 Phone Edgewood 2-6981. Malvern Broadcasting Co (original owner)  
Network Keystone Rep Clyde Melville (Dallas)  
Kermit L Richardson, pres & gen mgr; W. D. Stroud, sales mgr (local); Geraldine Richardson, traffic, women's dir, Carolyn Sphaeris, prog dir; W R Moore, news dir; Robert Padgett, chief engr.

### MAMMOTH SPRING, Fulton County

**KAMS (FM)** (Jan 1, 1956) 103.9 mc, 310 w. Phone Thayer 165 Radio Station KALM (original owner) See Robert R Neathery Stations in "Group Ownership"  
Robert F Neathery, pres, Henry Hamilton, prog dir, Tom Stone, news dir, Sam Beatty, chief engr

### MARKED TREE, Poinsett County

**KPCA** (July 14, 1955)· 1580 kc; 250 w-D. P O Box 17 Phone 1580 Poinsett County Radio Broadcasting Co (acquired station January 1957)  
Network Keystone  
Carlton Garner, gen mgr; Mack Howerton, prog dir, Jim Weston, chief engr

### McGEHEE, Desha County

**KVSA** (June 29, 1953) 1220 kc; 1 kw-D Phone McGehee Canal 2-4200; Dermott Faculty 4-4200 Southeast Arkansas Broadcasters Inc (original owner)  
Network Keystone, Razorback, Arkansas Rep Best.  
Abbott F Kinney, pres & gen mgr; Mrs M F Kinney, coml mgr; Herschell E. Parent, prog dir; James S Hunt, chief engr.

### MENA, Polk County

**KENA** (February 1950)· 1450 kc; 250 w-SH P. O. Box 69 Phone 1450. E. M. Hoge (acquired station Jan 1, 1959)  
E M Hoge, gen mgr; Bill Hughes, coml mgr; Marjorie R Brink, prog dir; Wayne Ramsey, chief engr.

### MONTICELLO, Drew County

**KHEM** (April 1955): 1430 kc, 1 kw-D. P. O. Box 446 Phone Empire 7-5136 Baker Broadcasting Co (acquired station February 1959).  
Network Keystone; Southeastern Key Market  
Keith Baker, pres, gen mgr & coml mgr; Pat McGinnis, prog dir; Elbert Hardcastle, news dir, Al Cooper, chief engr

### MORRILTON, Conway County

**KVOM** (Dec. 25, 1952): 800 kc; 250 w-D P. O. Box 541 Phone Fleetwood 4-2484. J C Willis (original owner)  
J. C. Willis, owner-mgr; Gene Cooper, coml mgr; Ella Mae Willis, traffic mgr; Harold Nichols, prom mgr, Stan Young, news dir; Hugh C Jones, chief engr

### MOUNTAIN HOME, Baxter County

**KTLO** (May 30, 1953)· 1490 kc; 250 w P. O. Box 67 Phone 1490 Mountain Home Broadcasting Corp (acquired station June 1, 1954)  
Network Keystone  
A Stricklen, pres & gen mgr; L. E. Cranor, coml mgr; Kenneth Wilkins, chief engr.

### NASHVILLE, Howard County

**KBHC** (May 1959): 1260 kc; 500 w-D. Phone 746 R G McKeever (original owner)  
R. G. McKeever, owner & gen mgr; Glenn Hammons, station & sales mgr, Ina Hammons, prog dir; Joe Bollinger, chief engr.

### NEWPORT, Jackson County

**KNBY** (Oct. 12, 1949)· 1280 kc; 1 kw-D. P O Box 218 Phone Jackson 3-5891. Newport Broadcasting Co (original owner).  
Rep C K Beaver (Southern)  
Harold Sudbury, pres, Gene Howe, coml mgr & sports dir, Jerry Grojean, news dir, Joe Long, chief engr

### NORTH LITTLE ROCK, Pulaski County

**KDKE** (May 9, 1957)· 1380 kc; 1 kw-D P O Box 666 Phone Franklin 6-1997. Arkansas Valley Broadcasting Co (acquired station March 13 1959)  
Network ABC; Keystone Rep Grant  
Claude Carpenter Jr, chief owner & gen mgr  
Al Shirey, coml mgr, A J Lindsey, prog dir; Vince Marchese, prom mgr, Bill Dixon, news dir, Ken Copeland, chief engr

**KXLR** (April 15, 1946)· 1150 kc; 5 kw-D, 1 kw-N DA-N Box 89 Phone Franklin 2-2155 Sanders Arkansas Broadcasting, Inc. (acquired station Dec 1, 1956).  
Rep Bolling  
J M Sanders, pres; Roy C. Nichols, gen mgr; Alfred E Shirey, coml mgr; Hugh A Brown, program dir, V. O. Vandusen, chief engr.

### OSCEOLA, Mississippi County

**KOSE** (Oct 11 1949)· 860 kc; 1 kw-D P O Box 311 Phone Locust 3-2641 Osceola Broadcasting Corp (original owner).  
Network Keystone  
H F Ohlendorf, pres; Don Whitney, gen mgr & coml mgr; Edythe Bandy, prog dir & prom mgr, Jim Spencer, news dir, H. M. Jones, chief engr  
**KOSE-FM** (April 12 1960): 98.1 mc; 1 kw. Staff, licensee same as KOSE (above)

### PARAGOULD, Greene County

**KDRS** (Jan 1, 1947): 1490 kc; 250 w P. O. Box 491 Phone Cedar 2-7627 Progressive Broadcasting Co (original owner)  
Network Keystone  
Ted Rand, gen mgr; T M Self, business mgr; Doyno F Bateman, coml mgr; Wilma Wheelis, prog & traffic dir; Lloyd Emmert, news dir; Gene Boucher, chief engr.

### PARIS, Logan County

**KCCL** (Aug 18, 1959)· 1460 kc, 500 w-D. P O Box 432 Phone 100 Logan County Broadcasting Co (acquired station April 9, 1960)  
Gordon Hixson, chief owner; Donald Hallum, gen mgr & coml mgr, Jim Pitcock, prog dir; Manuel Johnson, chief engr.

### PINE BLUFF, Jefferson County

**KADL** (granted July 1959, target date not announced). 1270 kc; 5 kw, D. Jefferson County Broadcasting Co. (original owner)  
Louis Alford, gen mgr; Philip D. Brady, technical dir, Albert Mack Smith, sec-treas. (See Southwestern Broadcasting stations in "Group Ownership").

**KCLA** (Jan 16, 1947)· 1400 kc; 250 w P O Box 752 Phone Jefferson 5-1241 Radio Engineering Service (original owner).  
Rep Best  
Kenneth Kesterson, gen mgr, Clyde Matrln Sr, coml mgr, Charles Penix, prog dir & chief engr

**KOTN** (March 12, 1934)· 1490 kc; 250 w. P. O. Box 957. Phone Jefferson 4-8732 Universal Broadcasting Corp. (original owner) (Sale to Joe Ellen Bestg Co pends).  
Network Keystone  
B J Parrish, pres & gen mgr, Joe L Wallace, coml mgr Alva Holt, prog dir; Merle Caldwell, news dir, B J Parrish, chief engr

**KOTN-FM** (March 1959)· 92.3 mc; 3.2 kw Duplicates KOTN (above)

**KPBA** (Oct. 16, 1947)· 1590 kc; 1 kw-D. P. O. Box 33 Phone Jefferson 4-1523 Radio Pine Bluff Inc (original owner).  
Rep Gene Bolles  
Wilburn L Kent, pres; Howard M Peters, gen mgr & coml mgr; Howard Watson, prog dir, Robt N Meador, chief engr

### POCAHONTAS, Randolph County

**KPOC** (Nov. 15, 1950)· 1420 kc; 1 kw-D Box 250. Phone Twinoaks 2-5234. Pocahontas Radio Inc (original owner).  
Network Keystone  
Adrian L White, pres gen mgr & coml mgr; Bill Nicholson, prog dir & chief engr, Virgil Pace, sales mgr.

### PRESCOTT, Nevada County

**KTEA** (Dec. 1, 1959): 1370 kc, 500 w-D. Broadway Hotel Phone Turner 7-2638 Eulis K Cochran (acquired CP Oct. 1959)  
Network Keystone  
Eulis K Cochran, owner; Bob Cochran, gen mgr; David Rethford, coml mgr; Virgil Baker, prog dir; Shelby Hame, prom mgr; Reta Nelson, news dir; Bobby DeMay, chief engr.

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### ROGERS, Benton County

**KAMO** (Sept. 16, 1954)· 1390 kc; 1 kw-D. American Nat'l Bank Bldg Phone Melrose 6-4611. KAMO Inc (original owner)  
Rep Walker-Rawalt.  
G. Don Thompson, pres; W. E. (Smoky) Dacus, gen mgr.

### RUSSELLVILLE, Pope County

**KKEJ** (Feb 25, 1947)· 1490 kc, 250 w 2nd & Commerce. Phone Woodlawn 7-1299. The Valley Broadcasters (original owner).  
Network Keystone  
C R Horne, pres, L L Bryan, gen mgr; B J Dunn, coml mgr, Mike Horne, prog dir; Betty J. Kelley, prom mgr; Marge Crabaugh, news dir; Bill McKinney, chief engr.

### SEARCY, White County

**KWCB** (Aug 25 1951) 1300 kc. 1 kw-D. P O Box 95 Phone 1281 White County Broadcasting Co (acquired station May 14, 1958)  
Network Keystone Rep Best.  
Clyde R Horne pres, Don P Jones gen mgr & coml mgr John Paul Capps, prog dir & prom mgr & news dir, Roy K Cole, chief engr.

### SILOAM SPRINGS, Benton County

**KUOA** (Dec 4 1923): 1290 kc; 5 kw-D. Siloam Springs Phone 777. KUOA Inc. (acquired station March 15, 1933)  
Network MBS, Keystone; Razorback.  
John E Brown Jr, pres, Cecil E Smith gen mgr & chief engr Ralph C Kennedy Jr, prog dir

**KUOA-FM** (1948)· 105.7 mc; 2.6 kw Duplicates KUOA (above).

### SPRINGDALE, Washington County

**KBBS** (Sept. 7, 1949): 1340 kc 250 w, P. O. Box 591 Phone Pleasant 1-4675 Northwest Arkansas Broadcasting & Telecasting Co (original owner). See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"  
Network ABC. Rep Best.  
Donald W. Reynolds, Phil H Phillips, gen mgr, prom mgr, news dir, sports dir; C. C. Hornor Jr, coml mgr; Jim G Wilkerson, prog dir; William H. Ussery, chief engr.

### STUTTGART, Arkansas County

**KWAK** (May 14, 1948)· 1240 kc; 250 w. P. O. Box 271 Phone Wabash 2-5212. Stuttgart Broadcasting Corp.  
Network Keystone.  
Melvin P. Spann, vp, sec & gen mgr; June S. Spann, vp, treas & station mgr; Beloit Taylor, pres; N W Biddulph, coml mgr; Charles C. Austin, prog dir; C R Sandine, chief engr.

### TEXARKANA, Miller County

**KCMC** (See Texarkana, Tex.).

**KCMC-FM** (See Texarkana, Tex.).

**KOSY** (Nov 15, 1951) 790 kc, 1 kw-D 500 w-N, DA-N. P O Box 1318 Phone 22-3771. Gateway Broadcasting Co (original owner)  
Network CBS, Rep Pearson  
Dr W Decker Smith, MD, owner; Tom Dillahunty, gen mgr, Herman Cecil, coml mgr; George Dobson, news dir, Chas. Mathis Jr, chief engr.

**KTFS** (See Texarkana, Tex)

### VAN BUREN, Crawford County

**KPFD** (Nov 24 1958) 1580 kc 1 kw-D. P O Box 550 Phone Granite 4-6811 Broadcasters Inc. (original owner).  
Rep Hopewell  
Harry R Fischer, pres, gen mgr & coml mgr, Terry B White, prom mgr.

### WALNUT RIDGE, Lawrence County

**KRLW** (June 29, 1951)· 1320 kc· 1 kw-D. P. O. Box 30 Phone Turner 4-3131. W. H. Cate (acquired station 1955).  
Network Keystone.  
W H Cate, gen mgr, John Shields, coml mgr; William N Cate, prog dir & prom mgr, Leonard Ringle, chief engr.

### WARREN, Bradley County

**KWRF** (Aug 15, 1953): 860 kc; 250 w-D P O Box 480. Phone 353 Pines Broadcasting Co (acquired station March 1958).  
Network Keystone. Rep Best.  
Specialty programs: Negro, 5 hrs. wkly  
Weldon Sledge, pres, gen mgr & chief engr; Bill Wells, coml mgr, James Raney, prog dir

### WYNNE, Cross County

**KWYN** (Sept 28, 1956): 1400 kc; 250 w. P. O. Box 225 Phone 1188 East Arkansas Broadcasters Inc (original owner).  
Network Keystone.  
R. O. Raley, gen mgr, coml mgr & principal stockholder, Larry C Futrell, prog dir; Onalee Brawner, women's dir & traffic mgr; Troy S. Jennings, farm dir, Art Rogers, news dir & chief engr

## CALIFORNIA

\*Non-commercial

### ALAMEDA, Alameda County

**KJAZ (FM)** (Aug. 1, 1959): 92.7 mc; 1 kw. 2909 Telegraph Ave., zone 5 Phone Thornwall 3-9655 Patrick Henry (acquired station May 15, 1959)

Rep Albert Chance  
Patrick Henry, gen mgr; Judson Snyder, prog dir, David Talcott, chief engr.

### ALTURAS, Modoc County

**KCNO** (1951): 570 kc; 1 kw-D P O Box 1358 Phone 2531. R. W. Hansen (acquired station May 1959).

Rep Tracy Moore  
Dick Barrett, station mgr & chief engr

### ANAHEIM, Orange County

**KEZY** (May 18, 1959): 1190 kc; 1 kw DA-1 1213 N Highland Ave., Hollywood 38 Phone Prospect 4-5170. Radio Orange County Inc. (original owner).

Rep Masla, Torbet, Allen & Crane (West Coast).  
Cliff Gill, pres, gen mgr; Dan Russell, vp, station mgr, Ira Laufer, general sales mgr, Samuel Margolin, chief engr

**KEZE (FM)** (target date September 1960): 95.9 mc, 870 w. Will duplicate KEZY (above).

### ANDERSON, Shasta County

**KPON** (Nov. 7, 1959) 1580 kc; 1 kw-D. P. O. Box 773. Phone Emerson 5-2711 Universal Electronics Network (original owner)  
Robert Manuel, gen mgr

### APPLE VALLEY, San Bernardino County

**KAVE** (June 5, 1954): 960 kc; 5 kw-D P O Box 1 Phone Victorville 7-7251. Apple Valley Broadcasting Co. (original owner).

Rep Torbet, Allen & Crane  
Newton T. Bass, pres & chief owner; Paul F. Kirkpatrick, gen mgr; Robert Gadbois, coml mgr; Lou Rossi, prog dir, prom mgr & news dir; Dean Kiner, chief engr

### ARCATA, Humboldt County

**KENL** (1956): 1340 kc; 250 w KENL Bldg Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station January 1957)

Rep Grant  
Mel Marshall, pres & gen mgr; George Schaffer, operative mgr; Robert Gordon, chief engr.

**\*KHSC-FM** (June 1, 1960): 90.5 mc; 10 w Division of Language Arts—Humboldt State College, Arcata, Calif Phone Van Dyke 2-1771 Humboldt State College (original owner)

Cornelius Siemens, pres; Dr D. N. Anderson & Prof George Goodrich, station advisors John Rawlinson, prog dir, Bert Evans, chief engr.

### ARLINGTON, Riverside County

**\*KNFP (FM)** (May 11, 1959) 89.7 mc; 1.7 kw La Sierra College Phone Overland 9-4555 La Sierra College Broadcasting Co. (original owner)

W F Tarr, gen mgr; Don Dick, prog dir; Lester Cushman, chief engr.

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As of August 1, 1960

### AUBURN, Placer County

**KAHI** (Nov. 13, 1957): 950 kc, 1 kw-D, DA-D P O Box 950 Phone Turner 5-5636 Donnelly C Reeves (original owner)

Rep Ayres, Allen & Smith (San Francisco and Los Angeles).

Don C Reeves, owner & chief engr, Gene Ragle, gen & coml mgr, Wes Meyers, program & promotion dir, Sparky Heilbron, news dir, Bill Foster, farm dir, Beverly Schwecke, women's dir

**KAFI (FM)** (not on air, granted April 13, 1960, target date unknown) 101.1 mc, 5 kw Same licensee as KAH1 (above)

### AVALON, Los Angeles County

**KBIG** (June 1, 1952): 740 kc; 10 kw-D, DA-D 6540 Sunset Blvd., Hollywood 28 Phone Hollywood 3-3205 John Poole Broadcasting Co. (original owner).

Rep Weed  
John H. Poole, pres, gen mgr, Robert J McAndrews, vp, station mgr, coml mgr, Alan Lisser, program dir, Beul H Dalton, chief engr

### BAKERSFIELD, Kern County

**KAFY** (1946): 550 kc; 1 kw DA-1 Box 6128. Phone Empire 6-4411 Tullis & Hearne (acquired station October 1955) See Tullis-Hearne Stations in "Group Ownership"

Rep McGavren.  
Howard L Tullis & John P Hearne, owners; Glenn D Lockhart, gen mgr; Roy Cordell, operations dir; Al Anthony, program dir; Dick Brown, sales mgr, Bill Tanner, chief engr, Don Jackson, news dir; Dave Hildebran, merchandise mgr, Mary K. Ream, office mgr.

**KBIS** (not on air, target date, March 1961) 970 kc; 1 kw, DA-2 2013 Chester Ave Phone Fairview 4-6093 Eastern Electrosonic (acquired station Feb 1, 1958).

Rep Headley-Reed.  
Robert K Straus, pres & owner, Charles R Christianson, gen mgr, Si Dairah, coml mgr; Ron Zimmer, prog dir, Hal Laffoon, news dir, Leon Jones, chief engr

**KERN** (Jan 30, 1932) 1410 kc, 1 kw 1535 17th St. Phone Fairview 5-7475 TWX BK 21. McClatchy Newspapers (acquired station Jan 30, 1932) See McClatchy Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Raymer.  
Eleanor McClatchy, pres, Thomas C Flynn, station mgr, sales mgr & prog mgr, Sheldon J Karlan, news editor, Don L Gatz, chief engr

**KERN-FM** (1948) 94.1 mc, 9.1 kw Duplicates KERN (above)

**KGEE** (1946) 1230 kc; 250 w Hotel El Tejon, 17th and K Phone Fairview 7-3587 KMO Inc (acquired station July 1960)

Network NBC Rep Richard O'Connell (east); W. S. Grant (west)

Carl D and Carl E Haymond, owners  
**KLYD** (February 1958) 1350 kc, 1 kw-D 2831 Eye St Phone Fairview 7-7511 TWX BK 15. Urner Broadcasting Co (acquired station July 1, 1959)

Rep Hollingbery  
Specialty programs Spanish, 12½ hrs Edward D Urner, chief owner & gen mgr, Dave Maxwell, station mgr; Dan Speare, prog dir, Burchell Smith, news dir, Vernon Tucker, chief engr

**KLYD-FM** (Not on air, target date not announced) 96.5 mc; 2.95 kw Same licensee as KLYD (above)

**KLYD-TV** Tv companion of KLYD-AM-FM  
**KMAP** (1955) 1490 kc; 250 w. Padre Hotel Phone Fairview 7-3541 KMAP Inc (acquired station July 1958)

Network MBS Rep Forjoe  
Clifford E Ball, pres & gen mgr, Dorothy A Ball, sec-treas & women's dir, Dale Sadler, chief engr.

**KPMC** (1933) 1560 kc; 10 kw DA-1 P O Bin 1709 Phone Fairview 7-5121 Pioneer Mercantile Co (original owner)

Network ABC Rep Torbet, Allen & Crane.  
L. A. Schamblyn, pres & prog mgr, Paul R Bierman, news dir, L P Jarvis, chief engr

**KQXR (FM)** (June 4, 1955) 101.5 mc, 14.5 kw P. O. Box 425 Phone Fairview 4-0063. KLEF Broadcasters (original owner).

Rep Walker-Rawalt.  
Edward L. Robertson, gen mgr, Rosina Robertson, prog dir, Walter B Marston, chief engr.

**KUZZ** (Dec 15, 1958). 800 kc; 250 w-D. 910 Chester Ave Phone Fairview 7-4401. Valley Radio Corp (original owner)

Rep Charles Bernard  
J M Ainoft, pres, Herb Henson, gen mgr.

### BANNING, Riverside County

**KPAS** (1948) 1490 kc 250 w 4125 W Ramsey St Phone Victor 9-4777 Calvin R Jasshon (acquired station July 1960)

### BARSTOW, San Bernardino County

**KIOT** (not on air, granted June 29, 1960) 1310 kc, 500 w-D P O Box 120, Newberry, Calif. Beam Broadcasting Co (original owner)  
Henry R Phipps, owner

**KWTC** (Sept 19, 1947) 1230 kc; 250 w. P O Box 697 Phone 6896 Mojave Valley Broadcasting Inc (original owner)

Network MBS Rep Pearson  
Specialty programs Spanish, 10 hrs wkly.  
W T. Brown, chief owner, Richard F Cruse, gen mgr, Margaret Perkins, news dir, Bill Shultz, prog dir & chief engr

### BERKELEY, Alameda County

**\*KPFA (FM)** (April 1949) 94.1 mc, 54 kw. 2207 Shattuck Ave., zone 4 Phone Thornwall 8-6767 Pacifica Foundation (original owner) See Pacifica Foundation Stations in "Group Ownership"

Harold Winkler, pres; Ernest Lowe, prog dir, Glen Glasow, music dir; Alan Rich, prog dir, Erwin Goldsmith, chief engr.

**\*KPFZ (FM)** (February 1954) 89.3 mc, 150 w Same licensee and staff as KPFA (FM) (above)

**KRE** (1924) 1400 kc; 250 w. 601 Ashby Ave., zone 10 Phone Thornwall 8-7715 Central California Broadcasters Inc (acquired station 1937)

Rep Grant  
Specialty programs. Italian, 13 hrs, Portuguese, 9 hrs wkly

Arthur Westlund, pres & gen mgr, Don Hambly, coml mgr, Les Avery, prog dir.

**KRE-FM** (1948) 102.9 mc, 19.5 kw. Same licensee and staff as KRE (above).

### BIJOU, El Dorado County

**KOWL** (November 1956): 1490 kc, 250 w P. O. Box 132, Stateline Calif. Phone Ludlow

8-6681. Tshoe Broadcasters Inc. (acquired station May 1958).

Rep John Pearson  
Ed Frsch, pres; John J Murphy, gen mgr & coml mgr, Paul Rothgeb, prog dir & news dir, Lois Lindquist, prom mgr, Ken Cayton, chief engr.

### BISHOP, Inyo County

**KBS** (April 1, 1953) 1230 kc, 250 w P. O. Box 757. Phone Upton 2-4411 Southeastern Sierra Broadcasting Corp (original owner).

Network ABC, Keystone  
James Oliver, pres, R S Deming, gen mgr; Joe Arnold, prom mgr, Elwayne L Clement, chief engr.

### BLYTHE, Riverside County

**KYOR** (1946): 1450 kc, 250 w P O Box 668 Phone 2231 Imperial Broadcasting System (acquired station May 14, 1956) See Imperial Broadcasting Stations in "Group Ownership"

Network Imperial Broadcasting System Rep Pearson  
Morris Pfaelzer, pres; Lee Ellis, gen mgr; Marlin Saline, station mgr & coml mgr; Bill Gebeau, prog dir & prom mgr, Bill Warren, news dir, Dave Matton, chief engr

### BRAWLEY, Imperial County

**KROP** (November 1946) 1300 kc; 1 kw-D, 500 w-N. Del Rio Country Club Phone Fieldbrook 1300. Imperial Broadcasting System (acquired station May 11, 1956) See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial Broadcasting System Rep Pearson.

Morris Pfaelzer, pres; Lee Ellis, gen mgr; Harry Packard, station mgr & coml mgr, Bill Gebeau, prog dir & prom mgr; Bill Warren, news dir; Dave Matton, chief engr.

### BURBANK, Los Angeles County

**KBLA** (1947): 1490 kc; 250 w. (CP 1500 kc; 10 kw, DA-1), 11516 Oxnard St, North Hollywood Calif. Phone Poplar 2-1195. Radio Station KBLA. See "Newspaper Ownership"

Rep Webb.  
Gordon A Rogers, pres, program dir & promotion mgr, Robert S. Marshall, gen mgr & coml mgr, Henry May, chief engr & farm dir; Sue Rogers, women's dir

### CALEXICO, Imperial County

**KICO** (April 6, 1946): 1490 kc, 250 w P O. Box 1697, El Centro, Calif. Phone Elgin 2-1490. Charles E. Love (original owner).

Network ABC, MBS, Keystone. Rep Grant; Hugh Fetus (Pacific NW).

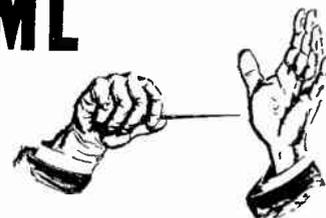
Specialty programs. Negro Spanish.  
Charles R. Love, owner, Willard Gleeson, gen mgr & prog dir, Jim Reeves, coml mgr; Betty Whitney, prog dir, Joe Rodriguez, news dir; Ron Ashman, chief engr

### CARMEL, Monterey County

**KRML** (Dec 25, 1957): 1410 kc 500 w-D, Route 2, Box 552 Phone Mayfair 4-1215. Carmel Broadcasting Co (acquired station March 5, 1960)

Sam S Smith, pres & gen mgr; Alan B. Skuba, station mgr, Walter M Spear, sales mgr, Betty A Wells, sec-treas, Ralph S. Click, chief engr.

# KRML



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annually**

## Carmel - Monterey

### CHICO, Butte County

**KHSL** (1935): 1290 kc; 5 kw, DA-N. P. O. Box 1041 Phone Fireside 2-0141 TWX CZ 71 Golden Empire Broadcasting Co (acquired station 1938)

Network CBS Rep Avery-Knodel.  
Mickey McClung, pres & gen mgr; Charles H. Kinsley Jr, station mgr & controller, Brian Loughran, sales mgr; Bill Zimlich, prog dir, Russell Pope, dir of engineering

KHSL-TV Tv companion station of KHSL.

# Radio Stations CONTINUED

## CALIFORNIA CONTINUED

**KPAY** (September 1949): 1060 kc; 10 kw, DA-N P. O. Box 523. Phone Fireside 2-4211. J. Ned Richardson (acquired station April 1958)

Network MBS. Rep Hollingbery. J. Ned Richardson, chief owner; Frank J. Mertz, coml mgr; Tim Armstrong, prog dir; John Hetherington, news dir; William Pope, chief engr.

### CLAREMONT, Los Angeles County

**\*KSPC (FM)** (February 1956): 99.9 mc; 843 w. Renika House. Phone Lycoming 6-8511, Ext 2811 Pomona College

Specialty programs (wkly): French ¾ hr, German ¼ hr, Spanish ¼ hr, Russian ¼ hr Charles F. Waite, gen mgr; Randolph H. Fischer, program dir; E. Ludlow Keeney Jr., asst mgr; Roger Isaacson, chief engr.

### COACHELLA, Riverside County

**KCHV** (1954): 970 kc; 1 kw-D. P. O. Box 112. Phone Express 8-5534 Edward Gorges (original owner)

Rep Tracy Moore (Hollywood); Hal Holman (Chicago & New York). Specialty programs Spanish, 15 hrs wkly Edward Gorges, owner; I. E. Staples, gen mgr; Doug Caplette, coml mgr; Doc Robinson, prog dir; Jack Paris, news dir; Bill Heath, chief engr

**KCHV-FM** (Target date Sept 1, 1960): 93.7 mc; 25 kw Duplicates KCHV (above).

### COALINGA, Fresno County

**KBMK** (Aug 9, 1950): 1470 kc; 500 w-D. P. O. Box 1179 Phone Wells 5-0735. Meldean Broadcasting Co (acquired station April 1, 1959)

Rep Grant Webb Specialty programs: Spanish, 2 hrs. wkly Meldean Univ owner & gen mgr; Annette McLellan, office and coml mgr; Bob Brister, prog dir, Luis Montoya, chief engr.

### CORONA, Riverside County

**KBUC** (1948): 1370 kc, 1 kw-D, 500 w-N, DA-N. P. O. Box 368 Phone Redwood 7-1370 Radion Broadcasting Inc. (acquired station March 1958)

Rep United Spot Sales Specialty programs: Spanish, 12 hrs wkly James F. Hadlock, pres; Naum Healy, vp & gen mgr; Steve Schoen coml mgr; Art Fulton, prog dir; Flaine Kremmer, prom mgr; Jay Davis, news dir; Walt Rees, chief engr.

### CRESCENT CITY, Del Norte County

**KPLY** (July 1950): 1240 kc; 250 w. P. O. Box 248 Phone Ingersoll 4-2155 Melvin Marshall (acquired station October 1958).

Network Keystone Rep W. S. Grant Melvin Marshall, pres; H. Frank Walters, gen mgr; Alfred Curven, prog dir; Herbert Newman, chief engr

**KPOD** (Dec 5 1959): 1310 kc; 1 kw-D 251 H St. Phone Ingersoll 4-2151 Universal Electronics Network (original owner). Rep Torbet Allen & Crane. Larry Marvin, gen mgr

### DELANO, Kern County

**KCHJ** (1951): 1010 kc, 5 kw-D, 1 kw-N, DA-2 P. O. Box 966. Phone 8676. Charles Herman Johnes (original owner).

Charles H. Johnes, pres & chief engr; Jean G. Johnes, gen mgr; James Turner, coml mgr; Joe McPolin, prog dir.

### DINUBA, Tulare County

**KBDU** (December 1946) 1240 kc, 250 w (CP 1130 kc; 1 kw, DA-1) P. O. Box 157. Phone Lynwood 1-1130. Radio Dinuba Co (original owner)

Rep Robert A. Allen (San Francisco & Los Angeles)

Specialty programs: Spanish, Japanese. Egon Hofer pres & mgr; Dave Hofer Jr, sales mgr & vp. Bill Arnold, prog dir, Richard F. Sheppard, news dir; Warren Nystrom, chief engr

### EL CAJON, San Diego County

**KDEO** (1955): 910 kc; 1 kw, DA-2 3911 Pacific Highway, zone 1. Phone Cypress 8-8371. Tullis & Hearne Broadcasting Corp. (acquired station July 1960) See Tullis-Hearne Stations in "Group Ownership"

Rep Eastman Howard L. Tullis & John P. Hearne, owners; John H. Pace, gen mgr, Gary Goodwin, news dir.

**KUFM (FM)** (May 10, 1959) 93.3 mc, 3.5 kw, P. O. Box 488 Phone Hickory 2-5511 Forwek & Co. (original owner)

Thelma H. Weeks, pres; W. B. Lipps, coml mgr; John Edington, prog dir; John R. Weeks, chief engr

### EL CENTRO, Imperial County

**KAMP** (June 21, 1958): 1430 kc; 1 kw-D. P. O. Box 1018 Phone Elgin 2-2277 El Centro Radio Inc (original owner).

Rep Grant Webb. B-N-B, Los Angeles

A. E. Androetti, pres; William H. Ellison, gen mgr, Chap Rollins, coml mgr; Robert E. Weaver, prog dir, Robert E. Baker, prom mgr; Arch Thistle, chief engr.

**KKO** (1927): 1230 kc; 250 w. P. O. Box 140. Phone Elgin 2-1230. Feldman Enterprises Inc. (acquired station Aug 1, 1959)

Network Keystone, CPRN Rep Rayment. Leonard Feldman, owner, Marc Hanan, gen mgr; Gordon Belson, prog dir, Mike Russell, news dir; Arch Thistle, chief engr.

### ESCONDIDO, San Diego County

**KOWN** (May 1, 1958): 1450 kc; 250 w. 1226 Hale Ave. Phone Sherwood 5-8511. Palomar Broadcasting (original owner).

Specialty programs (wkly) Spanish 1 hr. Julia Craly Owen, pres, Julian Ruiz, prog dir, Paul LeBlanc, news dir, Joseph F. Desseit, chief engr.

### EUREKA, Humboldt County

**KDAN** (1956): 790 kc; 5 kw-D P. O. Box 993. Phone Hillside 2-0611. Radio KDAN Inc. (acquired station June 1959)

Rep United Spot Sales James Hadlock, pres; Art Sipherd, gen mgr; Earl Madray, coml mgr; Ken David, prog dir; Mata Barker, prom mgr, Walt Rees, chief engr.

**KIEM** (May 12, 1933): 1480 kc, 5 kw-DA-N. P. O. Box 1021. Phone Hillside 3-1621. Redwood Broadcasting Co (original owner) See California-Oregon Stations in "Group Ownership"

Network MBS. Rep Hollingbery (National); Art Moore (Regional) William B. Smullin, pres & chief owner; Newton L. Steward, station mgr; A. B. Adams, operations mgr; Robert W. Stach, prom mgr; Tamison H. Moore, news dir; Donald R. King, chief engr.

**KRED (FM)** (May 12, 1948): 96.3 mc; 5.6 kw. Duplicates KIEM (above)

**KIEM-TV** Tv companion of KIEM and KRED (FM).

**KINS** (1946): 980 kc; 5 kw-D; 500 w-N, DA-N. P. O. Box 1015. Phone Hillside 2-5744. Eureka Broadcasting Co. (acquired station March 1, 1958)

Network CBS. Reprs Weed-Radio; H. S. Jacobson (Portland); Wm Wagner (Seattle) Wendell Adams, pres & gen mgr; T. J. Crowley, coml mgr; Doyle Seely, prog dir; John McDonough, news dir, Dean Elliott, chief engr.

### FORT BRAGG, Mendocino County

**KDAC** (1948): 1230 kc; 250 w. 2100 E. Oak St. Phone Yorktown 4-3251. Ardith M. Mertle, executor.

Craig N. Smith, gen mgr & chief engr; Mathew V. Huber, coml mgr & prog dir.

### FREMONT, Alameda County

**KHYD (FM)** (not on air; granted June 29, 1960): 104.9 mc; 814 w. 1201 Van Ness Ave, San Francisco. Triumph Broadcasters (original owner).

### FRESNO, Fresno County

**KARM** (Jan. 1938): 1430 kc; 5 kw, DA-1. 7535 N. Van Ness. Phone Baldwin 2-4441. TWX Fresno 53. KARM, The George Harm Station (original owner)

Network ABC. Rep Hollingbery George Robert Harm, pres & gen mgr, Gordon Jacobs, coml mgr, Bill Dallas, program dir & promotion dir, Elbert Dean, chief engr; Bob Lee, news dir, Doris Case, women's dir

**KARM-FM** (March 15, 1948) 101.9 mc; 7.4 kw Duplicates KARM (above).

**KBIF** (Nov. 17, 1947): 900 kc; 1 kw-D. 857 Van Ness. Zone 21 Phone Amherst 6-0791. KBIF Inc (acquired station June 1, 1957).

Rep Weed Radio Ethan Bernstein, pres, gen mgr, coml mgr; James Bailey, prog dir & news dir; Frank Wells, prom mgr; Bob Love, chief engr.

**KJPO (FM)** (not on air, target date not announced): 94.5 mc, 7.5 kw. John H. Poole, permittee (interlocking ownership with KBIF [above]).

**KEAP** (Oct. 14, 1957): 980 kc, 500 w-D. 2344 S. Railroad Ave, zone 21 Phone Adams 7-1871 KEAP Broadcasting Co (acquired station May 12, 1958)

Rep McGavren Herbert J. Edelan, pres & gen mgr; Mort Sidley, vp & coml mgr; Elbert Dean, chief engr.

**KFRE** (1937): 940 kc; 50 kw, DA-2. T. W. Patterson Bldg, zone 21. Phone Amherst 8-6441 TWX FR 58 Triangle Publications, Inc. (acquired station Feb. 28, 1959). See Triangle Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS. Rep Blair & Co. Leslie H. Peard Jr, gen mgr; Leslie H. Norins, gen sales mgr, Robert Fulton, prog dir.

**KRFM (FM)** (1946) 93.7 mc; 70 kw. Same license and staff as KFRE (above).

**KFRE-TV**: Tv companion station to KFRE & KRFM (FM).

**KGST** (1949): 1600 kc; 1 kw-D. 1244 O St., zone 21. Phone Amherst 6-9901. Juan Mercado (acquired station Dec 3, 1959).

**KMAK** (June 26, 1953): 1340 kc; 250 w. 2020 McKinley, zone 3 Phone Amherst 6-9448. Mc-Mahan Broadcasting Co. (original owner).

Rep Meeker R. O. McMahan, pres, Coyle Chambers, gen mgr; Denny Whitney, asst mgr; Walter Novell, sales mgr, Edgar Nickel, chief engr.

**KMAK-FM** (not on air, target date, not announced) 95.5 mc, 26 kw Same license & address as KMAK (above).

**KMER (FM)** (not on air; target date not announced). 104.7 mc; 2.9 kw. 2964 E. McKenzie Ave. (Apt. B). Edward W. Stokes Sr.

**KMJ** (June 1925): 580 kc; 5 kw. 1515 Van Ness Ave, zone 22. Phone Amherst 8-5771. TWX FR 144. McClatchy Newspapers (acquired station 1927). See McClatchy Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep Rayment. Eleanor McClatchy, pres; Ramsey Elliott, station mgr; Roy Swanson, sales mgr; Jeff Nagle, prog mgr; Richard L. Ebbert, news editor; William Wallace, chief engr.

**KMJ-FM** (1949): 97.9 mc; 7.3 kw. Duplicates KMJ (above).

**KMJ-TV**: Tv companion station of KMJ-AM-FM.

**KKQB** (FM) (Target date Oct. 30, 1960). 102.7 mc; 2.85 kw 5226 N. Teilmann Ave, zone 5. Phone Baldwin 7-6322. Elbert H. Dean & Richard E. Newman (original owner).

**KYNO** (Oct. 1947): 1300 kc; 1 kw, DA-2 (cp-1 kw-N; 5 kw, DA-N). 2125 N. Barton. Phone Clinton 5-8383 KYNO Radio, Voice of Fresno (original owner).

Network MBS Rep Headley-Reed. Specialty programs Spanish L. E. Chenault, gen mgr, Dave Belman, prog dir; Lloyd Chappel, news dir; Bert Williamson, chief engr

**NEW** (not on air; target date unknown): 1150 kc; 1 kw-D, DA-D Enterprise Broadcasting Co

### GARDEN GROVE, Orange County

**KGKK (FM)** (not on air, granted Nov 18, 1959) Harold Lampel, 5261 El Parque St. Long Beach, Calif

### GILROY, Santa Clara County

**KPER** (September 1957): 1290 kc; 1 kw-D. 615 Swanston Lane Phone Vinewood 2-3155. Radio KPER (acquired station February 1959).

Rep Grant Webb (New York, Chicago); J. A. Lucas (Los Angeles, San Francisco). Specialty programs: Spanish, 20 hrs; Portuguese, 3 hrs, both wkly.

John Gregory, gen mgr; Charles Schultz, prog dir; Robert George, news dir; Don Bernard, chief engr.

### GLENDALE, Los Angeles County

**KIEV** (1932): 870 kc; 250 w-D 106 N. Glendale Ave, zone 6. Phone Chapman 5-2388. Cannon System Ltd (original owner)

David H. Cannon, pres, Reed E. Callister, secy, Allin Slate, gen mgr; Andrew A. Costello, chief engr.

**KUTE (FM)** (March 22, 1952): 101.9 mc; 11.6 kw. (CP for 82 kw). 217 W Broadway, zone 4. Phone Citrus 4-1414. Robert P. Adams (original owner) R. P. Adams, pres.

### HANFORD, Kings County

**KNGS** (1947): 620 kc; 1 kw, DA-N. P. O. Box 620. Phone Ludlow 2-0361. Kings Broadcasting Co (acquired station July 1960). See John C. Cohan Stations in "Group Ownership." John C. Cohan, pres.

### HAYWARD, Alameda County

**KBBM (FM)** (Feb. 1, 1960): 101.7 mc; 900 w. Founders Bldg. Phone Jefferson 8-2640. Bay Shore Broadcasting Co (original owner).

Rep Continental Radio Sales. Keith Moyer, pres; James Hilderbrand, gen mgr; Wm. Harrison, coml mgr, Dave Borach, prog dir, C. Lustig, chief engr.

### HEMET, Riverside County

**KHSJ** (April 10, 1959): 1320 kc; 500 w, DA-D. P. O. Box 1196. Phone Olive 8-7113. Ramona Broadcasting Co. (acquired station May 1960).

Robert B. Griffin, Robert T. Griffin & Paul O. Sprague, owners.

### INDIO, Riverside County

**KREO** (1946): 1400 kc; 250 w. P. O. Box 697. Phone Diamond 7-3403 Imperial Broadcasting System (acquired station December 1957). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial. Rep Pearson Specialty programs Spanish 16 hrs. wkly Frank K. Danzig, pres, Ed Silvera, gen mgr & prom mgr, Glenn Weber, coml mgr; Joe Scott, prog dir & news dir; Dave Matton, chief engr

### INGLEWOOD, Los Angeles County

**KTYM** (February 1958): 1460 kc; 1 kw-D. 125 So. Grevillea, zone 1. Phone Oregon 8-3731. Albert John Williams (original owner).

Rep Grant Albert J. Williams, pres & gen mgr, Clarence O. Gray, coml mgr, Frank McDonald, prog dir, Michael Ford, news dir; John Douglas, chief engr.

**KTYM-FM** (1959): 103.9 mc; 390 w. Duplicates KTYM (above) 90% of the time.

### KING CITY, Monterey County

**KBKC** (Sept. 21, 1958): 1570 kc; 250 w-D. P. O. Box 1167. Phone 1070. KRKC Inc. (acquired station Sept 6, 1959).

Network Keystone. Rep Grant. Specialty programs: Spanish, 3 ½ hrs. wkly. Robert T. McVay, pres, gen mgr, coml mgr, sports dir, news dir, prom mgr & sales mgr; Joan Brown, continuity dir; John McAdam, prog dir; Gloria Manss, traffic dir; Richard Mowat, record librarian; Garon Handley, regional sales rep; Bill Buckley, chief engr.

**LANCASTER, Los Angeles County**

**KANT-FM** (not on air; target date, not announced) 107.9 mc, 20.5 kw, 8046 Fulton Ave., North Hollywood, Calif. Desert Broadcasting Co.

**KAVL** (Sept 8, 1950): 610 kc; 1 kw-D, 500 w-N, DA-2, 2501 West Ave. Phone Whitehall 2-1121 Antelope Broadcasting Co (original owner)

Rep Pearson Co.  
Whitford B. Carter, pres; Herbert L. Comstock, gen & coml mgr; W Jack Hill, prog & news dir; Thomas H Johnson, chief engr.

**KBVM** (August 1956): 1380 kc, 1 kw-D, DA-D, 43321 N. Sierra Hwy. Phone Whitehall 2-8461 TWX 7112. Tri-County Broadcasters Inc. (acquired station August 1959)

Rep. J. C. Gates  
Philip L. Solberg, gen mgr.

**LEMOORE, Kings County**

**KLAN** (not on air; target date summer 1960). 1320 kc; 1 kw-D, DA-D, 422 N Douty St. Radio Lemoore (original owner).

Rep Torbet, Allen & Crane  
Joseph E Gamble, owner; Mel Vierra, coml mgr, Lee Leonard, prog dir, Fred Volken, chief engr.

**LODI, San Joaquin County**

**KCVL** (1946): 1570 kc; 1 kw-D, P. O. Box 600 Phone Endicott 8-0628 Radio KCVL (acquired station July 1960).

John Bayliss, gen mgr.  
**KCVL-FM** (Dec. 24, 1959): 97.7 mc; 800 w Duplicates KCVL except from 8 30-10 30 a.m. and after sunset.

**LOMPOC, Santa Barbara County**

**KNEZ** (Aug. 8, 1958): 960 kc; 500 w-D, P O Box 338, Phone Regent 6-3421. Radio KNEZ Inc (original owner).

Network Keystone Rep B-N-B Time Sales, Thomas B Friedman, owner, Thomas J. Wallace Jr, gen mgr; W. S. Lukenbill, sales mgr; Alan Beach, asst mgr, Dave Cassidy, news dir, Donald Helvey, chief engr.

**LONG BEACH, Los Angeles County**

**KFOX** (March 1924): 1280 kc; 1 kw 220 East Anaheim Phone Hemlock 6-7281 (KFOX Inc (acquired station Dec. 1, 1957) (See Kenyon Brown stations in "Group Ownership")

Kenyon Brown, pres; Kevin B Sweeney, vp, Cal Perley, gen mgr; Dick Schofield, sales mgr; Don Lamond, program dir

**KFOX-FM** (1948): 102.3 mc, 1 kw Duplicates KFOX (above).

**KGEB** (1926): 1390 kc, 5 kw, DA-N 3745 Atlantic Ave., zone 7. Phone Garfield 7-7907. John Brown Schools of California, Inc. (acquired station January 1949).

Dr. John E. Brown, pres; E. William George, gen mgr, Irene Cook, prog dir; Finis Bell, news dir; Luke Crumbaugh, chief engr.

**KLPM** (FM) (not on air; target date, not announced) 105.5 mc; 300 w. HARRISCOPE Inc See Rocky Mtn. Tele Stations in "Group Ownership."

**\*KLON** (FM) (July 3, 1950): 88.1 mc; 1.2 kw. 1305 E. Pacific Coast Highway, zone 6. Phone Hemlock 7-6481 Long Beach Unified School District (original owner).

Frank B. George, supervisor of radio-tv education; Robert Grunwald, asst supervisor; Peter Russo, chief engr.

**KNOB** (FM) (1948): 97.9 mc; 79 kw 7153 Pacific View Dr., Hollywood 28. Phone Hollywood 7-0454. Cerritos Broadcasting Co. (acquired station 1958).

Rep Modern Media Fm Sales  
Specialty programs. Negro, 15 hrs. wkly  
Raymond B. Torian, pres & chief engr; Alex N. Stein, gen mgr, Don Propst, coml mgr & station mgr, Sleepy Stein, prog dir, Earl Holbrook, prom mgr.

**KPGM** (FM) (target date Oct 1, 1960): 97.7 mc, 1 kw. P. O. Box 818. Phone Whitecliff 9-4843. Wm. J. Greene (original owner).  
Wm. J. Green, pres.

**LOS ANGELES, Los Angeles County**

**KABC** (Nov. 15, 1929). 790 kc; 5 kw, DA-N, 1539 N. Vine St., zone 28 Phone Normandy 3-3311. TWX LA 326. American Broadcasting-Paramount Theaters, Inc. (acquired station Aug. 1, 1944). See ABC Owned Stations in "Group Ownership."

Network ABC. Rep Katz  
James G. Riddell, vp western div, ABC, Ben Hoberman, gen mgr; Phil Bresthoff, coml mgr, Roy Drushall, national sales mgr, Jack Meyers, prog dir, Dave Nowinson, prom mgr, Milt Fishman, news dir; Ted Crenier, chief engr, Ralph Denechard, mgr, radio engr operations

**KABC-FM** (Dec. 30, 1947) 95.5 mc, 43 kw Duplicates KABC (above)

**KABC-TV** Tv companion of KABC-AM-FM

**KALI** (See San Gabriel)

**KBBI** (FM) (May 2, 1959) 107.5 mc; 19.5 kw. 558 S Hope St., zone 17. Phone Madison 5-1641. The Bible Institute of Los Angeles Inc. (original owner).

Al Sanders, gen mgr, Ed Steele, coml mgr, Don Ranson, news dir, John Robertson, chief engr.

**KBCA** (FM) (Feb 18, 1959): 105.1 mc, 6 kw. 6333 Wilshire Blvd, zone 48 Phone Olive 3-3940. Mt Wilson Fm Broadcasters Inc (original owner)

Saul R Levine, pres.

**KBIG** (See Avalon listing).

**KBIQ** (FM) (Feb 15, 1959): 104.3 mc, 110 kw 6540 Sunset Blvd., zone 28 Phone Hollywood 3-3205. KBIQ Inc (original owner)

Rep Weed Radio  
John H. Poole, pres & gen mgr; William A. Sawyers, station & coml mgr, Allen A. Davis, prog & news dir, Malcolm K. Morrett, chief engr.

## KBIQ (FM)

Los Angeles

# 110,000 WATTS

From Mt. Wilson

**KBMS** (FM) (Dec. 20, 1956) 105.9 mc, 13 kw. (CP 60 kw). 135 S Kenwood St, Glendale 5, Calif. Phone Citrus 4-8444 Planned Music Inc

E. A. Schwartz, pres; William Spry, gen mgr; William J. Scott, mgr, Keith Campbell, coml mgr; Fren Cederblom, chief engr

**KCBH** (FM) (June 30, 1954). 98.7 mc; 75 kw 9000 Alto Cedro Drive, Beverly Hills Phone Bladshaw 2-7105 A. Arthur Crawford (acquired station May 6, 1953)

Rep Walker-Rawalt

A. Arthur Crawford, pres, Arthur K Crawford, coml mgr, Hamilton Williams & Ward Glenn, prog dirs, John J. Davis, chief engr

**\*KCMJ** (FM) (not on air, target date, not announced) 88.5 mc; 10 w c/o S R Levine, 6399 Wilshire Blvd. (Room 1007) Los Angeles Immaculate Heart College

**KFAC** (April 14, 1931) 1330 kc, 5 kw, DA-N, 5773 Wilshire Blvd., zone 36 Phone Webster 8-0161 Los Angeles Broadcasting Co (original owner)

Rep Bolling.  
E. L. Cord, owner, Calvin J Smith, gen & coml mgr, Howard M Rhines, prog dir, Dick Joy, news dir; Ron Oakley, chief engr.

**KFAC-FM** (Dec 29, 1948): 92.3 mc; 75 kw. Duplicates KFAC (above).

**KFI** (April 16, 1922) 640 kc; 50 kw 141 N. Vermont Ave., zone 54 Phone Dunkirk 2-2121 TWX LA 1041. Earle C. Anthony Inc. (original owner)

Network: NBC Rep Christal  
Earle C Anthony, pres & gen mgr, Charles E Hamilton, asst to the pres, Elmer O Wayne, coml mgr Pat Kelly, prog dir; Robert J Boyne, prom mgr, Pat Bishop, news dir, H. L. Blatterman & Curtis W Mason, co-chief engrs.

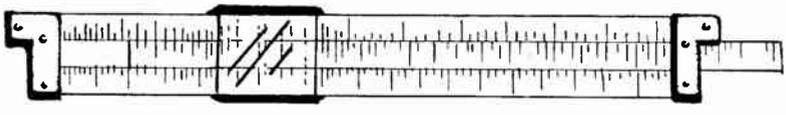
PROGRAMMING FOR ADULTS • KFI THE GREAT VOICE OF THE WEST

# KFI

• 640 KC-50,000 WATTS CLEAR CHANNEL

**KFMU** (FM) (1947). 97.1 mc 58 kw. 350 S. Fairfax Ave, zone 36 Phone Webster 8-5233. Rogan Jones (acquired station May 1960). See International Good Music Stations in "Group Ownership"

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# K-EZY

RADIO ORANGE COUNTY

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Los Angeles — MURRAY 1-7148

John Pearson Co., — Nat'l. Rep.

A TELE-BROADCASTERS STATION

No. 1  
SPANISH  
LANGUAGE  
STATION  
IN THE  
WEST

# Radio Stations CONTINUED

## CALIFORNIA CONTINUED

**\*KFSG** (1924): 1150 kc; 2.5 kw-D; 1 kw-N. ST-KRKD. 1100 Glendale Blvd., zone 26 Phone Dunkirk 9-1141. Echo Park Evangelistic Assn. (original owner).

Dr. Rolf K. McPherson, pres; Dr. M. B. Buchen, gen mgr & program dir; Donald K. Horton, chief engr; Oval Wylie, news dir.

**KFWB** (1925): 980 kc; 5 kw. 6419 Hollywood Blvd., zone 28. Phone Hollywood 3-5151. TWX LA 156. KFWB Broadcasting Corp (acquired station Oct. 18, 1956) See Crowell-Collier Publishing Co. Stations in "Group Ownership."

Rep John Blair  
Robert M Purcell, pres & gen mgr; Theola R. Sanders, dir of operations; James F. Simons, coml mgr, Charles Blower Jr., prog dir; Hal Davis, advertising mgr; Wm. Crago, news dir; Leonard Hayden, chief engr.

**KGBS** (1925): 1020 kc; 5 kw, L-KDKA. (CP for 50 kw, DA-1, L-KDKA). 338 So Western Ave., zone 5. Phone Dunkirk 8-2345. TWX LA-1296. Standard Broadcasting Co (June 30, 1959). See Storer Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership."

Rep Peters, Griffin, Woodward.  
George B Storer, pres; Wendell B. Campbell, gen mgr, Dale Peterson, coml mgr; William Wheatley, prog dir, Leonard Reeves, chief engr.

**KGFF** (1926): 1230 kc; 250 w; 100 w (SH). 6314 Sunset Blvd., zone 28 Phone Hollywood 4-0201. Ben S. McGlashan (original owner).

Rep Bernard Howard; Torbet, Allen & Crane (San Francisco).

Specialty programs. Negro, 100%.  
Ben S. McGlashan, owner; Thelma Kirchner, gen mgr; Molly C. Low, sales mgr; Juanita McCurdy, prom mgr; John Magnus, news dir; Homer Obuchon, chief engr.

**KGIA (FM)** (1957): 103.5 mc; 12.5 kw. 6907 Melrose Ave., zone 38 Phone Webster 6-7225. E. Edward Jacobson (acquired station November 1959)

Leon Samberg, gen mgr & chief engr, Hal Harrison, coml mgr, Leon Tate, prog dir

**KHJ** (April 13, 1922): 930 kc, 5 kw, DA-N 1313 N. Vine St., zone 28. Phone Hollywood 2-2133. RKO General Inc. (acquired station Jan. 1, 1951). See RKO General Stations in "Group Ownership"

Rep H-R Representatives  
Thos. F. O'Neil, pres; William McDowell, acting gen mgr & gen sales mgr, Arthur Ainfeld, coml mgr; Anthony J. Frano, prog dir; Robert E. Bullock, chief engr

**KHJ-FM** (1941): 101.1 mc; 16.8 kw. Duplicates KHJ (above)  
KHJ-TV Tv companion station of KHJ-AM-FM.

**KHOF (FM)** (Nov. 13, 1956): 99.5 mc; 100 kw. P. O. Box 41108, zone 41. Phone Chapman 5-7575. The Maple Chapel Inc (original owner).  
R. A. Schoch, pres, J. L. Carpenter, gen mgr; Phil Butler, coml mgr; Jack R. Short, chief engr.

**KLAC** (1928): 570 kc; 5 kw-D, 1 kw-N 6363 Sunset Blvd., zone 28 Phone Hollywood 2-7271. Hall Broadcasting Co. (acquired station Aug. 1, 1956).

Rep McGavren.  
M. W. Hall, pres; Al Racco, gen mgr; Mort Sidley, gen sales mgr; Dick Westman, vp in charge of operations, James McNamara, news dir; Paul Holton, chief engr.

**KLAC-FM** (Target date not announced): 102.7 mc; 8.3 kw To duplicate KLAC.

**KMLA (FM)** (July 1, 1957): 100.3 mc; 58 kw. 2917 Temple St., zone 26. Phone Dunkirk 2-8426. KMLA Broadcasting Corp.

J. B. Kiefer, pres & gen mgr, Ned Connor, coml mgr; Donn Harling, program dir; William Tomberlin, chief engr.

**KMPC** (1928): 710 kc; 50 kw-D, 10 kw-N, DA-N. 5939 Sunset Blvd., zone 28 Phone Hollywood 9-5341. TWX LA-123. Golden West Broadcasters (acquired station December 1952). See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep AM Radio Sales.  
Robert O Reynolds, pres & gen mgr, Stanley L. Spero, coml mgr; Robert Forward, prog dir & prom mgr, John M. Asher Jr., prom mgr; Hugh Brundage, news dir; Loyd Sigmon, vp & chief engr

**KNX** (Sept. 10, 1920): 1070 kc; 50 kw. 6121 Sunset Blvd., zone 28 Phone Hollywood 9-1212. Columbia Broadcasting System (acquired station Sept 1936) See CBS-Owned Stations in "Group Ownership"

Network CBS Rep CBS Radio Spot Sales  
Fred Ruegg, vp & gen mgr; Gordon Mason, sales mgr Robert Sutton, prog dir Arthur Wittum, advertising & prom mgr; Barney Miller, news dir, Ted Denton, mgr of tech operations.

**KNX-FM** (1947). 93.1 mc; 67 kw. Duplicates KNX (above)  
KNXT (TV): Tv companion of KNX-AM-FM.

**\*KPFK (FM)** (July 1959): 90.7 mc; 75 kw. 5836 Melrose Ave., zone 38. Phone Hollywood 7-7183 Pacific Foundation (original owner). See Pacific Foundation Stations in "Group Ownership."

Harold Winkler, pres; Catherine Cory, vp & mgr; John Harris, prod dir; Robert M. Trotter, music dir; Saftord Chamberlain, dir of literature & drama. Stephen J. Hawes, chief engr.

**KPOL** (Sept. 22, 1952): 1640 kc; 10 kw, DA-N. 4628 Wilshire Blvd., zone 4. Phone Webster

8-2345. Coast Radio Broadcasting Corp. (original owner).

Rep. Raymer.  
Hugh R. Murchison, owner; Frederick D. Custer, gen mgr; Robertson C Scott, prog dir; Lewis K. Irwin, news dir; Conrad Sprenger, chief engr.

**KPOL-FM** (Aug. 1957): 93.9 mc; 38 kw. Duplicates KPOL (above).

**KRRM (FM)** (1948): 94.7 mc; 58 kw 3421 W. Eighth St., zone 5. Phone Dunkirk 5-7421. KRRM Broadcasting Co.

Rep Pearson.  
Harry Maizlish, owner; Benson Curtis, gen mgr

**KRKD** (1927): 1150 kc; 5 kw-D, 1 kw-N. ST-KFSG. 1050 Montecito Drive, zone 31. Phone Capital 5-4116. Trans American Broadcasting Corp (acquired station Sept 14, 1959). Rep Avery Knodel.

Specialty programs: Spanish, 14 hrs wkly.  
John D. Feldmann, pres & gen mgr; Robert L. Fox, coml mgr; Charles Clifton, prog dir; Bill Anders, news dir; Ben C. Brown, chief engr.

**KRKD-FM** (1949): 96.3 mc; 54 kw. Duplicates KRKD (above)

**\*KUSC (FM)** (1946): 91.5 mc; 2.9 kw. U. of Southern California, zone 7 Phone Richmond 8-2311. U. of Southern California (original owner).

Kenneth Harwood, gen mgr; Gregg Sallee, prog dir; Merlyn Rawson, chief engr.

**\*KKLU (FM)** (March 3, 1957): 89.1 mc; 630 w 7101 W. 80th St., zone 45 Phone Spring 6-0400 Loyola U. of Los Angeles (original owner)

Rep Charles S. Casassa, S.J., pres; Richard A. San Guilham, gen mgr; Mario F. Domino, prog dir, Franklin C. Valvo, prom mgr; Ronald M. Roy, news dir; Thomas M. Georges, chief engr

### MADERA, Madera County

**KHOT** (Dec 31, 1956): 1250 kc; 500 w-D. DA-D 28180 Avenue 15 Phone Orchard 4-8501 Glomor Music Broadcasters Inc (acquired station March 18, 1957).

Rep Ayres, Allen & Smith  
Bob L. Moran, pres & gen mgr; Don L. Edwards, coml mgr; Tom Bracanovich, chief engr.

### MARYVILLE, Yuba County

**KMYC** (1940): 1410 kc; 5 kw, DA-N P. O. Box 631 Phone Sherwood 2-2396. Carlton Broadcasting Corp (acquired station Aug 1, 1959)

Network ABC Rep Theo B Hall  
Jack Sterling, pres; Carroll Hansen, gen mgr; Rick Wyville, coml mgr; Neil McIntyre, prog dir; Jim Parrish, chief engr

**KMYC-FM** (1947): 99.9 mc; 4.9 kw. Duplicates KMYC (above)

### MERCED, Merced County

**KWIP** (Feb 26, 1956): 1580 kc, 500 w-D. Hotel Tioga. Phone Randolph 2-3838. HDH Stations Inc (acquired station Nov. 8, 1958).

Rep J. C. Gates  
Specialty programs Spanish, 10 hrs. wkly  
Maxwell Hurst, pres & gen mgr; Jerry O'Neill, chief engr

**KYOS** (1936): 1480 kc; 5 kw, DA-N. P. O. Box 717 Phone Randolph 2-6251. KYOS Inc. (acquired station December 1959).

Network MBS; ABC. Rep Torbet, Allen & Crane  
Frank J. Flynn, pres & gen mgr; Harry Carmichael, coml mgr; Jeanette Flynn, program dir, Dwayne Caldwell, chief engr.

### MODESTO, Stanislaus County

**KBEE** (1951): 970 kc; 1 kw, DA-2 P. O. Box 3131. Phone Lambert 3-7756 McClatchy Newspapers (acquired station Aug. 31, 1956). See McClatchy Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership."

Network CBS Rep Ravmer  
Eleanor McClatchy, pres; Hugh C. Shelley, station mgr; Milton L. Hibdon, sales mgr; Robert C. Hansen, news editor, Albert Schneider, chief engr.

**KBEE-FM** (April 3, 1948): 103.3 mc; 11.5 kw. Duplicates KBEE (above)

**KFIV** (1950): 1360 kc; 1 kw, DA-N P. O. Box 1360. Phone Lambert 2-1051. KFIV Inc. (acquired station May 1, 1959).

Network ABC. Rep Hollingbery; Hugh Felts (Seattle)  
Specialty programs Italian, 1 hr; Spanish, 3 1/2 hrs, Portuguese, 7 hrs, all wkly

A. J. Krisk, pres, Theodore J. Wolf, sec-treas & gen mgr; Judd Sturtevant, coml mgr; Gene D'Accardo, prog dir; Pat Francois, prom mgr; Bob Cooper, news dir; Mel Freedman, chief engr.

**KTRB** (June 18, 1933): 860 kc; 10 kw-D, 1 kw-N. DA-2. P. O. Box 593 Phone Lambert 3-0737. KTRB Broadcasting Co. (original owner)

Reps Torbet, Allen & Crane, (West Coast); Bernard Howard (East Coast).

Wm. H. Bates Jr., pres, gen mgr & chief engr, Dick Brown, coml mgr; Cal Purviance, prom dir & prog dir; Chas McEwen, news dir.

**KTRB-FM** (1949): 104.1 mc; 4.7 kw. Duplicates KTRB (above).

KTRB-TV: Tv companion of KTRB-AM-FM.

### MOJAVE, Kern County

**KDOL** (not on air; target date unknown): 1340 kc, 100 w. 38325 North 12th St., E. Palmdale, Calif. Mojave Broadcasters (acquired station July 1960).

Forrest W. & Alta I. Ogon, owners.

### MONTEREY, Monterey County

**KIDD** (1955): 630 kc; 1 kw, DA-2. P. O. Box 1070. Phone Frontier 2-8164. Monterey Peninsula Broadcasters Inc. (acquired station May 1, 1958)

Rep Hollingbery.  
Specialty programs: Spanish, 3/4 hr.; Portuguese 2 hrs; both wkly.

Robert K. Sherry, pres & gen mgr; Jack G. Hamilton, coml mgr, Vic Rugh, news dir; Jan King, chief engr.

**KWBY** (Aug. 1, 1949): 1240 kc; 250 w. 651 Cannery Row. Phone Frontier 2-4541. John Burroughs Inc. (acquired station Aug 1, 1959).

Rep Torbet, Allen and Crane  
Specialty programs: Portuguese, 1 hr.  
John L. Burroughs, owner; Galynd Hammond, gen mgr, Muriel L. Burroughs, vp; Gordon Woodward, prog dir; Reed Pollock, news dir.

### MT. SHASTA, Siskiyou County

**KWSD** (June 12, 1947): 620 kc; 1 kw-D. P. O. Box 448 Phone Walnut 6-2124. Shasta Cascade Broadcasting Corp. (original owner)

Rep Torbet, Allen & Crane (West Coast); Continental Radio Sales (East Coast).

David H. Rees, owner, mgr & chief engr; Iola Huntington, prog dir

### MOUNTAIN VIEW, Santa Clara County

**\*KFJC (FM)** (Dec. 4, 1959): 88.5 mc; 10 w. 150 El Camino Real. Phone Yorkshire 8-6521. Foothill Junior College District (original owner)

Fred Critchfield, advisor; Bruce N. Wentler, station mgr, Roger R. Murray, traffic mgr; Roy L. Ruth, prog mgr; Larry Stammer, news dir; Dave Planer, chief engr.

### NAPA, Napa County

**KVON** (1947): 1440 kc; 500 w, DA-1, P. O. Box 598 Phone Baldwin 6-2023. Jack L. & Alvee M Powell (acquired station Dec. 1, 1955).

Network MBS Rep Pearson  
Specialty programs: Portuguese, 5 hrs wkly.  
Jack L. Powell, pres & gen mgr; Al Sumbler, coml mgr, Ed Baker, prog dir; Beryle Gonzales, prom mgr, San Gordon, news dir; Don Brown, chief engr

### NATIONAL CITY, San Diego County

**KEAX (FM)** (not on air; target date, not announced). 99.3 mc; 840 w. 8615 La Jolla Scenic Dr., La Jolla, Calif. James Michael Harmon

### NEEDLES, San Bernardino County

**KSFE** (October 1952): 1340 kc; 250 w-SH. P. O. Box C-2 Phone Eastgate 6-2101. S.H.S. Broadcasting Corp. (original owner).

Network Keystone. Rep Torbet, Allen & Crane  
David Shuirman, gen mgr & pres, Frank Strauss, news & prog dir; James Lawson, chief engr.

### NEWPORT BEACH, Orange County

**KJAS (FM)** (not on air, target date Decem-ber 1960) 103.1 mc, 860 kw 1418 W. Bay Ave. Phone Oriole 3-1232. Westrum Enterprises Inc (Note: Sale to James D. Higson and Peter Frank pending FCC approval)

### OAKLAND, Alameda County

**KABL** (1925) 960 kc; 1 kw. P. O. Box 2461. San Francisco. Phone Yukon 2-7822. McLendon Pacific Corp (acquired station May 1, 1959). See McLendon Stations in "Group Ownership."

Rep McGavren  
B. R. McLendon, chmn of board; Gordon McLendon, pres; Homer H. Odum, vp & gen mgr, Charles Payne, coml mgr; Jack Carnegie, prog dir; Howard Immekus, chief engr.

**KAFE (FM)** (July 3, 1958): 98.1 mc; 1.71 kw. Hotel Leamington, 19th & Franklin Sts., zone 12 Phone Higate 4-2323 Hal Cox Co. (acquired station May 27, 1959)

Hal Cox, owner & gen mgr; Sandy Paul, program dir.

**KDIA** (July 1959). 1310 kc; 1 kw 327 22nd St., zone 12 Phone Templebar 4-4262 KDIA Inc. (original owner). See Sonderling Stations in "Group Ownership."

Reps B-N-B Time Sales, Bernard Howard.  
Specialty programs Italian, 5 hrs.; Negro, 128 hrs, Spanish, 15 hrs.; Portuguese, 5 hrs, all wkly

Egmont Sonderling, pres, Walter Conway, vp gen mgr & coml mgr, Bill Doubleday, prog dir, Odessa Broussard, prom mgr; Louis Freeman, news dir; John Rohlf, chief engr

**KEWB** (1922): 910 kc; 5 kw, DA-N 2150. Franklin St., zone 12. Phone Templebar 6-0910. TWX OA 409 KEWB Broadcasting Corp (acquired station May 1959) See Crowell-Collier Publishing Co. Stations in "Group Ownership."

Rep Katz  
Robert M Purcell, pres; Milton I. Klein, gen mgr; Richard S. Calender, coml mgr; Bill Enis, prog dir; Jack Colin, news dir, Roswell Smith, chief engr.

### OCEANSIDE, San Diego County

**KUDE** (July 4, 1956): 1320 kc; 500 w, DA-1. P. O. Box 779. Phone Saratoga 2-8294. Dolph-Petty Broadcasting Co. (acquired station April 28 1959)

Rep Torbet, Allen & Crane.  
Herb Petty, pres; Lyle Richardson, gen mgr; Larry J. Thomas, coml mgr; Bud Handy, prog dir; Ted Porter, prom mgr; Al Diederich, news dir; Ted Brown, chief engr.

**ONTARIO, San Bernardino County**

**KASK** (1947): 1510 kc; 1 kw, DA-1 P. O. Box 593 Phone Yukon 2-8888. Daily Report Co. (original owner). (See "Newspaper Ownership.")

Network Keystone; United Pacific. Rep Henry M. Stanley (Los Angeles); Hugh Feltis (Seattle); Ted Hall (San Francisco); Best (East Coast).

Specialty programs: Italian, 1½ hrs., Spanish, 10 hrs; both wkly.

Jerene Appleby Harnish, pres; Edward J. Jansen, gen mgr; Manuel Barraza, chief engr.

**KASK-FM** (1947). 93.5 mc; 1 kw. Duplicates KASK (above).

**OXNARD, Ventura County**

**KOXR** (June 11, 1955). 910 kc; 1 kw, DA-D. 1280 So Oxnard Blvd. Phone Hunter 3-2303. Oxnard Broadcasting Corp. (original owner).

Rep National Spot Sales. Specialty programs: Spanish, 12 hrs. wkly. Paul R Schneider, pres, gen mgr & chief engr; Alan J Rinehart, coml mgr, prom mgr & news dir, David F. Smith, prog dir.

**KAAB (FM)** (Sept. 27, 1958): 104.7 mc; 10.5 kw. Same licensee and staff as KOXR (above).

**KUDU** (See Ventura-Oxnard).

**KVEN** (See Ventura).

**PALMDALE, Los Angeles County**

**KUTY** (Aug. 1957): 1470 kc; 1 kw-D. P. O. Box 5. Phone Windsor 7-3107. Harold Singleton (original owner). See Singleton Stations in "Group Ownership."

Rep Grant. Harold Singleton, pres; Tom McDonnell, gen mgr, Evelyn McDonnell, coml mgr; Danny Marks, chief engr & prog dir, Bill Lorin, news dir.

**PALM SPRINGS, Riverside County**

**KCMJ** (1946): 1010 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box KK. Phone Fairview 5-2253. KCMJ Inc (acquired station 1958).

Network CBS. Rep United Spot Sales Inc; J. A. Lucas (Los Angeles). Louis Wasmer, pres, Colye Wylie, vp; Glen Barnett, station mgr & chief engr, Phil Stone, news editor.

**KDES** (1956): 920 kc; 1 kw-D. 174 N Palm Canyon Dr. Phone Fairview 4-1212. George E. Cameron Jr. (original owner). (See "Newspaper Ownership.")

Network Keystone. Rep Grant. George E. Cameron, Jr., pres; Norman W. Lofthous, gen mgr, Harry Voelker, coml mgr, Cliff Miller, chief engr.

**KPAL** (1954): 1450 kc; 250 w. P. O. Box 1450. Phone Fairview 4-9171. KPAL Broadcasting Corp. (acquired station July 1956).

Rep Forjoe. Harry Marzish, pres; Al Yallen, gen mgr; Bob Manchel, coml mgr; Paul Wieman, chief engr.

**KPSB (FM)** (Nov. 15, 1958): 92.1 mc; 1 kw. P. O. Box 2661. Richard T Sampson (original owner).

Rep Fine Music Hi-Fi Broadcasters (New York), Modern Media Fm Sales (Detroit). C. A. (Bill) Humbert, co-gen mgr & coml mgr, Peter E. Kohler, co-gen mgr & prog mgr, Richard T. Sampson, chief engr.

**PALO ALTO, Santa Clara County**

**KIBE** (1947): 1220 kc; 1 kw-D. 149 California St., zone 11. Phone Yukon 2-6272. Sunial Broadcasting Corp. (original owner).

Rep Walker-Rawalt. William R. Crocker, pres, Edward Davis, gen mgr, Don Farrull, coml mgr, Sandford Paul, prog dir, Robert Cook Jr., chief engr.

**KDFC (FM)** (San Francisco). Duplicates KIBE (above). See San Francisco listing.

**PARADISE, Butte County**

**KMET** (not on air, target date Sept. 1, 1960): 930 kc; 500 w-D. 5985 Skyway. Paradise Broadcasters (original owner).

Douglas F. Mariska, gen mgr & chief engr.

**PASADENA, Los Angeles County**

**KALI** (1950): (See San Gabriel, Calif.).

**\*KPCS (FM)** (September 1957). 89.3 mc; 370 w. 1570 E. Colorado. Phone Sycamore 5-6961. Pasadena City Junior College District (original owner).

Specialty programs Spanish, 1 hr wkly. John E. Twomey, gen mgr, Virginia Kersting, prog dir; Don K. Wilson and A. Kenneth Johnson, engr.

**\*KPFC** (December 1924): 1240 kc; 100 w-SH. 585 E Colorado Blvd. Phone Sycamore 3-3069. Pasadena Presbyterian Church (original owner).

Francis Brown, gen mgr, Del Reynolds, prom mgr, Clayton M. Blake, chief engr.

**KRLA** (1942) 1110 kc; 10 kw, DA-2 (CP for 50 kw-D, 10 kw-N, DA-2). 1717 N Highland Ave., Hollywood, Calif., zone 28. Phone Murray 1-6991. Eleven-Ten Broadcasting Corp. (acquired station May 1, 1959).

Rep Cooke. Donald Cooke, chief owner & gen mgr; Armand Lamont, coml mgr; Herb Heiman, prog supervisor, Bill McMillan, news dir; Jack Reeder, chief engr.

**KWKW** (Sept. 12, 1942): 1300 kc; 1 kw, DA-N. 800 Sierra Madre Villa. Phone Murray

1-6744. KWKW Inc. (acquired station July 1960).

Reps National Time Sales; Theo B. Hall. John F. Malloy, pres.

**PASO ROBLES, San Luis Obispo County**

**KPRL** (Oct. 1, 1946): 1230 kc; 250 w. P. O. Box 96. Phone 204. Radio Station KPRL (acquired station April 1, 1952).

Network ABC, MBS. Rep Grant. Specialty programs: Spanish, 7 hrs. wkly. Dale & Bernard Schwartz, co-owners; Dale J. Schwartz, gen mgr & chief engr; Bernard Schwartz, coml mgr & prom mgr; Dorothy Schwartz, prog dir, Ron Greenslate, news dir.

**PETALUMA, Sonoma County**

**KAFP** (1950): 1490 kc; 250 w. P. O. Box 590. Phone Porter 3-1505. Lloyd Burlingham Inc. (acquired station May 1960).

**PITTSBURG, Contra Costa County**

**KKIS** (September 1949): 990 kc; 5 kw, DA-2. 230 E. 4th St. Hempstead 2-2964. Kay Kis Corp. (acquired station Jan. 1, 1960). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Grant. Burrell Small, pres; Jerry Bassett, gen mgr; Peter LaBruzzo, coml mgr; Nat Stevens, prog dir; Ray Monday, news dir; James R. Bird, chief engr.

**POMONA, Los Angeles County**

**KKAR** (not on air; granted Sept 2, 1959): 1220 kc; 250 w-D, DA-D. Intrastate Broadcasters, 6399 Wilshire Blvd., Los Angeles, zone 48.

**KWOW** (May 12, 1947) 1600 kc; 1 kw-D, 500 w-N. South Mills & Olive. Phone National 8-5541. Valley Broadcasting Co (original owner).

Rep Harlan Oakes. Dean H. Wickstrom, owner; James Robinson, coml mgr, Florence E. Wickstrom, prog dir; James Flint, chief engr.

**PORT HUENEME, Ventura County**

**KACY** (July 1958): 1520 kc; 250 w, DA-1. Box 1520. Oxnard. Phone Hunter 3-1520. KACY Inc (acquired station May 1, 1960).

Rep McGavren. Lincoln Dellar, pres, Glenn D. Lockhart, vp & gen mgr; Richard C. Moreland, prog dir; Arlyn Jackson, chief engr.

**PORTERVILLE, Tulare County**

**KTTP** (1947): 1450 kc. 250 w. P. O. Box 1312. Phone Sunset 4-1450. Gateway Broadcasters Inc (acquired station May 1, 1959).

Specialty programs: Spanish, 3 hrs. wkly. Gareth F. Garland, pres & gen mgr; Harland Ohde, coml mgr; Lawrence D. Cotta, prog dir; Robert Byrne, chief engr.

**RED BLUFF, Tehama County**

**KBLF** (1946): 1490 kc; 250 w. P. O. Box 431. Phone Lawrence 7-3511. Victor Corp (acquired station May 1960).

Rep Tracy Moore. Clay McGowan, pres; Bill Baumgarten, gen mgr; Harry Shelby, chief engr.

**REDDING, Shasta County**

**KPAP** (June 1958): 1270 kc; 1 kw-D. P. O. Box 997. Phone Chestnut 3-5611. Hi Fidelity Stations Inc (acquired station September 1958).

Network Keystone. Rep W. S. Grant. Jack Hampton, gen mgr; Ron Lillard, coml mgr; Marty Paul, prog dir; Joanne Hampton, prom mgr; Tom Collins, news dir; Harry Shelby, chief engr.

**KRDG** (Aug. 1956): 1230 kc; 250 w. 1347 Yuba St. Phone Chestnut 3-0343. Redding Broadcasting Co. (original owner).

Networks ABC, MBS. Rep Tracy Moore. Howard N. Martineau, partner, mgr; Joe LaLonde, prod mgr; Charles Hess, coml mgr, Edith Martineau, prog dir; Jerry McGee, music dir.

**KSDA** (1954): 1400 kc; 250 w. P. O. Box 887. Phone Chestnut 3-2454. Radio Redding Inc. (acquired station October 1959).

Network United Pacific. Rep Pearson. Wilford B. Moench, pres & chief owner; Roger C. Patrick, vp & gen mgr; Jess Krail, coml mgr, Paul Williams, prog dir; Joe Crane, prom mgr, Mark Rogers, news dir; Jan Miller, woman's dir; Harry Shelby, chief engr.

**KVCV** (Sept 1937): 600 kc; 1 kw, DA-1. P. O. Box 511. Phone Chestnut 3-1515. Golden Empire Broadcasting Co. (acquired station 1939).

Network CBS. Rep Avery-Knodel. Mickey McClung, owner; Fred M. (Bud) Stuelpnagel, station mgr; H. E. (Pat) McCarty, coml mgr, Lyle Mathys, prog dir; Vince Lambert, prom mgr, Charles Castor, news dir; Russ Pope, chief engr.

**KVIP** (Dec 19, 1957): 540 kc; 1 kw-D. P. O. Box 919. Phone Chestnut 1-5540. TWX RG-075. Shasta Broadcasting Corp. (original owner).

Rep Hollingbery. George C. Fleharty, pres; David F. Niles, gen mgr, Lynn Olsen, chief engr. KVIP-TV: Tv companion station of KVIP.

**REDLANDS, San Bernardino County**

**KCAL** (April 1954): 1410 kc; 1 kw-D. P. O. Box 390. Phone Pyramid 3-2358. Southwest Broadcasting Co. (original owner).

Rep Spanish Time Sales. Specialty programs: Spanish, 91 hrs. wkly. Bernard Corren, pres; Franklin James, gen mgr.

**KCAL-FM** (not on air; target date, not announced): 96.7 mc; 1 kw. Same licensee and address as KCAL (above).

**REDONDO BEACH, Los Angeles County**

**KAPP (FM)** (target date summer 1960): 93.5 mc, 1 kw. c/o Stardust Hotel, Yuma, Ariz. Phone Sunset 2-3882. South Bay Broadcasting Co. (original owner).

Robert W. Crites, gen mgr.

**RIDGECREST, Kern County**

**KRCK** (1957): 1360 kc; 1 kw-D. 350 W. Ridgecrest Blvd. Phone 8-4061. Victor M. Farel (original owner).

Network Keystone. Rep J. M. Lucas. Victor M. Farel, gen mgr; Harry Nungester, coml mgr; Bob Blacquiera, prog dir; Russ Collins, prom mgr; Mike Jenkins, news dir, Paul Byruss, chief engr.

**KRKS** (Dec. 11, 1956): 1240 kc; 250 w. P. O. Box 696. Phone 8-9211. Gilson Broadcasting Inc. (acquired station July 1, 1958).

Rep George T. Hopewell. Leland Gillette, pres; Larry Marvin Laby, gen mgr; Lee Spence, program dir; Wes Sanders, promotion dir; Jim Klucker, news dir.

**RIVERSIDE, Riverside County**

**KACE** (June 22, 1957): 1570 kc; 1 kw-D, DA-D. 7351 Lincoln Ave. Phone Overland 8-1570. KACE Radio Inc. (acquired station May 8, 1958).

Rep Walker-Rawalt; Harlan G. Oakes (Los Angeles & San Francisco). Ray Lapica, pres & gen mgr; Jack Wiseley, program dir & chief engr.

**KACE-FM** (1959). 92.7 mc; 690 w. Same address and licensee as KACE (above).

**KDUO (FM)**: 97.5 mc; 72 kw. 1680 N. Vine St., Hollywood, Calif., zone 28. Phone Hollywood 4-7497. Western Broadcasting Co.

D. E. Yeager, gen mgr; Robt. Howard, coml mgr; Russ Hoffman, program dir; Don Ridgeley, engr.

**KPLI (FM)** (February 27, 1959): 99.1 mc; 16 kw. 3639 8th St. Phone Overland 3-6200. Parker-Lee Inc. (original owner).

Dr. Leland Fuller, pres; Charles M. Ferguson, gen mgr, coml mgr & chief engr.

**KPRO** (1941): 1440 kc; 1 kw. 3401 Russell St. Phone Overland 6-0260. Imperial Broadcasting System (acquired station May 14, 1956). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial Broadcasting System. Rep Pearson, Ira Laufer (Los Angeles).

Morris Pfaelzer, pres, Lee Ellis, gen mgr; Jim DeCaro, station mgr; Bill Gebeau, prog dir & prom mgr; Russ Barnett, news dir; Dave Matton, chief engr.

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### Radio Stations CONTINUED

#### CALIFORNIA CONTINUED

##### SACRAMENTO, Sacramento County

**KCRA** (1945): 1320 kc; 5 kw-D, 1 kw-N, DA-2, 310 10th St., zone 14. Phone Hickory 4-7300. TWX SC-10. KCRA Inc. (original owner).

Network NBC. Rep Petry.  
Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, asst gen mgr; Raymond J. Smith, station mgr; Fred C. Beckwith, natl sales mgr; Robert Parent, prog dir; Ted Hardy, prom mgr; Tom Breen, news and public affairs dir; Milly Sullivan, womens' dir; Charley Marshall, farm dir; W. Herbert Hartman, chief engr.

**KCRA-FM** (1947): 96.1 mc; 11 kw. Same licensee and staff as KCRA (above).

**KCRA-TV** Tv companion of KCRA-AM-FM.

**KEBB (FM)** (October 1958): 100.5 mc; 15 kw. P. O. Box 4112, zone 21. Phone Ivanhoe 3-8191. Family Stations Inc. (acquired station Jan. 1, 1960).

Harold Camping, pres; Richard Palmquist, gen mgr; Carl Avel, prog dir.

**KFBK** (1922): 1530 kc; 50 kw, DA-1, 21st & Q Sts., zone 4. Phone Gilbert 3-1745. TWX SC 244. McClatchy Newspapers (acquired station 1922). See McClatchy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Raymer.  
Eleanor McClatchy, pres; Frank M. Devaney, station mgr; Art Williams, sales mgr; Ed Boyle, prog mgr; Allan Sheppard, news editor; Stam Sronce, chief engr.

**KFBK-FM** (1946): 92.5 mc; 1.9 kw. Duplicates KFBK (above).

**KGMS** (1952): 1380 kc; 1 kw, DA-2, 1235 H St. Phone Gilbert 1-3133. KGMS Inc. (acquired station July 1, 1959). See Ellman-Morici Stations in "Group Ownership."

Reps Theo B. Hall; Frank Smith (Los Angeles).

A. C. Morici, pres; Larry Buskett, exec vp & gen mgr; Felix Adams, asst gen mgr & natl sales mgr; Bill Adams, prog dir; Jim Hadlock, news editor; Jim Lehman, chief engr.

**KHIQ (FM)** (Feb. 21, 1960): 105.1 mc; 17.5 kw. P. O. Box 9311. Phone Hickory 6-4222. Ericsson, Spaulding & Stilgenbauer (original owner).

Rep Albert Chance (San Francisco).  
James C. Hodges, gen mgr; Dick Claus, prog dir; Don Irwin, chief engr.

**KJML (FM)** (April 1, 1957): 106.5 mc; 2.7 kw. 2861 El Paseo Lane, zone 21. Phone Ivanhoe 3-2530. Town and Country Broadcasters Inc. (acquired station May 14, 1958).

Rep Walker Rawalt.  
Louis Gerlinger, pres & gen mgr; James W. Crow, station mgr; James F. Wilke, prog dir; Jack C. DuMars, chief engr.

**KRAK** (1926): 1140 kc; 50 kw, DA-2. Hotel Senator. Phone Gilbert 1-6464. Golden Valley Broadcasting Co. (acquired station Jan. 20, 1960).

Rep Adam Young.  
Manning Slater, pres & gen mgr; Bill Stewart, dir of operations; Jay Hoffer, station mgr; Wallace Thornton, prog dir; Ron Tomberlin, prom mgr; Donald Hughes, news dir; Robert La Rue, chief engr.

**KRAK-FM** (1929): 92.9 mc; 1.5 kw. Same address, licensee & staff as KRAK (above).

**KBOY** (1937): 1240 kc; 250 w. 1010 11th St., zone 14. Phone Gilbert 3-2525. John T. Carey Inc. (acquired station July 8, 1959).

Network CBS. Rep Hollingsbery; Hugh Feltis (Portland & Seattle).

**KSPM (FM)** (Oct. 2, 1959): 96.9 mc; 8.4 kw. 555 La Sierra Dr., Ardentown, zone 25. Phone Ivanhoe 3-2969. Audiolab Co. (original owner) Frederick D. White, gen mgr; Dale Orinda; prom mgr & coml mgr; Derek Heine, prog dir; Robert E. Stofan, operational mgr & chief engr.

**KXOA** (Aug. 1, 1945): 1470 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N, DA-2. P. O. Box 3094, zone 15. Phone Wabash 5-2717. TWX SC 194U. Cal-Val Radio Inc. (acquired station Feb. 1, 1958). See Riley R. Gibson Stations in "Group Ownership."

Rep McGavren.  
Riley R. Gibson, pres; Howard J. Haman, vp & gen mgr; Bill Weaver, coml mgr; Maurice Hill, chief engr.

**KXOA-FM** (June 10, 1947): 107.9 mc; 12.5 kw. Duplicates KXOA (above).

**KKBO (FM)** (Nov. 1, 1959): 98.5 mc; 2.7 kw (CP for 35 kw). P. O. Box 669, zone 3. Phone Gilbert 3-1003. Dale W. Flewelling (original owner).

Rep W. S. Grant.  
Specialty programs: French, ½ hr.; Spanish, 1 hr., both wkly.  
Dale W. Flewelling, pres & gen mgr; Bruce Jensen, prog dir; James Feeney, chief engr.

##### SALINAS, Monterey County

**KDON** (1935): 1460 kc; 5 kw, DA-1 933 N. Main St. Phone Harrison 2-6464. KDON Inc. (acquired station April 1958).

Rep Pearson.  
Specialty programs: Spanish, 11 hrs. wkly.  
Richard P. Bott, pres, gen mgr & coml mgr; Sherley E. Bott, prog dir; L. N. Williams, prom mgr; Arlin Miller, news dir; Howard Spidle, chief engr.

**KBEW** (1947): 1380 kc; 5 kw, DA-2. P. O. Box 1651. Phone Harrison 2-6422. TWX ZL 89. Salinas Valley Broadcasting Corp. (original owner). See John C. Cohan Stations in "Group Ownership."

Networks ABC, MBS. Rep McGavren.

Specialty programs: Spanish, 10½ hrs. wkly.  
John C. Cohan, pres & gen mgr; Foy Willing, station mgr; Clarke Bradley, prom mgr; Mike Morisoli, news dir; Bill Hargan, chief engr.

**KSEW-FM** (not on air; target date, summer, 1960): 102.5 mc; 18.5 kw. Same address and licensee as KSWB (above).

William Cornell, gen mgr.  
KSBW-TV: Tv companion of KSBW-AM-FM.

##### SAN BERNARDINO, San Bernardino County

**KCKC** (Oct. 15, 1947): 1350 kc; 500 w, DA-N. 770 Mill St. Phone Turner 8-0245. MVV Radio Corp. (acquired station Aug. 1, 1958).

Network ABC. Rep Harlan Oakes.  
Raymond T. McKenzie, pres & sales mgr; Clair A. Weidenaar, vp & station mgr; Dave C. Evans, sec & prog mgr; Donald E. Wilson, treas & business mgr; Floyd Hall, chief engr.

**KPMW (FM)** (June 15, 1959): 99.9 mc; 31 kw. P. O. Box 734. Phone Turner 9-9901. Rogan Jones (acquired station May 1960). See International Good Music Stations in "Group Ownership."

**KPFKM** (1929): 590 kc; 1 kw, DA-2. 512 Fifth St. Phone Turner 9-3636. KPFKM Broadcasting Co. (acquired station October 1956). See Tullis-Hearne Stations in "Group Ownership."

Rep Daren F. McGavren.  
Howard L. Tullis, pres; Norman Keats, gen mgr; Robert Bunnell, coml mgr; Roy L. Cordeil, prog dir; Dale Ware, news dir; Lyle Kilgore, chief engr.

**KITO** (1947): 1290 kc; 5 kw, DA-2. P. O. Box 889. Phone Glenview 8-8183. Radio Assoc. Inc. (acquired station Feb. 1, 1958). See Kenyon Brown Stations in "Group Ownership."

Network MBS. Rep Hollingsbery.  
Kenyon Brown, pres; Cal Perley, vp & gen mgr; Tom Papich, station mgr; Wilson Edwards, natl sales mgr

**KRNO** (August 1947): 1240 kc; 250 w. P. O. Box 129. Phone Turner 8-0771. KRNO Inc. (acquired station August 1959).

Rep Bolling.  
Specialty programs: Spanish, 6 hrs.; Greek, 1 hr., wkly.

John T. Staples, gen mgr; Lee Batch, coml mgr; Frank Russell, prog dir; James Hamblin, news dir; Rudolph Rodriguez, chief engr.

**KVCE (FM)** (1953): 91.9 mc; 770 w. 701 S. Mt. Vernon Ave. Phone Turner 8-0238. San Bernardino Valley College (original owner).  
William D. Britton, gen mgr.

##### SAN DIEGO, San Diego County

**KBBW (FM)** (not on air; target date, not announced): 102.5 mc; 38 kw. 558 S. Hope St., Los Angeles 17, Calif. Bible Institute of Los Angeles Inc.

Al Sanders, gen mgr.  
**KCBQ** (1946): 1170 kc; 50 kw-D, 5 kw-N, DA-2. P. O. Box 1629. Phone Belmont 2-7161. KCBQ Inc. (acquired station 1955). See Bartell Family Radio Group in "Group Ownership."

Rep Blair.  
Lee Bartell, pres, managing dir; James Neill, prog dir; Morris Jones, chief engr.

**\*KEES (FM)** (not on air; target date Sept. 15, 1960): 89.5 mc; 780 w. San Diego State College, zone 15. Phone Juniper 2-4411, ext 255. San Diego State College (original owner).

Dr. Malcolm A. Love, pres; Kenneth K. Jones Jr., gen mgr; Frank W. Norwood, prog dir; Robert E. Lee, prod mgr; Arthur C. Wimer, news dir; John C. Merino, chief engr.

**KFMB** (1941): 540 kc; 5 kw, DA-N. 1405 Fifth Ave., zone 1. Phone Belmont 2-2114. TWX 6276. Marietta Broadcasting Inc. (acquired station Aug. 21, 1958). See Transcontinent Stations in "Group Ownership."

Network CBS. Rep Petry.  
David C. Moore, pres; George Whitney, vp & gen mgr; Jack Keiner, station mgr; Virgil Clemons, coml mgr; Don Ross, prog dir; Parker H. Jackson, prom mgr; Merritt Hadley, news dir; Charles Abel, chief engr.

**KFMB-FM** (Sept. 21, 1959): 100.7 mc; 18.5 kw. Same address and licensee as KFMB (above).

**KFMB-TV**: Tv companion of KFMB-AM-FM.

**KFMK (FM)** (not on air; target date unknown): 96.5 mc; 29.6 kw. 122 S. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherrill C. Corwin (original owner).  
Sherrill C. Corwin, owner; Tom Baxter, gen mgr; R. A. Jau Devine, chief engr.

**KFSD** (1925): 600 kc; 5 kw, DA-1. P. O. Box 628. Phone Congress 2-2421. TWX SD 6290. KFSD Inc. (acquired station Jan. 1, 1955). (See Springfield Television Stations in "Group Ownership," also see "Newspaper Ownership.")

Network NBC. Rep Katz.  
James G. Rogers, pres; William E. Goetze, exec vp & gen mgr; Ray Baker, sales dir; Dick Roberts, prog & news dir; Kenneth N. McClure, prom mgr; LeRoy Bellwood, chief engr.

**KFSD-FM** (1956): 94.1 mc; 33 kw. (CP for 100 kw.). Same address and licensee as KFSD (above).

Rep QXR Network.

**KFSD-TV**: Tv companion of KFSD-AM-FM.

**KGB** (July 14, 1922): 1360 kc; 1 kw. P. O. Box 2088, zone 12. Phone Cypress 7-2201. TWX SD 6425. KGB Inc. (acquired station Aug. 1, 1954).

Network ABC. Rep H-R Representatives.  
Marion R. Harris, pres & gen mgr; Robert S. Regan, vp, station mgr & prog dir; Herbert H. Wixson, sales mgr; Joe Harris, prom mgr; Jim Brown, news dir; C. N. Duncan, chief engr.

**KGB-FM** (May 11, 1959): 101.5 mc; 37 kw. Same address, licensee and staff as KGB (above).

**KITT (FM)** (1954): 105.3 mc; 56 kw. U. S. Grant Hotel, zone 1. Phone Belmont 2-0144. Freddot Ltd. (original owner).

Rep Adam Young.  
Fred & Dorothy Rabell, co-owners; Ted Beebe, coml mgr, Bill Lemmer, prog dir; Darlene Love, prom mgr; E. F. Ehlers, chief engr.

**KJLM (FM)** (Feb. 4, 1960): 98.1 mc; 3.7 kw. 6907 Melrose Ave., Los Angeles, 38 Phone Webster 6-7225 E Edward Jacobson (original owner)

E Edward Jacobson, pres; Hal Harrison, vp; Leon Samberg, gen mgr & chief engr; Don Odum, prog dir.

**KLRO (FM)** (March 6, 1960): 94.9 mc; 7.5 kw. 823 U S Grant Hotel, zone 12. Phone Belmont 4-4181. Multi Casting Corp (original owner)

E. F. Weerts, pres, A L Herzog, exec vp.

**KPRI (FM)** (June 26, 1960): 106.5 mc; 24.5 kw. 2850 Fifth Ave., zone 1. Phone Cypress 7-3581. Radio KPRI Inc (original owner)

Lawrence Shushan, pres & gen mgr; Glen Boyd, prog dir; Judy Rey, prom mgr; Sam Costello, news dir

**KSDD (October 1947):** 1130 kc; 5 kw-D, 1 kw-N, DA-2. U. S. National Bank Bldg., zone 1. Phone Belmont 2-2041. Gordon Bestg. of San Diego Inc (acquired station July 23, 1959). See Sherwood R Gordon Stations in "Group Ownership"

Sherwood R. Gordon, pres.

**\*KSDD (FM)** (September 1952): 88.3 mc; 37.5 w 1425 Russ Blvd, zone 2. Phone Belmont 4-1062 San Diego Unified School District (original owner)

Charles H Parker, gen mgr & chief engr; Paul A. Roman, radio arts instructor & prog dir

**KSEA (FM)** (not on air; target date, not announced): 97.3 mc; 29.5 kw. Suite 1007, 6399 Wilshire Blvd, Los Angeles. Seaboard Broadcasting Co

**KSQN (1947):** 1240 kc; 250 w U. S. Grant Hotel, zone 12. Phone Belmont 3-3131. Broadmoor Broadcasting Corp. (acquired station June 1959 (See Kenyon Brown Stations in "Group Ownership")

Rep Hollingbery.  
Kenyon Brown, pres; Cal Perley, vp & gen mgr; Warren Ward, coml mgr; Blaine Cornwell, program dir; Ted Beebe, promotion dir; Jack Rabell, chief engr; Stan Ornest, news dir; Millie Crom, women's dir

#### SAN FERNANDO, Los Angeles County

**KGIL (October 1947):** 1260 kc; 1 kw, DA-1 (CP for 5 kw-D, 1 kw-N, DA-2) 13325 Van Nuys Blvd Pacoima Phone Triangle 7-3467 Pierce Brooks Broadcasting Corp (acquired station July 1960). See Buckley-Jaeger Stations in "Group Ownership."

Rep Branham  
Richard D Buckley, majority owner, Norman Boggs, pres & gen mgr.

**KSFV (FM)** (not on air, target date, not announced) 106.3 mc; 1 kw. 4433 Berganio Drive, Encino Calif San Fernando Broadcasting Co. Maurice Gresham, partner; Joseph Arnoff, partner.

**KVFM (FM)** (Nov 14, 1958): 94.3 mc; 860 w 211 S. Brand Blvd Phone EM 1-7167 Spectra Broadcasting Inc (acquired station May 1960). F. B Hollingsworth, pres.

#### SAN FRANCISCO, San Francisco County

**KABL** (see Oakland).

**KAFE (FM)** (July 17, 1958): 98.1 mc; 100 kw 3325 Fillmore St. Phone Walnut 2-2122. Hal Cox Co (acquired station May 17, 1959). Specialty programs: French.  
Hal Cox, pres; Sam Page, gen mgr; Ray Cartmell, prog dir; Wm Armstrong, prom mgr, Al Iseberg, chief engr.

**\*KALW (FM)** (1940): 91.7 mc; 33 kw. 21st & Harrison Sts., zone 10. Phone Atwater 2-9341. San Francisco Unified School District (original owner)

K. L. Drago, instructor and prom mgr, Kenneth M Nielsen, instructor and chief engr

**KBAY-FM** (Feb 4, 1960): 104.5 mc; 29 kw. 538 Pacific Phone Yukon 1-0987. Sherrill C. Corwin (original owner).

Sherrill C. Corwin, owner; Tom Baxter, gen mgr; Sam Posner station mgr; Bill Faber, prog dir; R. A. Jev Devine, chief engr.

KBAY-TV. Tv companion of KBAY-FM.

**KBCO (FM)** (Dec 28, 1959): 105.3 mc; 50 kw. Mt. Sutro Section, zone 14. Phone Montrose 1-2080. Bay Fm Broadcasters Inc. (original owner)

Saul R Levine, pres, Orville C. Schumacher, gen mgr; Phil J. Martinez, coml mgr

**KCBS (April 4, 1921):** 740 kc, 50 kw, DA-2 Sherrill-Palace zone 5 Phone Yukon 2-7000. Columbia Broadcasting System (acquired station Feb. 16, 1949). See CBS-Owned Stations in "Group Ownership"

Network CBS, CPRN. Rep CBS Radio Spot Sales

Arthur Hull Hayes, pres; Maurie Webster, gen mgr & CBS vp; Seymour Whitelaw, sales mgr; Malcolm G. Morehouse, business mgr; H. S. (Hank) Basayne, prog dir; Evelyn Clark, prom mgr; Donald Mozley, news dir; Alan Cormack, chief engr.

**KCBS-FM** (Nov. 9, 1953): 98.9 mc; 35 kw. Duplicates KCBS (above).

**KDFC (FM)** (1947) 102.1 mc; 33 kw. Programming, address, licensee and staff same as KIBE Palo Alto, Calif.

**KEAB (FM)** (1947): 97.3 mc; 82 kw. 2728 San Bruno Ave., zone 24 Phone Delaware 3-3500 Family Stations Inc. (acquired station Feb 4, 1959)

Harold Camping, pres; Dick Palmquist, gen mgr; Herb Wells, prog dir, Howard Bollenbach, chief engr.

KEWE (see Oakland).

**KFAX (1926):** 1100 kc; 1 kw. (CP for 50 kw-D, 1 kw-N, DA-D, L-KYW) 1470 Pine St., zone 9. Phone Ordway 3-4148 Argonaut Broadcasting Co. (acquired station May 13, 1960).

Rep Hollingbery  
L. Ray Rhodes, pres & sales mgr; J. G. Paltridge, exec vp & gen mgr; Ed Salzman, managing editor, Dean Moxley, prom mgr; Roger Roberts, chief engr.

**KFRG (September 1924):** 610 kc; 5 kw. 415 Bush St., zone 8. Phone Yukon 2-9206. TWX SF 442. RKO General Inc (acquired station 1949) (See RKO General Stations in "Group Ownership")

Network MBS. Rep H-R Representatives  
Thomas F O'Neil, pres; Jack Thayer, vp; Richard R. Nason, gen mgr; William E. Nichols, coml mgr, Mel Venter, prog dir, Robert (Dink) Templeton, prom dir, Ernest Underwood, chief engr, Cliff Engle, news dir.

**KFRG-FM** (not on air; target date, not announced) 106.1 mc; 69 kw. Same address and licensee as KFRG (above)

**KGO (1924):** 810 kc; 50 kw, DA-1 277 Golden Gate Ave., zone 2. Phone Underhill 3-0077. TWX SF147. American Broadcasting-Paramount Theatres Inc (acquired station 1944) See ABC-Owned Stations in "Group Ownership"

Network ABC. Rep Blair  
Leonard Goldenson, pres; Elmer O. Wayne, gen mgr; Jack W. Stahl, sales mgr; Edward Smith, prog dir; Harry N. Jacobs, chief engr

**KGO-FM** (1947) 103.7 mc, 23.6 kw. Duplicates KGO (above).

**KGO-TV.** Tv companion of KGO-AM-FM

**KHHP-FM** (Dec 10, 1959) 106.9 mc; 39 kw 505 Geary, zone 2. Phone Prospect 6-9211. Franklin Mieuil (original owner).

Specialty programs: Irish, 1 hr wkly  
Franklin Mieuil, owner & gen mgr; Monty Bancroft, coml mgr; Chuck Lindsley, prog dir

**KNBC (April 8, 1922)** 680 kc; 50 kw 420 Taylor St., zone 2. Phone Graystone 4-8700. TWX 969 National Broadcasting Co (acquired station July 1, 1932). See NBC-Owned Stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales  
George W. Fuerst, gen mgr, Richard H. Gravett Jr, coml mgr; Jack R. Wagner, prog dir, Jane Morrison, prom mgr; William C. Roddy, news dir; Curtis D. Peck, mgr technical operations

**KNBC-FM** (June 1, 1955) 99.7 mc; 45 kw Duplicates KNBC (above)

**KPNF (FM)** (Oct. 27, 1957): 101.3 mc; 35 kw. 1231 Market St. Phone Klondike 2-1013. Peninsula FM (original owner)

Rep Adam Young FM Sales.  
James Gabbert & Gary Glow, co-gen mgrs; Wallace Brazeal, coml mgr; Wayne Jordan, prog dir, John Wickett, prom mgr, Sylvia Gray, Womens' dir

**KQBY (1946)** 1550 kc, 10 kw, DA-2. 340 Mason St., zone 2. Phone Yukon 2-9771. Gordon Broadcasting of San Francisco Inc. (acquired station August 1960) See Sherwood R. Gordon Stations in "Group Ownership."

Sherrill C. Gordon, pres.

**KQBY-FM** (June 1, 1960): 95.7 mc, 10.5 kw. Same address and licensee as KQBY (above).

**KRON-FM** (Feb. 16, 1959) 96.5 mc; 13.4 kw. 929 Mission St., zone 19. Phone Garfield 1-1100. TWX SF 283. Chronicle Publishing Co. (See "Newspaper Ownership")

KRON-TV. Tv companion of KRON-FM.

**KSAN (June 7, 1922):** 1450 kc, 250 w. 1111 Market St. Phone Market 1-8171. Golden Gate Broadcasting Corp (acquired station July 13, 1939).

Rep Bob Dore  
Specialty Programs: Negro, 100%.  
S H Patterson, pres, Nowood J. Patterson, gen mgr & chief engr; J. Walter Carroll, coml mgr, John Hardy, prog dir, Dawn Patterson, prom mgr.

**KSAN-TV.** Tv companion of KSAN.

**KSAY (1958).** 1010 kc, 1 kw-D, DA-D. 1550 California St., zone 9. Phone Prospect 6-6337. KSAY Broadcasting Co

Grant Wrathall, pres & chief engr, Stanley G. Breyer, vp in charge of sales; Clair G. Halverson, gen mgr, Hal H. Hoffman, sales mgr

**KSFO (1925)** 560 kc, 5 kw-D, 1 kw-N, 950 California St., zone 8. Phone Yukon 2-5500. TWX 1385 Golden West Broadcasters (acquired station August 1956) See Gene Aulry Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep AM Radio Sales  
Gene Aulry, chmn of board; Robert O. Reynolds, pres, William D. Shaw, gen mgr; Bert S. West, station mgr; James Brown, sales mgr; Hugh Heller, prog dir, Louise Jorjorian, prom mgr, William M. McPhillips, news dir, Harry Bartolomei, chief engr.

**KSFR (FM)** (March 12, 1958): 94.9 mc; 9.5 kw (CP for 41 kw). 10 Claude Lane, zone 8. Phone Yukon 6-2825. KSFR Inc. (original owner)

Rep Good Music Broadcasters (New York); W. S. Grant (Los Angeles)

H. Levitt, owner & gen mgr; Fred Gennert, coml mgr; Bill Agee, prog dir; Gene Stogner, prom mgr, Ron Oxenham, chief engr.

**KYA (1926):** 1260 kc; 5 kw-D, 1 kw-N. Number One Nob Hill Circle Phone Douglas 2-2536 Golden State Broadcasters Inc. (acquired station on May 1958). See Bartell Family Group Stations in "Group Ownership."

Rep Adam Young.  
Lee Bartell, pres; Gerald A. Bartell, vp; Morton J. Wagner, gen mgr, James Jordan, coml mgr; Les Stein, prog dir, Dan Martin, prom mgr; Mark Adams, news dir; Paul Beck, chief engr.

**KYA-FM** (January 1959): 95.5 mc; 15 kw. Duplicates KYA (above).

#### SAN GABRIEL, Los Angeles County

**KALI (1950):** 1430 kc; 5 kw, DA-2. 758 E. Colorado Blvd, Pasadena, Calif. Phone Murray 1-0171 Tele Broadcasters of California, Inc. (acquired station February 1957). (See Tele-Broadcasters Inc stations in "Group Ownership")

Rep Pearson  
Specialty programs: Spanish.  
H. Scott Killgore, pres; James Coyle, gen mgr

#### SAN JOSE, Santa Clara County

**KEEN (June 21, 1947):** 1370 kc, 5 kw-D, 1 kw-N, DA-2. Hotel De Anza, zone 13. Phone Cypress 4-4344 United Broadcasting Co. (original owner)

Rep Hollingbery.  
Geo. M. Mardikian, pres; Floyd Farr, gen mgr; Robert J. Blum, coml mgr, Ray C. Hollingsworth, prom mgr; Alfred Robertson, news dir, George D. Snell, prog dir & chief engr.

**KEEN-FM** (Not on air—target date unknown) 100.3 mc, 3 kw. Duplicates KEEN (above).

**KLIV (-946):** 1590 kc, 500 w-D, 1 kw-N. DA-N. P. O. Box 995. Phone Cypress 3-8030. Cal-Radio Inc (acquired station June 1, 1960). See Riley R. Gibson Stations in "Group Ownership"

Rep McGavren  
Riley R. Gibson, pres & gen mgr Howard J. Haman, vp & natl sales mgr, O. Ross McCarthy, sa es mgr, Lee Kopp, prog dir; Daren Flickenger news dir, Jack Lawson, programming dir, Bill Weaver, local sales development; Maurice Hill, chief engr.

**KLOK (Oct. 13, 1946):** 1170 kc; 10 kw-D, 1 kw-N, DA-2. Route 3, Box 327-B. Phone Cypress 5-7313 Radio KLOK Inc (original owner)

Reps Thomas S. Clark (Chicago, New York); Don Pickens (Los Angeles, San Francisco).  
Specialty programs: Portuguese, 13 hrs.; Japanese, 6 1/2 hrs; Yugoslav, 1 hr Scandianavian, 1 hr; German, 1 1/2 hrs.; Italian, 2 hrs; Polish, 1/2 hr.; Spanish, 5 1/2 hrs Greek, 3 1/2 hrs; Philippine, 1/2 hr.; Russian, 1/2 hr.; English, 2 1/2 hrs.; Chinese, 1 1/2 hrs, all wkly.

E. L. Barker, pres; R. E. Ryan, gen mgr; Eugene Hogan, local sales mgr Ruth P. Fish, prog dir; Edward Grigg, prom dir; Terry Lloyd, chief engr

**KRPM (FM)** (July 1, 1959): 98.5 mc, 33 kw. 42 W. San Carlos St., zone 13. Phone Cypress 3-1139 Audio House Inc. (original owner).  
Edward W. Meele, owner; James R. Ahern, prog dir.

**KSJO-FM** (December 1946): 92.3 mc, 1.4 kw. Patrick H. Peabody. See "Newspaper Ownership."

**KKRX (June 24, 1948):** 1500 kc; 1 kw, DA-1. P. O. Box 167, zone 3. Phone Cypress 2-5080. San Jose Broadcasting Co (original owner).

Rep Toibel, Allen & Crane (San Francisco & Los Angeles), Venard, Rintoul & McConnell (N.Y. Chicago, Detroit & Dallas).

Joe E. Levitt, pres & gen mgr; Robert G. Campbell, coml mgr; Frank G. Kilpatrick, prog dir; Helen M. McDonald, prom mgr; Bill Luddy, news dir; Herman Stalberg, chief engr.

#### SAN LUIS OBISPO, San Luis Obispo County

**KATY (1949):** 1340 kc; 250 w. P. O. Box 700. Phone Liberty 3-1340. KATY, Sweetheart of San Luis Obispo Inc. (acquired station Nov. 1952)

Rep Me-ker  
Maynard F. Marquardt, pres, gen mgr & coml mgr; Glenn O. Porter, vp, operations mgr & chief engr

**KATY-FM** (December 1959): 96.1 mc; 3.8 kw. Duplicates KATY (above) part time.

**KCJH** (Not on air; target date not announced): 1280 kc, 500 w-D. 71 N. Broad St. Phone Liberty 3-2493. Radio Station KCJH (original owner).

Christina M. Jacobson, pres, Leslie H. Hacker, gen mgr.

**KSLS (Feb. 10, 1960):** 1400 kc; 250 w. 1214 Figueroa. Phone Liberty 3-9400. Rex O. Stevenson (original owner).

Rex O. Stevenson, owner & gen mgr; Robert Mulligan, coml mgr; Daryl Kruse, prog dir; Lew Jones, chief engr.

**KVEG (May 1937):** 920 kc; 1 kw-D, 500 w-N. P. O. Box 787. Phone Liberty 3-8830. John C. Cohan (acquired station 1956). See John C. Cohan Stations in "Group Ownership"

Network ABC, MBS. Rep McGavren  
John C. Cohan, owner; Bob Brown, gen mgr & coml mgr; Dick Logan, prog dir Russ James, news dir; Charlie Mitchell, chief engr.

MODERN JINGLES  
PLANNED CAMPAIGNS  
STATION IDs & PROMOS  
**RADIO HUCKSTERS**  
AND AIRLIFTS  
**LANG-WORTH**  
1755 BROADWAY NEW YORK, N. Y.

## Radio Stations CONTINUED

### CALIFORNIA CONTINUED

**KVEC-FM** (not on air; granted June 8, 1960): 93.3 mc, 30.2 kw. Same licensee as KVEC (preceding page).

**KSBY-TV**: Tv companion of KVEC-AM-FM.

#### SAN MATEO, San Mateo County

**KOFY** (1946): 1050 kc; 1 kw-D. 212 Hillside Mall. Phone Fireside 5-9030. Intercontinental Broadcasting Corp. (acquired station September 1956).

Rep Forjoe  
Frank Oxarart, pres; John McRae, executive vp & gen mgr; William Bell, coml mgr; Jack Carnegie, program dir.

#### SAN RAFAEL, Marin County

**KTMM** (May 1947): 1510 kc, 1 kw-D. 1040 B St. Phone Glenwood 6-1510. Marin Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Best  
Roy A. Brown, pres; Hugh Turner, vp, gen mgr & chief engr, Chuck Pendleton coml mgr, William Thompson, prog dir; Karl Barron, news dir

#### SANTA ANA, Orange County

**KFII (FM)** (Feb. 6, 1960): 106.3 mc; 925 w. 102½ E. 4th St. Phone Kimberly 7-5062. Gus S. Malpee (original owner)

Gus S. Malpee, owner, Ran Kearns, gen mgr; Donald H. Merrill, coml mgr, William C. Davies, prog dir, Roy Harvey, prom mgr, John Vogel, news dir; Gloria Hazell, women's dir; George Richards, chief engr

**KWIZ** (1926): 1480 kc, 1 kw, DA-N. 105 East Fifth St. Phone Kimberly 7-5531. Voice of the Orange Empire Inc (acquired station 1930).

Rep Meeker.  
Specialty programs: Spanish, 12 hrs., wkly. Ernest L. Spencer, pres & gen mgr; L. Benton Paschall, exec vp & mgr, George A. Allen Jr., coml mgr; Ed Nix, prog dir, Dick Leader, natl sales mgr, Harry Golder, news dir, Jim Blaine, chief engr

**KWIZ-FM** (1948): 96.7 mc, 1 kw. Same address, licensee & staff as KWIZ.

#### SANTA BARBARA, Santa Barbara County

**KDB** (April 1, 1926): 1490 kc; 250 w. 1050 Arilla del Mar. Phone Woodland 4131. KDB Broadcasting Co (acquired station 1956)

Reps Grant Webb; Torbet, Allen, & Crane (California)  
L. Menard, chief owner & gen mgr, Dick Johnson, prog dir & chief engr.

**KDB-FM** (not on air; target date 1960): 93.7 mc; 5 kw. Same staff & licensee as KDB (above).

**KGUD** (not on air; target date, not announced). 990 kc, 1 kw-D, DA-D. 122 S. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherrill C. Corwin (original owner).

Sherrill C. Corwin, pres, Tom Baxter, gen mgr, R. A. Jeu Devine, chief engr.

**KGUD-FM** (not on air; target date not announced): 107.9 mc, 29.5 kw. Same licensee as KGUD (above).

**KIST** (1946): 1340 kc; 250 w. 735 State St. Phone Woodland 3931. Western States Radio. (acquired station Aug. 1, 1958). (See Ellman-Morici stations in "Group Ownership")

Network NBC. Rep Hollingbery  
Karl A. Rembe, pres & gen mgr, James S. Blomfield, coml mgr.

**KMUZ (FM)** (not on air; target date Sept. 1, 1960): 103.3 mc, 50 kw. 25 W. Anapamu. Phone Woodland 5-6760. Tri Counties Broadcasting Co (original owner).

William H. Buckley, owner & gen mgr; Lloyd Jones, chief engr

**KRCW (FM)** (Sept. 1, 1957): 97.5 mc, 17.5 kw. 818 State St. Phone Woodland 5-0800. Cameron A. Warren (original owner).

Rep Walker-Rawalt.  
Cameron A. Warren, gen mgr, tech dir; Roger A. Clarke, prog dir, Thomas A. McManus, news dir; Robert E. McDaniel, acting chief engr.

**KTMS** (October 1937): 1250 kc; 1 kw, DA-1. News-Press Bldg., DelaZuerza Plaza. Phone Woodland 3911. TWX ZB 8973. News-Press Publishing Co. (original owner). (See "Newspaper Ownership")

Network ABC; NBC. Rep Raymer.  
Specialty programs: Italian, 1 hr.; Spanish, 1½ hrs.; both wkly.

Thomas M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & program dir; Ford Warner, promotion mgr & news dir; John Clowes, chief engr, Murray Phillips, farm dir.

**NEW** (not on air; target date unknown): 129 kc; 500 w-D. Bert Williamson and Lester W. Spillane, owners

#### SANTA CRUZ, Santa Cruz County

**KSCO** (September 1947): 1080 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). See "Newspaper Ownership"

Rep Broadcast Time Sales  
Charles V. Berlin, managing partner & chief engr, Gloria J. Lorenzo, news dir.

#### SANTA MARIA, Santa Barbara County

**KCOY** (1946): 1440 kc; 1 kw, DA-N. P. O. Box 166. Phone Walnut 5-2644 (day) Walnut 5-2233 (night). Arenze Broadcasters (acquired station May 16, 1955).

Rep Torbet, Allen & Crane (San Francisco & Los Angeles); Bob Dore (New York).

James H. Ranger, owner, Ed J. Zuchelli, coml mgr, Robert E. Smith, prog dir; William R. Sinclair, news dir, Fred Brabant, chief engr.

**KEYM-FM** (1958): 99.1 mc; 3.2 kw. 114 W. Church St. Walnut 5-5602. Santa Maria Broadcasting Co.

Rep FM Unlimited.  
Frank J. Nesmith, partner, gen mgr & chief engr, Robert E. Bonson, sales mgr; Loren Power, program dir.

**KSMA** (1945): 1240 kc; 250 w. 510 W. Morrison St. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951).

Rep Grant.  
**KSMA-FM** (1959): 102.5 mc; 27 kw. Licensee and address same as KSMA (above)

#### SANTA MONICA, Los Angeles County

**\*KCRW (FM)** (Jan. 10, 1946): 89.9 mc. 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica Unified School District (original owner)

Dr. Goodwill, pres. Earl Dible, prom mgr, Hillis M. Brown, chief engr.

**KDAY** (1947): 1530 kc, 50 kw-D, DA-D. 1549 Vine St., Hollywood 28. Phone Hollywood 1-9981. TWX LA 2368. Radio California Inc (acquired station November 1959)

Rep Adam Young  
John D. Keating, pres-owner, Mel Leeds, asst mgr, George Gilbreth, sales mgr; Mark Ford, news dir, Robert Dye, chief engr

**KSTM-FM** (not on air; target date unknown) 103.1 mc, 1 kw. Santa Monica Broadcasting Co

#### SANTA PAULA, Ventura County

**KSPA** (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6333. Frank James & Christie Palmer James (acquired station Jan. 1, 1957)

Specialty programs Spanish, 118 hrs wkly. Franklin James, gen mgr.

#### SANTA ROSA, Sonoma County

**KJAX** (Dec. 7, 1958): 1150 kc, 5 kw-D, 500 w-N, DA-2. Hotel Santa Rosa. Phone Liberty 5-9060. Joseph E. & Lew L. Gamble (original owner)

Rep Pearson  
Lew L. Gamble, pres, Lloyd Spangenburg, gen mgr, Paul Wagner, prog dir, Paul Corbin, news dir, Jim Young, chief engr

**KSRO** (May 1937): 1350 kc; 1 kw, DA-1. P. O. Box 1597. Phone Liberty 5-3313. Finley Broadcasting Co (original owner). See "Newspaper Ownership"

Rep Hollingbery  
Mrs E. L. Finley, pres; Frank McLaurin, gen mgr, Dan Galvin, coml mgr, Merle Ross, prog dir, Greg Prichard, prom mgr; Fred Allen, news dir; Hilmar Cann, chief engr.

**NEW** (not on air; target date unknown): 1460 kc; 1 kw-D, DA-D. Santa Rosa Broadcasting Co.

#### SIERRA MADRE, Los Angeles County

**KMAX (FM)** (not on air; granted June 8, 1960) 107.1 mc. Sierra Madre Broadcasting Co

#### SONORA, Tuolumne County

**KROG** (1948): 1450 kc, 250 w. P. O. Box 967. Phone Jefferson 2-7426. Sonora Broadcasting Co (acquired station April 1, 1960).

Network Keystone. Rep W. S. Grant.  
Harlan L. Egan, gen mgr, coml mgr & prog dir, Ralph P. Bowen, news dir & chief engr.

#### STOCKTON, San Joaquin County

**\*KGVN (FM)** (1947) 91.3 mc; 3.4 kw. College of the Pacific. Phone Howard 4-0129. College of the Pacific (original owner).

Richard D. Settle, dir of broadcasting; Rod C. Rigg, chief engr.

**KJOY** (1947): 1280 kc; 1 kw, DA-N. 110 N. Eldorado St. Phone Howard 5-4437. Joseph Gamble Stations Inc (acquired station October 1953).

Rep McGavren.  
Specialty programs: Spanish, 7 hrs wkly. Joseph E. Gamble, pres, Ort J. Lofthous, gen mgr, Jack Blake, coml mgr, Alan Oak, prog dir, James Longe, prom mgr; Spencer Tyler, news dir, Jim Tracewell, chief engr.

**KSTN** (November 1949): 1420 kc; 1 kw, DA-1 (CP for 5 kw-D, 1 kw-N, DA-2) 2171 Ralph Ave, zone 6. Phone Howard 4-7338. San Joaquin Broadcasting Co (original owner).

Rep Hollingbery  
Specialty programs Spanish, 16 hrs wkly. Knox La Rue, pres; David D. Skinner, mgr; Jim O'Neill, prog dir; Jay Jones, prom mgr; Robert Huffman, news dir, Lynn Johnson, chief engr.

**KSTN-FM** (not on air; target date August 1960): 107.3 mc; 8.9 kw. Duplicates KSTN (above).

**KWG** (1921): 1230 kc; 250 w. Weber & E Sts. Phone Howard 5-2251. KMO Inc. (acquired station May 1, 1960).

Network ABC.

Specialty programs: Italian, Spanish. David Greene, gen mgr; Gordon Jacobs, coml mgr; Andy Lane, prog dir & chief engr; Jim Smallwood, prom mgr & news dir

**KWG-FM** (not on air; target date, October 1959): 105.7 mc; 3.5 kw. Same address, licensee & staff as KWG (above).

#### SUSANVILLE, Lassen County

**KSTV** (April 22, 1948): 1240 kc; 250 w. P. O. Box 501. Phone 2020. James E. McKahan (original owner).

Network Keystone. Rep Tracy Moore (Los Angeles).

James E. McKahan, pres & gen mgr; Gwen W. Burr, coml mgr; Ernest Moffett, prog dir; Jill Clump, news dir; Hal Houston, chief engr.

#### TAFT, Kern County

**KTKR** (March 16, 1948): 1310 kc; 500 w-D. P. O. Box WW. Phone Roger 5-6101. Louise E. & Gerald K. Mann (acquired station April 8, 1959).

Rep Grant Webb  
Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, gen mgr, coml mgr & prog dir; Jerry Mann, news dir; Richard Howard, chief engr

#### TRUCKEE, Nevada County

**KHOE** (1959) 1400 kc, 250 w. Phone Luther 7-3561. Truckee Broadcasters (original owner). Robert Sherman, pres, Wm. J. Mullen, gen mgr

#### TULARE, Tulare County

**KCOX** (Aug. 1, 1946): 1270 kc; 1 kw, DA-N. P. O. Box 119. Phone Murdock 6-2866. KCOX Inc (acquired station August 1957)

Networks ABC, MBS. Rep B.N.B. Time Sales. Specialty programs: Portuguese, 14 hrs. Keith Munger, pres & mgr; Dene Simpson, coml mgr; Mike Kirmeyer, prog dir; Ken Clifford, news dir; Robt. Johansen, chief engr.

**KGEN** (January 1957): 1370 kc; 1 kw-D. P. O. Box 561, Hanford, Calif. Phone Murdock 6-3406. Mrs. Meldean Upp (original owner).

Rep Grant Webb.

Specialty programs: Spanish, 2 hrs.; Portuguese, 1 hr. wkly.  
Mrs Meldean Upp, pres; Donald E. Upp, M.D. gen mgr; Robert Spiro, coml mgr; Larry Daniels, prog dir, Judy Woods, prom mgr; Rod Hardin, news dir; Gerald Whitte, chief engr

#### TURLOCK, Stanislaus County

**KTUR** (October 1949): 1390 kc; 1 kw, DA-N. P. O. Box 1390. Phone Mercury 2-1390. TWX TRK 16. KTUR Inc. (acquired station June 1, 1959)

Networks: Keystone, United Pacific. Rep W. S. Grant.  
Specialty programs. Spanish, ½ hr.; Portuguese, 10½ hrs. wkly.

Harrison M. Fuerst, pres; Dean Huttman, mgr & coml mgr; George Ensign, prog dir; Buck Clausen, farm dir. Jane Lindenberg, news dir, Maxon B. Sayre, chief engr.

#### UKIAH, Mendocino County

**KUKI** (Dec 1, 1950) 1400 kc; 250 w. P. O. Box 638. Phone Homestead 2-4771. Marguerite E. Sims (original owner).

Network Keystone. Rep W. S. Grant.  
Marguerite E. Sims, owner; John Franklin Oliveira, gen mgr, coml mgr & chief engr; Philip F. Trine, asst mgr, sports dir & prog dir; Gerald E. Newton, news dir & prom dir; Rodney Pacini, sales representative; Joan J. Smith, women's dir, A. L. Wright, farm dir.

**NEW** (granted July 21, 1960): 1250 kc; 500 w-D. 2103 Waverly St, Napa, Calif. Jack & Alyce Powell (original owner).

#### VALLEJO, Solano County

**KNBA** (1947): 1190 kc; 250 w-D. P. O. Box 1112. Phone Midway 4-8944. Mary Elizabeth Reid.

Rep Theo Hall.  
Don J. Curzon, gen mgr.

#### VENTURA-OXNARD, Ventura County

**KUDU** (1948): 1590 kc, 1 kw, DA-1. S. Mills Road, Ventura. Phone Miller 2-2125. Tri-County Public Service Inc. (acquired station 1957)

Rep Walker Rawalt (N.Y.); Harlan Oakes (Los Angeles)

Claude E. Brimm, gen mgr; David Schwartz, sales mgr, William Williams, prog dir; Jay Vanderpool, news dir.

**KUDU-FM** (not on air; target date unknown): 95.1 mc. 24 kw. Same address, licensee & staff as KUDU (above).

**KVEN** (March 1948): 1450 kc; 250 w. P. O. Box 1611. Phone Miller 3-8675. Coast Ventura Co (original owner).

Network MBS. Rep Pearson.  
Specialty programs: Spanish, 15 hrs. wkly.

Carroll Hauser, pres, Sidney M Held, gen mgr; Bob Godeck, coml mgr & chief engr; Fred M Hall, prog dir; Chris Pappas, prom mgr, Jerry Thomas, news dir.

**KVEN-FM** (not on air; target date Dec 1, 1960): 100.7 mc, 12 kw. Same licensee & staff as KVEN (above).

#### VISALIA, Tulare County

**KONG** (January 1948): 1400 kc; 250 w. P. O. Box 1429 Phone Redwood 4-5811 Air Waves Inc (acquired station June 1, 1957).  
Rep Hollingbery.

Harry E. Layman, pres, gen mgr & chief engr, William Boult, coml mgr.

#### WALNUT CREEK, Contra Costa County

**KWME (FM)** (Dec. 10, 1959): 92.1 mc, 250 w 1822 Mount Diablo Blvd Phone Yellowstone 4-5300 Walnut Creek Broadcasters (original owner).

Wellington Morse, gen mgr; Logan Edwards, chief engr

#### WASCO, Kern County

**KWSO** (May 17, 1950): 1050 kc; 1 kw-D P. O. Box 366 Phone Plateau 8-2145. E. J. Peters (original owner)

Specialty programs: German, 25 hrs  
E. J. Peters, pres; Robert T. Bann gen mgr; Norm Berg, prog dir; H. J. Ratzlaff, chief engr.

#### WATSONVILLE, Santa Cruz County

**KOMY** (1937) 1340 kc, 250 w. 40 Atkinson Lane. Phone Parkway 4-5641. KOMY Inc. (acquired station Nov. 1, 1957).

Rep W. S. Grant  
Specialty programs: Spanish, 1 hr. wkly.  
F. T. Crennan, pres; Johnny Gunn, operations mgr, Ed Pio, sales mgr

#### WEED, Siskiyou County

**KDAD** (not on air; target date, not announced): 800 kc; 1 kw-D P. O. Box 68, Klamath Falls, Ore. KDAD Broadcasters.  
Jay C. Lemire, pres.

#### WEST COVINA, Los Angeles County

**KSGV (FM)** (Nov. 18, 1957): 98.3 mc; 810 w. 1415 W. Garvey Ave. Phone Edgewood 8-8441. Pacific South Broadcasting Co (original owner)

J. Kent Blanche, pres, Edwin B. Cook, gen mgr, John H. Latimer, prom mgr; Lynn Nordeen, chief engr

#### WOODLAND, Yolo County

**KATT (FM)** (not on air; target date July 1, 1960) 95.3 mc, 0.75 kw 1246 Fortna Ave Phone Mohawk 2-6305 Interstate Broadcasting Co (original owner).

Rep Gill-Perna  
Specialty programs French, 2 hrs, German, 2 hrs, Italian, 1 hr.; Spanish, 8 hrs, Chinese; Japanese, all wkly.

Melvyn E. Lucas, owner & gen mgr; Richard Denmark, coml mgr; Don Hill, prog dir & prom mgr; Donald Vollen, news dir, E. L. Daugherty, chief engr.

#### YREKA, Siskiyou County

**KSYC** (July 1947): 1490 kc; 250 w. Route 1 Phone Victor 2-4158. Northern Broadcasting Co (acquired station June 1960).

Ralph W. Lake, pres

#### YUBA CITY, Sutter County

**KAGR** (June 1953): 1450 kc; 100 w 322 A St Phone Sherwood 3-7343. James E. Jaeger (acquired station 1954)

Network Keystone. Rep W. S. Grant  
Specialty programs: Spanish, 14 hrs.; Hindustani; Japanese, all wkly.  
James E. Jaeger, pres, James E. Walley, gen mgr.

**KUBA** (January 1948): 1600 kc, 1 kw-D, 500 w-N, DA-N. Hotel Marysville, Marysville Phone Sherwood 3-7309. Peachbowl Broadcasters Inc (original owner)

Rep Torbet, Allen & Crane (San Francisco & Los Angeles).  
Specialty programs: Spanish.  
C. V. Ullom, co-owner; Roger R. Hunt, co-owner & gen mgr; Lloyd H. Klemp, coml mgr, Carol A. Tadlock, prog dir; Hedley W. Hall, news dir, Orval M. Pond, chief engr.

## COLORADO

\*Non-commercial.

#### ALAMOSA, Alamosa County

**KGIW** (Feb 27, 1929): 1450 kc; 250 w P. O. Box 179. Phone Juniper 9-2569. Radio Station KGIW (acquired station 1955).

Network ABC, MBS, Keystone, Intermountain Rep Avery Knodel  
Specialty programs: Spanish, 7 hrs. wkly  
Lloyd Allen, gen mgr & chief engr; Dave Melton, coml mgr & prom mgr; Charles Allbee, prog dir & news dir; Mary Allen, women's dir.

#### ARVADA, Jefferson County

**KBRB** (not on air; target date unknown): 1550 kc; 10 kw-D. Satellite Center Radio Co

#### AURORA, Denver County

**KOSI** (1954): 1430 kc, 5 kw-D, 500 w-N, DA-N P. O. Box 98, Denver 8 Phone Empire 6-2695 Armstrong Broadcasting Corp (acquired station Aug. 28, 1959)

Rep McGavren.  
W. L. Armstrong, pres, Vernon L. Wickre, station mgr, Lonnie Licata, chief engr

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
SELL **MORE**  
RADIO & TELEVISION STATIONS  
IN THE SOUTHWEST—NEAREST OFFICE IS—  
1511 BRYAN ST., DALLAS 1  
RIVERSIDE 8-1175

#### BOULDER, Boulder County

**KBOL** (Feb 15, 1947) 1490 kc; 250 w P. O. Box 146 Phone Hillcrest 2-2242 Boulder Radio KBOL Inc (original owner)

Rep Holman  
Russel Shaffer, pres & gen mgr; Gene Palm, coml mgr; Pete Hansson, news dir, Blair Dobbins, chief engr

**KRNW (FM)** (Oct. 1, 1955): 97.3 mc; 2 kw 1305 Spruce St. Phone Hillcrest 2-5797. Colorado Recording Co.

Robert N. Wilkinson, owner, gen mgr & chief engr.

#### BRIGHTON, Adams County

**KBRN** (1956): 800 kc; 500 w-D. 77 S. 4th St. Phone Atlas 8-0956 (Denver). Mile High Broadcasting Co. (acquired station June 1959).

Rep Harlan G. Oakes.  
Arlene Steinbach, gen mgr

#### CANON CITY, Fremont County

**KRLN** (Aug. 15, 1947) 1400 kc; 250 w. P. O. Box 858. Phone Crestwood 5-2400 Royal Gorge Broadcasters Inc. (original owner).

Network ABC, MBS, Keystone, Intermountain  
Raymond M. Beckner, pres; Ray Beckner, gen mgr, Ed Wood, chief engr.

#### COLORADO SPRINGS, El Paso County

**KCMS** (see Manitou Springs listing).

**KFMH (FM)** (May 2, 1959) 96.5 mc; 5 kw P. O. Box 1078 Phone Melrose 4-7662. F. M. Colorado Co

James D. Russell, partner & chief engr; Robert D. Ellis, partner; Ron Menten, gen & coml mgr, George Beattie, operations dir, Walter Eisenberg, program dir.

**KGHF** (Pueblo) Am companion of KFMH (FM) above  
**KKTV** (TV) Tv companion of KFMH (FM) above.

**KPIK** (June 28, 1957): 1580 kc; 5 kw-D P. O. Box 2422 Phone Melrose 4-1503 Western Broadcasting Co (original owner) See David P. Pinkston Stations in "Group Ownership"

Rep Pearson  
Jack Wallace, gen mgr, Howard Allred, coml mgr; George Salem, prog dir; Jay Drennan, asst mgr, Jay Blakesley, chief engr

**KRCC (FM)** (1951) 91.3 mc; 165 w Colorado College Phone Melrose 4-7744 Colorado College (original owner).

**KRDO** (March 1947): 1240 kc; 250 w P. O. Box 1457 Phone Melrose 2-1515 TWX CU 8423 Pikes Peak Broadcasting Co (original owner)

Rep Branham Co., John L. McGuire (regional)  
Specialty programs Spanish, 1 hr wkly.

Harry W. Hoth Jr, pres & gen mgr, Darold A. Wilkinson, business mgr, Sheldon C. Singer, station mgr & coml mgr, Richard Edie, news dir, Charles Upton chief engr

**KRDO-TV**. Tv companion of KRDO.

**KSHS (FM)** (Feb 15, 1957): 90.5 mc; 610 w. 301 N. Nevada Phone Melrose 5-1466 School District #11 in the County of El Paso and the State of Colorado (original owner).

Specialty programs: Spanish, 1½ hr. wkly.  
Robert L. Card, mgr & chief engr.

**KSSS** (June 1, 1955): 740 kc; 250 w. (CP—1 kw-D, 250 w-N, DA-2). P. O. Box 764, Antlers Hotel Penthouse Phone Melrose 4-5511 Hill-Smith Broadcasting (acquired station May 9, 1959).

Rep Gill-Perna  
J. D. Hill, pres & gen mgr; Sterling Campbell, asst station mgr; Bill Mahoney, coml mgr; Charles A. Bennett, prog dir; Buddy Robbins, prom mgr, Dan McNamara, news dir, Rod Maisel, chief engr

**KVOR** (1924): 1300 kc; 1 kw 512 S. Tejon St. Phone Melrose 2-3536 TWX CU 8483. KVOR Inc (acquired station Feb 1, 1957).

Network CBS. Rep Vernard, Rintoul & McConnell  
Specialty programs: Spanish 1 hr wkly.

Harrison Fuerst, pres, John Hansen, gen mgr; Mac McKinnon, coml mgr; Paul Nesselroad, prog dir; John Bartholomew, news dir; William Robson, chief engr

**KVOR-FM** (Aug 29, 1960) 92.9 mc; 1 35 kw. Duplicates KVOR (above).

**KYSN** (Dec 15, 1956): 1460 kc; 1 kw-D, 500 w-N, DA-N Box 762. Phone Melrose 3-2608. General Broadcasting Corp (acquired station July 1, 1958). (Sale for \$300,000 to Donald Harding and associates pends FCC approval).

Network ABC, MBS, Intermountain. Rep Avery-Knodel.  
Kenneth E. Palmer, pres & gen mgr; Wayne Costner, coml mgr; Pat Brown, prog dir, Jan Morrissey, prom mgr, Conrad Jensen, news dir; Sheridan G. Ibert, chief engr

**KVFC** (Feb. 27, 1955): 740 kc; 1 kw-D. Box 740 Phone Logan 5-3464. KVFC Inc. (original owner). (See Hawkins-Hubbs Stations in "Group Ownership.") Also see "Newspaper Ownership.")

**KZFM (FM)** (Target date Sept. 1, 1960): 94.1 mc; 3 kw. P. O. Box 740. Phone Logan 5-3463 KVFC Inc (original owner)

#### CORTEZ, Montezuma County

**KVFC** (Feb. 27, 1955): 740 kc; 1 kw-D. Box 740 Phone Logan 5-3464. KVFC Inc. (original owner). (See Hawkins-Hubbs Stations in "Group Ownership.") Also see "Newspaper Ownership.")

**KZFM (FM)** (Target date Sept. 1, 1960): 94.1 mc; 3 kw. P. O. Box 740. Phone Logan 5-3463 KVFC Inc (original owner)

#### CRAIG, Moffatt County

**KRAI** (1948) 550 kc, 1 kw-D, 500 w-N, DA-N. P. O. Box 65. Phone Taylor 4-6574 North-western Colorado Broadcasting Co. (See Colorado Network Stations in "Group Ownership.")

Network Colorado Net  
George O. Corey, pres & gen mgr; Dick Bonderud, station mgr.

#### DELTA, Delta County

**KDTA** (January 14, 1955): 1400 kc; 250 w. P. O. Box 452. Phone Trinity 4-4544. Monarch Broadcasting Co. (original owner).

Rep Hopewell.  
Specialty programs: Spanish, ½ hr. wkly.

D. E. Towne, pres, gen mgr & chief engr; Dana Towre, station & coml mgr & promotion dir; Rosemary Towne program & women's dir; Wallace Torfin, news dir, Carl Powell, farm dir.

#### DENVER, Denver County

**KDEN** (March 4, 1956): 1340 kc, 250 w 1601 West Jewel Ave., zone 23. Phone West 5-3525. KDEN Broadcasting Co. (original owner).

Rep Ed Breen & Assoc.  
E. E. Koepke, pres & station mgr; F. E. Amole Jr, vp & gen mgr; Thomas P. Moore, coml mgr; Lloyd Knight, news dir & prog dir; Jack White, prom mgr; Walton W. Wilson, chief engr.

**KDEN-FM** (Oct. 2, 1958): 99.5 mc; 15 kw. 1601 West Jewel Ave., zone 23 Phone West 5-3525. KDEN Broadcasting Co (original owner)

John Wolfe, prog dir, Jack White, prom mgr.

**KFML** (Dec. 1, 1953): 1390 kc; 1 kw-D. 262 Fillmore St., zone 6 Phone Dexter 3-1509. Note Broadcasting Co (original owner).

Rep Meeker.  
Evert Bancker, pres & prog dir, Arthur L. Knott, operations mgr, Dean Jarvis, coml mgr; David Downs, prom mgr, Ben Weaver & Ben Tillman, news dir; Tom Oliver, chief engr.

**KFML-FM** (Jan 1, 1954) 98.5 mc; 2 35 kw. Duplicates KFML (above).

## Attention:

## TIMEBUYERS

Colorado market data,  
county by county,  
starts on page F-6.

# Radio Stations CONTINUED

## COLORADO CONTINUED

**KFSC** (June 5, 1954): 1220 kc; 1 kw-D, 2185 Broadway, zone 5. Phone Acoma 2-8935. Francisco V. (Paco) Sanchez (original owner).  
Rep Oakes

Specialty programs: German, 2 hrs; Polish, ½ hr; Spanish, 70 hrs; all wkly.  
Francisco V. (Paco) Sanchez, pres; Levi J. Beall, gen mgr; Joe D. Alvarado, prog dir; Fernando Moreno, news dir; Walter Green, chief engr.

**KGMC** (see Englewood listing).

**KHOW** (1925): 630 kc; 5 kw, DA-N, Petroleum Club Bldg, zone 2. Phone AM 6-2611. Western Broadcasting Enterprises (acquired station Aug 1, 1958).

Network ABC. Rep Peters, Griffin, Woodward.  
Robert Howsam, pres, Robert S. Hix, gen mgr & coml mgr; Val Sherman, prog dir; Jack Fitzpatrick, news dir; Jim Church, chief engr.

**KICN** (1941): 710 kc; 5 kw, DA-1, 814 14th St., zone 2. Phone Amherst 6-3703. Empire Broadcasting Inc. (acquired station May 1, 1958). (See Star Stations in "Group Ownership.")

Rep Young.  
Don W. Burden, pres; Dick Morrison, gen mgr; Charles Vais, sales mgr.

**KIMN** (June, 1930): 950 kc; 5 kw, DA-1. (CP - 5 kw, DA-N). 5350 W. 20th Ave., zone 15. Phone Belmont 7-2734. Mile High Stations Inc. See "Newspaper Ownership."

Network MBS, Intermountain. Rep Avery-Knodel

Cecil L. Heftel, pres; Robert L. Fehr, station mgr; Roger Barkley, prog dir; Dave Rodgers, news dir; George Vogel, chief engr.

**KLAK** (see Lakewood listing).

**KLIE** (Aug. 1, 1953): 990 kc; 1 kw-D, 6535 W. Jewell Ave., zone 26. Phone Walnut 2-1189. KLIR Inc. (acquired station July 1, 1959). See George Basil Anderson Stations in "Group Ownership"

Network Keystone. Reps Walter Biddick (west coast), Best

Geo. Basil Anderson, pres & gen mgr; H. G. Kincaid, business mgr; L. L. (Bert) Tracy, coml mgr; Delbert M. Smith, chief engr.

**KLIE-FM** (July 9, 1959). 100.3 mc; 8.8 kw. Duplicates KLIR (above).

**KLZ** (March 10, 1922): 560 kc; 5 kw, DA-1, 131 Speer Blvd., zone 17. Phone Main 3-4271. TWX DN 268. Aladdin Broadcasting Corp. (acquired station July 15, 1954). See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Katz  
Hugh B. Terry, pres & gen mgr; Clayton H. Brace, asst to pres; Lee Fondren, station mgr & dir of sales; Lew Hunter, local sales mgr; Charles Roberts, program dir; Jerry Weidenkeller, prom mgr; James R. Bennett, news dir; Harvey Wehrman, chief engr

KLZ-TV. Tv companion of KLZ.

**KMOR** (see Littleton listing).

**KOA** (1924): 850 kc; 50 kw. P. O. Box 5012, Terminal Annex. Phone Cherry 4-4141. TWX DN 454. Metropolitan Television Co (acquired station Sept. 19, 1952)

Network NBC. Rep Christal  
William Grant, pres & gen mgr; Ralph Radetsky, sta mgr; Gene Grubb, coml mgr; Jim Atkins, prog dir; Dean Faulkner, prom mgr; John Henry, news dir; Sid Davidson, chief engr; Chuck Muller, farm dir.

**KOA-FM** (under construction, target date unknown): 103.5 mc; 49.8 kw. Same licensee and address as KOA (above)

**KOA-TV**. Tv companion of KOA-AM-FM.

**KOSI** (see Aurora listing)

**\*KPOF** (March 9, 1929): 910 kc; 5 kw-D, 1 kw-N, SH, 1845 Champa St., zone 2. Phone

Taber 5-3733. Pillar of Fire Inc. (original owner)

Specialty programs: German, ½ hr wkly.  
Arthur Kent White, gen mgr; Kathleen M. White, station mgr; Robert B. Dallenbach, asst station mgr; Louis S. Wolfgang, business mgr; L. Ray Sharpe, program dir; Paul H. Schissler, chief engr; Dr. Donald J. Wolfram, news dir.

**KRKY (FM)** (not on air, target date not announced) 102.1 mc, 65 kw. Plains Radio Broadcasting Co

**KTGM (FM)** (Dec. 1, 1956): 105.1 mc; 10 kw. 7580 W. 16th Ave., zone 15. Phone Belmont 7-3665. Good Music Assoc. (original owner).

Rep Western Fm Broadcasting, Hi Fi Good Music Broadcasters

William Colin Kirk, pres, gen mgr & coml mgr; Clarke Bergeson, prog dir; George A. Soltenberger, chief engr

**KTLLN** (April 1948) 1280 kc; 5 kw, DA-2 Colfax Ave at Marion St., zone 18. Phone Acoma 2-4811. Radio Denver Inc (acquired station April 1956)

Rep Blair  
Richard B. Wheeler, pres & gen mgr; Leonard Kehl, coml mgr; George Cromwell, prog dir; Peggy Moots, prom mgr; William Pierson, news dir; Norman Peterson, chief engr.

**XXXI** (see Golden listing).

### DURANGO, La Plata County

**KDGO** (April 1, 1958): 1240 kc, 250 w. P. O. Box 3390. Phone Cherry 7-1407. Basin Broadcasting Co. (original owner)

Network ABC, MBS, Intermountain. Rep Avery Knodel

Specialty programs Spanish.  
Henry M. Long, pres & gen mgr; George Grandbouche, coml mgr; Charles Edelen, prog dir.

**KIUP** (1935). 930 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 641. Phone Cherry 7-4164. Ralph Louis Atlas (acquired station July 1960).

### ENGLEWOOD, Arapahoe County

**KGMC** (January 1952): 1150 kc; 1 kw-D. P. O. Box 239. Phone Sunset 1-4481. MacLee Radio Inc. (acquired station May 1, 1958).

Rep Weed Radio Corp.  
Robt B. McWilliams, pres; Lee P. Mehlig, gen mgr, coml mgr, prog dir & prom mgr; Tim Sullivan, news dir; David F. White, chief engr.

### FORT COLLINS, Larimer County

**KCOL** (March 1, 1947): 1410 kc; 1 kw, DA-N. P. O. Box 574. Phone Hunter 2-5991. Northern Colorado Broadcasting Co. (acquired station 1948)

Network ABC, MBS, Intermountain. Rep Devney-O'Connell.

Herb Hollister, pres; Ellis Atteberry, executive vp & gen mgr; Bill Holland, coml mgr; Kent Miller, prog dir; Terry Atteberry, prom mgr; Mona Atteberry, news dir; Joe Kilgore, chief engr

**KZIX** (Jan 12, 1959): 600 kc, 1 kw-D, DA. Central Bldg. Phone Hunter 4-0466. Horse-tooth Broadcasting Co (acquired station Jan 1, 1960). See Ware Broadcasting Stations in "Group Ownership"

Network Keystone. Rep Sears & Ayer.  
Leslie P. Ware, pres, Norb Miessler, gen mgr & prom mgr; Bud Ryan, coml mgr; Don Gill, prog dir; Wally Bujack, news dir; Don Hobelman, chief engr.

### FORT MORGAN, Morgan County

**KFTM** (May 22, 1959): 1400 kc; 250 w. P. O. Box 431. Phone Underhill 7-5674. Morgan County Broadcasting Co. (original owner)

Rep Gene Bolles  
Robert H. Dolph, owner; Mason Dixon, gen mgr & prog dir; Phyllis Lovejoy, coml mgr; Kent Roberts, chief engr & news dir.

### GLENWOOD SPRINGS, Garfield County

**KGLN** (May 14, 1950) 980 kc; 1 kw-D. P. O. Box C. Phone Whitney 5-6301. KGLN Inc. (original owner). See Rex Howell Stations in "Group Ownership"

Network MBS. Rep Holman.  
Rex Howell, pres; Jerry Fitch, vp; secretary; gen mgr; coml mgr; news dir; Marcie Fitch, prog dir; Stan Delahoyde, chief engr.

### GOLDEN, Jefferson County

**KKXI** (February 1957): 1250 kc, 1 kw-D, DA-D, 5801 W. 44th Avenue, Denver 12. Phone Genesee 3-6848. Golden Radio Inc. (acquired station April 1, 1958)

Rep Bernard Howard (New York).  
Nels Johnson, pres; Wade Spain, gen mgr; William Haywood, coml mgr.

### GRAND JUNCTION, Mesa County

**KXEO** (Feb 29, 1948): 1230 kc; 250 w. P. O. 629. Phone Chapel 3-1230. Voice of Western Colorado Inc (original owner). See Spencer D. Grow Stations in "Group Ownership."

Network ABC; MBS; Intermountain. Rep Harlan Oakes

D. Spencer Grow, pres; H. Abbott Tessman, vp & gen mgr; Bob Collins, coml mgr & prom mgr; Jack Welch, prog dir; Frank Gibbs, news dir; Jim Eicher, chief engr.

**KREX** (1926): 920 kc; 5 kw-D, 500 w-N. P. O. Box 30. Phone Chapel 2-5000. TWX GJ-8122 & GJ-8150. Western Slope Broadcasting Co (original owner). See Rex Howell Stations in "Group Ownership"

Network CBS.  
Rex Howell, pres & gen mgr; Doug Weikle, vp & coml mgr; Bill Cleary, news dir; Jim Meyer, chief engr.

**KREX-FM** (March 1960): 92.3 mc; 3 kw. Same address, licensee and staff as KREX (above)

**KREX-TV**: Tv companion of KREX-AM-FM.

**KSTR** (June 19, 1957): 620 kc; 5 kw-D. P. O. Box 1110. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (original owner).

Rep W. S. Grant  
E. Anson Thomas, pres & gen mgr; Jack Lewis, station mgr; Gordon E. Morscheuse, coml mgr; Ralph Seelye, prog dir; Peg Thomas, prom mgr; Stephen Lewis, news dir; Norman Price, chief engr.

### GREELEY, Weld County

**KPKA** (May 21, 1921): 1310 kc; 1 kw, DA-N. P. O. Box 735. Phone Elgin 2-4421. Mid-Western Radio Corp. (acquired station 1925).

Rep Holman.  
H. E. Green, pres; Ralph H. Green, vp & gen mgr; Mrs. Virginia Sears, coml mgr; James Hill, news dir; Harry P. Brewer, chief engr.

**KYOU** (Aug. 24, 1948): 1450 kc; 250 w. 2424 6th Ave. Phone Elgin 2-0262. Meroco Broadcasting Co (original owner).

Network ABC, MBS, Keystone, Intermountain Network.

Elwood H. Meyer, pres & gen mgr; Everett Shupe, sec & coml mgr

### GUNNISON, Gunnison County

**KGUC** (not on air, target date unknown) 1490 kc; 250 w. Gunnison Broadcasting Co.

### LA JUNTA, Otero County

**KBZZ** (1937): 1400 kw; 250 w. P. O. Box 485. Phone Dudley 4-2541. Grady Franklin Maples (acquired station Nov. 2, 1959).

Network ABC; MBS; Intermountain. Rep Indie Sales

Grady Franklin Maples, pres; Fred E. Abernathy, gen mgr; Reed Harris, coml mgr; John Doengse, prog dir; Chuck Casey, news dir, Donald Wayne Maples, chief engr.

### LAKEWOOD, Jefferson County

**KLAK** (Jan 8, 1955): 1600 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N). 1315 Oak St., Denver, zone 15. Phone Belmont 3-5525. Lake wood Broadcasting Service Inc. (original owner)

Rep Chas Bernard; Harlan Oakes.  
Maurice J. DaVolt, pres & gen mgr; Julia W. DaVolt, coml mgr; Edythe G. Walker, prog dir; Bob Davies, news dir; Carson J. Pinkley, chief engr.

CONSISTENTLY NO. 1 IN...

# KIMN

KEY STATION  
INTERMOUNTAIN NETWORK

CECIL HEFTEL,  
PRESIDENT

# DENVER

Again and again, PULSE and HOOPER surveys prove that Denver area listeners prefer KIMN... for music... for news... for all-round listening enjoyment 24 hours a day.

## 5,000 WATTS AT 950

**LAMAR, Prowers County**

**KLMR** (1948): 920 kc; 1 kw-D, 500 w-N, DA-N P. O. Box 632. Phone 804. Southeast Colorado Broadcasting Co. (original owner). See "Newspaper Ownership."

Network: ABC, Intermountain; MBS. Rep Continental

Ralph Eaton, pres; Dennis Behan, gen mgr & coml mgr, J. William Adams, prog dir; Bud Rose, news dir; Jack F. Connelly, chief engr.

**LEADVILLE, Lake County**

**KLVC** (Sept. 21, 1951) 1230 kc, 250 w 520 W. Sixth St. Phone 880. Raymond E. Roberts (acquired station June 1956).

Network ABC, MBS, Intermountain Network, Keystone

Raymond E. Roberts, pres; Kent Roberts, gen mgr, chief engr & news dir; Lillie Kostelic, coml mgr; Bill Jay, program dir.

**LITTLETON, Arapahoe County**

**KMOR** (Aug. 20, 1957): 1510 kc; 1 kw, DA-1. 140 Woodlawn Center. Phone Pyramid 4-4211 M-O-R Broadcasting Corp. (acquired station April 1, 1960)

Rep Grant Webb.  
Bob Martin, pres & gen mgr, Tim O'Connor, coml mgr; Bob Rubin, prog dir, Ray Doane, chief engr.

**LONGMONT, Boulder County**

**KLMO** (Nov 1949): 1050 kc, 250 w P. O. Box 799 Phone Prospect 6-2323. Radio Longmont Inc (acquired station July 1, 1959).

Rep Continental Radio Sales.  
Judson Rosebush, pres; Wm. G. Stewart, vp & gen mgr, Jim Stritchko, coml mgr, Lila Stewart, prog dir; Geo Baskos, news dir; Gene Baldwin, chief engr.

**LOVELAND, Larimer County**

**KLOV** (June 1, 1955): 1570 kc; 250 w-D. P. O. Box 597 Phone Normandy 7-1570 Regional Broadcasting Corp. (acquired station April 1, 1959). See Regional Broadcasting Stations in "Group Ownership."

Network Keystone Rep Hopewell  
William R. Vogel, pres; W. O. Corrick, gen mgr & coml mgr, Jack Rothrock, prog dir & prom mgr; Charles Gerrard, news dir, Lewis Schnurr, chief engr.

**MANITOU SPRINGS, El Paso County**

**KCMS** (November 1956): 1490 kc, 100 w. P. O. Box 592. Phone Mulberry 5-5776 Garden of the Gods Broadcasting Co. (original owner).

Rep Modern Media.  
C E. Edmonds, pres & chief engr; Mrs C. M. Edmonds, coml mgr; Jack Chandler, prog dir; Ralph Conner, news dir

**KCMS-FM** (July 1953): 102.7 mc, 215 kw Duphates KCMS (above).

**MONTE VISTA, Rio Grande County**

**KSLV** (February 1954): 1240 kc; 250 w. P. O. Box 631. Phone Ulster 2-3581. Colorado Radio Corp. (original owner) See Colorado Network Stations in "Group Ownership"

Network Keystone Rep Colorado Network.  
George O. Cory, pres, George Norvell, gen mgr; Darrell W. Leach, coml mgr, David Thornberry, prog dir, Elhona McLaren, prom mgr; George Norvell, chief engr

**MONTROSE, Montrose County**

**KUBC** (1949): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 279, Montrose Phone Cherry 9-4546 Uncompahgre Broadcasting Co. (original owner). (See Colorado Network stations in "Group Ownership")

Network Keystone, Colorado Network.  
Ross C. McCafferty, pres; George O. Cory, gen mgr; Don Cory, coml mgr, Ed DeJulio, program dir, Norman Price, chief engr, Don Gallardo, news dir, Steve Lee, farm dir, Ferne Hinman, women's dir.

**PUEBLO, Pueblo County**

**KAPI** (Nov. 3, 1958). 690 kc; 250 w-D 2829 Lowell. Phone Lincoln 5-2884. Centennial Radio Corp.

Specialty programs (wkly): Spanish 7 hrs.  
Ray J. Williams, pres & gen mgr; Del Kinkle, sales mgr, Bob Burch, program dir; John Lambert, promotion dir; Dale Redingshafer, chief engr, John Bosman, news dir; Bob Burch, farm dir; Rose Martino, women's dir.

**KCSJ** (1947): 590 kc, 1 kw, DA-1, P. O. Box 755. Phone Lincoln 4-5782. TWX PB 8276. Star Broadcasting Company (acquired station 1954).

Rep Meeker.  
Specialty programs: Spanish, 2 hrs wkly.  
Cliff Hendrix, gen mgr; Howard Myers, coml mgr; Jon Giguere, news dir, Kenneth Renfrow, chief engr.

**KDZA** (Dec. 29, 1947): 1230 kc; 250 w. 3011 Elizabeth. Phone Lincoln 4-5646. Pueblo Radio Co. Inc. (original owner).

Network Keystone. Rep Devney-O'Connell. Specialty programs: Spanish, 11 hrs wkly.  
Dee B. Crouch, pres, gen mgr, chief engr, prog dir & prom mgr; William Beck, station mgr & coml mgr.

**KFEL** (1956): 970 kc; 1 kw-D. 4411 Goodnight Ave Phone Lincoln 2-6884. KFEL Inc. (acquired station 1956)

Rep Continental Radio Sales  
Frank Donald Hall, pres, John T Roscoe, gen mgr & chief engr, J M Johns, coml mgr, Willis Baldrige, prog dir, Howard G Owen, news dir

**KGHF** (1928) 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 293 Phone Lincoln 2-5570. Gifford Phillips (acquired station 1946).

Network ABC, MBS, Intermountain Rep Gill-Perna

Specialty programs Spanish, 1 hr wkly  
Gifford Phillips, pres, Robert D Ellis, gen mgr, Jack East, coml mgr, Bob Mahaffey, prog dir, Don Hallock, prom mgr; Jack Herrington, news dir, Antonio Mejia, chief engr.

**KKTU** (TV) TV companion of KGHF.

**KTUX** (Sept 17, 1959): 1480 kc; 1 kw, DA-D P. O. Box 1663 Phone Lincoln 4-9586. Steel City Broadcasting Co. Inc. (original owner).

Rep. Breen & Ward; B-N-B Inc.  
Alvan S Perry, pres & gen mgr; Leon Dudley, music dir; William W. Bruce, sales mgr; Martin F Mendine, prog & news dir; Carol Martin, women's dir; Dale Brown, farm dir; Q Thomas Bryan, chief engr

**ROCKY FORD Otero County**

**KAVI** (Oct 16, 1956): 1320 kc, 1 kw-D P. O. Box 632 Phone 254-7427. Patrick & Ridner Broadcasting Co (acquired station Jan. 14, 1960)

Network Keystone. Rep Pearson, John McGuire (Denver)

Specialty programs Spanish, 12 hrs wkly  
Edward J Patrick, gen mgr; Lloyd A Ridner, mgr, news & farm dir; John C Allsbury, coml mgr; Henry Reyes, dir Spanish language programming

**SALIDA, Chaffee County**

**KVRB** (Dec 10, 1948): 1340 kc, 250 w. Box 166 Phone Keystone 9-2575 William J. Murphy (acquired station Sept 23, 1959)

Network Intermountain Rep Hopewell.  
William Joseph Murphy, gen & sales mgr, Edwin Wood Jr, chief engr, Hugh Ashlock, news dir, Mrs Joy Roberts, office mgr.

**STERLING, Logan County**

**KGEX** (Jan. 3, 1925) 1230 kc; 250 w P. O. Box 830 Phone Lawrence 2-1607. KGEX Inc. (original owner)

Network Keystone  
Al Ross, pres & gen mgr, Al Casey, station mgr, & prog dir, Tip Freeman, music librarian & special features dir, Barbara Brown, women's dir, E G Beeher, chief engr.

**KOLE** (March-1955): 1490 kc; 250 w. P. O. Box 869 Phone LA 2-1740. Sterling Broadcasting Co (acquired station Aug. 1958).

Network ABC; MBS; Intermountain. Rep Holman  
Robert D. Kath, gen mgr; Lue Anderson, coml mgr, Al Anderson, prog dir; Bob Cone, prom mgr & news dir, Allen Fortenburry, chief engr, Carmen Lenihan, woman's dir

**TRINIDAD, Las Anamas County**

**KCRT** (May 21, 1946): 1240 kc; 250 w-SH P. O. Box 772. Phone Victor 6-3212. KCRT Inc (acquired station May 1952)

Network ABC; MBS; Keystone, Intermountain. Rep Indie Sales  
Specialty programs: Italian, Spanish.  
Ernest M Cooper, pres, gen mgr & chief engr, Pete Deluca, prog dir & news dir.

**WALSENBURG, Huerfano County**

**KFLJ** (July 20, 1957) 1380 kc, 1 kw-D P. O. Box 593. Phone 111. Floyd Jeter (original owner)

Specialty programs. Italian, ½ hr; Spanish, 10½ hrs, both wkly.  
Floyd Jeter, owner-mgr, Lee Jeter, prog dir; Jack Purciarele, prom mgr, Beulah Read, news dir, Johnny Figal, chief engr.

**CONNECTICUT**

\*Non-commercial.

**ANSONIA, New Haven County**

**WADS** (May 8, 1956): 690 kc, 500 w-D, DA-D. Capitol Bldg., 290 Main St. Phone Regent 5-4606. Valley Broadcasting Co. (original owner).

Network MBS. Rep Walker-Rawalt  
Specialty programs: Italian, 1 hr; Polish, 3 hrs, Spanish, 25 min; Jewish, 1 hr, all wkly.  
Sydney E. Byrnes, pres, gen & coml mgr; Wes Hobby, prog mgr, Barbara Criscuolo, prom mgr; Gordon Bensing, news dir; Lisle Dorrian, chief engr.

**BRIDGEPORT, Fairfield County**

**WICC** (1926): 600 kc; 1 kw-D; 500 w-N, DA-1. (CP-5 kw-D; 1 kw-N, DA-2)

2190 Post Rd Phone Clearwater 6-0461 TWX 366 Connecticut-New York Broadcasters Inc. (acquired station April 1, 1959)

Reps Adam Young, Kettell-Carter  
Kenneth M. Cooper, pres, John E Metts, vp & business mgr; Ray Colonari, station mgr; Frank Delfino, prog dir; Bill Whalen, news dir; Russ Adams, chief engr.

WICC-TV: Tv companion of WICC

**WJZZ (FM)** (June 1, 1960): 99.9 mc, 9 kw. Same address, licensee & staff, except for Mike Lawless, managing dir, & Phil Cutting, news dir, as WI'C (above).

**WNAB** (September 1940): 1450 kc; 250 w. 991 Broad St., Zone 3. Phone Edison 3-3112. WNAB Inc. (original owner).

Network ABC, MBS, Yankee. Rep McGavren  
Specialty programs (wkly): German ½ hr., Italian 1 hr.; Negro 10 hrs; Polish 3 hrs; Spanish 2½ hrs; Hungarian 1 hr; Russian 1 hr.

Harold Thomas, owner; John Ellinger, gen mgr, Harry Luke, program dir, Norman Howard, chief engr, James Elliott, news dir; Lydia Wells, women's dir.

**BRISTOL, Hartford County**

**WBBS** (October 1948): 1440 kc; 500 w-D 183 Main St. Phone Ludlow 3-9265 Bristol Broadcasting Corp (acquired station April 1, 1954).

Rep Masla.  
Specialty programs: Italian  
Eric S Hatch, pres & chief owner; Richard C. Kilbourn, vp & gen mgr, Valentine B. McCormack, coml mgr, John P. Abaray, prog dir; Brian Dow news dir, Justin Tarnowski, chief engr.

**BROOKFIELD, Fairfield County**

**WGHF (FM)** (July 14, 1957) 95.1 mc, 20 kw. P. O. Box 11 Phone Danbury—Spring 5-9095. Eastern Broadcasting System Inc. (original owner)

Rep Fine Music Bestrs  
A. J. Detzer, chief owner, D. J. Detzer, prog dir; Ralph Hennen, prom mgr; Walter Hollis, chief engr.

**DANBURY, Fairfield County**

**WLAD** (October 1947): 800 kc, 250 w-D 207 Main St Phone Pioneer 8-3565 Berkshire Broadcasting Corp (original owner).

Rep Devney-O'Connell  
Specialty programs Polish, 1¼ hrs, Lebanese, ¼ hr; both wkly  
John P. Previdi, pres; Sol Robinson, gen mgr & coml mgr, Paul Baker, prog dir; Abe Najamy, news dir, Rudi Cehak, chief engr.

**WLAD-FM** (December 1953): 98.3 mc, 340 w. Address, licensee and staff same as WLAD (above).

**GROTON, New London County**

**WSUB** (July 26, 1958): 980 kc, 1 kw-D. 119 Bridge St Phone Hilltop 5-2494. Lawrence A. Reilly and James L. Spates (original owner).

Rep Walker-Rawalt  
Lawrence A. Reilly & James L. Spates, owners; Lawrence A. Reilly, gen mgr; Warren F. Haas, coml mgr; Warren F. Bourque, news dir; Armand Bernard, chief engr

**HAMDEN, New Haven County**

**WDEE** (not on air; target date, Summer, 1960): 1220 kc, 1 kw-D, DA 473 Denslow Hill Rd. Atwater 8-3561 Southern New England Broadcasting Corp (original owner).

Rep Forjoe  
Vincent De Laurentis, pres & gen mgr; William Tilow, coml mgr; Gene Valentino, prog dir

**HARTFORD, Hartford County**

**WCCC** (1947): 1290 kc, 500 w-D. Hotel Bond. Phone Jackson 5-6648. Greater Hartford Broadcasting Inc. (original owner)

Reps Gill-Perna, Foster & Creed, New England  
William M Savitt, pres, Max M Savitt, secy-treas, Ralph H Klein, station mgr, Jack Brooks, prog dir & news dir, Everett Seltzer, prom mgr, Michael Cookish, chief engr.

**WCCC-FM** (June 7 1960). 106.9 mc, 6.8 kw. Same address & licensee as WCCC (above).  
Russell R. Naughton, station mgr & prom mgr, Ivor Hugh, prog dir.

The **P O M G** \*  
Station to  
Listeners and  
Sponsors . . .

. . . means that as an advertiser you are assured the best sales climate among pedigreed companies. We love our listeners, too!

\*Peace of mind guaranteed

AM-**WCCC**-FM  
Hotel Bond  
**HARTFORD, CONN.**

## Radio Stations CONTINUED

### CONNECTICUT CONTINUED

**WDRC** (Dec 10, 1922): 1360 kc; 5 kw, DA-1. P. O. Box 151, Blue Hills Station Phone Chapel 2-7751. TWX 447. Buckley-Jaeger Broadcasting Corp. (acquired station Aug 1, 1959). See Buckley-Jaeger Stations in "Group Ownership." Rep Peters, Griffin, Woodward.  
Victor E. Forker, gen mgr & coml mgr; Charles R. Parker, prog dir & prom mgr, George Freeman, news dir; Harry Broderick, chief engr.

**WDRC-FM** (Oct. 26, 1959): 102.9 mc; 7 kw. Duplicates WDRC (above).

**WFNO (FM)** (January 1959): 93.7 mc; 7 kw. 1 S Main St., W. Hartford. Phone Adams 3-1748. General Broadcasting Inc. Maxwell M. Gubin, pres. Samuel Stone, chief engr.

**WHAY** (See New Britain listing).

**WHCN (FM)** (June 1956): 105.9 mc; 7 kw. P. O. Box 1062. Phone Beverly 5-8622. Concert Network Inc. (See Concert Network Stations in "Group Ownership").  
Network Concert Net.  
T. Mitchell Hastings Jr., pres; William Meola, chief engr.

**WPOP** (1936): 1410 kc; 5 kw, DA-2. 410 Asylum St. Phone Jackson 7-9131. Tele-Broadcasters of Conn Inc. (acquired station August 1956). See Tele-Broadcasters Stations in "Group Ownership."

Network Yankee. Rep Adam Young  
H. Scott Killgore, pres; Philip A. Zoppi, gen mgr & coml mgr; Del Rayce, prog dir; Ralph Kanna, prom mgr; Cal Kolby, news dir; Don Muckel, chief engr

# WPOP

HARTFORD—CONN.

Adam Young, Inc.—Nat'l Rep.

A TELE-BROADCASTERS STATION

The  
No. 1  
STATION  
IN THE  
MARKET

**\*WRTC-FM** (February 1958): 89.3 mc; 145 w. P. O. Box 250, Trinity College. Phone Jackson 7-0447. Trinity College (original owner).  
Charles G. Mixer III, station mgr, William C. Richardson, prog dir; Samuel C. Edsall, chief engr.

**WTIC** (Feb. 10, 1925): 1080 kc; 50 kw, DA-N. 26 Grove St., zone 15. Phone Jackson 5-0801. TWX HF-372. The Travelers Broadcasting Service Corp. (original owner).  
Network NBC. Rep Christal.  
Paul W. Morency, pres, Walter C. Johnson, vp & gen mgr, Robert S. Tyrol, vp sales; Bernard L. Mullins, vp programs, Eugene J. Murarty, prom mgr, N. Thomas Eaton, news dir, Harold E. Dorschug, dir of engr.

**WTIC-FM** (Feb 5, 1940): 96.5 mc; 8 kw. Duplicates WTIC (above) with exception of 2-5 pm and 7-11 pm.  
WTIC-TV. Tv companion of WTIC-AM-FM.

### MANCHESTER, Hartford County

**WINF** (May 18, 1958): 1230 kc; 250 w. P. O. Box 946. Phone Mitchell 3-2491. Manchester Broadcasting Co. (original owner).  
Network MBS. Rep Walker-Rawalt.  
John Deme, owner, gen mgr & coml mgr; T. R. Safford, prog dir, Hazel Deme, prom mgr; Whitney Jacobs, news dir; Henry Robert, chief engr.

**WINF-FM** (not on air; target date 1961): 107.9 mc, 5 kw. Same licensee and staff as WINF (above).

### MERIDEN, New Haven County

**WMMW** (June 1947): 1470 kc; 1 kw-D. 99 Colony St. Phone Beverly 5-5747. Silver City Crystal Co. (original owner). Sale to Ralph N. Weil and associates pending FCC approval.  
Rep Clark.  
C. A. Schultz, pres; G. A. Kruttschnitt, gen mgr; Jack Durkin, coml mgr; Les Fox, program dir; Jack Durkin, promotion dir; John F. Roache, chief engr; Ray Hard, news dir.

**WMMI (FM)** (March 1948): 95.7 mc; 7 kw. Address, licensee and staff same as WMMW (above), except Carl W. Schultz, gen mgr & program dir.

### MIDDLETOWN, Middlesex County

**WCNK** (Dec 12, 1948): 1150 kc; 500 w-D. River Road. Phone Diamond 7-2565. The Middlesex Broadcasting Co. (original owner).  
Reps Devney-O'Connell; Nona Kirby.  
Specialty programs: Polish, 1 hr. wkly.  
Richard J. & Wm J. O'Brien, managing dirs; William J. Glynn, prog dir & news dir, Thomas Pollitt, chief engr

### NAUGATUCK, New Haven County

**WNTE** (not on air; target date not announced): 860 kc; 250 w-D, DA-D. Naugatuck Valley Service Inc.

### NEW BRITAIN, Hartford County

**WEAY** (May 20, 1949): 910 kc; 5 kw, DA-2. 22 Grove Hill. Phone Baldwin 3-2721. Central Connecticut Broadcasting Co. (acquired station 1950)

Network ABC  
Specialty programs: Italian, 16 hrs; Polish, 1 hr; Scandinavian, 1 hr.; all wkly.  
Aldo De Dominicis, owner; Edward C. Obrist, gen mgr; Robert Regan, prog dir; Fred Swanson, prom mgr, Hillis Holt, chief engr

**WKNB** (August 1946): 840 kc, 1 kw-D. 1422 New Britain Ave., zone 10. Phone Adams 6-1277. Beacon Broadcasting Co. (acquired station Dec 4, 1959).

Reps Hollingbery (national); Harry Wheeler Co. (regional)

Specialty programs Polish, 2 hrs wkly  
Sheldon Smerling, pres; Bruno Kern, gen mgr, Norton Virgien, station mgr; William Schaudt, gen sales mgr, Michael Drechsler, prom dir; Robert Leonard, prog dir; Barry Barents, news dir; Ray Capes, chief engr

### NEW HAVEN, New Haven County

**WAVZ** (September 1947): 1300 kc; 1 kw, DA-N. 152 Temple St., zone 10. Phone Spruce 7-4761. WAVZ Broadcasting Corp. (acquired station July 20, 1949)

Reps Hollingbery; Kettell-Carter (New England)

Victor W. Knauth, chmn of board; Daniel W. Kops, pres & gen mgr; Richard J. Monahan, exec vp; Albert A. DeFilippo, vp, administration; Marvin B. Rosenblatt, station mgr; Samuel Barstein, prom mgr; George T. Phillips, operations mgr, news dir & prog dir, Frederick Brill, chief engr

**WELI** (October 1935): 960 kc; 5 kw-D, 1 kw-N, DA-N (CP 5 kw, DA-N), 221 Orange St., zone 10. Phone University 5-1133. TWX 199. Connecticut Radio Foundation Inc. (acquired station May 25, 1945).

Rep H-R Representatives: Harry Wheeler. Richard W. Davis, pres & gen mgr.  
WELI-TV: Tv companion station of WELI (above)

**WNHC** (1944): 1340 kc; 250 w. 135 College St., zone 10. Phone Spruce 7-3611. TWX New Haven 57. Triangle Publications Inc. (acquired station Aug 28, 1956). See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Networks ABC; Conn. State Network. Rep McGavren

Roger W. Clipp, vp, radio & tv; Richard L. Chalmers, gen mgr; Norman Polman, prog dir; Edward Caputo, news dir; Howard Wessenberg, chief engr.

**WNHC-FM** (1959): 99.1 mc; 10 kw. Same licensee and address as WNHC (above)

WNHC-TV: Tv companion of WNHC-AM-FM (above).

**WYCF-FM** (March 9, 1959): 94.3 mc; 305 w. Box 242-A. Yale Station Phone University 5-6400. Yale Broadcasting Co. (original owner).  
Network Ivy. Rep Ivy Network  
Philip A. Champlin, chairman, Robert H. Prall Jr., prog dir; Leonard Bickwit Jr., business mgr; Lance K. Canon, vice chmn; John L. Anderson Jr., public relations dir; Stevenson Langmuir, technical dir; Jon F. Hartung, secy

### NEW LONDON, New London County

**WNLC** (Sept 1936): 1490 kc; 250 w. Mohigan Hotel, 258 State St. Phone Gibson 2-5328. Thames Broadcasting Corp. (original owner)

Network Yankee. Reps Masla; Kettell-Carter.  
Specialty programs Italian, 1 hr wkly.  
Gerald J. Morey, pres & gen mgr; Edwin H. Schweitzer, vp & coml mgr, William Hoffman, prog dir, David A. Connors, news dir; Randolph Barrett, chief engr.

### NORWALK, Fairfield County

**WNLK** (1948): 1350 kc; 500 w. DA-N. 11 Wall St. Phone Temple 8-5566. Norwalk Broadcasting Inc. (acquired station 1952).

James Stolcz, pres; Dick Bournerba, prog dir; Curt Gibson, news dir; Clarence Burnham, chief engr

### NORWICH, New London County

**WICH** (September 1946): 1310 kc; 1 kw, DA-1. P. O. Box 551. Phone Turner 7-1613. Eastern Connecticut Broadcasting Co. (acquired station October 1953)

Rep Everett-McKinney; Foster & Creed (Boston)

Specialty programs: French, 1 hr; Italian, 1 hr; Polish, 1 hr., all wkly

Donald Lasser, pres; Richard P. Reed, gen mgr; John A. MacAdie, local sales mgr, Arthur Bouldin, prog dir; Edward Adler, prom mgr; Edward Leonard, news dir, Alexander Dubenetsky, chief engr, Janis Wakely, syndication mgr.

### OLD SAYBROOK, Middlesex County

**WLIS** (Sept. 17, 1956): 1420 kc; 500 w-D. Conn. Turnpike Phone Evergreen 8-3546. Long Island Sound Radio Corp. (original owner)

Network MBS. Rep Hopewell  
Joseph P. Trantino, pres & gen mgr; Alexander Pernal, coml mgr, Vivian N. Trantino, prog dir, Drysilla E. Harter, news dir

### PUTNAM, Windham County

**WINY** (May 3, 1953): 1350 kc; 1 kw-D. 15 Grove St. Phone Walnut 8-2721. Israel Putnam Broadcasting Co. (original owner). (Sale to Herbert C. Rice pending FCC approval).

Rene Cote, pres, Henry E. Breatult, gen mgr & coml mgr; Ed Read, prog dir; Frank Carroll, Dick Alarie, news dir, Bob Weissman, chief engr

### STAMFORD, Fairfield County

**WSTC** (September 1941): 1400 kc; 250 w. 270 Atlantic St. Phone Davis 4-7575. Western Connecticut Broadcasting Co. (acquired station Jan. 1, 1946). See "Newspaper Ownership."

Network ABC. Rep Everett-McKinney.  
Specialty programs: Italian, Negro, Polish, Kingsley Gillespie, pres, Julian Schwartz, gen mgr; Lisle Dorrian, chief engr.

**WSTC-FM** (Oct. 18, 1947): 96.7 mc; 650 w. Duplicates WSTC (above)

### STORRS, Tolland County

**\*WHUS (FM)** (1956): 90.5 mc; 15 kw. Student Union Bldg., U. of Connecticut. Phone Garfield 9-4726. U. of Connecticut (original owner).

Greg Tuchay, station mgr.

### TORRINGTON, Litchfield County

**WBEY** (1947): 990 kc; 1 kw-D. 127 Main St. Phone Hunter 9-4173. Pioneer States Broadcasters Inc. (acquired station April, 1958).

Rep Breen & Ward  
Specialty programs: Italian, 7 hrs; Polish, 1 hr; both wkly.

Bernard J. Zucker, pres & owner; Gene Valentino, gen mgr & prom mgr; Charles Renaud, news dir, James Dunlap, chief engr.

**WTOR** (Jan. 29, 1948): 1490 kc; 250 w. 93 Perkins St. Phone Hunter 9-4181. Torrington Broadcasting Co. (acquired station April 1955).

Network MBS, Yankee, Conn. State. Reps Masla; Walker-Rawalt (New England).  
Specialty programs (wkly): Italian 1 hr.; Polish 1 hr.

Edmund William Waller, pres, chief owner & gen mgr; Alfred G. Eyre, station & coml mgr.

## HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS

WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

### WATERBURY, New Haven County

**WATR** (1934): 1320 kc; 1 kw, DA-1 (CP—5 kw-D, 1 kw-N, DA-2). 440 Meadow St. Phone Plaza 5-1121. TWX Waterbury 195. WATR Inc. (original owner).

Networks ABC, Yankee. Reps Masla; Nona Kirby (Boston).

Specialty programs: Italian, 3 hrs; Polish, 2 hrs; both wkly.

Harold Thomas, pres, Sam Elman, coml mgr & gen mgr; Lou Frank Dennis, prom mgr & prog dir, Marvin Kramer, news dir; Andrew Toross, chief engr.

**WATR-FM** (not on air; target date 1961): 92.5 mc, 7 kw. Duplicates WATR (above).

WATR-TV. Tv companion of WATR-AM-FM.

**WBRV** (1934): 1590 kc; 5 kw, DA-1. P. O. Box 1627. Phone Plaza 3-1125. WBRV Broadcasting Corp. (acquired station April 1, 1960).

Network CBS. Reps Devney-O'Connell; Foster & Creed (Boston).

Specialty programs: Italian, ½ hr; Negro, ½ hr; Spanish, 1 hr.; Portuguese, ½ hr.; all wkly.

Michael Gourd, pres; Robert S. Holczer, gen mgr, Alton Lenoco, coml mgr; Lou F. Dennis, prog dir; Joe Mulhall, news dir; John Tomaszewicz, chief engr

**WWCO** (1946): 1240 kc; 250 w. 65 Bank St., zone 20. Phone 4-5141. WWCO Inc. (acquired station July 16, 1958).

Network MBS. Rep Radio-TV Reps.

Specialty programs Italian, 3 hrs. wkly.  
Herbert Bloomberg, pres, Ruth R. Goddard, vp & coml mgr.

### WEST HARTFORD, Hartford County

**WKNB** (See New Britain listing).

### WESTPORT, Fairfield County

**WMMM** (April 15, 1959): 1260 kc; 1 kw-D, DA-D. Westport, Conn. Phone Capitol 7-5133. Westport Broadcasting Co. (acquired station Feb 16, 1960).

Sidney J. Flamm, pres & gen mgr; Bob Roberts, station mgr & prog mgr; Jules Labert, coml mgr, Freeman Hammond, news dir; James Orre, chief engr.

### WILLIMANTIC, Windham County

**WILI** (Oct. 1957): 1400 kc; 250 w. P. O. Box 496. Phone Harrison 3-1621. Wille Broadcasting Co. (acquired station May 1959).

Network MBS  
Specialty programs: French, 1 hr; Polish, 1 hr; both wkly.  
Herbert C. Rice, owner & gen mgr; Robert C. Rice, coml mgr, Ralph D'Andrea, prog dir; Ethel A. Rice, prom mgr; Les Douglas, news dir, Leighton Gage, chief engr

### WINDSOR, Hartford County

**WIPI** (not on air; target date unknown): 1480 kc; 500 w-D, DA-D. Tobacco Valley Broadcasting Co.

## DELAWARE

\*Non-commercial.

### DOVER, Kent County

**WDOV** (1948)· 1410 kc, 1 kw-D. P. O. Box 727. Phone Redfield 4-5816. Dover Broadcasting Co (acquired station 1956). See Henry Rau Stations in "Group Ownership"

Network MBS. Rep Breen & Ward.

Henry Rau, pres; William S Cook, sta mgr; Allan Hedgecock, coml mgr, Lloyd S. Smith, dir of engr.

**WDOV-FM** (1956)· 94.7 mc; 3 kw. Duplicates WDOV (above)

**WKEN** (Aug 2, 1957) 1600 kc, 500 w-D. P. O. Box 549 Phone Redfield 4-5797 Coastal Carolina Broadcasting Corp. (acquired station Jan. 24, 1958) See J Olin Trice Stations in "Group Ownership."

Network ABC.

J. Olin Trice Jr., pres; John Masters, gen mgr, Ed Bowen, coml mgr; Jerry Gillies, prog dir, Jim Reilly, news dir; Jim Gentry, chief engr.

### GEORGETOWN, Sussex County

**WJWL** (June 23, 1951)· 900 kc, 1 kw-D. P. O. Box 111. Phone Georgetown 2567 Rollins Broadcasting of Delaware (original owner). See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting.

O. Wayne Rollins, pres; Charles R. Mallet, vp & gen mgr; John C. Calhoun, prog dir; Edward Marzoa, chief engr.

### MILFORD, Kent County

**WKSE** (Oct. 30, 1953)· 930 kc; 500 w-D, DA-D. P. O. Box 444. Phone Garden 2-8881. The Kent-Sussex Broadcasting Co. (original owner).

Herbert M Griffith Jr, gen mgr & coml mgr; Borden E. Smith, prog dir & news dir., Edgar M. Welch II, chief engr.

### SEAFORD, Sussex County

**WSUX** (1955) 1280 kc; 1 kw-D P. O. Box 327. Phone National 9-7933 Elizabeth and W. Courtney Evans (original owners)

Elizabeth Evans, gen mgr & coml mgr; Bobby Killen, program dir, Dick Lee, news dir; Betty Dale, women's dir.

## HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS  
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EXECUTIVE 3-3456

### WILMINGTON, New Castle County

**WAMS** (1947): 1380 kc; 1 kw. DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 414 French St. Phone Olympia 4-8881. Rollins Broadcasting of Delaware Inc (acquired station 1954) (See Rollins Stations in "Group Ownership").

Rep Continental Broadcasting.  
O. Wayne Rollins, pres; Charles W. Stone, vp & gen mgr, Dick Lee, coml mgr; Fitzgerald McDaniel, chief engr, Jack Barry, news dir.

**WDEL** (1922): 1150 kc; 5 kw, DA-2. 10th & King Sts Phone Olympia 8-7268. Delmarva Broadcasting Co (acquired station 1931) See Steinman Stations in "Group Ownership" See also "Newspaper Ownership"

Network NBC. Rep Meeker.  
Clair R McCollough, station exec. J Robert Gulick, asst gen mgr; Thomas R. Nunan Jr, natl sales mgr, Harvey C. Smith, station mgr; Richard Aydelotte, prog dir; J. E. Mathiot, tech dir.

**WDEL-FM** (1950): 93.7 mc; 20 kw. Same address, licensee & staff as WDEL (above).

**WILM** (Oct 1, 1923)· 1450 kc; 250 w. 920 King St. Phone Olympia 4-7771. Delaware Broadcasting Co (original owner).

Network ABC. Rep Bolling.  
Specialty programs: Negro, 2 hrs. wkly.  
Ewing B Hawkins, pres, gen mgr & coml mgr, Dan Casey, prog dir; Chauncey Eanes, prom mgr; Tom Greer, news dir, Gene Szysmanski, chief engr

**WJBR (FM)** (January 1957): 99.5 mc; 20 kw. 2617 Ebright Road Phone Olympia 4-2223. John B. Reynolds (original owner).

John B Reynolds, gen mgr & sales mgr; John B Reynolds Jr, station mgr; Al Barclay, prog dir; David Dewey, news dir; Kern M Bowyer, chief engr.

**WTUX** (April 21, 1947)· 1290 kc; 1 kw-D 1400 Market St Phone Olympia 5-8821 Port Frere Broadcasting Co. (original owner).

Rep Walker-Rawalt  
Gordon K MacIntosh, pres; William S. Ewing, coml mgr; Bob Darby, prog dir; Don Mathewson, prom mgr, Bill Pfeiffer, news dir, Ed Kennedy, chief engr.

## DISTRICT OF COLUMBIA

\*Non-commercial.

### WASHINGTON, District of Columbia

\***WAMU-FM** (not on air, granted July 21, 1960). 88.5 mc, 12 kw. American U

**WARL-AM-FM** (See Arlington, Va listing).

**WASH (FM)** (1948)· 97.1 mc; 15 kw. 1319 F St., N W Phone District 7-1356. Everett L. Dillard (original owner).

Network QXR Network  
Specialty programs. Italian, 1 hr., Greek, ½ hr.; both wkly.

Everett L. Dillard, owner; Jean M. Dillard, gen mgr, Kathryn Epstein, coml mgr; Richard Patrick, prog dir, Doris Kepner, prom mgr; Don Boothman, news dir

WDON Wheaton, Md Am companion station of WASH(FM).



## WASH-FM

Washington, D. C.'s

**BETTER  
MUSIC  
Station**

...

Delivers the  
**ADULT, HIGH INCOME,  
BETTER EDUCATED  
Audience of the  
Nation's Capital**

12 years under the same management, with one music policy, has made WASH-FM, Washington's Best Known FM Station.

Affiliate of the

**Q X R Network**

## WASH-FM

809 International Bldg.  
Washington 4, D. C.  
DI 7-1356

INTERESTED IN BUYING OR SELLING ONE OF THE

**6 AM 9 FM 5 TV**

STATIONS\* OPERATING IN

**DISTRICT of COLUMBIA**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO DISTRICT OF

COLUMBIA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

\*As of August 1, 1960

## First in Listeners

## in Suburban Maryland

# WINX

1600  
TOP OF YOUR DIAL

8TH & EYE STS., N.W.  
WASHINGTON, D. C.

8 BALTIMORE RD.  
ROCKVILLE, MD.

## Largest Daytime-Nighttime

## Audience of Any Station

## Operating in Montgomery and

## Prince Georges Counties

PULSE, FEB., 1960

NEW YORK OFFICE

420 Madison Avenue

PLaza 5-9145

Radio Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

**WDON** (See Wheaton, Md listing).  
**WEAM** (See Arlington, Va. listing).  
**WFAN (FM)** (1948) 100.2 mc; 16 kw United Broadcasting Co. Sergi Vega, prog dir, E Carlton Myers, coml mgr (See WOOK Washington)  
**WFAK** (See Falls Church, Va listing).  
**WGAY (FM)** (June 1, 1959) 99.5 mc, 20 kw 4000 Albemarle St., N.W., zone 16 Phone: Whitehall 6-1050 WGAY Inc (original owner). See Town & Country Stations in "Group Ownership"  
 Connie B. Gay, pres, Jane E. Trimner, exec vp; Ed Winton, vp & gen mgr, L. L. Stewart, station mgr; James Petty, chief engr.  
**WGMS** (See Bethesda, Md).  
**WGMS-FM** (1946) 103.5 mc, 20 kw RKO General Inc. Duplicates WGMS Bethesda, Md

**\*WGTE-FM** (not on air, target date 1960) 90.1 mc, 840 w Georgetown U. Phone Federal 7-3300 Georgetown U  
 Rev. F. J. Heyden, dir; Arthur P. Dietz, chief engr  
**WINX** (See Rockville, Md. listing).  
**WMAL** (1925) 630 kc, 5 kw, DA-1, 4461 Conn Ave. N.W., zone 8 Phone Kellogg 7-1100. TWX 50 Evening Star Broadcasting Co (May 1, 1938) See Evening Star Stations in "Group Ownership" See also "Newspaper Ownership" Network ABC Rep H-R Reps  
 John W. Thompson Jr., pres, Frederick S. Houwink, gen mgr, Andrew M. Ockershausen, mgr, Howard E. Williams Jr., prog operations mgr, Allan T. Powley, chief engr.  
**WMAL-FM** (May 15, 1948) 107.3 mc; 20 kw. Has a separate programming 6 pm to 12 midnight, duplicates WMAL (above) all other times  
**WMAL-TV** Tv companion of WMAL-AM-FM  
**WOL** (1924) 1450 kc, 250 w 2000 P St N.W. Phone Hobart 2-3900 Washington Broadcasting Co (acquired station November 1953) See Henry Rau Stations in "Group Ownership" Network MBS Rep Breen & Ward.

Specialty programs Italian, 2 hrs, Greek, 1 hr, both wkly  
 Henry Rau, pres & gen mgr, Lloyd S. Smith, engr dir, Stanley Barclay, coml mgr, Joseph Velsmid, chief engr.  
**WOL-FM** (1946) 98.7 mc, 20 kw. Duplicates WOL (above).  
**WOOK** (1940) 1340 kc, 250 w 8th & I Sts., N.W., zone 1. Phone Republic 7-8000 United Broadcasting Co (acquired station 1951) (See United Broadcasting Co Stations in "Group Ownership")  
 Rep UBC Sales (New York)  
 Specialty programs Negro, 100%  
 Richard Eaton, pres, John Panagos, vp & gen mgr, Odus Von Blasingame, coml mgr; Cliff Holland prog dir, E. E. Stephens, chief engr, Al Jefferson, news dir, Hazel Smith, womans dir.  
**WPGC-AM-FM** (See Morningside-Oakland, Md listing).  
**WPIK** (See Alexandria, Va listing)

THE AMAZING STORY OF WOOK!

WOOK

WASHINGTON  
D.C.

WORLD'S *Only* 24 HOUR A DAY NEGRO PROGRAMMED *Station*



- ★ 1/2 of the Nation's Capital is Negro
- ★ Over 700,000 Negroes live in metropolitan Washington
- ★ Over 3/4 million Negroes live in W O O K's primary coverage area (0.5 MV/M contour)

★ 95.5% of D.C.'s Negroes are employed fulltime

★ D.C. Residents enjoy high median income—  
 Negro—\$2635.00  
 White—\$3321.00

Washington's SPECTACULAR INDEPENDENT STATION

WOOK

is the most talked about station in the nation! Continually SOLD OUT because of audience, market, sales and results.

WOOK

WASHINGTON'S FIRST INDEPENDENT STATION

ASK BOB WITTIG AT UBC'S N. Y. OFFICE—PLAZA 5-9145  
 or UBC, 8th & Eye Sts., N.W., Washington, D. C.—RE 7-8000

WQMR (See Silver Spring, Md., listing).

**TO INCREASE YOUR CLIENT'S SHARE  
OF THE \$5-BILLION  
WASHINGTON RETAIL MARKET**

**Use the promotion plan  
with the largest share of the  
GOVERNMENT EMPLOYEE MARKET**

**Featuring WQMR**  
Washington's Quality Music and  
Government News Radio Station . . .

**and Acme**  
Washington's Fastest Growing  
Supermarket Chain

**CONTACT: Ed Winton, V.P. and G.M., WQMR**  
Wisconsin Building, Washington 16, D. C.  
Whitehall 6-1050

**WQMR . . . DIAL 1050**  
a Connie B. Gay Station  
Serving the Largest Specialized Group  
of Listeners in Any City in the World

**WRC** (Aug. 1, 1923): 980 kc; 5 kw, DA-N.  
4001 Nebraska Ave., zone 16. Phone Emerson  
2-4000. TWX 89. National Broadcasting Co.  
(original owner). (See NBC owned stations in  
"Group Ownership"). (Sale to RKO General  
pends FCC approval).

Network NBC. Rep NBC Spot Sales.  
Robert E. Kintner, pres; Joseph Goodfellow,  
vp & gen mgr; Harry A. Karr Jr., sales mgr;  
William C. Grayson, program mgr; Charlotte  
Walch, advertising, publicity & prom mgr;  
Lefferts A. McClelland, operations dir; Cassius  
Keller, news dir.

**WRC-FM** (Aug. 1, 1923): 93.9 mc; 20 kw.  
Duplicates WRC (above).

**WRC-TV**: Tv companion station of WRC-  
AM-FM.

**WTOP** (Oct. 20, 1932): 1500 kc; 50 kw, DA-2.  
Broadcast House, zone 16. Phone Emerson 2-  
9300. TWX WA63. Washington Post Co. (ac-  
quired station Feb 9, 1949). See Washington  
Post Stations in "Group Ownership." See also  
"Newspaper Ownership."  
Network CBS. Rep CBS Radio Spot Sales.



**has the highest ratings of  
the automobile audience  
of all daytime stations in  
the Washington Metro-  
politan Area.**

(Auto Audits June 1959)

**An area which has  
455,000**

**radio equipped passenger  
vehicles.**

WDON's "Analysis in Perspective of  
Washington's Metropolitan Area Auto-  
mobile Audience" supplied on request.

**WDON RADIO**

**2647 University Blvd., W.,  
Wheaton, Maryland**

**Jean Dillard, Mgr. LO 5-4546**

John S. Hayes, pres; Lloyd W. Dennis Jr.,  
gen mgr, Robert W. Schellenberg, coml mgr,  
Patricia A. Searight, prog dir; Charles Craw-  
ford, prom mgr; Edward Ryan, WTOP news,  
gen mgr; Steve Cushing, news dir; Larry Beck-  
erman, public affairs dir, Clyde M. Hunt, vp for  
engineering, Granville Klink, chief engr.

**WTOP-FM** (1946): 96.3 mc, 20 kw. Dupli-  
cates WTOP (above).

**WTOP-TV** Tv companion of WTOP-AM-FM.

**WUST, WJMD (FM)** (See Bethesda, Md.,  
listing).

**WWDC** (1942): 1260 kc; 5 kw, DA-2. 1627 K  
St., N.W., zone 6 Phone Tuckerman 2-7600.  
WWDC Inc (acquired station 1942).

Rep John Blair  
Ben Strouse, pres & gen mgr; Herman Paris,  
vp, national sales; Max Sherman, vp, local  
sales, Norman Reed, vp, public relations, Jo  
Wilson, prom dir, Edward Studney, prog dir;  
Robert Robinson, news dir; Ross Beville, vp,  
engineering, purchasing & labor relations.

**WWDC-FM** (1947): 101.1 mc, 20 kw. Address,  
licensee & staff same as WWDC (above).



**WWDC**

*the station that keeps  
PEOPLE in mind*

**The constant leader, quantita-  
tively and qualitatively, in the  
metropolitan Washington market  
of more than 2 million people**

**FLORIDA**

\*Non-commercial.

**ARCADIA, De Soto County**

**WAPG** (September 1955): 1480 kc; 1 kw-D.  
P. O. Box 876 Phone Walnut 8-6101. Arcadia,  
Punta Gorda Broadcasting Co. (acquired sta-  
tion Feb 3, 1959).

Network Keystone. Rep McGillvra.  
H. D. Ryalls, pres; W. W. Benton, gen mgr;  
Bert G. Erickson, prog dir, Paul Howell, chief  
enr, Richard Cobb, farm dir; Mary B. Ander-  
son, women's dir.

**ARLINGTON, Duval County**

**WQTY** (November 1957): 1220 kc; 250 w-D.  
P. O. Box 8716, Jacksonville 11, Fla. Phone  
Raymond 4-2188. Rahall Broadcasting Inc. (ac-  
quired station July 28, 1960). (See Rahall Sta-  
tions in "Group Ownership").  
Network MBS.

**ATLANTIC BEACH (Jacksonville), Duval County**

**WTKX** (Jan 30, 1958): 1600 kc; 1 kw-D. P.  
O. Box 1328. Phone Cherry 6-3695. Ocean Beach  
Broadcasting Co. (original owner).

Nellie A. Lynch, gen mgr; Robert K. Lynch,  
asst to gen mgr, coml mgr & chief engr;  
Bernie Adams, prog dir; Ronald Johnson, news  
dir, Thomas M. Carroll Jr., sports dir.

**AUBURNDALE, Polk County**

**WTWB** (Oct 10, 1956): 1580 kc, 1 kw-D.  
P. O. Box 7. Phone Woodlawn 7-1129. L. M.  
Hughes (acquired station February 1957).

L. M. Hughes, owner, Richard W. Boyce,  
gen mgr, coml mgr & prog dir, Gail Carroll,  
woman's dir, Fred N. Potter, chief engr.

**AVON PARK, Highlands County**

**WAVE** (Nov. 3, 1957): 1390 kc; 1 kw-D. Jaca-  
randa Hotel Phone Glendale 3-3171. Mid-  
Florida Broadcasting Inc. (acquired station  
March 25, 1959).

Network MBS Rep Best  
John B. Marshall, pres, Douglas L. Way, gen  
mgr & news dir, William E. Hudson, coml mgr;  
June Bowden, prog dir & prom mgr, Jerald  
Brush, chief engr.

**BARTOW, Polk County**

**WBAR** (Sept. 28, 1953): 1460 kc; 1 kw-D  
P. O. Box 820. Phone 533-8021. Radio Station  
WBAR Inc. (acquired station Jan 1955).  
Rep Southeastern Key.

W. Avera Wynne, pres; Morton C. Cook, sta-  
tion mgr & coml mgr; Thomas W. Osborne,  
prog. dir; Alva Duncan, chief engr.

**BELLE GRADE, Palm Beach County**

**WSWN** (Oct. 5, 1947): 900 kc; 1 kw-D. P. O.  
Box 8. Phone Wyman 6-2063. Seminole Broad-  
casting Co. See Dee Rivers Stations in "Group  
Ownership".

Network MBS.  
Specialty programs: Negro, 2 1/2 hrs. wkly.  
E. D. Rivers Jr., chmn of board; Marvin M.  
Smith, gen mgr; Alvin H. Harris, prog dir;  
Carolyn Mallory, women's dir; Kenneth Hen-  
derson, news dir; C. S. Clemans, chief engr.

**BRADENTON, Manatee County**

**WBRD** (October 1957): 1420 kc, 1 kw-D, DA-  
D. P. O. Box 1038. Phone 6-2183. Sunshine  
State Broadcasting Co. (original owner).

Rep John E. Pearson.  
Robert R. Nelson, pres & gen mgr; Hal  
Meyer, coml mgr; Kenny Vincent, prog dir;  
Tom Gillies, news dir, Richard Wetherbee,  
chief engr.

**WTFL** (1946): 1490 kc; 250 w. Memorial  
Pier. Phone 3-1490. Fletcher-Mitchell Corp.  
(acquired station Jan. 1, 1960).

James I. Mitchell, pres, David W. Albright,  
vp & gen mgr; Gordon Wylie prog dir; W. W.  
Chaplin, news dir, Marlen Hager, chief engr.

**BROOKSVILLE, Hernando County**

**WWJB** (Oct. 11, 1958): 1450 kc; 250 w-SH.  
P. O. Box 707. Phone 2020. Brooksville Broad-  
casting Service Inc. (acquired station June 13,  
1960)

Network Keystone.

**CHIPLEY, Washington County**

**WBGC** (April 10, 1956): 1240 kc; 250 w. P. O.  
Box 805. Phone Mercury 8-0234. Lee-San Corp.  
(acquired station June 1959).

John Sanders, pres, gen mgr & coml mgr;  
(Mrs) Lee Sanders, station mgr & women's dir;  
Donald Stephens, prog dir; Gerald McKechnie,  
chief engr.

**CLEARWATER, Pinellas County**

**WAZE** (Nov. 21, 1959): 860 kc; 500 w-D, DA-  
D. 201 S Ft. Harrison Ave. Phone 38-575. Ra-  
dio Clearwater Inc. (original owner).

Gene Allen Robinson, gen mgr; Charles H.  
Adams, coml mgr; Scott Dilworth, prog dir;  
Harry Prior, news dir.

**WTAN** (June 8, 1948): 1340 kc; 250 w. P. O.  
Box 1109. 200 Pierce Blvd. Phone 3-3084.  
Clearwater Inc. (acquired station January  
1958).

Network Keystone.  
H. Dennison Parker, pres, gen mgr & coml  
mgr; Harry E. Lytle, prog. dir; Frank L. Reid,  
chief engr.

**CLEWISTON, Hendry County**

**WSUG** (Nov. 22, 1959): 1050 kc; 250 w-D.  
P. O. Box 1027, Arcadia, Fla. Phone Yukon 3-  
1711. Sugarland Broadcasting Co

Francis Denmead, pres & gen mgr, Roy Col-  
lins, coml mgr; James Broadwell, prog & news  
dir; Martha Davis, prom mgr; Lawrence Chap-  
man, chief engr.

**WOWY** (under construction, target date  
summer 1960): 1590 kc, 500 w-D. WOWY Bldg.  
Phone Yukon 3-1590. Peoples Broadcasting  
Service (original owner).

Robert Hecksher, owner & gen mgr.

**COCOA, Brevard County**

**WZEY** (Oct. 4, 1957) 1480 kc (CP 1350 kc);  
1 kw-D (CP 500 w-D, 1 kw-N, DA-N), P. O. Box  
472. Phone Newton 4-4411. Irving Braun (origi-  
nal owner).

Rep Grant Webb.  
Irving Braun, pres; Jay Schoof, gen mgr;  
Richard Olson, prog dir, John Shelton, chief  
enr.

**WKKO** (1952): 860 kc; 1 kw-D. P. O. Box  
1308 Phone Newton 6-2411 WKKO Radio Inc.  
(acquired station Aug 5, 1959).

Rep Best. Dora Clayton (Southeast)  
Marvin L. Rothschild, pres & gen mgr; Ben  
Rothschild, vp & national sales mgr; Dale  
Wright, prog dir; Stanley Muroff, sales prom &  
merchandising mgr; Mel Phillips, news dir; Vic  
Sciabarasi, local sales mgr

**COCOA BEACH, Brevard County**

**WRKT** (June 22, 1959): 1300 kc; 500 w-D. 425  
West Orange Ave Phone Sunset 3-2416 Mel  
Wheler (original owner)

Rep Advertising Reps Inc., Miami  
Mel Wheeler, owner, Carl Collins, gen mgr &  
chief engr; John Fox, coml mgr, Rick Hutto,  
prog dir, Mack Stamps, prom mgr, Jim Mc-  
Knight, news dir

**CORAL GABLES (Miami), Dade County**

**WYCG** (Feb. 18, 1948): 1070 kc; 1 kw-D.  
P. O. Box 1516, Coral Gables, Miami 34 Phone  
Highlander 8-7411. Peninsular Broadcasting  
Corp. (original owner).

Rep Broadcast Time Sales.  
George W. Thorpe, pres & gen mgr; Warren  
Blackmon, exec vp; Tim Carney, coml mgr;  
Barbara Binns, prog dir, Ken Taylor, news dir;  
Thomas F. Middleton Jr., chief engr.

FLORIDA CONTINUED

**WVCG-FM** (Nov. 15, 1958): 105.1 mc; 18.5 kw. Duplicates WVCG (above) until 6 p.m.; special fm programming 6 p.m. to midnight).

**CRESTVIEW, Okaloosa County**

**WCNU** (April 8, 1948): 1010 kc; 1 kw-D. P. O. Box 518. Phone Murray 2-2330. Gulf Shores Broadcasting Co. (acquired station June 1955).

Network Keystone. Rep Southeastern Key. Mrs Virginia O'Neal, pres; Sam F. Townsend gen mgr.

**WJSE** (September 1954): 1050 kc; 1 kw-D. P. O. Box 267. Phone Murray 2-3040. Crestview Broadcasting Co. (acquired station 1958).

Everett M. McCrary, pres & gen mgr; Bob Lynn, coml mgr; Cordel Whitlock, prog dir; Pat Miller, prog mgr, Al Robinson, news dir; Russ White, chief engr.

**CYPRESS GARDENS, Polk County**

**WGTO** (September 1955): 540 kc; 50 kw-D, DA-2. P. O. Box 123. Phone Winter Haven exchange-Cypress 3-4103. TWX Winter Haven 7135. KSTP Inc (acquired station May 1, 1958). See Gold Seal Stations in "Group Ownership" Rep Perry.

Stanley E. Hubbard, pres; Marvin L. Rosene, sales vp, G. Max Kimbrel, station & gen sales mgr; William Gramer, prog dir, Gary Miller, sales prom mgr, Bayless "Jim" Corbett, news & farm dir; Dave Schick, chief engr.

**DADE CITY, Pasco County**

**WDCF** (December 1954): 1350 kc; 1 kw-D. Box 1077. Phone Logan 7-3879. Stuart Picard & Thelma Picard (acquired station December 1956).

Network Keystone. Stuart Picard, owner & gen mgr; Thelma Picard, coml mgr, Vince Giant, prom mgr, John Andre, chief engr.

**DAYTONA BEACH, Volusia County**

**WMFJ** (April 16, 1935): 1450 kc; 250 w. P. O. Box 5606. Phone Clinton 2-6491. WMFJ Inc. (acquired station 1955).

Rep Masla. John Creutz, pres, J. Siegel, vp; Richard Clark, station mgr.

**WNDB** (April, 1948): 1150 kc; 1 kw, DA-N. P. O. Box 431. Phone Clinton 2-1511. News-Journal Corp. (original owner). See Perry Stations in "Group Ownership" Also see "Newspaper Ownership".

Network ABC. Rep Thomas F. Clark Co. Specialty programs Spanish, 25 min wkly. Julius Davidson, pres, R. Y. Huffman, gen mgr, John Pitts, coml mgr, Kenneth A. Lueck, prog mgr, Mary E. Hagman, prom mgr, Stephen Searle, chief engr.

**WNDB-FM** (March 1947): 94.5 mc, 85 kw. Duplicates WNDB (above).

**WQXQ** (See Ormond Beach listing).

**WROD** (1947): 1340 kc; 250 w. P. O. Box 991. Phone Clinton 2-4626. Daytona Beach Bestg Corp (acquired station October 1958). See "Newspaper Ownership" Also see Mining Journal Stations in "Group Ownership".

Network MBS. Rep Pearson. Frank J. Russell, pres; James F. McDonough, gen mgr, chief engr & prog dir; James Crist, coml mgr; Ken Steele, prom mgr, Bill Powell, news dir.

**DEFUNIAK SPRINGS, Walton County**

**WDSP** (March 1, 1956): 1280 kc; 5 kw-D. P. O. Box 441. Phone Twin Oaks 4-8361. Euchee Valley Broadcasting Co. (original owner).

Network Keystone. Rep Best. Mrs Marie F. Douglass, chief owner; LaVern Foster Jr., gen mgr; Herbie Wiles, coml mgr & sales dir.

**WZEP** (1955): 1460 kc, 1 kw-D. P. O. Box 387. Phone Twin Oaks 4-7161. Leonard S. Zepp (acquired station March 1, 1959). Leonard S. Zepp, gen mgr & chief engr.

**DELAND, Volusia County**

**WJBS** (1948): 1490 kc; 250 w. Box 808. Phone Redwood 4-1725. WJBS Inc. (acquired station May 1960).

Network MBS. Dale S. Phares, pres & gen mgr; Gil Murray, coml mgr; Frances Phares, prog dir, Ed Loetsch, news dir; Frank Johnson, chief engr.

**WOOO** (Dec 7, 1956): 1310 kc; 5 kw-D. P. O. Box 694. Phone Redwood 4-3422. Trio Broadcasting Co. (acquired station July 1957).

Network Keystone. Rep Bernard. Herbert A. Saxe, pres, Wallace E. Rifkin, gen mgr, Arthur H. Beckwith, coml mgr, Brian E. Tolby, prog dir, Gary R. Moore, news dir, Edwin P. Carson, chief engr.

**DELRAY BEACH, Palm Beach County**

**WDBF** (Feb. 1, 1954): 1420 kc; 5 kw-D, DA-D. Delray Beach Country Club Golf Course. Phone Crestwood 8-1420. Boca Raton Bible Conference Grounds Inc (acquired station May 15, 1957).

Ira Lee Eshelman, pres; O. R. Jim Bellamy, gen mgr, Alice Pabst, prog dir, Bob Massey, news dir; Bob Schulz, chief engr.

**EAST PALATKA, Putnam County**

**WBEA** (Feb 22, 1960): 1480 kc; 500 w-D. P. O. Box 222. REA Radio & Electronic Lab. (original owner).

Network ABC. Anthony Corrado, gen mgr, prog dir & chief engr; Peter Corrado, coml mgr.

**EAU GALLIE, Brevard County**

**WMEG** (January 4, 1956): 920 kc; 1 kw-D. Box 98, Phone Alpine 4-2282. Mel-Eau Broadcasting Corp (original owner).

A. V. Catterton, pres, gen mgr, news dir; Victoria C. Martin, secy-treas, asst mgr, advertising mgr.

**EUSTIS, Lake County**

**WLBE** (See Leesburg-Eustis listing).

**WLCO** (June 1955): 1240 kc, 250 w. P. O. Drawer AX. Phone Elgin 7-4191. Floyd W. Hess (acquired station May 1956).

Floyd W. Hess, owner & gen mgr; Richard S. Smith, coml mgr, prog dir, Earl F. Hagar, prom mgr, Wayne L. Moody, news dir & chief engr.

**FERNANDINA BEACH, Nassau County**

**WPAP** (1955): 1570 kc, 1 kw-D. P. O. Box 691. Rowland Radio Inc.

Robert T. Rowland, pres & gen mgr, George J. Duck, prog & news dir.

**FORT LAUDERDALE, Broward County**

**WFLM (FM)** (Feb 15, 1960): 105.9 mc, 29 kw. 305 S. Andrews Ave. Phone Jackson 4-6541. Findlay Publishing Co (acquired station July 28, 1960). See "Newspaper Ownership." Also see Findlay Publishing Co Stations in "Group Ownership".

**WFTL** (1946): 1400 kc; 250 w. P. O. Box 1400. Phone Logan 6-9621. WFTL Broadcasting Co. (acquired station Aug 1, 1958).

Rep Masla. Walter B. Dunn, pres, gen mgr, natl sales mgr & co-owner, Robert Peggs, local sales mgr; Mavis V. Jackson, prog dir, Max Moore, news dir; Charles E. Vanderford Jr., chief engr.

**WMFP (FM)** (not on air, target date unknown) 100.7 mc, 56 kw. Percy B. Crawford. See Percy B. Crawford Stations in "Group Ownership".

**WWIL** (1955): 1580 kc; 1 kw, DA-1 (CP 10 kw-D, 1 kw-N, DA-2). P. O. Box 8067. Phone Ludlow 1-1580. William A. Roberts (acquired station July 28, 1960).

**WWIL-FM** (Oct. 17, 1959): 103.5 mc; 31 kw. Same address, licensee and staff as WWIL (above).

**FORT MYERS, Lee County**

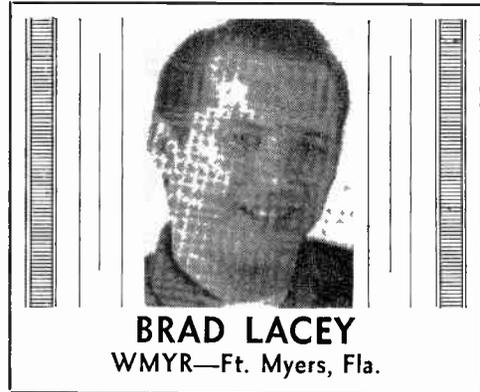
**WINK** (1939): 1240 kc, 250 w. P. O. Box 1072. Phone Edison 4-1131. TWX 482. Fort Myers Broadcasting Co. (original owner).

Network CBS. Rep United Spot Sales. Eddie McBride, pres; A. J. Bauer, gen mgr & coml mgr; Frank Nodine, prog dir; Chuck Miller, prom mgr; Vernon Lundquist, news dir, Bob Bachman, chief engr.

**WINK-TV**. Tv companion of WINK.

**WMYR** (Nov 11 1952): 1410 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 1486. Phone Edison 5-1175. Robert Hecksher (original owner).

Robert Hecksher, owner & gen mgr.



**FORT PIERCE, St. Lucie County**

**WARN** (Dec. 24, 1952): 1330 kc; 1 kw-D. P. O. Box 1343. Phone Howard 4-1330. South Jersey Broadcasting Co. (acquired station Nov. 1, 1959).

Network ABC. Rep Continental Radio Sales. Maj. Ranulf Compton, pres, Charles C. Castle, gen mgr & chief engr; Dennis O'Day, coml mgr, Charles R. Elstun, prog dir, Karl Anderson, prom mgr; Wilson Hughes, news dir.

**WIRA** (May 18, 1946): 1400 kc; 250 w. P. O. Box 1401. Phone Howard 4-1400. Indian River Broadcasting Co (acquired station Jan. 19, 1953).

Network NBC. Rep United Spot Sales. James L. Howe, pres & gen mgr, Sam Lawder, station mgr & prog dir, Kingsley Bull, coml mgr. Harriet Lawder, traffic mgr, Don Ruffey, sports dir, Anne Wilder, news dir; Bob Money, chief engr.

**WIRA-FM** (not on air, target date not announced) 95.5 mc. Same licensee and address as WIRA (above).

**FORT WALTON BEACH, Okaloosa County**

**WFTW** (Nov 24, 1953): 1260 kc; 1 kw-D. P. O. Box 10. Phone Cherry 3-3123. Vacationland Broadcasting Co (original owner).

Wilbur R. Powell, pres; Bill Richards, coml mgr, James G. Waits, chief engr.

**WNUE** (1956): 950 kc; 1 kw-D. P. O. Drawer 400. Phone Cherry 4-5685. Smith Radio Inc. (acquired station June 1, 1960). See Smith Broadcasting Stations in "Group Ownership".

M. D. Smith III, pres; William Borthwick, gen mgr & coml mgr; Bill Adams, prog dir; Jerry Lee Tisdale, chief engr.

**GAINESVILLE, Alachua County**

**WDVH** (October 1954): 980 kc, 5 kw-D. P. O. Box 103. Phone Franklin 2-2528. WDVH Inc. (original owner).

Rep Everett-McKinney, Bernard I. Ochs (Southeast).

Robert A. Vaughn, pres, Thomas R. Hanssen, gen mgr & chief engr, Gene Bowen, coml mgr; Bill Marr, prog dir, Mark Fowlet, prom mgr; Ferrell Asbell, news dir.

**1<sup>ST</sup> IN NORTH CENTRAL FLORIDA**

**WDVH**

980 Kc — 5000 WATTS

**GAINESVILLE**

Represented by:

**Everett-McKinney, Inc.**  
NATIONAL  
Bernard I. Ochs Co.  
(Atlanta)  
SOUTHEAST

**WGGG** (1948): 1230 kc; 250 w. P. O. Box 501. Phone Franklin 6-3922. Radio Gainesville Inc (acquired station April 1, 1958). (See T. K. Cassel stations in "Group Ownership").

Network MBS. Rep Masla. Specialty programs Negro, 2 hrs wkly. T. K. Cassel, pres, Leon E. Mims, gen mgr; William Mansfield, prog dir.

**WRUF** (October 1928): 850 kc; 5 kw, DA-N. P. O. Box 2757. University Station. Phone Franklin 6-7575. U. of Florida (original owner).

Network NBC. Kenneth F. Small, station dir; Robert L. Black III, coml mgr, Pierre A. Bejano, prog dir; Bertram MacNamara, chief engr.

**WRUF-FM** (1948): 104.1 mc; 12 kw. Duplicates WRUF (above).

\*WUFT (TV) Tv companion of WRUF-AM-FM.

Adult Programming for the Adult Audience

**WIRA**

FORT PIERCE,  
FLORIDA

**WIRA-FM**



"The only fulltime  
quality service on  
the local scene"



OWNER-MANAGED

In the Fastest Growing Section of Florida

—National Representatives—

UNITED SPOT SALES, INC.

### GREEN COVE SPRINGS, Clay County

**WGBC** (May 26, 1959): 1580 kc; 500 w-D. Qui-Si-Sana Hotel. Phone 6363. Palm Broadcasting Corp. (acquired station June 15, 1960). Robert A. Olives and David R. Millan, owners.

### HAINES CITY, Polk County

**WHAN** (not on air, target date unknown): 930 kc, 500 w, DA-D. Haines City Broadcasters

### HOLLYWOOD, Broward County

**WGMA** (April 1953): 1320 kc; 1 kw-D. P. O. Box 539 Phone Wabash 2-2903. Melody Music Inc. acquired station April 1957. Sale to Southland Bcstg. Co. pends.

Rep Thomas F. Clark.  
C Edward Little, gen mgr; William H. Day, coml mgr; Ken Roth, prog dir; Jerry Wichner, prom mgr; Paul Piper, news dir; Ed Temmel, chief engr.

### HOMESTEAD, Dade County

**WSDB** (Nov. 4, 1957): 1430 kc; 500 w-D. 507 N.W. 2nd St. Phone Circle 7-2445 South Dade Broadcasting Co. (original owner).

Specialty programs: Negro, 8 hrs.  
J Abney Cox, pres; Hank Cutshall, gen mgr; Rex Bailey, coml mgr; Evalyn Holly, prog dir; Erwin Fuller, chief engr

### JACKSONVILLE, Duval County

**WAPE** (Oct. 23, 1958): 690 kc; 25 kw-D. Phone (station) Congress 4-9555, (sales office, Prudential Bldg) Flanders 9-9000. Brennan Broadcasting Co. (original owner).

Rep Radio-TV Reps  
William J. Brennan, pres & gen mgr; Jim Atkins, sales mgr.

**WAYR** (See Orange Park).

**WIVY** (Sept 1, 1948): 1050 kc; 1 kw-D. 1639 Atlantic Blvd. Phone FL 9-2521. WIVY Inc (acquired station May 1, 1950).

Rep Masla  
Edw. J. Oberle, pres & gen mgr; Ted Low, coml mgr; Ron Martin, prog dir; Dave Picus, prom mgr; Bob Roberts, news dir; Bill Baker, chief engr.

**WJAX** (Thanksgiving Day 1925): 930 kc; 5 kw, DA-N. P. O. Box 1740 Phone Elgin 4-1681. City of Jacksonville (original owner). Network NBC. Rep Headley-Reed  
J W. Douglass, gen mgr, K B Kroier, chief engr.

**WJAX-FM** (April 1949) 95.1 mc; 77 kw. Duplicates WJAX (above).

**WMBR** (Dec. 9, 1933): 1460 kc; 5 kw, DA-N. P. O. Box 960, zone 1. Phone Elgin 5-9001. TWX JK 448. WMBR Inc. (acquired station Sept. 14, 1958)

Network CBS. Rep Blair.  
Ben Strouse, pres, Sidney L. Beighley Jr., vp & gen mgr; Donald R. Smith, operations mgr, Charlie Trotta, music dir; Larry Patrick, news dir; C. Roy King, chief engr.

**WMBR-FM** (1949): 96.1 mc; 40 kw. Licensee, address & staff same as WMBR (above).

# WMBR

*a great growth station  
in a great growth market*

## Metropolitan Jacksonville

Population — 450,584 (1960 census)

46th market — retail sales per household

49th market — food sales

48th market — drug sales

42nd market — apparel sales

37th market — automobile sales

**WOBS** (1948) 1360 kc; 5 kw-D. P. O. Box 5648 Phone Exbrook 8-3411. Mel-Lin Inc. (acquired station Dec. 15, 1957).

Rep Gill-Perna; Dora-Clayton (Southeast).  
Specialty programs Negro, 100%.  
Larry R. Picus, pres; Alexander Keirse, gen mgr; George Johnston, coml mgr; John Clement Shaw, prog dir; Donald Dewitt, prom mgr; Harry Lee Herod, news dir; Arl M. Thomas, chief engr.

**WPDQ** (August 1942): 600 kc; 5 kw, DA-N. Gulf Life Bldg Phone Elgin 4-4421. WPDQ Inc (acquired station July 21, 1960).

Rep Venard, Rintoul & McConnell.  
Eugene Carr, pres

**WQIX** (July 1955): 1280 kc; 5 kw-D. P. O. Box 3156, zone 6 Phone Elgin 4-4501. Rowland Broadcasting Co. (acquired station July 1957).

Rep Forjoe  
Marshall W Rowland, pres & gen mgr; Ed Jordan, coml mgr; Ted Jones, prog dir; Bill Alexander news dir; Frank Thies, chief engr.

**WRHC** (July 4, 1950): 1400 kc; 250 w P. O. Box 2467, zone 7. Phone Elgin 6-0461. WRHC Inc. (original owner)

Rep Hal Walton Assoc.  
Specialty programs: Negro, 55 hrs.  
Harold S. Cohn Sr, pres; Harold S. Cohn 2nd, vp; Ronald H. Cohn, vp; Adrian K. (Ken) Knight, Negro prog dir; Willard Fraker, prom mgr, Ruth Foulain, woman's dir.

**WTTT** (see Arlington, Fla., listing).

**WZOK** (1940): 1320 kc; 5 kw, DA-N. Peninsular Life Ins. Bldg. Phone Elgin 6-1373. Radio Jax Inc. (acquired station 1957).

Networks ABC, MBS  
Carmen Macri, pres & gen mgr; Jack Wheeler, coml mgr; Reed Gardner, prog dir; W. A. Cooper, chief engr

**WZFM (FM)** (1947): 96.9 mc; 9.7 kw. Irving Gluck. (Sale to WZOK (above) pends FCC approval).

### JACKSONVILLE BEACH, Duval County

**WZRO** (1947): 1010 kc; 1 kw-D. P. O. Box 278. Phone Cherry 6-3222. A B Letson (acquired station 1957)

Network Keystone  
A. B. Letson, owner, Emery T. Evans Jr, gen mgr; Lee Edwards, coml mgr, Jerry Douglas, prog dir; Fred Irons, chief engr

### KEY WEST, Monroe County

**WKIZ** (March 27, 1959): 1500 kc, 250 w, DA-1 Box 1487 Phone Cypress 4-2523. Florida Keys Broadcasting Co (original owner). See Hook Stations in "Group Ownership"

Rep O'Connell  
Roth E. Hook, owner; Baldwin Goodwin Jr, gen mgr & treas, William H Bass, coml mgr.

**WKWF** (October 1945): 1600 kc; 500 w. P. O. Box 1300. Phone Cypress 6-2222. John M. Spottswood (original owner).

Network ABC, MBS, Keystone.  
John M. Spottswood, licensee & gen mgr; Ray A. Schoneck, station mgr & sales dir; Robert W. Leach, prog dir.

### KISSIMMEE, Osceola County

**WKBX** (1954): 1220 kc; 250 w-D. (CP for 1 kw-1) Lago Vista Blvd Phone Tilden 6-7181 Frank A. Taylor (acquired station March 1956)

Frank A. Taylor, owner & chief engr, E H. Huntley, station mgr, Mike Treat, prog dir; Engene Rowland, sales mgr.

### LAKE CITY, Columbia County

**WDSR** (May 6, 1946): 1340 kc; 250 w. U. S. Highway 41 South. Phone 525. WDSR Broadcasting Inc. (acquired station June 1, 1960).

Network MBS, Keystone.  
James M. Wall, pres

**WGRO** (Nov. 14, 1958): 960 kc; 500 w-D. 30 N. Hernando St. Phone 3450. Columbia County Broadcasting Co. (acquired station April 1959).

Rep Harry Cannon  
Robert E. Dobelstein, gen mgr; Don Dockery, station mgr, Ben Libert, prog dir, Jack Singer, prom mgr; Fred Kea, news dir, Carl Gibbons, chief engr.

### LAKELAND, Polk County

**WLAK** (1936): 1430 kc; 5 kw-D, 1 kw-N. P. O. Box 1211 Phone Mutual 2-3143. Florida Central Broadcasting Co (acquired station August 1958)

Network NBC.  
Frank W. Nesbitt, pres; Howard W. Cann Jr, vp & treas; Powell Adams, coml mgr; Garland Burt, prog dir; George Hayward, news dir, Bill Lee, chief engr

**WONN** (Sept. 15, 1949): 1230 kc, 250 w. P. O. Box 2038. Phone Mutual 2-8184. WONN Inc (acquired station Oct. 7, 1959).

Rep Donald Cooke  
Duane F. McConnell, pres, gen mgr, coml mgr & chief engr, Merrill Smith, prog dir; Bob Berry, news dir

**WYSE** (1957): 1330 kc; 1 kw-D. 207½ E Main St. Phone Mutual 6-8127 Polk Radio Inc.

Tom Barber & Al Allen, gen mgrs, Mark Wheeler, prog dir.

### LAKE WALES, Polk County

**WIPC** (1951): 1280 kc; 1 kw-D. P. O. Box 712. Phone 2-9831. Imperial Polk Broadcasting Co. (acquired station Jan. 16, 1956).

Rep Best  
Ken Berkeley, pres; Charles Bishop, gen & coml mgr, Elizabeth Bishop, prog dir, Hyman Wolfe, chief engr

### LAKE WORTH, Palm Beach County

**WLIZ** (May 1, 1959) 1380 kc, 500 w-D. P. O. Box 945 Phone Justice 5-5533. Gold Coast Broadcasting Co. (original owner).

Rep United Spot Sales  
Sam C Phillips, pres, William S Decker Jr, gen mgr, Frank Phelan, coml mgr; Elizabeth Micken, station mgr & prog dir; Patricia Sidman, news dir; Dave Hubertz, chief engr.

### LEESBURG, (Eustis), Lake County

**WBIL** (1957): 1410 kc; 1 kw-D. P. O. Box 638. Phone State 7-2313 Thompson K. Cassel (acquired station April 13, 1960). See Cassel Stations in "Group Ownership"

Thompson K. Cassel, owner; Robert S. Norris, gen mgr; Richard Smith operations dir, Richard Stambaugh, prog dir, Herb Stoer, news dir.

# WRHC

*Jacksonville's*

**FIRST**

*Full Time*

*Independent*

- 19 hours daily free from network interferences
- the largest Negro Community in the state of Florida, reaching the second largest and second richest county in Florida
- Negro programs, by and for Negroes, 6 hours daily, 7 p.m. to 1 a.m.
- the number one station for Jacksonville's most popular Hillbilly music, programming 13 hours daily, 6 a.m. to 7 p.m.
- Jacksonville's only station geared to its listening audience around the clock from 6 a.m. to 1 a.m., Hillbilly daytime . . . Negro nighttime
- a half-billion dollar plus Market
- 97% radio homes
- a reputation for delivering loyal audiences and creating sales

# WRHC

## JACKSONVILLE

REPRESENTED

NATIONALLY

SOUTHEAST

Hal Walton Associates

Bernard I. Ochs, Inc.

New York

Atlanta

# Radio Stations CONTINUED

## FLORIDA CONTINUED

**WLBE** (1947) 790 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 790. Phone Elgin 7-2790 (Leesburg) WLBE Inc (acquired station November 1951)

Network MBS, Florida Net, Keystone. Rep Best.

Paul A Husebo, pres, Wendell Husebo, co-owner & coml mgr.

### LIVE OAK, Suwannee County

**WNER** (June 16, 1949) 1250 kc, 1 kw-D P. O. Box 637. Phone Forest 3-1250. Norman O Protsman (acquired station Jan 1, 1953) See Norman O Protsman Stations in "Group Ownership"

Network Keystone.

Norman O Protsman, pres & gen mgr, William M Savitz, coml mgr, Faith M Protsman, prog dir & prom mgr; Wylena D. Collins, news dir, Clarence S Parker, chief engr.

### MADISON, Madison County

**WMAF** (Dec. 6, 1956): 1230 kc, 250 w-SH P. O. Box 621 Phone Hunter 3-6333 Norman O Protsman (original owner) See Norman O Protsman Stations in "Group Ownership"

Network Keystone

Norman O Protsman, owner & engr, Robert C. Lay, mgr, Mrs. Margaret Lay, prog dir

### MARATHON, Monroe County

**WFFG** (not on air, target date unknown) 1300 kc, 500 w-D, DA-D Key Broadcasting Co

Gilmore N Nunn, J M Finch Sr, Charles P Clarke and J W Betts, owners

INTERESTED IN BUYING OR SELLING ONE OF THE

172 AM 28 FM 21 TV

STATIONS OPERATING IN

FLORIDA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO FLORIDA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

As of August 1, 1960

### MARIANNA, Jackson County

**WTOT** (Sept 24, 1958) 980 kc, 1 kw-D P. O. Box 569 Phone Hudson 2-3046. Chipola Corp. (original owner).

Network Keystone

F. T. MacKinnon, pres, John K Bogges, gen mgr & chief engr, James W Hart, coml mgr, Lloyd Hart, prog dir, Barbara Kelly, prom dir, Cecil Tindel, news dir & farm dir, Vera Kinsley, womans' dir.

**WTYS** (1948). 1340 kc, 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 777 Phone Hudson 2-2131 James W. Tate (acquired station July 20, 1960)

Network MBS.

### MELBOURNE, Brevard County

**WMMB** (1946) 1240 kc, 250 w. P. O. Box 908. Phone Parkway 3-1661 Indian River Radio Inc (acquired station December 1958). See "Newspaper Ownership"

Network MBS. Rep ForJoe

Howard L Green, exec vp, Edward Williams, station mgr, Robert Carroll, coml mgr, Jim Grohman, prog dir, Rick Esbenson, prom mgr, Ed Von Nordeck, news dir; Ed Murdoch, chief engr.

### MIAMI, Dade County

**WAFM (FM)** (Oct. 8, 1959) 93.1 mc, 17.5 kw 1901 Congress Bldg, zone 32 Phone Franklin 7-1641. Bayfront Broadcasting Corp. (original owner)

Rep Good Music Broadcasters

Richard L Lapidus, gen mgr, Clinton C Wells, coml mgr, Jacques Donnet, prog dir, C. Russell Lea, chief engr.

**WAME** (January 1958). 1260 kc, 5 kw-D, DA-D Chamber of Commerce Bldg Phone Franklin 3-5533 WAME Broadcasting Co (acquired station Oct 15, 1959).

Rep Adam Young

Stephany Wyszatycki, owner, Ted Wilson, gen mgr, Murry Woroner, station mgr & coml mgr, Fred Hohl, prog dir, Lee Wilson, prom mgr; Dick Lewis, news dir, Stan Brown, chief engr.

**WCKR** (August 1956) 610 kc; 5 kw, DA-2 Box 38 M. Phone Plaza 1-6692 TWX MM 96 Biscayne Television Corp (acquired station August 1956) See James M Cox Stations in "Group Ownership" See "Newspaper Ownership"

Network NBC Rep McGavren

Niles Trammell, pres Roger Berk, exec dir of radio, Alan Henry, gen mgr, L L (Duke)

Zimmerman, sales mgr, Lee Manson, prog dir; Brad Sherman, news dir, Gene Rider, chief engr.

**WCKR-FM** (August 1956) 97.3 mc, 50 kw. Duplicates WCKR (above)

**WCKT-TV**. Tv companion of WCKR-AM-FM.

**WFAB** (not on air; target date Sept 1960): 990 kc, 5 kw, DA-1. 1775 S W Thud Ave, zone 36 Phone Franklin 1-5531 WFAB Inc. (acquired station Feb 11, 1959)

Harold E King, pres & gen mgr; Louis G. Jacobs, sec-treas & station mgr

**WFEC** (1949) 1220 kc, 250 w 350 NE 71st St, zone 38 Phone Plaza 1-7534 Florida East Coast Broadcasting Inc (acquired station 1955)

Rep Bernard I. Ochs (South), Bernard Howard

Specialty programs Negro, 100%

Harry Trenner, pres, Herbert W. Noble Jr, gen mgr & coml mgr Doris M Sanford, prog dir, Blanche Calloway, prom mgr, Vernon Ellis, chief engr

**WGBS** (1939) 710 kc 50 kw-D, 10 kw-N, DA-2 1605 Biscayne Blvd, zone 32 Phone Franklin 9-2401 TWX MM 84 Storer Broadcasting Co (acquired station March 1914) See "Newspaper Ownership" and Storer Stations in "Group Ownership"

Network CBS Rep Katz

George B Storer, pres, Bernard E Neav, vp & managing dir, Norman A Palmer, natl acct exec, Ed Trent, local sales mgr, Robert Martin, prog dir, James A Gilleland, news dir, Edward C Lockwood, chief engr

**WGBS-FM** (August 1948) 96.3 mc, 155 kw (CP 18 kw). Duplicates WGBS (above)

**WINZ**: 910 kc, 50 kw-D, 10 kw-N, DA-2. Biscayne Terrace Hotel Rand Broadcasting Co (acquired station 1952)

Rep Petr

Rex Rand, pres, Robert E Mitchell, gen mgr, Ned Powels, prog dir, Paul Frank, news dir.

**WINZ-FM** (not on air target date unknown). 99.9 mc, 18 kw Same license and address as WINZ (above)

**WMIE** (1947) 1140 kc 10 kw-D, 5 kw-N, DA-2 1448 NW 36th St, zone 42 Phone Newton 5-2447 WMIE Inc (acquired station January 1956)

Rep Bernard

Specialty programs (wkly) Italian, 2½; Negro, 1 hr; Polish, 1 hr; Spanish, 5½ hrs; Hungarian, 1½ hrs, Greek, ½ hr; Syrian, ½ hr. Yiddish, 2 hrs.

E. D Rivers Sr, chief owner, Jack Nobles, gen mgr; Neal Owings, coml mgr, Doug Hatton, prog dir & news dir, Russell Bennett, chief engr

**WQAM** (1921) 560 kc, 5 kw-D, 1 kw-N. 1733 duPont Bldg Phone Franklin 7-3535 The Storz Stations (acquired station August 1956) See Storz Stations in "Group Ownership"

Rep Blair

Todd Storz, pres, Jack L Sandler, vp, gen mgr, natl sales mgr, Lewis C Jameson, local sales mgr, Charlie Murdoch, prog dir, Alan Courtney, pub rel dir, Bob Kaye, news dir, Morris N Barwick, chief engr, Heather R Woodard, public service dir

**WSKP** (1947) 1450 kc; 250 w. 420 S W. 2nd Ave WSKP Inc

Bill O'Neil, pres, Charles Hunter, vp, Georgiana Fleming, prog dir

**\*WTHS (FM)** (February 1949) 91.7 mc, 5 kw, 1410 NE 2nd Ave Phone Franklin 7-4311 Dade County Schools (original owner) Cliff Mitchel, gen mgr, William Ewin, prog dir Herbert Evans, chief engr

**WVCG** (See Coral Gables).

**WWPB (FM)** (1948) 101.5 mc, 92 kw 422 S W 2nd Ave, zone 36 Phone Franklin 3-7405 Paul Blake (original owner)

Rep Fine Music Hi Fi Broadcasters

Paul Brake, owner, mgr, chief engr, Paul Keefe, asst mgr, John Cash, prog dir

### MIAMI BEACH, Dade County

**WKAT** (November 1937) 1360 kc, 5 kw-D, 1 kw-N 1759 N Bay Road Phone Jefferson 1-5711. TWX MM 171. WKAT Inc. (original owner)

Network ABC, MBS Rep Gill-Perna

Mis A Frank Katzentine, executrix of estate of A Frank Katzentine, Sidney Levin, gen mgr, Bill Smith prog dir, Lee Phillips, news dir, Arthur P Smith Jr, chief engr.

**WMBM** (September 1947) 800 kc (CP 790 kc), 1 kw-D (CP 5 kw U, DA-2) Causeway Terminal, zone 39 Phone Jefferson 1-5586 Rounsville of Miami Beach Inc. (acquired station January 1953)

Rep Pearson Dora-Clayton (regional)

Specialty programs Negro

Robert W Rounsville, owner, Arnold C. Kaufman, station mgr, Carl Glucken, asst mgr, Milton Smith, prog dir, Harold F Walker vp, natl sales, John Fulton, vp, local sales, Elliot J Pieze, news dir, Jim Hall, chief engr, Joyce Monroe, natl prog dir

**WMET** (1954) 1490 kc, 250 w P O Box 1800, zone 39 Phone Jefferson 8-0411. Community Service Broadcasters (acquired station May 18, 1958)

James R. Williams, pres; Richard B Baker, exec vp & gen mgr, B S Leonard, coml mgr, Spencer E Danes, prog dir & news dir, V C Roberts Jr, chief engr

**WMET-FM** (1954) 93.3 mc, 13 kw. Duplicates WMET (above)

### MILTON, Santa Rosa County

**WEBY** (Sept. 1, 1954): 1330 kc; 5 kw-D P. O. Box 112 Milton Broadcasting Co. (original owner).

Network MBS

Clayton W Mapoles, owner & gen mgr, H. Byrd Mapoles, station mgr & chief engineer; Doyle Cook, prog dir

**WSRA** (Jan. 3, 1958): 1490 kc; 250 w Santa Rosa Broadcasting Co. (original owner).

Frederick A W Davis, chief owner

### MOUNT DORA, Lake County

**WMDP** (January 1958) 1580 kc, 1 kw-D. P. O. Box 905 Phone Evergreen 3-3110 Hellmuth E Lippmann & Dorothy Lippmann (acquired station Dec 1, 1959).

Hellmuth E. Lippmann, pres, Harry T. Brown, gen mgr & chief engr, Sylvester F. Scotti, coml mgr, George Allen, prog dir; George Reynolds, prom mgr, Myrle Abbott, news dir.

### NAPLES, Collier County

**WNOG** (Oct 3, 1951) 1270 kc, 500 w-D. East Tamiami Trail Phone Midway 2-5127. Radio Naples Inc (acquired station March 1956).

Network Keystone Rep Best

William J Ryan, pres, Homer Dixon, coml mgr, John Beatty, prog dir, Eileen Eileis, prom mgr, Dave Pfaff, news dir, Dave Traer, chief engr

### NEW SMYRNA BEACH, Volusia County

**WORT** (not on air, target date not known): 1550 kc, 250 w-D Radio New Smyrna Inc

**WSBB** (1950) 1230 kc; 250 w P O Box 125 Phone Garden 8-9091 Broadcasters Inc (acquired station 1955)

Network MBS, Keystone.

A. V Tidmore, pres, A. L. Pruitt, coml mgr; Mary Lee Brown, news dir; Sim Eagleson Sr, chief engr.

### NICEVILLE, Okaloosa County

**WNSN** (see Valparaiso-Niceville listing).

### OCALA, Marion County

**WHYS** (1957) 1370 kc; 1 kw-D P O Box 779 Phone Marion 2-8175. Associated Broadcasters Inc. (acquired station April 1, 1959)

Rep Best

A E Turner, gen mgr, Dean Kane, prog mgr.

**WMOP** (Dec. 18, 1953): 900 kc, 1 kw-D. P. O. Box 648. Phone Marion 2-4118 A. B. Letson (original owner)

A. B. Letson, owner, James E Kirk Jr, gen mgr; Vernon Arnette, coml mgr, Helen F. Helvenston, prog dir; John H Cowden Jr, prom mgr, Al Lee, news dir, Lloyd Lutz, chief engr

**WMOP-FM** (not on air; target date unknown) 93.7 mc, 4.3 kw. Same license and address as WMOP (above).

**WTMC** (July 9, 1939) 1290 kc, 5 kw-D, 1 kw-N, DA-N P O Box 831 Phone Marion 2-4127 WTMC Inc (acquired station Nov 1, 1957)

Network MBS, Keystone. Rep Dora-Clayton (regional), Devney-O'Connell (national)

R H Guncel Jr, owner & gen mgr C. T. Catalano, station mgr & coml mgr, Virginia Hay, prog dir, William J. Worth, news dir, Gordon Huey, chief engr

### ORANGE PARK, Clay County

**WAYR** (Jacksonville) (May 28, 1960) 550 kc, 1 kw-D Phone Congress 4-9587 Dan Richardson (original owner)

Dan Richardson, owner; Gordon Linscott, gen mgr, Tom Kirby, prog dir, Charles E. Trice, chief engr.

### ORLANDO, Orange County

**WABR** (See Winter Park)

**WDBO** (May 1, 1924) 580 kc, 5 kw DA-N. P. O. Box 1833 Cherry 1-1491 TWX OR 7088 Cherry Broadcasting Co. (acquired station May 17, 1957)

Network CBS Rep Blair

William S Cherry Jr, chmn of board, Arnold F Schoen Jr, exec vp & gen mgr, Carl F. Hallberg, radio operations dir, James E Yarbrough, chief engr

**WDBO-FM** (Aug 1, 1950) 92.3 mc, 25 kw. Duplicates WDBO (above)

**WDBO-TV** Tv companion of WDBO-AM-FM

**WHLY** (July 7, 1957) 1270 kc, 5 kw-D 563 N Orange Ave Phone Garden 4-8561 Orlando Radio & Tv Broadcasting Corp (original owner)

Gorden Sherman, pres, Gene G Cook gen mgr, Marvin Picard, coml mgr, Andy Wilson, prog dir Art Spector, prom mgr, Peter Wiltser, chief engr.

**WHOO** (Dec 5, 1947) 990 kc, 10 kw-D, 5 kw-N, DA-N 311 N Rosalind Ave Phone Garden 5-3591 TWX OR 7059. WHOO Radio Inc (acquired station Aug 18, 1958) See Horton-Kincaid Stations in "Group Ownership"

Rep Hollingbery

John T. Rutledge, pres & gen mgr; Hugh Robinson, operations mgr, Donald Welsh, coml mgr, Rock Robinson, prog dir, Gene Stuart, prod dir, Cecil West, news dir, Charles Christmon, chief engr

**WHOO-FM** (December 1947) 96.5 mc, 59 kw, 311 N. Rosalind Ave. Phone Garden 5-3591. TWX OR 7059 WHOO Radio (acquired station Aug. 18, 1958)

Rep Hollingbery  
Charles Chrismon, mgr & chief engr, Stan Jensen, coml mgr, Charles Wilson, prog mgr.

**WKIS** (February 1947) 740 kc; 5 kw-D, 1 kw-N, DA-N P O Box 1353 Phone Garden 2-2451 Central Florida Broadcasting Corp. (original owner)

Network NBC  
Rep Devney-O'Connell  
Mrs Naomi T. Murrell, pres & gen mgr, Jack Collingsworth, chief engr

**WKIS-FM** (1949) 100.3 mc, 16.5 kw. Duplicates WKIS (above)

**WLOF** (1940) 950 kc, 5 kw, DA-N. P O Box 5756 Phone Cypress 3-2431 Mid Florida Radio Corp. (acquired station 1952)

Rep McGavren, Clarke Brown (Southeast)  
Harris H. Thomson, pres, Howard S. Kester, vp & gen mgr, J. Douglas Coombs, local coml mgr; Ernest G. Legge, operations dir, Robert L. Bartl, prog dir, Howard McKenney, news dir, W. D. Daniel, chief engr

WLOF-TV Tv companion of WLOF

#### ORMOND BEACH, Volusia County

**WQXQ** (Daytona Beach) (August 1957) 1380 kc, 1 kw-D P O Box 5038, Daytona Beach Phone Orange 7-4122 Volusia County Broadcasting Corp. (original owner)

Lyman W. Menard, pres & chief engr; Don Ritter, gen mgr & prog dir, Ann Hicks, coml mgr.

#### PAHOKEE, Palm Beach County

**WRIM** (Nov 8 1958) 1250 kc 500 w-D Box 548 Phone 682 Garden of the Glades Co (original owner)

Max Mace pres, Alfred Browne Robinson, gen & coml mgr & prog dir, Richard Nemetz, chief engr

#### PALATKA, Putnam County

**WSUZ** (Feb 21, 1957) 800 kc, 1 kw-D P O Box 663 Phone East 8-1434, Raymond P McMillin (acquired station July 15, 1958)

Network MBS Rep Ijal Walton  
Raymond P. McMillin, pres, gen mgr & news dir, Betty J. McMillin, coml mgr, LeRoy Hood prog dir, George J. Duck, prom mgr & chief engr

**WWPF** (Feb 14, 1947) 1260 kc 1 kw-D, 500 w-N, DA-N P O Box 86 George M Hall (acquired station Aug 1, 1957)

Network Keystone, Southeastern  
George W. Hall, owner, William R. Terr, gen mgr, Herbert M. Young, coml mgr, Thedock Ungei, prog dir, John W. Tilghman, prom mgr, M. G. Rivenburgh, chief engr

#### PALM BEACH, Palm Beach County

**WQXT** (March 17 1957) 1340 kc 250 w 3000 S Ocean Blvd Phone Justice 2-7401 Flame Radio & Tv Corp. (acquired station 1959)

Network ABC  
Art Rivera exec vp & gen mgr, John Sowers, prog dir, Vernon Crawford, music dir, Clyde L. Wilken chief engr

**WQXT-FM** (March 17, 1957) 97.9 mc, 22 kw Same licensee, address & staff as WQXT (above)

#### PANAMA CITY, Bay County

**WDLF** (1940) 590 kc 1 kw DA-N Box 519 Phone Poplar 3-1777 Dixie Radio Inc (acquired station Dec 1, 1957) See Dixie Radio Stations in "Group Ownership"

Network Keystone Rep Hollingbery  
Denver T. Brannen chief owner, Ralph B. Mann gen mgr & news dir, Charles Witt, mgr, Les Roberson prog mgr & prog dir, Leonard Knight & Roger Lucas, chief engr

**WPCF** (Dec 11, 1949) 1430 kc, 5 kw, DA-2 P O Box 1430 Phone Sunset 5-6176 TWX Adams 4-2833 Bay County Broadcasting Co Inc. (original owner)

Network ABC Rep Walker Rawalt, Dora Clayton  
Specialty programs Negro, 3 hrs  
Elbert L. Dukate, pres, gen mgr & coml mgr; Robert Badger, prog dir, Gwynneth T. Dukate, prom mgr, John McMullen, news dir, Robert Badger chief engr

#### PANAMA CITY BEACH, Bay County

**WSCM** (Sept 23 1958) 1290 kc 500 w-D P O Box 428 Phone Adams 4-2251 WSCM Broadcasting Inc (acquired station June 29, 1960)

Theodore M. Nelson, pres  
**WTHE** (May 3, 1957) 1480 kc; 500 w-D P O Box 788 Phone Adams 4-2781 Regional Broadcasting (original owner) (See Harold E. & Helen W. King Stations under "Group Ownership")  
Rep Burn-Smith  
Harold E. King, chief owner, Rex W. Pannell gen mgr, Paul Demeree, chief engr, Jerry Wright, news dir

#### PENSACOLA, Escambia County

**WBOF** (1956) 980 kc, 500 w-D (CP 1 kw-D), P O Box 1252 Phone Hemlock 8-7543 Tri-Cities Broadcasting Co Inc (acquired station May 1958) See E. O. Roden Stations in "Group Ownership"

Rep National Time Sales (N Y & Chicago),

Oakes (L A & San Francisco), Ochs (South-east).

Specialty programs Negro, 100%  
E. O. Roden, pres, Zane D. Roden, sec-treas & gen mgr, W. L. Dove, administrative dir, prog dir, vp & coml mgr, M. A. Honeycutt, chief engr

**WBSR** (Sept 1, 1946) 1450 kc, 250 w Box 5668, Phone Hemlock 2-6173 WBSR Inc (acquired station July 16, 1950)

Rep Venard, Rintoul & McConnell; Ayers (Southeast)  
Don Lynch, pres, treas & gen mgr, Bo Mitchell, coml mgr, Don Redfield, prog dir, Harry Hughey, news dir; Glenn Nichols, chief engr

**WCOA** (1926) 1370 kc 5 kw, DA-N P O Box 1669 Phone Glendale 6-5751 WCOA Radio Inc (acquired station May 1, 1960). See Cassel Stations in "Group Ownership"

Network NBC Rep Hollingbery  
J. Mc Miller, pres, gen mgr & coml mgr; Ted Cassidy, prog dir, Arthur Keeney, asst mgr, Donald J. Griffith, sports & news dir, David Manners, chief engr

**PENSACOLA's**  
only network station

5000 watts **WCOA** 1370 Kc

**Selling Northwest Florida and Alabama for 35 years**

**NBC AFFILIATE**

**PROGRAMMED FOR ADULTS**

One rate for all regional and national advertisers

**WDEB** (Nov 1, 1959) 610 kc, 500 w-D 118 E Intendencia, Phone Hemlock 3-0062, Johnstun Broadcasting Co (original owner)

Rep United Spot Sales  
George Johnston Jr., pres, James E. Connolly, gen mgr, Carl Daniels, station mgr, Otis Dodge coml mgr, Maxine Daniels, prog dir & news dir, N. V. Peiler, chief engr

**WNVY** (1947) 1230 kc 250 w 807 W Garden St Phone Hemlock 3-566 Florida Radio & Broadcasting Corp. (acquired station Jan 1, 1958)

Rep Masla  
Jack Holland pres, Ron Tuten vp & gen mgr, George Bose, coml mgr, Thom Smith, prog dir

**WPEX-FM** (granted June 23, 1960, not on air) 94.1 mc Mello-Tone Inc

**WPFA** (1955) 790 kc 1 kw-D P O Box 8127 Phone Hemlock 3-1141 Edwin H. Estes (acquired station July 1958)

Edwin H. Estes, owner, Van A. Temple, gen mgr, Marshall Bradley, prog dir, Thomas T. Lowery, chief engr

#### PERRY, Taylor County

**WPRY** (1954) 1400 kc, 250 w-SH P. O. Drawer 821 Phone 540 Taylor County Broadcasting Co (original owner)

Network Keystone, Southeastern Key Rep Continental Radio Sales  
Alpha B. Martin, pres; C. E. Royce gen mgr & coml mgr, B. J. Roje, prog dir, W. H. McHargue, chief engr

#### PLANT CITY, Hillsborough County

**WPLA** (1949) 910 kc; 1 kw-D P O Box 1588 Phone 752-3123 WPLA Broadcasting Co (original owner)

Network Keystone Rep Best  
W. A. Smith, pres, George Friend, vp, gen mgr & chief engr, Al Beriv, coml mgr, A. Valine Smith, prog dir, Jim Richardson, prom mgr; Jack Rushing, news dir.

#### POMPANO BEACH, Broward County

**WL0D** (May 1959) 980 kc; 1 kw-D, DA-D P O Box 108 Phone Webster 3-3511 WLOD Inc (acquired station Jan 1, 1960)

Rep Gill-Peina  
William F. Johns Jr, pres, Robert J. Flynn, gen mgr, Gordon C. Lund, coml mgr, Michael Thomas, prog dir, Lowell Sweeney, news dir, Dick Northell, chief engr

**WPOM** (April 4, 1959) 1470 kc 5 kw, DA-D P O Box 10315 Phone Ludlow 3-1470 Gold Coast Broadcasters Inc (original owner)

James C. Dean, pres, Vern Bessie, gen & coml mgr, Bud Melton, prog dir, George Ralston, chief engr, Guy Crumpley, news dir

#### PUNTA GORDA, Charlotte County

**WCCF** (granted July 25, 1960 not on air): 1580 kc, 1 kw-D, DA-D Charlotte Radio Co. (c/o Lovel Phillips, Punta Gorda Herald)

#### QUINCY, Gadsden County

**WCNH** (1948) 1230 kc, 250 w Box 630, Phone Main 7-6700 Big Bend Broadcasting Corp. (acquired station July 1, 1959)

Network MBS, Keystone

Specialty programs Negro, 12½ hrs  
William S. Dodson, pres & gen mgr; Ken Harmon, coml mgr, Guy Flanders, prog dir; Sandra Flanders, prom mgr, DeWitt Owens, news dir, Sam Martin, chief engr.

#### RIVIERA BEACH, Palm Beach County

**WHEW** (Aug 17, 1959): 1600 kc, 1 kw-D (CP 1 kw U, DA-N) Box 2905, West Palm Beach Phone Overland 3-1600 Public Service Broadcasting (original owner)

Robert Hecksher, owner & gen mgr

#### ST. AUGUSTINE, St. Johns County

**WFOY** (1936) 1240 kc; 250 w P O Box 588 Phone Valley 9-3416 Ponce de Leon Broadcasting Co (acquired station 1955)

Network CBS  
John E. Bernhard Jr., pres & gen mgr, Fred Schilling, coml mgr

**WSTN** (1953) 1420 kc, 1 kw-D Box 978, Phone Valley 9-9094 D & R Broadcasting Corp. (acquired station May 1960)

John H. Riggs, pres

#### ST. PETERSBURG, Pinellas County

**WLCY** (1939) 1380 kc, 5 kw, DA-N P O Box 7005 Phone Tampa 2-1108 St Petersburg, HE 5-2131 WTSP Inc (acquired station Oct 1, 1956) See Rahall Stations in "Group Ownership"

Rep Weed  
N. Joe Rahall, pres, Sam G. Rahall, gen mgr, Donald L. Jones, coml mgr, Marshall Cleaver, prog dir; Roy Nilson, oper mgr, Chip Collins, news dir; Elmo Kitts, chief engr

**WFIN** (May 1947) 680 kc; 1 kw-D Box 12-680, zone 3 Phone Hemlock 5-6161 Florida West Coast Broadcasters Inc (acquired station May 1956)

Rep Cook  
Dr Charles L. Farrington, pres; Arthur Mundorff, gen mgr & coml mgr, James Garley, prog dir, Georgiana Bushwell, prom mgr, Herb Anderson, news dir, Bert Coyle chief engr

**WSUN** (Nov 1, 1927) 620 kc; 5 kw, DA-N Municipal Pier, zone 1 Phone 5-4121 TWX 8-082 City of St Petersburg, Fla. (original owner)

Network ABC Rep Venard, Rintoul & McConnell, Avers (Southeast)  
Fred P. Shawn, gen mgr; Jack Weldon coml mgr, Robert J. Vaughn prog dir, Jerome Baker, prom mgr, William J. Coddig, chief engr

WSUN-TV Tv companion station of WSUN

**WTCX (FM)** (March 1, 1959) 99.5 mc, 31 kw 5750 Division Dr, zone 33 Phone Hemlock 6-9138 Trans-Chord Co (original owner)

Harry C. Offutt Jr, pres & chief owner; Harry T. Brown, gen & coml mgr, Ken Simpson program dir, John Walker, chief engr.

**WVST (FM)** (not on air target date unknown) 105.9 mc, 105 kw Donald Crawford

#### ST. PETERSBURG BEACH, Pinellas County

**WILZ** (Dec 4, 1957) 1590 kc 1 kw-D, DA-D 7500 Boca Ciega Drive Phone 23-3001 Holiday Isles Broadcasting Co (original owner).

Rep Masla  
Mis Harriette C. Spence, pres, Mis Dolores L. Bigelow, treas, Mrs Hazel Riley, prog dir, Neil Spencer, chief engr.

#### SANFORD, Seminole County

**WIOD** (April 5, 1957) 1360 kc; 500 w-D. P. O. Box 679 Phone Fairfax 2-8000 Sanford-Seminole Broadcasting Inc (acquired station July 29, 1959)

Rep Masla.  
Joseph R. Horenstein, pres, Bud Carrigan, coml mgr

**WTRR** (May 20, 1947) 1400 kc 250 w P O Box 1541 Phone Fairfax 2-6112 Myron A. Reck (acquired station Aug. 17, 1949)

Network Keystone  
Specialty programs Negro, 12 hrs  
Myron A. Reck, owner, coml mgr, Nick Pfeiffauf, news dir, James S. Williamson Jr, chief engr

#### SARASOTA, Sarasota County

**WKXY** (May 23, 1949) 930 kc 1 kw-D, 500 w-N, DA-2 P. O. Box 2431 Phone Ringling 7-1151 Sarasota Broadcasting Co (original owner)

Network Keystone Rep Thomas J. Clark  
A. G. Fernandez, pres & gen mgr, Jim Angel, coml mgr, Charles J. Fernandez, prog & news dir, Robert L. Kohlmeier, chief engr

**WSAF** (not on air, target date unknown) 1220 kc, 1 kw-D, DA-D Radio Sarasota Co

**WSPB** (Dec. 4, 1939) 1450 kc, 250 w P O. Box 1110 Phone Fulton 8-2121 WSPB Broadcasting Inc (acquired station Dec 8, 1958)

Network CBS Rep Walker-Rawalt  
John Moran Davis, pres, Hamilton M. Woodlee, vp & gen mgr, David Hale, prog dir; Charles Shaw prom mgr & news dir, Gerald McGougan, chief engr.

**WYAK (FM)** (granted July 11, 1960, not on air) 102.5 mc Multitone Music Corp

**WYND** (Aug 24, 1960) 1280 kc 500 w-D, DA-D 3439 McIntosh Road Phone Wabash 7-1058 Gulf Coast Broadcasting Co (original owner).

Kelsey L. Hutchinson, pres & gen mgr, Ethel V. Hutchinson, sec & treas, L. C. McCall, vp, Charles Harman, chief engr

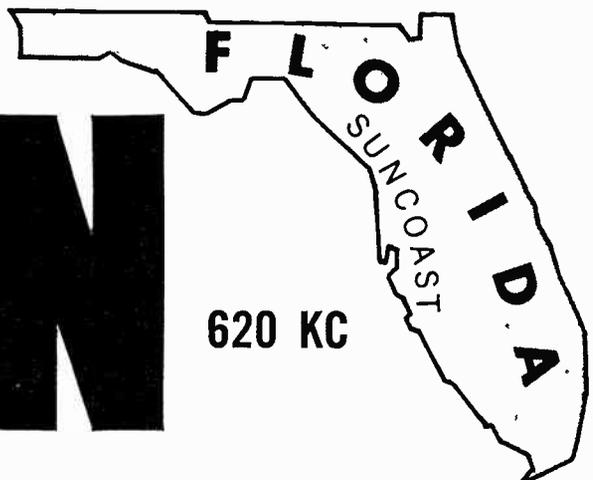


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When it comes to feeding you a large share of the TAMPA-ST. PETERSBURG MARKET, WSUN has a real sales fire going. In our 29 county SUNCOAST area, with its better than 1,203,400 population. WSUN delivers more radio homes, at the lowest cost per home, than any station in the heart of Florida. For a successful sales recipe on the SUNCOAST . . . use “SUNNY!”

**NO. 1 IN ADULT LISTENERSHIP 24 HOURS A DAY!**

**TAMPA-ST. PETERSBURG**



**620 KC**

**NAT'L. REP.: VENARD, RINTOUL & McCONNELL**

**S. E. REP.: JAMES S. AYERS**

**Radio Stations CONTINUED**

**FLORIDA CONTINUED**

**SEBRING, Highlands County**

**WJCM** (May 22, 1950): 960 kc; 1 kw-D. P. O. Box 233. Phone Evergreen 5-1811. TWX CK 7551. Progressive Publishing Co (acquired station July 10, 1952). See Clearfield Broadcasters in "Group Ownership." See "Newspaper Ownership."

Network Keystone.  
Jack Hughes, station mgr; Mrs. Frances Peterson, asst station mgr

**WSEB** (Nov. 24, 1959): 1340 kc; 250 w. Phone Evergreen 5-1340. Radio Sebring (original owner)

Rep Guy Zwahlen  
Ron Wilson, gen mgr; Thomas Moore, chief engr.

**SOUTH DAYTONA, Volusia County**

**WELE** (June 1959): 1590 kc; 1 kw-D. P. O. Box 1940. Phone Clinton 2-8222. Quality Broadcasters of Daytona Inc. (acquired station December 15, 1959).

Rep Gill Perna  
R. Kelvin Shivers, pres, George S Nelson, chief engr.

**STARKE, Bradford County**

**WRGR** (Feb 23, 1957): 1490 kc; 250 w-SH. P. O. Box 527. Phone Woodland 4-5001. Radio Starke Inc. (acquired station Nov. 1, 1959).

Network Keystone. Rep Continental Radio Sales.

Murray C. Tillman, pres; Will Shawver, gen mgr & coml mgr, Charles Dent, prog dir & news dir; C. O. Wright, chief engr.

**STUART, Martin County**

**WSTU** (Dec 7, 1954): 1450 kc, 250 w. P. O. Drawer 417. Phone Atlantic 7-2020. Blue Water Broadcasting Co. (original owner).

Network MBS, Keystone.  
Lester M. Combs, pres & chief owner; Jim Driscoll, coml mgr

**TALLAHASSEE, Leon County**

**\*WFSU-FM** (May 1954): 91.5 mc; 3 kw c/o Florida State U. Phone 2-8000, Ext. 2395. Board of Control for Fla State U.

Specialty programs French, 1 1/4 hrs., German, 1/2 hr.; Swedish, 1 hr.; all wkly.  
Roy Flynn, station dir; Marjorie Newman, program dir, Bill Ragsdale, chief engr.

\*WFSU-TV. Tv companion of WFSU-FM.  
**WMEN** (November 1954): 1330 kc, 5 kw-D. Floridan Hotel. Phone 3-2550 WMEN Inc. (original owner). See Timm Stations in "Group Ownership."

Network Keystone. Rep Howard

B. F. J. Timm, pres, Clayton Wilkie, gen mgr, Carl Swanson, coml mgr, Carl Swanson, Donne Clinton, prom mgrs, Harry Martin, news dir; Glen Boatwright, chief engr.

**WFEB** (Under construction): 1580 kc; 5 kw-D. Emerson W. Browne.

**WTAL** (1935): 1270 kc; 5 kw, DA-N. Drawer A. Phone Tallahassee 2-1270 WTAL Inc. (acquired station March 1, 1958). See Vic Diehm Stations in "Group Ownership."

Network MBS. Reps Meeker; Harry E Cummins (Southeast).

Victor C. Diehm, pres; Arthur A. Deters, gen mgr & coml mgr; Ron Martin, prog dir; John H. Haughee, news dir; Kenneth Mallory, chief engr.

**WTNT** (Oct. 15, 1946): 1450 kc; 250 w. P. O. Box 1047. Phone 2-1450. Tallahassee Appliance Corp. (original owner).

Network CBS. Rep Devney-O'Connell.  
F. W. Hazelton, pres & gen mgr; Hurley J. Rudd, vp of sales; Don C. Price, operations mgr; Bill Hampton, news dir.

**TAMPA, Hillsborough County**

**WALT** (1946): 1110 kc; 10 kw DA-D. 401 W. Tyler St, zone 2. Phone 2-7921. Tampa Broadcasting Co. (acquired station June 18, 1959). See Consolidated Sun-Ray Stations in "Group Ownership."

Rep Gill-Perna.

Frank Knorr Jr, vp & gen mgr, George W. Fee, station mgr & coml mgr; Bob Walters, prog dir; Bob Mackey, news dir; Paul Gossett, chief engr

**WDAE** (May 10, 1922): 1250 kc; 5 kw, DA-1. 101 N. Tampa St, zone 2. Phone 2-0404. TWX TP 8043. Smiley Properties Inc. (acquired station 1933)

Network CBS. Rep Katz  
Joseph F. Smiley, prcs; L. S. Mitchell, sec & gen mgr, Robert M. Weeks, coml mgr; Van B. Wilson, prog dir, Thelma S. Yager, prom mgr; Don A. Miller, news dir; William Pharr Moore, chief engr.

**WDAE-FM** (1947): 100.7 mc; 64 kw. Duplicates WDAE (above).

**WEDA** (under construction): 1550 kc, 10 kw-D. Dixieland Broadcasters

**WFLA** (1924): 970 kc; 5 kw, DA-N. P. O. Box 1410. Phone 2-0131 TWX TP 8060. The Tribune Co (acquired station 1938). See "Newspaper Ownership."

Network NBC. Rep Blair  
J. C. Council, pres; George W. Harvey, vp & gen mgr; John Alexander, station mgr & coml mgr; Edward C. Walker, prog dir; Doug Duperrault, prom mgr, Jerry Harper, news dir; J. H. Mitchell, chief engr

**WFLA-FM** (1948): 93.3 mc, 46 kw. Duplicates WFLA (above)

**WFLA-TV**. Tv companion of WFLA-AM-FM

**WFOB** (November 1948): 1050 kc; 250 w-D. P. O. Box 8145. Phone Webster 5-3171. Gateway Broadcasters Inc (acquired station March 1956).

Network MBS.  
John A. Boling, pres, Bob A. Martin, gen mgr; Robert B. Ross Jr, coml mgr; Bonita A. Fishback, prog dir, James M. Holland, news dir; Bill R. Polk, chief engr.

**WFOQ** (under construction): 1010 kc; 50 kw, DA-D. Rand Broadcasting of Tampa-St. Petersburg Inc.

**WPKM (FM)** (June 1954): 104.7 mc; 10.5 kw. Bayshore Royal Hotel, zone 6. Phone 8-5144. Frank Knorr Jr (original owner).

Rep Good Music Broadcasters.  
Frank Knorr Jr, owner; Richard V. Leonard, gen mgr; Roy Correll, coml mgr, Eloise P. Knorr, prog dir; G. H. Herb Brown, chief engr

**WSOL** (1950). 1300 kc; 5 kw, DA-D. 113 E. Lafayette. Phone 2-8024. WPIT Inc. (acquired station June 15, 1959). See Friendly Group in "Group Ownership."

Rep National Time Sales (Spanish only).  
Specialty programs Italian, 1 1/2 hrs., Spanish, 35 hrs

Don Ioset, vp; Tom Underwood, gen mgr & coml mgr, Bill Beatty, prog dir, Herb Hunt, news dir, Boykin Tison, chief engr.

**WSTN** (See St. Petersburg)

**WTMP** (1954): 1150 kc; 5 kw-D. DA-D. P. O. Box 1101. Phone 4-1101. Rounsaville of Tampa Inc (acquired station 1956). See Rounsaville Stations in "Group Ownership."

Rep Pearson; Dora-Clayton (Southeast).  
Robert W. Rounsaville, owner; Jack Everbach, gen mgr; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales, Joyce Munroe, prog dir; George Corwin, prom mgr, Howard Clark, news dir; Warren Kaufman, chief engr.

**\*WTUN (FM)** (Dec. 25, 1952): 88.9 mc; 770 w. U. of Tampa, zone 6. Phone 86-6081. U. of Tampa (original owner).

John J. Von Szeliski, dir of broadcasting, Joseph A. Schreiber, gen mgr, Thom Spettell, chief engr.

**TARPON SPRINGS, Pinellas County**

**WDCL** (August 1954): 1470 kc; 5 kw-D. P. O. Box 1558, Clearwater, Fla. Phone Clearwater 3-7157. Clearwater Broadcasting Corp (acquired station June 1957). See "Newspaper Ownership."

Rep Ochs  
Ross Charles, gen mgr; Leo McDevitt, prog dir; John Stagg, prom mgr; Howard Hartley, news dir; Ted Seaman, chief engr.

**TITUSVILLE, Brevard County**

**WRMF** (Nov. 20, 1957): 1050 kc, 500 w-D. P. O. Box 666. Phone Amherst 7-2141. WRMF Inc (acquired station Sept 21, 1958)

R. M. Fairbanks, pres, R. L. Bright, gen &

**Cover the BIG, able-to-buy audience in one of America's FASTEST GROWING MARKETS**

**LITTLE SPOTS DO A BIG JOB ON WFLA!**

*Talk about growth!* Take a look at the Tampa-St. Petersburg Metropolitan Market! Preliminary 1960 census figures set population at 760,000 — up 85.9 per cent since 1950! During the same period, here's what happened to other key economic indices:

**Retail Sales . . . . . Up 134%**  
**Food Sales . . . . . Up 147%**  
**Effective Buying Income . Up 139%**

*Talk about coverage!* WFLA blankets this busy market—Florida's second market—best, and delivers a big, growing 11-county sales area where the payrolls of diversified industry, commerce and agriculture provide steady buying power year 'round!

*Talk about audience!* The November 1959 Pulse shows the WFLA audience to be 92.2 per cent *adult listeners* — the audience that makes the money — *spends the money!* WFLA's special features *start them listening* — WFLA's leading personalities *keep them listening!*

So, for more sales in Tampa-St. Petersburg and West Coast Florida — spot your product on WFLA-Radio! For more details, write us or call your John Blair man

° Area Pulse, May-June 1959

**AM & FM WFLA RADIO**

Represented Nationally by John Blair & Co

**TAMPA — ST. PETERSBURG**

1960 BROADCASTING YEARBOOK • PAGE A-135

Florida's Fastest Growing City Listens To...

**AM & FM CBS in W D A E**

TAMPA - ST. PETERSBURG  
5000 WATTS AT 1250 KILOCYCLES

**NOW IN NEW QUARTERS!**  
101 NO. TAMPA ST., TAMPA, FLORIDA

Owned by Smiley Properties, Inc  
Ask your Katz man about our new merchandising package

EST. 1936

# WJNO

# CBS

RADIO NETWORK

"The Most Influential Voice of the Palm Beaches"

When you BUY RADIO in the Palm Beaches, Buy the BEST . . . buy WJNO RADIO, more than 24 years in the business, pleasing our audiences and advertisers with consistent success.



Always FIRST!

## WEST PALM BEACH, FLORIDA



### RESULTS COUNT WJNO RADIO GETS RESULTS!

Consistently the BEST radio buy in PALM BEACH COUNTY. Don't shop PRICE when you want the BEST!

Represented Nationally by  
The Meeker Company, Inc.

### Radio Stations CONTINUED

#### FLORIDA CONTINUED

coml mgr, news dir, Bill Palmer, prog dir, sports dir, Al B Murray, prom mgr, June Black Carter, woman's dir, news editor, office mgr, J P Getlys, chief engr

#### VALPARAISO-NICEVILLE, Okaloosa County

**WNSM** (November 1958): 1340 kc; 250 w. P. O. Box 608, Valparaiso Phone Orange 1-3281 Bay County Broadcasting Co. (acquired station July 28, 1960).

#### VENICE, Sarasota County

**WAME** (Feb 1, 1960): 1320 kc; 500 w-D. P. O. Box 1256, Venice Phone 3-4931. Venice Nokomis Broadcasting Co. (original owner)

Larry Rhodes, pres, Richard Doudna, gen mgr; George Millar, coml mgr, Jack Charest, prog dir, Cliff Arquette, prom mgr & news dir; Charles Hartman, chief engr.

#### VERO BEACH, Indian River County

**WAXE** (May 1954) 1370 kc; 1 kw-D. P. O. Box 397, Phone Jordan 2-5405. R. M. Chamberlin (acquired station May 1959)

Network Keystone  
R. M. Chamberlin, owner, mgr, chief engr; Tom Fallin, prog dir, Edward J. Connally, news dir

**WTTB** (June 7, 1954) 1490 kc, 250 w. P. O. Box 2438 Phone Jordan 2-5454 Tropics Inc. (original owner)

Network MBS  
J. J. Schuman, chief owner, Sen. Merrill P. Barber, pres, William E. Turner, gen mgr, James Cinque, coml mgr, Stanley B. Wood, chief engr

#### WARD RIDGE, Gulf County

**WJOE** (Nov. 7, 1956) 1570 kc; 250 w P. O. Box 310, Port St Joe Phone Ball 7-2426. National Radio of Port St. Joe (acquired station June 15, 1958)

Robert D. Sidwell, partner, prog dir, chief engr, Martin J. Begley Jr., partner, coml mgr, prom mgr, James H. Vickers, news dir

#### WAUCHULA, Hardee County

**WAUC** (Jan 7, 1958): 1310 kc, 500 w-D. Phone Prospect 3-4271. Hardee Broadcasting Co. (original owner)

Robert S. Taylor & E. D. Covington Jr. co-owners, William F. Ferguson, gen mgr & chief engr

#### WEST PALM BEACH, Palm Beach County

**WEAT** (1948) 850 kc; 1 kw, DA-1; P. O. Box 70 Phone Temple 3-9668 WEAT-TV Inc (acquired station July 1, 1957)

Network MBS Rep Weed Radio  
Rex Rand, pres, Goff Lebhaj, coml mgr  
WEAT-TV: Tv companion of WEAT

**WIRK** (June 15, 1947) 1290 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 2148 Phone Temple 3-1711. Ken-Sell Inc (original owner)

Rep Masla  
Specialty programs Negro 14 hrs  
Joseph S. Field Jr, pres & gen mgr, Rome Hartman, coml mgr, Fred A. Allen, prog dir, Bill Gordon, news dir, Earl Heglund, chief engr.

**WJNO** (July 1936) 1230 kc, 250 w P. O. Box 189. Phone Temple 2-3638 WJNO Radio (acquired station January 1952).

Network CBS Rep Meeker  
H. V. McMillan, gen mgr, Charles W. Curtin, sales mgr, H. V. McMillan, prog dir, Robert E. Hawkey, news dir, Curtis E. Brinson, chief engr

#### WINTER GARDEN, Orange County

**WOKB** (Jan 1, 1958): 1600 kc; 1 kw-D. P. O. Box 1308 Orlando, Fla. Phone Olympic 6-3700. John B. Cook Jr. (acquired station May 9, 1959).

Rep Walker-Rawalt, Dora-Clayton (Atlanta).  
Specialty programs Negro, 100%.  
John B. Cook, Jr, pres; Edward T. Martin, gen mgr, Milton Sutton, chief engr & news dir; Pat Spencer, women's dir.

#### WINTER HAVEN, Polk County

**WINT** (Oct 29, 1958): 1360 kc, 1 kw-D, DA-D. P. O. Box 568 Phone Cypress 3-5036. A. L. Fazzari (original owner)

Angelo L. Fazzari, owner, gen mgr & chief engr, Bruce L. Parker, coml mgr, Joe Trivette, prog dir, Ronald Brown, prom mgr, James Duke news dir, Bernard B. Brown, farm dir

**WSIR** (Feb 14, 1947) 1490 kc, 250 w P. O. Box 633 Hundred Lakes Broadcasting Corp. (acquired station 1955)

Network MBS  
Lawrence A. Rollins, pres & gen mgr; Arnold Silvert, coml mgr, Richard Eyrich, prog & news dir, L. Orden Craig, chief engr.

#### WINTER PARK, Orange County

**WABR** (Orlando) (1953) 1440 kc, 5 kw-D. P. O. Box 7547, Orlando Phone Garden 5-6631 Contemporary Broadcasting Corp (acquired station Jan 16, 1959)

Network ABC, MBS Rep Gill-Perna  
I. Edward Edwards, pres & gen mgr, Robert II. Elrod, vp, Robert Farrington, prog dir; Richard Williams, prom mgr, Alan White, news dir, Robert Allen, chief engr

**WPRK (FM)** (Dec 8, 1952) 91.5 mc, 330 w. Rollins College, Winter Park Phone Midway 7-1393 Rollins College (original owner).  
M. P. Frotchey, mgr

Look what they say about **WTAL**ahassee!

\*Represented Nationally by  
Robert Meeker Associates, Inc.

And In The South By  
Homer Cummings  
Jacksonville, Fla.



## Rated Number One in Fabulous Florida's Capital City

servicing a . . .

Population of . . . 337,100

Incomes of . . . \$341,921,000

Retail Sales . . . \$290,452,000

5000 WATTS • FULL TIME

# \* WTAL

## TALLAHASSEE, FLORIDA



A Member of  
Vic Diehm  
RADIO GROUP

Other Members  
Are:

**WAZL**

HAZLETON, PA.

**WHLM**

BLOOMSBURG, PA.

**WHOL**

ALLENTOWN, PA.

REPRESENTED BY  
PAUL H. RAYMER Co.

## GEORGIA

\*Non-commercial

### ADEL, Cook County

**WAAZ** (March 19, 1955) 1470 kc, 1 kw-D. P. O. Box 508 Phone 8571 Cook County Broadcasting Co (original owner).  
Network Keystone  
W M Forshee, chief owner; Esther Shephard, gen mgr, Robert Barker, prog dir, Hollis Suber, prom mgr, Jerry Young, news dir, E R. Ridenour, chief engr.

### ALBANY, Dougherty County

**WALG** (1941) 1590 kc, 1 kw, DA-N P. O. Box 1351 Phone Hemlock 5-8386 TVX AX 8344 Radio Albany Inc. (acquired station July 1960); See Woodall Stations in "Group Ownership"

Allen M Woodall, pres.

**WGFC** (1933) 1450 kc, 250 w. P. O. Box 838 Phone Hemlock 2-1277, Albany Broadcasting Co (acquired station Jan. 1, 1958) See J W Woodruff Stations in "Group Ownership"

Network CBS Rep Hollingbery.

J W. Woodruff Jr, pres, L M George, vp, gen & coml mgr, Walter H Flint Jr, prog dir, Redus A Carlton, chief engr.

**WJAZ** (November 1952) 1050 kc; 1 kw-D (CP 960 kc, 5 kw, DA-D). P. O. Box 611 Phone Hemlock 2-7447 James S Rivers Inc (original owner) (See James Rivers Stations in "Group Ownership")

Rep Thomas F Clark, William B Hill (Radio Station WTJH East Point, Ga)  
Specialty programs (wkly) Ncgio 12 hrs  
James S. Rivers, pres, Richard B Smith gen mgr; Jack K. Willis, coml mgr, B L Studdard, program & promotion dir; Russell Caldwell, chief engr, Cecil Fowler, news dir, Arthur P. Holland, farm dir, Faye Eglin, women's dir

### ALMA, Bacon County

**WQGS** (October 1957): 1400 kc 250-SH P. O. Box 304 Phone 4681. Queen City Broadcasting System (original owner)  
Network Keystone Rep Harry Cannon (Atlanta)

Farnell O'Quinn, pres, Dane Bruce, gen mgr, Joyce Holton, coml mgr, Ralph Deen, prog dir, Robert Sass, news dir, William Allnoch, chief engr.

### AMERICUS, Sumter County

**WDEC** (July 5, 1947) 1290 kc, 1 kw-D P. O. Box 917 Phone 3681. Americus Broadcasting Co (original owner).

Network Keystone. Reps Indie Sales, Doia-Clayton (Atlanta)

Charles C Smith, pres & gen mgr, Paul J Filben, coml mgr, Dewey Stonc, prog dir, Raymond C LaPrade, chief engr

#### Southwest Georgia's Most AWARD-WINNING STATION!

Category	1959 Award
Editorials	Superior
Farm News	Superior
General News (2)	Superior
Special Events	Superior
Sports	Excellent
Features	Excellent

News & Music, programmed  
to the ADULT audience.

**WDEC**  
Americus, Georgia

### ATHENS, Clark County

**WDOL** (June 10, 1957): 1470 kc; 1 kw-D P. O. Box 429 Phone Liberty 8-1354 University City Inc (acquired station March 1960). (See James S. Rivers Stations in "Group Ownership")

Network Keystone Rep Clark  
Mr & Mrs James S Rivers, owners, Chuck Goddard, prog dir, W J Wilson, chief engr.

INTERESTED IN BUYING OR SELLING ONE OF THE  
**136 AM 19 FM 14 TV**

STATIONS\* OPERATING IN

**GEORGIA**

CONTACT THE NEAREST OFFICE OF—

**HAMILTON-LANDIS**

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO GEORGIA IS—

1737 De Sales St., N.W., Washington, D. C.  
EX 3-3456

\*As of August 1, 1960

**WGAU** (May 1, 1938). 1340 kc, 250 w. P. O. Box 1647 Phone Liberty 6-6575. Clarke Broadcasting Corp (acquired station August 1956).  
Network CBS Rep Pearson

H. Randolph Holder, pres, gen mgr & news dir, Thomas Lloyd, vp, treas & coml mgr, Mary Betts, prog dir, L P. Brooks, chief engr.

**WGAU-FM** (May 1958) 102.5 mc, 44 kw. Duplicates WGAU (above)

**WRFC** (May 1, 1918) 960 kc, 5 kw-D, 500 w-N DA-N P. O. Box 1388 Phone 543-3411 Radio Athens Inc (original owner). See "Newspaper Ownership"

Rep Bob Dore  
L H Christian, pres & gen mgr, Claude Williams Jr, coml mgr, Ed Thilenius, prom mgr, Bob Burton, news dir.

There must be a reason why  
over half of the local radio  
advertising money is spent on

**WRFC**

960 KC • 5,000 Watts  
ATHENS, GEORGIA

Learn why before you buy!  
CALL 543-3411, ATHENS, GA.

Or Bob Dore & Associates

### ATLANTA, Fulton County

**\*WABE (FM)** (Sept 13, 1948) 90.1 mc, 46 kw 740 Bismark Road, N.E., zone 9 Phone Trinity 5-9296 Board of Education of the City of Atlanta (original owner)

Haskell Bcvter, gen mgr, Lillian Lee, prog dir, Thomas W Cowan Jr, chief engr

**\*WETV (TV)** Tv companion of WABE.

**\*WAKE** (Nov 20, 1955): 1340 kc, 250 w. Georgian Terrace Hotel Phone Trinity 5-8511 WAKE Broadcasters Inc (see Bartell Family Radio Group under "Group Ownership")

Rep Young  
Gerald A Bartell, pres; Jayne Swain, vp & gen mgr, Gene Blaine, program dir; Don Zuehlke, chief engr

**WAOK** (1954) 1380 kc, 5 kw, DA-N, 110 Edgewood Ave, N.E., zone 3 Phone Murray 8-3773 WAOK Broadcasting Co (acquired station 1954)

Rep McGavren  
Specialty programs Negro, 100%  
Stan Raymond, pres & coml mgr; Zenas Sears, vp & prog dir, Paul Brown, prom mgr, Ned Lukens, news dir, Ivan Miles, chief engr.

**WAVO (FM)** (not on air, granted June 1959) 94.9 mc 71 kw. P. O. Box 77 Great Commission Gospel Assn Inc (original owner) Will duplicate WAVO Avondale Estates, Ga

L E Latham, pres & gen mgr  
**WDJK (FM)** (under construction; granted March 1960, target date not known) 97.5 mc, 30 kw Joel S Kaufmann

**WEAS** (See College Park listing)

**WERD** (1948) 860 kc 1 kw-D 330 Auburn Av., N.E. Phone Jackson 4-0666. Radio Atlanta Inc

Rep Joe Wootton, Doia-Clayton (southern)  
J B Blayton Jr, station mgr, Albert H Sandler, coml mgr, Preston Mobley, program dir

**WGKA** (Sept 1, 1955) 1600 kc, 1 kw-D 1140 Peachtree Street NE, zone 9 Phone Trinity 6-6228 Glenkaren Assoc Inc (original owner).

Rep Good Music Broadcasters  
Locke E Glenn, pres, John P Culver, vp & gen mgr, E Lee Nance coml mgr, Jonathan Phelps, prog dir, Marge Coulton, prom mgr, Arthur Borgesen, news dir, James D Hampton, chief engr

**WGKA-FM** (Sept 1, 1955) 92.9 mc, 94 kw Duplicate WGKA in daytime only

**WGST** (July 1923) 920 kc, 5 kw-D, 1 kw-N P. O. Box 7251 Station C Phone Trinity 5-8441 Georgia Institute of Technology (acquired station July 1, 1959)

Network ABC Rep Branham  
Dr Edwin D Harrison, pres, Jack Collins, gen mgr, Bill Estes coml mgr, Peter Thomas, prom dir, Al Cialdo, sports dir, Jack Hurst, news dir, John Van Horn, chief engr

**WIIN** (1948) 970 kc, 5 kw, DA-D Atlanta Biltmore Hotel Arcade, zone 83 Phone Trinity 5-8453 WIIN Inc (acquired station June 1, 1959)

Rep Bob Dore  
I T Cohen, pres, Oliver Thornburg, gen mgr, Al Brooks, coml mgr, Elspeth S Corley, prog dir, Marie McNeill, prom mgr, Jim Davis, news dir, Ralph Thomas, chief engr.

The  
"Million  
Dollar  
Club"\*  
relies  
most on  
Broadcasting

Yearbook  
for  
authentic  
TV and  
RADIO  
facts

— ARB Survey

\* Membership in The Million Dollar Club is restricted to advertising agency executives responsible for allocation of over \$1 000,000 yearly in broadcast advertising. (See page D 61 for Top Advertising Agencies—1952-59)

# Radio Stations CONTINUED

## GEORGIA CONTINUED

### ATLANTA (Continued)

**WPLO** (July 1, 1959): 590 kc; 5 kw, DA-N 805 Peachtree St., N.E. Phone Trinity 2-5851 TWX AT-345-X. Plough Broadcasting Inc. (original owner). See Plough Stations in "Group Ownership."

Rep Radio-TV Representatives, Harold R. Krelstein, pres; Herbert Golombek, vp & gen mgr; Walter E. Moore, coml mgr; Gene Blaine, prog dir; Jim Stevenson, prom mgr; Jim King, news dir; James Ellzey, chief engr.

**WPLO-FM** (July 1, 1959) 103.3 mc; 36 kw. Duplicates WPLO (above).

MODERN JINGLES  
PLANNED CAMPAIGNS  
STATION IDs & PROMOS

**RADIO HUCKSTERS**  
AND AIRLIFTS

**LANG-WORTH**

1735 BROADWAY NEW YORK, N. Y.

**WQXI** (1948): 790 kc; 5 kw-D, 1 kw-N, DA-N 3165 Mathieson Drive, N.E., zone 5. Phone Cedar 312195 Rounsaville of Atlanta Inc. (original owner). (Sale to Esquire Inc. pends FCC approval).

Rep Gill-Perna, Robert W. Rounsaville, pres; Frank B. Erwin, gen mgr; Lee Smith, coml mgr; John Fulton, vp, national sales & gen sales mgr; Frank Ward, prog dir; Joyce Monroe, nat'l prog dir; Bob Bisendine, news dir; Elton Chick, chief engr; William Wagner, prom mgr.

**WATL-TV**: Tv companion of WQXI.  
**WSB** (March 15, 1922): 750 kc; 50 kw 1601 W. Peachtree St., N.E., zone 9 Phone Trinity 5-7221. TWX AT-381. Atlanta Newspapers Inc. (original owner). See "Newspaper Ownership."

Network NBC. Rep Petry, J. Leonard Reinsch, exec dir; Frank Gaither, gen mgr; Lee Morris, coml mgr; Elmo Ellis, prog dir; Holt Gewinner, prom mgr; Aubrey Morris, news dir; R. A. Holbrook, chief engr.  
**WSB-FM** (1948): 98.5 mc; 49 kw. Duplicates WSB. (above).  
**WSB-TV**: Tv companion of WSB-AM-FM.

**WORLD'S ONLY DRIVE-IN RADIO STATION**

**WCLA**

**CLAXTON, GEORGIA**

1000 Watts      1470 Kc

*Serving Evans, Bulloch, Tattnall, and Bryon Counties*

**FRUIT CAKE CAPITAL OF THE WORLD**

Howard C. Gilreath, President  
Lowell Register, V.P. and Gen. Manager  
Don Sports, Station and Commercial Manager

**WYZE** (March 15, 1956): 1480 kc; 5 kw-D. Henry Grady Bldg. Phone Jackson 4-1953. Atlanta Broadcasting Co. (acquired station March 27, 1958).

Network MBS  
George Nicholson, pres & gen mgr; Maurice Rich, coml mgr; Allen Pierce, program dir, promotion mgr & news dir; Lawson Leake, chief engr.

### AUGUSTA, Richmond County

**WAUG** (1952): 1050 kc, 1 kw-D Bon Air Hotel Phone Regent 3-4441 Garden City Broadcasting Co. (original owner).

Rep Clarke Brown (regional); Grant Webb (national).

Specialty programs: Negro, 45%.  
George C. Nicholson, gen mgr, J. Louie Solomon, exec vp & gen mgr, Eva C. Nicholson, sec, J. C. Atkinson, chief engr.

**WAUG-FM** (1952): 105.7 mc; 9 kw. Duplicates WAUG (above).

**WBBQ** (1947): 1340 kc; 250 w. 515 15th St. Phone Park 4-5441. Savannah Valley Broadcasting Co. (original owner).

Network MBS. Rep Everett-McKinney, George G. Weiss, pres; Edward H. Dunbar, vp & gen mgr; Patrick R. Mulherin, coml mgr; Paul T. Reidy, prog dir; William D. Lenz, prom mgr; Larry D. Bennett, news dir; Kenneth R. Freeman, chief engr.

**WBBQ-FM** (March 1955): 103.7 mc; 19.5 kw. Duplicates WBBQ (above).

**WBLA** (1946): 1230 kc, 250 w P O Box 129. Phone Park 4-2421. Augusta Broadcasting Co. (acquired station June 1, 1956).

Network NBC. Rep Walker-Rawalt; Ayers (Southeast).

W. Ray Ringson, pres & gen mgr; J. R. Owens Jr., vp & station mgr, George W. Fisher, prog dir; Frank I. Doyle, prom mgr; Robert E. Ruckle, news dir; Walter A. Brumbeloe, chief engr.

**WGAC** (1940): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1131. Phone Park 2-2692. Twin States Broadcasting Co. (original owner).

Network ABC. Rep Avery-Knodel, A. D. Willard Jr., pres & gen mgr, D. L. Alford, coml mgr; Benj. F. Mayo, prog dir, prom mgr & news dir; James E. Clegg, chief engr.

**WGUS** (See North Augusta, S C, listing).  
**WRDW** (July 1930): 1480 kc; 5 kw, DA-N. Phone Taylor 4-5432 Radio Augusta Inc. (acquired station June 1960).  
Network CBS. Rep Branham Mr. & Mrs. George C. Nicholson and Mr. & Mrs. John C. Amick, owners.

### AVONDALE ESTATES, De Kalb County

**WAVO** (July 19, 1958). 1420 kc, 500 w, DA-D. P. O. Box 25. Phone Drake 8-8808. Great Commission Gospel Assn. Inc. (original owner).

L. E. Latham, gen mgr, Bill Cooper, coml mgr, King Elliott, prog dir; Gerow Carr, prom mgr, Carl Meeks, chief engr.

### BAINBRIDGE, Decatur County

**WAZA** (March 17, 1958): 1360 kc, 1 kw-D 110 E. Broughton St. Phone 838. Radio Bainbridge Inc. (See Woodruff Stations in "Group Ownership")

Rep Dick Hunter, James W. Woodruff Jr., pres, L. M. George, vp & gen mgr; Joe Hill, station mgr; Ray Read, program dir.

**WMGR** (1946): 930 kc, 5 kw-D (CP 5 kw-D, 500 w-N, DA-N) Phone Cherry 6-1650. John A. Dowdy (original owner).

Network Keystone. Rep Grant Webb (New York); Harry S. Cannon (Atlanta).  
John A. Dowdy, owner-mgr; Raymond Wesley, coml mgr, Henry Fitzgerald, prog dir; Wendell Lovett, prom mgr, Carolyn White, news dir, Walter Freeman, chief engr.

### BAXLEY, Appling County

**WHAB** (December 1954): 1260 kc; 5 kw-D. P. O. Box 265 Phone 3000. WHAB Radio Inc. (original owner).

Network Keystone.  
Farnell O'Quinn, pres; Ann Lee Lightsey, sec & treas, Marion Monk, vp sales, Joan O'Quinn, coml mgr, Earl Newton, prog mgr, Allen Carwile, news dir; Jerry Northington, chief engr.

### BLAKELY, Early County

**WBBK**: 1260 kc; 1 kw-D. P. O. Box 390, Dawson, Ga. Radio Blakely. (See W. C. Woodall Jr. Stations in "Group Ownership.")  
W. C. Woodall Jr., pres.

### BREMEN, Haralson County

**WWCC** (October 1957): 1440 kc; 1 kw-D. 111 Parkway Circle. Phone Lenox 7-3275 Southwest Alabama Broadcasting Co. (acquired station June 1960). See "Newspaper Ownership"

Network Keystone  
J. J. Mangham Jr., pres; R. M. Thorburn, gen mgr, Lee Williams, coml mgr; Bill Brown, prom mgr, William A. Pierce Jr., news dir, J. J. Shell, chief engr; Blanche Mangham, woman's dir.

### BRUNSWICK, Glynn County

**WGIG** (March 5, 1949): 1440 kc; 5 kw-D, 1 kw-N, DA-N. 1514 Union St. Phone Amherst 5-3870. Brunswick Broadcasting Corp. (original owner).

Network ABC. Rep Bob Dore; Dixieland Stations (regional).

Hugh K. Tollison, executive vp & gen mgr; John Lane, station mgr & coml mgr; Herman F. Lange, chief engr.

**WMOG** (June 1940). 1490 kc; 250 w. P. O. Box 100 Phone Amherst 5-5980. Radio Brunswick Inc. (acquired station Jan. 1, 1953).

Network MBS, Keystone Rep Hal Holman (national); James S. Ayers (southeast) Specialty programs. Negro, 6 hrs wkly.  
Allen M. Woodall, pres; Tom Doughty, gen mgr, Rex Denman, prog dir, John Vroman, prom mgr, Beth Kirgaoff, chief engr.

### BUFORD, Gwinnett County

**WDMF** (Dec 10, 1956): 1460 kc; 1 kw-D. P. O. Box 307. Phone 434-5555. Habersham Broadcasting Co. (acquired station June 1960).

Network Keystone. Rep Hopewell, Robert E. Thomas, gen mgr & coml mgr; Ryman L. Pendley, prog dir; W. Lamar Savage, news dir, Ernest Church, chief engr.

### CAIRO, Grady County

**WGCA** (1950): 790 kc; 1 kw-D. P. O. Box 120. Phone 2-4392. Grady-Mitchell Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales, Geise Dozier, pres; Lowell E. Takles, gen mgr & coml mgr; Greg Strang, chief engr.

### CALHOUN, Gordon County

**WCGA** (1953): 900 kc; 1 kw-D. P. O. Box 411. Phone Main 9-2111. Gordon County Broadcasting Co. (original owner).

R. R. Magill, pres & chief engr; Judy Magill, gen mgr, Richard M. Bowman, coml mgr; H. L. Grant, prog dir.

### CAMILLA, Mitchell County

**WGLE** (Jan. 15, 1960): 1220 kc; 1 kw-D. P. O. Box 147 Phone 2776. Capel Broadcasting Inc. (original owner).

Network Keystone. Rep Harry Cannon. Specialty programs: Negro, 4 hrs. wkly.  
Russell A. Browne, gen mgr & chief engr; Charles L. Browne Jr, coml mgr.

### CANTON, Cherokee County

**WCHK** (April 11, 1957): 1290 kc; 1 kw-D. P. O. Box 1290. Phone Greenwood 9-2101. Cherokee Broadcasting Co. (original owner).

Charles McClure, gen mgr, Robert D. Peterson, station & coml mgr; Gene Mikell, prog dir, Jack E. Turner, prom mgr; Byron Dobbs, news dir

**POULTRY! POULTRY!**

**POULTRY!**

**WCHK, Canton, Georgia,**  
is situated in the  
**World's Largest Broiler-Chicken**  
producing area.

### CARROLLTON, Carroll County

**WLBB** (January 1947): 1100 kc; 250 w-D. P. O. Box 569. Phone Terrace 2-7041. Carroll Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales, T. K. Vassy, pres & gen mgr; Robert D. Green, coml mgr; Hiram Bray, program dir; James McKay, chief engr; W. Donald Baird, news & farm dir; Ethel McGiboner, women's dir.

### CARTERSVILLE, Bartow County

**WBHF** (1946): 1450 kc; 250 w. West Ave. Phone 1200. W. R. Frier (original owner). (See "Newspaper Ownership.")

Network MBS.  
W. R. Frier, owner & gen mgr; Richard J. Sjoblom, coml mgr; Roland Brooks, program dir; Horace Bridges, chief engr.

### CEDARTOWN, Polk County

**WGAA** (1941): 1340 kc; 250 w. P. O. Box 807. Phone 777. Polk County Broadcasting Co. (acquired station Sept. 11, 1954).

Network Keystone. Rep Dora-Clayton, J. Frank Proctor, co-owner, gen mgr & chief engr; Arnold Walker, coml mgr; Jimmy Wright, farm dir.

### CLAXTON, Evans County

**WCLA** (July 20, 1958): 1470 kc; 1 kw-D. P. O. Box 427. Phone 970. Evans County Broadcasting Inc. (original owner)

Network Keystone, Georgia Cracker Network. Rep Harry J. Cannon.  
Howard C. Gilreath, pres & chief engr; Lowell L. Register, vp & gen mgr; Don Sports, station mgr & coml mgr, Faye Rogers, prog dir & women's dir; Ray Classen, farm dir; Carlton Hendrix, music dir.

# YOU MISS 1,433,000 POTENTIAL BUYERS WITHOUT ROUNSAVILLE RADIO

**Y**OU HAVE TO AIM RIGHT or you miss the buying power of more than 1,433,000 Negroes who live in the Rounsaville Radio coverage area . . . consumers with \$824,000,000 to spend—*AFTER* taxes! This enormous consumer potential can influence the national sales picture of *any* product. And NEGRO RADIO, and ONLY Negro Radio, can reach them. It's a fact: Over 95% of all Negroes listen to radio! Negroes have faith in and buy the products they hear about on their radio—NEGRO RADIO. Any budget you make for these six important markets . . . any media you use . . . a proper part of your advertising dollar *must* go to Negro Radio, or you miss this market! Get the facts on Rounsaville Radio—all six stations are Number-One Rated by *BOTH* Pulse and Hooper. Call Rounsaville Radio in Atlanta, John E. Pearson, or Dora-Clayton in the Southeast.

## Personal Letter



Everyone in the world appreciates recognition. Certainly the people to whom we program, the American Negro, is no exception to this rule. That is why we, at Rounsaville Radio, program exclusively for the Negro with Negro talent. Our continued success at Rounsaville Radio is based on this knowledge and how we use it. You can make excellent use of our Know-How to sell your products. Call on us, we'll be happy to help you. We are one of the oldest and the *largest* broadcasters in our chosen field.

ROBERT W. ROUNSAVILLE  
*Owner-President*

FIRST U.S. NEGRO-PROGRAMMED CHAIN • FIRST IN RATING IN SIX BIG MARKETS

**WCIN** 1,000 Watts (5,000 Watts soon)—Cincinnati's only all Negro-Programmed Station!

**WLOU** 5,000 Watts—Louisville's only all Negro-Programmed Station!

**WMBM** 5,000 Watts—Miami-Miami Beach's only full time Negro-Programmed Station!

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**WYLD** 1,000 Watts—New Orleans' only full time Negro-Programmed Station!

**WTMP** 5,000 Watts—Tampa-St. Petersburg's only all Negro-Programmed Station!

BUY ONE OR ALL—  
GROUP DISCOUNTS WITH TWO OR MORE!



## ROUNSAVILLE RADIO STATIONS

*Peachtree at Mathieson, Atlanta 5, Georgia*

ROBERT W. ROUNSAVILLE  
*Owner-President*

HAROLD F. WALKER  
*V.P. & Nat'l Sales Mgr.*

JOHN E. PEARSON CO.  
*Nat'l Rep.*

DGRA-CLAYTON  
*Southeastern Rep.*

## Radio Stations CONTINUED

### GEORGIA CONTINUED

#### CLAYTON, Rabun County

**WGHC** (under construction, granted April 1960, target date not announced) 1570 kc, 1 kw-D Blue Ridge Broadcasting Co Inc. See J. A. Gallimore Stations in "Group Ownership."

#### CLEVELAND, White County

**WRWH** (Sept 27, 1958) 1350 kc, 1 kw-D P. O. Box 181 Phone Union 5-3161, News Inc. (original owner)

Network Keystone  
Clay Strange, pres, B L Williamson, gen mgr, Lamar Canup, prog dir & prog mgr, Carlton Brown, news dir, James Sorrells, chief engr.

#### COLLEGE PARK, Fulton County

**WEAS** (March 21, 1959) 1570 kc; 1 kw-D. P. O. Box 38 Phone (Atlanta) Poplar 6-2781. College Park Broadcasting Co (original owner)

Robert A Conley, pres & owner; James A Davenport, gen mgr & coml mgr

#### COLUMBUS, Muscogee County

**WCLS** (1955). 1580 kc; 1 kw-D. P. O. Box 887. Phone Fairfax 7-3648. Muscogee Broadcasting Co (original owner)

Network Georgia Negro group Rep Bernard Howard Co.; Dora-Clayton (Southeast).

Specialty programs Negro, 100%  
Charlie H Parish Jr, pres & gen mgr, Ken Woodfin, coml mgr

**WDAK** (1940) 540 kc, 5 kw-D, 500 w-N, DA-N P. O. Box 1640 Phone Fairfax 2-5447. Radio Columbus Inc (acquired station 1945). See Allen M. Woodall Stations in "Group Ownership"

Network NBC Rep Headley-Reed.  
Specialty programs Negro, 10 hrs. wkly.  
Allen M. Woodall, pres & gen mgr; William S. Massie, station mgr, Allen M. Woodall Jr, local sales mgr, Mrs Louise Morris, natl sales mgr, James Preston, prog dir; Lamar Lynn, prom mgr, Norman Bishop, news dir; Max Harper, chief engr

**WGBA** (1947) 1270 kc, 5 kw-D P. O. Box 1537 Phone Fairfax 3-3603. WGBA Inc. (acquired station Jan 1, 1956) See C. A. McClure Stations in "Group Ownership"

Network MBS Rep Avery-Knodel.  
C. A. McClure, pres & gen mgr; Carolyn Milstand, exec asst, Mike McDougald, station & coml mgr; Bill Bowick, prog dir, Dick Weiss, prom mgr, F. K. Brown, chief engr.

**WOKS** (March 2, 1959) 1340 kc; 250 w P. O. Box 374. Phone Cypress 7-4515. OK Radio Inc (original owner)

Rep Bernard I Ochs Co.  
Specialty programs: Negro, 100%.  
Eathel Holley, pres, chief engr & prog dir; John A. O'Shields, coml mgr; Mary W. O'Shields, station mgr & prom mgr, Ed Mendel, news dir.

**WPNX** (See Phenix City, Ala)

**WRBL** (May 10, 1928) 1420 kc; 5 kw, DA-N, 1350 13th Ave Phone Fairfax 2-0601, TWX CM 6004 Columbus Broadcasting Co (acquired station Oct. 26, 1953). See J. W. Woodruff Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS Rep Hollingbery  
J. W. Woodruff Jr, pres & gen mgr; Walter Graham, station mgr; Glenn Suddall, local sales mgr; David G. Lea, prog dir; Eleanor White-law, prom mgr, Glen D. Broughman, news dir; Joseph A. Gamble, chief engr

**WRBL-FM** (November 1946) 93.3 mc; 25 kw. Duplicates WRBL (above).

**WRBL-TV**: Tv companion of WRBL-AM-FM

#### COMMERCE, Jackson County

**WJJC** (June 1957): 1270 kc; 1 kw-D. P. O. Box 239 Phone Federal 5-3155. Jackson County Broadcasting Co (acquired station January 1958) See "Newspaper Ownership"

Network Southeast Key Market. Rep Harry J. Cannon (Southeast).  
Albert S. Hardy, pres; Grady Cooper, gen mgr & coml mgr; Elizabeth Layton, prog dir, Frank Scharf Jr, prom dir & news dir; Thomas Ashworth, chief engr.

#### CORDELE, Crisp County

**WMJM** (1940): 1490 kc; 250 w, 20th Ave. & B St. Phone 666. Southeastern Broadcasting System Inc. (original owner). See James Rivers Stations in "Group Ownership"

Network MBS, Keystone, Georgia Cracker Network. Rep Thomas F. Clark.  
James S. Rivers, pres, gen & prom mgr & news dir; Clark Stoddard, coml mgr; Bill Goodson, prog dir, J. Allen Brimmer, chief engr.

#### CORNELIA, Habersham County

**WCOR** (March 28, 1953): 1450 kc; 250 w, 1 Burrell St. Phone 274-W. Habersham Broadcasting Co. (original owner).

Rep Indie Sales  
Jack Bradley, pres; Billy C. Massey, vp & gen mgr, Bobby L. Massey, coml mgr & prog dir; Janet S. Davison, news dir; Boyd M. Anderson, chief engr.

#### COVINGTON, Newton County

**WGFS** (1946) 1130 kc; 1 kw-D. P. O. Box 869. Phone 2337. R. William Hoffman & Betty Jean Hoffman (acquired station June 1, 1957). Network Keystone

R. William Hoffman & Betty Jean Hoffman, co-owners, Bill Hoffman, chief engr & gen mgr; Betty Hoffman, prog dir

#### DALTON, Whitfield County

**WBLJ** (April 8, 1940) 1230 kc, 250 w P. O. Box 811 Phone Broadway 8 3300 North Georgia Radio Inc (acquired station Jan. 1, 1960).

Network Keystone  
Werner Wortsman, gen mgr, Frank Panter, coml mgr, Charles U. McConkey, prog dir & news dir, Ottrell Guess, chief engr

**WRCD** (Oct 1, 1954) 1430 kc, 1 kw-D 104 S. Pentz St. Phone Broadway 8-5511 Whitfield Broadcasting Co (original owner)

Rep Bernard I Ochs Co.  
James Q. Honey, pres & gen mgr, Edwin B. Jordan, vp & coml mgr, Dann Cobble, prog dir; Hilda Robertson, women's dir, Charley Long, news dir, Sanford J. Willis, chief engr, Evelyn Long, continuity dir

#### DAWSON, Terrell County

**WDWD** (April 2, 1948) 990 kc; 1 kw-D. P. O. Box 390 Phone Wyatt 5-5521. Dawson Broadcasting Co. (original owner) (See W. C. Woodall Jr Stations in "Group Ownership")

Network Keystone Rep Indie Sales  
Specialty programs (wkly) Negro, 49 hrs  
W. C. Woodall Jr, pres, gen mgr & coml mgr; O. W. Parnacott, program dir Bob Guest, promotion dir; Joe Stephens, chief engr, Margaret Orndorff women's & news dir; Noel Montfort Jr, farm dir

#### DECATUR, DeKalb County

**WGUN** (July 1947) 1010 kc; 50 kw-D (10 kw-D, Canadian restricted) P. O. Box 10, Atlanta Phone Drake 3-2521. WEAS Inc (original owner) See Dee Rivers Stations in "Group Ownership"

Network MBS  
E. D. Rivers Jr, pres, Bill Hue business mgr, John R. Barlett, coml mgr, Ray Beale, prog dir; Joanne Rosenthal, traffic mgr, Don Butler, news dir, W. H. Loudermilk, chief engr

#### DOUGLAS, Coffee County

**WDMG** (1947): 860 kc, 5 kw, DA-N P. O. Box 590. Phone Evergreen 4-3250 WDMG Inc. (original owner) See Timm Stations in "Group Ownership"

Rep Dora-Clayton (Atlanta), Bernard Howard & Co (New York)

B. F. J. Timm, pres; Mary Jarrard, gen mgr; Roy L. Jones Jr, station & coml mgr, Bob Maupin, prog dir; May Nell Lester, prom mgr; Ruth McKay, woman's dir, Phil Melone, chief engr.

#### DUBLIN, Laurens County

**WMLT** (Jan. 16, 1945) 1330 kc 5 kw-D P. O. Box 659 Phone Broad 2-4422 Dublin Broadcasting Co. (original owner)

Network MBS, Keystone Rep Harry J. Cannon (Atlanta), Clark (New York)  
Specialty programs: Negro, 10 hrs wkly  
W. Newton Morris, pres, Frank Floyd Jr, vp & gen & coml mgr, R. E. Killebrew prog dir; Ted Wolfe, news & farm dir; Leon Lloyd, chief engr

**WXLJ** (March 16, 1958) 1230 kc, 250 w P. O. Box 826 Phone Broad 2-4282 Radio South Inc (original owner)

John A. Boling, pres; W. C. Courson, gen mgr & chief engr, B. J. Gilreath, coml mgr & news dir, W. A. Thomas, program, promotion & farm dir; Sarah Williams, women's dir.

#### EAST POINT, Fulton County

**WTJH** (December 1949): 1260 kc; 5 kw-D. P. O. Box 72 Phone Diamond 4-2233. Radio Station WTJH (original owner) (See James S. Rivers Stations under "Group Ownership")

Network Keystone.  
James S. Rivers, chief owner; William B. Hill, gen mgr & coml mgr, Frances G. Sheffield, women's dir & ofc mgr; Claude V. Jones, program dir; Elizabeth Hall & Raymond L. Kinnamon, promotion dirs; William J. Hill 3rd, chief engr; Buz Walker, news & farm dir

#### ELBERTON, Elbert County

**WSSG** (1946): 1400 kc; 250 w. Elberton Broadcasting Co.

Network MBS, Keystone. Rep Continental Radio Sales.  
Melvin C. Gorman, gen mgr.

#### FITZGERALD, Ben Hill County

**WBEB** (1946): 1240 kc; 250 w. P. O. Box 472. Phone 2077. Ben Hill Broadcasting Corp (acquired station 1955).

Network MBS, Keystone  
Paul E. Reid, gen & coml mgr; Tony Carter, prog dir; Janet Willingham, prom mgr; Charlie Ridgeway, news dir; Mike Felton, chief engr.

#### FORT VALLEY, Peach County

**WFPM** (June 1951): 1150 kc; 1 kw-D. Phone Taylor 5-5547. Peachbelt Broadcasting Co.

(original owner). (See W. C. Woodall Jr Stations in "Group Ownership.")

Network Keystone  
Specialty programs Negro, 25 hrs, wkly  
Paul Reehling, gen mgr; Virginia Freshwater coml mgr, Fantroy Fore, prog dir, Ben Spears, sales mgr; Rosemary Read, news dir, Joe Stevens, chief engr.

#### GAINESVILLE, Hall County

**WDUN** (April 2, 1949) 1240 kc; 250 w (CP for 1 kw-D, 250 w-N, DA-D). P. O. Box 25. Phone Lennox 4-7331 Northeast Georgia Broadcasting (original owner)

Rep Clark (national); Dora-Clayton (regional)

John W. Jacobs Jr, pres & gen mgr; Claire Palmour, coml mgr, James N. Martin, prog dir & prom mgr; Ted Oglesby, news dir; Gilmer Hulsey, chief engr

**WDUN-FM** (April 2, 1949): 103.9 mc, 0.34 kw Duplicates WDUN (above).

**WGGA** (Oct 10, 1941) 550 kc; 5 kw-D, 500 w-N, DA-N Press-Radio Center Phone Lenox 2-6211. Blue Ridge Broadcasting Co (original owner) See Smithgall Stations in "Group Ownership" See also "Newspaper Ownership"

Network MBS; Keystone Rep Rambeau, Vance, Hopple (New York-Chicago), Bernard I. Ochs (Atlanta)

Charles A. Smithgall, pres; Robert P. Schwab, gen mgr, James A. Hartley, coml mgr, William Sellers, program, news & farm dir; Edward Storie, production & promotion dir; Wilbert Darracott, chief engr, Doris Smith, women's dir.

**WLBA** (Jan. 26, 1957) 1580 kc; 5 kw-D (1 kw-D, Canadian restricted) 117 1/2 W Washington St Phone Lenox 2-6331 Hall County Broadcasting Co. (original owner).

Network ABC  
Ernest H. Reynolds Jr, pres & gen mgr; John H. Bennett, coml mgr, Dianne Wood, prog dir, Betty Ladd, prom mgr; Oscar True-love, news dir, Larry Latham, chief engr

#### GRIFFIN, Spalding County

**WHIE** (Dec. 15, 1952) 1320 kc, 5 kw-D. P. O. Box 971 Phone 9451 Telerad Inc (acquired station 1957)

Rep Bernard I Ochs Co (Southeastern)  
Specialty programs Negro, 13 hrs wkly  
John T. Williams, pres & gen mgr, Fred L. Watkins, co-owner & prog dir Genie Keene, news dir; Ralph Gaskins, chief engr

**WKEU** (1933) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 1001 Phone 5507. Radio Station WKEU (original owner)

Network MBS, Keystone, Southeastern Key Market Network  
A. W. Marshall Jr, pres, chief owner, gen mgr, prog dir & chief engr, W. F. Westmoreland, coml mgr

**WRIX** (under construction, granted April 1960, target date not set) 1410 kc, 1 kw-D. Mrs Gladys McCommon Johnson

#### HARTWELL, Hart County

**WKLY** (Sept 5, 1947) 980 kc, 1 kw-D P. O. Box 430. Phone Franklin 6-2233 WKLY Broadcasting Co (original owner). See "Newspaper Ownership"

Max G. Pfaender, pres; Burch T. Griffin, gen & coml mgr, Broadus McLane, chief engr & prog dir; Jean Vickery, prom mgr, Reginald Owens, news dir.

#### HAWKINSVILLE, Pulaski County

**WCEH** (Dec. 11, 1952) 610 kc; 500 w-D. P. O. Box 184. Phone Twilight 3-3381 Tri-County Broadcasting Co (original owner).

Network Keystone. Rep Harry J. Cannon (Atlanta); Clark

D. R. Jackson, pres; James D. Popwell, gen mgr; Rivers Jackson, coml mgr; Mrs. Odell I. Floyd, prog dir; Bill Crutchley, prom mgr; John Johnson, news dir, Max McKenzie, chief engr

#### HINESVILLE, Liberty County

**WGML** (Dec 9, 1958) 990 kc; 250 w-D. P. O. Box 15 Phone Trinity 6-3599. Liberty Broadcasting Co. (original owner).

Network Keystone. Rep Harry J. Cannon (Atlanta)

Specialty programs: Negro, 10 hrs wkly.  
Roscoe Denmark, owner; Jim Watson, gen mgr.

#### JESUP, Wayne County

**WBGE** (July 12, 1949): 1370 kc, 1 kw-D. P. O. Box 147. Phone Garden 7-2444. Altamaha Broadcasting Co (original owner).

Network Keystone. Rep Harry Cannon (Atlanta).

W. Glenn Thomas Sr, pres, Eddie Lynch, mgr, coml mgr & news dir; Paul Elliott, prog dir; Juddy Deakins Jr., prom mgr, Art Manning, chief engr.

#### LAFAYETTE, Walker County

**WLPA** (November 1954): 1590 kc; 5 kw-D. P. O. Box 180. Phone 4-7676 Radio Dixie Inc. acquired station June 1, 1955) See Gallimore Stations in "Group Ownership"

Network Keystone. Rep Best (Detroit); Harry Cannon (Atlanta).

J. A. Gallimore, pres; C. W. Gwyn, gen mgr; George Gwyn, coml mgr; Faye Williams, traffic mgr, Chas. M. Lowry Jr., chief engr.

**LA GRANGE, Troup County**

**WLAG** (May 1, 1911). 1240 kc, 250 w WLAG Bldg Phone Tuxedo 2-3505 LaGrange Broadcasting Co. (original owner). See "Newspaper Ownership."  
 Network MBS, Keystone Rep Indie Sales. Specialty programs Negro, 6 hrs wkly  
 Roy C. Swank, pres, Edwin G Mullmax, gen & coml mgr, Faye Scarborough, prog dir, Ralph Heller, news dir, Jimmy McKay, chief engr  
**WLAG-FM** (Sept 1, 1948) 104.1 mc, 2.3 kw. Same address, licensee and staff as WLAG except Vinson Smith, prog dir, and Johnny McCreery, news dir.

**Troup County's  
ONLY  
Unlimited . . .  
Unrestricted . . .  
Broadcasting Service**

# WLAG

**"The Voice of LaGrange"**

**WTRP** (Jan 9, 1952): 623 kc; 1 kw-D P. O. Box 672 Phone Tuxedo 4-9377. Chattahoochee Broadcasting Co. (original owner).  
 Rep Devney-O'Connell, Dora-Clayton.  
 Byron H Hurst, gen mgr, Frank E Hurst, business mgr Julian P. Hurst, program dir, Ray Relihan, chief engr.

**LAWRENCEVILLE, Gwinnett County**

**WLAW** (Jan 7, 1959) 1360 kc; 1 kw-D. 705 E Crogan St Phone Thorwall 3-2222. Radio Gwinnett Inc (original owner).  
 Ethel Holley, pres; S. B. McGarity, vp; Leslie E Gradick, sec-treas, Robert J. McGarity, station mgr.

**LOUISVILLE, Jefferson County**

**WPEH** (under construction; granted July 1960; target date not announced). 1420 kc, 1 kw-D Peach Broadcasting Co  
 B L Williamson, H. E. & J O Braselton, principal owners.

**LYONS, Toombs County**

**WBBT** (March 12, 1959) 1340 kc, 250 w 389 N. Victory Dr. Phone 2331 Collins Corp of Georgia (acquired station Dec 15, 1959)  
 Rep Best, C K Beavers (regional)  
 Specialty programs. Negro, 12 hrs wkly  
 Frank K Graham, owner; Joe Duggan, gen mgr, Clevis Moxley, coml mgr, Jimmy Moore, prog dir, Larry Lane, news dir, Wilmer Moore, chief engr.

**MACON, Bibb County**

**WBML** (October 1940): 1240 kc; 250 w 230 Second St. Phone Sherwood 3-5451 Middle Georgia Broadcasting Co. (original owner).  
 Rep Forjoe  
 Specialty programs: Negro, 10 hrs wkly.  
 C. R. Rader, pres, George W. Patton, gen & coml mgr, Donald F. King, program & promotion dir; C. L. Wilder, chief engr, Ben Porter, news dir, Dan Cobble, farm dir; Mary Ann Hill, women's dir

**WCBY** (Nov. 25, 1957): 900 kc, 250 w-D. P. O. Box 490 Phone Sherwood 3-9348 W. H Keller Jr (acquired station Sept. 15, 1958).  
 Rep Bob Dore  
 Specialty programs: Negro, 100%  
 Bill Keller owner, prog dir & chief engr, Bob Rogers, station mgr, Doris Rogers, traffic dir Bob Rogers, coml mgr.

**WIBB** (November 1948): 1280 kc; 1 kw-D. Professional Bldg. Phone Sherwood 2-2505. Peach State Broadcasting Inc. (original owner).  
 Rep Howard; Dora-Clayton (Southeast).  
 Specialty programs Negro, 100%.  
 Thomas H Maxwell, pres & gen mgr, Donald C. Frost, coml mgr.

**WMAZ** (Oct. 30, 1922): 940 kc; 50 kw-D, 10 kw-N, DA-N. Bankers Insurance Bldg Phone Sherwood 2-7373. TWX MC-5137. Southeastern Broadcasting Co. (acquired station 1927).

Network CBS. Rep Avery-Knodel  
 George P. Rankin Jr, pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr, Albert Sanders, exec sales mgr; Elma Simmons, natl sales mgr; Tommy Snellgrove, local sales & prog mgr; Joe Andrews, prom & farm dir; Howard Absalom, news dir, J. D. Lawhon, tech dir.

**WMAZ-FM** (Feb. 10, 1957): 99.1 mc; 3 kw. Duplicates WMAZ (above).  
**WMAZ-TV**: Tv companion of WMAZ-AM-FM.

**WNEX** (1945). 1400 kc, 250 w 2254 Rogers Place. Phone Sherwood 5-3301 TWX MC5135. Macon Broadcasting Co. (See "Newspaper Ownership")

Network ABC, MBS Rep Branham  
 E. M. Lowe, pres, Alfred Lowe, gen & coml mgr, Mary A Thompson, program & women's dir, Ken Lowe, promotion dir, E. Farber, chief engr, Charlie Stewart, news dir.

**WNEX-FM** (under construction, granted July 1960, target date not announced) 96.9 mc, 4.1 kw. Same address and licensee as WNEX (above).

**MADISON, Morgan County**

**WYTH** (June 1955): 1250 kc, 1 kw-D. P. O. Box 29, Beacon Heights Phone 761 Central Georgia Broadcasting Co (acquired station Sept 1, 1959)

Network Keystone.  
 James F. Small, co-owner, pres & coml mgr, Annie Lee Small, co-owner, gen mgr & prog dir, Bryant S. Malone, news dir, Charles J. Cunningham, chief engr

**MANCHESTER, Meriwether County**

**WFDR** (1957) 1370 kc, 1 kw-D. P. O. Box 447 Phone Thornwall 6-2490 TWX 7551-35 Radio Manchester Inc (original owner)

Network Keystone. Rep Best  
 Elmer Loftin, pres; Jack Whitehorn, vp & gen mgr, Bill Jarrell coml mgr, Sharon Casteel, prog dir, J. C Loftin Jr, chief engr.

**MARIETTA, Cobb County**

**WBIE** (Nov 11, 1955) 1050 kc, 500 w-D P. O. Box 91 Phone 428-0469. Marietta Broadcasting Co (original owner)

Network Keystone Rep Masla  
 James M. Wilder, pres-gen mgr & chief engr, Dudley D McCaskill, coml mgr, Don Kordecki, operations dir

**WBIE-FM** (Nov 11, 1959) 101.5 mc, 1.35 kw Duplicates WBIE (above) Programs separately at night

**WFOM** (Oct 3, 1946): 1230 kc, 250 w P. O. Box 131 Phone 428-83396. Woofum Inc. (original owner).

Albert L Jones, pres & owner; John K. Williams, sales mgr, Jerry Crowe, prog dir; Joe Tucker, news dir, Jean Ludwick, chief engr

**McRAE, Telfair County**

**WDAX** (July 27, 1957). 1410 kc; 1 kw-D. P. O. Box 247. Phone 6006. Radio Telfair Inc.

(acquired station Nov 1, 1957) See Woodall Stations in "Group Ownership"

Network Keystone. Rep Indie Sales  
 Allen M Woodall, pres, G. Ed Snyder, gen mgr; John I. Hulett, coml mgr, Mrs Lucy Jacobs, prog dir; Buddy Maffett, news dir.

**MILLEDGEVILLE, Baldwin County**

**WMVG** (March 29, 1946) 1450 kc; 250 w (CP for 1 kw-D with 250 w-N) P. O. Box 476. Phone Glerdale 2-2250. Michael T. Landy (acquired station Aug 9, 1957).

Network MBS, Keystone. Rep Harry Cannon (Atlanta).

Michael T. Landy, owner & coml mgr, Joseph S. Boone, gen mgr & chief engr, Josephine Ragsdale, prog dir, Anthony Seneker, news dir.

**MILLEN, Jenkins County**

**WGSE** (Oct. 11, 1958). 1570 kc, 250 w-D. P. O. Box 908 Phone 1080. Jenkins Broadcasting System Inc. (acquired station March 1, 1959).

W. Herbert Brannen Sr, pres, Jack V. LoPresti, vp, coml mgr & chief engr, Ed Brown, prog dir, Hubert Reeves, news dir.

**MONROE, Walton County**

**WMRE** (March 1954): 1490 kc; 250 w. P. O. Box 191 Phone 8-1711 Walton Broadcasting Co (original owner)

Network Keystone.  
 Warren G. Gilpin, pres, Deral Morris, coml mgr.

**MOULTRIE, Colquitt County**

**WMGA** (September 1939): 1400 kc, 250 w. P. O. Box 310. Phone Yukon 5-1400. Radio Station WMGA (acquired station 1954)

Network ABC, Keystone. Rep Hopewell; James Ayers (Southeast).  
 Roy F. Zess, co-owner, gen & coml mgr; John F. Paddock, co-owner, Ron Hannon, prog dir, Sam Dudas, chief engr.

**WMTM** (Nov. 10, 1953): 1300 kc; 5 kw-D. Box 531. Phone Yukon 5-4517. Colquitt Broadcasting Co (original owner).

Rep Thomas F. Clark  
 N. B. Mills, partner & gen mgr, Douglas J. Turner, partner, station & coml mgr & chief engr, Jack Shiner, news dir, Gene Mills, farm dir, Virginia Deen, women's dir.

**NASHVILLE, Berrien County**

**WNGA** (under construction; granted July 1960; target date not announced) 1600 kc; 1 kw-D. Hanson R. Carter.

**ADD 'EM UP—**

... Macon retail sales up 27.26% in last four years  
... a greater increase than any other major Georgia city.

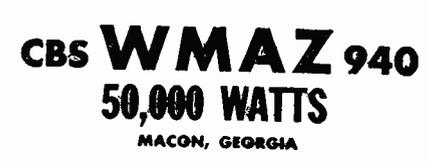
... Bibb County (Macon) population up 22.91% in last 10 years. Now nearly 150,000 prosperous customers.

**Then, Get the Big PLUS —**

... Deep penetration in a prosperous 43 county trade area with an amazing 31.5% retail sales increase in the last six years.

**IT ALL ADDS UP TO NEARLY  
\$1,000,000 OF BUSINESS**

meaning  
**Better Buy**



**CBS WMAZ 940  
50,000 WATTS  
MACON, GEORGIA**

—10,000 DA-N

The only station covering completely the rich Middle Georgia market.  
See your **AVERY-KNODEL** man TODAY!!!

# Radio Stations CONTINUED

## GEORGIA CONTINUED

### NEWNAN, Coweta County

**WCOH** (December 1947): 1400 kc; 250 w. P. O. Box 581. Phone Alpine 3-4636. Newnan Broadcasting Co. (acquired station Aug. 19, 1953).

Network MBS. Rep Harry Cannon (Atlanta). Specialty programs Negro, 1½ hrs. wkly. James O. Hardin Jr., pres, gen mgr & program & news dir; J. T. Williams Jr., coml mgr & promotion dir; Harold C. Ward, chief engr; Mary Ragan, women's dir.

**WCOH-FM** (1948): 96.7 mc; .33 kw. Address, licensee & staff same as WCOH (above).

### OCILLA, Irwin County

**NEW** (under construction, granted June 1960, target date not announced) 1380 kc, 5 kw-D. Ocilla Broadcasting Co. Robert H. Thompson, owner.

### PERRY, Houston County

**WPGA** (1955): 980 kc, 500 w-D. Phone Garfield 9-2980. Radio Perry (acquired station July 1, 1960).

Network Keystone. Rep Harry J. Cannon (Atlanta). Howard C. Gilreath, owner & pres; Lowell Register, gen & coml mgr; Jim Lee, prog dir; Thad Brown, prom mgr; Bobby J. Goode, chief engr.

### QUITMAN, Brooks County

**WSEB** (1955): 1490 kc; 250 w-D. P. O. Box 632. Phone 2681. Quitman Broadcasting Co. (Sale to J. E. Boyd pends FCC approval).

Network Keystone. Rep Continental Radio Sales. Emerson W. Browne, owner, gen mgr & chief engr; Don Wingate, coml mgr; Margie Bowman, program & women's dir.

### ROCKMART, Polk County

**WPLK** (Aug. 28, 1959): 1220 kc, 250 w-D. P. O. Box 1. Georgia Radio Inc. (original owner).

Leslie E. Gradick Jr., pres; John P. Frew, vp & gen mgr; J. R. McRee, prog dir.

### ROME, Floyd County

**WLAQ** (1947): 1410 kc; 1 kw, DA-N. Mt. Alto Rd. Phone 7767. TWX 541. Don Mitchell's WLAQ Inc. (acquired station January 1957).

Network ABC. Mitchell Melof, owner, Don Mitchell, gen mgr & coml mgr; Walter Baldwin, prog dir, Jerry Pless, news dir, John All, chief engr.

**WRGA** (November 1929): 1470 kc; 5 kw, DA-N. P. O. Box 1187. Phone 9742. Rome Broadcasting Corp. (original owner). See Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep Walker-Rawalt. Charles Smithgall, chief owner, Mather M. Payne, pres & gen mgr; Ben Lucas, coml mgr; Jim Roberts, prog dir; Clarence Salmon, operations mgr; Cap Hicks, news dir; R. A. Starr, chief engr.

**WRQM** (November 1946): 710 kc; 1 kw-D. P. O. Box 1546. Phone 2-0833. Coosa Valley Radio Co. (original owner).

Rep Devney O'Connell. Charles E. Doss, gen & sales mgr; Barbara Austin, asst mgr & prog dir; Ivan A. Hoge, news dir; T. H. Robertson, chief engr.

### ROSSVILLE, Walker County

**WRIP** (1958): 980 kc; 500 w, DA-D. P. O. Box 438. Major Jay Sadow. Jay Sadow, gen mgr; Ted Smith, program dir; John Andrews, chief engr.

### SANDERSVILLE, Washington County

**WSNT** (May 11, 1956): 1490 kc; 250 w. P. O. Box 150. Phone 3174. Washington Broadcasting Co. (acquired station June 1, 1957).

Rep Indie Sales. Herschel L. Webster, pres & chief engr, John C. Foster, gen mgr; Paul J. Wolfe, coml mgr; Iola J. Daniel, prog dir & office mgr; Carol S. English, news dir; William J. Evans Jr., chief engr.

### SAVANNAH, Chatham County

**WCPC** (Aug. 14, 1946): 1450 kc; 250 w. P. O. Box 943. Phone Adams 2-4182. Dixie Broadcasting Co. (acquired station April 1958).

Network MBS. Rep Walker-Rawalt. Carter C. Peterson, pres & gen mgr; Weldon Herrin, coml mgr; Max Harper, chief engr.

**WJIV** (Oct. 6, 1950): 900 kc; 1 kw-D. 128 West Taylor St. Phone Adams 4-7264. WJIV Inc. (original owner). See Dee Rivers Stations in "Group Ownership."

Rep Stars National; Stars Inc (regional). E. D. Rivers Jr., chmn of bd; Marie B. Rivers, pres, James L. Woods, gen mgr; Ray G. Clark, program dir & news dir; J. Allen Brimmer, chief engr & farm dir.

**WSAV** (Dec. 29, 1939): 630 kc; 5 kw, DA-N. Broadcasting Center, Victory Dr. Phone Adams 6-0303. TWX SV 4108. WSAV Inc. (original owner).

Network NBC. Rep Eastman, Ayers (South-east).

Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; M. E. Thompson, operations mgr; Robert W. Ward, coml mgr; Burl Q. Womack, prog dir; Louise Cunningham, prom dir; Ralph Penza, news dir; Byron Strong, chief engr.

**WSGA-TV** tv companion of WSAV.

**WSGA** (June 1956): 1400 kc; 250 w. 409 E. Liberty St. Phone Adams 3-8807. Coastal Broadcasting Inc. (original owner).

Rep Hollingbery. Donald K. Jones, chief owner, John M. Williams, coml mgr; Charles R. Rawlinson, prog dir; Duane A. Hatch, news dir; Harvey Thackston, chief engr.

**WSOK** (October 1946): 1230 kc; 250 w. 219 S. Charlton St. Phone Adams 3-0478. Fisher Broadcasting Co. Rep Walker-Rawalt; Dora-Clayton (southern).

Albert T. Fisher Jr., pres, James B. Winstead, gen mgr.

**WTOC** (Oct. 15, 1929): 1290 kc; 5 kw, DA-N. P. O. Box 858. Phone Adams 2-0127. TWX 4117. Savannah Broadcasting Co. (original owner).

Network CBS. Rep Avery-Knodel. William T. Knight Jr., pres & gen mgr; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp & prog dir; Frank S. Bryson Jr., prom mgr; Bob Noble, news dir; Kyle Goodman, chief engr.

**WTOC-FM** (Dec. 1946): 97.3 mc; 7.9 kw. Duplicates WTOC (above).

**WTOC-TV**: Tv companion of WTOC-AM-FM.

### STATESBORO, Bulloch County

**WWNS** (1946): 1240 kc; 250 w. P. O. Box 450. Phone Poplar 4-5446. WWNS Inc. (acquired station July 1, 1958).

Network Keystone. Rep Hairy J. Cannon (Atlanta). Specialty programs Negro, 2½ hrs wkly. Donald O. McDougald, pres & gen mgr; William W. McDougald, vp, Isabel H. McDougald, secy; Eloise W. Hunnicutt, prog dir; John Carlisle, chief engr.

### SUMMERVILLE, Chattooga County

**WGTA** (Aug. 27, 1950): 950 kc, 1 kw-D. P. O. Box 200. Phone 295. Tri-State Broadcasting Co. (original owner).

Specialty programs, Negro, 7 hrs. wkly. William B. Farrar, gen mgr; Rogers Allison, prog dir; James S. Stowers, chief engr.

### SWAINSBORO, Emanuel County

**WJAT** (Jan. 1, 1950): 800 kc; 1 kw-D. P. O. Box 371. Phone Belmont 7-2011. Radio Station WJAT Inc. (acquired station April 1957).

Rep Gene Bolles.

James R. Denny, pres; John J. Bailes, gen mgr; Johnny Elgin, sales mgr; Richard Harvey, prog dir; Doris M. Lewis, mgr; Chuck Goddard, news dir; Paul Davidson, chief engr.

### SYLVANIA, Screven County

**WSYL** (Dec. 1, 1955): 1490 kc; 250 w-SH. P. O. Box 490. Phone Lowell 4-6601. Sylvania Broadcasting System (acquired station Oct. 8, 1957).

Network Keystone. Specialty programs: Negro, 14 hrs. wkly. Edwin H. Bass, owner, gen mgr & chief engr; Mildred E. Bass, coml mgr; Shirley Scott, prog dir & women's dir; Shirley Bass, music dir; Edward Bunce, prom mgr & farm dir; Martha Bass, news & special events dir.

### THOMASTON, Upson County

**WSFT** (May 19, 1947): 1220 kc; 250 w-D. P. O. Box 689. Phone Midway 7-5421. Thomaston Broadcasting Co. (original owner). See "Newspaper Ownership."

Specialty programs, Negro. J. B. Hardy, pres; S. J. Carswell, sec-treas, gen mgr; Claude Thames, coml mgr; Bill Heule, prog dir, prom mgr & news dir; Charles Tucker, chief engr.

### THOMASVILLE, Thomas County

**WTEG** (1947): 730 kc; 1 kw-D. P. O. Box 358. Phone Canal 6-5343. Radio Station WKTG (acquired station April 1, 1959). (Sale to Bolling Branham and Mrs. Emma Behan pends FCC approval.) See James Rivers Stations in "Group Ownership."

Network Keystone. Rep Pearson. James S. Rivers, owner; Reeves Cook, gen mgr; Elizabeth Garner, coml mgr; Betty Heisler, prog dir; Ray Williamson, news dir; Harvey Willis, chief engr.

**WPAK** (October 1922): 1240 kc; 250 w. Box 229. Phone Canal 6-4110. H. Wimpy (original owner).

Specialty programs: Negro, 7 hrs. wkly. H. Wimpy, owner, Al Feinberg, coml mgr.

### THOMSON, McDuffie County

**WTWA** (January 1948): 1240 kc; 250 w. SH. P. O. Box 591. Phone 141. Hickory Hill Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network MBS; Keystone; Savannah Valley. Specialty programs: Negro, 3 hrs. wkly. Frank F. Hash, pres & gen mgr; Gene D. Harden, station mgr & chief engr; H. E. Buffington Jr., coml mgr; Annette Langham, traffic & continuity.

### TIFTON, Tift County

**WTIF** (1957): 1340 kc; 250 w. P. O. Box 260. Phone 2400. WTIF Inc. (original owner). See Tift Stations in "Group Ownership."

Rep Dora-Clayton. C. N. Todd, pres & gen mgr; Carl Wendell, program & news dir; Hampton C. Clark Jr., chief engr.

**WWGS** (1946): 1430 kc; 5 kw-D (CP 5 kw-D, 1 kw-N, DA-N). P. O. Box 34. Phone 1430. Tifton Broadcasting Corp. (original owner).

Rep Clark. Ralph N. Edwards, pres & gen mgr; William E. Sides, coml mgr; Eugene Payne, chief engr; Frank Raley, news dir.

### TOCCOA, Stephens County

**WLET** (May 1, 1941): 1420 kc; 5 kw-D. 423 Prather, Bridge Rd. Phone Tucker 6-2191. Radio Station WLET (original owner).

Network Keystone. Rep Clark. R. G. LeTourneau, co-owner & pres; Evelyn LeTourneau, co-owner; Virgie E. Craig, co-owner, mgr & prog dir; Gene Bollinger, coml mgr; Lamar Ramey, news dir; C. H. Sutton, chief engr.

**WLET-FM** (November 1947): 106.1 mc, 0.73 kw. Duplicates WLET (above).

**WNEG** (April 21, 1956): 1320 kc; 1 kw-D. 108 E. Savannah St. Phone Tucker 6-3131. Stephens County Broadcasting Co. (original owner).

Charles H. Gaines, pres & gen mgr; Roy E. Gaines, station mgr & news dir; Gaynelle Thomason, coml mgr; Betty Faye Stowe, prog dir; Jim Marquardt, prom mgr; Ray Shader, chief announcer; Thomas Shockley, chief engr.

### VALDOSTA, Lowndes County

**WGAF** (Nov. 3, 1951): 910 kc; 5 kw, DA-N. P. O. Box 37. Phone Cherry 2-5520. Valdosta Broadcasting Co. (original owner).

George B. Cook, pres & mgr; Charles Devane, news dir; C. H. Fletcher, chief engr.

**WGOV** (Aug. 8, 1940): 950 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1182. Phone Cherry 2-4513. Georgia-Florida Radio & Television (acquired station Sept. 30, 1956).

Network MBS. Rep Dore. W. H. Keller Jr., pres, Mrs. A. B. Smith, coml mgr; Ted Miller, chief engr.

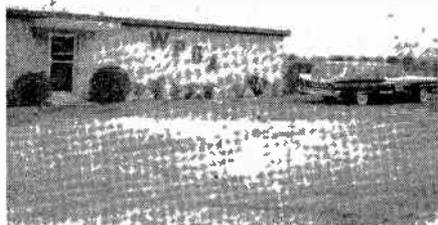
**WJEM** (August 1955): 1150 kc; 1 kw-D. P. O. Box 368. Phone Cherry 2-1665. Lowndes County Broadcasting Co. (acquired station August 1958).

Network Keystone. J. E. Massey Jr., pres; J. C. Johnson, gen & coml mgr & news dir; R. R. Wickus, prog dir & prom mgr; G. D. Weeks, chief engr.

**WVLD** (Sept. 3, 1959): 1450 kc; 250 w-SH. P. O. Box 1281. Phone Cherry 2-4821. Norman O. Protsman (original owner). See Protsman Stations in "Group Ownership."

Willard Belote, gen mgr; Bryant Lane, coml mgr; Grace D. Belote, prog dir; Bud Chitwood, prom mgr; Ralph Murphine, news dir; C. A. Christianson, chief engr.

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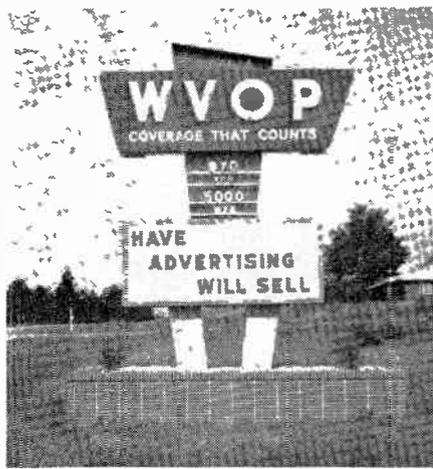
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Lowell Register, General Manager  
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VIDALIA, GEORGIA

HOWARD C. GILREATH

General Manager

**VIDALIA, Toombs County**

**WVOP** (Dec. 12, 1946): 970 kc, 5 kw-D. P. O. Box 331 Phone 3029 Vidalia Broadcasting Co (original owner). See "Newspaper Ownership."

Network Keystone. Rep Conn Sales; Harry Cannon (Atlanta).

Howard C Gilreath, gen mgr, chief eng; Ted Kirby, sales mgr, Fred Tippett, local sales mgr, Dobbie Thompson, local news; Bob Goode, farm dir.

**WARNER ROBINS, Houston County**

**WRPB** (Oct. 13, 1954): 1350 kc; 1 kw-D. P. O. Box 727. Walker 3-4261. Warner Robins Broadcasting Co. (original owner).  
Rep Continental Sales.

Ed M. Nobles, pres, gen mgr & chief engr, Joel Mauk, coml mgr; Harry Hancock, program dir; Charlie Hill, promotion dir; Lee Mathis, news dir; Wadley Thrash, sports dir; Jackie Payne, women's dir.

**WASHINGTON, Wilkes County**

**WKLE** (Sept. 1, 1955): 1370 kc, 1 kw-D. P. O. Box 158 Phone Osborn 8-2125 Washington Broadcasting Co. Inc.

**WAYCROSS, Ware County**

**WACL** (July 1, 1960): 570 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 858. Phone Atlas 3-4660 Teletronics Inc. (original owner) See James Rivers Stations in "Group Ownership."  
Rep Pearson.

James S. Rivers Sr., pres; James S. Rivers Jr., gen mgr; M. L. Dixon, coml mgr; June Smith, prog dir, John Koval, news dir; L. E. McKinney, chief engr.

**WAYX** (1936): 1230 kc; 250 w 1600 Carswell Ave. Phone Atlas 3-7100. Radio Station WAYX (acquired station April 20, 1960). See Woodall Stations in "Group Ownership"

Network MBS, Keystone. Rep Holman; Ayers

Charles N. Mayo, pres; Ira F. Walton, gen mgr, Herbert Strickland, prog dir; Howard Gilreath, chief engr.

**WAYNESBORO, Burke County**

**WBRO** (April 26, 1954): 1310 kc; 1 kw-D P. O. Box 151. Phone 2139. Radio Station WBRO Inc.

**WEST POINT, Troup County**

**WBWK** (August 1958): 1310 kc; 1 kw-D. P. O. Box 427. Phone 645-2453. Radio Valley Inc (original owner).  
Network Keystone.

J. Dige Bishop, pres; C. Jim Murphy, gen mgr, Fred Huggins, coml mgr; Win Maxwell, prog dir; Albert Stancell, chief engr.

**WRLD** (see Lanett, Ala.).

**WINDER, Barrow County**

**WIMO** (Nov. 4, 1952): 1300 kc; 1 kw-D. P. O. Box 526 Phone 867-9158. Winder-Monroe Broadcasting Co. (original owner) See Woodall Stations in "Group Ownership"  
Network Keystone, Southeastern Key Market. Rep Best

C. H. Grider, gen mgr & coml mgr; Mary McCombs, prog dir; Ethel Grider, prom mgr; Verlyn Deaton, news dir; D. E. Stafford, chief engr.

**HAWAII**

\*Non-commercial

**HILO, Hawaii County**

**KHBC** (1936): 970 kc; 1 kw. P. O. Box 581, zone 9. Phone 9-2011. Hawaiian Broadcasting System Ltd. (original owner). (See Hawaiian Broadcasting System Stations in "Group Ownership" See also "Newspaper Ownership")  
Duplicates programming of KGMB Honolulu, Hawaii

**KHBC-TV**: Tv companion of KHBC (above).

**KIMO** (April 1, 1950): 850 kc; 1 kw. P. O. Box 1497. Phone 4372. James Emile Jaeger (acquired station September 1954).  
Network Keystone. Rep Young.

Specialty programs Japanese & Filipino.

James E. Jaeger, pres, Mrs. Lillian Cunningham, gen mgr; Bill Wilson, news dir, James E. Jaeger Jr., chief engr.

**KIPA** (Sept. 10, 1947): 1110 kc, 1 kw. P. O. Box 1602 Phone 51-168 Big Island Broadcasting Co. (original owner).

Network MBS, NBC, Inter-Island & All Islands. Rep Hollingbery.

Specialty programs (wkly): Japanese, 29 hrs. Filipino, 7 1/2 hrs  
Thomas J. MacBride, pres, R W Jaderstrom, mgr, vp & chief engr; Larry Tavares, prog dir.

**HONOLULU, Honolulu County**

**KAIM** (Aug 31, 1956): 870 kc; 1 kw. P. O. Box 375. Phone 71-985 Christian Broadcasting Assn (original owner)

Rep Fine Music Hi-Fi Broadcasters; Tracy Moore.

Specialty programs (wkly): Filipino, 10 hrs.; Japanese, 15 hrs.

Robert C. Loveless, pres, Cornelius Keur, gen mgr; Perry W. Carle, coml mgr, James A. Isle, news dir; Robert L. Lyon, chief engr.

**KAIM-FM** (Nov. 1, 1953): 95.5 mc; 5.6 kw Duplicates KAIM (above).

**KEFW (FM)** (Target date Sept. 1, 1960): 96.3 mc; 7.7 kw. U. S. Grant Hotel, San Diego 12, Calif. E. F. Weerts (original owner).

**KGMB** (1929): 590 kc; 5 kw 1534 Kapiolani Blvd, zone 17. Phone 92011. Hawaiian Broadcasting System Ltd (original owner) See Hawaiian Broadcasting System in "Group Ownership" See also "Newspaper Ownership."

Network CBS Rep Peters, Griffin, Woodward, Elizabeth P. Farrington, pres; M. Franklyn Warren, vp & gen mgr; Carlos E. Rivas, station mgr, Robert Miller, operations mgr; Colleen Ng, prom mgr, Roger Coryell, news dir; Ronald T. Miyahira, chief engr.

**KGMB-TV**: Tv companion of KGMB (above).

**KGU** (May 11, 1922): 760 kc, 10 kw. P. O. Box 3110 Phone 52977 TWX HU 159 Advertiser Pub Co Ltd (original owner). See "Newspaper Ownership"

Network NBC, All Islands Rep NBC Spot Sales

Specialty programs Japanese & Filipino. Lorrin P. Thurston, pres; William O. Paine, vp & gen mgr, George C. Mansfield, coml mgr; Jacques Patterson, prog dir, Jack Miller, prom mgr, Terry O'Connell, news dir; Takumi Shigetani, chief engr.

**KONA-TV**: Tv companion of KGU (above).

**KHVV** (March 18, 1957): 1040 kc, 5 kw 1290 Ala Moana Blvd, zone 14. Phone 53991 TWX HU-187. Kaiser Hawaiian Village Radio Inc. (original owner).

Rep Young.

Richard C. Block, vp & gen mgr, Harold H. Ohata, business mgr; William H. Coney, prog dir; John A. Galbraith, news dir, Lynn Morrow, prom dir, Dan Hunter, chief engr.

**KHVV-TV**: Tv companion of KHVV (above).

**KIKI** (April 1951): 830 kc; 250 w 323 Kaman Ave. Phone 63456. KIKI Ltd (original owner)

Rep Meeker

Specialty programs (wkly): Japanese, 21 hrs., Filipino, 8 hrs

Royal V. Howard, pres & chief engr; Angelo J. Rossi, exec vp & gen mgr, Gladys Lunasco, office mgr; Chubby Rowland, sales mgr.

**KKAA** (1946): 650 kc; 10 kw P. O. Box 5428. Phone 95-236 Radio Hawaii Inc. (acquired station March 17, 1954). See Founders Corp Stations in "Group Ownership"

Network Inter-Island. Rep Hollingbery

Specialty programs: Filipino, 2 1/2 hrs, wkly.

David Mendelsohn, pres, Peter T. McGovern, vp & gen mgr; Fred J. Archer, prog dir; Robert Barker, news dir; James R. Markham, chief engr.

**KNDI** (June 1, 1960): 1270 kc; 5 kw. P. O. Box 1516. Phone 935-955. James T. Ownby (original owner)

Jim Ownby, gen mgr; Dorothy Abbott, station mgr.

**KOHO** 1170 kc; 1 kw. 1140-A 12th Ave. Phone 77-5511. Windward Broadcasting Co. Ltd.

Hoover Y. Tateshi, gen mgr.

**KOOD** (November 1959): 990 kc; 1 kw (CP for 5 kw). 1450 Ala Moana Blvd, zone 14. Phone 990-111. Hawaiian Pacific Co (acquired station January 1960).

Specialty programs: Japanese.  
Richard H. Lee, gen mgr, Theodore R. Scott, prog dir.

# K O O D

HAWAII'S FINEST RADIO STATION

**KPOI** (1946): 1380 kc; 5 kw 1701 Ala Wai Blvd Phone 995-395 KPOI Broadcasting Co (acquired station April 8, 1959).

Rep Masla (New York), Torbet, Allen & Crane (San Francisco-Los Angeles)

H. G. Fearnhead, pres; Fin Hollinger, vp & gen mgr; Ray Gallagher, coml mgr; Ron Jacobs, prog dir, Tom Rounds, news dir; E. Undeman, chief engr.

**KPOI-FM** (not on air; target date not announced; granted June 23, 1960): 97.5 mc; 2.45 kw. Same address, licensee and staff as KPOI

**KULA** (May 1947): 690 kc; 10 kw. 828 Ala Moana Blvd Phone 63666. KULA Broadcasting Corp. (acquired station May 1, 1960).

Rep McGavren.

Charles Stuart III, pres; Jack Burnett, gen mgr; Jack Irvin, coml mgr; John De Marco, prog dir, Marilyn McGrath, prom mgr; Tarje Grimstead, news dir.

**\*KUOH (FM)** (Aug. 31, 1955): 90.5 mc; 10 w. U of Hawaii.

**\*KVOK (FM)** (Oct. 6, 1953): 88.1 mc; 10 w. Kamehameha Schools, zone 17. Phone 83931. Kamehameha Schools (original owner).

Specialty programs French, 1 hr. wkly.  
Harold W. Kent, pres; Robert F. Ritterhoff, gen mgr.

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\*As of August 1, 1960

**KAILUA, Oahu County**

**KLEI** (Dec 7, 1954): 1240 kc, 250 w. P. O. Box 1163. Oahu Broadcasting Co Inc (acquired station July 1960)

Jeiry J. Neville and Jack Latham, owners

**LIHUE, Kauai County**

**KTOH** (May 8, 1940) 1490 kc, 250 w. Phone Lihue 2061. Garden Island Pub Co Ltd. (original owner) See "Newspaper Ownership."

Network NBC.

Specialty programs Japanese, 5 1/2 hrs; Filipino, 4 hrs, wkly

Charles J. Fern, pres & gen mgr; Tad Eto, station mgr; Katashi Nose, chief engr

**WAILUKU, Maui County**

**KMVI** (March 17, 1947): 550 kc; 1 kw P. O. Box 374. Phone Wailuku 33-981. Maui Pub Co. (original owner) See "Newspaper Ownership"

Network NBC, All-Islands Rep Don Pickens (San Francisco); Thomas F. Clark (New York); Harlan Oakes (Los Angeles)

Specialty programs. Japanese, 9 hrs; Filipino, 3 hrs, both wkly.

J. Walter Cameron, pres; Richard E. Mawson, station mgr, Earl I. Tanaka, news dir; Spencer Shraishi, chief engr.

**WAIPAHU, Honolulu County**

**KAHU** (September 1950): 920 kc; 1 kw. 94-108 Farrington Highway. Phone 27-3121. Rural Broadcasting Co Ltd (original owner).

Rep Pearson

Specialty programs Japanese, 35 hrs.; Filipino, 10 hrs., both wkly.

Harry Chu, gen mgr & coml mgr; John Livingston, prog dir & news dir.

IDAHO

\*Non-commercial

**BLACKFOOT, Bingham County**

**KBLI** (June 1951): 690 kc; 1 kw-D Box 192. Phone Sunset 5-1400. KBLI Inc. (acquired station 1956).

Rep Forjoe  
Gloria Dillard, gen mgr, Bruce Allen, prog dir

**BOISE, Ada County**

**KBFI (FM)** (not on air, target date unknown) 99.9 mc, 19 kw 802 Bannock St Good Music Broadcasting Co. (original owner)  
Roger L Hagadone and John W. Warren, chief owners

**KBOI** (May 1, 1947) 950 kc; 5 kw, DA-N P. O. Box 2600. Phone 3-2511 TWX BE 394 Boise Valley Broadcasters Inc. (original owner) See Corp of Presidents, Church of Jesus Christ of Latter Day Saints, in "Group Ownership."

Network CBS Rep Peters, Griffin, Woodward, Art Moore (Northwest)

Specialty programs Basque  
Westerman Whillock, pres & gen mgr, Earl Glade Jr., station & coml mgr, Floyd Bain, local sales mgr, Vestal Baker, prod mgr, John Clark, prom mgr, Dick Eardley, news dir, James A Johntz Jr., chief engr

**KBOI-FM** (not on air target date Nov 1, 1960) 97.9 mc, 17.5 kw Will duplicate KBOI (above)

KBOI-TV Tv companion station of KBOI.

**KBST** (not on air; granted June 3, 1959, target date not announced) 790 kc; 1 kw-D Box 8, Menlo Park, Calif Boise Broadcasting Assoc. (Sale pending to KBST Broadcasting Assoc., owners John Bryan and Reid Dennis)

**KGEM** (May 1, 1946) 1140 kc, 10 kw, DA-1 P. O. Box 4505 Phone 4-3511 Gem State Broadcasting Corp (acquired station 1956). See A. L. Glassmann Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC, MBS, Intermountain Rep Avery-Knodel

George C Hatch, vp, David Miles, gen mgr, Robert Weisenburger, coml mgr, Gene Perkins, prog dir, Peter Furno, news dir, Robert Beadles, chief engr.

**KIDO** (Nov 9, 1927) 630 kc, 5 kw, DA-2. 1528 Vista Phone 4-8661 TWX BE 341 Mesabi Western Corp (acquired station Feb 1, 1959) See William E Boeing Stations in "Group Ownership"

Network NBC Rep Weed Radio  
William E Boeing Jr, pres, Jack J Link, gen mgr & coml mgr, Vern E Moore, prog dir, news dir & farm dir, John A Maxson, chief engr.

KIDO-TV. Tv companion of KIDO.



**KYME** (Dec 4, 1955) 740 kc, 500 w-D P. O. Box 2794 Phone 2-3575 Keith E. & Ellen D Patterson (acquired station Dec. 1, 1957).

Rep Grant Webb  
Keith E Patterson, pres & gen mgr; Lou Clemens, coml mgr, Richard Sybert, prog dir, Roy Pack, chief engr.

**BURLEY, Cassia County**

**KBAR** (Aug. 31, 1946) 1230 kc, 250 w P. O. Box 461 Phone Orchard 8-2244 KBOI Inc (original owner) See Jessica L. Longston stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC, Keystone, Intermountain Rep Torbet, Allen & Crane

Specialty programs Spanish, 6 hrs wkly  
Jessica L Longston, pres, Charles T Brownlow, gen mgr, Verl D Wheeler, coml mgr, Eileen Shumway, prog dir, Bob Saxvik, prom mgr, Brad Norman, news dir, Al Lee, chief engr.

**CALDWELL, Canyon County**

**KBGN** (not on air, granted July 14, 1960) 910 kc, 1 kw-D 11635 SW Highway 217, Tigard, Ore. Christian Broadcasting Co. of Idaho

F Demcy Mylar and Harold Shaw, owners  
**KBGN-FM** (not on air, target date unknown) 94.1 mc, 7.6 kw Same address and licensee as KBGN

**KCID** (1947) 1490 kc, 250 w P. O. Box 1052 Phone 9-3608 Caldwell Broadcasting Co. (acquired station November 1952)

Network Keystone Rep Harlan Oakes.  
Specialty program Spanish  
Clair B Hull, pres & gen mgr, Duane D Wolfe, coml mgr, Niki Hull Wolfe; prog dir & prom mgr; James L. Young, chief engr.

**COEUR D'ALENE, Kootenai County**

**KVNI** (November 1946). 1240 kc; 250 w. Blackwell Island Phone Mohawk 4-2196. Rexard Co (acquired station Nov. 1, 1958).

Network Keystone.  
Rex Koury, co-owner & mgr, Howard F. Flynn, co-owner & coml mgr, Bernard Merriman, sales mgr.

**KZIN** (1957) 1050 kc, 250 w-D P. O. Box 1077 Phone Mohawk 1-3125 Lakeside Broadcasters (acquired station 1958).

Vernon James, pres, Fremont South, vp, Bob Angel, operations mgr.

**GRANGEVILLE, Idaho County**

**KORT** (Oct 8, 1954) 1230 kc, 250 w P. O. Box 72 Phone 51 Kebco Inc (acquired station July 1, 1957)

Network Keystone  
Edward M Brainard, pres, gen mgr & station mgr, Kathryn J Brainard, women's dir, John E Ready, news dir, Philip Carpenter, chief engr

**IDAHO FALLS, Bonneville County**

**KID** (1928) 590 kc 5 kw-D, 1 kw-N, DA-N. P. O. Box 2008. Phone Jackson 2-5100 Idaho Radio Corp (acquired station September 1944). See Corp of Presidents, Church of Jesus Christ of Latter Day Saints, in "Group Ownership"

Network CBS Rep Walker-Rawalt, Art Moore & Assoc

A W Schwieder, pres, Leonard Wasden, gen mgr, Leo Higham, prog dir, Melvin Richardson, prom mgr, Elaine Bybee, news dir, Carroll R Secrist, chief engr.

KID-TV Tv companion of KID

**KIFI** (1946) 1260 kc, 5 kw-D P. O. Box 2118 Phone Jackson 3-1171 Eastern Idaho Broadcasting & Television Co (original owner) See "Newspaper Ownership"

Network ABC, Intermountain Rep Avery-Knodel

M Brady, pres & gen mgr, Dewain Silvester, station mgr, Ralph Wayne, prog dir, news dir, Blaire Nelson, chief engr

KIFI-TV tv companion of KIFI

**KTEE** (not on air, granted Sept 4, 1958, target date not announced) 900 kc, 1 kw-D Rogers Bldg The Benay Corp. (original permittee)

John P Gallagher, principal owner

**KUPI** (Nov 9, 1957) 980 kc, 1 kw-D, P. O. Box 2557 Phone Jackson 2-1101 J Ronald Bayton (original owner).

Rep W S. Grant (national), Day-Wellington (regional)  
J. Ronald Bayton, pres, Mrs. B J Bayton, chief engr

**NEW** (not on air, granted July 28 1960) 1400 kc, 250 w 1095 Stanger St Western Radio Corp (original owner)

Garner A Mabry, William E Sherla and Melvin L Smith, owners

**JEROME, Jerome County**

**KART** (August 1956) 1400 kc, 250 w-SH P. O. Box 1176 Phone East 4-2321 K Clark (acquired station Sept 4 1958).

Rep Torbet, Allen & Crane  
K Clark, owner.

**LEWISTON, Nez Perce County**

**KOZE** (Oct 6, 1955) 1300 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 673 Phone Sherwood 3-2502, Lewis Clark Broadcasting Co (original owner)

Network ABC Rep Gill-Peina, Hugh Feltis, H S Jacobson (regional)

John H Matlock & Eugene A Hamblin, co-owners, George Walton, coml mgr, Dick Ragan, prog dir, Jerry Chandler, prom mgr, Stan Haase, news dir, Dick Gohlman, sports dir; Tim Waide, chief engr

**KRLC** (May 20, 1935) 1350 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 287, Phone Sherwood 3-1551 Donald A Thomas & Elaine S Thomas (acquired station Jan 1, 1956)

Network MBS Rep Forjoe  
Donald Thomas, gen mgr, Douglas MacKelvie, coml mgr, Alben Nelson, prog dir, George Shreve, news dir, Harold Holbrook, chief engr

**MOSCOW, Latah County**

**KRPL** (May 1947) 1400 kc, 250 w P. O. Box 396 Phone Tucker 2-1283. KRPL Inc (acquired station August 1957)

Network Keystone, MBS. Rep Best, Art Moore (Seattle-Portland)

Gale (Gub) Mix, pres & gen mgr, John Mix, station mgr, Jim Sanberg, coml mgr, Larry Ayer, prog dir, Doris Mix, prom mgr, Larry Blankenburg, news dir, Dale Bobbitt, chief engr.

**NAMPA, Canyon County**

**KFXD** (June 1930) 580 kc, 5 kw, DA-N P. O. Box 891 Phone 6-4611, E G Wenrick Broadcasting Co (acquired station July 1, 1957)

Rep Pearson (national); Day-Wellington (Northwest)

Specialty programs Spanish 5 hrs wkly  
E G. Wenrick, co-owner, Ken Kilmer, co-owner & gen mgr, Doyle Cain, coml mgr; Shirl Black, prog dir & prom mgr, Dan Smede, news dir, Gilbert Rose, chief engr

**OROFINO, Clearwater County**

**KLEE** (Oct. 15, 1958) 950 kc; 500 w-D. P. O. Box 32 Phone Granite 2-5011 Clearwater Broadcasting Co. (original owner).

Network ABC Rep Hugh Feltis (Seattle); H. S. Jacobson (Portland, Ore)

John H Matlock & Eugene A Hamblin, co-owners, Ed Carle, station mgr, chief engr & prom mgr, Dale Daniels, coml mgr, Dick Peterson, prog & news dir

**PAYETTE, Payette County**

**KEOK** (Dec. 1, 1957): 1450 kc; 250 w. P. O. Box 420. Phone Midway 2-3351. Treasure Valley Broadcasters Inc. (acquired station April 29, 1959).

Network Keystone.  
Specialty programs (wkly) Spanish, 8 hrs. Larry Lester, coml mgr, Bob Montgomery, chief engr

**POCATELLO, Bannock County**

**KSEI** (Sept 23, 1926) 930 kc, 5 kw, DA-N. P. O. Box 31. Phone Cedar 3-2121 Pioneer Broadcasters Corp (acquired station Oct. 1, 1957)

Network NBC, Great Western Network Reps Weed, Art Moore & Assoc

Henry H. Fletcher, pres, gen mgr & coml mgr, Ruthe A Fletcher, program dir, Olive L Greene, promotion dir, Dwight W Jensen, news dir, Ellis W. Call, chief engr

**KWIK** (September 1946). 1240 kc, 250 w. P. O. Box 2005, Alameda Branch Phone Cedar 3-1133 Pocatello Radio Inc (acquired station August 1959) (Transfer of control pending to Bannock Broadcasting Co., subsidiary of Jerrold Electronics Corp, Milton J. Shapp, chairman)

Network ABC, MBS, Intermountain Rep Avery-Knodel

William T Woods, pres, William J Adelstein, gen mgr, Gerald L Fennell, coml mgr, Michael Youngren, news dir, Julian J Dennis, chief engr

**KYTE** (Dec 20, 1956) 1290 kc 1 kw-D 355 Yellowstone Ave Phone Cedar 2-6565 Pocatello Broadcasting Co (acquired station Jan. 1, 1960)

Network Keystone Rep Continental (East); Torbet, Allen & Crane (West), John Burr (Portland & Seattle)

Specialty programs Spanish, 2 hrs wkly

F J Riordan, pres & gen mgr, W. J McSpadden, station mgr & coml mgr, Don Bishop, prog dir & news dir, Dwight Zundel, chief engr.

**PRESTON, Franklin County**

**KPST** (1948) 1340 kc, 250 w-SH Preston. Phone 600. Voice of the Rockies Inc (original owner).

Network Keystone Rep Continental  
Rulon Dunn, pres, D A Nash, gen mgr & chief engr; Claudia Nash, prog dir

**REXBURG, Madison County**

**KRXK** (January 1951) 1230 kc, 250 w 455 S Second East Phone Elmwood 6-5488 Snake River Radio & Tv Co (acquired station October 1955)

Network Keystone Rep Broadcast Time Sales, Hugh Feltis

Gene Shumate, pres, mgr, news & sports dir; Weston Lawrence, coml mgr, Phil Nash, prog dir, Dan Coltrane, chief engr.

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**RUPERT, Minidoka County**

**KAYT** (Oct 12, 1955) 970 kc; 1 kw-D P. O. Bin M Phone Hemlock 6-3746. Inland Broadcast Co (original owner)

Rep Hugh Feltis (Seattle), H. S. Jacobson (Portland).

Mervin V. Ling, pres & gen mgr George E. MacDonald, station mgr, Edwin C Miller, tech dir.

**SALMON, Lemhi County**

**KSRA** (March 1, 1959) 960 kc, 1 kw-D. P. O. Box 446 Phone Skyline 6-2218 Salmon River Radio & Tv Co (original owner)

Network Keystone. Rep Hugh Feltis (Northwest)

David G Ainsworth, pres & gen mgr, coml mgr, news dir, prog dir, Louis Perissini, chief engr.

**SANDPOINT, Bonner County**

**KSPY** (March 23, 1949) 1400 kc, 250 w. P. O. Box 431. Phone Congress 3-2179 Bauer Broadcasting Co (original owner)

Network Keystone Rep Art Moore (Seattle & Portland)

Norman E Bauer, gen mgr & coml mgr; Ione M Bauer, prog dir, Charles Bolland, news dir, Watt Moreland Jr, chief engr

**SODA SPRINGS, Bannock County**

**KBRV** (Sept 22, 1957) 540 kc, 500 w-D. 98 W. 2nd South. Phone 775 J. C. Wallentine (acquired station March 9, 1960)

Network Keystone Rep BNB Time Sales.  
J. C. Wallentine, pres; R O Bruce, gen mgr; Curtis G Empey, prog dir, E. M Skinner Jr, news dir, J L Davis, chief engr.

### SUN VALLEY, Blaine County

**KSKI** (not on air) granted June 29, 1960: 1310 kc, 250 w c/o Roger L Hagadone, Hotel Boise, Boise, Idaho Radio Sun Valley Inc (original owner)  
 Roger L Hagadone and Mr & Mrs David Robinson Jr, owners

### TWIN FALLS, Twin Falls County

**KEEP** (1946): 1450 kc; 250 w P. O. Box 511 Phone Redwood 3-7512 Radio Sales Corp (acquired station March 30, 1960) See D Spence Grow Stations in "Group Ownership"  
 Rep Webb (Midwest & East), B-N-B Inc (West Coast), Day-Wellington (Northwest)  
 R W (Bill) Buiden, pres & gen mgr, W. F. Denney, asst mgr, Bill Warren, prog dir, Walter Snow, chief engr

**KLIX** (1918): 1310 kc; 1 kw, DA-2 (CP for 5 kw-D 1 kw-N, DA-N) P O Box 432 Phone Redwood 3-5840 TWX TF 2673 KLIX Corp (acquired station October 1956) See A L Glassmann Stations in "Group Ownership." Also see "Newspaper Ownership"  
 Network ABC, Intermountain  
 George Hatch, pres, Goddon O Glassmann, gen mgr, Richard Pfe, coml mgr, Larry Walton, prog dir, Robert Holt, prom mgr, Mel Crawford, news dir, Dennis Lowe, chief engr.  
 KLIX-TV Tv companion of KLIX

**KTFI** (October 1928): 1270 kc, 5 kw-D 1 kw-N 241 Main Ave E Phone Redwood 3-3881 Radio Broadcasting Corp (original owner).  
 Network NBC, Great Western. Reps Weed, Wm. J. Wagner & Assoc. (northwest)  
 Florence M Gardner, pres, gen & coml mgr; Linda Pierce, program dir; Rollie Moore, promotion dir; Allan Lee, chief engr; Bonnie Baird, news dir; Richard Ryall, farm dir; Bette Barnes, women's dir.

### WALLACE, Shoshone County

**KWAL** (May 1938): 620 kc; 1 kw, DA-N P. O. Box 930 Phone Osborn 1-6101 Metals Broadcasting Co (acquired station Oct 1, 1953).  
 Reps Hal Holman, Art Moore & Assoc (Seattle-Portland)  
 R Lee Black, pres, gen mgr.

### WIESER, Washington County

**KWEI** (December 1947): 1260 kc; 1 kw-D. P. O. Box 791 Phone 700 Inland Broadcast Co. (original owner).  
 Rep Hugh Feltis (Seattle); II. S. Jacobson (Portland)  
 Mervin V Ling, pres & gen mgr; Edwin C Miller, station mgr & tech dir.

## ILLINOIS

\*Non-commercial

### ALTON, Madison County

**WOKZ** (1948): 1570 kc; 1 kw-D. Godfrey Rd. Phone Howard 6-3535 Palen Broadcasting Corp. (acquired station December 1953)  
 Rep Sears & Ayer  
 Edward N Palen, pres & gen mgr; H. T. (Bud) Bunyan, coml & prom mgr; Russ Benson, prog dir; Clyde H Wiseman, news dir, Nick Bono, chief engr

### ANNA, Union County

**WBAJ** (Jan 10, 1957): 1440 kc; 500 w-D. Anna Hotel Phone 1112 Anna Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."  
 Rep Bernard Howard  
 Pierce E Lackey, pres, F. Earnest Lackey, vp; Donald C Michel, mgr, coml mgr, prog dir & chief engr; Bob Neely, farm dir, Mrs Moneada Karkaker, women's dir.

**WBAJ-FM** (Jan. 31, 1958): 92.7 mc, 1 kw. Same licensee and staff as WBAJ (above).

### ARLINGTON HEIGHTS, Cook County

**WNWC (FM)** (March 10, 1960): 92.7 mc; 1 kw. P. O. Box 26 Phone Clearbrook 9-1030. Northwest Suburban Broadcasters Inc (original owner).  
 John D. Morgan, pres, gen mgr, coml mgr & chief engr; Margaret R. Morgan, prog dir.

### AURORA, Kane County

**WKKD** (Target date Aug. 1, 1960): 1580 kc; 250 w-D, DA-D. 1880 Plain Ave Phone Twin Oaks 7-0481. Russell G Salter (original owner).  
 Rep Gill-Perna.  
 Russell G. Salter, pres, gen mgr, coml mgr; Bill Blough, prog dir; William H. Wardle, chief engr.

**WKKD-FM** (Target date Aug. 1, 1960): 95.9 mc; 1 kw. To duplicate WKKD (above).

**WMRO** (Dec. 13, 1938): 1280 kc; 250 w-D (CP for 1 kw-D, 500-N, DA-2). 184 S River St Phone Twin Oaks 7-4215. Vincent G Coffey & Benjamin A. Oswalt (acquired station Aug. 15, 1957)  
 Specialty programs. German, 1 hr.; Spanish, 1 hr., wkly.

Vincent G Coffey, co-owner, Benjamin A. Oswalt, co-owner & gen mgr, Jeanne M. Doran, prog dir, Sam Miraglia, news dir, John Kitnei, chief engr

**WMRO-FM** (not on air) 107.9 mc, 3.6 kw Same licensee as WMRO (above).

### BEARDSTOWN, Cass County

**WRMS** (Nov 1, 1959) 790 kc, 500 w-D, DA-D. 108 E Main St Phone 790 Beardstown Broadcasting Co (original owner)  
 Network Keystone Rep Grant Webb  
 Robert W Sudbrink, pres, Warren R Hewitt, gen mgr; Don Chipman, sales mgr, Harry Miller, prom mgr, O D Kost, chief engr

### BELLEVILLE, St Clair County

**WIBV** (July 13, 1947) 1260 kc, 1 kw-D 2100 W Main Phone Adams 3-5000. Belleville Broadcasting Co (original owner)  
 Rep Indie Sales  
 John W Lewis, gen mgr, Glenn (Skip) Deffendall, coml mgr, Lloyd (Moc) Harvey, prog dir, Aloys Schmidt, news dir, Marvin M Mollring, chief engr

### BLOOMINGTON, McLean County

**WJBC** (1924) 1230 kc, 250 w 209 E Washington St Phone 5-2078 TWX BLM 8479 Bloomington Broadcasting Corp (acquired station 1956) See "Newspaper Ownership"  
 Network ABC Rep Pearson  
 Loring C Merwin, pres, Vernon A Nolte, exec vp; Timothy R Ives, station mgr, John McDeimott, coml mgr, Jerry Collins, prog dir, Don Newburg, news dir, Ted Bailey, chief engr.

**WJBC-FM** (1949) 101.5 mc, 5.1 kw (CP for 15.3 kw). Duplicates WJBC (above)

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### CAIRO, Alexander County

**WKRO** (Jan 8, 1942): 1490 kc; 250 w. P. O. Box 311. Phone 1490. Cairo Broadcasting Co. Rep Headley-Reed  
 Merrill C. Currier, pres, gen mgr.

### CANTON, Fulton County

**WBYS** (Oct. 5, 1947): 1560 kc, 250 w. P. O. Box 554. Phone 647-1560. Fulton County Broadcasting Co. (original owner) See "Newspaper Ownership."  
 Network ABC, Keystone.  
 Charles E Wright, gen mgr, Jean Marconnet, coml mgr; Elizabeth Sawyer, prog dir, Glenn Pyle, news dir, Wayne Miller, chief engr.

### CARBONDALE, Jackson County

**WCIL** (Nov. 14, 1946): 1020 kc; 1 kw-D P. O. Box 801. Phone Glenview 7-8114. Southern Illinois Broadcasting (original owner).  
 Paul F. McRoy, partner, gen mgr, coml mgr & prog dir, Ann E. Searing, partner; Jerry Webb, news dir, Harry Pat Burns, chief engr  
**\*WSIU (FM)** (Sept. 15, 1958): 91.9 mc, 22 kw. Southern Illinois U Phone Glenview 3-2121 Southern Illinois U (original owner).  
 Delyte W Morris, pres, Southern Illinois U; Buren C Robbins, gen mgr & broadcasting dir, Ralph E. Becker, prog dir; Julian D. Emlen, chief engr  
**\*WSIU-TV** (Target date Jan 1, 1961) Tv companion of WSIU(FM).

### CARMI, White County

**WCAZ** (1922): 990 kc; 1 kw-D. 502 Wabash St. Phone 520 Superior Broadcasting Service Inc. (original owner)  
 Rep Sears & Ayer.  
 Mrs. Zoe Compton, owner; John Palmer, gen mgr, Jerry Nutt Jr, prog dir & news dir; Wayne Meredith, chief engr.  
**WROY** (December 1949). 1460 kc; 1 kw-D. P. O. Box 31. Phone 4161. Carmi Broadcasting Co (original owner)  
 Samuel A Hassan, gen mgr, Bob Benedict, coml mgr, William C Baker, news dir & prog dir; Lynn Bradley, chief engr.  
**WROY-FM** (1951): 97.3 mc; 11 kw. Duplicates WROY (above).

### CENTRALIA, Marion County

**WCNT** (Aug. 15, 1946) 1210 kc, 1 kw Box 428. Phone 2-5151 Southern Illinois Broadcasting Corp. (acquired station April 21, 1954).  
 Rep Bob Dore Assoc  
 Carson W. Rodgers, pres, A C Mainer, gen mgr, coml mgr & public relations dir, Miss Sammie Cervi, prog dir, news dir & music dir; Raymond J. Millmaker, chief engr.

### CHAMPAIGN, Champaign County

**WDWS** (Jan 24, 1937) 1400 kc, 250 w. 48 Main St. Phone Fleetwood 6-1855. Champaign News Gazette Inc. (original owner). See "Newspaper Ownership"  
 Network CBS. Rep Meeker  
 Helen M Stevick, pres, Larry Stewart, gen mgr; Constance Vogt, prog dir; John Ewing, news dir, Robert Brown, chief engr  
**WDWS-FM** (1949) 97.5 mc, 27 kw. Duplicates WDWS (above).

### CHARLESTON, Coles County

**WEIC** (Dec. 10, 1954). 1270 kc; 1 kw-D, DA-D. P. O. Box 107. Phone Diamond 5-2149. Friendly City Broadcasters (original owner)  
 Rep Sears & Harrison.  
 Jack G Owens, pres & gen mgr; Betty J. Owens, coml mgr, Ruth O Adkins, prog dir & news dir, James A Hughes, prom mgr, William Q Setliffe, chief engr

### CHICAGO, Cook County

**WAAF** (1922) 950 kc, 1 kw-D 221 N La-Salle, zone 1 Phone Randolph 6-1932. Corn Belt Publishers (original owner) See "Newspaper Ownership."  
 Rep Forjoe.  
 Specialty programs Negro, 20 hrs wkly  
 Homer L. Thieman, pres, Thomas L. Davis, gen mgr, William Bauer, prog dir, Ray Wheat, news dir, Carl Ulrich, chief engr  
**WAIT** (1941): 820 kc; 5 kw-D (L-WFAA, WBAP). 188 W. Randolph St., zone 1 Phone Franklin 2-0660 Radio Station WAIT (acquired station 1954).  
 Robert O Miller, managing dir.  
**WBBM** (1923) 780 kc 50 w 630 N McClurg Court, zone 1: Phone Whitehall 4-6000 TWX CG 3200 CBS Inc (acquired station 1931).  
 (See CBS-owned Stations in "Group Ownership.")  
 Network CBS Rep CBS Radio Spot Sales.  
 E H Shomo, vp & gen mgr; William J. Connelly, sales mgr, Art Thorsen, prog dir; Gerald Popper, advertising & sales & prom mgr; Ben Larson, news dir; William Fligel, chief engr  
**WBBM-FM** (Dec 7, 1941): 96.3 mc. 10.5 kw. Duplicates WBBM (above)  
**WBBM-TV**: Tv companion station of WBBM-AM-FM  
**WBEE** (see Harvey, Ill)

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ILLINOIS CONTINUED

**\*WBEZ (FM)** (1942): 91.5 mc; 16 kw. 228 N. La Salle St. Phone Dearborn 2-7800. Board of Education, City of Chicago (original owner). George Jennings, gen mgr; Elizabeth Marshall, prom mgr; E. H. Andresen, chief engr.

**WCFL** (June 26, 1926): 1000 kc; 50 kw, DA-2. 666 Lake Shore Dr., zone 11. Phone Mohawk 4-2400. TWX CG 2818 Chicago Federation of Labor (original owner). Rep McGavren.

William A. Lee, pres; Marty Hogan, gen mgr; Tom Haviland, coml mgr; Bob Finnegan, prog dir, prom mgr & news dir; Jack McKay, chief engr.

**WCLM (FM)** (May 25, 1957): 101.9 mc; 18 kw (CP for 60 kw) 333 N. Michigan Ave., zone 1. Phone State 2-4872. Carol Music Inc. (original owner)

Carol Joan Drenthe, pres; William G. Drenthe, gen mgr; Burt Burdeen, coml mgr; Helen Moore, prom dir.

**WCRW** (July 1926): 1240 kc; 100 w-SH (shares time with WEDC and WSBC Chicago). 2756 Fine Grove Ave., zone 14. Phone Eastgate 7-6860. Josephine A. White (original owner). Specialty programs: German, Spanish, Scandinavian.

**WDHF (FM)** (March 9, 1959): 95.5 mc; 52 kw. 9680 Plaza Terrace, zone 42. Phone Prescott 9-6200. de Haan Hi-Fi Inc (original owner). James deHaan, pres

**WEBB (FM)** (April 7, 1958): 93.9 mc; 35 kw. 5349 N. Sheridan Rd., zone 40. Phone Longbeach 1-6000 Buddy Black Broadcasting Co (original owner). Buddy Black, pres, gen mgr & sales mgr; Frank Farrell, coml mgr; John Steiner, prog dir; Richard Phillips, chief engr.

**WEDC** (1926): 1240 kc; 250 w-SH (shares time with WCRW and WSBC Chicago) 3860 W. Odgen Ave., zone 23. Phone Crawford 7-4100. Emil Denmark Inc. (original owner). Specialty programs: Italian, Polish Spanish, Czech, Russian, Norwegian. Emil Denmark, pres; Bill Mack, station mgr, coml mgr, prog dir & prom mgr; Tony Ventrella, news dir; Edward Jacker, chief engr.

**WEFM (FM)** (1940): 99.5 mc; 44 kw. 6001 W. Dickens Ave., zone 39. Berkshire 7-7500. Zenith Radio Corp (original owner). Joseph S. Wright, pres; Ted Leitzell, gen mgr; Violet Kmety, prog dir; Ross Utter, chief engr.

**WEHS (FM)**: 97.9 mc; 21 kw. Duplicates WHFC Cicero.

**WFME (FM)** (1947): 100.3 mc; 33 kw. 222 N. Michigan Ave., zone 1. Phone Franklin 2-3885. Functional Music Inc. (acquired station Nov. 1, 1957). Rep Walker-Rawalt.

Maurice Rosenfeld, pres; Sid Roberts, prod mgr; Ed Walters, coml mgr; Sy Nelson, music dir; Ivan Bukovsky, chief engr.

**WFMO (FM)** (Dec. 4, 1958): 107.5 mc; 11 kw. 79 W. Monroe St., zone 3. Phone Financial 6-7636. Lester Vihon (original owner). Wayne H. Smith, operations mgr & prog dir.

**WFMT (FM)** (Dec. 13, 1951): 98.7 mc; 29.5 kw. 221 North LaSalle St., zone 1. Phone State 2-5668. Gale Broadcasting Co. (original owner). Bernard Jacobs, owner, pres & gen mgr; Raymond Nordstrand, asst mgr; Mark Reinsberg, coml mgr; Norman Pellegrini, prog dir; Jamie Gilson, prom mgr; Robert Lefley, news dir; Sheldon Danielson, chief engr; Robert Conrad, operations mgr.

**WGES** (1924): 1390 kc, 5 kw, DA-2. 2708 W. Washington Blvd, zone 12. Phone Sacramento 2-1700 Radio Station WGES (original owner). Specialty programs. German, 7 hrs., Italian, 6 1/2 hrs.; Negro, 90 hrs.; Polish, 15 hrs.; Spanish, 1 hr.; Hungarian, 1 1/2 hrs.; Yugoslav, 1 hr.; Croatian, 1/2 hr.; all wkly. John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, prog dir, Norm Spaulding, prom mgr; Paul Miczko, news dir; William A. Shunk, chief engr.

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Chicago 12, Ill.

**WGN** (June 1, 1924): 720 kc; 50 kw. 441 N. Michigan Ave., zone 11. Phone Michigan 2-7600 WGN Inc. (original owner). See Tribune Co in "Group Ownership." Also see "Newspaper Ownership."

Rep Petry  
J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Daniel D. Calibraro, asst to vp & gen mgr; Charles Gates, gen sales mgr; Bruce Dennis, prog dir; Charles Wilson, prom mgr; Thomas Foy, news dir; Carl J. Meyers, chief engr

WGN-TV. Tv companion of WGN (above)  
**WHFC** (see Cicero, Ill)

**WIND** (1927): 560 kc; 5 kw, DA-2. 400 N. Michigan Ave., zone 11. Phone Whitehall 4-2170. TWX CG 1697. Westinghouse Broadcasting Co (acquired station Dec. 22, 1956) See Westinghouse Broadcasting in "Group Ownership"

Rep AM Radio Sales  
Donald H. McGannon, pres, dir; Ralph L. Atlas, vp-Chicago; Gordon Davis, gen mgr; Bennett O. Scott, coml mgr; Ralph E. Blank, prog dir; John P. Holland, prom mgr; Kenneth C. Shirik, chief engr.

**WJJD** (1934): 1160 kc; 50 kw, DA-1 (L-KSL) 230 N. Michigan Ave, zone 1. Phone State 2-5466. TWX CG 2803. Plough Broadcasting Co (acquired station Sept. 13, 1953) See Plough Inc in "Group Ownership"

Rep Radio TV Representatives.  
Harold R. Kreilsten, pres; Frederick G. Harm, gen mgr; Lloyd Webb, coml mgr; Dick Deason, prog dir; Fred Livingston, prom mgr; Paul Barnett, news dir; Walter F. Myers, chief engr.

**WKFM (FM)** (November 1957): 103.5 mc; 50 kw. 188 W. Randolph St., zone 1. Phone Randolph 6-2141. Frank S. Kovas (original owner). Rep Modern Media FM Sales

Frank S. Kovas, pres & gen mgr; Richard A. Stern, coml mgr; Ann M. Kovas, prog dir; Sally Haynes, prom mgr; Arty Kay, news dir; John Radtke, chief engr.

**WLS** (April 12, 1924): 890 kc; 50 kw. 360 N. Michigan Ave., zone 1. Phone State 2-2002 TWX 170. WLS Inc. (acquired station 100% on April 1, 1960). (See ABC-Owned Stations in "Group Ownership" See also "Newspaper Ownership.")

Network ABC. Rep Blair.  
Ralph Bcaudin, pres & gen mgr; Armand J. Belli, sales mgr; Ronald L. Sack, prom dir; Sam Holman, prod dir; Fred Zellner Jr., chief engr, Harold Salzman, news dir.

**WENR-FM** (April 1, 1946): 94.7 mc; 4.3 kw (CP for 27 kw). 190 N. State St., zone 1. Phone Andover 3-0800. TWX CG 1440 American Broadcasting-Paramount Theatres Inc (original owner). Fm affiliate of WLS Chicago.

Network ABC  
Matthew E. Vieracker, gen mgr  
**WBKB (TV)** Tv companion of WLS and WENR-FM

**WMAQ** (1922): 670 kc; 50 kw. Merchandise Mart, zone 54. Phone Superior 7-8300 National Broadcasting Company Inc (acquired station Nov. 1, 1931). (See NBC Stations in "Group Ownership")

Network NBC. Rep NBC Spot Sales  
Robert E. Kintner, pres (NBC); Lloyd E. Yoder, NBC vp & gen mgr; William Decker, station mgr; Robert McAuliffe, sales mgr; Richard Johnson, prog dir; John M. Keys, prom dir; Frank Jordan, news dir; Alfred Lewis, business mgr & dir of operations; Howard C. Luttgens, dir of technical operations, Chet Campbell, publicity mgr.

**WMAQ-FM** (1948): 101.1 mc, 24 kw. Duplicates WMAQ (above).  
**WNBQ (TV)**: Tv companion of WMAQ-AM-FM.

**WMBI** (July 26, 1926): 1110 kc; 5 kw (L-WBT, KFAB). 820 North LaSalle, zone 10. Phone Michigan 2-1570. Moody Bible Institute of Chicago (original owner)

W. E. Mayfield, mgr radio div; Robert Parsons, prog dir, Ed Ronne, news dir; A. P. Frye, chief engr.

**\*WMBI-FM** (under construction; granted June 3, 1959): 90.1 mc, 44 kw. Will duplicate WMBI (above).

**WNLB (FM)** (July 8, 1955): 97.1 mc; 11 kw. 108 North State St., zone 2. Phone Andover 3-5252. Northern Illinois Broadcasting Co. William C. Florian, pres & gen mgr; Sonia Atzeff, program dir.

**WSBC** (1925): 1240 kc; 250 w-SH. (Shares time with WCRW and WEDC Chicago) 2400 W. Madison St., zone 12. Phone Monroe 6-9060. WSBC Broadcasting Co. (original owner)

Specialty programs Italian 8 1/2 hrs; Negro, 12 1/2 hrs; Polish, 1 hr.; Spanish, 18 hrs.; Bohemian, 4 1/2 hrs.; Scandinavian, 2 1/2 hrs.; all wkly.

Louis B. Lee, pres & gen mgr; Margaret Strasser, coml mgr; Robert J. Lee, prog dir.  
**WSBC-FM** (April 3, 1960): 93.1 mc, 27.5 kw. Phone Seeley 3-5055 (Address and licensee same as WSBC (above).

Phillip Green, fm prog dir.  
**WSEL (FM)** (1953): 104.3 mc; 40 kw. 188 W. Randolph St. Francis J. Curtis, receiver in bankruptcy. (Assignment of license to WJJD Chicago pends FCC approval)

**CHICAGO HEIGHTS, Cook County**

**WGGO** (Aug 27, 1959): 1600 kc; 1 kw-D. DA-D. 119 Olympia Plaza. Phone Skylene 6-6100. South Cook Broadcasting Inc. (original owner). Rep Hal Walton

Specialty programs Spanish, 1/2 hr. wkly. Anthony V. Santucci, pres, chief engr & gen mgr; Anthony D'Amico, coml mgr; Bill Spelbring, news dir.

**CICERO, Cook County**

**WHFC** (Chicago) (1926): 1450 kc, 250 w. 3350 S. Kedzie Ave., Chicago, zone 23. Phone Cliffside 4-7411. WHFC Inc (original owner). (See "Newspaper Ownership")

Rep Charles Bernard  
Specialty programs: Italian, 6 hrs; Negro, 28 hrs; Polish, 24 hrs.; Spanish, 3 1/2 hrs.; all wkly

Richard W. Hoffman, pres & gen mgr; Florence J. Summers, coml mgr, M. E. Clifford, program dir; E. P. Hayes, chief engr.  
**WEHS (FM)** (Fm companion of WHFC above; see Chicago listing).

WHFC-TV Chicago: Tv companion of WHFC and WEHS (FM).

**CLINTON, DeWitt County**

**WHOW** (Aug. 1, 1947): 1520 kc; 1 kw-D. 401 1/2 South Side Square. Phone 305. Cornbelt Broadcasting Co (original owner). Rep Holman

J. R. Livesay, pres; Rolland O. Looper, vp, gen mgr & chief engr; James C. Williams, coml mgr; Bill Ward, news dir.

**DANVILLE, Vermillion County**

**WDAN** (October 1938): 1490 kc; 250 w. 1500 N. Washington Ave. Phone 1700. Northwestern Pub. Co. (See Gannett Newspaper Stations in "Group Ownership" and "Newspaper Ownership")

**WITY** (Nov. 23, 1953): 980 kc, 1 kw, DA-1 (CP 1 kw, DA-2). P. O. Box 142. Phone Hickory 6-1312 Vermillion Broadcasting Corp. (original owner) (See Metzger-Ax-Metzloff Stations in "Group Ownership.")

Network MBS. Rep Burn-Smith.  
Dr. G. E. Metzger, pres; Elzer Marx, gen mgr; Tom Zeppelin coml mgr; Bob Bivans, prog dir & prom mgr, Taylor Clawson, chief engr

**DECATUR, Macon County**

**WDZ** (March 17, 1921): 1050 kc; 1 kw-D. 265 S. Park St. Phone 423-9744 TWX 7236. Mid-States Broadcasting Co. (acquired station July 31, 1958)

Rep Peters, Griffin, Woodward.  
Frank G. Schroeder Jr., pres & gen mgr; Harry Michaels, prog dir; Ralph W. Sanders, news dir; Willard F. Hall, chief engr

**WSOY** (1925): 1340 kc; 250 w. P. O. Box 789. Phone 877-5371. TWX Dec 7219. Illinois Broadcasting Co (acquired station July 1937). Network CBS. Rep Weed.

See Lindsay-Schaub Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership"

F. W. Schaub, pres; Merrill Lindsay, vp; Robert B. King, station mgr.  
**WSOY-FM** (November 1946): 102.9 mc; 30 kw. Duplicates WSOY (above).

**DE KALB, DeKalb County**

**WLBK** (Dec. 7, 1947): 1360 kc, 500 w-D. 711 N. First St. Phone DeKalb 6-3485. DeKalb Radio Studios Inc. (original owner) Rep Howard

George C. Biggar, pres, gen mgr & farm dir, Richard J. Meier, coml mgr; Robert C. Brown, prog dir; Russell Pigott, news dir, W. Dean Clayton, chief engr.

**\*WNIC (FM)** (April 1954): 91.1 mc; 10 w. Northern Illinois U. Phone 6-3441 ext. 99.

**DIXON, Lee County**

**WIXN** (target date not available) 1460 kc, 1 kw-D, DA. Russell G. Salter Inc (original owner).

**DuQUOIN, Perry County**

**WDQN** (1951) 1580 kc, 250 w-D. General Delivery. Phone Linden 2-3894. DuQuoin Broadcasting Co. (acquired station Dec. 1, 1955). Rep Devney-O'Connell.  
M. R. Lankford, pres & gen mgr; Gene Showalter, coml mgr; E. Neil Pike, chief engr.

INTERESTED IN BUYING OR SELLING ONE OF THE

# 107 AM 48 FM 23 TV

STATIONS\* OPERATING IN

## ILLINOIS

CONTACT THE NEAREST OFFICE OF—

# HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO ILLINOIS IS—

1714 Tribune Tower, Chicago—DElaware 7-2754

\*As of August 1, 1960

**WGES** (1924): 1390 kc, 5 kw, DA-2. 2708 W. Washington Blvd, zone 12. Phone Sacramento 2-1700 Radio Station WGES (original owner). Specialty programs. German, 7 hrs., Italian, 6 1/2 hrs.; Negro, 90 hrs.; Polish, 15 hrs.; Spanish, 1 hr.; Hungarian, 1 1/2 hrs.; Yugoslav, 1 hr.; Croatian, 1/2 hr.; all wkly. John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, prog dir, Norm Spaulding, prom mgr; Paul Miczko, news dir; William A. Shunk, chief engr.

**EAST MOLINE, Rock Island County**

**WDLM** (April 13, 1960): 960 kc; 1 kw-D, DA-D. R.F.D., Coal Valley, Ill. Phone Orion, Ill., 23R5. Moody Bible Institute of Chicago (original owner).  
W. E. Mayfield, mgr, radio div; Dean L. Siple, gen mgr; Earl Kesselhuth, chief engr.

**EAST ST. LOUIS, St. Clair County**

**WAMV** (May 19, 1935): 1490 kc; 250 w (CP for 500 w-D, 250 w-N). 5th & Broadway, Phone Bridge 1-4625. Hess-Hawkins Co. (acquired station Sept 1, 1959).  
Rep Gill-Perna  
Specialty programs: Negro, 6 hrs. wkly.  
Louis Strick, pres; Elmer F. Willrich, gen mgr; Dan Stengel, prog dir, Erle White, chief engr.

**WAMV-FM** (See St. Louis, Mo., listing)

**EFFINGHAM, Effingham County**

**WCRA** (June 1947): 1090 kc; 250 w. 110 N Banker St. Phone 1090. Effingham Broadcasting Co (original owner). See "Newspaper Ownership"  
Rep Devnev-O'Connell  
J. E. McNaughton, pres; George Walker, gen mgr; Burl Lauter, coml mgr; Tom Brown, prog dir; Zona B. Davis, news dir; Paul Kasinger, chief engr.

**WSEI (FM)** (June 1954): 95.7 mc; 20 kw. Duplicates most programs of WSOY-FM Decatur, Ill. See Lindsay-Schaub Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership"

**ELGIN, Kane County**

**WELG (FM)** (1960): 103.9 mc; 1 kw; 1000 E Chicago St. Phone Sherwood 2-5500. Elizabeth G. Coughlan (original owner).

**\*WEPS (FM)** (1959): 88.1 mc; 10 w. Board of Education, Union School District 46.

**WRMN** (1949): 1410 kc; 500 w-D. 18½ Douglas Ave. Phone Sherwood 1-7700. Elgin Broadcasting Co (acquired station 1952) See "Newspaper Ownership"

Rep Devnev-O'Connell  
J. Richard Sutter, pres, gen mgr & coml mgr; Floyd Brown, prog dir, prom mgr & chief engr; Bob Fisher, news dir.

**WRMN-FM** (target date September 1960): 94.3 mc; 1 kw. To duplicate WRMN (above).

**ELMWOOD PARK, Cook County**

**WXFM (FM)** (1947): 105.9 mc, 32 kw. 410 S Michigan Ave, Chicago. Phone Wabash 2-1000 Evelyn Schoonfeld (acquired station 1956)  
Howard Grafman, gen mgr; Charles Boos, prog dir, Ramon C. Blatt, chief engr.

**EVANSTON, Cook County**

**WEAW** (1953): 1330 kc; 1 kw-D, DA-D. 1700 Central St. Phone University 4-7600. North Shore Broadcasting Co. (original owner).

Rep Walker-Rawalt; Good Music Broadcasters  
Edward A. Wheeler, pres & gen mgr; Donald V. Springgate, coml mgr; Henry Baskin, prog dir; George Kapheim, prom mgr; Barry Allen, news dir; Robert Kastigar, chief engr.

**WEAW-FM** (1946): 105.1 mc; 36 kw. (CP for 192 kw). Address, licensee and staff same as WEAW (above).

**WNMP** (1947): 1590 kc; 1 kw-D. 1580 Sherman Ave. Phone Greenleaf 5-1590. Evanston Broadcasting Co.  
Mrs Angus D. Paff, pres; Channing Overton, mgr, Eugene Cummings, chief engr; Allan Perrin, chief ann, Glenn Hammer, sales mgr.

*The rich Chicagoland  
QUALITY market  
listens daylong to the classics  
and light classics on AM RADIO over  
**WNMP** —Evanston, Illinois*

**\*WNUR (FM)** (May 10, 1950): 89.3 mc; 10 w. Phone University 4-9196. Northwestern U. (original owner)

Charles F. Hunter, adviser; William C. Moody, gen mgr, David L. White, prog dir; Robert W. Thomas, prom mgr, Thomas R. Lawrence, news dir, Martin Kite, chief engr.

**FAIRFIELD, Wayne County**

**WFIW** (Aug. 21, 1953): 1390 kc; 500 w-D. P. O. Box 72. Phone Fairfield 2159. Wayne County Broadcasting Co. (original owner).

Network Keystone. Rep Webb.  
Thomas S. Land, co-owner & gen mgr; Bryan Davidson, co-owner, Garnet Williams, coml mgr; Gladys Onstott, prog dir; Dick Berry, prom mgr; Darrell Linne, news dir; Gilbert T. Wallace, chief engr

**FREEPORT, Stephenson County**

**WFRL** (Oct. 27, 1948): 1570 kc; 1 kw. Phone Adams 2-5171. Triad Tv Corp. (acquired station Oct 1, 1959).

Rep Headley-Reed.  
C. Wayne Wright, pres; Richard A. Carroll, gen mgr & coml mgr; Bud Walters, prog dir; LaVerne Bawinkle, chief engr.

**GALESBURG, Knox County**

**WAIK** (1957): 1590 kc; 5 kw-D, DA-D. P. O. Box 87. Phone Dickens 2-3161. Webster Broadcasting Co (acquired station July 1, 1959).

Rep Burn-Smith.  
F. C. Webster Jr., pres; J. Kent Hackleman, gen mgr; Ed Lubby, coml mgr, Jack Teiken, prog dir; Dean Brodie, news dir; Harold White, chief engr.

**WGIL** (1938): 1400 kc; 250 w. P. O. Box 751. Phone Dickens 2-5131. Galesburg Broadcasting Co (original owner). See "Newspaper Ownership."

Network MBS.  
Rep Gill-Perna.  
W. C. Pritchard, pres & owner; Roger H. Coleman, gen mgr; Robert Mann, sports dir, Eddie Gale, prog dir, Arnold Kemp, farm dir; David Loring, news dir, Raymond Bevenour, chief engr.

**GLEN ELLYN, Du Page County**

**WELF (FM)** (Granted July 1960, not on air) 101.7 mc, 1 kw. Elizabeth G. Coughlan (original owner)

**HARRISBURG, Saline County**

**WEBQ** (Sept 1, 1923) 1240 kc, 250 w 100 E. Poplar St. Phone Clearbrook 3-7282. First Trust Assn. (original owner).

Network Keystone.  
Inglis M. Taylor, gen mgr & coml mgr; Norma J. Slaton, prog dir; Kenneth E. Hamilton, prom mgr; Eddie Topper, news dir, Harvey H. Slaton, chief engr.

**WEBQ-FM** (1947): 99.9 mc; 1.65 kw. Duplicates WEBQ (above), except sports programs, separate.

**HARVARD, McHenry County**

**WMCW** (1955): 1600 kc; 500 w-D. 205 E. Brainard St. Esther Blodgett.

**HARVEY, Cook County**

**WEEB** (1955): 1570 kc; 1 kw-D, DA-D. 75 E Wacker Dr, zone 1. Phone Randolph 6-6842 Rollins Broadcasting Inc. (original owner) See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting (New York, Chicago); Specialty Market Reps (San Francisco, Hollywood).

Specialty programs. Negro, 101½ hrs. wkly.  
O. Wayne Rollins, pres; Harry Wilber, gen mgr, Frank W. German, prog dir, Jerome Burdeau, chief engr

**HERRIN, Williamson County**

**WJPF** (Aug. 28, 1940): 1340 kc; 250 w. P. O. Box 179. Phone Wilson 2-2181. Egyptian Broadcasting Co. (original owner).

Network MBS. Rep Holman.  
Maybelle J. Lyella, pres; Charles R. Cook, vp & gen mgr, Fred Simmons, coml mgr, Louise Samuel, prog dir, Robert F. Walker, news dir, Benedict E. Orf, chief engr.

**JACKSONVILLE, Morgan County**

**WJIL** (1960): 1550 kc; 1 kw. c/o Skiles Bldg, Mt. Carmel, Ill. Guy E. McGaughey Jr. (original owner)

**WLDS** (1941): 1180 kc, 1 kw-D. Fox Theatre Bldg. Phone Chestnut 5-7171 Jacksonville Radio & Television Broadcasting Corp (acquired station Nov. 1, 1951). See "Newspaper Ownership"

Rep Holman.  
Robert A. Fay, pres; R. Karl Baker, gen mgr & coml mgr; Raymond Wells, prog dir; Marie Barton, prom mgr; Robert Noe, news dir; G. J. Cassens, chief engr

**WLDS-FM** (1948): 100.5 mc, 9 kw. Duplicates WLDS (above).

**JERSEYVILLE, Jersey County**

**WJBM** (1959): 1480 kc; 500 w-D, DA-D. Phone 1214. Tri-County Broadcasting Co.

Rep Continental.  
Bill Meyer, owner & gen mgr.

**JOLIET, Will County**

**WAJP (FM)** (April 17, 1960): 93.5 mc; 1 kw. 451 Ruby St. Phone Saratoga 6-3760. Alfred J. and Mary Jane Pohlers (original owners)

**WJOL** (1929): 1340 kc; 250 w 601 Walnut St. Phone Saratoga 6-4761. WJOL Inc. (acquired station Jan. 1, 1955).

Rep Pearson.  
Specialty programs Spanish, 2½ hrs; Jugoslav, 1 hr.; Slovak, 1 hr.; all wkly

Joseph F. Novy, co-owner, gen mgr, coml mgr & prog dir, Jerome F. Cerney, co-owner, station mgr & tech dir; Harold Carey, news dir, E. Caxon, women's dir & prog dir.

**WJOL-FM** (Feb. 6, 1960): 96.7 mc; 1 kw. Same licensee and staff as WJOL (above).

**KANKAKEE, Kankakee County**

**WKAN** (June 1, 1947): 1320 kc; 1 kw-D. (CP for 1 kw-D, 500 w-N, DA-N). 183 N Schuyler Ave. Phone Wells 3-6633. WKAN Radio Inc. (original owner) See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Radio Tv Representatives Inc.  
Burrell L. Small, pres; Len H. Small, chmn of board, Bruce Brown, gen mgr; Robert Hawkins, coml mgr; Orren Allan, prog dir, Don Hoover, sales mgr; Stan Ronald, news dir, Richard Eckels, chief engr.

**KEWANEE, Henry County**

**WKEL** (Sept 11, 1952): 1450 kc; 100 w. 202½ N. Tremont. Phone 4471. WKEL Broadcasting Co. (original owner)

**\*WKSD (FM)** (Feb. 23, 1959): 91.9 mc; 10 w. 1211 E. Third St. Phone 2197. Kewanee Community Schools, District No. 229  
K. B. Beasley, supt of schools; Diane Hansen, program dir.

**LA GRANGE, Cook County**

**WTAQ** (October 19, 1950): 1300 kc; 500 w. DA-N. P. O. Box 408. Phone Fleetwood 2-1300. Charles F. Sebastian (original owner)

Rep Terry Gray Schwartz & Harris.  
Specialty programs: Negro 13 hrs. wkly.  
Charles F. Sebastian, owner & pres; Arthur L. Schlaman, gen mgr; Ralph J. Faucher, coml mgr; Ted Carlson, prog dir, Vincent Essig, news dir; William Wardie, chief engr.

**LA SALLE, La Salle County**

**WLPO** (Nov. 16, 1947): 1220 kc; 1 kw-D, DA-D. P. O. Box 215. Phone Capital 3-3100. La Salle County Broadcasting Corp. (acquired station Aug. 1, 1949). See "Newspaper Ownership."

Rep Webb.  
Peter Miller, pres, William Holm, gen mgr; Roy Kurkowski, local coml mgr; Dan Dunlap, prog dir; Laverne Waltman, news & farm dir; Lawrence McCann, chief engr.

**LAWRENCEVILLE, Lawrence County**

**WAKO** (June 9, 1959): 910 kc; 500 w-D, DA-D. P. O. Box 210. Phone 910. Lawrenceville Broadcasting Co (original owner).

Rep Devney-O'Connell  
Ray J. Lankford, pres; Wallace C. Bruner, gen mgr & coml mgr, Dorothy Kolter, prog dir; Joan Crouch, prom mgr; Dave Goodnow, news dir; Bob Smiley, chief engr

**LINCOLN, Logan County**

**WPBC** (1947): 1370 kc; 500 w-D. P. O. Box 37. Phone 1370. Prairie Radio Corp. (original owner).

Rep Sears & Ayer.  
Ray F. Knochel, pres & gen mgr; Paul E. Rankin, coml mgr, Earle W. Layman, prog dir & prom mgr; Lawrence B. Shroyer, news dir; Donald E. Thompson, chief engr; Harold Brinkmeier, farm dir.

**LITCHFIELD, Montgomery County**

**WSMI** (Nov 2, 1950) 1540 kc, 1 kw-D. P. O. Box 241. Phone 100 (Litchfield) or Kellogg 2-2066 (Hillsboro, Ill.). Mid-Illinois Broadcasting Co. (original owner).

Rep Best.  
Hayward L. Talley, pres & gen mgr; Don Yaeger, operations mgr & news dir, Dorothy Peters, continuity dir; Larry Morrison, farm dir, Carl Eddington, chief engr

**WSMI-FM** (March 5, 1960): 106.1 mc, 6.1 kw. Address, licensee and staff same as WSMI (above).

**MACOMB, McDonough County**

**WKAI** (July 4, 1947): 1510 kc; 250 w-D. Radio Centre. Phone Temple 3-4129. WKAI Broadcasting Co. (acquired station July 1, 1958) See "Newspaper Ownership."

William H. Rudolph, pres; Robert E. Douglas, gen mgr, coml mgr; & chief engr, James King, dir of operations; Jack McGirr, prom mgr, Joseph Ward, sales dir.

**\*WWKS (FM)** (May 23, 1956): 91.3 mc; 17 kw. Western Illinois Univ. Phone Temple 3-4161. Western Illinois Univ. (original owner)

Specialty programs: French, 3 hrs.; Spanish, 3 hrs; both wkly.  
Jenette N. Terrill, gen mgr; E. C. Haddock, prog dir; G. L. Barrett, chief engr.

**MARION, Williamson County**

**WGGH** (Sept 1949): 1150 kc. 5 kw, DA-1. P. O. Box 311. Phone Wyandotte 3-8102. Marion Bdcstg. Co. (original owner).

George W. Dodds, pres & chief engr; Jim Duncan, prog dir; Ina S. Trammell, coml mgr, Ken Buzbee, news dir.

**MATTOON, Coles County**

**WLBH** (1946): 1170 kc; 250 w-D. 1632½ Broadway Ave. Phone Adams 4-6464. Mattoon Broadcasting Co. (original owner).

Rep Holman.  
J. R. Livesay, pres, gen mgr & eng dir, Ken Woodell, vp & coml mgr; Robert Guess, prog dir; John Gelford, prom mgr.

**WLBH-FM** (August 1949): 96.9 mc, 23 kw. Duplicates WLBH (above).

**METROPOLIS, Massac County**

**WMOK** (Feb. 4, 1951): 920 kc; 1 kw-D. P. O. Box 721. Phone 2106. Fort Massac Broadcasting Co. (original owner).

Network Keystone. Rep Webb.  
W. R. Tiner, pres; V. E. Smith, gen mgr; Bob Clark, coml mgr; Bill Sharar, prom mgr, Odell Korte, news dir; Ben Smith, prog dir & chief engr

**MOLINE, Rock Island County**

**WQUA** (1946): 1230 kc; 250 w. 1319 5th Ave. Phone Moline 4-6727. TWX Moline 183. Radio Moline Inc (acquired station 1955) See Kankakee Journal Stations in "Group Ownership."

Also see "Newspaper Ownership."  
Network ABC. Rep Hollingbery.

Len H. Small, pres; G. Laverne Flambo, gen mgr; J. Maxim Ryder, station mgr; Jim McKinney, prog dir; Harold Higby, chief engr.

**MONMOUTH, Warren County**

**WRAM** (May 1957): 1330 kc; 1 kw-D, DA-D. P. O. Box 557. Phone 666. Prairieland Broadcasters (original owner) See Bellinger-Townsend-Kemper Stations in "Group Ownership."

Rep Pearson  
Stephen P. Bellinger, managing partner & gen mgr; R. V. Taber, coml mgr; Joe Tait, prog dir; Scott Hanson, news dir; Fred Hoy, chief engr.

## Radio Stations CONTINUED

### ILLINOIS CONTINUED

#### MT. CARMEL, Wabash County

**WSAB (FM)** (Target date August 1960): 94.9 mc, 37 kw 316 Market St. Phone 1780 Albert A Barnhard (original owner)

Albert A Barnhard, pres, Leonard M Koger Jr., gen mgr, Raymond E. Luth, chief engr.

**WVMC** (1948) 1360 kc; 500 w-D. N Cherry Street Road Phone 1360 Radio Station WVMC (acquired station June 1, 1952) (See Bellinger-Townsend-Kemper Stations in "Group Ownership")

Rep Pearson.  
Stephen P. Bellinger, managing partner, Dave Naber, gen mgr; Dwayne Nuss, coml mgr, Ken Wallace, prog dir, Jessie Burke, women's dir; Bob Brock, news dir, Gene Garrett, chief engr.

**WVMC-FM** (Target date January 1961) 101.1 mc, 43 kw To duplicate WVMC

#### MT. VERNON, Jefferson County

**WMIX** (1946) 940 kc; 1 kw-D Mitchell Bldg Phone Chestnut 2-3500 Mt Vernon Radio & Tv Co (original owner)

Rep Pearson  
John R Mitchell, pres; Claude E. Schoch, vp & gen mgr, Bob Whitaker coml mgr Frank Lewis, prog dir Howard Eagen, prom mgr, Dick McGee news dir; John Daume chief engr.

**WMIX-FM** (1946) 94.1 mc, 15.2 kw (CP for 50 kw) Duplicates WMIX (above)

#### MURPHYSBORO, Williamson County

**WINI** (Sept 15, 1954): 1420 kc; 500 w-D P O Box 647 Phone 282 Robert D and Martha Rapp (acquired station April 15, 1957).

Network Keystone Rep Best  
Robert D Rapp, pres, Lewis Barwick, gen mgr, Charles G Rapp, coml mgr; Carolyn Blumenstock, prog dir, William Rawson, prom mgr; Robert Edwards, news dir, Lester Bilderback, chief engr.

#### OAK PARK, Cook County

**WOPA** (Oct. 17, 1950): 1490 kc, 250 w 408 S Oak Park Ave Phone Village 8-5760 Village Broadcasting Co (original owner) See Sonderling Stations in "Group Ownership"

Specialty programs German, 3 hrs; Italian, 14 hrs; Negro, 60 hrs; Polish, 30 hrs; Spanish, 10 hrs; Lithuanian, 8 hrs.; Yugoslav, Latvian, Greek, Jewish, Serbian, Irish, all wkly  
Egmont Sonderling pres & gen mgr; Al Michel, mgr, Eddie Kutta, prog dir; Sidney Schneider, chief engr

**WOPA-FM** (Oct. 17, 1950) 102.7 mc; 36 kw Duplicates WOPA (above).

#### OLNEY, Richland County

**WVLLN** (Nov 11, 1947): 740 kc; 250 w-D 302½ E. Main St. Phone Express 3-2156. Illinois Broadcasting Co (acquired station Dec. 1, 1957) See Lindsay-Schaub Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Holman  
F. W. Schaub, pres, Merrill Lindsay, vp; Charles R. Griggs, gen mgr & coml mgr; Joseph E. Kosack, prog dir; Eleanor Walter, news dir, Charlie Phelps, farm dir; Donald Schnell, chief engr

**WVLLN-FM** (1953) 92.9 mc; 185 kw Duplicates WVLLN.

#### OTTAWA, La Salle County

**WCMY** (March 5, 1952): 1430 kc; 500 w-D. P. O. Box 680. Phone Hemstead 3-1430. Carl H Meyer (original owner)

Carl H Meyer, owner, gen mgr & chief engr; Dorothy M Meyer, coml mgr; Robert C. Meyer, news dir

#### PARIS, Edgar County

**WPRS** (1951): 1440 kc; 500 w-D P. O. Box 262. Phone 5-0153. Paris Broadcasting Corp. (original owner).

Adlai C Ferguson Jr., pres & gen mgr; John B. Powell, prom dir; Eugene Tyler, news dir.

**WPRS-FM** (1952). 98.3 mc; 1 kw. Duplicates WPRS (above).

#### PARK FOREST, Cook County

**\*WRHS (FM)** (Jan 21, 1960): 88.1 mc; 10 w. Rich Township High School. Phone Pilgrim 8-5800. Rich Township High School. (original owner)

Specialty programs: French, 1 hr.; German, 1 hr., Spanish, 1 hr.; all wkly.

Walter E. Hunter, gen mgr; Robert Borich, prog dir; Richard Davis, prom mgr; M. Stanley, chief engr.

#### PEKIN, Tazewell County

**WSIV** (April 21, 1946): 1140 kc; 1 kw-D. 15 S. Capitol St. Phone 6-2134. Pekin Broadcasting Co (original owner).

Rep Pearson.  
W. Kenneth Patterson, pres & gen mgr; Bill Hill, coml mgr; John Caghey, news dir; Lowell Lovely, chief engr; George C. Udry, sec-treas.

#### PEORIA, Peoria County

**WAAP** (Feb. 8, 1960): 1350 kc; 1 kw, DA-2. P. O. Box 1350. Phone 4-9113. Peoria Broadcasting Co. (original owner).

Network NBC. Rep Venard, Rintoul & McConnell.

John Cleary, pres, Irving Raskin, gen mgr, David Taylor, coml mgr, Andrew Spiegel, prog dir, Robert Steinbrink, news dir, Arthur Hardenbrook, chief engr

**WIRL** (1947): 1290 kc; 5 kw, DA-2. 121 N. Jefferson Ave Phone 4-9239 TWX PE 8518. Frudeger Broadcasting Co (acquired station March 21, 1958)

Rep McGavren  
Robert W. Frudeger, pres & owner; Howard H. Frederick, gen & coml mgr, Robyn Weaver, program dir; Bruce Still, promotion dir; Raymond D. Schneider, chief engr; Ralph Smith, news & farm dir, Carol Lynn, women's dir.

**WMBD** (1927) 1470 kc, 5 kw, DA-2 212 S W. Jefferson Phone 6-0711 TWX 8577 WMBD Inc (acquired station February 1953) See Lindsay-Schaub Newspaper Stations and Midwest Television Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Peters, Griffin, Woodward  
Charles C. Caley, pres, Harold C. Sundberg Jr., gen mgr, William A. Mayer, prog dir; Charles F. Harrison Jr., news dir; George A. Pyle, chief engr

**WMBD-FM** (1947) 92.5 mc, 2.5 kw Duplicates WMBD (above)

**WMBD-TV** Tv companion of WMBD-AM-FM (above)

**WPEO** (1946) 1020 kc; 1 kw-D 614 A Main St. Phone 4-9249. J W O'Connor and Frank Babcock (acquired station Aug 8, 1960) See J W O'Connor Stations in "Group Ownership"

Rep Young  
Kenneth J. Baugh, gen mgr; Robert B. Knoles, coml mgr; Bob Allen, prog dir; Francis H. Rigby merchandising mgr, George Murphy, news dir, Robert Shaw, chief engr

#### PITTSFIELD, Pike County

**WBBA** (Dec 1, 1954) 1580 kc; 250 w-D P. O. Box 329. Phone Pittsfield 650. Pike Broadcasting Co (original owner).

Rep Continental  
G B Meyer, pres; Frank Luepke, station mgr, farm dir & chief engr; Gene Shelton, prog dir

#### QUINCY, Adams County

**WGEM** (1948): 1440 kc; 1 kw, DA-2. Hotel Quincy Phone Baldwin 2-6840 TWX Qcy Ill 7080. Quincy Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Young.  
T. C. Oakley, pres, Joe Bonansinga, gen mgr; J. Ben Stewart, coml mgr, Fred Colgan, prog dir; Hal Heibredrer, advertising dir, Charlie Griffith, news dir; Frank E. Laughlin, chief engr

**WGEM-FM** (1947) 105.1 mc, 8.3 kw. Duplicates WGEM (above)

**WGEM-TV** Tv companion of WGEM-AM-FM

**WTAD** (1926): 930 kc; 5 kw-D, 1 kw-N, DA-N WCU Bldg Phone Baldwin 2-6200 TWX 7018. Lee Broadcasting Inc. (acquired station 1944) (See Forward Group in "Group Ownership" Also see "Newspaper Ownership".)

Network CBS. Rep Branham.  
Lee P. Loomis, pres; Herbert R. Ohrt, exec vp, Walter J. Rothschild, gen mgr & nat'l sales mgr; Paul Millen & Wayne Cribb, asst nat'l sales mgrs; Robert W. Eickmeyer, administrative asst; Hal Barton, prog mgr, Gene Terry, news dir; J. E. Gray, chief engr

**WTAD-FM** (1948) 99.5 mc; 27 kw Duplicates WTAD (above).

**KHQA-TV** Hannibal, Mo.: Tv companion of WTAD-AM-FM (above).

#### ROBINSON, Crawford County

**WTAY** (Jan. 1, 1956): 1570 kc; 250 w-D. P. O. Box 266 Phone 1373. Ann Broadcasting Corp (original owner).

Network Keystone Rep Best  
Kathryn A. Duncan, pres & gen mgr; Jack Weber, coml mgr, Clyde White, prog dir & prom mgr, Roland Frazier, news dir, Harold D. Vandament, chief engr.

#### ROCKFORD, Winnebago County

**WJRL** (June 18, 1960): 1150 kw, 500 w-D. DA-D 125 N Church St. Phone Woodland 8-5821 Town & Country Radio Inc (original owner) See J. W. O'Connor Stations in "Group Ownership"

John R. Livingston, pres & chief owner; Ray Watson, farm dir, Joe Phillips, news dir.  
**WROK** (1923): 1440 kc; 1 kw-D, 500 w-N. News Tower. Phone Woodland 2-6621. TWX RK 7660. Rockford Broadcasters Inc. (acquired station 1929. (See "Newspaper Ownership".)

Network ABC. Rep H-R Representatives.  
Specialty programs. Italian, ½ hr.; Negro, 11 hrs.; Swedish, ½ hr.; all wkly.

E. Kenneth Todd, pres; Joseph B. Kirby, gen mgr; Maurice P. Owens, prog dir; Betty L. Thro, prom mgr; David Ertmer, news dir; Maurice Nelson, chief engr.

**WROK-FM** (1949). 97.5 mc; 16 kw. Address, licensee and staff same as WROK (above).

**WREX-TV**: Tv companion of WROK-AM-FM

**WRRB** (Dec. 24, 1953): 1330 kc; 1 kw-D, DA-D. 113 South Court St. Phone Woodland 8-1869. Radio Rockford Inc. (acquired station Sept. 3, 1958) See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Radio-Tv Representatives.  
Burrell L. Small, pres; Ward W. Hartman, gen mgr & coml mgr; H. Irving Tingley, prog dir & prog mgr; John H. Rhodes, news dir; George H. Reynolds, chief engr.

#### ROCK ISLAND, Rock Island County

**WHBF** (Feb 16, 1925): 1270 kc, 5 kw, DA-N. 231 18 St. Phone 6-5441. TWX R. I. 181. Rock Island Broadcasting Co (acquired station November 18, 1932) See "Newspaper Ownership"

Network CBS. Rep Avevy-Knodel, Harry Hyelt.  
Ben H. Potter, pres, Leslie C. Johnson, vp & gen mgr, Maurice Corken, asst mgr & dir of sales, Ted Arnold, sales mgr, Frank S. Hicks Jr., prog dir, Heber E. Darton, prom mgr, Wm G. Ellison, news dir, Robert J. Sinnett, chief engr

**WHBF-FM** (1947) 98.9 mc, 3.7 kw (CP for 39 kw). Duplicates WHBF (above).

**WHBF-TV** Tv companion of WHBF-AM-FM (above).

#### SALEM, Marion County

**WJBD** (Dec 16, 1956): 1350 kc; 500 w-D. P. O. Box 119. Phone 2000 Salem Broadcasting Co (original owner)

Network Keystone. Rep Webb  
Bryon Davidson, gen mgr & chief engr; John Scribner, coml mgr, Coley Cowan, prog dir & prom mgr, James Stormont, news dir.

#### SOUTH BELOIT, Winnebago County (See Beloit, Wis.)

**WBEL** (1948) 1380 kc, 5 kw, DA-2 430 State St. Phone Emerson 5-5525. Beloit Broadcasters Inc (original owner)

Rep Gill-Perna  
Russell G. Salter, pres, Robert O. Moran, gen mgr, Joseph E. Moen, coml & station mgr; Bill Greener, program dir, Irv Andreoni, promotion dir, Leo Wilson, chief engr, Joe Baker, news dir.

#### SPARTA, Randolph County

**WHCO** (February 1955): 1230 kc, 250 w. Phone 333 Hirsch Communication Engineering Corp (original owner) See Oscar C. Hirsch Stations in "Group Ownership"

Robert O. Hirsch, pres; Oscar C. Hirsch, gen mgr, James F. Collins, station supervisor, Jack L. Scheper, station mgr & news dir, Jim D. Collins, prog dir & chief engr.

#### SPRINGFIELD, Sangamon County

**WCVS** (1926): 1450 kc; 250 w. P. O. Box 1506. Phone Kingswood 4-9855 WFFA Inc. (acquired station 1958) See J. W. O'Connor Stations in "Group Ownership"

Network ABC Rep Weed  
J. W. O'Connor, pres; K. E. Spengler, gen mgr; Howard Fisher, coml mgr; Dick Knight, prog dir; Nick Alexander, news dir, Richard Ashenfelter, chief engr

## Have Pulse

... will travel

**WCVS** has the  
**Number 1**  
**Pulse Rating**

The October 1959 Pulse shows  
how WCVS travels into more  
Springfield and Sangamon  
County homes than any other  
Springfield Radio Station  
... ratings, results—  
24 hours a day.

Call Ken Spengler

# WCVS

Pulse Rated No. 1  
in Springfield

Represented by  
Weed Radio Corporation

**WMAY** (Oct 15, 1950) 970 kc, 1 kw-D, 500 w-N, DA-2 Myers Bldg. Phone Kingswood 4-1766. TWX SI-7079. Lincoln Broadcasting Co (original owner)

Network NBC. Rep McGavren  
Gordon Sherman, pres & gen mgr, John O'Shea, coml mgr, Syl Bunkin, prog dir, Mel Kampe, prom mgr, Robert Brown, news dir, Melvin Feldman, chief engr

WMAY-TV Tv companion of WMAY.

**WTAX** (1930) 1240 kc, 250 w P O Box 214. Phone Lakeside 2-4441 WTAX Inc (acquired station 1946)

Network CBS Rep Gill-Perna  
Oliver J Keller, pres & gen mgr, S T Harbison, asst mgr, William Chambers, coml mgr, Wesley J Simon, prog dir, Joan Meisner, piom mgr, Bill Miller, news dir, William Gustafson, chief engr

**WTAX-FM** (1948) 103.7 mc; 6.7 kw Programs separately 2 1/2 hrs daily plus some other programs Balance duplicates WTAX (above)

#### STERLING, Whiteside County

**WSDR** (August 1949) 1240 kc 100 w Lawrence Bldg Phone Main 5-3400 Blackhawk Broadcasting Co (original owner)

Specialty programs Spanish, 1 hr wkly.  
Sam Bartlett, pres & gen mgr, John Rohwer, asst mgr & farm dir, Gerald W Gamel, sales mgr, Viola Duuk, dir women's activities, Larry Leonard, news dir Ed Fisher, chief engr, Bob Callaghan, sports dir.

#### STREATOR, La Salle County

**WIZZ** (Sept 26, 1953) 1250 kc; 500 w-D, DA-D P O. Box 377 Phone 2-2947. Streator Broadcasting Co (original owner) See Belington-Townsend-Kempfer Stations in "Group Ownership"

Rep Pearson  
Specialty programs Polish, 6 hrs wkly  
Stephen P. Bellinger, pres; Vernon R Nunn, gen mgr, Jack Hallstrom, coml mgr, Kes Pollock, prog dir, Ellis Marvin, news dir, Verne Buland, chief engr.

#### TAYLORVILLE, Christian County

**WTIM** (1949) 1410 kc; 1 kw-D, DA-D Hotel Frisina. Phone Van Dyke 4-3366 K W. Moyer Broadcasting Corp (original owner)

Rep Continental Radio Sales  
Keith Moyer, pres; Winfield Scott, gen mgr, Wally Heil, coml mgr, Bill Carmody, prog dir, Gene Black, chief engr

**WGGM (FM)** (May 1, 1960) 95 mc, 3.4 kw Same address and owner (Keith W. Moyer), as WTIM (above).

#### URBANA, Champaign County

**\*WILL** (April 1922) 580 kc; 5 kw-D, DA-D 228 Gregory Hall Phone Empire 7-6611 Univ. of Illinois (original owner).

David D. Henry, pres; Frank E. Schooley, gen mgr; John A. Regnell, prog dir, Eleanor Grogg, prom mgr, John Cramer, news dir, Rob R. Beldon, chief engr.

**\*WILL-FM** (Sept. 1, 1941): 90.9 mc; 300 kw. Duplicates WILL (above)

**\*WILL-TV**. Tv companion station of WILL-AM-FM.

**WKID** (1948). 1580 kc; 250 w-D. P. O. Box 192 Phone Empire 7-5431. WKID Broadcasting Co (acquired station May 8, 1954).

Rep Pearson  
Robert F. Meskill, gen mgr; Donald McKeller, news dir, Al Saldeen, chief engr.

#### WAUKEGAN, Lake County

**WKBS** (Sept. 25, 1949): 1220 kc; 1 kw-D, DA-D. P O Box 500 Phone Delta 6-7900 News-Sun Broadcasting Co (original owner). See "Newspaper Ownership."

Rep Devney-O'Connell  
A. F. (Fritz) Sorenson, gen mgr & coml mgr, Jerry Cray, coml mgr, Bob Jones, prog dir; Dave Davis, news dir, Stan Chadwick, chief engr.

#### WEST FRANKFORT, Franklin County

**WFRK** (May 2, 1951): 1300 kc, 1 kw-D. P. O. Box 359 Phone 1300. Pyramid Radio Broadcasting & Tv Co. (original owner). See "Newspaper Ownership."

Rep Holman  
G. W. Lambert, pres; Walter C. Shafer, gen mgr, Kenneth E. Knight, prog dir, Billy E. Spangler, news dir, Everett T. Kennedy, chief engr. Roy Freeman, farm dir; Art Smith, sports dir.

# WMAY

## SPRINGFIELD

The **POSITIVE** Approach  
to Sales  
in Central Illinois

### FIRST in Popularity!

WMAY has consistently led in more national surveys than any other Springfield station! A consistent #1!

### FIRST with National Advertisers!

WMAY carries more national advertising than the other local stations combined!

### FIRST in Coverage!

WMAY has the 4th largest circulation of all stations in the State of Illinois, outside of Chicago!

### FIRST in News!

WMAY has more full-time newsmen than any other Springfield station. WMAY is the only local station with two fully-equipped news trucks on the streets, plus the latest electronic news-gathering facilities!

### FIRST in Power!

WMAY, with 1000 watts, has 4 times the power of the other Springfield stations, with penetrating center-of-the-dial coverage at 970 KC!

## THE CHAMP!

# WMAY

## SPRINGFIELD, ILLINOIS

Represented by Daren F. McGavren Co.

## INDIANA

\*Non-commercial

#### ANDERSON, Madison County

**WCBC** (1947) 1470 kc, 1 kw-D P O Box 350. Phone 3-5321 Radio WBOW Inc. (acquired station August 1960).

Network MBS  
J. W. O'Connor, pres  
**WCBC-FM** (not on air, target date unknown) 97.9 mc, 63 kw. Will duplicate WCBC (above)

**WCBC-TV** Tv companion of WCBC-AM-FM  
**WBHU** (1923) 1240 kc, 250 w P. O. Box 610. Phone 644-7791 Anderson Broadcasting Corp (acquired station 1941).

Network CBS  
C. Bruce McConnell, pres; John R. Atkinson, gen mgr, W. J. Hecht, chief engr.

#### BEDFORD, Lawrence County

**WBIW** (October 1948) 1340 kc, 250 w P O. Box 127 Phone Browning 5-7555 Bedford Broadcasting Co (acquired station Oct 1, 1956).

Rep Devney-O'Connell  
Joseph H. McGilvra, pres, Joseph Cronin, prog dir, James Root, news dir; Carl Finger, chief engr

#### BLOOMINGTON, Monroe County

**\*WFIU (FM)** (Sept 30, 1950) 103.7 mc, 33 kw (CP for 75 kw) Phone Edison 6-6811. Indiana U (original owner)

Elmer G. Sulzer, dir, Herbert Selty, prog supervisor, Wm. Kroll, tech supervisor, James Rolfe, chief engr; Richard Yoakum, news dir.

**WTTS** (March 11, 1949) 1370 kc 5 kw-D, 500 w-N, DA-2 535 S. Walnut St. Phone Edison 2-3366 TWX BLM 290 Sarkes Tarzian Inc (original owner) See Sarkes Tarzian Stations in "Group Ownership"

Network ABC. Rep Meeker  
Sarkes Tarzian, pres, Glenn Van Horn, gen mgr, C. Raymond Bartlett, coml mgr, William Franzmann, prog dir, John R. Snider, news dir, William Wood, chief engr

**WTTV-FM** (Jan 12, 1960): 92.3 mc, 37 kw. Duplicates WTTS (above).

**WTTV (TV)**. Tv companion of WTTS & WTTV-FM

#### BOONVILLE, Warrick County

**WBNI** (Sept. 10, 1950) 1540 kc, 250 w-D. Phone 980 Boonville Broadcasting Co (original owner). See Henry C. Sanders & Norman Hall Stations in "Group Ownership"

Networks MBS, Keystone  
H. C. Sanders, pres, co-owner & chief engr; Norman Hall, vp, co-owner, gen mgr & prog dir; Dave Gentry, coml mgr, George McCoy, prom mgr; C. K. Kleinlein, news dir

**BRAZIL, Clay County**

**WITE** (Dec 7, 1959) 1380 kc; 500 w-D, DA-D P O Box 227. Phone 2317 Quad Cities Broadcasting Corp (original owner) See Metzger-AX-Metzloff Stations in "Group Ownership"

Dr. G. D. Metzger, pres, Wayne Jenkins, gen mgr, Gunnar Tosch, coml mgr, Hank Knowles, prom dir, Bob Brown, news dir, Bill Mercer, chief engr.

**COLUMBUS, Bartholomew County**

**WCSI** (1950) 1010 kc; 500 w-D P O Box 469 Phone Drexel 2-4418 White River Broadcasting Co (acquired station 1957) See Findlay Publishing Co Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Clark  
R. L. Heminger, pres, Jack E. Douglas, vp & gen mgr, J. F. Kauper, sales mgr, Donald Pille, prog dir; Jerry Castor, news dir, Max Cockley, chief engr

**WCSI-FM** (1958): 98.3 mc; 0.76 kw Same address, licensee & personnel as WCSI (above).

**CONNERSVILLE, Fayette County**

**WCNB** (April 1948): 1580 kc, 250 w-D. 406 Central Ave. Phone 1950. News Examiner Co. (original owner). (See "Newspaper Ownership.")

Rep Gill-Perna  
George S. Tatman sec-treas; Emmett M. Jackson, gen & coml mgr, Francis E. Chomel, program dir, Arthur J. Smith, chief engr.

**WCNB-FM** (February 1948): 100.3 mc; 9.8 kw. Duplicates WCNB (above).

**CRAWFORDSVILLE, Montgomery County**

**\*WBBS (FM)** (Aug. 13, 1953): 106.3 mc; 1 kw Box 389. Phone Emerson 2-6504. First Baptist Church.

Rev. C. G. Christenson, exec; Warren Bell, gen mgr; Leona Caplinger, program dir; Arthur Lewellen, chief engr.

**ELKHART, Elkhart County**

**WCMB** (March 16, 1956): 1270 kc; 500 w-D, DA-D (CP for 5 kw-D, DA-D). P. O. Box 261. Phone Jackson 3-4567. Clarence C. Moore (original owner)

Rep Gill-Perna  
Clarence C. Moore, gen mgr; Lu Martin, coml mgr; Duane Smith, news dir, Sam Smeltzer, chief engr

**WTRC** (Nov. 18, 1931): 1340 kc; 250 w. P. O. Box 636. Phone Jackson 3-1960. TWX Elkhart 8713 Truth Pub. Co. (original owner) See Truth Publishing Stations in "Group Ownership." Also see "Newspaper Ownership"

## Radio Stations CONTINUED

### INDIANA CONTINUED

#### Network NBC.

John F. Dille Jr., pres, Paul C. Brines, vp & gen mgr, Edwin J. Lasko, asst mgr; Jerry Maloney, coml mgr; Edwin Huot, prog dir; Ken Owens, prom mgr, Sam Hall, news dir.

**WTBC-FM** (April 1, 1947): 100.7 mc; 9.7 kw. Duplicates WTRC (preceding listing) WJSJV(TV). tv companion of WTRC-AM-FM.

#### EVANSVILLE, Vanderburgh County

**WEOA** (1936): 1400 kc; 250 w. Box 395, zone 4. Phone Harrison 2-4171. WEHT Inc. (acquired station Nov. 13, 1956).

Network CBS. Rep Gill-Perna. Edwin G. Richter Jr., pres; William R. Hight, gen & sales mgr; Charles B. Dooley, program dir; Priscilla N. Finberg, promotion dir; William F. Schultz, chief engr; Carl T. Vaughn, news dir.

**WEHT** (TV). Tv companion station of WEOA.

**\*WEVC** (1950): 91.5 mc; 1.9 kw. 1800 Lincoln Ave., zone 4. Phone Greenleaf 6-8191. Evansville College (original owner).

James B. Curry, mgr, Ralph W. Pritchard, asst mgr; Richard Hubbell, prog dir.

**WGFB** (Nov. 22, 1923). 1280 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 485, zone 3. Phone Harrison 2-1171. WGFB Inc. (acquired station 1928).

Network NBC. Rep Weed. Martin L. Leich, pres & gen mgr; Mrs. Pat Roper, prog dir; Gene Crawford, news dir; Erwin P. Schoeny, chief engr.

**WIKY** (August 1948): 820 kc; 250 w-D. P. O. Box 148. Phone Harrison 4-8284. South Central Broadcasting Corp. (original owner). Rep Pearson.

John A. Engelbrecht, pres, gen mgr, prog dir & coml mgr; George F. Stoltz, vp & chief engr, Leighman D. Groves, sec-treas; George Van Horn, news dir.

**WIKY-FM** (1950): 104.1 mc; 19 kw (CP for 36 kw). Duplicates WIKY (above) in day, programs separately sunset to midnight.

**WJPS** (Oct. 30, 1948): 1330 kc; 5 kw-D, 1 kw-N, DA-2. 206 Main St. Phone Harrison 5-2221. WJPS Inc. (original owner).

Network ABC. Rep Bolling. Robert S. Davis, pres; Verne Paulc, gen mgr & prom mgr; Richard L. Byers, coml mgr; James G. Hearon, prog dir, John Brown, chief engr.

**\*WPSB (FM)** (September 1957): 90.7 mc; 45 kw 726 Wedeking Ave., zone 11. Phone Harrison 5-7276. Evansville School Corp (original owner). Claude B. Smith, radio dir.

#### FT. WAYNE, Allen County

**WANE** (1948): 1450 kc, 250 w. 2915 W. State Blvd. Phone Anthony 9411. TWX FW 186 Indiana Broadcasting Corp. (acquired station December 1956). See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep H-R Representatives. C. Wrede Petersmeyer, pres; Reid G. Chapman, vp & gen mgr, Merlin H. Smith, coml mgr, James Holston, prog dir; Doug Shull, prom mgr, Phil Wilson, news dir; Charles Wallace, chief engr.

**WANE-TV**. Tv companion of WANE.

**WGL** (Jan. 24, 1924): 1250 kc; 1 kw, DA-2. 201 W. Jefferson St. Phone Eastbrook 3366. The News-Sentinel Broadcasting Co (acquired station June 1949). See "Newspaper Ownership."

Network ABC. Rep Headley-Reed. Specialty programs: Spanish, ½ hr wkly. Helene R. Foellinger, pres; Merrill C. Johnson, vp, gen mgr & coml mgr; William H. Hausman, prog dir; Joyce Nix, prom mgr; Robert Jones, news dir; Damon Wilson, chief engr.

**WKJG** (November 1947): 1380 kc, 5 kw, DA-2. 2633 W. State Blvd. Phone Anthony 2295. TWX FW 90. WKJG Inc (acquired station April 14, 1957). See Truth Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Branham. John F. Dille, pres; Edward G. Thoms, vp & gen mgr; Hilliard Gates, station mgr & sports dir; Sil Aston, coml mgr; Paul Dawson, prog dir; Jack Grey, news dir; Eugene A. Chase, chief engr.

**WKJG-TV**. Tv companion station of WKJG.

**WOWO** (March 31, 1925): 1190 kc, 50 kw, DA-N. 128 W. Washington Blvd. Phone Anthony 9436. TWX FW 87. Westinghouse Broadcasting Co (acquired station Aug 1, 1936). See Westinghouse Broadcasting Stations in "Group Ownership."

Rep AM Radio Sales. Donald H. McGannon, pres, Edward Wallis, gen mgr, H. D. Longworth, sales mgr; C. A. Bollwinkel, prog mgr, Paul N. Lindsay, prom mgr, Hal Cessna, news dir, Harold L. Brokaw, chief engr.

**WPTH (FM)** (Feb. 8, 1960): 95.1 mc; 44 kw. 3333 Butler Rd. Phone Anthony 7125. TWX FW 96U. Sarkes Tarzian (original owner). Richard Morgan Acting, gen mgr, Ralph

Latham, local sales mgr; Bob Carter, prod dir; Larry Frerk, prom dir; Jerry Bower, chief engr.

**WPTA** (TV) Roanoke. Tv companion of WPTH (FM).

#### FRANKFORT, Clinton County

**WILO** (Nov. 23, 1953): 1570 kc; 250 w-D. 52½ E. Washington St. Phone 3338. Vernon J. Kaspar

#### FRANKLIN, Johnson County

**\*WFCC (FM)** (not on air; granted May 1960, target date not announced): 89.3 mc, 10 w. Franklin College of Indiana.

#### GARY, Lake County

**WGRY** (Nov. 10, 1950): 1370 kc; 500 w-D. 3669 Broadway. Phone Turner 4-9409. WGRY Inc. (original owner).

Rep Webb. Specialty programs: Negro, 22.5 hrs.; Spanish, 13 hrs. wkly. George M. Whitney, pres & gen mgr, Roy Bellavia, prog dir; Gary Wilson, news dir.

**WGVE (FM)** (January 1954): 88.1 mc; 10 w. 415 W. 45th Ave. Phone Turner 3-5251. School City of Gary (original owner). Edwin Carmony, supervisor of audio visual; Lawrence Ventura, gen mgr.

**WWCA** (Dec. 7, 1949): 1270 kc; 1 kw, DA-1. 578 Broadway. Phone Turner 6-9171. Lake Broadcasting Co. (original owner).

Rep Pearson. Specialty programs: Negro, 18 hrs.; Spanish, 12 hrs. wkly.

Dee O. Coe, pres, chief owner & gen mgr; Joseph A. Haas, asst gen mgr; Jerry Grainger, prog dir, Tom March, merchandise & prom mgr, Ted Thorne, news dir; Victor Voss, chief engr.

#### GOSHEN, Elkhart County

**\*WGCS (FM)** (Oct. 2, 1958): 91.1 mc; 390 w. Goshen College. Phone Keystone 3-3161. Goshen College Broadcasting Corp. (original owner).

Paul Minger, pres, J. F. Swartzendruber, sec-treas & chief engr; Roy Umble, prog dir. **WKAM** (1954): 1460 kc; 1 kw-D. Hotel Goshen. Phone 3-2219. Kosciusko Broadcasting Corp. (acquired station Oct. 15, 1956).

Rep Rambeau, Vance, Hopple. William N. Udell, pres; C. J. Pajakowski, vp & gen mgr; Monte Mulholland, promotion dir; Henry D. Weaver Jr, chief engr; Jim Briggs, news dir; Richard Kercher, farm dir.

#### GREENCASTLE, Putnam County

**\*WGRE (FM)** (April 25, 1949): 91.7 mc; 10 w. Phone Oliver 3-3131. DePauw U. (original owner).

Russell J. Humbert, pres; Dr. Herold T. Ross, gen mgr; Elizabeth Turnell, prog dir, Robert Westfall, chief engr.

#### HAMMOND, Lake County

**WJOB** (1928): 1230 kc; 250 w 6405 Olcott. Phone Tilden 4-1230. South Shore Broadcasting Corp. (acquired station Feb. 23, 1960).

Rep Masla. Specialty programs Polish, 2½ hrs.; Spanish, 3 hrs. wkly.

Julian Colby, pres, H. Leslie Atlass Jr, gen mgr; Leonard Ellis, coml mgr; John Keane, prog dir; Jack Naimo, prom mgr; Robert Umpleby, news dir, Jesse Peters, chief engr.

**WYCA (FM)** (Sept. 14, 1959): 92.3 mc; 3.1 kw (CP for 30 kw). P. O. Box 123. Phone Tilden 4-2455. Dr. Percy B. Crawford (acquired station Sept. 14, 1959). See Percy B. Crawford Stations in "Group Ownership."

Percy B. Crawford, owner; Robert E. Anderson, gen mgr, M. Clare Patterson Jr., station mgr, coml mgr, news dir & prom dir, Oscar M. Litton Jr., prog dir; Jesse Peters, chief engr.

#### HARTFORD CITY, Blackford County

**\*WHCI (FM)** (December 1954): 91.9 mc; 10 w. 403 E. Elm St. Phone 600. School City of Hartford City (original owner).

Edgar Huffman, dir; John Adams, student dir, John Moore, sports dir; Howard Casterline, chief engr.

#### HUNTINGTON, Huntington County

**WHLT** (May 1957): 1300 kc; 500 w-D, DA-D. Hotel LaFontaine. Phone Huntington 3404. Radio Huntington Inc. (acquired station Sept. 1, 1958).

Network Keystone. Rep Webb. William J. Warren, pres & gen mgr; Mel Ring, coml mgr, Vivian Warren, prog dir & prom mgr; Tom Belanger, news dir; Charles Belanger, chief engr.

**\*WVSH (FM)** (Jan. 1, 1950): 91.9 mc; 10 w. Phone 1074. School City of Huntington. M. McCabe Day, dir; Ted Rogers, chief engr.

#### INDIANAPOLIS, Marion County

**\*WAJC (FM)** (1950): 104.5 mc; 5 kw 1204 N. Delaware St., zone 2. Phone Melrose 5-5229. Butler U. (original owner).

M. O. Ross, pres; Robert L. Montgomery, gen mgr, David Scott, prog dir; Tom Isaac, prom mgr; Edward Roehling, news dir; John Krom, chief engr.

**WFEM** (Oct. 23, 1924): 1260 kc; 5 kw, DA-N. 1330 N. Meridian, zone 2. Phone Melrose 4-8521. TWX IP-99. Twin State Broadcasting Inc. (acquired station May 21, 1957). See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."



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# WIBC

1070KC

Network ABC Rep Katz  
Weston C. Pullen Jr., pres, Eldon Campbell, gen mgr, Henry H. Franz, coml mgr; Robert Yeager, prog dir; Jerry Chapman, prom mgr; Bob Gamble, news dir, Robert Flanders, chief engr

**WFBM-FM** (Nov. 26, 1959): 94.7 mc; 52 kw. Same address & license as WFBM  
Network QXR. Rep Walker-Rawalt.  
Shirl K. Evans Jr., gen mgr & coml mgr; Sandra Dickerson, prom mgr  
WFBM-TV: Tv companion of WFBM-AM-FM.

**WFMS (FM)** (March 17, 1957): 95.5 mc; 4.5 kw. 750 N Meridian St., zone 4 Phone Melrose 4-1512. Williams Fm Service (original owner)

Rep Good Music Broadcasters  
Martin R. Williams Sr., chief owner & gen mgr; Martha J. Dunn, coml mgr, Elizabeth J. Williams, prog dir; Paul W. Elliott, prom mgr; Edward Roehling, news dir, Arnold Dale, chief engr

**WGEE** (Dec. 10, 1956): 1590 kc; 5 kw-D, DA-D. 4800 E Raymond St., zone 3 Phone Fleetwood 9-5591 Rollins Broadcasting Inc. (original owner) See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting (New York, Chicago); W. S. Grant (San Francisco, Hollywood), Specialty Market Reps (San Francisco, Hollywood).

Specialty programs. Negro 33 hrs wkly.  
O. Wayne Rollins, pres, E. Kersh Walters, gen mgr; David P. Welborne, sales mgr; Warren Fooks, chief engr.

**\*WIAN (FM)** (Oct. 29, 1954): 90.1 mc; 890 w. 3401 N. Meridian St., zone 7. Phone Walnut 6-2493, ext. 343. Board of School Commissioners of Indianapolis (original owner).

Nancy L. Hendricks, television consultant; Arthur R. Van Allen, prog dir; Robert Nelson, chief engr

**WIBC** (1938): 1070 kc, 50 kw-D, 10 kw-N, DA-2 2835 N Illinois St. Phone Walnut 4-2661. TWX IP 72 WIBC Inc. (acquired station Oct. 25, 1949).

Rep Blair  
R. M. Fairbanks, pres & gen mgr; Gilbert I. Berry, coml mgr; William L. Dean, prog dir; Ronald Weaver, prom mgr; Fred Heckman, news dir, Robert Minton, chief engr.

**WIBC-FM** (July 1, 1960): 93.1 mc; 17.5 kw Same address & license as WIBC  
Robert Myers, gen mgr & coml mgr; Rosemary Myers, prog dir

**WIRE** (1923): 1430 kc; 5 kw, DA-N 307 N Pennsylvania St., zone 6. Phone Melrose 5-1541. TWX IP 278 WIRE Broadcasting Co (acquired station June 1960)

Joseph C. Amatore, pres  
**WISH** (July 27, 1941): 1310 kc; 5 kw-D, 1 kw-N 1440 N Meridian St., zone 2 Phone Melrose 4-6411 TWX IP 276 Indiana Broadcasting Corp. (acquired station Nov. 15, 1956). See Corinthian Stations in "Group Ownership"

Also see "Newspaper Ownership"  
Network CBS Rep H-R Representatives  
C. Wrede Petersmeyer, pres, Robert E. McConnell, vp & gen mgr; Robert Ohleyer, coml mgr, Bill Frosch, prog dir, James Nesbit, prom dir; Richard Hickox, news dir; Stokes Gresham, chief engr.

**WISH-FM** (under construction, granted July 21, 1960; target date not announced) 107.9 mc; 41 kw Indiana Broadcasting Co (see above).

WISH-TV: Tv companion station of WISH-AM-FM  
**WKLW** (1948): 950 kc; 5 kw-D, DA. 3003 Kessler Blvd, Phone Walnut 5-6494, TWX IP 252. Radio Indianapolis Inc. (original owner)

Rep Pearson  
Lyman S. Ayres, pres; Robert D. Enoch, exec vp & gen mgr, Eugene Strack, asst mgr, Greg Smith, program dir; Norbert Goetzinger, chief engr, William Anderson, news dir.

#### JASPER, Dubois County

**WITZ** (July 4, 1948): 990 kc; 1 kw-D P O Box 167. Phone 678 Jasper on the Air Inc (original owner) See Metzger-Ax-Metzloff Stations in "Group Ownership"

Dr. G. E. Metzger, pres; Dennis J. Keller, gen mgr; Don Bohmert, coml mgr; Jack Brandt, prog dir, Shuley Brenner, prom mgr; Jerry Birge, news dir, Walt Adams, chief engr.

**WITZ-FM** (Nov. 1, 1954): 104.7 mc; 1.65 kw Duplicates WITZ

#### KENDALLVILLE, Noble County

**WAWK** (Nov. 9, 1955): 1570 kc; 250 w-D. P O. Box 47. Phone 764 Noble De Kalb Broadcasting Co. (acquired station Aug. 1, 1957)

Weldon Cornell, pres; Paul L. King, vp & gen mgr, Fred Manahan, sec & prog dir, Walter Weaver, prom mgr, John Riddle, chief engr

#### KOKOMO, Howard County

**WIOU** (July 16, 1948): 1350 kc, 1 kw, DA-2. 210½ N Main St. Phone Gladstone 7-1194. Booth Broadcasting Co (acquired station Oct. 15, 1956) See Booth Stations in "Group Ownership." Also see "Newspaper Ownership"

Network CBS Rep Weed.  
John L. Booth, pres, John Carl Jeffrey, gen mgr, Robert McDonald, coml mgr, Hugo Di Salvo, prog dir, Howard Fisher, news dir, Clarence Mills, chief engr.

#### LAFAYETTE, Tippecanoe County

**WASK** (1942): 1450 kc; 250 w McCarty Lane Phone Gibson 7-2186 Lafayette Broadcasting Inc (acquired station April 1957).

Network MBS Rep Masla  
E. J. Bannon, chmn of board, Dick Pittenger, gen mgr & coml mgr, Henry Rosenthal, prog dir, Bert Freedman, news dir; George Williamson, chief engr.

## WASK

*For 18 years, Lafayette's Fulltime,  
Non-Directional, Locally Owned,  
Family Radio Facility*

**WAZY** (Nov. 28, 1959): 1110 kc, 1 kw-D, DA-D 420 Columbia St Phone Sherwood 2-5021. WAZY Radio Inc (acquired station Jan. 1, 1960).

Rep Pearson  
J. E. Willis, pres & gen mgr, Dick Long, coml mgr, Bill Dawson, vp & prog dir, Nate Hazlett, chief engr

#### LA PORTE, La Porte County

**WLOI** (1948): 1540 kc; 250 w-D. P O Box 385 Phone 4144. La Porte County Broadcasting Inc (original owner).

Rep Pearson.  
Dee O. Coe, pres; Robert L. Harris, gen mgr; Howard Sexton, coml mgr, Robert Coffeen, program dir; Tom B. March, promotion dir; Victor Voss, chief engr, Ted Thorne, news dir; Ed Sykes, farm dir, Dorothy Ellis, women's dir.

#### LINTON, Greene County

**WBTO** (1953): 1600 kc; 500 w-D. State Highway 54 Linton Broadcasting Co (See Henry C. Sanders and Norman Hall Stations in "Group Ownership")

#### LOGANSPOUT, Cass County

**WSAL** (Feb. 24, 1949): 1230 kc; 250 w. P. O. Box 399. Phone 3111. Logansport Broadcasting Corp. (original owner).

Network MBS.  
Glenn L. Miller, pres; Richard E. Jackson, gen mgr; Joseph A. Wiler, coml mgr; Gene A. Waters, program & farm dir; Carol Zimmerman, promotion dir; Raymond Olsen, chief engr; Ward Brown, news dir; Gay Kantzer, women's dir

#### MADISON, Jefferson County

**WORX** (March 1956): 1270 kc 1 kw-D, DA-D. P. O. Box 405 Phone 1270. Electronic Labs Inc. (original owner)

Network MBS Rep Best.  
Clarence E. Henson, pres; Richard D. Witty, gen mgr, Lloyd Walker, coml mgr; Graham Taylor Jr., prog dir & news dir; John Roof, prom mgr; Roger Bradley, chief engr.

**WORX-FM** (March 1950): 96.7 mc; 350 w. Duplicates WORX (above)

#### MARION, Grant County

**WBAT** (June 7, 1947): 1400 kc; 250 w P O Box 1199. Phone North 4-6239. Marion Radio Corp (acquired station Oct. 1, 1956)

Network ABC Rep Everett-McKinney  
Lester G. Spencer, pres, William C. Fowler, gen mgr; A. G. VonDielingen, coml mgr; Mel Strasser, prog dir, Bill Knieslv, prom mgr, Bill Shannon, news dir, Warren Arnett, chief engr

**WMRI** (May 11, 1955): 860 kc, 250 w-D, DA-D Pennsylvania St Phone North 4-7396 WMRI Inc. (acquired station June 18, 1958) See "Newspaper Ownership"

Network CBS Rep Burn-Smith  
Gardner J. Thomas, pres; Robert Fincannon, gen mgr, Robert P. Wright, coml mgr; Richard W. Florea, prog & news dir, Don Tillman, prom mgr; Robert Shively, chief engr.

**WMRI-FM** (Dec. 19, 1948): 106.9 mc, 31 kw Duplicates WMRI (above) during day, separate programming at night

#### MICHIGAN CITY, La Porte County

**WIMS** (August 1947): 1420 kc, 1 kw-D, 500 w-N, DA-N. Old Chicago Rd Phone Triangle 4-5246 Northern Indiana Broadcasters Inc. (acquired station Dec 13, 1950).

Network Northern Indiana Radio  
Specialty programs Negro, 1½ hrs.; Polish, 6 hrs wkly  
William N. Udell, pres; Al Nalus & S C McDonnell, coml mgrs, Robert E. Pfister, prog dir; Sam Searfoss, prom mgr; Henry Lange, news dir; Robert J. Schilling, chief engr.

#### MT. VERNON, Posey County

**WPCO** (Aug. 21, 1955): 1590 kc; 500 w-D.

Phone Poplar 3-4484. Mt. Vernon Broadcasting Co (original owner) See Henry C. Sanders & Norman Hall Stations in "Group Ownership."

Network Keystone.  
H. C. Sanders, pres, co-owner & chief engr; Norman Hall, vp & co-owner, Courtney Smith, gen mgr, coml mgr & news dir; Evelyn Smith, prog dir; Ken Kessler, prom mgr.

#### MUNCIE, Delaware County

**\*WBST (FM)** (under construction, granted January 1960; target date unknown) 90.7 mc; 10 w Ball State Teachers College.

**WLBC** (November 1926): 1340 kc; 250 w. P. O. Box 271 Phone Atlas 8-4403. Tin City Radio Corp. (original owner).

Network CBS. Rep Holman  
Don Burton, gen mgr, William F. Craig, prog & coml mgr; Fred Moore Hinshaw news dir; Patrick S. Finnegan, chief engr.

**WMUN (FM)** (October 1946): 104.1 mc; 7.4 kw. Duplicates WLBC (above)

WLBC-TV: Tv companion of WLBC and WMUN (FM) (above)

**\*WWHL (FM)** (1950): 91.5 mc, 10 w Wilson Jr. High School.

#### NEW ALBANY, Floyd County

**\*WNAS (FM)** (1949): 88.1 mc, 800 w 1020 Vincennes St. Phone Whitehall 4-2216. Schools City of New Albany (original owner).

Specialty programs: French, 1½ hrs; Spanish, 1½ hrs. wkly.  
Charles L. Willis, faculty dir.

**WOWI** (1949): 1570 kc; 1 kw-D. 1570 Clifton Ave. Phone Whitehall 4-2235 Ohio Valley Broadcasting (acquired station Oct. 7, 1959). Rep Devney-O'Connell

W. Erentz pres; William Perry gen mgr; Lynn Stephens, coml mgr, C. Kirk, prog dir; Robert Metzler, chief engr.

#### NEW CASTLE, Henry County

**WCTW** (not on air; target date, Sept 1, 1960): 1550 kc; 250 w, DA-2. Highway 38 W. Phone Jackson 9-2600 Courier-Times Inc. (original owner). See "Newspaper Ownership"

Scott B. Chambers, pres; Howard A. White, gen mgr; Harley A. Stone, coml mgr; Jamie M. Cunningham, prog dir, Richard R. Lange, prom mgr; Donald A. Mahlum, news dir; Francis A. Thompson, chief engr

**WCTW-FM** (Aug. 4, 1947): 102.5 mc, 4 kw. Duplicates WCTW (above)

#### NORTH VERNON, Jennings County

**WOCB** (Jan. 8, 1955): 1460 kc; 500 w-D. P. O. Box 46. Phone Fillmore 9-8421. Dorrell Ochs (original owner).

Rep Hopewell.  
Eddie Sears, gen mgr & coml mgr; Ernie Kerns, prog dir & prom mgr, Nate Reece, news dir; Jimmy Ochs, chief engr.

#### PERU, Miami County

**WARU** (Sept. 21, 1955): 1600 kc; 1 kw-D. Route No. 1. Phone Gridley 3-4448. Wabash-Peru Broadcasting Co. (original owner)

S. L. Huffman, pres; Denver I. Devei, station mgr.

#### PORTLAND, Jay County

**WPGW** (Jan. 14, 1951): 1440 kc; 500 w-D. DA. P. O. Box 608. Phone 1094. Glenn West (original owner).

#### PRINCETON, Gibson County

**WRAY** (Dec. 16, 1950): 1250 kc, 1 kw-D. P. O. Box 8 Phone Fulton 5-4861 Princeton Broadcasting Co (original owner).

Rep Devney-O'Connell  
M. R. Lankford, owner & gen mgr, D. T. Critchfield, coml mgr, Stuart K. Lankford, prog dir, Richard Lankford, news dir, Lee Kennedy, chief engr

**WRAY-FM** (May 15, 1960): 98.1 mc 3.7 kw. Duplicates WRAY (above).

WRAY-TV Tv companion of WRAY-AM-FM (above).

#### RICHMOND, Wayne County

**WGLM (FM)** (under construction, granted April 1960, target date not announced) 96.1 mc 32 kw House of Sound Inc  
Richard N. & Jacqueline Williams, principal owners

**WKBV** (Sept. 27, 1926): 1490 kc; 250 w. West Main St. Phone 3-1156. Central Broadcasting Corp. (acquired station September 1942).

Network ABC. Rep Everett-McKinney  
Specialty programs: Negro, 1 hr. wkly  
Lester G. Spencer, pres & gen mgr, J. F. Wickemeyer, coml mgr, Bill Quigg, prog dir; Bill Woehrman, prom mgr; Ted Westbrook, news dir; Lou Duning, chief engr

**WKBV-FM** (under construction, granted June 1960; target date not announced) 106.5 mc; 25 kw. Central Broadcasting Corp (see above)

**WULX-FM** (under construction, granted March 1960; target date not announced). 99.5 mc; 6 kw. Richmond Broadcasting Co

#### SALEM, Washington County

**WSLM** (Feb. 14, 1953): 1220 kc; 1 kw-D. P. O. Box 472. Phone Salem 700 Don H. Martin (original owner).

Network ABC. Rep Masla; Kentucky Radio Sales (regional).  
Don H. Martin, pres & gen mgr; Herbert L. Arms, coml mgr, Norma Smedley, prog dir; John Marver, account exec; Boyd Smedley, news dir; Darrell E. Dixon, chief engr.

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
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RADIO & TELEVISION STATIONS  
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**Radio Stations CONTINUED**

**INDIANA CONTINUED**

**WSLM-FM** (not on air; target date, late 1960) 98.9 mc, 27 kw. To duplicate WSLM (above).

**SEYMOUR, Jackson County**

**WJCD** (November 1949). 1390 kc; 1 kw-D. 1534 Ewing St. Phone Jackson 2-1390. Dr Azra C Baker (original owner).  
Bob Shippee, gen & coml mgr, Fred Osborne, prog dir, Arthur T. Kindell, chief engr.

**SHELBYVILLE, Shelby County**

**WSLV** (under construction, granted July 1960, target date not announced) 1520 kc, 250 w, DA-1. Shelby County Broadcasting Co.

**SOUTH BEND, St. Joseph County**

**\*WETL (FM)** (Nov. 17, 1958). 92.9 mc; 290 w. 620 W. Washington Ave. Phone Atlantic 8-4787. School City of South Bend (original owner).  
L. L. Matthews, pres, Galon R. Miller, gen mgr, John Finster, prog dir; Robert Bell & Howard Uhrig, co-chief engr.

**WJVA** (December 1948). 1580 kc; 1 kw-D. P. O. Box 179. Phone Central 4-1111. TWX SB 8783. Booth Broadcasting Co (acquired station August 1956) See Booth Stations in "Group Ownership" and "Newspaper Ownership."

Network MBS Rep Rambeau, Vance & Hopple, Weed (Detroit).  
Specialty programs (wkly): Italian, 2 hrs; Polish, 2 hrs.

John L. Booth, pres, Martin G. Creel, gen mgr, Charles Sharpless, coml mgr; Al Waters, program dir, Bob Nieder, promotion dir; Louis Ellis, chief engr, Jim Dolan, news dir, Don Howard, farm dir, Louise Otterson, women's dir.

**WNDU** (1944). 1490 kc, 250 w P O Box 989. Phone Central 3-7111. TWX SB 8773. Michiana Telecasting Corp. (acquired station 1955)

Network ABC. Rep Venard, Rintoul & McConnell.

Father Theodore Hesburgh CSC, pres, Daniel Martin, gen mgr, Robert Nowiki, coml mgr; John McCullough, prog dir, Walter Purcell, prom mgr; Robert Young, news dir, Bazil O'Hagan, chief engr

WNDU-TV: tv companion of WNDU.

**WSBT** (June 1921) 960 kc, 5 kw, DA-2. 300 W Jefferson, zone 1. Phone Central 3-3141. TWX SB 8762. South Bend Tribune (original owner). See "Newspaper Ownership"

Network CBS Rep Raymer.  
Specialty programs Polish, Hungarian  
Franklin D Schurz, pres, Neal B Welch, gen mgr, Arthur R. O'Neil, asst station mgr & chief engr, Will R. Darch, coml mgr, Walter Sweitzer, prog dir, Norbert Gassensmith, piom mgr, Robert Hoyt, news dir  
WSBT-TV. Tv companion of WSBT.

**TELL CITY, Perry County**

**WTGJ** (Feb 1, 1948) 1230 kc, 250 w. P O Box 237. Phone Kingsdale 7-2345. James R. Brewer (original owner).  
Network Keystone  
James R. Brewer, pres, prog dir & chief engr, Robert Cassidy, news dir.

**TERRE HAUTE, Vigo County**

**WBOW** (June 15, 1927) 1230 kc; 1 kw, DA-1 303 S 6th St. Phone Crawford 5034. Radio WBOW Inc (acquired station May 15, 1957). See J W O'Connor Stations in "Group Ownership"

Network MBS Rep Weed  
J W O'Connor, pres, Ralph McHargue, gen mgr, Karl Walwik, coml mgr; John Palmer, prog dir, Donna Bell, prom mgr, Martin Plascak, news dir, Frank Casteel, chief engr.

**WMFT** (May 23, 1958) 1300 kc, 500 w-D P O. Box 894. Phone Crawford 9618. Citizens Broadcasting Co (acquired station July 21, 1959)

Network ABC, Keystone Rep Burn-Smith  
Thomas S Land, pres; Richard O Bieser, mgr, sec & coml mgr, Bill Arthur, prog dir, Bob Eames, prom mgr, Bob Bratt, news dir, Paul Ford, chief engr.

**THE NEW WMFT**

Terre Haute's Largest Non-Directional Signal

**Always Better Coverage**

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**WTHI** (December 1947). 1480 kc, 1 kw, DA-1. 918 Ohio St. Phone Crawford 9418. TWX TH1. Wabash Valley Broadcasting Corp. (original owner)

Network CBS Rep Bolling  
Anton Hulman Jr, pres, Joseph M Higgins, vp & gen mgr, George A Foulkes, gen sales mgr, Ben Falber Jr., dir radio & tv operations, Bill Hawkins, prom dir, Helen Ryan, news administrator, Russ Arnold, chief engr.

**WTHI-FM** (December 1947): 99.9 mc; 7.4 kw. Same address, licensee & staff as WTHI (above)

WTHI-TV tv companion of WTHI-AM-FM.

**WVTS (FM)** (May 14, 1960) 100.7 mc; 39 kw P. O. Box 433. Phone Drexel 4605. William John Kulinski (original owner).

William John Kulinski, pres, Jerry W. Kulinski, gen mgr, R. P. Lacy, coml mgr, Greg Martin, prog dir, Fran Jones, prom mgr, Walter Stough, news dir, Rick Slater, chief engr.

**VINCENNES, Knox County**

**WAOV** (Oct. 22, 1940): 1450 kc, 250 w. Grand Hotel. Phone Tuxedo 2-6060. Vincennes Sun Co (acquired station March 7, 1960)

Network MBS Rep Pelcers, Griffin, Woodward

Howard N Greenlee, pres; William Kepler, coml mgr, Robert Duckworth, prog dir, Austin M. Edmondson, news dir; Ralph Baldwin, chief engr.

**WABASH, Wabash County**

**\*WSKS (FM)** (March 1953): 91.3 mc, 10 w. Wabash High School. Phone 1693. School, City of Wabash.

James R. Oliver, gen mgr; program dir & chief engr.

**WARSAW, Kosciusko County**

**WRSW** (1951): 1480 kc; 500 w, DA-2. Times Bldg. Phone Amherst 7-3111. Reub Williams & Sons Inc (original owner). See "Newspaper Ownership"

C Reuben Williams, sec-treas; William Mollenhour, mgr, coml mgr & news dir, Marie Snyder, prog dir; Jack Essenberg, prom mgr, Fred Gresso, chief engr

**WRSW-FM** (1948): 107.3 mc; 34 kw. Duplicates WRSW (above).

**WASHINGTON, Daviess County**

**WAMW** (January 1955): 1580 kc, 250 w-D. 615 SE 11th St. Phone Clearwater 4-4300. Washington Radio Inc. (acquired station August 1955). See "Newspaper Ownership"

Network Keystone. Rep Best.  
Helen B. Bausman, pres; Joseph Edwards, gen mgr; William T. Simpson, coml mgr; Eugene Cabel, prog dir; David Wittrock, news dir, Joe Fox, chief engr

**WFML (FM)** (February 1948). 106.5 mc; 14 kw. Duplicates WAMW (above).

**WEST LAFAYETTE, Tippecanoe County**

**\*WBAA** (April 4, 1922). 920 kc; 5 kw-D, 1 kw-N, DA-N. Phone 92-2385. Purdue U. (original owner).

James S. Miles, gen mgr, John D. Henderson, educational supervisor; John DeCamp, prog dir, Horace Tyler, farm dir; Mary Alice Crosson, women's dir; Ralph Townsley, chief engr.

**\*WBAA-FM**: 99.1 mc; 36 kw. Same licensee & staff as WBAA (above).

**IOWA**

\*Non-commercial

**ALGONA, Kossuth County**

**KLGA** (1956): 1600 kc, 5 kw-D, DA-D. Phone Cyprus 4-2475. KLGA Inc (acquired station June 1, 1960)

Network Keystone  
Robert W Behling, pres, Robert A. Wilson, vp & gen mgr, Jim Wilkins, prog dir, Jerry Steen, prom dir, Tom Rooker, news dir, Roger Flaig traffic mgr, Harry C Snyder, chief engr, Elaine Hutchins, women's dir.

**AMES, Story County**

**KASI** (1949). 1430 kc, 1 kw-D. Mam & Burnett Sts. Phone Cedar 2-3152. Story County Broadcasting Co. (acquired station Sept 1, 1959).

Rep Holman  
William B Ray, partner & gen mgr, James Oingard, coml mgr, Carol Farmer, prog dir; William Ray Jr, prom mgr, Don Bradley, news dir, Eldon Wesley, chief engr.

**\*WOI** (1922). 640 kc, 5 kw-D, 1 kw-N-SH. Ames, Iowa. Phone Cedar 2-3400. TWX 560. Iowa State U (original owner)

Dr James H Hilton, pres, Richard F Vogl, gen mgr, Raymond C. Giese, prog dir, Richard Greene, news dir, Keith K Ketcham, chief engr

**\*WOI-FM** (July 1, 1949) 90.1 mc 16 kw. Same licensee & staff as WOI (above)

WOI-TV Commercial tv companion of \*WOI-AM-FM.

**ATLANTIC, Cass County**

**KJAN** (1950). 1220 kc; 250 w-D. N Olive St. Phone 1717. Nishna Valley Broadcasting Co (acquired station May 23, 1955).

R G Faust, pres & sales mgr, Franklin G Miller, sec-treas; Robert Einhaus, prog dir, prom mgr & news dir; Dick Neby, chief engr.

**BOONE, Boone County**

**\*KFGQ** (1927): 1260 kc; 250 w-D. 924 W. 2nd St. Phone 1119W. Boone Biblical College CP for 1 kw-D.

**\*KFGQ-FM** (1950): 99.3 mc; 310 w. Duplicates KFGQ above.

**KWBG** (Jan. 15, 1950). 1590 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 56. Phone 1590. Boone Broadcasting Co. (original owner). (See "Newspaper Ownership")

H. A. Garvey, gen mgr, R. G. Canter, coml mgr.

**BURLINGTON, Des Moines County**

**KBUR** (July 1941): 1490 kc, 250 w. Roosevelt Rd., zone 5. Phone Plaza 2-2701. Burlington Broadcasting Co.

Network ABC. Rep Webb  
G B McDermott, pres; David H Steinle, gen mgr, Willis Schwartz, coml mgr, Richard Mosena, prog dir, Thomas Holmquist, news dir, Cletus Paull, chief engr

**CARROLL, Carroll County**

**KCID** (June 8, 1950): 1380 kc, 1 kw, DA-2. P. O. Box 431. Phone 4321. Carroll Broadcasting Co (original owner).

Rep Pearson (national); James D. Bowden (regional)

Leo R Mayr, gen mgr, Lee Sandberg, coml mgr, Neil Trobak, prog dir; Hugh Ryan, prom mgr; Edna Collins, news dir, Roger Belke, chief engr.

**CEDAR FALLS, Black Hawk County**

**KCFI** (Feb. 2, 1958). 1250 kc; 500 w-D, DA-D. P. O. Box 256. Phone Colfax 6-1077. Jane A Roberts (original owner).

Rep Bolles.  
Jane A Roberts, owner; R. Wayne Cox, gen mgr, Wayne S. Markland, prog dir, John J. Mhalko, chief engr.

**CEDAR RAPIDS, Linn County**

**KCRG** (1947): 1600 kc; 5 kw, DA-N. First & First SW. Phone Empire 4-4194. TWX CR 6114. Cedar Rapids Tv Co (original owner). See "Newspaper Ownership"

Network ABC. Rep Branham (national); Harry S Hyett (Minneapolis).  
Specialty programs: Czech, 2 hrs. wkly.  
Joseph F. Hladky Jr, pres; Redd Gardner, gen mgr, Chuck Butler, sales mgr, Jim Young, prog dir; Edna A. Herbst, dir, prom & publicity, Craig Tenney, news dir; Lad Hlavaty, chief engr.

KCRG-TV. Tv companion of KCRG.

**Have Pulse**

*... will travel*

**WBOW** has the  
**Number 1**  
**Pulse Rating**

Never has one radio station  
so dominated one area as  
**WBOW** does in Terre Haute.  
**WBOW** has all the ratings

... all the results.

Number one all day, everyday.  
... 24 hours a day

Call Ralph McHargue

**WBOW**

Terre Haute

Represented by

**Weed Radio Corporation**

**KHAK** (not on an target date late 1960) 1360 kc, 1 kw-D, DA-D, 225 N. Adams St., Green Bay, Wis Phone Hemlock 5-5131 (Green Bay). Laird Broadcasting Co (original owner). See Laird Stations in "Group Ownership"

Rep McGavin  
Dorothy J Laird, pres, Ben A Laird, gen mgr

**KPIG** (August 1949) 1450 kc, 250 w. 1225 First Ave, SE Phone Empire 3-8265 Cedar Rapids Broadcasting Corp (acquired station May 1, 1954) See "Newspaper Ownership"

Rep Everett-McKinney  
John C Kelly, pres; James I Mitchell, vp & gen mgr; Wayne C Cornils, coml mgr & chief engr; Robert E Carpenter, prog dir.

**\*KTCF (FM)**: 88.1 mc, 10 w Iowa State Teachers College

**WMT** (1922) 600 kc 5 kw, DA-N Paramount Theatre Bldg Phone Empire 4-0171. TWX CR 6111 American Broadcasting Stations Inc (acquired station 1914)

Network CBS Rep Katz  
Mrs Helen S Mark, pres, W. B. Quarton, exec vp, Kenneth L Hastie, gen mgr, Beryl Starbuck, coml mgr, Dean Landfear, prog dir, Jim Bowman, master, prom mgr, Charles Worcester, news dir, Leo P. Cole, bus mgr, George Hixenbaugh, chief engr.  
WMT-TV Tv companion of WMT.

**CENTERVILLE, Appanoose County**

**KCOG** (March 1949) 1400 kc, 100 w-SH. 1910 S Main St Phone 407 Hope Co (acquired station Feb 1, 1960). CP for unlimited time

Rep Bolles (New York), James Bowden (Minneapolis), Harold Sodclund (Omaha)  
LeRoy Okeilund, pres, Gene G Loffler II, gen mgr, Richard King, prog dir, Raymond Portinga, chief engr.

**CHARLES CITY, Floyd County**

**KCHA** (November 1949). 1580 kc, 500 w-D. 300 1/2 N. Main St. Phone Capitol 8-1321. Radio Inc. (acquired station June 1957).

Rep Hopewell  
L. J. Bromberg, pres & gen mgr, Robert Brown, coml mgr, Richard Snyder, prog dir; K. L. Sullivan, news dir.

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IN THE MIDWEST—NEAREST OFFICE IS—  
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**CHEROKEE, Cherokee County**

**KCKE** (January 1953) 1440 kc, 500 w-D. P. O. Box 58 Phone Canal 5-2511 Cherokee Broadcasting Co (original owner)

Rep Best  
Charles Reznikov, pres, gen mgr & prog dir; Quentin D Davis, coml mgr; Dale Brodt, prom mgr, Hal Mann, news dir, Sterling Heil, chief engr.

**CLINTON, Clinton County**

**KCLN** (Dec. 21, 1956) 1390 kc; 1 kw-D, DA-D P. O. Box 875 Phone Chapel 3-2174. Valley Tv & Radio Inc. (acquired station February 1959)

Rep Gill-Perna  
Russell G Salter, pres; Stanley B Noyes, exec vp & gen mgr; John Loinsler, coml mgr, Donald G Rhyne, prog dir; William McMahon, prom mgr, Manuel Currier, news dir, Milton Nicholas, chief engr.

**KROS** (1941) 1340 kc; 250 w Jacobsen Bldg. Phone Chapel 2-1252 Clinton Broadcasting Corp (original owner).

Network MBS Rep Venard, Rintoul & McConnell  
Bernard M Jacobsen, pres & gen mgr, Darline Gordon, local coml mgr, Vernon Gellow, prog dir; Lee White, news dir; Gerald A. Parker, chief engr

**KROS-FM** (1947) 96.1 mc; 13 kw. Duplicates KROS (above).

**COUNCIL BLUFFS, Pottawattamie County**

**KSWI** (1947): 1560 kc; 500 w-D. 120 S Main St. Phone 322-4041 TWX 6750. Nonpareil Broadcasting Co (original owner). See "Newspaper Ownership"

Network ABC MBS, Keystone.  
Robert H. O'Brien, pres & gen mgr; David A. DoBell, coml mgr; Robert Hallgren, prog dir & chief engr; Clarence Hoovler, prom mgr, Walt Gibbs, news dir.

**NEW (FM)**: (see full listing under Omaha, Neb.). Same licensee as KSWI (above).

**CRESTON, Union County**

**KSIB** (Dec. 7, 1946): 1520 kc; 1 kw-D Phone State 2-2155. Southwest Iowa Broadcasting Co. (original owner)

Network Iowa Tall-Corn. Rep Venard, Rintoul & McConnell.  
Arden D. McKee, pres; E. M. Horning, gen mgr, coml mgr, prog dir & prom mgr; John Candler, news dir; Wayne J. Hatchett, chief engr.

**DAVENPORT, Scott County**

**KSTT** (July 1946) 1170 kc, 1 kw, DA-2. 736 Federal St. Phone 6-2541 Quint Cities Broadcasting Co (acquired station November 1955)

Network MBS Rep Forjoe  
Frederick Epstein, pres, gen mgr & national sales mgr; Ken Draper, prog dir, James Watt, prom mgr; Robert Mohr, news dir, George W Stephenson Jr, chief engr

**WOC** (February 1922) 1420 kc 5 kw, DA-2 805 Brady St Phone 3-3661 TWX DV 82 Tri-City Broadcasting Co (original owner) See B J Palmer Stations in "Group Ownership"

Network NBC Rep Peters, Griffin, Woodward.

Col B J Palmer, pres; D. D. Palmer, vp & treas, Ralph Evans exec vp; William D Wagner, sec; Ernest C Sanders, resident mgr, Pax Shaffer, sales mgr, Raymond E Gulh, prog dir, Richard Upp, prom dir; Bob Frank, news dir, Paul Arvidson, chief engr.

**WOC-FM** (October 1948): 103.7 mc, 33 kw Duplicates WOC (above)

**WOC-TV**: Tv companion station of WOC-AM-FM

**KWNT** (1952) 1580 kc, 500 w-D. 415 Perry St Phone 6-4407. Doralcar Assoc. Inc (acquired station January 1959).

Rep Weed  
Howard Dorsey, pres; J. W. O'Connor, gen mgr, Robert L. Harris station mgr, Jack Woods, prog dir, Bernhardt Munson, chief engr

**DECORAH, Winneshiek County**

**KDEC** (May 1947) 1240 kc, 250 w, shares time with KWLC 308 1/2 W Water St Phone 382-4251 Scenic Broadcasting Co (acquired station November 1951)

Network Keystone  
Verne Koenig, pres & prog dir, Kenneth Bierke, coml mgr; Ronald Yantz, news dir, John Hibbard chief engr

**\*KWLC** (December 1926): 1240 kc; 250 w, shares time with KDEC Luther College Phone 382-3621, ext 227 Luther College (original owner)

Specialty programs Norwegian, 1 hr wkly Dr J W Ylvaker, pres; Dr Harold Svanoe, gen mgr; John Braaten, prog dir, Tom Vaaler, news dir, John Hibbard, chief engr.

**DENISON, Crawford County**

**KDSN** (April 11, 1956) 1580 kc; 500 w-D, DA-D. P. O. Box 337 Phone Amhurst 3-3141 Denison Broadcasting Co (acquired station September 1956).

Walt Morrison, pres, Mark Bohn, coml mgr, Don Peterson, prom mgr; Don Uker, news dir, James Peterson, chief engr

**DES MOINES, Polk County**

**KCBC** (March 13, 1947) 1390 kc 1 kw, DA-1 P. O. Box 1404. Phone Crestwood 7-4483 Fletcher-Mitchell Corp (acquired station Aug 1, 1958)

Network ABC. Rep Devney-O'Connell; Eugene F Gray.

James I. Mitchell, pres, Claire E Giant, gen mgr & prom mgr, Robert D. Bunce, coml mgr; Don Puidy, prog dir & sales mgr, James E Hoskins, news dir; Robert S Brown, chief engr.

**KDMI (FM)**: 97.3 mc 115 kw Percy B Crawford See Percy B Crawford Stations in "Group Ownership"

**\*KDPS (FM)** (April 1, 1952) 88.1 mc; 52 kw. 1800 Grand Ave, zone 14 Phone Atlantic 8-9511, ext. 211. Des Moines Independent & Community School Dist (original owner)

C. F. Schropp, gen mgr, Ralph Joy, prog dir; Walter Alliss, chief engr

**KDPS-TV**: Tv companion of KDPS (FM)

**KIOA** (1948). 940 kc, 10 kw-D, 5 kw-N, DA-2. 5th & Park Sts Phone Atlantic 2-9191 TWX DM 273 KIOA Inc (acquired station April 1957) See Public Radio Stations in "Group Ownership"

Network MBS Rep Adam Young.

Lester Kamin, pres; James C. Dowell, vp, dir of natl & regional sales, Larry Monroe, gen mgr & prog mgr, Hillis Bell, local coml mgr, Steve Heefner, prog dir; Doc Lemon, news dir, Lyle W Nolan, chief engr.

**KRNT** (March 17, 1935): 1350 kc; 5 kw, DA-N. 9th & Pleasant Sts, zone 14. Phone Cherry 3-4141. TWX 279. Cowles Broadcasting Co (original owner). See Cowles Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Katz

Luther L. Hill, pres, Robert W. Dillon, vp & gen mgr; Paul M. Elliott, natl sales mgr, William Hippee, Local sales mgr; Joe Hudgens, prog dir, Guy Koenigsberger, asst prog dir, Richard H. Devine, prom mgr, Russ Van Dyke, news dir; Charles F. Quentin, chief engr.

**KRNT-TV**: Tv companion station of KRNT.

**KSO** (1921): 1460 kc, 5 kw, DA-N 1910 Ingersoll, zone 14. Phone Cherry 3-0571. KSO Inc (acquired station June 1958). See BFR Stations in "Group Ownership"

Rep H-R Representatives.

Larry Bentson, pres, Frank McGivern, gen mgr; Bill Bentson, asst gen mgr & sales mgr; Dick Vance, prog dir & prom mgr; Max Rauer, news & sports dir, Homer Child, engineering supervisor.

**KSO-FM**: 98.5 mc, 9.06 kw Same licensee as KSO above

**KWKY** (Feb. 2, 1948) 1150 kc; 1 kw, DA-2. 419 1/2 Locust St. Phone Cherry 4-0101. General Broadcasting Services of Iowa Inc. (acquired station July 23, 1959)

Rep Broadcast Time Sales.  
Robert N. Kindred, vp & gen mgr; Stan Merchant, sales mgr, Curtis Palmer, prog dir; Werner Schwarz, chief engr.

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PETERS GRIFFIN, WOODWARD, INC  
EXCLUSIVE NATIONAL REPRESENTATIVES

IOWA CONTINUED

**WHO** (April 10, 1924): 1040 kc; 50 kw. 1100 Walnut St., zone 7. Phone Atlantic 8-6511. TWX DM 286. Central Broadcasting Co. (acquired station Feb. 14, 1930). See B. J. Palmer Stations in "Group Ownership".  
Network NBC. Rep Peters, Griffin, Woodward.

B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; Paul A. Loyet, vp & resident mgr; Wm. D. Wagner, sec; W. W. Woods, asst resident mgr; Robert H. Harter, sales mgr; Cecil C. Huntzinger, prog dir; John D. Shelley, news bureau mgr; Herbert H. Plambeck, farm service dir; Roy W. Pratt, chief engr.

**WHO-FM** (Feb. 1, 1948): 100.3 mc; 24 kw. Same licensee & staff as WHO (above).

**WHO-TV**: Tv companion station of WHO-AM-FM.

**DUBUQUE, Dubuque County**

**KDTH** (May 4, 1941): 1370 kc; 1 kw-DA-N 8th & Bluff Sts. Phone 3-7351. Telegraph Herald (original owner). See "Newspaper Ownership".

Network ABC. Tall Corn Rep Venard Rintoul & McConnell.

F. W. Woodward, pres; K. S. Gordon, gen mgr; A. C. Newburgh, coml mgr; Robert Gribben, prog dir; Gordon Kilgore, news dir; Donald Abitz, chief engr.

**WDBQ** (Oct 30, 1933): 1490 kc; 250 w. Fischer Bldg. Phone 3-8241. WDBQ Broadcasting Co. (acquired station April 11, 1958).  
Network MBS. Rep Pearson

Oswald Friend, pres; Philip T. Kelly, gen mgr; Terry Dorsey, prog dir; Vaughn Gayman, news dir.

**WDBQ-FM** (Sept 1, 1940): 103.3 mc; 15 kw. Duplicates WDBQ (above).

**ESTHERVILLE, Emmet County**

**KLIL** (Dec 10, 1952): 1340 kc; 100 w. P. O. Box 155. Phone Emerson 2-3521. KLIL Inc. (acquired station Nov. 1, 1957).  
Network Keystone.

Jack Turnbull, pres & gen mgr; Lucille Turnbull, coml mgr; Don Gard, prog dir & prom mgr; Emerson Gates, news dir; Wilbur Ralph, chief engr.

**FAIRFIELD, Jefferson County**

**KMCD** (March 3, 1958): 1570 kc; 250 w-D. P. O. Box 31. Phone 345. Broadcasting Engineering Services Inc. (original owner).  
Network ABC. Rep Webb

G. B. McDermott, pres; William W. Hansen, gen mgr; Donald L. Picken, prog dir; Richard J. Caldwell, chief engr.

**FORT DODGE, Webster County**

**KVFD** (Dec. 24, 1939): 1400 kc; 250 w. Phone 4-0351. Northwest Broadcasting Co. (original owner).  
Network MBS. Rep Venard, Rintoul & McConnell.

Ed Breen, pres & gen mgr; Max Landes, coml mgr; Drexel Peterson, prog dir; Bill Higgins, prom mgr; Bob Dean, news dir; Dave Sinclair, chief engr.

**KQTV** (TV): Tv companion of KVFD.

**KWMT** April 1956): 540 kc; 1 kw-D, DA-D. P. O. Box 220. Phone 8-4711. American Broadcasting Stations Inc. (acquired station November 1957).

Rep Everett-McKinney; Katz.  
Mrs. Helen Mark, pres; Wm B. Quarton, exec vp; Burns Nugent, gen mgr; James W. Maurer, coml mgr; Deane Johnson, prog dir; Tom Danaher, news dir; Roy Chase, chief engr.

**FORT MADISON, Lee County**

**KXGI** (Feb. 6, 1948): 1360 kc; 1 kw-D. Marquette Bldg. Phone Drake 2-1241. Talley Broadcasting Co. (acquired station May 1, 1960).

Rep Devney-O'Connell.  
Specialty programs Spanish, 1 hr. wkly.  
Hayward L. Talley, pres; Al M. Farber, station mgr; Dale Spangler, prog dir & farm dir; Richard Specht, news dir; Lonnie Keeler, chief engr.

**GRINNELL, Poweshiek County**

**KGEN** (Nov. 1, 1957): 1410 kc. 500 w-D. P. O. Box 67. Phone Belmont 6-5444. Mitchell Broadcasting Co. (acquired station Feb 1, 1960).

Rep Pearson  
Forrest J. Mitchell Jr., pres, Vic Saver, coml mgr; Dave Franklin, prog dir; Mike McNally, chief engr.

**KXIC** (June 7, 1948): 800 kc; 1 kw-D, DA-D. P. O. Box 751. Phone 8-1181. Johnson County Broadcasting Corp. (original owner).  
Network Tall Corn.

Scott Swisher, pres; Gene Claussen, gen mgr & coml mgr; Robert Shellady, prog dir & prom mgr; Paul Smith, news dir; Elliott Full, chief engr.

**INDEPENDENCE, Buchanan County**

**KOTE** (1960): 1220 kc; 250 w-D. 209 1/2 First St., East.

**IOWA CITY, Johnson County**

**\*WSUI** (1919): 910 kc; 5 kw, DA-2. Phone 8-0511. State U. of Iowa. (original owner).  
Carl H. Menzer, dir; Lawrence Walcoff, prog dir; E. F. Andrews, news dir; S. J. Ebert, chief engr.

**\*KSUI (FM)** (1940): 91.7 mc; 17.5 kw. Same licensee and staff as WSUI (above).

**KEOKUK, Lee County**

**KOKX** (1947): 1310 kc; 1 kw-D, 500 w-N, DA-2. Hotel Iowa Bldg. Phone 3670. Keokuk Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul & McConnell, James D. Bowden (regional).  
Harold W. Stadler, pres; Robert W. Erickson, gen mgr; John Husak, coml mgr; Joe Malkin, news dir; John Schraufek, chief engr.

**KNOXVILLE, Marion County**

**KNIA** (1960): 1320 kc, 500 w-D, DA-D. P. O. Box 243. Phone Victor 2-3161. Mitchell Broadcasting Co.

Rep Pearson  
Forrest J. Mitchell Jr., pres & chief owner, Robert C. Betts, vp & gen mgr, Larry Heaberrin, prom mgr; Don Dye, chief engr.

**LE MARS, Plymouth County**

**KLEM** (1954): 1410 kc; 1 kw-D. P. O. Box 1410. Phone 1410. Radio Station KLEM. George M. DeRuyter, mgr.

**MAQUOKETA, Jackson County**

**KMAQ** (Aug 26, 1958): 1320 kc; 500 w-D. 136 1/2 Main St. Phone Olive 2-2426. Jackson County Broadcasting Co. (original owner).  
Network Keystone.

Nathan Goetz, pres, Duane A. Willey, gen mgr; C. H. Beck, coml mgr, Stan Barton, prog dir; Dennis Voy, prom mgr, Ray E. Shields, chief engr.

**MARSHALLTOWN, Marshall County**

**KFJB** (June 2, 1923): 1230 kc, 250 w. 133 E. Main St. Phone 3361. Marshall Electric Co. (acquired station April 18, 1947). See "Newspaper Ownership".  
Network Tall Corn. Reps Venard, Rintoul, McConnell; James D. Bowden (regional).

William P. White, gen mgr; William C. Doll, coml mgr; Dale Smith, sports dir & prom mgr, Allan N. Schrock, news dir; Herbert G. Anderson, chief engr.

**MASON CITY, Cerro Gordo County**

**KGLO** (Jan. 17, 1937): 1300 kc; 5 kw, DA-N. Second & Penn Sts. Phone Garden 3-2540. TWX MY 8383. Lee Radio Inc. (original owner). See "Forward Group in "Group Ownership" Also see "Newspaper Ownership".

Network CBS. Rep Branham  
Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, coml mgr; Bob Clausen, prog dir; Glen Haydon, prom mgr; Ken Kew, news dir; Roger Sawyer, chief engr; Al Heinz, farm dir; Walter Rothschild, natl sales mgr.

**KGLO-FM** (1948): 101.1 mc; 16 kw. Duplicates KGLO (above).

**KGLO-TV**: Tv companion station of KGLO-AM-FM.

**KRIB** (1948): 1490 kc, 250 w. Box 885. Phone Garden 4-1276. Western Broadcasting Co. (acquired station March 18, 1958). (See William F. Johns Family Stations in "Group Ownership")

Rep Gill-Perna  
William F. Johns Jr., pres, Mrs Shirley Ott, gen mgr; Richard Brinkman, coml mgr, Jack Rockefeller, prog dir, Bruce Holland, prom mgr; James Frank, news dir; Jerry Eide, chief engr.

**KSMN** (March 1, 1948): 1010 kc; 1 kw-D. 5 W State Phone Garden 3-8634. Land O' Corn Broadcasters Inc. (acquired station May 9, 1956).

Rep Venard, Rintoul & McConnell  
Donald F. Blanchard, pres; Harry Campbell, gen mgr; Robt Ryan, coml mgr & prom mgr, Hubert Marshall, chief engr & prog dir, Stu Grummon, news dir.

**MUSCATINE, Muscatine County**

**KWPC** (Jan. 5, 1947): 860 kc; 250 w-D. Mulberry and Houser. Phone Amherst 3-2442. Muscatine Broadcasting Co. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell, James Bowden (Minneapolis, Iowa & Omaha).

Spanish, 1/2 hr wkly  
George J. Volger, partner & gen mgr; Vince Beckey, coml mgr; Marion Templeman, prog dir; Frank Mangold, news dir, Dave McGowan, chief engr.

**KWPC-FM** (February 1948): 99.7 mc; 780 w. Duplicates KWPC (above) during day; separate programming at night.

**NEWTON, Jasper County**

**KCOB** (1955): 1280 kc. 1 kw-D. P. O. Box 190. Phone Py 2-5262. Richard C. Brandt. Rep Grant-Webb

**OELWEIN, Fayette County**

**KOEL** (July, 1950): 950 kc; 1 kw-D, 500 w-N, DA-2. 109 S. Frederick Ave. Phone 950. Northeast Iowa Radio Corp. (original owner).  
Network Tall Corn. Rep Venard, Rintoul & McConnell.

C. W. Crahan, pres; W. J. Teich, gen mgr; Don L. McKee, coml mgr; Dale Wood, prog dir; James Knight, prom mgr; Dick Petrik, news dir; Lucile J. Helebrant, women's dir; Clinton Knapp, chief engr.

**OSKALOOSA, Mahaska County**

**KBOE** (Nov 15, 1950): 740 kc; 250 w-D. P. O. Box 518. Phone Orchard 3-3493. Oskaloosa Broadcasting Co. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell.

E. G. Wenrick, pres; Glen Stanley, gen mgr & coml mgr; Les Wright, prog dir & prom mgr; John Halligan, news dir; William Brubaker, chief engr.

**OTTUMWA, Wapello County**

**KBIZ** (April 1, 1944): 1240 kc; 250 w. New Union Bank Bldg. Phone Murry 2-7588. Wapello County Broadcasting Co. (acquired station August 1, 1958).

Network CBS. Reps Bolles (N.Y.); John K. Markey (Chicago); Harry Hyett (Minneapolis).

G. LaVerne Flambo, pres; Dale Cowle, exec vp & gen mgr; Gene Kaye, prog dir & office mgr; Myrna Peterson, women's dir; Bud Chalidy, news dir; Jim Littlejohn, chief engr.

**KLEE** (Aug. 1, 1954): 1480 kc; 500 w-D. 422 W. Second St. Phone Murray 2-7551. WPFA Radio Inc. See J. W. O'Connor Stations in "Group Ownership".  
Rep Walker-Rawalt.

William O'Connor, pres, John E. Karr, gen mgr; Larry Sheppard, asst mgr; Dwaine Pearson, sales dir; Neil Ingle, prog dir.

**SHENANDOAH, Page County**

**KFNF** (1924): 920 kc; 1 kw-D, 500 w-N. 407 Sycamore St. Phone 1302. KFNF Broadcasting Corp. (acquired station Oct. 17, 1959). See "Farm & Home Stations in "Group Ownership" Rep Bolling

Nicholas Tedesco, pres; George W. Diefenderfer Jr., gen mgr, Donald W. Johnson, prog dir; Merrill Langfitt, farm dir.

**KMA** (Aug 12, 1925): 960 kc; 5 kw, DA-N. Lowell & Elm St. Phone 192. TWX 144. May Broadcasting Co. (original owner). See B. J. Palmer Stations in "Group Ownership".  
Network ABC. Rep Petry.

Edward W. May, pres; Owen L. Saddler, exec vp & gen mgr; Anthony J. Koelker, mgr; C. H. Hamilton, coml mgr; Dean Naven, prog dir & news dir; Duane Modrow, prom mgr, Don Burrichter, chief engr.

**SIoux CITY, Woodbury County**

**KMNS** (1949): 620 kc, 1 kw, DA-2. 620 Insurance Exchange Bldg. Phone 8-0628. Siouxland Broadcasting Inc. (acquired station June 16, 1958). See "Stuart Investment Stations in "Group Ownership".

Rep Rayment; Harold Soderlund (Omaha).  
James Stuart, pres; Richard Chapin, exec vp; Jan Dellinger, gen mgr; Don Frost, prog dir; Don Miller, news dir; Dick Perry, sports dir; Phil Maher, chief engr.

**KSCJ** (1927): 1360 kc; 5 kw, DA-N. P. O. Box 118. Phone 5-7993. Perkins Brothers Co. (original owner). See "Newspaper Ownership".  
Network ABC. Rep Hollingbery.

Eugene T. Flaherty, gen mgr; Elizabeth Sammons, prog dir; Jack Todd, news dir; S. C. Dier, chief engr.

**KTIV** (TV): Tv companion of KSCJ.  
**KTBI** (1938): 1470 kc; 5 kw, DA-2. 400 Commerce Bldg. Phone 8-0165. Sioux City Broadcasting Co. (original owner). See "Newspaper Ownership".  
Rep Everett-McKinney.

John C. Kelly, pres; Lennon Kelly, gen mgr; Jim Stramel, coml mgr; M. D. Burgess, news dir; Sam Seldon, chief engr.

**SPENCER, Clay County**

**KICD** (December 1942): 1240 kc. 250 w. P. O. Box 631. Phone 1240. Iowa Great Lakes Broadcasting Co. (acquired station April 1945).

Rep Venard, Rintoul & McConnell, James D. Bowden (regional).

Ben B. Sanders, pres & gen mgr; Jack W. Wedel, coml mgr; Chet Andrews, prog dir; T. L. Shumate, prom mgr; Harvey Sanford, news dir; Eldon Kanago, chief engr.

**STORM LAKE, Buena Vista County**

**KAYL** (November 1948): 990 kc; 250 w-D. Park Bldg. Phone Regent 2-3520. Cornbelt Broadcasting Co. (original owner).

Network Keystone  
Oscar Grau, pres; Paul R. Benson, gen mgr; Aleda Horner, coml mgr; Andy Lynn, prod mgr.

**KAYL-FM** (February 1949): 101.5 mc; 8.9 kw. Duplicates KAYL (above).

**WATERLOO, Blackhawk County**

**\*KNWS**: 1090 kc; 1 kw-D. P. O. Box 31. Phone Adams 3-3108. Northwestern College-Bible College. (See Northwestern College Stations in "Group Ownership").

**KWWL** (November 1947): 1330 kc; 5 kw-D, 1 kw-N, DA-2, CP for 5 kw). E. 4th & Franklin. Phone Adams 4-4404. TWX WX 7517. Black Hawk Broadcasting Co. (original owner). See "Black Hawk Broadcasting Stations in "Group Ownership".

Network MBS. Rep Avery-Knodel.  
R. J. McElroy, pres & gen mgr; B. C. Baldwin, coml mgr, prog dir & prom mgr, Warren Mead, news dir; Edward M. Tink, dir of engineering.

**KWWL-TV**: Tv companion station of KWWL.

# WHO radio continues to dominate Iowa radio audience!

**"Voice of the Middle West"  
serves America's 14th largest radio market**

**S**URVEYS have measured the Iowa radio audience for 23 consecutive years. A new 93-County Area\* Pulse Survey proves — as have all the others — that 50,000-Watt WHO Radio is again Iowa's most listened-to station.

Iowa radio families have again given WHO Radio a "clean sweep" with first place in *every week-day quarter hour surveyed*. Competition came from more than 85 other stations serving this area. In fact, 50,000-Watt WHO Radio's audience outstrips that of the next two stations *combined* during the three major week-day broadcast segments (6 a.m.-Noon, Noon-6 p.m., 6 p.m.-10:30 p.m.).

But these ratings tell only part of the story. They represent only 72% (625,000 of 865,350) of the

radio families residing within WHO Radio's NCS No. 2 coverage area — America's 14th largest radio market. And in *all* this area, WHO Radio is an important voice!

WHO Radio reaches more people, more often and at *less cost* than any other station or combination of stations in Iowa. And, for a qualifying food or drug advertiser, WHO Radio offers Feature Merchandising services — operated and controlled by trained WHO Radio personnel. See your PGW Colonel about reaching *all* of Iowa *plus* lots more with WHO Radio!

\*"Iowa PLUS" consists of the 137 counties in Iowa, Missouri, Illinois and Nebraska in which NCS No. 2 credits WHO Radio with 10% penetration.

## WHO

**for Iowa PLUS!**

**Des Moines . . . 50,000 Watts**

**NBC Affiliate**

WHO Radio is part of Central Broadcasting Company,  
which also owns and operates  
WHO-TV, Des Moines; WOC-TV, Davenport

Col. B. J. Palmer, President  
P. A. Loyet, Resident Manager  
Robert H. Harter, Sales Manager



Peters, Griffin, Woodward, Inc., Representatives

## Radio Stations CONTINUED

### IOWA CONTINUED

**KXEL** (1942). 1540 kc, 50 kw, DA-N Highway 281 East Phone Adams 3-3371 TWX 7559 KXEL Broadcasting Co (acquired station Nov 7, 1958). See Bahakel Stations in "Group Ownership"

Network ABC Rep Bolling  
Specialty programs. Negro, 3 hrs wkly.  
Cy N Bahakel, pres, Al Laval gen mgr  
Robert Proctor, coml mgr; Don Kassner, chief engr & operational dir, Charley Trussell, prog dir, Wally Bishop, news dir

#### WAVERLY, Bremer County

**\*KWAB (FM)** (Sept 15, 1951) 89.1 mc 10 w Wartburg College Phone 1040 Wartburg Normal College of the American Lutheran Church (original owner)

Dennis O Thurow, gen mgr, Edward C Knop, prog dir, Donald Ehlers, news dir, Herbert M Bomhoff, chief engr

**KWVY** (May 6, 1958) 1470 kc, 1 kw-D DA-D P O Box 307 Phone 1470 Cedar Valley Broadcasting Co (original owner)

John W Talbot, pres & gen mgr, Jerry Meyer, prog dir & news dir, Gene Landau, chief engr.

#### WEBSTER CITY, Hamilton County

**KJFF** (Feb 6, 1950) 1570 kc 250 w-D P O Box 222 Phone Temple 2-1410 Triangle Broadcasters Inc (acquired station Jan 1, 1958)

Rep Best  
D D (Don) Treu, pres & gen mgr, Cal Haworth, coml mgr; G D Warland, prog dir; Iris Jensen, women's dir, Aldis Hendrickson, chief engr

### KANSAS

\*Non-commercial

#### ARKANSAS CITY, Cowley County

**KSOK** (Jan 1, 1947) 1280 kc 1 kw-D, 100 w-N P O Drawer 917 Phone 2666 KSOK Broadcasting Co (original owner) See "Newspaper Ownership" and Stauffer Publications Stations in "Group Ownership"

Oscar S Stauffer, pres; S C Thompson, vp & gen mgr, Elmer Morris, coml mgr, Lois Blaine, women's dir; Thomas Parmley, news dir, Wayne Owens, chief engr

#### ATCHISON, Atchison County

**KARE** (July 26, 1939) 1470 kc 1 kw, DA-1 Fifth & Kansas Ave. Phone 2477 Griffith-Buenning Broadcasting Co (acquired station Jan 22, 1950)

Rep Sears & Aver  
James M Griffith gen mgr, Paul H Buenning, coml mgr, Edwin S Arthur, news dir, L D Winegardner, chief engr

#### CHANUTE, Neosho County

**KCRB** (1952) 1460 kc; 1 kw-D P O Box 132 Phone 434 Cecil W & Jane A Roberts (original owner) See Cecil W Roberts Stations in "Group Ownership"

Network Keystone, Magic Circle (regional).  
Rep Best  
Specialty programs: Spanish, ½ hr wkly  
Cecil W Roberts, pres, Glen A Halbe gen mgr, Jim Fehr, coml mgr, Sherrolyn Leavitt, prog dir, Tom Alden, news dir, Cecil Frazier, chief engr

#### COFFEYVILLE, Montgomery County

**KGGF** (1930) 690 kc 10 kw-D, 5 kw-N, DA-2 306 W 8th St Phone Clinton 1-3800 TWX CPVL 8106 Midwest Broadcasting Co (acquired station Oct 15, 1947) See Seaton Stations in "Group Ownership" and "Newspaper Ownership"

Network ABC  
Rep Pearson  
Richard M Seaton, pres; Robert L Pratt, sec, gen mgr & prom mgr, E B Spoonamore, coml mgr, Richard S Embody, prog dir, Harold Springer, news dir, J Sarto Jammet, chief engr

#### COLBY, Thomas County

**KXXX** (1947) 790 kc; 5 kw-D. 380 W. 4th St Western Plains Broadcasting Co (original owner) (See Farm & Home Stations in "Group Ownership").

#### CONCORDIA, Cloud County

**KFRM** (see KMBC Kansas City, Mo)  
**KNCK** (Feb 6, 1954) 1390 kc, 500 w-D. P O Box 531 Phone 1414 General Broadcasting Co (original owner)

Network Keystone  
W F Danenbarger, pres, gen mgr & news dir, Oscar W Allen, vp prog mgr, coml mgr & sec; Don E. Sasnett, chief engr

#### DODGE CITY, Ford County

**KGNO** (July 1930) 1370 kc, 5 kw-D, 1 kw-N, DA-N 705 Second St Phone Hunter 3-3151. TWX 96 Dodge City Broadcasting Co (original owner). See "Newspaper Ownership"

Network MBS. Rep Venard, Rintoul & McConnell

Jess Demous Jr, pres, Wendell Elliott, gen mgr, Ruth Petersen, coml mgr, Herschel Holland, prog dir, Frances Elliott, women's dir, Don Hopkins, news dir, Wallace White & Claire Munger, farm dirs, Bob Ellinger, chief engr.

#### EL DORADO, Butler County

**KBTO** (Nov 16, 1953) 1360 kc; 500 w-D 205½ S. Main Phone Davis 1-5880 El Dorado Broadcasting Co (original owner)

Rep Indie Sales  
James Platt, gen mgr, Jay Pratt, sales mgr, Richard K. Burch, station mgr; Gary West, prom mgr, Bob Lutz, news dir, Carmina Platt, women's dir, Jay Williams, chief engr

#### EMPORIA, Lyon County

**\*KSTE (FM)** (Feb. 25, 1958): 88.7 mc; 10 w. Kansas State Teachers College.

**KVOE** (Jan 21, 1939) 1400 kc; 250 w. P O Box 350 Phone Dickens 2-1400 Bluestem Broadcasting Co (acquired station Aug 1, 1957)

Network Keystone Rep Clark  
Edward J McKernan Jr, pres & gen mgr, Edward J McKernan III, sec-treas & salcs mgr, Curt Stallings, operations mgr, Charles Stark, chief engr & news dir.

#### FORT SCOTT, Bourbon County

**KMDO** (Oct 8, 1954) 1600 kc, 500 w-D P O Box 72 Phone 2545 Fort Scott Broadcasting Co (acquired station Feb 1, 1960) See Lloyd C McKenney Stations in "Group Ownership"

Network Keystone. Rep Magic Circle  
Lloyd C McKenney, pres, Jim McKenney, gen mgr, Charles Stephens, coml mgr, Bill Hurst, prog dir, Jim Ross, news dir, James Fronkier, chief engr

#### GARDEN CITY, Finney County

**KIUL** (May 20, 1935) 1240 kc, 500 w 509 Main St Phone Bridge 6-5668. KIUL Inc. (acquired station Jan 1, 1953) See "Newspaper Ownership"

Network NBC, Keystone Rep Holman  
Robert Wells, pres & gen mgr, Joe Tennesen, coml mgr & chief engr; Tony Jewell, prog dir & news dir, Mary Connors, prom mgr

**KNCO** (1918) 1050 kc, 1 kw-D P O Box 247 Phone Bridge 6-4366 Ark-Valley Broadcasting Co (acquired station 1949).

Rep Hopewell  
Ellsworth Sherman, pres; O D Carmichael, gen mgr, Peter Charlton, coml mgr, Joe Taylor, prog dir; Gene Conjurske, chief engr

#### GOODLAND, Sherman County

**KBLR** (1947): 730 kc; 1 kw-D. Box 569. Phone Twooaks 9-2331 Tri State Broadcasting Inc (acquired station 1959)

Network Keystone Rep Gill-Perna  
Iron Mueller, pics, Jack Walkmeyer, sta mgr, Kainor Carson, sales mgr  
KBLR-TV. Tv companion of KBLR

#### GREAT BEND, Barton County

**KVGB** (March 10, 1937) 1590 kc; 5 kw-DA-N 2077 17th St Phone Gladstone 3-4317 KVGB Inc (acquired station November 1945) See "Newspaper Ownership"

Rep Hollingbery  
Helen T Coogan, pres, Grover C Cobb, vp & gen mgr; Robert D Hilgendorf, asst gen mgr, Sherwood Parks, coml mgr, Ray Beals prog dir, James Heaton, news dir, Gilbert Hanzlicek, chief engr

#### HAYS, Ellis County

**KAYS** (Oct 15, 1948) 1400 kc 250 w P O Box 695 Phone Market 4-2578 KAYS Inc (original owner)

Rep Hal Holman  
Ross Beach Sr, pres Robert E Schmidt, gen mgr, V K Melia coml mgr, Bob Templeton, prog dir, Bob Churchill, prom mgr, Keith Cummings, news dir, Leo Leichter chief engr  
KAYS-TV. Tv companion of KAYS

#### HUTCHINSON, Reno County

**KWBW** (May 23, 1935) 1450 kc 250 w P O Box 1026 Phone Mohawk 2-4486 Nations Center Broadcasting Co (acquired station Nov 12, 1956)

Network NBC, Keystone. Rep Devney-O'Connell  
Fred L Conger, pres & gen mgr, Richard C Fraley, prog dir, news dir & sales rep, Don G Baumhart, chief engr

**KWHK** (Nov 1, 1946) 1260 kc; 1 kw-D, 500 w-N, DA-2 525 North Main St. Phone Mohawk 5-4461 KWHK Broadcasting Co. (acquired station August 1960)

Rep Everett-McKinney.  
William L Mitchell, pres, Vern Minor, mgr & coml mgr, Pat Patterson, news dir.

#### INDEPENDENCE, Montgomery County

**KIND** (Dec 8, 1947) 1010 kc; 250 w-D. 114 N. 8th St. Phone 1010. Central Broadcasting Inc (original owner).

Network Keystone  
Nels Rupard, pres & gen mgr, James Goodman, coml mgr, Juanita Fennei, prog dir, John Aaron, news dir

#### JUNCTION CITY, Geary County

**KJCK** (May 15, 1949) 1420 kc, 1 kw-D 724½ N Washington St Phone Cedar 8-3165 R L Weir Jr (original owner)  
Rep Indie Sales

R. L. Weir Jr, pres; A. B. Valencia, gen mgr, coml mgr & prog dir, Bruce Karns, news dir, Royce Baerg, chief engr.

#### KANSAS CITY, Wyandotte County

**KCKN** (1925) 1340 kc, 250 w. P O Box 1165. Phone Fairfax 1-3200 Cy Blumenthal (acquired station March 8, 1957)

Cy Blumenthal, owner, Dal Stallard, gen mgr, Dale Neal, coml mgr, Ron Elz, prog dir; Jim Jett, chief engr.

**KCJC (FM)** (1959) 98.1 mc, 63 kw 5094 Rock Creek Lane Mission, Kan Floyd W. Huilbert

#### LAWRENCE, Douglas County

**\*KFKU** (1924) 1250 kc; 5 kw, DA-N, ST-WREN Topeka U. of Kansas. Duplicates programming originated by KANU (FM) below.

**\*KANU (FM)** (Sept 15, 1952): 91.5 mc; 35 kw U. of Kansas. Phone Viking 3-2700—Ext. 382

**KLWN** (Feb 22, 1951) 1320 kc, 500 w-D Rt 5 Phone Viking 3-1320 Lawrence Broadcasters Inc (original owner)

Rep Indie Sales  
Arden Booth, gen mgr; Harry Hulse, prog dir, Bob Guest, news dir, Earl Sundbye, chief engr.

**HAMILTON-LANDIS**  
& ASSOCIATES, Inc.  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

#### LEAVENWORTH, Leavenworth County

**KCLO** (1948) 1410 kc, 5 kw-D, DA-D P O. Box 70 Phone Mutual 2-1110 KCLO Inc (acquired station July 1959) See George Basil Anderson Stations in "Group Ownership"

Network Keystone Rep Best  
George Basil Anderson, pres & gen mgr; Lee Pemberton, coml mgr, Bob Potter, bus mgr & prog dir, Robert Snyder, news dir, Albert Ottmann, chief engr

#### LIBERAL, Seward County

**KLIB** (granted July 1960, not on air) 1470 kc, 500 w-D P O Box 432, Alva, Okla Plains Enterprise Co William Bowman Jr, pres

**KSCB** (July 25, 1918) 1270 kc, 1 kw-D, 500 w-N, DA-N P O Box 311 Phone Main 4-3891 Seward County Broadcasting Co (original owner)

Rep Best  
Alf M Landon, pres, Leon S Salathiel, gen mgr, Mark Shor, coml mgr, Joe Young, prog dir, Mel Grummert, news dir, Alvin Peters, chief engr

#### MANHATTAN, Riley County

**KMAN** (June 1950) 1350 kc, 500 w-D P. O. Box 391 Phone Prescott 8-4451 Manhattan Broadcasting Co (original owner) See Seaton Stations in "Group Ownership" and "Newspaper Ownership"

Fred A. Seaton, pres, Lowell E Jack, gen mgr, Dave Jackson, coml mgr, Shel Smith, prog dir, Jim Brown prom mgr, Ann Elwell, news dir, Charles Pultz, chief engr

**\*KSAC** (Dec 1, 1924) 850 kc 5 kw-D, 500 w-N Nichols Gymnasium, Kansas State U. Jefferson 9-2211 Kansas State U (original owner)

James A. McCain, pres, Jack M Burke, gen mgr

**\*KSDB-FM** (1950) 88.1 mc; 10 w Nichols Gym, Kansas State U Phone Jefferson 9-2211. Kansas State U (original owner) Same license and staff as KSAC (above)  
\*KSAC-TV. Tv companion of KSAC and KSDB-FM (above)

#### MARYSVILLE, Marshall County

**KNDY** (July 15, 1956) 1570 kc, 250 w-D. P O Box 390 Phone Hillcrest 3-4361 Wyman N & Willa M Schnepf (acquired station April 1, 1960)

Rep Best Soderlund  
Wyman N Schnepf, owner & gen mgr, Robert C Martin, prog dir, Bruce A Weiss, news dir, Willa M Schnepf, owner & chief engr.

#### MCPHERSON, McPherson County

**KNEX** (Jan. 4, 1949) 1540 kc; 250 w-D. P O Box 186 Phone 1540 K R Krehbiel (acquired station Sept 26, 1952) See "Newspaper Ownership."

Network Keystone  
K R Krehbiel, pres Claude Hughes, mgr & chief engr, Morris Heitschmidt, coml mgr.

#### MISSION, Johnson County

**KBKC** (October 1957) 1480 kc, 1 kw-D, DA-D 6110 Johnson Drive Phone Hedrick 2-1480. KBKC Inc. (acquired station Nov. 1, 1959) See Public Radio Stations in "Group Ownership"

Network MBS. Rep Venard, Rintoul & McConnell  
Lester Kamin, pres Bill Allred, gen mgr; Fred Phaby, coml mgr, Ed Knight, prog dir; Sherm Olson, news dir, Bob Artz, chief engr.

**NEWTON, Harvey County**

**KJRG** (May 24, 1953) 950 kc; 500 w-D P. O. Box 77. Phone Atwater 3-5150 KJRG Inc (acquired station July 1959) See George Basil Anderson Stations in "Group Ownership" Network Keystone Rep Best  
Specialty programs German, 1 hr wkly  
George Basil Anderson gen mgr & pres, Roy Lichtenberger, business mgr; Gene Price, news dir; Dean Grice, chief engr

**KJRG-FM** (not on air, granted 1959) 92.1 mc, 250 w. Same ownership as KJRG (above)

**OTTAWA, Franklin County**

**KOFO** (Sept. 21, 1949): 1220 kc, 250 w-D P. O. Box 46 Phone Cherry 2-1220 Ottawa Broadcasting Co (acquired station Dec 1, 1954)

Roderick B Cupp & Edwina W Cupp, partners, Roderick B Cupp, gen mgr, Ronald G Reed, coml mgr, Galen E Scott, prog dir, William O Dahlsten, prom mgr, Kenneth E Munson, news dir, Donald D Willis, chief engr

**\*KTJO-FM** (May 1951) 88.1 mc, 10 w. Ottawa U

**PARSONS, Labeite County**

**KLKC** (1948); 1540 kc; 250 w-D. Box 696, Phone 4050 Community Broadcasting Co. (acquired station 1954).

Richard R. Combs, pres, gen mgr & chief engr

**\*KPFS-FM** (March 7, 1960) 91.1 mc; 10 w Parsons Junior College Phone 910 Board of Education (original owner)  
Specialty programs French, 5 hrs wkly  
John McCallum, gen mgr.

**PHILLIPSBURG, Phillips County**

**KKAN** (Dec. 31, 1959) 1490 kc; 250 w-SH P. O. Box 337. Phone 1070 North Central Broadcasting Inc (original owner)

Russ Stewart, pres, Guy Christian, gen mgr, coml mgr, vp, Douglas Stone, prog dir, Guy Ward, prom mgr, Eddie Sherman, news dir, Ann Christian, woman's dir, Vaughn Jupte, chief engr.

**PITTSBURG, Crawford County**

**KOAM** (Oct 11, 1937) 860 kc, 10 kw-D, 5 kw-N, DA-N P O Box F Phone Adams 1-7200 Pittsburg Broadcasting Co (original owner) Network NBC Rep Hollingbery

E. V. Baxter, pres, John O Bartlow, gen mgr & sales mgr Jack Bateman sports dir, Marge Bartlow, prog dir, Bob Strack farm dir, Don Blythe, news dir, Leo Staiford, chief engr  
KOAM-TV tv companion of KOAM

**KSEK** (1947) 1340 kc, 250 w P O Box 610 Phone Adams 1-2800 KSEK Broadcasting Co (original owner) See "Newspaper Ownership" and Stauffer Stations in "Group Ownership"

Network Keystone, Magic Circle Rep Avery-Knodel

Oscar S Stauffer, pres, James C Treat gen mgr, coml mgr & chief engr Mike Tiens prog dir, John Hayden, prom mgr Ted Shaefer, news dir

**PRATT, Pratt County**

**KWSK** (Oct 29, 1952) 1570 kc, 250 w-D 207½ S Main St Phone Greenwood 2-1105 Clem Morgan (original owner).

Network Keystone  
Clem Morgan, gen mgr, Rav Godfrey coml mgr, A R Morgan, prog dir, Ted Patterson, prom mgr; F. C. Morgan Jr, chief engr

**RUSSELL, Russell County**

**KRSL** (Jan 11, 1956) 990 kc, 250 w-D P O Box 666 Phone Hudson 3-1121 Kilo Broadcasting Co (acquired station Sept 1958)

Network Keystone Rep Best  
Fred L Thompson, owner & mgr, Charles C Thompson, chief engr

**SALINA, Saline County**

**KSAL** (May 1937) 1150 kc, 5 kw, DA-N Box 180 Phone Taylor 3-3701 Salina Broadcasting Inc (acquired station Feb 1, 1959) See Stuart Investment Stations in "Group Ownership"

Network MBS Rep Rammer  
James Stuart, pres, R W Chapin, exec vp, Robert M McKune, gen mgr & coml mgr, John Henshall, prog dir & prom mgr, Harry Perkins, news dir, Don Englarhardt, chief engr

**TOPEKA, Shawnee County**

**KJAY** (July 1949) 1440 kc, 5 kw-D, 1 kw-N, DA-2 916½ Kansas Ave Central 3-1336 KJAY Inc. (acquired station July 1, 1957)

Rep Gill-Perna  
Dale Helmers pres, Bob Rohrs, gen mgr, Joe Stavas, prog dir, Thom Hawkins, news dir, Rea Bowman, chief engr

**KTOP** (July 1947) 1490 kc 250 w P O Box 538 Phone Central 4-3414 Charles B Axton (acquired station May 1950)

Network MBS Rep McGavren  
Charles B Axton I, pres, Charles B Axton II, gen mgr, Bob Barber, station mgr, Louise Axton, coml mgr, Meile Blair, prog dir, Barry Rhodes, news dir, Harold Giant, chief engr

**KTOP-FM** (June 1960) 100.3 mc, 35 kw Same licensee and staff as KTOP (above) except Bob Harris, fm prog dir

**WIBW** (May 8, 1927) 580 kc, 5 kw, DA-N P. O. Box 119 Phone Crestwood 2-3436 TWX TK 8647 Topeka Broadcasting Assoc Inc (acquired station Jan 1957) See Stauffer Publications Stations in "Group Ownership" and "Newspaper Ownership"

Network CBS. Rep Avery-Knodel

Oscar S. Stauffer, pres, Thad M Sandstrom, gen mgr, Hilton Hodges, station mgr, Bob Keams sales mgr, Glenn Johnson prom mgr Olaf Soward, news dir; Clyde Howe, chief engr Paul Winders tech dir

WIBW-TV Tv companion of WIBW.

**WBEN** (Jan 1934) 1250 kc; 5 kw, DA-N 1001 Fillmore St Phone Central 2-0505 Alf M Landon (acquired station November 1952)

Network ABC Rep Hollingbery  
Alf M Landon, pres; Max G Falkenstien gen mgr, Paul W Dixon coml mgr, Bob Richmond, prog dir, Bonnie J Purnell, traffic mgr, Catherine Brandenburg, news dir; Al J Keberlein, chief engr

**WICHITA, Sedgwick County**

**KAKE** (October 1947) 1240 kc, 250 w P O Box 1240 Phone Whitehall 3-4221 TVX WI 228 KAKE Broadcasting Co (original owner)

Network MBS Reps Gene Grav (Kansas City), Venard, Rintoul & McConnell (N Y)  
Mark H Adams, pres, Dale W McVoy Jr, station mgr, Rodger Peppard coml mgr, Scot McCullough prog & news dir, Martin Umansky, gen mgr, KAKE-AM-TV Paul Threfall, news mgr, KAKE-AM-TV, Gene Courtney, chief engr, Harold H Newby, tech dir, KAKE-AM-TV

KAKE-TV Tv companion station of KAKE

**KBBL (FM)** (granted 1960 not on air) 96.6 mc; 195 kw 426 Amarillo, Tex BB & L Broadcasting Corp James R Barnhill Jr, Jess Latham Jr, and Ben D Beck co-owners

**KCBM-FM** (1960) 107.3 mc, 30 kw P O Box 1959 James F Kramer

**KHF** (May 26, 1922) 1330 kc, 5 kw, DA-N KFH Bldg, Market & William Sts Phone Amherst 2-4491 The Radio Station KFH Co (original owner) See "Newspaper Ownership"

Network CBS Rep Blair  
John Rigby, pres-owner M M Murdock, exec vp, Thomas P Bashaw gen mgr, Robert Adams local coml mgr, John Merrell natl coml mgr, Donald S Anderson prog dir, Jay W Harmon prom mgr, George H Doyle, news dir, Leslie W Campbell, chief engr

**KFH-FM** (Sept 19, 1948) 100.3 mc; 11 kw Duplicates KFH (above)

**KIRL** (July 1932) 1070 kc, 10 kw-D, 1 kw-N DA-N P O Box 1402 Temple 8-3377 TWX VI-296 Javhawk Broadcasting Corp (acquired station March 1958)

Network NBC Rep Avery-Knodel  
Charles (Buddy) Rogers, pres Howard O Peterson gen mgr Robert A Gennette, coml mgr, Carl E Sunkel, prog dir, Charles Keith, news dir, Gary E Farner, chief engr

**KLEO** (1936) 1180 kc 5 kw-D, 1 kw-N DA-2 148 Misco Bldg Phone Hobart 4-2387 Radio Active Inc (acquired station May 1, 1959). (See Dandy, Broadcasting Stations in "Group Ownership")

Rep Robert Fastman  
K R Greenwood, vp & gen mgr, Thomas Q Dunn station dir, Ron Blue, coml mgr

**KITW (FM)** (April 29 1919) 89.1 mc 10 w U of Wichita zone 14 Phone Murray 2-1382 U of Wichita

**KSIR** (Aug 1 1958) 900 kc 250 w-D, DA-D, Box 933 Phone Whitehall 2-3253 KSIR Inc. (original owner)

Rep Pearson  
Mark Sanders pres K W Pyle, gen mgr & chief engr Jack Coppersmith, coml mgr & prog mgr, Hiram Higsby, prog dir, Don Cammeron, news dir

**KWBB** (April 1, 1951) 1410 kc 5 kw-D 1 kw-N, DA-N P O Box 486, zone 1 Phone Temple 8-3331 Wichita Beacon Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Hollingbery  
J M Hall, vp & gen mgr, Harold Hale coml mgr, Virginia Welch, prog dir, Jim Settlers, news dir, M W Mulanax, chief engr

**KENTUCKY**

\*Non-commercial

**ALBANY, Clinton County**

**WANY** (Oct 25, 1958): 1390 kc, 1 kw-D P. O. Box 1471 Phone 150 Albany Broadcasting Co (original owner)

Network Keystone Rep Kentucky Radio Sales

Cecil Speck, pres; Welby Hoover station mgr, Sidney Scott, coml mgr, Darrell Speck, prog dir Rebecca Peters, prom mgr Louise Brummett, women's dir, Joe Peters, chief engr & news dir

**ASHLAND, Boyd County**

**WCMI** (1935) 1340 kc; 250 w P O Box 949, Ashland, Ky Phone East 4-6111 WCMI Inc (acquired station Feb 1, 1960) See Horton-Kincaid Stations in "Group Ownership"

Network CBS Rep Hollingbery  
Donald J Horton, pres; O C Halvard Jr, gen mgr, Bill Campbell, prog dir, Loretta Halvard, prom mgr, John Thacker, news dir, Bob Gilmore, chief engr

**WCMI-FM** (1948) 93.7 mc, 275 kw Duplicates WCMI (above)

**WTCR** (August 1954) 1420 kc 5 kw-D P O. Box 848, Phone East 4-7131 WTCR Inc (acquired station Aug 1955) See Town & Country Stations in "Group Ownership"

Connie B Gay, pres & bd chmn, Naseeb S. Tweel, vp & gen mgr, Jane E Trimmer, exec vp & coml mgr, Ed Winton, exec asst to pres, Edwin F Waiters, chief engr

**BARBOURVILLE, Knox County**

**WBVL** (Dec 1955) 950 kc, 1 kw-D. Phone Lincoln 6-4129 Dwight L Brown (original owner).

Rep Best

**BARDSTOWN, Nelson County**

**WBRT** (December 1954): 1320 kc; 1 kw-D. 216 N 3rd St Phone Fieldbrook 8-3943. Lawrence W. Adams (acquired station March 1956)

Rep Kentucky Radio Sales.  
Lawrence W. Adams, owner & mgr; Don Allen, coml mgr & chief engr

**BENTON, Marshall County**

**WCBL** (Dec 13, 1951): 1290 kc; 1 kw-D. P. O. Box 126 Phone Lakeside 7-2581. Purchase Broadcasting Co (original owner).

Network Keystone  
J. Shelby McCallum, pres & news dir, Jerry Crutchfield, gen mgr, Margaret Allen, coml mgr, Goble Pollock, prog mgr; Paul Harrington Jr, chief engr

**BOWLING GREEN, Warren County**

**WBGW** (Nov 24, 1959) 1340 kc, 250 w. P O Box 306 Victor 2-1638 Bowling Green Broadcasting Co. (original owner)

Rep Best  
Clément Cockrel, gen mgr; Tom Mayes, coml mgr, Jack Einstein, news dir, John Lane, chief engr

**WKCT** (Nov 1, 1947) 930 kc, 1 kw-D, 500 w-N, DA-N P O Box 392 Phone Victor 3-4325. Daily News Broadcasting Co. (original owner) See "Newspaper Ownership"

Network ABC Rep Pearson, Kentucky Radio Sales

J Ray Gaines, pres Alvis H Temple gen mgr, Hank Brosche, coml mgr; Jack Evisole, prog mgr & news dir, Jimmy Wooley, farm dir; Joann Rudolph, women's features, Haro Durham & Jack Hendrick, co-chief engr

**WLBJ** (June 1940) 1410 kc, 5 kw-D, 1 kw-N, DA-2 901 Fairview Ave Phone Victor 3-3212 Bowling Green Broadcasters Inc (acquired station January 1956) See Cy Bahakel Stations in "Group Ownership"

Network MBS Rep Burn-Smith  
Cy N Bahakel, pres; Bob Proctor, vp & gen mgr, Bud Tyler, prog dir, Mis Clyde M Sloss business mgr, Lee Giles, news dir, Giles Brown, chief engr

**CAMPBELLSVILLE, Taylor County**

**WTGO** (1948): 1450 kc; 250 w 116 W. Main St Phone 330 Taylor County Broadcasting Co (original owner)

Network Keystone Rep Best; Kentucky Radio Sales (regional)

Specialty programs Negro, 1 hr wkly  
H T Parrott, pres, Redman L Turner, gen mgr, Thomas Keir, asst gen mgr, coml mgr & prog dir, Larry E Nunn, news dir, Harvey Kingsbury, chief engr

**CENTRAL CITY, Muhlenberg County**

**WMTA** (February 1955) 1380 kc, 500 w-D Central City Phone 818 Central City-Greenville Broadcasting Co (original owner). See "Newspaper Ownership"

Rep Best  
Amos E Stone, pres, Paul Camplin, gen mgr.

**WNES** (Jan 1, 1955) 1600 kc, 500 w-D (CP for 1050 kc, 500 w-D) P O Box 512 Phone 1000 Muhlenberg Broadcasting Co (original owner)

Network Keystone. Rep Kentucky Radio Sales

Andy Anderson, pres, Ronald L Beane, gen mgr & coml mgr, Charles Stovall, prog dir, Ligon McDonald, news dir, Robert J. Beane, chief engr

**WNES-FM** (Dec 18, 1956) 101.9 mc, 21.5 kw Duplicates WNES (above)

**COLUMBIA, Adair County**

**WAIN** (Aug 1, 1951) 1270 kc, 1 kw-D Phone Fulton 4-4111 Tri-County Radio Broadcasting Corp (original owner)

Network Keystone  
John B Horton, pres & gen mgr; Ray Doss, asst gen mgr, Lanier Burchett, coml mgr & prom mgr, Lewis M Owens, chief engr.

**CORBIN, Whitley County**

**WCTT** (1917) 680 kc 1 kw, DA-N Phone 1071. Corbin Times-Tribune Inc (original owner) See "Newspaper Ownership"

Network Keystone Rep C K Beaver  
J Springer Robinson, pres, Art Gruenewald, gen mgr, A T Watt, prog dir, Jack McCoy, news dir, Charles Sulfredge, chief engr.

**COVINGTON, Kenton County**

**WZIP** (See Cincinnati, Ohio).

**CUMBERLAND, Harlan County**

**WCPM** (1951) 1280 kc; 1 kw-D P. O. Box 955, zone 4 Phone 260 Cumberland City Broadcasting Inc (acquired station Nov. 1, 1957).

Network Keystone Rep Kentucky Radio Sales

Elmo Mills, pres, Jack Mills, gen mgr

# Radio Stations CONTINUED

## KENTUCKY CONTINUED

### CYNTHIANA, Harrison County

**WCYN** (Sept. 1, 1956): 1400 kc; 100 w. Pike & Walnut Sts. Phone 1480. WCYN Radio Inc (original owner).  
Network Keystone.  
Estil R. Anderson, pres & chief engr; Lawrence McGill, gen mgr; Mrs. Helen Williams, coml mgr; Walter Turner, prog dir & news dir

### DANVILLE, Boyle County

**WHRE** (Oct. 26, 1947): 1230 kc; 250 w. Bur-  
gin Rd. Phone 1230 WHIR Inc  
Reps Hal Holman (national); Kentucky  
Radio Sales (regional)  
T. C. Quisenberry, pres; Ray Holbrook, gen  
mgr; C. R. Colclough, sales mgr, Raymond L.  
Ramsey, prog, news & farm dir

### ELIZABETHTOWN, Hardin County

**WIEL** (Oct. 1, 1950): 1400 kc; 250 w. P. O.  
Box 347. Phone Rockwell 5-2144. Elizabeth-  
town Broadcasting Co. (original owner).  
Network Keystone. Rep. Best  
J. W. Hodges, pres; Walter D. Huddleston,  
gen mgr; Calvin C. Skaggs, coml mgr; Thomas  
E. Skinner, prog dir; William Earle, news dir;  
Thomas M. Baldwin, chief engr

### EMINENCE, Henry County

**WSTL** (June 1, 1956): 1600 kc; 500 w-D.  
Box 93 Phone 5198 Victor M. Bellamy (ac-  
quired station July 29, 1959).  
Network Keystone. Rep Kentucky Radio  
Sales.  
Kendall C. McCloskey, gen mgr; Ray Snow,  
coml mgr; Ouida McClosky, prog dir.

**WSAC** (Oct. 29, 1955): 1470 kc; 1 kw-D.  
General Delivery, Fort Knox Phone Elgin  
1-3121 (Radcliff, Ky.). Fort Knox Broad-  
casting Corp (original owner).  
Byron E. Cowan, pres & gen mgr; Joseph R.  
Cowan, coml mgr & prom mgr; Robert J.  
Campbell, prog dir; Charles A. Runyon, news  
dir; Walter W. Smith, chief engr.

### FRANKFORT, Franklin County

**WFKY** (March 18, 1946): 1490 kc; 250 w.  
P. O. Box 383. Phone Capitol 3-8281. Frank-  
fort Broadcasting Co (original owner) (See  
Horton-Kincaid stations in "Group Own-  
ership")  
Rep Hollingbery  
Ken Hart, pres & gen mgr, C A (Bud) Mc-  
Clain, station mgr

### FRANKLIN, Simpson County

**WFKN** (April 25, 1954): 1220 kc; 250 w-D  
The Franklin Favorite—WFKN Inc. (original  
owner). See "Newspaper Ownership"  
Network Keystone. Rep Best.  
L. L. Valentine, pres & gen mgr; Howard H.  
Ogles, coml mgr; Arthur W. Koderitz Jr., prog  
dir; Stanley R. Portmann, news dir; Frank  
Wakefield, chief engr.

### FULTON, Fulton County

**WFUL** (July 1951): 1270 kc; 1 kw-D P O  
Box 482. Phone 1270. Ken-Tenn Broadcasting  
Co. (original owner). See "Newspaper Own-  
ership."  
Paul Westpheling, pres; Mrs. Paul West-  
pheling, sec-treas & gen mgr; J. O. Lewis, coml  
mgr; Mary Nelle Wright, prog dir; Kenneth  
Stanley, news dir; Kenneth Z. Turner, chief  
enr.

**WFUL-FM** (September 1953): 104.9 mc; 0.5  
kw. Duplicates WFUL (above)

### GEORGETOWN, Scott County

**WAXU** (Sept. 6, 1957): 1580 kc; 250 w-D.  
(CP for 10 kw-D, DA-D). P. O. Box 759, Lex-  
ington, Ky. Phone 3-1678. Robert E. Johnson  
(original owner).  
Robert E. Johnson, owner & chief engr.;  
Arno Walker, gen mgr; John Brock, prog dir;  
Reynolds Large, news dir.

### GLASGOW, Barren County

**WKAY** (Sept. 25, 1946): 1490 kc; 250 w  
Phone Olive 1-2141. Glasgow Broadcasting  
Co. (original owner).  
Network Keystone.  
Jack Pedigo, pres; Clovis Sadler, gen mgr &  
chief engr; John M. Barrick, coml mgr; Moena  
E. Sadler, prog dir, Harold T. Matthews, news  
dir.

**WGGC (FM)** (1960): 95.1 mc, 1.95 kw. Same  
licensee as WKAY (above).

### GRAYSON, Carter County

**WGOH** (June 1, 1959) 1370 kc; 5 kw-D.  
P. O. Box 247. Phone Granite 4-6411. Carter  
County Broadcasting Co. (original owner)  
Rep Kentucky Radio Sales  
Harold Shuffebarger, chief owner; Charlie  
Esposito, gen mgr & coml mgr, Bill Nash,  
prog dir; Gayle Lunsford, news dir; Leslie  
Davis, chief engr.

### HARLAN, Harlan County

**WELN** (May 30, 1941). 1410 kc; 5 kw-D.  
P. O. Box 898. Phone 625. Radio Harlan, Inc.  
(acquired station June 1, 1956).

Rep Buin-Smith; Kentucky Radio Sales  
(Louisville).  
J. Francke Fox Jr., pres; James T. Morgan,  
vp & gen mgr; Jack Hoskins, prog dir; Marvin  
Johnson, chief engr.

### HARRODSBURG, Mercer County

**WHBN** (1955): 1420 kc; 1 kw-D P. O. Box  
247. Phone 1420 Fort Harrod Broadcasting  
Corp.  
Rep George T Hopewell; Kentucky Radio  
Sales.  
Robert L Martin, pres & gen mgr, John  
Alexander, sales mgr

### HAZARD, Perry County

**WKIC** (Nov. 1947): 1390 kc; 5 kw-D Peo-  
ples Bank Bldg Phone General 6-2121 Moun-  
tain Broadcasting Service Inc. (acquired sta-  
tion July 1, 1956).  
Network Keystone Rep Kentucky Radio  
Sales.  
Fred B Bullard, pres; Ernest Sparkman, gen  
mgr; Julius Lasso, coml mgr; Norma Strong,  
prog dir, Paul McGraner, news dir; Doug  
Slough, chief engr.  
**WKIC-FM** (February 1959): 94.1 mc; 8.3 kw.  
Same licensee and staff as WKIC (above).

### HENDERSON, Henderson County

**WSON** (Dec 17, 1941): 860 kc; 500 w-D. P. O.  
Box 418 Phone Valley 6-3923. Henderson  
Broadcasting Co (acquired station July 1946).  
See Lackey Stations in "Group Ownership."  
Network Keystone. Rep Kentucky Radio  
Sales (regional).  
Hecht S. Lackey, pres & gen mgr; William F.  
Russell, station dir & sales mgr; Ewing  
Graham, local sales mgr, Betty Davis, women's  
dir, D. E. Gibson, chief engr  
**WSON-FM** (June 1946): 99.5 mc; 20 kw (CP  
for 6.6 kw). Duplicates WSON most programs,  
but airs play-by-play sports and classical hour  
separately.

### HOPKINSVILLE, Christian County

**WHOP** (Jan. 8, 1940): 1230 kc 250 w 1102  
S Virginia St. Phone Tuxedo 5-5331. Hopkins-  
ville Broadcasting Co (original owner). See  
Lackey Stations in "Group Ownership"  
Network CBS  
F. E. Lackey, pres & gen mgr; Katherine  
Peden, station dir; Frank Cameron, prog dir;  
Margaret Wyatt, women's dir, Mary D. Kyser,  
news dir; Dink Embry, farm dir; Leo Y. Wil-  
son, chief engr.

**WRLL (FM)** (May 1948): 98.7 mc; 8.7 kw  
(CP for 16.5 kw). Separate programming 8 10  
a m to 6 00 p m. Duplicates WHOP (above)  
other hours. Personnel same as WHOP.  
**WKOA** (Sept. 19, 1954): 1480 kc; 1 kw-D.  
808 1/2 S Main St. Phone Tuxedo 6-1204. Penny-  
rile Broadcasting Co. (original owner).  
Network Keystone. Rep Hopewell.

William H Higgins, gen mgr; Judy Four-  
quaren, coml mgr, James M. Sudeath, prog  
dir; Omer S. Murphy, prom mgr; Robert H.  
McGaughy, news dir, Marvin J. Mahoney,  
chief engr

**WKOF (FM)** (July 1, 1960): 100.3 mc, 3.7  
kw. Duplicates WKOA (above).

### IRVINE, Estill County

**WIRV** (July 4, 1960): 1550 kc, 1 kw-D. 141  
Broadway. Phone 723-2550. Irvanna Broad-  
casting Co (original owner).  
Network Keystone. Rep Continental; Ken-  
tucky Radio Sales (regional).  
South C. Bevins, pres & gen mgr; Charles  
Carroll, station & coml mgr; Morton Flora,  
chief engr.

### LEBANON, Marion County

**WLBN** (Sept. 1953): 1590 kc; 1 kw-D. P. O.  
Box 647. Phone 486 Lebanon-Springfield  
Broadcasting Co. (acquired station August  
1957).  
Network Keystone  
J. T. Whitlock, mgr & prom mgr, Alan P.  
Baker, coml mgr; Bruce Lankford, prog dir,  
Paul Owens, news dir; W. B. Kelly, chief engr

### LEITCHFIELD, Grayson County

**WMTL** (Jan 17, 1959). 1580 kc; 250 w-D  
53 Court Sq Phone 351. Rough River Broad-  
casting Co. (acquired station Oct. 2, 1959).  
Network Keystone.  
James Shacklette, gen mgr & prog dir; Ann  
Pile, asst coml mgr, Randell Hutchason, gen-  
news; Eva McGrew, local news; Hugh Garner,  
chief engr.

### LEXINGTON, Fayette County

**\*WBKY (FM)** (1947) 91.3 mc, 3 kw Phone  
2-2200. U of Kentucky. (original owner).  
Frank G. Dickey, pres, O. Leonard Press, gen  
mgr; Stuart W. Hallock, prog dir; Ronald  
Stewart, chief engr.

**WBLG** (1946): 1300 kc; 1 kw, DA-N. 134 N.  
Limestone St. Phone 3-0433. Lexington Broad-  
casting Corp. (acquired station March 1, 1958).  
Network ABC. Rep Meeker (national); Ayres  
(South).

Roy B. White Jr., pres & gen mgr, James H.  
Tomblin, asst mgr; Earl Boardman, news &  
sports dir; Jerry Thomas, music dir; Doris Bid-  
well, women's editor; John Patrick, chief engr.  
**WLAP** (September 1923): 630 kc; 5 kw-D,  
1 kw-N, DA-2. 177 N. Upper St. Phone 3-2727.  
Thoroughbred Broadcasting Co. (acquired sta-  
tion July 1960).

Rep Pearson  
William R. Sweeney, pres & owner, Nicholas  
J. Clooney, prog dir; Jack Lorri, news dir;  
Robert Jones, chief engr  
**WLAP-FM** (1940): 94.5 mc; 3.5 kw. Dupli-  
cates WLAP (above).

**WVLL** (1947): 590 kc; 5 kw-D, 1 kw-N,  
DA-2. Top of the Phoenix, Phone 4-6470. TWX  
LX 8298. Bluegrass Broadcasting Co (original  
owner). See Horton-Kincaid Stations in "Group  
Ownership."

Network CBS. Rep Hollingbery.  
Donald J. Horton, pres; Ted Grizzard, gen  
mgr; Charley Drew, coml mgr; Claude Sul-  
livan, prog dir; Jay Watters, prom mgr; Paul  
Warnecke, news dir; Paul Dunbar, chief engr.

### LONDON, Laurel County

**WFTG** (Sept. 1, 1955): 1400 kc; 250 w-SH.  
P. O. Box 333 Volunteer 4-2148. London Broad-  
casting Co. (original owner).  
Rep Best.  
Elmo Mills gen mgr; Raymond E. Asher,  
coml mgr, Bill Carson, prog dir, Russell B.  
Henson, chief engr

### LOUISVILLE, Jefferson County

**WAKY** (1936): 790 kc, 5 kw-D, 1 kw-N,  
DA-2. Kentucky Home Life Bldg. Phone Juniper  
7-8871. McLendon Corp. See McLendon  
Stations in "Group Ownership."

Rep Blair  
Barton R. McLendon, chmn of board; Gordon  
B. McLendon, pres, Jack Lee, vp & gen mgr;  
Robert Franklin, coml mgr, Jack Sanders, prog  
dir.

**WAVE** (Dec. 30, 1933): 970 kc; 5 kw, DA-1.  
725 S. Floyd, zone 3 Phone Juniper 5-2201.  
TWX LS 291 WAVE Inc. (original owner).  
See George W. Norton Stations in "Group  
Ownership"

Network NBC. Rep NBC Spot Sales  
George W. Norton Jr., pres & owner, Nathan  
Lord, gen mgr, Woodford Dulaney Jr., coml  
mgr; James M. Caldwell, prog dir & prom mgr;  
Rodney Ford, news dir; Wilbur Hudson, chief  
enr.

**WAVE-TV**: Tv companion station of WAVE.  
**\*WFPK (FM)** (Oct. 4, 1954) 91.9 mc; 20  
kw. 4th & York Sts, zone 3 Phone Juniper  
4-4156. Louisville Free Public Library.

Network NAEB  
C. R. Graham, pres; Miss Dorothy L. Day,  
gen mgr; Allen Hankins, program dir; Emmet  
Becker, chief engr.

**\*WFPL (FM)** (Feb. 20 1950): 89.3 mc;  
0.15 kw Same address, licensee & staff as  
WFPK (above).  
Specialty program (weekly), French 13 1/2  
hrs

**\*WFPK-TV**: Tv companion station of WFPL  
(FM) and WFPK (above).

**WHAS** (July 18, 1922): 840 kc, 50 kw. 525  
W Broadway, zone 2 Phone Juniper 5-2211.  
TWX LS 594 WHAS Inc. (original owner).  
See "Newspaper Ownership"

Rep Christal  
Barry Bingham, pres, Victor A. Sholis, vp &  
dir; John M. Fouts, sales dir; George F. Walsh,  
prog dir; William F. Loader, prom dir; William  
J. Small, news dir; Orrin W. Towner, engr. dir.

WHAS-TV Tv companion station of WHAS.  
**WINN** (June 1940): 1240 kc; 250 w. 409  
Speed Bldg, Fourth & Guthrie Sts, zone 1.  
Phone Juniper 5-5148 TWX LS 191. WINN  
Broadcasting Corp. (acquired station December  
1958).

Rep McGavren  
Glen A. Harmon, pres & gen mgr; James J.  
Nathan, coml mgr; Bill Gerson, prog dir; Helen  
E. Roberts, prom mgr; Joe Cox, news dir; Mel-  
vin C. Scarsdale, chief engr

**WKLO** (1948): 1080 kc; 5 kw-D, 1 kw-N,  
DA-2. 2000 Commonwealth Bldg, 4th & Broad-  
way. Phone Juniper 3-4441. TWX LS 563 Mid-  
America Broadcasting Corp. (acquired station  
Sept 1, 1955). See Air Trails Network Stations  
in "Group Ownership" Also see "Newspaper  
Ownership"

Rep Eastman  
Charles Sawyer, pres; J. P. Williams, exec  
vp, Alex Buchan, vp; William H. Spencer, vp &  
gen mgr; Barney Groven, prog mgr; Ken Row-  
land, news dir; William Faulkner, chief engr.

**WKYW** (March 1947): 900 kc; 1 kw-D. 310  
W. Liberty St., zone 2. Phone Juniper 3-4811.  
Radio Kentucky Inc. (original owner).  
Rep Broadcast Time Sales.

F. Eugene Sandford, pres, chief owner & gen  
mgr; John M. Thomson, coml mgr; Carl Shook,  
prog dir E. Halsey Sandford, vp operations;  
William P. Neff, chief engr.

**WLOU** (November 1948): 1350 kc; 5 kw-D.  
2549 S. Third St. Phone Melrose 7-6531. Roun-  
saville of Louisville Inc. (acquired station Oct.  
21, 1951) See R. W. Rounsaville Stations in  
"Group Ownership."

Rep Pearson; Dora-Clayton (Southeast)  
Specialty programs: Negro, 100%.  
R. W. Rounsaville, pres; E. F. Shadburne,  
gen mgr; Harold F. Walker, vp, national sales;  
William Summers, prog dir; John Fulton, vp,  
local sales; Joyce Monroe, natl prog dir, Steve  
Dawson, chief engr.

WTAM-TV Tv companion of WLOU

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C. CHICAGO, DALLAS,  
SAN FRANCISCO

**SELL MORE**  
RADIO & TELEVISION STATIONS  
IN THE MIDWEST—NEAREST OFFICE IS—  
1714 TRIBUNE TOWER, CHICAGO 11  
DELAWARE 7-2754

**WLVL (FM)** (Sept. 13, 1959): 97.5 mc, 35 kw. 300 W. Broadway, zone 2. Phone Juniper 2-1333. Fidelity Radio Inc. (original owner).  
Rep Walker-Rawalt  
S. A. Cisler, pres & gen mgr; George Part-ridge, coml mgr; Tony McFayden, prog dir; Cy Webber, prom mgr; Jean Clos, news dir; Charles Troutman, chief engr.  
**WTMT** (Aug. 20, 1958): 620 kc; 500 w-D, DA-D. 1300 S. Fourth St., zone 8. Phone Melrose 7-2527. Jefferson Broadcasting Co. (original owner).  
Network ABC; MBS. Rep ForJoe Earl F. Hash, pres & gen mgr; Lee Stinson, coml mgr; Mable Perry, prog dir; Bill Van, news dir; Theodore E. Jones, chief engr.

#### MADISONVILLE, Hopkins County

**WFMW** (January 1947): 730 kc; 250 w-D. P. O. Box 351. Phone Taylor 1-4096. Messenger Broadcasting Co. (acquired station June 1, 1950). See "Newspaper Ownership."  
Network: MBS. Keystone. Rep Best.  
Edgar Arnold Sr., pres; H. W. Wells, gen mgr; Elmer Kelley, coml mgr; John Gatlin, prog dir; Charles Lee, chief engr.  
**WFMW-FM** (April 19, 1949): 93.9 mc; 28 kw. Duplicates WFMW (above) except 1-5 p.m.  
**WTTL** (Sept. 16, 1956): 1310 kc; 500 w-D. 111 S. Main. Phone Taylor 1-7420. Hopkins County Broadcasters (acquired station Feb. 1, 1959).  
Network ABC. Rep Hal Walton.  
Specialty programs: Negro, 2 hrs. wkly.  
Conway M. Smith, chief owner, gen mgr & chief engr; Jerry McKonley, coml mgr; Wayne Todd, prog dir; Imogene Myers, traffic mgr; George Vaughn, news dir.

#### MANCHESTER, Clay County

**WWXL** (1956): 1450 kc; 250 w. 109 Court St. Phone Lyric 8-4694. Wilderness Road Broadcasting Co. (acquired station 1956).  
J. L. Tigue, pres; Cecil Corum, gen mgr; Lucy Howard, coml mgr; Arvill Jones, prog dir; Carl H. Stinson, prom mgr; Squire Baker, news dir; Bob Banks, chief engr.

#### MAYFIELD, Graves County

**WNGO** (Jan. 7, 1947): 1320 kc; 1 kw-D. P. O. Box 431. Phone Chapel 7-5122. West Kentucky Broadcasting Co. (acquired station Nov. 3, 1957).  
Network Keystone. Rep Indie Sales  
Moses Bohn, pres; Charles W. Stratton, gen mgr; Hugh Severs, coml mgr; Sam Gilkey, prog dir; Larry McIntosh, prom mgr; Bill Scarbrough, news dir; Joe Hargrove, chief engr.  
**WNGO-FM** (Nov. 2, 1955): 94.7 mc; 0.583 kw. Duplicates WNGO (above).

#### MAYSVILLE, Mason County

**WFTM** (Jan. 5, 1947): 1240 kc; 250 w. 626 Forest Ave. Phone Logan 4-3361. Standard Tobacco Co. (original owner).  
Network Keystone.  
Charles P. Clarke, pres; John W. Betts, gen mgr; Herbert Williams Jr., coml mgr; Charles Boyd, prog dir; Harold Sagraves, chief engr.

#### MIDDLESBORO, Bell County

**WMIX** (Nov. 15, 1948): 560 kc; 500 w-D. P. O. Box 698. Phone 980. Cumberland Gap Broadcasting Co. (original owner). See "Newspaper Ownership."  
Network Keystone.  
Dr. U. G. Brummett, pres; Maurice K. Henry, gen mgr; William H. Baker, prog dir; Betty Sue Lee, women's dir; Frank Folsom Jr., chief engr.

#### MONTICELLO, Wayne County

**WFLW** (May 19, 1955): 1360 kc; 1 kw-D. P. O. Box 36. Phone Fillmore 8-3166. Fred A. Staples (acquired station Nov. 13, 1956).  
Network Keystone. Rep Continental.  
Fred A. Staples, owner, gen mgr & coml mgr; Stephen Staples, prog dir; Loren Cook, chief engr.

#### MOREHEAD, Rowan County

**WMOR** (Feb. 18, 1955): 1330 kc; 1 kw-D. P. O. Box 59. Phone State 4-4141. Morehead Broadcasting Co. (acquired station Nov. 20, 1956).  
Network Keystone. Kentucky Radio Sales.  
J. Earl McBraver, pres; William M. Whitaker, vp, gen mgr & coml mgr; Earl S. Young, chief engr.

#### MORGANFIELD, Union County

**WMSK** (granted 1960, not on air): 1550 kc; 250 w-D. Union County Broadcasting Co.

#### MT. STERLING, Montgomery County

**WMST** (Oct. 17, 1957): 1150 kc; 500 w-D. 34 Broadway. Phone 1150. Mount Sterling Broadcasting Co. (original owner).  
Network Keystone. Rep Hopewell, Kentucky Radio Sales.  
Specialty programs: Negro, 5 hrs. wkly.  
R. J. Reynolds, pres. Bob Doll, gen mgr & coml mgr; Albert (Butch) Richardson, prog & news dir; Russell Drake, prom mgr; Earl Young, chief engr.

#### MT. VERNON, Rockcastle County

**WRVK** (April 30, 1957): 1460 kc; 500 w-D. Renfro Valley, Ky. Phone Mt. Vernon 2681. Renfro Valley Broadcasters Inc.  
Rep Kentucky Radio Sales  
Tom Hargis, vp & gen mgr; Benton Stokes, coml mgr.

#### MUNFORDVILLE, Hart County

**WLCC** (June 12, 1956): 1150 kc; 1 kw-D. Phone Jackson 4-4111. South Central Kentucky Broadcasting Co. (original owner).  
Network Keystone.  
H. T. Parrott, pres; Redman L. Turner, gen mgr; J. W. Pickett, coml mgr; Mary Goodman, prog dir.

#### MURRAY, Calloway County

**WNBS** (July 1948): 1340 kc; 250 w. P. O. Box 548. Phone Plaza 3-3411. Service Broadcasting Co. (acquired station Sept. 1957).  
Rep Dore  
Charles Shuffett, coml mgr; C. H. Hulse, chief engr.

#### NEON, Letcher County

**WNKY** (Aug. 1, 1955): 1480 kc; 1 kw-D. P. O. Box 248. Phone 7714. Letcher Broadcasting Corp. (original owner).  
Network Keystone. Rep Kentucky Radio Sales.  
Dave L. Craft, pres; Walter E. May, gen mgr & chief engr; Estil Lee Carter Jr., prom mgr.

#### NEWPORT, Campbell County

**WNOP** (1948): 740 kc; 1 kw-D. DA-D. 606 Monmouth St. Phone Juniper 1-7100. Tri-City Broadcasting Co. (original owner).  
Rep Devney-O'Connell  
James G. Lang, pres, Ann R. Lang, gen mgr; Ray L. Scott, coml mgr; R. Doug Nunn, station mgr & prog dir; Charles Hettesheimer, chief engr.  
WNOP-TV. Tv companion of WNOP

#### OWENSBORO, Daviess County

**WOMI** (Feb. 7, 1938): 1490 kc; 250 w. P. O. Box 536. Phone Murray 3-1558. Owensboro Broadcasting Co. (original owner). See "Newspaper Ownership."  
Network CRS. Rep Everett-McKinney  
Lawrence W. Hager, pres; Hugh O. Potter, gen mgr; Marshall W. Bruner, coml mgr & news dir; Mrs. Clifford Potter, prog dir; James B. Wilkinson, prom mgr; Harold I. Peters, chief engr.  
**WOMI-FM** (1948): 92.5 mc; 19.5 kw. Duplicates WOMI (above).  
**WVVS** (Nov. 27, 1947): 1420 kc; 1 kw. DA-2. P. O. Box 121. Phone Murray 3-1918. Owensboro On The Air Inc. (original owner).  
Network ABC. Ren Masla  
V. J. Steele, pres; Malcolm Green, exec vp & gen mgr; Parker Smith, coml mgr; Earl Fisher, prog dir & asst gen mgr; Earl Jagoe, chief engr.  
**WVVS-FM** (June 7, 1948): 96.1 mc, 10 kw. Duplicates WVVS (above).

#### PADUCAH, McCracken County

**WDXR** (Dec. 24, 1957): 1560 kc; 1 kw. DA-1. P. O. Box 298. Phone 443-1737. E. Weeks McKinney-Smith (original owner).  
Network NBC. Ren Webb  
E. Weeks McKinney-Smith, pres & gen mgr; William E. Bloss, station mgr & prog dir; Sarah McKinney-Smith, coml mgr & prom dir; J. B. Fowler, news dir; Paul Lawrence, farm dir; Samuel O. Elliott, music dir & asst coml mgr; Don Brown, chief engr.  
**WKYB** (1946): 570 kc; 1 kw-D. 500 w-N. DA-2. P. O. Box 931. Phone 442-1687. Barrington Co. of Kentucky (acquired station July 8, 1957).  
Network MBS. Rep Bolling.  
Bruce Barrington, pres; Richard B. Friend, gen mgr; James M. Page, coml mgr; Ron Farmer, news dir; Tom Summers, chief engr.  
**WKYB-FM** (1947): 93.3 mc; 32 kw. Same license and staff as WKYB (above).  
**WPAD** (1930): 1450 kc; 250 w. P. O. Box 450. Phone 2-8231. Paducah Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."  
Network CBS. Ren Howard  
Pierre E. Lackey, owner; Robert Joseph, gen mgr; Linn Wolfe, coml mgr; Jas. Youngblood, prog dir; Madelyn Griffin, women's dir; Ted Hite, news dir; Ed Luttrell, farm dir; V. C. Morris, chief engr.  
**WPAD-FM** (Nov. 26, 1946): 96.9 mc, 36 kw. Duplicates WPAD (above).

#### PAINTSVILLE, Johnson County

**WSIP** (April 24, 1949): 1490 kc; 250 w (CP for 1 kw-D, 250w-N). 121 Main St. Phone 1196-97. Big Sandy Broadcasting Co. (acquired station June 1, 1960).  
Network MBS; Keystone. Rep Best; Kentucky Radio Sales  
James Cox, pres; Paul G. Fyffe, gen mgr; Clay Salyer, coml mgr; Bill Barker, prog dir; Guy Bond, prom mgr; Bob Meek, news dir; Gene Baldrige, chief engr.

#### PARIS, Bourbon County

**WKLX** (1955): 1440 kc; 1 kw-D. P. O. Box 141. Phone 1440. Paris Broadcasting Co. (acquired station Nov. 1, 1958).  
Network Keystone. Rep Continental.  
Charles W. Krause, pres & gen mgr; James E. Withrow, station mgr & coml mgr; David E. Krause, prog dir; Bonnie Dixon, prom mgr; Tony Lamb, news dir; James L. Thompson, chief engr.

#### PIKEVILLE, Pike County

**WLSI** (Jan. 20, 1949): 900 kc; 1 kw-D (CP for 5 kw). North Mayo Trail. Phone General 7-7323. Cumberland Pub. Co. (original owner). See "Newspaper Ownership."  
Specialty programs: Negro, 3 hrs. wkly.

Mrs. W. J. Ward, pres; Roy E. Alexander, gen mgr & coml mgr; Phil Pummill, prog dir & prom mgr; Martin Segal, news dir; Edna Aders, women's dir; Lawson Paxton, chief engr & farm dir.

**WPKK** (Aug. 25, 1949): 1240 kc; 250 w. Phone General 7-4051. East Kentucky Broadcasting Corp. (original owner).  
Network MBS; Keystone  
South Whitt, pres; Gene Sturgill, coml mgr; Dorothy Robinson, prog dir; James K. Hoskins, chief engr.

#### PINEVILLE, Bell County

**WMLF** (March 16, 1957): 1230 kc; 250 w. P. O. Box 23. Phone Edgewood 7-2100. Ken-Teva Broadcasting Co. (acquired station Jan. 1, 1958).  
Reps Continental; Kentucky Radio Sales (regional).  
South C. Bevins, owner, gen mgr, prom mgr & news dir; T. F. Hendrickson Jr., coml mgr; Charles D. Keyes, prog dir; Hubert Turner, chief engr.

#### PRESTONSBURG, Floyd County

**WDOC** (March 25, 1958): 1310 kc; 5 kw-D. N. Lake Drive. Phone Tucker 6-2338. Gordon Collins (original owner).  
Gordon Collins, pres; Eugene Baldrige, gen mgr; Gorman Collins, coml mgr & prom dir; Charles Spradlin, prog dir & news dir; Dock Harmon, chief engr.  
**WPEP** (Dec. 5, 1952): 960 kc; 1 kw-D. (CP 5 kw, DA-D). South Lake Dr. Phone 2050. Stephens Industries Inc. (original owner).  
Network Keystone. Rep Best.  
D. C. Stephens, pres & owner; Dora S. Stephens, gen mgr; David L. Stephens, station & prom mgr.

#### PRINCETON, Caldwell County

**WPKY** (March 15, 1950): 1580 kc; 250 w-D. P. O. Box 478. Phone Empire 5-2072. Princeton Broadcasting Co. (original owner).  
Network Keystone.  
Leslie Goodaker, owner, gen mgr & chief engr; Ellis Burnam, coml mgr; Twyman Boren, prog dir; Wilburn Wilson, prom mgr.

#### RADCLIFF, Hardin County

**WSAC** (Oct. 29, 1955): 1470 kc; 1 kw. D. General Delivery, Fort Knox. Kentucky Phone (Radcliff) Elgin 1-3121. Ft. Knox Broadcasting Corp. (original owner).  
B. E. Ccwan, pres & gen mgr; J. R. Cowan, coml mgr; Robert J. Campbell, prog dir.

#### RICHMOND, Madison County

**WEKY** (Oct. 17, 1953): 1340 kc; 250 w. McKee Building. Phone 1340 WEKY Inc. (original owner).  
Network MBS; Keystone.  
Specialty programs: Negro, 1 hr. wkly.  
Calvin R. Barnette, gen mgr.

#### RUSSELLVILLE, Logan County

**WEUS** (Aug. 28, 1953): 610 kc; 500 w-D. P. O. Box 110. Phone Parkview 6-2471. TWX 7551-41. South Kentucky Broadcasters (July 1, 1955). See Hook Stations in "Group Ownership."  
Rep Best.  
Roth Hook, pres, W. P. Sosh, gen mgr, Donald Neagle, prog dir; Mrs. Jo Davis, prom mgr; Warren Dockins, news dir; Gene Locke, sports dir; Earl Johnson, chief engr.

#### SCOTTSVILLE, Allen County

**WLCK** (Feb. 27, 1958): 1250 kc; 500 w-D. P. O. Box 158. Phone 490. State-Line Broadcasting Co. (acquired station Aug. 1, 1958).  
Network Keystone. Rep Best, Kentucky Radio Sales.  
Redman L. Turner, pres; Bobby D. Colvin, gen mgr & program dir; Marvin J. Nafus, coml mgr & sports dir.

#### SOMERSET, Pulaski County

**WSFC** (Dec. 14, 1947): 1240 kc; 250 w. P. O. Box 740. Phone 678-5151. Southeastern Broadcasting Co. (original owner).  
Network MBS; Keystone. Rep Kentucky Radio Sales  
Meyer Layman, pres & gen mgr; Donald F. Orwin, coml mgr; John A. Hartnett, prog dir; Clyde E. Denton, news dir; Ralph F. Denton, tech dir.

**WTKY** (May 28, 1960): 1370 kc; 1 kw-D. Phone Hudson 7-5295. TWX TT 7551-40. WMCV Inc. (original owner).  
William H. Clark, pres; Dallas Keith, gen mgr; Arnold Lee, coml mgr; Bill Woodward, prog dir; Clara Nell Downing, prom mgr; Alton Ross Jr., news dir; Luther Swann, chief engr.

**WTLO** (Nov. 1, 1958): 1480 kc; 1 kw-D. Box 443. Phone 1680. Pulaski Broadcasting Corp. (original owner).  
Rep Best.  
Specialty programs: Negro, 3 hrs. wkly.  
Ervin Buis, pres; Oris Gowen, gen & station mgr; Howard Edwards, coml mgr.

#### VANCEBURG, Lewis County

**WKKS** (June 1, 1958): 1570 kc; 250 w-D. 1106 Fair Lane. Phone Swift 6-3411. Karl Kegley (original owner).  
Specialty programs: Spanish.  
Karl Kegley, owner & mgr; Roger Keller, coml mgr & prog dir; David Webber, news dir; Jesse Stamm, chief engr.

# Radio Stations CONTINUED

## KENTUCKY CONTINUED

### VANCELEVE, Breathitt County

**WMTC** (June 1948) 730 kc, 1 kw-D Phone Normandy 6-5006 Kentucky Mountain Holiness Assn (original owner).

Dr. Lela G. McConnell, pres; Wilfred Fisher, gen mgr, Miss Violet Person, prog dir, Seldon Short, news dir; Kenneth Amspaugh, chief engr.

### WHITESBURG, Letcher County

**WTCW** (Feb 19, 1953) 920 kc, 1 kw-D P O Box 660 Phone 2711 Folkways Broadcasting Co (acquired station July 1, 1956).

Don F. Crosthwaite, pres & gen mgr, Wallace R. Day, coml mgr, Estill Stewart, news & prog dir, Hazel A. Yontz, continuity dir & prom mgr; Joseph W. Goode, chief engr.

### WILLIAMSBURG, Whitley County

**WEZJ** (March 7, 1959) 1440 kc; 500 w-D 107 South 4th St Phone 6125 Whitley County Broadcasting Co (original owner).

L. A. Buck, pres, Keith Buck, gen mgr; Jim Gaskin, coml mgr, Mack Rains, prog dir, Johnny Reynolds, prom mgr, Peggy Buck, news dir, Carrie Lee Moors, women's dir, Bennie Colyer, chief engr.

### WINCHESTER, Clark County

**WWKY** (Oct 16, 1954) 1380 kc, 1 kw-D P O Box 533, Phone Pioneer 4-2864 Winchester Broadcasting Co (original owner)

Rep Kentucky Radio Sales  
Gerald J. Cashman, gen mgr; John T. Sayre, coml mgr, Tom Bird, prog dir, Jay Watters, prom mgr, Herman Kelly, farm dir; Kitty Klark, woman's editor; Thomas F. Bratton, chief engr.

## LOUISIANA

\*Non-commercial

### ABBEVILLE, Vermilion Parish

**KROF** (1948) 960 kc, 1 kw D. P O Box 620 Twin Oaks 3-2531. Abbeville Broadcasting Service Inc (original owner)

Specialty programs French, 20 hrs, wkly  
George P. Martin, sec-treas, gen mgr & chief engr; EbbaLou Martin, prog dir

### ALEXANDRIA, Rapides Parish

**KALB** (September 1935) 580 kc, 5 kw-D, 1 kw-N, DA-N 601 Washington St Phone Hillcrest 3-2543 TWX Alex 494 Alexandria Broadcasting Co (acquired station Feb 1 1957). (See T. B. Lanford stations in "Group Ownership")

Network ABC  
T. B. Lanford, pres, Walter Melson, gen mgr, Alex Marchand, mgr, Jim Gaines, station dir, Floia Mae Anders, prom dir, Earl Ellington, news dir, Tom John, chief engr

**KALB-FM** (June 1958) 96.9 mc, 84 kw Duplicates KALB (above)

**KALB-TV** Tv companion of KALB-AM-FM

**KDBS** (1953) 1410 kc 1 kw-D P O Box 306 Phone Hillcrest 3 7454 Dixie Broadcasting Service (acquired station 1951)  
Network Keystone  
Irving Ward-Steinman, managing partner & gen mgr, Chris Alexander, coml mgr, William G. Lynch, prog dir, Glenn Daniels, prom mgr, Ed Hamilton, news dir, David Ward-Steinman, music advisor, Henry J. Lizarone, chief engr

**KSYL** (April 4 1947) 970 kc, 1 kw, DA-N P O Box 1489 Phone Hillcrest 2-6611 KSYL Inc (original owner)

Network NBC Rep Everett-McKinney, Clark Brown (regional)  
Milton Fox, pres, Sylvan Fox, gen mgr, Larry Parker, news dir, Lenny Dupree, chief engr

### AMITE, Tangipahoa Parish

**WABL** (January 1956) 1570 kc, 500 w-D P. O. Box 787 Phone 8385 Amite Broadcasting Co. (acquired station May 21, 1958)

C. W. Fitz, pres, gen mgr, coml mgr, promotion dir, Leonard Giacone, program dir, Vernon E. Dudley, chief engr, Bruce Milne, farm dir

### BASTROP, Morehouse Parish

**KTRY** (February 1948) 730 kc 250 w-D 217 S Washington St Phone 1400 Paul R. Schilling

**KVOB** (June 1, 1957) 1340 kc, 250 w P O Box 1340 Phone 1340 Bastrop Broadcasting Co (acquired station 1957)

Network Keystone  
John Myers, gen mgr, Harry Howard, prog dir, Dixie Ritchie, women's dir; Harry G. Howard, chief engr

### BATON ROUGE, East Baton Rouge Parish

**WAIL** (April, 1948): 1460 kc, 5 kw-D, 1 kw-N, DA-N. 3150 Colledge Dr. Phone Dickens 4 5275 Merchants Broadcasters Inc. (acquired station June 11, 1957).

Rep Weed  
Ralph L. Burge, pres, gen mgr, Harold G. Herthum, coml mgr, Ronald J. Gomez, asst mgr, program dir, Aileen Cotten, promotion dir, Edward Van Valkenburg, chief engr, Charles Arnold, news dir; C. B. Cutrer, farm dir, Jeanne Pierce, women's dir.

**WIBR** (July 18, 1948) 1300 kc, 1 kw, DA-2 P O. Box 1226 Phone Dickens 8-6716 Community Broadcasting Inc (original owner).

Rep Forjoe  
G. T. Owen Jr, pres; Robert Earle, gen mgr, Olan Olsen, coml mgr, Bernard Zuccaro, prog dir; Bill Bessen, piom mgr, Jim Erwin, news dir, Herb Coussou, chief engr

**WJBO** (Dec 11, 1934): 1150 kc 5 kw, DA-1 P. O. Box 496 Phone Dickens 2-5271 TWX BR 78 Baton Rouge Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Hollingbery  
Douglas L. Manship, pres; Mortimer Silverman, gen mgr; Roger S. Davison, sales mgr, Ken Winstanley, prog coordinator, Jim LeBoeuf, news dir, Leonard Benson, chief engr

**WJBO-FM** (1941) 98.1 mc; 25 kw. Duplicates WJBO (above)

**WBRZ-TV** Tv companion of WJBO-AM-FM (above)

**WLCS** (Nov 1, 1946) 910 kc; 1 kw, DA-1 P. O. Box 2546 Phone Dickens 2-4411. Air Waves Inc (acquired station 1951)

Rep Masla  
Lamar Simmons, gen mgr, Tim LeBlanc Jr, sales mgr; Gene Nelson, prog dir & prom mgr, Ron Crouch, news dir; Gene Howell, chief engr.

**WXOK** (February 1953) 1260 kc, 1 kw-D 243 Convention St Phone Dickens 4-7604 WXOK Inc (original owner) See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard  
Specialty programs Negro, 91 hrs wkly

Jules J. Paglin, pres & owner, Stanley W. Ray Jr, vp & owner, Thomas L. McGuire, vp & gen mgr, Harvey Cohen, prog dir, Lucille J. Pollack, coml mgr, Bertel T. Winder, news dir; Thomas W. Wood, chief engr

**WYNK** (1956) 1380 kc, 500 w-D 820 Commerce Bldg Phone Dickens 3-6606 Vox Inc (original owner)

Network ABC, MBS, Keystone  
Ron Gomez, gen mgr

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As of August 1, 1960

### BOGALUSA, Washington Parish

**WBOX** (Jan 4, 1951) 920 kc 1 kw-D P O Box 689 Phone Republic 2-4251 Joe A. Oswald (acquired station March 4, 1959)

Rep Cecil Beaver & Assoc  
Edward Bishop, gen mgr, Paul Trim, prog dir, prom mgr, Larry Waid, chief engr.

**WIKK** (May 15, 1917) 1490 kc, 250 w P O Box 811 Phone Republic 5-1355 Curt Siegelin (acquired station 1951)

Network MBS, Keystone  
Specialty programs Negro, 2 hrs wkly.  
Curt Siegelin, owner, John H. Knight, gen mgr & coml mgr, Bill Siegelin, prog dir, Carolya Paul, prom mgr, Bob Robin, news dir, Larry Ward, chief engr

### COVINGTON, St. Tammany Parish

**WARB** (November 1953) 730 kc, 250 w-D P O Box 568 Phone 1600 WARB Inc. (acquired station Aug 1, 1957)

### CROWLEY, Acadia Parish

**KSIG** (May 1947) 1450 kc 250 w P O Box 228 Phone 1450 KSIG Broadcasting Co (acquired station June 1, 1955).

Network MBS, Keystone.  
Rep Clark  
Specialty programs French, 20 hrs. wkly  
Hirsch J. Scholl, pres, Louis M. Basso, gen mgr, Thomas E. Griffin, coml mgr, Sheldon Kanter, prog dir, Bill Williams, prom mgr, Dud Wilkins, news dir, Fred Hebert, chief engr

### DENHAM SPRINGS, Livingston Parish

**WLBI** (April 15, 1959) 1220 kc, 250 w-D 132 Hummel St. Phone 5-5154 Avoyelles Broadcasting Corp (original owner)

Rep Keystone  
W. L. Billups, pres, Chester J. Coco, exec vp, Gerald Fanny, coml mgr, Charles P. Woodside, chief engr

### DE RIDDER, Beauregard Parish

**KDLA** (1950) 1010 kc; 1 kw-D. P O Box 46 Phone 7600. Sabine Broadcasting Co. (original owner) See Reddock Stations in "Group Ownership"

Network Keystone  
Cyril W. Reddock and John B. McCrary, co-owner, Ralph L. Hooks, gen mgr; Wayne L. Sanders, chief engr & coml mgr.

### EUNICE, St. Landry Parish

**KEUN** (October 1952) 1490 kc; 250 w. P. O. Box 511 Phone Glendale 7-3041. Tri-Parish Broadcasting Co. (original owner).

Network MBS Rep Economy Network  
Specialty programs French, 13 hrs wkly  
Vincent Riehl, pres, John Plauche, gen mgr & coml mgr, Karl R. DeRouen, prog dir & prom mgr, Houston LeJeune, news dir, John Fuselier, chief engr.

### FERRIDAY, Concordia Parish

**KFNW** (1956) 1600 kc, 1 kw-D. P. O. Box 588 Phone 7200 Miss-Lou Broadcasting Co (original owner)

Specialty programs Negro, 35 hrs. wkly.  
Mrs. Marie Zuccaro, owner; George Wilson, gen mgr, Jeff Holt, coml mgr; A. L. Britt, prog dir; George Wilson, chief engr.

### FRANKLIN, Heard Parish

**NEW** (not on air, granted July 29, 1959 target date unknown) 1390 kc, 500 w-D, DA Lionel B. DeVille

### GOLDEN MEADOW, Lafourche Parish

**KLFT** (Nov 4, 1955) 1600 kc; 1 kw-D. Theriot Bldg Phone 5-5165 Leo J. Theriot (acquired station June 1, 1958).

Network Keystone Southeastern Key Market Network Rep Best  
Specialty programs (weekly), French 13 1/4 hrs

Lco J. Theriot, pres & gen mgr; Dudley Bernard, coml mgr, Roy Vicknair, program dir, Jerry Mitchel, news & promotion dir, H. Carl Herron, chief engr, Linda Carskadon, women's dir.

### HAMMOND, Tangipahoa Parish

**WFPE** (1947) 1400 kc, 250 w P O Box 432 Phone 960. Airweb Inc. (acquired station March 1 1957)

Network Keystone  
John A. Chauvin, pres & gen mgr, Terrel (Foots) McCrory, coml mgr, Charles Herman Jr, chief engr

### HAYNESVILLE, Claiborne Parish

**KLUV** (September 1956) 1580 kc, 250 w-D Radio Circle on Watters St Phone 505 Haynesville Broadcasting Co (acquired station July 15, 1959)

L. Dean Holford, exec vp & gen mgr; B. I. (Ron) Davidson, prog dir, Tommy Moore, chief engr

**KVHL** (1955) 1320 kc, 1 kw-D P O Box 97 Phone Wabash 7-3804 Claiborne Broadcasting Corp (original owner)

Network Keystone Rep Best  
Dr. Joe Rushton, pres, Colon Johnston, gen mgr & chief engr

### HOUMA, Terrebonne Parish

**KCIL** (1948) 1490 kc, 250 w P O Box 1031 Phone Uptown 2-6828 KCIL Inc (acquired station July 1, 1953) See Dixie Radio Stations in "Group Ownership"

Network Keystone Rep Indie Sales  
Specialty programs French, 11 hrs wkly  
Denver T. Brannen, pres, L. II Thesmar, gen & coml mgr, Mike McCormack, prog dir, George Feger, news dir, Cliff Wilson, chief engr

### JENNINGS, Jeff Davis Parish

**KJEF** (November 1950) 1290 kc, 1 kw-D P O Box 935 Phone 1155 Jennings Broadcasting Co (original owner)

Network Keystone.  
Specialty programs (weekly), French 7 hrs  
Clovie L. Bailey, pres, gen mgr & chief engr, Jerry Dugas, coml mgr, Jack Lotz, program dir, Joan West, news dir

### JONESBORO, Jackson Parish

**KTOC** (Dec 4, 1958) 920 kc; 500 w-D, DA-D P O Box 550 Phone 4600 Jackson Parish Broadcasters (original owner). See "Newspaper Ownership"

Network Keystone  
Specialty programs Negro, 5 hrs wkly  
A. H. Colvin Jr, gen mgr, T. L. Colvin Sr., chief engr

### JONESVILLE, Catahoula Parish

**KANV** (1956) 1480 kc, 500 w-D Old South Broadcasting Co. (acquired station June 1, 1958).

### LAFAYETTE, Lafayette Parish

**KPEL** (Jan 2, 1950) 1420 kc, 1 kw-D, 500 w-N, DA-N P O Box 853 Phone Center 4-7418. Pelican Broadcasting Co. (acquired station July 1, 1957)

Network ABC Rep Bolles  
Specialty programs French, 1 hr wkly  
John Paul Goodwin, pres, W. A. Patton, gen mgr, James M. Diak, coml mgr, Charles W. Malone, prog dir, Dorothy B. Jordan, prom mgr; John Scott, news dir, John E. Shipp Jr, chief engr.

**KVOL** (1935) 1330 kc, 1 kw, DA-N P O Box 1070 Phone Center 4-5151 Evangelinc Broadcasting Co (original owner) See "News paper Ownership"

Network NBC, Rep Meeker  
Specialty programs French, 2½ hrs wkly.  
Geo H Thomas, gen mgr, Thomas G Pears, coml mgr; Floyd Cormier, farm dir, Evan II Hughes, station mgr, Bob Hamm, news dir, Adrian Martin, chief engr

**KXKW** (under construction; granted June 23, 1960, no target date announced) 1520 kc 10 kw-D, 500 w-N, DA-2. General Communications Inc

#### LAKE CHARLES, Calcasieu Parish

**KAOK** (1947) 1400 kc, 250 w P. O. Box 786. Phone Hemlock 6-7541. KAOK Inc (acquired station November 1952) See Paglin-Ray Stations in "Group Ownership"

Rep Bernard Howard.  
Stanley W Ray & Jules Paglin, owners, Specialty programs Negro, 20 hrs wkly  
Roy K Rhodes, gen mgr, prom mgr & part owner, Leo Jackson, coml mgr, Byron Dowty, prog dir & news dir, Walter Jones, chief engr.

**KLOU** (1947) 1580 kc, 1 kw, DA-1 P. O. Box 817 Phone Hemlock 6-7277 Albert D. Johnson (acquired station May 2, 1960)

Network MBS Rep United Spot Sales  
Albert D Johnson, owner & gen mgr, Chip Atkins, coml mgr & prom dir, Bob Pearson, prog dir, David Wilson, chief engr

**KPLC** (May 12, 1935) 1470 kc, 5 kw-D, 1 kw-N, DA-N P O Box 1521 Phone Hemlock 9-2713. TWX LC 96 Calcasieu Broadcasting Co (original owner) See T B Lanford Stations in "Group Ownership"

Network NBC, Louisiana Quality Net. Rep Weed

Specialty programs French 1 hr wkly  
T B Lanford, pres, Jim Toth gen mgr; R. M White, coml mgr, A B Craik, prog dir; Jean Richard, prom mgr, Gary Tyler, news dir, Ed Barton, chief engr

KPLC-TV tv companion of KPLC

#### LAKE PROVIDENCE, East Carroll Parish

**KLEL** (June 27, 1957) 1050 kc, 250 w-D, P O Box 342 Phone 831 Radio Services Co (original owner)

Network Keystone Rep Bogner & Martin.  
Specialty programs Negro, 14 hrs wkly.  
Emmet McMurry & Frank W. Baldwin, co-owners, Gene Underwood, gen mgr & coml mgr, Lanny James prog dir & news dir, Paul Dalfume, prom mgr, Percy Kuhn & Herman Schwartz, chief engr

#### LEESVILLE, Vernon Parish

**KLLA** (September 1956): 1570 kc: 250 w-D P O Box 1323 Phone 3403. Leesville Broadcasting Co (original owner).

John Anthony Lazarone, co-owner Irving Ward-Steinman, co-owner, gen mgr, Ed Marshall, local coml mgr, Larry Todd, program dir; Billy Travis, chief engr.

#### MANSFIELD, DeSoto Parish

**KDBC** (June 15, 1954) 1360 kc, 1 kw-D, P O Drawer 710 Phone 1360 DeSoto Broadcasting Corp (original owner)

Network Keystone  
Mildred C Sewell, pres, Arthur L Greene, gen mgr & coml mgr, Lawrence Allen, chief engr.

#### MARKSVILLE, Avoyelles Parish

**KAPB** (Oct. 28, 1954) 1370 kc: 1 kw-D P. O. Box 7. Phone 7206. Avoyelles Broadcasting Corp (original owner).

Rep Best; Keystone  
Specialty programs French, 2 hrs daily  
W L Billups, pres, Chester J Coco, exec vp, Willie J Bordelon, gen mgr, Donald J Bordelon, chief engr

#### MINDEN, Webster Parish

**KASO** (April 1, 1952) 1240 kc, 250 w P O Box 588. Phone Franklin 7-1513 Minden Broadcasting Co. (acquired station April 15, 1959) Frederick A. W. Davis and Jimmie H Howell, partners.

#### MONROE, Ouachita Parish

**KRLC** (June 23, 1950) 1230 kc, 250 w Bernhardt Bldg Phone Fairfax 3-4617 Dr. Frank P Cerniglia (original owner).

Network MBS  
Dr. Frank P Cerniglia, pres, Gen mgr & coml mgr; Retha West, prog dir; Richard Doolin, prom mgr, Bob Jacobs, news dir, John Lacy, chief engr

**KMLB** (July 1930) 1440 kc, 5 kw-D, 1 kw-N, DA-N Alvis Hotel Phone Fairfax 2-7161 TWX Monroe 8793 WSTV Inc (acquired station Feb 1, 1958) (See Friendly Group in "Group Ownership")

Network ABC, NBC Rep Pearson.  
Jack N Berkman pres, Raymond W. Baker, gen mgr, James A Plaisance, program dir; Otho Morgan, chief engr

**KMLB-FM** (July 1946) 104.1 mc, 17 kw Duplicates KMLB (above)

**KNOE** (Oct 4, 1944) 1390 kc, 5 kw, DA-N P. O. Box 1472 Phone Fairfax 2-8155 KNOE Inc (original owner)

Rep H-R Reps  
Specialty programs Negro 2 hrs wkly  
James A Noe Sr, chmn of board, James A Noe Jr, pres; Bill Davis gen mgr, Gene Nixon, prog dir; Mac Ward, news dir, Ray Boyd, chief engr

KNOE-TV tv companion of KNOE

#### MORGAN CITY, St. Mary Parish

**KMRC** (April 1954) 1430 kc 500 w-D P O Box 889 Phone 9036 Tri-City Broadcasting Inc (original owner)

Network MBS, Keystone  
Warren J Fortier, pres, Paul A Trim, gen mgr, Mort Silverman Jr, treas, Louise Bensabet Lee, sec, Farrell Bonner, prog dir, Kerry K. Nicklas, news dir, Earl Herion, chief engr.

#### NATCHITOCHE, Natchitoches Parish

**KNOC** (May 1, 1947) 1450 kc, 250 w P O. Box 607 Phone 2353 Natchitoches Broadcasting Co (acquired station Dec. 31, 1955)

Network Keystone Rep Dore  
B Hillman Bailey Jr, pres, gen mgr & chief engr, Norman Fletcher, sec-treas, prog dir, news dir & coml mgr, Jim Elkins, prom mgr

#### NEW IBERIA, Iberia Parish

**KANE** (August 1946) 1240 kc, 250 w P O Box 383 Phone Emerson 9-6726 New Iberia Broadcasting Co (original owner)

George H Thomas, chief owner, Donald Bonin, gen mgr, Sherry A Lopez coml mgr, Mrs Dee Voorhies, prog dir, Les Lester, prom mgr Ken Nowell, news dir, Joseph A Sikes, chief engr

## FIRST IN NEW IBERIA The Sugar Cane Capital KANE

**KVIM** (June 4, 1952) 1360 kc, 1 kw-D P O Box 50 Phone Emerson 4-5826 Queen City Broadcasting Co. (original owner)

Paul M Cochran, owner & pres, John H. Coco, gen mgr & coml mgr; Howell Puckett, program dir; Floyd Bernard, chief engr

#### NEW ORLEANS, Orleans Parish

**WBOK** (February 1951) 800 kc, 1 kw-D, DA-D, 505 Baronne St, zone 12 Phone Tulane 5363 WBOK Inc (original owner) See Paglin-Ray Stations in "Group Ownership"

Rep Bernard Howard  
Specialty programs Negro 100%  
Jules I Paglin, pres Stanley W Ray Jr, exec vp & gen mgr, Edward Prendergast, vp & mgr, Fred Schwartz, coml dir, Rene Dufour, prom mgr, Lloyd Spates, chief engr

**WDSU** (July 23, 1923) 1280 kc, 5 kw, DA-1, 520 Royal St Phone Tulane 4371 TWX NO 290 WDSU Broadcasting Corp (acquired station Dec 8 1948) See WDSU Broadcasting Co Stations in "Group Ownership"

Network NBC Rep John Blair Co  
Edgar B Stern Jr, pres, Louis Read, exec vp & gen mgr, John F Screen, mgr Harold Wheelahan, coml mgr, Gene Lawrence, prod mgr, Stan Cohen, prog planning & prom dir; Bill Stanley, news dir, Lindsey G Riddle, chief engr.

**WDSU-FM** (Jan 1, 1949) 105.3 mc, 3.4 kw. Duplicates WDSU (above)  
WDSU-TV tv companion of WDSU-AM-FM (above)

**WJWV** (1926) 1230 kc, 250 w 637 Common St Phone Tulane 8265 Radio New Orleans Inc (acquired station February 1959).

Rep Forjoe  
Sherwood J Tailow, pres, Allan W Roberts, exec vp & gen mgr Norman Duffour, coml mgr, Bobby Vann, operations mgr; Jim Mack, prog dir, Duncan O'Day, news dir; Charles Herman chief engr

**WJMR** (Feb 23, 1946) 990 kc; 250 w-D Jung Hotel, 1500 Canal St, zone 16 Phone Express 3131 TWX 497 Supreme Broadcasting Co (original owner)

Network MBS Rep Weed  
Specialty programs Spanish, 6 hrs wkly  
Chester F Owens, pres, George A Mayoral, gen mgr & chief engr, Ed Dakutis coml mgr & prom mgr Tom Abbott, prog dir & news dir

**WRCM (FM)** (Sept 1 1945) 97.1 mc, 5.9 kw. Duplicates WJMR (above)

WVUE-TV tv companion of WJMR, WRCM (FM)

**WNOE** (1925) 1060 kc 50 kw-D 5 kw-N, DA-2 Sheraton Charles Hotel, zone 12 Phone Express 2173 TWX 571 James A Noe (acquired station 1936)

Rep Avery-Knodel  
James A Noe, owner & pres, James A Noe Jr, gen mgr, Cleve J Brien, gen sales mgr & prom mgr, Bud Connell, prog dir, Ken Elliott, news dir, Gerrie Daubert, women's dir, A J Bourgeois, chief engr

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**\*WNPS** (May 7, 1960) 1150 kc, 250 w 1133 Webster St., zone 18 Phone Twinbrook 5-5123 Orleans Parish School Board (acquired station May 7, 1960)

Specialty programs French, 1½ hrs, German, 1 hr, Spanish, 1 hr, Israel, 1 hr wkly.  
Jeanne Minge, gen mgr, John Nickinovich, operations mgr; Raphael L Patrick, chief engr.

**WSMB** (April 1, 1925) 1350 kc, 5 kw, DA-N Maison Blanche Bldg, zone 16 Phone Magnolia 5921. TWX NO 183 WSMB Inc (acquired station March 1957) See Founders Corp Stations in "Group Ownership"

Network ABC Rep Hollingsbery  
Specialty programs Negro, 4 hrs wkly  
McLaws Kieffel, gen mgr, D V Donegan, coml mgr, Harold G Nebe, chief engr.

**WTIX** (Sept. 10, 1953) 690 kc, 5 kw, DA-2, 328 Chartres St., zone 16 Phone Magnolia 3562. Storz Broadcasting Co (acquired station Sept 23, 1958). See Storz Stations in "Group Ownership"

Rep Eastman  
Todd Storz, pres; Fred Berthelson, vp & gen mgr; Edward T. Hunt, coml mgr; Dick Braun, prog dir, Betty Lyons, continuity dir; David Nebel, news dir, Mary Lou DeRose, traffic mgr.

**WWL** (March 30, 1922) 870 kc, 50 kw, DA-1. Roosevelt Hotel, zone 12. Phone Jackson 5-2194 TWX NO 483 Loyola U of the South (original owner)

Network CBS. Rep Katz  
Specialty programs Spanish, 1 hr wkly  
Rev W Patrick Donnelly, S J, pres, John L Vath, gen mgr, Ray Eberhardt, coml mgr, Wm. T Romaine, prog dir, Morris Trahan, prom mgr, I J. Vidacovich Jr, news dir, J D. Bloom, chief engr

WWL-TV. Tv companion of WWL

**WWMT (FM)** (February 1953) 95.7 mc; 47 kw 2031 St Charles Ave, zone 13. Phone Jackson 5-904 Fidelity Broadcasting Inc.  
Rep Good Music Broadcasters

**WWOM** (1958) 600 kc, 1 kw-D WWOM Inc See William F. Johns Family Stations in "Group Ownership"

**WYLD** (1949) 940 kc; 1 kw-D, 500 w-N, DA-N 2906 Tulane Ave, zone 19. Phone Hunter 2-1112. Rounsaville of New Orleans Inc (acquired station Dec 16, 1957) See R W. Rounsaville Stations in "Group Ownership"

Rep Pearson, Dora-Clayton (regional).  
Specialty programs Negro, 100%  
Robert W. Rounsaville, pres, Harold F. Walker, vp, natl sales; John Fulton, vp, local sales, Jovve Monroe, natl prog dir, William Arthur Selley, gen mgr, John J Revisore, station mgr; Donald K Clark, coml mgr, Robert D Hudson, prog mgr Larry McKinley, prog dir, Nola Parish, women's prog dir, David D. Shaffer, prom mgr; George Truchart, news dir; Sam Perkins, chief engr

#### OAKDALE, Allen Parish

**KREH** (1952): 900 kc, 250 w-D P O Box 571 Phone 900. Ralph L Hooks & C Reddock (original owners) See Cyril W. Reddock Stations in "Group Ownership"

Network Keystone  
Ralph L. Hooks, gen mgr; Billy G Wesson, coml mgr, prog dir, station mgr; Gary Lingle, news dir

#### OAK GROVE, West Carroll Parish

**KWCL** (Aug 15, 1958) 1280 kc, 500 w-D, P O Box 65 Phone Garden 8-2389 Carroll Broadcasting Co (original owner)

Network Keystone  
Specialty programs Negro, 10 hrs wkly  
Edgar McCormick, pres, Charles Ferrell, gen mgr, coml mgr & chief engr, Ivy R Robinson, prog dir, Charlotte Ferrell, prom mgr; Larry Robinson, news dir

#### OPELOUSAS, St. Landry Parish

**KSLO** (September 1947) 1230 kc, 250 w. P O Box 392 Phone 2633 KSLO Broadcasting Co (original owner)

Network ABC, Keystone Rep Sears & Ayer.  
Specialty programs French, 20 hrs wkly  
W E Jones, gen mgr, A B Reed Jr, coml mgr, Wardell Allegood, prog dir, Don Murphy, chief engr

#### RAYVILLE, Richland Parish

**KRIH** (1957) 900 kc, 250 w-D P O Box 420. Phone 4855 John H Touchstone (acquired station April 1, 1960).

Network Keystone  
John H Touchstone, owner, Lloyd S McClure, gen mgr, Henry Cumpston, coml mgr; Bob Kidd, asst mgr, Jim Bell, prog dir, O L Morgan, chief engr

#### RUSTON, Lincoln Parish

**KRUS** (Nov 7, 1947) 1490 kc, 250 w P O Box 533. Clarence E Faulk Jr (original owner) See "Newspaper Ownership"

Network Keystone  
C E Faulk Jr, pres Wm S Carter, gen mgr, Bill Darland, coml mgr Helen Smith, prog dir, Bill Young, news dir, J A De Vilbiss, chief engr

#### SHREVEFORT, Caddo Parish

**KANE** (Oct 26, 1958) 1300 kc 1 kw-D, P O Box 7243 Phone 3-2668 Kenwil Inc. (acquired station Oct 26, 1958)

Rep Bob Wittig (N. Y.), Harlan G Oakes; Dora-Clayton (Atlanta)  
Specialty programs Negro, 100%  
David Kent, pres, Glenn V Wilson, gen mgr; Doris Wilson, prog dir, Brown E Moore, news dir, Carl Goulden, chief engr.

## Radio Stations CONTINUED

### LOUISIANA CONTINUED

**KBCL** (September 1957): 1220 kc; 250 w-D. P. O. Box 727. Phone 3-1606. Good Music Inc. (acquired station September 1958)  
Rep Geo. T. Hopewell; Clyde Melville (Southwest)  
Crawford Godfrey, pres; Joe Monroe, gen mgr; Jeff Dale, prog dir; Joel E. Wharton, chief engr.

**KBCL-FM** (May 1959): 96.5 mc; 11 kw. Duplicates KBCL (above).

**KCIJ** (1954): 1050 kc; 250 w-D. P. O. Box 197. Phone 3-6107. Southwest Broadcasters Inc. (acquired station July 13, 1960).  
Network Keystone. Rep Gill-Perna.  
Samuel R. David, pres & gen mgr; W. B. Sepaugh Jr., coml mgr; Elizabeth Roberts, prog dir; H. B. Culbertson, chief engr.

**KEEL** (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2, (CP 50 kw-D, 5 kw-N). 1500 N. Market St. Phone 5-8692. Foster & Assoc. (acquired station September 1957). (See McLendon Stations in "Group Ownership").

**KJOE** (Aug 1, 1954): 1480 kc; 1 kw-D 529½ Crockett St. Phone 2-0732-3. Armand Kovitz (acquired station Nov. 4, 1959).  
Rep Bernard (New York); Cecil Beaver (Memphis)

Armand Kovitz, pres & gen mgr; Sam Styles, coml mgr; Bruce Jenkins, prog dir & prom mgr; Newman Keys, chief engr.

**KOKA** (1950): 980 kc; 5 kw-D. P. O. Box 3605. Phone 2-3122. John McLendon & Assoc. (acquired station 1957). See McLendon-Ebony Stations in "Group Ownership."  
Rep Pearson.

Specialty programs Negro, 100%.  
John M. McLendon, pres.

**KREB** (1947): 1550 kc; 1 kw-D, 500 w-N, DA-N (CP for 10 kw-D, 500 w-N, DA-N), 311 Milam St. Phone 3-3681. Radio Shreveport (acquired station Jan. 1, 1960).  
Rep Forjoe.

Edwin J. Charles, gen mgr; G. H. Stafford, coml mgr; Bob Holiday, prog dir; Larry Graham, news dir; Bobby Bellar, chief engr.

**KRMD** (June 1928): 1340 kc; 250 w. P. O. Box 1712. Phone 3-6171. Radio Station KRMD (acquired station 1956). See T. B. Lanford Stations in "Group Ownership."

Network ABC. Rep Weed.  
T. B. Lanford, owner; Thomas A. Gresham, gen mgr; Joseph Keith, prog dir; Tony Barrett, news dir; W. J. Wilkinson, chief engr.

**KRMD-FM** (August 1948): 101.1 mc; 11.5 kw. Duplicates KRMD (above).

**KWKH** (September 1925): 1130 kc; 50 kw, DA-N. P. O. Box 1387. Phone 2-8711. TWX 287. International Broadcasting Corp. (acquired station September 1932). See "Newspaper Ownership"

Rep Christal  
William H. Bronson, pres; Henry B. Clay, exec vp & gen mgr; Jack Timmons, asst mgr & coml mgr; Frank Page, prog dir; James T. Briggs, prom mgr; Bob Shipley & Tom Sazan, news editors; O. S. Droke, chief engr; W. E. Antony, tech dir.

**KWKH-FM** (Nov. 15, 1948): 94.5 mc; 13.5 kw. Duplicates KWKH (above)

#### SPRINGHILL, Webster Parish

**KBSF** (June 30, 1954): 1460 kc; 1 kw-D. P. O. Box 127. Lehigh 9-4616. Johnnie K Hill (acquired station Feb. 3, 1959).

Network Keystone  
Specialty programs: Negro, 2 hrs wkly  
Johnnie K Hill, sole owner & gen mgr; Merle Kigore, coml mgr; Gene Burns, prog dir; M. Evelyn Reynolds, prom mgr; Robert R. Wainwright, chief engr.

#### SULPHUR, Calcasieu Parish

**KIKS** (1955): 1310 kc; 500 w, DA-D. P. O. Box 324. Lake Charles, La. Phone Jackson 7-5266. Lake Broadcasting Co. (acquired station Dec. 15, 1956).

Dale D. Mahurin, vice pres & gen mgr; Cecil Bland, station mgr.

#### TALLULAH, Madison Parish

**KTLD** (Sept. 4, 1954): 1360 kc; 500 w-D. P. O. Box 1360. Phone 1360-61. Howard E. Griffith (original owner).

Network Keystone.  
Howard E. Griffith, pres, gen mgr & chief engr; Chris C. Kimbell Jr., coml mgr; Mrs. Pearle C. Lockett, prog dir.

#### THIBODAUX, Lafourche Parish

**KTIB** (Dec. 24, 1953): 630 kc, 500 w-D. First Federal Bldg, W 2nd St. Phone Hilcrest 7-9006. Delta Broadcasters Inc. (original owner)

Specialty programs: French, 1 hr; Negro, 1 hr. wkly.  
Ferd H. Block, pres; Raymond A. Saadi, gen mgr; Davey Crockett, prog dir; Wayne Carpenter, prom mgr; Joe Price Jr., news dir; Sam Eaton, chief engr.

#### VILLE PLATTE, Evangeline Parish

**KVPI** (November 1953): 1050 kc; 250 w-D. P. O. Box 566. Phone 5888. Ville Platte Broadcasting Co. (original owner).

Network Keystone.

Lionel B. Deville, pres; Chris T. Duplechain, gen mgr, coml mgr & prom mgr; John M. Pitre, prog dir; James D. Soileau, news dir; J. L. Sylvester, chief engr.

#### WEST MONROE, Ouachita Parish

**KUZN** (August 1956): 1310 kc; 1 kw-D. 1515 N 7th St. Phone Fairfax 2-1491. Howard E. Griffith (original owner).

Rep Weed  
Howard E. Griffith, owner & chief engr; Ollie Bales, gen mgr, sales mgr & prom mgr; Chuck Morgan, prog dir; Johnny Mitchell, prom mgr; Wayne Gentry, news dir.

#### WHITE CASTLE, Iberville Parish

**KEVL** (1955): 1590 kc; 1 kw-D. P. O. Box 457. Phone 5116. Big League Broadcasting Co. (acquired station May 6, 1959).

Charles Ernest Schwing Jr., chief owner.

#### WINNFIELD, Winn Parish

**KVCL** (Dec. 17, 1955): 1270 kc; 1 kw-D. P. O. Box 548. Phone 5822. Winn Broadcasting Co. (acquired station Oct. 1, 1958).

Network Keystone.  
Edward R. Hall, chief owner, gen mgr & chief engr; Charles Christie, prog dir.

#### WINNSBORO, Franklin Parish

**KMAR** (May 1, 1957): 1570 kc; 500 w-D. P. O. Box 312. Phone 5141. Franklin Broadcasting Co. (original owner). See W. Gordon Allen Stations in "Group Ownership."

Rep Continental.  
Specialty programs: Negro, 10 hrs. wkly.  
J. H. Martin, pres; Si Willing, gen mgr; Pete Bradfield, prog dir; Marshall Peel, news dir; Charles Graves, chief engr.

Our Signal Covers the richest cotton and cattle area in Louisiana!

Industry is moving in, too!

You're ahead by far

on

**KMAR**

WINNSBORO, LA.

SI WILLING—Gen. Mgr.

P.S. We've applied for a power increase!

### MAINE

\*Non-commercial

#### AUGUSTA, Kennebec County

**WFAU** (Oct. 2, 1946): 1340 kc; 250 w (CP for 1 kw-D, 250 w-N). 160 Bangor St. Phone Mayfair 3-3878. Twin City Broadcasting Co. (original owner). See Melvin Stone-Faust Coutuire in "Group Ownership"

Network Yankee  
Specialty programs French, 1 hr. wkly  
Faust Coutuire, pres & chief owner; Norman G. Gallant, gen mgr; Richard MacLennan, coml mgr; Peter Kozich, prog dir & prom mgr; Richard Worthen, news dir; Joseph Roy, chief engr.

**WFAU-FM** (not on air, target date, summer 1960): 101.3 mc; 4.8 kw. Duplicates personnel and programs of WFAU (above).

**WRDO** (Feb. 23, 1932): 1400 kc, 250 w. 251 Water St. Phone Mayfair 3-4735. WRDO Inc. (original owner). See Rines Stations in "Group Ownership."

Network NBC, Maine Broadcasting System. Rep Weed.

William H. Rines, pres; Leslie R. Hubley, gen mgr; Agnes E. Day, traffic mgr; Dan Kelly, news dir; Harold T. Dinsmore, chief engr.

#### BANGOR, Penobscot County

**WABI** (1924): 910 kc; 5 kw, DA-N. 57 State St. Phone 6446. TWX BG-98. Community Broadcasting Service (acquired station 1949). See Community Broadcasting Service Stations in "Group Ownership"

Network ABC, MBS. Rep Hollingbery; Kettel-Carter.

Horace A. Hildreth, pres; Walter Dickson, gen mgr; Charles Sias, coml mgr; John MacRae, station mgr, prog dir & prom mgr; George Hale, news dir, Edward Winchester, chief engr.

WABI-TV: Tv companion of WABI.

**WGUJ** (1947): 1250 kc; 5 kw-D. P. O. Box 831. Phone 7354. Bangor Broadcasting Corp. (acquired station April 17, 1954). See Melvin Stone-Faust Coutuire Stations in "Group Ownership"

Network Lobster. Rep Harry Wheeler (New England). Devney-O'Connell (New York); McGavren  
Louis J. Borgatti, gen mgr; Bob Dow, prog dir; Mike Dolley, news dir; Paul Reynolds, chief engr.

**WLBZ** (December 1926): 620 kc; 5 kw, DA-N. 861 Broadway. Phone Bangor 2-4656. Maine Broadcasting Co. (acquired station February 1944). See Rines Stations in "Group Ownership."

Network NBC; Maine Broadcasting System. Rep Weed.

William H. Rines, pres; Edward E. Guernsey, gen mgr, Edward J. Owen, prog dir; John Wellington, news dir; John Wibby, chief engr.

#### BATH, Sagadahoc County

**WIMS** (Sept. 30, 1957): 730 kc; 500 w-D (CP for 1 kw-D). 195 Front St. Phone Hilltop 3-5542. Winslow Turner Porter (original owner).

Winslow T. Porter, owner-mgr; Stanley S. Milton, coml mgr; Mark Roman, prog dir; Lewis Colby, prom mgr; Peter Denzer, news dir, Dr. Harry F. Hinckley Jr., chief engr.

#### BIDDEFORD, York County

**WIDE** (1948): 1400 kc; 250 w. 234 Main St. Phone Atlantic 4-4566. Biddeford-Saco Broadcasting Corp. (acquired station Sept. 1, 1958).

Network Yankee network. Rep Walker-Rawalt.

Specialty programs: French, 7½ hrs wkly.  
J. Alan Jasper, pres & gen mgr; M. Chester Ball, treas; Forrest J. Craig, coml mgr; Edward W. Horne, prog dir; Howard B. Martin, station mgr; Carl Snow, chief engr.

#### BRUNSWICK, Cumberland County

**\*WBOR (FM)** (September 1949): 91.1 mc; 10 w. Moulton Union, Bowdoin College. Phone Parkview 9-9224. President and Trustees of Bowdoin College.

**WCME** (December 1955): 900 kc; 500 w-D (CP for 1 kw-D). River Road. Phone Parkview 5-5507. Westminster Broadcasting Co. (acquired station April 4, 1960).

Rep Walker-Rawalt  
Roger H. Strawbridge, pres & gen mgr; William N. McKeen, coml mgr; Melville T. Whitcomb, chief engr

#### CALAIS, Washington County

**WQDY** (St. Stephen, N.B., Canada) (July 1959): 1230 kc; 250 w. 281 Main St. Phone Globe 4-7545. St. Croix Broadcasting Co. (original owner)

Network Hildreth network. Rep Radio & Television Sales Ltd. (Canada); Hollingbery  
John H. Vondell Jr., pres & gen mgr; John P. Foster, vp & coml mgr; Daniel M. Hollingdale, prog dir; Carole E. Carlow, prom mgr; William E. Casey, news dir; D. T. Gardner, chief engr.

#### CARIBOU, Aroostock County

**WFST** (July 15, 1956): 600 kc; 5 kw-D. P. O. Box 65. Phone Gypsy 6-3731. Northern Broadcasting Co. (original owner).

Network Lobster. Rep Devney-O'Connell (New York); McGavren (Chicago, Detroit, West Coast).

Elby Stevens, vp, gen mgr, prom mgr; Al Knight, coml mgr; Dick Meyer, news dir & prog dir; Jerry Johnson, chief engr.

**WFST-FM** (target date Oct. 1, 1960): 97.7 mc; 220 w. Duplicates WFST (above).

#### ELLSWORTH, Hancock County

**WDEA** (Dec. 13, 1958): 1350 kc; 1 kw-D. Christian Ridge Road. Phone Normandy 7-2523. Coastal Broadcasting Co. (original owner).

Rep Walker-Rawalt  
Milton C. Chapman, pres; Donald E. Knowles, gen mgr; Donald C. Graffam, coml mgr; William T. McCarthy, prog dir & prom mgr; Peter E. Martin, news dir; Richard T. Laffin, chief engr.

#### FARMINGTON, Franklin County

**WKTJ** (Dec. 21, 1959): 1380 kc; 1 kw-D. P. O. Box 590. Phone 3000. Franklin Broadcasting Corp. (original owner).

Rep Kettel-Carter.  
Elden H. Shute Jr., pres & gen mgr; Gerald T. Higgins, treas & coml mgr; Gary H. Shute, prog dir; Eric McFail, news dir; Daniel E. Harrison, chief engr.

#### HOULTON, Aroostock County

**WHOU** (1950): 1340 kc; 250 w. North Rd. Phone 2257. Northern Maine Broadcasting Corp. (acquired station June 4, 1959).

Bernard E. Esters, pres & gen mgr; Glenn H. Hilmer, vp & treas; Keith Stine, sales mgr.

## HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

**LEWISTON, Androscoggin County**

**WCOU** (Aug. 21, 1938): 1240 kc, 250 w P. O. Box 330 Phone State 4-6921. Twin City Broadcasting Co (original owner) See Melvin Stone & Faust Couture Stations in "Group Ownership"

Networks Lobster, Yankee Rep Wheeler (Boston), Devney-O'Connell (New York), McGavren (Chicago)

Specialty programs French, 3 hrs wkly  
Faust Couture, pres, treas, John Libby, gen mgr, Oscar Normand, coml mgr, Janet Lavenger, prog dir, John Libby, prom mgr, Donalds Roberts, news dir, Carl Rounds, chief engr

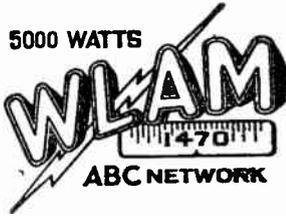
**WCOU-FM** (Feb 29, 1948) 93.9 mc, 13 kw Duplicates WCOU (above)

**WLAM** (Sept 4, 1947) 1470 kc 5 kw, DA-1 129 Lisbon St Phone State 4-5401 Lewiston-Auburn Broadcasting Corp (original owner)  
Network ABC Rep Everett-McKinney, Kettell-Carter (Boston)

Specialty programs. French, 3 hrs wkly  
Frank S Hoy, treas & chief owner; F. Parker Hoy, pres & gen mgr; Romeo E Sansoucy, coml mgr & prom mgr, Harold W Dutch, station mgr, Robert D Mowers, prog dir, Frederick H Gage, news dir, Herbert O Wiles, chief engr

## LEWISTON-AUBURN MAINE'S 2nd METRO Retail Sales Market

An \$85 Million Trade Area . . .  
New Raytheon Plant Boosts Pay-rolls 20%



National Reps:

Everett-McKinney

Kettell-Carter

**\*WBJR (FM)** (Oct 6, 1958) 91.5 mc, 10 w P. O. Box 339, Chase Hall, Bates College. Bates College (original owner)

Allan Wulff, gen mgr, Dennis H Akerman, coml mgr, John K Worden, prog dir, Robert Witt, news dir, John S Handerson, chief engr.

**POLAND SPRING, Androscoggin County**

**WMTW-FM** (June 11, 1958) 94.9 mc, 49.1 kw 477 Congress St. Phone SP 3-5665 TWX 65 Mt Washington Tv Inc (original owner).

Network Concert Network  
John W. Guider, pres & gen mgr, John M. McGorriall, station mgr, Arthur Owens, prog dir, Parker Vincent, chief engr

WMTW-TV Tv companion of WMTW-FM.

**PORTLAND, Cumberland County**

**WCSH** (July 13, 1925) 970 kc, 5 kw, DA-N 157 High St Phone Spruce 2-0181 TWX PO 93 Maine Radio & Television Co (original owner) See Rines Stations in "Group Ownership"

Network NBC, Maine Broadcasting System. Rep Weed

William H Rines, pres; Benjamin A Hubley, gen mgr & coml mgr, Robert Shaw, prog dir & news dir, Charles R Brown, chief engr

WCSH-TV Tv companion of WCSH

**WGAN** (Aug 3, 1936) 560 kc, 5 kw, DA-1. 390 Congress St. Phone Spruce 2-4661 TWX PO 196 Guy Gannett Broadcasting Services (original owner)

Network CBS Rep Avery-Knodel  
Jean G Williams, pres, Creighton E Gatchell, gen mgr, Francis F Farnum Jr radio mgr & coml mgr, Charles R Sanford, prog dir, Jack Havey, prom mgr, Nunzi Cassavola news dir, Roger W Hodgkins chief engr

WGAN-TV Tv companion of WGAN

**WLOB** (Feb 2 1957) 1310 kc 1 kw-D Columbia Hotel. Phone Spruce 5-2336 Casco Broadcasters Corp (original owner). See Tarlow Assoc and Stone-Couture in "Group Ownership"

Network Lobster Rep Devney-O'Connell  
Sherwood J Tarlow, chief owner, Melvin L Stone, gen mgr, David L Rovte, coml mgr, Howie Leonard, prog dir, Irving Kaiser, prom mgr, Larry Rush, news dir, T Richard Dunn, chief engr.

**WLOB-FM** (June 1, 1960) 97.9 mc, 10 kw Same licensee and staff as WLOB (above)

**WPOB** (March 1946) 1490 kc, 250 w 477 Congress St. Phone Spruce 3-8111 TWX PO-199. Hildreth Broadcasting Co (acquired station May 1958) See Community Broadcasting Service Stations in "Group Ownership"

Network ABC, Yankee Network, MBS Rep Kettell-Carter (Boston), Hollingbery  
Horace Hildreth, pres, Raymond Mercier, gen mgr, William Mullen, coml mgr, Walter J. Norton, prog dir & prom mgr, Joseph Williams, chief engr.

**PRESQUE ISLE, Aroostook County**

**WAGM** (1931) 950 kc, 5 kw, DA-1 189 Main St. Phone 9-2461 TWX PI 03 Aroostook Broadcasting Corp (See Community Broadcasting Stations in "Group Ownership")

Rep Hollingbery, Kettell-Carter  
Walter L Dickson, exec vp, Stanley Lyons, station mgr, William J Muller, national sales mgr, Wayne Knight, operations dir

WAGM-TV Tv companion of WAGM

**WEGP** (June 24, 1960) 1390 kc; 5 kw, DA-N 418 Main St. Phone Porter 8-5141 Presque Isle Radio Co (original owner). See "Newspaper Ownership"

Network MBS  
Edward G. Perrier, pres, Ted Coffin, gen mgr & coml mgr, Richard Marshall, prog dir, Gilbert Titcomb Jr, chief engr

**ROCKLAND, Knox County**

**WRKD** (Oct 1, 1952) 1450 kc, 250 w 493 Main St. Phone Lyric 4-8451 Knox Broadcasting Co (acquired station December 1956)

Network ABC Rep Kettell-Carter  
Specialty programs Finnish  
Caleton D Brown, pres, Paul R Huber, mgr & prog dir, Terience Economy, coml mgr, Miles Lamson, chief engr

**RUMFORD, Oxford County**

**WRUM** (August 1953) 790 kc; 1 kw-D 89 Congress St. Phone 1057 Rumford Broadcasting Co (original owner) See Stone-Couture Stations in "Group Ownership"

Network Lobster Network Rep Devney-O'Connell (New York), Harry Wheeler (Boston), McGavren (Chicago)

Melvin L Stone, pres, Kenneth J Ellis, prog dir & gen mgr, Don Clarke, news dir, Dale Wing, chief engr

**SANFORD, York County**

**WSME** (Nov 9, 1957) 1220 kc, 1 kw-D P. O. Box 1220 Phone 1574 York Broadcasting Co (original owner) See Stone-Couture Stations in "Group Ownership"

Network Lobster Rep McGavren; Devney-O'Connell (New York), Harry Wheeler (Boston)

Melvin L Stone, pres, John A Carlson, coml mgr, Fied E Nutter, prog dir, Frank De-Francesco, prom mgr, Richard B. Parker, chief engr

**SOUTH PARIS, Oxford County**

**WKTO** (Oct 28, 1955) 1450 kc, 250 w Alpine St. Phone Pilgrim 3-2311 Oxford Broadcasting Corp (original owner)

Specialty programs Finnish  
Gerald T Higgins, pres & gen mgr, Elder H Shute, vp & treas, R Deane Sequin, station mgr, chief engr & prog dir

**SKOWHEGAN, Somerset County**

**WGHM** (March 17 1956) 1150 kc 5 kw D 61 Water St. Phone Greenwood 4-2727 Pine-land Broadcasting Co (original owner) (See Stone-Couture Stations in "Group Ownership")

Rep McGavren, Devney-O'Connell (New York), Wheeler (Boston)

**WATERVILLE, Kennebec County**

**WTVL** (June 19, 1946) 1190 kc, 250 w 36 Silver St. Phone Trinity 3-3311 Kennebec Broadcasting Co (original owner)

Network ABC Rep Hollingbery  
Specialty programs French, 2 hrs wkly  
Caleton D Brown, pres, chief owner & gen mgr, Harold L Vigue, coml mgr, Kendrick Chase, prog dir, Donald S Sutherland, chief engr

**WESTBROOK, Cumberland County**

**WJAB** (Nov 8, 1959) 1410 kc, 5 kw-D 841 Main St. Westbrook Broadcasting Co (original owner)

Rep Everett McKinney  
Raymond B Durgin gen & coml mgr, Frank Fixaris, prog dir, Jared Stout news dir, Peter Baglidasian, chief engr

**MARYLAND**

\*Non-commercial

**ABERDEEN, Harford County**

**WAMD** (May 1 1957) 970 kc, 500 w-D, DA-D P. O. Box 485 Phone Aberdeen 2070 Harford County Broadcasting Co (original owner)

John L. Allen, owner & gen mgr, Robert D Huntley, coml mgr, Howard R Gray Jr, prog dir, prom mgr & news dir, John A McAulay, chief engr

**RADIO'S TOP VOICE**

for  
**HARFORD and CECIL  
Counties**

Serving 99,895 homes within  
the .5 MV/M coverage area.

# WAMD

970 KC

ABERDEEN

MARYLAND

**ANNAPOLIS, Anne Arundel County**

**WABW** (1946) 810 kc, 250 w-D P. O. Box 1551 Phone Colonial 3-9211 ABW Broadcasters Inc. (acquired station May 12, 1960) See Greenwalt-Norris-Yousef Stations in "Group Ownership"

Network Keystone  
Specialty programs Negro, ½ hr; Greek, 1 hr wkly

Lester Greenwalt pres, Rolland C Boubeau, gen mgr, John Bosinan, prog dir, Joseph Criscomb, chief engr

**WANN** (Jan 10, 1947) 1190 kc, 10 kw-D, DA-D P. O. Box 631 Phone Colonial 3-2500 Annapolis Broadcasting Corp (original owner)

Rep Pearson  
Specialty programs Negro, 100%  
Moris H. Blum, pres, chief owner & gen mgr, Merrill W Pittman, chief engr

**WANN-FM** (May 16, 1960) 107.9 mc; 20 kw Same address and staff as WANN (above)

**WNAV** (1949) 1430 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N) Admiral Heights Phone Colonial 3-2639. Capital Broadcasting Co (acquired station July 1957) See Henry Rau Stations in "Group Ownership"

Rep Breen & Ward  
Henry Rau, pres; William Fillingham, gen mgr, Charles ShROUT, news dir, Lloyd S Smith, engr dir

**WNAV-FM** (1947) 99.1 mc, 16.6 kw. Same licensee, staff & address as WNAV (above)

**BALTIMORE**

**WAQE** (See Towson listings)

Reach the People with the  
Purchasing Power  
IN BALTIMORE

**WAQE-AM** 1570 on the dial  
THE VOICE OF BALTIMORE COUNTY

**WAQE-FM** 101.9 on the dial  
THE GOLDEN SOUND IN RADIO

Listened to by all of Baltimore . . . but catering to Suburbia—North Baltimore and Baltimore County . . . where Baltimoreans now live.

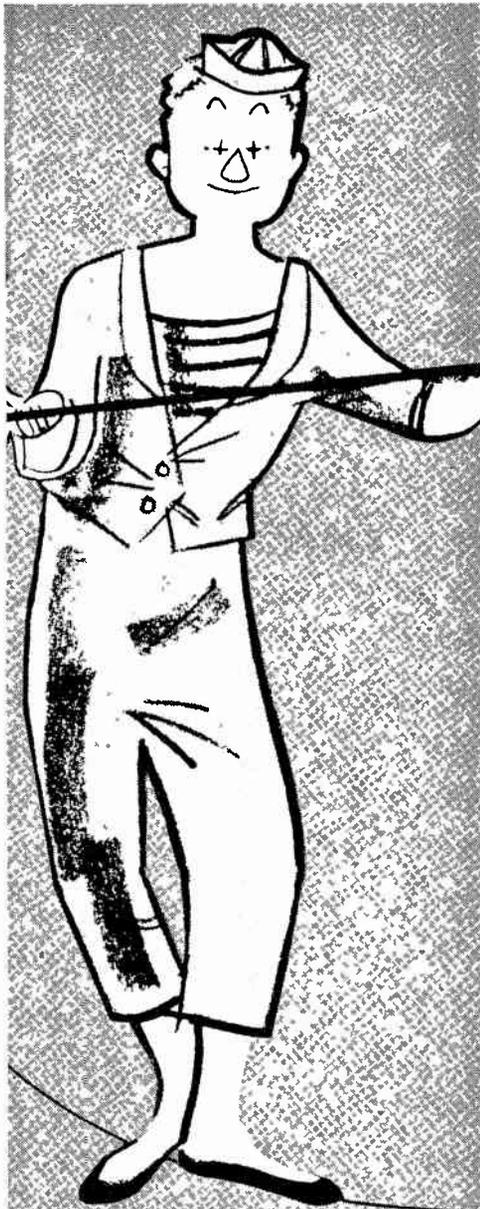
**WAYE** (See Dundalk listings).

**WBAL** (Nov 2, 1925) 1090 kc, 50 kw, DA-N 2610 N Charles St, zone 18 Phone Hopkins 7-3000. TWX BA 92 WBAL Div, The Hearst Corp (acquired station Jan 11, 1935) See Hearst Stations in "Group Ownership" and "Newspaper Ownership"

Network NBC Rep McGavren  
D L Provost, vp, chmn radio & tv, Hearst Corp, Thomas S Carr, vp & mgr, Alfred E Burk, asst station mgr & sales mgr, Thomas H O'Connor, prog dir, Henry F Hines, prom mgr, Galen Fromme, news dir; Mollie Martin, women's dir, Conway Robinson, farm dir, Joe Croghan, sports dir, John T Wilner, vp radio-tv engineering Div

**WBAL-FM** (Dec 7, 1958) 97.9 mc, 15 kw Same licensee, staff and address as WBAL (above)

WBAL-TV: Tv companion of WBAL



# WCBM'S Balanced Programming leads in Baltimore Radio

A CBS RADIO AFFILIATE

# W C B M

10,000 Watts on 680 KC  
Baltimore 13, Maryland



PETERS, GRIFFIN,  
WOODWARD, INC.

Exclusive National Representatives

\***WBJC (FM)** (April 6, 1951): 88.1 mc, 125 w  
2901 Liberty Heights Ave, zone 15 Phone  
Hopkins 7-4000. Dept. of Education (original  
owner)

Clarence T De Haven, gen mgr; Paul E  
Nolder, prog dir, Kennard E. Lang Jr., news  
dir, Charles Blair, chief engr.

**WBMD** (Dec. 7, 1947). 750 kc; 1 kw-D. 879  
Park Ave, zone 1. Phone Mulberry 5-7095  
Key Broadcasting Corp (original owner)

Rep Bernard  
Specialty programs German, 1½ hrs.; Ital-  
ian, 1½ hrs.; Polish, 1 hr wkly.

Carl G Brenner, gen mgr & coml mgr.  
**WCAO** (1922): 600 kc, 5 kw, DA-1. 1102  
North Charles St., zone 1. Phone Mulberry  
5-0600. TWX BA-287. Plough Broadcasting Co  
(acquired station May 19, 1956). (See Plough  
Broadcasting stations in "Group Ownership").

Rep Radio-TV Representatives  
Harold R. Krelstein, pres; Byron I. Millenson,  
vp & gen mgr; C. Carroll Larkin, sales mgr;  
Vance Randolph, program dir, Charles W Pur-  
cell, promotion dir & news dir; Charles Seibold,  
chief engr; Ray Moffett, farm dir; Dorothy  
Smyth, women's dir.

**WCAO-FM** (Dec. 15, 1947): 102.7 mc; 20 kw  
Same address, licensee and staff as WCAO  
(above)

**WCBM** (1924) 680 kc, 10 kw-D, 5 kw-N,  
DA-2. WCBM Community House, zone 13  
Phone Belmont 5-8400. TWX BA 492. Balti-  
more Broadcasting Corp (original owner)

Network CBS. Rep Peters, Griffin, Wood-  
ward

John Elmer, pres; George H. Roeder, exec  
vp, John K Healy, vp for sales; Charles A  
Roeder, vp operations & public affairs; Diana  
Wescott, prom mgr, Robert H Gneiser, news  
dir, G Porter Houston, chief engr.

**WCBM-FM** (June 6, 1960). 106.5 mc; 17 kw.  
Duplicates WCBM (above)

**WEBB** (April 5, 1955) 1360 kc; 5 kw-D,  
DA-D. 3113 W. North Ave, zone 16. Phone  
Wilkins 7-1245. 1360 Broadcasting Co. (origi-  
nal owner)

Rep Howard.

Specialty programs Negro, 100%  
Leon B Back, pres, Samuel E. Feldman  
exec vp & gen mgr, Bentley A Stecher, re-  
gional sales mgr & coml mgr, Wiley E. Daniels  
Jr., prog dir, Mary Rawlings, prom mgr,  
Claude (Buddy) Young, asst gen mgr, Clifford  
Inman, chief engr

**WFBR** (1922) 1300 kc, 5 kw, DA-1. 13 E  
20th St., zone 18. Phone Mulberry 5-1300  
Baltimore Radio Show Inc. (acquired station  
1927)

Rep Blair  
Robert S Maslin Jr., pres; Robert B. Jones  
Jr., vp & gen mgr; Dudley Tichenor, coml  
mgr; Ralph E Phillips, prog dir, Mrs Cleo  
Wright, prom mgr, Louis E Corbin, news  
dir, William R. Hoos, chief engr.

**WFMM-FM** (Feb 4, 1960) 93.1 mc, 19.5 kw  
44 W. Biddle St., zone 1. Phone Vernon 7-2227  
Commercial Radio Institute Inc. (original  
owner).

Rep Walker-Rawalt  
Julian Sinclair Smith, pres & gen mgr; John  
H. L. Traufelter, vp & treas, Frederick M.  
Himes Jr., vp & sec, Bert Hanauer, prog con-  
sultant, Eric W. Kirkham, operations mgr,  
Carroll Warrington, music consultant, Edwin  
M Kabernagel Jr, sales mgr

**WITH** (March 1, 1941). 1230 kc, 250 w. 7 E  
Lexington, zone 3. Phone Lexington 9-7808  
Maryland Broadcasting Co (original owner)  
See Tinsley Stations in "Group Ownership"

Network MBS. Rep Select (New York),  
Young (Middle West & Far West) Ayers

Specialty programs Negro 37 hrs wkly  
Thomas G Tinsley Jr, pres, R C Embry,  
gen mgr, Bob Adams, prog dir, Herman Levin,  
prom mgr, Fred Neal, news dir, Ed Hawkins,  
chief engr

**WITH-FM** (June 1947) 104.3 mc, 20 kw.  
Same address, licensee & staff as WITH  
(above)

**WRBS (FM)** (June 30, 1960). 95.1 mc, 20 kw.  
1130 E Cold Spring Lane, zone 12. Phone  
Idelwild 3-6800. John B Reynolds (original  
owner)

Rep Fine Music Hi-Fi Broadcasters  
John B Reynolds, mgr & coml mgr, John B.  
Reynolds, Jr., station mgr, Al Barclay, prog  
dir, John Lewis Frank, chief engr

**WSID** (Nov 25, 1947) 1010 kc, 1 kw-D. 912  
N. Charles St., zone 1. Phone Saratoga 7-8250.  
United Broadcasting Co of Eastern Maryland,  
(acquired station June 16, 1949). (See United  
Broadcasting Co stations in "Group Owner-  
ship")

Rep UBC Sales (New York), Dora-Clayton  
(Georgia)

Specialty programs: Negro, 100%  
Richard Eaton, pres & news dir, Marvin  
Mirvis, gen mgr & coml mgr, Helen G. Wher-  
ley, program dir & women's dir, Wilbert  
Armstead, chief engr

**WSID-FM** (1960) 92.3 mc, 11 kw Same as  
WSID (above)

**WWIN** (1951) 1400 kc, 250 w. 1119 N  
Charles St., zone 1. Phone Saratoga 7-3555  
Belvedere Broadcasting Corp (original owner).

Network ABC  
Thomas F McNulty, pres, H Shelton Earp  
Jr, gen mgr, Daniel G Thompson, prog dir,  
Norman K Buker, chief engr

**BETHESDA, Montgomery County**

**WGMS** (Washington, D C) (1946) 570 kc;  
5 kw-D, 1 kw-N, DA-2 Harrington Hotel,  
Washington 1, D C Phone Executive 3-8676  
RKO General Inc (acquired station Jan. 2,  
1958) (Sale to Crowell-Collier pending FCC  
approval) See RKO General Stations in  
"Group Ownership"

Rep Avery-Knodel

## SUCCESS REPEATS ITSELF!

In the Baltimore Negro  
market of 380,000

# W-E-B-B

is

# 1<sup>st</sup>

**AGAIN!**

In every Pulse segment . . .  
throughout the broadcast day . . .

**W-E-B-B is NUMBER 1!**

(Source Negro Pulse May 1960)

100% Negro-programming  
5,000 Watts • 1360 kc.



## WEBB

Baltimore 16, Md.

Represented by  
Bernard Howard  
and Co., Inc.

20 East 46th St., NYC.  
OXford 7-3750

# WSID

BALTIMORE, MD.

• **BALTIMORE'S PIONEER  
NEGRO PROGRAMMED  
STATION**

• **NON-DIRECTIONAL  
1010 KC**

• **AIDING YOUR  
PRODUCT SALES  
THROUGH**

# WSID

**PLUS**

**MERCHANDISING**

Thomas F. O'Neill, pres, Perry S. Ury, sales mgr; Charles O. Wood, prog dir, Sol Hurwitz, prom dir; Rogers B. Holt, chief engr.

**WFBS (FM)** (granted 1960, target date unknown): 1023 mc, 1 kw, 4425 Chestnut St. High Fidelity Broadcasters Inc

Robert Carpenter & William Tynan, co-owners

**WUST** (1947) 1120 kc, 250 w-D 815 V St, N.W., Washington 1, D. C. Phone Hobart 2-0011 WUST Inc (acquired station 1958). Rep Pearson.

Specialty programs: Negro, 100%. Milton Diener, pres; Daniel Diener, gen mgr; Perry Walders, director of sales; Ben Gordon, program dir; Tom Williams, promotion dir; Norman Woods, director of engineering & technical operations, Jerry Bennett (Buffay), news dir, Anne Barke, women's dir.

**WJMD (FM)** (1949): 94.7 mc; 20 kw. Duplicates WUST (above)

#### BRADDOCK HEIGHTS, Frederick County

**WMHI** (granted 1960, target date unknown) 1370 kc; 500 w-D Musical Heights Inc.

#### CAMBRIDGE, Dorchester County

**WCEM** (1947) 1240 kc; 250 w The Pines Phone Academy 8-4800 Shore Broadcasting Co. (acquired station 1953).

Network Keystone. G. P. Richards, pres; Samuel M. Cannon Jr., gen mgr & coml mgr; Bette B Robbins, prog dir; Glenn E. Leonard, news dir, Wilson D Price, chief engr

#### CUMBERLAND, Allegany County

**WCUM** (1948): 1230 kc; 250 w. P O Box 360, Phone Parkview 4-5400 Allegany County Broadcasting Corp (acquired station February 1960). See James Broadcasting Stations in "Group Ownership"

Network CBS. Rep Clark Wallace L. Hankin, pres & gen mgr, Bob Koolage Jr, prog mgr, Robert Lacy, coml mgr; Lloyd Dobyns, news dir, Marilyn Parker, women's dir, Bob Rosamond, sports dir, George Neill, spec events dir, William R Delany, chief engr.

**WCUM-FM** (1948): 102.9 mc; 1.25 kw Duplicates WCUM (above)

**WTBO** (1928) 1450 kc, 250 w P O Box 510, Phone Parkview 2-6666 Cumberland Valley Broadcasting Corp (acquired station September 1954)

Network NBC Rep Burn-Smith Arthur W. German, pres & gen mgr; Roy Knotts, local coml mgr, Sam Cozad, natl coml mgr; Leo Ford, prog dir, John Bell, prom mgr, Jim (Doc) Webster, news dir; Ralph Wirgman, chief engr

**WTBO-FM** (not on air, target date unknown) 106.1 mc, 7.8 kw

#### DUNDALK, Baltimore County

**WAYE** (July 1955) 860 kc, 500 w-D, DA-D. 1901 St. Paul St, zone 18 Phone Chesapeake 3-3886 Erway Broadcasting Corp (original owner)

Rep Broadcast Time Sales Guy S Erway, pres, R J. Bennett, gen mgr & coml mgr; Duane Cornett, chief engr.

#### EASTON, Talbot County

**WEMD** (not on air; target date September 1960) 1460 kc, 500 w-D, DA-D 3855 30th St, North, Arlington, Va Phone Jackson 5-7566 Easton Broadcasting Co (original owner).

#### FREDERICK, Frederick County

**WFMD** (January 1936) 930 kc, 1 kw, DA-N 1 W. 7th. Phone Monument 3-4181. Monocacy Broadcasting Co (original owner) Rep Gill-Perna

Laurence Leonard, pres & gen mgr, Russell Bassett, chief engr

**WFMD-FM** (1960) 99.9 mc, 9 kw (Same as above)

#### FROSTBURG, Allegany County

**WFRB** (Dec. 20, 1958): 740 kc; 250 w-D P. O. Box 74 Phone Overbrook 9-8871 Western Maryland Broadcasting Co. (original owner)

D. C. Loughry, owner, gen mgr & chief engr, Dean Hillegas, coml mgr, Robert Kerr, prog dir, Jim Raines, asst mgr & news dir

## WFRB

### offers more

#### CHECK THESE

- ✓ Serves 10 counties in 4 states
- ✓ Adult variety programming
- ✓ Fastest growing station in this market
- ✓ Sensational success story
- ✓ Buy bigger coverage at lower cost

## Buy WFRB

### and See Results

#### HAGERSTOWN, Washington County

**WARK** (July 20, 1947) 1490 kc; 250 w 123 S. Prospect St. Phone Regent 3-4500 United Broadcasting Co of Western Maryland (acquired station Nov 1, 1950) (See United Broadcasting Co. Stations in "Group Ownership")

Network CBS. Rep UBC Sales (N Y) Richard Eaton, pres, S E Phillips, gen mgr, Richard Collyer, program dir; G. Harold Brewer, chief engr

**WARK-FM** (March 1957) 106.9 mc, 2.2 kw Duplicates WARK (above)

**WJEJ** (1932) 1240 kc, 250 w. P O Box 399, Phone Regent 9-2323 Hagerstown Broadcasting Co (original owner)

Network ABC, MBS Rep Burns-Smith Grover C Crilley, pres, gen mgr & coml mgr, Lou Garris, station mgr, Robert Leshner, prog dir; Betty Andrews, prom mgr, D Glen Thomas, news dir, Geo McIntire, chief engr

**WJEJ-FM** (1946) 104.7 mc, 9.4 kw. Duplicates WJEJ (above)

#### HAYVE DE GRACE, Harford County

**WASA** (May 15, 1948) 1330 kc, 1 kw-D. P O Box 97, Chesapeake Broadcasting Corp. (original owner)

Virginia F Pate, vp & gen mgr, Charles W Irwin, coml mgr; Jack Little, prog dir, prom mgr & news dir; Albert Edelenbos, chief engr.

**WASA-FM** (June 1, 1960) 103.7 mc, 2.85 kw. Duplicates WASA (above) in daylight hours. Programs independently after am signoff.

#### LEONARDTOWN, St. Mary's County

**WKIK** (January 1953) 1370 kc; 1 kw-D. P. O. Box 346. Phone Greenwood 5-2211. Southern Maryland Broadcasters Inc. (original owner).

James L Bittner, owner & chief engr.

#### LEXINGTON PARK, St. Mary's County

**WPTX** (1953) 920 kc, 500 w-D. Lexington Park Hotel Phone Volunteer 2-1031 WPTX Inc (acquired station June 1959).

Network MBS. Rep Best Specialty programs: Negro, 5 hrs. Sigmund Ades, pres, Edward H Lenaway, gen mgr, Clarence T. Easterling Jr, coml mgr; John R. Dorsey, prog dir, Pamela Olcott, prom dir, Ronald D. Thompson, news dir; Dudley Steward, chief engr.

#### MORNINGSIDE, Prince Georges County

**WPGC** (October 1954) 1580 kc; 10 kw-D, DA-D. 4421 Southern Ave, S E, Washington 19, D C Phone Jordan 8-6677. WPGC Inc (original owner) See Maxwell E. Richmond Stations in "Group Ownership"

Rep Young Maxwell E Richmond, pres, Robert Howard, gen mgr, coml mgr, prog dir & prom mgr; John Carlton, news dir, George R. Sanner, chief engr

**WPGC-FM** (February 1959) 95.5 mc, 15.7 kw. Duplicates WPGC (above).

#### OCEAN CITY, Worcester County

**WETT** (July 31, 1960) 1590 kc, 1 kw-D, 500 w-N, DA-2 P O Box 61. Phone Atlantic 9-7201. The WETT Corp. (original owner)

Harrison J. Langelier, pres, J. L. O'Conner Jr, gen mgr; Irwin J. Meyer, coml mgr, John J. Quinn, prog dir, David W Beck, prom mgr; Bruce Helland, news dir, Jack Grazier, chief engr

Everyone Gets

# WETT

By The Ocean!



Serving Maryland's Entire  
Atlantic Coast 24-hrs. per day

1000 W daytime

500 W nighttime

## NOW A BILLION DOLLAR ANNUAL INCOME MARKET



To be exact, Sales Management shows effective Buying Income in the WBOC coverage area was \$1,000,966,000 in 1959.

Again in 1960 WBOC is the choice of more general advertisers day by day than any other medium in the Del-Mar-Va Peninsula market. (except WBOC-TV).

Through 20 years of service, WBOC radio has built public confidence, prestige, stature that make possible maximum returns for its advertisers.

CONTACT: BURN-SMITH CO., INC., or WBOC, RADIO-TV PARK, SALISBURY, MARYLAND

# WJDY

## 5000 WATTS

### Salisbury

#### Serving the Eastern Shore

More Listeners Than  
Any other Station\*

	Share of Audience*	
	6:30 am	12 Noon
WJDY	31	30
Sta B	29	24
Sta C	12	13

WJDY is FIRST in 33 of 44  
Quarter Hours\*  
\*Pulse

It's Good Business to  
Advertise on

# WJDY

## 5000 WATTS

### Salisbury, Md.

# WICO

## SALISBURY

non directional

1320 KC 1000 WATTS

Just a year ago  
we were number 7  
on the

## Delmarva Peninsula

NOW WE'RE

# NUMBER 2

and still climbing

# WICO

ABC  
Network

Forjoe—Keystone

Robert C. Doyle—President

## Radio Stations CONTINUED

### MARYLAND CONTINUED

#### POCOMOKE CITY, Worcester County

**WDMV** (Aug 1, 1955) 540 kc, 500 w-D, P O Box 210 Phone Pocomoke 540 Ernest Tannen (acquired station Dec 1, 1959)  
Rep Hal Walton Assoc.  
Curt White, gen mgr, Catherine S Sparrow, prom mgr, Paul Llewellyn, chief engr

#### ROCKVILLE, Montgomery County

**WINX** (1951) 1600 kc, 1 kw-D, 500 w-N, DA-N 8 Baltimore Rd Phone Poplar 2-4357 Montgomery County Broadcasting Co. (See United Broadcasting Co Stations in "Group Ownership")  
Rep UBC Sales (New York)  
Pelle D Eaton, gen mgr, E Carlton Myers, coml mgr, Richard Denham, prog dir, Sam Sacco, prom mgr, John Jennings, chief engr

#### SALISBURY, Wicomico County

**WBOC** (Sept 13, 1940) 960 kc 5 kw-D, 1 kw-N, DA-N Radio-Tv Park Phone Pioneer 9-6131 TWX SALIS 2M06 Peninsula Broadcasting Co (original owner)  
Rep Burn-Smith  
John W Downing, pres Charles J Truitt, vp, gen mgr, prom & natl coml mgr, Jack Downing Jr, prog dir Chuck Truitt Jr, news dir, Jack W Ward, chief engr  
WBOC-TV tv companion of WBOC  
**WICO** (September 1957) 1320 kc 1 kw-D 700 E Main St Phone Pioneer 2-3212 Delmarva Broadcasting Corp (acquired station Sept 19 1959)  
Network ABC, Keystone Rep Forjoe  
Robert C Doyle, pres, chief owner & gen mgr, Frank B Adams, coml mgr, Clifford Barrett, prog dir Robert N Rogers, news dir, Linda Nutter, women's dir, William Desmond, chief engr

**WJDY** (March 1958) 1470 kc, 5 kw-D, DA-D P O Box 641 Phone Pioneer 2-5191 Salisbury Broadcasting Co (original owner).  
Rep United Broadcasting (New York), Devney-O'Connell (Chicago, California)  
Noiman Glenn, pres & gen mgr, Becky Anderson, woman's dir, Dick Ireland, music dir John W Williams, news dir Herb Kravitz, chief engr

#### SILVER SPRING, Montgomery County

**WQMR** (Dec 7, 1946) 1050 kc, 1 kw-D, 4000 Albemarle St, N.W., Washington 16, D C Phone Whitehall 6-1050 WGAY Inc (acquired station June 1 1959) See Town & Country Stations in "Group Ownership"  
Rep Webb  
Connie B Gay, pres, Jane Trimmer, exec vp, Ed Winton, vp & gen mgr Ted Dorf, station mgr Charles Stewart, prog dir, Don Tucker, music dir, James Pett, chief engr

**WGAY (FM)** (June 1, 1959) 99.5 mc, 20 kw Licensee and address same as WQMR (above) (See Washington D C, for full listing)

#### TAKOMA PARK, Montgomery County

**\*WGTS-FM** (May 1957) 91.9 mc, 10 w. Ju 9-1836 Washington Missionary College Specialty programs (weekly), Yiddish, 2 hrs Stephen S. Hiten, pres; Paul R. Tharp, gen mgr & program mgr; William J. Keith, chief engr

#### TOWSON, Baltimore County

**WAQE** (Oct 27, 1955) 1570 kc, 1 kw-D, 26 W Pennsylvania Ave, zone 4 Phone Valley 5-9660 WTOW Inc (original owner)  
John S Booth, pres, Charles S Gerber, gen mgr & coml mgr, E Thomas Stanwood, prog dir, Anita Houck, prom mgr, George Klimes, chief engr

**WAQE-FM** (Feb 6, 1960) 101.9 mc, 20 kw Same licensee & staff as WAQE (above)

#### WESTMINSTER, Carroll County

**WTRR** (July 1953) 1470 kc, 1 kw-D P O Box 28 Phone Tilden 8-5511 Carroll County Broadcasting Corp (original owner)  
Network Keystone

## HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS,  
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS  
IN THE EAST—NEAREST OFFICE IS—  
1737 DeSALES ST., N.W., WASHINGTON  
EXECUTIVE 3-3456

Russell H. Morgan vp, gen mgr, sales mgr & chief engr, Kaye G. Kolb, prog dir

**WTRR-FM** (Nov 1, 1959) 100.7 mc, 4.6 kw Licensee & address same as WTRR (above).

### WHEATON, Montgomery County

**WDON** (1954) 1540 kc, 250 w-D, 2647 University Blvd West Phone Lockwood 5-0747 Everett L. Dillard (original owner)  
Specialty programs Italian, 1 hr, Greek, ½ hr, wkly  
Everett L. Dillard, owner, Jean M. Dillard, gen mgr, Kathryn Epstein, coml mgr, Donald Dillard, prog dir, Stan Karas, prom mgr, Don Boothman, news dir  
Affiliated with WASH (FM) Washington, D C

### MASSACHUSETTS

\*Non-commercial

#### AMHERST, Hampshire County

**\*WAMP (FM)** (1955) 89.5 mc, 10 w Walker Hall, Amherst College Phone Alpine 3-7543 Trustees of Amherst College (original owner)  
John S. Whitney Jr, gen mgr, John A. Kneisly II, prog dir, Dudley E. Lyons, news dir, Charles J. Chotkowski, chief engr

**\*WFBR (FM)** (not on air granted July 1960 target date unknown) 88.5 mc 34 kw WGBH Educational Foundation

**\*WMUA (FM)** (Oct 30, 1949) 91.1 mc 10 w Engineering Bldg, U of Massachusetts Phone Alpine 3-3411, ext 425 U of Massachusetts (original owner)  
Bradley Dean Rohrer, gen mgr, Fred Saltzberg, coml mgr, Owen Craven Jones, prog dir, Eric Franklin Sandel, chief engr.

#### ATTLEBORO, Bristol County

**WABA** (Oct 8, 1950) 1320 kc 1 kw, DA-2 8 N Main St Phone Attleboro 1-1320 Attleboro Radio Assn Inc (original owner)  
Rep Breen & Ward, Foster & Creed (Boston)  
Howard H. Sweet, pres, Keith S. Field, gen mgr, Wm A. Dawson Jr, coml mgr, Charles Mahan, news dir, Raymond D. Arnold, chief engr

#### BOSTON, Suffolk County

**WBCN (FM)** (May 1958) 104.1 mc, 20 kw 171 Newbury St, zone 16 Phone Copley 7-6020 Concert Network Inc (original owner)  
See Concert Network Stations in "Group Ownership"  
Network Concert Network  
T. Mitchell Hastings Jr, pres; John Q. Adams Jr, prog dir, Christopher Kirchwey, chief engr

**\*WBUR (FM)** (March 1950) 90.9 mc, 20 kw, 640 Commonwealth Ave, zone 15 Phone Commonwealth 6-1000 Trustees of Boston U. (original owner)  
D. Hugh Gillis, chmn, div of communication arts, H. Paul Jeffers, acting mgr & prog dir; Warren Russell, news dir, James H. Bonney, chief engr

**WBZ (†)** (Sept. 19, 1921) 1030 kc; 50 kw, DA-1, 1170 Soldiers Field Rd, zone 34 Phone Algonquin 4-5670 TWX Brighton (Mass) 108 Westinghouse Broadcasting Co (original owner) (See Westinghouse Stations in "Group Ownership")  
Rep AM Radio Sales  
D. H. McGannon, pres, Paul G. O'Friel, gen mgr, A. B. (Bill) Haitman, sales mgr, Melvin M. Bailey, prog dir, John L. Williams, prom mgr, Jerry Landay, news dir, W. H. Hauser, chief engr

**WBZ-FM** (Dec 15 1957) 106.7 mc, 2.8 kw Duplicates WBZ (above)  
WBZ-TV Tv companion of WBZ-AM-FM

**WBZA (†)** (Springfield) 1030 kc, 1 kw  
**WCOP** (1935) 1150 kc 5 kw, DA-2 234 Clarendon St, zone 16 Phone Copley 7-0123. TWX BS 581 Plough Broadcasting Corp (acquired station May 1956) See Plough Stations in "Group Ownership"  
Rep Radio-TV Representatives  
Harold Krelstein, pres, Roy V. Whisnand, vp & gen mgr, Chester Steadman, sales mgr, Paul Coss, prog dir, Harvey Tate, news dir, Adelbert E. Watkins, chief engr

**WCOP-FM** (1948) 100.7 mc 20 kw Duplicates WCOP (above)

**WCRB-AM-FM** (See Waltham listing)  
**WEEL** (1921) 590 kc 5 kw, DA-1 182 Tremont St, zone 11 Phone Hubbard 2-2323 CBS Inc (acquired station 1936) See CBS Stations in "Group Ownership"  
Network CBS Rep CBS Radio Spot Sales  
Thomas Y. Gorman, vp CBS Radio & gen mgr of WEEL, Robert S. Sennett, sales mgr, Ken Ovenoan, prog dir, Joseph Collinane, prom mgr, Fred Cusick, news dir, Warren Stevens, chief engr

(†) WBZ Boston and WBZA Springfield, Mass are synchronized

**WEEL-FM** (1948) 103.3 mc, 20 kw Duplicates WEEL (above).

**\*WERS (FM)** (October 1949) 88.9 mc, 18 kw Emerson College Phone Copley 7-7821 Emerson College (original owner)

Gerald Kroeger, gen mgr & prog dir, Charles E. Phillips, chief engr

**WEZE** (1922) 1260 kc, 5 kw, DA-N 10 Arcade, Staller Office Bldg, zone 16 Phone Liberty 2-1717 Air Trails Broadcasting Inc. (acquired station Dec 2, 1957) See Air Trails Network Stations in "Group Ownership" and "Newspaper Ownership"

Network NBC. Rep Hollingbery Charles Sawyer pres J P Williams, exec vp, Alex Buchan, vp, Arthur E Haley, gen mgr & coml mgr Louis Goldberg, musical dir, Jo Panariello, office mgr Joseph Hyder, news dir, George P Jowdy, chief engr

**\*WGBH-FM** (Oct 6, 1951) 89.7 mc, 15.5 kw 84 Massachusetts Ave Cambridge 38 Phone University 4-6400 WGBH Educational Foundation (original owner)

Network Educational Radio Network Ralph Lowell, pres Hartford N Gunn Jr, gen mgr, Charles D Ellis asst gen mgr, William H Cavness prom mgr Paul R Noble, news dir, Frank Harvev, chief engr

**WHDH** (Dec 1, 1926) 850 kc 50 kw, DA-2 50 Morrissey Blvd, zone 25 Phone Avenue 8-5000 TWX 1056-U WHDH Inc. (acquired station Jan 3, 1946) See "Newspaper Ownership"

Rep Blair Robert B Choate, pres William B McGrath, managing dir, & vp, Alexander Tanger, vp & coml mgr Harry Wheeler local sales mgr, John Day prog dir, Robert B Chevre prom mgr, Joseph Levine news dir Philip K Baldwin chief engr

**WHDH-FM** (March 31 1948) 94.5 mc, 20 kw Duplicates WHDH (above)

WHDH-TV Tv companion of WHDH-AM-FM

**WILD** (1947) 1090 kc 1 kw-D 400 Commonwealth Ave zone 15 Phone Copley 7-1900 Noble Broadcasting Corp (acquired station Dec 1, 1958)

Rep Dore Specialty programs Italian 28 hrs, Greek, 6 1/2 hrs both wkly

Nelson B Noble owner & gen mgr, John Most, coml mgr, Ken Malden, prog dir, Norman Kruglak, prom mgr Donald Snider chief engr

**WMEX** (1934) 1510 kc 5 kw, DA-1 70 Brookline Ave, zone 15 Phone Commonwealth 6-3900 Richmond Bros Inc (acquired station Aug 21, 1957) See Maxwell Richmond Stations in "Group Ownership"

Rep Adam Young Maxwell E Richmond pres Robert S Richmond, coml mgr Melvin Miller, prog dir & prom mgr, Donn Parker, news dir, Morton Barnfield chief engr

**WNAC** (1922) 680 kc 50 kw, DA-1 21 Brookline Ave, zone 15 Phone Commonwealth 6-0800 TWX BS 89 RKO General Inc (acquired station Jan 1 1943) See RKO General Stations in "Group Ownership"

Network Yankee Rep H-R Representatives Norman Knight, gen mgr George Steffy, exec vp; Thomas Bateson vp sales, John D Maloy, prog dir, George Hallberg prom mgr, Leland Bickford, news dir, Proctor Jones, natl sales mgr, Irving Robinson, chief engr

**WRKO (FM)** (1918) 98.5 mc, 20 kw Duplicates WNAC (above)

WNAC-TV Tv companion of WNAC-WRKO (FM)

**WORL** (Oct 8 1950) 950 kc 5 kw-D 705 Beacon St zone 15 Phone Copley 7-8300 Pilgrim Broadcasting Co (original owner) See Buckley-Jaeger Stations in "Group Ownership"

Rep Headlev-Reed Joseph A Dunn pres Arthur E. Halev, gen mgr & coml mgr, Bill Givens, program & news dir; Pauline Haddad promotion dir John Parker, chief engr; Claire Crawford, women's dir

**WXHR (FM)** (1946) 96.9 mc 20 kw 439 Concord Ave, zone 38 Phone Kirkland 7-7500 Middlesex Broadcasting Div of Harvey Radio Laboratories Inc (original owner)

Network ABC, QXR Network Frank Lyman Jr, pres, William A Queen, gen mgr, Stephen Decatur, sales mgr, Billy Dale prom mgr Louis Jordan, chief engr Affiliate of WTAO Cambridge

### BROCKTON, Plymouth County

**WBET** (November 1946) 1460 kc, 1 kw, DA-N 60 Main St zone 64 Phone Juniper 6-1460 Enterprise Pub Co (original owner). See "Newspaper Ownership"

Reps Walker-Rawalt, Foster & Creed (New England)

Specialty programs Lithuanian, 1/2 hr wkly. Charles A Fuller, gen mgr, Earle G Clement, station & coml mgr, A. Sothern Abbott, prog dir, Ed Lyons, news dir, Chas Nowell, chief engr

**WBET-FM** (November 1946) 97.7 mc 800 w Duplicates WBET (above)

### BROOKLINE, Norfolk County

**WBOS** (1947) 1600 kc, 5 kw, DA-1 790 Commonwealth Ave, Boston, zone 15 Phone Beacon 2-5650 Champion Broadcasting System (acquired station August 1955)

Herbert S Hoffman, pres & treas, Ralph Weinman, vp & gen mgr, Harry Goodman, coml mgr

**WBOS-FM** (April 1, 1960) 92.9 mc, 15 kw Duplicates WBOS (above)

### CAMBRIDGE, Middlesex County

**WHRB-FM** (May, 1957) 95.3 mc, 800 w 16 Dunster St, Cambridge, zone 38 Phone University 4-9530 Harvard Radio Broadcasting Co (original owner)

Network Ivy Kenneth R Dana pres, Evan Y Semejian, gen mgr, Robert Gordon, coml mgr, Robert E Wennersten, prog dir, Phoebe W Acheson, news dir, Townsend Whitmore, chief engr

**WTAO** (April 1948) 740 kc, 250 w-D 439 Concord Ave, Boston zone 38 Phone Eliot 4-0500 Middlesex Broadcasting Div. of Harvey Radio Laboratories Inc (original owner)

Network ABC Rep Donald Cooke Frank Lyman Jr pres William A Queen, gen mgr & sales mgr Billy Dale, prom mgr, Pat Romano news dir, Louis Jordan, chief engr

Affiliate of WXIR (FM) Boston WTAO-TV Tv companion of WTAO, WXHR (FM).

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EXECUTIVE 3-3456

### CHICOPEE, Hampden County

**WAGE** (Springfield) (Dec 1 1916) 730 kc 1 kw-D 326 Chicopee St Phone Lyceum 4-6654 Regional Broadcasting Co (original owner) (Sale to Commonwealth Broadcasting Co pending FCC approval)

Rep Indie Sales, Nona Kirby (New England) John S Begley, pres & treas Ralph J Robinson, gen mgr & coml mgr, Sv Levy prog dir, Sam Hamilton, news dir, Myles Brennan, chief engr

### EAST LONGMEADOW, Hampden County

**WTYM** (1948) 1600 kc, 5 kw-D P O Box 898, Springfield, Mass Phone Republic 3-4187 Executive Broadcasting Corp (acquired station August 1960)

Rep Masla, Nona Kirby (New England). Stanley Ulanoff, pres

### FALL RIVER, Bristol County

**WALE** (May 6, 1948) 1400 kc, 250 w 18 N Main St Phone Osborne 4-3535 Narragansett Broadcasting Co (original owner)

Network MBS Yankee Specialty programs French, 1 hr, Polish, 1 1/2 hrs, Portuguese, 1/2 hrs, all wkly

George I Sisson Jr, pres, treas, mgr & chief owner, Markey Gosciminski, sales mgr, Chris Barnes, news dir, George Costa, chief engr

**WSAR** (1921) 1480 kc, 5 kw, DA-2 P O Box 927, Phone Osborne 7-9477, K & M Pub Co (acquired station Nov 11, 1944) See "Newspaper Ownership"

Rep Headlev-Reed, Kettell-Carter (regional) Specialty programs French, 1 hr, Polish, 1 hr, Portuguese 3 hrs; all wkly Lincoln W N Pratt, vp & gen mgr, Norman Raposa, prog dir, Joseph Welch, news dir, Arnold Mollev chief engr

### FITCHBURG, Worcester County

**WEIM** (October 1941) 1280 kc; 5 kw-D, 1 kw-N, DA-2 717 Main St Phone 3-3766 Radio Fitchburg Inc. (acquired station June 1959). (See Norman Knight Stations in "Group Ownership")

Network MBS, Yankee Rep Walker-Rawalt; Nona Kirby Norman Knight, pres, Robert E. Berry, gen mgr; Donald A. Bowen, coml mgr

**WFGM** (Feb 1950) 960 kc, 1 kw, DA-2 170 Richard St Phone Diamond 3-1897 Wachusett Broadcasting Corp (original owner)

Reps Everett-McKinney, Foster & Creed (regional) David M Myers, pres, James Chalmers, gen mgr Kirk Anderson, news dir, Donald L Coleman Jr, chief engr

**WFGM-FM** (Target date July 1, 1960) 104.7 mc, 20 kw Same licensee, address & staff as WFGM (above)

### FRAMINGHAM, Middlesex County

**WKOX** (April 1917) 1190 kc 1 kw-D 100 Mt Waste Ave Phone Trinity 3-7409 WKOX Inc (original owner)

Rep Kettell-Carter (Boston), Webb (New York)

Specialty programs Italian, 1 hr, Lithuanian, 1 hr, both wkly Richard E Adams, gen mgr Albert A Anderson, coml mgr Carl B Duncan, prog dir, Francis W Bartol, chief engr

**WKOX-FM** (Feb 10, 1960) 105.7 mc 15.5 kw Duplicate(s) WKOX (above) in daytime, programs separately at night

### GARDNER, Worcester County

**WGAW** (1946); 1340 kc, 250 w. Green St. Phone 1340. Gardner Broadcasting Co. (acquired station January 1957). (See James D. Asher stations in "Group Ownership")

Rep Webb, Nona Kirby Charles E. Asher, pres & gen mgr; James D. Asher, treas, William Kennedy, program dir.

### GREAT BARRINGTON, Berkshire County

**WSBS** (Dec 24, 1957) 860 kc, 250 w-D. Stockbridge Road, Route 7 Phone 1567 The Berkshires Inc (original owner)

Network MBS J Leo Dowd, pres, gen mgr & coml mgr; Alan D Vaber prog dir & prom mgr Robert L. Clark, news dir, J A Seeley, chief engr

### GREENFIELD, Franklin County

**WHAI** (May 15, 1938) 1240 kc 250 w 168 Main St Phone Prescott 4-4301 Haigis Broadcasting Corp (original owner)

Network Yankee Rep Walker-Rawalt Specialty programs Polish 1 hr wkly John W Haigis Jr, pres & gen mgr, Ira I Hewitt, coml mgr, Norman L Cloutier prog dir Giavdon Spragg, news dir, Delwin D Shattuck, chief engr

**WHAI-FM** (May 15 1948) 98.3 mc 1 kw. Duplicates WHAI (above)

### HAVERHILL, Essex County

**WHAU**; 1490 kc 250 w 30 How St Phone Drake 4-47 3 WHAV Broadcasting Co (acquired station 1954)

Rep Kettell-Carter Edward I Cetlin, chief owner & gen mgr, Alan Noyes, coml mgr Robert Douglas, prog dir Aldo Carter, prom mgr Edwin Johnson, news dir, H Bruce White, chief engr

**WHAU-FM** (June 1959) 92.5 mc, 20 kw Same licensee, address & staff as WHAV (above)

### HOLYOKE, Hampden County

**WREB** (1950) 930 kc 500 w-D 225 High St Phone Jefferson 2-3296 Valley Broadcasting Corp (acquired station 1954)

Rep Been & Ward Specialty programs French, 9 hrs, Polish, 1 hr both wkly

Edmund F Wakelin, pres & gen mgr Nicholas H Robertson, prog dir, Richard O Lavigne news dir Richard Townes chief engr

### LAWRENCE, Essex County

**WCCM** (August 1947) 800 kc, 1 kw-D 9 Valley St Phone Murdock 3-7171 Lawrence Broadcasting Co (original owner)

Network MBS Rep Dore George H Jaspert, pres John R Canty, stamgr & coml mgr, Ugo SanAntonio prog dir, Anthony (Tony) Lupo, news dir, Norman F Round, chief engr

**WGHJ (FM)** (April 1960) 93.7 mc, 1.35 kw. Duplicates WCCM (above)

**WLLH** (1937) 1100 kc 250 w Synchronized with WLLH Lowell, Mass Duplicates programming

### LOWELL, Middlesex County

**WCAP** (June 10 1951) 980 kc 1 kw-D 213 Central St Phone Glenview 4-0401 Northeast Radio Inc (original owner)

Rep Everett-McKinney, Kettell-Carter (Boston) Israel Cohen, pres & gen mgr, Maurice Colchin sales mgr, Dan Gillette, prog dir, Jack Flannery, news dir, Ted Cohen, chief engr

**WLLH** (1934) 1400 kc, 250 w 39 Kearney Square (Lowell), 46 Amesbury St (Lawrence) Phone Glenview 8-8715 (Lowell), Murdock 2-2148 (Lawrence) Merrimac Broadcasting Co (original owner)

Network Yankee Rep Bolling Gerald Harrison pres Albert N Armstrong Jr gen & coml mgr, Thomas Clayton, prog dir Joseph Rayball, news dir, Christopher Parker, chief engr

**WLLH-FM** (1947) 99.5 mc, 20 kw Duplicates WLLH (above)

### LYNN, Essex County

**WLYN** (December 1947) 1360 kc, 1 kw-D. 156 Broad St. Phone Lynn 5-6200 Puritan Broadcast Service (original owner) See Theodore Feinstein Stations in "Group Ownership"

Reps Wilker-Rawalt, Kettell-Carter (New England)

Theodore Feinstein, owner, Harry Goodwin, gen mgr, Steve Smith, prog dir, Edw Glowik, news dir, Dick Ward, chief engr

### MARLBORO, Middlesex County

**WSO** (Jan 3, 1959) 1470 kc, 1 kw-D, DA-D Curtis Ave Phone Huntley 5-1470 County Broadcasting Corp. (acquired station July 1958)

Rep Foster & Creed (Boston) Lewis F Sargent, pres & gen mgr, Bill Galvin, prog dir, Ken Rockwell chief engr

### MEDFORD, Middlesex County

**WHIL** (Jan 20, 1952) 1430 kc; 5 kw-D 99 Revere Beach Parkway, Medford, zone 55, Phone Export 6-1430 Conant Broadcasting Co. (original owner) See Tarlow Assoc Stations in "Group Ownership"

Rep Forjee Specialty programs Polish, 1 hr Lithuanian, 1 hr, Portuguese, 1 hr, Jewish, 1 hr; Arabic, 1/2 hr; all wkly

Sherwood J Tarlow, pres, Joseph Kruger, gen mgr, Edward O'Donnell, asst mgr, Milton Savitt, coml mgr, Kenneth Manley, operations mgr, Robert Walsh, prog dir, Vincent C Rafferty, prom mgr, Reginald Laite news dir, Alfred Fulchino, chief engr

**WISK (FM)** (Sept 1, 1960) 107.9 mc 20 kw Same licensee, address & staff as WHIL (above)

## Radio Stations CONTINUED

### MASSACHUSETTS CONTINUED

#### MILFORD, Worcester County

**WMBC** (October 1956) 1490 kc; 250 w. Opera House Bldg. Phone 1490. Milford Broadcasting Co.  
Rep Webb  
Ted B. Sawyer, gen mgr.

#### NEW BEDFORD, Bristol County

**WBSM** (July 17, 1949): 1420 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). Pope's Island. Phone Wyman 3-1767. Bay State Broadcasting Co. (original owner).

Rep Bolling.  
Specialty programs (wkly): Polish, 1 hr.; Portuguese, 2 hrs.  
Joseph P. Duchaine, pres; Otto F. A. Arnold, gen mgr; Richard Evans, coml mgr; Hal Peterson, program dir; James Wooler, chief engr; John Walkinshaw, news dir.

**WBSM-FM** (Feb. 22, 1949): 97.3 mc; 2 5 kw. Duplicates WBSM (above).

**WNBH** (May 21, 1921) 1340 kc, 250 w 432 County St. Phone Wyman 8-5228. E. Anthony & Sons (acquired station 1934). See "Newspaper Ownership".

Rep Walker-Rawalt  
Specialty programs French, 1 hr., Portuguese, 2 1/2 hrs., both wkly.  
Basil Brewer, pres, Thomas E. Martin, gen mgr, coml mgr & prom mgr, Stan Lipp, prog dir; Jack Delaney, news dir; Herve LeDuc, chief engr

**WNBH-FM** (Dec. 9, 1946). 98.1 mc, 20 kw. Duplicates WNBH above.

#### NEWBURYPORT, Essex County

**WNBP** (March 10, 1958) 1470 kc; 500 w-D. Traffic Circle Phone Homestead 2-6654. Tri-City Broadcasting Corp (original owner). See Theodore Feinstein Stations in "Group Ownership".

Network Puritan.  
Theodore Feinstein, pres; J. Thomas Mathers, gen mgr & coml mgr; Mary Mackenzie, asst mgr, Ed Steward, prog mgr

#### NORTH ADAMS, Berkshire County

**WMNB** (Nov 23, 1947) 1230 kc; 250 w. 466 Curran Highway. Phone Mohawk 3-6567. Northern Berkshire Broadcasting Co. (original owner).

Rep Nona Kirby (Boston)  
Specialty programs. Italian, 1 hr.; Polish, 1 hr. wkly  
J. Gordon Keyworth, pres, treas, gen mgr & chief engr, Richard J. O'Brien, coml mgr; James F. Finnen, prog mgr

#### NORTHAMPTON, Hampshire County

**WHMP** (December 1950): 1400 kc; 250 w 78 Main St. Phone Justice 4-4275. Pioneer Valley Broadcasting Co. (original owner).

Network Yankee. Rep Webb (New York); Nona Kirby (Boston).  
Specialty programs: Polish  
John H. Williams, pres, Alexander W. Milne, gen mgr & coml mgr, Joseph T. Fennessey, prog dir, Joseph Finnell, chief engr.

#### ORANGE, Franklin County

**WCAT** (May 13, 1956) 1390 kc; 1 kw-D. Brookside Rd. Phone Kingsdale 4-2825. Tri-State Radio Inc. (acquired station March 4, 1960).

Rep Walker-Rawalt.  
Ralph Mellon, owner; Charles Lawton, prog dir, Walter Chenausky, chief engr.

#### PITTSFIELD, Berkshire County

**WBEC** (March 1947) 1420 kc; 1 kw, DA-2. 33 Eagle St. Phone Hillcrest 8-8292. Western Massachusetts Broadcasting Co. (original owner) See "Newspaper Ownership".

Network ABC, Keystone  
Rep Everett-McKinney (New York); Kettell-Carter (Boston)  
Specialty programs: Italian, 1 1/2 hrs. wkly.  
Donald B. Miller, pres, W. Wendell Budrow, gen mgr, Ted Muller, coml mgr; Ken Cornell, prog dir, Edward Farrell, news dir; Robert Johnson, chief engr.

**WBRK** (Feb 20, 1938): 1340 kc; 250 w. 8 Bank Row Phone Hillcrest 2-1553. Greylock Broadcasting Co. (acquired station Nov 1, 1958) See Highland Stations in "Group Ownership".

Network CBS, Yankee. Rep Walker-Rawalt.  
Specialty programs Polish, 1 hr. wkly.  
Joseph K. Close, pres; Walter Kearsey, vp & gen mgr, Martin Schechter, coml mgr; Robert Youse, prog dir, David de Moulpied, news dir; George Burgoon, chief engr

#### PLYMOUTH, Plymouth County

**WPLM** (Aug 8, 1955) 1390 kc; 1 kw-D. (CP for 5 kw DA-2). State Route 3. Phone Pilgrim 6-1390. Plymouth Rock Broadcasting Co. (original owner)  
Rep Breen-Ward; Nona Kirby (regional).

John T. Campbell, pres & gen mgr, Arthur E. Pratt, coml mgr; John Chandler, prog dir; Fred Lang, prom mgr; Bruce Smith, news dir; Sulo Lehtonen, chief engr.

**WPLM-FM** (not on air; granted April 27, 1960) 99.1 mc, 20 kw. Same licensee as WPLM (above).

#### QUINCY, Norfolk County

**WJDA** (Sept. 13, 1947): 1300 kc; 1 kw-D. P. O. Box 373. Phone Granite 9-1300. South Shore Broadcasting Co. (original owner)  
James D. Asher, pres & gen mgr; Kenneth P. Fallon Jr., coml mgr, H. Winslow Bettinson, prog dir; Herbert Fontaine, news dir; A. Fred Lane, chief engr.

#### SALEM, Essex County

**WESX** (1942): 1230 kc; 250 w. P. O. Box 710. Phone Pioneer 4-1230. North Shore Broadcasting Corp. (acquired station April 1, 1950).  
Network MBS  
James D. Asher, pres & gen mgr; Robert Clement, coml mgr, Vern Williams, prog dir; John Park, news dir; Norman Durkee, chief engr

#### SOUTHBRIDGE, Worcester County

**WESO** (March 20, 1955): 970 kc, 1 kw-D. 399 Main St. Phone Porter 4-4381. WESO Broadcasting Corp. (acquired station Feb. 1, 1956).

Rep Foster & Creed (Boston); Grant Webb (New York)  
Specialty programs: French, 1 hr.; Italian, 1 hr.; Polish, 1 hr., Greek, 1 hr. wkly.  
Peter Bordes, pres, Hamilton S. Stewart, gen mgr, William Richard, coml mgr, Kenneth Duquette, chief engr & prog dir; Bill Mende, news dir & prom mgr.

#### SOUTH HADLEY, Hampshire County

**\*WMHC (FM)** (May 14, 1957) 88.5 mc; 10 w. Mount Holyoke College Phone Jefferson 8-8211. Mount Holyoke College (original owner)

Avery Dickinson, gen mgr, Maryellen Strassburger, prog dir; Charlotte Potter, chief engr.

#### SPRINGFIELD, Hampden County (See Chicopee, Holyoke)

**WACE** (See Chicopee, Mass listing).

**WBZA** (Synchronized with WBZ Boston). (See Westinghouse Broadcasting Co Stations in "Group Ownership")

**\*WEDK (FM)** (1948) 91.7 mc; 15 kw. 1300 State St. Phone Republic 7-4731. School Committee of the City of Springfield, Miss (original owner)

Chris M. Manitsas, prog dir & chief engr.

**WHYN** (1941): 560 kc; 1 kw, DA-1. 1300 Liberty St. Phone Republic 4-1126. Hampden Hampshire Corp (original owner) See "Newspaper Ownership".

Network CBS. Rep Branham  
Specialty programs Polish, 1 hr; Jewish, 1/2 hr wkly  
William Dwight Sr., pres; Charles N. DeRose, gen mgr, Zack Land, coml mgr, Murray Tesser, prog dir, Jack Sheahan, news dir; Harold Schumacher, chief engr

**WHYN-FM** (1948) 93.1 mc, 3.2 kw. Duplicates WHYN (above)

**WHYN-TV**. Tv companion of WHYN-AM-FM.

**WMAS** (Sept 1, 1932): 1450 kc; 250 w 101 West St, zone 3. Phone Republic 7-1414. WMAS Inc. (original owner).

Network Yankee. Rep Bolling  
Gerald Harrison, pres, Robert Donahue, station mgr; Irwin B. Needles, coml mgr, Roland A. Dumas, prog dir; Kenneth LeMere, news dir, John Michnovetz, chief engr.

**WMAS-FM** (Dec 1, 1947): 94.7 mc, 1.35 kw. Duplicates WMAS (above).

**\*WSCB (FM)**: 88.9 mc; 10 w. President & Trustees of Springfield College.

**WSPR** (June 1936): 1270 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). 63 Chestnut St. Phone Republic 2-4182. TWX 576. WSPR Inc. (original owner) (See Springfield Television Stations in "Group Ownership").

Rep Hollingbery, Kettell-Carter (regional).  
Alan C. Tindal, pres; Jack Sullivan, coml mgr, Paul Monson, program dir; Valentino M. Partyka, chief engr; Durham Caldwell, news dir.

#### TAUNTON, Bristol County

**WPEP** (Dec. 22, 1949): 1570 kc; 1 kw-D. 174 Broadway Phone Vandyke 4-7528. Silver City Broadcasting Corp. (original owner).

Specialty programs: Portuguese, 1 1/4 hrs. wkly.  
J. Marshall McGregor, pres; Joseph G. Quill, station mgr & prog dir, Henry J. Murray, coml mgr, Edward A. Litchfield, news dir, Lawrence L. Prado Jr., chief engr

#### WALTHAM, Middlesex County

**WCRB** (Boston) (1948) 1330 kc, 5 kw-D, 1 kw-N, DA-2. Sheraton Plaza Hotel, Boston 16. Phone Copley 7-7080. Charles River Broadcasting Co. (acquired station 1948).

Rep Broadcast Time Sales.

Theodore Jones, pres; Richard L. Kaye, station mgr; Leonard V. Corwin, coml mgr; Robert A. Stuart-Vail, prog dir; David S. MacNeill, news dir; James Godfrey, chief engr.

**WCRB-FM** (1954) 102.5 mc; 3.3 kw. Duplicates WCRB (above)

#### WARE, Hampshire County

**WARE** (1948): 1250 kc, 1 kw, DA-N 56. Main St. Phone Woodlawn 7-6231. Central Mass. Broadcasting Corp. (acquired station Nov. 1, 1956). See Tarlow Assoc. Stations in "Group Ownership".

Network Keystone, Yankee. Rep Breen-Ward, Eckels & Co. (New England)  
Sherwood J. Tarlow, pres; Richard H. Vaughan, gen mgr; Winston Vann, news dir; Ralph Knudsen, chief engr.

#### WESTFIELD, Hampden County

**WDEW** (December 1957): 1570 kc; 1 kw-D. 249 Union St. Phone Logan 8-8643. Westfield Broadcasting Co. (acquired station May 1959).

Rep Breen & Ward  
Specialty programs. Italian, 1 1/2 hrs.; Greek, 1 hr. wkly.  
Harold Martin, pres; Richard M. Brescia, prog dir & prom mgr; John Mahar, coml mgr; Joseph R. Durkin, news dir; J. Lawrence Spinks, chief engr.

#### WEST SPRINGFIELD, Hampden County

**WTXL** (August 1949) 1490 kc; 250 w. (CP for 1 kw-D, 250 w-N, DA-D). 34 Sylvan St. Phone Republic 9-4768. Telecolor Corp. (original owner)

Network ABC. Rep Walker-Rawalt.  
Lawrence A. Reilly, pres; James L. Spates, operations mgr; Holland D. Cameron, coml mgr, Bernard Talbot, prod dir, James L. Spates, chief engr

#### WEST YARMOUTH, Barnstable County

**WOCB** (1940) 1240 kc; 250 w. South Sea Ave. Phone Spring 5-0500. E. Anthony & Sons (acquired station 1944) See "Newspaper Ownership".

Network Yankee. Rep Walker-Rawalt; Foster & Creed (Boston)

Basil Brewer, pres, Paul Stiles, gen mgr & coml mgr, G. W. Stidstone, prog dir; Edgar Semprini, news dir; Frank L. Lynch, chief engr

**WOCB-FM** (1948): 91.3 mc; 1 kw. Duplicates WOCB above.

#### WILLIAMSTOWN, Berkshire County

**\*WCFM (FM)** (January 1957) 90.1 mc; 10 w. Baxter Hall. Phone Glenview 8-4820. President & Trustees of Williams College

Specialty programs (wkly): French, 1/2 hr. David Kanter, pres, Peter Sachs, sec-treas; Robert Garland, program dir, Brad Perry, chief engr.

#### WINCHESTER, Middlesex County

**\*WHSR-FM** (May 1, 1956): 91.9 mc, 10 w. Winchester Senior High School. Phone Parkview 9-4300. Winchester School Dept. (original owner)

Thomas A. Morse, gen mgr; James Hill & Linda Chase, prog dir, Martha Maloney & Marilyn Beckley, news dirs, Phil Minotti & John Memishian, chief engr.

#### WORCESTER, Worcester County

**WAAB** (1931): 1440 kc; 5 kw, DA-2. 34 Mechanic St. Phone Pleasant 2-5611. Waterman Broadcasting Corp (acquired station July 1, 1956).

Rep Eastman, Kettell-Carter (Boston).  
Bernard Waterman, pres & gen mgr, Chester Kaminski, coml mgr, Joy Clark, prog dir, Tom Sawyer, prom mgr & news dir, George Capalbo, chief engr

**WNEB** (Dec 16, 1946) 1230 kc; 250 w. 405 Main St, zone 8. Phone Pleasant 6-4672. WNEB Inc. (acquired station July 22, 1960).

George W. Steffy, pres, Harold D. Glidden, vp, Robert Nims, mgr & coml mgr, George Downey, prog dir; Bruce Hodgman, news dir, Bernard E. Berard, chief engr

**WORC** (1925) 1310 kc, 5 kw-D, 1 kw-N, DA-2. Bancroft Hotel, 50 Franklin St, zone 1. Phone Swift 9-0581. WORC Inc. (acquired station January 1955)

Rep Avery-Knodel, Harry Wheeler (Boston).  
Specialty programs French, 1 hr, Italian, 1/2 hr, Armenian, 1/2 hr wkly

Robert F. Bryar, pres & gen mgr, Bart Coblentz, coml & station mgr; Budd Clain, prog dir; Alan Jay, news dir, Gordon L. Dyer, chief engr

**WTAG** (May 1, 1924) 580 kc, 5 kw, DA-2. 20 Franklin St, zone 1. Phone Pleasant 5-4321. TWX 692. WTAG Inc. (original owner) See "Newspaper Ownership".

Rep Christal.  
Robert W. Booth, pres, Herbert L. Krueger, vp & gen mgr, Richard L. Gravel, coml mgr; A. J. Brissette, prog-prod mgr, Mrs. Pierrina Rohde, prom mgr; Richard F. Wright, news dir, E. A. Browning, chief engr

**WTAG-FM** (June 17, 1940) 96.1 mc; 10 kw. Same staff, address & licensee as WTAG (above).

# MICHIGAN

\*Non-commercial

## ADRIAN, Lenawee County

**WABJ** (February 1946): 1490 kc, 250 w 121 W Maumee St. Phone Colfax 5-7123. TWX AD 49. Gerity Broadcasting Co. (acquired station March 1947). See *Midwestern Broadcasting Stations in "Group Ownership."*  
Rep Pearson, Michigan Spot Sales.  
James Gerity Jr, pres & gen mgr; Donald J. Dean, station mgr & coml mgr; Winston Hoehner, prog dir, Virginia Hagerman, prom mgr; Gene Baril, news dir, Robert Bassett, chief engr

## ALBION, Calhoun County

**WALM** (Nov 2, 1952) 1260 kc, 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N). Irwin Ave. Phone National 9-3945. Calhoun Broadcasting Co (original owner). See *"Newspaper Ownership."*  
Network Keystone  
Jack C Bedient, pres; C Wayne Wright, coml mgr; Bill Ford, prog dir; Dave Eddy, news dir; Elmer Juderjohn, chief engr.

## ALLEGAN, Allegan County

**WOWE** (Dec. 16, 1958) 1580 kc, 250 w-D 233 Hubbard St. Phone Orchard 3-4701. Allegan County Broadcasters Inc (original owner).  
Network Keystone  
Albert Vanden Bosch, pres, coml mgr & gen mgr, Brian Woodworth, prog dir, Arthur Roderick, news dir, Ernest Leroy Darsey, chief engr.

## ALMA, Gratiot County

**WFYC** (Aug 17, 1948) 1280 kc; 1 kw-D 5310 N State Road, Phone Hobart 3-3176 WFYC Inc (acquired station Aug. 14, 1957).  
Rep Hollingbery (Mich & Ohio), Hopewell. Specialty programs Spanish, ¼ hr. wkly.  
Wayne G. Harris, pres, Gilbert E Thomas, gen mgr, David W Sommerville, station mgr, Richard Crowley, prog dir, Doug Montgomery, news dir, R Cummings, chief engr

## ALPENA, Alpena County

**WATZ** (1946) 1450 kc, 250 w. Phone Elmwood 4-8400. *Midwestern Broadcasting Co* (original owner).  
Network NBC, Paul Bunyon Rep Venard, Rintoul & McConnell  
Les Biederman, pres, Drew McClay, gen mgr; R E Detwiler, coml mgr, Wm Kiker, chief engr

## ANN ARBOR, Washtenaw County

**WHRV** (October 1947). 1600 kc; 1 kw, DA-1. P. O. Box 608. Phone Normandy 2-4573. Zanesville Pub Co (acquired station Aug 1, 1959). See *"Newspaper Ownership"*  
Network MBS Rep Devney-O'Connell  
Specialty programs Polish, 1 hr., Spanish, 1 hr. wkly  
Clay Littick, pres, Allan Land, gen mgr, Bob C Wagner, station mgr, Joseph Lobato, coml mgr, Donald A Herman, prog dir & news dir, Robert Hood, chief engr  
**WPAG** (April 26, 1945). 1050 kc, 1 kw-D. Hutzel Bldg. Phone Normandy 2-5517. Washtenaw Broadcasting Co (original owner)  
Rep Everett-McKinney, Michigan Spot Sales  
Edward F. Baughn, owner, gen mgr & coml mgr, Albert J Samborn, prog dir & news dir, Bernard G Ressler, chief engr  
**WPAG-TV**: Tv companion of WPAG (above).  
**\*WUOM (FM)** (1948) 91.7 mc, 115 kw. Phone Normandy 3-1511, ext 2761 U. of Michigan (original owner).  
Specialty programs: German, ¼ hr  
Garnet R Garrison, dir of broadcasting, E G. Burrows, mgr; William Stegath, prog dir, Marjorie Lundin, music dir, William Swisher, news dir, Fred Remle, chief engr, Frank Nader, chief trans engr

## BIG RAPIDS, Mecosta County

**WBRN** (Jan. 6, 1953) 1460 kc, 1 kw-D. P. O. Box 825. Phone 648. WBRN Inc. (acquired station Oct. 1, 1955).  
Rep Best.  
John A White, M D, pres, Casey Heckman, station mgr, Stanley Gebben, prog dir, Garnet Zimmerman, chief engr.

## CADILLAC, Wexford County

**WATT** (1945) 1240 kc, 250 w P O Box 603. Phone Prospect 5-7831. *Midwestern Broadcasting Co.* (original owner) See *Midwestern Broadcasting Stations in "Group Ownership"*  
Network NBC, Paul Bunyon Rep Venard, Rintoul & McConnell  
Les Biederman, pres & gen mgr, R E. Detwiler, coml mgr, Merritt L Chandler, station mgr, Bill Kiker, chief engr.

## CHARLOTTE, Eaton County

**WCER** (Aug 25, 1956). 1390 kc, 1 kw, DA-D. P O Box 269. Phone 1390. Eaton County Broadcasting Co (original owner)  
Rep Hopewell.  
Roy McLean, pres & gen mgr; Brud Martindale, coml mgr, James Harper, news dir; Gerald Adams, chief engr.

## CHEBOYGAN, Cheboygan County

**WCBY** (Oct. 28, 1954) 1240 kc 250 w. Mackinaw Ave. Phone Madison 7-2341. Straits Broadcasting Co (original owner). See *Hunt Stations in "Group Ownership"*  
Rep Best.  
Richard E Hunt, pres, chief owner, gen mgr & coml mgr, A M (Mitch) Gordon, station mgr & spots dir, Jackie Norman, piom mgr & prog dir, Clare Fredericks, news dir, Norbert C Poepelman, chief engr.

## CLARE, Clare County

**WCRM** (not on air, target date, summer 1960) 990 kc; 250 w, DA-D. Gateway to the North Broadcasting Corp (acquired station June 1960). See *Hurt Stations in "Group Ownership"*  
Rep Best.  
Richard E Hunt, pres, Norbert C Poepelman, vp, station mgr & chief engr

## COLDWATER, Branch County

**WTVE** (Aug 7, 1949): 1590 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 32. Phone Broadway 8-6733. *Twin Valley Broadcasters* (original owner)  
Network Southern Michigan Rep Cooke  
Specialty programs Spanish, ½ hr wkly  
E H. Munn Sr, pres, E H Munn Jr, management consultant, Normand Moore, coml mgr; Joe Kilpatrick, news dir, Virgil Royer, chief engr

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1714 Tribune Tower, Chicago—Delaware 7-2754  
As of August 1, 1960

## BAD AXE, Huron County

**WLEW** (1950). 1340 kc, 250 w 935 S. VanDyke Rd. Phone Congress 9-9331. Thumb Broadcasting Co (acquired station Oct 1, 1957). See *Stevens-Wismer Stations in "Group Ownership."*  
Network CBS Rep Everett-McKinney, Michigan Spot Sales (Michigan).  
John F. Wismer, pres & gen mgr, James B Muehlenbeck, coml mgr, Richard Jefferies, news dir.

## BATTLE CREEK, Michigan County

**WBCK** (July 1948): 930 kc; 1 kw, DA-2 402 Security National Bank Bldg. Phone Woodward 3-5555. Michigan Broadcasting Co (original owner)  
Network NBC, Rep Hollingbery.  
Robert H Holmes, pres; Eugene F Cahill, gen mgr, Larry Collins, prog dir, O. James Cleaver, news dir, Harley Hammond, chief engr.  
**WELL** (October 1925). 1400 kc; 250 w Michigan National Bank Bldg. Phone Woodward 4-7173. Southern Michigan Broadcasting Corp (acquired station May 1957). See *Knorr Stations in "Group Ownership"*  
Network ABC Rep Everett-McKinney  
Fred Knorr, pres, Paul J. Haller, gen mgr & coml mgr, Ronald Mell, prog dir, Thomas McHale, news dir, David Decker, chief engr.

## BAY CITY, Bay County

**WBCM** (June 5, 1925) 1440 kc, 1 kw-D, 500 w-N. Wenonah Hotel Bldg. Phone Twinbrook 3-7551. Michigan Broadcasting Co (acquired station Oct 15, 1955).  
Network ABC Rep Hollingbery  
Specialty programs Polish, ½ hr., Spanish, 1½ hrs wkly  
Robert H Holmes, pres, Leo A Jylha, gen mgr & coml mgr, Devere Logan, prog dir & prom mgr, James McGowan, news dir, Wesley Thompson, chief engr  
**WBCM-FM** (June 15, 1960) 96.1 mc, 41 kw Same license & staff as WBCM (above)  
**WNEM-FM** (granted July 21, 1960, target date unknown) 102.5 mc, 13 kw c/o WABJ Adrian, Mich Gerity Broadcasting Co  
**WWBC** (Nov 26, 1956) 1250 kc, 1 kw-D 306 Phoenix Bldg. Twinbrook 3-4588. Water Wonderland Broadcasting Co (original owner)  
Rep Masla  
Specialty programs Polish, 2 hrs wkly  
Patrick J Tahan, pres, Charles E Anthony, gen mgr, Lee F Droeger, coml mgr, Robert F Benkelman, prog dir, Frank J Walsh, news dir, Ralph H Carpenter, chief engr

## BENTON HARBOR, Berrien County

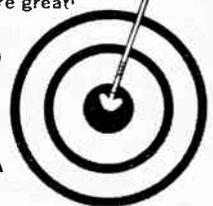
**WHFB** (September 1947) 1060 kc, 1 kw-D P. O. Box 628, Benton Harbor. Phone Walnut 5-2113. Palladium Pub. Co (original owner) See *"Newspaper Ownership"*  
Rep Everett-McKinney.  
Stanley R Banyon, pres, Jake Scherer, gen mgr, John Haggerman, coml mgr & prog dir, Dwight Edmonds, prom mgr, Ray Mittan, news dir, Munson Robinson, chief engr  
**WHFB-FM** (September 1947): 99.9 mc; 9.2 kw Same address, licensee & staff as WHFB (above).

**ON TARGET**  
THE PIONEER VOICE  
OF NORTHEASTERN  
MICHIGAN

Delivers 13 counties in  
RICH THUMB REGION

BASIC MARKET DATA  
Pop 351,000  
C S I \$592,967,000  
Ret Sales \$412,387,000  
Ratings—They're great!  
See PULSE  
Data SRDS, July 1960

BAY CITY  
SAGINAW  
MIDLAND AREA



**WBCM**  
BAY CITY  
1000 WATTS

MICHIGAN BROADCASTING CO.  
REPRESENTED BY  
GEO. P. HOLLINGBERY CO.

SOURCE OF FIGURES—SRDS

**ON TARGET**  
RADIO 930  
SELLING ZONE

The  
**BIG STATION**  
in Battle Creek delivers  
audience, ratings, results!

BASIC MARKET DATA  
Pop 411,700  
C S I \$665,605,000  
Ret Sales \$467,353,000  
Ratings—They're great!  
See PULSE  
Data SRDS, July 1960

BATTLE CREEK  
KALAMAZOO  
AREA

**WBCK**  
BATTLE CREEK  
1000 WATTS

MICHIGAN BROADCASTING CO.  
REPRESENTED BY  
GEO. P. HOLLINGBERY CO.

SOURCE OF FIGURES—SRDS

**Radio Stations CONTINUED**

**MICHIGAN CONTINUED**

**WTVB-FM** (not on air, target date summer 1960) 98.3 mc, 260 w. Duplicates WTVB (preceding page)

**DEARBORN, Wayne County**

**WKMH** (Dec 29, 1946) 1310 kc, 5 kw, DA-2 Sheraton-Cadillac Hotel Phone Tiffany 6-8500 Knorr Broadcasting Corp (original owner) See Knorr Stations in "Group Ownership"  
Network MBS Rep Petry  
Fred A Knorr, pres, Walter Patterson, exec vp, Lairv Fischer, prog dir, Jim Harper, news dir; Jerry Martin, chief engr.  
**WKMH-FM** (December 1946) 100.3 mc, 7.1 kw. Duplicates WKMH (above)

**DETROIT, Wayne County**

**CKLW** (1932) 800 kc; 50 kw. 3300 Guardian Bldg, zone 26 Phone Woodward 1-7200. TWX DE 48 Western Ontario Broadcasting Co (original owner) (See RKO General Stations in "Group Ownership")  
Network MBS. Rep Eastman  
J. E. Campeau, pres & gen mgr; S C Ritchie, operations mgr, John Gordon, prog dir, Art Gloster, prom dir, Stewart Clark, chief engr Austin Grant, news & farm dir Myrtle Labbitt, women's dir  
**CKLW-FM** (1949) 93.9 mc; 250 w. Duplicates CKLW (above)  
**CKLW-TV**: Tv companion of CKLW-AM-FM (above)  
**WABK (FM)** (May 4, 1960) 99.5 mc, 36 kw 3307 David Stott Bldg, zone 26 Phone Woodward 1-1995 Richard E Burris (original owner)  
Richard E Burris, owner & gen mgr, LaVon C Yanev, chief engr  
**WCAR** (Dec 17, 1939) 1130 kc, 50 kw-D, 10 kw-N, DA-2 500 Temple Ave, zone 1 Phone Temple 3-8100 TWX DE 29. WCAR Inc (original owner)  
Rep AM Radio Sales  
H Y Levinson, pres & gen mgr, Wayne N Cook, exec vp, Lawrence W Bova, prod mgr JoAnne Adams, office mgr, Bruce G Martyn, sports dir, James R. Balmer, chief engr.  
**WCHD (FM)** (May 26, 1960) 105.9 mc, 34 kw 32790 Henry Ruff Road, Inkster, Mich Bell Broadcasting Co See WCHB Inkster, Mich  
**\*WDET-FM** (Dec 18 1948) 101.9 mc, 52 kw 5035 Woodward Ave, zone 2 Phone Temple 3-1400 Wayne State U (acquired station May 1952).

Dr Paul B Rickard, dir of broadcasting, Dr Lee S Dreyfus asst dir, Dr. John B Ellery, gen mgr, Allan Murdock, asst mgr, Dr Laszlo Boehm, music dir, Robert Schlorff, chief engr  
**\*WTVS (TV)** tv companion of WDET-FM  
**WDTM (FM)** (not on air, target date, Fall, 1960) 106.7 mc, 2.8 kw Cadillac Tower Bldg WDTM Inc (acquired station June 27, 1960) See Talesin Stations in "Group Ownership"  
Mary W. Carpenter, pres, Marshall M Carpenter Jr, vp, Robert Conrad, prom mgr  
**\*WDTE (FM)** (August 1948) 90.9 mc, 2 kw. 9345 Lawton Ave., zone 6. Phone Tyler 4-4188. Detroit Board of Education  
**\*WTVS (TV)**. Tv companion of WDTR (above).



**WHFI (FM)** (Sept 1, 1958) 94.7 mc, 20 kw. 139 W Maple, Birmingham, Mich Phone Midwest 4-9434 Meadowcroft Broadcasting Inc (original owner)  
Garvin H Meadowcroft, pres  
**WJBE (FM)** (granted 1960, target date unknown) 92.3 mc, 10 kw Earl, Mullins Torian, Propst & Stein  
**WJBC** (1925) 1500 kc; 10 kw-D, 1 kw-N, DA-2 7411 Second Blvd, zone 2 Phone Trinity 3-7400 TWX DE 235 Storer Broadcasting Co (acquired station July 1947) See Storer Broadcasting Stations in "Group Ownership" and also "Newspaper Ownership"  
Rep Katz  
George B Storer pres Harry R Lipson, vp & managing dir, Herbert J Weber Jr, gen sales mgr, John M Grubbs, prog mgr, Nancy MacKenzie, merchandising & prom mgr, Frank J Gaal Jr, news dir, Joseph B Haigh, chief engr  
**WJBC-FM** (June 13, 1947) 93.1 mc, 30 kw. Duplicates WJBC (above)  
**WJBC-TV**. Tv companion of WJBC-AM-FM  
**WJLB** (1926): 1400 kc, 250 w 3100 David Broderick Tower, zone 26 Phone Woodward 5-2000 Booth Broadcasting Co (acquired station 1939) See Booth Stations in "Group Ownership" Also see "Newspaper Ownership"  
Rep Pearson, Bernard Howard  
Specialty programs German, 6 hrs, Italian, 6 hrs, Negro, 8 1/2 hrs, Polish 27 hrs, Spanish 1 hr wkly  
John L Booth, pres and owner, Thomas J Warner vp, gen mgr & coml mgr Richard Desautel, prog dir & prom mgr, Richard Hobbs, news dir, G E Ryan, chief engr  
**WMZK (FM)** (1941) 97.7 mc; 10 kw. Companion station to WJLB (above).  
Rep Fine Music Hi Fi  
Jock Roberts, coml mgr  
**WJR** (May 1 1922) 760 kc 50 kw 2200 Fisher Bldg, zone 2 Phone Trinity 5-4440 TWX DE 370 WJR, The Goodwill Station Inc (acquired station Sept 26, 1927)  
Rep Christal  
John F. Patt, chmn of board Worth Kramer pres, F Siblev Moore vp-sec, James H Quello, gen mgr, Jack C Brussel sales mgr, R M Thomas, treas, R P Merridew, prog dir George Kendall, prom mgr, William Sheehan, news dir Andrew Friedenthal, chief engr  
**WJR-FM** (June 1, 1948) 96.3 mc, 24 kw Duplicates WJR (above)  
**WLDM (FM)** (Feb 12, 1949) 95.5 mc, 20 kw 15401 W Ten Mile Rd, zone 37 Phone Jordan 4-5835 Lincoln Broadcasting Co (original owner)  
Rep Walker-Rawalt  
Harold I Tanner, pres & gen mgr, Robert J Conger, coml mgr Richard J Bernard Jr prog dir Jerome F Steadlev, chief engr  
**WMUZ (FM)** (Nov 11, 1958) 103.5 mc, 19.5 kw (CP for 115 kw) 12300 Radio Place, zone 28 Phone Vermont 6-3293 Alpha Broadcasting Co (acquired station Nov 1 1958) See Percy B Crawford Stations in "Group Ownership"  
Dr Percy B Crawford, pres Robert L Anderson, gen mgr Roy Tobin sales rep, Chalmers Boring, chief engr  
**WOMC (FM)** (1948) 104.3 mc 61 kw P O Box 190, Royal Oak Phone Jordan 4-6523 Sparks Broadcasting Co (original owner)  
J B Sparks, pres, Garnet G Sparks, vp, chief engr, Gordon A Sparks, sec-treas Affiliated with WEXL Royal Oak, Mich  
**WQRS (FM)** (March 7 1960) 103.1 mc 28.5 kw Cultural Center Phone Fairmont 1-1773 Fine Arts Broadcasters Inc (original owner)  
Rep Good Music Broadcasters  
Richard N Hughes, gen mgr, Arthur Leberman, chief engr  
**WQTI (FM)** (granted June 8 1960, target date unknown) 107.5 mc 32 kw c/o Ross Mulholland, 1260 Library St 560 Broadcasting Corp (FM companion of WQTE Monroe Mich)  
**WWJ** (Aug 20, 1920) 950 kc, 5 kw, DA-N 622 W Lafayette, zone 31 Phone Woodward 2-2000. TWX DE 931 Evening News Assn (original owner) See "Newspaper Ownership"  
Network NBC Rep Peters Griffin, Woodward, Andy McDermott (Canada)

Edwin K Wheeler, gen mgr, Don DeGroot, asst gen mgr; Robert J McIntosh, station mgr; Henry C Rogers, business mgr, Denman F Jacobson, sales mgr, George H Williams, natl sales mgr, A Glenn Kyker, prom mgr, Robert A. Henabery, prog & prod mgr; James F Clark, news editor, Edgar J. Love, gen engr mgr  
**WWJ-FM** (May 9, 1941) 97.1 mc, 50 kw. Duplicates WWJ (above)  
**WWJ-TV**. Tv companion of WWJ-AM-FM (above).  
**WKYZ** (Oct 10, 1925) 1270 kc, 5 kw, DA-N 20777 W Ten Mile Rd, zone 19 Phone Kenwood 4-7000 TWX DE 1154. WKYZ Inc. (acquired station July 22 1916) See ABC-owned Stations in "Group Ownership"  
Network ABC Rep Blair  
John F Pival, pres, John O Gilbert, gen mgr Robert Baldrice, sales dir, Robert Baker, prog dir, Sam Somora Jr, prom mgr; Richard Femmel, news dir, Charles Koehler, chief engr  
**WKYZ-FM** (Jan. 1, 1948) 101.1 mc; 27.2 kw Duplicates WKYZ (above)  
**WKYZ-TV**. Tv companion of WKYZ-AM-FM (above).

**DOWAGIAC, Cass County**

**WDOW** (granted 1960, target date unknown) 1440 kc, 500 w-D Dowagiac Broadcasting Co

**EAST LANSING, Ingham County**

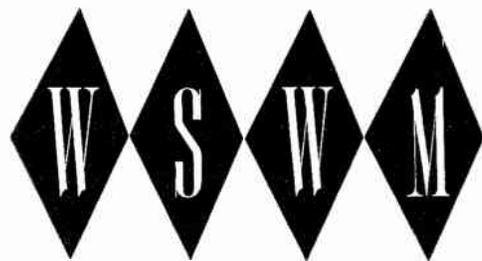
**\*WKAR** (Aug 18, 1922) 870 kc; 5 kw-D 310 Auditorium Bldg, Michigan State U Phone Edgewood 2-1511, ext. 2272. Michigan State U (original owner)  
**\*WKAR-FM** (Oct 10, 1948). 90.5 mc, 61 kw Duplicates WKAR (above).  
**\*WMSB-TV Onondaga**: Tv companion of WKAR-AM-FM.  
**WSWM (FM)** (July 16, 1959) 99.1 mc; 30 kw P O Box 289 Phone Edgewood 7-1318 Mid State Broadcasting Corp (original owner).  
Rep Walker-Rawalt  
John P McGoff, pres & gen mgr; Robert J Rentschler, coml mgr, William J. Finucan, prog dir, W M Green, chief engr

**ESCANABA, Delta County**

**WDBC** (September 1911) 680 kc, 1 kw, DA-2 P. O. Box 419 Phone State 6-6144 Delta Broadcasting Co (acquired station 1946).  
Network MBS  
Geo D Lindenthal, pres, gen mgr & coml mgr, W J Duchaine, news dir, H C Olsen, chief engr

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**Radio Stations CONTINUED**

**MICHIGAN CONTINUED**

**WLST** (1958) 600 kc 1 kw, DA-2 600 Ludington St Phone State 6-4118. Frank J. Russell (original owner) See Mining Journal Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC  
James Ward Jr, gen mgr, Grant Maikham, coml mgr & news dir, James MacQueary, prog dir, Paul Anick, chief engr

**FLINT, Genesee County**

**WAMM** (Dec. 5, 1955) 1420 kc, 500 w-D, DA-D, (CP for 1 kw-D, DA-D) 740 S Saginaw St, zone 2 Phone Cedar 9-8631 Binder-Carter-Durham Inc (acquired station June 1959)

Network MBS. Rep Webb  
Specialty programs Negro, 4 hrs wkly.  
Philip Munson, pres & gen mgr, Dusty Rhodes, station mgr & news dir, Ronald Craig, coml mgr, Ruth Perry, prog dir, Walter Wierzbicki, chief engr

**\*WFBE (FM)** (Sept. 30, 1953) 95.1 mc, 13 kw. Flint Public Schools, Oak Grove Campus, zone 3 Phone Cedar 8-1631, ext. 303. Board of Education (original owner)

Dr. Spencer W. Myers, supt. of schools, Robert C. Boston, gen mgr, Stephen A. All, prom mgr, Edward Rauch, chief engr

**WFDF** (May 25, 1922) 910 kc; 5 kw-D, 1 kw-N Garland St at First Ave, zone 2. Phone Cedar 2-7158 TWX FL-01. Trebit Corp. (acquired station 1948)

Network NBC Rep Katz  
Harry M. Bitner Jr, pres, Elmer A. Knopf, gen mgr & prog dir, Marvin Levey, coml mgr & prom dir, Al Dawson, news dir, Gerald Wolpert, chief engr.

**WKMF** (April 10, 1953) 1470 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 112 W. Water St, zone 2. Phone Cedar 9-7608. Knorr Broadcasting Corp. (original owner). (See Knorr Stations in "Group Ownership.")

Network CBS, Michigan Broadcasting System. Reps McGavren, Michigan Spot Sales

Fred A. Knorr, pres; Al Berg, managing dir, Charles J. Sitla, sales mgr

**WMRP** (Nov. 11, 1946) 1570 kc, 1 kw-D, 3217 Lapeer St, zone 3 Phone Cedar 3-5112 Methodist Radio Parish Inc (original owner).

Specialty programs Negro, 7 hrs wkly  
Rev Arthur B. Howard, pres, William H. Morford, gen mgr, Everett Smith, prog dir, Robert Swazze, chief engr

**WTAC** (1947) 600 kc 1 kw-D, 500 w-N, DA-2 P. O. Box 829 Phone Owens 4-4146

Rich-Martin Stations in "Group Ownership"  
Rep Gill-Perna.

Glenn R. LePard, gen mgr; Hal Fisher, sales mgr  
**WJEF** (February 1945) 1230 kc, 250 w. (CP for 500 w-D, 250 w-N). 187 Monroe, N.W. Phone Glendale 6-8512 TWX GR 374 Amalgamated Properties Inc (original owner) See Fetzler Stations in "Group Ownership"

Network CBS Rep Avery-Knodel  
John E. Fetzler, pres, Roger Hoffman, gen mgr & coml mgr Bruce M. Glycagdis, administrative asst & chief engr

**WJEF-FM** (July 1951) 93.7 mc; 115 kw 590 W. Maple St Phone Glendale 6-8512 TWX GR 374 Fetzler Broadcasting Co (original owner) Same license and staff as WJEF (above)

**WLAV** (Sept. 18, 1940) 1340 kc, 250 w. 161 Ottawa N.W. zone 1 Phone Glendale 6-5461 Stevens-Wismer Broadcasting Inc (acquired station 1958) See Stevens-Wismer Stations in "Group Ownership"

Network ABC Rep Everett-McKinney, Michigan Spot Sales  
Specialty programs: Polish, 2 hrs wkly  
John Wismer, pres, John J. Shepard, gen mgr & coml mgr, Jock Bliss, operations & prog mgr, Everett L. Vandagriff, chief announcer, Chris F. Gay, news dir

**WLAV-FM** (January 1947) 96.9 mc, 1.75 kw Duplicates WLAV (above)

**WMAX** (Dec. 25, 1954) 1480 kc, 1 kw-D Keith Theater Bldg, zone 2 Phone Glendale 6-8621 WMAX Inc (original owner)

Network MBS Rep Radio-TV Reps.  
Charles A. Sprague, gen mgr, Joseph C. Hooker, coml mgr

**WMAX-FM** (under construction) 100.5 mc 7.2 kw Same license as WMAX (above)

**WOOD** (October 1924) 1300 kc; 5 kw, DA-N 120 College Ave, S.E., zone 3 Phone Glendale 9-4125 TWX GR 281 WOOD Broadcasting Inc (acquired station May 22, 1957) See Time Inc. Stations in "Group Ownership"

Also see "Newspaper Ownership"  
Network NBC Rep Katz  
Willard Schroeder, pres & gen mgr; Michael O. Lareau, station mgr & sales mgr; Peter Kizer, prog dir, Clark Grant, prom mgr; Dick Cheverton, news dir, Charles Robison, chief engr

**WOOD-TV**: Tv companion of WOOD (above)

**GREENVILLE, Montcalm County**  
**WPLB** (May 19, 1960) 1380 kc 500 w-D, DA-D P. O. Box 9, Phone Plaza 4-3656 Flat River Broadcasting Co (original owner)

Network Keystone Rep Keystone  
Pearle C. Lewis, pres; Earl Peterson, gen mgr & coml mgr, Neal Johnson, prog dir, prom mgr & news dir, Bill Scott, chief engr

**HANCOCK, Houghton County**  
**WMPL** (March 2, 1957) 920 kc, 1 kw-D Hotel Scott Phone 3155 Copper Country Broadcasting Co (original owner)

Specialty programs Italian, 1 hr; Finnish, 3 1/2 hrs wkly  
Francis Locatelli, pres, treas & chief engr; Burton Ervast, sales mgr; Norman Koski, prog dir, Allen Mattson, news dir

**HASTINGS, Barry County**  
**WBCH** (November 1957) 1220 kc 250 w-D Box 88 Phone Windsor 5-3478 Barry Broadcasting Co (acquired station Aug 17, 1958).

Network Keystone.  
Robert S. Greenhoe, pres & gen mgr; Ken Radant, prom mgr & prog dir.

**HIGHLAND PARK, Wayne County**  
**\*WHPE (FM)** (May 21, 1954): 88.1 mc; 10 w. 12541 Second Ave Phone Townsend 8-1264. School District of the City of Highland Park.

**HILLSDALE, Hillsdale County**  
**WCSE** (May 21, 1955) 1340 kc, 100 w 92 1/2 N Broad St Phone Hemlock 7-4444 Baw Boes Broadcasting Inc. (acquired station Oct. 10, 1958)

Network Keystone. Rep Gill-Perna  
Ruth Keister, pres & news dir, Russell W. Holcomb, vp, gen mgr & coml mgr; Al Remenecki, chief engr

**HOLLAND, Ottawa County**  
**WHTC** (July 1948) 1450 kc, 250 w. (CP for 1 kw-D, 250 w-N) 5 E 8th St Phone Export 2-3121 Holland Broadcasting Co (original owner)

Network MBS. Rep Best  
W. A. Butler, pres, Sandy Meek, gen mgr; William Gargano, prog dir; Harold Franken, news dir, Julius Van Oss, chief engr.

**WJBL** (November 1956) 1260 kc, 5 kw-D, DA-D P. O. Box 808 Phone Export 6-5281 Ottawa Broadcasting Corp (original owner)

Rep Michigan Spot Sales, Holman  
Specialty programs. Dutch  
Bernard Brookema, pres, J. C. Grysen, gen mgr & coml mgr; C. Walters, prog dir; J. Horne, prom mgr, Doug Tjapkes, news dir; J. Klungie, chief engr

**HOUGHTON, Houghton County**  
**WHDF** (1928) 1400 kc, 250 w. Douglass Hotel. Phone 1. Upper Michigan Broadcasting Co (original owner).

Network NBC. Rep Walker-Rawalt.  
Albert W. Payne, gen mgr.

**HOUGHTON LAKE, Roscommon County**  
**WHGR** (July 1954) 1290 kc, 5 kw-D. (CP for 5 kw, DA-N). 3431 Houghton Lake Drive. Phone Greenwood 8-3040. Sparks Broadcasting Co (original owner).

Rep Best.  
J. B. Sparks, pres; Robert D. Ditmer, gen mgr; Harold Kelly, chief engr.

**HOWELL, Livingston County**

**WKMI** (Feb. 17, 1957): 1350 kc; 500 w-D. 201½ W Grand River, Phone 1062. Wirth Broadcasting Co. (original owner).

Rep Best  
M. H. Wirth, pres & gen mgr; John Thiel, prog dir; Louis Bekkering, prom mgr; Milton Walton, news dir, Frank Merithew, chief engr.

**INKSTER, Wayne County**

**WCHB** (November 1956): 1440 kc; 1 kw, DA-D 32790 Henry Ruff Rd Phone Crestwood 8-1440 Bell Broadcasting Co (original owner).

Rep Dore; Dora-Clayton (Atlanta); Tarbet, Allen & Crane (San Francisco & Hollywood). Specialty programs Negro, 100%.  
Dr. Haley Bell, pres; Frank M. Seymour, gen mgr, George White, prog dir; Ofield Dukes, news dir; Douglas Alligood, prom mgr, Clarence Ringo, chief engr  
Affiliate of WCHD (FM) Detroit.

**INTERLOCHEN, Grand Traverse County**

**\*WGYA (FM)** (not on air, target date 1960) 103.1 mc; 1 kw Radio Dept., National Music Camp, Phone Windsor 7-9800. National Music Camp (original owner)

Dr Joseph Maddy, pres; George C. Wilson, vp, Don Gillis, vp; Robert A. Elson, broad-

**IONIA, Ionia County**

**WION** (Feb. 1, 1953): 1430 kc; 500 w-D. P. O. Box 143. Phone 2-300. Ionia Broadcasting Co. (original owner).

Rep Best  
Monroe MacPherson Sr., pres, Monroe MacPherson Jr., gen mgr; Dean L. Aldrich, coml mgr; Jim Pegg, prog dir

**IRON MOUNTAIN, Dickinson County**

**WMIQ** (1947): 1450 kc; 250 w. 211 E. Ludington St. Phone 2031. Iron Mountain-Kingsford Broadcasting Co. (See Mining Journal Stations in "Group Ownership" and see "Newspaper Ownership")

Network ABC. Rep Wood  
Frank J. Russell, pres; William C. Johnson gen mgr.

**IRON RIVER, Iron County**

**WIKB** (Nov. 18, 1949): 1230 kc; 250 w. P. O. Box 286. Phone Congress 5-4104 Iron County Broadcasting Corp. (acquired station Dec. 15, 1957).

Specialty programs: Finnish, ¼ hr wkly.  
Edwin Phelps Sr., pres, Edwin Phelps Jr., vp & gen mgr; Al Silfven, news dir; James Swanson, chief engr.

**IRONWOOD, Gogebic County**

**WJMS** (Nov. 3, 1931): 630 kc; 1 kw, DA-N. 134 E McLeod Ave. Phone 20. Upper Michigan-Wisconsin Broadcasting Co. (original owner).

Network Keystone; Superior Network Rep Clark  
William L. Johnson, pres & gen mgr; Robert Olson, coml mgr, Ron Pierce, prog dir; Dick Daly, news dir, Arne Dahlbacka, chief engr.

**ISHPEMING, Marquette County**

**WJAN** (June 26, 1959) 970 kc; 5 kw-D P. O. Box 313 Phone Hudson 6-4441. Tri-City Broadcasters Inc. (original owner).

Rep Holman  
R. G. Blomquist, pres & gen mgr, Don Ryan, prog dir, George Kinnunen, chief engr.

**WJPD** (1947): 1240 kc, 250 w (CP for 1 kw) 120 W. Division St. Phone Hudson 6-9937 Ishpeming Broadcasting Co (original owner).

Network Keystone  
Specialty programs. Italian, 1 hr; Negro, 7 hrs.; Finnish, 2 hrs., all wkly  
Dr. J. P. Deegan, pres; Carl Loose, gen mgr; Carl Pellenpaa, prog dir, Louis Roncoglione, chief engr.

**JACKSON, Jackson County**

**WIBM** (1924): 1450 kc; 250 w. P. O. Box 180 Phone State 2-7176. TWX JS 19. Booth Broadcasting Co (acquired station 1954) See Booth Stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC Rep Weed  
Specialty programs German, 1 hr; Polish, 1½ hrs, both wkly.

John L. Booth, pres; Robert B. Lees, gen mgr & coml mgr; Tom O'Connor, prog dir, Wayne Sapp, prom mgr, Dennis Wayne, news dir; Philip Campau, chief engr

**WBBC (FM)** (July 14, 1958): 94.1 mc; 5.4 kw. Same licensee as WIBM (above).

**WKHM** (Dec. 7, 1951): 970 kc, 1 kw, DA-2. 441 Wildwood. Phone State 4-7181. Jackson Broadcasting & Television Corp (original owner) See Knorr Stations in "Group Ownership"

Network CBS  
Fred A. Knorr, pres; Edwin R. Huse, vp & gen mgr, Ed Hardy, prog dir & news dir; Paul Wright, chief engr.

**KALAMAZOO, Kalamazoo County**

**WKLZ** (Feb. 4, 1956): 1470 kc; 500 w-D. P. O. Box 663. Phone Fireside 3-2541. The Circle Corp (original owner).

Network MBS. Rep Radio-Tv Reps.  
Joseph F. Butler, pres & gen mgr, Ron Newhouse, prog dir, Ralph F. Patterson, chief engr.

**WKMI** (August 1947) 1360 kc, 5 kw-D, 1 kw-N, DA-N. 301 State Theatre Bldg. Phone Fireside 4-0111. Steere Broadcasting Corp. (acquired station Oct. 7, 1952).

Rep Broadcast Time Sales  
Howard D. Steere, pres, Emil J. Popke Jr., gen mgr, Frederick K. Doyle, coml mgr, Howard Daniels, prog dir, Vince Ford, prom mgr; Robert C. Barr Jr., news dir; Kenneth Farnance, chief engr.

**WKPR** (granted 1960, target date unknown): 1420 kc, 1 kw, DA-D Kalamazoo Broadcasting Co.

**WKZO** (Sept. 10, 1931) 590 kc; 5 kw, DA-N (6 p.m. to 10 a.m.) 590 W. Maple St. Phone Fireside 5-2101 TWX KZ 33. Fetzer Broadcasting Co (original owner). See Fetzer Stations in "Group Ownership."

Network CBS. Rep Avery-Knodel  
John E. Fetzer, pres; Carl E. Lee, exec vp & gen mgr, Otis Gaston, station mgr; Charles T. Lynch, prog dir, W. Hunt, prom mgr, Gordon Anderson, news dir, Arthur E. Covell, chief engr

**WKZO-TV**: Tv companion of WKZO.

**\*WGCE (FM)** (Jan. 8, 1951): 102.1 mc, 36 kw. Phone Fireside 5-1942. Western Michigan U. (original owner).

Robert P. Dye, gen mgr & prog dir; P. Glenn Bishop, chief engr.

**LANSING, Ingham County**

**WILS** (1947): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 407½ N. Washington Ave. Phone Ivanhoe 2-1655. TWX LG 16. Lansing Broadcasting Co (original owner).

Rep Venard, Rintoul & McConnell  
John G. Pomeroy, pres; E. L. Byrd, gen & coml mgr; David L. Froh, prom dir; Richard M. Pomeroy, prom mgr; Bob Runyon, news dir, John Whitacre, chief engr.

**WILX-TV**: Tv companion of WILS.

**WJIM** (1934): 1240 kc; 250 w. P. O. Box 1226, zone 4. Phone Ivanhoe 2-1333 TWX LG-72. Gross Telecasting Inc (original owner)

Network CBS; NBC Rep Masla.  
H. F. Gross, pres; Keith Oliver, coml mgr. Don Potter, news dir, Carl Onken, chief engr

**WJIM-FM** (June 1960): 97.5 mc; 28 kw Same licensee & staff as WJIM (above)

**WJIM-TV** Tv companion of WJIM-AM-FM

**WMRT (FM)** (not on air, target date September 1960): 100.7 mc; 61 kw. P. O. Box 965 Phone Turner 2-1434. Herbert T. Graham (original owner)

Herbert T. Graham, pres; Dale Perry, coml mgr, Herbert T. Graham, chief engr.

**LAPEER, Lapeer County**

**\*WMPC** (December 1926): 1230 kc; 250 w. SH. 803 Liberty St. Phone Mohawk 4-6211 Liberty Street Gospel Church (original owner).

**LUDINGTON, Mason County**

**WKLA** (Oct. 10, 1944): 1450 kc, 250 w E Ludington Ave Phone Victor 3-3438 Raymond A. Plank (acquired station April 1, 1950)

Network ABC  
Raymond A. Plank, pres, gen mgr & chief engr. Gordon Anderson, coml mgr, Don Hack, prog dir, Bill Sak, news dir

**MANISTEE, Manistee County**

**WMTE** (June 7, 1951): 1340 kc, 250 w P O Box 322 Phone Parkview 3-9906. Manistee Radio Corp. (original owner).

Rep Best.  
James R. Sumbler, pres & gen mgr, Edward Owens, coml mgr; Ken Kott, prog dir & news dir, Craig Kuechenmeister, chief engr.

**MARINE CITY, St. Claire County**

**WDOG** (1951): 1590 kc; 1 kw-D, DA-D Marine City Highway, Phone Rockwell 5-7944. Radio St. Clair Inc. (original owner)

Rep Best.  
Jerry W. Coughlin, pres; Fred W. Cale, gen mgr, sales mgr & prog mgr; Bob Lux, prog dir; Duane Stacker, news dir; John Wilson, chief engr.

**MARQUETTE, Marquette County**

**WDMJ** (1931): 1320 kc; 1 kw, DA-N. 249 W. Washington St. Phone Canal 6-3525. Lake Superior Broadcasting Co (acquired station 1940). (See "Newspaper Ownership" and Mining Journal Stations in "Group Ownership.")

Network MBS, Keystone.  
Frank J. Russell, pres; Robert J. Luke, managing dir.

**MENOMINEE, Menominee County**

**WAGN** (November 1952): 1340 kc, 250 w. P O Box 325 Phone Union 3-5551 TWX TT 7551-42 Men-Mar Broadcasting Corp. (acquired station Jan 1, 1955)

Network Keystone. Rep James D. Bowden (Minnesota, Iowa and Nebraska).  
L. Grant Glickman, pres, Vernon H. Uecker, gen mgr, C. P. (Bud) Shields Jr, coml mgr, Barbara M. Johnson, prog dir; Robert B. Macaulay, news dir, Loren B. Koesling, chief engr.



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**SERVING KALAMAZOO  
AND BATTLE CREEK.**

**PRIMARY AREA  
COVERAGE**

**431,000 POPULATION.**

*Western Michigan's  
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Independent*

**MUSIC and NEWS**



Radio Stations CONTINUED

MICHIGAN CONTINUED

MIDLAND, Midland County

**WMDN** (1948) 1490 kc; 250 w 2500 Swede Road Phone Temple 9-9988 Midland Broadcasting Co (acquired station Oct 22, 1959)  
Rep Best  
Donald Sherman, pres, Peter A Wolf gen mgr, coml mgr & chief engr, Robert Thompson, prog dir, Ait Sauve, sports dir, Dick Galen, news dir

MONROE, Monroe County

**WQTE** (July 12, 1956) 560 kc; 500 w, DA-D 1260 Library St, Detroit 26 Phone Woodward 2-0900 560 Broadcasting Corp (acquired station 1959)  
Rep Raymer  
Ross Mulholland, pres, Richard E Jones, vp & gen mgr, Ron Gilbert, sales mgr.

MOUNT CLEMENS, Macomb County

**WURB** (May 18, 1957) 1430 kc; 500 w-D, DA-D. 234 S. Gratiot Phone Howard 3-5876 Wright & Maltz Inc (acquired station Jan. 1, 1960)  
Rep Cooke.  
Milton Maltz, pres & gen mgr, Charles H Park Jr, news & prog dir, Rosy O'Grady, women's dir, Gerald Meier, chief engr  
**WBRB-FM** (granted 1960, target date unknown) 102.7 mc, 61 kw. Same licensee as WBRB (above)

MOUNT PLEASANT, Isabella County

**WCEN** (Aug. 8, 1949) 1150 kc, 1 kw-D, 500 w-N DA-N Mount Pleasant Phone Spring 2-1501 Paul A. Brandt (original owner).  
Rep Best  
Paul A Brandt, pres, Eugene E Umlor, gen mgr, Lou Williams, asst mgr, Georgia Martin, news dir, Peter G Fronczak, chief engr.

MUNISING, Alger County

**WMAB** (Sept 20, 1956) 1400 kc, 250 w. First National Bank Bldg. Phone Evergreen 7-2518 Munising-Alger Broadcasting Co. (original owner) See "Newspaper Ownership"  
Network Keystone Rep Best  
Charles Symon, pres & gen mgr, Theodore H Ouellette, coml mgr, Richard Gumuski, prog dir, Wallace Ahlboin, news dir, Donald Carlyon, chief engr

MUSKEGON, Muskegon County

**WKBZ** (1926) 850 kc, 1 kw, DA-1. 423 Apple Ave Phone Parkway 2-6051 WKBZ Radio Corp (acquired station Jan 1, 1959)  
Network ABC Rep Everett-McKinney, Michigan Spot Sales  
Frederick L. Allman, pres, Harold W Waddell, gen mgr, Thomas B. Coulter, coml mgr; Charles Hooyer, prog dir, Bill Bennett, prom mgr, Alan DePetro, news dir, George Krivitzky, chief engr  
**WMUS** (June 15, 1947): 1090 kc, 1 kw-D. P. O Box 666. Phone Sherwood 4-1671. Greater Muskegon Broadcasters Inc (original owner)

Network MBS; Keystone. Rep Masla  
Specialty programs: Negro, 7 1/2 hrs, Polish, 1/2 hr, both wkly.  
R Bunker Rogoski, pres, Wesley B Tebeau, gen mgr; Andrew Jackson, coml mgr, Daniel J. Bethell, prog dir; Harold Deuther, prom mgr, Al Rogers, news dir, George Teager, chief engr

**WTRU** (1949) 1600 kc, 5 kw, DA-N. P. O Box 248. Phone Pershing 3-2126 Regional Broadcasters of Michigan Inc (acquired station February 1960) See Rich-Martin Stations in "Group Ownership"  
Rep Raymer.  
Richard W Lee, gen mgr; Ron Tindall, prog dir, Jack Roach, news dir

NILES, Berrien County

**WNIL** (Dec. 5, 1956): 1290 kc; 500 w-D 416 Sycamore St. Phone Mutual 3-5432. Niles Broadcasting Co (acquired station Jan 1, 1959) See "Newspaper Ownership"  
Network Keystone Rep Continental.  
Lawrence J. Plym, pres; James H. Mitchell, gen mgr, Charles Frey, coml mgr; Jack Douglas, prog dir, Charles Knight, news dir; Matthew Pierzchala, chief engr.

OWOSSO, Shiawassee County

**WOAP** (Jan. 1, 1948) 1080 kc; 250 w-D. Phone Saratoga 5-8196 Owosso Broadcasting Co (original owner) See "Newspaper Ownership"  
Rep Devney-O'Connell.  
Specialty programs: Polish, 1/2 hr. wkly.  
J E Campbell, pres; Merrill H. Walker, gen & coml mgr, M H Wirth, chief engr

PETOSKEY, Emmet County

**WMBN** (May 1946): 1340 kc; 250 w. Phone Diamond 7-3633 Midwestern Broadcasting Co. (See Midwestern Broadcasting Co Stations in "Group Ownership")  
Network NBC. Rep Venard, Rintour & McConnell  
Les Biederman, pres.

PONTIAC, Oakland County

**WPON** (December 1954) 1460 kc, 500 w, DA-N. P. O Box 448. Phone Federal 2-4234. TWX 1070 Chief Pontiac Broadcasting Co. (acquired station March 16, 1958).  
Rep Venard, Rintour & McConnell  
Edward E Wilson, pres, William J. Hart, gen mgr & coml mgr, Jim Casey, prog dir; Laird Payne, news dir, Karl Kuck, chief engr.

PORT HURON, St. Clair County

**WHLB** (Aug. 8, 1938) 1450 kc; 250 w. P. O. Box 945 Phone Yukon 2-8536. Stevens-Wismer Broadcasting Co (acquired station Jan. 1, 1956) See Stevens-Wismer Stations in "Group Ownership"  
Network CBS Reps Everett-McKinney; Michigan Spot Sales.  
John F Wismer, pres & gen mgr; A. Arthur Aymen, coml mgr, Thomas G. Sicklesteel, prog dir; Warren Reynolds, news dir, Harold E. Oliver, chief engr  
**WHLB-TV** Tv companion of WHLB.  
**WTTB** (Dec. 6, 1947) 1380 kc; 1 kw, DA-1 905 Sixth St. Phone Yukon 5-5171 Times Herald Co (original owner) See "Newspaper Ownership"  
Network ABC  
Richard Somerville, gen mgr, Ronald Mires, asst mgr news & prog dir, George Carroll, chief engr

ROGERS CITY, Presque Isle County

**WHAH** (May 1919) 960 kc; 5 kw-D. Moltke Dr. Phone 7751 Rogers City Broadcasting Co. (original owner)  
Rep Holman  
Haivey A Klann pres, chief engr & gen mgr; Albert G Klann, coml mgr & prom mgr, Harry E Brege, prog dir, Theron W. Shreve, news dir.

ROYAL OAK, Oakland County

**WEXL** (October 1923): 1340 kc; 250 w. P. O. Box 190 Phone Lincoln 4-2200 Sparks Broadcasting Co (acquired station 1951).  
J B Sparks, pres; Garnet G. Sparks, vp & chief engr, Gordon A Sparks, sec-treas  
**WYOK (FM)** (Feb. 2, 1957): 89.3 mc; 10w. 709 N Washington Phone Lincoln 1-8334. School District of the City of Royal Oak.

SAGINAW, Saginaw County

**WKNX** (April 17, 1947) 1210 kc, 1 kw-D. (CP for 10 kw, DA-D) 221 W. Washington Ave Phone Pleasant 3-4471 Lake Huron Broadcasting Corp (original owner).  
Rep Gill-Feina  
Specialty programs Polish, 1 hr. wkly.  
William J Edwards, pres, Howard H Wolfe, gen mgr, Frank E Bigger, coml mgr, David Kushler, prog dir, Robert Dyer, prom mgr, Dave MacGhee, news dir, Max W Thomas, chief engr  
**WKNX-TV** Tv companion of WKNX (above)  
**WSAM** (1940) 1400 kc; 250 w 2435 Holland Ave Phone Pleasant 2-8161 TWX SG-178. Knorr Broadcasting Corp (acquired station January 1955) (See Knorr Stations in "Group Ownership")  
Network NBC. Rep McKinney, Michigan Spot Sales  
Fred A Knorr, pres, Jerry Breen, managing dir, Charles J Sitta, national sales mgr  
**WSAM-FM** (1947) 98.1 mc; 17 kw. Duplicates WSAM (above)  
**WSGW** (Aug 11, 1950) 790 kc; 1 kw, DA-2. 400 Mason Bldg. Phone Pleasant 3-4456 TWX 289 Booth Broadcasting Co. (original owner). See "Newspaper Ownership" See also Booth Stations in "Group Ownership"  
Network CBS. Reps Pearson, Weed (Detroit).  
Specialty programs: Negro, Spanish  
John L Booth, pres, Robert W. Phillips, vp, gen mgr & coml mgr, Frederick W Krell, prog dir, Frank Wells news dir, Harold Volz, Jr, chief engr

ST. HELEN, Roscommon County

**WMIC** (granted July 25, 1957, not on air; target date not announced) 1590 kc, 500 w-D. 2 miles West of St Helen on Route 500. Frank Teeft (acquired station July 1959).

ST. JOHNS, Clinton County

**WJUD** (Sept 23, 1959) 1580 kc; 1 kw-D, DA-D P. O. Box 276 Phone 985. Clinton County Broadcasting Inc. (original owner).  
Rep Hopewell  
Justin F. Marzke, pres & gen mgr.

ST. JOSEPH, Berrien County

**WSJM** (Nov 25, 1956): 1400 kc; 250 w. 414 State St Phone Yukon 3-3992. WSJM Inc (acquired station Jan 1, 1959) See Walker Stations in "Group Ownership"  
Network MBS. Rep Holman  
William E. Walker, pres, Robert E Brown, gen mgr; James A Lindsay, station mgr; Hal Crater, prog dir; Aithur Hill, news dir; Charles Alton, chief engr.

SALINE, Washtenaw County

**WOIA** (January 1958): 1290 kc, 500 w-D, DA-D. P. O. Box 5, Ann Arbor, Mich. Phone Normandy 3-0569. TWX TT 7551-42. Lester Broadcasting Corp (acquired station June 1, 1959).  
Reps Walker-Rawalt (national); Weed (local)  
Specialty programs: German, 2 hrs. wkly.  
Herbert W. Lester, pres, treas & gen mgr; Stephen Filipiak, vp of sales; John Small, prog dir; Robert Chez, news dir; James Allen, chief engr

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DOWN THE  
BEST  
OF ALL THE  
REST  
OF MICHIGAN**

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SAGINAW**

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more than 1,000,000 radio listeners.

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10,000 WATTS**

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**SAULT STE. MARIE, Chippewa County**

**WSOO** (June 1, 1940) 1230 kc; 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 400 Phone Me 2-2231. Hiawathaland Broadcasting Co (original owner) See "Newspaper Ownership" Rep Northern Broadcast Sales  
S R Pratt, pres, R J Staffeld, gen mgr; Oscar Frenette, news dir; Wm. Morris, chief engr

**STURGIS, St. Joseph County**

**WSTR** (1951) 1230 kc; 250 w P. O. Box 70 Phone Oliver 1-2383 Water Wonderland Broadcasting Co (acquired station Jan 1, 1960)

Rep Masla  
Patrick J Trahan, pres, Charles E Anthony, gen mgr, Albert Schneider, station & coml mgr, Quin Jones, prog dir; Bill Stevens, prom mgr, John Greenwood, chief engr

**WSTR-FM** (1951) 103.1 mc, 1 kw. Duplicates WSTR (above).

**TAWAS CITY, Isosco County**

**WIOS** (Sept. 27, 1958) 1480 kc; 1 kw-D, DA-D Rural Route 2, Box 28 A. Phone Forest 2-3417 R. S. Underhill (original owner).

Network Keystone Rep Best  
R S Underhill, pres; Richard A Egl, gen mgr, Louis Ozak, chief engr

**TRAVERSE CITY, Grand Traverse County**

**WCCW** (July 1960): 1310 kc; 1 kw-D. 101 W. Front St Phone Windsor 6-6211. D C Summerford (original owner).

Rep Michigan Spot Sales.  
D C Summerford, pres; John R. Anderson, gen mgr & coml mgr, Ted Simon, prom mgr

**WTCM** (1941): 1400 kc, 250 w. Paul Bunyan Bldg Phone Windsor 7-7675. Midwestern Broadcasting Co (original owner) See Midwestern Broadcasting Stations in "Group Ownership"

Network NBC. Rep Venard, Rintoul & McConnell

Les Biederman, pres; Robert E Detwiler, gen mgr; William H Kiker, chief engr

WPBN-TV Tv companion of WTCM

**WHITEHALL, Muskegon County**

**WCBO** (Oct 21, 1959) 1490 kc, 250 w P O Box 68. Phone Twin Oaks 3-1465 Paul A Brandt (original owner)

Rep Best  
Paul A Brandt, pres; Bruce G. Van Houten, gen mgr & coml mgr, Roy Vaughn, prog dir, Don Seaman, news dir, Pete Fronczak, chief engr

**MINNESOTA**

\*Non-commercial

**ALBANY, Stearns County**

**KASM** (November 1950) 1150 kc, 1 kw-D. Phone 5-3005 Stearns County Broadcasting Co. (original owner).

Network Keystone Rep Continental.  
Specialty programs German, 1 1/4 hrs wkly  
W H Blattner, pres, U J Keppers, gen mgr; Lee Krause, coml mgr; C Fisher, prog dir; Cliff Mitchell, news dir; Chas Gilbert, chief engr

**ALBERT LEA, Freeborn County**

**KATE** (October 1937): 1450 kc; 250 w W Seventh St. Phone Franklin 3-2338 Albert Lea Broadcasting Co. (acquired station January 1959).

Network ABC. Reps Meeker, James D. Bowden (Minneapolis)  
Hart Cardoza & Richard Power, co-owners; E. A. Van Alstyne, gen mgr; Margaret Haley, coml mgr; Art Bowers, prog dir; Al Carstens, news dir, Don Franz, chief engr.

**ALEXANDRIA, Douglas County**

**KXRA** (July 27, 1949) 1490 kc, 250 w. 1315 Broadway, Phone Rockwell 3-3131. Alexandria Broadcasting Corp (original owner).

Network ABC; Keystone. Rep Cooke  
Everette Q Walters, pres & coml mgr, Kenneth A Tessmer, sec-treas & mgr; Ercel Aga, prog dir & news dir; Louis LeDuc, chief engr.

**ANOKA, Anoka County**

**KANO** (April 15, 1956). 1470 kc. 1 kw-D Phone Harrison 1-2600. Northwest Broadcasting Co. (acquired station June 1960)

Network Keystone  
Frank R Hunt Jr, pres & gen mgr, James F. Freden, coml mgr & prog dir, Gerry D McCabe, prog dir & news dir; Ralph L Main, chief engr.

**AUSTIN, Mower County**

**KAUS** (May 30, 1948): 1480 kc, 1 kw, DA-2 Highway 105 Phone Hemlock 7-2965 TWX 369. Minnesota-Iowa Television (acquired station Oct 29, 1958) See Black Hawk Stations in "Group Ownership"

Network MBS. Rep Avery-Knodel  
Thomas L Young, gen mgr; Ken Soderberg, local coml mgr; Stan Stydnicki, operations mgr, Christy Hansen, news dir, Leo Chenier, chief engr.

KMMT (TV): Tv companion station of KAUS.

**KQAQ** (April 16, 1960) 970 kc, 5 kw-D, DA-D. P. O. Box 481 Phone Hemlock 7-4511. KQAQ Inc (acquired station Oct 21, 1959).

Rep Pearson  
Lester L. Gould, pres & gen mgr; Jimmy Delmont, coml mgr & prom mgr, Elliott Christen, news dir, Floyd E Bartlett, chief engr.

**BEMIDJI, Beltrami County**

**KBUN** (1946) 1450 kc, 250 w P O Box 848. Phone Plaza 1-4120 Paul Bunyan Broadcasting Co (acquired station Dec 1, 1956) See "Newspaper Ownership"

Rep Everett-McKinney, James D Bowden (Minneapolis)  
Specialty programs Chippewa, 1/4 hr wkly  
Ben H Potter Jr, pres, James R Hambacher, gen mgr, Ray M Fosild Jr, prog dir, Robert Pro, chief engr.

**BENSON, Swift County**

**KBMO** (December 1956): 1290 kc, 500 w-D 1205 Pacific Ave Phone Viking 2-4601 KBMO Broadcasting Co (acquired station September 1957)

Network Market Basket Group Rep Gene Bolles (Chicago-New York), Dean-Slaughter (Minneapolis-St Paul)  
Specialty programs Scandinavian, 1/2 hr wkly.

George J McCarthy, pres, Robert D Zellmer, gen mgr; George B McClellan, coml mgr & news dir, Julian A. Meyer, chief engr.

**BRAINERD, Crow Wing County**

**KLIZ** (Aug 6, 1946) 1380 kc, 1 kw-D 2700 East Oak St. Phone 2853 Brainerd Broadcasting Co (original owner)

Rep Walker-Rawalt  
Specialty programs: Norwegian, 1/2 hr wkly  
E T O'Brien, pres, Earl R Johnsen, station mgr, Richard Charrier, prog dir, Nordica Thabes, news dir, Don Koemig, chief engr

**KLIZ-FM** (May 1960) 95.7 mc; 15 kw Same licensee and staff as KLIZ (above). Programis separately at night

**BRECKENRIDGE, Wilkin County**

**KBMW** (Aug 15, 1948): 1450 kc, 250 w P O Box 249 Phone Midway 2-4141 Interstate Broadcasting Corp (acquired station Oct 1, 1955) See Ingstad Stations in "Group Ownership"

Robert Ingstad, pres & gen mgr, George E Kaufmann, coml mgr, Newell Grant, prog dir, Rol Foster, prom mgr, Cy Gietzen, news dir, Grant Unkenholz, chief engr

**CLOQUET, Carlton County**

**WKLK** (Jan 31, 1950) 1230 kc, 250 w P O. Box 309 Phone Triangle 9-6725. Cloquet Broadcasting Co (acquired station April 8, 1958)

Network Keystone  
Specialty programs Polish, 1 hr, Norwegian, 1 hr, Swedish, 1 hr, Finnish, 2 hrs wkly  
Harry Newby, chief owner, Allan Howard, station mgr, Richard Johnson, coml mgr, Wayne Valentine, prog dir, Richard DeFore, prom mgr, Richard Swan, news dir, Kermit Littler, chief engr.

**CROOKSTON, Polk County**

**KROK** (April 1948) 1260 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 620 Phone Atlantic 1-1140. Crookston Broadcasting Co (acquired station June 1952)

Network Keystone  
Rep Donald Cooke, Upper Midwest Broadcasting  
Specialty programs Scandinavian, 1/2 hr. wkly  
William J Kiewel, gen mgr, Jerome A Dahlberg, prog dir, Arnold F Petrich, chief engr

**DETROIT LAKES, Becker County**

**KDLM** (October 1951) 1340 kc, 250 w. 1310 Richwood Rd Phone Victor 7-5624 Detroit Lakes Broadcasting Co (acquired station February 1958)

Rep Pearson  
Herbert Gross, pres, Al Leighton, vp & gen mgr, Bruce J Cripe, news dir, William Wilson, chief engr

**DULUTH, St. Louis County**

**KDAL** (November 1936) 610 kc, 5 kw, DA-N 218 Bradley Bldg Phone Randolph 2-2628 TWX DU17019 Red River Broadcasting Co. (original owner). Sale to WGN Inc pends

Network CBS Rep Avery-Knodel, Harry Hyett (Minneapolis)  
Dorothy LeMasurier, pres, Odin S Ramsland, gen mgr, Rex Hudson, coml mgr; Carl Casperson, prog dir, Donald Le Masurier, prom mgr, Richard Anthony & William Krueger, news dirs, Robert A Dettman, chief engr.  
KDAL-TV. Tv companion station of KDAL.

\*KUMD-FM (not on air; granted June 8, 1959) 89.1 mc; 10 w. U. of Minnesota (original owner).

**WEBC** (1921) 560 kc, 5 kw, DA-2 WEBC Bldg, zone 2 Phone Randolph 2-2873 TWX DU 7005 WEBC Inc. (acquired station Jan. 12, 1959)

Rep Branham  
George H Clinton, pres & gen mgr, Richard H. Husted, vp & station mgr, Dave Duluth, prog dir, Chuck O'Day, news dir, V. G. Brooks, chief engr

**EAST GRAND FORKS, Polk County**

**KRAD** (1959) 1590 kc, 1 kw-D P O Box 1192, Grand Forks, N D Marlin Obie (original owner)

Network MBS Rep Weed.  
Marlin Obie, gen mgr, Harold O Bakke, coml mgr.

**ELY, St. Louis County**

**WELY** (Oct. 2, 1954) 1450 kc; 250 w (CP for 1 kw-D, 250 w-N) P O Box 540 Phone 744 WELY Corp. (acquired station July 29, 1959)

Network MBS, Keystone.  
Specialty programs (wkly): Finnish, 1 hr.  
Vincent T. Hallett, pres; Mark Whitney, program dir; Scott Dudley, news dir; June Persons, women's dir.

**EVELETH, St. Louis County**

**WEVE** (Dec 1, 1948) 1340 kc; 250 w Phone Sherwood 1-5922 Carl Bloomquist (acquired station Jan 1, 1951)

Network MBS, Keystone  
Ray Kent, gen mgr & coml mgr; Joe Cerar prog dir & chief engr.

**FAIRMOUNT, Martin County**

**KSUM** (1949) 1370 kc, 1 kw, DA-2 306 N. Park Phone 1370. KSUM Broadcasting Co. (acquired station June 15, 1958).

Rep Masla.  
J E Hyde Jr, pres; Warren D Asher, gen mgr, Jack Warner, prog dir, Dick Mahar, sports dir, Paul Morsch, news dir, Paul Tarant, chief engr.

**FARIBAULT, Rice County**

**KDHL** (Jan 10, 1948) 920 kc; 1 kw, DA-2. 213 Central Ave Phone Edison 4-4345. KDHL Broadcasting Co. (original owner).

Rep Jack Masla  
Specialty programs German, 2 hrs; Swedish, 2 hrs wkly  
J E Hyde, gen mgr, Palmer Dragsten, coml mgr, James Lundquist, sports dir, Dean Curtis, farm dir.

**FERGUS FALLS, Otter Tail County**

**KOTE** (Oct. 20, 1926) 1250 kc; 1 kw-D, 500 w-N, DA-N P. O. Box 494 Phone Regent 6-6996 Northland Broadcasting Corp (acquired station Feb 1, 1959).

Rep Pearson (New York, Chicago, Calif.); Wayne Evans (Minneapolis).  
Specialty programs: Norwegian, 2 hrs.  
Carroll Crawford, pres, George Brooks, gen mgr & coml mgr, Bill Merrill, prog dir, Ev Ohrt, prom mgr, Shirley Vanderwerff, news dir, Les Wilson, chief engr.

**GRAND RAPIDS, Itasca County**

**KOZY** (January 1948): 1490 kc; 250 w 213 1/2 1st Ave N.W. Phone Fairview 6-3446. Itasca Broadcasting Co (original owner).

Network MBS  
Robert D Kennedy, pres, gen mgr & coml mgr, Bernard J. Germ, prog dir, prom mgr & news dir, Ross Fesenmeyer, chief engr.

**HIBBING, St. Louis County**

**WMPG** (1935) 1240 kc, 250 w 807 W 37th St. Phone Amherst 3-7531 Hibbing Broadcasting Co. (acquired station March 14, 1960).

Network NBC, Arrowhead. Rep Bolles  
Frank P. Befera, pres & gen mgr, Lester Rutstein, coml mgr, Ron Marinelli, prog dir; Keith Knox, news dir, Frank P. Befera, chief engr.

**HUTCHINSON, McLeod County**

**KDUZ** (Sept. 16, 1953): 1260 kc; 1 kw-D P. O. Box 32 Phone 1555. North American Broadcasting Co (original owner).

Network Keystone. Rep Best.  
Albert S Tedesco, pres; Heinz R. Fruck, gen mgr & news dir, Lorraine Lhotka, coml mgr & prog dir; Darrell Gander, chief engr

**INTERNATIONAL FALLS, Koochiching County**

**KGHS** (Sept. 1, 1959): 1230 kc; 100 w. P. O. Box 591 Phone Atlas 3-3481 International Falls Broadcasting Co. (original owner).

Rep Clark.  
Phil George, pres & treas, H S George, vp & sec, James J Nagle, gen mgr & chief engr

**LITCHFIELD, Meeker County**

**KLFD** (Jan 2, 1959) 1410 kc, 500 w-D P O Box 919 Phone Oxford 3-3212. C W Doebler & Assoc. (acquired station April 1, 1960)

C W Doebler, pres; Walter L Dennis, gen mgr, Marlin Schlottman coml mgr, Iving Kjelland, news dir, Larry Lawson, chief engr.

**LITTLE FALLS, Morrison County**

**KLTF** (October 1950) 960 kc, 500 w-D 105 1/2 E Broadway Phone Medford 2-5414. Little Falls Broadcasting Co (acquired station 1952).

Network Keystone  
John H Lemme, pres & gen mgr; Richard J. Rudeck, coml mgr, John T. Peck, prog dir, Robert Davis, prom mgr, John Schmelzer, news dir, Jordan Lommen, chief engr

MINNESOTA CONTINUED

LONG PRAIRIE, Todd County

**KEYL** (September 1959) 1400 kc; 250 w Phone 222 KWAD Broadcasting Co (original owner) See Ingstad Stations in "Group Ownership"

Rep James Bowden (Minneapolis)  
Robert E Ingstad, pres & gen mgr, Earl Williams, coml mgr, Bernard Langenfeld, prog dir, J A Rademacher, chief engr

MANKATO, Blue Earth County

**KTOE** (1950) 1420 kc, 5 kw, DA-N. P O Box 550 Phone 4537 Minnesota Valley Broadcasting Co (original owner) See Linder Stations in "Group Ownership."

Network ABC Rep Pearson  
H W Linder, pres, Don Linder, gen mgr & coml mgr, Jim Lehman, news dir, Steve Wolf, chief engr.

**KYSM** (July 25, 1938) 1230 kc, 250 w 101 N. Second St Phone 4673. F. B Clements & Co (original owner)  
Network NBC, Southern Minnesota Rep Meeker

F Braden Clements, pres, Robert E De-Haven, gen mgr & coml mgr Charles F Pasek, prog dir Clifford Adams, news dir, James Houts, chief engr

**KYSM-FM** (April 1948) 103.5 mc, 11 kw Duplicates KYSM (above)

MARSHALL, Lyon County

**KMHL** (Nov 30, 1946) 1400 kc 250 w KMHL Bldg Phone 512-2282 Harry Willard Linder (original owner) See Linder Stations in "Group Ownership"

Network ABC Rep Pearson  
Harry W Linder, pres, Gilmore F Flayseth, gen mgr, Charles Wetherall, news dir

MINNEAPOLIS-ST. PAUL, Hennepin-Ramsey Counties

**KDWB** (Sept 19, 1959) 630 kc, 5 kw-D, 500 w-N, DA-2 P O Box 630, St. Paul, zone 2. Phone Prospect 6-1501 TWX 32. KDWB Broadcasting Corp. (acquired station Aug 25, 1959) See Crowell-Collier Stations in "Group Ownership"

Rep McGavren  
Robert Mumford Purcell, pres John M Mc-Rae, gen mgr, Barry Tucker, sales mgr, Don-

ald K French, prog dir, Dean Alexander, news dir, Alan Kennedy, chief engr.

**KEVE** (May 13, 1948) 1440 kc, 5 kw-D, 500 w-N, DA-N 917 N Lilac Dr, Minneapolis 22 Phone Liberty 5-5601 Western Broadcasting Co (acquired station March 1956)

Network MBS Rep Weed.  
James H. McKenna, pres, Robert J Rock, gen mgr; Kenneth P. Firnstahl, coml mgr, Jerry Cunningham, program & promotion dir; Denvy Doty, chief engr; Mike Hoyer, news, farm & women's dir.

**KFMV (FM)** (not on air, granted March 17, 1960, target date unknown) 100.3 mc, 8.8 kw. Plains Radio Broadcasting Co

**KNOF (FM)** (April 10, 1960) 95.3 mc, 740 w, 1347 Selly Ave., St Paul, zone 4 Phone MI 5-8271 Selby Gospel Mission (original owner)

Rev. Fred Adam, pres & gen mgr; Rev G C. Adam, prog dir, Don Kolbert, chief engr.

**KRSI** (See St Louis Park, Minn, listing)  
**KSTP** (April 1928). 1500 kc, 50 kw, DA-2 3415 University Ave., zone 14, both cities. Phone MI 5-2724 TWX 140 KSTP Inc (original owner) See Gold Seal Stations in "Group Ownership"

Network NBC Rep Petry  
Stanley E. Hubbard, pres & gen mgr, Kenneth M. Hance, exec vp & treas, Marvin L. Rosene, vp in charge of sales, Byron Anderson, radio sales mgr, Brooks Henderson, radio prog dir, William P Davey, sales prom & publicity dir, William E McGivern, radio news dir, Lawrence A Larson, chief engr.

**KSTP-TV**: Tv companion station of KSTP.  
**\*KTIS** (Feb 7, 1949): 900 kc; 1 kw-D. 50 Willow St., Minneapolis 3 Phone Federal 8-3244. TWX Liberty 5-4430 Northwestern College—Bible College (original owner). (See Northwestern College Stations in "Group Ownership")

Specialty programs (wkly): German, 1/4 hr.; Scandinavian, 2 hrs  
Dr Curtis B Akenson, pres; Spencer Bower, gen mgr; Paul Ramseyer, program dir; Clarence LaBonte, chief engr; Bill Western, news & farm dir, Donna Johanson, women's dir.

**\*KTIS-FM** (May 1949): 98.5 mc, 5.3 kw. Address, licensee & staff same as \*KTIS (above)

**\*KUOM** (1938) 770 kc, 5 kw (shares time with WCAL) Phone Federal 2-8158 U. of Minnesota (original owner)  
Specialty programs French, 1/4 hr., German, 1/4 hr Spanish, 1/4 hr wkly  
Burton Paulu, gen mgr; Robert Bove, prog dir, Dick Lyon, news dir, Lanny Brogger, chief engr.

MODERN JINGLES  
PLANNED CAMPAIGNS  
STATION IDs & PROMOS  
**RADIO HUCKSTERS**  
AND AIRLIFTS  
**LANG-WORTH**  
1755 BROADWAY NEW YORK, N. Y.

**KWFM (FM)** (Dec. 31, 1960) 97.1 mc; 21 kw. 3800 Minnehaha Ave zone 6 Phone Parkway 1-2227 Fidelity Broadcasting Co (original owner).

Gerald Hill, pres, Merle L Carlson, gen mgr, Jack I Moore, coml mgr, James D Larson, prog dir, Wayne Nelson, chief engr

**WAYL (FM)** (target date October 1960) 96.3 mc, 3.5 kw 3223 E 38th St, zone 6 Phone Parkway 1-4461 Contemporary Radio

David L Larson, owner & gen mgr, Jack I Moore, coml mgr

**WCCO** (Oct 2, 1924) 830 kc, 50 kw 625 Second Ave South, Minneapolis, zone 2 Phone Federal 2-1202 TWX MP 444 Midwest Radio-Television Inc (acquired station August 1952). See Cowles and Ridder Stations in "Group Ownership" See also "Newspaper Ownership"

Network CBS Rep CBS Radio Spot Sales  
William J. McNally, chmn of bd, Robert B. Ridder, pres; F. Van Konynenburg, exec vp; Larry Haeg, gen mgr, Phil Lewis, gen sales mgr, Val Linder, prog dir, Clayton Kaufman, dir of sales prom & research; Gordon Mikkelsen, dir of prog prom; Jim Bormann, dir of news & public affairs; Maynard Speece, farm service dir; Robert Woodbury, sales service mgr; Kermit Sueker, chief engr

**WCCO-TV**: Tv companion of WCCO  
**WDGY** (1923): 1130 kc; 50 kw-D, 25 kw-N, DA-2 609 Second Ave S, Minneapolis 2. Phone Federal 5-2271. Storz Broadcasting Co. (acquired station January 1956). (See Storz Stations in "Group Ownership.")

Rep Blair.  
Todd Storz, pres; C B. (Pete) Clarke Jr., gen mgr; Don Kelly, program & promotion dir; Kenneth Olson, studio supervisor; Don Dahl, transmitter supervisor; Ralph Martin, news dir; John Vye, farm dir; Donna Schneider, women's dir.

**WLOL** (1939) 1330 kc; 5 kw, DA-1. 870 Northwestern Bank Bldg, Minneapolis, zone 2 Phone Federal 3-0406 TWX MP 272. BFR Broadcasting Corp (acquired station June 1955) See BFR Stations in "Group Ownership"

Rep AM Radio Sales  
N L Bentson, pres, Wayne Williams, gen mgr & sales mgr, Dan Allan prog dir; William Ficker, prom mgr, Rodney Trongaid, news dir, D Bive Ekberg, chief engr

**WLOL-FM** (1956). 99.5 mc; 9.4 kw (CP for 19.5 kw). Licensee & staff same as WLOL (above) except for Thomas H Ruben, fm gen mgr & sales mgr, and John Henrikson, fm prog dir.

**WMIN** (1936) 1400 kc; 250 w 611 Frontenac Place, St Paul, zone 4 Phone Midway 5-7757. Franklin Broadcasting Co (acquired station 1955) See Johns Family Stations in Group Ownership

Rep Gill-Perna  
William F. Johns Jr pres; Merle Edwards, gen mgr, James R Duryea, vp; Jack Douglas, prog dir, Edward De La Hunt, chief engr.

**WPBC** (Oct. 18, 1949) 980 kc; 1 kw-D 1133 Stinson Blvd, zone 13. Phone Stealing 9-4356 People's Broadcasting Co. (original owner)  
Rep Broadcast Time Sales

William V Stewart, chief owner pres, gen mgr & coml mgr, Becky Ann Stewart, prog dir, Elizabeth Gahre, prom dir; Robert Bradley, news dir, Joseph Coval chief engr

**WPBC-FM** (July 1960) 101.3 mc; 5.5 kw Same address & licensee as WPBC (above).

**WTCN** (Aug. 10, 1925) 1280 kc, 5 kw-D, 1 kw-N. 2925 Dean Blvd, zone 16. Phone Walnut 7-8881 TWX MP 540. Twin State Broadcasting Inc (acquired station May 1957) See Time Inc. in "Group Ownership" See also "Newspaper Ownership"

Network ABC Rep Katz  
Weston C Pullen Jr, pres Phil Hoffman vp & gen mgr, Jack Cosgrove, sales mgr, Norman Page, regional sales mgr; Jack Huston, prog dir; Howard W. Coleman, prom mgr; Sheldon Peterson, news dir; Warren Fritze, chief engr

**WTCN-TV**: Tv companion station of WTCN.  
**MONTEVIDEO, Chippewa County**  
**KDMA** (Dec. 21, 1951): 1460 kc; 1 kw, DA-1 P O Box 471 Phone Amherst 9-8815 Midwest Broadcasting Co (original owner) See Linder Stations in "Group Ownership"

Network ABC Rep Pearson  
H W. Linder, pres & gen mgr, Byron Zurn, prog dir; Jim Wood, news dir, F T Peterson, chief engr

**MOORHEAD, Clay County**  
**KVOX** (Nov 30, 1937): 1280 kc 1 kw-D, 500 w-N, DA-N P O. Box 437 Phone Cedar 3-1522 KVOX Broadcasting Co. (original owner)

Network MBS Rep De-an & Slaughter (Minneapolis), Weed  
E. J. McKellar, pres, Robert L. Owens, gen & coml mgr, Rod Lucier, prog dir, Robert Buirill, news dir, John Ohnstad, chief engr, Jim Mindak, farm dir

**MORRIS, Stevens County**  
**KMRS** (Sept 16, 1956): 1570 kc. 1 kw-D. Morris, Minn. Phone 68 Western Minnesota Broadcasting Co (original owner).  
Clifford L Hedberg, pres.

the nations finest commercial atmosphere

HIGHLY-RATED  
PRESTIGE  
BETTER MUSIC  
STATION

**W.P.B.C.** AM-FM

Adult Radio  
MINNEAPOLIS - ST. PAUL

William V. Stewart - President

Nationally represented by BROADCAST TIME SALES

**NEW ULM, Brown County**

**KNUJ** (1949): 860 kc, 1 kw-D, 304½ N. Minnesota St. Phone EL 4-2115. KNUJ Inc. (original owner). (See "Newspaper Ownership.")

Rep Hurley.  
George E. Kooenchen, gen mgr.

**NORTHFIELD, Rice County**

**\*WCAL** (November 1918): 770 kc; 5 kw. (ST KUOM). Phone Niagara 5-5621, Ext. 271. St. Olaf College (original owner).

Milford C. Jensen, gen mgr, Kay Johnston, women's dir

**ORTONVILLE, Big Stone County**

**KDIO** (July 23, 1956): 1350 kc; 1 kw-D. P. O. Box 696, zone 2. Phone 680. Tri-State Broadcasting Co. (original owner).

Rep Donald Cooke  
Richard S. Schultz, pres; Warren F. (Cy) McCormick, gen mgr; Donald P. Egert, vp; Marie Thompson, traffic dir; Rod Trongard, news dir; Corrine Goodmasteadt, women's dir.

**OWATONNA, Steele County**

**KBFO** (1950) 1390 kc, 500 w-D P. O. Box 350. Phone 5541 Owatonna Broadcasting Co. (original owner)

Network Keystone  
Duane Allen, co-owner, pres & gen mgr; Arnold K. Schumann, vp, sales mgr, co-owner; Gerald J. Boos, co-owner, station mgr, chief engr, Todd Hale, news dir & farm dir; Paul Johnson, chief announcer

**PINE CITY, Pine County**

**WCMP** (June 13, 1958): 1350 kc, 1 kw-D P. O. Box 578 Phone 767. TWX BTAIMX. Pine County Broadcasting Co. (original owner).

Network Keystone.  
Richard K. Power, pres, Robert P. Schuller, mgr, Lyle R. Nelson, prog dir, Evelyn Larson, women's dir; Mitchell Dupre, chief engr.

**PIPESTONE, Pipestone County**

**KLOH** (June 1955): 1050 kc; 1 kw-D, DA-D, 118 W. Main St, zone 2. Phone 825-3363. Pipestone Radio Corp. (original owner).

Network Keystone Rep Continental  
C B Thomas, pres; Ron Overlander, gen mgr & coml mgr; Clarence Ausham, chief engr.

**RED WING, Goodhue County**

**KCUE** (December 1955): 1250 kc; 1 kw-D. P. O. Box 102. Phone Dunkirk 8-3511 Hiawatha Valley Broadcasting Co. (Dec 1, 1955).

Nicholas Tedesco & Victor J. Tedesco, co-owners, Robert E. Bowden, gen mgr, Dave Vonch, coml mgr; Ray Vecellio, prog dir; Walt Martell, prom mgr; Jim Kelly, news dir; Larry Dossdall, chief engr.

**REDWOOD FALLS, Redwood County**

**KLGE** (1954): 1490 kc; 100 w 209 S Washington St. Phone Mercury 7-2989. Harry Willard Linder (original owner). (See Harry Willard Linder Stations in "Group Ownership.")

Rep Pearson.  
H. Willard Linder, gen mgr; Harlin Hanson, station mgr.

**ROCHESTER, Olmstead County**

**KROC** (October 1935): 1340 kc; 250 w, (CP for 1 kw-D, 250 w-N, DA-D) 100 1st Ave. Bldg. Phone Atlas 9-3924. Southern Minnesota Broadcasting Co. (original owner).

Network NBC. Rep Venard, Rintoul & McConnell  
Mrs. Gregory P. Gentling, pres; G. David Gentling, gen mgr; Robert Fick, coml mgr, Benard Lusk, prog dir; Walter Bruzek, prom mgr; Thomas Aaker, news dir, Robert Cross, chief engr.

KROC-TV, tv companion of KROC.  
**KWEB** (September 1957) 1270 kc; 500 w-D, 330 Northwestern National Bank Bldg. Phone Atlas 2-9465. Olmsted County Broadcasting Co. (acquired station Jan. 1, 1959).

Network ABC, Keystone. Rep Weed.  
John Grandy, pres, W. E. McClenahan, gen mgr & coml mgr; Jerry Miller, prog dir & news dir, Vern Arthur, prom mgr; Dale Hamilton, chief engr.

**ST. CLOUD, Stevens County**

**KFAM** (June 1938): 1450 kc; 250 w. Fernwood Addition, Hiway 152. Phone Blackburn 2-1551. Times Publishing Co. (original owner). (See "Newspaper Ownership.")

Network NBC. Rep Pearson.  
Frederick C. Schlipf, pres; John Murphy, gen mgr; Betty L. May, promotion dir & coml mgr; Jack Lund, news & program dir; Robert B. Witschen, chief engr; C. Perry Schenk, farm dir; Rae Peterson, women's dir.

**KFAM-FM** (May 1948): 104.7 mc; 15 kw. Duplicates KFAM (above).

**WJON** (September 1950): 1240 kc; 250 w. P. O. Box 270. Phone Blackburn 1-4422. Granite City Broadcasting Co. (acquired station June 1955). See "Newspaper Ownership"

Rep Rambeau, Vance & Hoppie.  
John Haerle, pres, Van VanderArk, coml mgr; Sam Wenstrom, news dir, Cleon LeMont, chief engr.

**ST. LOUIS PARK, Hennepin County**

**KRSI** (Minneapolis) (May 13, 1958): 950 kc, 1 kw-D, DA 4500 Excelsor Blvd, Minneapolis, 16 Phone WA 6-1677. Radio Suburbia (original owner)

Rep Bolling.  
William Schons, pres & gen mgr; Louis Kroeck, gen sales mgr.

**ST. PETER, Nicollet County**

**KRBI** (Aug. 5, 1957) 1310 kc; 1 kw, DA-D, 1031 W. Grace St. Phone St. Peter 1310. Seehafer & Johnson Broadcasting Corp. (acquired station April 1, 1960).

Don Seehafer, pres & gen mgr; Bob Johnson, vp & sales mgr, La Mar Hay, prog dir; John Aasen, chief engr.

**STILLWATER, Washington County**

**WAVN** (March 1949): 1220 kc; 1 kw-D 104 N. Main St. Phone Hemlock 9-1220. St. Croix Broadcasting Co. (acquired station September 1949).

Richard Power, gen mgr

**THIEF RIVER FALLS, Pennington County**

**KTRF** (January 1947): 1230 kc; 250 w. P. O. Box 69. Phone Murdock 1-1230 KTRF Radio Corp. (acquired station July 1954).

Rep Wayne-Evans Assoc  
Don Olson, pres & gen mgr; Fred Franklin, news dir

**VIRGINIA, St. Louis County**

**WHLB** (1936): 1400 kc; 250 w. Phone Sherwood 1-2233 Virginia Broadcasting Co. (acquired station Nov. 1, 1958)

Network NBC. Rep Devney-O'Connell (Beverly Hills, Calif); Reilly (Chicago); Bolles (New York)

Frank Befera, pres, gen mgr & chief engr; James Parise, coml mgr.

**WADENA, Wadena County**

**KWAD** (May 1948): 920 kc; 1 kw, DA-N. Phone Medford 1-1803. KWAD Broadcasting Co. (acquired station June 1954). (See Robert Ingstad Stations in "Group Ownership.")

Network MBS; Valley Radio Network. Rep Wayne Evans & Assoc.  
Robert E. Ingstad, pres & gen mgr; Wanda Fultz, program dir; Harold Allen, chief engr.

**WILLMAR, Kandiyohi County**

**KWLM** (1940): 1340 kc; 250 w P. O. Box 393 Phone Belmont 5-1340. Lakeland Broadcasting Co. (original owner). See Linder Stations in "Group Ownership."

Network ABC. Rep Pearson.  
H. W. Linder, pres; Willard Linder, gen mgr; Jack Lynch, coml mgr; Francois Peterson, chief engr

**WINDOM, Cottonwood County**

**KDOM** (Dec. 27, 1958): 1580 kc; 250 w-D, DA-D P. O. Box 23. Phone Temple 1-3908. KDOM Inc. (acquired station Aug. 6, 1959).

Robert Thompson, pres & gen mgr; Grant Petersen, coml mgr; Paul Lund, prog dir & chief engr. Merle DeFoe, prom mgr, John C. Velte, news dir

**WINONA, Winona County**

**KAGE** (Feb. 17, 1957): 1380 kc; 1 kw-D, 118½ W Fourth. Phone 2867. Albert S. Tedesco (original owner).

Network Keystone  
Specialty programs: Polish, 1 hr. wkly.  
Albert S. Tedesco, pres; Frank I. Haas, gen mgr; Jerry Robbins, coml mgr, Phil Bimson, news dir; Bill Bruring, chief engr

**KWNO** (January 1938) 1230 kc, 250 w (CP for 1 kw-D, 250 w-N, DA-D), 216 Center St. Phone 3313 Winona Radio Service (original owner) See "Newspaper Ownership."

Network ABC, Dairyland. Rep Pearson; James D. Bowden (Minnesota)  
M. H. White, pres, C. E. Williams, station mgr, H. R. Hurd, sales mgr, Ken Douglas, news dir; Eugene Gappa, chief engr.

**WORTHINGTON, Nobles County**

**KWOA** (1947): 730 kc, 1 kw-D Hotel Thompson. Phone 376-4171. Worthington Broadcasting Co. (original owner)

Rep Wayne Evans & Assoc. (Minneapolis).  
R. W. Olson, pres, Ralph E. Shepard, gen mgr; Arne Karhu, coml mgr, Lew Hudson, news dir; Norm Robinson, chief engr.

**MISSISSIPPI**

\*Non-commercial

**ABERDEEN, Monroe County**

**WMCA** (1952): 1240 kc; 250 w SH. P. O. Box 402. Phone Emerson 9-4561. Ray Toler (acquired station November 1956).

**AMORY, Monroe County**

**WAMY** (Oct. 23, 1955): 1580 kc; 5 kw-D. Box 268 Phone Clearbrook 6-5911. Southern Electronics Co. (See Bob McRaney Stations in "Group Ownership").

**BATESVILLE, Panola County**

**WBLE** (June 19, 1953): 1290 kc; 1 kw-D. P. O. Drawer 73. Phone 7266. Panola Broadcasting Co. (original owner).

Network Keystone. Rep Best.  
Harold B. McCarley, pres, gen mgr & coml mgr; Wes McIngvale, prog dir; Alfred E. Jennings, chief engr.

**BELZONI, Humphreys County**

**WELZ** (1959): 1460 kc; 1 kw-D. P. O. Box 215. Humphreys County Broadcasting Co., (See Hook Stations in "Group Ownership.")

Roth E and Lucille Hook, owners.

**BILOXI, Harrison County**

**WLOX** (May 1948): 1490 kc; 250 w. Buena Vista Hotel. Phone Idlewood 2-5581. WLOX Broadcasting Co. (original owner).

Network MBS. Rep Holman.  
J. S. Love Jr., pres; Ray Butterfield, gen mgr; T. B. Majure, coml mgr; Phyllis Bosarge, prog dir; Richard Kettering, prom mgr.

**WVMI** (April 1, 1950): 570 kc; 1 kw-D. P. O. Box 152 Phone Idlewood 2-7001. New South Communications Inc. (acquired station July 1960).

**BOONEVILLE, Prentiss County**

**WBEP** (Oct. 10, 1950): 1400 kc; 250 w. SH. P. O. Box 352. Phone Park 8-5301. Booneville Broadcasting Co. (original owner). (See E. O. Roden Stations in "Group Ownership.")

**BROOKHAVEN, Lincoln County**

**WCHJ** (Aug. 25, 1955): 1470 kc; 1 kw-D. P. O. Box 644. Phone 1076. Rural Broadcasting Co. (original owner).

**WJMB** (April 1948): 1340 kc; 250 w-SH. P. O. Box 546. Phone 1298. Brookhaven Broadcasting Co. (original owner).

Network Keystone Rep Continental  
Aubrey H. Felder, pres, gen mgr & chief engr, Wilma K. Abrams, coml mgr & prog dir; Karl Austin, news dir & librarian.

**CANTON, Madison County**

**WDOB** (1951): 1370 kc; 1 kw-D. P. O. Box 182. Phone 1370. Madison County Broadcasting Co. (acquired station 1956). See Hook Stations in "Group Ownership"

Network Keystone. Rep Gene Bowles (Chicago).  
Specialty programs: Negro, 16 hrs. wkly.

R. E. Hook, pres; Harold Shedd, gen mgr & coml mgr; Mike Faulkner, prog dir & news dir, Ed Wallace, chief engr & prom mgr.

**CENTREVILLE, Wilkinson County**

**WGIC** (1951): 1580 kc; 250 w-D. Centreville, Miss. Phone Midway 5-4001. Southern Broadcasting Co. (acquired station March 1957).

Network Keystone.  
Specialty programs: Negro.  
Frederick A. W. Davis, pres; Thelma McCrae, gen mgr & news dir; Lamar Boyd, coml mgr; Bill Dunn, prog dir & chief engr.

**CLARKSDALE, Coahoma County**

**WKDL** (Sept. 15, 1955): 1600 kc; 1 kw-D. P. O. Box 267 Phone Main 4-4908. Coahoma Broadcasting Co.

Rep Best; Beaver.  
William T. Salmon, pres; John E. Douglas, gen mgr. Wayne Vowell, coml mgr; Robert Gipson, prog dir; R. L. Hunnicutt Jr., chief engr & sales prom mgr; Rose Collins, news dir

**WROX** (1941): 1450 kc; 250 w. P. O. Box 939. Phone Main 4-2795. Mrs. Eunice T. Imes (acquired station 1943). (See Birney Imes Jr. stations in "Group Ownership" Also see "Newspaper Ownership")

Network MBS, Keystone, Mid-South. Rep Everett-McKinney.

Specialty programs Negro, 32 hrs. wkly.  
Bob Evans, gen mgr; Tom Reardon, station mgr, Helen Sugg, prog dir; Jean W. Cauthen, news dir, C. D. Graves, chief engr.

**CLEVELAND, Bolivar County**

**WCLD** (1949): 1490 kc; 250 w. Phone Victor 3-4091. Radio Cleveland Inc. (acquired station 1957)

Network Keystone. Rep Bolles.  
Specialty programs: Negro, 33 hrs. wkly.

J. R. Denton, pres, George C. Shurden, vp, gen mgr & chief engr; Lyle Mitchell, coml mgr; Jim Gordon, prog dir & news editor

**WDSK** (July 25, 1958): 1410 kc; 1 kw-D, DA-D. P. O. Box 869. Phone Victor 3-5221. L. A. Feduccia (original owner).

Rep Continental.  
Specialty programs: Spanish, ½ hr. wkly  
L. A. Feduccia, owner-mgr; Mrs. Billie Johnson, prog dir; Tom Horne, prom mgr; Penny Moss, news dir, Jeff Smith, chief engr.

**HAMILTON-LANDIS & ASSOCIATES, Inc.**  
NATIONWIDE MEDIA BROKERS  
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO  
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## Radio Stations CONTINUED

### MISSISSIPPI CONTINUED

#### COLUMBIA, Marion County

**WCJU** (Dec. 20, 1946) 1450 kc, 250 w. P. O. Box 472. Phone Republic 6-2616. WCJU Inc (acquired station Oct 22, 1947) See "Newspaper Ownership"  
Network Keystone  
Specialty programs Negro, 1 hr wkly  
Lester Williams, pres, Curtis M. (Red) Ladner, coml mgr, Dave Martin, prog dir, Clifford Chance, chief engr.

#### COLUMBUS, Lowndes County

**WACR** (1950): 1050 kc; 1 kw-D. P. O. Box 1078 Phone Fairfax 1050. James W. Eatherton (acquired station March 1957).

**WCBI** (October 1940) 550 kc, 1 kw-D, 500 w-N, DA-2. P. O. Box 271. Phone Fairfax 8-7271. Columbus Broadcasting Co (acquired station 1953) (See Birney Imes Jr. stations in "Group Ownership") Also see "Newspaper Ownership."  
Network MBS, Keystone Rep Everett-McKinney.

Birney Imes Jr, pres; Bob Evans, gen mgr, Ray Crummy, mgr, Ruby J. Latham, asst mgr, Thomas L. McFerrin, chief engr  
WCBI-TV Tv companion of WCBI

#### CORINTH, Alcorn County

**WCMA** (March 1, 1946) 1230 kc; 250 w P O Box 471. Phone Atlantic 6-5575 Corinth Broadcasting Co (original owner) (See Aaron B Robinson stations in "Group Ownership")  
Network Keystone, Dixie Rep Venard, Rintoul & McConnell

Aaron B Robinson, pres; John E. Bell, gen mgr coml mgr & prog mgr, Louise W Berlin, prog dir, Mary W Williams, news dir, James D Anderson, chief engr

**WCBE** (December 1956): 1330 kc; 500 w-D. 614½ Waldron St Phone Atlantic 6-6661 Rebel Radio Inc (acquired station Feb 1, 1960).

Network ABC Rep Best  
Luther Moore, pres, G B Byars, gen mgr, Billy Joe Crabb, chief engr

#### FOREST, Scott County

**WMAG** (September 1955): 860 kc; 500 w-D. Box 188. Phone Gibson 3-7001. Scott County Broadcasting Co (See Hook Stations in "Group Ownership.")

#### GREENVILLE, Washington County

**WDDT** (May 1953) 900 kc; 1 kw-D. 207 Main St. Phone Edison 2-0526 Clearwater Broadcasting Co. (original owner). (See "Newspaper Ownership.")

John T. Gibson, pres; Bruce Gresham, gen mgr, John K. Gresham, coml mgr, Joel Netherland, prog dir, Lucille Polasini, prog mgr, Dan Stuart, news dir, Dennis Hancock, chief engr.

**WESY** (See Leland).

**WGVV** (1948) 1260 kc; 1 kw-D. 118 S Broadway Phone Edison 4-4559 Mid-America Broadcasting Co (original owner).

Rep Devney-O'Connell  
David M. Segal, pres, Edward M. Guss, gen mgr; Jack R. Stull, coml mgr; Wallace D. Hoy, news dir & prog mgr, Ronald Brandon, chief engr.

**WJEP** (1939) 1330 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 661. Phone Edison 5-1441. Radio Services Co. (acquired station May 26, 1946).

Network MBS.  
Rep Spot Time Sales Inc.  
Emmett H. McMurry Jr, gen mgr; Frank W. Baldwin, coml mgr, Mildred Flowers, prog dir & prog mgr, Percy L. Kuhn, chief engr.

#### GREENWOOD, Leflore County

**WABG** (February 1950): 960 kc; 1 kw-D. 500 w-N, DA-N. 206 W. Claiborne. Phone Gladstone 3-5232. Greenwood Broadcasting Co (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")

**WGRM** (1937): 1240 kc; 250 w. P. O. Box 553. Phone Gladstone 3-5441. Myrtle M. Ewing, executrix of estate of P. K. Ewing, deceased  
Network NBC, Keystone  
P. C. Ewing, mgr; Louis Pierce, chief engr.

#### GRENADE, Grenada County

**WNAG** (1949): 1400 kc; 250 w. Phone 1400. Grenada Broadcasting Co (See Birney Imes Jr Stations in "Group Ownership") Also see "Newspaper Ownership.")

#### GULFPORT, Harrison County

**WGCM** (1928) 1240 kc, 250 w P. O. Box 1032 Phone University 3-3522 E O Roden & Assoc. (acquired station October 1957) (See E. O. Roden stations in "Group Ownership")  
Network ABC, Keystone, Skyline

E. O. Roden, pres; James E. Reese, gen mgr, Ossie L. Owens, coml mgr, Al Braud, traffic dir, Buenta Croenne, office mgr, Charles A. Rauer, chief engr

**WROA** (Feb. 27, 1955). 1390 kc; 1 kw-D P O Box 115 Phone University 3-713; Charles W. Dowdy (acquired station December 1959)

Rep Clark.  
Specialty programs Negro, 2 hrs wkly  
Charles W. Dowdy, owner & gen mgr, Earl B. Blessey, coml mgr, Dave Melton, prog dir,

Wayne Dowdy, prom mgr, Jim Owen, news dir, Fred R. Beatty, public service dir, Elmer Swicord, chief engr.

#### HATTIESBURG, Forrest County

**WBKH** (Sept 1, 1954): 950 kc, 5 kw-D 305 Bay St Phone Juniper 2-1986 Deep South Radio Inc (acquired station August 1956).

Rep Devney-O'Connell  
F. M. Smith, sec-treas & gen mgr, Gerald Howell, coml mgr, Ron Meyer, prog dir, James N. Watson, chief engr

**WFOR** (April 1924): 1400 kc; 250 w. 302 Hemphill St Phone Juniper 4-5432. TWX Hsbg 340 Sheridan Inc. (acquired station April 1, 1958)

Network NBC. Rep Rambeau, Vance & Hopple

**WBSY** (Sept. 24, 1948): 1230 kc; 250 w P. O. Box 1008 Phone Juniper 3-1741. Hub City Broadcasting Co. (original owner). (See Holt Stations in "Group Ownership.")

**WXXX** (Sept. 8, 1957): 1310 kc; 1 kw-D. P. O. Box 1492. Phone Juniper 2-2591. Broadcast Development Co. (original owner) (See Matison Stations in "Group Ownership")

#### HAZLEHURST, Copiah County

**WMDC** (June 11, 1953) 1220 kc, 250 w-D P. O. Box 571 Phone 869 Southwestern Broadcasting Co of Miss (original owner) See Southwestern Broadcasting Stations in Group Ownership

Network Keystone  
Specialty programs Negro, 10 hrs wkly  
A. M. Smith, station mgr, Mal Jones, coml mgr, Robert Prather, prog dir, A. M. Smith, chief engr.

#### HOUSTON, Chickasaw County

**WCPC** (Oct 21, 1955) 1320 kc, 5 kw-D P. O. Box 552 Phone Glenview 6-3528 WPCP Broadcasting Co (original owner). See Mathis Stations in "Group Ownership"

Network Keystone  
Specialty programs Negro  
Robin H. Mathis, mgr, farm dir, Ralph C. Mathis, prog dir, coml mgr, Charles Hestei, news dir, Aubrey Freeman, women's dir, John B. Skelton Jr, chief engr

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EXECUTIVE 3-3456

#### INDIANOLA, Sunflower County

**WDLT** (1953) 1380 kc; 500 w-D Phone 500 Radio Cleveland Inc. (acquired station January 1, 1959)

#### IUKA, Tishomingo County

**WVOM** (under construction, granted summer 1960, target date not announced) 1270 kc, 1 kw-D E. C. Hultsford

#### JACKSON, Hinds County

**WJDX** (1929): 620 kc, 5 kw-D, 1 kw-N, DA-N. 715 S. Jefferson Phone Fleetwood 2-2691. TWX JN 82. Lamar Life Insurance Co (original owner)

Network NBC. Rep Hollingbery.  
P. K. Lutken, pres, Fred L. Beard, gen mgr, Frank Gentry, coml mgr, Forrest Cox, prog dir; Chuck Allen, prom mgr, Dick Sanders, news dir, Percy Root, chief engr; Howard Langfitt, farm dir.

**WJDX-FM** (1948) 102.9 mc, 39 kw Duplicates WJDX (above)

**WLBT** (TV): Tv companion of WJDX-AM-FM.

**WJQS** (March 1947) 1400 kc; 250 w King Edward Hotel Phone Fleetwood 4-5653 Dumas Milner Broadcasting Co. (acquired station Feb. 17, 1957) (See "Newspaper Ownership")

Network MBS  
R. E. Dumas Milner, chief owner, Lewis Halbroner, vp, gen mgr & coml mgr, Bill Slaton, prog dir, G. Lee Hodges, chief engr

**WJEN** (1945): 1450 kc; 250 w 916 Foley St., zone 9 Phone Fleetwood 2-6673. Jackson Broadcasting Co.

**WOKJ** (1954): 1590 kc, 5 kw-D P. O. Box 2667 Phone Fleetwood 4-1096. Dixieland Broadcasting Co (original owner) (See Mc-Lendon-Ebony stations in "Group Ownership")

Rep Pearson  
Specialty programs Negro, 100%  
John M. McLendon, pres

**WRBC** (1947) 1300 kc, 5 kw-D, 1 kw-N P. O. Box 986 Phone Fleetwood 5-1562 Rebel Broadcasting Co (original owner)

Network Alabama Key Rep Bolling, Beaver & Assoc (Southeastern)  
T. E. Wright, pres, R. D. McGregor, gen mgr & coml mgr, Monte Jones, prog dir, Fred Walker, prom mgr, Bob Bishop, news dir, William Phillips, chief engr

**WSLI** (June 1938) 930 kc, 5 kw, DA-N P. O. Box 8187. Phone Fleetwood 4-2512 Capitol Broadcasting Co (acquired station June 30, 1955) (See "Newspaper Ownership" & T. B. Lanford stations in Group Ownership")

Network ABC Rep Weed  
L. M. Sepaugh, vp Richard Voorhis, station mgr & coml mgr, Al Simmons, prog dir, Bill Peeler, prom mgr, Bob Finley, news dir, C. A. Perkins chief engr  
WJTV (TV) Tv companion of WSLI

#### KOSCIUSKO, Attala County

**WKOZ** (Oct 30, 1917): 1350 kc; 5 kw-D P. O. Box 392 Phone 782 Kosciusko Broadcasting Co. Inc. (original owner). (See Cy N. Bahakel Stations in "Group Ownership")  
Network ABC

#### LAUREL, Jones County

**WAML** (October 1932) 1340 kc 250 w P. O. Box 367. Phone 5601 New Laurel Radio Station Inc. (original owner) (See Matison stations in "Group Ownership")  
Network NBC, Keystone

Harold M. Matison, pres; Frank Sumrall, gen mgr, Morris M. Caver, coml mgr, Dave Kane, prog dir, Len Mathis, prom mgr, Carl Dyer, news dir, Lester Johnson, chief engr

**WLAW** (June 15, 1946) 1430 kc 5 kw-D P. O. Box 167. Phone 8-7227 Southland Broadcasting Co (original owner)

Network ABC Rep Devney-O'Connell C. K. Beaver (southeast)

Specialty programs Negro, 5 hrs wkly  
Gene Tibbett co-owner, gen mgr, nat sales dir & prom dir, Norma H. Leggett co-owner & asst mgr, Lidell (Cowboy) Howard local coml mgr, Jim Gibbon, prog dir, Cal Zethmayr, news dir, Dud Carter, chief engr

**WNSL** (Feb 27, 1957) 1260 kc 1 kw-D. P. O. Box 2336 Phone 8-7224 Voice of the New South Inc (original owner) (See New South stations in "Group Ownership")

Rep Webb  
Joseph Carson, pres, Granville Walters, gen mgr, W. E. (Teck) Jones coml mgr, Don Speer, prog dir; Kenneth Bailey, prom mgr; Ed Breland, news dir, Glenn Holland chief engr

**WNSL-FM** (Jan 16, 1960) 100.3 mc 4.6 kw WNSL-FM is programmed separately from 7:11 p.m. daily.

#### LELAND, Washington County

**WESY** (April 8, 1958) 1580 kc 1 kw-D 110 N Poplar St, Greenville Miss. Phone Edison 2-0770 Miss-Ark Broadcasting Co. (original owner)

Rep Rambeau, Vance, Hopple, Dora-Clayton (southeastern).

Specialty programs: Negro, 100%  
Paul Artman, co-mgr & prog dir, Miller Abraham, co-mgr & coml mgr, John Lindsey, farm dir; Dorothy Edwards women's dir, Eddie Williams, news dir, Ottis W. Rushing, chief engr

#### LEXINGTON, Holmes County

**WXTN** (Oct 23, 1959) 1150 kc, 500 w-D P. O. Box 326. Phone 222. Holmes County Broadcasting Co (original owner) (See Mathis stations in "Group Ownership")

Network Keystone  
Specialty programs: Negro  
Herb Knotts, mgr & coml mgr, Fannie Mae Cothran, prog dir & women's dir, Melvin Christman, news dir, Dave Roberts, farm dir.

#### LOUISVILLE, Winston County

**WLSM** (March 11, 1953): 1270 kc 1 kw-D P. O. Box 111. Phone 1000 Louisville Broadcasting Corp (original owner) See New South Broadcasting Stations in "Group Ownership"

Network Keystone.  
Rep Webb.  
Specialty programs: Negro, 6 hrs wkly  
Eddie Holliday, pres; Herb Guthrie, station mgr, coml mgr & chief engr, John W. Jenkins Jr, prog dir, Noel Passe, news dir

#### LUCEDALE, George County

**WHEH** (under construction, granted February 1960; target date not set) 1440 kc, 1 kw-D Tri-County Broadcasters Inc

#### MACON, Noxubee County

**WMBC** (1947): 1400 kc; 250 w. Piney Woods Road Phone 132. Radio Macon Inc

#### MAGEE, Simpson County

**WSJC** (July 5, 1957): 1280 kc; 500 w (CP for 790 kc, 1 kw-D, DA-D). P. O. Box 426. Phone 2413. Southeast Mississippi Broadcasting Co. (original owner) (See Mathis stations in "Group Ownership")

Network Keystone  
Specialty programs: Negro, 14 hrs wkly  
Marvin L. Mathis, gen mgr, Jimmy Tugwell, chief engr & prog dir

#### McCOMB, Pike County

**WAPF** (April 1948): 980 kc, 1 kw-D P. O. Box 604. Phone 1884 Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting stations in "Group Ownership.")

Network Keystone Rep Devney-O'Connell  
Specialty programs Negro, 10 hrs wkly  
Philip D. Brady, gen mgr, coml mgr & chief engr; John White, news dir

**WHNY** (1939). 1250 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 111. Phone 2080 Broadcast Service Inc (acquired station 1954) (See Holt stations in "Group Ownership")

Specialty programs. Negro, 12 hrs wkly  
Charles W. Holt, pres, Carroll Hines, gen mgr; Travis Myers, coml mgr; Dean B. Strickland, prog dir, Carnell Tucker, news dir, Earl Neal, chief engr

**MERIDIAN, Lauderdale County**

**WCOC** (Feb 26, 1926) 910 kc, 5 kw-D, 1 kw-N P O Box 591 Phone 482-7714 Mississippi Broadcasting Co (original owner) (See "Newspaper Ownership")  
Network CBS  
Withers Gavin, pres & gen mgr  
WCOO-TV Tv companion of WCOC

**WDAL** (Feb 1, 1958) 1330 kc 1 kw-D P O Box 125 Phone 3-4891 R E Hook & Assoc (acquired station June 1960) (See Hook stations in "Group Ownership.")

**\*WMMI (FM)** (1951) 88.1 mc; 10 w. 3100 24th Ave. Meridian Municipal Jr. College

**WMOX** (1945) 1240 kc, 250 w (CP for 1010 kc, 10 kw-D, 1 kw-N, DA-2). P. O. Box 1511 Phone 2-0171 Birney Imes Jr (original owner) See Birney Imes Jr Stations in "Group Ownership" See also "Newspaper Ownership"  
Network Keystone, Mid-South. Rep Everett-McKinney, C K. Beaver (southeastern)  
Birney Imes Jr, Bob Evans, gen mgr Mon. roe Looney, station mgr, Jack Cochran, prog dir; Carl Fitzgerald, news dir, Steve Burkes, chief engr.

**WOKK** (1946). 1450 kc; 1 kw-D, 250 w-N P O Box 528 Phone 482-6133 New South Broadcasting Corp. (acquired station April 1, 1957) (See New South stations in "Group Ownership")  
Rep Webb  
Specialty programs Negro, 6 hrs wkly  
Frank E Holladay, pres & prog mgr, Joseph W Carson gen mgr, Sam Keller, news dir; Robert K Wall, chief engr

**WQIC** (December 1957) 1390 kc 5 kw-D P O Box 1509 Phone 482-3106 Alexander Lloyd Royal Sr (original owner)  
Rep Howard  
Specialty programs Negro, 100%  
A L Royal Sr, pres; Lloyd Royal Jr, gen mgr, Art Harwell, coml mgr, B B Johnson, prog dir, Rubin Hughes, news dir, J B Griffith, chief engr

**NATCHEZ, Adams County**

**WMIS** (1941) 1240 kc; 250 w City Bank & Trust Co Bldg Phone 2-2522 Natchez Broadcasting Co (original owner)  
Network NBC, Keystone  
P K Ewing Jr, pres, Paul Schilling gen mgr & coml mgr, Bill Wall, prog dir; E T Jackson, chief engr.

**WNAT** (Dec 4, 1949) 1450 kc, 250 w P O Box 51 Phone 4621 Old South Broadcasting Co (acquired station May 1958)  
Rep Bolles (New York), Beaver (Memphis), W. S Perkins, pres, Ervin Parks Jr, gen mgr, coml mgr & chief engr, Jerry A Adams prog dir, Neville Powell, news dir

**NEW ALBANY, Union County**

**WNAU** (March 27, 1955) 1470 kc; 500 w-D P O Box 808. Phone 4361. New Albany Broadcasting Co (original owner)  
Network Keystone.  
V. Keith Wroten, owner, mgr & chief engr; Daniel L. Skilton, coml mgr; Wynez Wroten, prog dir

**NEWTON, Newton County**

**WBKN** (March 15, 1958) 1410 kc; 500 w-D. 110 South Main St. E. L. Burns (acquired station January 1959).

**OXFORD, Lafayette County**

**WSUH** (May 1, 1955) 1420 kc, 1 kw-D P O Box 511. Phone 1133 Colonel Rebel Radio (acquired station June 1, 1956)  
Network Keystone. Rep C. K. Beavers (Southeast)

C H Quick, chief owner & gen mgr; William Gamble, operations mgr & chief engr, Hubert Mills, sales mgr & prom dir; Netta Quick, prog dir, Bert Case, news dir.

**PASCAGOULA, Jackson County**

**WPMP** (September 1951) 1580 kc; 1 kw-D. P. O. Box 391. Phone South 2-3113. Crest Broadcasting Co. (original owner).  
Network ABC; Keystone.

**PHILADELPHIA, Neshoba County**

**WHOC** (July 31, 1948) 1490 kc; 250 w P. O. Box 26 Phone 740. William Howard Cole (original owner).  
Rep Best  
William Howard Cole, owner & gen mgr, Wilburn Smith, prog dir; Paul M. Miller, chief engr.

**PICAYUNE, Pearl River County**

**WRJW** (October 1949) 1320 kc; 5 kw-D. P O Box 358. Phone Sycamore 8-4835. Tung Broadcasting Co (acquired station Sept. 25, 1952).  
Rep Hopewell

**STARKVILLE, Oktibbeha County**

**WSSO** (Nov 8, 1948) 1230 kc; 250 w WSSO Bldg Phone 1230. Starkville Broadcasting Co (original owner)  
Network Keystone.  
Specialty programs Negro, 12 hrs wkly.  
Joe Phillips, gen mgr & coml mgr, Belle McPherson, prog dir, Clyde McPherson, chief engr.

**TUPELO, Lee County**

**WLEO** (April 1944) 580 kc, 1 kw-D, 500 w-N, DA-2 S Spring St Phone Vinewood 2-7658 Tupelo Broadcasting Co. (original owner) (See "Newspaper Ownership" and Birney Imes stations in "Group Ownership")  
Network MBS, Keystone, Mid-South Rep Everett-McKinney, C K Beaver & Assoc (southern)  
Birney Imes Jr, pres; Bob Evans, gen mgr, Ernest Bowen station mgr & coml mgr; Jack Custil, sports dir & prog dir, Leroy Green, technical dir, Bill Sides, news dir, James Green, chief engr, W J Purnell, farm dir

**WTUP** (1953) 1490 kc; 250 w P O Box 362 Phone Vinewood 2-3301 Lee Broadcasting Co (original owner) (See E. O. Roden stations in "Group Ownership.")  
Network ABC Rep Best  
E O Roden, exec dir & chief owner, Calvin Douglas, gen mgr, D. E. Hooper, coml mgr; John S Collins, chief engr

**VICKSBURG, Warren County**

**WQBC** (1931) 1420 kc, 1 kw-D, 500 w-N Evening Post Bldg Phone 636-1108 Delta Broadcasting Co (original owner) (See "Newspaper Ownership")  
Network MBS, Keystone Rep Bogner & Martin

L P. Cashman, pres; Mary Van Cashman, sec-treas & gen mgr, L L Miller, coml mgr, Waverley Conway, chief engr

**WVIM** (1948) 1490 kc, 250 w P. O. Box 76 Phone 3901. Radio Mississippi Inc. (acquired station Nov 1, 1955)  
Rep Doia-Clayton (southeast)  
John F. Shea, pres, gen mgr & chief engr, Mary H Shea, coml mgr & prog dir

**WAYNESBORO, Wayne County**

**WABO** (Sept. 11, 1954) 990 kc; 250 w-D. P. O. Box 168 Phone Redwood 5-4700. New Laurel Radio Station Inc (original owner). (See "Newspaper Ownership" and Matison Stations in "Group Ownership")

**WEST POINT, Clay County**

**WROB** (September 1947) 1450 kc, 250 w Phone 1250 Bob McRaney Enterprises Inc (original owner) (See Bob McRaney stations in "Group Ownership")  
Network MBS, Mid-South Rep Everett-McKinney  
Specialty programs. Negro, 20 hrs wkly.  
Bob McRaney Sr, pres, John E. King Jr, gen mgr & chief engr, Jack Dalton, coml mgr, Les Campbell, prog dir.

**WINONA, Montgomery County**

**WONA** (Oct. 25, 1958) 1570 kc; 1 kw-D. P O Box 310. Phone 918. Southern Electronics Co. (original owner). (See Bob McRaney Stations in "Group Ownership").  
Network Keystone; Mid-South Network. Rep Everett-McKinney  
Robert Evans, pres & gen mgr; Bob Chisholm, station mgr, Bob Evans III, coml mgr, William F. White, chief engr.

**YAZOO CITY, Yazoo County**

**WAZF** (1946) 1230 kc; 250 w. P O. Box 683. Phone 1300. WAZF Inc. (original owner).  
Network Keystone Rep Best.  
Specialty programs. Negro, 3 hrs wkly  
David B. Highbaugh, pres & gen mgr, Frank Holfield, coml mgr, Don Wealer, prog dir & news dir, Gerald Axton, chief engr.

**MISSOURI**

\*Non-commercial

**BOONVILLE, Cooper County**

**KWRT** (Aug 11, 1953) 1370 kc, 1 kw-D KWRT Bldg Phone Tuxedo 2-6505. William R Tedrick (original owner).  
Rep Indie Sales  
William R Tedrick, owner & gen mgr; Richard A Norris, coml mgr, Audrey M Tedrick, prog dir, Wanda Williamson, prom mgr, Ray Rouse, news dir, Donald E Shepard, chief engr.

**BRANSON, Taney County**

**KBHM** (Dec 21, 1956) 1220 kc, 1 kw-D P O Box 305 Phone Edison 4-3133 Shepherd of the Hills Broadcasting Co (original owner). See McKenney and Neathery Stations in "Group Ownership"  
Rep Best, Dick Bradley (regional).  
Orville Barton, gen mgr & news dir; Gene Gideon, coml mgr, farm & sports dir; Joann Savage, prog dir & traffic mgr, Del King, chief announcer, Leland Ebert, chief engr & continuity dir.

**BROOKFIELD, Linn County**

**KGHM** (Feb 14, 1956) 1170 kc 500 w-D, DA-D P O Box 228 Phone 1820 Green Hills Broadcasting Co (original owner) See "Newspaper Ownership"  
Rep Indie Sales  
Ira J Williams, pres, George Williams gen mgr, Carole Williams, coml mgr, C L Mitchell, prog dir

**CAPE GIRARDEAU, Cape Girardeau County**

**KFVS** (1925) 960 kc, 1 kw-D 501 w-N, DA-N 324 Broadway Phone Edgewater 7-5511. TWX 968 Hirsch Broadcasting Co (original owner) See Hirsch Stations in "Group Ownership"  
Rep Hcadley-Reed  
Oscar C Hirsch, pres, Ralph L Hirsch coml mgr

**KGMO** (1952) 1220 kc, 250 w-D P O Box 217 Phone Edgewater 5-8228 KGMO Radio-Television Inc (original owner)  
Rep Webb  
William C Brandt pres Jack Kobiumel, gen mgr & coml mgr, Curt Bradley news & prog dir, Carmen Haertling, prom mgr, Fred Moore, chief engr

**CARROLLTON, Carroll County**

**KAOL** (April 18, 1959) 1430 kc 700 w-D. 215 S Main St Phone 27 Homeland Enterprises Inc (original owner).  
Network Keystone  
Dr R Hamilton Station pres Edward Ewing Station gen mgr, John Winslow coml mgr, David Dean Terry, prog dir, Doris Harris prom mgr, Wayne Groner, news dir, Charles Bolinger, chief engr

**CARTHAGE, Jasper County**

**KDMO** (June 1947) 1490 kc 250 w P O Box 126 Phone Fleetwood 8-2646 Carthage Broadcasting Co (acquired station Aug 1, 1954)  
Network Keystone, Magic Circle  
John J Daly, pres & coml mgr, Leon H. Crocker, prog dir & gen mgr, Sam Dainell, news dir, George Province chief engr

**CARTHAGE, Jasper County**

**KCRV** (Feb 22, 1950) 1370 kc 1 kw-D 106 1/2 W. Third Phone 965 Pemiscot Broadcasters (original owner)  
Network Keystone Rep George T Hopewell; C K Beaver.  
J Eric Taylor, pres Cleatus Stanfill gen mgr, coml mgr & prom mgr, Jo Ann Pierce, prog dir, Harry Moreland, news dir, Al Lawrence, chief engr

**CARUTHERSVILLE, Pemiscot County**

**KCHH** (1953) 1350 kc, 1 kw-D P O Box 206 Phone Murray 3-4678. South Missouri Broadcasting Co (original owner)  
Network Keystone Rep Continental Radio  
Kermit Barker, pres, gen mgr & chief engr; Edwin Hill, coml mgr; James L. Byrd III prog dir.

**CHARLESTON, Mississippi County**

**KCHI** (March 3, 1950) 1010 kc, 250 w-D P. O. Box 719 Phone Mission 6-4173 Cecil W & Jane A. Roberts (original owner) See Roberts Stations in "Group Ownership"  
Network Keystone Rep Best  
Cecil W Roberts, pres, Howard G Rion, gen mgr; Vernon L Gastineau, coml mgr; Terry T Cooper, prog dir, Betty J Lemon, prom mgr

**CHARLESTON, Mississippi County**

**CLAYTON, St. Louis County**

**\*KFUO** (Dec. 14, 1924) 850 kc, 5 kw-D 801 De Mun Ave, zone 5 Phone Parkview 5-3030 Lutheran Church (original owner).  
Rev John Behnken, pres, Emerson Russell, gen mgr, Walter C. Steinmeyer, office mgr; Karl Eisele prod mgr, Walter Sturtevant chief engr

**\*KFUO-FM** (Jan 1, 1948) 99.1 mc 67 kw Duplicates programming of KFUO (above)

**KKLW** (1946) 1320 kc; 1 kw-D 8611 Manchester, zone 17. Phone Woodland 1-1320 Big Signal Broadcasting Co. (acquired station April 1, 1958)  
Rep Howard.  
Specialty programs Negro  
Richard J. Miller, pres, Edward W Phelan, gen mgr, Woodrow W. Cummings, coml mgr; Marshall Zwick, prog dir; Charles A. Schmid, news dir, James A. Mitchell, chief engr

**CLAYTON, St. Louis County**

**CLINTON, Henry County**

**KDKD** (1951) 1280 kc; 1 kw-D KDKD Bldg Phone Tunner 5-4801. Osage Broadcasting Co (acquired station 1956).  
Rep Indie Sales.  
Wm R Tedrick, pres; Gene Humphries, gen mgr, Howard Ball, coml mgr; Barbara Ann White, prog dir; Bradly Owens, prom mgr, Freddy Martin, news dir & chief engr

**COLUMBIA, Boone County**

**KBIA** (1955) 1580 kc, 250 w-D P O Box 412 Phone Gibson 3-5418 Cecil W & Jane A Roberts (original owner) See Roberts Stations in "Group Ownership"  
Network Keystone Rep Best  
Cecil W Roberts, pres, Charles G Rapp gen mgr & chief engr, Lynn Dubart Boh coml mgr, James D Huit, prog dir & news dir

**CLAYTON, St. Louis County**

# Radio Stations CONTINUED

## MISSOURI CONTINUED

**KFRU** (1925) 1400 kc, 250 w. P. O. Box 89. Phone Gibson 3-4141. KFRU Inc. (acquired station 1948). See "Newspaper Ownership." Network ABC. Rep Webb.  
H J Waters Jr, pres; Mahlon R. Aldridge, sec-treas & gen mgr; John Wright, sales mgr; David O'miston, prog dir; Richard Cottam, news d; Robert Haigh, chief engr.

### DEXTER, Stoddard County

**KDEX** (Feb 1, 1960) 1590 kc; 1 kw-D. P O Box 346 Phone Madison 4-3591. Stoddard County Broadcasting Co. (original owner). Rep Sears & Ayr  
L D Spedel, station mgr & chief engr; Jerome R Zimmer, gen mgr, Edward A Boyd, coml mgr; Donald M Fenimore, prog dir; R Duane Williams, news dir

### FARMINGTON, St. Francois County

**KREI** (1947). 800 kc, 1 kw-D. KREI Ave. Phone Plateau 6-5125. Cecil W. & Jane A. Roberts (original owner). See Roberts Stations in "Group Ownership." Network Keystone. Rep Best. Cecil W Roberts, chief owner.

### FESTUS, Jefferson County

**KKEN** (St Louis) (May 10, 1951) 1010 kc; 50 kw-D DA-D Congress Hotel, St. Louis Phone Forest 1-2334. Garjett Broadcasting Inc (acquired station April 29, 1959).

### FLAT RIVER, St. Francois County

**KFMO** (June 1, 1947) 1240 kc; 250 w. Phone Geneva 1-2000 Lead Belt Broadcasting Co. (original owner). See Hirsch Stations in "Group Ownership." Oscar C Hirsch, pres, James F Collins, gen mgr & coml mgr, Virginia Collins, prog dir.

### FULTON, Calloway County

**KFAL** (Nov. 14, 1950) 900 kc; 1 kw-D. 5th & Market Sts Phone Midway 2-3341. Robert W Nickles (acquired station Feb. 1, 1958). Rep Pearson.  
Specialty programs Negro, 1 hr. wkly.  
R. W Nickles, owner & gen mgr, L. Reed Holt, coml mgr, M A Lee, prog dir, Leo Laurance, news dir, R. D. Archibald, tech supervisor.

### HANNIBAL, Marion County

**KHMO** (1941) 1070 kc, 5 kw-D, 1 kw-N, DA-2. P. O. Box 711 Phone 3150 Mark Twain Broadcasting Co. (acquired station Aug. 1, 1957).  
Rep Hollingbery.  
Jerrold Shepherd, chief owner; A E Dahl, vp, James F. Jae Jr, station mgr; William Stephenson, sales mgr, Leon Brooks, prog dir; Wayne Smith, prom mgr; Dave Lacy, news dir, Gene Woody, chief engr.

### INDEPENDENCE, Jackson County

**KANS** (1947) 1510 kc, 1 kw-D. 43 Blue Ridge Center, Kansas City, Mo., zone 33. Phone Fleming 3-8600. KIMO Inc. (acquired station May 8, 1958). See Kenyon Brown Stations in "Group Ownership."  
Rep Bernard.  
Kenyon Brown, pres; Cal Perley, vp; Gerald M. Hauser, station mgr & coml mgr; Jack Call, prog dir, Marv Bredemier, chief engr.

### JEFFERSON CITY, Cole County

**KLIK** (February 1954) 950 kc; 5 kw-D. P. O. Box 414 Phone 5-4136. KLIK Broadcasting Inc. (acquired station June 1, 1959). Sale to Connie B Gay Enterprises pending FCC approval.  
Rep Headley-Reed.  
Glen M George, gen mgr, Stan Grieve, coml mgr, Milo Townes, prog dir; Ed Scarr, chief engr.

**KWOS** (1937): 1240 kc; 250 w. Monroe & Capitol Ave. Phone 6-3137. Capital Broadcasting Co (original owner). Sec "Newspaper Ownership."  
Network MBS, Keystone  
Wm Weldon, pres; R. L. Rose, gen mgr; Wm. Natsch Jr., coml mgr; Curtis Brown, prog dir, Robert Tibbitts, news dir; Leroy S. Hackmann, chief engr.  
KRCG-TV: Tv companion of KWOS.

### JOPLIN, Jasper County

**KFSB** (Nov. 21, 1948). 1310 kc; 5 kw-D. 1 kw-N, DA-2. P. O. Box 249. Phone Mayfair 4-1310. Four-States Broadcasters Inc. (original owner).  
Rep Meeker.  
Harry Easley, pres, W. H. Clark, exec vp, asst sec & gen mgr, Robert A Barry, coml mgr, Lloyd E. Johnson, asst mgr & prog dir; James J Randall, news dir; Lloyd C Frazier, chief engr.  
**KODE** (June 1, 1948): 1230 kc; 250 w. 1928 W. 13th St. Phone Mayfair 3-7260. TWX JO 8255. WSTV Inc. (acquired station December 1956). See Friendly Group in "Group Ownership."  
Network CBS  
Jack Berkman, pres; D T. Knight, gen mgr; Merle Dunn, coml mgr; Milton J. Corrington, prog dir; William Harned, prom mgr; Ken Crowe, news dir; Jack Langford, chief engr.  
KODE-TV: Tv companion of KODE.

**WMBH** (March (1928): 1450 kc; 250 w P. O. Box 906. Phone Mayfair 4-4330. Radio Joplin Inc. (acquired station March 4, 1959).

### KANSAS CITY, Jackson County

**KANS** (see Independence, Mo.)

**KBKC** (see Mississ, Kan.)

**KCMK (FM)** (March 3, 1958) 93.3 mc; 35 kw. 922 Linwood Blvd, Rm 201, zone 9. Phone Logan 1-3791. TWX CKT TT7551-75. Fm Broadcasting Inc. (original owner).  
Rep Good Music Broadcasters  
Specialty programs French, ½ hr. wkly.  
Thomas R. Bengimina, pres & gen mgr; Bill Enlis, station mgr & prog dir, Thomas O. Dice, chief engr.

**KCMO** (June 10, 1936) 810 kc; 50 kw-D, 10 kw-N, DA-N. 125 E. 31st St., zone 8. Phone Jefferson 1-6789. TWX KC-165. Meredith Broadcasting Co. (acquired station Nov 16, 1953). See Meredith Publishing Stations in "Group Ownership." See also "Newspaper Ownership"

Network CBS. Rep Katz.  
Fred Bohan, chmn of board; Payson Hall, pres, E K. Hartenbower, vp & gen mgr, R. W. Evans, station mgr & coml mgr, John Pearson, prog dir; F. C. Strawn, prom mgr; Jim Monroe, news dir; Karl Troeglen, chief engr.

**KCMO-FM** (February 1948): 94.9 mc; 65 kw. Same address, licensee and staff as KCMO except George Stump, prog dir; Chris Stolfa, coml mgr

**KCMO-TV** Tv companion of KCMO-AM-FM.  
**KCUR-FM** (October 1957) 89.3 mc; 0.45 kw (CP 036 kw) 5100 Rockhill Rd., zone 10. Phone Delmar 3-7878. U of Kansas City (original owner).  
Sam Scott, managing dir; Gloria Miller, prog dir

**KMBC** (1921). 980 kc, 5 kw, DA-N. 11th & Central Sts, zone 5. Phone Harrison 1-2650. TWX KC 549 Cook Broadcasting Co (acquired station June 14, 1954). See Cook Broadcasting Stations in "Group Ownership"

**KFRM** Concordia, Kan (550 kc; 5 kw-D, DA-D) is a bonus to KMBC. Most programs are broadcast simultaneously on both stations. Same mailing address as KMBC.

Network ABC Rep Peters, Griffin, Woodward.

Donald D. Davis, pres; John T. Schilling, exec vp, George J Higgins, vp & natl sales mgr, Dick Smith, radio station mgr; Joe Redmond, prom mgr; Claude Dorsey, news dir; Henry Goldenberg, chief engr.

**KMBC-TV**: Tv companion of KMBC.

**KOLL (FM)** (not on air; target date unknown); 104.3 mc, 16.5 kw. Radio Station KBKC Inc. Affiliate of KBKC Mission, Kan.

**KPRS** (1950): 1590 kc, 1 kw-D 23rd & Benton Blvd, zone 27. Phone Humboldt 3-3100. KPRS Broadcasting Co.  
Rep Pearson  
Specialty programs: Negro, 100%.  
Edward H. Pate, gen mgr & co-owner; Eugenia (Psyche) Pate, prog dir & co-owner; Paula Herrera, office mgr; Andrew R Carter, chief engr & co-owner.

**\*KTSR (FM)** (not on air; target date unknown). 90.1 mc; 10 w. Nazarene Theological Seminary Radio Corp.

**KUDL** (May 1953): 1380 kc; 1 kw-D. 1012 Baltimore Phone Baltimore 1-0077. Heart of America Broadcasters Inc. (acquired station June 1956). See Tele-Broadcasters Stations in "Group Ownership."

Rep Young  
H. Scott Killgore, pres; Irving Schwartz, vp & gen mgr, Jack Barr, prog dir; Jack Shefrin, news dir; Ted Atkins, chief engr.

KUDL

Kansas City

Adam Young, Inc. - Nat'l Rep.

A TELE-BROADCASTERS STATION

No. 1 LISTENER ACTIVE STATION IN K.C.

**KKTE (FM)** (Sept 3, 1959): 96.5 mc; 58 kw. 310 Nichols Rd., zone 2. Phone Plaza 3-5321. Telesound Broadcasting Corp. (original owner).  
Rep Walker-Rawalt  
John L. Humphreys, pres & gen mgr; H. Stanley Lang, coml mgr; Jim Lawless, prog dir

KXTR-FM

Kansas City's ONLY

100% classical music

Fine Art Music Station

Sell Kansas City with

KXTR-FM

**WDAF** (1922) 610 kc; 5 kw 3030 Signal Hill, zone 8. Phone Plaza 3-4567. TWX RC 164 Transcontinent Television Corp (acquired station Aug. 18, 1960). See Transcontinent Stations in "Group Ownership"

William A Bates, gen mgr; Donald J. Gibson, gen sales mgr

**WDAF-FM** (not on air; granted June 8, 1959): 102.1 mc; 56 kw. Same ownership as WDAF (above).

**WDAF-TV**: Tv companion of WDAF-AM-FM (above).

**WDB** (1922) 710 kc; 10 kw-D, 5 kw-N, DA-2. Pickwick Hotel, 10th & McGee, zone 6. Phone Baltimore 1-8300 Storz Broadcasting Co. (acquired station 1954). See Storz Stations in "Group Ownership."

Rep Blair.  
Todd Storz, pres, George W. Armstrong, exec vp & gen mgr, Donald A. Loughnane, station operations mgr, Robert Tilton, dir of engineering, Allen Shaw, news dir; Edwin Schulz, sales prom mgr; Joella Cohen, public service dir, Jeanne Greendahl, women's dir.

### KENNETT, Dunklin County

**KBOA** (July 1947) 830 kc; 1 kw-D. Phone Tuxedo 8-4616. Kennett Broadcasting Corp. (original owner)

Paul C. Jones, pres; John T. Reeder, gen mgr; Joe R. Bankhead, coml mgr, Johnny Mack, prog dir, John Mays, news dir; Bob Conner, chief engr.

**KBOA-FM** (1948): 98.9 mc; 6.9 kw. Address, licensee and staff same as KBOA (above).

### KIRKSVILLE, Adair County

**KIRK** (Oct. 17, 1947): 1450 kc; 250 w. P. O. Box 726. Phone Mohawk 5-3781. Community Broadcasters Inc. (original owner).

Network ABC. Rep Webb  
Sam A. Burk, pres & gen mgr; J. J. Dougherty, coml mgr; Robert M. Carlson, prog dir; John Way, prom mgr; Bob Zerkle, news dir; Chas. Porter, chief engr.

### LEBANON, Laclede County

**KLWT** (July 1948): 1230 kc; 250 w. 221 E. Commercial. Phone Keystone 2-3981. Lebanon Broadcasting Co. (original owner).

Network Keystone, Magic Circle.

### LEXINGTON, Lafayette County

**KLEX** (April 19, 1956): 1570 kc; 250 w-D. P. O. Box 358. Phone Alpine 9-3232. Lexington Broadcasting Co. (original owner)

Rep Webb. Mid-America Spot Sales.  
Ralph E. Meador, chief owner, gen mgr, prom mgr & chief engr; Edward Luehrman, prog dir & news dir.

### MALDEN, Dunklin County

**KTGB** (September 1954): 1470 kc; 1 kw-D. Box 278, Highway 25 North. Phone 851. Tri-County Broadcasting Co. (original owner).

Network Keystone.

### MARSHALL, Saline County

**KMMO** (May 1949): 1300 kc; 1 kw-D. Marshall, Mo. Phone Garden 6-4422. KMMO Inc. (acquired station May 1949).

Fred V. Henkle, pres; J. M. Silvey, gen mgr; Harold Douglas, resident mgr & coml mgr; Fred Miller, prog dir; Judd Wyatt, prom mgr; John Hughes, news dir; Bill Williams, chief engr.

### MARYVILLE, Nodaway County

**KNIM** (1953): 1580 kc; 250 w-D. P. O. Box 278. Phone Justice 2-2151. Clark Broadcasting Co. (acquired station May 1, 1959).

Network Keystone.  
Roger Moyer, gen mgr; Zoe Moyer, prog dir; Lowen Slagle, news dir; Roger Locke, chief engr.

### MEXICO, Audrain County

**KKEO** (Dec. 3, 1948): 1340 kc; 250 w. 1705 E. Liberty. Phone Justice 1-2340. Audrain Broadcasting Corp. (original owner).

Network MBS.  
J. B. Arthur, pres, W. Earl Dougherty, vp, gen mgr & coml mgr; Sue Barnes, prog dir; Donald E. Hague, news dir; P. J. Null Jr., chief engr.

### MOBERLY, Randolph County

**KNCM** (June 1950): 1230 kc; 250 w. P. O. Box 396. Phone Amherst 3-1600. Moberly Broadcasting (original owner).

Jerrold A. Shepherd, owner; A. E. Dahl, gen mgr, James M. Lipsey, coml mgr; John D. Larkin Jr., prog dir; Dale S. Low, news dir; T. J. Carr, chief engr.

### MONETT, Barry County

**KRMO** (August 1950): 990 kc; 250 w-D. P. O. Box 270. Phone Belmont 5-5220. Monett Broadcasting Co. (original owner) See McKenney Stations in "Group Ownership."

Network Keystone, Magic Circle.  
L. C. McKenney, owner & pres; Floyd V. Stewart, gen mgr; Marion J. Pilant, coml mgr; George Province, chief engr.

### MOUNTAIN GROVE, Wright County

**KLRS** (Nov. 16, 1954): 1360 kc; 1 kw-D. Route 4. Phone 650. KLRS Broadcasting Co. (original owner).

Network Keystone. Rep Best; Magic Circle.  
Floyd W. Jones, pres; John W. Billingsley, gen mgr; Dolly Ann Franklin, coml mgr; William B. Hicks, prog dir; Ward Hatcher, prom mgr; Frank Maczuk, news dir; Emery T. Caudill, chief engr.

**NEOSHO, Newton County**

**KBTN** (Feb. 1, 1954): 1420 kc, 500 w-D. P. O. Box 209. Phone Glendale 1-1420. Galen O. Gilbert & W. R. Bentley (acquired station April 16, 1960).

Network Keystone, Magic Circle  
Galen O. Gilbert, gen mgr, W. R. Bentley, coml mgr, Larry Scott, prog dir, Connie Bentley, news dir, Fred Hutchen, chief engr.

**NEVADA, Vernon County**

**KNEM** (1949). 1240 kc, 250 w. P. O. Box 15. Phone Normandy 7-3113. Radio KNEM Inc. (acquired station 1954).

Network Keystone.  
Kenneth E. White, pres; Virgil Kachel, coml mgr, Kent Hawkins, prog dir.

**OSAGE BEACH, Camden County**

**KRMS** (December 1952): 1150 kc; 1 kw-D. Phone Fireside 8-2411 Central Missouri Broadcasting Co (acquired station May 27, 1959).

Network Keystone. Rep Dick Bradley (Springfield, Mo)  
James L. & Ella Mae Risner, co-owners, James L. Risner, gen mgr, coml mgr & chief engr, Ella Mae Risner, prog dir & prom mgr, Jack Boone, news dir.

**POPLAR BLUFF, Butler County**

**KWOC** (May 10, 1938): 930 kc, 1 kw-D, 500 w-N, DA-N. P. O. Box 405. Phone Sunset 5-3922. Poplar Bluff Broadcasting Co. (acquired station October 1949)

Rep Pearson  
A. L. McCarthy, gen mgr, John R. Morris, coml mgr, Lorene Jiles, prog dir, Don M. Lidenton, chief engr

**KWOC-FM** (1952) 94.5 mc, 14 kw. Duplicates KWOC

**PORTAGEVILLE, New Madrid County**

**KMIS** (target date summer 1960) 1050 kc, 250 w-D. New Madrid County Broadcasting Co (original owner).

J. Shelby McCallum, pres & chief engr, Smith J. Dunn, gen mgr, Jerry Foster, prog dir.

**POTOSI, Washington County**

**KYRO** (Feb 22, 1959) 1280 kc, 500 w-D. Phone Hemlock 8-1280 Franklin County Broadcasting Co (original owner). See Ware Stations in "Group Ownership."

Rep Sears & Ayer.  
Leslie P. Ware, pres & chief owner, Ken McMahan, gen mgr & coml mgr, Perry Perryman, prog dir, Norm Nielson, news dir & chief engr

**ROLLA, Phelps County**

**KCLU** (not on air; target date unknown): 1590 kc; 1 kw-D. Rolla Broadcasters

**KTTR** (Sept 30, 1947): 1490 kc, 250 w. P. O. Box 567. Phone Emerson 4-2525 "Show Me" Broadcasting Co. (original owner).

Network Keystone  
Luther W. Martin, gen mgr, chief engr & news dir, Ward Rinehart, coml mgr; Norma Fleming, prog dir; Muriel Nash, prom mgr.

**ST. CHARLES, St. Charles County**

**KADY** (April 3, 1958): 1460 kc; 5 kw-D, DA-D. P. O. Box 6155, St. Louis, zone 43. Phone Harrison 8-1460. KADY Inc. (original owner)

Rep Broadcast Time Sales  
William R. Cady Jr, pres, treas & gen mgr, Don Levitan, asst gen mgr; Nicholas Pagliara, vp sales, Ken Kemper & John Meyer, news dirs, Jack A. Chenoweth, chief engr.

**KADI (FM)** (see St. Louis, Mo, listing).

**STE. GENEVIEVE, Ste. Genevieve County**

**KSGM** (July 1947): 930 kc, 500 w, DA-N. P. O. Box 362. Phone Tuxedo 3-2980. Donze Enterprises Inc. (original owner).

Elmer L. Donze, pres, gen mgr & coml mgr; Betty Jane Donze, prog dir & prom mgr; Arthur Schwent, news dir; Muriel L. Rose, chief engr.

**ST. JOSEPH, Buchanan County**

**KFEQ** (Feb. 16, 1923): 680 kc; 5 kw, DA-2. 40th & Faraon Sts. Phone Adams 3-2528. TWX ZJ 8396. KFEQ Broadcasting Co. (acquired station October 1957) Sale to Connie B. Gay Enterprises pending FCC approval.

Rep Headley-Reed.  
Jesse D. Fine, pres, Ted Nelson, vp & gen mgr, Ted Griffin, coml mgr; Gene Milsteen, prog dir, Frank Smith, news dir; John Carroll, chief engr

**KFEQ-TV**: Tv companion station of KFEQ.  
**KRES** (June 1946): 1550 kc; 5 kw, DA-N. 404 S. 8th St. Phone Adams 4,6346 MacRay Radio & Television Corp. (acquired station Feb. 6, 1959)

Network MBS. Rep Webb.  
Jock MacGregor, pres; Raymond J. Cheney, vp, gen mgr & coml mgr; Ted Strader, prog dir & prom mgr; John Polson, news & farm dir, Claude Thomas, chief engr.

**KUSN** (November 1955). 1270 kc; 1 kw-D. Howitt Bldg., zone 7. Phone Adams 3-2577. KUSN Corp. (acquired station Aug 1, 1959).

Rep Venard, Rintoul & McConnell.  
Frederick P. Reynolds, chief owner, pres & gen & coml mgr, Warren Rhyner, prog & news dir, Fred Chitwood, chief engr.

**ST. LOUIS**

**KADI (FM)** (Dec. 22, 1959): 96.5 mc; 24.5 kw. Same mailing address, licensee and staff as

INTERESTED IN BUYING OR SELLING ONE OF THE

81 AM 14 FM 17 TV

STATIONS OPERATING IN

MISSOURI

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

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THE NEAREST OFFICE TO MISSOURI IS—

1714 Tribune Tower, Chicago—DElaware 7-2754

\*As of August 1, 1960

KADY St Charles, Mo Duplicates KADY day time, separate programming at night

**KATZ** (1954) 1600 kc, 5 kw-D, 1 kw-N, DA-N. Arcade Bldg, zone 1. Phone Chestnut 1-6000. Laclede Radio Inc (acquired station March 1, 1960).

Rep Continental  
Specialty programs Negro.  
Ralph N. Weil, pres, Robert Lyons, gen mgr & prog dir, Kelley Daniels, coml mgr, Barbara Burton, prom mgr, Buddy Lonesome, news dir; C. B. Strauss, chief engr.

**KCFM (FM)** (November 1954) 93.7 mc, 21.5 kw (CP for 82 kw). 532 DeBalviere, zone 12. Phone Parkview 6-1077. Commercial Broadcasting Co (original owner).

Rep Walker-Rawalt  
Harry Edelman, gen mgr & coml mgr, Sibley Smith, prog dir, Charles Hefti, prom mgr, Edward B. Bench Jr, chief engr

**KFUO** (see Clayton, Mo)

MODERN JINGLES  
PLANNED CAMPAIGNS  
STATION IDs & PROMOS

RADIO HUCKSTERS  
AND AIRLIFTS

LANG-WORTH

1755 BROADWAY NEW YORK, N. Y.

**KMOX** (Dec 24, 1925) 1120 kc, 50 kw 1144 Hampton Ave, zone 10. Phone Mission 7-5500. CBS Inc (acquired station 1932) See CBS Stations in "Group Ownership"

Network CBS. Rep CBS Radio Spot Sales  
Robert Hyland, vp of CBS Radio & gen mgr of KMOX Radio, Larry Cooper, prom mgr, Rex Davis, news dir, Larry Burrows, chief engr

**KMOX-TV**: Tv companion of KMOX.

**KPLR-FM** (not on air, target date unknown) 97.3 mc, 25.5 kw 220 Television Inc KPLR-TV. Tv companion of KPLR-FM

**KSD** (1922) 550 kc, 5 kw, DA-N. 1111 Olive St., zone 1. Phone Main 1-1111. Pulitzer Pub Co (original owner) See "Newspaper Ownership"

Network NBC. Rep NBC Spot Sales.  
Joseph Pulitzer Jr, pres, Harold Grams, gen mgr, Arthur Casey, coml mgr, John Roedel, prog dir, Sterling Harkins, prom mgr; Austin Bridgman, news dir, Edwin Risk, chief engr

**KSLH (FM)** (April 13, 1950) 91.5 mc, 12.5 kw 1517 S. Theresa Ave, zone 4. Phone Prospect 2-4322 St. Louis Board of Education (original owner)

Specialty programs French, 2 1/2 hrs; Spanish, 1/2 hr. wkly.  
E. Marguerite Fleming, gen mgr, Ernest Vogel, chief engr.

**KSTL** (June 4, 1948) 690 kc, 1 kw-D. P. O. Box 1440. Phone Bridge 1-6090. Radio St. Louis Inc. (original owner)

Rep Forjoe.  
Specialty programs: German, 1 hr., Negro, 13 hrs.; Slavic, 7 hrs. wkly.

Dick J. Kasten, pres & gen mgr; Art Ford, coml mgr; Brad Harrison, news dir, Ralph E. Howard, chief engr

**KSTL-FM** (April 2, 1960) 98.1 mc; 76 kw Same address, licensee and staff as KSTL.

**KWIX (FM)** (1960): 102.5 mc; 25.5 kw Continental Broadcasting Corp. (original owner). Hotel Ambassador, zone 8. Phone Forest 1-1800.

**KWK** (1927): 1380 kc; 5 kw, DA-N. 800 N. 12th St., zone 1. Phone Main 1-1380. KWK Radio Inc. (acquired station May 15, 1958).

Rep Headley-Reed  
William L. Jones Jr, vp, Gil Newsome, station mgr, Don Hamel, gen sales mgr, Gene Davis, prog dir, Dotlye Marx, prom mgr; Jack Donnell, news dir, Rudy Isenberg, chief engr.

**KKEN** (See Festus, Mo)

**KKLW** (see Clayton, Mo, listing)

**KKOK** (Sept. 19, 1938): 630 kc; 5 kw, DA-2. Radio Park, zone 13. Phone Forest 7-6000. TWX SL 44. KKOK Broadcasting Inc. (acquired station Nov. 1, 1954). Sale to Todd Storz

Rep Blair.  
E. M. Roberts Jr., pres; C. L. (Chet) Thomas, vp & gen mgr; William C. O'Donnell, sales mgr; Jack Elliott, prog dir; John Corrigan, prom dir; Elmer G. Muschany, business mgr; Al Godron, chief engr.

**WAMV-FM** (May 3, 1960). 101.1 mc, 37 kw. Duplicates WAMV East St. Louis, Ill

**WEW** (April 26, 1921): 770 kc; 1 kw-D. 220 N. 4th St, zone 2. Phone Chestnut 1-1921. Barrington Co. (acquired station 1955)

Network ABC, MBS. Rep Bolling  
Specialty programs Italian.  
Bruce Barrington, owner, pres, gen mgr, coml mgr, Eugenia Collins, prog dir; & prom mgr, Sherman Mason, news dir Pat Casey, chief engr.

**WIL** (1922) 1430 kc, 5 kw, DA-N. 3715 Lindell Blvd, zone 8. Phone Olive 2-1500. TWX SL 787. Radio Station WIL (acquired station August 1957) See Balaban Stations in "Group Ownership."

Rep Eastman  
John F. Box Jr, exec vp & managing dir; William T. McKibben, asst to administration Stanley N. Kaplan asst to vp sales; Robert V. Whitney, natl prog dir; Nelson Kirkwood, news dir, Michael Ruppe, Jr, prom dir, Victor Williams, merchandising and sales prom dir, Melvin Hart, chief engr Harriet Baker, adm asst to vp, Bud Clark farm dir.

**WIL-FM** (target date Aug 1 1960) 92.3 mc, 22 kw. To duplicate WIL.

**SALEM, Dent County**

**KSMO** (November 1953): 1340 kc, 250 w. P. O. Box 71. Phone 303. Zola Broadcasting Co (acquired station Jan 1, 1956)

**SEDALIA, Pettis County**

**KDRO** (Sept 13, 1939) 1190 kc, 250 w 2100 W. Broadway. Phone Taylor 6-5005. Sedalia Broadcasting Corp (acquired station June 1, 1957).

Network Keystone. Rep Pearson  
James F. Glenn, pres & sales mgr; Herbert W. Brandes, vp, sec-treas & gen mgr; Tom Adams, prog dir, Fred Bennett, news dir; Garnett Bryan, chief engr

**KSIS** (Feb 18, 1954) 1050 kc, 1 kw-D. P. O. Box 207. Phone Taylor 6-1050. Y. S. Broadcasting Co (original owner).

Rep Clark.  
Carl W. Yates Jr, gen mgr; Bert S. Baldwin, prog dir; Hailan B. Snow, news dir; Marion Pratt, chief engr.

**SIKESTON, Scott County**

**KSIM** (July 17, 1948). 1400 kc, 250 w. P. O. Box 69. Phone Granite 1-1400. Sikeston Community Broadcasting Co (original owner) See Hirsch Stations in "Group Ownership"

Rep Headley-Reed  
L. R. Bowman Jr, pres, R. L. Watkins Jr, gen mgr & coml mgr, W. P. Tedlow, prog dir; John M. Shain, news dir, Ralph L. Hirsch, chief engr

**SPRINGFIELD, Greene County**

**KGBX** (1926) 1260 kc, 5 kw, DA-N. P. O. Box 767. Phone University 4-2822. Springfield Broadcasting Co. (acquired station 1944)

Network NBC. Rep Venard, Rintoul & McConnell

Keith G. Wells, pres, Don C. Dailey, gen mgr, William DeLange, asst coml mgr; Jerry Higley, prog dir & prom mgr; Dudley Morris, news dir, Lloyd Evans, farm dir; Richard Bowman, chief engr

KGBX

5,000 WATTS in  
Missouri's 3rd Largest  
Market — SPRINGFIELD

1st Market Coverage  
IN Community Service  
Sales Results

WITH  
Newsmobile Service  
Farm Mobile Service  
Collins Automatic Taping  
RCA Hi-Fi Transmitter

CALL  
VENARD, RINTOUL & McCONNELL

**KICK** (July 29, 1949): 1340 kc; 250 w. 610 College St, zone 3. Phone University 4-1561. Kickapoo Prairie Broadcasting Co (original owner)

Rep Best.  
Robert Vinyard, gen mgr  
**KTTT** (May 10, 1942): 1400 kc, 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 1716. Phone University 5-6614. Independent Broadcasting Co. (original owner).

Network CBS. Rep Weed.  
J. H. G. Cooper, pres; G. Pearson Ward, gen mgr; Jack Lloyd, sales mgr; Wendell Smith, prog dir; E. P. Thomas, prom mgr; Bill Bowers, news dir; W. F. Curry, chief engr.

## Radio Stations CONTINUED

### MISSOURI CONTINUED

**KTTS-FM** (August 1948) 947 mc, 91 kw Duplicates KTTS from 7-9 a.m. and 5 p.m.-midnight separate programming 9 a.m. to 5 p.m.

**KTTS-TV** tv companion of KTTS-AM-FM  
**KWTO** (Dec. 25, 1933) 560 kc, 5 kw, DA-N 1121 S Glenstone, zone 4 Phone University 2,4422 Ozarks Broadcasting Co (original owner)

Network ABC Rep Pearson.  
Ralph D Foster, pres & gen mgr, Leslie L Kennon, vp & asst mgr, Joe Slattery, prog dir, Bill Bailey, prom mgr, Vern Hawkins, news dir, Wallis Fender, chief engr

**KLPW** (see Union, Mo., listing)

#### THAYER, Oregon County

**KALM** (Dec 1, 1953) 1290 kc, 1 kw-D P O Box 8 Phone 165 Radio Station KALM, (original owner) See Neathery Stations in "Group Ownership"

Network Keystone, Ozark Rep Best  
Robert Neathery, gen mgr & chief owner, Henry Hamilton, prog dir, Tom Stone, news dir, Sam Beatty, chief engr & coml mgr

**KAMS (FM)** (see Mammoth Springs, Ark, listing)

#### TRENTON, Grundy County

**KFTN** (April 17, 1960) 1600 kc, 500 w-D 112 E Ninth St Phone 1600 Community Broadcasters Inc (original owner)

Network Keystone.  
S. A Burk, pres & gen mgr, Bob Dennis station mgr, John F Horton, coml mgr, Gib Keith, news dir, Bob Rathman, chief engr

#### UNION, Franklin County

**KLPW** (Aug 18, 1954) 1220 kc, 1 kw-D P O Box 72 Phone Lucerne 3-3355 (Union, Mo) Beverly 3-3355 (Washington, Mo) Howard 8-6212 (Sullivan, Mo). Franklin County Broadcasting Co (original owner) See Wave Stations in "Group Ownership"

Rep Seals & Ayer  
Leslie P Ware, pres, Frank Lohmeyer, gen mgr, coml mgr & chief engr, Chuck Otte, prog dir, Bob Hamilton, news dir.

#### WARRENSBURG, Johnson County

**KOKO** (1954) 1450 kc, 250 w. Highway 50. See Wave (acquired station December 1957) See Wave Stations in "Group Ownership"

Network Keystone  
Lcs Ware, pres, Earl D. Uhler, gen mgr, Tom Williams, prog dir, John Canton, news dir, James Callison, chief engr

#### WARRENTON, Warren County

**KWBE** (March 9, 1949) 730 kc, 500 w-D Warrenton, Mo Phone Gladstone 6-3311. KWBE Radio Inc. (acquired station Nov. 15, 1958).

Network Keystone. Rep Continental.  
J Souldard Johnson, pres & gen mgr, Francis Rees, coml mgr, Ruth Bebermeyer, prog dir.

**KLPW** (see Union, Mo., listing).

#### WEST PLAINS, Howell County

**KWPM** (1947). 1450 kc, 250 w Abe Taylor Blvd Phone 700. Robert F Neathery (original owner) See Neathery Stations in "Group Ownership"

Network Keystone.  
Robert F Neathery, pres & gen mgr, Fritz Dixon, coml mgr, Ann Woodside, prog dir, Oscar Johnson, news dir, Laurel Thompson, chief engr.

**KWPM-FM** (1951) 93.9 mc, 34 kw Duplicates KWPM (above)

#### WILLOW SPRINGS, Howell County

**KUKU** (October 1957). 1330 kc, 500 w-D. Phone 500 Radio Station KUKU (original owner) See Neathery Stations in "Group Ownership"

Network Ozark Radio. Rep M Richard Bradley (Springfield, Mo.), Magic Circle  
Robert F. Neathery, co-owner & pres, Robert F. Neathery Jr., co-owner; Laurel Thompson, chief engr

## MONTANA

\*Non-commercial

#### ANACONDA, Deerlodge County

**KANA** (1946). 1230 kc; 250 w. P O Box 727 Phone Logan 3-3143. Tri-county Radio Corp (acquired station July 15, 1957)

Rep Webb.  
John Lyon, pres, Mike Donovan, coml mgr, prog dir & news dir, Dee Smith, prom mgr, Ron Pasha, chief engr.

#### BELGRADE, Gallatin County

**KGWW** (Feb 1, 1959) 630 kc, 1 kw-D P O Box 37. Phone Belgrade 144. Kings Garden Inc. (original owner)

Specialty programs French, ½ hrs. wkly  
Mike Martin, pres; Arvid A. Erickson, prog dir; Charles D. West, coml mgr; William T Ward, chief engr.

## BILLINGS, Yellowstone County

**KBMY** (Sept 8, 1946) 1240 kc, 250 w P O Box 2541 Phone Alpine 9-4586 TWX BL 397 Billings Broadcasting Co. (original owner)

Network ABC, Intermountain. Rep Avery-Knodel

Kenneth Nybo, managing partner John Brookhart, coml mgr, Don Jones prog dir, Wes Vernon, news dir, Ted Hildebrand, chief engr

**KGHL** (June 8, 1928) 790 kc, 5 kw DA-N P O Box 2512 Phone Alpine 2-4641 Midland Empire Broadcasting Co (acquired station May 1, 1954)

Network NBC Rep Devney-O'Connell.  
P N Fortin, pres, J L Robinson, gen mgr, Bob McCann, coml mgr, Donald M Gay, prog dir, Ray Kelley, news dir, Fred Bartlett, chief engr

**KGHL-TV** Tv companion of KGHL

**KOOK** (March 20, 1951) 970 kc, 5 kw, DA-N 3203 Third Ave North Phone Alpine 2,5611 TWX BL 488 The Montana Network (original owner)

Network CBS Rep Walker-Rawalt, Art Moore (Portland-Seattle)  
Joseph S Sample, pres, John F Graham gen mgr, J Kenneth Doty, coml mgr, Jack C Dunhaver, prog dir, Vic Miller, news dir, Roy Schmidt, chief engr

**KOOK-TV** Tv companion of KOOK.

**KOYN** (Sept 25, 1955): 910 kc, 1 kw-D. Box 956 Phone 4-4177. D Gene Williams & Delbert Berthof (original owners) (See Williams Stations in "Group Ownership")

Rep Forjoe  
Daniel Libeg, gen mgr, Bob Thompson, coml mgr

**KURL** (Aug 7, 1959) 730 kc 500 w-D. Midland National Bank Bldg Phone Cherry 5-3121 Yellowstone Broadcasting Corp. (original owner)

Rep George Norman Broadcasting  
George Norman, gen mgr; Douglas Wildfoerster, managing dir & sales mgr, Bob Scully, prog dir, Joe Groves, chief engr

#### BOZEMAN, Gallatin County

**KBMN** (Sept. 14, 1949) 1230 kc 250 w P O Box 719 Phone Juniper 6-2391 Penn Engineering Inc (acquired station June 1958).

Network Keystone, Treasure State Stations.  
Rep Holman  
Dale G Moore, chief owner & gen mgr, William A Merrick, mgr, Robert B Roddy, coml mgr, Harold Phelps, prog dir & news dir, Thomas T Weir, chief engr

**KXXL** (Oct 15, 1939) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N). Route 4 Phone Juniper 7-3188 XX Broadcasting Corp. (acquired station Aug 1, 1958)

Network ABC, MBS, NBC, Intermountain Rep Avery-Knodel, Feltis (regional)  
Richard D Smiley, pres & gen mgr, Sell Rapko, prog dir, Doug Davies, prom mgr, Richard D Smiley, chief engr

#### BUTTE, Silver Bow County

**KBOW** (1947) 1490 kc, 1 kw-D, 250 w-N P O Box 1932 Phone 7429. Copper City Radio Co (original owner).

Network CBS. Rep Cooke  
Frank Reardon, gen mgr, Harold Colton, coml mgr, Bud Moore, prom mgr, Jay Arthur, news dir, Charles Beardslee, chief engr

**KOPR** (June 10, 1948): 550 kc, 1 kw, DA-N. Finlen Hotel Phone 6546. Copper Broadcasting Co (acquired station April 1, 1956) See "Newspaper Ownership."

Network ABC, MBS, Intermountain Rep Avery-Knodel  
George C. Hatch, pres, R. H. Webb, gen mgr, Tom Sandaneou, coml mgr, Al Plachta, prog dir, John Allen, news dir, Gene Bunker, chief engr

**KOPR-TV** Tv companion of KOPR

**KXLF** (1929) 1370 kc, 5 kw. 1003 S Montana St. Phone 2-9111. TWX BT 8264 KGIR Inc (original owner). See Z-Net Stations in "Group Ownership"

Network NBC, Z-Network Rep Walker-Rawalt

E B. Craney, pres, Arnie Anzjon, gen mgr, Don Straus, prog dir, Paul Simitzes, news dir, Vern Totten, chief engr

**KXLF-TV** Tv companion of KXLF.

#### DILLON, Beaverhead County

**KDBM** (January 1957) 800 kc, 1 kw-D. P O Box 950 Phone Mutual 2800. Vigilante Broadcasting Co (original owner)

Network ABC, MBS, Intermountain Rep Avery-Knodel  
Burt H. Oliphant, pres, gen mgr, chief engr; Peggy S Oliphant, prog dir.

#### GLASGOW, Valley County

**KLTZ** (Aug. 14, 1954) 1240 kc; 250 w. P O Box 671 Phone Academy 8-9336. Glasgow Broadcasting Co. (original owner).

Rep Holman  
Willard L. (Bill) Holter, owner & gen mgr, Loyd Melby, sales mgr; Tom Ash, prog & news dir, H W Brekken, chief engr.

#### GLENDIVE, Dawson County

**KXGN** (Sept. 23, 1948): 1400 kc; 250 w. 122 S Merrill Ave. Phone Empire 5-3377. Glendive Broadcasting Corp (original owner)

Lewis W. Moore, pres, Daniel C. Palen, gen mgr, Raymond F. Nicklay, prog dir, Donald J

Powers, chief engr, Bart Rockwell, sports & sales dir

**KXGN-TV** Tv companion of KXGN.

#### GREAT FALLS, Cascade County

**KARB** (1947). 1400 kc, 250 w (CP for 1 kw-D, 250 w-N). P O. Box 2072 Phone Glendale 2-2453. Pat M Goodover (acquired station April 7, 1958)

Network NBC, Z Network Rep Walker-Rawalt

Pat M Goodover, gen mgr, E R Kukkola, station mgr, Bill Murray, news dir & chief engr

**KFBB** (October 1922) 1310 kc, 5 kw, DA-N. P O Box 1139. Phone Glendale 3-4377 TWX GF 7024 KFBB Broadcasting Corp

Network CBS Rep Bolling, John Burr (Northwest).

J P Wilkins, pres & gen mgr, Pat Lee, sales mgr, Leo Ellington, prog dir

**KFBV-TV** Tv companion of KFBB

**KMON** (May 30, 1948) 560 kc, 5 kw, DA-N P O Box 1905. Phone Glendale 3-0336 Copper Broadcasting Co. (acquired station Jan 1, 1960) See Glassmann Stations in "Group Ownership" See also "Newspaper Ownership"

Network ABC, Intermountain. Rep Avery-Knodel

Geo C Hatch, pres, Robert H Warner, gen mgr, Frank W Kauli, coml mgr, Don Robinson, prog dir, Gene Marianetti, news dir, Gene Bunker, chief engr

**KUDI** (1955). 1450 kc, 250 w (CP for 1 kw-D, 250 w-N). P O Box 1405. Phone Glendale 2-9533 Community Broadcasters Inc (acquired station July 1957). See Williams Stations in "Group Ownership."

Rep Forjoe, Day, Wellington Inc (Seattle)

Paul Crain, pres & gen mgr, Bill Arend, station mgr, Coop Rider, prog dir, Gary Teddy, traffic mgr, Mike Mulvihill, news dir, Bill McArthur, chief engr

#### HAVRE, Hill County

**KOJM** (Oct. 31, 1947) 610 kc, 1 kw, DA-2 P O Box 70 Phone 265-7841 North Montana Broadcasting Co (original owner)

Network NBC, Keystone, Intermountain. Rep Walker-Rawalt

Richard D Rubie, pres, Charlotte H Brader, vp & gen mgr, Carlyle D Leeds, coml mgr, Stanley G Stephens, asst mgr & prog dir, Mark E Anderson, chief engr

#### HELENA, Lewis & Clark County

**KCAP** (October 1949) 1340 kc, 250 w. 9 Last Chance Gulch. Phone Hickory 2-4490 KCAP Broadcasters Inc. (acquired station April 1, 1959)

Rep Holman.

Dale G Moore, pres & gen mgr; Joseph Spojar, mgr & coml mgr, Richard Monaco, prog dir & news dir, Al Johnson, prom mgr; Thomas T. Weir, chief engr

**KXLJ** (September 1937): 1240 kc; 250 w P O Box 797. Phone Hickory 2-6620. Peoples Forum of the Air (original owner). See Z-Net Stations in "Group Ownership"

Network NBC, Keystone Rep Walker-Rawalt, Art Moore (Seattle, Portland).

Barclay Craighead, mgr

**KXLJ-TV** Tv companion of KXLJ.

#### KALISPELL, Flathead County

**KGEZ** (February 1927). 600 kc, 1 kw, DA-2 P O Box 439 Phone Skyline 6-4331. Skyline Broadcasters Inc (acquired station March 1959)

Network NBC, Keystone, Intermountain Rep Cooke, Moore

Matt Himsl, pres & co-owner, Allen F. Hergiges, gen mgr, Robert Perry, prog dir, Jack Canavan, news dir, Robert Nault, chief engr

**KULR(TV)** Tv companion of KGEZ.

**KOFI** (Nov. 11, 1955): 930 kc, 5 kw-D. P O Box 680 Phone Skyline 6-6900 Flathead Valley Broadcasters (original owner).

Reps Webb; Hugh Feltis (Seattle).

William H Patterson, mgr, chief engr & coml mgr, Leslie L Sterling, prog dir, Larry H Stem, news dir.

#### LEWISTOWN, Fergus County

**KXLO** (1947) 1230 kc; 250 w P O Box 620 Phone Keystone 8-3441. KXLO Broadcast Inc (acquired station Jan 1, 1960).

Network ABC, MBS, Intermountain. Rep Webb

Marlin T. Obie, pres; David L. Sather, gen mgr & chief engr, Lew Boucher, coml mgr, Alden Mickelsen, prog dir, Bill Yaeger, news dir.

#### LIBBY, Lincoln County

**KLCB** (1950) 1230 kc; 250 w. P O Box 636. Phone 190. Lincoln County Broadcasters Inc

Network Keystone Rep Art Moore.  
Oliver G Coburn, pres, gen mgr & chief engr, Don Owen Howard, coml mgr, Margaret Powell, prog dir

#### LIVINGSTON, Park County

**KPRK** (Jan. 10, 1947): 1340 kc; 250 w, SH P O Box 691. Phone Academy 2-2841. Yellowstone Amusement Co. (original owner).

Network ABC, Intermountain. Rep Webb.

Paul B McAdam, pres & gen mgr; Jack F. Hinman, coml mgr & prom mgr, Nikki Kolence, prog & news dir, Peter B. Wolcott, chief engr

**MILES CITY, Custer County**

**KATL** (Sept. 4, 1941) 1340 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 720 Phone Cedar 2-2280 Star Printing Co (original owner) See "Newspaper Ownership"  
 Network ABC, MBS, Keystone, Intermountain Rep Avery-Knodel  
 I A Elliot, gen mgr, Fred B Hunnes, coml mgr, Thomas Biedrzycki, prog dir, John Metropoulos, prom mgr, Clare Hekkel, news dir, McLoyd Rudolph, continuity dir, Charles Simpson, chief engr

**MISSOULA, Missoula County**

**KGVO** (Jan 28, 1931) 1290 kc; 5 kw, DA-1 P O Box 1405, Phone Lincoln 3-7151, KGVO Broadcasters Inc (acquired station Nov 1, 1959)  
 Network CBS Rep Holman  
 Dale G Moore, pres & gen mgr, Robert Churney, station dir & sales mgr, George Solander, prog dir & prom mgr, Don Weston, news dir, A L Stewart, chief engr  
**KMSO-TV** Tv companion of KGVO.

**KQTE** (July 15, 1955) 1340 kc, 250 w P O Box 1202, Phone Lincoln 9-3341 Montana Broadcasting Co (original owner)  
 Network ABC, Intermountain Rep Avery-Knodel  
 Wm J Strothman, pres & gen mgr, J D Coleman, news dir, Robert Scherpenseel, chief engr

**KXLL** (Feb 29, 1948) 1450 kc, 250 w June Inc (acquired station July 1960)  
 Network NBC Repts Walkei-Rawalt, Art Mooie  
 June B Wilson, pres

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**  
 NATIONWIDE MEDIA BROKERS  
 WASHINGTON, D. C., CHICAGO, DALLAS,  
 SAN FRANCISCO  
**SELL MORE**  
 RADIO & TELEVISION STATIONS  
 IN THE WEST—NEAREST OFFICE IS—  
 111 SUTTER ST., SAN FRANCISCO 4  
 EXBROK 2-5671

**KYSS** (June 27, 1959) 910 kc, 1 kw-D P. O. Box 1271 Phone Lincoln 3-3105 Treasure State Broadcasting (original owner)  
 Rep Pearson; Day-Wellington (Seattle)  
 Robert D Chamberlin, pres, Chester M Murphy, gen mgr & coml mgr, James Goodrich prog dir, Lester Scott, news dir, Jerry Leathers, chief engr

**SHELBY, Toole County**

**KSEN** (Aug 11, 1947): 1150 kc; 1 kw-D, 500 w-N, DA-N. 130 Main St. Phone Hemlock 4-5541 Tri-County Radio Corp (original owner)  
 Network MBS, Repts Webb; Hugh Felitus  
 John Lyon, owner, Jerry Black gen mgr, Ben Light, coml mgr, Richard Puff, prog dir, Alex Bronsen, prom mgr; Howard West, news dir, Fred Nichols, chief engr

**SIDNEY, Richland County**

**KGCK** (Oct. 1, 1926) 1480 kc; 5 kw, DA-1 109 S Central Phone 408-1272 KGCK Inc. (original owner)  
 Network MBS Rep Walker-Rawalt  
 E E Krebsbach, pres, E Clair Krebsbach gen mgr, R K Krebsbach, coml mgr, Donald Cole, prog dir, Dale Wilson, chief engr

**WOLF POINT, Roosevelt County**

**KVCK** (Sept 1, 1957) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 986 Phone 615 Hi Line Broadcasting Co (original owner).  
 Network MBS  
 R E Coffey, co-owner & gen mgr; Dennis Johnson, prog dir, Kenneth Karge, chief engr

**NEBRASKA**

\*Non-commercial

**ALLIANCE, Box Butte County**

**KCOW** (January 1949) 1400 kc, 250 w 1100 W 10th St Phone 1400 Sandhills Broadcasting Corp (original owner).  
 Network Keystone Rep Continental, Soderlund  
 Jim Ballas, gen mgr, Darrel Falfar, coml mgr, Mike Cooney, news dir, Robert Carr, chief engr

**BEATRICE, Gage County**

**KWBE** (June 12, 1949) 1450 kc, 250 w P. O. Box 1450 Phone Canal 3-2388 MIA Enterprises Inc (acquired station Feb 1, 1957).  
 Rep Pearson  
 Gordon C Bud Pentz, owner, Jeff Stoughton, local sales mgr, Arlin Holle, engineering, operations supervisor; Frank Thurston, news dir & chief engr.

**BROKEN BOW, Custer County**

**KCNI** (Sept. 28, 1949) 1280 kc, 1 kw-D. P. O. Box 561. Phone Trojan 2-5881 Custer County Broadcasting Co (original owner)

**Rep Continental**

Georgia A Crawford, chief owner, sec-treas, prog dir & prom mgr, Dick Kapustka, coml mgr, Lyle Hansen, news dir, Harold Hromas, chief engr.

**CHADRON, Dawes County**

**KCSR** (May 9, 1954) 1450 kc, 250 w 212 Bordeaux St Phone Hemlock 2-5545 Community Service Radio Co (acquired station Aug 1, 1959)  
 Network Keystone Rep Walker-Rawalt  
 Jerry Huse, pres, John J Miller, gen mgr, Don Grant, coml mgr, Larry O'Tolle, prog dir, Bob Cook, news dir, Frank Allen chief engr

**COLUMBUS, Platte County**

**KJSK** (1948) 900 kc, 1 kw-D P. O. Box 460 Phone Locust 4-5154, KJSK Inc (acquired station July 1, 1959) See Anderson Stations in "Group Ownership"  
 Network Keystone. Rep Best, Walter Bid-dick  
 Specialty programs German ½ hr, Czech. Geo Basil Anderson, pres, Milo Kincaid, station mgr, Wendell Baxter, news dir, Bob Miller, chief engr

**FALLS CITY, Richardson County**

**KTWC** (Aug. 3, 1957): 1230 kc; 100 w. Stephenson Hotel Phone 2453 Falls City Broadcasting Co.

**FREMONT, Dodge County**

**KHUB** (December 1939) 1340 kc, 100 w-SH 118 E 5th St Phone Park 1-5012. Snyder Enterprises (acquired station July 1, 1956)  
 Network Keystone  
 H C Snyder, gen mgr & chief engr, Robert Behling, operations dir; Don Mundy, coml dir, Harry Gerhett, prog dir, Dave Joachim, prom dir, Gary Johnson, news dir, Virginia Earley-wine, woman's dir

**GRAND ISLAND, Hall County**

**KMDJ** (1925) 750 kc, 10 kw, DA-1 (L-WSR) Cedar & Division Sts Phone DuPont 2-2800. TWX GI 8281 Town & Farm Co (acquired station March 1936) See Farm & Home Stations in "Group Ownership"  
 Network ABC Rep H-R Representatives  
 Don Searle, chmn of bd, Bill Martin, pres & gen mgr, Bill Moore, vp & coml mgr, Willard Morton, business mgr, Michael Albert, prom mgr George Kister, news dir, U L Lynch, chief engr

**KRGI** (April 1, 1953) 1430 kc, 1 kw-DA-N P O Box 322, Phone DuPont 2-5420. Grand Island Broadcasting Co (acquired station June 15, 1957) See Stuart Investment Stations in "Group Ownership"  
 Rep Gill-Perna, Harold Soderlund (Omaha)  
 James Stuart, pres, Richard W Chapin, exec vp, Vernon Stedry, gen mgr, Charlie Howe, prog dir, Al Anderson, news dir, Bill MacDon, ald, farm dir. Elmer G Nelson, chief engr.

**HASTINGS, Adams County**

**KHAS** (1940) 1230 kc, 250 w Tribune Bldg Phone 2-5101 Nebraska Broadcasters Inc (original owner) See Seaton Stations in "Group Ownership" See also "Newspaper Ownership"  
 Network Keystone Rep Gill-Perna  
 Fred Seaton, pres, John Powell, gen mgr, Bob Booe, operations dir, prog dir & prom mgr, Bob Wurz, news dir, Irv Siemonet, chief engr.  
**KHAS-TV**. Tv companion of KHAS

**HOLDREGE, Phelps County**

**KHOL-FM** (see Kearney, Neb)  
**KUVR** (Oct. 1956) 1380 kc, 500 w 613 4th Ave Phone Wyman 5-4020 W W. Broadcasting Co (original owner)  
 Network Keystone  
 Specialty programs Swedish  
 William Whitlock, pres & gen mgr; Kenneth Maloney, station mgr, John Williamson, coml mgr, Betty Rae Whitlock, women news & prog dir, Donna Combs, prom mgr, Harold Ericson, chief engr

**KEARNEY, Buffalo County**

**KGFW** (1927) 1340 kw, 250 w Platte Valley Bank Bldg. Phone Cedar 7-2131 Central Nebraska Broadcasting Co. (acquired station 1954)  
 Network MBS, Keystone Rep Holman  
 John Mitchell, pres Edward S Knight, gen mgr & coml mgr, Lou Emerson, prog dir, Dean McLain, news dir; Wm Abbott, chief engr

**KHOL-FM** (June 1959) 98.9 mc, 57 kw. 414 East Ave. Holdrege, Neb. Phone Wyman 5-5952 TWX 8220 Axtell. Bi-States Co (original owner)  
 Rep Meeker  
 F Wayne Brewster, pres; Jack Gilbert, station mgr; Ed Strasburger, traffic mgr, Tom Nuss, prom mgr; Charles Bunn, sales mgr; W M (Dixie) Greeley, chief engr  
**KHOL-TV**. Tv companion of KHOL-FM.

**KRNY** (Dec. 5, 1956) 1460 kc; 5 kw-D. 2219 Second Ave Phone Cedar 6-8301 Elbert M. Gallemore Sr (original owner).

**KIMBALL, Kimball County**

**KIMB** (Jan. 13, 1960) 1260 kc, 1 kw-D. P O Box 332 Phone Beverly 5-3634 Kimball Broadcasting Co (original owner)

Tom Lutey, pres, Gene King, gen mgr; Mel-vyn Heath, coml mgr, Bob Perkins, prog dir; Don Cole, prom mgr, Max Wadsworth, news dir, Gene Conjurske, chief engr.

**LEXINGTON, Dawson County**

**KRVN** (Feb 1, 1951). 1010 kc, 25 kw-D. DA-D. P O Box 431. Phone Fairview 4-2371. Nebraska Rural Radio Assoc. (original owner).  
 Rep Raymer  
 Max Brown gen mgr; Don Shoemaker, coml mgr, Wendell Smith, prog dir, Mike Meyer, prom mgr, Rod Peterson, news dir, R. J. Bit-ner, chief engr.

**LINCOLN, Lancaster County**

**KFMQ (FM)** (June 22 1958) 95.3 mc; 0.32 kw 1025 Trust Bldg. Phone Hemlock 2-8565 Herbert Burton (original owner)  
 Rep Walker-Rawalt.  
**KFOR** (1924) 1240 kc, 250 w 814 Stuart Bldg Phone Hemlock 2-6606 Cornbelt Broad-casting Corp (acquired station 1944). See Stuart Investment Stations in "Group Owner-ship"

Network ABC. Rep Raymer.  
 James Stuart, owner, Richard W Chapin, exec vp, Roger T Larson mgr, Orv Koch, operations director; William Macdonald, farm dir, James Dunlevey, news dir, Hazel Stebbins, women's dir, Al Pugsley, chief engr.

**KLIN** (1947) 1400 kc, 250 w, 410 Sharp Bldg, zone 8 Phone Hemlock 5-4377 Fletcher-Mitchell Corp (acquired station Dec 15, 1956).  
 Rep Everett-McKinney  
 James I Mitchell, pres, Kenneth C Delp gen mgr Jack L Callaway, coml mgr, Ken Softley, news dir Dale W Adkins, chief engr

**KLMS** (1949) 1480 kc, 1 kw, DA-2 P O. Box 1804 Phone Ivanhoe 9-3855 Lincoln Broad-casting Corp (original owner)  
 Network MBS (part time) Rep Forjoe  
 Howard A Shuman, pres Norman Gittleson, treas & gen mgr, Harvey Swenson coml mgr; Bobby Dean, prog dir, John Hanlon, news dir; Carl Lewis, chief engr

**McCOOK, Red Willow County**

**KBRL** (Sept. 26, 1947) 1300 kc; 1 kw-D. 109 ½ E C St Phone 1150 McCook Broad-casting Co (original owner).  
 Network MBS  
 LeRoy W Lenwell, pres, gen mgr & chief engr, Donald Hays, coml mgr, Leonard L. Craig, prog dir, John Holm, news dir.

**NEBRASKA CITY, Otoe County**

**KNCY** (June 29, 1959) 1600 kc 500 w-D, DA-D 107 N 9th St Phone 1600 Otoe Broad-casting Co (original owner)  
 Network Keystone  
 Edwin D Hundley, gen mgr, Larry Parker, news dir, Bob Casey, chief engr

**NORFOLK, Madison County**

**WJAG** (July 26, 1922) 780 kc, 1 kw (L-WBBM). 309 Braasch Ave Phone Frontier 1-2432 WJAG Inc (original owner) See "Newspaper Ownership."  
 Rep Walker-Rawalt  
 E F Huse, pres, Robert E Thomas, gen mgr, Evans G Meier, coml mgr, Wayne Lar-son, prog dir Don Broadstone, prom mgr, John Nordeen, news dir, Wm. C Geltman, chief engr.

**NORTH PLATTE, Lincoln County**

\***KJLT** (Jan. 1, 1953) 970 kc 5 kw-D P O. Box 778 Phone Lennox 2-5515. Tri-State Broadcasting Assoc. (Acquired station July 1, 1957)  
 Specialty programs Spanish, ¼ hi. wkly  
 John Townsend, pres & chief engr

**KODY** (July 5, 1930) 1240 kc, 250 w 1521 W 12th St. Phone Lenox 2-3344 KODY Broad-casting Co. (acquired station Sept 15 1959).  
 Network NBC; Keystone Rep Meeker.  
 George B Dent Jr, pres, Harry D Peck, gen mgr, Jee di Natale, coml mgr, Edwin H Launer, prog dir, Jerry Wing, prom mgr, Rus, sell A Bauer, news dir, Donald R Biskup, chief engr.

**OGALLALA, Keith County**

**KOGA** (Jan. 23, 1955) 930 kc, 500 w-D. P. O. Box 509. Phone 284-3633 Ogallala Broad-casting Co. (original owner).  
 Network Keystone  
 Newell Eastman, pres, Harold West, sales mgr; Howard Harrington, chief engr

**OMAHA, Douglas County**

**KBON** (March 1942): 1490 kc, 250 w. 676 World Insurance Bldg Phone Jackson 8282 Goldenrod Broadcasters Inc (acquired station Nov. 1, 1958).  
 Rep Forjoe  
 Joe Gratz, pres; M. M Fleischl, vp & gen mgr; Don Perazzo, local sales mgr; Jim Price, prog dir, Tom Morrow, continuity dir, Joe Ken-edy, news dir, Edward Shulman, chief engr.

**KFAB** (1924) 1110 kc; 50 kw, DA-N. 5010 Underwood Ave, zone 32 Phone 556-8000 TWX 84. KFAB Broadcasting Co. (original owner). See Palmer Stations in "Group Own-ership". See "Newspaper Ownership"  
 Network NBC, Rep Petry  
 Joe W Seacrest, pres, Lyell Bremser, vp & gen mgr, E. R Morrison, coml mgr; Ken Headrick, prog dir; Walt Kavanagh, news dir, Ray Schroeder, chief engr

**KFAB-FM** (1959) 99.9 mc, 58 kw. Same licensee and address as KFAB (above).

**Radio Stations CONTINUED**

**NEBRASKA CONTINUED**

**KMEO** (1922) 660 kc; 500 w-D. 836 Kilpatrick Bldg, zone 2. Phone 341.2228 National Weekly Inc. (acquired station June 19, 1957). See "Newspaper Ownership."

Rep. Young  
William F. Buckley Jr., pres, Jack L. Katz, gen mgr, Gary Blackman, coml mgr, Dean Reeter, prog dir, Pat Nolan, prom mgr, Dale Kadavy, news dir, Bill L. Dunbar, chief engr.

**MODERN JINGLES  
PLANNED CAMPAIGNS  
STATION IDs & PROMOS**

**RADIO HUCKSTERS  
AND AIRLIFTS**

**LANG-WORTH**

1755 BROADWAY NEW YORK, N. Y.

**KOIL** (July 10, 1935): 1290 kc, 5 kw, DA-N. 511 South 17th St. Phone Jackson 7626 Central States Broadcasting Inc. (acquired station November 1953). See Star Stations in "Group Ownership"

Rep Avery-Knodel  
Don W. Burden, pres, Steve Shepard, gen mgr, Gerard Flesey, coml mgr, Bob Wilson, prog dir, Gerald E. Weist, chief engr.

**KOIL-FM** (1959) 96.1 mc, 3.42 kw. Same licensee as KOIL (above).

**KOOO** (March 20, 1957): 1420 kc, 500 w-D, DA-D. (CP for 1 kw-D, DA-D). 2321 M St., zone 7. Orchard 5000. Pier San of Nebraska Inc. (acquired station June 23, 1960)  
Webb Pierce, pres, Lee Nichols, mgr, Jim Ross, sales mgr

**KQAL-FM** (1959): 94.3 mc, 1 kw (CP for 94.1 mc, 89 kw). City National Bank Bldg, zone 2. Phone Atlantic 0176. Jack L. Katz Enterprises

**KSWI-AM-FM** (See Council Bluffs, Iowa).

**WOW** (April 2, 1923): 590 kc, 5 kw 3509 Farnam St., zone 3. Phone Webster 3400 TWX OM 297. Meredith WOW Inc. (acquired station Sept 21, 1951). See Meredith Stations in "Group Ownership" See also "Newspaper Ownership"

Network CBS Rep Blair  
Frank P. Fogarty, vp & gen mgr; Wm O. Wiseman, mgr, Ray Olson, prog dir, Heinz Rodhe, prom mgr, James McGaffin, news dir, Glenn Flynn, chief engr.

**WOW-FM** (Target date Dec 21, 1960) 92.3 mc; 21 kw. Duplicates WOW (above)  
**WOW-TV**: Tv companion of WOW.

"People with more money to spend... spend more time with

**KOIL  
OMAHA**

**KOIL**

NUMBER 1  
6 AM to  
Midnight

LATEST PULSE AND HOOPER

**PULSE**—Mar., '60  
360 ¼ hour 1sts  
out of 360

overall 30% share

**HOOPER**

— June-July, '60  
overall 43.4%  
share

DYNAMIC RADIO IN DYNAMIC MARKETS

**KISN**—Portland  
AVERY-KNODEL  
**KOIL**—Omaha  
AVERY-KNODEL  
**KICN**—Denver  
ADAM YOUNG

the Star stations  
DON W. BURDEN — President

**O'NEILL, Holt County**

**KBRX** (Nov 1955): 1330 kc, 1 kw-D. P. O. Box 150. Phone 120. Sun Broadcasting Corp. (original owner)

Network Keystone  
Gilbert L. Poese, gen mgr; Larry Rice, coml mgr, Mike Troshynski, prog dir, Jim Cavanaugh, chief engr

**SCOTTSBLUFF, Scotts Bluff County**

**KNEB** (Jan 1, 1948) 960 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 239. Phone Melrose 2-7121 Platte Valley Broadcasting Corp. (original owner)

Network ABC, MBS Rep Holman  
Specialty programs Spanish, 6¼ hrs wkly  
Russell M. Stewart, pres, Geo. H. Haskell, gen mgr, Byron R. Joachim, coml mgr, Wayne McIntosh, prog dir; Leslie Proctor, chief engr.

**KOLT** (Feb 15, 1930): 1320 kc, 5 D, 1 kw-N, DA-2. P. O. Box 660. Phone Melrose 2-6155. Hilliar Co. (original owner)

Network CBS, Nebraska Hometown Group, Rep Gill-Perna.  
L. L. Hilliard, pres, chief owner & mgr; Viri Davis, coml mgr & prog dir, Dave Nixon, prom mgr, Bill Brennan, news dir, Harland Morrison, chief engr

**SIDNEY, Cheyenne County**

**KSID** (June 2, 1952) 1340 kc, 250 w P. O. Box 772. Phone 5503. William C. Grove Inc. (original owner)

Network ABC  
William C. Grove, pres; David W. Young, gen mgr & coml mgr, Ronald L. Tighe, chief announcer, Rick Miller, chief engr

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DELAWARE 7-2754

**SUPERIOR, Nuckolls County**

**KRFS** (March 17, 1959) 1600 kc, 500 w-D. P. O. Box 500. Phone 14. KRFS Radio (acquired station June 8, 1960).

Network Keystone Rep Best  
David Tucker, gen mgr & chief engr; Duane Bagen, sales mgr, Dave Johnson, prog dir; William L. Greetop, office mgr, Jerry Hundley, farm dir, Ralph Makinster, news dir

**YORK, York County**

**KAWL** (September 1954). 1370 kc; 500 w-D. P. O. Box 531. Phone 33. Prairie States Broadcasting Co. (original owner)

Network Keystone Rep Best  
M. L. Gleason, pres & chief engr, T. L. Gleason, gen mgr & sec-treas, Glen Pfenning, coml mgr, Earle Dale, prog dir & prom mgr, Lee Hall, news dir.

**NEVADA**

\*Non-commercial

**CARSON CITY, Ormsby County**

**KPTL** (May 14, 1955) 1300 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 625. Phone Granite 2-3209. Edwin L. & Alma F. Bullis (original owners)

Rep Webb  
Edwin L. Bullis, chief owner; Robert R. Rigler, gen mgr; Ralph V. Nelson, Glen Cox, coml mgrs, James V. Stoddard, prog dir; George A. O'Brien, chief engr.

**ELKO, Elko County**

**KELK** (1948) 1240 kc; 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 790. Phone 260. Elko Broadcasting Co. (See "Newspaper Ownership")

Chris H. Sheerin, pres.

NOW — 1,000 watt power (daytime)  
250 Night

**KELK — Elko, Nevada**

"Where Livestocks' a business —  
And Livings' a Pleasure."

**ELY, White Pine County**

**KELY** (July 8, 1950) 1230 kc; 250 w P. O. Box 600. Phone Amherst 4-2077. White Pine Broadcasting Co. (original owner)  
David I. Hansen, owner-operator.

**FALLON, Churchill County**

**KVLV** (May 9, 1957) 1250 kc; 1 kw-D. West Star Rt. Box 368. Phone Harrison 3-1242. Lahontan Valley Broadcasting Co. (original owner).

Lester W. Pearce, chief owner, gen mgr & chief engr, Jim Shelton, coml mgr, Betty Pearce prog dir, J. C. Gardner, news dir.

**HENDERSON, Clark County**

**KBMI** (1954). 1400 kc; 250 w. Hotel Flamingo, Las Vegas. Phone Frontier 2-1131. 1400 Corp. (acquired station March 1959). (See Maxwell E. Richmond Stations in "Group Ownership.")

Maxwell E. Richmond, owner  
**KTOO** (May 1956): 1280 kc; 5 kw-D. P. O. Box 1848, Las Vegas. Phone Dudley 2-0277. Advertising Dynamics Corp. (acquired station Jan 1, 1958)

Rep Pearson  
Roland B. Vaile, pres & gen mgr, Harry Davis, coml mgr, Joe Walters, prog dir & news dir, David B. Rogers, chief engr.

**LAS VEGAS, Clark County**

**KENO** (1941): 1460 kc; 1 kw, DA-N. Radio Center. Phone Dudley 2-1400. Nevada Broadcasting Co. (acquired station May 1957)

Network ABC, Rep Jack Masla, Torbet, Allen, Crane (West)  
Gorom B. Sherwood Jr., pres & gen mgr, Edwards R. Hopple, asst mgr, Daniel Gates, prog dir, Luther Mills, news dir, David Rogers, chief engr

**KLAS** (1948): 1230 kc; 250 w P. O. Box 1510. Phone Dudley 4-4646. Frontier Broadcasters Inc.  
Network CBS

**KORK** (June 1953) 1340 kc 350 w Thunderbird Hotel. Phone Dudley 2-6415. Southwestern Broadcasting Co. (acquired station July 15, 1955). See Donald W. Reynolds Stations in "Group Ownership" See also "Newspaper Ownership"

Network MBS Rep Headley-Reed  
Donald W. Reynolds, pres, Joseph W. McMurray, gen mgr & dir of sales, Lcs Davis, prog dir

**KLRJ-TV**: Tv companion of KORK.

**KRAM** (1947): 920 kc, 1 kw-D, 500 w-N, DA-N. Hotel Tropicana. Phone Overland 7-1920. Suna Broadcasting Corp. (acquired station March 30, 1960). See Ellman-Morici Stations in "Group Ownership"

Rep Raymer  
Leonard Blair, pres; Ted Oberfelder, vp & gen mgr, Morey Kaplan, prog dir, Alan Jarison, news dir, Fred Young, chief engr

**KRAM-FM** (not on air, granted July 14, 1960, target date unknown) 100.5 mc, 2.9 kw. Same ownership and address as KRAM (above)

**KRBO** (1956) 1050 kc, 500 w-D. P. O. Box 1049. Rainbow Inc.  
Rep Holman, Tracy Moore  
Joe Julian, pres

**RENO, Washoe County**

**KBET** (July 1946) 1340 kc 250 w P. O. Box 1170. Phone Fairview 2-4501. Sieria Broadcasting Co. (acquired station October 1953)

Network ABC, MBS, Keystone Rep Tracey Moore  
Robert L. Stoddard, owner, Walter States, coml mgr, Irvin Carlsen, chief engr

**KDOT** (1947) 1230 kc, 250 w 6 W. Commercial Row. Phone Fairview 3-6156. KDOT Inc. (acquired station July 23, 1959).

Rep Torbet, Allen & Crane (San Francisco-Los Angeles), Dore (New York-Chicago).  
Paul C. Schafer, pres, Gene Goudron, vp & gen mgr, Phillip Rose, coml mgr, Ernest McDaniel, chief engr & prog dir.

**KNEV (FM)** (Dec. 25, 1953) 95.5 mc, 10.5 kw (CP for 35 kw). 538 S. Virginia. Phone Fairview 2-5175. Everett B. Cobb (original owner)

Specialty programs French 1 hr, German, 1 hr; Italian, 1 hr. wkly

**KOH** (Oct. 25, 1928) 630 kc 5 kw-D, 1 kw-N, DA-N. 143 Stevenson St. Phone Fairview 3-5106. TWX Reno 22. McClatchy Newspapers (acquired station April 9, 1931). See McClatchy Stations in "Group Ownership" See also "Newspaper Ownership"

Network NBC Rep Raymer  
Eleanor McClatchy, pres, Hewitt Kees, station mgr, Wesley Craig, chief engr

**KOLO** (1946) 920 kc, 1 kw, DA-1 (CP for 1 kw, DA-N). P. O. Box 821. Phone Fairview 2-3441. Western Broadcasting Co. (acquired station 1955). See Donald W. Reynolds Stations in "Group Ownership" See also "Newspaper Ownership"

Network CBS Rep Headley-Reed  
Donald W. Reynolds, pres, Donald W. Reynolds Jr., gen mgr, Cliff Clay coml mgr, Jack T. Angel, prog dir, Lavern Drake prom mgr, Robert Wilson, news dir, Tom Hughes, chief engr

**KOLO-TV**: Tv companion of KOLO.  
**KONE** (Jan. 29, 1955) 1450 kc, 250 w. Phone Fairview 3-2133. Magowan-Jones (original owner).

Rep Pearson.  
Frederick V. Jones, pres, Gene W. Robinson, gen mgr, Neg Monett, coml mgr, Norman Reyes, prog dir.

**SPARKS, Washoe County**

**KBUB** (not on air; target date, Summer, 1960) 1270 kc, 1 kw-D. P. O. Box 946. Phone Elgin 5-9493. Lakeside Broadcasters (original owner).

Edward J. Jansen, pres

### WINNEMUCCA, Humboldt County

**KWNA** (Jan 17, 1955) 1400 kc, 250 w-SH P. O. Box 591 Phone Madison 3-2030. Northwest Radio & Television Corp (original owner)  
Olivier Curutchet, pres, Lee Boner, gen mgr & coml mgr, Stan Chalecki, prog dir

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EXBROOK 2-5671

### NEW HAMPSHIRE

\*Non-commercial

#### BERLIN, Coos County

**WMOU** (Oct. 11, 1946) 1230 kc, 250 w 27 Green Square Phone 1797 Berlin Broadcasting Co. (acquired station April 15, 1960)  
Reps Devney-O'Connell; Kettell-Carter (Boston)

Specialty programs: French, 1½ hrs wkly  
John Bowman, pres & gen mgr, A. F. (Sam) Hickey, coml mgr, Charles Ross, prog dir, Arnie Munkittrick, news dir; Herschel Howe, chief engr

**WMOU-FM** (October 1952) 103.7 mc, 10 kw. Duplicates WMOU (above)

#### CLAREMONT, Sullivan County

**WTSV** (1948) 1230 kc; 250 w 221 Washington St. Phone Claremont 1800 Radio Claremont Inc (acquired station March 25, 1959) See Norman Knight Stations in "Group Ownership"

Network Yankee.  
Norman Knight, pres, Harold Segal, gen mgr, William J. Perry, station mgr, Robin Bonneau, prog dir; Harold Katz, chief engr

**WTSV-FM** (1948). 106.1 mc, 3.4 kw. Duplicates WTSV (above).

#### CONCORD, Merrimack County

**WKKL** (1946) 1450 kc; 250 w. 100 N. Main St. Phone Capitol 5-5521 Capitol Broadcasting Corp. (acquired station April 1, 1957).

Network Keystone, Yankee Rep Walker-Rawalt.  
Frank B. Estes, pres, gen mgr & coml mgr, Edson I. Gray, asst mgr; Don F. Hulbert, prog dir, Bob Lauze, news dir, Frank Pingree, chief engr.

#### CONWAY, Carroll County

**WBNC** (Dec. 21, 1955) 1050 kc; 1 kw-D. E. Main St. Phone Hickory 7-5988 North Country Radio Inc. (acquired station March 23, 1959).

Rep Walker-Rawalt.  
Lawrence Sherman, gen mgr, Joan Sherman, coml mgr.

#### DOVER, Strafford County

**WTSN** (1956): 1270 kc; 5 kw, DA-2. 155 Front St. Manchester, N. H. Phone National 4-4077 WTSN Inc (original owner) (See Good Neighbor stations in "Group Ownership.")

Rep Radio-TV Representatives

#### HANOVER, Grafton County

**WDCE** (March 4, 1958) 1340 kc; 250 w. P. O. Box 1032. Phone Hanover 1070 Dartmouth College (original owner).

Rep Breen & Ward  
George R. Whitehead, gen mgr; Henry Goldsmith, coml mgr, William R. Cogswell, prog dir, William J. Matthews, admin dir, Frederick M. Asher, news dir, Robert F. Hargraves Jr, chief engr.

**WTSL** (1949) 1400 kc; 250 w. Radio Hanover Inc. Phone 1400, (acquired station April 1959). (See Norman Knight stations in "Group Ownership").

#### KEENE, Cheshire County

**WKBK** (1959). 1220 kc; 1 kw-D. 155 Front St. Manchester, N. H. The KBR Stations Inc. (original owner). (See Good Neighbor stations in "Group Ownership").

W. F. Rust Jr., pres; Ralph Gottlieb, vp & gen mgr.

**WKNE** (June 2, 1927): 1290 kc, 5 kw, DA-1 17 Dunbar St. Phone Elmwood 2-9230 WKNE Corp. (original owner); See Highland Stations in "Group Ownership"

Network CBS. Reps Meeker, Walker-Rawalt (regional)  
Joseph K. Close, pres; Joseph O. Jasmin, gen mgr; Howard Wheelock, local sales mgr, Reese Rickards, prog dir; Frank Finning, news dir; Ernest Robarge, chief engr.

### LACONIA, Belknap County

**WEMJ** (Aug. 1, 1960) 1490 kc, 250 w. Laconia. Phone Lakeside 4-2262 Lawrence Broadcasting Co (original owner).  
George H. Jaspert, pres.

**WLNH** (Aug 22, 1922) 1350 kc; 5 kw-D. 653 Main St. Phone Lakeside 4-1323 Northern Broadcasting Corp (acquired station Feb. 2, 1931)

Network Keystone Rep Walker-Rawalt.  
Genevieve Wingate, pres, Arthur I. Rothafel, exec vp & gen mgr, William W. Visser, coml mgr; James E. Westhall, news dir & prog dir; Henry A. Gowing, chief engr.

### MANCHESTER, Hillsboro County

**WFEA** (1932) 1370 kc, 5 kw, DA-1 P. O. Box 149. Phone National 5-5491 WFEA Broadcasting Corp. (acquired station March 15, 1959)

Reps Devney-O'Connell, Foster & Creed (Boston).

William F. Malo Jr. pres & gen mgr, James Keough, coml mgr, Charles O'Neil, prog dir; Ronald Recard, news dir, Reginald Scow, chief engr

**WGIR** (October 1941). 610 kc, 5 kw-D, 1 kw-N, DA-2. P. O. Box 487. Phone National 5-6915 Northeast Broadcasting Corp (acquired station March 1956)

Network NBC Rep Kettell-Carter (Boston) Specialty programs French, 1½ hrs. wkly  
Madeline M. Grolmon, pres, Bernie Mack, gen mgr & coml mgr, Donn Tibbetts, prog dir, George Stevens, prom mgr, Mike Erlich, news dir; Harry Handfield, chief engr.

**WKBR** (1946): 1240 kc, 250 w (CP for 1250 kc, 5 kw, DA-2). 155 Front St. Phone National 4 4075 Granite State Broadcasting Co. (original owner) See Good Neighbor Stations in "Group Ownership"

Rep Radio-TV Representatives.  
W. F. Rust Jr., pres & treas, Ralph Gottlieb, vp & gen mgr, James McCann, coml mgr; William Morrissey, prog dir, Ernie Crowley, news dir, Royston Phillips, chief engr

**WKBR-FM** (1948): 95.7 mc, 3.6 kw. Duplicates WKBR (above).

### MT. WASHINGTON, Coos County

**WMTW-FM** (July 9, 1958): 94.9 mc, 48 kw. Poland Spring, Maine. Phone Spruce 3-5665 (Portland, Me.) Wyman 8-4311 (Poland Spring). TWX Poland 65. Mt. Washington Tv Inc.

John W. Guider, pres & gen mgr.  
WMTW (TV) Tv companion of WMTW-FM.

### NASHUA, Hillsborough County

**WOTW** (September 1947): 900 kc; 1 kw-D. Gateway Broadcasting Corp. (acquired station

February 1958). (See Theodore Feinstein Stations in "Group Ownership")  
Rep Walker-Rawalt.

**WOTW-FM** (September 1947) 106.3 mc; 1 kw Same address and licensee as WOTW (above).

**WSMN** (March 1958) 1590 kc, 5 kw-D, DA-D P. O. Box 386. 1590 Broadcasting Corp. (acquired station April 23, 1958).

Specialty programs French, Greek.  
Gerald Q. Nash, pres, D. A. Rock, gen & coml mgr, Frank Teas, prog dir, Ed Lecius, news dir, Donald Ayers, chief engr.

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EXECUTIVE 3-3456

### NEWPORT, Sullivan County

**WCNL** (June 1, 1960) 1010 kc, 250 w. P. O. Box 289 Phone 101. Carlson Enterprises (original owner)

Network Keystone Rep Donald Cooke  
W. Richard Carlson, gen mgr, Archie Moun-tain, coml mgr, Norah B. Carlson, prog dir

### PORTSMOUTH, Rockingham County

**WBBX** (Granted June 15, 1960—not on air; target date unknown). 1380 kc, 1 kw 70 Court St. Seacoast Broadcasting Corp

**WHEB** (1932): 750 kc; 1 kw, L-WSB, 3 Pleasant St. Geneva 6-7300. Knight Broadcasting of New Hampshire Inc. (acquired station Jan. 22, 1959). (See Norman Knight Stations in "Group Ownership.")

Norman Knight, pres; Harold H. Segal, gen mgr.

### ROCHESTER, Strafford County

**WWNH** (1947) 930 kc; 5 kw-D Rochester Hill Phone 1400. Strafford Broadcasting Corp. (original owner).

Rep National Time Sales; Foster & Creed (Boston)

Specialty programs French, ½ hr wkly.  
Albin J. K. Malin, pres, Margart Tornrose, coml mgr, Robert J. Connelly, prog dir; Myron Varney, news dir, F. Roger Butterfield, chief engr

# WKBR 5000 WATTS MANCHESTER

## GREATEST COVERAGE, AND THE

## SIGNAL IN NEW HAMPSHIRE



A GOOD NEIGHBOR STATION • 5000 WATTS DAY AND NIGHT

GEN. OFFICES: 155 FRONT STREET, MANCHESTER, N. H.

REPRESENTED NATIONALLY BY RADIO-TV REPS

**WKBR** Manchester, N.H.    **WKBK** Keene, N.H.    **WTSN** Dover, N.H.    **WAEB** Affarctown, Pa.    **WNOW** York, Pa.

**NEW JERSEY**

\*Non-commercial

**ASBURY PARK, Monmouth County**

**WHTG:** (See Eatontown).

**WJLK** (1926) 1310 kc, 250 w Press Plaza Phone Prospect 4-7000. Asbury Park Press (acquired station April 1, 1950) See "Newspaper Ownership"

Wayne D. McMurray, pres; Everett Rudloff, gen mgr; Margaret S. Curtis, coml mgr; Charles F. Hill, prog dir; Andrew Gasparich, news dir; Frank Huber, chief engr

**WJLK-FM** (Nov 20, 1947) 94.3 mc, 1 kw Duplicates WJLK (above).

**ATLANTIC CITY, Atlantic County**

**WFPG** (1940): 1450 kc, 250 w Steel Pier Phone Atlantic City 5-2188 WFPG Inc (acquired station 1956)

Network CBS Rep Walker-Rawalt Jerome Sill, pres; William Rosenfelt, coml mgr; Ed Davis, prog dir; Blair Thron, chief engr.

**WLDB** (April 8, 1955) 1490 kc, 250 w P O Box 898 Phone 4-6573. Atlantic City Broadcasting Co (original owner).

Network MBS Rep Bernard Leroy Bremmer, pres, gen mgr & chief engr, Dorothy Bremmer, coml mgr, Pinky Kravitz, prom mgr & news dir.

**WMID** (1947): 1340 kc; 250 w. 1710 Atlantic Ave. Phone 4-1340. TWX 477. Mid-Atlantic Broadcasting Co (original owner).

Network ABC Rep Howard **WOSJ-FM** (not on air, target date unknown) 103.7 mc, 33.1 kw. South Jersey Radio Inc.

**WRNJ (FM)** (not on air, granted June 29, 1960, target date unknown) 95.1 mc 3.55 kw Melvin Gollub

**BRIDGETON, Cumberland County**

**WSNJ** (August 1937) 1240 kc, 250 w Phone Glenview 1-2930 Eastern States Broadcasting Corp (original owner).

Rep Clark Russell S. Henderson, pres, Paul Alger, excv vp, gen mgr & coml mgr, Don Hart, prog dir, Edward Bold, chief engr

**WSNJ-FM** (1946) 98.9 mc, 9 kw Same license & staff as WSNJ (above)

**CAMDEN, Camden County**

**WCAM** (1926) 1310 kc, 250 w City Hall Phone Emerson 5-5600 City of Camden Rep Broadcast Time Sales

Specialty programs German, 2 hrs; Italian, 3 hrs; Negro, 10 hrs; Polish, 1 hr; Spanish, 7 hrs wkly

Edward C. Garrity, commissioner, Nelson D. Hibbs, gen mgr, Jack Lamar, prog dir, Emmett Marra, prom mgr, John Zander, chief engr.

**WKDN** (Nov 1 1948) 800 kc, 1 kw-D 2775 Mt Ephraim Ave, zone 4 Phone Emerson 5-7200 South Jersey Broadcasting Co (original owner)

Specialty programs German and Polish Ranulf Compton, pres; Gordon Giffen, vp & gen mgr, David Moss, coml mgr, John Struckell, chief engr, operations mgr & prog dir, James Donahue, news dir.

**WKDN-FM** (Dec 31 1959) 106.9 mc 3 kw Duplicates WKDN (above) during daytime, programs independently at night

**DOVER, Morris County**

**WEAN** (not on air, granted Dec. 23, 1958) 1510 kc, 1 kw, DA-1. Lion Broadcasting Co.

**NEW (FM)** (not on air, target date unknown) 103.1 mc, 1 kw Drexel Hill Assoc

**EAST ORANGE, Essex County**

**\*WFMU (FM)** (1958) 91.1 mc, 10 w Phone Orange 2-5316 Upsala College (original owner)

Charles G. Lundgren, dir of radio activities; Lewis V. Parrish, consulting engr

**EATONTOWN, Monmouth County**

**WHTG** (Nov 1, 1957) 1410 kc, 500 w-D Route 1, Asbury Park Phone Kellogg 1-1410 Harold M. Gade (original owner).

Rep Grant Webb Harold M. Gade, owner & gen mgr, Theo Gade, station mgr, Gustave Litch, coml mgr, Leon Contente, prog dir, Phyllis Lang, prom mgr, Sylvia Gabriel, women's dir, Oscar Lichten, farm dir, Arthur Gottesman, sports dir, Leonard Lisan, news dir, Martin Goffe, chief engr

**HACKETTSTOWN, Warren County**

**\*WNTI (FM)** (Dec 3, 1958) 91.9 mc, 4.8 kw Centenary College for Women Phone Garden 5-3951 Centenary College for Women (original owner)

Di Edward W. Seay, pres, Stefan George, gen mgr; Miss Elizabeth Shimer, prog dir; Stefan G. Straka, chief engr

**LONG BRANCH, Monmouth County**

**WRLB (FM)** (June 1, 1960) 107.1 mc 820 w 156 Broadway Phone Capital 2-1071 Long Branch Broadcasting Co (original owner)

Joseph P. Tomaino, gen mgr; Harry Brady, chief engr

**MILLVILLE, Cumberland County**

**WMVB** (1953) 1440 kc, 1 kw-D, DA-D P O Box 267 Phone Taylor 5-2600 TWX RA 1000. Union Lake Broadcasters Inc (acquired station Jan 6, 1958)

Fred M. Wood, pres & gen mgr, Dorothy H. Carlson, asst mgr & prog dir, Lee Bardsley, news dir, George Dodds, chief engr

**MORRISTOWN, Morris County**

**WMTR** (Dec 12, 1948) 1250 kc, 1 kw-D P O Box 345 Phone Jefferson 8-1250 Morristown Broadcasting Corp (original owner)

Kenneth A. Croy, gen mgr; Henry J. Behre, coml mgr, Bob Vesel, prog dir; Nick DeRienzo, news dir.

**NEWARK, Essex County**

**\*WBGQ (FM)** (Feb. 7, 1948) 88.3 mc, 20 kw Central H S Bldg., zone 4. Newark Board of Education

Marie C. Scanlon, supv. of radio & television.

**WHBI** (March 1922) 1280 kc; 25 kw-D, 1 kw-N (ST-WADO, New York) 35 Warren St., zone 2 Phone Mitchell 2-7353. May Radio Broadcast Corp (original owner)

Specialty programs Negro, 20 hrs wkly James L. Shearer, pres & gen mgr, William A. Masi, mgr & coml mgr, Marie E. Masi, prog dir, Jack D. Bilby, prom mgr, Berniece Bass, news dir, Harold E. Michaels, chief engr

**WNJR** (1947) 1430 kc, 5 kw DA-N P O Box 1258 Phone Mudock 8-3665 Continental Broadcasting Inc. (acquired station November 1953) See Rollins Stations in "Group Ownership"

Reps Continental Broadcasting, Specialty Market Reps

Specialty programs Negro, 100% O Wayne Rollins pres & gen mgr

**WNTA** (1930) 970 kc, 5 kw-D 1 kw-N 1020 Broad St., zone 1 Phone Mitchell 2-6400 NTA Broadcasting Co (acquired station May 7, 1958)

Network MBS Rep Forjoe Ely Landau, pres, Ted Steele, gen mgr & coml mgr, Sid Strulnick, prog dir, Steve Keston, prom mgr, Neal Van Ellis, news dir, Henry L. Dabrowski, chief engr

**WNTA-FM** (1946) 94.7 mc, 15 kw Duplicates WNTA (above)

WNTA-TV Tv companion of WNTA-AM-FM

**WNJN** (1947) 620 kc; 5 kw, DA-2 1225 Raymond Blvd., zone 2 Phone Mitchell 3-7600 Newark Broadcasting Corp. (original owner). (See "Newspaper Ownership") Rep Broadcast Time Sales. Ivon B. Newman, gen mgr.

**NEW BRUNSWICK, Middlesex County**

**WCTC** (Dec. 12, 1946): 1450 kc; 250 w. 385 George St Phone Charter 7-1450 Raritan Valley Broadcasting Co. (acquired station May 1, 1957).

Rep Mort Lowenstein **WCTC-FM** (1947). 98.3 mc; 1 kw Same ownership as WCTC (above).

**NEWTON, Sussex County**

**WNNJ** (Dec. 15, 1953) 1360 kc; 500 w-D (CP for 1 kw-D) P O Box 40 Phone Dupont 3-3400 Sussex County Broadcasters Inc. (original owner)

Simpson Wolfe, Robert Mensel, co-owners; Robert C. Gessner, gen mgr, coml mgr & chief engr, Ronald L. Hickman, news dir.

**PATERSON, Passaic County**

**WPAT** (1941) 930 kc, 5 kw, DA-2 60 E. 56 St. New York Phone Murray Hill 8-9300. WPAT Inc (acquired station December 1954).

Dickens J. Wright, pres & gen mgr, Charles W. Parker, vp & bus mgr; William J. Calvert, vp & operations dir; David Gordan, vp & music dir; John Burt, publicity & prom dir, Paul DiSavino, tech supervisor

**WPAT-FM** (March 1957) 93.1 mc 20 kw (CP for 4.4 kw). Duplicates WPAT (above)

**PLAINFIELD, Union County**

**WERA** (under construction) 1590 kc 500 w-D, DA-D Tri-County Broadcasting Co

**PLEASANTVILLE, Atlantic County**

**WOND** (July 1950) 1400 kc, 250 w Old Turnpike Phone Milton 1-1400 South Jersey Radio Inc (acquired station July 1955) See "Newspaper Ownership"

Rep Forjoe Howard L. Green, exec vp, Lairy Carle coml mgr, Vince Lindner, prog dir & news dir, Robert Richter, prom mgr, Milton C. Thurlow, chief engr

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& ASSOCIATES, Inc.

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—O-O-O-O-O—

A completely Community Minded station that specializes in Public Service Programs and Promotions.

—O-O-O-O-O—

A Friendly station that has built a loyal and enthusiastic audience for programs that inform and entertain.

—O-O-O-O-O—

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—O-O-O-O-O—

A Reliable station, whose reasonable claims are supported by facts, available to those who are interested. May we furnish them for YOUR consideration?

—O-O-O-O-O—

**STATION WJLK ASBURY PARK, N. J.**  
1310 AM 94.3 FM

**PRINCETON, Mercer County**

**WPBB (FM)** (November 1947) 103.9 mc, 85 w (CP for 103.5 mc, 17 kw) P O Box 342 Phone Walnut 4-0738 Princeton Broadcasting Service (original owner)

Network Ivy Network Rep Ivy Network Corp

Edwin P. Vanderwicken Jr., chmn & station mgr Robert A. Posner, adv dir, Douglas P. Hutchison, prog dir, Mitchell Wolfson, prom mgr Robert Astarita, news dir, C. Barry Schaefer, tech dir.

**RED BANK, Monmouth County**

**WFHA-FM** (May 28, 1960) 106.3 mc, 1 kw 7 Broad St. Frank H. Accorsi (original owner) Specialty programs Italian, ½ hr wkly Frank H. Accorsi, gen mgr, Jack G. Chronic, coml mgr, Ray Boyce, news dir, Rudolph Prow, chief engr, Peggy Blake, women's dir

**SOUTH ORANGE, Essex County**

**\*WSOU (FM)** (April 11, 1948) 89.5 mc, 2 kw P O Box 311 Phone South Orange 2-9000 Seton Hall U (original owner) Specialty programs French, 1 hr; Italian ½ hr wkly Rt Rev Msgr John J. Dougherty, pres, Very Rev Msgr Thomas J. Gillhooly, radio dir, Al Paul Klose, station mgr, Lloyd McBride, prog dir, Thomas N. Farnham, chief engr

**TRENTON, Mercer County**

**WAAT** (1923) 1300 kc 250 w-D 51 W State St Phone Export 2-5125 Delaware Valley Broadcasting Co (acquired station May 26, 1959)

Rep Broadcast Time Sales Edward Cossman, pres, Kal Prushin, vp & treas, Ray McFadden, gen mgr & coml mgr, Frank Fellmer, prog dir, Tony Patterson, news dir, Nick Dalessandro, chief engr

**WBUD** (1947) 1260 kc, 5 kw-D, 1 kw-N, DA-1 P O Box 158 Phone Tuxedo 2-7191 WBU'D Inc (original owner)

Rep Robert Wittig Richard M. Hardin, pres, Theresa Rose, mgr, Wm Garry, coml mgr, Jack Pinto, prog dir, Everett Slosman, prom mgr, Lou Wagner, news dir, Robert Houston, chief engr.

**WTOA (FM)** (January 1949) 97.5 mc, 14.5 kw 558 Ingham Ave. Phone Lyric 9-2561 Mercer Broadcasting Co. (See "Newspaper Ownership")

**WTTM** (April 2, 1942) 920 kc, 1 kw, DA-1 P O Box 1214 Phone Owen 5-8515 Peoples Broadcasting Corp (acquired station January 1953) See Peoples Broadcasting Stations in "Group Ownership"

Network MBS Rep Hollingbery Specialty programs Italian, ½ hr Polish ½ hr, Hungarian, ½ hr wkly Murray D. Lincoln, pres, Nationwide Insurance Co, Herbert E. Evans, pres Peoples Broadcasting Corp, Glenn C. Jackson, WTTM resident vp & gen mgr, Harry W. Barnam, gen sales mgr, G. Thomson Durand, prog dir, Katharine M. Weber, prom mgr, Jack Gaitland, news dir, Chester Sunderland, chief engr

**VINELAND, Cumberland County**

**WDVL** (Aug 17, 1959) 1270 kc 500 w-D DA-D Maurice River Blvd Phone Oxford 1-7550 Delsea Broadcasters (original owner) Specialty programs Italian, 1 hr, Yiddish, 1 hr wkly

Mort & Vivian Hendrickson, co-owners Mort Hendrickson, gen mgr, Henri Morev, prog dir, Vivian E. Hendrickson, prom mgr, Earle Godfrey, chief engr

**WBZ** (October 1946) 1360 kc, 1 kw, DA-N S Delsea Drive Phone Oxford 2-6500 Community Broadcasting Service Inc (original owner)

Rep Gill-Perna, Morton Lowenstein Specialty programs Spanish, 3 hrs wkly Joseph M. Bullock, pres, Herbert R. Griffin, gen mgr, John F. Serra, coml mgr, Robert Coucill, prog dir, Herbert R. Griffin, news dir, Kenneth Parks, chief engr

**WASHINGTON, Warren County**

**WCRV** (July 1956) 1580 kc 500 w-D 3 Belvidere Ave Phone Murray 9-2060 Warren Broadcasting Corp (acquired station Sept 1, 1957)

George S. Crov, gen mgr, Warner Rush, coml mgr, Carl Capolon, prog dir, Phil Painter, news dir, Peter LaChance, chief engr

**WILDWOOD, Cape May County**

**WCMC** (Nov 25, 1951) 1230 kc, 100 w 3010 New Jersey Ave Phone Wildwood 2-7751 Francis J. Matrangola (original owner)

Francis J. Matrangola, gen mgr, Margaret Murphy, coml mgr, William Wotring, prog dir, Tom Moran, news dir, Carlton Owen, chief engr

**WCMC-FM** (Dec 17, 1959) 100.7 mc, 3.5 kw Duplicates WCMC (above)

**ZAREPHATH, Somerset County**

**\*WAWZ** (March 15, 1931) 1380 kc, 5 kw, DA-2, S-WBNX. Phone Elliot 6-0102 Pillar of Fire.

**\*WAWZ-FM** (Aug 22, 1954) 99.1 mc, 4.8 kw. Duplicates WAWZ (above)

**NEW MEXICO**

\*Non-commercial

**ALAMOGORDO, Otero County**

**KALG** (June 28, 1950) 1230 kc 250 w P O Box 268 Phone Hemlock 7-1505 William Wayne Phelps (original owner)

Network MBS, Keystone W Wayne Phelps, mgr, Terry Clark, coml mgr & news dir, Charles Huffer, chief engr

**KRAC** (June 10, 1957) 1270 kc 1 kw-D P O Box 1161 Phone Hemlock 7-4440 Lvmann Brown Enterprises (original owner) Lvmann C. Brown, owner, Bessie E. Brown, prog dir, C. T. Haas, chief engr

**ALBUQUERQUE, Bernalillo County**

**KABQ** (1947) 1350 kc 5 kw-D, 500 w-N, DA-N P O Box 1388 Phone Chapel 3-1744 Sandia Broadcasting Corp (acquired station June 6, 1959)

Reps National Time Sales, Harlan G. Oakes Specialty programs Spanish, 100% Oscar I. Dodek, pres, Maxwell Marvin, exec vp & gen mgr, Milton Ledet, coml mgr, Joe Gallegos, prog dir, Juan Aguilar, news dir, Michael Lucero, chief engr

**\*KANW (FM)** (1950) 89.1 mc, 350 w 221 W. Lead Ave. Albuquerque Board of Education

**KARA** (Dec 1, 1959) 1310 kc, 1 kw-D 4011 Menaul Blvd, NE Phone Amherst 8-1371 KARA Inc (original owner)

Rep Venard, Rintoul & McConnell Walter J. Stiles, pres & gen mgr; Herb McDonald, coml mgr, Johnny Wilcox, prog dir, Mel Beistler, chief engr

**KPAT (FM)** (not on air, granted June 15, 1960) 99.5 mc, 3 kw Same licensee and address as KARA (above)

**KDEF** (September 1953) 1150 kc, 1 kw-D 506 Second St NW Phone Chapel 3-7813 KDEF Broadcasting Co (original owner)

Rep Meeker Frank Quinn, pres, Bernard Thomas, asst gen mgr, Edward O'Boyle, coml mgr, William Smeaton, prog dir, Gordon Sanders, news dir, Louis Gemoets, chief engr

**KDEF-FM** (not on air, granted May 18, 1960) 94.1 mc, 13 kw Same licensee as KDEF (above)

**KGGM** (October 1926) 610 kc, 5 kw, DA-N P O Box 1294 Phone Chapel 3-2285 TWX AQ 88-U New Mexico Broadcasting Co (original owner)

Network CBS Rep Branham A. R. Hebenstreit, pres, chief owner & gen mgr, A. E. (Bill) Mickel, coml mgr, Vergie Abeyta, natl sales; Robert Van Driel, prog dir, Jim Luramore, prom mgr, Joe Coggeshall, news dir, Leonard F. Dodds, chief engr

**KGGM-TV**: Tv companion of KGGM.

**KHAM** (June 1956) 1580 kc 1 kw-D P O Box 122 Phone Diamond 4-2394 KHAM Inc (acquired station Sept 16, 1957)

Network ABC, MBS, Keystone J. W. Hedges, pres, J. L. Andy Anderson, gen mgr, James O. McCaffrey, coml mgr, Margaret Martindale, prog dir, William Winter, prom mgr, Paul Gardner, news dir, Jack Hughes, chief engr

**KHFM (FM)** (November 1954) 96.3 mc, 15 kw 5900 Domingo Rd NE Phone Alpine 6-9001 CHE Broadcasting Co (original owner)

Rep Western Fm Broadcasting Specialty programs French, ½ hr wkly William Weinrod, pres & gen mgr, A. G. Koerner, vp & coml mgr, Ray Reeder, station mgr & sec-treas, Charles Reed, chief engr

**KLOS** (May 14, 1956) 1450 kc 250 w 106 Richmond SE Phone Alpine 6-9866. B & M Broadcasters Inc (original owner) (Transfer of control to George Oliver pending FCC approval)

**KMGM** (Aug 25, 1959) 730 kc, 1 kw-D DA-D Holiday Broadcasting Inc, Merrill Bldg Adams at Copper Phone Amherst 8-4395

Rep Gill-Perna Victor B. Siman, gen mgr, Frank J. Sanzo, sales mgr, Lou Miller, prog dir, Roderic O. Matthews, chief engr

**KOB** (1922) 770 kc, 50 kw-D, 25 kw-N P O Box 1351 Phone Chapel 3-4411 TWX AQ95 Albuquerque Broadcasting Co (acquired station May 10, 1957) See Golden Seal Stations in "Group Ownership"

Network NBC Rep Petry Stanley E. Hubbard, pres, George S. Johnson, gen mgr, Robert C. Pettigell, coml mgr, Michael Dillon, prog dir, Paul Barr, prom mgr, Tom Doyle, news dir, Cecil Herrill, farm dir, Mary McDonald, woman's dir

**KOB-TV**: Tv companion of KOB

**KQEO** (1946) 920 kc 1 kw-D 500 w-N DA-N 2000 Indian School Rd NW Phone Chapel 7-8848 Dandy Broadcasting Corp (acquired station September 1958) See Dandy Broadcasting Stations in "Group Ownership"

Rep Eastman Merrill Owens, pres, Bernard Koval, gen mgr, Dino Ianni, coml mgr, Marty Sullivan, prog dir, Ed Pennybacker, news dir

**ARTESIA, Eddy County**

**KSVF** (1946) 990 kc, 1 kw-D 250 w-N P O Box 38 Phone Sherwood 6-2751 Artesia Broadcasting Inc (acquired station 1948)

Network MBS Specialty programs Spanish, 4½ hrs wkly S. P. Yates, pres, Bob Hess, gen mgr, Jack Minter, coml mgr, Ann Wise, news dir, L. O. Wilcox, chief engr

**AZTEC, San Juan County**

**KNDE** (Sept 4, 1959) 1340 kc, 250 w P O Box J Phone Federal 4-6174 I. E. Shahan (original owner).

I. E. Shahan, pres, W. W. Barbour, gen mgr, Dave Hill, coml mgr, Dale Hansen, prog dir; Carl Black, chief engr

**KNDE-FM** (Sept 4, 1959) 94.9 mc, 3.2 kw Same licensee, staff and address as KNDE (above)

**CARLSBAD, Eddy County**

**KAVE** (1941) 1240 kc; 250 w. P.O. Box 631 Phone Tuxedo 5-4101 Voice of the Caverns Inc (acquired station March 8, 1958). Edward Talbott, pres; Tom Wiseheart, gen & coml mgr

**KAVE-TV**: Tv companion of KAVE.

**KPBM** (May 17, 1950) 710 kc, 1 kw-D P O Box 70 Phone Tuxedo 5-5373 Coronado Broadcasting Co (original owner)

Rep Devney-O'Connell Specialty programs Spanish, 2½ hrs wkly

Daniell A. Swayze, pres, Hazel H. McEvoy, sec-treas, Vic Daley, chief engr

**CLAYTON, Union County**

**KLMX** (Nov 10, 1949) 1450 kc; 250 w P O Box 7 Phone 616 Ari-Ne-Mex Broadcasting Corp (original owner).

Network Keystone Specialty programs Spanish, ¼ hr wkly Arthur Jernigan, pres, F. E. Vale, vp & gen mgr, Robert D. Waters, chief engr

**CLOVIS, Curry County**

**KCLV** (February 1953) 1240 kc 250 w P O Box 310, Phone Porter 3-4401 New-Tex Broadcasting (acquired station October 1954)

Odus Echols Sr, pres, Odus Echols Jr, gen mgr, Al Rinn, coml mgr & chief engr, Ben Noe, prom mgr, Marty Wright, news dir

**KVER** (1933) 980 kc; 1 kw, DA-N P O Box 1175, Lubbock Tex Phone Sherwood 1-2345 (Lubbock) TWX LU-8111 (Lubbock) Texas-New Mexico Broadcasting Co See Texas Telecasting Stations in "Group Ownership"

Rep Branham Jim Wilkes, station mgr, M. S. O'Dell, chief engr

**KVER-TV**: Tv companion of KVER

**DEMING, Luna County**

**KOTS** (March 10, 1954) 1230 kc 250 w-D P O Drawer 470 Phone 516-9011 Luna County Broadcasting Co (original owner) See Merriman-Gober-Tobey Stations in "Group Ownership"

Specialty programs Spanish Robert W. Tobey, pres & gen mgr, Lad Engholm, news dir, Larry Chisholm, chief engr

**FARMINGTON, San Juan County**

**KENN** (November 1951) 1390 kc, 5 kw-D, 1 kw-N DA-N P O Box K Phone Davis 5-3541 Radio Station KENN (acquired station 1954)

Rep Devney-O'Connell Specialty programs Navajo Indian, 2 hrs daily

Cloyed O. Kendrick, pres & gen mgr, Bob Williams, coml mgr, J. N. Young, prog dir, John Dorman, news dir, Harold Furstenberg, chief engr

**KWYK** (August 1957) 960 kc 1 kw-D 418 W Broadway Phone Davis 5-6932 Basin Broadcasting Co (original owner) See Merriman-Gober-Tobey Stations in "Group Ownership"

Rep Gene Bolles Specialty programs Navajo, 12 hrs wkly Jim Gober, gen mgr, Cal Adams, station mgr, Al Lucero, prog dir; Ralph Paul, news dir, Bill McLellan, chief engr

**KZUM** (July 1, 1958) 1280 kc 5 kw-D P O Box 1522 Phone Davis 5-4141 John Burroughs (acquired station July 1959) See Burroughs-Randolph Stations in "Group Ownership"

Specialty programs Navajo John Burroughs, pres, Ben Caine, gen mgr, Pat Patterson, prog dir.

**GALLUP, McKinley County**

**KGAK** (1946) 1330 kc 5 kw-D 1 kw-N DA-N P O Box 1231 Phone Union 3-4414 Thunderbird Broadcasting Co (acquired station Sept 15, 1950)

Rep Devney-O'Connell (Chicago & New York) Tracy Moore (Los Angeles & San Francisco) Clark Brown (Dallas & New Orleans)

Specialty programs Spanish, 2½ hrs Navajo, 5 hrs daily Merle H. Tucker, pres & gen mgr, Arman Reinke, coml mgr, Ronald Ripley, prog dir, Dick Watts, news dir, Sam Lombardy, chief engr

**KYVA** (July 15, 1959) 1230 kc, 250 w P O Box 72 Phone Union 3-6222 H. D. Landis & C O Kendrick (original owner)

Rep Devney-O'Connell Specialty programs Navajo 5 hrs wkly C O Kendrick, gen mgr, Richard W. Miner, station mgr, William E. Bishop Jr, asst mgr, Bob Barnett, prog dir, Harold Furstenberg, chief engr

**GRANTS, Valencia County**

**KMIN** (Sept 1, 1956) 980 kc 1 kw-D P O Box 608 Phone Alwater 7-4491 Grants Broadcasting Co (acquired station April 1, 1960).

Network Keystone Specialty programs Spanish, 1 hr, Indian 1 hr wkly

Charles T. Webb, pres & gen mgr, Lewis Pitts, coml mgr; Eugena Mills, prom mgr, O. E. Rouse, news dir, Ray Dammon, chief engr

## Radio Stations CONTINUED

## NEW MEXICO CONTINUED

### HOBBES, Lea County

**KHOB** (Aug 7, 1954) 1280 kc; 1 kw-D (CP for 1390 kc 5 kw-D) P O Box 247 Phone Express 3-5148 Permian Basin Corp (acquired station Nov 1, 1955)  
Rep Clark

Charles R Scott, pres & co-mgr, Quenton K Crandall, co-mgr, Zeb Williams, coml mgr, Mike Edwards, prog dir; Wendell Deaton, news dir

**KWEW** (Aug 8, 1938) 1480 kc, 5 kw-D, 1 kw-N, DA-N P O Box 787 Phone Express 3-3137 KWEW Inc (acquired station 1952).  
Network MBS, Keystone

Specialty programs Spanish, English, Theresa P Whitmore, pres, Harry McAdams, vp; Phil McGee, coml mgr, Jerry Bayliff, prog dir; Jack Parry, prom mgr; Mike Olds, news dir; Robert Martin, chief engr.

### LAS CRUCES, Dona Ana County

**KGRIT** (Dec 15, 1955) 570 kc; 1 kw-D (CP for 5 kw-D) P O Box 968 Phone Jackson 6-6681 Taylor Enterprises Inc (original owner)

William C Taylor, pres; William R Lask, gen mgr, Richard S Fox, coml mgr, Harold L Shepard, prog dir, Duane H Klein, news dir, John Sellmeyer, chief engr

**KOBE** (1947) 1450 kc, 250 w 940 N Main Phone Jackson 6-2496 Mesilla Valley Broadcasting Inc (original owner) See Merriman-Gober-Tobey Stations in "Group Ownership"

Specialty programs Spanish, 18 hrs wkly Jim Gober, pres & gen mgr, Bill McCurry, coml mgr; Frank Lynch, prog dir, Jim Doiron, news dir, James P Wintermute, chief engr

### LAS VEGAS, San Miguel County

**KFUN** (Dec 25, 1941) 1230 kc, 250 w P O Box 710 Phone Garfield 5-6766 Southwest Broadcasters Inc (original owner)  
Network ABC

Ernest N Thwaites, pres, gen mgr & news dir; Dorothy G Thwaites prog dir, Savilla Jeffries, comptroller, Julian H Lendy, chief engr

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\*As of August 1, 1960

### LOS ALAMOS, Los Alamos County

**KRSN** (1948) 1490 kc, 250 w P O Box 749 Phone 2-4343 Parker & Burns (acquired station Nov 1, 1956) (Sale to Community Broadcasting Co pending FCC approval)

Network ABC, Keystone Rep Torbet, Allen & Crane (West Coast), Bob Dore (New York & Chicago)

Virgil A Parker III, gen mgr, Darrel K Burns, chief engr & coml mgr, Priscilla Miller, prog dir, Lynn Miller, news dir

**KRSN-FM** (1956) 98.5 mc, 5 kw Duplicates KRSN (above)

### LOVINGTON, Lea County

**KLEA** (Dec 25, 1952) 630 kc, 500 w-D P O Box 877 Phone Exbrook 6-2839 Lea County Broadcasting Co (original owner)

David R Worley, pres & co-prom mgr, Hoyt Caldwell, vp, gen mgr & co-prom mgr, Thomas Hearn, coml mgr, Burrell Shaw, news dir & prog dir, Virgil Boteler, sports dir, Met Hooper, traffic mgr & women's dir, Ben Walker, chief engr

### PORTALES, Roosevelt County

**KENM** (February 1950) 1450 kc, 250 w P O Box 540 Phone Republic 6-6681 Plains Broadcasting Co (acquired station 1954) See Burroughs-Randolph Stations in "Group Ownership"

Network Keystone  
Specialty program Spanish  
Jay W Howe and Marion H Shute, co-owners; Bill E Cole, prog dir, Ted L McCoy, news dir, Wally Clark, chief engr

### RATON, Colfax County

**KRTN** (1918) 1490 kc, 250 w, P O Box 350 Phone 875 Raton Broadcasting Co (acquired station July 13, 1960)  
Network ABC

Specialty programs Spanish.  
Jay W Howe and Marvin H Shute, co-owners; Bill E Cole, prog dir, Ted L McCoy, news dir, Wally Clark, chief engr

### ROSWELL, Chaves County

**KBIM** (May 1953) 910 kc, 5 kw-D P O Box 525 Phone Main 2-2120 Taylor Broadcasting Co (acquired station November 1953)  
Rep Clark, Brown (regional)

W C Taylor, pres & treas G F (lud) Roberts, gen mgr, Tommy Oldfield, coml mgr John E Davis, prog dir, Lloyd Barham, prom mgr, Charles Wells, news dir, John Tucker, chief engr, Eugene C Rader, asst mgr.

**KBIM-FM** (June 1959) 97.1 mc, 2.9 kw. Same licensee and staff as KBIM (above)

**KGFL** (March 15, 1927) 1400 kc, 250 w (CP for 1430 kc, 5 kw-D 1 kw-N, DA-N) P O Box 1019 Phone Main 2-5110 KGFL Inc (original owner)  
Network MBS

Specialty programs Spanish, 3 hrs wkly Teresa P Whitmore, pres Stan Gallup gen mgr, Mrs B C Krehbiel, coml mgr

**KSWS** (May 1947): 1230 kc; 250 w. P. O. Box 670 Phone Main 2-6450 TWX 3531 John A Barnett (acquired station Dec. 16, 1952).

Network NBC. Reprs Meeker; Clyde Melville (Dallas).

John A Barnett, owner & gen mgr  
KSWS-TV: Tv companion station of KSWS.

### RUIDOSO, Lincoln County

**KYAP** (not on air; granted 1959) 1340 kc; 250 w Phone Clearwater 7-2311 Ruidoso Broadcasting Co (original owner)  
A. W. Davis, V. L. Hutchison, Oran A. Maurey partners.

### SANTA FE, Santa Fe County

**KTEC** (Feb 20, 1947) 1400 kc, 250 w 210 E Marcy St, P O Box 1715 Phone Yucca 2-2666 Radio de Santa Fe Inc (acquired station May 20, 1957)  
Network ABC Rep Devney-O'Connell

Specialty programs Spanish, 18 hrs wkly Garfield C Packard, pres, Margaret O Packard, prog dir

**KVSF** (1935) 1260 kc, 1 kw. P. O. Box 978 Phone Yucca 3-7319 TWX 5811 New Mexico Broadcasting Co (acquired station June 1939)  
Network CBS Rep Branham

Specialty programs Spanish, 6 hrs wkly A R Hebenstreit, pres, Ivan R Head, gen mgr, Tony Spagnola, coml mgr, Ada Zamora, prog dir, Phil Cooke, prom mgr, John Wadleigh, news dir, E J Vanderwood, chief engr

### SANTA ROSA, Guadalupe County

**KSXK** (not on air, granted 1959) 1420 kc, 1 kw-D Jim H Speck (acquired CP July 8, 1959)

### SILVER CITY, Grant County

**KSIL** (September 1946) 1340 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 590 Phone 538-2951 James H Duncan (acquired station Jan 1, 1954)

Network MBS, Keystone  
Specialty programs French, ½ hr, Spanish, 6½ hrs wkly

James H Duncan, owner-mgr, C Earl Williams, coml mgr, Bob Fuller, prog dir, Priscilla C Duncan, women's prog dir, Bynum R Bailey, chief engr

### SOCORRO, Socorro County

**KSRC** (June 20 1958) 1290 kc 1 kw-D P O Box 1277 Phone Socorro 1290 Socorro Broadcasting Co (acquired station June 1, 1959)

Network Keystone  
Rep Holman  
Specialty programs Spanish, 6 hrs wkly C E Franklin, pres & gen mgr, John J Tobola, station mgr, coml mgr & chief engr, Elov J Baca, prog dir & prom mgr, Allan Ake, news dir

### TRUTH OR CONSEQUENCES, Sierra County

**KCHS** (1946) 1400 kc, 250 w, SII P O. Box 351 Phone Twilight 4-2400 Quality Broadcasting Co (acquired station Jan 1, 1960)  
Network Keystone

Specialty programs Spanish, 10 hrs wkly William D Hafer, gen mgr & coml mgr, Dean W Manley, prog dir & chief engr

### TUCUMCARI, Quay County

**KTNM** (1941) 1400 kc, 250 w P O Box 678 Phone 100 Quay County Broadcasting Co (acquired station Jan 1, 1958) (Sale to Robert D and Hoyt Houck pending FCC approval)

Rep Clyde Melville (Dallas)  
Howard Maudlin, mgr, Charles K Frodsham, chief engr

## NEW YORK

\*Non-commercial

### ALBANY, Albany County

**WABY** (1934) 1400 kc, 250 w (CP for 1 kw-D, 250 w-N) 80 Braintree St Phone 2-3353 Eastern New York Broadcasting Corp Rep Forjoe

E L Trudeau, gen mgr  
\***WAMC (FM)** (October 1958) 90.7 mc. 10 kw Albany Medical College, zone 8 Phone Hemlock 8-4541 Albany Medical College of Union U (original owner)  
Network ERN

Albert P Fredette, gen mgr, John J. Cassidy, prog dir, Charles A Schaffer chief engr  
**WGY** (See Schenectady listing)

**WOKO** (June 14, 1924): 1460 kc; 5 kw, DA-N P O Box 1520 zone 1 Phone Hemlock 9-9955 TWX Albany 301 WOKO Inc  
Network ABC MBS

Howard B Hayes, gen mgr, Charles L Murn, station mgr, Marvin Gottlieb, coml mgr

**WPTB** (May 1948): 1540 kc; 50 kw, DA-1. 1820 Central Ave, Zone 5. Phone Union 9-9271. TWX AL 447. Patron Broadcasting Co. (original owner).  
Rep Eastman, Foster & Creed (New England)

J Meyer Schine, pres, Duncan Mounsey, exec vp & gen mgr Frank Costello, sales mgr; Martin Ross asst mgr

**WROW** (Sept 30, 1947): 590 kc; 5 kw-D, 1 kw-N, DA-2 P O Box 590 Phone Hobart 3-2225 TWX Troy 373 Capital Cities Broadcasting Corp (acquired station Nov 3, 1951) See Capital Cities Stations in "Group Ownership"

Network CBS Rep Avery-Knodel  
Frank M Smith, pres; Thomas S Murphy, gen mgr, Robert M Peables, station mgr & coml mgr, Gerry Forrest, prog dir, Philip Beuth, prom mgr, Monroe Benton, news dir; Charles R Heisler, chief engr

WTEN (TV) Tv companion of WROW

### AMHERST, Erie County

**WYSL** (Buffalo) (1948) 1080 kc; 1 kw-D P O Box 186, Kenmore, Buffalo, N Y, zone 21 Phone Plaza 1080 McLendon Corp (acquired station March 26, 1960) See McLendon Stations in "Group Ownership"

Rep McGavren  
B R McLendon, chmn of board; Gordon McLendon, pres, Art Holt, gen mgr; Al Grosby, coml mgr, Ron Baxley, prog dir, Bob Glacy, news dir

**WYSL-FM** (July 12, 1960) 103.3 mc, 4.6 kw. Duplicates WYSL (above)

### AMSTERDAM, Montgomery County

**WCSS** (April 10, 1948) 1490 kc, 250 w Upper Locust Ave Phone Victor 3-2500 Community Service Broadcasting Corp. (original owner)  
Rep Devney-O'Connell

Specialty programs Italian, Polish, and Lithuanian  
Alphonse DiMezza, pres, Philip Spencer, vp & gen mgr, Carl Bahn, prog dir, William Rowan, sports & news dir; Walter Cummings, chief engr

### AUBURN, Cayuga County

**WAUB** (Dec 24, 1959): 1590 kc; 500 w-D, DA-D 77 State St Phone Auburn 3-7374 Atom Broadcasting Corp. (acquired station Jan 9, 1959)

Jack R Poppele, pres, Rudy Paolangeli, gen & coml mgr, John Sulim, chief engr

**WMBO** (Jan 26, 1927): 1340 kc; 250 w. P O. Box 326 Phone 2-3511. WMBO Inc (See "Newspaper Ownership")  
Network MBS Rep Thomas F. Clark (N Y.)

**WMBO-FM** (1949). 96.1 mc; 18 kw. Duplicates WMBO (above).

### BABYLON, Suffolk County

**WBAB** (Jan 1, 1958): 1440 kc; 500 w-D. Route 109 Phone Mohawk 1-4000 Babylon Bay Shore Broadcasting Corp. (acquired station Feb 5, 1958).

Rep Howard  
Sol Horenstein, pres  
**WBAB-FM** (Aug 27, 1958): 102.3 mc, 670 w Duplicates WBAB (above)

**WGLI** (September 1958) 1290 kc, 1 kw, DA-1 Falmouth Rd. & Madison Ave Phone Mohawk 9-1290 WGLI Inc (acquired station March 1, 1969)

Rep Masla  
David H Polinger, pres & gen mgr Don MacLachlan, station mgr, Fred Beck coml mgr, Dick Nedin, prog dir, Jack Marino, prom mgr, Fred Porter, chief engr

**WGLI-FM** (Sept 1, 1958) 103.5 mc, 15 kw Duplicates WGLI (above)

### BALDWINVILLE, Onondaga County

**WSEN** (Syracuse) (Feb. 25, 1959) 1050 kc; 250 w-D P O Box 1050 Phone Neptune 5-3971. Century Radio Corp (original owner).

Donald C Menapace, pres, Robert L Stockdale, vp & gen mgr, Archie S Fabretti, coml mgr, James A Lowery Jr, vp & program dir, Richard H Pirong, chief engr; J. Edward Kaish, local news dir; Mary Pat Urban, women's dir

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## Radio Stations CONTINUED

### NEW YORK CONTINUED

#### BATAVIA, Genesee County

**WBTA** (Feb 6, 1941) 1490 kc, 250 w 22 Seaver Place Phone Fillmore 3-0715 Batavia Broadcasting Corp (original owner).

Network MBS  
E R Gamble, pres & gen mgr, James Delbridge, coml mgr, Winifred J Legg, prog dir & prom mgr, James H Gerrety, news dir, Alfred Callander, chief engr

#### BAECON, Dutchess County

**WBNR** (Dec 17, 1959) 1260 kc 1 kw-D, DA-D 475 South Ave Phone Baecon 2900 WBNR Inc (original owner)

Rep Pearson  
Specialty programs Italian, 2 hrs wkly  
Robert Gessner, pres & prog dir, Sv Dresner, gen mgr, Al Dresner, coml mgr, Irv Meyers, prom mgr, Edward Byrnes, news dir, John Helman, chief engr

#### BINGHAMTON, Broome County

**WENE** (See Endicott)  
**WINR** (1946) 680 kc, 1 kw-D, 500w-N, DA-2 70 Henry St Phone Raymond 3-8251 TWX BN 80 Binghamton Press Co (acquired station Jan 11 1957) See Gannett Newspapers Stations Also see "Newspaper Ownership"

Network NBC Rep Everett-McKinney  
David F Milligan, gen mgr; Shirlley Ricciardelli, program dir, Gino Ricciardelli, chief engr, Thomas Cawley, news dir  
**WINR-TV** TV companion station of WINR.

**WKOP** (June 1947); 1360 kc, 5 kw-D, 500-w N, DA-2 34 Chenango St Phone Raymond 2-3437 Binghamton Broadcasters, Inc (original owners)

Network MBS Rep Bolling  
Specialty programs: Italian, ½ hr. wkly.  
Andrew Jarema, chief owner, pres & gen mgr, Wallace J. Buman, coml mgr, Bob Richards, studio supervisor & promotion dir; Charles Hallinan, chief engr, Frank Dolan, news editor, Rusty Roland, women's dir

**WKOP-FM** (March 1954) 95.3 mc, 420 w (CP for 99.1 mc, 39 kw)

Network QXR Network  
Same license & address as WKOP (above)  
**WNBF** (1928) 1290 kc 5 kw, DA-N Sheraton Inn, 50 Front St, Phone Raymond 3-7311 TWX BN 186 Triangle Publications Inc. acquired station May 20, 1955) See Triangle Stations in "Group Ownership" and "Newspaper Ownership"

Network CBS  
George R. Dunham, gen mgr, Kenneth Leslie, coml mgr, Tom Jones, prog dir, Paul Graham-Raad, prom supervisor, Ed Kane, news dir; Lamar Cox, chief engr

**WNBF-FM** (September 1956) 98.1 mc 4.6 kw Licensee and staff same as WNBF (above)  
**WNBF-TV** TV companion of WNBF-AM-FM

#### BOONVILLE, Lewis County

**WBBV** (1955) 900 kc, 1 kw-D P O Box 341 Phone Boonville 11 TWX 7760 Black River Radio Inc (original owner)

Specialty programs Polish, 1½ hrs wkly  
Livingston Lansing, pres; Leon Renodin, station & sales mgr, Thomas Keating, prog dir, John Knollman, chief engr

#### BUFFALO, Erie County

**WBBN** (Sept 8 1930) 930 kc, 5 kw, DA-N 2077 Elmwood Ave zone 7 Phone Bedford 0930. TWX BU-382 WBEN Inc (original owner) See "Newspaper Ownership"

Network CBS Rep Christal  
A H Kirchofer, pres, C Robert Thompson, gen mgr, C E Daly, coml mgr, William Peters, prog dir, Joseph A. Heaffner, prom mgr, Ray Finch, news dir, Ralph J Kingsley, chief engr

**WBEN-FM** (Nov. 11, 1946) 102.5 mc, 110 kw Address, licensee & staff same as WBEN (above) except for Frank W Kelly, station mgr

**WBEN-TV** TV companion of WBEN-AM-FM.  
**\*WBFO (FM)** (Jan 7 1959) 88.7 mc, 190 w Baud Hall, 3435 Main St, zone 14 Phone Atwater 6222 U of Buffalo, (original owner)

Jack Mettauer, gen mgr, Lawrence Kalmis, coml mgr, George Wands, prog dir, Andrew Stark, prom mgr, Stephen Stowe, news dir, Howard Barker, chief engr

**WBNY** (1935) 1400 kc, 250 w Stalter-Hilton Hotel, zone 2 Phone Mohawk 1400 Straus Broadcasting Co  
Rep Masla

Perry S Samuels, gen mgr, Gene McWhite, sales mgr, Arnold Schorr, prog dir

**WBUF (FM)** (1946) 92.9 mc, 94 kw 1227 Main St, zone 9 Phone Elmwood 4300 Functional Broadcasting Inc (acquired station April, 1959)

Albert Wertheimer, pres, Lawrence Gordon, vp & gen mgr, Carl J Spavento, station mgr & prog dir

**WEER** (Oct 14, 1924) 970 kc, 5 kw, DA-1 23 North St, zone 2 Phone TT-60970 WEER Inc (acquired station July 23, 1942) See "Newspaper Ownership"

Network MBS Rep H-R Representatives  
William J Connors III, David F Leopold, gen mgr; George T. Stagg, sales mgr, William A Schweitzer, prom & prog dir, Clare L Allen, news dir, Frank B Ridgeway, chief engr

**WEER-FM** (June 1, 1960) 94.5 mc, 105 kw Same license & staff as WEER (above)  
**WGR** (May 1922) 550 kc, 5 kw, DA-N Hotel Lafayette, Zone 5. Phone Washington 3100 Transcontinent Television Corp (acquired sta-

tion Sept 30 1957) See Transcontinent Stations in "Group Ownership"

Network NBC Rep Peiry, Radio & Television Sales (Canada)

David C Moore, pres, Van Buren DeVries, vp & gen mgr, William P Dix Jr., asst mgr & sales dir, Sidney Gabv, prog dir, N L Cohen, gen sales mgr

**WGR-FM** (1959) 96.9 mc, 16 kw Same ownership as WGR (above)  
Network QXR  
**WGR-TV** TV companion of WGR-AM-FM (above)



**WKBW** (1925) 1520 kc, 50 kw, DA-1 1430 Main St zone 9 Phone Grant 5101 TWX BU-127 WKBW Inc (original owner)

Rep Avery-Knodel  
Dr Clinton H Churchill, pres, Clinton D Churchill, vp & station mgr, John R Barrett, asst mgr, James P Arcara, coml mgr, Gene Nelson, prog dir, Leroy Fiedler, chief engr.  
**WKBW-TV** TV companion of WKBW

**WNIA** (See Cheektowaga, N. Y.)  
**WWOL** (1947) 1120 kc, 1 kw-D 315 Main St zone 3 Phone Mohawk 1200 Radio Buffalo Inc (acquired station Oct 1, 1959)

Network ABC Rep Forjee  
Specialty programs German, 3 hrs, Italian, 3 hrs, Negro 4½ hrs, Polish, 5½ hrs, all wkly  
Melvin C Green, pres, Arnold C Johnson, vp & gen mgr, Charles E Giggus, prog dir

**WWOL-FM** (1947) 104.1 mc, 750 w Same staff and licensee as WWOL (above)  
Rep International Good Music

**WYSL** (See Amherst, N Y listing)

#### CENTRAL SQUARE, Oswego County

**\*WCOS (FM)** (not on air, target date unknown) 89.3 mc, 1 kw Central Square School District Nr One

#### CHEEKTOWAGA, Erie County

**WNIA** (Buffalo) (August 1956) 1230 kc, 250 w (CP for 500 w-D, 250 w-N) 2900 Genesee St, Buffalo, zone 25 Phone Fillmore 9600 Niagara Broadcasting System (original owner)

Rep Walker-Rawalt  
Gordon P Brown, owner & gen mgr, Mary Lounsbury, prog dir, Svbillia A Reber, prom mgr

#### CHERRY VALLEY, Otsego County

**WBEC (FM)** (1948) 101.9 mc, 5.4 kw P O Box 10, Ithaca 1-6357 Northeast Radio Corp acquired station Feb 1, 1960) See Northeast Radio Network Stations in "Group Ownership"

Ellis E Erdman, pres, Joel Fleming, gen mgr-coml mgr, Christopher Knapton, prog dir, Patricia Bell, prom dir, Hank Greenwald, news dir, Gerald Cushing, chief engr

#### CORNING, Steuben County

**WCBA** (1919) 1350 kc, 1 kw-D P O Box 117 Phone 6-7000 Wellsboro-Corning Broadcasting Advertisers Inc  
Rep Devney-O'Connell

Paul L Carpenter, pres, co-gen mgr & coml mgr; Robert W Shaddock, co-gen mgr & prog dir, David Nelson, news dir, Harold Brouneus, chief engr

**WCLI** (November 1949) 1450 kc, 250 w P. O. Box 100 Phone 2-2424 Radio Corning Inc (acquired station Sept 16, 1953)

Network MBS Rep Cooke  
Gordon M Jenkins, pres, gen mgr & coml mgr, George F Droelle Jr, sec-treas, sta mgr & prom dir, George R Puffer, special events dir, Richard M Tobias, news dir, Bernard Hamilton, chief engr

**WCLI-FM** (May 1947) 106.1 mc, 42 kw Duplicates WCLI (above).

#### CORTLAND, Cortland County

**WKRT** (November 1947) 920 kc, 1 kw-D, 500w-N, DA-N State Theatre Bldg Phone Skyline 6-2828 Radio Cortland Inc. (acquired station July 1950)

Rep Gill-Perna  
Specialty programs Italian, 1 hr wkly.  
Leighton A Hope, owner, William L Thompson, gen & coml mgr & program & promotion dir, Walter Chocay, chief engr; Wes Adams, news & farm dir.

**WKRT-FM** (November 1947): 99.9 mc: 14 kw. Duplicates WKRT (above).

#### DeRUYTER, Madison County

**WBED (FM)** (1948) 105.1 mc 5.3 kw P O Box 10, Ithaca, N Y Phone Ithaca 4-6357 Northeast Radio Corp (acquired station Feb 1, 1960) See Northeast Radio Network Stations in "Group Ownership" and Ivy Broadcasting Stations

Network Northeast Rep Devney-O'Connell  
Ellis E Erdman, pres, Joel Fleming, gen mgr & coml mgr, Christopher Knapton, prog dir, Patricia Bell, prog dir, Hank Greenwald, news dir; Gerald Cushing, chief engr

#### DUNDEE, Yates County

**WFLR** (Oct 1, 1956) 1570 kc; 1 kw-D 30 Main St Phone 158 Finger Lakes Broadcasting Co (original owner)  
Robert Burns, gen mgr

#### DUNKIRK, Chautauqua County

**WDOE** (Dec 24, 1949) 1410 kc, 500 w, DA-N Willow Rd Phone Emerson 6-6161 Lake Shore Broadcasting Co (acquired station Feb 1, 1957) See James Broadcasting Stations in "Group Ownership"

Network ABC; Keystone; Northeast Radio.  
Rep Venard Rintoul & McConnell

Simon Goldman, pres, Richard H Burt, gen mgr, Rick Bennett, coml mgr, Chet Rodgers, prog dir, Beverly Latona, prom mgr, Lester Stovle, news dir, Charles Blohm, chief engr

#### ELMIRA, Chemung County

**\*WECW (FM)** (Jan 19 1959) 88.1 mc, 10 w Phone Regent 1-8111 Elmira College (original owner)

David M Crossman, gen mgr, Arthur F French chief engr

**WELM** (1917) 1400 kc 250 w (CP for 1410 kc 1 kw-D, 500 w-N, DA-N) Phone Regent 3-3626 Radio Elmira Inc (acquired station March 26, 1953)

Network CBS Rep Burn-Smith  
Specialty programs Polish, 1 hr wkly  
John S Riggs, pres, Keith W Hoiton gen mgr, Peter A Parlo, coml mgr, Ruth E Dibble, prog dir, Michael Morgan, news dir, Arthur French chief engr

**WENY** (1939) 1230 kc 250 w Mark Twain Hotel Phone Regent 4-5181 Elmira Star-Gazette Inc (original owner) See Gannett Newspapers Stations in "Group Ownership"

Network NBC, Northeast Rep Everett-McKinney  
Dale Taylor, gen mgr & coml mgr, Ted Hodge, prog dir, Edward Pettengill, chief engr

**WENY** (1939) 1230 kc 250 w Mark Twain Hotel Phone Regent 4-5181 Elmira Star-Gazette Inc (original owner) See Gannett Newspapers Stations in "Group Ownership"

Network NBC, Northeast Rep Everett-McKinney  
Dale Taylor, gen mgr & coml mgr, Ted Hodge, prog dir, Edward Pettengill, chief engr

#### ELMIRA HEIGHTS-HORSEHEADS, Chemung County

**WEHH** (July 4, 1956) 1590 kc; 500 w-D P O Box 2097, Elmira Heights, N Y Phone Regent 9-5422 Elmira Heights-Horseheads Broadcasting Company (original owner)

Network MBS  
Frank P Sasa, pres, gen mgr & chief engr; Harry P Keavin, coml mgr, Alan Anthony, prog dir, Robert Welch, news dir

#### ENDICOTT, Broome County

**WENE** (Sept. 1947) 1430 kc, 5 kw, DA-N. 909 E Main St Phone Stillwell 5-3351 Ottaway Stations Inc (original owner) See James H Ottaway Stations in "Group Ownership" and "Newspaper Ownership"

Network ABC  
James H Ottaway, pres, Howard N Johansen, gen mgr, Morgan M Brown, coml mgr, Harold Hancock, news dir; John Fischler, chief engr

#### FLORAL PARK, Nassau County

**\*WSES (FM)** (Feb. 1947) 90.3 mc, 350 w Sewanhaka High School Phone Floral Park 4-1500 Board of Education Central High School District No 2 (original owner)

Worthington A Gregorv, gen mgr, Mrs Mirjam Ahlman, prog dir, William A Reifel, chief engr

#### FREDONIA, Chautauqua County

**WBUZ** (August 1958) 1570 kc, 250 w-D 13-15 E Main St Phone Osborne 2-2157 Dunkirk-Fredonia Broadcasting Inc (acquired station Jan 1, 1959) See "Newspaper Ownership"

H K Williams III, pres, Frank Michaels, gen mgr, Jerry Lewis, coml mgr, John Dabney, prog dir, Don Lapp, prom mgr, James Duncan, news dir, James Tastor, chief engr.

#### FREEPORT, Nassau County

**WGBB** (1924) 1240 kc, 250 w, 44 S Grove St Phone Mafar 3-1240 Long Island's First Station Inc (acquired station Aug 6, 1956)

Edward J Fitzgerald, vp & gen mgr, Michael C Sands, asst sta mgr, Harry Hein, coml mgr, Nick Charles, prog dir, Edward J Fitzgerald Jr, prom mgr, William J Goddard, news dir; Harvey J Soper, chief engr.

#### FULTON, Oswego County

**WOSC** (August 1949) 1300 kc, 1 kw-D 1 W Bridge St Phone Lyric 2-2255 Cassill Radio Corp (acquired station August 1954)

Network Keystone Rep Best  
Specialty programs Italian, 1 hr, Polish, 1 hr both wkly  
Richard C Mitchell, pres, Jack Burgess, vp & gen mgr, Frank Dale, prog dir, Fred Maxon, prom mgr, Francis Mott, news dir, John H Stone, chief engr

**WOSC-FM** (not on air, granted May 25 1960, target date unknown) 101.7 mc, 31 kw Same licensee as WOSC (above)

#### GARDEN CITY, Nassau County

**WLIR (FM)** (Oct 28, 1959) 92.7 mc, 750 w. Garden City Hotel Phone Pioneer 1-4700 High Fidelity Music Co (original owner)

John R Riegen Jr, owner, gen mgr, prog dir & prom mgr, Barton Fellows, coml mgr, Dorothy C Riegen, news dir, Francis E Bade, chief engr

**WFYI** (See Mineola, N Y)

**1<sup>st</sup>**

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NEW YORK CONTINUED

GENEVA, Ontario County

**WGVA** (1947) 1240 kc; 250 w. 87 Seneca St. Phone Geneva 6691. Star Broadcasting Co. (original owner). See Star Broadcasting Stations in "Group Ownership"

Rep Cooke  
Maurice R Forman, chief owner; William Dudley, gen mgr; Jack Palvino, prog dir; Paul Lockwood news dir; R. Carleton Greene, chief engr

GLENS FALLS, Warren County

**WSET** (May 28, 1959) 1410 kc; 1 kw-D Queensbury Hotel, 50 Maple St. Phone Glens Falls 2-2151. Vacationland Broadcasting Corp (original owner) See Olean Broadcasting Corp. in "Group Ownership."

Rep Cooke  
Donald W Merriman, pres; A F. Di Belle, coml mgr; Edward A Neilson, secy; Barry Stigers, prom mgr, Mike Steele, news dir; William Potter, treas

**WWSC** (Dec. 18, 1946) 1450 kc, 250 w 217 Dix Ave. Phone RX-2-6518. Normandy Broadcasting Corp. (acquired station July 1, 1959).

Network ABC Rep Devney-O'Connell  
John B Lynch, pres & gen mgr; Louis J Tinney, prog dir; Rolph Romano, vp in charge of special promotions, Robert E Middleton, news dir, LeRoy Fuller Jr., chief engr.

GLOVERSVILLE, Fulton County

**WENT** (July 1, 1944) 1340 kc, 250 w. 8 W Fulton St. Phone Gloversville 4-7175 WENT Broadcasting Corp. (acquired station May 1, 1955).

Network CBS Rep Gill-Perna.  
Specialty programs Italian  
Joseph H Tobin, pres & gen mgr; George H Hornidge, coml mgr, Lawrence Peck, news dir, Richard J Stewart, chief engr & prog dir

HEMPSTEAD, Nassau County

**WHLI** (July 22, 1947) 1100 kc; 10 kw-D, DA-D 384 Clinton St. Phone Ivanhoe 1-8000 Fm Broadcasting Corp (original owner).

Rep Gill-Perna.  
Paul Godofsky, pres & gen mgr, Joseph A Lenn, coml mgr, Jerry Carr, prog dir; John Clayton, prom mgr, Charles Johnson, news dir, Miriam Godofsky, women's dir, Frank E Knaack, chief engr

**WHLI-FM** (July 22, 1957) 98.3 mc 1 kw Duplicates WHLI (above)

**\*WVHC (FM)** (Nov. 1959): 88.7 mc; 10 w. Phone Ivanhoe 9-7000, ext. 287. Hofstra College (original owner).

Specialty programs: Spanish, 1½ hrs. wkly. Dr. Frank Iezzi, gen mgr; Jeff Kraus, prog dir; Burt Wolfe, prom mgr; Hal Mabie, news dir; Minor Dixon, chief engr.

HERKIMER, Herkimer County

**WALY** (October 1956) 1420 kc; 1 kw-D, 232 N Main St. Phone Townsend 6-1420. WALY Inc (acquired station June 22, 1959).

Rep Webb  
Specialty programs: Italian, 1 hr wkly.  
Richard K. Thorman, pres & coml mgr; George A. Baker, vp & gen mgr.

HORNELL, Steuben County

**WLEA** (September 1951) 1480 kc; 1 kw-D, 97 Main St. Phone 1420. Hornell Broadcasting Corp (original owner).

Network MBS Rep Gill-Perna  
Charles D Henderson, pres & gen mgr  
**WWHG** (1949) 1320 kc, 5 kw-D. Radio Center, 85 Canisteo St. Phone 2000 Ra-Tel Broadcasters (acquired station Sept. 1, 1956)

Network Northeast. Rep Pearson  
Specialty programs Italian, ½ hr  
Sy Dresner, pres, Jerry Wax, prog dir, prom mgr; gen mgr, Sheffield Davis, coml mgr; Charles Pease, news dir. Cleora Carroll, women's editor, Howard Huff, chief engr

**WWHG-FM** (1946) 105.3 mc; 8.3 kw Duplicates WWHG (above).

HUDSON, Columbia County

**WHUC** (1947) 1230 kc, 250 w Union Turnpike Phone Hudson 8-3341. Colgreene Broadcasting Co (acquired station January 1, 1958).

Rep Walker-Rawalt.  
Orin Lehman, pres, Joseph Gindin, gen mgr; Thomas Curtis, prog dir, Victor J Shuler, chief engr.

HUNTINGTON, Suffolk County

**WGSM** (Sept 1, 1951) 740 kc, 1 kw-D 379 New York Ave. Phone Hamilton 3-6740 Huntington-Montauk Broadcasting Co (original owner)

Rep Pearson  
Edward J Fitzgerald, pres & gen mgr, Lawrence Greenwald, coml mgr, Joseph Roberts, prog dir, Edward J Fitzgerald Jr, prom mgr, William Goddard news dir; William Naramore, asst station mgr & chief engr

ISLIP, Suffolk County

**WBIC** (Oct 16, 1959) 540 kc, 250 w-D 1 E. Mian St, Bay Shore Phone Pershing 5-0540; Mohawk 5-2300 South Shore Broadcasting Corp (original owner)

Maurice Weiss, pres & gen mgr, Roland Brescia, coml mgr, Lee Murphy, prog dir, John Blake, chief engr

ITHACA, Tompkins County

**WHCU** (1922) 870 kc, 1 kw L-WWL 212 E State St. Phone 4-6301 TWX 367 Cornell U (original owner)

Network CBS Rep Masla  
Michael R Hanna, gen mgr; H. E. M. Brockway, coml mgr, Joseph A. Short, program dir, Herbert P. Michels, chief engr; Samuel M. Woodside, news dir, Lou Kaiser, farm dir; Barbara Hall, women's dir.

**WHCU-FM** (1947) 97.3 mc; 40 kw. Duplicates WHCU (above).

**WVRA (FM)** (1948): 103.7 mc; 5.6 kw. P. O. Box 10. Phone 4-5357. Northeast Radio Corp. acquired station Feb. 1, 1960). See Northeast Radio Network and Ivy Broadcasting Stations in "Group Ownership."

Network Northeast. Rep Devney-O'Connell.  
Ellis E. Erdman, pres; Joel Fleming, gen mgr & coml mgr; Christopher Knapp, prog dir; Patricia Bell, prom dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

**WTKO** (April 1956): 1470 kc; 1 kw-D. P. O. Box 10. Phone 4-9511. Radio Ithaca Inc (original owner).

Network ABC; Northeast Radio Network. Rep Venard, Rintoul & McConnell.  
Ellis E. Erdman, pres; Joel Fleming, vp & gen mgr, Robert Newman, coml mgr; Kit Knapp, prog dir, Art Ross, prom mgr, Bill Diehl, news dir, Gerald Cushing, chief engr.

**WVFR-FM** (June 4, 1958): 93.5 mc; 125 w. (CP for 700 w). Willard Straight Hall Phone 4-0671. Cornell Radio Guild Inc. (original owner)

Rep Ivy Network Corp., New Haven, Conn  
David A Berkley, Eugene H. Blabey, business mgr & news dir, Theodore E. Hlavac Jr., prog dir; Frank N Hawkins Jr., sales mgr, John F. Burns, chief engr

JAMESTOWN, Chautauqua County

**WJOC** (Jan 26, 1948): 1340 kc; 250 w WJOC Bldg, 415 W. 4th St. Phone 61-555 Air Waves Inc (original owner).

Network MBS Rep Burn-Smith.  
Harold P. Kane, pres & gen mgr; Warren Peterson, coml mgr, Jack Sterling, prog dir, Prentice Rothra, news dir; Burton O Waterman, chief engr.

**WJTN** (October 1924): 1240 kc; 250 w. Hotel Jamestown. Phone 71-151 James Broadcasting Co. (acquired station 1936). See James Broadcasting Stations in "Group Ownership"

Network ABC. Rep Venard, Rintoul & McConnell.  
Specialty programs Swedish, 2 hrs wkly  
Simon Goldman, pres & gen mgr, J Carl Willicms, coml mgr, George Pfeeger, prog dir; Almon Hazard, news dir; Herbert Niklaus, chief engr

**WJTN-FM** (October 1947): 97.3 mc; 9.5 kw. Same licensee and staff as WJTN (above).

KINGSTON, Ulster County

**WBAZ** (Aug 15, 1959) 1550 kc, 500 w-D 527 Broadway Phone Federal 1-6300 Big River Broadcastign Corp (original owner)

Rep Burn-Smith.  
Specialty programs German, 1 hr wkly  
Austin E Harkins, pres; W. Frank Short, gen mgr, Robert Beckwith, coml mgr, Jack Maruardt, news dir, Willard Draper, chief engr

**WKNY** (1939) 1490 kc; 250 w P O Box 4180 Phone Federal 1-1490 Kingston Broadcasting Corp (acquired station 1947) See Highland Stations in "Group Ownership."

Network CBS Rep Walker-Rawalt, Meeker  
Specialty programs Polish, ½ hr wkly  
Joseph K. Close, pres; Edward A. Whitnev Jr., vp & gen mgr, Tony Bell, prog dir; Richard McCarthy, news dir, Vernon Van Dusen, chief engr

LIBERTY, Sullivan County

**WVOS** (1947) 1240 kc, 250 w. P O Box 150 Phone Liberty 1680 Sullivan County Broadcasting Corp (acquired station 1949)

Seymour D Lubin, pres William B. Orr, gen mgr, Harry S Borwick, Treas

LITTLE FALLS, Herkimer County

**WLFH** (1950) 1230 kc; 250 w WLFH Radio Bldg Little Falls 654; Herkimer--Townsend 6-2515 Walter T Gaines (acquired station 1955)

Rep Hopewell  
Walter T Gaines, owner, Barry Frank, chief engr

LOCKPORT, Niagara County

**WUSJ** May 8, 1949); 1340 kc, 250 w 320 Michigan St. Phone Lockport 3-5944 Lockport Union-Sun & Journal Inc (original owner). See "Newspaper Ownership"

Rep Gill-Perna.  
Katherine W. Corson, pres, William J Kemble, gen mgr, Joseph A Pinna, station mgr & coml mgr, Tony Allen, prog dir, Gerald F. Diamond, prom mgr, Tom Jolls, news dir, Jeanne Spaulding, women's prog dir, Thomas R. Ceravolo, chief engr.

MALONE, Franklin County

**WICY** (Nov 4, 1946) 1490 kc, 250 w (CP for 1 kw-D, 250 w-N) WICY Bldg Phone 1546 North Country Broadcasting Co (original owner)

Network MBS Rep Dore Assoc  
Mitchell C Tackley, pres & gen mgr, Alice M Pelkey, coml mgr, Donald J. Pave, prog dir, John E Flynn, news dir, Adolf Stromer, chief engr

MASSENA, St. Lawrence County

**WMSA** (Oct 12, 1945) 1340 kc, 250 w Central Bldg Phone Rockwell 9-3591 Brockway Co (original owner). See "Newspaper Ownership"

Network ABC Rep Weed  
John B Johnson, pres, Louis Saiff Jr gen mgr, Thomas R. McHugh, coml mgr, James H. Nash, prog dir, Adrian S. Frazier, prom mgr & chief engr

**WMSA-FM** (Oct 23, 1948). 105.3 mc 13 kw. Duplicates WMSA (above)

**WSTS** (Oct. 19, 1958) 1050 kc, 1 kw-D Main & Water Sts Phone Rockwell 4-0554 Seaway Broadcasting Corp (original owner)

Rep Dore Assoc, Lorrie Potts (Toronto).  
Jack J Kessler, gen mgr

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Performance.

# WHCU

ITHACA, N. Y.

**\*WICB (FM)** (1947) 91.7 mc, 10 w Phone 2-2431 Ithaca College (original owner)

Specialty programs French, ½ hr wkly  
Royal D. Colle, pres, Wilburt J. Richter, gen mgr, Michael Brockman, prog dir, Robert Press, chief engr.

### MIDDLETOWN, Orange County

**WALL** (Aug. 6, 1942): 1340 kc, 250 w 62 North St. Phone Diamond 3-3119. Community Broadcasting Corp. (original owner).

Rep Walker-Rawalt  
Specialty programs: Italian, 1 hr; Polish, 1 hr; Spanish, 1/2 hr. wkly.  
James M. Patt, pres & gen mgr; Albert Larson Jr., news dir, Fred Schoelkopf, chief engr.

### MINEOLA, Nassau County

**WFYI** (Jan 1, 1957): 1520 kc, 250 w-D (CP for 10 kw-D, DA-D) Roosevelt Field Phone Pioneer 6-6700. VIP Broadcasting Corp. (acquired station April 1, 1959) See Herald Tribune Radio Network Stations in "Group Ownership."

Network Herald Tribune Rep Bolling  
Martin Stone, pres; Wallace Dunlap, gen mgr, Sumner Pearl, coml mgr, Jon Esther, prog dir, John Frogge, news dir, Ernest Machanic, chief engr

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### MT. KISCO, Westchester County

**WRNW (FM)** (April 8, 1960) 107.1 mc; 300 w. 454 Main St. Phone Mount Kisco 6-8922. Incorporated Melphon (original owner).

Rep Clark  
William J. McCarren, pres & chief engr; Richard W. Burden, treas & gen mgr, C Edward Dombert, vp, sales, prom & coml mgr; Julius F. Geilenkirchen, sec & prom mgr.

**WVIP** (Oct. 27, 1957): 1310 kc; 1 kw-D, DA-D. P. O. Box 608, 440 Lexington Ave. Phone MO 6-5177. Suburban Broadcasting Co. (original owner). See Herald Tribune Radio Network Stations in "Group Ownership."

Network Herald Tribune Radio Network. Rep Bolling.  
Martin Stone, pres; Gustave Nathan, gen mgr, Thomas Paris, station mgr, Edward Robbins, prog dir, Gerald Janes, news dir, Ernest Machanic, chief engr

### NEWARK, Wayne County

**WACK** (Oct 19, 1957) 1420 kc, 500 w-D 110 East Union St. Phone Deerfield 1.1420. Radio Wayne County (original owner).

Rep Walton.  
J. Kaufman, pres; J. Bud Sova, vp, gen mgr & coml mgr, Lowell (Bud) Paxson, prog dir, Kathy Troy, prom mgr, Matt Rinaldi, news dir, M. L. Cole, chief engr

### NEWBURGH, Orange County

**WGNV** (1933) 1220 kc, 1 kw-D P. O. Box 591. Phone John 1-2131 Orange County Broadcasting Corp. (acquired station 1952)

Rep Masla  
George W. Bingham, pres, Campbell K. Thompson, gen mgr, Gordon Cameron coml mgr, Richard Raskin, prog dir, Ned Shreve, news dir, Marvin S. Seimes, chief engr

### NEW ROCHELLE, Westchester County

**WVOX** (1950): 1460 kc; 500 w-D Pershing Square Bldg. Phone New Rochelle 6-0800. Radio Westchester Inc (acquired station Nov. 1958). See Herald-Tribune Stations in "Group Ownership." See also "Newspaper Ownership."

Network Herald Tribune Network. Rep Bolling  
Martin Stone, pres, Herald Tribune Radio Network, Gustave Nathan, gen mgr, Herald Tribune Radio Network, William F. Sherry, station mgr, Mort Dean, prog dir, Victor Ratter, news dir, Garfield H. Ricketts, chief engr.

**WVOX-FM** (1953). 93.5 mc, 1 kw. Duplicates WVOX (above)

### NEW YORK, New York County, Bronx County, Richmond County, Kings County, Queens County

**WABC** (Oct. 7, 1921). 770 kc, 50 kw. 7 W. 66 St., zone 23. Phone Susquehanna 7-5000. TWX NY 1-2382 American Broadcasting Co-Paramount Theatres Inc (acquired station Feb. 9, 1953) See ABC Owned Stations in "Group Ownership."

Network ABC Rep Blair.  
Leonard H. Goldenson, pres; Harold Neal Jr., vp in charge, Barrett H. Geoghegan, sales mgr, Maurice Benkoil, prog coordinator, Tom Mager, merchandising & sales prom mgr, John Bourcier, radio engineering operations supervisor, Edwin Silverman, dir of news & special events, Margaret M. Michaud, business mg

**WABC-FM** (1948): 95.5 mc; 1.5 kw. Duplicates WABC (above).  
**WABC-TV**: Tv companion of WABC-AM-FM.

**WADO** (Mar 12, 1934) 1280 kc; 5 kw, DA-1. (S-WHBI Newark), 444 Madison Ave., zone 22. Phone Murrayhill 8-1280. Bartell Broadcasters of New York Inc (acquired station Aug. 18, 1959). See Bartell Family Radio Group in "Group Ownership"

Rep Young.  
Mel Bartell, pres; Mort Wagner, gen mgr; Sydney Kavaleer, sales mgr; Al Hencock, prog dir; Jack Powers, news dir; Emile Hill, chief engr.

**WBAI (FM)** (1954) 99.5 mc, 18 kw. 30 E. 39th St., zone 16. Phone Oxford 7-2288. WBAI-FM Inc. See Pacifica Foundation Stations in "Group Ownership"

Rep Walker-Rawalt  
Bert Cowlan, gen mgr; Robert Silverman, coml mgr.

**WBPM (FM)** (1945) 101.9 mc, 10.3 kw 10 E. 40th St., zone 16. Phone Lexington 2-4927. Muzak Corp.

Charles C. Cowley, pres; John R. Andrus Sr., vp & gen mgr; Joseph M. Lutz, chief engr.

**WBXN** (Oct 1927) 1380 kc, 5 kw, DA-1 (S-WAWZ Zarephath, N. J.) 260 E. 161 St., zone 51. Phone Melrose 5-0333. WBXN Broadcasting Co (acquired station July 1933)

Rep A. Lewis King  
Specialty programs French, 1 hr, Italian, 12 hrs, Negro, 1 1/2 hrs; Polish, 1 1/4 hrs.; Spanish, 3 1/4 hrs.; all wkly

A. L. Haskell, pres, Wm I. Moore, vp & gen mgr, Edward Getchley, asst coml mgr, Frank Johnson prog dir; Edward Ervin, prom dir.

**WCBS** (1924) 880 kc, 50 kw. 485 Madison Ave., zone 22. Phone Plaza 1-2345. TWX NY 1935. Columbia Broadcasting System Inc (original owner) See CBS Owned Stations in "Group Ownership"

Network CBS Rep CBS Radio Spot Sales.  
Dr. Frank Stanton, pres; Sam J. Slate, gen mgr, Ralph W. Goshen, sales mgr, Gene King, prog dir, James Mullen, sales prom mgr, Frank Orth, chief engr, Dave Driscoll, news dir; Louis Frankel, audience prom mgr

**WCBS-FM** (1941) 101.1 mc; 15 kw. Duplicates WCBS (above)

**WCBS-TV**: Tv companion of WCBS-AM-FM (above).

**WEVD** (Jan 1927) 1330 kc; 5 kw, DA-2 (S-WPOW New York and WHAZ, Troy, N. Y.) 117-119 W. 46 St., zone 36. Phone Plaza 7-0880 Debs Memorial Radio Fund Inc (acquired station 1932). See "Newspaper Ownership"

Specialty programs Yiddish, Gi-ek Scandinavian, Lithuanian & Ukrainian

Adolph Held, pres, Henry Greenfield, gen mgr, Norman Furman, coml mgr; George Field, prog dir; Charles W. Brown, chief engr

**WEVD-FM** (1950) 97.9 mc, 20 kw Duplicates WEVD (above).

**\*WFUV (FM)** (July 1947): 90.7 mc, 3.5 kw. Fordham U., zone 58. Phone Fordham 7-5400. Rev. John A. St. George, S. J., dir & gen mgr

**WHOM** (1950) 1480 kc, 5 kw, DA-2 136 W. 52nd St., zone 19. Phone Circle 6-3900 Progress Broadcasting Corp (acquired station 1946). See "Newspaper Ownership"

Specialty programs German, 5 hrs Italian, 9 hrs; Negro, 18 hrs, Spanish 1 1/4 hrs, all wkly.

Fortune Pece pres; Charles Baltin vp & coml mgr, Ralph Costantino, prog dir; George Steiger, chief engr

**WHOM-FM** (1951) 92.3; 11 kw. Same license and staff as WHOM (above)

**WINS** (1923) 1010 kc; 50 kw, DA-1 7 Central Park W. zone 23. Phone Judson 2-7000. Gotham Broadcasting Corp (acquired station Jan 1, 1954). (Sale to Storer Broadcasting Co. pending FCC approval) See Storer Broadcasting Stations in "Group Ownership" See J. Elroy McCaw Stations in "Group Ownership."

Rep Katz  
J. Elroy McCaw, pres; Harold E. Anderson, gen mgr, Charles LeMieux, sales mgr, Rick Sklar, prog dir, Paul von Kunits, chief engr.

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**\*WKCR-FM** (April 1956): 89.9 mc, 4.2 kw. 208 Ferris Booth Hall, Columbia U., zone 27. Phone Monument 6-3182 Columbia U (original owner).

Network Ivy.  
Specialty programs French, 1/4 hr; German, 1/4 hr, Italian, 1/4 hr.; all wkly.

James F. Brymer, pres, Alfred H. Tege, gen mgr, George E. Paphitis, coml mgr, Arthur L. Wisot, prog dir, William Weissman news dir, Arnold J. Goldberg, chief engr.

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## Radio Stations CONTINUED

### NEW YORK CONTINUED

**WLIB** (1942) 1190 kc; 1 kw (L-WOWO Fort Wayne, Ind.) 2090 7th Ave., zone 27 Phone Monument 6-1800 New Broadcasting Co (acquired station Sept 19, 1949)

Rep Forjoe  
Specialty programs Negro, 100 hrs, Polish, 7 hrs, Spanish, 5 hrs, all wkly  
Harry Novik, gen mgr, Arthur Harrison, coml mgr, Nathan Rudich, prog dir, George Goodman, news dir

**WMCA** (1925) 570 kc, 5 kw, DA-1 115 Madison Ave., zone 1 Phone Murrayhill 8-5700 WMCA Inc (acquired station November 1943)

Rep Am Radio Sales  
Nathan Straus, chmn of board R. Peter Straus, pres, Stephen B Labunski vp & gen mgr, Ruth Musser, prog mgr, Ruth Meyer, prod dir Michael Laurence, dir of public relations, David Leeds, news dir, James McCafferty, chief engr, John McSweeney, sales mgr, William D Hamilton, dir of public affairs

**WMGM** (1922) 1050 kc, 50 kw, DA-1 400 Park Ave., zone 22 Phone Murrayhill 8-1000 Loew's Theatres Broadcasting Corp (acquired station 1957)

Rep Hollingbery  
Arthur M Tolchin, exec vp & dir, Morris Shei, business mgr, Frank Schwartz, controller, Samuel L Faust, dir of sales, John Newman, advertising dir, Gene Edwards, asst prog dir David Yarnell, asst prog dir Frank Anzalone, tech supervisor, Bernard H Stahl technical supervisor

**WNBC** (1922) 660 kc, 50 kw 30 Rockefeller Plaza, zone 20. Phone Circle 7-8300 TWX NY 3773 National Broadcasting Co (acquired station 1926) See NBC owned stations in "Group Ownership"

Network NBC Rep NBC Spot Sales  
William N Davidson, vp & gen mgr Herman Maxwell, sales dir, Steve White, prog dir, Robert G Patt, advertising & prom mgr, John Flynn, station engr

**WNBC-FM** (1940) 97.1 mc, 11 kw Duplicates WNBC (above)

**WNBC-TV** Tv companion of WNBC

**WNCN (FM)** (November 1957): 104.3 mc; 15 kw One Park Ave Phone Murrayhill 5-1255 TWX 1-1080. Concert Network Inc. See Concert Network Stations in "Group Ownership"

Network Concert Network.  
T Mitchell Hastings Jr, pres; L. Fred Cam, gen mgr & prog dir, Jerry P Kuklin, station mgr, Robert Coleman, sales mgr, David Passell, chief engr

**WNEW** (Feb 13 1934) 1130 kc, 50 kw, DA-1 N 565 Fifth Ave., zone 17 Phone Yukon 6-7000

Metropolitan Broadcasting Corp (acquired station May 1957) See Metropolitan Broadcasting Stations in "Group Ownership"

Rep Eastman.  
John V B Sullivan, vp, gen mgr & coml mgr Mark Olds, prog dir, Mary McKenna, research dir, Martin Weldon, news dir, Max J. Weiner, chief engr

**WNEW-FM** (August 1958). 102.7 mc, 13 kw Duplicates WNEW (above)

**WNEW-TV** Tv companion of WNEW-AM-FM

**WNYC** (July 7, 1924) 830 kc, 1 kw, DA-1 2500 Municipal Bldg, zone 7 Phone Whitehall 3-3600 City of New York Municipal Broadcasting System (original owner)

Seymour N Siegel, dir, John De Prospo, exec officer & coml mgr, Bernard R Buck, prog dir Dave Knapp, prom mgr, Cyril Freed, news dir Hom Hong Wei, chief engr

\***WNYC-FM** (Feb 5, 1941) 93.9 mc, 18 kw Same licensee and staff as WNYC (above)

\***WNYE (FM)** (November 1938) 91.5 mc 20 kw 29 Fort Greene Place Brookl'n 17 Phone Ulster 8-3333 Board of Education (original owner)

Dorothy Klock, acting dir of bestg, Harry Hirsch, acting asst dir of broadcasting

**WOR** (1922) 710 kc, 50 kw, DA-1 1140 Broadway Phone Longacre 4-8000. RKO General Inc (acquired station 1952). See RKO General Inc Stations in "Group Ownership"

Network MBS

Thomas F O'Neil, pres, Robert J. Leder, vp & gen mgr, William McCormick, vp & sales mgr, Jacques Biraben, dir of sales, Robert S Smith, vp & prog dir, Martin J Flieser, prom mgr, George R. Brown, news dir, Harry H Tilley, chief engr, Milton Robertson, dir press & special prog

**WOR-FM** (1941) 98.7 mc, 17 kw. Duplicates WOR (above)

**WOR-TV**. Tv companion of WOR-AM-FM (above)

**WPOW** (1924). 1330 kc, 5 kw, DA-1 (SWEVD New York and WHAZ Troy) Roosevelt Hotel, Madison at 45th, zone 17 Phone Murrayhill 6-6488 WPOW Inc (acquired station July 15, 1959)

Specialty programs German 4 hrs, Polish, 4 hrs, both wkly

John M Capp, pres, David L. Carlson, gen mgr Don Wallower, prog dir, Ed Smith, chief engr

**WQXR** (Dec 3, 1936) 1560 kw; 50 kw, DA-1 229 W. 43rd St., zone 36. Phone Lackawanna 4-1100 Interstate Broadcasting Co (acquired station Feb 1, 1944) See "Newspaper Ownership"

Network QXR Rep Raymer  
Arthur Hays Sulzburger, chmn of board; Orvil E Dryfoos, pres, Elliott M Sanger, exec vp & prog dir Norman S McGee, vp-sales, Elliott M Sanger Jr, prom mgr, Eleanore (Pat) Hurley, Dir press information, Louis J Kleinklaus, chief engr

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A

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# Radio Stations CONTINUED

## NEW YORK CONTINUED

**WGFM (FM)** (November 1940) 99.5 mc; 6 kw. Duplicates WGY (above)  
**WRGE (TV)**: Tv companion of WGY and WGFM (FM) (above)  
**WSNY** (July 15, 1942) 1240 kc, 250 w 619 State St. Phone Express 3-3622. Western Gateway Broadcasting Corp. (original owner)  
 Rep Forjoe  
 Specialty programs Italian, 1 hr, Polish, 2 hrs w/ky  
 Winslow Leighton, pres & gen mgr, Thomas O Seeley asst gen mgr & dir of sales, Stephen A Fitz, prog dir; William Duffy, news dir, Irving P Beck, chief engr.

### SOUTH BRISTOL TOWNSHIP, Tompkins County

**WRRE (FM)** (1948) 95.1 mc; 5.3 kw. P. O. Box 10, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (acquired station Feb 1, 1960). See Ivy Bestg Stations in "Group Ownership"  
 Network Northeast. Rep Devney-O'Connell  
 Ellis E Erdman, pres; Joel Fleming, gen mgr & coml mgr, Christopher Knapp, prog dir, Patricia Bell, prom dir, Hank Greenwald, news dir, Gerald Cushing, chief engr

### SPRINGVILLE, Erie County

**WSPE (FM)** 88.1 mc; 10 w Board of Education.

### SYRACUSE, Onondaga County

**\*WAER (FM)** (January 1946) 88.1 mc, 730 w. Television and Radio Center, Syracuse U, zone 10 Phone Granite 6-5571, ext. 221 Syracuse U (original owner)  
 Kenneth G Bartlett vp; Ruane B Hill, station mgr, Katherine Griffin, prog dir, John W. Soregel, chief engr  
**WDDS-FM** (1956) 93.1 mc; 97 kw. 738 Erie Blvd Phone Hyatt 2-0261. Functional Broadcasters Inc (original owner)  
 A Wertheimer, pres, Lawrence Gordon and Robert Romig, vps  
**WFBL** (Feb. 4, 1922) 1390 kc; 5 kw, DA-N P. O. Box 1390, East Syracuse, N. Y. Phone Howard 3-8631. First Broadcasting Corp. (acquired station March 1, 1956). (See Founders Corp Stations in "Group Ownership.")  
 Rep Hollingbery  
 David Mendelsohn, pres; Henry T Wilcox, gen mgr; Richard F Polgreen, asst mgr & sales mgr; Fay Santello, prog coordinator, James Lamanna, news dir, Vincent Marlin, chief engr.  
**WHEN** (April 14, 1941) 620 kc; 5 kw-D, 1 kw-N, DA-N 511 Loew Bldg, zone 2 Phone Harrison 2-0277 TWX SS 475 Meredith Syracuse Radio Corp. (acquired station March 1, 1954). See "Newspaper Ownership" and Meredith Stations in "Group Ownership"  
 Network CBS Rep Katz  
 Paul Adanti, vp & gen mgr; W. H. Bell, asst mgr & natl coml mgr; L. N. Parmentier, local coml mgr; John Scott, prog dir, Robert Peel, prom mgr; Joe Cumiskey, news dir, Robert Ardner, chief engr  
**WHEN-FM** (not on air; granted 1959; target date unknown) 102.9 mc, 8.8 kw Same ownership as WHEN (above)  
**WHEN-TV**: Tv companion station of WHEN  
**WNDR** (1946) 1260 kc; 5 kw, DA-N P. O. Box 1212 Phone Gibson 6-1515 Syracuse Broadcasting Corp. (original owner)  
 Rep Blair  
 Specialty programs Italian, 1 hr, Negro, ½ hr., Polish, 1 hr w/ky  
 Arthur C Kyle, prcs, Arthur C Kyle Jr gen mgr, Richard L Sandefur, natl coml mgr, Richard Lawrence, prog dir; Leo Rosen, local sales & prom mgr, Claude A. Parton, news dir, Richard Wilder, chief engr  
**WOLF** (1940) 1490 kc, 250 w. VanRensselaer & Kirkpatrick Sts Phone Harrison 2-7211 Civic Broadcasting Corp. (acquired station May 1959). See Ivy Stations in "Group Ownership"  
 Network ABC; Northeast Radio Network Rep Venard, Rintoul & McConnell  
 Specialty programs Italian, 1 hr, Polish 1 hr w/ky  
 Ellis E Ehdman, pres; Joel Fleming, vp & gen mgr, William Donnelly, coml mgr, Keyes Ferrin, prog dir; Don LaVine, prom mgr, Hank Greenwald, news dir, Gerald Cushing, chief engr.  
**WONO (FM)** (Sept 1, 1958) 100.9 mc, 260 w 237 E Genesee St, zone 2. Phone Granite 1-2217 Sentinel Heights Fm Broadcasters Inc (original owner)  
 Rep Fm Hi Fi Broadcasters  
 Richard B Shannon, pres, gen mgr & chief eng; Dan Dwyer, coml mgr; Bernard Lipsy, prog dir & prom mgr; Bradford Broyles, news dir  
**WSEN** (See Baldwinsville)  
**WSYR** (1922) 570 kc; 5 kw, DA-2 1030 James St zone 3 Phone Granite 4-3911 TWX SS 185 Central Broadcasting Corp. (acquired station 1948). See "Newspaper Ownership" and Newhouse Stations in "Group Ownership"  
 Network NBC Rep Crystal  
 E. R. Vadeboncoeur, pres; W. V. Rothrum, gen mgr; W. Alford Jr, coml mgr; F. Ottoway, prog dir, L. B. Switzer, prom mgr, Fred Hilligas, news dir; A. J. Eicholzer, chief engr.

**WSYR-FM** (1946) 94.5 mc; 10 kw. (CP for 100 kw). Same licensee, address and staff as WSYR (above).  
**WSYR-TV**: Tv companion of WSYR-AM-FM (above).

### TICONDEROGA, Essex County

**WIPS** (July 1955) 1250 kc, 1 kw-D Fort Tl Rd. Phone Juno 5-2868. Tl Broadcasting Inc. (acquired station Oct 1, 1959). See Olean Bestg Stations in "Group Ownership"  
 Rep Walker-Rawalt  
 Bernard H Pelzer Jr, pres, William E Powley, gen mgr, Richard Griswold, prog dir, Elliott Ashrey, chief engr.

### TROY, Rensselaer County

**WFLY (FM)** (1948) 92.5 mc, 5.4 kw Hotel Troy. Ashley 2-7700. Troy Record Co. (original owner). (See "Newspaper Ownership.")  
 Network QXR Network.  
 Frank L York, gen mgr  
**\*WHAZ** (August 1922): 1330 kc; 1 kw, ST-WPOW and WEVD, both New York, 110 Eighth St. Phone Ashley 2-3000. Rensselaer Polytechnic Institute (original owner)  
 Dr. Richard G Folsom, pres; Hiram D. Harris, gen mgr, Carl J. Kunz Jr., chief engr & program dir.  
**WRPI (FM)** (Nov. 1, 1957) 91.5 mc, 710 w. Phone Ashley 2-3000 Rensselaer Polytechnic Institute (original owner)  
 Rep Colledge Radio Corp.  
 Robert Sammataro, pres, David H Beetle, gen mgr; Dennis J Sandow, bus mgr; Alan Rosenberg, prog dir; Robert McLaughlin, chief engr

**WTRY** (April 15, 1940) 980 kc; 5 kw, DA-1 92 Fourth St. Phone Troy-Ashley 4-1100. Albany — Hemlock 4-2500, Schenectady — Express 3-6980. TWX Troy 439. WTRY Broadcasting Corp. (acquired station Nov. 18, 1957)  
 Rep Blair  
 Victor W Knauth, chmn of board, Daniel W. Kops, pres & treas, Richard J. Monahan, exec vp; Sam S Nielsen, vp & gen mgr, Stanley H Edwards, station mgr, Frank G. Belaska, chief engr; George E. LeZotte, program mgr, John Mounter, prog dir; Stan Roberts, community services dir, Don Decker, news editor

### UTICA, Oneida County

**WIBX** (Dec 5, 1925) 950 kc; 5 kw, DA-1 187 Genesee St Phone Swift 7-0220. WIBX Inc. (acquired station March 1931).  
 Network CBS. Rep Meeker.  
 Specialty programs Italian, 1 hr.; Polish, 5 ½ hrs w/ky  
 Margaret Bowen Shepard, pres & treas, Frederic C Bowen, asst pres & gen mgr, Elliott Stewart, exec vp & station mgr, Ralph Allinger, production mgr; Allen Bonapart, morning news editor; Bill Evans, night news editor, John T. Dowdell, chief engr.  
**WRUN** (April 24, 48): 1150 kc; 5 kw-D, 1 kw-N, DA-2, 258 Genesee St. Phone Swift 7-1500 Rome Sentinel Co. (original owner). See "Newspaper Ownership"  
 Rep Avery-Knodel  
 Specialty programs Italian, 5 hrs; Polish, 3 ½ hrs w/ky  
 Bradley C Barnard, pres, Richard A Clark, station & coml mgr, Alan E Cole, prog dir, Philip R. Cameron, prom mgr, George S Woods, transmitter supervisor, Carroll F Henry, studio supervisor  
**WRUN-FM** (Oct. 10, 1948): 105.7 mc; 4.3 kw Same staff and licensee as WRUN (above).  
 Network QXR Rep QXR Spot Sales.  
**WTLB** (1946) 1310 kc; 1 kw-D, 500 w-N, DA-N Kellogg Rd, New Hartford, N. Y. Phone Swift 7-1330 Star Broadcasting Co. (acquired station Dec 11, 1956). See Star Bestg Stations in "Group Ownership."  
 Rep Venard, Rintoul & McConnell.  
 Maurice R Forman, pres; Thomas L Brown, vp & gen mgr, Nick Dardano, prog dir, Neil LaGrow, prom mgr, R. C. Greene, chief engr

### WALTON, Delaware County

**WDLA** (May 30, 1951) 1270 kc, 1 kw-D Phone Underhill 5-4321. Delaware County Broadcasting Corp. (original owner).  
 Network Rural Radio. Rep Masla  
 E Ogden Bush, pres; Michael J. Cuneen, vp & gen mgr, Myra Youmans, prom mgr; Richard Hoyt, news dir; Charles B. Lissner, chief engr.

### WATERTOWN, Jefferson County

**WATN** (Feb 3, 1941) 1240 kc; 250 w Foot of Wealtha Ave Watertown Broadcasting Corp. (original owner).  
 Network MBS.  
 G. Harry Righter, pres  
**WOTT** (Nov. 2, 1959) 1410 kc; 5 kw-D. 1833 State St. Phone Sunset 2-6540. Thousand Islands Broadcasting Co. (original owner).  
 Rep Burn-Smith  
 James M. Johnston, pres & gen mgr  
**WNNY** (April 29, 1941): 790 kc; 1 kw, DA-N. P. O. Box 211. Phone Sunset 8-3800. The Brockway Co. (original owner). See "Newspaper Ownership."  
 Network CBS. Rep Weed  
 John B. Johnson, pres; Louis Saiff Jr, gen mgr; Earl R. Kelly, station mgr; Harold W. Gore, sales mgr, Rodney C. Abare, prog & music dir; Donald K. Hopkins, news dir; Michael R. Yonkovic, dir of engineering.  
**WCNY-TV**: Tv companion of WNNY.

### WELLSVILLE, Allegany County

**WLSV** (Oct 31, 1955) 790 kc, 1 kw-D. Hotel Fasset. Phone 727. Radio Services of Wellsville (original owner).

### WETHERSFIELD, Wyoming County

**WRRL (FM)** (1948) 107.7 mc, 5.4 kw. P. O. Box 10, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (acquired station Feb 1, 1960). See Ivy Stations in "Group Ownership."  
 Network Northeast. Rep Devney-O'Connell.  
 Ellis E Erdman, pres; Joel Fleming, gen mgr & coml mgr, Christopher Knapp, prog dir; Patricia Bell, prom dir, Hank Greenwald, news dir, Gerald Cushing, chief engr

### WHITE PLAINS, Westchester County

**WFAS** (Aug 11, 1932) 1230 kc, 250 w. Secor Rd Hartsdale, N. Y. Phone White Plains 9-6400 Westchester Broadcasting Corp. (original owner) See "Newspaper Ownership"  
 Valentine E Macy Jr, pres, Frank A Seitz, gen mgr, John H Hade, coml mgr; Randall Kaler, prog dir, John Yottes news dir; Jack Pearson, chief engr  
**WFAS-FM** (Sept 1, 1947). 103.9 mc, 120 w. Duplicates WFAS (above)

### WOODSIDE, Queens County

**WWRL** (See New York City).

## NORTH CAROLINA

\*Non-commercial

### AHOSKIE, Hertford County

**WRCS** (April 25, 1948) 970 kc 1 kw-D. P. O. Box 232 Phone 3101 Roanoke Chowan Broadcasting Co (original owner)  
 Network Carant Rep Best  
 Jos B Burden pres, P. G. Sewell, gen mgr; W. G. Smith, coml mgr, Larry Knight, prog dir, Richard Harris, prom mgr, Ray McClees, news dir, W. G. Barnes, chief engr

### ALBEMARLE, Stanly County

**WABZ** (1948) 1010 kc, 1 kw-D P. O. Box 226. Phone Yukon 2-1020 Radio Station WABZ Inc. (acquired station January 1, 1953).  
 Network Keystone  
 Station P. Williams, pres; Mrs. Ramelle G. Varner, gen mgr; W. Nealson Russell, coml mgr, Marvin A. Coley, prog dir; William B. Marley, news dir, John D Brooks, chief engr.  
**WABZ-FM** (February 1958) 100.9 mc; 75 kw Duplicates WABZ (above)  
**WZKY** (June 1956) 1580 kc; 250 w-D P. O. Box 550 Phone Yukon 2-1111. Radio Station WZKY Inc. (acquired station Dec 9, 1959).  
 Robert R. Hiker, pres; Billy E. Peele, gen mgr; Jerry M. Farmer, coml mgr, Ted L. Burleson, prog dir, Ken Kennedy, chief engr.

### ASHEBORO, Randolph County

**WGWR** (May 24, 1947) 1260 kc, 1 kw-D. P. O. Box 309 Phone Main 5-2187. Asheboro Broadcasting Co. (original owner). See "Newspaper Ownership"  
 Network Keystone Rep Hopewell  
 Roy Cox, pres, J. R. Marlowe, gen mgr; A. B. Brown, prog dir, Howard Miller, chief engr.  
**WGWR-FM** (November 1948) 92.3 mc; 10 kw Duplicates WGRW (above)

### ASHEVILLE, Buncombe County

**WISE** (1939) 1310 kc; 5 kw-D, 1 kw-N, DA-N 92 Haywood St Phone Alpine 3-5381. Ailington-Fairfax Broadcasting Co. (acquired station Jan 1 1960) See Thoms Stations in "Group Ownership"  
 Rep Broadcast Time Sales; Thoms Radio-TV Enterprises; Paul H. Raymer.  
 Harold H. Thoms, pres; John Morris, station mgr; Bob Taylor, prog mgr, Ed Rogers, news dir; John Randolph, chief engr  
**WISE-TV**: Tv companion station of WISE.  
**WLOS** (August 1947): 1330 kc; 5 kw-D; 1 kw-N, DA-N P. O. Box 2150 Phone Alpine 4-4321 TWX SF 1037. Skyway Broadcasting Co. (acquired station September 1958). See Wometco Stations in "Group Ownership."  
 Rep Peters Griffin, Woodward  
 Mitchell Wolfson pres, Theodore Eiland vp & gen mgr; Dewey Long, station & coml mgr; Dave Jacobs, prog dir; Bill Stroupe, prom mgr, George Sprague, chief engr.  
**WLOS-FM** (1947): 104.3 mc; 9.1 kw (CP 99.9 mc 250 kw) Duplicates WLOS (above).  
**WLOS-TV**: Tv companion of WLOS-AM-FM.  
**WSKY** (1947): 1230 kc; 250 w. 12 Church St. Phone Alpine 3-4451. Radio Asheville Inc. (original owner).  
 Rep Spot Time Sales  
**WWNC** (Feb 27, 1927) 570 kc; 5 kw, DA-N. 14 O. Henry Ave. Phone Alpine 2-5611 Asheville Citizen-Times Publishing Co. (original owner) See "Newspaper Ownership"  
 Network CBS Rep H-R Representatives.  
 Robert Bunnell, pres, Cecil B. Hoskins, gen mgr, James A. Hagan, coml mgr; Wm F. Melia, prog dir, C. E. Peacock, news dir; Harvey Nations, chief engr.

### BEAUFORT, Carteret County

**WBMA** (1954) 1400 kc; 250 w. Richard Ray Cummins (original owner).  
 Richard Ray Cummins, owner, gen mgr & chief engr; Hilda O Cummins, traffic mgr & prog dir.

**BELMONT, Gaston County**

**WCCG** (Charlotte) (Dec 11, 1954): 1270 kc, 1 kw-D, 500 w-N, DA-N, P O Box 629 Phone Talmage 5-8224 Central Broadcasting Co (original owner)

Network ABC, MBS, Keystone.  
Robert R. Hilker, pres & gen mgr, Frank Thomas, coml mgr, Everette Gantt, prog dir & sports dir, Roger Hovis, chief engr.

**BLACK MOUNTAIN, Buncombe County**

**WBMT** (under construction granted 1960 target date not announced) 1350 kc, 500 w-D P. O. Box 843. Mountain View Broadcasting Co

**BOONE, Watauga County**

**WATA** (1950) 1450 kc, 250 w P O Box 72. Phone Amheist 4-8461 Wilkes Broadcasting Co (original owner)

Network Keystone  
Doris Brown pres, Roland Potter, gen mgr & coml mgr, Jane Smith, prog dir, Bob Barnes, news dir, Edwin Chipman, chief engr

**BREVARD, Transylvania County**

**WPNF** (July 6 1950) 1240 kc 250 w P O Box 352 Phone Turner 3-2611 Pisgah Broadcasting Co (original owner) See "Newspaper Ownership"

Mrs Ed M Anderson, pres Bobby Hoyle gen & coml mgr John I Anderson, exec dir & treas Bill Hancock, prog dir, Leon Southerland, chief engr

**BURLINGTON-GRAHAM, Alamance County**

**WBAG** (1946) 1150 kc, 1 kw-D P O Box 1328 Phone Canal 7-4261 Burlington Graham Broadcasting Co (original owner)

Rep Walker-Rawalt  
G C (Jack) Starnes, gen mgr & news dir, Harold Nall, coml mgr; William R Duffee, prog dir & prom mgr, Charles K Stafford, chief engr

**WBAG-FM** (1947) 92.9 mc, 2.8 kw. Duplicates WBAG (above)

**WBBB** (September 1941) 920 kc, 5 kw-D 318 S Main St, P O Box 1119, zone 1 Phone Canal 6-6376 Alamance Broadcasting Co (original owner)

Network MBS Rep Thomas F Clark  
Specialty programs Negro, 9 hrs wkly.  
E Z Jones, exec vp, sec & gen mgr, Lew Carter, coml mgr, Edgar Brooks prog dir, Minnie Canada, prog mgr, Berry Tysor, chief engr.

**WBBB-FM** (December 1946) 101.1 mc; 3.8 kw Same licensee & staff as WBBB (above)

**CANTON, Haywood County**

**WWIT** (July 12, 1954) 970 kc; 1 kw-D P O Box 391 Phone Mission 8-3588. Western North Carolina Broadcasters Inc (original owner)

Network Southeastern Key Market Rep Best  
Sidney A. Watts pres, Dalton R Paxton, gen mgr, Charles H Stanley, coml mgr, Dick Mendenhall, news & prog dir, Don Coffey, prom mgr; Yates F Burgess, chief engr

**CHAPEL HILL, Orange County**

**WCHL** (1953) 1360 kc, 1 kw-D Durham Rd Phone 8484. Village Broadcasting Co (original owner)

Roland McClamroch Jr, pres & gen mgr, Ty Boyd, coml mgr & prog dir, Susan Campbell, prom mgr, Jim Heavner, news dir, Jim Botsford, chief engr

**\*WUNC (FM)** (September 1952) 91.5 mc 15.5 kw Chapel Hill. Phone 9472 U of North Carolina (original owner).

R L Hilliard dir of radio; Charles G Couch Jr, gen mgr, Charles Bartee, chief engr

**\*WUNC-TV** Tv companion of WUNC (FM)

INTERESTED IN BUYING OR SELLING ONE OF THE  
**147 AM 46 FM 17 TV**

STATIONS OPERATING IN

**NORTH CAROLINA**

CONTACT THE NEAREST OFFICE OF—

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\*As of August 1, 1960

**CHARLOTTE, Mecklenburg County**

**WAYS** (1941): 610 kc; 5 kw-D, 1 kw-N, DA-2 3229 South Blvd. Phone Jackson 3-0121. Inter-city Adv. Co. (original licensee). (See Harold H. Thoms Stations in "Group Ownership.")

**WBT** (April 10, 1922) 1110 kc; 50 kw, DA-N. One Julian Price Place, zone 8. Phone Edison 3-8833. TWX CE 295. Jefferson Standard Broadcasting Co. (acquired station September 1945). See "Newspaper Ownership" and Jefferson Standard Stations in "Group Ownership." Network CBS. Rep CBS Radio Spot Sales.

Joseph M Bryan, pres; Paul B Marion, managing dir & natl sales mgr; James G Babb, regional sales mgr, Wade St. Clair, prog mgr, Ned Burgess, piom mgr, Nelson Benton, news dir, T E Howard, vp in charge of engineering.

**WBTV** (TV) Tv companion station of WBT.

**WCCG** (See Belmont)

**WGIV** (Dec. 13, 1947) 1600 kc, 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N) P O Box 10063. Phone Edison 3-2195 Charlotte Radio and Tv Corp. (original owner)

Rep Bernard Howard & Co.  
Specialty programs Negro, 98 hrs wkly  
Francis M Fitzgerald, pres & gen mgr Ray W. Ervin, natl sales mgr, F P Toomey, prog dir, Larry Keith, prom mgr, Scott Hubbs, news dir, S K. Lineberger, chief engr

**wgiv**

**NOW—NIGHT and DAY**  
**The Audience Favorite**  
**in**  
**Charlotte, N. C.**

Represented by

**BERNARD HOWARD AND CO.**

New York • Chicago • Atlanta  
Los Angeles • San Francisco

**WIST** (Dec 6, 1928) 1240 kc, 250 w P O Box 2536 Phone Franklin 6-8401 TWX CE 483 Henderson Belk (acquired station July 28, 1960)

Rep Adam Young

**WKTC** (August 1958) 1310 kc, 1 kw-D 2001 Suttle Ave, zone 8 Phone Edison 3-1101 Queen City Broadcasting Corp (acquired station June 1959) See Olin Tice Stations in "Group Ownership"

Rep Donald Cooke  
J Olin Tice Jr, pres, John G Kenworthy, gen mgr, Tony Sposa, coml mgr, John Jacobs, prog dir, John Kenworthy & Clarence Jackson, prom mgrs Johnny Eagle & John Harper, news dirs, Clarence Jackson, chief engr

**WMIT (FM)** (1941) 106.9 mc 36 kw 331 Commerce Bldg, zone 2 Phone Edison 3-9000 Mt Mitchell Broadcasters Inc (acquired station 1951)

Seddon Goode Jr, treas & gen mgr, Odessa W. Bussey, asst sec, Edward C Barnes, prog dir, Thomas G Bryant, vp & chief engr

**WSOC** (December 1951) 930 kc, 5 kw-D, 1 kw-N, DA-N Liberty Life Bldg, zone 2 Phone Franklin 6-3511. TWX CE 550 Carolina Broadcasting Co (acquired station July 28, 1960). See Cox Stations in "Group Ownership" See also "Newspaper Ownership"

Network NBC Rep Peters, Griffin, Woodward

**WSOC-FM** (1947) 103.5 mc 35 kw Duplicates WSOC (above)

**WSOC-TV** Tv companion of WSOC-AM-FM

**WWOK** (Jan 18, 1953) 1480 kc, 1 kw-D 215 Graystone Rd Phone Jackson 3-1041 Radio Charlotte Inc (acquired station Sept 7, 1953). See Tarlow Stations in "Group Ownership"

Rep Weed  
Sherwood J Tarlow, pres, Herb Berg, gen mgr, Robert Acker, coml mgr, Art Lawrence, prog dir, George Webb, chief engr

**WYFM (FM)** (May 22, 1960) 104.7 mc, 3.8 kw 121 W 7th St, zone 2 Phone Edison 4-1047 Charlotte Broadcasters Inc (original owner)

Bailey W. Hobgood Jr., pies & oper mgr, William A Vaughn, dir of adv, Thomas F Ashcraft, coml mgr, Brian Honess, chief engr

**CLINGMAN'S PEAK, Mecklenburg County**

**WMIT (FM)** (See Charlotte, N. C.)

**CLINTON, Sampson County**

**WRRZ** (May 1947) 880 kc; 1 kw-D 701 Hwy. Phone 2165 WRRZ Radio Co (acquired station June 1, 1955)

Network ABC, Carolina Farm Service Network. Rep Walker-Rawalt, Carolina Farm Service Network (Wilson, N. C.)

A. G., J. B. Jr. & G. T. Williams & J. L. Austin, owners; George S Walston, gen mgr; E. D. Powell, coml mgr; James R Tew, news & program dir; Berline Autry, promotion dir, Jacob L Bowles, chief engr; J. Homer Butler, farm dir

**CONCORD, Cabarrus County**

**WEGO** (1943) 1410 kc; 1 kw-D P O Box 1321 Phone State 2-6215 Concord Kannapolis Broadcasting Co (acquired station July 1, 1957)

Network Keystone  
Robert R Hilker, pres & tech supervisor; J Norman Young, vp & gen mgr, Claude C Gibson, coml mgr; William Francis Weant, prog dir; Kenneth R Kennedy, chief engr

**DALLAS, Gaston County**

**WCFT** (not on air; granted May 20, 1959) 960 kc; 1 kw-D P. O. Box 997, Kannapolis, N. C. Fred H. Whitley.

**DUNN, Harnett County**

**WCKB** (1946) 780 kc, 1 kw-D P O. Box 431 Phone 3133 North Carolina Central Broadcasters (original owner).

Network Keystone, Tobacco  
Specialty programs Negro, 1 hr wkly.  
L A Tait Sr, pres, A Lincoln Faulk, gen mgr, Emma Lee Grantham, coml mgr Rudy Zurlo, prog dir, John G. Thomas, news dir, Joseph Kotlas, chief engr

**DURHAM, Durham County**

**WDNC** (March 1934) 620 kc 5 kw-D 1 kw-N, DA-2 138 1/2 E Chapel Hill St Phone 6155. Durham Radio Corp (original owner) See "Newspaper Ownership"

Network CBS. Rep Raymer.  
C C Council, pres; J Frank Jaiman, gen mgr & natl sales mgr, W. R Kirby, local sales mgr, E R Higgins Jr, prog dir, Al Pruitt, prom mgr Waldo Primm, chief engr

**WDNC-FM** (Feb 28, 1948) 105.1 mc, 36 kw. Duplicates WDNC (above).

**WSRC** (Oct 14, 1954) 1410 kc 1 kw-D P O Box 28 Phone 2-4681 Carolina Radio Inc (acquired station October 1957)

Rep Dore, Bernard Ochs (Atlanta)  
Specialty programs Negro, 100 hrs wkly  
Robert A Montoc, pres, James H Maves Jr, gen mgr, Call S Smith, coml mgr Norfley Whitted, prog dir, Arthur Bone chief engr

**WSSB** (1946) 1490 kc 250 w P O Box 1168 Phone 7-1457 Public Information Corp (acquired station March 19, 1958)

Rep Radio-TV Reps, James Ayres (Atlanta)  
Edgar L Clinton, pres & gen mgr, Paul Preston Dearman Jr, asst mgr Roger Willoby-Rav coml mgr, Brad Harris prog dir, Jane Schrieber, woman's dir & prom mgr John Adams, news dir, R Tavior Rogeis, chief engr

**WTIC** (1946) 1310 kc; 1 kw-D, 500 w-N DA-N P O Box 1571 Phone 6101. W & W Broadcasting Co (acquired station Sept. 1, 1956).

Network ABC  
C H Wentz, pres, H. Tom Morris, gen mgr & coml mgr, Wally Ausley, prog dir

**EDENTON, Chowan County**

**WCDDJ** (November 1955) 1260 kc 1 kw-D P. O. Box 509 Phone 2178 Colonial Broadcasting Co (original owner)

Network Keystone  
E M Schuman, pres, R W Schuman, exec vp, gen mgr treas & coml mgr Frank Roberts, prog dir, Nancy Carlson, women's dir & traffic mgr; Thomas Shields, news dir, Anthony Ostopoff, chief engr.

**ELIZABETH CITY, Pasquotank County**

**WCNC** (September 1939) 1240 kc 250 w P O Box 535 Phone 4379 Albemarle Broadcasting Co (original owner)

Network Keystone Rep Bogner & Martin  
Specialty programs Negro 18 hrs wkly  
J L Lamb Jr, pres, gen mgr & chief engr; Claude E Ferrell, coml mgr, Desmond S Barclay, asst mgr & farm dir, Jimmy Raper prog dir, Fred Hanev, news dir, Meade Moore, women's dir

**WGAI** (Nov. 10, 1947) 560 kc 1 kw-D, 500 w-N, DA-2 P O Box 649. Phone 4371 WGAI Radio Co (original owner)

Network MBS  
C Alden Baker, pres & gen mgr, Bob Thomas coml mgr, Jack Aulis, prog dir, news dir, prom mgr, Imogene Eason, women's dir, Jim Woods sports dir

**ELIZABETHTOWN, Bladen County**

**WBLA** (Aug 3, 1956) 1440 kc 1 kw-D Phone Union 2-3184 Bladen Broadcasting Corp (original owner)

Network Keystone Rep Best.  
E Clayton Register, pres; Chatham C Clark, gen mgr, Leon Stone, prog dir, Rudolph Hickman, news dir, Tommy Covington, chief engr

**ELKIN, Surry County**

**WIFM** (1949) 1540 kc, 250 w-D P O. Box 152 Phone 860 Tri-County Broadcasting Co (acquired station Dec. 1, 1958). (See "Newspaper Ownership")

H F Laffoon, pres; W P Erwin, gen mgr; Jim Prince, station mgr & chief engr, Robert G Shreve, program dir

**WIFM-FM** (1949) 100.9 mc; 0.35 kw Duplicates WIFM (above).

**FAIRMONT, Robeson County**

**WFMO** (July 13, 1953) 860 kc; 1 kw-D P. O. Box 492 Phone Main 8-4781 Carolinas Broadcasting Co (original owner).

Network Tobacco Radio Network Rep Weed; Pearson  
Specialty programs Negro, 12 hrs wkly  
Cutlar Moore, pres, James C. Clark, gen & coml mgr; Betty Clark, prog dir, Wes Unold, sports & prom mgr; Verne Strickland Jr, news dir; Joe Miles, chief engr

**FARMVILLE, Pitt County**

**WBTL**: 1050 kc; 250 w, DA-D, P O Box 1841, Charlotte, N. C. Atlantic Broadcasting Corp

**WFAG** (Dec. 12, 1959) 1250 kc; 500 w-D. P. O. Box 157. Phone Skyline 3-3853 Farmville Broadcasting Co (acquired station June 22, 1960)

Rep Hopewell.  
Specialty programs: Negro, 14 hrs wkly  
Carl Venters Jr & Herbert C. Wade Jr, owners

**Radio Stations CONTINUED**

**NORTH CAROLINA CONTINUED**

**FAYETTEVILLE, Cumberland County**

**WFAI** (1947) 1230 kc 250 w P O Box 659 Phone Hudson 4-6161 Jackson F. Lee (acquired station Feb 1, 1960)

Network CBS, Keystone Rep Clark  
Specialty programs Negro, 18 hrs wkly  
Jackson F. Lee, owner & gen mgr; E G (Bob) Smith, coml mgr, Ernie Eye, women's dir & prom mgr, Walter L. Moring, chief engr

**WFLB** (1948) 1490 kc; 250 w P O Box 512, Phone Hemlock 2-7136 Fayetteville Broadcasters Inc (acquired station May 4 1960)

Network ABC Rep Burn-Smith  
L. W. Allen, pres James D. Simpson Jr, gen mgr, Charles S. Cooper, coml mgr, Al Gieger, prog dir, Hersh Barbour, prom mgr, Vance McBryde, news dir, Kernan Wright, chief engr

**WFNC** (1940) 1390 kc; 5 kw-D, 1 kw-N, DA-2 (CP 940 kc 10 kw-D 1 kw-N, DA-N) 1009 William Clark Road, Phone Hudson 4-1151 Cape Fear Broadcasting Co (original owner)

Network MBS, Tobacco Radio Network Rep Walker-Rawalt  
Victor W. Dawson, pres & gen mgr, Johnny Joyce, coml mgr, Chris Mack, program dir, Allen K. Hall, chief engr, Tandy Swink, news & women's dir

**WFNC-FM** (1947) 93.1 mc, 14 kw Duplicates WFNC (above)

**WIDU** (Jan 20, 1958) 1600 kc 1 kw-D P O Box 247, Phone Hemlock 2-6111 WIDU Broadcasting Inc (original owner)  
D. F. Owen, pres, W. B. Belche, coml mgr

**FOREST CITY, Rutherford County**

**WAGY** (Oct 15, 1958) 1320 kc, 500 w-D P O Box 280, Phone Cherry 5-9888 Tri City Broadcasting Co (original owner)

Specialty programs Negro, 3 hrs wkly  
Don H. Lovelace, gen mgr, Fred A. Blanton, coml mgr, Dave White, prog dir, Charles L. Simmons, news dir, G. T. Becknell, chief engr

**WAGY-FM** (not on air, target date unknown) 105.3 mc, 3.3 kw Will duplicate WAGY (above)

**WBBO** (Sept 10, 1947) 780 kc; 1 kw-D Phone Cherry 5-4205 Ed M. Anderson Estate (original owner) See "Newspaper Ownership"

Mrs Ed M. Anderson, pres, Carl R. Henson, coml mgr, Charles Melton, prog dir, Merton Iwerks, chief engr

**WBBO-FM** (Sept 10, 1947) 93.3 mc 1.5 kw Duplicates WBBO (above)

**FRANKLIN, Macon County**

**WFSC** (May 5 1957) 1050 kc 1 kw-D P O Box 470 Phone Lafayette 4-2145, Macon County Broadcasters (original owner)

Network Keystone  
Henry Bartol Jr, pres, Edwin P. Healy, gen mgr & chief engr, Harold Corbin, coml mgr, Luck Nichols, prom mgr

**FUQUAY SPRINGS, Wake County**

**WFVG** (1949): 1460 kc, 1 kw-D P. O. Box 588, Phone Murray 7-4001 WFVG Broadcasting (acquired station Jan 1, 1959)

Network MBS, Keystone.  
Specialty programs Negro, 14 hrs wkly.  
James F. Flanagan, pres & gen mgr; William Barnum, coml mgr, promotion & news dir, Walter Pearson, program & farm dir, Gale Lewis, chief engr.

**GASTONIA, Gaston County**

**WGNC** (March 1939) 1450 kc; 250 w. North Chester St. Phone University 5-8501 TWX GASA 391 Catherine T. McSwain

**WGNC-FM** (September 1947) 101.9 mc; 11.1 kw Duplicates WGNC (above)

**WLTC** (March 8, 1948) 1370 kc 1 kw-D P O Box 1010 Phone University 5-1079 Gastonia Broadcasting Service Inc (original owner)

Network Keystone, Southeastern Key Market Rep Clark  
James B. Petty, pres & gen mgr, B. C. Morrow, coml mgr, A. G. Phillips, prog dir, Jim Whisnant, news dir, Don Voigt, chief engr

**GOLDSBORO, Wayne County**

**WFMC** (Nov 11, 1951) 730 kc 1 kw-D P O Box 655 Phone Republic 4-4211 Southern Radio & Television Corp (original owner)

Network Keystone  
Specialty programs Negro 11 hrs wkly  
Kenneth T. Marshall, pres, Henry M. Harrison Jr, gen mgr, coml mgr, prog dir & chief engr, Bob Nelson, sports dir, John Britt, news dir

**WGBR** (1939) 1150 kc, 5 kw-D, 1 kw-N, DA-2 P O Box 1024 Phone Republic 4-3621 Eastern Carolina Broadcasting Co (original owner)

Network ABC, Tobacco Network  
A. T. Hawkins, pres, Vassie G. Balkcum, gen mgr, Daniel B. Trueblood, chief engr, William G. Justice, news dir

**WQOR (FM)** (1946) 96.9 mc, 41 kw Duplicates WGBR (above)

**WGOL** (Oct 22 1955) 1300 kc 1 kw-D 116 W Mulberry St. Phone Republic 4-5151 Better Advertising Inc (acquired station Aug 1, 1958)

Network Caranet Rep Bogner & Martin  
Specialty programs Negro 3 hrs wkly  
William S. Page, pres, Jack P. Hankins, gen mgr, Robert L. Anderson, coml mgr, Lynwood Mosel, sta mgr, Jimmie B. Howell, prog dir, Paul Horne, chief engr

**GREENSBORO, Guilford County**

**WBIG** (Aug 19, 1926) 1170 kc, 5 kw, DA-N P O Box 1807 Phone Broadway 2-6125 TWX 80 North Carolina Broadcasting Co (acquired station 1934) See Jefferson Standard Stations in "Group Ownership"

Network CBS Rep Hollingbery  
Allen Wannamaker, vp & gen mgr, Dan T. Griffin, asst mgr, W. H. (Red) Henry, coml mgr, Lloyd Gordon, prog dir & news dir, Clara Martin, woman's dir, Ernie Pate, chief engr

**WCOG** (1918) 1320 kc 5 kw-D, 1 kw-N, DA-2 708 W Market St. Phone Broadway 3-6925 WCOG Inc (acquired station Dec 1 1957) See Harold Thoms Stations in "Group Ownership"

Rep Broadcast Time Sales Thoms Radio-TV Enterprises, Raymer

Harold H. Thoms, pres; Terrence R. Bane, station mgr, Thomas A. Wall, prom mgr & news dir, Ansel Atkins, chief engr.

**WGBG** (February 1942) 1400 kc, 250 w P O Box 2280 Phone Broadway 3-3631 Greensboro Broadcasting Co (original owner)

Network ABC, MBS Rep Pearson.  
Specialty programs Negro 15 hrs wkly  
Ralph M. Lambeth, pres & mgr, Jack L. Rimmer, coml mgr, Joe Anderson, prog dir & news dir, Earl O. Sullivan, prom mgr.

**\*WGFS (FM)** (September 1951) 89.9 mc, 10 w Senior High School Phone Broadway 4-7854 Board of Trustees, Greensboro City Administrative Unit

**WMDE (FM)** (Jan. 9, 1958) 98.7 mc, 5.8 kw 903 Howard St. Phone Broadway 4-7555. Herman C. Hall (original owner)

Herbert C. Hall, gen mgr & chief engr, A. B. McLean, sales mgr, Ervin S. Batchelor, prog dir

**WPET** (1954) 950 kc, 5 kw-D P O. Box 3188 Phone Broadway 5-4464 WEPT Inc

**GREENVILLE, Pitt County**

**WGTC** (1910) 1590 kc, 5 kw-D, 1 kw-N P O Box 462 Phone Plaza 8-2174 WGTC Broadcasting Co (acquired station April 16 1960)

Rep Devnev-O'Connell  
A. W. Lewin, pres, J. T. Snowden Jr, gen mgr, William Covington, chief engr

**WOOW** (October 1959) 1340 kc 250 w P O Box 647 WOOW Inc (original owner)

Network Keystone  
John P. Gallagher, pres, C. Robert Ray, gen mgr

**\*WWWS (FM)** (April 17 1957) 91.3 mc 3.95 kw Campus Radio, East Carolina College Phone Plaza 2-7122 East Carolina College  
Rosalind Roulston, dir of radio and tv; James Kirkland, program dir, Wendell Smiley, technical dir, Lawrence Behr, chief engr

**NEW** (under construction) 1550 kc 1 kw-D H & R Electronics Inc

**HAMLET, Richmond County**

**WKDX** (June 30, 1957) 1400 kc, 250 w P O Box 826 Phone 1482 Ridsen Allen Lyon (original owner)

Ridsen Allen Lyon, pres, W. P. Billingsley, gen mgr, W. E. Benoist, coml mgr, A. Morrison, prog dir, W. S. Taylor, mgr

**HENDERSON, Vance County**

**WHNC** (June 6 1945) 890 kc 1 kw-D P O Box 1011 Phone Geneva 8-7136 Henderson Radio Corp (original owner)

Network MBS, Keystone, Carolina Radio Net

Specialty programs Negro, 34 hrs wkly  
Nathan Frank, pres & prom dir, Dr. Clave Frank, exec vp & gen mgr, Nathan & Clave Frank, coml mgrs, Miss Mozelle Moore, prog dir, Robert B. Harrison, news dir, Lewis Hiland, chief engr

**WHNC-FM** (June 1948) 92.5 mc, 9 kw. Duplicates WHNC (above)

**WHVH** (May 1955) 1450 kc, 250 w P O. Box 1011 Phone Geneva 8-8135 WHVH Inc (acquired station 1957)

Network Tobacco Rep Webb  
Specialty programs Negro 22 hrs wkly  
Lawrence Brandon, pres, Mike High, gen mgr & coml mgr, John Price, prog dir, Bud Morgan, news dir, Ed John Brane, chief engr.

**IN A WORD ...**

**Prestige**



**GREENSBORO'S COMPLETE RADIO SERVICE, REACHING ONE OF THE PIEDMONT'S TOP BUYING AREAS.**

**HENDERSONVILLE, Henderson County**

**WHKP** (October 1916) 1450 kc, 250 w. Chimney Rock Highway Phone Oxford 3 9061. Radio Hendersonville Inc (original owner)  
Network Keystone  
Kermit Edney, pres & gen mgr Arthur V. Cooley, vp & sales mgr, Jimmy Northington, prog dir, Richard Waters, news dir Charlie Renfrow, chief engr  
**WHKP-FM** (April 1958) 102.5 mc 95 kw Duplicates WHKP (above).

**HICKORY, Catawba County**

**WHKY** (June 10 1940) 1290 kc 5 kw-D 1 kw-N DA-N 415 First Ave, NW Phone Diamond 5-2294 Catawba Valley Broadcasting Co (original owner) See "Newspaper Ownership"  
Network ABC  
Carl V Cline Sr, pres, Edmund S Long gen mgr & coml mgr, Kyle S Jones, prog dir & prom mgr, Thomas E Long, chief engr  
**WHKY-FM** (Jan. 20, 1959) 102.8 mc, 118 kw  
**WIRC** (Dec 5, 1918) 630 kc, 1 kw-D 329 First Ave NW Phone Diamond 5-2124 Foot-hills Broadcasting Inc (original owner)  
Rep Pearson.  
Edmond H Smith Jr, sec-treas & gen mgr Lee Douglas coml mgr Mrs Mattie Padgett, prog dir, Mrs Cecile Best, prom mgr Mrs Margaret Smith news dir, Elmer Troutman, chief engr.

**HIGH POINT, Guilford County**

**WHPE** (July 1917) 1070 kc, 1 kw-D P O Box 1819 Phone 88-31466 High Point Broad-casting Co (acquired station February 1954)  
Network Keystone  
Specialty programs Negro, 10 hrs wkly  
Gary C Davis, pres gen mgr & chief engr, Hal W. Hicks, coml mgr.  
**WHPE-FM** (November 1947) 95.5 mc 13 kw Duplicates WHPE (above)  
**\*WHPS (FM):** 89.3 mc 10 w Board of School Commissioners of The City of High Point.  
**WMFR** (October 1935) 1230 kc, 250 w P O Box 27 Phone 88-1593 Radio Station WMFR Inc (acquired station Dec 1, 1917)  
Network ABC Rep Burn-Smith.  
Specialty programs Negro 8 hrs wkly  
Frank S Lambeth pres, chief owner & gen mgr, Frank Smith, coml mgr, W R Carter prog dir, Gerald Sullivan, asst mgt Howard McCurry, news dir, Robert P Boyd chief engr  
**WMFR-FM** (1946) 99.5 mc 3 kw Duplicates WMFR (above)

**WNOS** (1953) 1590 kc; 1 kw-D P. O. Box 1448 Phone 2-6831 Doss Broadcasting of North Carolina Inc (acquired station March 1, 1959)  
Rep Devney-O'Connell  
Charles E Doss, owner & gen mgr; Betty Anne Litze coml mgr, Bill Everhart, program dir; Vic Kirkman, promotion dir; Yancey Cecil, chief engr.

**WNOS-FM** (1953) 100.3 mc, 2.7 kw Duplicates WNOS (above).

**JACKSONVILLE, Onslow County**

**WJNC** (1945) 1240 kc 250 w. P O Drawer E. Phone 7707 Onslow Broadcasting Corp (acquired station October 1955)  
Rep Devney-O'Connell  
Robert P Mendelson, pres & gen mgr, Rodric L Jones coml mgr, Jean Jackson prog dir, James B Hartline, chief engr  
**WLAS** (June 21 1954) 910 kc, 1 kw-D P O Box 1197 Phone 3901 Seaboard Broad-casting Corp (original owner)  
Network Keystone  
Paul Paikel, gen mgr, Rod Dorsey, chief engr.

**KANNAPOLIS, Cabarrus County**

**WGTL** (June 10, 1947): 870 kc, 1 kw-D P O Box 997 Phone Webster 3-8700. Fred H Whitley Inc (original owner).  
Fred H Whitley, chief owner & gen mgr, William E Rumble, chief engr.

**KINGS MOUNTAIN, Cleveland County**

**WKMT** (March 12 1953) 1220 kc 1 kw D P O Box 689 Phone 999 R. H Whitesides (original owner)  
R H Whitesides, owner Jonas R Bridges, gen & coml mgr, Doris Bridges, prog dir, Ken Jones, prom mgr, Pat Collins, news dir.

**KINSTON, Lenoir County**

**WELS** (September 1950) 1010 kc 1 kw D 1312 W Vernon Ave Phone Jackson 3-5151 Farmers Broadcasting Service Inc (original owner)  
Network Caranel Rep Bogner & Martin  
Specialty programs Negro, 10 hrs wkly  
William S Page, pres, Jack P Hankins gen mgr, Richard N Bowman, coml mgr, Patrick Howell, prog dir, Harvey Mewborn, chief engr  
**WFCC**: 960 kc 5 kw-D, 1 kw-N, DA-N P O Box 330 Phone Jackson 3-1111 Town & Country Worldwide Productions Inc (acquired station January 1957) See Town & Country Stations in "Group Ownership"  
Network ABC Rep Best  
Connie B Gav pres & chmn of board Jane E Trimner, exec vp Ed Winton, gen mgr & asst to pres, Donnie A Gav, station mgr

**WISP** (1953) 1230 kc 250 w 525 S Queen St Phone Jackson 3-6161 Diehl Broadcasting Co (acquired station Feb 9, 1959)  
Rep Walton  
William K Diehl, pres, gen mgr & coml mgr, Everett C Peace Jr, production mgr, Herman Civils, chief engr

**LAURINBURG, Scotland County**

**WEWO** (Sept 1, 1947) 1080 kc, 1 kw D P O Box 512 Phone Crestview 6-2911 Scot-land Broadcasting Co (original owner)  
Network Keystone Rep Dora Clayton (Southeast)  
Edwin Pate, pres Dick Brown, gen mgr Truman Brock, chief engr  
**WEWO-FM** (May 1, 1951) 96.5 mc, 9.2 kw Duplicates WEWO (above)

**LEAKSVILLE, Rockingham County**

**WLOE** (Dec 20, 1946) 1490 kc 250 w P O Box 632 Phone Main 3-3118 WLOE Inc (original owner)  
Network MBS Keystone  
Douglas L Claddock, pres, gen mgr & coml mgr, Barbara Stone, prog dir & prom mgr, Leonard Smith, news dir, Eldred Winn chief engr  
**WLOE-FM** (1949) 94.5 mc, 13.5 kw Duplicates WLOE (above) until 12 noon then Muzak Programatic

**LENOIR, Caldwell County**

**WJRI** (March 15, 1947) 1340 kc, 250 w 107 West Ave Phone Plaza 4-5361 John P Rabb (original owner)  
Network MBS, Keystone  
John P Rabb, owner, pres & gen mgr F Kent Atwater, coml mgr & prog mgr, A G Foidl Jr, news dir; C Norman Whisnant chief engr

**LEXINGTON, Davidson County**

**WBUY** (Sept 22, 1946) 1440 kc, 5 kw-D P O Box 359 Phone Chestnut 6-2716 David-son County Broadcasting Co (original owner)  
Network Keystone Rep Hopewell  
Greeley N Hilton, co-owner & station mgr Omar G Hilton, co-owner & technical dir Dewey Hutchins, coml mgr, Donald L Matney prog dir, Edwin Fuller, asst mgr, Robert Hager, news dir Fred L Honeycutt, chief engr  
**WBUY-FM** (Aug 24, 1949) 94.3 mc 300 w Same staff and licensee as WBUY (above)

**LINCOLNTON, Lincoln County**

**WLON** (Aug 28, 1953) 1050 kc, 1 kw D P O Box 430 Phone Regent 5 8071 Lincoln County Broadcasting Co (original owner)  
Wack Brown, pres & gen mgr Carl Smith prog dir & news dir, Dennis C Long, chief engr

**LOUISBURG, Franklin County**

**WYRN** (Sept 11, 1958) 1480 kc 500 w D P O Box 66 Phone Gypsy 6-3105 Franklin Broadcasting Co (original owner)  
Network Keystone  
Specialty programs Negro, 25 hrs wkly  
Joseph T Lane, owner, mgr & chief engr Clay McBride, coml mgr Ken Corbitt prog dir, Jan Neal, prom mgr, H C Lane, news dir

**LUMBERTON, Robeson County**

**WAGR** (Nov 27 1954) 580 kc 500 w-D 2106 N Cedar St Phone Redfield 9-3394 Southeastern Broadcasting Corp (acquired station April 2 1957)  
Rep Masla  
Denzel Shavel, pres gen & coml mgr Al Kahn vp & station mgr, Len Lovette prom mgr, Milton Newsome, chief engr  
**WTSB** (June 6, 1946) 1340 kc, 250 w P O Box 393 Phone Redfield 9-6056 Robeson Broad-casting Corp (original owner)  
Network Keystone Rep Continental  
Specialty programs Negro, 5 hrs wkly  
Jack Pait, chief owner, Al G Stanley gen mgr, David Collins, coml mgr, Edward L Potter, prog dir Allen Vause, news dir William F Rogers, chief engr  
**WTSB-FM** (under construction granted June 1960, target date not announced) 95.7 mc 65 kw) Robeson Broadcasting Co (see above)

**MARION, McDowell County**

**WBRM** (May 9, 1949) 1250 kc, 1 kw D P O Drawer 229 Phone 7221 Luke City Broad-casting Corp (original owner)  
W P Erwin, pres, Jack Reynolds news dir J C Pleasant, coml mgr, Syd Carrigan farm dir Jessie Reynolds, women's dir Hubert C Martin chief engr

**MARSHALL, Madison County**

**WMMH** (Sept 20 1956) 1460 kc, 500 w-D P O Box 528 Phone Marshall 3521 Marshall Broadcasting Co (acquired station Aug 2, 1957)  
Network Keystone  
Cleatus Brazzell, pres, Dean Shields, gen mgr, Eldridge Fox, prom mgr & coml mgr, Jerr Plemmons prom dir & news dir, Phil Wilson, farm dir, John Carl Chandler, chief engr

**MAYODAN, Rockingham County**

**WMYM** (July 15, 1957) 1420 kc, 500 w-D. P O Box 311 Phone 9207 Mayo Broadcasting Corp (original owner)  
J. B Shelton, pres, Banner F. Shelton, gen mgr, Robert Kent, news dir, Billy F Keeve, chief engr.

**MONROE, Union County**

**WMAF** (July 1917) 1060 kc 250 w-D P O Box 590. Phone Atlantic 3-8115 Union Broad-casting Corp (acquired station June 1949)  
Network Keystone  
Specialty programs Negro, 2 hrs wkly  
Frank A Funderburk, pres & prog dir J. Archie Lancy, gen & sales mgr William D Benton, sec & treas sales, Robert I Smith, chief engr & news dir Robert M Smith production mgr Janet Tolley, women's dir

**MOORESVILLE, Iredell County**

**WHIP** (1950) 1350 kc, 1 kw-D Mooresville N C Phone North 3-4301. Wayne M Nelson (original owner).  
Network Keystone  
Wayne M Nelson, gen mgr Leoma Showman, coml mgr Philip W Nelson, prog dir Buck Mills, prom mgr, E M Stanton Jr, chief engr

**MOREHEAD CITY, Carteret County**

**WMBL** (July 29, 1947) 740 kc 1 kw-D P O Box 432 Phone Park 6-3188 Carteret Broad-casting Co (original owner)  
Network Keystone Rep Devney-O'Connell  
Grover C Munden, pres, Richard J Babcock gen mgr, Walder Niemi, coml mgr & chief engr Joyce Lewis, prog dir, Archie Willis, news dir

**MT. AIRY, Surry County**

**WPAQ** (February 1948): 740 kc; 10 kw-D P O Box 107 Phone State 6-6111 Ralph D Epperson (original owner) (See Epperson Stations in "Group Ownership")  
Network Keystone. Rep Thomas F Clark.  
Ralph D Epperson, gen mgr, Lucy E Bow-man coml mgr, Costin Lindsay, prog dir, Shirley P Kirkman, prom mgr; Jim Shelton, news dir, Dale W Gallimore chief engr  
**WSYD** (Oct. 4, 1951) 1300 kc, 5 kw-D, 1 kw-N DA-N P. O. Box 209 Phone State 6-2147. Mount Airy Broadcasters Inc. (original owner)  
Network MBS. Rep Best.  
Robert H. Epperson, pres, gen mgr & chief engr; Erastus F. Poore, coml mgr, Elbert Williams, program dir, promotion mgr & farm dir; Lee Roy Childress, news dir; Bonnie Fleming, women's dir.

**MURPHY, Cherokee County**

**WCVP** (Oct 12, 1958): 600 kc 1 kw D P O Box 146 Phone Vernon 7-2151 Cherokee Broad-casting Co (original owner)  
Rep Webb  
Max M Blakemore, gen mgr & chief engr, Glenn Ladd coml mgr, Harry Taylor, prom mgr, Mary Kephart, news dir  
**WWRK** (Aug. 10, 1958): 1390 kc; 1 kw-D Box 306 Phone Vernon 7-3210 Childress Broadcasting Corp of Murphy (original owner)  
Network Keystone  
James B Childress, owner; Paul Ridenhour, gen mgr & promotion dir, L. D Schuyler coml mgr, Dave Hogan, program & news dir, James Foust, chief engr, Margaret Ridenhour, women's dir.

**NEW BERN, Craven County**

**WHIT** (April 23, 1932) 1450 kc 250 w P O Box 551 Phone Melrose 7-4450 Ray D Wil-liams (acquired station May 1, 1955)  
Network MBS; Tobacco Radio. Rep Pearson  
Ray D Williams, pres; Jim Putnam prog dir Max Powell, news dir.  
**WRNB** (July 5, 1953) 1490 kc, 250 w P O Box 31. Phone Melrose 7-6144 Jefferay Broad-casting Corp (acquired station Nov 8, 1959).  
Network Keystone. Rep Howard  
William W. Jefferay, pres, chief owner & gen mgr, George B Nelson, station mgr Wil-liam Harte, chief engr.

**NEWTON, Catawba County**

**WNNC** (June 19, 1948) 1230 kc, 250 w P O Box 148 Phone Ingersoll 4-4011 Newton-Conover Broadcasting System (acquired station September 1944)  
Network Keystone  
Earl Holder, pres & gen mgr, Eugene Heniv, coml mgr Mrs Earl Holder prog dir Roger Covert, news dir, Ray Corbitt, chief engr

**NORTH WILKESBORO, Wilkes County**

**WKBC** (June 1947): 810 kc, 1 kw-D Radio Bldg Phone 633. Wilkes Broadcasting Co (original owner).

**OXFORD, Granville County**

**WOXF** (June 9, 1949) 1340 kc 250 w P O Box 1111 Phone 4167. Oxford Broadcasting Corp.

# Radio Stations CONTINUED

## NORTH CAROLINA CONTINUED

### PLYMOUTH, Washington County

**WPNC** (Sept. 11, 1959): 1470 kc; 1 kw-D. P. O. Box 87. Phone Swan 3-4104. Harry A. Epperson Sr. (original owner); Sec Epperson Stations in "Group Ownership".  
Network Keystone. Rep Hal Walton.  
Specialty programs Negro, 6 hrs wkly.  
Lewis R. Kurtz Jr., gen mgr; Allan Carwile, news dir; Jack Stallings, chief engr, Ann Snyder, woman's dir.

### RALEIGH, Wake County

**WKIX** (1947): 850 kc, 10 kw-D, 5 kw-N, DA-N, P. O. Box 868. Phone Temple 2-5512. TWX RL 5081. WKIX Broadcasting Co (acquire dstation January 1959).

Network ABC. Rep Hollingsbery.  
Hugh E Holder, vp & gen mgr, Joe E Morris, business mgr, Robert DeBardelaben, sales mgr, Alan Browning, prog dir; Charles Stegall, news dir, Eugene Reopelle, chief engr, Bob DuPre, news dir.

**WKIX-FM** (1947): 96.1 mc, 29.5 kw. Duplicates WKIX (above).

**WPTF** (1924): 680 kc; 50 kw, DA-N. Insurance Bldg. Phone Temple 2-8311. TWX RL 5086. WPTF Radio Co. (acquired station 1927).  
Network NBC. Rep Peters, Griffin, Woodward

R. H. Mason, pres & gen mgr; R. W. Youngsteadt, sales mgr, Graham B Poyner, prom mgr; Don Fowler, prom mgr; Jerry Elliott, news dir; Henry Hulick Jr., chief engr.

**WPTF-FM** (August 1949): 94.7 mc; 50 kw. Duplicates WPTF (above).

**WRAL** (1939): 1240 kc; 250 w. 130 S Salisbury St. Phone Temple 4-6401. Capitol Broadcasting Co. (original owner).

Network Tobacco. Rep H-R Representatives. Specialty programs Negro, 15 hrs. wkly.

A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Bill Currie, mgr of radio; Robert L. Zealy, local sales mgr, Marion G. (Tom) Tucker, prog dir, George A. Penny, news dir, Robert Stephenson, chief engr.

**WRAL-FM** (1946): 101.5 mc; 54 kw. Duplicates WRAL (above).

**WRAL-TV**: TV companion of WRAL-AM-FM.

**WSHE** (November 1954): 570 kc; 500 w-D. P. O. Box 190. Phone Temple 3-3874. Raleigh Broadcasting Corp. (acquired station May 18, 1960).

Reps Meeker, Dora-Clayton.  
**NEW** (Under construction) 1550 kc; 1 kw-D. North Carolina Electronics Inc.

### REIDSVILLE, Rockingham County

**WFRC** (Oct. 15, 1947): 1600 kc; 1 kw, DA-N. P. O. Box 990. Phone Dickens 9-4361. Piedmont Carolina Broadcasting Co. (original owner).

Network ABC. Rep Bogner & Martin.  
H. T. Williams, pres, Steve Woodson, gen mgr & coml mgr; Gene Overby, prog dir; Jerry Huskey, prom mgr; Benjamin G. Grogan, chief engr.

**WREV** (1950) 1220 kc, 250 w-D. P. O. Box 1349. Phone Dickens 9-7051. Reidsville Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Southeastern Key Network.  
Specialty programs Negro, 10 hrs. wkly.  
William M. Oliver Sr., pres; E. M. (Buck) Hurd, gen mgr & coml mgr; Mrs. Katy Price Oliver, prog dir; William M. Oliver Jr., news dir & chief engr.

**WREV-FM** (April 26, 1949): 102.1 mc; 106 kw. Duplicates WREV (above).

### ROANOKE RAPIDS, Halifax County

**WCBT** (November 1940): 1230 kc; 250 w. P. O. Box 190. Phone Jefferson 7-4184. WCBT Inc. (original owner).

Networks MBS; Keystone  
Specialty programs Negro, 6 hrs. wkly.  
J. Winfield Crew Jr., pres; Tommy Williams, gen mgr; Clayton Sledge, coml mgr; Wayne Harris, news dir; Marvin Floyd, chief engr.

### ROCKINGHAM, Richmond County

**WAYN** (September 1946) 900 kc, 1 kw-D. Phone Whiting 5-4041. WAYN Inc. (original owner)

Wayne M. Nelson, gen mgr; Wm. Futterer, coml mgr; Henry Boggan, prog dir; Jimmie Smith, news dir; Carl M. Wilson, chief engr.

### ROCKY MOUNT, Nash County

**WCEC** (November 1947): 810 kc; 1 kw-D. P. O. Box 1075. Phone Gibson 2-3108. Eastern Carolina Electronics Inc. (original owner). See "Newspaper Ownership"

Network CBS, Tobacco Network. Rep Pearson

Josh Horne, pres; Mel Warner, gen mgr; Ray Thompson, coml mgr; Ray Wilkinson, prog dir; Grover Taylor, chief engr.

**WFMA (FM)** (1947): 100.7 mc; 33 kw. Same address license & staff as WCEC (above).

**WEED** (Sept. 10 1933) 1390 kc; 5 kw-D, 1 kw-N, DA-2 P. O. Box 752. Phone Gibson 6-6736. W. A. Wynne (original owner).

Network ABC. Rep Burn-Smith.  
R. E. Horner, mgr & coml mgr; John D. Droid, prog dir; J. R. Morris, chief engr.

**WEED-FM** (1949): 92.1 mc; 270 w. Duplicates WEED (above).

**WRMT** (Dec. 15, 1958). 1490 kc, 250 w. P. O. Box 283. Phone Gibson 6-9283. Olinda Enterprises Inc. (acquired station Dec. 15, 1958).

Rep Walker-Rawalt.  
George Valentine, pres; Norman J. Suttles, gen mgr, Martin L. Street, coml mgr; Everett Ford, prog dir; William T. Winters Jr., chief engr.

### ROXBORO, Person County

**WRXO** (1949) 1430 kc, 1 kw-D. 110 N. Main St. Phone 6013. Roxboro Broadcasting Co. (original owner)

Specialty programs Negro, 4 hrs wkly.  
Harold S Taylor, pres, coml mgr & chief engr.

**WRXO-FM** (1958) 96.7 mc; 600w Duplicates WRXO (above)

### SALISBURY, Rowan County

**WSAT** (1948): 1280 kc; 1 kw, DA-N. Drawer #99. Phone Melrose 3-0621. Mid-Carolina Broadcasting Co. (original owner)

Network ABC, Carolina.  
C. H. Wentz, pres; Harry L. Welch, gen mgr, Catherine Murphy, coml mgr, Gales M. Adkins prog dir; Russell McIntyre, news dir, E. L. Sherman, chief engr.

**WSTP** (Jan. 1, 1939): 1490 kc; 250 w. P. O. Box 157. Phone Melrose 6-3811. WSTP Inc. (acquired station Oct. 20, 1956)

Network Keystone. Rep Walker-Rawalt.  
Tom Harrell, pres, gen mgr & coml mgr, Bob Bailey, prog dir; Sylvia Wiseman, prom mgr, Richard Norwood, news dir, Jack Ikner, chief engr.

**WSTP-FM** (March 16, 1946) 106.5 mc; 15 kw. Duplicates WSTP (above).

### SANFORD, Lee County

**WEYE** (Oct. 2, 1952): 1290 kc; 1 kw-D. P. O. Box 550. Phone Spring 4-5561. WEYE Inc. (acquired station Nov. 1, 1959).

Rep Webb.  
Specialty programs: Negro, 1 hr. wkly.  
Lawrence Brandon, owner & gen mgr; Barry Medlin, coml mgr, Don Smith, prog dir & prom mgr; Herb Brann, chief engr.

**WWGP** (1946): 1050 kc; 1 kw-D. P. O. Box 651. Phone Spring 3-6611. WWGP Broadcasting Corp. (acquired station July 1, 1958).

Network Keystone.  
Frank J. Abbott Jr., pres, treas, owner & mgr; Mary Snow Abbott, vp. secy, co-owner, women's dir; James Curtis Patterson, chief engr.

**WWGP-FM** (1950): 105.5 mc, 490 w. Duplicates WWGP (above).

### SCOTLAND NECK, Halifax County

**WYAL** (April 3, 1960): 1280 kc; 5 kw-D. P. O. Box 9. Phone Valley 6-9321. WYAL Radio Inc. (original owner)

John Laurino, pres, Gertrude Partin, gen mgr; Walt MacTammany, chief engr.

### SHELBY, Cleveland County

**WADA** (July 9, 1958): 1390 kc; 500 w-D, DA-D. P. O. Drawer 199. Phone Huxley 2-1390. Cleveland County Broadcasting Co. (original owner)

Rep Webb.  
Boyce J. Hanna, gen mgr & pres; Motte Hanna, vp of programming, Harold J. Noles, coml mgr, Lawrence K. Vassej, prog dir & chief engr; Anne Houser, prom mgr; Gray Ingram, news dir.

**WBT**: 1110 kc, 1 kw-DA, synchronous amplifier, night only, of WBT Charlotte.

**WOHS** (1946): 730 kc; 1 kw-D. P. O. Box 1401. Phone Huxley 7-6313. Western Carolina Radio Corp. (original owner)

Network MBS, Keystone.  
Robert M. Wallace, pres, Donald V. McLain, coml mgr; Harold R. Watson, prog dir; Eddie F. Rose Jr., chief engr.

**WOHS-FM** (1946): 96.1 mc; 2.6 kw. Duplicates WOHS (above).

### SILER CITY, Chatham County

**WNCA** (Aug. 19, 1952): 1570 kc; 1 kw-D. P. O. Box 352. Phone Sherwood 2-2135. Chatham Broadcasting Co. (original owner).

### SMITHFIELD, Johnston County

**WMPM** (1950): 1270 kc; 1 kw-D (CP for 5 kw-D). P. O. Box 238. Phone Webster 4-2434. Carolina Broadcasting Service Inc. (acquired station Dec. 1, 1958).

Network Keystone, Carolina Radio. Rep Bernard

Specialty programs: Negro, 2 hrs. wkly.  
Lynn Barry, bus mgr; Ellis Barbour, gen mgr; Johnny Ciccone, adv mgr; Carl Lamm, prog dir; Jerry Parrish, prom mgr; Bill Creech, news dir, William R. Mecom, chief engr.

### SOUTH GASTONIA, Gaston County

**WGAS**: 1420 kc; 500 w-D. M.G.M. Broadcasting Corp

### SOUTHERN PINES-PINEHURST, Moore County

**WEEB** (Nov. 15, 1947): 990 kc; 5 kw-D. P. O. Box 570. Phone Oxford 5-7001. The Sandhill Community Broadcasters Inc. (original owner).

Network ABC, Keystone. Rep Holman; Dora Clayton (Southeast).

Jack S. Younts, pres & gen mgr; Don Madigan, coml mgr, Elizabeth Younts, prog dir; J. C. Patterson, chief engr

### SPRUCE PINE, Mitchell County

**WTOE** (1955). 1470 kc, 1 kw-D. P. O. Box 817. Phone PO 5-4296. Toe River Valley Broadcasting Co. (original owner).

Tom N. Cooper, pres, treas & mgr; Jessie G. Sullins, coml mgr, Noland K. Cooper, prom mgr, Mike Cinnamon, news dir, Kenneth E. Woodard, chief engr.

### STATESVILLE, Iredell County

**WDBM** (Oct. 7, 1957): 550 kc; 500 w-D. New Northwestern Bank Bldg. P. O. Box 1027. Phone Triangle 2-2455. Iredell Broadcasting Corp. (original owner).

Walter A. Duke, pres, Clay Cline, gen mgr & prog dir; Earl Carney, coml mgr; Joe Price, prom mgr, Jim Taylor, news dir, N. B. Mills II, chief engr.

**WDBM-FM** (under construction, granted June 1960, target date not announced) 96.9 mc, 3.6 kw. Dredell Broadcasting Corp. (see above)

**WSIC** (May 3, 1947). 1400 kc; 250 w. P. O. Box 1189. Phone Triangle 3-9078. Statesville Broadcasting Co. (original owner).

Network Keystone. Rep Bolles.  
G. M. Allen, gen mgr & coml mgr; Pete Sterner, prog dir, Bill Wootten, news dir; T. K. Abernethy, chief engr

**WFMX (FM)**: 105.7 mc, 2.4 kw. Statesville Broadcasting Co. (see WSIC above)

### SYLVA, Jackson County

**WMSJ** (Nov. 8, 1957): 1480 kc, 5 kw-D. P. O. Box 907. Phone Justice 6-2221. WMSJ Inc. (original owner). See Harold Thoms Stations in "Group Ownership"

Network Keystone.  
Harold H. Thoms, pres; James B. Childress, vp, gen mgr & coml mgr; Danny Barnes, prog dir; Tom Kindell, chief engr.

### TABOR CITY, Columbus County

**WTAB** (July 1, 1954): 1370 kc; 5 kw-D. Phone 3171. Tabor City Broadcasting Co.

Rep Continental Radio Sales.  
John B. Ward, pres; Troy McPherson, gen mgr; Roger M. Earp, program dir; Stephen J. Hart, chief engr.

### TARBORO, Edgecombe County

**WCPS** (January 1947): 760 kc; 1 kw-D. P. O. Box 1112. Phone Talbot 3-2191. Coastal Plains Broadcasting Co. (original owner)

Network Caranet. Rep Dora Clayton.  
Specialty programs Negro, 8 hrs. wkly.  
V. E. Fountain Sr., pres; W. Roy Ward, gen mgr; Robert L. Harper, coml mgr, Edward A. Conway, prog dir; Patricia B. O'Neal, prom mgr; Glen Massingill, chief engr.

**WCPS-FM** (September 1952): 104.3 mc, 7 kw. Duplicates WCPS (above).

### THOMASVILLE, Davidson County

**WTNC** (September 1947): 790 kc; 1 kw-D. P. O. Box 750. Phone 2701. Thomasville Broadcasting Co. (original owner).

Rep Continental.  
R. F. Vanlandingham, pres, Harold G. Harrison, gen mgr & coml mgr; John A. Mauti, news dir, Clyde C. Fitts, chief engr

**WTNC-FM** (April 1949): 98.3 mc; 450 w. Duplicates WTNC (above).

### TRYON, Polk County

**WTYN** (Oct. 1, 1954): 1580 kc; 250 w-D (CP for 1550 kc, 1 kw-D). P. O. Box 1317. Phone Ulrich 2-4755. Polk County Broadcasters (acquired station April 1, 1956).

Network Keystone. Rep Beaver (Memphis & Atlanta).

Henry G. Bartol Jr., gen mgr, Gertrude S. Taylor, prog dir; H. L. Rickenbacker, prom mgr; Norme Frost, chief engr.

### WADESBORO, Anson County

**WADE** (July 1947). 1210 kc; 1 kw-D. P. O. Box 341. Phone Myrtle 4-2175. R. P. Lyon & Son (original owner).

Network Keystone.  
Specialty programs Negro, 4½ hrs wkly.  
W. P. Billingley, gen mgr; Walter Mitchell, coml mgr; Bryan Hicks, prog dir, G. T. Maurice, chief engr.

### WALLACE, Duplin County

**WLSE** (May 1953). 1400 kc; 250 w. P. O. Box 449. Phone Atwater 5-2187. Duplin Broadcasting Co. (original owner)

Harry Kramer, pres; Grace Heath, asst mgr; Coleman O'Neal, coml mgr; Lualda Brinkley, prog dir; O. B. Hall, news dir; Raymond Fields, chief engr

### WASHINGTON, Beaufort County

**WRBF** (March 3, 1942): 930 kc; 5 kw-D, 1 kw-N, DA-N. Bank of Washington Bldg. Phone Whitney 6-2162. Tar Heel Broadcasting System (original owner).

Network ABC. Rep Headley-Reed; James S. Ayers (south)

W. R. Roberson Jr., pres; W. W. Moore, gen mgr, R. W. Frowein, coml mgr; M. Daniels, prog dir; R. W. Tripp, chief engr.

**NEW**: CP for 1320 kc; 500 w-D. WOOW Inc. (see WOOW Greenville, N. C.).

## WAYNESVILLE, Haywood County

**WHCC** (August 1947): 1400 kc, 250 w. P. O. Box 180. Phone Glendale 6-8661 Kenneth D. Fry & Margaret F. Fry (acquired station Oct. 1, 1953).

Network Keystone  
Kenneth D. Fry, partner, gen mgr & sales mgr, Margaret F. Fry, prog dir & prom mgr; John Dickerson, chief engr

## WELDON, Halifax County

**WCNF** (Dec. 24, 1959): 1400 kc; 250 w. P. O. Box 588 Phone Jefferson 6-3115 Twin City Broadcasting Co. (original owner)

Network Keystone, Carolina Radio  
Specialty programs Negro, 27 hrs. wkly  
Nathan Frank, pres; Dr. Claye Frank, exec vp; Jo Ann Frank, station mgr; Don Williams, prog dir; Howard Anderson, prom mgr; Bill Hesse, news dir, Lewis Hiland, chief engr

## WENDELL-ZEBULON, Wake County

**WETC** (June 16, 1959): 540 kc; 250 w. P. O. Box 278 Phone Andrew 9-9325 Wendell-Zebulon Radio Co. (original owner)  
Lewis V. Parrish, pres; Marshall M. Johnson, vp Bill Kirby, gen mgr & chief engr; Nathan Lassiter, coml mgr.

## WEST JEFFERSON, Ashe County

**WJSK** (May 27, 1959): 1600 kc; 1 kw-D P. O. Box 311 Phone 6001. Childress Broadcasting Corp. of West Jefferson (original owner)

Network Keystone.  
James B. Childress, pres, J. Ardell Sink, gen mgr & coml mgr, Carroll B. Hart, prom dir; Coy H. Deal, prog dir, Isobel D. Gwynn, woman's dir, W. B. Lewis, news dir; Vernon McCarthy, chief engr

## WHITEVILLE, Columbus County

**WENC** (July 1946): 1220 kc; 1 kw-D. P. O. Box 700. Phone Midway 2-2133. Whiteville Broadcasting Co. (acquired station Dec. 1, 1957).

Network Keystone Rep Thomas F. Clark Co.  
J. A. Maultsby Sr., pres; Jerry Honeycutt, station & coml mgr, D. Eugene West, chief engr; Don Viets, program dir; Marv Stuart, farm, news & sports dir; Edna E. Ripple, women's dir.

## WILLIAMSTON, Martin County

**WIAM** (March 1951). 900 kc; 1 kw-D. P. O. Box 590. Phone Swift 2-4161. East Carolina Broadcasting Co. (acquired station August 1953).

Network Caranet Rep Bob Dore.  
Specialty programs: Negro, 11 hrs. wkly.  
William H. Farrier, co-owner, station mgr, prog dir & sports dir; Charles M. Gaylord, co-owner, gen mgr & coml mgr; Charlie Bailey, prom mgr, Charles Neer, chief engr.

## WILMINGTON, New Hanover

**WGNI** (December 1946): 1340 kc; 250 w. P. O. Box 869 Phone Roger 2-2493. New Hanover Broadcasting Co. (acquired station July 1, 1948).

Network MBS, Tobacco. Rep Walker-Rawalt.  
J. S. Brody, pres, Allen B. Jones, gen mgr; Tommy Thompson, coml mgr; Art Madeley, prog dir & chief engr; Bill Weathers, prom mgr; John Powell, news dir.

**WKLW** (Dec 20, 1957) 980 kc; 5 kw-D. P. O. Box 432 Phone Rodger 3-4633. Arlington-Fairfax Broadcasting Corp. (original owner). See Thoms Stations in "Group Ownership."

Rep Broadcast Time Sales  
Harold H. Thoms, pres; Sam Dodd, gen mgr; Virgil Mauldin, coml mgr; Earl Lewis, prog dir; Janice Cowan, continuity & prom mgr; Sherwood Versteeg, news dir, Robert Bowden, chief engr

**WMFD** (April 15 1935) 630 kc; 1 kw, DA-2 P. O. Box 1889 Phone Roger 2-0058. Dunlea Broadcasting Industries Inc (original owner).  
Network ABC. Rep Burn-Smith; Bernard Ochs (Atlanta)

R. A. Dunlea, pres; R. A. Dunlea Jr, gen mgr, R. J. Hurley, coml mgr; Eric Bruton, prog dir; G. A. Curtis, office mgr; Dwight Fee, news dir.

**WPRV (FM)** (June 1, 1960) 93.9 mc. 6.8 kw. Duplicates WMFD (above).

## WILSON, Wilson County

**WGTM** (July 18, 1937): 590 kc; 5 kw, DA-2. P. O. Box 1020 Phone 243-2188 Watson Industries Inc (acquired station 1940).

Network MBS. Rep Brown (south).  
Specialty programs. Negro, 13½ hrs wkly.  
Penn T. Watson Sr., pres; Penn T. Watson Jr, gen mgr; Richard L. Pyles, coml mgr; William J. Bunn, prog dir; Aaron Pitt, news dir, Roy Barrow, chief engr.

**WLLY** (not on air; granted Oct. 15, 1958): 1350 kc; 1 kw-D. Harry A. Epperson Jr. (See Epperson Stations in "Group Ownership.")

**WVOT** (June 1948). 1420 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 170 Phone 243-5157. Wilson Radio Co. Inc (original owner).

Network Carolina Rep Devney-O'Connell.  
Specialty programs Negro, 9 hrs. wkly.  
H. W. Anderson, pres, Harry W. Severance, gen mgr, P. O. Barnes, coml mgr; Wistar Moore Jr., prog dir; Bill Wiggs, news dir; Dan S. Williams, chief engr.

## WINSTON-SALEM, Forsyth County

**WAAA** (Oct 28, 1950): 980 kc, 1 kw-D P. O. Box 3119. Phone Park 2-4121. Laury Associates Inc. (acquired station February 1957)

Rep Dore Bernard Ochs (Atlanta).  
Specialty programs Negro  
Robert A. Monroe, pres, Ranny Daly, gen mgr, Stuart Gordon, coml mgr, Larry Williams, prog dir, prom mgr & news dir, Lee Wallenhaupt, chief engr.

**WAIR** (1937) 1340 kc, 250 w P. O. Box 5317 Phone Park 5-7548 Forsythe Broadcasting Co. (acquired station Jan. 1, 1957).

Network MBS Rep Burn-Smith.  
J. F. Koons III pres, Harold Calvin, gen mgr; Jimmy Wynne, prog dir, Lee King, chief engr.

**WAIR-FM** (1947). 93.1 mc, 34 kw Duplicates WAIR (above).

**WPEG** (under construction granted 1960, target date not announced): 1550 kc, 1 kw-D Reisenweaver Communications.

**WSJS** (April 17, 1930) 600 kc, 5 kw, DA-2 P. O. Box 3018. Phone Park 5-2311 TWX W Sal 370 Piedmont Publishing Co. (acquired station May 1, 1937) See "Newspaper Ownership"

Network NBC Rep Peters, Griffin, Woodward  
Harold Essex, vp & gen mgr; Richard Barrom, asst to gen mgr; Phil Hedrick, operations mgr, Robert Sparrow, sales mgr; F. O. Carver, news dir, Robert C. Estes, prog dir.

**WSJS-FM** (Dec 1, 1947): 104.1 mc; 12.5 kw Duplicates WSJS (above).

**WSJS-TV**: Tv companion of WSJS-AM-FM.

**WTOB** (April 22, 1947): 1380 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 5176. Phone Park 3-4353. Winston-Salem Broadcasting Co. (original owner). See Winston-Salem Broadcasting Stations in "Group Ownership"

Rep James S. Ayers; Venard, Rintoul & McConnell

James W. Coan, pres; Charles W. Brunt, gen mgr, Bob Jones, coml mgr, Margaret Sugg, prom mgr; George Thomas, news dir; James H. Hoke, chief engr

**WTOB-TV** Tv companion of WTOB.

**WYFS (FM)** (Dec. 7, 1958): 107.5 mc; 1.55 kw. 400 27th St., N.W. Phone Park 3-0646. Winsonett Inc. (original owner)

E. Fred Bennett, pres & chief engr; Allan C. Godwin, gen mgr; Lowell R. Tillett, prog dir, Fred A. Moser, prom mgr.

## NORTH DAKOTA

\*Non-commercial

### BISMARCK, Burleigh County

**KBOM** (1925): 1270 kc; 1 kw-D, 250 w-N. P. O. Box 667 Phone Capital 3-4411. Mandan Radio Assoc (acquired station May 9, 1956).  
Rep Gill-Perna

Richard C. Johnson, pres & gen mgr, Nils Pearson, coml mgr, Charles R. Graves, prog dir & news dir; Herb R. Leupp, chief engr.

**KFYR** (1925): 550 kc; 5 kw, DA-N Fourth at Broadway Phone Capitol 3-0900 TWX BM 8115 Meyer Broadcasting Co. (original owner). See Meyer Broadcasting Co Stations in "Group Ownership"

Network NBC. Rep Blair; Harry S. Hyett (Minneapolis).

William A. Ekberg, pres & gen mgr, R. W. MacLeod, station mgr & coml mgr; Stanley Wilson, prog dir, Raymond Isaak, sales & prom mgr, Don Green, news dir, Ivar Nelson, chief engr

**KFYR-TV**: Tv companion of KFYR.

**KQDI** (Aug. 15, 1958): 1350 kc, 500 w-D. P. O. Box 123. Phone Capital 3-4447. Dakota Musicasters (original owner). See D. Gene Williams Stations in "Group Ownership"

Network Keystone. Rep Forjoe.

Darrel W. Holt, managing partner; Joe Arquette, prom mgr, William H. Banks Jr., chief engr.

## DEVILS LAKE, Ramsey County

**KDLR** (Jan. 25, 1925): 1240 kc; 250 w 400 Twelfth Ave Phone Mohawk 2-2161 KDLR Inc (original owner).

Network MBS. Rep Holman  
Bert Wick, pres & gen mgr; Paul R. Lange, coml mgr; Wilbur Clemenson, prog dir & news dir, Harry Kosieracki, prom dir & farm editor; Richard Moritz, chief engr.

## DICKINSON, Stark County

**KDIX** (1947) 1230 kc; 250 w. 119 2nd Ave. W. Phone 224-5133 TWX 8153 Dickinson Radio Assoc (original owner).

Network Keystone. Rep Forjoe.  
Specialty programs German, 1 hr wkly.  
Dr. Paul Weir, pres, Stanley Deck, gen mgr, Mel Hallock coml mgr; Lauren Haacke, prog dir, Warren Vrana, news dir; Ben Locherd, chief engr

**KDIX-TV**: Tv companion of KDIX.

## FARGO, Cass County

\***KPNW** (Oct. 25, 1955) 900 kc, 1 kw-D. Box 248. Phone Adams 2-5949. Northwestern College, Bible College, College of Liberal Arts, Theological Seminary (original owner) See Northwestern College Stations in "Group Ownership"

**KVOX** (See Moorhead, Minn. listing).

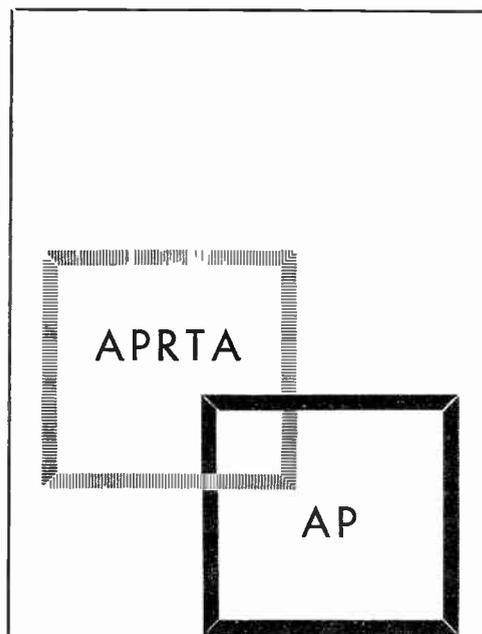
**KUTT** (1960) 1550 kc, 5 kw-D Music Broadcaster (original owner) See D. Gene Williams Stations in "Group Ownership"

Rep Forjoe.  
D. Gene Williams & Delbert Bertholf, co-partners, Jim Uglum, mgr.

**KXGO** (March 14, 1948): 790 kc; 5 kw, DA-N. 4000 W. Main. Phone Adams 5-4461 TWX Fargo 260. North Dakota Broadcasting Co. (acquired station Dec 1, 1958) See North Dakota Broadcasting stations in "Group Ownership."

Network ABC. Rep Gill-Perna  
John W. Boler, pres & gen mgr; Clyde Olson, coml mgr; Joe Boyle, prog dir, Arv Johnson, news dir; Norris Pederson, chief engr.

**KXGO-TV**: Tv companion of KXGO



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**Radio Stations CONTINUED**

**NORTH DAKOTA CONTINUED**

**WDAY** (May 22, 1922) 970 kc, 5 kw, DA-N 207 Fifth St N Phone Adams 2-3371 TWX FG-182 WDAY Inc (original owner) See "Newspaper Ownership"

Network NBC Rep Peters, Griffin, Woodward

E C Reinecke, pres, Tom Barnes, gen mgr, Jack Dunn, station mgr, Bill Burn, coml mgr, Ernie Brevik, prog dir, Roy Pedersen, prom mgr, Norm Schiader, news dir, Julius Hetland technical dir

WDAY-TV tv companion of WDAY

**GRAFTON, Walsh County**

**KGPC** (July 12 1958) 1340 kc, 250 w P O Box 312 Phone 227. KGPC Radio Co (original owner)

Specialty programs Polish, 3 hrs, Spanish, ½ hr wkly

Clayton Matheson, chief owner & gen mgr, Robert Hunt coml mgr, Don Jorstad, sports dir, Vern Garrison, prom mgr & news dir, Larry Stout, chief engr

**GRAND FORKS, Grand Forks County**

**\*KFJM** (1923) 1370 kc, 1 kw-D Phone 4-6141 U. of North Dakota

John S Penn, chmn, Dept of Speech, E W Olson, bus mgr, Myron M Curry, station dir, Ellsworth S. Bryce, asst dir, Frank K La Ban, prog dir

**KILO** (1941) 1440 kc, 1 kw-D, 500 w-N P O Box 928 Phone 4-5321 Grand Forks Herald Inc (acquired station April 15, 1948). See "Newspaper Ownership" Also see Ridder Publications Stations in "Group Ownership"

Network CBS Rep Everett-McKinney, Lee O'Connell, James D Bowden & Co (Minneapolis)

Specialty programs Spanish  
M M Opegard, pres, Herman Livingston, station mgr & coml mgr, Dorothy Ann Kirk, adm exec & woman's dir, Wm F Rendell, news dir, A F Petrich, chief engr

**KNOX** (Sept 7, 1947) 1310 kc, 5 kw, DA-N P O Box 1110 Phone 4-4611 Community Radio Corp (original owner) See Community Radio Stations in "Group Ownership"

Rep Meeker, Wayne Evans (Minneapolis)

Harry F Rice, pres; Justin Hobeig, gen mgr, Bill Hutton, prog dir, Boyd Christenson, news dir, David L Chumley, chief engr

KNOX-TV: Tv companion of KNOX

KRAD (see East Grand Forks, Minn)

**HETTINGER, Adams County**

**KNDC** (April 2, 1954) 1490 kc, 250 w Lambert Bldg, zone 5. Phone 567-2421 Hettinger Broadcasting Co (original owner)

Rep Best

D J Shults, pres, Allen R McIntyre, gen mgr, Tommy Clement, prog dir, Bill McIntyre, news dir; Doyle Ritter chief engr

**JAMESTOWN, Stutsman County**

**KEYJ** (August 1954) 1400 kc, 250 w P O Box 1170 Phone Clinton 2-2160 James River Broadcasting Co (original owner) See Robert E Ingstad Stations in "Group Ownership"

Rep James Bowden (Minneapolis)

Robert E Ingstad, pres, Alfred G Berry, gen mgr, Robert L Richardson, coml mgr, Terry D Soulis, prog dir, James Myers, prom mgr, Tom L Burgum, news dir, Kenneth L Rich, chief engr

**KSJB** (1937) 600 kc, 5 kw, DA-1 P O Box 1271. Phone Clinton 2-3570 KSJB Inc. (acquired station Sept 1, 1958)

Network CBS Rep Weed; Dean & Slaughter (Minneapolis), Wayne Evans (Minneapolis)

James M Pryor Jr., pres, Don MacTavish, gen mgr S S (Bob) Ingersoll coml mgr Vic Donegan, prog dir Kay McKenzie prom mgr, Skip Aldrich, news dir, Harvey G Van Erem, chief engr

**MANDAN, Morton County**

**KBOM** (See Bismarck, N. D., listing).

**MINOT, Ward County**

**KGJB** (March 1950) 910 kc; 1 kw, DA-N P O Box 1712 Phone Temple 5-1161 TWX Minot 8205. KCJB Inc (acquired station Sept 1, 1958)

Network CBS Rep Weed, Wayne Evans (Minneapolis)

James M Pryor Jr, pres & gen mgr, John Bohan, coml mgr; Conrad Balfour, prog dir, Calvin Asendorf, prom mgr; John Williams, news dir, Bernard Sagaser, chief engr

**KLPM** (Oct 28, 1929) 1390 kc, 5 kw-D 1 kw N P O Box 232 Phone Temple 4-1146 Minot Broadcasting Co (original owner)

Network MBS, Great Northern. Rep Walker-Rawalt

Specialty programs Norwegian, ½ hr wkly Ethel H. Cooley, pres, C W Baker, vp, gen mgr & chief engr, Leslie E Maupin, prog dir & coml mgr, K M Knutson, news dir

**KQDY** (Nov 17, 1957): 1320 kc, 1 kw-D P O Box 1388 Phone Temple 7-1124 Dakota Broadcasters (original owner). See D Gene Williams Stations in "Group Ownership"

Rep Pojoe  
Jack W Birchill, gen mgr, Les H Sabo, prog dir, Russ Chesney, news dir, Wes Bell, chief engr

**OAKES, Dickey County**

**KEYD** (1959): 1220 kc; 1 kw-D, Interstate Broadcasting Corp (original owner) See Robert E. Ingstad Stations in "Group Ownership"

Network Valley Radio Network.  
Robert E. Ingstad, pres.

**RUGBY, Pierce County**

**KGCA** (not on air, granted July 28 1960) 1150 kc, 250 w. Rugby Broadcasters (906 16th Ave, W, Williston, N. D.).

**VALLEY CITY, Barnes County**

**KOVC** (Oct 18, 1936) 1490 kc, 250 w Phone 1490. KOVC Inc (original owner) See Robert E Ingstad Stations in "Group Ownership"

Network MBS. Rep James Bowden (Minneapolis).

Robert E Ingstad pres & gen mgr, Dale Olson, coml mgr, Russ Kabei, prog dir & chief engr, Larry Gaupe, news dir

**WHA PETON, Richland County**

**KBMW** (See Breckenridge, Minn., listing).

**WILLISTON, Williams County**

**KEYZ** (1948) 1360 kc 5 kw, DA-N P. O. Box 1240 Phone Greenfield, 3-3911 Charles L Scofield (acquired station 1951)

Rep Holman.  
Charles L Scofield, gen mgr & chief engr, Bob Miller, coml mgr, Bob Gilbert, prog dir; Freeman Hover, prom mgr; Jack McGeehan, news dir.

**KGXC** (See Sidney, Mont., listing).

**OHIO**

\*Non-commercial

**AKRON, Summit County**

**WADC** (April 8, 1925) 1350 kc, 5 kw, DA-1. 10 E Mill St, zone 8. Phone Jefferson 5-6165 Allen T Simmons Inc (original owner)

Network CBS. Rep Howard  
Specialty programs German, 1 hr, Hungarian, 1 hr; Greek, 1 hr. wkly

Allen T. Simmons, pres & gen mgr, R B Wilson, coml mgr; Margaret Bevans, prog dir, Dolores Buehrle, prom mgr, Walter L Sandeis, news dir, George V Paul, chief engr.

**WAKR** (Oct 16, 1940) 1590 kc 5 kw DA-N 853 Copley Road zone 20. Phone Portage 2-8811 TWX AK 484 Summit Radio Corp (original owner) See "Newspaper Ownership" Also see John S Knight Stations in "Group Ownership"

Network ABC Rep McGavren

S Bernard Berk, pres, Roger G. Berk, vp & gen mgr, Kenneth M. Keegan, coml mgr, Bob Wylie, prog dir, Robert I. Boston, prom mgr, Harold Hageman, news dir; Irwin L Knopp, chief engr.

**WAKR-FM** (October 1947) 97.5 mc, 4.4 kw Same licensee, address & staff as WAKR (above)

WAKR-TV Tv companion of WAKR-AM-FM.

**\*WAPS (FM)** (1955) 89.1 mc 1.3 kw 70 N. Broadway Phone Blackstone 3-2111 Board of Education Akron City School District (original owner)

Specialty programs French, 1½ hrs wkly Betty Dickinson, acting coordinator radio-tv, Earl Coolman, chief engr

**WCUE** (1950) 1150 kc, 1 kw-D DA-D 41 S Main St, zone 8 Phone Franklin 6-7114. WCUE Inc (original owner)

Network MBS Rep Gill-Perina

Ted Estabrook, pres & gen mgr, George Mamas, coml mgr, Bob Edwards, prog dir, Chick Watkins, prom mgr, Joel Rosc, news dir, Henry Niederkofer, chief engr

**WCUE-FM:** (not on air, granted March 12, 1958) 96.5 mc 1.5 kw Same address and licensee as WCUE (above)

**WDBN (FM)** (see Barberton, Ohio)

**WHLO** (October 1944) 640 kc, 1 kw, DA-1. L KPI 51 W State St, zone 4 Phone Blackstone 3-7101 Radio Akron Inc (acquired station Nov 16 1959) See Susquehanna Broadcasting Stations in "Group Ownership"

Rep Eastman

Louis J Appell Jr, pres, Arthur W. Carlson, gen mgr, Ted Hepburn, sales mgr & coml mgr, Bob Shipley, prog dir, Adrian R Cooper, prom mgr, Bill Ridenour, news dir, Glenn Winter, chief engr

**ALLIANCE, Stark County**

**WFAH** (Sept. 2, 1953) 1310 kc, 1 kw-D, DA-D 2720 S Union Ave Phone Talbot 1-1111 Review Publishing Co (original owner) See "Newspaper Ownership"

Rep Webb, Ohio Stations Representatives (regional)

Donald A Peterson, pres, Robert A Gates, mgr & coml mgr, Edward D. Krahling, asst mgr & prog dir, Dale Flugan, news dir, Charles Dietrich, chief engr

**WFAH-FM** (March 26, 1947) 101.7 mc, 1 kw. Duplicates WFAH (above)

**ASHLAND, Ashland County**

**WNCO** (1950) 1340 kc, 250 w P O Box 311 Phone 2-1572 Radio Ashland Inc (acquired station Jan 15, 1957)

Network MBS  
Charles O Calhoun gen mgr, Wm E Waldorf, coml mgr, C John Cigna, prog dir

**WNCO-FM** (1948) 101.3 mc, 10.2 kw Duplicates WNCO (above)

**ASHTABULA, Ashtabula County**

**WREO** (Sept 21 1937) 970 kc, 5 kw-D, 1 kw-N, DA-2 P O Box 372 Phone Wyman 3-2126 WICA Inc (original owner)

Rep Clark  
D C Rowley, pres, John A Colin, gen mgr, D W Fassett, mgr, Andrew Holecko, prog dir, Frank N Bernato, chief engr

**WREO-FM** (1949) 103.7 mc 40 kw (CP for 200 kw) Duplicates WICA (above)

**ATHENS, Athens County**

**WATH** (Oct. 25, 1950) 970 kc, 1 kw-D P O Box 527. Phone Lynwood 3-1587 Radio Athens Inc (original owner)

A H Koulan, pres & gen mgr, John Kerl, coml mgr, Claudia Steadman, prog dir, Doug Sinsel, news dir, A H Koulan, chief engr

**\*WOUB** (Sept 15, 1957) 1340 kc, 250 w Ohio U College St Phone Lynwood 3-1011 ext. 266 Ohio U (original owner)

Vincent Jukes, dir, Archie Greer, station mgr, David Beach, prog dir, William Baxter, news dir, Arthur Hafer, chief engr

**\*WOUB-FM** (Dec 13, 1949) 91.5 mc 10 w Duplicates WOUB (above)

**BARBERTON, Summit County**

**WDBN (FM)** (Akron) (not on air, target date Sept 1, 1960) 94.9 mc 110 kw R D 1, Seville, Ohio Independent Music Broadcasters Inc (original owner)

George B Hanna, pres, Theodore Niarhos, gen mgr & prog dir, Elizabeth Niarhos, coml mgr, Donald Udey, chief engr

**BELLAIRE, Belmont County**

**WOMP:** 1290 kc, 1 kw-D. P. O. Box 448, Wheeling, W Va Phone Orchard 6-5661 WOMP Inc (acquired station March 1, 1959) See Hinton Kincaid Stations in "Group Ownership"

Specialty programs Italian, Polish, Czech Donald J Hoiton, pres, Arthur H Simmers, gen mgr, Len Carl, coml mgr, Bob Chadcock, prog dir, Karen Porter, prom mgr, Don Amon, news dir, Jack Jennings chief engr

**WOMP-FM** (1947) 100.5 mc, 9 kw. Duplicates WOMP (above)

**BELLEFONTAINE, Logan County**

**WOHP** (1952): 1390 kc; 500 w-D. Box 33 Phone 2-5796 Lake Erie Radio & Tv Corp (acquired station 1953) Sale pending to Niagara Frontier Broadcasting Corp. (WJLL Niagara Falls, N. Y.).

R. K. Wood, gen mgr, Kenneth Arnold, chief engr, Charles Fox, news dir.

**BEREA, Cuyahoga County**

**\*WBWC (FM)** (March 2, 1958) 88.3 mc 10 w Phone Berea 4-5356. Baldwin-Wallace College (original owner)

Specialty programs French, ½ hr, German, ½ hr, Spanish, ½ hr wkly

W Terry Stuart station mgr, Beverly Morrison, prog dir, Bill Roy, public relations dir, Graydon S McKee, special events dir, Jane Witten, news dir, Dave Snodgrass, technical dir, Gordon Graves, chief engr

**BOWLING GREEN, Wood County**

**\*WBGU (FM)** (November 1951) 88.1 mc, 1.35 kw South Hall, Bowling Green State U Phone 3-8111 Ext 539 Bowling Green State U (original owner)

Sidney Stone, dir, Robert Graeige, chief engr

**WBRW** (December 1954) 730 kc, 250 w-D, DA-D (CP for 1 kw-D, DA-D). Route 1, Lima City, Ferrysburg, Ohio Phone Trinity 4-4365 Howard R Ward (original owner)

Specialty programs Polish, 1 hr wkly Howard R Ward, owner & gen mgr

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45% MORE WIMMIN!**

Yes, the latest 55-county Pulse Area Report (March 1-28, 1960) again proves WDAY Radio to be the most-listened-to station in, around, or near Fargo!

*45% more women!* Monday thru Friday, WDAY Radio has 166,400 women listeners!

*67% more men, too* (though we really don't care nearly so much about *them*)! WDAY Radio has 114,660 men listeners!

But don't think there's anything unique about this situation. It's been going on for years and years and years. *Ask PGW for all the facts!*

**WDAY**

**FARGO, N. D.**

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970 KILOCYCLES**



PETERS, GRIFFIN, WOODWARD, INC.,  
*Exclusive National Representatives*

**Radio Stations CONTINUED**

**OHIO CONTINUED**

**LANCASTER, Fairfield County**

**WHOK** (October 1948) 1320 kc, 1 kw-D Memorial Drive Phone 013-4373 Hocking Valley Broadcasting Corp. (original owner).

Rep Ohio Stations.  
Nelson R. Embrey, pres & gen mgr, Mark Lucas, coml mgr, Roy Stingley, prog dir, Richard Westbrook; news dir, Charles Houston, chief engr

**WHOK-FM** (December 1958) 95.5 mc, 18 kw Duplicates WHOK (above)

**LIMA, Allen County**

**WIMA** (December 1948) 1150 kc, 1 kw, DA-N 223 N Main St Phone Capital 32060 TWX Lr 292 Northwestern Ohio Broadcasting Corp.

Network ABC Rep McGavren  
G. E. Hamilton, pres, R. W. Mack, gen mgr, C. B. Heller, coml mgr, Bill Frink, prog dir, William Harrison, chief engr

**WIMA-FM** (June 1948) 102.1 mc; 15 kw Duplicates WIMA (above)

**WIMA-TV** Tv companion of WIMA-AM FM

**LORAIN, Lorain County**

**WWIZ** (Oct 26, 1958) 1380 kc 500 w-D 1615 Broadway. Phone Cherry 4-5235 WHIZ Inc (original owner)

Network ABC.  
Specialty programs: Spanish, 1 hr wkly  
Sanford A. Schafitz, pres; Joe Leonard, gen mgr, A. Barlow, coml mgr, Robert Lee, prog dir, C. Francine, prom mgr, F. D. Cole, news dir, Milton Wills, chief engr

**MANSFIELD, Richland County**

**WCLW** (Dec. 30, 1957) 1570 Kc, 250 w-D, DA-D 791 McPherson St Phone Lafayette 5-2333 Mansfield Broadcasting Co. (original owner)

Rep Devney-O'Connell  
Frederick Eckardt, owner & gen mgr, William Ball, chief engr

**WMAN** (Dec 4, 1939) 1400 kc, 250 w P O Box 461 Phone LA 4-2211 TWX Mans 040 Richland Inc (original owner)

Network ABC Rep Venard, Rintoul & McConnell  
J. M. O'Hara, pres & gen mgr, Robert A. James, prog dir & prom mgr, Rex Hess, news dir, William E. Morrison, chief engr

**MARIETTA, Washington County**

**WCMO (FM)** (not on air, target date unknown) 89.3 mc, 10 w Marietta College

**WMOA** (June 1946) 1490 kc, 250 w First National Bank Bldg Phone Frontier 3-7527 Marietta Broadcasting Co (acquired station October 1950)

Network NBC Rep Bolles  
R. Sanford Guver, gen mgr & coml mgr, Lee Kendrick, prog dir, Tony Curtiss, prom mgr, Kenneth Luther, news dir, Charles Clark, chief engr

**MARION, Marion County**

**WRMN** (Dec. 23, 1940) 1490 kc 250 w P O Box 518 Phone Dupont 3-1131 Marion Broadcasting Co (original owner)

Network ABC  
Robert T. Mason, pres, treas & gen mgr, Arthur L. Martin, coml mgr, Madge Cooper, prog dir, Joe Ionne, news dir, F. J. Peters, chief engr

**WRMN-FM** (April 1953) 106.9 mc, 25 kw Duplicates WRMN (above) except for special events

**MASSILLON, Stark County**

**WTIG** (Aug 1, 1957) 990 kc 250 w-D DA-D P O Box 573 Phone Temple 2-9619 Massillon Broadcasting Co (original owner) See Joel Rosenblum Stations in 'Group Ownership'

Rep Hal Walton  
Joel W. Rosenblum, pres, Richard J. Scholem & Nick Barry, co-mgrs, Ted Weslev, prog dir, Ray Rosenblum, prom mgr, Fred Mecks, news dir, Joe Kish, chief engr

**MIAMISBURG, Montgomery County**

**WFCJ (FM)** (not on air, granted June 29 1960) 93.9 mc, 6.5 kw Miami Valley Christian Assn Inc

**MIDDLEPORT-POMEROY, Meigs County**

**WMPO** (Aug 28, 1959) 1390 kc, 1 kw-D P. O. Box 71 Phone Wyandotte 25355 Radio Mid-Pom Inc. (original owner).

John E. M. Kerr, pres & gen mgr, William C. Miller, station mgr, Frank M. Youngwerth, coml mgr, Barbara F. Beal, prog dir, Michael S. Rammell, prog mgr, Dennis L. Steadman, news dir, Roger K. Bennett, chief engr.

**MIDDLETOWN, Butler County**

**WPFB** (Sept 1, 1947) 910 kc, 1 kw D, 100 w-N. 4305 Central Ave Phone Garden 2-3625 Paul F. Braden (original owner)

Rep Devney-O'Connell  
Paul F. Braden, mgr; Thomas P. Hogan, asst mgr, Joseph H. LeMoynne, coml mgr, Charles Reeder, prog dir, Bill Hart, prom mgr, Robert Cordray, news dir, Laurace Beckwith, chief engr

**WPFB-FM** (July 1 1959) 105.9 mc; 29.4 kw. Same license, staff & address as WPFB (above)

**SOUTHERN OHIO'S FOREMOST  
FM—STATION**

*The Only FM Station  
With City Grade Coverage*

1000 UV/M IN  
**DAYTON & CINCINNATI**

**WPFB-FM**

**MIDDLETOWN, OHIO**

**105.9 MC 60,000 WATTS**

**MT. VERNON, Knox County**

**WMVO** (Nov. 26, 1953). 1300 kc, 500 w-D, DA-D P. O. Box 348 Phone Exchange 20916 Mt. Vernon Broadcasting Co (original owner)

Rep Ohio Stations Representatives  
Mrs. Charles Zelkowitz, pres, Stephen W. Zelkowitz, station mgr & prog dir, Bill Victor, sales coordinator, George Bennett, news dir, Rudy Maxwell, chief engr

**WMVO-FM** (May 26 1951) 93.7 mc 2.9 kw Duplicates WMVO (above).

W-WIZ

NORTHERN OHIO'S  
BIG SOUND  
BIG BUY

LORAIN, OHIO

SERVING SEVEN COUNTIES

IN THE HEART OF

OHIO'S RICHEST

FARM LAND WITH

STUDIOS IN

MARION

AND

BUCYRUS

Marion trading area offers national and regional distributors an ideal test market. Small enough to be economical, large enough to be indicative. It is a healthy, expanding, but conservative market. Competition among retailers is intense. Merchandise and services which can make the grade in the Marion Market will succeed in any normal American community.

Nineteen years of personal service by veteran staff members offers the advertiser audience acceptance and product prestige.

THE "FRIENDLY NEIGHBOR STA-

TION" CHANGES STATISTICS INTO

SERVICE AND SERVICE INTO SALES

FOR YOU!

A "LOCAL" STATION DOING A "REGIONAL" JOB  
SINCE 1940



SELLING A BUMPER CROP OF  
LISTENERS IN NORTH CENTRAL  
OHIO



AM-FM AND WMRN FARMS

**NEWARK, Licking County**

**WCLT** (Jan 4, 1919) 1430 kc, 500 w-D 25 W Main St Phone Fairfax 40071 WCLT Radio Inc (acquired station Jun 1, 1958) See 'Newspaper Ownership'

Rep Meeker Ohio Stations Representatives Thomas A Rogers, pres & gen mgr, Robert H Piccer coml mgr, Arnauld Fleming, prog dir, Ray Luther, news dir, Benjamin E Windle chief engr

**WCLT-FM** (Aug 7 1917) 100.3 mc, 85 kw. Duplicates WCLT (above)

**NEW BOSTON, Scioto County**

**WIOI** (Sept 2, 1959) 1010 kc, 500 w-D (CP for 1 kw-D) P O Box 909 Phone Elmwood 3 8587 WIOI Inc (original owner)

Network Keystone  
Grady M Sinyard pres, James D Sinyard, gen mgr, Joseph S Klarke, coml mgr, John G Greene, asst coml mgr, Robert F Phipps Jr, prog dir Tommy Ray Lesley, chief engr

**OXFORD, Butler County**

**\*WMUB (FM)** (1950) 88.5 mc 810 w Miami University Broadcasting Service Phone 32161 ext 323 Miami U (original owner)

Dr Stephen C Hathaway, dir of broadcasting, Paul G Yeazell, gen mgr, Charles Myers, pres, dr Wm Utter, piom mgr, Ben Laine, news dir, Andrew F. Buch chief engr  
\*Non-commercial educational.

**WMUB-TV** Tv companion of \*WMUB (FM)

**WOXB (FM)** (Dec 24, 1959) 97.7 mc, 600 w R R 1 Phone West Oxford 4-3513 Radio Oxford (original owner)

Harold F Parshall, gen mgr & chief engr Ronald G Slater, coml mgr

**PAINESVILLE, Lake County**

**WPVL** (April 25 1956) 1460 kc, 500 w D 102 S Park Place Phone Elmwood 2 3155 WPVL Inc (original owner)

Rep Webb, Ohio Stations Representatives Carl R Lee pres gen mgr & chief engr Donald Atkin, coml mgr James Ahlstrom, news dir

**PIQUA, Miami County**

**WPTW** (Nov 1947) 1570 kc; 250 w-D 1625 Covington Ave Phone Prospect 3-3513 Miami County Broadcasting Co (original owner) See Richard E Hunt Stations in 'Group Ownership'

Network Keystone Rep Best  
C Oscar Baker, pres & gen mgr

**PORTSMOUTH, Scioto County**

**WNXT** (Aug 30 1951) 1260 kc 5 kw-D 1 kw-N, DA-2 P O Box 1228 Phone Elmwood 3-1161 WNXT Inc (acquired station Aug 1, 1959)

Network ABC Rep Raymer  
Lenard Feldman, pres, Marshall Rosene, gen mgr coml mgr & prog dir, Martin Petree news dir, Russel Newman chief engr

**WPAY** (April 15, 1935) 1400 kc, 250 w 1009 Galia St Phone Elmwood 3-5176 Paul F Braden (acquired station Feb 1, 1956)

Network CBS Rep Devney-O'Connell  
Paul F Braden pres, O T Dresbach, gen mgr, Joseph Le Moync, coml mgr, John T Baker, prog dir, Frank C Balmert, news dir, Maurice L Myers, chief engr

**WPAY-FM** (June 15, 1948) 104.1 mc, 7 kw Same license, staff & address as WPAY (above) WPAY-FM is programmed separately from WPAY from 10 a m to 10 p m and duplicates am programming from sign-on (5 a m) to 10 a m and from 10 p m to sign-off (1 a m)

**SALEM, Columbiana County**

**WSOM (FM)** (Nov 25, 1958) 105.1 mc 100 kw Radio Hill Phone Edgewood 7-9514 Salem Broadcasting Co (acquired station May 21, 1959)

Lee R Dixon, pres & gen mgr, J L Shipley coml mgr Roger Luscombe, prog dir, William Glasser, chief engr

**SANDUSKY, Erie County**

**WLEC** (Dec 7 1947) 1450 kc 250 w P O Box 441 Phone Main 6-2000 Cleveland Broad-

casting Co (acquired station May 5, 1960) See Cleveland Broadcasting Stations in "Group Ownership"

Rep Venard Rintoul & McConnell  
Jay Wagner, pres & gen mgr, Louis Mahla, coml mgr, Karl Bates, prog dir, Kenneth Halterman, news dir, Jay Leibach chief engr

**WLEC-FM** (Aug 15, 1959) 102.7 mc, 6.9 kw Duplicates WLEC (above)

**SPRINGFIELD, Clark County**

**WBLY** (1947) 1600 kc, 1 kw-D Chamber of Commerce Bldg Phone Fairfax 1-3950 Champion City Broadcasting Co (acquired station 1954)

Network Keystone Rep Clark  
R Stanley Lucas pres, Robt L Yontz gen mgr, Allan Meuleman, coml mgr, James Bissey, prog dir Carl Eggert, chief engr

**WBLY-FM** (August 1958) 103.9 mc, 1 kw Duplicates WBLY (above)

**WIZE** (Nov 1 1940) 1340 kc 250 w 117 W High St Phone Fairfax 3-1955 Radio Voice of Springfield Inc (original owner) See "Newspaper Ownership" See also Air Trails Network Stations in 'Group Ownership'

Rep Devney-O'Connell  
Charles Sawyer pres J P Williams, exec vp, Ernest A Gudridge vp & gen mgr, Alex Buchan vp, Sheila Dickerson, piom mgr, Dave Marvin, news dir, George Harris music supervisor, Victor Bushong, vp & chief engr

**STUEBENVILLE, Jefferson County**

**WSTV** (November 1940) 1340 kc, 250 w 428 Market St Phone Atlantic 2-6265 TWX 060 WSTV Inc (original owner) See Friendly Group in 'Group Ownership'

Network MBS Rep Averv-Knodel  
Specialty programs Italian 2 hrs Negro ½ hr wkly

John J Laux exec vp & gen mgr, Louis W Shapiro station mgr, Thomas Abernethy, prog dir, Scott McMurray, local news editor, William Chesnes, chief engr

**WSTV-FM** (June 1947) 103.5 mc, 3.1 kw Duplicates WSTV (above)

**WSTV-TV** Tv companion of WSTV-AM-FM.

**TIFFIN, Seneca County**

**WTFE** (Dec 1959) 1600 kc 500 w-D DA-D 112 E Market St Phone Gibson 7-2212 WTFE Inc (original owner)

Rep Cooke  
Robert G Wright, pres gen mgr & coml mgr, Milton Maltz vp & managing dir, Alan Gemai, farm & news dir, Shelby Bristow chief engr

**TOLEDO, Lucas County**

**WMHE (FM)** (Oct 14, 1957) 92.5 mc, 10 kw 4665 W Bancroft St, Zone 7 Phone Jefferson 6-9643 Hillebrand Electronics (original owner)

Rep Walker-Rawalt  
William A Hillebrand owner William A Woods, gen mgr, Marvel Brand prog dir, Richard Price news dir, Donald R Howard chief engr

**WOHO** (October 1954) 1170 kc 1 kw, DA-2 P O Box 276, Station "A," zone 5 Phone Oxford 3-6576 The Midwestern Broadcasting Co (original owner)

Network MBS  
Rep Webb  
Ford R Weber, pres, Sam W Sloan, gen mgr, William C Wester, coml mgr, Geo. M Mishler, prog dir

**WSPD** (1921) 1370 kc 5 kw DA-N 136 Huron St zone 1 Phone Cherry 8-6201 TWX TO 91 Store Broadcasting Co (January 1928) See Store Broadcasting Stations in 'Group Ownership' Also see 'Newspaper Ownership'

Network NBC Rep Katz  
George B Storer pres Reggie Martin, gen mgr Emerson W Kimble nat sales mgr, Jack Williams, prog dir, Jim Uebelhart, news dir, George E Fulop, chief engr

**WSPD-FM** (Aug 11, 1947) 101.5 mc, 23 kw Duplicates WSPD (above)

**WSPD-TV** Tv companion of WSPD  
**\*WTDS (FM)** (May 1948) 91.3 mc 730 w 1901 W Central zone 6 Board of Education Toledo City School District (original owner)  
Specialty programs French 1 hr (wkly)

Philo C Dunsmore, superintendent of schools, Harry D Lamb, gen mgr & prog dir, Dorothy Mathen, piom mgr; S Roberson, chief engr

**WTOB** (June 16, 1946) 1560 kc, 1 kw-D 3225 Ailington Ave, zone 11 Phone Evergreen 5-2507 TWX TOL 262 Booth Broadcasting Co (acquired station Aug 17, 1957) See "Newspaper Ownership" Also see Booth Stations in "Group Ownership"

Network CBS Rep Weed  
Specialty programs Negro, 1 hr.; Polish, 5 hrs wkly

John L Booth pres, Sunne Miller, gen & coml mgr, John Garry, prog dir, Robert Sowers chief engr

**WTET (FM)** (Dec 7, 1956) 99.9 mc 8.8 kw Same license, staff & address as WTOB

**WTOL** (Feb 23, 1938) 1230 kc, 250 w 711 Madison Ave zone 2 Phone Cherry 4-7111 Community Broadcasting Co (original owner)

Network ABC Rep Gill-Perna  
Specialty programs Negro, 2 ½ hrs wkly  
Frazier Reams, pres, Thomas S Bretherton, gen mgr, Roug Tabner, coml mgr, Robert II Krieger, prog dir, Joseph R Weaver, asst prog dir in charge of radio, Orris Tabner, sales service mgr, Joe Gillis, news dir, Harold Holmes, chief engr

**WTOL-FM** (October 1949) 104.7 mc, 1.3 kw (CP for 50 kw) Same licensee and staff as WTOL (above) with J Weaver prog dir  
**WTOL-TV** Tv companion of WTOL-AM-FM

**VAN WERT, Van Wert County**

**WERT** (Nov 27, 1958) 1220 kc, 250 w-D P O Box 104 Phone Bernard 24075 Van Wert Broadcasting Co (original owner)

Rep Sears & Ayer, Ohio Station Reps  
Kenneth E Kunze, pres chief engr & station mgr, Raymond Waldron, coml mgr, John Uiv, prog dir, Robert Ziegler, news dir

**WARREN, Trumbull County**

**WXXX** (Nov 1941) 1440 kc, 5 kw Second National Bank Bldg Phone Express 22529 Warren Tribune Radio Station Inc. (acquired station 1949) See "Newspaper Ownership"

Rep Grant Webb  
Specialty programs Greek, 1 hr  
Helen Hart Hurlbert, pres, Robert E Hardy, mgr & chief engr; Chester Waggoner, coml mgr, John Petersen, prog dir; James Stephenson piom mgr, Ray Siebert, news dir

**WASHINGTON COURT HOUSE, Fayette County**

**WCHO** (February 1952) 1250 kc; 500 w-D S Main St Phone 5-6211 Court House Broadcasting Co (original owner)

Network Keystone Rep Best  
W N Nungesser, pres, gen mgr & chief engr; R L Anderson, coml mgr & prog dir.

**WAVERLY, Pike County**

**WPKO** (1954) 1330 kc, 1 kw-D, DA-D P O Box 67 Phone Picketon 2781 Ohio Quest Inc (acquired station June 1, 1960)

James B Denton, pres

**WELLSTON, Jackson County**

**WKOY** (June 1952): 1330 kc; 500 w-D. P. O. Box 190. Phone 4-2000. Family Broadcasting Co. (acquired station January 1958).

Network Keystone. Rep Best.  
W. N. Nungesser, pres, gen mgr & chief engr

**WESTERVILLE, Franklin County**

**\*WOBN (FM)** (Oct 8, 1958) 91.5 mc; 10 w Phone Tu 2-3651 Otterbein College (original owner)

Keith L Brown, gen mgr, Richard Gorsuch prog dir, Bernard Campbell, chief engr

**WOOSTER, Wayne County**

**WWST** (1947): 960 kc; 1 kw-D. 186 S. Hillcrest Dr. Phone Angelus 3-5075. Wooster Republican Printing Co (original owner). (See "Newspaper Ownership")

Network Keystone Rep Robt. Kelfer Inc  
E B (Ted) Evans, gen mgr; Quentin Welty, sales mgr, Robert Heeter, program dir; Allan Lang production mgr, B L Bowman, gen chief engr

# W W S T

WITH THE PROMOTIONS THAT BUILD AND HOLD LISTENER INTEREST

- Cultural (College of Wooster)
- Scientific (Ohio Agricultural Experimental Station)
- Industry (Many nationally-famous industries; still growing)
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➔ YOUR BEST DOLLAR BUY FOR SPOTTING NORTH-CENTRAL OHIO

## "RADIO WOOSTER"

"Serving Ohio's Foremost Agricultural Area"

Gross Yearly Retail Sales (HOME COUNTY ONLY)

\$80,000,000

AM—1,000 WATTS  
960 KC  
FM—13,000 ERP  
104.5 MG

OHIO CONTINUED

**WWST-FM** (1947): 104.5 mc; 13 kw. Duplicates WWST (above).

**WORTHINGTON, Delaware County**

**WRFD** (see Columbus, Ohio)

**YELLOW SPRINGS, Greene County**

**\*WYSO (FM)** (Feb 8, 1958) 91.5 mc, 10 w (CP 360 w). Antioch College Phone Rockwell 7-8371 Antioch College of Yellow Springs (original owner)  
Lee Eitzen, gen mgr, Jon Wallach, prog dir; David B. Peck, chief engr.

**YOUNGSTOWN, Mahoning County**

**WBBW** (Feb 20, 1949) 1240 kc, 250 w 260 W. Federal St. Phone Riverside 4-4421 TWX Yo 068 Mahoning Valley Broadcasting Corp. (original owner)

Network MBS Rep Weed  
Specialty programs Italian, 1 hr wkly  
John Cherpack Jr., pres & chief engr, Gene Trace, vp & gen mgr, Phil Wood, coml mgr, A. N. Ross, prog dir, Robert Spiegel, news dir.

**WBBW-FM**: 93.3 mc; 17.5 kw Duplicates WBBW (above)

**WFMJ** (Sept. 7, 1939). 1390 kc, 5 kw, DA-N. 101 W. Boardman St., zone 3 Phone Riverside 4-8611. TWX YO-079 WFMJ Broadcasting Co (original owner) See "Newspaper Ownership"

Network NBC  
William F. Maag Jr., pres, Mitchell F. Stanley, gen & coml mgr, Robert Locke, prog dir, William Lindsay, news dir, Frank A. Dieringer, chief engr.

WFMJ-TV tv companion of WFMJ  
**WHOT** (Oct. 16, 1955) 1570 kc, 1 kw-D, DA-D 401 N. Blaine Ave., zone 5 Phone Riverside 6-8464 TWX Yo-058 WHOT Inc. See Myron Jones Stations in "Group Ownership"

Rep Hollingbery  
Myron Jones, pres, William Fleckenstein, gen mgr; Bill Aey, coml mgr, Richard Thompson, prog dir

**WRED (FM)** (November 1959) 101.1 mc; 24.5 kw Duplicates WHOT (above)

**WKBN** (1926): 570 kc, 5 kw, DA-N. 3930 Sunset Blvd., zone 1 Phone Sterling 2-1145. TWX YO-081 WKBN Broadcasting Corp (original owner)

Network CBS. Rep Raymer  
W. P. Williamson Jr., pres & gen mgr; Carl F. Glade, coml mgr, John Moses, prog dir; W. P. Williamson III, public relations dir & prom mgr; Jim Mullins, news dir, Bernard Wilkens, chief engr

**WKBN-FM** (Aug 26, 1947) 98.9 mc, 50 kw. Duplicates WKBN (above)

WKBN-TV Tv companion of WKBN

**ZANESVILLE, Muskingum County**

**WHIZ** (May 1924): 1240 kc; 250 w. Lind Arcade Bldg Phone Gladstone 2-5431 TWX Zan 67 Southeastern Ohio Broadcasting System (acquired station July 1, 1947). See Zaneseville Publishing Stations in "Group Ownership." Also see "Newspaper Ownership"

Network NBC Rep Pearson  
Clay Littick, pres; Allan Land, gen mgr; Nate Milder, coml mgr, Tom Wiebell, prog dir; Naomi Lorton, prom mgr, Tom Clark, news dir; Bill Hunt, chief engr.

WHIZ-TV. Tv companion of WHIZ

OKLAHOMA

\*Non-commercial

**ADA, Pontotoc County**

**KADA** (September 1934): 1230 kc; 250 w. P. O. Box 642, zone 6. Phone Federal 2-1212. TWX 288. KADA Broadcasting Inc. (original owner).

Networks ABC, Keystone. Reps Paul H. Raymer; Clarke Brown (southwest).  
Brown Morris, pres; Bill Hoover, vp; George Miller Jr., chief engr.

KTEN (TV): tv companion of KADA.

**ALTUS, Jackson County**

**KWHW** (April 2, 1947): 1450 kc, 250 w. P. O. Box 551, Phone Hudson 2-1450 Altus Broadcasting Co (original owner). See "Newspaper Ownership"

Network Keystone. Rep Pearson  
Frank E. Wimberly, pres & gen mgr; Albert Houpe, coml mgr; Ernest Baucum, chief engr.

**ALVA, Woods County**

**KALV** (Oct. 18, 1956): 1430 kc; 500 w, DA-1. P. O. Box 328 Phone 1663. Aubrey D. Conrow (original owner).

Rep Best  
Aubrey D. Conrow, pres; Robert L. Martin, gen mgr, Merle M. Johnson, news dir, John H. Goss, chief engr.

**ARDMORE, Carter County**

**KVSO** (1935): 1240 kc; 250 w. P. O. Box 1246 Phone Capital 3-3030. Estate of John F. Easley (original owner) See "Newspaper Ownership"

Networks ABC, Keystone.  
Douglas C. Dillard, gen mgr; Emogene Lewis, coml mgr, Dolly Dalkington, prog dir, Bill Lauderdale, news dir, C. W. Rollins, chief engr.

**BARTLESVILLE, Washington County**

**KWON** (1942): 1400 kc; 250 w. P. O. Box 69, Dewey Rd Phone Federal 6-1400. Horace C. Bowen (acquired station, May 1959).

Network MBS. Rep Melville, Gene Bolles  
Horace C. Boren, pres & gen mgr, Mrs. Horace C. Boren, vp; George Kountoupis, station mgr, Fred Cordell, coml mgr; Jim Willaford, prog dir, Bill Drake, news dir; Mrs. Jim Munson, womens' dir, Dallas DeGraffenreid, chief engr.

**BLACKWELL, Kay County**

**KLTR** (1952) 1580 kc; 250 w-D. P. O. Box 70. Phone 309. Star Broadcasting Co (original owner)

Network Keystone. Rep Best.  
Dr. F. G. Conley, pres; Robert F. Pool, vp, gen mgr & chief engr, Ray Bush, prom & coml mgr, Larry Eck, prog dir; Allen Abbot, news dir.

**CHICKASHA, Grady County**

**KWCO** (1946): 1560 kc; 1 kw-D, 250 w-N, DA-N. P. O. Box 770. Phone Castle 4-2890 Bayard C. Auchincloss (acquired station August 1960).

Network Keystone.

**CLAREMORE, Rogers County**

**KWPR** (1948): 1270 kc, 500 w-D P. O. Box 454. Phone Rogers 3-1281 BRT Broadcasting Co (acquired station July 1, 1959).

Wayne Rowley, gen mgr & chief engr; James Robert Brewer, coml mgr & prom mgr; Leon Shearhart, prog dir

**CLINTON, Custer County**

**KWOB** (April 15, 1949) 1320 kc; 1 kw-D. P. O. Box 558 Phone Fairfax 3-0617 Western Oklahoma Broadcasting Co (original owner).

Lonnie J. Preston, pres & gen mgr; Edward L. O'Hearn, coml mgr, Alice Preston, prog dir, Jerry White, chief engr

**CUSHING, Payne County**

**KUSH** (1953) 1600 kc, 1 kw-D P. O. Box 791. Phone Capitol 5-0922 Cimarron Broadcasters (acquired station August 1953). See "Newspaper Ownership"

Network Keystone.  
Gordon R. Rockett, pres & gen mgr, William R. DeWire, coml & prom mgr; Ron Mott, prog dir; Ralph Mells, news dir; Charles Grimm, chief engr.

**DUNCAN, Stephens County**

**KRHD** (October 1947) 1350 kc; 250 w-D, 100 w-N 16th & Pine Phone Alpine 5-1350 Duncan Broadcasting Co (original owner). See R. H. Drewry Stations in "Group Ownership"

Network Keystone  
Specialty programs Negro, ¼ hr. wkly.  
R. H. Drewry, pres, W. M. Brubaker, gen mgr, Morgan Duval, coml mgr; John Moen, prog dir, Les Agee, chief engr.

**DURANT, Bryan County**

**KSEO** (May 1947): 750 kc; 250 w-D P. O. Box 511 Phone 3100 Durant Publishing-Broadcasting Corp (acquired station June 1957). See "Newspaper Ownership"

Lewis W. Coleman, gen mgr; Glen D. Burke, asst mgr, Eddie Anderson, prog dir, Hal Cochran, chief engr.

**KSEO-FM** (November 1958) 107.3 mc; 2.75 kw. Duplicates KSEO (above).

**ELK CITY, Beckham County**

**KBEX** (1929) 1240 kc, 250 w. P. O. Box 189. Phone 730 Bo Garrison Enterprises (acquired station July 1959)

Network Keystone. Rep Pearson  
Specialty programs Negro, Spanish.  
Bob Garrison, pres & gen mgr, Bob Creason, coml mgr, Cliff Walker, prog dir, Lou Garrison, prom mgr, Bill Engler, news dir, Pat Gilbreath, chief engr.

**ENID, Garfield County**

**KCRC** (1928): 1390 kc; 1 kw, DA-1 P. O. Box 952. Phone Adams 7-1390 Enid Radiophone Co (acquired station 1933). See "Newspaper Ownership"

Network ABC Rep Pearson  
Milton B. Garber, pres, John W. Taylor, vp; Pat Murphy, gen mgr Jim Stacey, coml mgr; Dick Dieble, prog dir Phil Brown, news dir.

**KGWA** (1950) 960 kc, 1 kw, DA-1. P. O. Box 346 Phone Adams 4-4230. Public Broadcasting Service Inc (acquired station 1955). See R. H. Drewry Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell  
Allan Page, pres, gen mgr & coml mgr; Lyle Gaston, prog dir, Rex Walker, news dir; Milton Wentworth, chief engr.

**FREDERICK, Tillman County**

**KTAT** (1948): 1570 kc; 250 w-D P. O. Box 920 Phone Edison 5-2131 Frederick Broadcasting Co (original owner).

Network Keystone Rep Best.  
Specialty programs Negro, ¼ hr, Spanish, 1 hr, wkly  
Dr. Ron Wheeler owner & gen mgr; Mary Wheeler, prog dir

**GUTHRIE, Logan County**

**KWRW** (October 1955) 1490 kc, 100 w. 115 N Division Phone Butler 2-2321 Guthrie Broadcasting Co (acquired station February 1960)

Network Keystone  
Specialty programs Negro, 10 hrs wkly.  
Howard D. Smith, pres; Richard M. Carroll, gen mgr; Peggy Ann Weems, coml mgr; Wallace Seeds, prog dir Joe Pershall, prom mgr; Gary J. Dark, news dir, Robert B. Phillips Jr., chief engr

**GUYPON, Texas County**

**KGYN** (Dec 12, 1948): 1220 kc; 1 kw-D. P. O. Box 130 Phone 338 Plains Broadcasting Co (original owner)

Network Keystone Rep Best.  
T. M. Raburn Jr., pres & mgr.

**HENRYETTA, Okmulgee County**

**KHEN** (July 19, 1956): 1590 kc; 500 w-D. Free Lance Bldg Phone Olive 2-3298. Henryetta Radio Co. (original owner). (See "Newspaper Ownership")

Rep Hopewell  
J. Leland Gourley, pres; Marvin L. Hull, gen mgr; Virginia L. Brasher, coml mgr; Bill Simmons Jr., program dir; Ed Hayes, chief engr

**HOBERT, Kiowa County**

**KTJS** (June 21, 1947). 1420 kc; 1 kw-D. P. O. Box 311. Phone 1420. Alfred R. Fuchs (acquired station March 1951)

Network Keystone  
A. R. Fuchs, pres, gen mgr & chief engr; Wayne Robison, coml mgr, Lillian Robison, prog dir

**HOLDENVILLE, Holdenville County**

**KWSH** (1948): (See Wewoka, Okla., listing.)

**HUGO, Choctaw County**

**KIHN** (October 1948) 1340 kc, 250 w P. O. Box 430 Phone 1723 Little Dixie Broadcasting Co (original owner).

Rep Best  
D. W. Brawner, pres, Barriett Fellows, news dir, T. L. Brawner, chief engr.

**IDABEL, McCurtain County**

**KBEL** (June 8, 1953): 1240 kc, 250 w. P. O. Box 1072. Idabel Broadcasting Co (original owner).

Winston O. Ward, owner & gen mgr; J. P. Stanley, promotion dir & coml mgr; Bob Green, program dir; Ernest Burgin, chief engr, Lou Delle Stanley, women's dir

**LAWTON, Comanche County**

**KCCO** (May 27, 1956). 1050 kc; 250 w, DA-D P. O. Box 2187 Phone Elgin 5-1050 Progressive Broadcasting Co (original owner)

Dr. G. G. Downing, pres, Ross B. Baker, gen mgr, C. J. McDonald, coml mgr; B. J. Sams, prog dir, James R. Williams, prom mgr, Robert Hamm, news dir, Robert Stabler, chief engr

**KSWO** (May 1, 1941) 1380 kc, 1 kw, DA-2 P. O. Box 699 Phone Elgin 5-1380. TWX 472 Oklahoma Quality Broadcasting Co. (acquired station May 1 1945) See R. H. Drewry Stations in "Group Ownership"

Network ABC Rep McGavren, Clarke Brown (Southwest)

R. H. Drewry, pres, Rex Miller, gen mgr & coml mgr, Don Hodges, prog dir, Joan Haam, prom mgr; Don Foster, news dir, Harold Kinkead, chief engr.

KSWO-TV. Tv companion of KSWO.

**McALESTER, Pittsburg County**

**KNED** (March 14 1950): 1150 kc, 1 kw-D, 500 w-N DA-N P. O. Box 780 Gaiden 3-1460 Pittsburg County Broadcasting Co (original owner)

Rep Pearson  
Ray VanHooser, pres, Dud Stallings, station mgr, Frank Hopkins, coml mgr; Deane Keith Jr., prog dir, Joe Shields, prom mgr; Jerry McCoy, chief engr

**KTMC** (March 3, 1946): 1400 kc, 250 w P. O. Box 157 Phone Garden 3-1400 McAlester Broadcasting Co. (acquired station 1950).

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**55 AM 9 FM 13 TV**  
 STATIONS\* OPERATING IN  
**OKLAHOMA**  
 CONTACT THE NEAREST OFFICE OF—  
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 & Associates, Inc.—Nationwide Brokers  
 THE NEAREST OFFICE TO OKLAHOMA IS—  
 1511 Bryan Street, Dallas—Riverside 8-1175  
 \*As of August 1, 1960

Network Keystone Rep Weed Radio  
Bob Baggett, pres & gen mgr, Sue Baggett,  
sec-treas, Phil Reed, coml mgr, Shirley Crow-  
son, prog dir, Johnny Garner, news dir, Harold  
Duncan, chief engr.

#### MIAMI, Ottawa County

**KGIC** (April 17, 1959): 910 kc; 1 kw, DA-1.  
P. O. Box 511. Phone Kimball 2-3303. Miami  
Broadcasting Co (original owner) See Ken-  
yon Brown Stations in "Group Ownership."

Network MBS  
Kenyon Brown, chief owner; William A.  
Searle, gen mgr; Claude Donica Jr., coml mgr;  
Jim King, program dir; Louis Stone, chief  
enr; Larry Ferguson, news dir

#### MUSKOGEE, Muskogee County

**KBIX** (October 1936): 1490 kc; 250 w.  
Barnes Bldg Phone Murray 2-1331. Okla-  
homa Press Pub. Co (original owner). (See  
"Newspaper Ownership")

Network ABC. Rep Pearson  
Specialty programs (wkly) Negro, 1 1/2 hrs.  
Tams Bixby Jr, pres, Dewey Johnson, mgr,  
Ted Foster, chief engr

**KMUS** (1947): 1380 kc; 1 kw-D, 500 w-N,  
DA-N P O Box 1588 Phone Murriay 2-2488-  
89 Horace C Boren (acquired station May  
1958)

Reps Melville; Gene Bolles  
Specialty programs Negro, 3 hrs, daily  
Horace C Boren, pres & gen mgr, Mrs H C  
Boren, vp; James E Keitel Jr station mgr,  
Rex Rowang, prog dir, Ernest DeCamp, news  
dir, J E Keitel, chief engr, Nancy Howard,  
women's dir.

#### NORMAN, Cleveland County

**KNOR** (November 1949) 1400 kc; 250 w.  
P O Box 542 Phone Jefferson 4-8475 Cleve-  
land County Broadcasting Co (original owner)

Network Keystone  
Wm S Morgan, gen mgr; June W Morgan,  
prog dir, Edward Renner, chief engr

**\*WNAD** (Sept 26, 1922) 640 kc; 1 kw-D  
U of Oklahoma Phone Jefferson 6-0900 U of  
Oklahoma (original owner)

Hugh M Mix, dir of educational broadcasting  
services W C Boren, prog dir; Don Hatch,  
music dir; Joe Alexander, news dir, W E  
Morris, chief engr

**\*WNAD-FM** (Feb 1, 1949) 90.9 mc; 7 kw.  
Same staff and licensee as WNAD (above)

#### OKLAHOMA CITY, Oklahoma County

**KBVE** (1947): 890 kc; 1 kw-D P O Box  
671 Phone Garfield 7-6524 Great Empire  
Broadcasting Corp (acquired station Aug 1,  
1957)

Network ABC.  
Bernice L Lynch, pres, F F Mike Lynch,  
gen mgr, Frank J. Lynch, station coordinator,  
Thomas J. Lynch, prog dir; Glenn V. Valentine,  
prom mgr, Jerry D Lynch, news dir; William  
R Gaylor Jr, chief engr.

**KEFM (FM)** (Aug. 17, 1958): 94.7 mc; 3 kw  
730 E Reno zone 17. Phone Central 5-4567  
Carl E Williams

Rep Good Music Broadcasters  
Carl Williams, owner; Earl Thomas, gen  
mgr, Larry Fisher, coml mgr; Bill Wilson and  
Norman Beeman, chief engr

**KIOO (FM)** (not on air—target date un-  
known): 100.5 mc; 40 kw Nanmar Inc

**KJEM** (1948): 800 kc; 250 w-D 515 N  
Robinson Phone Central 2-6367 KJEM Inc  
(acquired station Feb 15, 1959).

Rep Broadcast Time Sales  
William D Schueler, pres C Hewel Jones,  
gen & coml mgr Walter W Jones, prog dir  
Bruce Hickman, news dir, Hal Henegar, chief  
enr

**KLPR** (1947) 1140 kc; 1 kw-D P O Box  
4248, Capitol Hill Station Phone Melrose  
4-1411 Big Chief Broadcasting Co (acquired  
station April 1958)

Rep Pearson  
Lovelie Morris Beasley pres & gen mgr,  
Leon Nance, sec-treas; Eddie Lane, vp & station  
mgr, Charles Davis, prog dir, Robert  
Clark, news dir, Joseph Latimore, chief engr.

**KOCY** (1938): 1340 kc; 250 w Plaza Court  
Bldg, zone 3 Phone Central 5-4333 Plaza  
Court Broadcasting Co. (original owner).

Rep Adam Young.  
Matthew H Bonebrake, pres & gen mgr;  
Carlton Beck, coml mgr; Dale Wehba, prog dir  
& prom mgr, Elmo Black, chief engr

**\*KOKH (FM)** (Aug. 17, 1958): 88.5 mc, 11  
kw. 1801 N. Ellison Phone Jackson 5-9403.  
Independent School District No 89 (original  
owner)

Specialty programs. French, 1 hr, Polish,  
1 hr, wkly.

Charles Grady, dir of broadcasting, Richard  
Conner, prog dir, Clarence Dezi, chief engr  
**\*KOKH-TV** tv companion of KOKH-FM

**KOMA** (1927): 1520 kc; 50 kw, DA-N 311  
W. Grand. Phone Central 5-6653. Storz Broad-  
casting Co (acquired station Nov 21, 1958).  
See Storz Stations in "Group Ownership"

Rep Blair.  
Todd Storz, pres; Jack S Sampson, gen mgr;  
Phil Noland, prog dir; George Wiley, prom  
mgr, Joe Latimer, chief engr.

**KTOK** (Jan 29, 1927) 1000 kc, 5 kw, DA-2.  
P O Box 986, zone 1. Phone Central 5-8351  
KTOK Inc (acquired station April 1, 1946).  
See Wendell Mayes Stations in "Group Own-  
ership"

Network MBS. Rep Robert E Eastman.  
Wendell Mayes, pres Tom Johnson, gen  
mgr, George Collison, local sales mgr, Bill  
Bryan, prog dir; John Knight, news dir, Clif-  
ford Easum, chief engr

**KTOK**—dominant in Adult Type Pro-  
gramming for 32 years. All  
music is toe-tapping (no  
rock 'n roll) and all an-  
nouncers are adults.

**KTOK**—carries more Supermarket ad-  
vertising than all other Okla-  
homa City stations COM-  
BINED.

**KTOK**—presents over 200 "on the  
spot" newscasts weekly.

**KTOK**—Oklahoma City's only net-  
work outlet since July, 1959  
carrying World Series from  
NBC; Championship fights  
and baseball playoffs from  
ABC; Races from CBS and  
MBS News.

**KYFM (FM)** (July 8, 1958) 98.9 mc, 1.5 kw  
P O Box 7283, zone 12. Phone Whitney 7-7997  
Capitol City Broadcasting Co. (original owner).

Network ABC Rep Walker-Rawall.  
Edwin P. Nall, pres, Charlene Nall, prog  
dir, Thelma Simpson, womens' dir, James  
Sroufe, chief engr.

**WKY** (January 1920): 930 kc; 5 kw, DA-N  
500 E. Britton Rd., zone 14. Phone Trinity  
8-2161. TWX OC 568 WKY Television System  
Inc. (acquired station August 1928) See  
"Newspaper Ownership" and WKY Tv System  
Stations in "Group Ownership"

Rep Katz.  
E. K. Gaylord, pres, Norman Bagwell, sta-  
tion mgr, Lee Allen Smith, asst mgr, Dan  
H Williams, prog mgr, Jim Willis, sales prom  
mgr.

**WKY-TV**. Tv companion of WKY.

#### OKMULGEE, Okmulgee County

**KOKL** (1936) 1240 kc, 250 w P. O Box  
1350 Phone 3646 Okmulgee Broadcasting Co.  
(acquired station 1950) See Donald W Rey-  
nolds Stations in "Group Ownership." See  
"Newspaper Ownership"

Network Keystone Repts Headley-Reed;  
Clyde Melville (Southwest)  
Specialty programs Negro, 15 hrs wkly  
Donald W Reynolds pres; Donald W Rey-  
nolds Jr, gen mgr; Stan Weisberger, sta-  
tion mgr, Willie Matten, chief engr.

#### PAULS VALLEY, Garvin County

**KVLH** (December 1947) 1470 kc; 250 w-D  
P. O. Box 610 Phone 1470 Pauls Valley  
Broadcasting Co (acquired station April 16,  
1959)

Network Keystone  
E. J. Ballard, pres, Bing Hampton, gen mgr  
& prom mgr; Waymon Rozzell, coml mgr, Rob-  
ert Hill, prog dir, James Hensley, news dir,  
Hardy Jones, chief engr.

#### PONCA CITY, Kay County

**WEBZ** (1928). 1230 kc, 250 w P O Box  
588 Phone Rogers 5-6607 Ponca City Pub-  
lishing Co (acquired station 1949) See "New-  
spaper Ownership"

Network MBS. Rep Pearson.  
Allan W. Muchmore, gen mgr, William C.  
Maugans, station mgr & prog dir

#### POTEAU, LeFlore County

**KLCO** (Nov. 25, 1953) 1280 kc, 1 kw-D.  
P O Box 511. Phone 660. LeFlore Broad-  
casting Co (original owner).

Network Keystone  
R. B. Bell, gen mgr; Bernice Bell, prom mgr;  
James F. Hopkins, news dir, Vick Nowlin,  
chief engr.

#### PRYOR, Mayes County

**KOLS** (July 3, 1950) 1570 kc; 1 kw-D 5th  
& South Mill Sts, P O. Box 66 Phone Valley  
5-2763 Lakes Area Broadcasting Co (original  
owner)

Network Keystone Rep Continental; Best.  
Specialty programs Italian, 1 hr.; Cherokee.  
L L Gaffaney, owner, gen mgr & chief engr;  
Mrs. L L Gaffaney, coml mgr, Herb Albrecht,  
prom mgr.

#### SEMINOLE, Seminole County

**KWSH** (1948): (See Wewoka, Okla., listing.)

#### SHAWNEE, Pottawattomie County

**KGFF** (Dec 10, 1930): 1450 kc; 250 w. P. O.  
Box 2059 Phone 4390 KGFF Broadcasting  
Co (original owner). See "Newspaper Own-  
ership" and Stauffer Publications Stations in  
"Group Ownership"

Rep Avery-Knodel  
Oscar S. Stauffer, pres; William A. Weaver,  
gen & coml mgr, James H Meyer, program  
dir; Raymond K. Branson, chief engr; George  
Deatherage, news dir.

#### STILLWATER, Payne County

**\*KOSU-FM** (September 1956) 91.7 mc, 380  
w Dept. of Radio & Television Communi-  
cations Bldg, Oklahoma State U Phone Frontier  
2-6211. Oklahoma State U (original owner)

Oliver S. Willham, pres; Robert Lacy, gen  
mgr; Lloyd Schuh, prog dir; Tom Blair, prom  
mgr; Bill Keck, news dir; Marvin Andrews,  
farm dir, Louis VanLandingham, chief engr.

**KSPI** (June 1947) 780 kc, 250 w-D P O.  
Box 231 Phone Frontier 2-7800 TVX 183.  
Stillwater Publishing Co. (original owner) See  
"Newspaper Ownership"

Rep Thomas F Clark  
J. R. Bellati, gen mgr, Bill Platt, coml mgr;  
Lewis Pearce prog dir, Leon Matthews, prom  
mgr, Bob Bristow, news dir, Paul A. McCol-  
lum, chief engr

**KSPI-FM** (November 1947) 93.9 mc, 3.9 kw.  
Duplicates KSPI (above).

#### TAHLEQUAH, Cherokee County

**KTLO** (August 1957) 1350 kc, 1 kw-D P O.  
Box 221 Phone Glendale 6-2511. Camellita  
Corp. (acquired station May 1959).

Specialty programs Cherokee, 1 hr. wkly.  
Jim Egan, pres, Galen O Gilbert, gen mgr;  
Darrell Willis, coml mgr, Freddie Hutching,  
news dir, Jim Masters, chief engr

#### TULSA, Tulsa County

**KAKC** (1916): 970 kc 1 kw-D 500 w-N, DA-2.  
910 S Boston zone 19 Phone Luther 7-2401.  
TWX TU 49 KAKC Inc (acquired station  
June 1956). See Public Radio Stations in  
"Group Ownership"

Rep Adam Young  
Lester Kamin, pres, Robert J. Hoth, vp &  
gen mgr, Frank Lawrence, coml mgr, Dick  
Schmitz, prog dir Cliff Michaels, prom mgr;  
Clayton Vaughn news dir, Charles Laughton,  
chief engr.

**KFMJ** (1946) 1050 kc, 1 kw-D P O Box  
746 Phone Luther 5-5555 Tulsa Great Empire  
Radio Inc (acquired station May 1960)

Specialty programs Negro  
Bernice L Lynch pres Ron B Blue gen  
mgr, Frank J Lynch station coordinator;  
Doyle G Harden prog dir Ted G Biggs, news  
dir; Nathan E Wilcox, chief engr

**KINI (FM)** (not on air—target date un-  
known) 95.5 mc, 2.95 kw Video Independent  
Theatres Inc.

**KOCW** (Oct 10, 1959) 97.5 mc 1.5 kw 1223  
S Harvard Phone Webster 2-3,23 Grahill  
Inc (original owner)

Meridith Gray, pres Claude H Hill gen mgr.  
**KOGM-FM** (April 23, 1960) 92.9 mc 3.9 kw.  
320 S Boston Ave. zone 3 Phone Luther  
4-7077 Sound Unlimited Radio Enterprises  
Inc (original owner).

Harry E Rasmussen, pres & chief engr;  
Winnifred Gillette, sec. station mgr & prog  
dir, G. C Lynde, treas. W. E Rowsev Jr, vp.

**KOME** (1938) 1300 kc, 5 kw-D, 1 kw-N,  
DA-2 8th & Main Phone Diamond 3-4121.  
TWX TL 194. KOME Inc (acquired station  
August 1960). See William F Johns Family  
Stations in "Group Ownership"

Network ABC Rep Weed  
**KRMG** (Dec. 23, 1949): 740 kc, 50 kw-D, 25  
kw-N, DA-2 311 S. Denver zone 3 Phone  
Luther 4-4291. Meredith KRMG Inc (acquired  
station Dec 1, 1957). See Meredith Publishing  
Stations in "Group Ownership" Also see  
"Newspaper Ownership"

Network CBS Rep Blair.  
Frank S Lane, gen mgr Bill Minshall, local  
coml mgr; Keith Bretz prog dir & prom mgr;  
Glenn Condon, news dir, William H Bradley,  
chief engr.

**KTUL** (Jan 22, 1934). 1430 kc; 5 kw, DA-N.  
2601 E. 56th St N zone 10. Phone Fillmore  
5-1311. TWX TU 198. Consolidated Radio  
Enterprises Inc (original owner) See John  
T. Griffin Stations in "Group Ownership"

Network MBS Rep Avery-Knodel.  
James C Leake, pres; James H. Schoonover,  
gen & natl sales mgr; Edward T. Neibling,  
local sales mgr; Don Rose, program dir; Karl  
F. Janssen, promotion dir; Lloyd W. Cowan,  
chief engr; Bob Gregory, news dir  
**KTUL-TV**: Tv companion of KTUL.

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Box 9266, Austin, Texas. GL 3-8080  
Or, Jack Koste, 60 E. 42nd NY 17, NY  
MU. 2-4813

OKLAHOMA CONTINUED

**KVOO** (Jan 23, 1925) 1170 kc, 50 kw, DA-N P O Box 1349 Phone Riverside 2-5561 TWX 644 Southwestern Sales Corp (acquired station Oct 26, 1926)  
 Network NBC Rep Petry  
 Harold C Stuart, pres & chairman of board, Gustav K Brandborg, vp, gen mgr & coml mgr, John H Trigg, prog dir, C Forrest Brokaw Jr news dir, John M Bushnell Jr, engineering dir, Howard W Phillips, chief engr  
 KVOO-TV Tv companion of KVOO.

# KVOO

THE VOICE OF OKLAHOMA

Since 1925

KVOO IS OKLAHOMA'S ONLY FULL TIME 50,000 WATT CLEAR CHANNEL STATION SERVING MORE PEOPLE MORE OF THE TIME THAN ANY OTHER OKLAHOMA STATION.

\***KWGS (FM)** (1947) 90.5 mc, 41 kw, 600 S College, Phone Webster 9-6351 U of Tulsa (original owner)  
 Edward Damit, gen mgr; Tom Vaughan, prog dir; Claude H Hill, chief engr

**VINITA, Craig County**

**KVIN** (Jan 12, 1955) 1470 kc, 500 w-D, 601 S Foreman St, Phone Alpine 6-3407 Vinita Broadcasting Co (original owner)  
 Network Keystone  
 John M Mahoney, pres, Paul Gentry, gen mgr & chief engr, John Q. Adams, coml mgr, Merle Weisinger, prog dir & news dir

**WEWOKA, Seminole County**

**KWSH** (1948) 1260 kc, 1 kw, DA-N P O Box 1260, Phone 1260, Tri-Cities Broadcasting Co  
 Network ABC, Keystone  
 Bill Hoover, pres & gen mgr

**WOODWARD, Woodward County**

**KSIW** (September 1947) 1450 kc, 250 w, P O Box 508, Phone Alpine 4-4455 Woodward Broadcasting Co (original owner)  
 Rep Pearson  
 Edward A Ryan, pres & gen mgr, Lenora Woods Ryan, prog dir, Harry McFarland, chief engr

OREGON

\*Non-commercial

**ALBANY, Linn County**

**KABY** (Jan 16, 1959) 990 kc, 250 w-D, P O Box 288, Phone Wabash 6-3719 Albany Broadcasting Corp (original owner)  
 Reps W S Grant, Art Moore (Northwest)  
 Chet Wheeler, pres & gen mgr, Fred Heinhaw, mgr & sales mgr, Sandy Rhodes, prog dir & announcer, Bennie Farah, prom mgr, Kenneth McCov, news dir, Leonard Serdar, chief engr

**KWIL** (Jan 14, 1941) 790 kc, 1 kw, DA-2 P O Box 485, Phone Wabash 6-2233 Albany Radio Corp (acquired station July 1, 1937)  
 Network MBS  
 Claude Buerge, pres, Larry Gordon, gen mgr, Lou Gillespie, coml mgr, Len Serdar, chief engr

**ASHLAND, Jackson County**

**KRVC** (granted 1960, target date unknown) 1350 kc, 1 kw-D, Faith Tabernacle Inc  
**KWIN** (1946) 1400 kc, 250 w, P O Box 227, Phone Murdock 2-4381 Rogue Valley Broadcasters Inc  
 Network Keystone  
 Douglas D Kohle, pres, W Hank Peck, gen mgr; Jack R Meres, coml mgr; Clem Stein, prog dir; Cliff Schuh, chief engr

**ASTORIA, Clatsop County**

**KAST** (1922) 1370 kc, 1 kw, DA-N P O Box 445, Phone Fairfax 5-2911 Astoria Broadcasting Co (acquired station July 3, 1935)  
 Networks ABC, MBS, Rep Art Moore (Oregon-Washington), W S Grant (California), Grant Webb (East)  
 C Howard Lane, pres, Robert Chopping, gen mgr, Warren Grimberg, sales mgr, Mary Ristola, prog dir, George Ristola, chief engr  
**KVAS** (February 1952) 1230 kc, 250 w, 1418 Commercial St, Phone Fairfax 5-6221 Lower Columbia Broadcasting Co (acquired station January 1954)  
 Reps H S Jacobson (Portland), Day-Wellington (Seattle), Tracy Moore (Los Angeles & San Francisco), Hal Holman (East)  
 William Tracy Moore, pres, Charles A Farmer, vp, gen mgr & chief engr; Don K Van Velzer, coml mgr, Donald Boyd, news dir

**BAKER, Baker County**

**KBBR** (1939) 1490 kc; 250 w, 2030 Auburn Ave, Phone Jackson 3-4431, Oregon Trail Broadcasting Co  
 Network Keystone, Reps Grant, Art Moore (Pacific Northwest)  
 Kenneth B Lockwood, gen mgr.

**BEND, Deschutes County**

**KBND** (1938) 1110 kc; 5 kw-D, 1 kw-N, DA-2 1050 Studio Rd, Phone Evergreen 2-4821 Central Oregon Broadcasting Co (acquired station 1946)  
 Network ABC, Rep Meeker, Art Moore (Oregon, Washington)  
 Frank H Loggan, chief owner & mgr; Douglas Gaines, coml mgr, Kessler Cannon, prog dir, Jack Thornton, news dir, Robert Dickinson, chief engr.  
**KGRL** (1960) 940 kc, 1 kw-D, P O Box 590, Phone Evergreen 2-5611 KGRL Broadcasters (original owner)  
 Reps Everett-McKinney, Torbet, Allen & Crane (Los Angeles), Jacobson (Portland), Feltus (Seattle)  
 John H McAlpine, gen mgr

**BROOKINGS, Curry County**

**KURY** (May 2, 1958) 910 kc, 500 w-D (CP for 1 kw-D) P O Box 185, Phone 1911 Joseph F Sheridan (original owner)  
 Network Keystone, Reps Torbet, Allen & Crane, Art Moore  
 Joseph F Sheridan, pres, Norm Oberst, gen mgr & coml mgr, Glenn Bryan, prog dir, Vein Gaivin, chief engr

**BURNS, Harney County**

**KBNS** (Sept 28, 1957) 1230 kc, 250 w, SH P O Box 271, Phone 7300, Radio Burns (original owner)  
 Network Keystone, Rep Art Moore  
 James Ward & Howard McDonald, co-mgrs

**COOS BAY, Coos County**

**KOOS** (1928) 1230 kc, 250 w, P O Box 180, Phone Congress 7-2121, KOOS Inc (acquired station June 1, 1938). See "Newspaper Ownership"  
 Network ABC, Rep Grant Webb, Art Moore (Northwest)  
 Sheldon F Sackitt, pres, F J McDonough, gen mgr, Lucy Johnson, prog dir, Bryce H Johnston, chief engr  
**KYNG** (Dec 7, 1956) 1420 kc, 1 kw-D, P O Box 657, Phone Congress 7-7055, KYNG Radio Inc (acquired station Dec 7, 1957)  
 Rep Everett McKinney, Torbet, Allen & Crane  
 Phillip F Waters, pres & gen mgr, Robert Eubanks, coml mgr, Clare Gilnet, prog dir & chief engr, Wm Graeper, news dir

**COQUILLE, Coos County**

**KWRO** (Feb 1, 1948) 630 kc, 1 kw-D (CP 5 kw-D) P O Box 396, Phone 3961, KWRO Inc (original owner)  
 Network Keystone, Rep Art Moore  
 William E Walsh, pres, Leonard F Epling, gen mgr & coml mgr, Margee Brockway, prog dir, Lavare Ramey, prom mgr, Alden Bass, news dir, Drew Walker, chief engr

**CORVALLIS, Benton County**

**KFLY** (August 1955) 1240 kc, 250 w, P O Box 689, Phone Plaza 3-6633, Midland Broadcasting Co (acquired station February 1958)  
 Network MBS, Rep Everett-McKinney (Chicago-New York); Allen, Crane & Torbet (San Francisco & Los Angeles)  
 Dave Hess, pres, Jim Henderson, prog dir, John Brazell, news dir, Chet Stuart, chief engr  
**KLOO** (Aug. 23, 1947) 1340 kc, 250 w, P O Box 731, Phone Plaza 3-4493, Williamette Valley Radio Inc. (acquired station April 27, 1960)  
 Network Keystone, Reps Art Moore, (Northwest) Harlan G Oakes (California)  
 William C Huilev, pres, gen mgr & news dir, Hal Wehmeier, coml mgr, Robert Lewis, chief engr  
**KOAC** (Dec 7, 1922) 560 kc, 5 kw, DA-2, Covell Hall, Oregon State College, Phone Plaza 3-4351, Oregon State College (original owner)  
 James M Morris, dir, education, radio & tv dept, William McGrath, educational services, mgr, Rollie Smith, prom mgr, Robert Hinz, news dir, Grant Peikert, chief engr

**COTTAGE GROVE, Lane County**

**KNNB** (August 1953) 1400 kc, 250 w, SH P O Box 7, Phone Whitney 2-2468, Radio Station KOMB (acquired station June 1, 1954).  
 Rep Jacobson (Portland), Feltus (Seattle), Orlo Bagley, owner & gen mgr; Dorothy Grisham, coml mgr & women's dir, Milton Viken, chief engr.

**DALLAS, Polk County**

**KPLK** (April 15, 1953) 1460 kc, 1 kw-D, P O Box 396, Phone Mayfair 3-2312, Polk County Broadcasters Inc (acquired station Aug 1, 1957)  
 Reps Grant Webb (East Coast), Tracy Moore (West Coast), Wm Wagner (Seattle-Portland), Ray L Kozak, pres & gen mgr, George W Morrison, chief engr

**ENTERPRISE, Wallowa County**

**KWVR** (May 25, 1960) 1310 kc, 250 w, 307 W Main St, Phone 66, Gene W Wilson (original owner)  
 Rep Art Moore  
 Gene W Wilson, gen mgr & chief engr, Brian Hepler, coml mgr, Virginia M Wilson, prog dir, Linda M Wilson, prom mgr, Ray G Wilson, news dir

**EUGENE, Lane County**

**KASH** (Sept 19, 1917) 1600 kc, 5 kw-D, 1 kw-N-DA, P O Box 1600, Phone Diamond 5-3357, Radio Air Ways Inc (original owner).  
 Network ABC, Rep Donald Cooke  
 E L Kincaid, pres, Paul Plank, coml mgr, Laura Plank, prog dir, Clart Kincaid, news dir; Ralph Cook, chief engr  
**KEED** (See Springfield, Ore listing).  
**KERG** (1949) 1280 kc, 5 kw-D, 1 kw-N, DA-N, 1776 Coburg Rd, Phone Diamond 5-1304, Guard Publishing Co (acquired station Feb 1, 1957). See "Newspaper Ownership"  
 Network CBS, Reps Weed Radio (National), John Burr (Seattle)  
 R C LaBonte, gen mgr, James Magnuson, coml mgr, Cliff Cole, prog dir; Keith Gebers, news dir; Bill Green, chief engr

**KPMY (FM)** (Jan 17, 1959) 97.9 mc, 3.6 kw, Eugene Medical Center, Phone Diamond 3-4511, Music Inc (original owner)  
 Lytle N. Young, pres & gen mgr, Sidney G Smith, coml mgr, Dorthea Monroe, prog dir, James R Huntington, prom mgr, Jack J Craig, news dir, Laurence C Ravnes, chief engr

**KORE** (September 1927) 1450 kc, 1 kw-D, 250 w-N, P O Box 1032, Phone Diamond 4-4214, Lane Broadcasting Co (acquired station October 1948)  
 Network MBS, Reps Everett-McKinney (N Y & Chicago); Torbett-Allen & Crane (California); Hugh Feltus (Seattle), Jacobson (Portland)  
 Lee Bishop, pres & gen mgr, Herb Olson, coml mgr & prog dir, Bert Pinkerton, prom mgr, Dolph Janes, news dir, Floyd Viken, chief engr

\***KRVM (FM)** (Dec 8, 1947) 91.9 mc, 400 w, 200 N Monroe St, Phone Diamond 2-1151, School District No 4 (original owner)  
 Specialty programs, Finnish, 1 1/2 hrs, Spanish, 1/2 hr  
 Roger J Houghlum, mgr & chief engr; Miss Kenar Charkoudian, dir of school programs

**KUGN** (July 1946) 590 kc, 5 kw-D, 1 kw-N, DA-N, P O Box 112, Phone Diamond 4-6216, KUGN Inc (original owner). See Fisher Stations in "Group Ownership"  
 Network NBC, Reps Meeker (National), Art Moore (Regional)  
 C O Fisher, pres & gen mgr, John Tasnady, coml mgr, Bob Houghlum, prog dir, Wendy Ray, news dir, George Hathaway, chief engr

**KUGN-FM** (1948) 99.1 mc, 390 w, Address, license & staff same as KUGN (above).

\***KWAX (FM)** (March 1951) 91.1 mc, 10 w, Department of Speech, U of Oregon, Phone Diamond 2-1411, Ext. 446, State of Oregon for the State Board of Higher Education.

**FOREST GROVE, Washington County**

**KGGG** (Nov 16, 1950) 1570 kc, 1 kw-D, P O Box 346, Phone Elgin 7-2144, Triple G Broadcasting Co (acquired station Nov 8, 1959)  
 Rep Pearson  
 Lester L. Gould, pres, Patrick W Larkin, station co-mgr & coml mgr, Jean S Larkin, station co-mgr, prog dir & chief engr, Coy Willard Wingo, news dir

**GRANTS PASS, Josephine County**

**KAGI** (Dec 16, 1939) 930 kc, 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA N), P O Box 118, Phone Greenwood 6-1177, Southern Oregon Broadcasting Co (original owner). See (California-Oregon Stations in "Group Ownership")  
 See also "Newspaper Ownership"  
 Network MBS, Rep Hollingbery, Art Moore (Northwest)  
 J Edwin Arnold, gen mgr, E A Malone, chief engr  
**KGPO (FM)** (April 1948) 96.9 mc, 13 kw (CP for 45 kw) Duplicates KAGI (above)  
**KAJO** (Aug 15, 1957) 1270 kc, 1 kw-D, P O Box 230, Phone Greenwood 6-6608, Grants Pass Broadcasters Co (original owner)  
 Reps Torbet, Allen & Crane (West), Everett-McKinney (East)  
 James O Wilson Jr, gen mgr, Jim T Jackson, coml mgr, Elzie Parker, news editor, Charles B Field, chief engr

**GRESHAM, Multnomah County**

**KGRO** (Sept 28, 1956) 1230 kc, 250 w 1230 Melody Lane Phone Mohawk 5-4143 Gresham Broadcasting Co (acquired station April 11, 1959)  
Network Keystone Rep H S Jacobson (Portland).  
Daniel M McPeak, pres, gen mgr, coml mgr & chief engr

**HERMISTON, Umatilla County**

**KOHU** (Feb 6, 1956) 1570 kc, 1 kw-D P O Box 1 Phone Jordan 7-6500 Carl F Knerim & Sarah Knerim (original owner)  
Carl F Knerim co-owner, gen mgr & chief engr Sarah Knerim, co-owner & prom mgr Melvin Hurning coml mgr; Eleanor Davis, prog dir, Buz Lund, news dir

**HILLSBORO, Washington County**

**\*KUIK** (1954) 1360 kc, 1 kw-D 155A S Second Ave Phone Midway 8-4181 John P Gillis (acquired station October 1958)  
Network Keystone Rep Art Moore  
John P Gillis owner & gen mgr, Paul Alexander, coml mgr, Hazel Gillis, prog & prom mgr Lance Mushaw, news dir, Albert Bishop chief engr

**HOOD RIVER, Hood River County**

**KIHR** (Oct 17 1957) 1340 kc, 250 w P O Box 207 Phone Evergreen 6-1511 Oregon-Washington Broadcasters Inc (acquired station 1955)  
Rep Art Moore  
C J McCredie, gen mgr & chief engr Don Heinen coml mgr, Mai Jean Stave, asst mgr & prog dir.

**KLAMATH FALLS, Klamath County**

**KAGO** (1923) 1150 kc 5 kw-D, 1 kw-N, DA-N P O Box 1130 Phone Tuxedo 2-2551 Gibson Radio Inc (acquired station 1959) (Sale pending FCC approval to David and Betty Snow. See Gibson Stations in Group Ownership)  
Network ABC Reps Ravmer, Art Moore (Northwest)  
Riley R Gibson pres, Robert Bartlett station mgr & prog dir, Doug Walker sales mgr, Wayne Lorke, chief engr

**KELW** (1946) 1150 kc, 250 w 327 Main St Phone Tuxedo 2-1656 Calorelec Corp (acquired station Oct 1, 1959)  
Network CBS Rep Wced  
Joe D Carroll, pres, gen mgr & chief engr, Max Schriber, coml mgr, Anne Cross prog dir, Charles McFallan, news dir

**KLAD** (September 1955) 960 kc 5 kw D P O Box 979 Phone Tuxedo 4-7794 KLAD Broadcasters (acquired station April 7 1958)  
Reps Torbet, Allen & Crane (West) Hurh Feltis (Northwest), Everett-McKinney (East)  
Gene Riesen, partner, gen mgr & coml mgr Bob Clark, prog dir, Bob Scott, prom mgr Lee Craig, news dir, Bill Gimes, chief engr

**LA GRANDE, Union County**

**KLBM** (1938) 1450 kc, 250 w P O Box 907 Phone Woodland 3-4121 Inland Radio Inc (acquired station September 1943)  
Network Keystone Reps W S Grant, Art Moore  
Gordon L Capps, pres, Ken Lillard gen mgr, Frank Cooke, coml mgr, Robert Maszk, news dir, Warren Curry, chief engr

**LAKEVIEW, Lake County**

**KQIK** (August 1956) 1230 kc 250 w 111 S 1st St Phone Whitehall 7 2164 Pacific Northwest Radio Inc (original owner)  
Network Keystone Rep Hugh Feltis (Seattle), H S Jacobson (Portland), Tracey Moore (Los Angeles & San Francisco)  
Arbee Freeman, pres, Harry Kirk, mgr & chief engr, Gregory Tippet, coml mgr Joanne Kirk news dir

**LEBANON, Linn County**

**KGAL** (1950) 920 kc 1 kw DA-1 P O Box 578 (Lebanon) 5th & Ellsworth (Albany) Phone Alpine 8-2131 (Lebanon) Walsh 8-9277 (Albany) Linn County Broadcasting Co (original owner) See Allen Stations in Group Ownership  
Network Oregon Beaver Network Reps Pearson (San Francisco) Holman (Chicago) H S Jacobson (Portland), Wm J Wagner (Seattle)  
W Gordon Allen, pres, Don Wehman vp & gen mgr Tom Boyd coml mgr John Kirk prog dir, Dale Berggren prom mgr Gloria Bash, news dir Bob Wecl chief engr

**McMINNVILLE, Yamhill County**

**KMCM** (June 18, 1949) 1260 kc 1 kw DA-N SH P O Box 207 Phone 3811 Yamhill Radio Co (acquired station Oct 1 1959)  
Network Keystone  
Jerry Carr, pres, John Coucier vp, Gluco Branson, coml mgr, Larry Lanz prog dir Ed Nuhing chief engr

**MEDFORD, Jackson County**

**KBOY** (May 31, 1960) 730 kc, 1 kw-D P O Box 1109 Phone Spring 3 5355 KBOY Broadcasters (acquired station Jan. 2, 1960)  
Reps Everett-McKinney, Torbet, Allen & Crane (California), Hugh Feltis (Seattle) H S Jacobson (Portland).  
Kenneth R Card owner, Winston K Marks coml mgr & prog dir, Harold Clemens, chief engr

**KBOY-FM** (March 1959) 95.3 mc 800 w Duplicates KBOY (above)  
**KDOV** (Aug 16 1958) 1300 kc 5 kw-D P O Box 869 Phone Spring 3-5000 Medford Broadcasters Inc (original owner)  
Rep Hall (San Francisco)  
J Silkwood pres, gen mgr & chief engr, W H Hansen, coml mgr Ken David prog dir John Klukkert, prom mgr, Tom Blvmlia, news dir

**KMED** (1922) 1440 kc, 5 kw-D, 1 kw-N P O Box 1306 Phone Spring 3-7373 Radio Medford Inc (acquired station July 1950)  
Networks ABC, NBC Reps Art Moore Meeker  
J L DeAlmond, pres, Ray Johnson, exec vp & gen mgr, Harry E Barker asst mgr & coml mgr, Russ Jamison, prog mgr, Phyllis A Pesenti, women's dir, Richard A Moody, news dir, Ellis Feinstein, chief engr

Reps W S Grant, Day-Wellington (Seattle) Bill Karl, pres, co-mgr, Rod Walter, co-mgr & prog dir, Art Schuldt, chief engr

**OCEANLAKE, Lincoln County**

**KBCH** (1955) 1380 kc, 1 kw-D P O Box 358 Phone Wyman 4-2181 Yaquina Radio Inc (acquired station Nov 16, 1959)  
Reps Art Moore (Oregon), Continent u Radio Sales  
Tom Becker, pres, Robert D Spangler gen mgr, William Harvey, station mgr & coml mgr, Henry Florip, prog dir, Morris McEntee news dir; Al Morgan chief engr

**ONTARIO, Malheur County**

**KSRV** (Nov 23, 1946) 1360 kc 5 kw-D 1 kw-N, DA-N P O Box 540 Phone Turkey 9 8651 Inland Radio Inc (original owner)  
Network Keystone Rep W S Grant Art Moore (Northwest)  
Gordon L Capps pres & gen mgr, John R Humphreys coml mgr Robert M Dye prog dir Ben B Cook news dir Stan E McNitt chief engr

**OREGON CITY, Clackamas County**

**KGON** (July 4, 1947) 1520 kc, 10 kw DA-1 P O Box 5865, Portland zone 22 Phone Olive 6 1141 Clackamas Broadcasters Inc (original owner)  
Network MES Reps Broadcast Time Sales, Clarke Brown (South) Wm J Wagner (Seattle)  
R J Hartke, pres, Irwin S Adams gen & coml mgr, Sonora B Hoffman, prog dir Frank Fatio news dir, Sidney Roach, chief engr

**ORETECH, Klamath County**

**\*KTEC (FM)** (1951) 88.1 mc, 10 w Oregon Technical Institute

**PENDLETON, Umatilla County**

**KKID** (194.) 1240 kc, 250 w P O Box 178 Phone Crestview 6 1311 WSC Broadcasting Co of Ore.on Inc (acquired station Dec 23, 1958)  
Reps H S Jacobson (Portland), Feltis (Seattle) Torbet Allen & Crane (San Francisco) Gats (Los Angeles)  
Fred W Stevens, pres & gen mgr Paul V Ward mgr

**KUBE** (June 26 1956) 1050 kc 1 kw-D 236 SE 1st St Phone Crestview 6-1961 Umatilla Broadcasting Enterprises Inc (original owner)  
John M Carroll pres, E Vern Green coml mgr Paul A Schumacher gen mgr & chief engr

**KUMA** (Aug 25 1955) 1290 kc 5 kw DA 2 P O Box 273 Phone Crestview 6-1511 Pendleton Broadcasting Co (original owner) See Fisher Stations in Group Ownership  
Network ABC Rep Meeker (national) Moore (regional)  
Ted A Smith, vp & gen mgr Murray Westgate, prog dir, James C Bradley chief engr

**PORTLAND, Multnomah County**

**KBEV** (not on air, target date not announced) 1010 kc, 1 kw, DA-D P O Box 933 Beverly Hills, Calif Phone Crestview 1-8222 Coast Broadcasting Corp (original owner) Sale pending to Joseph M Arnoff Dawkins Espy, owner & pres.

**\*KBPS** (March 23, 1923): 1450 kc; 250 w-SH. 516 N E 12th Ave, zone 14 Phone Belmont 1-5469 Benson Polytechnic School (acquired station 1929) Dr Patricia Geen Swenson, gen mgr; Harold Potter, chief engr.

**KEX** (1926) 1190 kc 50 kw DA-1 2130 S W 5th Ave, zone 1 Phone Capital 2-1881 TWX PD 133 Westinghouse Broadcasting Co (acquired station 1941) See Westinghouse Stations in Group Ownership  
Rep AM Radio Sales Co  
D H M Gannon, pres, Herbert L Bachman, gen mgr, Robert Rudolph coml mgr, Doris Stelges, prog dir Dick Newton, prom mgr, Jack Erwin, chief engr

**KEX-FM** (1958) 92.3 mc 56 kw Address license & staff same as KEX (above)

**KFMC (FM)** (granted 1960, target date unknown) 99.5 mc, 78 kw Plains Radio Broadcasting Co (Sale pending FCC approval)

**KGMG (FM)** (June 15 1960) 95.5 mc, 68 kw, kw 1151 Ellis St, Bellingham, Wash Phone Regent 3-4567 International Good Music Inc (See International Good Music Stations in Group Ownership)  
Rep Heritage  
Rokan Jones pres David Mintz, exec vp Marc Bowman, mgr

**KGW** (1922) 620 kc 3 kw, DA-1 1139 S W 13th Ave, zone 9 Phone Capital 3 6361 TWX PD 18 King Broadcasting Company (acquired station Nov 1 1953) See King Broadcasting Stations in Group Ownership  
Network NBC Rep Blair  
Mrs A Scott Bullitt pres & gen mgr Henry B Owen exec vp & vp business div Stimson Bullitt vp & sec Otto P Brandt, vp broadcast div James L Middlebrooks dir of engineering planning Jackson Fleming station mgr, Don Porter, program dir, Walter Hawthorne merchandising mgr, Ray Horn, prom mgr James B Miller, news dir Gloria Chandler dir of public service Clare Hanawalt chief engr

KGW-TV Tv companion of KGW

MORE ADVERTISERS USE  
**KMED** TO COVER  
"THE LAND OF PEARS  
AND LUMBER"

Because . . .



KMED programs  
for adults and  
mature young  
adults (the  
highest consumer  
audience)

Mike D'Angelo  
**KMED** NBC-ABC  
5 KW's

**KYJC** (1947) 1230 kc 1 kw D, 250 w-N, Barnett Road Phone Spring 2 6614 Medford Printing Co (original owner) (See Newspaper Ownership)

Network ABC CBS Reps Pearson Day Wellington (Seattle & Portland) Feltis (Seattle)  
Robert W Ruhl, pres, Tom MacLeod gen mgr Art Chipman sales mgr Monte Morris farm & program dir, Vic Calif chief engr Ivan Eckberg news dir Lorette Seitz women's dir

**NEWPORT, Lincoln County**

**KNPT** (June 21 1948) 1310 kc 5 kw-D 1 kw-N DA-N P O Box 1428 Phone Amherst 2-2266 Yaquina Radio Inc (original owner)  
Reps Torbet, Allen & Crane Art Moore (Northwest)  
Tom Becker pres, Bob Spangler gen mgr, Buss Jolley coml mgr Don Newman prog dir, Whitey Coker prom mgr Ron Phillips news dir Del Kitgca, chief engr

**NORTH BEND, Coos County**

**KFIR** (December 1950) 1340 kc 250 w 1966 Meade St Phone Skyline 9-7351 Big Bay Radio Inc (acquired station Dec 16 1959)

INTERESTED IN BUYING OR SELLING ONE OF THE  
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STATIONS OPERATING IN  
OREGON

CONTACT THE NEAREST OFFICE OF—  
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**Radio Stations CONTINUED**

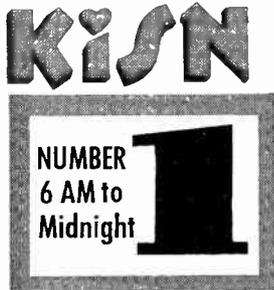
**OREGON CONTINUED**

**KISN** (See Vancouver, Washington listing).  
**KLIQ** (Aug 15, 1957) 1290 kc; 5 kw-D Broadcast Square Oaks Paik, zone 2. Phone Belmont 1-8448 Malloy-Breyer Inc. (acquired station Feb 18, 1959)  
 Rep Toibet, Allen & Crane, Devney-O'Connell Stanley G Breyer, pres, Donald A Breyer, vp & gen mgr, Robert A McAnulty, prog dir; David L Stone, news dir, Benjamin F. Dawson, chief engr  
**KOIN** (1925) 970 kc; 5 kw, DA-N 140 S. W. Columbia St, zone 1. Phone Capitol 8-3333. TWX L-7259 Mount Hood Radio & Tv Broadcasting Corp. (acquired station 1952). (See Newhouse Newspaper Stations in "Group Ownership" and "Newspaper Ownership.")  
 Network CBS, CBS Pacific Radio Network. Repts CBS Radio Spot Sales, Art Moore (Seattle)  
 Ted R Gamble, pres; Harry H. Buckendahl, vp & gen mgr, Robert E. Whitely, natl adv mgr & promotion dir, Willard (Bill) Mears, program dir, L. S. Bookwalter, dir of engineering; Lester Halpin, news dir; Johnny Carpenter, sports dir.  
**KOIN-FM** (1948) 101.1 mc; 48 kw. Duplicates KOIN (above).  
**KOIN-TV**: Tv companion of KOIN-AM-FM  
**KPAM** (1949) 1410 kc, 5 kw-D P. O. Box 1230 zone 7. Phone Capital 6-7676. Chem-Air Inc (acquired station April 1, 1960) See Boeing Stations in "Group Ownership"  
 Rep Weed  
 William E Boeing Jr, pres, Del Leeson, gen & coml mgr, Don Wirtz, prog dir, Maiyetta Deveraux, prom mgr, Theodore Hanberg, chief engr



**KPFM (FM)** (Sept 1, 1946) 97.1 mc; 33 kw Same license, address and staff as KPAM (above)

"People with more money to spend... spend more time with **KISN PORTLAND**"



More ¼ hr. firsts than all other Portland stations combined —290 out of 300  
 Apr.—'60 PULSE

**1st in HOOPER too** **35.7**

June-July, 1960 HOOPER

**DYNAMIC RADIO IN DYNAMIC MARKETS**

**KISN-Portland**  
 AVERY-KNOEL

**KOIL-Omaha**  
 AVERY-KNOEL

**KICN - Denver**  
 ADAM YOUNG

**the Star stations**

**DON W. BURDEN — President**

**KPDQ** (July 30, 1947) 800 kc; 1 kw-D 4903 N. E. Sandy Blvd, zone 13. Phone Atlantic 2-3232. John W. Davis (original owner)  
 John W. Davis, pres, David M. Jack, station mgr, Arlan Walker, chief engr.  
**KPOJ** (Nov 12, 1923) 1330 kc, 5 kw, DA-1. P. O. Box 31, zone 7. Phone Capital 7-3484 KPOJ Inc (acquired station 1944). See "Newspaper Ownership"  
 Repts Petry, Day-Wellington (Seattle).  
 William W. Knight, pres, R. M. Brown, vp & gen mgr, Jack Moys, coml mgr; Vern Mueller, prog dir & news dir, Gary Capps, prom mgr, Herbert A. Davidson, chief engr.  
**KPOJ-FM** (1948): 98.7 mc; 4.4 kw. Duplicates KPOJ (above).  
**KQFM (FM)** (May 1954) 100.3 mc, 17 kw. P. O. Box 710, zone 7. Phone Capital 8-0383 H. Quenton Cox (original owner).  
 H. Quenton Cox, pres, Mrs. Helen Cox, prog dir, Chas K. Dickson, chief engr.  
**\*KREB (FM)** (May 1958): 89.3 mc, 10 w. Reed College, zone 2. Phone Prospect 1-2180 Reed College (original owner).  
 Bruce Warr, gen mgr; Barret Hansen, prog dir, Beth Berry, prom mgr; Glenn Morris, news dir, John Landstreet, chief engr  
**KWJJ** (1925) 1080 kc; 10 kw, DA-2. 931 S. W. King Ave. Phone Capital 8-4393. Rodney F. Johnson (acquired station Feb 17, 1952)  
 Network ABC Repts Forjoe (national); Ben Harkins (Seattle)  
 Specialty programs: Italian  
 Rodney F. Johnson, owner & gen mgr; Ben T. Crosby, coml mgr, Jerry Speerstra, prog dir, Don Kneass, news dir; Les Windes, chief engr  
**KXL** (1926) 750 kc, 10 kw, DA-1 (CP for 50 kw, DA-1). P. O. Box 5886, zone 22. Phone Olive 4-3193. TWX 174. Seattle Portland & Spokane Radio (acquired station June 7, 1958) See Seattle, Portland & Spokane Radio Group in "Group Ownership"  
 Rep McGavren  
 Lester M. Smith, gen mgr, Richard Levy, coml mgr; Del Olney, prog dir, George Goode, news dir, Ed Mundt, chief engr

**PRINEVILLE, Crook County**  
**KRCO** (January 1950) 690 kc, 1 kw-D P. O. Box 188. Phone Hillcrest 7-6239. Radio Central Oregon Inc (original owner).  
 Repts Feltis (Seattle); Jacobsen (Portland), Best  
 Collin R. Matheny, pres & gen mgr, Richard W. Burger, coml mgr, Rita A. Matheny, prog dir.

**REDMOND, Deschutes County**  
**KREB** (October 1952) 1240 kc; 250 w, SH P. O. Box 787. Phone Lincoln 8-3100. Donald S. & Rita M. Anderson (acquired station Sept 3, 1959)  
 Rep Robert R. Allen.  
 Don Anderson, gen mgr & chief engr; Mack Lochrie, coml mgr, Rita Anderson, prog dir

**REEDSPORT, Douglas County**  
**KRDP** (granted 1960, target date unknown). 1470 kc; 5 kw-D Oregon Coast Broadcasters

**ROSEBURG, Douglas County**  
**KQEN** (Sept. 19, 1950) 1240 kc, 250 w (CP for 1250 kc, 5 kw-D). P. O. Box 847. Phone Orchard 3-4464. Umpqua Broadcasters Inc. (original owner).  
 Network ABC. Repts Feltis (Seattle), Torbet, Allen & Crane (Los Angeles and San Francisco); Everett-McKinney (New York-Chicago); Jacobson (Portland)  
 Donn Radabaugh, pres; Iris Rice Hellwell, gen mgr & women's dir; Del McKay, sales mgr  
**KENR** (June 1935) 1490 kc, 250 w. P. O. Box 910. Phone Orchard 3-5551. News Review Co. (original owner) (See "Newspaper Ownership"). (Sale pending FCC approval)  
 Network CBS. Repts Meeker, Art Moore (Northwest)  
 Frank Jenkins, pres; John F. Williams Jr, gen mgr & coml mgr; Richard Booth, chief engr.  
**KYES** (November 1955) 950 kc, 1 kw-D. P. O. Box 538. Phone Orchard 3-6678. Douglas Broadcasters Inc. (original owner).  
 Rep Pearson (national), Day-Wellington (Seattle)  
 E. LeRoy Hiatt, pres; Elliott Motschenbacher, gen mgr, Pat Zuzpenn, coml mgr; George Rambo, prog dir.

**ST. HELENS, Columbia County**  
**KOHI** (March 2, 1960) 1600 kc, 1 kw-D. P. O. Box 187. Phone 1600. Columbia Broadcasters (original owner)  
 Rep Pearson  
 L. Berenice Brownlow, chief owner, Bill Anderson, coml, prom mgr & news dir; Don Wimberly, prog dir; Joe Allen, chief engr.

**SALEM, Marion County**  
**KBZY** (May 1957): 1490 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 308. Phone Empire 4-6748. Salem Broadcasting Co. (acquired station May 1957). See Fisher Stations in "Group Ownership."  
 Network NBC. Repts Meeker (national); Art Moore (regional).  
 C. O. Fisher, pres; A. D. Bauer, gen mgr; Bob McCarl, prom mgr; John Vaughn, news dir; Gene Harrison, chief engr.

**KGAY** (1951) 1430 kc; 5 kw-D. Box 768. Phone Empire 3-7121. KGAY Inc. (original owner). (See W. Gordon Allen stations in "Group Ownership")  
 Rep Pearson, Bill Wagner (Seattle-Portland).  
 W. Gordon Allen, pres & gen mgr; Pete Brown, sales mgr; Dale Crawford, local sales mgr, Bob Norris, prog dir, Dick Wilson, sales service mgr, Eloise Corey, women's dir, Keith Samples, chief engr  
**KSLM** (1934) 1390 kc, 5 kw-D, 1 kw-N. P. O. Box 631. Phone Empire 4-8433. Oregon Radio Inc (acquired station March 1, 1944).  
 Network ABC. Repts Everett-McKinney (Chicago, New York), Torbet, Allen & Crane (California), Hugh Feltis (Seattle), H. S. Jacobson (Portland).  
 Lou C. McCormick, pres, Alex deSchweinitz, vp & gen mgr; Esther Konantz, prog dir, Bob Morse, news dir, Clyde Carlton, chief engr.

**SPRINGFIELD and EUGENE, Lane County**  
**KEED** (Sept. 7, 1954): 1050 kc, 1 kw-D. P. O. Box 1161, Eugene; P. O. Box 187, Springfield. Phone Parkway 6-6591. KEED Inc. (acquired station May 1955).  
 Rep Pearson.  
 Glen M. Stadler, pres & chief owner, Rodney V. Louden, mgr, Marion J. Redfearn, coml mgr; J. Robert Litten, prog dir, Charles A. Searl, prom mgr, James H. O'Neil, news dir; Robert Curtis, chief engr  
**KEED-FM** (December 1958) 93.1 mc, 135 kw. Same licensee and staff as KEED (above).

**THE DALLES, Wasco County**  
**KACI** (June 1955) 1300 kc; 1 kw-D. P. O. Box 516. Phone Cypress 6-9661. Radio Mid-Columbia Inc (original owner).  
 Rep Art Moore (Portland & Seattle)  
 Mervin V. Ling, pres & gen mgr; Richard N. Robinson, station mgr, Edwin C. Miller, tech dir; Clifford Zauner, chief engr  
**KODL** (Oct. 12, 1940) 1440 kc; 1 kw, DA-N. KODL Bldg. Phone Cypress 6-2300. Western Radio Corp. (original owner)  
 Network Keystone. Repts H. S. Jacobson (Portland), Hugh Feltis (Seattle & California).  
 V. B. Kenworthy, pres & gen mgr, Paul Walden, station mgr & chief engr; Gerald Webb, coml mgr & news dir; Steve Montgomery, prog dir.

**TILLAMOOK, Tillamook County**  
**KTIL** (August 1947) 1590 kc; 250 w. P. O. Box 1590. Phone Victor 2-4422. Tillamook Broadcasting Co. (original owner).  
 Fred Guyton, pres & gen mgr; Jack Holden, coml mgr, Creighton Sanders, prog dir; Larry Bruner, chief engr.

**TOLEDO, Lincoln County**  
**KTDO** (not on air, target date not announced) 1230 kc; 250 w. Edward C. McElroy Jr. (acquired station June 1960).

**PENNSYLVANIA**  
 \*Non-commercial

**ALLENTOWN, Lehigh County**  
**WAEB** (1949): 790 kc; 500 w-D, 1 kw-N, DA-2. Seventh and Hamilton Sts. Phone Hemlock 4-9364. WAEB Broadcasters Inc. (acquired station Aug. 10, 1957) See Good Neighbor Stations in "Group Ownership"  
 Rep Radio-TV Repts  
 W. F. Rust Jr, pres & treas; Ralph Gottlieb, vp & gen mgr; S. Robert Ackley, station mgr; Russell E. Flemming Jr, prog dir, Jay Sands, news dir, William Gottshall, chief engr  
**WAEB-FM** (Not on air; target date Sept. 1, 1960) 104.1 mc; 8.9 kw. Will duplicate WAEB (above).  
**WFMZ (FM)** (July 1947) 100.7 mc, 4.8 kw. East Rock Road. Phone Swift 7-4530. WFMZ Inc. (acquired station July 1, 1958)  
 Network QXR Network.  
 Raymond F. Kohn, pres; Daniel Houck, gen mgr & chief engr; Roy A. Hodges, coml mgr; Lloyd D. Hawk Jr., prog dir.  
 WFMZ-TV. Tv companion of WFMZ (FM).  
**WHOL** (Sept 12, 1948): 1600 kc; 500 w-D, DA. Colorado & Poplar Sts. Phone Hemlock 4-4801. Allentown Broadcasting Corp (original owner) (See Vic Diehm Assoc. stations in "Group Ownership").  
 Rep Raymer.  
 Specialty programs: Spanish, ¾ hr. wkly.  
 Charles Helwig, pres; Victor C. Diehm, vp; Willard B. (Bill) Camperson, gen mgr; David M. Van Sant, program dir; Gerald B. West, chief engr; Roy B. Goshorn, news dir.  
**WKAP** (1948): 1320 kc, 1 kw, DA-N. P. O. Box 689. Phone Hemlock 3-3166. WKAP Inc. (original owner). See Rahall Stations in "Group Ownership"  
 Rep Adam Young.  
 Specialty programs: Italian, ½ hr wkly  
 N. Joe Rahall, pres; Ogden R. Davies, gen mgr; Alan D. Raber, prog dir; William J. Gerner, news dir; C. Frank Cordaro, chief engr.  
**WKAP-TV**: Tv companion of WKAP.  
**WSAN** (May 10, 1923): 1470 kc; 5 kw DA-N. 39-41 N. 10th St. Phone Hemlock 4-9511. Olivia M. Barnes & Reuel H. Musselman (estate of B. Bryan Musselman) (acquired station 1937).  
 Network CBS. Rep H-R Representatives.  
 Reuel H. Musselman, gen mgr.

**ALTOONA, Blair County**

**WFBG** (Oct 30, 1921) 1310 kc, 250 w Commerce Park Phone Windsor 4-2031. TWX AO 9189 Triangle Publications Inc (acquired station Feb 20, 1956) See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep McGavren  
Roger W Clipp, vp, Frank B. Palmer, gen mgr Robert E Miller sales mgr, Edward H Andre, prog dir, Joseph E Burns, prom mgr, Lester M Crystal, news dir; Richard L Kline chief engr.

**WFBG-FM**: 98.1 mc; 33 kw Same licensee and address as WFBG (above).  
**WFBG-TV** Tv companion of WFBG-AM-FM

**WRTA** (June 12, 1946) 1240 kc; 250 w Hotel Penn Alto Phone Windsor 3-6112 Altoona Trans-Audio Corp. (acquired station April 1956).

Network ABC Rep Clark  
Specialty programs Polish, 1 hr. wkly.  
Martin F Malarkev, pres Louis H Murray, vp & gen mgr, David R. Wolf, station mgr, Larry Weber, prog dir; Warren Weiner, news dir, Alberts Merritts, chief engr.

**WVAM** (July 1918) 1430 kc; 1 kw, DA-N 2727 Albert Dr Phone Windsor 4-8127 General Broadcasting Corp. (original owner)

Network CBS Rep Weed  
Specialty programs Italian; Polish  
E S Leopold, pres, Will Keiner, prog dir & gen mgr; Will Union, coml mgr, Adam Gallan prom mgr, Mary Grace Kirsch news dir John Schiele, chief engr

**WVAM-FM** (July 1948) 100.1 mc, 360 w Duplicates WVAM (above)

**AMBRIDGE, Beaver County**

**WMBA** (March 1, 1958) 1460 kc, 500 w, DA-D, P O Box 509 Phone Congress 6-1110 Miners Broadcasting Service Inc (original owner) See Miners Broadcasting Stations in "Group Ownership"  
John W Angst, gen mgr, Roy E Angst, station mgr.

**APOLLO, Armstrong County**

**WAVL** (Dec 13, 1947) 910 kc; 1 kw-D P O Box 277 Phone Grover 2-3921. Tri Borough Broadcasting Co (original owner)

Network Keystone  
C F Clifton, pres A J West, gen mgr & coml mgr, Helen Tobie prog dir, Silas West, farm dir Leonard Savers news dir, William A Crookshank chief engr

**BARNESBORO, Cambria County**

**WNCC** (Oct 15, 1950) 950 kc, 500 w-D 803 Maple Ave. Phone Williams 8-9200 WNCC Inc (acquired station Jan 28, 1960)

Network Keystone  
Specialty programs French, 1 hr, Italian, 1 hr., Polish, 3 hrs, wkly  
J. Howard Bair, pres & chief engr, William R. Rahall, gen mgr; Joanne E. Tibbott, prog dir, Jack Simon, news dir.

**BEAVER FALLS, Beaver County**

**WBVP** (May 25, 1948) 1230 kc; 250 w, P O Box 719. Phone Tilden 6-4100. WBVP Inc. (original owner).

Frank R Smith, pres & gen mgr; Thomas B. Price, station mgr.  
**WBVP-FM** (1959) 106.7 mc; 16.5 kw. Same address and owners as WBVP (above).

**BEDFORD, Bedford County**

**WBFD** (July 2, 1955) 1310 kc, 1 kw-D P O Box 572 Phone Bedford 1130 or Bedford 863. Inquirer Printing Co. (original owner) See "Newspaper Ownership."

John A. Biddle, pres, Hugo K. Frear, gen mgr, Robert S Harrison, station mgr & coml mgr, Sherwood B Hawley, prog dir, Ronald Lorence, prom mgr Paul D. Imgrund, news dir, William H Smith, chief engr.

**BELLEFONTE, Centre County**

**WBLF** (Aug. 1, 1958) 1330 kc; 500 w-D. 107 N. Allegheny St Phone Elgin 5-4751 Bellefonte Broadcasting Co (original owner). See Simpson Stations in "Group Ownership"

Network Allegheny Mountain. Rep Allegheny Mountain Network.  
Cary H Simpson, pres, John W. Eschbach, station mgr, William E. Moses, sales mgr;

Graydon Conc, operations mgr, Ruth Thomas, woman's dir, Arnold Kuhn, farm dir, Daniel Clemson Jr, news dir, Charles Carter, prom mgr, Robert A Cook, chief engr.

**BERWICK, Columbia County**

**WBKX** (Aug. 11, 1957) 1280 kc, 500 w-D Jackson Bldg. Phone 4546 Columbia County Broadcasters Inc. (original owner). (See T. K Cassel stations in "Group Ownership").  
John S Booth, pres & gen mgr.

**BETHLEHEM, Northampton County**

**WGPA** (1946) 1100 kc; 250 w-D 428 Broadhead Ave Phone University 6-8074. The Bethlehems' Globe Publishing Co (original owner) See "Newspaper Ownership"

Network CBS Rep Donald Cook.  
Specialty programs Hungarian  
Rolland L Adams, pres, Arthur C McCracken, station mgr Frank Collie, coml mgr & prom mgr, Robert Wolken, prog & news dir, Edwin L Rybak, chief engr

**WGPA-FM** (1946) 95.1 mc, 10 kw. Duplicates WGPA (above)

**BLOOMSBURG, Columbia County**

**WCNE** (Sept 26, 1947) 930 kc; 1 kw-D 38 W Main St. Phone Sterling 4-1200. Columbia-Montour Broadcasting Corp (original owner). (See "Newspaper Ownership").

Ed Darlington, gen & coml mgr & women's dir, James Lehman, news & program dir; Robert Fulton, chief engr.

**WHLM** (Jan 18, 1948) 550 kc, 500 w, DA-2 107 W Main St Phone Sterling 4-5500 Bloom Radio (original owner)

Network MBS, Keystone Rep Paul H. Raymond

Harry L Magee, pres, Robert R. Williams, gen mgr, L J (Pat) Campbell, coml mgr, Dale Fulmer, prog dir, Ray Calabrese, prom mgr Jim Evans, news dir, Anthony Hogg, chief engr

**WHLM-FM** (September 1956) 106.5 mc, 8.8 kw Duplicates WHLM (above).

**BOYERSTOWN, Berks County**

**WBVC-FM** (Sept 15, 1960) 107.5 mc, 20 kw P O Box 174 Boyertown Broadcasting Co (original owner)

David G Hendricks, gen mgr

**BRADDOCK (Pittsburgh), Allegheny County**

**WLOA** (June 1947) 1550 kc, 1 kw-D 1233 Braddock Ave Phone Electric 1-1100 Matta Broadcasting Co (original owner)

Rep Good Music Broadcasters  
William G Matta, pres & gen mgr, George Matta, coml mgr, E R Matta, prog dir, Fred Sand, chief engr

**WLOA-FM** (June 1959) 96.9 mc, 68 kw Duplicates WLOA (above)

**BRADFORD, McKean County**

**WESB** (April 1947) 1490 kc, 250 w 13 Main St Phone Forest 8-1141 Radio Station WESB (original owner)

Rep Burn-Smith  
T R Bromeley, managing partner, Joseph M Cleary, gen mgr & news dir, Richard E Feit, coml & prom mgr, William Winn, prog dir & chief engr.

**BUTLER, Butler County**

**WBUT** (March 14, 1949) 1050 kc, 250 w-D P O Box 1048 Phone 7-5778 WBUT Inc (acquired station March 1959).

Rep Gill-Perna  
James S. Beattie, pres, Richard E Hanna, exec vp & gen mgr, G. F. Baker, coml mgr, Richard Kutun, prog dir, Earl G Sadlon, news dir, Norman Gour, chief engr

**WBUT-FM** (March 14, 1949) 97.7 mc, 720 w Duplicates WBUT (above).

**WISR** (Sept 26, 1941) 680 kc, 250 w-D 357 N. Main St Phone 7-4701 Butler Broadcasting Inc (original owner) See Rosenblum Stations in "Group Ownership"

Joel W. Rosenblum, pres, Robert L Kaufman, gen mgr, J. Victor O'Brien, coml mgr, Warren Ihlenfeld, prog dir, Gerald C Coleman, prom mgr, Donald O. Oesterling, farm dir, Jim Martin, sports dir, Margo Pitts, women's dir, Ray H. Rosenblum, national press rep, Paul F. Rex, chief engr

**CANONSBURG, Washington County**

**WCNG** (1957) 540 kc; 250 w, DA-D P O Box 480 Phone Sherwood 5-5400 WCNG Inc (acquired station October 1959)

Rep Best.  
Specialty programs Greek, 2½ hrs, wkly.  
Lowell W. Williams, pres, James Pshoulis, station mgr & coml mgr, Joseph Tarantini, prog dir; Anthony Goffi, chief engr

**CARBONDALE, Lackawanna County**

**WCDD** (January 1960) 1440 kc, 5 kw-D. 127 Salem Rd Phone 1230. Carbondale Broadcasting Co (original owner).

Rep Donald Cooke.  
William H Ware, pres, Marjorie Zapotosky, gen mgr, Paul Oles, coml & prom mgr, Paul Elbrecht, prog dir & news dir; Walter Rude, chief engr.

**CARLISLE, Cumberland County**

**WHYL** (1952): 960 kc, 5 kw, DA-D P O Box 520. Phone Chapel 9-1717. Richard F Lewis Jr, Inc (acquired station 1952). See Lewis Stations in "Group Ownership."

Network Mid-Atlantic Network. Rep Morton Lowenstein

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Marion P Lewis, pres, James B Holder, gen mgr & coml mgr, William Mahoney, prog dir, Edward Maddon, news dir, William Lacey, chief engr

**WHYL-FM** (1959) 102.3 mc, 714 w. Duplicates WHYL (above)

**CHAMBERSBURG, Franklin County**

**WCBG** (1956) 1590 kc, 5 kw-D. Lincoln Way West. Phone Colony 3-4131 WCBG Broadcasters Inc. (acquired station May 19, 1960) See Greenwalt-Noiris-Youse Stations in "Group Ownership"

Norman E. Messner, pres, gen mgr & coml mgr, William E Sullivan, station mgr, Robert Foreman, news dir, George Jennings III, chief engr.

**WCHA** (Aug 11, 1946) 800 kc, 1 kw-D Professional Arts Bldg. Phone Colony 4-7121. Chambersburg Broadcasting Co (original owner) See Cassel Stations in "Group Ownership."

Rep Bernard Howard  
John S Booth, pres, Earl P. Strine, coml mgr, David Myers, prom mgr, Chuck Bovie, news dir, James McCurdy, chief engr

**WCHA-FM** (April 1948) 95.1 mc, 3.2 kw. Address, licensee and staff same as WCHA (above).

**CHARLEROI, Washington County**

**WESA** (Nov. 11, 1917) 940 kc; 250 w-D P. O. Box 584. Phone Hudson 3-6551. Monongahela Valley Broadcasting Corp. (original owner)

Rep Clark.  
Specialty programs Italian, Negro, Polish, and Croatian.

Dr. A. S. Sickman, pres, Carl Stuart, gen mgr; William Richards, prog dir, Stanley Crawford, chief engr



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PENNSYLVANIA CONTINUED

CHESTER, Delaware County

**WEEZ** (September 1959) 1590 kc, 1 kw, DA-N 3500 Edgmont Ave. Phone Triemont 4-4321 WEEZ Inc (original owner)  
Specialty programs Negro, 14 hrs, wkly  
Ogden Davies, pres, Martin Peltzman, gen mgr, Mark Targe, coml mgr, James Termine, prog dir, William Dawson, chief engr  
**WVCH** (April 4, 1948) 740 kc, 1 kw-D Wolf Bldg, Market Square Phone Triemont 2-8861 James M Tisdale (original owner)  
Rep Grant Webb  
James M Tisdale, owner & gen mgr, Robert A Hibbert, station mgr & prog dir, Frank Poynter, coml mgr, Earl Goodman news dir, Don Baron, chief engr

CLARION, Clarion County

**WVCH** (not on air, target date summer 1960) 1300 kc, 500 w D P O Box 171 Phone Capital 6-8600 Clarion County Broadcasting Corp (original owner) See "Newspaper Ownership"  
Network Keystone  
Charles M Erhard Jr pres & gen mgr, Bill Hickok, prog dir & coml mgr, Jerry Agnew news dir, Charlotte Caldwell continuity dir, William R Drummond, chief engr

CLEARFIELD, Clearfield County

**WCPA** (1947) 900 kc, 1 kw-D Church St & Healey Ave Phone Poplar 5-5541 Clearfield Broadcasters (original owner) (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership")  
Network MBS  
M J Bergstein, gen mgr, Joe Milsop, station mgr, J A Pane, sales mgr, George Mastrian, program dir, Lew Duck, chief engr; Ed Morgan news dir, Bill Mitchell, farm dir, Margaret Nemeth, women's dir

COATESVILLE, Chester County

**WCOJ** (1949) 1420 kc, 5 kw DA-N 809 E Lincoln Highway Phone Dudley 4 2100 Chester County Broadcasting Co (original owner)  
Network Quaker  
Louis N Seltzer pres & chief engr, William S Halpern, gen mgr, Donald Kimes, coml mgr & prom mgr, George B Morgan news dir

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\* (The Associated Press Radio and Television Association)

By probing and dissecting every aspect of the broadcast circuit, analyzing the suggestions and recommendations of individual stations and making periodic reports, the APRTA has kept AP broadcast members on top!

COLUMBIA, Lancaster County

**WCOY** (Nov 1, 1957) 1580 kc, 500 w-D 343 Poplar St Phone Mutual 4-2591 Radio Columbia Inc (original owner)  
Rep Burn-Smith  
Lester P Etter, pres, M Leonard Savage, gen mgr & chief engr, John P Weis, coml mgr, Joseph T Bortell, prog dir.

CONNELLSVILLE, Fayette County

**WCVI** (1946) 1340 kc, 250 w 133 W Crawford Ave Phone Market 8-4600 Connelleville Broadcasters Inc (acquired station 1948)  
Network Keystone Rep George Hopewell  
Special programs Polish 1 hr  
Dr Cam Troilo, pres, Charles T Snowdon, gen mgr, Esther Blasey, prog dir, Robert Ray, chief engr

CORRY, Erie County

**WOTR** (April 2 1955) 1370 kc, 1 kw-D, 500 w-N DA N P O Box 4 Phone 3-6611 Olivia T Rennekamp (original owner) See Rennekamp Stations in "Group Ownership"  
Network NBC, Keystone  
Olivia T Rennekamp pres John J Wellenhoffer gen mgr & coml mgr, Howard Bycroft, prog dir Harry Brown, news dir, Harry Coulter chief engr

COUDERSPORT, Potter County

**WFRM** (May 1953). 600 kc, 1 kw-D, Phone 611 Farm & Home Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership")  
Cary H Simpson, pres, John A. Fay, gen mgr, George Kuratomi, coml mgr, Mary Rubar women's & program dir, Edward Easton, news & promotion dir; F. Kenyon Reed, chief engr

DOYLESTOWN, Bucks County

**WBUX** (1948) 1570 kc, 1 kw, DA-D 30 E Oakland Ave Phone Fillmore 8-3583 WBUX Broadcasting Co (acquired station July 1956)  
Specialty programs Hungarian  
George Steiner, pres Barbara Steiner, treas, James Stolz, sec George Pleasants, mgr, Dick Wright chief engr

DUBOIS, Clearfield County

**WCED** (February 1941) 1120 kc, 5 kw-D, 500 w-N, DA-2 80 N Park Place Phone 1700 Tri-County Broadcasting Co (original owner) (See "Newspaper Ownership")  
Network CBS Rep Devney-O'Connell  
Harold T Gray, pres; Jason S Gray, vp & gen mgr, George W Williams, coml mgr, Ken Johnson, program & promotion dir, George Donahue, chief engr, Ed Paul, news dir, Pat McCarthy, women's dir  
**WCED-FM** (1948) 102.1 mc, 32 kw Ad-dress, licensee & staff same as WCED (above)

EASTON, Northampton County

**WEEK** (May 1956) 1230 kc, 250 w Chestnut Hill Phone Blackburn 8-6155 Easton Publishing Co (original owner) See "Newspaper Ownership"  
Rep Headley-Reed  
Art Burnham, station mgr & coml mgr, Don Rossetti, prog dir James Eyer, news dir Robert Francett, chief engr  
**WEEK-FM** (June 1950) 99.9 mc, 16 kw Duplicates WEEK (above)  
WGLV TV companion of WEEK-AM FM  
**WEST** (1936) 1400 kc, 250 w 516 Northampton St Phone Blackburn 8-6131 Associated Broadcasters Inc (original owner) See Steinman Stations in "Group Ownership" See also "Newspaper Ownership"  
Network NBC Rep Meeker  
Clair R McCollough, station exec, J Robert Bulick, asst gen mgr Theodore W Pierce, station mgr Joseph Prentice, prog mgr, J E Mathiot, tech dir  
**WEST-FM** (1948) 107.9 mc, 11 kw Duplicates WEST (above)

ELIZABETHTOWN, Lancaster County

**WEZN** (1958) 1600 kc, 500 w, DA-D P O Box 192 Phone Empire 7-1511 Colonial Broadcasting Inc (original owner)  
Network Keystone  
Lowell W Williams, pres, Richard E Burg vp & gen mgr, Arthur Greiner, station mgr & sales mgr, George Morgan prog dir, Jamie Rowley, prom mgr, Jack B Cupper, chief engr

EMPORIUM, Cameron County

**WLEM** (March 2, 1958) 1250 kc, 1 kw-D P O Box 310 Phone Emporium 712 Emporium Broadcasting Co (original owner).  
Rep Best  
James A Spotts pres Dean L Close, mgr William D Murphy, chief engr

EPHRATA, Lancaster County

**WGSA** (July 26, 1955) 1310 kc, 1 kw, DA-D P O Box 419 Phone Republic 3-2226 Garden Spot Broadcasters Inc (original owner) See Greenwalt-Norris Youse Stations in "Group Ownership"  
Rep Broadcast Time Sales  
Samuel R Youse, pres & gen mgr, George D Ribble, coml mgr David A May, prog dir Philip Jacobs, news dir Ralph Haneman chief engr

ERIE, Erie County

**WERC** (1941) 1260 kc, 5 kw, DA-2 RD #4 Robison Road Phone Union 4-3017 TWX ER 8389 Cleveland Broadcasting Inc (ac-

\* **st**  
**in York**  
**Lancaster**  
**Harrisburg**

**WSBA**

\* **FIRST** in 4-county metro area **PULSE**, July 1959 — 6 A.M. to 6 P.M.

\* **FIRST** in York, Lancaster and Harrisburg: **HOOPER**, March, 1959.

**REPRESENTED BY:**  
**robert e. eastman & co., inc.**

quired station July 1959) See Cleveland Broadcasting Stations in "Group Ownership"  
Rep Venard, Rintoul & McConnell  
Ray T Miller Jr, pres, Art Arkelian, gen & coml mgr, Neil Kuvin, prom mgr, Ted Wygant news dir Jack Heidicker, chief engr  
**WERC-FM** (1944) 99.9 mc 9.7 kw Same address licensee and staff of WERC (above)  
**WICU** (1947) 1330 kc, 5 kw DA-2 3514 State St Phone Glendale 4-5201 TWX ER 8381 Air-Way Inc (acquired station July 1959)  
Network ABC Rep Weed Radio  
Edward O Lamb, pres; Arthur M Ingram gen mgr, prog dir & prom mgr, Ken Wakeman, coml mgr, Hyle Richmond, news dir Ken Husband, chief engr  
**WICU-TV** tv companion of WICU (above)  
**WJET** (1951) 1400 kc, 250 w 1635 Ash St Phone Glendale 2-6741 TWX ER 8372 Jut Broadcasting Inc (original owner) See Jones Stations in "Group Ownership"  
Network MBS Rep Hollingbery  
Specialty programs German, 1 hr, wkly  
Myron Jones, pres & exec dir William Fleckenstein, vp, Pet-Coticchia, exec vp station & coml mgr Gene Conrad, local sales mgr, Dave Buckel, news dir, Frank Martin, special events & public relations dir, Dick Zahniser, chief engr  
**WLEU** (April 21, 1935) 1450 kw, 250 w 212 Commerce Bldg. Phone Glendale 6-7078 WESB (acquired station July 1959)  
Rep Radio & Tv Repts  
Specialty programs Polish, 1 1/2 hrs wkly  
Thomas Bromlev, pres, Robert H Elliott, gen mgr, Phil Hirsch coml mgr, William E Clark, prog dir, Mrs Mary Barnhart, prom mgr, Robert B Eaton, news dir; William Shelley sports dir, J hn J Kozak, chief engr

**FARRELL, Mercer County**  
**WFAR** (Oct 3, 1954) 1470 kc, 1 kw D (CP for 1 kw-D, 500 w-N, DA-N) RD #2 Sharon Phone Diamond 6-4171 Farrell-Shaon Broadcasting Co (original owner)  
Specialty programs Italian, 1 hr, Spanish, 1/2 hr, wkly  
Sanford A Schahtz, pres Albert Zippay gen mgr Louise Gray, coml mgr Albert DeJulio prog dir, Rose Yankov tch prom mgr, Richard Record, news dir Edward Lazor, chief engr

**FRANKLIN, Venango County**  
**WFRA** (April 13, 1958) 1430 kc, 500 w-D P O Box 908 Phone Idlewood 2 2188 North-western Pennsylvania Broadcasting Inc (original owner)  
Network MBS  
Robert H. Sauber, gen mgr & chief engr; Robert Burke, sales mgr, Joseph P. Gearing, prog dir, James T Vele, prom mgr, Jay Edwards, news dir

#### GETTYSBURG, Adams County

**WGFT** (Aug 27, 1950) 1150 kc 250 w (CP for 1320 kc 1 kw-D, 500 w-N DA-2) P O Box 28 Phone Edgewood 4-3101 Times and News Publishing Co (original owner) See "Newspaper Ownership"  
 Network MBS  
 P H Cunningham gen mgr Lester M Blair prog dir

#### GREENSBURG, Westmoreland County

**WHJB** (Oct 28, 1934) 620 kc 1 kw-D 500 w-N, DA-2 128 N Pennsylvania Ave Phone Temple 4-0600 WHJB Inc (original owner)  
 H J Brennen, pres gen & coml mgr, Tom Johnson, news & prog dir, Lyle Allen, chief engr

#### GREENVILLE, Mercer County

**WGEP** (Sept 19, 1959) 940 kc, 1 kw, DA-D 2 N Water St Phone Juniper 8-8900 Greenville Broadcasting Co (original owner)  
 Kenneth B Anderson, gen mgr & chief engr, Merle G Anderson, station mgr & prog dir, Frances M Fordyce news dir, Jack McKee sports dir Charles L Kuhns, farm dir

#### GROVE CITY, Mercer County

**\*WSAJ** (1921) 1340 kc 100 w SH Grove City College Phone Grove City 763 Grove City College (original owner)  
 J Stanley Harker, pres, Dale O Smock, chief engr

#### HANOVER, Adams County

**WHVR** (Jan. 9, 1949) 1280 kc, 5 kw-D, 500 w-N, DA-2 P O. Box 268 Phone Melrose 7-3831. Radio Hanover Inc (original owner)  
 John D Bare, pres & gen & coml mgr, Philip A Rohrbaugh chief engr  
**WHVR-FM** (York-Hanover) (not on air target date unknown) 98.5 mc 7.2 kw Same licensee address and staff as WHVR (above)

#### HARRISBURG, Dauphin County

**WCMB** (Feb 19 1949) 1460 kc 5 kw DA 2 P O Box 961 Phone Cedar 4 3005 Rossmore Corp (acquired station January 1, 1959)  
 Network MBS Rep Weed  
 Ed K Smith, vp & gen mgr, Henry Traugh coml mgr, Ed Gonzalez, prog dir Charles Stefanic, chief engr  
**WITV** (TV) Tv companion of WCMB  
**WHGB** (1945) 1140 kc, 250 w, 112 Market St Phone Cedar 4-1958 Kendrick Broadcasting Co (original owner)  
 Network ABC Rcp Pearson  
 Herbert Kendrick, owner, pres & gen mgr, Ralph Hartman, station & coml mgr, Bobby Yanich, prog dir, W O Kuntz, chief engr

**WHP** (1924) 580 kc 5 kw, DA-N 216 Locust St Phone Cedar 4-3211 TWX HB 194. WHP Inc (original owner)  
 Network CBS Rep Bolling  
 E J Stackpole, pres, Cecil M Sansbury gen mgr & coml mgr, Brod Seymour, prog dir & prom mgr, John Frick, news dir, E Daniel Leibensperger, chief engr  
**WHP-FM** (1946) 97.3 mc 185 kw Same licensee and staff as WHP (above)  
**WHP-TV**. Tv companion of WHP-AM-FM  
**WKBO** (1922) 1230 kc, 250 w 31 N Second St Phone Cedar 4-0191 Keystone Broadcasting Corp (acquired station 1935) See Steinman Stations in "Group Ownership" Also see "Newspaper Ownership"  
 Network NBC Rep Meckel  
 Clair R McCollough, station exec J Robert Gulick asst gen mgr, George F Hooper, station mgr, Curtis Whitcomb prog mgr J E Mathiot, tech dir

#### HAVERTOWN, Delaware County

**\*WHHS (FM)** (Dec 6, 1949) 89.3 mc 10 w Mill Rd & Leedom Ave Phone Hilltop 6-7106 School District of Havertown Township (original owner)  
 Paul R Slater, pres, Frank L Knott, gen mgr, Frank LeCates, prog dir, William Mc Garvey, prom mgr, William Crawford, news dir Philip Ackerman & Richard Swayze, chief engr

#### HAZLETON, Luzerne County

**WAZL** (Dec 19 1932) 1490 kc 250 w 708 Hazleton National Bank Bldg Phone Gladstone 4-3531 TWX 12 Hazleton Broadcasting Co (acquired station Dec 1 1946) See Vic Diehm Assoc Stations in Group Ownership  
 Network MBS, NBC, let network Rep Paul Raymer  
 Victor C Diehm pres & gen mgr Kathryn E Kahler, adm asst, Robert J Sacco, coml mgr, Don Murray prog dir Thomas A Tito natl sales mgr Paul Cerula, news dir Elwood C Tito chief engr  
**WAZL-FM** (1947) 97.9 mc 26 kw Duplicates WAZL (above)  
**WAZL-TV** Tv companion of WAZL  
**NEW** (not on air target date unknown) 1300 kc, 1 kw-D, DA-D Louis Adelman

#### HOMESTEAD, Allegheny County

**WAMO** (1945) 860 kc 250 w-D (CP for 1 kw, DA-D Pittsburgh) 105 E 8th Ave Phone Homestead 2-6000 Dynamic Broadcasting Inc (acquired station 1956)  
 Rcp Bernard Howard  
 Specialty programs Negro 100%  
 Leonard E Walk pres & gen mgr Joseph J Bassett Jr coml mgr Charles Gordon news dir James Herbert chief engr

**WILY-FM** (Fm affiliate of WAMO See Pittsburgh for listing)

#### HUNTINGDON, Huntingdon County

**WHUN** (March 2, 1947) 1150 kc, 1 kw D 400 Washington St Phone Mitchell 3 3340. Joseph F Biddle Publishing Co (original owner) See "Newspaper Ownership"  
 Network Keystone  
 John H Biddle pres, W E Germann, gen mgr, Blair Shore, coml mgr, Suana H Germann, prog dir, E A Craig chief engr

#### INDIANA, Indiana County

**WDAD** (Nov. 4, 1945) 1450 kc; 250 w. 633 Philadelphia St Phone Hopkins 5-5511. WDAD Inc. (acquired station August 1955). (See "Newspaper Ownership" and Clearfield Broadcasters in "Group Ownership")  
 Network CBS

#### JENKINTOWN, Montgomery County

**WIBF (FM)** not on air target date September 1960) 103.9 mc, 750 w The Benson East 100 Old York Rd Phone Turner 7-5100 William L Fox (original owner)  
 William L Fox, pres

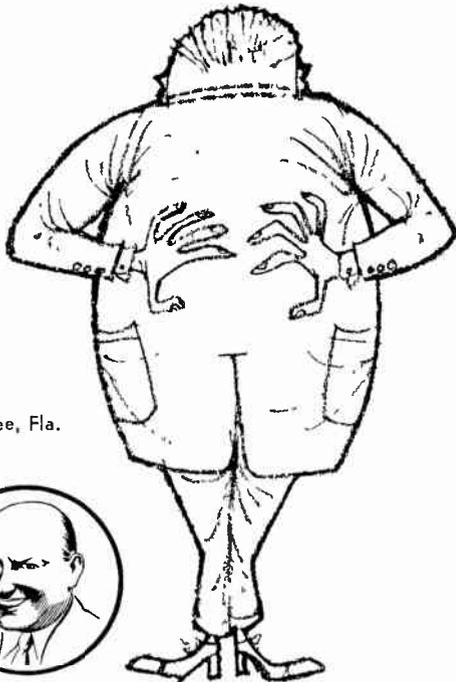
#### JOHNSTOWN, Cambria County

**WARD** (August 1946) 1490 kc; 250 w. 235 Franklin St Phone 8-1216 TWX JNTN 502. Central Broadcasting Co (original owner).  
 Network CBS Rep Weed  
 George D Gattland, pres, W D Confer, station mgr  
**WARD-FM** (1949) 92.1 mc, 285 w Duplicates WARD (above)  
**WARD-TV** Tv companion of WARD-AM-FM

**WCRO** (September 1947) 1230 kc, 250 w 332 Main St Fort Stanwix Hotel Phone 9-1187 Century Broadcasting Corp (original owner)  
 Network MBS Rep Radio-Tv Reps  
 John J Keel, pres, John D Reilly, gen mgr Gary Hagenich, asst mgr & sports dir Dorothy Cabaugh prog dir Dennis Bixler prom mgr, James T Malloy Jr, news dir John J Keisheskey chief engr

**WJAC** (April 1925) 1400 kc, 250 w 329 Main St Phone Johnstown 7-8711 TWX JNTN-79 WJAC Inc (acquired station September 1934) See "Newspaper Ownership"  
 Network NBC Rep Meckel  
 Walter W Krebs pres, Edward J Klvm vp & gen mgr, Theodore E Campbell, chief engr  
**WJAC-FM** (August 1949) 95.5 mc, 83 kw Duplicates WJAC (above)  
**WJAC-TV** tv companion of WJAC-AM-FM

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A Vic Diehm  
 RADIO GROUP



Call Tommy Tito at WAZL or Paul H. Raymer Co., Inc.

# Pennsylvania's JET NET Radio Stations

## Radio Stations CONTINUED

### PENNSYLVANIA CONTINUED

#### KANE, McKean County

**WADP** (June 7, 1954) 960 kc, 1 kw-D Penn Kane Hotel Phone 1520 Kane Broadcasting Corp. (acquired station April 1, 1959).

Specialty programs Swedish.  
Gordon Hanks, pres; George A Larson gen mgr; Patrick Bickel, prog dir, Evelyn L Johnson, prom mgr, John Chimiklis, news dir, John Nordine, chief engr

#### KITTANNING, Armstrong County

**WACB** (1948). 1380 kc, 1 kw-D Market St Phone Liberty 3-1381. Joel W. Rosenblum (acquired station January 1959) See Rosenblum Stations in "Group Ownership"

Network Keystone.  
Joel Rosenblum, pres, Warren A Koeibel, gen mgr, Harold Stoops, coml mgr & prom mgr, Michael Sarlo, prog dir, Manuel Alvarez, chief engr

#### LANCASTER, Lancaster County

**WDAC (FM)** (Dec 13, 1959) 94.5 mc 15 kw. P. O. Box 22 Phone Butler 4-4195. Percy B Crawford (original owner) See Crawford Stations in "Group Ownership"

Percy B Crawford, pres, Richard J Gage, mgr & chief engr, L James Weaver, coml mgr  
**WGAL** (1922) 1490 kc; 250 w. 24 S. Queen St Phone Express 7-0333 WGAL inc (original owner). (See "Newspaper Ownership" and Steinman Stations in "Group Ownership.")

Network NBC. Rep Meeker.  
Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr in charge of sales, Kenneth L Kreider, station mgr; Brian Kintzer, program dir, Paul I Woodland, promotion mgr; J. E Mathiot, technical dir.

**WGAL-FM** (1944): 101.3 mc; 38 kw. Duplicates WGAL (above).  
WGAL-TV: Tv companion of WGAL-AM-FM.

**WLAN** (August 1946) 1390 kc, 1 kw, DA-N. 252 N Queen St Phone Express 4-7261. Peoples Broadcasting Co (original owner)

Network ABC, MBS. Rep Headley-Reed  
F. H. Altdorfer, pres; S. M Altdorfer, gen mgr & prog dir; J Stanley Baker, coml mgr; P. L. VanBuren, prom mgr; R. A Orkin, news dir; R. T. Sherman, chief engr.

**WLAN-FM** (1948): 96.9 mc; 67 kw. Address, licensee & staff same as WLAN (above), but programs separately

Network Good Music Network  
WLAN-TV: Tv companion of WLAN

#### LANSDALE, Montgomery County

**WNFP** (not on air; target date, Fall 1960) 1440 kc; 500 w-D, DA-D P. O. Box 390. Equitable Publ Co (original owner) See "Newspaper Ownership"

George W. Knipe, pres, Howard C Berky, coml mgr, Robert Fretz, news dir, W. Leroy Nuss, chief engr

#### LANSFORD, Carbon County

**WLSE** (Dec 24, 1952): 1410 kc, 1 kw-D P. O. Box D Phone Lansford 1440 Miners Broadcasting Service Inc (original owner). See Miners Broadcasting Stations in "Group Ownership."

John W Angst, gen mgr

#### LATROBE, Westmoreland County

**WSHH** (Dec 12, 1951) 1570 kc, 1 kw-D. 200 Depot St. Phone Keystone 7-7744 Joel Rosenblum. See Rosenblum Stations in "Group Ownership"

Rep Hal Walton  
Warren A Koerbel, gen mgr, Thomas W. Johnson, asst mgr, Howard Klein, coml mgr.

**WTRA** (August 1956) 1480 kc, 500 w-D. 202 Main St. Phone Keystone 7-3338 Latrobe Broadcasters Inc (original owner) See Rennekamp Stations in "Group Ownership"

Rep Morton Lowenstein.  
Specialty programs Italian, 1 hr., Polish, 4 1/2 hrs., wkly.

Louis Rosenberg, pres; William T Dymond, gen mgr, Janet Mahady, coml mgr, Richard Crosby, prog dir; Jerome Roberts, news dir, Bernard Guidos, chief engr

#### LEBANON, Lebanon County

**WLBR** (Nov. 13, 1946): 1270 kc 1 kw, DA-N Route 20. Phone Crestview 2-7651. Lebanon Broadcasting Co. (original owner).

Rep Burn-Smith  
H. Raymond Stadium, pres; Lester P Etter, managing dir, Ernest Latessa, coml mgr, Henry Homan, prog dir, Hy White, news dir, William Zehring, chief engr

**WLBR-FM** (January 1948) 100.1 mc, 720 w. Duplicates WLBR (above).

#### LEHIGHTON, Carbon County

**WLPS** (not on air, granted July 27, 1960) 1150 kc; 1 kw-D, DA-D. Valley Broadcasting Co.

#### LEVITTOWN-FAIRLESS HILLS, Bucks County

**WBCE** (Dec. 8, 1957): 1490 kc; 250 w. P. O. Box 1490. Phone Windsor 9-1490, Hobart 4-1490. Export 2-1490. O'Keefe Broadcasting Co. (original owner)

William F. Waterbury, pres & gen mgr, Jack Wellington, coml mgr; Dick Harvey, prog dir; Charles Henry, news dir, Jack Layton, chief engr.

#### LEWISBURG, Union County

**WITT** (Sept 9, 1957) 1010 kc, 250 w-D 34 S Eighth St. Phone Jackson 3-1222 Wire-line Radio Inc (original owner). Sale to Susquehanna Radio Inc pends.

Network Keystone.  
Peter E. Farrell, gen mgr, Carl E Miller, coml mgr; Gloria M. Bailey, womens' dir, James A Herb, chief engr.

#### LEWISTOWN, Mifflin County

**WKVA** (Dec. 4, 1949) 920 kc; 1 kw-D P O Box 432 Phone Lewistown 8-6771 Central Pennsylvania Broadcasting Co. (acquired station March 1952)

Network ABC. Rep Gill-Perna  
Robert L. Wilson, pres & gen mgr; Jack W Sanders, coml mgr, Kirby Confer, prog dir, Mary Bolich, news dir, Jack W. Sanders, chief engr

**WMRF** (1941) 1490 kc; 250 w. 5 W Market St. Phone Lewistown 8-6757. Lewistown Broadcasting Co (original owner). See "Newspaper Ownership"

Network NBC. Rep Burn-Smith  
James S Woods, pres, Thomas W. Metzger, gen mgr; Frank Troiani, coml mgr, Thekla Leeper, prog dir & news dir, Kenneth Callahan, chief engr.

#### LOCK HAVEN, Clinton County

**WBPZ** (Feb 20, 1947) 1230 kc; 250 w 132 1/2 E Main St. Phone 4038 Lock Haven Broadcasting Corp (original owner)

Network MBS. Rep Devney-O'Connell  
Donald C Welch, pres, Harris Lipez, gen mgr, Richard H. Tohe, coml mgr; Dave King, prog dir & news dir, Bernard Matthews, prom mgr, Albert Stratmoen, chief engr

WBPZ-TV: Tv companion of WBPZ

#### McKEESPORT, Allegheny County

**WEDO** (August 1946) 810 kc; 1 kw-D 547 Fifth Ave Phone North 4-7167 Tri-City Broadcasting (original owner)

Network CBS. Rep Weed Radio  
Specialty programs Hungarian, 1/2 hr., wkly  
E J Hirschberg, pres, James F. Rice, gen mgr, Larry Rothman, coml mgr, Keeve Herman, prog dir; John Lebedda, prom mgr, Jim Sweeney, news dir; Sil Garofalo, chief engr

**WMCK** (April 1947): 1360 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N). 516 Market St. Phone Orchard 8-8388. Mon-Yough Broadcasting Co (original owner).

Rep Broadcast Time Sales.  
R. M. Cox, pres; Sam Vidnovic, gen mgr; Sally Mossman, coml mgr; Pat Haley, program dir; Chas. White, chief engr; Stephen A. Chontos, news dir.

#### MEADVILLE, Crawford County

**WMGW** (1947) 1490 kc; 250 w. 964 Park Ave. Phone 6-1111. Regional Broadcasters Inc. (acquired station 1957). See Rich-Martin Stations in "Group Ownership"

James F. McDonald Jr., gen mgr; Paul J. Brown, news & program dir; Maurice Sherman, chief engr

**WMGW-FM** (1948): 100.3 mc; 10 kw. Address, licensee & staff same as WMGW (above).

#### MEXICO, Juniata County

**WJUN** (Sept. 8, 1955) 1220 kc; 1 kw-D. P O Box 97, Mifflintown, Pa. Phone 295. Juniata Perry Broadcasting Co (acquired station July 18, 1957) See "Newspaper Ownership"

Rep Burn-Smith  
James S Woods, pres; Thomas W. Metzger, gen mgr, Ralph S. Parker, station mgr; Don Lorenz, prog dir, Tim Palm, prom mgr, Miles Heckendorn, news dir; Kenneth Callahan, chief engr

#### MILTON, Northumberland County

**WARC** (not on air, target date September 1960) 1380 kc, 1 kw-D 330 Government Place Phone 323-7119 Williamsport Radio Broadcasting Assoc (original owner). See "Newspaper Ownership"

**WMLP** (Oct 27, 1955) 1570 kc, 1 kw-D Hunt Bldg. Phone Pioneer 2-8705. WMLP Inc (original owner)

John S Booth, pres; John P Foster, gen mgr, John Yingling, coml mgr, Jim Jacobs, prog dir, Duane Durst, chief engr.

#### MONTROSE, Susquehanna County

**WPEL** (May 30, 1953): 1250 kc; 1 kw-D. Locust & High Sts Phone Montrose 397. Montrose Broadcasting Corp (original owner)

Specialty programs German, 1/2 hr., Polish, 1/2 hr., wkly  
W. Douglas Roe, pres & gen mgr, William Ohman, prog dir, William Farley, prom mgr, Ronald Simpson, news dir, Harold P Mierop, chief engr

**WPEL-FM** (not on air, target date, Summer 1960): 96.5 mc, 57 kw. Will duplicate WPEL (above).

#### NANTICOKE, Luzerne County

**WNAC** (February 1947) 730 kc; 1 kw-D. 38 E Main Street. Phone Regent 5-0730. Wyoming Radio Inc. (acquired station Sept. 1, 1958)

Specialty programs Polish  
Martin H. Philip, pres, Lee Small, gen mgr, Milton Laughlin, coml mgr, Bernard Bailey, chief engr.

#### NEW CASTLE, Lawrence County

**WKST** (Oct. 23, 1938) 1280 kc; 1 kw, DA-N. First Federal Plaza. Phone Oliver 4-5501 WKST Inc. (original owner)

Network ABC. Rep Weed Radio.  
Specialty programs. Polish, 1 hr.

S. W. Townsend, pres; H W Reith, station mgr; Byron McConnell, coml mgr; Robert Grant, prom mgr; E Roty, chief engr.  
WKST-TV: Tv companion of WKST.

#### NEW KENSINGTON-TARENTUM, Allegheny & Westmoreland Counties

**WKPA** (1940): 1150 kc; 1 kw, DA-D. 810 5th Ave. New Kensington Phone Edison 7-3588. Allegheny-Kiski Broadcasting Co. (original owner).

Specialty programs Italian, 2 hrs; Negro, 1 hr wkly.  
C. Russell Cooper, pres, Melvin A. Goldberg, gen mgr; Nelson Goldberg, coml mgr; Phil Brooks, prog dir, Michael Felack, news dir; W. W. Weeley, chief engr

#### NORRISTOWN, Montgomery

**WNAR** (Aug. 16, 1946) 1110 kc, 500 w-D. Old Arch Rd Phone Broadway 2-7600 Norristown Broadcasting Co (original owner). See Rahall Stations in "Group Ownership"

Rep Adam Young.  
N. Joe Rahall, pres, John M Banzhoff, gen & natl sales mgr, Bernard Brode, local sales mgr; Anthony Bekas, prog dir, James Klash, news dir, C Frank Cordaro, tech dir.

#### OIL CITY, Venango County

**WKRZ** (April 14, 1946) 1340 kc, 250 w. Broadcast Hill Phone Oil City 4-1269. WKRZ Inc (original owner) See Rennekamp Stations in "Group Ownership"

Network NBC  
Specialty programs Polish  
Kenneth E. Rennekamp, pres & gen mgr; William Jackson Duncan, coml mgr & prom mgr, Marian Timlin, prog dir, William W. Stanley, news dir; Robert Harmon, chief engr.

**WDJR (FM)** (May 1, 1959) 98.5 mc; 2.92 kw. Same licensee and staff as WKRZ (above).

#### PALMYRA, Lebanon County

**WJWR (FM)** (1959): 92.1 mc, 760 w. William N. Reichard, 707 Arlington St., Tamqua, Pa

#### PHILADELPHIA, Philadelphia County

**WCAU** (1922): 1210 kc, 50 kw. City Line & Monument Aves, zone 31. Phone Greenwood 7-8300. TWX 7258 Columbia Broadcasting System (acquired station August 29, 1958). See CBS-Owned Stations in "Group Ownership"

Network CBS. Rep CBS Radio Spot Sales.  
Thomas J. Swafford, vp & gen mgr; John H. Klune, gen sales mgr; Mike Grant, prog dir; Fred Birnbaum, sales prom mgr, John Trent, merchandising mgr; George Lord, dir of public affairs & editorials, Robert L. Bochroch, natl advertisers' rep; Leo Collins, audience prom mgr; John G. Leitch, dir of engineering

**WCAU-FM** (May 16, 1944): 98.1 mc; 10 kw. Duplicates WCAU (above).

WCAU-TV: Tv companion of WCAU-AM-FM.

**WDAS** (1922): 1480 kc; 5 kw-D, 1 kw-N, DA-2. Belmont Ave. & Edgely Rd, zone 31. Phone Trinity 8-2000. Max M. Leon Inc. (acquired station Oct. 1, 1950).

Rep Bernard Howard.  
Specialty programs. Negro, 144 hrs wkly.  
Max M. Leon, pres, Robert A. Klein, gen mgr; William H. Vogt, coml mgr, Robert C. Ardrey, prog dir, Arthur L. Newsham, merchandising mgr; Art Peters, news dir; Frank W. Unterberger, chief engr

**WDAS-FM** (Sept. 1, 1959) 105.3 mc, 20 kw. Same licensee, address and staff of WDAS (above) except A. S. Klein Jr, fm coml mgr.

**WFIL** (1922): 560 kc; 5 kw, DA-2 46th & Market Sts, zone 39. Phone Evergreen 2-4700. TWX PH 670. Triangle Publications Inc. (original owner) See Triangle Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC Rep Blair.  
Roger W Chlpp, vp & gen mgr, George A. Koehler, station mgr; Clyde R Spitzer, dir of radio sales & prog, Kenneth W Stowman, gen sales mgr, J. C. Harlan, bus mgr; Henry E Rhea, chief engr

**WFIL-FM** (1941): 102.1 mc; 6.3 kw. Network & Rep: QXR Network. Address, staff & licensee same as WFIL (above), except for Joseph Novenson, station mgr & Roberta Weinberg, prog dir

WFIL-TV TV companion of WFIL-AM-FM.

**WFLN** (July 23, 1958) 900 kc; 1 kw, DA-D. 8200 Ridge Ave., zone 28. Phone Ivyridge 2-6000 Franklin Broadcasting Co (original owner).

Rep Good Music Broadcasters  
Lawrence M. C. Smith, pres, Raymond S. Green, gen mgr; Michael E. O'Donnell, prog dir, Frederick Chassey, chief engr

**WFLN-FM** (March 14, 1949) 95.7 mc; 20 kw. Duplicates WFLN (above)

**WHAT** (1925) 1340 kc, 250 w. Conshohocken & Windermere Aves, zone 31 Phone Trinity 8-1500 Independence Broadcasting Co. (acquired station February 12, 1944)

Rep Pearson  
Specialty programs. Italian, 7 hrs; Negro, 115 hrs; others, 41 hrs., wkly.

William A. Banks, pres & gen mgr; Miss Dolly Banks, station mgr; Herbert M. Schorr, gen sales mgr; Joseph A Grady, operations mgr; William A. Macormac, merchandising; Al Campanaro, comptroller

**WHAT-FM** (1947): 96.5 mc; 20 kw. Same licensee and staff as WHAT (above), except for Sidney Mark, prog dir & Al Campanaro, comptroller.

**\*WHYY (FM)**: 90.9 mc; 20 kw. WHYY Inc.

**WIBG** (1924). 990 kc, 50 kw-D, 10 kw-N, DA-2. Suburban Station Bldg., zone 3. Phone Locust 3-2300. TWX PH 1136. Seaboard Radio Broadcasting Corp. (acquired station May 23, 1957). See Storet Stations in "Group Ownership." Also see "Newspaper Ownership." Rep Katz  
George B. Storer, pres, John C. Moler, gen mgr, David Bolton, local sales mgr, Roy Schwartz, prog dir, John Henninger, chief engr.  
**WIBG-FM** (1948) 91.1 mc, 20 kw. Duplicates WIBG (above)

**WIBG**

*first in Philadelphia\**

*in Quality*

*in Quantity*

*in "On the job"*

*in News Audience*

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\*by latest Pulse and Hooper

**WIFI (FM)** (September 1958) 92.5 mc; 20 kw P O Box 3022 zone 50 Phone Broadway 9-6460. High-Fidelity Broadcasters Corp. (original owner)

Rep Walker-Rawalt  
Melvin Gollub, pres & gen mgr, Robert Ablove, coml mgr; Arnold Minter, prog dir; Rodney Robb, prom mgr; Fred Gollub, chief engr

**WIP** (March 16, 1922) 610 kc; 5 kw DA-1 35 South Ninth St., zone 7 Phone Walnut 2-6809. TWX PH 168 Metropolitan Broadcasting Corp. See Metropolitan Broadcasting Stations in "Group Ownership."

Network MBS Rep Petry  
Harvey L. Glasscock, vp & gen mgr; H D Neuwirth, dir of sales, Arne Katinsky, prom dir, William Dalton, business mgr.

**WIP-FM** (April 20, 1942) 93.3 mc; 20 kw. Duplicates WIP (above).

**WJMJ** (July 11, 1948) 1540 kc, 50 kw, DA-D 2043 Locust St., zone 3 Phone Locust 4-2390 WJMJ Broadcasting Corp. (acquired station June 1, 1955)

Rep Broadcast Time Sales.  
Patrick J. Stanton, pres & gen mgr, Charles Stahl, coml mgr, Michael Deegan, prog dir, James Rubenstone, prom mgr, Douglas Hanson, news dir, Christopher McAteer, chief engr.

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50,000 WATT SALESMAN

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**WPCA-FM** (not on air; target date unknown). 104.5 mc 20 kw. Young People's Church of the Air Inc

**WPEN** (April 1929) 950 kc, 5 kw DA-N. 2212 Walnut St., zone 3 Phone Locust 4-6000 Wm. Penn Broadcasting Co (acquired station 1948). (See Consolidated Sun-Ray Stations in "Group Ownership.")

Network MBS Rep Gill-Perna  
William H. Sytk, pres, William B. Caskey, exec vp; Murray Arnold, station mgr; Erwin Rosner, gen sales mgr, James M. Kiss, promotion dir, Charles W. Burtis, chief engr; John

E. Surrick, development mgr.  
**WPEN-FM** (1942) 102.9 mc; 20 kw. Address, licensee & staff same as WPEN (above).

**\*WPWT (FM)** (January 1950): 91.7 mc; 180 w. 1533 Pine St., zone 2 Phone Kingsley 6-0745. Philadelphia Wireless Technical Institute.

J C Van Horn, pres, H. A. Raske, gen mgr; Paul Moffitt (student), program dir, Wm. Wayne Zerling, chief engr.

**WQAL (FM)** (Nov. 11, 1959): 106.1 mc, 7.7 kw. Mermaid Lane, zone 18. Phone Chestnut Hill 7-2532 George Voion Co. (original owner)  
George Voron, pres, Abe Voron, gen mgr; Dave D. Custis, prog dir, Ed Mahwinney, chief engr

**WRCV** (1941) 1060 kc 50 kw, DA-1 1619 Walnut St., zone 3 Phone Locust 4-3700 National Broadcasting Co (acquired station January 1956) (Sale to RKO General pending FCC approval) See NBC-Owned Stations in "Group Ownership"

Network NBC Rep NBC Spot Sales  
Raymond W. Welpott, NBC vp & gen mgr, T. E. Paisley Jr., station mgr & coml mgr, Robert C. Benson, prog mgr; John P. Wiley, prom mgr Ernest T. Leiss, news dir; George C. Lenfest, operations dir

**WRCV-TV** tv companion of WRCV (above)  
**\*WRTI-FM** (July 9, 1953) 90.1 mc, 790 w Temple U., zone 22. Phone Center 6-4000 Temple U. (original owner)

John B. Roberts, dir of radio & tv div  
Laurence C. Blenheim, gen mgr, Donald Cunningham, prog dir, Garnet Levin, prom mgr, Jerry Dornblum, news dir, John C. Cooper, chief engr

**WTEL** (1925): 860 kc, 250 w-D 4310 N Broad St., zone 40 Phone Gladstone 5-9200 WTEL Inc (acquired station Dec. 31, 1953)

Specialty programs German, 6 hrs; Italian, 7 hrs; Negro, 15 hrs, Polish, 8 hrs, Spanish, 6 hrs, all wkly

John E. Hopkinson, pres; Quentin C. Sturm, vp, George D. Hopkinson, vp  
**\*WXPB (FM)** (September 1957) 88.9 mc 10 w 3417 Spruce St., zone 4 Phone Evergreen 6-4333 U of Pennsylvania (original owner)

Network Ivy.  
Barry G. Cole, gen mgr; Robert J. Rossow, coml mgr, Albert E. Rose Jr., prog dir, William B. Mayer, prom mgr, Donald K. Angell Jr., news dir, James N. Sahrn, chief engr

**PHILIPSBURG, Centre County**

**WPHB** (June 1, 1956) 1260 kc; 1 kw-D Radio Park Phone Dickens 2-2300 Moshannon Valley Broadcasting Co (original owner)

Network American Family Network  
William Emert, pres & gen mgr; Ruth Gearhart, coml mgr; Dorothy Emert, prog dir; Paul Millard, sports dir, Ray Gilham, news dir, Dean Sharpless, chief engr.

**PITTSBURGH, Allegheny County**

**KDKA** (Nov 2 1920) 1020 kc; 50 kw. 1 Gateway Center, zone 22 Phone Express 1-3000 TWX PG 250. Westinghouse Broadcasting Co (original owner). See Westinghouse Stations in "Group Ownership"

Rep Am Radio Sales.  
Donald H. McGannon, pres; Harold C. Lund, vp, L. R. Rawlins, gen mgr; D. J. Trageser, coml mgr, Dominic Quinn, prog dir; Miss J. L. Buzzelli, prom mgr, John Kulamer, news dir, T. C. Kenney, chief engr

**KDKA-FM** (April 4, 1942): 92.9 mc; 47 kw. Duplicates KDKA (above) until 4 p.m. daily, separate 4 p.m. to midnight.

**KDKA-TV** tv companion of KDKA-AM-FM  
**KQV** (1919) 1410 kc; 5 kw, DA-2, Chamber of Commerce Bldg., zone 19. Phone Atlantic 1-9100 Allegheny Broadcasting Corp. (acquired station November 1957). See ABC-Owned Stations in "Group Ownership"

Network ABC. Rep Adam Young.  
John D. Gibbs, gen mgr, Edward A. W. Smith, sales mgr, Frank Maruca, prog & sales coordinator; Dick Drury, prog dir; Ken Hildebrand, news dir; Pie Traynor, sports dir, Fred Zellner, chief engr.

**WAMO** (See Homestead Pa., listing).  
**WAMP** (Oct. 19, 1921) 1320 kc; 5 kw, DA-N. 1459 Crane Ave, zone 20 Phone Locust 3-5238 TWX 7275-03 National Broadcasting Co (acquired station Nov 1, 1957). See NBC-Owned Stations in "Group Ownership"

Network NBC. Rep NBC Spot Sales  
Robert E. Kintner, pres, Stephen J. Roonev, gen mgr, Richard C. Stafford, prom mgr.

**WFMP (FM)** (March 8, 1948): 99.7 mc; 21 kw. Duplicates WAMP (above).

**WCAE** (May 1922): 1250 kc, 5 kw, DA-N Carlton House, 550 Grant St., zone 19 Phone Atlantic 1-6900. WCAE Inc (acquired station June 1, 1931) See Hearst Stations in "Group Ownership" Also see "Newspaper Ownership"

Rep McGavren  
Leonard Kapner, pres & gen mgr, Geer Parkinson, station mgr & sales mgr, Paul Ruhle, prog dir, William Iheman, prom mgr & publicity dir, Harry Carroll, news dir, James Greenwood, chief engr

**WCAE-FM** (not on air; target date unknown; granted June 25, 1959) 96.1 mc; 31 kw. Same licensee and address as WCAE (above)

**WTAE (TV)** Tv companion of WCAE-AM (above)  
**\*WDUQ (FM)** (Dec. 15, 1949): 91.5 mc; 2.75 kw. Duquesne U., zone 19. Phone Grant 1-4600, Ext 19. Duquesne U. (original owner)

B. Kendall Crane, dir; Fred McWilliams, chief engr

**WEEP** (1947): 1080 kc; 1 kw-D. 220 N. Highland Ave, zone 6. Phone Emerson 1-5000 TWX 646 Golden Triangle Broadcasting Inc (acquired station Aug. 1, 1959) See Myion Jones Stations in "Group Ownership"

Rep Gill-Perna  
Myron Jones, pres, Pete Cotichia, exec vp & coml mgr, Jack Bailey, prog dir; Merle Pollis, news dir, Walt McCoy, chief engr.

**WINE (FM)** (not on air, target date Fall 1960) 107.9 mc, 36 kw. Will duplicate WEEF (above).

**WILY (FM)** (July 1960): 105.9 mc; 2.74 kw. Dynamic Broadcasting Inc. Duplicates WAMO, Homestead, Pa.

**WKJF (FM)** (July 15, 1948) 93.7 mc, 40 kw. 1715 Grandview Ave, zone 11. Phone Hubbard 1-2626 Agnes J. Reeves Greer (original owner). See Agnes J. Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Walker-Rawalt  
Agnes J. Reeves Greer, sole owner, Malcolm A. Campbell Jr., gen mgr, Thomas J. Daugherty, mgr; Robert G. Claik, prog dir, D. H. Lindberg, chief engr.

**WKJF-TV** Tv companion of WKJF (FM).  
**WLOA** (See Braddock, Pa., listing).

**WPGH (FM)** (not on air, target date unknown). 104.7 mc; 2.8 kw. Nemco Broadcasting Corp

**WPIT** (1947) 730 kc, 1 kw-D, 213 Smithfield St., zone 22. Phone Atlantic 1-1900. WPIT Inc (original owner) See Friendly Group in "Group Ownership."

Specialty programs Greek, 6 hrs., German, ½ hr.; Italian, 6 hrs., Lithuanian, ½ hr.; Ukrainian, 1 hr., all wkly.

John J. Laux, pres, Don Ioset, vp, gen mgr & coml mgr, Clifford Charles, prog dir & prom mgr, Jim Thompson, news dir, Michael Komichak, chief engr.

**WPIT-FM** (not on air; target date, Summer, 1960) 101.5 mc; 19 kw. Same ownership as WPIT (above).

**WWSW** (1928) 970 kc; 5 kw, DA-2 Sherwyn Hotel, zone 22 Phone Grant 1-5200. TWX PG 548 WWSW Radio Inc (acquired station 1932) See "Newspaper Ownership."

Rep Blair.  
O. M. Schloss, pres, B. W. Muros, gen mgr, coml mgr & prog dir, Phil Davis, prom mgr, Ray Schneider, news dir, Henry Kaiser, chief engr.

**WWSW-FM** (1940) 94.5 mc; 50 kw. Duplicates WWSW (above).

**WIIC (TV)** tv companion of WWSW-AM-FM (above)

**PITTSTON, Luzerne County**

**WPIS** (June 21, 1953) 1540 kc; 1 kw-D. Main & Spring Sts Phone Olympic 4-3388. Midway Broadcasting Co (original owner).

Network Keystone Rep Hal Walton.  
Specialty programs Italian, 8 hrs.; Polish, 10 hrs., Irish, ½ hr., all wkly

A. W. Fiorani, pres & gen mgr; R. E. Florey, coml mgr, I. Fiore, prog dir, B. Schriver, prom mgr, F. Silva, news dir, J. P. McGoldrick, chief engr.

**PORTAGE, Cambria County**

**WWML** (Sept 1960) 1470 kc; 500 w-D. Mainline Broadcasting Co  
Rep Spot Time Sales

**POTTSTOWN, Montgomery County**

**WPAZ** (Oct. 1, 1951) 1370 kc; 1 kw-D 247 High St. Phone Faculty 6-4000. Pottstown Broadcasting Co (original owner).

Rep Indie Sales.  
Herbert Scott, pres, gen mgr & prog dir; Robert Eppheimer, coml mgr, Mike Siman, news dir, Allen Moyer, chief engr.

**POTTSVILLE, Schuylkill County**

**WPAM** (Jan 19, 1947) 1450 kc; 250 w P O. Box 629 Phone Market 2-1450 Miners Broadcasting Service Inc (original owner) See Miners Broadcasting Stations in "Group Ownership"

John W. Angst, gen mgr, James K. Stock, station mgr  
**WPPA** (May 9, 1946) 1360 kc; 1 kw-D. 500 w-N DA-N 212 S Centre St., Phone Market 2-1360 Pottsville Broadcasting Co.

Network MBS.  
A. V. Tidmore, owner & gen mgr; Ralph L. Price, coml mgr, Edward A. Romansky, program dir, William P. Tidmore, chief engr; James B. Thompson, news dir, Sidney W. McIlvain, farm dir.

**WPPA-FM** (Nov. 20, 1948). 101.9 mc; 2.8 kw. Duplicates WPPA (above).

**PUNXSUTAWNEY, Jefferson County**

**WPME** (March 18, 1953): 1540 kc; 1 kw-D 103 N Gilpin St. Phone 1221. Punxsutawney Broadcasting Co. (original owner)

Network Keystone Rep Rambeau, Vance & Hopple  
Sheridan W. Pruettt, pres; Charles M. Erhard Jr., vp & gen mgr; W. Clem Murray, coml mgr, Gilbert L. Carney, prog dir & chief engr, Sid Carlton, news dir.

**READING, Berks County**

**WEEU** (1931) 850 kc; 1 kw. DA-N 433 Penn St. Phone Franklin 6-7335 WEEU Broadcasting Co (acquired station December 1946) See "Newspaper Ownership"

Network ABC. Rep Headley-Reed  
Wm. J. Rohn, pres, K. Richard Creitz, vp, gen mgr, asst treas & coml mgr; Jack B. Gounder, prog dir & prom mgr, Joe Shivers, news dir, Harold Shearer, chief engr

**WHUM** (Sept. 15, 1946) 1240 kc, 250 w. Berkshire Hotel. Phone Franklin 6-3987. Eastern Radio Corp (original owner).

Network CBS. Rep Weed  
Robert G. Magee, pres & gen mgr; Warren Ruffner, coml mgr; Alan Lane, prog dir; Paul Barclay, news dir; Daniel Donohue, chief engr.  
**WHUM-TV** Tv companion of WHUM.

**Radio Stations CONTINUED**

**PENNSYLVANIA CONTINUED**

**WRAW** (September 1922) 1340 kc, 250 w 19 N 5th St Phone Franklin 6-7173 WRAW Inc (acquired station April 6, 1959) Network NBC Rep Webb Robert S Reider, pres & gen mgr Ben Varishone, coml mgr; Frank Roth, prog dir Edward Gurtowski, chief engr

**RED LION, York County**

**WGCB** (1950) 1440 kc, 1 kw-D P O Box 88 Phone 3-3471 Rev. John M Norris (original owner) Specialty programs German, 1/2 hr wklv John M Norris, pres & gen mgr, Vince Freedom, coml mgr, Gary Russell, chief engr

**WGCB-FM** (not on air target date unannounced) 96.1 mc 20 kw Will duplicate WGCB (above)

**ROARING SPRING, Blair County**

**WKMC** (1955) 1370 kc 1 kw-D Phone 690 Cove Broadcasting Co (acquired station Feb 22 1959) Rep Best Carl W Kensingler, pres, Walter O Kramp, gen mgr & treas Julia M Gerhart office & coml mgr, Merle E Ebersole, news dir & prog dir, C Irvin Merzger, chief engr

**ST. MARYS, Elk County**

**WKBI** (July 23, 1950) 1400 kc 250 w (CP for 1 kw-D, 250 w-N) 41 Erie Ave Phone Terminal 4-2821, Elk-Cameron Broadcasting Co (original owner) See Rennekamp and Simpson Stations in "Group Ownership" Network MBS, Allegheny Mountain Network Rep Allegheny Mountain Network Cary H Simpson, gen mgr, Wesley A Herbstritt, station mgr John J Kain, sales mgr, Beatrice B Smith, prog dir, Donald F Steele, prom mgr, Gilbert A Hoffman, news dir, Philip R Kraus, public relations mgr Brent A Kennard, chief engr

**SAYRE, Bradford County**

**WATS** (June 1950) 960 kc 1 kw-D 110 N Elmer Ave Phone Turner 2-2401 Susquehanna Broadcasting Corp (original owner) See Class Stations in "Group Ownership" Network Keystone Rep Indie Sales Thompson K Cassel owner Robert R Michael, gen mgr & coml mgr, Edward Knowles, prog dir, Joe Columbo, prom mgr, John Casey, news dir Benjamin A Franklin, chief engr

**SCRANTON, Lackawanna County**

**WARM** (1940) 590 kc, 5 kw, DA-2 Bowman Bldg, zone 10 Phone Diamond 6-4646 WARM Broadcasting Co (acquired station June 15 1955). See Susquehanna Broadcasting Stations in "Group Ownership" Rep Robert Eastman Louis J Appell, pres, Guy Fowler gen mgr Lou Strittmatter, coml mgr, Don Stevens prog dir, Bill Musser, prom mgr, George Gilbert, news dir, Glen Winter, chief engr

**WEJL** (April 16, 1950) 630 kc, 500 w-D 119 Penn Ave, zone 1 Phone Diamond 2-9151 Edward J Lynett (original owner) See Newspaper Ownership" Network Ivy Rep Meeker Edward J Lynett, owner, Cecil Woodland, gen mgr Hugh J Connor, mgr of programming & sales, Robert R Flanagan news dir Guy C Rauert, mgr for engineering

You're in good company on  
**WEJL . . .**  
. . . a subscriber to the NAB Radio  
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**WGBI** (Jan 12, 1925) 910 kc, 1 kw-D, 500 w-N 1000 Wyoming Ave zone 9 Phone Diamond 2-7634 TWX SN 7210 WGBI Radio Inc (original owner)

Network CBS Rep H-R Reps M E Megargee, pres, Madge Megargee Holcomb, secy, gen mgr & coml mgr, Carol Jacobs, prom mgr, Thomas Powell, news dir, K R Cooke, chief engr.

**WGBI-FM** (December 25, 1948) 101.3 mc, 18 kw. Duplicates WGBI (above)

**WDAU-TV**: Tv companion of WGBI-AM-FM  
**WICK** (April 17, 1954). 1400 kc, 250 w 221 N. Washington Ave Diamond 6-1202 Scranton Radio Corp (acquired station September 1957) Rep Spot Time Sales

**WSCR** (1947) 1320 kc; 1 kw-D, 500 w-N, DA-N. Phone Diamond 7-3388 Lackawanna Valley Broadcasting Co (original owner).

Network NBC Rep Headley-Reed David M Baltimore, pres & gen mgr, Joseph Gries, station mgr, Joseph Kimball, coml mgr, David Griffiths, prog dir, Richard Paul, prom mgr, Willard Shimski, chief engr

**WBRE-TV** Tv affiliate of WSCR  
**\*WUSV (FM)** (Oct 1, 1950) 89.9 mc, 135 kw 4 Ridge Row, Diamond 7-3321 U of Scranton

**SHAMOKIN, Northumberland County**

**WISL** (January 1918) 1480 kc 1 kw, DA-N Rock & Sunbury Sts, Phone 8-6831 Radio Anthracite Inc (acquired station July 18, 1957) Rep Forjoe Specialty programs (weekly), Polish 1/2 hr Henry W Lark, pres, Bernard Friedman, mgr, Al Donovan, chief engr

**SHARON, Mercer County**

**WPIC** (Oct 25 1938) 790 kc, 1 kw-D P O Box 211, 2030 Pine Hollow Blvd Phone Diamond 6-4113 Sharon Broadcasting Co (acquired station May 21, 1959) See Rich-Martin Stations in "Group Ownership" Network ABC Rep William J. Reilly Frederick P Tascone gen mgr, Lee D More house asst gen mgr Jack Sandstrom, prog dir, Francis L O'Dell, chief engr.

**WPIC-FM** (1947) 102.9 mc, 26 kw Same address, licensee and staff as WPIC (above)

**SOMERSET, Somerset County**

**WVSC** (Jan 15, 1951) 990 kc, 250 w-D P O Box 231 Phone 4186 WVSC Inc. (original owner) Ted H Oppgaard, pres & gen mgr, C R Taylor coml mgr, Robert L French, prog dir & chief engr, Harry W Mitchell, news dir, Yvonne Kaufman, women's dir

**SOUTH WILLIAMSPORT, Lycoming County**

**WMPT** (Feb 21, 1958) 1450 kc, 250 w 301 Percy St Phone 3-3608 Will-Mont Broadcasting Co (original owner) Network ABC Rep Hopewell Galen D Castlebury Jr, pres, gen mgr, chief engr & coml mgr, II O Hallman, national sales mgr, Fred M Plankenhorn, prog dir, Dick Crownover, news dir

**STATE COLLEGE, Centre County**

**\*WDFM (FM)** (Dec 6, 1953) 91.1 mc 250 w 304 Sparks Bldg, Pennsylvania State U Phone University 5-2381. Pennsylvania State U (original owner) Dr Eric A Walker pres Dr Harold F Nelson, gen mgr Roland King, station mgr, Michael Ziegler prog dir Sue Common, prom mgr Stephen Milner, news dir, Doug Volk, chief engr

**WMAJ** (1945) 1450 kc, 250 w Box 888, Phone Adams 7-4959 Centre Broadcasters Inc. (acquired station 1958) See Clearfield Broadcasters in "Group Ownership" Network MBS, Keystone, Laurel Radio Network

W K Uerlich, pres, Milton J Bergstein, gen mgr John A Dame, coml mgr, Stephen M Fishbein program dir, Wilber Files, chief engr

**STROUDSBURG, Monroe County**

**WVPO** (1947) 840 kc 250 w-D 22 S 6th St Phone Hamilton 1-2100 Pocono Broadcasting Inc (acquired station 1948) See Ottaway Stations in "Group Ownership" Also see Newspaper Ownership" James H Ottaway pres Chester S Miller asst treas & gen mgr Edward J Somers coml mgr Joseph Whalen news & prog dir Francis H Brinkley, managing dir, Ernest Transue chief engr

**SUNBURY, Northumberland County**

**WKOK** (1933) 1240 kc 250 w 1150 N Front St Phone Atlantic 6-5538 Sunbury Broadcasting Corp (original owner) See Newspaper Ownership" Network CBS Basse A Beck, pres Homer R Smith gen mgr Conrad C Walther coml mgr, Michael J Kline prog dir & prom mgr, Glen J. Schankweiler, news dir, John Keller Jr, chief engr

**WKOK-FM** (1948) 94.1 mc, 44 kw. Duplicates WKOK (above)

**TITUSVILLE, Crawford County**

**WTIV** (Nov 27 1955) 1290 kc, 500 w-D P O Box 184 Phone 53231 Crawford County Broadcasting Co (original owner) See Mission Jones Stations in "Group Ownership" Network MBS Robert H Sauber, gen mgr, Paul R Rutlan, coml mgr, Marlene A Burchfield, prog dir & prom mgr, Timothy B Nelson, news dir

**TOWANDA, Bradford County**

**WTTT** (not on air—granted June 29, 1960) 1550 kc 500 w-D. Same licensee address & staff as WTTT-FM (below)  
**WTTT-FM** (November 1959) 92.7 mc, 720 w 106 Main St Phone Andrew 5-2165 Vical Broadcasting Co (original owner) Specialty programs German, 1 hr wklv Victor A Michael, chief engr & gen mgr Leroy J Hopkins, coml mgr, Charles L Snyder news dir

**TYRONE, Blair County**

**WTRN** (Jan 12, 1955) 1290 kc 1 kw-D 8 W Tenth St Phone Mutual 4-3200 Tyrone Broadcasting Co (original owner) See Simpson Stations in "Group Ownership" Network MBS Allegheny Mountain Network Rep Allegheny Mountain Network

Carl H. Simpson, pres, Lee C Ray, station mgr, William E Moses, sales mgr, John W Eschbach, operations mgr, John P Knorr prog dir, James H. Sharpe, coml mgr Edward Dav-enpoit, news dir, Gerald Woodings, fairm dir

**UNIONTOWN, Fayette County**

**WMBS** (July 15, 1937) 590 kc, 1 kw, DA-N Fayette National Bldg Phone Geneva 8-3900 Favette Broadcasting Corp (original owner) Network CBS Rep Burn-Smith Specialty programs Italian, 1/2 hr Polish 1/2 hr both wklv Joseph C Burwell pres Harry C Burwell gen mgr & coml mgr Charles Underwood, prog dir Amavi Canton prom mgr Jack McMullen news dir, William Henzly, chief engr

**WARREN, Warren County**

**WNAE** (Dec 28 1946) 1310 kc, 5 kw-D 310 Second Ave P O Box 21 Phone Randolph 3-1310 Northern Allegheny Broadcasting Co (original owner) David Potter, pres & gen mgr James W Potter coml mgr, W LeRoy Schneck prog dir Frank Fostel, prom mgr, Ralph Sues, news dir Homer Hauns, chief engr  
**WRRN (FM)** (March 1948) 92.3 mc 3 kw Duplicates WNAE (above)

**WASHINGTON, Washington County**

**WJPA** (February 1942) 1450 kc, 250 w George Washington Hotel Phone Bridgton 2-2110 Washington Broadcasting Co (original owner) Network MBS Rep Devney-O Connell A Boyd Siegel managing dir John L Meridian gen & coml mgr Marilyn Williams prog dir, Mitchell Grey, news dir, James Heikheimer, chief engr

**WAYNESBORO, Franklin County**

**WAYZ** (1953) 1380 kc 1 kw-D W Main Phone 1900 Richard Field Lewis Jr Inc (original owner) See Lewis Stations in "Group Ownership" Marion P Lewis pres, Samuel "Jay" Hanchaw, gen mgr & coml mgr, Pete Coolbaugh prog dir, Ted Harding, prom mgr, Bob Rider news dir; Linford Stoops, chief engr  
**WAYZ-FM** (January 1959) 101.5 mc 321 kw Duplicates WAYZ (above) to sunset own programs evenings

**WAYNESBURG, Greene County**

**WANE** (Sept 27, 1956) 1580 kc, 250 w-D First Federal Bldg Phone Waynesburg 981 Commonwealth Broadcasters Inc (acquired station May 1, 1960) George E. McGary, pres & gen mgr; Albert R Harvey, prog dir & mgr, Toddv Greenlee, womens prog dir & editor; Bill Gehoe news dir, Bob Stephenson farm dir Paul W Shank, chief engr

**THE BRIGHT SOUND**  
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**WNAK**

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WILKES-BARRE, PA.

WOOLWORTH BUILDING  
NANTICOKE, PA.

**WELLESBORO, Tioga County**

**WNBT** (May 13 1955) 1490 kc, 250 w P O Box 98 Phone 2113 Palm & Home Broadcasting Co (See Cary H Simpson stations in Group Ownership) (acquired station May 13 1955)

Network MBS  
Cary Simpson, pres John Fav, gen mgr John Zellner, coml mgr, Carol Bell Makin, prog dir, Bob Grossbacher news dir, Richard Roeder chief engr

**WILKES-BARRE, Luzerne County**

**WBAX** (May 1, 1922) 1240 kc, 250 w 85 W Union St Phone Valley 3-0196 Anna Stenger (acquired station May 1953)

Network MBS Rep Burn-Smith  
Anna Stenger, owner, John H. Stenger, gen mgr, Edward Kuzma, prog dir, Daniel Stenger, prom mgr, Milan J Krupa chief engr

**WBRE** (1924) 1340 kc; 250 w, 62 S Franklin St Phone Valley 3-3101 WKBR 7260 WBRE-Radio Inc (original owner)

Network NBC Rep Headley-Read  
David M Baltimore, pres & gen mgr, Meyer Bergeman, coml mgr, Robert Schumacher, prog dir, Richard Paul, prom mgr, Jim McCarthy, news dir, Charles Sakoski Sr, chief engr

**WBRE-FM** (1947) 98.5 mc, 225 kw Duplicates WBRE (above)

**WBRE-TV** Tv companion of WBRE-AM-FM  
**WILK** (Feb 13, 1947) 980 kc, 5 kw-D, 1 kw-N, DA-N 88 N Franklin St Phone Valley 4-1666 Wyoming Valley Broadcasting Co (original owner)

Network ABC Quaker Rep Avery-Knodel  
Mitchell Jenkins, pres, Roy E Morgan, exec vp & gen mgr, Emerson H Ramage, bus mgr, Tom Bigler, prog & news dir, Jim Ward, prom mgr, Johnny Sobol sports dir, Theodore French chief engr

**WYZZ (FM)** (1946) 103.3 mc, 31 kw 156 Prospect St Phone Valley 4-2625, Richard G Evans Sr (acquired station June, 1955)

Network Quality Music Stations Rep Walker-Rawalt  
Richard G Evans Sr, pres, Frances E Evans, gen mgr, Richard G Evans Jr, coml mgr; Robert L Evans, prog dir, Robert Bleudey, music dir, Sheldon Vale, prod supervisor, John P McGoldrick, chief engr

**WILLIAMSPORT, Lycoming County**

**WLYC** (June 1951) 1050 kc; 1 kw-D P O Box 389 Phone Williamsport 2-4676 Lycoming Broadcasting Co (original owner)

Networks Keystone, Quaker Rep Donald Cook  
Specialty programs Italian, 1/2 hr wkly

J T Keliher, pres, W. Richard Carlson, vp & gen mgr, Vincent Campana, coml mgr, Vernon Hester, prog dir, Edward Kirchner, prom mgr, William J Deuel, news dir, James A Stowe, chief engr

**WLYC-FM** (July 1949). 105.1 mc, 38 kw Duplicates WLYC (above)

**WMPT** (See South Williamsport, Pa, listing)

**WRAC** (1930) 1400 kc; 250 w 1559 W Fourth St Phone 2-6116 WGAL Inc (acquired station 1957) See Steinman Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep Meeker  
Clair R McCollough, pres & gen mgr, J Robert Gulick, asst gen mgr, J Wright Mackey, station mgr, Everett Rubendall, prog dir; J E Mathiot, tech dir

**WRAC-FM** (1917) 100.3 mc, 32 kw. Duplicates WRAC (above)

**WRAC-TV** Tv companion of WRAC-AM-FM

**WWPA** (May 22, 1949) 1340 kc 250 w 330 Government Place Phone Williamsport 323-7119 Williamsport Radio Broadcasting Associates Inc (original owner) See "Newspaper Ownership"

Network CBS Rep Burn-Smith  
Harry J W Kessing, pres Woodrow W Ott, gen mgr; Philip D. Lane, coml mgr; John H Archer, prom dir, William R Lawson, prom mgr, Gordon K Thomas, news dir, Carl W Steinbacher, chief engr

**YORK, York County**

**WYOW** (1948) 1250 kc, 1 kw-D P. O Box 1747, Phone York 47-1049 WYOW Inc. (acquired station 1957) See Good Neighbor Stations in "Group Ownership"

Rep Radio Tv Reps

William F Rust Jr, pres treas & gen mgr, Jacques Schmitt, coml mgr, Steve Wade, prog dir

**WYOW-FM** (1948) 105.7 mc, 12 kw Duplicates WYOW (above)

**WYOW-TV** Tv companion of WYOW

**WORK** (1932) 1350 kc, 5 kw-D 1 kw-N, DA-N 13 S Beaver St Phone 3-5358 Associated Broadcasters Inc (original owner) See Steinman Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep Meeker  
Clair McCollough, station exec, J Robert Gulick, asst gen mgr, Elwood C Anderson, station mgr, George Trout, prog dir, J E Mathiot, tech dir

**WSBA** (Sept 1, 1942) 910 kc 1 kw, DA-2 P O Box 910 Phone 25-521 TWX YK 69 Susquehanna Broadcasting Co (original owner) See Susquehanna Broadcasting Stations in "Group Ownership"

Network ABC Rep Robert E Eastman  
Louis J Appell, pres Allen Saunders, operations mgr, Philip K Oberly, coml mgr & prom mgr, Wayne O Trout, prog dir, Warren Duffy, news dir, Glenn Winter, chief engr

**WSBA-TV** Tv companion of WSBA.

**RHODE ISLAND**

\*Non-commercial

**CRANSTON, Providence County**

**WLOV (FM)** (June 15 1959) 99.9 mc 3.4 kw. P O Box 999 Providence, zone 1 Phone Temple 1-7615 Neighborly Broadcasting Co (original owner)

Rep J R Wattson (Boston)  
Peter B Genina, pres, Jack C Salera, gen mgr, Mat Clark, coml mgr, Gregg Gemma, prog dir, Pat Carlton, prom mgr, Mat Clark, news dir, Billy Mac, chief engr

**EAST GREENWICH, Kent County**

**WYNG** (See Warwick listing)

**NEWPORT, Newport County**

**WADK** (Nov 6 1918) 1540 kc, 1 kw-D P O Box 367 Phone Viking 6 1540 Key Stations (acquired station June 1960)

Arnold S Leiner and Myer Feldman, owners

**PAWTUCKET, Providence County**

**WPAW** (Feb 12, 1950) 550 kc 1 kw-D (CI for 1 kw-D, 500 w-N, DA-N) P O Box 55, Cumberland R I Phone Pawtucket 5-9000 Roger Williams Broadcastin, Corp (original owner)

Network ABC  
Specialty programs French 1 hr Italian, 1 hr Polish, 1 hr Portuguese 2 1/2 hrs, Armenian, 1 1/2 hrs, Syrian, 1/2 hr all wkly  
Dominick A Hysko, pres & gen mgr, Donald R. Hysko, coml mgr & prog dir, George Duffy, prom mgr, Frederick Grady, news dir, John T. Costa, chief engr

**PROVIDENCE, Providence County**

**WEAN** (June 2 1922) 790 kc, 5 kw, DA-2 Journal Bldg, zone 2 Phone Dexter 1-0600 Providence Journal Co (acquired station Oct 9, 1951) See "Newspaper Ownership"

Network Yankee Reps Venard Rintoul & McConnell, Kettell-Carter (Boston)  
Henry S Chafee, pres, H William Koster, gen mgr, Hervey C Carter, coml mgr, Don Morton, prog dir, Leighton D. Authier, prom mgr, Harry W McKenna, news dir, George W Sharpe, chief engr

**WJFB-FM** (July 11, 1948) 105.1 mc, 20 kw Duplicates WEAN until 6 00 p.m.

**WHIM** (April 15, 1947) 1110 kc 1 kw-D 144 Westminster St, zone 3 Phone Elmhuist 1-1110 Buckley-Jaeger Broadcasting Corp (acquired station Sept 1 1957) (See Buckley-Jaeger Stations in Group Ownership)

Rep Peters, Griffin, Woodward  
Richard Gerken, pres & gen mgr, E James McEhane Jr, sales mgr, Jav W Dunn, prog dir, Joseph J Barbarette, news dir, Carroll A Philbrook, chief engr

**WHIM-FM** (not on air—target date unknown) 94.1 mc, 17 kw Same licensee as WHIM (above)

**WICE** (1947) 1290 kc 5 kw-D 1 kw-N, DA-2 Crown Hotel, zone 3 Phone Jackson 1-2711 Providence Radio Inc (acquired station Aug 1956)

Rep Avery-Knodel  
Tim Elliot, pres, John Cochran, vp & station mgr, Jean Elliot, vp, Sherman A Strickhouser, prog dir, Robert C Lape, news dir, Don Trosdon, prom & merchandise mgr, Paul A Garvet, chief engr

**WICE-FM** (Oct 1, 1960) 107.7 mc, 20 kw Duplicates WICE (above)

**WJAR** (Sept 22 1922) 920 kc 5 kw DA-N 176 Weybosset St, zone 2, Phone Gaspee 1-8255 TWX PR 92 Outlet Co (original owner)

Network NBC Rep Petry  
Joseph S Sinclair, pres, David J Shurtliff, gen mgr, David B Seaton, coml mgr, James E Gleason, prog dir, John H Burpee, prom mgr, Warren S Walden, news dir, Thomas C J Prior, chief engr

**WJAR-TV** Tv companion of WJAR.

**WLKW** (not on air—target date unknown) 990 kc 50 kw-D DA-D Radio Rhode Island Inc

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**WPFM (FM)** (June 5 1955) 95.5 mc, 20 kw P O Box 3013, North Station, zone 8 Phone Gaspee 1-7500. Golden Gate Corp (acquired station Sept 1, 1958)

Network QXR Network Rep QXR Network  
Judge Harold C Arcaro, pres, Karl S Kriz, gen mgr, Joseph Lafreniere, prog dir, Leonard Altman, news dir, John Donofrio Jr, chief engr

**WPRO** (Oct 16, 1931) 630 kc, 5 kw, DA-N 24 Mason St, zone 2 Phone Plantations 1-9776 TWX PL 95 Capital Cities Broadcasting Corp (acquired station April 1959) See Capital Cities Stations in "Group Ownership"

Network CBS Rep Blau  
Frank Smith, pres, Daniel P Weinig, gen mgr, Robert LaChance, coml mgr, Joseph B Somerset, prog dir, Anthony Visk, prom mgr, Monroe Toews, news dir, John Ferri, chief engr

**WPRO-FM** (April 1949) 92.3 mc 15 kw Duplicates WPRO (above)

**WPRO-TV** Tv companion of WPRO-AM-FM

**WRIB** (June 16, 1946) 1220 kc 1 kw-D Water St, East Providence Phone Geneva 4-2223 RI Broadcasting Co (original owner)

Network MBS Rep Indie Sales  
Specialty programs French, 1 hr, Italian, 20 hrs Greek, 1 hr, Armenian, 1 hr; Portuguese, 6 hrs, all wkly  
Frank Rac, pres, Harold Pace, gen mgr, Emil Castleman, coml mgr, Paul DeCaro, prog dir, Jack Burns, news dir, Fred Weiss, chief engr

**WXCN (FM)** (May 20, 1955) 101.5 mc, 20 kw P O Box 1015 Phone Niagara 7-3738 Concert Network Inc See Concert Network Stations in "Group Ownership"

Network Concert Network  
T Mitchell Hastings Jr, pres, John Q Adams Jr, prog dir, Christopher Kitchwa, chief engr

**WARWICK, Kent County**

**WDJD (FM)** (not on air—target date unknown) 107.7 mc, 3.3 kw Warwick Broadcasting Co

**WYNG** (Aug 15 1959) 1590 kc 1 kw-D 19 Luttrell Ave Phone Rignot 7 5015 West Shore Broadcasting Co (acquired station Aug 15 1959)

Rep Good Music Broadcasters, New England Spot Sales (Boston)

Specialty programs Italian, 2 hrs wkly  
Milton E Miller, pres, treas & gen mgr, Nancy Wendler, exec asst to pres, Warren Greenwood, prog dir, Robert Callahan, news dir, Walter Trahan, chief engr

**WESTERLY, Washington County**

**WEER** (June 1949) 1230 kc, 250 w 11 Railroad Ave Phone Lyric 6-7728 Rhode Island-Connecticut Radio Corp (acquired station May 22 1959)

Network Yankee Rep Walker-Rawalt  
Augustine L Cavallaro, pres & gen mgr, Thomas Shafer, coml mgr, Pat Donahue, prog dir, Robert Root, prom mgr, Tom O'Brien, news dir, Charles Austin, chief engr

**WERI-FM** (started July 8, 1960, target date unknown) 103.7 mc, 17.5 kw (companion to WERI above)

**WEST WARWICK, Kent County**

**WWRI** (August 1956) 1150 kc, 250 w 1501 Main St Phone Valley 1-6200 Grelm Broadcasting Inc (acquired station Oct 8, 1957).

Network Keystone Rep United Spot Sales.  
Specialty programs French, 1 1/2 hrs wkly.  
Melvin C Green, pres & gen mgr, George A Rivera, coml mgr, Patrick J Fallon, prog dir, Joseph M Mattias Jr, chief engr

**WICKFORD, Washington County**

**NEW** (Not on air—target date unknown) 1370 kc 500 w-D. South County Broadcasting Co

**WOONSOCKET, Providence County**

**WNRI** (Nov 28, 1954) 1380 kc 1 kw-D 786 Diamond Hill Road Phone Poplar 9-0600 Friendly Broadcasting Co (original owner)

Specialty programs French, 3 1/2 hrs Portuguese, 1 1/2 hrs, both wkly  
Joseph Britt, pres, treas, gen mgr & chief engr, John Costa, vp, sec & coml mgr, Richard Bouchard, prog dir & news dir

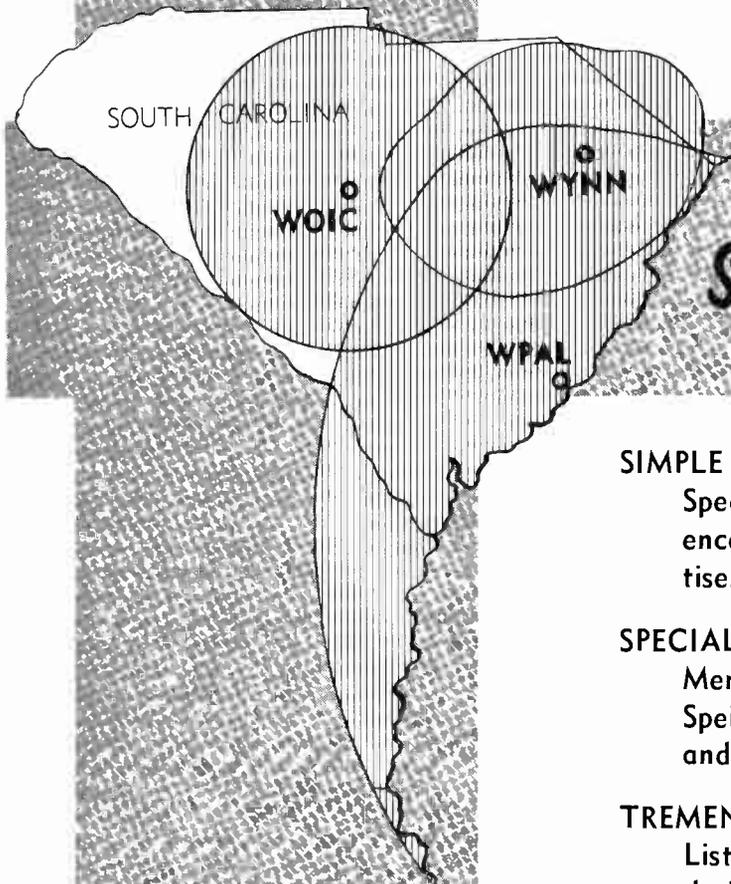
**WWON** (Nov 11 1946) 1240 kc 250 w 99 Main St Phone Poplar 2-1240 Woonsocket Broadcasting Co (acquired station July 11, 1950) See "Newspaper Ownership"

Rep Nona Kirby (New England)  
Specialty programs French 3 1/2 hrs, wkly  
Buell W Hudson, pres, Zel Levin, gen mgr, Gene Mailloux, coml mgr, Gene O'Neill, news dir, Harold Belknap, chief engr

**WWON-FM** (Nov 11, 1946) 106.2 mc 390 w Same address licensee and staff as WWON (above)

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DON'T COVER THE  
MILLIONS IN CENTRAL  
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WVRN WKBI WNBT WFRM WBLF

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**WOIC**

5000 W 1470 KC  
COLUMBIA, S. C.

**WPAL**

1000 W 730 KC  
CHARLESTON, S. C.

**WYNN**

250 W 540 KC  
FLORENCE, S. C.



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## Radio Stations CONTINUED

### SOUTH CAROLINA

\*Non-commercial

#### ABBEVILLE, Abbeville County

**WABV** (March 1956) 1590 kc, 1 kw-D P. O. Box 532 Phone Gladstone 9-3155 Abbeville Broadcasting Co (acquired Jan 1, 1960).  
Network ABC, Keystone Rep Best  
George W Settles, pres, gen mgr & chief engr, Bobby M Latham, prog dir, Polly Newell, traffic mgr.

#### AIKEN, Aiken County

**WAKN** (1952) 990 kc; 1 kw-D. P. O. Box 811. Phone Midway 8-5464. Aiken Electronics Advertising Corp. (original owner)  
Network Keystone.  
John Mare, pres Joseph A Warren, gen mgr, Allen W. Askins, coml mgr, J Earle Brodie Jr, prog dir, Gordon D. Butler, news dir, Allen W Askins, chief engr.

#### ANDERSON, Anderson County

**WAIM** (April 1935) 1230 kc, 250 w 321 Kingsley Rd Phone Canal 6-1511. TWX 6030 Wilton E Hall (original owner). See "Newspaper Ownership"

Network CBS, Keystone Rep Devney-O'Connell, Dora-Clayton  
Wilton E. Hall, owner, Glenn P Wainock, gen mgr

**WCAC (FM)** (1947) 101.1 mc; 6.4 kw Duplicates WAIM (above).

**WAIM-TV** Tv com. of WAIM & WCAC(FM)  
**WANS** (1949) 1280 kc, 1 kw, DA-N Beautiful Clemson Highway, P. O. Box 211 Phone Canal 4-3424 Radio Anderson Inc (acquired station Aug 1, 1957)

Network MBS, Tobacco, Key Market Rep Grant Webb  
Specialty programs Negro, 21 hrs, wkly  
Mrs John C Amick, vp, John C Amick, gen mgr, George C Nicholson, sec & treas; Al Robinson & Buzz Goodyear, coml mgrs, Mrs. Shelby Brooks, prog dir; Ken Allison, news dir May S Ringold, education dir; Carolyn King womens' dir George Anderson, chief engr

#### BAMBERG, Bamberg County

**WVBD** (June 23, 1957) 790 kc; 1 kw-D P. O. Box 87 Phone Chestnut 5-2411. Bamberg County Broadcasting Corp (original owner) See Speidel Stations in "Group Ownership"

Network Keystone Reps Bob Dore; Dora-Clayton  
Specialty programs Negro, 2 hrs, wkly  
Joe Speidel III, pres, Vic Whetstone Jr, news dir & gen mgr, Bill Hollingsworth, asst mgr & coml mgr, Bob Clary, prog dir; H D Steedly, chief engr.

#### BARNWELL, Barnwell County

**WBAW** (1953). 740 kc, 500 w-D (CP for 1 kw-D) P O Box 447 Phone 259-3507 Radio WBAW Inc (original owner) See Gallimore Stations in "Group Ownership"

Network Keystone, Rep Best.  
J A Gallimore, pres; Joe Wilder, gen mgr & coml mgr, Chuck Edwards, prog dir; Tony Gross, chief engr

#### BATESBURG, Lexington County

**WBLE** (May 10, 1956) 1430 kc, 5 kw-D P O Box 410. Phone Kellogg 2-4001 The Ridge Bcstg Co (acquired May 13, 1959)

Network Keystone Rep Grant Webb  
H Edwards Crapps Sr., pres, Clarence T. (Redd) Reynolds, gen mgr; Paul L Brigham prog dir, Walter Brink, news dir, Hoyt Lewis, chief engr

#### BEAUFORT, Beaufort County

**WBEU** (1954) 960 kc, 1 kw-D P. O. Box 951 Phone Jackson 4-3050. Beaufort Broadcasting Co (original owner)

Network Keystone  
Specialty programs: Negro, 8 hrs  
John M Trask, pres; Louis M. Neale Jr, gen mgr & chief engr; Carson Rembert, coml mgr, William Peters, prog dir.

#### BELTON, Anderson County

**WHPB** (November 1955) 1390 kc 500 w-D P. O. Box 426 Phone Edwater 8-7786 Community Broadcasting Co (original owner)

Specialty programs: Negro, 6 hrs  
Cleatus Brazzell, pres, Henry O McDonald, vp, Clyde Laughter, gen mgr, Jack Moore, coml mgr, Dave McKee, prog dir, Mollie Holliday, prom mgr, Matthew Phillips, news dir, Robert E Liverance, chief engr

#### BENNETTSVILLE, Marlboro County

**WBSC** (1947) 1550 kc; 10 kw-D, 5 kw-N, DA-N, P O Box 639 Phone Granite 9-4051. Atlantic Coast Life Insurance Co (acquired station March 1955)

Network MBS. Rep Jack Koste  
Specialty programs: Negro, 10 hrs  
Y. W Scarborough Jr., pres, R L Brown, gen mgr & sales mgr; Tommy Herndon, prog dir, prom mgr & news dir, John S. Gronert, chief engr.

#### BISHOPVILLE, Lee County

**WAGS** (1951) 1380 kc; 1 kw-D P O. Box 168 Hunter 4-5415 Lee County Bcstg Co See Coggins-Osborne Stations in "Group Ownership"

Network Keystone Rep Harry J. Cannon. Emory H Bedenbaugh, gen mgr.

#### CAMDEN, Kershaw County

**WACA** (July 23, 1948) 1590 kc, 1 kw-D Camden, S. C. Phone Hemlock 2-2311. Camden Broadcasting Corp. (original owner).

Network Keystone  
Specialty programs Negro, 6 hrs  
H S Bowden, pres, Tom Richards, gen mgr & coml mgr, Angelo A. Amodio, chief engr

#### CAYCE, Lexington County

**WCAY** (Aug 22, 1958) 620 kc; 500 w-D P O Box 335 Phone Alpine 6-2000. Lexington County Broadcasters Inc. (original owner) See "Tice Stations in "Group Ownership"

Network CBS, Keystone Rep Cooke  
J Olin Tice Jr, pres Randy Davidson, gen mgr, Jack Dorn, prom mgr, Gary Kanin, news dir, John Costello, chief engr

#### CHARLESTON, Charleston County

**WCSC** (May 14, 1930). 1390 kc, 5 kw, DA-N P. O. Box 186 Phone Raymond 2-7611 TWX Charleston 336 WCSC Inc (acquired station Nov 17, 1947)

Network CBS Rep Peters, Griffin, Woodward John M Rivers, pres, John B Hearne, gen mgr James K Whitaker, coml mgr, Stuart Spencer, prog dir Lois Marshall, prom mgr, Ken Klyce news dir R A. Hughes, chief engr.

**WCSC-FM** (April 1958) 96.9 mc; 68 kw Duplicates WCSC (above)

**WCSC-TV** Tv companion of WCSC-AM-FM  
**WOKE** (1946) 1340 kc, 250 w. P O. Box 133, 152-B Market St Phone Raymond 3-1643 Weaver Broadcasting Corp (acquired station July 1955)

Network ABC, Keystone, MBS, Palmetto Rep Clark

Specialty programs Negro, 3½ hrs, wkly  
Harry C Weaver, pres, owner, gen mgr & prog dir; William P Birchfield, station mgr & chief engr, Eugene P Corrigan Jr, sales mgr, Jeff Warner, prom mgr

**WPAL** (1947) 730 kc, 1 kw-D P O Box 666 Phone Snow 6-5584 Speidel Broadcasting Corp (acquired station 1958) See Speidel Stations in "Group Ownership"

Reps Bob Dore, Dora-Clayton  
Specialty programs Negro 100%.  
Joe Speidel III, pres, Bob Chrystie, gen mgr, Sophie Bender, coml mgr; Louise Withrock, prog dir, Bob Chrystie, prom mgr, Joe Sarco, chief engr

**WQSN** (1948) 1450 kc, 250 w P O Box 891. Phone Raymond 2-2652 Low Country Broadcasting Co (acquired station Oct 1955)

Rep Radio Tv Reps  
Sol Panitz, pres, Barry Winton, vp; E Harold Keown, vp & gen mgr Dub Phillips, prog dir; Duke Roberts, farm dir, Ray Campbell, news dir, J B Retallack, chief engr

**WTMA** (1939) 1250 kc; 5 kw-D, 1 kw-N, DA-N 133 Church St Phone Raymond 2-2961 Atlantic Coast Broadcasting Corp of Charleston (acquired station 1954)

Network NBC Rep Branham  
Charles E. Smith, pres Vincent French, gen mgr & coml mgr, Bill Walton, prog dir, Joe Loring, prom mgr; Jim Langdoc, news dir, Bill Hallman sports dir; David W Jefferies, chief engr

**WTMA-FM** (1945) 95.1 mc; 10 kw Duplicates WTMA (above)

**WCIV (TV)** Tv companion of WTMA-AM-FM

#### CHERAW, Chesterfield County

**WCRE** (July 1953) 1420 kc, 1 kw-D P O Box 631 Phone Lenox 7-7887 Radio Cheraw (acquired station November 1958)

Network Keystone Rep Best  
Ben Akerman, pres L. Akerman, prog dir.

#### CHESTER, Chester County

**WGCD** (July 1948) 1490 kc, 250 w P O Box 302 Phone 385-2171 Dispatch Publishing Co (acquired station July 1, 1955) See "Newspaper Ownership"

Network Keystone, Southeastern Key Rep Cannon (Atlanta)  
Specialty programs Negro 5 hrs wkly  
Charles Sink, sec-treas, Wayne B Sawyer, gen mgr & prog dir Terry Watts, coml mgr, William D Taylor, chief engr

#### CLEMSON, Oconee County

**\*WSBF-FM** (May 25, 1960) 88.1 mc, 10 w P O Box 3626 Phone Olympia 4-2421 Clemson Agricultural College (original owner)

Walter T Cox, advisor Charlie Jameson, gen mgr, T Holt, prog dir, V Fair, chief engr

#### CLINTON, Laurens County

**WPCC** (Sept 11, 1957) 1410 kc 500 w-D P. O. Box 565 Phone 1410 WPCC Inc

Network ABC, Keystone  
Specialty programs: Negro, 6 hrs, wkly.  
Robert R Hilker, sec & treas Ted Y Pievatte, gen mgr, Lewis H Bagwell Jr, coml mgr; B Hnedrix, prog dir, Kyle Best, ch engr

#### COLUMBIA, Richland County

**WCOS** (1939): 1400 kc; 1 kw-D, 250 w-N P. O. Box 748 Phone Alpine 2-2177. WCOS Inc (acquired station Feb 1, 1958)

George H Buck Jr, pres & gen mgr; Jess Plummer, coml mgr; Robert Fulton, prog dir; Jack Grant, prom mgr; C Dennis Waldrop, news dir; Robert D Lambert Jr., chief engr  
**WCOS-FM** (1951) 97.9 mc; 53 kw Same licensee and staff except for R D Lambert Jr., who is prog dir, prom mgr and chief engr

**WIS** (July 10, 1930): 560 kc; 5 kw, DA-N, 1111 Bull St. Phone Alpine 3-6431 TWX CO 7146. Broadcasting Co of the South (acquired station 1931). See Broadcasting Co of South in "Group Ownership"

# EXPANDING COLUMBIA, S.C. offers ▼ QUANTITY and ▼ QUALITY

The Columbia metro area shows the greatest population increase of any in South Carolina—up 175%

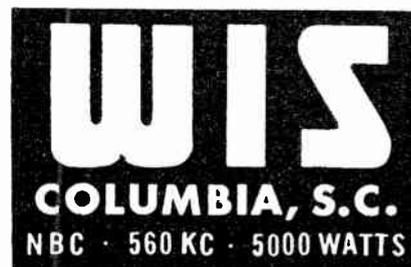
▼  
Quantity is reflected in the metro Columbia market having the highest total effective buying income and greatest retail sales of any S C metro area

▼  
Quality shows in Columbia having the highest per household retail sales — \$4,166 — and per household income — \$5,652 — in the state Even tops Detroit, Buffalo, Los Angeles, and others

South Carolina's #1 market—Columbia—is served best by WIS Radio.

Source—Sales Management Survey of Buying Power, 1959

Call your PGW Colonel for details



G. Richard Shafto, Exec. Vice President  
W. Frank Harden, Managing Director

**Radio Stations CONTINUED**

**SOUTH CAROLINA CONTINUED**

**WIS** (continued)

Network NBC. Rep Peters, Griffin Wood wtd.

B Calhoun Hipp, pres, G. Richard Shaffo, exec vp, W Frank Harden, managing dir, J Dudley Saumenig, dir, administrative services, Gerald Quick, dir, local and regional sales, Howard Hamrick, news & prog dir, Mrs Audrey Hunt, womens' dir, Paul E Welcome, chief engr.

**WIS-TV**. Tv companion of WIS

**WMSC** (June 15 1945) 1320 kc, 1 kw, DA-N Barringer Bldg Phone Alpine 2-8659 WMSC Radio Corp. (acquired station May 25 1950) Network MBS Reps Devnev-O'Connell James S Ayers (southeast)

C Wallace Martin, pres, Thomas H Allen Jr, gen mgr, Andy Scott, acting prog dir & prom mgr, Dave Bledsoe, acting news dir, L William Brown Jr, chief engr

**WNOK** (January 1947) 1230 kc, 250 w P O Box 5307 Phone Alpine 3-9401 TWX CO 7076 Palmetto Radio Corp. (original owner)

Rep Paul H Raymer  
H Moody McElveen Jr, vp, gen mgr & coml mgr, John R Cook, prog dir, Thom H Billing ton, news dir, Chailton W Bowers, chief engr

**WNOK-FM** (June 1, 1959). 104.7 mc, 3.4 kw Duplicates WNOK (above)

**WNOK-TV**. Tv companion of WNOK-AM-FM

**WOIC** (July 1 1951) 1170 kc, 5 kw-D P O Box 565 Phone Alpine 6-1551 Speidel Broadcasting Corp. (acquired station Sept 1 1950) Sec. Special Stations in "Group Ownership"

Reps Bob Dore, Dora-Clayton  
Specialty programs Negro, 90 hrs, wkly  
Joe Speidel III, pres, Russell George, gen mgr, coml mgr, W W Bridges, operations mgr, chief engr, Frank Harris, local sales mgr, Wm M Bowman, religious dir & chief announcer

**WUSC-FM** (1952) 89.9 mc, 10 w U of South Carolina, zone 1 Phone Alpine 2 5611 U of South Carolina (original owner)  
Specialty programs French 1/4 hr, wkly  
Alice Wyman, dir, Jo Allen Bradham, prog dir, William D Stanley, chief engr

**CONWAY, Horry County**

**WLAT** (August 1945) 1330 kc, 5 kw-D P O Box 799 Phone 310-570 Coastal Broadcasting Co. (original owner)

Network MBS Rep Devnev O'Connell  
L M Hawley, pres & gen mgr, P W Smith, coml mgr, Jack E Hawley, prog dir & chief engr, Louise Jordan, prom mgr, H L Hanks, news dir

**DARLINGTON, Darlington County**

**WDAR** (1955) 1350 kc, 1 kw-D P O Box 277 Phone Express 3-1081 Walter P Pearce (original owner)

Walter P Pearce, pres & owner, Larry Culum, prog dir, Fred Owen, news dir, Clarence Jackson, chief engr

**DILLON, Dillon County**

**WDSC** (May 22 1946) 800 kc, 1 kw-D Phone 470 Border Broadcasting Co. (original owner)

Network ABC, Keystone Rep Gill-Perna  
Joseph K Martin, pres & gen mgr, Lee Lumpkin, coml mgr, John Quick, prog dir & news dir, Dick Jones, prom mgr, Ray Allen, chief engr

**WDSC-FM** (Feb 16, 1954) 92.9 mc; 8.8 kw. Duplicates WDSC (above).

**EASLEY, Pickens**

**WELP** (March 1951) 1360 kc, 1 kw-D P O Box 522 Phone Ulysses 9-9388 Pickens County Broadcasting Co.

Network Keystone Rep Indie Sales  
Cleatus O Brazzell, pres, treas & gen mgr, Betty R McDonald, prog dir, Henry O McDonald Jr, chief engr & vp

**FLORENCE, Florence County**

**WJMX** (July 13 1947) 970 kc, 5 kw-D, 1 kw-N DA-N P O Box 1211 Phone Mohawk 9-6751 Atlantic Broadcasting Co. (original owner)

Network ABC Rep Walker-Rawalt  
Paul H Benson Jr, chief owner & gen mgr, Eugene E Stone, pres, Frank A Jenne, chief engr

**WOLS** (1937) 1230 kc, 250 w 151 S Dargan St Phone Mohawk 2-3271 Florence Broadcasting Co. (acquired station 1941)

Network Keystone  
Specialty programs Negro, 14 hrs, wkly  
A P Skinner, pres & gen mgr, Charlie Sligh, chief engr

**WYNN** (Nov 5, 1956) 540 kc, 250 w-D 163 N Court St Phone Mohawk 2-1116 WYNN Inc. (acquired station June 1 1959) Sec. Special Stations in "Group Ownership"

Reps Dora-Clayton (regional) Bob Dore (national)  
Specialty programs Negro, 100%  
Joe Speidel III, pres, Don Ferguson, gen mgr, Ross Nelev, coml mgr, Henry Mance, prog dir, Inga Blackman, prog mgr, Jack Singleton, farm dir, Bill Bridges, chief engr

**FOUNTAIN INN, Greenville County**

**WFIS** (October 1956) 1600 kc, 1 kw-D P O Box 271. Phone Worth 3-5991 Fountain Inn-Simpsonville Enterprises Inc. (original owner) Rep Hopewell (national), Cannon (southeast)

Specialty programs Negro, 16 hrs, wkly  
L Wayne Davis, chief owner, gen mgr, D A Allen, coml mgr, D Jerry Howard, prog dir, Roger W Davis, prom mgr, Frank Simpson III, chief engr.

**GAFFNEY, Cherokee County**

**WFGN** (1948) 1570 kc, 250 w-D P O Drawer 739 Phone Ivanhoe 9-4795 Cherokee Radio Co. (original owner)

Network Keystone  
A Ray Godshall, pres, Milton E Green, gen mgr, chief engr & news dir, Harold Kirby, coml dir, Billy Gibbons, prog dir, Mary Hodge, prom dir, Jo Hambright, womens' dir, Toni Higgins, farm dir, J A Holland, publicity dir

**GEORGETOWN, Georgetown County**

**WGTN** (July 1, 1949) 1100 kc, 250 w 216 S Fraser St Phone 3-3431 Georgetown Broadcasting Co. (original owner)

Network MBS, Keystone  
J B Delzell, pres, Mamie A Delzell, prog dir

**GREENVILLE, Greenville County**

**WESC** (March 1947) 660 kc, 5 kw-D (CP for 10 kw, DA-D) P O Box 2365 Phone Cedar 2-8211 Broadcasting Co of the Carolinas Inc. (acquired station April 1958)

Rep Headley-Reed  
Robert A Schmid, pres, J Davenport, gen mgr, W A Mullinax, coml mgr, Buddy Womick, prog dir, Herb Johnson, news dir, Vernon Hutchinson, chief engr

**WESC-FM** (March 1947) 92.9 mc, 12 kw. Same staff and licensee as WESC (above).

**"triple A" rating in Greenville**

**the only A rea station. 660 kc—5000 watts**  
Nationally Clear Channel  
Greenville's Most Powerful!

---

**leading A dult station. Largest adult audience in 11 out of 11 hours (7 am-6 pm, M-F, Pulse, Area, Apr '60)**

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**No. 1 A dvertisers' choice. All ten of the Top Ten national spot advertisers used WESC in 1959**

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**WESC** GREENVILLE, S. C.  
660 IN DIXIE  
5000 w.—Headley-Reed

**WFBC** (1933) 1330 kc, 5 kw, DA-N P O Box 1140 Phone Cedar 9-1321 TWX GV 6011 WMRC Inc. (original owner). Sec. Newspaper Ownership

Network NBC Rep Avery-Knodl  
R A Jolley, pres, Bruce Buchanan, gen mgr, Keener Garrett, coml mgr, Mrs Jule Ferguson, prog dir & prom dir, Lee Kamps, news dir, Bill Garrison, chief engr

**WFBC-FM** (1947). 93.7 mc, 9.9 kw Duplicates WFBC (above)

**WFBC-TV**. Tv companion of WFBC-AM-FM  
**WDRB** (Feb 8, 1954) 1490 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 989 Phone Cedar 3-2751 Paramount Broadcasting Co. (acquired station April 21, 1954)

Network CBS, MBS Rep Burn-Smith  
C F Cope, pres & gen mgr, Wm T Arrington, prog dir & chief engr, Charles A Rush, coml mgr, Sarah S Thompson, womens' dir, Susan B Cope, prom mgr, Wayne Seal, news dir

**WMUU** (Sept 15, 1949) 1260 kc, 1 kw Bob Jones U Phone Cedar 9-9656. Bob Jones U (original owner)

Dr Bob Jones Sr, chmn of bd, Dr Bob Jones Jr, pres, Dr R K Johnson, gen mgr, Jim Ryerson, station mgr, Dave Yearick, coml mgr, Barbaia Rumminger, prog dir, Jack Buttram, prod dir, George Sprout, news dir, William Graves, chief engr.

**WMUU-FM** (not on air, target date, Summer 1960) 94.5 mc, 840 w Will program separately from local sunset until 11 30 p m

**WYOK** (1950) 1410 kc, 5 kw, DA-N P O Box 298 Phone Cedar 5-7406 Dick Broadcasting Co. (acquired station July 1 1957)

Reps Bernard Howard (national), Dora-Clayton (southeast)  
James A Dick, pres, T C Hooper, vp & gen mgr, C Alfred Dick, vp & coml mgr

**GREENWOOD, Greenwood County**

**WCBS** (Sept 1, 1941) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 868 Phone 9-1300 Genco Inc. (original owner)

Network NBC Rep Clark  
Douglas Featherstone, pres, Don Crosland, gen mgr

**WGSW** (April 15 1953) 1350 kc, 1 kw-D Edward Arms Bldg. Radio Greenwood Inc. (original owner) See Woodall Stations in "Group Ownership"

Network MBS Keystone Rep Indie Sales Dora-Clayton (southeast)  
George B Cook Jr, gen mgr

**GREER, Greenville County**

**WCKI** (March 3, 1955) 1300 kc, 1 kw-D P O Box 431. Phone Trinity 7-4451 Vernon T Fox (original owner)

Network ABC  
Vernon T Fox, pres, James L Massey, gen mgr, Hugh A. Cooper, prog dir.

**WEAB** (June 15, 1950) 800 kc; 250 w-D P O Box 151 Phone Trinity 7-3141 Greer Broadcasting Co. (original owner) See "Newspaper Ownership"

Network Keystone  
Specialty programs Negro, 4 hrs, wkly  
E A Burch & W R. Prier, co-owners, E A Burch, gen mgr, W L Steadman, asst gen mgr, Johnny Salter, coml mgr, W L Steadman, prog dir, Jim Boyd, news dir & chief engr

**HAMTON, Hampton County**

**WHBC** (September 1957): 1270 kc, 1 kw-D P O Box 386 Phone 2831 Hampton County Broadcasters Inc. (original owner) See Gallimore Stations in "Group Ownership"

Network Keystone  
Specialty programs Negro, 16 hrs, wkly  
J A Gallimore, pres, Joe Wilder, vp, James E Harrelson, gen mgr & chief engr, James M Butts, asst mgr & news dir, Mrs Harnet Johnson, prog dir

**HARTSVILLE, Darlington County**

**WHSC** (Oct 1, 1946) 1450 kc, 250 w P O Box 349 Phone Edgewater 2-8101 Hartsville Broadcasting Co. (original owner)

Networks MBS, Keystone  
Specialty programs Negro, 30 hrs, wkly  
J L Wiggins, pres, Oby E Lyles, gen mgr, John Dwight Hunt Jr, coml mgr, Eleanor Flowers, prog dir, Lamar Caldwell, prom & news dir, Walter Copeland, sports & farm dir, Janice K Holland, womens' dir, Jesse W Parker, chief engr

**KINGSTREE, Williamsburg County**

**WDKD** (July 1949) 1310 kc, 5 kw-D. P O Box 150 Phone 6761 Palmetto Broadcasting Co. (original owner)

Network Keystone  
Specialty programs Negro, 15 hrs, wkly  
E G Robinson Jr, owner-gen mgr & coml mgr, Clarence Jackson, prog dir, prom mgr & news dir, Tommy Joye, chief engr

**LAKE CITY, Florence County**

**WJOT** (Oct 9, 1954) 1260 kc, 1 kw-D P O Box 656 Phone 7631 Lake City Broadcasting Corp. (acquired station April 13, 1959)

Russell George Busdicker, pres, Herbert E Blankenship, gen mgr, S Charles Green Jr, coml mgr, James O Roper, operations mgr & chief engr

**LANCASTER, Lancaster County**

**WLGM** (Nov 26, 1951) 1360 kc, 1 kw-D 103 S Catawba St Phone 2051 Royal Broadcasting Co. (acquired station 1954)

Network Keystone Rep Harry J Cannon  
C K Connolly Jr, pres, Faris Giles Jr, gen mgr, Charles Lowdie, coml mgr, Joanne McManus, prog dir & prom mgr, Barry Medlin, chief engr

**LAURENS, Laurens County**

**WLBG** (March 1, 1947) 860 kc, 1 kw-D P O Box 612 Phone 2-5212 Laurens-Clinton Broadcasting Co. (acquired station April 1, 1956)

Rep Indie Sales  
C W Hogan, owner & mgr, Paul Wynn, coml mgr, M L Outz, farm dir, Larry Gar, prom mgr; Jack Bishop, news dir, O P Haynes, chief engr.

**LEESVILLE, Lexington County**

**WBLB** (see Batesburg listing).

**LORIS, Horry County**

**WLSC** (August 1958): 1570 kc; 1 kw-D. P O Box 1677 Phone Elliott 7-3780. Pec Dee Broadcasting Corp. (acquired station Jan 1, 1960)

Rep Continental Radio Sales  
Specialty programs Negro, 20 hrs, wkly  
James J Harpring, pres; Walter Mohr, gen mgr & chief engr, Dwight A Snyder, coml mgr, Roger Earp, prog dir, Ann F Mohr, prom mgr, Charles Powell, news dir.

**MANNING, Clarendon County**

**WYMB** (July 15, 1957) 1410 kc, 1 kw-D P O Box 262. Phone 7880 Clarendon County Broadcasting Co. (original owner)

Network Keystone  
J. M Soles Jr, pres, Harry Ilvman, gen mgr, P. A Rice, coml mgr, Dan Mellette, prog dir, Donald Bryant, chief engr

**MARION, Marion County**

**WATP** (July 1957): 1130 kc, 1 kw-D 321 N Main St. Phone 1130 Pec Dee Broadcasting Corp. (acquired station Oct. 8, 1959)

Rep Continental Radio Sales  
Specialty programs Negro, 40 hrs, farm, 50 hrs, both wkly  
James J Harpring, pres, Walter Mohr, gen mgr, Dwight A Snyder, coml mgr, Jacquelynn O Thomas, prog dir, Guv L Bailey Jr, prom mgr, Billy Joe Elliott, news dir, Michael A Green, chief engr

**MULLINS, Marion County**

**WJAY** (June 1919) 1280 kc 1 kw-D Drawer 542 Phone 9252 Mullins & Marion Broadcasting Co (original owner)  
Network Keystone, Tobacco Net  
Specialty programs Negro 15 hrs  
Mrs W G Smith pres James F Ramsey, gen & coml mgr Gene Lewis prog dir George Magera chief engr

**MYRTLE BEACH, Horry County**

**WMYB** (Aug 1, 1954) 1450 kc, 250 w 28th Ave North Phone Hillcrest 8-3180 Coastal Carolina Broadcasting Corp (original owner) See Time Stations in 'Group Ownership'  
Network Keystone  
J Olin Tice Jr pres, John G Kenworthy, gen mgr James L Baine, station mgr Frank B Estes, asst mgr Paul C Epps, chief engr

**NEWBERRY, Newberry**

**WKDK** (October 1946) 1210 kc 250 w P O Box 211 Phone 111 Newberry Broadcasting Co (acquired station 1951)  
Network Keystone  
James F Coggins, pres, treas & gen mgr W C Fields (coml mgr & prog dir Marcia P. Coggins vp sec & prom mgr, E F McCutcheon, news dir, E R Gilliam, chief engr

**NORTH AUGUSTA, Richmond County**

**WESN** (May 1960) 1550 kc; 1 kw-D P O Box 6277 Phone Taylor 2-3579 North Augusta Broadcasting Co (original owner)  
Specialty programs Negro 6 hrs, wkly  
Shelton J Rimey, pres, Ted R Woodard vp & gen mgr Pierce McCoy, coml mgr Bob Ritter, prog dir & prom mgr, William D Sneed, news dir & chief engr

**WGUS** (July 30, 1958) 1600 kc 500 w-D (CP for 1380 kc 1 kw-D) P O Box 6278 Phone Taylor 2-3576 Broadcasting Associates of America Inc (acquired station September 1959)  
Rep Charles Beinar  
Henderson Belk, pres., Joe Morris, gen mgr

**ORANGEBURG, Orangeburg County**

**WBPD** (Nov 3, 1958) 1580 kc, 1 kw-D 114 Broughton SW Phone Jefferson 4-1560 Radio Orangeburg Inc (original owner)  
Specialty programs Negro 35 hrs, wkly  
Clarence Jones, pres & gen mgr, Gus Brown, sec-treas & chief engr

**WDIX** (Dec 9, 1946) 1150 kc, 5 kw-D, DA-2 P O Box 662 Phone Jefferson 4-1461 WDIX Inc (original owner)  
Network ABC Rep Deveny O'Connell (New York and Chicago), Forjoe (Atlanta)  
Charles S Henerey, pres, Frank B Best, gen mgr, Norman M Matthews coml mgr Betty B Hydrick, prog dir, Perry Herrington, chief engr

**WTND** (June 13 1948) 920 kc, 1 kw-D 1 Memorial Plaza Phone Jefferson 1-1301 WTND Inc (original owner) See 'Newspaper Ownership'

Network Keystone Rep Clark  
Specialty programs Negro, 10 hrs, wkly  
J L Sims, pres, L Richard Rhame, gen mgr, Ed Pauling, coml mgr, Herb Price prog dir Edna Williams, prom mgr Ben Hafer news dir Larry Styles, chief engr

**WRHI** (June 13 1948) 920 kc, 1 kw-D 1 Memorial Plaza Phone Jefferson 1-1301 WTND Inc (original owner) See 'Newspaper Ownership'

Network Keystone Rep Clark  
Specialty programs Negro, 10 hrs, wkly  
J L Sims, pres, L Richard Rhame, gen mgr, Ed Pauling, coml mgr, Herb Price prog dir Edna Williams, prom mgr Ben Hafer news dir Larry Styles, chief engr

**WRHI** (June 13 1948) 920 kc, 1 kw-D 1 Memorial Plaza Phone Jefferson 1-1301 WTND Inc (original owner) See 'Newspaper Ownership'

Network Keystone Rep Clark  
Specialty programs Negro, 10 hrs, wkly  
J L Sims, pres, L Richard Rhame, gen mgr, Ed Pauling, coml mgr, Herb Price prog dir Edna Williams, prom mgr Ben Hafer news dir Larry Styles, chief engr

**WRHI** (June 13 1948) 920 kc, 1 kw-D 1 Memorial Plaza Phone Jefferson 1-1301 WTND Inc (original owner) See 'Newspaper Ownership'

Network Keystone Rep Clark  
Specialty programs Negro, 10 hrs, wkly  
J L Sims, pres, L Richard Rhame, gen mgr, Ed Pauling, coml mgr, Herb Price prog dir Edna Williams, prom mgr Ben Hafer news dir Larry Styles, chief engr

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**WRHI** (June 13 1948) 920 kc, 1 kw-D 1 Memorial Plaza Phone Jefferson 1-1301 WTND Inc (original owner) See 'Newspaper Ownership'

**WSPA-FM** (Aug. 29, 1946) 98.9 mc; 4.9 kw. Duplicates WSPA (above)  
**WSPA-TV** Tv companion of WSPA-AM-FM

**WTHE** (March 18, 1953) 1400 kc 250 w P O Box 186 Phone 3-2727 Spartanburg Broadcasting Co (original owner)  
Rep Masla, Bernard Ochs (southeast)  
John K L Peterson, pres & gen mgr

**SUMTER, Sumter County**

**WDEX** (May 23 1960) 1240 kc 250 w 814 Boulevard Rd Phone Spruce 5-2321 BDS Radio & Television Co (original owner)  
William C. Bohman, pres & gen mgr Harry Hagan coml mgr Don Sludel, prog dir, Charles E Bell, chief engr

**WFIG** (March 16, 1940) 1290 kc 1 kw DA-N 22 N Main St, P O Drawer 30 Phone Spruce 3-7305 WFIG Inc  
Network MBS Rep Radio Assoc  
F B Creech, pres & treas, T Doug Youngblood gen mgr Fulton B Creech Jr vp, sec & coml mgr, Howard Moore, prog dir John Quakenbush, prom mgr & sports dir Norman Swift, news dir T O Bowen, farm dir, Richard L Elam, chief engr

**WSSC** (April 27, 1953) 1310 kc 250 w P O Box 1312 Spruce 3-7369 Radio Sumter Inc (original owner) See Gallimore Stations in 'Group Ownership'  
Network ABC Rep Thomas F Clark  
Specialty programs Negro, 18 hrs, wkly  
J A Gallimore, pres, C Edward Daniron vp & gen mgr, Harry W Fowles, coml mgr, Joe Anthony, prog dir, Bill Ellis prom mgr, Carl Duggers, news dir, Ansel Weathers, chief engr

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Box 316 Phone 1250. Joseph Kopp (original owner)  
Network Keystone  
Joseph Kopp, owner & gen mgr Richard Kopp, coml mgr Alan Herbert prog dir & news dir, Joseph Shields, chief engr.

**BROOKINGS, Brookings County**  
**KBRK** (July 28, 1955) 1430 kc 1 kw D College Theatre Bldg Phone Mvrtle 2 6233 Brookings Broadcasting Co (original owner)  
Reps Pearson James Bowden (regional)  
Robert J Rimmers gen mgr & chief engr  
Allan Giever, coml mgr Eugene J Plitt, prog dir & prom mgr Bill Overis, news dir

**DEADWOOD, Lawrence County**  
**KDSJ** (July 2, 1947) 980 kc 1 kw DA-N P O Box 567 Phone 156 Heart of the Black Hills Stations (original owner) See Heart of the Black Hills Stations in 'Group Ownership'  
Rep Meeker  
Eli Daniels, owner & gen mgr Harry Din is owner & mgr Marvin Anderson news dir Roy Hicks, chief engr  
KDSJ-TV Tv companion of KDSJ

**HOT SPRINGS, Fall River County**  
**KOBH** (July 4, 1956) 550 kc 500 w-D P O Box 292 Phone 698 Fall River Broadcasting Corp (original owner)  
Network Keystone Rep Holman  
Russell M Stewart, pres Frederick M Waigren, sec-treas, gen mgr & chief engr H Del Brandt, coml mgr & program & promotion dir

**HURON, Beadle County**  
**KIJV** (July 1 1947) 1340 kc, 250 w P O Box 1366 Phone Elgin 2-8621. James Valley Broadcast Co  
Max F Staley, mgr

**MADISON, Lake County**  
**KJAM** (Dec 3 1959) 1390 kc 500 w-D P O Box 549 Phone Clinton 6 4511 Madison Broadcasting Co (original owner)  
Network Keystone Rep James Bowden  
Clare DeKoster pres gen mgr & coml mgr E Gerry Hoad, prog dir Jack Vickmark prom mgr Margaret Stahl, news dir John Goman, chief engr

**MITCHELL, Davison County**  
**KORN** (1947) 1490 kc, 250 w 217 Main St Phone Wyman 6-5621 Mitchell Broadcasting Assn (original owner)  
R V Eppel pres & gen mgr  
KORN-TV Tv companion of KORN

**MOBRIDGE, Walworth County**  
**KOLY** (Aug 10, 1956) 1300 kc 1 kw-D 111 Third St East, P O Box 800 Phone 651 Mobridge Broadcasting Corp (original owner) See 'Newspaper Ownership'  
L L Coleman, pres & gen mgr Q P Coleman, coml mgr, prog dir & chief engr Dick Hamilton farm dir, Don Jolly prom mgr Bob Miller, news dir & record librarian

**PIERRE, Hughes County**  
**KCCR** (Feb 4, 1959) 1590 kc 1 kw D P O Box 327 Phone Capital 4-7381 Great Plains Broadcasting Corp (acquired station April 1 1960)  
Rep Gene Bolles (New York) Harold Soderlund (Omaha) Jim Bowden (Minneapolis)  
Le Roy Okerlund pres, Hank Dais gen mgr Fred Brown coml mgr Jack Costello, prog dir, Kit Kittelson chief engr

**RAPID CITY, Pennington County**  
**KEZU** (June 7, 1959) 920 kc 1 kw D KLUZ Bldg Phone Fillmore 3-6161 Black Hills Radio Inc (original owner)  
Network Keystone  
James E Taylor, pres & farm dir Abner H George, gen mgr & news dir Jack A Crowlev, coml mgr Arthur L Jones, station mgr Eileen Willhoit, traffic mgr, Robert W Pink, chief engr

**KOTA** (November 1936) 1330 kc 5 kw, DA-N P O Box 1752 Phone Fillmore 2-2000 TWX RC 8181 Duhamel Enterprises Inc (acquired station May 1954) See Duhamel Enterprises in 'Group Ownership'  
Network CBS Rep Headley-Reed Wain-Evans & Assoc (Minneapolis)  
Helen S Duhamel, pres & gen mgr William F Turner business & coml mgr J Norman Heffron news & radio prog dir C J (Wood) Woodhouse local radio sales mgr Polly Weedman, womens' prog dir Harley Hanson sports dir, Cliff Pike, farm & ranch editor Elmer Nelson, chief engr

**KOTA-TV** Tv companion of KOTA (above)  
**KRSD** (Sept 26 1953) 1310 kc 250 w 1438 Mountain View Rd Phone Fillmore 2-6050 TWX RC 8491 Heart of the Black Hills Stations (original owner) See Heart of the Black Hills Stations in 'Group Ownership'  
Rep Meeker  
Eli Daniels, pres & dir of tech operations Truman H Walrod, station supervisor & coml mgr, David Lemke, prog dir & chief announcer Faith Walrod, continuity, promotion & production mgr, Tiu Ward, news dir, Lyle Benson, chief engr Ed (Mule) Mueller sports dir  
KRSD-TV Tv companion of KRSD.

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**SOUTH DAKOTA** CONTINUED

**SIoux FALLS, Minnehaha County**

**KELO** (1937): 1320 kc, 5 kw, DA-N. KELO Bldg Phone 4-5841 TWX SX 8314. Mid-continent Broadcasting Co. (acquired station 1952). (See BFR Stations in "Group Ownership")

Joe Floyd, pres; Evans A Nord gen mgr. KELO-TV: Tv companion of KELO

**KIHO** (1946) 1270 kc; 1 kw, DA-N. 113 N. Main Ave Phone Edison 4-7736 KIHO Broadcasting Co. (acquired station Sept 15, 1959). See Johns Family Stations in "Group Ownership"

Network MBS Rep Gill-Perna  
John Printup, gen mgr; Don Birn, prog dir; Lee Sterkenberg, chief engr

**KISD** (May 2, 1948): 1230 kc, 250 w 3631 W. 12th St. Phone Edison 4-5571. KISD Inc. (original owner).

Network Keystone. Rep Donald Cooke.  
Verl Thomson, pres, gen mgr & prog dir; V. J. Eschliman, coml mgr, A. Tufte, prom mgr, Bob Henderson, news dir; John Vick, chief engr.

**KISD—Sioux Falls'  
ONLY**

**"Good Music" station**

*Bigger adult ratings  
reach those who can  
afford to buy . . . and do!*

**KSOO** (1926) 1140 kc, 10 kw-D, 5 kw-N, DA-N. 205 N. Phillips Ave Phone Edison 4-5601. TWX SX FS 8323 KSOO Tv Inc (acquired station Dec 1, 1959)

Network ABC. Rep Avery-Knodel.  
Morton H Henkin, pres & gen mgr; Tom Barnes, exec vp; Orrin Melton, asst mgr & sales mgr, Ray Loftness, prog dir; Marje Richards, prom mgr, George Good, news dir, Max E Peice, tech dir.  
KSOO-TV: Tv companion of KSOO

**VERMILLION, Clay County**

**\*KUSD** (1922) 690 kc, 1 kw-D DA-D Phone Market 4-4411, Ext 3500. U of South Dakota (original owner)

Martin Busch, dir; Donald C Miller, prog dir; James Prusha, chief engr  
KUSD-TV: Tv companion of KUSD

**WATERTOWN, Codington County**

**KWAT** (March 8, 1940) 950 kc, 1 kw, DA-N. P. O. Box 827. Phone Turner 6-8444. Midland National Life Insurance Co. (acquired station Jan. 1, 1960)

Network MBS, Keystone. Rep Gill-Perna  
Ross E. Case, gen mgr, coml mgr & prom mgr; Gene Brantner, prog dir, J. Mark Sheil, news dir, Francis Alwin, chief engr.

**WINNER, Tripp County**

**KWYE** (September 1957) 1260 kc; 5 kw-D. 322 W. Second St Phone 727. Midwest Radio Corp (original owner)

Al Clark, pies & gen mgr, Don DeMonbrun, coml mgr, Ben Viedt, prog dir, Bob Bush, news dir; David L. Dodd, chief engr.

**YANKTON, Yankton County**

**KYNT** (March 15, 1955) 1450 kc, 250 w P. O. Box 105, North Highway 81 Phone North 5-7892 Leon T Scobie and Lloyd G Pedestrom (acquired station May 23, 1960)

Network CBS Rep Bob Dore  
William M Smith, pres, William E Johnson, gen mgr, Harold Happe, coml mgr, John Briggs, prog dir, Bill Johnson, news dir, John Briggs, chief engr

**WNAX** (1922) 570 kc, 5 kw, DA-N. 3rd & Mulberry St. Phone North 5-7442 TWX 8333. Peoples Broadcasting Corp (acquired station Dec 1, 1957) See Peoples Broadcasting in "Group Ownership"

Network CBS Rep Katz  
Herbert E Evans, pres, Donald D Sullivan, gen mgr, Elmer Smith, resident mgr; Nick Bolton, coml mgr; Jack Vaughn, prog dir; Roland Peterson, prom mgr, Bob Hill, news dir, Rex Messersmith, farm service dir, Wynn Speece, womens' dir, Cliff Todd, chief engr.

**HAMILTON-LANDIS  
& ASSOCIATES, Inc.**

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DELAWARE 7-2754

**TENNESSEE**

\*Non-commercial

**ALCOA, Blount County**

**WEAG** (Aug 25, 1957) 1470 kc; 1 kw-D. P. O. Box 127. Phone Yukon 3-0890 Blount County Broadcasting Co (original owner)

Network Keystone  
Specialty programs: Negro, 12 hrs, wkly.  
Louis A. Chiles, pres, gen mgr & prom mgr; Herman Petre, coml mgr, Charles Pickel, news dir & prog dir, Richard Madison, chief engr

**ATHENS, McMinn County**

**WLAR** (May 15, 1946) 1450 kc, 250 w. 148 N Jackson St Phone Sherwood 5-1314 Mrs. Helene Arterburn (acquired station Dec 1, 1959) See "Newspaper Ownership"

Network MBS, Keystone  
Mrs. Helene Arterburn, pres, William P. Atkins, gen mgr, coml mgr & prog dir; Johnny Pirkle, news dir; Andrew M Bates, chief engr.

**BRISTOL, Sullivan County**

**WCYB** (see Bristol, Va.)

**WOPI** (June 15, 1929) 1490 kc, 250 w. Easley-Wright Bldg., Fourth St. Phone South 4-5131 Pioneer Broadcasting Corp. (acquired station April 7, 1960)

Network NBC Rep Burn-Smith  
Donald W Owen, pres, Bill E Stone, gen mgr, Charles McGuire, prog dir; Clifton Droke, chief engr

**WOPI-FM** (1960) 96.9 mc, 9.7 kw. Same licensee, address & staff as WOPI (above).

**CAMDEN, Benton County**

**WFWL** (Nov. 9, 1956) 1220 kc, 250 w-D. P. O. Box 178. Phone Ludlow 4-7570. Camden Broadcasting Co. (original owner)

Michael R. Freeland, pres & gen mgr, Charlie Banks, station mgr & chief engr, Jim Freeland, coml mgr & prog dir

**CARTHAGE, Smith County**

**WBKM** (1959) 1350 kc, 500 w-D P. O. Box 179. Phone 969. Carthage Broadcasting Co (original owner)

Network Keystone  
Reggie L. Honey, pres & gen mgr; Sidney L. Martin, coml mgr.

**CENTERVILLE, Hickman County**

**WHLP** (1955): 1570 kc; 1 kw-D. Phone 3575 309 N. Public Square. Trans-Air Broadcast Corp. (acquired station 1959).

**CHATTANOOGA, Hamilton County**

**WAPO** (1936) 1150 kc; 5 kw-D, 1 kw-N, DA-N. Read House, zone 2 Phone Amherst 6-6141. WAPO Broadcasting Service Inc. (acquired station 1955)

Network ABC, MBS. Rep Gill-Perna  
Gordon Gambill, pres & gen mgr, Walter H. Stamper, coml mgr; Frank F. Hubbs, prog dir; Lamar Reed, chief engr.

**WDEF** (Jan. 1, 1941): 1370 kc, 5 kw, DA-N. 3300 Broad St, zone 8. Phone Amherst 7-3392. TWX CT 7056. WDEF Broadcasting Co (acquired station March 31, 1944).

Network NBC Rep Branham  
Carter M Parham, pres, Ken Flenniken, gen mgr & sales mgr, Bob Litton, public affairs dir, Warren Herring, sales prom mgr; Bill Schoecraft, news dir, Bob Briscoe & Burford Young, chief engr.

WDEF-TV: Tv companion of WDEF.  
**WDDO** (April 13, 1925): 1310 kc, 5 kw, DA-N Hamilton Bank Bldg Phone Amherst 6-5117 WDDO Broadcasting Corp. (acquired station August 1957)

Network CBS Rep Masla.  
H. Clay Evans Johnson, pres; Thos Thielke, gen mgr, J. Bryan Bush, coml mgr; Ara Carapetyan, prog dir; Charles Stokely, chief engr

**WDDO-FM** (February 1960) 96.5 mc, 13 kw. Duplicates WDDO (above)

**WDXB** (July 4, 1948): 1490 kc; 250 w Dome Bldg Phone Amherst 6 1114. Fiench Inc (acquired station July 1956).

Rep H-R Reps  
Stephen C French, pres & gen mgr; Luke Wilson, coml mgr; William S. Sanders, prog dir, Dewey A. Bryant, news dir, James B. Robison, chief engr.

**WELI** (Lookout Mountain) (under construction, target date unknown): 1070 kc; 10 kw-D, 1 kw-N, DA-2. Lookout Broadcasters (original owner)

Rep Radio-TV Reps.  
Iralee W. Bennis, pres; Cyril G Brennan, gen mgr & chief engr; Dan Brennan, program dir.

**WLOM (FM)** (not on air; target date unknown) 106.5 mc, 38 kw. Radio Dixie Inc See Gallimore Stations in "Group Ownership"

**WN00** (1951): 1260 kc; 1 kw-D. 835 McCallie Ave Phone Amherst 6-4145. Leon S. Walton (acquired station March 1, 1960).

Rep Bernard Howard (national); Dora-Clayton (south).  
Specialty programs: Negro, 94 hrs, wkly.  
Leon S Walton, pres, Fred J. Webb vp & gen mgr; Lorene Bell, prog dir, David Oliver, news dir.

**WOGA** (Nov. 27, 1959) 1450 kc; 250 w. P. O. Box 349, zone 2. Phone Amherst 7-1128. Middle

South Broadcasting Co. (acquired station Nov. 27, 1959)

Rep Forjoe  
C. R. Rader, pres; Frederick H. Haggerty, gen mgr, Eugene M McGovern, news dir; Frank L. Hough, chief engr.

**WRIP** (See Rossville, Ga.)

**CHURCH HILL, Hawkins County**

**WMCH** (May 8, 1954): 1260 kc; 1 kw-D. Phone Elgin 7-5601. Thales E. Wallace (acquired station Oct 21, 1954).

Network Keystone  
Specialty programs: Negro, 6 hrs, wkly.  
Thales E. Wallace, pres; Jimmy Smith, gen mgr; Phil Roberts, coml mgr, Bettye Jane Russell, prog dir Robert Heath, chief engr.

**CLARKSVILLE, Montgomery County**

**WDXN** (Nov 12, 1954): 540 kc, 250 w. (CP for 1 kw-D). P. O. Box 724 Phone Midway 5-2411 Clarksville Broadcasting Co. (original owner) See Robinson Stations in "Group Ownership"

Network Dixie. Rep Venard, Rintoul & McConnell.  
Aaron B. Robinson, pres, Jack Cecil, vp & gen mgr; W. H. Hamby, station mgr & coml mgr, Lloyd James, prog dir, John Wheatley, news dir, Don Moore, asst station mgr & chief engr.

**WJZM** (October 1941). 1400 kc; 250 w 411 Madison St Phone Midway 5-6414 Campbell & Sheftall (acquired station April 1947).

Network MBS Rep Masla  
Specialty programs: Negro, 20 hrs wkly  
John Parry Sheftall, pres; John H. Bailey, gen mgr; Charles Malone, coml mgr, Gary Janes, prog dir; Tom Dolan, prom mgr, Neil Walker, news dir, Joe Maran, chief engr.

**CLEVELAND, Bradley County**

**WBAC** (June 18, 1945) 1340 kc; 250 w Box 677. Phone Greenwood 6-7593 WBAC Inc. (acquired station March 1, 1959).

Network MBS. Rep Ayers.  
Charles B Britt, pres; Russell E Offhaus, gen mgr, coml mgr & prom mgr, Paul Kirksey, prog dir & news dir, William Stuart, chief engr.

**WGLE** (May 2, 1957) 1570 kc, 1 kw-D. P. O. Box 524 Phone Greenwood 26511 Southeastern Enterprise (original owner)

Network Keystone  
Carl Hoskins, pres; Bill Stamps, gen mgr; Marcine Bendtsen, coml mgr; Coleman Crews, prog dir; Bland Sells, prom mgr, Linda Kay Summers, news dir; Robert L Carr, chief engr.

**COLLEGE DALE, Hamilton County**

**\*WSMC-FM** (August 1960): 88.1 mc; 10 w. Southern Missionary College Phone Export 6-3286 Southern Missionary College Inc. (original owner).

C. N. Rees, pres; T. Berry Cobb, gen mgr; William H. Taylor, news dir; William Mundy, prog dir; Ronald L. Servoss, prom mgr; Bert B. Barnes, chief engr.

**COLUMBIA, Maury County**

**WKRM** (Nov. 25, 1946): 1340 kc, 250 w. P. O. Box 71. Phone Evergreen 8-3636 Middle Tennessee Broadcasting Co. (original owner).

Network Keystone Rep Rawalt-Walker.  
R. M. McKay Jr., pres & gen mgr, Melvin Dugger, coml mgr; Don Spain, prog dir; Bob Anthony, prom mgr, Ted Thompson, news dir; Cameron McKay, chief engr

**WMCP** (Nov. 12, 1956) 1280 kc, 1 kw-D. P. O. Box 711. Phone Evergreen 8-3241. Maury County Boosters Corp (acquired station March 1958).

Rep Hil F Best  
Specialty programs: Negro, 3 hrs wkly.  
T. Earl Williford, pres, gen mgr & coml mgr; J. W. Anderson, prog dir & chief engr.

**COOKEVILLE, Putnam County**

**WHUB** (July 20, 1940): 1400 kc; 250 w. 315 1/2 E. Spring. Phone Jackson 6-2131. WHUB Inc. (original owner).

Network CBS.  
M. L. Medley, owner, pres & gen mgr; Stacey Mott, station dir, Claude Haston, chief engr; Tom Harris, farm dir

**COPPERHILL, Polk County**

**WLSB** (Dec. 2, 1958): 1400 kc; 250 w. Copper Basin Broadcasting Co.  
Bleine Goss, pres.

**COVINGTON, Tipton County**

**WKBL** (Aug 16, 1955): 1250 kc; 1 kw-D. P. O. Box 289. Phone Greenwood 6-9635 Tipton County Broadcasters (acquired station July 1957)

Network Keystone. Rep C. K. Beaver (Memphis).  
Specialty programs: Negro, 3 hrs. wkly.  
Bob Whiteley, owner, gen mgr & chief engr; Kathy Whiteley, owner & station mgr; Maurice Turnage, coml mgr, Dave Stuart, prog dir; Wayne Griffith, prom mgr; Verne Poindexter, news dir, Mary Nelle Thomas, traffic mgr

**COWAN, Franklin County**

**WZYX** (March 3, 1957): 1440 kc, 1 kw-D. Phone West 27471. Guidon Broadcasting Co. (acquired station May 1, 1959).

Rep Best  
Roy Morris, pres; Bill Claiborne, gen mgr; Bill Lassister, prog dir; Frank Spenser, chief engr.

**CROSSVILLE, Cumberland County**

**WAEW** (1952) 1330 kc 1 kw-D P O Box 278 Phone 333 WAEW Inc (acquired station June 2, 1958).

Network Keystone  
Zero Lawson, pres, James W Hamby, gen mgr, Fairia J Hamby, coml mgr, Jack L Dean, prog dir, Lois E Brown, prom mgr, Roy T Hall, news dir, farm dir & sales rep, Leverett V Norris, chief engr.

**DAYTON, Rhea County**

**WDNT** (Dec 6, 1957) 1280 kc, 1 kw-D P O Box 294 Phone 1540 Norman A Thomas (original owner).

Network Keystone Rep Raymer  
Norman A. Thomas, pres; Jack S Pullin, gen mgr, prog mgr & chief engr; Vance A. Travis, coml mgr, Juanita Terry, prog dir, Bill Watts, news dir

**DICKSON, Dickson County**

**WDKN** (Jan 1, 1955): 1260 kc, 1 kw-D P. O. Box 71 Phone Hickory 6-2852. Dickson County Broadcasting Co. (original owner).

Network Keystone  
William A. Potts, pres & gen mgr, William M Phillips, prog dir, Mrs Carl Nicks, women's dir, Gene Farrell, news dir; L D Filson, chief engr Joe Webster, farm dir

**DIYERSBURG, Dyer County**

**WDSG** (July 13, 1946) 1450 kc, 250 w Mill Ave Phone Atwater 5-1294 State Gazette Broadcasting Co (original owner) See "Newspaper Ownership."

Network Keystone. Rep Cecil K Beaver.  
Robert W Ward, pres & gen mgr; Jo Ann Waid, coml mgr; William J. Bryant, prog dir, Rance Wyrlick, prom mgr, Ed Owens, news dir, James Stutts, chief engr.

**WTRO** (March 1, 1957): 1330 kc, 500 w-D. P. O. Box 22 Phone Atwater 5-4173 McQueen & Co (acquired station April 13, 1960).

Specialty programs Negro, 2 hrs wkly  
D Mitchell Self, pres & gen mgr, Pinkney B Cole Jr, coml mgr, Calvin W Tickle, prog dir, Charles Maxey sports dir, Johnv Moore, chief engr.

**ELIZABETHTON, Carter County**

**WBEJ** (July 1946): 1240 kc; 250 w. P. O. Box 829 Phone Lincoln 2-2184. WBEJ Inc (acquired station February 1956).

Rep Gill-Perna, Dora-Clayton (regional)  
R. C. Turrentine Jr, pres, William E Hale gen mgr, James P Austin, coml mgr; Harold E Henley, program dir, Lynn R. Williams, chief engr, Mack M. Morriss, news dir, Ruth Ritchie, women's dir

**ERWIN, Unicoi County**

**WEMB** (May 17, 1956) 1420 kc, 1 kw-D (CP for 5 kw-D). P. O. Box 280. Phone Pioneer 2-2011. Max M Blakemore (original owner).

Rep Webb  
Max M. Blakemore, pres, Delbert H. Evans, gen mgr, Dave Bruce, prog dir, W. R. Livesay, chief engr.

**ETOWAH, McMinn County**

**WCPH** (1955): 1220 kc; 1 kw-D. 109 Ninth St. Phone 3401. Morgan Broadcasting Co. (original owner).

**FAYETTEVILLE, Lincoln County**

**WEKR** (Oct. 1, 1948) 1240 kc, 250 w P O Box 1009. Phone Hemlock 3-3545. Fayetteville Broadcasting Co (acquired station May 12, 1960).

Networks MBS, Keystone  
James Porter Clark, partner, gen mgr & sports dir; James W Tate, partner, station & coml mgr; Edward K Chapman, prog dir & news dir, Ernest J Tucker, chief engr & farm dir, Josephine M Owen, traffic & women's dir, Emmett Ferguson, prom dir

**FOUNTAIN CITY, Knox County**

**WFCT** (Aug 15, 1960) 1430 kc, 1 kw-D P O Box 5275. Radio Fountain City Inc (original owner)

Rep Hollingbery (national); Kentucky Sales (regional)  
J. Francke Foy Jr, pres, James M Welsh, gen mgr, J Horton Davis, coml mgr.

**FRANKLIN, Williamson County**

**WAGG** (March 11, 1953) 950 kc, 1 kw-D 1000 Mallory Rd Phone Swift 4-1594. Williamson County Broadcasting Co (original owner)

Network Keystone  
William R Ormes, pres & gen mgr; John A. Haerberle, prog dir Ellis F. Jones Jr., coml mgr, chief engr

**GALLATIN, Sumner County**

**WFMG (FM)** (not on air—granted cp Jan 13 1960—target date unknown): 104.5 mc, 8.2 kw. Ellis F. Jones Jr.

**WHIN** (Aug. 2, 1948) 1010 kc; 1 kw-D. P. O. Box 811 Phone 1010 Sumner County Broadcasting Co., Inc. (original owner).

Network Keystone  
N. S. Baker Sr, pres, Charles W Brewer, treas & gen mgr; Bob Perry, prog dir, Lee Raines, chief engr & news dir

**GREENVILLE, Greene County**

**WGRV** (1946) 1340 kc, 250 w. P. O. Box 243 Phone 4147. Radio Greenville Inc. (acquired station 1947).

Network Keystone  
Paul O. Metcalf, pres & gen mgr, Hugh Pickel, coml mgr, Ray Smith, prog dir  
**WGRV-FM**: 94.9 mc; 4.6 kw. Fm companion of WGRV.

**HARRIMAN, Roane County**

**WBEH** (May 1946) 1600 kc, 5 kw-D P O Box 221 Phone 661 Folkways Broadcasting Co (acquired station 1956).

Network Keystone  
Kenneth J Crosthwait, pres, gen mgr & coml mgr, Charles Phillips, prog dir, prom mgr & news dir, Lonnie Mullins, chief engr

**HUMBOLDT, Gibson County**

**WBRJ** (Feb. 3, 1949): 740 kc, 250 w-D 210 22nd Ave. Phone Sunset 4-1740 Gibson County Broadcasting Co (original owner) See "Newspaper Ownership"

Network Keystone  
J Frank Warmath, pres, Carroll Wilson, gen mgr, James Welch, coml mgr, Bill Carter, prog dir; Ed Taylor, news dir, Gerald Hicks, chief engr

**JACKSON, Madison County**

**WDXI** (Oct. 31, 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 391 Phone 7-9611. Dixie Broadcasting Co (acquired station October 1948) (See Aaron B Robinson Stations in "Group Ownership")

Network Keystone Rep Venard, Rintoul & McConnell

Aaron B. Robinson, pres & gen mgr; Jack M. Cecil, station & coml mgr, Rod Ellis, program dir; Lala Anne White, promotion dir; James Thomas, chief engr, Gene Williams, news dir; Ron Stuart, farm dir; Marge Borg, women's dir.

**WDXI-TV** Tv companion of WDXI

**WJAK** (Dec. 13, 1954): 1460 kc; 5 kw-D, 1 kw-N, DA-N 416 Poplar St Phone 7-7436 Dr Alexander Leech (acquired station Jan 1, 1956)

Rep Pearson  
Specialty programs: Negro, 100%.  
Dr Alexander Leech, pres, Robert G Blow, gen mgr; Bill Winslett, coml mgr, Jim Dandy, prog dir, Joe Norfleet, news dir, Henry S Lesh, chief engr

**WTJS** (1931) 1390 kc; 5 kw-D, 1 kw-N, DA-N. P O Box 1131. Phone 7-3316. Sun Publishing Co (original owner) See "Newspaper Ownership"

Network ABC. Rep Branham  
Albeit A Stone, vp & gen mgr; Frank S. Proctor mgr, Leslie R Brooks, asst mgr, Vincent Z Tapler, news dir & prog dir; Mrs. Lucille Parish, prom mgr, Jones Hale, chief engr.

**WTJS-FM** (1947) 104.1 mc, 50 kw. Duplicates WTJS (above)

**JAMESTOWN, Fentress County**

**WCLC** (Oct 28 1957) 1260 kc, 1 kw-D P. O. Box 127 Phone Tremont 9-2825 Jamestown Broadcasting Co (original owner)

Network Keystone.  
Di R C News pres, Roy P (Chuck) Wright, gen mgr.

**JOHNSON CITY, Washington County**

**WETB** (Oct 1, 1947) 790 kc; 1 kw-D Box 927 Phone Walnut 8-2141 Press Inc (original owner) See "Newspaper Ownership"

Network MBS Rep Devney-O'Connell  
Carl A Jones, pres, Arthur Kelsey, gen mgr, Bernev Burlison, prog dir, Merriel Moore, news dir, E B Jones chief engr

**WJCW** (December 1938) 910 kc, 5 kw-D, 1 kw-N, DA-N P O Box 3162, Carroll Reece Branch Phone Walnut 6-6167 Tri-Cities Broadcasting Inc (acquired station June 1, 1960)

Network CBS Rep Weed Radio  
Jim C Wilson, pres, Ken Marsh, gen mgr, Ed Bryant, chief engr

**WJCW-FM** (1948) 100.7 mc, 9.6 kw Duplicates WJCW (above).

**JONESBORO, Washington County**

**WJSO** (Oct. 16, 1958) 1590 kc, 5 kw-D Route #1, Johnson City, Tenn Phone Walnut 6-3121, Johnson City Mountain View Broadcasting Co (acquired station April 1 1959)

Rep Paul Raymer.  
Norman A. Thomas Sr, pres & chief owner, Ed Davis, prog dir & gen mgr, Jimmy Lewis, coml mgr, Norman A Thomas Jr, sales & chief engr

**KINGSFORT, Sullivan County**

**WKIN** (October 1951). 1320 kc; 5 kw-D. P O Drawer K Phone Circle 6-8131 Radio Station WKIN Inc (original owner) See Bahakel Stations in "Group Ownership"

Cy N Bahakel, pres, Les Tackett, gen mgr  
**WKPT** (July 14, 1940): 1400 kc; 250 w. 222 Commerce St Phone Circle 5-4161 Kingsport Broadcasting Co (original owner) See "Newspaper Ownership"

Network NBC. Rep Burn-Smith  
C P. Edwards Jr, pres, Paul L. Overbay, gen mgr, Phil J Weaver, coml mgr; Martin Karant, prog dir & news dir, Harol Dougherty, chief engr

**WKPT-FM** (February 1948): 98.5 mc; 10 kw. Duplicates WKPT (above).

**KNOXVILLE, Knox County**

**WATE** (Feb 12, 1927) 620 kc; 5 kw, DA-2.

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\* As of August 1, 1960

612 Gay St. S W. Phone 4-4651. TWX KX 95. WATE Inc (acquired station Oct 1, 1956).

Network NBC Rep Avery-Knodel  
W H Linebaugh, vp & gen mgr, J T McCloud, dir of sales, John H Reese, dir of prog, Harold Earnest prom mgr, Fred M Andrews, dir of engineering

**WATE-TV** Tv companion of WATE (above).  
**WBIR** (January 1941) 1240 kc; 250 w 1513 Hutchison Ave, zone 17 Phone 5-8101 TWX KX 88. Taft Broadcasting Co (acquired station Dec 4, 1959) See Taft Broadcasting Stations in "Group Ownership"

Network ABC Rep Gill-Perna  
Hulbert Taft Jr, pres John P. Hart, gen mgr, Leon Ridings, station dir & coml mgr, W R Johnston Jr, prog dir Robert Wesley, news dir, J Rex Horton, chief engr

**WBIR-FM** (October 1949) 93.3 mc; 3.3 kw. Same licensee address & staff as WBIR (above)

**WBIR-TV** Tv companion of WBIR-AM-FM (above)

**WIVK** (March 20, 1953) 860 kc, 1 kw-D P O Box 10207, 6711 Kingston Pike, zone 19. Phone 8-6511 Dick Broadcasting Co (original owner)

Rep Dora Clayton (Atlanta) Bernard Howard (New York)  
James A Dick pres & gen mgr, W. P Poore Jr, coml mgr Claude A. Tomlinson Jr, prog dir; William Hoopes, news dir, Milton Jones, chief engr

**\*WKCS (FM)** (December 1952) 91.1 mc; 310 w. 2509 Broadway NE, zone 17 Phone 4-3001. Fulton High School (original owner)

Penny Windham, prog dir, Noel Alexander, chief engr

**WJCW**

Johnson City, Tenn.

**WJCW-FM**

**CBS**

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Kingsport, Tenn.

Bristol, Tenn.-Va.

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TENNESSEE CONTINUED

**WKGN** (1946) 1340 kc 250 w P O Box 1750 Phone 4-0766 WKGN Inc (acquired station Jan 21 1955)  
Rep Bolling Clarke-Brown  
George P. Mooney, pres & gen mgr, R E Crenshaw, coml mgr, Marty Lockett, prom dir, Margaret Pennington, prom mgr, Bill Godby, news dir, Robert Goodman, chief engr

**WKGN**

**1<sup>ST</sup>** Hooper—Jan. 1960  
PULSE—Feb. 1960

MUSIC • NEWS

• CITIZENSHIP •

Knoxville's ONLY  
24-hour Station

Nat'l. Rep: The BOLLING CO.

**WKXV** (February 1953) 900 kc 1 kw-D P O Box 2269, zone 1 Phone 4 9866 Knox-ville Ra-Tel Inc (original owner)  
Networks MBS, Keystone  
Specialty programs Negro 20 hrs wkly  
B. L. Boring, pres & gen mgr, M I Thompson, chief engr & coml mgr, Willie C Day, asst prog dir, Robert Ray Johnson, prom mgr, George Gilbert, news dir.

**WNOX** (1921) 990 kc 10 kw DA-N 4400 Whittle Springs Rd, N.D., zone 17 Phone 3-3171 TWX KX 183 Scripps-Howard Radio Inc (acquired station 1935) See Scripps-Howard Stations in "Group Ownership" See also "Newspaper Ownership"  
Network CBS Rep John Blair  
Jack R Howard, pres; Richard B. Westergaard, gen mgr; O L Smith, coml mgr, Charles McMahon, prog dir, Judith Richards, prom mgr, Ron Ashburn, news dir, Ray Evans, chief engr.

**\*WUOT (FM)** (October 1949) 91.9 mc; 70.5 kw 14 Ayres Hall, U of Tennessee (original owner)  
Dr A D Holt, pres, Dr Kenneth D Wright, station dir, Philip A Thompson, prog dir, Raymond A Shirley, chief engr

**LAFAYETTE, Macon County**

**WBEW** (Nov 3, 1958) 1460 kc; 1 kw-D Phone North 6-5955 Lafayette Broadcasting Co (original owner)  
Eldon Leslie, pres & gen mgr, Wayne Neil, prog dir; Thomas A. Jones, news dir, Donald Norris, chief engr

**LAFOLLETTE, Campbell County**

**WLAF** (May 17, 1953) 1450 kc, 250 w Fleet Oil Bldg Phone 1060 LaFollette Broadcasting Co (original owner)  
Network Keystone  
E F Wheeler, pres, John H Carr, gen mgr & coml mgr, Hillard Mattie, program dir; Jack W. Miller, promotion dir, Philip T. Perdue, chief engr, Joseph Vandever, news dir; Edna Hendon, women's dir

**LAWRENCEBURG, Lawrence County**

**WDXE** (July 1951) 1370 kc 1 kw-D 120 1/2 North Military Ave Phone South 2-4411 Aaron B Robinson (original owner) See Robinson Stations in "Group Ownership"  
Networks Keystone, Dixie Rep Venard, Rintoul & McConnell  
Aaron B Robinson, pres, Ken Marston, gen mgr, Bud Sawyer, coml mgr, Abe Hall, prog dir; Milton D Griffin, prom mgr, Philip J. Kemper, news dir & chief engr

**LEBANON, Wilson County**

**WCOR** (October 1949) 900 kc, 500 w-D P. O. Box 300. Phone Hickory 4-0474. Lebanon Broadcasting Co (original owner)  
Theo F Ezell Jr, pres, Jack Hendrickson, coml mgr, Walt Dillard, prog dir, William Johnston, chief engr

**LENOIR CITY, Loudon County**

**WLIL** (May 30, 1950) 730 kc 1 kw-D P. O. Box 151. Phone Yukon 6-7536 WLIL Inc (original owner) See Wilkerson Stations in "Group Ownership"  
Network Keystone  
Arthur Wilkerson, pres & gen mgr, Tommy Tuck, coml mgr; Allen Breazeale, chief engr.

**LEWISBURG, Marshall County**

**WJLM** (May 15, 1947) 1490 kc, 250 w. P. O. Box 20. Phone Elmwood 9-4511 L. D. Lingner Jr. (acquired station Sept. 15, 1953)  
Networks MBS, Keystone. Rep Best.  
Louis D. Lingner, pres, Bob Davidson, coml mgr; Pam Lingner & Barbara Ables, prog dirs; Jim Dandy, prom mgr; Denny Walker, news dir, R. C. Willey, chief engr.

**LEXINGTON, Henderson County**

**WDXL** (July 1954) 1490 kc 250 w. P O Box 150 Phone Woodland 8-3500 Lexington Broadcasting Service Inc (acquired station 1955)  
Rep Keystone  
Guy B Amis, pres; Ben Enochs, gen mgr & chief engr, Aubrey Booth, prog dir, Dorothy Ward, news dir

**LIVINGSTON, Overton County**

**WLIV** (Nov 26 1956) 920 kc, 1 kw D P O Box 131 Phone Talbot 3-4138 Audio Broadcasters (original owner)  
Network MBS  
R H McCom station mgr & coml mgr, Jack Woodward, firm dir, Drew Huffines, news & promotional dir, Peggy Sullivan, women's dir, John A. Cunningham, chief engr

**LOOKOUT MOUNTAIN, Hamilton County**

**WFLI** (see Chattanooga, Tenn)

**MADISON, Davidson County**

**WENO** (Sept 16 1957) 1130 kc 5 kw-D P O Box 5236 Nashville Phone Twilight 5-5101 Nashville Central Broadcasting Corp (original owner)  
Rep Bernard  
H C Young Jr, pres, Jerry Glaser, gen mgr, Harry Sullivan, coml mgr, Wally Becham, prog dir, Johnny Talley, news dir, Andrew Jones, chief engr

**MANCHESTER, Coffee County**

**WMRS** (March 5, 1957) 1320 kc 1 kw-D 611 McArthur St. Phone Parkway 8-3526 Manchester Broadcasting Co (original owner).  
Network Keystone  
Murray Chumley, owner & gen mgr, William F Jones, coml mgr, Joe Hathcock, program dir, W C Spraggins, chief engr; Robert Greene, & Joe Sullivan, co-news dirs, O E Rigney, farm dir, Katherine Ewell, women's dir

**MARTIN, Weakley County**

**WCMT** (June 11, 1957) 1410 kc, 1 kw-D P O Box 483 Phone 460 J. T. Sudbury (original owner)  
J T Sudbury pres, Dwight A Dumm, gen mgr, coml mgr & chief engr, Doris Gill, prog dir, Chuck Jones, prom mgr, Bill Teuton, news dir.

**MARYVILLE, Blount County**

**WGAP** (Aug 13, 1947) 1400 kc; 250 w P O Box 680 Phone Yukon 3-4310 Aluminum Cities Broadcasting Co (acquired station August 1950)  
Frank H Corbett, chief owner; Horace McGill, coml mgr, Kenneth Johnson, prog dir, Pete Williams, news dir; Billy Crisp, chief engr

**MCKENZIE, Carroll County**

**WHDM** (Jan 29 1954) 1440 kc 500 w-D P. O. Box 370, McKenzie Hotel Phone Elgin 2-3371 The Tri-County Broadcasting Co. (acquired station March 15 1955)  
E S Nolting, pres & gen mgr, Gail C Burns, prog dir, Lou Owen, news dir, Martin Dill, chief engr

**McMINNVILLE, Warren County**

**WBMC** (May 1, 1955) 960 kc 500 w-D P O. Box 270 Phone 2104 Cumberland Valley Broadcasting Co (original owner) See Regional Broadcasting Stations in "Group Ownership"  
Dr. C H Cope, pres, Franklin H Brown, gen mgr, Hal Duham, prog dir, Chuck Mulligan, prog mgr, Jim Eastman, news dir, Linda Fann, women's dir, Alvin Byars, chief engr  
**WMMT** (1947). 1230 kc, 250 w N Chancery St, Phone 2223 Regional Broadcasting Corp. (acquired station October 1959).  
Network Keystone.  
William R Vogel, pres & gen mgr, Dean Harden, coml mgr, Gardner Underhill, prom dir; Hubert Beasley, chief engr

**MEMPHIS, Shelby County**

**KWAM** (1946) 990 kc, 1 kw-D P O Box 9887. Phone Fairfax 3-2679. E D Rivers Jr. (acquired station 1951) See Dee Rivers Stations in "Group Ownership"  
Network Keystone Rep Charles Bernard  
H C Young, pres, Jerry Glaser, vp, Don Kern, gen mgr.  
**WDIA** (June 1947) 1070 kc, 50 kw-D, 5 kw-N, DA-2 P O Box 5125, zone 12 Phone Broadway 6-2703 TWX 148 WDIA Inc. (acquired station Oct 1 1957) See Soudelring Stations in "Group Ownership"  
Rep Bolling  
Specialty programs Negro, 100%  
Egmont Soudelring, pres; Bert Ferguson, exec vp & gen mgr, Archie Grimalds Jr, sales mgr, David J Mattis, prog dir; Phil Moss, prom mgr; Marie Wathen, news dir, Henry N Fones, chief engr

**WDIA-FM** (Oct 1, 1960): 102.7 mc, 52 kw. Duplicates WDIA (above)

**WFMB (FM)** 105.9 mc; 3.1 kw. Great Southern Broadcasting Co

**WHBQ** (1925) 560 kc, 5 kw-D, 1 kw-N, DA-2 P. O. Box 176 Phone Broadway 2-3441 TWX ME 68, RKO General Inc. (acquired station July 8, 1954). (See RKO General Inc. in "Group Ownership.")  
Network MBS, Keystone.  
Rep H R Representatives.  
Specialty program: Negro, 1 hr wkly

Thomas F O'Neil pres, William H. Grumbles, vp, Boone F Nevin, gen mgr & national sales mgr, James A. Bedwell, local sales mgr, Hugh Frizzell, prom dir, Welton M Roy, chief engr, Charley Sullivan, news dir; Bea Armstrong, women's dir

**WHBO-TV** Tv companion of WHBQ  
**WHER** (Oct 29 1953) 1430 kc, 1 kw-D 972 S Third St, zone 6 Phone Jackson 5-6831 Tri-State Broadcasting Service (original owner)  
Rep Forjoc

Sam C Phillips pres, William S Decker Jr, gen mgr & prog dir, William T Trotter, coml mgr & prom mgr, Jamie Joplunn, news dir, William D Cousar, chief engr

**WHHM** (1948) 1310 kc 250 w 930 Madison Phone Jackson 7-1422 Thomas W Shupp (acquired station Aug 15 1959)

Network ABC Rep Deanev O'Connell  
Thomas W Shupp owner & gen mgr, Paul Harper, coml mgr, Keith Sheriff, prog dir & prom mgr, Harlow Hill, news dir, William Davis, chief engr

**WLOK** (March 1 1956) 1480 kc 5 kw-D, 363 S Second St Phone Jackson 7-9565 WLOK Inc (original owner) See Parkin-Ray Stations in "Group Ownership"  
Rep Bernard Howard  
Specialty programs Negro, 100%  
Lules J Pugh, pres, Robert F Batusch, gen mgr, Richard Cole, prog dir, Billy Edward Jones, chief engr

**WMC** (Jan 21 1923) 790 kc 5 kw DA-N P O Box 8325 Phone Broadway 4-8515 TWX ME-470 WMC Broadcasting Co (original owner) See Scripps Howard Stations in "Group Ownership" Also see Newspaper Ownership

Network NBC Rep Blair  
Henry W Slavick, gen mgr, Stan Torgerson, station mgr, Dean Osmundson, prog dir, Ray Gill Jr, sales mgr, Jack Agnew, prom mgr, Steve Warren, news dir, E C Frase Jr, chief engr

**WMC-FM** (May 22 1947) 99.7 mc 300 kw Same license, address and staff as WMC (above)

**WMCT (TV)** Tv companion of WMC-AM-FM  
**WMPS** (March 1925) 680 kc, 10 kw-D, 5 kw-N DA-N P O Box 218, zone 1 Phone Jackson 5-2663 TWX ME 392 WMPS Inc (acquired March 1945) See Pough Stations in "Group Ownership"

Rep Radio-TV Representatives  
Harold Krelstein, pres, Charles T DeVois, vp & gen mgr, Allen Avery, coml mgr, Don Stevens, prog dir, Dick McClary, prom mgr, Tys Terwey, news dir, L S Stevens, chief engr  
**WMPS-FM** (Dec 2, 1959) 97.1 mc, 66 kw Duplicates WMPS (above)

**WOMG (FM)** (1960) 95.5 mc 1 kw Madison Bldg Quality Music of America Inc (original owner)

**WREC** (September 1922) 600 kc 5 kw, DA-2 Hotel Peabody Bldg, zone 3 Phone Jackson 5-1313 TWX Memphis 269 WREC Broadcasting Service Inc (original owner)

Network CBS Rep Katz  
Hovt B Wooten, pres & gen mgr, Charles Brakefield, coml mgr, Jack Michael, prog dir & prom mgr, Russ Hodge, news dir, Wilson Roney, chief engr  
WREC-TV Tv companion of WREC

**MILAN, Gibson County**

**WKBT** (April 28, 1955) 1600 kc 1 kw-D P O Box 288 Phone Murray 6-2481 West Tennessee Broadcasting Co (original owner)  
Rep C K Beaver (Memphis)  
Ben I King, pres, Jack C Merrill, gen mgr, Bill Hanev, prog dir, Larry Dunphy, prom mgr, Bill Markham, chief engr

**MILLINGTON, Shelby County**

**WHEY** (May 1957) 1220 kc 250 w-D Phone Canal 3-3000 WHEY Radio Service (acquired station April 1, 1960)  
Network Keystone. Rep C K Beaver (Memphis)

Specialty programs Negro, 3 hrs wkly  
Bob Whiteley, owner, station mgr & chief engr, John Latham, business mgr, John Murphy, coml mgr, Clara Pugh, prog dir, Jack Hill, prom mgr, John Colvette, news dir

**MORRISTOWN, Hamblen County**

**WCRK** (October 1947) 1150 kc; 1 kw-D 500 w-N, DA-N P O Box 304 Phone Juniper 6-9101 Cherokee Broadcasting Corporation (original owner)  
Network Keystone Rep Holman  
Herbert S Walters, pres, Howell Ashford Jr, gen mgr, James F. Stair, prog dir, James A Redden, chief engr

**WMTN** (Oct 19, 1957) 1300 kc, 5 kw, DA-D P O Box 2146 Phone Juniper 6-7993 East Tenn Broadcasting Corp. (original owner)  
Rep Spot Time Sales  
George R Guetin, pres & chief engr, Bill Holland, gen mgr, Jimmy Peoples, prog dir & news dir

**MURFREESBORO, Rutherford County**

**WGNB** (1947) 1450 kc; 250 w P O Box 310 Phone Twinbrook 3-5373 Regional Broadcasting Corp (acquired station Feb 10, 1960) See Regional Broadcasting Stations in "Group Ownership"  
Network Keystone Rep Holman  
William R Vogel, pres, David W Maitin, gen mgr & coml mgr  
**WMTS** (Nov 1, 1953) 860 kc; 250 w-D 112 N W. Broad St Phone Twinbrook 3-6611. Arthur D Smith Jr (original owner)

A D Smith Jr, pres, Virgil Trimm, gen mgr, Neil Lancaster, coml mgr; John D Hood, prog dir & news dir, Lewis Penuel, prom mgr, Al Parsons, chief engr.

**NASHVILLE, Davidson County****WENO** (See Madison, Tenn)**WFMB (FM)** (1953) 105.9 mc, 31 kw 537 Third National Bank Bldg Phone Alpine 5-5526 Great Southern Broadcasting Co (acquired station August 1953)

Rep Good Music Broadcasters, Fm Unlimited William O Barry, pres &amp; gen mgr, Will Collier Baird Jr, vp &amp; coml mgr, John McGinnis prog dir

**WKDA** (1947) 1240 kc, 250 w. First American National Bank Bldg zone 3 Phone Alpine 4-0511 WKDA Broadcasting Co (acquired station Oct 1, 1959) See Townsend Fund Stations in "Group Ownership"

Reps McGavren, Clarke Brown Jack S Stapp, pres &amp; gen mgr, Charles F Walker, prom dir, Roger Schutt, prom mgr Dick Buckley, news dir, W H. Highfill, chief engr

**WKDA Nashville**

No. 1 in Pulse for 4 1/2 consecutive years

Represented by

Daren F McGavren National

Clarke Brown Regional

**WLAC** (Nov 24, 1926) 1510 kc, 50 kw, DA-N 161 4th Ave zone 3 Phone Alpine 6-0161 TWX NV60 WLAC Inc (acquired station 1952)

Network CBS Rep Katz Specialty programs Negro, 34 hrs wkly F C Sowell, vp &amp; gen mgr, E G Blackman, coml mgr; Paul Oliphant, prog dir, Mrs Thrice Warren, prom mgr, Chuck Scott, news dir, F D Binns, chief engr

WLAC-TV Tv companion station of WLAC.

**WMAK** (July 1, 1948) 1300 kc 5kw, DA-N. Maxwell House, zone 3 Phone Alpine 4-3411 WCMI Radio Inc

Rep Hollingbery Frederick Gregg Jr, pres &amp; gen mgr, Roland Wolfe Jr, coml mgr, Charles King, natl sales mgr

**WNAH** (Dec 24, 1949) 1360 kc, 1 kw-D James Robertson Hotel Phone Alpine 4-7611, Hermitage Broadcasting Corp (original owner) Networks MBS, Keystone Rep Best

V T Irwin Jr, pres &amp; gen mgr; Mrs Goldie Irwin, exec dir, Herman A Rippey, coml mgr, James Williams, prog dir, Jerry Haddock, prom mgr, Louis Thacker, news dir, Howard Woodard, chief engr

**WSIX** (Jan 7, 1927) 980 kc, 5 kw, DA-N. Nashville Trust Bldg, zone 3 Phone Alpine 5-5431. TWX NV 178 WSIX Inc (original owner)

Network ABC Rep Peters, Griffin, Woodward

Louis R Draughon, pres; E S Tanner, exec vp &amp; gen mgr, Charles H Caldwell, asst mgr, Clarence L Waggoner, coml mgr, Ed Sheppard, prog dir, W. A. Jones Jr, prom mgr, Huddy Crockett, news dir, Charles R Duke, chief engr

**WSIX-FM** (1948) 97.5 mc, 9 kw Same license, address & staff as WSIX (above). Programs separately**WSIX-TV** Tv companion of WSIX-AM-FM**WSM** (1925) 650 kc, 50 kw 7th & Union Sts Phone Alpine 4-5656 TWX NV 77. WSM Inc (original owner)

Network NBC Rep Blair

John H DeWitt Jr, pres, Robert Cooper, gen mgr

**WSM-TV** Tv companion of WSM**WWOL** (December 1951) 1470 kc 1 kw-D (CP for 5 kw-D, 1 kw-N DA-2) P O Box 8085 Phone Canal 8-3424 Rounsaville of Nashville Inc (acquired station October 1956) See Rounsaville Stations in "Group Ownership."

Rep Pearson Dora Clayton (Southwest). Specialty programs Negro, 100% Robert W. Rounsaville, pres, Harold F Walker, vp, natl sales, John Fulton vp, local sales, Joyce Monroe, natl program dir Carter S Jones, station mgr &amp; prom mgr, William D. Salmon, coml mgr, Morgan Rabb prog dir; Chuck Mitchell, news dir, Wayne B Robinson, chief engr

**NEWPORT, Cocke County****WLIK** (April 9, 1954) 1270 kc, 5 kw-D P O Box 270 Phone 309; WLIK Inc (original owner) See Wilkerson Stations in "Group Ownership"

Network Keystone Arthur Wilkerson pres &amp; gen mgr, Ira B Crisp, coml mgr, Don A Crisp, chief engr

**OAK RIDGE, Anderson County****WATO** (Feb 1 1948) 1290 kc, 1 kw-D 500 w-N, DA-N 253 Main St Phone Oak Ridge 5-3535. Radio-Active Broadcasting Inc (original owner)

Network MBS Samuel P Thrower, pres &amp; gen mgr, Leonard M McCoig coml mgr, Robert E Yongue III, prog dir, Genevieve M Long, asst secy-treas, Joan Ellen Zucker, news dir, Paul E Lewis, chief engr

**ONEIDA, Scott County****WENT** (Aug 1, 1959) 1310 kc 1 kw-D P O Box 68 Phone Logan 9-8598 Scott Broadcasting Co. (original owner)

R H Troxel, pres &amp; owner, Walter H. Scarbrough gen mgr, Hugh Newsom, chief engr.

**PARIS, Henry County****WTPR** (1946) 710 kc 250 w P O Box 731 Phone 1700 Paris Broadcasting Co (acquired station 1951) See Robinson Stations in "Group Ownership"

Rep Vernard, Rintoul &amp; McConnell A B Robinson, pres Joe P Van Dyke, station mgr, Doyle Owen, regional sales mgr, Verne Brooks, prog dir, John Lashlee, coml mgr, Don Someville chief engr

**PULASKI, Giles County****WKSR** (May 6, 1947) 1420 kc; 1 kw DA-N, Jones Bldg Phone Emerson 3-2505 TWX 344 Richland Broadcasting Co (acquired station May 1953)

Network ABC John R Stephens, pres &amp; gen mgr, Alene Cane, coml mgr, George Martin, program dir, Norris Hammond, promotion dir, Noble G Morgan, chief engr, Helen Abernathy, Corky Hoover, co-news dirs, Terrill Jackson, farm dir, Susie Hedgepath, women's dir.

**RIPLEY, Lauderdale County****WTRB** (1954) 1 kw-D Phone 1060 Lauderdale Broadcasting Co.

Network Keystone Shelby McCallum, Smith Dunn and John Stewart, co-owners; John Stewart, gen mgr; Virginia Harrison, coml mgr; William Scott, program dir, Don Paris, chief engr.

**ROCKWOOD, Roane County****WRKH** (May 12, 1957) 580 kc; 1 kw-D Peleman Bldg Phone Elmwood 4-0911 Blue Ridge Broadcasting Co (acquired station June 1, 1960) See Gallimore Stations in "Group Ownership"

Rep Trent J. A Gallimore, pres, Frank Harmon, gen mgr &amp; coml mgr, Harry Dellinger, sales mgr, Hugh Allen, prog dir, David Ledford, news dir, Shirley Hooper, women's dir, Lyle Shuman chief engr

**ROGERSVILLE, Hawkins County****WRGS** (Aug. 20, 1954) 1370 kc, 1 kw-D Burem Pike Phone 6491 WRGS Inc (original owner)

Rep Best John E Beal, pres George Beal, gen mgr Tom Lyons, coml mgr Harry M Beal, prog dir, Hale Vance, news dir, Fred A Berry, chief engr

**SAVANNAH, Hardin County****WORM** (June 29, 1956) 1010 kc, 250 w-D P O Box 312 Phone 4981 Savannah Broadcasting Service Inc (acquired station Aug 1, 1957)

Network Keystone Rep C K Beaver &amp; Assoc (Southeast). Neal B Bunn, gen mgr &amp; vp; Bill Schaaf coml mgr, Hal Harris, prog dir &amp; news dir Wesley Jackson, chief engr.

**SEVIERVILLE, Sevier County****WSEV** (April 23, 1955) 930 kc, 5 kw D P O Box 192 Phone 453-2844 Smoky Mountain Broadcasting Corp (original owner)

Norman Burchfiel, pres, Hugh E Trotter, gen mgr, A T. Henderson Jr, chief engr

**SHELBYVILLE, Bedford County****WHAL** (1946): 1400 kc, 250 w. P O Box 241, Phone Murry 4-1400 Shelbyville Broadcasting Co (original owner) See Wilkerson Stations in "Group Ownership"**WLIJ** (Dec 2 1959) 1580 kc, 1 kw-D P O Box 110 Phone Murray 4-1511 Arthur Wilkerson (acquired station Oct 21, 1959)

Arthur Wilkerson, pres, Ernie Keller, gen mgr, Bob Muschara, chief engr.

**SOUTH PITTSBURG, Marion County****WEPG** (July 9, 1951) 910 kc 500 w-D P O Box 8 Phone Temple 7-6185 Marion County Broadcasting Co. (acquired station August 1 1958)

Eaton P. Govan Jr, owner-mgr &amp; coml mgr; Patricia Ann Chilton, program dir, Jerry W. Nelson, promotion dir, William H Dunn, farm dir &amp; chief engr, Vinette R Govan, women's dir

**SPARTA, White County****WSMT** (April 26, 1953) 1050 kc, 1 kw-D P O Box 390 Phone 3751 and 5571 Sparta Broadcasting Co (original owner)

Sam J Albritton, pres Maitha L Albritton, gen mgr Van L Slack, coml mgr, Ivy O Hillis, prog dir Bill Parsons, news dir, Gordon L Moore, chief engr

**SPRINGFIELD, Robertson County****WDEL** (July 24, 1950). 1590 kc, 1 kw-D P O Box 464 Phone Evergreen 4-5541 Springfield Broadcasting Co (original owner)

Network Keystone Specialty programs Negro, 7 hrs wkly W N Locke, pres &amp; gen mgr, Mrs Hoyt Bell, sec-treas, Bill Gray, coml mgr, Joe Webb, prog dir, Carol Smith, prom mgr, Monte Bitner, news dir, Jim Johnson, chief engr.

**SWEETWATER, Monroe County****WDEH** (1955) 800 kc 1 kw-D P O Box 182. Phone 5025 William M Bryan (acquired station Oct 15 1958)

Rep Webb William M Bryan, pres gen mgr &amp; chief engr, Robert Leonard, coml mgr, David Scarbrough, prog dir

**TAZEWELL, Claiborne County****WNTT** (July 1, 1960) 1250 kc, 500 w-D. Claiborne Broadcasting Co. (original owner).

Rep Hopewell Cal Smith gen mgr, Floyd Turner, chief engr.

**TULLAHOMA, Coffee County****WJIG** (1947) 740 kc; 250 w-D P O. Box 2139 Phone Glendale 5-2607. Radio Tullahoma Inc (acquired station 1957) See Smith Broadcasting in "Group Ownership."

Network Key-tone Rep Dora Clayton (Atlanta) M D Smith III, pres, Hugh Birdsong, gen mgr, coml mgr &amp; chief engr, Jerry Douglas, prog dir, Martha Grider, prom mgr, Bob Hammers, news dir

**UNION CITY, Obion County****WENK** (1946) 1240 kc; 250 w P O Box 287 Phone Turner 5-1240 Union City Broadcasting Co (original owner). See Robinson Stations in "Group Ownership"

Networks Keystone, Dixie. Rep Venard, Rintoul &amp; McConnell, Cecil Beavers (Memphis &amp; Atlanta)

Aaron B Robinson, pres; E B. Fritts, station mgr, coml mgr, prog dir &amp; prom mgr, J R Moore, farm dir, Charles Holland, chief engr

**WINCHESTER, Franklin County****WCDT** (March 8, 1942) 1340 kc, 250 w P O Box 1103 Phone Woodlawn 7-2201 Franklin County Radio & Broadcasting Co Inc. (acquired station Aug 1, 1956).

Network Keystone Francis V. Frassard, pres; Leonard M Dawson, gen mgr, omi mgr, Bill N Morris, prog dir, Mildred C Crawford, asst mgr &amp; news dir, Earl C Grover chief engr

**TEXAS**

\*Non commercial

**ABILENE, Taylor County****KNIT** (June 15 1957) 1280 kc, 500 w-D P O Box 383 Phone Orchard 4-7211 Key City Broadcasters Inc (original owner)

Rep Pearson Howard Bairrett pres &amp; gen mgr, John A. Mingus, sec &amp; asst mgr, Forest Lane coml mgr &amp; prom mgr, Virgil D Terry news &amp; prog dir, John E Turner, chief engr.

**KRBC** (Oct 1, 1936) 1470 kc, 5 kw D, 1 kw-N, DA-N P O Box 178 Phone Owen 2-4242 TWX AE 10 Abilene Radio and Television Co (acquired station March 1, 1955)

Network ABC Rep Headley-Redd Dale Ackers, pres &amp; gen mgr Bill Fox, station mgr, Ken Knox, prom mgr &amp; prog dir, Chuck Fadt, news dir, Herman Ridgeway, chief engr

**KRBC-TV** Tv companion of KRBC**KWKC** (June 19, 1948) 1340 kc, 250 w 2500 Buttcut St Phone Orchard 3-2545 Citizen's Broadcasting Co (original owner).**ALICE, Jim Wells County****KOPY** (1917) 1070 kc, 1 kw, DA-N P O. Box 731 Phone Mohawk 4-4324 Leon S. Walton (acquired station Oct. 15, 1958).

Rep Bernard Howard Specialty programs Spanish, 38 hrs, wkly. Leon S. Walton, pres, Gene Goodson gen mgr, Ron Whitehurst, coml mgr Ross Adkins, prog dir Miguel Rios, Spanish prom mgr, Wm H Hillburn, chief engr.

TEXAS CONTINUED

ALPINE, Brewster County

**KVLF** (February 1947) 1210 kc 250 w (CP for 1 kw-D, 250 w-N) P O Box 779 Phone Tennyson 7-2144 Big Bend Broadcasters (original owner) See Hawkins-Hubbs Stations in "Group Ownership"  
Network Keystone  
Specialty programs: Spanish, 6 hrs, wkly  
Gene Hendry pres; Golden Anderson coml mgr, Phil Wayne Ebensberger, prog dir, Sherman Newsom, chief engr

AMARILLO, Potter County

**KBUY** (1946) 1010 kc, 5 kw-D 500 w-N DA-2 P O Drawer 2828 Phone Drake 2-6543 KBUY Inc (acquired station May 1, 1959) Sale to Giles E Miller pends  
Network MBS, Rep Weed  
Specialty programs Negro  
David R Worley, pres & gen mgr Gerald H Sanders, co-owner Joe Barnes, mgr Ralph Cerv, coml mgr Al McKinley, prog dir Alma Thomas, traffic dir; Richard Hedgecock, chief engr

**KFDA** (August 1933) 1440 kc, 5 kw-D 1 kw-N, DA-N P O Box 128 Phone Drake 4-1637 Lone Star Broadcasting Co (acquired station Aug 1, 1957) See Texas State Network Stations in "Group Ownership"  
Network ABC Rep Raymer  
Charles B Jordan pres Bob Zellermayer gen mgr Gary McDowell prom mgr, Jim Markum, news dir; Bill Dennv, chief engr

**KGNC** (1922) 710 kc 10 kw DA-2 P O Box 751 Phone Evergreen 3-3321 TWX Amarillo 4 Plains Radio Broadcasting Co (acquired station 1935) See "Newspaper Ownership"  
Network NBC Rep Katz  
B E Walker, pres Bob Watson gen mgr, Bill Lane station mgr; Bob Izzard, news dir, W H Torrey, chief engr

**KGNC-FM** (Dec 24, 1958) 93.1 mc 141 kw Duplicates licensee, address and staff of KGNC (above)  
KGNC-TV Tv companion of KGNC-AM-FM (above)

**KIXZ** (June 1947) 940 kc; 1 kw DA-1 (CP for 5 kw-D, 1 kw-N, DA-2) P O Box 2387 Phone Drake 6-5654 KIXZ Inc. (acquired station Aug 15, 1960)  
Rep Bolling  
Jay J G Schatz, pres & owner, John J Heetland, gen mgr Joe Ramav coml mgr Jim Hilliard, prog dir, Gary Mack, news dir, Jerry Hickman, chief engr

**KRAY** (Sent 15 1955) 1360 kc 500 w-D Paramount Bldg Phone Drake 4-5235 Raymond D Hollingsworth (original owner)

**KZFP** (March 1955) 1310 kc 1 kw-D P O Box 2273 Phone Drake 4-3796 Fanhande Broadcasting Co (original owner) See David P. Pinkston Stations in "Group Ownership"  
Rep Pearson  
Ray Winkler, co owner & gen mgr Ernie Thrasher, asst mgr, Ralph Cerv, coml mgr Al McKinley, prog dir Dolores Nims prom mgr Ralph Newton, news dir Tom Atkins, chief engr

ANDREWS, Andrews County

**KACT** (January 1955) 1360 kc 1 kw-D P O Box 308 Phone Lambert 3-2845 KACT Radio Inc (acquired station Jan 1, 1959) See Formby Stations in "Group Ownership"  
Network Keystone  
Clint Formby pres Chris Clark vp, gen mgr & coml mgr, Bill Ward news dir, Sam Gallo-way, chief engr

ATHENS, Henderson County

**KBUD** (May 17, 1948) 1410 kc, 250 w-D (CP for 1 kw-D) P O Box 309 Phone 2277 J. B. McNutt Jr (original owner)  
Network Keystone  
J. B. McNutt Jr, gen mgr & chief engr

ATLANTA, Cass County

**KALT** (Oct 18, 1950) 900 kc, 1 kw-D P O Box 289 Phone Swift 6-2817 Ark-La-Tex Broadcasting Co (original owner)  
Network Keystone Rep Best  
H H Womack Jr, pres, David A Womack, gen mgr & chief engr Alvis N Dowd, coml mgr, George Womack, prog dir.

AUSTIN, Travis County

**KASE** (1959) 970 kc, 1 kw-D, DA-D. P. O. Box 1191, zone 66. Phone Greenwood 6-4346. Austin Radio Co  
Rep Gill-Perna  
Jacob A. Newborn Jr, pres & gen mgr.

**KAZZ-FM** (Oct 30, 1957) 95.5 mc, 340 w. 3004 Guadalupe Phone Greenwood 6-2642 Audioland Broadcasting Co (original owner).  
Clyde Butler, gen mgr; Glen Zoch, prog dir, Noyes Willet, chief engr

**KHFI-FM** (March 25, 1956) 98.3 mc; 780 w 3006 Guadalupe, zone 5 Phone Greenwood 6-1202 Roderick E Kennedy (acquired station July 1, 1957)  
Rep Good Music Broadcasters Inc; Western Fm Broadcasting  
Roderick E Kennedy, pres & gen mgr; Allen B. Heard, vp & office mgr, Leonard P. Masters,

prog dir, Nancy Lee Kennedy continuity dir Mike Pengra, traffic dir; N. W. Willett, chief engr

**KNOW** (1927) 1490 kc 250 w 520 Capital National Bank Bldg, zone 16 Phone Greenwood 2-6213 Pioneer Broadcasting Co (acquired station June 1 1949) See Mayes Stations in "Group Ownership"  
Network ABC, Texas State Network Rep Pearson  
Wendell Mayes pres; Louis R Cook gen mgr, M H Coleman, coml mgr, Nancy Frazier, prom mgr Harvey Boyd, news dir, Dave Schmidt, chief engr

**KOKE** (Aug 12, 1958) 1370 kc 1 kw-D P O Box 1102, zone 66 Phone Greenwood 6-6973 Radio KOKE Inc (acquired station Aug 15, 1960)  
Rep Bolling  
Giles E Miller, pres, Edd Routt, exec vp, Lalo Campos station mgr, Bob Ghormley, sales mgr Dick Laine, prog dir, Mike Fisher, chief engr.

**KTBC** (1939) 590 kc 5 kw-D 1 kw-N DA-N P O Box 1155 zone 63 Phone Greenwood 2-2121 TWX AZ 74 LBJ Co (acquired station 1947) See LBJ Stations in "Group Ownership"  
Network CBS Rep Ravmer  
Mrs Claudia T Johnson chmn of bd J C Kellam pres & gen mgr O P (Bob) Bobbitt, gen sales mgr Richard (Cactus) Pryor, prog dir, Warren Woodward, vp, Paul Bolton news dir; Ben Hearn, chief engr

**KTBC-FM** (not on air, target date Oct 1, 1960) 93.7 mc, 94 kw Will duplicate KTBC (above)  
KTBC-TV Tv companion of KTBC-AM-FM (above)

**\*KUT-FM** (Nov 10, 1958) 90.7 mc 41 kw P O Box 8038 Phone Greenwood 8-6691 U of Texas (original owner)  
Robert F Schenck, gen mgr, N W Willett, chief engr

**KVET** (1946) 1300 kc 1 kw DA-N P O Box 1116 Phone Greenwood 8-8521 Austin Broadcasting Co (original owner)  
Network MBS Rep Vernard Rintoul & McConnell  
Specialty programs Negro, 6 hrs; Spanish, 9 hrs, both wkly  
Willard Deason, owner-mgr Dave Smith natl sales mgr H W Dunlop, local sales mgr Larry Carrothers, prom mgr Bernard Burson chief engr

**KVET** (1946) 1300 kc 1 kw DA-N P O Box 1116 Phone Greenwood 8-8521 Austin Broadcasting Co (original owner)  
Network MBS Rep Vernard Rintoul & McConnell  
Specialty programs Negro, 6 hrs; Spanish, 9 hrs, both wkly  
Willard Deason, owner-mgr Dave Smith natl sales mgr H W Dunlop, local sales mgr Larry Carrothers, prom mgr Bernard Burson chief engr

**KVET** (1946) 1300 kc 1 kw DA-N P O Box 1116 Phone Greenwood 8-8521 Austin Broadcasting Co (original owner)  
Network MBS Rep Vernard Rintoul & McConnell  
Specialty programs Negro, 6 hrs; Spanish, 9 hrs, both wkly  
Willard Deason, owner-mgr Dave Smith natl sales mgr H W Dunlop, local sales mgr Larry Carrothers, prom mgr Bernard Burson chief engr

BALLINGER, Rannels County

**KRUN** (August 1947) 1400 kc, 250 w-D P O Box 351 Phone 3151 Central West Broadcasting Co (acquired station Jan 1, 1953).  
Network Keystone Rep Clyde Melville  
Specialty programs Spanish, 2 hrs, wkly  
R F McFarvey, gen mgr V D Smith coml mgr, W E Boggess, prog dir

BAY CITY, Matagorda County

**KIOX** (1947) 1270 kc 1 kw, DA-N P O Box 1391 Phone Circle 5-4642 Bay City Broadcasting Co (original owner) See J G Long Stations in "Group Ownership"  
Network MBS  
Specialty programs Negro 4½ hrs Spanish 6 hrs, both wkly.  
John G Long pres Charles E Dunn gen mgr Henry Parker Woods coml mgr Charles Farkas, prog dir & news dir, Lee Wilkes chief engr

BAYTOWN, Harris County

**KWBA** (1947) 1360 kc 1 kw, DA-2 P O Box 419 Phone Logan 6-5531 Bayshore Broadcasting Co (acquired station Oct 12 1959) See E O Roden Stations in "Group Ownership"  
Network ABC Keystone  
Bob H Walker, pres & gen mgr N J Walker, vp, Clyde Chesser coml mgr, Bob Ballard, prog dir & news dir Fred Katool, prom mgr, O J Cunningham, chief engr

BEAUMONT, Jefferson County

**KFDM** (1921) 560 kc 5 kw DA-N P O Box 2950 Phone Terminal 8-6191 TWX BO 3084 Beaumont Broadcasting Corp (acquired station February 1939)  
Network ABC Rep Peters, Griffin, Woodward  
D A Cannan, pres, C B Locke exec vp & gen mgr; Walter Rubens station & coml mgr; Ross Wilder, prog dir & news dir Ed Ogden, chief engr.  
KFDM-TV Tv companion of KFDM (above).

**KJET** (July 1947) 1380 kc 1 kw-D P O Box 2673 Phone Terminal 2-0201 Golden Triangle Broadcasting Co  
Rep Howard Dora Clayton (southeast), Melville (southwest)

**KRIC** (1938) 1450 kc, 250 w P O Box 870. Phone Terminal 3-9421 Enterprise Co (acquired station 1949) See "Newspaper Ownership."

Network Keystone Rep Branham  
O E Davis, pres, Ed Dittter, station mgr, R. M. Frost, vp & business mgr, Marvin J Easterwood Jr, chief engr

**KRIC-FM** (1949) 97.5 mc, 91 kw Duplicates licensee, address and staff of KRIC (above).

**KTRM** (May 1947). 990 kc; 1 kw, DA-1. P. O. Box 5425 Phone Twinbrook 2-4990. KTRM Inc (original owner)  
Rep Richard O Connell Inc (southern).

Jack Neil chmn of bd Roy D Shotts, pres & gen mgr John Neil, coml mgr Jerry Boynton, prog dir, Kerny Rivette, news dir; Ben Hughes, chief engr

BEEVILLE, Bee County

**KIBL** (1949) 1490 kc, 250 w P O Box 650 Phone Fleetwood 8-1490 Bee Broadcasting Co (acquired station 1959)  
Specialty programs Spanish, 22 hrs wkly  
John D Rossi, owner & gen mgr, James M Goodman coml mgr, Bill Bennett prog dir, Bruce Hathaway news dir, H E Beltram, chief engr

BIG LAKE, Reagan County

**KBLT** (May 16, 1958) 1290 kc 1 kw-D P O Box 276 Phone 129 Permian Basin Broadcasters (acquired station April 21, 1959)  
Network Keystone Rep Continental  
Specialty programs German, 1 hr Negro, 7 hrs Spanish 7 hrs, all wkly  
Don Renault, owner, mgr & chief engr, Rita Renault, prog dir, Gene Ziaontz, prom mgr, Johnny Millwee, sports dir, Tony Mendez, Spanish prog dir

BIG SPRING, Howard County

**KBST** (Dec 23, 1936) 1490 kc, 250 w P O Box 1632 Phone Amherst 4-6391 Snider Corp (acquired station Oct 11, 1959)  
Network ABC, TSN Rep Pearson  
Ted L Snider, pres & gen mgr, B Winston Winkle, vp & sales mgr, Luther Kellev, prog dir Bill Parsons, news dir; Don Anderson, chief engr

**KBYG** (1949) 1400 kc, 100 w P O Box 1713 Phone Amherst 4-4326 Radio Station KBYG (acquired station July 25, 1958)  
Network Keystone Rep Best (national), Clyde Melville (Dallas)  
Grady Franklin Maples, pres; Jim Richardson, gen mgr, Gayle Price, coml mgr, Dean Weatherly prog dir, Dick Guthrie, prom mgr Del Kirby, news dir; Bob Ferrington, chief engr

**KHEM** (Sept 11, 1956) 1270 kc, 1 kw-D P O Box 750 Phone Amherst 4-2523 Cobra Broadcasters Co (acquired station 1959)  
Specialty programs Spanish, 1½ hrs wkly  
Robert E Bradbury Jr gen mgr; Bill Birrell, coml mgr; Peggy Long prog dir; A C Balch, chief engr

BONHAM, Fannin County

**KFFN** (1948) 1420 kc 250 w-D 903 E Fourth St Phone Justice 3-3151 Charles L. Cain  
Rep Melville  
Charles L. Cain, mgr Jessie Mae Cain, asst mgr

BORGER, Hutchinson County

**KBBB** (November 1957) 1600 kc 500 w-D P O Box 1478 Phone Broadway 3-7575 Robert M & Dixie Dice Watson (acquired station July 16 1959)  
Network Keystone Rep Howewell  
Ford Robertson gen mgr & coml mgr Dean Robertson, prog dir, Helen Reddick, traffic mgr Allen Greer, news dir Cecil Temple, chief engr, Lora Jones, continuity dir

**KHUZ** (Jan 10 1947) 1490 kc, 250 w P O Box 310 Phone Broadway 3-3744 KHUZ Inc (original owner)  
Network MBS  
R G Hughes owner Jack Roberts, gen mgr prog dir & prom mgr, Bill Clark, coml mgr Ray Boyd, news dir Bostick Wester, chief engr

BOWIE, Montague County

**KBAN** (May 29 1959) 1410 kc 500 w, DA-D. P O Box 1080 Phone Tremont 2-1111 Bowie-Nocona Broadcasting Co (original owner)  
Carroll C Lee, pres & gen mgr Bailey Hutchins, station & prog dir & news dir, Kent Jewell, prom mgr, Joe Tuibyfill, chief engr

BRADY, McCulloch County

**KNEL** (December 1935) 1490 kc, 250 w 200 W Commerce Brady Broadcasters Inc (acquired station Nov 1, 1959) See Harpole Stations in "Group Ownership"  
E L Williams, gen mgr, Johnny Young, chief engr & coml mgr; J R McMurry, prog dir; Mary Estalles Black, prom mgr, Kenneth Harvison, news dir

BRECKENRIDGE, Stephens County

**KSTB** (September 1947) 1430 kc 1 kw-D Miller Bldg Phone Hickman 9-3331 Hugh M McBeath (acquired station June 1957)  
Network Keystone  
Hugh M McBeath, gen mgr & coml mgr

BRENNHAM, Washington County

**KWHI** (April 15, 1947) 1280 kc, 1 kw-D Tom S Whitehead (original owner) See "Newspaper Ownership"  
Tom S Whitehead, pres, J C Price, gen mgr, Lonnie R Schlottmann, chief engr

BROWNFIELD, Terry County

**KTFY** (August 1949) 1300 kc 1 kw-D P O Box 1032 Phone 2111 Terry County Broadcasting Co (original owner)  
Specialty programs Spanish, 20 hrs wkly.  
Mike A Barrett, gen mgr, Mary Dee Mason, coml mgr; Crawford Taylor, prog dir; Ernest Barton, Spanish prog dir & mgr; Marjorie Williams, prom mgr, Harold Callaway, news dir; Cal McAdams, chief engr.

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San Antonio

KBOX  
Dallas

K-NUZ  
Houston



TEXAS CONTINUED

**BROWNSVILLE, Cameron County**

**KBOR** (Feb 22 1949) 1600 kc, 1 kw, DA-2 P. O. Box 472 Phone Lincoln 2-5677 TWX Brownsville 017 Brownsville Broadcasting Co (original owner)  
Network ABC Rep Best (national), Clyde Melville (Dallas)  
Specialty programs Spanish  
Minor J Wilson pres & gen mgr, Vance C Wilson, coml mgr Lula Ward, prog dir, Betty Thomas, news dir, Willis A Wilson, chief engr

**BROWNWOOD, Brown County**

**KBWD** (Aug. 17, 1941) 1380 kc 1 kw-D, 500 w-N P O Box 513 Phone Milton 5-2401 Brown County Broadcasting Co (original owner) See Wendell Maves Stations in "Group Ownership"  
Network MBS Texas State Rep Holman Wendell Maves, pres & gen mgr, J. Fred Perry, coml mgr, Bill Jamar, station mgr, Barbara E Taylor, prom mgr, Ken Schultze, news dir; Richard Osborne, chief engr

**KEAN** (1953) 1240 kc, 100 w P O Box 666 Phone 4372, KEAN Radio Corp. (acquired station July 1956)  
**\*KHPC (FM)** (Oct 15 1959) 88.1 mc 10 w Phone Milton 2-0464 Howard Payne College (original owner)  
Specialty programs French, ¼ hr. wkly. McDonald W. Held, gen mgt

**BRYAN, Brazos County**

**KORA** (Sept 10, 1947) 1230 kc, 250 w P O Box 947 Phone Taylor 3-1240 Bryan Broadcasting Co. (acquired station Oct 1, 1959)  
Network MBS Rep College Radio Corp  
Specialty programs: Negro, 1 hr., Spanish, 6 hrs, both wkly.  
David G. Haines, pres & mgr, James R Greer, news dir & prog dir; David C. Jones Jr., chief engr.

**CAMERON, Milam County**

**KMIL** (September 1955) 1330 kc, 500 w-D. P O Drawer 832 Phone Oxford 7-4633 Milam Broadcasting Co (acquired station Jan 1, 1960)  
Marvie L Caperton, co-owner, Eugene Smitherman, co-owner & gen mgr, Porter Young, coml mgr.

**CARRIZO SPRINGS, Dimmit County**

**KBEN** (1955) 1450 kc 250 w 104 S Fourth St. Phone Tremont 6 2210 Walter H Herbort Jr (acquired station March 1, 1956).

**CARTHAGE, Panola County**

**KGAS** (October 1955) 1590 kc, 1 kw-D. P. O Drawer 955 Phone Oxford 3-6668 Carthage Broadcasting Co (acquired station December 1957)  
Network Keystone  
Specialty programs Negro, 5 hrs wkly  
Beverly E Brown, gen mgr Frank D Battles, chief engr

**CENTER, Shelby County**

**KDET** (Feb 22, 1949) 930 kc, 1 kw-D 205 Austin St Phone Lyric 8-3305 Center Broadcasting Co (original owner)  
Network East Texas Rep Clarke Brown Tom E Foster, pres, Jack Bell, gen mgr.

**CHILDRESS, Childress County**

**KCTX** (May 8, 1917) 1510 kc 250 w-D P. O Box 272 Phone Webster 7-2563 Golden West Broadcasting Co (original owner)  
Network Keystone  
R M Hagan, pres, George E Moley, gen mgr, F A Cheery, prog dir, Jack Cox, chief engr

**CLARKSVILLE, Red River County**

**KCAR** (April 1955) 1350 kc 500 w-D P. O Box 609 Phone 58 KCAR Inc. (acquired station June 1, 1956)  
Network Keystone Rep Best  
Maurice Wooley, pres, Paul H Daniels gen mgr, coml mgr & chief engr, Robert Sharp, prog dir & prom mgr, Mac Varley news dir; Katherine Wallace, womens' dir

**CLEBURNE, Johnson County**

**KCLE** (April 1947) 1120 kc 250 w-D P O Box 871 Phone Milton 5-6643 Jim Gordon Inc (acquired station April 1, 1960)  
Jim Gordon, pres & gen mgr, Frank Hargrove, coml mgr, Margaret Ann Baker, womens' dir, John S Butler, news dir, Don Harris, chief engr

**KCLE-FM** (April 1949) 94.9 mc, 6.35 kw. Duplicates KCLE (above).

**CLEVELAND, Liberty County**

**KVLB** (Feb 5, 1954) 1410 kc, 500 w DA-2 P. O Box 487. Phone Lyric 2-3535 Harvard C Bailes

**COLEMAN, Coleman County**

**KSTA** (Nov 1, 1947) 1000 kc 250 w-D P O Box 432 Phone 8406 Coleman County Broadcasting Co (original owner)  
Network Keystone Rep Clyde Melville (southwest)  
Specialty programs Spanish 6 hrs wkly  
Floyd Shelton, pres, gen mgr & coml mgr; Jay Stages, prog dir & news dir, Iola Johnson, prom mgr J D Larson, chief engr

**COLLEGE STATION, Brazos County**

**WTAW** (1922) 1150 kc 1 kw-D P O Box 3008, Bryan, Texas Phone Victor 6-7788. WTAW Broadcasting Corp (acquired station October 1957)  
Rep Weed  
Specialty programs Czechoslovak, 1½ hrs  
R E Lee Glasgow pres, Wes Nimemire gen mgr & chief engr, Tommy Holland, prog dir & news dir

**COLORADO CITY, Mitchell County**

**KVMC** (June 16 1950) 1320 kc; 1 kw-D. Box 990 Phone Randolph 8-3320 Colorado City Broadcasting Co (acquired station Aug. 1 1951)  
Network Keystone Reprs Best; Clyde Melville  
Eldon B Mahon, gen mgr & owner, Porter Richardson station mgr & chief engr, Drew Ballard, promotion dir & program dir, John Casey, news dir, Deelee Parmlee women's dir

**CONROE, Montgomery County**

**KMCO** (April 16, 1951) 900 kc, 500 w, DA-D. P O Box 165 Phone Pleasant 6-1466 Montgomery County Broadcasting Co (original owner)  
Network Keystone  
Reagan Smith pres D L Oglesby gen mgr, coml mgr & prom mgr Mary McCoy Stout, prog dir, Lee C Meredith, news dir John W Neatheys, chief engr

**CORPUS CHRISTI, Nueces County**

**KANN** (See Sinton Tex)  
**KCCT** (May 6, 1954) 1150 kc, 1 kw, DA-D P O Box 5206 Phone Tulip 4-2426 International Radio Corp (original owner)  
Specialty programs Spanish, 1½ hrs wkly.  
C V Guzman, pres Arthur F Thomas, gen mgr Manuel Bernal, prom mgr, Luis Colsa, news dir, Eliseo Reyes, chief engr  
**KCTA** (Oct. 24, 1959) 1030 kc, 50 kw P O Box 898 Phone Tulip 4-3511 Broadcasting Corp of the Southwest (acquired station Oct 20 1959).  
Rep Weed

Bob Kent, pres & gen mgr, Jack Carter, prog dir, Paul Waller, chief engr

**KEYS** (1940) 1440 kc, 1 kw-D, 500 w-N, DA-N P O. Box 1460. Phone Tulip 2-7411 Nueces Broadcasting Co. (original owner).  
Rep Avery-Knodel  
E C Hughes, gen mgr; Don Shepard, coml mgr; Jimmy Bell, prog dir, Dick Lamb, prom mgr, Jack Senter, news dir, H B Lockhart, chief engr

**KMFM (FM)** (August 1957) 95.5 mc, 10 kw 843 Wilson Bldg Phone Tulip 2-8263 Master Music Inc (original owner)  
Donald M Corley, chmn of bd, C M Goode, gen mgr, Jack Moran, coml mgr, Harry Fondren, prog dir; R J Williams, chief engr

**KRYS** (1927) 1360 kc, 1 kw. P O Box 6218 Phone Ulysses 2-7341 TWX CC 120 South Texas Broadcasting Co (acquired station 1956).  
Rep Peters, Griffin & Woodward  
A C Lloyd Jr, gen mgr Harry H Hayes, coml mgr, Gordon Clark, prog dir, Mary Whitsett, prom mgr, Don Myers, news dir, Lee Burch chief engr

**KSIX** (September 1947) 1230 kc, 250 w. Show Room Bldg Phone Tulip 4-1616 Corpus Christi Broadcasting Co (original owner).  
Network ABC, MBS Rep Bianham  
Vann M Kennedy pres & gen mgr, Charles R. Manning, coml mgr, Eugene M Loooper, prog dir Vivian L Mitchell, prom mgr, Juliet K Wright news dir; Eric M Beals chief engr.  
KZTV (TV): Tv companion of KSIX (above).

**KUNO** (March 1950) 1400 kc; 250 w. P O Box 4286 Phone Tulip 4-5203 KUNO Radio Inc (acquired station March 1, 1950)  
Rep Devney-O'Connell  
Specialty programs Spanish 100%  
McHenry Tichenor, pres, Sterling Zimmerman, vp & gen mgr; Herb Garrett, station mgr, Hector Barrera, prog dir, Luis Munoz, news dir; John H Mayberry, chief engr.

**CORSICANA, Navarro County**

**KAND** (May 17, 1937) 1340 kc, 250 w P O Box 959 Phone Tremont 4-7421. Alto Inc (acquired station March 15, 1956)  
Network Keystone  
R E Lee Glasgow, pres, Luther A Johnson Jr, gen mgr & exec vp

**CRANE, Crane County**

**KCRN** (1959) 1380 kc, 1 kw-D Estate of Joseph E Young

**CROCKETT, Houston County**

**KIVY** (Jan. 19, 1950) 1290 kc, 500 w-D P O Box 670 Phone 222 Pioneer Broadcasting Co (original owner)  
Network Keystone, East Texas  
Specialty programs Negro 8 hrs wkly  
James H Gibbs, owner & gen mgr, Bill Carter, chief engr.

**CUERO, De Witt County**

**KCFH** (March 1, 1949) 1600 kc 500 w-D Phone Crestwood 5-3430 A. M Respondek Rep Best.  
A M Respondek, pres, gen mgr & chief engr Frank Netzen, coml mgr

**DALHART, Dallam County**

**KKIT** (1948) 1410 kc, 500 w-D P O Box 1350 Phone Chestnut 9-4747 Dalhart Broadcasters (acquired station 1955)  
Network Keystone Rep Best  
Robert J Beller, pres gen mgr, news dir & chief engr, Leonard J Beller, prog dir Carl M Cumming, farm & sports dir

**DALLAS, Dallas County**

**KBOX** (1952) 1430 kc, 5 kw-D, 500 w-N, DA-2 9900 McCree Rd, zone 18 Phone Diamond 8-3800 TWX DL 1086 KBOX Radio Station (acquired station July 14, 1958). See Balaban Stations in "Group Ownership"  
Rep Katz  
John F Box Jr, exec vp & managing dir; Lloyd George, sales mgr, Joseph Wolfman, sales coordinator, Chuck Benson, prog dir Ray Carnay, news dir, Irene Rennels, merchandising & sales prom dir, Earl Bodine, chief engr, Dick Moore, farm dir

**KCPA-FM** (not on air; granted July 8, 1960) 94.1 mc, 4.82 kw Merchants Broadcasting System of Dallas Inc

**KIXL** (June 8, 1947) 1040 kc, 1 kw-D 1401 S Akard zone 15 Phone Riverside 1-5016 Variety Broadcasting Co (original owner)  
Rep Broadcast Time Sales (national), Clarke Brown (southern)  
Lee Sevall, pres & gen mgr, Dan Hayslett, station mgr, Don Robinson, asst mgr, Harold Smith prog dir Clate Holm, news dir, Bob E Tripp, chief engr

**KIXL-FM** (1947) 104.5 mc, 20.5 kw. Duplicates KIXL (above) in daytime, programs independently at night

**KKSN** (See Grand Prairie, Tex)

**KLIF** (1947) 1190 kc; 50 kw-D, 1 kw-N, DA-2 2104 Jackson Phone Riverside 7-9311 TWX DL-336 The McLendon Corp (original owner) See McLendon Stations in "Group Ownership"  
Rep John Blair  
B R McLendon, chmn of bd, Gordon B McLendon, pres, W S Morgan Jr., vp & gen mgr, Al Lurie, sales mgr Joe Long news dir, Glenn Collins, chief engr

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**KOST (FM)** (not on air, target date unknown) 98.7 mc, 16.5 kw Same licensee as KLII (above)

**KNEE (FM)** (Oct 10, 1955) 88.1 mc, 10 w. Buckner Orphans Home

**KPSD (FM)** (not on air, target date unknown) 105.3 mc 8.8 kw Powell-Stouff Co.

**KQRO (FM)** (not on air, target date Sept 1, 1960) 102.9 mc 7.6 kw 823 U S Grant Hotel San Diego 12, Calif Multi Casting, Inc  
E F Weclis, pres, A L. Hittog, exec vp

**KRLD** (1926) 1080 kc 50 kw DA-N Herald Square Phone Riverside 2-6511 Times Herald Printing Co (See "Newspaper Ownership")

Network CBS Rep Branham  
John W Runyon, chairman of board, Clyde W Rembert pres W A Roberts, gen mgr.

**KRLD-FM:** 92.5 mc, 40 kw Duplicates KRLD (above).

**KRLD-TV** Tv companion of KRLD-AM-FM (above)

**KSKY** (Sept 30 1941) 660 kc 1 kw-D Stoneleigh Hotel Phone Riverside 2-6193 Sky Broadcasting Service (original owner)  
Specialty programs Czech, 1/2 hr Greek, 1/2 hr, both wkly  
A L Chilton pres, R G Terrell gen mgr & coml mgr J Andrew Bell prog dir & news dir, Morris M Ming, chief engr

**KVIL** (March 1, 1960) 1150 kc 500 w DA-D 4152 Mockingbird Lane, Dallas zone 5 Phone Lakeside 6-8667 (Dallas) University Advertising Co (original owner)

John J Cove pres Jack R Howard, gen mgr, Jay Larsen, coml mgr; Dillard Carrera, prog dir, Gordon L. Vaughan Jr, chief engr.

**NEW (FM)** (not on air, target date unknown) 103.7 mc, 26.5 kw Same address and licensee as KVIL (above).

**\*KVTT** (Jan 26, 1950) 91.7 mc; 780 w 1316 W Commerce St., zone 8 Phone Riverside 7-5478 Texas Trade School  
H C. Brown, pres

**WFAA** (June 26, 1922) 570 kc, 5 kw, DA-2, 120 kc, 50 kw., S-WBAP Fort Worth 1122 Jackson St Zone 2 Phone Riverside 8-9631 TWX DLS 295 A H. Belo Corp (original owner) See "Newspaper Ownership"

Network ABC. Rep Petry.

**F M** (Ted) Dealey, chmn of bd, George Utley, station mgr Wm C Crowder, prog dir Winona Portwood, piom mgr, Ebery Owens, news dir, Jim W. Cooper, chief engr

**WFAA-FM** (not on air; target date not announced) 97.9 mc, 23.5 kw Will duplicate WFAA (above)

**WFAA-TV** Tv companion of WFAA-AM-FM

**WRB** (1920) 1310 kc 5 kw, DA-N Fair Park Station Phone Taylor 3-6101 TWX ZR (Dallas) City of Dallas (original owner).

Network MBS Rep Avery-Knodel  
Duiward J Tucker, gen mgr Charles Frauman, coml mgr, Jim Lowe, prog dir & prom mgr, Charles Duncan, news dir, Chailes Bowles, chief engr

**WRB-FM** (1947) 101.1 mc, 68 kw Duplicate licensee, address and staff as WRB (above) except Eddie Hill, prog and piom mgr

**DEL RIO, Val Verde County**

**KDLK** (1947) 1230 kc, 250 w P O Box 1162 Phone 5-2431 Del Rio Broadcasting Co. (acquired station 1953)

**DENISON-SHERMAN, Grayson County**

**KDSX** (Sept. 25, 1948) 950 kc, 500 w, DA-2 P. O. Box 331, Denison, Tex., Box 569, Sherman, Tex. Phone Homestead 5-1600 (Denison), Twinbrook 2-8737 (Sherman). KDSX Inc (original owner)

Rep Clyde Melville Co  
B V Hammond Jr pres, L L Hendrick gen mgr W A Jaco (Sherman), H A Mayes (Denison), coml mgrs, W A Duke, prog dir, Mike Jackson, news dir, Joe Knight, chief engr.

**DENTON, Denton County**

**KDNT** (1938) 1440 kc, 1 kw-D, 500 w-N, DA-N (CP) 5 kw-D 500 w-N, DA-N) Phone Dupont 2-4144 H V. Shepard (original owner)  
Harwell V. Shepard, gen mgr

**KDNT-FM:** 106.3 mc, 760 w Duplicates KDNT (above).

**DIBOLL, Angelina County**

**KSPL** (June 2, 1957) 1260 kc, 1 kw-D P O. Box 336, Phone Myrtle 8-5533 Arthur Temple Jr. (original owner)

Rep Clarke Brown  
Arthur Temple Jr, pres; Tommy Ward Lanyon, gen mgr, Evelyn Lanyon, coml mgr, Charles Cooper, chief engr.

**KSPL-FM** (Dec 19 1959) 95.5 mc 6 kw. Duplicates licensee address and staff of KSPL (above)

**DUMAS, Moore County**

**KDDD** (May 1 1948) 800 kc 250 w-D P O Box 555 Phone Webster 5-4141 Dumas Broadcasters Inc (acquired station May 1, 1959).

Network Keystone Rep Best  
Kenneth E Duke pres & gen mgr Alfred A Tremble coml mgr Frankie Childs, prog dir, John James, news dir, Granville Muipey, chief engr

**KDDD-FM** (not on air, target date Summer 1960) 95.3 mc 680 w Will duplicate KDDD (above) daytime and program separately night

**EAGLE PASS, Maverick County**

**KEPS** (July 11 1957) 1270 kc 1 kw-D P O Box 198 Phone Prospect 3-3729 Uvalde Broadcasters Inc (original owner). See Hainpole Stations in 'Group Ownership'

Network Keystone Rep Joe Harry  
Specialty programs Spanish 35 hrs wkly.  
Sidney King gen mgr, Armando Lopez, prog dir, Noima King prom mgr, Ken Riker, chief engr

**EASTLAND, Eastland County**

**KEEC** (August 1953) 1590 kc 500 w-D P O Box 390 Phone Main 9-2621 Circle-S Inc (acquired station April 21, 1959)

Network Keystone Rep Weed (southwest)  
Richard L Spalding, chief owner Gene Ready, piom mgr John Slaughter, news dir, Billy C Brewer chief engr

**EDINBURG, Hidalgo County**

**KURV** (October 1917) 710 kc 250 w, DA-N P O Box 480 Phone Dudley 3-2777 KURV Inc (acquired station September 1953)

Specialty programs Spanish, 30 hrs wkly  
Rogers Kelley, pres, J M McDonald, gen mgr & coml mgr Hal Jeffcoat news dir, Mickey Shannon, chief engr

**EL CAMPO, Wharton County**

**KULP** (1948) 1390 kc, 500 w-D P O Box 1390 Phone Lincoln 3-3303 TWX El Campo 996 Wharton County Broadcasting Co. (original owner)

Specialty programs (wkly) Spanish, 7 1/2 hrs, Czech 3 1/2 hrs

Culp Krueger pres V Frank Jones, gen mgr & coml mgr, Art Baca, local sales mgr & program dir, Joe H Miller, chief engr; Chuck Schwartzkopf news dir, Henry Smith, farm dir; Yvonne Schwartz, women's dir.

**EL PASO, El Paso County**

**KELP** (1947) 920 kc, 1 kw-D, 500 w-N, DA-N P O Box 105 Phone Keystone 3-5911 TWX EP 43 KELP Radio Corp (acquired station May 4, 1957) See Harris-Alexander Stations in 'Group Ownership'

Rep Young  
Joseph Harris chmn of bd, Norman Alexander, pres, Gene Roth, gen mgr, John Siqueiros, coml mgr, Mike Hunter, prog dir, Otto Goessel, prom mgr, Karl King, news dir, Mike Gaglio, chief engr

**KELP-TV** Tv companion of KELP (above).

**KHEY** (1947) 690 kc, 10 kw, DA-2 P O. Box 4258 Phone Skyline 5-7681 KHEY Broadcasting Inc (acquired station November 1959)

Rep Eastman  
Edward M Sleghe, pres & gen mgr, Jack Lee mgr Robert Scott prog dir Mike Oatman, news dir Lyle Mack, chief engr

**KHMS (FM)** (Nov 29, 1958) 94.7 mc, 2.5 kw 725 Mills Bldg Phone Keystone 3-8731 H-M Service Co (original owner)

Rep FM Broadcasting (western)  
Logan D Matthews gen mgr, Albert C Hynes, chief engr

**KINT** (April 10, 1959) 1590 kc, 1 kw-D, P O Box 5347 Phone Prospect 2-1486 Radio El Paso Inc (original owner)

Rep Pearson  
Robert Howsam, pres, Joe Thompson, gen mgr, Pat O'Day, program dir, Jerry Jackson chief engr

**KIZZ** (June 1958) 1150 kc, 1 kw-D P. O. Box 5365 Phone Prospect 2-5211. Coronado Broadcasters (original owner).

Network CBS  
John S Chavez, pres; Ed Sullivan, gen mgr & chief engr, Walt Dalton, station mgr

**KROD** (June 1, 1940) 600 kc, 5 kw, DA-N P O Box 1799 Phone Keystone 2-6551 TWX EP 44 Southwest States Inc (acquired station Nov 1 1959) See Trigg-Vaughn Stations in 'Group Ownership'

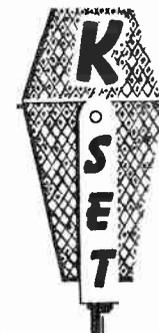
Rep Bolling.  
Cecil Trigg, pres, Dave G Scribner, gen mgr, Paul Allen, prog dir, Ken Dunnagan, news dir, Vince Roberts, chief engr

**KROD-TV** Tv companion of KROD (above)

**KSET** (Dec 3, 1949) 1340 kc; 250 w P O Box 7157 Phone Keystone 2-4979 Rio Grande Broadcasting Co (original owner)

Network MBS Rep Toibet, Allen & Crane (west) Bob Doit & Assoc (east)  
Fred T Harvey, pres, Sam E Pendleton, secretary & gen mgr Herbert Rand, chief engr.

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NEVER ANY D.J.  
COMMENT  
ONLY DAILY EDITORIAL**

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**KTSM** (Aug 22, 1929) 1380 kc, 1 kw-D, 500 w-N, 801 N Oregon Phone Keystone 2-5123 Tri State Broadcasting Co (original owner)

Network NBC Rep Hollingbery.  
Carl O Wyler, pres, Karl O. Wyler Jr., exec vp Jack B Chapman, vp & station mgr, Rudy Telles, prog dir, Jack Salem, news dir, Ray Watkins, chief engr

**KTSM-TV** Tv companion of KTSM (above)

**\*KVOF-FM** (Sept 14, 1950) 88.5 mc, 10 w. Phone Keystone 3-5411. Texas Western College of U of Texas (original owner)

Virgil C Hicks, faculty supervisor Frank Jordan, chief engr

**FALFURRIAS, Brooks County**

**KPSO** (Jan. 1, 1953) 1260 kc, 500 w-D P O Box 307 Phone Fairfax 5-2112. Bob Hicks Enterprises Ltd (acquired station Nov 1, 1955)

Network Keystone  
Specialty programs Spanish, 20 hrs wkly.  
Bob Hicks, pres; Marvin Propes, gen mgr; Tommy Guymon, coml mgr, Paul Brown, prog dir, Duane Klenke, prom mgr, Kay Boykin, news dir, H Gomez, chief engr.

**FARWELL, Farmer County**

**KZOL** (April 17, 1958): 1570 kc; 250 w-D. P O. Box 434 KZOL Broadcasting Co. (acquired station July 1, 1958)

Network Keystone Rep Theodore Rozzell

**FLOYDADA, Floyd County**

**KFLD** (April 13, 1951): 900 kc; 250 w-D P O Box 1006 Phone Yukon 3-2841 West Texas Broadcasters Inc (original owner). See Formby Stations in "Group Ownership"

Network Keystone. Rep Continental Radio Sales

Specialty programs Spanish, 10 hrs. wkly.  
B A. Robertson, pres, Glen Amburn, gen mgr & coml mgr; Pauline Webb, prog dir & prom mgr Alma Holmes, news dir; B K Barker Jr, chief engr.



Leading Dallas agencies place **KvIL** among top 4 stations in total market and in top 2 for quality market!

**Radio Stations CONTINUED**  
**TEXAS CONTINUED**

**FT. STOCKTON, Pecos County**

**KFST** (May 8, 1954) 860 kc, 250 w-D, P O Box 651, Phone Edison 6-2228. KFST Inc. (acquired station March 6, 1956). See "Newspaper Ownership." Also see Hawkins-Hubbs Stations in Group Ownership.  
Network Keystone Cactus. Rep Best.  
Specialty programs Spanish.  
George Baker, pres, James Parr, gen mgr & chief engr, Fran Parr, coml mgr, Robert Baker prog dir, Lee Wilson news dir.

**FT. WORTH, Tarrant County**

**KCUL** (1916) 1,140 kc, 10 kw-D, 1 kw-N, DA-2 (Cl for 50 kw-D, 1 kw-N, DA-2). P O Box 2049, zone 1, Phone Edison 6-5641 (Ft. Worth), Andicw 1-1531 (Dallas). Dalworth Broadcasting Company Inc. (original owner).  
Rep Bernard.  
Specialty programs Spanish.  
Kurt A. Meier, pres & gen mgr, Lawton Williams prog dir, Diane Spiegel traffic prog coordinator, Pete Tilmadge chief engr.

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MU. 2-4813

**KFJZ** (1936) 1270 kc, 5kw, DA-1. 4801 W Freeway, Phone Pershing 7-6631. Tarrant Broadcasting Co. (acquired station Aug 1, 1956). (See Texas State Network Stations in Group Ownership.)  
Network Texas State Network. Rep Blair.  
Gene L. Cagle, pres & gen mgr, Dale Drake, coml mgr, Dave Naugle, program dir, James T. Peterson, chief engr, Porter Randall, news dir.

**KFJZ-FM** (April 1959) 97.1 mc, 22 kw. Duplicates KFJZ (above).

**KFME (FM)** (not on air, granted July 11, 1960) 102.1 mc, 168 kw. BIAL Broadcasting Corp.

**KJIM** (1946) 870 kc, 250 w-D, P O Box 7321, Phone Edison 6-7175. Trinity Broadcasting Co. (acquired station April 1958).  
Rep Broadcast Time Sales.  
William D. Schueler, pres, J. D. Osburn gen mgr, Buddy Powell, coml mgr, Bob Riggins, prog dir, Chester L. Grubbs, chief engr.  
**KNOK** (1946) 970 kc, 1 kw-D, P O Box 7116, zone 11, Phone Terminal 1-1278. KNOK Broadcasting Co. See Townsend Fund Stations in "Group Ownership."  
Rep Bernard Howard & Co.  
Specialty programs Negro 100%.  
Stuart I. Hepburn pres & gen mgr, Dean McClain coml mgr, James Alford, chief engr.

**KNOK**  
The Top Rated Negro Station  
in  
**DALLAS AND FORT WORTH**

**KXOL** (April 1917) 1300 kc, 5 kw-D, 1 kw-N, DA-N. 3001 W. Lancaster, zone 1, Phone Edison 5-9511. TWX FT 8015. KXOL Inc. (acquired station July 1953). See "Wendell Maves Stations in Group Ownership."  
Rep Katz.  
Wendell Maves Sr. pres, Earle Fletcher vp, George Paulden, local sales mgr, Bob Bruton, prog dir, Jim Tucker, prom mgr, Roy Eaton, news dir, John R. Crouse, chief engr.

**WBAP** (May 2, 1922) 570 kc, 5 kw, DA-2, 820 kc, 50 kw, S-WFAA Dallas, P O Box 1780, zone 3, Phone Jefferson 6-1981. TWX FT 8012. Carter Publications Inc. (original owner). See "Newspaper Ownership."  
Network ABC, NBC. Rep Peters, Griffin & Woodward.

Amon Carter Jr., pres, Harold V. Hough vp & dir of radio-tv, Roy Bacus, station mgr, Herman Clark, dir of radio sales & programming, Philip W. Wigant, prom dir, James A. Byron, news dir, Calvin Pigg, farm editor, Rupert Bogan, chief engr.

**WBAP-FM** (March 8, 1949) 96.3 mc, 52 kw. Duplicates licensee address and staff of WBAP (above) with addition of Bobby Peters, dir of sales and promotion.

**WBAP-TV** (companion of WBAP-AM-FM (above)).

**FREDERICKSBURG, Gillespie County**  
**KNAF** (November 1917) 910 kc, 1 kw-D, P O Box 311, Phone Weldon 7-2300. Gillespie Broadcasting Co.  
Network Keystone. Rep Best.  
Noelbit Fritz, gen mgr & chief engr, Harold Carr, prog dir.

**FREEPORT, Brazoria County**  
**KBRZ** (October 1952) 1160 kc, 500 w-D, P O Box 1077, Phone Belmont 3-2675. Radio Brazosport Inc. (acquired station May 16, 1959).  
Jim Hairgrove, pres, gen mgr & coml mgr, Walt Warner, news dir, Jim Stawson, chief engr.

**GAINESVILLE, Cooke County**  
**KGAF** (1947) 1580 kc, 250 w-D, P O Box 368, Phone Howard 5-5516. Gainesville Broadcasting Co. (original owner). See "Newspaper Ownership."  
Rep Clyde Melville Co.  
Joe M. Leonard Sr., pres, Joe M. Leonard Jr., gen mgr, Earl Leonard, coml mgr, Bob Couch, prog dir, J. O. Miller, chief engr.

**KGAF-FM** (1958) 91.5 mc, 25 kw. Same as KGAF (above) except 1m programming separate at night.

**GALVESTON, Galveston County**  
**KGBC** (May 1947) 1540 kc, 1 kw-D, 250 w-N, DA-N, P O Box 1148, Phone Sherwood 1-1567. Galveston Broadcasting Co. (original owner).  
Rep Pearson.  
Specialty programs Negro 27 hrs, Spanish 7 hrs, both wkly.  
James W. Bradner Jr., pres, Geo. D. (Steve) Cowan, gen mgr, Tom Lewis, coml mgr, Larry Henderson, prog dir, Jim Kemp, news dir, Luke Stripling, chief engr.

**KILE** (1922) 1400 kc, 250 w, P O Box 3117, Phone Sherwood 1-3666. Island Broadcasting Co. (acquired station 1957).  
Rep Gene Bolles, Clarke Brown.  
David Nathan, pres, William Terry, gen mgr, James Davis, coml mgr, John Kay, prog dir, Larry Sanville, news dir, Walter Andrus, chief engr.

**GLADEWATER, Gregg County**  
**KSIJ** (1949) 1430 kc, 1 kw-D, P O Box 1426, Phone 2181. Golden Triangle Enterprises (acquired station April 22, 1960).  
Rep Clyde Melville.  
Ellis E. Tidmore, gen mgr, Rayford G. Tidmore, Delwin W. Motton, co-ngrs.

**GONZALES, Gonzales County**  
**KCTI** (Dec 17, 1947) 1450 kc, 250 w, P O Box 158, Phone 770. Gonzales Broadcasting Co. (original owner).  
Network Keystone. Rep Donald Cooke.  
Specialty programs Negro 1 1/4 hrs, Spanish, 3 hrs, both wkly.  
Lawrence M. Walshak, gen mgr & coml mgr, Frank Wilson Jr., prog dir, prom mgr & chief engr, Frank Stevens, news dir.

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**5000w. 1360 k.c.**

**GRAHAM, Young County**

**KSWA** (1948) 1330 kc; 500 w-D P O Box 1050 Phone Lincoln 9-1330 Jones & Gilligan (acquired station November 21, 1958)  
Network Keystone Rep Clyde Melville  
Buincy B Jones, gen mgr, Neil Gilligan Jr, coml mgr, James M Jones, chief engr

**GRAND PRAIRIE, Dallas County**

**KKSN** (Aug 1, 1957) 730 kc, 500 w, DA-D Cliff Towers Hotel, Dallas, zone 22 Phone Whitehall 3-7331 Kissin' Radio Inc (acquired station Sept 1, 1959).  
Rep Pearson  
Specialty programs Negro, 100%  
John L Buchanan, pres gen mgr & sales mgr Rudy Runnels prog dir Joe Bagby, news dir, Jerry Mari chief engr

**GREENVILLE, Hunt County**

**KGVL** (March 26, 1946) 1100 kc, 250 w 1400 Wolfe City Drive Phone Gladstone 5-1400 Radio Station KGVL Inc (acquired station March 26, 1946)  
Network Keystone TSN Rep Pearson  
Tiuett Kimzey chmn of bd Leo Hackney, pres, coml mgr & gen mgr, Paul Robinson asst mgr, James D Jones, prog dir, Bill Rust news dir sports dir & prom mgr Frank Melton, farm dir, Raymond Sampson, chief engr

**HAMILTON, Hamilton County**

**KCLW** (May 22, 1948) 900 kc, 250 w-D P O Box 592 Phone Hamilton 500. Coy Perry (acquired station 1951) Also maintains studios in Gatesville and Comanche, both Tex Sec 'Newspaper Ownership'  
Network Keystone  
Coy Perry, pres, Al Scott gen mgr coml mgr & news dir, Carl Knell, prog dir & chief engr

**HARLINGEN, Cameron County**

**KGBT** (1941) 1530 kc, 50 kw-D, 10 kw-N, DA-N Phone Garfield 3-3910 Harbenito Radio Corp (original owner)  
Network CBS Rep Richard O'Connell (national), Clarke Brown (regional)  
Specialty programs Spanish, 10 hrs wkly  
McHenry Tichenor Sr, pres Troy McDaniel, gen mgr, Otis Shumate, station mgr & retail sales mgr, Joel Yowell coml mgr, Jim Williams, prog dir, Mac Tichenor, natl sales & prom mgr, Jim Williams, news dir; Al Beck, chief engr  
**KGBT-TV** Tv companion of KGBT.  
**KELT (FM)** (January 1960) 94.5 mc, 3 kw. Duplicates KGBT (above)  
**KGBT-TV** Tv companion of KGBT and KELT (FM) (above).

**HENDERSON, Rusk County**

**KGRI** (June 1947) 1000 kc, 250 w-D P. O. Box 311. Phone 4528 Henderson Broadcasting Corp. (acquired station June 1, 1959)  
Rep Best, Clyde Melville (southwest).  
Jim Reeves, pres Tom Peirvman, gen mgr Billie Peirvman, prom mgr, John Bolin, chief engr  
**KWRD** (March 17, 1956) 1170 kc, 500 w-D P O Box 219. Phone 2324 Wes Dean & Co (original owner).  
Rep Best.  
Wes Dean, gen mgr & chief owner, Pat Endsley, prog dir

**HEREFORD, Deaf Smith County**

**KPAN** (August 1948) 860 kc, 250 w-D P O Drawer 472 Phone Emerson 4-1860 KPAN Broadcasters (original owner) Sec Formby Stations in "Group Ownership"  
Network Keystone  
Specialty programs Spanish  
Clint Formby, gen mgr, Chuck Mizner, coml mgr, Darrell Rose, prog dir, Steve Thompson news dir, Clayton Fuchs, chief engr

**HIGHLAND PARK, Dallas County**

**KVIL** (not on air, granted March 21, 1959) 1150 kc, 500 w-D, DA-D University Advertising Co

**HILLSBORO, Hill County**

**KHBR** (1948) 1560 kc, 250 w-D P. O. Box 317 Phone 2-3431 Nelson W. Galle  
**KHBR-FM** (not on air, granted July 30, 1959) 102.3 mc, 830 w. Same ownership as KHBR (above)

**HOUSTON, Harris County**

**KARO (FM)** (not on air, target date Sept 1, 1960) 94.5 mc, 7.6 kw 823 U S Grant Hotel, San Diego 12, Calif. Multi Casting Inc E F Weerts, pres, A. L. Herzog, exec vp  
**KCOH** (1948) 1430 kc, 1 kw-D M & M Bldg, zone 2 Phone Capitol 4-1888. Call of Houston Inc  
Rep Pearson  
Specialty programs Negro  
Robert C Meek, pres & gen mgr, Lee Wilder, coml mgr Roger Wells, prog dir, Brian H L Bryne, chief engr  
**KFMK (FM)** (January 1958) 97.9 mc, 10.5 kw, 1124 Westheimer, zone 6. Phone Jackson 4-4316 James R Corry (original owner)  
Rep Walker Rawall  
James R Corry, pres & gen mgr, Richard S Brummer, sales mgr, Willard Paige, prog dir, Robert Sheppard, chief engr  
**KHGM (FM)** (Nov 8 1958): 99.1 mc 49 kw 4808 San Felipe Rd, zone 27 Phone Mohawk 7-9271 Taft Broadcasting Co (acquired station Nov 7, 1958)  
Rep Good Music Broadcasters.  
Paul E Taft, owner, Lynn Christian gen mgr, Ronald G Schmidt prog dir, Louis Boyd, news dir, Joseph Curry, chief engr  
**KHUL (FM)** (Oct 4, 1959) 95.7 mc, 15.5 kw 1501 Park Towers 1700 Holcombe Blvd Phone Jackson 6-4303 B-M-R Broadcasting Co (original owner)  
Rep Adam Young FM Sales  
Betty Mitchell owner & gen mgr, Richard H Albitz, station mgr, Ira Allen Jr, coml mgr, William C Bennett Jr, prog dir, Timothy R Matthews, news dir Elliot Cokei, chief engr

**NUMBER 1 IN HOUSTON FM\***

**KHUL fm**

\*May-June, 1960 Hooper

Represented Nationally  
by Adam Young FM Sales

**KILT** (May 1947) 610 kc, 5 kw, DA-2 500-04 Lovett Blvd, zone 6 Phone Jackson 6-3461 McLendon Corp (acquired station May 1, 1957) See McLendon Stations in "Group Ownership"  
Rep John Blair  
Gordon B McLendon, pres; Bill Weaver gen mgr, Bruno Leonardt, coml mgr; Red Jones, prog dir, Cecil Tuck, news dir; Glenn Cook, chief engr  
**KROW (FM)** (not on air, granted April 29, 1959). 100.3 mc, 16.5 kw. Same ownership as KILT (above).  
**KJSE (FM)** (not on air; granted July 28, 1960): 93.7 mc, 18.5 kw Joel S. Kaufmann  
**KLVL** (see Pasadena, Tex.)

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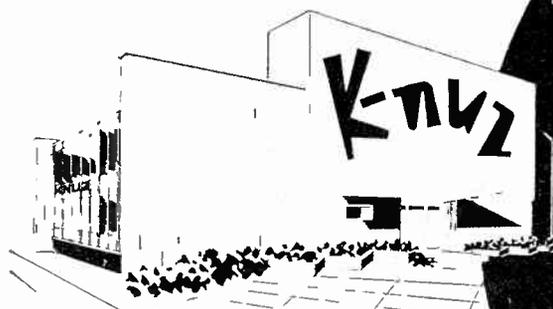
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**Radio Stations CONTINUED**

**TEXAS CONTINUED**

**HOUSTON, (Continued)**

**KNUZ** (Feb 18, 1948) 1230 kc, 250 w. P. O. Box 2135 Phone Jackson 3-2531. Veterans Broadcasting Co (original owner)  
Rep Katz

Dave Morris, gen mgr, Forrest Patton, coml mgr, Ken Grant, prog dir, Jack Crummett, prom mgr, Al Clouch, news dir, Ed Martin, chief engr

**KQUE (FM)** (Sept 1960). 102.9 mc, 64.24 kw. Duplicates KNUZ (above).

**KPRC** (1925). 950 kc, 50 kw, DA-N P. O. Box 1234, zone 1 Phone Madison 3-9271 TWX HO 98 Houston Post Co See "Newspaper Ownership"

Network NBC TQN. Rep Petry  
W P Hobby, chmn of bd, Jack Harris vp & gen mgr, Frank Stewart, station mgr & coml mgr, Glen Kensinger, operations dir; Howard Cannon, prom mgr; Pat Flaherty, news dir, H T Wheeler, chief engr

**KPRC-TV** Tv companion of KPRC.  
**KRBE (FM)** (1959) 104.1 mc 40 kw 647 Texas National Bank Bldg Texas Fine Music Broadcasters

**KTRH** (Oct 16, 1944) 790 kc 5 kw, DA-2 P. O. Box 3011, zone 1 Phone Jackson 3-5535, TWX HOU 424 Texas Radio Corp. (acquired station April 15 1953)

Rep Avery-Knodel  
Sam H Bennett, vp & gen mgr, Grace M Spaniel, asst mgr, Hal Vester, prog operations mgr, Milt Willis, prog dir, Joe Melody, news dir, O B Johnson, chief engr

**KTRH** (1930) 740 kc, 50 kw DA-2 Rice Hotel zone 1 Phone Capitol 7-1361 TWX HO 851 KTRH Broadcasting Co See "Newspaper Ownership"

Network CBS. Rep Peters, Griffin Woodward  
W C Brvan, gen mgr  
**KTRH-FM** (1947) 101.1 mc, 29.5 kw. Duplicates KTRH (above)

**\*KUHF-FM** (Nov 6, 1950) 91.3 mc, 9.8 kw Phone Capitol 4-0141. U. of Houston (original owner)

Col W B Bates, chmn bd of governors Roy Barthold, gen mgr, Richard Albitz, operations mgr, O C Crossland chief engr

**\*KUHT (TV)** Tv companion of KUHF (FM) (above)

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PLANNED CAMPAIGNS  
STATION IDs & PROMOS**

**RADIO HUCKSTERS  
AND AIRLIFTS**

**LANG-WORTH**

7th Broadway New York, N.Y.

**KXYZ** (1930) 1320 kc 5 kw, DA-N Gulf Bldg Phone Capitol 2-6151 TWX HO-370 KXYZ Inc (acquired station May 6, 1960) See Natl Stations in "Group Ownership"

Network MBS Rep H-R Representatives Inc

Kenyon Brown, pres, Cal Perley, vp & gen mgr, mgr, Wilson Edwards, natl sales mgr, Ken Collins, prog dir & prom mgr; Victor Emanuel, news dir, Gerald R. Chinski, chief engr

**KYOK** (1947): 1590 kc, 5 kw, DA-N 613 Preston, zone 2. Phone Capitol 7-3108 KYOK Inc (acquired station 1954). See Paglin-Ray Stations in "Group Ownership"

Rep Bernard Howard  
Specialty programs Negro 133 hrs (100%)  
Jules J Paglin, pres, Stanley W Ray Jr, vp, Joseph R Fife, gen mgr, Robert Mabry, asst mgr & prom mgr Clark Walser, prog dir, James Hancock, chief engr

**HUNTSVILLE, Walker County**

**KSAM** (Nov 3, 1938) 1490 kc; 250 w P. O. Box 312 Phnoe Garfield 5-2651 Huntsville Broadcasting Co (acquired station Jan. 1, 1950)

Network Keystone  
Specialty programs Negro, 3 1/2 hrs. wkly  
Verla S Cauthen owner; Jack Nichols, gen mgr, prog dir & chief engr, C C Springfield, coml mgr; I J Waldon Jr, news dir

**JACKSONVILLE, Cherokee County**

**KEBE** (Jan. 12, 1947) 1400 kc; 250 w. Box 1071 Phone 2211 Wells, Waller & Ballard (acquired station Nov. 25, 1958).

**JASPER, Jasper County**

**KTKJ** (April 1948) 1350 kc; 1 kw-D P. O. Box 6090 Phone Dudley 4-2544. Jasper Broadcasting Service (acquired station Feb. 25, 1959).

**JUNCTION, Kimble County**

**KMBL** (1953) 1450 kc; 250 w P. O. Box 206. Phone Hickman 6-2768. Charles & Jo Fred Evans III (acquired station 1958).

Network Keystone. Rep Best  
Mr. & Mrs Charles Wayne Evans III, owners; Harry C Wisheart Jr., gen mgr & prog dir; Eugene Beck, coml mgr; Buddy Schaefer, prom mgr, Ira Dell Banowsky, news dir; Bill Culbertson, chief engr.

**KENEDY, Karnes County**

**KAML** (November 1954) 990 kc 250 w-D P O Box 990 Phone Olive 9-2990. The Camel Co.

Network Keystone.  
Specialty programs Spanish  
Charles W Balthrope, pres Ed C Balthrope, mgr, Chuck L Martin, prog dir & news dir, Dayton Smith engr

**KERMIT, Winkler County**

**KEWB** (June 1950) 600 kc, 1 kw-D, DA P. O. Box 456 Phone Juniper 6-3481 Radio Station KERB Inc (acquired station Nov. 23, 1955)

Network Keystone Rep Best  
H V. Brinson, gen mgr, Durwood Haddock, coml mgr & news dir, Jerry Rogers prog dir; Gerald Rabun, prom mgr, Teddy Tidwell, chief engr

**KERRVILLE, Kerr County**

**KEBV** (Nov 5, 1948) 1230 kc, 250 w. P. O. Box 791. Phone Clearwater 7-4003 Kerrville Broadcasting Co (acquired station 1950)

Network Keystone. Rep Best  
Albert F Mason, Jr, pres & gen mgr; Kae T. Patrick, coml mgr & prom mgr, Florence M. Mason, prog dir, Carol L Woodward, news dir; Clyde Jones, chief engr.

**KILGORE, Gregg County**

**KOCA** (Dec 23, 1936) 1240 kc; 250 w P. O. Box 989. Phone 2001. Radio Station KOCA Inc (original owner)

Network Keystone  
Specialty programs: Negro 8 hrs wkly  
Roy G Terry, pres, H A Degner, gen mgr, Bob Brazier, coml mgr, Karem Soule, chief engr

**KILLEEN, Bell County**

**KLEN** (July 1955) 1050 kc, 250 w P. O. Box 935. Phone Mercury 4-3181 Highlite Broadcasting Co (original owner).

Network MBS, Keystone  
A W Stewart, pres & gen mgr, Blair C Minthorn, coml mgr; J. W Mitchell, prog dir; Gaylon Christie, prom mgr; Irene Camp, news dir, W C Kelley, chief engr.

**KINGSVILLE, Kleberg County**

**KINE** (1948) 1330 kc; 1 kw-D P O Box 346 Phone Lyric 2-4424 Radio Station KINE Inc (acquired station 1950)

Rep Best  
Specialty programs: Spanish, 15 hrs. wkly.  
James H Clement, pres, Ben A Glusing, gen mgr, Andy Cook, station & coml mgr Aleida Haney, prom mgr, R. T. Whitaker, chief engr.

**LA GRANGE, Fayette County**

**KVLG** (June 27, 1959) 1570 kc 250 w, DA-D. P O Box 569 Phone 719 Colorado Valley Broadcasting Co (original owner)

Network Keystone Rep Best  
Mel Ammerman, gen mgr, coml mgr & chief engr, Edward Ruffin, station mgr & prog dir, Bess Ammerman, women's dir & news dir.

**LAMESA, Dawson County**

**KPBT** (May 21, 1947): 690 kc; 250 w P. O. Box 30 Phone 2404 Lamesa Broadcasting Co (acquired station February 1960)

Network Keystone  
Specialty programs Spanish, 4 hrs wkly.  
Walter Buckel, gen mgr, Louise Schmidt, coml mgr, Ray Henderson, chief engr & prog dir, Clydene Comedy, news dir.

**LAMPASAS, Lampasas County**

**KCYL** (1948) 1450 kc; 250 w P O Box 149. Phone Chapel 2-3671. Lampasas Broadcasting Corp (acquired station November 1952).

**LAREDO, Webb County**

**KVOZ** (April 15, 1952): 1490 kc; 250 w P. O. Box 1498 Phone Randolph 3-4396 Border Broadcasters Inc. (original owner) See Harpole Stations in "Group Ownership"

Network Keystone. Sarape Rep Joe Harry.  
Specialty programs: Spanish 10 hrs wkly  
B J Harpole, pres, Bill Harrell, gen mgr, John Costello, coml mgr, Joe Pierce, prog dir, Al Hemenway, prom mgr Lloyd Little, news dir John Hennesy chief engr

**LEVELLAND, Hockley County**

**KLVT** (August 1949) 1230 kc 250 w P O Box 866 Phone Twilight 4-3134 Herald Broadcasting Co (original owner). See "Newspaper Ownership"

Network Keystone  
Forrest Weimhold, owner; Aubrey Mays gen mgr, Bob Durham, coml mgr, Bob Turentine, prog dir Charles Tichenor, chief engr

**LIBERTY, Liberty County**

**KWLD** (Sept 1, 1959) 1050 kc, 250 w, DA-D P O Box 939 Phone Federal 6-4154 KWLD Broadcasting Co (acquired station April 1, 1960)

Douglas Ray, gen mgr

**LITTLEFIELD, Lamb County**

**KZZN** (1947) 1490 kc, 250 w P O Box 192 Phone 385-4474 Maples McAlister Broadcasting Co (acquired station Dec 15, 1959)

Network Keystone  
Specialty programs Spanish, 6 hrs  
R B McAlister, pres, gen mgr & coml mgr Bill McAlister, prog dir & news dir, Bill McDonnell, chief engr.

**LIVINGSTON, Polk County**

**KETX** (July 1, 1957) 1440 kc, 1 kw-D P. O. Box 111. Phone Faculty 7-8916 Harold J. Haley (original owner)

Harold J Haley, owner, gen mgr, coml mgr & chief engr, Ray Rogers, prog dir, Peggy Haley, prom mgr, Marshall McQueen, news dir.

**KVLL** (October 1957) 1220 kc; 250 w-D P O Box 1170 Phone Faculty 7-4393 Trinity Valley Broadcasting Co. (acquired station June 9, 1960)

Network Keystone  
Jack G Jackson, pres, Eugene Hanson vp & coml mgr, Emmett Manning, prog dir, Charles Gady, chief engr

**LONGVIEW, Gregg County**

**KFBQ** (1935) 1370 kc, 1 kw, DA-N P. O. Drawer 792 Phone Plaza 3-4461 Voice of Longview Inc (original owner)

Network ABC, Keystone, Texas State Rep Donald Cooke  
James R. Curtis, pies

**KLUE** (1948) 1280 kc, 1 kw-D P O. Box 1866. Phone Plaza 8-4496 Radio Longview Inc (acquired station September 1959)

Network MBS, Big-K. Rep Masla; Melville (Dallas)

E. W Mahone Jr., pres, H A. Bridge Jr, vp & gen mgr, Vernon Hyles, coml mgr Tom Richards, prog dir, prom mgr & news dir, Tig Williford, chief engr, Dub Murray, promotional mgr.

**LUBBOCK, Lubbock County**

**KBFM (FM)** (Nov 1, 1958) 96.3 mc, 3.6 kw 503 Great Plains Life Bldg Phone Porter 2-3424 Background Music Inc (original owner)

**KCBD** (May 14 1947) 1590 kc; 1 kw, DA-2 P O Box 1507 Phone Sherwood 4-1414 TWX 8093. Bryant Radio & Television Inc. (acquired station June 1956)

Network NBC Rep Raymer  
Joe H Bryant, pres, Joe S Bryant, station mgr; Ray Poindexter, national sales mgr.

**KDAV** (Sept. 19, 1953). 580 kc, 500 w, DA-D P. O. Box 270 Phone Porter 3-2853 Western Broadcasting Co (original owner) See Pinkston Stations in "Group Ownership"

Rep Pearson  
D. P. Pinkston, gen mgr; Leroy Elmore, coml mgr; Wes Youngblood, prog dir; Hal Ragan, prom mgr, Francis Clements, chief engr.

**KDUB** (Jan 1, 1955) 1340 kc, 250 w P O Box 1475. Phone Sherwood 4-2345 TWX LU-8111. Texas Telecasting Inc (original owner). See Texas Telecasting Stations in "Group Ownership"

Rep Branham  
W. D (Dub) Rogers, pres; W. H Shipley, vp, John Kreiger station mgr, R. S. (Bud) Nielsen, gen sales mgr, John Henry, station sales mgr, Rudy Starnes, chief engr; Ray Huffer, prom mgr, Duncan Ellison, news dir

**KDUB-TV**: Tv companion of KDUB (above)  
**KFYO** (September 6) 790 kc; 5 kw-D, 1 kw-N, DA-2 Phone Porter 5-5567 TWX LU-8036. Plains Radio Broadcasting Co (acquired station April 8, 1936) See "Newspaper Ownership"

Network CBS Rep Katz  
W. B Walker, pres; Gordon Thompson, gen mgr, Ernie Mark, coml mgr, Bob Nash, prog dir, Dan Tarpley, news dir, W. S Bledsoe, chief engr

**KLLL** (April 1953): 1460 kc; 1 kw-D. 2001 Great Plains Life Bldg Phone Porter 3-1911 Corbin Broadcasting Co (acquired station May 1, 1958)

Network MBS Keystone Rep Indie Sales.  
Specialty programs: Negro, 1 hr wkly  
Glenn E (Sky) Corbin, gen mgr, Hi Duncan, coml mgr, G Ray (Slim) Corbin, prog dir, Troy (Dusty) Fields, news dir, Robert G Purrington chief engr

**KRKH-FM** (April 1958) 93.7 mc, 9.6 kw P O Box 1235 Porter 3-6300 Southwestern Broadcasting Co

M M Rochester, gen mgr, Walter S Russell sec-treas

**KSEL** (Nov. 1, 1946) 950 kc, 5 kw-D; 500 w-N, DA-2 Phone Porter 3-0484 TWX LU-8036 Lubbock Broadcasters Ltd (acquired station Dec. 1, 1958).

Network ABC. Rep Weed  
David R. Worley, co-owner & dir, Gerald H. Sanders, co-owner & gen mgr, Ray Bowen, coml mgr, Max Mott, prog dir, R. C. Hughes, asst mgr, Jim Spann, news dir, Roger Hively, chief engr

**NEW (FM)** (not on air; granted July 27, 1960). 91.9 mc, 10 w. Texas Tech College

**LUFKIN, Angelina County**

**KRBA** (May 1938): 1340 kc, 250 w P O Box 755 Phone Neptune 4-6661. Darrell E Yates (original owner)

Network ABC; Keystone, ETN Rep Continental Radio Sales.

Dariell E Yates, owner, gen mgr & coml mgr, (Mrs) Shirley A. Yates, prog dir, Eugene Wayne Horn & Basil Barbee, chief engr.

**KTRE** (Dec. 5, 1947) 1420 kc, 1 kw, DA-N P O Box 701 Phone Neptune 4-7771 TWX Lufkin 778. Forest Capital Broadcasting Co (original owner)

Network MBS. Rep Venard, Rintoul, McConnell Clyde Melville Co. (Regional).

R W Wortham Jr, pres, Richman Lewin, vp & gen mgr; Royce Christenson, coml mgr, Bill Carter, prom dir, Pat Mathews, prom mgr; Lee Butler, news dir; Fred Clinton Hill, chief engr

**KTRE-TV**: Tv companion of KTRE (above)

**MARLIN, Falls County**

**KMLW** (April 1953): 1010 kc; 250 w. P. O. Box 272 Phone Westmore 6-2551. M-I, Radio Inc (April 1, 1957). See "Newspaper Ownership"

Specialty programs Spanish, 1½ hrs wkly  
Louis F. Leurig, pres.

**MARSHALL, Harrison County**

**KADO** (Oct 7, 1957): 1410 kc; 500 w, DA-D P. O. Box 961 Phone Webster 5-6789 Marshall Broadcasting Corp (acquired station July 29, 1959)

Rep Weed  
E B Germany, pres, Bill Wells, gen mgr, Karl Keller, coml mgr, Jim Jeffus, prog dir, Bill Martin, news dir; Joe Granger, chief engr

**KMHT** (1947) 1450 kc; 250 w P. O. Box 791 Phone Webster 5-7826 Harrison County Broadcasting Co (acquired station 1955).

Network MBS, Texas State, Big-K. Rep Masla Melville (Dallas)

E. W. Mahone Jr, pres, H. A. Bridge Jr, vp & gen mgr, Vinson L. Stevens, coml mgr, Sam Stringfellow Jr, news & prog dir; Jo Ann Bridge, prom dir & traffic mgr; Katie McCullough, woman's dir, L C Totten, chief engr; Charlie Flowers, sports dir.

**KMHT-FM** (not on air, target date September 1960) 97.3 mc, 5.9 kw. Same ownership as KMHT (above)

**KMHT-TV** (not on air, target date September 1960) 97.3 mc, 5.9 kw. Same ownership as KMHT (above)

**McALLEN, Hidalgo County**

**KRIO** (1947): 910 kc, 1 kw, DA-1 500 D Beaumont. Phone Murray 6-5454 Valley Broadcasting Inc. (acquired station 1948) See Texas State Network Stations in "Group Ownership"

Network TSN Rep Headley Reed.  
Specialty programs Spanish, 10 hrs. wkly  
Gene L Cagle, pres, C T (Chuck) McKasson, gen mgr; Ed Lionel, prog dir Frank Manuel, chief engr.

**McCAMEY, Upton County**

**KCMR** (March 18 1954) 1450 kc; 250 w-SH. Phone Oliver 2-4693 Sapphire Broadcasting Co (acquired station May 13, 1959)

**McKINNEY, Collin County**

**KMAE** (Sept 29, 1947) 1600 kc, 1 kw-D 218 E Virginia St Phone Linden 2-2651 McKinney Air Enterprises Inc (original owner)

Specialty programs Spanish.  
Geo W Smith Jr, pies & gen mgr Tom Einelson, coml mgr Mrs Carolyn Duncan prog mgr office mgr & news dir, Dan M. Duncan, chief engr.

**MEXIA, Limestone County**

**KBUS** (May 23, 1956) 1590 kc 500 w-D 215-A East Commerce St Phone Gvpsv 6 3874 Mexia Broadcasting Inc. (acquired station July 1 1960)

Network Keystone  
Tom Elkins, pres, gen mgr & prog dir; James Dillon, sales mgr Arthur Crawford, news dir, Kenneth Brown, chief engr.

**MIDLAND, Midland County**

**KCRS** (Dec 20, 1935) 550 kc, 5 kw-D, 1 kw N DA-2. Phone Oxford 4-6603. Midland Broadcasting Co (acquired station Aug 1 1957) See Wendell Maves Stations in "Group Ownership"

Network ABC TSN. Rep Hal Holman (National), Robert E Eastman (Southwest)

Wendell Maves pres; Wendell Maves Jr, vp & gen mgr, Jerry Hahn, asst mgr & sales mgr; Dce Woolen, prog dir, Herb Humphries, news dir; Tom Yates, chief engr

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\*As of August 1, 1960

TEXAS CONTINUED

**KJBC** (Aug 6, 1950): 1150 kc; 1 kw-D South Lamesa Rd Phone Mutual 4-5152. Jack Cecil (original owner).

Network Keystone Rep Keystone. Specialty programs Spanish, 6 hrs Jack Cecil, gen mgr & chief engr, Naomi Boswell, coml mgr, Keith Ward, prog dir, Mildred Thomason, prom mgr; Steve Drummond, news dir.

**KNFM (FM)** (Nov 2, 1959) 92.3 mc, 4.8 kw. 317 N Colorado St Phone Mutual 3-3878 FM Associates (original owner)

Rudolph M Rubin Jr, gen mgr & chief engr, William R Metler, prom mgr & coml mgr, James R Favors, prog dir; Wallace R Jackson, sales mgr.

**KWEL** (April 1957) 1600 kc; 1 kw-D. 1203 West Wall Phone Mutual 2-1331 George H Vaught (acquired station Oct 1, 1959)

Rep Gill-Perna. George H Vaught, pres; Paul A Sanders, coml mgr, Jerry Teaff, prog dir, Harry Van Slyke, news dir, Jim R. Bowen, chief engr

**MINERAL WELLS, Palo Pinto County**

**KORC** (1946) 1140 kc; 250 w-D P. O. Box 108. Phone Fairfax 5-3384. Action Broadcasting Co (acquired station Dec 1, 1957).

Network Keystone Bill W McClure, gen mgr, Gene Hutto, coml mgr; Max Floyd, prog dir

**MISSION, Hidalgo County**

**KIRT** (Feb. 24, 1957): 1580 kc; 1 kw-D P. O. Box 708 Phone Justice 5-1629. KIRT Inc (acquired station April 1, 1958).

Network Keystone. Rep Clyde Melville (Dallas)

Specialty programs Spanish Ray V Jensen, pres, gen mgr & coml mgr, Edith S Jensen, prog dir Paul Noel, prom mgr, Wilfrido Hinojosa, chief engr.

**MONAHANS, Ward County**

**KVKM** (March 17, 1947) 1340 kc, 250 w (CP for 1330 kc; 5 kw-D, 1 kw-N, DA-N) Drawer K. Phone Wilson 3-3231 TWX 8387 Monahans Broadcasters (original owner)

Networks MBS, Keystone Reps Clyde Melville (Dallas), Jack Masia (New York) J. Ross Rucker, pres & gen mgr, Ken Welch, station mgr, Bill Mitchell, coml mgr, Jean Welch, prog dir, Macel Coleman, news dir, Rubin Masteis, chief engr

KVKM-TV. Tv companion of KVKM (above).

**MT. PLEASANT, Titus County**

**KIMP** (October 1948) 960 kc, 1 kw-D P. O. Box 990 Phone Parkway 4-4726. Mt. Pleasant Broadcasting Co (original owner)

Network Keystone. Winston O. Ward, pres & gen mgr, Charles Monk, coml mgr, Ruby Stanley, prog dir, Clarence C. Taylor, chief engr.

**MULESHOE, Bailey County**

**KMUL** (July 26, 1956) 1380 kc; 500 w-D. P. O. Box 1058 Phone 2730 Radio Station KMUL (See Burroughs-Randolph Stations in "Group Ownership")

**KZOL** (April 17, 1958): 1570 kc; 250 w-D. P. O. Box 1295. KZOL Broadcasting Co. (original owner).

**NACOGDOCHES, Nacogdoches County**

**KEEE** (March 27, 1947) 1230 kc; 250 w P. O. Box 8. Phone Logan 4-4633 J C Stallings (acquired station Nov. 1, 1958).

Network ABC, Keystone, East Texas Network Rep Devney J. C. Stallings, gen mgr, R C Atherton, coml mgr.

**KSFA** (June 2, 1947). 860 kc, 1 kw-D Box 56, North St Post Office, Phone Logan 4-3723. Texan Broadcasting Co (acquired station Aug 1, 1959)

Rep Bob Dore. B. M Raborn, pres Bob Dunn, gen mgr & news dir, Sarah Jane Moon coml mgr, prog dir & prom mgr, Basil Barbee, chief engr.

**NAVASOTA, Grimes County**

**KWBC** (not on air, granted May 11, 1960) 1550 kc, 250 w-D Whitten Broadcasting Co See "Newspaper Ownership."

**NEW BRAUNFELS, Comal County**

**KGNB** (April 1, 1950) 1120 kc, 1 kw-D P. O. Box 593. Phone Madison 5-3443 Comal Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone Specialty programs: German, 15 hrs; Spanish, 12 hrs.; both wkly.

F. T. Wilson, pres, gen mgr, coml mgr & prom mgr; Arlon E. Moeller Jr, prog dir & news dir; Bobby Glenn Stewart, chief engr.

**ODESSA, Ector County**

**KECK** (Jan. 29, 1947): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1369. Phone Federal 2-5791 Ector County Broadcasting Co. (original owner).

Rep ForJoc. Ben Nedow, owner; Roy A. Elsner, gen mgr

**KOSA** (Jan. 20, 1947): 1230 kc 250 w P. O. Box 351. Phone Federal 2-4301 Odessa Broadcasting Co (original owner). See Trigg-Vaughn Stations in "Group Ownership"

Rep Bolling Cecil L. Trigg, chief owner; Brunell Harvey, gen mgr, Bob Harris, coml mgr, Bob Goldsbrough, prog dir, Ken Rutledge, news dir, James A. Simpson, chief engr

**KOSA-TV** Tv companion of KOSA (above)

**KOYL** (Sept 7, 1957) 1310 kc, 500 w-D 4000 Rasco Ave Phone Emreson 6-2801 Mid-Cities Broadcasting Corp (original owner) Edward L. Roskelley, pres

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MID-CITIES BROADCASTING CORP. 4000 RASCO • ODESSA, TEXAS

**KRIG** (June 1946) 1410 kc, 1 kw, DA-N P. O. Box 231 Phone Federal 2-6871. Radio Odessa Inc. (acquired station Sept 1, 1957)

Networks MBS, NBC Reps Thomas E. Clark, Clarke Brown

Milton R Underwood, board chmn; Carl S. Goodwin, pres, gen mgr & coml mgr, William R. Metler, chief engr

**ORANGE, Orange County**

**KOGT** (August 1949) 1600 kc, 1 kw, DA-N Phone Tuxedo 3-4381 Sabine Area Broadcasting Corp. (original owner).

Network Keystone M L Jacobs, pres, Ed Lovelace, exec vp & gen mgr; John Derrick, coml mgr, Tina Munnholland, prog dir, Richard Corder, prom mgr; Hugh Smith, news dir; Bill Tate, chief engr

**PALESTINE, Anderson County**

**KNET** (Jan 2, 1936) 1450 kc, 250 w P. O. Box 649 Phone 6077. Palenstine Broadcasting Corp (acquired station April, 1954)

Networks Keystone, East Texas Specialty programs Negro, 1 1/2 hrs wkly. Allen E Vinson, pres & gen mgr Austin Hotchkiss, coml mgr, Joy Rhodes, prom mgr. Ted Bryan, chief engr.

**PAMPA, Gray County**

**KHHH** (1951) 1230 kc; 250 w P. O. Box 1779. Phone MO 4-2551. Garrison-Huntley Enterprises (acquired station 1954).

Hank H Huntley, pres & gen mgr, Dave Brown, coml mgr; Rocky Randall, prog dir, Helen Lewter, women's dir, John Dugger, news dir & chief engr

**KPDN** (April 1936) 1340 kc, 250 w Hughes Bldg Phone Mohawk 4-7461 Top O' Texas Broadcasting Co. (acquired station September 1952) (Assignment of license to Warren L Hasse pends FCC approval).

Network MBS. Rep Best. Warren L Hasse, gen mgr, Dennis I. Dehn, chief engr

**PARIS, Lamar County**

**KFTV** (September 1950) 1250 kc; 500 w-D 210 First National Bank Bldg. Phone Sunset 4-6676 Lamar Broadcasting Co. (acquired station August, 1958)

Network Keystone. Rep Best Specialty programs: Negro, 6 hrs James F. Hendrix, pres, gen mgr & coml mgr

**KPLT** (Dec 15, 1936) 1190 kc; 250 w. P. O. Box 235 Phone Sunset 4-3311. Ron Litteral of Paris Inc (KGKB Tyler, Tex.) (acquired station Nov 17, 1958) (Transfer of control to Clifford B Marshall pends FCC approval).

**PASADENA, Harris County**

**KLVL** (May 5, 1950): 1480 kc; 1 kw-D, 500 w-N, DA-N 2903 Canal St, zone 3. Phone Capitol 5-3208. Felix H Morales (original owner).

Specialty programs: Spanish. Felix H. Morales, gen mgr.

**KRCT** (October 1957) 650 kc, 250 w-D. P. O. Box 1009. Phone Greenwood 3-4433. Industrial Broadcasting Co. (acquired station Oct. 1, 1958).

**PECOS, Reeves County**

**KIUN** (Oct. 23, 1935) 1400 kc, 250 w P. O. Box 469. Phone Hickory 5-2497 KIUN Inc (original owner) See Hawkins-Hubbs Stations in "Group Ownership" Also see "Newspaper Ownership"

Specialty programs Spanish Barney H Hubbs, pres; Bill H Hubbs, gen mgr, Cliff Sanderford, coml mgr, Bill Woodruff, prog dir; Dave Martin, prog mgr & news dir, Harry Boehnemann, chief engr

**PERRYTON, Ochiltree County**

**KEYE** (Nov 19, 1948) 1400 kc, 250 w P. O. Box 917 Phone General 5-3236 Great Plains Broadcasting Co (original owner)

Network MBS Carl Ellis, pres, Irvin R. Buchanan, gen mgr; Ken Roller, prom mgr & news dir, Bill Dav, chief engr

**PLAINVIEW, Hale County**

**\*KHBL (FM)** (1952) 88.1 mc; 10 w. Wayland Baptist College (original owner).

**KPLA** (not on air, granted May 15, 1958): 1050 kc, 1 kw-D, DA-D. P. O. Box 322. Plainview Radio

**KVOP** (1944) 1400 kc; 250 w P. O. Box 1071. Phone Capitol 4-2771 KVOP Inc (original owner) See Harpole Stations in "Group Ownership"

Specialty programs Spanish W J Harpole, pres, Kermit Ashby, gen mgr, Tut Tawwater, coml mgr, H W Carpenter III, prog dir, James Grigsby, prom mgr; B. D Perkins, news dir, Hugh Smith, chief engr; Perry Bowser, farm dir

**PLEASANTON, Atascosa County**

**KBOP** (Feb 8, 1951) 1380 kc, 1 kw-D P. O. Box 247, zone 1. Phone Locust 9-4871 Atascosa Broadcasting Co. (original owner).

Network Keystone Specialty programs Polish, 1 hr, Spanish, 42 hrs; both wkly.

Ben L. Parker, owner & gen mgr, Tom Everitt, coml mgr & news dir, Curtis Short, prog dir, Mona Parker, chief engr.

**PORT ARTHUR, Jefferson County**

**KFMP (FM)** (June 27, 1959): 93.3 mc; 3.2 kw. P. O. Box 430 Phone Yukon 3-1606. Triangle Broadcasting Co (original owner).

Henry Diehl, gen mgr & pres, James L. Zimmermann, asst mgr, chief engr & coml mgr, Donald T. Schaefer, prog dir.

**KOLE** (1947) 1340 kc, 250 w. P. O. Box 1126 Phone Yukon 2-9436. Radio Southwest Inc (acquired station Aug 1, 1959) 201 E Main St Phone 550 Radio Station Radio Southwest Inc (acquired station Aug. 1, 1959)

Network Keystone Specialty programs French, 2 hrs, Spanish, 1/2 hr both wkly

John H Hicks Jr, pres & gen mgr, George Crouchet, coml mgr, Steve Canyon, prog dir, Joe Holstead, news dir, Iron Bullion, chief engr

**KPAC** (1934) 1250 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 511 Phone Yukon 5-7458 Port Arthur College (original owner)

Network MBS Rep John E Pearson Madison Monroe, pres, Jay Elson, gen mgr; Steve O'Donohoe, prog dir; Lulu Belle Davis, prom mgr, Charles Segrist, chief engr.

KPAC-TV Tv companion of KPAC (above)

**PORT NECHES, Jefferson County**

**KPNG** (July 13, 1959) 1150 kc, 500 w, DA-D. 1402 Port Neches Ave Phone Randolph 2-4323 Joseph S Trum (original owner).

Joseph S Trum, owner, Mason A Lewis, gen mgr, Jim Saxon, prog dir, Henry Larcade Jr, news dir; Fred B Smith, chief engr

**POST, Garza County**

**KUKO** (September 1955) 1370 kc, 500 w-D 201 E. Main St Phone 550 Radio Station KUKO (acquired station May 4, 1960).

Galen O. Gilbert and Phil Crenshaw, owners.

**QUANAH, Hardeman County**

**KOLJ** (May 11, 1951) 1150 kc; 500 w-D. P. O. Box 589. Phone Montrose 3-2572 Orville L. Jenkins (original owner)

**RAYMONDVILLE, Willacy County**

**KSOX** (June 1, 1957) 1240 kc 250 w. P. O. Box 1240 Phone Murray 9-3333. Bob Hicks, Enterprises Ltd (acquired station April 1, 1959)

Specialty programs, Spanish Bob Hicks, pres & gen mgr E. E. (Doc) Chasten, coml mgr, David Kaye, prog dir; Sterling Waters, prom mgr, Don Reed, news dir, A. Gomez, chief engr.

**ROSENBERG-RICHMOND, Fort Bend County**

**KFRD** (Nov 15, 1948) 980 kc; 1 kw-D P. O. Box 832 Phone Northfield 2-3776. Fort Bend Broadcasting Co (original owner).

Specialty programs Spanish, 12 hrs, Czech, 7 1/2 hrs, both wkly

Mart Cole Sr, pres, W. J (Bill) Sloan Jr, gen mgr; George Thompson, coml mgr, Paul Collins, prog dir, Morgan Jeffreys, news dir, Frank Wood, chief engr.

**RUSK, Cherokee County**

**KTLU** (1955) 1580 kc; 500 w-D. P. O. Box 316. Phone 533. E. H. Whitehead. See "Newspaper Ownership"

**SAN ANGELO, Tom Green County**

**KGKL** (December 1928): 960 kc, 5 kw-D, 1 kw-N, DA-N. Phone 6715. Angelo Broadcasting-Telecasting Inc. (acquired station Dec. 21, 1953).

Network ABC, Texas State Rep Pearson. Lewis O Seibert, pres & gen mgr, John McGee, coml mgr, Dorothy Bowmer, prog dir, Weldon Kidd, news dir, Wm B. Poteet, chief engr.

**KPEP** (November 1954): 1420 kc, 1 kw-D. P. O. Box 1350. Phone 8116. Western Broadcasting Co (acquired station March 1959). See Pinkston Stations in "Group Ownership". Rep Clyde Melville Co (Regional), Broadcast Time Sales (National).

Specialty programs Spanish 7 hrs, wkly. David F Pinkston, pres, Walter L. Lawson, gen mgr & chief engr, C. T. (Tom) Mullins, coml mgr, William C. Nicholson, prog dir & news dir.

**KTXL** (1947) 1340 kc, 250 w 1013 West Beauregard Phone 3131. Burkhart Broadcasting Corp. (acquired station May 20, 1959) Rep Jack Masla

Specialty programs Spanish P. Durwood Johnson, chief owner; Joe Watson Jr, coml mgr, Stan Skelton, prog dir & prom mgr, Tommy Ruble, news dir, Marvin Williams, chief engr

IN EVERY SINGLE PERIOD  
IN EVERY SINGLE SURVEY  
CITY ZONE OR AREA ZONE  
KTXL SAN ANGELO IS  
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**Area Survey, April, 1960**

	7-12	12-6	6-10
<b>KTXL</b>	<b>40.7%</b>	<b>42.2%</b>	<b>57.2%</b>
Country Station	25.4	23.5	6.9
Adult Station	18.8	15.7	4.8
Power Station	12.3	16.2	28.0
Sets in use	24.9	20.5	16.5
<b>KTXL Ratings</b>	<b>10.2%</b>	<b>8.6%</b>	<b>9.5%</b>

COST PER THOUSAND HOMES, (312 times)  
**KTXL, .74**  
POWER STATION, \$5.83

**KWFB** (Nov. 28, 1954) 1260 kc, 1 kw-D. P. O. Box 1269. Phone 2-3388. Solar Broadcasting Corp (original owner).

A. R. Foster, pres; Walton A. Foster, gen mgr, Daniel R. Crow, office mgr, Milton Dove, coml mgr; Gene Lively, prog dir; Corwin Ridell, news dir, Donnell D. Dickson Jr, chief engr.

**SAN ANTONIO, Bexar County**

**KAPE** (June 1, 1960) 1480 kc 500 w, DA-D 608 E Travis Phone Capitol 3-3877. Top Broadcasters Inc (original owner).

Rep Forjoe Samuel J. Riklin, pres, Charles D. Lutz, gen mgr, Ted Fredericks, prog dir, A. Jensen, chief engr

**KCOR** (February 1946) 1350 kc 5 kw-D, 1 kw-N, DA-2 111 Martinez St Phone Capitol 5-2751 KCOR Inc (original owner) (Sale to Inter-American Radio Inc pends FCC approval)

Specialty programs All Spanish language Raoul A. Cortez Sr pres KCOR-TV Tv companion of KCOR **KENS** (1926): 680 kc, 50 kw-D, 10kw-N, DA-N P. O. Box 2171 Phone Capitol 5-7411 TWX SA 100 Express Publishing Co (acquired station Nov 1, 1954) See "Newspaper Ownership"

Network CBS Rep Peters, Griffin & Woodward.

Frank G. Huntress Jr, pres, Herb Carl Skoog, gen mgr & coml mgr, Charles Keller, prog dir, Alpha Scheif, prom mgr, Ray Hunt, news dir, William Jackson, chief engr

**KENS-TV** Tv companion of KENS (above) **KIKK** (not on air granted July 13, 1960) 1400 kc; 1 kw-D, DA-D Alamo Broadcasters.

**KITE** (1947) 930 kc, 5 kw-D, 1 kw-N, DA-N, (Terrell Hills) 535 South Main Ave, zone 5 Phone Capitol 6-0335 Townsend US International Growth Fund Inc (acquired station May 15, 1960) See Townsend Fund Stations in "Group Ownership"

Rep Young Morris Townsend, pres, Kelly Wofford, gen

mgr, Bill Pick, coml mgr, Robert Sterling, prom mgr, Kenneth Hyman, chief engr.

**KEEZ (FM)** (1951): 97.3 mc, 17.5 kw. Sound Distributors Inc. Same ownership as KITE (above)

**KMAC** (1926) 630 kc, 5 kw, DA-2. 222-24 W Commerce St Phone Capitol 3-6211. Walmac Co. (acquired station 1933).

Networks ABC, MBS, Rep Weed. Howard W. Davis, owner & gen mgr; Tony Bessan, prog dir

**KISS (FM)** (1946) 99.5 mc, 12.9 kw. Same address and licensee as KMAC (above).

**KONO** (January 1927) 860 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 2338, zone 6 Phone Capitol 6-5171. TWX SA 122. Mission Broadcasting Co (original owner).

Rep Katz. Eugene J. Roth, chmn of bd; Jack Roth, pres & gen mgr, Bill Miles, coml mgr; Douglas China, prog dir, Art Pugh, prom mgr, John Wilson, news dir, George W. Ing, chief engr

**KITY (FM)** (February 1947). 92.9 mc, 1.4 kw Same licensee address and staff as KONO (above) Rep is Adam Young

**KONO-TV** Tv companion of KONO-AM, KITY (FM) (above) **KTSA** (1922) 550 kc, 5 kw, DA-N 1130 Broadway Phone Capital 7-1251 Sunshine Broadcasting Co (acquired station 1956). See McLendon Stations in "Group Ownership."

Rep Blair. B. R. McLendon, chmn of bd; Gordon McLendon, pres; Jack Fiedler, vp & gen mgr; Jim Hamby, coml mgr, Pat Tallman, prog dir, Jim Shelton, news dir, Coleman Barber, chief engr.

**KAKI-FM** (not on air, target date, Dec 31, 1960) 81 mc, 5 kw Will duplicate KTSA (above)

**KUBO** (1948): 1310 kc; 5 kw, DA-D 518 W Houston St, zone 5 Phone Capitol 6-5254 Radio KJWW Inc (acquired station 1956)

Rep National Time Sales Hailan G. Oakes (Los Angeles), Bernard Ochs (Atlanta) Specialty programs Spanish 100%

Robert N. Pinkerton, pres; Hal Hughes, gen mgr & coml mgr Juan Gattas, prog dir, Jose Barrios, news dir, William Ellis, chief engr **KUKA** (Jan 1, 1953) 1250 kc 500 w-D 501 W Quincy St, zone 5. Phone Capitol 5-5757 Leal Broadcasting Co. (original owner).

Specialty programs: Spanish, 100% Manuel G. Davila, pres, Joe L. Viliareal, coml mgr; Joe Perez del Rio, prog dir; W. G. Eger-ton, consulting engr

**WOAI** (September 1922) 1200 kc; 50 kw P. O. Box 2641 zone 6 Phone Capitol 7-4221. TWX SA 37. Southland Industries Inc (original owner)

Network NBC; TQN Rep Petry Hugh Half Jr, chmn of bd, James M. Gaines, pres; Rex Preis, station mgr Barclay Russell, prog dir; Gene Crockett, prom mgr; Henry G. Howell, news dir, Charles L. Jeffers, vp & chief engr

**WOAI-TV** Tv companion of WOAI.

**SAN MARCOS, Hays County**

**KCNV** (1948): 1470 kc; 250 w-D. P. O. Box 32 Phone Export 2-3545 Central Broadcasting Co (acquired station July 29, 1957).

Specialty programs: Spanish, 20 hrs wkly Dr Forest L. Whan, pres, William C. Veidt, gen mgr & coml mgr, Robert C. Fremont, prog dir; Jerril W. Veidt, prom mgr; Robert C. Fremont, news dir; Clarence Swenson, chief engr.

**SAN SABA, San Saba County**

**KBAL** (Dec. 15, 1956): 1410 kc; 500 w-D. P. O. Box 209 Phone 166 San Saba County Broadcasting Co (acquired station May 21, 1958).

**SEGUIN, Guadalupe County**

**KWED** (Sept. 9, 1948) 1580 kc; 1 kw-D. P. O. Box 289 Phone Franklin 9-2234 Seguin Broadcasting Co (original owner).

**SEMINOLE, Gaines County**

**KSML** (Dec 23, 1954) 1250 kc; 1 kw-D Box 308 Phone Plaza 8-3798 KSML Broadcasters

**SEYMOUR, Baylor County**

**KSEY** (Oct. 26, 1950): 1230 kc; 250 w. P. O. Box 1191 Phone Tuxedo 8-2525 William C. Moss (original owner)

Network Keystone Specialty programs Spanish 6 hrs William C. Moss, owner; Elizabeth Moss, prog dir.

**SHAMROCK, Wheeler County**

**KBYP** (1949) 1580 kc; 250 w-D P. O. Box 21 Phone Blackburne 6-1158 Merita Bumpers (acquired station June 29, 1960).

Rep Keystone Merita Bumpers, gen mgr, A. R. Mascott, coml mgr, Robert G. Purrington, chief engr

**SHERMAN, Grayson County**

**KDSX** (See Denison, Tex) **KREY** (October 1936): 910 kc; 1 kw, DA-1. P. O. Box 665, Sherman, P. O. Box 94, Denison. Phone Twinbrook 2-5115 (Sherman); Homestead 5-3612 (Denison). Red River Valley Broadcasting Corp.

Network MBS Rep Pearson. A. B. Kelley, pres, Tom Brenn, mgr. **KTXX**: 1500 kc; 250 w-D. P. O. Box 661 Phone Twinbrook, 2-8188. O'Connor Broadcasting Corp. (acquired station Aug. 1, 1958)

Rep Clarke Brown Ray Lewis, gen mgr, David Sprowl, prog dir; John Shepard, news dir, Mack Ferguson, chief engr.

**SILSBEE, Hardin County**

**KKAS** (1960). 1300 kc, 500 w-D. Harvard C. Bailes and Val D. Hickman d/b as The Hardin County Broadcasting Co.

**SINTON, San Patricio County**

**KTOD** (July 13, 1959) 1590 kc, 1 kw, DA-D (CP for 1 kw-D, 500 w-N, DA-2). P. O. Box 269, Corpus Christi Phone Tulip 2-8285. Southern Broadcasting Corp (acquired station June 15, 1959)

Rep Clyde Melville Edwin Singer, pres, Carroll Wakefield, gen mgr, Lura Dunn Burton, coml mgr, Jim Frye, prog dir, Robert Starnes, chief engr.

**SNYDER, Scurry County**

**KSNY** (Dec 22, 1949) 1450 kc, 250 w P. O. Box 1468 Phone Hillcrest 3-9322. Snyder Broadcasting Co (acquired station 1952). See Mayes Stations in "Group Ownership"

Network MBS Rep Clyde Melville; Keystone Flora Hughes, pres, Mel Z. Gilbert, gen mgr; Frank Taylor, news dir, Jewell Sumerlin, prog dir; Coy Thompson, chief engr

**STAMFORD, Jones County**

**KDWT** (1947): 1400 kc; 250 w-SH P. O. Box 1205. Phone Prospect 3-3401 Abko Broadcasting Co (acquired station July 6, 1958)

Network Keystone. A. Boyd Kelley, pres; Robert A. Prichard, vp & gen mgr, Bill Cole, prog dir; James S. Thompson, chief engr.

**STEPHENVILLE, Erath County**

**KSTV** (1947) 1510 kc, 250 w-D P. O. Box 102 Phone Woodlawn 5-3141 Dixie Broadcasters (acquired station May, 1957). See Red-dock Stations in "Group Ownership"

Network Keystone. Mel Bennett, coml mgr; David Solmonson, prog dir & chief engr, Bob Milsap, prom mgr; Wanda Stephens, news dir.

**SULPHUR SPRINGS, Hopkins County**

**KSSST** (March 1947): 1230 kc, 250 w P. O. Box 284 Phone Tuxedo 5-3111. Hopkins County Broadcasting Co (acquired station 1948)

Network Keystone. Specialty programs: Negro, 4 hrs wkly William N. Edwards, chmn of board, William Bradford, pres, gen mgr & chief engr; Clovis Finion, coml mgr, Linda Wilemon, prog dir; Margaret Thomas, news dir.

**SWEETWATER, Nolan County**

**KKXK** (November 1939): 1240 kc; 250 w P. O. Box 570. Phone Belmont 4-4655 Radio KKXK (acquired station April 15, 1956).

Network Keystone Rep Clyde Melville Specialty programs, Spanish, 5 hrs. F. L. Ledbetter, pres, Myrl Stein, gen mgr, Elwood Fritsch, coml mgr, Maxine Stein, prog dir, Don Brooks, news dir; Walter Tabler, chief engr

**TAYLOR, Williamson County**

**KTAE** (April 1, 1948) 1260 kc; 1 kw-D. P. O. Box 1160. Phone Elwood 2-3631. KTAE Inc. (original owner)

Network Keystone Specialty programs: Negro, 8 hrs; Spanish, 6hrs., both wkly. G. G. Conoley, pres & gen mgr; John Wehby, coml mgr; Fied Switzer, prog dir; Bob Sitman, chief engr.

**TEMPLE, Bell County**

**KTEM** (1936): 1400 kc; 250 w P. O. Box 188 Phone Prospect 3-5252 Bell Broadcasting Co (original owner). See "Newspaper Ownership"

Specialty programs: Czech, 1 hr Frank W. Mayborn, pres; Byron C. Peters, gen mgr & coml mgr, Phil M. Miller prog dir, James T. (Jim) Harris, chief engr

**KCEN-TV**. Tv companion of KTEM (above)

**TERRELL, Kaufman County**

**KTER** (October 1950): 1570 kc 250 w-D P. O. Box 9 Phone Jordan 3-4497 Terrell Broadcast Corp (acquired station May 6, 1959)

Specialty programs Negro, 3 hrs. wkly Orval Pirtle, pres, Bill Pirtle, gen mgr; Dean Tiller, coml mgr, Bob Chancellor, chief engr.

**TEXARKANA, Bowie County**

**KCMC** (1932) 1230 kc; 250 w. (CP for 740 kc, 1 kw, DA-1) P. O. Box 521 Phone 3-6151 KCMC Inc (acquired station 1936) See "Newspaper Ownership"

Networks ABC, TSN Rep Vernard, Rintoul McConnell; Clyde Melville Walter E. Hussman, pres, B. L. Wood, gen mgr, Irene Rankin, coml mgr, J. V. Webb Jr., sports dir, news dir & prog dir, Eugene Covington chief engr

**KCMC-FM** (1945) 98.1 mc, 1.4 kw Duplicates KCMC (above). **KCMC-TV**: Tv companion of KCMC-AM-FM (above)

**KOSY** (See Texarkana, Ark.)

**KTFS** (1946): 1400 kc; 250 w. P. O. Box 1260 Phone 3-5123. Aircrest Radio Stations Inc (acquired station July 15, 1959).

Network Keystone Rep Walker-Rawalt William R. McDaniel, pres & gen mgr, Tom Alford, coml mgr, Jim Waites, prog dir; John Crawford, chief engr

**TEXAS CITY, Galveston County**

**KTLW** (1947): 920 kc; 1 kw-D. Show Boat Bldg. Phone 5-4418. Texas City Broadcasting Service (See J. G. Long Stations in "Group Ownership")

# Radio Stations CONTINUED

## TEXAS CONTINUED

### TULIA, Swisher County

**KTUE** (November 1954) 1260 kc 1 kw-D 110 N Armstrong St Phone Wydown 5-3531 KTUE Radio Inc (original owner). See Form-by Stations in "Group Ownership"  
Network Keystone, Rep Best  
Marshall Formby, pres; Clint Formby, sec-treas, Ralph C. Beistle, gen mgr, Clayton Fuchs, chief engr

### TYLER, Smith County

**KDOK** (May 11, 1956) 1330 kc; 1 kw-D 808 Peoples Bank Bldg Phone Lyric 3-2519 KDOK Broadcasting Co (original owner)  
Rep Weed Radio  
Dana W. Adams, pres & gen mgr, Sam Matthews, vp & coml mgr Jim Brand, prog dir Bill Young, news dir; Robie D. Morgan, chief engr.

**KGKB** (1930) 1490 kc, 250 w P O Box 733, Phone Lyric 3-1751 KGKB Inc (acquired station May 27, 1960)  
Rep Webb (National), Clarke Brown (South-ern)  
Harry O'Connor, pres & gen mgr, Charlie Brown, prog dir; Charlie Hobbs, chief engr

**KTBB** (August 1947) 600 kc, 1 kw-DA-N Blackstone Hotel, Phone Lyric 4-7278 Blackstone Broadcasting Co (original owner) See "Newspaper Ownership"  
Network ABC TSN Rep Venard, Rintoul & McConnell Clyde Melville  
Mrs C. N. Clyde, pres, M E Danbom, gen mgr, coml mgr & prom mgr; Don Tausch, prog dir, Lee Lucas, news dir; Bob Wileman, chief engr

**KZEY** (Jan 1, 1958) 690 kc, 250 w DA-D P O Box 1331 Phone Lyric 3-1744 Tyler Broadcasting Co (original owner)  
Rep Bob Dore Assoc; Dora-Clayton (At-lanta) Harlan Oakes & Assoc (West)  
Specialty programs: Negro, 100%  
R Thomas Gibson, pres & national sales mgr, C G Condra, gen mgr

### UVALDE, Uvalde County

**KVOU** (April 4, 1947) 1400 kc, 250 w 1400 Batesville Rd Phone Broadwav 8-4555, Uvalde Broadcasters Inc (acquired station Jan 1, 1959) See Harpole Stations in "Group Own-ership"  
Network Keystone  
Specialty programs: Spanish, 21 hrs  
E J Harpole, pres; Bill Woods, gen mgr & news dir, Jerry McKinney, coml mgr; Hank Hammer, prog dir, Bob Murray, chief engr

### VERNON, Wilbarger County

**KVWC** (1939) 1490 kc 250 w P O Box 1419, Phonic Linden 2-6221 Johnson-Garrison Co (acquired station April 1956)  
Network Keystone Rep Thomas Clark  
Joe Garrison, gen mgr; Keith Hodo, coml mgr; Jerry Franklin prog dir, Joey Jay, prom mgr, Joe Garrison, chief engr.

### VICTORIA, Victoria County

**KNAL** (April 16 1949) 1410 kc; 500 w, DA-N, P O Box 718 Phone Hillcrest 3-9176 Victoria Broadcasting Co (acquired station June 10, 1959) See J. G Long Stations in "Group Ownership"  
Rep Venard, Rintoul & McConnell  
**KVIC** (August 1939) 1340 kc; 250 w P O Box 3487 Phone Hill-Crest 3-9171 KVIC Broadcasting Co (acquired station 1945)  
Network MBS Keystone  
Specialty programs Spanish  
J G Long, pres, Bob Tharp, gen mgr, Jim Traber, coml mgr Bill Slater, prog dir, Bob Nance, news dir, Vic Boldt, chief engr.

### WACO, McLennan County

**KEFC (FM)** (September 6, 1959) 95.5 mc 3.2 kw 1111 Amicable Bldg, Phone Plaza 2-8686 Music Unlimited Inc (original owner) (Sale to Centex Radio Co, pending FCC ap-proval)  
James C Cook, pres, Thomas P Hynes, gen mgr & chief engr, Phil Ransom, prog dir, prom mgr & news dir

**KWTX** (May 1 1946) 1230 kc; 250 w P O Box 3128 Phone Plaza 6-4451. KWTX Broad-casting Co (original owner) (See LBJ Sta-tions in "Group Ownership")  
Network MBS Rep Venard, Rintoul & Mc-Connell  
Frank Fallon, station mgr  
KWTX-TV Tv companion of KWTX (above)

**WACO** (July 22 1922) 1460 kc, 1 kw, DA-N P O Box 3158 Phone Plaza 2-6571, WACO Broadcasting Corp (original owner) See Maves Stations in "Group Ownership"  
Networks ABC; TSN Rep Weed  
Specialty programs Negro, 1 hr wkly  
Wendell Maves, pres R E Lee Glasgow, vp & gen mgr; Richard Parker, coml mgr, Ed Keeling, regional sales mgr, Ron Rogers, prog dir, Bob Vandeventer, news dir, Jack Vinson, chief engr.

### WAXAHACHIE, Ellis County

**KBEC** (July 6, 1955) 1390 kc, 500 w-D, DA-D P O Box 731 Phone Westmore 7-2710 Richard Tuck Enterprises (acquired station June 13, 1956)  
Network Keystone.

W Richard Tuck Jr, owner & gen mgr, W C (Dub) Estes Jr, coml mgr  
**KBEC-FM**: 93.5 mc, 350 w. Duplicates KBEC (above)

### WEATHERFORD, Parker County

**KZEE** (Aug 12, 1956) 1220 kc, 250 w-D P O Box 306 Phone Lyric 4-3826, Bartlesville Broadcasting Co. (acquired station May 1959).  
Network Keystone  
Carl W Singel, mgr

### WESLACO, Hidalgo County

**KRGV** (April 1927) 1290 kc, 5 kw, DA-N, P O Box 626 Phone Woodlawn 8-3131 TWX 072 The LBJ Company (acquired station Aug. 1, 1958) See LBJ Stations in "Group Own-ership"  
Network NBC, Rep Raymer Co.  
Claudia T Johnson, chmn of bd, J C Kellam, pres & gen mgr, Charles L Brooks, station mgr, Jim Ahlgrum, sales mgr, Bill Shomette, prog dir, Fied Noble, oper dir; Hank Page, prom mgr, James Metcalf, news dir, Lewis Hartwig, chief engr  
KRGV-TV Tv companion of KRGV (above)

### WICHITA FALLS, Wichita County

**KSYD** (1947) 990 kc 10 kw-D, 1 kw-N, DA-2 P O Box 2130 Phone 723-0791 Gray-son Enterprises (acquired station February 1956)  
Rep Eastman  
Sidney A Grayson, pres, Fied Kincaid, gen mgr, Ed McIlhenny, coml mgr Mike Hoey, prog dir & prom mgr Arthur Van and Bob Rogers, news dirs, Herbert T Wiley, chief engr

**KSYD-TV** Tv companion of KSYD  
**KTRN** (1948) 1290 kc, 5 kw-D, 1 kw-N, DA-N Phone 322-5214 Texoma Broadcasting Co of Wichita Falls. (acquired station April 1, 1960)  
Rep Bolling Co  
Raymond Ruff, pres & gen mgr, Mack Lester coml mgr, Joe Henderson prog dir, Richard Young, news dir, Vernon Beck, chief engr

**KWFT** (1939) 620 kc, 5 kw, DA-N, P O Box 420 Phone 723-4181 TWX 8364 North Texas Radio Inc (acquired station November 1957).  
Network CBS.  
Ben Ludy, pres & gen mgr, Lewis Dicken-sheets, asst mgr & dir of engrg A L Pierce, coml mgr Homer Cunningham, prog dir, Owa-nah Shelton, prom mgr, Dave Dary, news dir Earl Sargent, farm dir

## UTAH

\*Non-commercial.

### BLANDING, San Juan County

**KUTA** (not on air, target date, Sept 1, 1960) 790 kc 1 kw-D P O Box 740 Cortez Colo Jack W. Hawkins (original owner).  
Network MBS, Intermountain

### BRIGHAM CITY, Box Elder County

**KBUE** (February 1918) 800 kc, 250 w-D 918 West Forrest St Phone Pa 3-3401 Wade M Ebeling (acquired station July 26, 1960)  
Wade M Ebeling, gen mgr & coml mgr, Park Garrard prog dir, Chuck (Nickols) Gropp, prom mgr & news dir, Robert Jensen chief engr

### CEDAR CITY, Iron County

**KSUB** (1937) 590 kc, 1 kw, DA-N P O Box 811, Phone 6-6547 Southern Utah Broadcasting Co (acquired station Dec 9, 1959)  
Network CBS  
Howard N Johnson, pres; Donald E Cart-wright, gen mgr, J S. Monsen news dir, Richard N Gunn, chief engr.

### CENTERVILLE, Davis County

**KBBC** (Dec. 1, 1957) 1600 kc, 1 kw-D P O Box 44, Bountiful, Utah Phone Axtell 5-5551 Davis Broadcasting Co (original owner)  
J. Fred Pingree, pres, Howard W. Pingree, gen mgr, Bill Curtis, coml mgr & news dir, Mitzi Bailey, program dir; Ed McCleery, chief engr.

### LOGAN, Cache County

**KLGN** (June 1954) 1390 kc, 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N), RFD #1 Box 231 Phone Skyline 2-2600 KLGN Radio Inc ac-quired station Jan 1959)  
Network Great Western Rep Hopewell  
F. Gary Ziser, pres & gen mgr, Gail Evans, prog dir, Mel Hardman, news dir, Edison Schow, chief engr

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EXBROOK 2-5671

**KVNU** (Nov 20, 1938) 610 kc, 1 kw, DA-N (CP for 1 kw-N, 5 kw-D, DA-N) P O, Box 264 Phone Skyline 2-5141 Cache Valley Broad-casting Co (original owner)

Network ABC, MBS Keystone, Intermoun-tain Rep Avery-Knodel  
Reed Bullen sec-treas-mgr  
KVNU-TV Tv companion of KVNU.

**\*KVSE (FM)** (1952) 88.1 mc 10 w P O Box 337, Utah State U Phone Skyline 2-4100 Ex 387 Utah State U (original owner)  
Daryl Chase, pres, B F. Hansen, gen mgr Ray L Barnes, mgr, Robert Heybourn, chief engr

### MOAB, Grand County

**KURA** (Oct 7, 1957) 1450 kc, 250 w P O Box 368 Phone Alpine 3-5001 Moab Broad-casting & Television Corp (original owner)  
Network ABC  
Forrest L Simpson, pres; Richard S Mc-Donald, vp, Ellen Brock, sec-treas; Calvin H Widows, chief engr

### MURRAY, Salt Lake County

**KMUR** (1948) 1230 kc 250 w P O Box 383, Salt Lake City, zone 7. Phone Amherst 6-4419 Oral J Wilkinson (original owner)  
Oral J. Wilkinson owner; Robert E Buie, gen mgr; James K Richey, coml mgr, Bennie L Williams asst mgr, (prom mgr, merch dir, pub rel dir), F William Houghtaling, prog dir, William Grubbe, news dir, James E Gamble, chief engr

### OGDEN, Weber County

**KLO** (1924) 1430 kc; 5 kw, DA-1 Ben Lomond Hotel Phone Export 4-5721 Interstate Corp See Glassman Stations in "Group Own-ership" Also see "Newspaper Ownership"  
Network ABC, Intermountain  
Edris Glasman, pres; Kim Ward, mgr, Len Allen, asst mgr, Morris Reichley, prog dir Wayne Moss, chief engr.

**KSVN** (Jan 1, 1960) 730 kc, 1 kw-D P O Box 107 Phone Export 4-3476 George I Nor-man Jr & Robert Sherman (acquired station Dec 10 1959)  
Rep Forjoe  
George I Norman Jr, pres, Gerald A Fav, gen mgr, William Dalton, coml mgr; Hugh Barr prog dir, D R Hale, chief engr

**KVOG** (April 1948) 1490 kc; 250 w (CP for 1 kw-D, 250 w-N) P O Box 325 Phone Export 2-7535 United Broadcasting Company (original owner)

Rep Webb  
Specialty programs Spanish.  
Arch G Webb pres & gen mgr David B Affleck, coml mgr; Jay Livingood, prog dir Dennis O Nielsen chief engr  
KVOG-TV Tv companion of KVOG

### PRICE, Carbon County

**KOAL** (October 1936) 1230 kc; 250 w P O Box 591 Phone Medford 7-0407, Eastern Utah Broadcasting Co (original owner)  
Network ABC, MBS Keystone, Intermoun-tain Rep Avery-Knodel  
Jack Richards, gen mgr prog dir & coml mgr; Robert Mullins, news dir

### PROVO, Utah County

**\*KBYU-FM** (not on air target date un-known) 88.9 mc, 10 w Brigham Young U.  
**KEYY** (December 1952) 1450 kc 250 w P O Box 205 Phone Franklin 3-2174. Mid-Utah Broadcasting Co (original owner) See Grow Stations in "Group Ownership"  
Network Keystone Rep B-N-B Sales (West Coast)  
D Spencer Grow, pres, Dave Weiser, gen mgr & coml mgr Joseph T Meier, prog dir Francis Boyer, chief engr

**KIXX** (Nov. 24, 1947) 1400 kc; 250 w P O Box 550, zone 1 Phone Franklin 3-3336. Central Utah Broadcasting Co, Inc (original owner)  
Network ABC Rep Hollingbery (West Coast), Webb (East Coast)  
Frank A. Van Wagencn, pres coml mgr co-owner, Harold E Van Wagenen gen mgr prog dir, co-owner, Dorothy Hinckley, traffic dir, John Beach, news dir, Francis O Boyer, chief engr

**KOVO** (1937) 960 kc 5 kw-D, 1 kw-N, DA-N P O Box 99 Phone Franklin 3-8550 KOVO Inc (acquired station October 1956).  
Networks MBS, Intermountain  
Ashley Robison pres; Glenn C Shaw, vp & gen mgr, L. H. Curtis, sales mgr; Deven Perry prog dir; Donnene Richards, prom dir; Donald E Spanhower, news dir, Elbert E. Brown, chief engr.

### RICHFIELD, Sevier County

**KSVQ** (1947) 980 kc, 5 kw-D, 1 kw-N, DA-N Phone Twin Oaks 6-4456, Sevier Valley Broad-casting Co (original owner)  
Network ABC; Intermountain. Rep Avery-Knodel  
Homer R Handley, pres, Bill King, gen mgr & sales mgr, Lynn Meyer, natl sales mgr

### ST. GEORGE, Washington County

**KDXU** (July 3, 1957) 1450 kc; 250 w P O Box 179, Phone Orchard 3-3579 Roy C Winkel-mann (acquired station Oct 1, 1958)  
Roy C Winkelmann owner-ingr, Ellen Wink-elmann, prog dir, Rodney Nelson, news dir Wendell Motter, chief engr

## SALT LAKE CITY, Salt Lake County

**KALL** (1945) 910 kc, 1 kw, DA-N (CP for 5 kw-D, 1 kw N, DA-2) 116 South Main St, zone 1. Phone Empire 4-3561. TWX SU 391. Salt Lake City Broadcasting Co, Inc. See "Newspaper Ownership"

Networks ABC, Intermountain Rep Avery-Knode

George C Hatch, pres, Homer K Peterson, gen mgr & coml mgr, Florian J Wineriter, prog dir, Bruce M Miller, news dir, W Don Cozzens, chief engr

**KUTV** (TV) Tv companion of KALL

**KCPX** (1923) 1320 kc, 5 kw, DA-1 130 Social Hall Ave. Phone Davis 2-5681. Columbia Pictures Electronic Co, Inc (acquired station 1953)

Network NBC. Rep Katz  
Noiman Louvau, vp, Carson Rennie, gen mgr, Joe Cooke, coml mgr, Ed Kemp, prog dir, Tom Wayman, prom mgr, Roy Gibson, news dir, Alan Gunderson, chief engr

**KCPX-FM**: 98.7 mc 1.2 kw

KCPX-TV tv companion of KCPX-AM-FM.

**KLUB** (August 1938) 570 kc, 5 kw, DA-1. 165 Social Hall Ave, zone 11. Phone Elgin 9-7794. KLUB Broadcasting Co (original owner)

Network MBS. Rep Hollingbery.

Frank C Calman, pres & gen mgr, Allan Thomas, coml mgr, Frank C McIntyre, operations mgr, Sam Moll, news dir, Del Williams, chief engr

**KLUB-FM** (Oct 1, 1960) 97.1 mc, 4.8 kw. Same address, licensee and staff as KLUB above

**KMUE** (See Murray, Utah)

**KNAK** (1945) 1280 kc, 5 kw-D, 500 w-N, DA-N 1042 S 6th W, zone 4. Phone Empire 4-3685. Granite District Radio Broadcasting Co (original owner)

Rep Young

Howard Johnson, pres & chief engr, William E Wight, gen mgr, Clyde Anderson, coml mgr, Mildred Baker, prog dir, Joe Lee, news dir

**KSL** (May 6, 1922): 1160 kc 50 kw 145 Social Hall Ave, zone 2. Phone Elgin 5-4611. Radio Service Corporation of Utah (acquired station June 1924). See Moimom Stations in "Group Ownership"

Network CBS. Rep Blair

Jay W Wright, pres, Joseph A Kjaer, vp & station mgr, Raymond Fritsch, natl sales mgr, Keith Cowan, local sales mgr, Rex L Campbell, prog dir, Eldean Bennett, prom mgr, Ray Townsend, news dir, Vince M Clayton, chief engr, Paul Evans, audio supervisor.

**KSL-FM** (Dec. 26, 1946). 100.3 mc; 4 kw. Same address, licensee and staff as KSL (above) with addition of J. Allen Jensen, vp & gen mgr, Edward B. Kimball, station & coml mgr, Vince M. Clayton, chief engr

**KSL-TV** Tv companion of KSL-AM-FM

**KSOP** (Feb. 1, 1955) 1370 kc, 1 kw-D 1300 W 2320 S zone 4. Phone Hunter 4-4435. Seagull Broadcasting Co (acquired station January 1957)

Reps Bernard, Harlan G Oakes (West Coast and Texas)

M H Hilton, pres & gen mgr, Henry Hilton, coml mgr, Garth Wheeler, prog dir, Bobby Wooten, prom mgr, Jerry McNut, news dir, Lyle O Wahlquist, chief engr

**KSKX** (May 13, 1960) 630 kc; 1 kw-D, DA-D. 364 S. State. Phone Elgin 5-6233. W. P. Fuller III (original owner).

Rep Forjoe

George I. Norman, gen mgr, Robert Hansen, coml mgr, John W. Kruse, prog dir, Hal Buckner, merchandise mgr, Bart Tolleson, news dir, William U. Schwarz, chief engr

**\*KUER (FM)** (not on air; target date unknown) 90.1 mc, 350 w. U. of Utah

**KWHO** (Nov. 15, 1955) 860 kc, 1 kw-D 510-512 E 2nd S, zone 2. Phone Davis 2-5819. Radio Station KWHO (acquired station June 4, 1956).

Rep Grant

Specialty programs Danish, 1 hr., Dutch, 1 hr.; both wkly

Reese C. Anderson, pres & gen mgr, Dean G. Seeley, coml mgr, Robert B. Chambers, prog dir, Jay L. Van Dam, prom mgr, Craig V. Mollison, news dir, Marvin C. Zitting, chief engr

**KWIC** (Nov. 16, 1956) 1570 kc; 500 w-D 1247 Wilmington Ave, zone 9. Phone Hunter 4-8791. Sugarhouse Broadcasting Co (original owner)

Dale R. Curtis, pres, Tom Ivory, gen mgr, Stanley Bush, coml mgr, Paul Coburn, prog dir, Kay Turner, chief engr

## SPANISH FORK, Utah County

**KONI** (not on air; target date unknown). 1180 kc, 1 kw-D. Pioneer Broadcasting Co

## TOOELE, Tooele County

**KDYL** (July 3, 1956) 990 kc, 1 kw-D. P. O. Box 449. Phone Tooele 990. Tooele County Radio and Television Broadcasting Inc (original owner)

Network Keystone. Rep Hopewell.

S. L. Gillette, pres, D. Ray Gardner, gen mgr & chief engr, Vernon L. Stevenson Jr, prog dir

## VERNAL, Uintah County

**KVEL** (Jan. 19, 1947): 1250 kc; 1kw-D. 120 East Main. Phone 494. Uintah Broadcasting and Television Co (original owner).

Network ABC; MBS, Intermountain  
Frank Judd, mgr

## VERMONT

\*Non-commercial

## BARRE, Washington County

**WSKI** (see Montpelier)

**WSNO** (October 1959) 1450 kc, 250 w. P. O. Box #1. Phone Granite 6-4168. Robert I. Kimel and Bessie W. Grad (acquired station July 8, 1960)

Rep Devney-O'Connell (New York) Nona-Kirby (New England)

## BENNINGTON, Bennington County

**WBTN** (Sept 13, 1953) 1370 kc 500 w-D (CP for 1 kw-D). P. O. Box 560. Phone 6321. Catamount Broadcasters Inc (original owner)

Rep Nona Kirby (Boston)  
J. Gordon Keworth, pres-treas, gen mgr & chief engr, Mrs. Belva C. Keyworth, station mgr, Roy M. Andersen, news dir & coml mgr

## BRATTLEBORO, Windham County

**WKVT** (Nov. 29, 1959) 1490 kc, 250 w. P. O. Box 818. Phone Alpine 4-2343. WKVT Corp (original owner) See Highland Stations in "Group Ownership"

Network CBS, Yankee Rep Meeker (national) Walker-Rawalt (regional)  
Joseph K. Close, pres, Edward D. Somes, gen mgr, coml mgr & chief engr, Carl E. Hill, prog mgr

**WTSA** (April 19, 1950) 1450 kc, 250 w. P. O. Box 819. Phone Alpine 4-4567. Tri State Area Broadcasting Corp (acquired station October 1953) (See Theodore Feinstein Stations in "Group Ownership")

Rep Kettell-Carter (New England)  
Theodore Feinstein, pres, Phillips G. Terhune, station mgr

## BURLINGTON, Chittenden County

**WCAX** (June 16, 1922) 620 kc; 5 kw, DA-2. 100 Market Square, South Burlington, Vt. Phone University 2-5761. TWX Burlington, Vt. 21. WCAX Radio Inc (acquired station November 1941)

Network NBC. Rep Weed  
C. P. Hasbrook, pres; Stuart T. Martin, vp  
A. E. Spokes, gen mgr, John Millar, coml mgr  
William Dow, prog dir, John Sullivan, news dir, James W. Tierney, chief engr  
WCAX-TV. Tv companion of WCAX

**WDOT** (April 19, 1954) 1400 kc, 250 w. 205 College St. Phone University 2-5776. Dot Broadcasting Corp (original owner)  
Fortune Pope, pres, Val Carter, gen mgr

**WJOY** (Sept 14, 1946) 1230 kc, 250 w. 633 Main St. Phone University 4-5774. Vermont Broadcasting Corp (original owner)

Network ABC. Rep Everett-McKinney, Kettell-Carter (Boston)

David W. Howe, pres, Frank A. Balch, gen mgr; Dean Slack, prog dir, Bernhardt Smyle, prom mgr, Donald Wheatley, chief engr

## MONTPELIER, Washington County

**WSKI** (Dec 7, 1947) 1240 kc, 250 w. 94 Main St (Montpelier), Hotel Barre (Barre) Phone Capital 3-5275 (Montpelier); Granite 6-5221 (Barre) Green Mt Broadcasting Co Inc (acquired station Dec 1, 1958)

Network ABC. Rep Foster & Creed (Boston) Specialty programs: Italian, 1 hr.; wkly  
Eben Parsons, pres, Daniel B. Ruggles III, gen mgr, Lawrence Shane, coml mgr, John Brunell, prog dir, Robert J. Bannon, news dir, Gerald Marcotte, chief engr

## NEWPORT, Orleans County

**WIKE** (Oct. 12, 1952) 1490 kc 250 w (CP, 1 kw-D, 250 w-N). Box 711. Phone 832. Memphremagog Broadcasting Co (original owner)

Network MBS, North Country Stations Rep Masla (National), Walker-Rawalt (New England), Lorie Potts (Canada).

E. Dean Finney, pres & gen mgr, Douglas N. Drown, asst to gen mgr, William Diamond, coml mgr, Donald J. Bariv, prog dir, Harry Stevenson, chief engr

## RUTLAND, Rutland County

**WHWB** (June 1949). 1000 kc 1 kw-D. Box 591. Phone Prospect 3-3200. Central Vermont Broadcasting Corp (acquired station 1954)

Rep Gill Perna Inc. (New York), Nona Kirby (Boston)

Specialty programs: Italian 1 hr., Polish 1 hr., both wkly

John J. Carusone, pres; Francis E. McCormack, gen mgr & coml mgr, Edward R. Lloyd, prog dir & prom mgr, Daniel J. Churchill, chief engr.

**WSYB** (December 1930) 1380 kc, 5 kw-D, 1 kw-N, DA-N. Dorr Drive. Phone Prospect 3-8140. Philip Weiss Music Co (original owner)

Network Yankee. Rep Devney-O'Connell (New York) Foster-Creed (Boston).

Philip Weiss, owner, Richard Ramson, chief engr

## ST. ALBANS, Franklin County

**WWSR** (1941): 1420 kc; 1 kw-D. 75 North Main St. Phone Lakeview 4-2157. Robert I. Kimel & Bessie W. Grad (acquired station September 1959)

Rep Kettell-Carter (New England), Grant Webb (National)

Robert I. Kimel, gen mgr, Cecile Fahl, coml mgr, Robert Schmidt, prog dir, Norman Bean, news dir, Theodore Boisvert, chief engr

## ST. JOHNSBURY, Caledonia County

**WTWN** (July 10, 1949) 1340 kc, 250 w. P. O. Box 662. Phone Pioneer 6-2344. Twin State Broadcasters Inc (original owner).

Network MBS. Rep Masla (National); Walker-Rawalt (New England).

E. Dean Finney, pres & gen mgr, Douglas N. Drown, asst to gen mgr & prog dir, Ralph Dennis, chief engr

## SPRINGFIELD, Windsor County

**WCFR** (May 26, 1954) 1480 kc, 1 kw-D. P. O. Box 800. Phone Turner 5-4555. Connecticut Valley Broadcasting Co Inc (acquired station Jan 15, 1958)

Carlo F. Zezza, pres, Gordon I. Stearns, chief engr

## WATERBURY, Washington County

**WDEV** (July 16, 1931) 550 kc; 5 kw-D. 1 kw-N, DA-2. Waterbury. Phone Cherry 4-7321. Lloyd E. Squier (acquired station 1947).

Network Yankee. Rep Everett-McKinney (New York, Los Angeles, Chicago), Kettell-Carter (Boston)

Lloyd E. Squier, owner, Craig S. Parker, prog dir & coml mgr, Warren C. Chase, chief engr, Ken D. Squier, prod dir

## WHITE RIVER JUNCTION, Windsor County

**WWBJ** (May 10, 1959) 910 kc; 1 kw-D. P. O. Box 190. Phone 1590. White River Enterprises Inc (original owner)

Philip C. Smith, pres & gen mgr; Warner E. Poor and Jim Wechsler, sports dirs; Ralph B. Skinner Jr, prog dir, Shirley Z. Smith, woman's prog dir, Edward H. Osborn Sr, news dir, Gordon I. Stearns, chief engr, Connie M. Feliansbee, record librarian

## VIRGINIA

\*Non-commercial

## ABINGDON, Washington County

**WBBI** (Dec 10, 1956). 1230 kc; 250 w. P. O. Box 190. Phone Market 8-2147. Burley Broadcasting Inc. (original owner).

Rep Grant Webb  
Nelson Barker, pres, Lindy M. Seamon, gen mgr & chief engr; Phil Doran, coml mgr & prog dir, Lois Chambers, prom mgr, Victor Parker, news dir

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## Radio Stations CONTINUED

### VIRGINIA CONTINUED

#### ALEXANDRIA

**WPIK** (Dec 10, 1945) 730 kc, 1 kw-D 523 First Street. Phone Overlook 3-3000. Potomac Broadcasting Corp (original owner)  
Rep Branham  
Carl L. Lindberg, owner, Howard B. Hayes vp gen mgr & prog dir, John C. Moran, natl sales mgr, Robert E. L. Moore, local sales mgr; Marcus M. Dulmage, news dir, Arthur McDougall, chief engr

#### ARLINGTON, Arlington County

**WARL** (August 1946) 780 kc, 1 kw-D P O Box 7065, North Station, Arlington. Phone Kenmore 6-9000. United States Transdynamics Corp (acquired station Aug. 1, 1960)  
Rep Bernard  
Arthur W. Arundel, owner, G. Aubrey Crump, gen mgr, John Burgreen, coml mgr, Warren Miller, prog dir, Don Owens, farm dir, Sid Slappey, news dir, Steve J. Hart, chief engr  
**WARL-FM** (1946) 105.1 mc, 20 kw. Duplicates WARL (above) except for nighttime  
**WEAM** (1947) 1390 kc; 5 kw, DA-2 1515 N Courthouse Rd, zone 1. Phone Jackson 4-7500 Arlington-Fairfax Broadcasting Co. See Thoms Stations in "Group Ownership"  
Rep Broadcast Time Sales, Raymond (South-east & Southwest)  
Harold H. Thoms, pres, Kenneth L. Wood, gen mgr, Peter A. Giordano, local sales mgr; Mark Holiday, prog & prod dir, James Self, chief engr

#### ASHLAND, Hanover County

**WDYL** (Aug 15 1960) 1430 kc, 1 kw-D, 1805 Cooper Road, Richmond 25. John Laurino (original owner)

#### BASSETT, Henry County

**WODY** (target date July 15 1960) 900 kc, 250 w-D, DA-D Route 4 WYTI Inc. (original owner)  
S. L. Goodman, pres, Lester J. Williams vp & gen mgr, William M. Farley, chief engr

#### BEDFORD, Bedford County

**WBLT** (Feb 9, 1950) 1350 kc, 1 kw-D P O Box 106 Phone Justice 6-8245. Bedford Broadcasting Corp (original owner).  
Specialty programs Negro, 5 hrs  
James E. Synan, pres & gen mgr, George H. Melton, coml mgr, Douglas B. Catlin, prog dir, John P. Laughlin, chief engr

#### BIG STONE GAP, Wise County

**WLSD** (Aug 20, 1953) 1220 kc, 1 kw-D P O Box 244 Phone 1000 Gap Broadcasting Co (original owner)  
W. H. Wren Jr., pres, gen & coml mgr; Jean B. Wren, prog dir, Gene Hopkins, chief engr

#### BLACKSTONE, Nottoway County

**WKLV** (1917) 1440 kc, 5 kw-D Drawer 192 Phone 478 Blackstone Broadcasting Corp (acquired station December 1951)  
Network Keystone  
Specialty programs Negro 9 hrs wkly  
Harris L. Umstead, pres, gen mgr & coml mgr; John R. Clement, news dir, J. E. Fox, chief engr

#### BRISTOL, Washington County

**WCYB** (1946) 690 kc, 10 kw-D P O Box 1009 Phone North 9-4161 TWX Bristol, Va. 91 Appalachian Broadcasting Corp (original owner)  
Network ABC Rep Headley-Reed  
Robert H. Smith, pres & gen mgr, J. Fey Rogers, vp & sales mgr, William S. Kilgore, prod mgr, Walter Crockett, news dir, R. V. Robinson, chief engr  
**WCYB-TV** Tv companion of WCYB.  
**WFHG** (January 1947) 980 kc, 5 kw-D 1 kw-N, DA-N P O. Box 799 Phone North 9-8112 Bristol Broadcasting Co (acquired station 1948)  
Network MBS Rep Walker-Rawalt  
W. C. Ninninger, pres & gen mgr, Jack Martin, coml mgr; Robert M. Fleming, prog dir, John Hughlett Jr., chief engr

#### CHARLOTTESVILLE, Albemarle County

**WCHV** (1930) 1260 kc, 5 kw-D, 1 kw-N, DA-2 Rose Hill Drive Phone 2-5121 Eastern Broadcasting Corp (acquired station 1959) See Eastern Stations in "Group Ownership"  
Network ABC, MBS Rep Thomas F. Clark  
Roger Neuhoft, pres, Robert C. Walker, exec vp & gen mgr, Charles H. Smith Jr., coml mgr; William C. Gentry, prog dir, Thomas Cavanaugh, chief engr  
**WCCV-FM** (1959) 97.5 mc, 34 kw. Same license, staff and address as WCHV (above)  
**WELK** (1957) 1010 kc, 1 kw-D Harris Road Phone 2-8080 Virginia Broadcasting Co (acquired station June 5, 1960)  
Network Keystone  
James W. Deter, pres, R. G. Sketchley Jr., gen mgr, Everard W. Meade, prog dir, Edward Elverston, news dir, Lawrence L. Kennedy, chief engr  
**WINA** (September 1949) 1100 kc, 250 w (CP 1 kw-D 250 w-N) P O Box 1230 Phone

66-177, TWX Chavil 440 Charlottesville  
Broadcasting Corp (original owner)  
Network NBC Rep Dora-Clayton  
Donald G. Heyne, pres & gen mgr, Thomas M. Behrendt, coml mgr, Edward M. Desmond, prog dir, Barbara T. Brown, women's dir, M. Ray Niblack, news dir, Eugene V. Bossieux, chief engr  
**WINA-FM** (October 1954) 95.3 mc, 0.62 kw. Duplicates WINA (above).  
**\*WTJU (FM)** (April 1, 1957) 91.3 mc; 10 w. Cabell Hall, U of Virginia Phone 2-2166, ext 3237 U of Virginia (original owner).  
R. G. Collins, gen mgr & prog dir; Beil M. Abraham, dir of news and special events, E. Benjamin Crutchfield, chief engr.

#### CHASE CITY, Mecklenburg County

**WMEK** (Jan 18, 1959) 980 kc, 500 w-D. P O Box 697 Phone Drake 2-3141 Mecklenburg Broadcasting Co (original owner)  
Network ABC  
John L. Cole Jr., pres & chief engr, Don Greene, gen mgr, coml mgr & news dir, Albert Mull, engr, Augie Bender, farm dir

#### CHRISTIANSBURG, Montgomery County

**WBCE** (1954) 1260 kc, 1 kw-D P O Box 1260 Phone Evegreen 2-4291 WBCE Inc. (acquired station July 1, 1958)  
Rep Grant Webb  
A. H. Griffith, pres, gen mgr & prog dir; Lewis S. Kanode Jr., coml mgr, Mrs. Linda M. Pavlik, office mgr; Miss Dixie H. Penn, news dir, Ray Mills, chief engr

#### CLIFTON FORGE, Alleghany County

**WCFV** (Oct 19, 1950) 1230 kc, 250 w. P O Box 48. Phone 2147. James R. Reece Jr., (acquired station April 1 1959)  
Rep Hopewell  
James R. Reece Jr., pres; Claude F. Jones, gen mgr, coml mgr & chief engr, Robert Reed, prog dir, Ethel Peck, women's dir, John Garrison, news dir

#### COLONIAL HEIGHTS, Dinwiddie County

**WPVA** (See Petersburg, Va)

#### COVINGTON, Alleghany County

**WKEY** (May 23, 1941) 1340 kc, 250 w (CP 1 kw-D, 250 w-N) P O Box 710 Phone 8351 Earl M. Key (acquired station May 26 1912)  
Network ABC  
Earl M. Key, owner & gen mgr, Kenney Bivant, coml mgr & news dir, John L. Davis, prog dir, Grover Faulk, chief engr

#### CREWE, Nottoway County

**WSVS** (April 7, 1947) 800 kc, 1 kw-D (CP 5 kw-D) 800 Melody Lane Phone 7611 Southern Virginia Broadcasting Corp (original owner).  
C. S. Willis, pres, Freeman S. Stewart, gen mgr, Harold F. Pavne, coml mgr, C. E. Wilson, chief engr  
**WSVS-FM** (June 9, 1949) 101.7 mc, 14 kw. Duplicates WSVS (above)

#### CULPEPER, Culpeper County

**WCVA** (February 1949) 1490 kc, 250 w. P O Box 672 Phone Valley 5-8338 Culpeper Broadcasting Corp (original owner).  
Networks MBS, Keystone Rep Indie Sales  
Specialty programs Negro, 3 hrs wkly  
Leonard T. Preston, pres, John T. Rogers, gen mgr, prom mgr & operations exec, Tucker Butler, coml mgr, Edward Gombos, prog dir & news dir, Gil Gildemann, chief engr

#### DANVILLE, Pittsylvania County

**WBTM** (May 24, 1930) 1330 kc, 5 kw-D 1 kw-N, DA-N 710 Grove St Phone Swift 3-4411 Piedmont Broadcasting Corp (original owner)  
Network ABC Rep Gill-Perna  
Specialty programs Negro, 7½ hrs wkly  
W. E. Gardner Jr., pres, Milton N. Adams, mgr, J. E. Allgood Jr., coml mgr; James H. Crawford Jr., prog dir, Leon Smith, news dir, Millard F. McKinsey, supervising engr  
**WBTM-TV**: Tv companion of WBTM  
**WDTI** (Sept 7, 1959) 970 kc; 500 w-D P O Box 971 Phone Swift 2-6022 Radio Danville, Inc. (original owner)  
Charles Moffett McCraw, pres, treat gen mgr & chief engr, Perry Watt Miles, coml mgr & news dir  
**WDVA** (June 29, 1947) 1250 kc; 5 kw-D, 1 kw-N, DA-N Lexington Ave. Phone Swift 2-9311 Virginia-Carolina Broadcasting Corp (original owner) See Newspaper Ownership  
Networks MBS, Keystone, Tobacco Rep Robert S. Keller  
Specialty programs Negro, 10 hrs wkly  
Emerson J. Pryor, pres & gen mgr, Stover J. Morris, coml mgr, Dick Campbell, prog dir, Jeff Waugh, prom mgr, Charles Craig, news dir, J. T. Burgess, chief engr  
**WILA** (Aug 25 1957) 1580 kc, 1 kw-D Baron Broadcasting Corp (acquired station 1960). See Eastern Stations in "Group Ownership"  
Rep Thomas F. Clark

#### EMPORIA, Greensville County

**WEVA** (Nov 4, 1952) 860 kc, 1 kw-D P O Box 792 Phone Melrose 4-2133 Stone Broadcasting Corp (original owner)  
Network Keystone  
Specialty programs Negro 15 hr- wkly

Willis L. Stone, pres, treas & gen mgr, Donald O. Collins, coml mgr, Eddie Anderson, prog dir & news dir, Dick Phillips, prom mgr, Elton A. Short Jr, chief engr

#### FAIRFAX, Fairfax County

**WEEL** (October 1955): 1310 kc, 1 kw-D, 500 w-N, DA-N 2nd & Oak Sts Phone Crescent 3-4000, O K Broadcasting Corp (original owner)

Rep Best  
George E. Oleson, pres, Arthur Kellar, gen mgr.

#### FALLS CHURCH, Fairfax County

**WFAX** (Sept. 15, 1948): 1220 kc, 1 kw-D Tower Square, Phone Jefferson 2-1220 Lamar A Newcomb (original owner).

Network Keystone  
Specialty programs Greek 1 hr wkly  
Lamar A Newcomb, owner & gen mgr; Howard A. Gordon, coml mgr, Genevieve M. Newcomb, prog dir, George Thorburn, prom mgr; Roy Martin, news dir

#### FARMVILLE, Prince Edward County

**WFLO** (August 1947): 870 kc, 1 kw-D Drawer 179 Phone Export 2-4195, Colonial Broadcasting Co (original owner)

Network MBS  
Mrs. Carla B. Keys, owner, John D. Wilson, mgr, Al Smith, prog dir, O. C. Covington, chief engr

#### FRANKLIN, Southampton County

**WYSR** (1936): 1250 kc, 1 kw-D 102 E 4th Ave Phone Logan 2-3135, Franklin Broadcasting Corp (acquired station Aug. 10, 1960).

Rep Clark  
Specialty programs Negro 12 hrs wkly.  
Thomas F. Clark, owner, Ted Tatar, prog dir, Richard Harris, chief engr

#### FREDERICKSBURG

**WFPS** (June 20, 1960): 1350 kc, 500 w-D, 305 William St Phone Essex 3-1500 Star Broadcasting Corp (original owner). See Newspaper Ownership."

Charles S. Rowe, pres, Josiah P. Rowe III, gen mgr, James William Poole, station mgr, coml mgr & chief engr

**WFVA** (September 1939): 1230 kc, 250 w-P O Drawer 269 Phone Essex 3-7721, Fredericksburg Broadcasting Corp (original owner). See Richard Field Lewis Stations in "Group Ownership"

Networks ABC, Mid Atlantic Network Reps Forjoe, Lowenstein, Regional Reps  
Mrs. Marion Park Lewis, vp, John Carl Morgan, gen mgr, chief engr & mail sales mgr, Jack H. Tucker, local sales mgr, Arch Harrison, prog dir & prom mgr; Jim Boyle, news dir

**WFVA-FM** (May 15, 1960): 101.5 mc, 5.1 kw Duplicates WFVA (above) except for special events

#### FRONT ROYAL, Warren County

**WFTR** (Sept. 19, 1948): 1150 kc, 250 w-P, O Box 192 Phone Melrose 4-4121, Sky-Park Broadcasting Corp. (original owner)

J. Gruver Hillidge, pres, Ken Gordon, gen & coml mgr; Frank Donaldson, news dir, Robert Pearson, chief engr

#### GALAX, Carroll County

**WBOB** (Feb. 1, 1947): 1360 kc, 1 kw-D P O Box 270, Phone Belmont 6-2921, Carroll-Grayson Broadcasting Corp. (original owner)

Network Keystone  
Robert V. Morris, pres, Joseph P. Crockett, gen mgr & sec-treas, J. Bruce Parks, sales mgr, Mrs. Muriel M. Bell, prog dir, Frank E. Osborne, news dir, Edward Bover, chief engr

#### GATE CITY, Scott County

**WGAT** (July 24, 1959): 1050 kc, 250 w-D P O Box 374 Phone Fulton 6-7025, Gate City Broadcasting Co (original owner)

Network Keystone Rep Bolles, C K Beaver & Assoc (South)  
W. V. Ramsey, owner, Charlie Doll, station mgr, Jim Roberts, prog dir & prom mgr, Don Gibson, news dir, Richard P. Haslehurst, chief engr

#### GLOUCESTER, Gloucester County

**WDDY** (Jan. 20, 1957): 1420 kc, 1 kw-D P O Box 673 Phone Oxford 3-4302, Cape Radio Inc (acquired station June 16, 1958)

Network Keystone, Rep Grant Webb.  
Specialty programs Negro, 12 hrs wkly  
Arthur Lazarow, pres & gen mgr, Joan R. Lazarow, asst gen mgr

#### GRETNA, Pittsylvania County

**WMNA** (Aug. 10, 1956): 730 kc, 1 kw-D, DA-D P O Box 730 Phone 4730, Central Virginia Broadcasting Co (original owner)

Network Keystone  
James O. Parsons, pres, Lyle C. Motley, exec vp, gen mgr & coml mgr; Dell Tyler, prog dir, John Powell, news dir, Charles Lingafelt, chief engr

**WMNA-FM** (Feb. 28, 1959): 103.3 mc, 3 kw Duplicates WMNA (above)

#### GRUNDY, Buchanan County

**WNRG** (Nov. 16, 1955): 1250 kc, 1 kw-D, P O Box 245, Phone Webster 5-7581, Virginia-Kentucky Broadcasting Co. (original owner)

Rep Grant Webb.  
Heiman G. Dotson, pres, Dave Jordan, gen mgr.

#### HAMPTON

**WVEC** (July 1, 1948): 1190 kc, 250 w 1930 E. Pembroke Ave. Phone Park 2-6331, TWX Hampton 165 Peninsula Radio Corp (original owner)

Network NBC Rep Devney-O'Connell  
Thomas P. Chisman, pres & gen mgr, Harrol A. Brauer Jr, vp & dir of sales, Ernest T. Harris Jr, coml mgr, Jerome Sanford, prog dir, Beverly Avery, prom mgr, Lewis T. Jesler, news dir, William C. King Jr, chief engr  
WVEC-TV, Tv companion of WVEC.

#### HARRISONBURG, Rockingham County

**WEMC (FM)** (1957): 91.7 mc, 10 w. Eastern Mennonite College Phone 4-7331, ext 28 Board of Trustees of Eastern Mennonite College Inc (original owner).

Sanford Snider, station mgr, Nelson Roth, prog dir, Harold Kraybill, chief engr.

**WHBG** (August 1956): 1360 kc, 5 kw-D 75 E Market St Phone 4-9311, Radio Harrisonburg Inc (acquired station July 1959)

Rep Weed Radio  
W. W. Greer Jr, pres, Will Hall, station mgr, David Frankel, sales mgr, Bill Kramer, prog dir, Keith James, prom dir, Harold Richardson, chief engr

**WSVA** (June 9, 1935): 550 kc, 5 kw-D, 1 kw-N, DA-N Rawley Pike Phone 4-4431, TWX HRNBG 85 Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956). See Evening Star Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep H-R Representatives  
Specialty programs Negro, 1 1/2 hrs wkly  
Hamilton Shea, pres & gen mgr, Warren L. Braun, asst gen mgr, Richard H. Johnson, coml mgr, James MacNeil, prog dir, N. L. Royster, merchandising & public relations mgr, Andy McCaskey, prom mgr, Wip Robinson III, news editor, Homer Quann, farm editor, Virginia Lindamood, women's editor, J. MacFoley, chief engr

**WSVA-FM** (Dec 3 1946): 100.7 mc, 7.2 kw Duplicates WSVA (above)  
WSVA-TV, Tv companion of WSVA-AM FM

#### HIGHLAND SPRINGS, Henrico County

**WLLI** (not on air, target date not announced, granted May 18, 1959): 1450 kc, 250 w Route 2, Box 74, Midlothian, Va Charles E. Springer (original owner)

#### HOPEWELL, Prince George County

**WHAP** (May 31, 1950): 1340 kc, 250 w P O Box 621 Phone Glenview 8-9301, Eastern Broadcasting Corp (acquired station May 1, 1960)

Network Keystone  
Roger A. Neuhoff, pres, Richard D. Oppenheimer, gen mgr, Ted Street, prog dir, Norm Cannon, chief engr

#### LAWRENCEVILLE, Brunswick County

**WLES** (Granted March 1958, target date unknown) 550 kc, 500-w-D Harry A. Epperson (original owner). (See Epperson Stations in "Group Ownership")

#### LEESBURG, Loudoun County

**WAGE** (March 1, 1958): 1290 kc, 1 kw-D P O Box 891 Phone Spring 7-1290, WAGE Inc (acquired station Oct 1, 1959)

Network MBS Rep Forjoe  
William T. Stubbiefield, owner, Edward Ivory, gen mgr, Richard Lee, prog dir, Gloria Lee, prom mgr, Frank Orrison, news dir, John Gill, chief engr

#### LEXINGTON, Rockbridge County

**WREL** (Nov. 14, 1948): 1150 kc, 250 w Drawer 902 Phone Hobart 3-2161, Rockbridge Broadcasting Corp (original owner)

Network Keystone, Rep Indie Sales Inc.  
Marshall L. Wilmer, pres, Milton B. Henson, gen mgr, J. B. Trainer, coml mgr; Joe Lynn Jr; prog dir, James I. Bray Jr, chief engr

#### LYNCHBURG, Campbell County

**WERG** (Sept. 7, 1956): 1050 kc, 1 kw-D P O Box 1079 Phone Victor 6-6541, Harry A. Epperson Sr (original owner). See Epperson Stations in "Group Ownership"

Network Keystone Rep Thomas F. Clark  
Specialty programs Negro  
Harry A. Epperson Sr, owner, Thomas L. Buckley, gen mgr & coml mgr, Mrs. Eddie Raymond, prog dir, Burk Bryant, farm mgr, Frank K. Keller, chief engr

**WLVA** (April 21, 1930): 590 kc, 1 kw, DA-2 2320 Langhorne Rd Phone Victor 5-1242, TWX Lynchburg 80 Lynchburg Broadcasting Corp (original owner)

Network ABC Hollingsbery  
Philip P. Allen, pres & gen mgr, John P. Read Jr, vp, sec & treas, Thomas L. Turner, coml mgr, Warren H. Uttal, prog dir & prom mgr, Fran Russell, news dir, John T. Orth, chief engr

**WLVA-TV** Tv companion of WLVA (above)  
**WWOD** (1947): 1390 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 1300 Phone Victor 5-3441, Lynchburg Independent Broadcasters. (acquired station 1955) See Bahakel Stations in "Group Ownership"

Network MBS Rep Burn Smith  
Cy N. Bahakel, pres, Henry W. Hughes, gen mgr; William Ostrom, prom mgr, Joseph Johnson, farm dir; Samuel Raymond, chief engr

**WWOD-FM** (1948): 100.1 mc; 94 kw. Same licensee as WWOD (above).

#### MANASSAS, Prince William County

**WPRW** (Oct 1, 1957): 1460 kc, 500 w-D P. O. Box 151 Phone Empire 8-3108, Prince William Broadcasting Corp (original owner)

Rep Bernard  
Harold H. Heisch, pres-treas, W. T. Merchant Jr, gen mgr, C. A. Sinclair III, coml mgr, William D. Greenlee, prog dir, H. D. Vorhauer, chief engr

#### MARION, Smyth County

**WMEV** (Dec 12, 1918): 1190 kc, 1 kw-D P O Box 470 Phone State 3-9001, Mountain Empire Broadcasting Corp (original owner)

Networks ABC, Keystone Rep Indie Sales  
Robert C. Wolfenden, pres & gen mgr, Mrs. Robert C. Wolfenden, prog dir, Edward Surface, chief engr.

#### MARTINSVILLE, Henry County

**WHEE** (Aug. 4, 1954): 1370 kc, 1 kw-D P O Drawer 552 Phone Mercury 2-9811, Patrick Henry Broadcasting Corp (original owner)

Specialty programs Negro 6 hrs wkly  
John W. Shultz, pres & gen mgr, Charles F. Adams, coml mgr, Grace P. Uiam, prog dir, Thomas W. Patterson, prom mgr, R. Lee Gilbert, news dir, T. Eddie Tatum, chief engr

**WMVA** (December 1911): 1450 kc, 250 w (CP 1 kw-D 250 w-N) Chatham Heights Phone Mercury 2-2152, Martinsville Broadcasting Co (original owner)

Networks NBC, Keystone Rep Bob Dore  
J. C. Aaron, pres, Maynard E. Dillaber, exec vp & gen mgr, John W. Bouldin Jr, local sales mgr, Barbara H. Zimmerman, sec-treas & prog dir, Lynwood Judkins Jr, prom mgr, Ridge Shannon, news dir, B. Edward Boyer, chief engr

**WMVA-FM** (January 1950): 96.1 mc, 2.9 kw Duplicates WMVA (above)

#### MT. JACKSON, Shenandoah County

**WSIG** (April 23, 1954): 790 kc, 1 kw-D WSIG Bldg Phone Granite 7-3128, R. F. Lewis Jr Estate (original owner). See Richard Field Lewis Stations in "Group Ownership"

Rep Forjoe  
Marion P. Lewis, pres, Philip J. Little, gen mgr, John Gill, chief engr

#### NARROWS-PEARISBURG, Giles County

**WNRV** (August 1953): 990 kc, 1 kw-D Narrows Va Phone Park 6-2211, E. D. & Megan McWilliams (acquired station April 29, 1960)

Rep Grant-Webb  
E. D. McWilliams, pres & gen mgr, Robt. M. Whitehead, coml mgr, Megan McWilliams, prog dir, John Holland, news dir, W. Litchko, chief engr.

The 16-Man Board of Directors  
of the

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By probing and dissecting every aspect of the broadcast circuit, analyzing the suggestions and recommendations of individual stations and making periodic reports, the APRTA has kept AP broadcast members on top!

**Radio Stations CONTINUED**

**VIRGINIA CONTINUED**

**NEWPORT NEWS**

**WGH** (October 1927) 1310 kc, 5 kw, DA-N P. O. Box 98. Phone Chestnut 4-7333 Hampton Roads Broadcasting Corp. (original owner). See "Newspaper Ownership"

Rep Blair  
W. R. Van Buren, pres, Daniel E Hyduick Jr., gen mgr, James Urguhart, operations dir, Ambert Dail, sales mgr, Gene Creasy, prom mgr, Ed Meyer, news dir, Alois Braun Jr., chief engr

**WGH-FM** (1956) 97.3 mc, 36 kw Same license as WGH (above).

**WYOU** (1947) 1270 kc, 1 kw-D, 114 24th St. Phone 6-1664. United Broadcasting Co. of Eastern Virginia Inc. (See United Broadcasting Co. Stations in "Group Ownership")

Rep UBC Sales, N. Y., Dora-Clayton (Georgia)

Specialty programs: Negro, 84 hrs wkly Richard Eaton, pres & gen mgr; Joseph E Gathings, station mgr, Lonest Hooper, chief engr; Pearl Harris, women's dir

WACH-TV. Tv companion of WYOU

**NORFOLK, Norfolk County**

**WAVY** (see Portsmouth, Va)

**WBOF** (see Virginia Beach, Va)

**WCMS** (July 1, 1954) 1050 kc, 1 kw-D, Helena Bldg, Phone Madison 5-0525 WCMS Radio Norfolk Inc. (original owner)

Rep Charles Bernard  
Cy Blumenthal, pres, Roy La Mere, gen mgr & coml mgr, Joe Hoppel, prog dir, Mark Thomas, news dir, Tom Conrad, chief engr

**WGH** (see Newport News, Va)

**WLOW** (see Portsmouth, Va)

**\*WMTI (FM)** 91.5 mc; 1.45 kw (CP 12.5 kw) College of William and Mary

**WNOE** (1949) 1230 kc, 250 w, 1019 Bois-sevain Ave, Phone Madison 2-7071. Norfolk Broadcasting Corp. (original owner)

Rep Eastman  
Louis H Peterson, pres, Jack H Harris, gen mgr, Josh Barry, coml mgr, Terry Joiner, prog dir, George T Hillier, chief engr

**WRAP** (1951) 850 kc, 5 kw-D, 1 kw-N, DA-2 300 Portlock Bldg, Phone Madison 7-8307 Rollins Broadcasting Inc. (original owner) See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting  
Specialty programs: Negro, 100%  
O Wayne Rollins, pres, Paul von Hagel, vp & gen mgr, Stuart Barondess, coml mgr; Oliver Allen, prog dir, Sid Woods, prom mgr, Hugh Woods, news dir, Glen Frazier, chief engr, Leola Dyson, dir of public relations

**WRVC (FM)** (June 1954) 102.5 mc, 8.7 kw, Phone Madison 7-1100 2721 Colley Ave zone 5 Virginia Good Music Corp. (acquired station 1956)

Rep Good Music Broadcasters Inc  
Charles G Massie Jr., prog dir.

**WTAR** (Sept. 21, 1923) 790 kc, 5 kw, DA-N 720 Boush St., zone 10, Phone Madison 5-6711 TWX NF 299 WTAR Radio-TV Corp. (original owner) See "Newspaper Ownership"

Network CBS Rep Petry  
Campbell Ainox, chmn of the bd, Robert M Lambe, pres & gen mgr; John C Pepper, vp, operations; Jack B Prince, director of radio; Harry W Moore Jr., natl sales mgr, Brick Rider, prog mgr, James Evans, prom mgr, Gilbert McLeod, news dir, Wally Douglas, fam dir, Mildred Alexander, women's dir, Joel Carlson, public service dir, Richard L Lindell, chief engr

WTAR-TV: Tv companion of WTAR.

**WVEC** (see Hampton, Va)

**WYFI (FM)** (Feb. 15, 1959) 99.7 mc, 11.5 kw P. O. Box 536, Virginia Beach, Va, Phone Kimball 5-3031 WBOF-TV Inc. (acquired station Jan 28, 1960)

Rep Forjoe  
Leo Hoarty, pres, Eric Zoro, prog dir

**WYOU** (see Newport News, Va)

**NORTON, Wise County**

**WNVA** (March 1946) 1350 kc; 5 kw-D. Progress Bldg, Phone 700 Radio-Wise Inc. (acquired station 1957).

Network Keystone  
R B Helms, pres, Jack T. Helms, gen mgr, Jack Darnell, asst mgr & coml mgr, Bill Stallard, prog dir, Jim True, fam dir, John McMullin, chief engr.

**ORANGE, Orange County**

**WJMA** (Sept. 10, 1949) 1340 kc, 250 w P. O. Box 271, Phone 7263, Charlottesville Broadcasting Corp. (acquired station July 1, 1957)

Networks NBC, Keystone.  
Specialty programs: Negro, 5 hrs wkly.  
Donald Heyne, pres, Claude F. White, gen mgr & coml mgr; Beverly Swallow, prog dir, LeRoy Childress, news dir, Eugene Bossieux, chief engr

**PENNINGTON GAP, Lee County**

**WSWV** (June 1, 1959) 1570 kc, 1 kw-D P. O. Box 338, Phone 520, Lee County Broadcasting Co. (original owner)  
Rep Kentucky Radio Sales  
Dr Daniel Gabriel, pres & gen mgr

**PETERSBURG, Dinwiddie County**

**WPVA** (1955) 1290 kc, 5 kw-D P. O. Box 87, Phone Regent 2-3478 Harry A Epperson Jr. (original owner) (See Epperson Stations in "Group Ownership")

Rep Thomas F. Clark  
Harry A Epperson Jr., owner & mgr.

**WSSV** (1945) 1240 kc, 250 w (CP 1 kw D, 250 w-N) 112 W Tabb St., Phone Regent 3-4567 Petersburg Broadcasting Co. (acquired station 1958)

Network MBS Rep Grant Webb  
Specialty programs: Negro, 12 hrs, wkly  
Roger A Beane, pres & gen mgr, John R Speciale, coml mgr, David Koren, prog dir, Robert Bates, prom mgr, Fred Herman, news dir, Charles Lewis, chief engr

**PORTSMOUTH, Norfolk County**

**WAVY** (1942) 1350 kc, 5 kw, DA-2, 214 W York St., Norfolk, Phone Madison 7-2345. TWX 172 Tidewater Telcradio Inc. (acquired station 1953)

Rep H-R Representatives  
J Glen Taylor, pres, Edward G Sheridan Jr., gen mgr, Lee Leonard, prog dir, Mike Schaffer, prom mgr, Dick Richmond, news dir, Andrew Jackson, chief engr

**WAVY-FM**: 96.9 mc, 26 kw Same licensee as WAVY (above)

WAVY-TV: Tv companion of WAVY-AM-FM

**WLOW** (1946) 1400 kc, 250 w, 731 Boush St., Norfolk, Phone Madison 7-5677 James Broadcasting Co. (acquired station Aug 22 1957)

Networks ABC; MBS Rep Headley-Reed  
John Quincy, pres; Michael Henry, gen mgr, Paul M. Enright, coml mgr, Tom Bradshaw, prog dir; Marian Ocheltree, prom mgr, Les Lehig, news dir, Dexter Phibbs, chief engr

**PULASKI, Pulaski County**

**WPUV** (May 31, 1946) 1580 kc; 5 kw, 1 kw (CR-D), P. O. Box 351, Phone 3-3931 WPUV Inc. (acquired station July 1, 1957).

Network Keystone  
John A Columbus, pres, gen mgr & chief engr, Carl Shuffelbarger, treas & business mgr, Lawrence R Schoenfeld, sec

**IN TIDEWATER, VA.**  
**WGH RADIO**  
**rates FIRST**

according to all surveys  
PULSE - HOOPER - TRENDX

**WGH**  
RADIO  
Color Channel 131

Norfolk, Newport News, Portsmouth  
and Hampton, Virginia

represented nationally by The **JOHN BLAIR & Company**

**WANT RESULTS  
USE  
WANT  
A  
UBC Station**

*Richmond's Leading  
Independent*

**Most ears are tuned  
to Richmond's most  
popular independent  
station. Don't over-  
look the Negro Mar-  
ket.**

**RADFORD, Pulaski County**

**WRAD** (1950) 1460 kc; 5 kw-D, 500 w N DA-N P. O. Box 1207. Phone Neptune 9-2461 WRAD Broadcasting Co (acquired station Oct 9, 1957). See "Newspaper Ownership" Rep Robert S Keller E B. Evans, gen mgr.

**RICHLANDS, Tazewell County**

**WRIC** (1951) 540 kc, 1 kw-D P. O. Box 218. Phone Woodlawn 14066. Clinch Valley Broadcasting Corp (original owner). Rep Masla J. H. Lee, gen & coml mgr, S A Lee, prog dir; Russell Ward, news dir, Bill Martin, chief engr

**RICHMOND, Henrico County**

**WANT** (1951). 990 kc, 1 kw-D. 513 N Main St. United Broadcasting Co of Virginia (original owner) (See United Broadcasting Co Stations in "Group Ownership")

Rep UBC Sales (N Y), Dora-Clayton (Geoi-814)

Specialty programs (wkly) Negro, 84 hrs Richard Eaton, pres, Roger Coly, gen mgr, William Gibbon prog dir, Wilbur Lewis, news dir Silas Bell, chief engr

**WBBL** (1924) 1480 kc; 5 kw DA-2 (ST-WLEE) 1627 Monument Ave Grace Covenant Presbyterian Church.

**WEET** (Nov 20, 1959): 1320 kc 1 kw-D Broad-Grace Arcade. Phone Milton 9-1223 Radio Richmond Inc. (acquired station Nov 20, 1959)

Rep Masla  
Burton L Levine, pres & gen mgr, Jesse Duboy, prog dir, Fred Covington, news dir.

**WEZL** (April 20, 1958) 1590 kc 5 kw-D 2314 W Carv St Phone Elgin 3-6656 WEZL Inc (acquired station Jan. 16, 1959)

Rep Bernard Howard  
Ben Strouse pres Samuel E Feldman vp Sid Magelof gen mgr; Dick Pulley local coml mgr Earl Stogner, prog dir; Bob Jenkins, news dir Charles Cannon chief engr

**WLEE** (October 1945) 1480 kc 5 kw DA-2 ST with WBBL 6200 W Broad St zone 26. Phone Atlantic 8-2835 TWX Petersburg 321 Lee Broadcasting Corp (original owner). See Tinsley Stations in "Group Ownership"

Network MBS Rep Select Station Reps; Avers (South) Adam Young (Midwest & West)

Thomas Tinsley pres Harvey L Hudson Jr vp & gen mgr L A Kahn local coml mgr Jeriv Blum regional coml mgr; David E Lyman prog dir Thomas J Kita, operations & prom mgr; Park Simmons and C B Bailey news dirs Page Rice chief engr

WXEX-TV Tv companion of WLEE

**WMBG** (1926) 1380 kc 5 kw DA N 3301 Broad St, zone 20 Phone Elgin 5-8611 TWX RH 87 Havens & Martin Inc (original owner) Network ABC Rep Bolling

Wilbur M Havens pres & gen mgr Walter A Bowrv Jr asst gen mgr & coml mgr Frank S Wilson news & prog dir William J Filer, prom mgr James W Kvie chief engr

**WCOD (FM)** (1946) 98.1 mc 34 kw Duplicates WMBG (above)

WTVR (TV) Tv companion of WMBG-WCOD (FM)

**WRPK (FM)** (May 1957) 102.9 mc 16 kw 3401 Brook Road zone 27 Phone Elgin 5 7252 Union Theological Seminary in Virginia (original owner)

Robert W Kirkpatrick dir Mrs Glenna Wester asst to dir, Mrs Helen R Kirkpatrick, music dir

**WRNL** (Nov 15 1937) 910 kc 5 kw, DA-N 111 N 4th St zone 13 Phone Milton 3-3436 TWX Richmond 191 Richmond Newspapers Inc (original owner) See "Newspaper Ownership"

Network CBS Rep Petr  
D Tennant Brvan pres E S Whitlock gen mgr Frank Soden gen sales mgr Ray Schreiner, prog dir, Mrs Jane Creasy, prom mgr Frank Messer sports & news dir E V Wolstenholme Jr chief engr

**WRNL-FM** (March 4, 1949) 102.1 mc, 50 kw Duplicates WRNL (above)

**WRVA** (Nov 2, 1925) 1140 kc, 50 kw, DA-1 P. O. Box 1516, zone 12 Phone Milton 3 6633 TWX RH 288 Larus & Brother Co (original owner)

Network NBC Rep Peters, Griffin, Woodward

C T Lucy, vp John B Tansey, gen mgr, Harold B Barre coml mgr; Jack B Clements, dir of news & prog; Irby N Hollans, prom mgr, Rudolph W. Raabe, chief engr.

**WRVA-FM** (August 1948): 94.5 mc, 25 kw Duplicates WRVA (above)

WRVA-TV. Tv companion of WRVA-AM-FM.

from  
**6 a.m. to 12 midnight**

**W D B J**

**LEADS THE WAY**

**WITH THE HIGHEST**

**AVERAGE SHARE**

**OF AUDIENCE**

**27% AVERAGE**

(Pulse—April, 1960)

Ask

Peters, Griffin, Woodward, Inc.

or

Frank Koehler

**W D B J**

—37 years on the air—

CBS Radio

5000 Watts

960 Kc

**WXGI** (Oct 1, 1947) 950 kc, 1 kw-D P. O. Box 8872 zone 25. Phone Belmont 3-7666 Radio Virginia Inc (original owner).  
D H Robertson, pres David M. Wilburn, gen & coml mgr, Robert Coddington, chief engr

**ROANOKE, Roanoke County**

**WDBJ** (June 20, 1924) 960 kc; 5 kw, DA-N 201 Campbell Avenue S.W., zone 11. Phone Diamond 3-8031. TWX RV 18 Times World Corp (acquired station May 1931). See "Newspaper Ownership"

Network CBS Rep Peters, Griffin, Woodward

M W Armistead III, pres; Ray P. Jordan, vp in charge of bdestg, Frank E Koehler, mgr & coml mgr, J Dexter Mills, asst mgr & prog dir; J Wayne Bolinott, prom mgr; Forrest M Landon, news dir, J. Robert Crowley, chief engr

**WDBJ-FM** (June 1948) 94.9 mc; 14.5 kw Duplicates WDBJ (above).

WDBJ-TV. Tv companion of WDBJ-AM-FM

**WRAD**

**RADFORD, VA.**

\*\*5,000 watts, daytime

\*\* 500 watts, night

ON 1460 KC

*"The Mighty Voice of the Beautiful Virginia Highlands"*

**SERVING:** Radford, Christiansburg, Dublin, Pulaski,  
Blacksburg and Southwest Virginia!

**POWER — PROGRAMMING — PERFORMANCE — PROMOTIONS**

**PLUS: A PROVEN AUDIENCE THAT BUYS! BIG RESULTS ON LOW RATES!**

Represented by Robt. Keller, Inc., N. Y. & Chicago—call or wire for the full success story

VIRGINIA CONTINUED

**WHYE** (April 1957) 910 kc; 1 kw-D P. O. Box 1187 Phone Diamond 5-0988 Roanoke Broadcasters Inc. (acquired station July 1, 1959)

Rep Weed Radio  
Joseph Mullen, pres; Jon A. Holiday, vp & gen mgr, J Richard Brown prom mgr, Ray Mills, chief engr

**WLRJ (FM)** (Granted July 1960—not on air, target date not announced) 92.3 mc, 2.8 kw 3236 Cove Rd N.W. Lee Hartman & Sons

**WRIS** (Feb 28, 1953). 1410 kc, 5 kw-D P. O. Box 702 Phone Diamond 2-3131 Roanoke Independent Broadcasters Inc. (original owner) See Bahakel Stations in "Group Ownership."

Network MBS.  
Coleman Austin, mgr, Cy N Bahakel, pres, Roy E. Giles, vp, Ray Lewis, asst mgr; Bob Ruffin, chief engr.

**WROV** (1946) 1240 kc, 250 w P. O. Box 4005 Phone Diamond 3-4444 WROV Broadcasters Inc. (acquired station June 1955).

Network ABC. Rep Jack Masla.  
Burton Levine, pres & Gen mgr, Jim Gearhart, prog dir, Ken Tanner, news dir, Al Beckley, chief engr

**WSLS** (Oct 1, 1940). 610 kc, 5 kw-D, 1 kw-N, DA-2 P. O. Box 2161 Phone Diamond 1-9226 TWX RV 25 Shenandoah Life Stations Inc (acquired station Oct 21, 1952).

Network NBC. Rep Blair  
James H Moore, pres, Horace S Fitzpatrick, vp, George W. Chernault Jr., station & coml mgr, Reed Blackstone, prog dir, Joe Moffatt, news dir; John Aldhizer, chief engr.

**WSLS-FM** (Nov 1, 1947) 99.1 mc, 21 kw Same license as WSLS (above)  
**WSLS-TV** Tv companion of WSLS-AM-FM

ROCKY MOUNT, Franklin County

**WKWS** (not on air, target date unknown) 1290 kc, 1 kw-D, P. O. Box 110 Radio Franklin Inc (original owner). See "Newspaper Ownership."

**WYTI** (1957) 1570 kc, 1 kw-D P. O. Drawer 471. Phone Hudson 3-9955 WYTI Inc (original owner)

Network Keystone  
S. L. Goodman, pres, Lester L. Williams, gen mgr; William E. Jefferson, coml mgr, Fred V. Williams, prog & news dir, Sonny Woody, prom mgr, William M. Farley, chief engr

SALEM, Roanoke County

**WBLU** (Sept 7, 1956) 1480 kc, 5 kw-D, P. O. Box 408. Phone Dupont 9-5443. Salem Broadcasting Coip (original owner)

Rep Grant Webb  
M C Bowers Jr, pres & chief engr, Ray B Bentley, vp & gen mgr; Barnes H Nash, prog dir, Dick Moran, prom dir.

SOUTH BOSTON, Halifax County

**WHLF** (Dec. 12, 1947). 1400 kc; 250 w. (CP 1 kw-D, 250 w-N) P. O. Box 490 Phone 2-9988. Halifax Broadcasting Co (original owner).

Network ABC Keystone  
Specialty programs Negro, 6 hr; wkly  
John L. Cole Jr, owner, gen & coml mgr  
Preston Young Jr, station mgr prog dir & prom mgr, Frank K Keller, chief engr

**WHLF-FM** (June 1, 1960) 97.5 mc, 2.4 kw

SOUTH HILL, Mecklenburg County

**WJWS** (Nov 1, 1953) 1370 kc, 1 kw-D P. O. Box 216 Phone Hillside 7-1007 Old Belt Broadcasting Corp. (acquired station July 1954).

Rep Bernard.  
W B Hofer, pres & chief owner, A W. Walthall, prog & news dir; Charles E Brown, chief engr

SOUTH NORFOLK, Norfolk County

**\*WFOS (FM)** (May 2, 1955) 90.5 mc, 10 w 2500 Rodgers St., zone 6 Phone Kimball 5-5414 South Norfolk School Board

STAUNTON, Augusta County

**WAFB** (April 29, 1954) 900 kc, 1 kw-D P. O. Box 448 Phone Tuxedo 6-0100 American Home Broadcasting Corp. (original owner)

Rep Thomas F. Clark  
Specialty programs Negro, 1 hr; wkly  
Lloyd Gochenour, pres & gen mgr, Alice Groah, prog dir, Roger Mawyer, prom mgr, Carmen Tubby, news dir, Glenn Thomas, chief engr

**WAFB-FM** (May 29, 1959) 93.5 mc, 500 w Same licensee as WAFB (above)

**WTON** (March 9, 1946) 1240 kc, 1 kw-D, 250 w-N Morrison Bldg Phone Tuxedo 6-6666 Charles P Blackley (original owner)

Network ABC  
Charles P Blackley, licensee and mgr, Charles E Seebeck, coml mgr, Ray H Honaker Jr, prog dir, Rex C Houser, chief engr



STUART, Patrick County

**WHEO** (Oct. 12, 1959) 1270 kc, 1 kw-D Phone Owens 4-3114 Patrick-Henry Broadcasting Corp (original owner)

John W. Shultz, pres & gen mgr, Henry Hill, coml mgr & news dir; Mrs Barbara Rakes, prog dir, Roy Russell, chief engr.

SUFFOLK, Nansemond County

**WLFM** (March 17, 1940) 1450 kc; 250 w (CP 1460 kc, 1 kw-D, 500 w-N, DA-N). P. O. Box 626 Phone 2391. Suffolk Broadcasting Corp (original owner)

Network MBS, Keystone  
Fred L Hart Jr, pres, L. Earl Hundley, gen mgr, Robert Flanagan, coml mgr, Ted Potter, prog dir; V W Rupp, chief engr

TASLEY, Accomack County

**WESB** (Jan 23, 1958) 1330 kc, 1 kw-D, DA-D. P. O. Box 1330 Phone Sunset 7-3200 Accomack-Norhampton Broadcasting Co. (original owner)

Brooks Russell vp, gen mgr, coml mgr & prog dir, Vernon H Baker, pres & chief engr, Ruth H Russell, woman's dir, John H Hopkins, farm dir

VINTON, Roanoke County

**WODI** (not on air, target date unknown) 1550 kc, 1 kw-D. WYTI Inc. (original owner).

VIRGINIA BEACH, Princess Anne County

**WBOF** (Dec 10, 1954) 1550 kc; 5 kw-D P. O. Box 536. Phone Garden 8-3434. Virginia Beach Broadcasting Corp. (original owner). Sale to Temple W Seay pends.

Rep Forjoe.  
Leo Hoarty, pres & gen mgr; Bill Rhyne, operations mgr; Hew Stith, news dir, Jack Garrison, chief engr

WARRENTON, Fauquier County

**WEER** (Nov. 21, 1957) 1570 kc, 500 w-D P. O. Box 817 Phone 1500 Radio Assoc. Inc (acquired station May 16 1959)

Network Keystone. Rep Best  
Laurens M Hamilton, pres, Francis I. Lambert, gen mgr & chief engr, Ron Burton, coml mgr, Leonard G. Costello, prog dir

**WKCW** (Dec 7, 1957) 1420 kc; 5 kw-D P. O. Box 740. Phone 1420. WKTF Inc. (acquired station October 1958).

Harry Wismer, pres, Fred J. Crescente, chmn of the board Robert E. Coburn, gen mgr; William D Montgomery, coml mgr, Steve Hart, chief engr

WARSAW, Richmond County

**WNNT** (July 3, 1949) 690 kc; 250 w-D. Phone Edgewater 3-6900 Northern Neck & Tidewater Broadcasting Co. (original owner)

Grayson Headley, owner & gen mgr; Ruth Rouzie, coml mgr, Chris Naumann, prog dir, Pat Parker, prom mgr, Bill Allison, news dir, Dean Loudy, chief engr

WAYNESBORO, Augusta County

**WAYB** (Dec 19, 1947) 1490 kc; 250 w P. O. Box 849. Phone Whitehall 3-6066. Waynesboro Broadcasting Corp

Network MBS, Keystone Rep Cooke  
N Wilbur Kidd, pres & gen mgr; Al Charles, coml mgr & prog dir, William T. Gabbert, chief engr

WILLIAMSBURG, part of Independent James City

**WBCI** (Nov. 14, 1959). 740 kc; 500 w-D 3855 30th St, North, Arlington, Va. Phone Jackson 5-7566 Williamsburg Broadcasting Co (original owner)

Richard S. Cobb, pres; Larry O'Toole, mgr, Wayne Farrar, prog dir, Kenneth Bradby, chief engr.

**\*WCWM (FM)** (Sept. 28, 1959). 89.1 mc; 10 w College of William and Mary. Phone Capital 9-3000 College of William and Mary in Virginia (original owner).

A. D. Chandler, pres; Charles M. Woodliff, station mgr; Marvin Bowman, prog dir, Frederick J. Crownfield, chief engr.

WINCHESTER, Frederick County

**WINC** (June 15, 1941). 1400 kc; 250 w P. O. Box 605 Phone Mohawk 2-4855 Richard F. Lewis Jr Inc of Winchester (original owner) See Richard Field Lewis Stations in "Group Ownership"

Network ABC, Mid-Atlantic  
Marion P. Lewis, pres Philip Whitney, gen mgr, coml mgr & chief engr; Roy Nester, prog dir, Joe Pasquali, prom mgr, John Lewis, news dir

**WRFL (FM)** (October 1946) 92.5 mc; 22 kw Duplicates WINC (above).

WOODBRIE, Prince William County

**WBVA (FM)** (Dec. 25, 1958) 105.9 mc, 9.5 kw P. O. Box 137. Phone Executive 3-0275 (Washington, D C). S & W Enterprises Inc (original owner)

Carroll M White, pres; Lenna M White, sec-treas & gen mgr, John Stroug, chief engr

WYTHEVILLE, Wythe County

**WYVE** (Sept. 21, 1949) 1280 kc; 1 kw-D P. O. Box 534 Phone Capital 8-3185 Wythe County Broadcasting Co (original owner).

Network Keystone  
Arthur M Gates, gen mgr, Edward A Zuber, coml mgr, Frank Fox Lindamood, prog dir, W Jack Fleming, chief engr

WASHINGTON

\*Non-commercial

ABERDEEN, Grays Harbor County

**KBKW** (Aug. 1, 1949) 1450 kc, 250 w. P. O. Box 392 Phone Lenox 2-1450. Archie Taft Jr (acquired station March 30, 1960). See Taft Family Stations in "Group Ownership"

Network MBS Rep Feltis (Seattle); Grant Archie Taft Jr, pres, Mahlon Taft, gen mgr, Lee Hall, coml mgr, Gordon Dru, prog dir & prom mgr, Ron Randall, news dir, Robert Smading, chief engr

**KXRO** (May 28, 1927) 1320 kc; 1 kw-DA-N. P. O. Box 1120 Phone Lenox 2-1320 KXRO Inc (original owner)

Helen G. Spence, pres & chief owner, Fred G. Goddard, vp & gen mgr, Roy Johnson, coml mgr; Dale Gunderson, asst mgr & prog dir; Phil Wacker, prom mgr, Bill Kosk, news dir; Bob Smading, chief engr.

**NUMBER ONE!** IN ROANOKE  
SEE PULSE... APRIL, 1960... 6 AM-6 PM  
AND HOOPER... SEPT./NOV. 1959... 7 AM-6 PM  
**PLUS!** ONE RATE CARD, local and national!  
NO multiple spotting!  
And the lowest cost per thousand!  
**WHYE**  
RADIO CHANNEL 91 — Roanoke, Virginia  
Nationally — See Your WEED RADIO CORPORATION Representative

**ANACORTES, Skagit County**

**KAGT** (November 1956) 1340 kc; 250 w 2920 Commercial Ave Phone Cypress 3-6611. KAGT Inc (acquired station June 1, 1960).  
Network Keystone Rep William Wagner & Assoc (Seattle), Grant Webb (New York).  
Angus W. Lehnhoff, pres

**AUBURN, King County**

**KASY** (August 1958) 1220 kc; 250 w-D. P O Box 459 Phone Temple 3-5220. Auburn Broadcasters Inc (original owner).  
Network ABC (restricted service) Rep Hugh Feltis  
Edward J. Garre & John W Mowbray, co-owners & mgrs. Brian K Calkins, prog dir, Joel P Buffington, news dir; Frank C. Cook, chief engr

**BELLEVUE, King County**

**KFKF** (March 1958) 1330 kc, 1 kw-D, DA-D P O Box 838. Phone Glencourt 4-1330. Bellevue Broadcasters (original owner).  
Rep Pearson  
Kemper Freeman, chief owner; Sol Tacher, coml mgr, Richard Stokke, prog dir, Jay Ward, news dir, James McGavick, chief engr.

**BELLINGHAM, Whatcom County**

**KPUG** (Feb 29, 1948) 1170 kc; 1 kw, DA-1. 2340 E Sunset. Phone Reagent 4-1170 KPUG Inc. (original owner). See Longston Stations in "Group Ownership"  
Network MBS Rep Pearson (National); Day-Wellington (Seattle)  
Jessica L Longston, pres, John R DiMeo, gen mgr, James Tincker, asst mgr, Lee White, prog dir, Bernie Veleke, prom mgr, Ed Triplett, news dir, Don Pinney, chief engr

**KVOS** (1927) 790 kc, 1 kw, DA-N (CP, 5 kw-D, 1 kw-N, DA-N) 1511 Ellis Street. Phone Regent 3-1567 KVOS Inc (acquired station 1929)

Network ABC. Rep Art Moore (Regional), Weed (National)  
Rogan Jones, pres; David Mintz, exec vp Cal Mann, gen mgr; Al Swift, prog dir, Bill Hoyt, news dir; John Price, chief engr

**KGMI (FM)** (Feb. 19, 1960) 92.9 mc; 16.5 kw. International Good Music Inc owned by KVOS. See International Good Music Stations in "Group Ownership"  
Rep Heritage Stations  
KVOS-TV. Tv companion of KVOS & KGMI (FM).

**BELLINGHAM-FERNDALE, Whatcom County**

**KENY** (April 4, 1958) 930 kc; 1 kw-D Box 631, Bellingham Phone Regent 3-2410. Whatcom County Broadcasters Inc (original owner)  
Rep Grant, Feltis (Seattle)  
Donald T Haveman, pres, gen mgr, coml mgr & chief engr; Glenn Brooks, prog dir, Lee Connors, prom mgr; Les Beagel, news dir.

**BLAINE, Whatcom County**

**KARI** (Feb 12, 1960) 550 kc; 500 w-D P O Box 35 Phone Edgewood 2-0751, Birch Bay Broadcasting Co (original owner)  
Network Keystone.  
George A Wilson, pres; Don J Bevilacqua, gen mgr & chief engr, William Lehr, prom mgr, Bill DeJong, news dir.

**BREMERTON, Kitsap County**

**KBRO** (May 1947); 1490 kc, 250 w P O Box 1803, Station A. Phone Essex 7-3995 Bremerton Broadcasting Co (original owner)  
Rep Feltis (Seattle); John Palmer (San Francisco).  
Bruce Bartley, owner & pres, Linc Perry, gen mgr; Shirley Seid, office mgr, Dick Palk, prog dir; Bruce Perry, sales prom mgr; Ron Scamfer, news dir, Bob Adams, chief engr.

**CAMAS, Clark County**

**KVAN** (1955) 1480 kc; 1 kw-D P O Box 1483, Portland 7, Ore Phone Capital 3-1977 William B & Cathryn C Murphy (acquired station February 1957)  
Reps Best; Tracy Moore.  
William B Murphy, gen mgr, chief engr & news dir, Cathryn C Murphy, station mgr; Budd Simmons, prog dir Don Burbank, prom dir, Ed Stanton, farm dir, Christmas Early, women's dir

**CENTRALIA-CHEHALIS, Lewis County**

**KELA** (Nov 1, 1937) 1470 kc; 5 kw-D, 1 kw-N P O Box 720 Centralia. Phone Pershing 6-3321. P O Box 827, Chehalis Phone Sherwood 8-3321 Central Broadcasting Corp (original owner) See McCaw Stations in "Group Ownership"  
Network MBS Reps Walker-Rawalt (East); Lee F. O'Connell (California), Art Moore (Pacific Northwest).  
J Elroy McCaw, pres; Mabel A Gwinn, sec-treas, Joe Chytil, gen mgr, Dick Dawson, coml mgr, Don Younghans, prog dir, Lee Stottlemyre, prom mgr, Dick Nichols, news dir, Bob DeLapp chief engr



**HAS GROWN TO 5000 WATTS**

Does a man-sized job in Southwest Washington.

5000 watts to bridge the wide gap between Portland and Puget Sound.

5000 Watts  
**MAKES THE DIFFERENCE**  
**KELA, Centralia-Chehalis**

**KITI** (1954) 1420 kc, 1 kw-D P O Box 89, Chehalis Phone Sherwood 8-3379 KITI Corp (acquired station 1955) See Singleton Stations in "Group Ownership" See also "Newspaper Ownership"

Reps Grant, Hugh Feltis (Seattle).  
Donald F Whitman, pres & gen mgr, Phil Roewe, station mgr, Kenneth E Briggs, news dir, Edward F. Kelley, chief engr

**CHELAN, Chelan County**

**KOZI** (March 1, 1957) 1220 kc 1 kw-D P O Box 1210 Phone 440 Lake Chelan Broadcasting Corp (original owner)  
Stuart S Maus, pres & gen mgr, Dean Rhodes, sales mgr & chief engr, Frances Faris, prog dir, Lloyd I. Stafford, prom mgr, Everett Skubinna, news dir.

**CLARKSTON, Asotin County**

**KRLC** (See Lewiston, Idaho listing).

**COLFAX, Whitman County**

**KCLX** (1950) 1450 kc, 250 w Box 710 Phone Exbrook 7-3441 Adrian DeVries (acquired station April 1, 1955)  
Network MBS Reps Best; Tracy Moore, Art Moore  
Adrian DeVries, owner, gen mgr, coml mgr, prog dir & prom mgr, Brad Lowe, news dir; E O McVay, chief engr

**COLVILLE, Stevens County**

**KCVL** (Nov 15, 1955) 1270 kc 1 kw-D, P O Box 208 Phone Mutual 4-6481. Colville Broadcasting Co (original owner)  
Network Keystone Reps Continental (National); Art Moore (Regional)  
Merle B Peterson, owner, gen mgr, prog dir & chief engr Peggy J Hull, coml & prom mgr Donald G Lvie, news dir

**EDMONDS, King County**

**KGDN** (1951) 630 kc, 1 kw-D (CP, 5 kw-D) 190th & Fremont, Seattle 33, Wash Phone Lincoln 2-3133. King's Garden Inc (original owner).  
A B. (Mike) Martin, pres, Robert W Ball, gen mgr, coml mgr & prog dir, T H (Ham) Moffitt, news dir; Walter Jamison, chief engr

**KGFM (FM)** (March 11, 1960) 105.3 mc, 120 kw Same address, licensee & staff as KGDN (above)  
Rep Western Fm Broadcasters

**ELLENSBURG, Kittitas County**

**KKLE** (1947) 1240 kc; 250 w P O. Box 600. Phone Woodland 2-1488 Western Broadcasters Inc (acquired station July 1958).  
Rep W S Grant  
Donald K McBride, pres & gen mgr, G Morgan McBride, vp, Joseph Armev, asst mgr

**EPHRATA, Grant County**

**KULE** (Aug 17, 1950) 730 kc, 1 kw-D P O Box 548 Phone Skyline 4-4686. Coulee Broadcasting Corp (acquired station Jan 7, 1959)  
Rep Hugh Feltis (Regional-Seattle); Torbet, Allen & Crane (Pacific Coast-Los Angeles & San Francisco)  
Donald R Berry, pres & gen mgr, Weymeth Simpson, news & prog dir, Robert A Clark, prom mgr; Gloria Mackintosh, traffic & prog asst, Gordon Sinclair, chief engr.

**EVERETT, Snohomish County**

**KQTY** (June 1957) 1230 kc 250 w (CP, 1 kw-D, 250 w-N) 3021 Rockefeller Phone Alpine 9-6111 Walter N Nelskog (original owner)  
Rep Forjoe  
Walter N Nelskog, owner & gen mgr, Ray Courtmanch, prog dir, Nick Lacy, prom mgr, Dick Welch, new dir, Lee Hurley, chief engr

**KRKO** (1920) 1380 kc, 1 kw, DA-N (CP, 5 kw, DA-N) P O Box 916 Phone Alpine 9-1144 Everett Broadcasting Co Inc (acquired station 1937) See Taft Stations in "Group Ownership"  
Rep Grant (National); Art Moore (Oregon-Washington)

William R Taft, owner & gen mgr, Cliff Hanson, sales mgr, Bob Waldron, prog dir Shirley Bartholomew, news dir, Dale Good, chief engr, Earl Gerdon, asst mgr

**GRAND COULEE, Grant County**

**KFDR** (Sept 15, 1950) 1360 kc, 1 kw-D Box 395 Phone Coulee Dam 140 Ralph A Nachtmann (acquired station April 1, 1955)  
Rep Best (national), Art Moore (regional)  
Specialty programs American Indian  
Ralph A. Nachtmann, owner Al Theisen, prog dir; Frank Van Hemert, chief engr

**HOQUIAM, Grays Harbor County**

**KHOQ** (not on air, target date Sept 1, 1960) 1560 kc, 1 kw-D P O Box 345, Forest Grove, Ore Phone Elgin 7-2414 Twin Cities Broadcasting Co (original owner)  
Irving V Schmidtke, pres, gen mgr & chief engr, Allen E Hoffard, coml & prom mgr, Fred I Schmidtke, prog dir, Palmira Linda Schmidtke, news dir

**KELSO, Cowlitz County**

**KLOG** (Oct 8, 1949) 1490 kc, 250 w P O. Box 90 Phone Exbrook 3-4900 K-L Broadcasters Inc (acquired station May 11, 1960)  
Rep Art Moore (Seattle-Portland), Torbet, Allen & Crane  
Margaret Alice Nagel, pres, Maic DeLaunay, vp, Myra M DeLaunay, prog dir, Arlette Finlev, prom mgr, William Bland, news dir, Byron Swanson, chief engr

**KENNEWICK-RICHLAND-PASCO, Benton Cty.**

**KEFR** (January 1948) 610 kc; 5 kw, DA-2. P O Box 437, Kennewick Phone Justice 6-6184 Cascade Broadcasting Co (acquired station Jan 1, 1960). See Cascade Stations in "Group Ownership"  
Network ABC, CBS Rep Young  
Thomas C Bostic, pres; Joe Kendall, gen mgr, H Bishop, coml mgr

**KIRKLAND, King County**

**KNBK** (1948) 1050 kc, 1 kw-D P O. Box 338, Kirkland. Phone Vandyeke 2-1201 Eastside Broadcasting Co (acquired station December 1949)  
Network Keystone  
Specialty programs Negro; Scandinavian  
George A Wilson, partner & gen mgr; George W Boucher, coml mgr, Anita Busek, prog dir, Lloyd Allan, news dir, Al L Charf, chief engr.

**LAKEWOOD, Snohomish County**

**KFHA** (Feb 8, 1959) 1480 kc; 1 kw-D, DA-D. P O Box 3309, Tacoma 99, Wash Phone Juniper 4-1480. Thomas H Henderson, receiver for KFHA Inc (acquired station Nov. 1, 1959)  
Paul R. Smith, pres; James S. Tulip, gen mgr, Dave Tolle, coml mgr; Karen Blumenthal, prog dir; Bill McNeely, chief engr

**LONGVIEW, Cowlitz County**

**KBAM** (Aug. 15, 1955) 1270 kc, 1 kw-D (CP, 5 kw-D), P O Box 31. Phone Hamilton 3-1210. Hal K Shade, receiver in bankruptcy.  
Network MBS  
Rep Hal Holman (Chicago, New York); Wm Wagner & Assoc (Seattle).  
Arne G Peterson, gen mgr; Lowell E Bryan, coml mgr Robert Anson, prog dir; Lee Scanlon, news dir, John Lewis, chief engr

**KEDO** (May 1938) 1400 kc, 250 w P O Box 779 Phone Hamilton 5-1500. KEDO Inc (acquired station July 13, 1960)  
Network ABC Rep Pearson; Hugh Feltis (northwest)

**LYNDEN, Whatcom County**

**KLYN-FM** (not on air; granted July 8, 1960) 106.5 mc, 12 kw Sidney Baron

**MOSES LAKE, Grant County**

**KSEM** (November 1947) 1470 kc, 5 kw-D, 1 kw-N, DA-2 P O Box 276 Phone Rockwell 5-3441 KSEM Inc. (original owner). See Longston Stations in "Group Ownership" See also "Newspaper Ownership"  
Network MBS Rep Pearson.  
Jessica L Longston, pres, James L Hamstreet, gen mgr, Gene Wagner, mgr, Bill Newland Jr, prog dir, Norm Staat, news dir, Walt Bjerke, chief engr

**KWIQ** (Feb 20, 1956); 1260 kc, 1 kw-D P O. Box 1696 Phone Rockwell 5-5678 Cascade Broadcasting Co (acquired station Feb 20, 1958. See Cascade Stations in "Group Ownership"  
Rep Young (national), Art Moore (regional).  
Thomas C Bostic, pres; Larry Roberts, gen mgr, Fred W Linde, coml mgr, Jerry Holzinger, prog dir; Donald I. Morris, chief engr.  
KBAS-TV: Tv companion of KWIQ

INTERESTED IN BUYING OR SELLING ONE OF THE

82 AM 22 FM 15 TV

STATIONS\* OPERATING IN

WASHINGTON

CONTACT THE NEAREST OFFICE OF—

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\* As of August 1, 1960

**K** REACHES MORE  
**I** DIFFERENT HOMES  
 THAN ANY  
**I** OTHER SEATTLE  
 50,000-watt

# Radio STATION

**O . . . 1st in**

## PUBLIC ACCEPTANCE

In the average month . . .  
 (20 days—Mon.-Fri.)

6:00 AM to	Noon to	3:00 PM to
9:00 AM	3:00 PM	6:00 PM

50 kw

**KIRO 119,400 184,600 147,100**  
 (different homes)

50 Kw

Station A	98,700	116,200	99,700
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50 kw

Station B	109,200	84,600	81,700
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## POPULARITY

It's one thing to reach an audience . . .  
 another to hold it . . .

one measure of a station's ability to  
 hold an audience is the mail it receives.

In 1959, KIRO's Garden personality,  
 Cecil Solly, alone received over 124,000  
 letters:

Washington	106,744
Oregon	8,202
British Columbia	9,269
<b>Total</b>	<b>124,215</b>



710 KC • 50,000 WATTS **SEATTLE**  
 Represented by PETERS, GRIFFIN, & WOODWARD, INC

## Radio Stations CONTINUED

### WASHINGTON CONTINUED

#### MOUNT VERNON, Skagit County

**KBERC** (Dec. 12, 1946) 1130 kc; 5 kw-D, 1 kw-N, DA-N. P O Box 240. Phone Garfield 1-2430. Beckley Radio Co (original owner)  
 Network MBS Rep Art Moore (northwest)  
 Leo Beckley, partner & gen mgr, Ted Fraying, coml mgr & chief engr, Chuck Sharmon, prog dir & prom mgr, Jerry Jenson, news dir

#### OLYMPIA, Thurston County

**KGY** (April 15, 1922) 1240 kc, 250 w (CP, 1 kw-D 250 w-N) 1210 N Washington St. Phone Whitehall 3-1240 Tom Olsen (acquired station Jan 15, 1939) See "Newspaper Ownership"

Network ABC, MBS; Keystone. Rep Walkcr-Rawalt (national) Art Moore (regional)

Tom Olsen, pres & gen mgr; Herb Anderson, coml & prom mgr Don Jones, prog dir & chief engr Robert C Cummings, news dir

**KITN** (1956) 920 kc; 1 kw-D P O. Box 629 Phone Fleetwood 7-7718 KITN Corp (original owner). See Singleton Stations in "Group Ownership"

Rep Hugh Feltis (Seattle), Grant (national) Donald F Whitman, pres & gen mgr, Harold C Singleton, chief engr

#### OMAK, Okanogan County

**KOMW** (Sept 30 1947) 680 kc; 1 kw-D, P O. Box 151 Phone 00 TWX Omak 35. KOMW Inc (original owner)

Rep Feltis (Seattle), Torbet, Allen & Crane (San Francisco)

R L McNett, pres; Dean Nichols, gen mgr; Jerry Weaver, coml mgr, Elizabeth Uht prog dir Robert A Woehler, news dir, William Miltenbeiger, chief engr.

#### OPPORTUNITY, Spokane County

**KZUN** (November 1955) 630 kc, 500 w-D P O Box 123 Spokane, 63 Phone Walnut 4-2400 KZUN Inc (original owner).

Rep Thomas F. Clark  
 Robert L Swartz, pres, Arthur R Mackelvie, gen mgr, Dick Wright, coml mgr, Stan Witter, prog dir, Pete Johnson, news dir, Jack Feldhausen, chief engr

**KZUN-FM** (not on air; target date July 1, 1960) 96.1 mc, 33 kw. Address, licensee & staff same as KZUN

#### OTHELLO, Adams County

**KBSC** (April 11, 1958) 1400 kc 250 w P O Box 1400 Phone Hubbard 8-2791 Othello Radio (original owner)

Network Keystone Rep H S Jacobsen (Portland); Day-Wellington (Pacific Northwest)

Charles A Sheppard Jr., gen mgr, coml mgr, prog dir, prom mgr & news dir Donald Lockwood, chief engr

#### PASCO, Franklin County

**KALE** (See Richland, Wash, listing).

**KORD** (July 28, 1956) 910 kc 1 kw-D P O Box 485 Phone Liberty 7-9791 KORD Inc (acquired station Dec 26, 1957) (See Singleton Stations in "Group Ownership")

Rep Pearson, Feltis (Seattle); Jacobson (Portland)

Wallace K Reid, pres & gen mgr.  
**KPKW** (August 1945) 1340 kc, 250 w Chase & A Streets Phone Liberty 7-9741. Robin Hill (acquired station Dec 1, 1958).

Rep Ayres Allen & Smith  
 Robin Hill pres & chief owner, John M Wales, gen mgr

#### PORT ANGELES, Clallam County

**KONP** (1945) 1450 kc 250 w 313 West First Street Phone Glencourt 7-4200 Radio Pacific Inc (original owner) See "Newspaper Ownership"

Network Keystone Rep Art Moore (Seattle)  
 C N Webster, pres, George Buck, gen mgr, Jack Proctor, station mgr

#### PROSSER, Benton County

**KARY** (Dec 14, 1956) 1310 kc 1 kw-D P O Box 1310 Phone Yukon 4-7310 Prosser-Grandview Broadcasters Inc (original owner)

Network Keystone Rep William J Wagner (northwest), Best Co (national)

Raymond Rockstrom pres, Jack L Quinn exec vp & gen mgr Robert Wilson, coml mgr, Miss Vera Argo, prog dir, Robert Cronkhite, news dir, Dewey Trostel, chief engr

#### PULLMAN, Whitman County

**KOPE** (1950) 1150 kc, 1 kw-D P O Box 318 Phone Logan 4-5251 KOPE Inc (acquired station Jan 18, 1958)

Network ABC Rtp Continental (national), Torbet, Allen & Crane (west), Art Moore (northwest)

M William Wippel, gen mgr R P Turnlev, business mgr & news dir, Merrill W. Price, chief engr

**KWSC** (June 1922) 1250 kc 5 kw-D (S-KTV Seattle at night) Pullman, Wash Phone Logan 8-2111, Ext. 322 Washington State U. (original owner)

Clement French, pres Allen Miller gen mgr, But Harrison, mgr & prog dir, Cal Watson, prod mgr, Robert Mott prom mgr & news dir, Hugh A Rundell sports dir & chief announcer, Glen Southworth, chief engr.

#### PUYALLUP, Pierce County

**KAYE** (Dec 1, 1951) 1450 kc 250 w. P O Box 271 Phone Thornwall 5-1450 Henry Perozzo (acquired station April 1, 1953)

Network Keystone. Rep Art Moore (Seattle)  
 Henry Perozzo, owner, gen mgr & Religious dir, Marvin A Young, station & coml mgr, Doc M Watson, prog dir, Terry Close, news dir, Al Charf, prom dir, Janet Kelly, women's prog dir

#### QUINCY, Grant County

**KPOE** (Sept 10, 1957) 1370 kc, 1 kw-D P O Box 1378 Phone Sunset 7-6731 Quincy Valley Broadcasters (original owner)

Rep Best, H S Jacobsen  
 Donald R. Nelson, owner & gen mgr, Ralph Solberg, coml mgr, Doyle A Nelson, asst mgr & prog dir Bob Moore asst sales mgr & news dir, Ralph Barclay, chief engr

#### RAYMOND, Pacific County

**KAPA** (June 1950) 1340 kc; 250 w SH P O Box 626 Phone 1010. Willapa Broadcasting Co (acquired station Aug 16, 1956).

Network Keystone Rep Art Moore (Seattle)  
 Specialty programs: Scandinavian 1 hr., wkly

Robert E Claunch, gen mgr, John W Reavley, coml mgr, Florence M Pratt, news dir, Robert E Sheetz, chief engr

#### RENTON, King County

**KUDY** (1947) 910 kc, 1 kw, DA-1 P O Box 91, Renton, Wash Phone (Seattle) Alpine 5-8245 Cutie Radio Inc (acquired station Jan 1, 1959)

Rep Forjoe.  
 Specialty programs Negro, 18 hrs; wkly  
 Wally Nelskog, pres, Hale Bondurant, vp & gen mgr, Larry Krasner, station mgr & natl sales mgr Bob Carmichael, prog dir & prom mgr, Steve Wray, news dir, Lee Hurley, chief engr.

#### RICHLAND, Benton County

**KALE** (April 1, 1950) 960 kc, 1 kw, DA-N P O Box 767 Pasco, Wash. Phone Liberty 7-3389. D & D Broadcasting Corp. (acquired station Jan 1, 1960)

Rep Weed, Wm J Wagner (Seattle)  
 L G Dix, pres, gen mgr & prog dir, Thomas J. Wood, coml mgr, Joseph G Muench, chief engr

#### SEATTLE, King County

**KAYO** (1926) 1150 kc, 5 kw-D, 1 kw N 2930 Fourth South, zone 4 Phone Main 3-2480 Washington Telecasters Inc. (acquired station February 1953) See Longston Stations in "Group Ownership" Also see "Newspaper Ownership"

Network MBS Rep Young  
 Jessica L Longston, pres, R E Pollock, gen mgr, John R DiMeo mgr, Ray Golden, prog dir, William Schoney, news dir, Verle Jones Jr, chief engr

**KETO-FM** (Sept 1, 1959) 101.5 mc, 10 kw (CP, 17.5 kw) P. O. Box 1309 Phone Mutual 2-1015 Chem-Air Inc (original owner) See Boeing Stations in "Group Ownership"

William E Boeing Jr, pres, J William Teplickv, gen mgr, George A Edgar, station mgr, Don Morrow, prog dir, Bob Zirk, chief engr

Your key to good listening



101.5 MC SEATTLE  
 Affiliated with  
 KPAM FM Richland KIDO Box

**KGMJ (FM)** (May 25, 1960) 95.7 kc, 3 1/2 kw, 1151 Ellis Street, Bellingham, Wash. Phone Regent 3-1567 TWX KVOS Box 71 International Good Music Inc (original owner) See International Stations in "Group Ownership"

Rep Heritage Stations  
 Logan Jones, pres David Mintz, exec vp

**KING** (1927) 1090 kc 50 kw, DA-1 320 Aurora Ave, zone 9, Phone Mutual 2 3555 TWX SE 240 King Broadcasting Co (acquired station May 1947). See King Stations in "Group Ownership"

Network NBC Rep Blair  
 Mrs A Scott Bullitt, pres & gen mgr Henry B Owen, exec vp & vp business div Stinson Bullitt, vp & sec; Otto P Brandt, vp broadcast div James L Middlebrooks dir engr planning, Earl Reilly, station mgr, William Clark, prog mgr, Pat O'Halloran, prom & publicity mgr, G William Parker, merch mgr Gloria Chandler, public service dir Charles Herring, news dir, Art Shultz, chief engr

**KING-FM** (1947) 98.1 mc, 15 kw Duplicates KING (above) except between 6 pm and midnight Monday-Saturday

**KING-TV** Tv companion of KING-AM-FM

**KIRO** (1926) 710 kc, 50 kw, DA-N 1530 Queen Anne Ave zone 9 Phone Atwater 3-9800 TWX SE 180 Queen City Broadcasting Co (acquired station 1933)

Network CBS Peters, Griffin Woodward Specialty programs Italian, 1 hr wkly

Saul Hias, pres & gen mgr Lincoln W Miller, exec vp, W F. Tucker, station & coml mgr Jim French, prod mgr, Jack Sullivan, prom mgr, Don Brice, news dir, James G Uphergrove, chief engr.

**KIRO-FM** (1946) 100.7 mc, 16.5 kw Duplicates KIRO (above).

**KIRO-TV** Tv companion of KIRO-AM-FM

**KISW (FM)** (1950) 99.9 mc, 2.1 kw (CP, 10.5 kw) 9201 Roosevelt Way, zone 15 Phone Lakeview 5-6255. E W Lippincott (original owner)

Rep Fine Music Broadcasters  
J. David McCollum, gen mgr.

**KJR** (1921) 950 kc, 5 kw, D-A-N Box 3726 zone 24 Phone West 7-5100 TWX SE 28 Seattle, Portland & Spokane Radio (acquired station June 7, 1958) See Seattle, Portland & Spokane Radio in "Group Ownership"

Rep McGavren  
Lester M. Smith, gen mgr, Gaylen S Blackford, station mgr, Arthur Kulman, coml mgr, John Stone, prog dir, Homer Lope, operation mgr, Lou Gillette, news dir, George Newton, chief engr, John Murphy, prom dir

**KLSN (FM)** (1959) 96.5 mc, 19 kw University Village zone 5 Phone Lakeview 4-3693 Sight and Sound (original owner).

Rep Walker-Rewalt  
M. T. Clark, pres, Cortlandt T. Clark, vp & gen mgr, David G. Law, coml mgr, L. C. Attinger, prog dir, John L. Kelley, chief engr  
**KMCS (FM)** (May 1958) 98.9 mc; 10.5 kw 708 Fifth Avenue South, zone 4 Phone Main 2-8950 Market-Casters Inc (original owner)  
James G. Talbot, pres, Sydney A. Abrams, gen mgr, Ronald Todd prog dir, Donald Foote, chief engr

**KNBX** (See Klukind, Wash)

**KOL** (1922) 1300 kc, 5 kw, DA-N, 1100 West Florida, zone 4 Phone Main 2-2312 Seattle Broadcasting Co (acquired station 1928) See Taft Stations in "Group Ownership"

Rep Bolling Co  
Marie Storm Taft, pres, Archie Taft Jr, sec-treas & gen mgr, William L. Simpson, asst mgr, Howard Hall, prog dir, Robert N. Ward, prom mgr, Merrill Ash, news dir, Robert Pigg, chief engr

**KOL-FM** (not on air, target date unknown) 94.1 mc, 5.8 kw To duplicate KOL

**KOMO** (1926) 1000 kc, 50 kw, DA-N 100 4th Avenue North, zone 9 Phone Main 4-6000 TWX SE 71 Fisher's Blend Station Inc (original owner)

Network ABC Rep Katz Agency  
O. W. Fisher, pres, W. W. Warren, exec vp & gen mgr, Matland Jordan, station mgr, John Behnke, coml mgr, David Robinson, prog dir, Edna K. Hanna, prom mgr, Millard Ireland, news dir, C. E. Miller, chief engr  
KOMO-TV, TV companion of KOMO

**KOTO (FM)** (not on air, granted target date unknown) 93.3 mc; 6.6 kw. Arthur Siegel

**KPRN (FM)** (not on air, granted target date unknown) 102.5 mc, 19 kw. Plains Radio Broadcasting Co

**KTIX** (Sept. 10, 1956) 1590 kc, 5 kw-D 101 Bellevue Ave N, zone 2 Phone East 3-1590 KTIX Inc. (acquired station Aug. 1, 1958)

Rep Torbet, Allen & Crane  
Hugh Ben LaRue, pres, gen mgr & coml mgr, William Chase, prog dir & prom mgr, Al Ostrom, news dir, William Allen, chief engr  
**KTW** (Aug. 20, 1920) 1250 kc; 1 kw-D, S-KWSC Pullman, Wash (CP, 5 kw-D, 1 kw-N, S-KWSC-N) 710 Madison St, zone 4. Phone Main 4-6226 First Presbyterian Church of Seattle (original owner)

Rep Don Pickens  
James R. Warren, gen & coml mgr, Lee Knudsen, prog dir, Bill MacMillan, prom mgr, Hal Links, news dir, James S. Ross, chief engr

**KUDY** (See Renton, Wash, listing.)  
**\*KUOW (FM)** (Jan 16 1952) 94.9 mc; 45 kw U of Washington, zone 5 Phone Lakeview 4-6000, Ext. 2375 U of Washington (original owner).

Ken Kager, operations mgr  
**KVI** (1929) 570 kc; 5 kw. Tower Building, 7th & Olive Way, zone 1 Phone Mutual 2-3100 TWX SE 971 Golden West Broadcasters Inc (acquired station July 1, 1959) See Gene Autry Stations in "Group Ownership" Also see "Newspaper Ownership"

Rep AM Radio Sales  
Robert O. Reynolds, pres, Gibbs Lincoln, vp & gen mgr, Steve Crowley, gen sales mgr, Bob Cooper, prog dir, Jack MacDonald, prom mgr, Bill Goff, news dir, Dick Velo, chief engr

**KXA** (1926) 770 kc, 1 kw L-WABC 320 2nd Ave W, zone 99 Phone Atwater 4-8600 KXA Inc (acquired station 1946).

Rep Meeker  
Wesley I. Dumm, pres, John H. Dubuque, gen mgr & chief engr, Gilbert Wellington, coml mgr, James Warren, program dir, Robert Engler, news dir, Ann Sterling, women's dir  
**KZAM (FM)** (not on air, granted July 21, 1960). 92.5 mc, 17.6 kw Monte L. Strohl

## SPOKANE, Spokane County

**KAYE** (See Puyallup, Wash, listing.)  
**KCFA** (June 7, 1959) 1330 kc; 5 kw-D. S. 5408 Freya St, zone 71. Phone Keystone 5-3077 Christian Services Inc. (original owner)

Roger L. Stensland, pres, H. J. (Bud) Chandler, gen mgr

**KGA** (1926) 1510 kc, 50 kw, DA-N. 6228 S. Regal Phone Keystone 4-0631 TWX SP 141. Gran Broadcasting Co (acquired station Feb. 1, 1958)

Rep Hollingbery  
L. F. Gran, pres, Arthur M. Vogel, vp & gen mgr, Len Greensword, coml mgr; Ollie Schell, program dir

**KHQ** (1922) 590 kc 5 kw South 4102 Regal Phone Keystone 4 0511 TWX SP 427 KHQ Inc (acquired station March 1, 1946). See "Newspaper Ownership"

Network NBC Rep Katz, Art Moore & Assoc (Seattle & Portland)

Richard O. Dunning, pres & gen mgr, William B. Merrill, coml mgr; John Fahey, prog dir, Irving Smith, prom mgr, Duane Beck, news dir, Doc Wymire, chief engr

**KHQ-FM** (not on air, target date September or October 1960) 98.1 mc, 47 kw To duplicate KHQ

**KHQ-TV** TV companion of KHQ-AM-FM  
**KLYK** (September 1922) 1230 kc, 250 w W 212 Riverside Phone Riverside 7-8033 KLYK Inc. (acquired station April 1959). See Taft Stations in "Group Ownership"

Network MBS Rep Bolling  
Bill Simpson, pres, Dan Murkham, gen mgr, Larry Barclay, coml mgr, Jim Harold, prog dir

**KNEW** (1917) 790 kc, 5 kw, DA N P O Box 8033, zone 36 Phone Keystone 4-9363 TWX SP 244 Seattle Portland & Spokane Radio (acquired station June 7, 1958) See Seattle Portland & Spokane Stations in "Group Ownership"

Rep McGavren  
Lester M. Smith, gen mgr, Hugh MacPherson, coml mgr, Robert Adkins, prog dir, Gene Ray, prom mgr, Ross Woodward, news dir, Vince Hoffart, chief engr

**KPEG** (March 21, 1957) 1380 kc; 5 kw-D 1527 W 2nd, zone 43 Phone Madison 4-0454 Bellevue Broadcasters (acquired station about March 21, 1958)

Rep Grant  
F. Kemper Freeman, pres, W. R. (Dick) White, gen mgr, J. Shannon Swatte, coml mgr, Cliff Carl, prog dir, Ed Mosley, prom mgr, Garv Williams, news dir, Sigurd Tuinquist, chief engr

**KREM** (1947) 970 kc; 5 kw-D, 1 kw-N S 4103 Regal, zone 34 Phone Keystone 4-0466 TWX SPO 8 KREM Broadcasting Co (acquired station Dec 19, 1957). See King stations in "Group Ownership"

Rep Petry  
Mrs. A. Scott Bullitt, pres, Robert H. Temple, gen mgr, Peter Lyman, local sales mgr, Ted Richeson, national sales mgr; Ronald MacDonald, prog dir, Richard E. Hoovei, news dir, Edward P. Antosym, chief engr

**KREM-FM** (September 1955) 92.9 mc; 4.8 kw. Duplicates KREM (above)  
KREM-TV, TV companion of KREM-AM-FM

**KXLY** (1922) 920 kc; 5 kw 305 W Sprague zone 4. Phone Madison 4-1218. Northern Pacific Radio Corp (acquired station 1954) See Harris-Alexander Stations in "Group Ownership"

Network CBS Rep H-R (New York)  
Specialty programs Italian, 1 hr, wkly  
Norman Alexander, pres, James Agostino, gen mgr; Alex Lacom, coml mgr, Terry Mason, prog dir, Jack Lantys, prom mgr, Rick Meyers, news dir; Dave Green, chief engr

**KXLY-FM** (November 1959) 99.9 mc; 2 kw Duplicates KXLY.

KXLY-TV, TV companion of KXLY-AM-FM  
KZUN (See Opportunity, Wash, listing)

## SUNNYSIDE, Yakima County

**KBEW** (April 1950) 1230 kc 250 w Box 209 Phone Temple 7-2277. Cole E. Wylie (original owner)

Rep Tracy Moore (Los Angeles) Day-Wellington (Seattle)  
Specialty programs Spanish 6 hrs wkly  
Cole E. Wylie, owner, Les McKay, gen & coml mgr; Jean Runyon, prog dir, Bert Malakoff, news dir, Dale Howard, chief engr

**KXLY-TV** (See Opportunity, Wash, listing)

## TACOMA, Pierce County

**\*KCPS (FM)** (Feb 1, 1950) 90.9 kc, 0.77 kw 5214 Steelacorn Blvd, zone 99 Phone Juniper 8-5261 ext 331 Clover Park School District #400 (original owner).

Lorraine Dossett, instructor studio skills, Clouse Turner, chief engr

\*KPEC-TV, TV companion of KCPS (FM) above

**KPHA** (see Lakewood, Wash, listing)

**KLAY-FM** (May 1959) 106.3 mc, 830 w 201 S 5th, zone 2. Phone Broadway 2-7460. Clay F. Huntington

Clay Huntington, owner & gen mgr, Stan Naccarato, coml mgr, Tom Read, program dir, Ken Williams, chief engr

**KMO** (1926) 1360 kc; 5 kw P O Box 1651, zone 1 Phone Wavelly 2-8733 TWX TA 013 Tacoma Radio Corp. (acquired station October 1954)

Rep Feltis, Dove, Dever & Cannon (Seattle) Avery-Knodel (national)  
J. Arch Morton, pres, gen mgr & coml mgr; Win McCracken, prog & prom dir, Murray Morgan, news dir, Bob Capstick, chief engr

**KTAC** (August 1942) 850 kc, 1 kw, DA-N Winthrop Hotel, zone 2 Phone Broadway 2-2241. Tacoma Broadcasters Inc. (acquired station May 1954)

Rep Pearson (national), Art Moore (Seattle & Portland)  
Jerry Gechan, pres & gen mgr, John P. Condon, asst mgr & coml mgr, Dick Weeks, prog dir, Doug McArthur, sports dir, Bud Bond, news dir, Bill Luckhurst, chief engr.

**KTNT** (Oct 14 1952) 1400 kc, 250 w S 11th & Giant, zone 5 Phone Fulton 3-2561 TWX TA 010 Tribune Publishing Co (original owner)

Rep Weed  
Max H. Bice, gen mgr; John W. Upham, asst mgr & national sales mgr, Stanley Johnson, local sales mgr; Donald St. Thomas, prog. dir, Ted Knightlinger, prom mgr, Bob Cleland, news dir; Dick F. Engh, chief engr

**KTNT-FM** (Oct. 26, 1948); 97.3 mc; 10.2 kw. Duplicates KTNT (above).

KTNT-TV, TV companion of KTNT-AM-FM

**\*KTOY (FM)** (1950) 91.7 mc; 3.5 kw 1101 S Yakima Ave, zone 5 Phone Broadway 2-9367 Tacoma School District 10. (original owner)

Merle Kimball, gen mgr & prog dir, John McClamrock, chief engr.

\*KTIS (TV) TV companion of KTOY

**KTWE (FM)** (June 2, 1958). 103.9 mc, 0.83 kw 1712 Sixth Ave, zone 5 Phone Juniper 8-1606 Thomas Wilmot Read (original owner).  
Network MBS CBC. Rep FM Unlimited, FM Sales Paramount Radio (northwest)

Specialty programs French, 1 1/2 hrs.; German, 1/4 hr. Italian, 1 hr. Spanish, 1/4 hr.; all wkly

Thomas Wilmot Read, pres & gen mgr; R. Eldon Magnusen vp & asst mgr, J. Howard Thomas, prog dir-producer; Dean P. Iivig, operations dir, Kenneth Williams Jr, engineering dir, Richard A. Barr, prom mgr, Radcliff Van Burien, dir of news & special events; Hugh W. Braken, dir of athletics Douglas Anthony, public service dir; Vivian Van Voorhis supervisor of music; Arthur W. Lindsay, advertising consultant

## TOPPENISH, Yakima County

**KENE** (June 1954) 1490 kc, 250 w P O Box 350 Phone Townsend 5-7272 Radio Broadcasters Inc (acquired station July 1955).  
Network Keystone Rep Grant Webb (national) Wm Wagner (local)

Specialty programs: Spanish, 7 hrs; wkly. John R. Woodroffe, pres; Robert A. Sumbarde, vp & gen mgr, Don Downing, asst mgr. Darlene Thalheimer, prog dir, Fulton Travis, news dir, J. Andy Thompson, chief engr

## VANCOUVER, Clark County

**KISN** (Portland Ore) (1939) 910 kc, 1 kw, DA-N 10th & W. Burnside Phone Capitol 6-7191 Star Broadcasting Inc (acquired station May 1, 1959). See Star Stations in "Group Ownership."

Rep Avery-Knodel  
Don W. Burden, pres; Richard Shieaman, gen mgr; Howard McNulty, coml mgr, Hal Raymond, prog dir, Gerald E. Weist, chief engr.

**\*KKEY** (July 4, 1954) 1150 kw; 1 kw-D 5500 4th Plain Road. Phone Oxford 3-2565. Western Broadcasting Co (original owner).

Network Keystone, Rep Bernard.  
Ralph C. Weagant, pres; Ernest Crater, gen mgr, Al Piccini, coml mgr; Ken Deborad, program dir, Bryce Howard, chief engr.

## WALLA WALLA, Walla Walla County

**KHIT** (Dec. 6, 1956): 1320 kc; 1 kw-D Denny Bldg Phone Jackson 5-3190. Leader Broadcasting Co. (original owner).

Rep Grant, Feltis (Seattle); Jacobson (Portland)  
Arch Le Roux, pres & gen mgr.

**KTEL** (1946): 1490 kc; 250 w P. O. Box 1028 Phone Jackson 5-4103 Walla Walla Broadcasting Co. (acquired station May 7, 1956).  
Network ABC. Rep Masla; Wm J. Wagner (Pacific Northwest)

Jack Keating, gen mgr, pres, prog dir & news dir, Al Butolph, prog & coml mgr, Beven Roth, chief engr.

**KUJ** (1932) 1420 kc; 5 kw, DA-N P O Box 276. Phone Jackson 9-1230. KUJ Inc (original owner)

Rep Forjoe  
H. E. Studebaker, pres; Don G. Bennett, station mgr

## WENATCHEE, Chelan County

**KMEL** (1948): 1340 kc; 250 w. P. O. Box 638 Phone Normandy 2-7135. Frontier Broadcasting Co. (acquired station May 1, 1958).

Rep Pearson; Fred Siegner (Seattle).  
John E. Goslin, pres, program dir, & chief engr, Phil Rafter, vp, coml mgr & promotion dir; Craig Lawrence Jr, news & farm dir.

**KPO** (1930) 560 kc; 5 kw, DA-N KPQ Bldg, 32 N Mission Phone Normandy 3-5121. Westcoast Broadcasting Co. (original owner).

Network ABC, CBS, NBC. Rep Weed; Moore & Assoc. (Portland & Seattle).  
James W. Wallace, pres, gen mgr & coml mgr; Dorothy Lee, prog dir, Carl Fugitt, prom mgr, Duayne T. Recker, news dir, George Fries, chief engr

**KUEN** (Nov 17, 1956). 900 kc; 500 w-D (CP, 1 kw). P O Box 79 Phone Normandy 3-5186. KUEN Inc (acquired station Nov 1, 1959).

Network Keystone Rep Grant, H. S. Jacobson, Hugh Feltis  
Miller C. Robertson, pres & gen mgr, Stuart de Laney, prom mgr, Karl Stoffel, news dir; Elmer Kaping, chief engr

## YAKIMA, Yakima County

**KIMA** (Oct 19, 1944) 1460 kc, 5 kw, DA-N P. O. Box 702 Phone Glencourt 2-9111 Cascade Broadcasting Co (See Cascade Stations in "Group Ownership")

Rep Young  
Robert H. Dolph, gen mgr; Sam Kerr, prom dir & coml mgr, Perry Hotchkiss, news & prog dir; Dave Ilubert, chief engr

KIMA-TV, TV companion of KIMA.

**KIT** (April 8, 1929): 1280 kc; 5 kw-D, 1 kw-N P. O. Box 1222. Phone Glencourt 7-8115 KIT Inc. (original owner).

Rep McGavren (national); Jacobson (Oregon), Feltis (Washington).  
Carl E. Haymond, pres; Jack H. Goetz, gen mgr, John Puckett, coml mgr; Vern Chartier, prom mgr, Pete Wick, news dir; H. B. Murphy, chief engr.

## Radio Stations CONTINUED

### WASHINGTON CONTINUED

**KLOQ** (1947): 1390 kc, 1 kw-D, 500 w-N, DA-N, P. O. Box 172, Yakima Broadcasting Corp. (acquired station September 1958)  
Rep Masla  
Warren J. Durham, pres & gen mgr, William E. Shela, vp & station mgr

**KUTI** (1955): 980 kc, 5 kw-D, P. O. Box 261, Phone Chestnut 8-2900, Yakima Valley Radio Inc. (acquired station March 1960)  
Rep Weed  
H. G. Wells Jr., pres & gen mgr, William Bainter, coml mgr, Tony Evans, prog dir, Roger Raymond, chief engr

### WEST VIRGINIA

\*Non-commercial

#### BECKLEY, Raleigh County

**WJLS** (March 20, 1939): 560 kc, 5 kw-D, 500 w-N, DA-N, WJLS Bldg, Phone Clifford 3-7311, Joe L. Smith Jr. (original owner)  
Network CBS, Rep Burn-Smith.  
Specialty programs: Negro 1 hr, wkly  
Joe L. Smith, pres, Gene Morehouse, gen mgr; Gary Dent, prog dir; Tom Fazio, news dir; Howard Williams, chief engr

**WBKX (FM)** (1946): 99.5 mc, 34 kw, Same license and address as WJLS (above).  
Joe L. Smith Jr., pres, Wm Sandetur, gen mgr.

**WWNR** (1916): 620 kc, 1 kw, 500 w-N, DA-N, 1708 Harper Rd, Phone Clifford 3-8307, Rahall Broadcasting Co. (original owner). See Rahall Stations in "Group Ownership"  
Rep Adam Young Inc.  
N. Joe Rahall, pres, Richard H. Booth, gen mgr, Robert Haruit, coml mgr, Betty Hatcher, prom mgr, Robert Miller, news dir, Jack Slygh, chief engr

#### BERKELEY SPRINGS, Morgan County

**WGST** (Sept 7, 1958): 1010 kc, 250 w, P. O. Box 308, Phone 771, Berkeley Springs Radio Station Corp. (original owner)  
Vernon E. Weber, pres, Thomas B. Butschei, gen mgr, Richard Dale Brooks, coml mgr, Kenneth E. Robertson, prog dir, Gary Lee Daniels, chief engr

#### BLUEFIELD, Mercer County

**WHIS** (June 27, 1929): 1140 kc, 5 kw-D, 500 w-N, Municipal Bldg, Phone Davenport 7-7115, TWX Bluefield 30, Daily Telegraph Printing Co. (original owner). See "Newspaper Ownership"  
Network NBC, Rep Select Stations (New York, Philadelphia, Baltimore and Washington), Weed (Midwest and West Coast), and Brown (South)  
Hugh Ike Shott Jr., pres & gen mgr, Mel Barnett, station mgr, George Hendrick, coml mgr, Kenneth Dick, chief engr  
WHIS-TV, Tv companion of WHIS

**WKOY** (1948): 1240 kc, 250 w, P. O. Box 800, Phone Davenport 7-6124, WKOY Inc.

#### BUCKHANNON, Upshur County

**WBUC** (Dec 13, 1959): 1160 kc, 1 kw-D, P. O. Box 71, Phone 444, Upshur County Broadcasting Co. (original owner)  
Jesse D. Newman, co-owner, mgr & chief engr; Joe Barker, coml mgr, Roger Turner, prog mgr

#### CHARLESTON, Kanawha County

**WCAW** (1946): 1400 kc, 250 w (CP 680 kc), P. O. Box 2791, Phone Dickens 3-7503, Capitol Broadcasting Corp. (acquired station January 1956).  
Rep Bob Dore Assoc.  
E. M. Johnson, pres, Paul N. Miles, gen mgr, Norman L. Posen, coml mgr, Paul Howard, prog dir, Ken Warren, prom mgr, Cliff Tobey, news dir, Frank Allender, chief engr

**WCHS** (1927): 580 kc, 5 kw, DA-N, P. O. Box 1153, Phone Dickens 2-8131, TWX CH 83, The Tierney Co. (acquired station 1950)  
Network CBS, Rep Peters, Griffin, Woodward  
(Sale to Rollins Broadcasting Co. pending FCC approval).

Hawthorne D. Battle, pres, John T. Gelder, Jr., vp & gen mgr, Robert Sinclair, coml mgr, Joe Farris, prog dir, Harry M. Brawley, prom mgr, Neil Boggs, news dir, Gene Brick, chief engr.

WCHS-TV, Tv companion of WCHS  
**WCHS** (1938): 1490 kc, 250 w, 315 Professional Bldg, Phone Dickens 3-9544, Charleston Broadcasting Co. (acquired station April 1958).  
Network ABC, Rep Weed  
Joseph L. Brechner, pres, George L. Sutherland, vp, gen mgr & coml mgr, Charles Coleman, prog dir, Walter Dills, prom mgr, Albert Sahley, news dir, Bernard Clark, chief engr

**WKAZ** (1927): 950 kc, 5 kw-D, 1 kw-N, DA-N, 210 Dickenson St, Phone Dickens 4-3521, Radio WKAZ, Inc. (acquired station May 16, 1960) See Samuels Stations in "Group Ownership"  
Network NBC, Rep Katz  
Hartley L. Samuels, pres, Don O. Hays, gen mgr, Robert Turley, prog dir, Ken Kurtz, news dir, Don Browning, chief engr  
**WKAZ-FM** (Feb 19, 1959): 97.5 mc, 9 kw, Duplicates WKAZ (above).  
**WKNA (FM)** (June 1, 1960): 98.5 mc, 2.65 kw, P. O. Box 1452, Beckley, Va, Phone Clifford 3-7311 (Beckley) Joe L. Smith Jr. (original owner)  
Joe L. Smith Jr., pres & gen mgr, George Yazell, chief engr  
WKNA-TV, Tv companion of WKNA (FM)  
**WTIP** (1946): 1240 kc, 250 w, Unlimited P. O. Box 3032, zone 1, Phone Dickens 2-3136, Chemical City Broadcasting Co. Inc. (original owner)  
Network MBS, Reps Bernard, Dora-Clayton, Gus Zaharis, pres & chief engr, Mel S. Burka, gen mgr, B. A. Burka, coml mgr, Shulev Annand, prog dir, Rob Baron, news dir.

#### CLARKSBURG, Harrison County

**WBOY** (April 21, 1937): 1400 kc, 250 w, 912 West Pike St, Phone Main 4-7571, TWX CB 8221, WSTV Inc. (acquired station May 9, 1957). See Friendly Group in "Group Ownership"

Network NBC, Rep Walker-Rawalt  
Jack N. Berkman, pres, John J. Laux, exec vp, Roger Gariett, gen mgr, John Peters, coml mgr, Jack See, prom mgr & news dir, Harry Brown, chief engr

WBOY-TV, Tv companion of WBOY  
**WHAR** (Feb 11, 1947): 1340 kc, 250 w, 1200 E. Pike St, Phone Main 4-5525, Harrison Corp. (acquired station December 1957)

Network MBS, Rep Burn-Smith  
Specialty programs: Italian, 1 hr, wkly  
Charles Gavloid, pres, Mason C. Deaver, gen mgr, Frank T. Gregg, coml mgr, Jay Randolph, prog dir, Beryl Snider, chief engr

**WPDK** August 1947: 750 kc, 1 kw-D, Daytime only, 333 W. Main St, Phone Main 4-6125, Clarksburg Broadcasting Corp. (original owner)  
Rep Pearson  
Glenn B. Hamilton, pres, Raymond C. Warden, exec vp & treas, Robert D. Hough, vp, secy & chief engr, James T. Fawcett, sales mgr, Dewitt H. Watt, station dir, James J. Snyder, prog dir

#### ELKINS, Randolph County

**WDNE** (February 1918): 1240 kc, 250 w (CP 1 kw-D), P. O. Box 967, Phone 1300, Marja Broadcasting Corp. (acquired station Dec. 1, 1955)  
Network Keystone  
John P. Carr, pres, Joe Bangham, coml mgr, Doug Smith, prog dir, Walter Wilkerson, chief engr

#### FAIRMONT, Marion County

**WMMN** (Dec 22, 1928): 920 kc, 5 kw, DA-N, 208 Adams St, Phone 3100, Peoples Broadcasting Corp. (acquired station Sept 1, 1953). See Peoples Stations in "Group Ownership"  
Network CBS, Rep Hollingbury.  
Specialty programs: Polish, 1/2 hr, wkly  
Herbert E. Evans, pres, A. Garin, Fernise, resident vp & gen mgr, Frank Lee, prog dir, Harry W. Jackson, chief engr

**WTCS** (January 1948): 1490 kc, 250 w, P. O. Box 1549, Phone 5000, Fairmont Broadcasting Co. (acquired station April 1, 1956)  
Network ABC, MBS, Rep Spot Time Sales  
Paul Pitrolo, pres, Nick Fantasia, gen mgr & coml mgr, Josephine Trotta, prog dir, Lou Donato, prom mgr, Ray Hays, news dir, Richard L. McBride, chief engr

#### FISHER, Hardy County

**WELD** (Aug 1, 1956): 690 kc, 500 w-D, Phone Lehigh 8-6062, South Branch Broadcasting Corp. See Richard Field Lewis Stations in "Group Ownership"  
Network Mid Atlantic  
Marian Park Lewis, pres, Kimbiley Johnson, gen mgr & chief engr

#### GRAFTON, Taylor County

**WVVV** (January 1957): 1260 kc, 500 w, D 400 Quincy St (Fairmont), 203 West Main St (Grafton), Phone Fairmont 8000, Grafton 2000, WVVV Inc. (original owner). See Newspaper Ownership"  
Rep Gill-Feina.  
J. Patrick Beacom, pres, Robert Hanna, station mgr, Robert Bolyard, coml mgr, William Newbraugh, prog dir, Phil Biaken, news dir, James McEwen, chief engr  
WJPB-TV, Tv companion of WVVV

#### HUNTINGTON, Cabell County

**WCMI** (see Ashland, Ky, listing).  
**WKEE** (July 1947): 800 kc, 1 kw-D, P. O. Box 2288, Phone Jackson 5-7788, Geyer Broadcasting Co. (acquired station Nov 19, 1959)  
Rep Bob Dore Assoc.  
Wayne W. Geyer, pres; James J. Wychor, gen mgr, Flem J. Evans, coml mgr, John Hamer, prog dir, James J. Wychor, prom mgr, Dave Collins, news dir, Eugene Hensen, chief engr

**WKEE-FM** (July 1947): 100.5 mc, 53 kw, Same address, licensee and staff as WKEE except Robert Shutts, prog dir

**WPLH** (1946): 1470 kc, 5 kw-D, NON DA 1046 1/2 Thrd Ave, Phone Jackson 3-3421, The Tierney Co. (acquired station 1957)  
Rep Peters, Griffin, Woodward

Hawthorne D. Battle, pres, John T. Gelder, gen mgr, Rex Osborne, station & coml mgr, Robert Grove, prog dir, Harry Brawley, prom mgr, Jay Wilt, news dir, Robert Nixon, chief engr.

**WSAZ** (1923): 930 kc, 5 kw-D, 1 kw-N, DA-N, 201 Ninth St, zone 18, Phone Jackson 3-8101, TWX Ht 40, Huntington Publishing Co. (acquired station 1930) See "Newspaper Ownership"

Network NBC, Rep Katz  
William D. Birke, pres, George R. Andrick, station mgr, C. Bosworth Johnson, prog dir, Jack M. Williams, prom mgr, John P. Clay, chief engr

WSAZ-TV, Tv companion of WSAZ

**WTZR** (see Ashland, Ky, listing)

#### KEYSER, Mineral County

**WKYR** (June 24, 1953): 1270 kc, 5 kw-D, P. O. Box 231, Phone Suns-t 8-3211, WKYR Inc. (acquired station 1951)  
Networks MBS, Keystone  
Robert K. Richards, pres, William W. Robinson, gen mgr & coml mgr, Jack R. Husson, prog dir, Lee Bruner, chief engr

**HAMILTON-LANDIS**  
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NATIONWIDE MEDIA BROKERS  
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EXECUTIVE 3-3456

#### LOGAN, Logan County

**WLOG** (May 27, 1940): 1230 kc, 250 w, 115 Stratton St, Phone Plaza 2-3939, Clarence H. Frey and R. O. Giever (original owner). See "Newspaper Ownership"  
Network MBS  
Clarence H. Frey and R. O. Giever, owners & mgrs, Don E. Coleman, coml mgr, Lucille Gallion, prog dir, L. J. Faye, chief engr

**WVOW** (May 1958): 1290 kc, 5 kw-D, 1 kw-N, DA-2, 52 Water St, Logan Broadcasting Co. (original owner).

#### MARTINSBURG, Berkeley County

**WEPM** (Oct 13, 1916): 1340 kc, 250 w, P. O. Box 874, Phone Amherst 3-5252, Martinsburg Broadcasting Co. (original owner)  
Rep Devney-O'Connell  
C. Leslie Golliday, partner & gen mgr, George N. O'Brien, station mgr & coml mgr, John Taylor, prog dir, Edward Dockeney, news dir, William Weller, chief engr  
**WEPM-FM** (1949): 94.3 mc, 81 kw (Duplicates WEPM)

#### MATEWAN, Mingo County

**WHJC** (Dec 2, 1951): 1160 kc, 1 kw-D, Phone McCarr 7-7771, Three Stars Broadcasting Co. (original owner)  
J. R. Pickering, pres, Fred Morningstar, gen mgr, John Stewart, coml mgr, Eva Watkins, prog dir, Henry Gilbert, news dir, Kenneth Bickford, chief engr

#### MONTGOMERY, Fayette County

**WMON** (1946): 1340 kc, 250 w, P. O. Box 750, Phone Hillside 2-4620, Fayette Assoc. Inc. (original owner)  
Network MBS  
Arnold M. Vickers, pres, Robert L. Marsh, station mgr, Richard A. Rhodes, prog dir, J. C. Carver, chief engr

#### MORGANTOWN, Monongalia County

**WAJR** (December 1940): 1140 kc, 5 kw-D, DA-2, P. O. Box 867, Phone Linden 2-9488, West Virginia Radio Corporation (original owner). See Agnes Jane Reeves Gier Stations in "Group Ownership"  
Network NBC, Rep Walker-Rawalt  
Agnes J. Reeves Greer, pres, Malcolm A. Campbell Jr., gen mgr, James Redmond, coml mgr, Herbert E. Tennant, prog dir, Richard Brooks, news dir, Thomas Klotz, chief engr  
**WAJR-FM** (1948): 99.3 mc, 1 kw, Duplicates WAJR during day, programs separately at night

**WCLG**: 1300 kc, 1 kw-D, Linden 2-2222, William S. Freed (acquired station Dec 19, 1959)

Network Keystone  
William S. Freed, chief owner & gen mgr, William Hosey, coml mgr, Eleanor Freed, prom mgr, Jack Johns, news dir, William K. Miller, chief engr

#### MOUNDSVILLE, Marshall County

**WMOD** (Oct 1, 1950): 1370 kc, 1 kw-D, 505 Seventh St, Phone Tilden 5-1230, Miracle Valley Broadcasting Co. (acquired station March 1, 1956)  
Joseph M. Larosa, pres & gen mgr, Judy Reager, coml mgr, Walt Broadhurst, prog dir, Chuck Brand, news dir, Felice Regoli, chief engr

#### NEW MARTINSVILLE, Wetzel County

**WETZ** (May 25, 1953): 1330 kc, 1 kw-D, P. O. Box 391, Phone Gladstone 5-3030 (New Martinsville), Oldfield 2-3456 (Sistersville), Magnolia Broadcasting Co. (acquired station April 1, 1955).  
Network Keystone

Harry G Bright, pres & gen mgr; C R Bright, vp, George K Eubanks, coml mgr; Donald Hartine, prog dir, Eddie Gates, dir Sistersville studios, Lorraine Espy Eubanks, news dir, James W Jones, chief engr, Joan Hubbard, office mgr

#### OAK HILL, Fayette County

**WOAY** (1947) 860 kc, 5 kw-D 10 kw-D (Canadian restricted) P O Box 251 Phone Hobart 9-3361 TWX Oak Hill 76 Robert R Thomas Jr (original owner)  
Rep Pearson

Robert R Thomas Jr, pres & gen mgr, A W Vickers, coml mgr, Thomas Phillips, chief engr

**WOAY-FM** (1948) 94.1 mc, 14.5 kw. Duplicates WOAY (above)

**WOAY-TV** Tv companion of WOAY-AM-FM

#### PARKERSBURG, Wood County

**WCEF** (April 9, 1954) 1050 kc, 1 kw-D P O Box 228 Phone Hudson 5-4401. Franklin Broadcasting Co. (original owner).  
Rep Masla

C E Franklin, pres, gen mgr & chief engr, Morris Leon, station & coml mgr, Gene Snyder, prog dir, Betty Isner, prom mgr, Charles Marlow, farm dir, Mike Morris, sports dir, Dorothy Leon, womens' dir

**WPAR** (July 11, 1935) 1450 kc, 250 w 211 Fifth St Phone Hudson 5-5475. WPAR Inc (acquired station June 10, 1960)

Network CBS. Rep Walker-Rawalt  
H Max Good, pres, Charles Long, coml mgr, Sherman Grimm, asst mgr & prog dir, A J English, chief engr

**WAAM-FM** (October 1948) 106.5 mc, 8.9 kw WPAR Inc Duplicates WPAR (above)

**WTAP** (September 1947) 1230 kc, 250 w Zanesville Publishing Co (acquired station 1959). See Zanesville Pub in "Group Ownership". Also see "Newspaper Ownership"  
**WTAP-TV** Tv companion of WTAP

#### PINEVILLE, Wyoming County

**WWYO** (1949) 970 kc 1 kw-D Wyoming Broadcasting Co (original owner)

#### PRINCETON, Mercer County

**WLOH** (1947) 1490 kc; 250 w P O Box 1011 Phone Garden 5-2151 Mountain Broadcasting Co (acquired station 1955)

Network Keystone Rep Hopewell  
Robert L Harrison, pres, Richard Kephart, coml mgr, Bob Woodburn, prog dir, Tom Hicks, prom mgr, Harry Gentry, news dir, Earl Graham, chief engr

#### RAVENSWOOD, Jackson County

**WMOV** (Oct 14, 1957) 1360 kc 1 kw-D Gibbs & Gallatin Sls Phone Browning 3-2514 Jackson County Broadcasting Co (acquired station June 8, 1960)  
Paul V H Bell, pres

#### RICHWOOD, Nicholas County

**WVAR** (November 1957) 1280 kc; 1 kw-D P O Box 608 Phone Viking 6-0111 Royal Broadcasting Co (original owner)

#### RONCEVERTE, Greenbrier County

**WEON** (1948) 1400 kc, 250 w P O Box 69 Phone Midway 5-1327 Blake Broadcasting Co (original owner)

Network Keystone  
James E Venable, pres & gen mgr, Betty Ann Venable, vp & coml mgr, Garv Ritchie, operations mgr & prog dir, Edward T White, state news editor, Frank Temalis, chief engr

#### ST. ALBANS, Kanawha County

**WELC** (Jan 14, 1956) 1300 kc 1 kw-D 109 Sixth Ave Phone Parkway 7-1300 Kandel Corp (original owner)

Rep Thomas F Clark  
Raymond I Kandel, pres, gen mgr & prog dir, M L Pennington, coml mgr, Bob Entley, news dir, L A Berry, chief engr

#### WEIRTON, Hancock County

**WEIR** (1950) 1430 kc, 1 kw, DA-2 3992 Main St Phone 2814 Tri-State Broadcasting Co (See Friendly Group in "Group Ownership")

#### WELCH, McDowell County

**WELC** (Aug 19, 1950) 1150 kc, 1 kw-D P O Box 1032 Hemlock 6-2131. Pocahontas Broadcasting Co (original owner)

Network Keystone  
Sam Sidote, pres, gen mgr & coml mgr, Johnnie Villani, prog dir & news dir, Howard King, chief engr

**WOVE** (1955) 1340 kc, 250 w. 93 McDowell St Phone Hemlock 6-3333 McDowell County Broadcasting Co (acquired station Sept 16, 1959)

Rep Kentucky Radio Sales  
Specialty programs Negro, 1 hr wkly  
South C Bevins, pres, Eddie Lane, gen mgr, coml mgr & chief engr, Ella Gillespie, prog dir, Vince Artale, news dir, Paul Fortner, sports dir

#### WESTON, Lewis County

**WHAW** (Feb 14, 1948) 980 kc, 1 kw-D P O Box 431 Phone 1555. Central West Virginia Service Corp (acquired station June 11, 1954) See "Newspaper Ownership"

Network Keystone  
Richard H Ralston, pres; Francis E Andrew, vp, Jack Caldo, mgr; Edward Stark, chief engr

#### WHEELING, Ohio County

**WHLL** (Dec 5 1949) 1600 kc, 5 kw-D P O Box 989 Phone Cedar 3-1300. Wheeling Broadcasting Co (original owner)

Rep Gill-Perna  
Kenneth H Forney, pres, Fred A. Grewe Jr, gen mgr, James O Smith, coml mgr, Donn Caldwell, prog dir, William Nuzum, prom mgr, William Thalman, news dir, Fred Baker, chief engr

**WKWK** (May 2, 1941) 1100 kc, 250 w. 1600 Market St Phone Cedar 2-2250 Community Broadcasting Inc (original owner)

**WKWK-FM** (March 17, 1948): 97.3 mc, 10 kw. Duplicates WKWK (above)

**WWVA** (December 1926). 1170 kc, 50 kw, DA-N 1025 Main St Phone Cedar 2-1170 TWX WG 7023 Storer Broadcasting Co (acquired station March 1931) See Storer Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Blair  
George B Storer, pres, Paul J Miller, managing dir, Andrew F Hofmann, local sales mgr, Paul A Myers, prog dir, Edwin L Keim, chief engr

**WWVA-FM** (September 1947) 98.7 mc 7.4 kw Duplicates WWVA (above)

#### WILLIAMSON, Mingo County

**WBTH** (April 19, 1939) 1400 kc, 250 w P O Box 261 Phone Belmont 5-3600 Williamson Broadcasting Co (acquired station April 25, 1948)

Network MBS  
Phil Behrhorn, pres; John Blair, sec gen mgr, prog dir, prom mgr & news dir, John Moses, coml mgr, Clifton Branham, chief engr

### WISCONSIN

\*Non-commercial

#### ANTIGO, Langlade County

**WATK** (1947) 900 kc; 250 w-D Journal Office Bldg Phone Market 3-4124 Antigo Broadcasting Co (acquired station March 15, 1948) See "Newspaper Ownership"  
A F Beiner, pres.

#### APPLETON, Outagamie County

**WAPL** (1952) 1570 kc 1 kw-D 124 W Washington Phone Regent 4-9226 John J Dixon (acquired station July 1, 1960)

John J Dixon, pres, gen mgr & coml mgr, Rex Munger, prog dir, Bill Dalv, news dir, Robert Falkner, chief engr

**WBYB** (Dec 1, 1935) 1230 kc, 250 w 600 S Lawe St Phone Regent 3-6584 Norbertine Fathers (original owner)

Network MBS, Wisconsin Rep Burn Smith, Lewis J Pross, gen mgr & coml mgr.

**\*WLPM (FM)** (March 10, 1956) 91.1 mc 10.5 kw Lawrence College Phone Regent 3-5577 Lawrence College (original owner)

Specialty programs French, 1 hr wkly  
Kenneth Holehouse, gen mgr, Mark Gamb prog dir, Mary Schroeder, prom mgr, Douglas Grim, news dir, Fritz Heivey, chief engr

#### ASHLAND, Ashland County

**WATW** (May 1, 1940) 1400 kc, 250 w P O Box 269. Phone Murdock 2-2727 WATW Inc (acquired station July 1 1956)

Network Superior Rep Clark  
Gene Halker, pres, Bud Huber, coml mgr, Arnold Peterson, prog dir, Warren Masanz, news dir, Russ Johnston, chief engr.

#### AUBURNDALE, Wood County

**\*WLBL** (1922) 930 kc, 5 kw-SH Radio Hall, V W Madison, zone 6 Phone Alpine 5-2988 State of Wisconsin, State Radio Council

Network NAEB Network  
H B McCarty, gen mgr, Wm G Harley, program dir, H A Engel, promotion dir, John H Stiehl, chief engr, Roy Vogelman, news dir, Maurice White, farm dir, Aline Hazard, womens' dir

#### BEAVER DAM, Dodge County

**WBEV** (March 21, 1951) 1430 kc, 1 kw-D, 109 1/2 Front St Phone Turner 5-4442 Beaver Dam Broadcasting Co (original owner) (See Walker Stations in "Group Ownership")

Rep Hal Holman Co (Chicago, New York).  
William E Walker, pres, Thomas H Faile, gen mgr, Duane R Wendt, program dir; Gerald Bellman, chief engr, Don Christensen, news dir, Roy Clark, farm dir.

#### BELOIT, Rock County

**WBEL** (see full listing under South Beloit, Ill)

**WGEZ** (1948) 1490 kc; 250 w 416 College Phone Emerson 5-8865 Radio Beloit Inc. (acquired station Aug 1, 1959)

Network MBS, Everett McKinney.  
Angus Pfaff, pres, Tom Anderson, gen mgr, Gene Steinhorst, coml mgr, Bob Gregory, prog dir, Tom McCoy, news dir, Dick Buggs, chief engr.

#### BLACK RIVER FALLS, Jackson County

**WWIS** (Aug. 23, 1958) 1260 kc, 1 kw-D, Phone 4645 Clarkwood Broadcasting Corp (original owner) See Samuels Stations in "Group Ownership"

Network Keystone  
Tom Loughead, gen mgr, Richard Hannemon, chief engr.

#### CHILTON, Calumet County

**\*WHKW (FM)** (Jan. 1, 1949) 89.3 mc; 51 kw For licensee, mail address and staff see \*WHA Madison, Wis

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\*As of August 1, 1960

#### CHIPPEWA FALLS, Chippewa County

**WAXX** (Sept 7, 1958) 1150 kc, 5 kw-D P O Box 41 Phone Park 3-2242 Chippewa Broadcasting Inc (acquired station July 1, 1960)

Rep Jack Masla  
Jack Holden, pres, Don Holden, gen mgr; Andre Le Tendre, coml mgr.

#### COLFAX, Dunn County

**\*WHWC (FM)** (June 28, 1950). 88.3 mc; 50 kw. For licensee, mail address and staff see \*WHA Madison, Wis.

#### DELAFIELD, Waukesha County

**\*WHAD (FM)** (May 30, 1948): 90.7 mc; 52 kw For licensee, mail address and staff see \*WHA Madison, Wis

#### EAGLE RIVER, Vilas County

**WERL** (not on air, granted July 14, 1960) 950 kc, 1 kw P O Box 221 First Ave, N E, Oelwein, Iowa Eagle River Broadcasting Co

#### EAU CLAIRE, Eau Claire County

**WBIZ** (1947) 1400 kc, 250 w 609 Cameron St Phone Temple 5-5111 WBIZ Inc (original owner)

Network MBS Rep Pearson  
Howard G Bill, pres, gen mgr & prom mgr, Jack Kelly, coml mgr, Harold A Jahnke, prog dir & chief engr, Don Eide, news dir

**WEAQ** (1937) 790 kc; 5 kw, DA-N Hotel Eau Claire Bldg Phone Temple 2-3463 Broadcaster Services Inc (acquired station Nov 1 1959) See Walker Stations in "Group Ownership"

Network NBC Rep Hollingbery.  
William E Walker, pres, Charles R Dickoff, gen mgr, Peter Murphy, prog dir, By Napier, prom mgr, Charles Neinas, news dir, Kenneth Teizloff, chief engr

**WIAL (FM)** (1947) 94.1 mc; 60 kw Duplicates WEAQ (above)

**WECL** (April 1948) 1050 kc 1 kw-D Rudolph Rd Phone Temple 2-1629 Gambo Inc. (acquired station June 23, 1960)

Network Keystone Rep Gene Bolles (New York), Harry Hyett (Minneapolis)

G LaVerne Flambo, pres, Robert E Nelson, exec vp & gen mgr, Don Smith, coml mgr, Steve Henry, news dir, Everett Burrows, chief engr

#### FOND DU LAC, Fond Du Lac County

**KFIZ** (May 1922) 1150 kc 250 w 18 W. First St Phone Walnut 1-3770 KFIZ Broadcasting Co (acquired station May 1946). See "Newspaper Ownership"

Network MBS, Wisconsin Rep Holman  
Emery W. Martin, exec vp & mgr, Clarence Goesser, coml mgr & prog dir, Ron Harvey, prom mgr & news dir, Wendell S Meyers, chief engr

#### FORT ATKINSON, Jefferson County

**WFAW (FM)** (Sept. 4, 1959) 107.3 mc; 2.95 kw. P O Box 109 Phone Jordan 3-6012 or Whitewater 1156 Blackhawk Broadcasting Co (original owner)

Robert K. Brown, gen mgr, prog dir & news dir, William S Shepherd, coml mgr; Rex Eyer, chief engr.

WISCONSIN CONTINUED

GREEN BAY, Brown County

**WBAY** (1926) 1360 kc, 5 kw, DA-N 115 S Jefferson St. Phone Hemlock 2-3331 TWX GB8366 Norbertine Fathers (original owner) Network CBS Rep Katz Haydn R Evans gen mgr Joseph De Young coml mgr R Mueller, prog dir D Love news dir, W J Stangl, chief engr

**WBAY-FM** (not on air target date not announced) 101.1 mc 13.5 kw Address licensee & staff same as WBAY (above)

**WBAY-TV** Tv companion of WBAY-AM FM (above)

**WDUZ** (1947) 1400 kc 250 w 225 N Adams Phone Hemlock 5-5331 Green Biv Broadcasting Co (original owner) See Land Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC Rep McGavren Ben A Land, pres Allen H Emhury, gen mgr, Ken Sorenson coml mgr Jack Gaudner, prog dir, E Robinson, news dir Cliff Graff, chief engr

**WDUZ-FM** (not on air started July 13, 1960) 98.3 mc 2.85 kw Address and licensee same as WDUZ (above)

**WJPG** (Dec 12, 1947) 1440 kc 5 kw-D, 500 w-N, DA-2 428 Cherry St. Phone Hemlock 5-7575 Green Bay Newspaper Co (original owner) See "Newspaper Ownership"

Network MBS, Wisconsin Rep Weed A R Turnbull, pres Glen R Holznecht, mgr, Clair Stone, prog dir, William McCarthy, prom mgr, Robert Knaus news dir Elmo Reed, chief engr

GREENFIELD TOWNSHIP, Sauk County

**WWCF (FM)** (see WIBU listing, under Poynette, Wis)

HARTFORD, Washington County

**WTKM** (1951) 1510 kc 500 w-D 23 N Main St. Phone 600 Times Press Radio Inc (acquired station July 1958) See "Newspaper Ownership"

John J Shinnars, pres, George A Dodge, gen mgr & chief engr, Charles Bramm coml mgr Robert Barr program dir, Bart Henry, promotion & farm dir, Ruth Dodge, women's dir.

HAYWARD, Sawyer County

**WESM** (Dec 21, 1957) 910 kc 1 kw-D (CP for 5 kw, DA-D) Route 3 Phone Hayward 303 WJMC Inc (original owner)

Network MBS, Keystone, Arrowhead Rep Hollingbery

Specialty programs Polish, ¼ hr wkly. Walter C. Bridges, pres, R J Brown, gen mgr, George Palo, coml mgr, Chris R Bangert, prog dir & news dir Margaret Vallem, women's dir, R P Kolskey, chief engr

HIGHLAND, Iowa County

**WHEI (FM)** (Sept 14 1952) 91.3 mc; 43 kw For licensee mail address and staff see \*WHA Madison, Wis

HIGHLAND TOWNSHIP (BRULE), Douglas Cty.

**WHEA (FM)** (Sept 14 1952) 89.9 mc 38 kw For licensee mail address and staff see \*WHA Madison, Wis

HOLMEN (WEST SALEM), La Crosse County

**WHLA (FM)** (Nov 21 1950) 90.3 mc, 39 kw For licensee, mail address and staff see \*WHA Madison, Wis

JANESVILLE, Rock County

**WCLO** (July 1930) 1230 kc, 250 w 200 E Milwaukee St. Phone Pleasant 4-3316 Southern Wisconsin Radio Inc (original owner) See "Newspaper Ownership"

Network MBS, Wisconsin. Rep Everett-McKinney

Sidney H Bliss, pres, Vern W. Williams, gen mgr, Bill Bessire, coml mgr; George Allen, prog dir & prom mgr; Bob Edwards, news dir, Wayne Clay, chief engr.

**WCLO-FM** (October 1947): 99.9 mc, 15.5 kw. Duplicates WCLO (above)

KENOSHA, Kenosha County

**WLIP** (May 11, 1947) 1050 kc 250 w-D 625 57th St. Phone Olympic 7-6162 William L Lipman (original owner)

Rep Everett McKinney Specialty programs Italian 1 hr wkly William L Lipman, pres & gen mgr, Hugh L Gately, vp & station mgr

LA CROSSE, La Crosse County

**WKBH** (1923) 1410 kc, 5 kw, DA-N 141 S 6th St. Phone 2 4678 TWX LC 8718. WKBH Inc (original owner)

Network NBC Reps H-R Reps, Harry Hyett (Minneapolis)

Howard Dahl, pres & gen mgr, Robert Z Morrison, coml mgr, Bernice Callaway, prog dir, Leonard G. Anderson, prom mgr, Gerald Norbury, news dir, Alvin Leeman, chief engr; Richard E Schueler, local sales mgr, Jack Martin, farm dir.

**WKBH (TV)** Tv companion of WKBH (above).

**WKTY** (May 1948) 580 kc; 5 kw-D, 1 kw-N, DA-2 P O Box 751 Phone 2-6042 Lee and Assoc Inc (acquired station April 1, 1951)

Network ABC, CBS Rep Everett-McKinney. Hubert H Lee, pres, chief engr & gen mgr Philip A Dyer, sales mgr & vp Charles Keams, prog dir Marilyn Bahwell prom mgr Milo Knutson news dir, George G Sauer office mgr

**WLCK** (May 1947) 1490 kc; 250 w P O Box 521 Phone 4-4521 La Crosse Radio Inc (acquired station April 8, 1957)

Rep Deanev-O'Connell Joseph H Rohrer pres, gen mgr & chief engr Glenn H Pederson coml mgr Jean Gilz prog dir Evelyn Rohrer prom mgr John Jenks news dir

LADYSMITH, Rusk County

**WLDT** (September 1948) 1310 kc 250 w (CP for 1 kw-D 250 w-N) P O Box 351 Phone 584 Charles H Nelson (acquired station July 1955)

Network Keystone Charles H Nelson gen mgr Calvin Croftv coml mgr Bernard Geilock prog dir Don Platt news dir Stuart Miller chief engr

MADISON, Dane County

**\*WHA** (1922) 970 kc 5 kw-D Madison 6 Ws Phone Alpine 5-2988 Wisconsin State Radio Council

II B McCarthy dir Harold A Engel public relations Chit Ehlen prog dir Ray Vogelmann news dir John H Stiehl chief engr

**\*WHA-FM** (March 30 1947) 88.7 mc 22 kw Address licensee & staff same as \*WHA (above)

**\*WHA-TV** Tv companion of \*WHA-AM-FM **WIBA** (March 2 1925) 1310 kc 5 kw DA N 3800 Regent St, zone 5 Phone Cedar 3 5311 TWX MN 8510 Badger Broadcasting Co (acquired station June 1 1930) See "Newspaper Ownership"

Network NBC Rep Alex-Knodel William T Elyac, pres Kenneth F Schmitt gen mgr II A Johnson coml mgr Dennis Crabtree news dir Norman Hahn chief engr

**WIBA-FM** (March 1947) 101.5 mc, 10 kw Duplicates WIBA (above)

**WISM** (September 1948) 1490 kc 1 kw DA (CP for 5 kw-D 1 kw N DA-2) 122 E Main St. Phone Alpine 6-3167 Herit O' Wisconsin Broadcasters Inc (acquired station Nov 1 1959) See Walker Stations in "Group Ownership"

Network ABC, MBS, Wisconsin Rep Radio TV Reps

William E Walker pres & gen mgr Philip Fisher, vp in charge of sales Chuck Mefford, asst mgr for programming Jack Radke, news dir Gerald Batz chief engr

**WISM-FM** (September 1948) 98.1 mc 1 kw Duplicates WISM (above)

**WKOW** (January 1948) 1070 kc 10 kw-D, 5 kw N DA 2 215 W Washington Ave, zone 3 Phone Alpine 7-2261 TWX MN 8537 Mid Continent Broadcasting Co of Wisconsin Inc (acquired station July 20 1960) See BFR Stations in "Group Ownership"

Network CBS Rep Headley-Reed N L Bantson, pres Ben F Hovel gen mgr Frank Bignell asst gen mgr James Roy Miller prom mgr Blake Kellogg, news dir Robert Wickham chief engr

**WKOW-TV** Tv companion of WKOW

**WMPM (FM)** (Sept 1 1948) 1011 mc, 75 kw 2047 Winnebago St zone 4 Phone Cherry 4 2847 Earl W Fessler (original owner)

Network MBS Paul W Fessler owner & gen mgr Gene Edwards coml mgr Mark Burns prog dir, Robert McKay news dir, Merlin Boehm, engr

**WRVB-FM** (April 30 1959) 102.5 mc 3.9 kw P O Box 504 zone 1 Phone Alpine 5-8905 Paul A Stewart Enterprises (original owner)

Paul A Stewart, pres & gen mgr; David Eshelman, prog dir Lyla Du Bois traffic mgr, James Crooks chief engr

**MANITOWOC, Manitowoc County**

**WCUB** (November 1952) 980 kc, 1 kw-D Box 373 Phone Murray 2-2181, Business Management Inc (acquired station August 1957)

Rep Radio TV Reps Joseph A Clark pres, Christian Schneider, gen mgr Ross Knorr, coml mgr Bob Irish, program dir Oran Bushman chief engr John Emery, news & farm dir, Polly Koester & Kay Orton, women's dirs

**WOMT** (Nov 8, 1926) 1240 kc; 250 w P O Box 326 Phone Murray 4-5015 Francis M Kadow (original owner)

Network MBS, Wisconsin Rep Hal Holman Francis M Kadow, pres, gen mgr & coml mgr, George H Erdman, prog dir G H Todd, news dir Hubert Willis, chief engr

**MARINETTE, Marinette County**

**WMAM** (1939) 570 kc, 250 w-D, 100 w-N 400 Wells St. Phone Redwood 5-6631 Marinette Central Broadcasting Co (acquired station June 29, 1960) See Mining Journal Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC, Wisconsin Rep Hollingbery Frank J Russell, pres Joseph D Mackin, gen mgr, Howard L Emich, station mgr & news dir; William Liegeois, prog dir, Katherine Skotnia, prom mgr, Alister Alexander, chief engr

MARSHFIELD, Wood County

**WDLB** (Feb 2, 1947) 1450 kc 250 w P O Box 512 Phone Fulton 4-2191 Clarkwood Broadcasting Corp (acquired station May 1, 1956) See Samuels Stations in "Group Ownership"

Network Keystone Rep Grant Webb Hartley L Samuels pres John R Thonnton station mgr & coml mgr, John Kal prog dir Glenn Brown, news dir Richard Hanneman, chief engr

MEDFORD, Taylor County

**WIGM** (Oct 26 1941) 1490 kc 250 w P O Box 59 Phone 2566 WIGM Inc (acquired station June 1955) See "Newspaper Ownership"

Network Keystone Rep Clark Paul Allman, pres & gen mgr, Harold R Murphy, treas, Joe Dahlvik, vp & sales mgr, Ray Bohner, sec & chief engr Duval Pridmore prog dir Bill Crindall, sports dir Hugh Phillips, news and farm dir, Pat Hamrick, women's dir

MENOMONIE, Dunn County

**WMNE** (May 1951) 1360 kc 1 kw-D 603 ½ Broadway Phone Cedar 2112 Menomonie Broadcasting Co (acquired station 1951)

Network Keystone Rep Hopewell Dr Wendell Hansson, pres James Donald Mottwedt gen mgr, Thor Edgeberg, coml mgr, Lavern Gaillon, prog dir Jack Scheffler, prom mgr Don Mortwedt, news dir Lavern Gaillon chief engr

MERRILL, Lincoln County

**WKMT** (May 10, 1960) 730 kc 1 kw-D 310 W Main St. Phone 1990 Thunder Bird Broadcasting Co (acquired station February 1960)

Network Superior Rep Clark Gene Halker pres & treas Marty Hogman, vp & gen mgr, Bob Fender prog & news dir, Chuck Summers sports & farm dir Russ Johnston, chief engr

MILWAUKEE, Milwaukee County

**WBON (FM)** (not on air, target date unknown) 107.7 mc, 16.5 kw Music Air Inc

**WEMP** (Oct 14 1935) 1250 kc, 5 kw, DA-2 1701 W Wisconsin Ave zone 3 Phone Division 2-1040 Milwaukee Broadcasting Co (acquired station March 28, 1955)

Rep Headley-Reed A M Spheeris, pres Hugh K Boice Jr, vp & gen mgr John C Gagliano, coml mgr & treas, Chuck Phillips, prog dir & prog mgr Gene Bernhardt, news dir, Rolland E Paske, chief engr

**WEMP-FM** (not on air target date unknown) 99.1 mc 25 kw Will duplicate address, licensee & staff of WEMP (above)

**WFMB (FM)** (May 1956) 96.5 mc, 15 kw, 606 W Wisconsin Ave Phone Broadway 3-5400 High Fidelity Broadcasting Corp (original owner)

Rep Good Music Broadcasters Inc James G Baker, pres & gen mgr James Schweitzer, coml mgr George Klinger, prog dir, Martin K Franke, chief engr

**WFOX** (Aug 15 1946) 860 kc 250 w-D 208 E Wisconsin Ave zone 2 Phone Broadway 2-1272 Wisconsin Broadcasters Inc (acquired station July 1 1958)

Network MBS Rep John E Pearson Co Specialty programs Swiss Howard Miller, pres & gen mgr; Stan Nastal, coml mgr, Viola E Wilson, prog dir; Robert Mayer, chief engr.

**WISN** (1922) 1150 kc 5 kw, DA-1 759 N, 19th St, zone 3 Phone Division 2-3000 TWX MI 245 WISN Div, Hearst Corp (acquired station 1924) See Hearst in "Group Ownership" Also see "Newspaper Ownership"

Network ABC Rep Petry James T Butler, vp, radio; Herm Schneider, sales dir, Tom Lambert, prog dir, Arthur C Barnes, prom & publicity dir, Don Froehlich, news dir, Donald A Weller, chief engr

**WISN-FM** (August 1960) 97.3 mc, 5.1 kw Duplicates WISN (above)

**WISN-TV** Tv companion of WISN-AM-FM (above)

**WMIL** (1947) 1290 kc 1 kw-D 2625 W Wisconsin Ave Phone West 3-1290 Cream City Broadcasting Co

Gene Posner, pres & gen mgr, Sol Radoff, station mgr Bill Bramhall, prog dir Gino Monaco chief engr

**WMIL-FM** (May 8, 1960) 95.7 mc 25.5 kw Duplicates address, licensee and staff of WMIL (above)

**WMKE (FM)** (not on air, target date unknown) 102.1 mc, 39 kw, Beacon Electronics Inc

**WMLW (FM)** (not on air target date unknown) 98.1 mc, 11.1 kw Munco Broadcasting Corp See Taliesin Stations in "Group Ownership"

Merle H Miller, Ophelia L Miller, co-owners

**WOKY** (September 1947) 920 kc, 1 kw, DA-1, 3500 N Sherman Blvd, zone 16 Phone Hilltop 2-0150 TWX MI 169 Bartell Broadcasters Inc (original owner), See Bartell Stations in "Group Ownership"

Rep Blar Gerald A Bartell pres, Len Schindler, gen mgr & coml mgr, John A Reddy, prog dir, Lois Rice, prom mgr, Al Taylor, news dir, Ralph Evans, chief engr

**WQFM (FM)** (June 1956) 93.3 mc 30 kw. 606 W Wisconsin Ave zone 3 Phone Broadway 3-1320 Koeth Broadcasting Corp (original owner)

Hugo Koeth Jr, station mgr; William Jenkins, sales mgr

**WRIT** (1955) 1340 kc, 250 w 5107 W Martin Dr zone 8 Phone Glenview 3-4130 TWX MI 521 Radio Milwaukee Inc (acquired station August 1956) See Balaban Stations in "Group Ownership"

Rep Eastman  
John F Box Jr, exec vp & managing dir, Bernie Strachota, gen mgr, Parker Daggett, gen sales mgr; Robert Lansen, asst to gen mgr; Lee Rothman, prog dir; Elliott Douck, news dir; Ralph Ingraham, chief engr; Jerry Mlekush, dir of merchandising & sales promotion; Tom Cleary, farm dir; Audrey Hansen, women's dir

**WRIT-FM** (August 1 1960) 102.9 mc; 22 kw Duplicates WRIT (above)

**WTMJ** (July 25, 1927) 620 kc, 5 kw, DA-N (CP for non DA) 333 W State St, zone 1, Phone Broadway 1-6000 TWX MI-297 The Journal Co. (original owner) See "Newspaper Ownership"

Network NBC Rep Christal  
George Comite, vp & gen mgr; Robert J Hersh, stations mgr; Lewis W Herzog, administrative asst; Joseph Killen, sales mgr; Donald Loose, prog mgr; Jack Krueger, news editor; Phillip B Laeser, mgr, am & tv facilities; William Hebal, chief engr

**WTMJ-FM** (June 1, 1959) 94.5 mc 4.6 kw Duplicates address, licensee and staff of WTMJ (above)

WTMJ-TV Tv companion of WTMJ-AM-FM (above)

### MONROE, Green County

**WEKZ** (July 27, 1951) 1260 kc 1 kw-D P O Box 460 Phone 1260 Green County Broadcasting Co (original owner)

Rep Webb  
Specialty programs German-Swiss  
Kenneth W Stuart, pres; Joseph G Urban, gen mgr; Stanley J Neuberger, sales mgr; Vern Falk, news dir; Dale Martin & Herb Bolliger, engr

**WEKZ-FM** (June 1959) 93.7 mc 11.860 kw Duplicates WEKZ (above)

### NEENAH, Winnebago County

**WNAM** (May 1947) 1280 kc 1 kw DA-N Radio Park Phone Parkway 2-6471 Neenah-Menasha Broadcasting Co (acquired station 1958)

Rep Everett-McKinney  
Don C Wirth, vp & gen mgr; Don E Harrington, coml mgr; Gordon Dailey, chief engr

### NEILLSVILLE, Clark County

**WCEN** (Sept 22, 1957) 1370 kc 5 kw-D 140 W 5th St Phone Sherwood 3-3333 Central Wisconsin Broadcasting Inc (original owner)

Howard Stultz Jr, gen mgr; Wayne Gnap, sales mgr; Charles Klieforth, mgr; Robert Lulloff, news dir; Charles Marvin, chief engr

### NEW RICHMOND, St. Croix County

**WIZK** (July 1, 1960) 1590 kc 5 kw-D First National Bank Bldg Radio St Croix Inc (original owner)

### OSHKOSH, Winnebago County

**WOSH** (Dec 31 1911) 1490 kc 250 w 2333 Bowen St Phone Beverly 51-3150 Oshkosh Broadcasting Co (acquired station April 13, 1943) See Walker Stations in "Group Ownership"

### PARK FALLS, Price County

**WFPF** (June 1953) 1450 kc, 250 w P O Box 309 Phone 2-3959 Northland Broadcasting Co (acquired station March 1953)

Network Keystone Rep Clark  
Gordon Schluter, pres & gen mgr; Rodd Hogan, coml & news dir; Donald Williams, prog dir; Robert Senn, chief engr; Robert Lindroth, studio mgr; Phillips, Wis

### PLATTEVILLE, Grant County

**WSWW** (Feb 22, 1955) 1590 kc 1 kw-D P O Box 112 Phone Diamond 8-2775 Southwest Wisconsin Co (original owner)

Network Keystone  
Robert J Boddin, gen mgr & coml mgr; Dave Metzger, prog mgr; Henry Marcotte Jr, news dir; Marc Karrmann, chief engr

### PLYMOUTH, Sheboygan County

**WPLY** (April 1954) 1420 kc 500 w-D P O Box 222 Phone Twinbrook 3-2661, WPLY Inc (acquired station August 1957)

R Buker Rogoski, pres; Dalton C Hille, gen mgr & coml mgr; Philip Sell, prog dir; William Hartman Jr, news dir; Chris Mukworth, chief engr

### PORTAGE, Columbia County

**WPEE** (July 31, 1952) 1350 kc 1 kw-D P O Box 112 Phone Riverside 2-2350 Portage Broadcasting Co (original owner) See "Newspaper Ownership"

William T Comstock, pres; Robert D Hutchings, gen mgr; Robert J Hoffman, coml mgr; Carol Mork, prog dir; Nancy Kinney, prog mgr; Berwyn Ableman, news dir; George Wurch, chief engr

### POYNETTE, Columbia County

**WIBU** (July 1925) 1240 kc, 250 w Phone 98 William C Forrest (original owner) See "Forrest Stations in 'Group Ownership'"

Network MBS Keystone Wisconsin  
William C Forrest, pres; Sarah A Forrest, prog dir; Leonard Doese, chief engr

**WWCF (FM)** (1948) 94.9 mc 37 kw Duplicates WIBU (above)

### PRAIRIE DU CHIEN, Crawford County

**WPBE** (Dec 11 1952) 980 kc, 500 w P O Box 90 Phone 637-638 Prairie Broadcasting Co (original owner)

Rep Hal Holman  
W C Schlaugat Jr, gen mgr; Thomas Multer, sales mgr; Jerry Key, prog dir; Gordon Peckham, news dir

### RACINE, Racine County

**WRAC** (June 3, 1951) 1460 kc, 500 w-D 423 Main St Phone Melrose 2-1627. WRAC Inc (acquired station Dec 18, 1953)

Rep Devney  
William J Pnauk, pres & gen mgr; Raymond J Pawzun, station mgr & coml mgr

**WRJN** (December 1926) 1400 kc, 250 w Radio Park Phone Melrose 4-3311 Racine Broadcasting Corp (original owner) See "Newspaper Ownership"

Network ABC Wisconsin Rep Walker-Rawalt  
Specialty programs Polish 6 hrs, Danish, 3 hrs both wks

J Donald McMurray, pres; Harry R Le-Poidevin, gen mgr; Harold J Newcomb, station mgr; Gerald D Nelson, sales mgr; Lyman Merens, prom mgr; Vern Hoffman, news dir; Stanley Fisher, chief engr

**WRJN-FM** (August 1948) 100.7 mc 15 kw Duplicates WRJN (above)

### REEDSBURG, Sauk County

**WRDB** (February 1953) 1400 kc 250 w P O Box 207 Phone 400 William C Forrest (original owner) See "Forrest Stations in Group Ownership"

Network MBS Keystone Wisconsin  
William C Forrest, pres; Michael J Flaherty, gen mgr & coml mgr; Jack Keiner, chief engr

### RHINELANDER, Oneida County

**WOBT** (March 9, 1947) 1240 kc 1 kw-D, 250 w-N P O Box 498 Phone Forest 2-6110 Oneida Broadcasting Co (original owner)

Rep Devney-O'Connell  
James E Clearv, pres; Lee W Allerton, gen mgr; John Wadd, prog dir; William Anderson, chief engr

### RICE LAKE, Barron County

**WJMC** (1928) 1210 kc 250 w P O Box 532 Phone Cedar 4-2131 WJMC Inc (acquired station 1944)

Network MBS Keystone Rep Hollingbery  
W C Bridges, pres; Russell J Brown, gen mgr; coml mgr; prog dir & prom mgr; Robert Goshong, news dir; Robert Kolsky, chief engr

**WJMC-FM** (1947) 96.3 mc 50 kw Address, licensee and staff same as WJMC (above)

### RICHLAND CENTER, Richland County

**WRCO** (October 1919) 1150 kc 250 w P O Box 192 Phone Midway 7-2111 Richland Broadcasting Corp (acquired station January 1, 1955)

Network Keystone Wisconsin  
Hala D Peebles, pres & gen mgr; Jerry Cook, coml mgr; Chas Maikri, prog dir; Joseph Koelsch, news dir; Peter Athanas, chief engr

### RIPON, Fond du Lac County

**WCWC** (Sept 15, 1957) 1600 kc, 5 kw, DA-D Radio Road Phone Black 818 Central Wisconsin Co (original owner)

Rep Walker-Rawalt  
John W Monroe Jr, pres; Francis J Stratman, gen mgr; Roger Westlund, coml mgr; Norm Clark, prog dir; Barbara Tielevan, prom mgr; Henrietta Butzin, news dir; Gordon Alsum, chief engr

### SHAWANO, Shawano County

**WTCH** (1948) 960 kc 1 kw DA-N 107 E Green Bay St Phone Lakeview 6-2121 Shawano County Leader Pub Co (original owner) See "Newspaper Ownership"

Specialty programs German 3 hrs wks  
J P Donald, owner

### SHEBOYGAN, Sheboygan County

**WEBL** (1926) 1330 kc, 1 kw-D 250 w-N P O Box 27 Phone Glencourt 8-2107. WIIBL Inc (acquired station 1947)

Network ABC Wisconsin Rep Burn-Smith  
Paul F Skinner, pres, treas & gen mgr; Raymond Witthuhn, coml mgr; Robert Witas, news dir; Christ Bauer, chief engr

**WKTL** (1956) 950 kc 500 w, DA-D 507A N 8th St Phone Glencourt 8-3391 Central States Broadcasting Co (acquired station Oct 1, 1958) See Walker Stations in "Group Ownership"

W E Walker, pres; John D Harvey, gen mgr; W R Walker, sec; Roy Ambrose, coml mgr; Bob Art, station mgr

### SPARTA, Monroe County

**WCOW** (June 1951) 1290 kc, 1 kw-D (CP for 5 kw-D) 124 1/2 S Water St, zone 1, Phone 3307 Sparta-Tomah Broadcasting Co (original owner)

Network MBS, Keystone Rep Rambeau  
John D Luce, pres; Mary Hoogenhous, coml mgr; Ronald Wettstein, prog dir; Charles F Sullivan, prom mgr; Bill S Fahm, news dir; Vern Sanders, chief engr; Ed Burns, Tomah studio mgr

**WCOW-FM** (February 1960) 97.1 mc, 16 kw Same address, licensee and staff as WCOW (above)

### STEVENS POINT, Portage County

**WSPT** (1948) 1010 kc 1 kw-D 414 Main St Phone Diamond 4-9778 Stevens Point Broadcasting Co (acquired station 1950).

Rep Holman  
W F Johns Sr, pres; P A Barnard, exec vp

### STURGEON BAY, Door County

**WDOR** (Sept. 8, 1951) 910 kc, 500 w-D 212 N Third Ave Phone Pioneer 3-4411 Door County Broadcasting Co (original owner).

Network Keystone  
Edward Allen Jr, pres gen mgr & farm dir; Leonard Kuskabar, sales mgr; William Kary, program dir; Dolores Allen, promotion & women's dir; Gabriel Egland, chief engr; Michael Mirkes, news dir.

### SUPERIOR, Douglas County

**WDSM** (1939) 710 kc; 5 kw, DA-N 230 E Superior St, zone 2. Phone Export 4-4451 (Superior), Randolph 7-8484 (Duluth, Minn) TWX DU 7071. Northwest Publications Inc See Ridder Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC. Rep Peters, Griffin, Woodward

Robert J Rich, gen mgr; Dennis Murphy, asst station mgr; Mike Daley, coml mgr; Joseph McFarlin, prog dir; Martin Olson, prom mgr; Glenn Maxham, news dir; George Carlson, dir of engr

WDSM-TV Tv companion of WDSM (above)

**WQMN** (June 18, 1960) 1320 kc; 1 kw-D 1311 Tower Ave Phone Export 2-2222 Quality Radio Inc (original owner)

Network MBS, Superior Group Rep Clark  
Gene Halker, pres & treas; Ken Peterson, exec vp & gen mgr; Bob Murphy, coml mgr; John Undseth, prog dir; John Grinder, news dir; Russ Johnston, chief engr

### TOMAH, Monroe County

**WTMB** (April 20 1959) 1460 kc 1 kw-D P O Box 142 Phone 822 Tomah-Mauston Broadcasting Co (original owner).

Hugh W. Dickie, pres; Thomas M Price, gen mgr, coml mgr & prom mgr; John H Froyd, prog dir & news dir; William R Merritt, chief engr

### TWO RIVERS, Manitowoc County

**WTRW** (1951) 1590 kc, 1 kw-D 1817 Washington St Phone Murray 2-4521 (Manitowoc) Two Rivers Broadcasting Co (acquired station June 1 1958)

Rep Webb  
Kenneth A. Daum, pres; Raymond F. Kessenich, gen mgr; Alvin R Anderson, program dir & chief engr; Craig McCoy, news dir; Eleanore Daum, women's dir

### VIROQUA, Vernon County

**WISV** (Feb. 25, 1958) 1360 kc 500 w-D P O Box 191 Phone Mercury 7-7200. Parks Robinson (original owner).

Network Keystone  
Parks Robinson, owner & gen mgr; Dwain Munyon, station mgr & news dir; Richard Ditman, farm dir; Dorothy Geddes, women's dir; Mary Wistenberg, continuity dir; Rock Ruckdascher, music librarian

### WATERTOWN, Jefferson County

**WTTN** (April 2, 1950) 1580 kc; 250 w-D 104 W Main St Phone 2215 Watertown Radio Inc (acquired station February 1951).

Network Keystone Rep Hopewell  
Carl V Kolata, pres & gen mgr; Willard (Bill) James, station mgr & news dir; Clifford D Scott, coml mgr; Ernie A Siegrist, prog dir; Sheridan Campbell, chief engr

**WTTN-FM** (not on air, target date September 1960) 104.7 mc, 3 kw Will duplicate WTTN (above)

### WAUKESHA, Waukesha County

**WAUX** (1947) 1510 kc, 250 w-D 319 W Main St Phone Liberty 2-6636 Waukesha Broadcasting Co (original owner).

Rep Holman  
Mig Figh, co-owner & gen mgr; Charles E Williams, co-owner & coml mgr; Jim Boutet, news dir; Adin Randall, chief engr.

**WAUX-FM** (1959) 106.1 mc; 33 kw Address licensee and staff same as WAUX (above)

### WAUPACA, Waupaca County

**WDUX** (April 29, 1956) 800 kc; 1 kw-D P O Box 51 Phone 83 Laird Broadcasting Co. (original owner) (See Laird Stations in "Group Ownership")

## Radio Stations CONTINUED

### WISCONSIN CONTINUED

#### WAUSAU, Marathon County

**\*WHRM (FM)** (June 10 1949). 91.9 mc, 75 kw. For licensee mail address and staff see \*WHA Madison, Wis

**WHVF** (Aug 1, 1953) 1230 kc, 250 w P O Box 147 Phone Viking 2-1188 Lakeland Broadcasting Corp (original owner) Network Keystone. Rep Webb Specialty programs: German, ¼ hrs wkly Hilding V Forcen pres & chief engr; Arthur N Lynn, gen mgr, Buck Leverton, farm editor; Roger Johnson, prog dir

**WRIG** (Aug 1, 1958): 1400 kc, 250 w 529½ Third St Phone Viking 2-1921 WRIG Inc (original owner).

Network CBS. Rep Devney-O'Connell Duey E Wright Sr., pres, Marvin G Nelles gen mgr; Duey E. Wright Jr., prog dir.

**WSAU** (Jan 30, 1937) 550 kc, 5 kw, DA-2 P O Box 29 Phone Viking 2-2111 TWX WS 8869 Wisconsin Valley Tv Corp (acquired station July 1, 1954) See "Newspaper Ownership"

Network NBC, Wisconsin Rep Meeker, Harry Hyett

George T. Frechette, pres, Donald D Dudley, gen mgr, George Bundt station mgr, James Frey, coml mgr; Rudy Topinka, prom mgr, George Edges, news dir, Roland Richardt, chief engr.

**WLIN (FM)** (1947) 95.5 mc; 20.5 kw. Address, licensee and staff same as WSAU (above)

WSAU-TV Tv companion of WSAU and WLIN (FM) (above)

#### WAUWATOSA, Milwaukee County

**WTOS (FM)** (not on air target date Oct 10, 1960) 103.7 mc 3.3 kw 2529 N 114th St, zone 13 Phone Spring 4-1385 Broadcast Inc (original owner)

#### WEST BEND, Washington County

**WBKV** (November 1950) 1470 kc, 500 w-D P O Box 60 Phone Federal 4-2345 West Bend Broadcasting Co (original owner)

Network Keystone Rep Clark August C Berkholtz, pres & gen mgr Harold H Beikholtz mgr, Paul J Mueller, coml mgr & chief engr, Robert Becker, prog dir, Jack Skidmore, prom mgr, John Steinsbach, news dir

**WBKV-FM** (September 1958) 92.5 mc; 18 kw. Same address, licensee and staff as WBKV (above)

#### WISCONSIN RAPIDS, Wood County

**WFHR** (Nov 1, 1940) 1340 kc, 250 w (CP for 1320 kc, 5 kw-D, 500 w-N, DA-N) 230 First Ave. S Phone Harrison 3-7200 William F Huffman Radio Inc (original owner) See "Newspaper Ownership"

Network MBS; Wisconsin Rep Richard O'Connell.

Louise F. Huffman, pres; George T Frechette, gen mgr & prom mgr, L J Zurawski, coml mgr, Ainnie Strope, prog dir & news dir, Gordon Miller, chief engr

**WFHR-FM** (Nov 1, 1947) 103.3 mc, 2.1 kw Duplicates WFHR (above)

## WYOMING

\*Non-commercial

#### BUFFALO, Johnson County

**KBBS** (April 16, 1956) 1150 kc, 250 w 98 S Main St Phone Mutual 4-7169 Northern Wyoming Broadcasting Corp (original owner)

Network Keystone, WRN Rep Pearson Specialty programs Basque, 1 hr wkly Malcolm D Wyman, pres, Jack Rosenthal gen mgr, Don Hoffman, coml mgr Alan Bailey prom mgr Jeanette Maxwell news dir, Ralph Burgin, chief engr

#### CASPER, Natrona County

**KATI** (May 5, 1956) 1400 kc, 250 w P O Box 2006 Phone 237-7994 KATI Corp (acquired station October 1957)

Network Keystone Rep Pearson Kenneth G Prather, pres & gen mgr, Marcus Nichols, coml mgr, Misha Prather, prog dir, Armond Noble, prom mgr, Charles Brandt, chief engr

**KTWO** (1930) 1470 kc, 5 kw-D, 1 kw-N, P O Box 799 237-3711 TWX CP186 Rocky Mountain Tele Stations (acquired station Sept 30, 1959)

Network CBS Rep Meeker Burt I Harris, pres, Lawrence Bergur, gen mgr, James Thompson, coml mgr, Paul Wickre, prog dir, Jack Fairweather, news dir; Marion Cunningham, chief engr

KTWO-TV Tv companion of KTWO

**KVOC** (Oct. 1, 1946) 1230 kc, 250 w P O Box 2090, Phone 235-3518 KVOC Broadcasting Co. (acquired station Aug 1, 1956)

Network ABC; MBS, IMN Rep Devney William F. Shutts, gen mgr, Duane W Simons, chief engr, Marjorie W Hileman, prog dir; Warren R Carlson, news dir.

#### CHEYENNE, Laramie County

**KCHY** (Sept. 9, 1959) 1590 kc 1 kw-D. P O Box 714 Phone 7-7975. Robert S Pommer (original owner)

Robert S Pommer, pres; George I Norman, gen mgr Dave Williams, managing dir Richard Cable production dir & news dir, William Berry, chief engr.

**KFBC** (1910) 1240 kc, 250 w 2923 E Lincolnway Phone 4-1461 Frontier Broadcasting Co (original owner) See Frontier Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC, IMN Rep Avery-Knodel Specialty programs Spanish, 1 hr wkly Robert S McCracken, pres, William C Grove, chief engr, exec vp & gen mgr; Larry Birleiff station mgr & coml mgr Bill Osborne, news dir.

KFBC-TV Tv companion of KFBC

**KRAE** (not on air, target date unknown) 1480 kc, 1 kw-D The Radio Broadcasters

**KVVO** (1952) 1370 kc; 1 kw-D P O Box 926 Phone 2-6433 The Great West Co (acquired station Nov 23 1953)

Network MBS Keystone Rep Pearson W P Wright, pres, Leo R Morris, gen mgr Jerry Rhoads, coml mgr & chief engr, Hal Edwards, prog dir, Robert Holland, prom mgr

#### CODY, Park County

**KODI** (March 1947) 1400 kc; 250 w P O Box 1222 Phone 557-4227. Park Broadcasters Inc (acquired station May 1955)

Robert B Beall, pres, Ralph Richards, coml mgr, Dwight Edmond prog dir, Phil Barnhart, chief engr

#### DOUGLAS, Converse County

**KWIV** (June 22, 1917) 1050 kc, 250 w-D P O Box 111 Phone 800 Douglas Broadcasting Inc (original owner)

Network Keystone Joe C Henry, pres, Jim Wheeler, station mgr & chief engr

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23 AM 4 TV

STATIONS OPERATING IN

WYOMING

CONTACT THE NEAREST OFFICE OF—

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THE NEAREST OFFICE TO WYOMING IS—

111 Sutter St., San Francisco—EXbrook 2-5671

As of August 1, 1960

#### EVANSTON, Uinta County

**KLUK** (June 27, 1953) 1240 kc, 250 w P O Box 198 Phone 700. Evanston-Kemmerer Broadcasters Inc (acquired station July 20 1960)

Network ABC MBS, Intermountain Warren D Papke, pres, James Belcher, gen mgr, coml mgr, & promotion dir; Douglas Ward program dir, news & farm dir, Harry Albers, chief engr

#### GILLETTE, Campbell County

**KIML** (Sept 13, 1957) 1490 kc, 250 w P O Box 277 Phone Mutual 2-4747 Gillette Broadcasting Co (acquired station Nov 21, 1957)

Network Keystone, WRN William H Edelman Jr., pres, Robert H Larson, station mgr, coml mgr & chief engr, Robert W Allen, prog dir, Roy Mapel news dir

#### LANDER, Fremont County

**KOVE** (Nov 8, 1948) 1330 kc, 1 kw, DA-N P O Box 436 Phone 488 Fremont Broadcasting Inc (acquired station June 1957)

Network ABC, Intermountain, Keystone Rep Continental Dan Breece, pres, gen mgr & news dir, Dorothy L Reed, coml mgr, James V. Fitzgerald, gen sales mgr

#### LARAMIE, Albany County

**KOWB** (Feb. 20, 1948) 1340 kc, 250 w (CP for 1280 kc, 5 kw-D, 1 kw-N, DA-2) P O Box 972 Phone Fr 5-4888 Kowboy Broadcasting Co (acquired November 1957).

Network ABC, MBS, IMN Rep Gill-Perna John Hunter, pres, W. B Davis, gen mgr, Charles Bell, coml mgr.

#### NEW CASTLE, Weston County

**KASL** (July 1953) 1240 kc, 250 w P O Box 967. Phone Sherwood 6-2721 Northeast Wyoming Broadcasters Inc (acquired station 1956)

H. A (Skeet) Preston, gen mgr, prom & sports dir, Doug Hutton, coml mgr, Scotty Marriner, prog dir & news dir Dorothy Accola, asst mgr & women's dir; Merline Swindler, office mgr, Ben Rinehart, chief engr & farm dir.

#### POWELL, Park County

**KPOW** (1941) 1260 kc, 5 kw-D, 1 kw-N, DA-N P O Box 736 Phone Skvline 4-2421 KPOW Inc (acquired station March 1960)

Network ABC, MBS, Keystone, IMN Rep Avery-Knodel Merlyn J Hedlin, pres & gen mgr John C Steele, prog dir, J S Kilness, chief engr

#### RAWLINS, Carbon County

**KRAL** (1947) 1240 kc, 250 w P O Box 385 Phone East 4-2711 Rawlins Broadcasting Co (original owner)

Network ABC, MBS, Keystone, IMN Rep Avery-Knodel Denny Hawkins, gen mgr, coml mgr & sports dir, Bob Belcher, news dir, Bob Williams, chief engr

#### RIVERTON, Fremont County

**KWBL** (July 2, 1948) 1460 kc, 250 w P O Box 393 Phone Ulster 6-2251 Joseph and Mildred Ernst (original owner). See Ernst Stations in "Group Ownership"

Joseph and Mildred Ernst, owners; Thelma Fenton, gen mgr & prog dir, Don Bennet, coml mgr, Doug Baldwin, news dir, Joe Ernst chief engr

#### ROCK SPRING, Sweetwater County

**KVRS** (February 1939) 1360 kc, 1 kw-D 500 w-N, DA-N, P O Box 1067 Phone Empire 2-3793 Wyoming Broadcasting Co (acquired station July 1 1951) See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC, MBS, Keystone, IMN Specialty programs Spanish, 1½ hrs Dave Richardson, pres Dwight A Fisher, gen mgr Laurel H Mosbey, coml mgr, Imogene Parr, prog dir, John Coimana, chief engr

#### SHERIDAN, Sheridan County

**KWYO** (1934) 1410 kc, 1 kw-D, 500 w-N 21 North Main Phone Orchard 4-4461 Big Horn Broadcasting Co (acquired station 1949).

Network ABC, MBS, Keystone, IMN Rep Avery Knodel Donald E Tannehill, pres & gen mgr, F C (Zeke) Taggart coml mgr, Donald Haig's prog dir, Cliff Lyons, prom mgr, Robert D Wilson news dir, Robert C Crossstwaite chief engr

#### THERMOPOLIS, Hot Springs County

**KRTB** (1955) 1490 kc; 250 w 500 Broadway Phone Union 4-2351 Mildred V. Ernst (original owner). See Ernst Stations in "Group Ownership."

Mildred V Ernst, pres, gen mgr & coml mgr, Karl V Kertson, chief engr.

**KTHE** (July 16, 1958) 1240 kc, 250 w P O Box 591 Phone Union 4-2119 Big Horn Basin Broadcasting Co (acquired station July 16, 1958)

Hugh R Graham, pres & gen mgr; Phyllis Harrison, coml mgr, Earl Myers, sports dir Paul Stadium, news dir, Gayle Robinson, chief engr

#### TORRINGTON, Goshen County

**KGOS** (May 15, 1950) 1190 kc, 250 w (CP for 1 kw and install new trans, 1490 kc). P O Box 271 Phone Jefferson 2-2158 Kermit G Kath (acquired station March 1 1956)

Kermit G Kath, pres & gen mgr, Bill Mill, coml mgr, Jack Jolly, prog dir, Ray Camp prom mgr, Jerry Miller, news dir, Vic Chandall, chief engr, Connie Dodds, women's dir

#### WORLAND, Washakie County

**KWOR** (March 7, 1946) 1340 kc, 250 w P O Box 409 Phone Fireside 7-2675 Joseph P Ernst (original owner). See Ernst Stations in "Group Ownership"

Network Keystone. Rep Gill-Perna. Joseph P. Ernst, pres, news dir & chief engr, Ava Johnson, gen mgr & coml mgr, Maillon Cantley, prog dir & prom mgr

## GUAM

\*Non-commercial

#### AGANA

**KUAM** (March 14, 1954) 610 kc, 1 kw. Phone 7961 Radio Guam (original owner).

Network MBS; NBC. Rep Intercontinental Services Ltd

Specialty programs: English, 117½ hrs Chamorro, 6 hrs, Voice of Philippines, 1¼ hrs. all wkly.

Harry M Engel, pres & gen mgr; Curtiss Kaufman, dir of operations; R. Gil Bahr, prog dir; Bill Gibson, news dir; Emelio Sibayan Jr, consulting engr

KUAM-TV Tv companion of KUAM.

## PUERTO RICO

\*Non-commercial

### AGUADILLA

**WABA** (November 1950). 850 kc, 500 w P. O. Box 188 Phone 241 Hector Reichard (original owner)

Network Cadena Radio El Mundo. Rep Inter-American Publications  
Specialty programs Spanish, 17 hrs wkly  
Hector Reichard, pres. F Bonnet Velez gen mgr, Wilfredo Almodovar, coml mgr, Reynaldo Rodriguez, prog dir, Pedro E Heindenz, prom mgr, Jose Capella, news dir, Hector Nicolau, chief engr

**WGRF** (1956) 1340 kc 250 w 17 Progreso St. Jaicoa Broadcasting Corp.

### ARECIBO

**WCMM** (1947) 1280 kc, 1 kw P O Box 7. Phone 589. Caribbean Broadcasting Corp. (original owner).

Specialty programs Spanish  
A Esteva Vidal, pres Nabal Barreto, gen mgr. Francisco Lopez Oronoz, coml mgr; Héctor M Somohano, prog dir, José Soler, chief engr.

**WMIA** (Feb 21, 1957) 1070 kc; 500 w Box 126 Phone 463. Abacoa Radio Corp (original owner)

Rep Pan American  
Carlos M Pirallo, pres, Epifanio Rodriguez Velez, gen mgr & coml mgr; Enid Gomez, program dir; Jose E. Medina, chief engr.

**WNIK** (1957) 1230 kc, 250 w. P O Box 1075 Arecibo Radio Corp (original owner)  
Hector Adolfo Mena, gen mgr

### BAYAMON

**WENA** (1947): 1560 kc 250 w Catano-Bayamon Road Phone 161. Gustavo Diaz Atiles (acquired station 1956).  
Gustavo Diaz Atiles, owner & gen mgr.

### CAGUAS

**WNEL** (July 21, 1947) 1430 kc; 500 w-N, 1 kw-LS. P. O. Box 487 Phone 579 Inter American Radio Corp (original owner).

Rep S. A. Schellenberg Assoc.  
Specialty programs Spanish, 110 hrs wkly  
Eduardo Biascochea, pres, gen mgr & chief engr; Manuel S Martinez, coml mgr & prog dir.

**WVJP** (Nov 24, 1947) 1110 kc, 250 w P O Box 207 Phone 789. Boringuen Broadcasting Co (original owner)

Héctor Pereira, gen mgr, Jorge L Arzuaga, coml mgr, Angel L. Diaz, prog dir, Federico E Virella, prom mgr & news dir, Pedro L. Jimenez, chief engr

### FAJARDO

**WMDD** (May 31, 1947) 1490 kc; 250 w. P. O. Box 387 Phone 132. WMDD Inc. (acquired station February 1, 1955)

Specialty programs Spanish  
Jose R Madrazo, pres; Agustín R Camuñas, gen mgr & coml mgr, Lucy Calderon, prog dir, Luis Cruz Iglesias, news dir, Carmelo Soto Perez, chief engr.

### GUAYAMA

**WKRF** (1948) 1590 kc, 1 kw. 42 Hostos St Phone 243. Guayama Broadcasting Co.  
Gumersindo Cordero Jr, gen mgr.

### HUMACAO

**WALO** (1957) 1240 kc, 250 w P O Box 1055 Phone 422. Antonio L Ochoa (original owner).

Antonio L Ochoa, pres, Ramon A Rodriguez gen mgr, coml mgr, prog dir, prom mgr & news dir, Julio Del Pino Reyes, chief engr

### MANATI

**WMNT** (1959) 1500 kc, 250 w P R Road No. 2, Barrio Santana, Arecibo Arecibo Broadcasting Co

Efraín Archilla-Roig, Pedro Collaz Barbosa & Manuel Santos Gonzalez, principal owners

### MAYAGUEZ

**WAEI** (1948) 600 kc; 1 kw, DA-1. P. O. Box 297 Phone 600. WAEI Inc.  
Mario Acosta, gen mgr.

**WKJB** (Dec 6, 1946) 710 kc, 1 kw-D, 500 w-N. P. O. Box 1293 Phone 983 Jose A Bechara Jr. (original owner).

Specialty programs Spanish  
José A. Bechara Jr, pres & gen mgr, Arturo Cortés, coml mgr; Ismael Mendez, prog dir, Alberto Basora, prom mgr, Ismael Trabal, news dir; José S Rodriguez, chief engr

**WORA** (May 12 1947): 1150 kc; 1 kw. P O. Box 43 Phone 1150 Radio Americas Corp (original owner)

Network Cadena Radio El Mundo Rep Inter American Publications  
Specialty programs Spanish.

Alfredo R De Arellano Jr., pres, Reinaldo M Dupont, asst mgr & coml mgr; Nelson Del Valle prog dir, Luis Alberto Rios, prom mgr, Gualberto Ruano, news dir, Miguel Ortiz, chief engr.

**WORA-FM** (Oct. 12, 1947) 97.5 mc, 400 w Duplicates WORA (above).

**WORA-TV** Tv companion of WORA-AM-FM (above)

**WPRA** (Oct 16 1937) 990 kc; 10 kw, DA-1. P O Box 869 Phone 869 WPRA Inc.

Andres Camara, pres & farm dir; Ederlinda C. Ramos, gen mgr; Virginia Di Cristina, coml mgr; Pedro Ojeda Castillo, program dir; Esteban Rosado Baez, promotion dir, Juan S Sepulveda, chief engr; Omar Ortiz, news dir; Altigracia Gonzalez, women's dir.

**WTIL** (November 1950) 1300 kc, 1 kw P. O. Box 1346 Phone 1290 Mayaguez Radio Corp (original owner)

Rep Continental Radio Sales  
Specialty programs Spanish 130 hrs wkly  
William G Mamary, pres Gilbert Mamary, gen mgr & coml mgr; Rafael Colon Diaz, prog dir & prom mgr, Salvador E Pabon, news dir, Aristides Zapata Jr, chief engr

### PONCE

**WEUC** (1957) 1420 kc; 1 kw Catholic U. of Puerto Rico Service Assn. (original owner).

**WISO** (Sept. 15 1953) 1260 kc, 1 kw P O Box 2023 Phone 2-1257 South P R Broadcasting Corp (original owner)

Rep Continental Radio Sales  
Specialty programs Spanish  
Andres Grillasca, pres, Luis E Freyre gen mgr, Nilda P Freyre, coml mgr, Angel L Ramos, prog dir

**WLEO** (Nov 3 1956) 1170 kc 250 w P O Box 1526 Phone 2-3038 Ponce Broadcasting Corp (original owner)

Specialty programs Spanish, 100%  
Charles Cordero pres & gen mgr, J. H Conesa, tech dir & asst treas, Felix Irizarry, prog dir

**WPAB** (1939) 550 kc, 5 kw-D, 1 kw-N P O Box 786 Phone 2-3260 Portorican American Broadcasting Co (original owner)

A. Gimenez-Aguayo, pres & gen mgr

**WRP** (1946) 910 kc 5 kw, DA-N P O Box 430 Phone 2-3296 Voice of Porto Rico Inc (acquired station 1946)

Network Cadena Radio El Mundo

Specialty programs Spanish, 98%, English, 2%  
Alfredo Ramirez de Arellano, pres & gen mgr Antonio Miro, mgr, Pedro E Conesa, chief engr

### RIO PIEDRAS

**WEID (FM)** (Nov 17, 1958) 95.7 mc 17 kw P. O. Box 89 Phone 6-6893 Fidelity Broadcasting Corp (original owner)

Rafael Jose Acosta, pres, gen mgr & chief engr; Victoria S de Acosta, coml mgr, prog dir & prom mgr, Patrick R Fermainitt, news dir

**WKYN** (Jan 11, 1960) 630 kc, 1 kw-D P O. Box 816 Phone 6-4218 Quality Broadcasting Corp (acquired station April 20 1960)

Julio Morales Ortiz, pres, gen mgr & chief engr, Clement L Littauer, vp, coml mgr, prog dir & news dir, Dean Brian, prom mgr

**WRIO** (Oct 15, 1949). 1320 kc; 5 kw-D, 1 kw-N P O. Box 335 Hato Rey, P. R. Phone 6-2491. The Master Broadcasting Corp. (original owner)

Isidro Quinones Vidal, pres; Julio Morales Ortiz, vp & chief engr, Josefina Q. Aponte, treas Diego Acevedo, program dir; Clement Littauer, program dir (English section); Manuel Rivera Morales, asst to the vp & salesman; Jose R Camacho Rabelo, asst to the vp & salesman

**WWW** (July 4, 1949) 1520 kc 250 w P O Box 935 Phone 6 5000 Abaco Radio Corp (acquired station May 1959)

Specialty programs Spanish  
Carlos Pirallo Lopez, pres & gen mgr, Hector Ramos Rosado, coml mgr, Antonio Pedraza prog dir, Newel Davis, news dir, Ramon Espinosa Ota, chief engr

### SAN GERMAN

**WRJS** (not on air, granted July 28, 1960) 1090 kc, 250 w Jose Soler

### SAN JUAN

**WAPA** (Jan. 15, 1947) 680 kc, 10 kw P O Box 4563. Phone 3-3000. Jose Ramon Quiñones (original owner)

Rep Caribbean Networks  
Specialty programs Spanish, 99.4%, English, 0.6%

Jose Ramon Quiñones, owner Segismundo Quiñones, gen mgr, Francisco Aranzamendi Jr, prog dir, Manuel Negron Nogueras, news dir, Jose Arzuaga, chief engr.

**WHOA** (Nov. 1, 1954) 1400 kc, 250 w (CP 870 kc, 5 kw, DA-1) P. O. Box 168 Phone

6-3182. Continental Broadcasting Corp (original owner)

Carmina Mendez, principal owner.

**WIAC** (1947) 740 kc, 10 kw, DA-1 Radio Station WBS Inc

**WIAC-FM** (not on air; target date unannounced) 102.5 mc, 3.3 kw Same licensee as WIAC (above)

**WIPIR** (Jan 26 1948) 910 kc 10 kw DA-1, P O. Box 409, Hato Rey Phone 6-6074 TVX Divatel. Department of Education (original owner)

Network UNESCO Radio Canada.  
Candido Oliveras, sec of edu, Rafael Delgado Marquez, gen mgr, Rafael Rodriguez Santiago, chief engr.

**WIPIR-FM** (June 3, 1960) 89.7 mc 3.8 kw Duplicates WIPIR (above)

\*WIPIR-TV Tv companion of WIPIR-AM-FM (above)

**WITA** (1947) 1140 kc, 500 w Box 2792 Electronic Enterprises Inc (original owner)  
Mariano Arroyo Suarez, gen mgr.

**WITA-FM** (1959) 93.7 mc 3.4 kw Same licensee as WITA (above)

**WKAQ** (Dec 3, 1922) 580 kc 5 kw P O Box 9007 Phone 3-8290 El Mundo Broadcasting Corp (acquired station Oct 31, 1949) See "Newspaper Ownership"

Network Cadena Radio El Mundo Rep Inter-American Publications

Ventura Lamas Jr gen mgr, Carlos Vizcarrondo, coml mgr, Esther Palcs, prog dir, Juan Ortiz, Jimenez, news dir, Jose A Fernandez, chief engr.

**WKAQ-FM** (Oct 8, 1958) 101.7 mc, 350 w. Duplicates WKAQ (above)  
WKAQ-TV Tv companion of WKAQ

**WKVM** (1951) 810 kc, 25 kw, DA-1, P O Box 4189 Phone 3-0840 American Colonial Broadcasting Corp (See American Colonial Broadcasting Stations in "Group Ownership")  
Ralph Perez Perry, pres & gen mgr

**WPRM-FM** (April 1959) 98.5 mc 17.5 kw P O Box 5369 Phone 2-5335 Puerto Rico Music Services (original owner)

Segismundo Quiñones Jr, pres Adolfo Mendez, coml mgr, Jose E Rodriguez, prom mgr, Valentin Montañez, chief engr

### VIEQUES

**WIVV** (Dec 8, 1956) 1370 kc, 1 kw P O Box 338 Calvary Baptist Mission of Puerto Rico Inc (original owner)

Rev Donald D Luttrell, pres & gen mgr, Milford L Glassburn, coml mgr, Ruth Luttrell, prog dir, Douglas Shereda, chief engr

## VIRGIN ISLANDS

### CHARLOTTE AMALIE, St. Thomas County

**WSTA** (Aug 1, 1950) 1340 kc, 250 w P O Box 538 Phone 489 W M O'Neil (acquired station May 2, 1960)

Network MBS, NBC Rep Intercontinental Services

W M O'Neil, pres, Len Stein, gen mgr, Jav Lloyd coml mgr, news dir & prog dir John Ackley, chief engr

### CHRISTIANSTED, St. Croix County

**WIVI** (1952) 1040 kc 250 w (CP 970 kc; 1 kw). P O Box 931 Radio American West Indies Inc

Network Keystone Rep Pan American Broadcasting Co.  
Hazel M Higdon, pres

58 pages of  
market facts  
for all  
counties  
starts page F-1

# Important



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Yet today we Americans spend twenty billion dollars a year for legalized gambling, while we spend a niggardly four-and-a-half billion for higher education. Think of it! Over four times as much! We also spend six-and-a-half billion dollars a year for tobacco, nine billion dollars for alcoholic beverages, and billions more on other non-essentials.

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Our very survival depends on the ability of our colleges and universities to continue to turn out thinking men and women. Yet today many of these fine institutions are hard put to make ends meet. Faculty salaries, generally, are so low that qualified teachers are leaving the campus in alarming numbers for better-paying jobs elsewhere.

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# Radio and Television Station Representatives

## A

**Airspot Sales**, 64 E Lake St., Chicago 1. State 2-0460. Joseph Kapps, gen mgr, radio and tv

**All-State Radio & Tv Reps.** 5007 N Hermitage St., Chicago 40 Uptown 8-5937 Barlett Martin

**Am Radio Sales Co.** 666 Fifth Ave., New York Plaza 7-4567 Wilmot II Losee  
Chicago 400 N Michigan Ave Mohawk 4-6555 Jerry Glynn  
Detroit 2161 Penobscot Bldg Woodward 5-2420. Walter Schwartz  
Los Angeles' 5939 Sunset Blvd Hollywood 5-0695 Ray Taylor  
San Francisco 950 California St Garfield 1-0716 Ken Carey (See adv page B-8)

**American Sales & Servicing Agency.** 122 E 42nd St New York 17 Murray Hill 2-4500 Guy Bolam, pres, I. O C Craig, vp  
Paris France 3 Place de Valois Central 42 81 P G Dupral, dir gen  
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**Avery-Knodel.** 720 Fifth Ave., New York 19. Plaza 7-1800 Lewis H Avery, pres, Thomas J White Jr, vp tv sales, John J Toimey, vp radio sales, John W. Owen, director sales promotion

Chicago 1 3125 Prudential Plaza Whitehall 4-6869 J W Knodel, executive vp, Raymond M Neihengen, vp, tv sales Roger O'Sullivan, vp, radio sales

San Francisco 4 369 Pine St Yukon 2-2053 Paul C Holter, David Meblin  
Los Angeles 5 3325 Wilshire Blvd Dunkirk 5-6394 William E Moore Robert Mohr  
Atlanta 3 41 Marietta St NW Charles C. Coleman Jr, vp, southeast mgr James Gossett  
Dallas 1 1010 Fidelity Union Life Bldg Wallis S Ivy  
Detroit 26 1226 Guardian Bldg Glenn Gilbert

**James S. Ayers Co. Inc.** 702 Glenn Bldg, Atlanta 3, Ga Jackson 5-0159 James S Ayers pres  
Charlotte, N C 1512 Liberty Life Bldg Franklin 5-6116 Guy Vaughan Jr, mgr.

## B

**C. K. Beaver & Associates.** 2155 Union Bldg., Memphis 4 Broadway 2-7503  
Atlanta 254 E Paces Ferry Rd, NE Cedar 3 0019  
St. Louis 7603 Forsythe Blvd Parkview 7-7375 Jack Hetherington

**Elsabeth M. Beckjorden.** 235 E 46th St., New York 17 Plaza 5-4262 Elsabeth M Beckjorden

**Charles Bernard Co., Inc.**, 730 Fifth Ave., New York 19 Circle 6-7242. Charles Bernard, pres, Rita Hughes, asst to pres, Dick Buchbinder, sales prom mgr, Len Kessler, art dir.  
Baltimore 1 8 N Howard St. Lexington 9-1680 L. Wentworth  
Los Angeles 57 672 S Lafayette Park Pl Dunkirk 2-3200 Harlan Oakes, Hugh Wallace  
San Francisco 8 260 Kearney St Exbrook 7-1827 Ed Gamrin  
Chicago 26 6533 N Sheridan Road Rogers Park 1-4340. Juhan Portman, gen mgr

**Hil F. Best Co.** 601 Park Ave Bldg, Detroit 26 Woodward 2-7298 Hil F Best, owner, Michael O Best, gen mgr  
New York 17 101 Park Ave Lexington 2-3783 George T Hopewell, Joseph Cannon  
Chicago 6 205 W Wacker Dr State 2-5096. Hooper Jones, Betty Palmer  
Beverly Hills, Calif 111 N LaCienega, Oleander 5-8326 James Walsh

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**Walter Bidick Co.** 1046 S Olive St, Los Angeles 15 Richmond 9-8800 Guy Bidick, mgr, Barbara McNey, office mgt, Burton Zoul, traveling representative

**John Blair & Company.** 717 Fifth Ave., New York 22 Plaza 2-0100 John P Blair, pres, Arthur H. McCoy, executive vp  
Chicago 11 520 N Michigan Ave Superior 7 2300 Thomas C Harrison, vp mgr  
Boston 16 118 Newbury St., Kenmore 6-1472 Ernest W. Kitchen, mgr  
St. Louis 937 Paul Brown Bldg Chestnut 1-5686. Carlos Reese, mgr  
Los Angeles 5 3460 Wilshire Blvd Dunkirk 7-1333. Carleton E Coveny, vp-mgr  
San Francisco 4 155 Sansome St Douglas 2-3188 Heber Smith, mgr  
Detroit 617 Book Bldg. Woodward 1-6030 Charles Fritz, mgr  
Dallas 467 Rio Grande National Bldg Riverside 1-4228 Frank Carter, mgr  
Atlanta: 101 Marietta St Bldg Jackson 5-6482 Charles F Dilcher, vp and mgr.  
Seattle 3319 White-Henry Stuart Bldg Main 3-6270 John Burr, mgr

**Blair Television Associates.** 717 Fifth Ave New York 22 Plaza 2-0400 John P Blair, pres, Richard L Foote, executive vp-gen mgr, W Ward Dorrell vp-research director, Martin Katz, director sales development  
Chicago 1 333 N Michigan Ave Franklin 2-3819 Arthur C Stringer, mgr-vp  
Detroit 26 617 Book Bldg Woodward 1-6030. Gabriel Dype, mgr  
Los Angeles 5 3160 Wilshire Blvd Dunkirk 1-3811 David Lundy, mgr  
San Francisco 155 Sansome St. Yukon 2-7068 Ned Smith mgr  
Boston 16 118 Newbury St Kenmore 6-1472 Bruce Pattysen mgr  
Dallas 2 Rio Grande National Bldg Riverside 1-4228 Steve Beard, mgr  
Jacksonville, Fla 1402 Barnett Bank Bldg Elgin 6-5770 Harry Cummings mgr  
St. Louis 937 Paul Brown Bldg Chestnut 1-5686 Richard Quigley mgr  
Seattle White-Henry-Stuart Bldg Main 3-6270 John Burr mgr

**Blair-Tv.** 717 Fifth Ave., New York 22 Plaza 2-0400. John P Blair, pres, Edward P Shurick, executive vp, John P Denninger, vp-eastern sales mgr W Ward Dorrell, vp-research director Martin Katz director sales development, Paul Blakemore, advertising mgr, Joseph G Rose, business mgt  
Chicago 11 520 N Michigan Ave Superior 7-5580 Harry Smart, vp John W Davis vp  
San Francisco 4 155 Sansome St Yukon 2-7608. Ned Smith, mgr  
Los Angeles 5 3160 Wilshire Blvd Dunkirk 1-3811 Dave Lundy, mgr  
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**B-N-B Inc. Time Sales.** 900 Third St., San Francisco 7 Yukon 6-6341 George S Nichols pres  
Los Angeles 633 S Westmoreland Ave Dunkirk 5-8309 George A. Baron, vp.

**Bogner & Martin.** 295 Madison Ave New York 17 Murray Hill 9-2586. P J. Bogner, E J Farrell, P. J. Bogner Jr  
Chicago 435 N Michigan Ave. Superior 7-6048. Clem G O'Neill Jr.  
Atlanta. 411 Glenn Bldg Murray 8-3988 J D. Whitehead

**Gene Bolles Co.** 510 Madison Ave., New York 22 Oregon 5-5058 Gene Bolles, pres  
Chicago 1 185 N Wabash Ave State 2-2368 John K Markov  
Beverly Hills Calif 111 N Cienega Blvd Lee F O'Connell  
San Francisco 166 Geary St Lee F O'Connell

**The Bolling Co.** 217 Park Ave New York 17 Yukon 6-4545 George W Bolling, pres, G William Bolling III, vp radio, G Richard Swift, vp tv  
Chicago 11 435 N Michigan Ave Whitehall 3-2040 Ralph Kelley, mgr  
Boston 16 80 Boylston St Hubbard 2-0346 Richard Keating, mgr  
Beverly Hills, Calif 204 S Beverly Dr Bradshaw 2-0544 John King, mgr  
San Francisco 3 5 Third St Garfield 1-6710 John T Coy, mgr  
Memphis 2158 Union Ave Bldg. Broadway 2-7503 C. K Beaver, mgr  
Dallas 1 1908 Vaughn Bldg Riverside 8-2172 Thomas Murphy, mgr  
Detroit 1761 First National Bank Bldg Woodward 2-6265 Larry Gentile, mgr  
St. Louis 705 Olive St. Chestnut 1-4350 Gene Gray, mgr  
Denver 260 Denver Club Bldg Cherry 4-7463  
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 Chicago 1. 360 N. Michigan Ave. Central 6-5726 Eugene F. Corcoran, pres; L. S. Greenberg, vp-treas.  
 St. Louis 1: Title Guaranty Bldg. Chestnut 1-6192. John J. Schwarz  
 Memphis 3, Tenn.: 1028 Sterick Bldg. Jackson 6-2344. Sidney L. Nichols  
 Charlotte 2, N. C.: 2001 Liberty Life Bldg. Edison 2-8839. Bertram C. Finch  
 Detroit 2: 6-235 General Motors Bldg., Trinity 1-0440. Fred A. Weber.  
 Dallas 3: 1005 Fidelity Union Life Bldg. Riverside 8-5831. George Harding, vp.  
 Atlanta 3: Rhodes-Haverty Bldg. Jackson 2-3025. H. L. Ralls, vp.  
 San Francisco 3: 703 Market St. Yukon 2-1582. Peter Childs.  
 Los Angeles 48: 6399 Wilshire Blvd Olive 3-6363. Norman E. Noyes.  
 Miami, Fla.: 496 N. E. 29th Terrace. Franklin 9-4f85 Dan Gattoni.  
 Minneapolis: Northwestern Bank Bldg. Federal 2-6522. Robert L. Brockman.

**Breen & Ward.** 400 Madison Ave., New York 17. Plaza 1-5075. Edward J. Breen, partner; Harry Ward.  
 Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.  
 San Francisco: 2449 Larkin St. Prospect 5-2725. Frank T. Crennan.

**Mary A. Briley.** 2652 Bellaire, Denver 7, Colo Dudley 8-2666. Mary A. Briley.

**Broadcast Services:** 318 Mart Bldg, El Paso, Tex. Keystone 2-6978. Jack R. McVeigh, pres

**Broadcast Time Sales.** 509 Madison Ave., New York Murray Hill 8-1910 Carl Schuele, pres Sam Brownstein, sales mgr. Norman Flynn, better music group, s/m, Peter Prince, Donald Softness, Gail Thomas.  
 Chicago 333 N. Michigan Ave. State 2-1405 Earl Glickman, mgr; Robert Cronin.  
 Los Angeles. 1540 N. Highland Hollywood 5-1755. Ethel Cole, business mgr; James Lucas  
 San Francisco. 681 Market St. Sutter 1-8656 Paul Kinsley, mgr.  
 Dallas: 2020 Live Oak.  
 Detroit 26 286 Penobscot Bldg. Woodward 5-7618. Robert Cronin  
 St. Louis: 1 196 Arcade Bldg. Main 1-5019  
 Boston Sheraton Plaza Hotel Copley 7-7080 Leonard V. Corwin  
 Philadelphia: 2043 Locust St. Locust 4-2300 James Rubenstone

**Clarke Brown Co.** 1507 Southland Center, Dallas Riverside 2-5418 Clarke R. Brown, pres; Andrew E. Peranni, vp, Bill Keys  
 Atlanta, Ga. 1182 W. Peachtree St. Trinity 5-9539. Bill R. McRae, executive vp; Richard Walker.  
 Houston: 3520 Montrose, Jackson 8-1601. John L. Eisele, mgr  
 Denver 233 Guaranty Bank Bldg. Cherry 4-8191. John L. McGuire mgr.  
 New Orleans 910 Royal St. Jackson 2-3917. Clarke R. Brown, mgr.

**Burn-Smith Co. Inc.** 19 W. 44th St., New York 36. Murray Hill 2-3124. C. Stanley Bailey, vp & eastern mgr.  
 Chicago 1: 307 N. Michigan Ave. Central 6-4437. John A. Toothill, pres  
 San Francisco: 260 Kearny St. Exbrook 7-4827. Ed Gamrin, mgr  
 Los Angeles 57: 672 S. Lafayette Park Pl. Dunkirk 2-3200 Harlan G. Oakes, mgr.

**Caribbean Networks Inc.** 20 W. 43 St., New York 36 Circle 7-8224. A. M. Martinez, pres; Juan J. Cerna, vp, Mildred Chafey, sec-treas

**CBS Radio Spot Sales.** 485 Madison Ave., New York 22. Plaza 1-2345. Milton F. Allison, vp & gen mgr; Ralph F. Glazer, Eastern sales mgr.  
 Chicago 11 630 N. McClurg Court. Whitehall 4-6000 Thomas H. Peterson, sales mgr.  
 Los Angeles 28 6121 Sunset Blvd. Hollywood 9-1212. Roland McClure, sales mgr.  
 San Francisco 5 Sheraton Palace Hotel. Yukon 2-7000. Joseph K. Marshall, sales mgr  
 Atlanta 8 805 Peachtree St. N.E. Trinity 4-4407. George P. Crumbley Jr., sales mgr  
 Detroit 2: 932 Fisher Bldg. Trinity 2-5500. Ralph H. Patt Jr., sales mgr.  
 St. Louis 10 1144 Hampton Ave. Mission 7-5500. Eugene R. Myers, sales mgr.

**CBS Television Spot Sales.** 485 Madison Ave., New York 22. Plaza 1-2345 Bruce Bryant, vp & gen mgr; Ben Margolis, business mgr; William R. Hohman, director sales promotion & research; Robert Schneider, research mgr; Ted O'Connell, eastern sales mgr; Joseph P. Dowling, promotion mgr  
 Chicago 11 630 N. McClurg Court. Whitehall 4-6000. Richard R. Loftus, midwestern sales mgr.  
 Atlanta 8: 805 Peachtree Bldg., N.E. Trinity 5-6677. H. H. Holthouser, mgr.  
 Detroit 2: 932 Fisher Bldg. Trinity 2-5500 John S. Logan, mgr.

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 Detroit 2: 932 Fisher Bldg. Trinity 2-5500 John S. Logan, mgr.

**CBS Television Spot Sales.** 485 Madison Ave., New York 22. Plaza 1-2345 Bruce Bryant, vp & gen mgr; Ben Margolis, business mgr; William R. Hohman, director sales promotion & research; Robert Schneider, research mgr; Ted O'Connell, eastern sales mgr; Joseph P. Dowling, promotion mgr  
 Chicago 11 630 N. McClurg Court. Whitehall 4-6000. Richard R. Loftus, midwestern sales mgr.  
 Atlanta 8: 805 Peachtree Bldg., N.E. Trinity 5-6677. H. H. Holthouser, mgr.  
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Los Angeles 28. 1313 N. Vine St. Hollywood 9-1212 Samuel E. Hill Jr., mgr.  
 San Francisco 5: Sheraton Palace Hotel. Yukon 2-7000. Robert H. Perez, mgr.

**Henry I. Christal Co.** 579 Fifth Ave., New York 17. Murray Hill 8-4414. Henry I. Christal, pres, Irvin Gross, vp; Philbin S. Flanagan, eastern sales mgr.  
 Chicago 1: 333 N. Michigan Ave. Central 6-6357. Neil D. Cline, mgr.  
 Detroit 26: 1907 Book Bldg. Woodward 3-2365 Joseph R. Spadea, mgr.  
 Boston 16: 581 Boylston St. Copley 7-1180. Robert N. Cloutier, mgr.  
 Atlanta 9: 972 Peachtree St., N. E. Trinity 5-9311. Neal Robbins, mgr.  
 San Francisco 4: 1674 Russ Bldg. Yukon 2-1204 Richard E. Green, mgr.

**Thomas F. Clark Co.** 230 Park Ave., New York 17. Oregon 9-5866. John Boyd, mgr  
 Chicago 35 E. Wacker Drive State 2-1663 Paul Elsberry, mgr  
 Detroit: 658 Book Bldg. Woodward 1-6036. Paul Pequinot, mgr  
 Atlanta 401-2 William-Oliver Bldg. Jackson 4-0454 Henry J. Cannon, mgr  
 San Francisco 8: 186 Geary St. Yukon 6-1621. Don R. Pickens, mgr.

**College Radio Corp.** 135 E. 42d St., New York 17. Oxford 7-0890. Edwards R. Hopple, pres; Robert R. Vance Jr., vp  
 Chicago 11: Palmolive Bldg. Whitehall 4-4930. Bill Smith.  
 San Francisco 4: 57 Post St. Sutter 1-5568. Allan Young.

**Continental Broadcasting Inc.** 565 Fifth Ave., New York 17. Oxford 7-7040. Graeme Zimmer, national sales director  
 Chicago 75 E. Wacker Drive Financial 6-8611. John Wilson, midwest sales dir.  
 St. Louis. Arcade Bldg. Chestnut 1-6000. Robert Lyons.

**Continental Radio Sales.** 545 Fifth Ave., New York 17. Murray Hill 7-6865. R. Butche.  
 Philadelphia 3: 21st & Panama Sts. Locust 3-8139. S. Marshall.  
 Chicago 1: 228 N. LaSalle St. Franklin 2-2095 R. Olson  
 Donald Cooke Inc. 666 Fifth Ave., New York 19. Judson 2-2727. Donald Cooke, pres; Dorothy McLaughlin, assistant to pres  
 Beverly Hills 36: 111 N. LaCienega Blvd. Olympia 2-1313. Lee O'Connell, mgr  
 Chicago: 205 W. Wacker Drive State 2-5096. Hooper Jones, mgr.  
 San Francisco: 681 Market St. Ted Hall, mgr.

**F. T. Crennan & Associates.** 2449 Larkin St., San Francisco 9. Prospect 5-2725. F. T. Crennan.

**Crosley Broadcasting Corp.** 140 W. Ninth St., Cincinnati 2. Cherry 1-1822. James D. Shouse, chairman of board; Robert E. Dunville, pres; Kieran T. Murphy, vp-treas; John T. Murphy, vp tv; Al Bland, vp programming.  
 New York 22: 3 E. 54th St. Plaza 1-5353. H. Peter Lasker, vp sales; P. Scott McLean, general sales mgr, WLW-Radio.  
 Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp Central Div.  
 Cleveland 14: 727 Natl. City, E. 6th Bldg. Main 17756. James Seftor, mgr. (Represents Crosley-owned stations.)

**Harry E. Cummings.** 1402 Barnett Bank Bldg., Jacksonville 2, Fla. Elgin 6-5770.

### D

**Day-Wellington Inc.** 424 Vance Bldg., Seattle 1 Mutual 2-6535. Del Day and Gil Wellington.

**Devney-O'Connell Inc.** 535 Fifth Ave., New York 17. Yukon 6-4390. Edward J. Devney, pres; Richard O'Connell, exec vp; Arthur O'Connor, sales mgr.  
 San Francisco 5. 681 Market St. Exbrook 2-1507. Ted Hall, mgr  
 Hollywood 28: 5746 Sunset Blvd. Hollywood 2-4253 Jim Gates, mgr.  
 Chicago 1: 185 N. Wabash Ave. State 2-5282. John K. Markey, mgr.

**Dora-Clayton Agency.** 502 Mortgage Guarantee Bldg., Atlanta 3. Jackson 5-7841. Clayton J. Cosse, pres-gen mgr, Doia C. Cosse, vp-sec.

**Bob Dore Associates.** 420 Madison Ave., New York 17. Plaza 3-8370. Robert M. Dore.  
 Chicago 1: 720 N. Michigan Ave. Superior 7-7336. William Travis.  
 Dallas: 1507 Southland Center. Riverside 2-5148 Andrew Peranni.  
 Hollywood 28 5748 Sunset Blvd. Hollywood 2-4253. James Gates  
 San Francisco: 681 Market St. Exbrook 2-1507. Ted Hall  
 New Orleans. 910 Royal St. Jackson 2-3817 Clarke R. Brown  
 Houston: 3520 Montrose Blvd. Jackson 8-1601. Jack Bisele  
 Atlanta: 1182 W. Peachtree St. Trinity 5-9539. Dick Walker.

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 Atlanta: 1182 W. Peachtree St. Trinity 5-9539. Dick Walker.

**Robert E. Eastman & Co.** 527 Madison Ave., New York 22. Plaza 9-7760 Robert E. Eastman, pres.  
 Chicago. 333 N. Michigan Ave. Financial 6-7640. Richard C. Arbuckle, Midwest mgr & executive vp

### E

**Robert E. Eastman & Co.** 527 Madison Ave., New York 22. Plaza 9-7760 Robert E. Eastman, pres.  
 Chicago. 333 N. Michigan Ave. Financial 6-7640. Richard C. Arbuckle, Midwest mgr & executive vp

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## Station Reps CONTINUED

San Francisco 1043 Russ Bldg. Yukon 2-9760 Richard H Schutte, West Coast mgr & vp.  
Dallas 1606 Two-Eleven N Ervay Bldg Riverside 7-0095. All Carrell, mgr  
St. Louis 915 Olive St. Central 1-6055 Robert R. Maier, mgr  
Los Angeles 1680 N Vine St Hollywood 4-7276 John A Thackabery, mgr  
Detroit. 1033 Book Bldg Woodward 5-5457 Frank Boyle, mgr

**Everett-McKinney.** 40 E 49th St., New York 17 Plaza 3-9332. Max M Everett, pres, Powell H. Ensign, vp  
Chicago 11 410 N Michigan Ave Superior 7-9052. Thomas S Buchanan, vp.  
Los Angeles 111 N. LaCienega Blvd Crestview 5-2022. Lee F O'Connell.  
San Francisco 681 Market St Exbrook 2-1507 Ted Hall

### F

**Hugh Feltis & Associates.** 1102 Tower Bldg., Seattle 1. Main 3-1868. Hugh M Feltis, owner, John Mowbray, Doug Dove, associates  
Portland, Ore 806 Wilcox Bldg. Capitol 3-0151. Howard S. Jacobson

**Fine Music Hi-Fi Broadcasters Inc.** 8 W. 40th St. New York 18 Bryant 9-3576 Joel B. Fairfax, vp-sales director, Kenneth C. Schwartz, director

**James C. Fletcher Jr., Midnight Sun Broadcasting Co.** 60 W. 46th St., New York 36. Circle 6-4084.

**FM Unlimited.** 161 E. Erie St., Chicago 11 Superior 7-5262. Charles W Kline, pres

**Forjoe & Co.** 230 Park Ave., New York 17 Oregon 9-6820. Joseph Bloom, pres, Mort Bassett, exec vp.  
Chicago 11: 435 N. Michigan Ave. Delaware 7-3504. Robert A Lazar, gen mgr Don Wolff, asst mgr.  
Los Angeles 48 451 N LaCienega Blvd Oleander 5-7755 Joe Rolfe, mgr  
San Francisco 5 681 Market St. Sutter 1-7569. Charles E. Haddix, gen mgr  
Atlanta 9 1371 Peachtree St. N.E. Trinity 5-0404 Robert W. Jensen, gen mgr.  
Philadelphia 19 310 W. Glen Echo Rd. Chestnut Hill 7-4510 Morton Lowenstein, mgr.  
Detroit 26 1761 National Bank Bldg Woodward 2-3524. Larry Gentile, mgr.

**Forjoe-TV Inc.** 230 Park Ave., New York 17 Oregon 9-6820. Joseph Bloom, pres, Jack White, sales mgr.  
Chicago 11 435 N Michigan Ave Delaware 7-3504 Robert A Lazar, gen mgr.  
Los Angeles 48 451 N La Cienega Blvd. Oleander 5-7755 Joe Rolfe, mgr  
San Francisco 5 681 Market St Sutter 1-7569 Charles E Haddix, gen mgr.  
Atlanta 9 1371 Peachtree St. N.E. Trinity 5-0404 Robert W Jensen, gen mgr.  
Philadelphia 19 310 W Glen Echo Rd Chestnut Hill 7-4510 Morton Lowenstein, mgr  
Detroit 26 1761 National Bank Bldg Woodward 2-3524 Larry Gentile, mgr

**Forjoe Canadian.** 230 Park Ave., New York 17 Oregon 9-6820 Joseph Bloom, pres-gen mgr  
Los Angeles 48 451 N. La Cienega Blvd. Oleander 5-7755.  
Chicago 11 435 N Michigan Ave Delaware 7-3504  
San Francisco 5 681 Market St Sutter 1-7569  
Atlanta 5 1371 Peachtree St. N.E. Trinity 5-0404  
Philadelphia 19 310 W. Glen Echo Rd Chestnut Hill 7-4510  
Detroit 26 1761 National Bank Bldg Woodward 2-3524

**Foster & Creed.** 414 Statler Office Bldg., Boston 16 Hubbard 2-4845 Robert C. Foster, treas, William A. Creed, pres.

**French Program Network of New England** (L'Alliance Radiophonique Francaise). 52 Concord St., Union Canadienne Bldg., Manchester, N. H. Mme Gertrude St. Denis, pres; Leon J. Alarie, vp, Gerald Robert, sec., Paul J Gingras, treas.  
Chicopee, Mass.: 10 Center St Lyceum 2-1669 Leon J. Alarie, vp in charge of group sales (Alarie-Jasin Adv, New England business representative).

### G

**Gill-Perna Inc.** 651 Madison Ave., New York 21 Templeton 8-4740 Helen Gill, pres, John J Perna Jr., executive vp.  
Chicago 1 75 E Wacker Drive Financial 6-9393 Walter Beadell, midwest sales mgr  
Detroit 26 2915 Book Bldg. Woodward 2-7022 Daniel W Bowen, mgr  
Los Angeles 730 South Western Ave Dunkirk 7-4388 Bambi C Harrington, mgr.  
San Francisco. 57 Post St. Sutter 1-5568 Allan S. Young, mgr.  
Boston: 80 Boylston St Liberty 2-6481. George Eckels, mgr  
Atlanta 3, 401-2 William Oliver Bldg Jackson 4-0454. Harry J. Cannon, mgr

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**Good Music Broadcasters.** 8200 Ridge Ave., Philadelphia 28. Ivyridge 2-6000 Raymond S. Green, prcs, Lawrence M. C Smith, vp.  
New York 16, 355 Lexington Ave., New York 17 Yukon 6-2680 Herbert E Gioskin, national sales mgt, Donald L Wilks, acct exc

**W. S. Grant Co.** 681 Market St., San Francisco 3 Exbrook 2-6685. David H Sandeberg, pres, gen mgr  
Los Angeles 6362 Hollywood Blvd Hollywood 3-7194 Ned Costa, mgr  
New York 17, 730 Fifth Ave Plaza 3-1133 Dick Buchbinder, mgr  
Chicago 1 75 E Wacker Drive Dearborn 2-2448 John Wilson, mgr.  
Detroit 38 15485 James Couzens Hwy University 4-1074. Charles Garfield

### H

**Arthur H. Hagg & Associates, Inc.** 75 E. Wacker Drive, Chicago 1, Central 6-7553. Arthur H Hagg, pres, Kern W Hagg, mgr  
New York 17 366 Madison Ave Murray Hill 2-8665 P A Broderick, mgr  
Kansas City 41 P. O. Box 182 Colfax 2-4694 Robert J Anderson, mgr

**Ineo. B. Hall & Co.** 681 Market St., San Francisco Exbrook 2-1507. Ted Hall.  
Hollywood 28 5746 Sunset Blvd. Hollywood 2-4253 Jim Gates.  
Chicago 1 35 E Wacker Dr State 2-1663 Paul Elsberry, mgr  
Atlanta 2: 1021 Wm. Oliver Bldg. Jackson 4-7008. Harry Cannon, mgr  
New York 17 230 Park Ave Judson 2-1622. Jack Boyd, mgr.  
Detroit 26 Book Bldg Woodward 1-6036. Paul Pequinot, mgr

**Harrington, Righter & Parsons.** 415 Madison Ave New York 17 Murray Hill 8-7050. John E Harrington Jr, pres, Volney Righter vp-treas James O. Parsons Jr, vp-sec  
Chicago 11. Tribune Tower Whitehall 4-0510. Carroll R. Layman, vp-mgr  
Atlanta 9: 1430 W. Peachtree St N.W. Trinity 5-8458 Frank B Rice, mgr  
Boston 16, 80 Boylston St Liberty 2-7537 Carter S Knight, mgr  
San Francisco 4 Russ Bldg. Sutter 1-4125 Frank Dougherty, mgr  
Detroit 26, Penobscot Bldg Woodward 3-0910 Ken Brown, mgr  
Los Angeles 29 2975 Wilshire Blvd Dunkirk 5-4275 Byington F. Colvig, mgr.

**Joe Harry Radio & Television Station Representative.** P. O Box 8194 San Antonio 12. Texas Joe Harry, dir, Kay Harry, dir.

**Headley-Reed Co.** 750 Third Ave., New York 17 Yukon 6-5800 Frank W Miller Sr, chairman, Frank W Miller Jr, director, John H. Wrath, pres, Robert A Schmid, exec vp, Jack Hardingham, sr vp  
Chicago 1 230 N Michigan Ave Franklin 2-4688 William H Shaw, vp-mgr  
Atlanta 8: 673-800 Peachtree St Bldg Trinity 4-2736 Frank Cason, mgr  
Hollywood 28 Taft Bldg. Hollywood 4-8248. N. Arthur Astor, mgr  
Philadelphia 7 Phila. National Bank Bldg Locust 4-6027. Robert S Dome, mgr.  
San Francisco 4. 110 Sutter St. Yukon 2-4912 James A Ingram, mgr.  
St. Louis 1: 915 Olive St Central 1-9151. Earl Gallagher, mgr  
Dallas 1 211 N Ervay Bldg Riverside 8-7129. Charles H. Boland, mgr

**George P. Hollingbery Co.** 307 N. Michigan Ave, Chicago 1. Dearborn 2-6060. Frank McCarthy, radio sales mgr; Warren Nelson, tv sales mgr, George P Hollingbery, chmn of bd.  
New York 16. 500 Fifth Ave Oxford 5-5660. F. E. Spencer Jr., vice chmn; Fred Hague, pres (radio); Harry Wise Jr, pres (tv).  
Atlanta 3: 134 Peachtree St Jackson 4-8081. Richard N Hunter, exec in charge.  
Detroit 26: 2214 Guardian Bldg. Woodward 1-3555 Harry W. Betteridge, executive in charge.  
Los Angeles 14. 3325 Wilshire Blvd Dunkirk 5-2071 Roy S Edwards, executive in charge  
San Francisco 4 110 Bush St Yukon 1-2110 George Hemmerie  
Seattle 1 Tower Bldg Elliott 1868 Hugh Feltis executive in charge

**Hal Holman Co.** 64 E Lake St., Chicago 1. Franklin 2-0016. Hal Holman  
New York 17. 535 Fifth Ave. Yukon 6-4390. E. J. Devney  
Los Angeles 28. 6381 Hollywood Blvd, Hollywood 2-2351. Tracy Moore  
San Francisco 4 465 California St Exbrook 2-6444 Charles Morin.

**George T. Hopewell Inc.** 101 Park Ave., New York 17. Lexington 2-3783. George T. Hopewell, pres; Joseph S Cannon, gen mgr.  
Chicago 6 205 W. Wacker Dr State 2-5096. Hooper Jones, mgr, Betty Palmer  
Detroit 26 Park Ave. Bldg. Woodward 2-7298. Michael Best, mgr  
Beverly Hills, Calif. 111 N. LaCienega Blvd. Oleander 5-8326 Jim Walsh, mgr.  
Atlanta 3. 1021 Wm Oliver Bldg. Jackson 4-7088. Harry J. Cannon, mgr.

**Bernard Howard & Co.** 20 E. 16th St., New York 17. Oxford 7-3750. Bernard Howard, pres; Jack Davis, exec vp.

Chicago 1 75 E Wacker Dr. Financial 6-9227. William Smuter, mgr.  
Atlanta: 1401 Peachtree St., N E Trinity 5-9103  
Los Angeles 28 6381 Hollywood Blvd Hollywood 2-2351  
San Francisco 8 260 Kearney St Exbrook 2-6144

**Don Howard & Co.** Roswell Hotel Del Rio, Tex 5-2431 Don Howard, owner  
Nogales, Ariz Box 55 Leopold F. Inv

**H-R Representatives and H-R Television.** (Note—Both firms have same executives and branch offices.) 375 Park Ave, New York 22. Plaza 9-6800. Frank M Headley, pres-treas, Frank E. Pelleguin, exec vp-sec, James Al Alspaugh, vp, Avery Gibson, vp, Jack White, vp  
Chicago 1 35 E Wacker Drive. Financial 6-6440. Dwight S. Reed, exec vp.  
Hollywood 28: Equitable Bldg, Hollywood 2-6453 Harold Lindley, vp  
San Francisco 5. 321 Bush St. Yukon 2-5837 Hal Edward Chase, mgr  
Detroit 26 1065 Penobscot Bldg Woodward 1-4148 Andrew M. Gent, mgr  
Des Moines, Iowa 1004 Paramount Bldg Atlantic 2-0201. Donald G Peterson, mgr.  
Atlanta 9: 1182 W. Peachtree St N.W. Trinity 5-0539. Bill R. McRae, mgr  
Dallas 1. 211 North Ervay Bldg Riverside 2-5148. Robert G. Dalchau, mgr  
Houston 6 3520 Montrose Blvd Jackson 8-1601. Jack Eisele, mgr  
New Orleans: 910 Royal St. Jackson 2-3917. Robert E Stuart, mgr.  
St. Louis 1. 915 Olive St Chestnut 1-4193. Arthur D Kelley, mgr  
Minneapolis 2. Northwestern Bank Bldg. Federal 8-7017. Terry Hughes, mgr

**Harry S. Hyett Co.** 630 Baker Bldg Minneapolis 2 Federal 9-7179. Harry S. Hyett pres

### I

**Indie Sales Inc.** 60 E. 42nd St., New York 17. Murray Hill 2-4813. Jack Koste, pres  
Chicago 6: 205 W Wacker Dr. State 2-5096  
Detroit 26 Park Ave. Bldg. Woodward 2-7298.  
Beverly Hills, Calif. 111 N. La Cienega Blvd. Oleander 5-8326.

**Inter-American Publications Inc** 41 E 42nd St., New York 17. Murray Hill 2-0884. A Ramos, pres; Jose Oviedo, vp, Mrs. Argentina S. Ramos, sec.

**Intercontinental Services.** 20 E. 46th St., New York 17. Plaza 3-7930 Harry M Engel Jr, pres; Jeanette F Systma, vp-mgr John P. Barton, vp-sls mgr  
Chicago 2 55 E Washington St Andover 3-6137 William J. Reilly  
Los Angeles 28 6331 Hollywood Blvd Hollywood 2-2289 William Wallace  
San Francisco 4 Russ Bldg Yukon 6-6769

**International Good Music Inc.,** 1151 Ellis St., Bellingham, Wash Rogan Jones, pres

### J

**H. S. Jacobson & Assoc.** 807 Wilcox Bldg., Portland 4, Ore. Capitol 3-0151

### K

**The Katz Agency.** 666 Fifth Ave., New York 19. Judson 2-9200. Eugene Katz, pres, Edward Codel, vp client relations; Scott Donahue Jr., vp tv sales; Morris S. Kellner, vp radio sales; Daniel Denenholz, vp promotion-research  
Chicago 1: Prudential Plaza Mohawk 4-7150. Roy Miller, vp-office mgr; William W Joyce, vp-Chicago tv sales mgr  
Detroit 26; Penobscot Bldg. Woodward 3-8420 Arthur J Underwood Jr., mgr  
St. Louis 1: 915 Olive St. Central 1-1868 Alan T. Axtell, mgr  
Atlanta 9: 1393 Peachtree St., N.E. Trinity 5-1627. Gregory Murphy Jr., mgr  
Dallas 1, 2006 Bryan St., Riverside 1-4036 David Rutledge, mgr  
San Francisco 4. Russ Bldg. Douglas 2-7628 Stanley J. Reulman, mgr  
Los Angeles 5: 3325 Wilshire Blvd, Dunkirk 5-6284 Richard Hasbrook, mgr  
Minneapolis 1: 2305 First National Bank Bldg, Federal 3-6201 David Abbey, mgr

**Robert S. Keller Inc.** 72 Barrow St., New York 14 Watkins 4-6599. Robert S. Keller, pres  
Chicago 6: 205 W. Wacker Drive State 2-5096 Hooper Jones, mgr  
(See Adv on page B 7)

**Kentucky Radio Sales.** 1420 Eastern Parkway, Louisville 4, Ky. Glendale 1-5045. Harry McTigue, pres.

**Kettell-Carter Inc.** 118 Newbury St., Boston 16. Kenmore 6-1966. Elmer Kettell, pres, Marjorie Carter, treas-sec.

**A. Lewis King.** 405 Lexington Ave New York 17 Murray Hill 2-2965 A Lewis King owner

**Nona Kirby Co.** 518 Statler Bldg, Boston 16. Hubbard 2-6117. Nona Kirby, pres, Kay Chile, vp-treas, Irene Kelleher, office mgr.



## THE BIG SPLASH IN "THE LAND OF THE SKY BLUE WATERS"

Meet the Hamm's Bear. He's a symbol of the Land of Sky Blue Waters where famous Hamm's Beer is brewed. Symbol, too, of one of television's smartest advertising campaigns. The Hamm's Bear gets himself in one kind of trouble after another while slick background copy sells entertained viewers on Hamm's beer. Of course, Hamm's uses SPOT television, because they want to sell only the markets they're in.

The spot medium has more advantages than you might realize. Your nearest H-R man is an expert on spot. He'll show you how spot can do the right job for you. Call him.



**H-R**

Television, Inc.  
Representatives

## Station Reps CONTINUED

### L

**Morton Lowenstein Philadelphia Spot Sales.** 310 Glen Echo Rd., Philadelphia 19. Chestnut Hill 7-4510 Morton Lowenstein, owner-gen mgr

**Bomar Lowrance & Assoc.** 710 Peachtree St., Atlanta 8 Trinity 6-3726. Bomar A Lowrance, pres. Clyde L. Clem, vp-asst to pres  
Dallas Fidelity & Union Life Bldg. Riverside 2-8206. Robert F. Keefe, vp-mgr.

**J. A. Lucas Co.** 1350 N Highland Ave., Los Angeles 28. Hollywood 2-1460 Jim Lucas, owner-gen mgr. Abe Wolfson, exec dir.

**Luster Associates.** 150 W. 55th St., New York 19 Circle 6-1952

### M

**Jack Masla & Co.** 40 East 49th St., New York 17 Plaza 3-8571. Jack Masla, pres.  
Chicago 435 N. Michigan Ave. Superior 7-6048. Clem O'Neill, mgr.

Los Angeles 111 N. LaCienega Blvd., Beverly Hills. Olympia 2-1313 Lee F. O'Connell, mgr.

San Francisco 166 Geary St. Yukon 6-0621. Don R. Pickens

St. Louis 1 705 Olive St. Chestnut 1-4350. Eugene F. Grady, mgr

Kansas City 11th & Central Grand 1-7822. Gene Gray, mgr.

**Daren F. McGavren Co.** 60 E 56th St., New York. Plaza 1-4650. Daren McGavren, pres; Ralph Guild, vp.

San Francisco 4: 110 Sutter St. Yukon 6-4112. Cy Ostrup, mgr.

Los Angeles: 1741 Ivar Ave., Hollywood 4-6146. Walter B. Lake mgr.

Detroit: 1216 Dime Bldg. Woodward 1-1675. Robert Mahlman, mgr

Chicago: 35 E. Wacker Drive. Franklin 2-1370. Ed Argow, mgr

**John L. McGuire & Co.** 233 Guaranty Bank Bldg., Denver 2. Tabor 5-7585 John L. McGuire, owner.

**Media Representatives.** c/o S S Copy Co., Suite 912, 630 Fifth Ave., New York 20. Circle 6-1320. Edwin Seymour.

**The Meeker Co. Inc.** 521 Fifth Ave., New York 17 Murray Hill 2-2170 Robert D. C. Meeker, pres; Charles E. Standard, vp, sales; Robert L. Dudley, dir, station relations; Martin Mills, research and promotion dir; Claude E. Piano, Arthur W. Scott; John B. Dalton; John C. Kriete

Chicago 1 333 N. Michigan Ave. Central 6-1742. Carlton F. Jewett, vp-midwest mgr, Charles Compton; Robert Manning

San Francisco. 55 New Montgomery. Yukon 6-4940. Edgar B. Fillion, vp; Donald L. Pontius  
Los Angeles 28 6362 Hollywood Blvd. Hollywood 2-6501. Donald C. Palmer.

**Clyde Melville Co.** 904 Tower Petroleum Bldg., Dallas 1. Riverside 8-5239 Clyde B. Melville, pres

**Michigan Spot Sales.** 15001 Michigan Ave., Dearborn Mich. Tiffany 6-2362 Charles J. Sitta, pres and sec; Frederick A. Knorr, vp, Don Wagner, treas

**Mid-America Spot Sales.** Box 4833. Kansas City 9, Mo Westport 1-3322 Ralph Meador, pres (also box 358, Lexington, Mo Alpine 9-3232

**Modern Media FM Sales.** Park Ave Bldg Detroit 26. Woodward 2-7299 R A Jacques, mgr

## Modern Media FM Sales

### Exclusive FM Representation

DETROIT • CHICAGO

LOS ANGELES • SAN FRANCISCO

**Art Moore & Associates.** Jones Bldg., Seattle 1 Mutual 2-3377 Art Moore, pres  
Portland 4: Cascade Bldg. Capital 8-7284.

**Tracy Moore & Associates.** 6381 Hollywood Blvd., Los Angeles 28. Hollywood 2-2351 Tracy Mootie, Jerome Moore  
San Francisco 8: 260 Kearny St. Exbrook 2-6444 John Funk.

### N

**National Radio Representatives.** 437 Peachtree Arcade, Atlanta 1. Leon S. Walton, pres

**National Time Sales.** 122 East 42nd St., New York 17 Murray Hill 2-4500. Arthur Gordon, gen sales mgr

Los Angeles 57 672 S Lafayette Park Place. Dunkirk 2 3200 Harlan G Oakes

San Francisco 8. 260 Kearny St. Exbrook 7-4827

**NBC Spot Sales.** 30 Rockefeller Plaza, New York 20. Circle 7-8300. Richard H. Close, vp, NBC Spot Sales, Edwin T. Jameson, tv spot sales director George Dietrich, radio spot sales director, Bill Fromm, new business and promotion mgr, John Ryan, eastern division mgr-tv spot sales, Fred Lyons, eastern division mgr-radio spot sales, Caroline Wynkoop, sales service mgr

Chicago 54 Merchandise Mart Superior 7-8300. Frank Mangano, central division, mgr-tv spot sales, Frank De Rosa, central division mgr-radio spot sales.

Hollywood 28 Sunset & Vine Thornwall 5-7000. Walter Davison, tv sales representative, Doty Edouarde, radio sales representative.

San Francisco 2 Taylor & O'Farrell Sts. Gravstone 4-8700. Robert Anderson, Kenneth Fuller, tv sales reps, Ed Macaulay, western division mgr (radio)

Detroit 1 Penobscot Bldg. Woodward 1-1610 John C. Treacy, tv sales representative; Bill Buschgen, radio sales representative  
West Hartford 10 1422 New Britain Ave. Jackson 5-0801. David Scott, radio-tv mgr for New England.

Atlanta 710 Peachtree St. N.E. Elgin 3726. Bomar Lawrence & Assoc.

Dallas Fidelity Union Bldg. Riverside 2-8206. Bomar Lawrence & Assoc

**Northern Broadcast Sales.** Box 211. Saulte Ste. Marie, Mich. Melrose 2-2231. Russell J. Staffeld, pres.

### O

**Harlan G. Oakes & Associates.** 672 S Lafayette Park Pl. Los Angeles 57. Dunkirk 2-3200. Harlan G Oakes

San Francisco 4. 101 Sutter St. Sutter 1-7971. Hugh Wallace

San Antonio. Box 8194. Joe Harry.

**Bernard I. Ochs Co.** 1401 Peachtree St. N.E., Atlanta 9. Trinity 5-9403. Bernard I. Ochs, owner.

**Lee F. O'Connell Co.** 111 N. LaCienega Blvd., Beverly Hills, Calif. Olympic 2-1313. Lee F. O'Connell, pres-mgr.

**Ohio Stations Representatives.** Cleveland 14. Superior 1-0036. Leonard F. Auerbach, gen mgr.

### P

**Pan American Broadcasting Co.** 380 Lexington Ave., New York 17. Murray Hill 2-4500. E. Bernald, vp; Arthur Gordon, gen sales mgr, Allen Alperton, promotion director.

Los Angeles 57. 672 S Lafayette Park Pl. Dunkirk 2-3200. Harlan G Oakes

San Francisco 8: 260 Kearney St. Exbrook 7-4827. Ed Gamrin

**John E. Pearson Co. and John E. Pearson Television.** 405 Park Ave., New York 22. Plaza 1-3366 John E. Pearson, pres, Russel Walker, Wm M. Wilson, Raymond Henze Jr., Mort Coley

Chicago 1 333 N Michigan Ave. State 2-7494 Robert Flanagan, mgr; Frank Frost, Pat Burke.

Atlanta 1371 Peachtree St. Trinity 5-6644. Jon Farmer

Dallas 1 511 N Akard Bldg. Riverside 7-3723. Allen Hundley, mgr

Los Angeles 5 1901 W. 8th St. Dunkirk 5-5081 Clark N. Barnes, mgr.

San Francisco 4 58 Sutter St. Douglas 2-7159. J E Palmer, mgr; Sue Masterson.

**Peters, Griffin, Woodward.** 250 Park Ave., New York 17. Yukon 6-7900 H Preston Peters, pres, Russel Woodward, exec vp; Lloyd Griffin, vp-tv dir Robert H Teter, vp-radio dir, John A. Thompson, vp-radio sales mgr, Charles R. Kinney, Arthur E Muth, sales mgrs-tv.

Chicago 1 Prudential Plaza Franklin 2-6373 John A Cory, vp, Arthur W Bagge, vp, mid-west radio sales mgr; William J Tynan, vp-midwest tv sales mgr.

Detroit 26 Penobscot Bldg Woodward 1-4255. William W. Bryan, vp radio, Louis J. Hummel Jr, tv

Hollywood 28 1750 N Vine St. Hollywood 9-1688 Hal W Hoag, vp radio, John P Haskell tv sales mgr

Boston 16: Statler Office Bldg. Hubbard 2-6884 John J King II, radio; Theodore Van-Erk, tv

Atlanta 9 1372 Peachtree St. N.E. Trinity 5-7763 William J Stubbs, asst. vp-tv; William O Jones, radio

St. Louis 1 818 Olive St. Chestnut 1-3171 Arnold K. Knippenberg, tv; Thomas Taylor, radio

Dallas 1 Fidelity Union Life Bldg. Riverside 7 2395

Fort Worth 2 406 W Seventh St. Edison 6-3349 W. Hal Thompson tv

San Francisco 4 Russ Bldg. Yukon 2-9188

John B Sias, vp-tv sales mgr; Frank A. Tessin Jr., radio

**Edward Petry & Co. Radio Div.** 3 E 54th St., New York 22 Murray Hill 8-0200 Edward Petry chmn of board Edward Vovnow, pres, (Chicago); Ben H. Holmes, radio vp, eastern radio sales; William Steese, mgr sales promotion

Chicago 11 400 N Michigan Ave. Whitehall 4-0011 William Pipher, sales mgr

Detroit 26 645 Griswold St. Woodward 3-0125. William Cartwright, sales mgr

San Francisco 4 Russ Bldg. Yukon 2-3631

Lloyd McGovern, sales mgr

Los Angeles 5 3424 Wilshire Blvd. Dunkirk 8-1143 Garrett Hollihan, sales mgr

St. Louis 1 915 Olive St. Chestnut 1-7191

William Oldham, sales mgr

Atlanta 3 101 Marietta St. Jackson 4-8861

Joseph Sierer, sales mgr

Boston 16 801 Statler Bldg. Hubbard 2-6440

Frank Howard, sales mgr

Dallas 1 211 N Ervay St. Riverside 1-9454

Dave C Milam, sales mgr

**Edward Petry & Co., Television Div.** 3 E 54th New York 22. Murray Hill 8-0200 Edward Petry, chmn of board Edward E. Vovnow, pres Chicago; Martin Niernman, exec vp; Edward C Page, eastern sales mgr; Robert L. Hutton Jr., vp-promotion mgr.

Chicago 11 400 N Michigan Ave. Whitehall 4-0011. Louis A. Smith, vp-sales mgr.

Atlanta 3: 101 Marietta St. Bldg. Jackson 4-8861. Richard Hughes, sales mgr.

Boston 16: 801 Statler Bldg. Hubbard 2-6440

William D. Walsh, sales mgr.

Detroit 26: 645 Griswold St. Woodward 3-0125. Bruce C. Mayer, sales mgr.

Los Angeles 5 3424 Wilshire Blvd. Dunkirk 8-1143 Bill Larimer, sales mgr.

San Francisco 4: Russ Bldg. Yukon 2-3631. George Ledell, sales mgr.

St. Louis 1: 915 Olive St. Chestnut 1-7191. Fred W. Johnson, sales mgr.

Dallas 1: 211 N. Ervay St. Riverside 1-9454

Hugh O. Kerwin, sales mgr.

### R

**Radio & Television Div., Triangle Publications Inc.** 485 Lexington Ave., New York 17. Oxford 7-9736. Edward H. Benedict, dir natl sales.

**Radio Tv Representatives Inc.,** 7 E. 47th St., New York 17. Murray Hill 8-4340 Peggy Stone, pres; Thomas W. Carroll, vp; Harry S. Goodman, chmn of board

Chicago 1 75 East Wacker Dr. Financial 6-0982 Ed Nickey, vp

Beverly Hills, Calif. 111 La Cienega Blvd Oleander 5-7597. Lee F O'Connell

San Francisco 5 681 Market St. Exbrook 2-1507. Ted Hall

Boston 16 Statler Office Bldg. Hubbard 2-4845. Bob Foster, Bill Creed.

Seattle 1 Tower Bldg. Maine 3-1868. Hugh Felts.

**Paul H. Raymer Co.** 444 Madison Ave., New York 22 Plaza 9-5570. Paul H. Raymer, pres; Fred C. Brokaw, executive vp-natl tv sales mgr; Mitchell B. DeGroot, mgr radio; Stuart M. Kelly, vp.

Chicago 11: 435 N. Michigan Ave. Superior 7-4473 James C Rogers, mgr.

Detroit 26 2949 Penobscot Bldg. Woodward 3-0764 Robert B Rains, mgr

Dallas 1: 306 Mercantile Securities Bldg. Riverside 1-5663 Ralph Widman, mgr.

Atlanta 9: 1627 Peachtree St. N.E. Trinity 3-3519. Edward D Brandt, mgr

Hollywood 28 1680 Vine St. Hollywood 2-2376. John D. Gale, mgr

San Francisco 1504 Russ Bldg. Yukon 1-1833. J. Milton Seropan

**Rollins Broadcasting Inc.** 565 Fifth Ave., New York 17 Oxford 7-7040. Graeme Zimmer, natl sales dir

Chicago 75 E Wacker Dr. Financial 6-8611. John Wilson, midwest sales dir.

St. Louis Arcade Bldg. Chestnut 1-6000. Robert Lyons.

### S

**Sears & Ayer,** 612 N Michigan Ave., Chicago 11 Superior 7-8177. Burton H. Sears.

New York 370 Lexington Ave. Bryant 9-1374. Arthur Gordon.

**Select Station Representatives.** 400 Madison Ave., New York 17. Plaza 8-1850. Zang Golobe, vp.

Baltimore 3 7 E Lexington St. Lexington 9-7808 George Shaffer, mgr

Richmond 28 6200 Broad St. Road Atlantic 8-2835. Larry Slon, mgr

**Skyline Advertiser Sales Inc.** Box 2191. Idaho Falls Idaho Jackson 3-4567 A W Schwieder, pres, Melvin B. Wright, gen mgr; Melva Searle, office mgr

**Soderlund Co.** 807 Kilpatrick Bldg., Omaha 2, Neb Atlantic 7535 Harold A. Soderlund, pres.

**Southern Advertising Representatives Inc.** 1182 W Peachtree St., N.W., Atlanta Trinity 3-2564 Harold M Parks, vp-gen mgr; John E. Crawford.

St. Louis 915 Olive St. Main 1-5050. Dell Simpson, mgr.

New Orleans 1205 St Charles Ave. Tulane 5611. John Hicks, mgr

**Spot Time Sales Inc.** 38 E 57th St., New York Murray Hill 8-6380 William T. Heaton, pres.

**Stars National.** 545 Fifth Ave., New York 36 Murray Hill 7-6865 John Bartlett

Atlanta P O Box 10 John Bartlett

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do better  
with spot\*

The KATZ  
AGENCY

\*much better

## Station Reps CONTINUED

**Storecast Corp of America.** 11 W. 42d St., New York 36 Longacre 5-7715 Stanley Joseloff, pres; Nate Safferstein, exec vp.  
Philadelphia. 1505 Race St Locust 7-7609 M. G. Millman, branch mgr.  
Chicago 34 3149 North Mobile Ave National 2-5050 Ray Marinangel, branch mgr  
Hartford 3 252 Asylum St Jackson 2-1105 Tom Mulligan, branch mgr  
Newark 2 N J 185 Washington St Mitchell 3-6160 Art McGarrity, branch mgr  
Wilkes-Barre, Pa 560 Wallen Ave, Kingston, Pa Butler 8-4625. Joe Kennelly, branch mgr  
Johnstown, Pa. 636 Scalp Ave Johnstown 32-2057 Kenneth A Carsto, branch mgr  
Minneapolis 5407 Excelsior Blvd Walnut 6-1617 James Fischer, branch mgr.

**Storer Broadcasting Co.** 625 Madison Ave, New York 22 Plaza 1-3940. Maurice E Mc-Muiray, vp for national sales  
Chicago 1 230 N. Michigan Ave Franklin 2-6498. Donald C. Kamin, midwest sales mgr

**Stuart Co.** Corpus Christi, Tex Robert E Stuart, owner.

### T

**Tallcorn Network.** c/o KOKX Keokuk, Ia Robert W. Erickson, KOKX Keokuk, pres, Leo R. Mayer, KCLM Carroll and Ed Breen KQTV (TV) Fort Dodge, vps.; E. M. Horning, KSIB Creston, sec.

**Tele-Broadcasters Inc.** 41 E 42d St., New York. Murray Hill 7-8436. H Scott Kilgore, pres, Pasadena, Calif 758 E Colorado Ryan 1-7148 Jim Coyle  
San Francisco 916 Kearny St. Yukon 2-9933 Kansas City 1012 Baltimore. Baltimore 1-0077 Irv Schwartz  
Hartford, Conn 600 Asylum Ave Jackson 7-9131 Phil Zoppi

**Television Advertising Representatives Inc.** 666 Fifth Ave., New York 19. Judson 2-3456 Larry H Israel, vp-gen mgr, Jack Mohler, eastern sales mgr, Robert M. Hoffman, dir, marketing-research  
Chicago 11 400 N. Michigan Ave Whitehall 4-4567 Lamont L Thompson, midwest sales mgr.  
Detroit 26 2161 Penobscot Bldg Woodward 5-6454 Raymon L. Hamilton, mgr

Los Angeles 28 1717 No Highland Ave Hollywood 6-1144 Richard Loughran, mgr  
San Francisco 4. 155 Montgomery St Exbrook 7-5088 Harry Diner, mgr

**Thoms Radio-Tv Enterprises.** Scenic Highway, Asheville, N. C Alpine 4-4418 Harold H Thoms, pres, James Poston, vp, Meredith S Thoms, sec-treas.

**Torbet, Allen & Crane Inc.** 249 Pine St. San Francisco 4 Exbrook 7-6187 Alan L. Torbet, pres, Robert R Allen, exec vp  
Hollywood 28 1213 N Highland Ave Hollywood 2-4939 Frank Crane, vp  
New York, Chicago, Detroit, Dallas Associated with Venard, Rintoul & McConnell See VRM listing  
Atlanta 9. 1371 Peachtree St., N E, Trinity 5-0404  
Philadelphia 19 310 W Glen Echo Road, Chestnut Hill 7-4510  
Detroit 26 1761 National Bank Bldg Woodward 2-3524

### U

**Upper Midwest Broadcasting System,** 512 Nicolet Bldg, Minneapolis 2 Federal 6-5121 L M Knopp, pres, Betty Ziminski, office mgr

**United Broadcasting Co.** 420 Madison Ave, New York 17 Plaza 5-9145. Bob Wittig

**United Spot Sales.** 230 Park Ave, New York 17 Oregon 9-6820 Herb Hahn, sales mgr  
Chicago 11 435 N Michigan Ave. Delaware 7-3504  
Los Angeles 48 451 N LaCienega Blvd Oleander 5-7755  
San Francisco 5 681 Market St Sutter 1-7569

### V

**Venard, Rintoul & McConnell, Inc.** 579 Fifth Ave, New York 17 Murray Hill 8-1088 Lloyd George Venard, pres, James V McConnell, vp, Stephen R Rintoul Jr, vp  
Chicago J 35 E Wacker Drive State 2-5260 Howard B Meyers, vp  
Detroit 26, 808 Penobscot Bldg, James A Brown Jr  
Los Angeles 1213 N Highland Ave Hollywood 2-4939 Frank Crane  
San Francisco 4 249 Pine St Exbrook 7-6187 Robert Allen  
Dallas 1 1915 Elm St Riverside 8-5239 Clyde Melville

### W

**Wm. J. Wagner & Associates.** 1001 Tower Bldg, Seattle 1. Main 4-6333 William J. Wagner, gen mgr, Jack Hauser, Seattle sales mgr; Alma Wilson, traffic mgr.

**Walker-Rawalt Co.** 347 Madison Ave New York 17 Murray Hill 3-5830 J Wytthe Walker, pres, C Otis Rawalt, vp, Roy H. Holmes, acct exec  
Chicago 1 360 N Michigan Ave Andover 3-5771 Lionel Colton, Bert Cavanagh  
Boston 100 Boylston St. Hubbard 2-4370 George Bingham, vp.  
Los Angeles 672 S Lafayette Park Pl Dun-kirk 2-3200 Harlan Oakes, Hugh Wallace.  
San Francisco 8 260 Kearny St Exbrook 7-4827 Edward Gamrin

**Hal Walton Assoc.** 299 Madison Ave, New York 17. Yukon 6-0747. Hal Walton, gen mgr.  
Chicago 1: 333 North Michigan Ave State 2-2397  
**Wayne-Evans & Associates.** Northwestern Bank Bldg Minneapolis 2. Federal 8-7017. Calden P Stitt, executive vp, general mgr.

**Grant Webb & Co.** 509 Madison Ave, New York 22 Murray Hill 8-7550 Grant Webb, pres, John E Baker, vp in charge of sales; James E McCarty, dir. of programming & promotion  
Chicago 2 25 E Washington St. State 2-3155 Rick Phalen, in charge of sales.  
San Francisco 5 690 Market St Exbrook 7-4512. Gieg Macafee, in charge of sales  
Los Angeles 28 1350 N. Highland Ave. Hollywood 2-0967 Jim Lucas, in charge of sales.  
Boston 16. 419 Boylston St. Kenmore 6-1011.  
Seattle 1 1001 Tower Bldg. Main 4-6333.  
William Wagner, in charge of sales  
Philadelphia 2 1118 Walnut St Pennsylvania 5-3520

**Weed Radio Corp.** 579 Fifth Ave., New York 17. Plaza 9-4700 C C Weed, pres, Joseph J. Weed, vp, Edwin J Fitzsimmons, vp-gen mgr.  
Chicago 1 Prudential Plaza Whitehall 4-3434. C C. Weed, mgr  
Detroit 26. 1610 Book Bldg Woodward 1-2685.  
B. P. Pearse, mgr  
Atlanta 3 Glenn Bldg. Jackson 3-4081. Melvin Whitmore, mgr  
Hollywood 28 6331 Hollywood Blvd Hollywood 2-6676 Paul Kennedy  
San Francisco 5 625 Market St Exbrook 7-0535. Boyd Rippey.  
Boston 16. Statler Bldg. Hubbard 2-5677.  
Robert R Reardon, mgr



**AM RADIO SALES CO.**  
666 Fifth Ave., New York 19, N.Y.  
Offices in Detroit, Chicago,  
San Francisco, and Los Angeles  
representing

- WMCA**—New York
- WIND**—Chicago
- KMPC**—Los Angeles
- WCAR**—Detroit
- WBZ**—Boston
- KSFO**—San Francisco
- KDKA**—Pittsburgh
- KYW**—Cleveland
- WLOL**—Minneapolis
- KVI**—Seattle
- WCKY**—Cincinnati (Midwest—West Coast only)
- KEX**—Portland
- WOWO**—Fort Wayne

St. Louis 1 915 Olive St. Chestnut 1-2724  
Fred Edwards  
Seattle 1 1001 Tower Bldg Main 4-6333  
William J Wagner.

**Weed Television Corp.** 579 Fifth Ave., New York 17. Plaza 9-4700. Joseph J. Weed, pres; Edwin C Metcalfe, vp  
Chicago 1 Prudential Plaza Whitehall 4-3434  
C C Weed, vp, William J Reilly, mgr.  
Detroit 26 1610 Book Bldg Woodward 1-2685  
B. P. Pearce, vp-mgr.  
Atlanta 3 Glenn Bldg Jackson 3-4081 Melvin Whitmire, mgr

Hollywood 28 6331 Hollywood Blvd Hollywood 2-6676. Paul Kennedy, mgr  
San Francisco 5 625 Market St Exbrook 7-0535. Boyd Rippey, mgr.  
Boston 16. Statler Bldg. Hubbard 2-5677. R. R Reardon, mgr  
St Louis 1 915 Olive St Chestnut 1-2724  
Fred L Edwards, mgr  
Seattle 1. Tower Bldg. Main 4-6333 William J Wagner

**WGN-AM-TV Chicago.** 220 E 42d St, New York. Murray Hill 2-7545. Ben H. Berentson, radio sales mgr; Joseph A. Flahive, tv sales mgr.

**Harry Wheeler & Co.** 80 Boylston St, Boston 16. Liberty 2-6481. Harry Wheeler, owner, Gay Swankin, office mgr; William Fallon, sales

**Joe Wootton Associates.** 2171 Madison Ave., New York 37. Adirondack 4-8811. Joe Wootton, pres

**Adam Young Inc., Young Television Corp., Young Canadian Ltd., Adam Young Fm Sales.** 3 E 54th St, New York 22 Plaza 1-4848 Adam Young, pres, Stephen A. Machinski Jr, exec. vp (radio), James F O'Grady Jr, exec vp (tv), Frank G Boehm, vp (research, promotion, adv), Thomas F Malone, vp (Canada), Lee Redfield, natl sales mgr (fm).

Chicago 1 Prudential Plaza Michigan 2-6190. Robert J Lobdell, mgr.

Atlanta 1182 W. Peachtree St Trinity 3-2564 Harold M. Parks, mgr

St Louis 915 Olive St Main 1-5020 Dell Simpson

Los Angeles 28 6331 Hollywood Blvd. Hollywood 2-2289. William L Wallace

San Francisco 4 155 Montgomery St Yukon 6-6769 Frank A Wateis

Detroit 26 2940 Book Bldg Woodward 3-6919 E A W Smith  
New Orleans 13 1205 St Charles Ave Tulane 5611 John Hicks

#### CANADIAN REPRESENTATIVES

**Air-Time Sales Ltd.** 2149 Yonge St, Toronto, Ont Hudson 5-0746 Michael J Callahan, pres John E Tyrrell, sis mgr, Lynn Sorbie, office mgr

**All-Canada Radio & Television Ltd.** 100 Yonge St, Toronto 5, Ont Walnut 5-9361 Reo C Thompson, gen mgr, Peter N. Harlicks, mgr Broadcast Services Div; Robert F. Tait, mgr, radio div, Ross A. McGreath, mgr, tv div, Dana Murray, mgr, program div, Harold Abernathy, asst mgr, radio div, Bob Armstrong, asst mgr, tv div  
Montreal 922 Dominion Square Bldg University 6-9868 Ken Baker, mgr, Burt Hall, mgr Quebec Div.

Winnipeg 706 Electric Railway Chambers Whitehall 2-6861 Bruce Pirie, mgr  
Calgary Taylor, Pearson & Carson Bldg Amherst 2-7691. Jack Cavanaugh, mgr  
Vancouver 1161 Melville St Mutual 4-7461 John Baldwin, mgr

**Canadian Broadcasting Corp. National Selective Sales.** 354 Jarvis St, Toronto, Ont. Walnut 5-3311 John R. Malloy, supervisor of tv sales; R. S. Joynt, asst dir of radio networks (sales)  
Montreal Radio Canada Bldg University 6-2571 M Valquette, commercial mgr, French tv; Jean Demarais, French radio.

**Joseph A. Hardy & Co. Ltd.** 19 Richmond St W, Toronto Empire 3-9433 A C Harrison, gen mgr

Quebec 37 St John St. 5-7373  
Montreal 2075 Mountain St. Victor 2-1101 Marc Legault, mgr

**Hunt, Scharf Representatives Ltd.** 1030 W. Georgia St, Vancouver 5, B C. Mutual 4-6277. John N Hunt, pres, C. A. Brian Scharf, vp-mgr-dir

**Interprovincial Broadcast Sales Ltd.** 199 Bay St, Toronto, Ont Empire 4-1197. K. W. Davis, gen mgr, R. A S Munro, sales mgr, R. A. Bishop, promotion director  
Montreal 1117 St Catherine St W Victoria 9-5221. L Morin, mgr

**Andy McDermott,** 10 Adelaide St., E. Toronto, Ont Empire 6-8945. Andy McDermott.  
Montreal, P Q 1102 Windsor Hotel University 6-2749 T C Maguire, mgr.

**Paul Mulvihill & Co., Ltd.** 77 York St., Toronto, Empire 3-8814 Paul Mulvihill, N. Bonnell, William Wallace  
Montreal 1434 St Catherine St W., University 1-7987 Murray MacIvor, K. Billings.

**Radio Representatives Ltd.** 76 St. Clair Ave. W., Toronto 7. Walnut 4-0727 T. G Ferris, pres-gen mgr, A A Murphy, vp, R D Munro, gen mgr

Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.  
Vancouver, B C., 1407 W. Broadway Cedar 1171 W E J Hall, branch mgr  
Winnipeg, Man., Lindsay Bldg. 9-6374 R. M. MacLennan branch mgr.

**Radio & Television Sales Inc.** 10 Adelaide St, E, Toronto Empire 6-8944. Andy McDermott.

**Radio Time Sales (Ont.) Ltd.** 147 University Ave., Toronto, Ont Empire 6-5471 Norman D. Brown, pres, Alex E. Bedard, sales mgr, Mrs. L Small, traffic mgr.

**Radio Time Sales (Que.) Ltd.** 1440 St. Catherine St W Montreal University 6-2012 Ralph J Judge, pres.

**Stovin-Byles Ltd.** 406 Jarvis St, Toronto, Ont. 5 Walnut 4-5766 W D Byles, pres, J C Morris, mgr, radio div, J. L. Raeburn, mgr tv div  
Montreal 608 Keefer Bldg University 6-3392. F Calder, J. R Genin.  
Winnipeg 2, Man. 419 Avenue Bldg., 265 Portage Ave Whitehall 2-1449. D Robertson.  
Vancouver 2, B C 517 Crown Bldg Mutual 4-4831 J. W Stovin.

**Television Representatives Ltd.** 76 St. Clair Ave W., Toronto 7, Ont Walnut 1-0727 T. G. Ferris, pres-gen mgr, R H Quinn sis mgr.  
Montreal 1411 Crescent St Avenue 8-4257. W C Dippie, branch mgr.  
Vancouver, B. C. 1407 W. Broadway. Cedar 1171. W. E. J Hall, branch mgr.  
Winnipeg Man., Lindsay Bldg Whitehall 2-6374 R. M. MacLennan, branch mgr.

**Trans Ocean Radio & Tv Representatives Ltd.** 357 Bay St, Toronto Empire 6-5155 Ted Pepper, Alex Stewart.  
Montreal 1500 Ste Catherine W Wellington 7-9327 Guy Daviault.

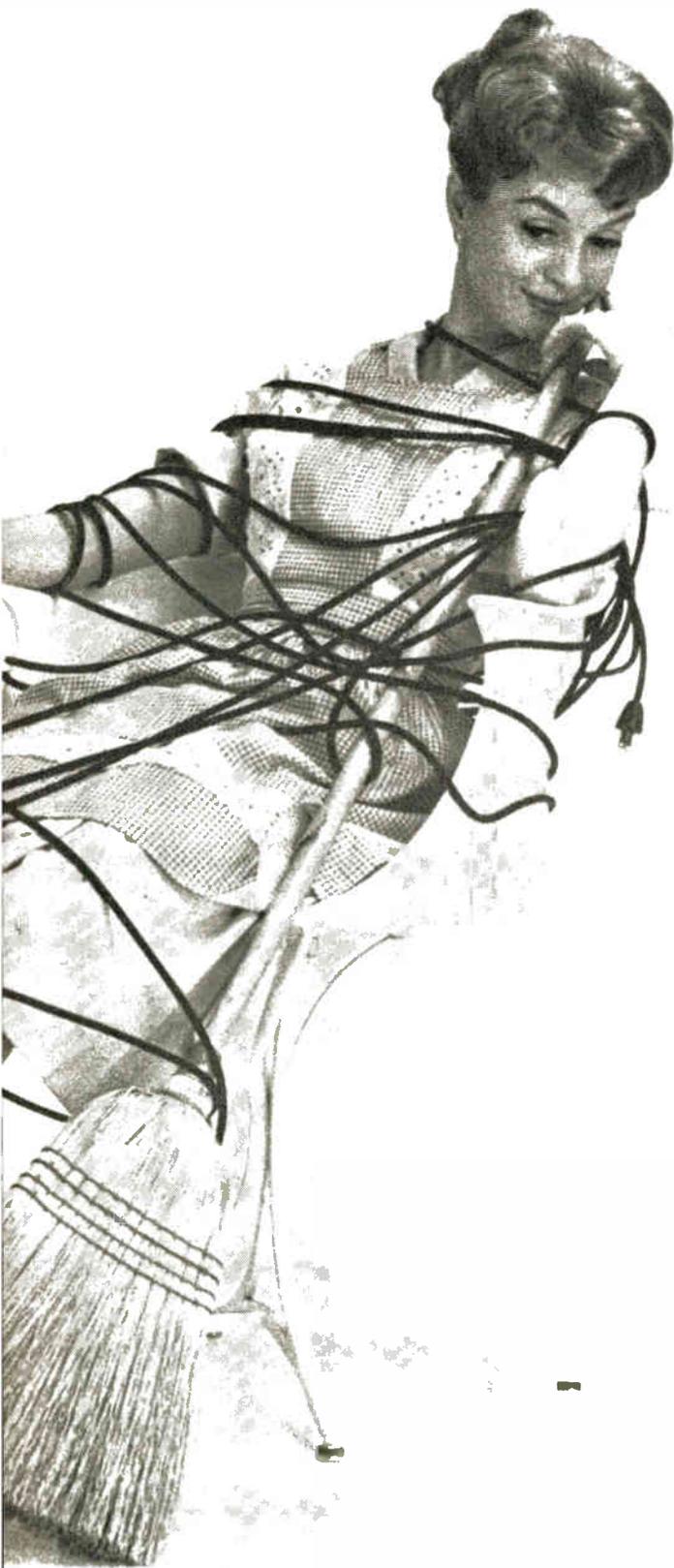
TVAR

**TELEVISION  
ADVERTISING  
REPRESENTATIVES, INC.**  
666 Fifth Ave., New York 19, N.Y.  
Offices in Detroit, Chicago,  
San Francisco, and Los Angeles

**Gives you  
more when  
you go to  
market**

**Representing**  
**WBZ-TV — Boston NBC**  
**WJZ-TV — Baltimore ABC**  
**KDKA-TV — Pittsburgh CBS**  
**KYW-TV — Cleveland NBC**  
**KPIX — San Francisco CBS**  
**The stations of  
the Westinghouse  
Broadcasting Co., Inc.**





# RAPT

TIE UP THE YOUNG HOUSEWIFE  
WITH ABC'S NEW FLAIR!

Just when she needs a break, ABC Radio gives it to her! Weekdays from 1 to 1:55 p.m., starting October 3rd, she'll tune in to FLAIR, a new kind of program designed for women "with a flair for living and a flair for fun." Not just "background music," FLAIR will actively engage the attention of young suburban housewives. Family women. The ones who are the best and busiest buyers in the U.S.

An artful mix of good popular music with short features, FLAIR will deal with such diverse subjects as makeup, baby care, comedy, recipes, overseas pickups and Hollywood interviews. The people—glamorous people, respected people—who headline these features will be fun to be with, interesting to hear.

FLAIR is a good example of how ABC Radio is shaping itself to fit the bright, new market of the Sixties, the broad new market of the suburbs. If this is your market, FLAIR is your opportunity. And ABC is your best radio network buy.

**ABC RADIO NETWORK**

## American Broadcasting—Paramount Theatres Inc.

Headquarters: 7 West 66th St., New York 23, N. Y. Susquehanna 7-5000.

### BOARD OF DIRECTORS

A H Blank, John A Coleman, E Chester Gersten, Leonard H Goldenson, Robert H. Hinkley, Robert L Huffines Jr., Sidney M. Markley, Walter P Marshall, James G Riddell, Simon D Siegel, R B Wilby, Alger B Chapman, Joseph A Martino, Oliver E Treyz

### OFFICERS

Leonard H Goldenson, pres, Edward L Hyman, vp, Sidney M Markley vp, Simon B Siegel, financial vp, Jerome Golden vp and secretary, Herbert R Hahn, vp, Martin Brown, treasurer, James L Brown, comptroller and assistant treasurer, Omar F Elder Jr., Edith Schaffer, Mortimer Weinbach and Franklin Feinstein, assistant secretaries

## American Broadcasting Co.

(A Division of American Broadcasting-Paramount Theatres Inc.)

Headquarters: 7 W 66th St., New York 23, N. Y. Susquehanna 7-5000.

### OFFICERS

Leonard H Goldenson, pres, AB-PT, and pres, ABC, Simon B. Siegel, financial vp of AB-PT and vp and treasurer of ABC, Martin Brown, treasurer of AB-PT and vp and assistant treasurer of ABC, Oliver Treyz, vp and pres of tv network, Charles T Ayres, vp, Julius Barnathan, vp affiliated stations, James W Beach, Alfred Beckman, vp, Edward Bleier, vp, Slocum Chapin, vp, Giraud Chester, vp, Donald W Coyle, vp, Sanford Cummings, vp, John C Daly, vp, Omar F Elder Jr., vp, secretary and general counsel for tv network, Theodore H Fetter, vp, Michael J Foster, vp, Henry T Hede, vp and administrative sales mgr, Frank Marx, vp, Daniel Melnick, vp, John H Mitchell, vp, Thomas W Moore, vp, William P Mullen, vp, Harold Neal, vp, Robert Pauley, vp, Sterling C Quinlan, vp, James G Riddell, vp, Stephen C Riddleberger, vp, Alfred R Schneider, vp, Selig J Seligman, vp, Edgar G Shelton Jr., vp, Joseph Stampler, vp, Thomas Velotta, vp, Mortimer Weinbach, vp and general counsel, Michael P Boland, assistant treasurer

**Engineering:** Frank Marx, vp in charge; John Bourcier, Am engineering operations supervisor, George Milne, director, traffic and communications, G Edward Hamilton, director, engineering operations, Richard Hamilton, supervisor of communications, Clure Owen, administrative assistant, John Preston, director of engineering facilities, Lawrence A Ruddell, director of recording operations, Reginald Willcocks, traffic mgr, Merle Worster, eastern engineering tv network operations mgr

**Production Services:** Frederick Schuhmann, director

**Continuity Acceptance:** Grace Johnsen, director

**Finance, Personnel and General Services:** Simon B Siegel, financial vp of AB-PT, vp and treasurer of ABC, Martin Brown, treasurer of AB-PT and assistant treasurer of ABC, Michael P Boland, assistant treasurer, Joseph Fitzpatrick, internal auditor, Charles M Smith, chief accountant, Edward Graessle, mgr, treasury affairs, Marie McWilliams, director of personnel, Joseph J Spagnola, director office and studio services

**International Division:** Donald W Coyle, vp in charge, James Larken, business mgr, Stephen Mann, sales mgr, Irwin Klein, program mgr

**Legal and Labor Relations:** Mortimer Weinbach, vp and general counsel, Hyman I Bucher, asst general counsel, Richard L Freund, director, labor relations

**News, Special Events and Public Affairs:** John Daly, vp in charge; Thomas Velotta, vp, special projects, Donald G. Coe, director, special events and operations, Wiley Hance, mgr, public affairs, John Secondary, producer, special projects, Francis N Littlejohn, director, news and public affairs, John Madigan, mgr, New York newsrooms

**Press Information:** Michael J. Foster, vp in charge; Stephen Strassberg, director; Philip Bernstein, assistant director, George Hoover, trade news editor, Ellen Heagerty, supervisor of audience information; Sidney R. Mesibov, director, special exploitation projects.

**ABC Films Inc.:** 1501 Broadway, New York, N Y Lackawanna 4-5050 Henry G Plitt, pres, Harold J Klein, vp in charge of business affairs, Howard Anderson, vp and sales supervisor, William L Clark, vp, Raymond Fox, comptroller, Irving Pauley, director, advertising and promotion

**Owned and Operated Stations:** Stephen Riddleberger, vp

**Chicago 1:** 360 N. Michigan Ave Andover 3-0800 James Asher, director of publicity and promotion, James Beach, vp and director of tv network, central division, WLS Inc, Ralph Beaudin, pres, Edward Bishoff, director of radio network sales, Central Div, Sterling Quinlan, vp in charge of WBKB (tv), Daniel Schoffman, program mgr, WBKB (tv), Manuel Fingelhut, controller of central division, Marcella C Braun, mgr, script and continuity acceptance, William G Gillogly, director of sales tv network, central division, Clar Heider, national spot sales mgr, William P Kusack, mgr engineering department, Rex Maupin, director of music, WBKB (TV) and central division, Con O'Dea, supervisor, news and special events, Matthew Vieracker, general mgr, WBKB [For full WBKB personnel, see television station directory]

**Detroit 26:** 20777 W Ten Mile Rd Kenwood 4-7000 Elizabeth Ashton, traffic mgr, WXYZ-TV Robert Baker, radio program mgr, John Gilbert, general mgr of WXYZ, John Pival, pres, WXYZ Inc and general mgr, WXYZ-TV, Peter Strand, tv program mgr, Robert Baldrice, radio sales mgr, Harold Christian, vp in charge of merchandising, Ralph Dawson, tv sales mgr, Charles Kocher, chief engineer, John Reynolds, comptroller [For full WXYZ-AM-FM-TV personnel, see radio and television station directory]

**Hollywood 27:** ABC Television Center, Normandy 3-3311 James Riddell, vp, western division, Harry Woodworth, western sales mgr, ABC Radio, Elliot F Alexander, mgr, advertising and promotion, tv network, western division, Dorothy L Brown, continuity acceptance mgr of western division, Sanford C Cummings, vp-director, tv network programs, western division, Ralph Denechaud, mgr, radio engineering operations, Hollywood, Allen R Elliot, sales promotion art director, Milton Fishman, director, radio-tv news, western division, Mitchell L Gamsom, ABC coordinator, Warner Bros Tv Hollywood, Rowe S Giesen, mgr, tv network programming, western division, Eugene Gordon, ABC-Disney-Tv coordinator, Theodoie Grenier, chief engineer, western division, Norman T Olsen, director, tv program operation, Frank G Ralston, director, tv network film dept, Louis F Sanman, mgr, program reproduction services, ABC-TV, Florence T Schiro, personnel director, Selig J Seligman, ABC vp, Norman H Sloan, sales service and office mgr, KABC-TV, J Clifford Anderson, director of special services, Western Div, Beverly S Angel, mgr of guest relations, Western Div, Jack Brembeck, mgr, advertising promotion and publicity, KABC-TV, Vincent A Francis, Television City and regional tv network sales mgr, Western Div, Arthur Harvey, director of labor relations and business affairs, Western Div, Ben Hobeiman, gen mgr, KABC, Elliott W Henry Jr., director of tv network press information, Western Div, Howard Lipstone, mgr film dept, KABC-TV, Courtney McLeod, regional mgr, tv station relations, Robert Trachinger, mgr, tv engineering operations, Hollywood, John C Wagner, controller, western division, James Washburn, tv network program production coordinator [For full KABC-AM-FM-TV personnel, see radio and television station directories]

**Pittsburgh 19:** 411 Seventh Ave Atlantic 1-9100 John Gibbs, general mgr, KQV, R N Thompson, sales mgr, Edward Tiacy, controller

**San Francisco 2:** 277 Golden Gate Ave, Underhill 3-0077 Arthur Abell, merchandising mgr, KGO, Russ C Coughlan, sales mgr, KGO-TV, Harry Jacobs, chief engineer, Edith Kirby, traffic mgr, Chander R Meloy, national sales mgr, KGO, Robert Mitchell, mgr, film dept, KGO-TV, Richard T Paiks, assistant chief engineer, Nuel Pazdral, mgr, tv sales service, Lorraine Pedersen, continuity acceptance editor, George Rice, program director, KGO-TV, George Rodman, director of publicity, advertising and promotion, mgr, news and special events, David Sachs, general mgr, KGO-TV, Henry Saroyan, controller and purchasing agent, Edward Smith, director, radio operations, Jack Stahl, KGO sales mgr, Calvin Thomas, production mgr, KGO-TV, and art director [For full KGO-AM-FM-TV personnel, see radio and television station directories]

(Note: Above personnel handle both radio and tv except where otherwise indicated.)

**Washington 6:** 1735 DeSales St., N.W. Republic 7-6013 Alfred Beckman, vp in charge, Edgar G Shelton Jr., vp.

## ABC Radio Network

Headquarters: 7 W 66th St., New York 23, N. Y. Susquehanna 7-5000.

Robert Pauley, vp in charge  
**Programming:** William T Rafael, national program mgr, William MacCollum, assistant to program director, George Sax, national director of program operations and cooperative programs dir, Ruth B Smith, supervisor, production control unit, Frank Vagnoni, mgr, music division

**Research:** Morris Wattenberg, director, research, advertising and sales presentations.

**Sales and Sales Service:** James Duffy, national sales director, Theodore Douglas, eastern sales mgr, Jack Mann, director of sales development and program coordination, Elizabeth B Kelley, director of sales service.

**Stations:** Earl Mullin, national director  
**Legal:** Charles De Bare, general counsel for radio network o & o stations

ABC affiliates as of August 15, 1960 373

### ABC RADIO NETWORK RATES

(Effective October 1, 1960)

Segmented ABC rates will include the following gross charges (before discounts) 60-second commercial in 'Breakfast Club,' \$1,300 for time plus \$300 for talent, 60 seconds in 'Flair,' \$1,100 plus \$300 30 seconds in 'Flair,' \$660 plus \$150, for news and sports events, five-minute segments (15 minutes commercial time), \$1,100 plus \$200, 60 seconds \$1,000 plus \$200 30 seconds \$600 plus \$100, co-sponsorships (alternating 60- and 30-second announcements) \$750 plus \$100. These are gross charges, with time costs discountable according to weekly dollar volume and number of consecutive weeks involved. They assume full-network clearance, rebatable on a pro rata basis for stations not carrying.

## ABC Television Network

Headquarters: 7 W. 66th St., New York 23, Susquehanna 7-5000.

Oliver Treyz, pres.  
**Programming:** Thomas W Moore, vp in charge of tv network programming, Giraud Chester, vp in charge of daytime programming, Theodoie H Fetter, vp and program director, Armand Grant, director of daytime programming, John B Green, network executive producer, David Melnick, vp in charge of program development, Frederick Lafley, business mgr and budget officer, Leonard Maskin, administrative mgr, George Patrick, mgr, daytime program services, William Seaman, director, program services, William Whitehouse, sports director, James McConnochie, mgr, announcing div

**Advertising:** Dean D Linger, director.  
**Sales:** William Mullen, vp-tv network sales, Henry T Hede, vp and administrative sales mgr, Slocum Chapin, vp, western div, Charles T Ayres, vp and eastern sales mgr, Edward Bleier, vp, daytime sales, Arthur Shein, eastern sales mgr

**Station Clearance:** Donald Shaw, director; Joseph Giacinto, mgr.

**Station Relations:** Julius Barnathan, vp for affiliated stations, Robert Coe, director, Ralph S Hatcher, mgr

**Research and Sales Development:** Bert Briller, director of sales development, Frederick Pierce, research mgr

**Legal:** Omar F Elder Jr., general counsel

### ABC-TV STATIONS AFFILIATES ASSOCIATION

Howard Machmeier, WJHC, New Haven, chairman, Donald Davis, KMBC-TV, Kansas City, Mo, vice chairman, John Dille, WJSV, Elkhart, Ind, secretary, John Gelder, WCHS-TV, Charleston, W Va, treasurer, Willard Walbridge, KTRK, Houston, Tex, Joseph Hladky, KCRG, TV, Cedar Rapids, Ia, Joseph Bernard, KTVI, TV, St Louis, Joseph Drilling, KJEO-TV, Fresno Calif, D A Noel, WIIBQ, Memphis

### ABC-TV NETWORK RATES

(As of August 10, 1960)

Below are gross rates for Class A hour. Class A time is 6-11 p.m., Sunday through Saturday. Class B rate (75% of Class A rate) applies to stations not primarily affiliated with ABC-TV. Class C time (50% of Class A rate) is 11 p.m. to sign-off Sunday through Saturday, 9 a.m. to 6 p.m. Saturday and Sunday, and 6-6 p.m. Monday through Friday. Class D time (33 1/3% of Class A rate) is daytime hours up to 5 p.m. Monday through Friday, except for special programs on national holidays, which are charged as Class C. Rates for periods less than one hour are charged at these percentages of the hour rate: 80% for 45 minutes; 60% for 30 minutes; 40% for 15 minutes; 33 1/3% for 10 minutes and 26 2/3% for 5 minutes.

ABC has no must-buy list of basic stations. Its rate card states: "Advertisers are required to purchase for each program a minimum cleared gross for station time equivalent to \$80,000.00 for each Class A hour telecast"

**ABC-TV CONTINUED**

**Primary Affiliated Stations**

KTEN-TV Ada, Okla.	\$ 200
WAKR-TV Akron, Ohio	150
WAST-TV Alb-Schen-Troy, N. Y.	800
KOAT-TV Albuquerque, N. M.*	250
KVII-TV Amarillo, Tex	275
WAIM-TV Anderson, S C	150
WLOS-TV Asheville, N. C.-Greenville-Spartanburg, S C	650
WLWA Atlanta, Ga	1,100
KMMT Austin-Rochester, Minn-Mason City, Ia	225
KLYD Bakersfield, Calif	200
WJZ-TV Baltimore, Md	1,550
WHDH-TV Boston, Mass	2,800
WICC-TV Bridgeport, Conn.	200
WKBW-TV Buffalo, N Y	1,300
KCRG-TV Cedar Rapids-Waterloo, Ia.	575
WCHS-TV Charleston, W Va.	800
WTVC Chattanooga, Tenn	450
WBKB Chicago, Ill.	3,800
WCPO-TV Cincinnati, Ohio	1,750
WEWS Cleveland, Ohio	2,400
KRDO-TV Colorado Springs, Colo	250
WTVM-TV Columbus, Ga	450
WTVN-TV Columbus, Ohio	1,200
WFAA-TV Dallas-Ft Worth, Tex	1,400
WDAN-TV Danville, Ill.	Bonus
WTVP Decatur, Ill	400
KBTW Denver, Colo.	900
WOI-TV Des Moines, Iowa	700
WXYZ-TV Detroit, Mich	2,700
KELP-TV El Paso, Tex.†	250
WTVV Evansville, Ind	600
KNGO Fargo, N D	300
WIRT Flint Mich	800
WPTA Ft Wayne, Ind	475
KJEO-TV Fresno, Calif	575
WLUK-TV Green Bay Marinette, Wis	600
WSIL-TV Harrisburg Ill	350
WTPA Harrisburg, Pa	375
KTRK-TV Houston, Tex	1,250
WAFG Huntsville Ala	Bonus
WLWI Indianapolis, Ind	1,300
KMBC-TV Kansas City, Mo	1,400
KHOL Kearney, Neb	350
KOTI-TV Klamath Falls, Ore	150
WTVK Knoxville, Tenn	300
KSHO-TV Las Vegas, Nev	Bonus
KSWO-TV Lawton, Okla	250
WLYH-TV Lebanon, Pa	300
KATV Little Rock Ark	450
KABC-TV Los Angeles, Cal	3,700
WLVA-TV Lynchburg-Roanoke, Va.	350
WKOW-TV Madison, Wis	325
WHBQ-TV Memphis, Tenn	1,100
WPST-TV Miami, Fla	900
WISN-TV Milwaukee, Wis	1,500
WTCN-TV Minneapolis-St. Paul, Minn.	1,250
KVKM-TV Monahans, Tex*	Bonus
WISX-TV Nashville, Tenn	850
WNHC-TV New Haven, Conn	1,750
WVUE-TV New Orleans La	800
WABC-TV New York N Y	5,750
WVEC-TV Norfolk, Va	800
KOCO-TV Oklahoma City-Enid Okla	700
KETV Omaha, Neb	950
WLOF-TV Orlando Fla	400
WJAR-TV Mobile-Pensacola	400
WTVH-TV Peoria Ill	525
WFIL-TV Philadelphia Pa	4,000
KTVK Phoenix Ariz	550
WTAD-TV Pittsburgh, Pa	2,200
WMTW-TV Portland, Me-Mt Washington N H	600
KPTV Portland Ore	950
KVIP-TV Redding, Calif	275
KVIQ-TV Bonus to KVIP-TV	
WRVA-TV Richmond, Va	700
WREX-TV Rockford, Ill ††	550
KOVR Sacramento-Stockton, Cal.	700
KTVI St Louis Mo	1,550
KCPX-TV Salt Lake City Utah	700
KONO-TV San Antonio Tex	750
XETV San Diego Cal (Tijuana, Mex)	900
KGO-TV San Francisco, Cal	2,300
KNTV San Jose	250
WNXP-TV Scanton-Wilkes-Barre, Pa	600
KOVO-TV Seattle Wash	1,400
KMOS-TV Sedalia, Mo	
(Bonus to KMBC-TV)	
WSIV-TV South Bend-Elkhart, Ind	425
KREM-TV Spokane, Wash	500
WHYN-TV Springfield-Holyoke, Mass	450
WSUN-TV Tampa-St. Petersburg, Fla	450
KCMC-TV Texarkana	200
WSPD-TV Toledo, Ohio,†	1,000
KGUN-TV Tucson Ariz†	225
KTUL-TV Tulsa Okla	750
KNBS-TV Walla Walla, Wash	Bonus
WMAL-TV Washington, D C	1,500
WATR-TV Waterbury, Conn.	200
WEAT-TV West Palm Beach, Fla.	225
KAKT-TV Wichita Kan	900
KATV-TV Ensign, Kan††	
KAYS-TV Hays, Kan†	
KNDQ-TV Yakima, Wash	245
WSEA-TV York, Pa	250
WKST-TV Youngstown, Ohio	350

**Other Affiliate Stations**

KXAB-TV Aberdeen S C	\$ 100
WALB-TV Albany Ga*	300
WFEG-TV Altoona, Pa.	700
WJBF-TV Augusta, Ga	475
KTBC-TV Austin, Tex	525
WABL-TV Bangor, Me**	375
WBRZ-TV Baton Rouge, La.	450
KFDM-TV Beaumont, Tex*	450
KOOK-TV Billings, Mont (1)	200

WNBF-TV Binghamton, N. Y.	900
WAPI-TV Birmingham, Ala.*	1,000
WBRC-TV Birmingham, Ala	1,175
KBMB-TV Bismack, N D†	80
KTVB Boise, Idaho	275
WCYB-TV Bristol, Va-Johnson City, Tenn	400
KBTX-TV Bryan, Tex.†	
(Bonus to KWTX-TV)	Bonus
KXLF-TV Butte, Mont (1)	200
WWTW-TV Cadillac, Mich.†	350
KTWO-TV Casper, Wyo†	100
WCSC-TV Charleston, S C.	425
WSOC-TV Charlotte, N C.	1,100
KFBC-TV Cheyenne Wyo.	1,175
KHSL-TV Chico, Cal.	250
KOMU-TV Columbia, Mo†	325
WIS-TV Columbia, S C†	525
KRIS-TV Corpus Christi, Tex†	350
KZTV-TV Corpus Christi, Tex.†	350
WLV-D Dayton, Ohio	1,200
WTVY Dothan, Ala*	150
WDSM-TV Duluth, Minn-Superior, Wis†	500
WTVB-TV Durham-Raleigh, N C†	700
WICU Erie, Pa	650
KIEM-TV Eureka Cal.	200
WBTV Florence, S. C.†	400
WINK-TV Ft Myers, Fla.*	50
WOOD-TV Grand Rapids, Mich	1,100
KFBB-TV Great Falls, Mont. (1)	200
WFMY-TV Greensboro, N C*	900
WNCT-TV Greenville, N C†	450
KGTB-TV Harlingen, Tex*	325
WSVA-TV Harrisonburg, Va.	250
KHAS-TV Hastings, Neb	250
WDAM-TV Hattiesburg, Miss†	125
KID-TV Idaho Falls, Idaho (1)	200
WLBT Jackson Miss	450
WFGA-TV Jacksonville, Fla	850
KRCG-TV Jefferson City, Mo.†	325
WJHL-TV Johnson City, Tenn.-Bristol, Va†	375
KODE-TV Joplin Mo†	325
WKZO-TV Kalamazoo, Mich.	1,300
WKBT La Crosse, Wis.†	350
KPLC-TV Lake Charles, La.†	200
WLX-TV Lexington, Ky	150
WKYT-TV Lexington, Ky	140
WIMA-TV Lima, Ohio†	150
WAVE-TV Louisville, Ky†	1,225
KCBD-TV Lubbock Tex*	375
WMAZ-TV Macon Ga	400
KBES-TV Medford, Ore†	175
WTOK-TV Meridian, Miss†	325
KXMC-TV Minot N D†	150
KNOE-TV Monoc, La	475
WSFA-TV Montgomery, Ala†	500
WLBC-TV Muncie, Ind	200
WTAP-TV Parkersburg, W Va	100
KOAM-TV Pittsburg, Kan†	325
WPTZ-TV Plattsburgh, N. Y.-Burlington, Vt†	325
WAGM-TV Presque Isle, Me**	100
WIAR-TV Providence R I	1,400
WGEM-TV Quincy, Ill†	475
KHQA-TV Quincy-Iannibal	475
KOLO-TV Reno, Nev	200
KWRB-TV Riverton, Wyo	100
WHBC-TV, WVET-TV Rochester, N Y.	800
WROC-TV Rochester, N. Y.	975
WHBF-TV Rock Island, Ill.	950
KSWB-TV Roswell, N M*	250
WBOC-TV Salisbury, Md	Bonus
KSBY-TV San Louis Obispo, Cal.	
(Bonus to KSBW-TV)	Bonus
KEYT Santa Barbara, Cal.	350
WTOC-TV Savannah, Ga.	300
KSLA-TV Shreveport, La.	600
KTBS-TV Shreveport, La	600
KVTV-TV Sioux City, Iowa†	500
KTVI-TV Sioux City, Iowa†	450
KELO-TV Sioux Falls, S D†	725
KYTV-TV Springfield Mo†	350
WSTV-TV Steubenville, Ohio	550
WHEN-TV Syracuse, N Y	950
WTHI-TV Terre Haute, Ind†	525
WCTV-TV Thomasville, Ga*	350
WPBM-TV Traverse City, Mich	150
KLIX-TV Twin Falls, Idaho (1)	100
KLTV-TV Tyler, Tex.	225
WKTU-TV Utica, N. Y.	550
KWTX-TV Waco, Tex.	350
WCNY-TV Watertown-Carthage, N Y†	300
WSAU-TV Wausau, Wis†	325
KRGV-TV Westaco, Tex*	350
WECT-TV Wilmington, N C†	250
WSJS-TV Winston-Salem, N. C.	750
KBAS-TV Ephrata, Wash††	
KLEW-TV Lewiston, Idaho,†	
KEPR-TV Pasco, Wash††	
WHIZ-TV Zanesville, Ohio	100

†Limited Live Service (limited live service stations are subject to change in classification)  
 \*Non-Interconnected.  
 \*\*Combination rate will be \$400 if both WABI-TV Bangor and WAGM-TV Presque Isle are ordered and available  
 ††Unless advertiser is notified to the contrary, this station will schedule for simultaneous

telecast the network programs carried by the ordered associated station, without additional charge.  
 ††Rate classification—WEAU-TV, WREX-TV, WSPD-TV—A Sun thru Sat. 6 p.m.-11 p.m., "C" all other times.  
 (1) Combination Rate—\$765 (Class A Hours) for KOOK-TV Billings, KXLF-TV Butte, KFBB-TV Great Falls, KID-TV Idaho Falls, and KLIX-TV Twin Falls.

Advertisers using any Bonus station by film, prefilm or delayed telecast will pay a service charge of \$15.00 net (non-commissionable) per telecast, while station is furnished as a Bonus station.

**Alaska-Hawaii-Puerto Rico Service**

KENI-TV Anchorage, Alaska*	} 250
KFAR-TV Fairbanks, Alaska*	
KIIVII-TV Honolulu (2)	400
KMVI-TV Kailuku, Mavitt†	200
WAPA-TV San Juan, P. R.†	300

(Honolulu and San Juan, P R subject to an additional charge for shipping and handling)  
 \*Non-Interconnected.  
 †Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by the ordered associated station, without additional charge.  
 (2) Primarily Affiliated Station

**Canadian Service**

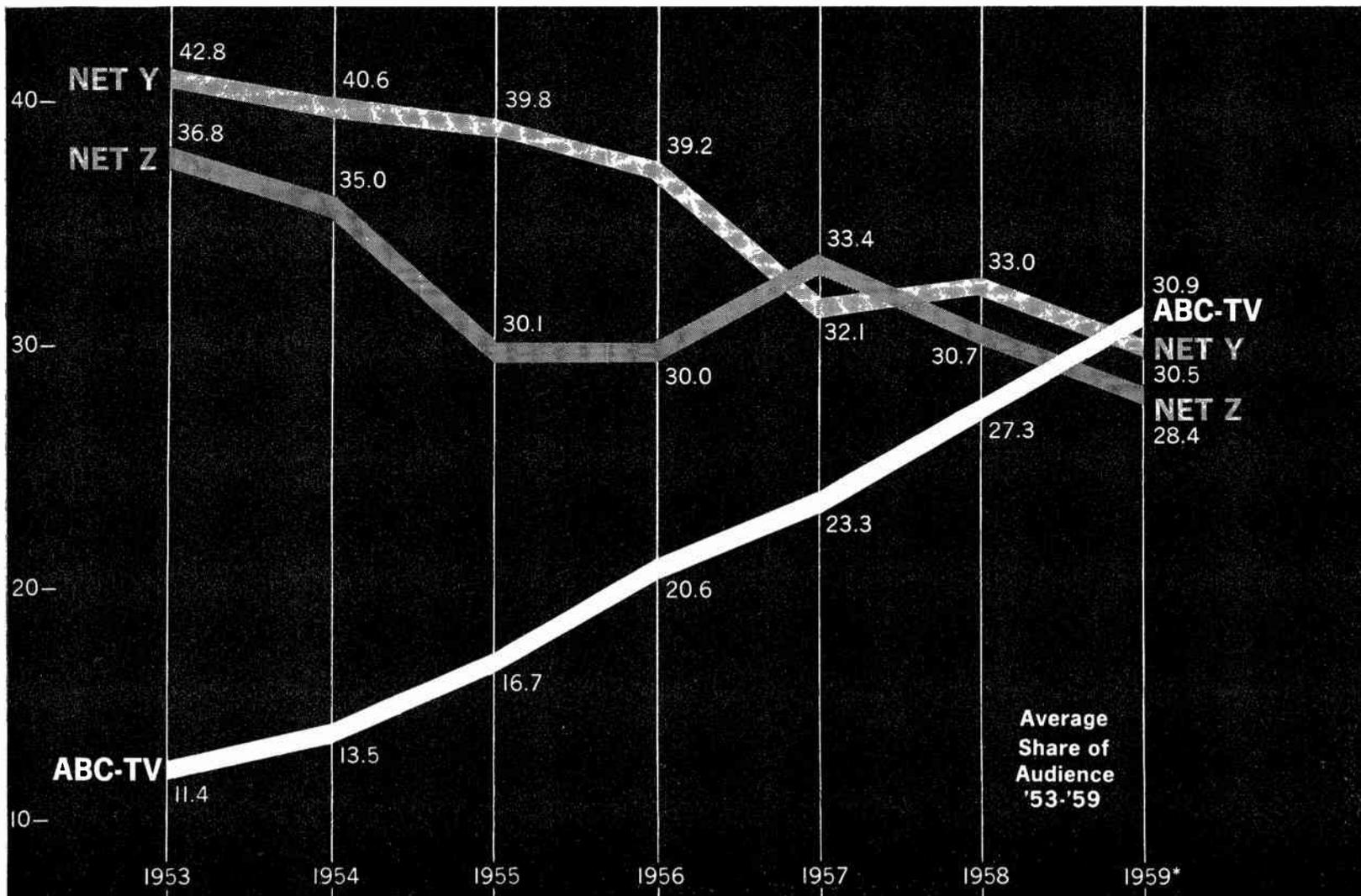
CKVR-TV Barrie, Ont.	\$ 370
CKX-TV Brandon, Man	180
CHCT-TV Calgary, Alta	405
CFCY-TV Charlottetown, P. E. I	195
CJSS-TV Cornwall, Ont	200
CJDC-TV Dawson Creek, B C.	75
CFRN-TV Edmonton, Alta	470
CJCM-TV Grand Falls, Nfld.	75
CBIT-TV Halifax, N S	350
Satellite—Liverpool	
Satellite—Shelburne	
Satellite—Yarmouth	
CHCI-TV Hamilton, Ont	645
CFCR-TV Kamloops, B. C.*	75
CHBC-TV Kelowna, B. C.	165
Satellite Vernon, B. C.	
Satellite Penticton, B. C.	
CKWS-TV Kingston, Ont.	320
CKCO-TV Kitchener, Ont.	500
CJLH-TV Lethbridge, Alta	205
CFPL-TV London, Ont.	500
CHAT-TV Medicine Hat, Alta.	90
CKCW-TV Moncton, N B	260
CEMT Montreal, P. Q.	950
CHAB-TV Moose Jaw, Sask	100
CHAU-TV New Carlisle, P. Q.	90
CKGN-TV North Bay, Ont.	175
CBOT-TV Ottawa, Ont.	500
CHEX-TV Peterboro, Ont.	280
CFCJ-TV Port Arthur, Ont	230
CKBI-TV Prince Albert, Sask.	165
CKMI-TV Quebec, P. Q.	205
CHCA-TV Red Deer, Alta	165
CKRN-TV Regina, Sask	300
CKRN-TV Rouyn, P. Q.*	165
CHSJ-TV Saint John, N B	320
CJON-TV St. John's, Nfld*	245
Satellite Argentina, Nfld	
CFQC-TV Saskatoon, Sask	265
CJIC-TV Saulte Ste. Marie, Ont.	170
CKSO-TV Sudbury, Ont.	270
Satellite Elliot Lake, Ont	
CJFB-TV Swift Current, Sask*	90
CJCB-TV Sydney, N. S.	255
Satellite—Inverness	
CFCL-TV Timmins, Ont	215
Satellite Kapuskasing, Ont.	
Satellite—Elk Lake	
CBLT-TV Toronto, Ont.	1,100
CBUT-TV Vancouver, B. C.	680
CHEK-TV Victoria, B. C.	255
CKLW-TV Windsor, Ont	455
CKNX-TV Wingham, Ont	260
CBWT-TV Winnipeg, Man	530
CKOS-TV Yorkton, Sask*	100

\*Non-Interconnected.  
 Canadian stations are not subject to ABC discounts or rebate. Special frequency and group discounts allowed by CBC will be given on request. Rate classification and percentage of the hour are not the same as the ABC Television rates and percentages. All other charges (such as microwave, CBC kinescope recordings, sales tax, distribution, telecine rehearsal, editing, importation, cut-ins, production and facilities services for commercial messages and billboards etc.) will be billed to the Agency by CBC.

and . . . in TV and RADIO everybody banks on  
**BROADCASTING Yearbook • Marketbook**  
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# Dial Turning: a popular American sport

(OR HOW THE PUBLIC EXPRESSED ITS VIEWING PREFERENCES IN THE '50s)



SOURCE \*SUNDAY-SATURDAY 8-10 30 P M NIELSEN MULTI-NETWORK MARKETS DEC 1953-1958 † NIELSEN 24 MARKETS, DEC 1, 1959

In the '50s television came of age. Its growing pains were necessarily marked by occasional dislocations and disenchantments as well as by many brilliant cultural achievements.

And in the '50s, as television emerged as the world's largest mass medium, it became clear that the television audience is actually *many* audiences, with widely diverse tastes.

The programming obligations of the broadcasters must therefore be based on a democratic concept of cultural freedom—that is, the rights of the people to want what they want when they want it.

Obviously no one is told what to watch in this country. Instead of arm-twisting, we go in for dial-twisting. It is this broad freedom of choice, as it naturally evolved in the '50s, which makes the graph on the left worth noting. This graph shows at a glance how *consistent* has been ABC's gain in average share of audience\* over the peak viewing periods of seven Decembers.

Today, in a medium where cultural democracy supplies the most definitive of measurements, ABC has now gained the largest share of audience.† This is an expression of popularity achieved, it would seem, by giving *more* people what they want when they want it. This will continue to be our goal for the *sixties*.

**ABC TELEVISION**

## Columbia Broadcasting System Inc.

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

### BOARD OF DIRECTORS

William S. Paley, Leon Levy, J. A. W. Iglehart, Ralph F. Cohn, Frank Stanton, Robert A. Lovett, Arthur Hull Hayes, Millicent C. McIntosh, Goddard Lieberson, Merle S. Jones, Arthur L. Chapman, James T. Aubrey Jr.

### OFFICERS

William S. Paley, chmn of bd; Frank Stanton, pres, James T. Aubrey Jr, vp, Henry C. Bonfig, vp, Edmund C. Bunker, vp, Arthur L. Chapman, vp, William C. Fitts Jr, vp, Peter C. Goldmark, vp, Lewis Gordon, vp, Arthur Hull Hayes, vp, Clarence H. Hopper, vp, Merle S. Jones, vp, Goddard Lieberson, vp, Lawrence W. Lowman, vp; Everard Kidder Meade Jr, vp; Sig Mickelson, vp; Edmund W. Pugh, Jr, vp, Richard S. Salant, vp, Julius F. Brauner, secretary, Samuel R. Dean, treasurer; Walter P. Rozett, assistant treasurer, Kenneth W. Hoehn, director of taxes, Sven B. Karlen, controller, William J. Fennessy, assistant controller, Thomas K. Fisher, assistant secretary, Walter J. Hungerford, assistant secretary, Milton R. Neaman, assistant secretary, Jack B. Purcell, assistant secretary, Harvey L. Schein, assistant secretary, Geraldine B. Zorbaugh, assistant secretary

**CBS International:** 488 Madison Ave., New York 22, N.Y. Plaza 1-2345, Lewis Gordon, pres, William P. Munro, vp

**CBS Laboratories: Officers—**Dr. Peter C. Goldmark, pres, Benjamin B. Bauer, vp, Gordon S. Burroughs, vp, John W. Christensen, vp

**CBS News:** Sig Mickelson, pres CBS News Div (for others see CBS News listing below)

**CBS Radio: Officers—**Arthur Hull Hayes, pres. (for others see CBS Radio listing below)

**CBS Television Network: Officers—**James T. Aubrey Jr, pres (for others see CBS Television Network listing below)

**CBS Television Stations: Officers—**Merle S. Jones, pres (for others see CBS Television Stations listing below)

**Columbia Records:** 799 Seventh Ave., New York 19, N.Y. Circle 5-7300 **Officers—**Goddard Lieberson, pres, Norman A. Adler, vp, William S. Bachman, vp, Albert B. Earl, vp, William P. Gallagher, vp, Kenneth D. Clancy, vp, Deborah Ishlon, vp, Alfred B. Lorber, vp, Andrew J. Schrade, vp

**CBS Electronics:** 100 Endicott St., Danvers, Mass. Spring 4-2360 **Officers—**Arthur L. Chapman, pres, Reed V. Bontecou, vp, Michael F. Callahan, vp, Norman L. Harvey, vp, Robert G. Marchisio, vp, James J. Shallow, vp, Walter J. Hungerford, controller

**Facilities:** Clarence H. Hopper, vp, Louis R. LaPorte, director, facilities engineering, W. Bennett Sharp Jr, director, industrial engineering, John F. Fosander, director, purchasing, Milton L. Maier, director, real estate

**Finance:** Edmund W. Pugh, Jr, vp, Samuel R. Dean, treasurer, Kenneth W. Hoehn, director of taxes, Sven B. Karlen, controller, John J. Lorenz, general auditor

**Personnel:** Lawrence W. Lowman, vp, Robert E. Kaladjan, director, personnel, Diew Q. Binknerhoff, director, salary administration, Albert H. Bryant, director, office services

## CBS News Division

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345

### EXECUTIVES

Sig Mickelson, pres, John F. Day, vp, news, Robert E. Lang, vp, administration, John W. Kiermaier, director of public affairs, William C. Ackerman, director of special projects, Bill Crawford, managing editor, TV News, Jack Bush, mgr, film production, John Cooper, mgr, News-film, Ralph Paskman, assignment editor, TV News, Michael Houton, director of information services, Sam Zelman, director of news, tv, David Klinger, director of business affairs, Paul Levitan, director of special events, William C. MacPhail, director of sports, George Abramson, controller, Robert Skedgell, assistant director of news, radio, Robert Hess, mgr, motion picture photography, David Zellmer, executive producer of TV News.

**Washington:** Broadcast House, 40th and Brandwyne Sts., NW, Emerson 2-9300 Theodore F. Koop, director of news and public affairs, Washington; Lewis Shollenberger, associate director of public affairs, Washington.

## CBS Radio Division

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

### OFFICERS

Arthur Hull Hayes, pres; James M. Seward, exec vp, I. S. Becker, vp in charge of business affairs, Jules Dundes, vp in charge of station administration, George M. Perkins, director of network programs, New York, Lucian Davis, director of network programs, Hollywood, Davidson M. Vorhes, vp in charge of operations, W. Thomas Dawson, vp in charge of advertising and sales promotion, George J. Arkedis, vp, network sales, William A. Schudt Jr, vp in charge of affiliate relations, Geraldine B. Zorbaugh, vp and general attorney, Sam S. Slate, vp, WCBS New York, Maurie E. Webster, vp, KCBS San Francisco, Robert Hyland, vp, KMOX St. Louis, Fied Ruegg, vp, KNX Los Angeles, Thomas Swafford, vp, WCAU Philadelphia, E. H. Shomo, vp, WBBM Chicago, Thomas Y. Gorman, vp, WEEI Boston

**Administrative Operations:** Andrew Subbiondo, director

**Financial Operations:** Raymond R. Schwartz, controller

**Accounting:** George B. Stadtmuller, dir acctg

**Business Affairs, Network Programs:** I. S. Becker, vp, Preston Pumphrey, asst to vp

**Editing:** Donald I. Ball, director

**Legal:** Geraldine Zorbaugh, vp and gen atty

**Network Programs:** Gerald Maulsby, mgr of network broadcasts, James Fassett, supervisor of music, Norman Ober, dir, prog writing

**Network Sales:** George J. Arkedis, vp, network sales, Ben S. Lochridge, national sales mgr; William W. Firman, eastern sales mgr, Louis Riggio, director of sales development

**San Francisco Office:** George E. Hurst, mgr.

**Chicago Office:** Roger K. Huston, mgr.

**Detroit Office:** Cornelius Knox, mgr.

**Operations:** Davidson M. Vorhes, vp in charge, Arthur G. Peck, mgr of network operations; WCBS, Hans Fuhrmann, mgr, music library, Kenneth F. Davis, traffic supervisor, Duke Poklitar, mgr, music clearance section

**Press Information:** Sid Garfield, director; Melvin Spiegel, assistant director; Lloyd Brownfield, director of press information, Hollywood; Phil Cohan, trade news editor; Anne Harding, mgr, service division.

**CBS-Owned Stations (see Am Station Directory):**

**WCBS-AM-FM:** 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

**KCBS-AM-FM:** Sheraton-Palace Hotel, San Francisco 5, Calif. Yukon 2-7000

**KMOX:** 1144 Hampton St., St. Louis 4, Mo Prospect 3-1120.

**KNX-AM-FM and Columbia Pacific Network:** 6121 Sunset Blvd., Los Angeles 28, Calif. Hollywood 9-1212.

**WCAU-AM-FM:** City Line & Monuments Aves, Philadelphia 31, Pa. Greenwood 7-8300.

**WBBM-AM-FM:** 630 N. McClurg Ct., Chicago 11, Ill. Whitehall 4-6000.

**WEEI-AM-FM:** 182 Tremont St., Boston 11, Mass. Hubbard 2-2323.

**Housewives' Protective League:** Edward W. Wood Jr., gen mgr

**CBS Radio Spot Sales:** (See page B-2)

**Research:** Harper Carraine, director of research; Edward Reeve, mgr of sales and promotion research; Howard Miller, mgr of coverage and market research.

**Sales Promotion and Advertising:** W. Thomas Dawson, vp in charge; Leon Lukenberg, director, network sales presentations, Arthur Hecht, dir of program promotion and merchandising, Naomi Andrews, network copy chief; John Tittman, production mgr

**CBS affiliates as of August 15, 1960 213.**

### CBS RADIO NETWORK RATES

(As of August 15, 1960)

Rate card provides for sale of 5- and 2½-min units in specified Mon-Fri daytime programs and 5-min segments on specified weekend programs & after 6:30 PM, NYT, on Mon-Fri, plus 5-min segments on a run-of-schedule basis. Fixed position 5-min units (wkday) cost \$1,450 each, if order is for fewer than 4 units per week for under 13 weeks, 2½-min (wkday) and 5-min (wkend) units cost \$1,100 each for fewer than 6 per week for less than 13 weeks. Run-of-schedule 5-min segments are \$950 each for a minimum buy of 6-10 per week. These prices reduce as frequency and contract length increase, and the categories are combinable for discounts. Rates include talent and facilities for full network with time charges rebatable on a pro-rata basis for stations not carrying. Rate card further provides for sale of other program lengths in multiples and fractions of a full hour.

### CBS RADIO AFFILIATES ASSN.

Board of Directors—1959-1960 John S. Hayes, WTOP Washington, chmn, Larry Haeg, WCCO Minneapolis, vice chmn, E. K. Hartenbower, KCMO Kansas City, secy-treas, Joe Close, WKNE Keene, N. H.; Mike Hannah, WHCU Ithaca, N. Y.; Arnold F. Schoen, Jr, WDBO Orlando, Fla.; Hoyt B. Wooten, WREC Memphis, Joseph M. Higgins, WTHI Terra Haute, A. R. Hebenstreit, KGGM Albuquerque, Jay W. Wright, KLZ Salt Lake City, Robert McConnell, WISH Indianapolis.

## CBS Television Network

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

Production Center: 524 W. 57th St., New York 19, N.Y. Judson 6-6000.

### OFFICERS

James T. Aubrey, Jr, pres; William H. Hylan, vp, sales administration, Thomas H. Dawson, vp, network sales, John Karol, vp, special projects, network sales, Oscar Katz, vp in charge of network programs, Michael Dann, vp, network programs, New York, Guy della Cioppa, vp and program director, Hollywood, Joseph Ream, vp, program practices, Edward L. Saxe, vp, operations, William B. Lodge, vp affiliate relations and engineering, W. Spencer Harrison, vp and business mgr talent and contract properties, Merritt Colman, vp and business manager, talent and contract properties Hollywood, Thomas K. Fisher, vp and general attorney, Carl S. Ward, vp and director of affiliate relations, John Cowden, vp, information services, Charles Steinberg, vp, public information

**Network Sales:** William H. Hylan, vp, sales administration; Thomas H. Dawson, vp, network sales, John Karol, vp, special projects, Sam Maxwell, daytime sales mgr, Robert Hoag, program sales mgr, John W. Purves Jr, sales mgr-sports, Robert Livingston, Pacific sales mgr, Bud Swats, Detroit sales mgr, William J. Fagan, business mgr, George Zurich, sales service mgr, George A. Koplin, contract mgr

**Programs:** Oscar Katz, vp, network programs, Michael Dann, vp, network programs, N.Y., Guy della Cioppa, vp and program director, Hollywood, Robert Milford, director, network programs, Robert Dale Martin, talent and casting director, New York, Richard Lewine, director, special projects, Jerry Leider, director special programs, Larry White, director, daytime programs, John Walsh, coordinator, special programs

**Engineering:** William B. Lodge, vp affiliate relations and engineering; A. B. Chamberlain, dir of engineering; H. A. Chinn, chief engineer; J. D. Parker, dir, radio frequency engineering; Richard S. O'Brien, dir., audio-video engineering

**Program Practices:** Joseph Ream, vp, Herbert A. Carlberg, director, William Tankersley, mgr of editing, Hollywood

**Business Affairs:** W. Spencer Harrison, vp and business mgr, talent and contract properties, Merritt Coleman, vp and business mgr, talent and contract properties, Hollywood; Sal Iannucci, dir, business affairs

**Accounting:** James Gear, controller; Norman C. Hadley, director

**Operations:** Edward L. Saxe, vp operations; H. C. Meier, manager, unit managers Gordon Shadwick, director, recording operations, Walter R. Pierson, director, facilities planning, Anthony Boschetti, unit mgr, Ira G. DeLumen, sales service mgr, E. Carlton Winckler, director production operations; John P. Burrell, exec art dir, prod ops dept, Albert J. Raymond, mgr, production services; M. Clay Adams, mgr, film production, Paul Witig, mgr, production development, Tom Judge, director, production sales, John Hundley, mgr, sales development, production sales

**Affiliate Relations:** William B. Lodge, vp in charge of affiliate relations and engineering; Carl Ward, vp, Gordon Hayes, natl mgr, Robert Wood, mgr, contracts & records; Bert Lown, western mgr, Ed Scovill, midwest mgr, David R. Williams, eastern mgr; Donald Clancy, administrative mgr, Larry B. Gumbinner, mgr, network transmission facilities

**Advertising and Sales Promotion:** Louis Dorfsman, creative director, George Bistol, operations director, Robert Strunsky, copy chief, Kuit Wehs, associate art director, Alex Kennedy, director of program promotion, Richard Golden, director of sales presentations, Edward Side, production mgr, David Fuchs, mgr, sales presentations, Leonard Broom, mgr, program promotion New York

**Press Information:** Charles S. Steinberg, vp, public information, Hank Warner, director, Leonard Spinrad, executive editor, Ernest Stein, director, press information, Hollywood, Dorothy Leffer, mgr, magazine division, Harry J. Feeney, mgr, business and trade news, James J. Kane, mgr, affiliate press relations

**Research:** Jay Eliasberg, director, Philip Luttinger, asst director, Leonard DeNooyer, mgr of coverage, Rose Marie O'Reilly, mgr of ratings, Tore Hallonquist, director, program analysis

**Information Services:** John P. Cowden, vp, Richard D. Heffner, director, special projects

### CBS TV AFFILIATES ASSN.

Board of Directors: William Quarton, WMT-TV Cedar Rapids, Iowa, chmn, Paul Adanti, WHEN-TV Syracuse, Richard Borel, WBNS-TV Columbus, Ohio, Glenn Marshall Jr, WMBR-TV Jacksonville, Fla.; Tom Baker, WLAC-TV Nashville, Tenn.; August Meyer, WCIA (TV) Champagne, Ill.; Tom Chauncey, KOOL-TV, Phoenix, J. C. Keillam, KTBC-TV Austin, Tex.; Art Mosby, KMSO-TV, Missoula, Mont., Joe Bauer, WINK-TV Fort Myers, Fla.

# CBS Television Stations Division

Headquarters: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

## OFFICERS

Merle S. Jones, pres, Sam Cook Digges, administrative vp, CBS Films Inc., Craig Lawrence, vp, CBS-Owned Stations and CBS Television Spot Sales; William Weiss, vp and gen mgr, Terrytoons; William J. Flynn, comptroller, Harvey Stiuthers, vp, station services, Clark George, vp, WBBM-TV Chicago, John Schneider, vp, WCAU-TV Philadelphia, Frank Shakespeare Jr, vp, WCBS-TV New York, Eugene B. Wilkey, vp, KMOX-TV St. Louis, Robert Wood, vp, KNXT (TV) Los Angeles

**Advertising and Sales Promotion:** Thomas Means, dir sales adv, Mort Rubenstein, creative dir; Marvin Fuchs, production mgr, Jacques Sammes, copy chief

**CBS Films Inc.:** Robert Lewine, vp, production, Jim Victory, director, syndication sales, Fred Mahlstedt, director of operations, Eugene Moss, sales promotion mgr, Walter Scanlon, merchandising mgr, Murray Benson, director, licensing; Robert Fuller, publicity director.

**Press Information:** Howard Berk, director

**CBS Television Spot Sales:** Bruce R. Bryant, vp & gen mgr, Ben Margolis, business mgr, Robert Schneider, research mgr, William Hohmann, dir sales promotion, Ted O'Connell, eastern sales mgr, Sam Hill, Los Angeles sales mgr, Richard R. Loftus, midwestern sales mgr, Robert Perez, San Francisco sales mgr, H. H. Holtshouser, Atlanta sales mgr.

**Legal:** Thomas Fisher, vp.

**Research:** Robert Davis, director.

**Exec. Adm.:** Hal Hough, director.

## CBS-Owned TV Stations:

**WCBS-TV:** 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

**WBBM-TV:** 630 N. McClurg Court, Chicago 11, Ill. Whitehall 4-6000

**KMOX-TV:** 12th & Cole Sts., St. Louis 6, Mo. Main 1-9100.

**KNXT (TV):** 1313 N. Vine St., Los Angeles 28 Calif. Webster 8-3011

**WCAU-TV:** City & Monument Aves., Philadelphia, Pa. Greenwood 7-8300.

## CBS-TV NETWORK RATES

**Class A** (6 pm to 11 pm) gross rates per hour are listed below **Class B** (9 am to 6 pm) are 50% of gross rates **Class D** (sign-on to 9 am) are 37 1/2% of gross rates. All rates are based on local time in each city. Rates for periods less than one hour are the following percentages of applicable full hour rate: 80% for 45 minutes, 60% for 30 minutes, 53 1/2% for 25 minutes, 40% for 15 minutes, 33 1/2% for 10 minutes, 30% for 5 minutes.

## U. S. Network—200 Stations

WTEN Albany, N. Y.	\$ 1000
KGGM-TV Albuquerque, N. M.	350
WFBG-TV Altoona, Pa.	700
KFDA-TV Amarillo, Texas	300
KTVA Anchorage, Alaska	150
Combination rate w/Fairbanks	250
Combination rate w/Fairbanks and Juneau	275
WAGA-TV Atlanta, Ga.	1200
WRDW-TV Augusta, Ga.	375
KTBC-TV Austin, Texas	525
KBAC-TV Bakersfield, Calif.	250
WMAR-TV Baltimore, Md.	1600
WABI-TV Bangor, Me.	375
Combination rate w/Presque Isle, Me.	415
WAFB-TV Baton Rouge, La.	250
KFDM-TV Beaumont, Texas	450
KVOS-TV Bellingham, Wash.	125
KOOK-TV Billings, Mont.	200
WNBF-TV Binghamton, N. Y.	850
WBRC-TV Birmingham, Ala.	1175
KBMB-TV Bismarck, N. D.	80
KBOI-TV Boise, Idaho	250
WNAC-TV Boston, Mass.	2300
KBTX-TV Bryan, Texas.	100
Combination rate w/WACO	350
WBEN-TV Buffalo, N. Y.	1500
WCAX-TV Burlington, Vt.	450
KXLF-TV Butte, Mont.	200
WWTW-TV Cadillac, Mich.	350
KFVS-TV Cape Girardeau, Mo.	550
KAVE-TV Carlsbad, N. M.	70
KSPR-TV Casper, Wyo.	100
WMT-TV Cedar Rapids, Iowa	750
WCIA-TV Champaign, Ill.	1000
WCSC-TV Charleston, S. C.	425
WBT-TV Charlotte, N. C.	1250
WDEF-TV Chattanooga, Tenn.	500
KFBC-TV Cheyenne, Wyo.	175
WBBM-TV Chicago, Ill.	4500
KHSL-TV Chico, Calif.	250
WKRC-TV Cincinnati, Ohio	1500
WJW-TV Cleveland, Ohio	2400
KICA-TV Clovis, N. M.	50
KKTV-TV Colorado Springs, Colo.	275
WNOK-TV Columbia, S. C.	200
WRBL-TV Columbus, Ga.	425
WCBI-TV Columbus, Miss.	100
WBNS-TV Columbus, Ohio	1175
KZTV-TV Corpus Christi, Texas	350
KRLD-TV Dallas, Texas	1525
WHIO-TV Dayton, Ohio	1100
WMSL-TV Decatur, Ala.	70
KLZ-TV Denver, Colo.	900
KRNT-TV Des Moines, Iowa	725
WJBK-TV Detroit, Mich.	2900
KDIX-TV Dickinson, N. D.	60
WTVY-TV Dothan, Ala.	150
KDAL-TV Duluth, Minn.	500
WTVD-TV Durham, N. C.	700
KROD-TV El Paso, Texas	350

KBAS-TV Ephrata, Wash.	50
Combination rate w/Yakima, Pasco, Wash. and Lewiston, Idaho	450
WSEE-TV Erie, Pa.	250
KIEM-TV Eureka, Calif.	200
Combination rate w/Medford, Ore	275
WEHT-TV Evansville, Ind.	400
KTVE-TV Fairbanks, Alaska	150
Combination rate w/Anchorage	250
Combination rate w/Anchorage and Juneau	275
WOWL-TV Florence, Ala.	50
WBTV-TV Florence, S. C.	400
WINK-TV Fort Myers, Fla.	50
WTVI-TV Fort Pierce, Fla.	50
KNAC-TV Fort Smith, Ark.	175
WANE-TV Ft. Wayne, Ind.	525
KFRE-TV Fresno, Calif.	600
KXGN-TV Glendale, Mont.	50
KBLR-TV Goodland, Kan.	50
KREX-TV Grand Junction, Colo.	120
KFBF-TV Great Falls, Mont.	200
WBAY-TV Green Bay, Wis.	800
WFMY-TV Greensboro-Winston-Salem, N. C.	900
WNCT-TV Greenville, N. C.	450
WABG-TV Greenwood, Miss.	100
KGBT-TV Harlingen, Texas	325
WHP-TV Harrisburg, Pa.	325
WSVA-TV Harrisonburg, Va.	250
WTIC-TV Hartford, Conn.	1750
KGMB-TV Honolulu, Hawaii	400
KHOV-TV Houston, Texas	1100
WHTN-TV Huntington-Charleston, W. Va.	600
KID-TV Idaho Falls, Idaho	200
WISH-TV Indianapolis, Ind.	1400
WJTV-TV Jackson, Miss.	500
WDXI-TV Jackson, Tenn.	125
WJXT-TV Jacksonville, Fla.	800
KRCG-TV Jefferson City, Mo.	325
WJHL-TV Johnson City, Tenn.	375
WARD-TV Johnstown, Pa.	200
KODE-TV Joplin, Mo.	325
KINY-TV Juneau, Alaska	50
Combination rate w/Fairbanks and Anchorage	275
WKZO-TV Kalamazoo-Grand Rapids, Mich.	1300
KCMO-TV Kansas City, Mo.	1400
KHOL-TV Kearney, Neb.	350
KOTI-TV Klamath Falls, Ore.	50
WBIR-TV Knoxville, Tenn.	550
WKBT-TV La Crosse, Wis.	350
WFAM-TV Lafayette, Ind.	85
KLFY-TV Lafayette, La.	275
KTAG-TV Lake Charles, La.	60
WJIM-TV Lansing, Mich.	850
KGNS-TV Laredo, Tex.	50
KLAS-TV Las Vegas, Nev.	140
KLEW-TV Lewiston, Idaho	50
(Also see Ephrata, Wash.)	
WKTY-TV Lexington, Ky.	140
KOLN-TV Lincoln, Neb.	450
KTHV-TV Little Rock, Ark.	550
KNXT-TV Los Angeles, Calif.	4250
WHAS-TV Louisville, Ky.	1000
KDUB-TV Lubbock, Texas	375
KTRE-TV Lufkin, Tex.	125
WMAZ-TV Macon, Ga.	400
WISC-TV Madison, Wis.	600
WLUC-TV Marquette, Mich.	175
KGLO-TV Mason City, Iowa	475
KBLB-TV Medford, Ore.	175
(Also see Eureka, Calif.)	
WREC-TV Memphis, Tenn.	1200
WTOK-TV Meridian, Miss.	325
WTVJ-TV Miami, Fla.	1250
WITI-TV Milwaukee, Wis.	1350
WCCO-TV Minneapolis, Minn.	1700
KXMC-TV Minot, N. D.	150
KMSO-TV Missoula, Mont.	110
WKRQ-TV Mobile, Ala.	600
KNOE-TV Monroe, La.	475
WCOV-TV Montgomery, Ala.	225
WLAC-TV Nashville, Tenn.	950
WWL-TV New Orleans, La.	1000
WCBS-TV New York, N. Y.	8250
WTAR-TV Norfolk, Va.	925
WOAY-TV Oak Hill, W. Va.	200
KOSA-TV Odessa, Texas	250
KWTV-TV Oklahoma City, Okla.	900
WOW-TV Omaha, Neb.	950
WDBO-TV Orlando, Fla.	575
KTVO-TV Ottumwa, Iowa	150
WJDM-TV Panama City, Fla.	80
WTAP-TV Parkersburg, W. Va.	100
KEPR-TV Pasco, Wash.	120
(Also see Ephrata, Wash.)	
WMBD-TV Peoria, Ill.	475
WCAU-TV Philadelphia, Pa.	3500
KOOL-TV Phoenix, Ariz.	550
KDKA-TV Pittsburgh, Pa.	2500
WGAN-TV Portland, Me.	600
KOIN-TV Portland, Ore.	1100
WAGM-TV Presque Isle, Me.	100
(Also see Bangor)	
WPRO-TV Providence, R. I.	1350
KIIQ-TV Quincy-Hannibal, Ill.	475
KOTA-TV Rapid City, S. D.	140
KOLO-TV Reno, Nev.	200
WRVA-TV Richmond, Va.	650
KWBB-TV Riverton, Wyo.	50
WDBJ-TV Roanoke, Va.	675
WHEC-TV Rochester, N. Y.	800
& WVET-TV	
WHBF-TV Rock Island-Davenport	950
KBET-TV Sacramento, Calif.	900
WKNX-TV Saginaw, Michigan	300
KFEQ-TV St. Joseph, Mo.	350
KMOX-TV St. Louis, Mo.	1900
KSBW-TV Salinas-Monterey, Calif.	450
WBOC-TV Salisbury, Md.	100
KSL-TV Salt Lake City, Utah	650
KCTV-TV San Angelo, Texas	200
KENS-TV San Antonio, Texas	700

KFMB-TV San Diego, Calif.	850
KPIX-TV San Francisco, Calif.	2500
WTOG-TV Savannah, Ga.	300
WDAU-TV Scantion, Pa.	600
KIRO-TV Seattle, Wash.	1000
Combination rate w/Tacoma	1300
KSLA-TV Shreveport, La.	600
KVTV-TV Sioux City, Iowa	500
KELO-TV Sioux Falls, S. D.	725
WSBT-TV South Bend, Ind.	450
WSPA-TV Spartanburg-Greenville, S.C.	525
KXLY-TV Spokane, Wash.	550
WHYN-TV Springfield-Holyoke, Mass.	450
KTTS-TV Springfield, Mo.	350
WSTV-TV Steubenville-Wheeling	550
KPAR-TV Sweetwater-Abilene, Tex.	175
WHEN-TV Syracuse, N. Y.	950
KTNT-TV Tacoma, Wash.	1000
WCTV-TV Tallahassee, Fla.-Thomasville, Ga.	350
WTVT-TV Tampa, Fla.	950
WTHI-TV Terre Haute, Ind.	525
KCMC-TV Texarkana, Texas-Ark.	200
WTOL-TV Toledo, Ohio	950
WIBW-TV Topeka, Kan.	325
KOLD-TV Tucson, Ariz.	250
KOTV-TV Tulsa, Okla.	875
KLIX-TV Twin Falls, Idaho	100
KXJB-TV Valley City, N. D.	425
KWTX-TV Waco, Texas	300
(Also see Bryan, Tex.)	
WTOG-TV Washington, D. C.	1650
WCNY-TV Watertown-Carthage, N. Y.	300
WSAU-TV Wausau, Wis.	325
KSYD-TV Wichita Falls, Texas	400
KTWH-TV Wichita-Hutchinson, Kan.	700
KIMA-TV Yakima, Wash.	275
(Also see Ephrata, Wash.)	
WKBN-TV Youngstown, Ohio	500
KIVA-TV Yuma, Ariz.	150
<b>Total (Based on combination rates)</b>	<b>\$131,195</b>

## Also Available

WAIM-TV Anderson, S. C.	150
WBOY-TV Clarksburg, W. Va.	200
WGAL-TV Lancaster, Pa.	1450
WREX-TV Rockford, Ill.	550
KSWB-TV Roswell, N. M.	250

## Canadian Group

47 stations available individually with network order. (Excluded from all discounts special frequency and group discounts allowed by Canadian Broadcasting Corporation available on request interconnected stations subject to cable charges payable direct to CBC Class rates are 60% of gross rates)

CKVR-TV Barrie, Ontario	370
CKX-TV Brandon, Manitoba	180
CHCT-TV Calgary, Alberta	405
CFCY-TV Charlottetown P. E. I.	195
CBYT-TV Corner Brook, Nfld.	75
CJSS-TV Cornwall, Ont.	200
CJDC-TV Dawson Creek, B. C.	75
CFRN-TV Edmonton, Alberta	470
CJCN-TV Grand Falls, Nfld.	75
CBHT-TV Halifax, Nova Scotia	350
CHCH-TV Hamilton, Ont.	645
CFCR-TV Kamloops, British Columbia	75
CHBC-TV Kelowna, British Columbia	165
CKWS-TV Kingston, Ont.	320
CKCO-TV Kitchener, Ontario	500
CJLH-TV Lethbridge, Alberta	205
CFPL-TV London, Ontario	500
CHAT-TV Medicine Hat, Alberta	90
CKCW-TV Moncton, New Brunswick	260
CBMT-TV Montreal, Quebec	950
CHAB-TV Moose Jaw, Sask.	100
CHAV-TV New Carlisle, Que.	75
CKGN-TV North Bay, Ontario	175
CBOT-TV Ottawa, Ontario	500
CHEX-TV Peterboro, Ontario	280
CFCJ-TV Port Arthur, Ontario	230
CKBI-TV Prince Albert, Saskatchewan	165
CKMI-TV Quebec City, Quebec	205
CHCA-TV Red Deer, Alberta	165
CKCK-TV Regina, Saskatchewan	300
CJBR-TV Rimouski, Quebec	255
CKRN-TV Rouyn, Quebec	165
CHSJ-TV St. John, New Brunswick	320
CJON-TV St. John's, Newfoundland	245
CFQC-TV Saskatoon, Saskatchewan	265
CJIC-TV Sault Ste. Marie, Quebec	170
CHLT-TV Sherbrooke, Que.	485
CKSO-TV Sudbury, Ontario	270
CJFB-TV Swift Current, Saskatchewan	90
CJCB-TV Sydney, Nova Scotia	265
CFCL-TV Timmins, Ontario	217
CBLT-TV Toronto, Ontario	1100
CBUT-TV Vancouver, British Columbia	680
CHEK-TV Victoria, B. C.	275
CKNX-TV Wingham, Ontario	260
CBWT-TV Winnipeg, Manitoba	530
CKOS-TV Yorkton, Saskatchewan	100
<b>Total</b>	<b>\$13,960</b>

## Overseas Group

KUAM-TV Agana, Guam, M. I.	\$ 50
XHTV-TV Mexico City, Mexico	350
ZBM-TV Pembroke, Bermuda	50
WKAQ-TV San Juan, Puerto Rico	250
<b>Total</b>	<b>\$ 700</b>

## Cable Charges (Gross):

	60 Min	30 Min	15 Min.
Transcontinental (Westbound)	\$ 1,200	\$ 600	\$ 300
Transcontinental (Eastbound)	2,400	1,200	600

## Film Origination Charges (Gross):

Night or day	\$ 1,000	\$ 500	\$ 250
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## Video Tape Recording Charges (Net):

Nighttime	\$ 300	\$ 150	\$ 75
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Vtr charges for daytime programs available on request.

Some say that television cannot be expected to produce great programs because it is a medium of mass communications. *We hold a different view.* As we see it, the one sure way to attract audiences (and advertisers as well) is to produce the best possible quality of entertainment and information. This, apparently, is also the way television's most distinguished juries see it. Recently, for example, the Academy of Television Arts and Sciences awarded 13 Emmys to the

## A Different View



EMMY AWARDS THE TWENTIETH CENTURY THE TWILIGHT ZONE THE JACK BENNY PROGRAM LEONARD BERNSTEIN AND THE NEW YORK PHILHARMONIC TONIGHT WITH BELVA GAYNE WESTINGHOUSE DESILU PLAYHOUSE  
 -THE UNTOUCHABLES (2 AWARDS) 1960 WINTER OLYMPICS HOWARD K. SMITH AND WILSON - CBS REPORTS THE FABULOUS FIFTIES JACK BENNY HOUR NEWMAN PLAYHOUSE 90 FATHER KNOWS BEST SYLVANIA  
 TELEVISION AWARDS: SMALL WORLD THE LOST CLASS OF '59 LOOK UP AND LIVE BIOGRAPHY OF A MISSILE THE POPULATION EXPLOSION CBS TELEVISION NETWORK - SHOT NEWS COVERAGE FISHBLOWER AND  
 KHRUSHCHEV TOURS NEHEMIAH PERSOFF - FOR WHOM THE BELL TOLLS COLLEEN DAWHLST - I DON QUOTE PROJECT IMMORTALITY - PLAYHOUSE 90 TONIGHT WITH BELVA GAYNE YOU CAN'T RAISE CHILDREN  
 BY THE BOOK - WOMAN! GEORGE FOSTER PEABODY AWARDS THE POPULATION EXPLOSION SMALL WORLD THE LOST CLASS OF '59 ED SULLIVAN - INVITATION TO MOSCOW THOMAS ALVA EDISON FOUNDATION AWARDS  
 CONQUEST NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS OVERSEAS PRESS CLUB AWARDS CBS NEWS - FYEWITNESS TO HISTORY MARTIN BARNETT - THE POPULATION EXPLOSION DAVID SCHOFERLIN  
 ERIC SEVARDID MARIO BIASIETTI - COVERAGE OF NICARAGUAN INVASION INSTITUTE FOR EDUCATION BY RADIO AND TELEVISION AWARDS THE LOST CLASS OF '59 HOFFA AND THE TEAMSTERS CBS REPORTS LEONARD  
 BERNSTEIN AND THE NEW YORK PHILHARMONIC NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS GENERAL FEDERATION OF WOMEN'S CLUBS AWARDS CAPTAIN KANGAROO THE TWENTIETH CENTURY CBS REPORTS

CBS Television Network, as compared to 5 for the second network and 2 for the third. This makes a total of 67 awards\* that our programs have received since the year began—more than the other two networks combined. Looking at it from this point of view, we feel it is no accident that this network, which consistently wins the largest number of awards for program excellence, should also consistently attract the largest audiences in all television. **CBS** 



WOMAN

VALLEY OF DECISION

THE TWILIGHT ZONE

JACK BENNY

NICARAGUA

ERIC SEVAREID

HAVE GUN—WILL TRAVEL

EYEWITNESS TO HISTORY

AN EVENING WITH BELAFONTE

PLAYHOUSE 90

FATHER IN W... VALLEY OF DECISION NATIONAL CONFERENCE OF CHRISTIANS AND JEWS BROTHERHOOD AWARDS THE LOST CLASS OF '45 ARMSTRONG CIRCE: THEATRE—30 RUE DE MARCHE  
 FREEDOMS FOUNDATION AWARDS THE TWENTIETH CENTURY—THE RED SELL PLAYHOUSE 90—THE BLUE MEN LEONARD BERNSTEIN IN MOSCOW GEORGE POLK MEMORIAL AWARD W. WESTIN PRODUCER HOWARD K. SMITH  
 NARRATOR WRITER THE POPULATION EXPLOSION UNITED STATES ARMY DEPARTMENT OF DEFENSE CITATION EDWARD R. MURROW ERIC W. BRIDENBACH PALMER WILLIAMS—BIOGRAPHY OF A MISSISSIPPI ROBERT J. FLAHERTY  
 AWARD CBS NEWS—HOLLY AND THE THIMBLES ALFRED I. DU PONT AWARD DAVID SCHOENBRUN NATIONAL HEADLINERS CLUB AWARD MARIO BIASETTI—NICARAGUAN INVASION SATURDAY REVIEW EIGHTH ANNUAL ADVERTISING AWARDS SMALL WORLD NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS WITH LEONARD BERNSTEIN THE TWENTIETH CENTURY THE POPULATION EXPLOSION ALBERT LASKER MEDICAL JOURNALISM AWARD  
 THE POPULATION EXPLOSION NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION AWARD SMALL WORLD SCREEN PRODUCERS' GUILD AWARD THE TWILIGHT ZONE ADVERTISING CLUB OF BALTIMORE AWARD  
 RICHARD BOONE HAVE GUN—WILL TRAVEL MARCH OF DIMES AWARD JACK BENNY—HUMANITARIAN OF THE YEAR NATIONAL ASSOCIATION OF WOMEN LAWYERS AWARDS RAYMOND BRER AND GAIL PATRICK JACKSON—PERRY  
 MASON SIGMA ALPHA IOTA AWARD NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS WITH LEONARD BERNSTEIN

# Keystone Broadcasting System

**Headquarters:** 111 W. Washington St., Chicago 2, Ill. State 2-8900.

## OFFICERS & DIRECTORS

Sidney J. Wolf, pres (director), Noel A. Rhys, executive vp, Edwin R. Peterson, senior vp, William Bayer, vp, Charles A. Hammarstrom, vp, Arthur Wolf, sec-treas (director)

**New York 22:** 527 Madison Ave. Eldorado 5-3720. Noel A. Rhys, executive vp and eastern sales director; Charles A. Hammarstrom vp; Eve Waldo, office mgr

**Chicago:** Sidney J. Wolf, pres; Edwin R. Peterson, senior vp and midwestern sales director; Arthur Wolf, sec-treas; Paul Kolar, controller; William Wolf, account executive; John T. Hartigan, account executive, Charlotte Tucker, director of station relations, Jane McFadden, traffic mgr and program director, Anita Laue, auditor

**Los Angeles 5:** 3142 Wilshire Blvd. Dunkirk 2-2910. William Bayer, vp; Henry G. Eschen, account executive.

**San Francisco:** 57 Post St Sutter 1-7440. Jerry Holtman, account executive

**Detroit:** Penobscot Bldg Edwin R. Peterson Jr., gen mgr

KBS affiliates as of August 15, 1960 1,112.

## KEYSTONE RATES

AVERAGE RATES PER STATION, PER BROADCAST, FOR 5 TIMES A WEEK\*

100 Stations—52 Weeks**	
1 hour	\$21.46
1/2 hour	12.50
1/4 hour	6.95
1/2 min	4.85
1 min.	2.775
300 Stations—52 Weeks**	
1 hour	\$18.03
1/2 hour	10.50
1/4 hour	6.12
5 min.	4.374
1 min	2.331
500 or More Stations—52 Weeks**	
1 hour	\$15.45
1/2 hour	9.00
1/4 hour	6.00
1/2 min	4.01
1 min	2.20

(\* For rate information pertaining to a specific number of stations at a frequency and length of contract other than shown above, please contact the Keystone Broadcasting System, Inc.)

(\*\* The length of contract may be 13, 26, 39, or 52 weeks. Please contact the Keystone Broadcasting System, Inc. for rate information in this respect.)

**FM Broadcasting System**, a wholly-owned subsidiary of KBS. Headquarters 111 W. Washington St., Chicago 2, Ill. Tel. State 2-8900. Officers: Sidney J. Wolf, pres; Edwin R. Peterson Jr., vp, John Hartigan, secy, and Paul Kolar, treas

Stations in New York; Chicago, San Francisco, Los Angeles, San Diego, Boston, Philadelphia, Detroit; Tampa; Louisville, Kansas City, Minneapolis; Omaha, Buffalo, Tulsa, Houston, Nashville; Memphis, Seattle, Albuquerque, Hartford, Conn.; Wilmington, Del., Fort Lauderdale, Fla., Hammond, Ind., Portland, Me., Baton Rouge, La., Toledo, Providence, R.I., Austin, Tex., Madison, Wis.; Santa Barbara, El Cajon, Calif.; Meriden and Brookfield, both Connecticut; Decatur, Ill., East Lansing, Mich.; Roswell, N.M.; Greensboro, N.C., Daboll, Tex., and Staunton, Va.

# Mutual Broadcasting System

**Headquarters:** 1440 Broadway, New York 18, N. Y. Bryant 9-7600.

## BOARD OF DIRECTORS

Hubert P. Buetow, chmn, Clarence B. Sampair, Joseph C. Duke, Bert S. Cross, Louis F. Weyand, Robert H. Tucker, John J. Verstaete, James L. Hayes, Robert F. Hurlcigh, pres.

## OFFICERS

Robert G. Huileigh, pres, Charles W. Godwin, vp, stations, Joseph L. Keating, vp, programs and operations, Stephen J. McCormick, vp news and Washington operations, Frank W. Elwin, assistant to pres and asst secy, Stuart McIvin, Dudley Cox, assistant treasurers

## LEGAL COUNSEL

Elisha Goldfarb and Louis Powell, MBS, New York, Regan, Goldfarb, Powell and Quinn, New York

## DEPARTMENT HEADS

Charles King, director, station relations; Hal Wagner, director station services and co-operative programs; Steve McCormick, news editor, Washington, Norman Baer news and public affairs director, James McElroy, eastern sales mgr, Philip D'Antoni, division mgr, sales, Van Patrick, sports director, Les Learned, engineering; Herbert Cutting, administration, personnel and purchasing, Caroline Hunter, research, Dudley J. Coy, gen accounting, George Tietjen, station accounting, and Harold Gold, public relations, Frank Miller Jr, program

**Washington:** Sheraton Park Hotel, 2660 Woodley Road, N.W. Columbia 5-6363. Steve McCormick, vp in charge, Charles Ray, chief engineer

## Mutual Affiliates Advisory Committee

Victor C. Diehm, WAZL Hazleton, Pa., chairman; Carter C. Peterson, WCCP Savannah, Ga., vice chairman; Mike Layman, WSFC Somerset, Ky., secretary, George C. Hatch, Intermountain Network, Salt Lake City, chairman, resolutions comm, Sam W. Anderson, KFFA Helena Ark; Edward Breen, KVFD Fort Dodge, Iowa, Richman G. Lewin, KTRF Lufkin, Tex., Wayne Phelps, KALG Alamogordo, N. M., Duwood Tucker, WRR Dallas, Tex., E. Z. Jones, WBBB Burlington, N. C., Cal Purley, NAFI stations, San Diego, Keith Munger, KCOK Tulare, Calif., James Dowell, KIOA Des Moines, Iowa, Henry Rau, WOL Washington; George Mayoral, WJMR New Orleans, Willard Deason, KVET Austin Tex.; Robert Miller WAIT Chicago

MBS affiliates as of August 15, 1960 443

## MUTUAL NETWORK RATES

(As of June 15, 1960)

Hourly, half-hourly, quarter-hourly gross rates available on request  
Special rates for sports, special events programming available on request  
Five-minute news, sportscasts available on half-hour between 6:30 a.m. and 11:30 p.m., NYT, Sunday thru Saturday  
Class AA—7:30 a.m. to 9:35 a.m., \$900/b cast Monday thru Friday  
Class A—10:30 a.m. to 1:35 p.m., Monday thru Friday, 5:30 p.m. to 8:35 p.m., Saturday and Sunday \$750/b cast  
Class B—2:30 p.m. to 4:35 p.m., Monday thru Friday \$600/b cast  
Class C—9:30 p.m. to 11:35 p.m., Monday thru Sunday, 6:30 a.m., Monday thru Friday \$550/b cast  
Provisions made for participations on 20-, 30- and 60-second basis in newscasts at proportionately reduced rates, available on request

# Radio Corp. of America

**Headquarters:** 30 Rockefeller Plaza, New York 20, N. Y. Columbus 5-5900.

## BOARD OF DIRECTORS

David Sarnoff, chmn; John L. Burns, John T. Cahill, Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, John Hays Hammond Jr., Mrs. Douglas Horton, Harry C. Ingles, Charles B. Jolliffe, Paul M. Mazur, Andre Meyer, Charles M. Odorizzi, Robert W. Sarnoff, Walter B. Smith, Lewis L. Stauss

## OFFICERS

David Sarnoff, chmn of bd, John L. Burns, pres, Frank M. Folsom, chmn of bd executive committee, Elmer W. Engstrom, senior executive vp, W. Walter Watts, group executive vp, Ewen C. Anderson, executive vp staff, A. L. Malcarney, executive vp, defense electronic products, Theodore A. Smith executive vp industrial electronic products

Walter G. Bain vp & gen mgr, communications & missile electronics, Martin F. Bennett, vp distribution, Kenneth W. Bilby, vp, public affairs, Altagé Brunett, vp, George H. Brown, vp, engineering, George W. Chane, vp, finance and administration, John M. Clifford vp, west coast personnel, R. A. Conica, vp, patents and licensing, C. R. Denny, vp, product planning and marketing, D. H. Lwing, vp, research and engineering, Fred M. Farwell, vp, marketing, defense electronic products

Alan M. Glover, vp & gen mgr, Semiconductor and Materials Div., Ernest B. Gorin, vp and treasurer, James Hillier, vp, RCA Laboratories, Charles B. Jolliffe, vp, and technical director, Donald H. Kunsman, vp and gen mgr, electronic data processing div., Howard L. Letts, vp and controller, Douglas C. Lynch, vp and managing director, RCA International Div., G. R. Marek, vp and gen mgr, RCA Victor Record Div.

Frank Sleeter, vp, manufacturing services; Douglas Y. Smith, vp and gen mgr, RCA Election Tube Div., David A. Thomas, vp, special corporate projects, Edward M. Tuft, vp, personnel, Harry R. Wege, vp & gen mgr, missile and surface radar div., Robert L. Werner, vp and general attorney, John Q. Cannon, secretary

**RCA Industrial Electronic Products:** Front and Cooper Sts., Camden, N. J.; T. A. Smith, executive vp

**Industrial Electronic Products Manufacturing Plants:** Camden, N. J., Front and Cooper Sts., communications equipment, broadcasting, theatre, sound and industrial equipment, tv apparatus, electronic data processing equipment. Detroit, Mich., 6545 St. Antoine St., film projectors, Canonsburg, Pa., Hollywood, Calif. New York City.

**RCA Communications Inc:** 66 Broad St., New York, N. Y. Hanover 2-1811. Thompson H. Mitchell, pres.

**Consumer Products:** W. W. Watts, group executive vp

**RCA Service Co.:** Cherry Hill, Delaware Tp., Camden 8, N. J. A. L. Conrad, pres

**RCA Victor Distributing Corp.:** 1181 Merchandise Mart Plaza, Chicago 54, Ill. W. M. Norton, chmn of bd, L. F. Holleran, pres. **Distribution Offices:** Atlanta 2, Ga., 1500 Northside Dr., N.W.; Buffalo 25, N. Y., 1680 Walden Ave., Chicago 32, Ill., 5050 S. Kedzie Ave.; Davenport, Iowa, 1074 S. Dittmar St., Detroit 4, Mich., 7400 Intervale Ave., Kansas City 15, Kan., Fairfax and Funston Roads Los Angeles 22, Calif., 6051 Telegraph Rd., Wichita, Kan., Lincoln St.

**RCA Sales Corp.:** Cherry Hill, Delaware Tp., Camden 8, N. J. Jack S. Beldon, pres

**RCA Victor Record Div.:** 155 East 24th Street, New York 10, N. Y. George R. Marek, vp & gen mgr. **Consumer Products Manufacturing Plants:** Bloomington, Ind., 1300 S. Rogers St., tv receivers, Cambridge, Ohio, record players, receiver parts, tape recorders, radio receivers 'Victrola' phonographs, Hollywood, Calif., 1016 N. Sycamore Ave., custom record pressing, film recording, Indianapolis, Ind., 501 N. LaSalle St., tv receivers, phonograph records, radios, Monticello, Ind., Box 242 Nanawau Rd., tv cabinets, Rockaway, N. J. phonograph records

**RCA Institutes Inc.:** 350 West 4th Street, New York 14, N. Y. George F. Maedel, pres.

**RCA Exhibition Hall:** 10 West 49th St., New York, N. Y. Vito Blando mgr

**RCA Electron Tube Div.:** 415 South Fifth St., Harrison, N. J. Douglas Y. Smith, vp & gen mgr.

**RCA Semiconductor and Materials Div.:** Somerville, N. J. Dr. Alan M. Glover, vp & gen mgr. **Electronic Components Manufacturing Plants:** Camden, N. J., Front & Cooper Sts., component parts, Cincinnati, Ohio, 5040 Lester Rd., miniature electron tubes, Findlay, Ohio, Box 246, Fostoria Rd., electronic component parts; Harrison, N. J., 415 South Fifth St., electron receiving tubes, Indianapolis, Ind., 501 North LaSalle St., electronic receiving tubes; Lancaster, Pa., Box 1140 New Holland Pike, color tv kinescopes, power tubes, tv camera and special purpose tubes; Marion, Ind., 3301 South Adams St., black-and-white tv kinescopes and luminescent powder, Needham, Mass., 61 'A' St., ferrite products Somerville, N. J. semiconductor, Woodbridge, N. J., electron receiving tubes.

**RCA International Div.:** 30 Rockefeller Plaza, New York 20, N. Y. Douglas C. Lynch, gen mgr; Herbert T. Brunn, vp, administration.

**Associated Companies in other Countries:** RCA Victor Argentina, S.A., in Buenos Aires, RCA of Australia, Pty., Ltd., in Sydney; RCA Victor Radio, S. A., in Sao Paulo; RCA Victor Company, Ltd., in Montreal; Corporation de Radio de Chile, in Santiago, RCA Great Britain Ltd., in Middlesex, England; Radio Fernseh Elektro Gmsh, Frankfurt, Photophone Equipments Ltd., in Bombay, RCA Italiana S.p.A., in Rome American Electronic Enterprises Ltd., Tokyo, RCA Victor Mexicana S.A. de C.V., in Mexico City, Inelsa, S.A., in Madrid, RCA de Venezuela, C.A. in Caracas, Laboratories RCA Ltd., in Zurich

**RCA Defense Electronic Products:** Front & Cooper Sts., Camden, N. J. A. L. Malcarney, executive vp.

**Defense Electronic Products Manufacturing Plants:** Camden, N. J., Front and Cooper Sts., government communications and special equipment; Los Angeles, Calif., 11819 W. Olympic Blvd., government communications equipment; Moorestown, N. J., Marne Hwy., aviation, radar and special government equipment, Burlington, Mass., Croydon, Pa., Van Nuys, Calif.

**RCA Laboratories:** Princeton, N. J., Dr. James Hillier, vp, Electronic Research Laboratory, Systems Research Laboratory, Acoustical and Electrochemical Research Laboratory, Physical and Chemical Research Laboratory, Research Services Laboratory, David Sarnoff Research Center, Princeton, N. J., Plainsboro, N. J., Rocky Point, L. I., N. Y., Riverhead, L. I., N. Y., and Zurich, Switzerland

**RCA Astro-Electronic Products Div.:** Princeton, N. J., Dr. Elmer W. Engstrom, senior exec vp, Satellites, space vehicles and associated electronic equipment.

# now more than ever Keystone makes sense and dollars too



*here's how:*

**1**

Keystone has 1100 locally programmed radio stations covering 54% of all radio homes in the U.S.A.

**2**

Keystone has 86% coverage of all farm markets in the country.

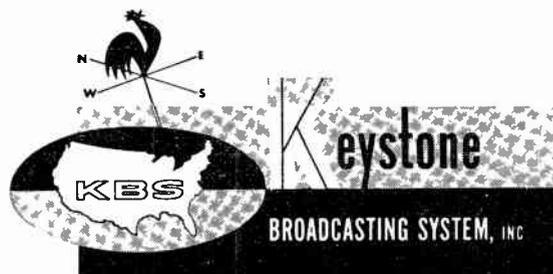
**3**

Keystone offers plus merchandising tailored to your campaign needs at no cost to you.

**4**

Keystone covers Hometown and Rural America at the lowest cost.

*Write for our complete station list and our farm market survey. They're yours for the asking.*



**San Francisco**  
57 Post St.  
Sutter 1-7400

**Detroit**  
Penobscot Building  
WOedward 2-4505

**Los Angeles**  
3142 Wilshire Blvd.  
Dunkirk 3-2910

**New York**  
527 Madison Ave.  
Eldorado 5-3720

**Chicago**  
111 W. Washington  
State 2-8900

## National Broadcasting Co.

**Headquarters:** 30 Rockefeller Plaza, New York 20 N. Y. Circle 7-8300.

### BOARD OF DIRECTORS

David C. Adams, John L. Burns, John T. Cahill, Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, Mrs. Douglas Horton, Paul M. Mazur, Andre Meyer, Harry C. Ingles, Charles B. Jolliffe, Robert E. Kintner, David Sarnoff, John K. West, Lewis L. Strauss, Robert W. Sarnoff

### OFFICERS

Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres; David C. Adams, senior executive vp; Harry R. Bannister, vp; Lester Bernstein, vp; Hugh M. Beville, vp; Max E. Buck, vp; Eugene Burr, vp; Albert L. Capstaff, vp; Richard H. Close, vp; Alan D. Courtney, vp; Jerry A. Danzig, vp; William N. Davidson, vp; Don Durgin, vp; Sydney H. Eiges, vp; Thomas E. Ervin, vp; William E. Fairbanks, vp; George H. Fuchs, vp; Joseph W. Goodfellow, vp; George A. Graham Jr., vp; Richard H. Graham, vp; Andrew L. Hammerschmidt, vp; Burton H. Hanft, vp; William S. Hedges, vp; Jules Herbuveaux, vp; Edward R. Hitz, vp; Felix Jackson, vp; B. Lowell Jacobsen, vp; Harold F. Kemp, vp; Thomas E. Knode, vp; David Levy, vp; Carl Lindemann Jr., vp; Richard D. Linkroum, vp; George D. Matson Jr., vp; William R. McAndrew, vp; Thomas C. McCray, vp; William K. McDaniel, vp; Thomas B. McFadden, vp; Aaron Rubin, vp; Thomas W. Sarnoff, vp; Walter D. Scott, executive vp; James A. Stable, vp; Alfred R. Stern, vp; Robert L. Stone, vp; P. A. Sugg, executive vp; David Tebet, vp; Raymond W. Welpott, vp; John K. West, vp; Lloyd E. Yoder, vp

### DIVISIONS AND DEPARTMENTS

**EXECUTIVE:** Robert W. Sarnoff, chmn of bd, Robert E. Kintner, pres.

**Treasurers:** Aaron Rubin, vp & treasurer, Robert H. Barnaby, director, capital budgets and office services; Anthony J. Dente, mgr, operating budgets and financial evaluation, James Jurist, director, accounting; John E. McDermott, mgr, audits; St. Clair Marshall, director, tax administration; Randall R. McMillin, director, purchasing and materials; Richard J. Raburn, controller; William A. Williams, assistant treasurer.

**Personnel:** B. Lowell Jacobsen, vp, personnel; George H. Fuchs, vp, labor relations, H. O. Lumb, director, personnel; A. Richard Connell, mgr, organization planning and management development; Bernard J. Handler, MD, company physician.

**Enterprises Division:** Alfred R. Stern, vp, enterprises division; Clifford W. Slaybaugh, director, international enterprises; Morris Rittenberg, director, domestic enterprises; Earl Rettig, pres, California National Productions

**CALIFORNIA NATIONAL PRODUCTIONS INC:** 663 Fifth Ave., New York 22, N. Y.

**Board of Directors:** Alfred R. Stern, chairman Thomas E. Ervin, Earl Rettig, Thomas W. Sarnoff, Herb Schlosser.

**Officers:** Earl Rettig, pres; Herbert S. Schlosser, vp and gen mgr; Frank Cleaver, vp, programs.

**Programs:** Frank Cleaver, vp, programs, Herbert Solow, director, program planning & administration; Robert Forrest, mgr, film services

**West Coast:** 3000 West Alameda Ave., Burbank, Calif., Thornwall 5-7000

John K. West, vp, West Coast, Richard H. Graham, vp, law, Thomas W. Sarnoff, vp, administration; Fenton Coe, director, film production; Frank V. Dellett, assistant treasurer, Sheldon B. Hickox Jr., director station relations; Harold Kemp, director, nighttime programs; John E. Burrell, liaison engineer; Joseph L. Kubin, assistant controller, Lillie Messenger, program and talent development executive; John W. Nelson, director, daytime programs; Edward A. Rosenberg, mgr, talent and contract administration; Ralph F. Shawhan, director, press and publicity, Ed Smith, administrator, practices; Jerome H. Stanley, director, film programs; John Thompson, mgr, news; Robert D. Thompson, mgr, general services, Oscar C. Turner, mgr, personnel and labor relations; Richard C. Welsh, director, television production and business affairs; Robert A. Wood, mgr, continuity acceptance.

**CORPORATE RELATIONS:** David C. Adams, senior executive vp; Harry R. Bannister, vp, station relations, Lester Bernstein, vp, corporate affairs, Burton H. Hanft, vp, talent & contract administration, William S. Hedges, vp, political broadcasting unit, James A. Stable, vp, standards & practices

**Planning & Research:** Hugh M. Beville, vp, planning & research; Dr. Thomas E. Coffin, director, research; Allen R. Cooper, director, corporate planning; Marvin Baiman, mgr, research planning, Charles M. Kinsolving Jr., mgr, plans development, William S. Rubens, mgr, audience measurement; Baryl Rumble, mgr, broadcast economics, Irvin Sulds, director, operations, medical radio system

**Law:** Thomas E. Ervin, vp and general attorney, Richard H. Graham, vp; law, West Coast, Benjamin D. Raub, assistant general attorney, Howard Monderer, assistant general attorney, Washington; John V. Shute, assistant general attorney, Burton H. Hanft, vp; talent and contract administration

**Standards and Practices:** James A. Stable, vp, Standards and Practices, Ernest Lee Jahnce Jr., director, standards; John A. Cimperman, director, practices, Carl Watson, director, continuity acceptance; Doris Williams, coordinator.

**Station Relations:** Harry Bannister, vp station relations; Thomas E. Knode, vp, station relations; Donald J. Mercer, director, station relations; Sheldon B. Hickox Jr., director, station relations, West Coast.

**Station Relations Regional Managers:** Joseph J. Berhalter, Anthony A. Cervini, Paul M. Hancock, William M. Kelley, Ogden Knapp, Raymond T. O'Connell, Paul Rittenhouse.

**NBC OWNED STATIONS & NBC SPOT SALES:** P. A. Sugg, executive vp, NBC owned stations and NBC Spot Sales; Sherman Hildreth, director, station technical affairs, Hugh F. Delregno, director, business affairs

**NBC Spot Sales:** Richard H. Close, vp, NBC Spot Sales; George S. Dietrich, director, radio spot sales, Edwin T. Jameson, director, tv spot sales

**NBC Owned and Operated Stations** (for full information on facilities and personnel see Radio and Television Station Directories):

**WNBC-AM-FM-TV:** 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

**WMAQ-AM-FM, WNBC(TV):** Merchandise Mart, Chicago 54, Ill. Superior 7-8300.

**WRCV-AM-TV:** 1619 Walnut St., Philadelphia, Pa Locust 4-3700.

**KRCR(TV):** Sunset Blvd. and Vine St., Hollywood 28, Calif Hollywood 9-6161.

**WAMP, WFMP(FM):** Chamber of Commerce Bldg., Pittsburgh 19, Pa. Grant 1-8600.

**KNBC-AM-FM:** Taylor and O'Farrell Sts., San Francisco 32, Calif. Greystone 4-8700

**WRC-AM-FM-TV:** 4001 Nebraska Ave., N. W., Washington 16, D. C. Emerson 2-4000.

**Public Information:** Sydney H. Eiges, vp.

**Advertising:** John H. Porter, director, advertising, J. Donald Foley, mgr, trade and NBC owned stations advertising, Edwin Vane, mgr, audience advertising and promotion, John Graham, art director, Gerald Rowe, copy chief.

**Promotional Services:** Alexander S. Rylander, director, promotional services, John Scoppo, mgr, promotional services, Peter M. Tintle, mgr, guest relations; Donald E. Allen, mgr, promotional services, Pacific division, Mort Fleishman, promotional services contact representative, Jack W. Hoins, station promotional services contact representative, Paul Mosher, mgr, program merchandise

**Press and Publicity:** Ellis Moore, director, press and publicity, Milton Brown, mgr, program publicity, Sidney Desfor, mgr, photo unit, Charles A. Henderson, mgr, press relations; William Burke Miller, night executive officer, Bud Rukyer, mgr, business and trade publicity, Cornelius K. Sullivan, mgr, administration and services.

**NEWS:** William R. McAndrew, vp, NBC News, Joseph O. Meyers, director, news; Julian Goodman, mgr, news and public affairs, Eugene Juster, mgr, news film; Edward Stanley, director, public affairs

**Political Broadcasting:** William S. Hedges vp, political broadcasting unit, Arthur Hamilton, director; Vincent Mitchell, mgr, traffic; Doris Corwith, program coordinator

### Foreign Representatives:

2 Mansfield Street, London W 1, England  
Joseph Harsch, William Boyle  
52 Avenue des Champs Elysees, Room 533, Paris 8, France. Paul Archinard, Edwin Newman  
Kurfuerstandamm-26-A, Berlin, Germany  
John Rich Gary Stundt  
c/o U. S. Embassy, Moscow, USSR John Chancellor  
Piazza Grazioli 5, Rome, Italy Irving R. Levine  
Foreign Correspondents Club, Marunouchi Chiyodaku, Tokyo, Japan Cecil Brown  
11A Stanley Beach Road, Hong Kong, BCC James G. Robinson  
Klaredge's Hotel, New Delhi India Wells Hangen.

## NBC Radio Network

**NBC RADIO NETWORK:** William K. McDaniel, vp, radio network; George A. Graham Jr., vp and general mgr; William F. Fairbanks, vp, sales; Jules Herbuveaux, vp; David A. Engles, sales mgr., western office; Harry E. Hobbs sales mgr., eastern office; Paul A. McGuire sales mgr., Philadelphia office, Paul Mensing, sales mgr., Detroit office; Howard G. Gardner, mgr sales development; Robert C. Hitchins, mgr., sales presentations; Norman S. Livingston, director, program sales; Ludwig W. Simmel, mgr., sales service and traffic; Albert L. Capstaff, vp, programs; Marx Loeb, executive producer, "Monitor"; Burroughs Prince, managing editor, "Monitor"; Robert Wogan, mgr., program operations, Marion Stephenson, director, business affairs.

**Radio Network Facilities Operations:** Gerald M. Sellar, director, Charles L. Bennett, mgr, radio recording, Alfred Christopher, mgr, radio technical operations

NBC affiliates as of August 15, 1960 196

### NBC RADIO NETWORK RATES

NBC Radio does not list rates for affiliates individually. It sells on a "full network" basis. Privately it has set up a schedule of percentages to compute rebates to advertisers for stations that fail to clear. These percentages are not made public

Gross costs of participations, full network, follow.

Participation or Segment	"MONITOR"	Wckeday Programming
5 minutes	\$1,530	
1 minute	1,350	\$1,350
30 seconds	1,000	1,000
6 seconds	400	400

These prices are based on a full network clearance

Gross time charges on the full network for sponsored programs, effective June 1, 1960, follow

Length of Program	Total Gross Network Charge
5 minutes	\$1,736 87
10 minutes	3,269 37
15 minutes	4,597.50
20 minutes	5,721 37
25 minutes	6,768 50
30 minutes	7,662 50
35 minutes	8,582 00
40 minutes	9,399 37
45 minutes	10,114 50
50 minutes	10,727 50
55 minutes	11,238 37
60 minutes	12,260 00

### NBC RADIO AFFILIATES

#### Executive Committee

George W. Harvey, WFLA Tampa, Fla., chairman; Douglas Manship, WJBO Baton Rouge, sec-treas; David M. Baltimore, WBRE Wilkes-Barre, Pa., William Grant, KOA Denver; Harold Hough, WBAP Fort Worth, Tex.; Willard Schroeder, WOOD Grand Rapids Mich.; Ralph Evans, WOC Davenport, Iowa, Frank Garther, WSB Atlanta, Ga., William E. Goetze, KFSD San Diego, Calif

# NBC Television Network

**Television Network Administration:** Walter D. Scott, executive vp, NBC-TV.

**Television Network Business Affairs:** George D. Matson, vp; gen mgr; John J. Heywood, director, business affairs; Edward J. Stegman, director, budgets, pricing and servicing; Jerry A. Danzig, vp, participating programs; George A. Rogers Jr, mgr, administration; William F. Storke, director, participating program sales; Francis X. O'Shea, director, budgets, financial evaluation.

**Facilities Operations:** Robert L. Stone, vp.

**Facilities, Business Affairs:** Nicholas C. Gilles, director. Bernard I. Paulson, dir, design, art and scenic production; William H. Trevarthen, director, tv network operations; Norman H. Grant, director, color coordination; Richard C. Welsch, director, production and business affairs; A. L. Hammerschmidt, vp, engineering and facilities administration.

**Tele Sales:** Malcolm E. Madden, director.

**Television Network Sales:** Don Durgin, vp, tv network sales, Carl Lindemann, vp, program sales; Thomas B. McFadden, vp, national sales; Angus Robinson, director, central sales; Edwin S. Friendly, director, special program sales; Max Buck, vp, eastern sales; James G. Hergen, director, daytime program sales; Dean Shaffner, director, sales planning

**Television Network Programs and Talent:** David Levy, vp, tv network programs and talent; Eugene Burr, vp, program development; Alan D. Courtney, vp, program administration; Joseph P. Cuneff, director, nighttime programs; Robert F. Aaron, director, daytime programs; Ross Donaldson, director, creative services; Donald B. Hyatt, director, special projects; Richard L. Linkroum, vp, special programs; David Tebet, vp, talent relations; Thomas S. Gallery, director, sports; Felix Jackson, vp, tv network programs, west coast.

## NBC-TV AFFILIATES

### Board of Delegates

Jack Harris, KPRC-TV Houston, chairman; Edwin K. Wheeler, WWJ-TV Detroit, vice chairman; Harold Essex, WSJS-TV Winston-Salem; Joseph H. Bryant, KCBQ-TV Lubbock; Richard O. Dunning, KHQ-TV Spokane; Robert W. Ferguson, WTRF-TV Wheeling, vice chairman; Harold Grams, KSD-TV St. Louis; Harold P. See, KRON-TV San Francisco; Louis A. Read, WDSU-TV New Orleans, secretary-treasurer; Richard Lewis, KVAR(TV) Phoenix; Marcus Bartlett, WSB-TV Atlanta.

## NBC-TV NETWORK RATES

(As of April 1, 1960)

Class A time is Monday through Sunday, 6-11 p.m., local time.

Class C time (50% of Class A rates) is all periods except those listed for Class A and D.

Class D time (40% of Class A rates) Mon thru Fri, 7-11 AM Local Time for Eastern Time Zone Stations; Mon. thru Fri, 7-10 AM Local Time for Central and Pacific Time Zone Stations, Mon. thru Fri, 7-9 AM Local Time for Mountain Time Zone Stations

Fractional periods of less than one hour are priced at these percentages of the applicable hour rate: 45 minutes, 80%; 30 minutes, 60%; 20 minutes, 50%; 15 minutes, 40%; 10 minutes, 35%; 5 minutes, 25%.

## FIGARO, INC.

Main office: 129 E 71st St, New York 21, N. Y. Yukon 8-1160

**Board of Directors:** Joseph L. Mankiewicz, chmn of bd; Abraham Bienstock, Earl Rettig, George Matson, Richard Reiss, Jesse Spiller, Alfred Stern

**Officers:** Joseph L. Mankiewicz, pres.; Earl Rettig, executive vp, Jesse Spiller, vp; Richard Reiss, secretary, George Matson, treasurer.

## These are gross time charges for Class A hour.

WBAL-TV Baltimore, Md.	\$1,550
WBZ-TV Boston, Mass.	2,800
WGR-TV Buffalo N. Y.	1,400
WNBH-TV Hartford-New Britain, Conn.	600
WJAC-TV Johnstown, Pa.	1,000
WGAL-TV Lancaster, Pa.	1,450
WNBC-TV New York, N. Y.	8,350
WRCV-TV Philadelphia, Pa.	3,700
WITC-TV Pittsburgh, Pa.	2,200
WJAR-TV Providence, R. I.	1,400
WROC-TV Rochester, N. Y.	1,000
WRGB Schenectady, N. Y.	1,450
WSYR-TV Syracuse, N. Y.	1,025
WRC-TV Washington, D. C.	1,750
WBRE-TV Wilkes-Barre, Pa.	625
WLBZ Bangor, Me.	350
WINR Binghamton, N. Y.	200
WICU Erie, Pa.	650
WPTZ Plattsburgh, N. Y.-Burlington, Vt.	325
WCSH-TV Portland, Me.	600
WWLP Springfield, Mass.	550
WKTV Utica, N. Y.	550
WNBQ Chicago, Ill.	4,500
WLWT Cincinnati, Ohio	1,500
KYWT-TV Cleveland, Ohio	2,400
WLWC Columbus, Ohio	1,100
WLWD Dayton, Ohio	1,200
WOC-TV Davenport, Iowa	950
WHO-TV Des Moines, Iowa	825
WWJ-TV Detroit, Mich.	3,000
WOOD-TV Grand Rapids, Mich.	1,100
WFBM-TV Indianapolis, Ind.	1,550
WDAF-TV Kansas City, Mo.	1,400
WAVE-TV Louisville, Ky.	1,225
WTMJ-TV Milwaukee, Wis.	1,750
KMTV Omaha, Neb.	950
KSD-TV St. Louis, Mo.	2,000
KSTP-TV St. Paul-Minneapolis, Minn.	1,650
KARD-TV Wichita, Kan.	700
WFMJ-TV Youngstown, Ohio	450
WPBN-TV Traverse City, Mich. #	150
WILX-TV Lansing-Onondaga, Mich.	700
KFYR-TV Bismarck, N. D. #	175
KOMU-TV Columbia, Mo.	325
WDMS-TV Duluth, Minn.-Superior, Wic.	500
WEAU-TV Eau Claire, Wis. #	300
WFIE-TV Evansville, Ind.	400
WDAY-TV Fargo, N. D.	450
KQTV Fort Dodge, Iowa #	100
WKJG-TV Fort Wayne, Ind.	525
KCKT-TV Great Bend, Kan. #	200
KHAS-TV Hastings, Neb.	275
WLEX-TV Lexington, Ky. #	150
WIMA-TV Lima, Ohio #	150
WMTV Madison, Wis.	300
WFRV Green Bay, Wis.	650
KNOP North Platte, Neb. #	100
KMOT Minot, N. D. #	125
WLBC-TV Muncie, Ind. #	200
WPSD-TV Paducah, Ky.	425
WEEK-TV Peoria, Ill.	500
KOAM-TV Pittsburgh, Kan.	325
WGEM-TV Quincy, Ill.	475
KRSD-TV Rapid City, S. D. # n	
KROC-TV Rochester, Minn.	225
WTVO Rockford, Ill.	325
WNEM-TV Saginaw-Bay City, Mich.	775
KTIV Sioux City, Iowa	450
WNDU-TV South Bend, Ind.	475
WICS Springfield, Ill. #	250
KYTV Springfield, Mo.	350
KWWL-TV Waterloo-Cedar Rapids, Iowa	525
WSAU-TV Wausau, Wis.	300
WHIZ-TV Zanesville, Ohio #	100
WSB-TV Atlanta, Ga.	1,300
WAPI-TV Birmingham, Ala.	1,000
WSAZ-TV Huntington, W. Va.	1,000
WMCV Memphis, Tenn.	1,200
WSM-TV Nashville, Tenn.	950
WDSU-TV New Orleans, La.	1,200
WXEX-TV Richmond-Petersburg, Va.	750
WFGA-TV Jacksonville, Fla.	750
WPLA-TV Tampa, Fla.	925
WCKT Miami, Fla.	1,050
WALB-TV Albany, Ga. #	300
KALB-TV Alexandria, La. #	225
WJBF Augusta, Ga.	475
WBRZ Baton Rouge, La.	450
WHIS-TV Bluefield, W. Va. #	250
WCYB-TV Bristol, Va.-Johnson City, Tenn.	400
WUSN-TV Charleston, S. C.	400
WSOC-TV Charlotte, N. C.	1,100
WRGP-TV Chattanooga, Tenn.	500
WBOY-TV Clarksburg, W. Va. #	200
WIS-TV Columbia, S. C.	525
WTVM Columbus, Ga.	225
WMSL-TV Decatur, Ala. #	100
WFBC-TV Greenville, S. C.	700
WSVA-TV Harrisonburg, Va.	250
WDAM-TV Hattiesburg, Miss. #	125
WLBT Jackson, Miss.	450
WATE-TV Knoxville, Tenn.	625
KPLC-TV Lake Charles, La. #	200
WALA-TV Mobile, Ala.	500
WSFA-TV Montgomery, Ala.	500
WPTV Palm Beach, Fla.	250
WJDM Panama City, Fla. # n	
WTAP-TV Parkersburg, W. Va. #	100
WRAL-TV Raleigh-Durham, N. C.	700
WSLS-TV Roanoke, Va.	725
WAPA-TV San Juan, P. R. n	
WSAV-TV Savannah, Ga.	325
KTBS-TV Shreveport, La.	600
WITN Washington, N. C.	400
WTRF-TV Wheeling, W. Va.	700
WECT Wilmington, N. C.	250
WSJS-TV Winston-Salem, N. C.	750
WESH-TV Daytona Beach, Fla.	400
WOWL-TV Florence, Ala. #	100
KCMT Alexandria, Minn. #	150
WBAP-TV Fort Worth, Tex.	1,400
KPRC-TV Houston, Tex.	1,500
WKY-TV Oklahoma City, Okla.	1,050
WOAI-TV San Antonio, Tex.	850
KVOO-TV Tulsa, Okla.	775
KRBC Abilene, Tex. #	175
KGNC-TV Amarillo, Tex.	375
KXII Ardmore, Okla. #	100
KTBC-TV Austin, Tex.	525
KPAC-TV Beaumont, Tex.	400
KRIS-TV Corpus Christi, Tex.	350
KTVE Eldorado, Ark. #	250
KNAV-TV Fort Smith, Ark.	175
KGNS-TV Laredo, Tex. #	100
KARK-TV Little Rock, Ark.	500
KCBD-TV Lubbock, Tex.	375
KMID-TV Midland-Odessa, Tex.	240
KCTV San Angelo, Tex. n	
KCEN-TV Temple-Waco, Tex.	400
KLTV Tyler, Tex.	225
KRGV-TV Weslaco, Tex.	350
KFDX-TV Wichita Falls, Tex.	375
KTLE Pocatello, Idaho #	150
KOA-TV Denver, Colo.	950
KIVT Salt Lake City, Utah	650
KMJ-TV Fresno, Calif.	600
KRCA Los Angeles, Calif.	4,250
KGW-TV Portland, Ore.	1,100
KCRA-TV Sacramento, Calif.	950
KFSD-TV San Diego, Calif.	800
KRON-TV San Francisco, Calif.	2,600
KOMO-TV Seattle, Wash.	1,300
KOB-TV Albuquerque, N. M.	350
KENI-TV Anchorage, Alaska n	
KPAR-TV Fairbanks, Alaska n	
KEDO-TV Bakersfield, Calif.	450
KGHL-TV Billings, Mont. # n	150
KTVE Boise, Idaho # n	
KXLF-TV Butte, Mont. # n	
KTWO-TV Casper, Wyo. #	100
KFBC-TV Cheyenne, Wyo.	175
KTSM-TV El Paso, Tex.	350
KVAL-TV Eugene, Ore. #	250
KVIQ-TV Eureka, Calif. #	100
KREX-TV Grand Junction, Colo. # n	
KFBB-TV Great Falls, Mont. n	
KONA-TV Honolulu, Hawaii n	
KLJR-TV Las Vegas, Nev. #	200
KVAR Phoenix-Mesa, Ariz.	550
KCSJ-TV Pueblo, Colo. #	225
KVIP-TV Redding, Calif. #	225
KOLO-TV Reno, Nev.	200
KSWB-TV Roswell, N. M.	250
KSBW-TV Salinas-Monterey, Calif.	450
KEYT Santa Barbara, Calif.	350
KHQ-TV Spokane, Wash.	600
KGHL-TV Billings, Mont. #	150
KTRE-TV Lufkin, Tex. #	125
KXAB-TV Aberdeen, S. D. #	100
WAVY-TV Norfolk, Va.	850
KVOA-TV Tucson, Ariz.	235
KLIX-TV Twin Falls, Idaho #	
KIMA-TV Yakima, Wash.	450
KIVA Yuma, Ariz. #	150

### Legend

#--PEP (Program Extension Plan) station; n--non-interconnected.



**ADVERTISING IN  
BUSINESS PAPERS  
MEANS BUSINESS**

In the Radio-TV Publishing Field  
only **BROADCASTING** qualifies  
for membership in Audit Bureau  
of Circulations and Associated  
Business Publications

*This Fall, Jack Paar and Shirley Temple join  
Dinah Shore, Perry Como and other big NBC stars  
on history's most colorful schedule.*



# MORE & MORE COLOR...

**over 1000 hours  
of color on NBC  
in 1960...  
50% more  
than in 1959**

*Just look at this Fall schedule:*

**Bell Telephone Hour**  
9:00-10:00 PM alternate Fridays

**Bonanza**  
7:30-8:30 PM Saturday

**Continental Classroom**  
6:00-7:00 AM Monday thru Friday

**The Dinah Shore Chevy Show**  
9:00-10:00 PM Sunday

**The Ford Show**  
Starring Tennessee Ernie Ford,  
9:30-10:00 PM Thursday

**Howdy Doody**  
10:00-10:30 AM Saturday

**It Could Be You**  
12:30-1:00 PM Monday-Friday

**Jack Paar Show**  
11:15 PM-1:00 AM Monday-Thursday

**The Jan Murray Show**  
2:00-2:30 PM Monday-Friday

**King Leonardo**  
10:30-11:00 AM Saturday

**Meet the Press**  
6:00-6:30 PM Sunday

**Perry Como's Kraft Music Hall**  
9:00-10:00 PM Wednesday

**Play Your Hunch**  
10:30-11:00 AM Monday-Friday

**The Price Is Right**  
11:00-11:30 AM Monday-Friday

**The Shirley Temple Show**  
8:30-9:00 PM Wednesday

**The Shirley Temple Show**  
7:00-8:00 PM Sunday

*plus sports and specials including*

**The Fred Astaire Show**

October 5

**Hallmark Hall of Fame—"Macbeth"**

November 20

**Liberty Bowl**

December 17

**NBC Opera Company—"Deseret"**

November 12

**Pro Football Championship**

December 26

**Project 20—"The Coming of Christ"**

December 21

**U. S. Lawn Tennis Championship**

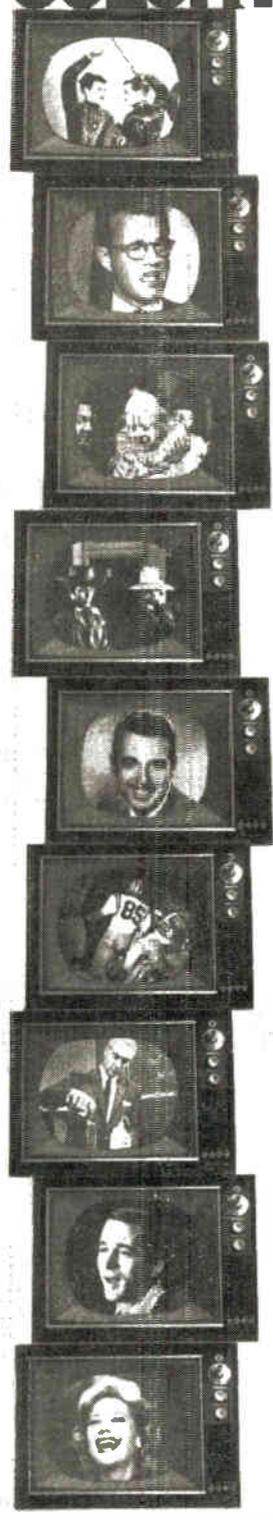
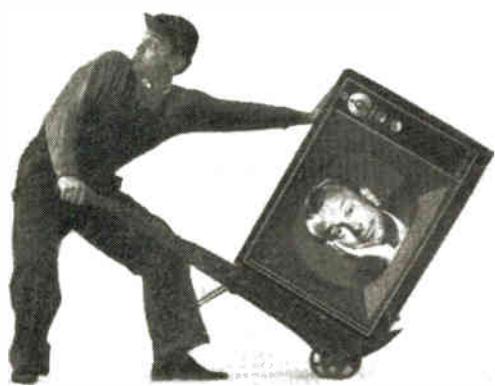
September 10-11

**World Series**

Starting October 5

Schedule listed in N.Y. time

**NBC Television Network**



## Regional Television Networks, Groups

**ABC-TV Western Regional Network**—Comprising (Coast) KABC-TV Los Angeles, KGO-TV San Francisco, KEYT (TV) Santa Barbara, KSBY-TV San Luis Obispo, KICU (TV) Bakersfield, KJEO-TV Fresno, KSBW-TV Salinas, KOVR (TV) Sacramento, KHSL-TV Chico, KVIP-TV Redding, KVIQ-TV and KIEM (TV) both Eureka, all California; XETV (TV) Tijuana, Mex. (San Diego), KOLO-TV Reno, Nev., KBES-TV Medford, KOTI-TV Klamath Falls, KPTV (TV) Portland, all Ore.; KIMA-TV Yakima, KOMO-TV Seattle, KREM-TV Spokane, all Wash. (Mountain) KUTV (TV) Salt Lake City, Utah, KBTU (TV) Denver, Colo.; KTVK (TV) Phoenix, KGUN-TV Tucson, both Ariz.; KBLP-TV El Paso, Tex., KSHO-TV Las Vegas, Nev., KKTU (TV) Colorado Springs, Colo.; KSWB-TV Roswell, KOAT-TV Albuquerque, both New Mex. KTVB-TV Boise, KID-TV Idaho Falls, both Idaho; KFBC-TV Cheyenne, Wyo.; KXLF-TV Butte, KFBB-TV Great Falls, KOOK-TV Billings, all Mont.; KTWO-TV Casper, Wyo.; KPAR-TV Fairbanks, KENI-TV Anchorage, both Alaska; KHVH-TV Honolulu, KUAM-TV Guam Headquarters: ABC Television Center, Prospect & Talmadge, Hollywood 27, Calif. Normandie 3-3311. James G. Riddell, vp, Western Div. Vincent A. Francis, sales mgr., 277 Golden Gate Ave., San Francisco

**Alaska Television Network**—Comprising KTVA (TV) Anchorage, KTVE (TV) Fairbanks and KINY-TV Juneau, all Alaska. Headquarters: Tower Bldg., Seattle 1, Wash. Main 4-6333. William J. Wagner, pres. Represented by Alaska Radio-TV Sales Corp. and Weed TV Corp.

**California-Oregon Tv Trio**—Comprising KIEM-TV Eureka, Calif.; KBES-TV Medford, Ore., and KOTI (TV) Klamath Falls, Ore. Headquarters: P. O. Box 1021, Eureka Hillside 3-3123 TWX EK16. W. B. Smullin, gen mgr., Don Telford, vp & mgr. Represented by George P. Hollingbery Co.

**CBS Television Pacific Network**—Comprising KXTV Sacramento, KBAK-TV Bakersfield, KIEM-TV Eureka, KFRE-TV Fresno, KNXT Los Angeles, KSEW-TV Salinas-Monterey, KFMB-TV San Diego, KPXN San Francisco, KSBY-TV San Luis Obispo, KHSL-TV Chico, all Calif.; KIVA Yuma, KOOL-TV Phoenix, KOLD-TV Tucson, all Ariz., KIMA-TV Yakima, KVOS-TV Bellingham, KIRO-TV Seattle-Tacoma, KXLY-TV Spokane, KEPR-TV Pasco, KBAS-TV Ephrata, all Wash.; KMSO-TV Missoula, Mont.; KLEW-TV Lewiston, Idaho; KLAS-TV Las Vegas, KOLO-TV Reno, both Nev., KBES-TV Medford, KOIN-TV Portland, KOTI (TV) Klamath Falls, all Ore., KTVA Anchorage, KTVE Fairbanks, both Alaska. KGMV-TV Honolulu Headquarters 1313 N. Vine St., Los Angeles Hollywood 9-1212 Robert Wood, vp, gen mgr. and Ray L. Beindorf, sales mgr.

**Crosley Broadcasting Corp.**—Comprising WLVA (TV) Atlanta, Ga.; WLWC (TV) Columbus, WLWD (TV) Dayton, and WLWT (TV) Cincinnati, all Ohio, and WLWI (TV) Indianapolis, Ind. General sales headquarters: 3 East 54th St., New York City; H. P. Lasker, vp. in charge of sales. Chicago Sales Office: 360 N. Michigan Ave. Television headquarters: 140 W. Ninth St., Cincinnati.

**Market Maker Stations**—Comprising KXJB-TV Valley City-Fargo, KXGO-TV Fargo, KXMC-TV Minot, KBMB-TV Bismarck, all N. D.; and KXAB-TV Aberdeen, S. D. Headquarters 4000 W. Maine St., Fargo, N. D. Adams 5-4461 John W. Boler, pres. Sales Office: 1100 Roanoke Bldg., Minneapolis 2, Minn. Federal 5-1341. William L. Hurley, vp. in charge national sales. Represented nationally by Weed TV Corp.

**Nevada Network**—Comprising KLRJ-TV Henderson-Las Vegas, and KOLO-TV Reno, both Nev. Headquarters: Box 550, Las Vegas William D. Stiles, gen mgr.; Allen W. Dunn, sales mgr. Represented nationally by Headley Reed Co.

**Sioux Empire Network**—Comprising KSOO-TV Sioux Falls, S. D.; KCMT (TV) Alexandria, Minn.; KORN-TV Mitchell, S. D. Headquarters: KSOO-TV Sioux Falls, S. D. Represented by Avery-Knodel, Minneapolis.

**Skyline Tv Network**—Comprising KLIX-TV Twin Falls, KID-TV Idaho Falls, both Idaho. KXLF-TV Butte, KXLJ-TV Helena, KFBB-TV Great Falls and KOOK-TV Billings, all Montana. Headquarters 1275 E. 17th St., Idaho Falls, Idaho. A. W. Schwieder, pres.; Melvin B. Wright, gen mgr., George P. Hollingbery, rep.

**Tri-Circle Tv Network**—Comprising KCKT (TV) Great Bend, KGLD (TV) Garden City, both Kansas, and KOMC-TV McCook, Neb. Headquarters: P. O. Box 182, Great Bend E. L. Kuhlman, mgr. Represented nationally by The Bolling Co.

**West Texas Tv Network**—Comprising KDUB-TV Lubbock, KPAR-TV Sweetwater-Abiene and KEDY-TV Big Spring, all Tex. and KVER-TV Clovis, N. M. (all connected by microwave with KDUB-TV, originating station) Headquarters 7400 College Ave., Lubbock W. D. Rogers, pres-gen mgr.; W. H. Shipley, vp., R. S. Nielsen, gen sales mgr.; John Henry, natl sales mgr. Represented by The Branham Co.

## Regional Radio Networks, Groups

**ABC Radio Pacific Coast Network**—Comprising KABC Los Angeles, KGO San Francisco, KGB San Diego, KPAC Bakersfield, KICO El Centro-Calexico, KARM Fresno, KIBS Bishop, KFIV Modesto, KSYC Yreka, KCKC San Bernardino, KTMS Santa Barbara, KCOK Tulare, all California; KENO Las Vegas, Nevada; KBND Bend, KASH Eugene, KMED Medford, KWJJ Portland, KQEN Roseburg, KSLM Salem, KUMA Pendleton, all Oregon, KOMO Seattle, KVOS Bellingham, KEPR Kennewick, KGA Spokane, KTEL Walla Walla, KPQ Wenatchee, KEDO Longview, KIMA Yakima, KOFE Pullman, all Washington, KOZE Lewiston, Idaho, Mountain states stations — KHOW Denver, KGHF Pueblo, KIXX Provo, KFBC Cheyenne, KSID Sidney, KVOC Casper KBAR Builey, KFUN Las Vegas, KTRC Santa Fe, KRTN Raton, KHAM Albuquerque, KRSN Los Alamos, KALL Salt Lake City, Arizona stations—KOY Phoenix, KTUC Tucson, KVOY Yuma, KSUN Bisbee, KVNA Flagstaff, KAAA Kingman, KNOT Prescott, KNOG Nogales KHFF Sierra Vista, plus Alaska stations KENI Anchorage, KFAI Fairbanks, KJNO Juneau, KTKN Ketchikan 40 Intermountain Network stations and 13 West Coast stations available. Headquarters 1539 North Vine Street, Hollywood 28, Calif. Harry Woodworth, western sales manager

**A-Buy in California Group**—Comprising KLYD Bakersfield, KPAY Chico, KIEM Eureka, KARM Fresno, KPIV Modesto, KIDD Monterey, KVIP Redding, KROY Sacramento, KITO San Bernardino, KLEN San Jose, KIST Santa Barbara, KRSO Santa Rosa, KSTN Stockton, all Calif., KSON San Diego. Headquarters 2171 Ralph Ave., Stockton 6 Represented nationally by George P. Hollingbery Co.

**Air Trails Network**—Comprising WEZE Boston, Mass.; WKLO Louisville Ky.; WING Dayton, WCOL Columbus, WIZE Springfield, all Ohio Charles Sawyer, pres., J. P. Williams, executive vp., Alexander Buchan, vp, 128 W. First St., Dayton, Ohio

**Alabama Ace Network**—Comprising WKUL Cullman, WARF Jasper, both Alabama. Hudson C. Millar Jr., pres, WKUL Cullman

**Alabama Community Network**—Comprising WAVU Albertville, WCRI Scottsboro, both Alabama Pat M. Courington, gen mgr., WAVU Albertville, Ala.

**Alabama Key Market Network**—Comprising WABB Mobile, WAPX Montgomery, WGAD Gadsden, WOWL Muscle Shoals (Florence), WTBC Tuscaloosa, WBHP Huntsville, WAGF Dothan, WHMA Anniston, WHBB Selma, WHOS Decatur, WMLS Sylacauga, WCTA Andalusia, WRFB Alexander City, WBLO Evergreen, WEZB Birmingham, WAVU Albertville WJMW Athens, WATM Atmore, WAUD Auburn, WEBJ Brewton, WRAG Carrollton, WKLF Clanton, WFMH Cullman, WXAL Demopolis, WIRD Enterprise, WULA Eufala, WWWW Fayette, WHEP Foley, WZOB Fort Payne, WGEA Geneva, WGVV Greenville, WGSV Guntersville, WJBB Haleyville, WERH Hamilton, WPBB Jackson, WWWW Jasper, WRLD Lanett, WJAM Marion, WMFC Monroeville, WCRL Oneonta, WJHO Opelika, WAMI Opp, WOZK Ozark, WPID Piedmont, WELR Roanoke, WWWW Russellville, WCRI Scottsboro WHITE Talladega WTLS Tallassee, WTBTF Troy, WTUS Tuskegee WETU Wetumka Richard B. Biddle, pres., Bill Mapes, mgr. P. O. Box 600 Florence Ala. Represented nationally by Grant Webb & Co., southeast by Bernard I. Ochs Co., Atlanta, Ga. (See also Southeastern Key Market Network).

**Alaska Broadcasting System**—Comprising KFQD Anchorage, KINY Juneau, KIBH Seward, KIFW Sitka, KLAM Cordova Headquarters: 1001 Tower Bldg., Seattle, Wash. Main 4-6333 William J. Wagner, gen mgr. Represented nationally by Alaska Radio-TV Sales Inc. and Weed Radio Corp.

**All Islands Radio Network**—Comprising KGU Honolulu, KTOH Kauai, KMVI Maui, KIPA Hilo, William O. Paine, mgr., KGU Honolulu, Hawaii.

**Allegheny Mountain Network**—Comprising WKBI St. Marys, WFRM Coudersport, WNBT Wellsboro, WTRN Tyrone WBLF Bellefonte, all Pennsylvania. Cary H. Simpson, pres.; John A. Fay, exec vp.; W. A. Herbsritt, sales mgr., John W. Eschback, operations mgr.

**Appalachian Network**—Comprising WFTG London, WCPM Cumberland, both Kentucky; WNRG Grundy, Va., WMNF Richmond, W. Va. Elmo Mills, WFGT gen mgr. Represented by Kentucky Radio Sales, 1420 Eastern Parkway, Louisville 4.

**Arizona Broadcasting System**—Comprising KTAR Phoenix, KTAN Tucson, KYUM Yuma, KIKO Globe-Miami, KYCA Prescott, KCLS Flagstaff, KAWT Douglas Executive officers: Dick Lewis, KTAR, mgr., Ray Smucker, KTAR, sales mgr.; Ray Thompson, KTAR, promotion mgr., John Harrington, KTAR, news director. Represented nationally by Avery-Knodel Inc.

**Arizona Network**—Comprising KOY Phoenix, John L. Hogg, KTUC Tucson, C. Van Haften, KVOY Yuma William Lundsey, KVNA Flagstaff, Harl Barnett, KNOT Prescott, Roy Albertson Jr., KAAA Kingman, Wallace Stone, KHFF Sierra Vista, KSUN Bisbee, Ario Woolery; KNOG Nogales, Bernard Wilson

**Arkansas Network**—Comprising KARK Little Rock and all other stations in the State of Arkansas. Two or more stations may be used; one or more outlets in cities with multiple stations. Costs are combined station time and line charge. General Office 1001 Spring St., Little Rock, Ark. H. Lec Bryant, coml mgr.

**Balaban Stations**—Comprising WIL St. Louis, WRIT Milwaukee and KBOX Dallas. John Box Jr., managing director. New York Office, 580 Fifth Ave.

**Better Music Broadcasters**—Comprising WVNJ Newark, WCRB Boston, WJMJ Philadelphia, WDOK Cleveland, KIXL Dallas, KADY St. Louis. Represented nationally by Broadcast Time Sales.

**Big-K Stations**—KMHT Marshall, KLUE Longview, both Texas E. W. Mahone Jr., pres. Marshall National Bank Bldg., Marshall, Tex. Clyde Melville, rep.

**Big-O Network**—Comprising these Oregon stations. KGRL Bend, KURY Brookings, KYNG Coos Bay, KFYL Corvallis, KORE Eugene, KAJO Grants Pass, KPAD Klamath Falls, KMCM McMinnville, KBOY Medford, KNPT Newport, KKID Pendleton, KQEN Roseburg, KSLM Salem, KODL The Dalles, KTIL Tillamook Tri-Mart group (can be bought with one order): KLSM, KFYL, KORE Represented by Toibet, Allen & Crane.

**Blair Group**—Comprising WABC New York, WLS Chicago, KFVB Los Angeles, WFIL Philadelphia, WXYZ Detroit, WHDH Boston, KGO San Francisco, WWSW Pittsburgh, KXOK St. Louis, WWDC Washington, WFBR Baltimore, KLIF Dallas, KFJZ Fort Worth, WDGW Minneapolis, KILT Houston, WPRO Providence, KING Seattle, WCPO Cincinnati, WHB Kansas City, WQAM Miami, WDSU New Orleans, KGW Portland, WGH Norfolk, Va., KTLN Denver, WAKY Louisville, WIBC Indianapolis, WBNS Columbus, O., K TSA San Antonio, WFLA Tampa, WTRY Albany, WMC Memphis, KOY Phoenix, WOW Omaha, WMBR Jacksonville, KOMA Oklahoma City, WNDR Syracuse, WNOX Knoxville, WSM Nashville, WWSA Wheeling, W. Va., KFRE Fresno, KRMG Tulsa, KFH Wichita, Kan., KEEL Shreveport, WNEF Binghamton, WDBO Orlando, WSLS Roanoke, KFVY Bismarck, KCBQ San Diego, WOKY Milwaukee, WIHK Cleveland and WBBF Rochester, N. Y. Represented nationally by John Blair & Co.

**Blue Ridge Network**—Comprising WBAW Barnwell, WSNW Seneca, WSSC Sumter, WBHC Hampton, WABU Abbeville, all South Carolina; WLFA Lafayette, Ga. Represented regionally by Harry Cannon, William Oliver Bldg., Atlanta 3, Ga.

**Booth Michigan Group**—Comprising WTRX Flint, WSGW Saginaw, WIBM Jackson, all Michigan; WJVA South Bend and WIOU Kokomo, both Indiana and WTOD Toledo, Ohio. Headquarters: Buhl Bldg., Detroit John L. Booth, pres. Represented by Arthur Young Inc. for WTRX Weed & Co. for WIBM, WIOU, and WTOD, John E. Pearson Co. for WSGW; Gill-Perna for WJVA

**Cactus State Network**—KVLF Alpine, KIUN Pecos, KCMB McCamey, all Texas. John Whitmore, pres. Hil F. Best Co., rep.

**California Farm Network**—Comprising KFI Los Angeles, KFBC Sacramento, KLOK San Jose, KMJ Fresno, KERN Bakersfield, KBEE Modesto, KXO El Centro, KOMY Watsonville, KATY San Luis Obispo, KAFP Petaluma, KRE Berkeley. Headquarters: 2223 Fulton St., Berkeley 4, Calif. Milton L. Levy, mgr.; Al Tiffany, producer.

**California Northern Group**—Comprising KSYC Yreka, KBLF Red Bluff, KSUE Susanville West Coast Representative: Tracy Moore & Assoc.

**Carolina Radio Group**—Comprising WBBB Burlington, WSOC Charlotte, WTIK Durham, WFLB Fayetteville, WGBG Greensboro, WIRC Hickory, WKIX Raleigh, WCEC Rocky Mount, WSAT Salisbury, WRRF Washington, WGNL Wilmington, WTOB Winston Salem, all North Carolina Headquarters P. O. Box 1571, Durham H. Tom Morris, natl sales mgr.

**Carolina Radio Network**—Comprising WEED Rocky Mount, WGOL Goldsboro, WGTC Greenville, WRRF Washington, WCPS Tarboro, WELS Kinston, WHNC Henderson, WIAM Williamston, WMPM Smithfield, WRCS Ahoskie, WRRZ Clinton, WVOT Wilson, all North Carolina Headquarters WVOT, P. O. Box 170, Wilson Harry Severance, mgr. Represented nationally by DeVney-O'Connell



**CBS Radio New England Network**—Comprising WEEI Boston, WBRK Pittsfield, WHYN Springfield-Holyoke, all Mass.; WKNE Keene, N. H.; WBRY Waterbury, Conn.; WPRO Providence, R. I.; WGAN Portland, Me.; WCAX Burlington, WTSA Brattleboro, both Vt. 182 Tremont St., Boston. Thomas Y Gorman, gen mgr; Robert Sinnett, sales mgr. Represented by CBS Radio Spot Sales.

**CBS Radio Pacific Network**—KNX Los Angeles, KCBS San Francisco, KFRE Fresno, KFMB San Diego, KFBK Sacramento, KBEE Modesto, KOIN Portland, KFIR North Bend, Ore, KIRO Seattle, KXLY Spokane, KERN Bakersfield, KHSL Chico, KVCV Redding, KHUM Eureka, KERG Eugene, Ore., KFLW Klamath Falls, Ore., KYJC Medford, Ore., KRNR Roseburg, Ore., KEPR Kennewick, Wash, KOLO Reno, Nev. Headquarters: 6121 Sunset Blvd., Los Angeles 28 Fred Ruegg, vp and gen mgr. Represented by CBS Radio Spot Sales.

**Central South Carolina Radio Network**—Comprising WCOS Columbia, WDX Orangeburg, WFIG Sumter, WKDK Newberry, all South Carolina. Headquarters: WCOS Columbia, George H Buck Jr., gen mgr. Represented nationally by The Meeker Co.

**Collegiate Broadcasting Network**—Box 8801, Pittsburgh 21, Pa. Albert J. Gibbons, gen mgr.

**Colorado Network**—Comprising KRAI Craig, KSLV Monte Vista, KUBC Montrose-Delta, all Colorado. George O. Cory, KUBC Montrose.

**Concert Network**—Comprising WBCN-FM Boston, WHCN-FM Hartford, WXCN-FM Providence, WNCN-FM New York (wholly owned), WMTW-FM Mt. Washington, N. H.; WDAS-FM Philadelphia; WWCN (FM) Washington, D. C. Headquarters: 171 Newbury St., Boston 16. T. Mitchell Hastings Jr., pres, Leslie Cooper, exec vp, H. Stilwell Brown, gen mgr, Hamilton Benz, New England sales mgr. Represented by Adam Young Inc.

**Connecticut State Network**—Comprising WSTC Stamford, WNAB Bridgeport, WNHC New Haven, WATR Waterbury, WTOR Torrington, WHAY New Britain, WICH Norwich. Headquarters: 440 Meadow St., Waterbury, Conn.

**Denver Metropolitan Markets Group**—Comprising KIMN Denver, KYSN Colorado Springs, KGHF Pueblo, all Colorado. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

**Dixie Broadcasting System**—Comprising WHSY Hattiesburg, Miss., key station; WHNY McComb, WNSL Laurel, WQBC Vicksburg, WNAT Natchez, WABG Greenwood, WCLD Cleveland, WROX Clarksdale, WGVM Greenville, all Mississippi; WBOX Bogalusa and WARB Covington, both Louisiana; WMEN Tallahassee, Fla., WFUN Huntsville, WAGF Dothan and WHYY Montgomery, all Alabama. Headquarters: WHSY Hattiesburg, Miss. P. O. Box 1008.

**Dixie Network**—Comprising WDXI Jackson, WENK Union City, WPTR Paris, WDXE Lawrenceburg, WDXL Lexington, WDXN Clarksville, all Tennessee, and WCMCA Corinth, Miss. Headquarters: Williams Bldg., Jackson, Tenn. Aaron B. Robinson, pres.; Jack Cecil, vp & gen mgr. Represented by Venard, Rintoul, and McConnell Inc.

**East Texas Network**—Comprising KDET Center, KIVY Crockett, KRBA Lufkin, KEEB Nacogdoches, KNET Palestine, KEBE Jacksonville, KTXJ Jasper, KWRD Henderson, all Texas. Represented regionally by Clarke Brown Co.

**Farm & Home Radio**—Comprising KFNF Shenandoah, Iowa, KXXX Colby, Kan, and KMMJ Grand Island, Neb. Headquarters: KMMJ Grand Island, Neb. Don Searle, pres. Represented nationally by H-R Repts. Inc.

**French Program Network of New England**—Comprising WALE and WSAR Fall River, WESO Southbridge-Webster, WREB Springfield-Holyoke, WNBH New Bedford WORC Worcester, all Massachusetts; WPAW Pawtucket, WNRI Woonsocket, both Rhode Island; WKBR, WGR and WFEA Manchester, WKCB Berlin, all New Hampshire; WLAM Lewiston, WIDE Biddeford both Maine. Headquarters: 10 Center St., Chicopee, Mass. Mrs Gertrude St. Denis, pres; Leon J. Alarie, vp. Alarie-Jason Adv., New England rep. Jos. Hardy & Cie, Montreal, Que., Canadian rep.

**Good Neighbor Stations**—Comprising WKBR, Manchester, N. H.; WTSN, Dover, N. H.; WKBK, Keene, N. H.; WAEB, Allentown, Pa.; WNOW, York, Pa. 155 Front St., Manchester, N. H. W. F. Rust Jr., pres; Ralph Gottlieb, gen mgr; James M. McCann, natl sales mgr.

**Great Northern Broadcasting System**—Comprising KVOX Moorhead, Minn., and Fargo, N. D., and KGDE Fergus Falls, Minn. KLPF Minot, KOVC Valley City, KDLR Devils Lake, KNOX Grand Forks, KBOM Mandan-Bismarck, and KEYJ Jamestown, all North Dakota, and KGXC Sidney, Mont. Headquarters: P. O. Box 1226, Fargo, N. D. E. J. McKellar, pres; R. L. Owens, sec-treas.

**Great Western Network**—Comprising KDYL Salt Lake City, KLGK Logan, KVOG Ogden, KEYV Provo, KVEL Vernal, all Utah; KIDO Boise, KTFI Twin Falls, KSEI Pocatello, all Idaho; KOOK Billings; Z Network Stations—KXLF Butte, KXLJ Helena, KXLK Great Falls, KXLX Missoula, KXLQ Bozeman, all

Montana; KLAS Las Vegas, KELY Ely, both Nevada. Headquarters: 130 Seal Hall Ave., Salt Lake City 11, Utah. Del Leeson, sales mgr. Represented nationally by Weed & Co.

**Green Valley Group**—Comprising WINC Winchester, WAGE Leesburg, WFVA Fredericksburg, WSIG Mount Jackson, all Virginia; WAYZ Waynesboro, WHYL Carlisle, both Pennsylvania; WELD Fisher, West Virginia. Headquarters: WINC Winchester. Mrs. Marion Lewis, pres.

**Heritage Fm Stations**—Comprising fm stations in 25 major markets, KGMI (FM) Bellingham, Wash, test station. Among first affiliates: KGMJ (FM) Seattle; KFMU (FM) Los Angeles; KFMW (FM) San Bernardino, Calif.; KBAY-FM San Francisco, WL0L-FM Minneapolis, KGMG (FM) Portland, Ore.; WWOL-FM Buffalo, WIBC-FM Indianapolis; WSAI-FM Cincinnati, KFMX (FM) San Diego, Calif. Hdqrs: 1151 Ellis St., Bellingham, Wash. Regent 3-4567.

**Hilthred Radio & Television Network**—Comprising WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, WFOR Portland, all Maine. Represented nationally by George P. Hollingbery Co.; in New England states by Kettell-Carter Inc.

**Imperial Broadcasting Corp. of America**—Comprising KITH(FM) Phoenix (key), KCKY Coolidge, KCLF Clifton-Morenci, KEOS, Flagstaff, KCOW Globe-Miami, KZOK Prescott, KGLU Safford, KYND Tempe, KZON Tolleson, KTAN Tucson, KVNC Winslow Box 1974 Phoenix, Ariz. Alpine 4-5088. William P. Ledbetter pres gen mgr; Robert V. McKeehan, vp, Jack B. Miller, sec-treas.

**Imperial Broadcasting System Inc**—Comprising KPRO Riverside, KROP Brawley, KREO Indio, KYOR Blythe, all California. Headquarters: 3401 Russell St., Riverside. Lee Ellis, gen mgr. John Pearson Inc, natl rep.

**Intercollegiate Broadcasting System**—Comprising college campus operated radio stations. Headquarters: 319 Spring Valley Road, Springfield (Delaware Cty) Pa. Washington office: George Abraham, 3107 Westover Dr., S. E. (20).

**Inter-Island Network**—Comprising KPOA Honolulu and KIPA Hilo, both Hawaii. Headquarters: 575 Kamoku St., Honolulu. Represented nationally by George P. Hollingbery Co.

**Intermountain Network**—Utah Group: KALL Salt Lake City, KLO Ogden, KOVO Provo, KOAL Price, KURA Moab, KVEL Vernal, KVVU Logan, KSCV Richfield. Idaho Group: KBAR Burley, KWIK Pocatello, KIFI Idaho Falls, KLIX Twin Falls, KGEM Boise. Nevada Group: KORK Las Vegas, KELK Elko. Wyoming Group: KVRB Rock Springs, KOVE Lander, KVOC Casper, KPOW Powell, KWYO Sheridan, KFBC Cheyenne, KRAL Rawlins. Montana Group: KBMY Billings, KATL Miles City, KPRK Livingston, KOPR Butte, KXLJ Helena, KXLO Lewistown, KMOM Great Falls, KBTK Missoula. Colorado Group: KIMN Denver, KGHF Pueblo, KBNZ LaJunta, KCRT Trinidad, KYOU Greeley, KCOL Ft. Collins, KDGO Durango, KYSN Colorado Springs, KGIW Alamosa, KVRH Salida, KLMR Lamar, KOLR Sterling, KRLN Sterling. Nebraska Group: KNEB Scottsbluff, KSID Sidney. Main Office: 146 S. Main St., Salt Lake City, with branch office at Box 1408 Edgewater Branch, Denver 14 Colorado. Officers: George C. Hatch, chmn of bd; Lynn L. Meyer, pres; Jack Paige, exec vp, W. D'Orr Cozzens, engineering director.

**Ivy Network of College Stations**—Comprising WYBC New Haven (Yale) WBRU Providence (Brown), WPRB Princeton (Princeton), WVBR Ithaca (Cornell), WKCR New York (Columbia), WXPB Philadelphia (U of Penn), WHRB Cambridge (Harvard) Headquarters: 242-A Yale Station, New Haven, Conn. Richard A. Smith, gen mgr.

**Kaiser Radio Network**—Comprising KHVH Honolulu and KIMO Hilo, both Hawaii. Headquarters: 1290 Aia Moana Blvd., Honolulu 14. Richard C. Block, mgr. Represented nationally by Adam Young Inc.

**Knorr Broadcasting Group**—Comprising WKMH Detroit-Dearborn, WSAM Saginaw, WKHM Jackson, WELL Battle Creek, WKMF Flint, all Michigan. Fred A. Knorr, pres & gen mgr. Represented nationally by Edward Petry & Co., for Detroit; Everett-McKinney Co., outstate.

**Laurel Radio Network**—Comprising WDAD Indiana, WCPA Clearfield, WMAJ State College, all Penn; WJCM Sebring, Florida. Headquarters: P. O. Box 888, State College. Milton J. Bergstein, gen mgr; John A. Dame, sales mgr.

**Linder Group**—Comprising KWLM Willmar, KMHL Marshall, KLGR Redwood Falls, KTOE Mankato, KDMA Montevideo, all Minnesota. Executive offices: Box 393, Willmar, Minn. Represented nationally by John E. Pearson Co.

**Lobster Network**—Comprising WLOB-AM-FM Portland, WGUU Bangor, WCOU-AM-FM Lewiston, WFST-AM-FM Caribou (Aroostook), WGHM Waterville-Skowhegan, WFAU-AM-FM Augusta, WSME Sanford (York County), WRUM Rumford-Farrington all Maine. Headquarters: Columbia Hotel, Portland, Maine. Represented in New York by Richard O'Connell Inc; in Boston by Harry Wheeler Co; West Coast, Chicago and Detroit by McGavren

**Long Radio Enterprises**—Comprising KIOX Bay City, KVIC Victoria, KTLW Texas City, all Texas and available as a package group. Harry L. Becker, managing director. P. O. Box 1391, Bay City.

**Magic Circle (Ozark) Network**—Comprising: Missouri—KBHM Branson, KGMO Cape Girardeau, KDXD Clinton, KDEX Dexter, KFMO Flat River, KWOS Jefferson City, KTCC Malden, KRMO Monett, KBTN Neosho, KRMS Osage Beach, KSGM St. Genevieve, KSMO Salem, KDRO Sedalia, KLPW Union, KWPM West Plains, KGHM Brookfield, KDMO Carthage, KBIA Columbia, KREI Farmington, KODE Joplin, KWLT Lebanon, KNIM Maryville, KLRS Mt. Grove, KNEM Nevada, KTTR Rolla, KRES St. Joseph, KICK Springfield, KALM Thayer, KWRE Warrenton, KUKU Willow Springs, Arkansas—KBTA Batesville, KCCB Corning, KHQZ Harrison, KTCA Marked Tree, KTLO Mt. Home, KPCC Pocatontas, KWCB Searcy, KBRB Springdale, KRLW Walnut Ridge, KTCN Berryville, KHOG Fayetteville, KNEA Jonesboro, KENA Mena, KBRB Paragould, KAMO Rogers, KUOA Siloam Springs, KWAK Stuttgart, Kansas—KCRB Chanute, KIND Independence, KSEK Pittsburg, KMDO Ft. Scott, KLKC Parsons Oklahoma—KGLC Miami, KVIN Vinita, KOLS Pryor. Headquarters: 1718 Meadowmere, Springfield, Mo. M. Richard Bradley, gen mgr.

**Maine Broadcasting System**—Comprising WCSH Portland, WLBS Bangor, WRDO Augusta. Headquarters: 157 High St., WCSH Portland 3, Me; Benjamin A. Hubley, acting mgr. Weed Radio Corp., rep.

**Market Basket Group (Minnesota)**—KBMO Benson, KLFD Litchfield, KMRS Morris, KDIO Ortonville, KLOH Pipestone, KDOM Windom, Dean & Slaughter, National Bldg., Minneapolis, rep. Bob Zellmer, group director.

**McClatchy Beeline**—Comprising KPFB-AM-FM Sacramento, KMJ-AM-FM, Fresno, KFRN-AM-FM Bakersfield, KBEE-AM-FM, Modesto, all Calif., and KOH Reno, Nev. Headquarters: 21st St. & Q St., Sacramento, Calif. Eleanor McClatchy, pres; Keith Collins, sales director.

**McLendon Ebony Radio Group**—Comprising WOKJ Jackson, Miss.; WENN Birmingham, Ala.; KOKY Little Rock, Ark., KOKA Shreveport, La. Headquarters: 509 Lamar Life Bldg., Jackson, Miss. John M. McLendon, pres & gen mgr. Represented nationally by John E. Pearson Co.

**Michigan Radio Network**—Comprising WXYZ Detroit (key station) and network of radio stations in major Michigan markets. Sold as unit of ABC Network. Headquarters: 20777 W. Ten Mile, Detroit 41.

**Mid-Continent Group**—Comprising KFVS Cape Girardeau, KFMO Flat River, KSLM Sikeston, all Missouri; WKRO Cairo, WHCO Sparta, both Illinois. Headquarters: 324 Broadway, Cape Girardeau. Oscar C. Hirsch, co-ordinator. Represented nationally by Headley-Reed Co.

**Mid-South Network**—Comprising WCBI Columbus, WFLD Tupelo, WMOX Meridian, WROX Clarksdale, WTAG Grenada, WROB West Point, WAMY Amory, WONA Winona, all Mississippi. Headquarters: WELO Tupelo. Bob Evans, gen mgr.

**Montana Metropolitan Markets Group**—Comprising KBMY Billings, KMOM Great Falls, KOPR Butte, all Montana. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

**National Spanish Language Network**—Comprising KWKW Pasadena-Los Angeles, KGST Fresno, both Calif.; KABQ Albuquerque, N. M.; KIFN Phoenix, KEVT Tucson, both Ariz; KLVH Houston, KCCT Corpus Christi, KIBO San Antonio, all Texas; XEXX Tijuana (San Diego), XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen) all Mexico. Represented nationally by National Time Sales.

**New South Radio Network**—Comprising WOKK Meridian, WLSM Louisville, WNSL Laurel all Mississippi; WACT Tuscaloosa Alabama. Headquarters: P. O. Box 528, Meridian. Joseph W. Carson, gen mgr. Represented nationally by Grant Webb & Co.

**North Country Stations of Vermont**—Comprising WTVN St. Johnsbury, WIKF Newport both Vermont. Headquarters: WTVN, Concord Ave., St. Johnsbury. E. Dean Finney, pres. Represented nationally by Masla Assoc.

**Northeast Radio Network**—Northeast Radio Corp. owns and operates fm stations WRRL Wethersfield, WRRE Bristol Center, WRRR Ithaca, WRRD DeRuyter, WRRR Cherry Valley, all New York. Fm affiliates: WHLD-FM Niagara Falls, WRUN-FM Utica-Rome, WHDL-FM Olean, WFLY (FM) Troy, WKOP-FM Binghamton, WJTN-FM Jamestown, WHFM Rochester, WSYR-FM Syracuse all New York. Am associated stations: WKOP Binghamton, WELM Elmira, WWHG Hornell, WHCU Ithaca, WDOE Dunkirk, WJTN Jamestown, WMSA Massena, WGNV Newburgh, WHLD Niagara Falls, WHDL Olean, WEAV Plattsburgh, WKIP Poughkeepsie, WHAM Rochester, WGY Schenectady, WHEN Syracuse, WRUN Utica-Rome, WDLA Walton, WSWNY Watertown all New York; and WFIL Scranton Pa. Headquarters: Terrace Hill (Bibbins Hall) Ithaca, N. Y. H. S. Brown, vp & network mgr.

## Regional Radio Networks CONTINUED

**OK Group**—Comprising WBOK New Orleans, KYOK Houston, KAOK Lake Charles, WXOK Baton Rouge, WLOK Memphis, WGOK Mobile. Headquarters: 505 Baronne St., New Orleans. Jules J. Paglin, pres., Stanley W. Ray Jr., exec vp and gen mgr. Represented by Bernard Howard Co.

**Oregon Empire Group**—Comprising KPOJ Portland, KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 689, Corvallis. Dave Hoss, sales mgr. Represented regionally by Hugh Felts & Associates, Seattle; H. S. Jacobson, Portland.

**Oregon Trail Network**—Owned and operated by Inland Radio Inc. KSRV Ontario, KBKR Baker, KLBW LaGrande. Gordon Capps, gen mgr, Ontario, Ore.

**Paul Bunyan Network**—Michigan regional network comprising WTCM Traverse City; WATT Cadillac; WATZ Alpena; WMBN Petoskey; WATC Gaylord. Headquarters: Paul Bunyan Bldg., Traverse City. Les Biederman, pres and gen mgr; Robert E. Detwiler, com mgr, William H. Kiker, chief engr. Represented nationally by Venard, Rintoul & McConnell.

**Piedmont Group**—Comprising WORD Spartanburg, and WFBC Greenville, both South Carolina. Headquarters: 505 Rutherford St., Greenville. Bruce Buchanan, mgr, WFBC, Tom Thuman, mgr, WORD. Represented nationally by Avery-Knodel Inc.

**John Poole Group**—Comprising KBIG Avalon (Catalina), KBIQ (FM) Los Angeles, both Calif. Headquarters: 6540 Sunset Blvd., Hollywood, Calif. Represented nationally by Weed Radio Corp. John H. Poole, pres., Robert J. McAndrews, vp & sta mgr KBIG, Alan Lisser, vp & operations mgr KBIG, Bill Sawyer, mgr KBIG.

**Puritan Network**—Comprising WLYN Lynn, WNPB Newburyport, both Massachusetts; WOTW Nashua, N. H., WTSA Brattleboro, Vt. Headquarters: 156 Broad St., Lynn, Mass. Theodore Feinstein, pres. Represented by Walker-Rawalt Inc.

**The QXR Network**—New York State Div.—WFLY Albany-Troy-Schenectady, WBNF-FM Binghamton, WGR-FM Buffalo, WRRR-FM Ithaca-Elmira, WJTN-FM Jamestown, WHDL-FM Olean, WKIP-FM Poughkeepsie, WRCC-FM Rochester, WSYR-FM Syracuse, WRUN-FM Utica-Rome, New England Div.—WXHR Boston, WNHC-FM New Haven, WPFM (FM) Providence, WTAG-FM Worcester, Middle Atlantic Div.—WFMZ (FM) Allentown, Pa., WITH-FM Baltimore, WFIL-FM Philadelphia, WSNJ-FM Bridgeton, N. J.; WASH-FM Washington, 229 W. 43d St., New York. Elliott M. Sanger, exec vp, Norman S. McGee, vp, James Sondheim, mgr, Lackawanna 4-1100.

**Radio Montana West (XL Stations of the Z Net)**—KXLF Butte; KXLJ Helena, KARR Great Falls, KXLL Missoula, all Montana. Available as a hookup. Managing director Ed Crane, KXLF.

**Rhode Island Prestige Group**—Comprising WADK Newport and WYNG Warwick. Milton Miltner (WADK) and Arnold Lerner (WYNG) in charge. Headquarters, c/o stations. Represented by John E. Pearson Co.

**Rollins Broadcasting**—Comprising WGEE Indianapolis, WAMS Wilmington, Del., WJWL Georgetown, Del. Headquarters: Box 1389 Wilmington, Del. Olympia 4-8881. Represented by Continental Broadcasting and W. S. Grant Co.

**Rounsaville Radio Stations**—Comprising WCIN Cincinnati, WLou Louisville, WMBM Miami Beach, Fla., WTMP Tampa, Fla., WVOL Nashville, WYLD New Orleans. Headquarters: 3165 Matheson Dr. N.E., Atlanta 5, Ga. Cedar 3-2195. Represented by John E. Pearson Co. (nationally) and Dora-Clayton Agency (southeast).

**Salt Lake Metropolitan Markets Group**—Comprising KALL Salt Lake City, KLO Ogden, KOVO Provo, all Utah. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

**Serape Network**—Comprising KEPS Eagle Pass, KVOU Uvalde, KVOZ Laredo, KDLK Del Rio, KPFO Falfurrias, KSOX Raymondville, all Texas Spanish-English stations. Sidney King, gen mgr, Bill Harrell, sec, Box 198 Eagle Pass, Tex.

**Sombrero Network (Spanish)**—Comprising KCOR San Antonio, KGBT Harlingen, KUNO Corpus Christi, XEK Nuevo Laredo, Mex., Laredo area. XEMJ Piedras Negras, Mex., Eagle Pass area. Headquarters: 111 Martinez St., San Antonio, Tex. Capito 6-9841. Richard O'Connell, executive director; Nathan Saffir, executive secretary. Represented by Richard O'Connell Inc.

**Southeastern Key Market Network**—Comprising more than 300 stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas. Headquarters: P. O. Box 600, Florence, Ala. Atwater 2-7714. TWX FLO 8523. Dick Biddle, pres; Bill Mapes, gen mgr; Donna Springer, traffic mgr. Represented nationally by Grant Webb Co., Southeast by Bernard I. Ochs Co.

**Southern Michigan Network**—Comprising WTVB Coldwater, WLBL Holland, both Michigan, WCMR Elkhart Indiana. E. H. Munn Jr., network mgr, WTVB Box 32, Coldwater, Mich.

**Southern Minnesota Network**—Comprising KYSM Mankato; KROC Rochester and KATE Albert Lea, all Minnesota. Represented nationally by The Meeker Co.

**Southwest Network**—Comprising KROD El Paso, Tex., KAVE Carlsbad, KWEW Hobbs, KGFL Roswell, KSIL Silver City, all New Mexico. Headquarters: KROD El Paso, Tex. Represented nationally by Branham Co.

**Speidel Broadcasting Corp.**—Comprising WOIC Columbia, WPAI Charleston, WWBD Bamberg, WYNN Florence, all South Carolina. Headquarters: P. O. Box 565, Columbia. Joe Speidel III, pres. Represented nationally by Bob Dore Assoc., Southeast by Dora-Clayton Agency Inc.

**Steinman Stations**—Comprising WDEL Wilmington, Del.; WORK York, WGAL Lancaster, WEST Easton, WKBO Harrisburg, WRAK Williamsport, all Pennsylvania. Represented nationally by The Meeker Co. Headquarters: WGAL Lancaster. Clair R. McCollough, gen mgr.

**Tall Corn Radio Sales**—An Iowa Network comprising KROS Clinton, KSIB Creston, KDTH Dubuque, KVFD Fort Dodge, KFJB Marshalltown, KWPC Muscatine, KICD Spencers, KOEL Oelwein, KBOE Oskaloosa, KOKX Keokuk, KXIC Iowa City, Glen Staley, KBOE, pres. Represented nationally by Venard, Rintoul & McConnell, New York, Chicago, Detroit, Jim Bowater, Northwestern Bank Bldg., Minneapolis, regional rep.

**Texas Broadcasting System (TBS)**—Comprising KRDL Dallas, KENS San Antonio, KTRH Houston. Headquarters: KRDL, Herald Square, Dallas 2. Clyde W. Rembert, gen mgr.

**Texas Quality Network**—Comprising WFAA Dallas, WOAI San Antonio, KPRC Houston. Represented nationally by Edward Petry Co. Stations sold under one rate, one contract, one bill.

**Texas Spanish Language Network**—Comprising KUBO San Antonio, KLVL Houston, KCCT Corpus Christi, all Texas; XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen), all Mexico. Represented nationally by National Times Sales Inc.

**Texas State Network**—Comprising KFJZ Fort Worth, WRR Dallas, KBST Big Spring, KGKL San Angelo, KRBC Abilene, KCMC Texarkana, KFRO Longview, KCRS Midland, KTEB Tyler. Gene L. Cagle, pres., Dale Drake, sales mgr. Headquarters: 4801 W. Freeway, Fort Worth 1.

**Texas Triangle**—Comprising KLIF Dallas, KILT Houston, KTSA San Antonio, all Texas. Headquarters: KLIF, 2104 Jackson, Dallas. W. S. Morgan Jr., natl sales mgr. Represented nationally by John Blair & Co.

**Thoms Radio Group**—Comprising WAYS Charlotte, WCOG Greensboro, WISE Asheville, WKLM Wilmington, WMSJ Sylva, all North Carolina, WEAM Arlington, Va. Headquarters: 75 Scenic Highway, Asheville. Harold Thoms, pres., George Roessler, natl sales mgr.

**Tobacco Network Inc.**—Eastern North Carolina regional network comprising WRAL Raleigh, WFNC Fayetteville, WGNI Wilmington, WCBC Rocky Mount, WELS Kinston, WGBR Goldsboro, WHIT New Bern, WFMO Fairmont, WVEY Sanford, WHVA Henderson, WJAY Mullins-Marion, S. C. Headquarters: P. O. Box 1988, Raleigh. Wally Voigt, gen mgr, Vassie G. Balkum, WGBR pres., Jack P. Hankins, WELS vp, Billy E. Peele, WFMO, sec-treas. John E. Pearson Co., national rep.

**Tri-Mart Radio Network**—Comprising KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 689, Corvallis. Dave Hoss, sales mgr. Represented by Everett-McKinney Inc., Torbet Allen & Crane (California).

**Tri-W Network**—Comprising WWWB Jasper, WWWW Fayette, WWWW Russellville, all Alabama. John H. Bankhead, pres, WWWW. Represented nationally by Keystone Broadcasting System.

**United Broadcasting Network**—Comprising WOOK and WFAN (FM) Washington, D. C., WARK Hagerstown, WSID Baltimore, and WINK Rockville, all Maryland; WANT Richmond and WYOU Newport News, both Virginia; WJMO Cleveland, Ohio. Headquarters: Eighth and Eye Sts., N.W., Washington, D. C. Richard Eaton, pres. New York office: 420 Madison Ave. (Room 401) Bob Wittig, rep.

**Upper Midwest Broadcasting System Inc.**—Comprising KASM Albany, KXRA Alexandria, KBUN Bemidji, KLIZ Brainerd, KBMW Breckenridge, WKLK Cloquet, KROX Crookston, KDLM Detroit Lakes, WEVE Eveleth, KDHL Faribault, KSUM Fairmont, CKFI International Falls, WSHB Stillwater, all Minnesota, KDLR Devils Lake, KNDC Hettinger, both North Dakota, KABR Aberdeen, KDSJ Deadwood, KIJV Huron, KORN Mitchell, KRSD Rapid City, KISD Sioux Falls, all South Dakota, WHBY Appleton, WATW Ashland, WJTG Green Bay, WKTM Hartford, WLXC La Crosse, WLDY Ladysmith, WDLB Marshallfield, WIGM Medford, WONE Menomonie, WOSH Oshkosh, WPPP Park Falls, WPDR Portage, WIBU Poynette, WPRE Prairie du Chien, WRJN Racine, WRCO Richland Center, WTCH Shawano, WSPT Stevens Point, WTRW Two Rivers, WBKV West Bend, WFHR Wisconsin Rapids, all Wisconsin, WHDF Houghton, WIKB Iron River, WJMS Ironwood, all Michigan, KASI Ames, KJAN Atlantic, KCOG Centerville, KSTT Davenport, KFAD Fairfield, KSMN Mason City, KAYL Storm Lake, all

Webster City, all Iowa, KCNI Broken Bow, KJSK Columbus, KFGI Fremont, KNEB Scottsbluff, all Nebraska, WMRO Aurora, WCAZ Carthage, WLBK De Kalb, all Illinois. Headquarters: 512 Nicollet Bldg., Minneapolis, Minn. Federal 6-9631. Louis M. Knopp, pres., Betty Ziminske, office mgr.

**Wisconsin Network**—Comprising WHBY Appleton, KFIZ Fond du Lac, WCLO Janesville, WIBU Poyette-Madison, WVCF Baraboo, WRJN Racine, WHBL Sheboygan, WFHR Wisconsin Rapids, WJPG Green Bay, WGEZ Beloit, WSAU Wausau. Supplementary stations: WMAM Marinette, WEAU Eau Claire, WJMS Ironwood, Mich.; WATW Ashland, WEBC Superior, WISN Milwaukee, WKBH La Crosse, WOSH Oshkosh, WJMC Rice Lake, WOBT Rhinelander, WATK Antigo, WRCO Richland Center, WRBD Reedsburg, WIGM Medford, WPPP Park Falls, WLDY Ladysmith, WISC Madison. Main office: 230 First Avenue South, Wisconsin Rapids. George T. Frechette, WFHR, managing director and sec-treas.

**Yankee Network (division of RKO General Inc.)**—Comprising WNAC Boston, WFAU Augusta, Me., WABI Bangor, Me.; WIDE Biddeford, Me., WKVT Brattleboro, Vt.; WNAB Bridgeport, Conn., WTVS Claremont, N. H., WKXL Concord, N. H., WALE Fall River, Mass., WEIM Fitchburg-Leominster, Mass., WHAI Greenfield, Mass., WTSL Hanover, N. H., WPOP Hartford, Conn., WHOU Houlton, Me., WOCB Hyannis, Mass., WKNE Keene, N. H., WCOU Lewiston-Auburn, Me., WLLH Lowell, Mass., WGRJ Manchester, N. H.; WNLC New London, Conn., WHMP Northampton, Mass., WBRK Pittsfield, Mass., WPOR Portland, Me.; WAGM Presque Isle, Me., WEAN Providence, R. I.; WSYB Rutland, Vt., WMAS Springfield, Mass., WTOR Torrington, Conn., WARE Ware, Mass., WATR Waterbury, Conn., WDEV Waterbury, Vt., WERI Westerly, R. I., WAAB Worcester, Mass. Headquarters: WNAC Boston, Norman Knight, pres., George Steffy, exec vp, Thomas Bateson, sales vp, Procter Jones, natl sales mgr. Represented nationally by H-R Reps Inc.

**Z-Bar-Net**—Comprising KXLF Butte; KXLJ Helena, KXLQ Bozeman, KARR Great Falls, KXLL Missoula, all Montana. Available as a hookup. Managing director Ed Crane, KXLF. Arnie Anzjon KXLF, sales mgr. Represented nationally by Walker-Rawalt Co.

## International Radio Stations Operating in the U. S.

Note: These stations, located in the U.S. but beaming overseas, operate with a maximum power of 200 kw on various frequencies depending on the seasons of the year. The frequencies (in the 6-25 mc band): 6-6 200, 9 500-9 775, 11 700-11 975, 15 100-15 450, 17 700-17 900, 21 450-21 750, 25 850-26 100.

Crosley Broadcasting Corp.—**KQ2XAU** Cincinnati, Ohio (special experimental station on 6080 kc with 1 kw, identification only, sharing time with WLWO [see below]). **KQ2XAU** is scheduled for a regular 24 hour continuous operation to permit the National Bureau of Standards to make field strength recordings in connection with certain long time ionosphere studies.

Global Broadcasting Co.—**KFRN** Forney, Tex., with 50 kw power. Owned by Albert L. Crain and S. Lee Braxton. Not yet on air. Station will beam programs to British Guiana, Colombia, Ecuador, Venezuela, Surinam, Peru, and parts of Bolivia and Brazil.

Far East Broadcasting Co.—**KGEI** Belmont, Calif., with 50 kw, broadcasting in English and Spanish to Mexico, Central America and South America. Programming includes musical news, religious, educational and children's shows. John C. Berger, president, Robert H. Bowman and William J. Roberts are owners.

Rev. John M. Norris—**WINE** Red Lion, Pa. Not yet on air. Station will beam programs to land areas bounded by Mediterranean Sea. Rev. Norris owns WGCIB-AM-FM Red Lion, Pa.

World Wide Broadcasting System Inc.—**WEUL**, five installations at Scituate, Mass., on various frequencies with 50 kw, broadcasting in English, Spanish, Portuguese and other European languages to Central America, Brazil, Europe, South America, West Africa and Greenland. Programming includes news, drama, reviews, educational and musical shows. **WEUL** is owned by President Walter S. Lemmon 38.01%, Radio Industries Corp. (voted by majority owner Walter S. Lemmon), 53.88% and others.

Other privately-operated international stations owned by or leased to the Voice of America are as follows (operating forces in parentheses): **\*WLWO** Bethany, Ohio (Crosley), 6 transmitters; **WBOU** Bound Brook, N. J. (NBC), 6 transmitters; **WDSI**, 3 transmitters in Biontown, N. Y., 2 in Wayne, N. J. (both CBS); **WGEO** Schenectady, N. Y. (G.E.), 3 transmitters; **\*KCBH** Delano, Calif. (CBS), 1 transmitter; **\*KNEH** Dixon, Calif. (NBC), 5 transmitters.

\*Stations which are owned 100% by U.S.

## Uhf Tv Translator Stations

These stations are authorized by FCC to repeat programs of commercial tv stations. Ch. number is included in call letters, e.g. K60AA means ch. 60.

### ARIZONA

Big Sandy Valley—**K72AV**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Big Sandy Valley—**K75AI**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Bullhead City, Davis Dam & Lake Mohave Resort—**K76AQ**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Chloride—**K74AN**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Chloride—**K77AM**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLAS-TV Las Vegas, Nev.

Douglas—**K70BF**, City of Douglas Translator Committee, c/o Paul Huber Jr., 845 F. Ave., Douglas, Ariz. To translate programs of KVOA-TV Tucson, Ariz.

Flagstaff—**K71AD**, Coconino Tv Inc., Box 1677, Flagstaff, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Flagstaff—**K74AL**, Coconino Tv Inc., Box 1677, Flagstaff, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—**K77AD**, Community Tv Project, Box 100, Miami, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—**K80AE**, Community Tv Project, Box 100, Miami, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Globe-Miami—**K83AC**, Community Tv Project, Box 100, Miami, Ariz. To translate programs of KVAR (TV) Phoenix, Ariz.

Kingman—**K70AC**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Kingman—**K78AC**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Kingman—**K82AA**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Navajo Compressor Station—**K70BJ**, El Paso Natural Gas Co., c/o L I Duthrie, Box 1492, El Paso, Tex. To translate programs of KOB-TV Albuquerque, N.M.

Navajo Compressor Station—**K74AV**, El Paso Natural Gas Co., c/o L I Duthrie, Box 1492, El Paso, Tex. To translate programs of KOAT-TV Albuquerque, N.M.

Parker—**K70AH**, Parker Chamber of Commerce, Box 1898, Parker, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Peach Springs—**K73AJ**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Peach Springs—**K80AF**, Mohave County Board of Supervisors, Mohave County, Ariz. To translate program of KOOL-TV Phoenix, Ariz.

Prescott—**K70BO**, Tele-Video UHF Bestrs Inc., 514 E Sheldon St. To translate programs of KPHO (TV) Phoenix, Ariz.

Show Low—**K80AG**, Show Low Tv Inc., c/o Lamar Welker, Box 325, Show Low, Ariz. To translate programs of KGUN-TV Tucson, Ariz.

Springerville and Eager—**K70BK**, Town of Springerville, c/o Guy M West, Box 127, Springerville, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Williams—**K70BO**, Williams-Ash Fork Associated Tv Committee. To translate programs of KOOL (TV) Phoenix, Ariz.

Window Rock—**K72AP**, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOB-TV Albuquerque, N.M.

Window Rock—**K76AK**, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOAT-TV Albuquerque, N.M.

Window Rock—**K80AM**, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KGGM-TV Albuquerque, N.M.

### CALIFORNIA

Alturas—**K72AD**, Alturas Tv Club Inc., c/o O. L. Spath, Box 478, Alturas, Calif. To translate programs of KVIP-TV Redding, Calif.

Bishop—**K70AA**, James R. Oliver, Box 757, Bishop, Calif. To translate programs of KNXT (TV) Los Angeles.

Bishop—**K73AA**, James R. Oliver, Box 757, Bishop, Calif. To translate programs of KRCA (TV) Los Angeles.

Blythe—**K71AE**, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KTVK (TV) Phoenix, Ariz.

Blythe—**K75AD**, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KOOL-TV Phoenix, Ariz.

Blythe—**K79AA**, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KVAR (TV) Phoenix, Ariz.

Blythe—**K83AK**, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874. To translate programs of KIVA (TV) Yuma, Ariz.

Boonville—**K71AN**, Anderson Valley Tv Inc., Box 525 Boonville. To translate programs of KPIX (TV) San Francisco.

Bonville & Philo—**K73AM**, Anderson Valley Tv Inc., Box 525. To translate programs of KCRA-TV Sacramento.

Canby—**K76AL**, Canby Tv Club, c/o Mrs. Jack Rand. To translate programs of KVIP-TV Redding, Calif.

Cedarville—**K71AF**, Surprise Valley Tv Club, Box 205. To translate programs of KOLO-TV Reno, Nev.

Greenville—**K70AP**, Indian Valley Tv Co., c/o Kenneth D McIntyre, Greenville, Calif. To translate programs of KCRA-TV Sacramento, Calif.

Indio—**K75AH**, Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio. To translate programs of KRCA (TV) Los Angeles.

Likely—**K70AQ**, Likely Tv Club, c/o John W. Roberts, Likely, Calif. To translate programs of KOLO-TV, Reno, Nev.

Likely—**K74AT**, Likely Tv Club, c/o John W. Roberts, Likely. To translate programs of KOLO-TV Reno, Nev.

Lone Pine—**K80AD**, Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif. To translate programs of KRCA (TV) Los Angeles.

Needles—**K72AE**, Needles Community Tv Club, c/o Eudora Markham, Box 617. To translate programs of KLRJ-TV Henderson, Nev.

Needles—**K80AO**, Needles Community Television Club Inc., c/o Eudora Markham, Box 617. To translate programs of KTVK (TV) Phoenix, Ariz.

Palm Springs—**K70AL**, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KNXT (TV) Los Angeles.

Palm Springs—**K73AD**, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KRCA (TV) Los Angeles.

Point Arena—**K75AO**, Point Arena Tv, c/o Mrs. Joan Stommetta. To translate programs of KRON-TV San Francisco, Calif.

Susanville & Herlong—**K72AJ**, Honey Lake Community Tv Corp., 2210 Main St., Susanville, Calif. To translate programs of KCRA-TV Sacramento, Calif.

Twentynine Palms—**K70BC**, Morongo Basin Tv Club, Box 864, Twentynine Palms. To translate programs of KRCA (TV) Los Angeles.

Twentynine Palms—**K76AJ**, Morongo Basin Tv Club, Box 864, Twentynine Palms. To translate programs of KNXT (TV) Los Angeles.

Ukiah—**K72AZ**, Tv Improvement Assn., c/o Paul Hansen, Box 342. To translate programs of KGO-TV San Francisco.

Ukiah—**K74AK**, Tv Improvement Assn., Al Barbero, 707 W. Standley St. To translate programs of KXTV (TV) Sacramento, Calif.

Ukiah—**K78AD**, Tv Improvement Assn., Al Barbero, 707 W. Standley St. To translate programs of KCRA-TV Sacramento, Calif.

Yosemite National Park—**K72AK**, Yosemite Park & Curry Co., c/o George H. Oliver, Yosemite National Park, Calif. To translate programs of KSBW-TV Salinas-Monterey, Calif.

Reka and Weed—**K78AN**, Nor-Six Tv Corp., Box 215, Montaque, Calif. To translate programs of KHSL-TV Chico, Calif.

### COLORADO

Bayfield & Ignacio—**K74AC**, La Plata Electric Assn., Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Bayfield & Ignacio—**K77AA**, La Plata Electric Assn Inc, c/o George Granger, Box 180 Durango Colo. To translate programs of KOAT-TV Albuquerque, N.M.

Center—**K80AA**, Central Tv Assn, c/o C J. Henrie, Center, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Cortez & Mancos—**K70AF**, T. V. Inc., J. Val Kruse, Box 1015, Cortez, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Durango—**K72AN**, Durango Jr. Chamber of Commerce Inc, c/o R J Chandler, Box 701, Durango. To translate programs of KOB-TV Albuquerque, N.M.

Durango—**K70BE**, Durango Jr. Chamber of Commerce Inc, c/o R J Chandler, Box 701, Durango. To translate programs of KOAT-TV Albuquerque N.M.

Leadville—**K72BC**, People's Tv Inc., c/o Gordon Furman, Box 44, Leadville. To translate programs of KLZ-TV Denver, Colo.

Leadville—**K78AG**, People's Tv Inc., c/o Gordon Furman, Box 44, Leadville. To translate programs of KOA-TV Denver, Colo.

Pagosa Springs—**K74AD**, La Plata Electric Assn Inc, c/o George Granger, Box 180, Durango Colo. To translate programs of KOB-TV Albuquerque, N.M.

Romeo—**K79AD**, San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Romeo, La Jara and Manassa—**K82AC**, San Luis Tv Inc, c/o Alonzo Barton, Romeo, Colo. To translate programs of KGGM-TV Albuquerque, N.M.

Romeo La Jara and Manassa—**K76AX**, San Luis Valley Tv Inc, c/o Alonzo Barton Romeo, Colo. To translate programs of KOAT-TV Albuquerque, N.M.

Salida—**K71AH**, Salida Tv Translator Assn, Box 325 Salida, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—**K70AJ**, H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—**K73AE**, H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KKTV (TV) Colorado Springs, Colo.

### HAWAII

Honohina—**K76BB**, Kaiser Hawaiian Village Tv Inc, c/o R C Block, 1290 Ala Moana Blvd,

Honolulu To translate programs of KMVI-TV Wailuku, Maui, Hawaii.

Lihue—**K70BW**, Hawaiian Bestg System Inc., Box 581, Honolulu. To translate programs of KGMB-TV Honolulu, Hawaii.

Lihue—**K74BC**, Kaiser Hawaiian Village Tv Inc, c/o R C Block, 1290 Ala Moana Blvd, Honolulu. To translate programs of KHVH-TV Honolulu, Hawaii.

Lihue—**K78AE**, Radio Honolulu Ltd c/o J. D. Keating, 1170 Auhai St., Honolulu. To translate programs of KONA (TV) Honolulu, Hawaii.

Naalehu and Volcano Arca—**K70BB**, Kilauea-Kau Community Tv Assn, Box 532, Naalehu, Hawaii. To translate programs of KHBC-TV Hilo, Hawaii.

Naalehu and Pahala—**K74BA**, Kilauea-Kau Community Tv Assn, Box 532, Naalehu, Hawaii. To translate programs of KIIBC-TV Hilo, Hawaii.

### IDAHO

Grangeville, Cottonwood, Craigmont and Nez Perce—**K72AL**, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville, Idaho. To translate programs of KREM-TV Spokane, Wash.

Grangeville, Cottonwood, Craigmont and Nez Perce—**K75AE**, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville, Idaho. To translate programs of KLEW-TV, Lewiston, Idaho.

Grangeville—**K81AC**, Central Idaho Tv Inc, c/o Fred Jessup, Grangeville, Idaho. To translate programs of KHQ-TV Spokane, Wash.

Lewiston—**K70BA**, Orchards Community Tv Assn., 3204 1/2 Fifth St., Lewiston, Idaho. To translate programs of KREM-TV Spokane, Wash.

Lewiston—**K76AH**, Orchards Community Tv Assn., 3204 1/2 Fifth St., Lewiston Idaho. To translate programs of KHQ-TV Spokane, Wash.

Salmon—**K70AS**, Lemhi Tv Corp, c/o Charles Herndon, Salmon, Idaho. To translate programs of KID-TV Idaho Falls, Idaho.

### IOWA

Spencer & Spirit Lake—**K74AU**, Spencer Area Tv, Inc. Box 528. To translate programs of KVTV (TV) Sioux City, Iowa.

Spencer—**K77AL**, Spencer Area Tv Inc, Box 528. To translate programs of KTVI (TV) Sioux City, Iowa.

Spencer—**K83AI**, Spencer Area Tv Inc, Box 528. To translate programs of KDLO-TV Sioux Falls, S D.

### MARYLAND

Frostburg—**W78AA**, Frostburg Community Tv Inc, c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WTOP-TV Washington, D.C.

Frostburg—**W80AB**, Frostburg Community Tv Inc, c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WMAL-TV Washington, D.C.

Frostburg, LaVale and Cresaptown—**W76AA**, Frostburg Community Tv Inc, c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WTTG (TV) Washington, D.C.

### MASSACHUSETTS

Adams & Pittsfield—**W74AP**, Springfield Tv Bestg. Corp, c/o William L. Putnam, Box 2210, Springfield, Mass. To translate programs of WWOR-TV, Worcester, Mass.

Athol—**W74AB**, Springfield Tv Bestg Corp., c/o William L. Putnam, Box 2210 Springfield, Mass. To translate programs of WRLP (TV) Greenfield Mass.

### MINNESOTA

Bemidji—**K72AT**, Headwaters Tv Translator Corp, Box 83. To translate programs of KDAL-TV Duluth, Minn.

Bemidji—**K75AM**, Headwaters Tv Translator Corp, Box 83. To translate programs of WDSM-TV Superior, Wis.

Cass Lake—**K78AK**, Headwaters Tv Translator Corp, Box 83, Bemidji, Minn. To translate programs of KDAL-TV Duluth, Minn.

Cass Lake—**K82AF**, Headwaters Tv Translator Corp, Box 83, Bemidji, Minn. To translate programs of WDSM-TV Superior, Wis.

Deep River—**K70BG**, Headwaters Tv Translator Corp, Box 83, Bemidji, Minn. To translate programs of KDAL-TV Duluth, Minn.

Deep River—**K74AR**, Headwaters Tv Translator Corp, Box 83, Bemidji, Minn. To translate programs of WDSM-TV Superior, Wis.

International Falls—**K79AE**, Minneonto Tv Inc, c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

International Falls—**K82AJ**, Minneonto Tv Inc, c/o John Furuseth Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Kabetogama—**K70BV**, Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

Katetogama—**K75AQ**, Minneonto Tv Inc, c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Olivia—**K71AM**, Renville County Tv Corp, c/o Robert G. Johnson. To translate programs of KSTP-TV St. Paul, Minn.

Olivia—**K76AO**, Renville County Tv Corp, c/o Robert G. Johnson. To translate programs of WVCO-TV, Minneapolis, Minn.

Olivia—**K79AF**, Renville County Tv Corp, c/o Robert G. Johnson. To translate programs of KMSP-TV Minneapolis, Minn.

Olivia—**K82AE**, Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of WTCN-TV Minneapolis, Minn.

Orr—**K79AL**, Minneonto Tv Inc, c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

# Translators CONTINUED

Orre—**K82AI**, Minneonto Tv Inc, c/o John Furuseth, Chamber of Commerce Bldg, International Falls. To translate programs of WDSM-TV Superior, Wis.

Redwood Falls—**K70BB**, Redwood Tv Improvement Corp, c/o Otto Smid, Redwood Falls. To translate programs of WCCO-TV Minneapolis, Minn.

Redwood Falls—**K73AI**, Redwood Tv Improvement Corp, c/o Otto Smid, Redwood Falls. To translate programs of KSTP-TV St. Paul, Minn.

Redwood Falls—**K77AI**, Redwood Tv Improvement Corp, c/o Otto Smid, Redwood Falls. To translate programs of KTOA-TV St. Paul, Minn.

Redwood Falls—**K80AL**, Redwood Tv Improvement Corp, c/o Otto Smid, Redwood Falls. To translate programs of KMSP-TV Minneapolis, Minn.

Redwood Falls—**K83AE**, Redwood Tv Improvement Corp, c/o Otto Smid, Redwood Falls. To translate programs of WTCN-TV Minneapolis, Minn.

St. James—**K72BA**, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of KSTP-TV St. Paul, Minn.

St. James—**K75AP**, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of WCCO-TV Minneapolis, Minn.

St. James—**K78AM**, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of KMSP-TV Minneapolis, Minn.

St. James—**K81AE**, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of WTCN-TV Minneapolis, Minn.

Virginia—**K72AW**, Minneonto Tv Inc, c/o John Furuseth, Chamber of Commerce Bldg, International Falls. To translate programs of KDAL-TV Duluth, Minn.

Virginia—**K74AS**, Minneonto Tv Inc, c/o John Furuseth, Chamber of Commerce Bldg, International Falls. To translate programs of WDSM-TV Superior, Wis.

Windom—**K70BX**, Windom Area Tv Inc, 737 11th St. Windom. To translate programs of WCCO-TV Minneapolis, Minn.

Windom—**K77AE**, Windom Area Tv Inc, 737 11th St., Windom. To translate programs of KSTP-TV St. Paul, Minn.

Windom—**K83AL**, Windom Area Tv Inc, 737 11th St., Windom. To translate programs of KELO-TV Sioux Falls, S D

## MONTANA

Columbia Falls—**K77AN**, Tea Kettle Tv Assn Inc, Box 618. To translate programs of KXLY-TV Spokane Wash.

Havre—**K73AC**, Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Havre—**K82AB**, Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Jonin, Chester Inverness and Rudyard—**K78AH**, Joplin Tv Club, c/o Max Moore, Joplin, Mont. To translate programs of CJLH-TV Lethbridge, Alberta.

Libby—**K72AI**, Libby Video Club, c/o Edward Peck, Libby. To translate programs of KRFM-TV Spokane Wash.

Libby—**K78AI**, Libby Video Club, c/o Edward Peck, Libby. To translate programs of KHQ-TV Spokane, Wash.

Libby—**K78BA**, Libby Video Club, c/o Edward Peck, Libby. To translate programs of KXLY-TV Spokane, Wash.

Shelby—**K72AM**, Shelby Tv Club Inc, c/o Fred Pfannsmith, 234 Main St., Shelby, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Shelby—**K76AG**, Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby. To translate programs of CJLH-TV Lethbridge, Alberta.

## NEVADA

Battle Mountain—**K72AF**, Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain. To translate programs of KOL-TV Reno, Nev.

Ely—**K70AT**, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KSL-TV Salt Lake City.

Ely—**K75AF**, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KUTV (TV) Salt Lake City.

Ely—**K80AI**, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KTVT (TV) Salt Lake City.

Eureka—**K73AN**, Eureka Tv District, c/o Ronald V. Hicks. To translate programs of KUTV (TV) and KTVT (TV) both Salt Lake City.

Eureka—**K76AF**, Eureka Tv District, c/o Ronald V. Hicks. To translate programs of KSL-TV Salt Lake City.

Hawthorne & Babbitt—**K70AB**, Mt Grant Tv Booster Service Corp, c/o A E Conelly, Hawthorne, Nev. To translate programs of KRON-TV San Francisco Calif.

Hawthorne & Babbitt—**K80AH**, Mt Grant Tv Booster Service Corp, c/o A E Conelly, Hawthorne, Nev. To translate programs of KOL-TV Reno, Nev.

Lovelock—**K70AY**, Pershing County Chamber of Commerce, Lovelock. To translate programs of KOL-TV Reno.

McGill—**K73AH**, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230 Flv, Nev.

To translate programs of KSL-TV Salt Lake City.

McGill—**K78AE**, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KUTV (TV) Salt Lake City.

McGill—**K83AD**, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KTVT (TV) Salt Lake City.

Verdi—**K72AU**, Truckee River Civic Tv Inc., Box 78. To translate programs of KOL-TV Reno, Nev.

Weed Heights—**K72AA**, The Anaconda Co, Box 1000, Weed Heights, Nev. To translate programs of KOL-TV, Reno Nev.

Winnemucca—**K76AB**, Winnemucca Lions Club, Box 732, Winnemucca, Nev. To translate programs of KOL-TV Reno, Nev.

## NEW HAMPSHIRE

Claremont—**W74AC**, Springfield Tv Bcstg. Corp, c/o Wm. L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Claremont—**W79AA**, Springfield Tv Inc, 100 Market Square, Burlington, Vt., To translate programs of WCAX-TV Burlington, Vt.

Lebanon & Hanover—**W81AA**, Springfield Tv Bcstg. Corp., c/o Wm. L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield Mass.

Littleton—**W73AB**, Littleton Community Tv Assn., c/o W. A. Gross. To translate programs of WCSH-TV Portland, Me.

## NEW MEXICO

Farmington—**K71AC**, San Juan Non-Profit Tv Assn, c/o John P. Sheafe, Box 444, Farmington, N. M. To translate programs of KOB-TV Albuquerque, N. M.

Farmington—**K75AC**, San Juan Non-Profit Tv Assn, c/o John P. Sheafe, Box 444, Farmington, N. M. To translate programs of KOAT-TV Albuquerque, N. M.

Gallup—**K70AZ**, UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup. To translate programs of KOB-TV Albuquerque, N. M.

Gallup—**K83AG**, UHF-TV for Gallup Assn., c/o Fred Garing, 600 W Coal Ave., Gallup. To translate programs of KGGM-TV Albuquerque, N. M.

Gallup—**K74AZ**, Gallup McKinley County Schools, Box 548 Gallup. To translate programs of KNME-TV Albuquerque, N. M.

Santa Rosa—**K83AB**, Santa Rosa Chamber of Commerce, c/o C J Webb, Santa Rosa, N. M. To translate programs of KGGM-TV Albuquerque, N. M.

Santa Rosa—**K70BT**, Santa Rosa Chamber of Commerce, c/o C J Webb, Santa Rosa, N. M. To translate programs of KOB-TV Albuquerque, N. M.

Truth or Consequences—**K70AE**, City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N. M. To translate programs of KOB-TV Albuquerque, N. M.

Truth or Consequences—**K73AL**, Board of Education, Truth or Consequences Municipal Schools Dist 6. To translate programs of KNME-TV Albuquerque, N. M.

Truth or Consequences—**K80AC**, City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N. M. To translate programs of KGGM-TV Albuquerque, N. M.

Tucumcari—**K72AX**, UHF Tv Assn, John Kelt, Box 605. To translate programs of KPDA-TV Amarillo Tex.

Tucumcari—**K76AS**, UHF Tv Assn, John Kelt, Box 605. To translate programs of KVII (TV) Amarillo, Tex.

Tucumcari—**K80AB**, UHF Tv Assn, John J. Kelt, Box 605. To translate programs of KGNC-TV Amarillo, Tex.

## NEW YORK

Hillcrest and Chenango Bridge—**W81AB**, Binghamton Press Co Inc, 19 Chenango St., Binghamton. To translate programs of WINR-TV Binghamton, N. Y.

Johnson City and Vesta—**W78AB**, Binghamton Press Co Inc, 19 Chenango St., Binghamton. To translate programs of WINR-TV Binghamton, N. Y.

## OHIO

Cambridge—**W8CAA**, Southeastern Ohio Tv System, Downard Rd., Zanesville, Ohio. To translate programs of WHIZ-TV Zanesville, Ohio.

Coshocton—**W71AB**, Southeastern Ohio Tv System, Downard Rd., Zanesville, Ohio. To translate programs of WHIZ-TV Zanesville, Ohio.

Marietta—**W70AD**, Zanesville Publishing Co., Lind Arcade Bldg, Zanesville, Ohio. To translate programs of WTAP (TV) Parkersburg, W. Va.

## OKLAHOMA

Boise City—**K70AO**, City of Boise City, Okla. To translate programs of KGNC-TV Amarillo, Tex.

## OREGON

Broadbent—**K78AJ**, Broadbent Tv Translator Inc, c/o Raymond Garrone Broadbent Rt, Myrtle Point, Ore. To translate programs of KPIC (TV) Roseburg, Ore.

Brownlee Power Plant Camp—**K72AC**, Idaho Power Co, c/o A B Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Power Plant Camp—**K76AC**, c/o A. B. Day, Box 770 Boise Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Brownlee Trailer Court—**K79AB**, Morrison-Knudsen Co., c/o Simon Piedmont, Box 85,

Cambridge Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Trailer Court—**K82AD**, Morrison-Knudsen Co, c/o Simon Piedmont, Box 85, Cambridge, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Burns—**K71AT**, Countywide Tv Inc, c/o Calvin Williams. To translate programs of KBOI-TV Boise, Idaho.

Burns—**K76AT**, Countywide Tv Inc, c/o Calvin Williams. To translate programs of KTVB (TV) Boise, Idaho.

Butte Falls—**K70BE**, California Oregon Tv Inc, Box 1189, Medford Ore. To translate programs of KOTI (TV) Klamath Falls, Ore.

Cave Junction & Selma—**K70AJ**, California Oregon Tv Inc, Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cottage Grove—**K71AG**, South Lane Tv Inc., K. S. Lighter, Box 301, Cottage Grove. To translate programs of KVAL-TV Eugene, Ore.

Cottage Grove—**K74AJ**, South Lane Tv Inc. c/o K. S. Lighter, Box 301. To translate programs of KPTV (TV) Portland, Ore.

Cottage Grove—**K77AH**, South Lane Tv Inc., K. S. Lighter, Box 301, Cottage Grove. To translate programs of KOIN-TV Portland, Ore.

Cow Creek Area—**K71AK**, California Oregon Tv Inc, Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cow Creek Area—**K73AK**, California Oregon Tv Inc, Box 1189, Medford, Ore. To translate programs of KOTI (TV) Klamath Falls, Ore.

Empire & North Bend—**K75AN**, Ocean View Tv Translator Inc., c/o Harry G. McNerney, Box 546, Empire. To translate programs of KOIN-TV Portland, Ore.

Florence—**K73AQ**, West Lake Translator Inc., c/o McDaniel Lumber Co. To translate programs of KVAL-TV Eugene, Ore.

Florence—**K71AV**, West Lake Translator Inc., c/o McDaniel Lumber Co. To translate programs of KOIN-TV Portland, Ore.

Florence—**K78AY**, West Lake Translator Inc., c/o McDaniel Lumber Co. To translate programs of KPTV (TV) Portland, Ore.

Gold Beach—**K74AL**, Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach. To translate programs of KIEM-TV Eureka, Calif.

Grants Pass—**K72AE**, California Oregon Tv Inc., Box 1189, Medford Ore. To translate programs of KBES-TV Medford.

Grants Pass—**K74AP**, California Oregon Tv Inc., Box 1189, Medford Ore. To translate programs of KOTI (TV) Klamath Falls, Ore.

Hood River—**K70EM**, Columbia Gorge Tv Inc. To translate programs of KPTV (TV) Portland, Ore.

Hood River—**K79AI**, Columbia Gorge Tv Inc. To translate programs of KOIN-TV Portland, Ore.

John Day—**K72AG**, John Day Valley Tv Inc., Ronald W. Southworth, John Day, Ore. To translate programs of KBOI-TV Boise, Idaho.

John Day—**K77AC**, John Day Valley Tv Inc., c/o Ronald W. Southworth John Day, Ore. To translate programs of KTVB (TV) Boise, Idaho.

La Grande—**K70AW**, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KHQ-TV Spokane, Wash.

La Grande—**K76AE**, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KXLY-TV Spokane Wash.

La Grande—**K80AK**, Grand Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KREM-TV Spokane, Wash.

Madras—**K74AB**, Jefferson County Tv Inc., c/o Bert Abrams, Box 726, Madras, Ore. To translate programs of KOIN-TV Portland, Ore.

Madras—**K77AE**, Jefferson County Tv Inc., c/o Bert Abrams, Box 726 Madras. To translate programs of KPTV (TV) Portland, Ore.

Maupin—**K72AY**, Maupin Tv Corp., c/o Estel L. Stovall. To translate programs of KOIN-TV Portland, Ore.

Milton-Freewater—**K71AQ**, Citizens Tv Inc, c/o Richard D. Kolberg, Rt. 1, Box 130-A. To translate programs of KHQ-TV Spokane, Wash.

Milton-Freewater—**K79AK**, Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A. To translate programs of KXLY-TV Spokane, Wash.

Newport and Otter Rock—**K71AS**, Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KGW-TV Portland, Ore.

Newport and Otter Rock—**K74AG**, Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KOIN-TV Portland, Ore.

Oxbow Power Plant Camp—**K70AN**, Idaho Power Co, c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Oxbow Power Plant Camp—**K74AE**, Idaho Power Co, c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Rural area near Pendleton—**K77AF**, Umatilla Rural Television Inc, 107 S.E. 1st St., Pendleton. To translate programs of KXLY-TV Spokane, Wash.

Powers—**K76AI**, Powers Tv Translator Inc., c/o Verlin Hermann, Powers. To translate programs of KPIC (TV) Roseburg, Ore.

Prineville—**K76AA**, Ochoco Telecasters Inc., c/o R. P. McRae, Box 701, Prineville, Ore. To translate programs of KPTV (TV) Portland, Ore.

Redmond—**K73AE**, Redmond Junior Chamber of Commerce, c/o Box 401 Redmond, Ore. To translate programs of KOIN-TV Portland, Ore.

Redmond—**K79AJ**, Redmond Junior Chamber of Commerce, c/o Box 401, Redmond, Ore. To

translate programs of KGW-TV Portland, Ore.  
 Roseburg—**K83AH**, Teleservice Co. (Eugene W. Roelle). To translate programs of KOIN-TV Portland Ore.  
 Seaside—**K71AF**, Seaside Video Club, Box 74. To translate programs of KGW-TV Portland, Ore.  
 Seaside—**K75AJ**, Seaside Video Club, Box 74. To translate programs of KOIN-TV Portland Ore.  
 Seaside—**K78AQ**, Seaside Video Club, Box 74. To translate programs of KPTV (TV) Portland, Ore.  
 The Dalles—**K77AK**, Mid-Columbia Community Tv Corp., c/o H. D. Delano Rt 2. To translate programs of KPTV (TV) Portland, Ore.  
 Tillamook—**K71AL**, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt 1, Box 27. To translate programs of KPTV (TV) Portland Ore.  
 Tillamook—**K76AM**, Tillamook Tv Translator Inc., c/o Woodrow W. Jones Rt 1, Box 27. To translate programs of KGW-TV Portland, Ore.  
 Tillamook—**K79AE**, Tillamook Tv Translator Inc., c/o Woodrow W. Jones Rt 1, Box 27. To translate programs of KOIN-TV Portland, Ore.  
 Wallowa Valley—**K71AO**, Wallowa Valley Tv Assn Inc., c/o Wayne McPetridge, Enterprise, Ore. To translate programs of KHQ-TV Spokane Wash.  
 Wallowa Valley—**K81AF**, Wallowa Valley Tv Assn, Inc., c/o Wayne McPetridge, Enterprise, Ore. To translate programs of KREM-TV Spokane, Wash.  
 Wasco—**K71AJ**, North Sherman Tv Co-op, c/o Paul Patrick. To translate programs of KPTV (TV) Portland, Ore.  
 Wasco—**K75AK**, North Sherman Tv Co-op, c/o Paul Patrick. To translate programs of KGW-TV Portland, Ore.  
 Wasco—**K81AD**, North Sherman Tv Co-op, c/o Paul Patrick. To translate programs of KOIN-TV Portland Ore.

#### PENNSYLVANIA

Clarks Summit—**W73AC**, Northeastern Pennsylvania Bestg Inc., c/o Thomas P. Shelburne, 333 Madison Ave., Scranton, Pa. To translate programs of WNBP-TV Scranton, Pa.  
 Clarks Summit Dalton and Waverly—**W79AC**, WBER-TV Inc., c/o David M. Baltimore, 62 S Franklin St., Wilkes-Barre, Pa. To translate programs of WBER-TV Wilkes-Barre.  
 North Warren—**W70AB**, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WGR-TV Buffalo, N.Y.  
 North Warren—**W74AA**, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WICU-TV Erie, Pa.  
 North Warren—**W82AA**, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WBEN-TV Buffalo, N.Y.  
 Palmerton, Slatedale & Slatington—**W73AA**, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WBER-TV Wilkes-Barre, Pa.  
 Palmerton, Slatedale & Slatington—**W79AB**, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WOR-TV New York, N.Y.  
 Palmerton—**W83AA**, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WNBP-TV Scranton, Pa.

#### TEXAS

Alpine and Marfa—**K77AB**, The Honor System Tv Assn. Inc., Kenneth R. Hughes, Box 848, Alpine, Tex. To translate programs of KOSA-TV Odessa, Tex.  
 Big Lake—**K70BI**, Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St. To translate programs of KOSA-TV Odessa, Tex.  
 Big Lake—**K76AP**, Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St. To translate programs of KMID-TV Midland, Tex.  
 Brownwood—**K74BE**, Brownwood Tv Cable Service Inc., Box 26. To translate programs of KRBC (TV) Abilene, Tex.  
 Carrizo Springs and Crystal City—**K83AM**, Winter Garden Translator System Inc., c/o O. D. Ayers, Box 816, Crystal City. To translate programs of KONO-TV San Antonio, Tex.  
 Carrizo Springs and Crystal City—**K77AS**, Winter Garden Translator System Inc., c/o O. D. Ayers, Box 816, Crystal City. To translate programs of KENS-TV San Antonio, Tex.  
 Memphis—**K71AW**, Cap Rock Translator System Inc., Box 63. To translate programs of KGNC-TV Amarillo, Tex.  
 Memphis—**K77AQ**, Cap Rock Translator System Inc., Box 63. To translate programs of KVII (TV) Amarillo, Tex.  
 Memphis—**K80AU**, Cap Rock Translator System Inc., Box 63. To translate programs of KFDA-TV Amarillo, Tex.  
 Miami—**K72BD**, Miami Translator System Inc., Box 1. To translate programs of KGNC-TV Amarillo, Tex.  
 Miami—**K82AK**, Miami Translator System Inc., Box 1. To translate programs of KFDA-TV Amarillo, Tex.  
 Miami—**K78AP**, Miami Translator System Inc., Box 1. To translate programs of KVII (TV) Amarillo, Tex.  
 San Saba—**K77AF**, Norman Phillips, Box 682, San Saba. To translate programs of KTBC-TV Austin, Tex.

San Saba—**K80AJ**, Norman Phillips, Box 682, San Saba. To translate programs of KCEN-TV Temple, Tex.  
 Texhoma—**K72BE**, Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KGNC-TV Amarillo, Tex.  
 Texhoma—**K76AW**, Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KVII (TV) Amarillo.  
 Texhoma—**K80AS**, Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KFDA-TV Amarillo, Tex.  
 Turkey & Quitaque—**K70BH**, Valley Translator System, Odell E. Setliff, Turkey. To translate programs of KGNC-TV Amarillo, Tex.  
 Turkey and Quitaque—**K76AN**, Valley Translator System Odell E. Setliff, Turkey. To translate programs of KFDA-TV Amarillo, Tex.  
 Wheeler County—**K70BL**, Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KGNC-TV Amarillo, Tex.  
 Wheeler County—**K76AU**, Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KFDA-TV Amarillo, Tex.  
 Wheeler County—**K80AT**, Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KVII (TV) Amarillo, Tex.

#### UTAH

Delta—**K72AQ**, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.  
 Delta—**K77AJ**, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.  
 Delta—**K83AF**, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.  
 Fillmore—**K70BD**, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.  
 Fillmore—**K74AO**, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.  
 Fillmore—**K80AN**, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.  
 Orangeville—**K70AR**, Emery County, c/o William Justeson, Orangeville. To translate programs of KSL-TV Salt Lake City.  
 Orangeville—**K74AQ**, Emery County, c/o William Justeson, Orangeville. To translate programs of KUTV (TV) Salt Lake City.  
 Orangeville—**K78AA**, Emery County, c/o William Justeson, Orangeville. To translate programs of KTVT (TV) Salt Lake City.

#### WASHINGTON

Benton & West Richland—**K81AA**, Benton County Tv Assn., c/o Roy Cline, Rt 1, Box 437, W. Richland. To translate programs of KHQ-TV Spokane Wash.  
 Cowiche Naches Height Area—**K78AO**, Yakima Wireless Community Tv Assn Inc. To translate programs of KOMO-TV Seattle, Wash.  
 Ellensburg—**K71AA**, Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman 208 S. Rubv St., Ellensburg, Wash. To translate programs of KIMA-TV Yakima Wash.  
 Manson & Chelan—**K70AM**, Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KREM-TV Spokane Wash.  
 Manson & Chelan—**K75AA**, Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KXLY-TV Spokane Wash.  
 Manson & Chelan—**K79AM**, Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KHQ-TV Spokane Wash.  
 Prosser, Whitstran Area—**K74AW**, Lower Valley Translator Assn Inc., c/o W. R. Lofgren, Box 726, Prosser, Wash. To translate programs of KHO-TV Spokane Wash.  
 Quincy—**K73AP**, Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497. To translate programs of KREM-TV Spokane Wash.  
 Quincy—**K77AO**, Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497. To translate programs of KXLY-TV Spokane Wash.  
 Quincy—**K83AJ**, Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497. To translate programs of KHO-TV Spokane Wash.  
 Skagit County—**K79AG**, Burlington-Edison School Dist 100. To translate programs of KCTS (TV) Seattle Wash.  
 Yakima—**K76AV**, Noel Day and Darrell Pipes doing business as Allied Electronics, Box 324, Grandview, Wash. To translate programs of KGW-TV Portland, Ore.

#### WEST VIRGINIA

Paw Paw Levels—**W70AC**, Panhandle Tv Corp., of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WSWA-TV Harrisonburg, Va.  
 Paw Paw Levels—**W74AD**, Panhandle Tv Corp., of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WTTG (TV) Washington, D.C.  
 Paw Paw Levels—**W81AC**, Panhandle Tv Corp., of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WTOP-TV Washington, D.C.

#### WISCONSIN

Rhineland—**W73AD**, J. R. Karhan, Box 176. To translate program of WBAY-TV Green Bay, Wis.

Rhineland—**W80AC**, J. R. Karhan, Box 176. To translate programs of WLUC-TV Marinette, Wis.

#### WYOMING

Evanston—**K71AI**, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KUTV (TV) Salt Lake City.  
 Evanston—**K75AG**, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KTVT (TV) Salt Lake City.  
 Evanston—**K79AC**, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KSL-TV Salt Lake City.  
 Jackson—**K72AO**, Jackson Hole Translator Inc., c/o David Cheney, Jackson. To translate programs of KID-TV Idaho Falls, Idaho.  
 La Barge—**K72AS**, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KTVT (TV) Salt Lake City.  
 La Barge—**K81AB**, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KUTV (TV) Salt Lake City.  
 La Barge & Big Piney—**K78AF**, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KSL-TV Salt Lake City.  
 Pinedale—**K70AX**, Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo. To translate programs of KID-TV Idaho Falls, Idaho.  
 Rawlins—**K73AF**, Rawlins Bst. Co., c/o William Grove, KFBC-TV Cheyenne, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.  
 Rock Springs—**K74AF**, Translator Tv Bestg. Coop Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KTVT (TV) Salt Lake City.  
 Rock Springs—**K78AB**, Translator Tv Bestg. Coop Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KSL-TV Salt Lake City.  
 Rock Springs—**K82AE**, Translator Tv Bestg. Coop Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KUTV (TV) Salt Lake City.  
 Saratoga—**K70AK**, Saratoga Tv Co., c/o John Glode, Saratoga, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.

### Experimental Tv Stations

Following is a list of the experimental television stations authorized by the FCC as of July 1, 1960 showing permittee or licensee, date of original grant, call letters, location and frequency. Some of these stations are used in color and equipment development and testing as well as experimental rebroadcasting and testing of regular tv stations for propagation or other study.  
 Adler Communications Labs—**KE2XTI** New Rochelle, N. Y., 830-890 mc, ERP of 100 w (peak). First granted May 14, 1956. **KE2XZA** New Rochelle, N. Y., 1990-2110 mc, 10 w (peak). First granted Feb. 5, 1959.  
 Capital Cities Tv Corp.—**KE2XZJ** North Greenbush, N. Y., 192-198 mc, 250 w. To be used in conjunction with ch 10 WTEN (TV) Vail Mills, N. Y., first granted March 30, 1959.  
 Conestoga Television Assn Inc.—**KG2XDI** Lancaster, Pa., 590-610 mc, 50 w (peak). First granted Oct 31, 1951.  
 General Electric Co.—**KE2XHX** Syracuse N. Y., chs 2 through 6, 7 through 13 and 14 through 82, 50 kw (peak). First granted Jan 19, 1949.  
 Mid-State Radio and Supply Inc.—**KO2XFP** Wenatchee, Wash., 806-812 mc, 10 w (peak). First granted Feb. 24, 1959.  
 Purdue U.—Lafayette Ind **KS2ZGA**, ch. 72 818-824 mc, 28.2 kw; **KS2XGB**, ch. 78, 854-860 mc, 12 kw, **KS2XGC**, ch. 75, 836-842 mc, 12 kw, **KS2XGD**, ch. 76, 842-848 mc, 12 kw; **KS2XGE**, ch. 41, 632-638 mc, 12 kw; **KS2XGF**, ch. 34, 668-674 mc, 12 kw, **KS2XGG**, ch. 53, 704-710 mc, 12 kw; **KS2XGH**, ch. 59, 740-746 mc, 12 kw. All granted December 22, 1959.  
 Radio Corp. of America—**KE2XNY**, three transmitters, one at Camden, N. J.; one near Marlton, N. J., and one at Union Mills, N. J. Chs 2 through 6 with ERP of 100 kw; chs. 7 through 13 with 316 kw and chs 14 through 83, with 1,000 kw. First granted June 19, 1953.  
 Sylvania Electric Products Inc.—**KG2XDU** Emporium, Pa., has rebroadcast **WJAC-TV** Johnstown, Pa., on vhf ch. 7, can use 509-529 mc and 870-890 mc, 300 w (peak). First granted Sept 19, 1951. Firm also has **KG2XEJ** and **KG2XEK**, studio-transmitter links operating in the 2,000 mc band in conjunction with **KG2XDU**. These were first granted July 21, 1952. Another test station is operated on 878-884 mc, 30 w (peak) under call **KG2XEL**. This was first granted July 16, 1952. Also operating is **KG2XEF**, 518-524 mc, 3 w. It was first granted Dec 30, 1955.  
 Thompson Products Inc.—**KS2XFT** Michigan City, Ind., 1990-2110 mc, 0.15 w. First granted Nov 24, 1958.  
 Triangle Publications Inc.—**KG2XIX** Johnstown, Pa., 192-198 mc, 120 w (peak). To be used in conjunction with ch 10 WFBG-TV Altoona Pa. First granted July 15, 1959.  
 Video Utility Co.—**KO2XFN** Spokane, Wash., 810-890 mc, 100 w (peak). First granted Aug. 4, 1958.  
 Zenith Radio Corp.—**KS2XBR** Chicago, 614-620 mc, 5 kw (peak). First granted as **XW9XZC**, Dec 19 1944.

# Transfers of Tv Station Ownership

## A Record of All Television Station Sales

### ALABAMA

**WBAT Birmingham**—Licensed to Television Corp of Alabama (Birmingham News Co.). Original owners The Television Co (Ed Norton, 75%; Thad Holt, 25%). Original call letters WAFM-TV. Sales price: \$24 million (with WAPI and WAFM(FM)). FCC approved: June 10, 1953, on condition Birmingham News Co relinquish WSGN-AM-FM-TV Birmingham [For the Record, June 22, 1953]. Note: On Jan 25, 1956, FCC approved \$18.7 million purchase of Birmingham News Co by S. I. Newhouse [For the Record, Jan 30, 1956]

**WBRC-TV Birmingham**—Licensed to WBRC Inc (see Tait stations in "Group Ownership") Former owner Storer Bestg Co Sales price \$6,350,000 (with WBRC-AM) FCC approved May 8, 1957 [For the Record, May 13, 1957] Note: Storer purchased WBRC-AM-TV for \$24 million from Eloise S. Hanna in May 1953 [For the Record, June 1, 1953] and was required to sell stations with FCC approval of purchase of WPPH (TV) Wilmington-WIBG-AM-FM Philadelphia

**WSGN-TV Birmingham (now deleted)**—Licensed to Jemison Broadcasting Co Original owners Birmingham News Co Sales price: \$300,000 (with WSGN-AM-FM) FCC approved June 26, 1953 [For the Record, July 6, 1953] Note: This was part of condition imposed by FCC in granting Birmingham News Co purchase of WAPI WAFM (FM) and WAFM-TV (now WBAT).

**WKRQ-TV Mobile**—Licensed to WKRQ-TV Inc. (Kenneth R Giddens and Mobile Press Register). Former owners. Shirley Rester Conrad and others. Sales price: \$1,179,915 (with WKRQ-AM-FM). FCC approved Feb. 20, 1958 [For the Record, March 3, 1958]. Note: Mr Giddens was a 20% stockholder before the transaction.

**WSFA-TV Montgomery**—Licensed to Broadcasting Co of the South (See listing in "Group Ownership"). Former owner WKY Television System Inc Sales price \$2,225,000. FCC approved Sept. 2, 1959 [For the Record, Sept. 14, 1959] Note: Founded by David E. Dunn and associates and sold to WKY Television System Inc in 1953 for \$688,589 (with WSFA) [For the Record Feb 28, 1955]

### ALASKA

**KENI-TV Anchorage**—Licensed to All-Alaska Broadcasters Inc (Alvin O. Bramstedt and wife, 20%, Ketchikan Alaska TV Inc, 13.33% and others) Former owner Lathrop Co and others Sales price \$12 million (with KENI and KFAR-AM-TV Fairbanks and KTKN Ketchikan, all Alaska) FCC approved March 17, 1960 [For the Record, March 28, 1960] Note: Station founded by Richard R. Rollins and Keith Kiggins as KFIA (TV) Sold to Midnight Sun Broadcasting Co (Lathrop Co and others) for \$100,000 interest in Midnight Sun FCC approved Dec 29, 1954 [For the Record, Jan 10, 1955]

**KFAR-TV Fairbanks**—See KENI Anchorage, above

**KINY-TV Juneau**—Licensed to Juneau Broadcasters Inc. (Jerry W. McKinley, 35.4%, Elton E. Engstrom, 13.4% and others) Original owner: Alaska Broadcasting System Inc. Sales price \$52,250. FCC approved March 27, 1959. [For the Record, April 6, 1959]

### ARIZONA

**KVAR (TV) Mesa**—Licensed to KTAR Broadcasting Co. Original owners: Harkins Broadcasting Co. Original call letters: KTYL-TV. Sales price: Assumed obligations totaling \$251,000 and leased land and buildings for five years at \$630 a month. FCC approved: June 17, 1954 [For the Record, June 28, 1954].

**KOY-TV Phoenix (now deleted)**—Licensed to Maricopa Broadcasters (KOOL-AM-TV) (with which it shared time on ch. 10). Original owners: KOY Broadcasting Co Sales price: \$200,000. FCC approved May 5, 1954 [For the Record, May 10, 1954].

**KPHO-TV Phoenix**—Licensed to Meredith Engineering Co. Original owners: Phoenix Television Inc. Sales price: \$1.5 million (with KPHO). FCC approved: June 25, 1952 [For the Record, June 30, 1952]. Note: Station, originally KTLX, first owned by W. L. Pickens, R. L. Wheelock and H. H. Coffield, then ownership broadened to include some KPHO stockholders, finally (in 1949) taken over by John C. Mullins and associates.

**KVOA-TV Tucson**—Licensed to Arizona Broadcasting Co (Clinton D. McKinnon and associates). Original owner: John J. Louis and family. Sales price: \$288,904 plus assumption of \$225,000 in obligations (with KVOA). FCC approved: June 29, 1955 [For the Record, July 4, 1955].

**KGUN-TV Tucson**—Licensed to Tucson Tv Co (H. U. Garrett, Tom E. Foster and associates). Original owners: D. W. and Kathleen Ingram. Original call letters: KDWI-TV Sales price: \$533,000. FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

**KIVA (TV) Yuma**—Licensed to Electro Investors Inc (Harry Butcher, 25%; Floyd B. Odum, 67%). Former owner Harry Butcher Sales price: \$241,000. Mr Butcher purchased 25% of Electro Investors for \$150,508 FCC approved

June 10, 1959 [For the Record, June 15, 1959]. Original owner. Valley Telecasting Co. Sales price \$241,000. FCC approved. July 26, 1957. [For the Record, July 29, 1957]

**KYAT Yuma (now deleted)**—Licensed to Marietta Investment Corp. (See KFMB-TV San Diego, Calif.).

### ARKANSAS

**KTVE (TV) El Dorado, Ark. (Monroe, La.)**—Licensed to Home Broadcasting Co. (William H. Simons, 100%) Original owners: Dr. Joe F. Rushton, W. C. Blewster, William M. Bigley, each 33 1/3%. Sales price \$1.1 million. FCC approved July 8, 1960 [For the Record, July 18, 1960] Note: Originally licensed to South Arkansas Tv Co under call letters KRBB (TV). Rep. Oren Harris (D-Ark) in 1957 bought 25% interest for \$5,000. In 1958 this interest was sold back to company for return of \$5,000 note

**KNAC-TV Fort Smith**—Licensed to American Television Donald W. Reynolds (49%) purchased remaining 51% from Harry Pollock Sales price \$565,000. FCC approved Jan 8, 1959. [For the Record, Jan. 19, 1959] Note: Mr Pollock (16.6% owner) purchased 50% of American Television from George T. Herrreich and Harry Newton Co for \$175,000. FCC approved March 5, 1958 [For the Record, March 10, 1958] Mr. Herrreich bought 50% from estate of Hiram S. Nakdimen in 1957 for obligations in excess of \$150,000

**KBTM-TV Jonesboro**—Licensed to Regional Bestg. Co (John T. Griffin-James C. Leake). Original owner: Harold E. King and wife. Sales price: \$6,500. FCC approved July 19, 1956 [For the Record, July 30, 1956].

**KRTV (TV) Little Rock (now deleted)**—Licensed to Little Rock Telecasters Inc (Rowley-Brown Broadcasting Co.). Original owners: Rowley-Brown Broadcasting Co and Donald W. Reynolds. Sales price: \$52,500 and assumption of \$300,000 in liabilities. FCC approved: Aug 26, 1953 [For the Record, Aug. 31, 1953]. Note: Station facilities sold to Central South Sales Co, owners of KATV (TV) Pine Bluff, Ark., for \$400,000 in March 1954 [For the Record, March 8, 1954]

### CALIFORNIA

**KBAK-TV Bakersfield**—Licensed to Chronicle Publishing Co. (San Francisco Chronicle). Original owner: Sheldon Anderson. Original call letters: KAFY-TV. Sales price: \$85,000 (with KAFY, now KBAK). FCC approved: Dec 9, 1953 [For the Record, Dec 21, 1953].

**KERO-TV Bakersfield**—Licensed to Transcontinent Television Corp (see KFMB-TV San Diego, Calif.)

**KVIQ-TV Eureka**—Licensed to California Northwest Broadcasting Corp (Carl R. and Leah McConnell) Former owners: Carroll R. Hauser, 50%; Shasta Telecasting Corp. (KVIP-AM-TV Redding, Calif.) 50%. Sales price: \$83,472. FCC approved May 18, 1960 [For the Record, May 23, 1960] Note: Founded by Carroll R. Hauser as KHUM-TV Sold 50% to Shasta Telecasting Corp. for out-of-pocket expenses. FCC approved August 2, 1957 [For the Record, August 5, 1957]

**KFRE-TV Fresno**—Licensed to Triangle Publications Inc Original owner: California Inland Broadcasting Co (Paul R. Bartlett, et al). Sales price: \$3 million (with KPRE-AM-FM). FCC approved Dec 30, 1959 [For the Record, Jan 5, 1959]

**KABC-TV Los Angeles**—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Original call letters: KECA-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**KCOF (TV) Los Angeles**—Licensed to KCOF Television Inc (Nafi Corp.). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George L. Coleman, Joseph A. Thomas and Alvin G. Flanagan Sales price \$15 million in the aggregate FCC approved Jan 28 1960 [For the Record, Feb 8, 1960] Note: Founded by Mrs Dorothy Schiff Sonneborn as KLAC-TV. Sold to Copley Press for \$1,375,000 in December 1953 [For the Record, Jan. 4, 1954] Messrs Brown, Crosby, Coleman, Thomas and Flanagan bought station from Copley Press Inc for \$4 million. FCC approved Dec 11, 1957 [For the Record, Dec. 16, 1957]

**KHJ-TV Los Angeles**—Licensed to RKO Teleradio Inc. (General Tire & Rubber Co.) Original owner: Earle C. Anthony Inc Original call letters: KFI-TV. Sales price: \$2.5 million. FCC approved Aug 8, 1951 [For the Record, Aug. 13, 1951].

**KNXT (TV) Los Angeles**—Licensed to Columbia Broadcasting System Inc. Original owner: Thomas S. Lee Enterprises Inc (General Tire & Rubber Co.) Original call letters: KTSL Sales price: \$36 million. FCC approved: Dec 27, 1950 [For the Record, Jan. 1, 1951]. Note: Licensee sold to General Tire & Rubber Co. from estate of Thomas S. Lee in 1950, with other Don Lee properties, for \$12,320,000 [For the Record, Jan. 1, 1951]

**KTRB-TV Modesto**—Licensed to O'Neill Broadcasting Co. (J. E. O'Neill) Former owners: William H. Bates Jr. and Margie W. Cleary. Sales price: \$5,000 (assignment of CP). FCC approved Sept 5, 1957 [For the Record, Sept. 16, 1957].

**KBET-TV Sacramento**—Licensed to Great Western Broadcasting Corp (J. H. Whitney & Co.). Original owner Sacramento Telecasters Inc (William Wright and sons, 20.55%; John H. Schachte, 15.48% and others) Sales price \$4.5 million. FCC approved. Dec. 23, 1958 [For the Record, Dec 29, 1958].

**KCCC-TV Sacramento**—Licensed to Capital Television Co (Melvin Lord, 16.8%; Melvin Lucas, Clarence A. Halien, Henry P. Deane, 11.1%, and others) Original owners. Melvin Lucas and group Sales price \$70,518. FCC approved Oct 7, 1959 [For the Record, Oct. 19, 1959]

**KCCC-TV Sacramento (now deleted)**—Licensed to Capital City Tv Corp. (Lincoln Dellar). Original owners: Harry W. McCart and Ashley L. Robison. Sales price: \$400,000. FCC approved. Oct. 4, 1956 [For the Record, Oct. 8, 1956].

**KFMB-TV San Diego (also see KYAT [TV] Yuma, Ariz. and KERO-TV Bakersfield, Calif.)**—Licensed to Transcontinent Television Corp Former owner: Marietta Broadcasting Inc Sales price: stock merger between Marietta (Jack D. Wrather Jr., Edward Petry Inc) and Transcontinent (J. Fred Schoellkopf IV, Seymour H. Knox III, David Forman, George F. Goodyear, Paul A. Schoellkopf Jr.) FCC approved May 13, 1959 [For the Record, May 18, 1959] Former owner: Wrather-Alvarez Broadcasting Inc (Jack D. Wrather Jr. 38.9%; Maria Helen Alvarez, 38.9%; Edward Petry & Co., 22.2%) Sales price: \$29 million for Mrs Alvarez 38.9%. FCC approved: July 10, 1958 [For the Record, July 14, 1958]. Note: Petry company bought 22.2% of then Wrather-Alvarez Broadcasting Inc. for \$633,333 in July 1953 [For the Record, July 27, 1953] Wrather-Alvarez Broadcasting Inc. bought KFMB-AM-TV from John A. Kennedy for \$3 million in March 1953 [For the Record, March 30, 1953]. Mr Kennedy bought stations from Jack Gross for \$925,000 in April 1951 [For the Record, April 25, 1951]. Wrather-Alvarez bought KERO-TV Bakersfield, Calif., from Kern County Broadcasters Inc. (Albert E. DeYoung and associates) for \$2.15 million in July 1957 [For the Record, July 22, 1957].

**KFSD-TV San Diego**—Licensed to KFSD Inc. (Weekly Publications Inc. [Newsweek magazine], 46.22%; Fox, Wells & Rogers, 42.56%. Weekly Publications purchased its interest in August 1957 for \$15 million). Original owner: Airfan Radio Corp. (Thomas E. Sharpe and associates). Sales price: \$2.2 million (with KFSD) FCC approved: Oct. 13, 1954 [For the Record, Oct. 18, 1954]

**KBAY-TV San Francisco**—Licensed to Bay Tv (Sherrill C. Corwin). Former owners: Leonard and Lily Averett. Sales price: \$1,750. FCC approved: April 17, 1957 [For the Record, April 22, 1957] Note: The Averetts obtained KBAY-TV in December 1954 from Lawrence A. Harvey; no consideration involved [For the Record, Jan 19, 1955]

**KGO-TV San Francisco**—Licensed to American Broadcasting-Paramount Theatres Inc Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**KPIX (TV) San Francisco**—Licensed to Westinghouse Broadcasting Co Original owners: KPIX Inc (Wesley I. Dumm and associates). Sales price: \$75 million. FCC approved: July 2, 1954 [For the Record, July 12, 1954].

**KSBY-TV San Luis Obispo**—Licensed to Valley Electric Co. (Valley Enterprises Co., owned by John C. Cohan and Jerome Kantro). Original owners, Christina M. Jacobson and Leslie H. Hacker. Original call letters: KVEC-TV. Sales price: \$450,000 (with KVEC). FCC approved: June 13, 1956 [For the Record, June 25, 1956].

**KEYT (TV) Santa Barbara**—Licensed to KEYT Tv Inc. (William F. and Nancy Lutton). Original owner: Santa Barbara Broadcasting & Tv Corp Sales price: \$14 million. FCC approved: March 27, 1957 [For the Record, April 1, 1957].

**KOVR (TV) Stockton**—Licensed to Metropolitan Broadcasting Corp. (See Group Ownership). Former owner: Gannett Co Sales price: \$1,391,000 for 96.64% FCC approved Dec. 29, 1959 [For the Record, Jan. 4, 1960] Note: Gannett Co. bought station from H. L. Hoffman in 1958 for \$1,477,239 [For the Record, Jan. 13, 1958].

**KVVG (TV) Tulare (now deleted)**—Licensed to James Stacy. Former owner UHF Telecasting Corp (M. B. Scott and Joseph Justman) Sales price \$10,000 and assumption of liabilities. FCC approved: Jan. 30, 1957 [For the Record Feb. 4, 1957]. Note: Messrs Scott and Justman purchased station in March 1955 from Sheldon Anderson for \$350,000 in obligations [For the Record, March 28, 1955].

### COLORADO

**KBTV (TV) Denver**—Licensed to Tv Denver Inc. (John C. Mullins, 50%; Webb & Knapp Inc.-William Zechendorf, 50%). Webb & Knapp bought 50% interest from Frank R. Leu for \$850,000. FCC approved: March 28, 1956 [For the Record, April 2, 1956]. Note: Messrs. Mullins and Leu bought KBTV from Colorado Tv Corp. (W. D. Pyle and associates) for \$900,000 in 1955.

**KLZ-TV Denver**—Licensed to LTF Broadcasting Corp. (Time Inc.). Original owner: Aladdin Radio and Television Inc. Sales price: \$3.5 million (with KLZ-AM-FM). FCC approved: June 25, 1954 [For the Record, July 5, 1954].

**KTVE (TV) Denver**—Licensed to KTVR Inc. (Gotham Broadcasting Co.). Original owner: Eugene P. O'Fallon Inc. Original call letters: KFEL-TV. Transferred to Eugene P. O'Fallon Trust, Sept. 1953. Transferred to Gotham Bestg. for \$400,000 and assumption of \$300,000 in obligations. FCC approved July 27, 1955 [For the Record, August 1, 1955]. 50% transferred to Radio Hawaii for payment of half of purchase price and half of obligations. FCC approved: Nov. 16, 1955. Gotham repurchased 50% from Radio Hawaii. Sales price: \$150,000. FCC approved: March 25, 1959 [For the Record, April 6, 1959].

**KCSJ-TV Pueblo**—Licensed to Star Broadcasting Co. (Bankers Life & Casualty Co.). Original owners: Douglas D. Kahle, 67%; Robert L. Clinton, 33%. Sales price: Settlement of loan of \$323,000 (with KCSJ).

#### CONNECTICUT

**WICC-TV Bridgeport**—Licensed to Bridgeport Broadcasting Co. (original owner). Connecticut-New York Broadcasters Inc. purchased 80% from Phillip Merryman and Manning Slater. Sales price \$1,228,400 (with WICC-AM) and \$275,000 to not compete for 10 years. FCC approved: Feb. 25, 1959 [For the Record, March 2, 1959].

**WHCT (TV) Hartford**—Licensed to Hartford Phonovision Co. (RKO General Inc.). Former owners: Edward D. Tadder and associates. Sales price: \$150,000 plus \$245,200 for 10-year lease (and option to purchase for \$570,000 at end of four years). FCC approved: June 1, 1960 [For the Record, June 6, 1960]. Note: Founded as WPTH-TV. 55% owned by RKO General Inc., and 45% by Hartford Times. Sold to CBS in 1956 for \$650,000. FCC approved Feb. 23, 1956. Mr. Tadder and group bought station from CBS for \$250,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958].

**WHNB-TV New Britain**—Licensed to Connecticut Television Inc. (Transcontinental Properties Inc. and HE & Balaban Corp.) Former owner: National Broadcasting Co. Former call letters: WNBC (TV). Sales price: (with WKNB, later resold) FCC approved: Sept. 23, 1959 [For the Record, Oct. 5, 1959]. Note: Founded by Julian Gross and associates as WKNB-TV and sold to NBC in 1956 for \$600,000 (with WKNB). (For the Record, Dec. 17, 1956).

**WNHC-TV New Haven**—Licensed to Elm City Bestg. Corp. (Triangle Publications Inc. WFIL-AM-FM-TV Philadelphia). Original owners: Aldo DeDominicis, Patrick J. Goode and associates. Sales price: \$5.4 million (with WNHC-AM-FM). FCC approved: June 20, 1956 [For the Record, July 2, 1956].

#### DELAWARE

**WVUE (TV) Wilmington** (now deleted)—Licensed to Storer Bestg Co. Former owner: Paul F. Harron and associates. Sales price: \$5.6 million (including WIBG-AM-FM Philadelphia). Former call letters: WPFH (TV). FCC approved (conditioned on Storer disposal of WRBC-AM-FM-TV Birmingham, Ala.): March 28, 1957 [For the Record, April 1, 1957]. Note: Mr. Harron and associates purchased stations in March 1955 for \$3.7 million from J. F. Steinman interests [For the Record, April 4, 1955]. TV call letters were WDEL-TV at that time.

#### DISTRICT OF COLUMBIA

**WTOP-TV Washington**—Licensed to Washington Post Co. Original owner: Bamberger Broadcasting Service Inc. Original call letters: WOIC. Sales price: \$1.4 million. FCC approved: July 26, 1950 [For the Record, July 31, 1950]. CBS, 45% owner of WTOP Inc., sold its interest to Washington Post Co. 55% stockholder, for \$3.5 million in Oct. 1954.

#### FLORIDA

**WESH-TV Daytona Beach**—Licensed to Telrad Inc. (John H. Perry estate interests). Former owners: W. Wright Esch, A. B. Esch and Louis Ossinsky Sr. Sales price: \$5,000 plus \$150,000 loan. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

**WJXT (TV) Jacksonville**—Licensed to Washington Post Co. (owner of WTOP-AM-FM-TV Washington). Original owner: Florida Broadcasting Co. Original call letters: WMRR-TV. Sales price: \$2.47 million (with WMBR-AM-FM). FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: Sale of WMRR-AM-FM to WWDC Inc. (WWDC Washington, D. C.) for \$375,000. FCC approved: July 31, 1958. [For the Record, Aug. 11, 1958].

**WOBS-TV Jacksonville** (now deleted)—Licensed to Southern Radio & Equipment Co. (Carmen Macri) Original owner: E. D. Rivers Sr., majority stockholder. Sales price: \$90,000 (with WOBS) for additional 60% interest (Mr. Macri already owned 21%) FCC approved: July 27, 1955 [For the Record, August 1, 1955].

**WGBS-TV Miami**—Licensed to Storer Broadcasting Co. This was a combination purchase of a construction permit for ch. 23 WMIE-TV Miami for \$35,410 and of facilities of ch. 23 WFTL-TV Fort Lauderdale for \$300,000. Original owners: WMIE-TV, E. D. Rivers Sr.

and associates, WFTL-TV, Gore Publishing Co. principal owner. FCC approved: Dec. 16, 1954 [For the Record, Dec. 27, 1954].

**WDBO-TV Orlando**—Licensed to Cherry Bestg. Co. (William S. Cherry and associates). Original owner: Orlando Bestg. Co. Sales price: \$3 million (with WDBO-AM-FM). FCC approved: May 8, 1957 [For the Record, May 13, 1957].

**WEAL-TV Orlando**—Licensed to Orange County Broadcasters Inc. Original owner: Carmen Macri, 40% stockholder. Sales price: \$29,000 (with WABR). R. H. Gunckel, 40% stockholder, increased holdings to 60% and James H. Sawyer, 20% stockholder, increased holdings to 40%. FCC approved: Nov. 3, 1955 [For the Record, Nov. 14, 1955].

**WLOF-TV Orlando**—Licensed to Mid-Florida TV Corp. (Joseph L. Brechner, president and 63% owner of Class B stock). Former owners: John W. Kluge and wife, 24.6%; Joseph L. Brechner, 17.3% and others, all Class B stock. Sales price: \$350,000 for 37% Class B stock. FCC approved: Dec. 29, 1959 [For the Record, Jan. 11, 1960].

**WJDM-TV Panama City**—Licensed to Herald Publishing Co. (Albany [Ga.] Herald-WALB-AM-TV Albany, Ga.). Former owners: Mel Wheeler and wife. Sales price: \$340,000. FCC approved: June 29, 1960 [For the Record, July 4, 1960]. Note: Founded by J. D. Manley as WJDM (TV). Sold to Mr. Wheeler in 1957 for \$60,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 2, 1957].

**WTVT (TV) Tampa**—Licensed to WKY TV System Inc. (Oklahoma Pub. Co.-WKY-AM-TV Oklahoma City). Original owners: W. Walter Tison and associates. Sales price: \$3.5 million. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WEAT-TV West Palm Beach**—Licensed to Palm Beach TV Inc. (Rex Rand and associates). Former owner: RKO Teleradio Pictures Inc. Sales price: \$600,000 (with WEAT). FCC approved: May 16, 1957 [For the Record, May 20, 1957]. Note: RKO Teleradio purchased WEAT-AM-TV from James R. and June H. Meachem for \$301,000 in July 1955 [For the Record, Aug. 1, 1955].

**WPTV (TV) West Palm Beach**—Licensed to John H. Phipps Original owners: Theodore Granik and William H. Cook. Original call letters: WJNO-TV. Sales price: \$642,500. FCC approved: Oct. 4, 1956 [For the Record, Oct. 8, 1956].

#### GEORGIA

**WLWA (TV) Atlanta**—Licensed to Crosley Broadcasting Corp. Original owner: Broadcasting Inc. Original call letters: WLTV (TV). Sales price: \$1.5 million. FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: This station, originally WSB-TV Atlanta, owned by Atlanta Journal Co. When Atlanta Journal Co. consolidated with Atlanta Constitution (holding CP for WCOT-TV Atlanta), in 1950, it sold WSB-TV facilities to Broadcasting Inc. group for \$525,000, changed call letters of WCOT-TV to WSB-TV [For the Record, Aug. 13, 1951].

**WRDW-TV Augusta**—Licensed to WPIT Inc. (Friendly Group) Original owners: Southeastern Newspapers Inc. (Augusta Chronicle and Herald). Sales price: \$1,575,000. FCC approved: April 20, 1960 [For the Record, April 25, 1960]. Note: Founded by Grover C. Maxwell Sr., Harry W. Jernigan Sr., Judge F. Frederick Kennedy, Allen M. Woodall and W. R. Ringson. Sold to Southeastern Newspapers in 1956 for \$1 million (with WRDW) [For the Record, Feb. 27, 1956].

**WOKA (TV) Macon** (now deleted)—Licensed to Macon TV Co. (J. C. Barnes Sr. and E. K. Cargill). Original owners: W. A. Fickling and WNEK Macon. Sales price: \$1 and assumption of \$260,000 in obligations. FCC approved: April 19, 1955 [For the Record, April 25, 1955].

**WCTV (TV) Thomasville**—Licensed to John H. Phipps. Original owner: E. D. Rivers Sr. Sales price: \$887,000 for expenses and equipment plus assumption of \$331,464 in obligations. FCC approved: May 11, 1955 [For the Record, May 23, 1955].

#### HAWAII

**KHBC-TV Hilo**—Licensed to Hawaiian Broadcasting System Ltd. (See KGMB-TV Honolulu, Hawaii).

**KGMB-TV Honolulu**—Licensed to Hawaiian Broadcasting System Ltd. (Honolulu Star-Bulletin, 100%) Former owners: Hialand Development Corp., 75.5%, Honolulu Star-Bulletin, 24.5%. Sales price: \$2,354,066 for 75.5% (with KGMB, KHBC-AM-TV Hilo and KMAU-TV Wailuku, all Hawaii). FCC approved: Dec. 22, 1959 [For the Record, Jan. 4, 1960]. Note: Founded by Consolidated Amusement Co. and sold to Hawaiian Development Corp. in 1958 for \$8,739,249 (with real estate and KGMB, KHBC-AM-TV Hilo and KMAU-TV Wailuku) [For the Record, Dec. 15, 1958].

**KONA (TV) Honolulu**—Licensed to Radio Honolulu Ltd. (Honolulu Advertiser, 50%; J. Elroy McCaw-John D. Keating, 50%). Original owner of 100% common voting stock: Herbert M. Richards. Sales price: \$60,500 plus assumption of \$200,000 stock subscription by Advertiser Publishing Co.-KGU and Island Broadcasting Co.-KPOA on a 50/50 basis. FCC approved: June 3, 1953 conditioned on relinquishment of KPOA [For the Record, June 15, 1953].

**KEVH-TV Honolulu**—Kaiser Hawaiian Village Television Inc. (Henry J. Kaiser and Hal Lewis). Former owners: Albert Zugsmith, Arthur B. Hogan, Richard C. Simonton and Jack Burnett. Former call letters: KULA-TV. Sales price: \$685,000. FCC approved: June 11, 1958 [For the Record, June 16, 1958]. Mr. Zugsmith and associates bought KULA-TV from the Dolph-Petty group for \$600,825 (with KULA) in January 1956 [For the Record, Jan. 16, 1956].

**KMAU-TV Wailuku**—Licensed to Hawaiian Broadcasting System Ltd. (See KGMB-TV Honolulu, Hawaii).

#### IDAHO

**KLIX-TV Twin Falls**—Licensed to Southern Idaho Broadcasting & Tv Co. (A. L. Glasmann and family). Original owners: J. Robb Brady Trust Co., Frank C. Carman and Grant R. Wrathall. Sales price: \$95,598 (with KLIX). FCC approved: March 7, 1956 [For the Record, March 12, 1956].

#### ILLINOIS

**WBLN (TV) Bloomington**—Licensed to WBLN TV Inc. (Worth S. Rough). Original owner: Cecil W. Roberts. Sales price: \$1 plus assumption of \$199,961 in obligations. FCC approved: July 13, 1955 [For the Record, July 18, 1955].

**WBBM-TV Chicago**—Licensed to Columbia Broadcasting System Inc. Original owner: Balaban & Katz Inc. (subsidiary of United Paramount Theatres Inc.). Original call letters: WBKB. Sales price: \$6 million. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WBKB (TV) Chicago**—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Original call letters: WENR-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WIND-TV Chicago**—Licensed to Westinghouse Bestg. Co. Original owner: WIND Inc. (Chicago Daily News, Ralph L. Atlas and family). Sales price: \$5.3 million (with WIND). FCC approved: Nov. 8, 1956 [For the Record, Nov. 12, 1956].

**WDAN-TV Danville**—Licensed to Plains Television Corp. (Transcontinental Properties Inc. and H & E Balaban) Original owners: Gannett Publishing Corp. Sales price: \$75,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**WTVP (TV) Decatur**—Licensed to Prairie Television Co. (George A. Bolas, Gilbert C. Swanson, W. Clarke Swanson, W. J. Edwards, William A. Schellabarger and others). Former owners: Mr. Schellabarger and family formerly held control with 70%, but this interest reduced to 5%. Sales price: \$200,000 plus \$20,000 a year for lease of premises five years with opportunity to buy for \$225,000. FCC approved: May 28, 1958 [For the Record, June 9, 1958]. Note: Sale to Metropolitan Broadcasting Corp. pending FCC approval.

**WMBD-TV Peoria**—Licensed to Midwest TV Inc. (August C. Meyer and wife, 51%, Illinois Broadcasting Co. [WISOY-AM-FM Decatur, Ill.] 20%, owners of Champaign News-Gazette [WDWS Champaign, Ill.] 20% Original owners: Charles C. Caley, 51%, John E. Fetzer, 49%. Sales price: \$1,850,000 (with WMBD-AM-FM). FCC approved: June 15, 1960 [For the Record, June 20, 1960].

**WTVH (TV) Peoria**—Licensed to Metropolitan Broadcasting Corp. (See Group Ownership). Former owner: Hilltop Broadcasting Co. (55% owned by Peoria Star-Journal). Sales price: \$610,000. FCC approved: Dec. 29, 1959 [For the Record, Jan. 4, 1960]. Note: Founded by Hugh R. Norman and Edward C. Schoede. Sold to Hilltop Broadcasting Co. in 1954 for \$210,000 [For the Record, May 10, 1954].

#### INDIANA

**WEHT (TV) Evansville**—Licensed to WEHT Inc. (Henry Hilberg and James R. Clark Jr.). Original owner: Malco Theatres Inc. Sales price: \$820,000 (with WEOA Evansville). FCC approved: Oct. 24, 1956 [For the Record, Oct. 29, 1956].

**WFIE-TV Evansville**—Licensed to Premier Television Inc. (WAVE-AM-TV Louisville, Ky.). Original owners: Grand Carlton Corp. (Jesse D. Fine and family). Sales price: \$586,937. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WANE-TV Fort Wayne**—Licensed to Indiana Bestg. Co. (J. H. Whitney & Co.). Former owner: Universal Bestg Co. (C. Bruce McConnell and associates). Original call letters: WINT (TV). Sales price: \$10 million (with WANE and WISH-AM-TV Indianapolis). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956]. Note: Universal purchased Ft. Wayne stations in June 1956 from R. Morris Pierce, Frederick W. Wolf, John F. Patt and associates for \$800,000 [For the Record, June 25, 1956].

**WKJG-TV Fort Wayne**—Licensed to WKJG Inc. (Truth Publishing Co., Walter R. Beardsley and Albert C. Wade). Original owners: Walter L. Thoms and associates. Sales price: \$1,925,000 (with WKJG). FCC approved: March 13, 1957 [For the Record, March 18, 1957].

## Tv Station Sales CONTINUED

**WFBM-TV Indianapolis**—Licensed to TLF Broadcasters Inc. (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WFBM-AM-TV, WOOD-AM-TV Grand Rapids and WTCN-AM-TV Minneapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957].

**WISH-TV Indianapolis**—Licensed to Indiana Bestg Co (J H Whitney & Co.). Original owner: Universal Bestg Co (C. Bruce McConnell and associates). Sales price \$10 million (with WISH and WANE-AM-TV Ft Wayne). FCC approved: Oct 10, 1956 [For the Record, Oct. 15, 1956].

**WFAM-TV Lafayette**—Licensed to Sarkes Tarzian Inc. Former owner: Lafayette Broadcasting Inc. Sales price: \$65,000. FCC approved: May 15, 1959 [For the Record, May 25, 1959]. Original owner: Olney E Richardson. Sales price \$330,000 (with WASK Lafayette). FCC approved Feb 21, 1957 [For the Record, Feb 25, 1957].

### IOWA

**KCRG-TV Cedar Rapids**—Licensed to Cedar Rapids Television Co (Cedar Rapids Gazette). Original owners Myron N. Blank, Harrison E. Spangler and associates, 70%; Cedar Rapids Gazette, 30%. Original call letters KCRJ-TV. Sales price \$101,500 by Cedar Rapids Gazette of remaining 70% interest (with KCRG). FCC approved: Aug. 12, 1954 [For the Record, Aug. 16, 1954].

**KVTV (TV) Sioux City**—Licensed to Peoples Broadcasting Co (Nationwide Insurance Co.). Former owners: Cowles Broadcasting Co. Sales price: \$3 million. FCC approved: Nov. 29, 1957 [For the Record, Dec. 9, 1957].

### KANSAS

**KTVH (TV) Hutchinson**—Licensed to Wichita-Hutchinson Co. (80% owned by Minneapolis Star-Tribune Co.) Original owners: Hutchinson Tv Inc. (John P. and Sidney F. Harris, R. J. Laubengayer, Howard O. Peterson and others) Sales price: \$1 million. FCC approved: Oct. 19, 1955 [For the Record, Oct. 24, 1955].

**WIBW-TV Topeka**—Licensed to Topeka Broadcasting Assn. Inc. (Stauffer Publications). Original owner: Capper Publications. Sales price: \$7 million (including Capper Publications' WIBW and KCKN Kansas City, Kan. KCKN in turn was sold to Cy Blumenthal for \$110,000). FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

### KENTUCKY

**WKYT (TV) Lexington**—Licensed to WTAI Inc (Taft Stations). Former owners: Frederic Gregg Jr., Harry C. Feingold and Charles H. Wright. Sales price: \$100,000 of which \$35,000 is for agreement not to compete for five years. FCC approved: May 15, 1958 [For the Record, May 26, 1958]. Original call letters: WLAP-TV, later WKXP-TV. Note: Messrs. Gregg, Feingold and Wright bought WKYT from Gilmore N. Nunn for \$350,000 (with WLAP-AM-FM) in January 1957 [For the Record, Jan 21, 1957].

**WEZI (TV) Louisville**—Licensed to Mid-America Broadcasting Corp. (Great Trails Broadcasting Co.-Charles W. Sawyer). Original owners: James F. Brownlee, Milton S. Trost, Harold Plunkett, Emanuel Levi and associates. Original call letters WKLO-TV. Sales price: \$350,000 (with WKLO-AM). FCC approved: July 20, 1955 [For the Record, July 26, 1955].

### LOUISIANA

**KALB-TV Alexandria**—Licensed to Lanford Telecasting Co. (T. B. Lanford, 50%, Bill L. Fox, 49%). Former owner: Mr. Lanford, 99.2%. Sales price: \$333,155. FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957]. Note: Mr. Lanford originally owned 47.2% of station; purchased 52% from W. H. Allen for \$200,000 (with KALB-AM-FM). FCC approved: Aug. 31, 1955 [For the Record, Sept. 5, 1955].

**KSLA-TV Shreveport**—Licensed to KSLA-TV Inc. (Shreveport Journal, 61.3% and others). Former owners: Henry E. Linam and associates. (Sales price: \$3.4 million. FCC approved: May 25, 1960 [For the Record, May 30, 1960].

### MAINE

**WPTT (TV) Augusta**—Licensed to Pine Tree Telecasting Corp (President and Trustees of Bates College). Original owner: Richard S. Roble. Sales price: \$6,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**WABI-TV Bangor**—Licensed to Community Broadcasting Service (Horace Hildreth and associates). Original owners Horace Hildreth and Murray Carpenter. Sales price: \$125,000 for Mr Carpenter's 50% interest (with WABI). FCC approved: Oct. 7, 1953 [For the Record, Oct. 12, 1953].

**WLBZ-TV Bangor**—Licensed to WLBZ Television Inc. (Adeline B. Rines). Former owners: Murray Carpenter and wife. Sales price: \$600,000. Former call letters: WTWO (TV). FCC approved May 15, 1958 [For the Record, May 26, 1958].

**WAGM-TV Presque Isle**—Licensed to Aroostook Broadcasting Co. (Horace Hildreth, Henry Oliver Rea and others). Former owner: Harold D. Glidden. Sales price: \$525,000 (with WAGM and WABM Houlton, Me) FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957].

### MARYLAND

**WTBO-TV Cumberland** (now deleted)—Licensed to Tennessee Valley Broadcasting Corp. Original owners: Maryland Radio Corp (Howard L. Chernoff and associates). Sales price: \$110,000 (with WTBO). FCC approved Sept. 1, 1954 [For the Record, Sept. 16, 1954].

**WJZ-TV Baltimore**—Licensed to Westinghouse Bestg Co. Original owners: Ben Cohen, Herman Cohen and associates. Former call letters: WAAM-TV. Sales price: \$4.4 million. FCC approved: June 28, 1957 [For the Record, July 1, 1957].

### MASSACHUSETTS

**WCDC (TV) Adams**—Licensed to Capital Cities Television Corp. (Frank Smith, Lowell Thomas and associates). Original owner: Grevelock Broadcasting Co. Former call letters: WMGT-TV. Sales price \$379,206. FCC approved: Feb 7, 1957 [For the Record, Feb. 11, 1957].

**WHYN-TV Springfield-Holyoke**—Licensed to Hampden-Hampshire Radio. (William Dwight and Charles N. DeRose and families, 50%; Republican Television Inc. [employee and beneficial funds of Springfield Republican News and Union], 50%). Original owners: Dwight-DeRose group. Sales price: \$250,000 for 50% interest by Republican Television Inc. (with WHYN-AM-FM). FCC approved: July 21, 1954 [For the Record, July 26, 1954].

**WWOE-TV Worcester, Mass.**—Licensed to Springfield Television Broadcasting Corp (William L. Putnam and family). Original owner: Salisbury Broadcasting Corp (Fox, Wells & Rogers, 30.4%; Kenneth P. and Milton P. Higgins, 9.9% and others). Sales price: 20% stock interest in Springfield Tv. FCC approved: Oct. 15, 1958 [For the Record, Oct. 20, 1958].

### MICHIGAN

**WWTV (TV) Cadillac**—Licensed to Fetzter Television Inc. (John E. Fetzter and associates). Former owner: Sparton Broadcasting Co. (Sparton Corp.). Sales price: \$1 million. FCC approved July 31, 1958 [For the Record, Aug. 4, 1958].

**WXYZ-TV Detroit**—Licensed to WXYZ Inc. (American Broadcasting-Paramount Theatres Inc.). Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WMGN (TV) Grand Rapids**—Licensed to Peninsular Broadcasting Co. (H & E Balaban Corp., 50%; John D. Loeks, 33 1/2%; Howard W. Freck, 16 2/3%). Note: H. & E. Balaban purchased interest from E. A. McCready and present minority stockholders. Sales price: \$7,500. FCC approved: Sept. 12, 1956 [For the Record, Sept. 17, 1956].

**WOOD-TV Grand Rapids**—Licensed to TLF Broadcasters (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WOOD-AM-TV, WTCN-AM-TV Minneapolis and WFBM-AM-TV Indianapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Mr. Bitner's interests purchased WOOD-TV in September 1951 for \$1,382,086 from Leonard A. Versluis (call letters then WLAV-TV) [For the Record, Sept. 24, 1951].

**WIEN (TV) Ironwood**—Licensed to Lake Superior Broadcasting Co (Marquette [Mich] Mining Journal). Former owners William J. Johnson and wife and others. Former call letters: WJMS-TV. Sales price \$10,000 (for construction permit) FCC approved: Jan 8, 1958 [For the Record, Jan 13, 1958].

**WTOM-TV Lansing**—Licensed to Inland Broadcasting Co. Original owner: Lansing Broadcasting Co. (John C. Pomeroy and associates). Original call letters: WILS-TV. Sales price: Lease with option to purchase at \$166,254. FCC approved: Sept. 21, 1954 [For the Record, Sept. 27, 1954].

**WDMJ-TV Marquette**—Licensed to Lake Superior Broadcasting Co. (Frank J. Russell Jr.). Original owner: Peninsula Tv Inc. (Jerome Sill, 66%, H. R. Herzberg, 33 1/2%). Former call letters: WAGE-TV. Sales price: \$20,000. FCC approved: July 27, 1955 [For the Record, Aug 1, 1955].

### MINNESOTA

**KMMT (TV) Austin**—Licensed to Black Hawk Broadcasting Co (KWWL-AM-TV Waterloo, Iowa) Original owner: Minnesota-Iowa Television Co (Chester A. Weseman, George Wilson, Martin Bustad, Harold Westby and Albert W. Smith) Sales price \$41,000 (with KAUS-AM Austin) FCC approved Oct 29, 1958 [For the Record, Nov 3, 1958].

**KEYC-TV Mankato**—Licensed to KEYC-Lee Tv Inc. (Lee Radio Inc., 70%; KNUJ Inc., 10% and others). Original owners: Walter K. Mickelson and associates. Sales price \$400,000 in aggregate. FCC approved Feb. 24, 1960 [For the Record, Feb. 29, 1960].

**KMSP-TV Minneapolis**—Licensed to United Television Inc (20th Century-Fox Film Corp.). Former owner: National Theatres. Sales price: \$3.5 million. FCC approved: Oct. 29, 1959 [For the Record, Nov. 9, 1959]. Note: Founded as KEYD-TV by Lee L. Whiting and group. Morris T. Baker and associates bought 75% for \$300,000 in 1954 [For the Record, Sept 20, 1954]. Thomas P. Johnson, Seymour Veintraub and associates bought 100% for \$1.14 million plus assumption of obligations amounting to \$315,452 (with KEYD, later sold) in 1956 [For the Record June 4, 1956]. Call letters changed to KMGM-TV when Loew's Inc. bought 25% interest. National Telefilm Assoc. bought 75% interest for \$650,000 in 1957 [For the Record, Dec. 2, 1957]; remaining 25% from Loew's Inc. for \$130,000 in 1958 [For the Record, Feb 10, 1958]. National Theatres bought KMGM-TV for \$11 million (with WNTA-AM-FM-TV Newark, N. J. [New York City area] in 1959 [For the Record, March 9, 1959].

**WCCO-TV Minneapolis**—Licensed to Mid-West Radio-Television Inc. (53% owned by Midcontinent Radio-Television Inc., and 47% by Minneapolis Star & Tribune Co. Acquired in November 1954 from CBS for \$3,950,000 [including 47% of WCCO-AM]. Midcontinent is 50% owned by Northwest Publications Inc.-Ridder newspapers and 50% by Minnesota Tribune Co. Minneapolis Star & Tribune Co. is a Cowles property. Original owner: Midcontinent Radio-Television Inc. Original call letters: WTCN-TV. Sales price: This was an exchange of properties in which CBS turned over WCCO Minneapolis to new licensee in exchange for 47% interest. FCC approved: July 31, 1952 [For the Record, Aug. 4, 1952].

**WTCN-TV Minneapolis**—Licensed to TLF Broadcasters (Time Inc.). Former owner: Consolidated Tv & Radio Broadcasters Inc (Harry M. Bitner interests). Sales price: Part of a package deal, including WTCN-AM-TV, WOOD-AM-TV Grand Rapids and WFBM-AM-TV Indianapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Consolidated purchased WTCN-AM-TV from Robert Butler and associates for \$1,815,000 in April 1955 [For the Record, April 18, 1955].

### MISSISSIPPI

**WDAM-TV Hattiesburg**—Licensed to Lion Tv Corp. WDSU Bestg. Corp (WDSU-AM-FM-TV New Orleans) purchased 51% of station from Dave A. Matison Jr., Harold M. Matison and Milton J. Fine. Sales price: \$51,000. FCC approved: Sept. 19, 1956 [For the Record, Sept. 24, 1956].

### MISSOURI

**KHQV-TV Hannibal**—Licensed to Lee Broadcasting Inc (WTAD Decatur, Ill.). Original owners: Courier Post Publishing Co. Sales terms: Courier Post Publishing Co. acquired 20% interest in Lee Broadcasting Inc. FCC approved: July 1, 1953 [For the Record, July 13, 1953].

**KODE-TV Joplin**—Licensed to WSTV Inc. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: Austin Harrison and associates. Original call letters: KSWM-TV. Sales price: \$591,000 (with KSWM). FCC approved: Nov. 1, 1956 [For the Record, Nov. 5, 1956].

**KCMO-TV Kansas City**—Licensed to Meredith Engineering Co. (Meredith Publishing Co.). Original owners KCMO Broadcasting Co. (T. L. Evans and Lester E. Cox). Sales price: \$2 million (with KCMO-AM-FM) FCC approved: Nov. 12, 1953 [For the Record, Nov. 23, 1953].

**KCTY (TV) Kansas City** (now deleted)—Licensed to Allen B. DuMont Labs. Inc. Original owner: Empire Coll Co. Sales price: \$1 and assumption of certain obligations. FCC approved: Dec. 31, 1953 [For the Record, Jan. 11, 1954].

**KMBC-TV Kansas City**—Licensed to KMBC Broadcasting Co (Cook Paint & Varnish Co.). Original owners: Midland Broadcasting Co. (Arthur B. Church). Sales price: \$1,750,000. FCC approved: June 9, 1954 [For the Record, June 14, 1954]. Note: Cook Paint & Varnish Co., which owned WHB-AM-TV (the latter sharing time with KMBC-TV on ch. 9), sold WHB to Midcontinent Broadcasting Co. for \$400,000, and deleted WHB-TV.

**WDAF-AM-FM-TV Kansas City**—Licensed to Transcontinent Television Corp. (see Group Ownership). Former owner: National Theatres. Sales price: \$9,750,000. FCC approved: July 13, 1960 [For the Record, July 18, 1960]. Note: Founded by Kansas City Star and Times. National Theatres bought station (with WDAF) in 1958 for \$7.6. Sale was required under consent judgment Nov 15, 1957 in civil antitrust action by U. S. against Kansas City Star Co. and others [For the Record, May 5, 1958].

**KFEQ-TV St. Joseph**—Licensed to KFEQ Broadcasting Co. (Jesse D. Fine). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George Coleman. Sales price: \$841,091 (with KFEQ). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957]. Note: Brown group bought KFEQ-AM-TV from Barton Pitts for \$550,000 in December 1955 [For the Record, Jan 2, 1956].

**KMOK-TV St. Louis**—Licensed to Columbia Broadcasting System Inc. Former owners: Robert T. Convey and associates, St. Louis Globe-Democrat [Newhouse interests], 800 N. 12th Inc. [Elizey Roberts] KSTP Inc. and others. Sales price: \$4 million. Original call letters KWK-TV. FCC approved Oct. 23, 1957 [For the Record, Oct. 28, 1957]. Note: Conditioned on CBS disposal of permit for ch. 11 in St. Louis.

**KMOS-TV Sedalia**—Licensed to Cook Bcstg. Co. (Cook Paint & Varnish Co.). Original owner: Milton J. Hinlein. Former call letters: KDRO-TV. Sales price: \$50,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958]. Note: Cp assigned to KDRO-TV and Radio Inc. (Mr. Hinlein, Independent Bcstg. Co and others). FCC approved: May 10, 1955 [For the Record, May 23, 1955].

#### MONTANA

**KOOK-TV Billings**—Licensed to the Montana Network (Joseph S. Sample). Original owners: Mr. Sample, J. Carter Johnson, C. L. Crist and others. Sales price: \$540,075 (with KOOK). FCC approved: Dec. 13, 1956 [For the Record, Dec. 17, 1956].

**KFBB-TV Great Falls**—Licensed to Wilkins Broadcasting Inc. (David E. Bright, 56%; Ernest Scanlon, 20%; Daniel O'Shea, 25%). Original owners: Joseph P. Wilkins and associates. Sales price: \$616,000. FCC approved: Jan. 28, 1960 [For the Record, Feb. 8, 1960].

**KMTV (TV) Great Falls**—Cp assigned to Snyder & Assoc. (Dan Snyder). Original owners: Robert R. and Francis N. Laird. Former call letters: KCTL (TV). Sales price: \$65,680. FCC approved: Oct. 1, 1958 [For the Record, Oct. 6, 1958].

#### NEBRASKA

**KOLN-TV Lincoln**—Licensed to Cornhusker Radio & Tv Corp. (John E. Fetzer). Original owners: Edward M. O'Shea, Bennett S. Martin and Harold E. Anderson. Sales price: \$650,000 (with KOLN-AM). FCC approved: Aug. 19, 1953 [For the Record, Aug. 24, 1953].

**\*KUON (TV) Lincoln**—Licensed to Byron J. Dunn, trustee, for U. of Nebraska. Original owners: Cornhusker Radio & Tv Corp. (John E. Fetzer). Original call letters: KOLN-TV (now being used on ch. 10 Lincoln). Sales price: No consideration. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954]. Note: Mr. Fetzer bought KOLN-TV Lincoln on ch. 12 in 1953 (see above). His purchase of KFOR-TV Lincoln on ch. 10 for \$300,000 from Cornbelt Broadcasting Corp. (Stuart Investment Co.) was approved by FCC March 24, 1954 [For the Record, March 29, 1954]. The ch. 12 facility is now KUON; the ch. 10 facility is now KOLN-TV.

**KNOP (TV) North Platte**—Permittee, North Platte Television Co. (Rush C. Clarke and associates). Former owners: Ray J. Williams, Franklin R. Stewart and Alvin E. Larsen Jr. Original call letters: KWSL-TV. Sales price: \$5,000 for CP, plus ownership in permittee by Mr. Williams. FCC approved: Jan. 30, 1958 [For the Record, Feb. 10, 1958].

**WOW-TV Omaha**—Licensed to Meredith WOW Inc. (Meredith Publishing Co.). Original owner: Radio Station WOW Inc. (Francis P. Matthews and associates). Sales price: \$2,525 million (with WOW). FCC approved Sept. 26, 1951 [For the Record, Oct. 1, 1951].

#### NEVADA

**KLAS-TV Las Vegas**—Licensed to Las Vegas Tv Inc Herman M. Greenspun purchased 124 5 shares from R G Jolley for \$50,000, giving Mr. Greenspun 67 5% ownership of station. FCC approved: Feb. 25, 1957 [For the Record, March 4, 1957].

**KSHO-TV Las Vegas**—Licensed to Television Co. of America (Walter E. Shull, pres). Former owners: Mervyn L. Adelson, Nathan Adelson, Irwin A. Molasky. Sales price: \$137,500. FCC approved Nov. 4, 1959 [For the Record, Nov. 16, 1959]. Note: Founded by Moritz Zenoff, Frank Oxarart, Albert Zugsmith, Arthur B. Hogan and John Feldman bought station in 1956 for \$200,000 (with KMBI Henderson, Nev.) [For the Record, Dec. 3, 1956]. Messrs Adelson and associates bought station in 1957 for \$70,000 [For the Record, Dec. 2, 1957].

**KAJZ (TV) Reno**—Permittee, Nevada Telecasting Corp. (Robert C. Fish). Note: Sale of control of permittee corporation to Ervin V. Willat for \$500 pending FCC approval [For the Record, April 21, 1958].

#### NEW HAMPSHIRE

**WMUR-TV Manchester**—Licensed to United Television Co of New Hampshire (Richard Eaton). Original owner: Radio Voice of New Hampshire Inc. (Francis P. Murphy). Sales price: \$450,000. FCC approved: Feb. 3, 1959 [For the Record, Feb. 9, 1959].

#### NEW JERSEY

**WOCN (TV) Atlantic City**—Licensed to David E. Mackey. Original owners: Matta Enterprises. Sales price: \$10,446 (covering cost of securing CP). FCC approved: April 14, 1954 [For the Record, April 19, 1954].

**WNTA-TV Newark**—Licensed to National Theatres Inc. Former owner: National Telefilm Assoc. (Ely A. Landau, et al). Sales price: \$11 million stock exchange (with WNTA-AM-FM and KMSP-TV Minneapolis, Minn.). Original call letters: WATV (TV), WAAT-AM-FM Newark. FCC approved: Feb. 26, 1959 [For the Record, March 9, 1959]. Note: WNTA-TV was purchased by National Telefilm Assoc. from original owners (Frank Bremer and Irving R. Rosenhaus) for \$2,550,000 (with WNTA-AM-FM), plus \$988,000 consultant fees and agreement not to compete. FCC approved: March 31, 1958 [For the Record, April 7, 1958].

#### NEW MEXICO

**KOAT-TV Albuquerque**—Licensed to Alvarado Tv Co. (Clinton D. McKinnon). Original owners: Walter J. Stiles and associates. Sales price: \$718,500. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**KOB-TV Albuquerque**—Licensed to KSTP Inc. (KSTP-AM-TV St. Paul-Minneapolis). Former owners: Time Inc. and Wayne Coy, each 50%. Sales price: \$1.5 million (with KOB). FCC approved March 13, 1957 [For the Record, March 18, 1957]. Note: Time Inc. and Mr. Coy purchased stations in May 1952 from T. M. Peppercorn-Albuquerque Journal for \$900,000 [For the Record, June 2, 1952].

**KAVE-TV Carlsbad**—Licensed to Voice of the Caverns Inc. (Edward P. Talbott and others). Former owners: Nancy H. and John Battison, Mr. Talbott and others. Sales price: \$43,500 (with KAVE). Note: Sale represents transfer of control from Battisons' to Talbott group. Mr. Talbott, already a stockholder, acquired controlling interest. FCC approved Feb. 20, 1958 [For the Record, March 3, 1958]. Note: KAVE-TV was bought by Battisons from Val Lawrence and associates for \$150,000 (with KAVE) in November 1955 [For the Record, Nov. 7, 1955].

**KVER-TV Clovis**—Licensed to KICA Inc. (Texas Telecting Co., 50%; Mae Strauss, 25%; Frank Lesley, 25%). Original owners: Mae Strauss and Frank Lesley. Former call letters: KICA-TV. Sales price: Assumption of \$170,000 in liabilities for 50% (including KVER). FCC approved: Oct. 22, 1959 [For the Record, Nov. 2, 1959].

#### NEW YORK

**WTEN-TV Albany**—Licensed to Capital Cities Television Corp. (Lowell Thomas, 31.2%; Frank M. Smith, 20 8% and associates). Original owners: Hyman Rosenblum and associates. Former call letters: WROW-TV WCDA (TV). Sales price: \$298,800 (with WROW). FCC approved: Nov. 3, 1954 [For the Record, Nov. 8, 1954].

**WTBI (TV) Albany**—Licensed to Van Curler Broadcasting Corp. (Stanley Warner Corp.). Former owner: Harry C. Wilder and associates, 50%; Stanley-Warner Corp., 50%. Sales price: \$425,000 in notes and cash for Wilder group's 50% interest. FCC approved: April 25, 1958 [For the Record, May 7, 1958].

**WINR-TV Binghamton**—Licensed to Binghamton Press Co. (Gannett Co.). Original owner: Southern Tier Radio Service Inc. Sales price: \$165,000 (with WINR). FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957].

**WNBF-TV Binghamton**—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Clark Associates Inc. (John C. Clark). Sales price: \$3 million (with WNBF). FCC approved: May 4, 1955 [For the Record, May 9, 1955].

**WBUF (TV) Buffalo** (now deleted)—Licensed to National Broadcasting Co. (NBC). Original owner: WBUF-TV Inc. (Sherwin Grossman, Gary L. Cohen and others). Sales price: \$312,500. FCC approved Sept. 21, 1955 [For the Record, Sept. 29, 1955].

**WPTZ (TV) Lake Placid**—Licensed to Great Northern Tv Inc. (Rollins Broadcasting Co.). Original owners: Carl F. Stohn Sr., Vincent S. Jerry, Joel H. Schler, Harry Schulman, Martin L. Schulman, Cyril Schulman and others. Sales price: \$500,000. Original call letters: WIRI (TV). FCC approved: Mar. 28, 1956 [For the Record, April 2, 1956].

**WABC-TV New York**—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WOR-TV New York**—Licensed to RKO Tele-radio Inc. (General Tire & Rubber Co.). Original owner: Bamberger Broadcasting Service Inc. (R. H. Macy Co.). Sales price: \$4.5 million (with WOR-AM-FM) plus \$315,000 per year for 25-year lease on studio and transmitter properties, plus 10% interest in General Teleradio Inc. by R. H. Macy Co. FCC approved: Jan. 17, 1952 [For the Record, Jan. 21, 1952].

**WROC-TV Rochester**—Licensed to Transcontinent Television Corp. Original owners: Stromberg-Carlson Bcstg. Corp. (General Dynamics Corp.). Former call letters: WHAM-TV. Sales price: \$51 million (with WHAM, WHFM [FM]). FCC approved: July 19, 1956 [For the

Record, July 30, 1956]. Note: Sale of WHAM, WHFM (FM) to Riggs & Greene Bcstg. Co. for \$500,000 also approved July 19, 1956 [For the Record, July 30, 1956].

**WKTV (TV) Utica**—Licensed to Mid New York Broadcasting Corp. (Gordon Gray, Paul F. Herron and wife). Original owners: Copper City Broadcasting Corp. (Myron J. Kallet, Penn-State Realty Co. and others). Sales price: \$4 million (with WKAL Rome, N. Y.) plus \$100,000 for real estate and \$300,000 over 10 year period as salary to W. T. MacNeilly, one of transferrors, as consultant. FCC approved: Dec. 30, 1958 [For the Record, Jan. 5, 1959].

#### NORTH CAROLINA

**WLOS-TV Asheville**—Licensed to Skyway Broadcasting Co. (owned 72.1% by WTVJ Inc. [WTVJ (TV) Miami, Fla.]). Sales price: \$277,940 for additional 35.2% interest for WTVJ Inc. from A. Henry J. Britt, Joe H. Britt, Julia L. Stamberger, and Harold K. Bennett, bringing WTVJ ownership to 72.1%. FCC approved: July 24, 1958 [For the Record, July 28, 1958].

**WSOC-TV Charlotte**—Licensed to Carolina Broadcasting (Miami Valley Broadcasting Corp, owner WHIO-AM-FM-TV Dayton, Ohio). Original owner: WSOC Broadcasting Co. (E. E. Jones, 45%; R. S. Morris, 21%; Hunter Marshall, 20% and others). Sales price: \$5.6 million (with WSOC-AM-FM). FCC approved: April 9, 1959 [For the Record, April 13, 1959].

**WUTV (TV) Charlotte**—Licensed to Century Advertising Inc. (Hugh Deadwyler, Frank P. Larson Jr., Cecil J. Hawes). Former owner: Hugh Deadwyler. Former call letters: WAYS-TV, WQMC (TV). Sales price: \$130,000. FCC approved April 24, 1957. Notes: Original owner WAYS Inc. (George W. Dowdy, Horton Doughton, B. T. Whitmore, Harold H. Thoms and Mr. Deadwyler). Transferred to Mr. Deadwyler for \$4 and assumption of obligations totalling \$150,000. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955]. Transferred to receiver June 4, 1956 and back to Mr. Deadwyler July 27, 1956.

**WTVD (TV) Durham**—Licensed to Durham Tv Co. (Lowell Thomas, Frank Smith and associates). Original owner: Durham Bcstg. Enterprises Inc. Sales price: \$1,417,800. FCC approved: May 24, 1957 [For the Record, June 3, 1957].

**WITN (TV) Washington**—Licensed to North Carolina Television Inc. (Roberson family, 67.8%; William S. Page, 25%, others). Original owners: H. W. Anderson and R. M. Fountain. Sales price: \$121,840. FCC approved: Sept. 23, 1955 [For the Record, Oct. 3, 1955].

**WECT (TV) Wilmington**—Licensed to WMFD-TV Inc. (Earl Westbrook, Herbert Brauff, Penn Watson, Josh Horne, James W. Jackson and others). Former owners: Richard A. Dunlea and Louise M. Dunlea. Original call letters: WMFD-TV. Sales price: \$153,850. FCC approved Dec. 11, 1957 [For the Record, Dec. 16, 1957].

#### NORTH DAKOTA

**WDAY-AM-TV Fargo**—Licensed to WDAY Inc. (Fargo Forum). Original owner: E. C. Reineke and wife, 55.6%; N. D. Black Jr. and family (Fargo Forum), 35% and others. Sales price: \$900,000 for 55.6%. FCC approved: July 20, 1960 [For the Record, July 25, 1960].

**KXMC (TV) Minot**—Licensed to KXMC-TV Inc. (Chester Reiten, Lloyd R. Amoo, W. L. Hurley, 52.5%; North Dakota Broadcasting Co., 47.5% Original owner: North Dakota Broadcasting Co. Sales price: \$1,040,000 for 52.5%. FCC approved: Oct. 21, 1959 [For the Record, Nov. 2, 1959].

#### OHIO

**KYW-TV Cleveland**—Licensed to Westinghouse Bcstg. Co. Original owner: NBC. Original call letters: WNBK (TV). Sale price: In exchange for WBC-owned KYW and WPTZ (TV) Philadelphia (now WRCV-AM-TV) and \$3 million to Westinghouse (including KYW-AM-FM [formerly WTAM-AM-FM]). FCC approved: Dec. 28, 1955 [For the Record, Jan. 2, 1956].

**WHK-TV Cleveland** (now deleted)—Licensed to Metropolitan Broadcasting Corp. (formerly DuMont Broadcasting Corp.). Former owner: Cleveland Plain Dealer and News. Sales price: \$700,000 (with WHK-AM-FM). FCC approved: April 16, 1958 [For the Record, April 21, 1958]. Note: FCC advising Plain Dealer that application for extension of time to complete construction of WHK-TV and transfer it to Metropolitan indicates necessity of hearing.

**WJW-TV Cleveland**—Licensed to Storer Bcstg. Co. Original owner: Herbert Mayer. Original call letters: WXEL (TV). Sales price: \$8.5 million (with KPTV [TV] Portland, Ore., and Empire Coil Co., New Rochelle, N. Y.). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954].

**WTVN-TV Columbus**—Licensed to WTVN Inc. 90% owned by Radio Cincinnati Inc. (WKRC-AM-FM-TV). Original owners: Picture Waves Inc. (Edward Lamb). Sales price: \$15 million. FCC approved: Feb. 25, 1953 [For the Record, March 2, 1953].

**OKLAHOMA**

**KXII (TV) Ardmore**—Cp assigned to Texoma Broadcasters Inc. (KWTX-AM-TV Waco and 50% of KBTX Bryan, both Texas). Original owner: John F. Easley estate. Sales price: \$141,666. FCC approved June 17, 1959 [For the Record, June 22, 1959]

**KOCO-TV Enid**—Licensed to Streets Electronics Inc. (Louis E. Caster and Ashley L. Robison). Former owners: P. R. Banta, L. D. Banta, George Streets and others. Sales price: \$957,440 plus assumption of \$503,885 liabilities. Former call letters KGEO-TV. FCC approved: Dec 11, 1957 [For the Record, Dec. 16, 1957].

**KOTV (TV) Tulsa**—Licensed to Osage Broadcasting Corp. (J. H. Whitney Co.). Original owners: Wrather-Alvarez Inc. (J. D. Wrather Jr., Mrs. Maizie Wrather and M. H. Alvarez). Sales price: \$4 million. FCC approved: May 14, 1954 [For the Record, May 24, 1954]. Note: KOTV originally owned by Cameron Television Inc. (George Cameron), sold to Wrather-Alvarez interests for \$2.5 million after FCC approval July 30, 1952 [For the Record, Aug. 4, 1952].

**OREGON**

**KOTI (TV) Klamath Falls**—Licensed to Calif.-Oregon Tv Inc. (Amos Voorhies-William B. Smullin). Original owner: W. D. Miller. Original call letters: KPJI-TV. Sales price: \$30,000. FCC approved: May 16, 1956 [For the Record, May 28, 1956].

**KLOE (TV) Portland (now deleted)**—Licensed to Oregon Tv Inc. George Haggarty purchased station for \$1,794,865 and combined its facilities with KPVT (TV) Portland. FCC approved: April 18, 1957 [For the Record, April 22, 1957].

**KPTV (TV) Portland**—Licensed to Oregon Tv Inc. (George Haggarty). Former owner: Storer Bcstg. Co. Sales price: \$1.89 million. FCC approved: April 18, 1957 [For the Record, April 22, 1957]. Note: Storer purchased KPVT in October 1954 from Herbert Mayer in \$8.5 million package deal which included WXEL-TV (TV) Cleveland and the Empire Coal Co. [For the Record, Nov. 1, 1957].

**PENNSYLVANIA**

**WFBG-TV Altoona**—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Gable Bcstg. Co. Sales price: \$3.5 million (with WFBG). FCC approved: Jan. 11, 1956 [For the Record, Jan. 16, 1956].

**WTPA (TV) Harrisburg**—Licensed to Patriot News Co. (Newhouse). Original owner: Donald E. Newhouse. Sales price: \$250,000. FCC approved: Nov. 17, 1954 [For the Record, Nov. 22, 1954].

**WLYH-TV Lebanon**—Licensed to Lebanon Television Corp. (Triangle Publications Inc. Philadelphia Inquirer - WFIL - AM - FM - TV). Original owners: WLBR-AM-FM, 52%; Lebanon News, 36%. Sales price: \$115,000. approved: Nov. 2, 1955 [For the Record, Nov. 7, 1955] and May 2, 1957 [For the Record, May 6, 1957].

**WCAU-TV Philadelphia**—Licensed to CBS Inc. Former owner: WCAU Inc. (Philadelphia Bulletin). Sales price: \$15.6 million plus \$4.4 million for land and real estate (with WCAU-AM-FM). FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

**WRCV-TV Philadelphia**—Licensed to the National Bcstg. Co. Original owner: Westinghouse Bcstg. Co. Original call letters: WPTZ-TV. Sales price: In exchange for NBC-owned WTAM-AM-FM and WNBK (TV) (now KYW-AM-FM-TV) Cleveland and \$3 million to WBC (including WRCV [formerly KYW]). FCC approved: Dec. 28, 1955 [For the Record, Jan. 2, 1956]. Note: WBC bought what was WPTZ from Philco Corp. for \$8.5 million in 1953 [For the Record, June 1, 1953].

**KDKA-TV Pittsburgh**—Licensed to Westinghouse Broadcasting Co. Original owner: Allen B. DuMont Labs. Inc. Original call letters: WDTV (TV). Sales price: \$9.75 million. FCC approved: Jan. 5, 1955 [For the Record, Jan. 10, 1955].

**WDAU-TV Scranton**—Licensed to Scranton Broadcasters Inc. WCAU Inc. former 75% owner sold interest to minority owner (Scranton Broadcasting Inc.) Sale price: \$700,000. FCC approved May 27, 1959 [For the Record, June 8, 1959]. WCAU Inc. (Philadelphia Bulletin, and former licensee WCAU-AM-TV Philadelphia) purchased 75% from Scranton Broadcasting Inc. (Mrs. M. E. Megargee and family) in 1958. Sales price \$650,000. Former call letters: WGBI-TV. FCC approved: Oct 18, 1956 [For the Record, Oct. 22, 1956].

**WNEP-TV Scranton/Wilkes-Barre**—Licensed to Northeastern Pa. Broadcasting Co. (owned 60% by Transcontinent Television Inc., 20% each by William M. Scranton and associates and by Mitchell Jenkins and associates). Original owners: Outcome of merger of WARM-TV Scranton and WILK-TV Wilkes-Barre, plus majority ownership taken over by Transcontinent Television Inc. Sales price: Entire merger considered to be a \$1.5 million transaction. FCC approved: Feb. 13, 1958 [For the Record, Feb. 24, 1958].

**WRAK-TV Williamsport**—Licensed to WGAL Inc. (WGAL-AM-FM-TV Lancaster, Pa.—Steinman stations). Original owner: WRAK Inc. (Margaretta Steele and associates). Sales price: \$125,000 (with WRAK-AM-FM). FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**WNOW-TV York**—Licensed to WNOW Inc. (William F. Rust Jr. and associates). Original owner: Helm Coal Co. Sales price: \$255,000. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

**RHODE ISLAND**

**WPRO-TV Providence**—Licensed to Capital Cities Broadcasting Corp. (See Group Ownership) Original owner: Cherry & Webb Broadcasting Co. Sales price: \$6.5 million (with WPRO-AM-FM). FCC approved: March 12, 1959 [For the Record, March 23, 1959].

**SOUTH DAKOTA**

**KKAB-TV Aberdeen**—Licensed to North Dakota Bcstg. Co. (John W. Boler). Original owner: Aberdeen Tv Co. Former call letters: KDHS (TV). Sales price: \$2,447. FCC approved: June 21, 1957 [For the Record, July 1, 1957]

**TENNESSEE**

**WRGP-TV Chattanooga**—Licensed to WSTV Inc. (Friendly Group). Former owners: Ramon G. and Helen H. Patterson, 70%; Follansbee Steel Co. (Jack and Louis Berkman), 30%. Sales price: \$1,675,000 for 70%. FCC approved: Nov. 27, 1959 [For the Record, Dec 7, 1959]. Note: Founded by Ramon G. and Helen H. Patterson and Will Cummings. The Pattersons bought Mr. Cummings' 50% in 1956 for \$87,000 plus assumption of \$32,000 in obligations [For the Record, Dec. 3, 1956]. Follansbee Steel Co. bought 30% interest in 1959 for \$325,000.

**WTVC-TV Chattanooga**—Licensed to Martin Theatres of Georgia Inc. (E. D. Martin and R. E. Martin Jr.) Former owners: Leon Covington estate and others. Former call letters: WROM-TV. Sales price: \$722,500. FCC approved: Oct. 31, 1957 [For the Record, Nov. 11, 1957]

**WBIR-TV Knoxville**—Licensed to Taft Broadcasting Co. (See Group Ownership). Original owners: 70% owned by Gilmore Nunn, Robert L. Ashe and John P. Hart; 30% by Taft Broadcasting Co. Sales price: \$21 million for 70%. FCC approved: Oct. 29, 1959 [For the Record, Nov. 9, 1959].

**WTVK (TV) Knoxville**—Licensed to South Central Broadcasting Co. (WIKY-AM-FM Evansville Ind.). Original owners: Tv Service of Knoxville Inc. Sales price: Assumption of obligations not exceeding \$216,500. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954].

**WBBQ-TV Memphis**—Licensed to RKO Tele-radio Inc. Original owner: Harding College. Sales price: \$2.88 million (with WBBQ). FCC approved: July 1, 1954 [For the Record, July 12, 1954]

**WSIX-TV Nashville**—Licensed to WSIX Inc. Louis R. Draughton became 66 2/3% owner by purchasing 33 1/4% owned by W. H. Criswell. Remaining 33 1/4% is owned by S. D. Sanford Jr. Sales price: \$250,000. FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

**TEXAS**

**KRBC-TV Abilene**—Licensed to Reporter Broadcasting Co. Original owner: Mrs. Eva Mav Hanks. Sales price: \$500,000 (with KRBC). FCC approved: Sept. 16, 1953 [For the Record, Sept. 28, 1953].

**KFDA-TV Amarillo**—Licensed to Amarillo Broadcasting Co. (Texas State Network). Original owners: Wendell Mayes, 25%; C. C. Woodson, 25%; Gene Cagle, 25%; Charles B. Jordan, 25%. Sales price: \$525,000 (with KFDA). FCC approved: Jan. 27, 1954 [For the Record, Feb. 1, 1954].

**KVII (TV) Amarillo**—Licensed to Southwest States Inc. (Jack C. Vaughn and associates). Former owners: John L. McCarty and associates. Sales price: \$136,052. FCC approved: July 17, 1958 [For the Record, July 21, 1958].

**KEDY-TV Big Spring**—Licensed to Texas Telecasting Inc. (KDUB-TV Lubbock). Texas Telecasting leased station for five years for \$300,000, after which it has option to purchase 50%. Original call letters: KBST-TV. FCC approved: Jan. 24, 1957 [For the Record, Jan. 28, 1957].

**KTLG (TV) Corpus Christi (now deleted)**—Licensed to Trinity Broadcasting Corp. (Barton R. and Gordon B. McLendon). Original owner: H. L. Hunt. Sales price: \$5,608.21 (cost of securing CP). FCC approved: April 7, 1954 [For the Record, April 12, 1954].

**KVDO-TV Corpus Christi**—Licensed to South Texas Telecasting Co. Original owner: Coastal Bend Telecasting Co. Sales price: \$194,000 plus obligations not to exceed \$100,000. FCC approved: April 4, 1957 [For the Record, April 8, 1957].

**WFAA-TV Dallas**—Licensed to A. H. Belo Corp. Original owner: Lacy-Potter Television Broadcasting Co. (Rogers Lacy and Tom Potter). Original call letters: KBTW (TV). Sales price: \$575,000. FCC approved: March 6, 1950 [For the Record, March 13, 1950].

**KELP-TV El Paso**—Licensed to KELP TV Corp. (same ownership as KXLY-AM-TV Spokane, Wash.). Original owner: McLendon Investment Corp. (call letters then KILT-TV). Sales price: \$750,000 (with KELP). FCC approval: March 20, 1957 [For the Record, March 25, 1957].

**KROD-TV El Paso**—Licensed to Southwest States Inc. (Cecil L. Trigg and Jack Vaughn). Original owner: El Paso Times. Sales price: \$3.45 million (with KROD-AM-FM). FCC approved: Oct. 23, 1959 [For the Record, Nov. 9, 1959].

**KFJZ-TV Fort Worth**—Licensed to Nafi Telecasting Inc. (Kenyon Brown, president, Harry L. [Bing] Crosby, chairman). Original owners: Texas State Network. Sales price \$4 million. FCC approved July 27, 1960 [For the Record, August 8, 1960]

**KGUL-TV Houston**—Licensed to Gulf TV Corp. (J. H. Whitney Co., 90%, Paul Taft, 10%). Original owner: Paul Taft and associates. Sales price: \$4.25 million. FCC approved: July 11, 1956 [For the Record, July 16, 1956].

**KPRC-TV Houston**—Licensed to Houston Post Co. Original owner: W. Albert Lee. Original call letters: KLEE-TV. Sales price: \$740,000. FCC approved: May 23, 1950 [For the Record, May 29, 1950].

**KXYZ-TV Houston**—Licensed to Houston Bcstg. Corp. (Milton R. Underwood and Phillip R. Neuhaus). Original owner: Glenn R. McCarthy. Sales price: \$600,000 (with KXYZ-AM). FCC approved: March 28, 1957 [For the Record, April 1, 1957].

**KGNS-TV Laredo**—Licensed to Southwestern Publishing Co. (Donald W. Reynolds). Former owner: Vidicon Industries of America (H. C. Avery Jr. and David H. Cole). Sales price: \$190,000 (for cp). FCC approved: July 31, 1958 [For the Record, Aug. 11, 1958].

**KTES (TV) Nacogdoches**—Licensed to G. P. (Pat) Scroggins. Original owner: Lee Scarborough. Sales price: \$5,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**KOSA-TV Odessa**—Odessa Tv Co. Brothers Jack C. and Grady H. Vaughn bought 50% of station from C. L. Trigg (retains 40%), W. B. Stowe and Brooks L. Harman (each retaining 5%). Sales price: \$20,000 plus assumption of approximately \$85,000 in liabilities. FCC approved: Jan. 23, 1957 [For the Record, Jan. 28, 1957].

**KCTV (TV) San Angelo**—Licensed to Westex Tv Co. Lewis O. Seibert purchased 50% of station from equal-owners A. D. Rust and B. P. Bludworth for \$32,288 and obligations. Mr. Rust in turn sold his remaining 25% to Roy H. Simmons for \$50,000. Original call letters: KTXL-TV. FCC approved: March 14, 1957 [For the Record, March 18, 1957].

**KENS-TV San Antonio**—Licensed to Express Publishing Co. Former owner: Storer Broadcasting Co. Original call letters: KGBS-TV. Sales price: \$3.5 million (with KGBS, now KENS). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954]. Storer Broadcasting Co. bought what was then KEYL (TV) from original grantees W. L. Pickins, R. L. Wheelock and H. H. Coffield for \$1.05 million in 1951 [For the Record, Oct. 15, 1951].

**WOAI-TV San Antonio**—Licensed to Southland Industries Inc. (Hugh Halft Jr and family). Original owners included National Jewish Hospital which sold its 24% interest (including interest in WOR-AM) to licensee for \$1,145,000. FCC approved: June 10, 1958.

**KLTW (TV) Tyler**—Licensed to Ch. 7 Co. Original owner: Lucille R. Lansing (who retained a 40% interest in station). Sales price: \$7,460.32. FCC approved: March 20, 1957 [For the Record, March 25, 1957].

**KANG-TV Waco (now deleted)**—Licensed to Texas Broadcasting Co. (LBJ Co.-KTBC-AM-TV Austin). Original owners: Central Texas Tv Co. (Clyde Weatherly and associates). Sales price: \$115,000 and assumption of \$19,000 in obligations. FCC approved: Dec. 2, 1954 [For the Record, Dec. 13, 1954]. Note: CP cancelled in 1955 with physical facilities turned over to KWTX-TV Waco in return for 2% of that station.

**KRGV-TV Weslaco**—Licensed to The LBJ Co. (Mrs. Lyndon B. Johnson). Note: Mrs. Johnson bought 50% from O. L. Taylor for \$5,000 plus loan of \$140,000 in April 1956 [For the Record, April 9, 1956]. Mrs. Johnson purchased remaining 50% for \$100,000. FCC approved: March 24, 1958 [For the Record, April 7, 1958].

**KSYD-TV Wichita Falls**—Licensed to KSYD Television Co. Inc. (Nat Levine, Irving and Murray Gold, Sidney Grayson, others). Original owners: Wichita Falls Tv Co. (Kenyon Brown-E. H. Rowley). Original call letters: KWFT-TV. Sales price: \$750,000 plus \$73,366. FCC approved Jan 11, 1956 [For the Record, Jan. 16, 1956].

**UTAH**

**KCPX-TV Salt Lake City**—Licensed to Columbia Pictures Electronics Co. (Columbia Pictures Corp.) Former owner: Time Inc. Former call letters: KTVI (TV). Sales price: \$3.1 million (with KCPX-AM-FM). FCC approved Nov. 5, 1959 [For the Record, Nov. 16, 1959]. Note: Founded by S. S. Fox and associates as KDYL-TV Intermountain Broadcasting & Television Corp. (Time Inc., 80%; G. Bennett Larson,

## Broadcast Stations Identified With Newspaper or Magazine Ownership

The following tabulation, showing newspaper and magazine ownership or affiliation of am, fm and tv broadcast stations in the United States is based on information procured from the operating companies or from official sources. Minority interests are indicated where the information is available. In many instances stations and publications are owned by the same interests but operations are entirely separated.

### ALABAMA

**WHMA-AM-FM Anniston**—Licensed to Anniston Bcstg. Co. Harry M. Ayers, principal owner of *Anniston Star*, is the majority stockholder.

**WBCA Bay Minette**—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner, 75% owner, is 100% owner of *Baldwin Times Weekly* (WHEP Foley, Ala.) See also WWCC Bremen, Ga.

**WAPI-AM-FM-TV Birmingham**—Licensed to Alabama Broadcasting System Inc., same ownership as Birmingham News Co. (*Birmingham News-S. I. Newhouse*) Same company owns *Huntsville* (Ala.) *Times* See WSYR Syracuse, N. Y. for Newhouse holdings.

**WDVE Dadeville**—Licensed to J. C. Henderson, publisher-editor of semi-weekly *Alexander City* (Ala.) *Outlook* and weekly *Good Water* (Ala.) *Enterprise-Chronicle*. See also WRDL Lanett, Ala.

**WHEP Foley**—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner is 75% owner (see WBCA Bay Minette, Ala. and WWCC Bremen, Ga.).

**WFPA Fort Payne**—Licensed to George A. Gothberg Jr., owner of weekly *DeKalb County News*.

**WAAY Gadsden**—Licensed to Etowah Broadcasters Inc. Charles Smithgall, controlling stockholder, is president-publisher of *Gainesville* (Ga.) *Times* (WGGA). See also WRGA Rome, Ga.

**WGYV Greenville**—Licensed to Greenville Broadcasting Co. J. F. and N. F. Magowin; 15% and 75% owners, are stockholders of the Mobile Press-Register Inc. See also WKRG Mobile

**WRDL-AM-FM Lanett**—Licensed to Valley Broadcasting Co., 40% owned by J. C. Henderson, publisher of semi-weekly *Alexander City Outlook* and weekly *Good Water* (Ala.) *Enterprise-Chronicle*. See also WDVE Dadeville, Ala.

**WKRG-AM-FM-TV Mobile**—Licensed to WKRG-TV Inc. 50% owned by Mobile Press-Register Inc. (*Mobile Register and Press*). See also WGYV Greenville, Ala.

**WMFC Monroeville**—Licensed to Monroe Broadcasting Co. William M. Stewart, owner, is publisher of weekly *Monroe Journal* and *South Alabamian*

### ARIZONA

**KOOL-AM-FM-TV Phoenix**—Licensed to KOOL Radio Television Inc. Gene Autry, 55.38% owner, is 51% owner of Golden West Broadcasters, which owns 12.5% of *Phoenix Republic and Gazette*. Tom Kerney, 19.5% owner, also has interest in *Phoenix Republic and Gazette*. See also KOLD Tucson, Ariz.; KMPC Los Angeles, KSFO San Francisco, both Calif., and KVI Seattle, Wash.

**KPHO-AM-TV Phoenix**—Licensed to Meredith Broadcasting Co., owned by Meredith Publishing Co., publisher of *Better Homes & Gardens* and *Successful Farming*. See also WHEN Syracuse, N. Y., WOW Omaha, Neb., KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

**KOLD-AM-TV Tucson**—Licensed to Old Pueblo Broadcasting Co. Gene Autry, 48% owner, is 51% owner of Golden West Broadcasters, which owns 12.5% of *Phoenix Republic and Gazette*. Tom Kerney, 19.5% owner, also has interest in *Phoenix Republic and Gazette*. See also KOOL Phoenix, Ariz.; KMPC Los Angeles and KSFO San Francisco, both Calif., and KVI Seattle, Wash.

**KVOA-TV Tucson**—Licensed to Alvarado Television Co., 40% owned by Clinton D. McKinnon, publisher of weekly *San Diego North Shores Sentinel* and *Coronado Journal*, both Calif. See also KOAT-TV Albuquerque, N. M.

### ARKANSAS

**KBRI Brinkley**—Licensed to Tri-County Broadcasting Co., owned by Mason W. Clifton, owner of weekly *Brinkley Argus*

**KFSA-AM-TV Fort Smith**—Licensed to Fort Smith Broadcasting Co., subsidiary of Southwestern Publishing Co., publisher of *Fort Smith Times Record* and *Southwest American*. Donald W. Reynolds, owner, also publishes *Bartlesville* (Okla.) *Examiner* and *Enterprise*, Okmulgee (Okla.) *Times* (KOKL), Las Vegas (Nev.) *Review Journal* (KORK and KLRJ-TV), Ely (Nev.) *Times*, Blackwell (Okla.) *Journal-Tribune*, Chickasha (Okla.) *Express*, Rogers (Ark.) *News*, Natchez (Miss.) *Times*, Guthrie (Okla.) *Leader* and *Fallon* (Nev.) *Standard and Eagle*. See also KBRS Springdale and KFOY-TV Hot Springs, both Ark.; KOKL Okmulgee, Okla., KOLQ-AM-TV Reno, KORK-KLRJ-TV Las Vegas, both Nev.; and KGNS (TV) Laredo, Tex.

**KXAR Hope**—Licensed to the Hope Broadcasting Co. A. H. Washburn, principal owner, is publisher of *Hope Star*.

**KFOY-TV Hot Springs**—Licensed to Southeastern Operating Co., owned by Donat W. Reynolds (see KFSA Fort Smith, Ark.).

**KTHS Little Rock**—Licensed to Radio Broadcasting Inc. Chief owners identified with the

*Times Publishing Co. Inc.*, publishers of *Shreveport* (La.) *Times* and parent company of International Bcstg. Corp. (KWKH). Same ownership as *Monroe* (La.) *World and News-Star*.

**KTHV (TV) Little Rock**—Licensed to Arkansas Television Co., 42% owned by Radio Broadcasting Inc. (KTHS) and 32% owned by Arkansas Democrat Co. (*Arkansas Democrat*). Principal owners of KTHS identified with Times Pub Co., publisher of *Shreveport* (La.) *Times* (KWKH). See also KTHS Little Rock and KWKH Shreveport, La.

**KBRS Springdale**—Licensed to N. W. Arkansas Bcstg. & Tv Co., subsidiary of Southwestern Publishing Co. President is Donald W. Reynolds (see KFSA Ft. Smith).

### CALIFORNIA

**KBAK-TV Bakersfield**—Licensed to Bakersfield Bcstg Co., 97 1/2% owned by *San Francisco Chronicle* (KRON-TV).

**KERN-AM-FM Bakersfield**—Licensed to McClatchy Newspapers; same ownership as *Sacramento Bee*, *Fresno Bee*, *Modesto Bee*. See also KMJ-AM-FM-TV Fresno, KBEE-AM-FM Modesto, KFBK-AM-FM Sacramento, all California, and KOH Reno, Nev..

**KBLA Burbank**—Licensed to Radio Station KBLA, 80% owned by George E. Cameron Jr., who is 49% owner of *Palm Springs* (Calif.) *Desert Sun*. See also KDES Palm Springs, Calif.

**KFRE-AM-TV, KRFM (FM) Fresno**—Licensed to Triangle Publications Inc. See WFLA Philadelphia, Pa.

**KMJ-AM-FM-TV Fresno**—Licensed to McClatchy Newspapers (See KERN Bakersfield)

**KMPC Los Angeles**—Licensed to Golden West Broadcasters, Gene Autry, 51% owner. Golden West Broadcasters owns 12.5% of *Phoenix* (Ariz.) *Republic* and *Gazette*. See also KOOL Phoenix and KOLD Tucson, both Ariz.; KSFO San Francisco, Calif., and KVI Seattle, Wash.

**KPOP Los Angeles**—Licensed to Storer Broadcasting Co. See WGBS-AM-FM-TV Miami, Fla.

**KTTV (TV) Los Angeles**—Licensed to Times-Mirror Broadcasting Co., owned by the Times-Mirror Co. (*Los Angeles Times* and *Mirror-News*).

**KBEE-AM-FM Modesto**—Licensed to McClatchy Newspapers (See KERN Bakersfield)

**KASK-AM-FM Ontario**—Licensed to Daily Report Co., same ownership as *Ontario-Upland Report*.

**KDES Palm Springs**—Licensed to George E. Cameron Jr., 40% owner of *Palm Springs Desert Sun*. See also KBLA Burbank, Calif.

## Tv Station Sales CONTINUED

20%) bought station (with KDYL-AM-FM) in 1953 for \$2.1 million [For the Record, July 6, 1953].

**KUTV (TV) Salt Lake City**—Licensed to Utah Bcstg. & Tv Corp. (A. L. Glasmann, Salt Lake Tribune-George C. and Wilda Gene Hatch). Original owners: Salt Lake Tribune and Frank Carman-Grant Wrathall interests. Sales price: \$683,333. FCC approved: March 7, 1956 [For the Record, March 12, 1956].

### VIRGINIA

**WSVA-TV Harrisonburg**—Licensed to Shenandoah Valley Broadcasting Corp. (Evening Star Broadcasting Corp.-WMAL-AM-FM-TV Washington, D. C., 51%, Hamilton Shea, 49%). Former owners Transcontinent Television Corp., 50%; Hamilton Shea, 50%. Sales price: \$700,000 for 51% (with WSVA-AM-FM) FCC approved: Sept. 23, 1959 [For the Record, Oct. 5, 1959]. Note Transcontinent and Mr. Shea paid \$560,000 for properties in 1956, buying them from Frederick L. and Mary P. Allman [For the Record, June 4, 1956].

**WACH-TV Newport News**—Licensed to United Bcstg Co of Eastern Virginia Inc (Richard Eaton). Original owners Eastern Bcstg Corp (Russell A. Collins, receiver for John Doley and others) Sales price: \$54,000 (with WACH). FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WTOV-TV Norfolk**—Licensed to Tim Brite Inc. (Temus R. Bright). Original owner: Commonwealth Broadcasting Corp. (E. L. Scott, Robert Wasdon, Jack Siegel). Sales price: \$17,500 plus assumption of \$78,000 in obligations. FCC approved: March 9, 1955 [For the Record, March 14, 1955].

### WASHINGTON

**KING-TV Seattle**—Licensed to King Broadcasting Co. (Mrs. A. Scott Bullitt). Original owner: Radio Sales Corp. (P. K. Leberman). Original call letters: KRSC-TV. Sales price: \$375,000. FCC approved: July 20, 1949. [For the Record, July 25, 1949]. Note: Hearst Corp. bought 25% interest in King Broadcasting Co. in 1951 which was re-purchased by licensee in 1953.

**KREM-TV Spokane**—Licensed to KREM Broadcasting Corp. (Mrs. A. Scott Bullitt). Former owner: Louis Wasmer. Sales price: \$2 million (with KREM-AM-FM) FCC approved Sept. 26, 1957 [For the Record, Oct. 7, 1957].

**KXLY-TV Spokane**—Licensed to Northern Pacific Television Corp. Original owners: Symonds Broadcasting Co. (E. B. Craney and Harry L. [Bing] Crosby). Sales price: \$1,723,500 (with KXLY). FCC approved: Jan. 6, 1954 [For the Record, Jan. 11, 1954].

**KTWV (TV) Tacoma**—Licensed to J. Elroy McCaw Original owners: Carl E. and C. D. Raymond Original call letters: KMO-TV. Sales price: \$300,000. FCC approved: Sept. 15, 1954 [For the Record, Sept. 20, 1954].

### WEST VIRGINIA

**WBOY-TV Clarksburg**—Licensed to Ohio Valley Bcstg Corp. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: News Publishing Co. Original call letters: WBLK-TV. Sales price: \$250,000 (with WBLK-AM and WPAR-AM-FM Parkersburg, W. Va.). FCC approved: April 5, 1957 [For the Record, April 8, 1957].

**WHTN-TV Huntington**—Licensed to Cowles Bcstg. Co. Original owner: Greater Huntington Theatre Corp. (S. J. Hyman and family). Sales price: \$535,000 plus assumption of \$100,000 debt (with WHTN-AM-FM). FCC approved: June 20, 1956 [For the Record, July 2, 1956].

**WTAP (TV) Parkersburg**—Licensed to Zanesville Publishing Co. Original owner: W. Virginia Enterprises Inc. (Howard L. Chernoff and associates). Sales price: \$124,600 FCC approved: March 30, 1955 [For the Record, April 4, 1955].

**WJPB-TV Weston**—Licensed to WJPB-TV Inc. (J. Patrick Beacom, 50%; Thomas P. Johnson, 47.5%; George W. Eby, 2.5%). Original owner: J. P. Beacom, 100%. Sales price: \$95,000 for 47.5%; \$5,000 for 2.5%. FCC approved: Feb. 17, 1960 [For the Record, Feb. 22, 1960].

**WTRF-TV Wheeling**—Licensed to WTRF-TV Inc. (Albert V. Dix, and six publishing companies owned by Dix family). Original owner: Tri-City Broadcasting Co. (Thomas M. Bloch and W. L. Harris families, News Publishing Co.). Sales price: \$1,684 million for 56.13%. FCC approved: Dec. 17, 1958 [For the Record, Dec. 22, 1958]. Note: Dix family owned 30.96% of Tri-City Broadcasting Co.

### WISCONSIN

**WKOW-AM-TV Madison**—Licensed to Mid-Continent Broadcast Co. of Wisconsin Inc (see BFR station in Group Ownership). Former owners: Stewart Watson, 10%; George W. Icke, 9%; E. C. Severson, 10.4%; B. W. Huiskamp, 9% and others. Sales price: \$925,000 FCC approved: July 20, 1960 [For the Record, July 25, 1960].

**WMTV (TV) Madison**—Licensed to Forward Tv Inc. (Lee Stations and others). Former owners: Lee Ruwitch, Gordon Sherman, Mitchell Wolfson and Sidney Meyer. Sales price: \$339,333. FCC approved April 2, 1958 [For the Record, April 7, 1958]. Note: Messrs. Ruwitch, Gordon, Wolfson and Meyer bought WMTV from Bartlett Tv Corp. for \$350,000 in July 1957 [For the Record, July 29, 1957].

**WMBV-TV Marinette**—Licensed to M & M Broadcasting Co. (Morgan Murphy and others). Former owners: William E. Walker, Joseph D. Macklin and others. Sales price: \$211,764 (with WMAM Marinette) plus assumption of \$360,000 liabilities. FCC approved March 19, 1958 [For the Record, March 24, 1958].

**WISN-TV Milwaukee**—Licensed to Hearst Corp. Original owner: Milwaukee Area Telecasting Corp. (permit granted to MATC after merger agreement among four applicants; other three were WEMP and WFOX Milwaukee and Kolere Telecasting Inc.). Original call letters: WTVW (TV) Sales price: \$2 million. FCC approved: March 2, 1955 [For the Record, March 14, 1955].

**WITI-TV Milwaukee**—Licensed to Storer Broadcasting Co. Original owner: Independent Tv Inc (Sci J. Kahn) Sales price: \$4.4 million. FCC approved Nov. 12, 1958. [Broadcasting, Nov. 17, 1958]

### PUERTO RICO

**WSTE (TV) Fajardo**—Cp assigned to Carmina Mendez Original owner: Continental Broadcasting Corp. (Wm R. Anthony [71%] and others) Sales price: \$60,000. FCC approved: March 26, 1959 [For the Record, April 6, 1959].

**WAPA-TV San Juan**—Licensed to Winston-Salem Broadcasting Co. (WTOB-AM-TV Winston-Salem, N. C.). Original owner: Jose Ramon Quinones and associates. Sales price: \$320,000. FCC approved: May 2, 1957 [For the Record, May 6, 1957].

## Newspaper Ownership CONTINUED

KKIS Pittsburg—Licensed to Kay Kis Corp., 80% owned by Kankakee (Ill.) *Daily Journal*. See also WKAN Kankakee, WRRR Rockford, and WQUA Moline, all Illinois

KFBK-AM-FM Sacramento—Licensed to McClatchy Newspapers. (See KERN Bakersfield.)

KXTV (TV) Sacramento—Licensed to Great Western Broadcasting Corp. See WISH Indianapolis.

KFSD-AM-FM-TV San Diego—Licensed to KFSD Inc., 46 2/2% owned by Weekly Publications Inc. (*Newsweek Magazine*).

KRON-FM-TV San Francisco—Licensed to Chronicle Publishing Co., publisher of *San Francisco Chronicle*. See also KBAK Bakersfield, Calif.

KSFO San Francisco—Licensed to Golden West Broadcasters, owned 51% by Gene Autry. Golden West owns 125% of *Phoenix* (Ariz.) *Republic and Gazette*. See KOLD Tucson and KOOL Phoenix, both Ariz., KMPC San Francisco, Calif., and KVI Seattle, Wash.

KLIV San Jose—Licensed to Cal-Radio Inc., 25% owned by Patrick H. Peabody, co-publisher *Gilroy Dispatch*, *Los Gatos Times* and weekly *Pleasanton Times*, *Sunnyvale Standard* and *Mountain View Register-Leader*. See also KSJO-FM San Jose, Calif.

KSJO-FM San Jose—Licensed to Patrick H. Peabody, co-publisher *Gilroy Dispatch*, *Los Gatos Times* and weekly *Pleasanton Times*, *Sunnyvale Standard* and *Mountain View Register-Leader*. See KLIV San Jose, Calif.

KTIM San Rafael—Licensed to Marin Broadcasting Co.; 37 5/8% owned by Roy A. Brown and wife who own *San Rafael Independent Journal*.

KTMS Santa Barbara—Licensed to News-Press Publishing Co., publisher of *Santa Barbara News-Press* (T. M. Storke, publisher, owns 51% of common stock).

KSCO Santa Cruz—Licensed to Radio Santa Cruz; Fred D. McPherson Jr., publisher of *Santa Cruz Sentinel*, is a partner.

KSRO Santa Rosa—Licensed to Finley Broadcasting Co. Ruth W. Finley, president, is affiliated with *Santa Rosa Press-Democrat*. Operated independently of newspaper

### COLORADO

KVFC Cortez—Licensed to KVFC Inc. Barney H. Hupbs, 25% owner, is 66 2/3% owner of *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

KIMN Denver—Licensed to Mile High Stations Inc. See KLO Ogden, Utah.

KLZ-AM-TV Denver—Licensed to Aladdin Bestg. Corp., subsidiary of Time Inc., publisher of *Time*, *Life*, *Fortune* and *Sports Illustrated*. See also WFBM Indianapolis, Ind., WOOD Grand Rapids, Mich., and WTCN Minneapolis.

KLMR Lamar—Licensed to Southeast Colorado Broadcasting Co. Inc. Fred M. Betz 13 7/8% owner, owns *Lamar Daily News*.

### CONNECTICUT

WNHC-AM-FM-TV New Haven—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer*). See WFIL Philadelphia, Pa.

WSTC-AM-FM Stamford—Licensed to Western Connecticut Broadcasting Co. Kingsley Gillespie, publisher of *Stamford Advocate*, is president

### DELAWARE

WDEL-AM-FM Wilmington—Licensed to Delmarva Broadcasting Inc., same ownership as Lancaster (Pa.) *Intelligencer-Journal* and *New Era* (WGAL). Stations operated independently. See WGAL Lancaster, Pa.

### DISTRICT OF COLUMBIA

WMAL-AM-FM-TV Washington—Licensed to Evening Star Broadcasting Co. Inc., same ownership as *Washington Evening Star*. See also WWSA Harrisonburg, Va.

WTOP-AM-FM-TV Washington—Licensed to Washington Post Co. (*Washington Post & Times-Herald*). See also WJXT (TV) Jacksonville, Fla.

### FLORIDA

WESH-TV Daytona Beach—Licensed to Telrad Inc., owned by J. H. Perry interests. See WJHP-TV Jacksonville, Fla.

WNDB-AM-FM Daytona Beach—Licensed to the News-Journal Corp., publisher of *Daytona Beach Journal* and *News* (40% owned by Perry interests). See WJHP-TV Jacksonville.

WROD Daytona Beach—Licensed to Radio Daytona Inc., 100% owned by Frank J. Russell Jr., publisher of the *Marquette Mining Journal*. See WMDJ Marquette, Mich.

WFLM (FM) Fort Lauderdale—Licensed to Findlay Publishing Co., *Findlay* (Ohio) *Republican Courier*. See also WFIN Findlay, Ohio and WCSI Columbus, Ind.

WJHP-TV Jacksonville—Licensed to Post-Times Co. Owned by John H. Perry interests. Perry newspapers are *Pensacola Journal* and *News*, *Deland Sun-News*, *Ocala Star-Banner*, *Panama City News-Herald*, *Palm Beach Post-Times*, *Leesburg Commercial*, *Palatka News*, *Melbourne Times*, 40% of *Daytona Beach Journal* and *News* (WNDB) and various weekly newspapers in Florida. Perry interests also own *Frankfort* (Ky.) *State Journal* and Western Newspaper Union, a newspaper syndicate.

WJXT (TV) Jacksonville—Licensed to Washington Post Co., publisher of *Washington* (D. C.) *Post & Times-Herald*. See WTOP Washington, D. C.

WMMB Melbourne—Licensed to Indian River Radio Inc., 16% owned by Harlan G. Murrelle, publisher *New Jersey weeklies Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette*. See also WOND Pleasantville, N. J.

WCKR-AM-FM, WCKT (TV) Miami—Licensed to Biscayne Television Corp., 42.5% owned by Cox interests (*Miami News*) and 42.5% by Knight interests (*Miami Herald*). For other Cox properties see WHIO Dayton, Ohio. For other Knight interests see WAKR Akron, Ohio

WGBS-AM-FM-TV Miami—Licensed to Storer Broadcasting Co. Miami Beach Sun Pub. Co. (*Miami Beach Sun*) is subsidiary of Storer Broadcasting Co. See also WJBK Detroit, WSPD Toledo, WAGA Atlanta, WVVA Wheeling, W. Va. WJW-AM-TV Cleveland, WJBG-AM-FM Philadelphia, KPPO Los Angeles and WITI-TV Milwaukee.

WJDM-TV Panama City—Licensed to Herald Publishing Co. (*Albany* [Ga.] *Herald*). See also WALB Albany, Ga.

WJCM Sebring—Licensed to Progressive Publishing Co. Same ownership as *Clearfield* (Pa.) *Progress* and *Danville* (Pa.) *News*. See also WCPA Clearfield, WDAD Indiana, and WMAJ State College, all Pa.

WFLA-AM-FM-TV Tampa—Licensed to Tribune Co. (*Tampa Tribune* and *Times*) D. Tennant Bryan family holds approximately 50% interest in *Richmond Times Dispatch* and *News-Leader* (WRNL-AM-FM Richmond).

WTVT (TV) Tampa—Licensed to WKY Television System Inc. Same ownership as *Oklahoma City Oklahoman* and *Times*, *Farmer Stockman* (WKY-AM-TV).

WDCL Tarpon Springs—Licensed to Clearwater Broadcasting Corp., owned 50% by Hodding Carter and family who own *Greenville* (Miss.) *Delta Democrat-Times*. See WDDT Greenville, Miss.

### GEORGIA

WALB-TV Albany—Licensed to Herald Publishing Co. (*Albany Herald*). See also WJDM-TV Panama City, Fla.

WRFC Athens—Licensed to Radio Athens Inc., owned by L. H. Christian, owner of weekly *Oconee Enterprise*, Watkinsville, Ga.

WSB-AM-FM-TV Atlanta—Licensed to Atlanta Newspapers Inc., publisher of *Atlanta Journal* and *Constitution*. Same interests (James M. Cox) publish *Dayton* (Ohio) *News* and *Journal-Herald* (WHIO), *Miami News* (WCKR), *Springfield* (Ohio) *News* and *Sun*. See also WSOC Charlotte, N. C.

WWCC Bremen—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner, 75% owner, is 100% owner of *Baldwin Times Weekly*. See also WBCA Bay Minette and WHEP Foley, both Alabama.

WBHF Cartersville—Licensed to W. R. Frier, owner of weekly *Bartow Herald*. See also WEAB Greer, S. C.

WRBL-AM-FM-TV Columbus—Licensed to Columbus Broadcasting Co., 51% owned by R. W. Page Corp. (*Columbus Enquirer* and *Ledger* and *Bradenton* [Fla.] *Herald*).

WJJC Commerce—Licensed to Jackson County Broadcasting Co. President Albert S. Hardy is owner of weekly *Commerce News*.

WGGA Gainesville—Licensed to Blue Ridge Broadcasting Co. Charles Smithgall, publisher *Gainesville Daily Times*, is president and majority stockholder. See also WRGA Rome, Ga., and WCAS Gadsden, Ala.

WKLY Hartwell—Licensed to WKLY Broadcasting Co. Same ownership as weekly *Hartwell Sun*.

WLAG-AM-FM La Grange—Licensed to La Grange Broadcasting Co., 33 1/3% of stock owned by Roy C. Swank, publisher of *La Grange News*

WNEX Macon—Licensed to Macon Broadcasting Co.; 16% held by the Telegraph Publishing Co., publisher of *Macon Telegraph* and *News*.

WRGA Rome—Licensed to Rome Bestg. Corp. Controlling stockholder Charles Smithgall, owner of *Gainesville* (Ga.) *Daily Times*. See also WGGA Gainesville, Ga. and WCAS Gadsden, Ala.

WSFT Thomaston—Licensed to the Thomastor Broadcasting Co. J. B. Hardy, S. J. Carswell co-owners, weekly *Thomaston Times* and *Free-Press*, own 40% of station

WTWA Thomson—Licensed to Hickory Hill Broadcasting Co. Inc. Majority owner Frank Hash owns weekly *McDuffie Progress* and *Columbia News*.

WVOP Vidalia—Licensed to Vidalia Broadcasting Co. R. E. Ledford, 50% owner, is publisher of weekly *Vidalia Advance*.

### HAWAII

KHBC-AM-TV Hilo—Licensed to Hawaiian Broadcasting System Ltd. See KGMB Honolulu.

KGMB-AM-TV Honolulu—Licensed to Hawaiian Broadcasting System Ltd., 100% owned by Honolulu *Star-Bulletin*. See also KHBC Hilo and KMAU-TV Wailuku, Hawaii.

KGU Honolulu—Licensed to Advertiser Publishing Co. Ltd., publisher of *Honolulu Advertiser*. See also KONA (TV) Honolulu.

KONA (TV) Honolulu—Licensed to Radio Honolulu Ltd., 50% owned by *Honolulu Advertiser*. See also KGU Honolulu.

KTOH Lihue—Licensed to Garden Island Publishing Co. Ltd., publisher of *Garden Island* (weekly).

KMAU-TV Wailuku—Licensed to Hawaiian Broadcasting System Ltd. (see KGMB Honolulu).

KMVI-AM-TV Wailuku—Licensed to Maui Publishing Co., Ltd., publisher of *Maui News*.

### IDAHO

KGEM Boise—Licensed to Idaho Bestg. & Tv Co., owned by A. L. Glasman interests (see KLO Ogden, Utah)

KBAR Burley—Licensed to KBIO Inc., 86% owned by Jessica L. Longston (see KAYO Seattle, Wash.).

KIFI Idaho Falls—Licensed to Eastern Idaho Bestg. & Tv Co., 90% owned by J. Robb Brady Trust Co., owner of *Idaho Falls Post-Register*.

KLIX-AM-TV Twin Falls—Licensed to Southern Idaho Bestg. & Television Co., owned by A. L. Glasman interests. (See KLO Ogden, Utah).

### ILLINOIS

WJBC-AM-FM Bloomington—Licensed to Bloomington Broadcasting Corp., 50% owned by Daily Pantagraph Co. (*Bloomington Pantagraph*).

WBYS Canton—Licensed to Fulton County Broadcasting Co., 31.9% owned by H. B. Winsor, president-publisher *Canton Ledger* and *Booneville* (Mo.) *News-Advertiser*.

WCIA (TV) Champaign—Licensed to Midwest Television Inc. Stockholders Helen M. Stevick and Marjane Stevick Dyess Chumingo, each 10%, own *Champaign News-Gazette*, (WDWS); *Lindsay-Schaub Newspapers Inc.* (Wsoy Decatur, Ill.), 20%. See also WMBD Peoria, Ill.

WDWS-AM-FM Champaign—Licensed to The Champaign News-Gazette Inc., publisher of *Champaign News-Gazette*.

WAAF Chicago—Licensed to Corn Belt Publishers Inc. (*Drovers Journal* division).

WGN-AM-TV Chicago—Licensed to WGN Inc., same ownership as *Chicago Tribune*, *New York News* (WPIX) [TV].

WHFC-AM-TV, WEHS (FM) Cicero—Licensed to WHFC Inc. Owned by Richard W. Hoffman, Publisher of tri-weeklies *Cicero Life*, *Berwyn Life* and *Stickney Life* and *Community Reporter* (Chicago) and bi-weekly *Suburban Life*.

WDAN Danville—Licensed to Northwestern Publishing Co. (*Danville Commercial News-Gannett*) For other Gannett newspapers, see WHEC Rochester, N. Y.

WSOY-AM-FM Decatur—Licensed to Illinois Broadcasting Co., 100% of stock owned by Lindsay-Schaub Newspapers Inc., publisher of *Decatur Herald* and *Review*; same ownership as *Champaign-Urbana* (Ill.) *Evening Courier*, *St. Clair* and *Madison Counties Journal* (E. St. Louis) and *Cardonade-Herrin-Murphysboro*, *Southern Illinoisan*, and owner, WSEI (FM), Effingham, Ill., WVLN-AM-FM Olney, and 20% of WCIA (TV) Champaign and of WMBD-AM-FM-TV Peoria, Ill.

WCRA Effingham—Licensed to the Effingham Bestg. Co. Ownership (Joseph E. McNaughton) identified with *Effingham News* and *Pekin Times*, both Ill. See also WRMN Elgin, Ill.

WSEI (FM) Effingham—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (See WSOY Decatur, Ill.).

WRMN Elgin—Licensed to Elgin Bestg. Co. Same ownership as WCRA Effingham, Ill. (See above)

WGIL Galesburg—Licensed to Galesburg Broadcasting Co.; controlled by Galesburg Printing & Publishing Co., publisher of *Galesburg Register-Mail*.

WLDS-AM-FM Jacksonville—Licensed to Jacksonville Radio & Television Bestg. Corp., 100% owned by Jacksonville Journal and Courier Co. publisher of *Jacksonville Journal* and *Courier*

WKAN Kankakee—Licensed to WKAN Radio Inc., owned by Kankakee Daily Journal Co., publisher, *Kankakee Daily Journal*. See WRRR Rockford and WQUA Moline, both Ill., and KKIS Pittsburg, Calif.

WLPO La Salle—Licensed to La Salle County Broadcasting Corp., 100% owned by Peter Miller publisher of *La Salle News-Tribune*. See also KMLW Marlin, Tex.

WKAI Macomb—Licensed to WKAI Broadcasting Co. 100% owned by William H. Rudolph, publisher of *Macomb Journal*

WQUA Moline—Licensed to WQUA Inc., owned by Kankakee (Ill.) *Journal*. See also WKAN Kankakee and WRR Rockford, both Illinois and KKIS Pittsburg, Calif.

WVLN-AM-FM Olney—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (see WSOY Decatur, Ill.).

WMBD-AM-FM-TV Peoria—Licensed to Midwest Television Inc. (same ownership as WCIA [TV] Champaign, Ill.)

WGEM-AM-FM-TV Quincy—Licensed to Quincy Bestg. Co., 92% owned by *Quincy Herald Whig*.

WTAD-AM-FM, KHQA-TV Quincy—Licensed to Lee Broadcasting Inc., 20% owned by *Hannibal Courier Post* and 51% owned by Lee Radio Inc. For other Lee holdings, see KGLO Mason City, Iowa

WREX-TV Rockford—Licensed to Greater Rockford Television Inc., 22 2/3% owned by Rockford Broadcasters Inc. (*Rockford Morning Star* and *Register-Republic*—WROK-AM-FM).

WROK-AM-FM Rockford—Licensed to Rockford Broadcasters Inc. Same ownership as Rockford Star and Register-Republic.  
 WRRR Rockford—Licensed to Radio Rockford, Inc., owned by Kankakee Daily Journal Co. (see WKAN Kankakee, Ill.).  
 WHBF-AM-FM-TV Rock Island—Licensed to Rock Island Broadcasting Co. 75% owned by J. W. Potter Co. (Rock Island Argus) principals of which are also principal stockholders of KBUN Bemidji, Minn. Leslie Johnson, 25% owner, owns 50% of WJBC Bloomington, Ill.  
 WKRS Waukegan—Licensed to News-Sun Broadcasting Corp. Same stockholders own Waukegan News-Sun.  
 WFRX West Frankfort—Licensed to Pyramid Radio Broadcasting & Television Co., 25% owned by Paducah Newspapers Inc. (Paducah [Ky.] Sun-Democrat). See also WPSD-TV Paducah, Ky.

#### INDIANA

WCSI-AM-FM Columbus—Licensed to White River Broadcasting Co., 100% owned by Findlay Publishing Co. (Findlay [Ohio] Republican Courier). See also WFIN Findlay, Ohio and WFLM (FM) Fort Lauderdale, Fla.  
 WCNB-AM-FM Connersville—Licensed to News Examiner Co., publisher of Connersville News-Examiner.  
 WTRC-AM-FM, WSJV (TV) Elkhart—Licensed to Truth Publishing Co. (Elkhart Truth). See also WKJG Fort Wayne, Ind.  
 WANE-AM-TV Fort Wayne—Licensed to Indiana Broadcasting Corp. See WISH Indianapolis, Ind.  
 WGL Ft Wayne—Licensed to News-Sentinel Broadcasting Co., which is owned by News Publishing Co. (Fort Wayne News-Sentinel).  
 WKJG-AM-TV Fort Wayne—Licensed to WKJG Inc., 60% owned by Truth Publishing Co. (Elkhart Truth-WTRC-AM-FM and WSJV [TV]).  
 WFBM-AM-FM-TV Indianapolis—Licensed to Twin State Broadcasting Inc. owned by Time Inc. (Time Life, Fortune, Sports Illustrated, House & Home, Architectural Forum). See also KLZ Denver, Colo.; WOOD Grand Rapids, Mich., and WTCN Minneapolis, Minn.  
 WISH-AM-TV Indianapolis—Licensed to Indiana Broadcasting Corp. 99.2% owned by Corinthian Broadcasting Corp. (J. H. Whitney). Indiana Broadcasting also owns WANE-AM-TV Fort Wayne, Ind. Corinthian also owns 86% of KOTV (TV) Tulsa, Okla.; 84.6% of KHOU-TV Houston, Tex. John Hay Whitney controls New York Herald Tribune and Parade Magazine newspaper supplement. See also WVIP Mt. Kisco, N. Y.  
 WIOU Kokomo—Licensed to Booth Broadcasting Co. See WJLB Detroit, Mich.  
 WMRI-AM-FM Marion—Licensed to WMRI Inc., principals having interests in Lansing (Mich.) State Journal, Battle Creek (Mich.) Enquirer & News, Lafayette (Ind.) Journal & Courier, Marion (Ind.) Chronicle-Tribune.  
 WCTW-AM-FM New Castle—Licensed to Courier-Times Inc., publisher of New Castle Courier-Times.  
 WJVA South Bend—Licensed to Booth Radio & TV Stations Inc. See WJLB Detroit, Mich.  
 WSBT-AM-TV South Bend—Licensed to South Bend Tribune.  
 WRSW-AM-FM Warsaw—Licensed to Reub Williams & Sons Inc., publisher of Warsaw Times-Union.  
 WAMW, WFML (FM) Washington—Licensed to Washington Radio Inc., 61% owned by Mrs. Paul R. Bausman, owner of Washington Herald.

#### IOWA

KWBG Boone—Licensed to Boone Broadcasting Co. Stockholders Harold A. and Mary Garvey control Boone News-Republican.  
 KCRG-AM-TV Cedar Rapids—Licensed to Cedar Rapids Television Co., owned by Cedar Rapids Gazette.  
 KPIG Cedar Rapids—Licensed to Cedar Rapids Broadcasting Corp., principally owned by John C. Kelly and brothers, who also have minority interest in Sioux City Journal and Journal-Tribune. See also KTRI Sioux City, Iowa.  
 KSWI Council Bluffs—Licensed to the Nonpareil Broadcasting Co., affiliated with the Nonpareil Co., publisher Council Bluffs Nonpareil.  
 KRNT-AM-TV Des Moines—Licensed to Cowles Broadcasting Co., which also owns WHTN-TV Huntington, W. Va. Members of Cowles family have majority interest in Minneapolis Star & Tribune Co. Minneapolis Star & Tribune Co. owns 47% of WCCO-AM-TV Minneapolis and 80% of KTVH (TV) Hutchinson, Kan. Cowles newspapers are Des Moines Register and Tribune, Minneapolis Star and Tribune and Spokane (Wash.) Spokesman-Review. Cowles family also controls Look magazine. Gardner Cowles is principal owner of Fort Pierce (Fla.) News-Tribune.  
 KDTH Dubuque—Licensed to Dubuque Telegraph-Herald.  
 KFJB Marshalltown—Licensed to Marshall Electric Co. owned by the Marshalltown Times-Republican.  
 KGIO-AM-FM-TV Mason City—Licensed to Lee Radio Inc., affiliated with ownership of WTAD Quincy, Ill. Lee P. Loomis, president, also publisher of Mason City Globe-Gazette. Other Lee newspapers are Hannibal (Mo.) Courier-Post (KHQA-TV); La Crosse (Wis.) Tribune (WKBT [TV]); Davenport (Iowa) Democrat and Times,

Ottumwa (Iowa) Courier, Muscatine (Iowa) Journal, Madison (Wis.) State Journal (WIBA and WMTV [TV]), Kewanee (Ill.) Star-Courier and Lincoln (Neb.) Star (KFAB Omaha, Neb.). See also KEYC-TV Mankato, Minn.  
 KSCJ Sioux City—Licensed to Perkins Brothers Co. Interlocking ownership through individual stockholders in Sioux City Journal and Journal-Tribune. See also KTTV (TV) Sioux City, Iowa.  
 KTTV (TV) Sioux City—Licensed to KTTV Television Co. owned 50% by Perkins Brothers Co. Interlocking ownership through individual stockholders in Sioux City Journal and Journal-Tribune. See also KSCJ Sioux City, Iowa.  
 KTRI Sioux City—Licensed to Sioux City Broadcasting Co., owned by John C. Eugene F., Fred T. and Lennon Kelly, who also have minority interest in Sioux City Journal and Journal-Tribune. See also KPIG Cedar Rapids, Iowa.

#### KANSAS

KSOK Arkansas City—Licensed to KSOK Bcstg. Co., owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).  
 KGGF Coffeyville—Licensed to Midwest Broadcasting Co. Same majority ownership as Coffeyville Journal. See KHAS, Hastings, Neb.  
 KGNO Dodge City—Licensed to Dodge City Broadcasting Co. Inc. President J. C. Denious Jr. and other stockholders also own Dodge City Globe.  
 KIUL Garden City—Licensed to KIUL Inc. owned by John P. and estate of Sidney Harris, owners of Garden City Telegram, Hutchinson News-Herald, Ottawa Herald, Chanute Tribune, Salina Journal, all Kansas, and Burlington (Iowa) Hawkeye-Gazette.  
 KVGB Great Bend—Licensed to KVGB Inc., 46% owned by Will L. and Russell T. Townsley, owners of Great Bend Tribune and Russell (Kan.) News.  
 KTVH (TV) Hutchinson—Licensed to Wichita-Hutchinson Co., 80% owned by Minneapolis Star & Tribune Co. See KRNT Des Moines, Iowa.  
 KMAN Manhattan—Licensed to Manhattan Broadcasting Co. Same ownership as Manhattan Mercury. See KHAS Hastings, Neb.  
 KNEX McPherson—Licensed to K. R. Krebhiel, publisher of McPherson Sentinel.  
 KOAM-TV Pittsburg—Licensed to Mid-Continent Teletesting Inc., 66% owned by KOAM and 33% by Joplin (Mo.) Globe and News-Herald.  
 KSEK Pittsburg—Licensed to the KSEK Broadcasting Co., owned by Stauffer Publications (see WIBW Topeka, Kan.).  
 WIBW-AM-TV Topeka—Licensed to Topeka Bcstg. Assn., owned by Stauffer Publications Inc., publisher of Topeka State Journal and Capital, Kansas City Kansan, Arkansas City Traveler, Pittsburg Headlight and Sun, Newton Kansan, all Kan.; Shawnee (Okla.) News and Star; Grand Island Independent, and York News-Times, both Neb.; Maryville Forum, Nevada Mail, Independence Examiner, all Mo. See also KSEK Pittsburg, and KSOK Arkansas City, both Kan., and KGGF Shawnee, Okla.  
 KFH-AM-FM Wichita—Licensed to Radio Station KFH Co.; 50% of stock owned by Wichita Eagle Inc., publisher of Wichita Eagle.  
 KWBB Wichita—Licensed to Wichita Beacon Broadcasting Co. Minority stockholders are owners of Beacon Publishing Co., publisher of Wichita Beacon.

#### KENTUCKY

WKCT Bowling Green—Licensed to Daily News Broadcasting Co., controlled by owners of Park City News.  
 WMTA Central City—Licensed to Central City-Greenville Broadcasting Co., owned by L. L. and A. E. Stone and R. G. Utley, owners of weekly Central City Messenger & Times-Argus.  
 WCTT Corbin—Licensed to Corbin Times-Tribune Inc., Publisher Corbin Tribune and Times and 50% owner of Harlan (Ky.) Enterprise.  
 WFKN Franklin—Licensed to the Franklin Favorite-WFKN Inc. (weekly Franklin Favorite).  
 WFUL Fulton—Licensed to Ken-Tenn Broadcasting Corp. Robert Paul Westpheling Jr. and wife own station, publish weekly Fulton News.  
 WHAS-AM-TV Louisville—Licensed to WHAS Inc., same ownership as Louisville Courier-Journal and Times.  
 WKLO and WEZI (TV) Louisville—Licensed to Mid-America Broadcasting Corp. owned by Charles Sawyer, publisher of Lancaster (Ohio) Eagle-Gazette. See WIZE Springfield, WCOL Columbus, WING Dayton, all Ohio, and WEZE Boston.  
 WFMW-AM-FM Madisonville—Licensed to Messenger Broadcasting Co., owned 50% by Madisonville Messenger.  
 WMIK Middlesboro—Licensed to Cumberland Gap Broadcasting Co. Some stockholders also own stock in Middlesboro News.  
 WOMI-AM-FM Owensboro—Licensed to Owensboro Broadcasting Co. 80% of stock owned by principal stockholders of Owensboro Publishing Co., publisher of Owensboro Messenger and Inquirer.  
 WPSD-TV Paducah—Licensed to Paducah Newspapers Inc. (Paducah Sun-Democrat). See also WFRX West Frankfort, Ill.  
 WLSI Pikeville—Licensed to Cumberland Pub. Co., publisher of weekly Pike County News.

#### LOUISIANA

WBRZ (TV) Baton Rouge—Licensed to Louisiana Television Bcstg. Co., 98% owned by Baton Rouge Broadcasting Co. (WJBO and WBRL [FM]) which has same ownership as Baton Rouge Advocate and State-Times.  
 WJBO-AM-FM Baton Rouge—Licensed to Baton Rouge Broadcasting Co. Inc.; same ownership as Baton Rouge Advocate and State-Times.  
 KTCC Jonesboro—Licensed to Jackson Parish Broadcasters. Owners Ansley and Theodore Colvin publish weekly Jackson Independent.  
 KVOL Lafayette—Licensed to Evangeline Bcstg. Co., 50% owned by Lafayette Advertiser (Morgan Murphy). For Murphy newspaper ownership, see WISC-TV Madison, Wis.  
 KRUS Ruston—Licensed to C. E. Faulk Jr., publisher Ruston Leader.  
 KWKH-AM-FM Shreveport—Licensed to International Broadcasting Corp.; 100% of stock owned by Times Publishing Co. Ltd., publisher of Shreveport Times; same ownership as Monroe (La.) World and News-Star (See also KTHS and KTHV [TV] Little Rock, Ark.)  
 KSLA-TV Shreveport—Licensed to KSLA-TV Inc., owned by Journal Publishing Co. (Shreveport Journal).

#### MAINE

WGAM-AM-TV Portland—Licensed to Guy Gannett Broadcasting Services, owned by Guy Gannett Publishing Co., publisher of Portland Press Herald and Express, Augusta Kennebec Journal and Waterville Sentinel.  
 WEGP Presque Isle—Licensed to Presque Isle Radio Co., 98% owned by Edward G. Perrier, publisher of weekly Presque Isle Star-Herald and weekly Limestone (Maine) Star-Herald.

#### MARYLAND

WBAL-AM-TV Baltimore—Licensed to The Hearst Corp., affiliated with Baltimore News-Post, New York Journal-American and Mirror, Albany (N.Y.) Times-Union, Boston Record and American, Milwaukee Sentinel (WISN), Detroit Times, San Francisco Examiner and Call-Bulletin, Los Angeles Examiner and Herald Express, San Antonio Light, Seattle Post-Intelligencer. See also WCAE Pittsburgh, Pa.  
 WMAR-TV Baltimore—Licensed to A. S. Abell Co., publisher of Baltimore Sunpapers.

#### MASSACHUSETTS

WEZE Boston—Licensed to Air Trails Broadcasting Inc., owned by Charles Sawyer, publisher of Lancaster (Ohio) Eagle-Gazette. See also WKLO and WEZI (TV) Louisville, Ky.; WIZE Springfield, WCOL-AM-FM Columbus and WING Dayton, all Ohio.  
 WHDH-AM-FM-TV Boston—Licensed to WHDH Inc. owned by Boston Herald-Traveler Corp., publisher Boston Herald and Traveler.  
 WBET-AM-FM Brockton—Licensed to Enterprise Pub. Co., (Brockton Enterprise & Times).  
 WSAR Fall River—Licensed to K & M Publishing Co., publisher of Fall River Herald News and Schenectady (NY) Umon-Star.  
 WNBH-AM-FM New Bedford—Licensed to E. Anthony & Sons Inc., publisher of New Bedford Standard Times and Hyannis (Mass.) Cape Cod Standard Times.  
 WBEC Pittsfield—Licensed to Western Mass. Broadcasting Co., owned by Berkshire Eagle.  
 WHYH-AM-FM-TV Springfield-Holyoke—Licensed to Hampden-Hampshire Corp., 50% owned by same interests as Holyoke Transcript-Telegram and Northampton (Mass.) Hampshire Gazette and 50% by employee pension funds, Springfield News and Union.  
 WOCB-AM-FM West Yarmouth—Licensed to E. Anthony & Son Inc. See WNBH New Bedford.  
 WTAG-AM-FM Worcester—Licensed to WTAG Inc., affiliated with Worcester Telegram Publishing Co. Inc., publisher of Worcester Telegram and Gazette.

#### MICHIGAN

WALM Albion—Licensed to Calhoun Bcstg. Co. Jack C. Bediet, 23.4% stockholder, is owner of Albion Recorder, James Moses, 22.9%, is publisher of Marshall (Mich.) Chronicle.  
 WHRV Ann Arbor—Licensed to Zanesville Publishing Co. See WHIZ Zanesville, Ohio.  
 WHFB-AM-FM Benton Harbor-St. Joseph—Licensed to Palladium Pub. Co., publisher of Benton Harbor News-Palladium, St. Joseph (Mich.) Herald-Press.  
 WJBK-AM-FM-TV Detroit—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer, president) as Miami Beach Sun. See WGBS Miami, Fla.  
 WJLB, WMZK (FM) Detroit—Licensed to Booth Broadcasting Co. J. L. Booth, president, personally owns 45% Booth Newspapers Inc. (Grand Rapids Press, Flint Journal, Muskegon Chronicle, Kalamazoo Gazette, Saginaw News, Bay City Times, Jackson Citizen-Patriot, Ann Arbor News.) See WTRX Flint, WSGW Saginaw, WIBM Jackson, all Mich.; WJVA South Bend and WIOU Kokomo, both Ind. and WTOOD Toledo, Ohio.  
 WWJ-AM-FM-TV Detroit—Licensed to Evening News Association, publisher of Detroit News.  
 WLST Escanaba—Licensed to Frank J. Russell Jr. (Mining Journal, Marquette, Mich.). See WDMJ Marquette, Mich.  
 WTRX Flint—Licensed to Booth Broadcasting Co. Inc. See WJLB Detroit.

## Newspaper Ownership CONTINUED

WOOD-AM-TV Grand Rapids—Licensed to WOOD Broadcasting Inc., owned by Time Inc. (*Time*, *Life*, *Fortune* and *Sports Illustrated*). See also WFBM Indianapolis, Ind.; WTCN Minneapolis, Minn.; KLZ Denver, Colo.

WMIQ Iron Mountain—Licensed to the Iron Mountain-Kingsford Bcstg. Co. President Frank J. Russell (principal owner *Marquette* [Mich.] *Mining Journal*) is publisher of *Iron Mountain News*. See also WDMJ Marquette, Mich.

WIBM Jackson—Licensed to Booth Broadcasting Co. See WJLB Detroit.

WDMJ Marquette—Licensed to Lake Superior Broadcasting Co., wholly owned by the Mining Journal Co. (*Marquette Mining Journal*). Frank J. Russell is principal owner and also publishes *Iron Mountain News*. Licensee also owns 48% of WLUC-TV Marquette, WMIQ-WIRN (TV) Iron Mountain and WLST Escanaba, all Michigan; WROD Daytona Beach, Fla. and WMAM Marinette, Wis.

WLUC-TV Marquette—Licensed to North Central Broadcasting Co., 52% owned by M&M Broadcasting Co. (Morgan Murphy) and 48% by Lake Superior Broadcasting Co. (Frank J. Russell). For other Murphy interests see WISC-TV Madison, Wis.; for Russell interests, see WDMJ Marquette, above.

WMAB Munising—Licensed to Munising-Alger Bcstg. Co. owned 1/2 each by Charles Symon and Stanley Sadak, publishers of weekly *Munising News*.

WNIL Niles—Licensed to Niles Broadcasting Co., subsidiary of Star Publishing Co., publisher of *Niles Star*.

WOAP Owosso—Licensed to Owosso Bcstg. Co., subsidiary of Argus Press Co., publisher of *Owosso Argus Press*.

WTHH Port Huron—Licensed to Times Herald Co. (*Port Huron Times Herald*).

WSGW Saginaw—Licensed to Booth Broadcasting Co. See WJLB Detroit.

WSOO Sault Ste. Marie—Licensed to Hiawathaland Broadcasting Co. George A. Osborn, publisher of *Sault Ste. Marie News*, owns 30%.

WIRN-TV Wakefield—Licensed to Iron Mountain-Kingsford Broadcasting Co. (See WMIQ Iron Mountain above)

### MINNESOTA

KBUN Bemidji—Licensed to Paul Bunyan Broadcasting Co., owned by J. W. Potter Co. interests (Rock Island *Argus-WHBF-AM-FM-TV* Rock Island III)

KEYC-TV Mankato—Licensed to KEYC-Lee TV Inc., 52% owned by Lee Radio Inc. (see KGLO Mason City, Iowa)

WCCO-AM-TV Minneapolis—Licensed to Midwest Radio-Television Inc., 53% owned by Mid Continent Radio-Television Inc., and 47% owned by Minneapolis Star & Tribune Co. Mid Continent is 50% owned by Northwest Publications Co. (Ridder interests), and 50% by Minnesota Tribune Co. Ridder interests own *St. Paul Pioneer-Press* and *Dispatch*, *Duluth News-Tribune* and *Herald* (WDSM Superior, Wis.), *New York Journal of Commerce*, *Aberdeen* (S. D.) *American* and *News* (KSDN), *Grand Forks* (N. D.) *Herald* (KILQ), *San Jose* (Calif.) *Mercury* and *News*, *Long Beach* (Calif.) *Independent* and *Press-Telegram*, *Pasadena* (Calif.) *Star*, *News*, minority interest in *Seattle Times* Minneapolis Star & Tribune Co. (*Minneapolis Star and Tribune*) also owns 80% of KTVH (TV) Hutchinson, Kan. Members of the Cowles family hold controlling interest in Minneapolis Star & Tribune Co. Cowles family also owns *Cowles Broadcasting Co.* (see KRNT Des Moines, Iowa).

WTCN-AM-TV Minneapolis—Licensed to Twin State Broadcasting Inc., owned by Time Inc. (*Time*, *Life*, *Fortune* and *Sports Illustrated*). See also WFBM Indianapolis, Ind.; WOOD Grand Rapids, Mich.; KLZ Denver, Colo.

KNUJ New Ulm—Licensed to KNUJ Inc., affiliated with *New Ulm Journal*.

KFAM-AM-FM St. Cloud—Licensed to Times Publishing Co., publisher of *St. Cloud Times*.

WJON St. Cloud—Licensed to Granite City Broadcasting Co. William T. Comstock, 49.5% owner, is publisher of weekly *Oconto* (Wis.) *Reporter*.

KWNO Winona—Licensed to Winona Radio Service, 60% owned by M. H. White, publisher of *Winona Daily News*.

### MISSISSIPPI

WROX Clarksdale—Licensed to Mrs. Eunice T. Imes, mother of Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WCJU Columbia—Licensed to WCJU Inc. Lester Williams, president, is editor and publisher of weekly *Columbian Progress*.

WCBI-AM-TV Columbus—Licensed to Birney Imes Jr., owner of *Columbus Commercial Dispatch*. See also WELO Tupelo; WROX Clarksdale; WNAG Grenada; WMOX Meridian, all Miss.

WDDT Greenville—Licensed to Clearwater Broadcasting Co., 50% owned by Hodding Carter and family who own *Greenville Delta Democrat-Times*. See also WDCL Tarpon Springs, Fla.

WNAG Grenada—Licensed to Grenada Broadcasting Co. Birney Imes Jr., principal stockholder is owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WJQS Jackson—Licensed to Dumas Milner Broadcasting Co. Mr. Milner is president Citizens Publishing Co. (*Jackson State Times*).

WSLI, WJTV (TV) Jackson—Licensed to Capitol Broadcasting Co., 40% owned by Mississippi Publishing Co. (*Jackson Clarion-Ledger* and *News*).

WCOC-AM-TV Meridian—Licensed to Mississippi Broadcasting Co. Owned by Withers Gavin, publisher of weekly *Meridian Record* and *Clarke County Tribune* (Quitman, Miss).

WMOX Meridian—Licensed to Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WTOK-TV Meridian—Licensed to Southern Television Corp. Interlocking ownership (estate of James F. Skewes) with *Meridian Star* and *Laurel* (Miss.) *Leader-Call*.

WELO Tupelo—Licensed to Tupelo Broadcasting Co. Inc. President Birney Imes Jr. is owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WQBC Vicksburg—Licensed to Delta Broadcasting Co. Inc., 96% owned by L. P. Cashman and family. Mr. Cashman is publisher of *Vicksburg Post*.

WABO Waynesboro—Licensed to New Laurel Radio Station Inc., 11.8% owned by T. M. Gibbons, publisher of *Laurel* (Miss.) *Leader-Call*. See also WTOK-TV Meridian, Miss.

### MISSOURI

KGHM Brookfield—Licensed to Green Hills Broadcasting Co., owned by Ira J. Williams, publisher *Brookfield News Bulletin*.

KFRU Columbia—Licensed to KFRU Inc.; controlled by H. J. Waters Jr., publisher of *Columbia Tribune*.

KHQA-TV Hannibal—Licensed to Lee Bcstg. Inc., which is also licensee of WTAD-AM-FM Quincy, Ill., 20% owned by *Hannibal Courier-Post*, and 52% owned by Lee Radio Inc., licensee KGLO-AM-FM-TV Mason City, Iowa. For other Lee holdings see KGLO Mason City, Iowa.

KRCG (TV) Jefferson City—Licensed to Jefferson Television Co. William H. Weldon, president of licensee, is also president of *Jefferson City Capital News* and *Post-Tribune*.

KWOS Jefferson City—Licensed to the Capital Broadcasting Co. William H. Weldon, president, is also president of the *News Tribune* Co., publisher of *Jefferson City Capital News* and *Post-Tribune*.

KCMO-AM-FM-TV Kansas City—Licensed to Meredith Broadcasting Co., subsidiary of Meredith Publishing Co. (*Better Homes & Gardens* and *Successful Farming*). See also WOW Omaha, KPHO Phoenix, WHEN Syracuse, N. Y. and KRMG Tulsa.

KSD-AM-TV St. Louis—Licensed to Pulitzer Publishing Co., publisher of *St. Louis Post-Dispatch*.

KTVI (TV) St. Louis—Licensed to Signal Hill Telecasting Corp., 25% owned by *St. Louis Globe-Democrat*.

KGBX Springfield—Licensed to Springfield Broadcasting Co.; owned 99% by Springfield Newspapers Inc. (*Springfield News* and *Leader & Press*).

KYTV (TV) Springfield—Licensed to Springfield Television Inc., 50% owned by Springfield Newspapers Inc., publisher of *Springfield News* and *Leader & Press* (KGBX) Tams Bixby Jr., director of licensee and vice president of Springfield Newspapers Inc. is president and 40% owner of *Muskogee* (Okla.) *Phoenix* and *Times-Democrat* (KBIX).

### MONTANA

KOPR Butte—Licensed to Copper Bcstg. Co., 67% owned by Mr. and Mrs. George Hatch (see KLO Ogden, Utah).

KATL Miles City—Licensed to Star Printing Co., publisher of *Miles City Star*.

### NEBRASKA

KHAS Hastings—Licensed to Nebraska Broadcasting Co. Controlled by Fred A. and Richard M. Seaton, publishers of *Hastings Tribune*, *Manhattan* (Kan.) *Mercury* (KMAN), *Coffeyville* (Kan.) *Journal* (KGGF), *Winfield* (Kan.) *Courier*, *Alliance* (Neb.) *Times-Herald*, *Deadwood* (S. D.) *Pioneer-Times*, *Lead* (S. D.) *Call*, *Sheridan* (Wyo.) *Press* and the magazine *Western Farm Life* (Denver). See also KHAS-TV Hastings, Neb.

KHAS-TV Hastings—Licensed to Nebraska Television Co., 51% owned by Seaton Publishing Co. (See KHAS Hastings, above).

WJAG Norfolk—Licensed to WJAG Inc., associated with Huse Pub. Co., publisher of the *Norfolk News*.

KETV (TV) Omaha—Licensed to Herald Corp. (subsidiary of *Omaha World Herald*).

KFAB Omaha—Licensed to KFAB Broadcasting Co., 48.86% of stock owned by Journal-Star Printing Co. (*Lincoln Star and Journal*). See KGLO Mason City, Iowa

KMEO Omaha—Licensed to National Weekly Inc. (*National Review* magazine)

WOW-AM-TV Omaha—Licensed to Meredith Publishing Co., owned by Meredith Publishing Co., publisher of *Better Homes & Gardens*, *Successful Farming*. See also WHEN Syracuse, N. Y., KPHO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

KSTF (TV) Scottsbluff—Licensed to Frontier Bcstg. Co., one-third owned by Cheyenne Newspapers Inc. (*Wyoming Eagle* and *State Tribune*). See KFBC Cheyenne, Wyo.

### NEVADA

KELK Elko—Licensed to Elko Broadcasting Co. Chris H. Sheerin, 50% owner of *Elko Free Press* is president and 16% owner of station.

KLRJ-TV Henderson—Licensed to Southern Nevada Radio & Television Co. (Donald W. Reynolds). For newspaper ownership, see KFSA Fort Smith, Ark.

KLAS-TV Las Vegas—Licensed to Las Vegas Television Inc. Herman Greenspun, publisher of *Las Vegas Sun*, owns 73.7%.

KORK Las Vegas—Licensed to Southwestern Broadcasting Co. (Donald W. Reynolds). For Reynolds' newspaper interests see KFSA Fort Smith, Ark.

KOH Reno—Licensed to McClatchy Newspapers. Same ownership as *Sacramento Bee*, *Fresno Bee*, *Modesto Bee*, all in California. See KERN Bakersfield, Calif.

KOLO Reno—Licensed to Western Broadcasting Co., owned by Donald W. Reynolds (see KFSA Fort Smith, Ark.).

KOLO-TV Reno—Licensed to Nevada Radio TV Inc., owned by Donald W. Reynolds (see KFSA Fort Smith, Ark.).

### NEW JERSEY

WJLK-AM-FM Asbury Park—Licensed to Asbury Park Press Inc., publisher of *Asbury Park Press*.

WVNJ Newark—Licensed to Newark Broadcasting Corp., wholly owned subsidiary of The Evening News Publishing Co. (*Newark News*).

WOND Pleasantville—Licensed to South Jersey Radio Inc. Harlan G. Murrelle, 16.66% owner, is publisher of New Jersey weeklies *Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette*. See also WMMB Melbourne, Fla.

WTOA (FM) Trenton—Licensed to the Mercer Broadcasting Co. Owned by Trenton Times Corp., publisher of *Trenton Times*.

### NEW MEXICO

KOAT-TV Albuquerque—Licensed to Alvarado Broadcasting Co., owned by Clinton McKinnon (see KVOA-TV Tucson, Ariz.)

### NEW YORK

WMBO Auburn—Licensed to WMBO Inc., owned by Auburn Publishing Co. (*Auburn Citizen-Advertiser*).

WMBO-FM Auburn—Licensed to Auburn Publishing Co. (*Auburn Citizen-Advertiser*).

WINR-AM-TV Binghamton—Licensed to Binghamton Press Co. (*Binghamton Press-Gannett*). See WHEC Rochester, N. Y.

WNBF-AM-FM-TV Binghamton—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFIL*). See WFIL Philadelphia

WBEN-AM-FM-TV Buffalo—Licensed to WBEN Inc., same ownership as *Buffalo News*.

WEBR Buffalo—Licensed to WEBR Inc. Owned by *Buffalo Courier-Express*.

WCNY-TV Carthage-Watertown—Licensed to The Brockway Co., publisher of *Watertown (N.Y.) Times* (WWNY). Also owns WMSA-AM-FM Massena, N. Y.

WENY Elmira—Licensed to Elmira Star-Gazette Inc., publisher of *Elmira Advertiser*, *Star-Gazette* and *Telegram* (Gannett Newspapers). See WHEC Rochester, N. Y.

WENE Endicott-Binghamton—Licensed to Ottawa Stations Inc. Major stockholder James H. Ottawa is president-publisher and controlling stockholder of *Endicott Bulletin* and *Oneonta* (N. Y.) *Star* (WDSO), *Plattsburg* (N. Y.) *Press-Republican*, *Stroudsburg* (Pa.) *Record* (WVPO) *Danbury* (Conn.) *News-Times*. See also WDSO Oneonta, N. Y., and WVPO Stroudsburg, Pa.

WBUZ Fredonia—Licensed to Dunkirk-Fredonia Broadcasting Inc. (H. K. Williams III, president). Same ownership as *Dunkirk-Fredonia Observer*.

WUSJ Lockport—Licensed to Lockport Union Sun and Journal Inc., publisher of *Lockport Union Sun & Journal*.

WMSA-AM-FM Massena—Licensed to the Brockway Co., owned and operated by the *Watertown* (N. Y.) *Times*. See WWNY Watertown, N. Y., and WCNY-TV Carthage, N. Y.

WFIY Mineola—Licensed to VIP Broadcasting Corp. See WVIP Mt. Kisco, N. Y.

WVIP Mt. Kisco—Licensed to Suburban Broadcasting Co. 90% owned jointly by Martin Stone and Whitney Communications (John Hay Whitney). Mr. Whitney controls *New York Herald Tribune* and *Parade Magazine* newspaper supplement Messrs Stone and Whitney also own WVOX-AM-FM New Rochelle, WGHQ Saugerties and WFIY Mineola, all N. Y.

WVOX-AM-FM New Rochelle, N. Y.—Licensed to Radio Westchester Inc. See WVIP Mt. Kisco, N. Y.

WEVD New York—Licensed to Debs Memorial Radio Fund Inc.; among cooperative backers are directors of the *Jewish Forward*; the newspaper company itself has no interest or control.

WHOM-AM-FM New York—Licensed to Progress Broadcasting Corp., same ownership as *Il Progresso Italo Americano*.

WINS New York—Licensed to Gotham Broadcasting Co. Sale to Storer Broadcasting Co. pending FCC approval George B. Storer owns *Miami* (Fla.) *Sun* (see WGBS Miami, Fla.).

WPIX (TV) New York—Licensed to WPIX Inc., same ownership as *New York News*, *Chicago Tribune* (WGN).

WQXR-AM-FM New York—Licensed to the Interstate Broadcasting Co., subsidiary of *New York Times*.

WHDL-AM-FM Olean—Licensed to WHDL, Inc., 100% of stock owned by Olean Times-Herald Corp., publisher of Olean Times-Herald.

WDOS Oneonta—Licensed to Ottaway Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of Ottaway Newspapers-Radio Inc., publisher of Oneonta Star, Endicott Bulletin (WENE), Plattsburg Press-Republican, Middletown Record and Times-Herald, Port Jervis Union-Gazette, all N.Y., Stroudsburg (Pa.) Record (WVPO), Danbury (Conn.) News-Times. See also WENE Endicott, N. Y., and WVPO Stroudsburg, Pa.

WALK-AM-FM Patchogue—Licensed to Suffolk Broadcasting Corp. Suffolk Consolidated Press (weeklies Long Island Sun, Bayshore Sentinel, Babylon Eagle, Suffolk Every Week, Port Jefferson Times, Islip Press, Smithtown Star and Huntington Times) under common ownership (W. Kingsland Macy Jr. and family).

WRIV Riverhead—Licensed to Suffolk Broadcasting Corp. (see WALK Patchogue, N. Y.).

WHCC-AM-TV Rochester—Licensed to WHCC Inc., owned by Gannett Co., publisher of Rochester Times-Union and Democrat & Chronicle. Other Gannett newspapers are Albany Knickerbocker News, Utica Press and Observer-Dispatch, Newburgh News, Beacon News, Ithaca Journal, Malone Telegram, Saratoga Springs Saratogian, Elmira Advertiser, Star-Gazette and Telegram (WENY), Binghamton Press (WINR-AM-TV), Niagara Falls Gazette, all New York, Hartford (Conn.) Times, Plainfield Courier-News and Camden Courier-Post, both N. J.; Danville (Ill.) Commercial News (WDAN).

WGHQ Saugerties—Licensed to Skylark Corp. See WVIP Mt. Kisco, N. Y.

WHEN-AM-FM-TV Syracuse—Licensed to Meredith Syracuse Radio Corp., same ownership as Meredith Publish Co., publisher of Better Homes & Gardens, Successful Farming. See also WOW, Omaha, Neb., KPHO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

WSYR-AM-FM-TV Syracuse—Licensed to Central Broadcasting Corp., same ownership (S. I. Newhouse) as Syracuse Post-Standard and Herald-Journal, Newark (N. J.) Star-Ledger, Jersey City (N. J.) Jersey Journal, Long Island Press and Star-Journal, Staten Island (N. Y.) Advance, Harrisburg (Pa.) Patriot and News (WTPA [TV]), Portland (Ore.) Oregonian (50% of KOIN-AM-TV); St. Louis Globe-Democrat (25% of KTVI [TV]); Birmingham (Ala.) News (WAPI-AM-TV). Mr. Newhouse also has an interest in Conde-Nast Publications Inc. (Vogue, House & Garden, Glamour).

WFLY (FM) Troy—Licensed to the Troy Record Co., publisher of Troy Record and Times-Record.

WRUN-AM-FM Utica—Licensed to Rome Sentinel Co., publisher of Rome (N. Y.) Sentinel.

WVNY Watertown—Licensed to the Brockway Co., owned and operated by the Watertown Times. See WMSA Massena, and WCNV-TV Carthage, N. Y.

WFAS-AM-FM White Plains—Licensed to Westchester Broadcasting Corp. J. Noel Macy and Valentine E. Macy Jr., co-owners, publishers of White Plains Reporter Dispatch, Yonkers Herald-Statesman, Tarrytown News, Port Chester Item, Ossining Citizen-Register, Mt. Vernon Argus, New Rochelle Standard-Star, Mamaroneck Times, all N. Y.

#### NORTH CAROLINA

WGWR-AM-FM Asheboro—Licensed to the Asheboro Broadcasting Co., owners including Roy Cox, publisher Courier-Tribune, a semi-weekly newspaper.

WVNC Asheville—Licensed to Asheville Citizen-Times Publishing Co., publisher of the Asheville Citizen-Times. See also WFBC Greenville, S. C.

WPNF Brevard—Licensed to Pishgah Broadcasting Co.; same newspaper ownership association as WBBO Forest City, below.

WBT, WBTW (TV) Charlotte—Licensed to Jefferson Standard Bstg. Co., subsidiary of Jefferson Standard Life Insurance Co. which owns WBIG Greensboro, N. C., and 16 2/3% of Greensboro News and Record (WFMV-TV) Jefferson Standard also owns WBTW (TV) Florence, S. C.

WSOC-AM-FM-TV Charlotte—Licensed to Carolina Broadcasting Co. Same interests (James M. Cox) as WSB Atlanta, Ga.

WDNC-AM-FM Durham—Licensed to the Durham Radio Corp. 100% owned by the Durham Herald Co., publisher Durham Herald and Sun.

WIFM-AM-FM Elkin—Licensed to Tri-County Broadcasting Co., owned one-third each by Harvey F. Lufon, publisher of semi-weekly Elkin Tribune; Edward M. Anderson Estate (Stella W. Anderson, administratrix), publisher of weeklies West Jefferson Skyland Post, Sparta Alleghany News, Brevard Transylvania Times and Forest City Courier, and W. P. Erwin.

WBBO-AM-FM Forest City—Licensed to Rutherford County Radio Co., Inc., stockholders affiliated with following weekly newspapers: Forest City Courier, Spindale Sun. See WPNF Brevard.

WFMV-TV Greensboro—Licensed to Greensboro News Co. (Greensboro News and Record).

WNCT (TV) Greenville—Licensed to Carolina Broadcasting System Inc., 5% owned by Josh

Horne, publisher of Rocky Mt. (N. C.) Telegram and 10% by Wilson (N. C.) Times. See also WECT (TV) Wilmington, and WCEC Rocky Mount, both N. C.

WHKY Hickory—Licensed to Catawba Valley Broadcasting Co.; stockholders include Lester C. Gifford, publisher of Hickory Record.

WNAO-TV Raleigh—Licensed to Sir Walter Television Co., 14% owned by Raleigh News & Observer and 12.5% by principals associated in ownership of WSEE-AM-TV Erie, Pa. (Erie News and Times).

WREV-AM-FM Reidsville—Licensed to Reidsville Broadcasting Co. W. M. Oliver and W. M. Oliver Jr., owners own stock in Reidsville Review.

WCEC, WFMA (FM) Rocky Mount—Licensed to Eastern Carolina Electronics Inc., 53.85% owned by Josh H. Horne, publisher of Rocky Mount Telegram. See also WNCT (TV) Greenville, N. C.

WECT (TV) Wilmington—Licensed to Atlantic Telecasting Corp., 30% owned by Carolina Broadcasting System (See WNCT [TV] Greenville, N. C.)

WSJS-AM-FM Winston-Salem—Licensed to Piedmont Publishing Co., publisher of Winston-Salem Journal and Twin City Sentinel. See also WSJS-TV Winston-Salem.

WSJS-TV Winston-Salem—Licensed to Triangle Broadcasting Co., an affiliate of Piedmont Publishing Co., publisher of Winston-Salem Journal and Twin City Sentinel. See also WSJS-AM-FM Winston-Salem.

#### NORTH DAKOTA

WDAY-AM-TV Fargo—Licensed to WDAY Inc. (Fargo Forum). Same ownership (N. D. Black Jr. and family) as Moorhead (Minn.) News.

KILO Grand Forks—Licensed to Grand Forks Herald Inc., publisher of Grand Forks Herald which is 60% owned by Ridder Publications. See WCCO Minneapolis.

#### OHIO

WAKR-AM-FM-TV Akron—Licensed to Summit Radio Corp., owned 45% by Akron Beacon-Journal (Knight newspaper). Other Knight newspapers are Detroit Free Press, Miami Herald (WCKR) and Charlotte (N. C.) Observer.

WFAH-AM-FM Alliance—Licensed to the Review Pub Co., publisher of Alliance Review.

WICA-AM-FM Ashtabula—Licensed to WICA Inc. Same ownership as Ashtabula Star-Beacon, Conneaut News-Herald, Geneva Free Press, Painesville Telegraph, all Ohio.

WAND Canton—Licensed to Dover Broadcasting Co. See WAJR Morgantown, W. Va.

WHBC-AM-FM Canton—Licensed to Ohio Broadcasting Co., subsidiary of Brush-Moore Newspapers Inc., publisher of Canton Repository, Steubenville Herald-Star, Marion Star, East Liverpool Review, Portsmouth Times, Ironton Tribune and Salem News, all in Ohio; Salisbury (Md.) Times.

WTLC (TV) Canton—Licensed to Tri-Cities Telecasting Inc., 28% owned by Morton Frank, publisher-relations director, Family Weekly and Suburbia Today newspaper magazine supplements, and 9.4% owned by Oral S. Pflug, publisher of weekly Steubenville (Ohio) Jeffersonian.

WCPO-AM-FM-TV Cincinnati—Licensed to Scripps-Howard Radio Inc., affiliated with Cincinnati Post & Times-Star. See WEWS Cleveland.

WEWS (TV) Cleveland—Licensed to Scripps-Howard Radio Inc. Scripps-Howard newspapers are Cleveland Press & News, New York World Telegram & Sun, Cincinnati Post & Times-Star (WCPO) Pittsburgh Press, Columbus (Ohio) Citizen, San Francisco News, Washington (D. C.) News, Indianapolis Times, Knoxville News-Sentinel (WNOX), Memphis Commercial Appeal and Press-Scimitar (WMC), Houston Press, Fort Worth Press, El Paso Herald-Post, Albuquerque Tribune, Covington (Ky.) Post, Denver Rocky Mountain News, Evansville Press, Birmingham Post-Herald. See also WCPO Cincinnati, Ohio; WMC Memphis and WNOX Knoxville, Tenn.

WJW-AM-FM-TV Cleveland—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer, president) as Miami Beach Sun. See WGBS Miami, Fla.

WBNS-AM-FM Columbus—Licensed to Radio Ohio Inc.; same ownership as Columbus Dispatch (see WBNS-TV below).

WBNS-TV Columbus—Licensed to Dispatch Printing Co., publisher of Columbus Dispatch.

WCOL-AM-FM Columbus—Licensed to Air Trails Inc., owned by Charles Sawyer, publisher of Lancaster (Ohio) Eagle-Gazette. See WIZE Springfield and WING Dayton, Ohio. WKLO Louisville, Ky., and WEZE Boston, Mass.

WTNS Coshocton—Licensed to Coshocton Broadcasting Co. Mrs. William Wallace and Bruce Wallace control both license and Coshocton Tribune.

WHIO-AM-FM-TV Dayton—Licensed to Miami Valley Broadcasting Corp., same ownership (James M. Cox) as Dayton News and Journal Herald, Atlanta Journal and Constitution (WSB), Miami News (WCKR), Springfield (Ohio) News and Sun.

WING Dayton—Licensed to Great Trails Broadcasting Corp., owned by Charles Sawyer, pub-

lisher of Lancaster Eagle-Gazette. See WIZE Springfield and WCOL Columbus, Ohio, WKLO Louisville, Ky., WEZE Boston, Mass.

WJER Dover—Licensed to Dover Broadcasting Co. Inc. See WAJR Morgantown, W. Va.

WEOL-AM-FM-TV Elyria—Licensed to Elyria-Loran Broadcasting Co., 25.8% owned by Lorain County Printing & Publishing Co. (Elyria Chronicle-Telegram).

WFIN-AM-FM Findlay—Licensed to Findlay Publishing Co., publisher of Findlay Republican Courier. See also WCSI Columbus, Ind and WFLM (FM) Fort Lauderdale, Fla.

WCLT-AM-FM Newark—Licensed to WCLT Radio Inc. 80% owned by stockholders of Newark Advocate and American Tribune.

WIZE Springfield—Licensed to Radio Voice of Springfield Inc., controlled by Charles Sawyer, publisher of Lancaster (Ohio) Eagle-Gazette. See WING Dayton and WCOL-AM-FM Columbus, Ohio, WKLO, WEZI (TV) Louisville, Ky., and WEZE Boston, Mass.

WSPD-AM-FM-TV Toledo—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer) as Miami Beach Sun. See WGBS Miami, Fla.

WTOD, WTRT (FM) Toledo—Licensed to Booth Broadcasting Co. (see WJLB Detroit, Mich.).

WVHH Warren—Licensed to Warren Tribune Radio Station Inc., owned by Tribune Co., publisher of Warren Tribune-Chronicler.

WVST-AM-FM Wooster—Licensed to Wooster Republican Printing Co., publisher of the Wooster Record. Interlocking ownership with WTRF-TV Wheeling, W. Va.

WFMJ-AM-TV Youngstown—Licensed to Vindicator Printing Co. (Youngstown Vindicator).

WHIZ-AM-TV Zanesville—Licensed to Southeastern Ohio Television System. Majority ownership also owns Zanesville Times-Recorder and Signal. See WTAP-AM-TV Parkersburg, W. Va. and WHRV Ann Arbor, Mich.

#### OKLAHOMA

KVHW Altus—Licensed to Altus Broadcasting Co. 50% owned by Altus Times-Democrat.

KVSO Ardmore—Licensed to estate of John F. Easley, publisher of Ardmore Ardmoreite.

KUSH Cushing—Licensed to Cimarron Broadcasters Inc., 66% owned by Gordon R. Rockett, co-owner of weekly Drumwright (Okla.) Derrick and Journal.

KSEO Durant—Licensed to Durant Publishing-Broadcasting Co., publisher Durant Democrat, Durant Weekly News.

KCRC Enid—Licensed to Enid Radiophone Co.; all stock owned by same interests owning Enid Publishing Co., publisher of Enid News and Eagle.

KHEN Henryetta—Licensed to Henryetta Radio Co., same ownership as Henryetta Free Lance.

KBIX Muskogee—Licensed to Oklahoma Press Publishing Co., publisher of Muskogee Phoenix and Times-Democrat.

WKY-AM-TV Oklahoma City—Licensed to WKY Television System Inc., same ownership as Oklahoma City Oklahoman and Times, Farmer-Stockman. See also WTVT (TV) Tampa, Fla.

KOKL Okmulgee—Licensed to Okmulgee Broadcasting Corp., subsidiary of Okmulgee Times. See KFSA Fort Smith, Ark.

WBBZ Ponca City—Licensed to Ponca City Publishing Co., publisher of the Ponca City News.

KGFF Shawnee—Licensed to KGFF Broadcasting Co. Inc. Controlling stock interest (94%) owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).

KSPI-AM-FM Stillwater—Licensed to Stillwater Pub. Co., publisher Stillwater News-Press.

KOTV (TV) Tulsa—Licensed to KOTV Inc. See WISH Indianapolis, Ind.

KRMG Tulsa—Licensed to Meredith KRMG Inc., subsidiary of Meredith Publishing Co. (Better Homes & Gardens and Successful Farming). See also KCMO Kansas City, WOW Omaha, KPHO Phoenix and WHEN Syracuse, N. Y.

#### OREGON

KOOS Coos Bay—Licensed to KOOS Inc. Sheldon F. Sackett, owner, is publisher of Coos Bay World.

KERG Eugene—Licensed to Guard Publishing Co., publisher of Eugene Register-Guard.

KAGI, KGPO (FM) Grants Pass—Licensed to Southern Oregon Bstg. Co., 50% owned by E. Voorhies, publisher of Grants Pass Courier, and Earle and John Voorhies.

KOTI-TV Klamath Falls—Licensed to California Oregon Tv Inc. Same ownership as KBES-TV Medford, Ore.

KBES-TV Medford—Licensed to Southern Oregon Bstg. Co., 50% owned by Amos Voorhies and family. Mr. Voorhies is publisher of Grants Pass (Ore.) Courier. See KAGI, KGPO (FM) Grants Pass.

KYJC Medford—Licensed to Medford Printing Co. (Medford Mail Tribune).

KOIN-AM-FM-TV Portland—Licensed to Mt. Hood Radio & Television Bstg. Co., 50% owned by Central New York Bstg. Corp. (WSYR Syracuse, N. Y.). Same ownership (S. I. Newhouse) as Portland Oregonian. For other Newhouse newspapers, see WSYR Syracuse, N. Y.

KPOJ-AM-FM Portland—Licensed to KPOJ Inc.; stock owned by Portland Oregon Journal.

KPIC(TV) Roseburg—Licensed to South-West Oregon Tv Broadcasting Corp., half owned by Southern Oregon Broadcasting Co.—Licensee of KAGI Grants Pass, Ore. See also KAGI-KGPO (FM) Grants Pass; KBES-TV Medford, KOTI-TV Klamath Falls, all Oregon.

KRNR Roseburg—Licensed to News-Review Co. (Roseburg News-Review). News-Review Co. is 75% owned by Southern Oregon Publishing Co. which publishes *Klamath Falls* (Ore.) *Herald* and *News*.

**PENNSYLVANIA**

WFBG-AM-FM-TV Altoona—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFIL*).

Wbfd Bedford—Licensed to Inquirer Printing Co. (*Bedford Inquirer*).

WGPA-AM-FM Bethlehem—Licensed to Bethlehem's Globe Pub. Co., publisher *Bethlehem Globe-Times*.

WLEV-TV Bethlehem—Licensed to Associated Broadcasters Inc. Ownership same as *Lancaster New Era* and *Intelligencer*. Operated independently. See also WGAL Lancaster, Pa.

WCNR Bloomsburg—Licensed to Columbia-Montour Broadcasting Corp., affiliated with the *Bloomsburg Press*.

WWCH Clarion—Licensed to County Broadcasting Co., 36% owned by Mrs. Harriet Hearst president and majority stockholder of Clarion Newspapers Inc. (publisher of weeklies *Clarion Democrat* and *Clarion Republican*).

WCPA Clearfield—Licensed to Clearfield Broadcasters Inc., wholly owned by publishers of *Clearfield Progress* and *Danville* (Pa.) *News*. See also WDAD Indiana, Pa.; WJCM Sebring, Fla. and WMAJ State College, Pa.

WCED-AM-FM DuBois—Licensed to the Tri-County Bcstg. Co. Inc., owned by Jason and Harold Gray, publishers of the *DuBois Courier Express*.

WEEK-AM-FM Easton—Licensed to Easton Publishing Co., publisher of *Easton Express*. See also WGLV (TV) Easton, Pa.

WEST-AM-FM Easton—Licensed to Associated Broadcasters Inc. Operated independently. See WGAL Lancaster (*Lancaster Intelligencer-Journal* and *New Era*).

WGLV (TV) Easton—Licensed to Easton Publishing Co. (*Easton Express*). See WEEK Easton, Pa.

WSEE (TV) Erie—Licensed to Great Lakes Television Co., 16.6% owned by George J. Mead publisher of *Erie News* and *Times*. Interlocking ownership with WNAO-TV Raleigh, N. C.

WGTT Gettysburg—Licensed to Times & News Publishing Co. (*Gettysburg Times*).

WKBO Harrisburg—Licensed to Keystone Broadcasting Corp. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

WTPA-TV Harrisburg—Licensed to Patriot-News Co., publisher of *Harrisburg Patriot* and *News* (Newhouse newspapers). For other Newhouse newspapers see WSYR Syracuse, N. Y.

WHUN Huntingdon—Licensed to Joseph F. Biddle Pub. Co., publisher *Huntingdon News*.

WDAD Indiana—Licensed to WDAD Inc. 52% owned by Clearfield Broadcasters Inc. Same ownership as *Clearfield Progress* and *Danville News*, both Pa. See also WCPA Clearfield, Pa.; WJCM Sebring, Fla. and WMAJ State College, Pa.

WJAC-AM-FM-TV Johnstown—Licensed to WJAC Inc., same ownership as *Johnstown Tribune*.

WGAL-AM-FM-TV Lancaster—Licensed to WGAL Inc., same ownership (J. Hale and John F. Steinman) as *Lancaster Intelligencer-Journal* and *New Era*. See also WDEL Wilmington, Del. and WLEV-TV Bethlehem, WORK York, WEST Easton, WKBO Harrisburg, WRAK-AM-FM-TV Williamsport, all Pa. Stations operated independently.

WNFV Lansdale—Licensed to Equitable Publishing Co. (*North Penn Reporter*).

WLYH-TV Lebanon—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFIL*). See WFIL Philadelphia, Pa.

WMRF Lewistown—Licensed to Lewistown Broadcasting Co.; 31.6% of stock owned by the Sentinel Co., publisher of *Lewistown Sentinel*. See also WJUN Mexico, Pa.

WJUN Mexico—Licensed to Juniata-Perry Broadcasting Co., 31.6% owned by Sentinel Co. (*Lewistown* (Pa.) *Sentinel*). See also WMRF Lewistown, Pa.

WARC Milton—Licensed to Williamsport Radio Bcstg. Assoc. Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WWPA Williamsport, Pa.

WFIL-AM-FM-TV Philadelphia—Licensed to Triangle Publications Inc., publisher of *Philadelphia Inquirer* and *Daily News*, *Seventeen Magazine*, *Official Detective*, *Tv Guide*, *Television Digest*, *Morning Telegraph* and *Daily Racing Form*. See also WNBC Binghamton, N. Y.; WLYH-TV Lebanon and WFBG Altoona, both Pennsylvania, WNHC New Haven, Conn., KFRF Fresno, Calif.

WIBG-AM-FM Philadelphia—Licensed to Seaboard Radio Broadcasting Corp. (George B. Storer). Same ownership as *Miami Beach Sun*. See also WGBS Miami.

WCAE Pittsburgh—Licensed to WCAE Inc. Owned by Hearst Publishing Co. For Hearst newspapers see WBAL Baltimore.

WIIC(TV) Pittsburgh—Licensed to WIIC Inc., 50% owned by *Pittsburgh Post-Gazette* and 50% by H. K. Brennen and family. See also WWSW-AM-FM Pittsburgh.

WKJF-FM-TV Pittsburgh—Licensed to Agnes J. Reeves Greer, controlling stockholder of *Morgantown* (W. Va.) *Dominion News* and *Post* (WAJR) and weekly *New Martinsville* (W. Va.) *Wetzel Republican*. See WAJR Morgantown, W Va.

WTAE-TV Pittsburgh—Licensed to Tv City Inc., 50% owned by WCAE Inc. (owned by Hearst Publishing Co.). For Hearst newspapers see WBAL Baltimore.

WWSW-AM-FM Pittsburgh—Licensed to WWSW Radio Inc. owned by the *Pittsburgh Post-Gazette & Sun-Telegraph*. (Same ownership [Paul Block] as *Toledo* [Ohio] *Blade*.)

WEEU Reading—Licensed to WEEU Broadcasting Co., affiliated with *Reading Times* and *Eagle*.

WEJL Scranton—Licensed to the *Scranton Times*.

WVPO Stroudsburg—Licensed to Pocono Broadcasting Inc. James H. Ottaway, majority stockholder, is also president-publisher of *Stroudsburg Record*. See WDOS Oneonta and WENE Endicott, both N. Y.

WKOK-AM-FM-TV Sunbury—Licensed to Sunbury Broadcasting Corp. Stockholders Harry H. Haddon and Basse A. Beck have an interest in *Sunbury Item*.

WRAK-AM-FM-TV Williamsport—Licensed to WGAL Inc. (See WGAL Lancaster, Pa.).

WWPA Williamsport—Licensed to Williamsport Radio Broadcasting Associates Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WARC Milton, Pa.

WORK York—Licensed to Associated Broadcasters Inc. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

**RHODE ISLAND**

WEAN, WPJB-FM Providence—Licensed to Providence Journal Co., publisher of the *Providence Journal-Bulletin*.

WWON-AM-FM Woonsocket—Licensed to Woonsocket Broadcasting Co., whose principals include stockholders of *Woonsocket Call*.

**SOUTH CAROLINA**

WAIM-AM-TV, WCAC (FM) Anderson—Licensed to Wilton E. Hall, publisher of *Anderson Independent* and *Mail*.

WGCD Chester—Licensed to Dispatch Publishing Co. (*Lexington* [N. C.] *Dispatch*).

WBTW (TV) Florence—Licensed to Jefferson Standard Bcstg. Co., subsidiary of Jefferson Standard Life Insurance Co., 16 2/3% owner of *Greensboro* (N. C.) *News* and *Record*. See also WBT Charlotte, WFMY-TV Greensboro, N. C.

WFBC-AM-FM-TV Greenville—Licensed to WMRC Inc., 49.8% owned by *Greenville News-Piedmont*.

WEAB Greer—Licensed to Greer Bcstg. Co. Partner E. A. Burch is publisher of the weekly *Greer Citizen*. Partner W. R. Frier is owner of *Bartow Herald* (WBHF Cartersville, Ga.).

WTND Orangeburg—Licensed to WTND Inc. Same ownership (J. L. Sims and family) as *Orangeburg Times & Democrat*.

WORD Spartanburg—Licensed to WORD Inc. Same ownership as WFBC Greenville, S. C. (*Greenville News-Piedmont*).

**SOUTH DAKOTA**

KSDN Aberdeen—Licensed to Aberdeen News Co., publisher of the *American News* (identified with Ridder Publications). For other Ridder newspapers see WCCO Minneapolis.

KOLY Moberge—Licensed to Moberge Broadcasting Corp. Interlocking ownership with weekly *Moberge Tribune*.

**TENNESSEE**

WLAR Athens—Licensed to Athens Broadcasting Co., owned by Helene M. Arterburn, publisher *Athens Post-Athenian*.

WDSG Dyersburg—Licensed to State Gazette Broadcasting Co. Interlocking ownership with *Dyersburg State Gazette*.

WIRJ Humboldt—Licensed to Gibson County Broadcasting Co. Interlocking ownership with weekly *Humboldt Courier Chronicle*.

WTJS-AM-FM Jackson—Licensed to Sun Publishing Co. Inc., publisher of *Jackson Sun*.

WETB Johnson City—Licensed to Press Inc., publisher of *Johnson City Press-Chronicle*.

WKPT-AM-FM Kingsport—Licensed to Kingsport Broadcasting Co. Identified with ownership of *Kingsport News* and *Times*.

WNOX Knoxville—Licensed to Scripps-Howard Radio Inc., subsidiary of Scripps-Howard Newspapers (*Knoxville News-Sentinel*). See WCO Cincinnati.

WMC, WMCF (FM), WMCT (TV) Memphis—Licensed to WMC Broadcasting Co. (Scripps-Howard-Memphis Commercial Appeal and Press-Scimitar.) See WCO Cincinnati.

**TEXAS**

KVLF Alpine—Licensed to Big Bend Broadcasters, 15% owned by Barney H. Hubbs, 66 2/3% owner of bi-weekly *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

KGNC-AM-FM-TV Amarillo—Licensed to Globe News Publishing Co., publisher of *Amarillo News* and *Globe-Times*, *Lubbock* (Tex.) *Avalanche* and *Journal*. See KFYO Lubbock, Tex.

KRIC-AM-FM Beaumont—Licensed to Enterprise Co. (*Beaumont Enterprise* and *Journal*).

KWHI Brenham—Licensed to Tom S. Whitehead, publisher of *Brenham Banner-Press*.

KRLD-AM-FM-TV Dallas—Licensed to Times-Herald Printing Co., same ownership as *Dallas Times-Herald*.

WFAA-AM-TV Dallas—Licensed to A. H. Belo Corp., publisher of *Dallas Morning News*.

KFST Fort Stockton—Licensed to KFST Inc., 60% owned by George Baker, publisher weekly *Fort Stockton Pioneer*, and 30% owned by Barney H. Hubbs, 66 2/3% owner of *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

WBAF-AM-FM-TV Fort Worth—Licensed to Carter Publications Inc. (*Fort Worth Star-Telegram*).

KGAF Gainesville—Licensed to Gainesville Broadcasting Corp. President Joe M. Leonard is part owner of *Gainesville Register*.

KCLW Hamilton—Licensed to Hamilton Broadcasting Co., owned by Coy Perry who owns weekly *Dubin* (Tex.) *Progress*.

KHOV-TV Houston—Licensed to Gulf Television Co. See WISH Indianapolis, Ind.

KPRC-AM-TV Houston—Licensed to Houston Post Co., publisher of *Houston Post*. Owner W. P. Hobby holds option to purchase 32.5% of KFDM-TV Beaumont, Tex.

KTRH-AM-FM Houston—Licensed to KTRH Broadcasting Co., subsidiary of Houston Chronicle Pub. Co., publisher of *Houston Chronicle*.

KGNS(TV) Laredo—Licensed to Southwestern Publishing Co. (see KFSA Fort Smith, Ark.).

KLVT Levelland—Licensed to Herald Broadcasting Co. Forrest Weimhold, owner, also owns *Levelland Sun-News* and weekly *Hockley County Herald* (Levelland).

KFYO Lubbock—Licensed to Plains Radio Broadcasting Co., 81% owned by Globe News Publishing Co., publisher of *Lubbock Avalanche* and *Journal*, *Amarillo* (Tex.) *News* and *Globe-Times*. See KGNC Amarillo, Tex.

KMLW Marlin—Licensed to M-L Radio Inc., 50% owned by Peter and Frederick C. Miller, owners of *LaSalle* (Ill.) *News-Tribune*. See also WLPO LaSalle, Ill.

KBRA Navasota—Licensed to Whitten Broadcasting Co., owned by J. G. and R. H. Whitten, publishers of weekly *Examiner-Review*.

KGNB New Braunfels—Licensed to Comal Broadcasting Co. Claude W. Scruggs, 20% stockholder, owns *New Braunfels Herald*. Operated independently.

KIUN Pecos—Licensed to KIUN Inc., 50% owner Barney Hubbs is 66 2/3% owner of *Pecos Enterprise*. See also KVLF Alpine and KFST Ft. Stockton, Tex., and KVFC Cortez, Colo.

KTLU Rusk—Licensed to E. H. Whitehead, publisher of the weekly *Rusk Cherokee* and monthly *Citizen*.

KENS-AM-TV San Antonio—Licensed to Express Publishing Co. (*San Antonio Express* and *News*).

KCEN-TV Temple—Licensed to Bell Publishing Co., publisher of *Temple Telegram*. Frank W. Mayborn, 95% owner, is 85% stockholder of KTEM Temple, Tex.

KTEM Temple—Licensed to Bell Broadcasting Co. Frank W. Mayborn, president and 85% owner, also president of Bell Pub. Co., publisher of *Temple Telegram* (operator of KCEN-TV), president and owner of *Sherman Democrat* and president-part owner of *Killeen* (Tex.) *Herald*.

KCMC-AM-FM-TV Texarkana—Licensed to KCMC Inc., 50% owned by W. E. Hussman-Camden News Publishing Co. (*Camden* [Ark.] *News*), and 32% by estate of C. E. Palmer (*Texarkana Gazette* and *News*, *Hot Springs Sentinel* and *New Era*, *Eldorado Times* and *News*, *Hope Star* [50%], *Magnolia Banner News* [50%], all Ark., and *Jacksonville* [Tex.] *Daily Progress* [25%].)

KTBB Tyler—Licensed to Blackstone Broadcasting Co. whose principal owners are also principal owners of *Tyler Courier-Times* and *Telegraph*. Operated independently.

**UTAH**

KLO Ogden—Licensed to Interstate Corp. (*Ogden Standard-Examiner*). Owned by A. L. Glasmann and family (George C. Hatch, Cecil L. Hefel and wives). See also KALL and KUTV (TV) Salt Lake City; KIMN Denver, Colo.; KLIX-AM-TV Twin Falls and KGEM Boise, both Idaho, and KOPR Butte, Mont.

KALL Salt Lake City—Licensed to Salt Lake City Bcstg. Co., owned by Mr. and Mrs. George C. Hatch. Mrs. Hatch is a 12 1/4% owner of Ogden (Utah) *Standard-Examiner*. See also KLO Ogden, Utah.

KUTV (TV) Salt Lake City—Licensed to KUTV Inc., 65% owned by Ogden (Utah) *Standard-Examiner* (Glasmann) and 35% by Salt Lake Tribune. See KLO Ogden, Utah.

## VIRGINIA

- WDVA Danville—Licensed to Virginia-Carolina Broadcasting Corp. Publisher of *Danville Register* is stockholder.
- WFSL Fredericksburg—Licensed to Star Broadcasting Corp. (*Fredericksburg Free Lance-Star*).
- WSVA-AM-FM-TV Harrisonburg—Licensed to Shenandoah Valley Broadcasting Inc., 51% owned by Evening Star Broadcasting Co. (*Washington* [D. C.] *Evening Star-WMAL-AM-FM-TV*).
- WGH-AM-FM Newport News—Licensed to Hampton Roads Broadcasting Corp.; 100% of stock owned by Daily Press Inc., publisher of *Newport News Press* and *Times Herald*.
- WTAR-AM-TV Norfolk—Licensed to WTAR Radio-TV Corp, same ownership as *Norfolk Virginian-Pilot* and *Ledger-Dispatch & Star*.
- WRAD Radford—Licensed to WRAD Broadcasting Co. (same ownership as WTRF-TV Wheeling, W. Va.).
- WRNL-AM-FM Richmond—Licensed to Richmond Newspapers Inc. (*Richmond Times Dispatch* and *News-Leader*).
- WDBJ-AM-FM-TV Roanoke—Licensed to Times-World Corp., publisher of *Roanoke Times* and *World-News*.
- WKWY Rocky Mt—Licensed to Radio Franklin Inc. K. W. Salyer, 33 1/3% partner, is publisher of weekly *Franklin* (Va.) *News Post*.

## WASHINGTON

- KPUG Bellingham—Licensed to KPUG Inc., 51% owned by Jessica L. Longston (see *KAYO Seattle*, Wash.).
- KITI Chehalis-Centralia—Licensed to KITI Corp., 25% owned by Centralia Printing Co., publisher of *Centralia Chronicle*.
- KSEM Moses Lake—Licensed to KSEM Inc., owned 56% by Jessica L. Longston (see *KAYO Seattle*, Wash.).
- KGy Olympia—Licensed to Tom Olsen, owner of weekly *Olympia News*.
- KONP Port Angeles—Licensed to Radio Pacific Inc., subsidiary of *Port Angeles News*.
- KAYO Seattle—Licensed to Washington Telecasters, Inc., 52% owned by Jessica L. Longston, publisher of following weekly newspapers: *Burley Bulletin* and *Herald*, *Rupert Minedoka County News*, both Idaho; *St Helens* (Ore.); *Sentinel*, *Mist*, and *Othello* (Wash.) *Outlook*. See also KPUG Bellingham and KSEM Moses Lake, both Washington; KBAR Burley, Idaho.
- KVI Seattle—Licensed to Golden West Broadcasters, 51% owned by Gene Autry. See KOOL Phoenix and KOLD Tucson, both Ariz.; KMPC Los Angeles and KSFO San Francisco, both Calif.
- KHQ-AM-FM-TV Spokane—Licensed to KHQ Inc. same ownership as *Spokane Chronicle*.
- KTNT-TV Tacoma—Licensed to Tribune Publishing Co., publisher of *Tacoma News-Tribune*. Alton F. Baker, 12.46% owner, owns *Eugene* (Ore.) *Register-Guard* (KERG).

## WEST VIRGINIA

- WHIS-AM-TV Bluefield—Licensed to Daily Telegraph Printing Co., publisher of *Bluefield Telegraph* and *Sunset News-Observer*.
- WJPB-TV Weston-Fairmont—Licensed to WJPB-TV Inc., 50% owned by J. Patrick Beacom, publisher of weekly *Mannington* (W. Va.) *Times*. See *WVVW Grafton*, W. Va.
- WVVW Grafton—Licensed to WVVW Inc., owned by J. Patrick Beacom. See *WJPB-TV Fairmont*, W. Va.
- WHTN-AM-FM-TV Huntington—Licensed to Cowles Bestg. Co. See *KRNT Des Moines*, Iowa.
- WSAZ-AM-TV Huntington—Licensed to WSAZ Inc., 89% owned by Huntington Publishing Co. (*Huntington Herald-Dispatch* and *Advertiser*).
- WLOG-AM-FM Logan—Licensed to Clarence H. Frey, publisher of the *Logan Banner*, and Robert O. Greever, partners.
- WAJR-AM-FM Morgantown—Licensed to West Virginia Radio Corp. Mrs. A. J. R. Greer, president, owns stock in West Virginia Publishing Co., publishers of *Morgantown Post* and *Dominion News*; *New Martinsville Wetzel Republican*. (See *WJER Dover*, WAND Canton, both Ohio, and *WKJF* (FM) Pittsburgh, Pa.)
- WTAP-AM-FM Parkersburg—Licensed to Zanesville Publishing Co., publisher of *Zanesville* (Ohio) *Signal* and *Times-Recorder*. See also *WHIZ Zanesville*, Ohio.
- WHAW Weston—Licensed to Central W. Virginia Service Corp., 50% owned by Richard H. Ralston, owner of weekly *Buckhannon* (W. Va.) *Record*.
- WTRF-TV Wheeling—Licensed to WTRF-TV Inc., 90% owned by A. V., G. C., R. E. and R. C. Dix, publishers of *Martins Ferry-Bellare Times Leader*, *Defiance Crescent-News*, *Wooster Daily Record* and *Ravenna-Kent Evening Record*, all Ohio. See also *WRAD Radford*, Va.
- WVVA-AM-FM Wheeling—Licensed to Storer Broadcasting Co. (*Miami Beach Sun*). See *WGBS Miami*, Fla.

## WISCONSIN

- WATK Antigo—Licensed to Antigo Broadcasting Co. Artemas F. Berner, 90% owner, is publisher of *Antigo Journal*.
- WEAU-TV Eau Claire—Licensed to Central Bestg. Co., 23% owned by *Eau Claire Leader and Telegram*, and 54% owned by Morgan Murphy and wife (see *WISC-TV Madison*).

KFIZ Fond du Lac—Licensed to KFIZ Broadcasting Co. Same owners as *Fond du Lac Commonwealth Reporter*.

WDUZ-AM-FM Green Bay—Licensed to Green Bay Broadcasting Co., 5% owned by Harold R. Murphy, co-owner Northshore Publishing Co. (weeklies *Shorewood Herald*, *Whitefish Bay Herald* and *Glendale Town Times*). See also *WIGM Medford*, Wis.

WJPG Green Bay—Licensed to the Green Bay Newspaper Co., publisher of *Green Bay Press Gazette*.

WLUC-TV Green Bay—Licensed to M&M Broadcasting Co., 55% owned by Evening Telegram Co. (*Superior* [Wis.] *Telegram*). See *WISC-TV*.

WTKM Hartford—Licensed to Times-Press Radio Inc., publisher of *Hartford Times Press*.

WCLO-AM-FM Janesville—Licensed to Southern Wisconsin Radio Inc., subsidiary of *Gazette Printing Co.*, publisher of *Janesville Gazette*.

WKBT (TV) LaCrosse—Licensed to *WKBT TV Inc.*, 27.5% owned by *La Crosse Tribune* (a *Lee Newspaper*, see *KGLO Mason City*, Iowa).

WIBA-AM-FM Madison—Licensed to Badger Broadcasting Co. Inc., 66% owned by the Capital Times Co., publishers of *Madison Capital Times*. Other stockholders and directors include officers of the Wisconsin State Journal Publishing Co., publisher of the *Wisconsin State Journal* (Lee Syndicate). See *KGLO Mason City*, Ia.

WISC-TV Madison—Licensed to Radio Wisconsin Inc., 50% owned by Morgan Murphy (*Superior* [Wis.] *Telegram*). Mr. Murphy also has interests in *Manitowoc-Chippewa Falls Herald-Telegram*, *Two Rivers Reporter*, *Ashland Press*, all Wisconsin; *Virginia Mesabi News* and *Range Facts*, Minnesota, and *Lafayette Advertiser*, Louisiana. See also *WEAU-TV Eau Claire*, *WLUC-TV Green Bay*, both Wisconsin, *KVOL Lafayette*, Louisiana, *WLUC-TV Marquette*, Mich.

WMTV (TV) Madison—Licensed to Forward Television Inc. Interlocking ownership with *Lee newspapers* (see *KGLO Mason City*, Iowa, for *Lee newspapers*).

WMAM Marquette—Licensed to Marquette Central Broadcasting Co., owned by *Mining Journal Co.* (See *WDMJ Marquette*, Mich.).

WIGM Medford—Licensed to *WIGM Inc.*, 57% owned by Harold R. Murphy, co-owner Northshore Publishing Co., Milwaukee (weeklies *Shorewood Herald*, *Whitefish Bay Herald*, *Glendale Herald* and *Fox Point Bayside Herald*). See also *WDUZ Green Bay*, Wis.

WISN-AM-FM-TV Milwaukee—Licensed to Hearst Corp. Affiliated with *Milwaukee Sentinel*. For other Hearst Newspapers see *WBAL Baltimore*, Md.

WITI-TV Milwaukee—Licensed to Storer Broadcasting Co. See *WGBS-AM-FM-TV Miami*, Fla.

WTMJ-AM-FM-TV Milwaukee—Licensed to The Journal Co. (*Milwaukee Journal*).

WPDR Portage—Licensed to Portage Bestg. Co. W. T. Comstock, president and 99.2% stockholder, is general manager and majority stockholder of *Comstock Pub. Co.*, publisher of *Portage Register* and president, *Oconto Pub. Co.*, publisher of weekly *Oconto Co.* (Wis.) *Reporter*. Mr. Comstock is also publisher of *Badger Sportsman*. See also *WJON St. Cloud*, Minn.

WRJN-AM-FM Racine—Licensed to Racine Broadcasting Corp. Same ownership as *Racine Journal-Times*.

WTCH Shawano—Licensed to Shawano County Leader Pub. Co., publisher of *Shawano Leader*.

WDSM-AM-TV Superior—Licensed to Northwest Publications (Ridder Publications Inc.). Affiliated with *Duluth Herald* and *News-Tribune*. For other Ridder publications see *WCCO Minneapolis*, Minn.

WSAU-AM-TV Wausau—Licensed to Wisconsin Valley Television Corp., 25.33% owned by *Wausau Record Herald*, 12.66% by *Marshfield News Herald*, 8.42% owned by *Merrill Herald*, 8.42% by *Rhinelander News*, 12.66% by *Wisconsin Rapids Tribune* (WFHR).

WFHR-AM-FM Wisconsin Rapids—Licensed to Wm. F. Huffman Radio Inc. Mrs. Louise H. Huffman is principal owner *Wisconsin Rapids Tribune Co.*, publisher *Wisconsin Rapids Tribune*. See also *WSAU Wausau*, Wis.

## WYOMING

- KFBC-AM-TV Cheyenne—Licensed to Frontier Broadcasting Co. Cheyenne Newspapers Inc. (*Wyoming Eagle* and *State Tribune*) is minority owner. President Robert S. McCracken and family control Cheyenne Newspapers Inc. Mr. McCracken and associates also publish *Laramie Republican Boomerang* and *Bulletin*, *Rainiers Times*, *Rock Springs Rocket* (KVRB) (45.4%), *World Northern Wyoming News*. See also *KSTF* (TV) *Scottsbluff*, Neb.
- KVRS Rock Springs—Licensed to Wyoming Bestg. Co., 60% owned by *Rock Springs Newspapers Inc.* (*Rock Springs Rocket*), which is 45.4% owned by D. G. Richardson, and 45.4% owned by Tracy S. McCracken. Mr. Richardson owns 25% of licensee. For Mr. McCracken's holdings see *KFBC Cheyenne*, Wyo.

## PUERTO RICO

- WKAQ-AM-TV San Juan—Licensed to *El Mundo Inc.*, publisher of *San Juan El Mundo*.

## Group Ownership of Broadcast Stations in the United States

Note: Listed here are individuals and companies with multiple station holdings. Included are all those controlling three or more radio stations and/or two or more television stations. FCC rules limit multiple ownership to seven radio stations and seven television stations, of which not more than five tv stations can be vhf. Unless otherwise noted, the first station listed is group headquarters.

**ABC Owned Stations**—WABC-AM-FM-TV New York, WLS and WENR-FM WBKB (TV) Chicago, KGO-AM-FM-TV San Francisco, KABC-AM-FM-TV Los Angeles, WXYZ-AM-FM-TV Detroit and KQV Pittsburgh, Pa. ABC is a subsidiary of American Broadcasting-Paramount Theatres Inc., which also owns a chain of motion picture theatres. For executives, see ABC network listing, page B-12.

**Irvin G. Abeloff**—See *Tinsley Stations*

**Air Trails Network Stations**—WEZE Boston, Mass., WKLO and WEZI (TV) Louisville, Ky., WING Dayton, WCOL-AM-FM Columbus and 52% of WIZE Springfield, all Ohio. Charles Sawyer, president; J. P. Williams, executive vice-president; Alexander Buchan, vice president. Headquarters: 128 W. 1st St., Dayton 2, O.

**Norman Alexander**—See *Harris-Alexander Stations*

**Louis Alford**—See *Southwestern Broadcasting*.

**All-Alaska Broadcasters Stations**—KENI-AM-TV Anchorage, KFAR-AM-TV Fairbanks, and KTKN Ketchikan, all Alaska. Alvin O. Bramstedt, president-general manager; Charles M. Gray, vice president-technical director; James C. Fletcher Jr., vice president-national sales manager; Delmer L. Day, vice president-western sales manager. Stockholders: A. O. Bramstedt and wife, 20%, Ketchikan Alaska Television Inc. (catv system), 13.33%, Pictures Inc., 8.03%; James C. Fletcher Jr., 6.66% and others. Ketchikan Alaska TV Inc. is owned one-third each by R. D. Jensen, Edward W. Christiansen and Investors in Alaska Inc. Pictures Inc. (Merriman Holtz, president) distributes 16mm films to small theatres in the Northwest.

**W. Gordon Allen Stations**—KGAL Lebanon (70%), KGAY Salem (66%), both Oregon; KMAR Winnboro, La (48%). Headquarters: *KGAY Salem*, Ore.

**American Colonial Broadcasting Stations**—WKBM-TV Caguas, WSUR-TV Ponce, both Puerto Rico. Owned by Ralph Perez Perry

**George Basil Anderson Stations**—KLIR-AM-FM Denver, Colo.; KJRG-AM-FM Newton and KCLO Leavenworth, Kan., and KJSK Columbus, Neb.

**Mrs. Sara Anderson**—See *Findlay Publishing*

**John W. Angst**—See *Miners Broadcasting*

**Louis J. Appell Jr.**—See *Susquehanna Broadcasting*.

**Gene Autry Stations**—KOOL-AM-FM-TV Phoenix and KOLD-AM-TV Tucson, both Arizona; KMPC Los Angeles and KSFO San Francisco, both California, and KVI Seattle, Wash. Ownership: KOOL and KOLD, Gene Autry, 55.38%; Tom Kerney, 19.5% and others. KMPC, KSFO and KVI, Gene Autry, 51%, Robert O. Reynolds, 17.83% and others.

**John R. Ax**—See *Metzger-Ax-Metzloff*

**Lathrup G. Backstrum**—See *Cook Stations*

**Cy N. Bahakel Stations**—WRIS Roanoke, Va., WKOZ Kosciusko, WABG-AM-TV Greenwood, Miss.; WKIN Kingsport, Tenn., WWOD-AM-FM Lynchburg, Va.; WLBJ-AM-FM Bowling Green, Ky., and KXEL Waterloo, Iowa.

**Balaban Stations**—Owns 50% each of following stations: WICS (TV) Springfield, WTVO (TV) Rockford, WHCU (TV) Champaign, all Ill.; WHNB-TV New Britain, Conn.; WDAN-TV Danville, Ill.; WBMG Birmingham, Ala.; WMCN (TV) Grand Rapids, Mich.; owns 33 1/2% each of following stations: WIL-AM-FM St. Louis, Mo.; WRIT-AM-FM Milwaukee, Wis.; KBOX Dallas, Texas. Ownership: Harry and Elmer Balaban, who also own chain of motion picture theatres in midwest. John F. Box, executive vice president and managing director.

**W. W. Bankhead Stations**—WWWE Jasper, WWWW Fayette and WWWR Russellville, all Ala. Mr. Bankhead owns 80% of all three stations.

**Bartell Family Radio Group**—WOKY Milwaukee, Wis.; WAKE Atlanta, Ga.; KCBQ San Diego, Calif.; WOV New York, N. Y.; WYDE Birmingham, Ala.; KYA San Francisco. Gerald A. Bartell, president; Lee Bartell, managing director; Malvin Bartell, vice president; Morton J. Wagner, executive vice president. Headquarters, Milwaukee, Wis.

**Walter R. Beardsley**—See *Truth Publishing*.

**Bellinger-Townsend-Kemper Stations**—WVMC Mt. Carmel, WIZZ Streator, and WRAM Monmouth, all Ill. Stephen P. Bellinger, Ben H. and Joel W. Townsend, Morris E. Kemper.

**N. L. Bentson**—See *BFR*.

**Benjamin Berger**—See *Rocky Mountain*.

**Jack N., Louis and Allen H. Berkman**—See *Friendly Group*.

**Delbert Bertholf**—See *Williams Stations*.

**Warren Berwick**—See *Lamar Stations*.

## Group Ownership CONTINUED

**BFR Stations**—KELO-AM-TV Sioux Falls, KDLO-TV Florence, KPLO-TV Reliance, all S. D.; WLOL-AM-FM Minneapolis Minn.; KSO Des Moines, Iowa; WKOW-AM-TV Madison, Wis. Ownership: N. L. Bentson, Joseph L. Floyd, Edmund R. Ruben.

**Les and Edward Biederman**—See Midwestern Stations.

**George W. Bingham Stations**—WSLB Ogdensburg (56%), WGNV Newburgh (52%), WKIP-AM-FM Poughkeepsie (50.5%), all New York.

**A. H. Birnie**—See Highland Stations

**Bi-States Stations**—KHOL-TV Kearney and KHPL-TV Hayes Center, both Neb., and KHQL-TV Sterling, Colo. Stockholders: F. Wayne Brewster, 55.5%; C. E. Freas Jr., 13.9%; Willard F. Anderson, 10%; Donald E. Brewster, 11.1%, and Harold J. Hamilton, 5.6%.

**Lynn N. Bitner**—See Gannett Newspapers

**Black Hawk Broadcasting Stations**—KWVL-AM-TV Waterloo, Iowa, KAUS-KMMT (TV) Austin, Minn. Ownership: Ralph J. McElroy, 36.3%; Robert Buckmaster, 11.7%; A. D. Donnell, 8.3%; William Bolster, 6.5% and others.

**William E. Boeig Jr. Stations**—KPAM, KPFM (FM) Portland, Ore.; KITO Boise, Idaho and KETO-FM Seattle, Wash.

**John W. Boler**—See North Dakota Stations.

**William Bolster**—See Black Hawk Broadcasting.

**Booth Stations**—WJLB, WMZK (FM) Detroit, WTRX Flint, WSGW Saginaw, WIBM, WBBC (FM) Jackson, all Michigan. WTOG, WTRT (FM) Toledo, Ohio, WJVA South Bend, and WIOU Kokomo, both Ind., John L. Booth.

**Thomas C. Bostic**—See Cascade Broadcasting

**Philip D. Brady**—See Southwestern Stations.

**Thomas E. and Vera Bragg**—See Gold Seal Stations.

**A. O. Bramstedt**—See All-Alaska Broadcasters

**Denver T. Brannen**—See Dixie Radio.

**F. Wayne Brewster**—See Bi-States.

**Broadcasting Co. of the South Stations**—WIS-AM-TV Columbia, S. C.; WSFA-TV Montgomery, Ala. Ownership: B. Calhoun Hipp, Francis M. Hipp, Herman N. Hipp, Dorothy Hipp Gunter, each 11.6%; Frances M. McCreery, 8.28%; G. Richard Shafo, 5.6% and others.

**Carleton D. Brown**—See Community Broadcasting.

**Kenyon Brown Stations**—KGLC Miami, Okla.; KSON San Diego and KITO San Bernardino, both Calif., 40% of KANS Independence, Mo.; 17% of KFOX-AM-FM Long Beach, Calif. Mr. Brown is associated with Kevin B. Sweeney in the ownership of KANS and KFOX. Mr. Sweeney owns 40% of KANS and 32% of KFOX. See also Nafi Corp. Stations below.

**Thomas L. Brown**—See Star Broadcasting Stations.

**Buckley-Jaeger Stations**—WHIM Providence, R. I.; WDRG Hartford, Conn.; WORL Boston, Mass.; KGIL San Fernando, Calif.; Richard D. Buckley, 80%; John B. Jaeger, 20%.

**Robert Buckmaster**—See Black Hawk Broadcasting.

**J. D. Buehler**—See Star Stations.

**Mrs. A. Scott Bullitt**—See King Broadcasting.

**Dor Burden**—See Star Stations.

**Burroughs-Randolph Stations**—KENM Portales, KZUM Farmington, both N. M.; KMUL Muleshoe, Texas. John Burroughs owns 50% of KENM, 40% of KMUL and 30% of KZUM; Leola Randolph owns 50% of KENM, 40% of KMUL and 30% of KZUM.

**Albert L. Butler Jr.**—See Winston-Salem.

**Gene L. Cagle**—See Texas State Network.

**California-Oregon Stations**—KIEM-AM TV and KRED (FM) Eureka, Calif.; KBES-TV Medford, Ore., KAGI and KGPO (FM) Grants Pass, Ore.; KOTI-TV Klamath Falls, Ore., and KPIC-TV Roseburg, Ore. Ownership: California-Oregon TV Inc. (of Calif.) owns KIEM-TV and is wholly owned by Redwood Broadcasting Co. Redwood Broadcasting Co. owns KIEM and KRED (FM), California-Oregon TV Inc. (of Oregon) owns KBES-TV and KOTI-TV and is wholly owned by Southern Oregon Broadcasting Co. Southern Oregon owns KAGI and KGPO (FM) and, 50% of KPIC-TV. Southern Oregon is 50% owned by Redwood Broadcasting and 50% by Amos Voorhies and family. Redwood Broadcasting is owned by William B. Smullin, 78.9%; G. Edward Goodwin, 4%, Donald H. Telford, 6% and Edward A. Malone, 6%.

**Capital Cities Stations**—WROW-AM-FM and WTEN (TV) Albany, N. Y. WCDC (TV) Adams, Mass., WTVY (TV) Durham, N. C. and WPRO-AM-FM-TV Providence, R. I. Ownership: Lowell J. Thomas, 14.6%; Frank M. Smith, 11%; John P. McGrath, 3.3%; William J. Casey, 3.7%; Dean P. Taylor, 2.2%; J. Floyd Fletcher, 3.3%; Harmon L. Duncan, 2.1%. Mr. Thomas is the CBS commentator. Mr. Taylor is Congressman from New York district.

**Carolina Broadcasting Stations**—WNCT (TV) Greenville and 30% of WECT (TV) Wilmington, both N. C. Ownership: Earl McD. Westbrook 26.82%; Wilson Press Inc (Wilson [N. C.] Times), 16.25%; Josh L. Horne, 5%; Virginia J. Adams, 9.9%, and others. Mr. Horne is publisher of Rocky Mount (N. C.) Telegram and owns 53.85% of WCEC and WFMA (FM) Rocky Mount.

**Marshall M. Carpenter**—See Talesin Stations.

**Joseph W. Carson**—See New South

**Cascade Broadcasting Co. Stations**—KIMA-AM-TV Yakima, KEPR-AM-TV Kennewick-Pasco-Richland, KWJQ Moses Lake, KBAS-TV Ephrata, all Washington, and KLEW-TV, Lewiston Idaho Ownership: A. W. Talbot, 70%; Thomas C. Bostic, 20%; Ralph Sundquist, 8% and others.

**Cassel Stations**—WATS Sayre (100%), WBRX Berwick (33 1/3%), WCHA-AM-FM Chambersburg (25.8%), all Pennsylvania. WCOA Pensacola (13%) and WBLI Leesburg (100%), both Fla. Thompson K. Cassel.

**CBS Owned Stations**—WCBS-AM-FM-TV New York, KNX-AM-FM, KNXT (TV) Los Angeles, WBBM-AM-FM-TV Chicago, WCAU-AM-FM-TV Philadelphia, KCBS-AM-FM San Francisco, KMOX-AM-TV St. Louis, WEEI-AM-FM Boston. All represented nationally by CBS Spot Sales. For CBS executives, see page B-16.

**Central Kansas Television Co.**—See TriCircle Tv Stations.

**Cheyenne Newspaper Inc.**—See Frontier Broadcasting.

**Chronicle Publishing Co. Stations**—(San Francisco Chronicle)—KRON-TV San Francisco, KBK-TV Bakersfield, Calif.

**Clearfield Broadcasters Stations**—WCPA Clearfield WMAJ State College, and WDAW Indiana (52%), Pa., and WJCM Sebring, Fla. Ownership, wholly owned subsidiary of Progressive Publishing Co. (Clearfield Progress and Danville [Pa.] News).

**Cleveland Broadcasting Stations**—WERE-AM-FM Cleveland and WLEC-AM-FM Sandusky, both Ohio; WERE-AM-FM Erie, Pa. Ray T. Miller, 16.4%; Hugh M. O'Neill, 4%; Harry E. Small, 2.06%.

**Joseph K. Close**—See Highland Stations.

**James J. Clynes Jr.**—See Ivy Broadcasting.

**James W. Coan**—See Winston-Salem.

**Coggins-Osborne Radio Group Stations**—WBCU Union and WAGS Bishopville, S. C. Mr. Coggins also owns WKDK Newberry, S. C. James F. Coggins and Edward L. B. Osborne.

**John C. Cohan Stations**—KSBW-AM-FM-TV Salinas-Monterey; KVBC, KSBY-TV San Luis Obispo and KGNS Hanford, all Calif. Stockholders: John C. Cohan, 46.5%; William M. Oates, 25.5%; and others. Mr. Cohan owns KVBC. Note: Sale of KSBW-AM-FM-TV and KSBY-TV pending FCC approval.

**Colorado Network**—KRAI Craig, KSLV Monte Vista, KUCB Montrose, all Colo. George O. Cory, president.

**Robert T. Colwell**—See Highland Stations.

**Community Broadcasting Service Stations**—WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, and WFOR Portland, all Maine. Stockholders: Horace Hildreth, Oliver Broadcasting Corp., and Carleton D. Brown (WTVL Waterville, Me.) all of whom have substantial holdings in WMTW-TV Poland Spring, Me. (Mt. Washington, N. H.).

**Community Radio Stations**—KNOX-AM-TV Grand Forks and KCND-TV Pembina, both North Dakota. Ownership: KNOX stations: Donald Schroeder, administratrix, estate of Elroy H. Schroeder; Harry Rice, administrator, estate of Adolph Lund; Fern O. Day, administratrix, estate of Carroll E. Day; Don E. Whitman, each 21.1%; Arthur Tweet, 15.3%; Robert C. Lukkason, 0.3%. KCND-TV: Harry Rice, Arthur Tweet, Robert Lukkason, 25% each; Community Radio Corp. (KNOX-AM-TV), 25%.

**Concert Network Stations (all fm)**—WBCN Boston, Mass.; WXCN Providence, R. I.; WHCN Hartford, Conn.; WNCN New York, N. Y. Executive offices: 171 Newbury St., Boston 16; New York offices: 11 East 47th St., New York 17, N. Y. T. Mitchell Hastings Jr., president; John Q. Adams Jr., program director; Hamilton Benz, New England sales manager.

**Consolidated Sun Ray Stations**—WPEN-AM-FM Philadelphia, Pa.; WSAI-AM-FM Cincinnati, Ohio; WALT Tampa, Fla. Ownership: Harry S. Sytk, chairman of board; William H. Sytk, president. Sytk family (including Albert J. Sytk) owns 40.5% of Consolidated Sun Ray.

**Cook Broadcasting Stations**—KMBC-AM-TV Kansas City, KMOS-TV Sedalia both Missouri, and KFRM Concordia, Kan. Ownership: Lathrop G. Backstrum, president and chairman, Cook Paint & Varnish Co. and John T. Shilling, executive vice president, Cook Broadcasting Co.

**Corinthian Stations**—KOTV (TV) Tulsa, Okla.; WISH-AM-TV Indianapolis and WANE-AM-TV Fort Wayne, both Indiana; KHOU-TV Houston, Tex., and KQTV (TV) Sacramento, Calif. Ownership: 86% of KOTV and KXTV, 85.2% of WISH and WANE stations, 84.68% of KHOU-TV and 100% of the preferred stock of all stations is owned by Corinthian Broadcasting Corp. CBC is 100% owned by Whitney Communications Corp., wholly owned by John Hay Whitney (U.S. Ambassador to Great Britain). Other ownership in each station: C. Wrede Petersmeyer, 2% in each; Walter N. Thayer, 4% in each, Benno C. Schmidt, 4% in each among others. Whitney Communications also owns 50% of Herald-Tribune Radio Network (see below), and controls New York Herald-Tribune, Parade Magazine.

**Corp. of President, Church of Jesus Christ of Latter Day Saints (Mormon Church)**—KSL-AM-FM-TV Salt Lake City (63.5%); KID-AM-TV Idaho Falls, Idaho (31.78%), KOBI-AM-FM Boise, Idaho (4.24%).

**George O. Cory**—See Colorado Network

**Faust Couture**—See Stone & Couture.

**Cowles Stations**—KRNT-AM-TV Des Moines, Iowa; WHTN-TV Huntington, W. Va., owned and operated by Cowles Broadcasting Co.; WCCO-AM-TV Minneapolis Minn. (47% owned by Minneapolis Star and Tribune Co.), KTVH (TV) Hutchinson (Wichita), Kan. (80% owned by Minneapolis Star and Tribune Co.).

**James M. Cox Stations**—WSB-AM-FM-TV Atlanta, WHIO-AM-FM-TV Dayton, Ohio, WSOC-AM-FM-TV Charlotte, N. C., WCKR-WCKT (TV) Miami, Fla. (42.5%). Headquarters: Atlanta. James M. Cox Jr., president; J. Leonard Reinsch, executive director.

**Barclay Craighead**—See Z Net.

**Ed Craney**—See Z Net

**Percy B. Crawford Stations**—WMUZ-FM Detroit, Mich.; WYCA Hammond, Ind.; WDAC Lancaster, Pa.; WMFP Ft. Lauderdale, Fla.; KDMI Des Moines, Iowa; WPCA-TV Philadelphia, Pa.

**Bing Crosby**—See Nafi Stations.

**Crosley Broadcasting Corp.**—WLW and WLWT (TV) Cincinnati, WLWD (TV) Dayton and WLWC (TV) Columbus, all Ohio; WLWA (TV) Atlanta, Ga. and WLWI (TV) Indianapolis, Ind. James D. Shouse, chairman; Robert E. Dunville, president (Cincinnati). Crosley is a subsidiary of Avco Corp., which owns companies manufacturing electronics products, airplane engines, farm implements and other heavy machinery and is engaged in electronic and chemical research.

**Crowell-Coller Publishing Stations**—KFWB Los Angeles, KEWB San Francisco-Oakland, both Calif., and WISK St. Paul, Minn. Ownership: W. D. Cole, chairman; Summer Blossom, president; Robert M. Purcell, director, broadcasting division. Note: Purchase of WGMS-AM-FM Washington, D. C. pending FCC approval.

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**Dandy Broadcasting Stations**—KQEO Albuquerque, N. M.; KDEO El Cajon, Calif., and KLEO Wichita, Kan. Ownership: Dandy Broadcasting Co. owns 100% of KQEO, 75% of KDEO (with 25% owned by Kenneth R. Greenwood). KLEO is owned one-third each by Lee Vaughan, Merritt Owens and Mr. Greenwood. Dandy Broadcasting is owned 25% each by Messrs. Vaughn, Owens, Greenwood and Robert Sharon.

**John, Eli and Harry Daniels**—See Heart of Black Hills.

**Frank M. Davis**—See Robinson Stations.

**John F. Davis**—See Star Stations.

**Delmer L. Day**—See All-Alaska Broadcasters.

**Fern O. Day**—See Community Radio.

**M. T. Deaton**—See Star Stations.

**Joseph J. Deliso**—See Springfield Tv.

**Charles R. Dickoff**—See Walker Stations.

**Vic Diehm Assoc. Stations**—WAZL-AM-FM-TV Hazleton, WHOL Allentown, all Pa.; and WTAL Tallahassee, Fla. Principal stockholders Victor C. Diehm, George M. Chisnell and Hilda M. Deisroth. Mr. Diehm also operates WHLM-AM-FM Bloomsburg, Pa., under management contract.

**John F. Dille Jr.**—See Truth Publishing

**Dixie Radio Stations**—WDLF-AM-FM Panama City, WCOA Pensacola, Fla.; KCIL Houma, La. Ownership: Denver T. Brannen, 100%

**A. D. Donnell**—See Black Hawk Broadcasting.

**R. H. Drewry Stations**—KSWO-AM-TV Lawton, KGWA Enid, KRHD Duncan, all Okla.; KMID-TV Midland, Texas. Ownership: KSWO stations, R. H. Drewry, 53.5%; T. R. Warkentin, 15.5%; J. R. Montgomery, 15.5%; Edith Scott, 15.5%; KMID-TV, R. H. Drewry, 29%; T. R. Warkentin, 18.4%; J. Conrad Dunagan, 10.5%; E. G. Rodman, 12.3% and others. KSWO principals own 90% of KRHD. Messrs. Drewry and Warkentin respectively own 64% and 15.5% of KGWA.

**Duhamel Enterprises Stations**—KOTA-AM-TV Rapid City, S. D.; KDUH-TV Hay Springs, Neb. Stockholders: Mrs. Helen S. Duhamel, 77% and others.

**Eastern Broadcasting Stations**—WILA Danville, WCHV and WCCV-FM Charlottesville, and WHAP Hopewell, all Virginia. Roger A. Neuhoft and wife own 70%.

**Richard Eaton**—See United Broadcasting

**William A. Ekberg**—See Meyer Broadcasting.

**Leroy Elmore**—See Pinkston Stations

**Epperson Stations**—WBRG Lynchburg, WLES Lawrenceville, WPVA Petersburg, all Virginia; WPNC Plymouth, WLSN Wilson, WPAQ Mt. Airy, all North Carolina. Ownership: Harry A. Epperson Sr. owns WBRG, WLES, WPNC and is applicant for am in Winston-Salem, N. C. Harry A. Epperson Jr., son of Harry A. Sr., owns WPVA and WLSN. Ralph D. Epperson, son of Harry A. Sr., owns WPAQ Mt. Airy and is applicant for am in Winchester and Suffolk, both Virginia. Stuart W., son of Harry A. Sr., is applicant for North Wilkesboro, N. C.

**E. E. Erdman**—See Ivy Broadcasting

**Ernst Stations**—KWOR Worland, KWRL Riverton and KRTR Thermopolis and KWRB-TV Lauder-Riverton-Thermopolis-Worland, all Wyoming. Joseph P. and Mildred V. Ernst.

**Robert Eubanks**—See Williams Stations.

**Eugene Television Stations**—KVAL-TV Eugene and KCBY-TV Coos Bay, both Oregon. Ownership: Mr. and Mrs. C. H. Fisher, 27%; Robert P. Bohn, Harvey S. Benson, Lee P. Bishop, C. Philip Tillman, William N. Russell, Willis B. Shepherd, J. Don Smith, Harry Thoms, Edward T. Gardner, Mr. and Mrs. Thomas Winn, and Mr. and Mrs. W. D. Abel, each 6.6%.

**Evening Star Stations**—WMAL-AM-FM-TV Washington, D. C.; 51% interest in WSWA-AM-FM-TV Harrisonburg, Va. John W. Thompson Jr., pres.; Frederick S. Houwink, general manager, broadcasting division.

**Farm & Home Stations**—KFNF Shenandoah, Iowa; KMMJ Grand Isle, Neb.; KXXX Colby, Kan. Ownership: Don Searle, 17.4%; William A. Martin, 17.4%; K. C. Titus, 17.4%; W. A. Mosier, 17.4%; H. A. Searle Jr., 10.1%; Helen Searle Blanchard, 10.2%; J. Herbert Hollister, 10.1%. Mr. Hollister owns KCOL Fort Collins, Colo.

**James H. Faulkner**—See Southwest Alabama

**Theodore Feinstein Stations**—WLYN-AM-FM Lynn and WBNP Newburyport, Mass.; WOTW-AM-FM Nashua, N.H.; WTSA Brattleboro, Vt.

**John E. Fetzer Stations**—WKZO-AM-TV Kalamazoo, WWTW-TV Cadillac, and WJEF-AM-FM Grand Rapids, all Mich.; KOLN-TV Lincoln, Neb.

**Findlay Publishing Co. Stations**—WFIN-AM-FM Findlay, Ohio; WCSI-AM-FM Columbus, Ind.; WFLM (FM) Fort Lauderdale, Fla. Owned by R. L. Heminger and family, 54%; Mrs. Sara Anderson and family, 40%, and others.

**C. H. Fisher**—See Eugene Television.

**Fisher Stations**—KUGN-AM-FM Eugene, KUMA Pendleton and KBZY Salem, all Oregon. Ownership: C. O. Fisher, Nancy Harrison, Jane Whitbread and (KUMA only) Ted Smith.

**James C. Fletcher Jr.**—See All-Alaska Broadcasters.

**Joseph L. Floyd**—See BRF.

**Vernice Ford**—See Texas Telecasting.

**Maurice R. Forman**—See Star Broadcasting

**Formby Stations**—KPNP Hereford, KTUE Tulsa, KACT Andrews and KFLD Flaydada, all Texas. Marshall Formby owns 50% of KPNP, 49% of KTUE and 40% of KFLD. Clint Formby, nephew of Marshall, owns 50% of KPNP, 49% of KTUE, 100% of KACT.

**William C. Forrest Stations**—WIBU Poynette; WWCF (FM) Baraboo, and WRDB Reedsburg, all Wisconsin.

**Forward Group**—KGLO-AM-FM-TV Mason City, Iowa; WTAD-AM-FM Quincy, Ill.; KHQA-TV Hannibal, Mo.; WMTV (TV) Madison, Wis. 52% of KEYC-TV Mankato, Minn. Minority interests are held through interlocking ownership in WIBA Madison and WKFB TV La Crosse, both Wisconsin, and in KFAB Omaha, Neb. Principal executive: Lee P. Loomis

**Founders Corp. Stations**—KPOA Honolulu, WFBL Syracuse, N. Y., WSBM New Orleans, La. David Mendelsohn, president. Ownership: John M. Shaheen, principal stockholder.

**Fox, Wells & Rogers**—See Springfield Tv.

**Friendly Group**—WSTV-AM-FM-TV Steubenville, Ohio, KODE-AM-TV Joplin, Mo.; WBOY-AM-TV Clarksburg, W. Va.; WRGP-TV Chattanooga, Tenn.; WRDW-TV Augusta, Ga. KMLB-AM-FM Monroe, La.; WPIT-AM-FM Pittsburgh, Pa.; WSOL Tampa, Fla. John J. Laux, managing director. Ownership: Jack N. Berkman and wife, 20.1%; Allen H. Berkman, 8.4%; John J. Laux and wife, 14.3%; Carl A. Weinman, 5.2% and others. Minority WSTV stockholder John S. Williamson (1.03%) owns 0.9% of WEIR Weirton, W. Va.

**Frontier Broadcasting Stations**—KFBC-AM-TV Cheyenne, KVRB Rock Springs (45.4%), both Wyoming, and KSTF-TV Scottsbluff, Neb. Bill Grove, general manager, is majority owner of KSID Sidney, Neb., and KRAL Rawlins, Wyo. Ownership: Cheyenne Newspapers Inc. 24.4%; F. H. Ricketson Jr. 17.0%; D. E. Woodson, 4.7%; Tracy S. McCracken and family, 20.0%; Bill Grove 9.1%; Raymond F. List and wife, 5.6%. Mr. McCracken and family control Cheyenne Newspapers

**J. A. Gallimore Stations**—WSNW-AM-FM Seneca, WSSC Sumter, WBWA Barnwell, and WBHC Hampton, all South Carolina; WLFA Lafayette and WGHC Clayton, both Georgia, and WRKH Rockwood and WLOM (FM) Chattanooga, both Tenn.

**Gannett Newspapers Stations**—WHEC-AM-TV Rochester WINR-AM-TV Binghamton WENY Elmira, all New York; W DAN Danville, Ill. Headquarters: Rochester, N. Y. Frank E. Tripp, chairman, Paul Miller, president, Lynn N. Bitner, general manager.

**Connie B. Gay**—See Town & Country Stations.

**General Railway Signal Co.**—See Transcontinent Stations.

**General Tire & Rubber Co.**—See RKO General.

**Riley B. Gibson Stations**—KXOA-AM-FM Sacramento and KLIV San Jose, both California; KAGO Klamath Falls, Ore. Ownership: KXOA, Mr. Riley, 20%; Douglas E. Anderson, 18.3%; George A. McConnell, 18.3%; Howard J. Haman, 10% KLIV, Mr. Riley, 15%; Patrick J. Peabody, 25%; Mr. Anderson, 12%; Mr. Haman, 10% KAGO, Mr. Riley, 52%; Mr. Anderson, 15%; Mr. McConnell, 15% and Marco Haman, 18%.

**Gila Bestg. Stations**—KCKY Coolidge, KZOW Globe, KGLU Safford, KVCN Winslow, KCLF Clifton, all Arizona. Lewis F. Long, president. Charles Merrill, general manager, Gila Broadcasting Co., owns KWCC Willcox, Ariz. Sale of all stations pending FCC approval.

**A. L. Glassmann Stations**—KUTV (TV) Salt Lake City (51%) and KLO Ogden, both Utah; KLIX-AM-TV Twin Falls and KGEM Boise, both Idaho. Mr. and Mrs. George C. Hatch (Mrs. Hatch is Mr. Glassmann's daughter) own KALL Salt Lake City, 14% of KUTV (TV) Salt Lake City, KMOM Great Falls, Mont., and 67% of KOPR Butte, Mont. Mrs. Hatch owns 24% of KLIX-AM-TV, 23% of KLO, 23% of KGEM. Mr. and Mrs. Cecil L. Heffel (Mrs. Heffel is Mr. Glassmann's daughter) own KIMN Denver. Mrs. Heffel owns 24% of KLIX-AM-TV, KLO and KGEM

**James C. Gleason**—See Olean Broadcasting.

**Paulette E. Godfrey**—See Gold Seal.

**Gold Seal Stations**—KSTP-AM-TV Minneapolis-St. Paul, Minn.; KOB-AM-TV Albuquerque, N. M.; WGTO Cypress Gardens, Fla. Stockholders: Stanley E. Hubbard, 62.17%; Didrikke S. Hubbard, 15.84%; Thomas E. Bragg, 8.17%; Vera Bragg, 8.17%, and Paulette E. Godfrey, 5.65%

**Simon Goldman**—See James Broadcasting.

**Richard Goodman**—See Sonderling.

**Good Neighbor Stations**—WKBR-AM-FM Manchester, WTSN Dover, WKBK Keene, all New Hampshire; WNOW-AM-FM-TV York and WAEB Allentown, both Pa. Headquarters: 155 Front St. Manchester, N. H. W. F. Rust Jr., president; Ralph Gottlieb, vice president-gen. mgr. Ownership: William F. Rust Jr., 51%; Margaret D. Rust, 19%; Ralph Gottlieb, 30%

**George F. Goodyear**—See Transcontinent Stations.

**Sherwood B. Gordon Stations**—KOBV-AM-FM San Francisco, KSDO San Diego, both Calif.; KBUZ Mesa, Ariz.

**Ralph Gottlieb**—See Good Neighbor.

**Cary L. Graham Stations**—WETO Gadsden, WANA Anniston, WPID Piedmont, all Alabama.

**James H. Gray**—See Herald Publishing

**E. Carleton Greene**—See Star Broadcasting.

**Carl D. & Charles W. Greenleaf**—See Truth Publishing

**Greenwalt-Norris-Youse Stations**—WGSA Ephrata and WCBG Chambersburg, both Pa., and WABW Annapolis, Md. Ownership: Lester Greenwalt owns 32% of WGSA, 25% of WCBG and 33 1/2% of WABW; John H. Norris owns 25% of WGSA and WCBG and 33 1/2% of WABW, Samuel Youse owns 33 1/2% of WGSA and WABW and 25% of WCBG. Norman E. Messner owns other 25% of WCBG.

**Kenneth E. Greenwood**—See Dandy.

**Agnes Jane Reeves Greer Stations**—WAJR-AM-FM Morgantown, W. Va.; WJER Dover, and WAND Canton, both Ohio, and WKJF-FM-TV Pittsburgh, Pa.

**Thomas Gresham**—See Paglin-Ray.

**John T. Griffin Stations**—KWTW (TV) Oklahoma City (50%); KTUL-AM-TV Tulsa, both Okla.; KATV (TV) Pine Bluff-Little Rock, Ark. Ownership: KWTW, Video Investment Co. (John T. Griffin), 50%; Roy J. Turner, 12.5%; Luther T. Dulaney, 12.5%; F. E. Harper, 12.5%; Video Independent Theatres (motion picture chain and operator of community antenna systems in southwest), 12.5%. KTUL stations, John T. Griffin, 56.5%; Marjory Griffin Leake, 39.45%; James C. Leake, 3.61%; KATV, John T. Griffin, 45%; James C. Leake, 45%; Bryan Mathes, 10%.

**Bill Grove**—See Frontier Broadcasting.

**D. Spencer Grow Stations**—KEYY Provo, Utah; KEEP Twin Falls, Idaho; KEXO Grand Junction, Colo. Mr. Grow and wife own 90% of KEY; 50% of KEEP, and Mr. Grow owns 43% of KEXO.

**Norman Hall**—See Sanders & Hall.

**Harpole Stations**—KVOU Uvalde, KVOZ, Laredo, KVOP Plainview, KNEI Brody and KEPS Eagle Pass, all Tex. E. J. and W. J. Harpole.

**Harris-Alexander Stations**—KELP-AM-TV El Paso, Tex. and KXLY-AM-TV Spokane, Wash. Ownership: Joseph Harris, 50%, Norman Alexander, 50%.

**Irving B. Harris**—See Rocky Mountain.

**Harriscopes Inc.**—See Rocky Mountain.

**Nancy Harrison**—See Fisher Stations.

**John D. Harvey**—See Walker Stations.

**T. Mitchell Hastings Jr.**—See Concert Network.

**George C. Hatch**—See A. L. Glassmann.

**Hawaiian Broadcasting System Stations**—KGMB-AM-TV Honolulu, KHBC-AM-TV Hilo, KMAU-TV Wailuku and K70BW Lihue, all Hawaii. Ownership: Honolulu Star-Bulletin, 100%. Elizabeth P. Farrington, president; M. Franklyn Warren, vice president-general manager; William H. Ewing, vice president-secretary; L. Porter Dickenson, vice president; A. K. Wong, vice president; K. C. Wong, treasurer; Robert W. Sevey, tv station manager; Carlos E. Rivas, radio station manager; Ronald T. Miyahira, chief engineer.

**Hawkins-Hubbs Stations**—KIUN Pecos, KVLF Alpine, KFST Fort Stockton, all Tex., and KVFC Cortez, Colo. Ownership: KIUN, Barney Hubbs, 74%; Jack Hawkins, 25%; Bill Hubbs, 1%. KVLF, Gene Hendrix, 55%; Jack Hawkins, 15%; Barney H. Hubbs, 15%; Bill Hubbs, 10%; James Hawkins, 5%; KFST, George Baker, 56%; Jack Hawkins, 20%; Barney H. Hubbs, 20%; KVFC, Jack Hawkins, 67%; Barney H. Hubbs, 25%; James Hawkins, 8%.

**John P. Hearne**—See Tullis-Hearne Stations.

**Hearst Stations**—WBAL-AM-FM-TV Baltimore. WISN-AM-FM-TV Milwaukee; WCAE-AM-FM and 50% of WTAE (TV) Pittsburgh. WBAL and WISN licensed to Hearst Corp. WCAE licensed to WCAE Inc. WTAE licensed to Television City Inc. D. L. Provost, vice president and general manager for radio and television, Hearst Corp. Leonard Kapner, president, WCAE Inc.

**Heart of the Black Hills Stations**—KDSJ-AM-TV Deadwood; KRSD-AM-TV Rapid City, both S. D. John, Eli and Harry Daniels, 33 1/2% each.

**Cecil F. Heffel**—See A. L. Glassmann.

**R. L. Heminger**—See Findlay Publishing Co.

**Herald Publishing Stations**—WALB-AM-TV Albany, Ga., and WIDM-TV Panama City, Fla. Owns Albany (Ga.) Herald. Ownership: James H. Gray, 81.5% and others.

**Herald Tribune Radio Network Stations**—WVIP Mt. Kisco, WVOX-AM-FM New Rochelle, WGHQ Saugerties and WFIY Mineola, all N.Y. Ownership: Jointly owned by Martin Stone and Whitney Communications Corp. (John Hay Whitney). All are 100% owned except WVIP which is 90% owned by these stockholders.

**A. G. Hiebert**—See Northern Tv.

**Kenneth & Milton Higgins**—See Springfield Tv.

**Highland Stations**—WKNE Keene, N. H., WRK Pittsfield, Mass.; WKVT Brattleboro, Vt., and WKNY Kingston-Poughkeepsie, N. Y. Ownership: Joseph K. Close and wife, Robert T. Colwell, A. H. Birnie and others

**Horace Hildreth**—See Community Broadcasting

**Oscar C. Hirsch Stations**—WHCO Sparta Ill., KFVS-AM-TV Cape Girardeau, Mo.; KFMO Flat River, Mo., and minority interest in KSIM Sikeston, Mo.

**J. Herbert Hollister**—See Farm & Home Stations.

**Frank E. Holladay**—See New South.

**Holt Stations**—WHSY Hattiesburg and WHNY McComb, both Miss.; WHHY Montgomery, Ala.; and KOME Tulsa, Okla. Charles W. Holt, president and managing director; C. S. Lightly Jr., vice president.

**Honolulu Star-Bulletin**—See Hawaiian Broadcasting.

**Hook Stations**—WDOD Canton, WELZ Belzoni, WDAL Meridian, WMAG Forest, all Miss.; WRUS Russellville, Ky.; WKIZ Key West, Fla., and 49% of WRAG Carrollton, Ala. Roth E. Hook and wife

**Ralph L. Hooks**—See Reddoch Stations

**Josh L. Horne**—See Carolina Broadcasting.

**Horton-Kincaid Stations**—WFKY Frankfort, WV; WLK Lexington, WCMJ-AM-FM Ashland, all Ky.; WOOO-AM-FM Orlando, Fla., and WOMP-AM-FM Bellare, Ohio. Donald J. Horton and G. D. Kincaid.

**Frederick S. Houwink**—See Evening Star.

**Bex G. Howell Stations**—KREX-AM-FM-TV Grand Junction, KREY-TV Montrose and 50% of KGLN Glenwood Springs, all Colo.

**Didrikke S. Hubbard**—See Gold Seal Stations.

**Stanley E. Hubbard**—See Gold Seal Stations.

**Richard E. Hunt Stations**—WCBY Cheboygan, 60% of WCRM Clare, both Michigan, and 50% of WPTW Piqua, Ohio

**Burney Ines Jr. Stations**—WCBI-AM-TV Columbus, WMOX Meridian, WELO Tupelo, WNAG Granada, and WROX Clarksdale, all Mississippi

**Imperial Broadcasting System**—KPRO Riverside-San Bernardino, KROP Brawley-El Centro, KREO Indio-Palm Springs, KYOR Blythe, all California. Office: 3401 Russell St., Riverside, Calif. Telephone Overland 6-0260. Lee Ellis, general manager

**Robert E. Ingstad Stations**—KEYJ Jamestown, KBMW Wahpeton, KOVC Valley City, KEYD Oakes, all North Dakota, and KWAD Wadena, KEYL Long Prairie, KBMW Breckenridge, all Minn. Robert E. Ingstad, president & general manager.

**International Good Music Stations** (all fm)—KGMJ Bellingham, KGMJ Seattle, both Wash.; KFMU Los Angeles and KFMW San Bernardino, both Calif., and KGMF Portland, Ore. Ownership: Rogan Jones. Mr. Jones also owns KVOS-AM-TV Bellingham and 60% of KPQ Wenatchee, both Wash

**Ivy Broadcasting Stations**—WOLF Syracuse and the following fm stations WRRR Ithaca, WRRR Cherry Valley, WRRD DeRuyter, WRRR South Bristol, WRRR Weathersfield, all New York. Ownership: E. E. Erdman, president, 25%, James J. Clynes Jr., executive vice president, 25%, Pauline B. Treman, 25% and others. Same interests own WTKO Ithaca, N. Y.

**James Broadcasting Stations**—WJTN-AM-FM Jamestown, WDOE Dunkirk and WGGO Salamanca, all New York. Simon Goldman, president-general manager. Mr. Goldman owns 20% of WCUM-AM-FM Cumberland, Md

**John B. Jaeger**—See Buckley-Jaeger Stations.

**Jefferson Standard Life Insurance Co. Stations**—WBT and WBTW (TV) Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG Greensboro, N. C.; 16% interest in WFBY-TV Greensboro, N. C.

**William F. Johns Family Stations**—WOSH Oshkosh, Wis.; WMIN St. Paul, Minn.; KIHQ Sioux Falls, S. D.; KRIB Mason City, Iowa; WWOM New Orleans, La., and KOME Tulsa, Okla. William F. Johns Sr. and Jr. Mr. Johns Sr. also owns 9% of WSPT Stevens Point, Wis

**Mrs. Claudia T. Johnson**—See LBJ Stations

**John G. Johnson**—See Winston-Salem

**Myron Jones Stations**—WHOT and WRED(FM) Youngstown, Ohio; WEEP Pittsburgh, WJET Erie and WTV Titusville, all Pa.

**Rogan Jones**—See International Good Music.

**Lester E. Kabacoff**—See WDSU Broadcasting.

**Sam Kahan**—See Louis Stations.

**Kaiser Hawaiian Village Stations**—KHVH-TV Honolulu and KHJK (TV) Hilo, both Hawaii. Owned by Kaiser-Burns Development Corp., 50% owned by H. J. Kaiser Co. Henry J. Kaiser Sr., president; Hal Lewis, executive vice president, Edgar F. Kaiser, vice president.

**Lester Kamin**—See Public Radio

**Kankakee Journal Stations**—WKAN Kankakee, WRRR Rockford, WQUA Moline, all Illinois, and KKIS Pittsburg, Calif. Len H. Small, president; Burrell L. Small, chairman.

**Danny Kaye**—See Seattle, Portland & Spokane Radio.

**J. C. Kellam**—See LBJ Stations.

**Daniel J. Keller**—See Metzger-Ax-Metzloff.

**Morris E. Kemper**—See Bellinger-Townsend-Kemper.

**Tom Kerney**—See Gene Atry Stations

**Kerr-McGee Stations**—WEEK-TV Peoria, and WEEQ-TV La Salle, both Ill., and 45% of KVOO-TV Tulsa, Okla. Ownership: WEEK-TV and WEEQ-TV, U. S. Sen. Robert S. Kerr (D-Okla.), 50.6%; D. A. McGee, 15.5%; T. M. Kerr, 11.1%, and others KVOO-TV, Sen. Kerr, 13.1%; Grayce B. Kerr, 14.8%; D. A. McGee, 7.4% and others in same group.

**William Kiker**—See Midwestern Broadcasting.

**G. D. Kincaid**—See Horton-Kincaid

**King Broadcasting Stations**—KING-AM-FM-TV Seattle, Wash.; KGW-AM-TV Portland, Ore., and majority owner of KREM-AM-FM-TV Spokane, Wash. Mrs. A. Scott Bullitt is controlling stockholder

**John W. Kluge**—See Metropolitan Broadcasting

**John S. Knight Stations**—WAKR-AM-FM-TV Akron, Ohio (45%), and 42.5% interest in WCKT (TV) Miami

**Norman Knight Stations**—WTSV-AM-FM Claremont, WTSL Hanover, WHEB Portsmouth, all New Hampshire, and WELM Fitchburg, Mass.

**Knorr Stations**—WKMh-AM-FM Detroit-Dearborn, WKMF Flint, WKHM Jackson and WSAM-AM-FM Saginaw, WELL Battle Creek, all Mich. Fred A. Knorr, president and general manager

**Harold Knox**—See Lamar Stations.

**Joseph Kruger**—See Tarlow Assoc.

**KWTX Stations**—KWTX-AM-TV Waco, KBTX-TV Bryan, both Tex., and KXII (TV) Ardmore, Okla. Ownership: KWTX Broadcasting Co., W. W. Naman, M. N. Bostick and associates, 71%, LBJ Co., 29%. KWTX Broadcasting Co. owns 50% of KBTX. For LBJ Co. holding, see under that name below

**Lackey Stations**—WRAJ-AM-FM Anna Ill.; WPAD-AM-FM Paducah, WHOP-AM-FM Hopkinsville and WSON-AM-FM Henderson, all Ky. Pierce E. and F. E. Lackey jointly own WRAJ. Pierce E. Lackey owns WPAD stations. F. E. Lackey owns WHOP stations. Hecht S. Lackey owns WSON.

**Laird Stations**—WDUX Waupaca, WDUZ Green Bay, both Wisconsin; KHAK Cedar Rapids, Iowa. Ownership: Ben & Dorothy Laird. Mr. Laird owns 85% of WDUZ. Mrs. Laird owns WDUX and KHAK.

**Charles W. Lamar Stations**—WPFA-TV Pensacola, Fla.; KTAG-TV Lake Charles, La. Ownership: KTAG-TV, estate of Mr. Lamar, 46.2%; Warren Berwick, 32.4%; R. B. McCall Jr., 10.7%; Harold Knox, 10.7%; WPFA-TV, estate of Mr. Lamar, 100%

**T. B. Lanford Stations**—KALB-AM-FM-TV Alexandria, KPLC-AM-TV Lake Charles (66%), KRMD-AM-FM Shreveport, all La.; WSLI and WJTV (TV) Jackson, Miss. (13.8%)

**John J. Laux**—See Friendly Group.

**LBJ Stations**—KTBC-AM-TV Austin, KRGV-AM-TV Weslaco, and 29% of KWTX-AM-TV Waco, all Tex. Ownership: Mrs. Claudia T. Johnson (wife of U. S. Sen. Lyndon Johnson [D-Tex.]), 57%, J. C. Kellam, O. P. Babbitt, Paul Bolton, Warren Woodward and 11 others KWTX Broadcasting Co. owns 50% of KBTX Bryan, Tex., and 75% of KXII (TV) Ardmore, Okla. (see KWTX stations above)

**Hal Lewis**—See Kaiser Hawaiian Village

**Richard Field Lewis Jr. Stations**—WINC, WRLP (FM) Winchester, WISG Mt. Jackson, and WFVA Fredericksburg (60%), all Virginia, WAYZ Waynesboro and WHYL Carlisle, both Pennsylvania, WELD Fisher, Va. Controlling ownership: Marion Park Lewis

**Richard O. Lewis**—See Louis Stations

**M. A. Lightman**—See Malco Theatres

**Harry Willard Linder Stations**—KLRG Redwood Falls, KMHL Marshall, KWLM Willmar (63.3%), KDMA Montevideo (58%), and KTOE Mankato (10%), all Minnesota

**Lindsay-Shaub Newspapers Stations**—WSOY Decatur, WVLN-AM-FM Olney, WSEI(FM) Effingham, and 20% WCIA (TV) Champaign and WMBD-AM-TV Peoria, all Illinois.

**Raymond F. List**—See Frontier Broadcasting

**Clay, Arthur and William Littick**—See Zanesville Publishing

**J. G. Long Stations**—KIOX Bay City, KVIC Victoria and KTLW Texas City, all Texas.

**Lewis F. Long**—See Gila Broadcasting.

**Lee P. Loomis**—See Forward Group.

**Louis Stations**—KVAR (TV) Phoenix-Mesa, KYUM Yuma, KTAR Phoenix, and KYCA Prescott, all Arizona. Ownership: Mrs. Henrietta J. Louis, 21.1%; John J. Louis Jr., 8.4%; Richard O. Lewis, 18%; B. R. Fulbright, 1.4%; Sam Kahan, 7.4% and others.

**Jessica L. Longton Stations**—KBAR Burley, Ida. (86%); KSEM Moses Lake, Wash. (56%); KAYO Seattle, Wash. (32%); KPUG Bellingham, Wash. (50%). Mrs. Kathleen Brownlow Ward and R. E. Pollock, who are associated with Mrs. Longton in the ownership of some of these stations, own KRSC Othello, Wash.

**Mason Loundy**—See Sonderling Stations.

**Robert C. Lukkason**—See Community Radio.

**Joseph L., Kenneth F., and John T. Maguire**—See Miners Broadcasting.

**Malco Theatres Stations**—WTMV (TV) Utica, N. Y.; WAMT (TV) Memphis, Tenn., and KMPT (TV) Oklahoma City, Okla. Stockholders: M. A. Lightman, 51.18%, and others.

**Alastair B. Martin**—See Rich-Martin.

**Martin Theatres of Georgia**—WTVM (TV) Columbus, Ga., and WTVC (TV) Chattanooga, Tenn. Ownership: E. D. Martin and R. E. Martin Jr., 50% each.

**Mathis Stations**—WSJC Magee, WCPC Houston and WXTN Lexington, all Miss. Ownership: Marvin, Robin and Ralph Mathis. WSJC: 75%; WCPC: 62.5%; WXTN: 90%.

**Matison Stations**—WXXX and 25% of WDAM-TV Hattiesburg, WAML Laurel and WAHO Waynesboro, all Miss. David A. Matison Jr.

**Herbert Mayer Stations**—WXEL (TV) Boston and WPHD (TV) Philadelphia.

**Wendell Mayes Stations**—KBWD Brownwood, KNOW Austin, KCRS Midland, KXOL Fort Worth, all Texas, KTOK Oklahoma City, Okla.; KSNY Snyder (50%) and WACO Waco (50%), both Tex.

**R. B. McCall Jr.**—See Lamar Stations.

**J. Elroy McGaw Stations**—WINS New York, KTVR (TV) Denver, KTVW(TV) Tacoma, KELA Centralia-Chehalis (50%), both Washington; 15% of community tv systems in Aberdeen, Astoria, Kenewick and Pasco, Wash., and 3.8% of Concert Network Inc. (see above). Note: Sale of WINS to Storer Broadcasting Co. pending FCC approval.

**McClatchy Broadcasting Co. Stations**—KFBK-AM-FM Sacramento, KMJ-AM-FM-TV Fresno, KERN-AM-FM Bakersfield, KBEE-AM-FM Modesto, all Calif., KOH Reno, Nev. Headquarters: 21st & Q, Sacramento 4, Calif. Eleanor McClatchy, president

**Drew McClay**—See Midwestern Broadcasting.

**C. A. McClure Stations**—WCHK Canton and WGBA Columbus, both Ga.; WULA Eufulaia, Ala.

**Tracy S. McCracken**—See Frontier Broadcasting.

**John McCrary**—See Cyril W. Reddoch.

**J. M. McDonald Jr.**—See Seaton Stations.

**Ralph J. McElroy**—See Black Hawk Broadcasting.

**D. A. McGee**—See Kerr-McGee Stations.

**Lloyd C. McKenney Stations**—KMDO Fort Scott, Kan., KRMO Monett, KBHM Branson (50%), both Mo

**McLendon Stations**—KLIF Dallas, KILT-AM-FM Houston, KTSA San Antonio, all Texas; KABL Oakland, Calif.; WAKY Louisville Ky.; KEEL Shreveport, La., and WYSL Amherst (Buffalo), New York. Barton R. McLendon, chairman of board; Gordon B. McLendon, president; W. S. Morgan Jr., vice president, national sales manager, C. W. Weaver, Homer Odom, Jack Lee, Jack Fiedler, Richard Wilcox, Glenn Callison, James Foster, Art Holt and Don Keyes, vice presidents.

**McLendon Ebony Stations**—WOKJ Jackson, Miss.; KOKY Little Rock, Ark.; KOKA Shreveport, La.; WENN Birmingham, Ala. John M. McLendon and associates.

**Bob McRaney Stations**—WAMY Amory, WROB West Point (50%) and WONA Winona (50%), all Mississippi.

**David Mendelsohn**—See Founders Corp.

**Edward Menden**—See Star Broadcasting Stations.

**Meredith Publishing Co. Stations**—KCMO-AM-FM-TV Kansas City Mo., KPHO-AM-TV Phoenix, Ariz.; WOW-AM-TV Omaha, Neb.; WHEN-AM-TV Syracuse, N. Y.; KRMG Tulsa, Okla. Headquarters: Meredith Broadcasting Co., 3509 Farnham St., Omaha 31, Neb. Payson Hall, president; Frank P. Fogarty, executive vice president.

**Donald W. Merriman**—See Olean Broadcasting.

**Merriman-Gober-Tobey Stations**—KOTS Deming, KOBE Las Cruces, and KWYK Farmington, all N. M. Edward E. Merriman, Jimmie D. Gober, Robert W. Tobey.

**Metropolitan Broadcasting Stations**—WNEW-AM-FM-TV New York, N. Y.; WTTG (TV) Washington, D. C.; WHK-AM-FM Cleveland, Ohio; WIP-AM-FM Philadelphia, Pa.; WTVH-TV Peoria, Ill.; KOVR (TV) Stockton, Calif. Ownership: John W. Kluge and associates, 14.35% and others. John W. Kluge, president; Bennet H. Korn, executive vice president (television); John V. B. Sullivan, vice president-general manager (WNEW-AM-FM); John E. McArdle, vice president-general manager (WTTG); Jack Thayer, vice president-general manager (WHK-AM-FM); Harvey L. Glascock, vice president-general manager (WIP-AM-FM); Donn R. Colee, vice president-general manager (WTVH-TV); C. Glover DeLaney, vice president-general manager (KOVR). Representation: WNEW-TV and WIP-AM-FM, Edward Petry & Co.; WHK-AM-FM, WTVH-TV and KOVR, Blair Tv Assoc.; WTTG, Peters, Griffin, Woodward Inc.; WNEW-AM-FM, Robert E. Eastman & Co. Note: Purchase of WTPV-TV Decatur, Ill., pending FCC approval.

**Metzger-Ax-Metzloff Stations**—WITZ-AM-FM Jasper and WITE Brazil, both Indiana; WITY Danville, Ill. Ownership: WITZ and WITY Gilbert E. Metzger, John R. Ax and Louis C. Metzloff, each 33.3%; WITE: Same owners plus Dennis J. Keller, 25% each.

**Louis C. Metzloff**—See Metzger-Ax-Metzloff.

**D. H. Meves**—See Seaton Stations.

**August C. Meyer**—See Midwest Television.

**Meyer Broadcasting Co. Stations**—KFYR-AM-TV Bismarck, KUMV-TV Williston, and KMOT (TV) Minot, all North Dakota. William A. Ekberg, president. Ownership: William A. Ekberg, 0.04%; Marietta M. Ekberg, 63.83%; Etta Hoskins Meyer, 35.38%; Gordon V. Cox, 0.49%; Ward R. Lewis, 0.25%.

**Midwest Television Stations**—WCIA (TV) Champaign-Urbana, and WMBD-AM-FM-TV Peoria, both Illinois Stockholders: August C. Meyer and wife, 51%; Illinois Broadcasting Co. (WSOY-AM-FM Decatur, Ill.), 20%; Russell O. Derby, 5% and others Interlocking ownership with Champaign (Ill.) News-Gazette (WDWS) and Lindsay-Schaub Newspapers.

**Midwestern Broadcasting Co. Stations**—WTCM, WPBN-TV Traverse City, WTOM-TV Cheboygan, WATT Cadillac, WATC Gaylord, WATZ Alpena, and WMBN Petoskey, all in Michigan. Ownership: Les Biederman, 30%; Edward Biederman, 22.5%; Drew McClay, 15%; William Kiker, 16.25%; Fred Zierle, 16.25%.

**Merle H. Miller**—See Tahesin Stations

**Paul Miller**—See Gannett Newspapers.

**Ray T. Miller**—See Cleveland Broadcasting

**Miners Broadcasting Stations**—WPAM Pottsville, WLSH Lansford and WMBA Ambridge, all Pa. Joseph L. Kenneth F. and John T. Maguire and John W. Angst

**Mining Journal Stations**—WDMJ Marquette, WMIQ Iron Mountain, WIRN (TV) Wakefield, WLST Escanaba, all Mich.; WVMAM Marinette, Wis.; WROD Daytona Beach, Fla., and 48% of WLUC-TV Marquette, Mich. Frank J. Russell Jr. principal owner.

**Mormon Church**—See Corp of President, Church of Jesus Christ of Latter Day Saints.

**Morrison-Quirk Grain Corp.**—See Seaton Stations

**Herman C. Mosch**—See Olean Broadcasting.

**Cecil G. Murdock**—See Aaron W. Robinson

**Morgan Murphy Stations**—WBAU-TV Eau Claire, WLUC-TV Green Bay, WISC-TV Madison, all Wisconsin, WLUC-TV Marquette, Mich., and KVOL Lafayette, La. Mr. Murphy directly or indirectly is majority stockholder of all these stations except for WISC-TV and KVOL where he owns 50%

**Nafi Corp. Stations**—KCOP (TV) Los Angeles, Calif.; KPTV (TV) Portland, Ore.; KFJZ-TV Fort Worth and KFYZ Houston, both Tex. Ownership: Paul V. Shields, chairman; John G. Bannister, president; H. L. (Bing) Crosby, chairman, broadcast division; Kenyon Brown, president, broadcast division. For Mr. Brown's other holdings, see Kenyon Brown Stations above.

**Donald P. Nathanson**—See Rocky Mountain.

**Nationwide Insurance Co.**—See Peoples Broadcasting.

**NBC Owned Stations**—WNBC-AM-FM-TV New York, WRC-AM-FM-TV Washington; WMAQ-AM-FM, WNBQ (TV) Chicago, WRCV-AM-TV Philadelphia KNBC-AM-FM San Francisco, KRCA (TV) Los Angeles, WAMP-AM-FM Pittsburgh, Pa. All represented by NBC Spot Sales. Ownership: NBC is a subsidiary of Radio Corp. of America, which manufactures electronic equipment, phonographs (RCA Victor), owns and operates RCA Communications Inc. and Radio-Marine Corp. of America (communications), RCA Institutes (school), and RCA Service Co. Note: Acquisition of WNAC-AM-FM-TV Boston, Mass., and KTVU (TV) San Francisco, in exchange for WRCV-AM-TV Philadelphia and sale of WRC-AM-FM-TV Washington pending FCC approval. For NBC executives, see page B-22.

**Robert R. Neathery Stations**—KWPM-AM-FM West Plains, KBHM Branson (50%), KALM Thayer, and KUKU Willow Springs, all Mo, and KAMS (FM) Mammoth Spring, Ark.

**Roger A. Neuhoff**—See Eastern Broadcasting.

**Newhouse Broadcasting Stations**—WSYR-AM-FM-TV Syracuse, N. Y.; WAPI-AM-FM-TV Birmingham, Ala.; WPTA (TV) Harrisburg, Pa., 50% of KOIN-AM-FM-TV Portland, Ore.; 22.71% of KTVI (TV) St. Louis, Mo. Ownership: S. I. Newhouse and family

**New South Broadcasting Stations**—WLSM Louisville, WNSL Laurel, WOKK Meridian, all Miss., and WACT Tuscaloosa, Ala. Frank E. Holladay, Joseph W. Carson and John S. Primm.

**Elizabeth Norris**—See Lee Stations.

**John H. Norris**—See Greenwalt-Norris-Youse.

**North Dakota Bcstg. Co. Stations**—KXGO-AM-FM-TV Fargo, KXMC (TV) Minot (47.5%), KXJB-TV Valley City, KBMB-TV Bismarck, all N. D., and KXAB-TV Aberdeen, S. D. John W. Boler, president-general manager and principal stockholder.

**Northern Tv Stations**—KTVA (TV) Anchorage and KTVF (TV) Fairbanks, both Alaska Stockholders: A. G. Hiebert, 32.7%, William J. Wagner, 9.9% and others.

**Northwestern College Stations**—KTIS-AM-FM Minneapolis, Minn.; KNWS Waterloo, Iowa, and KFNW Fargo, N. D.

**George W. Norton Stations**—WAVE-AM-TV Louisville, Ky., and WFIE-TV Evansville, Ind.

**J. W. O'Conner Stations**—80% of KLEE Ottumwa, Iowa, and WCVS Springfield, Ill.; 65.4% of WBOV Terre Haute, Ind.; 30% of WPEO Peoria, Ill., and 20% of WJRL Rockford, Ill. Frank Babcock who owns 50% of WPEO, is 100% owner of KWNT Davenport, Iowa.

**Olean Broadcasting Corp. Stations**—WMNS Olean, WSET Glens Falls, WIPS Ticonderoga, all New York Ownership: Donald W. Merriman, 50%; James C. Gleason, 10%; Daniel S. Souders, 10%; Herman C. Mosch, 10%; F. Kenyon Reed, 10% and Carroll W. Austaett, 10%.

**Oliver Broadcasting Corp.**—See Community Broadcasting

**J. E. O'Neill Stations**—KJEO (TV) Fresno and KTRB-TV Modesto, both Calif. Owned 100% by J. E. O'Neill

**Thomas F. O'Neil**—See RKO General

**Hugh M. O'Neill**—See Cleveland Broadcasting.

**Edward L. B. Osborne**—See Coggins-Osborne.

**Max Osnos**—See Woodward Broadcasting.

**James H. Ottaway Stations**—WENE Binghamton-Endicott, N. Y.; WDOS Oneonta, N. Y.; WVPO Stroudsburg, Pa.

**Merritt Owens**—See Dandy.

**Pacifica Foundation Stations**—KPFA (FM) and non-commercial educational KPFB (FM) Berkeley, non-commercial, educational KPFK (FM) Los Angeles, both California; WBAI (FM) New York Harold Winkler, president; Peter Odegard, vice president; Roy Plaut, secretary.

**Paglin-Ray Stations**—WBOK New Orleans, KAKO Lake Charles, WXOK Baton Rouge, all Louisiana; KYOK Houston Tex., and WLOK Memphis, Tenn.; WGOK Mobile, Ala. WBOK WXOK, WLOK and WGOK are owned jointly by Jules J. Paglin and Stanley W. Ray Jr.; KAKO and KYOK are owned by Messrs Paglin, Ray and Ed Prendergast, Thomas Gresham and others

**B. J. Palmer Stations**—WOC-AM-FM-TV Davenport WHO-AM-FM-TV Des Moines, KMA Shenandoah, all Iowa and KFAB, KMTV (TV) Omaha, Neb. B. J. and D. D. Palmer own 89.1% of WOC and WHO Stations, and minority interests in KMA, KMTV and KFAB.

**Dave M. Palmer**—See Aaron B. Robinson

**Peoples Broadcasting Stations** (Nationwide Insurance Co.)—WRFD Worthington, Ohio; WPTM Trenton N. J.; WMMN Fairmont, W. Va.; WGAR-AM-FM Cleveland, Ohio; WNAK Yankton, S. D. and KVTU (TV) Sioux City, Iowa Ownership: Peoples Broadcasting is subsidiary of Nationwide Insurance Co.

**Ralph Perry Perez**—See American Colonial Broadcasting.

**Perry Stations**—WNDB and WESH-TV Daytona Beach, WJHP-TV Jacksonville, both Florida Ownership: 40% of WNDB and WESH-TV owned through companies in which voting stock equally held by John H. Perry Jr. and Farwell W. Perry, with non-voting stock held by family members WJHP-TV (off air) voting stock 100% owned by John H. Perry Jr., with non voting stock held by family members

**C. Wrede Petersmeyer**—See Corinthian

**Edward Petry Co.**—See Transcontinent.

**Herbert L. Pettey**—See Dolph-Petty.

**John H. Phipps Stations**—WCTV (TV) Thomasville, Ga. and WPTV (TV) West Palm Beach, Fla. (Tallahassee, Fla.)

**S. N. Pickard**—See Valley Telecasting.

**David P. Pinkston Stations**—KDAV Lubbock, KPEP San Angelo, KZIP Amarillo, all Tex.; KPIK Colorado Springs, Colo. Mr. Pinkston owns 50% Leroy Elmore owns 50% of KDAV, KPEP and KPIK.

**Plough Inc. Stations**—WMPs Memphis, Tenn.; WJJD Chicago, Ill. WCOP-AM-FM Boston, Mass. WCAO-AM-FM Baltimore, Md.; and WPLO-AM-FM Atlanta, Ga. Harold R. Kreistein, president, broadcasting subsidiaries. Ownership: Abe Plough, 13.9% and others.

**R. E. Pollock**—See Jessica L. Longston.

**James F. Powell**—See Lee Stations.

**Ed Prendergrast**—See Paglin-Ray.

**John S. Primm**—See New South.

**D. F. Prince**—See Cecil W. Roberts.

**Norman O. Protsman Stations**—WNER Live Oak and WMAF Madison, both Florida, and WFLD Valdosta, Ga.

**Public Radio Stations**—KBKC Missoula, Kan.; KAKC Tulsa, Okla., and KIOA Des Moines, Iowa Ownership: Lester Kamin, 55%; Max Kamin, 30%; Morris Kamin, 15%.

**William L., and Roger L. Putnam**—See Springfield Tv

**Rahall Stations**—WKAP-AM-TV Allentown, WNAE Norristown, both Pa.; WNNR Beckley, W. Va.; WLCY St. Petersburg, Fla. N. Joe Rahall, president. Ownership: N. Joe, Farris E., Sam G. Rahall.

**Leola Randolph**—See Burroughs-Randolph.

**Robert D. Rapp**—See Cecil W. Roberts.

**Henry Rau Stations**—WOL Washington D. C.; WDOV Dover, Del.; WNAV Annapolis, Md. Mr. Rau owns 61% of WOL, 54% of WDOV. WOL licensee owns 91% of WNAV.

**Stanley W. Ray Jr.**—See Paglin-Ray.

**A Louis Read**—See WDSU Broadcasting.

**Cyril W. Reddoch Stations**—KDLA DeRidder and KREH Oakdale, La.; KSTV Stephenville, Tex. Mr. Reddoch owns 66.66% of KREH and KSTV, and 50% of KDLA. Ralph L. Hooks

owns 33.33% of KREH and KSTV John McCrary owns 50% of KDLA.

**R. Kenyon Reed**—See Olean Broadcasting

**Regional Broadcasting Stations**—WMMT McMinnville and WGNS Murfreesboro, both Tenn., and KLOV Loveland, Colo. Ownership: William R. Vogel, 75.6%; William H. Farnham, 14.6%; Jack R. Caldwell, 8.6%.

**Renekamp Stations**—WKRZ and WDJR (FM) Oil City, WOTR Corry, WKBI St. Mary's (50%), WTRA Latrobe (20%), all Pa. Kenneth E. and Olivia Renekamp.

**Donald W. Reynolds Stations**—KFSA-AM-TV Fort Smith, Ark.; KOLO-AM-TV Reno, KORK Las Vegas, KLRJ-TV Henderson, all Nev.; KOKL Okmulgee, Okla.; KBRS Springdale, KFOY-TV Hot Springs, both Arkansas KGNS-TV Laredo, Tex. Mr. Reynolds is principal owner of Southwestern Publishing Co., which publishes newspapers in the southwest.

**Robert O. Reynolds**—See Gene Autry Stations

**Harry Rice**—See Community Radio.

**Jonas S. & Thomas B. Rice**—See Winston Salem Broadcasting.

**Rich-Martin Stations**—WMGW-AM-FM Meadville and WPIC-AM-FM Sharon, both Pa.; WGRD Grand Rapids and WTRU Muskegon, both Mich. Ownership: Jointly owned by William H. Rich and Alastair B. Martin.

**Sid W. Richardson**—See Texas State Network.

**Maxwell E. Richmond Stations**—WGPC-AM-FM Morningside, Md., WMEX Boston, Mass.; and KBMI Henderson, Nev.

**F. H. Ricketson Jr.**—See Frontier Broadcasting.

**Ridder Publications Stations**—WDSM-AM-TV Superior, Wis. (Duluth, Minn.), WCCO-AM-TV Minneapolis-St. Paul, Minn. (26.5%); KSDN Aberdeen, S. D.; KIRO Grand Forks, N. D. Ownership: Victor F. Ridder and sons, B. H. Ridder Sr. and sons, Joseph E. Ridder and sons and their families.

**Rines Stations**—WRDO Augusta, WLBZ-AM-TV Bangor and WSSH-AM-TV Portland, all in Maine. William H. Rines.

**Dee Rivers Stations**—WJIV Savannah, WEAS Atlanta-Decatur, both Georgia, KWAM Memphis, Tenn., WSWN Belle Glade, Fla. E. D. Rivers Jr., chairman.

**James Rivers Stations**—WMJM Cordele, WJAZ Albany, WDOI Athens, WTJH East Point, WACL Waycross, WKTG Thomasville, all in Georgia. Latter two stations are controlled by Mr. Rivers. William Blizzard, executive.

**RKO General Inc.**—WOR-AM-FM-TV New York; WNAC-AM-FM-TV and WRKO (FM) Boston; KHJ-AM-FM-TV Los Angeles, KFRC-AM-FM San Francisco, WHBQ-AM-FM Memphis, and WGMS-AM-FM Washington, D. C. RKO General also controls KCLW-AM-TV Windsor, Ont. (Detroit), and owns and operates Yankee Network (New England). Thomas F. O'Neil, chairman-president; John B. Poor, vice president-treasurer; Hathaway Watson, Patrick J. Winkler, vice presidents; George Steffy, vice president, Yankee Network; Robert Leder, vice president, WOR stations and KHJ-TV, William Grumbles, vice president, WHBQ stations; Norman Boggs, vice president, KHJ-AM-FM and KFRC-AM-FM; Charles Wood, general manager, WGMS stations; Mal Klein, general manager, KHJ-TV; John Hayes, general manager, recording division; Paul Quinn, secretary; Charles Drayton, comptroller. Note: Acquisition of WRCV-AM-TV Philadelphia in exchange for WNAC-AM-FM-TV and WRKO (FM) Boston, purchase of WRC-AM-FM-TV Washington, and sale of WGMS-AM-FM Washington pending FCC approval. RKO General is owned by General Tire & Rubber Co.

**Cecil W. Roberts Stations**—KREI Farmington, KCHI Chillicothe, KBIA Columbia, all Mo.; KCRB Chanute, Kan. Mrs. Roberts owns KCFI Cedar Falls, Iowa. Son-in-law Robert D. Rapp and wife own WINI Murphysboro, Ill.

**Aaron B. Robinson Stations**—WDXE Lawrenceburg, WDXN Clarksville, WDXI-AM-TV Jackson, WTPR Paris, WENK Union City, all Tenn.; WCMA Corinth, Miss. Ownership: WDXI stations, Aaron B. Robinson, 70.35%, Harold L. Simpson, 13.3%; Frank M. Davis, 6.66%, D. F. Prince, 6.66% and others Messrs Robinson, Simpson and Davis own varying interests but all adding up to majority control in other stations listed. Headquarters: Williams Bldg., Jackson, Tenn.

**Rocky Mountain Tele Stations**—KTWO-TV Casper and KTWX-TV Sheridan, both Wyoming and KLFM (FM) Long Beach, Calif. Stockholders: Harriscopie Inc., 33.33%; Irving B. Harris, 13.33%; Donald P. Nathanson, 13.33%; Benjamin Berger, 40%. Harriscopie is 40% owned by Burt I. Harris, 40% by Irving B. Harris and 20% by Mr. Nathanson

**W. D. Rogers**—See Texas Telecasting

**E. O. Roden Stations**—WBIP Booneville, WGCN Gulfport (40%) WTUP Tupelo (30%), all Miss.; WBOP Pensacola, Fla. (40%) and WTUG Tuscaloosa, Ala. (40%).

**Rollins Stations**—WNJR Newark, N. J.; WBEE Harvey, Ill., WRAP Norfolk, Va., WGEE Indianapolis, Ind.; WAMS Wilmington and WJWL Georgetown, both Delaware; WEAR-TV Pensacola, Fla. (Mobile, Ala.), and WPTZ (TV) Plattsburgh, N. Y. Ownership: O. Wayne and John W. Rollins George Baren-Bregge, vice president (tv).

## Group Ownership CONTINUED

**Joel Rosenblum Stations**—WISR Butler, WACB Kittanning and WSHH Greensburg-Latrobe, all Pa.; WTIG Masillon, Ohio.

**R. W. Rounsaville Stations**—WQXI and WATL-TV Atlanta, Ga.; WLOU and WTAM-TV Louisville, Ky.; WCIN-AM-TV Cincinnati, Ohio; WTMP Tampa, Fla.; WVOL Nashville, Tenn.; and WYLD New Orleans, La. John Fulton, vice president.

**Edmund R. Ruben**—See BFR.

**Frank J. Russell Jr.**—See Mining Journal.

**W. F. Rust Jr.**—See Good Neighbor.

**Salisbury Bcstg. Co.**—See Springfield TV.

**Samuels Stations**—WDLB Marshfield and WWIS Black River Falls, both Wis.; WKAZ-AM-FM Charleston, W. Va. Hartley L. Samuels

**Henry C. Sanders & Norman Hall Stations**—WBNI Boonville, WBTO Linton and WFCO Mt. Vernon, all Indiana

**Charles Sawyer**—See Air Trails Network.

**Herbert Scheffel**—See Transcontinental Properties Inc.

**J. Fred Schoellkopf IV**—See Transcontinent Stations

**Paul A. Schoellkopf Jr.**—See Transcontinent Stations.

**Donalda Schroeder**—See Community Radio.

**Scripps-Howard Group**—Scripps Howard Radio Inc. is the licensee of WEWS (TV) Cleveland, WCPO-AM-TV Cincinnati, and WNOX Knoxville. Memphis Publishing Co. is the licensee of WMC, WMCB (FM) and WMCT (TV) Memphis. All are operated separately. Officials: Jack R. Howard, president, Scripps-Howard Radio Inc., (230 Park Ave., New York). James C. Hanrahan, vice president and general manager, WEWS; Mortimer C. Watters, vice president and general manager, WCPO-AM-FM-TV; Richard B. Westergaard, vice president and general manager, WNOX; Henry W. Slavick, general manager, WMC, WMCB (FM) and WMCT (TV).

**Don Searle**—See Farm & Home.

**Seaton Stations**—KHAS and control of KHAS-TV Hastings, Neb.; KMAN Manhattan and KGGF Coffeyville, Kan. Ownership: KHAS-TV, Seaton Publishing Co., 51.7%; J. M. McDonald Jr., 3.55%; Morrison-Quirk Grain Corp., 3.55%; D. H. Meves, 4.15% and others. Seaton Publishing Co. is owned by Fred A. and Richard M. Seaton, who also control other stations listed. Fred A. Seaton is Secretary of Interior.

**Seattle, Portland & Spokane Radio Group**—KXL Portland, Ore.; KJR Seattle and KNEW Spokane, Wash. Corporation owned by Frank Sinatra and Danny Kaye. Lester M. Smith, president.

**John M. Shaheen**—See Founders Corp

**John T. Shilling**—See Cook Stations

**Cary H. Simpson Stations**—WTRN Tyrone, WBLF Bellefonte, WFRM Coudersport (69%), WNBT Wellsboro (69%) and WKBI St. Mary's (50%), all Pa.

**Harold L. Simpson**—See Aaron B. Robinson.

**Frank Sinatra**—See Seattle, Portland & Spokane Radio

**Singleton Stations**—KUTY Palmdale, Calif. (100%); KITN Olympia (50%), KORD Pasco (16%), KITI Chehalis (14%), all Wash.; Ownership: Harold C. Singleton.

**Earl F. Slick**—See Winston-Salem

**Burrell L. Small**—See Kankakee Journal.

**Harry E. Small**—See Cleveland Broadcasting

**Len H. Small**—See Kankakee Journal.

**Albert M. Smith**—See Southwestern Broadcasting.

**Smith Broadcasting Stations**—WAAV Huntsville, Ala.; WJIG Tullahoma, Tenn.; WFBS Ft. Walton Beach, Fla. M. Davidson Smith III.

**Frank Smith**—See Capital Cities.

**Ted Smith**—See Fisher Stations.

**Charles Smithgall Stations**—WGGA Gainesville and WRGA Rome, both Ga., and WCAS Gadsden, Ala.

**William B. Smullin**—See California-Oregon

**Sonderling Stations**—WOPA-AM-FM Oak Park, Ill.; KDIA Oakland, Calif.; WDMA Memphis, Tenn. Egmont Sonderling, Richard Goodman and Mason Loundy.

**Daniel S. Souders**—See Olean Broadcasting

**Southwest Alabama Broadcasting Stations**—WBCA Bay Minette, WHEP Foley, both Alabama; WWCC Bremen, Ga. James H. Faulkner, 60%; James E. Stewart, 25%; E. R. Morrisette, 15%.

**Southwestern Broadcasting Stations**—WDAL Meridian, WAPF McComb and WMDC Hazelhurst, all Miss., and (NEW) Pine Bluff, Ark. Ownership: Louis Alford, Philip D. Brady and Albert Mack Smith.

**Speidel Stations**—WOIC Columbia, WPAL Charleston, WYNN Florence and WWBD Bamberg, all S. C. Joe Speidel III, president, Russell George, general manager.

**Springfield Television Broadcasting Co. Stations**—WWLP (TV) Springfield, WRLP (TV) Greenfield, WWOR (TV) Worcester, all Mass. Holds option to buy interest in WHNB-TV New Britain, Conn. Ownership: William L. Putnam, 4.48%; Roger L. Putnam 23.34%; Joseph J. Deliso, 6.04%; James F. Fitzgerald,

7%, trustees for Salisbury Broadcasting Corp. (former owner of WWOR-TV), 20% (which is held as follows: Fox, Wells & Rogers, 30.1%; Kenneth P. Higgins, .08%; Milton P. Higgins, 4.8% and others). Fox, Wells & Rogers also owns 42.5% of KFSD-AM-FM-TV San Diego, Calif. William L. Putnam, president-general manager.

**Star Broadcasting Stations**—WGVA Geneva, WTLB Utica and WBBF and WCBF-TV Rochester, all New York Stockholders Maurice R. Forman, 71.59%; Thomas L. Brown, 11.84%; R. Carleton Greene, 4.73% and Edward Menden, 11.84%.

**Star Stations**—KICN Denver, Colo.; KOIL-AM-FM Omaha, Neb.; KISN Vancouver, Wash-Portland, Ore. Ownership: KMYR and KOIL, Don Burden, 58.84%; J. D. Buehler, 11.76%; L. Fargo Wells, 11.76%; M. T. Deaton, 11.76%; J. P. Wilkerson, 5.88%; KISN, Mr. Burden, 5.5%; Mr. Wilkerson, 25%; Gerald E. Weist, 5%; and John F. Davis, 5%.

**Stauffer Publications Stations**—WIBW-AM-TV Topeka, KSOK Arkansas City, KSEK Pittsburg, all Kan., and KGGF Shawnee, Okla. Ownership: Oscar S. Stauffer, 33.9%; Stanley H. Stauffer, 2.07%, and others.

**Steinman Stations**—WGAL-AM-FM-TV Lancaster, Pa.; WDEL-AM-FM Wilmington, Del.; WLEV-TV Bethlehem, Pa.; WKBO Harrisburg, WORK York, WEST-AM-FM Easton, WRAK-AM-FM-TV Williamsport, all Pa. Headquarters: 8 W. King St., Lancaster Clair R. McCollough, general manager. Ownership: John F. and J. Hale Steinman, 50% each.

**Edgar B. Stern Jr.**—See WDSU Broadcasting.

**Stevens-Wisner Stations**—WHLS-AM-TV Port Huron, WLEW Bad Axe (66%), WLAU-AM-FM Grand Rapids, all Michigan Ownership: Harmon L. Stevens and John F. Wisner.

**Martin Stone**—See Herald Tribune Network.

**Melvin Stone & Faust Couture Stations**—WGUY Bangor WGHM Skowhegan, WRUM Rumford, WCOU-AM-FM Lewiston, WFAU-AM-FM Augusta, WLOB-AM-FM Portland and WSME Sanford, all Maine. Mr. Stone owns 25% of WGUY, 55.5% of WGHM, 80% of WRUM, 25% of WLOB and 33 1/4% of WSME. Mr. Couture owns 25% of WGUY, 83% of WCOU, 83% of WFAU and 25% of WLOB.

**Storer Broadcasting Stations**—WGBS-AM-FM-TV Miami, Fla.; WJBK-AM-FM-TV Detroit, Mich.; WSPD-AM-FM-TV Toledo, Ohio WAGA-TV Atlanta, Ga.; WJW-AM-FM-TV Cleveland, Ohio, KPOF Los Angeles, Calif.; WWVA-AM-FM Wheeling, W. Va. WIBG-AM-FM Philadelphia, Pa.; WITI-TV Milwaukee, Wis. Note: Purchase of WINS New York pending FCC approval. George B. Storer, chairman and president, J. Harold Ryan, senior vice president, Lee B. Wailes, executive vice president (planning and finance); Stanton P. Kettler, executive vice president (operations); John E. McCoy, vice president and secretary; Harry A. Steensen, treasurer, George B. Storer Jr., vice president (tv operations); William E. Rine, vice president (radio operations); Glenn G. Boundy, vice president (engineering); Ewald Kockritz, vice president (national program director, television); Lionel F. Baxter, vice president; Grady Edney (national program director, radio); John J. Kelly, director (advertising and promotion); A. A. Church, asst. secretary, Allen L. Haas, vice president; Peter F. Storer, managing director, WSPD-TV; Reginald B. Martin, vice president (managing director, WSPD), Terry H. Lee, vice president (managing director, WAGA-TV), James E. Bailey, vice president (managing director, WJW); Bill Michaels, vice president (managing director, WJBK-TV); Harry R. Lipson, vice president (managing director, WJBK); Paul J. Miller, vice president (managing director, WWVA); John C. Moler, managing director, WIBG; Ben Wickham, vice president (managing director, WJW-TV); Joseph Evans, managing director, WITI-TV; Bernard E. Neary, vice president (managing director, WGBS). Headquarters 1177 Kane Concourse, Miami Beach 54, Fla. New York office 625 Madison Ave., Maurice E. McMurray, vice president (national sales), Chicago office 230 N. Michigan Ave., Donald C. Kamin, Midwest national sales manager.

**Storz Stations**—WHB Kansas City, Mo.; WTIX New Orleans, La.; WDGY Minneapolis-St. Paul, Minn.; WQAM Miami, Fla.; KOMA Oklahoma City, Okla. Todd Storz, president; George W. Armstrong, executive vice president and managing director, WHB; Grahame Richards, director of programming; Bob Tilton, director of engineering, Fred Berthelson, vice president and managing director, WTIX; Jack Sandler, vice president and managing director, WQAM; Pete Clarke, managing director, WDGY; Jack Sampson, managing director, KOMA. Ownership: Robert H. Storz, 60%; Todd Storz, 40%.

**Stuart Investment Stations**—KMNS Sioux City, Iowa; KSAL Salina, Kan.; KFOR Lincoln and KRGI Grand Island, Neb. Ownership: James Stuart, 89%.

**Ralph Sundquist**—See Cascade Broadcasting.

**Susquehanna Broadcasting Stations**—WSBA-AM-TV York, WARM Scranton, both Pennsylvania, WHLO Akron, Ohio. Ownership: Louis J. Appell Jr., president, 3.68%; George N. Appell, 3.68%; Helen A. Norton, 3.68%; estate of Louis J. Appell, 88%. Louis J. Appell Jr. owns 25% of WCTC New Brunswick, N. J.

**Kevin B. Sweeney**—See Kenyon Brown.

**Robert D. Swezey**—See WDSU Broadcasting.

**Harry S. and William H. Sytk**—See Consolidated Sun Ray

**Frances Symons**—See Z Net

**Taft Family Stations**—KOL Seattle, KLYK Spokane, KBKW Aberdeen and KRKO Everett, all Wash. Ownership Archie G. Taft Jr.; William R. Taft, Mrs. Marie S. Taft.

**Taft Broadcasting Stations**—WKRC-AM-FM-TV Cincinnati and WTVN-AM-FM-TV Columbus, both Ohio, WBRC-AM-FM-TV Birmingham, Ala.; WBIR-AM-FM-TV Knoxville, Tenn. and WKYT (TV) Lexington, Ky. Hulbert Taft Jr., president; David G. Taft, executive vice president; Kenneth W. Church, senior vice president; Donald L. Chapin, sales vice president; William H. Hansher, engineering vice president, Roger B. Reed, administration vice president; Lawrence H. Rogers II, operations vice president, Dorothy S. Murphy, treasurer and asst. secretary; Robert Taft Jr., secretary; Roger Read, general manager, WKRC-TV; Hubbard Hood, general manager, WKRC; Leon Lowenthal, general manager, WKRC-FM; J. Walter McGough, general manager, WTVN-TV; Samuel Johnson, general manager, WTVN; Robert T. Schlunkert, general manager, WBRC-TV, Lloyd B. Taft, general manager, WBRC-AM-FM, Robert Wiegand, general manager, WKYT

**A. W. Talbot**—See Cascade Broadcasting

**Taliesin Stations (all fm)**—WDTM Detroit, WMHM Pittsburg, WMLW Milwaukee and (NEW) Cincinnati. Jointly owned by Mr and Mrs. Marshall M. Carpenter and Mr. and Mrs. Merle H. Miller.

**Tarlow Assoc. Stations**—WHIL and WISK (FM) Boston-Medford, WARE Ware Massachusetts, WWOK Charlotte, N. C.; WJBW New Orleans, La. and WLOB Portland, Me. Ownership: WHIL, Sherwood J. Tarlow, 94%; Joseph Kruger, 6%; WLOB, Mr. Tarlow, 50%. Other stations Mr. Tarlow, 51%, Mr. Kruger, 24.5%, and Al Roberts, 24.5%. Executives Mr. Tarlow, president, Mr. Kruger, vice president, Northern Division; Mr. Roberts, vice-president, Southern Division.

**Sarkes Tarzian Stations**—WTTS-AM-FM and WTTV (TV) Bloomington, WPTA (TV) Roanoke, WFAM-TV Lafayette, and WPTH (FM) Fort Wayne, all Indiana. Ownership Sarkes and Mary Tarzian. Sarkes Tarzian Co. manufacturers electronic components

**Tele-Broadcasters Stations**—KALI Pasadena, and KOFY San Mateo, both California; WPOF Hartford, Conn., and KUDL Kansas City, Mo. H. Scott Kilgore, president-general manager, Headquarters' 41 East 42nd St., New York, N. Y.

**Texas State Network Owned Stations**—KFJZ-AM-FM Fort Worth, KRIO McAllen, KFDA-AM-TV Amarillo, all in Texas. Headquarters: Fort Worth. Gene Cagle, president, Stan Wilson, vice president and general manager. Ownership Estate of Sid W. Richardson 62.07%; Gene L. Cagle, 19.93% and others. Mrs. Cagle owns 25% of KRBC-TV Abilene, Tex.

**Texas Telecasting Stations**—KDUB-AM-TV Lubbock, KPAR-TV Sweetwater, both Texas; 50% of KVER-AM-TV Clovis, N. M. Also holds lease on KEDY-TV Big Spring, Tex., with option to purchase Stockholders W. D. Rogers, 39.82%, Vernice Ford, 29.64%, and others

**Lowell Thomas**—See Capital Cities

**John W. Thompson Jr.**—See Evening Star.

**Harold H. Thoms Stations**—WISE-AM-TV Asheville, WCOG Greensboro, WKLM Wilmington, WAYS Charlotte (33 1/3%), and WMSJ Sylva (75%), all N. C., and WEAM Arlington, Va. (75%).

**J. Olin Tice Stations**—WMYB Myrtle Beach, WCAV Cayce, both S. C.; WKEN Dover, Del. and WKTC Charlotte, N. C.

**Time Inc. Stations**—KLZ-AM-TV Denver, Colo.; WTCN-AM-TV Minneapolis, Minn.; WFBM-AM-TV Indianapolis, Ind.; WOOD-AM-TV Grand Rapids, Mich. Weston C. Pullen Jr., vice president (broadcasting operations), Time Inc.; Hugh B. Terry, president-general manager, Denver stations; Phil Hoffman, vice president-general manager, Minneapolis, Eldon Campbell, vice president-general manager, Indianapolis; Willard Schroeder, president-general manager, Grand Rapids, TLF Broadcasters Inc., wholly owned by Time Inc., controls Time Inc. stations.

**B. F. J. Timm Stations**—WDMG Douglas Ga.; WMEN Tallahassee, Fla. and 49% of WTIF Tifton, Ga.

**Thomas G. Tinsley Jr. Stations**—WITH-AM-FM Baltimore, WLEE Richmond, and WXEX-TV Petersburg, both Va. Ownership: WITH stations, owned by Thomas G. Tinsley Jr. and family, WLEE stations, owned by Mr. Tinsley; WXEX-TV, Mr. Tinsley, 44.93%; Irvin G. Abel-off, 6.79%; J. Wheat & Co., 16.28% (for beneficial owners).

**Town & Country Stations**—WTCR Ashland, Ky., WFTC Kinston, N. C.; WGAY (FM) Washington, D. C.; WQMR Silver Spring, Md. (Washington). Connie B. Gay, chairman and president, Jane E. Trimmer, executive vice president; Thomas R. Sawyers, secretary-treasurer; Ed Winton, executive asst. to president. Headquarters' 4000 Albarmar St., N.W., Washington 76, D. C. Note: Purchase of KFEQ-AM-TV St. Joseph and KLIK Jefferson City, both Missouri, pending FCC approval

**Ben H. and Joel W. Townsend**—See Bellinger-Townsend-Kemper.

**Townsend Fund Stations**—WKDA Nashville, Tenn.; KNOK Fort Worth and KITE San Antonio, both Texas. Morris M. Townsend, president; Clinton Davidson, chairman, and Ray-

mond E. Hartz, executive vice president. Ownership: WKDA and KNOK—Charles A. Barrow and family, Clinton Davidson and family, C. A. England & Co., Raymond Hartz and family; Carl M. Loeb, Rhoades & Co. and others. KITE—Great American Industries Inc. (Walter Mack), 13%; Charles A. Barrow and family, 85%; Phillips Gas & Oil Co., 3.7% and others.

**Transcontinent Stations**—WGR-AM-TV Buffalo, WROC-FM-TV Rochester, both New York; KFMB-AM-FM-TV San Diego, KERO-TV Bakersfield, both California, 60% of WNEP-TV Scranton-Wilkes Barre, Pa.; WDAF-AM-TV Kansas City, Mo. Major stockholders include Paul A. Schoellkopf Jr., J. Fred Schoellkopf IV, George F. Goodyear, Jack D. Wrather Jr., General Railway Signal Co. and Edward Petry Co. Mr. Wrather holds cp for WJDW (TV) Boston. Officers: Paul A. Schoellkopf Jr., chairman; David C. Moore, president; Van Beuren W. DeVries, Karl B. Hoffman, George C. Stevens, George A. Whitney, vice presidents; Clifford M. Kirtland Jr., treasurer and controller, and Felix M. Piech, secretary. Headquarters 380 Madison Ave., New York, N. Y.

**Transcontinental Properties Inc**—50% of WICS (TV) Springfield and WCHU (TV) Champaign, Ill.; WHNB-TV New Britain, Conn.; W DAN-TV Danville, Ill. Ownership: Herbert Scheffel, 44.8%; Alfred G. Burger, 44.8%, and others. See also Balaban Stations.

**Tri Circle Tv Stations**—KCKT (TV) Great Bend and KGLD (TV) Garden City, both Kansas; KOMC (TV) McCook, Neb. Owners E C Wedell and family, 38%; Vyril Levan, 69%; H. P. and Fred Thies and families, 3.8%, R. R. Rinker, 4.9%, C. L. Roberts, 4.4% and others.

**Triangle Stations**—WFIL-AM-FM-TV Philadelphia, WFPG-AM-TV Altoona, WLYH-TV Lebanon, all Pa.; WNBC-AM-FM-TV Binghamton, N. Y.; WNHG-AM-FM-TV New Haven, Conn.; and KFRE-AM-TV, KRFM(FM) Fresno, Calif. Owned by Walter H. Annenberg and family. Headquarters: Philadelphia, Pa. Radio & Tv Division Executives: Roger W. Clipp, vice president; David J. Bennett, exec. asst. to vice president; Edward H. Benedict, director, national sales; John D. Scheuer Jr., director, public relations and programming; Henry E. Rhea, director, engineering; John C. Harlan, business manager; Richard W. Gideon, research manager; Charles S. Cody, west coast sales manager; Charles Powell, Baltimore sales manager.

**Tribune Co. Stations**—WGN-AM-TV Chicago and WPIX (TV) New York. J. Howard Wood, president, WGN; Ward Quaal, vice president and general manager, Chicago; F. M. Flynn, president WPIX, Fred M. Thrower vice president and general manager, New York. Purchase of KDAL-AM-TV Duluth, Minn., pending FCC approval.

**Trigg-Vaughn Stations**—KVII-TV Amarillo, KOSA-AM-TV Odessa, KR0D-AM-TV El Paso, all Texas. Ownership Cecil L. Trigg and Jack C. Vaughn are principal owners.

**Truth Publishing Stations**—WTRC-AM-FM Elkhart, WSJV (TV) South Bend-Elkhart and WKJG-AM-TV Fort Wayne, all Ind. Ownership: John F. Dille Jr., 45%; A. H. Beardsley Trust No. 3, 40%; Carl D. Greenleaf estate, 14.4%; Charles W. Greenleaf, 6%.

**Tullis-Hearne Stations**—KAFY Bakersfield, KFxm San Bernardino and KDE0 El Cajon, all California. Ownership Howard L. Tullis and John P. Hearne. Mr. Tullis is majority owner of KEAP Fresno, Calif. Mr. Hearne has interests in KVEN-AM-FM Ventura, Calif. and in KUAM-AM-TV Guam.

**Arthur Tweet**—See Community Radio.

**United Broadcasting Stations**—W00K-AM-TV and WFAN (FM) Washington, D. C.; WSID-AM-FM-TV Baltimore, WARK-AM-FM Hagerstown, WINX Rockville, all Md.; WJMO-AM-FM Cleveland, Ohio; WANT Richmond, WYOU-WACH-TV Newport News, both Va.; WMUR-TV Manchester, N. H. Ownership: Richard Eaton, president-owner. Also holds option to acquire 50% interest in (NEW) Wilmington, N. C.

**Valley Telecasting Stations**—WFRV (TV) Green Bay, Wis., and WIRM (TV) Iron Mountain, Mich. Ownership Owned 100% by Valley Communications Inc, controlled by trust voted by S. N. Pickard, Clayton Ewing and George E. Bills. Mr. Pickard owns W NAM Neenah, Wis.

**Lee Vaughan**—See Dandy Broadcasting.

**Jack C. Vaughn**—See Trigg-Vaughn Stations.

**William R. Vogel**—See Regional Broadcasting.

**Amos Voorhies**—See California-Oregon.

**William J. Wagner**—See Northern TV.

**Walker Stations**—WBEV Beaver Dam, WKTL Sheboygan, WOSH Oshkosh, WEAQ-AM-FM Eau Claire, WISM-AM-FM Madison, all Wisconsin; WSJM St. Joseph, Mich. Ownership: William E. and William R. Walker, Charles R. Dickoff, John D. Harvey.

**Mrs. Kathleen Brownlow Ward**—See Longston.

**Ware Broadcasting Group**—KLPW Union, KOKO Warrensburg, and KYRO Potosi, all Missouri and KZIX Fort Collins, Colo. Leslie P. Ware.

**Washington Post Stations**—WTOP-AM-FM-TV Washington, WJXT (TV) Jacksonville, Fla. John S. Hayes, president, Broadcast Div.; Clyde M. Hunt, vice president (engineering); Laurence E. Richardson, general executive; Edwin A. Roberts, advertising director.

**WDSU Broadcasting Corp. Stations**—WDSU-AM-FM-TV New Orleans, 68.87% of WAFB-TV Baton Rouge, both La. Ownership: Edgar B.

Stern Jr., 67%, Robert D. Swezey, 20%; A. Louis Read, 10%, Lester E. Kabacoff, 3%.

**E. C. Wedell**—See Tri Circle TV.

**Gerald E. Weist**—See Star Stations.

**L. Fargo Wells**—See Star Stations.

**Earl McD. Westbrook**—See Carolina Broadcasting.

**Westinghouse Broadcasting Stations**—WBZ-AM-FM-TV Boston, KYW-AM-FM-TV Cleveland, KPIX (TV) San Francisco, WBZA-AM-FM Springfield (Mass.), KDKA-AM-FM-TV Pittsburgh, WOWO Fort Wayne, KEX-AM-FM Portland (Ore.), WIND-AM-TV Chicago, and WJZ-TV Baltimore. WBC is a subsidiary of Westinghouse Electric Corp. Headquarters, 122 E. 42nd St., New York 17, N. Y. Officers: Donald H. McGannon, president; Roland V. Tooke, executive vice president; Ralph N. Harmon, vice president (engineering); A. W. Dannebaum Jr., vice president (sales); Charles C. Woodard Jr., vice president (administration); P. B. Bascom, national radio sales manager; Robert M. McGredy, national tv sales manager; Richard M. Pack, vice president (programming); William J. Kaland, national program manager; David E. Partridge, advertising sales promotion manager; Mike Santangelo, publicity and public relations; Melvin Goldberg, research director; Joseph K. Mikita, vice president (finance); A. H. Bates, asst. auditor; J. O. Schertler, industrial relations manager; John Steen, attorney 40 Wall St., New York 5. J. E. Baudino, vice president in charge Washington office 1625 K St., N.W., Washington, D. C. W. C. Swartley, vice president (Boston), Paul G. O'Friel, manager, WBZ; James E. Allen, manager, WBZ-TV, H. C. Lund, vice-president (Pittsburgh), L. R. Rawlins, general manager, KDKA, J. R. Reeves, manager, KDKA-TV, F. A. Tooke, vice president (Cleveland), George Mathiesen, general manager, KVVY-TV, C. W. Vandagriff, manager, KYW, Edward Wallis, manager, WOWO, P. G. Lasky, executive in charge, west coast operations, L. S. Simon, general manager, KPIX, H. L. Bachman, manager, KEX, Ralph Atlas, vice president (Chicago), Gordon W. Davis, general manager, WIND, John McClay, general manager, WJZ-TV. Ownership WBC is subsidiary of Westinghouse Electric Corp., which manufactures electronics and communications equipment, home appliances, air brakes, x-ray machines, electric light bulbs, elevators, etc.

**J. C. Wheat & Co.**—See Tinsley Stations.

**Jane Whitbread**—See Fisher Stations.

**Don E. Whitman**—See Community Radio.

**John Hay Whitney**—See Corinthian, also Herald-Tribune Radio Network.

**Arthur Wilkerson Stations**—WLIL Lenoir, WLK Newport and WLJ Shelbyville, all Tenn. Owned 100% each by Mr. Wilkerson.

**J. P. Wilkerson**—See Star Stations.

**D. Gene Williams Stations**—KQDY Minot, KUTT Fargo, KQDI Bismarck, all North Dakota, KUDI Great Falls, KOYN Billings, both Montana. Ownership: KQDY, KUDI, D. Gene Williams and Delbert Berthoff, 25% each; KOYN, Messrs Williams & Berthoff, 50% each; KUTT, Messrs Williams & Berthoff, 50% each; KQDI, Messrs Williams and Berthoff 37.5% and 25% respectively.

**Harold Winkler**—See Pacific Foundation.

**Winston-Salem Broadcasting Stations**—WTOB-AM-TV Winston-Salem, N. C., WSGN and 50% of WBMG (TV) Birmingham, Ala., and 80% of WAPA-TV San Juan, P. R. Ownership: Earl F. Slick, 20%, Albert L. Butler Jr., 14.85%; James W. Coan, 11.63%; Thomas B. Rice, 10.99%; Jonas S. Rice, 10.34%; John G. Johnson, 10.20% and others.

**John F. Wismer**—See Stevens-Wismer.

**WKY Television System**—WKY-AM-TV Oklahoma City, WTVT (TV) Tampa, Fla. Ownership Oklahoma Publishing Co., 100%.

**Mitchell Wolfson**—See Wometco.

**Wometco Enterprises Stations**—WTVJ (TV) Miami, Fla.; WLOS-AM-FM-TV Asheville, N. C. and 47.5% of WFGA-TV Jacksonville, Fla. Mitchell Wolfson, president.

**Allen M. Woodall Stations**—WDAK Columbus (50%), WMOG Brunswick (70%), WDAX McRae (67%), WAYX Waycross (25%), and WALG Albany (50%), all Georgia.

**W. C. Woodall Jr. Stations**—WBBK Blakely (75%), WDWD Dawson (50%), WIMO Widner (33%), WGRA Cairo (25%), WFPM Fort Valley (14.3%), all Georgia, and WGSW Greenwood, S. C. (37.5%).

**J. W. Woodruff Stations**—WRBL-AM-FM-TV Columbus (49%), WGPC Albany (61%), and WAZA Bainbridge (40%), all Georgia.

**D. E. Woodson**—See Frontier Broadcasting.

**Woodward Broadcasting Stations**—WBID-TV Detroit; WTOH-TV Toledo; Max Osnos, 93%, president. Headquarters: 1056 Randolph St., Detroit 26, Mich.

**Jack D. Wrather Jr.**—See Transcontinent Stations.

**Samuel Youse**—See Greenwalt-Norris-Youse.

**Z Net Stations**—KXLF-AM-TV Butte, KXLJ-AM-TV Helena, KXLL Missoula, all Mont. Ownership: Ed Craney, 41.41%; Frances Symons, 11.41%; estate of T. W. Symons, 11.41%; Barclay Craighead, 7.5%, and others.

**Zanesville Publishing Stations**—WHIZ-AM-TV Zanesville, Ohio; WTAP-AM-TV Parkersburg, W. Va. Zanesville Publishing Co. owns 60% of WHIZ and 63% of WHIZ-TV; 100% of WTAP. Principal stockholders: Clay, Arthur S., 47.5% each and William O. Littick, 5%.

**Fred Zierle**—See Midwestern Broadcasting.

## U. S. Tv Station Call Letters

In alphabetical order. Including calls assigned to construction permits.

(For facilities and personnel of each see Television Station Directory beginning on page A-21.)

KABC-TV Los Angeles, Calif., ch. 7  
KAIT-TV Jonesboro, Ark., ch. 8  
KAKE-TV Wichita, Kan., ch. 10  
KALA (TV) Wailuku, Hawaii, ch. 7  
KALB-TV Alexandria, La., ch. 5  
KARD-TV Wichita, Kan., ch. 3  
KARK-TV Little Rock, Ark., ch. 4  
KATV (TV) Pine Bluff, Ark., ch. 7  
KAVE-TV Carlisle, N. M., ch. 6  
KAYS-TV Hays, Kan., ch. 7  
KBAK-TV Bakersfield, Calif., ch. 29  
KBAS-TV Ephrata, Wash., ch. 16  
KBAY-TV San Francisco, Calif., ch. 20  
KBES-TV Medford, Ore., ch. 5  
KBFL (TV) Bakersfield, Calif., ch. 39  
KBIC-TV Los Angeles, Calif., ch. 22  
KBLR-TV Goodland, Kan., ch. 10  
KBMB-TV Bismarck, N. D., ch. 12  
KBMT (TV) Beaumont, Tex., ch. 12  
KBOI-TV Boise, Idaho, ch. 2  
KBTV (TV) Denver, Colo., ch. 9  
KBTX-TV Bryan, Tex., ch. 3  
KCBT-TV Lubbock, Tex., ch. 11  
KCBY-TV Coos Bay, Ore., ch. 11  
KCDA (TV) Douglas, Ariz., ch. 3  
KCEB (TV) Tulsa, Okla., ch. 23  
KCEN-TV Temple-Waco, Tex., ch. 6  
KCIX-TV Nampa, Idaho, ch. 6  
KCKT (TV) Great Bend, Kan., ch. 2  
KCMC-TV Texarkana, Tex., ch. 6  
KCMO-TV Kansas City, Mo., ch. 5  
KCMT (TV) Alexandria, Minn., ch. 7  
KCND-TV Pembina, N. D., ch. 10  
KCOP (TV) Los Angeles, Calif., ch. 13  
KCOR-TV San Antonio, Tex., ch. 41  
KCPX-TV Salt Lake City, Utah, ch. 4  
KCRA-TV Sacramento, Calif., ch. 3  
KCRG-TV Cedar Rapids, Iowa, ch. 9  
KCSJ-TV Pueblo, Colo., ch. 5  
KCTS (TV) Seattle, Wash., ch. 9  
KCTV (TV) San Angelo, Tex., ch. 8  
KDAL-TV Duluth, Minn., ch. 3  
KDIX-TV Dickinson, N. D., ch. 2  
KDKA-TV Pittsburgh, Pa., ch. 2  
KDLO-TV Florence, S. D., ch. 3  
KDPS-TV Des Moines, Iowa, ch. 11  
KDSJ-TV Deadwood, S. D., ch. 13  
KDUB-TV Lubbock, Tex., ch. 5  
KDUH-TV Hay Springs, Neb., ch. 4  
KEDY-TV Big Spring, Tex., ch. 4  
KELO-TV Sioux Falls, S. D., ch. 11  
KELP-TV El Paso, Tex., ch. 13  
KENI-TV Anchorage, Alaska, ch. 2  
KENS-TV San Antonio, Tex., ch. 5  
KEPR-TV Pasco, Wash., ch. 19  
KERA-TV Dallas, Tex., ch. 13  
KERO-TV Bakersfield, Calif., ch. 10  
KETA (TV) Oklahoma City, Okla., ch. 13  
KETC (TV) St. Louis, Mo., ch. 9  
KETV (TV) Omaha, Neb.—Council Bluffs, Iowa, ch. 7  
KEYC-TV Mankato, Minn., ch. 12  
KEYT (TV) Santa Barbara, Calif., ch. 3  
KFAR-TV Fairbanks, Alaska, ch. 2  
KFBB-TV Great Falls, Mont., ch. 5  
KFBC-TV Cheyenne, Wyo., ch. 5  
KFBR (TV) Farmington, N. Mex., ch. 12  
KFDA-TV Amarillo, Tex., ch. 10  
KFDM-TV Beaumont, Tex., ch. 6  
KFDX-TV Wichita Falls, Tex., ch. 3  
KFQZ-TV St. Joseph, Mo., ch. 2  
KFJZ-TV Fort Worth, Tex., ch. 11  
KFMB-TV San Diego, Calif., ch. 8  
KFMX-TV San Diego, Calif., ch. 27  
KFOY-TV Hot Springs, Ark., ch. 9  
KFRE-TV Fresno, Calif., ch. 12  
KFSA-TV Fort Smith, Ark., ch. 5  
KFSD-TV San Diego, Calif., ch. 10  
KFSV-TV Cape Girardeau, Mo., ch. 12  
KFYR-TV Bismarck, N. D., ch. 5  
KGBT-TV Harlingen, Tex., ch. 4  
KGGM-TV Albuquerque, N. M., ch. 13  
KGHL-TV Billings, Mont., ch. 8  
KGIN-TV Grand Island, Nebr., ch. 11  
KGLD (TV) Garden City, Kan., ch. 11  
KGLQ-TV Mason City, Iowa, ch. 3  
KGMV-TV Honolulu, Hawaii, ch. 9  
KGNC-TV Amarillo, Tex., ch. 4

# Tv Calls CONTINUED

- KGNS-TV Laredo, Tex., ch 8  
 KGO-TV San Francisco, Calif., ch 7  
 KGUN-TV Tucson, Ariz., ch 9  
 KGW-TV Portland, Ore., ch 8  
 KHAS-TV Hastings, Neb., ch 5  
 KHBC-TV Hilo, Hawaii, ch 9  
 KHJ-TV Los Angeles, Calif., ch 9  
 KHJK (TV) Hilo, Hawaii, ch 13  
 KHMA (TV) Houma, La., ch 11  
 KHOL-TV Kearney-Holdrege, Neb., ch 13  
 KHOU-TV Houston-Galveston, Tex., ch 11  
 KHPL-TV Hayes Center, Neb., ch 6  
 KHQ-TV Spokane, Wash., ch 6  
 KHQA-TV Hannibal, Mo., and Quincy, Ill., ch 7  
 KHQL-TV Sterling, Colo., ch 3  
 KHSL-TV Chico, Calif., ch 12  
 KHTV (TV) Portland, Ore., ch 27  
 KHVH-TV Honolulu, Hawaii, ch 4  
 KID-TV Idaho Falls, Idaho, ch 3  
 KIEM-TV Eureka, Calif., ch 3  
 KIFI-TV Idaho Falls, Idaho, ch 9  
 KIMA-TV Yakima, Wash., ch 28  
 KING-TV Seattle, Wash., ch 5  
 KINY-TV Juneau, Alaska, ch 8  
 KIRO-TV Seattle, Wash., ch 7  
 KIVA (TV) Yuma, Ariz., ch 11  
 KJEO (TV) Fresno, Calif., ch 47  
 KKTV (TV) Colorado Springs-Pueblo, Colo., ch 11  
 KLAS-TV Las Vegas, Nev., ch 8  
 KLEW-TV Lewiston, Idaho, ch 3  
 KLFY-TV Lafayette, La., ch 10  
 KLIX-TV Twin Falls, Idaho, ch 11  
 KLOR-TV Provo-Salt Lake City, Utah, ch 11  
 KLRJ-TV Henderson, Nev., ch 2  
 KLSE (TV) Monroe, La., ch 13  
 KLTV (TV) Tyler, Tex., ch 7  
 KLYD-TV Bakersfield, Calif., ch 17  
 KLZ-TV Denver, Colo., ch 7  
 KMAU-TV Wailuku, Hawaii, ch 3  
 KMBC-TV Kansas City, Mo., ch 9  
 KMID-TV Midland, Tex., ch 2  
 KMJ-TV Fresno, Calif., ch 24  
 KMOT (TV) Austin, Minn., ch 6  
 KMOS-TV Sedalia, Mo., ch 6  
 KMOT (TV) Minot, N. D., ch 10  
 KMOX-TV St. Louis, Mo., ch 4  
 KMPT-TV Oklahoma City, Okla., ch 19  
 KMSO-TV Missoula, Mont., ch 13  
 KMSP-TV Minneapolis-St. Paul, Minn., ch 9  
 KMTV (TV) Omaha, Neb., ch 3  
 KMVI-TV Wailuku, Hawaii, ch 12  
 KMYR-TV Los Angeles, Calif., ch 34  
 KNBS (TV) Walla Walla, Wash., ch 22  
 KNDO (TV) Yakima, Wash., ch 23  
 KNME-TV Albuquerque, N. M., ch 5  
 KNOE-TV Monroe-West Monroe, La., ch 8  
 KNOP (TV) North Platte, Neb., ch 2  
 KNOX-TV Grand Forks, N. D., ch 10  
 KNTV (TV) San Jose, Calif., ch 11  
 KNUZ-TV Houston, Tex., ch 39  
 KNXT (TV) Los Angeles, Calif., ch 2  
 KOA-TV Denver, Colo., ch 4  
 KOAC-TV Corvallis, Ore., ch 7  
 KOAM-TV Pittsburgh, Kan., ch 7  
 KOAT-TV Albuquerque, N. M., ch 7  
 KOB-TV Albuquerque, N. M., ch 4  
 KOCO-TV Enid, Okla., ch 5  
 KODE-TV Joplin, Mo., ch 12  
 KOED-TV Tulsa, Okla., ch 11  
 KOIN-TV Portland, Ore., ch 6  
 KOKH-TV Oklahoma City, Okla., ch 25  
 KOLD-TV Tucson, Ariz., ch 13  
 KOLN-TV Lincoln, Neb., ch 10  
 KOLQ-TV Reno, Nev., ch 8  
 KOMC (TV) McCook, Neb., ch 8  
 KOMO-TV Seattle, Wash., ch 4  
 KOMU-TV Columbia, Mo., ch 8  
 KONA (TV) Honolulu, Hawaii, ch 2  
 KONO-TV San Antonio, Tex., ch 12  
 KOOK-TV Billings, Mont., ch 2  
 KOOL-TV Phoenix, Ariz., ch 10  
 KOPR-TV Butte, Mont., ch 6  
 KORN-TV Mitchell, S. D., ch 5  
 KOSA-TV Odessa, Tex., ch 7  
 KOTA-TV Rapid City, S. D., ch 3  
 KOTI (TV) Klamath Falls, Ore., ch 2  
 KOTV (TV) Tulsa, Okla., ch 6  
 KOVR (TV) Stockton-Sacramento, Calif., ch 13  
 KPAC-TV Port Arthur, Tex., ch 4  
 KPAR-TV Sweetwater, Tex., ch 12  
 KPEC-TV Lakewood Center, Wash., ch 56  
 KPFO-TV Phoenix, Ariz., ch 5  
 KPIC (TV) Roseburg, Ore., ch 4  
 KPIX (TV) San Francisco, Calif., ch 5  
 KPLC-TV Lake Charles, La., ch 7  
 KPLO-TV Reliance, S. D., ch 6  
 KPLR-TV St. Louis, Mo., ch 11  
 KPRC-TV Houston, Tex., ch 2  
 KPTV (TV) Portland, Ore., ch 12  
 KQED (TV) San Francisco, Calif., ch 9  
 KQTV (TV) Fort Dodge, Iowa, ch 21  
 KRBC-TV Abilene, Tex., ch 9  
 KRCA (TV) Los Angeles, Calif., ch 4  
 KRCG (TV) Jefferson City, Mo., ch 13  
 KRDO-TV Colorado Springs, Colo., ch 13  
 KREM-TV Spokane, Wash., ch 2  
 KRET-TV Richardson, Tex., ch 23  
 KREX-TV Grand Junction, Colo., ch 5  
 KREY-TV Montrose, Colo., ch 10  
 KRGV-TV Westlake, Tex., ch 5  
 KRIS-TV Corpus Christi, Tex., ch 6  
 KRLD-TV Dallas-Ft. Worth, Tex., ch 4  
 KRMA-TV Denver, Colo., ch 6  
 KRNM-TV Roswell, N. Mex., ch 10  
 KRNT-TV Des Moines, Iowa, ch 8  
 KROC-TV Rochester, Minn., ch 10  
 KRSD-TV Rapid City, S. D., ch 7  
 KRTV (TV) Great Falls, Mont., ch 3  
 KSAC-TV Manhattan, Kan., ch 8  
 KSNAN-TV San Francisco, Calif., ch 32  
 KSBW-TV Salinas, Calif., ch 8  
 KSBY-TV San Luis Obispo, Calif., ch 6  
 KSD-TV St. Louis, Mo., ch 5  
 KSHO-TV Las Vegas, Nev., ch 13  
 KSL-TV Salt Lake City, Utah, ch 5  
 KSLA (TV) Shreveport, La., ch 12  
 KSOO-TV Sioux Falls, S. D., ch 13  
 KSTF (TV) Scottsbluff-Gering, Nebr., ch 10  
 KSTP-TV St. Paul-Minneapolis, Minn., ch 5  
 KSWB (TV) Elk City, Okla., ch 8  
 KSWO-TV Lawton, Okla., ch 7  
 KSWB-TV Roswell, N. M., ch 8  
 KSYD-TV Wichita Falls, Tex., ch 6  
 KTAG-TV Lake Charles, La., ch 25  
 KTBC-TV Austin, Tex., ch 7  
 KTBS-TV Shreveport, La., ch 3  
 KTCA-TV St. Paul, Minn., ch 2  
 KTEB (TV) Ada, Okla., ch 10  
 KTES (TV) Nacogdoches, Tex., ch 19  
 KTHV (TV) Little Rock, Ark., ch 11  
 KTVI (TV) Sioux City, Iowa, ch 4  
 KTLA (TV) Los Angeles, Calif., ch 5  
 KTLF (TV) Pocatello, Idaho, ch 6  
 KTNT-TV Tacoma-Seattle, Wash., ch 11  
 KTRB-TV Modesto, Calif., ch 14  
 KTRF-TV Lufkin, Tex., ch 9  
 KTRK-TV Houston, Tex., ch 13  
 KTSM-TV El Paso, Tex., ch 9  
 KTTT-TV Springfield, Mo., ch 10  
 KTTV (TV) Los Angeles, Calif., ch 11  
 KTUL-TV Tulsa, Okla., ch 8  
 KTVB (TV) Boise, Idaho, ch 7  
 KTVC (TV) Ensign, Kan., ch 6  
 KTVL (TV) El Dorado, Ark.-Monroe, La., ch 10  
 KTVF (TV) Fairbanks, Alaska, ch 11  
 KTVH (TV) Hutchinson-Wichita, Kans., ch 12  
 KTVI (TV) St. Louis, Mo., ch 2  
 KTVK (TV) Phoenix, Ala., ch 3  
 KTVQ (TV) Kirksville, Mo., ch 3  
 KTVR (TV) Denver, Colo., ch 2  
 KTVU (TV) Oakland-San Francisco, Calif., ch 2  
 KTVW (TV) Tacoma, Wash., ch 13  
 KTWQ-TV Casper, Wyo., ch 2  
 KTWX-TV Sheridan, Wyo., ch 9  
 KTXL-TV Lubbock, Tex., ch 5  
 KUAM-TV Agana, Guam, ch 8  
 KUAT (TV) Tucson, Ariz., ch 6  
 KUED (TV) Salt Lake City, Utah, ch 7  
 KUHT (TV) Houston, Tex., ch 8  
 KULR (TV) Kalispell, Mont., ch 9  
 KUMV-TV Williston, N. D., ch 8  
 KUON-TV Lincoln, Neb., ch 12  
 KUSD-TV Vermillion, S. D., ch 2  
 KUTV (TV) Salt Lake City, Utah, ch 2  
 KVAL-TV Eugene, Ore., ch 13  
 KVAR (TV) Phoenix-Mesa, Ariz., ch 12  
 KVDO-TV Corpus Christi, Tex., ch 22  
 KVER-TV Clovis, N. Mex., ch 12  
 KVIE (TV) Sacramento, Calif., ch 6  
 KVII (TV) Amarillo, Tex., ch 7  
 KVIP-TV Redding, Calif., ch 7  
 KVIQ-TV Eureka, Calif., ch 6  
 KVKM-TV Monahans, Tex., ch 9  
 KVMU-TV Logan, Utah, ch 12  
 KVOA-TV Tucson, Ariz., ch 4  
 KVOG-TV Ogden, Utah, ch 9  
 KVOO-TV Tulsa, Okla., ch 2  
 KVOS-TV Bellingham, Wash., ch 12  
 KVTV (TV) Sioux City, Iowa, ch 9  
 KVUE (TV) Sacramento, Calif., ch 40  
 KWCS-TV Ogden, Utah, ch 18  
 KWRB-TV Riverton-Lander-Worland-Thermopolis, Wyo., ch 10  
 KWTV (TV) Oklahoma City, Okla., ch 9  
 KWTV-TV Waco, Tex., ch 10  
 KWXL-TV Waterloo-Cedar Rapids, Iowa, ch 7  
 KXAB-TV Aberdeen, S. D., ch 9  
 KXGN-TV Glendive, Mont., ch 5  
 KXGO-TV Fargo, N. D., ch 11  
 KXII (TV) Ardmore, Okla.-Sherman-Denison, Tex., ch 12  
 KXJB-TV Valley City, N. D., ch 4  
 KXLF-TV Butte, Mont., ch 4  
 KXLI-TV Helena, Mont., ch 12  
 KXLY-TV Spokane, Wash., ch 4  
 KXMC-TV Minot, N. D., ch 13  
 KXTV (TV) Sacramento, Calif., ch 10  
 KYTV (TV) Springfield, Mo., ch 3  
 KYW-TV Cleveland, Ohio, ch 3  
 KZTV (TV) Corpus Christi, Tex., ch 10  
 WABC-TV New York, N. Y., ch 7  
 WABG-TV Greenwood, Miss., ch 6  
 WABI-TV Bangor, Me., ch 5  
 WACH-TV Newport News, Va., ch 33  
 WAFB-TV Baton Rouge, La., ch 28  
 WAFG-TV Huntsville, Ala., ch 31  
 WAGA-TV Atlanta, Ga., ch 5  
 WAGM-TV Presque Isle, Me., ch 8  
 WAJM-TV Anderson, S. C., ch 40  
 WAIQ (TV) Andalusia, Ala., ch 2  
 WAKR-TV Akron, Ohio, ch 49  
 WALA-TV Mobile, Ala., ch 10  
 WALB-TV Albany, Ga., ch 10  
 WALN-TV Ashland, Ky., ch 59  
 WAMT (TV) Memphis, Tenn., ch 48  
 WANB-TV Fort Wayne, Ind., ch 15  
 WAPA-TV San Juan, P. R., ch 4  
 WAPI-TV Birmingham, Ala., ch 13  
 WARD-TV Johnstown, Pa., ch 19  
 WAST (TV) Albany, N. Y., ch 13  
 WATE-TV Knoxville, Tenn., ch 6  
 WATL-TV Atlanta, Ga., ch 36  
 WATR-TV Waterbury, Conn., ch 53  
 WAVE-TV Louisville, Ky., ch 3  
 WAVY-TV Norfolk-Portsmouth-Newport News, Va., ch 10  
 WAZL-TV Hazelton, Pa., ch 63  
 WBAL-TV Baltimore, Md., ch 11  
 WBAP-TV Ft. Worth, Tex., ch 5  
 WBAY-TV Green Bay, Wis., ch 2  
 WBMM-TV Chicago, Ill., ch 2  
 WBEN-TV Buffalo, N. Y., ch 4  
 WBEB-TV Escanaba, Mich., ch 3  
 WBID-TV Detroit, Mich., ch 50  
 WBIQ (TV) Birmingham, Ala., ch 10  
 WBIR-TV Knoxville, Tenn., ch 10  
 WBKB (TV) Chicago, Ill., ch 7  
 WBLN (TV) Bloomington, Ill., ch 15  
 WBMG (TV) Birmingham, Ala., ch 42  
 WBNS-TV Columbus, Ohio, ch 10  
 WBOC-TV Salisbury, Md., ch 16  
 WBOY-TV Clarksburg, W. Va., ch 12  
 WBPZ-TV Lock Haven, Pa., ch 32  
 WBRB-TV Birmingham, Ala., ch 6  
 WBRE-TV Wilkes-Barre-Scranton, Pa., ch 28  
 WBRZ (TV) Baton Rouge, La., ch 2  
 WBTV-TV Danville, Va., ch 24  
 WBTW (TV) Charlotte, N. C., ch 3  
 WBTW (TV) Florence, S. C., ch 8  
 WBSZ-TV Boston, Mass., ch 4  
 WCAZ-TV Milwaukee, Wis., ch 24  
 WCAU-TV Philadelphia, Pa., ch 10  
 WCAX-TV Burlington, Vt., ch 3  
 WCBC-TV Anderson, Ind., ch 26  
 WCBF-TV Rochester, N. Y., ch 15  
 WCBI-TV Columbus, Miss., ch 4  
 WCBST-TV New York, N. Y., ch 2  
 WCCO-TV Minneapolis-St. Paul, Minn., ch 4  
 WCDA (TV) Albany, N. Y., ch 41  
 WCDB (TV) Hagaman, N. Y., ch 29  
 WCDC (TV) Adams, Mass., ch 19  
 WCET (TV) Cincinnati, Ohio, ch 48  
 WCHS-TV Charleston, W. Va., ch 8  
 WCHU (TV) Champaign, Ill., ch 33  
 WCIA (TV) Champaign, Ill., ch 3  
 WCIN-TV Cincinnati, Ohio, ch 54  
 WCIV (TV) Mt. Cheaha State Park, Ala., ch 7  
 WCIV (TV) Charleston, S. C., ch 4  
 WCKT (TV) Miami, Fla., ch 7  
 WCNV-TV Carthage-Watertown, N. Y., ch 7  
 WCOG-TV Meridian, Miss., ch 30  
 WCOV-TV Montgomery, Ala., ch 20  
 WCPO-TV Cincinnati, Ohio, ch 9  
 WCSC-TV Charleston, S. C., ch 5  
 WSSH-TV Portland, Me., ch 6  
 WCTB (TV) Bridgeport, Conn., ch 71  
 WCTN (TV) Norwich, Conn., ch 63  
 WCTV (TV) Thomasville, Ga.-Tallahassee, Fla., ch 6  
 WCYB-TV Bristol, Va., ch 5  
 WDAF-TV Kansas City, Mo., ch 4  
 WDM-TV Laurel, Miss., ch 7  
 WDN-TV Danville, Ill., ch 24  
 WDAU-TV Scranton, Pa., ch 22  
 WDAY-TV Fargo, N. D., ch 6  
 WDBJ-TV Roanoke, Va., ch 7  
 WDBO-TV Orlando, Fla., ch 6  
 WDEF-TV Chattanooga, Tenn., ch 12  
 WDSM-TV Superior, Wis., ch 6  
 WDSU-TV New Orleans, La., ch 6  
 WDTV (TV) Harrisburg, Pa., ch 71  
 WDXI-TV Jackson, Tenn., ch 7  
 WEAR-TV Pensacola, Fla., ch 3  
 WEAT-TV West Palm Beach, Fla., ch 12  
 WEAU-TV Eau Claire, Wis., ch 13  
 WECT (TV) Wilmington, N. C., ch 6  
 WEDH (TV) Hartford, Conn., ch 24  
 WEDU (TV) Tampa, Fla., ch 3  
 WEEK-TV Peoria, Ill., ch 43  
 WEEQ-TV La Salle, Ill., ch 35  
 WEGA-TV Savannah, Ga., ch 9  
 WEHS-TV Chicago, Ill., ch 26  
 WEHT (TV) Evansville, Ind., ch 50  
 WELI-TV New Haven, Conn., ch 59  
 WENH (TV) Durham, N. H., ch 11  
 WENS (TV) Pittsburgh, Pa., ch 22  
 WERE-TV Cleveland, Ohio, ch 65  
 WESH-TV, Daytona Beach, Fla., ch 2  
 WETV (TV) Atlanta, Ga., ch 30  
 WEWS (TV) Cleveland, Ohio, ch 5  
 WEZI (TV) Louisville, Ky., ch 21  
 WFAA-TV Dallas, Tex., ch 8  
 WFAM-TV Lafayette, Ind., ch 18  
 WFBC-TV Greenville, S. C., ch 4  
 WFBG-TV Altoona, Pa., ch 10  
 WFBM-TV Indianapolis, Ind., ch 6  
 WFEN-TV Clearwater, Fla., ch 32  
 WFGA-TV Jacksonville, Fla., ch 12  
 WFIE-TV Evansville, Ind., ch 14  
 WFIL-TV Philadelphia, Pa., ch 6  
 WFLA-TV Tampa, Fla., ch 8  
 WFMJ-TV Youngstown, Ohio, ch 21  
 WFMV-TV Greensboro, N. C., ch 2  
 WFMZ-TV Allentown, Pa., ch 67  
 WFOX-TV Milwaukee, Wis., ch 30  
 WFPK-TV Louisville, Ky., ch 15  
 WFRV (TV) Green Bay, Wis., ch 5  
 WFSU-TV Tallahassee, Fla., ch 11  
 WGH-TV Lancaster, Pa., ch 8  
 WGAN-TV Portland, Me., ch 13  
 WGBH-TV Boston, Mass., ch 2  
 WGBS-TV Miami, Fla., ch 23  
 WGBM-TV Quincy, Ill., ch 10  
 WGLV (TV) Easton, Pa., ch 57  
 WGN-TV Chicago, Ill., ch 9  
 WGR-TV Buffalo, N. Y., ch 2  
 WGTB-TV Toledo, Ohio, ch 30  
 WGTV (TV) Athens, Ga., ch 8  
 WGVV (TV) Greenville, S. C., ch 23  
 WHA-TV Madison, Wis., ch 21  
 WHAS-TV Louisville, Ky., ch 11  
 WHBF-TV Rock Island, Ill., ch 4  
 WHBQ-TV Memphis, Tenn., ch 13  
 WHCT (TV) Hartford, Conn., ch 18  
 WHCU-TV Ithaca, N. Y., ch 20  
 WHDH-TV Boston, Mass., ch 5  
 WHEC-TV Rochester, N. Y., ch 10  
 WHEN-TV Syracuse, N. Y., ch 8  
 WHIO-TV Dayton, Ohio, ch 7  
 WHIS-TV Bluefield, W. Va., ch 6  
 WHIZ-TV Zanesville, Ohio, ch 18  
 WHLS-TV Port Huron, Mich., ch 34  
 WHO-TV Des Moines, Iowa, ch 13  
 WHP-TV Harrisburg, Pa., ch 55  
 WHTN-TV Huntington, W. Va., ch 13  
 WHTO-TV Atlantic City, N. J., ch 46  
 WHYY (TV) Syracuse, N. Y., ch 43  
 WHUM-TV Reading, Pa., ch 61  
 WHYN-TV Springfield, Mass., ch 40  
 WHYV-TV Philadelphia, Pa., ch 35  
 WHYZ-TV Duluth, Minn., ch 10  
 WIBW-TV Topeka, Kan., ch 13  
 WICA-TV Ashtabula, Ohio, ch 15  
 WICC-TV Bridgeport, Conn., ch 43  
 WICS (TV) Springfield, Ill., ch 20  
 WICU-TV Erie, Pa., ch 12  
 WIET (TV) Ithaca, N. Y., ch 14  
 WIIC (TV) Pittsburgh, Pa., ch 11

## Television Stations by Channels

Note: List includes all tv stations licensed or having a construction permit to operate on the 12 vhf channels (2-13, with frequency range 54-216 mc) and on the 70 uhf channels (14-83, with frequency range 470-890 mc) allocated to tv by FCC. For details see Tv Station Directory, page A-21. Asterisk (\*) indicates non-commercial.

### VHF STATIONS BY CHANNELS Ch. 2 (54-60 mc)

WAIQ (TV)\* Andalusia, Ala  
KENI-TV Anchorage, Alaska  
KFAR-TV Fairbanks, Alaska  
KNXT (TV) Los Angeles, Calif.  
KTVU (TV) San Francisco-Oakland, Calif.  
KTVR (TV) Denver, Colo.  
WESH-TV Daytona Beach, Fla.  
WTHS-TV\* Miami, Fla.  
WSB-TV Atlanta, Ga.  
KONA (TV) Honolulu, Hawaii  
KROI-TV Boise, Idaho  
WBBM-TV Chicago, Ill.  
WMT-TV Cedar Rapids-Waterloo, Iowa  
KCKT (TV) Great Bend, Kan.

WBRZ (TV) Baton Rouge, La.  
WLBZ (TV) Bangor, Me.  
WMAR-TV Baltimore, Md.  
WGBH-TV\* Boston, Mass.  
WJBK-TV Detroit, Mich.  
KTCA-TV\* Minneapolis-St. Paul, Minn.  
KFEQ-TV St. Joseph, Mo.  
KTVI (TV) St. Louis, Mo.  
KOOK-TV Billings, Mont.  
KNOP (TV) North Platte, Neb.  
KLRJ-TV Henderson, Nev.  
WGR-TV Buffalo-Niagara Falls, N. Y.  
WCBS-TV New York, N. Y.  
WKTV (TV) Utica, N. Y.  
WFMV-TV Greensboro, N. C.  
KDIX-TV Dickinson, N. D.  
WLWD (TV) Dayton, Ohio  
KVOO-TV Tulsa, Okla.  
KOTI (TV) Klamath Falls, Ore.  
KDKA-TV Pittsburgh, Pa.  
WUSN-TV Charleston, S. C.  
KUSD-TV Vermillion, S. D.  
KPRC-TV Houston, Tex.  
KMID-TV Midland, Tex.  
KUTV (TV) Salt Lake City, Utah  
KREM-TV Spokane, Wash.  
WBAY-TV Green Bay, Wis.  
KTWO-TV Casper, Wyo.  
WKAQ-TV San Juan, P. R.

### Ch. 3 (60-66 mc)

KCDA (TV) Douglas, Ariz.  
KTVK (TV) Phoenix, Ariz.

KIEM-TV Eureka, Calif.  
KCRA-TV Sacramento, Calif.  
KEYT (TV) Santa Barbara, Calif.  
KHQL-TV Sterling, Colo.  
WTIC-TV Hartford, Conn.  
WEAR-TV Pensacola, Fla.  
WEDU (TV)\* Tampa-St. Petersburg, Fla.  
WRBL-TV Columbus, Ga.  
WSAV-TV Savannah, Ga.  
KMAU-TV Wailuku, Hawaii  
KID-TV Idaho Falls, Idaho  
KLEW-TV Lewiston, Idaho  
WCIA (TV) Champaign-Urbana, Ill.  
WSIL-TV Harrisburg, Ill.  
KGLG-TV Mason City, Iowa  
KARD-TV Wichita, Kan.  
WAVE-TV Louisville, Ky.  
KTBS-TV Shreveport, La.  
WCEY-TV Escanaba, Mich.  
WKZO-TV Kalamazoo, Mich.  
KDAL-TV Duluth, Minn.-Superior, Wis.  
WLBT (TV) Jackson, Miss.  
KTVO (TV) Kirksville, Mo.  
KYTV (TV) Springfield, Mo.  
KRTV (TV) Great Falls, Mont.  
KMTV (TV) Omaha, Neb.  
WSYR-TV Syracuse, N. Y.  
WBTW (TV) Charlotte, N. C.  
KYW-TV Cleveland, Ohio  
WRCV-TV Philadelphia, Pa.  
KOTA-TV Rapid City, S. D.  
KDLO-TV Watertown, S. D.  
WRGP-TV Chattanooga, Tenn.

WREC-TV Memphis, Tenn.  
KBTX-TV Bryan-College Station, Tex.  
KFDX-TV Wichita Falls, Tex.  
WCAX-TV Burlington, Vt.  
WSVA-TV Harrisonburg, Va.  
WTAR-TV Norfolk-Portsmouth-Newport News, Va.  
WSAZ-TV Huntington, W. Va.  
WISC-TV Madison, Wis.  
WIPM-TV Mayaguez, P. R.

### Ch. 4 (66-72 mc)

WTVY (TV) Dothan, Ala  
KVOA-TV Tucson, Ariz.  
KARK-TV Little Rock, Ark  
KRCA (TV) Los Angeles, Calif.  
KRON-TV San Francisco-Oakland, Calif.  
KOA-TV Denver, Colo.  
WRC-TV Washington, D. C.  
WJXT (TV) Jacksonville, Fla.  
WTVJ (TV) Miami, Fla.  
KHVH-TV Honolulu, Hawaii  
WTTV (TV) Bloomington-Indianapolis, Ind.  
WHBF-TV Davenport-Rock Island-Moline, Ill.  
KTIY (TV) Sioux City, Iowa  
WWL-TV New Orleans, La.  
WBZ-TV Boston, Mass.  
WTOM-TV Cheboygan, Mich.  
WWJ-TV Detroit, Mich.  
WCCO-TV Minneapolis-St. Paul, Minn.

## Tv Calls CONTINUED

WILL-TV Urbana, Ill., ch. 12.  
WILX-TV Onondaga, Mich., ch. 10.  
WIMA-TV Lima, Ohio, ch. 35.  
WINK-TV Fort Myers, Fla., ch. 11.  
WINR-TV Binghamton, N. Y., ch. 40.  
WIPM-TV Mayaguez, P. R., ch. 3.  
WIPR-TV San Juan, P. R., ch. 6.  
WIRL-TV Peoria, Ill., ch. 25.  
WIRM (TV) Iron Mountain, Mich., ch. 8.  
WIRT (TV) Hibbing, Minn., ch. 13.  
WIS-TV Columbia, S. C., ch. 10.  
WISC-TV Madison, Wis., ch. 3.  
WISE-TV Asheville, N. C., ch. 62.  
WISH-TV Indianapolis, Ind., ch. 8.  
WISN-TV Milwaukee, Wis., ch. 12.  
WITB (TV) Bowling Green, Ky., ch. 13.  
WITI-TV Milwaukee, Wis., ch. 6.  
WITN (TV) Washington, N. C., ch. 7.  
WITV (TV) Fort Lauderdale, Fla., ch. 17.  
WJAC-TV Johnstown, Pa., ch. 6.  
WJAR-TV Providence, R. I., ch. 10.  
WJBF (TV) Augusta, Ga., ch. 6.  
WJBK-TV Detroit, Mich., ch. 2.  
WJCT (TV) Jacksonville, Fla., ch. 7.  
WJDM (TV) Panama City, Fla., ch. 7.  
WJDW (TV) Boston, Mass., ch. 44.  
WJHL-TV Johnson City-Kingsport-Bristol, Tenn., ch. 11.  
WJHP-TV Jacksonville, Fla., ch. 36.  
WJIM-TV Lansing, Mich., ch. 6.  
WJMR-TV New Orleans, La., ch. 13.  
WJPB-TV Weston, W. Va., ch. 5.  
WJRT (TV) Flint, Mich., ch. 12.  
WJTV (TV) Jackson, Miss., ch. 12.  
WJW-TV Cleveland, Ohio, ch. 8.  
WJXT (TV) Jacksonville, Fla., ch. 4.  
WJZ-TV Baltimore, Md., ch. 13.  
WKAQ-TV San Juan, P. R., ch. 2.  
WKBM-TV Caguas, P. R., ch. 11.  
WKBN-TV Youngstown, Ohio, ch. 27.  
WKBT (TV) La Crosse, Wis., ch. 8.  
WKBW-TV Buffalo, N. Y., ch. 7.  
WKJF-TV Pittsburgh, Pa., ch. 53.  
WKJG-TV Fort Wayne, Ind., ch. 33.  
WKNA-TV Charleston, W. Va., ch. 49.  
WKNO-TV Memphis, Tenn., ch. 10.  
WKNX-TV Saginaw, Mich., ch. 57.  
WKOW-TV Madison, Wis., ch. 27.  
WKRC-TV Cincinnati, Ohio, ch. 12.  
WKRQ-TV Mobile, Ala., ch. 5.  
WKST-TV Youngstown, Ohio, ch. 33.  
WKTU (TV) Utica, N. Y., ch. 2.  
WKY-TV Oklahoma City, Okla., ch. 4.  
WKYT (TV) Lexington, Ky., ch. 27.  
WKZO-TV Kalamazoo, Mich., ch. 3.  
WLAC-TV Nashville, Tenn., ch. 5.  
WLAN-TV Lancaster, Pa., ch. 21.  
WLBC-TV Muncie, Ind., ch. 49.  
WLBT (TV) Jackson, Miss., ch. 3.  
WLBZ-TV Bangor, Me., ch. 2.  
WLEV-TV Bethlehem, Pa., ch. 51.  
WLEX-TV Lexington, Ky., ch. 18.  
WLOF-TV Orlando, Fla., ch. 9.  
WLOS-TV Asheville, N. C., ch. 13.  
WLUC-TV Marquette, Mich., ch. 6.  
WLUK-TV Green Bay, Wis., ch. 11.  
WLVA-TV Lynchburg, Va., ch. 13.  
WLWA (TV) Atlanta, Ga., ch. 11.

WLWC (TV) Columbus, Ohio, ch. 4.  
WLWD (TV) Dayton, Ohio, ch. 2.  
WLWI (TV) Indianapolis, Ind., ch. 13.  
WLWT (TV) Cincinnati, Ohio, ch. 5.  
WLYH-TV Lebanon, Pa., ch. 15.  
WMAL-TV Washington, D. C., ch. 7.  
WMAR-TV Baltimore, Md., ch. 2.  
WMAY-TV Springfield, Ill., ch. 36.  
WMAZ-TV Macon, Ga., ch. 13.  
WMBD-TV Peoria, Ill., ch. 31.  
WMCN (TV) Grand Rapids, Mich., ch. 23.  
WMCT (TV) Memphis, Tenn., ch. 5.  
WMSE (TV) Onondaga, Mich., ch. 10.  
WMSL-TV Decatur, Ala., ch. 23.  
WMT-TV Cedar Rapids-Waterloo, Iowa, ch. 2.  
WMTV (TV) Madison, Wis., ch. 33.  
WMTW-TV Poland Spring, Me., ch. 8.  
WMUB-TV Axford, Ohio, ch. 14.  
WMUR-TV Manchester, N. H., ch. 9.  
WMVS-TV Milwaukee, Wis., ch. 10.  
WNAO-TV Boston, Mass., ch. 7.  
WNAO-TV Raleigh, N. C., ch. 28.  
WNBC (TV) New Britain, Conn., ch. 30.  
WNBE (TV) New Bern, N. C., ch. 13.  
WNBF-TV Binghamton, N. Y., ch. 12.  
WNBQ (TV) Chicago, Ill., ch. 5.  
WNCT (TV) Greenville, N. C., ch. 9.  
WNDU-TV South Bend, Ind., ch. 16.  
WNED-TV Buffalo, N. Y., ch. 17.  
WNEM-TV Saginaw-Bay City, Mich., ch. 5.  
WNEP-TV Scranton-Wilkes Barre, Pa., ch. 16.  
WNET (TV) Providence, R. I., ch. 16.  
WNEW-TV New York, N. Y., ch. 5.  
WNHC-TV New Haven, Conn., ch. 8.  
WNLC-TV New London, Conn., ch. 26.  
WNOK-TV Columbia, S. C., ch. 67.  
WNOF-TV Newport, Ky., ch. 74.  
WNOW-TV York, Pa., ch. 49.  
WNTA-TV Newark, N. J., ch. 13.  
WNYC-TV New York, N. Y., ch. 31.  
WOAI-TV San Antonio, Tex., ch. 4.  
WOAY-TV Oak Hill, W. Va., ch. 4.  
WOC-TV Davenport, Iowa, ch. 6.  
WOCN (TV) Atlantic City, N. J., ch. 52.  
WOI-TV Ames, Iowa, ch. 5.  
WOLE-TV Aguadilla, P. R., ch. 12.  
WONE-TV Dayton, Ohio, ch. 22.  
WOOD-TV Grand Rapids, Mich., ch. 8.  
WOOK-TV Washington, D. C., ch. 14.  
WOR-TV New York, N. Y., ch. 9.  
WORA-TV Mayaguez, P. R., ch. 5.  
WOSU-TV Columbus, Ohio, ch. 34.  
WOW-TV Omaha, Neb., ch. 6.  
WOWL-TV Florence, Ala., ch. 15.  
WPBN-TV Traverse City, Mich., ch. 7.  
WPCA-TV Camden, N. J., ch. 17.  
WPPA (TV) Pensacola, Fla., ch. 15.  
WPHD (TV) Philadelphia, Pa., ch. 23.  
WPIX (TV) New York, N. Y., ch. 11.  
WPRO-TV Providence, R. I., ch. 12.  
WPSD-TV Paducah, Ky., ch. 6.

WPST-TV Miami, Fla., ch. 10.  
WPTA (TV) Roanoke, Ind., ch. 21.  
WPTT (TV) Augusta, Me., ch. 10.  
WPTV (TV) West Palm Beach, Fla., ch. 5.  
WPTZ (TV) Plattsburgh, N. Y., ch. 5.  
WQCY (TV) Allentown, Pa., ch. 39.  
WQED (TV) Pittsburgh, Pa., ch. 13.  
WQEX (TV) Pittsburgh, Pa., ch. 16.  
WQTV (TV) Binghamton, N. Y., ch. 46.  
WRAK-TV Williamsport, Pa., ch. 36.  
WRAL-TV Raleigh, N. C., ch. 5.  
WRAY-TV Princeton, Ind., ch. 52.  
WRBL-TV Columbus, Ga., ch. 3.  
WRC-TV Washington, D. C., ch. 4.  
WRCA-TV New York, N. Y., ch. 4.  
WRCV-TV Philadelphia, Pa., ch. 3.  
WRD-TV Augusta, Ga., ch. 12.  
WREC-TV Memphis, Tenn., ch. 3.  
WREG (TV) New York, N. Y., ch. 25.  
WREX-TV Rockford, Ill., ch. 13.  
WRGB (TV) Schenectady, N. Y., ch. 6.  
WRGP-TV Chattanooga, Tenn., ch. 3.  
WRIK-TV Ponce, P. R., ch. 7.  
WRLP (TV) Keene, N. H., Brattleboro, Vt. & Greenfield, Mass., ch. 32.  
WROC-TV Rochester, N. Y., ch. 5.  
WROH (TV) Rochester, N. Y., ch. 21.  
WRTV (TV) Asbury Park, N. J., ch. 58.  
WRVA-TV Richmond, Va., ch. 12.  
WSAU-TV Wausau, Wis., ch. 7.  
WSAV-TV Savannah, Ga., ch. 3.  
WSAZ-TV Huntington, W. Va., ch. 3.  
WSB-TV Atlanta, Ga., ch. 2.  
WSBA-TV York, Pa., ch. 43.  
WSBT-TV South Bend, Ind., ch. 22.  
WSEE (TV) Erie, Pa., ch. 35.  
WSES (TV) Philadelphia, Pa., ch. 29.  
WSFA-TV Montgomery, Ala., ch. 12.  
WSIL-TV Harrisburg, Ill., ch. 3.  
WSIU-TV Carbondale, Ill., ch. 8.  
WSIX-TV Nashville, Tenn., ch. 8.  
WSJS-TV Winston-Salem-Greensboro, N. C., ch. 12.  
WSJV (TV) Elkhart-South Bend, Ind., ch. 28.  
WSLA (TV) Selma, Ala., ch. 8.  
WSLS-TV Roanoke, Va., ch. 10.  
WSM-TV Nashville, Tenn., ch. 4.  
WSOC-TV Charlotte, N. C., ch. 9.  
WSPA-TV Spartansburg, S. C., ch. 7.  
WSPD-TV Toledo, Ohio, ch. 13.  
WSTE (TV) Fajardo, P. R., ch. 13.  
WSTV-TV, Steubenville, Ohio-Wheeling, W. Va., ch. 9.  
WSUN-TV St. Petersburg, Fla., ch. 38.  
WSUR-TV Ponce, P. R., ch. 9.  
WSVA-TV Harrisonburg, Va., ch. 3.  
WSYE-TV Elmira, N. Y., ch. 18.  
WSYR-TV Syracuse, N. Y., ch. 3.  
WTAE (TV) Pittsburgh, Pa., ch. 4.  
WTAM-TV Louisville, Ky., ch. 41.  
WTAO-TV Cambridge, Mass., ch. 56.  
WTAP-TV Parkersburg, W. Va.-Marietta, Ohio, ch. 15.  
WTAR-TV Norfolk, Va., ch. 3.  
WTCN-TV Minneapolis-St. Paul, Minn., ch. 11.  
WTEN (TV) Vail Mills, N. Y., ch. 10.

WTHI-TV Terre Haute, Ind., ch. 10.  
WTHS-TV Miami, Fla., ch. 2.  
WTIC-TV Hartford, Conn., ch. 3.  
WTLG (TV) Canton, Ohio, ch. 29.  
WTLF (TV) Evanston, Ill., ch. 32.  
WTLF (TV) Baltimore, Md., ch. 18.  
WTLV (TV) New Brunswick, N. J., ch. 19.  
WTMJ-TV Milwaukee, Wis., ch. 4.  
WTMV (TV) Utica, N. Y., ch. 54.  
WTOB-TV Winston-Salem, N. C., ch. 26.  
WTOC-TV Savannah, Ga., ch. 11.  
WTOH-TV Toledo, Ohio, ch. 79.  
WTKO-TV Meridian, Miss., ch. 11.  
WTOL-TV Toledo, Ohio, ch. 11.  
WTOM-TV Cheboygan, Mich., ch. 4.  
WTOP-TV Washington, D. C., ch. 9.  
WTPA (TV) Harrisburg, Pa., ch. 27.  
WTRF-TV Wheeling, W. Va., ch. 7.  
WTTG (TV) Washington, D. C., ch. 5.  
WTTV (TV) Bloomington-Indianapolis, Ind., ch. 4.  
WTTV (TV) Chicago, Ill., ch. 11.  
WTVG (TV) Chattanooga, Tenn., ch. 9.  
WTVG (TV) Durham, N. C., ch. 11.  
WTVF (TV) Buffalo, N. Y., ch. 23.  
WTVH (TV) Peoria, Ill., ch. 19.  
WTVI (TV) Ft. Pierce, Fla., ch. 19.  
WTVJ (TV) Miami, Fla., ch. 4.  
WTVK (TV) Knoxville, Tenn., ch. 26.  
WTVM (TV) Columbus, Ga., ch. 9.  
WTVN (TV) Columbus, Ohio, ch. 6.  
WTVQ (TV) Rockford, Ill., ch. 39.  
WTVR (TV) Decatur, Ill., ch. 17.  
WTVR (TV) Richmond, Va., ch. 6.  
WTVS (TV) Detroit, Mich., ch. 56.  
WTVT (TV) Tampa-St. Petersburg, Fla., ch. 13.  
WTVU (TV) Scranton, Pa., ch. 44.  
WTVW (TV) Evansville, Ind., ch. 7.  
WTVX (TV) Gastonia, N. C., ch. 48.  
WTVY (TV) Dothan, Ala., ch. 4.  
WTVZ (TV) Albany, N. Y., ch. 17.  
WTWV (TV) Tupelo, Miss., ch. 9.  
WUFT (TV) Gainesville, Fla., ch. 5.  
WUNC-TV Chapel Hill, N. C., ch. 4.  
WUSN-TV Charleston, S. C., ch. 2.  
WUTV (TV) Charlotte, N. C., ch. 36.  
WVEC-TV Hampton-Norfolk, Va., ch. 13.  
WVET-TV Rochester, N. Y., ch. 10.  
WVMI-TV Biloxi, Miss., ch. 13.  
WVUE (TV) New Orleans, La., ch. 13.  
WWJ-TV Detroit, Mich., ch. 4.  
WWL-TV New Orleans, La., ch. 4.  
WWLP (TV) Springfield, Mass., ch. 22.  
WWOR-TV Worcester, Mass., ch. 14.  
WWTV-TV Cadillac, Mich., ch. 13.  
WXEL (TV) Boston, Mass., ch. 38.  
WXBX-TV Richmond-Petersburg, Va., ch. 8.  
WXGA-TV Waycross, Ga., ch. 8.  
WXIX (TV) Milwaukee, Wis., ch. 19.  
WXTV (TV) Youngstown, Ohio, ch. 45.  
WXYZ-TV Detroit, Mich., ch. 7.  
WYES (TV) New Orleans, La., ch. 8.

WCBI-TV Columbus, Miss  
 WDAF-TV Kansas City, Mo.  
 KMOX-TV St. Louis, Mo.  
 KXLF-TV Butte, Mont.  
 KDUH-TV Hay Springs, Neb.  
 KOB-TV Albuquerque, N. M.  
 WBEN-TV Buffalo-Niagara Falls, N. Y.  
 WNBC-TV New York, N. Y.  
 WUNC-TV\* Chapel Hill, N. C.  
 KXJB-TV Valley City, N. D.  
 WLWC (TV) Columbus, Ohio  
 WKY-TV Oklahoma City, Okla.  
 KPIC (TV) Roseburg, Ore.  
 WTAE (TV) Pittsburgh, Pa.  
 WCIV (TV) Charleston, S. C.  
 WFBC-TV Greenville, S. C.  
 WSM-TV Nashville, Tenn.  
 KGNC-TV Amarillo, Tex.  
 KPAC-TV Beaumont-Port Arthur, Tex.  
 KEDY-TV Big Spring, Tex.  
 KGBT-TV Brownsville-Harlingen-Weslaco, Tex.  
 KRLD-TV Dallas, Tex.  
 KRCD-TV El Paso, Tex.  
 WOAI-TV San Antonio, Tex.  
 KCPX-TV Salt Lake City, Utah  
 KOMO-TV Seattle, Wash.  
 KXLY-TV Spokane, Wash.  
 WOAY-TV Beckley, W. Va.  
 WTMJ-TV Milwaukee, Wis.  
 WAPA-TV San Juan, P. R.

**Ch. 5 (76-82 mc)**

WKRG-TV Mobile, Ala.  
 KPFO-TV Phoenix, Ariz.  
 KPFA-TV Fort Smith, Ark  
 KTLA (TV) Los Angeles, Calif.  
 KPIX (TV) San Francisco-Oakland, Calif.  
 KREX-TV Grand Junction, Colo.  
 KCSJ-TV Pueblo, Colo.  
 WTTG (TV) Washington, D. C.  
 WUFT (TV)\* Gainesville, Fla.  
 WPTV (TV) West Palm Beach, Fla.  
 WAGA-TV Atlanta, Ga.  
 WNBQ (TV) Chicago, Ill.  
 WOI-TV Ames, Iowa  
 KALB-TV Alexandria, La.  
 WABI-TV Bangor, Me.  
 WHDH-TV Boston, Mass.  
 WNEM (TV) Saginaw-Bay City, Mich  
 KSTP-TV St. Paul-Minneapolis, Minn.  
 KCMO-TV Kansas City, Mo.  
 KSD-TV St. Louis, Mo.  
 KXGN-TV Glendive, Mont.  
 KFBB-TV Great Falls, Mont.  
 KHAS-TV Hastings, Neb.  
 KNME-TV\* Albuquerque, N. M.  
 WPTZ (TV) Lake Placid, N. Y.  
 WNEW-TV New York, N. Y.  
 WROC-TV Rochester, N. Y.  
 WRAL-TV Raleigh, N. C.  
 KFVR-TV Bismarck, N. D.  
 WLWT (TV) Cincinnati, Ohio  
 WEWS (TV) Cleveland, Ohio  
 KOCO-TV Enid, Okla.  
 KBES-TV Medford, Ore.  
 WSCS-TV Charleston, S. C.  
 KDSJ-TV Lead, S. D.  
 KORN-TV Mitchell, S. D.  
 WCYB-TV Bristol, Tenn.  
 WMCT (TV) Memphis, Tenn.  
 WLAC-TV Nashville, Tenn.  
 KRGV-TV Brownsville-Harlingen-Weslaco, Tex.  
 WBAP-TV Fort Worth, Tex.  
 KTXN-TV Lubbock, Tex.  
 KENS-TV San Antonio, Tex.  
 KSL-TV Salt Lake City, Utah  
 KING-TV Seattle, Wash.  
 WJPB-TV Weston, W. Va.  
 WFRV-TV Green Bay, Wis.  
 KFBC-TV Cheyenne, Wyo.  
 WORA-TV Mayaguez, P. R.

**Ch. 6 (82-88 mc)**

WBRC-TV Birmingham, Ala.  
 KUAT (TV)\* Tucson, Ariz.  
 KVIQ-TV Eureka, Calif.  
 KVIE (TV)\* Sacramento, Calif  
 KSBY-TV San Luis Obispo, Calif.  
 KRMA-TV\* Denver, Colo.  
 WDBO-TV Orlando, Fla.  
 WJBF (TV) Augusta, Ga.  
 WCTV (TV) Thomasville, Ga.-Tallahassee, Fla.  
 KCIX-TV Nampa, Idaho  
 KTLE (TV) Pocatello, Idaho  
 WFBM-TV Indianapolis, Ind.  
 WOC-TV Davenport-Rock Island-Moline, Ill.  
 KTVC (TV) Dodge City, Kan.  
 WPSD-TV Paducah, Ky.  
 WDSU-TV New Orleans, La.  
 WCSH-TV Portland, Me.  
 WJIM-TV Lansing, Mich.  
 WLUC-TV Marquette, Mich.  
 KMMT-TV Austin, Minn.  
 WABG-TV Greenwood, Miss.  
 KMOS-TV Sedalia, Mo.  
 KOPR-TV Butte, Mont.  
 KHPL-TV Hayes Center, Neb.  
 WOW-TV Omaha, Neb.  
 KAVE-TV Carlsbad, N. M.

WRGB (TV) Albany-Schenectady-Troy, N. Y.  
 WECT (TV) Wilmington, N. C.  
 WDAY-TV Fargo, N. D.  
 WTVN-TV Columbus, Ohio  
 KOTV (TV) Tulsa, Okla.  
 KOIN-TV Portland, Ore.  
 WJAC-TV Johnstown, Pa.  
 WFLI-TV Philadelphia, Pa.  
 KPLO-TV Reliance, S. D.  
 WATE-TV Knoxville, Tenn.  
 KFDM-TV Beaumont-Port Arthur, Tex.  
 KRIS-TV Corpus Christi, Tex.  
 KOIN-TV Temple-Waco, Tex.  
 KCMC-TV Texarkana, Tex.  
 KSYD-TV Wichita Falls, Tex.  
 WTVR (TV) Richmond, Va.  
 KHQ-TV Spokane, Wash.  
 WHIS-TV Bluefield, W. Va.  
 WITI-TV Milwaukee, Wis.  
 WDSM-TV Superior, Wis.  
 WIPR-TV\* San Juan, P. R.

**Ch. 7 (174-180 mc)**

WCIQ (TV)\* Munford, Ala.  
 KATV (TV) Little Rock, Ark  
 KABC-TV Los Angeles, Calif.  
 KVIP-TV Redding, Calif.  
 KGO-TV San Francisco-Oakland, Calif.  
 KLZ-TV Denver, Colo.  
 WMAL-TV Washington, D. C.  
 WJCT (TV)\* Jacksonville, Fla  
 WCKT (TV) Miami, Fla.  
 WJDM (TV) Panama City, Fla.  
 KALA-TV Wailuku, Hawaii  
 KTVB (TV) Boise, Idaho  
 WBKB (TV) Chicago, Ill.  
 WTVW (TV) Evansville, Ind.  
 KWVL (TV) Waterloo-Cedar Rapids Iowa  
 KAYS-TV Hays, Kan.  
 KOAM-TV Pittsburg, Kan.  
 KPLC-TV Lake Charles, La.  
 WNAC-TV Boston, Mass.  
 WXYZ-TV Detroit, Mich.  
 WPBN-TV Traverse City, Mich.  
 KCMT (TV) Alexandria, Minn.  
 WDM-TV Laurel-Pachuta, Miss.  
 KHQA-TV Hannibal, Mo-Quincy, Ill  
 KETV (TV) Omaha, Neb-Council Bluffs, Iowa  
 KOAT-TV Albuquerque, N. M.  
 WKBW-TV Buffalo-Niagara Falls, N. Y.  
 WCNY-TV Carthage-Watertown, N. Y.  
 WABC-TV New York, N. Y.  
 WITN (TV) Washington, N. C.  
 WHIO (TV) Dayton, Ohio  
 KSWO-TV Lawton, Okla.  
 KOAC-TV\* Corvallis, Ore.  
 WSPA-TV Spartanburg, S. C.  
 KRSD-TV Rapid City, S. D.  
 WDXI-TV Jackson, Tenn.  
 KVII (TV) Amarillo, Tex.  
 KTBC-TV Austin, Tex.  
 KOSA-TV Odessa, Tex.  
 KLTV (TV) Tyler, Tex.  
 KUED (TV)\* Salt Lake City, Utah  
 WDBJ-TV Roanoke, Va.  
 KIRO-TV Seattle, Wash.  
 WTRF-TV Wheeling-Steubenville, W. Va.  
 WSAU-TV Wausau, Wis.  
 WRIK-TV Ponce, P. R.

**Ch. 8 (180-186 mc)**

WSLA (TV) Selma, Ala.  
 KINY-TV Juneau, Alaska  
 KAIT-TV Jonesboro, Ark  
 KSBW-TV Salinas-Monterey, Calif.  
 KFMB-TV San Diego, Calif.  
 WNBC-TV New Haven, Conn.  
 WFLA-TV Tampa-St. Petersburg, Fla.  
 WGTV (TV)\* Athens, Ga.  
 WXGA-TV\* Waycross, Ga  
 KIFT-TV Idaho Falls, Idaho  
 WSIU-TV Carbondale, Ill.  
 WISH-TV Indianapolis, Ind  
 KRNT-TV Des Moines, Iowa  
 KSAC-TV\* Manhattan, Kan.  
 KNOF-TV Monroe-W. Monroe, La.  
 WYES-TV\* New Orleans, La.  
 WMTW (TV) Lewiston, Me.  
 WAGM-TV Presque Isle, Me.  
 WOOD-TV Grand Rapids, Mich  
 WIRM (TV) Iron Mountain, Mich  
 KOMU-TV Columbia, Mo.  
 KGHL-TV Billings, Mont.  
 KOMC (TV) McCook, Neb.  
 KLAS-TV Las Vegas, Nev.  
 KOLO-TV Reno, Nev.  
 KSWB-TV Roswell, N. M.  
 WHEN-TV Syracuse, N. Y.  
 KUMV-TV Williston, N. D.  
 WJW-TV Cleveland, Ohio  
 KSWB (TV) Elk City, Okla.  
 KTUL-TV Tulsa, Okla.  
 KGW-TV Portland, Ore.  
 WGAL-TV Lancaster, Pa.  
 WBTW (TV) Florence, S. C.  
 WSIX-TV Nashville, Tenn.  
 WFAA-TV Dallas, Tex  
 KUHT (TV)\* Houston, Tex.  
 KGNS-TV Laredo, Tex.  
 KCTV (TV) San Angelo, Tex.  
 WXBX-TV Richmond-Petersburg, Va  
 VCHS-TV Charleston, W. Va.  
 WKBT (TV) La Crosse, Wis.  
 KUAM-TV Agana, Guam

**Ch. 9 (186-192 mc)**

KGUN-TV Flagstaff, Ariz.  
 KTLG (TV) Hot Springs, Ark.  
 KHLJ-TV Los Angeles, Calif.  
 KQED (TV)\* San Francisco-Oakland, Calif.  
 KBTV (TV) Denver, Colo.  
 WTOP-TV Washington, D. C.  
 WLOF-TV Orlando, Fla.  
 KHBC-TV Hilo, Hawaii  
 KGMB-TV Honolulu, Hawaii  
 WGN-TV Chicago, Ill.  
 KCRG-TV Cedar Rapids, Iowa  
 KVTV (TV) Sioux City, Iowa  
 WAFB-TV Baton Rouge, La  
 KMSP (TV) Minneapolis-St. Paul, Minn.  
 WDM-TV Hattiesburg, Miss.  
 WTVW (TV) Tupelo, Miss.  
 KMBC-TV Kansas City, Mo.  
 KETC (TV)\* St. Louis, Mo.  
 KULR (TV) Kalispell, Mont.  
 WMUR-TV Manchester, N. H.  
 WOR-TV New York, N. Y.  
 WSOC-TV Charlotte, N. C.  
 WNCT (TV) Greenville, N. C.  
 WCPW-TV Cincinnati, Ohio  
 WSTV-TV Steubenville, Ohio-Wheeling, W. Va  
 KWTV (TV) Oklahoma City, Okla.  
 KXAB-TV Aberdeen, S. D.  
 WTVV (TV) Chattanooga, Tenn  
 KRBC-TV Abilene, Tex.  
 KMBC-TV El Paso, Tex.  
 KTRE-TV Lufkin, Tex.  
 KVKM-TV Monahans, Tex.  
 KVOG-TV Ogden, Utah  
 KCTS (TV)\* Seattle, Wash.  
 KTWX (TV) Sheridan, Wyo  
 WSUR-TV Ponce, P. R.

**Ch. 10 (192-198 mc)**

WBIQ (TV)\* Birmingham, Ala.  
 WALA-TV Mobile, Ala.  
 KOOL-TV Phoenix, Ariz.  
 KTVI (TV) El Dorado, Ark  
 KERO-TV Bakersfield, Calif.  
 KXTV (TV) Sacramento, Calif  
 KFOS-TV San Diego, Calif.  
 KREY-TV Montrose, Colo.  
 WPST-TV Miami, Fla.  
 WALB-TV Albany, Ga.  
 WGEN-TV Quincy, Ill.  
 WTHI-TV Terre Haute, Ind.  
 KBLR-TV Goodland, Kan.  
 KAKE-TV Wichita, Kan.  
 KLFY-TV Lafayette, La.  
 WPTT (TV) Augusta, Me.  
 WILX-TV and WMSB (TV) Parman-Onondaga, Mich (Lansing-Jackson-Battle Creek)  
 WHYZ-TV Duluth, Minn.-Superior, Wis  
 KROC-TV Rochester, Minn.  
 KTTB-TV Springfield, Mo.  
 KOLN-TV Lincoln, Neb.  
 KSTF (TV) Scottsbluff, Neb.  
 KRNM-TV Roswell, N. M.  
 WHEC-TV and WVET-TV Rochester, N. Y.  
 KNOX-TV Grand Forks, N. D.  
 KMOT (TV) Minot, N. D.  
 WBNS-TV Columbus, Ohio  
 KTVN (TV) Ada, Okla.  
 WFBG-TV Altoona, Pa.  
 WCAU-TV Philadelphia, Pa.  
 WJAR-TV Providence, R. I.  
 WIS-TV Columbia, S. C.  
 WBR-TV Knoxville, Tenn.  
 WKNO-TV\* Memphis, Tenn.  
 KFDA-TV Amarillo, Tex.  
 KZTV (TV) Corpus Christi, Tex  
 KWTX (TV) Waco, Tex.  
 WAVY-TV Norfolk-Portsmouth-Newport News, Va.  
 WLSL-TV Roanoke, Va.  
 WMVS-TV\* Milwaukee Wis.  
 KWRB-TV Riverton, Wyo.

**Ch. 11 (198-204 mc)**

KTVA (TV) Anchorage, Alaska  
 KTVF (TV) Fairbanks, Alaska  
 KIVA (TV) Yuma, Ariz.  
 KTHV (TV) Little Rock, Ark.  
 KTTV (TV) Los Angeles, Calif.  
 KNTV (TV) San Jose, Calif.  
 KKTV (TV) Colorado Springs, Colo.  
 WINK-TV Fort Meyers, Fla.  
 WFSU-TV Tallahassee, Fla.  
 WLWA (TV) Atlanta, Ga.  
 WTOG-TV Savannah, Ga.  
 KLIX-TV Twin Falls, Idaho  
 WTTW (TV)\* Chicago, Ill.  
 KDPS-TV\* Des Moines, Iowa  
 KGLD (TV) Garden City, Kan.  
 WHAS-TV Louisville, Ky.  
 KHMA (TV) Houma, La  
 WBAL-TV Baltimore, Md.  
 WTCN-TV Minneapolis-St. Paul, Minn.  
 WTKO-TV Meridian, Miss.  
 KPLR-TV St. Louis, Mo.  
 KGIN-TV Grand Island, Neb  
 KFUR-TV Santa Fe, N. M.  
 WPIX (TV) New York, N. Y.  
 WENH (TV)\* Durham, N. H.  
 WTVV (TV) Durham, N. C.  
 KXGO-TV Fargo, N. D.  
 WTVL-TV Toledo, Ohio  
 KOED-TV\* Tulsa, Okla.  
 KCBY-TV Coos Bay, Ore  
 WIIC (TV) Pittsburgh, Pa.  
 KELO-TV Sioux Falls, S. D.

WJHL-TV Johnson City, Tenn.  
 KFJZ-TV Fort Worth, Tex.  
 KHOU-TV Houston-Galveston, Tex.  
 KCBH-TV Lubbock, Tex.  
 KFOR-TV Provo, Utah  
 KTNB-TV Tacoma-Seattle, Wash.  
 WLUK-TV Marinette, Wis.  
 WKBM-TV Cagnas, P. R.

**Ch. 12 (204-210 mc)**

WSFA-TV Montgomery, Ala.  
 KVAR (TV) Phoenix-Mesa, Ariz.  
 KHSL-TV Chico, Calif.  
 KFRE-TV Fresno, Calif.  
 WFGA-TV Jacksonville, Fla.  
 WEAT-TV West Palm Beach, Fla.  
 WRDW-TV Augusta, Ga.  
 KMVI-TV Wailuku, Hawaii  
 WILL-TV\* Champaign-Urbana, Ill.  
 KTVH (TV) Hutchinson, Kan.  
 KSLA-TV Shreveport, La.  
 WJRT (TV) Flint, Mich.  
 KPYC-TV Mankato, Minn.  
 WJTV (TV) Jackson, Miss.  
 KFVS-TV Cape Girardeau, Mo.  
 KODE-TV Joplin, Mo.  
 KXLL-TV Helena, Mont.  
 KUON-TV\* Lincoln, Neb.  
 KVER-TV Clovis, N. M.  
 KFBR (TV) Farmington, N. M.  
 WBNF-TV Binghamton, N. Y.  
 WNBE-TV New Bern, N. C.  
 WSJS-TV Winston-Salem, N. C.  
 KBMB-TV Bismarck, N. D.  
 KCND-TV Pembina, N. D.  
 WKRC-TV Cincinnati, Ohio  
 KXII (TV) Ardmore, Okla.  
 KPTV (TV) Portland, Ore.  
 WICU-TV Erie, Pa.  
 WPRO-TV Providence, R. I.  
 WDEF-TV Chattanooga, Tenn.  
 KBMT (TV) Beaumont-Port Arthur, Tex.  
 KONO-TV San Antonio, Tex.  
 KPAP-TV Sweetwater, Tex.  
 KVN-TV Logan, Utah  
 WRVA-TV Richmond, Va.  
 KVOS-TV Bellingham, Wash.  
 WBOY-TV Clarksburg, W. Va.  
 WISN-TV Milwaukee, Wis.  
 WOLE-TV Aguadilla, P. R.

**Ch. 13 (210-216 mc)**

WAPI-TV Birmingham, Ala.  
 KOLD-TV Tucson, Ariz.  
 KCOP (TV) Los Angeles, Calif.  
 KOVR (TV) Stockton-Sacramento, Calif.  
 KRDO-TV Colorado Springs, Colo.  
 WTVT (TV) Tampa-St. Petersburg, Fla.  
 WMAZ-TV Macon, Ga.  
 KHJK (TV) Hilo, Hawaii  
 WRFX-TV Rockford, Ill.  
 WLVI (TV) Indianapolis, Ind.  
 WHO-TV Des Moines, Iowa  
 WIBW-TV Topeka, Kan.  
 WITB (TV) Bowling Green, Ky.  
 KLSE (TV)\* Monroe, La.  
 WVUE (TV) New Orleans, La.  
 WGAN-TV Portland, Me.  
 WJZ-TV Baltimore, Md.  
 WWTW (TV) Cadillac, Mich.  
 WIRT (TV) Hibbing, Minn.  
 WYMI-TV Biloxi, Miss.  
 KRGC (TV) Jefferson City, Mo.  
 KSMO-TV Missoula, Mont.  
 KHOL-TV Kearney-Holdrege, Neb  
 KSHO-TV Las Vegas, Nev.  
 WNTA-TV Newark, N. J.  
 KGGM-TV Albuquerque, N. M.  
 WAST (TV) Albany-Schenectady-Troy, N. Y.  
 WKTV (TV) Utica, N. Y.  
 WLOS-TV Asheville, N. C.  
 WNBE-TV New Bern, N. C.  
 KXMC-TV Minot, N. D.  
 WSPD (TV) Toledo, Ohio  
 KETA (TV)\* Oklahoma City, Okla.  
 KVAL-TV Eugene, Ore.  
 WQED (TV)\* Pittsburgh, Pa.  
 WRBW (TV) Florence, S. C.  
 KSOO-TV Sioux Falls, S. D.  
 WHBQ-TV Memphis, Tenn.  
 KFRA-TV\* Dallas, Tex.  
 KRLP-TV El Paso, Tex.  
 KTRK-TV Houston, Tex.  
 KDUB-TV Lubbock, Tex.  
 WLVA-TV Lynchburg, Va.  
 WVBC-TV Norfolk-Portsmouth-Newport News, Va.  
 KTVW (TV) Tacoma, Wash.  
 WHTN-TV Huntington, W. Va.  
 WEAU-TV Eau Claire, Wis.  
 WSTE (TV) Fajardo, P. R.

**UHF STATIONS BY CHANNELS**

**Ch. 14 (470-476 mc)**

KTRB-TV Modesto, Calif.  
 WOOK-TV Washington, D. C.  
 WFIE-TV Evansville, Ind.  
 WWOR-TV Worcester, Mass.  
 WIET (TV)\* Ithaca, N. Y.  
 WMUB-TV\* Oxford, Ohio

**Ch. 15 (476-482 mc)**

WOWL-TV Florence, Ala.  
 WPFA-TV Pensacola, Fla.  
 WBLN (TV) Bloomington, Ill.  
 WANE-TV Fort Wayne, Ind.  
 WFPK-TV\* Louisville, Ky.

WCBF-TV Rochester, N. Y.  
WLYH-TV Lebanon, Pa.  
WTAP (TV) Parkersburg, W. Va.-  
Marietta, Ohio

**Ch. 16 (482-488 mc)**

WNBU-TV South Bend-Elkhart,  
Ind.  
WBOC-TV Salisbury, Md.  
WQEX (TV)\* Pittsburgh, Pa.  
WNEP-TV Scranton-Wilkes-Barre,  
Pa.  
WNET (TV) Providence, R. I.  
KBAS-TV Ephrata, Wash.

**Ch. 17 (488-494 mc)**

KLYD-TV Bakersfield, Calif.  
WITV (TV) Fort Lauderdale, Fla.  
WTVV (TV) Decatur, Ill.  
WTVZ (TV)\* Albany-Schenectady-  
Troy, N. Y.  
WNET-TV Buffalo, N. Y.  
WPCA-TV Philadelphia, Pa.

**Ch. 18 (494-500 mc)**

WHCT (TV) Hartford, Conn.  
WFAM-TV Lafayette, Ind.  
WLEX-TV Lexington, Ky.  
WTLE (TV) Baltimore, Md.  
WSYE-TV Elmira, N. Y.  
WHIZ-TV Zanesville, Ohio  
KWCS-TV Ogden, Utah  
WXIX (TV) Milwaukee, Wis

**Ch. 19 (500-506 mc)**

WTVI (TV) Fort Pierce, Fla  
WTVH (TV) Peoria, Ill.  
WCDC (TV) North Adams, Mass.  
WTLV (TV)\* New Brunswick,  
N. J.  
KMPT-TV Oklahoma City, Okla.  
WARD-TV Johnstown, Pa.  
KTES (TV) Nacogdoches, Tex  
KEPR-TV Pasco, Wash.

**Ch. 20 (506-512 mc)**

WCOV-TV Montgomery, Ala  
KBAY-TV San Francisco-Oak-  
land, Calif.  
WICS (TV) Springfield, Ill  
WJMR-TV New Orleans, La  
WHCU-TV Ithaca, N. Y.

**Ch. 21 (512-518 mc)**

WPTA (TV) Fort Wayne, Ind.  
KQTV (TV) Fort Dodge, Iowa  
WEZI (TV) Louisville, Ky.  
WROH (TV)\* Rochester, N. Y.  
WPMJ-TV Youngstown, Ohio  
WLAN-TV Lancaster, Pa  
WHA-TV\* Madison, Wis.

**Ch. 22 (518-524 mc)**

KBIC-TV Los Angeles, Calif.  
WSBT-TV South Bend-Elkhart,  
Ind.  
WWLP (TV) Springfield-Holyoke,  
Mass.  
WONE-TV Dayton, Ohio  
WENS (TV) Pittsburgh, Pa.  
WDAU-TV Scranton, Pa.  
KUDO-TV Corpus Christi, Tex.  
KNBS (TV) Walla Walla, Wash.

**Ch. 23 (524-530 mc)**

WMSL-TV Decatur, Ala.  
WGBS-TV Miami, Fla.  
WMCN (TV) Grand Rapids, Mich.  
WTVF (TV)\* Buffalo, N. Y.  
KCEB (TV) Tulsa, Okla.  
WPHD (TV) Philadelphia, Pa.  
WGVV (TV) Greenville, S. C.  
KRET-TV Dallas, Tex.  
KNDC (TV) Yakima, Wash.

**Ch. 24 (530-536 mc)**

KMJ-TV Fresno, Calif.  
WEDH (TV)\* Hartford, Conn  
WDAN-TV Danville, Ill.  
WBTM-TV Danville, Va.  
WCAN-TV Milwaukee, Wis

**Ch. 25 (536-542 mc)**

WIRL-TV Peoria, Ill.  
KTAG-TV Lake Charles, La  
WREG (TV)\* New York, N. Y.  
KOKH-TV Oklahoma City, Okla

**Ch. 26 (542-548 mc)**

WNLC-TV New London, Conn.  
WEHS-TV Chicago, Ill  
WHFC-TV Chicago, Ill.  
WBOC-TV Anderson, Ind.  
WTOB-TV Winston-Salem, N. C.  
WTVK (TV) Knoxville, Tenn.

**Ch. 27 (548-554 mc)**

KFMX-TV San Diego, Calif  
WKYT (TV) Lexington, Ky.  
WKBN-TV Youngstown, Ohio  
KHTV (TV) Portland, Ore.  
WTPA (TV) Harrisburg, Pa.  
WKOW-TV Madison, Wis.

**Ch. 28 (554-560 mc)**

WSJV (TV) South Bend-Elkhart,  
Ind.  
WNAO-TV Raleigh, N. C.  
WBRE-TV Wilkes-Barre-Scranton,  
Pa.

## Am Station Call Letters By Alphabetical Order

(For facilities and personnel  
of each, see Radio Station Di-  
rectory.)

† — construction permittee.

KAAA Kingman, Ariz.  
KAAB Hot Springs, Ark.  
KABC Los Angeles, Calif.  
KABL Oakland Calif  
KABQ Albuquerque, N.M.  
KABR Aberdeen, S.D.  
KABY Albany, Ore.  
KACE Riverside, Calif.  
KACT The Dalles, Ore.  
KACT Andrews, Tex.  
KACY Port Hueneme, Calif.  
KADA Ada, Okla.  
†KADL Pine Bluff Ark.  
KADO Marshall, Tex.  
KADY St. Charles, Mo.  
KAFP Petaluma, Calif.  
KAFY Bakersfield, Calif.  
KAGE Winona, Minn.  
KAGH Crossett, Ark.  
KAGI Grants Pass, Ore.  
KAGO Klamath Falls, Ore  
KAGR Yuba City, Calif.  
KAGT Anacortes, Wash.  
KAHI Auburn, Calif.  
KAHU Waipahu, Hawan  
KAIM Honolulu, Hawan  
KAIR Tucson, Ariz.  
KAJI Little Rock, Ark  
KAJO Grants Pass, Ore.  
KAKC Tulsa, Okla.  
KAKE Wichita, Kans  
KALB Alexandria, La.  
KALE Richland, Wash.  
KALG Alamogordo N.M.  
KALI San Gabriel, Calif  
KALL Salt Lake City, Utah  
KALM Thayer, Mo.  
KALT Atlanta, Tex.  
KALV Alva, Okla.  
KAMD Camden, Ark.  
KAML Kenedy-Karnes City  
Tex  
KAMO Rogers, Ark.  
KAMP El Centro, Calif  
KANA Anaconda, Mont.  
KANE Shreveport, La.  
KAND Corsicana, Tex.  
KANE New Iberia, La.

**Ch. 29 (560-566 mc)**

KBAK-TV Bakersfield, Calif.  
WCDB (TV) Gloversville, N. Y.  
WTLC (TV) Canton, Ohio  
WSES (TV) Philadelphia, Pa.  
KIMA (TV) Yakima, Wash.

**Ch. 30 (566-572 mc)**

WHNB-TV New Britain, Conn.  
WBTV (TV)\* Atlanta, Ga.  
WCOC-TV Meridian, Miss.  
WGTE-TV\* Toledo, Ohio  
WFOK-TV Milwaukee, Wis

**Ch. 31 (572-578 mc)**

WAFG-TV Huntsville, Ala  
WMBD-TV Peoria, Ill.  
WNYC-TV New York, N. Y.

**Ch. 32 (578-584 mc)**

KSAN-TV San Francisco-Oak-  
land, Calif.  
WFTV (TV) Clearwater, Fla  
WTLB (TV) Chicago, Ill.  
WRLP (TV) Keene, N. H.-Brattle-  
boro, Vt.-Greenfield, Mass.  
WBPZ-TV Lock Haven, Pa.

**Ch. 33 (584-590 mc)**

WCHU (TV) Champaign-Urbana,  
Ill.  
WKJG-TV Fort Wayne, Ind.  
WKST-TV New Castle, Pa  
WACH-TV Norfolk-Portsmouth-  
Newport News, Va.  
WMTV (TV) Madison, Wis.

**Ch. 34 (590-596 mc)**

KMYR (TV) Los Angeles, Calif  
WHLs-TV Port Huron, Mich.  
WOSU-TV\* Columbus, Ohio

**Ch. 35 (596-602 mc)**

WEEQ-TV La Salle, Ill.  
WHEE (TV) Albany-Schenectady-  
Troy, N. Y.  
WIMA-TV Lima, Okla.  
WSEE (TV) Erie, Pa.  
WHYY-TV\* Philadelphia, Pa.

**Ch. 36 (602-608 mc)**

WJHP-TV Jacksonville, Fla.  
WATL-TV Atlanta, Ga.  
WMAY-TV Springfield, Ill.  
WUTV (TV) Charlotte, N. C.  
WRAK-TV Williamsport, Pa.

**Ch. 38 (614-620 mc)**

WSUN-TV Tampa-St. Petersburg,  
Fla.  
WXEL (TV) Boston, Mass.

KANO Anoka, Minn.  
KANS Independence, Mo.  
KAOK Lake Charles, La.  
KAOL Carrollton, Mo.  
KAPA Raymond, Wash.  
KAPB Marksville, La.  
†KAPE San Antonio, Tex.  
KAPI Pueblo, Colo.  
KAPR Douglas, Ariz.  
KARA Albuquerque, N. M.  
KARE Atchison, Kan.  
KARI Blaine, Wash.  
KARK Little Rock, Ark.  
KARM Fresno, Calif.  
KARR Great Falls, Mont.  
KART Jerome, Idaho  
KARY Prosser, Wash.  
KASE Austin, Tex.  
KASH Eugene, Ore.  
KASI Ames, Iowa  
KASK Ontario, Calif  
KASL Newcastle, Wyo.  
KASM Albany, Minn.  
KASO Minden La  
KAST Astoria, Ore.  
KASY Auburn, Wash  
KATE Albert Lea, Minn.  
KATI Casper, Wyo  
KATL Miles City, Mont.  
KATY San Luis Obispo, Calif.  
KATZ St. Louis, Mo.  
KAUS Austin, Minn.  
KAVE Carlsbad, N.M.  
KAVI Rocky Ford, Colo.  
KAVL Lancaster, Calif.  
KAVR Apple Valley, Calif.  
KAWL York, Neb.  
KAWT Douglas, Ariz.  
KAYE Puyallup, Wash.  
KAYL Storm Lake, Iowa  
KAYO Seattle, Wash.  
KAYS Hays, Kan.  
KAYT Rupert, Idaho  
KBAL San Saba, Tex.  
KBAM Longview, Wash.  
KBAN Bowie Tex  
KBAR Burley, Idaho  
KBBA Benton, Ark.  
KBBB Borger, Tex.  
KBBC Centerville, Utah  
KBBS Buffalo, Wyo.  
KBCH Oceanlake, Ore.  
KBCL Shreveport La  
KBEC Waxahatchie, Tex.  
KBEE Modesto, Calif.  
KBK Elk City, O'la  
KBEL Idabel, Okla.  
KBEN Carrizo Springs, Tex.  
KBET Reno, Nev.

**Ch. 39 (620-626 mc)**

KFBL (TV) Bakersfield, Calif.  
WTVO (TV) Rockford, Ill.  
WQCY (TV) Allentown, Pa.  
KNUZ-TV Houston, Tex.

**Ch. 40 (626-632 mc)**

KCCC-TV Sacramento, Calif  
WHYN-TV Springfield-Holyoke,  
Mass.  
WINR-TV Binghamton, N. Y.  
WAIM-TV Anderson, S. C.

**Ch. 41 (632-638 mc)**

WTAM-TV Louisville, Ky.  
WCDA (TV) Albany-Schenectady-  
Troy, N. Y.  
KCOR-TV San Antonio, Tex.

**Ch. 42 (638-644 mc)**

WBMG (TV) Birmingham, Ala.  
WAMT (TV) Memphis, Tenn.

**Ch. 43 (644-650 mc)**

WICC-TV Bridgeport, Conn.  
WEEK-TV Peoria, Ill.  
WHTV (TV)\* Syracuse, N. Y.  
WSBA-TV York, Pa.

**Ch. 44 (650-656 mc)**

WJDW (TV) Boston, Mass.  
WTVU (TV) Scranton, Pa.

**Ch. 46 (662-668 mc)**

WHTO-TV Atlantic City, N. J.  
WQTV (TV)\* Binghamton, N. Y.

**Ch. 47 (668-674 mc)**

KJEO (TV) Fresno, Calif.

**Ch. 48 (674-680 mc)**

WTVX (TV) Gastonia, N. C.  
WCET (TV)\* Cincinnati, Ohio

**Ch. 49 (680-686 mc)**

WLBC-TV Muncie, Ind.  
WAKR-TV Akron, Ohio  
WNOW-TV York, Pa.  
WKNA-TV Charleston, W. Va.

**Ch. 50 (686-692 mc)**

WEHT (TV) Evansville, Ind.  
WBID-TV Detroit, Mich.

**Ch. 51 (692-698 mc)**

WLEV-TV Bethlehem, Pa.

**Ch. 52 ((698-704 mc)**

WRAY-TV Princeton, Ind.  
WOCN (TV) Atlantic City, N. J.

†KBEV Portland, Ore.  
KBFS Belle Fourche, S. D.  
KBHC Nashville, Ark.  
KBHM Branson, Mo.  
KBHS Hot Springs, Ark.  
KBIA Columbia, Mo.  
KBIF Fresno, Calif.  
KBIG Santa Catalina, Calif.  
KBIM Roswell, N.M.  
KBIS Bakersfield, Calif  
KBIX Muskogee, Okla.  
KBIZ Ottumwa, Iowa  
KBJT Fordyce, Ark  
KBKC Mission, Kan.  
BKBR Baker, Ore.  
KBKW Aberdeen, Wash.  
KBLA Burbank, Calif.  
KBLF Red Bluff, Calif.  
KBLI Blackfoot, Idaho  
KBLO Hot Springs, Ark.  
KBRL Goodland Kan  
KBLU Big Lake, Tex.  
KBLU Yuma, Ariz.  
KBMI Henderson, Nev.  
KBMN Bozeman, Mont.  
KBMO Benson, Minn.  
KBMW Wahpeton, N D -Breck-  
enridge, Minn  
KBMX Coalinga, Calif.  
KBMV Billings, Mont.  
KBND Bend, Ore.  
KBOA Kennett, Mo.  
KBOE Oskaloosa, Iowa  
KBOI Boise, Idaho  
KBOK Malvern, Ark.  
KBOL Boulder, Colo.  
KBOM Bismarck-Mandan, N.D.  
KBON Omaha, Neb.  
KBOP Pecos, Tex.  
KBOR Brownsville, Tex.  
KBOW Butte, Mont.  
KBOX Dallas, Te  
KBOY Medford, Ore.  
KBPS Portland, Ore.  
KBRC Mt. Vernon, Wash.  
KBRI Brinkley, Ark  
KBRK Brookings, S. D.  
KBRL McCook, Neb.  
KBRN Brighton, Colo  
KBRO Bremerton, Wash.  
KBRS Springdale, Ark.  
KBRV Soda Springs, Idaho  
KBRX O'Neill Neb  
KBRZ Freeport, Tex.  
KBSF Springhill, La.  
KBST Big Spring, Tex.  
KBTA Batesville, Ark.  
KBTM Jonesboro, Ark.

**Ch. 53 (704-710 mc)**

WATR (TV) Waterbury, Conn.  
WKJF-TV Pittsburgh, Pa

**Ch. 54 (710-716 mc)**

WTMY (TV) Utica-Rome, N. Y.  
WCIN-TV Cincinnati, Ohio

**Ch. 55 (716-722 mc)**

WHP-TV Harrisburg, Pa.

**Ch. 56 (722-728 mc)**

WTAO-TV Boston, Mass.  
WTVS (TV)\* Detroit, Mich.  
WARD-TV Johnstown, Pa.  
KPEC-TV Tacoma, Wash

**Ch. 57 (728-734 mc)**

WKNX (TV) Saginaw, Mich.  
WGLV (TV) Easton, Pa.

**Ch. 58 (734-740 mc)**

WRTV (TV) Asbury Park, N. J.

**Ch. 59 (740-746 mc)**

WELI-TV New Haven, Conn.  
WALN-TV Ashland, Ky.

**Ch. 61 (752-758 mc)**

WHUM-TV Reading, Pa.

**Ch. 62 (758-764 mc)**

WISE-TV Asheville, N. C.  
KTPS (TV) Tacoma, Wash.

**Ch. 63 (764-770 mc)**

WCTN (TV)\* Norwich, Conn.  
WAZL-TV Hazleton, Pa.

**Ch. 65 (776-782 mc)**

WERB-TV Cleveland, Ohio

**Ch. 67 (788-794 mc)**

WFMZ-TV Allentown, Pa.  
WNOK-TV Columbia, S. C.

**Ch. 71 (812-818 mc)**

WCTB (TV)\* Bridgeport, Conn.  
WDTV (TV) Harrisburg, Pa.

**Ch. 74 (830-836 mc)**

WNOP-TV Cincinnati, Ohio

**Ch. 79 (860-866 mc)**

WTOH-TV Toledo, Ohio

# Am Calls CONTINUED

KBTN Neosho, Mo.  
 KBTO Eldorado, Kan.  
 KBUB Sparks, Nev.  
 KBUC Corona, Calif.  
 KBUD Athens, Tex.  
 KBUR Brigham City, Utah  
 KBUN Bemidji, Minn.  
 KBUR Burlington, Iowa  
 KBUS Mexia, Tex.  
 KBUY Amarillo, Tex.  
 KBUZ Mesa, Ariz.  
 KBVM Lancaster, Calif.  
 KBWD Brownwood, Tex.  
 KBYE Oklahoma City, Okla.  
 KBYG Big Spring, Tex.  
 KBYP Shamrock, Tex.  
 KBYR Anchorage, Alaska  
 KBZY Salem, Ore.  
 KBZZ La Junta, Colo.  
 KCAL Redlands, Calif.  
 KCAP Helena, Mont.  
 KCAR Clarksville, Tex.  
 KCBC Des Moines, Iowa  
 KCB D Lubbock, Tex.  
 KCBQ San Diego, Calif.  
 KCBS San Francisco, Calif.  
 KCCB Corning, Ark.  
 KCCCL Paris, Ark.  
 KCCO Lawton, Okla.  
 KCCR Pierre, S. D.  
 KCCF Corpus Christi, Tex.  
 KCEE Tucson, Ariz.  
 KCFA Spokane, Wash.  
 KCFH Cuero, Tex.  
 KCFI Cedar Falls, Iowa  
 KCHA Charles City, Iowa  
 KCHE Cherokee, Iowa  
 KCHI Chillicothe, Mo.  
 KCHJ Delano, Calif.  
 KCHR Charleston, Mo.  
 KCHS Truth or Consequences, N.M.  
 KCHV Coachella, Calif.  
 KCHY Cheyenne, Wyo  
 KCID Caldwell, Idaho  
 KCIJ Shreveport, La.  
 KCIL Houma, La.  
 KCIM Carroll, Iowa  
 KCIJ Minot, N.D.  
 KCIH San Luis Obispo, Calif.  
 KCKC San Bernardino, Calif.  
 KCKN Kansas City, Kan.  
 KCKY Coolidge, Ariz.  
 KCLA Pine Bluff, Ark.  
 KCLE Cleburne, Tex.  
 KCLF Clifton, Ariz.  
 KCLN Clinton, Iowa  
 KCLO Leavenworth, Kan.  
 KCLS Flagstaff, Ariz.  
 KCLV Clovis, N.M.  
 KCLW Hamilton, Tex.  
 KCLX Colfax, Wash.  
 KCMC Texarkana, Tex.  
 KCMJ Palm Springs, Calif.  
 KCMO Kansas City, Mo.  
 KCMR McCamey, Tex.  
 KCMS Manitou Springs, Colo.  
 KCNI Broken Bow, Neb.  
 KCNO Alturas, Calif.  
 KCNY San Marcos, Tex.  
 KCOB Newton, Iowa  
 KCOG Centerville, Iowa  
 KCOH Houston, Tex.  
 KCOK Tulare, Calif.  
 KCOL Ft. Collins, Colo.  
 KCON Conway, Ark.  
 KCOR San Antonio, Tex.  
 KCOW Alliance, Neb.  
 KCOY Santa Maria, Calif.  
 KCPX Salt Lake City, Utah  
 KCRA Sacramento, Calif.  
 KCRB Chanute, Kan.  
 KCR C Enid, Okla.  
 KCRG Cedar Rapids, Iowa  
 KCRN Crane, Tex.  
 KCRS Midland, Tex.  
 KCRT Trinidad, Colo.  
 KCRV Caruthersville, Mo.  
 KCSJ Pueblo, Colo.  
 KCSR Chadron, Neb.  
 KCTA Corpus Christi, Tex.  
 KCTI Gonzales, Tex.  
 KCTX Childress, Tex.  
 KCUB Tucson, Ariz.  
 KCUE Red Wing, Minn.  
 KCUL Ft. Worth, Tex.  
 KCVL Colville, Wash.  
 KCVR Lodi, Calif.  
 KCYL Lampasas, Tex.  
 KDAC Fort Bragg, Calif.  
 KDAD Weed, Calif.  
 KDAL Duluth, Minn.  
 KDAN Eureka, Calif.  
 KDAV Lubbock, Tex.  
 KDAY Santa Monica, Calif.  
 KDB Santa Barbara, Calif.  
 KDBC Mansfield, La.  
 KDBM Dillon, Mont.  
 KDBS Alexandria, La.  
 KDDD Dumas, Tex.  
 KDE C Decorah, Iowa  
 KDEF Albuquerque, N.M.  
 KDEN Denver, Colo.  
 KDEO El Cajon, Calif.  
 KDES Palm Springs, Calif.  
 KDET Center, Tex.  
 KDEX Dexter, Mo.  
 KDGO Durango, Colo.  
 KDHL Faribault, Minn.  
 KDIA Oakland, Calif.  
 KDIO Ortonville, Minn.  
 KDIX Dickinson, N.D.

KDII Holbrook, Ariz.  
 KDKA Pittsburgh, Pa.  
 KDKD Clinton, Mo.  
 KDLA Deridder, La.  
 KDLK Del Rio, Tex.  
 KDLM Detroit Lakes, Minn.  
 KDLR Devils Lake, N.D.  
 KDMA Montevideo, Minn.  
 KDMO Carthage, Mo.  
 KDMS El Dorado, Ark.  
 KDNT Denton, Tex.  
 KDOK Toyer, Tex.  
 KDOL Mojave, Calif.  
 KDOW Windom, Minn.  
 KDOM Salinas, Calif.  
 KDOT Reno, Nev.  
 KDVO Medford, Ore.  
 KDQN DeQueen, Ark.  
 KDRO Sedalia, Mo.  
 KDRS Paragould, Ark.  
 KDJS Deadwood, S.D.  
 KDSN Denison, Iowa  
 KDSX Denison-Sherman, Tex.  
 KDTA Delta, Colo.  
 KDTH Dubuque, Iowa  
 KDUB Lubbock, Tex.  
 KDUZ Hutchinson, Minn.  
 KDWB St. Paul, Minn.  
 KDWT Stamford, Tex.  
 KDXE North Little Rock, Ark.  
 KDXU St. George, Utah  
 KDYL Tooele, Utah  
 KDZA Pueblo, Colo.  
 KEAN Brownwood, Tex.  
 KEAP Fresno, Calif.  
 KEBE Jacksonvill, Tex.  
 KECK Odessa, Tex.  
 KEDO Longview, Wash.  
 KEED Springfield-Eugene, Ore.  
 KEEE Nacogdoches, Tex.  
 KEEL Shreveport, La.  
 KEEN San Jose, Calif.  
 KEEP Twin Falls, Idaho  
 KELA Centralia-Chehalis, Wash.  
 KELD El Dorado, Ark.  
 KELK Elko, Nev.  
 KELO Sioux Falls, S.D.  
 KELP El Paso, Tex.  
 KELY Ely, Nev.  
 KENA Mena, Ark.  
 KENE Toppenish, Wash.  
 KENI Anchorage, Alaska  
 KENL Arcata, Calif.  
 KENM Portales, N.M.  
 KENN Farmington, N.M.  
 KENO Las Vegas, Nev.  
 KENS San Antonio, Tex.  
 KENY Bellingham-Ferndale, Wash.  
 KEOK Payette, Idaho  
 KEOS Flagstaff, Ariz.  
 KEPR Kennewick-Richland-Pasco, Wash.  
 KEPS Eagle Pass, Tex.  
 KERB Kermit, Tex.  
 KERC Eastland, Tex.  
 KERG Eugene, Ore.  
 KERN Bakersfield, Calif.  
 KERV Kerrville, Tex.  
 KEST Boise, Idaho  
 KETX Livingston, Tex.  
 KEUN Eunice, La.  
 KEVE Golden Valley, Minn.  
 KEVL White Castle, La.  
 KEVT Tucson, Ariz.  
 KEWB Oakland, Calif.  
 KEX Portland, Ore.  
 KEXO Grand Junction, Colo.  
 KEYD Oakes, N.D.  
 KEYE Peryton, Tex.  
 KEYJ Jamestown, N.D.  
 KEYL Long Prairie, Minn.  
 KEYS Corpus Christi, Tex.  
 KEYY Provo, Utah  
 KEYZ Williston, N.D.  
 KEZU Rapid City, S.D.  
 KEZY Anaheim, Calif.  
 KFAB Omaha, Neb.  
 KFAC Los Angeles, Calif.  
 KFAL Fulton, Mo.  
 KFAM St. Cloud, Minn.  
 KFAR Fairbanks, Alaska  
 KFAX San Francisco, Calif.  
 KFAY Fayetteville, Ark.  
 KFBB Great Falls, Mont.  
 KFBC Cheyenne, Wyo.  
 KFBI Wichita, Kan.  
 KFBE Sacramento, Calif.  
 KFDD Amarillo, Tex.  
 KFDE Van Buren, Ark.  
 KFDM Beaumont, Tex.  
 KFDR Grand Coulee, Wash.  
 KFEL Pueblo, Colo.  
 KFEQ St. Joseph, Mo.  
 KFFA Helena, Ark.  
 KFGQ Boone, Iowa  
 KFH Wichita, Kan.  
 KFHA Lakewood Center, Wash.  
 KFI Los Angeles, Calif.  
 KFIR North Bend, Ore.  
 KFIV Modesto, Calif.  
 KFJZ Fond du Lac, Wis.  
 KFJB Marshalltown, Iowa  
 KFJM Grand Forks, N.D.  
 KFJZ Ft. Worth, Tex.  
 KFKA Greeley, Colo.  
 KFKE Bellevue, Wash.  
 KFBU Lawrence, Kan.  
 KFLO Floydada, Tex.  
 KFLJ Walsenburg, Colo.  
 KFLW Klamath Falls, Ore.  
 KFLY Corvallis, Ore.  
 KFMB San Diego, Calif.  
 KFMJ Tulsa, Okla.

KFML Denver, Colo.  
 KFMO Flat River, Mo.  
 KFNF Shenandoah, Iowa  
 KFNV Ferriday, La.  
 KFNW Fargo, N.D.  
 KFOR Lincoln, Neb.  
 KFOX Long Beach, Calif.  
 KFPW Fort Smith, Ark.  
 KFQD Anchorage, Alaska  
 KFRA Franklin, La.  
 KFRB Fairbanks, Alaska  
 KFRS San Francisco, Calif.  
 KFRD Rosenberg-Richmond, Tex.  
 KFRE Fresno, Calif.  
 KFRM Kansas City, Mo.  
 KFRQ Longview, Tex.  
 KFRU Columbia, Mo.  
 KFSA Ft. Smith, Ark.  
 KFSE Joplin, Mo.  
 KFSD Denver, Colo.  
 KFSD San Diego, Calif.  
 KFSG Los Angeles, Calif.  
 KFST Ft. Stockton, Tex.  
 KFTM Ft. Morgan, Colo.  
 KFTV Paris, Tex.  
 KFUN Las Vegas, N.M.  
 KFUD Clayton, Mo.  
 KFVS Cape Girardeau, Mo.  
 KFWE Los Angeles, Calif.  
 KFWD Nampa, Idaho  
 KFYM San Bernardino, Calif.  
 KFYN Bonham, Tex.  
 KFYO Lubbock, Tex.  
 KFZR Bismarck, N.D.  
 KGA Spokane, Wash.  
 KGAF Gainesville, Tex.  
 KGAK Gallup, N.M.  
 KGAL Lebanon, Ore.  
 KGAS Carthage, Tex.  
 KGAY Salem, Ore.  
 KGB San Diego, Calif.  
 KGBC Galveston, Tex.  
 KGBS Los Angeles, Calif.  
 KGBT Harlingen, Tex.  
 KGBX Springfield, Mo.  
 KGEX Sidney, Mont.  
 KGDN Edmonds, Wash.  
 KGEE Bakersfield, Calif.  
 KGEX Sterling, Colo.  
 KGEM Boise, Idaho  
 KGEM Tulare, Calif.  
 KGER Long Beach, Calif.  
 KGEZ KallsPELL, Mont.  
 KGFJ Shawnee, Okla.  
 KGFJ Los Angeles, Calif.  
 KGF L Roswell, N.M.  
 KGF W Kearney, Neb.  
 KGF X Pierre, S.D.  
 KGGF Coffeyville, Kan.  
 KGGG Forest Grove, Ore.  
 KGGM Albuquerque, N.M.  
 KGHF Pueblo, Colo.  
 KGHL Billings, Mont.  
 KGHM Brookfield, Mo.  
 KGHS International Falls, Minn.  
 KGIL San Fernando, Calif.  
 KGIW Alamosa, Colo.  
 KGKB Tyler, Tex.  
 KGKL San Angelo, Tex.  
 KGLC Miami, Okla.  
 KGLN Glenwood Springs, Colo.  
 KGLQ Mason City, Iowa  
 KGLU Safford, Ariz.  
 KGM B Honolulu, Hawaii  
 KGMC Englewood, Colo.  
 KGMO Cape Girardeau, Mo.  
 KGMS Sacramento, Calif.  
 KGNB New Braunfels, Tex.  
 KGNC Amarillo, Tex.  
 KGNO Dodge City, Kan.  
 KGO San Francisco, Calif.  
 KGON Oregon City, Ore.  
 KGOS Torrington, Wyo.  
 KGPC Grafton, N.D.  
 KGRI Henderson, Tex.  
 KGRL Bend, Ore.  
 KGRN Grinnell, Iowa  
 KGRO Gresham, Ore.  
 KGRT Las Cruces, N.M.  
 KGST Fresno, Calif.  
 KGU Honolulu, Hawaii  
 KGU Santa Barbara, Calif.  
 KGV L Greenville, Tex.  
 KGVW Missoula, Mont.  
 KGVW Belgrade, Mont.  
 KGW Portland, Ore.  
 KGWA Enid, Okla.  
 KGY Olympia, Wash.  
 KGYN Guymon, Okla.  
 KHAK Cedar Rapids, Iowa  
 KHAK Albuquerque, N.M.  
 KHAS Hastings, Neb.  
 KHAT Phoenix, Ariz.  
 KHBC Hilo, Hawaii  
 KHBM Monticello, Ark.  
 KHBR Hillsboro, Tex.  
 KHBM Big Springs, Tex.  
 KHEN Henryetta, Okla.  
 KHFP Phoenix, Ariz.  
 KHBY El Paso, Tex.  
 KHFF Sierra Vista, Ariz.  
 KHFF Pampa, Tex.  
 KHIT Walla Walla, Wash.  
 KHJ Los Angeles, Calif.  
 KHMO Hannibal, Mo.  
 KHOB Hobbs, N.M.  
 KHOB Truckee, Calif.  
 KHOG Fayetteville, Ark.  
 KHOO Hoquiam, Wash.  
 KHOT Madera, Calif.  
 KHOW Denver, Colo.  
 KHOS Harrison, Ark.  
 KHQ Spokane, Wash.  
 KHSJ Hemet, Calif.

KHSL Chico, Calif.  
 KHUB Fremont, Neb.  
 KHUZ Borger, Tex.  
 KHVH Honolulu, Hawaii  
 KIBE Palo Alto, Calif.  
 KIBH Seward, Alaska  
 KIBL Beeville, Tex.  
 KIBS Bishop, Calif.  
 KICD Spencer, Iowa  
 KICK Springfield, Mo.  
 KICN Denver, Colo.  
 KICO Calexico, Calif.  
 KICY Nome, Alaska  
 KID Idaho Falls, Idaho  
 KIDD Monterey, Calif.  
 KIDO Boise, Idaho  
 KIEM Eureka, Calif.  
 KIEV Glendale, Calif.  
 KIFI Idaho Falls, Idaho  
 KIFN Phoenix, Ariz.  
 KIFW Sitka, Alaska  
 KIHN Hugo, Okla.  
 KIHQ Sioux Falls, S.D.  
 KIH R Hood River, Ore.  
 KIIV Huron, S.D.  
 KIKI Honolulu, Hawaii  
 KIKO Miami, Ariz.  
 KIKS Sulphur, La.  
 KILE Galveston, Tex.  
 KILO Grand Forks, N.D.  
 KI L Houston, Tex.  
 KIMA Yakima, Wash.  
 KIMB Kimball, Neb.  
 KIML Gillette, Wyo.  
 KIMN Denver, Colo.  
 KIMO Hilo, Hawaii  
 KIMP Mt. Pleasant, Tex.  
 KINT Independence, Kan.  
 KINE Kingsville, Tex.  
 KING Seattle, Wash.  
 KINK Phoenix, Ariz.  
 KINS Eureka, Calif.  
 KINT El Paso, Tex.  
 KINY Juneau, Alaska  
 KIOA Des Moines, Iowa  
 KIOB Bay City, Tex.  
 KIPA Hilo, Hawaii  
 KIRO Seattle, Wash.  
 KIRT Mission, Tex.  
 KIRX Kirksville, Mo.  
 KISD Sioux Falls, S.D.  
 KISN Vancouver, Wash.  
 KIST Santa Barbara, Calif.  
 KIT Yakima, Wash.  
 KITE Terrell Hills, Tex.  
 KITI Chehalis-Centralia, Wash.  
 KITN Olympia, Wash.  
 KITO San Bernardino, Calif.  
 KIUL Garden City, Kan.  
 KIUN Pecos, Tex.  
 KIUP Durango, Colo.  
 KIVY Crockett, Tex.  
 KIXL Dallas, Tex.  
 KIXX Provo, Utah  
 KIXZ Amarillo, Tex.  
 KJAM Madison, S.D.  
 KJAN Atlantic, Iowa  
 KJAX Santa Rosa, Calif.  
 KJAY Topeka, Kan.  
 KJBC Midland, Tex.  
 KJCC Junction City, Kan.  
 KJEF Jennings, La.  
 KJEM Oklahoma City, Okla.  
 KJET Beaumont, Tex.  
 KJFJ Webster City, Iowa  
 KJFM Fort Worth, Tex.  
 KJLT N. Platte, Neb.  
 KJNO Juneau, Alaska  
 KJOE Shreveport, La.  
 KJOY Stockton, Calif.  
 KJR Seattle, Wash.  
 KJRG Newton, Kan.  
 KJKS Columbus, Neb.  
 KJKA Honolulu, Hawaii  
 KKAN Phillipsburg, Kan.  
 KKKAR Pomona, Calif.  
 KKAS Suisbee, Tex.  
 KKBE Vancouver, Wash.  
 KKID Pendleton, Ore.  
 KKIS Pittsburg, Calif.  
 KKSN Grand Prairie, Tex.  
 KKLAC Los Angeles, Calif.  
 KKLAD Klamath Falls, Ore.  
 KKLAK Lakewood, Colo.  
 KKLAM Cordova, Alaska  
 KKLAN Lemoore, Calif.  
 KKLAS Las Vegas, Nev.  
 KLBM La Grande, Ore.  
 KLBC Libby, Mont.  
 KLCN Blytheville, Ark.  
 KLCO Poteau, Okla.  
 KLEA Lovington, N.M.  
 KLEE Ottumwa, Iowa  
 KLEI Kailua, Hawaii  
 KLEB Le Mars, Iowa  
 KLEN Killeen, Tex.  
 KLEO Wichita, Kan.  
 KLER Orofino, Idaho  
 KLEX Lexington, Mo.  
 KLEF Litchfield, Minn.  
 KLET Golden Meadow, La.  
 KLGA Algona, Iowa  
 KLGN Logan, Utah  
 KLG R Redwood Falls, Minn.  
 KLIC Monroe, La.  
 KLIF Dallas, Tex.  
 KLII Jefferson City, Mo.  
 KLIL Estherville, Iowa  
 KLIN Lincoln, Neb.  
 KLIQ Portland, Ore.  
 KLIR Denver, Colo.  
 KLIX Twin Falls, Idaho  
 KLIZ Brainerd, Minn.  
 KLLC Parsons, Kan.  
 KLLA Leesville, La.  
 KLLL Lubbock, Tex.

KLMO Longmont, Colo.  
 KLMR Lamar, Colo.  
 KLMS Lincoln, Neb.  
 KLTX Clayton, N. M.  
 KLO Ogden, Utah  
 KLOG Kelso, Wash.  
 KLOH Pipestone, Minn.  
 KLOK San Jose, Calif.  
 KLOO Corvallis, Ore.  
 KLOQ Yakima, Wash.  
 KLOS Albuquerque, N. M.  
 KLOU Lake Charles, La.  
 KLOV Loveland, Colo.  
 KLPL Lake Providence, La.  
 KLPM Minot, N. D.  
 KLPR Oklahoma City, Okla.  
 KLPW Union Mo.  
 KLRA Little Rock, Ark.  
 KLRS Mountain Grove, Mo.  
 KLTF Little Falls, Minn.  
 KLTR Blackwell, Okla.  
 KLTZ Glasgow, Mont.  
 KLUB Salt Lake City, Utah  
 KLUE Longview, Tex.  
 KLUK Evanston, Wyo.  
 KLUU Toledo, Ore.  
 KLUV Haynesville, La.  
 KLVC Leadville, Colo.  
 KLVL Pasadena, Tex.  
 KLVT Levelland, Tex.  
 KLWN Lawrence, Kan.  
 KLWT Lebanon, Mo.  
 KLYD Bakersfield, Calif.  
 KLYK Spokane, Wash.  
 KLYR Clarksville, Ark.  
 KLZ Denver, Colo.  
 KMA Shenandoah, Iowa  
 KMAC San Antonio, Tex.  
 KMAE McKinney, Tex.  
 KMAK Fresno, Calif.  
 KMAN Manhattan, Kan.  
 KMAP Bakersfield, Calif.  
 KMAQ Maquoketa, Iowa  
 KMAR Winnsboro, La.  
 KMBC Kansas City, Mo.  
 KMBL Junction, Tex.  
 KMBY Monterey, Calif.  
 KMCD Fairfield, Iowa  
 KMCM McMinnville, Ore.  
 KMCO Conroe, Tex.  
 KMDO Fort Scott, Kan.  
 KMED Medford, Ore.  
 KMEL Wenatchee, Wash.  
 KMEO Omaha, Neb.  
 KMET Paradise, Calif.  
 KMGM Albuquerque, N. M.  
 KMHL Marshall, Minn.  
 KMHT Marshall, Tex.  
 KMIL Cameron, Tex.  
 KMJN Grants, N. M.  
 KMIS Portageville Mo.  
 KMJ Fresno, Calif.  
 KMLB Monroe, La.  
 KMLW Marlin, Tex.  
 KMMJ Grand Island, Neb.  
 KMMO Marshall, Mo.  
 KMNS Sioux City, Iowa  
 KMO Tacoma, Wash.  
 KMOM Great Falls, Mont.  
 KMOP Tucson, Ariz.  
 KMOR Littleton, Colo.  
 KMOX St. Louis, Mo.  
 KMPC Los Angeles, Calif.  
 KMRC Morgan City, La.  
 KMRS Morris, Minn.  
 KMUL Muleshoe, Tex.  
 KMUR Murray, Utah  
 KMUS Muskogee, Okla.  
 KMVI Wailuku, Hawaii  
 KMYC Marysville, Calif.  
 KNAF Fredericksburg, Tex.  
 KNAK Salt Lake City, Utah  
 KNAL Victoria, Tex.  
 KNBA Vallejo, Calif.  
 KNBC San Francisco, Calif.  
 KNBX Kirkland, Wash.  
 KNBY Newport, Ark.  
 KNCK Concordia, Kan.  
 KNCM Moberly, Mo.  
 KNCO Garden City, Kan.  
 KNCY Nebraska City, Neb.  
 KNDC Hettinger, N. D.  
 KNDE Aztec, N. M.  
 KNDI Honolulu, Hawaii  
 KNDY Marysville, Kan.  
 KNEA Jonesboro, Ark.  
 KNEB Scottsbluff, Neb.  
 KNED McAlester, Okla.  
 KNEL Brady, Tex.  
 KNEM Nevada, Mo.  
 KNET Palestine, Tex.  
 KNEW Spokane, Wash.  
 KNEX McPherson, Kan.  
 KNEZ Lompoc, Calif.  
 KNFS Hanford, Calif.  
 KNGS Knoxvill, Iowa  
 KNIM Marysville, Mo.  
 KNIT Abilene, Tex.  
 KNOC Natchitoches, La.  
 KNOE Monroe, La.  
 KNOG Nogales, Ariz.  
 KNOK Fort Worth, Tex.  
 KNOR Norman, Okla.  
 KNOT Prescott, Ariz.  
 KNOW Austin, Tex.  
 KNOX Grand Forks, N. D.  
 KNPT Newport, Ore.  
 KNUJ New Ulm, Minn.  
 KNUZ Houston, Tex.  
 KNWS Waterloo, Iowa  
 KNX Los Angeles, Calif.  
 KOA Denver, Colo.  
 KOAC Corvallis, Ore.  
 KOAL Price, Utah  
 KOAM Pittsburg, Kan.

KOB Albuquerque, N. M.  
 KOBE Las Cruces, N. M.  
 KOBH Hot Springs, S. D.  
 KOBY San Francisco, Calif.  
 KOCA Kilgore, Tex.  
 KOCY Oklahoma City, Okla.  
 KODE Joplin, Mo.  
 KODI Cody, Wyo.  
 KODL The Dalles, Ore.  
 KODY N. Platte, Neb.  
 KOEL Oelwein, Iowa  
 KOFA Yuma, Ariz.  
 KOFE Pullman, Wash.  
 KOFI Kalispell, Mont.  
 KOFO Ottawa, Kan.  
 KOFY San Mateo, Calif.  
 KOGA Ogallala, Neb.  
 KOGT Orange, Tex.  
 KOH Reno, Nev.  
 KOHI St. Helens, Ore.  
 KOHO Honolulu, Hawaii  
 KOHU Hermiston, Ore.  
 KOIL Omaha, Neb.  
 KOIN Portland, Ore.  
 KOJM Havre, Mont.  
 KOKA Shreveport, La.  
 KOKE Austin, Tex.  
 KOKL Okmulgee, Okla.  
 KOKO Warrensburg, Mo.  
 KOKX Keokuk, Iowa  
 KOKY Little Rock, Ark.  
 KOL Seattle, Wash.  
 KOLD Tucson, Ariz.  
 KOLE Port Arthur, Tex.  
 KOLJ Quannah, Tex.  
 KOL Reno, Nev.  
 KOLR Sterling, Colo.  
 KOLS Pryor, Okla.  
 KOLT Scottsbluff, Neb.  
 KOLY Moberly, S. D.  
 KOMA Oklahoma City, Okla.  
 KOMB Cottage Grove, Ore.  
 KOME Tulsa, Okla.  
 KOMO Seattle, Wash.  
 KOMW Omak, Wash.  
 KOMY Watsonville, Calif.  
 KONE Reno, Nev.  
 KONG Visalia, Calif.  
 KONO San Antonio, Tex.  
 KONP Port Angeles, Wash.  
 KOOD Honolulu, Hawaii  
 KOOK Billings, Mont.  
 KOOL Phoenix, Ariz.  
 KOOO Omaha, Neb.  
 KOOS Coos Bay, Ore.  
 KOPR Butte, Mont.  
 KOPY Alice, Tex.  
 KORA Bryan, Tex.  
 KORC Mineral Wells, Tex.  
 KORD Pasco, Wash.  
 KORE Eugene, Ore.  
 KORK Las Vegas, Nev.  
 KORN Mitchell, S. D.  
 KORT Grangeville, Idaho  
 KOSA Odessa, Tex.  
 KOSE Osceola, Ark.  
 KOSI Aurora, Colo.  
 KOSY Texarkana, Ark.  
 KOTA Rapid City, S. D.  
 KOTE Fergus Falls, Minn.  
 KOTN Pine Bluff, Ark.  
 KOTS Deming, N. M.  
 KOUR Independence, Iowa  
 KOVC Valley City, N. D.  
 KOVE Lander, Wyo.  
 KOVO Provo, Utah  
 KOWB Laramie, Wyo.  
 KOWL Bijou, Calif.  
 KOWN Escondido, Calif.  
 KOWR Oxnard, Calif.  
 KOY Phoenix, Ariz.  
 KOYE El Paso, Tex.  
 KOYL Odessa, Tex.  
 KOYN Billings, Mont.  
 KOZE Lewiston, Idaho  
 KOZI Chelan, Wash.  
 KOZY Grand Rapids, Minn.  
 KPAC Port Arthur, Tex.  
 KPAL Palm Springs, Calif.  
 KPAM Portland, Ore.  
 KPAN Hereford, Tex.  
 KPAP Redding, Calif.  
 KPAS Banning, Calif.  
 KPAY Chico, Calif.  
 KPBA Pine Bluff, Ark.  
 KPBM Carlsbad, N. M.  
 KPCA Marked Tree, Ark.  
 KPDN Pampa, Tex.  
 KPDQ Portland, Ore.  
 KPEG Spokane, Wash.  
 KPEL Lafayette, La.  
 KPEP San Angelo, Tex.  
 KPER Gilroy, Calif.  
 KPET Lamesa, Tex.  
 KPGE Page, Ariz.  
 KPHE Phoenix, Ariz.  
 KPIG Cedar Rapids, Iowa  
 KPIK Colorado Springs, Colo.  
 KPIN Casa Grande, Ariz.  
 KPKW Pasco, Wash.  
 KPPLA Plainview, Tex.  
 KPLC Lake Charles, La.  
 KPLK Dallas, Ore.  
 KPLT Paris, Tex.  
 KPLY Crescent City, Calif.  
 KPMP Bakersfield, Calif.  
 KPNG Fort Neches, Tex.  
 KPQC Pochontas, Ark.  
 KPOD Crescent City, Calif.  
 KPOF Denver, Colo.  
 KPOI Honolulu, Hawaii  
 KPOJ Portland, Ore.  
 KPOK Scottsdale, Ariz.  
 KPOL Los Angeles, Calif.  
 KPON Anderson, Calif.

KPOR Quincy, Wash.  
 KPOW Powell, Wyo.  
 KPPC Pasadena, Calif.  
 KPQ Wenatchee, Wash.  
 KPRB Redmond, Ore.  
 KPRC Houston, Tex.  
 KPRK Livingston, Mont.  
 KPRL Paso Robles, Calif.  
 KPRO Riverside, Calif.  
 KPRS Kansas City, Mo.  
 KPSO Falfurrias, Tex.  
 KPST Preston, Idaho  
 KPTL Carson City, Nev.  
 KPUG Bellingham, Wash.  
 KQAAQ Austin, Minn.  
 KQDI Bismarck, N. D.  
 KQDY Minot, N. D.  
 KQEN Roseburg, Ore.  
 KQEO Albuquerque, N. M.  
 KQIK Lakeview, Ore.  
 KQTE Missoula, Mont.  
 KQTY Everett, Wash.  
 KQV Pittsburgh, Pa.  
 KRAC Alamogordo, N. M.  
 KRAD E. Grand Forks, Minn.  
 KRAE Cheyenne, Wyo.  
 KRAI Craig, Colo.  
 KRAK Stockton, Calif.  
 KRAL Rawlins, Wyo.  
 KRAM Las Vegas, Nev.  
 KRAY Amarillo, Tex.  
 KRBA Lufkin, Tex.  
 KRBC Abilene, Tex.  
 KRBI St. Peter, Minn.  
 KRBO Las Vegas, Nev.  
 KRCK Ridgecrest, Calif.  
 KRCC Prineville, Ore.  
 KRCT Pasadena, Tex.  
 KRDG Redding, Calif.  
 KRDO Colorado Springs, Colo.  
 KRDU Dinuba, Calif.  
 KRE Berkeley, Calif.  
 KREB Shreveport, La.  
 KREH Oakdale, La.  
 KREI Farmington, Mo.  
 KREM Spokane, Wash.  
 KREO Indo, Calif.  
 KRES St. Joseph, Mo.  
 KREW Sunnyside, Wash.  
 KREX Grand Junction, Colo.  
 KRFO Owatonna, Minn.  
 KRFS Superior, Neb.  
 KRGI Grand Island, Neb.  
 KRGV Weslaco, Tex.  
 KRHD Duncan, Okla.  
 KRIB Mason City, Iowa  
 KRIC Beaumont, Tex.  
 KRIG Odessa, Tex.  
 KRIB Rayville, La.  
 KRIO McAllen, Tex.  
 KRIZ Phoenix, Ariz.  
 KRKC King City, Calif.  
 KRKD Los Angeles, Calif.  
 KRKO Everett, Wash.  
 KRKS Ridgecrest, Calif.  
 KRLA Pasadena, Calif.  
 KRLL Lewiston, Idaho-Clarkston, Wash.  
 KRLD Dallas, Tex.  
 KRLN Canon City, Colo.  
 KRLW Walnut Ridge, Ark.  
 KRMD Shreveport, La.  
 KRMG Tulsa, Okla.  
 KRML Carmel, Calif.  
 KRMO Monett, Mo.  
 KRMS Osage Beach, Mo.  
 KRNO San Bernardino, Calif.  
 KRNR Roseburg, Ore.  
 KRNS Burns, Ore.  
 KRNT Des Moines, Iowa  
 KRNY Kearney, Neb.  
 KRQC Rochester, Minn.  
 KROD El Paso, Tex.  
 KROF Abbeville, La.  
 KROG Sonora, Calif.  
 KRQP Brawley, Calif.  
 KROS Clinton, Iowa  
 KROX Crookston, Minn.  
 KROY Sacramento, Calif.  
 KRPL Moscow, Idaho  
 KRRV Sherman, Tex.  
 KRSC Othello, Wash.  
 KRSD Rapid City, S. D.  
 KRSI St. Louis Park, Minn.  
 KRSL Russell, Kan.  
 KRSL Los Alamos, N. M.  
 KRTR Raton, N. M.  
 KRTR Thermopolis, Wyo.  
 KRUN Ballinger, Tex.  
 KRUS Ruston, La.  
 KRUX Glendale, Ariz.  
 KRVN Lexington, Neb.  
 KRXX Rexburg, Idaho  
 KRYS Corpus Christi, Tex.  
 KSAC Manhattan, Kan.  
 KSAL Salina, Kan.  
 KSAM Huntsville, Tex.  
 KSAN San Francisco, Calif.  
 KSAY San Francisco, Calif.  
 KSBW Salinas, Calif.  
 KSCB Liberal, Kan.  
 KSCJ Sioux City, Iowa  
 KSCO Santa Cruz, Calif.  
 KSD St. Louis, Mo.  
 KSDA Redding, Calif.  
 KSDN Aberdeen, S. D.  
 KSDO San Diego, Calif.  
 KSEI Pocatello, Idaho  
 KSEJ Lubbock, Kan.  
 KSEL Pittsburg, Tex.  
 KSEM Moses Lake, Wash.  
 KSEN Shelby, Mont.  
 KSEO Durant, Okla.  
 KSET El Paso, Tex.  
 KSEW Sitka, Alaska  
 KSEY Seymour, Tex.

KSFA Nacogdoches, Tex.  
 KSFE Needles, Calif.  
 KSFO San Francisco, Calif.  
 KSGM Ste. Genevieve, Mo.  
 KSIB Creston, Iowa  
 KSID Sidney, Neb.  
 KSIG Crowley, La.  
 KSII Gladewater, Tex.  
 KSIL Silver City, N. M.  
 KSIM Sikeston, Mo.  
 KSIR Wichita, Kan.  
 KSIS Sedalia, Mo.  
 KSIW Woodward, Okla.  
 KSIX Corpus Christi, Tex.  
 KSJB Jamestown, N. D.  
 KSJO San Jose, Calif.  
 KSKY Dallas, Tex.  
 KSL Salt Lake City, Utah  
 KSLM Salem, Ore.  
 KSLQ Opelousas, La.  
 KSLV Monte Vista, Colo.  
 KSLY San Luis Obispo, Calif.  
 KSMA Santa Maria, Calif.  
 KSML Seminole, Tex.  
 KSMN Mason City, Iowa  
 KSMO Salem, Mo.  
 KSNY Snyder, Tex.  
 KSO Des Moines, Iowa  
 KSOK Arkansas City, Kans.  
 KSON San Diego, Calif.  
 KSOU Sioux Falls, S. D.  
 KSOP Salt Lake City, Utah  
 KSOX Raymondville, Tex.  
 KSPA Santa Paula, Calif.  
 KSPI Stillwater, Okla.  
 KSPD Diboll, Tex.  
 KSPR Sandpoint, Idaho  
 KSRA Salmon, Idaho  
 KSRC Socorro, N. M.  
 KSRO Santa Rosa, Calif.  
 KSRV Ontario, Ore.  
 KSSS Colorado Springs, Colo.  
 KSSU Sulphur Spring, Tex.  
 KSTA Coleman, Tex.  
 KSTB Breckenridge, Tex.  
 KSTL St. Louis, Mo.  
 KSTN Stockton, Calif.  
 KSTP St. Paul, Minn.  
 KSTR Grand Junction, Colo.  
 KSTT Davenport, Iowa  
 KSTV Stephenville, Tex.  
 KSUB Cedar City, Utah  
 KSUE Susanville, Calif.  
 KSUM Fairmont, Minn.  
 KSUN Bisbee, Ariz.  
 KSVQ Richfield, Utah  
 KSVN Ogden, Utah  
 KSWP Artesia, N. M.  
 KSWA Graham, Tex.  
 KSWC Tucson, Ariz.  
 KSWI Council Bluffs, Iowa  
 KSWO Lawton, Okla.  
 KSWR Roswell, N. M.  
 KSXX Salt Lake City, Utah  
 KSYC Yreka, Calif.  
 KSYD Wichita Falls, Tex.  
 KSYL Alexandria, La.  
 KSYX Santa Rosa, N. Mex.  
 KTAC Tacoma, Wash.  
 KTAE Taylor, Tex.  
 KTAN Tucson, Ariz.  
 KTAR Phoenix, Ariz.  
 KTAT Frederick, Okla.  
 KTBB Tyler, Tex.  
 KTBC Austin, Tex.  
 KTBD Malden, Mo.  
 KTCN Berryville, Ark.  
 KTCS Fort Smith, Ark.  
 KTEE Idaho Falls, Idaho.  
 KTEL Walla Walla, Wash.  
 KTEM Temple, Tex.  
 KTER Terrell, Tex.  
 KTFI Twin Falls, Idaho  
 KTFB Texarkana, Tex.  
 KTFY Brownfield, Tex.  
 KTHE Thermopolis, Wyo.  
 KTHS Little Rock, Ark.  
 KTHT Houston, Tex.  
 KTIH Thibodaux, La.  
 KTIJ Tillamook, Ore.  
 KTIM San Rafael, Calif.  
 KTIK Porterville, Calif.  
 KTIJ Minneapolis, Minn.  
 KTIK Seattle, Wash.  
 KTIJ Hobart, Okla.  
 KTKN Ketchikan, Alaska  
 KTKR Taft, Calif.  
 KTKT Tucson, Ariz.  
 KTLN Tallulah, La.  
 KTLN Denver, Colo.  
 KTLQ Mt. Home, Ark.  
 KTLQ Tahlequah, Okla.  
 KTLU Rusk, Tex.  
 KTLW Texas City, Tex.  
 KTMK McAlester, Okla.  
 KTMK Santa Barbara, Calif.  
 KTNK Falls City, Neb.  
 KTNM Tucuman, N. M.  
 KTNK Tacoma, Wash.  
 KTOC Jonesboro, La.  
 KTOJ Sinton, Tex.  
 KTOE Mankato, Minn.  
 KTOH Lihue, Hawaii  
 KTOK Oklahoma City, Okla.  
 KTOO Henderson, Nev.  
 KTOP Topeka, Kan.  
 KTRP Prescott, Ark.  
 KTRB Modesto, Calif.  
 KTRC Santa Fe, N. M.  
 KTRF Lufkin, Tex.  
 KTRF Thief River Falls, Minn.  
 KTRH Houston, Tex.  
 KTRI Sioux City, Iowa  
 KTRM Beaumont, Tex.  
 KTRN Wichita Falls, Tex.

# Am Calls CONTINUED

- KTRY Bastrop, La.  
 KTSB San Antonio, Tex.  
 KTSM El Paso, Tex.  
 KTTN Tionton, Mo.  
 KTRR Rolla, Mo.  
 KTS Springfield, Mo.  
 KTUC Tucson, Ariz.  
 KTUE Tula, Tex.  
 KTUL Tulsa, Okla.  
 KTUR Turlock, Calif.  
 KTUX Pueblo, Colo.  
 KW Seattle, Wash.  
 KWOC Casper, Wyo.  
 KTXJ Jasper, Tex.  
 KTXL San Angelo, Tex.  
 KTXO Sherman, Tex.  
 KTYM Inglewood, Calif.  
 KUAM Agana, Guam  
 KUBA Yuba City, Calif.  
 KUBC Montrose, Colo.  
 KUBE Pendleton, Ore.  
 KUBO San Antonio, Tex.  
 KUDE Oceanside, Calif.  
 KUDI Great Falls, Mont.  
 KUDL Kansas City, Mo.  
 KUDU Ventura-Oxnard, Calif.  
 KUDY Renton, Wash.  
 KUEN Wenatchee, Wash.  
 KUEQ Phoenix, Ariz.  
 KUGN Eugene, Ore.  
 KUIK Hillsboro, Ore.  
 KUJ Walla Walla, Wash.  
 KUKA San Antonio, Tex.  
 KUKI Ukiah, Calif.  
 KUKO Post Tex.  
 KUKU Willow Springs, Mo.  
 KULA Honolulu, Hawaii  
 KULE Ephrata, Wash.  
 KULP El Campo, Tex.  
 KUMA Pendleton, Ore.  
 KUNO Corpus Christi, Tex.  
 KUOA Siloam Springs, Ark.  
 KUOM Minneapolis, Minn.  
 KUPD Tempe, Ariz.  
 KUPI Idaho Falls, Idaho  
 KURA Moab, Utah  
 KURL Billings, Mont.  
 KURV Edinburg, Tex.  
 KURY Brookings, Ore.  
 KUSD Vermillion, S. D.  
 KUSH Cushing, Okla.  
 KUSN St. Joseph, Mo.  
 KUTA Blanding, Utah  
 KUTI Yakima, Wash.  
 KUTT Fargo N. D.  
 KUTY Palmdale, Calif.  
 KUVR Holdrege, Neb.  
 KUZN West Monroe, La.  
 KUZZ Bakersfield, Calif.  
 KVAN Camas, Wash.  
 KVAS Astoria, Ore.  
 KVCK Wolf Point, Mont.  
 KVCL Winnfield, La.  
 KVCV Redding, Calif.  
 KVEB San Luis Obispo, Calif.  
 KVEL Vernal, Utah  
 KVEN Ventura, Calif.  
 KVER Clovis, N. Mex.  
 KVET Austin, Tex.  
 KVFC Cortez, Colo.  
 KVFD Ft. Dodge, Iowa  
 KVGB Great Bend, Kan.  
 KVHL Homer, La.  
 KVI Seattle, Wash.  
 KVIC Victoria, Tex.  
 KVIL Highland Park, Tex.  
 KVIM New Iberia, La.  
 KVIN Vinita, Okla.  
 KVIP Redding, Calif.  
 KVKM Monahans, Tex.  
 KVLB Cleveland, Tex.  
 KVLC Little Rock, Ark.  
 KVLF Alpine, Tex.  
 KVLG La Grange, Tex.  
 KVLH Pauls Valley, Okla.  
 KVLN Livingston, Tex.  
 KVLV Fallon, Nev.  
 KVMA Magnolia, Ark.  
 KVMC Colorado City, Tex.  
 KVNA Flagstaff, Ariz.  
 KVNC Winslow, Ariz.  
 KVNI Coeur d'Alene, Idaho  
 KVNU Logan, Utah  
 KVQB Bastrop, La.  
 KVOC Casper, Wyo.  
 KVQE Emporia, Kan.  
 KVQG Ogden, Utah  
 KVOL Lafayette, La.  
 KVOM Morrilton, Ark.  
 KVON Napa, Calif.  
 KVOO Tulsa, Okla.  
 KVOP Plainview, Tex.  
 KVOR Colorado Springs, Colo.  
 KVOS Bellingham, Wash.  
 KVOU Uvalde, Tex.  
 KVOX Moorehead, Minn.  
 KVOY Yuma, Ariz.  
 KVOZ Laredo, Tex.  
 KVPI Ville Platte, La.  
 KVRC Arkadelphia, Ark.  
 KVRH Salida, Colo.  
 KVRB Rock Springs, Wyo.  
 KVSA McGehee, Ark.  
 KVSE Santa Fe, N.M.  
 KVSO Ardmore, Okla.  
 KVWC Vernon, Tex.  
 KVWM Show Low, Ariz.  
 KVWO Cheyenne, Wyo.  
 KWAD Wadena, Minn.  
 KWAK Stuttgart, Ark.  
 KWAL Wallace, Idaho  
 KWAM Memphis, Tenn.
- KWAT Watertown, S. D.  
 KWBA Baytown, Tex.  
 KWBB Wichita, Kan.  
 KWBE Beatrice, Neb.  
 KWBG Boone, Iowa  
 KWBW Hutchinson, Kan.  
 KWCB Searcy, Ark.  
 KWCL Oak Grove, La.  
 KWCO Chickasha, Okla.  
 KWCC Willcox, Ariz.  
 KWEEB Rochester, Minn.  
 KWED Seguin, Tex.  
 KWEL Weiser, Idaho  
 KWEL Midland, Tex.  
 KWEW Hobbs, N. M.  
 KWFR San Angelo, Tex.  
 KWFT Wichita Falls, Tex.  
 KWG Stockton, Calif.  
 KWHL Brenham, Tex.  
 KWHK Hutchinson, Kan.  
 KWHN Ft. Smith, Ark.  
 KWHO Salt Lake City, Utah  
 KWHW Altus, Okla.  
 KWIC Salt Lake City, Utah  
 KWIK Pocatello, Idaho  
 KWIL Albany, Ore.  
 KWIN Ashland, Ore.  
 KWIP Merced, Calif.  
 KWIQ Moses Lake, Wash.  
 KWIV Douglas, Wyo.  
 KWIZ Santa Ana, Calif.  
 KWJJ Portland, Ore.  
 KWK St. Louis, Mo.  
 KWKC Abilene, Tex.  
 KWKH Shreveport, La.  
 KWKW Pasadena, Calif.  
 KWKY Des Moines, Iowa  
 KWLC Decorah, Iowa  
 KWLD Liberty, Tex.  
 KWLM Willmar, Minn.  
 KWMT Fort Dodge, Iowa  
 KWNA Winnemucca, Nev.  
 KWNO Winona, Minn.  
 KWNT Davenport, Iowa  
 KWOA WORTHINGTON, Minn.  
 KWOC Poplar Bluff, Mo.  
 KWOE Clinton, Okla.  
 KWON Bartlesville, Okla.  
 KWOR Worland, Wyo.  
 KWOS Jefferson City, Mo.  
 KWOW Pomona, Calif.  
 KWPC Muscatine, Iowa  
 KWPM West Plains, Mo.  
 KWPR Claremore, Okla.  
 KWRD Henderson, Tex.  
 KWRE Warrenton, Mo.  
 KWRF Warren, Ark.  
 KWRL Riverton, Wyo.  
 KWRO Coquille, Ore.  
 KWRT Boonville, Mo.  
 KWRW Guthrie, Okla.  
 KWSC Pullman, Wash.  
 KWSD Mt. Shasta, Calif.  
 KWSH Wewoka, Okla.  
 KWSK Pratt, Kan.  
 KWSO Wasco, Calif.  
 KWTC Barstow, Calif.  
 KWTO Springfield, Mo.  
 KWTX Waco, Tex.  
 KWVWR Enterprise, Ore.  
 KWVY Waverly, Iowa  
 KWWL Waterloo, Iowa  
 KWYK Farmington, N. M.  
 KWYN Wynne, Ark.  
 KWYO Sheridan, Wyo.  
 KWYR Winner, S. D.  
 KXA Seattle, Wash.  
 KXAR Hope, Ark.  
 KXEL Waterloo, Iowa  
 KXEN Festus, Mo.  
 KXEO Mexico, Mo.  
 KXGI Ft. Madison, Iowa  
 KXGN Glendive, Mont.  
 KXGO Fargo N. D.  
 KXIC Iowa City, Iowa  
 KXIT Dalhart, Tex.  
 KXIV Phoenix, Ariz.  
 KXJK Forrest City, Ark.  
 KXL Portland, Ore.  
 KXLE Ellensburg, Wash.  
 KXLF Butte, Mont.  
 KXLL Helena, Mont.  
 KXLL Missoula, Mont.  
 KXLO Lewiston, Mont.  
 KXLR N. Little Rock, Ark.  
 KXLW Clayton, Mo.  
 KXLY Spokane, Wash.  
 KXO El Centro, Calif.  
 KXOA Sacramento, Calif.  
 KXOK St. Louis, Mo.  
 KXOL Ft. Worth, Tex.  
 KXOX Sweetwater, Tex.  
 KXRA Alexandria, Minn.  
 KXRJ Russellville, Ark.  
 KXRO Aberdeen, Wash.  
 KXRX San Jose, Calif.  
 KXXI Golden, Colo.  
 KXXL Boseman, Mont.  
 KXXX Colby, Kan.  
 KXYZ Houston, Tex.  
 KYA San Francisco, Calif.  
 KYAP Ruidoso N. M.  
 KYCA Prescott, Ariz.  
 KYES Roseburg, Ore.  
 KYIC Medford, Ore.  
 KYME Boise, Idaho  
 KYND Tempe, Ariz.  
 KYNG Coos Bay, Ore.  
 KYNO Fresno, Calif.  
 KYNT Yankton, S. D.  
 KYOK Houston, Tex.  
 KYOR Blythe, Calif.  
 KYOS Merced, Calif.  
 KYOU Greeley, Colo.  
 KYRO Potosi, Mo.
- KYSM Mankato, Minn.  
 KYSN Colorado Springs, Colo.  
 KYSS Missoula, Mont.  
 KYTE Pocatello, Idaho  
 KYUM Yuma, Ariz.  
 KYVA Gallup, N. M.  
 KYW Cleveland, Ohio  
 KZEE Weatherford, Tex.  
 KZEY Tyler, Tex.  
 KZIN Coeur d'Alene, Idaho  
 KZIP Amarillo, Tex.  
 KZIX Fort Collins, Colo.  
 KZOK Prescott, Ariz.  
 KZOL Muleshoe, Tex.  
 KZOW Globe, Ariz.  
 KZUM Farmington, N. M.  
 KZUN Opportunity, Wash.  
 KZZN Littlefield, Tex.  
 WAAA Winston-Salem, N. C.  
 WAAW Worcester, Mass.  
 WAAF Chicago, Ill.  
 WAAG Adel, Ga.  
 WAAP Peoria, Ill.  
 WAAT Trenton, N. J.  
 WAAX Gadsden, Ala.  
 WAAZ Huntsville, Ala.  
 WABA Aguadilla, P. R.  
 WABB Mobile, Ala.  
 WABC New York, N. Y.  
 WABG Greenwood, Miss.  
 WABI Bangor, Me.  
 WABJ Adrian, Mich.  
 WABL Amite, La.  
 WABO Waynesboro, Miss.  
 WABQ Cleveland, O.  
 WABR Winter Park, Fla.  
 WABT Tuskegee, Ala.  
 WABV Abbeville, S. C.  
 WABW Annapolis, Md.  
 WABY Albany, N. Y.  
 WABZ Albemarle, N. C.  
 WACA Camden, S. C.  
 WACB Kittanning, Pa.  
 WACE Chicopee, Mass.  
 WACK Newark, N. Y.  
 WACL Waycross, Ga.  
 WACO Waco, Tex.  
 WACR Columbus, Miss.  
 WACT Tuscaloosa, Ala.  
 WADA Shelby, N. C.  
 WADC Akron, Ohio  
 WADE Wadesboro, N. C.  
 WADK Newport, R. I.  
 WADQ New York, N. Y.  
 WADP Kane, Pa.  
 WADS Ansonia, Conn.  
 WAEB Allentown, Pa.  
 WAEL Mayaguez, P. R.  
 WAEW Crossville, Tenn.  
 WAFC Staunton, Va.  
 WAGE Leesburg, Va.  
 WAGF Dothan, Ala.  
 WAGF Franklin, Tenn.  
 WAGM Presque Isle, Me.  
 WAGN Menominee, Mich.  
 WAGR Lumberton, N. C.  
 WAGS Bishopville, S. C.  
 WAGY Forest City, N. C.  
 WAIK Galesburg, Ill.  
 WAIL Baton Rouge, La.  
 WAIM Anderson, S. C.  
 WAIN Columbia, Ky.  
 WAIP Prichard, Ala.  
 WAIR Winston-Salem, N. C.  
 WAIT Chicago, Ill.  
 WAJF Decatur, Ala.  
 WAJR Morgantown, W. Va.  
 WAKN Aiken, S. C.  
 WAKO Laurenceville, Ill.  
 WAKR Akron, Ohio  
 WAKY Louisville, Ky.  
 WALA Mobile, Ala.  
 WALB Albany, Ga.  
 WALD Walterboro, S. C.  
 WALE Fall River, Mass.  
 WALK Patchogue, N. Y.  
 WALL Middletown, N. Y.  
 WALM Albion, Mich.  
 WALO Humacao, P. R.  
 WALT Tampa, Fla.  
 WALY Herkimer, N. Y.  
 WAMD Aberdeen, Md.  
 WAME Miami, Fla.  
 WAMI Opp, Ala.  
 WAML Laurel, Miss.  
 WAMM Flint, Mich.  
 WAMO Homestead, Pa.  
 WAMP Pittsburgh, Pa.  
 WAMR Venice, Fla.  
 WAMS Wilmington, Del.  
 WAMW East St. Louis, Ill.  
 WAMY Amory, Miss.  
 WANA Annonis, Ala.  
 WANB Waynesburg, Pa.  
 WAND Canton, Ohio  
 WANE Ft. Wayne, Ind.  
 WANN Annapolis, Md.  
 WANS Anderson, S. C.  
 WANT Richmond, Va.  
 WANY Albany, Ky.  
 WAOK Atlanta, Ga.  
 WAOV Vincennes, Ind.  
 WAPA San Juan, P. R.  
 WAPC Riverhead, N. Y.  
 WAPE Jacksonville, Fla.  
 WAPF McComb, Miss.  
 WAPI Arcadia, Fla.  
 WAPI Birmingham, Ala.  
 WAPL Appleton, Wis.  
 WAPO Chattanooga, Tenn.  
 WAPX Montgomery, Ala.  
 WAPT Towson, Md.  
 WARA Attleboro, Mass.  
 WARB Covington, La.
- WARC Milton, Pa.  
 WARD Johnstown, Pa.  
 WARE Ware, Mass.  
 WARF Jasper, Ala.  
 WARK Hagerstown, Md.  
 WARL Arlington, Va.  
 WARM Scranton, Pa.  
 WARN Fort Pierce, Fla.  
 WARU Peru, Ind.  
 WASA Havre de Grace, Md.  
 WASK Lafayette, Ind.  
 WATA Boone, N. C.  
 WATC Gaylord, Mich.  
 WATE Knoxville, Tenn.  
 WATH Athens, Ohio  
 WATK Antigo, Wis.  
 WATM Atmore, Ala.  
 WATN Watertown, N. Y.  
 WATO Oak Ridge, Tenn.  
 WATP Marion, S. C.  
 WATR Waterbury, Conn.  
 WATS Sayre, Pa.  
 WATT Cadillac, Mich.  
 WATV Birmingham, Ala.  
 WATW Ashland, Wis.  
 WATZ Alpena, Mich.  
 WAUB Auburn, N. Y.  
 WAUC Wauchula, Fla.  
 WAUD Auburn, Ala.  
 WAUG Augusta, Ga.  
 WAUX Waukesha, Wis.  
 WAVC Boaz, Ala.  
 WAVE Louisville, Ky.  
 WAVI Dayton, Ohio  
 WAVL Apollo, Pa.  
 WAVN Stillwater, Minn.  
 WAVO Avondale Estates, Ga.  
 WAVP Avon Park, Fla.  
 WAVU Albertville, Ala.  
 WAVY Portsmouth, Va.  
 WAVZ New Haven, Conn.  
 WAWK Kendallville, Ind.  
 WAWZ Zarephath, N. J.  
 WAXE Vero Beach, Fla.  
 WAXU Georgetown, Ky.  
 WAXX Chippewa Falls, Wis.  
 WAYB Waynesboro, Va.  
 WAYE Dundalk, Md.  
 WAYN Rockingham, N. C.  
 WAYR Orange Park, Fla.  
 WAYS Charlotte, N. C.  
 WAYX Waycross, Ga.  
 WAYZ Waynesboro, Pa.  
 WAZA Bainbridge, Ga.  
 WAZE Clearwater, Fla.  
 WAZF Yazoo City, Miss.  
 WAZL Hazleton, Pa.  
 WAZY Lafayette, Ind.  
 WBAA Lafayette, Ind.  
 WBAB Babylon, N. Y.  
 WBAC Cleveland, Tenn.  
 WBAG Burlington, N. C.  
 WBAL Baltimore, Md.  
 WBAM Montgomery, Ala.  
 WBAP Ft. Worth, Tex.  
 WBAR Bartow, Fla.  
 WBAT Marion, Ind.  
 WBAW Barnwell, S. C.  
 WBAX Wilkes-Barre, Pa.  
 WBAZ Green Bay, Wis.  
 WBAZ Kingston, N. Y.  
 WBBA Pittsfield, Ill.  
 WBBC Burlington, N. C.  
 WBBD Rochester, N. Y.  
 WBBI Abingdon, Va.  
 WBBL Blakely, Ga.  
 WBBL Richmond, Va.  
 WBMM Chicago, Ill.  
 WBBO Forest City, N. C.  
 WBBS Augusta, Ga.  
 WBBS Lyons, Ga.  
 WBBS Youngstown, Ohio  
 WBBS Ponca City, Okla.  
 WBBA Bay Minette, Ala.  
 WBBC Levittown — Fairless Hills, Pa.  
 WBCH Hastings, Mich.  
 WBCK Williamsburg, Va.  
 WBCK Battle Creek, Mich.  
 WBCM Bay City, Mich.  
 WBCC Christiansburg, Va.  
 WBCU Union, S. C.  
 WBEC Pittsfield, Mass.  
 WBEE Harvey, Ill.  
 WBEJ Elizabethton, Tenn.  
 WBEL South Beloit, Ill.  
 WBEN Buffalo, N. Y.  
 WBET Brockton, Mass.  
 WBEU Beaufort, S. C.  
 WBEV Beaver Dam, Wis.  
 WBEX Chillicothe, Ohio  
 WBFD Bedford, Pa.  
 WBGC Chiles, Fla.  
 WBGN Bowling Green, Ky.  
 WBGR Jesup, Ga.  
 WBHB Fitzgerald, Ga.  
 WBHC Hampton, S. C.  
 WBHF Cartersville, Ga.  
 WBHP Huntsville, Ala.  
 WBIA Augusta, Ga.  
 WBIC Islip, N. Y.  
 WBIE Marietta, Ga.  
 WBIG Greensboro, N. C.  
 WBIL Leesburg, Fla.  
 WBIP Booneville, Miss.  
 WBIR Knoxville, Tenn.  
 WBIS Bristol, Conn.  
 WBIZ Bedford, Ind.  
 WBW Eau Claire, Wis.  
 WBKH Hattiesburg, Miss.  
 WBKN Newton, Miss.  
 WBKV West Bend, Wis.  
 WBLA Elizabethtown, N. C.  
 WBLE Batesville, Miss.  
 WBLF Bellefonte, Pa.

WBLG Lexington, Ky.  
WBLJ Dalton, Ga.  
WBLO Evergreen, Ala.  
WBLR Batesburg, S. C.  
WBLT Bedford, Va.  
WBLU Salem, Va.  
WBLY Springfield, Ohio  
WBMA Beaufort, N. C.  
WBMC McMinnville, Tenn  
WBMD Baltimore, Md.  
WBMK West Point, Ga  
WBML Macon, Ga.  
WBNC Conway, N. H.  
WBNL Beaconville, Ind.  
WBNR Beacon, N. Y.  
WBNS Columbus, Ohio  
WBNT Oneida, Tenn.  
WBNX New York, N. Y.  
WBNY Buffalo, N. Y.  
WBOE Galax, Va.  
WBOC Salisbury, Md.  
WBOF Virginia Beach, Va.  
WBOK New Orleans, La.  
WBOP Pensacola, Fla.  
WBOS Brookline, Mass.  
WBOW Terre Haute, Ind.  
WBOX Bogalusa, La.  
WBOY Clarksburg, W. Va.  
WBPD Orangeburg, S. C.  
WBPZ Lock Haven, Pa.  
WBRB Mt. Clemens, Mich.  
WBRC Birmingham, Ala.  
WBRE Bradenton, Fla.  
WBRE Wilkes-Barre, Pa  
WBRG Lynchburg, Va.  
WBRK Pittsfield, Mass.  
WBRM Marion, N. C.  
WBRN Big Rapids, Mich.  
WBRO Waynesboro, Ga.  
WBRT Bardonia, Ky.  
WBRV Boonville, N. Y.  
WBRX Berwick, Pa.  
WBRV Waterbury, Conn.  
WBSC Bennettsville, S. C.  
WBSM New Bedford, Mass  
WBSR Pensacola, Fla.  
WBT Charlotte, N. C.  
WBTA Batavia, N. Y.  
WBTH Williamston, W. Va.  
WBTL Farmville, N. C.  
WBTM Danville, Va.  
WBTN Bennington, Vt.  
WBTO Linton, Ind.  
WBUC Buchanan, W. Va.  
WBUD Trenton, N. J.  
WBUT Butler, Pa.  
WBUX Doylestown, Pa.  
WBUY Lexington, N. C.  
WBUZ Fredonia, N. Y.  
WBVL Barboursville, Ky.  
WBVP Beaver Falls, Pa.  
WBYE Calera, Ala.  
WBYS Canton, Ill.  
WBZ Boston, Mass  
WBZA Springfield, Mass.  
WBZY Torrington, Conn.  
WCAE Pittsburgh, Pa.  
WCAL Northfield, Minn  
WCAM Camden, N. J.  
WCAO Baltimore, Md.  
WCAP Lowell, Mass.  
WCAR Detroit, Mich.  
WCAE Orange, Mass  
WCAU Philadelphia, Pa.  
WCAW Charleston, W. Va.  
WCAZ Burlington, Vt.  
WCAY Cayce, S. C.  
WCAZ Carthage, Ill.  
WCBA Corning, N. Y.  
WCBC Anderson, Ind.  
WCBG Chambersburg, Pa.  
WCBH Columbus, Miss.  
WCBK Benton, Ky.  
WCBM Baltimore, Md.  
WCBQ Whitehall, Mich  
WCBY New York, N. Y.  
WCBT Roanoke Rapids, N. C.  
WCBY Cheboygan, Mich.  
WCCC Hartford, Conn.  
WCCM Lawrence, Mass.  
WCCN Neillsville, Wis.  
WCCO Minneapolis, Minn  
WCCP Savannah, Ga.  
WCDJ Edenton, N. C.  
WCDL Carbondale, Pa.  
WCDT Winchester, Tenn.  
WCEC Rocky Mount, N. C.  
WCED Du Bois, Pa.  
WCEF Parkersburg, W. Va.  
WCEH Hawkinsville, Ga.  
WCEM Cambridge, Md.  
WCEN Mt. Pleasant, Mich.  
WCFR Charlotte, Mich.  
WCFL Chicago, Ill.  
WCFR Springfield, Vt.  
WCFV Clifton Forge, Va.  
WCGA Calhoun, Ga.  
WCGC Belmont, N. C.  
WCGO Chicago Heights, Ill  
WCHA Chambersburg, Pa.  
WCHB Inkster, Mich.  
WCHI Chillicothe, Ohio  
WCHJ Brockhaven, Miss.  
WCHK Canton, Ga.  
WCHL Chapel Hill, N. C.  
WCHN Norwich, N. Y.  
WCHO Washington Court House, Ohio  
WCHP Tusculumbia, Ala.  
WCHS Charleston, W. Va.  
WCHV Charlottesville, Va.  
WCIL Carbondale, Ill.  
WCIN Cincinnati, Ohio  
WCJU Columbia, Miss.  
WCKB Dunn, N. C.  
WCKI Greer, S. C.  
WCKR Miami, Fla.  
WCKY Cincinnati, Ohio  
WCLA Claxton, Ga.  
WCLB Camilla, Ga.  
WCLC Jamestown, Tenn.  
WCLD Cleveland, Miss.  
WCLE Cleveland, Tenn.  
WCLG Morgantown, W. Va.  
WCLI Corning, N. Y.  
WCLJ Janesville, Wis.  
WCLS Columbus, Ga.  
WCLT Newark, Ohio.  
WCLW Mansfield, Ohio  
WCMA Corinth, Miss.  
WCMB Harrisburg, Pa.  
WCMC Willwood, N. J.  
WCME Brunswick, Me.  
WCMI Ashland, Ky.  
WCMM Arcibo, P. R.  
WCMP Pine City, Minn.  
WCMR Elkhart, Ind.  
WCMS Norfolk, Va.  
WCMT Martin, Tenn.  
WCMW Canton, Ohio  
WCMY Ottawa, Ill.  
WCNB Connorsville, Ind  
WCNC Elizabeth City, N. C.  
WCNF Weldon, N. C.  
WCNG Canonsburg, Pa.  
WCNH Quincy, Fla.  
WCNL Newport, N. H.  
WCNR Bloomsburg, Pa.  
WCNT Centralia, Ill.  
WCNU Crestview, Fla.  
WCNX Middletown, Conn.  
WCOA Pensacola, Fla.  
WCOC Meridian, Miss.  
WCOG Greensboro, N. C.  
WCOH Newnan, Ga.  
WCOJ Coatesville, Pa.  
WCOL Columbus, Ohio  
WCON Cornelia, Ga.  
WCOB Boston, Mass.  
WCOB Lebanon, Tenn.  
WCOS Columbia, S. C.  
WCOU Lewiston, Me.  
WCOV Montgomery, Ala.  
WCOW Sparta, Wis.  
WCOY Columbia, Pa.  
WCPA Clearfield, Pa.  
WCPC Houston, Miss.  
WCPH Etowah, Tenn.  
WCPM Cumberland, Ky.  
WCPO Cincinnati, Ohio  
WCPS Tarboro, N. C.  
WCQS Alma, Ga.  
WCRA Effingham, Ill.  
WCRE Waltham, Mass  
WCRE Cheraw, S. C.  
WCRI Scottsboro, Ala.  
WCRK Morrystown, Tenn  
WCRL Oneonta, Ala.  
WCRM Clare, Mich.  
WCRO Johnstown, Pa.  
WCRR Corinth, Miss  
WCRS Greenwood, S. C.  
WCRT Birmingham, Ala.  
WCRV Washington, N. J.  
WCRW Chicago, Ill.  
WCRY Macon, Ga.  
WCSC Charleston, S. C.  
WCSP Portland, Me.  
WCSE Columbia, Ind  
WCSS Hillsdale, Mich  
WCSS Amsterdam, N. Y.  
WCST Berkeley Springs, W. Va.  
WCTA Andalusia, Ala.  
WCTC New Brunswick, N. J.  
WCTT Corbin, Ky.  
WCTW New Castle Ind  
WCUB Manitowoc, Wis  
WCUE Akron, Ohio  
WCUM Cumberland, Md  
WCVA Culpeper, Va.  
WCVI Connellsville, Pa.  
WCVP Murphree, N. C.  
WCVS Springfield, Ill.  
WCWC Ripon, Wis.  
WCYB Bristol, Va.  
WCYN Cynthia, Ky.  
WDAD Indiana, Pa.  
WDAE Tampa, Fla.  
WDAF Kansas City, Mo  
WDAK Columbus, Ga.  
WDAL Meridian, Miss.  
WDAN Danville, Ill.  
WDAR Darlington, S. C.  
WDAS Philadelphia, Pa.  
WDAX McRae, Ga.  
WDAY Fargo, N. D.  
WDBC Escanaba, Mich  
WDBF Delray Beach, Fla.  
WDBJ Roanoke, Va.  
WDBL Springfield, Tenn.  
WDBM Statesville, N. C.  
WDBO Orlando, Fla.  
WDBQ Dubuque, Iowa  
WDCF Dade City, Fla.  
WDCI Tarpon Springs, Fla.  
WDCR Hanover, N. H.  
WDDT Greenville, Miss.  
WDDY Gloucester, Va.  
WDEA Ellsworth, Me.  
WDEB Pensacola, Fla.  
WDEC Americus, Ga.  
WDEE Hamden, Conn  
WDEF Chattanooga, Tenn  
WDEH Sweetwater, Tenn.  
WDEL Wilmington, Del.  
WDEV Waterbury, Vt.  
WDEW Westfield, Mass  
WDGY Minneapolis, Minn  
WDIA Memphis Tenn.  
WDIG Dothan, Ala.  
WDIX Orangeburg, S. C.  
WDKD Kingstreet, S. C.  
WDKN Dickson, Tenn.  
WDLA Walton, N. Y.  
WDLB Marshfield, Wis.  
WDLR Port Jervis, N. Y.  
WDLM East Moline, Ill  
WDLR Panama City, Fla.  
WDLR Delaware, Ohio.  
WDLT Indianola, Miss  
WDMF Buford, Ga.  
WDMG Douglas, Ga.  
WDMJ Marquette, Mich.  
WDMV Pocomoke City, Md  
WDNC Durham, N. C.  
WDNE Elkins, W. Va.  
WDNG Anniston, Ala.  
WDNT Dayton, Tenn.  
WDOB Canton, Miss.  
WDOC Prestonburg, Ky.  
WDOO Chattanooga, Tenn.  
WDOE Dunkirk, N. Y.  
WDOG Marine City, Mich.  
WDOK Cleveland, Ohio  
WDOI Athens, Ga.  
WDLN Wheaton, Md.  
WDOR Sturgeon Bay, Wis.  
WDOS Oneonta, N. Y.  
WDOT Burlington, Vt.  
WDOV Dover, Del.  
WDRN Duquoin, Ill.  
WDRQ Hartford, Conn.  
WDSC Dillon, S. C.  
WDSG Dyersburg, Tenn.  
WDSK Cleveland, Miss.  
WDSM Superior, Wis.  
WDSR DeFumak Springs, Fla.  
WDSR Lake City, Fla.  
WDSU New Orleans, La.  
WDTI Danville, Va.  
WDUN Gainesville, Ga.  
WDUX Waupaca, Wis.  
WDUZ Green Bay, Wis.  
WDVA Danville, Va.  
WDVH Gainesville, Fla.  
WDVL Vineland, N. J.  
WDWD Dawson, Ga.  
WDWS Champaign, Ill.  
WDXB Chattanooga, Tenn.  
WDXE Lawrenceburg, Tenn.  
WDXI Jackson, Tenn.  
WDXL Lexington, Tenn.  
WDXN Clarksville, Tenn.  
WDXR Paducah, Ky.  
WDXY Sumter, S. C.  
WDYL Ashland Va.  
WDZ Decatur, Ill.  
WEAB Greer, S. C.  
WEAG Alcoa, Tenn.  
WEAM Arlington, Va.  
WEAN Providence, R. I.  
WEAQ Eau Claire, Wis.  
WEAS College Park, Ga.  
WEAT W. Palm Beach, Fla.  
WEAV Plattsburg, N. Y.  
WEAW Evanston, Ill.  
WEBB Baltimore, Md.  
WEBC Duluth Minn  
WEBJ Brewton, Ala.  
WEBO Owego, N. Y.  
WEBQ Harrisburg, Ill.  
WEBR Buffalo, N. Y.  
WEBY Milton, Fla.  
WECL Eau Claire, Wis.  
WEDC Chicago, Ill.  
WEDO McKeesport, Pa.  
WEDR Birmingham, Ala.  
WEEB Southern Pines, N. C.  
WEED Rocky Mount, N. C.  
WEEI Boston, Mass.  
WEEF Fairfax, Va.  
WEEN Lafavette, Tenn  
WEER Pittsburgh, Pa.  
WEER Warrenton, Va.  
WEET Richmond, Va.  
WEEU Reading, Pa.  
WEEK Easton, Pa.  
WEEZ Chester, Pa.  
WEGO Concord, N. C.  
WEGP Presque Isle, Me.  
WEHM Elmira Hts.-Horseheads, N. Y.  
WEIC Charleston, Ill.  
WEIM Fitchburg, Mass.  
WEIR Weirton, W. Va.  
WEJL Scranton, Pa.  
WEKR Fayetteville, Tenn.  
WEKY Richmond, Ky.  
WEKZ Monroe, Wis.  
WELB Elba, Ala.  
WELC Welch, W. Va.  
WELD Fisher, W. Va.  
WELS South Daytona, Fla.  
WELI New Haven, Conn.  
WELK Charlottesville, Va.  
WELL Battle Creek, Mich.  
WELM Elmira, N. Y.  
WELU Tupelo, Miss.  
WELP Easley, S. C.  
WELR Roanoke, Ala.  
WELS Kinston, N. C.  
WELY Ely, Minn.  
WELZ Belzoni, Miss.  
WEMB Erwin, Tenn.  
WEMD Easton, Md.  
WEMJ Laconia, N. H.  
WEMP Milwaukee, Wis.  
WENA Bayamon, P. R.  
WENC Whiteville, N. C.  
WENE Endicott, N. Y.  
WENK Union City, Tenn  
WENN Homewood Ala.  
WENO Madison, Tenn.  
WENT Gloversville, N. Y.  
WENY Elmira, N. Y.  
WEOA Evansville, Ind.  
WEOK Poughkeepsie, N. Y.  
WEOL Elyria, Ohio  
WEPS S. Pittsburg, Tenn  
WEPM Martinsburg, W. Va.  
WERC Erie, Pa.  
WERD Atlanta, Ga.  
WERE Cleveland, Ohio  
WERH Hamilton, Ala.  
WERI Westerly, R. I.  
WERT Van Wert, Ohio  
WESA Charleroi, Pa.  
WESB Bradford, Pa.  
WESC Greenville, S. C.  
WESN North Augusta, S. C.  
WESO Southbridge, Mass.  
WESR Tasley, Va.  
WEST Easton, Va.  
WESX Salem, Mass.  
WESY Lealand, Miss.  
WETE Johnson City, Tenn.  
WETC Wendell-Zebulon, N. C.  
WETO Gadsden, Ala.  
WETT Ocean City, Md  
WETU Wetumpka, Ala.  
WETZ New Martinsville, W. Va.  
WEUC Ponce, P. R.  
WEUP Huntsville, Ala.  
WEVA Emporia, Va.  
WEVD New York, N. Y.  
WEVE Eveleth, Minn.  
WEWV St. Louis, Mo.  
WEWO Laurinburg, N. C.  
WEXL Royal Oak, Mich.  
WEYE Sanford, N. C.  
WEZE Boston, Mass.  
WEZJ Williamsburg, Key.  
WEZL Richmond, Va.  
WEZN Elizabethtown, Pa.  
WEZY Cocoa, Fla.  
WFAA Dallas Tex.  
WFAB Miami-S. Miami, Fla.  
WFAE Farmville, N. C.  
WFAH Alliance, Ohio  
WFAI Fayetteville, N. C.  
WFAF Farrell, Pa.  
WFAW White Plains, N. Y.  
WFAU Augusta, Me.  
WFAZ Falls Church, Va.  
WFBC Greenville, S. C.  
WFBR Altoona, Pa.  
WFBL Syracuse, N. Y.  
WFBN Indianapolis, Ind  
WFBT Baltimore, Md.  
WFDF Flint, Mich.  
WFDR Manchester, Ga.  
WFEA Manchester, N. H.  
WFEB Svlacauga, Ala.  
WFEC Miami, Fla.  
WFGM Fitchburg, Mass.  
WFGN Gaffney, S. C.  
WFHG Bristol, Va.  
WFHK Pell City, Ala.  
WFHR Wisconsin Rapids, Wis  
WFIS Sumter, S. C.  
WFIL Philadelphia, Pa.  
WFIN Findlay, Ohio  
WFIS Fountain Inn, S. C.  
WFIW Fairfield, Ill.  
WFKN Franklin, Ky.  
WFKY Frankfort, Ky.  
WFLA Tampa, Fla.  
WFLB Fayetteville, N. C.  
WFLI Lookout Mt., Tenn  
WFLN Philadelphia, Pa.  
WFO Farmville, Va.  
WFLR Dundee, N. Y.  
WFLS Fredericksburg, Va.  
WFMC Goldsboro, N. C.  
WFMD Frederick, Md.  
WFMH Cullman, Ala.  
WFMJ Youngstown, Ohio  
WFMO Fairmont, N. C.  
WFMW Madisonville, Ky.  
WFNC Fayetteville N. C.  
WFOB Fostoria, Ohio  
WFOM Marietta, Ga.  
WFOR Hattiesburg, Miss  
WFOX Milwaukee, Wis.  
WFOY St. Augustine, Fla.  
WFPA Fort Payne, Ala.  
WFPG Atlantic City, N. J.  
WFPM Ft. Valley, Ga.  
WFPR Hammond, La.  
WFRA Franklin, Pa.  
WFRB Frostburg Md  
WFRS Reidsville, N. C.  
WFRM Freeport, Ill.  
WFRM Coudersport, Pa.  
WFRO Fremont, Ohio  
WFRX W. Frankfort, Ill.  
WFSC Franklin, N. C.  
WFST Caribou, Me.  
WFTC Kinston, N. C.  
WFTG London, Ky.  
WFTL Fort Lauderdale, Fla.  
WFTM Maysville Ky.  
WFTS Front Royal, Va.  
WFTW Fort Walton, Fla.  
WFUL Fulton, Ky.  
WFUN Huntsville, Ala.  
WFUR Grand Rapids, Mich.  
WFVA Fredericksburg, Va.  
WFGV Fuquay Springs, N. C.  
WFWL Camden, Tenn.  
WFYC Alma, Mich.  
WGYI Mineola, N. Y.  
WGAA Cedartown, Ga.  
WGAC Augusta, Ga.  
WGAD Gadsden, Ala.  
WGAF Valdosta, Ga.  
WGAI Elizabeth City, N. C.  
WGAL Lancaster, Pa.

# Am Calls CONTINUED

- WGAN Portland, Me.  
 WGAP Maryville, Tenn.  
 WGAR Cleveland, Ohio  
 WGAS S. Gastonia, N. C.  
 WGAT Gate City, Va.  
 WGAU Athens, Ga.  
 WGAW Gardner, Mass.  
 WGBA Columbus, Ga.  
 WGBB Freeport, N. Y.  
 WGBF Evansville, Ind.  
 WGBG Greensboro, N. C.  
 WGBI Scranton, Pa.  
 WGBR Goldsboro, N. C.  
 WGBS Miami, Fla.  
 WGCB Red Lion, Pa.  
 WGCD Chester, S. C.  
 WGCN Gulfport, Miss.  
 WGEA Geneva, Ala.  
 WGEN Indianapolis, Ind.  
 WGEM Quincy, Ill.  
 WGES Chicago, Ill.  
 WGET Gettysburg, Pa.  
 WGEZ Beloit, Wis.  
 WGFJ Covington, Ga.  
 WGGG Gainesville, Fla.  
 WGGH Marion, Ill.  
 WGGO Salamanca, N. Y.  
 WGH Newport News, Va.  
 WGHM Skowhegan, Me.  
 WGHV Grand Haven, Mich.  
 WGHQ Saugerties, N. Y.  
 WGGI Brunswick, Ga.  
 WGLL Galesburg, Ill.  
 WGRM Manchester, N. H.  
 WGRV Charlotte, N. C.  
 WGA Atlanta, Ga.  
 WGL Ft. Wayne, Ind.  
 WGLC Centerville, Miss.  
 WGLI Babylon, N. Y.  
 WGM Hollywood, Fla.  
 WGMH Hinesville, Ga.  
 WGMG Bethesda, Md.  
 WGN Chicago, Ill.  
 WGNB Gastonia, N. C.  
 WGNM Wilmington, N. C.  
 WGNB Murfreesboro, Tenn.  
 WGNV Newburgh, N. Y.  
 WGOG Wahalla, S. C.  
 WGOH Grayson, Ky.  
 WGOK Mobile, Ala.  
 WGOI Goldsboro, N. C.  
 WGOV Valdosta, Ga.  
 WGPB Bethlehem, Pa.  
 WGPC Albany, Ga.  
 WGR Buffalo, N. Y.  
 WGRA Cairo, Ga.  
 WGRN Green Cove Springs, Fla.  
 WGRD Grand Rapids, Mich.  
 WGRF Aguadilla, P. R.  
 WGRM Greenwood, Miss.  
 WGRS Lake City, Fla.  
 WGRV Greenville, Pa.  
 WGRV Greenville, Tenn.  
 WGRY Gary, Ind.  
 WGS A Ephrata, Pa.  
 WGSN Huntington, N. Y.  
 WGSR Millen, Ga.  
 WGST Atlanta, Ga.  
 WGSV Guntersville, Ala.  
 WGSW Greenwood, S. C.  
 WGTA Summerville, Ga.  
 WGTC Greenville, N. C.  
 WGTL Kannapolis, N. C.  
 WGTM Wilson, N. C.  
 WGTN Georgetown, S. C.  
 WGTQ Cypress Gardens, Fla.  
 WGUN Decatur, Ga.  
 WGUS North Augusta, S. C.  
 WGUY Bangor, Me.  
 WGV A Geneva, N. Y.  
 WGVN Greenville, Miss.  
 WGW Selma, Ala.  
 WGW R Asheboro, N. C.  
 WGY Schenectady, N. Y.  
 WGYV Greenville, Ala.  
 WHA Madison, Wis.  
 WHAB Baxley, Ga.  
 WHAI Greenfield, Mass.  
 WHAK Rogers City, Mich.  
 WHAL Shelbyville, Tenn.  
 WHAM Rochester, N. Y.  
 WHAN Haines City, Fla.  
 WHAP Hopewell, Va.  
 WHAR Clarksburg, W. Va.  
 WHAS Louisville, Ky.  
 WHAT Philadelphia, Pa.  
 WHAV Haverhill, Mass.  
 WHAW Weston, W. Va.  
 WHAY New Britain, Conn.  
 WHAZ Troy, N. Y.  
 WHB Kansas City, Mo.  
 WHBB Selma, Ala.  
 WHBC Canton, Ohio  
 WHBF Rock Island, Ill.  
 WHBG Harrisonburg, Va.  
 WHBI Newark, N. J.  
 WHBL Sheboygan, Wis.  
 WHBN Harrodsburg, Ky.  
 WHBO Tampa, Fla.  
 WHBQ Memphis, Tenn.  
 WHBT Harriman, Tenn.  
 WHBU Anderson, Ind.  
 WHBY Appleton, Wis.  
 WHCC Waynesville, N. C.  
 WHCO Sparta, Ill.  
 WHCU Ithaca, N. Y.  
 WHDF Houghton, Mich.  
 WHDH Boston, Mass.  
 WHDL Olean, N. Y.  
 WHDM McKenzie, Tenn.  
 WHEB Portsmouth, N. H.  
 WHEC Rochester, N. Y.  
 WHEE Martinsville, Va.  
 WHEH Syracuse, N. Y.  
 WHEO Stuart, Va.  
 WHEP Foley, Ala.  
 WHER Memphis, Tenn.  
 WHEW Riviera Beach, Fla.  
 WHEY Millington, Tenn.  
 WHFB Benton Harbor-St. Joseph, Mich.  
 WHFC Cicero, Ill.  
 WHGR Harrisburg, Pa.  
 WHGR Houghton Lake, Mich.  
 WHHH Warren, Ohio  
 WHHM Memphis, Tenn.  
 WHHT Lucedale, Miss.  
 WHHY Montgomery, Ala.  
 WHIE Griffin, Ga.  
 WHIL Medford, Mass.  
 WHIM Providence, R. I.  
 WHIN Gallatin, Tenn.  
 WHIO Dayton, Ohio  
 WHIP Mooresville, N. C.  
 WHIR Danville, Ky.  
 WHIS Bluefield, W. Va.  
 WHIT New Bern, N. C.  
 WHIY Orlando, Fla.  
 WHIZ Zanesville, Ohio  
 WHJB Greensburg, Pa.  
 WHJC Matewan, W. Va.  
 WHK Cleveland, Ohio  
 WHKP Hendersonville, N. C.  
 WHKY Hickory, N. C.  
 WHLB Virginia, Minn.  
 WHLD Niagara Falls, N. Y.  
 WHLF So. Boston, Va.  
 WHLI Hempstead, N. Y.  
 WHLL Wheeling, W. Va.  
 WHLM Bloomsburg, Pa.  
 WHLN Harlan, Ky.  
 WHLO Akron, Ohio  
 WHLP Centerville, Tenn.  
 WHLS Port Huron, Mich.  
 WHLT Huntington, Ind.  
 WHMA Anniston, Ala.  
 WHMI Howell, Mich.  
 WHMP Northampton, Mass.  
 WHMS Charleston, W. Va.  
 WHNC Henderson, N. C.  
 WHNY McComb, Miss.  
 WHO Des Moines, Iowa  
 WHOA San Juan, P. R.  
 WHOC Philadelphia, Miss.  
 WHOK Lancaster, Ohio  
 WHOL Allentown, Pa.  
 WHOM New York, N. Y.  
 WHOO Orlando, Fla.  
 WHOP Hopkinsville, Ky.  
 WHOS Decatur, Ala.  
 WHOT Campbell, Ohio  
 WHOU Houlton, Me.  
 WHOW Clinton, Ill.  
 WHP Harrisburg, Pa.  
 WHPB Belton, S. C.  
 WHPH High Point, N. C.  
 WHRT Hartselle, Ala.  
 WHRV Ann Arbor, Mich.  
 WHRW Bowling Green, Ohio  
 WHSC Hartselle, S. C.  
 WHSM Hayward, Wis.  
 WHSY Hattiesburg, Miss.  
 WHTC Holland, Mich.  
 WHTG Eatontown, N. J.  
 WHUB Cookeville, Tenn.  
 WHUC Hudson, N. Y.  
 WHUM Reading, Pa.  
 WHUN Huntington, Pa.  
 WHVF Wausau, Wis.  
 WHVH Henderson, N. C.  
 WHVR Hanover, Pa.  
 WHWB Rutland, Vt.  
 WHYE Roanoke, Va.  
 WHYL Carlisle, Pa.  
 WHYN Springfield, Mass.  
 WHY S Ocala, Fla.  
 WIAC San Juan, P. R.  
 WIAM Williamston, N. C.  
 WIBA Madison, Wis.  
 WIBB Macon, Ga.  
 WIBC Indianapolis, Ind.  
 WIBG Philadelphia, Pa.  
 WIBM Jackson, Mich.  
 WIBR Baton Rouge, La.  
 WIBU Poyette, Wis.  
 WIBV Belleville, Ill.  
 WIBW Topeka, Kan.  
 WIBX Utica, N. Y.  
 WICC Bridgeport, Conn.  
 WICE Providence, R. I.  
 WICH Norwich, Conn.  
 WICK Scranton, Pa.  
 WICO Salisbury, Md.  
 WICU Erie, Pa.  
 WICY Malone, N. Y.  
 WIDE Biddeford, Me.  
 WIDU Fayetteville, N. C.  
 WIEL Elizabethtown, Ky.  
 WIFM Elkin, N. C.  
 WIGM Medford, Wis.  
 WIN Atlanta, Ga.  
 WIKB Iron River, Mich.  
 WIKC Bogalusa, La.  
 WIKL Newport, Vt.  
 WIKY Evansville, Ind.  
 WIL St. Louis, Mo.  
 WILA Danville, Va.  
 WILD Boston, Mass.  
 WILE Cambridge, Ohio  
 WILI Willimantic, Conn.  
 WILK Wilkes-Barre, Pa.  
 WILL Urbana, Ill.  
 WILM Wilmington, Del.  
 WILO Frankfort, Ind.  
 WILS Lansing, Mich.  
 WILZ St. Petersburg Beach, Fla.  
 WIMA Lima, Ohio  
 WIMO Winder, Ga.  
 WIMS Michigan City, Ind.  
 WINA Charlottesville, Va.  
 WINC Winchester, Va.  
 WIND Chicago, Ill.  
 WINF Manchester, Conn.  
 WING Dayton, Ohio  
 WINI Murphysboro, Ill.  
 WINK Ft. Myers, Fla.  
 WINN Louisville, Ky.  
 †WINQ Tampa, Fla.  
 WINR Binghamton, N. Y.  
 WINS New York, N. Y.  
 WINT Winter Haven, Fla.  
 WINX Rockville, Md.  
 WINZ Miami, Fla.  
 WIOD Sanford, Fla.  
 WIOI New Boston, Ohio  
 WION Ionia, Mich.  
 WIOS Tawas City, Mich.  
 WIOU Kokomo, Ind.  
 WIP Philadelphia, Pa.  
 WIPC Lake Wales, Fla.  
 WIPR San Juan, P. R.  
 WIPS Ticonderoga, N. Y.  
 WIRA Ft. Pierce, Fla.  
 WIRB Enterprise, Ala.  
 WIRC Hickory, N. C.  
 WIRE Indianapolis, Ind.  
 WIRJ Humboldt, Tenn.  
 WIRK W. Palm Beach, Fla.  
 WIRL Peoria, Ill.  
 WIRO Ironton, Ohio  
 WIRY Plattsburg, N. Y.  
 WIS Columbia, S. C.  
 WISE Asheville, N. C.  
 WISH Indianapolis, Ind.  
 WISL Shamokin, Pa.  
 WISM Madison, Wis.  
 WISN Milwaukee, Wis.  
 WISO Ponce, P. R.  
 WISP Kingston, N. C.  
 WISR Butler, Pa.  
 WIST Charlotte, N. C.  
 WISV Viroqua, Wis.  
 WITA San Juan, P. R.  
 WITE Brazil, Ind.  
 WITB Baltimore, Md.  
 WITT Lewisburg, Pa.  
 WITZ Danville, Ill.  
 WITZ Jasper, Ind.  
 WIVI Christiansted, St. Croix, V. I.  
 WIVK Knoxville, Tenn.  
 WIVV Island of Vieques, P. R.  
 WIVY Jacksonville, Fla.  
 †WVIX New Richmond, Wis.  
 WIZE Springfield, Ohio  
 WIZZ Streator, Ill.  
 WJAB Westbrook, Me.  
 WJAC Johnstown, Pa.  
 WJAG Norfolk, Neb.  
 WJAK Jackson, Tenn.  
 WJAM Marion, Ala.  
 WJAN Ishpeming, Mich.  
 WJAR Providence, R. I.  
 WJAT Swainsboro, Ga.  
 WJAX Jacksonville, Fla.  
 WJAY Mullins, S. C.  
 WJAZ Albany, Ga.  
 WJBB Haleyville, Ala.  
 WJBC Bloomington, Ill.  
 WJBD Salem, Ill.  
 WJBB Detroit, Mich.  
 WJBL Holland, Mich.  
 WJBO Baton Rouge, La.  
 WJBS Deland, Fla.  
 WJBW New Orleans, La.  
 WJCD Seymour, Ind.  
 WJCM Sebring, Fla.  
 WJDA Quincy, Mass.  
 WJDB Thomasville, Ala.  
 WJDX Jackson, Miss.  
 WJDY Salisbury, Md.  
 WJEF Grand Rapids, Mich.  
 WJEH Gallipolis, Ohio  
 WJEJ Hagerstown, Md.  
 WJEM Valdosta, Ga.  
 WJER Dover, Ohio  
 WJET Erie, Pa.  
 WJHB Talladega, Ala.  
 WJHL Johnson City, Tenn.  
 WJHO Opelika, Ala.  
 WJIG Tullahoma, Tenn.  
 WJIM Lansing, Mich.  
 WJIV Savannah, Ga.  
 WJJC Commerce, Ga.  
 WJJD Chicago, Ill.  
 WJLL Niagara Falls, N. Y.  
 WJLM Lewisburg, Tenn.  
 WJLB Detroit, Mich.  
 WJLD Homewood, Ala.  
 WJLK Asbury Park, N. J.  
 WJLS Beckley, W. Va.  
 WJMA Orange, Va.  
 WJMB Brookhaven, Miss.  
 WJMC Rice Lake, Wis.  
 WJMJ Philadelphia, Pa.  
 WJMK North Syracuse, N. Y.  
 WJMO Cleveland Heights, Ohio  
 WJMR New Orleans, La.  
 WJMS Ironwood, Mich.  
 WJMW Athens, Ala.  
 WJMX Florence, S. C.  
 WJNC Jacksonville, N. C.  
 WJNO W. Palm Beach, Fla.  
 WJOB Hammond, Ind.  
 WJOC Jamestown, N. Y.  
 WJOE Ward Ridge, Fla.  
 WJOI Florence, Ala.  
 WJOL Joliet, Ill.  
 WJON St. Cloud, Minn.  
 WJOT Lake City, S. C.  
 WJOY Burlington, Vt.  
 WJPA Washington, Pa.  
 WJPD Ishpeming, Mich.  
 WJPF Herrin, Ill.  
 WJPG Green Bay, Wis.  
 WJPR Greenville, Miss.  
 WJPS Evansville, Ind.  
 WJQS Jackson, Miss.  
 WJR Detroit, Mich.  
 WJRD Tuscaloosa, Ala.  
 WJRI Lenoir, N. C.  
 WJRL Rockford, Ill.  
 WJSB Crestview, Fla.  
 WJSO Jonesboro, Tenn.  
 WJTN Jamestown, N. Y.  
 WJUD St. Johns, Mich.  
 WJUN Mexico, Pa.  
 WJVA South Bend, Ind.  
 WJVV Cleveland, Ohio  
 WJWL Georgetown, Del.  
 WJWS South Hill, Va.  
 WJXN Jackson, Miss.  
 WJZM Clarksville, Tenn.  
 WKAB Mobile, Ala.  
 WKAI Macomb, Ill.  
 WKAL Rome, N. Y.  
 WKAM Goshen, Ind.  
 WKAN Kankakee, Ill.  
 WKAP Allentown, Pa.  
 WKAQ San Juan, P. R.  
 WKAR E. Lansing, Mich.  
 WKAT Miami Beach, Fla.  
 WKAY Glasgow, Ky.  
 WKAZ Charleston, W. Va.  
 WKBC N. Wilkesboro, N. C.  
 WKBI La Crosse, Wis.  
 WKBS St. Mary's, Pa.  
 WKBJ Milan, Tenn.  
 WKBK Keene, N. H.  
 WKBL Covington, Tenn.  
 WKBN Youngstown, Ohio  
 WKBO Harrisburg, Pa.  
 WKBR Manchester, N. H.  
 WKBV Richmond, Ind.  
 WKBW Buffalo, N. Y.  
 WKBB Kissimmee, Fla.  
 WKBZ Muskegon, Mich.  
 WKCT Bowling Green, Ky.  
 WKCW Warrenton, Va.  
 WKDA Nashville, Tenn.  
 WKDK Newberry, S. C.  
 WKDL Clarksdale, Miss.  
 WKDN Camden, N. J.  
 WKDX Hamlet, N. C.  
 WKEE Huntington, W. Va.  
 WKEL Kewanee, Ill.  
 WKEN Dover, Del.  
 WKEU Griffin, Ga.  
 WKEY Covington, Va.  
 WKGN Knoxville, Tenn.  
 WKHM Jackson, Mich.  
 WKHC Hazard, Ky.  
 WKID Urbana, Ill.  
 WKIK Leonardtown, Md.  
 WKIN Kingsport, Tenn.  
 WKIP Poughkeepsie, N. Y.  
 WKIS Orlando, Fla.  
 WKIX Raleigh, N. C.  
 WKIZ Key West, Fla.  
 WKJB Mayaguez, P. R.  
 WKJF Ft. Wayne, Ind.  
 †WKKD Aurora, Ill.  
 WKKO Cocoa, Fla.  
 WKKS Vanceburg, Ky.  
 WKLA Ludington, Mich.  
 WKLC St. Albans, W. Va.  
 WKLE Washington, Ga.  
 WKLF Clanton, Ala.  
 WKLK Cloquet, Minn.  
 WKLM Wilmington, N. C.  
 WKLO Louisville, Ky.  
 WKLY Blackstone, Va.  
 WKLY Paris, Ky.  
 WKLY Hartwell, Ga.  
 WKLL Kalamazoo, Mich.  
 WKMC Roaming Spring, Pa.  
 WKMF Flint, Mich.  
 WKMH Dearborn, Mich.  
 WKMI Kalamazoo, Mich.  
 WKMT Kings Mountain, N. C.  
 WKNB New Britain, Conn.  
 WKNE Keene, N. H.  
 WKNX Saginaw, Mich.  
 WKNY Kingston, N. Y.  
 WKOA Hopkingsville, Ky.  
 WKOK Sunbury, Pa.  
 WKOP Binghamton, N. Y.  
 WKOV Wellston, Ohio.  
 WKOW Madison, Wis.  
 WKOX Framingham, Mass.  
 WKOY Bluefield, W. Va.  
 WKOZ Kosciusko, Miss.  
 WKPA New Kensington, Pa.  
 WKPT Kingsport, Tenn.  
 WKRC Cincinnati, Ohio  
 WKRG Mobile, Ala.  
 WKRK Murphy, N. C.  
 WKRM Columbia, Tenn.  
 WKRO Cairo, Ill.  
 WKRS Waukegan, Ill.  
 WKRT Cortland, N. Y.  
 WKRW Oil City, Pa.  
 WKSE Milford, Del.  
 WKSK West Jefferson, N. C.  
 WKSR Pulaski, Tenn.  
 WKST New Castle, Pa.  
 WKTC Charlotte, N. C.  
 WKTG Thomasville, Ga.  
 WKTJ Farmington, Me.

WKTL Sheboygan, Wis.  
 WKTQ S. Paris, Me.  
 WKTX Atlantic Beach, Fla.  
 WKTY La Crosse, Wis.  
 WKUL Cullman, Ala.  
 WKVA Lewiston, Pa.  
 WKVM San Juan, P. R.  
 WKVT Brattleboro, Vt.  
 WKWF Key West, Fla.  
 WKWK Wheeling, W. Va.  
 WKWS Rocky Mount, Va.  
 WKXL Concord, N. H.  
 WKXV Knoxville, Tenn.  
 WKXY Sarasota, Fla.  
 WKY Oklahoma City, Okla.  
 WKYB Paducah, Ky.  
 WKYN Rio Piedras, P. R.  
 WKYR Keyser, W. Va.  
 WKYW Louisville, Ky.  
 WKZO Kalamazoo, Mich.  
 WLAC Nashville, Tenn.  
 WLAD Danbury, Conn.  
 WLAJ La Follette, Tenn.  
 WLAG LaGrange, Ga.  
 WLAK Lakeland, Fla.  
 WLAM Lewistown, Me.  
 WLAN Lancaster, Pa.  
 WLAP Lexington, Ky.  
 WLAQ Rome, Ga.  
 WLAR Athens, Tenn.  
 WLAS Jacksonville, N. C.  
 WLAT Conway, S. C.  
 WLAU Laurel, Miss.  
 WLAV Grand Rapids, Mich.  
 WLAW Lawrenceville, Ga.  
 WLAY Muscle Shoals City, Ala.  
 WLBA Gainesville, Ga.  
 WLBB Carrollton, Ga.  
 WLBC Muncie, Ind.  
 WLBE Leesburg-Eustis, Fla.  
 WLBG Laurens, S. C.  
 WLBH Mattoon, Ill.  
 WLBI Denham Springs, La.  
 WLBJ Bowling Green, Ky.  
 WLBK DeKalb, Ill.  
 WLBL Auburndale, Wis.  
 WLBK Lebanon, Ky.  
 WLBR Lebanon, Pa.  
 WLBZ Bangor, Me.  
 WLCK Scottsville, Ky.  
 WLCM Lancaster, S. C.  
 WLCO Eustis, Fla.  
 WLCS Baton Rouge, La.  
 WLCX La Crosse, Wis.  
 WLCY St. Petersburg, Fla.  
 WLDB Atlantic City, N. J.  
 WLDJ Jacksonville, Ill.  
 WLDY Ladysmith, Wis.  
 WLEA Hornell, N. Y.  
 WLEC Sandusky, Ohio  
 WLEE Richmond, Va.  
 WLEM Emporium, Pa.  
 WLEO Ponce, P. R.  
 WLES Lawrenceville, Va.  
 WLET Toccoa, Ga.  
 WLEU Erie, Pa.  
 WLEW Bad Axe, Mich.  
 WLEA Lafayette, Ga.  
 WLFH Little Falls, N. Y.  
 WLIB New York, N. Y.  
 WLIJ Shelbyville, Tenn.  
 WLIK Newport, Tenn.  
 WLIL Lenoir City, Tenn.  
 WLIP Kenosha, Wis.  
 WLIQ Mobile, Ala.  
 WLIS Old Saybrook, Conn.  
 WLIV Livingston, Tenn.  
 WLIZ Lake Worth, Fla.  
 WLLH Lowell, Mass.  
 WLLY Wilson, N. C.  
 WLMJ Jackson, Ohio  
 WLNA Peekskill, N. Y.  
 WLNH Lacombe, N. H.  
 WLOA Braddock, Pa.  
 WLOB Portland, Me.  
 WLOC Mumfordsville, Ky.  
 WLOD Pompano Beach, Fla.  
 WLOE Leaksville, N. C.  
 WLOF Orlando, Fla.  
 WLOG Logan, W. Va.  
 WLOH Princeton, W. Va.  
 WLOI La Porte, Ind.  
 WLOK Memphis, Tenn.  
 WLOL Minneapolis, Minn.  
 WLON Lincoln, N. C.  
 WLOS Asheville, N. C.  
 WLOU Louisville, Ky.  
 WLOW Portsmouth, Va.  
 WLOX Biloxi, Miss.  
 WLPM Suffolk, Va.  
 WLPO La Salle, Ill.  
 WLS Chicago, Ill.  
 WLSB Copperhill, Tenn.  
 WLSL Columbia, S. C.  
 WLSD Big Stone Gap, Va.  
 WLSH Lansford, Pa.  
 WLSI Pikeville, Ky.  
 WLSM Louisville, Miss.  
 WLST Escanaba, Mich.  
 WLSV Wellsville, N. Y.  
 WLTC Gastonia, N. C.  
 WLVA Lynchburg, Va.  
 WLW Cincinnati, Ohio  
 WLYC Williamsport, Pa.  
 WLYN Lynn, Mass.  
 WMAB Morningside, Mich.  
 WMAF Madison, Fla.  
 WMAG Forest, Miss.  
 WMAJ State College, Pa.  
 WMAK Nashville, Tenn.  
 WMAL Washington, D. C.  
 WMAM Marinette, Wis.  
 WMAN Mansfield, Ohio  
 WMAP Monroe, N. C.  
 WMAQ Chicago, Ill.  
 WMAS Springfield, Mass.  
 WMAX Grand Rapids, Mich.  
 WMAZ Springfield, Ill.  
 WMAZ Macon, Ga.  
 WMBA Ambridge, Pa.  
 WMBC Macon, Miss.  
 WMBD Peoria, Ill.  
 WMBG Richmond, Va.  
 WMBH Joplin, Mo.  
 WMBI Chicago, Ill.  
 WMBL Morehead City, N. C.  
 WMBM Miami Beach, Fla.  
 WMBN Petosky, Mich.  
 WMBO Auburn, N. Y.  
 WMBR Jacksonville, Fla.  
 WMBS Uniontown, Pa.  
 WMC Memphis, Tenn.  
 WMCA New York, N. Y.  
 WMCH Church Hill, Tenn.  
 WMCK McKeesport, Pa.  
 WMCP Columbia, Tenn.  
 WMCW Harvard, Ill.  
 WMDC Hazelhurst, Miss.  
 WMDD Fajardo, P. R.  
 WMDF Mount Dora, Fla.  
 WMDN Midland, Mich.  
 WMEG Eau Gallie, Fla.  
 WMEK Chase City, Va.  
 WMEN Tallahassee, Fla.  
 WMET Miami Beach, Fla.  
 WMEV Marion, Va.  
 WMEX Boston, Mass.  
 WMFC Monroeville, Ala.  
 WMFD Wilmington, N. C.  
 WMFG Hibbing, Minn.  
 WMFJ Daytona Beach, Fla.  
 WMFR High Point, N. C.  
 WMFT Terre Haute, Ind.  
 WMGA Moultrie, Ga.  
 WMGM New York, N. Y.  
 WMGR Bainbridge, Ga.  
 WMGW Meadville, Pa.  
 WMGY Montgomery, Ala.  
 WMIA Arcibo, P. R.  
 WMIC Monroe, Mich.  
 WMID Atlantic City, N. J.  
 WMIE Miami, Fla.  
 WMIK Middlesboro, Ky.  
 WMIL Milwaukee, Wis.  
 WMIN St. Paul, Minn.  
 WMIQ Iron Mt., Mich.  
 WMS Natchez, Miss.  
 WMIX Mt. Vernon, Ill.  
 WMJM Cordele, Ga.  
 WMLF Pineville, Ky.  
 WMLP Milton, Pa.  
 WMLS Sylacauga, Ala.  
 WMLT Dublin, Ga.  
 WMMB Melbourne, Fla.  
 WMMH Marshall, N. C.  
 WMMM Westport, Conn.  
 WMMN Fairmont, W. Va.  
 WMMS Bath, Me.  
 WMMT McMinnville, Tenn.  
 WMMW Meriden, Conn.  
 WMNA Gretna, Va.  
 WMNB N. Adams, Mass.  
 WMNC Morganton, N. C.  
 WMNE Monomomie, Wis.  
 WMNI Columbus, Ohio  
 WMNS Olean, N. Y.  
 WMNT Manati, P. R.  
 WMOA Marietta, Ohio  
 WMOD Moundsville, W. Va.  
 WMOG Brunswick, Ga.  
 WMOH Hamilton, Ohio  
 WMOK Metropolis, Ill.  
 WMON Montgomery, W. Va.  
 WMOP Ocala, Fla.  
 WMOR Morehead, Ky.  
 WMOU Berlin, N. H.  
 WMOV Ravenswood, W. Va.  
 WMOX Meridian, Miss.  
 WMOZ Mobile, Ala.  
 WMPA Aberdeen, Miss.  
 WMPCLapeer, Mich.  
 WMPH Hancock, Mich.  
 WMPM Smithfield, N. C.  
 WMPQ Middleport-Pomeroy, Ohio  
 WMPA Memphis, Tenn.  
 WMPM S. Williamsport, Pa.  
 WMRB Greenville, S. C.  
 WMRC Milford, Mass.  
 WMRE Monroe, Ga.  
 WMRF Lewistown, Pa.  
 WMRI Marion, Ind.  
 WMRN Marion, Ohio  
 WMRO Aurora, Ill.  
 WMRP Flint, Mich.  
 WMSA Massena, N. Y.  
 WMSC Columbia, S. C.  
 WMSJ Sylva, N. C.  
 WMSL Decatur, Ala.  
 WMSR Manchester, Tenn.  
 WMST Mt. Sterling, Ky.  
 WMT Cedar Rapids, Iowa  
 WMTA Central City, Ky.  
 WMTL Van Clave, Ky.  
 WMTM Manistee, Mich.  
 WMTL Leitchfield, Ky.  
 WMTM Moultrie, Ga.  
 WMTN Morristown, Tenn.  
 WMTR Morristown, N. J.  
 WMTS Murfreesboro, Tenn.  
 WMUS Muskegon, Mich.  
 WMUU Greenville, S. C.  
 WMVA Martinsville, Va.  
 WMVB Millville, N. J.  
 WMVG Milledgeville, Ga.  
 WMVO Mt. Vernon, Ohio  
 WMYB Myrtle Beach, S. C.  
 WMYN Mayodan, N. C.  
 WMYR Ft. Myers, Fla.  
 WNAK Bridgeport, Conn.  
 WNAC Boston, Mass.  
 WNAD Norman, Okla.  
 WNAE Warren, Pa.  
 WNAG Grenada, Miss.  
 WNAH Nashville, Tenn.  
 WNAK Nanticoke, Pa.  
 WNAM Neenah, Wis.  
 WNAR Norristown, Pa.  
 WNAT Natchez, Miss.  
 WNAU New Albany, Miss.  
 WNAV Annapolis, Md.  
 WNAX Yankton, S. D.  
 WNBC New York, N. Y.  
 WNBK Binghamton, N. Y.  
 WNBH New Bedford, Mass.  
 WNBK Newburyport, Mass.  
 WNBZ Murray, Ky.  
 WNBZ Wellsboro, Pa.  
 WNBZ Saranac Lake, N. Y.  
 WNCA Siler City, N. C.  
 WNCC Barnesboro, Pa.  
 WNCO Ashland, Ohio  
 WNDB Dayton Beach, Fla.  
 WNDR Syracuse, N. Y.  
 WNDS South Bend, Ind.  
 WNEB Worcester, Mass.  
 WNEG Toccoa, Ga.  
 WNEL Caguas, P. R.  
 WNER Live Oak, Fla.  
 WNES Central City, Ky.  
 WNEW New York, N. Y.  
 WNEK Macon, Ga.  
 WNGO Mayfield, Ky.  
 WNHC New Haven, Conn.  
 WNIA Cheektowaga, N. Y.  
 WNIA Arcibo, P. R.  
 WNIL Niles, Mich.  
 WNJR Newark, N. J.  
 WNKY Neon, Ky.  
 WNLC New London, Conn.  
 WNLC Norwalk, Conn.  
 WNMP Evanston, Ill.  
 WNNC Newton, N. C.  
 WNNJ Newton, N. J.  
 WNNT Warsaw, Va.  
 WNOE New Orleans, La.  
 WNOG Naples, Fla.  
 WNOK Columbus, S. C.  
 WNOO Chattanooga, Tenn.  
 WNOP Newport, Ky.  
 WNOR Norfolk, Va.  
 WNOH High Point, N. C.  
 WNOW York, Pa.  
 WNOX Knoxville, Tenn.  
 WNPS New Orleans, La.  
 WNPT Tuscaloosa, Ala.  
 WNPV Lansdale, Pa.  
 WNRG Grundy, Va.  
 WNRJ Woonsocket, R. I.  
 WNRV Narrows-Pearisburg, Va.  
 WNSL Laurel, Miss.  
 WNSM Valparaiso-Niceville, Fla.  
 WNTA Newark, N. J.  
 WNTA Naugatuck, Conn.  
 WNUB Fort Walton Beach, Fla.  
 WNUZ Talladega, Ala.  
 WNVV Newport, Va.  
 WNVY Pensacola, Fla.  
 WNXT Portsmouth, Ohio  
 WNYC New York, N. Y.  
 WOAI San Antonio, Tex.  
 WOAP Owosso, Mich.  
 WOAY Oak Hill, W. Va.  
 WOBS Jacksonville, Fla.  
 WOBT Rhinelander, Wis.  
 WOC Davenport, Iowa  
 WOCH W. Yarmouth, Mass.  
 WOCH North Vernon, Ind.  
 WODY Bassett, Va.  
 WOGA Chattanooga, Tenn.  
 WOHI East Liverpool, Ohio  
 WOHO Toledo, Ohio  
 WOHP Bellefontaine, Ohio  
 WOHS Shelby, N. C.  
 WOI Ames, Iowa  
 WOI Saline, Mich.  
 WOIC Columbia, S. C.  
 WOKB Winter Garden, Fla.  
 WOKC Charleston, S. C.  
 WOKJ Jackson, Miss.  
 WOKK Meridian, Miss.  
 WOKO Albany, N. Y.  
 WOKS Columbus, Ga.  
 WOKY Milwaukee, Wis.  
 WOKZ Alton, Ill.  
 WOL Washington, D. C.  
 WOLF Syracuse, N. Y.  
 WOLS Florence, S. C.  
 WOMI Owensboro, Ky.  
 WOMP Bellaire, Ohio  
 WOMET Mantowoc, Wis.  
 WONA Winona, Miss.  
 WOND Pleasantville, N. J.  
 WONG Oneida, N. Y.  
 WONN Lakeland, Fla.  
 WONW Defiance, Ohio  
 WOOD Grand Rapids, Mich.  
 WOOF Dothan, Ala.  
 WOOK Washington, D. C.  
 WOOO Deland, Fla.  
 WOOW Washington, N. C.  
 WOPA Oak Park, Ill.  
 WOPI Bristol, Tenn.  
 WOR New York, N. Y.  
 WORA Mayaguez, P. R.  
 WORC Worcester, Mass.  
 WORD Spartanburg, S. C.  
 WORK York, Pa.  
 WORL Boston, Mass.  
 WORM Savannah, Tenn.  
 WORX Madison, Ind.  
 WOSC Fulton, N. Y.  
 WOSH Oshkosh, Wis.  
 WOSU Columbus, Ohio  
 WOTR Corry, Pa.  
 WOTT Watertown, N. Y.  
 WOTW Nashua, N. H.  
 WOUB Athens, Ohio  
 WOVE Welch, W. Va.  
 WOW Omaha, Neb.  
 WOVE Allegan, Mich.  
 WOWI New Albany, Ind.  
 WOWL Florence, Ala.  
 WOWO Ft. Wayne, Ind.  
 WWOV Clewiston, Fla.  
 WOXF Oxford, N. C.  
 WOZK Ozark, Ala.  
 WPAC Ponce, P. R.  
 WPAC Patchogue, N. Y.  
 WPAD Paducah, Ky.  
 WPAG Ann Arbor, Mich.  
 WPAL Charleston, S. C.  
 WPAM Pottsville, Pa.  
 WPAP Fernandina Beach, Fla.  
 WPAQ Mt. Airy, N. C.  
 WPAP Parkersburg, W. Va.  
 WPAT Paterson, N. J.  
 WPAW Pawtucket, R. I.  
 WPAX Thomasville, Ga.  
 WPAY Portsmouth, Ohio  
 WPBZ Pottstown, Pa.  
 WPCC Minneapolis, Minn.  
 WPCD Clinton, S. C.  
 WPCF Panama City, Fla.  
 WPCO Mt. Vernon, Ind.  
 WPCV Putnam, Conn.  
 WPDAM Potsdam, N. Y.  
 WPDQ Jacksonville, Fla.  
 WPDH Portage, Wis.  
 WPDJ Clarkburg, W. Va.  
 WPEL Montrose, Pa.  
 WPEP Philadelphia, Pa.  
 WPEO Peoria, Ill.  
 WPEP Taunton, Mass.  
 WPET Greensboro, N. C.  
 WPGA Pensacola, Fla.  
 WPFB Middletown, Ohio  
 WPFK Park Falls, Wis.  
 WPGA Perry, Ga.  
 WPGC Morningside, Md.  
 WPGW Portland, Ind.  
 WPHB Philipsburg, Pa.  
 WPIC Sharon, Pa.  
 WPID Piedmont, Ala.  
 WPIK Alexandria, Va.  
 WPIN St. Petersburg, Fla.  
 WPIV Pittsburgh, Pa.  
 WPKK Pikeville, Ky.  
 WPKO Waverly, Ohio  
 WPKY Princeton, Ky.  
 WPLA Plant City, Fla.  
 WPLB Greenville, Mich.  
 WPLH Huntington, W. Va.  
 WPLK Rockmart, Ga.  
 WPLM Plymouth, Mass.  
 WPLO Atlanta, Ga.  
 WPLY Plymouth, Wis.  
 WPMX Punxsutawney, Pa.  
 WPMC Pascagoula, Miss.  
 WPNM Plymouth, N. C.  
 WPNF Brevard, N. C.  
 WPNX Phenix City, Ala.-Columbus, Ga.  
 WPOM Pompano Beach, Fla.  
 WPON Pontiac, Mich.  
 WPOP Hartford, Conn.  
 WPOP Portland, Me.  
 WPOW New York, N. Y.  
 WPPA Pottsville, Pa.  
 WPPA Mayaguez, P. R.  
 WPRC Lincoln, Ill.  
 WPRE Prairie Du Chien, Wis.  
 WPRN Butler, Ala.  
 WPRO Providence, R. I.  
 WPRP Ponce, P. R.  
 WPRS Paris, Ill.  
 WPRP Prestonburg, Ky.  
 WPRV Manassas, Va.  
 WPRY Perry, Fla.  
 WPTF Raleigh, N. C.  
 WPTR Albany, N. Y.  
 WPTS Pittston, Pa.  
 WPTW Piqua, Ohio  
 WPTX Lexington Park, Md.  
 WPUV Pulaski, Va.  
 WPVA Colonial Hts.-Petersburg, Va.  
 WPVL Painesville, Ohio  
 WQAM Miami, Fla.  
 WQBC Vicksburg, Miss.  
 WQDY Calais, Me.  
 WQIC Meridian, Miss.  
 WQJK Jacksonville, Fla.  
 WQMN Superior, Wis.  
 WQMR Silver Spring, Md.  
 WQOK Greenville, S. C.  
 WQSN Charleston, S. C.  
 WQTE Monroe, Mich.  
 WQUA Moline, Ill.  
 WQXI Atlanta, Ga.  
 WQXQ Ormond Beach, Fla.  
 WQXR New York, N. Y.  
 WQXT Palm Beach, Fla.  
 WRAC Racine, Wis.  
 WRAD Radford, Va.  
 WRAG Carrollton, Ala.  
 WRAJ Anna, Ill.  
 WRAK Williamsport, Pa.  
 WRAL Raleigh, N. C.  
 WRAM Monmouth, Ill.  
 WRAN Dover, N. J.  
 WRAP Norfolk, Va.

# Am Calls CONTINUED

WRAW Reading, Pa.  
 WRAY Princeton, Ind.  
 WRBC Jackson, Miss.  
 WRBL Columbus, Ga.  
 WRC Washington, D. C.  
 WRCD Dalton, Ga.  
 WRCO Richland Center, Wis.  
 WRCS Ahsokie, N. C.  
 WRVC Philadelphia, Pa.  
 WRDB Reedsburg, Wis.  
 WRDO Augusta, Me.  
 WRDW Augusta, Ga.  
 WREA East Palatka, Fla.  
 WREB Holyoke, Mass.  
 WREC Memphis, Tenn.  
 WREL Lexington, Va.  
 WREM Remsen, N. Y.  
 WREN Topeka, Kan.  
 WREO Ashtabula, Ohio.  
 WREY Reidsville, N. C.  
 WRFB Tallahassee, Fla.  
 WRFC Athens, Ga.  
 WRFD Columbus-Worthington, Ohio  
 WRFS Alexander City, Ala.  
 WRGA Rome, Ga.  
 WRGR Starke, Fla.  
 WRGS Rogersville, Tenn.  
 WRHC Jacksonville, Fla.  
 WRHI Rock Hill, S. C.  
 WRIB Providence, R. I.  
 WRIC Richlands, Va.  
 WRIG Wausau, Wis.  
 WRIM Pahoke, Fla.  
 WRIO Rio Piedras, P. R.  
 WRIP Rossville, Ga.  
 WRIS Roanoke, Va.  
 WRIT Milwaukee, Wis.  
 WRIV Riverhead, N. Y.  
 †WRJX Griffin, Ga.  
 WRJN Racine, Wis.  
 WRJW Picayune, Miss.  
 WRKD Rockland, Me.  
 WRKH Rockwood, Tenn.  
 WRKM Carthage, Tenn.  
 WRKT Cocoa Beach, Fla.  
 WRLD Lanett, Ala.-West Point, Ga.  
 WRMA Montgomery, Ala.  
 WRMF Titusville, Fla.  
 WRMN Elgin, Ill.  
 WRMS Beardstown, Ill.  
 WRMT Rocky Mount, N. C.  
 WRNB New Bern, N. C.  
 WRNL Richmond, Va.  
 WRNY Rome, N. Y.  
 WROA Gulfport, Miss.  
 WROB West Point, Miss.  
 WROD Daytona Beach, Fla.  
 WROK Rockford, Ill.  
 WROM Rome, Ga.  
 WRON Ronceverte, W. Va.  
 WROS Scottsboro, Ala.  
 WROV Roanoke, Va.  
 WROW Albany, N. Y.  
 WROX Clarksdale, Miss.  
 WROY Carmi, Ill.  
 WRPB Warner Robbins, Ga.  
 WRR Dallas, Tex.  
 WRRF Washington, N. C.  
 WRRR Rockford, Ill.  
 WRZ Clinton, N. C.  
 WRSA Saratoga Springs, N. Y.  
 WRSW Warsaw, Ind.  
 WRTA Altoona, Pa.  
 WRUF Gainesville, Fla.  
 WRUM Rumford, Me.  
 WRUN Utica, N. Y.  
 WRUS Russellville, Ky.  
 WRVA Richmond, Va.  
 WRVK Mt. Vernon, Ky.  
 WRVM Rochester, N. Y.  
 WRWH Cleveland, Ga.  
 WRWJ Selma, Ala.  
 WRKO Roxboro, N. C.  
 WSAC Fort Knox, Ky.  
 WSAI Cincinnati, Ohio  
 WSAJ Grove City, Pa.  
 WSAL Logansport, Ind.  
 WSAM Saginaw, Mich.  
 WSAN Allentown, Pa.  
 WSAR Fall River, Mass.  
 WSAT Salisbury, N. C.  
 WSAU Wausau, Wis.  
 WSAV Savannah, Ga.  
 WSAY Rochester, N. Y.  
 WSAZ Huntington, W. Va.  
 WSB Atlanta, Ga.  
 WSB York, Pa.  
 WSB New Smyrna Beach, Fla.  
 WSBC Chicago, Ill.  
 WSBS Great Barrington, Mass.  
 WSBT South Bend, Ind.  
 WSCM Panama City Beach, Fla.  
 WSCR Scranton, Pa.  
 WSDB Homestead, Fla.  
 WSDR Sterling, Ill.  
 WSEB Sebring, Fla.  
 WSEN Baldwinville, N. Y.  
 WSET Glens Falls, N. Y.  
 WSEV Sevierville, Tenn.  
 WSEB Quitman, Ga.  
 WSFC Somerset, Ky.  
 WSFT Thomaston, Ga.  
 WSGA Savannah, Ga.  
 WSGC Elberton, Ga.  
 WSGN Birmingham, Ala.  
 WSGW Saginaw, Mich.  
 WSHE Raleigh, N. C.

WSHH Latrobe, Pa.  
 WSIG Statesville, N. C.  
 WSID Baltimore, Md.  
 WSIG Mount Jackson, Va.  
 WSIP Paintsville, Ky.  
 WSIR Winter Haven, Fla.  
 WSIV Pekin, Ill.  
 WSIX Nashville, Tenn.  
 WSJC Magee, Miss.  
 WSJM St. Joseph, Mich.  
 WSJS Winston-Salem, N. C.  
 WSKI Montpelier, Vt.  
 WSKP Miami, Fla.  
 WSKY Asheville, N. C.  
 WSLB Ogdensburg, N. Y.  
 WSLI Jackson, Miss.  
 WSLM Salem, Ind.  
 WSLR Roanoke, Va.  
 WSLN Nashville, Tenn.  
 WSMB New Orleans, La.  
 WSME Sanford, Me.  
 WSMI Litchfield, Ill.  
 WSMN Nashua, N. H.  
 WSMT Sparta, Tenn.  
 WSNJ Bridgeton, N. J.  
 WSNQ Barre, Vt.  
 WSNL Sandersville, Ga.  
 WSNW Seneca, S. C.  
 WSNY Schenectady, N. Y.  
 WSOC Charlotte, N. C.  
 WSOK Savannah, Ga.  
 WSOL Tampa, Fla.  
 WSON Henderson, Ky.  
 WSOO Sault Ste Marie, Mich.  
 WSOY Decatur, Ill.  
 WSPA Spartanburg, S. C.  
 WSPB Sarasota, Fla.  
 WSPD Toledo, Ohio  
 WSPN Saratoga Springs, N. Y.  
 WSPR Springfield, Mass.  
 WSPT Stevens Point, Wis.  
 WSRM Milton, Fla.  
 WSRD Durham, N. C.  
 WSRQ Marlborough, Mass.  
 WSRW Hillsboro, Ohio  
 WSSB Durham, N. C.  
 WSSC Sumter, S. C.  
 WSSO Starkville, Miss.  
 WSSV Petersburg, Va.  
 WSTA Charlotte Amalie, St. Thomas, V. I.  
 WSTC Stamford, Conn.  
 WSTL Eminence, Ky.  
 WSTN St. Augustine, Fla.  
 WSTP Salisbury, N. C.  
 WSTR Sturgis, Mich.  
 WSTU Massena, N. Y.  
 WSTU Stuart, Fla.  
 WSTV Steubenville, Ohio  
 WSUB Groton, Conn.  
 WSUG Clewiston, Fla.  
 WSUH Oxford, Miss.  
 WSUI Iowa City, Iowa  
 WSUN St. Petersburg, Fla.  
 WSUX Seaford, Del.  
 WSUZ Palatka, Fla.  
 WSWA Harrisonburg, Va.  
 WSVS Crewe, Va.  
 WSWN Belle Glade, Fla.  
 WSWV Pennington Gap, Va.  
 WSWW Platteville, Wis.  
 WSYB Rutland, Vt.  
 WSYD Mt. Airy, N. C.  
 WSYL SYLVANIA, Ga.  
 WSYR Syracuse, N. Y.  
 WSTAB Tabor City, N. C.  
 WTAC Flint, Mich.  
 WTAD Quincy, Ill.  
 WTAG Worcester, Mass.  
 WTAL Tallahassee, Fla.  
 WTAN Clearwater, Fla.  
 WTAO Cambridge, Mass.  
 WTAP Parkersburg, W. Va.  
 WTAQ LaGrange, Ill.  
 WTAR Norfolk, Va.  
 WTAW College Station, Tex.  
 WTAX Springfield, Ill.  
 WTAY Robinson, Ill.  
 WTBC Tuscaloosa, Ala.  
 WTBF Troy, Ala.  
 WTBO Cumberland, Md.  
 WTCH Flomaton, Ala.  
 WTCH Shawano, Wis.  
 WTCJ Tell City, Ind.  
 WTCM Traverse City, Mich.  
 WTCN Minneapolis, Minn.  
 WTCO Campbellsville, Ky.  
 WTCR Ashland, Ky.  
 WTCF Fairmont, W. Va.  
 WTCW Whitesburg, Ky.  
 WTEL Philadelphia, Pa.  
 WTHE Spartanburg, S. C.  
 WTHG Jackson, Ala.  
 WTHI Terre Haute, Ind.  
 WTHR Panama City Beach, Fla.  
 WTIC Hartford, Conn.  
 WTIF Tifton, Ga.  
 WTIG Massillon, Ohio  
 WTIK Durham, N. C.  
 WTIL Mayaguez, P. R.  
 WTIM Taylorville, Ill.  
 WTIP Charleston, W. Va.  
 WTIV Titusville, Pa.  
 WTIW New Orleans, La.  
 WTJH East Point, Ga.  
 WTJS Jackson, Tenn.  
 WTKM Hartford, Wis.  
 WTKO Ithaca, N. Y.  
 WTKY Tompkinsville, Ky.  
 WTLB Utica, N. Y.  
 WTLO Somerset, Ky.  
 WTLS Tallahassee, Ala.  
 WTMA Charleston, S. C.

WTMB Tomah, Wis.  
 WTMC Ocala, Fla.  
 WTMJ Milwaukee, Wis.  
 WTMP Tampa, Fla.  
 WTMU Louisville, Ky.  
 WTNC Thomasville, N. C.  
 WTND Orangeburg, S. C.  
 WTNS Coshocton, Ohio  
 WTNL Tallahassee, Fla.  
 WTOB Winston-Salem, N. C.  
 WTOC Savannah, Ga.  
 WTOE Toledo, Ohio  
 WTOE Spruce Pine, N. C.  
 WTOL Toledo, Ohio  
 WTON Staunton, Va.  
 WTOP Washington, D. C.  
 WTOR Torrington, Conn.  
 WTOT Marianna, Fla.  
 WTPR Paris, Tenn.  
 WTRA Latrobe, Pa.  
 WTRB Ripley, Tenn.  
 WTRC Elkhart, Ind.  
 WTRL Bradenton, Fla.  
 WTRN Tyrone, Pa.  
 WTRP Dyersburg, Tenn.  
 WTRP LaGrange, Ga.  
 WTRR Sanford, Fla.  
 WTRU Muskegon, Mich.  
 WTRW Two Rivers, Wis.  
 WTRX Flint, Mich.  
 WTRY Troy, N. Y.  
 WTSB Brattleboro, Vt.  
 WTSB Lumberton, N. C.  
 WTSB Hanover, N. H.  
 WTSN Dover, N. H.  
 WTSV Claremont, N. H.  
 WTTB Vero Beach, Fla.  
 WTTF Tiffin, Ohio  
 WTTT Port Huron, Mich.  
 WTTT Madisonville, Ky.  
 WTTM Trenton, N. J.  
 WTTN Watertown, Wis.  
 WTRR Westminster, Md.  
 WTTT Bloomington, Ind.  
 WTTT Arlington, Fla.  
 WTUG Tuscaloosa, Ala.  
 WTUP Tupelo, Miss.  
 WTUX Wilmington, Del.  
 WTVB Coldwater, Mich.  
 WTVL Waterville, Me.  
 WTVN Columbus, Ohio  
 WTTWA Thomson, Ga.  
 WTTWB Auburndale, Fla.  
 WTTWN St. Johnsbury, Vt.  
 WTTXL W. Springfield, Mass.  
 WTYC Rock Hill, S. C.  
 WTYM E. Longmeadow, Mass.  
 WTYN Tryon, N. C.  
 WTYM Marianna, Fla.  
 WULA Eufaula, Ala.  
 WUSJ Lockport, N. Y.  
 WUST Bethesda, Md.  
 WVAM Altoona, Pa.  
 WVAM Richwood, W. Va.  
 WVCG Coral Gables, Fla.  
 WVCH Chester, Pa.  
 WVEC Hampton, Va.  
 WRET Rochester, N. Y.  
 WVIM Vicksburg, Miss.  
 WVIP Mt. Kisco, N. Y.  
 WVJP Caguas, P. R.  
 WVJS Owensboro, Ky.  
 WVKO Columbus, Ohio  
 WVLV Valdosta, Ga.  
 WVLK Lexington, Ky.  
 WVLN Olney, Ill.  
 WVCM Mt. Carmel, Ill.  
 WVMI Biloxi, Miss.  
 WVNA Tusculumbia, Ala.  
 WVNJ Newark, N. J.  
 WVOK Birmingham, Ala.  
 WVOL Nashville, Tenn.  
 WVOP Vidalia, Ga.  
 WVOS Liberty, N. Y.  
 WVOT Wilson, N. C.  
 WVOW Logan, W. Va.  
 WVOX New Rochelle, N. Y.  
 WVPO Stroudsburg, Pa.  
 WVSC Somerset, Pa.  
 WVVV Grafton, W. Va.  
 WVBC Bay City, Mich.  
 WVBD Bamberg, S. C.  
 WVWZ Vineland, N. J.  
 WVCA Gary, Ind.  
 WVCC Bremen, Ga.  
 †VWVCH Clairon, Pa.  
 WVCO Waterbury, Conn.  
 WVDC Washington, D. C.  
 WVGP Sanford, N. C.  
 WVGS Tifton, Ga.  
 WVHG Hornell, N. Y.  
 WVIL Ft. Lauderdale, Fla.  
 WVIN Baltimore, Md.  
 WVIS Black River Falls, Wis.  
 WVIT Canton, N. C.  
 WVIZ Lorain, Ohio  
 WVJ Detroit, Mich.  
 WVJB Brooksville, Fla.  
 WVWY Winchester, Ky.  
 WVW New Orleans, La.  
 †VWVWL Portage, Pa.  
 WVNC Asheville, N. C.  
 WVNH Rochester, N. H.  
 WVNR Beckley, W. Va.  
 WVNS Statesboro, Ga.  
 WVNY Watertown, N. Y.  
 WVOD Lynchburg, Va.  
 WVOK Charlotte, N. C.  
 WVOL Buffalo, N. Y.  
 WVOM New Orleans, La.  
 WVON Woonsocket, R. I.  
 WVOW Conneaut, Ohio  
 WVPA Williamsport, Pa.  
 WVWP Palatka, Fla.

# Educational Fm Call Letters

\*KALW San Francisco, Calif.  
 \*KANU Lawrence, Kan.  
 \*KANW Albuquerque, N. M.  
 \*KASU Jonesboro, Ark.  
 \*KBYU-FM Provo, Utah  
 \*KCPB Tacoma, Wash.  
 \*KCRW Santa Monica, Calif.  
 \*KCUR-FM Kansas City, Mo  
 \*KCVN Stockton, Calif.  
 \*KDPS Des Moines, Iowa  
 †KEDS San Diego, Calif.  
 \*KFCA Phoenix, Ariz.  
 \*KFJC Mountain View, Calif.  
 \*KHBL Plainview, Tex.  
 \*KHPC Brownwood, Tex.  
 †\*KHSC Arcata, Calif.  
 \*KLON Long Beach, Calif.  
 \*KMUR Wichita, Kan.  
 \*KNER Dallas, Tex.  
 \*KNFP Arlington, Calif.  
 \*KOKH Oklahoma City, Okla.  
 \*KOSU-FM Stillwater, Okla  
 \*KPCS Pasadena, Calif.  
 \*KPFK Berkeley, Calif.  
 \*KPFK Los Angeles, Calif  
 \*KPPS-FM Parsons, Kan  
 \*KRCC Colorado Springs, Colo  
 \*KRRC Portland, Ore  
 \*KPFK Los Angeles, Calif  
 \*KRVM Eugene, Ore.  
 \*KSDS-FM Manhattan, Kan.  
 \*KSDS San Diego, Calif.  
 \*KSHS Colorado Springs, Colo.  
 \*KSLH St. Louis, Mo.  
 \*KSPC Claremont, Calif.  
 \*KSTC Emporia, Kan  
 \*KSUI Iowa City, Iowa  
 \*KTEC Oretch, Ore.  
 \*KTJO-FM Ottawa, Kan  
 \*KTOY Tacoma, Wash  
 \*KUEB Salt Lake City, Utah  
 \*KUHJ Houston, Tex  
 \*KUMD-FM Duluth, Minn.  
 \*KUOH Honolulu, Hawaii  
 \*KUSC Los Angeles, Calif.  
 \*KUT-FM Austin, Tex.  
 \*KVCR San Bernardino, Calif.  
 \*KVOF-FM El Paso, Tex.  
 \*KVOH Honolulu, Hawaii  
 \*KVSC Logan, Utah  
 \*KVTT Dallas, Tex.  
 \*KWAR Waverly, Iowa  
 \*KWAX Eugene, Ore.  
 \*KWGS Tulsa, Oklahoma  
 \*KXLU Los Angeles, Calif.  
 \*WABE Atlanta, Ga.  
 \*WAER Syracuse, N. Y.  
 \*WAMC Albany, N. Y.  
 \*WAMF Amherst, Mass.  
 \*WAPS Akron, Ohio  
 \*WBEZ Chicago, Ill.  
 \*WBFO Buffalo, N. Y.  
 \*WBGO Newark, N. J.  
 \*WBGU Bowling Green, Ohio

## Am Calls (Continued)

WWR1 W. Warwick, R. I.  
 WWRJ White River Junction, Vt.  
 WWRL New York, N. Y.  
 WWSC Glens Falls, N. Y.  
 WWSR St. Albans, Vt.  
 WWST Wooster, Ohio  
 WWSW Pittsburgh, Pa.  
 WVVV Wheeling, W. Va.  
 WVVW Jasper, Ala.  
 WVVWF Fayette, Ala.  
 WVVWR Russellville, Ala.  
 WVVVV Rio Piedras, P. R.  
 WVVXL Manchester, Ky.  
 WVVYO Pineville, W. Va.  
 WXAL Demopolis, Ala.  
 WXGI Richmond, Va.  
 WXL1 Dublin, Ga.  
 WXLW Indianapolis, Ind.  
 WXMT Merrill, Wis.  
 WXOK Baton Rouge, La.  
 WXRK Guayama, P. R.  
 WXTN Lexington, Miss.  
 WXXX Hattiesburg, Miss.  
 WXYZ Detroit, Mich.  
 WYAL Scotland Neck, N. C.  
 WYAM Bessemer, Ala.  
 WYCL York, S. C.  
 WYDE Birmingham, Ala.  
 WYLD New Orleans, La.  
 WYMB Manning, S. C.  
 †WYND Sarasota, Fla.  
 WYNG Warwick-E Greenwich, R. I.  
 WYNK Baton Rouge, La.  
 WYNN Florence, S. C.  
 WYOU Newport News, Va.  
 WYRN Louisville, N. C.  
 WYSE Lakeland, Fla.  
 WYSL Amherst, N. Y.  
 WYSR Franklin, Va.  
 WYTH Madison, Ga.  
 WYTI Rocky Mount, Va.  
 WYVE Wytheville, Va.  
 WYZE Atlanta, Ga.  
 WZEP De Funiak Springs, Fla.  
 WZEP Covington, Ky.  
 WZKY Albemarle, N. C.  
 WZOB Fort Payne, Ala.  
 WZOK Jacksonville, Fla.  
 WZRO Jacksonville Beach, Fla.  
 WZYX Cowan, Tenn

# U. S. Am Radio by Frequencies

- \*WBJC Baltimore, Md.
- \*WBKY Lexington, Ky.
- \*WBOE Cleveland, Ohio
- \*WBOR Brunswick, Me.
- †WBST Muncie, Ind.
- \*WBUR Boston, Mass.
- \*WBWC Berea, Ohio
- \*WCBE Columbus, Ohio
- \*WCFM Williamstown, Mass.
- \*WCSQ Central Square, N. Y.
- \*WCWM Williamsburg, Va.
- \*WDFM State College, Pa.
- \*WDTR Detroit, Mich.
- \*WDUQ Pittsburgh, Pa.
- \*WECW Elmira, N. Y.
- \*WEDK Springfield, Mass.
- \*WEMC Harrisonburg, Va.
- \*WEPS Elgin, Illinois
- \*WERS Boston, Mass.
- \*WETL South Bend, Ind
- \*WEVC Evansville, Ind.
- \*WFMU East Orange, N. J.
- \*WFOS S Norfolk, Va.
- \*WFPK Louisville, Ky.
- \*WFPK Louisville, Ky.
- \*WFSU-FM Tallahassee, Fla.
- \*WFUV New York, N. Y.
- \*WGBH-FM Boston, Mass.
- \*WGCS Goshen, Ind.
- \*WGPS Greensboro, N. C.
- \*WGRE Greencastle, Ind.
- \*WGTS-FM Takoma Park, Md.
- †\*WGUC Cincinnati, Ohio
- \*WGVE Gary, Ind.
- \*WHA-FM Madison, Wis.
- \*WHAD Delafield, Wis.
- \*WHCI Hartford City, Ind
- \*WHHI Highland, Wis.
- \*WHHS Havertown, Pa.
- \*WHKW Chilton, Wis.
- \*WHLA Holmen, Wis.
- \*WHPR Highland Park, Mich.
- \*WHPS High Point, N. C.
- \*WHRM Wausau, Wis.
- \*WHSA Highland Twp., Wis.
- \*WHSR-FM Winchester, Mass.
- \*WHUS Storrs, Conn.
- \*WHWC Nr. Colfax, Wis.
- \*WHYY Philadelphia, Pa.
- \*WIAN Indianapolis, Ind.
- \*WICB Ithaca, N. Y.
- \*WILL-FM Urbana, Ill.
- \*WIPR-FM San Juan, P. R.
- \*WIRQ Rochester, N. Y.
- \*WKAR-FM East Lansing, Mich
- \*WKCR-FM New York, N. Y.
- \*WKCS Knoxville, Tenn.
- \*WKSD Kewanee, Ill
- \*WKSU-FM Kent, Ohio
- \*WLFM Appleton, Wis.
- \*WMBI-FM Chicago, Ill
- \*WMHC South Hadley, Mass.
- \*WMTB Park Ridge, Ill.
- \*WMTI Norfolk, Va.
- \*WMUA Amherst, Mass.
- \*WMUB Oxford, Ohio
- \*WNAD-FM Norman, Okla
- \*WNAS New Albany, Ind.
- \*WNIC DeKalb, Illinois
- \*WNTI Hackettstown, N. J.
- \*WNUR Evanston, Ill
- \*WNYE Brooklyn, N. Y
- \*WOAK Royal Oak, Mich
- \*WOBN Westerville, Ohio
- \*WOI-FM Ames, Iowa
- \*WOSU-FM Columbus Ohio
- \*WOUB-FM Athens Ohio
- \*WPRK Winter Park, Fla
- \*WPSR Evansville Ind
- \*WPWT Philadelphia, Pa
- \*WRFK Richmond, Va.
- \*WRHS Park Forest, Ill.
- \*WRJR Lewiston, Me
- \*WRPI Troy, N. Y
- \*WRTC-FM Hartford, Conn
- \*WRTI-FM Philadelphia, Pa
- †\*WSBF-FM Clemson S. C
- \*WSCB Springfield, Mass
- \*WSHS Floral Park, N. Y
- \*WSIU Carbondale, Ill
- \*WSKS Wabash, Ind
- \*WSSLN Delaware, Ohio
- †\*WSMC-FM Collegedale, Tenn
- \*WSOU South Orange, N. J.
- \*WSPB Springville, N. Y.
- \*WTDH Toledo, Ohio
- \*WTHS Miami, Fla
- \*WTJU Charlottesville, Va.
- \*WTUN Tampa, Fla
- †\*WUCB-FM Chicago, Ill
- \*WUNC Chapel Hill, N. C.
- \*WUOA Tuscaloosa, Ala
- \*WUOM Ann Arbor, Mich.
- \*WUOT Knoxville, Tenn.
- \*WUSC-FM Columbia, S. C
- \*WUSV Scranton, Pa.
- \*WVHC Hempstead, N. Y.
- \*WVSH Huntington, Ind.
- \*WVWH Muncie, Ind.
- \*WWKS McComb, Ill
- \*WWWS Greenville, N. C
- \*WXPB Philadelphia, Pa.
- \*WYSO Yellow Springs, Ohio

CP—Construction permit for frequency.  
 L—Limited time; operates night hours only when dominant station is not operating.  
 DA—Directional antenna.  
 D—Daytime operation.  
 LS—Local sunset.  
 N—Night.  
 U—Unlimited time.  
 SH—Specified hours.  
 \*CP granted for increase in power.  
 †CP granted for new station.  
 ‡Special authorization for power or frequency.  
 Note: Class of station is shown in parentheses. For explanation of classes see FCC Rules, C-12.

## 540 KC (Canadian) I-A

- KVIP Redding, Calif. (II) D-1,000
- KFMB San Diego, Calif. (II) DA-N-5,000
- WGTO Cypress Gardens, Fla (II) DA-D-50,000
- WDAK Columbus, Ga. (II) LS-5,000
- DA-N-500
- KBRV Soda Springs, Ida. (II) D-500
- KWMT Ft. Dodge, Ia (II) DA-D-1000
- WDVM Pocomoke City, Md. (II) D-500
- WBIC Islip, N. Y. (II) D-250
- WETC Wendell-Zebulon, N. C. (II) D-250
- WCNG Canonsburg, Pa. (II) DA-D-250
- WYNN Florence, S. C. (II) D-250
- WDXN Clarksville, Tenn. (II) D-250
- WRIC Richland, Va. (II) \*D-1,000
- D-1,000

## 550 KC. REGIONAL

- KENI Anchorage, Alaska (III-A) 5,000
- KOY Phoenix, Ariz. (III-A) LS-5,000
- N-1,000
- KAFY Bakersfield, Calif. (III) DA-1,000
- KRAI Craig, Colo. (III) LS-1,000
- DA-N-500
- WAYR Orange Park, Fla (III) D-1,000
- WGA Gainesville, Ga. (III) LS-5,000
- DA-N-500
- KMVI Wailuku, Hawaii (III-A) 1,000
- WCBI Columbus, Miss (III) LS-1,000
- DA-U-N-500
- KFRM Kansas City, Mo. (III) DA-D-5,000
- KSD St. Louis, Mo. (III-A) DA-N-5,000
- KOPR Butte, Mont. (III-B) DA-N-1,000
- WGR Buffalo, N. Y. (III-A) DA-N-5,000
- WDBM Statesville, N. C. (III) D-500
- KFYR Bismarck, N. D. (III-A) DA-N-5,000
- WKRC Cincinnati, Ohio (III-B) LS-5,000
- DA-U-N-1,000
- DA-5,000
- DA-500
- WPAW Pawtucket, R. I. (III) LS-1,000
- DA-N-500
- KCRS Midland, Tex. (III-B) LS-5,000
- DA-U-N-1,000
- KTSA San Antonio, Tex. (III-A) DA-N-5,000
- WDEV Waterbury, Vt (III-B) LS-5,000
- DA-U-N-1,000
- WSVA Harrisonburg, Va. (III) LS-5,000
- DA-N-1,000
- KARI Blaine, Wash. (III) D-500
- WSAU Wausau Wis. DA-5,000
- WPAB Ponce, P. R. (III) LS-5,000
- N-1,000

## 560 KC REGIONAL

- WOOF Dothan, Ala. (III) D-5,000
- KYUM Yuma, Ariz. (III-B) DA-N-1,000
- KSFO San Francisco, Calif. (III-A) LS-5,000
- N-1,000
- KLZ Denver, Colo. (III-A) DA-5,000
- WQAM Miami, Fla. (III-A) LS-5,000
- N-1,000
- WIND Chicago, Ill. (III-A) DA-5,000
- WMIK Middleboro, Ky (III) D-500
- WGAN Portland Me (III-A) DA-5,000
- WHYN Springfield, Mass. (III-B) DA-1,000
- WQTE Monroe, Mich. (III) DA-D-500
- WEBC Duluth, Minn. (III) DA-5,000
- KWTO Springfield, Mo. (III-B) DA-N-5,000
- KMON Great Falls, Mont. (III-A) DA-N-5,000
- WGAI Elizabeth City, N. C. (III-A) LS-1,000
- DA-U-N-500
- WFIL Philadelphia, Pa (III-A) DA-5,000
- WIS Columbia, S. C. (III-A) DA-N-5,000
- WHBQ Memphis, Tenn. (III-B) LS-5,000
- DA-U-N-1,000
- KFDM Beaumont, Tex. (III-A) DA-N-5,000
- KPQ Wenatchee, Wash. (III-A) DA-N-5,000
- WJLS Beckley, W. Va. (III-B) LS-5,000
- DA-N-500

## 570 KC. REGIONAL

- WAAX Gadsden, Ala (III) LS-5,000
- DA-N-500
- KCNO Alturas, Cal. (III) D-1,000
- KLAC Los Angeles, Cal. (III-A) LS-5,000
- N-1,000
- WACL Waycross, Ga. LS-5,000
- DA-N-1,000
- WKYB Paducah, Ky. LS-1,000
- DA-U-N-500
- WGMS Bethesda, Md. (III) LS-5,000
- DA-U-N-1,000
- WVMI Biloxi, Miss. (III) D-1,000
- KGRT Las Cruces, N. M (III) D-1,000
- \*D-500
- WMCA New York, N. Y. (III-A) DA-5,000
- WSYR Syracuse, N. Y. (III-A) DA-5,000
- WWNC Asheville, N. C. (III-A) DA-N-5,000
- WSHE Raleigh, N. C (III) D-500

- WKBN Youngstown, Ohio (III-A) DA-N-5,000
- WNAX Yankton, S. D. (III-A) DA-N-5,000
- WFAA Dallas, Tex. (III-A) DA-5,000
- (See 820 kc)
- WBAP Ft. Worth, Tex. (III-A) DA-5,000
- (See 820 kc)
- KLUB Salt Lake City, Utah (III-A) DA-5,000
- KVI Seattle, Wash. (III-A) 5,000
- WMAM Marinette, Wis. (IV) LS-250
- N-100

## 580 KC REGIONAL

- WABT Tuskegee, Ala (III) D-500
- KTAN Tucson, Ariz. (III) LS-5,000
- DA-N-500
- KMJ Fresno, Cal. (III-A) 5,000
- KUBC Montrose, Colo. (III) LS-5,000
- DA-N-1,000
- WDBO Orlando, Fla. (III-A) DA-N-5,000
- WGAC Augusta, Ga. (III-B) LS-5,000
- DA-N-1,000
- KFXD Nampa, Ida (III-B) DA-N-5,000
- WILL Urbana, Ill. (III) DA-D-5,000
- KSAC Manhattan, Kan. (III-B) LS-5,000
- N-500
- WIBW Topeka, Kan. (III-A) DA-N-5,000
- KALB Alexandria, La. (III-B) LS-5,000
- DA-N-1,000
- WTAG Worcester, Mass. (III-A) DA-5,000
- WELO Tupelo, Miss (III) LS-1,000
- DA-U-N-500
- WAGR Lumberton, N. C. (III) D-500
- WHP Harrisburg, Pa. (III-A) DA-N-5,000
- KOBH Hot Springs, S. D. (III) D-500
- WRKH Rockwood, Tenn. (III) D-500
- KDAV Lubbock, Tex. (III) DA-D-500
- WLES Laurenceville, Va. (III) D-500
- WCHS Charleston, W. Va. (III-A) DA-N-5,000
- WKTY La Crosse, Wis (III-B) LS-5,000
- DA-U-N-1,000
- WKAQ San Juan, P. R. (III-A) 5,000

## 590 KC. REGIONAL

- WRAG Carrollton, Ala. D-1,000
- KBHS Hot Springs, Ark. (III) D-5,000
- KFXM San Bernardino, Cal. (III-B) DA-1,000
- KCSJ Pueblo, Colo. (III-B) DA-1,000
- WDLP Panama City, Fla. (III-B) DA-N-1,000
- WPLO Atlanta, Ga (III-A) DA-N-5,000
- KGMB Honolulu, Hawaii (III-A) 5,000
- KID Idaho Falls, Ida. (III) LS-5,000
- DA-N-1,000
- WVVK Lexington, Ky. (III-B) LS-5,000
- DA-U-N-1,000
- WEEI Boston, Mass. (III-A) DA-5,000
- WKZO Kalamazoo, Mich. (III-A) DA-N-5,000
- WOW Omaha, Neb. (III-A) 5,000
- WROW Albany, N. Y. (III-B) LS-5,000
- DA-U-N-1,000
- WGTM Wilson, N. C. (III-A) DA-5,000
- KUGN Eugene, Ore. (III) LS-5,000
- DA-N-1,000
- WARM Scranton, Pa. (III) DA-5,000
- WMBS Uniontown, Pa. (III-B) DA-N-1,000
- KTBC Austin, Tex. (III-B) LS-5,000
- DA-N-1,000
- KSUB Cedar City, Utah (III-B) DA-N-1,000
- WLVA Lynchburg, Va. (III-B) DA-1,000
- KHQ Spokane, Wash. (III-A) 5,000

## 600 KC. REGIONAL

- WIRE Enterprise, Ala. (III) D-1,000
- KCLS Flagstaff, Ariz. (III) LS-5,000
- DA-N-500
- KVCV Redding, Cal. (III-B) DA-1,000
- KFSD San Diego, Cal. (III-B) DA-5,000
- KZIX Fort Collins, Colo (III) DA-D-1,000
- WICC Bridgeport, Conn (III-B) LS-1,000
- DA-U-N-500
- \*LS-5,000
- \*DA-U-N-1,000
- WPDQ Jacksonville, Fla. (III) DA-N-5,000
- WMT Cedar Rapids, Iowa (III-A) DA-N-5,000
- WVOM New Orleans, La (III) D-1,000
- WFST Caribou, Me. (III) D-5,000
- WCAO Baltimore, Md (III-A) DA-5,000
- WLST Escanaba, Mich (III) DA-D-1,000
- WTAC Flint, Mich. (III-B) LS-1,000
- DA-U-N-500
- KGEZ Kalspell, Mont. (III) DA-1,000
- WCVP Murphy, N. C (III) D-1,000
- WSJS Winston-Salem, N. C. (III-A) DA-5,000
- KSJB Jamestown, N. D. (III-A) DA-5,000
- WFRM Coudersport, Pa (III) D-1,000
- WREC Memphis, Tenn. (III-A) DA-5,000
- KROD El Paso, Tex. (III-A) DA-N-5,000
- KERB Kermit, Tex. DA-D-1,000
- KTBB Tyler, Tex. (III) DA-N-1,000
- WAEI Mayaguez, P. R. (III) DA-1,000

## 610 KC. REGIONAL

- WSGN Birmingham, Ala. (III-B) LS-5,000
- DA-N-1,000
- KAVL Lancaster, Col. (III) LS-1,000
- DA-U-N-500
- KFRC San Francisco, Cal. (III-A) 5,000
- WCKR Miami, Fla. (III-A) DA-5,000
- WDEB Pensacola, Fla (III) D-500
- WCEH Hawkinsville, Ga. (III) D-500
- WRUS Russellville, Ky (III) D-500
- KDAL Duluth, Minn. (III-A) DA-N-5,000
- WDAF Kansas City, Mo. (III-A) 5,000
- KOJM Havre, Mont. (III) DA-1,000
- WGIR Manchester, N. H. (III-B) LS-5,000
- DA-U-N-1,000
- KGGM Albuquerque, N. M. (III-A) DA-N-5,000
- WAYS Charlotte, N. C. (III-B) LS-5,000
- DA-U-N-1,000
- WTVN Columbus, O. (III-A) DA-N-5,000

# Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Frequency	Notes
WIP	Philadelphia, Pa. (III-A)	DA-5,000	LS-10,000	
KILT	Houston, Tex. (III-A)	DA-5,000	DA-N-5,000	
KVNU	Logan, Utah (III-B)	DA-N-1,000	LS-50,000	
		*LS-5,000	DA-N-10,000	
WLSL	Roanoke, Va. (III-B)	DA-N-1,000	D-1,000	
KEPR	Kennewick-Richmond-Pasco, Wash (II)	DA-U-N-1,000	DA-250	
KUAM	Agana, Guam, (III)	1,000	10,000	
<b>620 KC. REGIONAL</b>				
KTAR	Phoenix, Ariz. (III-A)	DA-N-5,000	LS-10,000	
KNGS	Hanford, Calif. (III-B)	DA-N-1,000	DA-N-1,000	
KWSD	Mt. Shasta, Calif. (III)	D-1,000	D-1,000	
KSTR	Grand Junction, Colo. (III)	D-5,000	D-5,000	
WSUN	St. Petersburg, Fla. (III-A)	DA-N-5,000	DA-N-5,000	
WTRP	La Grange, Ga. (III)	D-1,000	D-1,000	
KWAL	Wallace, Idaho (III-B)	DA-N-1,000	DA-N-1,000	
KMNS	Sioux City, Iowa (III-B)	DA-1,000	DA-1,000	
WTMT	Louisville, Ky. (III)	DA-D-500	DA-D-500	
WLBY	Bangor, Me. (III-A)	DA-N-5,000	DA-N-5,000	
WJDX	Jackson, Miss. (III-B)	LS-5,000	LS-5,000	
WVNI	Newark, N. J. (III-A)	DA-5,000	DA-5,000	
WHEN	Syracuse, N. Y. (III-B)	LS-5,000	LS-5,000	
WDNC	Durham, N. C. (III-B)	DA-N-1,000	DA-N-1,000	
KGW	Portland, Ore. (III-A)	DA-U-N-1,000	DA-U-N-1,000	
WHJB	Greensburg, Pa. (III-B)	LS-1,000	LS-1,000	
WCAY	Cayce, S. C. (III)	D-500	D-500	
WATE	Knoxville, Tenn. (III-A)	DA-5,000	DA-5,000	
KWTF	Wichita Falls, Tex. (III-A)	DA-N-5,000	DA-N-5,000	
WCAX	Burlington, Vt. (III-A)	DA-5,000	DA-5,000	
WWNR	Beckley, W. Va. (III)	LS-1,000	LS-1,000	
WTMJ	Milwaukee, Wis. (III-A)	DA-N-5,000	DA-N-5,000	
<b>630 KC REGIONAL</b>				
WAVU	Albertville, Ala. (III)	D-1,000	D-1,000	
WJDB	Thomasville, Ala. (III)	D-1,000	D-1,000	
KJNO	Juneau, Alaska (III)	LS-1,000	LS-1,000	
		N-500	N-500	
KVMA	Magnolia, Ark (III)	D-1,000	D-1,000	
KIDD	Monterey, Cal. (III)	DA-1,000	DA-1,000	
KHOW	Denver, Colo. (III-A)	DA-N-5,000	DA-N-5,000	
WMAL	Washington, D. C. (III-A)	DA-5,000	DA-5,000	
WSAV	Savannah, Ga. (III-A)	DA-N-5,000	DA-N-5,000	
KIDO	Boise, Idaho (III)	DA-5,000	DA-5,000	
WLAP	Lexington, Ky. (III)	LS-5,000	LS-5,000	
		DA-U-N-1,000	DA-U-N-1,000	
KTIB	Thibodaux, La. (III)	D-500	D-500	
WJMS	Ironwood, Mich. (III-B)	DA-N-1,000	DA-N-1,000	
KDWB	St. Paul, Minn. (III)	LS-5,000	LS-5,000	
		DA-U-N-500	DA-U-N-500	
KXOK	St. Louis, Mo. (III-A)	DA-5,000	DA-5,000	
KGWV	Belgrade, Mont. (III)	D-1,000	D-1,000	
KOH	Heno, Nev. (III-A)	LS-5,000	LS-5,000	
		DA-N-1,000	DA-N-1,000	
KLEA	Lovington, N. M. (III)	D-500	D-500	
WIRC	Hickory, N. C. (III)	D-1,000	D-1,000	
WMFO	Wilmington, N. C. (III-B)	DA-1,000	DA-1,000	
KWRO	Coquille, Ore. (III)	D-1,000	D-1,000	
		*D-5,000	*D-5,000	
WEJL	Scranton, Pa.	D-500	D-500	
WPRO	Providence, R. I. (III-A)	DA-N-5,000	DA-N-5,000	
KGFX	Pierre, S. D. (IV)	D-200	D-200	
KMAC	San Antonio, Tex. (III-A)	DA-5,000	DA-5,000	
KSXX	Salt Lake City, Utah (III)	DA-D-1,000	DA-D-1,000	
KGDN	Edmonds, Wash (III)	D-500	D-500	
KZUN	Opportunity, Wash. (III)	D-500	D-500	
WKYN	Rio Piedras, P. R. (III)	D-1,000	D-1,000	
<b>640 KC. CLEAR</b>				
KFI	Los Angeles, Cal. (I-A)	50,000	50,000	
WOI	Ames, Iowa (II)	D-5,000	D-5,000	
WHLO	Akron, Ohio (II)	LS-1,000	LS-1,000	
WNAD	Norman, Okla. (II)	DA-L, N-L-1,000	DA-L, N-L-1,000	
		D-1,000	D-1,000	
<b>650 KC. CLEAR</b>				
KKAA	Honolulu, Hawaii (II)	10,000	10,000	
WSM	Nashville, Tenn. (I-A)	50,000	50,000	
KRCT	Baytown, Tex. (II)	D-250	D-250	
<b>660 KC. CLEAR</b>				
KFAR	Fairbanks, Alaska (III-A)	10,000	10,000	
KMEO	Omaha, Neb (II)	D-500	D-500	
WNBC	New York, N Y (I-A)	DA-50,000	DA-50,000	
WESC	Greenville, S. C. (II)	D-5,000	D-5,000	
		*DA-D-10,000	*DA-D-10,000	
KSKY	Dallas, Tex. (II)	D-1,000	D-1,000	
<b>670 KC. CLEAR</b>				
WMAQ	Chicago, Ill. (I-A)	50,000	50,000	
<b>680 KC. CLEAR</b>				
KNBC	San Francisco, Cal. (I-B)	50,000	50,000	
WPIN	St. Petersburg, Fla. (II)	D-1,000	D-1,000	
WCTT	Corbin, Ky. (II)	DA-N-1,000	DA-N-1,000	
WCBM	Baltimore, Md. (II)	LS-10,000	LS-10,000	
		DA-U-N-5,000	DA-U-N-5,000	
WNAC	Boston, Mass. (II)	DA-50,000	DA-50,000	
WDBC	Escanaba, Mich.	DA-1,000	DA-1,000	
KFEQ	St. Joseph, Mo (II)	DA-5,000	DA-5,000	
WIRN	Binghamton, N. Y.	LS-1,000	LS-1,000	
		DA-U-N-500	DA-U-N-500	
WRVM	Rochester, N. Y. (II)	D-250	D-250	
WPTF	Raleigh, N. C. (II)	DA-N-50,000	DA-N-50,000	
WISR	Butler, Pa. (II)	D-250	D-250	
<b>WMPM Memphis, Tenn. (II)</b>				
		LS-10,000	LS-10,000	
<b>KENS San Antonio, Tex. (II)</b>				
		LS-50,000	LS-50,000	
<b>KOMW Omak, Wash. (II)</b>				
		D-1,000	D-1,000	
<b>WCAW Charleston, W. Va. (II)</b>				
		DA-250	DA-250	
<b>WAPA San Juan, P. R. (II)</b>				
		10,000	10,000	
<b>690 KC (Canadian) CLEAR</b>				
WVOK	Birmingham, Ala. (II)	DA-D-50,000	DA-D-50,000	
KVNA	Flagstaff, Ariz. (II)	LS-1,000	LS-1,000	
		DA-N-500	DA-N-500	
KEVT	Tucson, Ariz. (II)	D-250	D-250	
KBBA	Benton, Ark. (II)	D-250	D-250	
KAPI	Pueblo, Colo. (II)	D-250	D-250	
WADS	Ansonia, Conn. (II)	DA-D-500	DA-D-500	
WAPE	Jacksonville, Fla. (II)	D-25,000	D-25,000	
KULA	Honolulu, Hawaii (II)	10,000	10,000	
KGGF	Coffeyville, Kan. (II)	D-1,000	D-1,000	
		LS-10,000	LS-10,000	
		DA-U-N-5,000	DA-U-N-5,000	
WTIX	New Orleans, La. (II)	DA-5,000	DA-5,000	
KSTL	St. Louis, Mo. (II)	D-1,000	D-1,000	
KRCO	Prineville, Ore. (II)	D-1,000	D-1,000	
KUSD	Vermillion, S. D. (II)	DA-D-1,000	DA-D-1,000	
KHEY	El Paso, Tex. (II)	DA-10,000	DA-10,000	
KPET	Lamesa, Tex. (II)	250	250	
KZEY	Tyler, Tex. (II)	DA-D-250	DA-D-250	
WCYB	Bristol, Va. (II)	D-10,000	D-10,000	
WNNT	Warsaw, Va. (II)	D-250	D-250	
WELD	Fisher, W. Va. (II)	D-500	D-500	
<b>700 KC. CLEAR</b>				
WLW	Cincinnati, Ohio (I-A)	50,000	50,000	
<b>710 KC. CLEAR</b>				
WKRK	Mobile, Ala. (II)	LS-1,000	LS-1,000	
		DA-N-500	DA-N-500	
KMPC	Los Angeles, Cal. (II)	LS-50,000	LS-50,000	
		DA-N-10,000	DA-N-10,000	
KICN	Denver, Colo. (II)	DA-5,000	DA-5,000	
WGBS	Miami, Fla. (II)	LS-50,000	LS-50,000	
		DA-U-N-10,000	DA-U-N-10,000	
WROM	Rome, Ga. (II)	D-1,000	D-1,000	
KEEL	Shreveport, La. (II)	LS-10,000	LS-10,000	
		DA-U-N-5,000	DA-U-N-5,000	
		*LS-50,000	*LS-50,000	
		DA-U-N-5,000	DA-U-N-5,000	
WHB	Kansas City, Mo. (II)	LS-10,000	LS-10,000	
		DA-U-N-5,000	DA-U-N-5,000	
WOR	New York, N. Y. (I-B)	DA-50,000	DA-50,000	
WTPR	Paris, Tenn. (II)	D-250	D-250	
KGNC	Amarillo, Tex. (II)	DA-10,000	DA-10,000	
KURV	Edinburg, Tex. (II)	DA-N-250	DA-N-250	
KIRO	Seattle, Wash. (I-B)	DA-N-50,000	DA-N-50,000	
WDSM	Superior, Wis. (II)	DA-N-5,000	DA-N-5,000	
WKJB	Mayaguez, P. R. (II)	LS-1,000	LS-1,000	
		N-500	N-500	
<b>720 KC. CLEAR</b>				
WGN	Chicago, Ill. (I-A)	50,000	50,000	
<b>730 KC. (Mexican) CLEAR</b>				
WJMW	Athens, Ala. (II)	D-1,000	D-1,000	
KFQD	Anchorage, Alaska (II)	10,000	10,000	
WKTG	Thomasville, Ga. (II)	D-1,000	D-1,000	
KBLR	Goodland, Kan (II)	D-1,000	D-1,000	
WFMW	Madisonville, Ky (II)	D-250	D-250	
WMTY	Vandevle, Ky. (II)	D-1,000	D-1,000	
KTRY	Bastrop, La. (II)	D-250	D-250	
WARB	Covington, La. (II)	D-250	D-250	
		*D-1,000	*D-1,000	
WMMS	Bath, Maine (II)	D-500	D-500	
WACE	Chicopee, Mass. (II)	D-1,000	D-1,000	
KWOA	Worthington, Minn. (II)	D-1,000	D-1,000	
KWRE	Warrenton, Mo. (II)	D-500	D-500	
KURL	Billings, Mont. (II)	D-500	D-500	
KMGK	Albuquerque, N. M. (II)	DA-D-1,000	DA-D-1,000	
WDOS	Oneonta, N Y (II)	D-1,000	D-1,000	
WFMC	Goldsboro, N. C. (II)	D-1,000	D-1,000	
WOHS	Shelby, N. C. (II)	D-1,000	D-1,000	
WHRW	Bowling Green, Ohio (II)	DA-D-1,000	DA-D-1,000	
KBOY	Medford, Ore. (II)	D-1,000	D-1,000	
WNAK	Nanticoke, Pa. (II)	D-1,000	D-1,000	
WPIT	Pittsburgh, Pa. (II)	D-1,000	D-1,000	
WPAL	Charleston, S. C. (II)	D-1,000	D-1,000	
WLIL	Lenoir City, Tenn. (II)	D-1,000	D-1,000	
KKSN	Grand Prairie, Tex. (II)	DA-D-500	DA-D-500	
KSVN	Ogden, Utah (II)	D-1,000	D-1,000	
WPIK	Alexandria, Va (II)	D-1,000	D-1,000	
WMNA	Gretna, Va. (II)	DA-D-1,000	DA-D-1,000	
KULE	Ephrata, Wash. (II)	D-1,000	D-1,000	
WXMT	Merrill, Wis. (II)	D-1,000	D-1,000	
<b>740 KC. (Canadian) CLEAR</b>				
WBAM	Montgomery, Ala. (II)	DA-D-50,000	DA-D-50,000	
KUEQ	Phoenix, Ariz. (II)	DA-D-1,000	DA-D-1,000	
KBIG	Avalon, Cal. (II)	DA-D-10,000	DA-D-10,000	
KCBS	San Francisco, Calif (II)	DA-50,000	DA-50,000	
KSSS	Colorado Springs, Colo (II)	LS-1,000	LS-1,000	
		DA-U-N-250	DA-U-N-250	
KVFC	Cortez, Colo. (II)	D-1,000	D-1,000	
WKIS	Orlando, Fla. (II)	LS-5,000	LS-5,000	
		DA-N-1,000	DA-N-1,000	
KYME	Boise, Ida. (II)	D-500	D-500	
WVLN	Olney, Ill. (II)	D-250	D-250	
KBOE	Oskaloosa, Iowa (II)	D-250	D-250	
WNOP	Newport, Ky. (II)	DA-D-1,000	DA-D-1,000	
WFRB	Frostburg, Md (II)	D-250	D-250	
WTAO	Cambridge, Mass. (II)	D-250	D-250	
KPBM	Carlsbad, N. M. (II)	D-1,000	D-1,000	
WGSN	Huntingdon, N. Y. (II)	D-1,000	D-1,000	
WMBL	Moorehead City, N. C. (II)	D-1,000	D-1,000	
WPAQ	Mt. Airy, N. C. (II)	D-10,000	D-10,000	
KRMG	Tulsa, Okla. (II)	LS-50,000	LS-50,000	
		DA-U-N-25,000	DA-U-N-25,000	
WVCH	Chester, Pa. (II)	D-1,000	D-1,000	
WBAW	Barnwell, S. C. (II)	D-500	D-500	
WIRJ	Humboldt, Tenn. (II)	D-250	D-250	
WJIG	Tulahoma, Tenn. (II)	D-250	D-250	
KTRH	Houston, Tex. (II)	DA-50,000	DA-50,000	
WBCI	Williamsburg, Va. (II)	D-500	D-500	
WIAC	Santurce, P. R. (II)	DA-10,000	DA-10,000	
<b>750 KC. CLEAR</b>				
WSB	Atlanta, Ga. (I-A)	50,000	50,000	
WBMD	Baltimore, Md (II)	D-1,000	D-1,000	
KMMJ	Grand Island, Neb. (II)	LS-10,000	LS-10,000	
		DA-L, N-L-10,000	DA-L, N-L-10,000	
WHEB	Portsmouth, N. H. (II)	LS-1,000	LS-1,000	
		N-L-1,000	N-L-1,000	
KSEO	Durant, Okla. (II)	D-250	D-250	

Call Letters	City	Power in Watts	890 KC. CLEAR	900 KC. (Mexican) CLEAR	930 KC. REGIONAL	940 KC. (Mexican & Canadian) CLEAR	950 KC. REGIONAL
			WLS Chicago, Ill. (I-A)	50,000	WMOK Metropolis, Ill. (III)	D-1,000	
			WHNC Henderson, N. C. (II)	D-1,000	WBAA W. Lafayette, Ind. (III-B)	LS-5,000	
			KBYE Oklahoma City, Okla. (II)	D-1,000	KFNF Shenandoah, Ia. (III-B)	DA-N-1,000	
						LS-1,000	
						N-500	
						D-1,000	
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						DA-D-500	
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**Am Frequencies CONTINUED**

Call Letters	City	Power in Watts
KBOI	Boise, Ida. (III-A)	DA-N-5,000
KLER	Orofino, Idaho (III)	D-5,000
WAAF	Chicago, Ill. (III)	D-1,000
WXLW	Indianapolis, Ind. (III)	DA-D-5,000
KOEL	Oelwein, Ia.	LS-1,000
KJRG	Newton, Kans. (III)	DA-U-N-500
WBVL	Barbourville, Ky. (III)	D-500
WAGM	Presque Isle, Me (III)	D-1,000
WORL	Boston, Mass. (III)	DA-5,000
WWJ	Detroit, Mich. (III-A)	D-5,000
KRSI	St. Louis Park, Minn (III)	DA-N-5,000
WBKH	Hattiesburg, Miss. (III)	DA-D-1,000
KLIK	Jefferson City, Mo. (III)	D-5,000
WBBF	Rochester, N. Y. (III-B)	D-5,000
WIBX	Utica, N. Y. (III-A)	DA-1,000
WPET	Greensboro, N. C. (III)	DA-5,000
KYES	Roseburg, Ora. (III)	D-500
WNCC	Barnesboro, Pa. (III)	D-1,000
WPEN	Philadelphia, Pa. (III-A)	D-500
WSPA	Spartanburg, S. C. (III-A)	DA-N-5,000
KWAT	Watertown, S. D. (III-B)	DA-N-5,000
WAGG	Franklin, Tenn. (III)	DA-N-1,000
KDSX	Denison-Sherman, Tex. (III)	D-1,000
KPRC	Houston, Tex. (III-A)	DA-500
KSEL	Lubbock, Tex (III-B)	DA-N-5,000
WXGI	Richmond, Va. (III)	LS-5,000
KJR	Seattle, Wash (III-A)	D-1,000
WKAZ	Charleston, W. Va. (III-B)	DA-N-5,000
WKTU	Sheboygan, Wis. (III)	LS-5,000
		DA-D-500
<b>960 KC. Regional</b>		
WBRC	Birmingham, Ala. (III-A)	DA-N-5,000
WMOZ	Mobile, Ala. (III)	D-1,000
KOOL	Phoenix, Ariz. (III-A)	DA-N-5,000
KAVR	Apple Valley, Cal. (III)	D-5,000
KNEZ	Lompoc Cal (III)	D-500
KABL	Oakland, Cal (III-A)	1,000
WELI	New Haven, Conn (III-B)	DA-N-5,000
WGRO	Lake City, Fla. (III)	D-500
WJCM	Sebring, Fla. (III)	D-1,000
WJAZ	Albany, Ga (III)	DA-D-5,000
	(CP from 1050 kc)	
WRFC	Athens, Ga. (III)	LS-5,000
		DA-N-500
KSRA	Salmon, Idaho (III)	D-1,000
WDLM	East Moline, Ill (III)	DA-D-1,000
WSBT	South Bend, Ind. (III-A)	DA-5,000
KMA	Shenandoah, Ia (III-A)	DA-N-5,000
WPRT	Prestonsburg, Ky (III)	D-1,000
		*DA-D-5,000
KROF	Abbeville, La (III)	D-1,000
WBOC	Salisbury, Md (III-B)	LS-5,000
		DA-U-N-1,000
WFGM	Fitchburg, Mass (III)	DA-1,000
WHAK	Rogers City, Mich. (III)	D-5,000
KLTF	Little Falls, Minn. (III)	D-500
WABG	Greenwood, Miss. (III)	LS-1,000
		DA-N-500
KFVS	Cape Girardeau, Mo (III-B)	LS-1,000
		DA-N-500
KNEB	Scottsbluff, Neb. (III)	LS-1,000
		DA-U-N-500
KWYK	Farmington N. Mex (III)	D-1,000
WEAV	Flatburg, N. Y. (III-B)	DA-5,000
WFTC	Kinston, N. C. (III)	LS-5,000
		DA-N-1,000
WWST	Wooster, Ohio (III)	D-1,000
KGWA	Enid, Okla. (III-B)	DA-1,000
KLAD	Klamath Falls Ore (III)	D-5,000
WHYL	Carlisle, Pa (III)	DA-D-5,000
WADF	Kane, Pa (III)	D-1,000
WATS	Sayre, Pa (III)	D-1,000
WBEU	Beaufort, S. C. (III)	D-1,000
WBCM	McMinnville, Tenn (III)	D-500
KIMP	Mt Pleasant, Tenn (III)	D-1,000
KGKL	San Angelo, Tex. (III-B)	LS-5,000
		DA-N-1,000
KOVO	Provo, Utah (III-B)	LS-5,000
		DA-N-1,000
WDBJ	Roanoke, Va. (III-A)	DA-N-5,000
KALE	Richmond, Wash. (III)	DA-N-1,000
WTCH	Shawano, Wis. (III)	DA-N-1,000
<b>970 KC. REGIONAL</b>		
WERH	Hamilton, Ala. (III)	D-5,000
WTBF	Troy, Ala (III)	LS-5,000
		DA-U-N-500
KNEA	Jonesboro, Ark. (III)	D-1,000
KBIS	Bakersfield, Cal. (III)	DA-1,000
KCHV	Coachella, Cal. (III)	D-1,000
KBEE	Modesto, Cal (III)	DA-1,000
KFEL	Pueblo, Colo. (III)	D-1,000
WFLA	Tampa, Fla. (III-A)	DA-N-5,000
WIIN	Atlanta Ga (III)	DA-D-5,000
WVOP	Vidalia, Ga. (III)	D-5,000
KHBC	Hilo, Hawaii (III-A)	1,000
KAYT	Rupert, Idaho (III)	D-1,000
WMAV	Springfield, Ill. (III)	LS-1,000
		DA-U-N-500
WAVE	Louisville, Ky. (II-A)	DA-5,000
KSYL	Alexandria, La. (III-B)	DA-N-1,000
WCSH	Portland, Me. (III-A)	DA-N-5,000
WAMD	Aberdeen, Md. (III)	DA-D-500
WESO	Southbridge, Mass (III)	D-1,000
WJAN	Ishpeming, Mich (III)	D-5,000
WKHM	Jackson, Mich (III)	DA-1,000
KQAG	Austin, Minn (III)	DA-D-5,000
KOOK	Billings, Mont (III-A)	DA-N-5,000
KJLT	North Platte, Neb (III)	D-5,000
WNTA	Newark, N. J. (III-B)	LS-5,000
		DA-N-1,000
WEBR	Buffalo, N. Y. (III-A)	DA-5,000

WCHN	Norwich, N. Y. (III)	D-500
WRCS	Ahoskie, N. C. (III)	D-1,000
WWIT	Canton, N. C. (III)	D-1,000
WDAY	Fargo, N. D. (III-A)	DA-N-5,000
WREO	Ashtabula, Ohio (II-B)	LS-1,000
		DA-U-N-1,000
WATH	Athens, Ohio (III)	D-1,000
KAKC	Tulsa, Okla. (III-B)	LS-1,000
		DA-U-N-500
KOIN	Portland, Ore. (III-A)	DA-N-5,000
WWSW	Pittsburgh, Pa. (III-A)	DA-5,000
WJMX	Florence, S. C. (III)	LS-5,000
		DA-N-1,000
KASE	Austin, Tex (III)	DA-D-1,000
KNOK	Fort Worth, Tex. (III)	D-1,000
WDTI	Danville, Va. (III)	D-500
KREM	Spokane, Wash. (III)	LS-5,000
		DA-N-1,000
WWYO	Pineville, W. Va. (III)	D-1,000
WHA	Madison, Wis. (III)	D-5,000
WIVI	Christiansburg, V. I. (III)	1,000
<b>980 KC. REGIONAL</b>		
WKLF	Clanton, Ala. (III)	D-1,000
KINS	Eureka, Cal. (III)	LS-5,000
		DA-N-500
KEAP	Fresno, Calif. (III)	D-500
KFWB	Los Angeles, Cal. (III-A)	5,000
KGLN	Glenwood Springs, Colo. (III)	D-1,000
WVUB	Groton, Conn. (III)	D-1,000
WRC	Washington, D. C. (III-A)	DA-N-5,000
WDVH	Gainesville, Fla. (III)	D-5,000
WTOT	Marianna, Fla. (III)	D-1,000
WBOP	Pensacola, Fla (III)	D-1,000
WLOD	Pompano Beach, Fla (III)	DA-D-1,000
WKLY	Hartwell, Ga. (III)	D-1,000
WPGA	Perry, Ga (III)	D-500
WRIP	Rossville, Ga (III)	DA-D-500
KUPI	Idaho Falls, Ida. (III)	D-1,000
WITY	Danville, Ill. (III)	DA-1,000
KOKA	Shreveport, La (III)	D-5,000
WCAP	Lowell, Mass (III)	D-1,000
WPBC	Minneapolis, Minn. (III)	D-1,000
WAPF	McComb, Miss. (III)	D-1,000
KMBC	Kansas City, Mo. (III)	DA-N-5,000
KSGM	St. Genevieve, Mo. (III)	DA-N-500
KVER	Clovis, N. M. (III)	DA-N-1,000
KMIN	Grants, N. M. (III)	D-1,000
WTRY	Troy, N. Y. (III-A)	DA-5,000
WKLM	Wilmington, N. C. (III)	D-5,000
WAAA	Winston-Salem, N. C. (III)	D-1,000
WONE	Dayton, Ohio (III-A)	DA-5,000
WILK	Wilkes-Barre, Pa. (III)	LS-5,000
		DA-N-1,000
KDSJ	Deadwood, S. D. (III)	DA-N-1,000
WSX	Nashville, Tenn. (III-A)	DA-N-5,000
KFRD	Rosenberg, Tex. (III)	D-1,000
KSVU	Richfield, Utah (III)	LS-5,000
		DA-N-1,000
WFHG	Bristol, Va. (III)	LS-5,000
		DA-N-1,000
WMEK	Chase City, Va (III)	D-500
KUTI	Yakima, Wash (III)	D-5,000
WHAW	Weston, W. Va (III)	D-1,000
WUCB	Manitowoc, Wis. (III)	D-1,000
WPRE	Prairie Du Chien, Wis. (III)	D-500
<b>990 KC. (Canadian) CLEAR</b>		
WWWF	Fayette, Ala. (II)	D-1,000
WTCB	Flomaton, Ala (II)	D-500
KTKT	Tucson, Ariz (II)	LS-10,000
		DA-U-N-1,000
KKTS	Pittsburg, Cal (II)	DA-5,000
IKGUD	Santa Barbara, Cal (II)	DA-D-1,000
KLIR	Denver, Colo (II)	D-1,000
WBZY	Torrington, Conn (II)	D-1,000
WFAB	Miami-So Miami Fla (II)	DA-5,000
WOOO	Orlando, Fla. (II)	LS-10,000
		DA-N-5,000
WDWD	Dawson, Ga. (II)	D-1,000
WGML	Hinesville, Ga. (II)	D-250
KOOD	Honolulu, Hawan (II)	1,000
		*5,000
WCAZ	Carthage, Ill. (II)	D-1,000
WITZ	Jasper, Ind. (II)	D-1,000
KAYL	Storm Lake, Iowa (II)	D-250
KRSL	Russell, Kan. (II)	D-250
WJMR	New Orleans, La (II)	D-250
KCLP	Rayville, La (II)	D-250
WCRM	Clare, Mich. (II)	DA-D-250
WABO	Waynesboro, Miss. (II)	D-250
KRMO	Monett, Mo (II)	D-250
KSVP	Artesia, N. Mex. (II)	LS-1,000
		N-250
WEEB	Southern Pines, N. C. (II)	D-5,000
WJEH	Gallipolis, Ohio (II)	D-1,000
WTIG	Massillon, Ohio (II)	DA-D-250
KABY	Albany, Ore (II)	D-250
WIBG	Philadelphia, Pa (II)	LS-50,000
		DA-U-N-10,000
WVSC	Somerset, Pa. (II)	D-250
		DA-D-50,000
WAKN	Aiken, S. C. (II)	D-1,000
WNOX	Knoxville, Tenn. (II)	DA-N-10,000
KWEM	Memphis, Tenn. (II)	D-1,000
KTRM	Beaumont, Tex. (II)	DA-1,000
KAML	Kenedy-Karnes City, Tex. (II)	D-250
KSYD	Wichita Falls, Tex. (II)	LS-10,000
		DA-U-N-1,000
KDYU	Tooele, Utah (II)	D-1,000
WNRV	Harrows-Pearsburg, Va (II)	D-1,000
WANT	Richmond, Va. (II)	D-1,000
WPRA	Mayaguez, P. R. (II)	DA-10,000
<b>1000 KC. (U. S. &amp; Mexican) CLEAR</b>		
WCFL	Chicago, Ill. (I-B)	DA-50,000
KTOK	Oklahoma City, Okla (II)	DA-5,000
KSTA	Coleman, Tex. (II)	D-250
KGRI	Henderson, Tex. (II)	D-250
WHWB	Rutland, Vt. (II)	D-1,000
KOMO	Seattle, Wash (I-B)	DA-N-50,000

<b>1010 KC. (Canadian &amp; Cuban) CLEAR</b>		
TKINK	Phoenix, Ariz. (II)	D-500
KVNC	Winslow, Ariz. (II)	LS-1,000
		DA-U-N-500
KLRA	Little Rock, Ark. (II)	LS-10,000
		DA-N-5,000
KCHJ	Delano, Cal. (II)	LS-5,000
		DA-U-N-1,000
KCMJ	Palm Springs, Cal. (II)	LS-1,000
		DA-U-N-500
KSAY	San Francisco, Cal. (II)	DA-D-10,000
WCNU	Crestview, Fla. (II)	D-1,000
WZRO	Jacksonville Beach, Fla. (II)	D-1,000
WINQ	Tampa, Fla. (II)	DA-D-50,000
WGUN	Decatur, Ga (II)	D-50,000
WCSI	Columbus, Ind. (II)	D-500
KSMN	Mason City, Iowa (II)	D-1,000
KIND	Independence, Kan. (II)	D-250
KDLA	DeRidder, La. (II)	D-1,000
WSID	Baltimore, Md (II)	D-1,000
WMOX	Meridian, Miss. (II)	LS-10,000
		DA-U-N-1,000
	(CP from 1240 kc)	
KCHI	Chillicothe, Mo.	D-250
KXEN	Festus-St Louis, Mo. (II)	DA-D-50,000
KRVN	Lexington, Neb. (II)	DA-D-25,000
WCNL	Newport, N. H. (II)	D-250
WINS	New York, N. Y. (II)	DA-50,000
WABZ	Albemarle, N. C. (II)	D-1,000
WELS	Kinston, N. C.	D-1,000
WIOI	New Boston, Ohio (II)	D-500
		*D-1,000
TKBEV	Portland, Ore. (II)	DA-D-1,000
WITT	Lewisburg, Pa. (II)	D-250
WHIN	Gallatin, Tenn (II)	D-1,000
WORM	Savannah, Tenn (III)	D-250
KBUY	Amarillo, Tex (II)	LS-5,000
		DA-U-N-500
KMLW	Marlin, Tex.	D-250
WBLK	Charlottesville, Va. (II)	D-1,000
WMEV	Marion, Va. (II)	D-1,000
WCST	Berkeley Springs W. Va (II)	D-250
WSPT	Stevens Point, Wis. (II)	D-1,000
<b>1020 KC. CLEAR</b>		
KGBS	Los Angeles, Cal (II)	LS-5,000
		N-L-5,000
		*LS-50,000
		*DA-L-N-L-50,000
WCIL	Carbondale, Ill. (II)	D-1,000
WPEO	Peoria, Ill. (II)	D-1,000
KDKA	Pittsburgh, Pa. (I-A)	50,000
<b>1030 KC. CLEAR</b>		
WBZ	Boston, Mass (I-B)	DA-50,000
WBZA	Springfield, Mass. (II)	1,000
KOB	Albuquerque, N. M. (II)	10,000
	(SSA on 770 kc)	*50,000
KCTA	Corpus Christi, Tex. (II)	D-50,000
<b>1040 KC. CLEAR</b>		
KHVH	Honolulu, Hawan (II)	5,000
WHO	Des Moines, Iowa (I-A)	50,000
KIXL	Dallas, Tex. (II)	D-1,000
<b>1050 KC. (Mexican) CLEAR</b>		
WRFS	Alexander City, Ala (II)	D-1,000
WCRS	Scottsboro, Ala. (II)	D-250
KVWM	Show Low, Ariz. (II)	D-250
KVLC	Little Rock, Ark. (II)	D-1,000
KOFY	San Mateo, Cal (II)	D-1,000
KWSO	Wasco, Cal (II)	D-1,000
KLMO	Longmont, Colo. (II)	D-250
WSUG	Clewiston, Fla (II)	D-250
WJSB	Crestview, Fla (II)	D-1,000
WIVY	Jacksonville, Fla. (II)	D-1,000
WHBO	Tampa, Fla. (II)	D-250
WRMF	Titusville, Fla (II)	D-500
WJAZ	Albany, Ga. (II)	D-1,000
	(CP for 960 kc)	
WAUG	Augusta, Ga. (II)	D-1,000
WBIE	Marietta, Ga. (II)	D-500
KZIN	Coeur D'Alene, Ida. (II)	D-250
WDZ	Decatur, Ill. (II)	D-1,000
KNCO	Garden City, Kan. (II)	D-1,000
WNES	Central City, Ky. (II)	D-500
KLPL	Lake Providence, La. (II)	D-250
KCJI	Shreveport, La (II)	D-250
KVPI	Ville Platte, La (II)	D-250
WQMR	Silver Spring Md (II)	D-1,000
WFAQ	Ann Arbor, Mich. (II)	D-1,000
KLOH	Pipestone, Minn. (II)	DA-D-1,000
WACR	Columbus, Miss. (II)	D-1,000
KMIS	Portageville, Mo (II)	D-250
KSIS	Sedalia, Mo. (II)	D-1,000
KRBO	Las Vegas, Nev. (II)	D-500
WBNC	Conway, N. H. (II)	D-1,000
WSEN	Baldwinsville, N. Y. (II)	D-250
WSTS	Massena, N. Y. (II)	D-1,000
WGMG	New York, N. Y. (II)	DA-50,000
WBTL	Farmville, N. C. (II)	DA-D-250
WFSC	Franklin, N. C. (II)	D-1,000
WLON	Lincolnton, N. C. (II)	D-1,000
WWGP	Sanford, N. C. (II)	D-1,000
WZIP	Cincinnati, Ohio (II)	D-1,000
KCCO	Lawton, Okla. (II)	DA-D-250
KFMJ	Tulsa, Okla. (II)	D-1,000
KUBE	Pendleton, Ore. (II)	D-1,000
KEED	Springfield, Ore. (II)	D-1,000
WBUT	Butler, Pa. (II)	D-250
WLYC	Williamsport, Pa. (II)	D-1,000
WSMT	Sparta, Tenn. (II)	D-1,000
KLEN	Killeen, Tex. (II)	D-250
KWLD	Liberty, Tex (II)	DA-D-250
TKPLA	Plainview, Tex. (II)	DA-D-1,000
WGAT	Gate City, Va (II)	D-250
WBRG	Lynchburg, Va (II)	D-1,000
WCMS	Norfolk, Va (II)	D-1,000
KNBX	Kirkland, Wash. (II)	D-1,000
WCFE	Parkersburg, W. Va (II)	D-1,000
WECL	Eau Claire, Wis (II)	D-1,000
WLIP	Kenosha, Wis. (II)	D-250
KWIV	Douglas, Wyo (II)	D-250



# Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Frequency	Notes
WCMA	Corinth, Miss. (IV)	250		
WHSY	Hattiesburg, Miss. (IV)	250		
WSSO	Starkville, Miss. (IV)	250		
WAZF	Yazoo City, Miss. (IV)	250		
KODE	Joplin, Mo. (IV)	250		
KLWT	Lebanon, Mo. (IV)	250		
KNCM	Moberly, Mo. (IV)	250		
KANA	Anaconda, Mont. (IV)	250		
KBMN	Bozeman, Mont. (IV)	250		
KXLO	Lewiston, Mont. (IV)	250		
KLCB	Libby, Mont. (IV)	250		
KTNC	Falls City, Nebr. (IV)	100		
KHAS	Hastings, Neb. (IV)	250		
KELY	Ely, Nev. (IV)	250		
KLAS	Las Vegas, Nev. (IV)	250		
KDOT	Reno, Nev. (IV)	250		
WMOU	Berlin, N. H. (IV)	250		
WTSV	Claremont, N. H. (IV)	250		
WCMC	Wildwood, N. J. (IV)	100		
KALG	Alamogordo, N. M. (IV)	250		
KOTS	Deming, N. M. (IV)	D-250		
KYVA	Gallup, N. M. (IV)	250		
KFUN	Las Vegas, N. M. (IV)	250		
KSWS	Roswell, N. M. (IV)	250		
WNIA	Cheektowaga, N. Y. (IV)	250		
WENY	Elmira, N. Y. (IV)	250		
WHUC	Hudson, N. Y. (IV)	250		
WLFH	Little Falls, N. Y. (IV)	250		
WFAS	White Plains, N. Y. (IV)	250		
WSKY	Asheville, N. C. (IV)	250		
WFAI	Fayetteville, N. C. (IV)	250		
WMFR	High Point, N. C. (IV)	250		
WISP	Kinston, N. C. (IV)	250		
WNNC	Newton, N. C. (IV)	250		
WCNT	Roanoke Rapids, N. C. (IV)	250		
KDIX	Dickinson, N. D. (IV)	250		
WCPO	Cincinnati, Ohio (IV)	250		
WCOL	Columbus, Ohio (IV)	250		
WIRO	Ironton, Ohio (IV)	250		
WTOL	Toledo, Ohio (IV)	250		
KADA	Ada, Okla. (IV)	250		
WBBZ	Ponca City, Okla. (IV)	250		
KVAS	Astoria, Ore. (IV)	250		
KRNS	Burns, Ore. (IV)	SH-250		
KOOS	Coos Bay, Ore. (IV)	250		
KGRO	Gresham, Ore. (IV)	LS-250		
KQIK	Lakeview, Ore. (IV)	N-100		
KYJC	Medford, Ore. (IV)	SH-250		
†KLUU	Toledo, Ore. (IV)	250		
WBVP	Beaver Falls, Pa. (IV)	250		
WEEX	Easton, Pa. (IV)	250		
WKBO	Harrisburg, Pa. (IV)	250		
WCRO	Johnstown, Pa. (IV)	250		
WBPZ	Lock Haven, Pa. (IV)	250		
WERI	Westerly, R. I. (IV)	250		
WAIM	Anderson, S. C. (IV)	250		
WNOK	Columbia, S. C. (IV)	250		
WOLS	Florence, S. C. (IV)	250		
KISD	Sioux Falls, S. D. (IV)	250		
WMMT	McMinnville, Tenn. (IV)	250		
KSIX	Corpus Christi, Tex. (IV)	250		
KDLK	Del Rio, Tex. (IV)	250		
KNUZ	Houston, Tex. (IV)	250		
KERV	Kerrville, Tex. (IV)	250		
KLVT	Levelland, Tex. (IV)	250		
KEEE	Nacogdoches, Tex. (IV)	250		
KOSA	Odessa, Tex. (IV)	250		
KHHH	Pampa, Tex. (IV)	250		
KSEY	Seymour, Tex. (IV)	250		
KSST	Sulphur Springs, Tex. (IV)	250		
KCMC	Texarkana, Tex. (IV)	250		
KWTX	Waco, Tex. (IV)	250		
KMUR	Murray, Utah (IV)	250		
KOAL	Price, Utah (IV)	250		
WJOY	Burlington, Vt. (IV)	250		
WBBI	Abingdon, Va. (IV)	250		
WCFV	Clifton Forge, Va. (IV)	250		
WFVA	Fredricksburg, Va. (IV)	250		
WNOR	Norfolk, Va. (IV)	250		
KQTY	Everett, Wash. (IV)	LS-1,000		
KLYK	Spokane, Wash. (IV)	N-250		
KREW	Sunnyside, Wash. (IV)	250		
WLOG	Logan, W. Va. (IV)	250		
WTAP	Parkersburg, W. Va. (IV)	250		
WHBY	Appleton, Wis. (IV)	250		
WCLO	Janesville, Wis. (IV)	250		
WHVF	Warsaw, Wis. (IV)	250		
KVOC	Casper, Wyo. (IV)	250		
WNIK	Arecibo, P. R. (IV)	250		
<b>1240 KC. LOCAL</b>				
WEBJ	Brewton, Ala. (IV)	SH-250		
WULA	Eufaula, Ala. (IV)	250		
WOWL	Florence, Ala. (IV)	250		
WARF	Jasper, Ala. (IV)	250		
KZOW	Globe, Ariz. (IV)	250		
KOFA	Yuma, Ariz. (IV)	250		
KVRC	Arkadelphia, Ark. (IV)	250		
KWAK	Stuttgart, Ark. (IV)	250		
KPLY	Crescent City, Cal. (IV)	250		
KMBY	Monterey, Cal. (IV)	250		
KPPC	Pasadena, Cal. (IV)	SH-100		
KRKS	Ridgecrest, Cal. (IV)	250		
KROY	Sacramento, Cal. (IV)	250		
KRNO	San Bernardino, Cal. (IV)	250		
KSON	San Diego, Cal. (IV)	250		
KSMA	Santa Maria, Cal. (IV)	250		
KSUE	Susanville, Cal. (IV)	250		
KRDO	Colorado Springs, Colo. (IV)	250		
KDGO	Durango, Colo. (IV)	250		
KSLV	Monte Vista, Colo. (IV)	250		
KCRT	Trinidad, Colo. (IV)	250		
WVCO	Waterbury, Conn. (IV)	250		
WBGC	Chipley, Fla. (IV)	250		
WLCO	Eustis, Fla. (IV)	250		
WINK	Ft. Myers, Fla. (IV)	250		
WMMB	Melbourne, Fla. (IV)	250		
WFOY	St. Augustine, Fla. (IV)	250		
WBHB	Fitzgerald, Fla. (IV)	250		
WDUN	Gainesville, Ga. (IV)	250		
WLAG	LaGrange, Ga. (IV)	250		
WBML	Macon, Ga. (IV)	250		
WWNS	Statesboro, Ga. (IV)	250		
WPAX	Thomasville, Ga. (IV)	250		
WTWA	Thomson, Ga. (IV)	250		
KLEI	Kailua, Hawaii (IV)	250		
KVNI	Coeur D'Alene, Ida. (IV)	250		
KWIK	Pocatello, Ida. (IV)	250		
WCRW	Chicago, Ill. (IV)	SH-100		
WEDC	Chicago, Ill. (IV)	SH-250		
WSBC	Chicago, Ill. (IV)	SH-250		
WEBQ	Harrisburg, Ill. (IV)	250		
WTAX	Springfield, Ill. (IV)	250		
WDDR	Sterling, Ill. (IV)	100		
WHBU	Anderson, Ind. (IV)	250		
KDEC	Decorah, Iowa (IV)	SH-250		
KWLC	Decorah, Iowa (IV)	SH-250		
KBIZ	Ottumwa, Iowa	250		
KICD	Spencer, Iowa (IV)	250		
KIUL	Garden City, Kan. (IV)	D-250		
KAKE	Wichita, Kan. (IV)	250		
WINN	Louisville, Ky. (IV)	250		
WFTM	Maysville, Ky. (IV)	250		
WPKE	Pikesville, Ky. (IV)	250		
WSFC	Somerset, Ky. (IV)	250		
KASO	Minden, La. (IV)	250		
KANE	New Iberia, La. (IV)	250		
WCOU	Lewiston, Me. (IV)	250		
WCEM	Cambridge, Md. (IV)	250		
WJEJ	Hagerstown, Md. (IV)	250		
WHAI	Greenfield, Mass. (IV)	250		
WOCB	West Yarmouth, Mass. (IV)	250		
WATT	Cadillac, Mich. (IV)	250		
WCBY	Cheboygan, Mich. (IV)	250		
WJPD	Ishpenning, Mich. (IV)	LS-1,000		
WJIM	Lansing, Mich. (IV)	N-250		
WMFG	Hibbing, Minn. (IV)	250		
WJON	St. Cloud, Minn. (IV)	250		
WMPA	Aberdeen, Miss. (IV)	SH-250		
WGRM	Greenwood, Miss. (IV)	250		
WGCM	Gulfport, Miss. (IV)	250		
WMOX	Meridian, Miss. (IV)	250		
	(CP for 1010 kc)			
WMIS	Natchez, Miss. (IV)	250		
KFMO	Flat River, Mo. (IV)	250		
KWOS	Jefferson City, Mo. (IV)	250		
KNEM	Nevada, Mo. (IV)	250		
KBMY	Billings, Mont. (IV)	250		
KLTX	Glasgow, Mont. (IV)	250		
KXLJ	Helena, Mont. (IV)	250		
KFOR	Lincoln, Neb. (IV)	250		
KODY	N. Platte, Neb. (IV)	250		
KELK	Elko, Nev. (IV)	250		
WKBR	Manchester, N. H. (IV)	250		
	(CP for 1250 kc)			
WSNJ	Bridgeton, N. J. (IV)	250		
KAVE	Carlsbad, N. M. (IV)	250		
KCLV	Clovis, N. M. (IV)	250		
WGBB	Freeport, N. Y. (IV)	250		
WGVA	Geneva, N. Y. (IV)	250		
WJTN	Jamestown, N. Y. (IV)	250		
WVOS	Liberty, N. Y. (IV)	250		
WNBZ	Saranak Lake, N. Y. (IV)	250		
WNSY	Schenectady, N. Y. (IV)	250		
WATN	Watertown, N. Y. (IV)	250		
WPNF	Brevard, N. C. (IV)	250		
WSOC	Charlotte, N. C. (IV)	250		
KSNC	Elizabeth City, N. C. (IV)	250		
WJNC	Jacksonville, N. C. (IV)	250		
WRAL	Raleigh, N. C. (IV)	250		
KDLR	Devils Lake, N. D. (IV)	250		
WBWW	Youngstown, Ohio (IV)	250		
WHIZ	Zanesville, Ohio (IV)	250		
KVSO	Ardmore, Okla. (IV)	250		
KEEK	Elk City, Okla. (IV)	250		
KBEL	Idabel, Okla. (IV)	250		
KOKL	Oklmulgee, Okla. (IV)	250		
KFLY	Corvallis, Ore. (IV)	250		
KKID	Pendleton, Ore. (IV)	250		
KPRB	Redmond, Ore. (IV)	250		
KQEN	Roseburg, Ore. (IV)	250		
	(CP for 1250 kc)			
WRTA	Altoona, Pa. (IV)	250		
WHUM	Reading, Pa. (IV)	250		
WKOK	Sunbury, Pa. (IV)	250		
WBAX	Wilkes-Barre, Pa. (IV)	250		
WWON	Woonsocket, R. I. (IV)	250		
WKDK	Newberry, S. C. (IV)	250		
WDXY	Sumter, S. C. (IV)	250		
WBEJ	Elizabethton, Tenn. (IV)	250		
WEKR	Fayetteville, Tenn. (IV)	250		
WBIR	Knoxville, Tenn. (IV)	250		
WKDA	Nashville, Tenn. (IV)	250		
WENK	Union City, Tenn. (IV)	250		
KVLF	Alpine, Tex. (IV)	250		
KEAN	Brownwood, Tex. (IV)	250		
KORA	Bryan, Tex. (IV)	250		
KOCA	Kilgore, Tex. (IV)	250		
KSOX	Raymondville, Tex. (IV)	250		
KXOX	Sweetwater, Tex. (IV)	250		
WSKI	Montpellier, Vt. (IV)	250		
WSSV	Petersburg, Va. (IV)	250		
WROV	Roanoke, Va. (IV)	250		
WTON	Staunton, Va. (IV)	250		
KXLE	Ellensburg, Wash. (IV)	250		
KGY	Olympia, Wash. (IV)	250		
WKOY	Bluefield, W. Va. (IV)	250		
WTIP	Charleston, W. Va. (IV)	250		
WDNE	Elkins, W. Va. (IV)	LS-1,000		
		N-250		
WOMT	Manitowoc, Wis. (IV)	250		
WIBU	Poynette, Wis. (IV)	250		
WOBT	Rhineland, Wis. (IV)	LS-1,000		
		N-250		
WJMC	Rice Lake, Wis. (IV)	250		
KFBC	Cheyenne, Wyo. (IV)	250		
KLUK	Evanston, Wyo. (IV)	250		
KASL	Newcastle, Wyo. (IV)	250		
KRAL	Rawlins, Wyo. (IV)	250		
KTHE	Thermopolis, Wyo. (IV)	250		
WALO	Humacao, P. R. (IV)	250		
<b>1250 KC. REGIONAL</b>				
WZOB	Ft. Payne, Ala. (III)	D-1,000		
WETU	Wetumpka, Ala. (III)	D-5,000		
KWCX	Willcox, Ariz. (III)	D-1,000		
KFAY	Fayetteville, Ark. (III)	D-500		
KAJI	Little Rock, Ark. (III-B)	LS-1,000		
		DA-N-500		
KHOT	Madera, Cal. (III)	DA-D-500		
KTMS	Santa Barbara, Cal. (III-B)	DA-1,000		
KXXI	Golden, Colo. (III)	DA-D-1,000		
WNBR	Live Oak, Fla. (III)	D-1,000		
WRIM	Pahokee, Fla. (III)	D-500		
WDAE	Tampa, Fla. (III-A)	DA-5,000		
WYTH	Madison, Ga. (III)	D-1,000		
WIZZ	Streator, Ill. (III)	DA-D-500		
WGL	Ft. Wayne, Ind. (II-B)	DA-1,000		
WRAV	Princeton, Ind.			



# Am Frequencies CONTINUED

Call Letters	City	Power in Watts
<b>1320 KC. REGIONAL</b>		
WENN Birmingham, Ala. (III)		DA-D-5,000
WAGF Dothan, Ala. (III-B)		DA-N-1,000
KBLU Yuma, Ariz (III)		D-500
KWHN Ft. Smith, Ark. (III-A)		DA-N-5,000
KRLW Walnut Ridge, Ark.		D-1,000
KHSJ Hemet, Cal. (III)		DA-D-500
†KLAN Lemoore, Cal (III)		DA-D-1,000
KUDE Oceanside, Cal. (III)		DA-500
KCRA Sacramento, Cal. (III-B)		LS-5,000
		DA-U-N-1,000
KAVI Rocky Ford, Colo. (III)		D-1,000
WATR Waterbury, Conn. (III-B)		DA-1,000
		*LS-5,000
		*DA-U-N-1,000
WGMA Hollywood, Fla.		D-1,000
WZOK Jacksonville, Fla. (III-A)		DA-N-5,000
WAMR Venice, Fla. (III)		D-500
WHIE Triffin, Ga. (III)		D-5,000
WNEG Toccoa, Ga. (III)		D-1,000
WKAN Kankakee, Ill. (III)		LS-1,000
		DA-N-500
†KNIA Knoxville, Iowa (III)		DA-D-500
KMAQ Maquoketa, Iowa (III)		D-500
KLWN Lawrence, Kan. (III)		D-500
WBRT Bardonia, Ky. (III)		D-1,000
WNGO Mayfield, Ky. (III)		D-1,000
KVHL Homer, La. (III)		D-1,000
WICO Salisbury, Md (III)		D-1,000
WARA Attleboro, Mass. (III)		DA-1,000
WILS Lansing, Mich.		LS-5,000
		DA-U-N-1,000
WDMJ Marquette, Mich. (III)		DA-N-1,000
WCPC Houston, Miss. (III)		D-5,000
WRJW Pclayune, Miss. (III)		D-5,000
KXLW Clayton, Mo. (III)		D-1,000
KOLT Scottsbluff, Neb. (III-B)		LS-5,000
		DA-U-N-1,000
WWHG Hornell, N. Y. (III)		D-5,000
WAGY Forest City, N. C. (III)		D-500
WCOG Greensboro, N. C. (III-B)		LS-5,000
		DA-U-N-1,000
KQDY Minot, N. D. (III)		D-1,000
WHOK Lancaster, Ohio (III)		D-1,000
KWOE Clinton, Okla. (III)		D-1,000
WKAP Allentown, Pa.		DA-N-1,000
WGET Gettysburg, Pa. (III)		LS-1,000
		DA-U-N-500
(CP from 1450 kc)		
WAMP Pittsburgh, Pa. (III-A)		DA-N-5,000
WSCR Scranton, Pa. (III)		LS-1,000
		DA-N-500
WMSC Columbia, S. C. (III-A)		DA-N-1,000
KELO Sioux Falls, S. D. (III-A)		DA-N-5,000
WKIN Kingsport, Tenn. (III)		D-5,000
WMSR Manchester, Tenn. (III)		D-1,000
KVMC Colorado City, Tex.		D-1,000
KXYZ Houston, Tex. (III-A)		DA-N-5,000
KCPX Salt Lake City, Utah (III-A)		DA-5,000
WEET Richmond, Va. (III)		D-1,000
KXRO Aberdeen, Wash. (III-B)		DA-N-1,000
KHIT Walla Walla, Wash. (III)		D-1,000
WQMN Superior, Wis (III)		D-1,000
WFHR Wisconsin Rapids, Wis. (III)		LS-5,000
		DA-N-500
WRIO Rio Piedras, P. R. (III)		LS-5,000
		N-1,000
<b>1330 KC. REGIONAL</b>		
WROS Scottsboro, Ala. (III)		D-1,000
KMOP Tucson, Ariz. (III)		D-500
KFAC Los Angeles, Cal. (III-A)		DA-N-5,000
WARN Ft. Pierce, Fla. (III)		D-1,000
WYSE Lakeland, Fla. (III)		D-1,000
WEBY Milton, Fla. (III)		D-5,000
WMEN Tallahassee, Fla. (III)		D-5,000
WMLT Dublin, Ga. (III)		D-5,000
WEAW Evanston, Ill. (III)		DA-D-1,000
WRAM Monmouth, Ill. (III)		DA-D-1,000
WRRR Rockford, Ill (III)		DA-D-1,000
WJPS Evansville, Ind. (III-B)		LS-5,000
		DA-U-N-1,000
KWWL Waterloo, Iowa (III-B)		DA-5,000
KFH Wichita, Kan. (III-A)		DA-N-5,000
WMOR Morehead, Ky. (III)		D-1,000
KVOL Lafayette, La. (III)		DA-N-1,000
WASA Havre de Grace, Md. (III)		D-1,000
WCRB Waltham, Mass. (III)		LS-5,000
		DA-U-N-1,000
WTRX Flint, Mich. (III-A)		LS-5,000
		DA-U-N-1,000
WLOL Minneapolis, Minn. (III-A)		DA-5,000
WCRR Corinth, Miss. (III)		D-500
WJPR Greenville, Miss.		LS-1,000
		DA-N-500
WDAL Meridian, Miss. (III)		D-1,000
KUKU Willow Springs, Mo. (III)		D-500
KGAK Gallup, N. M. (III)		LS-5,000
		DA-N-1,000
WPOW New York, N. Y. (III-A)		DA-5,000
WEVD New York, N. Y. (III-A)		DA-5,000
WEBO Owego, N. Y. (III)		D-1,000
WHAZ Troy, N. Y. (III-A)		1,000
WFIN Findlay, O. (III)		D-1,000
WKOV Wellston, O. (III)		D-500
KPOJ Portland, Ore. (III-A)		DA-5,000
WBLF Bellefonte, Pa. (III)		D-500
WICU Erie, Pa. (III-A)		DA-5,000
WLAT Conway, S. C. (III)		D-5,000
WFBC Greenville, S. C. (III-A)		DA-N-5,000
WAEW Crossville, Tenn. (III)		D-1,000
WTRO Dyersburg, Tenn. (III)		D-500
KMIL Cameron, Tex. (III)		D-500

KSWA Graham, Tex. (III)		D-500
KINE Kingsville, Tex. (III)		D-1,000
KVKM Monahans, Tex. (III)		LS-5,000
		DA-N-1,000
(CP from 1340 kc)		
KDOK Tyler, Tex. (III)		D-1,000
WBTM Danville, Va. (III-B)		LS-5,000
		DA-N-1,000
WESR Tasley, Va. (III)		DA-D-1,000
KFKF Bellevue, Wash (III)		DA-D-1,000
KCPA Spokane, Wash. (III)		D-5,000
WETZ New Martinsville, W. Va. (III)		D-1,000
WHBL Sheboygan, Wis. (III-B)		LS-1,000
		N-250
KOVE Lander, Wyo. (III)		DA-N-1,000
<b>1340 KC. LOCAL</b>		
WKUL Cullman, Ala. (IV)		250
WJOI Florence, Ala. (IV)		250
WGWC Selma, Ala. (IV)		250
WFEB Sylacauga, Ala. (IV)		250
KIBH Seward, Alaska (IV)		SH-250
KIKO Miami, Ariz. (IV)		250
KNOG Nogales, Ariz. (IV)		250
†KPGE Page, Ariz. (IV)		250
KZOK Prescott, Ariz. (IV)		250
KBTA Batesville, Ark. (IV)		250
KBRB Springdale, Ark. (IV)		250
KENL Arcata, Cal. (IV)		250
KMAK Fresno, Cal. (IV)		250
†KDOL Mojave, Cal (III)		100
KSEF Needles, Cal. (IV)		SH-250
KATY San Luis Obispo, Cal. (IV)		250
KIST Santa Barbara, Cal. (IV)		250
KOMY Watsonville, Cal. (IV)		250
KDEN Denver, Colo. (IV)		250
KVRH Salida, Colo. (IV)		250
WNHC New Haven, Conn. (IV)		250
WOOK Washington, D. C. (IV)		250
WTAN Clearwater, Fla. (IV)		250
WROD Daytona Beach, Fla. (IV)		250
WDSR Lake City, Fla. (IV)		250
WTYS Marianna, Fla. (IV)		250
		*LS-1,000
		*N-250
WQXT Palm Beach, Fla. (IV)		250
WSEB Sebring, Fla. (IV)		250
WNEM Valparaiso-Niceville, Fla. (IV)		250
WGAU Athens, Ga. (IV)		250
WAKE Atlanta, Ga. (IV)		250
WBBQ Augusta, Ga. (IV)		250
WGAA Cedartown, Ga. (IV)		250
WOKS Columbus, Ga. (IV)		250
WBET Lyons, Ga. (IV)		250
WTIF Tifton, Ga. (IV)		250
KPST Preston, Ida. (IV)		SH-250
WSOY Decatur, Ill. (IV)		250
WJPF Herrin, Ill. (IV)		250
WJOL Joliet, Ill. (IV)		250
WBIW Bedford, Ind. (IV)		250
WTRC Elkhart, Ind. (IV)		250
WLBC Muncie, Ind. (IV)		250
KROS Clinton, Ia. (IV)		250
KLIL Estherville, Ia (IV)		100
KCKN Kansas City, Kan (IV)		250
KSEK Pittsburg, Kan. (IV)		250
WCMI Ashland, Ky (IV)		250
WBGW Bowling Green, Ky. (IV)		250
WNBS Murray, Ky. (IV)		250
WEKY Richmond, Ky. (IV)		250
KVOB Bastrop, La. (IV)		250
KRMD Shreveport, La (IV)		250
WFAU Augusta, Me. (IV)		250
		*LS-1,000
		*N-250
WHOU Houlton, Me (IV)		250
WGAW Gardner, Mass (IV)		250
WNBH New Bedford, Mass. (IV)		250
WBRK Pittsfield, Mass. (IV)		250
WLEW Bad Axe, Mich (IV)		250
WLAW Grand Rapids, Mich. (IV)		250
WCSR Hillsdale, Mich (IV)		100
WMTE Manistee, Mich (IV)		250
WAGN Menominee, Mich. (IV)		250
WMBN Petoskey, Mich. (IV)		250
WEXL Royal Oak, Mich (IV)		250
KDLM Detroit Lakes, Minn (IV)		250
WEVE Eveleth, Minn. (IV)		250
KROC Rochester, Minn. (IV)		250
		*LS-1,000
		*DA-D-N-250
KWLM Wilmer, Minn (IV)		250
WJMB Brookhaven, Miss (IV)		SH-250
WAML Laurel, Miss. (IV)		250
KXEO Mexico, Mo. (IV)		D-500
KSMO Salem, Mo. (IV)		250
KICK Springfield, Mo. (IV)		250
KCAP Helena, Mont. (IV)		250
KPRK Livingston, Mont (IV)		SH-250
KATL Miles City, Mont. (IV)		250
		*LS-1,000
		*N-250
KBTK Missoula, Mont. (IV)		250
KHUB Fremont, Neb. (IV)		SH-100
KGFW Kearney, Neb. (IV)		250
KSID Sidney, Neb. (IV)		250
KORK Las Vegas, Nev. (IV)		250
KBET Reno, Nev. (IV)		250
WDOR Hanover, N. H. (IV)		250
WMID Atlantic City, N. J. (IV)		D-500
KNDE Aztec, N. M. (IV)		250
KYAP Ruidoso, N. M. (IV)		250
KSIL Silver City, N. M. (IV)		LS-1,000
		N-250
WMBO Auburn, N. Y. (IV)		250
WENT Gloversville, N. Y. (IV)		D-500
WJOC Jamestown, N. Y. (IV)		250
WUSJ Lockport, N. Y. (IV)		250
WMSA Massena, N. Y. (IV)		250
WALL Middletown, N. Y. (IV)		250
WIRY Plattsburg, N. Y. (IV)		250
WOOW Greenville, N. C. (IV)		250

WJRI Lenoir, N. C. (IV)		250
WTSB Lumberton, N. C. (IV)		250
WOXF Oxford, N. C. (IV)		250
WGNW Wilmington, N. C. (IV)		250
WAIR Winston-Salem, N. C. (IV)		250
KGPC Grafton, N. D. (IV)		250
WNCO Ashland, O. (IV)		250
WOUB Athens, O. (IV)		250
WIZE Springfield, O. (IV)		250
WSTV Steubenville, O. (IV)		250
KIHN Hugo, Okla. (IV)		250
KOCY Oklahoma City, Okla. (IV)		250
KLOO Corvallis, Ore. (IV)		250
KWVR Enterprise, Ore. (IV)		250
KIHR Hood River, Ore. (IV)		250
KFIR North Bend, Ore. (IV)		250
WFBG Altoona, Pa. (IV)		250
(CP for 1290 kc)		
WCVI Connellyville, Pa. (IV)		250
WSAJ Grove City, Pa. (IV)		SH-100
WKRZ Oil City, Pa. (IV)		250
WHAT Philadelphia, Pa. (IV)		250
WRAW Reading, Pa. (IV)		250
WTRN Tyrone, Pa. (IV)		250
(CP for 1290 kc)		
WBRE Wilkes-Barre, Pa. (IV)		250
WWPA Williamsport, Pa. (IV)		250
WOKE Charleston, S. C. (IV)		250
WRHI Rock Hill, S. C. (IV)		250
WSSC Sumter, S. C. (IV)		250
KIJD Huron, S. D. (IV)		250
KRSD Rapid City, S. D. (IV)		250
WBAC Cleveland, Tenn. (IV)		250
WKRK Columbia, Tenn. (IV)		250
WGRV Greenville, Tenn. (IV)		250
WGNK Knoxville, Tenn. (IV)		250
WJHM Memphis, Tenn. (IV)		250
WCOT Winchester, Tenn. (IV)		250
KWKC Abilene, Tex. (IV)		250
KAND Corsicana, Tex. (IV)		250
KSET El Paso, Tex. (IV)		250
KDUB Lubbock, Tex. (IV)		250
KRBA Lufkin, Tex. (IV)		250
KVKM Monahans, Tex. (IV)		250
(CP for 1330 kc)		
KPDN Pampa, Tex. (IV)		250
KOLE Port Arthur, Tex. (IV)		250
KTXL San Angelo, Tex. (IV)		250
KVIC Victoria, Tex. (IV)		250
WTWN St. Johnsbury, Vt. (IV)		250
WKEY Covington, Va. (IV)		LS-1,000
		N-250
WHAP Hopewell, Va. (IV)		250
WJMA Orange, Va. (IV)		250
KAGT Anacortes, Wash. (IV)		250
KPKW Pasco, Wash. (IV)		250
KAPA Raymond, Wash (IV)		SH-250
KMEL Wenatchee, Wash. (IV)		250
WHAR Clarksburg, W. Va. (IV)		250
WEPM Martinsburg, W. Va. (IV)		250
WMON Montgomery, W. Va. (IV)		250
WOVE Welch, W. Va. (IV)		250
WLDY Ladysmith, Wis. (IV)		LS-1,000
		N-250
WRIT Milwaukee, Wis. (IV)		250
KWOR World, Wyo. (IV)		250
WGRF Aguadilla, P. R. (IV)		250
WSTA Charlotte Amalie, V. I. (IV)		250
<b>1350 KC. REGIONAL</b>		
WELB Elba, Ala (III)		D-1,000
WGAD Gadsden, Ala. (III-B)		LS-5,000
		DA-N-1,000
KAAB Hot Springs, Ark. (III)		LS-1,000
		DA-N-500
KLYD Bakersfield, Cal. (III)		D-1,000
KCKC San Bernardino, Cal. (III-B)		DA-N-500
KSRO Santa Rosa, Cal. (III-B)		DA-1,000
KGHF Pueblo, Colo. (III-B)		LS-5,000
		DA-N-1,000
WNLK Norwalk, Conn. (III-B)		DA-N-500
WPCT Putnam, Conn. (III)		D-1,000
WEZY Cocoa, Fla. (III)		LS-5,000
(CP from 1480 kc)		
WDCF Dade City, Fla. (III)		DA-N-1,000
WRWH Cleveland, Ga. (III)		D-1,000
WRPB Warner Robbins, Ga. (III)		D-500
KRLC Lewiston, Ida.-Clarkston, Wash. (III-B)		D-1,000
		LS-5,000
		DA-N-1,000
WAAP Peoria, Ill. (III-B)		DA-1,000
WJBD Salem, Ill. (III)		D-500
WIOU Kowomo, Ind. (III-B)		DA-1,000
KRNT Des Moines, Ia. (III-A)		DA-N-5,000
KMAN Manhattan, Kan (III)		D-500
WLOU Louisville, Ky. (III)		D-5,000
WSMB New Orleans, La		



# Am Frequencies CONTINUED

Call Letters	City	Power in Watts
KCHS Truth or Consequences, N. M. (IV)		SH-250
KTNM Tucumcari, N. M. (IV)		250
WABY Albany, N. Y. (IV)		250
WBNY Buffalo, N. Y. (IV)		250
WBLM Elmira, N. Y. (IV)		250
(CP for 1410 kc)		
WSLB Ogdensburg, N. Y. (IV)		250
		*LS-1,000
		*N-250
WBMA Beaufort, N. C. (IV)		250
WGBG Greensboro, N. C. (IV)		250
WKDX Hamlet, N. C. (IV)		250
WSIC Statesville, N. C. (IV)		250
WLSE Wallace, N. C. (IV)		250
WHCC Waynesville, N. C. (IV)		250
WCNF Weldon, N. C. (IV)		250
KEYJ Jamestown, N. D. (IV)		250
WMAN Mansfield, O. (IV)		250
WPAV Portsmouth, O. (IV)		250
KWON Bartlesville, Okla. (IV)		250
KTMC McAlester, Okla. (IV)		250
KNOR Norman, Okla. (IV)		250
KWIN Ashland, Ore. (IV)		250
KOMB Cottage Grove, Ore. (IV)		250
WEST Easton, Pa. (IV)		250
WJET Erie, Pa. (IV)		250
WHGB Harrisburg, Pa. (IV)		250
WJAC Johnstown, Pa. (IV)		250
WKBI St. Marys, Pa. (IV)		250
WICK Scranton, Pa. (IV)		250
WRAK Williamsport, Pa. (IV)		250
WCOS Columbia, S. C. (IV)		LS-1,000
		N-250
WGTN Georgetown, S. C. (IV)		250
WTHE Spartanburg, S. C. (IV)		250
WJZM Clarksville, Tenn. (IV)		250
WHUB Cookeville, Tenn. (IV)		250
WLSB Copperhill, Tenn. (IV)		250
WKPT Kingsport, Tenn. (IV)		250
WGAP Maryville, Tenn. (IV)		250
WHAL Shelbyville, Tenn. (IV)		250
KRUN Ballinger, Tex. (IV)		SH-250
KBYG Big Spring, Tex. (IV)		100
KUNO Corpus Christi, Tex. (IV)		250
KILE Galveston, Tex. (IV)		250
KGVL Greenville, Tex. (IV)		250
KEBE Jacksonville, Tex. (IV)		250
KIUN Pecos, Tex. (IV)		250
KEYE Perryton, Tex. (IV)		250
KVOP Plainview, Tex. (IV)		250
KDWT Stamford, Tex. (IV)		SH-250
KTEM Temple, Tex. (IV)		250
KTFB Texarkana, Tex. (IV)		250
KYOU Uvalde, Tex. (IV)		250
KIXX Provo, Utah (IV)		250
WDOT Burlington, Vt. (IV)		250
WINA Charlottesville, Va. (IV)		LS-1,000
		N-250
WLOW Portsmouth, Va. (IV)		250
WHLF South Boston, Va. (IV)		250
WINC Winchester, Va. (IV)		250
KEDO Longview, Wash. (IV)		250
KRSC Othello, Wash. (IV)		250
KTNT Tacoma, Wash. (IV)		250
WBOY Clarksburg, W. Va. (IV)		250
WRON Roncoverte, W. Va. (IV)		250
WKWK Wheeling, W. Va. (IV)		250
WBTH Williamson, W. Va. (IV)		250
WATW Ashland, Wis. (IV)		250
WBIZ Eau Claire, Wis. (IV)		250
WDUZ Green Bay, Wis. (IV)		250
WRJN Racine, Wis. (IV)		250
WRDB Reedsburg, Wis. (IV)		250
WRIG Wausau, Wis. (IV)		250
KATI Casper, Wyo. (IV)		250
KODI Cody, Wyo. (IV)		250
WHOA San Juan, P. R. (IV)		250
(CP for 870 kc)		

## 1410 KC. REGIONAL

WALA Mobile, Ala. (III-A)	DA-N-5,000
WCHP Tusculum, Ala. (III)	D-500
KTCS Ft. Smith, Ark. (III)	D-500
KERN Bakersfield, Cal. (III-A)	1,000
KRML Carmel, Cal. (III)	D-500
KMYC Marysville, Cal.	LS-5,000
	DA-U-N-1,000
KCAL Redlands, Cal. (III)	D-1,000
KCOL Ft. Collins, Colo. (III-B)	DA-N-1,000
WPOP Hartford, Conn. (III-A)	DA-5,000
WDOV Dover, Del. (III)	D-1,000
WMYR Ft. Myers, Fla.	LS-5,000
	DA-U-N-500
WBIL Leesburg, Fla. (III)	D-1,000
WRIX Griffin, Ga. (III)	D-1,000
WDAX McRae, Ga. (III)	D-1,000
WLAQ Rome, Ga.	DA-N-1,000
WRMN Elgin, Ill. (III)	D-500
WTIM Taylorville, Ill. (III)	DA-D-1,000
WAZY Lafayette, Ind. (II)	DA-D-1,000
KGRN Grinnell, Ia. (III)	D-500
KLEM LeMars, Ia. (III)	D-1,000
KCLO Leavenworth, Kan. (III)	DA-D-5,000
KWBB Wichita, Kan. (III-B)	LS-5,000
	DA-U-N-1,000
WLBK Bowling Green, Ky.	LS-5,000
	DA-U-N-1,000
WHLN Harlan, Ky. (III)	D-5,000
KDBS Alexandria, La. (III)	D-1,000
WGRD Grand Rapids, Mich. (III)	D-1,000
KLFD Litchfield, Minn. (II)	D-500
WDSK Cleveland, Miss. (III)	DA-D-1,000
WBKN Newton, Miss. (III)	D-500
WHTG Asbury Park, N. J. (III)	D-500
WDOE Dunkirk, N. Y. (III-B)	DA-N-500
WELM Elmira, N. Y. (III)	LS-1,000

(CP from 1400 kc)	
WSET Glens Falls, N. Y. (III)	DA-N-500
WOTT Watertown, N. Y. (III)	D-1,000
WEGO Concord, N. C. (III)	D-5,000
WSRC Durham, N. C. (III)	D-1,000
WING Dayton, O. (III-A)	D-1,000
KPAM Portland, Ore. (III)	DA-N-5,000
WLSH Lansford, Pa. (III)	D-5,000
KQV Pittsburgh, Pa. (III-A)	D-1,000
WPCP Clinton, S. C. (III)	DA-5,000
WYMB Manning, S. C. (III)	D-500
WCMT Martin, Tenn. (III)	D-1,000
KBUD Athens, Tex. (IV)	D-1,000
KBAN Bowie, Tex. (III)	DA-D-500
KVLB Cleveland, Tex. (III)	DA-500
KXIT Dalhart, Tex. (III)	D-500
KADO Marshall, Tex. (III)	DA-D-500
KRIG Odessa, Tex. (III-B)	DA-N-1,000
KBAL San Saba, Tex. (III)	D-500
KNAL Victoria, Tex. (III)	DA-N-500
WRIS Roanoke, Va. (III)	D-5,000
WKBH La Crosse, Wis. (III-A)	DA-N-5,000
KWYO Sheridan, Wyo. (III-B)	LS-1,000
	N-500

## 1420 KC. REGIONAL

WACT Tuscaloosa, Ala. (III)	D-5,000
KHFH Sierra Vista, Ariz. (III)	D-1,000
KPOC Pochontas, Ark. (III)	D-1,000
KSTN Stockton, Cal. (III-B)	LS-5,000
	DA-U-N-1,000
WLIS Old Saybrook, Conn. (III)	D-500
WBRD Bradenton, Fla. (III)	DA-D-1,000
WDBF Delray, Fla. (III)	DA-D-5,000
WSTN St. Augustine, Fla. (III)	D-1,000
WAVO Avondale Estates, Ga. (III)	DA-D-500
WRBL Columbus, Ga. (III-A)	DA-N-5,000
WLET Toccoa, Ga. (III)	D-5,000
WINI Murphysboro, Ill. (III)	D-500
WIMS Michigan City, Ind. (III)	LS-1,000
	DA-N-500
	*LS-5,000
WOC Davenport, Ia. (III-A)	*DA-U-N-500
KJCK Junction City, Kan. (III)	DA-5,000
WTCR Ashland, Ky. (III)	D-1,000
WHBN Harrodsburg, Ky. (III)	D-1,000
WVJS Owensboro, Ky. (III-B)	DA-1,000
KPEL Lafayette, La. (III)	LS-1,000
	DA-N-500
WBSM New Bedford, Mass. (III)	LS-5,000
	DA-U-N-1,000
WBEC Pittsfield, Mass. (III)	DA-1,000
WAMM Flint, Mich. (III)	DA-D-500
	*DA-D-1,000
KTOE Mankato, Minn. (III-A)	DA-N-5,000
WSUH Oxford, Miss. (III)	D-1,000
WQBC Vicksburg, Miss. (III-B)	LS-1,000
	N-500
KBTN Neosho, Mo. (III)	D-500
KOOO Omaha, Neb. (III)	DA-D-500
	*DA-D-1,000
†KSYX Santa Rosa, N. M. (III)	D-1,000
WALY Herkimer, N. Y. (III)	D-1,000
WACK Newark, N. Y. (III)	D-500
WLANA Peekskill, N. Y. (III)	D-1,000
WMYN Mayodan, N. C. (III)	D-500
WGAN South Gastonia, N. C. (III)	D-500
WVOT Wilson, N. C. (III)	LS-1,000
	DA-N-500
WHK Cleveland, O. (III-A)	DA-N-5,000
KTJS Hobart, Okla. (IV)	D-1,000
KYNG Coos Bay, Ore. (III)	D-1,000
WCOJ Coatesville, Pa. (IV)	DA-N-5,000
WCED DuBois, Pa. (III)	LS-5,000
	DA-U-N-500
WCRE Cheraw, S. C. (III)	D-1,000
KABR Aberdeen, S. D. (III)	D-1,000
WEMB Erwin, Tenn. (III)	D-1,000
	*D-5,000
WKSR Pulaski, Tenn. (III)	DA-N-1,000
KFYN Bonham, Tex. (IV)	D-250
KTRF Lufkin, Tex. (III-B)	DA-N-1,000
KGNB New Braunfels, Tex. (III)	D-1,000
KPEP San Angelo, Tex. (III)	D-1,000
WWSR St. Albans, Vt. (III)	D-1,000
WDDY Gloucester, Va. (III)	D-1,000
WKCW Warrenton, Va. (III)	D-5,000
KITI Chehalis-Centralia, Wash. (III)	D-1,000
KUJ Walla Walla, Wash. (III-A)	DA-N-5,000
WPLY Plymouth, Wis. (III)	D-500
WEUC Ponce, P. R. (III)	1,000

## 1430 KC. REGIONAL

WFHK Pell City, Ala. (III)	D-1,000
KHBM Monticello, Ark. (III)	D-1,000
KAMP El Centro, Cal. (III)	D-1,000
KARM Fresno, Cal. (III-A)	DA-5,000
KALI San Gabriel, Cal. (III)	DA-5,000
KOSI Aurora, Colo. (III)	LS-5,000
	DA-N-500
WSDB Homestead, Fla. (III)	D-500
WLAK Lakeland, Fla. (III-B)	LS-5,000
	N-1,000
WPCF Panama City, Fla. (III)	DA-5,000
WGFs Covington, Ga. (III)	D-1,000
WRCD Dalton, Ga. (III)	D-1,000
WWSG Tifton, Ga. (III)	D-5,000
	*LS-5,000
	*DA-N-1,000
WCMY Ottawa, Ill. (III)	D-500
WIRE Indianapolis, Ind. (III-A)	DA-N-5,000
KASI Ames, Ia. (III)	D-1,000
KMRC Morgan City, La. (III)	D-500
WNAV Annapolis, Md. (III-B)	LS-5,000
	DA-N-1,000
WHIL Medford, Mass. (III)	D-5,000
WION Ionia, Mich. (III)	D-500
WBRB Mt. Clemens, Mich. (III)	DA-D-500
WLAU Laurel, Miss. (III)	D-500
KAOL Carrollton, Mo. (III)	D-500
WIL St. Louis, Mo. (III-A)	DA-5,000
KRGI Grand Island, Neb. (III)	DA-N-1,000
WNJR Newark, N. J. (III-A)	DA-N-5,000
KGFL Roswell, N. M. (III)	LS-5,000
	DA-N-1,000

WENE Endicott, N. Y. (III)	DA-N-5,000
WMNC Morgantown, N. C. (III)	D-5,000
WRXO Roxboro, N. C. (III)	D-1,000
WFOB Fostoria, Ohio (III)	DA-1,000
WCLT Newark, O. (III)	D-500
KALV Alva, Okla. (III)	DA-500
KTUL Tulsa, Okla. (III-A)	DA-N-5,000
KGAY Salem, Ore. (III)	D-5,000
WVAM Altoona, Pa. (III-B)	DA-N-1,000
WFRA Franklin, Pa. (III)	D-500
WBLR Batesburg, S. C. (III)	D-5,000
WATP Marion, S. C. (III)	D-1,000
KBRK Brookings, S. D. (III)	D-1,000
WENO Madison, Tenn. (III)	D-5,000
WHER Memphis, Tenn. (III)	D-1,000
KSTB Breckenridge, Tex. (III)	D-1,000
KSIJ Gladewater, Tex. (III)	D-1,000
KCOH Houston, Tex. (III)	D-1,000
KLO Ogden, Utah (III-A)	DA-5,000
†WDYL Ashland, Va. (III)	D-1,000
KBRC Mt. Vernon, Wash. (III)	LS-5,000
	DA-N-1,000
WEIR Weirton, W. Va. (III)	DA-1,000
WBEV Beaver Dam, Wis. (III)	D-1,000

## 1440 KC. REGIONAL

WHHY Montgomery, Ala. (III-B)	LS-5,000
	DA-N-1,000
KPOK Scottsdale, Ariz. (III)	D-5,000
KHOG Fayetteville, Ark. (III)	D-1,000
	(CP from 1450 kc)
KOKY Little Rock, Ark. (III)	D-5,000
KVON Napa, Cal. (III-B)	DA-500
KPRO Riverside, Cal. (III-B)	1,000
KCOY Santa Maria, Cal. (III)	DA-N-1,000
WBIS Bristol, Conn. (III)	D-500
WABR Winter Park, Fla. (III)	D-5,000
WWCC Bremen, Ga. (III)	D-1,000
WGIG Brunswick, Ga. (III-B)	LS-5,000
	DA-N-1,000
WRAJ Anna, Ill. (III)	D-500
WPRS Paris, Ill. (III)	D-500
WQEM Quincy, Ill. (III-B)	DA-1,000
WROK Rockford, Ill. (III-B)	LS-1,000
	N-500
WPGW Portland, Ind. (III)	DA-D-500
KCHE Cherokee, Ia. (III)	D-500
KJAY Topeka, Kan. (III-B)	LS-5,000
	DA-U-N-1,000
WKLX Paris, Ky. (III)	D-1,000
WEZJ Williamsburg, Ky. (III)	D-500
KMLB Monroe, La. (III-B)	LS-5,000
	DA-N-1,000
WJAB Westbrook, Me. (III)	D-500
WAAB Worcester, Mass. (III-A)	DA-5,000
WBCM Bay City, Mich. (III-B)	LS-1,000
	N-500
WCHB Inkster, Mich. (III)	DA-D-1,000
KEVE Golden Valley, Minn.	LS-5,000
	DA-N-500
†WHHT Lucedale, Miss. (III)	D-1,000
WMVV Millville, N. J. (III)	DA-D-1,000
WBAB Babylon, N. Y. (III)	D-500
WJLL Niagara Falls, N. Y. (III)	D-1,000
WBLA Elizabethtown, N. C. (III)	D-1,000
WBUY Lexington, N. C. (III)	D-5,000
KILO Grand Forks, N. D. (III-B)	LS-1,000
	N-500
WHHH Warren, O. (III-A)	DA-5,000
KODL The Dalles, Ore. (III)	DA-N-1,000
KMED Medford, Ore. (III-A)	LS-5,000
	N-1,000
WCDL Carbondale, Pa. (III)	D-5,000
†WNPV Lansdale, Pa. (III)	DA-D-500
WGCB Red Lion, Pa. (III)	D-1,000
WQOK Greenville, S. C. (III-A)	DA-N-5,000
WZYX Cowan, Tenn. (III)	D-1,000
WHDM McKenzie, Tenn. (III)	D-500
KFDA Amarillo, Tex. (III-B)	LS-5,000
	DA-N-1,000
KEYS Corpus Christi, Tex. (III-B)	LS-1,000
	DA-N-500
KDNT Denton, Tex. (III)	LS-1,000
	DA-N-500
	*LS-5,000
	*DA-N-500
KETX Livingston, Tex. (III)	D-1,000
WKLV Blackstone, Va. (III)	D-5,000
WHIS Bluefield, W. Va. (III-A)	LS-5,000
	N-500
WAJR Morgantown, W. Va. (III)	LS-5,000
	DA-U-N-500
WJPG Green Bay, Wis. (III)	LS-5,000
	DA-U-N-500

## 1450 KC. LOCAL

WDNG Anniston, Ala. (IV)	250
WYAM Bessemer, Ala. (IV)	250
WDIG Dothan, Ala. (IV)	250
WFUN Huntsville, Ala. (IV)	250
WLAY Muscle Shoals City, Ala. (IV)	250
KLAM Cordova, Alaska (IV)	SH-250
KAWT Douglas, Ariz. (IV)	250
KNOT Prescott, Ariz. (IV)	250
KOLD Tucson, Ariz. (IV)	250
KHOG Fayetteville, Ark. (IV)	250
	(CP for 1440 kc)
KENA Mena, Ark. (IV)	SH-250
KYOR Blythe, Cal. (IV)	250
KOWN Escandido, Cal. (IV)	250
KPAL Palm Springs, Cal. (IV)	250
KTIP Porterville, Cal. (IV)	250
KSAN San Francisco, Cal. (IV)	250
KROG Sonora, Cal. (IV)	250
KVEN Ventura, Cal. (IV)	250

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
<b>1430 KC. REGIONAL</b>								
WBSR	Pensacola, Fla. (IV)	250	KCMR	McCamey, Tex. (IV)	SH-250	WBIG	Greensboro, N. C. (III-A)	DA-N-5,000
WSPB	Sarasota, Fla. (IV)	250	KNET	Palestine, Tex. (IV)	250	WPNC	Plymouth, N. C. (III)	D-1,000
WSTU	Stuart, Fla. (IV)	250	KSNY	Snyder, Tex. (IV)	250	WTOE	Spruce Hill, N. C. (III)	D-1,000
WTNT	Tallahassee, Fla. (IV)	250	KURA	Moab, Utah (IV)	250	WOHO	Toledo, Ohio (III)	DA-1,000
WGPC	Albany, Ga. (IV)	250	KEYY	Provo, Utah (IV)	250	KVLH	Pauls Valley, Okla. (IV)	D-250
WBHF	Cartersville, Ga. (IV)	250	KDXU	St. George, Utah (IV)	250	KVIN	Vinita, Okla. (III)	D-500
WCOR	Cornelia, Ga. (IV)	250	WSNO	Barre, Vt. (IV)	250	† . . .	Reedsport, Ore (III)	D-500
WKBU	Griffin, Ga. (IV)	250	WWSA	Brattleboro, Vt. (IV)	250	WSAN	Allentown, Pa. (III-A)	DA-N-5,000
WMVJ	Milledgeville, Ga. (IV)	250	WFTR	Front Royal, Va. (IV)	250	WFAK	Fairfax, Pa. (III)	LS-1,000
WCCP	Savannah, Ga. (IV)	250	WRLE	Lexington, Va. (IV)	250	†WWML	Portage, Pa. (III)	D-500
WVLD	Valdosta, Ga. (IV)	250	WMVA	Martinsville, Va. (IV)	LS-1,000	WOIC	Columbia, S. C. (III)	D-5,000
KEOK	Payette, Idaho (IV)	SH-250			N-250	WEAG	Alcoa, Tenn. (III)	D-1,000
KEEP	Twin Falls, Ida. (IV)	250	KBKW	Aberdeen, Wash. (IV)	250	WVOL	Berry Hill, Tenn. (III)	LS-5,000
WHFC	Cicero, Ill. (IV)	250	KCLX	Colfax, Wash. (IV)	250			DA-U-N-1,000
WKBE	Kewanee, Ill. (IV)	100	KONP	Port Angeles, Wash. (IV)	250	KRBC	Ablene, Tex. (III-B)	LS-5,000
WCVS	Springfield, Ill. (IV)	250	KAYE	Puyallup, Wash. (IV)	250			DA-N-1,000
WAYNE	Ft. Wayne, Ind. (IV)	250	WPAR	Parkersburg, W. Va. (IV)	250	KWRD	Henderson, Tex. (III)	D-500
WASK	Lafayette, Ind. (IV)	250	KFIZ	Fon du Lac, Wis. (IV)	250	KCNY	San Marcos, Tex. (IV)	D-250
WAOV	Vincennes, Ind. (IV)	250	WDLB	Marshfield, Wis. (IV)	250	KELA	Centralia-Chehalis, Wash. (III-A)	LS-5,000
KPIG	Cedar Rapids, Ia. (IV)	250	WPRF	Park Falls, Wis. (IV)	250			N-1,000
KWBW	Hutchinson, Kan. (IV)	250	WRCO	Richland Center, Wis. (IV)	250	KSEM	Moses Lake, Wash. (III)	LS-5,000
WTCC	Campbellsville, Ky. (IV)	250	KBBS	Buffalo, Wyo. (IV)	250			DA-U-N-1,000
WWXL	Manchester, Ky. (IV)	250	KWRL	Riverton, Wyo. (IV)	250	WPLH	Huntington, W. Va. (III)	D-5,000
WPAD	Paducah, Ky. (IV)	250	WNEL	Caguas, P. R. (IV)	250	WBKV	West Bend, Wis. (III)	D-500
KSIG	Crowley, La. (IV)	250	<b>1460 KC. REGIONAL</b>			KTWO	Casper, Wyo. (III-B)	LS-5,000
KNOC	Natchitoches, La. (IV)	250	WFMH	Cullman, Ala. (III)	D-5,000			N-1,000
WNPS	New Orleans, La. (IV)	250	WPNX	Phenix City, Ala.-Columbus, Ga. (III-B)	LS-5,000	<b>1480 KC. REGIONAL</b>		
WRKD	Rockland, Me. (IV)	250			DA-N-1,000	WABB	Mobile, Ala. (III-A)	DA-N-5,000
WKTO	South Paris, Me. (IV)	250	KCCL	Paris, Ark. (III)	D-500	KHAT	Phoenix, Ariz. (III)	D-500
WTBO	Cumberland, Md. (IV)	250	KTYM	Inglewood, Cal. (III)	D-1,000	KGLU	Safford, Ariz. (III-A)	1,000
WMAS	Springfield, Mass. (IV)	250	KDON	Salinas, Cal. (III-B)	DA-5,000	KTCN	Berryville, Ark. (III)	D-1,000
WATZ	Alpena, Mich. (IV)	250	† . . .	Santa Rosa, Cal. (III)	DA-D-1,000	KIEM	Eureka, Cal. (III-A)	DA-N-5,000
WHIT	Holland, Mich. (IV)	250	KYSN	Colorado Springs, Colo. (III)	DA-N-5,000	KYOS	Merced, Cal. (III-A)	DA-N-5,000
WMIQ	Iron Mountain, Mich. (IV)	250			D-1,000	KWIZ	Santa Ana, Cal. (III-B)	DA-N-1,000
WIBM	Jackson, Mich. (IV)	250	WBAR	Bartow, Fla. (III)	D-1,000	KTUX	Pueblo, Colo. (III)	DA-D-1,000
WKLA	Ludington, Mich. (IV)	250	WZEP	DeFuniak Springs, Fla. (III)	D-1,000	† . . .	Windsor, Conn. (III)	DA-D-500
WHLA	Port Huron, Mich. (IV)	250	WMBR	Jacksonville, Fla. (III-A)	DA-N-5,000	WAPG	Arcadia, Fla. (III)	D-1,000
KATE	Albert Lea, Minn. (IV)	250	WDMF	Buford, Ga. (III)	D-1,000	WEZY	Cocoa, Fla. (III)	D-1,000
KBUN	Bemidji, Minn. (IV)	250	WROY	Carmi, Ill. (III)	D-1,000			(CP for 1350 kc)
KBMW	Breckenridge, Minn. (IV)	250	WKAM	Goshen, Ind. (III)	D-1,000	WREA	East Palatka, Fla. (III)	D-500
WELY	Ely, Minn. (IV)	LS-1,000	WOCH	North Vernon, Ind. (III)	D-500	WTHR	Panama City, Fla. (III)	D-500
		N-250	KSO	Des Moines, Iowa (III-B)	DA-N-5,000	WYZE	Atlanta, Ga. (III)	D-5,000
KFAM	St. Cloud, Minn. (IV)	250	KCRB	Chanute, Kan. (III)	D-1,000	WRDW	Augusta, Ga. (III-A)	DA-N-5,000
WROX	Clarksdale, Miss. (IV)	250	WRVK	Mt. Vernon, Ky. (III)	D-500	WJBM	Jerseyville, Ill. (III)	DA-D-500
WCJU	Columbia, Miss. (IV)	250	WALL	Baton Rouge, La. (III-B)	LS-5,000	WTHI	Terre Haute, Ind. (III-B)	DA-1,000
WJXN	Jackson, Miss. (IV)	250			DA-N-1,000	WRSW	Warsaw, Ind. (III)	DA-500
WOKK	Meridian, Miss. (IV)	LS-1,000	KBSF	Springhill, La. (III)	D-1,000	KLEE	Ottumwa, Iowa (III)	D-500
		N-250	†WEMD	Easton, Md. (III)	DA-D-500	KBKC	Mission, Kan. (III)	DA-D-1,000
WNAT	Natchez, Miss. (IV)	250	WBET	Brockton, Mass. (III)	DA-N-1,000	KLEO	Wichita, Kan. (III-B)	DA-U-N-1,000
WROB	West Point, Miss. (IV)	250	WBRN	Big Rapids, Mich. (III)	D-1,000	WKOA	Hopkinsville, Ky. (III)	D-1,000
WMBH	Joplin, Mo. (IV)	250	WPON	Pontiac, Mich. (III)	DA-N-500	WNKY	Neon, Ky. (III)	D-1,000
KIRX	Kirksville, Mo. (IV)	250	KDMA	Montevideo, Minn. (III)	DA-1,000	WTLO	Somersett, Ky. (III)	D-1,000
KOKO	Warrensburg, Mo. (IV)	250	WELZ	Belzoni, Miss. (III)	D-1,000	KJOE	Shreveport, La. (III)	D-1,000
KWPM	West Plains, Mo. (IV)	250	KADY	St. Charles, Mo. (III)	DA-D-5,000	WSAR	Fall River, Mass. (III-A)	DA-5,000
KXXL	Bozeman, Mont. (IV)	250	KRNY	Kearney, Nebr. (III)	D-5,000	WMAX	Grand Rapids, Mich. (III)	D-1,000
		*LS-1,000	KENO	Las Vegas, Nev. (III)	DA-N-1,000	WIOS	Tawas City--E. Tawas, Mich. (III)	DA-D-1,000
		*N-250	WOKO	Albany, N. Y. (III-A)	DA-N-5,000			DA-1,000
KUDI	Great Falls, Mont. (IV)	LS-1,000	WVOX	New Rochelle, N. Y. (III)	D-500	KAUS	Austin, Minn. (III-B)	DA-1,000
		N-250	WHEC	Rochester, N. Y. (III-A)	DA-N-5,000	KGCC	Sidney, Mont. (III-A)	DA-5,000
KXLL	Missoula, Mont. (IV)	250	WFGV	Fuquay Springs, N. C. (III)	D-1,000	KLMS	Lincoln, Neb. (III-B)	DA-1,000
KVCK	Wolf Point, Mont. (IV)	LS-1,000	WMMH	Marshall, N. C. (III)	D-500	KWEW	Hobbs, N. M. (III)	LS-5,000
		N-250	WBNS	Columbus, O. (III-B)	DA-N-1,000			DA-N-1,000
KWBE	Beatrice, Neb. (IV)	250	WPVL	Painesville, O. (III)	D-500	WLEA	Hornell, N. Y. (III)	D-1,000
KCSR	Chadron, Neb. (IV)	250	KPLK	Dallas, Ore. (III)	D-1,000	WHOM	New York, N. Y. (III-A)	DA-5,000
KONE	Reno, Nev. (IV)	250	WMBA	Ambridge, Pa. (III)	DA-D-500	WREM	Remsen, N. Y. (III)	D-1,000
WKXL	Concord, N. H. (IV)	250	WCMB	Harrisburg, Pa. (III)	DA-5,000	WWOK	Charlotte, N. C. (III)	D-1,000
WPGP	Atlantic City, N. J. (IV)	250	WBCU	Union, S. C. (III-B)	DA-N-1,000	WYRN	Louisburg, N. C. (III)	D-500
WCTC	New Brunswick, N. J. (IV)	250	WGOG	Wahalla, S. C. (III)	D-500	WMSJ	Sylva, N. C. (III)	D-5,000
KLOS	Albuquerque, N. M. (IV)	250	WJAK	Jackson, Tenn. (III)	D-1,000	WHBC	Canton, O. (III-A)	DA-N-5,000
KLMX	Clayton, N. M. (IV)	250	WEEN	Lafayette, Tenn. (III)	D-1,000	WCIN	Cincinnati, O. (III)	DA-D-1,000
KOBE	Las Cruces, N. M. (IV)	250	KBRZ	Freeport, Tex. (III)	D-500			*LS-5,000
KENM	Portales, N. M. (IV)	250	KLLL	Lubbock, Tex. (III)	D-1,000			*DA-U-N-500
WCLI	Corning, N. Y. (IV)	250	WACO	Waco, Tex. (III-B)	DA-N-1,000	WTRA	Latrobe, Pa. (III)	D-500
WWSC	Glens Falls, N. Y. (IV)	250	WPRW	Manassas, Va. (III)	D-500	WDAS	Philadelphia, Pa. (III)	LS-5,000
WHDL	Olean, N. Y. (IV)	250	WRAD	Radford, Va. (III)	LS-5,000			DA-U-N-1,000
		*LS-1,000			DA-N-500	WISL	Shamokin, Pa. (III-B)	DA-N-1,000
		*N-250	WLPM	Suffolk, Va. (III)	LS-1,000	WLOK	Memphis, Tenn. (III)	D-5,000
WKIP	Poughkeepsie, N. Y. (IV)	250			DA-N-500	KBOX	Dallas, Tex. (III)	LS-5,000
WKAL	Rome, N. Y. (IV)	250	KIMA	Yakima, Wash. (III-B)	DA-N-5,000			DA-U-N-500
WATA	Boone, N. C. (IV)	250	WBUC	Buckhannon, W. Va. (III)	D-1,000	KLVL	Pasadena, Tex.	LS-1,000
WGNC	Gastonia, N. C. (IV)	250	WRAC	Racine, Wis. (III)	D-500			DA-N-500
WHVH	Henderson, N. C. (IV)	250	†WTOJ	Tomah, Wis. (III)	D-1,000	KAPE	San Antonio, Tex. (III)	DA-D-500
WHKP	Hendersonville, N. C. (IV)	250	<b>1470 KC. REGIONAL</b>			†KONI	Spanish Fork, Utah (III)	D-1,000
WHIT	New Bern, N. C. (IV)	250	WBLO	Evergreen, Ala. (III)	D-1,000	WCFR	Springfield, Vt. (III)	D-1,000
WJER	Dover, O. (IV)	250	KBMO	Hot Springs, Ark. (III)	D-1,000	WBBL	Richmond, Va. (III)	SH-DA-5,000
WMOH	Hamilton, O. (IV)	250	KUTY	Palmdale, Cal. (III)	D-1,000	WLEE	Richmond, Va. (III-A)	DA-5,000
WLEK	Sandusky, O. (IV)	250	KXOA	Sacramento, Cal. (III-B)	LS-5,000	WBLU	Salem, Va. (III)	D-5,000
KWHW	Altus, Okla. (IV)	250			DA-U-N-1,000	KVAN	Camas, Wash. (III)	D-1,000
KGFF	Shawnee, Okla. (IV)	250	WMMW	Meriden, Conn. (III)	D-1,000	KFHA	Lakewood Center, Wash. (III)	DA-D-1,000
KSIW	Woodward, Okla. (IV)	250	WCOM	Pompano Beach, Fla. (III)	DA-D-5,000	WISM	Madison, Wis. (III-B)	LS-5,000
KORE	Eugene, Ore. (IV)	250	WDCL	Tarpon Springs, Fla. (III)	D-5,000			DA-U-N-1,000
KFLW	Klamath Falls, Ore. (IV)	250	WAAG	Adel, Ga. (III)	D-1,000	†KRAE	Cheyenne, Wyo. (III)	D-1,000
KLBM	La Grande, Ore. (IV)	250	WDOL	Athens, Ga. (III)	D-1,000	<b>1490 KC. LOCAL</b>		
KBPS	Portland, Ore. (IV)	SH-250	WCLA	Claxton, Ga. (III)	D-1,000	WANA	Anniston, Ala. (IV)	250
WLEU	Etter, Pa. (IV)	250	WRGA	Rome, Ga. (III-A)	DA-N-5,000	WAJF	Decatur, Ala. (IV)	250
WGET	Gettysburg, Pa. (IV)	250	WMBD	Peoria, Ill. (III-A)	DA-5,000	WRLD	Lanett, Ala.-West Point, Ga. (IV)	250
			WCBC	Anderson, Ind. (III)	D-1,000	WHBB	Selma, Ala. (IV)	250
WDAD	Indiana Pa. (IV)	250	KTRI	Sioux City, Ia. (III-A)	DA-5,000	KYCA	Prescott, Ariz. (IV)	LS-1,000
WPAM	Pottsville, Pa. (IV)	250	KWVY	Waverly, Ia. (III)	DA-D-1,000			N-250
WMAJ	State College, Pa. (IV)	250	KARE	Atchison, Kan. (III-B)	DA-1,000	KAIR	Tucson, Ariz. (IV)	250
WJPA	Washington, Pa. (IV)	250	WSAC	Radcliff, Ky. (III)	D-1,000	KXAR	Hope, Ark. (IV)	SH-250
WMPT	S. Williamsport, Pa. (IV)	250	KPLC	Lake Charles, La. (III-B)	LS-5,000	KTLO	Mt. Home, Ark. (IV)	250
WWRI	W. Warwick, R. I. (IV)	250			DA-N-1,000	KDRS	Paragould, Ark. (IV)	250
WQSN	Charleston, S. C. (IV)	250	WLMW	Lewiston, Me. (III-A)	DA-5,000	KOTN	Pine Bluff, Ark. (IV)	250
WCRS	Greenwood, S. C. (IV)	250	WLDJ	Salisbury, Md. (III)	DA-D-5,000	KXRJ	Russellville, Ark. (IV)	250
WHSC	Hartsville, S. C. (IV)	250	WTRT	Westminster, Md. (III)	D-1,000	KMAP	Bakersfield, Cal. (IV)	250
WMYB	Myrtle Beach, S. C. (IV)	250	WSRO	Marlborough, Mass. (III)	DA-D-1,000	KPAB	Banning, Cal. (IV)	250
KBFS	Belle Fourche, S. D. (IV)	250	WNBK	Newburyport, Mass. (III)	D-500	KOWL	Bijou, Cal. (IV)	250
KYNT	Yankton, S. D. (IV)	250	WKMF	Flint, Mich. (III)	LS-5,000	KBLA	Burbank, Cal. (IV)	250
WLAG	Athens, Tenn. (IV)	250			DA-U-N-1,000			(CP for 1500 KC)
WOGA	Chattanooga, Tenn. (IV)	250	WKLZ	Kalamazoo, Mich. (III)	D-500	KICO	Calexico, Cal. (IV)	250
WDSG	Dyersburg, Tenn. (IV)	250	KANO	Anoka, Minn. (III)	D-1,000	KAFP	Petaluma, Cal. (IV)	250
WLAJ	La Follette, Tenn. (IV)	250	WCHJ	Brookhaven, Miss. (III)	D-1,000	KBLF	Red Bluff, Cal. (IV)	250
WGNS	Murfreesboro, Tenn. (IV)	250	WNAU	New Albany, Miss. (III)	D-500	KDB	Santa Barbara, Cal. (IV)	250
KRIC	Beaumont, Tex. (IV)	250	KGHM	Brookfield, Mo. (III)	DA-D-500	KSYC	Yreka, Cal. (IV)	250
KBEN	Carrizo Springs, Tex. (IV)	250	KTCB	Malden, Mo. (III)	D-1,000	KBOL	Boulder, Colo. (IV)	250
KCTI	Gonzales, Tex. (IV)	250	WTKO	Ithaca, N. Y. (III)	D-1,000	† . . .	Gunnison, Colo. (IV)	250
KMBL	Junction, Tex. (IV)	250	WPKM	Pottsdam, N. Y. (III)	D-1,000	KCMS	Manitou Springs, Colo. (IV)	100
KCYL	Lampasas, Tex. (IV)	250						
KMHT	Marshall, Tex. (IV)	250						

# Am Frequencies CONTINUED

Call Letters	City	Power in Watts			
KOLR	Sterling, Colo. (IV)	250			
WNLC	New London, Conn. (IV)	250			
WTOR	Torrington, Conn. (IV)	250			
WTRL	Bradenton, Fla. (IV)	250			
WJBS	Deland, Fla. (IV)	250			
WMET	Miami Beach, Fla. (IV)	250			
WSRA	Milton, Fla. (IV)	250			
WRGR	Starke, Fla. (IV)	250			
WTTB	Vero Beach, Fla. (IV)	250			
WSIR	Winter Haven, Fla. (IV)	250			
WMQG	Brunswick, Ga. (IV)	250			
WMJM	Cordele, Ga. (IV)	250			
WMRE	Monroe, Ga. (IV)	250			
WSFB	Quitman, Ga. (IV)	250			
WSNT	Sandersville, Ga. (IV)	250			
WSYL	Sylvania, Ga. (IV)	250			
KTOH	Lihue, Hawaii (IV)	250			
KCID	Caldwell, Idaho (IV)	250			
WKRO	Carro, Ill. (IV)	250			
WDAN	Danville, Ill. (IV)	250			
WAMV	E. St. Louis, Ill. (IV)	250			
WOPA	Oak Park, Ill. (IV)	250			
WKBV	Richmond, Ind. (IV)	250			
WNDU	South Bend, Ind. (IV)	250			
KBUR	Burlington, Iowa (IV)	250			
WDBQ	Dubuque, Iowa (IV)	250			
KRIB	Mason City, Iowa (IV)	250			
KKAN	Phillipsburg, Kan. (IV)	250			
KTOP	Topeka, Kan. (IV)	250			
WFKY	Frankfort, Ky. (IV)	250			
WKAY	Glasgow, Ky. (IV)	250			
WOMI	Owensboro, Ky. (IV)	250			
WSIP	Paintsville, Ky. (IV)	250			
WIKC	Bogalusa, La. (IV)	250			
KEUN	Bunice, La. (IV)	250			
KCIL	Houma, La. (IV)	250			
KRUS	Ruston, La. (IV)	250			
WPOR	Portland, Me. (IV)	250			
WTVL	Waterville, Me. (IV)	250			
WARK	Hagerstown, Md. (IV)	250			
WHAU	Haverhill, Mass. (IV)	250			
WMRC	Milford, Mass. (IV)	250			
WTXL	W Springfield, Mass. (IV)	250			
WABJ	Adrian, Mich. (IV)	250			
WMDN	Midland, Mich. (IV)	250			
WCBQ	Whitehall, Mich. (IV)	250			
KXRA	Alexandria, Minn. (IV)	250			
KOZY	Grand Rapids, Minn. (IV)	250			
KLGR	Redwood Falls, Minn. (IV)	100			
WLOX	Biloxi, Miss. (IV)	250			
WCLD	Cleveland, Miss. (IV)	250			
WHOC	Philadelphia, Miss. (IV)	250			
WTUP	Tupelo, Miss. (IV)	250			
WVIM	Vicksburg, Miss. (IV)	250			
KDMO	Carthage, Mo. (IV)	250			
KTRR	Rolla, Mo. (IV)	250			
KDRO	Sedalia, Mo. (IV)	250			
KBOW	Butte, Mont. (IV)	250			
KBON	Omaha, Neb. (IV)	250			
WEMJ	Laconia, N. H. (IV)	250			
WLDB	Atlantic City, N. J. (IV)	250			
KRSN	Los Alamos, N. M. (IV)	250			
KRTN	Raton, N. M. (IV)	250			
WCSS	Amsterdam, N. Y. (IV)	250			
WBTA	Batavia, N. Y. (IV)	250			
WKNY	Kingston, N. Y. (IV)	250			
WICY	Malone, N. Y. (IV)	250			
WDLG	Fort Jervis, N. Y. (IV)	250			
WOLF	Syracuse, N. Y. (IV)	250			
WSSB	Durham, N. C. (IV)	250			
WFLB	Fayetteville, N. C. (IV)	250			
WLOE	Leaksville, N. C. (IV)	250			
WRNB	New Bern, N. C. (IV)	250			
WRMT	Rocky Mount, N. C. (IV)	250			
WSTP	Salisbury, N. C. (IV)	250			
KNDC	Hettinger, N. D. (IV)	250			
KOVX	Valley City, N. D. (IV)	250			
WBEX	Chillicothe, Ohio (IV)	250			
WJMO	Cleveland Hts., Ohio (IV)	250			
WQHI	East Liverpool, Ohio (IV)	250			
WMOA	Marietta, Ohio (IV)	250			
WMRN	Marion, Ohio (IV)	250			
KWRW	Guthrie, Okla. (IV)	100			
KBIX	Muskogee, Okla. (IV)	250			
KBKR	Baker, Ore. (IV)	250			
KRNR	Roseburg, Ore. (IV)	250			
KBZY	Salem, Ore. (IV)	250			
WESB	Bradford, Pa. (IV)	250			
WAZL	Hazleton, Pa. (IV)	250			
WARD	Johnstown, Pa. (IV)	250			
WGAL	Lancaster, Pa. (IV)	250			
WBCB	Levittown-Fairless Hills, Pa. (IV)	250			
WMRF	Lewistown, Pa. (IV)	250			
WMGW	Meadville, Pa. (IV)	250			
WNBT	Wellsboro, Pa. (IV)	250			
WGCD	Chester, S. C. (IV)	250			
WMRB	Greenville, S. C. (IV)	250			
KORN	Mitchell, S. D. (IV)	250			
WOPJ	Bristol, Tenn. (IV)	250			
WDXB	Chattanooga, Tenn. (IV)	250			
WJJM	Lewisburg, Tenn. (IV)	250			
WDXL	Lexington, Tenn. (IV)	250			
KNOW	Austin, Tex. (IV)	250			
KIBL	Beeville, Tex. (IV)	250			
KBST	Big Spring, Tex. (IV)	250			
KHUZ	Borger, Tex. (IV)	250			
KNEL	Brady, Tex. (IV)	250			
KSAM	Huntsville, Tex. (IV)	250			
KVOZ	Laredo, Tex. (IV)	250			
KZZN	Littlefield, Tex. (IV)	250			
KPLT	Paris, Tex. (IV)	250			
KGKB	Tyler, Tex. (IV)	250			
KVWC	Vernon, Tex. (IV)	250			
KVOG	Ogden, Utah (IV)	250			
WKVT	Brattleboro, Vt. (IV)	250			
WIKK	Newport, Vt. (IV)	250			
WCVA	Culpeper, Va. (IV)	250			
WVEC	Hampton, Va. (IV)	250			
WAYB	Waynesboro, Va. (IV)	250			
KBRO	Bremerton, Wash. (IV)	250			
KLOG	Kelso, Wash. (IV)	250			
KENE	Toppenish, Wash. (IV)	250			
KTEL	Walla Walla, Wash. (IV)	250			
WHMS	Charleston, W. Va. (IV)	250			
WTCS	Fairmont, W. Va. (IV)	250			
WLOH	Princeton, W. Va. (IV)	250			
WGEZ	Beloit, Wis. (IV)	250			
WLTX	La Crosse, Wis. (IV)	250			
WIGM	Madison, Wis. (IV)	250			
WOSH	Oshkosh, Wis. (IV)	250			
KIML	Gillette, Wyo. (IV)	250			
KRTR	Thermopolis, Wyo. (IV)	250			
KGOS	Torrington, Wyo. (IV)	250			
WMDD	Fajardo, P. R. (IV)	250			
<b>1500 KC. CLEAR</b>					
KBLA	Burbank, Cal. (II)	DA-10,000			
(CP from 1490 kc)					
KXRK	San Jose, Cal. (I)	DA-1,000			
WTOF	Washington, D. C. (I-B)	DA-50,000			
WKIZ	Key West, Fla. (II)	DA-250			
WJBK	Detroit, Mich. (II)	LS-10,000			
KSTP	St. Paul, Minn. (I-B)	DA-U-N-1,000			
KTKO	Sherman, Tex. (II)	DA-50,000			
WMNT	Manati, P. R. (II)	D-250			
<b>1510 KC. CLEAR</b>					
KASK	Ontario, Cal. (II)	DA-1,000			
KTIM	San Rafael, Cal. (II)	D-1,000			
KMOR	Littleton, Colo. (II)	DA-1,000			
WKAI	Macomb, Ill. (II)	D-250			
WMEX	Boston, Mass. (II)	DA-5,000			
KANS	Independence, Mo. (II)	DA-1,000			
WRAN	Dover, N. J. (II)	DA-1,000			
WLAC	Nashville, Tenn. (I-B)	DA-N-50,000			
KCTX	Childress, Tex. (II)	D-250			
KSTV	Stephenville, Tex. (II)	D-250			
KGA	Spokane, Wash. (I-B)	DA-N-50,000			
WAUX	Waukesha, Wis. (II)	D-250			
<b>1520 KC. CLEAR</b>					
KACY	Port Hueneme, Cal. (II)	DA-250			
WHOW	Clinton, Ill. (II)	D-1,000			
KSIB	Creston, Iowa (II)	D-1,000			
WKBW	Buffalo, N. Y. (I-B)	DA-50,000			
WFYI	Mineola, N. Y. (II)	DA-D-10,000			
KOMA	Oklahoma City (I-B)	DA-N-50,000			
KGON	Oregon City, Ore. (II)	DA-10,000			
VVWW	Rio Piedras, P. R. (II)	250			
<b>1530 KC. CLEAR</b>					
KFBK	Sacramento, Cal. (I-B)	DA-50,000			
WCKY	Cincinnati, Ohio (I-B)	DA-N-50,000			
KGBT	Harlingen, Tex. (II)	LS-50,000			
<b>1540 KC. (Bahama Island) CLEAR</b>					
KPOL	Los Angeles, Cal. (II)	DA-N-10,000			
WSMI	Litchfield, Ill. (II)	D-1,000			
WBNL	Boonville, Ind.	D-250			
WLOI	La Porte, Ind. (II)	D-250			
KXEL	Waterloo, Ia. (II)	DA-N-50,000			
KNEX	McPherson, Kan. (II)	D-250			
KLKC	Parsons, Kan. (II)	D-250			
WDON	Wheaton, Md. (II)	D-250			
WPTF	Albany, N. Y. (II)	DA-50,000			
WIFM	Elkin, N. C. (II)	D-250			
WABQ	Cleveland, Ohio (II)	D-1,000			
WJMJ	Philadelphia, Pa. (II)	DA-D-50,000			
WPTS	Pittston, Pa. (II)	D-1,000			
WPME	Punxsutawney, Pa.	D-1,000			
WADK	Newport, R. I. (II)	D-1,000			
KCUL	Fort Worth, Tex. (II)	LS-10,000			
KGBC	Galveston, Tex. (II)	DA-U-N-1,000			
WTKM	Hartford, Wis. (II)	LS-50,000			
<b>1550 KC. (Mexican) CLEAR</b>					
WAAY	Huntsville, Ala. (II)	LS-5,000			
KSWC	Tucson Ariz. (II)	DA-N-500			
KOBY	San Francisco, Cal. (II)	D-50,000			
Aravada	Aravada, Colo. (II)	DA-10,000			
WORT	New Smyrna Beach, Fla. (II)	D-250			
WCTW	New Castle, Ind. (II)	DA-250			
WIRV	Irvine, Ky. (II)	D-1,000			
KREB	Shreveport, La. (II)	LS-1,000			
KRES	St. Joseph, Mo. (II)	DA-N-500			
WBAZ	Kingston, N. Y. (II)	DA-N-5,000			
WTYN	Tyron, N. C. (II)	D-500			
WGRG	Green Cove Springs, Fla. (II)	D-1,000			
WMDF	Mount Dora, Fla. (II)	D-1,000			
WRFB	Tallahassee, Fla. (II)	D-5,000			
WCLS	Columbus, Ga. (II)	D-1,000			
WLBA	Gainesville, Ga. (II)	D-5,000			
WKKD	Aurora, Ill. (II)	DA-D-250			
WDQN	Duquoin, Ill. (II)	D-250			
WBBA	Pittsford, Ill. (II)	D-250			
WKID	Urbana, Ill. (II)	D-250			
WCNB	Connersville, Ind. (II)	D-250			
WJVA	South Bend, Ind. (II)	D-1,000			
WAMW	Washington, Ind. (II)	D-250			
KCHA	Charles City, Ia. (II)	D-500			
KWNT	Davenport, Ia. (II)	D-500			
KDSN	Denison, Ia. (II)	DA-D-500			
Winston-Salem, N. C. (II)	D-1,000				
KUTT	Fargo, N. D. (II)	D-5,000			
WONT	Delaware, Ohio (II)	DA-D-500			
WLOA	Braddock, Pa. (II)	D-1,000			
WBCS	Bennettsville, S. C. (II)	LS-10,000			
WESN	North Augusta, S. C. (II)	DA-N-5,000			
KBRA	Navasota, Tex. (II)	D-1,000			
Vinton, Va. (II)	D-1,000				
WBOF	Virginia Beach, Va. (II)	D-5,000			
<b>1560 KC. (Cuban) CLEAR</b>					
KPMC	Bakersfield, Cal. (I-B)	DA-10,000			
WBYS	Canton, Ill. (II)	D-250			
KSWI	Council Bluffs, Iowa (II)	D-500			
WDXR	Paducah, Ky. (II)	DA-1,000			

# Commercial Fm Call Letters

For facilities and personnel see Radio Directory.

For Fm educational calls see page B-60.

†Indicates construction permit for new station.

KAAR Oxnard, Calif.  
 KABC-FM Los Angeles, Calif.  
 KACE-FM Riverside, Calif.  
 KADI St. Louis, Mo.  
 KAFE Oakland, Calif.  
 †KAHI-FM Auburn, Calif.  
 KAIM-FM Honolulu, Hawaii  
 †KAJS Newport Beach, Calif.  
 †KAKI San Antonio, Tex.  
 KALB-FM Alexandria, La.  
 KAMS Mammoth Spring, Ark.  
 †KANT-FM Lancaster, Calif.  
 †KAPP Redondo Beach, Calif.  
 KARM-FM Fresno, Calif.  
 †KARO Houston, Tex.  
 KASK-FM Ontario, Calif.  
 †KATY Woodland, Calif.  
 KATY-FM San Luis Obispo, Calif.  
 KAYL-FM Storm Lake, Iowa  
 KAZZ Austin, Tex.  
 KBAY-FM San Francisco, Calif.  
 KBBI Los Angeles, Calif.  
 KBBM Hayward, Calif.  
 †KBBW San Diego, Calif.  
 KBCA Los Angeles, Calif.  
 KBCL-FM Shreveport, La.  
 KBBC San Francisco, Calif.  
 KBEC-FM Waxahachie, Tex.  
 KBEE-FM Modesto, Calif.  
 KBFM Lubbock, Tex.  
 †KBGN-FM Caldwell, Ida.  
 KBIM-FM Roswell, N. M.  
 KBIQ Los Angeles, Calif.  
 KBMS Los Angeles, Calif.  
 KBOA-FM Kennett, Mo.  
 †KBOI-FM Boise, Ida.  
 KBOY-FM Medford, Ore.  
 KBTM-FM Jonesboro, Ark.  
 KBUZ-FM Mesa, Ariz.  
 †KCAL-FM Redlands, Calif.  
 KCBH Los Angeles, Calif.  
 KCBS-FM San Francisco, Calif.  
 KCFM St. Louis, Mo.  
 †KCHV-FM Coachella, Calif.  
 KCJC Kansas City, Mo.  
 KCLE-FM Cleburne, Tex.  
 KCMC-FM Texarkana, Tex.  
 KCMK Kansas City, Mo.  
 KCMO-FM Kansas City, Mo.  
 KCMS-FM Montou Springs, Colo.  
 KCPX-FM Salt Lake City, Utah  
 KCRA-FM Sacramento, Calif.  
 KCVR-FM Lodi, Calif.

†KDB-FM Santa Barbara, Calif.  
 †KDDD-FM Dumas, Tex.  
 †KDEF-FM Albuquerque, N. Mex.  
 KDEN-FM Denver, Colo.  
 KDFC San Francisco, Calif.  
 KDKA-FM Pittsburgh, Pa.  
 †KDMI Des Moines, Iowa  
 KDNT-FM Denton, Tex.  
 KDUO Riverside, Calif.  
 KEAR San Francisco, Calif.  
 KEBR Sacramento, Calif.  
 KEED-FM Springfield-Eugene, Ore.  
 KEEZ San Antonio, Tex.  
 KEFC Waco, Tex.  
 KEFM Oklahoma City, Okla.  
 †KEFW Honolulu, Hawaii  
 KELE Phoenix, Ariz.  
 KELT Harlingen, Tex.  
 KBRN-FM Bakersfield, Calif.  
 KEFO-FM Seattle, Wash.  
 KEX-FM Portland, Ore.  
 KEYM Santa Maria, Calif.  
 KEZE Anaheim, Calif.  
 KFAB-FM Omaha, Neb.  
 KFAC-FM Los Angeles, Calif.  
 KFAM-FM St. Cloud, Minn.  
 KFBK-FM Sacramento, Calif.  
 KFGQ-FM Boone, Iowa  
 KFH-FM Wichita, Kan.  
 KFIL Santa Ana, Calif.  
 KFJZ-FM Ft. Worth, Tex.  
 KFMB-FM San Diego, Calif.  
 †KFMC Portland, Ore.  
 KFMH Colorado Springs, Colo.  
 KFMK Houston, Tex.  
 KFML-FM Denver, Colo.  
 KFMM Tucson, Ariz.  
 KFMP Port Arthur, Tex.  
 KFMQ Lincoln, Neb.  
 KFMU Los Angeles, Calif.  
 KFMV Minneapolis, Minn.  
 KFMW San Bernardino, Calif.  
 †KFMX San Diego, Calif.  
 KFMY Eugene, Ore.  
 †KFOX-FM Long Beach, Calif.  
 †KFRC-FM San Francisco, Calif.  
 KFSF-FM San Diego, Calif.  
 KFUD-FM Clayton, Mo.  
 KGAF-FM Gainesville, Tex.  
 KGB-FM San Diego, Calif.  
 KGF Edmonds, Wash.  
 †KGGK Garden Grove, Calif.  
 KGLA Los Angeles, Calif.  
 KGLF-FM Mason City, Iowa  
 †KGMG Portland, Ore.  
 KGMJ Bellingham, Wash.  
 †KGMJ Seattle, Wash.  
 KGNC-FM Amarillo, Tex.  
 KGO-FM San Francisco, Calif.  
 KGO Grants Pass, Ore.  
 KGUD-FM Santa Barbara, Calif.  
 KHBR-FM Hillsboro, Tex.

KHFI Austin, Tex.  
 KHFM Albuquerque, N. M.  
 KHGM Houston, Tex.  
 KHIQ Sacramento, Calif.  
 KHJ-FM Los Angeles, Calif.  
 KHMS El Paso, Tex.  
 KHOF Los Angeles, Calif.  
 KHOL-FM Kearney-Holdiedge, Neb.  
 †KHQ-FM Spokane, Wash.  
 KHUL Houston, Tex.  
 †KHHI Tulsa, Okla.  
 KING-FM Seattle, Wash.  
 KIRO-FM Seattle, Wash.  
 KISS San Antonio, Tex.  
 KISW Seattle, Wash.  
 KITH Phoenix, Ariz.  
 KITT San Diego, Calif.  
 KITY San Antonio, Tex.  
 KIXL-FM Dallas, Tex.  
 KJAZ Alameda, Calif.  
 KJLM San Diego, Calif.  
 KJML Sacramento, Calif.  
 KJRG Newton, Kan.  
 †KLAC-FM Los Angeles, Calif.  
 KLAY-FM Tacoma, Wash.  
 KLCN-FM Blytheville, Ark.  
 KLFM Long Beach, Calif.  
 KLIR-FM Denver, Colo.  
 KLIZ-FM Brainerd, Minn.  
 KLRO San Diego, Calif.  
 KLSN Seattle, Wash.  
 †KLUB-FM Salt Lake City, Utah  
 †KLYD-FM Bakersfield, Calif.  
 KMCS Seattle, Wash.  
 †KMER Fresno, Calif.  
 KMF Corpus Christi, Tex.  
 KMJ-FM Fresno, Calif.  
 KMLA Los Angeles, Calif.  
 KMLB-FM Monroe, La.  
 †KMUZ Santa Barbara, Calif.  
 KMYC-FM Marysville, Calif.  
 KNBC-FM San Francisco, Calif.  
 KNDE-FM Aztec, N. M.  
 KNEV Reno, Nev.  
 KNFM Midland, Tex.  
 KNOB Long Beach, Calif.  
 KNOF St. Paul, Minn.  
 †KNOZ-FM Houston, Tex.  
 KNOZ-FM Los Angeles, Calif.  
 †KOBY-FM San Francisco, Calif.  
 KOCV Tulsa, Okla.  
 KOGM-FM Tulsa, Okla.  
 KOIL-FM Omaha, Neb.  
 KOIN-FM Mason City, Iowa  
 †KOL-FM Omaha, Neb.  
 †KOL-FM Phoenix, Ariz.  
 KOSE-FM Osceola, Ark.  
 †KOST Dallas, Tex.  
 KOTN-FM Pine Bluff, Ark.  
 †KOTO Seattle, Wash.  
 †KOY-FM Phoenix, Ariz.  
 KPEN San Francisco Calif.

KPFA Berkeley, Calif.  
 KPFF Portland, Ore.  
 †KPGM Los Altos, Calif.  
 †KPHO-FM Phoenix, Ariz.  
 KPLI Riverside, Calif.  
 †KPLR-FM St. Louis, Mo.  
 KPOJ-FM Portland, Ore.  
 KPOL-FM Los Angeles, Calif.  
 †KPRI San Diego, Calif.  
 †KPRN Seattle, Wash.  
 KPSR Palm Springs, Calif.  
 KPUP San Francisco, Calif.  
 KQAL-FM Omaha, Neb.  
 KQFM Portland, Ore.  
 †KQRO Dallas, Tex.  
 †KQXR Bakersfield, Calif.  
 KRAK-FM Stockton, Calif.  
 KRBE Houston, Tex.  
 KRCW Santa Barbara, Calif.  
 KRE-FM Berkeley, Calif.  
 KRED Eureka, Calif.  
 KREM-FM Spokane, Wash.  
 KREX-FM Grand Junction, Colo.  
 KRFM Fresno, Calif.  
 KRIC-FM Beaumont, Tex.  
 KRKD-FM Los Angeles, Calif.  
 KRKH-FM Lubbock, Tex.  
 †KRKY Denver, Colo.  
 KRLD-FM Dallas, Tex.  
 KRMD-FM Shreveport, La.  
 KRNW Boulder, Colo.  
 KRON-FM San Francisco, Calif.  
 KROS-FM Clinton, Iowa  
 †KROW Houston, Tex.  
 KRPM San Jose, Calif.  
 KRSN-FM Los Alamos, N. M.  
 KSBW-FM Salinas, Calif.  
 †KSEA San Diego, Calif.  
 KSEO-FM Durant, Okla.  
 KSMF Sacramento, Calif.  
 KSF San Francisco, Calif.  
 †KSFV San Fernando, Calif.  
 KSGV West Covina, Calif.  
 KSO-FM San Jose, Calif.  
 KSL-FM Salt Lake City, Utah  
 KSM-FM Santa Maria, Calif.  
 KSP-FM Stillwater, Okla.  
 KSP-LF Daboll, Tex.  
 KSTL-FM St. Louis, Mo.  
 †KSTM-FM Santa Monica Calif.  
 †KSTN-FM Stockton, Calif.  
 †KTAR-FM Phoenix, Ariz.  
 †KTBC-FM Austin, Tex.  
 KTMG Denver, Colo.  
 KTS-FM Minneapolis, Minn.  
 KTN-FM Tacoma, Wash.  
 †KTOP-FM Topeka, Kan.  
 KTRB-FM Modesto, Calif.  
 KTRH-FM Houston, Tex.  
 KTRS-FM Springfield, Mo.  
 KTRW Tacoma, Wash.  
 †KTYM-FM Inglewood, Calif.  
 †KUDU-FM Ventura-Oxnard, Calif.

## Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Frequency	Call Letters	City	Power in Watts	Frequency
WAXU	Georgetown, Ky. (II)	D-250	LS-1,000	KUBA	Yuba City, Cal. (III)	LS-1,000	DA-N-500
WMTL	Leitchfield, Ky. (II)	D-250	DA-N-5,000	KLAK	Lakewood, Colo. (III)	DA-N-1,000	DA-N-1,000
WPKY	Princeton, Ky. (II)	D-250	D-1,000	WKEN	Dover, Del. (III)	D-500	D-500
KLUV	Haynesville, La. (II)	D-250	D-1,000	WKTX	Atlantic Beach, Fla. (III)	D-1,000	D-1,000
KLOU	Lake Charles, La. (II)	DA-1,000	LS-1,000	WKWF	Key West, Fla. (III-B)	500	500
WPGC	Morningside, Md. (II)	DA-D-10,000	DA-U-N-500	WHEW	Riviera Beach, Fla. (III)	D-1,000	D-1,000
WOWE	Allegan, Mich. (II)	D-250	LS-5,000	WOKB	Winter Garden, Fla. (III)	DA-N-1,000	DA-N-1,000
WJUD	St. Johns, Mich. (II)	DA-D-1,000	DA-U-N-500	WGKA	Atlanta, Ga. (III)	D-1,000	D-1,000
KDOM	Windom, Minn. (II)	DA-D-250	DA-D-1,000	WCGO	Chicago Heights, Ill. (III)	DA-D-1,000	DA-D-1,000
WAMY	Amory, Miss. (II)	D-5,000	D-5,000	WMCW	Harvard, Ill. (III)	D-500	D-500
WGLC	Centerville, Miss. (II)	D-250	D-1,000	WBTO	Linton, Ind. (III)	D-500	D-500
WESY	Leland, Miss. (II)	D-1,000	DA-D-1,000	WARU	Peru, Ind. (III)	D-1,000	D-1,000
WPMP	Pascagoula, Miss. (II)	D-1,000	DA-D-5,000	KLGA	Algonia, Ia. (III)	DA-D-5,000	DA-D-5,000
KBIA	Columbia, Mo. (II)	D-250	DA-D-5,000	KCRG	Cedar Rapids, Ia. (III-A)	DA-N-5,000	DA-N-5,000
KNIM	Maryville, Mo. (II)	D-250	DA-D-1,000	KMDO	Fort Scott, Kan. (III)	D-500	D-500
WCRV	Washington, N. J. (II)	D-500	D-1,000	WSTL	Eminence, Ky. (III)	D-500	D-500
KHAM	Albuquerque, N. M. (II)	D-1,000	D-1,000	KFNV	Ferriday, La. (III)	D-1,000	D-1,000
WPAC	Patchogue, N. Y. (II)	DA-D-10,000	DA-N-5,000	KLFT	Golden Meadow, La. (III)	D-1,000	D-1,000
WZKY	Albemarle, N. C. (II)	D-250	D-1,000	WINX	Rockville, Md. (III)	LS-1,000	DA-U-N-500
WVKO	Columbus, O. (II)	DA-D-1,000	DA-N-5,000	WBOS	Brookline, Mass. (III-A)	DA-5,000	DA-5,000
KLTR	Blackwell, Okla. (II)	D-250	D-500	WTYM	East Longmeadow, Mass. (III)	D-5,000	D-5,000
WCOY	Columbia, Pa. (II)	D-500	D-500	WHRV	Ann Arbor, Mich. (III-A)	DA-1,000	DA-1,000
WANB	Waynesboro, Pa. (II)	D-250	D-500	WTRU	Muskegon, Mich. (III-A)	DA-N-5,000	DA-N-5,000
WBPD	Orangeburg, S. C. (II)	D-1,000	DA-N-1,000	WKDL	Clarksdale, Miss. (III)	D-1,000	D-1,000
WYCL	York, S. C. (II)	D-250	DA-N-1,000	KATZ	St. Louis, Mo. (III)	LS-5,000	DA-N-1,000
WLIJ	Shelbyville, Tenn. (II)	D-1,000	D-1,000	KTTN	Trenton, Mo. (III)	D-500	D-500
KGAF	Gainesville, Tex. (II)	D-1,000	D-1,000	†KNCY	Nebraska City, Neb. (III)	DA-D-500	DA-D-500
KIRT	Mission, Tex. (II)	D-500	D-1,000	KRFS	Superior, Neb. (III)	D-500	D-500
KTLU	Rusk, Tex. (II)	D-1,000	D-1,000	WWRL	New York, N. Y. (III-A)	DA-5,000	DA-5,000
KWED	Seguin, Tex. (II)	D-1,000	D-1,000	WONG	Oneida, N. Y. (III)	D-1,000	D-1,000
KBYP	Shamrock, Tex. (II)	D-250	D-1,000	WGIV	Charlotte, N. C. (III)	D-1,000	D-1,000
WILA	Danville, Va. (II)	D-1,000	*LS-1,000	WIDU	Fayetteville, N. C. (III)	D-1,000	D-1,000
WPUV	Pulaski, Va. (II)	D-5,000	DA-N-1,000	WFRS	Reidsville, N. C. (III-A)	DA-N-1,000	DA-N-1,000
WTTN	Watertown, Wis.	D-250	DA-N-5,000	WFSK	West Jefferson, N. C. (III)	D-1,000	D-1,000
1590 KC. REGIONAL			*DA-U-N-500	WBLV	Springfield, O. (III)	DA-D-500	DA-D-500
WATM	Atmore, Ala. (II)	D-5,000	D-1,000	WTFE	Tiffin, Ohio (III)	D-1,000	D-1,000
WVNA	Tuscumbia, Ala. (II)	D-5,000	D-1,000	KUSH	Cushing, Okla. (III)	D-1,000	D-1,000
KPBA	Pine Bluff, Ark. (III)	D-1,000	D-1,000	KASH	Eugene, Ore. (III-B)	DA-N-1,000	DA-N-1,000
KLIV	San Jose, Cal. (III-B)	LS-1,000	D-1,000	KOHI	St. Helens, Ore. (III)	D-1,000	D-1,000
KUDU	Ventura-Oxnard, Cal. (III)	DA-1,000	D-1,000	WHOL	Allentown, Pa. (III)	DA-D-500	DA-D-500
WBRV	Waterbury, Conn. (III)	DA-5,000	D-1,000	WEZN	Elizabethtown, Pa. (III)	DA-D-500	DA-D-500
†WOWY	Clewiston, Fla. (III)	D-500	D-1,000	WFIS	Fountain Inn, S. C. (III)	D-1,000	D-1,000
WILZ	St. Petersburg Beach, Fla. (III)	DA-D-1,000	D-1,000	WHBT	Harriman, Tenn. (III)	D-5,000	D-5,000
WELE	South Daytona, Fla. (III)	D-1,000	D-1,000	WKBK	Milan, Tenn. (III)	D-1,000	D-1,000
WALB	Albany, Ga. (III-A)	DA-N-1,000	D-500	KBBB	Borger, Tex. (III)	D-500	D-500
WLFY	Lafayette, Ga. (III)	D-5,000	D-1,000	KBOR	Brownsville, Tex. (III)	DA-1,000	DA-1,000
WNMP	Evanston, Ill. (III)	D-1,000	D-1,000	KCFH	Cuero, Tex. (III)	D-500	D-500
WAIK	Galesburg, Ill. (III)	DA-D-5,000	D-1,000	KMAE	McKinney, Tex. (III)	D-1,000	D-1,000
WGEE	Indianapolis, Ind. (II)	DA-D-5,000	D-1,000	KWEL	Midland, Tex. (III)	D-1,000	D-1,000
WPCO	Mt. Vernon, Ind. (III)	D-500	D-1,000	KOGT	Orange, Tex. (III-B)	DA-N-1,000	DA-N-1,000
				KBBC	Centerville, Utah (III)	D-1,000	D-1,000
				WHLL	Wheeling, W. Va. (III)	D-5,000	D-5,000
				WCWC	Ripon, Wis. (III)	DA-D-5,000	DA-D-5,000

# Fm Calls CONTINUED

KUFM El Cajon, Calif.  
 KUGN-FM Eugene, Ore.  
 KUOA-FM Shoam Springs, Ark.  
 KUOW Seattle, Wash.  
 †KUPD-FM Tempe, Ariz.  
 KUTE Glendale, Calif.  
 †KVEN-FM Ventura, Calif.  
 KVFM San Fernando, Calif.  
 †KVOR-FM Colorado Springs, Colo.  
 KWFM Minneapolis, Minn.  
 †KWG-FM Stockton, Calif.  
 KWIX St. Louis, Mo.  
 KWIZ-FM Santa Ana, Calif.  
 KWJB-FM Globe, Ariz.  
 KWKH-FM Shreveport, La.  
 KWME Walnut Creek, Calif.  
 KWOC-FM Poplar Bluff, Mo.  
 KWPC-FM Muscatine, Iowa.  
 KWPM-FM West Plains, Mo.  
 KXLY-FM Spokane, Wash.  
 KXOA-FM Sacramento, Calif.  
 KXQR Fresno, Calif.  
 KXRR Sacramento, Calif.  
 KXTR Kansas City, Mo.  
 KYA-FM San Francisco, Calif.  
 KYEW Phoenix, Ariz.  
 KYFM Oklahoma City, Okla.  
 KYSM-FM Mankato, Minn.  
 KYW-FM Cleveland, Ohio  
 †KZFM Cortez, Colo.  
 †KZUN-FM Opportunity, Wash.  
 WAAM-FM Parkersburg, W. Va.  
 WABC-FM New York, N. Y.  
 †WABQ-FM Cleveland, Ohio  
 WABX Detroit, Mich.  
 WABZ-FM Albemarle, N. C.  
 †WABE-FM Allentown, Pa.  
 WAFF-FM Cincinnati, Ohio  
 WAFB-FM Staunton, Va.  
 WAFM Miami, Fla.  
 †WAGY-FM Forest City, N. C.  
 WAHR Huntsville, Ala.  
 WAIR-FM Winston-Salem, N. C.  
 WAJC Indianapolis, Ind.  
 WAJP Joliet, Ill.  
 WAJR-FM Morgantown, W. Va.  
 WAKR-FM Akron, Ohio  
 WALK-FM Patchogue, N. Y.  
 WAMV-FM East St. Louis, Ill.  
 †WAND-FM Canton, Ohio  
 WANN-FM Annapolis, Md.  
 WAPI-FM Birmingham, Ala.  
 WAQE-FM Baltimore, Md.  
 WARD-FM Johnstown, Pa.  
 WARK-FM Hagerstown, Md.  
 WARI-FM Arlington, Va.  
 †WASA-FM Havre De Grace, Md.  
 WASH Washington, D. C.  
 †WATR-FM Waterbury, Conn.  
 WAUG-FM Augusta, Ga.  
 †WAUX-FM Waukesha, Wis.  
 WAVQ Atlanta, Ga.  
 WAVU-FM Albertville, Ala.  
 †WAVY-FM Portsmouth, Va.  
 WAWZ-FM Zarephath, N. J.  
 WAYZ-FM Waynesboro, Pa.  
 WAZL-FM Hazleton, Pa.  
 †WBAA-FM West Lafayette, Ind.  
 WBAB-FM Babylon, N. Y.  
 WBAG-FM Burlington, N. C.  
 WBAI New York, N. Y.  
 WBAL-FM Baltimore, Md.  
 WBAP-FM Ft. Worth, Tex.  
 †WBAY-FM Green Bay, Wis.  
 WBBB-FM Burlington, N. C.  
 WBBB Jackson, Mich.  
 †WBBF-FM Rochester, N. Y.  
 WBBM-FM Chicago, Ill.  
 WBBQ-FM Forest City, N. C.  
 WBBQ-FM Augusta, Ga.  
 WBSB Crawfordsville, Ind.  
 WBBW-FM Youngstown, Ohio  
 †WCBM-FM Bay City, Mich.  
 WBCN Boston, Mass.  
 WBEN-FM Buffalo, N. Y.  
 WBET-FM Brockton, Mass.  
 WBFB New York, N. Y.  
 WBIE-FM Marietta, Ga.  
 WBIR-FM Knoxville, Tenn.  
 WBKV-FM West Bend, Wis.  
 WBKW Beckley, W. Va.  
 WBLY-FM Springfield, Ohio  
 WBMJ Meridian, Conn.  
 WBSN-FM Columbus, Ohio  
 †WBON Milwaukee, Wis.  
 WBSO-FM Brookline, Mass.  
 †WBRB-FM Mt. Clemens, Mich.  
 WBRB-FM Birmingham, Ala.  
 WBRB-FM Wilkes-Barre, Pa.  
 WBSM-FM New Bedford, Mass.  
 WBUF Buffalo, N. Y.  
 WBUT-FM Butler, Pa.  
 WBUY-FM Lexington, N. C.  
 WBVA Woodbridge, Va.  
 †WBVP Beaver Falls, Pa.  
 †WBYO-FM Boyertown, Pa.  
 WBZ-FM Boston, Mass.  
 WCAC Anderson, S. C.  
 †WCAE-FM Pittsburgh, Pa.  
 WCAO-FM Baltimore, Md.  
 WCAU-FM Philadelphia, Pa.  
 †WCBC-FM Anderson, Ind.  
 †WCBM-FM Baltimore, Md.  
 WCCB-FM New York, N. Y.  
 WCCC-FM Hartford, Conn.  
 WCCV-FM Charlottesville, Va.  
 WCED-FM Dubois, Pa.  
 WCHA-FM Chambersburg, Pa.  
 WCHD Detroit, Mich.  
 WCKR-FM Miami, Fla.  
 WCLI-FM Corning, N. Y.  
 WCLM Chicago, Ill.  
 WCLO-FM Janesville, Wis.  
 WCLT-FM Newark, Ohio

WCMC-FM Wildwood, N. J.  
 WCMF Rochester, N. Y.  
 WCMJ-FM Ashland, Ky.  
 WCNB-FM Connersville, Ind.  
 WCOD Richmond, Va.  
 WCOH-FM Newman, Ga.  
 WCOL-FM Columbus, Ohio  
 WCOF-FM Boston, Mass.  
 WCOS-FM Columbia, S. C.  
 WCOU-FM Lewiston, Me.  
 WCOW-FM Sparta, Wis.  
 WCPO-FM Cincinnati, Ohio  
 WCPS-FM Tarboro, N. C.  
 WCRB-FM Waltham, Mass.  
 WCRF-FM Cleveland, Ohio  
 WCSI-FM Charleston, S. C.  
 WCSI-FM Columbus, Ind.  
 WCTA-FM Andalusia, Ala.  
 WCTC-FM New Brunswick, N. J.  
 WCTW-FM New Castle, Ind.  
 †WCUE-FM Akron, Ohio  
 WCUU-FM Cumberland, Md.  
 WCUY Cleveland Heights, Ohio  
 WDAC Lancaster, Pa.  
 WDAE-FM Tampa, Fla.  
 †WDAA-FM Kansas City, Mo.  
 WDAS-FM Philadelphia, Pa.  
 WDBJ-FM Roanoke, Va.  
 †WDBN Barberton, Ohio  
 WDBO-FM Orlando, Fla.  
 WDBQ-FM Dubuque, Iowa  
 WDDS-FM Syracuse, N. Y.  
 WDEL-FM Wilmington, Del.  
 WDET-FM Detroit, Mich.  
 WDHF Chicago, Ill.  
 †WDIA-FM Memphis, Tenn.  
 †WDJD Warwick, R. I.  
 †WDJK Atlanta, Ga.  
 WDJR Oil City, Pa.  
 WDNC-FM Durham, N. C.  
 WDOD-FM Chattanooga, Tenn.  
 WDOK-FM Cleveland, Ohio  
 WDOV-FM Dover, Del.  
 WDRC-FM Hartford, Conn.  
 WDSC-FM Dillon, S. C.  
 WDSU-FM New Orleans, La.  
 †WDTM Detroit, Mich.  
 WDUN-FM Gainesville, Ga.  
 WDWS-FM Champaign, Ill.  
 WEAV-FM Plattsburg, N. Y.  
 WEAU-FM Evanston, Ill.  
 WEBH Chicago, Ill.  
 WEBQ-FM Harrisburg, Ill.  
 †WEBR-FM Buffalo, N. Y.  
 WEED-FM Rocky Mount, N. C.  
 WEEL-FM Boston, Mass.  
 WEEK-FM Easton, Pa.  
 WEFM Chicago, Ill.  
 WEHS Chicago, Ill.  
 WEKZ-FM Monroe, Wis.  
 †WEMP-FM Milwaukee, Wis.  
 WENR-FM Chicago, Ill.  
 WEOL-FM Elyria, Ohio  
 WEPM-FM Martinsburg, W. Va.  
 WEQR Goldsboro, N. C.  
 WERC-FM Erie, Pa.  
 WERE-FM Cleveland, Ohio  
 WESC-FM Greenville, S. C.  
 WEST-FM Easton, Pa.  
 WEVD-FM New York, N. Y.  
 WEWO-FM Laurinburg, N. C.  
 †WFAB-FM Dallas, Tex.  
 WFAH-FM Alliance, Ohio  
 WFAN Washington, D. C.  
 WFAS-FM White Plains, N. Y.  
 †WFAU-FM Augusta, Me.  
 WFAW Fort Atkinson, Wis.  
 WFCB-FM Greenville, S. C.  
 WFBE Flint, Mich.  
 †WFBG-FM Altoona, Pa.  
 WFBM-FM Indianapolis, Ind.  
 †WFEM Cincinnati, Ohio  
 †WFGM-FM Fitchburg, Mass.  
 WFHA-FM Red Bank, N. J.  
 WFHR-FM Wisconsin Rapids, Wis.  
 WFID Rio Piedras, P. R.  
 WFIL-FM Philadelphia, Pa.  
 WFIN-FM Findlay, Ohio  
 WFIU Bloomington, Ind.  
 WFLA-FM Tampa, Fla.  
 WFLM Fort Lauderdale, Fla.  
 WFLN-FM Philadelphia, Pa.  
 WFLY Troy, N. Y.  
 WFMA Rocky Mount, N. C.  
 WFMB Nashville, Tenn.  
 †WFMD-FM Frederick, Md.  
 WFMF Chicago, Ill.  
 †WFMG Gallatin, Tenn.  
 WFMH-FM Cullman, Ala.  
 WEMM Washington, Ind.  
 WEMM-FM Baltimore, Md.  
 WFMP Pittsburgh, Pa.  
 WFMQ Chicago, Ill.  
 WFMR Milwaukee, Wis.  
 WFMS Indianapolis, Ind.  
 WFMT Chicago, Ill.  
 WFMW-FM Madisonville, Ky.  
 WFMX Statesville, N. C.  
 WFMZ Allentown, Pa.  
 WFNC-FM Fayetteville, N. C.  
 WFNF Hartford, Conn.  
 WFOB-FM Fostoria, Ohio  
 WFOB-FM Fremont, Ohio  
 WFST-FM Caribou, Me.  
 WFUL-FM Fulton, Ky.  
 †WFVA-FM Fredericksburg, Va.  
 WGAL-FM Lancaster, Pa.  
 WGAR-FM Cleveland, Ohio  
 WGAU-FM Athens, Ga.  
 WGAY Washington, D. C.  
 WGBI-FM Scranton, Pa.  
 WGBS-FM Miami, Fla.  
 WGCN-FM Red Lion, Pa.  
 WGEN-FM Quincy, Ill.  
 WGFN Schenectady, N. Y.  
 WGGM Taylorville, Ill.  
 WGH-FM Newport News, Va.

WGHF Brookfield, Conn.  
 WGHJ Lawrence, Mass.  
 WGKA-FM Atlanta, Ga.  
 WGLI-FM Babylon, N. Y.  
 WGMS-FM Washington, D. C.  
 WGNC-FM Gastonia, N. C.  
 WGPB-FM Bethlehem, Pa.  
 WGR-FM Buffalo, N. Y.  
 WGRV-FM Greenville, Tenn.  
 WGWV-FM Asheville, N. C.  
 †WGYA Interlochen, Mich.  
 WHAI-FM Greenfield, Mass.  
 WHAT-FM Philadelphia, Pa.  
 WHAV-FM Haverhill, Mass.  
 WHBC-FM Canton, Ohio  
 WHBF-FM Rock Island, Ill.  
 WHCN Hartford, Conn.  
 WHCU-FM Ithaca, N. Y.  
 WHDH-FM Boston, Mass.  
 WHDL-FM Olean, N. Y.  
 †WHEN-FM Syracuse, N. Y.  
 WHFB-FM Benton Harbor-St. Joseph, Mich.  
 WHFI Detroit, Mich.  
 WHFM Rochester, N. Y.  
 †WHIM-FM Providence, R. I.  
 WHIO-FM Dayton, Ohio  
 WHK-FM Cleveland, Ohio  
 WHKP-FM Hendersonville, N. C.  
 WHKY-FM Hickory, N. C.  
 WHLD-FM Niagara Falls, N. Y.  
 †WHLF-FM South Boston, Va.  
 WHLI-FM Hempstead, N. Y.  
 WHLM-FM Bloomsburg, Pa.  
 WHMA-FM Anniston, Ala.  
 WHNC-FM Henderson, N. C.  
 WHO-FM Des Moines, Iowa  
 WHOH Hamilton, Ohio  
 WHOK-FM Lancaster, Ohio  
 WHOM-FM New York, N. Y.  
 WHOO-FM Orlando, Fla.  
 WHOS-FM Decatur, Ala.  
 WHP-FM Harrisburg, Pa.  
 WHPE-FM High Point, N. C.  
 WHRF-FM Cambridge, Mass.  
 WHYL-FM Carlisle, Pa.  
 WHYN-FM Springfield, Mass.  
 †WIAC-FM San Juan, P. R.  
 WIAL Eau Claire, Wis.  
 WIBA-FM Madison, Wis.  
 †WIBC-FM Indianapolis, Ind.  
 †WIBF Jenkintown, Pa.  
 WIBG-FM Philadelphia, Pa.  
 WICA-FM Ashtabula, Ohio  
 WIFE Dayton, Ohio  
 WIFJ Philadelphia, Pa.  
 WIFM-FM Elkin, N. C.  
 WIKY-FM Evansville, Ind.  
 †WIL-FM St. Louis, Mo.  
 †WILY Pittsburgh, Pa.  
 WIMA-FM Lima, Ohio  
 WINA-FM Charlottesville, Va.  
 WINE Pittsburgh, Pa.  
 †WINE-FM Manchester, Conn.  
 †WINZ-FM Miami, Fla.  
 WIP-FM Philadelphia, Pa.  
 †WIPE Detroit, Mich.  
 †WISK Medford, Mass.  
 WISM-FM Madison, Wis.  
 †WISN-FM Milwaukee, Wis.  
 WITA-FM San Juan, P. R.  
 WIT-FM Baltimore, Md.  
 WITZ-FM Jasper, Ind.  
 WIAC-FM Johnstown, Pa.  
 WIAX-FM Jacksonville, Fla.  
 WJBC-FM Bloomington, Ill.  
 WJBK-FM Detroit, Mich.  
 WJBO-FM Baton Rouge, La.  
 WJBR Wilmington, Del.  
 WJDX-FM Jackson, Miss.  
 WJEF-FM Grand Rapids, Mich.  
 WJEB-FM Hagerstown, Md.  
 WJHL-FM Johnson City, Tenn.  
 WJIM-FM Lansing, Mich.  
 WJLK-FM Asbury Park, N. J.  
 WJLN Birmingham, Ala.  
 WJMC-FM Rice Lake, Wis.  
 WJMD Bethesda, Md.  
 WJOF Athens, Ala.  
 WJOL-FM Joliet, Ill.  
 WJR-FM Detroit, Mich.  
 WJTN-FM Jamestown, N. Y.  
 WJW-FM Cleveland, Ohio  
 WJWR Palmyra, Pa.  
 †WJZZ Bridgeport, Conn.  
 WKAQ-FM San Juan, P. R.  
 WKAZ-FM Charleston, W. Va.  
 WKBN-FM Youngstown, Ohio  
 WKBR-FM Manchester, N. H.  
 WKDN-FM Camden, N. J.  
 WKEE-FM Huntington, W. Va.  
 WKFC Chicago, Ill.  
 WKIC-FM Hazard, Ky.  
 WKIP-FM Poughkeepsie, N. Y.  
 WKIS-FM Orlando, Fla.  
 WKIX-FM Raleigh, N. C.  
 WKJF Pittsburgh, Pa.  
 †WKKD-FM Aurora, Ill.  
 †WKLF-FM Clanton, Ala.  
 WKMH-FM Dearborn, Mich.  
 †WKNA Charleston, W. Va.  
 WKOK-FM Sunbury, Pa.  
 WKOP-FM Binghamton, N. Y.  
 WKOK-FM Framingham, Mass.  
 WKPT-FM Kingsport, Tenn.  
 WKRC-FM Cincinnati, Ohio  
 WKRG-FM Mobile, Ala.  
 WKRT-FM Cortland, N. Y.  
 WKWK-FM Wheeling, W. Va.  
 WKYB-FM Paducah, Ky.  
 WLAD-FM Danbury, Conn.  
 WLAF-FM LaGrange, Ga.  
 WLAN-FM Lancaster, Pa.  
 WLAP-FM Lexington, Ky.  
 WLAV-FM Grand Rapids, Mich.  
 WLBH-FM Mattoon, Ill.  
 WLBR-FM Lebanon, Pa.

WLDM Detroit, Mich.  
 WLDS-FM Jacksonville, Ill.  
 WLBC-FM Sandusky, Ohio  
 WLET-FM Toccoa, Ga.  
 WLIN Wausau, Wis.  
 WLIR Garden City, N. Y.  
 WLLH-FM Lowell, Mass.  
 WLNK-FM Peekskill, N. Y.  
 WLOA-FM Braddock, Pa.  
 †WLOB-FM Portland, Me.  
 WLOF-FM Leaksville, N. C.  
 WLOL-FM Minneapolis, Minn.  
 †WLOM Chattanooga, Tenn.  
 WLOS-FM Asheville, N. C.  
 WLOV Cranston, R. I.  
 WLVL Louisville, Ky.  
 WLYC-FM Williamsport, Pa.  
 WMAJ-FM Washington, D. C.  
 WMAQ-FM Chicago, Ill.  
 WMAZ-FM Springfield, Mass.  
 WMAZ-FM Macon, Ga.  
 WMBD-FM Peoria, Ill.  
 WMBQ-FM Auburn, N. Y.  
 WMBR-FM Jacksonville, Fla.  
 WMCB Memphis, Tenn.  
 WMCB Kalamazoo, Mich.  
 WMDR Greensboro, N. C.  
 WMET-FM Miami Beach, Fla.  
 WMLM Madison, Wis.  
 †WMPF Fort Lauderdale, Fla.  
 WMPR-FM High Point, N. C.  
 WMGW-FM Meadville, Pa.  
 WMHE Toledo, Ohio  
 WMIL-FM Milwaukee, Wis.  
 WMIT Clingman's Peak, N. C.  
 WMIX-FM Mt. Vernon, Ill.  
 †WMLK Milwaukee, Wis.  
 WMLS-FM Sylacauga, Ala.  
 WMNA-FM Gretna, Va.  
 †WMOF-FM Ocala, Fla.  
 WMOU-FM Berlin, N. H.  
 WMPB-FM Memphis, Tenn.  
 WMRI-FM Marion, Ind.  
 WMRN-FM Marion, Ohio  
 †WMRT Lansing, Mich.  
 WMSA-FM Massena, N. Y.  
 WMTW-FM Mt. Washington, N. H.  
 WMUN Muncie, Ind.  
 WMUW Detroit, Mich.  
 WMVA-FM Martinsville, Va.  
 WMVO-FM Mount Vernon, Ohio  
 WMZK Detroit, Mich.  
 WNAV-FM Annapolis, Md.  
 WNBC-FM New York, N. Y.  
 WNBH-FM Binghamton, N. Y.  
 WNBH-FM New Bedford, Mass.  
 WNCN New York, N. Y.  
 WNCO-FM Ashland, Ohio  
 WNDV-FM Daytona Beach, Fla.  
 WNES-FM Central City, Ky.  
 WNEW-FM New York, N. Y.  
 WNGO-FM Mayfield, Ky.  
 WNHCFM New Haven, Conn.  
 WNIB Chicago, Ill.  
 WNOB Cleveland, Ohio  
 WNOK-FM Columbia, S. C.  
 WNOV-FM High Point, N. C.  
 WNOW-FM York, Pa.  
 WNSL-FM Laurel, Miss.  
 WNTA-FM Newark, N. J.  
 WNWV-FM Arlington Heights, Ill.  
 WNYC-FM New York, N. Y.  
 WOAY-FM Oak Hill, W. Va.  
 WOC-FM Davenport, Iowa  
 WOCB-FM West Yarmouth, Mass.  
 WOHI-FM East Liverpool, Ohio  
 WOHS-FM Shelby, N. C.  
 WOLF-FM Washington, D. C.  
 WOMC Detroit, Mich.  
 WOMI-FM Owensboro, Ky.  
 WOMP-FM Bellaire, Ohio  
 WONO Syracuse, N. Y.  
 WOPA-FM Oak Park, Ill.  
 WOPF-FM Bristol, Tenn.  
 WOR-FM New York, N. Y.  
 WORA-FM Mayaguez, P. R.  
 WORX-FM Madison, Ind.  
 WOTW-FM Nashua, N. H.  
 †WOW-FM Omaha, Neb.  
 WOXR Oxford, Ohio.  
 WPAC-FM Patchogue, N. Y.  
 WPAD-FM Paducah, Ky.  
 WPAT-FM Paterson, N. J.  
 WPAY-FM Portsmouth, Ohio  
 †WPBC-FM Minneapolis, Minn.  
 †WPBL-FM Montrose, Pa.  
 WPEN-FM Philadelphia, Pa.  
 WPFM-FM Middletown, Ohio  
 WPFM Providence, R. I.  
 WPGC-FM Oakland, Md.  
 WPGIC-FM Sharon, Pa.  
 †WPIT-FM Pittsburgh, Pa.  
 WPJB-FM Providence, R. I.  
 WPKM Tampa, Fla.  
 WPLO-FM Atlanta, Ga.  
 WPPA-FM Pottsville, Pa.  
 WPRB Princeton, N. J.  
 WPRM-FM San Juan, P. R.  
 WPRO-FM Providence, R. I.  
 WPRS-FM Paris, Ill.  
 †WPRV Wilmington, N. C.  
 WPTF-FM Raleigh, N. C.  
 WPTH Fort Wayne, Ind.  
 WQAL Philadelphia, Pa.  
 WQFM Milwaukee, Wis.  
 WQMM Memphis, Tenn.  
 WQMS Hamilton, Ohio  
 WQNS-FM Detroit, Mich.  
 WQXR-FM New York, N. Y.  
 WQXT-FM Palm Beach, Fla.  
 WRAJ-FM Ana, Ill.  
 WRAM-FM Williamsport, Pa.  
 WRAL-FM Raleigh, N. C.  
 †WRAY-FM Princeton, Ind.  
 WRBL-FM Columbus, Ga.  
 †WRBS Baltimore, Md.  
 WRC-FM Washington, D. C.

WRCM New Orleans, La.  
 WRED Youngstown, Ohio  
 WREX-FM Reidsville, N. C.  
 WRFK Richmond, Va.  
 WRFL Winchester, Va.  
 WRFM New York, N. Y.  
 WRFS-FM Alexander City, Ala.  
 WRHI-FM Rock Hill, S. C.  
 WRIT-FM Milwaukee, Wis.  
 WRJN-FM Racine, Wis.  
 WRKO-FM Boston, Mass.  
 WRMB Long Branch, N. J.  
 WRLX Hopkinsville, Ky.  
 WRMN-FM Elgin, Ill.  
 WRNL-FM Richmond, Va.  
 WRNW Mount Kisco, N. Y.  
 WROC-FM Rochester, N. Y.  
 WROK-FM Rockford, Ill.  
 WROY-FM Carmi, Ill.  
 WRR-FM Dallas, Tex.  
 WRRR Ithaca, N. Y.  
 WRRS Cherry Valley, N. Y.  
 WRRD De Ruyter, N. Y.  
 WRRS S. Bristol, N. Y.  
 WRRR Wethersfield, N. Y.  
 WRRN Warren, Pa.  
 WRSW-FM Warsaw, Ind.  
 WRUF-FM Gainesville, Fla.  
 WRUN-FM Utica, N. Y.  
 WRVA-FM Richmond, Va.  
 WRVB-FM Madison, Wis.  
 WRVC Norfolk, Va.  
 WRVM-FM Rochester, N. Y.  
 WRXO-FM Roxboro, N. C.  
 WSAI-FM Cincinnati, Ohio  
 WSAM-FM Saginaw, Mich.  
 WSB-FM Atlanta, Ga.  
 WSBC-FM Chicago, Ill.  
 WSEI Effingham, Ill.  
 WSEL Chicago, Ill.  
 WSFM Birmingham, Ala.  
 WSID-FM Baltimore, Md.  
 WSIX-FM Nashville, Tenn.  
 WSJS-FM Winston-Salem, N. C.  
 WSLM-FM Salem, Ind.  
 WSLR-FM Roanoke, Va.  
 WSMI-FM Littlefield, Ill.  
 WSNJ-FM Bridgeton, N. J.  
 WSNW-FM Seneca, S. C.  
 WSOC-FM Charlotte, N. C.  
 WSOM Salem, Ohio  
 WSON-FM Henderson, Ky.  
 WSOY-FM Decatur, Ill.  
 WSPA-FM Spartanburg, S. C.  
 WSPD-FM Toledo, Ohio  
 WSTC-FM Stamford, Conn.  
 WSTP-FM Salisbury, N. C.  
 WSTR-FM Sturgis, Mich.  
 WSTV-FM Steubenville, Ohio  
 WSWA-FM Harrisonburg, Va.  
 WSVS-FM Crewe, Va.  
 WSWM East Lansing, Mich.  
 WSYR-FM Syracuse, N. Y.  
 WTAD-FM Quincy, Ill.  
 WTAG-FM Worcester, Mass.  
 WTAK-FM Springfield, Ill.  
 WTBC-FM Tuscaloosa, Ala.  
 WTBO-FM Cumberland, Md.  
 WTCX St. Petersburg, Fla.  
 WTHI-FM Terre Haute, Ind.  
 WTIC-FM Hartford, Conn.  
 WTJS-FM Jackson, Tenn.  
 WTMA-FM Charleston, S. C.  
 WTMF-FM Tomah, Wis.  
 WTMJ-FM Milwaukee, Wis.  
 WTNC-FM Thomasville, N. C.  
 WTOA Trenton, N. J.  
 WTOC-FM Savannah, Ga.  
 WTOL-FM Toledo, Ohio  
 WTOP-FM Washington, D. C.  
 WTOS Wauwatosa, Wis.  
 WTRC-FM Elkhart, Ind.  
 WTRT Toledo, Ohio  
 WTSV-FM Claremont, N. H.  
 WTTT-FM Towanda, Pa.  
 WTTN-FM Watertown, Wis.  
 WTRR-FM Westminster, Md.  
 WTTV-FM Bloomington, Ind.  
 WTVB-FM Coldwater, Mich.  
 WTVN-FM Columbus, Ohio  
 WULK-FM Richmond, Ind.  
 WVAM-FM Altoona, Pa.  
 WVBR-FM Ithaca, N. Y.  
 WVCG-FM Coral Gables, Fla.  
 WVJS-FM Owensboro, Ky.  
 WVKO-FM Columbus, Ohio  
 WVLN-FM Olney, Ill.  
 WVMC-FM Mt. Carmel, Ill.  
 WVOX-FM New Rochelle, N. Y.  
 WVVS Terre Haute, Ind.  
 WWCF Greenfield, Wis.  
 WWDC-FM Washington, D. C.  
 WWGP-FM Sanford, N. C.  
 WWHG-FM Hornell, N. Y.  
 WWIL-FM Ft. Lauderdale, Fla.  
 WWJ-FM Detroit, Mich.  
 WWMT New Orleans, La.  
 WWOD-FM Lynchburg, Va.  
 WWOL-FM Buffalo, N. Y.  
 WWON-FM Woonsocket, R. I.  
 WWPB Miami, Fla.  
 WWST-FM Wooster, Ohio  
 WWSW-FM Pittsburgh, Pa.  
 WWVA-FM Wheeling, W. Va.  
 WXCN Providence, R. I.  
 WXFZ Elmwood Park, Ill.  
 WXHR Boston, Mass.  
 WXYZ-FM Detroit, Mich.  
 WYBC-FM New Haven, Conn.  
 WYCA Hammond, Ind.  
 WYFI Norfolk, Va.  
 WYFM Charlotte, N. C.  
 WYFS Winston-Salem, N. C.  
 WYSL-FM Amherst, N. Y.  
 WYZZ Wilkes-Barre, Pa.  
 WZFM Jacksonville, Fla.

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**Business Offices and Studios:** 354 Jarvis St., Toronto 5, Ont. Walnut 5-3311.

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### Network Broadcasting (English):

(At Toronto) A. K. Morrow, dir. network & Toronto area; H. R. Hilliard, dir. divisional services; J. N. Kannawin, dir. radio operations; J. D. Nixon, dir. programming; J. W. R. Graham, dir. tv operations; D. MacDonald, dir. information services; M. Sadler, program dir. tv; B. Raymond, program dir. radio; F. E. Rainsberry, sup. school broadcasts; F. W. Peers, supervisor public affairs; W. H. Hogg, chief news editor; K. W. E. Ljungh, supervisor of drama; W. John Dunlop, supervisor of international exchange and institutional broadcasts; G. Waddington, director of music; A. E. Powley, supervisor outside broadcasts; R. G. Knowles, supervisor farm and fisheries broadcasts; W. H. Brodie, supervisor broadcast language; R. W. McGill, supervisor of variety; J. C. McCabe, sports director; B. F. Attridge, supervisor children's broadcasts; W. C. Anderson, supervisor program clearance and traffic; Hugh Kemp, script supervisor; J. R. Malloy, sales dir.; O. C. Wilson, manager tv film service.

### Network Broadcasting (French):

(At Montreal) Gerard Lamarche, director, Quebec and French Networks; Roger Rolland, regional program director; J. J. Trudeau, manager information services; Yves Vien, director of tv; R. Teasdale, director of radio; R. Chabonneau, supervisor, script bureau; M. Thibault, supervisor, adult educational and public affairs broadcasts; R. Giguere, supervisor outside broadcasts; A. Berube, supervisor farm and fisheries broadcasts; B. Comeau, supervisor of news; M. Valquette, commercial mgr; J. M. Beaudoin, manager tv film service.

### CBC Regional Offices:

Newfoundland Region: T. A. Bldg., Duckworth St., St. John's. W. F. Galgay, dir for Province of Newfoundland.

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Prairie Region: 541 Portage Ave., Winnipeg, Man. J. R. Finlay, dir for Prairie Provinces.

British Columbia Region: 701 Hornby St., Vancouver, B. C. K. P. Caple, dir for Province of British Columbia.

Quebec Region: 1425 Dorchester St., Montreal. Gerard Lamarche, dir for Province of Quebec.

Ontario Region: 354 Jarvis St., Toronto. A. K. Morrow, dir. for Province of Ontario.

European Offices: The Langham, Portland Place, London, W.1. D. L. Bennet, CBC European representative; 25 rue d'Astorg, Paris. B. Lafleur, CBC representative.

United Nations Office: c/o United Nations, New York, N. Y. John Dunn, CBC representative.

International Service: 1425 Dorchester St., Montreal. C. R. Delafield, dir.

Northern and Armed Forces Services: 140 Wellington St., Ottawa. A. G. Cowan, dir.

## Canadian Tv Station Call Letters

(Corrected to June 1)

CBAFT Moncton, N.B.  
 CBFT Montreal, Que.  
 CBHT Halifax, N. S.  
 CBHT-1 Liverpool, N. S.  
 CBHT-2 Shelburne, N. S.  
 CBHT-3 Yarmouth, N. S.  
 CBLT Toronto, Ont.  
 CBLFT Sturgeon Falls, Ont.  
 CBLFT-1 Sudbury, Ont.  
 CBMT Montreal, Que.  
 CBOT Ottawa, Ont.  
 CBOFT Ottawa, Ont.  
 CBUT Vancouver, B. C.  
 CBUT-1 Courtenay, B. C.  
 CBUAT Trail, B. C.  
 CBUAT-1 Nelson, B. C.  
 CBWAT Kenora, Ont.  
 CBWFT Winnipeg, Man.  
 CBWT Winnipeg, Man.  
 CBXT Edmonton, Alta.  
 CBYT Corner Brook, Nfld.  
 CFCF-TV Montreal, Que.  
 CFCJ-TV Port Arthur, Ont.  
 CFCL-TV Timmins, Ont.  
 CFCL-TV-1 Kapuskasing, Ont.  
 CFCL-TV-2 Elk Lake, Ont.  
 CFCM-TV Quebec City, Que.  
 CFNC-TV Calgary, Alta.  
 CFCR-TV Kamloops, B. C.  
 CFCV-TV Clermont, Que.  
 CFCY-TV Charlottetown, P.E.I.  
 CFCY-TV-1 New Glasgow, N. S.  
 CFLA-TV Goose Bay, Labrador  
 CFPL-TV London, Ont.  
 CFQC-TV Saskatoon, Sask.  
 CFRN-TV Edmonton, Alta.  
 CFSN-TV Stephenville, Nfld.  
 CFMT-TV Montreal, Que.  
 CFTO-TV Toronto, Ont.  
 CHAB-TV Moose Jaw, Sask.  
 CHAN-TV Vancouver, B. C.  
 CHAT-TV Medicine Hat, Alta.  
 CHAU-TV New Carlisle, Que.  
 CHBC-TV, Kelowna, B. C.  
 CHBC-TV-1 Penticton, B. C.  
 CHBC-TV-2 Vernon, B. C.  
 CHBC-TV-3 Oliver, B. C.  
 CHCA-TV Red Deer, Alta.  
 CHCH-TV Hamilton, Ont.  
 CHCT-TV Calgary, Alta.  
 CHEK-TV Victoria, B. C.  
 CHEX-TV Peterborough, Ont.  
 CHLT-TV Sherbrooke, Que.  
 CHSA-TV Lloydminster, Sask.  
 CHSJ-TV St. John, N. B.  
 CJAY-TV Winnipeg, Man.  
 CJBR-TV Rimouski, Que.  
 CJCB-TV Sydney, N. S.  
 CJCB-TV-1 Inverness, N. S.  
 CJCN-TV Grand Falls, Nfld.  
 CJDC-TV Dawson Creek, B. C.  
 \*CJES-TV Estcourt, Que.  
 CJFB-TV Swift Current, Sask.  
 CJIC-TV Sault Ste. Marie, Ont.  
 CJLH-TV Lethbridge, Alta.  
 CJON-TV St. John's, Nfld.  
 CJOX-TV Argentia, Nfld.  
 CJSS Cornwall, Ont.  
 CKBI-TV Prince Albert, Sask.  
 CKBL-TV Matane, Que.  
 CKCK-TV Regina, Sask.  
 CKCO-TV Kitchener, Ont.  
 CKCW-TV Moncton, N. B.  
 CKGN-TV North Bay, Ont.  
 CKLW-TV Windsor, Ont.  
 CKMI-TV Quebec City, Que.  
 CKNX-TV Wingham, Ont.  
 CKOS-TV Yorkton, Sask.  
 CKOS-TV-1 Baldy Mountain, Man.  
 CKPG-TV Prince George, B. C.  
 CKRN-TV Rouyn, Que.  
 CKRS-TV Jonquiere, Que.  
 CKSO-TV Sudbury, Ont.  
 CKSO-TV-1 Elliot Lake, Ont.  
 CKTM-TV Three Rivers, Que.  
 CKVR-TV Barrie, Ont.  
 CKWS-TV Kingston, Ont.  
 CKX-TV Brandon, Man.

# Directory of Television Stations in Canada

## ALBERTA

### CALGARY

**CHCT-TV** (Oct. 2, 1954): ch 2; power—100kw visual, 50kw aural; antenna height—989 feet above average terrain, 633 feet above ground. Address 955 Rideau Road. Phone: Chestnut 3-3491.

Licensee: Calgary Television Ltd.  
Network: CBC-TV  
Rep: All-Canada; Weed (U.S.).  
Highest hourly rate \$450.  
Executives: Frederick Shaw, pres; A. M. Cairns, gen mgr; Bob Watson, coml mgr; Ron Chase, operations mgr; Barry Nicholls, promotion mgr; Ed Whalen, news director; Lee Crawley, chief engineer

### EDMONTON

**CFRN-TV** (Oct. 17, 1954): ch 3; power—180 kw visual, 100kw aural, antenna height—481 feet above average terrain, 488 feet above ground.

Address: 109 C.P.R. Bldg., Zone 1. Phone: Hudson 9-2572 Telex 037-257.  
Licensee: Sunwapta Broadcasting Co. Ltd (original owner).  
Ownership: G. R. A. Rice.  
Network: CBC-TV (primary).  
Rep: Young Canadian Co. Ltd. Harland Oakes & Assoc. (West Coast); Television Representatives (Canada)  
Highest hourly rate \$535.  
Video tape: Ampex.  
Executives: G. R. A. Rice, pres; S. S. Lancaster, gen mgr; B. D. Alloway, coml mgr; G. T. Kidd, prog dir & film buyer; G. S. Greenway, prom mgr; W. Hogle, news dir; T. E. Wadson, chief engr  
Radio affiliate: CFRN-AM-FM.

### LETHBRIDGE

**CJLH-TV** (Nov. 20, 1955): ch. 7, power—171 kw visual, 85.5kw aural; antenna height—668 feet above average terrain, 638 feet above ground.

Address: P. O. Box 1120 Phone: Fairfax 7-1521.  
Licensee: Lethbridge Television Ltd (original owner).  
Ownership: Lethbridge Herald, 50%; Lethbridge Broadcasting Ltd., 50%  
Network: CBS-TV (basic).  
Rep: All-Canada Radio & Tv Ltd (Canada); Weed (U. S.).  
Highest hourly rate: \$235  
Executives: N. Botterill, pres & managing dir; W. L. Crittenden, coml mgr; Sam Pitt, prog mgr; Mrs. Babs Pitt, prom mgr; Del Delmage, news dir; V. C. Reed, chief engr.  
Radio affiliate: CJOC.

### MEDICINE HAT

**CHAT-TV** (Sept. 14, 1957): ch. 6; power—56kw visual, 3kw aural; antenna height—410 feet above average terrain, 305 feet above ground.

Address: Medicine Hat, Alberta. Phone: Jackson 7-2457.  
Licensee: Monarch Broadcasting Co. Ltd. (original owner).  
Executives: J. Harlan Yuill, pres.  
Radio affiliate: CHAT.

### RED DEER

**CHCA-TV** (Dec. 1, 1957): ch. 6; 13kw visual; 6.5kw aural; antenna height—714 feet above average terrain, 350 feet above ground.

Address: P. O. Box 668. Phone 5525.  
Licensee: CHCA Television Ltd. (original owner).  
Network: CBC-TV.  
Highest hourly rate: \$200.  
Executives: G. A. Bartley, pres; Audrey Sole, asst mgr; D. A. Clarke, coml mgr; David Neima, prog dir & film buyer, Larry Arcans, news director; John Jonkman, chief engineer.

## BRITISH COLUMBIA

### DAWSON CREEK

**CJDC-TV** (Jan. 15, 1959): ch. 5; power 200kw visual; 85kw aural; antenna height—60 ft. above average terrain, 85 ft. above ground.

Address 901-102nd Ave. Phone: Sterling 2-3341.  
Licensee: Radio Station CJDC Ltd. (original owner)  
Network: CBC-TV  
Reps: Television Representatives (Toronto); Donald Cooke, (New York).  
Executives: H. L. Michaud, pres & gen mgr; Frank Harris, coml mgr & film buyer; Douglas Paulsen, program dir; Les White, news dir; Ralph Messner, chief engineer.  
Radio affiliate: CJDC.

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## KAMLOOPS

**CFGR-TV** (April 8, 1957): ch 4; power—1kw visual, 0.5kw aural; antenna height—1,100 feet above average terrain, 1,100 feet above ground. Address: 387 4th Ave. Phone 1021. TWX BN.

Licensee: Twin Cities Television Ltd (original owner).  
Network: CBC-TV.  
Rep: Weed; All-Canada Television  
Color facilities: network, local film, local live, local slides.  
Highest hourly rate: \$75.  
Executives: Ian G. Clark, pres & gen mgr; Walter Harwood, coml mgr; Jean Ross, prog dir & film buyer; Shirley Page, prom mgr; Gordon Rye, news dir; Kurt Reichennek, chief engr  
Radio affiliate: CFJC.

## KELOWNA

**CHBC-TV** (Sept. 12, 1957): ch. 2; power—3.7kw visual, 1.6kw aural; antenna height—2,704 feet above average terrain, 98 feet above ground.

Address: 342 Leon Ave. Phone: Poplar 2-4535  
Licensee: Okanagan Valley Television Ltd. (original owner).  
Network: CBC-TV (secondary).  
Rep: All-Canada; Weed (U.S.)  
Highest hourly rate: \$170.  
Executives: Roy G. Chapman, pres & gen mgr; R. L. Sharp, coml mgr; R. T. Richardson, prog dir & film buyer; N. V. Williams, prod & prom mgr; T. E. Wyatt, chief engineer  
Radio affiliate: CKOV.

## OLIVER-OSOYOSS

**CHBC-TV-3** (1959) ch 8, power—220w visual, 110w aural. Satellite of CHBC-TV Kelowna, B. C.

Address: c/o CHBC-TV Kelowna, B. C.  
Licensee: Okanagan Valley Tv Co Ltd. (original owner).

## PENTICTON

**CHBC-TV-1** (Oct. 12, 1957): ch. 13; power—620w visual, 310w aural; antenna height—2,717 feet above average terrain, 108 feet above ground. Satellite of CHBC-TV Kelowna, B. C.

Address: c/o CHBC-TV Kelowna, B. C.  
Licensee: Okanagan Valley Tv Co. Ltd. (original owner)

## PRINCETON

**CHBC-TV-4** (1959): ch. 72; power—30w visual, 19w aural. Satellite of CHBC-TV Kelowna, B. C.

Address: 342 Leon Ave., Kelowna, B. C. Phone: 4535 (Kelowna).  
Licensee: Okanagan Valley Television Co. Ltd. (original owner).  
Rep: All-Canada; Weed (U.S.).

## TRAIL

**NEW** (not on air; target date, not announced), ch. 11; power—0.164w visual, 0.82w aural; antenna height—998 feet above average terrain.

Licensee: Canadian Broadcasting Corp. (original owner).  
Network: CBC-TV.

## VANCOUVER

**CBUT** (Dec. 1953): ch. 2; power—89.4kw visual, 47.8kw aural; antenna height—2,400 feet above average terrain.

Address: 701 Hornby St., zone 1. Phone: Mutual 4-0246.  
Licensee: Canadian Broadcasting Corp (original owner).  
Video tape: Ampex (2).  
Executives: K. P. Caple, dir for Province of B. C.; Hugh Palmer, dir of television; M. L. Munro, coml rep; P. Garvie, regional prog dir, B. C.; Stanley Fox, film dir; R. G. Jessup, supervisor of information services; R. Elson, news supervisor for B. C.; F. B. C. Hilton, B. C. regional engr.  
Radio affiliate: CBU-AM-FM.

**KVOS-TV** (Bellingham, Wash) (June 3, 1953): ch. 12; power—214kw visual, 112kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.

Address: 1687 W. Broadway, Vancouver, B. C. Phone: Re 8-5141.  
Licensee: KVOS Inc. (original owner). For complete listing see Bellingham, Wash.

## VERNON

**CHBC-TV-2** (Oct. 12, 1957): ch. 7; power—0.62kw visual; 0.31kw aural; antenna height—865 feet above average terrain, 112 feet above ground. Satellite of CHBC-TV Kelowna, B. C.

Address: c/o CHBC-TV Kelowna, B. C.  
Licensee: Okanagan Valley Tv Co. Ltd. (original owner).

## VICTORIA

**CHEK-TV** (Dec 1, 1956): ch 6, power—100 kw visual, 50kw aural, antenna height—340 feet above average terrain, 203 feet above ground.

Phone: Granite 7-1821  
Licensee: CHEK-TV Ltd (original owner).  
Network: CBC-TV.  
Rep: Young Canada Ltd (New York)  
Highest hourly rate \$230  
Executives: David M. Armstrong, pres & gen mgr; Russell L. Furse, mgr; Doug Taylor, coml mgr; Ken Hughes, promotion mgr; Richard McDaniel, operations mgr; Andy Stephen, news dir; Norman E. Bergquist, chief engr  
Radio affiliate: CKDA-AM-FM

## LABRADOR

(Dependency of Newfoundland)

## GOOSE BAY

**CFLA-TV** (Oct. 29, 1956): ch. 8; power—0.348kw visual, 0.174kw aural; antenna height—1033 feet above average terrain, 103.3 feet above ground.

Address: Sub "A". Phone: 5163.  
Licensee: Canadian Broadcasting Corp. (original owner)  
Ownership: Owner is Canadian Broadcasting Corp. Station is operated in cooperation with U. S. Air Force  
Network: CBC-TV (primary).  
Executives: John C. Puddester, CBC mgr.  
Radio affiliate: CFBG

## MANITOBA

### BRANDON

**CKX-TV** (Jan. 28, 1955) ch 5; power—19.3kw visual, 9.65kw aural; antenna height—259 feet above average terrain.

Address: 2940 Victoria Ave. Phone: Parkway 6-5393.  
Licensee: Western Manitoba Broadcasters Ltd. (original owner)  
Network: CBC-TV (basic).  
Rep: Weed & Co, U.S., All-Canada Radio & Tv, Canada.  
Highest hourly rate: \$235.  
Executives: John B. Craig, pres & gen mgr; Archie Olson, coml mgr; Stuart Craig, prog dir & film buyer; Marvin Freeman, prom mgr; John Wallace, news dir; Al Gomez, chief engr.  
Radio affiliate: CKX.

### ST. BONIFACE

**NEW** (not on air; target date, late 1959); ch. 6; power—2.87kw visual, 1.72kw aural; antenna height—196 feet above average terrain.

Address: Canadian Broadcasting Corp., Winnipeg, Man.  
Licensee: Canadian Broadcasting Corp. (original owner).  
Network: CBC-TV French.

## WINNIPEG

**CBWT** (May 31, 1954): ch. 3; power—57.8kw visual; 34.7 kw aural; antenna height 196 feet above average terrain, 203 feet above ground.

Address: Box 160. Phone: Spruce 4-2541.  
Licensee: Canadian Broadcasting Corp. (original owner).  
Network: CBC-TV.  
Rep: CBC National Selective Sales.  
Highest hourly rate: \$520.  
Executives: J. R. Finlay, dir of Prairie Region; W. G. Carpenter, dir of Prairie Region tv  
Radio affiliate: CBW.

**CBWFT** (April 24, 1960): ch. 6; power—28.7kw visual, 17.2kw aural; antenna height—196 feet above average terrain, 203 feet above ground.

Address: 541 Portage Ave. Phone: Spruce 4-2541. TWX 03-5435.  
Licensee: Canadian Broadcasting Corp. (original owner).  
Video tape: Ampex (3).  
Executives: James R. Finlay, regional dir; W. G. Carpentier, tv dir; Leo Remillard, prog dir; R. L. Horley, coml mgr; Grace Brown, film dir; N. J. Lacey, news supervisor; C. E. L'Ami, informational services dir.

Sell **CANADA** Now with CBC-TV Network Television

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plus commercial production facilities  
plus sales promotion  
plus sales power

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**Television Sales** Toronto, Ontario

## Canadian Tv CONTINUED

### NEW BRUNSWICK

#### MONCTON

**CBAFT** (1959) ch. 11; power—0.6w visual, 0.324w aural; antenna height—497 feet above average terrain.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV French  
Radio affiliate: CBAF.

**CKAM-TV** (not on air, target date summer 1960): ch. 12; power—144kw visual, 77kw aural, antenna height—1,331 ft. above average terrain.

Address: 200 Halifax St. Phone: Evergreen 4-9601.

Licensee: Moncton Broadcasting Ltd.  
CKAM-TV will operate as satellite of CKCW-TV (below).

**CKCW-TV** (Nov. 30, 1954): ch. 2; power—25kw visual, 15kw aural; antenna height—990 feet above average terrain, 325 feet above ground.

Address: Halifax St. Phone: Evergreen 4-9601.

Licensee: Moncton Broadcasting Ltd. (original owner).

Network: CBC-TV.  
Rep: Stovin-Byles; Young Canadian Ltd. (U.S.).

Executives: F. A. Lynds, pres & gen mgr; Murray L. Goldsborough, asst mgr; W. W. Tingley, coml mgr.

Radio affiliate: CKCW.

#### SAINT JOHN

**CHSJ-TV** (1954), ch. 4; power—100kw visual; 50kw aural; antenna height—1200 feet above average terrain, 82 feet above ground.

Address: 14 Church St. Phone: 3-3304.

Licensee: New Brunswick Broadcasting Co.  
Executive: George A. Cromwell, gen mgr.  
Radio affiliate: CHSJ.

### NEWFOUNDLAND

#### ARGENTIA

**CJOX-TV** (May 30, 1957): ch. 10; power—0.19kw visual, 0.97kw aural; antenna height—331 feet above average terrain, 64 feet above ground.

Address: Prince of Wales St., St. John's, Nfld.  
Licensee: Newfoundland Broadcasting Co. (original owner).

Other information: see CJON-TV St. John's, parent station of CJOX-TV's satellite operation.

#### CORNER BROOK

**CBYT** (1959); ch. 5; power—63.8w visual, 31.9w aural; antenna height—491 feet above average terrain.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.  
Radio affiliate: CBY.

#### ST. JOHN'S

**CJON-TV** (Sept. 1955): ch. 6; power—62kw visual, 33kw aural; antenna height—594 feet above average terrain.

Address: Prince of Wales St. Phone: 7105.  
Licensee: Nfld. Broadcasting Co. Ltd. (original owner).

Ownership: Geoff Stirling and Don Jamieson.  
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Weed.  
Highest hour rate: \$250.

Executives: Geoff Stirling, pres; Don Jamieson, vp & gen mgr; Jack Baird, coml mgr; Colin Jamieson, prog dir & film buyer; Betty Percy, prom mgr; Jim Thoms, news dir; Oscar Hierlihy, chief engr.  
Radio affiliate: CJON.

#### STEPHENVILLE

**CFSN-TV** (March 1, 1957): ch. 8; power—0.49kw visual, 0.245kw aural; antenna height—138 feet above sea level, 85 feet above ground.

Address: P. O. Box 190. Phone: Ernest Harmon Air Force Base 3115.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV (primary).  
Executives: Arthur W. F. Barrett, CBC management rep.

### NOVA SCOTIA

#### HALIFAX

**CBHT** (Dec. 20, 1954): ch. 3; power—56kw visual, 34kw aural; antenna height—734 feet above average terrain, 434 feet above ground.

Address: 27 College St. Phone: 2-8311.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.  
Rep: CBC National Selective Sales.  
Highest hour rate: \$340.  
Executives: E. Brickenden, director of Maritime Region-TV.

#### INVERNESS

**CJCB-TV-1** (not on air; target date, late 1959): ch. 6; power—6kw visual, 3kw aural; antenna height—987 feet above average terrain.

Address: P. O. Box 970, Sydney, N. S. Phone: 3431.

Licensee: Cape Breton Broadcasters Ltd. (original owner).

Network: CBC-TV.  
Rep: All-Canada; Weed (U.S.).

Radio affiliate: CJCB Sydney, N. S.  
Other information: see CJCB-TV, parent station of CJCB-TV-1's satellite operation.

#### LIVERPOOL

**CBHT-TV-1** (Nov. 24, 1958): ch. 12; power—0.412w visual, 0.248w aural; antenna height—275 feet above average terrain.

Licensee: Canadian Broadcasting Corp. (original owner).

Other information: see CBHT (TV) Halifax, parent station of CBHT-TV-1's satellite operation.

#### SHELburne

**CBHT-TV-2** (Nov. 24, 1958): ch. 8; power—0.412w visual, 0.248w aural; antenna height—220 feet above average terrain.

Licensee: Canadian Broadcasting Corp. (original owner).

Other information: See CBHT (TV) Halifax, parent station of CBHT-TV-2's satellite operation.

#### SYDNEY

**CJCB-TV** (Oct. 4, 1954): ch. 4; power—180kw visual, 108kw aural; antenna height—399 feet above average terrain, 300 feet above ground.

Address: P. O. Box 970. Phone: 2-5511.

Licensee: Cape Breton Broadcasters Ltd. (original owner).

Network: CBC-TV.  
Rep: All-Canada; Weed (U.S.).

Highest hour rate: \$275.

J. Marvin Nathanson, pres & gen mgr; E. T. Reynolds, coml mgr; Mrs. M. C. MacQuarrie, prog dir & film buyer; Jack Stuewe, news dir; J. C. McVicar, prom mgr; M. E. Bowles, chief engr.

Radio affiliates: CJCB-AM-FM.

#### YARMOUTH

**CBHT-TV-3** (Dec. 30, 1958): ch. 11; power—0.412w visual, 0.248w aural; antenna height—190 feet above average terrain.

Licensee: Canadian Broadcasting Corp. (original owner).

Other information: See CBHT (TV) Halifax, parent station of CBHT-TV-3's satellite operation.

### ONTARIO

#### BARRIE

**CKVR-TV** (Sept. 28, 1955): ch. 3; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 704 feet above ground.

Address: P. O. Box 519. Phone: Parkway 6-6466.

Licensee: Ralph Snelgrove Television Ltd. (original owner).

Network: CBC-TV.

Rep: Young Canadian Ltd. (U.S.); Mulvihill (Toronto & Montreal); Scharf (Vancouver); Messner (Winnipeg).

Highest hour rate: \$400.

Executives: Ralph T. Snelgrove, pres & gen mgr; Herbert J. Snelgrove, asst gen mgr; Charles M. Tierney, sales & prom mgr; Everett Smith, prog dir; Jack Mattenley, operations mgr; Bill Harrington, news dir; Harold Atkinson, chief engr.

Radio affiliate: CKBB.

#### CORNWALL

**CJSS-TV** (Oct. 18, 1959): ch. 8; power—260kw visual, 130kw aural; antenna height—700 feet above average terrain, 680 feet above ground.

Address: P. O. Box 969. Phone: Wellington 2-5180.

Licensee: Cornwall Broadcasting Ltd. (original owner).

Ownership: E. W. Miller, S. Shenkman, D. R. Dick, Dr. L. Emard and J. Cook.

Network: CBC-TV (supplementary).

Rep: Trans Ocean Radio-TV (Toronto & Montreal); Weed (New York); Scharf Broadcast Sales Ltd. (Vancouver).

Highest hour rate: \$315.

Video tape: Ampex.

Executives: E. W. Miller, pres, gen mgr & coml mgr; W. Ellison, prog dir & film buyer; Bob McGuigan, prom mgr; Douglas Johnson, news dir; James Mitchell, chief engr.

Atty: Goodman & Goodman, Toronto.

Radio affiliate: CJSS.

#### ELK LAKE

**CFCL-TV-2** (June 15, 1958): ch. 2; power—3.52kw visual, 1.76kw aural; antenna height—462 feet above average terrain.

Address: P. O. Box 620, Timmins, Ont.

Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).

Network: CBC-TV.

Rep: Mulvihill; Devney (U.S.).  
Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr.

Radio affiliate: CFCL. CFCL-TV-2 is satellite of CFCL-TV Timmins, Ont.

#### ELLIOT LAKE

**CKSO-TV-1** (Oct. 26, 1957): ch. 3; power—4kw visual, 2kw aural; antenna height—432 feet above average terrain; 96 feet above ground.

Address: P. O. Box 400, Sudbury, Ont.

Licensee: CKSO Radio Ltd., Sudbury, Ont. (original owner).

Executives: Lucien Albert, resident engineer, CKSO-TV-1 operates as 100% satellite of CKSO-TV Sudbury, Ont.

#### HAMILTON

**CHCH-TV** (June 7, 1954): ch. 11; power—150kw visual, 90kw aural; antenna height—654 feet above average terrain, 590 feet above ground.

Address: 163 Jackson St. W. Phone: Jackson 2-1101.

Licensee: Niagara Television Co. Ltd. (original owner).

Rep: All-Canada Radio & Television; Young Canadian Ltd. (New York).

Highest hour rate: \$700.

Video tape: Ampex (2).

Executives: K. D. Soble, pres; S. J. Bibby, asst to pres; J. R. Peters, coml mgr; J. S. Purvis, prog dir; S. J. Hebscher, film buyer; S. F. Habberfeld, prom mgr; D. C. Rogers, news dir; W. E. Jeynes, chief engr.

#### KAPUSKASING

**CFCL-TV-1** (Jan. 30, 1958): ch. 3; power—414w visual, 207w aural; antenna height—113 feet above average terrain, 100 feet above ground.

Address: P. O. Box 620, Timmins, Ont.

Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).

Network: CBC-TV.

Representative: Mulvihill; Devney (U.S.).

Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr.

Radio affiliate: CFCL.

CFCL-TV-1 is satellite of CFCL-TV Timmins, Ont.

#### KENORA

**CBWAT** (1959): ch. 8; power—0.493kw visual, 0.247kw aural; antenna height—240 feet above average terrain.

Address: Canadian Broadcasting Corp., Ottawa.

Licensee: Canadian Broadcasting Corp.

Network: CBC-TV

#### KINGSTON

**CKWS-TV** (Dec. 1954): ch. 11; power—250kw visual, 150kw aural; antenna height—851 feet above average terrain, 826 feet above ground.

Address: 170 Queen St. Phone: Liberty 2-4977.

Licensee: Frontenac Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.

Rep: All-Canada Television; Weed (U.S.).

Highest hour rate: \$360.

Executives: Sen. W. R. Davies, pres; D. Lawrie, gen mgr; Tom Tomkow, coml mgr; BDon Nairn, prog dir & prom mgr; Floyd Patterson, news dir; Gord Backus, chief engr.

Radio affiliate: CKWS.

#### KITCHENER

**CKCO-TV** (March 1, 1954): ch. 13; power—100kw visual, 54.5kw aural; antenna height—928 feet above average terrain.

Address: 864 King St. W. Phone: Sherwood 3-4335.

Licensee: Central Ontario Television Ltd. (original owner).

Ownership: Famous Players Corp., 50%; Carl A. Pollock, 50%.

Network: CBC-TV (basic).

Rep: Jos. A. Hardy & Co. (Toronto & Montreal); Scharf Broadcast Sales (Vancouver); Weed (New York).

Highest hour rate: \$525.

Video tape: Ampex.

Executives: Carl A. Pollock, pres; William D. McGregor, gen mgr; Eugene E. Fitzgibbons, exec dir; Don Martz, prog dir & film buyer; Bruce Lawson, asst prom mgr; Gary McLaren, news dir; Paul Turchan, chief engr.

#### LONDON

**CFPL-TV** (Nov. 28, 1953): ch. 10; power—195kw visual, 326kw aural; antenna height—576 feet above average terrain, 575 feet above ground.

Address: Commissioners Road, Box 488.

Phone: General 4-2115.

Licensee: London Free Press Printing Co. Ltd. (original owner).  
 Network: CBC-TV.  
 Rep: All-Canada; Weed (U.S.).  
 Highest hour rate: \$600.  
 Executives: Walter J. Blackburn, pres & managing dir; Murray T. Brown, gen mgr; R. A. Reinhart, station mgr; W. Cliff Wingrove, asst mgr & sales dir; Kevin Knight, production mgr; W. Tom Daley, promotion mgr; G. Robitaille, chief engr.  
 Radio affiliate: CFPL-AM-FM.

**NORTH BAY**

**CKGN-TV** (Dec. 19, 1955): ch. 10; power—28.5kw visual, 14.25kw aural; antenna height—459 feet above average terrain, 358 feet above ground.  
 Address: P. O. Box 1000. Phone: Grover 2-9000.  
 Licensee: Ted-Ad Co. Ltd (original owner).  
 Network: CBC-TV.  
 Rep: Paul Mulvihill; Young Canadian (U.S.).  
 Executives: J. L. Shaw, pres; Bruce McLeod, gen mgr & film buyer.

**OTTAWA**

**CBOFT** (June 24, 1955): ch. 9; power—31 kw visual, 17kw aural; antenna height—403 feet above average terrain, 406 feet above ground.  
 Address: P. O. Box 1045, zone 4. Phone: Parkway 8-1771.  
 Licensee: Canadian Broadcasting Corp. (original owner).  
 Network: CBC-TV French  
 Rep: CBC National Selective Sales; CBC Television Sales.  
 Highest hour rate: \$200.  
 Executives: P. A. Meggs, dir of Ottawa area; George Huard, mgr; Larry O'Neill, coml mgr.

**CBOT** (June 2, 1953): ch. 4; power—50.1kw visual, 26.7kw aural; antenna height—321 feet above average terrain, 406 feet above ground.  
 Address: P. O. Box 1045, zone 4. Phone: Parkway 8-1771  
 Licensee: Canadian Broadcasting Corp. (original owner).  
 Network: CBC-TV  
 Rep: CBC National Selective Sales.  
 Highest hour rate: \$475.  
 Executives: P. A. Meggs, dir of Ottawa area; George Huard, mgr.  
 Radio affiliate: CBO-AM-FM.

**PETERBOROUGH**

**CHEX-TV** (Mar. 22, 1955): ch. 12; power—102kw visual, 61.2kw aural; antenna height—600 feet above average terrain, 410 feet above ground.  
 Address: P. O. Box 569. Phone: Riverside 2-0451.  
 Licensee: Kawartha Broadcasting Co. (original owner).  
 Network: CBC-TV  
 Rep: All Canada; Weed (U.S.).  
 Executives: Senator W. Rupert Davies, pres; Harvey Freeman, gen mgr.  
 Radio affiliate: CHEX.

**PORT ARTHUR**

**CFCJ-TV** (Sept. 1954): ch. 2; power—100kw visual, 54.5kw aural; directional; antenna height—1,459 feet above average terrain, 707 feet above ground.  
 Address: P. O. Box 1137. Phone: Diamond 4-9685  
 Licensee: Thunder Bay Electronics Ltd. (acquired station Feb 1957).  
 Network: CBC-TV (basic).  
 Rep: Canada: All-Canada Television; U.S.: Weed  
 Highest hour rate: \$250.  
 Executives: H. F. Dougall, pres; Ralph H. Parker, gen mgr; Garnet Conger, prog dir.

**SAULT STE. MARIE**

**CJIC-TV** (November, 1954): ch. 2; power—28kw visual, 15kw aural; antenna height—19 feet above average terrain, 225 feet above ground.  
 Address: 119 East St. Phone Algoma 6-7494.  
 TWX: 027-106.  
 Licensee: Hyland Radio-TV Ltd. (original owner).  
 Network: CBC-TV (primary); CBS-TV (secondary); NBC-TV (secondary).  
 Rep: All-Canada; Weed (U.S.).  
 Highest hour rate: \$200  
 Executives: Mrs. E. Hyland, pres; R. H. Ramsay, gen mgr; E. W. Plouffe, coml mgr & film buyer; Paul Fockler, prog mgr; Lionel McAuley, news dir; D. N. Irwin, chief engr.  
 Radio affiliate: CJIC.

**SUBURBY**

**CKSO-TV** (Oct 23, 1953): ch. 5; power—30kw visual, 16kw aural; antenna height—284 feet above average terrain, 270 feet above ground.  
 Address: Box 400. Phone: Osborne 4-0711.  
 Licensee: CKSO Radio Limited (original owner)  
 Network: CBC-TV (basic).  
 Rep: All Canada Radio & Television Ltd.; Weed.  
 Highest hour rate: \$300.

Executives: G. M. Miller, chmn of board; W. J. Woodill, pres; Ralph Connor, operations mgr, radio & tv; Jim Boyd, natl coml mgr; Ralph Connor, coml mgr; Richard Madsen, prog dir & prom mgr; Tom Kirvin, news dir; Wally Robert, chief engr.  
 Radio affiliate: CKSO.

**TIMMINS**

**CFCL-TV** (July 1, 1956): ch. 6; power—18.5kw visual, 9.25kw aural; antenna height—362 feet above average terrain, 332 feet above ground.  
 Address: P. O. Box 620. Phone: Amherst 4-4211.  
 Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).  
 Network: CBC-TV.  
 Rep: Mulvihill; Devney-O'Connell.  
 Highest hour rate: \$240  
 Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Harry Charbonneau, coml mgr; Jean DeVilliers, prog dir & film buyer; Ruby Lockett, prom mgr; Betty Shields, news dir; Rudy Fauteux, chief engr.  
 Radio affiliate: CFCL  
 CFCL-TV-1 and CFCL-TV-2 are satellites operating by remote control and controlled by same executives & staff as above.

**TORONTO**

**CBLT** (Sept. 8, 1952): ch. 6; power—99.5kw visual, 53.5kw aural; antenna height—402 feet above average terrain, 471 feet above ground.  
 Address: P. O. Box 500, Terminal A. Phone: Walnut 5-3311. TELEX: 2255.  
 Licensee: Canadian Broadcasting Corp. (original owner).  
 Network: CBC-TV.  
 Rep: CBC National Selective Sales.  
 Highest hour rate: \$1,250  
 Executives: J. W. R. Graham, dir of tv; M. Hind-Smith, station mgr; J. W. Barnes, production mgr; R. Horton, technical dir; A. J. M. Ozmond, tv design dir; L. E. Duffey, tv news mgr; O. C. Wilson, mgr, tv film service.  
 Radio affiliate: CBL-AM-FM.

**WINDSOR**

**CKLW-TV** (Sept. 14, 1954): (See listing in Detroit, Michigan).

**WINGHAM**

**CKNX-TV** (Nov. 18, 1955): ch. 8; power—180kw visual, 100kw aural; antenna height—830 feet above average terrain, 650 feet above ground  
 Address: Carling Terrace. Phone: 158.  
 Licensee: Radio Station CKNX Ltd. (original owner).  
 Network: CBC-TV.  
 Executives: T. W. Cruikshank, pres; Ross Hamilton, coml & prom mgr; Bruce St. George, dir of operations & film buyer; John Strong, news dir; Scott Reid, chief engr.  
 Radio affiliate: CKNX.

**PRINCE EDWARD ISLAND**

**CHARLOTTETOWN**

**CFCY-TV** (July 1, 1956): ch. 13; power—79kw visual, 38.5kw aural; antenna height—771 feet above average terrain, 583 feet above ground.  
 Address: 85 Kent St. Phone: 7347.  
 Licensee: Island Radio Broadcasting Co Ltd. (original owner).  
 Network: CBC.  
 Rep: Weed Television (U.S.); All Canada Television (Canada).  
 Highest hour rate: \$235.  
 Executives: Mrs. K. S. Rogers, pres; R. F. Large, coml mgr & film buyer; E. P. Williams, traffic mgr; M. E. Large, prom mgr; Allison MacKinnon, news dir; J. G. Jay, chief engr.  
 Radio affiliate: CFCY.

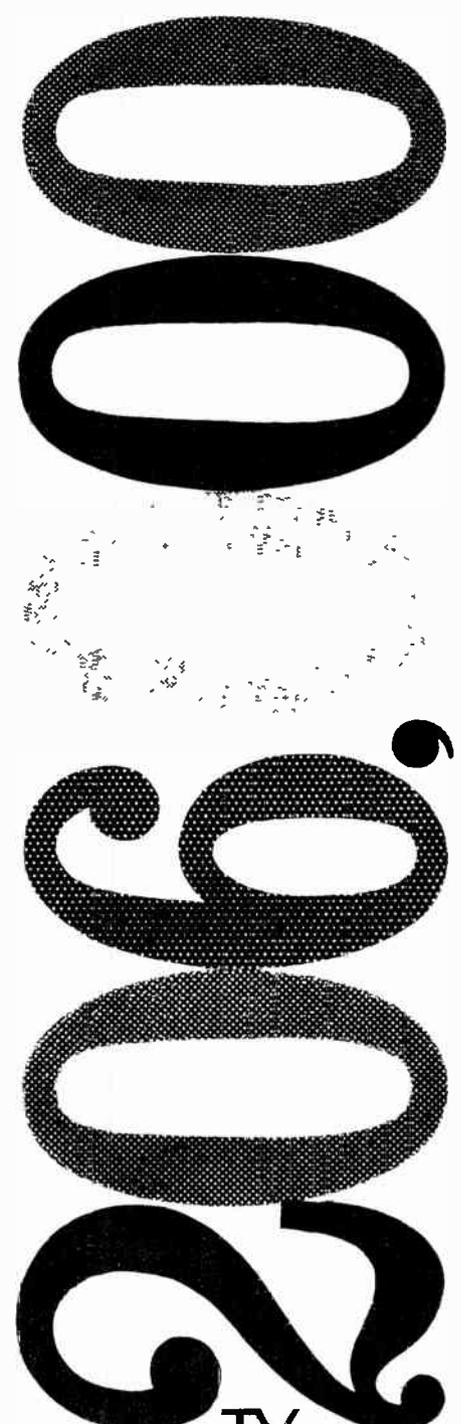
**QUEBEC**

**CLERMONT**

**CJVC-TV** (1958): ch. 75; power—45.1kw visual, 22.5kw aural; antenna height—49.1 feet above average terrain.  
 Licensee: Societe Video de Clermont (original owner).  
 Other information: CJVC-TV operates as satellite of CFCM-TV Quebec City.

**ESTCOURT**

**CJES-TV** (March 24, 1958): ch. 70; power—45.1kw visual, 27.55 kw aural; antenna height 123.4 feet above average terrain.  
 Licensee: La Compagnie de Television Pohenegamooke Inc. (original owner).  
 Executive: Trefle Ouellet, pres.  
 Other information: CJES-TV operates as satellite of CJBR-TV Rimouski, Que.



**TV HOMES COMBINED TOTAL BBM MARCH '60 SURVEY**



**Reps: Weed Television Corp. Jos. A. Hardy & Co. Ltd. Scharf Broadcast Sales Ltd.**

## Canadian Tv CONTINUED

### JONQUIERE

**CKRS-TV** (Dec. 1, 1955) ch. 12; power—42kw visual, 21kw aural, antenna height—750 feet above average terrain, 250 feet above ground  
Address: 175 Sir Wilfrid Laurier St Phone Liberty 2-4551.  
Licensee Radio Saguenay Limitee (original owner)  
Network: CBC-TV.  
Rep Jos. A. Hardy (Montreal-Toronto); Hunt & Scharf (Vancouver); Young Canadian (New York)  
Color facilities: network.  
Highest hour rate: \$300  
Executives: Henri LePage, pres; Tom Burham, gen mgr; Paul J. Audette, coml mgr, Andre Jean, prog dir; Eugene Michaud, film buyer; Lionel Tremblay, news dir; Gerard Lemieux, chief engr  
Radio affiliate: CKRS.

### MATANE

**CKBL-TV** (Aug. 19, 1958) ch. 9; power—280 kw visual, 170kw aural; antenna height—631 feet above average terrain, 206 feet above ground  
Address: 4 St. Sacrement St.  
Licensee: La Compagnie de Radiodiffusion de Matane Ltd  
Network: CBC-TV.  
Reps: Jos. A. Hardy; Young Canadian (U.S.)  
Executives: Rene Lapointe, pres & operations mgr; Octave Lapointe, vp and coml mgr; Roger Bergeron, prog dir  
Radio affiliate: CKBL.

### MONTREAL

**CBFT** (Sept. 6, 1952) ch. 2; power—100kw visual, 50kw aural; antenna height—912 feet above average terrain, 259 feet above ground.  
Address: P. O. Box 6000. Phone University 6-2571.  
Licensee: Canadian Broadcasting Corp. (original owner).  
Network: CBC-TV.  
Rep: CBC National Selective Sales, CBC Television Sales  
Highest hour rate: \$1,250.  
Executives: Yves Vien, Dir. of Quebec Region tv; Maurice Valiquette, coml representative.  
Radio affiliates: CBF-AM-FM.  
**CBMT** (Jan. 10, 1954) ch. 6; power—43.8kw visual, 26.2kw aural; antenna height—820 feet above average terrain, 259 feet above ground  
Address: P. O. Box 6000. Phone University 6-2571.  
Licensee: Canadian Broadcasting Corp. (original owner).  
Network: CBC-TV.  
Rep: CBC National Selective Sales.  
Highest hour rate: \$1,000.  
Executives: Yves Vien, Dir. of Quebec Region tv, Maurice Valiquette, coml representative  
Radio affiliates: CBM-AM-FM.

### NEW CARLISLE

**CHAU-TV** (1959) ch. 5, power—52kw visual, 27kw aural, antenna height—1,613 feet above average terrain  
Address: Main St  
Licensee: La Television de la Baie des Chaleurs Inc.  
Network: CBC-TV  
Executive: Dr. Charles Houde, managing dir  
Radio affiliate: CHNC.

### QUEBEC CITY

**CFCM-TV** (July 16, 1954) ch. 4; power—12.7kw visual, 6.35kw aural; antenna height—473 feet above average terrain  
Address: P. O. Box 2026. Phone Murray 3-4985  
Licensee Television de Quebec (Canada) Limitee (original owner).  
Ownership: Famous Players (Canadian) Corp. 50%, CHRC, 20%, CKCV, 20%, and A. C. Picard, 10%  
Network: CBC-TV  
Rep Jos. A. Hardy & Co. Ltd. (Toronto & Montreal), Scharf Broadcast Sales Ltd. (Vancouver), Weed (New York).  
Highest hour rate \$600  
Video tape: Ampex  
Executives: Gaston Pratte, pres; Jean A. Pouliot, gen mgr; A. P. Fitzgibbons, coml mgr & film buyer; Jacques Fiteau, prog dir; J. P. Riopel, prom mgr; Gerard Fecteau, news dir, Gerard Fortin, chief engr.  
**CKMI-TV** (March 17, 1957) ch. 5; power—5.6kw visual, 2.8kw aural; antenna height—473 feet above average terrain  
Address: P. O. Box 2026 Phone Murray 3-4985  
Licensee: Television de Quebec (Canada) Ltd (acquired station Oct. 1956).  
Ownership: Famous Players (Canadian) Corp., 50%; CHRC, 20%; CKCV, 20%, and A. C. Picard, 10%.  
Network: CBC-TV.  
Rep. Jos. A. Hardy & Co. Ltd. (Montreal &

Toronto), Scharf Broadcast Sales Ltd. (Vancouver), Weed (New York).  
Highest hour rate \$250  
Video tape: Ampex  
Executives: Gaston Pratte, pres, Jean A. Pouliot, gen mgr.

### RIMOUSKI

**CJBR-TV** (Nov. 21, 1954) ch. 3, power—60.6 kw visual, 34.55kw aural; antenna height—952 feet above average terrain, 76 feet above ground  
Address: 6 St. Jean St. Phone: Raymond 3-2217.  
Licensee Central Public Service Corp.  
Network: CBC-TV (French)  
Reps Stovin-Byles; Weed (U.S.).  
Executives: Jacques Brillant, pres; Andre Lecomte, gen mgr, Robert Coty, coml mgr, Francois Raymond, prog dir & film buyer; Guy Ross, news director, Sandy Burgess, prom mgr, J. Claude Hurtubise & Marcel Vallec, chief engr  
Radio affiliates: CJBR-AM-FM.

### ROUYN

**CKRN-TV** (Dec. 25, 1957) ch. 4; power—50kw visual, 25kw aural; antenna height—908 feet above average terrain, 725 feet above ground  
Address P O Box 70 Phone: Roger 2-7741  
Licensee Northern Radio-Radio Nord Inc. (original owner).  
Ownership: Jean J. Gourd, David A. Gourd, Jean Monette and Paul Rivierin  
Network: CBC-TV (primary, French; secondary, English).  
Rep: Trans-Ocean Radio & Tv Reps (Toronto & Montreal), Hunt, Scharf Reps (Vancouver); Weed (New York).  
Highest hour rate: \$250.  
Executives: David A. Gourd, pres & gen mgr  
Radio affiliate: CKRN

### SHERBROOKE

**CHLT-TV** (Aug. 12, 1956) ch. 7; power—316kw visual, 186kw aural, antenna height—3,000 feet above average terrain, 150 feet above ground  
Address: 221 Dufferin St Phone: Lorraine 9-2525  
Licensee La Tribune Ltee. (original owner)  
Ownership: Paul Desrousseaux, Q. C. and Alpee Gauthier  
Network: CBC-TV (French)  
Rep: Trans-Ocean Radio & Tv Reps  
Highest hour rate \$252  
Executives: Paul Desrousseaux, Q. C., pres, Alpee Gauthier, vp & gen mgr  
Radio affiliate: CHLT-AM-FM.

### THREE RIVERS

**CKTM-TV** (April 15, 1958) ch. 13; power—85kw visual, 42.5kw aural; antenna height—637 feet above average terrain, 306 feet above ground  
Address: P. O. Box 277. Phone: Frontenac 5-7311  
Licensee Television St. Maurice Inc. (original owner).  
Network: CBC-TV French  
Reps Stovin Byles Ltd. (Canada), Weed (U.S.).  
Highest hour rate \$275.  
Executives: Henri Audet, pres & gen mgr; Louis Bcliveau, regional sales dir, Claude Blain, production mgr; Andre St-Arnaud, news dir, Robert Bonneau, chief engr

## SASKATCHEWAN

### MOOSE JAW

**CHAB-TV** (July 7 1959) ch. 4; power—48kw visual, 25kw aural; antenna height—1,300 feet above average terrain, 580 feet above ground  
Address 127 Main St N Phone Oxford 2-6464  
Licensee CHAB Ltd (original owner)  
Network: CBC-TV (primary)  
Rep: Television Representatives (Canada) Young Canadian Ltd (U.S.)  
Executives: Jack Moffat, pres & gen mgr; Joe Lawlor, coml mgr, Terry McBurney, prog dir & film buyer; John McManus, news dir; Merv Pickford, chief engr.  
Radio affiliate: CHAB

### PRINCE ALBERT

**CKBI-TV** (Jan. 27, 1958) ch. 5; power—100kw visual, 50kw aural; antenna height—875 feet above average terrain, 542 feet above ground  
Address: CKBI Bldg, 10th St W. Phone RO 3-7421  
Licensee Central Broadcasting Co Ltd (original owner).  
Rep: All Canada (Canada); Weed (U.S.).  
Highest hour rate \$175  
Executives: E. A. Rawlinson, pres, J. Johnson, coml mgr, J. J. Cannon, prog dir & film buyer, N. Roche, news dir; T. VanNess, chief engr.  
Radio affiliate: CKBI.

## REGINA

**CKCK-TV** (July 28, 1954) ch. 2; power—100kw visual, 53.5kw aural, antenna height—670 feet above average terrain.  
Address: Box 2000. Phone: Lakeside 3-6671.  
Licensee TransCanada Communications Ltd. (original owner)  
Ownership: Clifford Sifton  
Rep: All Canada Radio & Television (Canada), Weed Television (U.S.).  
Highest hour rate: \$360.  
Executives: Michael Sifton, pres; Harold Crittenden, gen mgr; Don Tunnicliffe, coml mgr, H. Van Wiebe, prog dir; Lloyd Westmoreland, film buyer; William Rees, prom mgr; Lorne McBride, tech dir  
Radio affiliate: CKCK.

## SASKATOON

**CFQC-TV** (Dec. 5, 1954) ch. 8; power—325kw visual, 180kw aural; antenna height—866 feet above average terrain, 650 feet above ground  
Address 216 First Ave. N Phone Chery 2-6611. TWX 034-228  
Licensee: A. A. Murphy & Sons Ltd (original owner).  
Network: CBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary)  
Rep: Television Reps (Toronto); Young Canadian (New York).  
Highest hour rate: \$310.  
Executives: G. Blair Nelson, vp & gen mgr; Vernon Dallin, asst gen mgr; Will Klein, coml mgr, Walter Romanow, station mgr, prog dir & film buyer, Greg Barnsley, prom mgr Bill Cameron, news dir, Lyn Hoskins, chief engr.  
Radio affiliate: CFQC

## SWIFT CURRENT

**CJFB-TV** (Dec. 23, 1957) ch. 5, power—13.3kw visual, 6.65kw aural; antenna height—511 feet above average terrain, 365 feet above ground  
Address P O Box 816 Phone Prospect 3-7266  
Licensee Swift Current Telecasting Co Ltd. (original owner)  
Ownership: William D. Forst, principal owner  
Network: CBC-TV (supplementary)  
Rep: Transocean (Canada); Forjoe-Tv (U.S.).  
Highest hour rate \$160  
Executives: William D. Forst, pres & gen mgr.

## YORKTON

**CKOS-TV** (June 1958) ch. 3; power—5kw visual, 2.5kw aural; antenna height—529 feet above average terrain, 525 feet above ground.  
Address: 95 East Broadway. Phone 3-3688.  
Licensee Yorkton Television Co Ltd (original owner)  
Network: CBC-TV  
Reps Stovin-Byles; Devney (U.S.).  
Executives: Norman Roebuck, pres & promotion mgr Ronald L. Skinner, gen mgr.

## Canadian Am Station Call Letters

CBA Sackville, N. B.	CFCY Charlottetown,
CBAF Moncton, N. B.	P. E. I.
CBE Windsor, Ont.	CFDA Victoriaville,
CBF Montreal, Que.	Que.
CBG Gander, Nfld.	CFBG Goose Bay,
CBH Halifax, N. S.	Labrador
CBI Sydney, N. S.	CFPG Grande Prairie,
CBJ Chicoutimi, Que.	Alta.
CBK Watrous, Sask.	CFGR Gravelbourg,
CBL Toronto, Ont.	Sask.
CBM Montreal, Que.	CFGT St. Joseph
CBN St. John's, Nfld.	d'Alma, Que.
CBO Ottawa, Ont.	CHIQ Hamilton, Ont.
CBU Vancouver, B. C.	CFHR Hay River, N.
CBT Grand Falls,	W. T.
Nfld.	CFJC Kamloops, B. C.
CBV Quebec, Que.	CFJR Brockville, Ont.
CBW Winnipeg, Man.	CFLM La Tuque, Que.
CBX Edmonton, Alta.	CFNL Cornwall, Ont.
CBXA Edmonton,	CFNB Fredericton, N.
Alta.	B.
CBY Corner Brook,	CFNS Saskatoon,
Nfld.	Sask.
CFAB Windsor, N. S.	CFOB Fort Frances,
CFAC Calgary, Alta.	Ont.
CBAF Moncton, N. B.	CFOR Orillia, Ont.
CFAM Altona, Man.	CFOS Owen Sound,
CFAR Flin Flon, Man.	Ont.
CFAX Saanich, B. C.	CFOX Pointe Claire,
CFBC St. John, N. B.	Que.
CFBR Sudbury, Ont.	CFPA Port Arthur,
CFCH Montreal, Que.	Ont.
CFCH North Bay,	CFPR Prince Rupert,
Ont.	B. C.
CFCL Timmins, Ont.	CFPL London, Ont.
CFCN Calgary, Alta.	CFQC Saskatoon,
CFCO Chatham, Ont.	Sask.
CFCP Courtenay, B. C.	CFRA Ottawa, Ont.
CFCW Camrose, Alta.	CFRB Toronto, Ont.

# Directory of Radio Stations in Canada

\*Non-commercial educational.

CFRC Kingston, Ont.  
 CFRG Gravelbourg, Sask.  
 CFRN Edmonton, Alta.  
 CFRS Simcoe, Ont.  
 CFYR Portage la Prairie, Man.  
 CFSL Weyburn, Sask.  
 CFTJ Galt, Ont.  
 CFUN Vancouver, B. C.  
 CFWH White Horse, Yukon  
 CFYK Yellowknife, N. W. T.  
 CFYT Dawson, Y. T.  
 CHAB Moose Jaw, Sask.  
 CHAD Amos, Que.  
 CHAK Inuvik, N.W.T.  
 CHAT Medicine Hat, Alta.  
 CHCL Cold Lake, Alta.  
 CHEC Lethbridge, Alta.  
 CHED Edmonton, Alta.  
 CHEF Granby, Que.  
 CHEX Peterborough, Ont.  
 CHFA Edmonton, Alta.  
 CHFC Fort Churchill, Man.  
 CHGB St. Anne de la Pocatiere, Que.  
 CHIC Brampton, Ont.  
 CHLN Three Rivers, Que.  
 CHLO St Thomas, Ont.  
 CHLT Sherbrooke, Que.  
 CHML Hamilton, Ont.  
 CHNC New Carlisle, Que.  
 CHNO Sudbury, Ont.  
 CHNS Halifax, N. S.  
 CHOK Sarnia, Ont.  
 CHOV Pembroke, Ont.  
 CHOW Welland-Port Colborne, Ont.  
 CHQM Vancouver, B. C.  
 CHRC Quebec, Que.  
 CHRD Drummondville, Que.  
 CHRL Roberval, Que.  
 CHRS St. Jean, Que.  
 CHSJ St. John, N. B.  
 CHUB Nanaimo, B. C.  
 CHUC Port Hope, Ont.  
 CHUM Toronto, Ont.  
 CHVC Niagara Falls, Ont.  
 CHWK Chilliwack, B. C.  
 CHWO Oakville, Ont.  
 CJAD Montreal, Que.  
 CJAF Cabano, Que.  
 CJAT Trill, B. C.  
 CJAV Port Alberni, B. C.  
 CJBC Toronto, Ont.  
 CJBQ Belleville, Ont.  
 CJBR Rimouski, Que.  
 CJCA Edmonton, Alta.  
 CJCB Sydney, N. S.  
 CJCH Halifax, N. S.  
 CJCJ Woodstock, N. B.  
 CJCS Stratford, Ont.  
 CJDC Dawson Creek, B. C.  
 CJDV Drumheller, Alta.  
 CJEM Edmundston, N. B.  
 CJET Smith Falls, Ont.  
 CJFP Riviere du Loup, Que.  
 CJFX Antigonish, N. S.  
 CJGX Yorkton, Sask.  
 CJIB Vernon, B. C.  
 CJIC Sault Ste. Marie, Ont.  
 CJKL Kirkland Lake, Ont.  
 CJLM Joliette, Que.  
 CJLR Quebec, Que.  
 CJLS Yarmouth, N. S.  
 CJLX Fort William, Ont.  
 CJME Regina, Sask.  
 CJMS Montreal, Que.  
 CJMT Chicoutimi, Que.  
 CJNB North Battleford, Sask.  
 CJNR Blind River, Ont.  
 CJOB Winnipeg, Man.  
 CJOC Lethbridge, Alta.  
 CJON St. John's, Nfld.  
 CJOR Vancouver, B. C.  
 CJOY Guelph, Ont.

CJQC Quebec, Que.  
 CJRH Richmond Hill, Ont.  
 CJRL Kenora, Ont.  
 CJRW Summerside, P. E. I.  
 CJSO Sorel, Que.  
 CJSP Leamington, Ont.  
 CJSS Cornwall, Ont.  
 CJVI Victoria, B. C.  
 CKAC Montreal, Que.  
 CKAR Huntsville, Ont.  
 CKBB Barrie, Ont.  
 CKBC Bathurst, N. B.  
 CKBI Prince Albert, Sask.  
 CKBL Matane, Que.  
 CKBM Montmagny, Que.  
 CKBW Bridgewater, N. S.  
 CKCH Hull, Que.  
 CKCK Regina, Sask.  
 CKCL Truro, N. S.  
 CKCQ Quesnel, B. C.  
 CKCR Kitchener, Ont.  
 CKCV Quebec, Que.  
 CKCW Moncton, N. B.  
 CKCY Sault Ste. Marie, Ont.  
 CKDA Victoria, B. C.  
 CKDH Amherst, N. S.  
 CKDM Dauphin, Man.  
 CKEC New Glasgow, N. S.  
 CKEK Cranbrook, B. C.  
 CKEN Kentville, N. S.  
 CKEY Toronto, Ont.  
 CKFH Toronto, Ont.  
 CKGB Timmins, Ont.  
 CKGM Montreal, Que.  
 CKJL St. Jerome, Que.  
 CKKW Kitchener, Ont.  
 CKLB Oshawa, Ont.  
 CKLC Kingston, Ont.  
 CKLD Thetford Mines, Ont.  
 CKLG North Vancouver, B. C.  
 CKLN Nelson, B. C.  
 CKLS La Sarre, Que.  
 CKLW Windsor, Ont.  
 CKLY Lindsay, Ont.  
 CKMP Midland, Ont.  
 CKMR Newcastle, N. B.  
 CKNB Campbellton, N. B.  
 CKNW New Westminster, B. C.  
 CKNX Wingham, Ont.  
 CKOC Hamilton, Ont.  
 CKOK Penticton, B. C.  
 CKOM Saskatoon, Sask.  
 CKOT Tillsonburg, Ont.  
 CKOV Kelowna, B. C.  
 CKOX Woodstock, Ont.  
 CKOY Ottawa, Ont.  
 CKPG Prince George, B. C.  
 CKPC Brantford, Ont.  
 CKPR Fort William, Ont.  
 CKPT Peterborough, Ont.  
 CKRB St. Georges de Beauce, Que.  
 CKRC Winnipeg, Man.  
 CKRD Red Deer, Alta.  
 CKRM Regina, Sask.  
 CKRN Rouyn, Que.  
 CKRS Jonquiere, Que.  
 CKSA Lloydminster, Alta.  
 CKSB St. Boniface, Man.  
 CKSM Shawinigan Falls, Que.  
 CKSO Sudbury, Ont.  
 CKSL London, Ont.  
 CKSW Swift Current, Sask.  
 CKTB St Catharines, Ont.  
 CKTR Three Rivers, Que.  
 CKTS Sherbrooke, Que.  
 CKUA Edmonton, Alta.  
 CKVD Val d'Or, Que.  
 CKVL Verdun, Que.  
 CKVM Ville Marie, Que.  
 CKWS Kingston, Ont.  
 CKWX Vancouver, B. C.  
 CKX Brandon, Man.  
 CKXL Calgary, Alta.  
 CKY Winnipeg, Man.  
 CKYL Peace River, Alta.  
 VOXM St John's, Nfld.

## ALBERTA

### CALGARY

**CFAC** (May 1922): 960 kc; 10 kw, DA-N. Greyhound Bldg Amherst 6-1036. Calgary Broadcasting Co Ltd. (acquired station Nov. 8, 1947)  
 Basil Dean, pres; A. M. Cairns, mgr.

**CFCN** (May 18, 1922) 1060 kc; 10 kw, DA-N. 712 12th Ave., E. Phone Amherst 2-1161. Voice of the Prairies Ltd. (acquired station 1930)  
 H Gordon Love, pres & gen mgr.

**CKXL** (1927) 1140 kc; 10 kw, DA-N. 210 9th Ave S W. Phone Amherst 6-3026 CKXL Ltd. Rep Stovin-Byles; Forjoe (U.S.)  
 A. R. MacKenzie, pres & gen mgr; A. J. Barker, exec asst; Ross Craig, national sales mgr; Leonard Carlson, program dir; G. R. Morrison, chief engr, John Kennedy, sports dir.

### CAMROSE

**CFCW** (Nov. 2, 1954): 1230 kc; 1 kw-D, 250 w-N P O Box 1600 Phone 672-3151 Camrose Broadcasting Co. (original owner)  
 Rep Lorrin Potts (Toronto & Montreal); A. J. Messner (Winnipeg); Scharff (Vancouver).  
 H J Yerxa, pres, E P Ross, gen mgr; Warren Holte, coml mgr, Ross Arthur, program dir, Rich Sims, promotion dir, Lyndy Olson, chief engr, James Brown, news dir.

### DRUMHELLER

**CJDV** (1958): 910 kc; 1 kw, DA-2 307 2nd St Phone Valley 3-3444. Dinosaur Broadcasting Co. Rep Trans-Ocean; Scharff (Vancouver), Messner (Winnipeg)  
 Gordon Purnell, pres; Tony Mayer, gen mgr & coml mgr; Bill Dowson, program dir; John Vissor, chief engr, Jim Fisher, news dir, Ken Tremain, prom mgr

### EDMONTON

**CBX** (1948) 1010 kc, 50 kw, DA-1 P. O. Box 290. Phone 4-8221. Canadian Broadcasting Corp.  
 Network CBC. Rep CBC National Selective Sales McGavren (U.S.)  
 J. R. Enlay, dir for prairie provinces; D Claringbull, station mgr, Ralph Horley, coml representative

**CBKA** (1953) 740 kc; 250 w. Same address, license and staff as CBX (above).

**CFRN** (1934): 1260 kc; 10 kw, DA-N. CPR Bldg Phone Garden 2-2101 Sunwapta Broadcasting Co. (original owner).  
 G R A Rice, pres & gen mgr

**CFRN-FM** (1951) 100.3 mc, 279 w. Duplicates CFRN (above)  
 CFRN-TV Tv companion of CFRN-AM-FM

**CHED** (March 4, 1954): 1080 kc; 10 kw-D, 1 kw-N 10006 107 St. Garden 4-2111 CHED Ltd (original owner)  
 Rep Stephens & Towndrow (Toronto & Montreal); Forjoe (U.S.)  
 Hugh Sibbald, pres; M D Dyck, gen mgr, L R Roskin, coml mgr, Jerry Forbes, production mgr, John Barton, promotion dir, Clint Nichol, chief engr, Don Rollans, news dir

**CHFA** (Nov. 20, 1949): 680 kc; 5 kw DA-1. 10012 109th St Phone 4-2157 Radio-Edmonton Ltd (original owner)  
 Andre M. Dechene, pres; Bernadin Gagnon, gen mgr & coml mgr

**CJCA** (May 22, 1922) 930 kc; 10 kw-D, 5 kw-N, DA-N Birks Bldg Phone Garden 4-4131 Edmonton Broadcasting Co (acquired station Nov 8, 1947)  
 Network CBC Rep All-Canada, Weed (U.S.)  
 Walter A MacDonald, pres, Gerry Gaetz, gen mgr

**CJCA-FM** (1949) 99.5 mc, 414 w. Duplicates CJCA (above).

**\*CKUA** (Nov 21, 1927) 580 kc; 10 kw, DA-2. 10526 Jasper Ave Phone Garden 2-5161 University of Alberta (original owner).  
 J W Hagerman, gen mgr; P. F. McDougall, program dir, W. Pinko, chief engr, James S. Edwards, news dir.

**\*CKUA-FM** (1948) 98.1 mc, 0.35 kw. Duplicates CKUA (above).

### GRANDE PRAIRIE

**CFGP** (Nov. 4, 1937) 1050 kc; 10 kw, DA-1. 9910 99 St. Phone 2311. Northern Broadcasting Corp (original owner).  
 Network CBC. Rep All-Canada; Weed (U.S.)  
 H E Pearson, pres, C A. Perry, vp & gen mgr, G. L. Percy, coml mgr; J. deRoaldes, chief engr; Cam Cathcart, news dir, Colin Fraser, prog dir.

## LETHBRIDGE

**CHEC** (1954). 1090 kc; 5 kw, DA-2 Southern Alberta Broadcasting Co

**CHEC-FM**: 100.9 mc, 245 w. Same address and licensee as CHEC

**CJOC** (May 1926): 1220 kc; 10 kw-D, 5 kw-N. 1015 3rd Ave South. Phone Fairfax 7-3161. Lethbridge Broadcasting Co (original owner).  
 Network CBC. Rep All-Canada; Weed (U.S.)  
 Arthur J. Balfour, mgr, B. J. O'Grady, coml mgr; Wallace Stambuck, program dir; Dan Taylor, promotion dir; Doug Card, chief engr; Wm. Skelton, news dir  
 CJLH-TV. Tv companion of CJOC

## LLOYDMINSTER

**CKSA** (1957): 1150 kc, 1 kw, DA-2 Sask-Alta Broadcasters Ltd  
 Arthur F. Shortell, pres; Peter J Edwards, gen mgr.

## MEDICINE HAT

**CHAT** (Nov. 1, 1946): 1270 kc; 1 kw, DA-N. 520 First St. Phone Jackson 6-2821 Monarch Broadcasting Co. (original owner)  
 Network CBC. Rep All-Canada; Weed (U.S.)  
 J H Yuill, pres; R J Buss, gen mgr, Orv Kope, coml mgr; Bill Saviak, program dir; Sid Gaffney, chief engr, Stan Weiler, news dir.  
 CHAT-TV: Tv companion of CHAT

## PEACE RIVER

**CKYL** (November 1951) 630 kc, 1 kw, DA-N. Radio Bldg. Phone 2535. Peacc River Broadcasting Corp (original owner)  
 Oscar Moro, pres, William C. Giege, gen mgr

## RED DEER

**CKRD** (April 30, 1949) 850 kc, 1 kw, DA-1. P O Box 518. Phone 2083 Leonard Purnell (acquired station Aug. 25, 1959).  
 Network CBC  
 Gordon Purnell, gen mgr, W. R. Scott, coml mgr, J Mevers, program dir, K L Martin, chief engr; Al Scott, news dir

## BRITISH COLUMBIA

### CHILLIWACK

**CHWK** (1927). 1270 kc, 10 kw, DA-1 P O Box 50. Phone Sycamore 3-7226 Fraser Valley Broadcasters Ltd.  
 Network CBC. Reps All-Canada, Weed (U.S.)  
 Jack Pilling, pres; Murdo MacLachlan, vp & managing dir; Bill Teetzel, vp & coml mgr, Bill Wolfe, program dir, Keith Tutt, news dir.

### COURTENAY

**CFCP** (1959). 1440 kc; 1 kw, DA-N William George Browne.  
 William George Browne, pres.

### CRANBROOK

**CKEK** (Oct. 19, 1957) 570 kc; 1 kw, DA-N. P O Box 1570. Phone Juniper 6-2224 East Kootenay Broadcasting Ltd. (original owner).  
 Reps Scharff (Vancouver), Messner (Winnipeg), Radio & Tv Reps. (Montreal & Toronto).  
 R S Inglis, pres, J. P. Haines, asst mgr & prog mgr, T. M. Goswell

### DAWSON CREEK

**CJDC** (1947) 1350 kc, 1 kw. 908-102 Ave. Phone Sterling 2-3341. Radio Station CJDC Ltd. Reps Radio & Tv Representatives; A. J. Messner; Air Time Sales; Scharff; Cooke (U.S.).  
 H. L. Michaud, pres; W. L. Michaud, gen mgr & coml mgr, Roy Darling, program dir Ralph Mesner, chief engr.  
 CJDC-TV: Tv companion of CJDC.

### KAMLOOPS

**CFJC** (1927): 910 kc; 10 kw-D, 1 kw-N. Inland Broadcasters Ltd.  
 Network CBC. Reps All-Canada; Weed (U.S.)  
 Ronald White, pres; Ian G. Clark, gen mgr; Walter Harwood, coml mgr; Kurt Reichennek, chief engr Goidon Rye, news dir; Shirley Page, prom dir.

### KELOWNA

**CKOV** (Nov 4, 1931) 630 kc; 1 kw. P. O. Box 100. Phone Poplar 2-3331 Okanagan Broadcasters Ltd.  
 Network CBC. Reps All-Canada.  
 Mrs. J. W. B. Browne, pres; James H Browne, gen mgr; Jack Bews, coml mgr; Stan Lettner, sta mgr & prog dir; Art Vipond, chief engr; Bob Hall, news dir.

## Canadian Radio CONTINUED

### NANAIMO

**CHUB** (May 24, 1949): 1570 kc; 10 kw, DA-2. Phone Skyline 3-4341. Standard Broadcasting Co. (1951).  
Reps Stephens & Towndrow (Montreal & Toronto); Messner (Winnipeg); Scharf (Vancouver); Cooke (U.S.).  
Charles J. Rudd, managing dir; Sheila Has-sell, Vic Fergis, program dir; George Lindsay, news dir.

### NELSON

**CKLN** (July 15, 1939): 1390 kc; 1 kw, DA-1. P. O. Box 250. Phone 10. News Publishing Co. (original owner).  
Network CBC. Reps Stovin-Byles; Young (U.S.).  
Alan R. Ramsden, gen mgr.

### NEW WESTMINSTER

**CKNW** (Aug. 14, 1944): 980 kc; 5 kw, DA-1. 227 Columbia St. Phone Lakeview 2-2711. Radio NW Ltd. (acquired station April 1, 1956).  
Frank A. Griffiths, pres; William J. Hughes, gen mgr

### NORTH VANCOUVER

**CKLG** (1955): 730 kc; 10 kw, DA-1. 143 E. 11th St. Phone York 1101. Lions Gate Broad-casting Ltd.  
A. Earson Gibson, pres; John N. Hunt, gen mgr.

### PENTICTON

**CKOK** (September 1948): 800 kc; 10 kw-D, 500 w-N. 125 Nanaimo Ave., West. Phone Hyatt 2-2800. CKOK Ltd. (acquired station 1950).  
Maurice P. Finnerty, pres & gen mgr.  
CHBC-TV-1: Tv companion of CKOK.

### PORT ALBERNI

**CJAV** (April 1, 1946): 1240 kc; 250 w. 735 3rd Ave. North. Phone 604. CJAV Ltd. (origi-nal owner).  
Rep Cooke (U.S.).  
Ken Hutcheson, pres & gen mgr; Bill Loep-ky, coml mgr; Ross McIntyre, chief engr; Ron Coull, news dir.

### PRINCE GEORGE

**CKPG** (Feb. 8, 1945): 550 kc; 250 w. 1220 6th Ave. Phone Logan 4-2626. Radio Station CKPG Ltd. (original owner).  
Network CBC. Reps All-Canada; Weed (U.S.).  
Robert T. Harkins, pres & gen mgr; Ronald A. East, asst mgr; J. W. Barlee, gen sls mgr; R. T. Davy, chief engr; Jack C. Carbutt, news dir.

### PRINCE RUPERT

**CFPR** (1938): 1240 kc; 250 w. 343 W. 2nd Ave. Phone 2161. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
K. Caple, dir province of British Columbia; W. C. Hankinson, station mgr; Marce Munro, coml representative; John Must, program dir; C. H. Insulander, technical supervisor.

### QUESNEL

**CKCQ** (Aug. 28, 1957): 570 kc; 1 kw, DA-2. P. O. Box 699. Phone 485. Cariboo Broadcasting Ltd. (original owner).  
Reps Radio Representatives (Montreal & Vancouver); Air Time Sales (Toronto); Cooke (U.S.).  
J. H. Ritchie, pres; J. Fred Weber, chief engr; Dennis Reid, gen mgr; John V. Boates, sales mgr & promotion dir; Bob Leckie, news dir.

### TERRACE

**CFTE** (not on air; target date fall 1960): 1140 kc; 1 kw.  
Rep Radio Reps (Vancouver).

### TRAIL

**CJAT** (Dec. 25, 1931): 610 kc; 1 kw. 1300 Cedar Ave. Phone 3000. Kootenay Broadcast-ing Co. (original owner).  
Network CBC. Reps All-Canada; Weed (U.S.).  
A. W. Mawdsley, pres; Joseph P. Kobluk, gen mgr; John Fisher, news dir; Gordon Fair-weather, chief engr.

### VANCOUVER

**CBU** (1936): 690 kc; 10 kw, DA-1. 701 Hornby St. Phone Mutual 4-0246. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren.

**CBU-FM** (1947): 105.7 mc; 1.4 kw. Dupli-cates CBU (above).  
CBUT (TV). Tv companion of CBU-AM-FM.

**CFUN** (April 20, 1922): 1410 kc; 10 kw-D. 1 kw-N. 1900 West 4th Ave. Zone 9. Phone Regent 1-6511. Radio C-FUN Ltd. (acquired station Feb. 9, 1956).  
Reps National Broadcast Sales; Devney-O'Connell (U.S.).  
Robert R. Keay, pres; Jack L. Sayers, gen mgr; Doug S. Greig, coml mgr; Terry Garner, prog dir; Stan Davis, chief engr; Hal Rodd, news dir.

**CHQM** (1959): 1320 kc; 10 kw, DA-1. Van-couver Broadcasting Assoc. Ltd.

**CJOR** (August, 1926): 600 kc; 5 kw, DA. 846 Howe St., zone 1. Phone Mutual 5-6464. CJOR Ltd.

Network CBC. Rep Stovin-Byles.  
George C. Chandler, pres & gen mgr; Don E. Laws, coml mgr; Bruno P. Cimolai, program dir; Arthur H. Chandler, chief engr; Jack Mc-Gaw, news dir.

**CKWX** (1923): 1130 kc; 50 kw, DA-N. 1275 Burrard St., zone 1. Phone Mutual 4-5131. CKWX Radio Ltd.

Network MBS. Reps All-Canada; Weed (U.S.)  
Arthur Holstead, pres; William A. Speers, vp & gen mgr; Clare Copeland, gen sls mgr; John Ansell, program dir; Douglas Reid, mar-keting dir; Charles Smith, chief engr; Robert D. Giles, news dir.

### VERNON

**CJVB** (September, 1947): 940 kc; 1 kw. 3330 Barnard Ave. Phone Linden 2-3900. Interior Broadcasters Ltd.  
A. G. (Gil) Seabrook, managing dir.

### VICTORIA

**CFAX** (Sept. 4, 1959): 810 kc; 1 kw-D. P. O. Box 668. Phone Evergreen 6-2441. Saanich Broadcasting Co. Ltd.  
Reps Trans-Ocean (Toronto, Montreal); Cooke (U.S.).  
Roy V. Parrett, pres, gen mgr & coml mgr; David Shearer, program dir; Graham Thomp-son, news dir.

**CJVI** (April 17, 1925): 900 kc; 10 kw, DA-1. 817 Fort St. Phone Evergreen 2-8221. Island Broadcasting Co. (acquired station 1941).  
William M. Guild, vp, managing dir & coml mgr.

**CKDA** (Jan. 18, 1950): 1220 kc; 10 kw, DA-1. 1450 Douglas St. Phone Evergreen 4-9311. David M. Armstrong,  
Rep Young.  
David M. Armstrong, gen mgr; Richard Mc-Daniel, sta mgr; Allan Klenman, coml mgr; Philip Barter, operations mgr; Andy Stephen, news dir, Norman E. Bergquist, chief engr.

**CKDA-FM** (Jan 18, 1950): 98.5 mc; 370 w. Duplicates CKDA (above).  
CHEK-TV: Tv companion of CKDA-AM-FM.

### LABRADOR

(dependency of Newfoundland)

### GOOSE BAY

**CFGB** (1959) 1340 kc; 250 w. Phone Twilight 6-2971. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
W. F. Galgay, dir for Province of Newfound-land; C. V. Hobbs, station mgr; G. D. Halley, coml representative.

CFLA-TV: Tv companion of CFGB.

### MANITOBA

#### ALTONA

**CFAM** (March 13, 1957): 1290 kc; 5 kw, DA-1. P. O. Box 1000. Phone 285. Southern Manitoba Broadcasting Co. Ltd. (original owners).  
W. E. Kroeker, pres; D. K. Friesen, gen mgr.

#### BRANDON

**CKX** (Dec. 11, 1928): 1150 kc; 5 kw-D, 1 kw-N. 2940 Victoria Ave. Phone Parkway 6-5393. Western Manitoba Broadcasters Ltd. (acquired station April 1, 1948).  
Network CBC. Reps Radio Representatives (Toronto, Montreal); A. J. Messner (Winnipeg); Scharf (Vancouver); Young (U.S.).  
John B. Craig, pres & managing dir; Eric Davies, asst gen mgr; Ernie Holland, coml mgr; Frank Bird, program dir; Marvin Free-man, promotion dir; Humphrey Davies, chief engr; John Wallace, news dir.  
CKX-TV: Tv companion of CKX.

### CHURCHILL

**CHFC**: 1230 kc; 250 w. Canadian Broadcast-ing Corp.

### DAUPHIN

**CKDM** (Jan. 7, 1951): 730 kc; 1 kw-D, 250 w-N. P. O. Box 1510. Phone 3082. Dauphin Broadcasting Co. (original owner).  
A. T. Warnock, pres; Jack McDonald Hen-derson, gen mgr.

### FLIN FLON

**CFAR** (Nov. 14, 1937): 590 kc; 1 kw. 75 Callinan St. Phone 4422. Arctic Radio Corp.  
Network CBC. Reps Lorrie Potts; A. J. Mess-ner; Scharf; Young Canadian (U.S.).  
J. Alec Mundie, pres; J. E. Smallwood, gen mgr; Alec Cobban, coml mgr; V. Dodds, pro-gram dir; D. Watson, news dir.

### PORTAGE LA PRAIRIE

**CFBY** (Oct. 18, 1956): 1570 kc; 250 w. 1500 Saskatchewan Ave. W. Phone 76447. Portage-Delta Broadcasting Co. Ltd. (original owner).  
Rep Lorrie Potts (Toronto, Montreal)  
R. D. Hughes, pres & mgr; Dolores Kustra, coml mgr; Jack Follett, prog dir, Rickey Hughes, chief engr.

### ST. BONIFACE

**CKSB** (May 27, 1946): 1050 kc; 10 kw. 607 Langevin St. Phone Chapel 7-4865. Radio-Saint Boniface Ltée.  
Network CBC. Reps Interprovincial (Mon-treal, Toronto); Scharf (Vancouver); Devney-O'Connell (U.S.).  
Roland Trudeau, pres; Roland Couture, gen mgr; Raoul Normandeau, coml mgr; Valmore Gervais, news dir.

### THOMPSON

**NEW** (not on air; target date not announced): 610 kc; 1 kw. Marlene Beaudoin, Ottawa.

### WINNIPEG

**CBW** (September 1948): 990 kc; 50 kw. 541 Portage Ave., zone 2. Phone Spruce 4-2541. Canadian Broadcasting Corp.  
Network CBC. Rep McGavren (U.S.).  
J. R. Findlay, dir for prairie provinces; L. B. McIlhagga, dir of radio; D. E. Cameron, re-gional program dir; R. L. Horley, senior sales representative; Dan E. Cameron, regional pro-gram dir; Alfred Parr, CBW prog dir; Norman Locey, news supr; R. L. Punshon, radio tech dir.  
CBWT (TV): Tv companion of CBW.  
**CJOB** (1946): 680 kc; 10 kw-D, 2.5 kw-N. Lindsay Bldg. Blick Broadcasting Ltd.  
John O. Blick, pres; Rorie M. MacLennan, gen mgr & coml mgr; Charles McCartney, prog dir; Richard M. Moody, prom mgr; Alan S. Bready, news dir; Reg V. Durie, chief engr.

**CJOB-FM**: 103.1 mc; 250 w. Address and license same as CJOB.

**CKRC** (1928): 630 kc; 5 kw. DA-2. 300 Car-lton St., zone 2. Phone Whitehall 2-2231. Trans Canada Communications (acquired station 1940).  
Network CBC. Rep All-Canada; Weed (U.S.).  
Michael G. Sifton, pres; J. Allan Hammond, gen mgr; William T. Valentine, coml mgr; Robert T. Bye, prog dir, E. F. Dutton, news dir; Albert W. Hooper, chief engr.

**CKY** (Jan. 1, 1950) 580 kc; 50 kw, DA-2. 432 Main St, zone 2. Phone Whitehall 3-1531. Broadcasting Station CKY Ltd. (original own-er).  
Lloyd E. Moffat, pres; Jack M. Davidson, exec. vp & gen mgr

### NEW BRUNSWICK

#### BATHURST

**CKBC** (April 18, 1955): 1400 kc; 250 w. P. O. Box 1400. Phone Liberty 6-4461. Bathurst Broadcasting Co. Ltd.  
J. Leo Hachey, pres & managing dir; William A. Winton, asst sec, treas & mgr.

#### CAMPBELLTON

**CKNB** (1939): 950 kc; 1 kw, DA-1. 110 Water St. Phone 3-4415. Restigouche Broadcasting Co. Ltd.  
John Alexander, pres.

#### EDMUNDSTON

**CJEM** (1944): 570 kc; 1 kw, DA-N. 91 Canada Road. Phone Re 5-3351. Edmundston Radio Ltd.  
George Michaud, pres; George Guerrette, gen mgr & coml mgr;

## FREDERICTON

**CFNB** (Jan. 12, 1923): 550 kc; 50 kw, DA-2. 67 York St. Phone Granite 5-5501. James S. Neill & Sons Ltd. (original owner).  
Network CBC, ABS. Reps Mulvihill; Weed (U.S.).  
J. Stewart Neill, pres; D. Malcolm Neill, gen mgr; Jack T. H. Fenety, station & coml mgr; H. L. McFee, program dir; Christine Maxwell, promotion dir; Glen D. Love, chief engr; Larry Knowles, news dir.

## MONCTON

**CBAF** (Feb. 20, 1953): 1300 kc; 5 kw, DA-1. 232 St. George St. Phone Evergreen 4-3366. Canadian Broadcasting Corp.  
Network CBC, French. Rep CBC National Selective Sales.  
Gerard Lamarche, dir Quebec Province & French Networks; Paul-Emile Carrier, station mgr.  
CBAFT (TV): Tv companion of CBAF (above).

**CKCW** (1934): 1220 kc; 10 kw, D. K of P Bldg. Phone Ev 4-9111. Moncton Broadcasting Ltd.  
Fred A. Lynds, pres; Tom H. Tonner, gen mgr.  
CKCW-TV: Tv companion of CKCW.

## NEWCASTLE

**CKMR** (April 4, 1949): 790 kc; 1 kw, DA-1. Phone Madison 2-3311. Miramichi Broadcasting Co. Ltd. (original owner).  
Network CBC. Rep Radio Time Sales (Toronto, Montreal).  
L. Warren Flett, pres; Robert J. Wallace, gen mgr, coml mgr, program dir & chief engr; Fred Haining, promotion dir.

## SACKVILLE

**CBA** (1939): 1070 kc; 50 kw, 100 Sackville St. Phone 152. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
W. E. S. Briggs, dir for maritime provinces; S. R. Kennedy, regional program dir; W. Tracy, commercial representative.

## SAINT JOHN

**CFBC** (Nov. 20, 1946): 930 kc; 5 kw, DA-1. 68 Carleton St. Phone Oxford 2-3301. Fundy Broadcasting Co.  
Dr. A. M. McLean, pres; Robert T. Bowman, gen mgr.

**CHSJ** (April 18, 1934): 1150 kc; 5 kw, DA-N. 85 Germain St. Phone Oxford 3-3304. New Brunswick Broadcasting Co. (original owner).  
George A. Cromwell, gen mgr; Earl McCarron, station mgr.  
CHSJ-TV: Tv companion of CHSJ.

## WOODSTOCK

**CJGJ** (July 1959): 920 kc; 1 kw, DA-1. Carleton-Victoria Broadcasting Co. Ltd.  
R. J. Morrison, pres; W. B. Groh, vp; A. H. Morrison, sec-treas.

## NEWFOUNDLAND

### CORNER BROOK

**CBY** (1949): 790 kc; 1 kw. Cobb Lane. Phone Neptune 4-5127. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
W. F. Galgay, dir for Province of Newfoundland; C. V. Hierlihy, station mgr; G. D. Halley, coml representative.  
CBYT (TV): Tv companion of CBY.

**NEW** (not on air; target date not announced): 560 kc; 1 kw, DA-N. George E. Hillyard.

### GANDER

**CBG** (1949): 1450 kc; 250 w. 98 Sullivan Ave. Phone 4311. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
W. F. Galgay, dir for Province of Newfoundland; C. Mardel, station mgr; G. D. Halley, coml representative.

### GRAND FALLS

**CBT** (July 1949): 990 kc; 1 kw. Cohen Bldg., Mill Road. Phone 2102. Canadian Broadcasting Corp.  
Network CBC.  
J. J. Grace, station mgr; G. D. Halley, coml representative (St. John's); R. G. O'Brien, regional presentation officer (St. John's); E. D. Witherstone, area engr (St. John's); Melvin Rowe, senior editor (St. John's).

### ST. JOHN'S

**CBN** (April 1, 1949): 640 kc; 10 kw, P. O. Box E5372. Phone 7181. Canadian Broadcasting Corp. (original owner).  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
William F. Galgay, dir. for Province of Newfoundland; Gordon D. Halley, regional coml representative.

**CJON** (1951): 930 kc; 10 kw, DA-N. Prince of Wales St. Newfoundland Broadcasting Co. Ltd.

Geoff Stirling, pres; Don Jamieson, gen mgr. CJON-TV: Tv companion of CJON.

**\*VOAE** (1929): 1230 kc; 100 w-D. 106 Freshwater Rd. Newfoundland Mission Conference of Seventh Day Adventists.  
D. E. Tinkler, gen mgr; George Rabbitts, chief engr.

**VOCM** (1936). 590 kc; 10 kw. P. O. Box 1-590. Phone 3149. Colonial Broadcasting System Ltd. Reps Radio & Tv Sales; Scharf; Young Canadian (U.S.).

W. B. Williams Jr., pres & chief engr; J. V. Butler, gen mgr; Denys Ferry, coml mgr; J. M. Murdoch, program dir; Bill Squires, promotion & farm dir; Noel Vinnicombe, news dir.

**VOVB**: 800 kc; 1 kw. Patrick St. Wesley United Church Radio Board.

## NORTHWEST TERRITORIES

### YELLOWKNIFE

**CFYK** (1958): 1340 kc; 150 w. Canadian Broadcasting Corp.  
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).  
A. Cowan, dir of Northern & Armed Forces Services; J. T. Crain, Supervisor of Programs, Northern Services; L. R. Moore, technical supervisor, Northern & Armed Forces Services; A. J. Stewart, station mgr.

## NOVA SCOTIA

### AMHERST

**CKDH** (1958): 1400 kc; 250 w. 32 Church St. Phone 3876. Amherst Broadcasting Co. Ltd.  
Dr. J. A. Langille, pres; T. A. Giles, gen mgr;

### ANTIGONISH

**CJFX** (1943): 580 kc; 5 kw, DA-1. St. Ninian St. Phone 580. Atlantic Broadcasters Ltd.  
Network CBC.  
Dr. F. Giniivan, pres; J. Clyde Nunn, gen mgr; Bruce Rafuse, coml mgr; Gordon MacDougall, chief engr; Al Graham, news dir.

### BRIDGEWATER

**CKBW** (Dec. 24, 1947): 1000 kc; 1 kw, DA-N. 399 King St. Phone Liberty 3-2401. Acadia Broadcasting Co. Ltd. (original owner).  
Network CBC. Reps Air Time Sales; Cooke (U.S.).  
Clarence J. Morrow, pres; John F. Hirtle, gen mgr; James A. MacLeod, coml mgr; A. Maxwell Ramey, program dir; Douglas B. Hirtle, chief engr; R. A. MacLaren, news dir.

### HALIFAX

**CBH** (1947): 1330 kc; 100 w. 100 Sackville St. Phone 2-8311. Canadian Broadcasting Corp.  
Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).  
W. E. S. Briggs, dir for maritime provinces; S. R. Kennedy, regional program dir & dir of radio; W. Tracy, coml representative.  
CBHT (TV): Tv companion of CBH.

**CHNS** (May 12, 1926): 960 kc; 10 kw, DA-N. P. O. Box 400. Phone 3-8318. Maritime Broadcasting Co. Ltd. (original owner).  
Network CBC. Rep All-Canada; Weed (U.S.).  
Gerald J. Redmond, gen mgr; Douglas A. Grant, coml mgr; Fred W. Arenburg, program dir; Arthur W. Greig, chief engr.

**CHNS-FM**: 96.1 mc; 250 w. Same address and licensee as CHNS.

**CJCH** (Nov. 13, 1944): 920 kc; 10 kw-D, 5 kw-N. 741 Robie St. Phone 5-5443. CJCH Ltd. Rep Mulvihill; Young Canadian (U.S.).  
Finlay MacDonald, pres & gen mgr; A. R. MacWilliams, chief engr; H. E. Gerard, coml mgr; Pat Gundry, news dir.

### KENTVILLE

**CKEN** (1948): 1350 kc; 1 kw, DA-N. 11 Webster St. Phone 2111. Evangeline Broadcasting Co. Ltd. (original owner).  
Rep Lorrie Potts (Toronto, Montreal).  
F. J. Burns, pres; J. A. C. Lewis, gen mgr; J. F. Crossan, coml mgr; Willard A. Bishop, program dir; Ronald G. Pulsifer, promotion dir & news dir.

### NEW GLASGOW

**CKEC** (Dec. 22, 1953): 1320 kc; 1 kw-D, 250 w-N. 130 George St. Phone 2-4200. Hector Broadcasting Co. Ltd. (original owner).  
James M. Cameron, pres & gen mgr.

### SYDNEY

**CBI** (November 1948): 1140 kc; 5 kw, DA-1. P. O. Box 700. Phone 4495. Canadian Broadcasting Corp. (original owner).  
Network CBC.

K. R. Hill, station mgr; Christine Meisner, sales rep; G. R. Oulton, tech supvr.

**CJCB** (1929): 1270 kc; 5 kw-D, 1 kw-N. Radio Bldg. Phone 5596. Cape Breton Broadcasters Ltd.

Nathan Nathanson, pres; Norris L. Nathanson, gen mgr.

**CJCB-FM**: 94.9 mc; 630 w. Address and licensee same as CJCB.  
CJCB-TV: Tv companion of CJCB-AM-FM.

## TRURO

**CKCL** (1947): 600 kc; 1 kw, DA-1. 7 Pleasant St. Phone 4491. Colchester Broadcasting Co.  
J. A. Manning, pres & gen mgr.

## WINDSOR

**CFAB** (1946): 1450 kc; 250 w. Evangeline Broadcasting Co. Ltd. Same staff as CKEN Kentville, N. S.

## YARMOUTH

**CJLS** (1934): 1340 kc; 250 w. 222 Main St. Phone 500. Gateway Broadcasting Co.  
Donald L. Smith, pres, gen mgr & coml mgr.

## ONTARIO

### BARRIE

**CKBB** (Aug. 31, 1949): 950 kc; 10 kw, DA-2. Box 519. Phone Parkway 6-6466. Barrie Broadcasting Co. Ltd. (original owner).  
Reps Mulvihill; Young Canadian (U.S.).  
Ralph T. Snelgrove, pres; R. C. Hunter, gen & coml mgr; Jack Ruttle, program dir; Bill Harrington, news dir; Harold Atkinson, chief engr.  
CKVR (TV): Tv companion of CKBB.

### BELLEVILLE

**CJBO** (Aug. 12, 1946): 800 kc; 1 kw. 11 Victoria Ave. Phone Woodland 8-5555. Quinte Broadcasting Co. Ltd. (original owner).  
Network CBC. Rep Young Canadian.  
Dr. G. A. Mortan, pres; Frank C. Murray, gen mgr; J. (Hamie) MacDonald, coml mgr; Lee Jourard, prog dir; Harry Mulhall, news dir; J. B. Buchanan, chief engr.

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# Canadian Radio CONTINUED

## BLIND RIVER

**CJNR** (March 1, 1958): 730 kc; 1 kw, DA-N. P. O. Box 729 Phone Elgin 6-2209. Nash Radio & Television Broadcasting Co. Ltd. (original owner)

Network CBC Rep Radio & Television Sales. Specialty programs: French, 4½ hrs. wkly. Thomas C. Nash, pres & chief engr; Cecil McKnight, gen mgr & coml mgr.

## BRAMPTON

**CHIC** (Dec 23, 1953): 1090 kc; 250 w-D. 2 Ellen St Phone Glendale 1-3110. Broadcasting Station CFJB Ltd. (original owner). W Martin, pres, John Fox, gen mgr.

**CHIC-FM** (Aug 8, 1960): 102.1 mc; 857 w. Same address and licensee as CHIC.

## BRANTFORD

**CKPC** (December 1923): 1380 kc; 10 kw., DA-2 525 Colborne St. Phone Plaza 3-2664. Telephone City Broadcast Ltd. (acquired station Nov. 10, 1933).

Rep Lorrie Potts Mrs. Florence M. Buchanan, pres; R. Buchanan, gen mgr; Russ Waters, coml mgr; Arnold Anderson, program dir; Charlie Doering, promotion dir; Jim Featherston, chief engr & farm dir; Al Chandler, news dir.

**CKPC-FM** (May 1949): 92.1 mc; 2.5 kw. Duplicates CKPC (above).

## BROCKVILLE

**CFJB** (April 1, 1927): 1450 kc; 1 kw-D; 250 w-N. Revere Hotel Bldg. Phone Diamond 2-4628. Eastern Ontario Broadcasting Co. Ltd. (acquired station January 4, 1947).

Network CBC. Reps Hardy; Young Canadian (U.S.) Jack R Radford, pres & managing dir; Keith Pelton, coml mgr; Jim Chapman, program dir; Peter Paczynski, chief engr.

## CHATHAM

**CFCO** (1926): 630 kc; 1 kw. P. O. Box 550. Phone Elgin 2-3000. John Beardall (original owner).

Network CBC John Beardall owner & gen mgr; Arch Ferrie, coml mgr & prom mgr; Robert Anakin, program dir, Gordon Brooks, chief engr; Una Fulcher, news & women's dir.

## COBOURG-PORT HOPE

**CHUC** (August 1957): 1500 kc; 1 kw, DA-D. P. O. Box 520, Cobourg. Phone Franklin 2-5401 Radio CHUC.

Rep Radio & Tv Sales. Don Williamson, pres, chief engr. & gen mgr; Gord R. Earl, coml mgr; Dick Trotter, prog dir; Ken Duke, prom mgr, Peter Blackwell, news dir.

## CORNWALL

**CFML** (1959): 1110 kc; 1 kw, DA-D. Mrs. Madeleine Laframboise.

**CJSS** (1945): 1220 kc; 1 kw. 237 Water St East. Phone Wellington 2-5180. Cornwall Broadcasting Ltd. (acquired station 1959).

Network CBC Reps Trans Ocean Radio-Tv Reps; Scharf Broadcasting Sales; Weed & Co. (U.S.)

E. W. Miller, pres & gen mgr; Lee Dunbar, dir of operations; Bob McGuigan, prom mgr; Hal Lee Jr, news dir; Mahlon Clark, chief engr.

**CJSS-FM** (1947): 104.3 mc; 600 w. Duplicates CJSS (above).

CJSS-TV. Tv companion of CJSS-AM-FM

## FORT FRANCIS

**CFOB** (Nov 11, 1944): 800 kc; 1 kw-D, 500 w-N. Border Theatre Bldg. Phone Atlas 3-3311. Border Broadcasting Ltd. (acquired station Feb. 22, 1954).

T. O. Peterson, pres; Don Fawcett, gen mgr.

## FORT WILLIAM

**CJLX** (1959): 800 kc; 5 kw, DA-1. R. P. MacGowan.

**CKPR** (February, 1931): 580 kc; 5 kw. Radio Hall. Phone Mayfair 3-3477. H. F. Dougall Co. Ltd. (original owner).

Network CBC. Reps Radio Representatives (Toronto, Montreal); All Canada (Vancouver); Young Canadian (U.S.); Stovin-Byles.

Specialty programs: Italian, ¾ hr.; Polish, ½ hr.; Finnish, ½ hr.; Ukrainian, ½ hr.; all wkly.

H. F. Dougall, pres & gen mgr; G. D. Jeffrey, coml mgr & station mgr; J. P. Friesen, program & news dir; Jack Masters, promotion & farm dir; W. T. Ross, chief engr.

**CKPR-FM** (October 1949): 94.3 mc; 250 w. Duplicates CKPR (above).

## GALT

**CFTJ** (September 17, 1954): 1110 kc; 250 w-D. 3 Ainslie N. Phone 4318. Galt Broadcasting Co. Ltd. (acquired station Aug. 1, 1956).

Rep Radio Time Sales (Toronto, Montreal); A. J. Messner, Scharf Broadcasting Sales Specialty programs German, 1 hr. wkly. John V. Evans, pres & gen mgr; Paul Kemper, chief engr, A. C (Bert) Bond, coml mgr; J. E. Etherton, news dir.

## GUELPH

**CJOY** (June 14, 1948): 1460 kc; 10 kw-D, 5 kw-N, DA-2. Bond Bldg. Phone Taylor 4-0670. CJOY Ltd (original owner)

Reps Radio Representatives (Winnipeg, Vancouver); Ontario Radio Sales (Toronto); Cooke (U.S.), Hardy (Montreal).

Specialty programs: Italian, 2½ hrs wkly. Wallace Slatter, co-owner & pres, Fred Metcalf, co-owner, vp & gen mgr, Jack Jackson, coml mgr; Don LeBlanc, program dir; Norm Jary, news dir, J. A. Sheltus, prom mgr; R. Nagyobb, chief engr.

## HAMILTON

**CHIQ** (not on air; target date fall 1960): 1280 kc; 5 kw-D; 25 kw-N. J. Irving Zucker & Assoc.

**CHML** (May 9, 1927): 900 kc; 5 kw. 848 Main St. E. Phone Liberty 9-2411. Maple Leaf Broadcasting Co. Ltd. (acquired station December 17th, 1943)

Network CBC. Reps Stephens & Towndrow (Toronto); Young Canadian (U.S.); National Broadcast Sales (Montreal); Hunt, Scharf (Vancouver).

Specialty programs: French, ½ hr.; German, 1½ hrs; Italian, 5 hrs.; Polish, 1 hr.; Ukrainian, 1½ hrs; Yiddish, 1 hr.; Hungarian, 1½ hrs; Dutch, 1½ hrs.; all wkly.

Kenneth D. Sobie, pres; T. E. Darling, gen mgr; W. Denis Whitaker, coml mgr; William E. Hall, prog dir; T. Michael Thompson, promotion dir; Ed Victor, chief engr; Donald Johnston, news dir.

**CKOC** (May 2, 1922): 1150 kc; 5 kw. P. O. Box 880. Phone Liberty 5-5885 Wentworth Radio Broadcasting Co., Ltd. (acquired station March 1, 1939).

Network CBC. Reps All-Canada; Weed (U.S.) Specialty programs: Italian, 7 hrs. wkly.

Clifford Sifton, pres; William T. Cranston, vp & gen mgr; J. Norman Inkster, asst station mgr & coml mgr; John M. Hill, program dir; Lyn Cooper, promotion dir; Leslie Horton, chief engr, D. Grahame Emslie, news dir.

## HUNTSVILLE

**CKAR** (May 1958): 590 kc; 1 kw; and 1340 kc, 250 w Phone 934 Muskoka-Parry Sound Broadcasting Ltd. (original owner).

Rep Air Time Sales (Toronto). Michael E. FitzGerald, gen mgr; Garth Thomas, coml mgr; Roy Switza, prog dir; Albert Vandersteeg, chief engr.

## KENORA

**CJRL** (Feb. 19, 1938): 1220 kc, 1 kw. Johnson Block. Phone Homestead 8-7850. Lake of the Woods Broadcasting Co. Ltd. (acquired station June 1957)

Network CBC. Rep Stovin-Byles Specialty programs: Ukrainian, ¾ hr. wkly. Stuart King, pres; Bill Wylie, gen & coml mgr; Dick Queen, chief engr; Mike Williams, news dir; Wes Rowson, news dir; Nell Chorney, prog dir.

## KINGSTON

**\*CFRC** (1923): 1490 kc; 100 w. Queen's University. Phone Liberty 6-1731. Queen's University (original owner).

**\*CFRC-FM** (1922): 91.9 mc; 1 kw. Duplicates CFRC (above).

**CKLC** (1953): 1380 kc; 5 kw. 99 Brock St. Phone Liberty 2-4927. St. Lawrence Broadcasting Co. Ltd. (original owner).

Network CBC. Reps Stovin-Byles; Forjoe (U.S.)

Robert Grant, pres; Terry D. French, gen mgr; John F. French, coml mgr; J. Birmingham, program dir; William W. Grant, chief engr; R. Donnelly, news dir; H. Glenn, prom mgr.

**CKLC-FM** (1953): 99.5 mc, 250 w. (Duplicates CKLC above).

**CKWS** (September 1942): 960 kc; 5 kw. 170 Queen St. Phone Liberty 2-4977. Frontenac Broadcasting Co. Ltd. (original owner).

Network CBC. Reps National Broadcast Sales; All-Canada; Weed (U.S.)

Specialty programs French, 1 hr. wkly Sen. W. Rupert Davies, pres; Wally Rewegan, gen mgr; William King, coml mgr; Carl L. Cogan, program dir; Dave Travers, chief engr; Floyd Patterson, news dir; Arlene Robinson, prom mgr.

**CKWS-FM** (Aug. 31, 1942): 96.3 mc; 250 w. (Duplicates CKWS above).

CKWS-TV. Tv companion of CKWS-AM-FM.

## KIRKLAND LAKE

**CJKL** (March 30, 1934): 560 kc; 5 kw. DA-N. P. O. Box 430. Phone 27. Kirkland Lake Broadcasting Ltd (original owner)

Mrs. Irma Brydson, pres; H. C. Freeman, gen mgr.

## KITCHENER

**CKCE** (June 29, 1929); 1490 kc; 250 w. 125 King St. West. Phone Sherwood 3-3628. K. W. Broadcasting Ltd.

Reps Lorrie-Potts; Messner. Irving J. Zucker, pres; Gordon Schaus, gen mgr & coml mgr; Dick Weber, prog dir; Ion Hartman, chief engr.

**CKCR-FM** (1948): 96.7 mc; 350 w. Duplicates CKCR (above).

CKCO-TV: Tv companion of CKCR-AM-FM.

**CKKW** (Aug. 1, 1959): 1320 kc; 1 kw, DA-2. 251 King St. West. Phone Sherwood 5-6861 Twin City Broadcasting Co. Ltd. (original owner)

Albert Dunker, pres; Alan G. Hodge, gen mgr; Edwin F. Howard, coml mgr; David Wright, prog dir, Donald Willcox, prom mgr; Ross Marshall, news dir; Robert Shantz, chief engr.

## LEAMINGTON

**CJSP** (Feb. 19, 1955): 710 kc; 250 w-D, DA P O. Box 70. Phone Fairlea 6-6171. Sun Parlor Broadcasters Ltd. (original owner).

Reps Radio & Tv Sales. Specialty programs. German, 2 hrs.; Italian, 1 hr; Ukrainian, ½ hr; all wkly.

Al A. Bruner, managing dir; Stuart C. Brandy, mgr & natl sales mgr; Lou F. Tomasi, prod mgr; Beverley McCay, prom mgr; Arthur S. Gadd, news dir; Edwin V. Derlach, chief engr.

## LINDSAY

**CKLY** (December 1955): 910 kc; 1 kw, DA-1. 249 Kent St. Phone Fairview 4-3585. Greg-May Broadcasting Ltd. (original owner).

E. Neill Gregory, pres; C. A. Gregory, gen mgr, F. C. Church, coml mgr, D. D. Whelan, prog dir; J. Evans, news dir.

## LONDON

**CFPL** (1933): 980 kc; 10 kw-D, 5 kw-N, DA-2. 442 Richmond St. Phone General 8-8391. London Free Press Printing Co. Ltd. (original owner).

Reps All-Canada; Weed (U.S.). Network CBC. Reps All-Canada; Weed (U.S.).

Walter J. Blackburn, pres; Murray T. Brown, gen mgr; Douglas C. Trowell, station mgr; C. N. Knight, coml mgr; Ward C. Cornell, program dir, Harvey M. Clarke, promotion dir; Glen Robitaille, chief engr; Hugh Bremner, news dir; Roy Jewell, farm dir.

**CFPL-FM** (Nov. 10, 1958): 95.9 mc; 46 kw. DA-2. Same address and staff as CFPL (above).

CFPL-TV: Tv companion of CFPL-AM-FM.

**CKSL** (June 1956): 1290 kc; 5 kw, DA-1. 343 Richmond St. Phone General 2-4181. London Broadcasters Ltd. (original owner).

Reps National Broadcast Sales (Toronto); Devney-O'Connell (U.S.)

F. Regan, pres; Don M. E. Hamilton, gen mgr; A. Snider, coml mgr; V. Bjerre, program dir; P. J. Dorey, promotion dir; R. Turnpenny, chief engr; E. Blake, news dir.

## MIDLAND

**CKMP**: 1230 kc; 250 w. Midland-Penetang Broadcasting Inc.

## NIAGARA FALLS

**CHVC** (June 1, 1947): 1600 kc; 10 kw, DA-2. 1745 River Road. Phone Elgin 8-7151. Radio Station CHVC Ltd. (original owner).

Reps Lorrie Potts (Toronto, Montreal); Cooke (U.S.)

Specialty programs: German, 1½ hrs.; Italian, 5½ hrs.; Negro, 1½ hrs, all wkly.

B. Howard Bedford, pres; Arthur W. Blakeley, gen mgr, Emily Lamb, women's & prod dir; Joseph Spicer, chief engr; Stan Harris, news dir.

## NORTH BAY

**CFCH** (March 1931): 600 kc; 10 kw. 581 Fraser St. Phone Grover 4-2000. Northern Broadcasting Ltd. (original owner).

Network CBC. Reps National Broadcast Sales (Toronto, Montreal); Weed (U.S.); All Canada (Western Canada).

Mrs. P. A. Campbell, pres; Harvey C. Freeman, gen mgr; Clarence Houston, coml mgr; Bill O'Halloran, program dir; Jack Barnaby, chief engr; Reg Finnemore, news dir.

## OAKVILLE

**CHWO** (Nov. 17, 1956): 1250 kc; 1 kw. 34A Colborne St. W. Phone Victor 5-2821. CHWO Radio Ltd. (original owner).

Rep Air-Time Sales; Radio Reps Ltd. Specialty programs: German, 7½ hrs.; Italian, 23½ hrs, both wkly.

Howard Caine, pres & gen mgr; V. Tipple, coml mgr; Frank Taylor, program dir; Al Aufleger, chief engr; Cy Young, news dir.

## ORILLIA

**CFOR** (Sept. 1, 1942): 1570 kc; 10 kw-D. 1 kw-N. 241 West St. North. Phone Fairview 4-3511. Radio Station CFOR Ltd. (original owner).

Gordon E. Smith, pres, gen & coml mgr.

**OSHAWA**

**CKLB** (October 1946): 1350 kc; 10 kw-D, 5 kw-N, DA-2 360 King St. West. Phone Randolph 3-3415. Lakeland Broadcasting Co. Ltd. (acquired station March 1959).

Reps Lorrie Potts, Hunt, Scharf; Devney-O'Connell (U.S.).

Specialty programs: German, 1 hr.; Macedonian, 1½ hrs.; Dutch, 1 hr., all wkly.

Gordon G. Garrison, pres & gen mgr; William C. Marchand, chief engr & prog dir; Jack Horahan, news dir.

**CKLB-FM** (Sept. 12, 1957): 93.5 mc; 14 kw. Duplicates CKYB (above), with some separate programming.

**OTTAWA**

**CBO** (1924) 910 kc, 5 kw, DA-1 P. O. Box 1045 Phone Central 6-9541. Canadian Broadcasting Corp.

H. G. Walker, director for Province Ontario & English networks, Lairy O'Neil, coml representative, P. A. Meggs, station mgr.

**CBO-FM** (1948): 103.3 mc; 380 w. Duplicates CBO (above).

**CBOT(TV)**, **CBOFT(TV)**. Tv companions of CBO-AM-FM.

**CFRA** (May 3, 1947): 560 kc; 5 kw. 150 Isabella St. Phone Central 3-6241. CFRA Broadcasting Ltd. (original owner).

Frank Ryan, pres & farm dir; Terry Kielty, gen mgr & prog dir, George Gowling, coml mgr; Campbell McDonald, news dir; John Sproat, chief engr.

**CFRA-FM** (1947): 93.9 mc, 250 w. Same address and licensee as CFRA.

Rep Radio and Tv Reps  
Spence Skelton, coml mgr & program dir.

**CKOY** (June 1, 1949) 1310 kc; 5 kw-D, 1kw-N, DA-N. P. O. Box 3130, Station C. Phone Parkway 2-6501 CKOY Ltd. (original owner)

Network CBC. Reps National Broadcast Sales, Scharf; Cooke (U.S.).  
D. Irving Cameron, pres; Jack Tural, gen mgr & coml mgr; Keith Sterling, program dir; Ann Hammell, promotion dir; Ken Puttock, chief engr, Mac Lipson, news dir.

**OWEN SOUND**

**CFOS** (March 1, 1940): 560 kc; 1 kw, DA-2. 270 Ninth St. E. Phone 1940. Grey & Bruce Broadcasting Ltd.

C. J. McTavish, pres; William N. Hawkins, gen mgr.

**PARRY SOUND**

**CKAR-1**: (satellite of CKAR Huntsville). 1340 kc; 250 w. P. O. Box 1016, Huntsville, Ont. Muskoka Parry Sound Broadcasting Ltd.  
Lloyd G. Olan, pres; Robert J. Dean, gen mgr.

**PEMBROKE**

**CHOV** (August 1942): 1350 kc; 1 kw. 319 Pembroke St. E. Phone Regent 2-3657. Ottawa Valley Broadcasting Co. Ltd. (original owner).

Network CBC. Reps Stovin-Byles; Young-Canadian (U.S.).

E. Gordon Archibald, pres; Ramsay F. Garrow, coml mgr; William K. Kutschke, program dir & farm dir; J. B. Scott, promotion dir; W. Edwin Schmidt, chief engr; Earl Price, news dir.

**PETERBOROUGH**

**CHEX** (March 31, 1942): 980 kc; 5 kw, DA-2. P. O. Box 657. Phone Riverside 2-7708. Kawartha Broadcasting Co. Ltd. (original owner).

Sen. W. Rupert Davies, pres; Jack Weatherwax, gen mgr.

**CHEX-TV**: Tv companion of CHEX.

**CKPT**: 1420 kc; 1 kw-D, 500 w-N, DA-2. Petersburg Broadcasting Co. (Sale pending to Alan Waters, Ralph Snelgrove and others).

**PORT ARTHUR**

**CFPA** (Sept. 3, 1944): 1230 kc; 1 kw-D, 250 w-N. P. O. Box 747. Phone 4-2404. Ralph H. Parker Ltd. (original owner).

Network CBC. Reps Mulvihill (Canada); Weed (U.S.).

Specialty programs: German, ½ hr.; Italian, ½ hr.; Ukrainian, ½ hr.; Finnish, ½ hr.; all wkly.

Ralph H. Parker, pres & gen mgr; John Garbutt, coml mgr; Don Seath, program dir.

**RICHMOND HILL**

**CJRH** (July 1, 1957): 1310 kc; 1 kw-D, 250 w-N. 50 Yonge St. North. Phone Avenue 5-4915. Radio Richmond Hill Ltd. (original owner).

Reps Ontario Radio Sales; Hardy; Radio Representatives (Toronto).

John O. Graham, pres & gen mgr; Stewart A. Coxford, vp, sec-treas & station mgr; W. A. Mitchell, coml mgr; Stan Larke, asst mgr & program dir; Fred Owen, chief engr; Daniel Watson, news dir.

**ST. CATHARINES**

**CKTB** (1930). 610 kc; 10 kw-D, 5 kw-N, DA-1. 12 Yates St. Phone Mutual 4-1174. Niagara District Broadcasting Co. Ltd. (acquired station Oct. 4, 1944).

Network CBC. Reps Mulvihill (Toronto, Montreal); Devney-O'Connell (U.S.).

Specialty programs: German, 4 hrs.; Italian, ½ hr.; Polish, 1½ hrs.; Ukrainian, 2 hrs., all wkly.

W. B. C. Burgoyne, pres; Mary C. Burgoyne, managing dir; V. A. Lococo, coml mgr; Jack Dawson, program dir; Roy Bonisteel, promotion dir & farm dir; W. Allen, chief engr, Jay Glover, news dir.

**CKTB-FM** (1949) 97.7 mc; 250 w. Duplicates CKTB (above).

**ST. THOMAS**

**CHLO** (May 14, 1948): 680 kc; 1 kw, DA-1. 133 Curtis St. Phone Melrose 1-3910. Souwesto Broadcasters Ltd. (acquired station Nov. 1, 1959).

Network CBC. Reps Radio & Tv Sales (Toronto, Montreal); Cooke (U.S.).

Specialty programs: German, 1 hr.; Italian, 1½ hr.; Dutch, 1 hr.; Ukrainian, ½ hr.

John L. Moore, pres & gen mgr, George W. Harper, coml mgr; Donald M. Lumley, program & promotion dir; William R. Onn, chief engr; James Walsh, news dir.

**SARNIA**

**CHOK** (July 1946): 1070 kc; 5 kw-D, 1 kw-N, DA-N 148½ N Front St. Phone Digby 4-1121. Sarnia Broadcasting Ltd. (original owner)

Network CBC. Reps Mulvihill (Toronto, Montreal); Cooke (U.S.); Radio Representatives (Vancouver)

Claude R. Irvine, pres & gen mgr; Karl E. Monk, station mgr & promotion dir; Arthur O'Hagan, coml mgr; George Ludgate, program dir; Robert F. Cooke, chief engr; Gene McLaughlin, news dir.

**SAULT STE. MARIE**

**CJIC** (October 1934): 1050 kc; 250 w. 119 East St. Phone Algoma 3-1121. Hyland Radio-Tv Ltd. (original owner).

Network CBC. Reps Lorrie Potts; Devney-O'Connell (U.S.).

Specialty programs: German, 1 hr.; Italian, 5 hrs; Polish, 1 hr.; Finnish, 1 hr.; Ukrainian, ½ hr., all wkly.

Mrs. J. G. Hyland, pres; E. G. Vance, vp, gen mgr & coml mgr; George Jonescu, program dir; Tom McWatters, promotion dir; David Irwin, chief engr; Lionel McAuley, news dir.

**CJIC-TV**: Tv companion of CJIC.

**CKCY** (May 25, 1955): 1400 kc; 250 w. P. O. Box 399. Phone Algoma 3-2393. Algonquin Radio & Tv Ltd. (original owner).

Carmen P. Greco, pres; F. A. Bestall, gen mgr & coml mgr.

**SIMCOE**

**CFRS** (June 23, 1956): 1560 kc; 250 w. P. O. Box 98. Phone Garfield 6-3240. Simcoe Broadcasting Co. (original owner).

Rep Radio and Television Sales.

Ted M. Fielder, pres; Fred G. Sherratt, gen mgr, prog dir & coml mgr; Robert Watmough, chief engr; Richard T. Maxwell, prom mgr; Dick Gray, news dir.

**SMITHS FALLS**

**CJET** (Oct. 21, 1955): 630 kc; 1 kw. Phone 283-4630. Rideau Broadcasting Ltd. (original owner).

Reps Lorrie Potts (Toronto, Montreal); Devney-O'Connell (U.S.).

J. W. Polje, pres, gen mgr; Bill McKissock, coml mgr; Hal Botham, news dir; Kurt Mayer, chief engr.

**STRATFORD**

**CJCS** (1924): 1240 kc; 250 w 125 Ontario St., Phone 1675. CJCS Ltd. (acquired station Sept. 1, 1939).

Reps Air Time Sales; Radio Representatives;

Frank M. Squires, pres & gen mgr; Stanley E. Tapley, station mgr & coml mgr; William Inkol, program, news & sports dir; John Grigg, chief engr.

**SUDBURY**

**CFBR** (Dec. 8, 1957): 550 kc; 1 kw-D. P. O. Box 700. Phone Osborne 4-6401. Sudbury Broadcasting Co. Ltd. (original owner).

Network CBC. Rep Young Canadian (U.S.).

Specialty programs: French, 100%.  
F. Baxter Ricard, pres; René Riel, gen mgr & coml mgr; Rheel Larochelle, program dir; Henry Albert, chief engr; Kirk Lavillandre, news dir.

**CHNO** (June 24, 1947): 900 kc; 10 kw, DA-2. P. O. Box 700. Phone Osborne, 4-6401. TWX

OS 39111. Sudbury Broadcasting Co. Ltd. (acquired station June 1948).

F. Baxter Ricard, pres; Peter Scott, gen mgr.

**CKSO** (Aug. 23, 1935): 790 kc; 10 kw-D, 5 kw-N, DA-2. P. O. Box 400. Phone Osborne 4-0711. CKSO Radio Ltd.

W. J. Woodill, pres & gen mgr  
CKSO-TV: Tv companion of CKSO

**TILLSONBURG**

**CKOT** (April 30, 1955). 1510 kc; 1 kw, DA-D. 20 Baldwin St. Phone Victor 2-4281. Tillsonburg Broadcasting Co. Ltd. (original owner).

Rep Air Time Sales.

Dr. Ralph Hawkins, pres; John Lamers, gen mgr & promotion dir; Jack Campbell, coml mgr, Ken Otton, program dir & chief engr.

**TIMMINS**

**CFCL** (1950): 620 kc; 10 kw. P. O. Box 620. Phone Amherst 4-4211. J. Conrad Lavigne Enterprises Ltd. (original owner).

Network CBC

Specialty programs: German, 1 hr.; Italian, 2 hrs; Polish, 1 hr.; English, 15 hrs; rest French, all wkly.

J. Conrad Lavigne, pres; René Barrette, gen mgr; Jean LeGault, coml mgr; Gerald LeFebvre, program & promotion dir; Gaby Tremflay, news dir; Rudy Pauteux, chief engr.

**CFCL-TV**: Tv companion of CFCL.

**CKGB** (Sept. 15, 1933): 680 kc, 10 kw, DA-N. P. O. Box 370. Phone Amherst 4-2351. Timmins Broadcasting Ltd. (original owner).

Network CBC. Reps National Broadcast Sales (Toronto, Montreal); All-Canada (Western Canada); Weed (U.S.)

Specialty programs: Polish, ½ hr; Finnish, ½ hr; Ukrainian, ½ hr.

K. R. Thomson, pres; Gerry Hall, gen mgr, Ralph Fear, coml mgr; William Nadcau, program dir; Dan Kelly, promotion dir; Ernie Mott, chief engr; Jim Prince, news dir.

**CKGB-FM** (1948): 94.1 mc, 250 kw.

**TORONTO**

**CBL** (1927): 740 kc; 50 kw. P. O. Box 500, zone 5. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

H. G. Walker, gen mgr for Ontario and English Networks, R. S. Joynt, asst dir of radio networks-sales, A. Maitland, station mgr.

**CBC-FM** (1947): 99.1 mc; 11.9 kw. Duplicates CBL (above).

**CBLT (TV)**: Tv companion of CBL and CBC-FM.

**CFRB** (1927): 1010 kc; 50 kw 37 Bloor St., West. Phone Walnut 4-5711. TWX 02-2690. Rogers Radio Broadcasting Co. Ltd. (original owner).

Network CBC. Reps All-Canada; Young Canadian (U.S.).

W. C. Thornton Cran, pres; Wes McKnight, vp & gen mgr; Waldo Holden, vp & coml mgr; Jack Dawson, prog dir; Bill Hutton, news dir; Cleve Eastwood, chief engr.

**CFRB-FM** (1939): 99.9 mc; 250 w. Duplicates CFRB (above).

**CHFI-FM** (February 1957): 98.1 mc; 9.45 kw. 13 Adelaide St. East. Phone Empire 3-1317. CHFI-FM Ltd.

Rep Radio & Tv Sales (Toronto); Fine Music Hi-Fi Broadcasters (New York).

Specialty programs: German, 1 hr.

E. J. Piggott, pres; Donald E. Wright, gen mgr; Gordon E. Kent, coml mgr; David Amer, program dir; Joe Cservak, chief engr.

**CHUM** (1945): 1050 kc; 5 kw-D, 2.5 kw-N, DA-1. 1331 Yonge St. Phone Walnut 5-6666. Radio CHUM--1050 Ltd. (acquired station December 1954).

Reps Stephens & Townsend (Montreal, Toronto); Radio Representatives (Vancouver); Devney-O'Connell (U.S.).

Allan F. Waters, pres & gen mgr; Wes Armstrong, sales mgr; Allan Slight, program & promotion dir; George Jones, chief engr; Harve Kirk, news dir.

**CJBC** (1936): 860 kc; 50 kw. P. O. Box 500, zone 5. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; Stovin-Byles; McGavren (U.S.).

H. G. Walker, dir for Ontario and English Networks; R. S. Joynt, asst dir of radio network sales; A. Maitland, station mgr.

**\*CJET-FM** (September 1949): 91.1 mc; 9.9 kw. 50 Gould St., zone 2. Phone Empire 8-3128. Ryerson Institute of Technology (original owner).

Sydney Perlmutter, director; Wallace G. Ford, mgr; Maurice F. Dessourdy, program dir; Andrew Kufiuk, chief engr.

\*Non-commercial educational.

**CKEY** (Aug. 28, 1944): 580 kc; 5 kw-D, 1 kw-N, DA-2. 1262 Don Mills Road. Phone Hickory 4-2680. Consolidated Frybrook Industries Ltd. (original owner).

Jack Kent Cooke, pres; Hal E. Cooke, gen mgr.

## Canadian Radio CONTINUED

**CKFH** (Feb. 21, 1951): 1430 kc; 5 kw, DA-2. Grenville St., zone 5. Phone Walnut 3-0921. Foster Hewitt Broadcasting Ltd. (original owner).

Reps Lorrie Potts; Weed (U.S.).  
Foster Hewitt, pres; Bill Hewitt, gen mgr; Keith Davey, coml mgr; Barry Nesbitt, promotion dir; Gerald Wilson, chief engr; Frank Cantor, news dir; Mona Gould, women's dir.

### WELLAND

**CHOW** (June 16, 1958): 1470 kc; 1 kw. P. O. Box 518. Phone Regent 2-4433. Wellport Broadcasting Ltd. (original owner).

Rep Radio Representatives; Air Time Sales; Weed (U.S.).

Gordon W. Burnett, pres & promotion dir; Robert E. Redmond, co-gen mgr & sales mgr; Douglas T. Manning, co-gen mgr & production dir; David J. Wright, program dir; Gerald Van Amelsvoort, chief engr; Jack A. Haney, news dir.

### WINDSOR

**CBE** (1959): 1550 kc; 10 kw, DA-1. Security Bldg. Phone Clearwater 4-5116. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

H. G. Walker, dir for Ontario & English Networks; E. M. Saunders, coml representative; K. A. Murray, station mgr.

**CKLW** (June 1932): 800 kc; 50 kw. (See listing in Detroit, Mich.).

**CKLW-FM**: (See Detroit, Mich., listing).  
**CKLW-TV**: (See Detroit, Mich., listing in Tv Directory).

### WINGHAM

**CKNX** (Feb. 20, 1926): 920 kc; 2.5 kw-D, 1 kw-N, DA-2. Carling Terrace. Phone 158. Radio Station CKNX Ltd. (original owner).

W. T. Cruickshank, pres; G. W. Cruickshank, gen mgr; J. J. Cruickshank, asst gen mgr.  
**CKNX-TV**: Tv companion of CKNX.

### WOODSTOCK

**CKOX** (Dec 7, 1947): 1340 kc; 250 w. P. O. Box 100. Phone Lennox 7-3414. Oxford Broadcasting Co. Ltd. (original owner).

Rep Lorrie Potts.  
M. J. Werry, pres & gen mgr; Vern Hesse, coml mgr; Crawford Douglas, prog dir; Paul Hunter, chief engr; Clarence Sawyer, news dir.

## PRINCE EDWARD ISLAND

### CHARLOTTETOWN

**CFCY** (1924): 630 kc; 5 kw. DA-N. 85 Kent St. Phone 7347. Island Radio Broadcasting Co. Ltd. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.).  
Mrs. K. S. Rogers, pres; R. F. Large, mgr & coml mgr.  
**CFCY-TV**: Tv companion of CFCY.

### SUMMERSIDE

**CJRW** (Nov. 17, 1948): 1240 kc; 250 w. 218 Water St. Phone 2201. Gulf Broadcasting Co. Ltd.

R. C. Schurman, pres, gen mgr & coml mgr.

## QUEBEC

### AMOS

**CHAD** (1942): 1340 kc; 250 w. P. O. Box 70, Rouyn, Que. Phone 313. Northern Radio-Radio Nord Inc. (acquired station 1948).

David A. Gourd, pres & gen mgr.

### CABANO

**CJAF**: 1340 kc; 250 w. Radio CJAF Ltee.

### CHICOUTIMI

**CBJ** (1933): 1580 kc; 10 kw, DA. 121 Racine St. East. Phone Liberty 3-7747. Canadian Broadcasting Corp. (original owner).

Network CBC. Rep CBC National Selective Sales.

Specialty programs: French, 17 hrs. daily.  
V. Fortin, station mgr; R. Dallaire, prom mgr; J. E. Roberts, chief engr.

**CJMT** (Feb. 27, 1954): 1420 kc; 1 kw, DA. 365 Racine St. East. Phone Liberty 3-1517. CJMT Ltd. (acquired station Feb. 26, 1954).

Rep Interprovincial; Weed (U.S.).  
Specialty programs (wkly): French, 135 hrs. J. O. Masse, pres; J. Marcel Houle, gen mgr; Pierre Tremblay, tréas; Achille Soucy, prog dir; Miss Germaine Fillian, prom mgr; Lucien Simard, chief engr.

### DRUMMONDVILLE

**CHRD** (1955): 1340 kc; 250 w. 248 Lindsay St. Phone 2-5458. Radio Drummond Ltee.

M. Sigoun, pres; Benoit Vanier, gen mgr & coml mgr.

### GRANBY

**CHRF** (1946): 1450 kc; 1 kw-D, 250 w-N. 136 Rue Principale, Phone Frontenac 2-5433. La Voix de l'Est Limitée (acquired station February 1958).

Rep Hardy.  
Specialty programs (wkly): French, 111 hrs. Aimé Laurion, pres; Henri Champagne, gen mgr; André Lague, coml mgr; R. M. Dubé, prog dir; Robert l'Heureux, news dir; Paul Lessard, chief engr.

### HULL

**CKCH** (June 30, 1933): 970 kc; 5 kw, DA-1. 72 Laval St. Phone Province 7-2771. La Compagnie de radiodiffusion CKCH de Hull Limitée (original owner).

Rep Interprovincial; Weed (U.S.).  
Specialty programs: Italian, ½ hr.  
Jean-Paul Lemire, gen mgr & prog dir; Henri W. Allard, coml mgr; Olivier G. Caron, news dir; Jean-Louis Guérette, chief engr.

### JOLIETTE

**CJLM**: 1350 kc; 1 kw.  
Rep Hardy (Montreal).  
Maurice Boulianne, mgr.

### JONQUIERE

**CKRS** (June 27, 1947): 590 kc; 1 kw, DA-1. 175 Sir Wilfrid Laurier St. Phone Liberty 2-4551. Radio-Saguenay Ltd.

Henri Lepage, pres; Tom Burham, gen & coml mgr.  
**CKRS-TV**: Tv companion of CKRS.

### LA SARRE

**CKLS** (1950): 1240 kc; 250 w. P. O. Box 70, Rouyn, Que. Northern Radio-Radio Nord Inc. David A. Gourd, pres & gen mgr.

### LA TUQUE

**CFLM** (Oct. 3, 1959): 1240 kc; 1 kw-D, 250 w-N. Radio La Tuque Ltee. (original owner).

Specialty programs (wkly): French, 120 hrs. Rep Trans-Ocean.  
Wadda Aboud, pres; T. Gareau, gen mgr; Jean Trépanier, coml mgr; H. LaPinte, chief engr.

### MATANE

**CKBL** (August 1946): 1250 kc; 5 kw, DA-1. P. O. Box 1090. Phone 1100. La Cie de radiodiffusion de Matane Ltée. (original owner).

René Lapointe, pres & gen mgr.  
**CKBL-TV**: Tv companion of CKBL.

### MONTMAGNY

**CKBM** (Jan. 31, 1954): 1490 kc; 250 w. P. O. Box 579. Phone 801. Radio Alléghanys Inc. (original owner).

Henri Deschênes, pres & program dir; André Mercier, station mgr & coml mgr.

### MONTREAL

**CBF** (1937): 690 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks; M. Valiquette, coml mgr (Quebec); Jean Marie Dugas, program dir.

**CBF-FM** (1947): 95.1 mc; 3.86 kw. Duplicates CBF (above).

**CBFT** (TV): Tv companion of CBF-AM-FM.

**CBM** (1933): 940 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).

G. Lamarche, dir for Province of Quebec & French Networks; M. Valiquette, coml mgr (Quebec); K. Withers, station mgr.

**CBM-FM** (1947): 100.7 mc; 3.86 kw. Duplicates CBM (above).

**CBMT** (TV). Tv companion of CBM-AM-FM.

**CFCF** (September, 1919): 600 kc; 5 kw, DA-1. 600 Dominion Square Bldg. Phone University 1-9471. Canadian Marconi Co. (original owner).

Network CBC, ABC. Rep All-Canada; Weed (U.S.).

S. M. Finlayson, pres; R. E. Misener, mgr, Broadcasting Div; J. A. Funston, station mgr; Laurie Irvine, program dir; Bev A. Martin, natl sales; Miss A. C. Patterson, prom mgr; A. G. Cannings, news dir; C. J. Douglas, chief engr.

**CFCF-FM** (1947): 106.5 mc; 7.7 kw. Duplicates CFCF (above).

**CJAD** (Dec. 8, 1945): 800 kc; 10 kw, DA-1. 1191 Mountain St., zone 25. Phone University 6-6821. CJAD Ltd (original owner).

Network CBS. Rep Radio Time Sales (Montreal, Toronto); Young Canadian (U.S.).

J. Arthur Dupont, pres & managing dir; H. T. McCurdy, mgr; Ned Conlon, prog dir; Lyndon Potts, prom mgr; Doug Williamson, news dir; Aurèle Boisvert, chief engr.

**CJMS** (Nov. 3, 1953): 1280 kc; 10 kw-D, 5 kw-N, DA-2. Berry St. Phone VI 9-5373. CJMS Radio Ltd. (original owner).

Rep Stephens & Towndrow; Forjoe (U.S.).

Specialty programs: French, 100%  
Raymond Crepault, pres; J. Johnny Nadon, gen mgr & coml mgr; R. Demers, prog dir; Jean Provost, chief engr.

**CKAC** (August 1922): 730 kc; 50 kw, DA-1. 980 St. Catherine St. W. Phone University 6-7301. La Cie de Publication La Presse Limitee. (original owner).

Network CBS. Rep Interprovincial; Weed (U.S.).

Specialty programs: French.

Mrs. A. DuTremblay, pres; Phil Lalonde, gen mgr; George Bourassa, coml mgr; Ferdinand Biondi, program dir; Paul Gélinas, promotion dir; Leonard Spencer, chief engr; Paul Boudreau, news dir.

**CKVL-AM-FM** (See Verdun listing).

**CKGM** (Dec. 7, 1959): 980 kc; 10 kw, DA-1. 1455 Drummond St., zone 25. 5-3201. Maison-neuve Broadcasting Corp. Ltd. (original owner).

Rep Stephens & Towndrow; Forjoe (U.S.).

Geoff Stirling, pres; George Davies, gen mgr; Don Wall, coml mgr; D. Tyler, prog dir; W. Walsh, prom mgr; D. Doctor, news dir; J. Campbell, chief engr.

### NEW CARLISLE

**CHNC** (Dec. 23, 1933): 610 kc; 5 kw, DA-1. Phone 64. Gaspesia Radio Broadcasting Co. Ltd.

Dr. Charles E. Dumont, pres; Dr. Charles H. Houde, gen mgr; J. R. Peloquin, coml mgr.  
**CHAU-TV** (French): Tv companion of CHNC.

### POINTE CLAIRE

**CFOX**: 1470 kc; 1 kw, DA-2. Lakeshore Broadcasting Ltd.

### QUEBEC

**CBV** (Sept. 29, 1934): 980 kc; 5 kw, DA-1. Palais Montcalm. Phone Lafontaine 5-8155. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks (Montreal); Roger Rolland, regional program dir (Montreal); R. Dussault, station mgr.

**CHRC** (April 1, 1926): 800 kc; 10 kw. 1143 St. Jean St. Phone Lafontaine 2-8177. CHRC Ltd. (acquired station Dec. 29, 1930).

Rep Hardy; Young Canadian (U.S.).

Hervé Barbeau, pres; Henri Lepage, gen mgr; Aurèle Pelletier, station mgr; F. Richard Thibodeau, coml mgr; Magella Alain, prog dir; Arsène Nadeau, chief engr; Guy Lemieux, news dir.

**CHRC-FM** (1949): 98.1 mc; 595 w. Duplicates CHRC (above).

**CJLE** (Oct. 24, 1959): 1060 kc; 5 kw, DA-1. 1300 Courier Blvd. Phone Lafontaine 7-2564. CJNR Inc. (original owner).

Rep Stovin Byles.

Specialty programs: French.  
Jacques LaRoche, pres & gen mgr; Jean Brousseau, prom mgr; Raymond Martin, news dir; Gilles St. Pierre, chief engr.

**CJQC** (1949): 1340 kc; 250 w. P. O. Box 1723, zone 2. Phone Murray 3-4931. Goodwill Broadcasters of Quebec Inc. (acquired station April 1, 1956).

Paul Lepage, pres; Harold Burnside, gen mgr, coml mgr & program dir.

**CKCV** (January 1926): 1280 kc; 5 kw, DA-1. 978 St. John St., zone 4. Phone Lafontaine 2-1585. CKCV Limitee (acquired station January 1934).

Paul Lepage, vp & gen mgr; Marcel Leboeuf, station mgr.

### RIMOUSKI

**CJBR** (Nov. 15, 1937): 900 kc; 10 kw, DA-N. 6 St. Jean St. Phone Raymond 3-2217. La Radio du Bas St. Laurent Inc. (original owner).

Network CBC-French. Rep Interprovincial; Weed (U.S.).

Jacques Brillant, pres, André Lecomte, gen mgr; Robert Coté, coml mgr; Sandy Burgess, prog dir; Guy Ross, news dir; Jean Chabot, prom mgr; Marcel Vallée, chief engr.

**CJBR-FM** (November 1947): 101.5 mc; 1 kw. Same licensee as CJBR (above).

**CJBR-TV**: Tv companion of CJBR-AM-FM.

### RIVIERE DU LOUP

**CJFP** (1947): 1400 kc; 1 kw-D, 250 w-N. 322 Rue Lafontaine. Phone 2727. Radio-CJFP Ltee. Raoul Savard, gen mgr, program, and sports dir.

**ROBERVAL**

**CHBL** (June 14, 1949): 910 kc; 1 kw. P. O. Box 930. Phone 450. Radio Roberval Inc. (original owner).  
Rep Hardy.  
Rodolphe Lefebvre, pres; J. Charles Bordeleau, gen mgr; Normand Gagnon, coml mgr; Harvey Paradis, program dir; Yvon Souchon, chief engr; Jacques Cossette, news dir.

**ROUYN**

**CKRN** (1937): 1400 kc; 250 w. 70 Gamble St. W. Phone Roger 2-7741. Radio Nord Inc. (acquired station January 1948).  
Network CBC. Rep Trans-Ocean; Weed (U.S.).  
David A. Gourd, pres & gen mgr; Franco Capellari, coml mgr.  
CKRN-TV: Tv companion of CKRN.

**STE. ANNE DE LA POCATIERE**

**CHGB** (1938): 1350 kc; 1 kw-D, 250 w-N. Main St. Phone 101. CHGB Ltee.  
George Desjardins, pres, gen mgr & chief engr.

**ST. GEORGES DE BEAUCE**

**CKRE** (July 20, 1953): 1460 kc; 10 kw-D, 5 kw-N, DA-N. C. P. 200 Ville St. Georges. Phone 751. Radio Beauce Inc. (original owner).  
Network CBC. Rep Interprovincial.  
Specialty programs: French, 100%.  
Yvon Thibaudeau, co-owner & pres; Charles A. Thibaudeau, co-owner & gen mgr; Jean Barbeau, coml mgr; Gilles Bernier, program dir; Jules Venne, news dir; Armand Catellier, chief engr.

**ST. HYACINTHE**

**CKBS** (1959): 1240 kc; 250 w. Jean M. Lorange.

**ST. JEAN**

**CHRS** (1956): 1090 kc; 1 kw-D. P. O. Box 1090. Phone University 1-5965. Radio-Iberville Limitée (original owner).  
Rep Interprovincial.  
Bernard Turcot, pres & gen mgr; Jack Turcot, coml mgr; Fernand Robidoux, prog dir; Guy de Valter, chief engr.

**ST. JEROME**

**CKJL** (1956): 900 kc; 1 kw-DA-1. Hotel Lapointe. Radio Laurentides Inc.  
Jean Lalonde, pres, gen mgr & program dir.

**ST. JOSEPH D'ALMA**

**CFGT** (October 1953): 1270 kc; 1 kw, DA-N. Box 35. Phone Normandie 2-3461. Radio Lac St. John Ltd. (original owner).  
Rep Interprovincial.  
Dr. Regis Nadeau, pres; France Fortin, gen mgr; Jacques Côté, coml mgr; Rosaire Pelletier, prog dir, news dir & prom dir; Jean Rock Maltais, chief engr.

**SCHEFFERVILLE**

**CFKL** (1960): 1230 kc; 250 w. Hollinger Ungava Transport Ltd.

**SHAWINIGAN**

**CKSM** (April 30, 1951): 1220 kc; 1 kw, DA-N. P. O. Box 69. Phone Lecture 6-4494. La Cie de Radiodiffusion de Shawinigan Falls Ltee.  
Rep Hardy  
Alex Gelin, pres; Allan Rogerson, gen mgr & promotion dir; Emilien Beaulieu, coml mgr; Alain Chartier, program dir & news dir; Ernest Brunelle, chief engr; Andre Houde, farm dir; Marie L. Rogerson, women's dir.

**SHERBROOKE**

**CHLT** (1937): 630 kc; 5 kw. 221 Dufferin St. Phone Lorraine 9-2525. La Tribune Ltd. (acquired station 1955).  
Network CBC. Rep Trans-Ocean; Hunt Scharf; Young Canadian (U.S.).  
Paul Desruisseaux, pres; J. Alphee Gauthier, gen mgr; J. L. Gauthier, coml mgr; V. Bernard, prog dir & promotion dir; Leo Gilbeau, chief engr; Henri Crusene, news dir.

**CHLT-FM** (not on air; target date, Fall 1960). 102.7 mc; 57 kw. Will duplicate CHLT (above).  
CHLT-TV: Tv companion of CHLT.

**CKTS** (1946): 900 kc; 1 kw, DA-N. 221 Dufferin St. Phone Lorraine 9-2525. Telegram Printing & Publishing Co. Ltd.  
Senator Charles B. Howard, pres; J. Alphee Gauthier, gen mgr; Morris C. Austin, station mgr & program dir.

**SOREL**

**CJSO** (June 16, 1945): 1320 kc; 1 kw, DA. 72 rue du Roi. Phone Riviera 3-3318. Radio Richelieu Limitée.  
Rep Hardy.  
Henry Olivier, pres; Maurice Boullan, gen mgr; Maurice Bérubé, coml mgr; Claude Rochon, program dir; Lorenzo Brouillard, promotion dir; Joseph Cardin, chief engr.

**THETFORD MINES**

**CKLD** (Feb. 12, 1950): 1230 kc; 250 w. 327 Ave Labbe. Phone Federal 5-7533. Radio Megantic Ltee (Nov. 15, 1955).  
Francois Labbé, pres; Will Dugré, coml mgr; Raymond Buri, prog dir; Irenée Goulet, news dir; Paul Cloutier, chief engr.

**THREE RIVERS**

**CHLN** (Oct. 17, 1937): 550 kc; 5 kw, DA-2. 522 Bonaventure St. Phone Frontenac 4-3556. Radio Trois-Rivieres Inc. (acquired station September 1951).  
Honoré Dansereau, pres; Léon Trepanier, station mgr.

**CKTR** (Feb. 1, 1954): 1150 kc; 5 kw-D, 1 kw-N, DA-1. 543 Gervais St. Phone Frontenac 5-4855. CKTR Ltd.  
Paul Aboud, pres; J.-Fernand Rufange, gen mgr; Charles Couture, coml mgr; Jean Dery, program dir; Jacques Hébert, news dir; Hervé Lapointe, chief engr.

**VAL D'OR**

**CKVD** (1939): 1230 kc; 250 w. P. O. Box 70, Rouyn, Que. Northern Radio-Nord Radio Inc.  
David A. Gourd, pres & gen mgr.

**VERDUN (MONTREAL)**

**CKVL** (Nov. 3, 1946): 850 kc; 50 kw-D, 10 kw-N, DA-2. 211 Gordon Ave, zone 19. Phone Pontiac 6-2311. Radio Station CKVL Ltd. (original owner).  
Jack Tietolman, pres; Corey Thomson, gen mgr; Judah Tietolman, coml mgr; Marcel Provost, program dir; Maurice Rousseau, chief engr; Marcel Beaugard, news dir.

**CKVL-FM**: 96.9 mc; 10 kw. Duplicates CKVL (above).

**VICTORIAVILLE**

**CFDA** (Oct. 19, 1951): 1380 kc; 1 kw, DA-N. P. O. Box 68. Phone Plateau 2-5545. Radio Victoriaville Ltd.  
Dr. C. A. Gilbert, pres; Roger Gilbert, gen mgr; Jean-Maurice Bilodeau, coml mgr; Pierre Brisson, chief engr.

**VILLE MARIE**

**CKVM** (1950): 710 kc; 1 kw, DA-N. Ste. Anne St. Phone 710. Radio-Temisamingue Inc.  
Herve Leblanc, pres; Guy Burelle, gen mgr & coml mgr.

**VILLE ST. GEORGES**

(See St. Georges de Beauce).

**SASKATCHEWAN****GRAVELBOURG**

**CFGR** (June 1, 1952): 1230 kc; 250 w-N. Edifie Villeneuve. Phone 155. Radio-Gravelbourg Limitée. (acquired station 1956).  
Network CBC French. Rep Interprovincial (Toronto, Montreal).  
Specialty programs: French 100%.  
Dr. Rosario E. Morin, pres; Dumont Lepage, gen mgr, coml mgr & prog dir; Jeanne Beaugard, prom mgr; Raymond Lizée, chief engr; M. Moor, news dir.

**CFRG** (1955): 710 kc; 5 kw-D. Other information same as CFGR (above) which operates as nighttime affiliate.

**MOOSE JAW**

**CHAB** (April 22, 1922): 800 kc; 10 kw. 127 Main St. North. Phone Oxford 2-6464. Radio Station CHAB Ltd. (acquired station 1958).  
Network CBC. Repts Stephens & Townsend (Toronto, Montreal); Scharf Broadcast Sales, (Vancouver); A. J. Messner (Winnipeg); Weed (U.S.).  
Jack Moffat, pres & gen mgr; Nev Skingle, asst mgr & national sales mgr; Bill Falkner, program dir; Merv Pickford, chief engr; John McManus, news dir.  
CHAB-TV: Tv companion of CHAB.

**NORTH BATTLEFORD**

**CJNB** (Jan. 28, 1947): 1460 kc; 10 kw. P. O. Box 1460. Phone 2477. Northwestern Broadcasting Co. Ltd. (original owner).  
Repts Stovin-Byles; Devney-O'Connell (U.S.).  
Harry S. Hay, pres; Harry G. Dekker, gen mgr; Alex Johnson, coml mgr; Lee Sage, news dir; Eldon Elliott, prog dir; Al Ruddell, chief engr.

**PRINCE ALBERT**

**CKBI** (1934): 900 kc; 10 kw, DA-2. CKBI ing Co. Ltd. (original owner).  
Network CBC. Repts All-Canada; Weed (U.S.).  
Edward A. Rawlinson, pres; Frank F. Rawlinson, gen mgr; G. Prest, coml mgr; Ian Barrie, program dir; Tom VanNess, chief engr; Nick Roche, news dir.  
CKBI-TV: Tv companion of CKBI.

**REGINA**

**CBK** (July 29, 1939): 540 kc; 50 kw. 1840 McIntyre St. Phone Lakeside 3-6641. Canadian Broadcasting Corp. (original owner).  
Network CBC. Repts CBC National Selective Sales; McGavren (U.S.).  
J. R. Finlay, dir. for Prairie Provinces; Ralph Horley, coml representative; R. H. Roberts, station mgr.

**CJME** (1959): 1300 kc; 1 kw, DA-1. Imperial Bank Bldg. Midwest Broadcasters Ltd.

**CKCK** (July 29, 1922): 620 kc; 5 kw. DA-N. 1853 Hamilton St. Phone Lakeside 2-8525. TWX 031-239. Transcanada Communications Ltd. (original owner).  
Network CBC. Rep All-Canada.  
Michael Sifton, pres; Donald R. Dawson, gen mgr; Jim R. Gristenthwaite, gen sales mgr; Ernie Strong, chief engr; Bob MacDonald, prog dir; Audrey-Ann Taylor, prom mgr; Jim Struthers, news dir.  
CKCK-TV: Tv companion of CKCK.

**CKRM** (1926): 980 kc; 5 kw, DA-N. 2060 Halifax St. Phone Lakeside 3-5661. Western Communications Ltd. (acquired station April 1, 1951).  
Dr. E. A. McCusker, pres; Wilf E. Collier, gen mgr.

**SASKATOON**

**CFNS** (Nov. 6, 1952): 1170 kc; 1 kw. 1902 Broadway Ave. Phone Windsor 9-3766. Radio-Prairies-Nord Limitée. (original owner).  
Network CBC French. Repts Interprovincial (Toronto, Montreal); Scharf Broadcast Sales (Vancouver); Devney-O'Connell (U.S.).  
Specialty programs: German, 1 hr. wkly; French, rest of programming.  
Clotaire Denis Sr., pres; Charles Papen, gen mgr; Roger Gautier, program dir; J. Lacroix, chief engr.

**CFQC** (July 20, 1923): 600 kc; 5 kw. 216 First Ave. N. Phone Cherry 2-6611. TWX 034-228. A. A. Murphy & Sons, Ltd. (original owner).

Network CBC. Repts Radio Representatives; Young Canadian (U.S.); Harlan G. Oakes (Los Angeles, San Francisco).  
Vernon Dallin, vp & gen mgr; E. Clyde Bourassa, coml mgr; Roy Currie, station mgr; Dennis Fisher, promotion dir; Lynwood Hoskins, chief engr; W. E. Cameron, news dir; Laurie Korchin, prog dir.  
CFQC-TV: Tv companion of CFQC.

**CKOM** (June 8, 1951): 1420 kc; 5 kw. DA-N. Empire Hotel. Phone Oliver 2-1420. Saskatoon Community Broadcasting Co. Ltd. (original owner).

Repts Stovin-Byles; Weed (U.S.). Messner.  
Robert A. Hosie, pres & gen mgr; William H. Stovin, station mgr & national sales mgr; Gordon E. Walburn, program dir; Pat Baudru, promotion dir; Maynard Greer, chief engr; William Setta:ree, news dir.

**SWIFT CURRENT**

**CKSW** (June 1, 1956): 1400 kc; 250 w. 134 Central Ave. Phone Prospect 3-4605. Frontier City Broadcasting Co. Ltd. (original owner).  
Repts Radio Representatives; Broadcast Representatives (Winnipeg); Air-Time Sales (Toronto).  
Douglas W. Scott, pres & gen mgr; Wilf Gilbey, station mgr; H. Friest, coml mgr; Lorne Cunningham, news dir; Gordon Ross, production mgr.

**WEYBURN**

**CFSL** (Aug. 16, 1957): 1340 kc; 1 kw-D, 250 w-N. P. O. Box 1330. Phone Victor 2-4666. Soo Line Broadcasting Co. Ltd. (original owner).  
Thomas G. Laing, pres; Keith D. Baker, gen mgr; Norman H. Hickey, coml mgr; Ronald W. Durda, prog dir; John Deadlock, news dir.

**YORKTON**

**CJGX** (Aug. 19, 1927): 940 kc; 10 kw-D, 1 kw-N. Tower Theatre Bldg. Phone 3-2258. Yorkton Broadcasting Co. Ltd. (original owner).  
Dawson Richardson, pres; F. K. Tully, managing dir; George G. Gallagher, gen mgr.

**YUKON****DAWSON**

**CFYT** (1958): 1230 kc; 100 w. CBC, Dawson City. Canadian Broadcasting Corp.  
Network CBC. Repts CBC National Selective Sales; McGavren (U.S.).  
A. Cowan, dir of Northern & Armed Forces Services (Ottawa); J. T. Crain, supervisor of programs, Northern Services (Ottawa).

**WHITEHORSE**

**CFWH** (1958): 1240 kc; 250 w. P. O. Box 730. Phone 116 F. Canadian Broadcasting Corp.  
Network CBC. Repts CBC National Selective Sales; McGavren.  
Donald C. Stone, mgr; L. Moore, chief engr.

## Canadian Am Radio Grouped by Frequency

Licensed or Authorized by Canadian Dept. of Transport as of July 1, 1960.

Symbols: N—night power, D—day power, DA—directional antenna, asterisk (\*) indicates construction permit for new station.

Call Letters	Location	Power in Watts
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**540 Kilocycles**  
CBK Watrous, Sask. 50,000

**550 Kilocycles**  
CFNB Fredericton, N. B. 50,000 DA-2  
CHLN Three Rivers, Que. 5,000-DA-2  
CKPG Prince George, B. C. 250  
CFBR Sudbury, Ont. 1,000

**560 Kilocycles**  
CJKL Kirkland Lake, Ont. 5,000-DA-N  
CFRA Ottawa, Ont. 5,000-DA-1  
CFOS Owen Sound, Ont. 1,000-DA-2

**570 Kilocycles**  
\* . . . Corner Brook, Nfld. 1,000  
CJEM Edmunston, N. B. 1,000-DA-N  
CKCQ Quersnel, B. C. 1,000-DA-2  
CKEK Cranbrook, B. C. 1,000

**580 Kilocycles**  
CJFX Antigonish, N. S. (DA) 5,000  
CKUA Edmonton, Alta. 10,000 DA-2  
CKPR Fort William, Ont. 1,000-N, 5,000-D  
CKEY Toronto, Ont. (DA) 5,000-D  
1,000-N-DA-2  
CKY Winnipeg, Man. 50,000 DA-2

**590 Kilocycles**  
CFAR Flin Flon, Man. 1,000  
VOCM St. John's, Nfld. 10,000-DA-N  
CKRS Jonquiere, Que. 1,000-DA-1  
CKAR Huntsville, Ont. 1,000

**600 Kilocycles**  
CJOR Vancouver, B. C. 5,000-DA  
CFQC Saskatoon, Sask. 5,000-DA-N  
CFCF Montreal, Que. 5,000-DA  
CFHC North Bay, Ont. 10,000-DA-2-D  
5,000-N  
CKCL Truro, N. S. 1,000-DA-1

**610 Kilocycles**  
CJAT Trail, B. C. 1,000  
CKTB St. Catharines, Ont. 5,000-DA-1-N  
10,000-D  
CHNC New Carlisle, Que. 5,000-DA  
\* . . . Thompson, Man. 1,000

**620 Kilocycles**  
CKCK Regina, Sask. 5,000-DA-N  
CFCL Timmins, Ont. 10,000-DA-2  
2,500 N

**630 Kilocycles**  
CFCY Charlottetown, P. E. I. 5,000-DA-N  
CFCO Chatham, Ont. 1,000-DA  
CJET Smiths Falls, Ont. 1,000  
CKOV Kelowna, B. C. 1,000  
CKRC Winnipeg, Man. 5,000-DA-N  
CKYL Peace River, Alta. 1,000-DA-N  
CHLT Sherbrooke, Que. 5,000-DA-2-N  
10,000-D

**640 Kilocycles**  
CBN St. John's, Nfld. 10,000

**680 Kilocycles**  
CKGB Timmins, Ont. 10,000-DA-2  
CHLO St. Thomas, Ont. 1,000-DA  
CHFA Edmonton, Alta. 5,000-DA  
CJOB Winnipeg, Man. 10,000-D  
2,500-DA-N

**690 Kilocycles**  
CBF Montreal, Que. 50,000  
CBU Vancouver, B. C. 10,000

**710 Kilocycles**  
CKVM Ville Marie, Que. 1,000-DA-N  
CJSP Leamington, Ont. 1,000-DA-D  
CFRG Gravelbourg, Sask. 5,000-D

**730 Kilocycles**  
CKAC Montreal, Que. 50,000  
CKDM Dauphin, Man. 10,000-DA-N-D  
5,000-N  
CJNR Blind River, Ont. 1,000  
CKLG North Vancouver, B. C. 10,000

**740 Kilocycles**  
CBL Toronto, Ont. 50,000  
CBXA Edmonton, Alta. 250

**790 Kilocycles**  
CFWC Camrose, Alta. 10,000-DA-2  
CKSO Sudbury, Ont. 10,000-D  
5,000-N, DA-2  
CBY Corner Brook, Nfld. 1,000  
CKMR Newcastle, N. B. 1,000-DA-1

**800 Kilocycles**  
CJLX Ft. William, Ont. 5,000-DA-1  
CJAD Montreal, Que. 10,000-DA  
CHAB Moose Jaw, Sask. 10,000-DA-N

**810 Kilocycles**  
CFAX Saanich, B. C. 1,000

**850 Kilocycles**  
CKRD Red Deer, Alta. 1,000-DA-N  
CKVL Verdun, Que. 50,000-DA-2

**860 Kilocycles**  
CJBC Toronto, Ont. 50,000  
CHAK Inuvik, N.W.T. 1,000

**900 Kilocycles**  
CJVI Victoria, B. C. 10,000-DA  
CJBR Rimouski, Que. 10,000-DA-N  
CHML Hamilton, Ont. 5,000-DA-N  
CKBI Prince Albert, Sask. 10,000-DA-2

**910 Kilocycles**  
CBO Ottawa, Ont. 5,000  
CFJC Kamloops, B. C. 10,000 D  
1,000 N  
CKLY Lindsay, Ont. 1,000-DA-1  
CHRL Roberval, Que. 1,000-DA-N  
CJDV Drumheller, Alta. 1,000

**920 Kilocycles**  
CJCH Halifax, N.S. 10,000-D  
5,000-DA-N  
CKNX Wingham, Ont. 2,500-D  
1,000-DA-N  
CJCJ Woodstock, Ont. 1,000

**930 Kilocycles**  
CJCA Edmonton, Alta. 10,000-D  
5,000-DA-N  
CFBC St. John, N.B. 5,000-DA-N  
10,000-D  
CJON St. John's, Nfld. 10,000-DA-N

**940 Kilocycles**  
CBM Montreal, Que. 50,000  
CJGX Yorktown, Sask. 10,000-D  
1,000-N  
CJIB Vernon, B. C. 1,000

**950 Kilocycles**  
CKNB Campbellton, N. B. (DA) 1,000  
CKBB Barric, Ont. DA-10,000-D  
2,500-DA-2-N

**960 Kilocycles**  
CFAC Calgary, Alta. 10,000-DA-N  
CHNS Halifax, N. S. 10,000-DA-N  
CKWS Kingston, Ont. (DA) 5,000

**970 Kilocycles**  
CKCH Hull, Que. 5,000-DA-1

**980 Kilocycles**  
CKRM Regina, Sask. 5,000-DA-N  
10,000-DA-2-D  
CBV Quebec, Que. 5,000  
CFPL London, Ont. 10,000 DA-2  
5,000-N  
CHEX Peterborough, Ont. 5,000  
CKNW New Westminster, B. C. 5,000-DA-1-N  
10,000-D  
CKGM Montreal, Que. 10,000-DA-1

**990 Kilocycles**  
CBW Winnipeg, Man. 50,000

**1000 Kilocycles**  
CKBW Bridgewater, N. S. 1,000-DA-N

**1010 Kilocycles**  
CBX Edmonton, Alta. 50,000-DA  
CFRB Toronto, Ont. 50,000-DA-2

**1050 Kilocycles**  
CHUM Toronto, Ont. 5,000-D, DA-1  
2,500-N  
CFGP Grande Prairie, Alta. 10,000  
CJIC Sault Ste. Marie, Ont. 10,000-D  
2,500-N-DA-N

**1060 Kilocycles**  
CFCN Calgary, Alta. 10,000-DA-N  
CJLR Quebec, Que. 5,000-DA-1

**1070 Kilocycles**  
CBA Sackville, N. B. 50,000  
CHOK Sarnia, Ont. 5,000-D  
1,000-DA-N

**1080 Kilocycles**  
CHED Edmonton, Alta. 1,000-DA-N, 10,000-D

**1090 Kilocycles**  
CHIC Brampton, Ont. 250-D  
CHRS St. Jean, Que. 1,000  
CHEC Lethbridge, Alta. 5,000-DA-2

**1110 Kilocycles**  
CFTJ Galt, Ont. 250  
CFML Cornwall, Ont. 1,000

**1130 Kilocycles**  
CKWX Vancouver, B. C. 50,000

**1140 Kilocycles**  
\* . . . Kitimat, B. C. 1,000  
CBI Sydney, N. S. 5,000  
CKXL Calgary, Alta. 10,000-DA-N

**1150 Kilocycles**  
CKX Brandon, Man. 10,000  
CKOC Hamilton, Ont. 5,000-DA  
CKSA Lloyminster, Alta. 1,000  
CHSJ St. John, N. B. 10,000-D  
5,000-N, DA-2  
CKTR Three Rivers, Que. 5,000-D-DA-1  
1,000-N-DA-1

**1170 Kilocycles**  
CFNS Saskatoon, Sask. 1,000

**1220 Kilocycles**  
CJRL Kenora, Ont. 1,000  
CKCW Moncton, N. B. 10,000-DA-N  
CJOC Lethbridge, Alta. 10,000-DA-D, 5,000-N  
CKSM Shawinigan Falls, Que. 1,000

**1230 Kilocycles**  
CJSS Cornwall, Ont. 1,000-DA-2  
CKDA Victoria, B. C. 10,000-DA-1

**1240 Kilocycles**  
CFPA Port Arthur, Ont. 1,000-D  
250-N  
CHFC Fort Churchill, Man. 250  
CFYT Dawson, Y. T. 100  
CKVD Val d'Or, Que. 250  
CKLD Thetford Mines, Que. 250  
CFHR Hay River, N. W. T. 100  
CFGR Gravelbourg, Sask. 250-N  
\* . . . Schefferville, Que. 250  
CKMP Midland, Ont. 250

**1260 Kilocycles**  
CFLM La Tuque, Que. 1,000-D  
250-N  
CFPR Prince Rupert, B. C. 250  
\* . . . St. Hyacinthe, Que. 250  
CFWH White Horse, Yukon 250  
CJCS Stratford, Ont. 1,000-DA-D  
250-N

**1270 Kilocycles**  
CJAV Port Alberni, B. C. 250  
CJRW Summerside, P. E. I. 250  
CKLS La Sarre, Que. 250  
CKCQ-1 Williams Lake, B. C. 250

**1280 Kilocycles**  
CKSB St. Boniface, Man. (DA) 1,000  
CKBL Matane, Que. 5,000-DA-1  
CHWO Oakville, Ont. 1,000-D  
500-N

**1290 Kilocycles**  
CFRN Edmonton, Alta. 50,000-DA-N

**1270 Kilocycles**  
CJCB Sydney, N. S. 5,000-D  
1,000-N  
CHAT Medicine Hat, Alta. 1,000-DA  
CFGT St. Joseph d'Alma, Que. 1,000-DA-N  
CHWK Chilliwack, B. C. 10,000-DA-1

**1280 Kilocycles**  
CKCV Quebec, Que. 5,000-DA-1  
CJMS Montreal, Que. 10,000-DA-2  
5,000-N  
\* . . . Hamilton, Ont. 5,000-DA-2-D  
2,500-N

**1290 Kilocycles**  
CKSL London, Ont. 5,000-DA-1  
CFAM Altona, Man. 5,000-DA-1-N  
10,000-D

**1300 Kilocycles**  
CBAF Moncton, N. B. 5,000-DA-1  
CJME Regina, Sask. 1,000-DA-1

**1310 Kilocycles**  
CKOY Ottawa, Ont. 5,000-D  
1,000-DA-N  
CJRH Richmond Hill, Ont. 1,000-D  
250-N  
**1320 Kilocycles**  
CJSO Sorel, Que. 1,000-DA-N  
CKKW Kitchener, Ont. 1,000-DA-2

CKEC New Glasgow, N. S. 1,000-D  
250-N  
CHQM Vancouver, B. C. 10,000-DA-1

**1340 Kilocycles**  
CBH Halifax, N. S. 100  
CHAD Amos, Que. 250  
CJLS Yarmouth, N. S. 250  
CKOX Woodstock, Ont. 250  
CJQC Quebec, Que. 250  
CFYK Yellowknife, N.W.T. 250  
CFGB Goose Bay, Labrador 250  
CHRD Drummondville, Que. 250  
CFSL Weyburn, Sask. 250-N, 1,000-D

CKAR-1 Parry Sound, Ont. 250  
CJAF Cabano, Que. 250

**1350 Kilocycles**  
CHGB St. Anne de la Pocatiere, Que. 1,000-D, 250-N  
CHOV Pembroke, Ont. 1,000-DA  
CJDC Dawson Creek, B. C. 1,000  
CJLM Joliette, Que. 1,000-DA-1  
CBT Grand Falls, Nfld. 1,000  
CKLB Oshawa, Ont. 10,000-DA-2  
5,000-N  
CKEN Kentville, N. S. 1,000-DA-N

**1380 Kilocycles**  
CKPC Brantford, Ont. 10,000-DA-2  
CFDA Victoriaville, Que. 1,000-DA-N  
CKLC Kingston, Ont. 5,000-DA-1

**1390 Kilocycles**  
CKLN Nelson, B. C. 1,000-DA-1

**1400 Kilocycles**  
CKRN Rouyn, Que. 250  
CKSW Swift Current, Sask. 250  
CJFP Riviere du Loup, Que. 250-Night  
1,000-D  
CKBC Bathurst, N. B. 250  
CKCY Sault Ste. Marie, Ont. 250  
CKDH Amherst, N. S. 250

**1410 Kilocycles**  
CFUN Vancouver, B. C. 10,000-D

**1420 Kilocycles**  
CKOM Saskatoon, Sask. 5,000-DA-N  
CJMT Chicoutimi, Que. 1,000-DA-1  
CKPT Peterborough, Ont. 1,000-D  
500-DA-2-N

**1430 Kilocycles**  
CFCH Toronto, Ont. 5,000-DA-2

**1440 Kilocycles**  
CFCP Courtenay, B. C. 1,000-DA-N

**1450 Kilocycles**  
CFJR Brockville, Ont. 1,000-D  
250-N  
CIICL Cold Lake, Alta. 50  
CHEF Granby, Que. 1,000-D  
250-w-N  
CFAB Windsor, N. S. 250  
CBG Gander, Nfld. 250

**1460 Kilocycles**  
CJNB North Battleford, Sask. 10,000-DA-N  
CJOY Guelph, Ont. 5,000-N  
10,000-D  
CKRB Ville St Georges Beauce  
10,000-DA-N-D, 5,000-N

**1470 Kilocycles**  
CFOX Pointe Claire, Que. 1,000-DA-2  
CHOW Welland, Ont. 1,000-DA-2

**1490 Kilocycles**  
CFHR Hay River, N.W.T. 40  
CKCR Kitchener, Ont. 250  
CFRC Kingston, Ont. 100  
CKBM Montmagny, Que. 250

**1500 Kilocycles**  
CHUC Port Hope, Ont. 1,000-DA-D

**1510 Kilocycles**  
CKOT Tillsonburg, Ont. 1,000

**1540 Kilocycles**  
CFGB Goose Bay, Labrador 250

**1550 Kilocycles**  
CBE Windsor, Ont. 10,000-DA

**1560 Kilocycles**  
CFRS Simcoe, Ont. 250  
**1570 Kilocycles**  
CHUB Nanaimo, B. C. 10,000-DA  
CFOR Orillia, Ont. 10,000-D  
1,000-N  
CFRY Portage La Prairie, Man. 250  
**1580 Kilocycles**  
CBJ Chicoutimi, Que. 10,000-DA  
**1600 Kilocycles**  
CHVC Niagara Falls, Ont. 10,000-DA-2

# Radio Stations in Mexico And the Caribbean Area

**Note:** The following list of Mexican and Caribbean radio stations is based on available data from the U. S. Federal Communications Commission, the communications ministries of the various countries and from other sources. Like other countries in the North American Regional Broadcasting Agreement area, most follow the 1950 NARBA, although all are not signatory.

## BAHAMAS

1540 kc ZNS Nassau, Bahamas Government, 10 kw I-A.

## CUBA

### 500

540 kc CMJJ Jatibonico, Nicolas Rios Miera, 0.25 kw II.  
550 kc CMCY Habana, Radio Siboney SA, 15 kw.  
560 kc CMKM Holguin, Union Radio S.A., 5 kw III  
570 kc CMHI Santa Clara, Circuito Nacional Cubano S. A., 10 kw (DA) I-D.  
580 kc CMJP Ciego de Avila, Armando A. Jimenez Finales, 0.5 kw-D, 0.25 kw-N, III.  
590 kc CMW Habana, Circuito Nacional Cubano SA, 25 kw-D, 15 kw-N.

### 600

600 kc CMKV Holguin, Circuito Nacional Cubano SA, 2.5 kw.  
620 kc CMFB Moron, 0.25 kw.  
630 kc CMKU Santiago de Cuba, Circuito CMQ SA., 2 kw II.  
630 kc CMQ Habana, Circuito CMQ SA, 50 kw (DA).  
640 kc CMHQ Santa Clara, Circuito CMQ S.A., 15 kw (DA) I-C.  
660 kc CMCU Habana, Radio Garcia Serra SA, 5 kw-D, 1 kw-N.  
670 kc CMHG Santa Clara, Radiodifusoras Progreso SA, 1 kw-D, 0.5 kw-N, II.  
670 kc CMKP Holguin, Radiodifusoras Progreso SA, 1 kw, II-E.  
680 kc CMAF Pinar del Rio, Radiodifusoras Progreso SA, 1 kw-D, 0.5 kw-N II.  
680 kc CMDB Santiago de Cuba Radiodifusoras Progreso SA, 1 kw-D, 0.5 kw-N, II.  
680 kc CMHN Cienfuegos, Estaciones Radiodifusoras, Radio Progreso SA, 1 kw-D 0.5 kw-N II.  
680 kc CMJE Camaguey, Radiodifusoras Progreso SA 1 kw-D, 0.5 kw-N, II  
690 kc CMBC Habana, Estaciones Radiodifusoras Progreso SA 50 kw (DA) I-C.

### 700

700 kc CMJT Ciego de Avila, Radiodifusoras Progreso SA 1 kw-D, 0.5 kw-N II  
710 kc CMDU Guantanamo, Cia Insular de Radiodifusion SA., 0.25 kw.  
720 kc CMHU Cienfuegos, Vazquez Gonzalez 0.25 kw.  
730 kc CMCA Habana, Radio Mambi SA, 10 kw (DA) II.  
740 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw-D II.  
740 kc CMKJ Holguin, Circuito CMQ SA., 10 kw II  
760 kc CMCD Habana, La Voz del Aire SA., 10 kw (DA) II-E.  
760 kc CMJY Ciego de Avila, Ricardo Miranda Cortes, 1 kw  
770 kc CMDC Holguin, Radio Oriente SA, 1 kw II  
780 kc CMHB Sancti Spiritus, Union Radio SA, 0.25 kw  
790 CMCH Habana, Cadena Habana SA. 10 kw III-E.

### 800

800 kc CMAW Pinar del Rio, Pedro Redondo Fernandez, 0.25 kw.  
800 kc CMJS Ciego de Avila, Cadena Oriental de Radio SA, 1 kw.  
800 kc CMKL Santiago de Cuba, Cadena Oriental de Radio SA, 2 kw II.  
810 kc CMHW Santa Clara, Radio Siboney SA, 1 kw-D, 0.5 kw-N, II.  
820 kc CMDT Bayamo, Reloj del Aire SA, 0.25 kw II  
830 kc CMBZ Habana, Manuel y Guillermo Salas, 15 kw-D 1 kw-N (DA-N) II-E  
840 kc CMAN Pinar del Rio, Circuito Nacional, Cubano SA, 1 kw.  
840 kc CMDQ Victoria de las Tunas, Radio Victoria SA 1 kw-D, 0.25 kw-N.  
850 kc CMKC Santiago de Cuba, Radio Oriente SA, 2 kw II  
860 kc CMBL Habana, Radio Aeropuerto Internacional SA, 15 kw (DA) I-C.  
870 kc CMDY Holguin, Reloj del Aire SA 0.25 kw.  
880 kc CMAG Consolacion del Sur, Union Radio SA, 1 kw II.  
880 kc CMJB Camaguey, Union Radio SA., 1 kw II.  
890 kc CMCQ Habana, Onda Musical del Oyente SA. 0.25 kw II  
890 kc CMDZ Santiago de Cuba, Radio Cadena Santiago SA, 0.25 kw II.  
890 kc CMHD Santa Clara, Union Radio S.A., 1 kw.

### 900

900 kc CMJV Ciego de Avila, Circuito CMQ SA., 1 kw II  
910 kc CMCF Habana, Union Radio SA., 10 kw III-E  
910 kc CMGX Matanzas, Union Radio SA., 1 kw.  
920 kc CMAQ Pinar del Rio, Circuito CMQ SA, 1 kw III.  
920 kc CMJL Camaguey, Circuito CMQ S.A, 10 kw (DA) III.  
930 kc CMGF Matanzas, Circuito Nacional Cubano SA., 0.25 kw IV.  
930 kc CMKN Santiago de Cuba, Circuito Nacional Cubano SA, 1 kw III  
940 kc CMHH Santa Clara, Radio Garcia Serra, 0.25 kw II  
950 kc CMBF Habana, Circuito CMQ SA, 10 kw (DA) I-D  
950 kc CMDJ Guantanamo, Radio Oriente SA, 0.25 kw IV.  
960 kc CMGN Jovellanos, Radio Siboney SA, 0.5 kw III.  
960 kc CMJN Camaguey, Circuito Nacional Cubano SA., 1 kw III.  
970 kc CMHZ Santa Clara, M Nicolay Villvendas, 0.25 kw.  
970 kc CMKD Holguin, Cadena Oriental de Radio SA, 1 kw III  
980 kc CMCK Habana, Cia Radiodifusora COCO y CMCK SA, 5 kw.  
990 kc CMAS Pinar del Rio, Radio Garcia Serra SA, 0.25 kw II.  
990 kc CMHT Sancti Spiritus, Juan M Santana Padron, 1 kw-D, 0.25 kw-N II

### 1000

1000 kc CMJG Camaguey, Cadena Oriental de Radio SA, 1 kw II  
1000 kc CMKW Santiago de Cuba, Reloj del Aire SA, 0.25 kw II.  
1010 kc CMBQ Habana, Radio Continental CMBQ SA, 5 kw-D 1 kw-N.  
1020 kc CMDO Banes, Radio Banes SA., 0.25 kw-D  
1020 kc CMHS Caibarien, Alberto Aragonés Machado, 0.1 kw-D  
1030 kc CMAC San Cristobal, Guillermo Garcia Ovies, 0.25 kw II.  
1030 kc CMDW Santiago de Cuba, Radio Victoria SA, 0.5 kw II.  
1030 kc CMGO Colon, Cia Insular de Radio, 0.25 kw II  
1030 kc CMJR Camaguey, Org Insular de Radio SA, 1 kw  
1040 kc CMHF Santa Clara, Humberto Valdes Yero, 0.1 kw-D, II.  
1050 kc CMKF Holguin, Manuel J. de Gongora, 0.25 kw II.  
1060 kc CMCX Habana, Espacio Aereo SA, 10 kw-D, 0.25 kw-N II.  
1060 kc CMDH Santiago de Cuba, E Heinandez Callard, 0.25 kw II.  
1060 kc CMJA Camaguey, Rafael Valdes Jimenez, 0.25 kw II.  
1070 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw.  
1070 kc CMKS Guantanamo, Radio Savon SA, 1 kw II  
1080 kc CMJM Ciego de Avila, Circuito Nacional Cubano (CNC), 0.5 kw.  
1090 kc CMBS Habana, Radio Capital Artalejo SA, 0.25 kw II.  
1090 kc CMHE Enerciujada, Virgilio E. Diaz Quintanilla, 0.25 kw-D II.  
1090 kc CMKR Santiago de Cuba, J. Nadal Aguirrezabal, 1 kw-D, 0.25 kw-N, II.

### 1100

1100 kc CMGW Matanzas, Ramon A Zayas Lopez, 0.5 kw  
1110 kc CMDN Guantanamo, Radio Garcia Serra SA., 0.25 kw II.  
1110 kc CMFA Camaguey, Pablo A. Alejo, 1 kw-D, 0.25 kw-N, II  
1120 kc CMBY Habana, Pages y Cia, 0.25 kw II-E  
1120 kc CMDK Santiago de Cuba, Radio Turquino SA., 0.25 kw II.  
1130 kc CMHM Santa Clara, Cadena Oriental de Radio S.A., 1 kw II.  
1130 kc CMKH Guantanamo, Luis Coronado Estrada, 0.25 kw II.  
1150 kc CMBK Habana, Cia Inmobiliaria UCARO SA., 0.25 kw IV.  
1150 kc CMDL Santiago de Cuba, Edwen Acosta Pita, 1 kw-D, 0.25 kw-N, III.  
1160 kc CMJK Camaguey, Jones Castrillon y Cia, 0.5 kw II.  
1170 kc CMBR Habana, Cia Insular de Radio, 0.25 kw II.  
1170 kc CMKB Santiago de Cuba Union Radio SA, 1 kw II.  
1180 kc CMHV Santa Clara, Cia Insular de Radiodifusion S.A. 0.25 kw.  
1190 kc CMAR Pinar del Rio, Cia. Insular de Radiodifusion S.A., 0.25 kw II.  
1190 kc CMJD Ciego de Avila, Union Radio S.A., 0.25 kw II.

### 1200

1200 kc CMDD Bayamo, Radio Oriente SA., 0.25 kw II.  
1200 kc CMK Habana, Fausto Montiel Reinel, 0.25 kw II.  
1210 CMAP Guane, Juan Escobar, 0.25 kw.  
1210 kc CMHK Cruces, Virgilio Villanueva Fernandez, 1 kw.  
1220 kc CMKO Holguin, Manuel Angulo Farran, 0.25 kw II  
1230 kc CMCO Habana, Radio Circuito del Caribe S.A., 0.25 kw IV.  
1230 kc CMDI Holguin, Cia Insular de Radiodifusion SA, 0.25 kw IV  
1230 kc CMJX Moron, Pablo Castellanos Caballero, 0.25 kw IV.  
1240 kc CMAD Artemisa, Colombo Rodriguez, 0.25 kw IV.  
1240 kc CMGY Matanzas, Radiotiempo SA., 0.25 kw IV.  
1240 kc CMKE Victoria de las Tunas, Humberto Andres Pena, 0.25 kw  
1250 kc CMHP Sancti Spiritus, F. Gloria y M. Borges Enriquez, 0.25 kw IV  
1250 kc CMKA Guantanamo, Cadena Oriental de Radio SA, 0.25 kw.  
1260 kc CMCI Habana, Cadena Oriental de Radio SA., 5 kw.  
1260 kc CMDE Bayamo, Cadena Oriental de Radio SA, 0.25 kw.  
1270 kc CMJC Camaguey, Cadena Camagueyana de Radio S.A., 1 kw III  
1280 kc CMDP Victoria de las Tunas, Cadena Oriental de Radio SA., 0.25 kw.  
1280 kc CMHA Sagua la Grande, Jose M. Vazquez Gonzalez, 1 kw III.  
1290 kc CMCW Habana, Gilberto y Mario Lavin Dominguez, 0.25 kw.  
1290 kc CMDG Guantanamo, Carlos Abrutia, 0.25 kw.

### 1300

1300 kc CMAE Pinar del Rio, Columbo Rodriguez, 0.25 kw.  
1300 kc CMJQ Nuevitas, Juan Filgueiras Caballero, 1 kw.  
1310 kc CMHO Santa Clara, Organizacion Insular de Radio, 1 kw III  
1320 kc CMDA Santiago de Cuba, Red Provincial de Radio SA, 1 kw III.  
1320 kc CMFC Moron, Cia Insular de Radiodifusion SA, 0.25 kw.  
1330 kc CMCB Habana Radio Reloj S.A., 1 kw.  
1340 kc CMAL Pinar del Rio, Radio Occidente, 0.25 kw IV.  
1340 kc CMF Camaguey, Radio Camaguey SA., 1 kw IV.  
1340 kc CMGU Colon, Cadena Oriental de Radio SA, 0.25 kw.  
1350 kc CMHJ Cienfuegos, Telerrape SA, 0.25 kw III.  
1350 kc CMKY Puerto Padre, Pedro Zacca Cheda, 0.1 kw II.  
1360 kc CMBG Habana, Antonio Fuentes Rodriguez, 0.25 kw.  
1370 kc CMBN Santa Fe, Isla de Pinos Cia Operadora Circuitos Radiales SA., 0.25 kw.  
1370 kc CMJH Ciego de Avila, Luis Marauri Mendoza, 0.5 kw.  
1390 kc CMBX Habana, Alberto Alvarez Ferrara, 0.25 kw.  
1390 kc CMKX Bayamo, Aristides Gervet de Villafane, 0.25 kw IV.

### 1400

1400 kc CMAX Consolacion del Norte, G Blanco Pi, 0.25 kw IV.  
1400 kc CMGL Matanzas, Cadena Oriental de Radio SA, 0.25 kw IV  
1400 kc CMJI Florida, Osvaldo Moran Arteago, 0.25 kw IV  
1400 kc CMKI Guantanamo, Union Radio SA, 0.25 kw IV  
1410 kc CMDR Holguin, Cia Insular de Radiodifusion SA, 0.25 kw  
1410 kc CMHC Santa Clara, Mario Perez Marrero, 1 kw III.  
1420 kc CMCG Habana, Radio Codazos SA, 0.25 kw IV.  
1420 kc CMJU Moron, Emilio F. Fernandez, 0.25 kw IV  
1430 kc CMKZ Palma Soriano, Radio Victoria SA, 0.25 kw IV  
1440 kc CMGM Cardenas, Osvaldo Menocal Santana, 0.25 kw.  
1440 kc CMJW Camaguey, Admor Antonio A. Moran Arteaga, sucesores de Andres Moran Cisneros, 0.25 kw IV.  
1450 kc CMDX Baracoa, J. Amable Martinez, 0.25 kw III  
1450 kc CMHL Sancti Spiritus, Radio Tiempo SA., 0.25 kw IV  
1460 kc CMCM Habana, Transradio Columbia SA., 0.25 kw IV.  
1460 kc CMKQ San Luis, R. de Armas Trompeta, 0.5 kw III  
1470 kc CMGE Cardenas, Genaro Sabater Fox, 0.25 kw.  
1470 kc CMJO Ciego de Avila, Bonifacio Idefonso Morales, 0.25 kw.  
1480 kc CMHX Cienfuegos, Juan A H Ventura, 0.25 kw.  
1490 kc CMKG Victoria de las Tunas, Red Provincial de Radio, SA., 0.25 kw IV.  
1490 kc CMOX Habana, Cia Cubano Americana de Radio S.A., 0.25 kw IV.

# Mexico-Caribbean CONTINUED

1500

- 1520 kc CMBD Habana, Luis Perez Garcia, 0.25 kw II.
- 1520 kc CMKT Victoria de las Tunas, Alfredo Sanchez Morejon, 1 kw-D. 0.25 kw-N.
- 1550 kc CMDV Santiago de Cuba, J. Camacho Porro, 0.25 kw II.
- 1560 kc CMZ Habana, Ministerio de Educacion, 5 kw.
- 1570 kc CMHR Sagua la Grande, Radio Tiempo, 0.25 kw-D, 0.1 kw-N. II.
- 1580 kc CMDS Holgun, Radio Norte S.A., 0.25 kw II.
- 1580 kc CMGB Playa de Veradero, Roberto Rodriguez Aragon, 0.25 kw II.
- 1580 kc CMJZ Ciego de Avila, Pablo Castellanos Caballero, 0.25 kw II.
- 1590 kc CMDF Manzanillo, Jose Sanz Valdes, 0.25 kw IV.
- 1590 kc CMHY Cabaiguan, Cia Martin y Perez, 0.1 kw.
- 1590 kc CMOA Habana, Juan Fdz. Duran, 0.5 kw III.

## DOMINICAN REPUBLIC

- 620 kc H13T Ciudad Trujillo, J. Arismendi Trujillo, 10.0 kw I-C. (Will continue on 1040 kc, 10 kw, pending change of WKAQ, San Juan, P. R., to 810 kc.)
- 790 kc H1L Ciudad Trujillo, Joaquin C. Pellicer, 0.5 kw III.
- 820 kc H1Z Santiago, Luis F. Moscoso C., 1.0 kw-D II.
- 950 kc HIG Ciudad Trujillo, Andres Cordero Puello, 0.25 kw IV.
- 1050 kc H18B Santiago, 1.0 kw II.
- 1050 kc H15K Barahona, 0.25 kw II.
- 1220 kc H1IN Santiago, Partido Dominicano, 0.75 kw III.
- 1220 kc H1N Ciudad Trujillo, 0.5 kw III.
- 1230 kc H13A Barahona, Exped; Pou, 0.25 kw IV.
- 1240 kc H18U Puerto Plata, Luis A. Pelegrin, 0.25 kw IV.
- 1250 kc H14C San Francisco de Macoris, Manuel R. Perlata, 1.0 kw-D 0.1 kw-N III-D. IV-N
- 1310 kc H13V Bani, Manuel Bello Hijo, 0.5 kw III.
- 1310 kc H1F Puerto Plata, 1.0 kw III.
- 1330 kc H14B Santiago de los Caballeros, Abraham Vanderhorst, 0.5 kw III.
- 1350 kc H1Z Ciudad Trujillo, Frank Hatton, 1.0 kw III-B.
- 1360 kc H18T La Vega, 1.0 kw-D 0.1 kw-N 0.1 kw-N III-D. IV-N. IV.
- 1380 kc H18T Santiago, 1.0 kw III
- 1400 kc H1T Ciudad Trujillo, Francisco A. Sana-bia, 0.25 kw IV.
- 1400 kc H1IL La Vega, Joaquin C. Pellicer, 0.25 kw IV.
- 1440 kc H12A Salcedo, 0.04 kw IV.
- 1440 kc H15K Ciudad Trujillo, 0.25 kw IV.
- 1440 kc H18T Monsenor Novel, 0.5 kw III
- 1450 kc H12R San Cristobal, Luis Alberti, 0.25 kw IV.
- 1490 kc H12H Ciudad Trujillo, Raf. F. Tavarez L., 0.25 kw IV.
- 1490 kc H1IA Moca, 0.25 kw IV.

## HAITI

- 1080 kc 4VK Leogane, 10 kw.
- 1250 kc 4VYM, Port au Prince, 0.25 kw.
- 1260 kc 4VHL Petionville, 0.1 kw.
- 1300 kc 4VW Port au Prince, Ricardo Widmaier, 0.5 kw.
- 1470 kc 4VGM Port au Prince, Frank C. Magloire, 0.5 kw.
- 1500 kc 4VMD Gonaives, 0.4 kw.

## JAMAICA

- 880 kc ZQI Kingston, Jamaica Bcstg. Co., 0.5 kw II.

## MEXICO

500

- 540 kc XEWA S. Luis Potosi, S. L. P., Cadena Radiodif. Mex. S.A., 150 kw. (DA-N) I-A.
- 550 kc XEAF Tala, Jal., 0.15 kw IV.
- 550 kc XEKL Jalapa, Ver., Carlos Ferraez Matos, 1.0 kw-D 0.25 kw-N IV.
- 550 kc XEPX La Paz, B. C., 0.25 kw IV.
- 550 kc XEQW Merida, Yuc., 5.0 kw (DA-N) III-A.
- 550 kc XEUC Tehuantepec, Oax., 0.25 kw IV.
- 560 kc XEAH S. Rosalia, B. C., 0.1 kw IV.
- 560 kc XEHA Tecate, B. C., 0.25 kw IV
- 560 kc XEIO Aquascalientes, Aguas, 1.0 kw-D 0.25 kw-N IV.
- 560 kc XEIU Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.
- 560 kc XEOP Mexico, D. F., 1.0 kw III-B.
- 560 kc XEPL Ciudad Cuathtemoc, Chih., 0.5 kw III-B.
- 560 kc XEUY S. Cristobal de las Casas, Chia, 0.5 kw III-B.
- 560 kc . . . Toluca, Mex., 1.0 kw III.
- 570 kc XELQ Morelia, Mich., Francisco Laris Iturbide, 1.0 kw III.
- 570 kc XEAR Monterrey, N. L., 5.0 kw-D 0.1 kw-N IV.
- 570 kc XETJ Torreon, Coah., 1.0 kw-D 0.1 kw-N IV.
- 570 kc XEVX Comalcalco, Tab., 1.0 kw-D, 0.25-N. III.

- 570 kc XENZ Culiacan, Sin., 1.0 kw-D 0.25 kw-N IV.
- 570 kc XEOA Oaxaca, Oax., 5.0 kw-D 0.25 kw-N IV.
- 580 kc XEMU Piedras Negras, Coah., Alfonso L. Bres., 5.0 kw-D, 0.25 kw-N III-B.
- 580 kc XEFT Chihuahua, 5.0 kw-D 0.25 kw-N IV.
- 580 kc XEDZ Cordoba, Ver., 1.0 kw-D 0.45 kw-N III-B.
- 580 kc XEHP Ciudad Victoria, Tamaulipas, 1.0 kw-D 0.15 kw-N IV.
- 580 kc XEAV Guadaluajara, Jal., Manuel Lopez Diaz, 25.0 kw (DA-1) III-A.
- 580 kc XEUE Tuxtla Gutierrez, Chia., 1.0 kw-D 0.2 kw-N IV.
- 590 kc XEHQ Hermosillo, Son., Radio Hermosillo, 1.0 kw III-B.
- 590 kc XEPH Mexico, D. F., Cia. Mexico de Radiodif. S. A., 5.0 kw III-A.
- 590 kc XERT Rio Bravo, Tam., Ignacio Magallon, 5 kw-D 0.25 kw-N IV.
- 590 kc XEE Durango, 2.0 kw-D, 0.15 kw-N III.

600

- 600 kc XEBB Acapulco, Guerrero, 5.0 kw-D, 1.0 kw-N III-A.
- 600 kc XEDN Torreon, Coah., Difusora del Norte, S. A., 1.0 kw III-B.
- 600 kc XEEH Monterrey, N. L., 0.5 kw-D III.
- 600 kc XEZ Merida, Yuc., Jorge L. Palomeque, 10.0 kw (DA-1) III-A.
- 600 kc XEWZ Guanajuato, Gto., Gonzalo Sanchez Gomez, 0.25 kw IV.
- 610 kc XEBX Sabinas, Coah., Radiodif. Coahuila S. A., 5.0 kw-D 0.5 kw-N III-B.
- 610 kc XECV Ciudad Valles, S.L.P., 1.0 kw-D 0.25 kw-N IV.
- 610 kc XEJA Jalapa, Ver., 1.0 kw-D .05 kw-N III-B.
- 610kc XEUF Uruapan, Mich., 5 kw-D, 1 kw-N. III.
- 610 kc XELR Veracruz, Ver., 0.1 kw IV
- 610 kc XEUF Uruapan, Mich., Ignacio Navarro, 5.0 kw-D 1.0 kw-N III-A.
- 610 kc XEGS Guasave, Sin., 5.0 kw-D 0.75 kw-N III-B.
- 620 kc XEBU Chihuahua, Chih., Roberto O. Stevenson, 5.0 kw-D 0.25 kw-N IV.
- 620 kc XECK Durango, Dur., 1 kw-D, 1 kw-N IV.
- 620 kc XEPT Ciudad Bemex, Tab., 0.25 kw-D, 0.1 kw-N IV.
- 620 kc XEGH Reynosa, Tam., 0.25 kw-D. IV.
- 620 kc XENK Mexico, D. F., Gral. Brig. P. A. F. Proal Pardo, 10.0 kw-D 5.0 kw-N III-A.
- 620 kc XEOO Tepic, Nay., 1.0 kw-D, 0.25 kw-N IV.
- 630 kc XEFB Monterrey, N. L., Emis. Inc. de Monterrey S. A., 10.0 kw (DA-2) III-A.
- 630 kc XEFU Cosamaloapan, Ver., 2.0 kw-D 0.75 kw-N III-B.
- 630 kc XEFX Guaymas, Son., 0.25 kw IV.
- 630 kc XEJB Guadaluajara, Jal., State Government, 0.5 kw III-B.
- 630 kc XETK Mazatlan, Sin., 1.0 kw D 0.25 kw-N IV.
- 630 kc XETS Tapachula, Chia., Napoleon Correa, 1.0 kw-D 0.5 kw-N III.
- 630 kc XEID Cananea, Son., 5.0 kw (DA-N) III-A.
- 630 kc XEIZ Chilpancingo, Gro., 5.0 kw-D 0.25 kw-N IV
- 650 kc XEZM Zamora, Mich., La Voz del Comercio de Zamora, 5.0 kw-D II
- 650 kc XEEI Los Mochis, Sin., 0.25 kw-D II.
- 650 kc XEEJ Puerto Vallarta, Jal., 0.25 kw-D II.
- 650 kc XEEK Oaxaca, Oax., 1.0 kw-D II.
- 660 kc XEAY Ciudad Delicias, Chih., 0.5 kw-D II
- 660 kc XERPM Mexico, D. F., Vocero Mexicano S. A. 50.0 kw (DA-2) II.
- 660 kc XEEM Rio Verde, S. L. P., 0.1 kw-D II.
- 660 kc XENB Macuspana, Tab., 1 kw-D II.
- 660 kc XEEL Fresnillo, Zac., 0.25 kw-D II.
- 670 kc XEEK Tapachula, Chiapas, 1.0 kw-D II.
- 670 kc XEPM Gomez Palacio, Dur., 0.5 kw-D II.
- 670 kc XEIS Ciudad Guzman, Jal., 1.0 kw-D II.
- 680 kc XELG Leon Gto., Radio Impuls. del Centro S. A., 10.0 kw (DA-N) II.
- 680 kc XEFO Chihuahua, Chih., 0.1 kw-D II
- 680 kc XEFG Tezuitlan, Pue., 1.0 kw (DA-N) II.
- 680 kc XESN Guasave, Sin., 1.0 kw-D II
- 690 kc XEAK Tijuana, B. C., Jorge I. Rivera, 50.0 kw (DA-N) I-B
- 690 kc XEN Mexico, D. F., Guillermo P. de Del Conde, 20.0 kw-D 5 kw-N II.
- 690 kc XERG Monterrey, N. L., 0.25 kw-D, 0.2 kw-N II-D, IV-N.
- 690 kc XEEN Progreso, Yuc., 50.0 kw II.

700

- 700 kc XEDV Zapopan, Jal., 1.0 kw-D II
- 700 kc XEGI Gomez Palacio, Dur., 1.0 kw-D II.
- 700 kc XEVC Cordoba, Vera., 0.5 kw-D II
- 710 kc XEON Tuxtla Gutierrez, Chia., Enrique Valero Arambula, 2.0 kw-D 1.0 kw-N II.
- 710 kc XEIE Parral, Chih., 0.5 kw-D II.
- 710 kc (New) Mexico, D. F., 1.0 kw-D 0.5 kw-N II.
- 710 kc XEBL Culiacan, Sin., 5.0 kw (DA-N) II.
- 730 kc XEX Leon, Guanajuato, Radio de Mexico S. A. de C. V., 500.0 kw (DA) I-A.
- 750 kc XEEQ San Luis Potosi, 0.25 kw-D II.
- 760 kc XEEZ Tonala, Jal., 1.0 kw-D III.
- 760 kc XEIP, Mexico, D. F., 1.0 kw (DA-N) II.
- 760 kc XEEG Torreon, Coah., 1.0 kw-D II.
- 770 kc XEHB San Francisco del Oro, Chih., 0.5 kw-D II.
- 770 kc XETG Lagos de Moreno, 0.15 kw-D IV.
- 770 kc XEDI Queretaro, Quer., 1.0 kw-D II.
- 770 kc XEML Apatzingan, Mich., 0.25 kw-D II.
- 790 kc XEBI Aguascalientes, Ags., Pedro C. Rivas, 1.0 kw-D 0.25 kw-N IV.

- 790 kc XEFE Nuevo Laredo, Tam., Ruberto Villarreal, 1.0 kw-D 0.5 kw-N III-B.
- 790 kc XESU Mexicali, B. C., 1.0 kw-D III.
- 790 kc XENT LaPaz, B. C., 2.0 kw-D 0.75 kw-N III-A.
- 790 kc XERC Mexico, D. F., 5 kw-D, 1 kw-N IIIA.
- 790 kc XEGZ Ciudad Lerdo, Dur., 0.25 kw-D II.

800

- 800 kc XEAN Ocotlan, Jal., Radio Ocotlan S. de R. L., 1.0 kw-D II.
- 800 kc XEBE Tijuana, B. C., 0.5 kw-D II.
- 800 kc XELO Ciudad Juarez, Chih., Cia Radio de Piedras Negras, 150.0 kw I-A.
- 810 kc XEIC Ciudad Obregon, Son., 0.5 kw-D II.
- 810 kc XEFW Tampico, Tam., Flores y Martinez, 50 kw (DA-N) II.
- 810 kc XERI Ciudad Reynosa, Tam., 0.25 kw-D II.
- 820 kc XEKG Fortin de las Flores, Vera, 1.0 kw-D III-B.
- 830 kc XELA Mexico, D. F., Radio Metropolitan S. A. 10.0 kw-D 5.0 kw-N (DA-N) II.
- 840 kc XEBA Guadaluajara, Jal., Jesus D. Gonzales, 1 kw-D II.
- 840 kc XEGB Coatzacoalcos, Ver., 0.25 kw-D II.
- 840 kc XEEC Tampico, Tam., 0.5 kw-D II.
- 850 kc XETQ Orizaba Ver., 10.0 kw (DA-2) II.
- 860 kc XEDU Durango, Dur., Carlos C. Armas, 1.0 kw-D 0.5 kw-N II.
- 860 kc XEMO Tijuana, B. C., Fernando Frederico Ferreira, 5.0 kw II.
- 860 kc XEUN Mexico, D. F., Universidad Nacional de Mexico, 5.0 kw II.
- 860 kc XEIN Tepic, Nay., 1.0 kw-D 0.175 kw-N IV.
- 860 kc XENL Monterrey, N. L., 5.0 kw II.
- 860 kc XENW Culiacan, Sina, 1 kw-D, 0.25 kw-N II
- 860 kc XEWI Chapala, Jal., 1 kw-D II
- 870 kc XEMM Morelia, Mich., 0.5 kw-D II
- 870 kc XEEV Villahermosa, Tab., 1.0 kw-D II.

900

- 900 kc XEW Mexico, D. F., Cadena Radio Difusora S. A. 250.0 kw I-A.
- 910 kc XEAO Mexicali, B. C., Juan C. Chavez, 0.25 kw IV.
- 910 kc XEHO Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEBH Hermosillo, Son., Carlos Balderama, 5.0 kw-D 1.0 kw-N III-B.
- 920 kc XEXK Ensenda, B. C., 0.25 kw-D IV.
- 920 kc XEBM S. Luis Potosi, S. L. P., Benjamin Briones, 5.0 kw-D 1.0 kw-N III-B.
- 920 kc XECQ Cullacan, Sin., 5 kw-D 0.1 kw-N III.
- 920 kc XEGK Papantla, Ver., 0.25 kw II.
- 920 kc XELT Guadaluajara, Jal., Eduardo Reynoso Gonzalez, 0.25 kw IV.
- 920 kc XEMJ Piedras Negras, Coah., Jesus L. Elizondo, 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEOK Monterrey, N. L., Carlos Roa Montes de Oco, 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEMD Gomez Palacio, Dur., 0.1 kw IV.
- 920 kc XEPK Chihuahua, Chih., 0.25 kw-D IV.
- 920 kc XEBD Saltillo, Coah., 0.25 kw IV.
- 920 kc XEU Veracruz, Ver., 5.0 kw-D 0.5 kw-N III.
- 940 kc XEWV Mexicali, B. C., 1.0 kw-D II.
- 940 kc XEQ Mexico, D. F., Radio Panamericana S. A., 150.0 kw-D 50.0 kw-N I-B.
- 940 kc XEJN Ciudad Reynosa, Tam., 0.2 kw-D IV.
- 950 kc XEGM Tijuana, B. C., Gustavo Faust Fernandez, 3.5 kw-D 2.5 kw-N (DA-N) III-A.
- 960 kc XECC Ciudad Camargo, Chih., 0.25 kw-d, 0.1 kw-N IV.
- 960 kc XECS Manzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.
- 960 kc XEK Nuevo Laredo Tamaulipas, Rafael Tijerina Carranza, 5.0 kw-D 1.0 kw-N (DA-1) III-A.
- 960 kc XEHK Guadaluajara, Jal., Francisco E. Fregoso, 1.0 kw-D 0.25 kw-N IV.
- 960 kc XEKS Saltillo, Coahuila 2.0 kw-D 0.1 kw-N III.
- 960 kc XEIQ Ciudad Obregon, Son., 0.75 kw-D 0.5 kw-N III-B.
- 960 kc XENO Ciudad Lerdo, Dur., 0.1 kw-D IV.
- 960 kc XEOS Chetumal, Q. R., 0.5 kw III-B.
- 960 kc XEUQ Zihuatanejo, Guer., 5.0 kw-D 0.25 kw-N IV.
- 970 kc XECJ Apatzingan, Mich., 1.0 kw-D 0.25 kw-N IV.
- 970 kc XEJ Ciudad Juarez, Chih., Pedro Meneses Jr., 10.0 kw-D 5.0 kw-N III-A.
- 970 kc XEDF Mexico, D. F., Arturo Martinez, 5.0 kw-D 1.0 kw-N III
- 970 kc XEMW Monclovia, Coah., 0.125 kw IV
- 970 kc XEO Matamoros, Tamaulipas, Can. Mario Gonzalez, 1.0 kw III-B.
- 970 kc XEUG Guanajuato, Guan., 5.0 kw-D.
- 970 kc XEVT Villahermosa, Tab., 5.0 kw-D 0.4 kw-N III-B.
- 970 kc XEEZ Caborca, Son., 0.25 kw-D 0.1 kw-N IV.
- 970 kc XEOW Mazatlan, Sin., 1.0 kw-D 0.25 kw-N IV.
- 980 kc XEFQ Cananea, Son., Pedro L. Diaz, 0.5 kw III-B.
- 980 kc XEKE Navjoa, Son., 1.0 kw-D 0.25 kw-N IV.
- 980 kc XETU Tampico, Tam., Impuls. Moderna del Radio S. A., 5.0 kw-D 1.0 kw-N III-B.
- 980 kc XEXT Tepic, Nay., State Government, 1.0 kw III-A.
- 980 kc XELC La Piedad, Mich., 5.0 kw-D 0.2 kw-N IV.
- 980 kc XENR Nueva Rosita, Coah., 5.0 kw-D 0.5 kw-N III-B.

980 kc XEIA San Andres Tuxtla, Veracruz, 0.25 kw IV.  
990 kc XIEB Ciudad Guzman, Jal., Roberto Chavez Gonzalez, 1.0 kw-D 0.1 kw-N II.  
990 kc XECL Mexicali, B. C., Alfonso A. Lacarra, 5.0 kw II.  
990 kc XET Monterrey, N. L., El Pregonero del Norte, 50.0 kw-D 5.0 kw DA-N II.  
990 kc XEER Ciudad Cuauhtemoc, Chih., 0.5 kw-D II.  
990 kc XEUB Oaxaca, Oax., 5.0 kw-D 0.5 kw-N III-B.  
990 kc XEUM Valladolid, Yuc., 0.25 kw II.

#### 1000

1000 kc XEOY Mexico, D. F., Fomento de Radio S. A., 50.0 kw I-B.  
1010 kc XEDX El Sauzal, B. C., 0.5 kw-D 0.25 kw-N II.  
1010 kc XEHL Guadalajara, Jal., Radiodif. de Occidente S. A., 10.0 kw-D 5.0 kw-N II.  
1010 kc XEPB Hermosillo, Son., 0.25 kw-D II.  
1010 kc XETX Nuevo Casas Grandes, Chih., Laureano Molinar Contreras, 1.0 kw-D 0.25 kw-N II.  
1010 kc XEKD Ciudad Acuna, Coah., 0.5 kw-D 0.25 kw-N II.  
1010 kc XEWS Culiacan, Sin., 5.0 kw-D 0.25 kw-N II.  
1030 kc XEQR Mexico, D. F., Corp. Mexicana de Radio S. A., 10.0 kw-D 1.0 kw-N II.  
1040 kc XEIV La Piedad, Mich., 1.0 kw-D II.  
1050 kc XED Mexicali, B. C., Carlos Blanco, 10.0 kw-D 1.0 kw-N (DA) II.  
1050 kc XEG Monterrey, N. L., La Voz de Norteamerica S. A., 150.0 kw I-A.  
1060 kc XEDP Mexico, D. F., Radio Gobernacion, 50.0 kw (DA-N) I-B.  
1070 kc XEGY Tehuacan, Pue., 1.0 kw-D 0.25 kw-N II.  
1080 kc XETA Zitacuaro, Mich., 0.5 kw-D 0.15 kw-N II-D, IV-N.  
1080 kc XEGO Irapuato, Gto., 1.0 kw-D II.  
1090 kc XEHR Pueblo, Pue., Manuel R. Canale, 0.25 kw II.  
1090 kc XEWL La Barca, Jal., Ramon Alvarez Lopez, 0.25 kw-D II.  
1090 kc XERB Rosarito, B. C., Interamericana de Radio S. A., 50.0 kw (DA-N) I-B.  
1090 kc XERG Nuevo Laredo, Tam., Reynoldo Garza Alvarez, 2.5 kw-D II.  
1090 kc XEOD Boca del Rio, Ver., 1.0 kw (DA-N) II.

#### 1100

1100 kc XEGP Cosamaloapan, Ver., 1.0 kw (DA-N) II.  
1110 kc XEWR Ciudad Juarez, Chih., 0.5 kw-D II.  
1110 kc XESX Saltillo, Coah., 0.5 kw-D II.  
1110 kc XEKP Rio Bravo, Tam., 0.25 kw-D II.  
1110 kc XERCN Mexico, D. F., Radio Central de Mexico, 50.0 kw (DA-1) II.  
1110 kc XELJ Lagos de Moreno, Jal., 0.25 kw-D II.  
1110 kc XEGQ San Luis de la Paz, Gto., 0.5 kw-D II.  
1110 kc XEVS Villa de Seris, Son., 0.25 kw-D II.  
1120 kc XETR Ciudad Valles, S. Luis Pot., 1 kw-D II.  
1130 kc XEFN Uruapan, Mich., 0.25 kw-D II.  
1130 kc XEJW Jalapa, Ver., Mariano Caraza, 10.0 kw (DA-N) II.  
1140 kc XEFZ Monterrey, N. L., 50.0 kw (DA-N) I-B.  
1150 kc XEAD Guadalajara, Jal., Alejandro Diaz, 1.0 kw-D 0.125 kw-N IV.  
1150 ks XEGE Mexicali, Baja Calif., 1 kw-D III.  
1150 kc XEJO Monterrey, N. L., 1.0 kw-D III.  
1150 kc XEJP Mexico, D. F., Radio America S. A., 10.0 kw (DA-N) III-B.  
1150 kc XEJS Hidalgo del Parral, Chih., Alfonso Perez Porras, 0.5 kw III-B.  
1150 kc XERY Merida, Yuc., 0.5 kw-D 0.35 kw-N III-B.  
1150 kc XESO Ciudad Obregon, Son., 5.0 kw-D 0.3 kw-N III-B.  
1150 kc XEXZ Zacatecas, Zac., 1.0 kw-D 0.2 kw-N IV.  
1160 kc XEJW Uruapan, Mich., 1.0 kw-D II.  
1160 kc XEGR Coatepec, Ver., 1.0 (DA-N) II.  
1170 kc XECD Puebla, Pue., Roberto Canedo, 0.35 kw II.  
1170 kc XEFD Rio Bravo, Tamaulipas, 5.0 kw-D II.  
1170 kc XEAC Aguascalientes, Ags., 0.5 kw-D II.  
1170 kc XEGV Nogales, Son., 0.25 kw-D II.  
1170 XEZS Coatzacoalcos, Vera., 0.5 kw-D 0.25 kw-N II.  
1170 kc XEOV Orizaba, Vera., 0.1 kw-D II.  
1190 kc XEWK Guadalajara, Jal., 10.0 kw (DA-N) I-B.

#### 1200

1220 kc XEB Mexico, D. F., El Buen Tono S. A., 100.0 kw I-A.  
1240 kc XEBN Ciudad Delicias, Chih., 1.0 kw-D 0.25-N IV.  
1240 kc XEBQ Empalme, Son., Roberto Gonzalez Mata., 1.0 kw-D 0.5 kw-N IV.  
1240 kc XECE Oaxaca, Oax., 0.25 kw IV.  
1240 kc XECG Nogales, Son., 0.25 kw IV.  
1240 kc XEFV Ciudad Juarez, Chih., Dario Cordero Rocha, 0.25 kw IV.  
1240 kc XEFP Reynosa, Tam., 1.0 kw-D 0.25-N IV.  
1240 kc XEMQ Merida, Yuc., Lazaro Achurra, Suarez, 1.0 kw-D 0.25 kw-N IV.  
1240 kc XERZ Leon, Gto., Carlos Obregon Padilla, 1.0 kw-D 0.25 kw-N IV.

1240 kc XES Tampico, Tam., Radio Televisora de Tampico, 1.0 kw-D 0.25 kw-N IV.

1240 kc XESI Santiago Ixcuintla, Nayarit, 0.3 kw IV.

1240 kc XETC Torreon, Coah., 0.25 kw IV.

1240 kc XECG Nogales, Son., 0.25 kw IV.

1240 kc XEKC Ensenada, B. C., 0.1 kw IV.

1240 kc XEIF San Blas, Sin., 0.1 kw IV.

1240 kc XETG Tuxtla Gutierrez, Chiapas, 1.0 kw-D 0.25 kw IV.

1250 kc XEAT Hidalgo del Parral, Chih., Sucrs. de Jorge Perez, 0.25 kw IV.

1250 kc XEDK Guadalajara, Jal., Manuel Lopez Diaz, 1.0 kw III-B.

1250 kc XEDL Hermosillo, Son., Eufemia Esquer de Vidal, 1.0 kw-D 0.5 kw-N III-B.

1250 kc XEJX Queretaro, Quer., 1.0 kw-D 0.1 kw-N IV.

1250 kc XEMG Arriaga, Chia., 0.5 kw-D, 0.25 kw-N, III-D, IV-N.

1250 kc XESJ Saltillo, Coah., Froylan Mier Narro, 1.0 kw-D 0.5 kw-N III-B.

1250 kc XETF Veracruz, Ver., Sucrs. de Jose Rodr. Lopez, 0.5 kw III-B.

1250 XEUO Chetumal, Q. R., 0.25 kw IV.

1260 kc XEMF Monclova, Coah., Alfonso L. Bres., 0.25 kw IV.

1260 kc XER Linares, N. L., Radio Linares S. A., 1.0 kw-D 0.25 kw-N IV.

1260 kc XEXR Ciudad Valles, S. L. P., 1.0 kw-D III.

1260 kc XEOG Ojinaga, Chih., 0.5 kw-D 0.1 kw-N IV..

1260 kc XEL Mexico, D. F., Herdez, S. A., 5.0 kw-D 1.0 kw-N III-B.

1260 kc XEDW Minatitlan, Sucrs. de Hector Silva Canto, 0.25 kw IV.

1270 kc XEAX Oaxaca, Oax., Delia Rodriguez de Marquez, 5.0 kw-D 0.5 kw-N III

1270 kc XEAZ Tijuana, B. C., Fernando Sanchez Mayans, 0.5 kw III-B.

1270 kc XEGL Navojoa, Son., Fausto M. Gomez, 0.5 kw III-B.

1270 kc XEMH Merida, Yuc., 0.5 kw III-B.

1270 kc XEXC Taxco, Guer., 0.25 kw-D 0.1 kw-N IV.

1270 kc XEOH Ciudad Camargo, Chih., 0.15 kw IV.

1270 kc XEZU Zacapu, Mich., Guillermo Calzada Cervantes, 1.0 kw-D 0.25 kw-N IV.

1270 kc XENX Mazatlan, Sin., 0.25 kw IV.

1270 kc XEKX Leon, Gto., 0.7 kw-D 0.15 kw-N IV.

1270 kc XEHN Nogales, Sonora, 0.25 kw-D 0.1 kw-N IV.

1270 kc XEKO San Luis Rio, Colorado, Son., 0.25 kw-D IV.

1270 kc XEPV Papantla, Veracruz 1.0 kw-D 0.25 kw-N IV.

1280 kc XEKY Huixtla, Chia., 1.0 kw-D 0.1 kw-N IV.

1280 kc XEAG Cordoba, Ver., Luz Maria Zuniga de Miguel, 1.0 kw III-B.

1280 kc XEAW Monterrey, N. L., Jesus D. Gonzalez, 5.0 kw-D 0.5 kw-N III-B.

1280 kc XEBW Chihuahua, Chih., Radioemisora del Norte, 1.0 kw-D 0.6 kw-N III-B.

1280 kc XEGJ Guadala, Jal., Quirino Francisco Gonzalez, 0.25 kw IV.

1280 kc XELK Zacatecas, Zac., Macias y Acevedo, 0.25 kw IV.

1280 kc XESQ San Miguel Allende, Gto., 0.5 kw-D 0.25 kw-N IV.

1280 kc XEUU Colima, 0.25 kw IV.

1280 kc XEHS Los Mochis, Sin., 0.25 kw IV.

1290 kc XEAP Ciudad, Obregon, Son., Emilio Manzanilla, 1.0 kw-D 0.1 kw-N IV.

1290 kc XEDA Mexico, D. F., Publ. Com. de Mexico S. A., 1.0 kw III-A.

1290 kc XEIX Jiquilpan, Mich., 1.0 kw-D III.

#### 1300

1300 kc XEGA San Andres Tuxtla, Ver., 0.5 kw II-B.

1300 XELE Tampico, Tam., 1.0 kw-D 0.15 kw-N IV.

1300 kc XELP, Jofutla, Morelos, 1.0 kw-D DA-D III.

1300 kc XEP Ciudad Juarez, Chih., Esteban Parra, 1 kw-D. 0.5 kw-N III-B.

1300 kc XECQ Culiacan, Sin., 1.0 kw-D 0.5 kw-N III-B.

1300 kc XESF Morelia, Mich., Jose Martinez Ramirez, 0.5 kw III-B.

1300 kc XEXW Nogales, Son., 1.0 kw-D 0.10 kw-N IV.

1300 kc XEHU Martinez de la Torre, Ver., 0.25 kw-D 0.1 kw-N IV.

1300 kc XEYJ Nueva Rosita, Coah., 1.0 kw-D 0.1 kw-N IV.

1310 kc XEYE La Paz, B. C., 0.5 kw III-B.

1310 kc XEAM Matamoros, Tamaulipas, Manuel L. Salinas, 1.0 kw-D 0.25 kw-N IV.

1310 kc XEBP Torreon, Coah., La Voz de la Laguna S. A., 5.0 kw-D 0.25 kw-N IV.

1310 kc XEC Tijuana, B. C., Luis Enrique Encisco, 0.25 kw IV.

1310 kc XEFH Agua Prieta, Son., Jesus Rodriguez Verdugo, 1.0 kw-D III.

1310 kc XEHV Veracruz, Ver., Sucrs. de Juan A. Palavicini, 1.0 kw III-A.

1310 kc XEJE Guadalajara, Jal., Difusoras de Occidente S. A., 0.25 kw IV.

1310 kc XEPO San Luis Potosi, S. L. P., 1.0 kw-D 0.25 kw-N IV.

1310 kc XERU Chihuahua, Chih., 1.0 kw III.

1320 kc XEAI Mexico, D. F., G. N. Medina y Loc. Ag. Ramos, 1.0 kw III-B.

1320 kc XEJZ Ciudad Jimenez, Chih., 0.5 kw-D 0.25 kw-N III-D, IV-N.

1320 kc XEOJ Ocotlan, Jal., 2.5 kw-D 0.25 kw-N IV.

1320 kc XENI Nueva Italia, Mich. 1.0 kw-D 0.25 kw-N IV.

1320 kc XERJ Mazatlan, Sin., Oscar Perez E., 5.0 kw-D 0.5 kw-N III-B.

1320 kc XESR Santa Rosalia, B. C., 0.5 kw III-B.

1320 kc XESY Magdalena, Son., 0.2 kw IV.

1320 kc XERN Montemorelos, N. L., 1.0 kw-D 0.25 kw-N IV.

1320 kc XEWX Tuxtepec, Oax., 1.0 kw-D 0.1 kw-N IV.

1320 kc XEUI Comitan, Chia., 0.5 kw III-B.

1330 kc XEBO Irapuato, Gto., Alfonso Martinez, 1.0 kw (DA-N) III-B.

1330 kc XEEA Salina Cruz, Oax., 0.5 kw III-B.

1330 kc XEFC Merida, Yuc., Rafael Rivas Franco., 1.0 kw III-B.

1330 kc XEHZ Martinez de la Torre, Ver., 1.0 kw-D 0.1 kw-N IV.

1330 kc XEYG Iguuala, Guer., 0.25 kw-D IV.

1330 kc XERP Ciudad Madero, Tam., 1.0 kw-D III.

1330 kc XEWQ Monclova, Coahuila, 1.0 kw-D III.

1340 kc XEEA Mexicali, B. C., Consuelo Tonnella King, 0.25 kw IV.

1340 kc XEBJ Ciudad Victoria, Tam., Fernando Elzalde, 0.25 kw IV.

1340 kc XEBK Nuevo Laredo, Tam., Juan Manuel Cortes, 0.25 kw IV.

1340 kc XECI Acapulco, Gro., 0.25 kw IV.

1340 kc XECR Morelia, Mich., 0.25 kw-D 0.1 kw-N IV.

1340 kc XEDH Villa Acuna, Coah., Oscar Gonzalez Galindo, 0.25 kw IV.

1340 kc XEFA Jalapa, Ver., Adolfo Alvarez, 0.25 kw IV.

1340 kc XEJC Guernavaca, Morelos, 0.5 kw-D 0.25 kw-N IV.

1340 kc XEJK Ciudad Delicias, Chih., Amador Ronquillo Reza, 0.25 kw IV.

1340 kc XEDS Colima, Colima, 1.0 kw IV.

1340 kc XELU Ciudad Serdan, Puebla, 0.25 kw IV.

1340 XELW Guadalajara, Jal., Salvador Galindo de la Torre, 1.0 kw-D 0.25 kw-N IV.

1340 kc XEMA Fresnillo, Zac., Jose Miguel Acevedo Moya, 0.25 kw IV.

1340 kc XEMT Matamoros, Tamaulipas, Severo Garza Saenz, 0.25 kw IV.

1340 kc XEOE Tapachula, Chia., 0.25 kw-D IV.

1340 kc XENV Monterrey, N. L., 1 kw-D, 0.25 kw-N IV.

1340 kc XEOM Coatzacoalcos, Ver., Daniel Schact Perez, 1.0 kw-D 0.25 kw-N IV.

1340 kc XESL San Luis Potosi, S. L. P., Guadalupe Delgada Ramirez, 0.5 kw-D 0.25 kw-N IV.

1340 kc XEKH Ciudad del Carmen, Camp., 0.25 kw IV.

1340 kc XEDB Ciudad Obregon, Son., 0.25 kw IV.

1340 kc XEBY Truxpan, Ver., 0.25 kw IV.

1350 kc XEJF Tierra Blanca, Vera., 0.25 kw-D 0.1 kw-N IV.

1350 kc XEQK Mexico, D. F., Guillermo Morales B., 1.0 kw III-A.

1350 kc XETB Torreon, Coah., Radio Laguna, S. A., 5.0 kw-D 0.5 kw-N III-B.

1350 kc XETM Naco, Son., Jesus Manuel Franco, 1.0 kw III-B.

1350 kc XEHY Oaxaca, Oax., 1.0 kw-D III.

1360 kc XEKF Iguuala, Gro., Rafael Campos Marquina, 1.0 kw-D 0.5 kw-N III-B.

1360 kc XEUD Tuxtla Gutierrez, Chia., 1.0 kw-D 0.5 kw-N III-B.

1360 kc XESA Culiacan, Sin., Pablos y Elzalde, 5.0 kw-D 0.5 kw-N III-B.

1360 kc XEY Celaya, Gto., 1.0 kw-D 0.175 kw-N IV.

1360 kc XETR Ciudad Valles, S. L. P., 5.0 kw-D III.

1360 kc XELS Monzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.

1370 kc XEA Campeche, Camp., Casanoba Brito, 1.0 kw III-B.

1370 kc XEDG Guadalajara, Jal., 0.5 kw III-B.

1370 kc XEHF Nogales, Son., Gaston Mascarenas, 5.0 kw III-A.

1370 kc XEHG Mexicali, B. C., 0.5 kw-D III-B.

1370 kc XEMR Monterrey, N. L., Enrique Serna Martinez, 10.0 kw (DA-N) III-A.

1370 kc XEXO Nuevo Laredo, Tam., 0.25 kw-D IV.

# Mexico-Caribbean CONTINUED

1370 kc XERM San Andres Tuxtla, Ver., 0.5 kw-D 0.1 kw-N IV.  
 1370 kc XEFY Fortin de Las Flores, Ver., 0.5 kw-D 0.25 kw-N IV.  
 1370 kc XEXL Patzcuaro, Mich., 10.0 kw-D 0.1 kw-N IV.  
 1380 kc XEGW Ciudad Victoria, Tama., 1.0 kw-D II.  
 1380 kc XELF Nueva Rosita, Coah., 0.25 kw IV.  
 1380 kc XECO Mexico, D.F., Publ Com de Mexico S.A., 5.0 kw III-A.  
 1380 kc XERK Tepic, Nay., Dario Mondragon, 1.0 kw-D 0.5 kw-N III-B.  
 1380 kc XETZ Villahermosa, Tab., 1.0 kw-D 0.5 kw-N III-B.  
 1380 kc XEJH La Paz, B. C., 0.25 kw IV.  
 1380 kc XERS Gomez Palacio, Dur., 2.5 kw (DA-N) III-A.  
 1380 kc XEKT Tecate, B. C., 0.25 kw-D 0.15 kw-N IV.  
 1380 kc XEZW Ciudad Hidalgo, Chia., 1 kw-D, 0.25 kw-N IV.  
 1390 kc XEM Chihuahua, Chih., Pedro Meneses Jr., 0.5 kw III-B.  
 1390 kc XEOR Renosa, Tam., Cond S. Vda de Gonzalez, 1.0 kw III.  
 1390 kc XERW Leon, Gto., Augustin Obregon Padilla, 0.25 kw IV.  
 1390 kc XETL Tuxpan, Ver., Calixte Almazan, 5.0 kw-D 1.0 kw-N III-B.  
 1390 kc XEJI Tehuantepec, Oax., 2.5 kw-D 0.35 kw-N III-B.

## 1400

1400 kc XEPF Ensenada, B. C., 0.2 kw IV.  
 1400 kc XEAB Santa Ana, B. C., Alfredo Marin Castro, 1.0 kw-D 0.25 kw-N IV.  
 1400 kc XEAJ Navojoa, Son., 0.1 kw IV.  
 1400 kc XECN Progreso, Yuc., 0.25 kw IV.  
 1400 kc XEDE Saltillo, Coah., Enrique Martinez y Martinez, 1.0 kw-D 0.25 kw-N IV.  
 1400 XEDQ San Andres Tuxtla, Vera., 0.1 kw IV.  
 1400 kc XEDT Durango, Dur., Carlos C. Armas, 0.25 kw IV.  
 1400 kc XEEB El Dorado, Sina., 0.25 kw-D, 0.15 kw-N IV.  
 1400 kc XEI Morelia, Mich., Tiburcio Ponce, 1.0 kw-D IV; 0.25 kw-N III.  
 1400 kc XELH Acaponeta, Nay., 0.1 kw IV.  
 1400 kc XENG Huachinango, Puebla, 0.25 kw IV  
 1400 kc XEES Santa Barbara, Chih., 1 kw-D, 0.2 N IV.  
 1400 kc XESH Nueva Rosita, Coah., 0.5 kw-D 0.15 kw-N IV.  
 1400 kc XEKJ Acapulco, Gro., Ramon Ortega Escobedo, 1.0 kw-D 0.25 kw-N IV.  
 1400 kc XEJA Nejera, 1.0 kw-D 0.2 kw-N IV  
 1400 kc XESP San Pedro Tlaquepaque, Jal., Herminio Macias Alonzo, 1.0 kw-D 0.25 kw-N IV.  
 1400 kc XETO Tampico, Tam., Radio Tiempo S. de R. L. de C. V., 0.25 kw IV.  
 1400 kc XEWF Cuautla, Mor., Fernando Diaz Enriquez, 0.25 kw IV.  
 1400 kc XEXB Jalapa, Ver., 0.5 kw-D 0.25 kw-N IV.  
 1400 kc XEJL Guamuchil, Sin., 1.0 kw-D 0.25 kw-N IV  
 1400 kc XEIH Fresnillo, Zac., 0.25 kw IV.  
 1400 kc XEJC Ciudad Camargo, 0.25 kw-D, 0.1 kw-N IV.  
 1410 kc XEAS Nuevo Laredo, Tam., Jose Maria Villarreal, 1.0 kw-D 0.25 kw-N IV.  
 1410 kc XEBS Mexico, D. F., Hispano-Mexicano S.A., 5.0 kw-D 1.0 kw-N III-A.  
 1410 kc XECF Los Mochis, Sin., Francisco Perez H., 1.0 kw-D 0.5 kw-N III-B.  
 1410 kc XEWM Villahermosa, Tob., 5.0 kw-D 0.5 kw-N III-B.  
 1410 kc XEBF San Pedro de las Colonias, Coah., 0.25 kw IV.  
 1410 kc XEIT Puerto Vallarta, Jal., 1.0 kw-D 0.25 kw-N IV.  
 1420 kc XEEP La Paz, B. C., 0.5 kw II.  
 1420 kc XEF Ciudad Juarez, Chih., Jose Carlos Amaya, 5.0 kw-D 0.5 kw-N III-B.  
 1420 kc XEH Monterrey, N. L., Radio Tarnava S. de R. L., 1.0 kw III-A.  
 1420 kc XEFS Cuernavaca, Mor., Miguel Angel T. Benitez, 0.25 kw IV.  
 1420 kc XEHM Pachuca, Hgo., 0.25 kw-D, 0.15 kw-N IV.  
 1420 kc XEWE Irapuato, Gto., Felipe Gallardo, 5.0 kw-D 0.175 kw-N IV.  
 1420 kc XEWJ Tehuacan, Pue., Jaime Retif Del Morel, 0.25 kw IV.  
 1420 kc XEXX Tijuana, B. C., Jose J. Clark, Fern Fed. Ferrei, 2.0 kw III-A.  
 1420 kc XEEW Matamoros, Tamaulipas, 1.0 kw III.  
 1420 kc XEUP Tizimin, Yuca., 0.25 kw IV.  
 1420 kc XEGF Gutierrez Zamora, Ver., 0.5 kw-D 0.1 kw-N IV

1420 kc XEII Chihuahua, Chih., 5.0 kw-D 0.5 kw-N III-B.  
 1420 kc XEWP Autlande Navarro, Jali, 0.5 kw-D III.  
 1430 kc XECZ San Luis Potosi, S. L. P., Radiodif. Mexicana, 1.0 kw III-A.  
 1430 kc XEOX Ciudad Obregon, Son., Felipe G. de Leon, 5.0 kw-D 0.5 kw-N III-B.  
 1430 kc XEKR Nueva Rosita, Coah., 0.1 kw IV.  
 1430 kc XEHD Ciudad Miguel Aleman, Tam., 2.0 kw-D 0.15 kw-N IV.  
 1430 kc XELL Veracruz, Vera., 5.0 kw-D 0.25 kw-N IV.  
 1430 kc XELY Morelia, Mich., 1 kw-D III  
 1430 kc XENP Salamanca, Gto., 0.25 kw-D IV.  
 1430 kc XEUK Campeche, Camp., 0.25 kw IV.  
 1440 kc XEHA C. Carmargo, Chih., 0.25 kw-D 0.1 kw-N III-A.  
 1440 kc XELZ Mexico, D. F., Maria Cardena de Zetuna, 5.0 kw-D 1.0 kw-N III-A.  
 1440 kc XEHW Rosario, Sin., 0.25 kw IV  
 1440 kc XEJQ Parras, Coah., 5.0 kw-D III.  
 1440 kc XEVG Villahermosa, Tab., 0.15 kw IV.  
 1450 kc XEYD Aguascalientes, Aguas, 0.1 kw IV.  
 1450 kc XECB San Luis Rio Colorado, Son., Carlos Elando, 0.25 kw IV.  
 1450 XECM Ciudad Mante, Tam., 1.0 kw-D 0.25 kw-N IV.  
 1450 kc XECP Ciudad Victoria, Tam., 0.1 kw IV.  
 1450 kc XECT Ojinaga, Chih., 0.25 kw IV.  
 1450 kc XEDJ Magdalena, Son., Jesus L. Rochin, 0.25 kw-D 0.1 kw-N IV.  
 1450 kc XETD Tecuala, Nay., 0.25 kw IV.  
 1450 kc XESS Ensenada, B. C., 0.1 kw IV.  
 1450 kc XEGC Sahuayo, Mich., Alberto Barragan Degollado, 1.0 kw-D 0.25 kw-N IV  
 1450 kc XEJM Monterrey, N. L., 0.25 kw IV.  
 1450 kc XENA Queretaro, Qro., Ramon Rodriguez Familiar, 1.0 kw IV.  
 1450 kc XEPP Orizaba, Ver., Radio Impulsora de Orizaba, 1.0 kw-D 0.25 kw-N IV.  
 1450 kc XESZ Zihuatanejo, Gro., 0.25 kw IV.  
 1450 kc XEVH Vallehermoso, Tamaulipas, 1.0 kw-D 0.25 kw-N IV  
 1450 kc XEFK Gomez Palacio, Dur., 0.5 kw-D 0.25 kw-N IV.  
 1450 kc XEJW Chilpancingo, Gro., 1.0 kw-D 0.25 kw-N IV.  
 1450 kc XESD Huatabampo, Son., 1.0 kw-D 0.25 kw-N IV.  
 1450 kc XEKM Minatitlan, Ver., 0.25 kw IV.  
 1450 kc XEJD Poza Rica, Ver., 1.0 kw-D 0.25 kw-N IV  
 1450 kc XEPY Progreso, Yuca., 0.25 kw IV.  
 1460 kc XEHX Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.  
 1460 kc XELX Zitacuaro, Mich., 10.0 kw (DA-N) III-A.  
 1460 kc XEJT Altamira, Tam., Difusora Portena S. de R. L., 1.0 kw III-B.  
 1460 kc XEDY Cuevos, Baja, Calif., 1 kw-D, 0.2 kw-N III.  
 1460 kc XEET Etla, Oaxa., 1 kw-D, 0.25 kw-N IV.  
 1460 kc XEYC Ciudad Juarez, Chih., Ysela Fern. Caball. de Yanez, 1.0 kw III-B  
 1460 kc XEUJ Ciudad del Carmen, Cam., 0.25 kw IV.  
 1460 kc XEHE Atotomilco el Alto, Jal., 0.25 kw IV.  
 1460 kc XERD Nueva Rosita, Coah., 1.0 kw-D III.  
 1470 kc XEAU Tijuana, B. C., Manuel Acuna Varela, 5.0 kw III-A.  
 1470 kc XECU Los Mochis, Sin., Luis Perez Gomez, 0.25 kw IV.  
 1470 kc XEHI Ciudad Miguel Aleman, Tam., 0.5 kw-D 0.25 kw-N IV.  
 1470 kc XERL Colima, Col., 1.0 kw (DA-N) III.  
 1470 kc XESM Mexico, D. F., Salvador San Martin, 10.0 kw-D 5.0 kw-N III-A.  
 1480 kc XEAR Monterrey, N. L., Alfonso Flores Lopez, 1.0 kw-D 0.5 kw-N III-B.  
 1480 kc XEZJ Zapopan, Jali, 0.25 kw-D, 0.2 kw-N IV  
 1480 kc XENS Navojoa, Son., 1.0 kw-D 0.1 kw-N III  
 1480 kc XEPR Poza Rica, Ver., 10.0 kw-D 0.5 kw-N III-B  
 1480 kc XECA Ciudad Ixtepe, Oax., 5.0 kw-D 0.25 kw-N III-B.  
 1480 kc XEGX San Luis de la Paz, Gto., 0.5 kw-D 0.2 kw-N IV.  
 1490 kc XEAL Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.  
 1490 kc XEAG Agua Prieta, Son., Manuel Rodriguez, 0.25 kw IV.  
 1490 kc XECH Toluca, Mex., Rodolfo Llamas, 0.5 kw-D 0.25 kw-N IV.  
 1490 kc XECW Veracruz, Ver., 0.1 kw IV.  
 1490 kc XEDR Guaymas, Son., Sucrs. de Modesto Ortega, 0.5 kw-D 0.25 kw-N IV.  
 1490 kc XEFF Matehuala, S. L. P., 0.25 kw IV.  
 1490 kc XEGO Zamora, Mich., Radio Zamora S de R. L., 1.0 kw-D 0.25 kw-N IV.  
 1490 kc XEGT Zamora, Mich., 1 kw-D, 0.25 kw-N IV.

1490 kc XEGU Huauchinango, Pue., 0.25 kw-D IV.  
 1490 kc XEJR Hidalgo del Parral, Chih., 1 kw-D, 0.2 kw-N IV.  
 1490 kc XEME Merida, Yuc., Alvaro Barquet Y., 1.0 kw-D 0.25 kw-N IV.  
 1490 kc XEOB Torreon, Coah., 1.0 kw-D 0.25 kw-N IV.  
 1490 kc XERA Chihuahua, Chih., Red Nacional Radiomisor S. A., 1.0 kw-D 0.25 kw-N IV.  
 1490 kc XERO Aguascalientes, Ags., Radio Hidrotermopolitana, 0.25 kw IV.  
 1490 kc XESK San Blas, Naya., 0.25 kw-D IV.  
 1490 kc XEWG Ciudad Juarez, Chih., Carlos Mendez, 0.25 kw IV.  
 1490 kc XEXU Saltillo, Coah., 0.1 kw IV.  
 1490 kc XEPA Puebla, Pue., 0.25 kw IV  
 1490 kc XEMS Matamoros, Tamaulipas, 0.25 kw IV.  
 1490 kc XEJU Culiccan, Sin., 0.25 kw IV  
 1490 kc XEIB Todas Santos, B. C., 0.25 kw IV.  
 1490 kc XEED Ameca, Jal., 0.25 kw IV  
 1490 kc XEKN Huetamo, Mich., 0.25 kw IV.

## 1500

1500 kc XERH Mexico, D. F., "AR SE." S.A., 20.0 kw (DA-N) II.  
 1500 kc XEUV Villahermosa, Tab., 0.25 kw II.  
 1500 kc XEJV Ensenada, B. C., 0.5 kw-D II  
 1500 kc XEFG Tapatitlan de Morelos, Jal., 0.5 kw-D II.  
 1500 kc XEEB Esperanza, Son., 0.25 kw-D II.  
 1510 kc XEKI Villa de Seris, Son., 0.25 kw-D II.  
 1510 kc XESG Saltillo, Coah., 1.0 kw-D II  
 1520 kc XECX Tehuacan, Pue., 0.25 kw II  
 1520 kc XEHT Huamantla, Tlax., Alf. Macia y Mario Pardo S., 0.25 kw-D II  
 1520 kc XEIG Mazatlan, Sin., 0.5 kw-D II.  
 1520 kc XEST San Luis Rio Colorado, Son., 0.25 kw-D II.  
 1520 kc XETH Humanguillo, Tab., 1.0 kw-D 0.1 kw-N II.  
 1530 kc XEFR Mexico, D. F., 5.0 kw (DA-N) II.  
 1540 kc XENC Celaya, Gto., El Heraldo del Bajio, 1.0 kw-D 0.25 kw-N II.  
 1540 kc XEQN Hermosillo, Son., 5.0 kw II.  
 1540 kc XEJY El Grullo, Jal., 0.5 kw-D II.  
 1540 kc XEIJ Cardenas, S. L. P., 0.25 kw-D II.  
 1550 kc XEBG Tijuana, B. C., Octavio B. Lelevier, 1.0 kw II.  
 1550 kc XENU Nuevo Laredo, Tam., 5.0 kw-D 1.0 kw-N (DA-N) II.  
 1550 kc XEJJ Jalapa, Ver., 10.0 kw I-B.  
 1550 kc XEIL Minatitlan, Ver., 0.5 kw-D II.  
 1560 kc XEDC Aguascalientes, Ags., 0.25 kw II.  
 1560 kc XEDD Monterrey, N. L., 0.5 kw-D II.  
 1560 kc XEQZ Ciudad Cuauhtemoc, Chih., 5.0 kw-D 2.0 kw-N II.  
 1560 kc XERX Salamanca, Gto., Ernesto Bravo Vargas, 1.0 kw-D 0.25 kw-N II.  
 1560 kc XEKA Tonantzintla, Pueblo, 0.25 kw-D 0.1 kw-N II.  
 1570 kc XERF Villa Acuna, Coah., Cia. Radiodif. de Coahuila S.A., 250.0 kw III-A.  
 1570 kc XEIK Panuco, Ver., 0.5 kw-D II.  
 1570 kc XEIM San Blas, Nay., 0.6 kw-D II.  
 1580 kc XELI Chilpancingo, Gra., 1.0 kw-D 0.25 kw-N II.  
 1580 kc XEDM Hermosillo, Son., Cia. Radio Pacifico, 50.0 kw II.  
 1580 kc XENQ Tulancingo, Hgo., 5.0 kw-D 0.5 kw-N II.  
 1580 kc XEUL Progreso, Yuca., 0.25 kw II.  
 1580 kc XEQL Zamora, Mich., 1.0 kw-D 0.1 kw-N II.  
 1590 kc XEKB Atemajac, Jali, 0.25 kw-D, 0.125 kw-N IV.  
 1590 kc XEHC Ensenada, B. C., 10.0 kw-D 1.5 kw-N III.  
 1590 kc XEBZ Meoqui, Chi., 1.0 kw-D III  
 1590 kc XEMB Monterrey, N. L., 5.0 kw (DA-N) III-B.  
 1590 kc XEEE Tecate, B. C., 1.0 kw-D III  
 1590 kc XETE Ciudad Madero, Tam., 1.0 kw-D (DA) III.  
 1590 kc XEMC Mexico, D. F., Dol. G. Estrada de Ferrero, 10.0 kw-D 5.0 kw-N III-A.  
 1590 kc XEKB Atemajac, Jal., 0.25 kw-D 0.125 kw-N IV.

## 1600

1600 kc XEAE Villa Acuna, Coah., 5.0 kw III-A.  
 1600 kc XEDO Acapulco, Gto., Heriberto Guzar Castro, 0.5 kw III-B.  
 1600 kc XEOU Matamoros dela Laguna, Coah., 1 kw-D, 0.25 kw-N IV.  
 1600 kc XEMI Minatitlan, Vera., 0.25 kw-D IV.  
 1600 kc XEVW Acambaro, Gto., 0.5 kw-D 0.2 kw-N IV.  
 1600 kc XEFM Veracruz, Ver., 0.25 kw IV.  
 1600 kc XECW Los Mochis, Sin., 1.0 kw-D 0.2 kw-N IV.  
 1600 kc XENY Nogales, Son., 1.0 kw-D III

# World Wide Distribution of Radio Receiver Sets

The number of radio sets in the world (excluding the U.S., its possessions and Canada) increased by 12 million in 1959 for a total of 165,667,000, according to the U.S. Information Agency report of March 2, 1960. Wire speakers, for public listening, reached 38.9 million, a 22% increase of 7 million over the 1958 total. The following statistics are approximate and should be treated with caution, particularly when they refer to newly-developing countries.

## AREA DISTRIBUTION

Area	Radio Sets	Wired Speakers
Western Europe <sup>1</sup>	75,092,700	2,581,900
Eastern Europe (Communist Bloc)	26,520,000	31,396,000
Near East, South Asia and Africa	13,203,200	143,400
Arabic Countries	(4,110,400)	(2,400)
Non-Arabic Near East and South Asia	(4,455,700)	(18,000)
Non-Arabic Africa	(2,637,100)	(123,000)
Far East	26,759,300	4,711,900
Communist Countries	(3,310,000)	(4,570,000)
Non-Communist Countries	(23,449,300)	(1,411,900)
Latin America	23,765,800	unknown
Western Hemisphere Possessions	326,000	51,000
British	(207,900)	(51,000)
French	(47,600)	(unknown)
Netherlands	(66,000)	(unknown)
Greenland	(4,500)	(unknown)
<b>WORLD TOTAL<sup>2</sup></b>	<b>165,667,000</b>	<b>38,884,200</b>

<sup>1</sup>Includes Yugoslavia.

<sup>2</sup>Exclusive of the United States, its territories, and Canada.

## COUNTRY DISTRIBUTION

### Western Europe

Country	Radio Sets	Wired Speakers
Andorra	1,800	-
Austria	1,955,900	13,800
Belgium	2,409,400	134,800
Denmark	1,714,400	-
Finland	1,300,000	-
France	11,484,000	-
W Germany (Incl W Berlin)	16,050,000	159,000
Gibraltar	4,900	500
Iceland	69,500	-
Ireland	485,100	-
Italy	7,851,200	-
Liechtenstein	3,200	400
Luxembourg	91,400	-
Malta	16,200	45,100
Monaco	5,100	-
Netherlands	2,715,300	490,500
Norway	1,250,000	-
Portugal	995,800	-
San Marino	1,900	-
Spain	6,000,000	-
Sweden	2,683,700	160,000
Switzerland	1,039,500	354,400
United Kingdom	15,584,400 <sup>1</sup>	1,048,400
Yugoslavia	1,380,000	175,000

<sup>1</sup>Includes 10,000,000 combined sound and television licenses

### Far East

Country	Radio Sets	Wired Speakers
Australia	2,297,400	-
Borneo (North)	9,000	-
Burma	110,000	-
Cambodia	15,000	-
China (Communist)	3,500,000	4,570,000
Fiji Islands	20,000	-
Hong Kong	114,900	59,200
Indonesia	833,600	8,900
Japan	15,586,400	-
North Korea	110,000	unknown
South Korea	600,000	-
Laos	8,000	-
Macau	6,000	-
Malaya	251,600	22,300
New Caledonia	5,000	-
New Zealand	562,000	-
Philippines	550,000	4,100
Sarawak and Brunei	30,000	-
Singapore	96,700	41,000
Taiwan	450,000	-
Thailand	1,000,000	5,000
North Vietnam	300,000	unknown
South Vietnam	303,700	1,100

### Latin America

Country	Radio Sets	Wired Speakers
Argentina	5,500,000	-
Bolivia	150,000	-
Brazil	6,828,800	-
Chile	887,000	-
Colombia	2,084,300	-
Costa Rica	100,000	-
Cuba	1,300,000	-
Dominican Republic	100,000	-
Ecuador	450,000	-
El Salvador	225,000	-
Guatemala	210,000	-
Haiti	50,000	-
Honduras	125,000	-
Mexico	3,500,000	-
Nicaragua	75,000	-
Panama	145,000	-
Paraguay	150,000	-
Peru	320,000	-
Uruguay	500,000	-
Venezuela	565,700	-

### Near East, South Asia and Africa

Country	Radio Sets	Wired Speakers
<b>Arabic Countries</b>		
Aden	32,000	-
Algeria	504,500	-
Iraq	600,000	-
Jordan	94,400	-
Lebanon	111,000	2,400
Libya	73,500	-
Morocco	501,000	-
Saudi Arabia	18,000	-
Sudan	135,000	-
Tunisia	151,000	-
<b>Non-Arabic Near East and South Asia</b>		
Afghanistan	21,000	-
Ceylon	285,600	18,000
Cyprus	95,000	-
Greece	846,400	-
India	2,000,000	-
Iran	1,100,000	-
Israel	405,000	-
Nepal	13,000	-
Pakistan	480,000	-
Portuguese India	1,900	-
Turkey	1,207,800	-
<b>Non-Arabic Africa</b>		
Angola	70,000	-
Bechuanaland	3,500	-
Belgian Congo	175,000	-
British Somaliland	2,500	-
Cameroon	40,000	-
Central African Federation	150,000	-
Ethiopia (includes Eritrea)	85,000	-
French Equatorial Africa	45,000	-
French Somaliland	5,000	-
French West Africa	100,000	-
Gambia	2,500	-
Ghana	107,000	41,400
Guinea	12,000	-
Kenya	150,000	1,800
Liberia	35,000	-
Madagascar	60,000	-
Mauritius	35,000	-
Mozambique	60,000	-
Nigeria	250,000	62,500
Portuguese Guinea	1,500	-
Reunion	10,100	-
Sierra Leone	23,000	5,000
Somalia	15,000	-
Tanganyika	80,000	-
Togoland	5,000	-
Uganda	80,000	-
Union of South Africa	1,019,000	12,300
Zanzibar	13,000	-

### Eastern Europe

Country	Radio Sets	Wired Speakers
Albania	40,000	18,000
Bulgaria	680,000	702,000
Czechoslovakia	3,200,000	516,000
East Germany	5,500,000	-
Hungary	1,300,000	300,000
Poland	3,600,000	1,400,000
Rumania	1,000,000	660,000
USSR	10,700,000	28,000,000

### Western Hemisphere Possessions

Country	Radio Sets	Wired Speakers
British	207,900	51,000
French	47,600	-
Netherlands	66,000	-
Greenland	4,500	-

# College or University Campus—Limited Radio Stations in the U.S.

The following college or university campus-limited stations are operated principally by students enrolled in the schools. Their transmission is by wire, and reception is limited to on campus listening. College radio is represented nationally by three organizations: the Intercollegiate Broadcasting System, the Ivy Network, and the College Radio Corp. Station affiliation to one or more of these groups is listed beside the call letters. For further information, see the listings IBS, Ivy, and CRC on page B-27.

## ALABAMA

**WRSD** IBS Alabama College, Montevallo  
**WABP** CRC Univ of Alabama, University

## ARIZONA

**KASN** IBS-CRC Arizona State Univ, Tempe

## ARKANSAS

**KASC** Arkansas State College, Jonesboro  
**KVAR** CRC Univ of Arkansas, Fayetteville  
**KSSC** CRC Southern State College, Magnolia

## CALIFORNIA

State Polytechnic, San Luis Obispo.  
**KCSC** Chico State College, Chico  
**KHSC** IBS Humboldt State College, Arcata  
**KXLU** CRC Loyola University, Los Angeles 45  
**KJJC** Modesto Junior College, Modesto  
**KAPC** Pacific, College of the, Stockton  
**KSPC** CRC Pomona College, Claremont  
**KHSM** St Mary's College, St. Mary's  
**KRTG** State College, San Francisco 2  
San Jose State College, San Jose  
**KZSU** IBS-CRC Stanford University, Stanford

## COLORADO

**KCAM** Colorado State University, Fort Collins  
**KVDU** CRC Univ of Denver, Denver 10

## CONNECTICUT

**WTCC** Central State College, New Britain  
**WCNI** Connecticut College, New London  
**WHUS** IBS Univ of Connecticut, Storrs  
**WRTC** Trinity College, Hartford 6  
**WESH** IBS-CRC Wesleyan Univ, Middletown  
**WYBC** IBS-Ivy Yale University, New Haven

## DELAWARE

**WSLY** Wesley College, Dover

## DISTRICT OF COLUMBIA

**WAMU** CRC American Univ, Washington 16  
**WCVA** IBS Catholic University of America, The, Washington 17  
**WRGW** George Washington Univ, Washington  
**WGTE** Georgetown University, Washington 7  
Howard University, Washington 1

## IDAHO

**KBJC** Boise Junior College, Boise  
**KUOI** CRC Idaho, University of, Moscow  
**KROK** Northwest Nazarene College, Nampa

## ILLINOIS

**WAUG** CRC Augustana College, Rock Island  
**WUCB** CRC Chicago, University of, Chicago 37  
**WESE** IBS Elmhurst College, Elmhurst  
**WGRN** IBS Greenville College, Greenville  
**WIIT** IBS-CRC Illinois Institute of Technology, Chicago 16  
**WFGU** CRC Univ of Illinois, Champaign  
**WKC** CRC Knox College, Galesburg  
**WMCC** IBS MacMurray College, Jacksonville  
**WNOC** IBS North Central College, Naperville  
**WNPC** IBS North Park College, Chicago 25  
**QCIM** Quincy College, Quincy  
St Joseph's Seminary, Westmont  
**WESB** Shimer College, Mount Carroll  
**WETN** IBS-CRC Wheaton College, Wheaton

## INDIANA

**WBST** Ball State Teachers College, Muncie  
Earlham College, Richmond  
**WFRN** Franklin College, Franklin  
**WMIB** IBS Manchester College, North Manchester  
**WSND** CRC Notre Dame & St. Mary's College, Notre Dame  
**WMBR** Purdue Univ (Hall H-1) W Lafayette  
**WHRX** Purdue Univ (Hall H-2), W Lafayette  
**KWRX** Purdue Univ (Hall H-3), W Lafayette  
**WCCR** Purdue Univ (Cary Hall Quadrangle), W Lafayette  
**WCTS** Purdue Univ, W Lafayette  
**WVTI** Valparaiso Technical Inst, Valparaiso

## IOWA

**KBNL** Cornell College, Mt Vernon  
**KUDD** Dubuque, University of, Dubuque  
**KGRA** Graceland College, Lamoni  
**EGRW** CRC Grinnell College, Grinnell  
**KMBI** Iowa State College, Ames  
**KWAR** IBS Wartburg College, Waverly  
**KYTC** Iowa State Teachers, Cedar Falls

## KANSAS

**WBUB** Baker University, Baldwin  
**KUOK** CRC Univ of Kansas, Lawrence  
**KTJO** IBS Ottawa University, Ottawa  
Univ of Wichita, Wichita

## KENTUCKY

**WGTC** Georgetown College, Georgetown  
**WSDX** Southern Baptist Theological Seminary, Louisville

## LOUISIANA

Polytechnic Institute, Ruston  
**WWL** Loyola Univ, New Orleans  
IBS McNeese State College, Lake Charles  
**WECS** Southern University and A & M College, Baton Rouge  
**WTUL** CRC Tulane Univ, New Orleans 18

## MAINE

**WORO** CRC Univ of Maine, Orono

## MARYLAND

**WJHU** CRC Johns Hopkins Univ, Baltimore  
**WMUC** CRC Univ of Maryland, College Park  
**WRNV** IBS U.S. Naval Academy, Annapolis

## MASSACHUSETTS

**WAIC** International College, Springfield 9,  
**WVBC** IBS Boston College, Boston 67  
**WTBU** Boston Univ, Boston 15  
**WLDB** Brandeis Univ, Waltham  
**WHBS** Harvard Business School, Boston 63  
**WHBB** IBS-Ivy Harvard Univ, Cambridge  
**WCRC** IBS-CRC Holy Cross, Worcester 3  
**WLTI** Lowell Textile Inst, Lowell  
**WTBS** CRC M I T., Cambridge 39  
**WMHC** Mount Holyoke College, South Hadley  
**WTCR** CRC Tufts University, Medford  
**WMS** CRC Williams College, Williamstown

## MICHIGAN

Albion College, Albion  
**WCRG** IBS Central Michigan, Mt. Pleasant.  
Detroit, University of, Detroit 1  
**WEMC** Emmanuel Missionary College, Berrien Springs  
**WFBS** IBS Ferris Institute, Big Rapids  
**WJMD** CRC Kalamazoo College, Kalamazoo  
**WCBN** CRC Michigan, University of, Ann Arbor  
**WBSD** Olivet College, Olivet  
Wayne State University, Detroit 2  
**WIDE** CRC Western Michigan College, Kalamazoo

## MINNESOTA

**KARL** CRC Carleton College, Northfield  
**KOBB** CRC Concordia College, Moorhead  
**KGAC** CRC Gustavus Adolphus College, Saint Peter  
**WMMR** CRC Univ of Minnesota, Minneapolis  
**KSJU** CRC St. John's University, Collegeville  
**KSMC** CRC St. Mary's College, Winona  
**KSTO** CRC St. Olaf's College, Northfield

## MISSISSIPPI

**WMCB** IBS Mississippi College, Clinton  
**WMSU** Mississippi Southern, Hattiesburg  
**WCBH** CRC Mississippi, University of, Oxford

## MISSOURI

**KCBI** IBS Central Bible Institute, Springfield  
**KSMC** IBS-CRC Central Missouri State College, Warrensburg  
**KCUR** Univ of Kansas City, Kansas City 10  
**KCLC** IBS Lindenwood College for Women, St. Charles  
Missouri, University of, Columbia  
**KBIL** CRC St. Louis University, St. Louis 8  
**KWWC** Stephens College, Columbia  
IBS Central College, Fayette

## NEBRASKA

**KOCU** CRC Creighton University, Omaha 2  
**KOVF** CRC State Teachers College, Kearney  
IBS State Teachers College, Peru  
**KNUS** CRC Nebraska, University of, Lincoln  
**KNWU** CRC Nebraska Wesleyan University, Lincoln

## NEW HAMPSHIRE

**WMDR** CRC New Hampshire, University of, Durham

## NEW JERSEY

**WPRB** Ivy Princeton University, Princeton  
**WRSU** CRC Rutgers University & Douglass College, New Brunswick  
**WVIK** CRC Upsala College, East Orange

## NEW MEXICO

**KNMA** CRC New Mexico College of A & M Arts, State College  
New Mexico Highlands Univ, Los Vegas  
**KNMD** CRC New Mexico Univ, Albuquerque

## NEW YORK

**WATI** Agriculture & Technical Institute at Farmingdale, Farmingdale  
**WALI** IBS Adelphi College, Garden City, L. I.  
**WABC** Bard College, Annandale-on-Hudson  
**WBPU** CRC Buffalo, University of, Buffalo 14  
**WNTC** CRC Clarkson College of Technology & Teachers College at Potsdam, Potsdam  
**WRCU** CRC Colgate University, Hamilton  
**WKCR** IBS-Ivy Columbia Univ, New York 27  
**WVBR** IBS-Ivy Cornell University, Ithaca  
**WIC** CRC Hamilton College, Clinton  
**WECH** Hofstra College, Hempstead, L. I.  
**WJSL** IBS Houghton College, Houghton  
**WICB** CRC Ithaca College, Ithaca  
**WKCS** Keuka College, Keuka Park  
**WBEI** CRC Rensselaer Polytechnic, Troy  
**WBIT** Rochester Institute of Technology, Rochester 8  
**WRUC** CRC Univ of Rochester, Rochester 3  
**WOFM** CRC St. Bonaventure College, St. Bonaventure  
**KSU** IBS-CRC St. Lawrence Univ, Canton  
**WSLC** Sarah Lawrence College, Bronxville  
**WEOS** CRC Seneca, Colleges of the (Hobart and William Smith Colleges), Geneva  
**WVCR** Siena College, Loudonville  
**WCVF** IBS Teachers College at Fredonia, Fredonia  
**WGCV** Teachers College at Oswego, Oswego  
**WEWS** Teachers College, Plattsburg  
**WRUC** IBS-CRC Union College, Schenectady 8  
**KDET** CRC U S Military Academy, West Point

## NORTH CAROLINA

**WBES** CRC Duke University, Durham  
**WWWS** CRC East Carolina College, Greenville  
**WGWC** Gardner-Webb College, Boiling Springs  
**WENC** CRC N. C. State College, Raleigh  
North Carolina, U. of, Chapel Hill  
**WFDD** CRC Wake Forest College, Winston-Salem

**WVVO** IBS-CRC Western Carolina College, Cullowhee

## NORTH DAKOTA

**KDAC** CRC N. D. Agricultural College, Fargo

## OHIO

**WYSO** CRC Antioch College, Yellow Springs  
**WBWC** Berea College Berea  
**WDUB** CRC Denison University, Granville  
**WCEB** IBS Heidelberg College, Tiffin  
Hiram College, Hiram  
**WKSU** Kent State University, Kent  
**WKCO** Kenyon College, Gambier  
**WMCO** Marietta College, Marietta  
**WOCB** CRC Oberlin College, Oberlin  
**WOIO** Ohio State University, Columbus 10  
**WOUN** Ohio University, Athens  
**WOCR** Otterbein College, Westerville  
**WRAE** IBS Western Reserve Univ, Cleveland  
**WCXU** IBS Xavier University, Cincinnati

## OKLAHOMA

**KUBY** CRC Oklahoma, University of, Norman  
**KVRO** CRC A & M College, Stillwater  
**KBGC** Oklahoma Baptist University, Shawnee  
**KAUS** Oklahoma Military Academy, Claremore  
Linfield College, McMinnville  
**KPUR** CRC Pacific University, Forest Grove  
**KDUP** CRC Portland, University of, Portland 3

## PENNSYLVANIA

**WBMC** CRC Bryn Mawr College, Bryn Mawr  
**WVBU** Bucknell University, Lewisburg  
**WRCT** CRC Carnegie Institute of Technology, Pittsburgh 13  
**WDUQ** Duquesne University, Pittsburgh 19  
**WVFM** IBS Franklin and Marshall College, Lancaster  
**WVGC** CRC Gettysburg College, Gettysburg  
**WVBC** CRC Haverford College, Haverford  
**WJRH** CRC Lafayette College, Easton  
**WLEH** CRC Lehigh University, Bethlehem  
**WBEEL** IBS Lycorning College, Williamsport  
**WVUH** CRC, Muhlenberg College, Allentown  
**WVFN** IBS-Ivy Pennsylvania, University of, Philadelphia 4  
**WPGH** Univ of Pittsburgh, Pittsburgh  
**KSFC** St. Francis College, Loretto  
**WSVC** St. Vincent College, Latrobe  
**WSRN** IBS Swarthmore College, Swarthmore  
**WBTI** IBS-CRC Temple Univ, Philadelphia 22  
**WVIL** CRC Villanova University, Villanova  
IBS Westminster College, New Wilmington  
IBS Wilson College, Chambersburg

## RHODE ISLAND

**WBRU** IBS-Ivy Brown University, Providence  
**WDOM** CRC Providence College, Providence 8  
**WRIU** CRC Rhode Island Univ, Kingston

## SOUTH CAROLINA

**WBSF** IBS Clemson Agricultural College, Clemson  
Presbyterian College, Clinton  
**WUSC** CRC Univ of S. C., Columbia

## SOUTH DAKOTA

**KAUR** Augustana College, Sioux Falls  
**KAGY** CRC S. D. State College, Brookings

## TENNESSEE

**WETS** CRC East Tennessee State College, Johnson City  
**WLYX** Southwestern at Memphis, Memphis 12  
Tennessee, University of, Knoxville  
**WTSU** Tennessee A & T State University, Nashville 8  
**WVU** CRC Vanderbilt University, Nashville 5

## TEXAS

**KACC** CRC Abilene Christian College, Abilene  
**KYBS** CRC Baylor University, Waco  
Decatur Baptist College, Decatur  
**KHSU** Hardin-Simmons University, Abilene  
Houston, University of, Houston 4  
**KSTM** CRC St. Mary's University, San Antonio  
**KTCU** CRC Texas Christian University, Ft. Worth 9  
**KTTC** CRC Texas Technological Inst, Lubbock  
**KVOF** CRC Texas Western College, El Paso  
Wayland Baptist College, Plain View

## UTAH

Dixie College, St. George

## VERMONT

**WRMC** CRC Middlebury College, Middlebury  
Norwich University, Northfield  
**WSSE** CRC St. Michael's College, Winooski  
**WRUV** CRC Vermont, University of, Burlington

## VIRGINIA

**WVBC** Bridgewater College, Bridgewater  
**WGLG** CRC Emory and Henry College, Emory  
**WAVA** CRC Randolph-Macon College, Ashland  
**WVVT** CRC Virginia Polytechnic Institute, Blacksburg  
**WUVA** CRC Virginia, Univ of, Charlottesville

## WASHINGTON

**KCAT** CRC Central Washington College of Education, Ellensburg  
**KEWC** CRC Eastern Washington College of Education, Cheney  
**KUGR** Washington, State College of, Pullman

## WEST VIRGINIA

**WCDE** IBS Davis and Elkins College, Elkins

## WISCONSIN

**WBWR** Beloit College, Beloit  
**WEPN** Ripon College, Ripon  
**WLHA** Wisconsin, University of, Madison

# THIS IS CIRCULATION?



Effie may well be the first to open this TV-radio "business" publication she's just found in Mr. Timebuyer's basket. Gets lonely here at night, and Effie likes the pictures on the slick paper.

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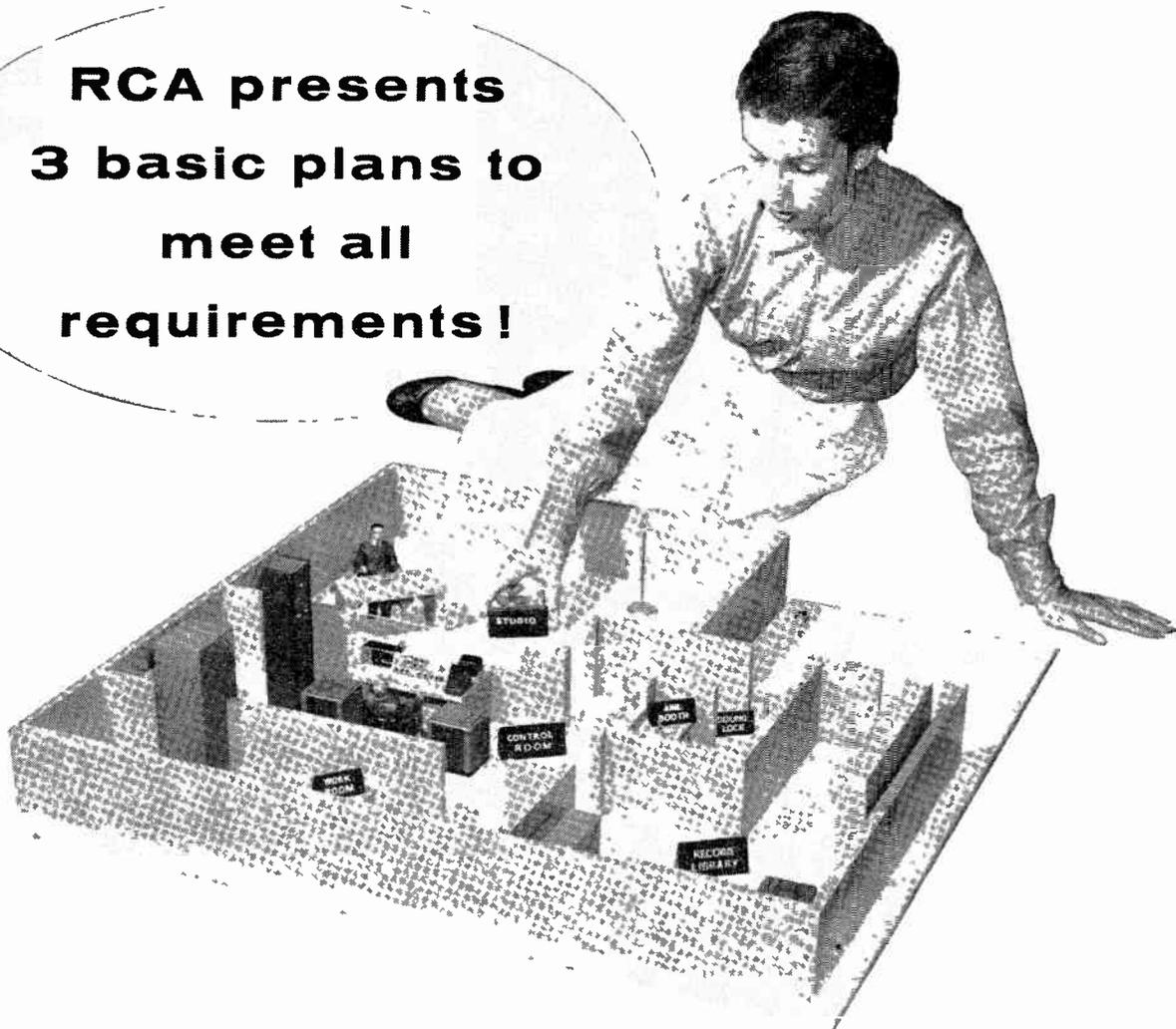
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# Regulation, imposed and voluntary

How to Apply for a Broadcasting Station .....	see below
The Tv Code of the National Assn. of Broadcasters .....	page C-2
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FCC Commissioners, Executives and Staff .....	page C-31

## How to Apply for a Broadcasting Station

(updated to July 1960)

Any qualified citizen, firm, or group may apply to the Federal Communications Commission for authority to construct a standard (am), frequency modulation (fm), or television (tv) broadcast station.

Licensing of these facilities is prescribed by the Communications Act of 1934 as amended, which sets up certain basic requirements. In general applicants must satisfy the Commission that they are legally, technically and financially qualified and that operation of the proposed station would be in the public interest.

The licensing procedure is detailed in Part 1 of the Commission's Rules "Practice and Procedure" while station operation is covered by Part 3 "Radio Broadcast Services." The latter includes technical standards for am fm and tv stations; fm frequency allocations by classes of stations and tv channel assignments by states and communities.

Following is a summary of the consecutive steps to be followed in applying for authorization to build and operate a broadcast station. The application procedure is substantially the same whether the facility sought is am, fm, or tv.

### Selecting a Frequency

Am broadcast stations operate on "local," "regional" or "clear" channels. Stations of 250 watts power serve small communities; stations of 500 watts to 5 kilowatts power cover centers of population and surrounding areas; stations of 10 to 50 kilowatts power are for large area coverage, particularly at night. There is no separate classification for am operation by educational stations. To determine whether an am frequency is available for assignment in a particular area it is necessary for the applicant to have a frequency search made by a competent engineer. The Commission does not make such studies for prospective applicants.

Class A fm stations employ up to 1 kw in power for community service and Class B stations use more power for metropolitan or rural coverage. Operating fm stations may apply for a "Subsidiary Communications Authorization" to furnish background music and other supplemental program service. Non-commercial educational fm stations are in a separate category. The minimum power for commercial fm stations is 250 w. Educational fm stations operate with power as low as 10 w. Fm applicants must determine what frequencies they can use in consideration of existing stations and pending applications in their areas.

An applicant for a commercial tv station must request a vhf (very high frequency) or a uhf (ultra high frequency) channel assigned to the community involved for operation there or a place within a 15-mile radius. "Satellites" and tv "translator" stations serve communities unable to afford regular tv stations. They pick up and rebroadcast locally the programs of outside stations with the latter's permission. "Satellites" operate on channels assigned to the places in which they are located; "translators" operate on the upper 14 uhf channels. Channels are set apart for noncommercial educational tv operation.

[Editor's note: July 28, 1960, the FCC announced new rules for the operation of vhf translators or "boosters".]

### Applying for a Construction Permit

Once a prospective licensee has decided upon the type of station he desires, and the place where it would be located, the next step is to apply for a construction permit. This is done on FCC Form 301 "Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station," which covers am, fm, or tv broadcast. This form requires information about the citizen-ship and character of the applicant, as well as

his financial, technical, and other qualifications, plus details about the transmitting apparatus to be used, antenna and studio locations, and the service proposed. A specific channel or frequency must be requested. Triplicate copies are required, one of which must be executed under oath or affirmation.

### Application Processing

Applications for new broadcast stations are twice reported by the Commission—when first tendered and again when accepted for filing. Such an application is not acted upon until at least 30 days after public notice is given of its acceptance.

Applications are, in general, processed in the order in which accepted. They are reviewed in their engineering, legal, and financial aspects by the Broadcast Bureau, which makes recommendations to the Commission.

If, upon examination of an application, the Commission determines that there are no engineering or other conflicts that the applicant is qualified, and that all other requirements are met, the application is granted without hearing and a construction permit is issued. All such grants are announced publicly.

Any grant made by the Commission without hearing is subject to protest within 30 days, during which the protesting party may request a hearing. Within 30 days thereafter the Commission determines whether the objection merits a hearing.

The law requires that, in general, decision on noncontested applications be made within three months from the date of the original filing, and within six months from the conclusion of a hearing in those cases which go through a hearing.

### Hearings

Where it appears that an application violates the Commission's rules and regulations; that serious interference would be caused; or that the minimum separation requirements for tv stations are not met; or if other serious questions of a technical, legal, or financial character are involved, a hearing is usually required. The Commission must accord a hearing to competing applicants.

If unable to grant an application, the Commission is required to notify the applicant and other known parties in interest as to the reason. The applicant is usually given 30 days in which to reply. After that, if the Commission is still unable to make a grant, a hearing is ordered.

In designating an application for hearing, the Commission gives public notice of the issues for the information of the applicant and others concerned. Findings are made upon the basic qualifications (legal, financial, and technical) of the applicant in the hearing order. The hearing notice generally allows the applicant 60 days or more in which to prepare. Even after being designated for hearing, an applicant may find it possible to amend his application to resolve engineering or other problems.

Hearings are customarily conducted by an examiner. The hearing examiner has authority to administer oaths, examine witnesses and rule upon the admission of evidence. A pre-hearing conference is generally held within a few weeks after a case has been designated for hearing, either at the request of one of the

parties or on the presiding officer's own initiative. Additional prehearing conferences may be held when the need therefore arises.

Within 20 days after the close of a record by the hearing examiner, each party and the chief of the Broadcast Bureau of the Commission has the privilege of filing proposed findings of fact and conclusions to support their contentions. After review of the evidence and statements, the hearing examiner issues an initial decision.

If he wishes to contest the initial decision, the applicant or any other interested party has 30 days from the date on which the initial decision was announced to file exceptions. In all cases heard by an examiner, the Commission will hear oral argument on timely request of any party. After oral argument, the Commission may adopt, modify, or reverse the hearing examiner's initial decision. Within 30 days thereafter any party involved may petition for rehearing.

If no exceptions are filed, and the Commission does not initiate a review of the hearing examiner's initial decision, the latter becomes effective 50 days after its issuance, unless otherwise ordered by the Commission. Court appeals can be taken within 50 days following announcement of the Commission decision.

### Construction Permit

When and if an application meets requirements, it is granted and a construction permit is issued. The permittee may then suggest call letters which, if available and conforming to the rules, are issued. A maximum of 60 days from date of the construction permit is provided in which construction shall begin and a maximum of 6 months thereafter as the time for completion (or 8 months in all). Application to modify a broadcast construction authorization or to make changes in an existing station or to modify a license is made on the same form (201) used in seeking initial construction authorization. If the permittee is unable to build his station within the time specified, he must apply for extension of time on Form 701 ("Application for Additional Time to Construct a Radio Station"), giving the reasons. Upon completion of construction, the permittee conducts equipment (not program) tests.

### License

The final step is to apply for the actual license on Form 302 ("Application for New Broadcast Station License"). Applicants must show compliance with all terms, conditions, and obligations set forth in the original application and the construction permit. After applying for a license and receiving authority from the Commission, the holder of a construction permit then conducts program tests. A station license is issued if no new cause or circumstance has come to the attention of the Commission that would make operation of the station contrary to public interest.

Am, fm, and tv broadcast stations are licensed for the statutory limit of three years. Applications for renewal of license are made on Form 303 ("Application for Renewal of Broadcast Station License").

### Forms for Other Purposes

If the holder of a construction permit or license desires to assign the same to someone else, he makes application on Form 314 ("Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License").

Should the permittee or the licensee wish to transfer corporate control, he applies on Form 315 ("Application for Consent to Transfer Control of Corporation Holding Radio Broadcast Station Construction Permit or License"). In certain cases Form 316 ("Application for Assignment or Transfer—Short Form") may be used when the transfer or assignment involves no substantial changes in interest.

### CONCERNING FCC RULES AND REGULATIONS

"How to Apply for a Broadcast Station License" is a concise report prepared by the FCC Office of Reports & Information as a lay language guide. Serious applicants will also wish to study the FCC Rules & Regulations. Excerpts of the rules begin on page C-12.

# The Television Code of the National Assn. of Broadcasters

## Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment. By law the television broadcaster is responsible for the programming of his station. He, however, is obligated to bring his positive responsibility for excellence and good taste in programming to bear upon all who have a hand in the production of programs including networks, sponsors, producers of film and of live programs, advertising agencies and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include as well, responsibility for utilizing television to bring the best programs, regardless of kind into American homes.

Television and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture for the acceptability of the program materials chosen for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

## Advancement of Education and Culture

1. Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

2. It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is further the responsibility of stations, networks, advertising agencies and sponsors consciously to seek opportunities for introducing into telecasts factual materials which will aid in the enlightenment of the American public.

3. Education via television may be taken to mean that process by which the individual is brought toward informed adjustment to his society. Television is also responsible for the presentation of overtly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

4. In furthering this realization, the television broadcaster:

a) Should be thoroughly conversant with the educational and cultural needs and desires of the community served.

b) Should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

c) Should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

## Acceptability of Program Material

Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of the responsibilities which the citizen has towards his society.

The intimacy and confidence placed in television demand of the broadcaster, the networks and other program sources that they be vigilant in protecting the audience from deceptive program practices.

a) (i) Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

(ii) Words (especially slang) derivative of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combating prejudice, are forbidden,

even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

b) (i) Attacks on religion and religious faiths are not allowed. (ii) Reverence is to mark any mention of the name of God, His attributes and powers. (iii) When religious rites are included in other than religious programs the rites are accurately presented and the ministers, priests and rabbis portrayed in their callings and under the dignity of their office and under no circumstances are to be held up to ridicule.

c) (i) Contests may not constitute a lottery. (ii) Any telecasting designed to "buy" the television audience by requiring it to listen and/or view in hope of reward, rather than for the quality of the program, should be avoided (see Contests).

d) Respect is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually nor justified as a solution for marital problems.

e) Illicit sex relations are not treated as commendable.

f) Sex crimes and abnormalities are generally unacceptable as program material.

g) Drunkenness and narcotic addiction are never presented as desirable or prevalent.

h) The administration of illegal drugs will not be displayed.

i) The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

j) The use of gambling devices or scenes necessary to the development of plot or as appropriate background is acceptable only when presented with discretion and in moderation, and in a manner which would not excite interest in, or foster, betting nor be instructional in nature. Telecasts of actual sport programs at which on-the-scene betting is permitted by law should be presented in a manner in keeping with Federal, state and local laws, and should concentrate on the subject as a public sporting event.

k) In reference to physical or mental afflictions and deformities special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

l) Exhibitions of fortune-telling, astrology, phrenology, palm-reading, and numerology are acceptable only when required by a plot or the theme of a program, and then the presentation should be developed in a manner designed not to foster superstition or excite interest or belief in these subjects.

m) Televised drama shall not simulate news or special events in such a way as to mislead or alarm (see News).

n) Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

o) The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

p) Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented as praiseworthy.

q) Criminality shall be presented as undesirable and unsympathetic. The condoning of crime and the treatment of the commission of crime in a frivolous, cynical or callous manner is unacceptable.

r) The presentation of techniques of crime in such detail as to invite imitation shall be avoided.

s) The use of horror for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

t) Law enforcement shall be upheld and the officers of the law are to be portrayed with respect and dignity.

u) The presentation of murder or revenge as a motive for murder shall not be presented as justifiable.

v) Suicide as an acceptable solution for human problems is prohibited.

w) The exposition of sex crimes will be avoided.

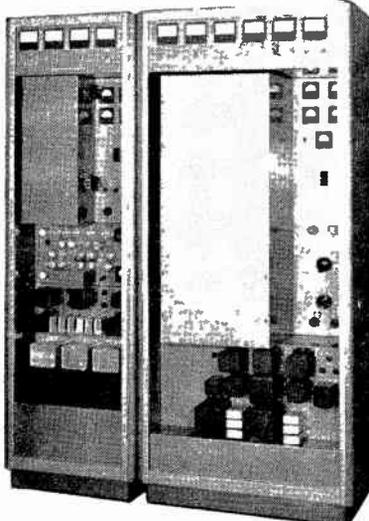
x) The appearances or dramatization of persons featured in actual crime news will be permitted only in such light as to aid law enforcement or to report the news event.

y) The use of animals, both in the production of television programs and as a part of television program content, shall at all times, be in conformity with accepted standards of humane treatment.

z) Quiz and similar programs that are presented as contests of knowledge, information, skill or luck must, in fact, be genuine contests and the results must not be controlled by collusion with or between contestants, or any other action which will favor one contestant against any other.

aa) No program shall be presented in a manner which through artifice or simulation would mislead the audience as to any material fact. Each broadcaster must exercise reasonable judgment to determine whether a particular method of presentation would constitute a material deception, or would be accepted by the audience as normal theatrical illusion.

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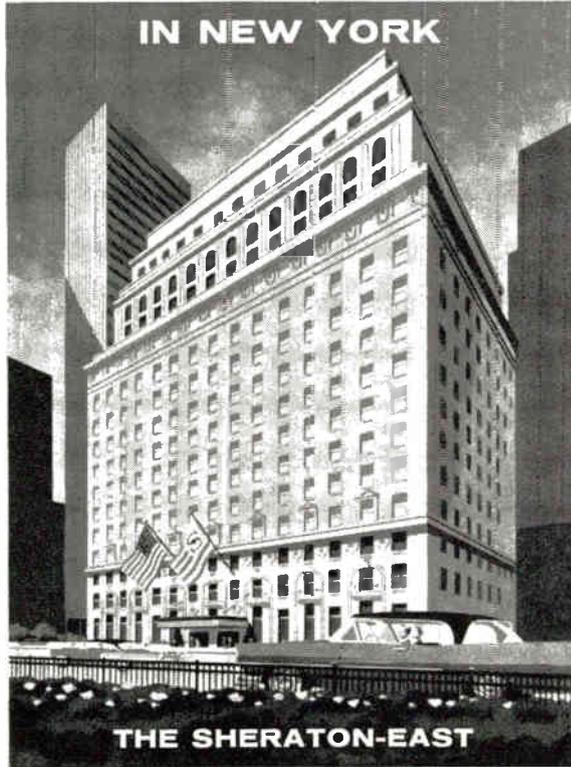
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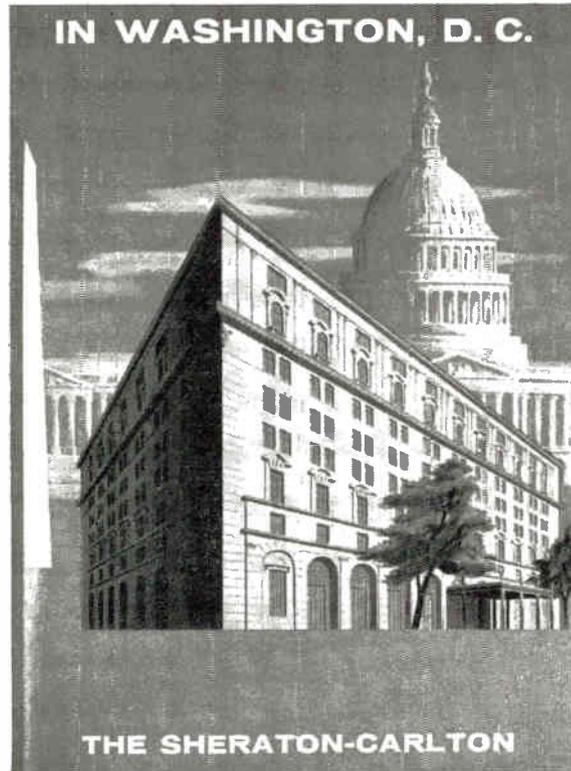
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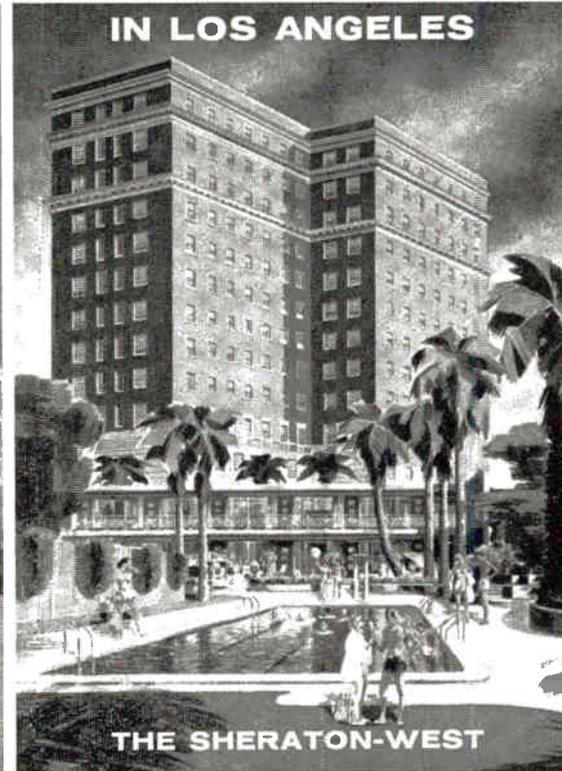
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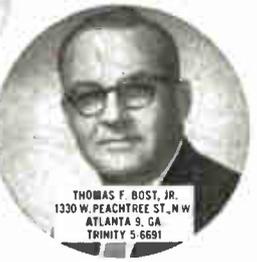
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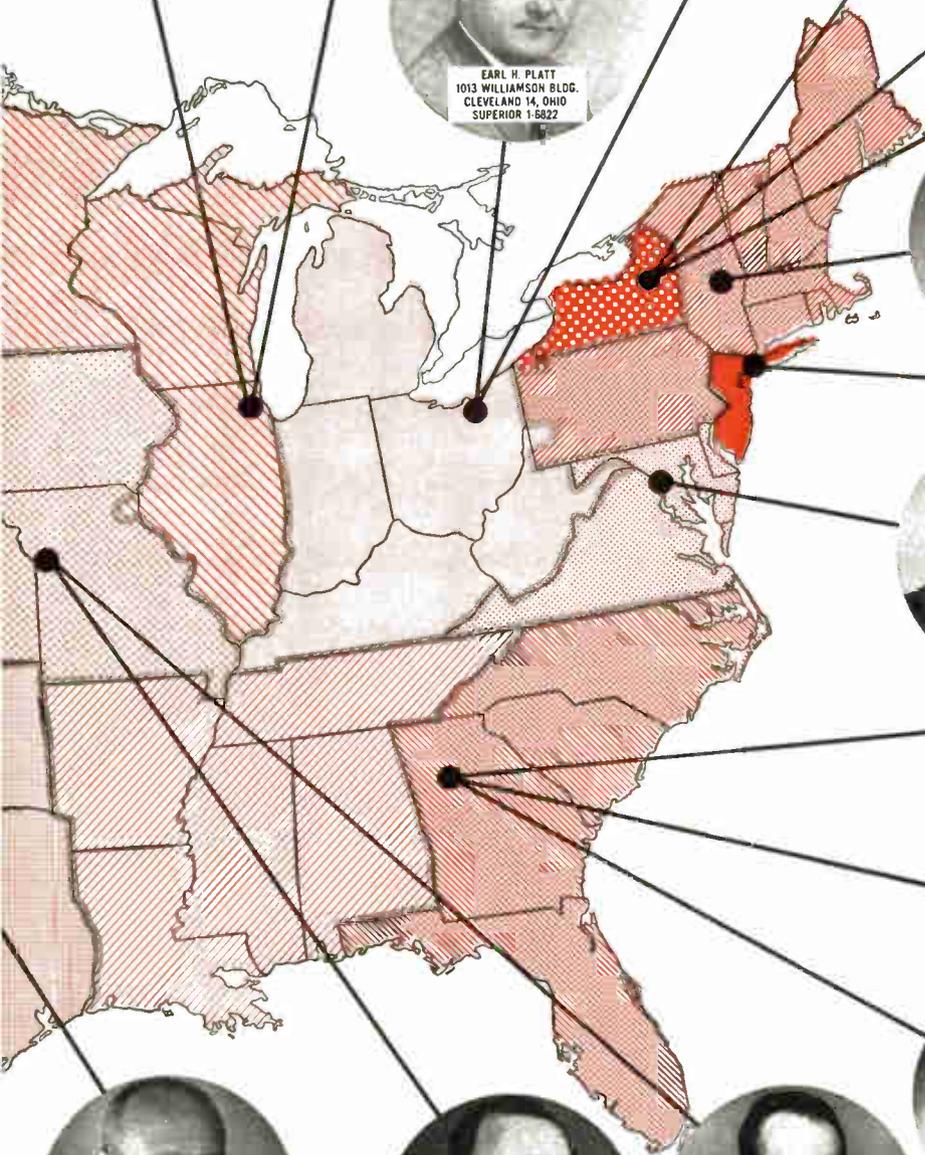
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# GENERAL ELECTRIC

**Responsibility Toward Children**

1. The education of children involves giving them a sense of the world at large. However, such subjects as violence and sex shall be presented without undue emphasis and only as required by plot development or character delineation. Crime should not be presented as attractive or as a solution to human problems, and the inevitable conclusion should be made clear.

2. It is not enough that only those programs which are intended for viewing by children shall be suitable to the young and immature. (Attention is called to the general items listed under *Acceptability of Program Materials*). Television is responsible for insuring that programs of all sorts which occur during the times of day when children may normally be expected to have the opportunity of viewing television shall exercise care in the following regards:

- a) In affording opportunities for cultural growth as well as for wholesome entertainment.
- b) In developing programs to foster and promote the commonly accepted moral, social and ethical ideals characteristic of American life.
- c) In reflecting respect for parents, for honorable behavior, and for the constituted authorities of the American community.
- d) In eliminating reference to kidnapping of children or threats of kidnapping.
- e) In avoiding material which is excessively violent or would create morbid suspense, or other undesirable reactions in children.
- f) In exercising particular restraint and care in crime or mystery episodes involving children or minors.

**Decency and Decorum in Production**

1. The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

2. The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

3. Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

4. Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

5. The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

**Community Responsibility**

A television broadcaster and his staff occupy a position of responsibility in the community and should conscientiously endeavor to be acquainted fully with its needs and characteristics in order better to serve the welfare of its citizens.

**Treatment of News and Public Events News**

1. A television station's news schedule should be adequate and well-balanced.

2. News reporting should be factual, fair and without bias.

3. Commentary and analysis should be clearly identified as such.

4. Good taste should prevail in the selection and handling of news. Morbid, sensational or alarming details not essential to the factual report, especially in connection with stories of crime or sex, should be avoided. News should be telecast in such a manner as to avoid panic and unnecessary alarm.

5. At all times, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

6. Pictorial material should be chosen with care and not presented in a misleading manner.

7. A television broadcaster should exercise due care in his supervision of content, format, and presentation of newscasts originated by his station, and in his selection of newscasters, commentators, and analysts.

8. A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should

be clearly distinguishable from the news content.

9. A television broadcaster should not present fictional events or other non-news material as authentic news telecasts or announcements, nor should he permit dramatizations in any program which would give the false impression that the dramatized material constitutes news. Expletives, (presented aurally or pictorially) such as 'flash' or 'bulletin' and statements such as 'we interrupt this program to bring you...' should be reserved specifically for news room use. However, a television broadcaster may properly exercise discretion in the use in non-news programs of words or phrases which do not necessarily imply that the material following is a news release.

10. All news interview programs should be governed by accepted standards of ethical journalism under which the interviewer selects the questions to be asked. Where there is advance agreement materially restricting an important or newsworthy area of questioning, the interviewer will state on the program that such limitation has been agreed upon. Such disclosure should be made if the person being interviewed requires that questions be submitted in advance or if he participates in editing a recording of the interview prior to its use on the air.

**Public Events**

1. A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of an informed and enlightened citizenry.

2. Because of the nature of events open to the public, the treatment of such events by a television broadcaster should be effected in a manner to provide for adequate and informed coverage as well as good taste in presentation.

**Controversial Public Issues**

1. Television provides a valuable forum for the expression of responsible views on public issues of a controversial nature. In keeping therewith the television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to its fellow citizens, and to give fair representation to opposing sides of issues which materially affect the life or welfare of a substantial segment of the public.

2. The provision of time for this purpose should be guided by the following principles:

- a) Requests by individuals, groups or organizations for time to discuss their views on controversial public issues, should be considered on the basis of their individual merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure.
- b) Programs devoted to the discussion of controversial public issues should be identified as such, and should not be presented in a manner which would mislead listeners or viewers to believe that the program is purely of an entertainment news, or other character.

**Political Telecasts**

Political telecasts should be clearly identified as such, and should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.

**Religious Programs**

1. It is the responsibility of a television broadcaster to make available to the community as part of a well-balanced program schedule adequate opportunity for religious presentations.

2. The following principles should be followed in the treatment of such programs:

- a) Telecasting which reaches men of all creeds simultaneously should avoid attacks upon religion.
- b) Religious programs should be presented respectfully and accurately and without prejudice or ridicule.
- c) Religious programs should be presented by responsible individuals, groups and organizations.
- d) Religious programs should place emphasis on broad religious truths excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

3. In the allocation of time for telecasts of religious programs it is recommended that the television station use its best efforts to apportion such time fairly among the representative faith groups of its community.

**Subliminal Perception**

The use of the television medium to trans-

mit information of any kind by use of the process called "subliminal perception," or by the use of any similar technique whereby an attempt is made to convey information to the viewer by transmitting messages below the threshold of normal awareness, is not permitted.

**Production Practices**

The broadcaster shall be constantly alert to prevent activities that may lead to such practices as the use of scenic properties, the choice and identification of prizes, the selection of music and other creative program elements and inclusion of any identification of commercial products or services, their trade names or advertising slogans, within a program dictated by factors other than the requirements of the program itself. This expressly forbids the acceptance by producer, talent, or any other personnel of cash payments or other considerations in return for including any of the above within the program.

**Presentation of Advertising**

1. Ever mindful of the role of television as a guest in the home, a television broadcaster should exercise unceasing care to supervise the form in which advertising material is presented over his facilities. Since television is a developing medium, involving methods and techniques distinct from those of radio, it may be desirable from time to time to review and revise the presently suggested practices:

a) Advertising messages should be presented with courtesy and good taste, disturbing or annoying material should be avoided; every effort should be made to keep the advertising message in harmony with the content and general tone of the program in which it appears.

b) A sponsor's advertising messages should be confined within the framework of the sponsor's program structure. A television broadcaster should avoid the use of commercial announcements which are divorced from the program either by preceding the introduction of the program (as in the case of so-called "cow-catcher" announcements) or by following the apparent sign-off of the program (as in the case of so-called "trailer" announcements). To this end, the program itself should be announced and clearly identified, both audio and video, before the sponsor's advertising material is first used, and should be signed off both audio and video, after the sponsor's advertising material is last used.

c) Advertising copy should contain no claims intended to disparage competitors, competing products, or other industries, professions or institutions.

d) Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the spirit and purpose of these standards are fulfilled.

e) Television broadcasters should exercise the utmost care and discrimination with regard to advertising material, including content, placement and presentation, near or adjacent to programs designed for children. No considerations of expediency should be permitted to impinge upon the vital responsibility towards children and adolescents, which is inherent in television, and which must be recognized and accepted by all advertisers employing television.

f) Television advertisers should be encouraged to devote portions of their allotted advertising messages and program time to the support of worthy causes in the public interest in keeping with the highest ideals of the free competitive system.

g) A charge for television time to churches and religious bodies is not recommended.

**Acceptability of Advertisers and Products—General**

1. A commercial television broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements. Moreover, in consideration of the laws and customs of the communities served, each television broadcaster should refuse his facilities to the advertisement of products and services, or the use of

**Time Standards for Advertising Copy**

Length of Program (in Minutes)	5:00	10:00	15:00	20:00	25:00	30:00	35:00	40:00	45:00	50:00	55:00	60:00
"AA" and "A" Time	1 00	2 00	2 30	2 40	2 50	3 00	3 30	4 00	4 30	5 00	5 30	6 00
All Other Time	1 15	2 10	3 00	3 30	4 00	4 15	4 45	5 15	5 45	6 10	6 35	7 00
Length of Program (in Minutes)	65:00	70:00	75:00	80:00	85:00	90:00	95:00	100:00	105:00	110:00	115:00	120:00
"AA" and "A" Time	6 30	7 00	7 30	8 00	8 30	9 00	9 30	10 00	10 30	11 00	11 30	12 00
All Other Time	7 35	8 10	8 45	9 20	9 55	10 30	11 05	11 40	12 15	12 50	13 25	14 00

Above time standards are for sponsored programs "Participation" programs, carrying announcements for different individual advertisers, may not exceed one minute of advertising per five minutes of programming. (See paragraph 4.)

# GATES

Quality products backed by personalized service have made Gates the one leader in the broadcast industry. Thousands of satisfied customers throughout the world attest to this fact. Typical are these comments from prominent broadcasters.

*"... the tremendous increase in new listeners is due to the high quality of all Gates equipment."*

says William B. Comer, Station Manager  
KBCH Radio

## BC-1T 1KW Transmitter



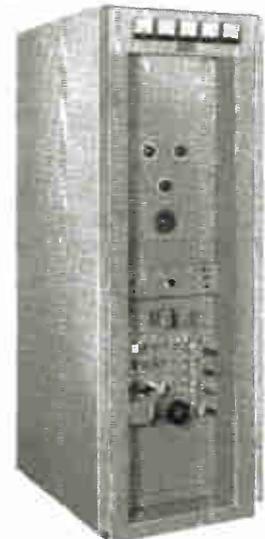
"We are more than happy with the wonderful results we are receiving with our new Gates Transmitter, Model BC-1T 1000 watt, and we certainly heartily recommend it to anyone . . ." William B. Comer, Station Manager, KBCH Radio, Oceanlake, Oregon.

## BC-5P-2 5KW Transmitter



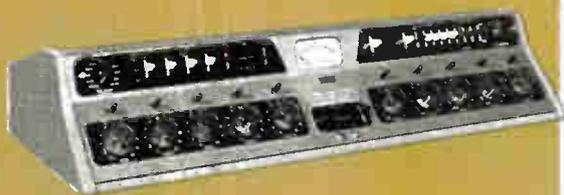
Marshall W. Rowland of WQIK Radio, Jacksonville, Florida, says about the BC-5P-2 transmitter:  
"As owner and manager of WQIK, I have never seen such enthusiasm as shown by my entire staff, including our engineer. The new sound, the quality, plus the coverage we are now getting with our new Gates equipment can be described in only one word. TREMENDOUS."

## FM-250B 250 Watt FM



Referring to the Gates FM-250B 250 watt FM transmitter, Walt Wilson, Chief of KDEN-FM, Denver, says:  
"We like the trouble-free dependability, good audio quality, ease of testing and maintenance, accessibility of tubes. We are continually being complimented for having the best signal and quality."

## Gatesway Audio System



"The number of inputs and the versatility in fitting this console into our application makes it the equivalent of a custom built unit." Robert Cross, Chief Engineer, KROC Radio, Rochester, Minn

William T. Arrington, Chief Engineer, WMRB Radio, Greenville, South Carolina, writes about the Gatesway console

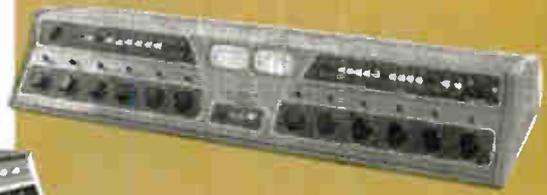
"The most flexible control board I have ever operated. The cueing circuits are particularly convenient . . . the hi pass filter is another wonderful feature. The size of the Gatesway lends itself to a large or small control room. The accessibility to the point of servicing is the best."

## Nite Watch Automatic Programing System



"There is no question but that Nite Watch has been a great benefit to our operation and we feel that it is one of the best investments we have ever made in equipment." Ted Nelson, Vice President, KFEQ Broadcasting Co., St. Joseph, Mo.

## Dualux Audio System



"With so many worthwhile features, it is difficult to say which particular feature of the Dualux is best—we like them all." Maurice Hill, Chief Engineer, KXOA Radio, Sacramento, California.

"I would unhesitatingly recommend the Gates Dualux to any radio station, small or large. In my opinion, this is the finest dual channel console on the market today." William H. Emerson, Chief Engineer, KOPR Radio, Butte, Montana.

# GATES RADIO COMPANY

Subsidiary of Harris-Intertype Corporation  
QUINCY, ILLINOIS



Offices in:  
NEW YORK, HOUSTON, WASHINGTON, D.C.

International division:

13 EAST 40th STREET, NEW YORK CITY

In Canada:

CANADIAN MARCONI COMPANY

World Radio History

advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. The foregoing principles should be applied with judgment and flexibility, taking into consideration the characteristics of the medium and the form and content of the particular presentation. In general, because television broadcast is designed for the home and the family, including children, the following principles should govern the business classifications listed below:

- a) The advertising of hard liquor should not be accepted
- b) The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable subject to Federal and local laws
- c) Advertising by institutions or enterprises which in their offers of instruction imply promises of employment or make exaggerated claims for the opportunities awaiting those who enroll for courses is generally unacceptable
- d) The advertising of firearms and fireworks is acceptable only subject to Federal and local laws

e) The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, character-reading or subjects of a like nature is not permitted

f) Because all products of a personal nature create special problems, such products, when accepted, should be treated with especial emphasis on ethics and the canons of good taste. Such advertising of personal products as is accepted must be presented in a restrained and obviously inoffensive manner.

The advertising of intimately personal products which are generally regarded as unsuitable conversational topics in mixed social groups is not acceptable. (See *Television Code Interpretation No. 4*)

g) The advertising of tip sheets, race track publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

h) The role and capability of television to market sponsor products are well recognized. In turn, this fact dictates that great care be exercised by the broadcaster to prevent the presentation of false, misleading or deceptive advertising. While it is entirely appropriate to present a product in a favorable light and atmosphere, and techniques may be used to depict the characteristics of the product as they appear in actuality, the presentation must not, by copy or demonstration, involve a material deception as to the characteristics, performance or appearance of the product.

2. Diligence should be exercised to the end that advertising copy accepted for telecasting complies with pertinent Federal, state and local laws.

3. An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

4. "Bait-switch" advertising, whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes, is not acceptable.

**Advertising of Medical Products**

1. The advertising of medical products presents considerations of intimate and teaching importance to the consumer, and the following principles and procedures should apply in the advertising thereof: a) A television broadcaster should not accept advertising material which in his opinion offensively describes or dramatizes distress or morbid situations involving ailments, by spoken word, sound or visual effects. b) Because of the personal nature of the advertising of medical products, claims that a product will effect a cure and the indiscriminate use of such words as "safe," "without risk," "harmless," or terms of similar meaning should not be accepted in the advertising of medical products on television stations.

**Contests**

1. In addition to complying with all pertinent Federal, state and local laws and regulations, all contests should offer the opportunity to all contestants to win on the basis of ability and skill rather than chance.

2. All contest details, including rules eligibility requirements, opening and termination dates should be clearly and completely announced and/or shown, or easily accessible to the viewing public, and the winners' names should be released and prizes awarded as soon as possible after the close of the contest.

3. When advertising is accepted which requests contestants to submit items of product identification or other evidence of purchase of product, reasonable facsimiles thereof should be made acceptable.

4. All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time allowances as herein provided (See *Time Standards for Advertising Copy*)

**Premiums and Offers**

1. Full details of proposed offers should be required by the television broadcaster for investigation and approved before the first announcement of the offer is made to the public.

2. A final date for the termination of an offer should be announced as far in advance as possible.

3. Before accepting for telecast offers involving a monetary consideration, a television broadcaster should satisfy himself as to the integrity of the advertiser and the advertiser's willingness to honor complaints indicating dissatisfaction with the premium by returning the monetary consideration.

4. There should be no misleading descriptions or visual representations of any premiums or gifts which would distort or enlarge their value in the minds of viewers.

5. Assurances should be obtained from the advertiser that premiums offered are not harmful to person or property.

6. Premiums should not be approved which appeal to superstition on the basis of "luck-bearing" powers or otherwise.

**Time Standards for Advertising Copy**

1. In accordance with good telecast advertising practices, the time standards for advertising copy as follows [see chart below]:

2. Reasonable and limited identification of prize and statement of the donor's name within formats wherein the presentation of contest awards or prizes is a necessary and integral part of program content shall not be included as commercial time within the meaning of paragraph 1, above; however, any oral or visual presentation concerning the product or its donor over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraph 1, above.

3. Station breaks (spot announcements scheduled between programs) shall consist of not more than two announcements plus the conventional sponsored 10 second station ID. However, the aggregate total of the announcements shall not exceed 70 seconds within the station's highest rate period for announcements. Station break announcements shall not adversely affect a preceding or following program (Effective Oct. 30, 1960).

4. Announcement programs are designed to accommodate a number of announcements, which are carried within the body of the program and are available for sale to individual advertisers. Commercial announcements may not consume more than 6 minutes for any 30 minute program and no program shall have commercial content in excess of this ratio. Not more than 3 announcements shall be scheduled consecutively. Where the program exceeds 30 minutes in length, the required ID, not exceeding 10 seconds, may be in addition to these commercial time allowances.

5. Programs presenting women's services, features, shopping guides, market information, and similar materials, provide a special service to the listening and viewing public in which advertising material is an informative and integral part of the program content. Because of these special characteristics the time standards set forth above may be waived to a reasonable extent.

6. Any casual reference by talent in a program to another's product or service under any trade name or language sufficiently descriptive to identify it should except for normal guest identifications, be condemned and discouraged.

7. Stationary backdrops or properties in television presentations showing the sponsor's name or product, the name of his product, his trade-mark or slogan may be used only incidentally. They should not intrude on program interest or entertainment. "On Camera" shots of such materials should be fleeting, not too frequent and mindful of the need of maintaining a proper program balance.

8. The above commercial time standards do not include opening and closing "billboard" announcements which give program or announcement sponsor identification. Each opening and closing "billboard" regardless of the number of sponsors shall not exceed 20 seconds in programs longer than one half-hour or 10 seconds in programs of one half-hour or less (Effective Oct. 30, 1960).

**Dramatized Appeals and Advertising**

1. Appeals to help fictitious characters in television programs by purchasing the advertiser's product or service or sending for a premium should not be permitted and such fictitious characters should not be introduced into the advertising message for such purposes.

2. Dramatized advertising involving statements or purported statements by physicians, dentists, or nurses must be presented by accredited members of such professions.

**Sponsor Identification**

Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934 as amended, and the Rules and Regulations of the Federal Communications Commission.

**Interpretations of the Television Code by the Code Review Board**

**No. 1, June 7, 1956**

**Combination ("Piggy-Back") Announcements**

The NAB Television Code Review Board has reviewed a number of spot announcements advertising more than one product. The Board has concluded that when unrelated products

are advertised as separate and distinct messages within one announcement, they in effect constitute separate announcements. The Board observes that it is an acceptable practice to advertise related (e.g., various frozen food products or automobiles of one manufacturer) or compatible (e.g., pancakes and syrup, or furniture and carpeting) products within the framework of a single announcement, when integrated to form a single message.

**No. 2, June 7, 1956, revised June 9, 1958**

**"Pitch" Programs**

The "pitchman" technique of advertising on television is inconsistent with good broadcast practice and generally damages the reputation of the industry and the advertising profession.

Sponsored program-length segments consisting substantially of continuous demonstration or sales presentation, violate not only the time standards established in the Code, but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

**No. 3, June 7, 1956**

**Hollywood Film Promotion**

The Television Code Review Board has formally concluded that the presentation of commentary or film excerpts from current theatrical releases in some instances may constitute "advertising copy" under section 1 "Time Standards for Advertising Copy." Specifically, for example, when such presentation, directly or by inference urges viewers to attend, it shall be counted against the advertising copy time allowance for the program of which it is a part.

**No. 4, June 7, 1956**

**Non-Acceptability of "Intimately Personal Products"**

The Television Code Review Board has reviewed several advertisements in view of Paragraph 1f) "Acceptability of Advertisers and Products—General" and in particular of the specific language "... the advertising of intimately personal products which are generally regarded as unsuitable conversational topics in mixed social groups is not acceptable."

The Board has concluded that products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

**No. 5, Jan. 15, 1957, Revised June 9, 1958**

**Advertising Copy Defined**

"Advertising Copy," for the purposes of the section entitled "Time Standards for Advertising Copy," is defined as follows: Reference (aural, visual, or both) to a commercial product or service, unless such reference is permissive under the provisions of paragraphs No. 2 (awarding of prizes), No. 7 (guest identification), or No. 8 (visual sponsor or product displays).

**No. 6, July 17, 1958, Oct. 2, 1958**

**Dramatized Appeals and Advertising (Section 2)**

1. The term "statement" shall include the portrayal in any manner, of a physician, dentist or nurse. Thus the simulation of such professional people may not be undertaken even by visual means only.

2. There are instances presently on the air of advertising depicting persons obviously of some professional standing. By the nature of the props and setting, such portrayals could be that of medical, dental or nursing profession members, even though direct reference so indicating is not made. Such presentations, unless made by accredited members of these professions, are not acceptable.

3. This restriction does not preclude reference to comprehensive scientific research, studies or surveys, providing, however, that such claims can be fully supported.

4. The Board recognizes the need for time to change existing film commercials affected by this amendment and advises that all such advertising produced prior to June 18th may be used until January 1, 1959. All "live" advertising and filmed announcements prepared subsequent to this date will be considered violations.

5. The term "accredited" defined in this context the use of the word "accredited" is synonymous with "having legal sanction." Thus, an "accredited" member of the medical profession is one who has completed the required education in a recognized institution of learning, who has passed all necessary state examinations, and who has been granted leave by his resident state to practice a particular branch of medicine.

**No. 7, Jan. 23, 1959**

**Prize Identification**

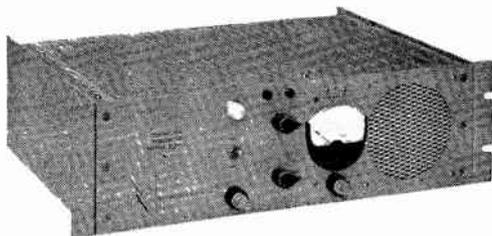
The Television Code Review Board considers that oral and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of this Section. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period. The Board recognizes that some subscribers have current contractual obligations which will preclude immediate application, but advises that all prize agreements made after February 1, 1959 should comply with the interpretation.



Each  
of  
these  
leading  
TV  
broadcasters  
specified  
power  
sources  
by

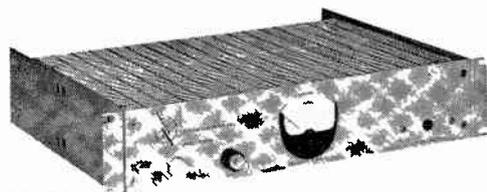


## POWER SOURCES, INC.



PS4000C

Voltage Output: 260-300 Volts DC  
Load Current: 0-1.5 Amps  
Regulation: Better than 0.1%

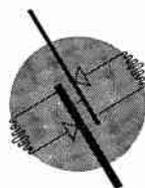


PS4006

Outputs: 440 Volts at 300 ma unregulated,  
65-80 ma into focus coil. 1%  
regulation. 0.1 ma p-p ripple

The complete list of users of POWER SOURCES all-transistor power supply systems would read like a blue book of TV broadcasters. The reasons why these supplies have been so widely accepted are *exceptional reliability, versatility, freedom from costly maintenance, low heat emission and compactness*. All these advantages add up to substantial cost savings — whether you replace old supplies, or specify POWER SOURCES all-transistor units for new facilities. Write, wire or phone for complete specifications.

**FULLY GUARANTEED FOR 3 YEARS OF MAINTENANCE FREE OPERATION!**



*Specify* POWER SOURCES BY

**POWER SOURCES, INC.**

Burlington, Massachusetts

# NAB Radio Code of Good Practices

## The Radio Broadcaster's Creed

### We Believe:

That radio broadcasting in the United States of America is a living symbol of democracy; a significant and necessary instrument for maintaining freedom of expression, as established by the First Amendment to the Constitution of the United States.

That its influence in the arts, in science, in education, in commerce, and upon the public welfare is of such magnitude that the only proper measure of its responsibility is the common good of the whole people;

That it is our obligation to serve the people in such manner as to reflect credit upon our profession and to encourage aspiration toward a better estate for all mankind; by making available to every person in America such programs as will perpetuate the traditional leadership of the United States in all phases of the broadcasting art;

That we should make full and ingenious use of man's store of knowledge, his talents, and his skills and exercise critical and discerning judgment concerning all broadcasting operations to the end that we may, intelligently and sympathetically:

Observe the proprieties and customs of civilized society;

Respect the rights and sensitivities of all people,

Honor the sanctity of marriage and the home;

Protect and uphold the dignity and brotherhood of all mankind;

Enrich the daily life of the people through the factual reporting and analysis of news, and through programs of education, entertainment, and information;

Provide for the fair discussion of matters of general public concern; engage in works directed toward the common good; and volunteer our aid and comfort in times of stress and emergency;

Contribute to the economic welfare of all by expanding the channels of trade, by encouraging the development and conservation of natural resources, and by bringing together the buyer and seller through the broadcasting of information pertaining to goods and services.

Toward the achievement of these purposes we agree to observe the following:

## 1. PROGRAM STANDARDS

### A. News

Radio is unique in its capacity to reach the largest number of people first with reports on current events. This competitive advantage bespeaks caution—being first is not as important as being right. The following standards are predicated upon that viewpoint.

**NEWS SOURCES** Those responsible for news on radio should exercise constant professional care in the selection of sources—for the integrity of the news and the consequent good reputation of radio as a dominant news medium depend largely upon the reliability of such sources.

**NEWSCASTING.** News reporting should be factual and objective. Good taste should prevail in the selection and handling of news. Morbid, sensational, or alarming details not essential to factual reporting should be avoided. News should be broadcast in such a manner as to avoid creation of panic and unnecessary alarm. Broadcasters should be diligent in their supervision of content, format, and presentation of news broadcasts. Equal diligence should be exercised in selection of editors and reporters who direct news gathering and dissemination since the station's performance in this vital informational field depends largely upon them.

**COMMENTARIES AND ANALYSES.** Special obligations devolve upon those who analyze and/or comment upon news developments, and management should be satisfied completely that the task is to be performed in the best interest of the listening public. Programs of news analysis and commentary should be clearly identified as such, distinguishing them from straight news reporting.

**EDITORIALIZING** Some stations exercise their rights to express opinions about matters of general public interest. Implicit in these efforts to provide leadership in matters of public consequence and to lend proper authority to the station's standing in the community it serves, is an equal obligation to provide opportunity for qualified divergent viewpoints.

The reputation of a station for honesty and accuracy in editorializing depends upon willingness to expose its convictions to fair rebuttal.

Station editorial comment should be clearly identified as such.

### B. Public Issues

A broadcaster in allotting time for the presentation of public issues, should exert every effort to insure equality of opportunity.

Time should be allotted with due regard to all elements of balanced program schedules, and to the degree of interest on the part of the public in the questions to be presented or discussed. (To discuss is "to sift or examine by presenting considerations pro and con.") The broadcaster should limit participation in the presentation of public issues to those qualified, recognized, and properly identified groups or individuals whose opinions will

assist the general public in reaching conclusions.

Presentation of public issues should be clearly identified.

### C. Political Broadcasts

Political broadcasts, or the dramatization of political issues designed to influence an election, should be properly identified as such.

### D. Advancement of Education and Culture

Because radio is an integral part of American life, there is inherent in radio broadcasting a continuing opportunity to enrich the experience of living through the advancement of education and culture.

The radio broadcaster, in augmenting the educational and cultural influences of the home, the Church, schools, institutions of higher learning, and other entities devoted to education and culture:

Should be thoroughly conversant with the educational and cultural needs and aspirations of the community served;

Should cooperate with the responsible and accountable educational and cultural entities of the community to provide enlightenment of listeners;

Should engage in experimental efforts designed to advance the community's cultural and educational interests.

### E. Religion and Religious Programs

Religious programs should be presented respectfully and without prejudice or ridicule.

Radio broadcasting, which reaches men of all creeds simultaneously, should avoid attacks upon religion.

Religious programs should be presented by responsible individuals, groups, or organizations.

Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

### F. Dramatic Programs

In determining the acceptability of any dramatic program containing any element of crime, mystery, or horror, proper consideration should be given to the possible effect on all members of the family.

Radio should reflect realistically the experience of living, in both its pleasant and tragic aspects, if it is to serve the listener honestly. Nevertheless, it holds a concurrent obligation to provide programs which will encourage better adjustments to life.

This obligation is apparent in the area of dramatic programs particularly. Without sacrificing integrity of presentation, dramatic programs on radio should avoid:

Techniques and methods of crime presented in such manner as to encourage imitation, or to make the commission of crime attractive, or to suggest that criminals can escape punishment;

Detailed presentation of brutal killings, torture, or physical agony, horror, the use of supernatural or climatic incidents likely to terrify or excite unduly;

Episodes involving the kidnapping of children;

Sound effects calculated to mislead, shock, or unduly alarm the listener;

Disrespectful portrayal of law enforcement;

The portrayal of suicide as a satisfactory solution to any problem.

### G. Children's Programs

Programs specifically designed for listening by children should be based upon sound social concepts and should reflect respect for parents, law and order, clean living, high morals, fair play, and honorable behavior.

They should convey the commonly accepted moral, social, and ethical ideals characteristic of American life.

They should contribute to the healthy development of personality and character.

They should afford opportunities for cultural growth as well as for wholesome entertainment.

They should be consistent with integrity of realistic production, but they should avoid material of an extreme nature which might create undesirable emotional reaction in children.

They should avoid appeals urging children to purchase the product specifically for the purpose of keeping the program on the air or which, for any reason, encourage children to enter inappropriate places.

### H. General

Sound effects and expressions characteristically associated with news broadcasts (such as "bulletins," "flash," etc.) should be reserved for announcement of news, and the use of any deceptive techniques in connection with fictional events and non-news programs should not be employed.

When plot development requires the use of material which depends upon physical or mental handicaps, care should be taken to spare the sensibilities of sufferers from similar defects.

Stations should avoid broadcasting program material which would tend to encourage illegal gambling or other violations of Federal, State and local laws, ordinances, and regulations.

Simulation of court atmosphere or use of the term "court" in a program title should be done only in such manner as to eliminate the possibility of creating the false impression that the proceedings broadcast are vested with judicial or official authority.

When dramatized advertising material involves statements by doctors, dentists, nurses, or other professional people, the material should be presented by members of such profession reciting actual experience, or it should be made apparent from the presentation itself that the portrayal is dramatized.

In cases of programs broadcast over multiple station facilities, the originating station or network should assume responsibility for conforming such programs to this Radio Code.

## II. ADVERTISING STANDARDS

Advertising is the principal source of revenue of the free, competitive American system of radio broadcasting. It makes possible the presentation to all American people of the finest programs of entertainment, education, and information.

Since the great strength of American radio broadcasting derives from the public respect for and the public approval of its programs, it must be the purpose of each broadcaster to establish and maintain high standards of performance, not only in the selection and production of all programs, but also in the presentation of advertising.

### A. Time Standards for Advertising Copy

As a guide to the determination of good broadcast advertising practice, the time standards for advertising copy are established as follows:

The maximum time to be used for advertising, allowable to any single sponsor, regardless of type of program, should be—

5 minute programs	1:30
10 " "	2:10
15 " "	3:00
25 " "	4:00
30 " "	4:15
45 " "	5:45
60 " "	7:00

The time standards allowable to a single advertiser do not affect the established practice of allowance for station breaks between programs.

Any reference in a sponsored program to another's products or services under any trade name, or language sufficiently descriptive to identify it, should, except for normal guest identifications, be considered as advertising copy.

While any number of products may be advertised by a single sponsor within the specified time standards, advertising copy for these products should be presented within the framework of the program structure. Accordingly, the use on such programs of simulated spot announcements which are divorced from the program by preceding the introduction of the program itself, or by following its apparent sign-off should be avoided. To this end, the program itself should be announced and clearly identified before the use of what have been known as "cow-catcher" announcements, and the programs should be signed off after the use of what have been known as "hitch-hike" announcements.

### B. Presentation of Advertising

The advancing techniques of the broadcast art have shown that the quality and proper integration of advertising copy are just as important as measurement in time. The measure of a station's service to its audience is determined by its over-all performance, rather than by any individual segment of its broadcast day.

Programs of multiple sponsorship presenting commercial services, features, shopping guides, marketing news, and similar information may include more material normally classified as "commercial" or "advertising," if it is of such nature as to serve the interests of the general public and, if properly produced and intelligently presented, within the established areas of good taste.

The final measurement of any commercial broadcast service is quality. To this, every broadcaster should dedicate his best efforts.

### C. Acceptability of Advertisers and Products

1. A commercial radio broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, he should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements. Moreover, in consideration of the laws and customs of the communities served, each radio broadcaster should refuse his facilities to the advertisement of products and services, or the use of advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. The foregoing principles should be applied with judgment and flexibility, taking into consideration the characteristics of the medium and the form of the particular presentation. In general, because radio broadcasting is designed for the home and the entire family, the following principles should govern the business classifications listed below:

a) The advertising of hard liquor should not be accepted.

(Continued on page 12)

# In TV too...FILM does the "impossible"!

**HERE, THERE AND EVERYWHERE**—all at once! Multi-image to show multi-use! That's the effect used to win the busy housewife in a brilliant 60-second Corning Ware TV film commercial. Multi-image produced economically . . . efficiently!

**Want special effects?** Film is your answer! Film—and film alone—can do 3 things for you: (1) provide high-polish commercials, rich with optical effects; (2) give you crisp, vivid animation; (3) assure penetration and coverage the world over.

For further information: Get in touch with Motion Picture Film Department  
**EASTMAN KODAK COMPANY, Rochester 4, N. Y.**

**East Coast Division**  
342 Madison Avenue  
New York 17, N. Y.

**Midwest Division**  
130 East Randolph Drive  
Chicago 1, Ill.

**West Coast Division**  
6706 Santa Monica Blvd.  
Hollywood 38, Calif.

or **W. J. German, Inc.** Agents for the sale and distribution of Eastman Professional Motion Picture Films, Fort Lee, N.J., Chicago, Ill., Hollywood, Calif.



**ADVERTISER: Corning Glass Works—Consumer Products Division**  
**PRODUCER: Audio Productions, Inc.**  
**ADVERTISING AGENCY: N. W. Ayer & Sons, Inc.**

# FCC Rules Regulating Radio-Television

(Selected sections amended to July 1, 1960. Compiled with the cooperation of Pike & Fischer Inc., publisher of Pike & Fischer Radio Regulation.)

## ALLOCATIONS AND DEFINITIONS

### In am rules . . .

§3.1 Standard broadcast station.—The term "standard broadcast station" means a station licensed to the transmission of radio-telephone emissions primarily intended to be received by the general public and operated on a channel in the band 550-1605 kilocycles, inclusive.

§3.2 Standard broadcast band.—The term "standard broadcast band" means the band of frequencies extending from 550-1605 kilocycles.

§3.3 Standard broadcast channel.—The term "standard broadcast channel" means the band of frequencies occupied by the carrier and two side bands of a broadcast signal with the carrier frequency at the center. Channels shall be designated by their assigned carrier frequencies. The 107 carrier frequencies assigned to standard broadcast stations shall begin at 540 kilocycles and be in successive steps of 10 kilocycles.

§3.4 Dominant station.—The term "dominant station" means a class I station, as hereinafter defined, operating on a clear channel.

§3.5 Secondary station.—The term "secondary station" means any station except a class I station operating on a clear channel.

§3.6 Daytime.—The term "daytime" means that period of time between local sunrise and local sunset.

§3.7 Nighttime.—The term "nighttime" means that period of time between local sunset and 12 midnight local standard time.

§3.8 Sunrise and sunset.—The term "sunrise and sunset" means for each particular location and during any particular month, the time of sunrise and sunset as specified in the instrument of authorization.

§3.9 Broadcast day.—The term "broadcast day" means that period of time between local sunrise and 12 midnight local standard time.

§3.10 Experimental period.—The term "experimental period" means that time between 12 midnight and local sunrise. This period may be used for experimental purposes in testing and maintaining apparatus by the licensee of any standard broadcast station on its assigned frequency and with its authorized power, provided no interference is caused to other stations maintaining a regular operating schedule within such period. No station licensed for "daytime" or "specified hours" of operation may broadcast any regular or scheduled program during this period.

§3.11 Service areas.—(a) The term "primary service area" of a broadcast station means the area in which the ground wave is not subject to objectionable interference or objectionable fading.

(b) The term "secondary service area" of a broadcast station means the area served by the sky wave and not subject to objectionable interference. The signal is subject to intermittent variations in intensity.

(c) The term "intermittent service area" of a broadcast station means the area receiving service from the ground wave but beyond the primary service area and subject to some interference and fading.

§3.12 Portable transmitter.—The term "portable transmitter" means a transmitter so constructed that it may be moved about conveniently from place to place, and is in fact so moved about from time to time, but not ordinarily used while in motion. In the standard broadcast band, such a transmitter is used in making field intensity measurements for locating a transmitter site for a standard broadcast station. A portable broadcast station will not be licensed in the standard broadcast band for regular transmission of programs intended to be received by the public.

§3.13 Auxiliary transmitter.—The term "auxiliary transmitter" means a transmitter

maintained only for transmitting the regular programs of a station in case of failure of the main transmitter.

### Allocations—(am)

§3.21 Three classes of standard broadcast channels.

(a) Clear channel. A "clear channel" is one on which the dominant station or stations render service over wide areas and which are cleared of objectionable interference within their primary service areas and over all or a substantial portion of their secondary service areas.

(b) Regional channel. A "regional channel" is one on which several stations may operate with powers not in excess of 5 kilowatts. The primary service area of a station operating on any such channel may be limited, as a consequence of interference, to a given field intensity contour.

(c) Local channel. A "local channel" is one on which several stations operate with powers not in excess of 1 kilowatt daytime, and 200 watts nighttime. The primary service area of a station operating on any such channel may be limited as a consequence of interference to a given field intensity contour.

NOTE: The power ceiling for Class IV stations under the North American Regional Broadcasting Agreement (NARBA) is 200 watts. The Agreement between the United States of America and the United Mexican States Concerning Radio Broadcasting in the Standard Broadcast Band would permit daytime operation of Class IV stations with a maximum power of 1 kilowatt in all areas of the United States more than 100 kilometers (62 miles) from the United States/Mexican border. Pursuant to the US/Mexican Agreement and informal coordination with the other NARBA signatories, the Commission will consider applications proposing the use of daytime power in excess of 250 watts by a Class IV station providing such station is located more than 100 kilometers (62 miles) from the U.S. Mexican border, or if located in the State of Florida, providing that such station is not located south of 28 degrees north latitude and between 80 and 82 degrees west longitude. (See Note under Section 3.28(b).)

§3.22 Classes and power of standard broadcast stations.—(a) Class I station. A "class I station" is a dominant station operating on a clear channel and designed to render primary and secondary service over an extended area and at relatively long distances. Its primary service area is free from objectionable interference from other stations on the same and adjacent channels and its secondary service area free from interference except from stations on the adjacent channel, and from stations on the same channel in accordance with the channel designation in section 3.25 or in accordance with the Engineering Standards of Allocation. The operating power shall be not less than 10 kilowatts nor more than 50 kilowatts. (Also see section 3.25 (a) for further power limitation.)

(b) Class II station. A "class II station" is a secondary station which operates on a clear channel (see section 3.25) and is designed to render service over a primary service area which is limited by and subject to such interference as may be received from class I stations. A station of this class shall operate with power not less than 0.25 kilowatt nor more than 50 kilowatts. Whenever necessary, a class II station shall use a directional antenna or other means to avoid interferences with class I stations and with other class II stations, in accordance with §3.182.

EDITOR'S NOTE: Since 1945 the FCC has been considering various changes in the Clear Channel assignments, including the question of a daytime skywave. On April 15, 1958, FCC issued a Notice of Further Rule-Making in which it proposed to breakdown various clear channels. This is still pending FCC action.]

(c) Class III station. A "class III station" is a station which operates on a regional channel and is designed to render service primarily to a metropolitan district and the rural area contiguous thereto. Class III stations are subdivided into two classes:

(1) Class III-A station. A "class III-A station" is a class III station which operates with power not less than 1 kilowatt nor more than 5 kilowatts, and the service area of which is

subject to interference in accordance with §3.182.

(2) Class III-B station. A "class III-B station" is a class III station which operates with a power not less than 0.5 kilowatt and not more than 1 kilowatt night and 5 kilowatts daytime, and the service area of which is subject to interference in accordance with the Engineering Standards of Allocation.

NOTE: The term "metropolitan district" as used in this paragraph is not limited in accordance with the definition given by the Bureau of the Census but includes any principal center of population in any area.

(d) Class IV station. A "class IV station" is a station operating on a local channel and designed to render service primarily to a city or town and the suburban and rural areas contiguous thereto. The power of a station of this class shall not be less than 0.1 kilowatt and not more than 0.25 kilowatt nighttime, and 1 kilowatt daytime, and its service area is subject to interference in accordance with Section 3.182.

§3.23 Time of operation of the several classes of stations.—The several classes of standard broadcast stations may be licensed to operate in accordance with the following:

(a) "Unlimited time" permits operation without a maximum limit as to time.

(b) "Limited time" is applicable to class II (secondary stations) operating on a clear channel with facilities authorized before Nov. 30, 1959. It permits operation of the secondary station during daytime, and until local sunset if located west of the dominant station on the channel, or if located east thereof, until sunset at the dominant station, and in addition during night hours, if any, not used by the dominant station or stations on the channel.

(c) Daytime permits operation during the hours between average monthly local sunrise and average monthly local sunset. Daytime stations operating on local channels with a power of 0.1 kw or 0.25 kw may, upon notification to the Commission and to the Engineer in Charge of the radio district in which they are located, operate at hours beyond those specified in their license.

(d) "Sharing time" permits operation during hours which are so restricted by the station license as to require a division of time with one or more other stations using the same channel.

(e) Specified hours means that the exact operating hours are specified in the license. (The minimum hours that any station shall operate are specified in Section 3.71.) Specified hours stations operating on local channels with a power of 0.1 kw or 0.25 kw, except those sharing time with other stations may, upon notification to the Commission and the Engineer in Charge of the radio district in which they are located, operate at hours beyond those specified in their license.

§3.24 Broadcast facilities; showing required.—(a) Applications for new stations or for modifications of existing authorizations shall be filed on FCC Form 301; for licenses, on FCC Form 302; for renewal of licenses, on FCC Form 303.

(b) An authorization for a new standard broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the following, among others:

(1) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.

(2) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed service outweighs the need for the service which will be lost by reason of such interference. That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree. (For determining objectionable interference, see §§3.182 and 3.186.)

(3) That the applicant is financially qualified to construct and operate the proposed station.

(4) That the applicant is legally qualified. That the applicant (or the person or persons in control of an applicant corporation or other organization) is of good character and pos-

## NAB Radio Code CONTINUED

b) The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable subject to existing laws.

c) The advertising of fortune-telling, occultism, spiritualism, astrology, phrenology, palm-reading, numerology, mind-reading, or character-reading is not acceptable.

d) All advertising of products of a personal nature, when accepted, should be treated with special concern for the sensitivities of the listeners.

e) The advertising of tip sheets, publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

2. An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product

which is not acceptable.

3. Care should be taken to avoid presentation of "bait-switch" advertising whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes.

### D. Contests

Contests should offer the opportunity to all contestants to win on the basis of ability and skill, rather than chance.

All contest details, including rules, eligibility requirements, opening and termination dates, should be clearly and completely announced or easily accessible to the listening public; and the winners' names should be released as soon as possible after the close of the contest.

When contestants are required to submit items of product identification or other evidence of purchase of product, reasonable facsimiles thereof should be made acceptable.

All copy pertaining to any contest (except that which is required by law) associated with

the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time limitations heretofore provided.

All such broadcasts should comply with pertinent federal, state, and local laws and regulations.

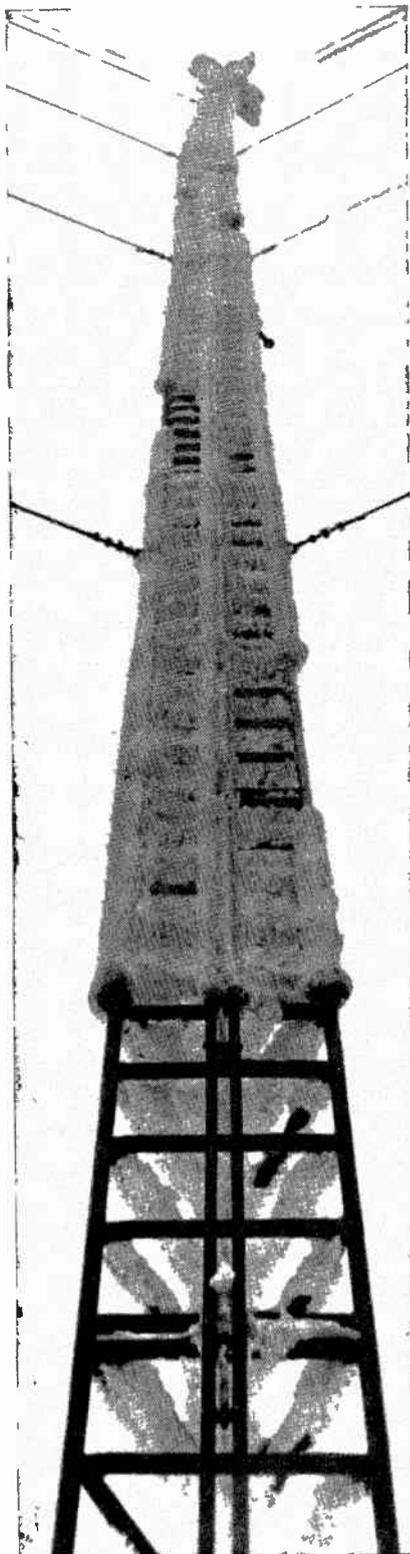
### E. Premiums and Offers

The broadcaster should require that full details of proposed offers be submitted for investigation and approval before the first announcement of the offer is made to the public.

A final date for the termination of an offer should be announced as far in advance as possible.

If a consideration is required, the advertiser should agree to honor complaints indicating dissatisfaction with the premium by returning the consideration.

There should be no misleading descriptions or comparisons of any premiums or gifts which will distort or enlarge their value in the minds of the listeners.



Forty tons of ice caused only temporary deflection of Stainless 300' tower at CKCW. The tower straightened completely as ice fell off.

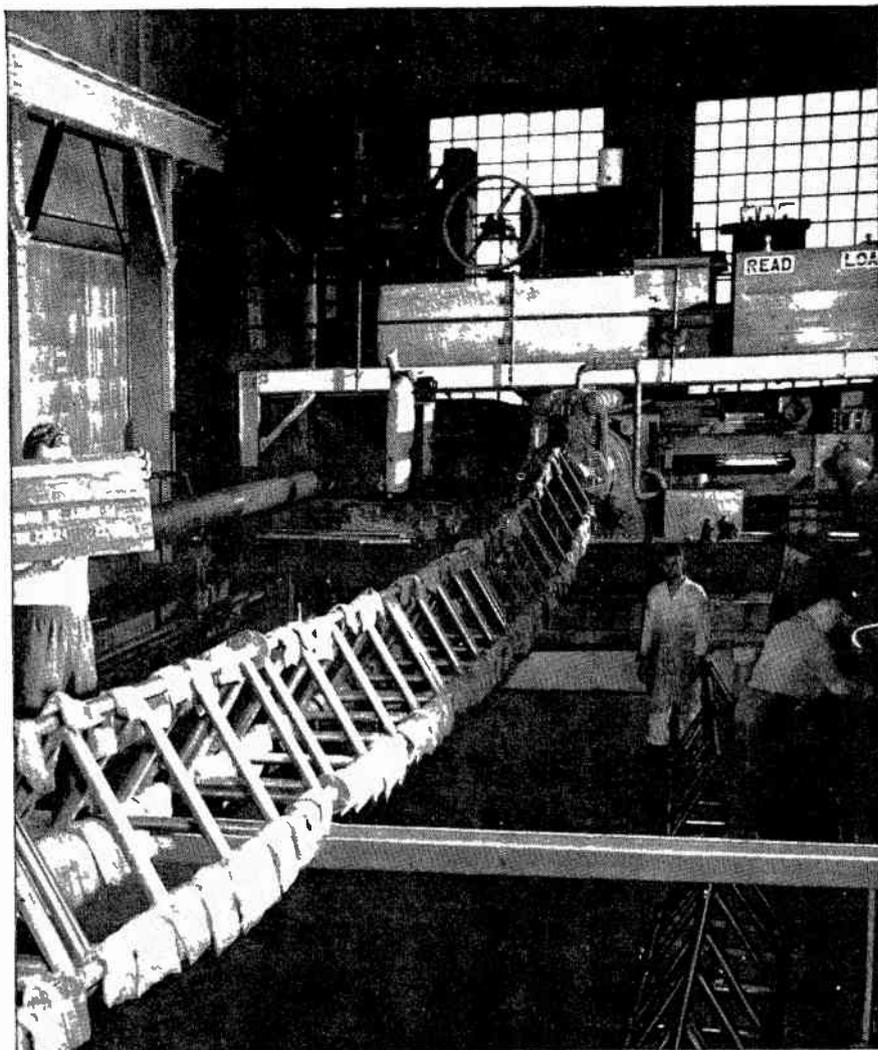
# "Design Pre-Tested" STAINLESS TOWERS Resist Nature's Mighty Forces!

The top of that TV tower you see is only *temporarily deflected*—by the weight of 40 tons of ice.

Later—as the ice fell—the tower straightened completely!

Tremendous stresses like these spell destruction to ordinary towers. But Stainless designs are pre-tested between huge hydraulic presses at the Stainless plant to determine their behavior under just such load conditions.

That is one reason for Stainless' enviable record of dependability. Stainless towers are economical, too; they cost less to install and maintain. Specify Stainless towers, and get extra years of service for your investment.



G-36 tower design under hydraulic pressure at Stainless. Weights simulate maximum wind loading.

YOU CAN PUT YOUR CONFIDENCE IN A STAINLESS



**Stainless, inc.** NORTH WALES, PENNSYLVANIA

sesses other qualifications sufficient to provide a satisfactory public service

(5) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice (See technical regulations of this subpart and §3.188)

(6) That the facilities sought are subject to assignment as requested under existing international agreements and the rules and regulations of the Commission.

(7) That the population within the 1 v/m contour does not exceed 10 percent of the population within the 25 mv/m contour; Provided, however, that where the number of persons within 1 v/m contour is 300 or less the provisions of this subparagraph are not applicable.

(8) That, in the case of an application for a Class II station, the proposed station would radiate, during two hours following local sunrise and two hours preceding local sunset, in any direction toward the 0.1 mv/m groundwave contour of a co-channel United States Class I station, no more than the maximum radiation values permitted under the provisions of §3.187.

(9) That the public interest, convenience, and necessity will be served through the operation under the proposed assignment.

(c) [Deals with procedures to be followed by applicants seeking new or changed facilities in the vicinity of National Radio Astronomy Observatory, Green Bank, Pocahontas County, W. Va.]

**§3.25 Clear channels: Class I and II stations.**—The frequencies in the following tabulations are designated as clear channels and assigned for use by the classes of stations given.

(a) To each of the channels below, except as provided in the note to this paragraph (below) there will be assigned one class I station and there may be assigned one or more class II stations operating limited time or daytime only 640, 650, 660, 670, 700, 720, 750, 760, 770, 780, 820, 830, 840, 870, 880, 890, 1020, 1040, 1100, 1120, 1160, 1180, 1200 and 1210 kilocycles. There also may be assigned to these frequencies class I stations operating unlimited time in Alaska, Hawaii, Virgin Islands and Puerto Rico which will not deliver over 5 microvolts per meter groundwave day or night or 25 microvolts per meter 10 percent time skywave at night at any point within the continental limits of the United States. The power of the class I stations on these channels shall not be less than 50 kilowatts.

NOTE: On the frequency 770 kc, two class I stations may be assigned

(b) To each of the channels below there may be assigned class I and class II stations: 680, 710, 810, 850, 940, 1000, 1030, 1060, 1070, 1080, 1090, 1110, 1130, 1140, 1170, 1190, 1500, 1510, 1520, 1530, 1540, 1550, and 1560 kilocycles.

NOTE: Class I and II stations on 1540 kilocycles shall deliver not over 5 microvolts per meter groundwave or 25 microvolts per meter 10 percent time skywave at any point of land in the Bahama Islands, and such stations operating nighttime (i.e., sunset to sunrise at the location of the class II station) shall be located not less than 650 miles from the nearest point of land in the Bahama Islands.

(c) For class II stations which will not deliver over 5 microvolts per meter groundwave or 25 microvolts per meter 10 percent time skywave at any point on Canadian border and provided that such stations operating nighttime (i.e., sunset to sunrise at the location of the class II station) are located not less than 650 miles from the nearest Canadian border: 540, 690, 740, 860, 990, 1010, and 1580 kilocycles.

NOTE: A station on 1010 kilocycles shall also protect a class I-B station at Havana, Cuba.

(d) In continental United States, for class II stations which operate daytime only with power not in excess of 1 kilowatt and which will not deliver over 5 microvolts per meter groundwave at any point on the Mexican border, and in Alaska, Hawaii, Puerto Rico, and the Virgin Islands, for class II stations which will not deliver over 5 microvolts per meter groundwave or 25 microvolts per meter 10 percent time skywave at any point on the said border: 730, 800, 900, 1050, 1220 and 1570 kilocycles.

NOTE: See North American Regional Broadcasting Agreement for use of 1050 kc by a station in New York (Appendix I, Table IV)

NOTE: See agreement with Mexico for further use of 1220 kc.

(e) On the frequency 770 kilocycles, two Class I stations may be assigned

**§3.26 Regional channels: Classes III-A and III-B stations.**—The following frequencies are designated as regional channels and are assigned for use by class III-A and III-B stations 550, 560, 570, 580, 590, 600, 610, 620, 630, 790, 910, 920, 930, 950, 960, 970, 980, 1150, 1250, 1260, 1270, 1280, 1290, 1300, 1310, 1320, 1330, 1350, 1360, 1370, 1380, 1390, 1410, 1420, 1430, 1440, 1460, 1470, 1480, 1590, and 1600 kilocycles.

NOTE: See North American Regional Broadcasting Agreement for special provisions concerning the assigning of class II stations in

other countries of North America to 560, 570, 590, 630 and 1270 kcs. Such stations shall be protected from interference in accordance with Appendix II, Table I, of said agreement.

**§3.27 Local channels: Class IV stations.**—The following frequencies are designated as local channels and are assigned for use by class IV stations. 1230, 1240, 1400, 1450, and 1490 kilocycles.

**§3.28 Assignment of stations to channels.**—(a) The individual assignments of stations to channels which may cause interference to other United States stations only shall be made in accordance with the provisions of this Part for the respective classes of stations involved (For determining objectionable interference see §§3.182 and 3.186.)

(b) In all cases where an individual station assignment may cause interference with or may involve a channel assigned for priority of use by a station in another North American country, the classifications, allocation requirements and engineering standards set forth in the North American Regional Broadcasting Agreement shall be observed

NOTE: Pending action with respect to ratification and entry into force of the North American Regional Broadcasting Agreement, Washington, 1950 (referred to herein as NARBA) and the agreement between the U.S.A. and the United Mexican States Concerning Radio Broadcasting in Standard Broadcast Band (referred herein to as the U.S./Mexican Agreement), no assignment for a standard broadcast station will be made which would be inconsistent with the terms of those agreements, except for the power ceiling permitted for Class IV stations on local channels, pursuant to Section 3.21 (c). [EDITOR'S NOTE: This paragraph still is in the FCC rules although both NARBA and the Mexican agreement were ratified in the spring of 1960 by the Senate.]

(c) Upon showing that a need exists, a class II, III or IV station may be assigned to a channel available for such class, even though interference will be received within its normally protected contour; provided: (1) no objectionable interference will be caused by the proposed station to existing stations or that if interference will be caused, the need for the proposed service outweighs the need for the service which will be lost by reason of such interference; and (2) primary service will be provided to the community in which the proposed station is to be located, and (3) the interference received does not affect more than 10% of the population in the proposed station's normally protected primary service area. However, in the event that the nighttime interference received by the proposed station would exceed this amount, then an assignment may be made if the proposed station would provide either a standard broadcast nighttime facility to a community not having such a facility or if 25% or more of the nighttime primary service area of the proposed station is without primary nighttime service

**§3.29 Class IV stations on regional channels.**—No license will be granted for the operation of a class IV station on a regional channel, provided, however, that class IV stations presently authorized to operate on regional channels will not be required to change frequency or power but will not be protected against interference from class III stations

**In fm rules . . .**

**§3.201. Numerical designation of fm broadcast channels.**—For convenience, the frequencies available for fm broadcasting (including those assigned to non-commercial educational broadcasting) are given numerical designations which are shown in the table below:

[EDITOR'S NOTE: The band is 88-108 mc Non-commercial educational fm occupies 88-92 mc Class A commercial channels are shown in §3.203 (b), below. The rest are class B.]

**§3.202 Areas of the United States.**—For the purpose of allocation the United States is divided into two areas. The first area—Area I—includes southern New Hampshire; all of Massachusetts Rhode Island, and Connecticut; southeastern New York as far north as Albany-Troy-Schenectady; all of New Jersey, Delaware, and the District of Columbia; Maryland as far west as Hagerstown; and eastern Pennsylvania as far west as Harrisburg. The second area—Area II—comprehends the remainder of the United States not included in Area I.

NOTE: In some of the territory contiguous to Area I, the demand for frequencies requires that applications be given careful study and consideration to insure an equitable distribution of facilities throughout the region. This region includes the remainder of Maryland, Pennsylvania, and New York (except the northeastern corner) not included in area I; Virginia, West Virginia, North Carolina, South Carolina, Ohio and Indiana; southern Michigan as far north as Saginaw; eastern Illinois as far west as Rockford-Decatur, and southeastern Wisconsin as far north as Sheboygan. Other regions may be added as required.

**§3.203 Class A Stations.**—(a) A class A station is a station which operates on a class A channel and is designed to render service primarily to a community or to a city or town other than the principal city of an area, and the surrounding rural area. The coverage of

a class A station shall be not more than the equivalent of 1 kilowatt effective radiated power and antenna height of 250 feet above average terrain, as determined by the methods prescribed in the technical standards of this subpart

(For the purpose of determining equivalent coverage, the 1 mv/m contour should be used. A class A station will not be licensed with more than 1 kilowatt effective radiated power. The power rating of the transmitter used for a class A station shall be not less than 250 watts nor more than 1 kilowatt. The signal intensity requirements of §3.311 shall determine the minimum coverage of a class A station. Class A station will normally be protected to the 1 mv/m contour, however, assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service.)

(b) The following frequencies, except as provided in paragraphs (c) and (d) of this section, are designated as class A channels and are assigned for use by class A stations

Frequency	Channel	Frequency	Channel	Frequency	Channel
92.1	221	96.7	244	102.3	272
92.7	224	97.7	249	103.1	276
93.5	228	98.3	252	103.9	280
94.3	232	99.3	257	104.9	285
95.3	237	100.1	261	105.5	288
95.9	240	100.9	265	106.3	292
		101.7	269	107.1	296

These channels are available for assignment (1) in cities which are not the central city or cities of a metropolitan district, and (2) in central cities of metropolitan districts which have fewer than six class B stations

(c) In Hawaii, the frequency band 98-108 mc is allocated for non-broadcast use. The frequencies 98.1 through 107 mc, inclusive, (channels 251 through 300 inclusive) will not be assigned in Hawaii for use by fm broadcast stations

(d) In Alaska the frequency band 88-108 mc is allocated to Government radio services and the non-Government fixed service only. The frequencies 88.1 mc through 99.9 mc (channels 201 through 260 inclusive) will not be assigned in Alaska for use by fm broadcast stations

**§3.204 Class B Stations.**—

(a) A class B station is a station which operates on a class B channel and is designed to render service primarily to a metropolitan district or principal city and the surrounding rural area, or to rural areas removed from large centers of population. The service area of a class B station will not be protected beyond the 1 mv/m contour, however, class B assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service. Standard power ratings of transmitters used for class B stations shall be 1 kw or greater. The signal intensity requirements of §3.311 shall determine the minimum coverage of a class B station. In the following sub-sections, antenna height above average terrain and effective radiated power are to be determined by the methods prescribed in the technical standards of this subpart

(1) The coverage of a class B station in Area I shall be not more than the equivalent of 20 kilowatts effective radiated power and antenna height of 500 feet above average terrain. A class B station in Area I will not be licensed with an effective radiated power greater than 20 kilowatts [NOTE: for the purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

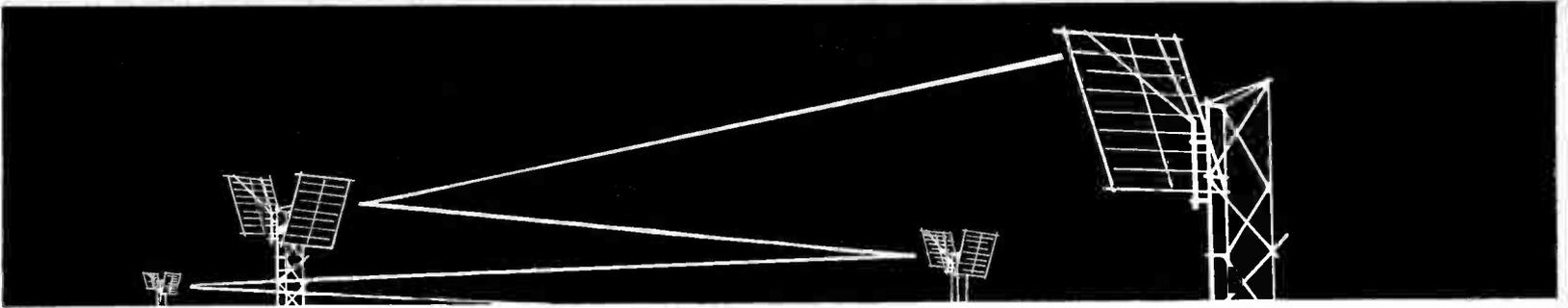
(2) The coverage of a class B station in Area II shall normally be not more than the equivalent of 20 kilowatts effective radiated power and antenna height of 500 feet above average terrain. The use of greater power and antenna height will be encouraged in those portions of Area II where such use would not result in undue interference to stations already authorized or to probable assignments insofar as can be determined at the time of the grant. In such case, the power, antenna height, and area will be determined on the merits of each application with particular attention being given to rural areas which would not otherwise receive service [NOTE: For the purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

(b) The following frequencies, except as provided in paragraphs (c) and (d) of this section, are designated as class B channels and are assigned for use by class B stations.

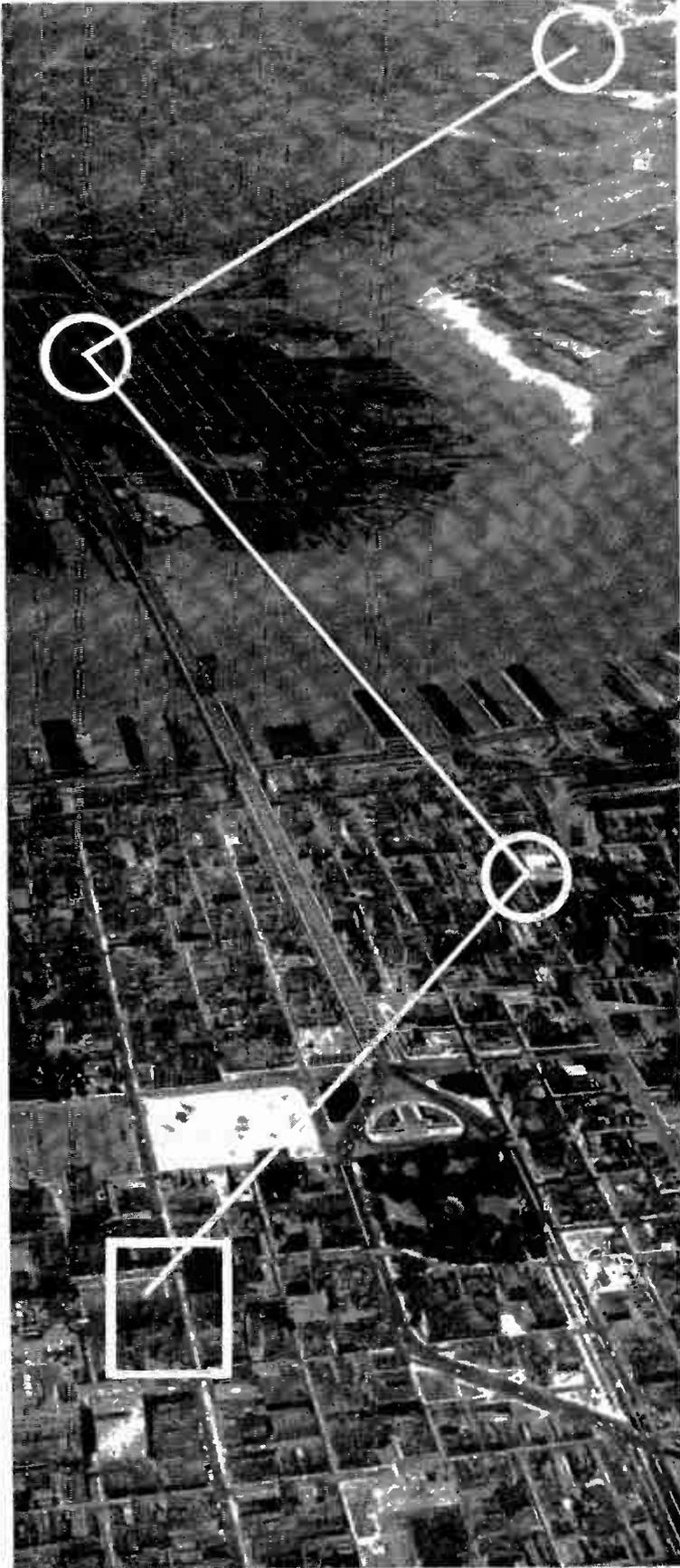
[EDITOR'S NOTE: Class B channels are those channels between 92 mc and 108 mc which are not designated as class A channels in §3.203(b).]

(c) In Hawaii the frequency band 98-108 mc is allocated for nonbroadcast use. The frequencies 98.1 through 107.9 mc inclusive (channels 251 through 300 inclusive) will not be assigned in Hawaii for use by fm broadcast stations.

(d) In Alaska the frequency band 88-100 mc is allocated exclusively to Government radio services and the non-Government fixed service. The frequencies 88.1 mc through 99.9 mc (channels 201 through 260 inclusive) will not be assigned in Alaska for use by fm broadcast stations



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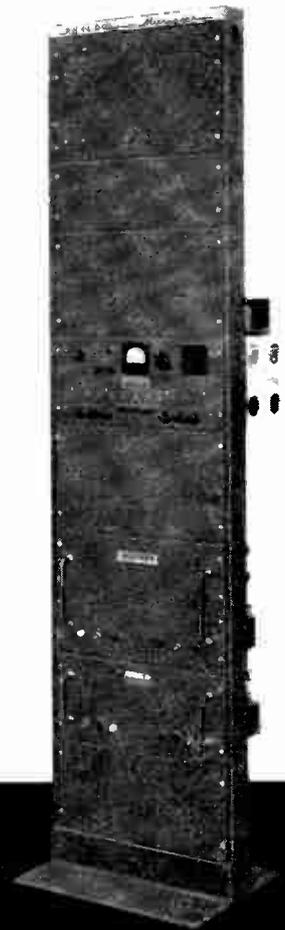
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In tv rules . . .

§3.603. Numerical designation of television channels.—(a)

Channel No.	Frequency band (Megacycles)	Channel No.	Frequency band (Megacycles)
2	54-60	43	644-650
3	60-66	44	650-656
4	66-72	45	656-662
5	72-78	46	662-668
6	78-84	47	668-674
7	174-180	48	674-680
8	180-186	49	680-686
9	186-192	50	686-692
10	192-198	51	692-698
11	198-204	52	698-704
12	204-210	53	704-710
13	210-216	54	710-716
14	470-476	55	716-722
15	476-482	56	722-728
16	482-488	57	728-734
17	488-494	58	734-740
18	494-500	59	740-746
19	500-506	60	746-752
20	506-512	61	752-758
21	512-518	62	758-764
22	518-524	63	764-770
23	524-530	64	770-776
24	530-536	65	776-782
25	536-542	66	782-788
26	542-548	67	788-794
27	548-554	68	794-800
28	554-560	69	800-806
29	560-566	70	806-812
30	566-572	71	812-818
31	572-578	72	818-824
32	578-584	73	824-830
33	584-590	74	830-836
34	590-596	75	836-842
35	596-602	76	842-848
36	602-608	77	848-854
37	608-614	78	854-860
38	614-620	79	860-866
39	620-626	80	866-872
40	626-632	81	872-878
41	632-638	82	878-884
42	638-644	83	884-890

(b) In Alaska and Hawaii the frequency bands 76-82 mc and 82-88 mc are allocated for nonbroadcast use. These frequency bands (Channels 5 and 6) will not be assigned in Alaska and Hawaii for use by television broadcast stations.

§3.606. Table of Assignments. (a) The following Table of Assignments contains the channels assigned to the listed communities in the United States, its Territories, and Possessions. Channels designated with an asterisk are assigned for use by non-commercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier frequencies offset 10 kc above or below, respectively, the normal carrier frequencies.

[EDITOR'S NOTE. Channel assignments by cities are reprinted in the tv station directory and are not repeated here.]

§3.607. Availability of channels.—(a) Subject to the provisions of paragraph (b) of this section, applications may be filed to construct television broadcast stations only on the channels assigned in the Table of Assignments and only in the communities listed therein. Applications which fail to comply with this requirement, whether or not accompanied by a petition to amend the Table, will not be accepted for filing provided, however, that applications specifying channels which accord with publicly announced Commission orders changing the Table of Assignments will be accepted for filing even though such applications are tendered before the effective dates of such channel changes.

(b) A channel assigned to a community listed in the Table of Assignments is available upon application in any unlisted community which is located within 15 miles of the listed community. In addition, a channel assigned to a community listed in the Table of Assignments and not designated for use by noncommercial educational stations only, is available upon application in any other community within 15 miles thereof which, although listed in the Table, is assigned only a channel designed for use only by noncommercial educational stations. Where channels are assigned to two or more communities listed in combination in the Table of Assignments the provisions of this paragraph shall apply separately to each community so listed. The distance between communities shall be determined by the distance between the respective coordinates thereof as set forth in the publication of the United States Department of Commerce entitled "Air Line Distances Between Cities in

the United States." (This publication may be purchased from the Government Printing Office, Washington, D. C.) If said publication does not contain the coordinates of either or both communities, the coordinates of the main post office in either or both of such communities shall be used. The method to be followed in making the measurements is set forth in Section 3.611 (d).

§3.609. Zones. (a) For the purpose of allocation and assignment, the United States is divided into three zones as follows:

(1) Zone I consists of that portion of the United States located within the confines of the following lines drawn on the United States Albers Equal Area Projection Map (based on standard parallels 29½° and 45½°; North American datum): Beginning at the most easterly point on the State boundary line between North Carolina and Virginia; thence in a straight line to a point on the Virginia, West Virginia boundary line located at North Latitude 37° 49' and West Longitude 80° 12' 30"; thence westerly along the southern boundary lines of the States of West Virginia, Ohio, Indiana and Illinois to a point at the junction of the Illinois, Kentucky, and Missouri State boundary lines; thence northerly along the western boundary line of the State of Illinois to a point at the junction of the Illinois, Iowa, and Wisconsin State boundary lines; thence easterly along the northern State boundary line of Illinois to the 90th meridian, thence north along this meridian to the 43.5° parallel; thence east along this parallel to the 71st meridian, thence in a straight line to the intersection of the 69th meridian and the 45th parallel, thence east along the 45th parallel to the Atlantic Ocean. When any of the above lines pass through a city, the city shall be considered to be located in Zone I. (See Figure 1 of §3.699.)

(2) Zone II consists of that portion of the United States which is not located in either Zone I or Zone III, and Puerto Rico, Alaska, Hawaiian Islands and the Virgin Islands.

(3) Zone III consists of that portion of the United States located south of a line drawn on the United States Albers Equal Area Projection Map (based on standard parallels 29½° and 45½°; North American datum), beginning at a point on the east coast of Georgia and the 31st parallel and ending at the United States-Mexican border, consisting of arcs drawn with a 150 mile radius to the north from the following specified points:

North Latitude	West Longitude
a) 29°40'00"	83°24'00"
b) 30°07'00"	84°12'00"
c) 30°31'00"	86°30'00"
d) 30°48'00"	87°58'30"
e) 30°00'00"	90°38'30"
f) 30°04'30"	93°19'00"
g) 29°46'00"	95°05'00"
h) 28°43'00"	96°30'30"
i) 27°52'30"	97°32'00"

When any of the above arcs pass through a city, the city shall be considered to be located in Zone II. (See Figure 2 of §3.699.)

§3.610. Separations. (a) The provisions of this section relate to assignment separations and station separations. Petitions to amend the Table of Assignments (§3.606(b)) (other than those also expressly requesting amendment of this section or §3.609) will be dismissed and all applications for new television broadcast stations or for changes in the transmitter sites of existing stations will not be accepted for filing if they fail to comply with the requirements specified in paragraphs (b), (c), and (d) of this section.

NOTE: Licensees and permittees of television broadcast stations which were operating on April 14, 1952 pursuant to one or more separations below those set forth in §3.610 may continue to so operate, but in no event may they further reduce the separations below the minimum. As the existing separations of such stations are increased, the new separations will become the required minimum separations until separations are reached which comply with the requirements of §3.610. Thereafter, the provisions of said section shall be applicable.

(b) Minimum co-channel assignment and station separations:

(1) Zone	Channels 2-13	Channels 14-83
I	170 miles	155 miles
II	190 miles	175 miles
III	220 miles	205 miles

(2) The minimum co-channel mileage separation between a station in one zone and a station in another zone shall be that of the zone requiring the lower separation.

(c) Minimum assignment and station adjacent channel separations applicable to all zones:

(1) Channels 2-13	Channels 14-83
60 miles	55 miles

[EDITOR'S NOTE: On Jan. 7, 1960, the FCC proposed to amend this section and §3.683, 3.684, 3.685 and 3.686 to permit additional vhf channels to be added to selected markets at reduced adjacent channel mileage separations. Current 60 mile separation requirement would be reduced to 40 miles for adjacent vhf channels.]

(2) Due to the frequency spacing which exists between Channels 4 and 5, between Channels 6 and 7, and between Channels 13 and 14, the minimum adjacent channel separations specified above shall not be applicable to these pairs of channels (see §3.603).

(d) In addition to the requirements of paragraphs (a), (b) and (c) of this section, the minimum assignment and station separations between stations on Channels 14-83, inclusive, as set forth in Table IV of §3.698 must be met in either rule making proceedings looking towards the amendment of the Table of Assignments (§3.606(b)) or in licensing proceedings. No channel listed in column (1) of Table IV of §3.698 will be assigned to any city, and no application for an authorization to operate on such a channel will be granted unless the mileage separations indicated at the top of columns (2)-(7), inclusive, are met with respect to each of the channels listed in those columns and parallel with the channel in column (1).

(e) The zone in which the transmitter of a television station is located or proposed to be located determines the applicable rules with respect to co-channel mileage separations where the transmitter is located in a different zone from that in which the channel to be employed is located.

§3.614. Power and antenna height requirements.—(a) Minimum requirements. Applications will not be accepted for filing if they specify less than—10 dbk (100 watts) visual effective radiated power in any horizontal direction. No minimum antenna height above average terrain is specified.

(b) Maximum power. Applications will not be accepted for filing if they specify a power in excess of that provided for in this paragraph. Except as provided in subparagraph (1) below, the maximum effective radiated powers of television broadcast stations operating on the channels set forth below with antenna heights not in excess of 2000 feet above average terrain shall be as follows:

Channel Nos.	Maximum visual effective radiated power in db above one kilowatt (dbk)
2-6	20 dbk (100 kw)
7-13	25 dbk (316 kw)
14-83	37 dbk (5000 kw)

(1) In Zone I, on Channels 2-13, inclusive, the maximum powers specified above for these channels may be used only with antenna heights not in excess of 1000 feet above average terrain. Where antenna heights exceeding 1000 feet above average terrain are used on Channels 2-13, or antenna heights exceeding 2000 feet above average terrain are used on Channels 14-83, the maximum power shall be based on the chart designated as Figure 3 of §3.699.

NOTE: This limitation shall not apply to any licensee or permittee in Zone I who received an authorization after March 22, 1951, to relocate its transmitter site and construct a new tower and antenna to a height in excess of 1000 feet above average terrain and who constructed or who had substantially completed construction of said tower and antenna prior to April 14, 1952. In such case, maximum power may be utilized at the height above average terrain specified in the authorization. The limitation shall apply, however, where the tower or other principal supporting structure had been constructed prior to the date of such authorization.

(2) In Zones II and III, the maximum powers which may be used by television broadcast stations operating on the respective channels set forth in the above table with antenna heights exceeding 2000 feet above average terrain shall be based on the chart designated as Appendix III, Figure 2b.

(3) The effective radiated power in any horizontal or vertical direction may not exceed the maximum values permitted by this section and Appendix III, Figures 2(a) and 2(b).

(4) The maximum effective radiated power in any direction above the horizontal plane shall be as low as the state of the art permits and may not exceed the effective radiated power in the horizontal direction in the same vertical plane.

(c) The zone in which the transmitter of a television station is located or proposed to be located determines the applicable rules with respect to maximum antenna heights and powers for vhf stations when the transmitter is located in Zone I and the channel to be employed is located in Zone II or the transmitter is located in Zone II and the channel to be employed is located in Zone I.

[Note: The maximum visual effective radiated power of television broadcast stations operating on channels 14-83 within 250 miles of the Canadian-U. S. border may not be in excess of 30 dbk (1,000 kw).]

MULTIPLE OWNERSHIP

In am rules . . .

§3.35 Multiple ownership—No license for a standard broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates or controls another standard broadcast station, a substantial portion of whose primary service area would receive primary service from the station in question, except upon a showing that public interest, convenience and necessity will be served through such multiple ownership situation; or



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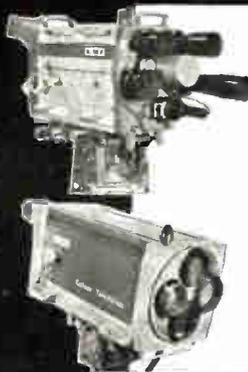
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(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other standard broadcast station if the grant of such license would result in a concentration of control of standard broadcasting in a manner inconsistent with public interest, convenience, or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of area served, the number of people served, classes of stations involved and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven standard broadcast stations.

NOTE: The word "control" as used herein, is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

NOTE: In applying the foregoing provisions to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

**In fm rules . . .**

**§3.240 Multiple ownership.**—No license for an fm broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates, or controls another fm broadcast station which serves substantially the same service area; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other fm broadcast station if the grant of such license would result in a concentration of control of fm broadcasting in a manner inconsistent with public interest, convenience or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of areas served, the number of people served, classes of stations involved, and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven fm broadcast stations.

NOTE: The word "control" as used herein, is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

NOTE: In applying the foregoing provisions to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

**In tv rules . . .**

**§3.636. Multiple ownership.**—(a) No license for a television broadcast station shall be granted to any party (including all parties under common control) if

(1) such party directly or indirectly owns, operates, or controls another television broadcast station which serves substantially the same area; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other television broadcast station if the grant of such license would result in a concentration of control of television broadcasting in a manner inconsistent with public interest, convenience, or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size and extent and location of areas served, the number of people served, and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers or directors of, more than seven television broadcast stations, no more than five of which may be in the vhf band.

(b) Paragraph (a) of this section is not applicable to non-commercial educational stations.

NOTE 1: The word "control" as used herein is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

NOTE 2: In applying the provisions of paragraph (a) of this section to the stockholders of

TABLE IV\*

(1) Channel	(2) 20 miles (1 F. beat)	(3) 20 miles (Intermod- ulation)	(4) 55 miles (Adjacent channel)	(5) 60 miles (Oscil- lator)	(6) 60 miles (Sound image)	(7) 75 miles (Picture image)
14	22	16-19	15	21	28	29
15	23	17-20	14,16	22	29	30
16	24	14,18-21	15,17	23	30	31
17	25	14-15,19-22	16,18	24	31	32
18	26	14-16,20-23	17,19	25	32	33
19	27	14-17,21-24	18,20	26	33	34
20	28	15-18,22-25	19,21	27	34	35
21	29	16-19,23-26	20,22	28,14	35	36
22	30,14	17-20,24-27	21,23	29,15	36	37
23	31,15	18-21,25-28	22,24	30,16	37	38
24	32,16	19-22,26-29	23,25	31,17	38	39
25	33,17	20-23,27-30	24,26	32,18	39	40
26	34,18	21-24,28-31	25,27	33,19	40	41
27	35,19	22-25,29-32	26,28	34,20	41	42
28	36,20	23-26,30-33	27,29	35,21	42,14	43
29	37,21	24-27,31-34	28,30	36,22	43,15	44,14
30	38,22	25-28,32-35	29,31	37,23	44,16	45,15
31	39,23	26-29,33-36	30,32	38,24	45,17	46,16
32	40,24	27-30,34-37	31,33	39,25	46,18	47,17
33	41,25	28-31,35-38	32,34	40,26	47,19	48,18
34	42,26	29-32,36-39	33,35	41,27	48,20	49,19
35	43,27	30-33,37-40	34,36	42,28	49,21	50,20
36	44,28	31-34,38-41	35,37	43,29	50,22	51,21
37	45,29	32-35,39-42	36,38	44,30	51,23	52,22
38	46,30	33-36,40-43	37,39	45,31	52,24	53,23
39	47,31	34-37,41-44	38,40	46,32	53,25	54,24
40	48,32	35-38,42-45	39,41	47,33	54,26	55,25
41	49,33	36-39,43-46	40,42	48,34	55,27	56,26
42	50,34	37-40,44-47	41,43	49,35	56,28	57,27
43	51,35	38-41,45-48	42,44	50,36	57,29	58,28
44	52,36	39-42,46-49	43,45	51,37	58,30	59,29
45	53,37	40-43,47-50	44,46	52,38	59,31	60,30
46	54,38	41-44,48-51	45,47	53,39	60,32	61,31
47	55,39	42-45,49-52	46,48	54,40	61,33	62,32
48	56,40	43-46,50-53	47,49	55,41	62,34	63,33
49	57,41	44-47,51-54	48,50	56,42	63,35	64,34
50	58,42	45-48,52-55	49,51	57,43	64,36	65,35
51	59,43	46-49,53-56	50,52	58,44	65,37	66,36
52	60,44	47-50,54-57	51,53	59,45	66,38	67,37
53	61,45	48-51,55-58	52,54	60,46	67,39	68,38
54	62,46	49-52,56-59	53,55	61,47	68,40	69,39
55	63,47	50-53,57-60	54,56	62,48	69,41	70,40
56	64,48	51-54,58-61	55,57	63,49	70,42	71,41
57	65,49	52-55,59-62	56,58	64,50	71,43	72,42
58	66,50	53-56,60-63	57,59	65,51	72,44	73,43
59	67,51	54-57,61-64	58,60	66,52	73,45	74,44
60	68,52	55-58,62-65	59,61	67,53	74,46	75,45
61	69,53	56-59,63-66	60,62	68,54	75,47	76,46
62	70,54	57-60,64-67	61,63	69,55	76,48	77,47
63	71,55	58-61,65-68	62,64	70,56	77,49	78,48
64	72,56	59-62,66-69	63,65	71,57	78,50	79,49
65	73,57	60-63,67-70	64,66	72,58	79,51	80,50
66	74,58	61-64,68-71	65,67	73,59	80,52	81,51
67	75,59	62-65,69-72	66,68	74,60	81,53	82,52
68	76,60	63-66,70-73	67,69	75,61	82,54	83,53
69	77,61	64-67,71-74	68,70	76,62	83,55	84,54
70	78,62	65-68,72-75	69,71	77,63	84,55	85,55
71	79,63	66-69,73-76	70,72	78,64	85,56	86,56
72	80,64	67-70,74-77	71,73	79,65	86,57	87,57
73	81,65	68-71,75-78	72,74	80,66	87,58	88,58
74	82,66	69-72,76-79	73,75	81,67	88,59	89,59
75	83,67	70-73,77-80	74,76	82,68	89,60	90,60
76	84,68	71-74,78-81	75,77	83,69	90,61	91,61
77	85,69	72-75,79-82	76,78	84,70	91,62	92,62
78	86,70	73-76,80-83	77,79	85,71	92,63	93,63
79	87,71	74-77,81-84	78,80	86,72	93,64	94,64
80	88,72	75-78,82-85	79,81	87,73	94,65	95,65
81	89,73	76-79,83	80,82	88,74	95,66	96,66
82	90,74	77-80	81,83	89,75	96,67	97,67
83	91,75	78-81	82	90,76	97,68	98,68

\*UHF mileage separations, see Sec. 3.610(d) page C-16.

a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

**STUDIO LOCATION ORIGINATIONS**

**In am rules . . .**

**§3.30 Station location and program origination.**—(a) Except as provided in paragraph (b) of this section, each standard broadcast station will be licensed to serve primarily a particular city, town, or other political subdivision, which will be specified in the station license and the station will be considered to be located in such place. Unless licensed as a synchronous amplifier transmitter, each station shall maintain a studio, which will be known as the main studio, in the place where the station is located, provided that the main studio may be located at the transmitter site whether or not the transmitter site is in the place where the station is located. A majority (computed on the basis of duration and no. number) of a station's programs or in the case of a station affiliated with a network two-thirds of such station's non-network programs, whichever is smaller, shall originate from the main studio or from other studios or remote points situated in the place where the station is located.

(b) Stations will be licensed to serve more than one city, town, or other political subdivision only where a satisfactory showing is made that such place meets all the requirements of the Rules and Standards of Good Engineering Practice with respect to the location of main studios; that the station can and will originate a substantial number of local live programs from each such place and that the requirements as to origination of programs

contained in paragraph (a) of this section would place an unreasonable burden on the station if it were licensed to serve only one city, town, or other political subdivision. A station licensed to serve more than one place shall be considered to be located in and shall maintain main studios in each such place. With respect to such station the requirements as to origination of programs contained in paragraph (a) of this section shall be satisfied by the origination of programs from any or all of the main studios or from other studios and remote points situated in any or all of the places in which the main studios are located.

(c) The transmitter of each standard broadcast station shall be so located that primary service is delivered to the borough or city in which the main studio is located in accordance with the Standards of Good Engineering Practice, prescribed by the Commission.

**§3.31 Authority to move main studio.**—The licensee of a station shall not move its main studio outside the borders of the borough or city, state, district, territory, or possession in which it is located, unless such move is to the location of the station's transmitter, without first securing a modification of construction permit or license. The licensee shall promptly notify the Commission of any other change in location of the main studio.

**In fm rules . . .**

**§3.205—[EDITOR'S NOTE:** In substance the same as §3.30, above, except that subsection (c) reads as follows:

"The transmitter of each fm broadcast station shall be so located that satisfactory service is delivered to the city where the main studio is located in accordance with the technical standards of this subpart; provided, however, upon special showing of need, authoriza-



# MULTI-V\* FM ANTENNA

For Multiplex or Standard Service

Sales Office and Showroom Sheraton Plaza Hotel  
Boston 16 Mass. Tel. CO 7 7080

General Offices and Transmitter 710 South St  
Boston 53 Mass. Tel. TW 1 7080



AM 1330 / FM 102.5

January 22, 1960

Andrew Corporation  
P O Box 296  
Westwood Massachusetts

Attention Mr John Wyman

Gentlemen

As you know we recently purchased one of your six bay  
Multi-V FM broadcast antennas and over 1000 feet of your  
H-1 Heliax for use on our new FM installation on the WBZ-  
TV tower

Our choice of the antenna was based on our previous  
experience with antennas of this type which have always  
performed very well We are happy to say that our new  
antenna and co-ax are exceeding our best expectations and  
giving excellent coverage for both our main channel and our  
multiplex transmissions

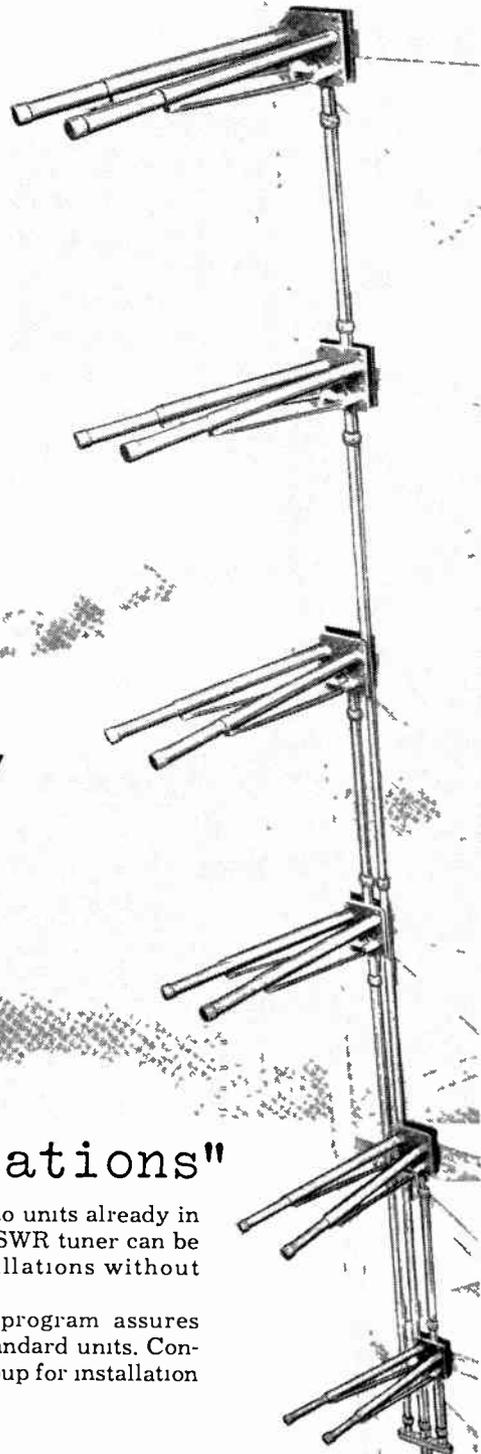
We do not hesitate to recommend highly this Multi-V Antenna  
to any broadcaster proposing new or improved FM facilities

Yours truly,  
*Richard L. Kaye*  
Richard L. Kaye  
Station Manager

RLK:chn



Also Special Background Music Via WCRB Music Service Inc



## "exceeding our best expectations"

The ANDREW Multi-V is the standard of the industry. Over 353 Multi-V units have been installed to date, accounting for more than 50% of the stations presently licensed. Installations have been made in all climates and service is uniformly acclaimed both for standard and multiplex operation. De-icers are available for use when icing conditions

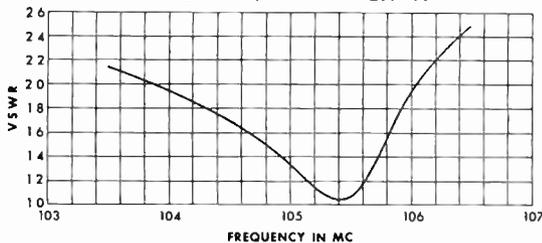
occur and can be added to units already in service. Similarly, the VSWR tuner can be added to existing installations without modifying the antenna.

A new warehousing program assures quick deliveries of all standard units. Consult our Field Service group for installation quotations.

U S PATENT 2,637,533—Exclusive ANDREW design

Measured VSWR on a 16 bay production unit. Note band width VSWR tuner, Type 19893, is available for tuning out tower effect, thus, assuring optimum performance and eliminating need for field tuning individual bays

16-BAY MULTI-V ANTENNA



### HELIAX the flexible air dielectric cable

HELIAX is the preferred cable for FM. Low VSWR, greater mechanical strength and flexibility have made it the favorite of broadcasters. Available in continuous lengths in diameters up to 3 3/8 inches.

# Andrew

CORPORATION

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tion may be granted to locate the transmitter so that adequate service is not rendered to this city, but in no event shall this city be beyond the 50 uv/m contour." ]

**In tv rules . . .**

**§3.613 Main studio location.**—(a) The main studio of a television broadcast station shall be located in the principal community to be served. Where the principal community to be served is a city, town, village or other political subdivision, the main studio shall be located within the corporate boundaries of such city, town, village or other political subdivision. Where the principal community to be served does not have specifically defined political boundaries, applications will be considered on a case-to-case basis in the light of the particular facts involved to determine whether the main studio is located within the principal community to be served.

(b) In cases where an adequate showing is made that there is good cause for locating a main studio outside the principal community to be served and that to do so would not be inconsistent with the operation of the station in the public interest, the Commission will permit the use of a main studio location other than that specified in paragraph (a) of this section. The licensee or permittee of a television broadcast station shall not move his main studio outside the principal community in which it is located without first securing a modification of construction permit or license. Such a licensee or permittee shall notify the Commission promptly of any change of the location of the main studio within the community. In any case where the main studio is located outside the principal community to be served the licensee or permittee of a television broadcast station shall not move his main studio without first securing a modification of construction permit or license.

**OPERATING SCHEDULES**

**For am stations . . .**

**§3.71 Minimum operating schedule.**—Except Sundays, the licensee of each standard broadcast station shall maintain a minimum operating schedule of two-thirds of the total hours that it is authorized to operate between 6 a.m. and 6 p.m., local standard time, and two-thirds of the total hours it is authorized to operate between 6 p.m. and midnight, local standard time, except that in an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating, the station may cease operation for a period of not to exceed 10 days, provided that the Commission and the engineer in charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

[EDITOR'S NOTE On April 22, 1960 the FCC proposed to change this section to permit daytime-only stations to sign-off at 6 p.m. local time during the summer months when it would not be economically feasible for stations to remain on air till normal sign-off time. This section, plus §3.261 (fm) and §3.651 (tv), also would be amended to allow stations to go off air for short periods in emergencies without notifying FCC. Stations still would have to operate required minimum daily hours in such cases if commission is not notified.]

**§3.72 Operation during experimental period.**—The licensee of each standard broadcast station shall operate or refrain from operating its station during the experimental period as directed by the Commission in order to facilitate frequency measurement or for the determination of interference.

**§3.73 Specified hours.**—If the license of a station specifies the hours of operation on the schedule so specified shall be adhered to except as provided in sections 3.71 and 3.72

**§3.79 License to specify sunrise and sunset hours.**—If the licensee of a broadcast station is required to commence or cease operation, or to change the mode of operation of the station at the times of sunrise and sunset at any particular location, the controlling times of each month of the year are set forth in the station's instrument of authorization. Uniform sunrise and sunset times are specified for all of the days of each month, based upon the actual times of sunrise and sunset for the fifteenth day of that month adjusted to the nearest quarter hour. In accordance with a standardized procedure described therein, actual sunrise and sunset time are derived by interpolation in the tables of the 1946 American Nautical Almanac, issued by the Nautical Almanac Office of the United States Naval Observatory.

**§3.80 Secondary station; filing of operating schedule.**—The licensee of a secondary station authorized to operate limited time and which may resume operation at the time the dominant station (or stations) on the same channel ceases operation shall, with each application for renewal of license, file in triplicate a copy of its regular operating schedule, bearing a signed notation by the licensee of the dominant station of its objection or lack of objection thereto. Upon approval of such operating schedule, the Commission will affix its file mark and return one copy to the licensee authorized to operate limited time, which shall be posted with the station license and consid-

ered as a part thereof. Departure from said operating schedule will be permitted only in accordance with the procedure set forth in section 3.77.

**§3.81 Secondary station; failure to reach agreement.**—If the licensee of a secondary station authorized to operate limited time and a dominant station on a channel are unable to agree upon a definite time for resumption of operation by the station authorized limited time, the Commission shall be so notified by the licensee of the station authorized limited time. After receipt of such statement the Commission will designate for hearing the applications of both stations for renewal of license, and pending the hearing the schedule previously adhered to shall remain in full force and effect.

**§3.82 Departure from schedule; material violation.**—In all cases where a station licensee is required to prepare and file an operating schedule, any deviation or departure from such schedule, except as herein authorized, shall be considered as a violation of a material term of the license.

**§3.83 Local standard time.**—All references herein to standard time or local standard time refer to local standard time as determined and fixed by the Interstate Commerce Commission.

**§3.84 Daylight saving time.**—If local time is changed from standard time to daylight saving time at the location of all stations sharing time on the same channel, the hours of operation of all such stations on that channel shall be understood to refer to daylight saving time, and not standard time, as long as daylight saving time is observed at such location. This provision shall govern when the time is changed by provision of law or general observance of daylight saving time by the various communities, and when the time of operation of such stations is specified in the license or is mutually agreed upon by the licensees, provided, however, that when the license specifies average time of sunrise and sunset, local standard time shall be observed. In no event shall a station licensed for daytime only operate on regular schedule prior to local sunrise, or shall a station licensed for greater daytime power than nighttime power or for a different radiation pattern for daytime operation than for nighttime operation operate with the daytime power or radiation pattern prior to local sunrise.

**§3.85 Changes in time; agreement between licensees.**—Where the local time is not changed from standard time to daylight saving time at the location of all stations sharing time on the same channel, the hours of operation of such stations shall be understood to have reference to standard time, and not daylight saving time, unless said licensees mutually agree upon a new schedule which shall be effective only while daylight saving time is observed at the location of some of these stations.

**§3.86 Local standard time; license provisions.**—The time of operation of any broadcast station which does not share time with other stations on the same channel shall be understood to have reference to local standard time unless modification of such license with respect to hours of operation is authorized by the Commission.

**§3.87 Program transmission prior to local sunrise.**—(a) The provisions of sections 3.6, 3.8, 3.9, 3.10, 3.23, 3.79 and 3.84 shall not prevent the transmission of programs between four o'clock a.m., local standard time, and local sunrise of standard broadcast stations with their authorized daytime facilities, provided, that the provisions of this rule shall not extend to

(1) Stations regularly sharing time during daytime hours either under licenses pursuant to which time-sharing agreements have been entered into or licenses specifying hours of operation, unless time-sharing agreements have been reached covering such operation prior to local sunrise. Sections 3.74, 3.77, and 3.78 of these rules shall be applicable to such agreements.

(2) Any class II station causing interference as determined by the standard broadcast technical standards of this part by use of its daytime facilities within the 0.5 mv/m 50% skywave contour of any class I station either of the United States or of any country party to the North American Regional Broadcasting Agreement, except (a) where the class I station is located East of the class II station, in which case operation may begin at local sunrise at the class I station; (b) where an agreement has been reached with the class I station to begin operation prior to local sunrise.

(3) Operation by use of its daytime facilities of any class II station on any class I-A channel not assigned to the United States under the North American Regional Broadcasting Agreement.

(b) Any station operating during such hours receiving notice from the Commission that undue interference is caused shall refrain from such operation during such hours pending further notice from the Commission.

(c) Nothing contained in outstanding instruments of authorization for such stations shall prohibit such operation except as herein provided.

(d) The period 4 a.m. to 6 a.m., local standard time, shall not be included in determining compliance with section 3.71.

(e) Restrictions imposed by section 3.187 on daytime operations shall apply to pre-sunrise operation under this section.

**§3.88 Blanketing interference.**—The licensee of each broadcast station is required to satisfy all reasonable complaints of blanketing interference with the 1 v/m contour.

**For fm stations . . .**

**§3.261 Time of operation.**—All fm broadcast stations will be licensed for unlimited time operation. A minimum of 36 hours per week during the hours of 6 a.m. to midnight consisting of not less than 5 hours in any one day, except Sunday, must be devoted to the fm broadcast operation; time devoted to operations conducted pursuant to a Subsidiary Communications Authorization (see §3.293-3.295) shall not be included in meeting this 36-hour broadcast requirement. In an emergency, however, when due to causes beyond the control of the licensee, it becomes impossible to continue operation, the station may cease operation for a period not to exceed 10 days, provided that the Commission and the engineer in charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

**§3.262 Experimental operation.**—The period between 1:00 a.m. and 6:00 a.m., local standard time, may be used for experimental purposes in testing and maintaining apparatus by the licensee of any fm broadcast station on its assigned frequency and not in excess of its authorized power, without specific authorization by the Commission.

**For tv stations . . .**

**§3.651 Time of operation.**—(a) All television broadcast stations will be licensed for unlimited time operation. Each such station shall maintain a regular program operating schedule as follows, not less than two hours daily in any five broadcast days per week and not less than a total of twelve hours per week during the first eighteen months of the station's operation, not less than two hours daily in any five broadcast days per week and not less than a total of sixteen hours, twenty hours and twenty-four hours per week for each successive six month period of operation, respectively, and not less than two hours in each of the seven days of the week and not less than a total of twenty-eight hours per week thereafter. "Operation" includes the period during which a station is operated pursuant to special temporary authority or during program tests, as well as during the license period. Time devoted to test patterns, or to aural presentations accompanied by the incidental use of fixed visual images which have no substantial relationship to the subject matter of such aural presentation, shall not be considered in computing periods of program service. If, in the event of an emergency due to causes beyond the control of a licensee, it becomes impossible to continue operation, the Commission and the Engineer in Charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops and operation is resumed.

(b) Noncommercial educational television broadcast stations are not required to operate on a regular schedule and no minimum number of hours of operation is specified, but the hours of actual operation during a license period shall be taken into account when considering the renewal of noncommercial educational television broadcast licenses.

(c) (1) The aural transmitter of a television station shall not be operated separately from the visual transmitter except for the following purposes:

(i) For actual tests of station equipment or actual experimentation in accordance with Section 3.666; and

(ii) For emergency "fills" in case of visual equipment failure or unscheduled and unavoidable delays in presenting visual programs. In such situations the aural transmitter may be used to advise the audience of difficulties and to transmit for a short period program material of such nature that the audience will be enabled to remain tuned to the station; for example, music or news accompanying a test pattern or other visual presentation.

(2) During periods of transmission of a test pattern on the visual transmitter of a television station, aural transmission shall consist only of a single tone or series of variable tones. During periods when still pictures or slides are employed to produce visual transmissions which are accompanied by aural transmissions, the aural and visual transmission shall be integral parts of a program or announcement and shall have a substantial relationship to each other. Provided, That nothing herein shall preclude the transmission of a test pattern, still picture or slides for the following purposes and periods:

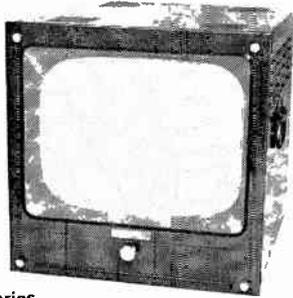
(i) To accompany aural announcements of the station's program schedule and aural news broadcasts or news commentaries, for a total period not to exceed one hour in any broadcast day.

(ii) To accompany aural transmissions for a period of time not to exceed fifteen minutes immediately prior to the commencement of a programming schedule.

Examples: (1) Duplication of am or fm programs on the aural transmitter of a television station while the same program is broadcast

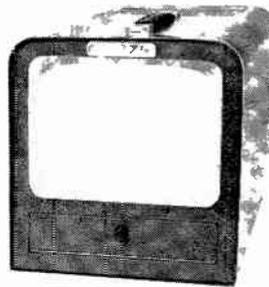
# CONRAC VIDEO MONITORS

## A complete line of professional and utility models for the broadcast industry



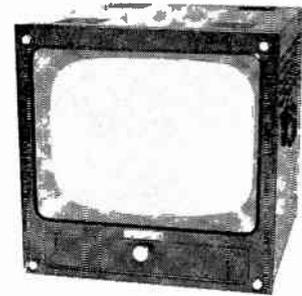
**CFB Series**

The CFB series video monitor is a general purpose unit. Available with either 17" or 21" kinescope it has a video response flat to 10 megacycles assuring resolution of 800 lines. Differential gain is below 5% at 50 volts kinescope drive for excellent gray scale characteristics. The deflection circuits produce horizontal and vertical linearity within 2% of picture height. Equipped with a new electrostatic focus kinescope, the monitor features improved spot size and shape for markedly improved resolution over the entire screen. The CFB series monitor employs a 70° deflection system and is designed for "full" or "reduced scan" operation. A switch to select either composite video or separate video and composite sync is provided. Both video and sync inputs are equipped with parallel receptacles for loop through operation. DC restoration may be switched "in" or "out."



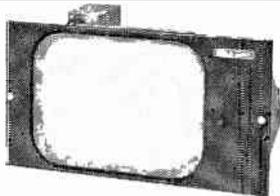
**CNA8**

The Conrac CNA8 monitor is a full scale broadcast quality video presentation device. Video response is flat to 10 megacycles. Differential gain is below 5% at 50 volts kinescope drive. The kinescope employed is of the electrostatic focus type. In a portable case the CNA8C measures only 9 1/4" wide x 11 1/8" high x 18" deep. Can mount two monitors side by side in a standard 19" relay rack. (Model CNA8/2R)



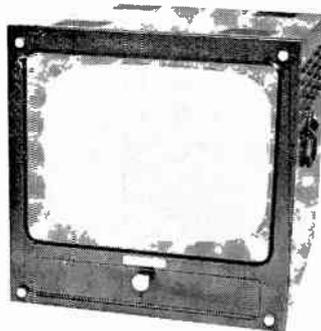
**CMB Series**

The CMB series is a professional video monitor incorporating many features normally found only in master monitors. It is available with 14", 17" or 21" kinescopes. Its video response is flat to 10 megacycles assuring resolution in excess of 800 lines. The final stage of the video amplifier employs two power tubes in parallel, providing high output with extremely low distortion. Differential gain is below 5% at 75 volts kinescope drive for excellent gray scale characteristics. The deflection circuits are capable of producing horizontal and vertical linearity within 1% of picture height. The CMB features all controls on the front panel, including a picture size control which changes the display from "full" scan to "reduced" scan, showing all four sides and corners. The CMB series monitors have fully regulated ultra and B+ voltages and will operate in areas having very poor powerline regulation.



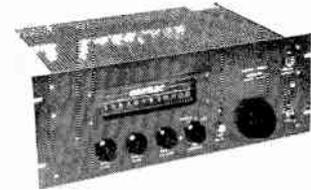
**CLB 14**

The CLB 14 is a general purpose video monitor designed for rack mounting. Electrically identical to the CFB series, the CLB monitor requires only 10 1/2" of rack space for installation.



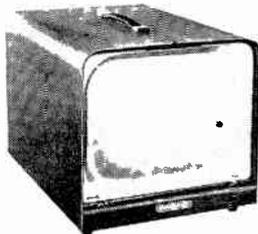
**CGB Series**

The CGB series monitor is a general purpose unit intended for application wherever a large, bright display is required. It is available with 24" or 27" kinescope cased (as shown) or in chassis-only for installation in existing housing. Video response is flat to 10 megacycles, differential gain is below 5% at 50 volts kinescope drive, and the deflection circuits produce horizontal and vertical linearity within 2% of picture height. The chassis incorporates a 90° deflection system for both 24" and 27" kinescopes. A switch is provided for either 100% or zero DC restoration, a switch is also provided for selection of either composite video or separate video and composite sync.



**AV12C**

The AV12C is a television audio video receiver particularly designed for monitoring, video recording or re-broadcasting applications. It supplies composite video and separate audio from "off-the-air" signals. A high gain keyed AGC system holds the video output constant within ± 1db over a 60db change in input signal. It is especially suited for reception of NTSC COLOR signals. The video bandwidth is flat within ± 1db to 4.1 megacycles. Bifilar T traps are employed to reduce phase distortion. A combination of "split-off" sound and "intercarrier" sound is employed. The 12 position Neutrode type tuner is supplied with coils for the VHF channels only. Individual pilot lights indicate the number of the selected channel. The video output stage can deliver as much as 3.5 volts of video into a 75 ohm load with extremely low distortion. Crystal control of local oscillator is an optional accessory.



**CKB 14**

The CKB 14, a general purpose monitor, is electrically identical to the CFB series monitors but differs in its housing. Its cabinet measures 13 1/4" wide x 12 1/4" high x 18 1/8" deep. It is complete with metal back and carrying handle.

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Makers of Fine Fleetwood Home Television System

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Please send me complete specifications of the \_\_\_\_\_  
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STREET \_\_\_\_\_

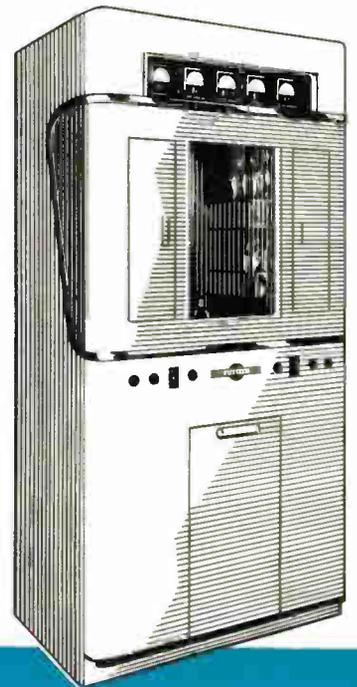
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# COLLINS TRANSMITTERS

*off the air fewer times than any other transmitter!* A survey of 1,024 radio stations shows that Collins AM transmitters are forced off the air fewer times than any other transmitter. This survey, conducted by Industrial Marketing Services, an independent research organization, points up the consistent dependability which makes Collins the quality name in broadcast equipment.



21E/M



20V-2  
550A-1  
300J-2

*Clear, sharp, low distortion signals . . .  
proof of quality in Collins AM transmitters*

## 21E/M

This 5/10 kw transmitter is the most economical and dependable available. Features: extremely stable vacuum type crystals which eliminate the need for crystal ovens; easily accessible, conservatively rated components; forced air cooling to assure long tube life; compact size; attractive styling and finish.

The 21E/M is easily serviced and maintained, thus keeping lost air time to a minimum. Transmitter adjustments may be made while on the air by the easy removal of access covers on the front. Circuitry is simplified, with only ten tube types used. In keeping with this modern concept, a thermal time-delay circuit is employed. After a momentary power interruption the carrier can be returned to the air immediately.

The control circuits feature flexibility, operating convenience and optimum equipment protection. Automatic sequencing is also a feature of the 21E/M operating controls.

Meter panels are tilted at an angle for ease of operation and observation of transmitter performance. The driver unit on the 21E/M has separate power supplies for high voltage, low voltage and bias.

## 20V-2, 550A-1, 300J-2

These transmitters are each housed in a single identical cabinet and are basically alike except for power output. They have many of the features found on the 21E/M, including: stable crystals which eliminate crystal ovens; easily accessible, conservatively rated components; cooling systems; simplified circuitry; thermal time-delay relay; and flexible, con-

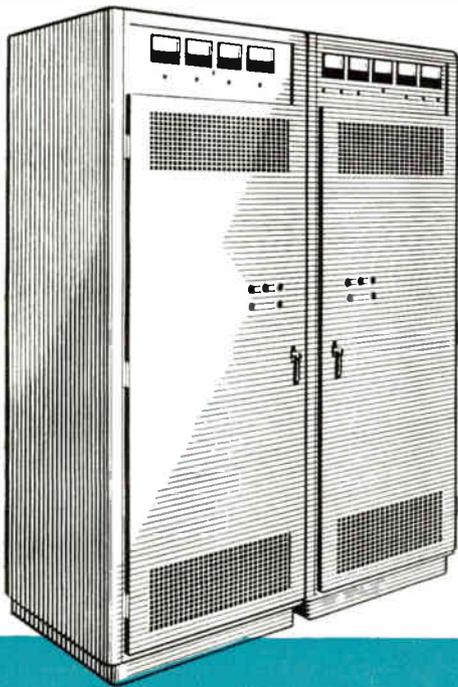
venient controls. There are only seven different, high efficiency tube types used in these transmitters.

One heavy duty high voltage power supply is used for the modulator and final amplifier. A separate low voltage supply feeds the modulator screen grids in addition to the plates and screen grids of the other RF and audio tubes. The bias supply provides approximately 100 volts for the modulator and power amplifier bias, and lesser voltages are provided for other biasing throughout the transmitters.

20V-2—1000/500 watt  
550A-1—500/250 watt  
300J-2—250/100 watt

A Collins Power Increase Package makes possible overnight conversion of any Collins transmitter to higher or lower power.

*other  
dependable  
Collins  
Broadcast  
Equipment*



### New FM Transmitters

Collins now offers four new, custom-tested FM transmitters with power outputs of 250, 1,000, 5,000 and 10,000 watts. Power increase packages are available to increase the 5 kw and 10 kw transmitters to 7.5 kw and 15 kw, respectively.

These compact, FCC type-approved transmitters are tested on the customer's channel so that operation may begin immediately after installation. Distortion on all four transmitters is very low: .5% at 100-7500 cycles; 1% maximum at 50-15,000 cycles.

FM Transmitters also feature: self neutralization; push buttons for easier operation; and attractive, easy to read front panel meters. These transmitters are designed for remote control and FM multiplex operation.



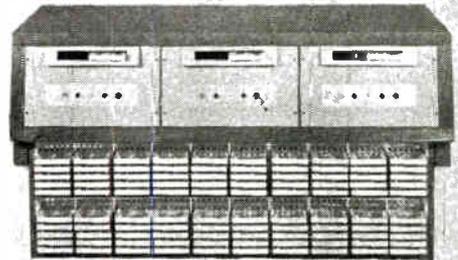
M-20



Collins  
Announcer

M-60

212G-1 Speech  
Input Console



Automatic  
Tape Control

**M-20 LAVALIER MICROPHONE** — Dynamic and omnidirectional with smooth response from 60-18,000 cps. Output level: -57 db. One inch in diameter and four inches long; weighs only 3½ oz. This economical microphone is ideal for use by announcers at remote broadcasts and sports events, and by engineers in the control room or wherever freedom and mobility are required.

**COLLINS ANNOUNCER** — Complete three-channel studio console facilities in this 68 lb. remote unit. Has two Collins TT-200 turntables. Easily carried in trunk or rear seat of car. May serve as the nucleus of a recording studio or remote broadcast studio.

**M-60 REMOTE MICROPHONE-AMPLIFIER** — One hand-size unit combining a one channel remote amplifier and dynamic omnidirectional microphone. This unit is entirely self-contained. Has a transistorized amplifier, mercury battery, lavalier clip and earplug headphone. Features a 600-ohm balanced output, and microphone

response of 60-20,000 cps. Amplifier has a frequency response from 60-15,000 cps with less than 2% distortion at 12 dbm output.

**212G-1 SPEECH INPUT CONSOLE** — Controls simultaneous broadcasting and auditioning any combination of 9 of 13 inputs. Also, monitors program auditions or remote lines, and controls speakers and warning lights.

**AUTOMATIC TAPE CONTROL** — Completely automatic broadcasting of announcements and programs. Segments up to 31 minutes in length may be played without threading, cueing or rewinding tapes. Remote control circuitry is provided and tone bursts from one tape may be used to trigger tapes in companion units. Collins Automatic Tape Control is the most copied unit on the market today.

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*Call or write your Collins representative for complete information about Collins Broadcast Equipment or write for your free copy of Collins Broadcast Equipment Catalog. All Collins Broadcast Equipment is available through the TEL Leasing Plan.*



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on the visual transmitter (i.e., a "simulcast") is consistent with this paragraph

(2) Duplication of am or fm programs on the aural transmitter of a television station while a test pattern is broadcast on the visual transmitter is not consistent with this paragraph, except for the specific purposes and periods specified in paragraph (c) (2).

(3) A travel lecture in which the words of the lecturer are broadcast simultaneously with still pictures or slides of scenes illustrating the lecture, and a newscast in which the words of the newscaster are broadcast simultaneously with still pictures or slides of the news events, are examples of programs in which the aural and visual transmission are integral parts of the same program having a substantial relationship to each other, within the meaning of paragraph (c) (2). Mood music unrelated to the visual transmission is not consistent with this paragraph.

(4) The broadcast of a test pattern accompanied by a musical composition for the purpose of demonstration, sale, installation or orientation of television receivers, or receiving antennas is not consistent with this paragraph.

(5) Music accompanying the transmission of a test pattern upon which is visually imposed a moving text consisting of continuous program material, such as a running newscast or news commentary, is consistent with this paragraph.

(6) Music accompanying the transmission of a test pattern upon which is visually imposed a clock indicating the time of day, or a text that is changed at spaced intervals, is not consistent with this paragraph.

**OPERATOR REQUIREMENTS**

**In am rules . . .**

§3.93 Operator requirements.—(a) One or more radio operators holding a valid radiotelephone first-class operator license, except as provided in paragraph (b) of this section, shall be in actual charge of the transmitting apparatus and shall be on duty either at the transmitter location or remote control point.

(b) A station which is authorized for non-directional operation with power of 10 kilowatts or less may be operated by persons holding commercial radio operator license of any class, except an aircraft radiotelephone operator authorization or a temporary limited radiotelegraph second-class operator license, when the equipment is so designed that the stability of the frequency is maintained by the transmitter itself within the limits of tolerance specified, and none of the operations, except those specified in subparagraphs (1) through (4) of this paragraph, necessary to be performed during the course of normal operation may cause off-frequency operation or result in any unauthorized radiation. (A person holding any class of radio operator license or permit who is authorized thereunder to perform limited operation of a standard broadcast station may, when a CONELRAD Radio Alert is called, make adjustments necessary to effect operation on a CONELRAD authorization. Provided, that the stations full-time radiotelephone first-class operator shall have previously instructed such person in the adjustments to the transmitter which are necessary to accomplish CONELRAD operation.) Adjustments of transmitting equipment by such operators, except when under the immediate supervision of a radiotelephone first-class operator, shall be limited to the following:

(1) Those necessary to commence or terminate transmitter emissions as a routine matter.

(2) Those external adjustments that may be required as a result of variations of primary power supply.

(3) Those external adjustments which may be necessary to insure modulation within the limits required.

(4) Those adjustments necessary to effect any change in operating power which may be required by the station's instrument of authorization.

Should the transmitting apparatus be observed to be operating in a manner inconsistent with the station's instrument of authorization and none of the above adjustments are effective in bringing it into proper operation, a person holding other than a radiotelephone first-class operator license and not acting under the immediate supervision of a radiotelephone first-class operator shall be required to terminate the station's emissions.

(c) The licensee of a station which is operated by one or more operators holding other than a radiotelephone first-class operator license shall have one or more operators holding a radiotelephone first-class operator license in regular full-time employment at the station whose primary duties shall be to effect and insure the proper functioning of the transmitting equipment. In the event that the licensee also operates an fm broadcast station in the same community, a regular full-time radiotelephone first-class operator or operators employed in connection with the standard broadcast station may concurrently be employed to satisfy the requirements of § 3.265 (c) or 3.565 (c). Provided, that the duties of such operator or operators concerning the fm broadcast transmitting equipment shall in no wise interfere with the proper performance of his duties with respect to the standard broadcast transmitter.

(d) The licensed operator on duty and in charge of a standard broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another radio station or stations in accordance with the class of operator's license which he holds and the rules and regulations governing such other stations. Provided, however, that such duties shall in no wise interfere with the proper operation of the standard broadcast transmitter.

**In fm rules . . .**

§3.265 Operator requirements.

[EDITOR'S NOTE: Substantially the same as §3.93]

**In tv rules . . .**

§3.661. Operator requirements. One or more licensed radiotelephone first-class operators shall be on duty at the place where the transmitting apparatus of each station is located and in actual charge thereof whenever it is being operated. The original license (or FCC Form No 739) of each station operator shall be posted at the place where he is on duty. The licensed operator on duty and in charge of a television broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such stations. However, such duties shall in no wise interfere with the operation of the broadcast transmitter.

**FACSIMILE**

§3.266 Facsimile broadcasting and multiplex transmission.—(a) Fm broadcast stations may transmit simplex facsimile in accordance with transmission standards set forth in §3.318 during periods not devoted to fm aural broadcasting. Such transmissions may not exceed one hour during the period between 7 a.m. and midnight (no limit for the hours between midnight and 7 a.m.) and may not be counted toward the minimum operation required by section 3.261. The Commission shall be notified by the licensee of the fm broadcast station of its intent to transmit such facsimile.

(b) Fm broadcast stations may, upon securing authorization from the Commission, transmit multiplex facsimile in accordance with transmission standards set forth in §3.318 provided that the transmission of such facsimile does not reduce the quality of aural programs simultaneously transmitted by the licensee below that required by the technical standards of this subpart and that no degradation of such aural programs will result from such facsimile transmissions when received on fm receivers not equipped with filter or other additional equipment.

**NETWORK AFFILIATION**

**In am rules . . .**

§3.131 Exclusive affiliation of station.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization. (The term "network organization" as used herein includes national and regional network organizations. See Chapter VII, J of Report on Chain Broadcasting.)

§3.132 Territorial exclusivity.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied with a network organization which prevents or hinders another station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another station serving a substantially different area from broadcasting any program of the network organization. This section shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its primary service area upon the programs of the network organization.

§3.133 Term of affiliation.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original term, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years; provided, that a contract, arrangement, or understanding for a period up to two years, may be entered into within six months prior to the commencement of such period.

§3.134 Option time.—No license shall be granted to a standard broadcast station which options for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8:00 a.m. to 1:00 p.m.; 1:00 p.m. to 6:00 p.m.; 6:00 p.m. to 11:00 p.m.; 11:00 p.m. to 8:00 a.m. (These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.) Such

option may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

NOTE: As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

NOTE: All time options permitted under this section must be for specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

§3.135 Right to reject programs.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a) with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b) with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

§3.136 Network ownership of stations.—No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control with a network organization, for more than one standard broadcast station where one of the stations covers substantially the service area of the other station, or for any standard broadcast station in any locality where the existing standard broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.)

NOTE: Effective date of this section with respect to any station may be extended from time to time in order to permit the orderly disposition of properties, and it shall be suspended indefinitely with respect to regional network organizations.

§3.137 Dual network operation.—No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network; provided, that this section shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

§3.138 Control by networks of station rates.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

**In fm rules . . .**

§3.231-3.233, inclusive—

[EDITOR'S NOTE: Same as §3.131-3.138, above, with the following exceptions: (1) references are to fm rather than standard stations and networks; and (2) the section on "Network Ownership of Stations" is changed to read as follows.

§3.236 Network ownership of stations.—No license shall be granted to a network organization or to any person directly or indirectly controlled by or under common control of a network organization, for an fm broadcast station in any locality where the existing fm broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.]

**In tv rules . . .**

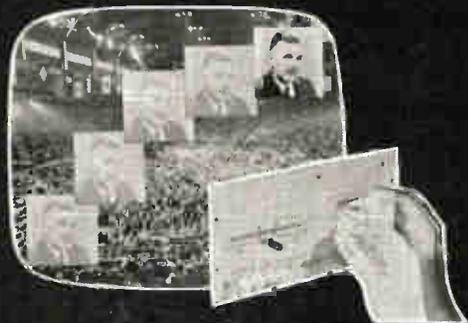
§3.658. Affiliation agreements.—(a) Exclusive affiliation of station. No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

(The term "network organization" as used herein includes national and regional network organizations. See ch. VII, J. of Report on Chain Broadcasting.)

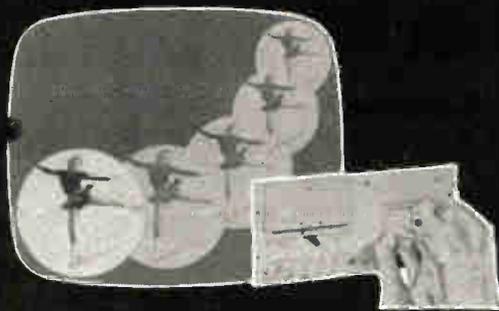
(b) Territorial exclusivity. No license shall

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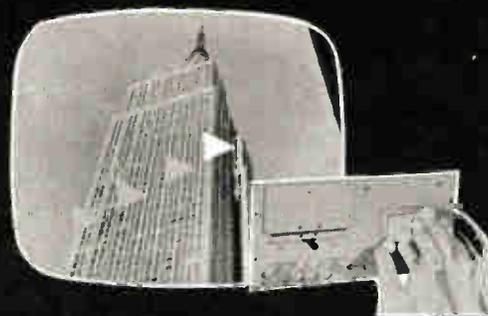
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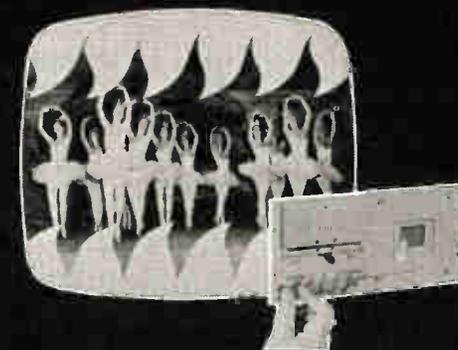
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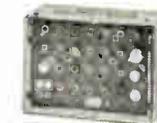
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be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another broadcast station in the same community from broadcasting the network's programs not taken by the former station, or which prevents or hinders another broadcast station located in a different community from broadcasting any program of the network organization. This regulation shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its community upon the program of the network organization. As employed in this paragraph the term "community" is defined as the community specified in the instrument of authorization as the location of the station.

(c) **Term of Affiliation.** No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original terms, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than 2 years: Provided, that a contract, arrangement, or understanding for a period up to 2 years may be entered into within 6 months prior to the commencement of such period.

(d) **Option time.** No license shall be granted to a television broadcast station which options for network programs any time subject to call on less than 56 days' notice, or more time than a total of 3 hours within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8 a.m. to 1 p.m.; 1 p.m. to 6 p.m.; 6 p.m. to 11 p.m.; 11 p.m. to 8 a.m. (These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.) Such options may not be exclusive as against other network organizations and may not prevent nor hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

NOTE 1: As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

NOTE 2: All time options permitted under this section must be specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

(e) **Right to reject programs.** No license shall be granted to a television broadcast station having any contract, arrangement or understanding, express or implied, with a network organization which, (1) with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (2) with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

(f) **Network ownership of stations.** No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control of a network organization, for a television broadcast station in any locality where the existing television broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (The word "control" as used in this section, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.)

(g) **Dual network operation.** No license shall be issued to a television broadcast station affiliated with a network organization which maintains more than one network of television broadcast stations. Provided, That this section shall not be applicable, if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

(h) **Control by networks of station rates.** No license shall be granted to a television broadcast station having any contract, arrangement or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

(i) No license shall be granted to a television broadcast station which is represented for the sale of non-network time by a network organization or by an organization directly or indirectly controlled by or under common control with a network organization if the station has any contract, arrangement or understanding, express or implied, which provides for the affiliation of the station with such network organization provided, however, that this rule shall not apply until December 31, 1961, to television broadcast stations so represented on October 30, 1959 and provided further, that this rule shall not be applicable to stations licensed to a network organization or to a subsidiary of a network organization.

**COMMON ANTENNA SITE**

§3.635. **Use of common antenna site.** No television license or renewal of a television license will be granted to any person who owns, leases, or controls a particular site which is peculiarly suitable for television broadcasting in a particular area and (a) which is not available for use by other television licensees; and (b) no other comparable site is available in the area; and (c) where the exclusive use of such site by the applicant or licensee would unduly limit the number of television stations that can be authorized in a particular area or would unduly restrict competition among television stations.

**REPORTS TO BE FILED**

All broadcast stations . . .

§1.341 **Financial report.**—Each licensee or permittee of a commercially operated standard, FM, television, or international broadcast station (as defined in Part 3 of this chapter) shall file with the Commission on or before April 1 of each year, on FCC Form 324, broadcast revenue and expense statements for the preceding calendar year together with a statement as to investment in tangible broadcast property as of Dec. 31 of such calendar year.

§1.342 **Filing of contracts.**—Each licensee or permittee of a standard, FM, television, or international broadcast station (as defined in Part 3 of this chapter), whether operating or intending to operate on a commercial or non-commercial basis, shall file with the Commission copies of the following contracts, instruments, and documents together with amendments, supplements, and cancellations, within 30 days of execution thereof. The substance of oral contracts shall be reported in writing.

(a) Contracts relating to network service. All network affiliation contracts, agreements, or understandings between a station and a national, regional, or other network shall be filed. Transcription agreements or contracts for the supplying of film for the television stations which specify option time must be filed. This section does not require the filing of transcription agreements or contracts for the supplying of film for television stations which do not specify option time, nor contracts granting the right to broadcast music such as ASCAP, BMI, or SESAC agreements.

(b) Contracts relating to ownership or control. Contracts, instruments, or documents relating to the present or future ownership or control of the licensee or permittee or of the licensee's or permittee's stock, rights, or interests therein, or relating to changes in such ownership or control. This paragraph shall include but is not limited to the following:

(1) Articles of partnership, association, and incorporation, and changes in such instruments;

(2) Bylaws, and any instruments effecting changes in such bylaws;

(3) Any agreement, document, or instrument (i) providing for the assignment of a license or permit or (ii) affecting, directly or indirectly, the ownership or voting rights of the licensee's or permittee's stock (common or preferred, voting or non-voting), such as: (a) Agreements for transfer of stock; (b) Instruments for the issuance of new stock; or (c) Agreements for the acquisition of licensee's or permittee's stock by the issuing licensee or permittee corporation. Pledges, trust agreements, options to purchase stock and other executory agreements are required to be filed.

(4) Proxies with respect to the licensee's or permittee's stock running for a period in excess of one year; and all proxies, whether or not running for a period of one year, given without full and detailed instructions binding the nominee to act in a specified manner. With respect to proxies given without full and detailed instructions, a statement showing the number of such proxies, by whom given and received, and the percentage of outstanding stock represented by each proxy shall be submitted by the licensee or permittee within 30 days after the stockholders' meeting in which the stock covered by such proxies has been voted. Provided, however, that when the licensee or permittee is a corporation having more than 50 stockholders, such complete information need be filed only with respect to proxies given by stockholders who are officers or directors, or who have 1% or more of the corporation's voting stock; in cases where the licensee or permittee is a corporation having more than 50 stockholders and the stockholders giving the proxies are neither officers or directors nor hold 1% or more of the corporation's stock, the only information required to be filed is the name of any person voting 1% or more of the stock by proxy, the number

of shares voted by proxy by such person, and the total number of shares voted at the particular stockholders' meeting in which the shares were voted by proxy.

(5) Mortgage or loan agreements containing provisions restricting the licensee's or permittee's freedom of operation, such as those affecting voting rights, specifying or limiting the amount of dividends payable, the purchase of new equipment, the maintenance of current assets, etc.; or

(6) Any agreement reflecting a change in the officers, directors, or stockholders of a corporation, other than the licensee or permittee, having an interest, direct or indirect, in the licensee or permittee as specified by §1.343.

(c) Contracts relating to the sale of broadcast time to "time brokers" for resale.

(d) Contracts relating to Subsidiary Communications Authorization Operation, except contracts granting licensees or permittees engaged in SCA the right to broadcast copyright music.

(e) Time sales contracts. Time sales contracts with the same sponsor for 4 or more hours per day, except where the length of the events (such as athletic contests, musical programs, and special events) broadcast pursuant to the contract is not under control of the station.

(f) Contracts relating to personnel.

(1) The following contracts, agreements, or understandings shall be filed: management consultant agreements with independent contractors; contracts relating to the utilization in a management capacity of any person other than an officer, director, or regular employee of the licensee or permittee station; management contracts with any persons whether or not officers, directors, or regular employees which provide for both a percentage of profits and a sharing in losses, or any similar agreements.

(2) The following contracts, agreements, or understandings need not be filed: agreements with persons regularly employed as general or station managers or salesmen; contracts with program managers or program personnel; contracts with chief engineers or other engineering personnel; contracts with attorneys, accountants, or consulting radio engineers; contracts with performers; contracts with station representatives; contracts with labor unions, or any similar agreements.

§1.343 **Ownership reports.**—(a) Each licensee of a standard, FM, or television station (as defined in Part 3 of this chapter), whether operating or intending to operate on a commercial or non-commercial basis, shall file an Ownership Report (FCC Form 323) at the time the application for renewal of station license is required to be filed. Provided, however, that licensees owning more than one standard, FM, or television broadcast station need file only one Ownership Report at three-year intervals. Ownership Reports shall give the following information as of a date not more than 30 days prior to the filing of the Ownership Report:

(1) In the case of an individual, the name of such individual;

(2) In the case of a partnership, the names of the partners and the interest of each partner;

NOTE: Any change in partners or in their rights will require prior consent of the Commission upon an application for consent to assignment of license or permit. If such change involves less than a controlling interest, the application for Commission consent to such change may be made upon FCC Form 316 (Short Form).

(3) In the case of a corporation, association, trust, estate, or receivership, the data applicable to each:

(i) The name, residence, citizenship, and stock-holdings of officers, directors, stockholders, trustees, executors, administrators, receivers, and members of any association;

(ii) Full information as to family relationship or business association between two or more officials, and/or stockholders, trustees, executors, administrators, receivers, and members of any association;

(iii) Capitalization with a description of the classes and voting power of stock authorized by the corporate charter or other appropriate legal instrument and the number of shares of each class issued and outstanding; and

(iv) Full information on FCC Form 323 with respect to the interest, and identity of any person having any direct, indirect, fiduciary, or beneficiary interest in the licensee or any of its stock;

For example:

(a) Where A is the beneficial owner or votes stock held by B, the same information should be furnished for A as is required for B.

(b) Where X corporation controls the licensee, or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of the licensee, the same information should be furnished with respect to X corporation (its capitalization, officers, directors, and stockholders and the amount of stock [by class] in X held by each) as is required in the case of the licensee, together with full information as to the identity and citizenship of the person authorized to vote licensee's stock, in case of voting stock.

(c) The same information should be furnished as to Y corporation if it controls X corporation or holds 25% or more of the number of issued and outstanding shares of either

voting or non-voting stock of X, and as to Z corporation if it controls Y corporation or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of Y and so on back to natural persons.

(4) In the case of all licensees:  
 (i) A list of all contracts still in effect required to be filed with the Commission by §1.342 showing the date of execution and expiration of each contract; and

(ii) Any interest which the licensee may have in any other broadcast station.

(b) A permittee shall file an Ownership Report (FCC Form 323) within 30 days of the date of grant by the Commission of an application for original construction permit. The Ownership Report of the permittee shall give the information required by the applicable portions of paragraph (a) of this section.

(c) A supplemental Ownership Report (FCC Form 323) shall be filed by each licensee or permittee within 30 days after any change occurs in the information required by the Ownership Report from that previously reported. Such report shall include without limitation:

(1) Any change in capitalization or organization;

(2) Any change in officers and directors;

(3) Any transaction affecting the ownership, direct or indirect, or voting rights of licensee's or permittee's stock, such as:

(i) A transfer of stock;

(ii) Issuance of new stock or disposition of treasury stock; or

(iii) Acquisition of licensee's or permittee's stock by the issuing corporation; or

(4) Any change in the officers, directors, or stockholders of a corporation other than the licensee or permittee such as X, Y, or Z corporation described in the example in paragraph (a)(3) of this section.

NOTE: Before any change is made in the organization, capitalization, officers, directors, or stockholders of a corporation other than licensee or permittee, which results in a change in the control of the licensee or permittee, prior Commission consent must be received under Section 310(b) of the Communications Act and §1.329. A transfer of control takes place when an individual, or group in privity, gains or loses affirmative or negative (50%) control. See instructions on FCC Form 323 "Ownership Report."

(d) Exceptions: Where information is required under paragraphs (a), (b), or (c) of this section with respect to a corporation or association having more than 50 stockholders or members, such information need be filed only with respect to stockholders or members who are officers or directors of the corporation or association, or to other stockholders or members who have 1% or more of either the voting or non-voting stock of the corporation or voting rights in the association.

**LICENSE RENEWALS**

**General . . .**

**§1.328 Application for renewal of license.—**

(a) Unless otherwise directed by the Commission, an application for renewal of license shall be filed at least 90 days prior to the expiration date of the license sought to be renewed except that applications for renewal of license of an experimental or developmental broadcast station or a television broadcast translator station shall be filed at least 60 days prior to the expiration date of the license sought to be renewed.

(b) No application for renewal of license of any broadcast station will be considered unless there is on file with the Commission the information, if any, currently required by §§1.341 to 1.343, inclusive, for the particular class of station. The renewal application shall include a reference by date and file number to such information on file.

(c) Whenever the Commission regards an application for a renewal of license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a certain date, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.

(d) The following application forms shall be used:

[EDITOR'S NOTE: There follows a list of forms to be used in filing for license renewals.]

**In am rules . . .**

**§3.34 Normal license period.—**(a) All standard broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule, and three-year intervals thereafter:

[EDITOR'S NOTE: Expiration dates for licenses are grouped geographically.]

[EDITOR'S NOTE: On March 3, 1960, the FCC proposed to amend this section to permit it to issue am licenses for a period less than three years. Similar changes also were proposed for fm, §3.218, and tv, §3.630 (below), stations.]

*applied ingenuity in broadcast magnetic tape devices*

**AUTOMATIC SYSTEM OF DELAYED TAPE RECORDING**

**NY.6PM**

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**CHI.6PM**

System records the original program and "holds" or delays the signal for one or more hours before it is released over the network. Equipment is foolproof, reliable, and completely automatic. The Recorder's frequency response is 25-10,000 c/s ±2db at 7½ ips; or 25-15,000 c/s ±2db at 15 ips. Play-back pre-amplifier features signal-to-noise ratio of better than 60 db below one per-cent tape distortion. For full technical details write to Broadcast Products Division.

**Automatic Network Relay**

**Model 938 Studio Console**

**TELECTRO INDUSTRIES CORP.**  
 35-18 37th Street, Long Island City 1, New York

**In fm rules . . .**

**§3.218 Normal license period.**—(a) All fm broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3 00 a.m., Eastern Standard Time, in accordance with the following schedule and at three-year intervals thereafter

[EDITOR'S NOTE: Expiration dates for licenses are grouped geographically.]

**In tv rules . . .**

**§3.630. Normal license period.** (a) All television broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3 00 a.m., Eastern Standard Time, in accordance with the following schedule and at three year intervals thereafter

(1) For stations located in Delaware and Pennsylvania, August 1, 1957

(2) For stations located in Maryland District of Columbia, Virginia, West Virginia, October 1, 1957

(3) For stations located in North Carolina, South Carolina, December 1, 1957

(4) For stations located in Florida, Puerto Rico and Virgin Islands, February 1, 1958

(5) For stations located in Alabama and Georgia, April 1, 1958

(6) For stations located in Arkansas, Louisiana and Mississippi, June 1, 1958

(7) For stations located in Tennessee, Kentucky and Indiana, August 1, 1958

(8) For stations located in Ohio and Michigan, October 1, 1958

(9) For stations located in Illinois and Wisconsin, December 1, 1958

(10) For stations located in Iowa and Missouri, February 1, 1959

(11) For stations located in Minnesota, North Dakota, South Dakota, Montana and Colorado, April 1, 1959

(12) For stations located in Kansas, Oklahoma, Nebraska, June 1, 1959

(13) For stations located in Texas, August 1, 1959

(14) For stations located in Wyoming, Nevada, Arizona, Utah, New Mexico and Idaho, October 1, 1959

(15) For stations located in California, December 1, 1959

(16) For stations located in Washington, Oregon, Alaska, Guam, and Hawaii, February 1, 1957

(17) For stations located in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, April 1, 1957

(18) For stations located in New Jersey and New York, June 1, 1957.

**STATION IDENTIFICATION**

**In am rules . . .**

**§3.117 Station identification.**—(a) A licensee of a standard broadcast station shall make station identification announcement (call letters and location) at the beginning and ending of each time of operation and during operation (1) on the hour and (2) either on the half hour or at the quarter hour following the hour and at the quarter hour preceding the next hour: Provided,

(b) Such identification announcement need not be made on the hour when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, operatic production or forum of longer duration than 30 minutes. In such cases the identification announcement shall be made at the beginning of the program at the first interruption of the entertainment continuity, and at the conclusion of the program.

(c) Such identification announcement need not be made on the half hour or quarter hours when to make such an announcement would interrupt a single consecutive speech, play, religious service symphony concert or operatic production. In such cases an identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion of the program; provided, that an announcement within 5 minutes of the time specified in paragraph (a) (2) of this section will satisfy the requirements of identification announcements

(d) In the case of variety show programs, baseball game broadcasts, or similar programs of longer duration than 30 minutes, the identification announcement shall be made within 5 minutes of the hour and of the times specified in paragraph (a) (2) of this section

(e) In the case of all other programs the identification announcement shall be made within 2 minutes of the hour and of the times specified in paragraph (a) (2) of this section

(f) In making the identification announcement the call letters shall be given only on the channel of the station identified thereby, except as otherwise provided in §3.287 of the Commission's Rules Governing Fm Broadcast Stations

**In fm rules . . .**

**§3.287 Station Identification.**—(a) A licensee of an fm broadcast station shall make separate station identification announcement (call letters and location) for such station: provided, however, that if the same licensee operates an fm radio broadcasting station and a

standard broadcast station and simultaneously broadcasts the same programs over the facilities of both such stations, station identification announcements may be made jointly for both stations for periods of such simultaneous operation. If the call letters of the fm station do not clearly reveal that it is an fm station, the joint announcement shall state that one of the stations is an fm station. Station identification announcements shall be made at the beginning and ending of each time of operation and during operation (1) on the hour and (2) either on the half hour or at the quarter hour following the hour and at the quarter hour preceding the next hour: Provided,

[EDITOR'S NOTE: Remainder is identical with paragraphs (b), (c), (d), (e), and (f) of §3.117 above.]

**In tv rules . . .**

**§3.652. Station identification.**—(a) A licensee of a television broadcast station shall make station identification announcements (call letters and location) at the beginning and ending of each time of operation and during the operation on the hour. The announcement at the beginning and ending of each time of operation shall be by both aural and visual means. Other announcements may be by either aural or visual means.

(b) Identification announcements during operation need not be made when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or any type of production. In such cases the identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion thereof

**SPONSORED PROGRAMS  
(Announcement of)**

**In am rules . . .**

**§3.119 Sponsored programs, announcement of.**—(a) In the case of each program for the broadcasting of which money, services, or other valuable consideration is either directly or indirectly paid or promised to, or charged or received by, any radio broadcast station, the station broadcasting such program shall make, or cause to be made an appropriate announcement that the program is sponsored, paid for, or furnished either in whole or in part.

(b) In the case of any political program or any program involving the discussion of public controversial issues for which any records, transcriptions, talent, scripts, or other material or services of any kind are furnished, either directly or indirectly, to a station as an inducement to the broadcasting of such program an announcement shall be made both at the beginning and conclusion of such program on which such material or services are used that such records, transcriptions, talent, scripts, or other material or services have been furnished to such station in connection with the broadcasting of such program provided, however, that only one such announcement need be made in the case of any such program of five minutes' duration or less which announcement may be made either at the beginning or the conclusion of the program

(c) The announcement required by this section shall fully and fairly disclose the true identity of the person or persons by whom or in whose behalf such payment is made or promised, or from whom or in whose behalf such services or other valuable consideration is received, or by whom the material or services referred to in subsection (b) hereof are furnished. Where an agent or other person contracts or otherwise makes arrangements with a station on behalf of another, and such fact is known to the station, the announcement shall disclose the identity of the person or persons in whose behalf such agent is acting instead of the name of such agent

(d) In the case of any program, other than a program advertising commercial products or services which is sponsored, paid for or furnished, either in whole or in part, or for which material or services referred to in subsection (b) hereof are furnished, by a corporation, committee, association or other unincorporated group the announcement required by this section shall disclose the name of such corporation, committee, association or other unincorporated group. In each such case the station shall require that a list of the chief executive officers or member of the executive committee or of the board of directors of the corporation, committee, association or other unincorporated group shall be made available for public inspection at one of the radio stations carrying the program

(e) In the case of programs advertising commercial products or services, an announcement stating the sponsor's corporate or trade name or the name of the sponsor's product shall be deemed sufficient for the purposes of this section and only one such announcement need be made at any time during the course of the program

[EDITOR'S NOTE: On Feb 8 1960 the FCC proposed changes in this section and identical fm and tv rules (below) which would require licensees to adopt procedures to prevent their employes from accepting payola. On the same date, new rules were proposed which would prohibit fixed quiz and audience participation shows.]

**In fm rules . . .**

**§3.289.** [EDITOR'S NOTE: Identical with §3.119 above.]

**In tv rules . . .**

**§3.653.** [EDITOR'S NOTE: Identical with §3.119 above.]

[EDITOR'S NOTE: In a statement issued in 1950, the FCC warned that the sponsor or his product must be identified by a distinctive name and not by one merely descriptive of the type of business or product. The following are acceptable: The Commission said "Henry Smith offers you . . ." or "Smith Stove Co. offers you . . ." or "Ajax Pens brings you . . ." The following are not acceptable "Write to the Comb Man . . ." or "Send your money to Nylons Box— . . ." or "This program is sponsored by your Sink Man . . ."]

**RECORDINGS and TRANSCRIPTIONS  
(Identification of)**

**In am rules . . .**

**§3.118 Mechanical reproductions.**—(a) No mechanically reproduced program consisting of a speech news event, news commentator, forum, panel discussion or special event in which the element of time is of special significance, or any other program in which the element of time is of special significance and presentation of which would create either intentionally or otherwise the impression or belief on the part of the listening audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast shall be broadcast without an appropriate announcement being made either at the beginning or end of such reproduction or at the beginning or end of the program in which such reproduction is used that it is a mechanical reproduction. Provided however, that each such program of one minute or less need not be announced as such

(b) The exact form of identifying announcement is not prescribed but the language shall be clear and in terms commonly used and understood. Any other program mechanically reproduced or series of mechanical reproductions including a mechanical reproduction used for background music sound effects station identification program identification (theme music of short duration) or identification of sponsorship of the program proper, need not be announced as provided in subsection (a) but the licensee shall not attempt affirmatively to create the impression that any program being broadcast by mechanical reproduction consists of live talent

(c) The requirements of subsection (a) are waived with respect to network programs, transcribed and rebroadcast at a later hour because of the time zone differentials between the place where the program originates and where it is rebroadcast. This waiver being applicable whether the off-the-line recording is made by the network itself at one of its key stations or by an individual station, but only when the off-the-line recording is for broadcast at an hour not exceeding the time zone differential between the place where the program originates and where it is rebroadcast. Each station which broadcasts network programs at a later hour in accordance with this waiver shall make an appropriate announcement at least once each day between the hours of 10 00 a.m. and 10 00 p.m., stating that some or all of the network programs which are broadcast by that station are delayed broadcasts by means of transcription. This waiver provision also applies during the annual period in which daylight saving time will be effective with respect to network programs transcribed and rebroadcast one hour later because of the time differential resulting from the adoption of daylight saving time in some areas.

**In fm rules . . .**

**§3.289.** [EDITOR'S NOTE: Identical with §3.118 above.]

**In tv rules . . .**

**§3.653.** [EDITOR'S NOTE: Identical with §3.118 above.]

**POLITICAL BROADCASTS**

**For am, fm and tv . . .**

**§3.190 Definitions.**—(a) A "legally qualified candidate" means any person who has publicly announced that he is a candidate for nomination by a convention of a political party or for nomination or election in a primary, special, or general election, municipal county, state or national and who meets the qualifications prescribed by the applicable laws to hold the office for which he is a candidate, so that he may be voted for by the electorate directly or by means of delegates or electors, and who

(1) has qualified for a place on the ballot or (2) is eligible under the applicable law to be voted by sticker, by writing in his name on the ballot or other method and (1) has been duly nominated by a political party which is commonly known and regarded as such, or (2) makes a substantial showing that he is a bona fide candidate for nomination or office, as the case may be

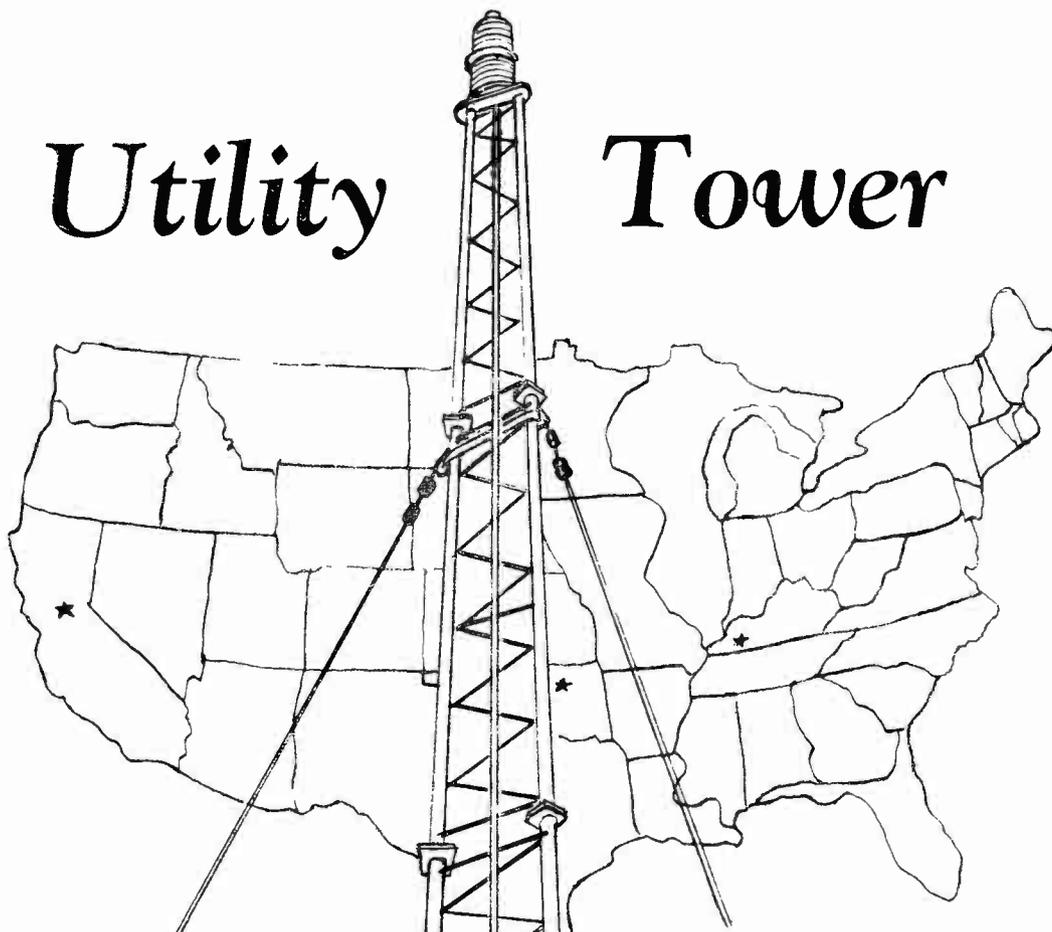
(b) General requirements—No station licensee is required to permit the use of its facilities by any legally qualified candidate for

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Phone CH 7-3642 NIGHT CH 7-5657

any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities, provided, that such licensee shall have no power of censorship over the material broadcast by any such candidate.

(c) Rates and practices.—(1) The rates, if any, charged all such candidates for the same office shall be uniform and shall not be rebated by any means direct or indirect. A candidate shall, in each case, be charged no more than the rate the station would charge if the candidate were a commercial advertiser whose advertising was directed to promoting its business within the same area as that encompassed by the particular office for which such person is a candidate. All discount privileges otherwise offered by a station to commercial advertisers shall be available upon equal terms to all candidates for public office.

(2) In making time available to candidates for public office no licensee shall make any discrimination between candidates in charges, practices, regulations, facilities, or services for or in connection with the service rendered pursuant to this part, or make or give any preference to any candidate for public office or subject any such candidate to any prejudice or disadvantage; nor shall any licensee make any contract or other agreement which shall have the effect of permitting any legally qualified candidate for any public office to broadcast to the exclusion of other legally qualified candidates for the same public office.

(d) Records—inspections.—Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such request, and the charges made, if any, if request is granted. Such records shall be retained for a period of two years.

(e) A request for equal opportunities must be submitted to the licensee within one week of the day on which the prior use occurred.

(f) A candidate requesting such equal opportunities of the licensee or complaining of non-compliance to the Commission, shall have the burden of proving that he and his opponent are legally qualified candidates for the same public office.

[EDITOR'S NOTE In fm this is § 3 290, in tv, § 3 657]

**REBROADCASTS**

In am rules . . .

§3.121 **Rebroadcast.**—(a) The term "rebroadcast" means reception by radio of the program of a radio station, and the simultaneous or subsequent retransmission of such program by a broadcast station.

NOTE: As used in this section, program includes any complete program or part thereof, or any signals if other than A-3 emission. In case a program is transmitted from its point of origin to a broadcast station entirely by telephone facilities in which a section of such transmission is by radio, the broadcasting of this program is not considered a rebroadcast.

(b) The licensee of a standard broadcast station may, without further authority of the Commission, rebroadcast the program of a United States standard or high frequency broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program.

NOTE: The notice and certification of consent shall be given within three (3) days of any single rebroadcast, but in case of the regular practice of rebroadcasting certain programs of a standard broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for renewal of license, or at the beginning of such rebroadcast practice if begun during a license period.

(c) (1) The licensee of a standard broadcast station located within a state or the District of Columbia may, without further authority of the Commission, rebroadcast on a noncommercial basis a noncommercial program of a United States international broadcast station.

(2) The licensee of a standard broadcast station located in any territory or insular possession of the United States may, without further authority of the Commission, rebroadcast any program of a United States international broadcast station.

(3) In the case of any rebroadcast under the provisions of this paragraph (c), the Commission shall be notified of the call letters of each station whose programs are rebroadcast and the licensee shall certify that express authority has been received from the licensee of the station originating the program.

(d) No licensee of a standard or high frequency broadcast station shall rebroadcast the program of any other class of United States radio station without written authority having first been obtained from the Commission upon application accompanied by written consent or certification of consent of the licensee of the station originating the program.

NOTE: The broadcasting of a program relayed by a remote pickup broadcast station (section 4.401) is not considered a rebroadcast. Informal application may be employed. By Order No 82, dated and effective June 24, 1941, until further order of the Commission, section 3 121 (d) is suspended only insofar as it requires prior written authority of the Commission for the rebroadcasting of programs originated for that express purpose by U S Government radio stations.

(e) In case of a program rebroadcast by several standard broadcast stations, such as a chain rebroadcast, the person legally responsible for distributing the program or the network facilities may obtain the necessary authorization for the entire rebroadcast both from the Commission and from the person or licensee of the station originating the program.

Attention is directed to section 325(b) of the Communications Act of 1934, which reads as follows:

No person shall be permitted to locate, use, or maintain a radio broadcast studio or other place or apparatus from which or whereby sound waves are converted into electrical energy, or mechanical or physical reproduction of sound waves produced, and caused to be transmitted or delivered to a radio station in a foreign country for the purpose of being broadcast from any radio station there, having a power output of sufficient intensity, and/or being so located geographically that its emissions may be received consistently in the United States, without first obtaining a permit from the Commission upon proper application therefor. [See § 327]

In fm rules . . .

§3.291—[EDITOR'S NOTE Identical in terms with § 3 121, above, with two exceptions. Paragraph (e) of § 3 121 is deleted in § 3 291, and Paragraph (b) relates to rebroadcast of programs of U S "standard fm or noncommercial educational" stations]

In tv rules . . .

§3.655. **Rebroadcast.**—(a) The term "rebroadcast" as used below means reception by radio of the program of a television broadcast station and the simultaneous or subsequent retransmission of such programs by a broadcast station. The broadcasting of a program relayed by an auxiliary broadcast station licensed to the television broadcast station is not considered a rebroadcast. (As used in this section, program includes any complete program or part thereof.)

(b) The licensee of a television broadcast station may, without further authority of the Commission, rebroadcast the program of a United States television broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program.

NOTE 1. The notice and certification of consent shall be given within 3 days of any single rebroadcast, but in case of the regular practice of rebroadcasting certain programs of a television broadcast station several times during a license period notice and certification of consent shall be given for the ensuing license period with the application for such rebroadcast practice if begun during a license period.

NOTE 2. By Order No 82, dated and effective June 24, 1941, until further order of the Commission, Section 3 655(c) is suspended only insofar as it requires prior written authority of the Commission for the rebroadcasting of programs originated for that express purpose by U. S. Government radio stations.

(c) No licensee of a television broadcast station shall rebroadcast the program of any United States radio station not designated in paragraph (b) of this section without written authority having first been obtained from the Commission upon application (informal) accompanied by written consent or certification of consent of the licensee of the station originating the program.

**REVOCATIONS, MODIFICATIONS, SUSPENSIONS**

(All Classes of Station Licenses)

§1.61 **Notice of violations.**—(a) Any licensee who appears to have violated any provision of the Communications Act or any provision of this chapter shall be served with a written notice calling the facts to his attention and requesting a statement concerning the matter. FCC Form 793 may be used for this purpose.

(b) Within 10 days from receipt of notice or such other period as may be specified, the licensee shall send a written answer, in duplicate, direct to the office of the Commission originating the official notice. If an answer cannot be sent nor an acknowledgment made within such 10-day period by reason of illness or other unavoidable circumstances, acknowledgment and answer shall be made at the earliest practicable date with a satisfactory explanation of the delay.

(c) The answer to each notice shall be complete in itself and shall not be abbreviated by reference to other communications or answers to other notices. If the notice relates to violations that may be due to the physical or electrical characteristics of transmitting apparatus, the answer shall state fully what

steps, if any, have been taken to prevent future violations, and, if any new apparatus is to be installed, the date such apparatus was ordered, the name of the manufacturer, and the promised date of delivery. If the installation of such apparatus requires a construction permit the file number of the application shall be given, or if a file number has not been assigned by the Commission, such identification shall be given as will permit ready identification of the application. If the notice of violation relates to lack of attention to or improper operation of the transmitter, the name and license number of the operator in charge shall be given.

§1.62 **Revocation of station licenses and construction permits and issuance of cease and desist orders.**—(a) Whenever it appears that a station license or construction permit should be revoked for any of the reasons set forth in Section 312(a) of the Communications Act, or a cease and desist order should be issued for any of the reasons specified in Section 312(b) of the Communications Act, the Commission will, except in cases of wilfulness or those in which the public health, interest, or safety require otherwise, either by notice of violation as provided for in § 1 61 or by any other written warning, call to the attention of the licensee or permittee the facts or conduct which may warrant revocation of the license or construction permit or the issuance of a cease and desist order, and the Commission will accord to the licensee or permittee a reasonable opportunity to demonstrate or achieve compliance with the said warning. In case of failure to timely comply therewith or in cases of wilfulness or those in which public health, interest or safety requires, the Commission will issue an order directing the licensee, permittee, or person to show cause why an order of revocation or a cease and desist order, as the case may be, should not be issued.

(b) Any order to show cause issued in accordance with paragraph (a) of this section will contain a statement of the matters with respect to which the Commission is inquiring and will call upon the licensee, permittee, or person to appear before the Commission at a time and place stated in the order, but in no event less than 30 days after the receipt of such order, and give evidence upon the matter specified therein; except, that where safety of life or property is involved, the Commission may provide in the order for a shorter period.

(c) In order to avail himself of the opportunity to be heard, the licensee, permittee, or person, in person or by his attorney, shall, within 30 days of the receipt of the order or such shorter period as may be specified therein if the safety of life or property is involved, file with the Commission a written statement stating that he will appear at the hearing and present evidence on the matter specified in the order. If the licensee, permittee or person fails to file such an appearance within the time specified in this paragraph the right to a hearing shall be deemed waived.

(d) Hearings on the matters specified in the order to show cause and the practice and procedure in connection therewith shall accord with the provisions of this subpart and Subpart B of this part, except that in all such hearings the burden of proceeding with the introduction of evidence and burden of proof shall be upon the Commission, and except that the Commission may, where the circumstances of the proceeding require expedition, specify in the show cause order times less than those specified in §§ 1.153 and 1.154 within which the initial decision in such proceedings shall become effective, within which exceptions to such initial decision or replies thereto may be filed, and within which parties may file notice of intent to seek and participate in oral argument.

(e) Where a hearing is waived and no written statement has been filed within 30 days of the receipt of the order to show cause or such shorter period of time as may be specified therein, the allegations of fact contained in the order to show cause will be deemed as correct and the Hearing Examiner will issue an initial decision invoking the sanctions specified in the order to show cause.

(f) Where a hearing is waived, a written statement in mitigation or justification may be submitted within 30 days of the receipt of the order to show cause or within such shorter period of time as may be specified therein. The Hearing Examiner may, if the statement contains, with particularity, factual allegations denying or, in the Hearing Examiner's opinion, justifying the facts upon which the show cause order is based call upon the submitting party to furnish additional information, and the Hearing Examiner shall request all opposing parties to file an answer to the written statement and/or additional information. The Hearing Examiner will then, unless he orders that further pleadings be filed, close the record and issue, on basis of the procedure lineated in this paragraph, an initial decision.

(g) Corrections or promise to correct the condition complained of in the order to show cause shall not preclude the issuance of an order to cease and desist.

(h) Any order of revocation or cease and desist order issued pursuant to this section shall include a statement of findings and the grounds therefor, shall specify the effective date of the order, and shall be served on the licensee, permittee or person.

**§1.63 Modification of licenses or construction permits on motion of the Commission.**—(a) Whenever it appears that a station license or construction permit should be modified, the Commission will notify the licensee or permittee in writing of the proposed action and the grounds and reasons therefor and direct him to show cause why an order modifying the license or construction permit in the manner proposed by the Commission should not be issued.

(b) Any order to show cause issued in accordance with paragraph (a) of this section will notify the licensee or permittee that he may request, within a period of time to be stated in the order to show cause, that a hearing be held on the proposed modification. In case of timely request, a hearing will be held on the proposed modification, in no event less than 30 days after the receipt of the order to show cause, unless the Commission finds that safety of life or property require the fixing of a shorter period.

(c) In order to avail himself of the right to request a hearing and of the opportunity to appear and give evidence upon the matters specified in the order to show cause, the licensee or permittee, in person or by his attorney shall, within the period of time as may be specified in the order to show cause, file with the Commission a written statement stating that he requests a hearing and will appear at the hearing and present evidence on the matter specified in the order to show cause. Such written statement must contain a detailed response to the matter specified in the order to show cause and the permittee or licensee shall be limited in the hearing to matters fairly encompassed within the issues raised by the response.

(d) The right to request a hearing shall, unless a good cause is shown in a petition to be filed not later than 5 days before the lapse of the time specified in paragraph (c) of this section, be deemed waived.

(1) In case of failure to timely file a written statement as required by paragraph (c) of this section.

(2) In case of filing the written statement provided for in paragraph (c) of this section but failure to appear at the hearing, either in person or by counsel.

(e) Where the right to request a hearing is waived and no written statement has been filed within the period of time specified in the order to show cause, the licensee or permittee will be deemed to consent to the modification as proposed in the order to show cause and a final decision will be issued by the Commission accordingly.

(f) Where the right to request a hearing has been waived, a written statement may be filed within the period of time to be specified in the order to show cause, showing with particularity why the license or construction permit should not be modified or not so modified as proposed in the order to show cause. In this case, the Commission may, depending upon the facts alleged and proof offered, either call upon the submitting party to furnish additional information under oath, designate the proceeding for hearing, or issue without further proceedings an order modifying the construction permit or license as proposed in the order to show cause or in said written statement. The order to show cause will advise the person against whom it is directed of procedure set forth in this paragraph.

(g) Any order of modification issued pursuant to this section shall include a statement of the findings and the grounds and reasons therefor, shall specify the effective date of the order and shall be served on the licensee or permittee.

**(Of Operator Licenses)**

**§1.72 Suspension of operator licenses.**—Whenever grounds exist for suspension of an operator license, as provided in Section 303(m) of the Communications Act, the Chief of the Safety and Special Radio Services Bureau, with respect to amateur operator licenses, or the Chief of the Field Engineering and Monitoring Bureau, with respect to commercial operator licenses, may issue an order suspending the operator license. No order of suspension in any operator's license shall take effect until 15 days' notice in writing of the cause for the proposed suspension has been given to the operator licensee, who may make written application to the Commission at any time within said 15 days for a hearing upon such order. The notice to the operator licensee shall not be effective until actually received by him, and from that time he shall have 15 days in which to mail the said application. In the event that physical conditions prevent mailing of the application before the expiration of the 15-day period, the application shall then be mailed as soon as possible thereafter, accompanied by a satisfactory explanation of the delay. Upon receipt by the Commission of such application for hearing, said order of suspension shall be designated for hearing by the Chief, Safety and Special Radio Services Bureau or the Chief, Field Engineering and Monitoring Bureau, as the case may be, and said order of suspension shall be held in abeyance until the conclusion of the hearing. Upon

the conclusion of said hearing, the Commission may affirm, modify or revoke said order of suspension. If the license is ordered suspended, the operator shall send his operator license to the office of the Commission in Washington, D. C., on or before the effective date of the order, or, if the effective date has passed at the time notice is received, the license shall be sent to the Commission forthwith.

**LOTTERIES**

**For all stations . . .**

**§3.122 Lotteries.**—(a) An application for construction permit, license, renewal of license, or any other authorization for the operation of a broadcast station, will not be granted where the applicant proposes to follow or continue to follow a policy or practice of broadcasting or permitting "the broadcasting of any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part or all such prizes." (See 18 U.S.C. §1304.)

(b) The determination whether a particular program comes within the provisions of paragraph (a) of this section depends on the facts of each case. However, the Commission will in any event consider that a program comes within the provisions of paragraph (a) of this section if in connection with such program a prize consisting of money or thing of value is awarded to any person whose selection is dependent in whole or in part upon lot or chance, if as a condition of winning or competing for such prize, such winner or winners, are required to furnish any money or thing of value or are required to have in their possession any product sold, manufactured, furnished or distributed by a sponsor of a program broadcast on the station in question.

**§1304 (of U.S. Criminal Code) Broadcasting Lottery information.**—Whoever broadcasts by means of any radio station for which a license is required by any law of the U. S., or who ever, operating any such station, knowingly permits the broadcasting of any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise or scheme, whether said list contains any part or all of such prizes, shall be fined not more than \$1,000 or imprisoned not more than one year, or both.

Each day's broadcasting shall constitute a separate offense.

**CENSORSHIP**

**For all stations . . .**

**§326 (of Communications Act)**—Nothing in this Act shall be understood to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication.

**INDECENT LANGUAGE**

**§1464 (of U.S. Criminal Code) Broadcasting obscene language.**—Whoever utters any obscene, indecent, or profane language by means of radio communication shall be fined not more than \$10,000 or imprisoned not more than two years, or both.

**TRANSFERS and ASSIGNMENTS**

**Voluntary . . .**

**§1.329 Applications for voluntary assignment or transfer of control.**—(a) Application for consent to the assignment of construction permit or license, or for consent to the transfer of control of a corporation holding such a construction permit or license, shall be filed with the Commission on FCC Form 314 (Assignment of License), FCC Form 315 (Transfer of Control), or FCC Form 316 (Short Form). Such application should be filed with the Commission at least 45 days prior to the contemplated effective date of assignment or transfer of control.

(b) The following assignment or transfer applications may be filed on FCC Form 316:

- (1) Assignment from an individual or individuals (including partnerships) to a corporation owned and controlled by such individuals or partnerships without any substantial change in their relative interests;
- (2) Assignment from a corporation to its individual stockholders without effecting any substantial change in the disposition of their interests;
- (3) Assignment or transfer by which certain stockholders retire and the interest transferred is not a controlling one;
- (4) Corporate reorganization which involves no substantial change in the beneficial ownership of the corporation;
- (5) Assignment or transfer from a corporation to a wholly owned subsidiary thereof or vice versa, or where there is an assignment from a corporation to a corporation owned or controlled by the assignor stockholders without substantial change in their interests; or

(6) Assignment of less than a controlling interest in a partnership

[EDITOR'S NOTE: In a statement issued by the FCC in 1948, licensees were warned that no transfers of station control are permitted until after Commission approval. The FCC also asked that licensees who are in doubt whether a transfer application is necessary bring ownership changes to the attention of the Commission to determine whether they are changes in control before consummating the transfer action.]

**Involuntary transfers and assignments**

**§1.330 Application for involuntary assignment of license.**—(a) The Commission shall be notified in writing promptly of the death or legal disability of an individual permittee or licensee, a member of a partnership or a person directly or indirectly in control of a corporation which is a permittee or licensee.

(b) Within 30 days after the occurrence of such death or legal disability, an application on FCC Form 316 shall be filed requesting consent to involuntary assignment of such permit or license or for involuntary transfer of control of such corporation to a person or entity legally qualified to succeed to the foregoing interests under the laws of the place having jurisdiction over the estate involved.

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**Headquarters** New Post Office Bldg., Washington 25, D. C. Executive 3-3620.

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 Colonel John F. Dillon, California. March 15, 1927—October 8, 1927 (Deceased)  
 Sam Pickard, Kansas. November 1, 1927—January 31, 1929  
 Harold A. Lafount, Utah. November 14, 1927—July 10, 1934 (Deceased)  
 Ira E. Robinson, West Virginia. March 29, 1928—January 15, 1932 (Deceased)  
 General C. McK. Saltzman, Iowa. May 2, 1929—July 19, 1932 (Deceased)  
 William D. L. Starbuck, New York. May 2, 1929—February 23, 1934 (Deceased)  
 Thad H. Brown, Ohio. January 21, 1932—July 10, 1934 (Deceased)  
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 Frederick I. Thompson, Alabama. April 8, 1939—June 30, 1941 (Deceased)  
 George H. Payne, New York. July 11, 1934—June 30, 1943 (Deceased)  
 \*T. A. M. Craven, District of Columbia. August 21, 1937—June 30, 1944  
 Norman S. Case, Rhode Island. July 11, 1934—June 30, 1945  
 James Lawrence Fly, Texas. September 1, 1939—November 13, 1944  
 William H. Wills, Vermont. July 1, 1945—March 6, 1946 (Deceased)  
 Paul A. Porter, Kentucky. December 21, 1944—February 25, 1946  
 Charles R. Denny Jr., District of Columbia. March 30, 1945—October 31, 1947  
 Ewell K. Jett, Maryland. February 15, 1944—December 31, 1947  
 Ray C. Wakefield, California. March 22, 1941—June 30, 1947 (Deceased)  
 Clifford J. Durr, Alabama. November 1, 1941—June 30, 1948  
 Albert Wayne Coy, Indiana. December 29, 1947—February 21, 1952 (Deceased)  
 Robert Franklin Jones, Ohio. September 5, 1947—September 19, 1952  
 Eugene H. Merrill, Utah. October 14, 1952—April 15, 1953 (Recess Appointee)  
 Paul Atlee Walker, Oklahoma. July 11, 1934—June 30, 1953  
 George Edward Sterling, Maine. January 2, 1948—September 30, 1954  
 Frieda Barkin Hennoek, New York. July 6, 1948—June 30, 1955 (Deceased)  
 Edward Mount Webster, District of Columbia. April 10, 1947—June 30, 1956  
 George C. McConaughy, Ohio. Oct 4, 1954—June 30, 1957  
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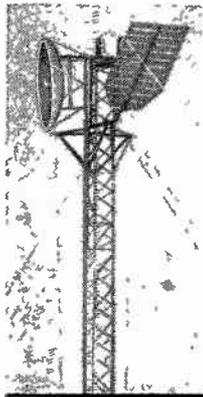
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District 22: 323 Federal Bldg., San Juan 13, Puerto Rico, 2-4562. Eugene W. Klein, engineer in charge.

District 23: U. S. Post Office & Courthouse Bldg., Anchorage, Alaska Broadway 2-5501. Harold D. DeVoe engineer in charge. Sub-Office 6 Shattuck Bldg., Juneau, Alaska 6-1510. Hal S. Weidner radio engineer.

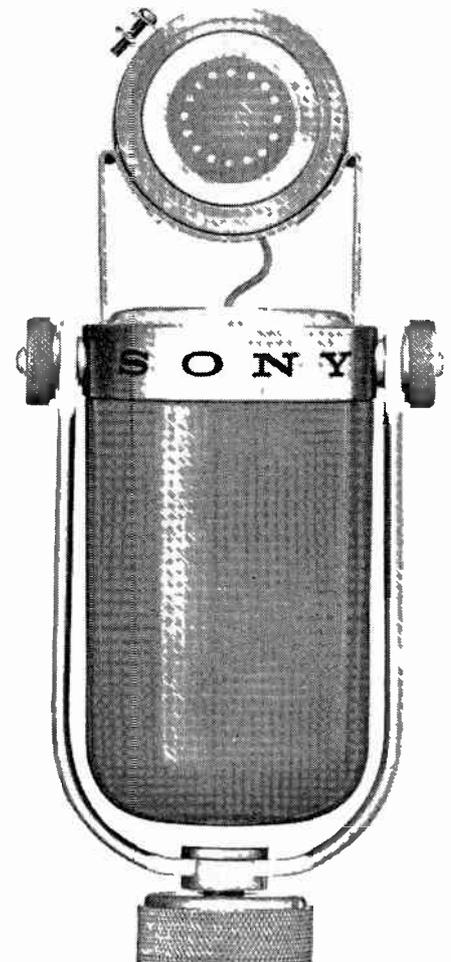
District 24: 718 Jackson Pl., N.W. Washington, D. C. Executive 3-3620, extension 229. Alfred H. Kleist, engineer in charge.

**WILL THE SONY C-37A  
CONDENSER  
MICROPHONE  
EVER  
BE EQUALLED?**

Probably. Within the next 5 to 6 years other manufacturers may learn the Sony technique of producing the remarkable gold membrane used in the C-37A diaphragm capsule.

Until then, the Sony must be considered the only perfect microphone in the industry. \$295 (Complete with power supply)

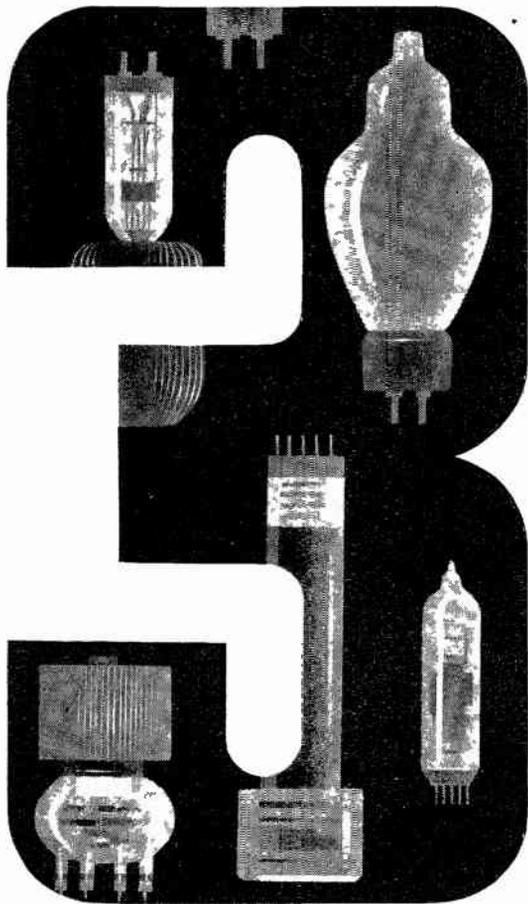
For information or literature write: Superscope, Inc., Dept. 3, Sun Valley, California.



**SONY**  
SUPERSCOPE The Tapeway to Stereo

See  
EQUIPMENT  
MANUFACTURERS  
DIRECTORY

Starting next page



# SOUND REASONS WHY

## it pays to replace with Sylvania tubes for broadcasting

### 1 BREADTH OF LINE

Sylvania offers a wide line of types to fill your tube requirements for AM, FM, VHF, and UHF. Gold Brand Tubes, well-known for their reliability, the finest in high-vacuum power tubes, small power tubes, image orthicons and mercury-vapor rectifiers — all are available from a single dependable source of supply, your Sylvania Industrial Tube Distributor.

### 2 READY AVAILABILITY

from a specialist in fast service. Your Industrial Tube Distributor's prompt attention to your needs makes him a valuable man to know. He can fill your emergency needs or your normal replacement requirements from his factory-fresh stock. What's more, his extensive inventory is backed by Sylvania's nationwide system of warehousing. Count on him for immediate delivery.

### 3 QUALITY

Sylvania quality offers you lower tube costs per hour of operation and reduced maintenance time—helps your station keep its best foot forward with more hours of continuous transmission.

Ask your Sylvania Industrial Tube Distributor for your copy of the informative "Sylvania Industrial Tubes" booklet. Or write Electronic Tubes Division, Sylvania Electric Products Inc., Dept. 8Y, 1100 Main St., Buffalo, N. Y.

# SYLVANIA

Subsidiary of **GENERAL TELEPHONE & ELECTRONICS** 

# Suppliers and service

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Advertising Agency Directory . . . . .	D-63	Music Licensing Groups . . . . .	D-25
Attorneys . . . . .	D-17	News Services . . . . .	D-27
Brokers . . . . .	D-23	Public Relations Services . . . . .	D-28
Closed Circuit Tv Operators . . . . .	D-30	Radio Program Services . . . . .	D-31
Communications Carriers . . . . .	D-29	Research Services . . . . .	D-29
Community Antenna Systems . . . . .	D-51	Schools . . . . .	D-59
Consulting Engineers . . . . .	D-21	Subscription Tv Interests . . . . .	D-55
Equipment Manufacturers . . . . .	D-1	Talent Agents and Managers . . . . .	D-25
Equipment Rentals . . . . .	D-16	Television Program Services . . . . .	D-31
Frequency Measuring Services . . . . .	D-25	Unions and Labor Groups . . . . .	D-55

## Radio-Tv Equipment Manufacturers, Distributors; Construction Services

**Adler Electronics Inc.** 1 Le Fevre Lane, New Rochelle, N Y 6-1620 Ben Adler, pres, Alfred Strogoff, vp, marketing, Stanley P Lapin asst to pres, Emanuel Strunin, adv mgr  
 Products (for tv) Low power vhf and uhf transmitters, translators, microwave relay equipment, uhf antennas  
 Products (for tv) Slides telops, flip cards  
**Alford Manufacturing Co.** 299 Atlantic Ave Boston 10, Mass Hancock 6-2150 Harold H. Leach mgr  
 Products (for tv) Antennas, duplexers, coaxial transmission line switches and components, vhf sideband filter, impedance measuring equipment

**Allied Radio Corp.** 100 N Western Ave, Chicago 80, Ill Haymarket 1-6800. S. H. Levey, sales mgr, industrial, broadcast divs

Products (for radio & tv): Station equipment and supplies for immediate shipment, image orthicons iconoscopes and all transmitting tubes, audio equipment, amplifiers, condensers, CAA approved tower light control, attenuators, equalizers, disc and tape recording equipment, resistors, patch panels and cords, pick-ups and turntables, public address systems, receivers, microphones, noise and distortion measuring equipment, test equipment, transformers, transcription players, RCA camera cable, connectors.

**Alpar Manufacturing Corp.** 220 Demeter St, Palo Alto, Calif Davenport 6-8105. Robert V. Laustrup, sales mgr

Products (for radio) Towers, accessories, associated equipment

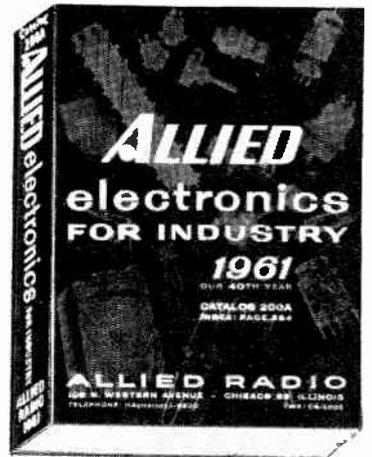
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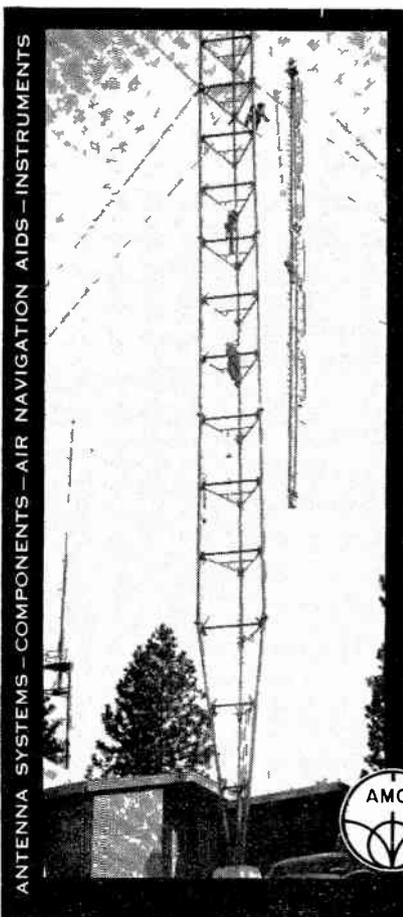
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## Equipment CONTINUED

**Altec Lansing Corp.** 1515 S. Manchester Ave., Anaheim, Calif. Prospect 4-2900.

New York 13, N. Y. 161 Sixth Ave. H. S. Morris, products sales mgr. (radio & tv)

Products (for radio & tv) Microphones and speech input equipment including preamplifiers, compressor amplifiers, recording amplifiers, consoles, portable microphone mixers, program amplifiers, line amplifiers, monitoring amplifiers, repeat coils, audio amplifiers, loudspeakers and speaker systems for audition and monitoring, switch panels, power supplies

**Amperex Electronic Corp.** 230 Duffy Ave., Hicksville, N. Y. Wells 1-6200 Frank Randall, pres and general sales mgr (radio & tv)

Products (for radio & tv). Power and transmitting tubes, rectifier tubes, magnetrons, klystrons, thyratrons, special purpose tubes, semiconductor diodes & transistors

(See Adv Inside Front Cover)

**Ampex Corp.** 934 Charter St. Redwood City, Calif. Emerson 9-7111. Neal K. McNaughten, Ampex Professional Products Co. mgr, Jack Hauser, merchandising mgr, Tom Merson, natl sales mgr, C. R. Paulson, Professional Audio Div., mgr, Gerry Miller, natl. sales mgr  
Los Angeles 28, Calif. 6115 Selma Ave Hollywood 4-7303. Edmund Aleks, western office district mgr.

Washington, D. C. Universal Bldg, Suite 218-20 Connecticut & Florida Aves, N.W. Decatur 2-0300 Jules Joslow, acting government sales mgr.

Atlanta, Ga. 1371 Peachtree St., N.E. Cedar 3-0698. Jack Harvey, southern office district mgr.

Chicago, Ill. 5938 W. Montrose Ave. Avenue 2-2161. Russell Williams, central office district mgr

New York 17, N. Y. 345 E. 48th St. Plaza 5-8405 Jack Flynn, Eastern district mgr

Products (for radio) Ampex Professional Recording Equipment Series 300, 300-3 multi-channel recorders, Series 3200 and 3300 tape duplicators Series 351/354 tape recorders/reproducers Series 352 reproducers

Products (for tv) Ampex VR-1000C and VR-1001A Videotape recorders, Marconi Mark IV tv camera

**Ampex Magnetic Tape Products, Orr Industries Co.**, a division of Ampex Corp. P. O. Box 190, Opelika Ala. Sherwood 5-7643 John M. Leslie Jr., Ampex vp, mgr of Orr Industries Co.; J. Reynolds Carey, marketing mgr; John A. Buchanan, natl. sales mgr

Redwood City, Calif. 934 Charter St. Emerson 9-4693. Brian Trankle, mgr

Pasadena, Calif. 1715 E. Walnut St. MU 1-3515 Lawrence Cusick, mgr

Villa Park, Ill. P. O. Box 190, 212 W. Charles Road Vernon Kuellmer, mgr

Montclair, N. J. 423 Bloomfield Ave. PI 6-4400 William Ingle, mgr

Washington, D. C. 218 Universal Bldg, Connecticut & Florida Ave. N.W. Decatur 2-0300

Atlanta 5, Ga. 359 E. Paces Ferry Road N.E. CE 7-0584 James Cantrell

Dallas, Tex. 3915 Lemmon Ave. LA 8-3478 Douglas Coleman

Products (for radio & tv) Magnetic recording tape and Ampex Videotape

**Amplifier Corp. of America.** 398 Broadway, New York 13, N. Y. Worth 6-2929. R. J. Schwartz, pres; N. M. Haynes, vp.

Products (for radio & tv) Magnemite series of battery-operated spring-motor tape recorders, AVC amplifiers, Magneraser bulk tape erasers, Magneloop continuous loop recorder-reproducer, flutter meter, transistorized & completely battery operated recorders, sound slide projectors

**Andrew Corp.** P. O. Box 807, Chicago 42, Ill. Triangle 4-4400 Robert P. Lamons, director of marketing (radio & tv), C. Robert Lane, sales mgr, Robert C. Bickel, marketing mgr.

Claremont, Calif. (Andrew California Corp.) 941 E. Maryland Ave. National 6-3505. Jeff D. Montgomery, sales mgr

Westwood, Mass. P. O. Box 296. Davis 6-6500 John Wyman, sales eng

Ridgewood, N. J. P. O. Box 416 Gilbert 5-2500 Harold J. Detlefs & Kenneth Robinson, sales engs

Washington, D. C. P. O. Box 5987 Olive 1-2540 Lawrence Krahe, sales eng

Whitby, Ont. (Andrew Antenna Corp Ltd.) 606 Beech St. Mohawk 8-3348. Richard Matthews, mgr

Products (for radio): Coaxial transmission line, coaxial switches, fm transmitting antennas

Products (for tv): Coaxial transmission line, coaxial switches, waveguides, low power antennas (See Adv page C 19)

**Anso Div., General Aniline & Film Corp.** 405 Lexington Ave., New York 17, N. Y. Oxford 7-6161 Dr. Leopold Eckler, gen mgr; P. J. Daly, district mgr

Binghamton N. Y. 245 Clinton St Raymond 2-4221 James P. Demarce

Atlanta, Ga. 12 Williams St., N. W. Trinity 6-0351. J. D. Coil

Boston, Mass.: 80 Federal St. Hubbard 2-0850 R. Tourangeau

Chicago, Ill. 247 E. Ontario St. Whitehall 4-7410 H. Dean

Dallas, Tex.: 1400 Hi-Line Dr. Riverside 9017 P. V. DeGraff

Detroit, Mich. Penobscot Bldg. II. W. Gost, Woodward 2-7028

Los Angeles, Calif.: 1001 N. LaBrea Ave. Oldfield 4-0550 L. H. Purcell

San Francisco, Calif.: 640 Second St. Sutter 1-8817 M. A. Snow

Toronto, Ont.: 1450 Queen's Way, New Toronto Postal Station. Clifford 5-0141 F. A. Cripps

Washington, D. C.: 3408 Wisconsin Ave., N.W. Emerson 2-6115 H. Pike

New York Export Sales Office: 345 Hudson St. Watkins 4-0600 C. Pilger

**Atlas Sound Corp.** 1449 39th St., Brooklyn 18, N. Y. Gedney 8-5500

Products (for radio & tv) Microphone stands, booms, supports and accessories

**Audette's Steeple Jacks.** 306 A Columbia St. E., Albuquerque, N. M. Chapel 7-1964

Products (for radio & tv) Used towers and antenna equipment

Services (for radio & tv) Erection, dismantling and painting of towers

**Audio Accessories.** 279 Broadway, Amityville, N. Y. Myrtle 1-7080 F. Sumner Hall, proprietor

Products (for radio & tv) Jack panels, patch cords, plugs, designation strips, designation cards, telephone jacks, cord and cable test sets, video jacks, plugs

**Audio Devices Inc.** 444 Madison Ave., New York 22, N. Y. Plaza 1-6640 (Radio-tv sales handled through local distributors)

Chicago 30 Ill. 5428 N. Milwaukee Ave. Newcastle 1-9580. B. N. Freifeld, mgr

Hollywood 46, Calif.: 840 N. Fairfax Ave. Olive 3-2254 Alan H. Bodge, vp

Products (for radio & tv) Audiotape Audio-film

**Audio Engineering Laboratories.** P. O. Box 161, Green Bay, Wis. Richard R. Haskey, mgr

Products (for radio & tv) Echo and reverberation apparatus special audio effects, custom fabrication, facilities for broadcast audio apparatus

**Audio Instrument Co.** 135 W. 14th St., New York 11 Oregon 5-7820. C. J. LeBel, pres.

Products (for radio & tv): Reverberation generators intermodulation meters

**Audio-Master Co.** 17 E. 45th St., New York 17, N. Y. Oxford 7-0725 Herbert Rosen

Products (for radio & tv) Transistorized tape recorders transcription players recording tape, sound effects, background music library.

### B

**Semon Bache & Co.** 636 Greenwich St., New York 14 N. Y. Watkins 4-2121 Benjamin Newton, vp in charge of sales and advertising

Chicago 5, Ill. 608 S. Dearborn St. Harrison 7-4243 Martin S. Krieger

Products (for radio & tv) Glass, lens and mirror items for radio & tv equipment, finished radio and tv apparatus

**Barker & Williamson.** Beaver at Canal, Bristol, Pa. C. J. Pearce, sales mgr broadcast products test equipment

**Bauer Electronic Corp.** 1011 Industrial Way, Burlingame, Calif. Diamond 2-5080 Fritz Bauer, pres, Paul Gregg, sales mgr.

San Francisco 11, Calif. Expot sales, Frazer & Hansen Ltd., 301 Clay St. Exbrook 2-5112 F. D. Shrupp, sales mgr

Products (for radio) transmitters (factory assembled and kit form), antenna couplers, phasing equipment

**E. J. Baughman Co.** 1914 N. Cogswell Rd., El Monte, Calif. Gilbert 4-7596 E. J. Baughman, owner E. C. Baughman, factory manager

Products (for tv) Hydraulic camera pedestals, lift up camera pedestals, remote pan and tilts, viewer hoods, mike booms, monitor carts

**Bausch & Lomb Inc.** 99660 Bausch St. Rochester 2, N. Y. Locust 2-3000

Los Angeles 14, Calif.: 314 W. Sixth St. Madison 3-1401 J. Sabel

San Francisco 2, Calif.: 20 Jones St. Underhill 3-1580 E. S. Bissell

Washington 5, D. C.: 1324 I St. N. W. Republic 7-1818 F. H. Gaither

Atlanta, Ga.: 78 Marietta St., N. W. Jackson 5-0791 J. Geisel

Chicago 6, Ill.: 740 W. Washington Blvd. State 2-9232 M. Seelinger.

Boston 16, Mass. 110 Tremont St. Hubbard 2-3520 P. W. Haves

New York 19, N. Y.: 730 Fifth Ave. Circle 7-5400 J. A. Scheick.

Philadelphia 3, Pa. 1811 Chestnut St. Locust 3-0831 J. I. Wexlin

Dearborn, Mich. 20200 W. Outer Drive Logan 1-8860 R. Littlefield

St. Louis 66, Mo. 2031 Olive St. Central 1-1460 A. Bosler

Toronto 5, Ont. 16 Grosvenor St. Walnut 3-0976 T. Jones

Products (for radio & tv): Vidicon lenses, Balopticon projectors optical systems optical components, equipment for special microscopic effects

**John P. Beasley Construction Co.** P. O. Box 1624, Muskogee, Okla. Murray 7-6381 B. V. Pruden, vp (radio & tv)

Dallas, Tex.: Mercantile Bank Bldg. Riverside 1-3228 L. E. Berg, executive vp

Chicago, Ill. 20 N. Wacker Dr. State 2-7589 A. B. Lvtile, sec-treas

Service (for radio & tv) Erection and maintenance of radio and tv towers

**Behrend Cine Corp.** 161 E. Grand Ave. Chicago 11 Ill. Michigan 2-2281 Jack Behrend, pres.

Products (for radio) Microphones, Ampex professional recorders

Products (for tv) Cameras recorders, microphones and booms, lighting equipment, editing equipment, cutting room supplies, screening room equipment, animation cameras and stands

**Bell & Howell Co.** 7100 McCormick Rd., Chicago 45 Ill. Ambassador 2-1600 J. L. Wassell marketing mgr professional products

Glendale, Calif.: 623 Rodier Dr. Chapman 5-6631 J. W. Schach

Woodside, N. Y.: 37-15 61st St., Illinois 7-1500 E. S. Lindfors, vp eastern operations

Toronto 15, Ont.: 88 Industry St. Roger 7-3131 Ken Oakley

Products (for tv): Projectors, printers, cameras, editing equipment

**Blonder-Tongue Labs Inc.** 9 Alling St., Newark 2, N. J. Market 2-8151 Joseph H. Gibbs, mgr industrial products div. (tv) Edward Shafer, mgr, consumer products div. (radio)

Products (for radio) Am-fm radios, am-fm tuners audio amplifiers, line filters

Products (for tv) Amplifiers, industrial tv cameras, relays (thermal), distribution components, installation accessories, uhf converters monitors for industrial applications

**Bodde Projector Co., Bodde Screen Co.** 11541 Bradley Ave., San Fernando, Calif. Empire 5-2551 B. M. Bodde Jr.

Products (for tv): Background projectors, 2 000 w 5 000 w 7 000 w. single and dual models for fade and dissolve; stripfilm and various attachments, translucent rear projection screens front projection screens, all seamless, in sizes up to 42x92 ft

**Bogen-Presto Co.**, Div. of Siegler Corp. P. O. Box 500, Paramus, N. J. Diamond 3-5700 Thomas L. A. Presto sales mgr

Products (for radio) Tape and disc recorders, turntables long playing tape reproducers, recording amplifiers and accessories, recording and playback needles

**Broadcast Electronics Inc.** 8800 Brookeville Rd. Silver Spring, Md. Juniper 8-4983 Ben Strouse, chairman of board; Ross Beville, pres., John L. Neff, vp for sales, Austin Knox, vp for engineering, Dr. Lewis Ortega, secy Norman Reed, treas Richard G. Paxson asst secy

Products (for radio & tv) Spotmaster magnetic tape cartridge recording and playback equipment

**Broadcast Equipment Specialties Corp.** P. O. Box 149, Beacon N. Y. Twinbrook 6-6276. Albert C. Travis Jr., pres

Products (for radio & tv) Pockettape subminiature tape recorders

**Browning Labs Inc.** 100 Union Ave., Laconia, N. H. Lakeside 4-5451 Gardiner G. Greene, pres

New York 18, N. Y. 356 W. 40th St. Pennsylvania 6-5840. James B. Tharpe, pres, Visual Electronics Corp.

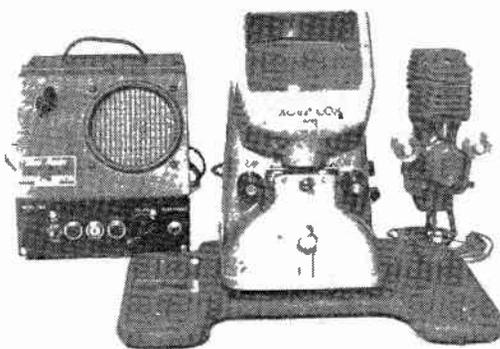
Products (for radio) Fm multiplex receivers and tuners amplifiers adaptors multiplex monitors, other specialized equipment fm relay receivers, special service communication receivers

**Burke & James Inc.** 321 S. Wabash Ave., Chicago 4, Ill. Harrison 7-9393 Edward W. Hoy, vp, Albert Drucker, mgr

## CAMART DUAL SOUND EDITOR Model SB-111

Complete with optical sound reproduction head (or choice of magnetic soundhead) base plate, amplifier-speaker. For single or double system sound. An unbeatable combination with Zeiss Moviscop 16mm precision viewer, sharp brilliant 2 1/4 x 3 1/4 picture.

**The Camera Mart, Inc.**  
1845 Broadway, New York 23, N. Y.  
PLaza 7-6977



Zeiss Moviscop Viewer \$89.50  
Camart Dual Reader \$195.00  
Combination Price \$269.50

Products (for tv): Tv lenses, sun shades, adapters, mounts, special effects equipment.

**C**

**Camera Equipment Co.**, 315 W. 43rd St., New York 36, N. Y. Judson 6-1420 Eugene H. Levy, Burton H. Zucker, R. Leopold, Al Green

Products (for tv): Ceco balanced "tv" heads, balanced vidicon heads, remote pan and tilt heads for vidicon cameras, camera tripods and accessories for image orthicon and vidicon cameras, lens mountings, dollies.

**Camera Mart Inc.**, 1845 Broadway, New York 23, N. Y. Plaza 7-6977. Irving Browning, pres.; Samuel Hyman, sales mgr

Products (for tv): Camera dollies, microphone booms, tripods, special optical effects prisms and lenses, television film editing and handling equipment

**Canadian General Electric Co. Ltd.** 830 Lansdowne Ave., Toronto 4, Ont Lennox 4-6511. R. M. Robinson, vp & gen mgr, I. A. Mavson, marketing mgr; C. E. Spence, mgr broadcast sales and planning, Edgar J. Gateau, sales planning specialist.

Calgary, Alta.: 3603 Eighth St., SE Chestnut 3-2781. K. R. Fowler

Halifax, N. S.: 131 Howe Ave. 5-0551. W. A. Piekarski

Montreal, Que.: 5000 Jean Talon West, Regent 3-9911 J. D. Pugsley.

Toronto 4, Ont.: 830 Lansdowne Ave. Lennox 4-6511. P. G. Bowers, H. K. Davis, sales reps

Products (for radio & tv): Complete planning, supply and installation of all radio and tv station facilities

**Canadian Marconi Co.** 2442 Trenton Ave. Montreal 16, Que. Regent 8-9441. J. H. Martin, sales & contracts mgr

Calgary, Alta.: 1710 Third St., NE. CR 7-7571 R. N. P. Evans, mgr

Vancouver, B. C.: 3594 Main St. TR 6-4171 H. A. Alexander, mgr

St. John's, Nfld.: 20 Barnes Rd. 2881. M. D. MacGray, mgr

Halifax, N. S.: 572 Barrington St. 3-1325. D. J. Murphy, mgr

Ottawa, Ont.: 77 Metcalfe St. Central 5-6862. H. W. Britton, mgr.

Toronto, Ont.: 830 Bayview Ave. Hudson 1-5221. T. V. Sweeny, sales mgr

Products (for radio): Transmitter, studio equipment; turntables; remote control equipment; transmitting and receiving tubes; fm antennas, transmitters fm multiplex equipment, recorders spot tape recorders

Products (for tv): Color equipment, vhf transmitters, audio and monitoring equipment, test equipment, mobile equipment, image orthicon and vidicon cameras film equipment, control room equipment, distribution amplifiers, antenna systems, transmission line equipment, tower lighting and accessories, microwave equipment

**Cannon Electric Co.** 3208 Humboldt St., Los Angeles 31, Calif. Capitol 5-1251 Floyd M. Cate, gen sales mgr

Anaheim, Calif.: 1845 S. Manchester Ave. Jefferson 4-0110. C. G. Fouts distributor sales mgr.

Phoenix, Ariz.: 2801 Airlane, Bridge 5-4792

Santa Ana, Calif.: 666 E. Dyer Rd. Kimberly 5-7121

Salem, Mass. Pingree & Leavitt Sts. Pioneer 5-0700 Robert B. Davison, eastern sales mgr

Products (for radio) Audio connectors for radio stations microphones and low level circuits

Products (for tv) Television camera connectors, connectors for video equipment, cables and modular plug-in systems

**Caterpillar Tractor Co. Engine Div.** Peoria, Ill. 6-3311 H. H. Howard, vp, F. V. Jacobs, sales mgr, William Kusz, advertising mgr

Products (for radio & tv): Diesel electric sets for prime or standby power.

**Century Lighting Inc.** 521 W. 43rd St., New York 36, N. Y. Chickering 4-7050. Nathan J. Sonnenfeld, New York sales mgr.

1820 Berkeley St. Texas

**0-6961.** Lou Erhardt, branch mgr.

North Miami, Fla. 1477 N. E. 129th St. Plaza 4-6675. George Gill, southern branch mgr.

Products (for tv): Complete studio lighting facilities, microphone booms, free tv lighting layouts, fresnels, scoops, connector strips, dimmer boards, including silicon controlled rectifiers

**Chase Brass & Copper Co.** 236 Grand St., Waterbury, Conn. Plaza 6-9444 G. P. Bakken, pres, P. M. Thomas, gen sales mgr, C. D. Patterson, gen purchasing agent; E. J. Malvey, adv. mgr

Charlotte 2, N. C.: 222 S. Church St., Edison 2-4152 T. E. Cox, district mgr

Grand Rapids 2 Mich. 200 Division Ave. North. Glendale 9-7136 Robert Lea, district mgr

Rochester 14, N. Y.: 45 Exchange St. Hamilton 6-3959 F. K. Pulsifer, district mgr

Products (for radio & tv) Waveguide tube and flanges

**Collins Radio Co. Manufacturing Bldg.** 5200 C Ave., N.E., Cedar Rapids, Iowa Empire 5-8411

Edward B. Gagnon, broadcast sales mgr

Burbank, Calif.: 1510 W. Verdugo Ave. Victoria 9-6041. G. R. Schneider, regional sales mgr

Richardson, Tex.: 1900 N. Akard St., Dallas. Riverside 8-0761. J. E. Dalby, regional sales mgr

East Point, Ga.: 2804 Dodson Dr. Poplar 6-6246 J. N. Hunt, sales engineer

Gatlinburg, Tenn.: P. O. Box 325 Phone 436-5497. John Stanbery, sales engineer

Jacksonville, Fla.: 3658 Colebrook Dr. Spring 1-2978 Charles Walters, sales engineer

Miami, Fla.: 4471 N. W. 36th St. Tuxedo 8-2407. L. O. Embree, sales engineer

New York, N. Y.: 261 Madison Ave. Murray Hill 7-6740 G. M. Bergman, regional sales mgr

Roanoke, Ind. Route 2 Eastbrook 1313 Jerrell Henry, sales engineer

Seattle, Wash. 939 White-Henry-Stuart Bldg. Main 2-8278 John Goslin, sales engineer

Washington, D. C.: 429 Universal Bldg., 1825 Connecticut Ave., N.W. Decatur 2-9211 Howard W. Hepler, sales engineer

Toronto, Ont. 11 Bermondsey Rd. Plymouth 7-1101. A. I. O. Davies, director of sales

Products (for radio): Am and fm transmitters, fm antennas and complete line of studio and remote pickup equipment

Products (for tv) TV-STL equipment and weather radar

(See Adv. pages C 22 and C 23)

**Comtronics.** 117 1/2 S. Second St., Palatka, Fla. East 5-7981 C. Ward Yelverton, owner

Products (for radio) Custom design and construction of complete am and fm stations mobile units, automatic Conclrad alert signal generating device, audio special effects amplifiers

**Conrac Inc.** 19217 E. Foothill Blvd., Glendora, Calif. Edgewood 5-0541 W. J. Moreland, pres

Products (for tv): Video monitors (monochrome, color), off-the-air receivers for monitoring and rebroadcast application

(See Adv. page C 21)

**Consolidated Tower Service** 1123 Michigan Ave., Fort Wayne 6, Ind. Anthony 7-0202. Nelson I. Swager, gen mgr (radio & tv).

Products (radio & tv): Sell erect and service towers and allied equipment, specializing in complete package deals

**Continental Electronics Mfg. Co.** 4212 S. Buckner Blvd., Dallas 27 Tex. Evergreen 1-1135 Thomas B. Moseley, director of sales

New York 17, N. Y.: 333 E. 46th St. Yukon 6-2244 Arthur J. Roche (export department)

New York 18, N. Y.: 356 W. 40th St. Pennsylvania 6-5840 James B. Tharpe

Products (for radio) Am broadcast transmitters, transmitter remote control equipment, accessories

**Continental Towers Co. Inc.** 13 Beach Rd., Glen Burnie, Md. Southfield 6-6855 Charles Di Mattei, pres

Tower erection and maintenance

**Crouse-Hinds Co.** Wolf & Seventh North Sts., Syracuse 1, N. Y. Granite 4-8111 J. S. Haney, illumination dept

Branches or representatives in 35 cities

Products (for radio & tv): Tower lighting.

control and lamp failure warning equipment, complete lighting kits, beacons, obstruction lights, photoelectric control, beacon flashers.

**D**

**D & D Tower Engineers.** P. O. Box 1186 Tallahassee, Fla. Phone 2-1070

Services (for radio & tv) Construction, maintenance and erection of all type radio, tv, two-way and microwave towers

**Decibel Products Inc.** 900 Dragon St., Dallas 7, Texas. Riverside 7-7508 Tom J. McMullin, pres

Complete line of antennas for mobile two-way communications

**Desk Sign Manufacturing Co.** 223 S. 61st St., Philadelphia 39, Pa. Sherwood 7-2565. Stanley E. Stady.

Products (for tv) Desk name signs.

**Diamond Electronics** (Div of Diamond Power Specialty Corp.), Lancaster, Ohio. Olive 3-6540. James G. Gelder, gen mgr.

Products (for tv) Complete line of standard and special application industrial tv equipment.

**Dorate Inc.** 116 N. 4th St., Sayre, Okla. Phone 115 G. H. Dodson, pres, R. I. Gilbert, vp; Lucille Dodson, sec

Products (for catv) Amplifiers, modulators, demodulators, splitters, tap-off units antennas and accessories

**Dresser-Ideco Co.** 875 Michigan Ave., Columbus 9, Ohio Axminster 9-2123. J. Roger Hayden, mgr (radio & tv)

Los Angeles 44, Calif.: 8909 S. Vermont Ave. Pleasant 8-4194 Robert Sload, mgr

Products (for radio & tv) Tv, am, microwave towers

**M. Ducommun Co.** 580 Fifth Ave., New York 36, N. Y. Plaza 7-2510 A. G. Stepchuk, mgr (radio & tv)

Products (for radio & tv) Mineiva radio precision timers Mineiva tv precision timers, Mineiva Filmeter precision timers

**E. I. du Pont de Nemours & Co.** Photo Products Dept., Wilmington 98, Del. Prospect 4-1000 J. M. Clark, gen mgr, G. H. Loving, asst gen mgr, H. L. Graham, sales dir, H. T. Harding, motion picture products mgr

Atlanta 13, Ga.: 1737 Ellsworth Industrial Drive, N.W. Sycamore 4-9581. W. H. Spinger, district mgr

Chicago 46, Ill.: 4560 Touhy Ave., Lincolnwood, Edgebrook Station Orchard 5-5500 R. H. Pollock, district mgr

Cleveland 16, Ohio: 20575 Center Ridge Road Edison 1-0375 W. D. Baker, district mgr

Dallas 7, Tex.: 1628 Oak Lawn Ave. Riverside 1-1404. F. H. Lines, district mgr

Los Angeles 38, Calif.: 7051 Santa Monica Blvd. Hollywood 9-5147 M. A. Hatfield, district mgr

New York 11, N. Y.: 248 W. 18th St. Watkins 4-3100 J. H. Kutz J. district mgr

Waltham 54, Mass.: 45 Fourth Ave. Hancock 6-1711 W. J. Cannon, field sales mgr

Wynnewood, Pa.: 308 E. Lancaster Ave. Trinity 8-2700 R. K. Perrine, district mgr

Products (for tv) 35 and 16mm negative, rapid reversal duplicating, sound recording, release positive films and leader stock

**E**

**Eastman Kodak Co.** 343 State St., Rochester 4, N. Y. Locust 2-6000. D. E. Hyndman, sales mgr, motion picture film department.

Hollywood 38, Calif.: 6706 Santa Monica Blvd. Hollywood 9-3101. Emery Huse, mgr.

Chicago 1, Ill.: 130 E. Randolph Dr. Randolph 6-7476 K. M. Mason, mgr

New York 17, N. Y.: 342 Madison Ave. Murray Hill 7-7080. E. M. Stiffe, mgr.

Products (for tv): Cameras, projectors, special optical equipment, lenses motion picture film

(See Adv. page C 11)

**Eidson Electronic Co.** 1902 N. Third St., Temple, Tex. Prospect 3-3901. Merrill Eidson, owner-mgr.

Products (for radio & tv): Quartz radio crystals, communications receivers and transmitters, station frequency measuring service.

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**UHF or VHF LOW POWER LOW COST**

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## Equipment CONTINUED

**Eitel-McCullough Inc.** 301 Industrial Way, San Carlos, Calif. Lytell 1-1451 O H Brown, director of marketing.

Products (for radio): Electron power tubes and components, vacuum switches.

**Electro-Find Co.** 550 Fifth Ave., New York 36, N.Y. Lee Diamond

Products (for radio & tv) Reconditioned am, fm, tv broadcast equipment

**Electro-Plex Div.** Nuclear Electronics Corp 2925 N Broad St., Philadelphia 32, Pa Baldwin 6-2300 John E Wagenseller, pres, W. H Collins, vp, Electro-Plex Div

Products (for fm) Multiplex modulation monitors, multiplex receivers, sub-carrier frequency monitors, fm relay receivers special fm devices

**Electron Corp.** P. O. Box 5570, Dallas, Tex. Adams 5-3421 Mort Zimmerman, pres. John Duke, vp, Mike Ling, sales.

New York 23, N.Y. 1841 Broadway Judson 2-6350. Sol Cornberg, pres., Space Communication Corp

Denver 3, Colo. 639 Grant St. Amherst 6-2397. Matt McEniry

Los Angeles 16, Calif. 7910 Fareholm Drive Oldfield 6-1000 Bob Myers, industrial tv systems

Portland, Ore. 2104 S.W. Jefferson St. Capitol 8-5591 Henry Corbett, Corbett Electronics

Kansas City, Mo. 7112 Mission Rd. Algonquin 5-3636 Robert J Brown

Omaha, Neb. 1160 Birch, Apt 1A RE 0166 Leo Pieper

Products (for tv): Low power tv broadcast stations, educational, commercial and amateur tv station equipment, closed circuit tv cameras video monitors, video switchers, audio consoles, television translators

(See Adv page D 3)

**Electronic Applications Inc.** 194 Richmond Hill Ave, Stamford, Conn. Davis 5-1574. Vincent J. Skee, pres; Truus M Skee, sales

Altadena, Calif. 2245 N Lake Ave Ryan 1-9568. Ralph Auf der Heide

East Meadow, N. Y. 14-73 Sylvia Lane Ivanhoe 3-1928 Harry N Reizes

Birmingham, Ala.: 3101 4th Ave Fairfax 2-0538 ACK Radio Supply

Alexandria, Ind.: 406 Walnut St 4-2610 The Silver Trumpet

Boston, Mass. 1026 Commonwealth Ave Regent 4-1295. Tape and Music Inc

Portland, Ore.: 22 N W 9th Ave at Burnside. United Radio Supply Inc

Arlington Tex.: 130 Fairview Drive CR 5-2259. Audio Acoustic Equipment

Products (for radio): EMT reverberation units, turntables, wow and flutter test sets, microphones, microphone winch assemblies, monitor loudspeakers, level recorders, Revox, Nagra portable tape recorders, transistorized condenser microphone power supplies, fm receivers, wireless microphones

Products (for tv) microphones

**Electronic Enterprises,** 329 S Maple Ave, St Louis 19, Mo Woodland 2-7210 Michael S Rice, gen mgr

Products (for radio) Used am and fm transmitters, audio consoles, limiters, frequency and modulation monitors, towers and test equipment.

**Electronic Systems Div. of Mechanical Products Inc.** 1824 River St, Jackson, Mich State 2-0391 K F Peterson, gen mgr

Products (for radio & tv) Microwave relay links microwave test sets

**Electro-Voice Inc.** Buchanan, Mich. Oxbow 5-6831 Web Soules, mgr, microphone division.

Products (for radio & tv) All types of microphones

**Elmor Co.** 29 E Madison St, Chicago 2, Ill Central 6-9672 H. Weiner, mgr.

Products (for radio & tv): Stop watches, chronographs.

**Engineering Assoc.** 434 Patterson Rd, Dayton 19, Ohio Axminster 3-1662 Charles C. Littell Jr, pres

Products (for radio) Special purpose test equipment, research and development equipment for laboratories, precision laboratory receivers through 4,000 mc, special power supplies, rectifiers, inverters, converters.

**E-Z Way Towers Inc.** 5901 E. Broadway, Tampa, Fla 4-2171

Products (for radio) Towers for am, fm, microwave and two-way, amateur antennas

Products (for tv): Towers for receiving and transmitting

## F

**Fairchild Recording Equipment Corp.** 10-40 45th Ave, Long Island City 1, N. Y. Stillwell 4-6163 Donald J Plunkett pres

Products (for radio) Professional playback transcription tables, arms, pick-ups and audio components; professional disc recorders, cutterheads, limiters, amplifiers, pre-amplifiers, power amplifiers

Products (for tv) Equipment for studio facilities

**C. H. Fisher & Assoc.** 6100 N.E. Columbia Blvd, Portland 18, Ore. Atlantic 7-7303. C. H. Fisher

Products (for radio & tv) Towers, erecting, lighting, painting and ground systems.

**Foto-Video Electronics Inc.** 36 Commerce Rd, Cedar Grove, N J Center 9 6100 Tom Kennedy Jr sales advertising mgr

New York City & Long Island 36 Commerce Rd, Cedar Grove, N J Herb Michels

Alexandria, Va. 2409 Menokin Drive, #11 King 9-5520 Donald Foyer

Products (for tv) Cameras, video amplifiers, sync generators, keyed video generators, power supplies, test patterns, special slide opaques for film and live cameras in monochrome and color, test equipment, complete camera systems, image orthicon orbiters.

## G

**Gates Radio Co.** 123 Hampshire St, Quincy, Ill. Baldwin 2-8202 Parker S Gates, pres, Larry Cervone, general sales mgr, Norbert Jochem, dir of engineering, John R Price, dir of advertising

Washington 4, D. C.: Warner Bldg. Metropolitan 8-0522

Houston 3, Tex.: 2700 Polk Ave. Capitol 8-8336 J E Woods, store mgr

Products (for radio). Broadcast transmitters and complete station equipment, audio consoles and amplifiers, turntables recording equipment, microphones towers transmission lines, fm transmitters, fm studio equipment, fm antennas, directional phasing equipment, monitoring equipment, remote control equipment remote amplifiers, automatic programming for full time and spot broadcasting

Products (for tv) Transmitters, studio equipment towers antennas, transmission lines, complete video equipment.

(See Adv page C 7)

**General Communications.** Broadcast Div P O Box 169, Fort Atkinson, Wis. Jordan 3-5547 E D Peterson pres. C O Bell, secy-treas; R T Swan, sales mgr

Products (for tv) Studio terminal equipment, including semiconductor video amplifiers, pulse distribution systems, video and audio switching and distribution systems, vertical interval switches, power supplies, sync-mixing clamp amplifiers, video-audio dial house monitoring systems, automation equipment, consoles and equipment racks

**General Electric Co. Technical Products Dept.** Electronics Park, Syracuse, N. Y. Granite 6-4411. John Wall, manager of sales, broadcast equipment.

Dallas, Tex.: 3200 Maple Ave J. H Douglas district sales mgr.

Pasadena, Calif.: 232 N Lake Ave R. W. Cochran, district sales mgr

Washington 5, D. C.: Wyatt Bldg. J F. Water, district sales mgr

Atlanta 9, Ga.: 1330 W Peachtree St., N.W. J. M. Comer, T F Bost, district sales mgrs

Chicago 6, Ill.: Engineering Bldg. V. H Russell, district sales mgr

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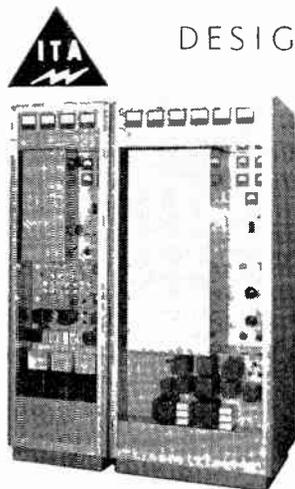
- Dependable Performance at Low Cost
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Over 50% of the new FM installations are ITA equipped! Unbelievable? Not when you consider the advantages offered by ITA to FM owners and operators. For instance, ITA maintains a complete engineering facility—specializing in the design of FM equipment to the highest standard of reliability and performance . . . utilizing only tried circuitry and only the most conservatively rated components. Station manager or engineer—you'll like the economy, appearance and compactness of ITA designs.

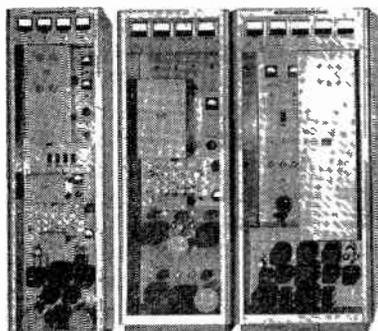
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Kansas City, Mo 2826 Main St R E Lauterbach, district sales mgr.

New York, N. Y.: 420 Lexington Ave L F Page, district sales mgr.

Schenectady 7, N Y. 201 S Brandywine Ave W G Broughton, district sales mgr

Syracuse, N Y Electronics Park H H Condo, district sales mgr; Howard L Perdue, headquarters sales mgr

Cleveland, Ohio 1013 Williamson Bldg E II Platt, district sales mgr

Redwood City, Calif 561 Broadway, H W Granberry, district sales mgr

Products (for radio): Complete transmitting and studio equipment.

Products (for tv): Complete line of tv broadcast equipment (antennas, transmitters and studio gear for monochrome and color, uhf and vhf), complete line of closed-circuit equipment for monochrome and color, automatic program control systems, audio equipment, microwave equipment.

(See Adv pages C 1 and C 3)

**General Electronic Labs.** 195 Massachusetts Ave, Cambridge 39, Mass. University 4-8500. Sal Fulchino, sales mgr

Products (for radio): Multiplex transmitting equipment, 15 kw & 1 kw fm transmitters

**General Precision Lab Inc.** 63 Bedford Rd., Pleasantville, N Y. Rogers 9-5000. N. M. Marshall, associate director for sales, industrial products division

**General Radio Co.** 22 Baker Ave., West Concord, Mass Emerson 9-4400. Arthur E. Thiesen, chairman of board

Los Altos, Calif 1186 Los Altos Ave. Whitecliff 8-8233 James G Ilussey, mgr.

Los Angeles, Calif.: 1000 N. Seward St. Hollywood 9-6201. Joseph E Belcher, mgr.

Oak Park, Ill.: 6605 W. North Ave. Village 8-9400. William H Idhe, mgr

Silver Spring, Md.: 8055 13th St. Juniper 5-1088 C. William Harrison, mgr.

Ridgefield, N. J.: Broad Ave. at Linden. Whitney 3-3140. George G. Ross, mgr.

Abington, Pa.: 1150 York Rd Hancock 4-7419 Kipling Adams, mgr

Toronto, Ont., Canada 99 Floral Parkway. Cherry 6-2171 Arthur Kingsnorth mgr

Products (for radio & tv): Station frequency monitors, modulation monitors, distortion and noise meters, test oscillators, signal generators, vacuum tube voltmeters, impedance measuring equipment, coaxial elements and measuring equipment, lighting control dimmers, line voltage regulators, sound level meters, Variac autotransformers, bridges, detectors, connectors, transmitter monitors, transmitter harmonic measuring equipment

**Giantview Television Network.** Div. of Meilink Steel Safe Co 901 Livorno Ave, Ferndale 20, Mich. Lincoln 8-2500. Stanley R Aker, pres

New York 16, N Y 440 Fourth Ave Murray Hill 6-9242 Richard L. Colten

Toledo 6, Ohio 1672 Oakwood at Clinton St Jefferson 6-4641. W Russell Smith, sales mgr

Phoenix, Ariz (Kelton Audio Equipment Co) 808 N. First St. Alpine 4-7355 Kenneth O Kelton

Los Angeles 7, Calif (Pembrex Theatre Supply Corp) 1969 S Vermont Ave Republic 1-3111 Louis M Wutke

Chicago 7, Ill (Telecasting Services Inc.) 1058 W. Washington Blvd Sealey 8-1022. H. Walter Thompson.

Castleton, Ind (Private Television Systems Inc) P. O. Box 41. CI. 5-0407 Alan E Sicks

New Orleans, La (Delta Visual Service Co) 815 Poydras Ave Jackson 5-9061 Francis J Didier

Boston 34, Mass (Lake Service Corp) 89 Brighton Ave. Stadium 2-5868. William Dwyer

Long Island City, N Y (Sound Systems Inc) 39-22 30th St. Stillwell 6-4474. Howard Rider.

New York, N Y. (ITV Inc) 370 Seventh Ave Lackawanna 4-8891 Max S. Kanter, pres

Columbus 10, Ohio (Ohio State U. Noncommercial educational station WOSU-TV) 2480 Starr Rd Hudson 6-3003 Harold Gorsuch chief engineer

Portland 9, Ore (J G Severson Co.) 1517 N W Hoyt St. Capitol 8-7209. J. G. Severson.

Philadelphia 3, Pa (Television Production Engineering Corp) 1920 Chestnut St. Rittenhouse 6-6179 Karl T Weger Jr, pres

Richardson, Tex (Electron Corp) 727 S. Central Expressway. Adams 5-3273 Mort Zimmerman

Products (for tv) Closed-circuit telecasting, mobile video-tape recording.

**Graybar Electric Co.** 420 Lexington Ave, New York 17, N Y. Lexington 2-4000. L. J. O'Connell, mgr, electronics sales

**H**

**J. M. Hamilton Inc.** P. O. Box 2432, Gastonia, N C. University 4-2115 J. M. Hamilton, pres.

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Services (for radio & tv)· Erection, maintenance and painting radio and tv towers.

**Harvey Radio Co.** 103 W. 43rd St, New York 36, N. Y. Judson 2-6380. Harvey D Sampson Jr.

Products (for radio & tv). Distributes Altec Lansing, Ampex, Atlas Sound, Audio Development, Audio Devices, Blonder-Tongue, Cinema Engineering, Davco, Electro-Voice, GE, Karg, Minnesota Mining & Mfg., Newmann, Peelless, Permoflux, Pultex, RCA, Raytheon, Starbird, Telex, Trimm, Terado, United Transformer products.

**Harward Co.** 1245 Chicago Ave, Evanston, Ill. Davis 8-7070 Robert Grunwald, pres, Richard R Wallace, tech dir, Sam Caldwell, East & Central sales mgr, Ray Short, Western sales mgr.

Products (for radio): Storage cabinets for discs and tapes

Products (for tv): 16mm sound motion picture projectors, automatic film inspection machines, rewinds, splicers, film cleaning machines and chemicals, developing machines, film storage cabinets and variety of editing room supplies.

**Hewlett-Packard Co.** 275 Page Mill Rd., Palo Alto, Calif Davenport 5-4451 Cort Van Rensselaer, U S. sales mgr.

**Houston Fearless Corp.** 11801 W. Olympic Blvd, Los Angeles 64, Calif Bradshaw 2-4331. Tom Clark, gen mgr, Art Kjonvedt, sales mgr.

Products (for tv): Film processing and printing equipment, tv studio and motion picture studio accessory items camera pedestals, dollies, camera heads, remote control camera heads, microwave parabolas

**Hughey & Phillips Inc.** 3200 N. San Fernando Blvd, Burbank, Calif. Victoria 9-1104. J. H. Ganzenhuber, vp and gen mgr.

Washington, D C 2801 Quebec St, N.W. Kellogg 7-0495 Frank J Little Jr, east coast sales mgr

Products (for radio & tv)· 300mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control and alarm systems, tower isolation transformers, complete kits for tower lighting, slect melter power and control

**I**

**Industrial Television.** 7940 Fareholm Dr., Los Angeles 46, Calif Oldfield 6-1000. Robert J. Myers, sales mgr (radio & tv).

**Inland Microwave Co.** (a subsidiary of Jotron Electronics Corp) 15th and Lchigh Philadelphia 32 Pa Baldwin 6-3156

Common carrier microwave service  
(See Adv page D 53)

**Industrial Transmitters & Antennas Inc.** 130 E Baltimore Ave Lansdowne, Pa Granite 6-1406 Bernard Wise, pres Eliot S Baker sales mgr Joseph Roberts, chief engr

Products (for radio) Am and fm broadcast transmitters, fm monitoring equipment, broadcast studio equipment, test equipment, fm antennas.

(See Adv pages C 2 and D 4)

**International Telephone & Telegraph Corp.** 67 Broad St., New York 4, N. Y. Perry R. Roehm, director of marketing

Industrial Products Div, 15191 Bledsoe St, San Fernando, Calif

ITT Federal Div., 100 Kingsland Rd., Clifton, N J

Kellogg Switchboard & Supply Co. (Div.), 6650 S. Cicero Ave., Chicago 38, Ill.

ITT Labs, 500 Washington Ave, Nutley 10, N J

Components Div, 100 Kingsland Rd, Clifton, N. J.

Products (for radio & tv): Radio and telephone communications systems including microwave and over-the-horizon equipment, closed-circuit tv systems, power and high frequency tubes, travel wave tubes, thyratron tubes, silicon and selenium rectifiers, power supplies, tantalum capacitors, hermetic seals and other broadcast components

**International Telemeter Corp.** 1501 Broadway Bryant 9-8700. Louis A Novins, pres, Will Baltin general assistant on marketing.

Products (for tv)· Attachments for Telemeter pay tv system and closed-circuit tv equipment.

**J**

**Jampro Antenna Co.** 7500 14th Ave, Sacramento 20, Calif Gladstone 1-4375. Peter K Onnigian, sales mgr

New York 16 N Y (Rocke International Corp) 13 E 40th St Murray Hill 9-0200. J B. Sells exec asst (foreign rep)

Products (for radio) Fm transmitting antennas

Products (for tv) Tv directional antennas

**Jenfred Inc.** 36 W 57th St, New York 19, N Y Circle 7-1429 Claude Frederick Jr, pres.

Products (for tv): Rear and front (Scotch-lite) projection equipment, display equipment, slides and pictures, slide files, complete photographic and art studio.

**Jennings Radio Manufacturing Corp.** 970 McLaughlin Ave., San Jose 8, Calif Cypress 2-4025 Roderick W Neibaur, sales mgr

Products (for radio & tv): Vacuum variable and fixed capacitors, vacuum relays.



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Specialists  
in Obstruction Lighting  
Equipment and Controls

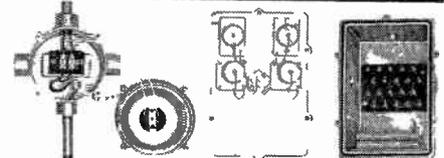
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You'll find Hughey & Phillips have obstruction lights for every job. The engineering of each light offers maximum efficiency and simplified installation and maintenance. Whether you need bottom or side entrance conduit fitting types there is a model to meet your requirements.

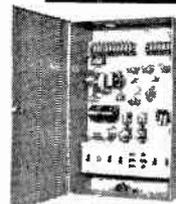
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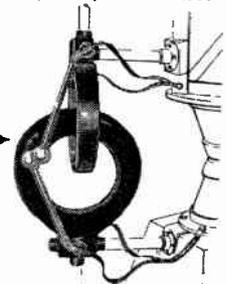
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## Equipment CONTINUED

**Jerrold Electronics Corp.** Jerrold Bldg, Phila 32, Baldwin 6-3456. William Miller, sales mgr, systems sales division  
 New York 62, N Y 7 Hugh Grant Circle, Sycamore 2-3700  
 Pittsburgh 6, Pa. 5991 Center Ave. Hiland 1-3050  
 Sharon Mass 6 James Rd Capital 7-1515  
 Baltimore 18, Md 217 E 25th St. Hopkins 7-6894  
 San Carlos, Calif. (Western regional ofc.) 1042 Terminal Way Lvtel 3-8273  
 Denver 22, Colo 2110 S. Ash St Skyline 6-6283  
 Yakima, Wash Ward Bldg 1 N. First St Chestnut 8-1717.  
 Dallas 6, Tex: Suburban Bldg. Emerson 8-1919  
 Norwalk, Calif 12106 E Firestone Blvd University 3-7410  
 Toronto 10, Ont 50 Wingold Ave Russell 1-6174.

Products (for tv): Community antenna systems, closed-circuit industrial systems fm and tv modulators and demodulators, RF signal meters and test equipment

**Johns-Manville Sales Corp.** 22 E 40th St., New York, N. Y. Lexington 2-7600 P. J. Washburn.  
 Products (for radio & tv): Acoustical materials.

**E. F. Johnson Co.** Waseca, Minn. 990. C. Willson, in charge of radio & tv sales.

Products (for radio & tv): Components—Capacitors, fixed & variable inductors, sockets, connectors, feed-thru bowl insulators, etc. Equipment—RF contactors, sampling loops, tower lighting filters, isolation filters.

### K

**Kaar Engineering Corp.** 2995 Middlefield Rd., Palo Alto, Calif Davenport 6-5050 Charles C. Bowen, exec. vp; Norman C Helwig, vp & gen. mgr.; Frank Genochio, vp sales  
 Toronto 9, Ont 3633 Dundas St. W Roger 2-8224 Ivor Nixon  
 Vancouver, B C 801 Dominion Bldg Mutual 1-5145. Gordon Armstrong

Products (for radio & tv): Mobile radio-telephone equipment, am and fm transmitters, receivers, Conelrad monitors.

**Kahn Research Labs Inc.** 81 S Bergen Place, Freeport, N. Y 9-8808 Leonard R Kahn, pres, Kenneth B Boothe, vp, sales

Products (for radio & tv) All-am stereo-ophonic transmitter adapter, compatible single

sideband adapters for am transmitters, symmetra-peak networks to increase coverage range of am, fm and tv voice transmissions.

**Karg Labs Inc.** 30 Meadow St., S Norwalk, Conn Volunteer 6-3200. D S Karg, sales mgr.

Products (for radio) Crystal-controlled single and multi-channel fm monitors and relay receivers, multiplex adapters, storecast receivers

**Kierulff Sound Corp.** 1015 S Figueroa Los Angeles 15, Calif Richmond 7-0271. Robert Carson

Riverside, Calif 6035 Magnolia Ave Overland 6-7031 Lud Gneiting  
 West Los Angeles, Calif. 12024 Wilshire Blvd Granite 7-8847 Rudy Stoklos

Studio City, Calif 12123 Ventura Blvd Poplar 3-7315 Paul Loomis  
 Orange, Calif 430 S Main Kellog 2-4714. Larry Hallman

Long Beach, Calif 415 Long Beach Blvd. Hemlock 5-9582. Ace Ranslem

Products (for radio) Audio-Tape and discs, Presto discs, Ampex audio tape recorders, Magnacord tape recorders, Electro-Voice microphones Shure microphones, McIntosh amplifiers, Mohawk tape recorders, Heath Kit test equipment, Scotch brand recording tape

Products (for tv) Audio parts  
**Kliegl Bros. Lighting** 321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Herbert R. More, mgr, tv dept.

Los Angeles 15, Calif 1420 W 9th St. Dunkirk 8-1343 Chet Glass, mgr.

Products (for tv): Complete line of studio lighting equipment (spotlights; floodlights; wiring devices; Saf-patch and Rotolector cross-connecting boards; auto-transformer, Kliegtronic and magnetic amplifier dimmer boards; Memyr switchers, No-Heat glass filters, new SCR dimmers, printed circuit pegboards, computer type pie-set controls

**Kline Iron & Steel Co.** 1225 Huger St., Columbia, S. C. Alpine 4-0301. B. H. Kline, pres.

Products (for radio & tv): Towers  
**Korfund Co.** Cantiaque Road, Westbury, Long Island, N Y Dr. B. K. Erdoss, pres, Donald H. Vance, exec vp, Joe I. Hammond, sales mgr; S Lee Perlow, adv mgr; Jack Harris, exec eng.

Products Shock and vibration mountings, acoustical panels, enclosures, instruments for measurement of sound levels

### L

**Lampkin Labs Inc.** Mobile Radio Dept. Bradenton, Fla 6-4175 George C Craig, sales mgr

Products (for radio): Mobile radio equipment, fm modulation meter, micrometer frequency meter

**Langevin Div., W L Maxson Corp** 475 Tenth Ave, New York 18, N Y Longacre 5-1900. Robert A Lombard, sales mgr

New York, N Y. (c/o Robert J. Marcy Assoc) 1776 Broadway. Circle 5-3380. Fred Neidig

Hollywood, Calif (c/o Langevin Co.) 6565 Romaine St Hollywood 9-6321 Carl Langevin.  
 Products (for radio) Audio amplifiers, transformers power supplies accessory equipment.

Products (for tv) Video amplifiers

**Lehigh Structural Steel Co.** Gordon St., Allentown, Pa. Hemlock 4-5221

New York 4, N Y 17 Battery Pl Whitehall 4-1424 Edward A Murphy general sales mgr

Products (for radio & tv): Supporting towers

**John E. Lingo & Son Inc.** 2814 Buren Ave., Camden 5, N. J. Woodlawn 4-0487.

Products (for radio). Antenna supporting poles

Products (for tv) Transmitting antennas.

**Lumitron Div.** Metropolitan Electric Manufacturing Co 2252 Steinway St, Long Island City 5, N Y. Astoria 8-3200

Products (for tv) Lighting equipment and light control systems.

(See Adv. page D 8)

### M

**Machlett Labs Inc.** 1063 Hope St. Springdale, Conn Fireside 8-7511. R E Nelson, mgr,

power tube sales, David S Frankel, mgr, Central district sales & service, Edward H. Gilbert, mgr, western district sales & service

Chicago 10, Ill. 510 N. Dearborn St. Michigan 2-5316 David S Frankel, mgr, central district sales and field engineering.

Redwood City, Calif. 2881 El Camino Real. Emerson 8-8871. E H Gilbert, field engineer.

Products (for radio): Modulator, amplifier, oscillator tubes for high power am and fm broadcast transmitters

Products (for tv) Medium and high power transmitting tubes and rectifiers for tv equipment, image orthicon and vidicon tubes.

**Mackenzie Electronics Inc.** 1025 N McCadden Place, Hollywood 38, Calif Oregon 8-9335 Louis G Mackenzie, pres, Norman J Ostby, gen mgr.

Products (for radio & tv) Automatic multi-channel program repeaters, single-channel playback units, telephone answering sets, magnetic tape magazines

**Magnasync Corp.** 5516 Satsuma Ave, North Hollywood, Calif Stanley 7-5493.

Products (for tv) Motion picture film recorders, related accessories, studio mixing consoles

Make every precious sound and every precious second count with

## MACKENZIE Instant Audio

**INSTANT RECORDER... Natural Live Quality Reproduction.** Now your announcers can deliver perfect announcements every time. Record at leisure, erase if fluffed, re-record until perfect... without pressure or tension... instantly air as perfect announcements at the push of a button.

Call us... we'll demonstrate.



THE MODEL 1CPR IS A COMPLETE RECORDER AND SINGLE-CHANNEL PLAYBACK UNIT

The MACKENZIE MAGAZINE Makes the Difference!

Patented metal construction. Will not warp, will not bind... longer head life... longer tape life. Magazines available factory loaded for any desired segments from 2 seconds to five minutes.



The Model 5CPB Five-Channel Selective Program Repeater is a complete special effects programming unit designed for playing pre-recorded spots or any sound effects and program material requiring precision cueing with instant stop-start operation

- Instant Automatic Erasure of Any Length Segment —
- Interlocked Against Accidental Erasure
- Completely Transistorized
- Superior Fidelity
- Advanced Design
- Rugged Construction
- Simple Maintenance

Increase efficiency... no more missed cues... program failures... missed announcements or fluffs.

AUTOMATED AUDIO



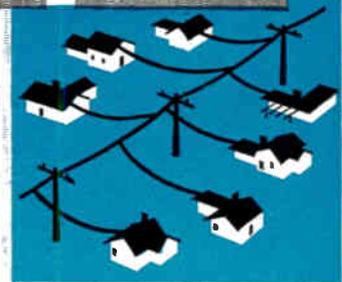
## MACKENZIE ELECTRONICS, INC.

1025 NORTH McCADDEN PLACE, HOLLYWOOD 38, CALIF.

Norman J. Ostby, General Manager



# JERROLD



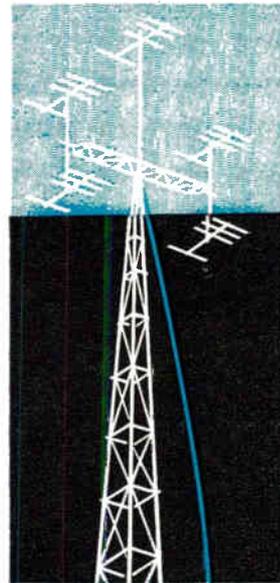
## MANUFACTURER, CONTRACTOR and CONSULTANT ... TO AN INDUSTRY

After a decade of service to the COMMUNITY ANTENNA SYSTEM INDUSTRY, Jerrold continues to provide the only comprehensive engineering, equipment, construction and business-consultant facilities.

As the TV Factbook listing of community antenna systems shows, more than 80 percent of community operators in this country use Jerrold equipment. That's because Jerrold is the one authoritative source for custom-engineered antenna surveys, unitized head-end equipment, a wide range of "job fitted" amplifiers, easily installed tap-off units, low-loss, long-life coaxial cable and all accessories for precision-performance, impedance-matched systems.

Equally important to investors entering this growing industry, Jerrold provides a business-consultant service which includes: Thorough market survey and economic evaluation of prospective communities; preparation of financial projections; aid in obtaining franchises; complete construction and installation responsibility; and continued aid in system operation.

The Jerrold organization, with sales and field engineering offices in all major markets, offers a truly complete and integrated service from system concept to system completion.

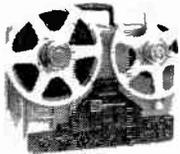


*Write for complete brochure:*

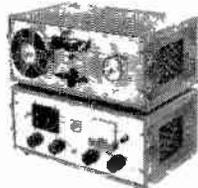
### JERROLD ELECTRONICS CORPORATION

System Sales & Engineering Division, Dept. 552  
The Jerrold Building • Philadelphia 32, Penna.

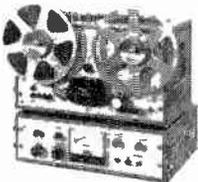




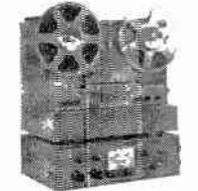
**THE 728 . . .**  
The "Professional" . . . only tape recorder at any price that does everything BEST!



**THE PT 6 . . .**  
Rugged, reliable "Workhorse" of the broadcast industry



**THE P 75 . . .**  
"The Editor" includes all of the capabilities of the PT 6 plus extended performance and utility



**THE M 90 . . .**  
"Mighty" in all performance characteristics Magnecord's prestige tape instrument



**THE 100 . . .**  
Professional performance, popularly priced. Plays 2-track & 4-track tapes

Magnecord continues to offer the ultimate in tape superiority and versatility . . . jealously guards superlative sound quality with precision heads made by Magnecord For a complete line of recorders with professional quality and dependability . . . remember "Maggie"

SOLD ONLY THROUGH FRANCHISED MAGNECORDER DEALERS

For the dealer nearest you . . . write



SALES DEPARTMENT  
MIDWESTERN INSTRUMENTS, INC.  
manufacturers of electronic data acquisition instruments

DEPT. 99, P. O. BOX 7186  
TULSA 18, OKLAHOMA

## Equipment CONTINUED

**Magnecord Sales Dept.,** Midwest Instruments Inc., 41st & Sheridan Rd., Tulsa, Okla. Hugh J. Daly, vp, Magnecord sales  
Products (for radio & tv): Tape recording equipment.

**J. G. McAllister Inc.** 1117 N. McCadden Pl. Hollywood 38, Calif. Hollywood 3-3253. K. D. Clardy, pres; R. L. Logan, chief engr; Walter A. Klinger, sales mgr.  
Products (for tv): Lighting equipment, camera dollies, grip equipment.

**Mectron Co.** 166 Ridge Ave., North Plainfield, N. J. Plainfield 6-6513. James F. Cosgrove, sales mgr (radio & tv).

Roselle, N. J.: (Factory) 501 E. First Ave. Chestnut 5-1068. Saul Esocoff, production mgr.

Products (for radio): Rigid coaxial transmission lines and components for harmonic filters, patch panels, cable connectors.

Products (for tv): Rigid coaxial transmission lines and fittings, patch panels, dehydrators, cable connectors.

### Replacement parts of Communication Products Co., Inc., Rigid SEAL-O-FLANGE Coaxial Line.

#### FLARE-SEAL and TAPER-GRIP Connectors for Styroflex and Foamflex line.

The Mectron Co. has acquired Communication Products' inventory and entire file of original drawings, for SEAL-O-FLANGE, FLARE-SEAL, TAPER-GRIP connectors and AUTO-DRY-AIRE DEHYDRATORS. Same catalog and drawing numbers perpetuated. Write:

#### The Mectron Company, Inc.

166 Ridge Ave., North Plainfield, N. J.  
Plainfield 6-6513

**Mesa Microwave Inc.** 11 N. Lee, Oklahoma City, Okla. Central 2-3881

Service (for radio & tv): Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

(See Adv page D 51)

**Metropolitan Electric Manufacturing Co.** 2252 Steinway St., Long Island City 5, N. Y. Astoria 8-3200

**Micro Record Corp.** 487 South Ave., Beacon, N. Y. 2750. Samuel Rose, pres.

Products (for tv): Tanks and dryers for developing film

**Minnesota Mining & Manufacturing Co.** 900 Bush Ave., St. Paul 6, Minn. Prospect 6-8511. W. H. Madden, sales mgr, magnetic production products div.

Atlanta 18, Ga.: 732 Ashby St., N. W. Trinity 6-4401. L. C. Atkins.

Bedford Park, Ill.: 6350 South Harlem Ave. Argo P. O. Globe 8-2200. D. T. Windahl.

Dallas 28, Tex.: 2121 Santa Ana Ave. Davis 7-7311. R. A. Henderson.

Los Angeles 22, Calif.: 6023 S. Garfield Ave. Raymond 3-6641. A. J. Blower.

Ridgefield, N. J.: 700 Grand Ave. Whitney 3-6700. W. F. Enright.

Products (for radio & tv): Scotch brand magnetic tape and video tape.

**Miratel Inc.** 1080 Dionne St., St. Paul 13, Minn. Humboldt 8-5536. W. S. Sadler, pres. N. C. Ritter, gen mgr; H. E. Kurzweg, sales mgr.

Products (for radio): Two models Conelrad receivers, voice operated relay, vhf communications receiver, regulated power supplies, professional citizens band equipment.

Products (for tv): Video monitors, cabinet models, rack and custom models, regulated power supplies, video amplifiers, distribution amplifiers, aperture correctors, RF/video tuners, professional citizens band equipment.

**Missile Systems Corp. (Cable Div.)** 11949 Vose St., North Hollywood, Calif. Poplar 5-9041. Richard E. Oswald, gen mgr

Products (for tv): Microwave relay systems, cable systems and antennas.

### Type MCT/MCR MICROWAVE RELAY SYSTEM

for transmission of multi-channel communications, data, or composite signals  
MISSILE SYSTEMS CORP.  
11949 VOSE ST., NORTH HOLLYWOOD, CALIF.

**Mitchell Camera Corp.** 666 W. Harvard St., Glendale 4, Calif.: Chapman 5-1085. J. D. McCall, vp.

Products (for tv): Motion picture cameras, tripods, tiltheads

**Mal Mobley Custom Antennas.** P. O. Box 235, Northridge, Calif. Empire 3-6869.

Products (for fm): Antenna systems, decoders, phasing and matching networks

**Mohawk Business Machines Corp.** 844 Halsey St., Brooklyn 33, N. Y. Glenmore 5-9570. Robert Urian Jr., pres, Addison R. Taylor, vp & sales mgr

Products (for radio and tv): Mohawk Midget-tape Professional 500 broadcast quality, hi-fi, pocket tape recorder and optional accessories for confidential recording

**Mole-Richardson Co.** 937 N. Sycamore Ave., Hollywood 38, Calif. Oldfield 4-3660. Warren K. Parker, first vp.

Products (for tv): Lighting equipment.

**Mycalex Corp. of America.** 125 Clifton Blvd., Clifton, N. J. Prescott 9-8866. J. Taishoff, pres, A. S. Backus, vp operations.

Dayton, Ohio. 384 W. First St., H. G. Lake, mgr

Products (for radio & tv): Glass-bonded mica insulation components, tube sockets and bases, synthetic mica, telemetry switches and supramica ceramoplastics.

## N

**Nems-Clarke Co., Div. of Vitro Corp. of America.** 919 Jesup-Blair Dr., Silver Spring, Md. Juniper 5-1000. Ramon C. Curry

Products (for radio): Field intensity meters, phase meters, audio jack panels, mobile drive recorder assemblies

Products (for tv): Field intensity meters, color and monochrome rebroadcast receivers, video jack panels and components

**Neumade Products Corp.** 250 W. 57th St., New York 19, N. Y. Judson 6-5810. Lee E. Jones, executive vp

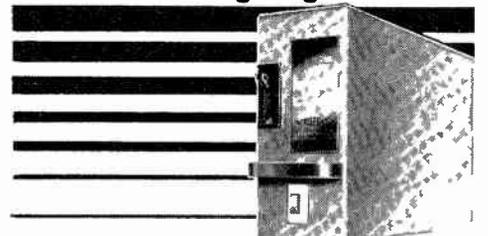
Products (for tv): Accessory equipment line for storing, shipping, editing and cleaning of film, storage cabinets and racks for video tape reels

## O

**Gunnar A. Olsen Corp.** 215-11 42nd Ave., Bay-side 61, N. Y. 9-8092. Gunnar A. Olsen, pres.

Products (for radio & tv): Tower erection, antenna installation, lighting, painting, maintenance service, foundation installation and design

for modern tv lighting control . . .



## it's the LUMITRON C-J-R ELECTRONIC DIMMER

There is none finer!

Today's most advanced, most reliable power amplifier is the all-electronic C-J-R Dimmer by LUMITRON . . . the first name in theatrical lighting since 1892. Employing the solid-state silicon controlled rectifier, the C-J-R is a dramatic step forward in the Art of Lighting . . . an advancement you should not overlook.

Whether supplied with the completely automatic LUMITRON Auto-Punch infinite preset system or a multi-scene manual preset system, you can depend on the C-J-R to outperform any other

### FEATURES . . .

- Small size—4" W x 8" H x 16" D Light weight—under 10 pounds
- No warm up, no cooling, no tube replacement, no maintenance required
- Only milliamps of signal current required
- Uniform control of all loads
- All capacities available up to 12 KW
- Noiseless operation . . . install anywhere
- Needs only telephone type wiring for remote operation.
- Modular plug-in design for future expansion.

Whatever your TV lighting needs . . . consult LUMITRON today. WRITE FOR INFORMATION.

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**LUMITRON**  
Division of METROPOLITAN ELECTRIC MFG. CO.  
2252 STEINWAY ST. • L. I. C. 5, N. Y. • AS 8-3200

**P**

**Pembrex Theatre Supply Corp.** 1969 S. Vermont Ave Los Angeles 7, Calif Republic 1-3111 L. M. Wutke, gen mgr  
**Phoenix, Ariz** 2213 N. 37th St BR 5-1634. N. Coinell, sales mgr  
 North Las Vegas, Nev (Little Machine Works) MI 2-1787 Larry Little, mgr.  
 Products (for tv) GiantView projection; Pemar, Peminc rear projectors.  
**Pentron Corp.** 777 S. Tripp St., Chicago 24, Ill. Sacramento 2-3201. Irving Rossman, pres.  
 Products (radio & tv) Tape recorders, magazine repeaters.  
**Philco Corp.** 4700 Wissahickon Ave., Philadelphia 44, Pa Victor 3-4000 Conrad Young, marketing mgr, industrial products  
 Products (for tv) TLR microwave transmitters, receivers repeaters and complete systems for video relaying, TLR-5 portable microwave systems. (See Adv page C 15)  
**Photsonics Inc.** 820 S Mariposa St, Burbank, Calif. Victoria 9-3144. John Kiel, pres, Roy Edwards, vp; Frank Shea, sec-treas; Darrell Lassiter, sales mgr, C J. Martin, purchasing agent  
 Products (for tv) High speed & instrumentation cameras, kine cameras, kine-photo monitors.  
**Pierce Co.** 3701 Nicollet Ave, Minneapolis 9, Minn. Taylor 3-6296 Walter V. Pierce  
 Products (for tv) Backgrounds for tv and commercial studios, photographic supplier.  
**Piezo Crystal Co.** 265 E. Pomfret St., Carlisle, Pa Chapel 9-2151. Herman Shall, pres.  
 Products (for radio & tv): Quartz crystal frequency control units and ovens.  
**Power Sources Inc.** Northwest Industrial Park, Burlington, Mass Browning 2-3610. John P. Jolly, vp.  
 Products for tv. Mfg units of power sources for general studio use, image orthicon cameras, studio monitors, distribution amplifiers, switchers and misc equipment  
 (See Adv page C 9)  
**Precision Apparatus Co.** 70-31 84th St., Glendale 27, N. Y. Davenport 6-3982 S. Sparer.  
 Products (for radio) Electronic test and measuring instruments such as oscilloscopes, tube testers, circuit testers (V-O-M's), VTVM's, transistor testers  
 Products (for tv): Color bar generators, wide band oscilloscopes, Sine-square waves.  
**Precon Process & Equipment Corp.** 1243 National Bank & Commerce Bldg, New Orleans 12, La Philip Gensler, secy  
 Garden Grove, Calif, 8701 Adah St. Lehigh 9-8174 Dr Robert E. Corrigan, vp.  
 Products (for radio & tv) Precon insertion equipment (for subliminal communication).

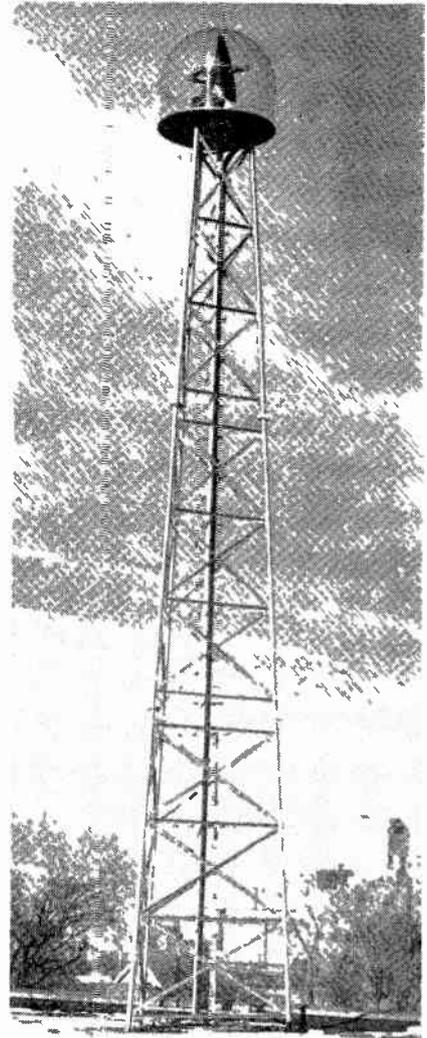
**Prodelin Inc.** 307 Bergen Ave, Kearny, N. J. Wyman 1-8600. A Haselman, vp & gen mgr  
 Products (for radio & tv): Rigid and semi-flexible coaxial transmission lines and accessories, parabolic antennas for microwave, telemetering devices, vhf base station antennas for 2-way mobile radio  
**Producers Sales Corp.** 820 S Mariposa St, Burbank, Calif. Victoria 9-3144 Edward Furer, pres, John Kiel, vp, Frank Shea, sec-treas; C. J. Martin, purchasing agent  
 Products (for tv) Kine recording cameras kinephoto monitors.  
**Pro-Tex Reel Band Co.** 2108 Payne Ave, Cleveland 14, Ohio. Tower 1-2624 Thomas S. Kulka, proprietor  
 Products (for radio & tv): Non-magnetic metal fastening clip for tape reels, plastic protective band for all length film reels.

**R**

**Radex Corp.** 2076 Elston Ave, Chicago 14, Ill. Armitage 6-6900 R. R. Cook, pres.  
 Products (for radio): Test equipment.  
**Radio Broadcasting Co.** 1711 Vine St, Philadelphia 4, Pa Mrs Rosc Gross, pres, L S Gross, secy, treas, mgr.  
 Products (for radio & tv) Electronic carillons, chime equipment, automatic record re-stacking equipment, closed circuit tv equipment.

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 YEARBOOK  
 HANDY . . . REFER  
 TO IT OFTEN . . .  
 IT'S A WAREHOUSE  
 OF INFORMATION**

# ROHN SELF SUPPORTING COMMUNICATION TOWER



(This radar weather tower of KSTP-TV, Minneapolis, uses the 3 lower sections of the ROHN Self Supporting tower. Note construction, design and size.)

HERE ARE THE HIGHLIGHTS OF THE ROHN 'SS' TOWER

- ★ 130 ft. in height, fully self-supporting!
- ★ Rated a true HEAVY-DUTY steel tower, suitable for communication purposes, such as radio, telephone, broadcasting, etc.
- ★ Complete hot-dipped galvanizing after fabrication.
- ★ Low in cost—does your job with BIG savings—yet has excellent construction and unexcelled design! Easily shipped and quickly installed.

**FREE** details gladly sent on request  
 Representatives coast to coast

**ROHN Manufacturing Co.**

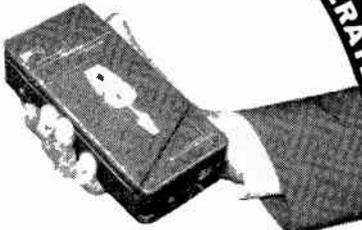
116 Limestone, Bellevue,  
 Peoria, Illinois

"Pioneer Manufacturers of  
 Towers of All Kinds"

WORLD FAMOUS

MOHAWK MIDGETAPE PROFESSIONAL 500

HIGH SPEED  
 POCKET TAPE RECORDER



OPERATES ON ONLY 1 BATTERY

Used by NBC - CBS  
 and numerous radio and TV  
 stations, for recording  
 in the field

Records anything it hears and  
 plays it right back in  
 unbelievable broadcast quality.

Special built-in "VU Meter".  
 Weighs only 3 lbs

THE PEER OF POCKET  
 TAPE RECORDERS...  
 MIDGETAPE IS  
 AMERICAN MADE

"Science Fiction" accessories  
 available for confidential  
 recordings.

For literature, or free demonstration  
 in your office, write Dept. B.

ALL TRANSISTORIZED

mohawk...

business machines corp.  
 944 halsey street brooklyn 33, new york  
 manufacturers

The Southeast's  
Oldest  
and Most Dependable  
Tower Sales and Service

**T. C. A.  
RADIO  
TOWER  
CO.**



Our towers are now being used by approximately two to four hundred broadcasting stations throughout the United States.

*Also used towers of all descriptions for sale.*

**T.C.A. RADIO TOWER CO.**

Tower Sales and Construction  
2615 Bankhead Highway, Phone: 79-91203  
**ATLANTA, GEORGIA**

**Equipment CONTINUED**

**Radio Corporation of America.** Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000 C. H. Colledge, div. vp & gen. mgr., broadcast & tv equipment div., A. F. Inglis, mgr., closed circuit tv marketing & film recording dept., E. C. Tracy, mgr., broadcast equipment marketing dept.; P. Bergquist, sales mgr. closed circuit tv dept.; D. Piatt, mgr., broadcast field sales.

Atlanta 3, Ga.: 1121 Rhodes Haverly Bldg., 134 Peachtree St., N.W. Jackson 4-7703 B. Key, C. Ogle, L. C. Radford, J. M. Walters, P. G. Walters

Boston 16, Mass. John Hancock Bldg., Room 2301, 200 Berkeley St. Hubbard 2-1700 J. Ulasewicz

Chicago 54, Ill.: Merchandise Mart Plaza, Room 1186, Delaware 7-0700 W. G. Eberhart, W. K. Frank, A. B. Jester, A. W. Power

Cleveland 15, Ohio 1600 Keith Bldg. Cherry 1-3450 J. E. Landy, W. I. McCord, D. S. Newborg, J. P. Shipley

Dallas, Tex. 7901 Empire Freeway Fleetwood 2-3911. J. N. Barclay, B. T. Fincher, E. H. Hoff, R. E. Smith

Indianapolis, Ind. 501 N. LaSalle St. Melrose 6-5321 M. M. Carpenter

Kansas City 6, Mo. 340 Home Savings Bldg., 1006 Grand Ave. Harrison 1-6480 G. W. Bricker, E. E. Gloystein

Hollywood 28, Calif. 1560 N. Vine St. Hollywood 9-2154 W. K. Charles, H. W. Dover, E. Frost

New York 20, N. Y.: 36 W. 49th St. Judson 6-3800 R. I. Gary, J. A. Gumbel, A. Josephsen, N. R. Vander Dussen

Patterson, N. J.: 495 E. 30th St. Mulberry 4-0972 J. R. Sims

Portland 5, Ore. Century Bldg., 1208 S.W. 14th. Capitol 3-6502 D. W. Kilbrith

San Francisco 2, Calif. 420 Taylor St. Ordway 3-8027 M. M. Corbett, W. Sloat

Seattle 4, Wash. 2250 First Ave., So. Main 2-8350 O. E. Wagner

Washington 6, D. C. 1725 K St., N.W. Federal 7-8500 E. S. Clammer, R. S. Emch, J. H. Keachie, O. J. McReynolds

Products (for radio & tv) Monochrome and color television equipment, uhf and vhf television transmitters, am/fm transmitters, tv tape equipment, audio equipment, monitoring equipment and test equipment for am, fm and tv stations. Television mobile equipment, tv cameras, control room equipment, am fm and tv antenna systems, transmission line, tower, lighting and accessories. Radio and tv station automation equipment. Microwave relay equipment

**INVESTIGATE  
the**

**AUTO JOCKEY**

*for partial or*

**FULL AUTOMATION**

**EXCLUSIVE FEATURES**

1. Automatic AUDIO cueing of announcements (No silver contacts on tape)
2. Automatic AUDIO cueing of records (Backed up for perfect cue)
3. Absolutely guaranteed less dead air than competition
4. No tones are used—announcements can be made on any quality tape recorder
5. Costs less—does more
6. Price includes delivery and 3 day installation and instruction by factory representative
7. Independent use of tapes and changers

AMPEX • CONCERTONE • RUST REMOTE CONTROL  
available on lease—case histories available

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305 Harrison St.—Taft, California

Tel: RO 5-4086



**NEW Look! NEW Picture Quality! NEW 4½ inch I.O.**  
**... the First All-New TV Studio Camera in 8 Years!**



RCA's new monochrome television camera Type TK-12 is new in every sense of the word . . . including startling new improvements in picture quality, significant new savings in operating costs and manpower, new features that help you sell!

**4½ INCH IMAGE ORTHICON.** This new camera uses a larger image orthicon picture tube—4½ inches in diameter. The 50 per cent greater tube size makes it possible to obtain far better picture detail than has been possible before.

**FUNCTIONAL STYLING.** A "new look" to identify this camera with the "new picture" has been given the TK-12, in the form of a distinguishing keystone shape. Functional in advantage, too, it provides space for an 8½ inch view finder instead of the usual 5 or 7 inch.

**NEW SAVINGS IN OPERATION.** High stability and reliability coupled with a brand new control concept, permit a single video operator to handle as many as six cameras. For the normal run he need be concerned with only two operating controls per camera.

**ONE MINUTE WARM-UP.** Camera set-up is the easiest ever! Turn it on and in one minute the picture is there. Quality pictures "snap in," each time you turn on camera.

**THE BEST PICTURE IN TOWN!** The extremely sharp picture, the beautiful rendition of gray scale and freedom from halo effect make this camera ideal for both "live" broadcast and TV tape recording.

Ask your RCA Representative for complete information. Or write to RCA, Broadcast and Television Equipment Division, Dept. YB-22, Building 15-1, Camden, N.J.

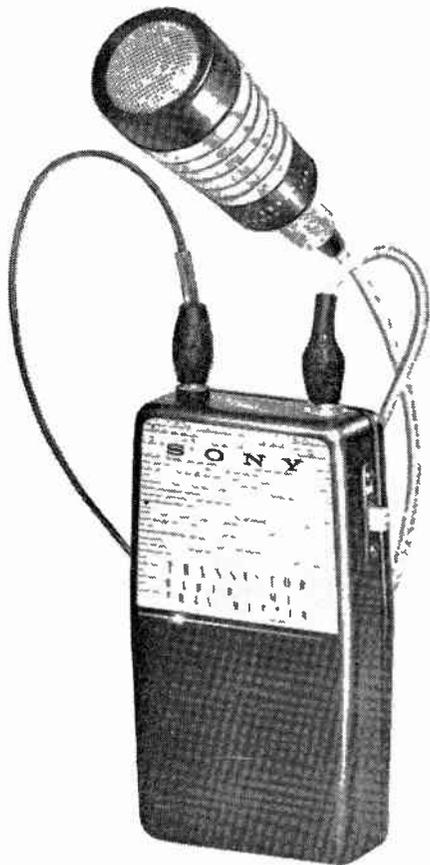
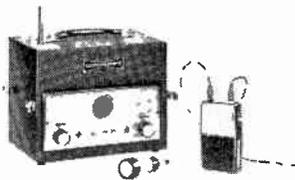


The Most Trusted Name in Electronics  
 RADIO CORPORATION OF AMERICA

## THE REMARKABLE SONY RADIO WIRELESS MICROPHONE

The convenience and variety of uses for this remarkable instrument are almost beyond the imagination. The Sony CR-4 mike and radio transmitter can be slipped into a coat pocket for completely wireless on-the-street interviewing, studio audience interviewing or on-the-spot broadcasting from awkward places. It gives complete freedom to active singers, dancers, comedians, performers with electric instruments and actors, eliminating the need for cumbersome mike booms and entangling wires.

Microphone, transmitter, receiver and carrying case, \$250. For information or literature, write: Superscope, Inc., Dept. 3, Sun Valley, California.



# SONY

**SUPERSCOPE** The Tapeway to Stereo

## Equipment CONTINUED

**RCA Electron Tube Div.** 415 S. Fifth St., Harrison N. J. Humboldt 5-3900 D. Y. Smith, vp & gen mgr, II F. Bersche, mgr, Distributor Products Dept., H. C. Vance, mgr, sales engineering, R. E. Johnson, administrator, sales engineering services

Atlanta, Ga. 1121 Rhodes Haverly Bldg., 134 Peachtree St., N.W. Jackson 4-7703 R. O. Etheledge

Boston, Mass. Room 2301, 200 Berkeley St. Hubbard 2-1700 J. J. Hemberger

Chicago, Ill. Room 1186, Merchandise Mart. Delaware 7-0700 J. T. Houlihan.

Cleveland, Ohio 1600 Keith Bldg., 1621 Euclid Ave. Cherry 1-3450 G. R. Vance

Dallas 7, Tex. 7901 Empire Freeway Fleetwood 2-3911 O. A. Goedecke III.

Hollywood, Calif. 1560 N. Vine St. Hollywood 9-2154 C. A. Brokaw

Kansas City, Mo. 340 Home Savings Bldg., 1006 Grand Ave. Harrison 1-6480 A. K. Mal-lard

New York, N. Y. 39 W. 49th St. Judson 6-3800 W. H. Allen

Washington 6, D. C. 1725 K St., N.W. District 7-1260 G. E. Dittman

Products (for radio & tv): Camera, transmitter, receiver, cathode ray and nuvistor tubes, multiplier phototubes, magnetic recording tape, test equipment, batteries

**Rangertone Inc.** 73 Winthrop St., Newark 4, N. J. Humbolt 5-2550. R. H. Ranger, pres.

Products (for radio and tv): Magnetic tape recorders.

**Raven Screen Corp.** 124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Ernest D. Reif, sec-treas.

Products (for tv): Projection screens, front and rear projection

**Raytheon Co.** Box 421, 225 Crescent St., Waltham 54, Mass. Twinbrook 9-8040. Hugh P. Bannon, equipment sales mgr

San Francisco 3, Calif.: 645 Seventh St. Market 1-1488. Curtis Little, sales engineer

Los Angeles, Calif.: 225 Vaness St. Plymouth 7-3151 Duane A. Crawford, sales engineer

Stamford, Conn.: 200 Fifth St. Henry Geist, sales engineer

Franklin Park, Ill.: 9501 W. Grand Ave. National 5-4000. Donald W. Smith, sales engineer

New Orleans, La. 442 International Trade Mart, Magnolia 2638 Harry Hill Assoc. Inc. sales rep

Shelby, Mont.: 214 Main St. Hemlock 4-5361. Edward Stout, sales engineer

Chattanooga, Tenn.: Signal Mountain Tucher 6-2487 W. B. Taylor, sales engineer

San Mateo, Calif. 44 41st St. Royal Boshard, sales engineer

Colorado Springs, Colo. Jack Bannister, sales engineer

Products (for tv): Microwave relay equipment (0.1 w, 1.0 w, 5925-7600 mc and 13,000 mc Model KTR series), program audio channel for microwave multiplexing (Model TMA-75)

**Reeves Soundcraft Corp.** Great Pasture Rd., Danbury, Conn. Pioneer 3-7601. Frank B. Rogers Jr., exec vp

New York 22, N. Y. 10 E. 52nd St. Plaza 9-2644. Edwin S. Reynolds, eastern div. sales mgr.

Chicago, Ill. 28 E. Jackson Blvd., Steger Bldg., room 1723 Arthur H. Hoffman, mid-western div. mgr

Los Angeles 36, Calif.: 342 N. La Brea Webster 8-6181 Bruce L. MacPherson, western director

Products (for radio & tv): Magnetic recording tapes, recording blanks, styli, magnetic recording films, magnetic recording accessories

**Rheem Califone Corp.** 1020 N. La Brea Ave. Hollywood 38, Calif. O. X. Pitney, gen mgr. Robert J. Margolis, sales mgr. Robert G. Metzner, director of marketing; Geri Langsner, advertising mgr

Products (for radio). Portable transcription players (See Adv page C 33)

**Rissi Electronic Supply Co.** 14405 Wyoming Ave., Detroit 38, Mich. Texas 4-8420. V. A. Wilton, mgr

Grand Rapids 3, Mich.: Radio Electronic Supply Co. 505 Jefferson S.E. Glendale 9-4611. Don Chase, mgr

Products (radio & tv): Distributes camera and power tubes, microphones, tape recorders, recording tape and discs, monitor amplifiers, speakers and associated equipment

**Rohn Manufacturing Co.** 116 Limestone, Bellovue, Peoria, Ill. 7-8416 Dwight Rohn, pres, William Hall, mgr; Richard Kline, sales mgr

Products (for radio & tv) Towers mobile communications, microwave masts and accessories (See Adv page D 9)

**Rust Industrial Co.** 130 Silver St., Manchester, N. H. National 3-3596. Royston Phillips, sales mgr.

Products (for radio & tv): Rust remote control systems, Rustrak recorders for automatic logging.

S

**S.O.S. Cinema Supply Corp.** 602 W. 52nd St., New York 19, N. Y. Plaza 7-0440. Oliver D. Cain, sales promotion mgr

Hollywood 28, Calif.: 6331 Hollywood Blvd. Hollywood 7-2124. Alan C. Macauley, western representative.

Products (for tv): Sound systems, closed circuits, amplifiers.

**Schafer Custom Engineering**, Div. of Textron Electronics Inc. 235 S. Third St., Burbank Calif. Thornwall 5-3561 Paul C. Schafer, pres-gen mgr, R. Paul Comstock Jr., sales mgr.

Products (for radio) Automation, automatic logging, remote control and automatic programming equipment

(See Adv page D 15)

**Self Winding Clock Co.** 431 Canal St., New York 13, N. Y. Canal 6-6800. Harvey S. Wellman, sales mgr.

Products (for radio & tv) Sweep second clocks with 15-inch diameter dials, self contained power source (dry cells), optional manual or automatic correction

**Stetchell-Carlson Inc.** New Brighton, St. Paul 12, Minn. Melrose 3-3131 B. T. Stetchell national sales director.

Products (for tv) Console and table model receivers, instantaneous plug-in stereo with record changer and companion stereo speaker, monitor and associated tv parts and equipment.

**Shaler-Aitken Communications.** 305 Harrison St., Taft, Calif. Kenneth Aitken, pres. Clyde Shaler, sec-treas.

Products (for radio & tv) Automatic audio systems for radio stations, American Concertone and Ampex tape equipment. Rust remote control systems.

(See Adv page D 10)

**Sherwood Electronic Laboratories Inc.** 4300 N. California Ave., Chicago 18, Ill. Edward S. Miller, gen mgr; A. B. Fields Jr., sales mgr. Curtis Westra, chief engr

Products (for radio) Fm multiplex receivers.

**Shure Bros. Inc.** 222 Hartrey, Evanston, Ill. Davis 8-9000. R. E. Ward, distributor sales mgr.

Products (for radio & tv) microphones stereo equalizers, stereo line pre-amps

**Skiatron Electronics & Television Corp.** 180 Varick St. New York 14, N. Y. Watkins 4-7060.

Products (for tv) Subscriber-Vision and Skiatron Central Billing System of subscription television.

**Small Motors Inc.**, 2076 Elston Ave., Chicago 14, Ill. Armitage 6-6900. R. R. Cook, sales mgr.

Products (for radio & tv) Fractional HP motors, dynamotors

**Stainless Inc.** Third St & Montgomery Ave., North Wales, Pa. Oxbow 9-4871 Henry J. Guzewicz, vp

Products (for radio & tv): Radio towers (communication and microwave), tv towers (See Adv page C 13)

**Stancil-Hoffman Corp.** 921 N. Highland Ave., Hollywood 38, Calif. Hollywood 4-7461. William V. Stancil, pres.

Products (for radio): Professional magnetic tape recording and reproducing equipment, Minitape self-contained, portable, battery-operated recorder.

Products (for tv): Magnetic film recorder-reproducers, electrical interlock motors.

**Standard Electronics Div.**, Reeves Instrument Corp. Farmingdale, N. J. Webster 8-6671 William H. Zillger, vp (tv).

Washington, D. C. 1000 17th St. N.W. Republic 7-2243 J. T. Campbell.

Products (for radio): Fm-am transmitters, multiplex gear, harmonic filters

Products (for tv): Tv transmitters, harmonic filters, duplexers, color equipment, dummy loads, tv station packages.

**Standard Record Mfg. Co.** 70 N. San Gabriel Blvd., Pasadena, Calif. Ryan 1-0537. Caroline B. Raikes, mgr, sales division

Products (for tv) Storage and operational all-aluminum reels for videotape.

**Superscore Inc.** 8150 Vineland Ave., Sun Valley Calif. Triangle 7-1313. Joseph S. Tushinsky, pres, Irving Tushinsky, exec vp, Fred C. Tushinsky, national sales mgr; Don Palmquist, asst sales mgr, Nathan Tushinsky, prod mgr Paul Grossberg, adv mgr and public relations

Products (for radio & tv) Sony tape recorders, professional microphones and wireless microphones

(See Adv this page and C 33)

**Surface Conduction Inc.** 1501 Broadway, New York 36, N. Y. Longacre 5-5535. Theodore Hafner, pres

Products (for radio & tv) Single wire transmission lines for closed circuit tv, community tv, low and high power antenna feeders

## G-LINE

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Closed Circuit and Community TV

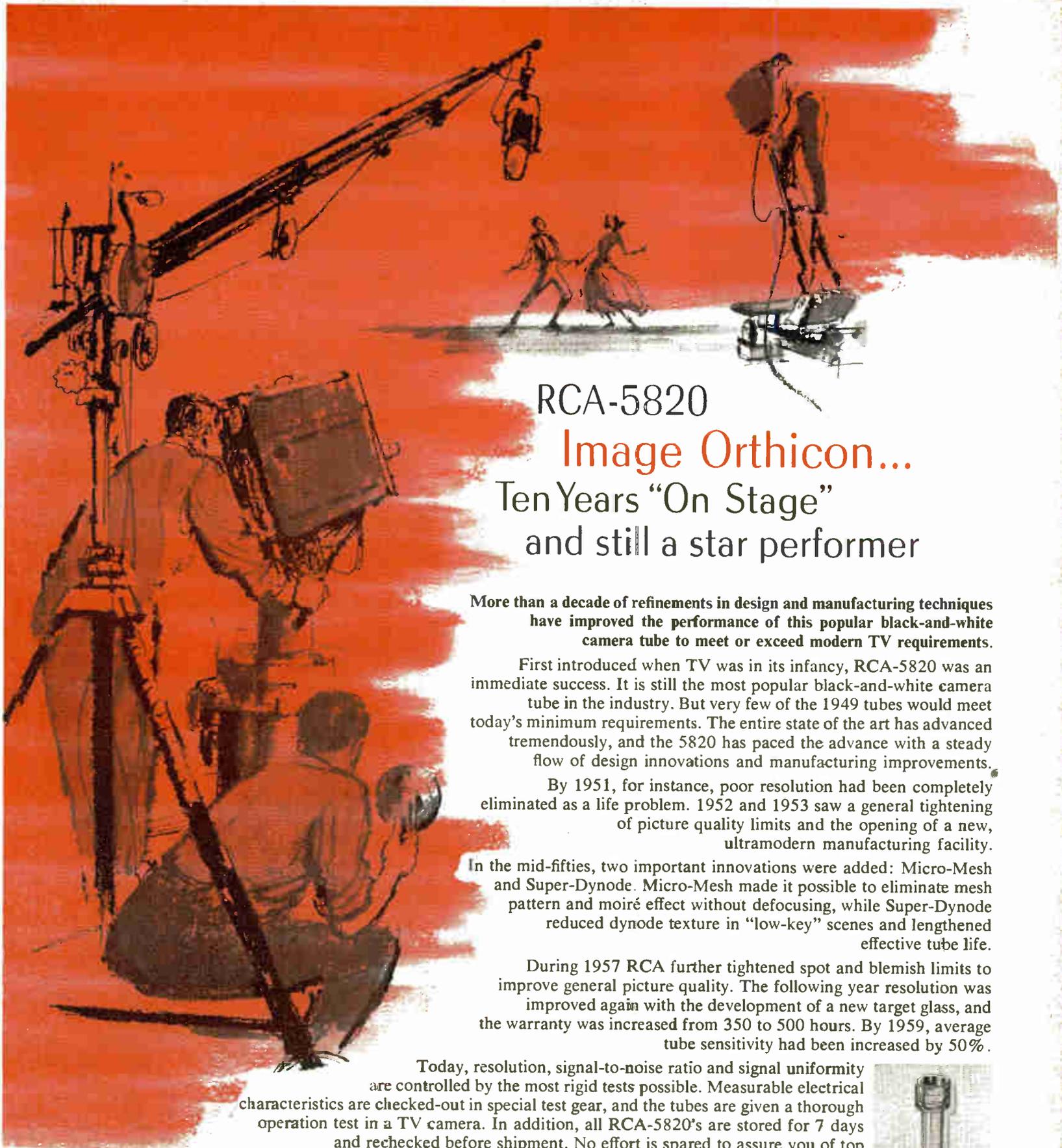
VHF, UHF and higher

Simple, economical, low-loss broadband

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Longacre 5-5535



## RCA-5820 Image Orthicon... Ten Years "On Stage" and still a star performer

More than a decade of refinements in design and manufacturing techniques have improved the performance of this popular black-and-white camera tube to meet or exceed modern TV requirements.

First introduced when TV was in its infancy, RCA-5820 was an immediate success. It is still the most popular black-and-white camera tube in the industry. But very few of the 1949 tubes would meet today's minimum requirements. The entire state of the art has advanced tremendously, and the 5820 has paced the advance with a steady flow of design innovations and manufacturing improvements.

By 1951, for instance, poor resolution had been completely eliminated as a life problem. 1952 and 1953 saw a general tightening of picture quality limits and the opening of a new, ultramodern manufacturing facility.

In the mid-fifties, two important innovations were added: Micro-Mesh and Super-Dynode. Micro-Mesh made it possible to eliminate mesh pattern and moiré effect without defocusing, while Super-Dynode reduced dynode texture in "low-key" scenes and lengthened effective tube life.

During 1957 RCA further tightened spot and blemish limits to improve general picture quality. The following year resolution was improved again with the development of a new target glass, and the warranty was increased from 350 to 500 hours. By 1959, average tube sensitivity had been increased by 50%.

Today, resolution, signal-to-noise ratio and signal uniformity are controlled by the most rigid tests possible. Measurable electrical characteristics are checked-out in special test gear, and the tubes are given a thorough operation test in a TV camera. In addition, all RCA-5820's are stored for 7 days and rechecked before shipment. No effort is spared to assure you of top performance at all times.

For complete information about RCA-5820 and the entire line of RCA camera tubes, call your RCA Broadcast Tube Distributor today. He'll give you fast, dependable service. *RCA Electron Tube Division, Harrison, N. J.*



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## Equipment CONTINUED

**Swager Tower Corp.** R. R. #2, Fremont, Ind. 4625. William E. Swager.

Products (for radio & tv): Am, fm, tv broadcast towers.

**Sylvania Electric Products Inc., Tubes Div.** (a subsidiary of General Telephone and Electronics), 1106 Main St., Buffalo, N. Y. D. W. Gunn, vp sales.

High vacuum power tubes, small power tubes, image orthicons and mercury-vapor rectifiers.

### T

**T.C.A. Radio Tower Co.** 2615 Bankhead Hwy., N.W., Atlanta 18, Ga. Phone 79-91203.

Products (for radio & tv): Towers.

(See Adv. page D-10)

**Tarc Electronics Inc.** 48 Urban Ave., Westbury, N. Y. Edgewood 4-3900. George Gordon, general sales mgr.

Products (for radio): Power supplies.

Products (for tv): Pulse and video distribution amplifiers, switching equipment, synchronizing generators, fader amplifiers, stabilizing amplifiers, line amplifiers, gamma amplifiers, correction amplifiers, mixing amplifiers, chroma compensating amplifiers, fader assemblies, automatic gain control, effects generators, scanners, color equipment, encoders, color frequency standards, burst flag generators, envelope curve tracers, color bar generators, vectorscopes, colorscopes, vertical interval diode switchers, simple diode switchers, transistorized switches, transistorized distribution amplifiers, broadcast automation equipment.

**Sarkes Tarzian Inc., Broadcast Equipment Div.,** E. Hillside Dr., Bloomington, Ind. Edison 2-7251. Biagio Presti, general sales mgr; F. D. Meadows, coml mgr; Neff Cox Jr., asst sales mgr.

Terre Haute, Ind.: 2644 N. Seventh St. Morrell E. Beavers, district sales mgr.

Rensselaer, N. Y.: 31 Jefferson Ave. Henry Cronin, district sales mgr.

Toronto, Ont.: Philco Corp. of Canada Ltd. Don Mills.

Products (for tv): Image orthicon cameras, vidicon cameras, microwave equipment, transmitters, slide projectors and complete station packages.

**Telechrome Manufacturing Corp.** 28 Ranick Dr., Amityville, N. Y. Lincoln 1-3600. H. Charles Riker, vp.

Van Nuys, Calif.: 13635 Victory Blvd. State 2-7479. S. S. Krinsky, director of western engineering div.

Lombard, Ill.: 106 W. St. Charles Rd. Mayfair 7-6026. D. E. Chapman, director of midwestern engineering division.

Dallas, Tex.: 4207 Gaston Ave. Taylor 3-3291. R. Wulfe, director of southeastern engineering division.

Products (for tv): Video transmission test equipment, special effects generators for wipes and matting, color test and broadcasting units, color and monochrome scanners and vidicon film chains, differential phase, amplitude and envelope delay measuring equipment, waveform generators, communication transmitters and receivers, transistorized products, automation products, encapsulated products.

(See Adv. pages C-17 and C-25)

**Telectro Industries Corp.** 35-16 37th St., Long Island City 1, N. Y. Harry Sussman, pres.; Stanley Rosenberg, secy-treas.; William J. Slawson, gen. sales mgr.; Edward Waldman, gen. mgr.; Sam J. Sack, dir. of engineering; George Brown, chief engr., magnetic recording.

Products (for radio): Magnetic tape recorders and reproducers, studio and portable consoles, tape dubbing and copying equipment.

(See Adv. page C-27)

**TelePrompter Corp.** 311 W. 43rd St., New York 36, N. Y. Judson 2-3800. James Blair.

Products (for tv): TelePrompter cueing equipment, TelePro 6,000 rear screen projector, Polaroid film and accessories and large screen closed-circuit projectors.

**Telescript-CSP Inc.** 155 W. 72nd St., New York, N. Y. Susquehanna 7-8111. Bob Swanson, pres; Curt Howard, vp, sales; Peter Jackson, vp, engineering; Trygve Lund, mgr, services; Charles Krumm, mgr, technical facilities. Hollywood, Calif.: 832 N. LaBrea. Hollywood 9-7287. David Reiner, mgr, West Coast.

Products (for tv): Tv and film studio prompting equipment, rear and front screen projectors, rear and front screens, Tape Editor (electronic vtr splicing system).

**Television Specialty Co.** (Division of Federal Manufacturing & Engineering Corp.) 1055 Stewart Ave., Garden City, N. Y. Pioneer 2-7400. Alfred Jenkins, vp.

Products (for tv): Kinescope recording cameras and equipment, rear screen projectors, screens and rear projection slides, optical effects kits, screens, lighting equipment.

**Television Utilities Corp.** (Division of Nord) 300 Denton Ave., New Hyde Park, L. I., N. Y. Twining 8-1000. Eugene Kron, pres; David Sigler, vp; David Harris, vp; Charles Odom, vp & chief engr.

Products (for tv): Private Eye monitors, pulse cross monitors, kinescope recording systems, video line and distribution amplifiers, industrial sync generators, flying spot scanners, tuners, industrial tv, Scan-a-Graph transmitting instrument operated without camera.

**Television Zoomar Corp.** 500 Fifth Ave., New York 36, N. Y. Bryant 9-5835. Bill Pegler, sales mgr.

Products (for tv): Television lenses (Super Studio, Super Universal, Zoomar).

**Tower Construction Co.** 2700 Hawkeye Dr., Sioux City 2, Iowa. 5-7653. C. A. Wright, sales mgr; G. S. Chesen, asst.

Dallas, Tex.: Davis Bldg. Riverside 7-1363. Al N. Ohlfest.

Products (for radio & tv): Radio, microwave and tv support towers, reflectors, erection.

(See Adv. page C-33)

**Tower Service Inc.** Route 2, Box 270E, Menomonee Falls, Wis. 5881. Charles H. Lomas, pres.

Service (for radio & tv): Service and repair for all types of towers, tower erection for am fm microwave stations.

**Tower Sales & Erecting Co.** 6100 N. E. Columbia Blvd., Portland 18, Ore. Atlantic 7-7303. C. H. Fisher.

Products (for radio & tv): Towers, erecting, lighting, painting and ground systems.

**Trans-Lux Corp.** 625 Madison Ave., New York 22, N. Y. Plaza 1-3110. Bert W. Roth, sales dir.

Products (for tv): Little Wonder background scenic projectors, screens and frames for rear projection.

### U

**UltraAudio Products.** 7471 Melrose Ave., Los Angeles 46, Calif. Crestview 6-2726. M. Cramer, mgr.

Products (for radio & tv): Audio equipment.

**United States Tower Co.** 249 Barstow Lane, Petersburg, Va. Regent 2-9350. John J. Hoke, owner.

Products (for radio & tv): Self-supporting and guyed-type towers.

**University Loudspeakers Inc.** 80 S. Kensico Ave., White Plains, N. Y. 6-7700. Charles Ray.

Products (for radio & tv): High Fidelity monitoring speakers for broadcast studios, loudspeakers, systems, networks and accessories, weatherproof high fidelity speakers.

**Utility Tower Co.** 3140 N.W. 38th St., Oklahoma City 12, Okla. Windsor 3-4303. C. E. Nelson, owner; Verle G. Duvall, mgr; Jim D. Nelson, asst mgr.

Mayfield, Ky.: Paducah Rd. Chapel 7-3642. M. N. Sholar, branch mgr.

Products (for radio): Am and fm towers, base insulators, lighting kits, ground systems, installation and maintenance service, transmitter buildings.

Products (for tv): Tv and microwave towers, installation and maintenance service.

(See Adv. Page C-29)

### V

**Valley Microwave Corp.** (a subsidiary of Jerrold Electronics Corp.) 15th and Lehigh, Philadelphia 32, Pa. Baldwin 6-3456.

Common carrier microwave service.

**Visual Electronics Corp.** 356 W. 40th St., New York 18, N. Y. Pennsylvania 6-5840. James B. Tharpe, pres (tv); John P. Gallagher, vp (radio).

Greensboro, N. C.: 307 Warren St. Broadway 2-4942. A. W. Greeson Jr.

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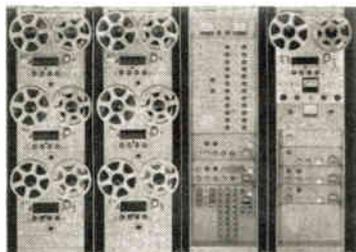
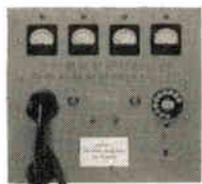
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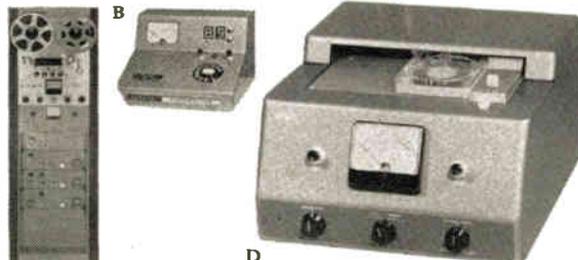
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\*Anpex Transport Mechanics used throughout this system

## Equipment CONTINUED

Houston, Tex.: 4007 Bellaire, Madison 3-4896. Wayne Marcy, Richard Witkowski.  
Hyattsville, Md.: 7331 Hawthorne St. Spruce 3-5473. Robert Richaids.  
Los Angeles, Calif.: 3417 Fernwood Ave. Normandy 3-1091. Alfred M. Kallman.  
Merchantville, N. J.: 100 Volan St Normandy 2-3533. A. R. Hopkins.  
Miamisburg, Ohio: 1310 Glenview Drive. Underhill 6-5272. Felix Bonvouloir.  
New York, N. Y.: 356 W. 40th St. Pennsylvania 6-5840. Bert Kupperman, export mgr.; Morris A. Mayers, mgr, closed circuit tv systems.  
Toronto, Ont.: 434 Church St, Mimico. Clifford 1-8451. Michael Stechley.  
Products (for radio): 5, 10, 50 kw am transmitters, remote control equipment; fm transmitters and multiplex equipment, Symmetra-peak units.  
Products (for tv): Complete line of tv broadcast equipment including antennas, transmitters, microwave relay, studio cameras, studio switching equipment, video and pulse distribution amplifiers, sync generators, tv film projectors, tv film cameras, studio lighting, all accessory equipment and supplies.

### W

Wallach & Assoc. Inc. 1589 Addison Rd., Cleveland 3, Ohio Sweetbriar 1-5580. Charles D. Wallach, sales mgr (radio & tv).  
Products (for radio): Discabinets for phonograph record storage, tape reel cabinets.  
Products (for tv): Film storage cabinets, video tape cabinets.  
Wind Turbine Co. E. Market St. & Pa. R. R., West Chester, Pa. Owen 6-3110. Fred H. Lukens, sales mgr.  
Waterloo, Ont.: (Wind Turbine Co of Canada Ltd) 145 Lucan St. Sherwood 2-1323. William Fuller, gen & sales mgr.  
Products (for radio): Am radiators, microwave towers, supply and installation.  
Products (for tv): Supporting towers for tv transmitting and receiving antennas, microwave towers, supply and installation.

### Z

Zoomar Television Co. 500 Fifth Ave, New York 36, N. Y. Bryant 9-5835. Bill Pegler, sales mgr.  
Products (for tv): Television lenses (Super Studio, Super Universal, Zoomar).

## Firms Renting Equipment For Radio and Television

E. J. Baughman Co. 1914 N. Cogswell Rd., El Monte, Calif. Gilbert 4-7586. R J Baughman, owner; E C Baughman, factory mgr.  
Rents (for tv) Hydraulic camera pedestals.  
Behrend Cine Corp. 161 E Grand Ave, Chicago 11, Ill. Michigan 2-2281. Jack Behrend, pres.  
Rents (for radio) Microphones, Ampex professional recorders.  
Rents (for tv) Cameras, recorders, microphones and booms, lighting equipment, editing equipment, cutting room supplies, screening room equipment, animation cameras and stands.  
Bodde Projector Co., Bodde Screen Co. 11541 Bradley Ave. P. O. Box 711, San Fernando, Calif Empire 5-2551. B. M. Bodde Jr, vp.  
Rents (for tv): Background projectors, projection screens.  
Burke & James Inc. 321 S. Wabash Ave., Chicago 4, Ill. Harrison 7-8393. Edward W. Hoy, vp; Albert Drucker, mgr.  
Rents (for tv): Tv lenses, adapters, special effects equipment.  
Camera Equipment Co., 315 W. 43rd St., New York 36, N. Y. Judson 6-1420. Eugene H. Lev, v. Burton H. Zucker, R. Leopold, Al Green, Clifford Van Praag.  
Rents (for radio): Transistor citizens' band receivers.  
Rents (for tv): Vidicon, image orthicon cameras.  
Camera Mart Inc., 1845 Broadway, New York 33, N. Y. Plaza 7-6977. Irving Browning, pres; Samuel Hyman, sales mgr.  
Rents (for tv) Camera dollies, microphone booms, special optical effects prisms and units, tv film editing and handling equipment.  
Canadian General Electric Co. Ltd. 830 Lansdowne Ave, Toronto 4, Ont. Lennox 4-6511. R. M. Robinson, vp & gen mgr, I A Mayson, marketing mgr; C. E. Spence, mgr broadcast sales and planning; Edgar J. Gareau, sales planning specialist.  
Calgary, Alta.: 3603 8th St, S.E. Chestnut 3-2781. K R Fowler, sales rep.  
Halifax, N S 131 Howe St 5-0551. W. A. Plekarksi, sales & service rep.  
Montreal 9, Que: 5000 Namur St Regent 3-9111. J. D. Pugsley, sales & service rep.  
Toronto 4, Ont 830 Lansdowne Ave Lennox 4-6511. P. G. Bowers, H. K. Davis, sales reps.  
Rents (for radio & tv): All station facilities.  
Canadian Marconi Co. 2442 Trenton Ave, Montreal 16, Que Regent 8-9441. J. H. Martin, sales & contracts mgr.  
Branches See "Equipment" listing.  
Rents (for tv): Closed circuit equipment.

Century Lighting Inc. 521 W. 43rd St., New York 36, N. Y. Chickering 4-7050. Nathan J. Sonnenfeld, New York sales mgr.  
Santa Monica, Calif.: 1820 Berkeley St. Texas 0-6961. Lou Erhardt, branch mgr.  
North Miami, Fla.: 1477 N.E. 129th St. Plaza 4-6675. George Gill, southern branch mgr.  
Rents (for tv): Lighting equipment, dimmer boards.  
Collins Radio Co. Manufacturing Bldg, 5200 C Ave N.E., Cedar Rapids, Iowa. Empire 5-8411. Edward S. Gagnon, best sales mgr.  
Branches See "Equipment" listing.  
Leases (for radio) Broadcast studio, transmitter and remote equipment.  
Diamond Electronics (Div of Diamond Power Specialty Corp.), Lancaster, Ohio Olive 3-6540. James G. Gelder, marketing mgr, electronics division.  
Rents (for tv) Complete line of industrial tv equipment.  
Electro-Find Co. 555 Fifth Ave, New York 36, N. Y. Lee Diamond.  
Rents (for radio & tv) Reconditioned am, fm, tv broadcast equipment.  
Engineering Assoc. 434 Patterson Rd., Dayton 19, Ohio. Axminster 3-1662. Charles C. Little Jr, pres.  
Rents (for radio) Electronic lab equipment, precision test equipment, reconditioned used items.  
Jack A. Frost. 231 Piquette Detroit 2, Mich Trinity 3-8030.  
North Hollywood, Calif.: 4224 Teesdale. Poplar 2-8296.  
Rents (for tv) Lighting, arcs, incandescent, mobile generators, transformers, cameras, cranes, dollies, camera cars.  
General Electric Co. Electronics Park Syracuse 1, N. Y. Granite 6-4411. John Wall, mgr of sales, broadcast equipment.  
Branches See "Equipment" listing.  
Rents (for radio & tv) Studio equipment.  
Giantview Television Network, Div of Melink Steel Safe Co 901 Livernois Ave Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Aker, pres.  
New York 16, N. Y. 440 Fourth Ave, Murray Hill 6-9242. Richard L. Colten.  
Toledo 6 Ohio 1672 Oakwood at Clinton St Jefferson 6-4641. W. Russell Smith, sales mgr.  
Phoenix, Ariz (Kelton Audio Equipment Co) 808 N. First St. Alpine 4-7355. Kenneth O. Kelton.  
Los Angeles 7 Calif. (Pembrex Theatre Supply Corp.) 1969 S Vermont Ave. Republic 1-3111. Louis M. Wutke.  
Chicago 7, Ill. (Telecasting Services Inc) 1058 W Washington Blvd Seeley 8-1022.  
Castleton, Ind (Private Television Systems Inc) P. O. Box 41 CL 5-0407. Alan E. Sicks.  
New Orleans La (Delta Visual Service Co) 815 Poydras Ave Jackson 5-9061. Francis J. Didier.  
Boston 34, Mass. (Lake Service Corp) 89 Brighton Ave Stadium 2-5868. William Dwyer.  
Long Island City, N. Y. (Sound Systems Inc) 39-22 30th St. Stillwell 6-4474. Howard Rider.  
New York, N. Y. (ITV Inc) 370 Seventh Ave Lackawanna 4-8891. Max J. Kanter, pres.  
Columbus 10 Ohio (Ohio State U Noncommercial educational station WOSU-TV) 2480 Starr Rd Hudson 6-3003. Harold Goisuch, chief engineer.  
Portland 9, Ore. (J G Severson Co) 1517 N.W. Hoyt St. Capitol 8-7209. J. G. Severson.  
Philadelphia 3, Pa. (Television Production Engineering Corp.) 1920 Chestnut St. Rittenhouse 6-6179. Karl T. Weger Jr, pres.  
Richardson, Tex. (Electron Corp) 727 S Central Expressway Adams 5-3273. Mort Zimmerman.  
Rents (for tv) Large screen projectors, closed-circuit equipment, video paging equipment.  
Harvey Radio Co. 103 W. 43rd St, New York 36, N. Y. Judson 2-1500. Harvey E. Sampson Jr vp.  
Rents (for radio) Ampex recorders, microphones.  
Rents (for tv) Microphones.  
Harwald Co. 1245 Chicago Ave, Evanston, Ill Davis 8-7070. Robert Grunwald, pres.; Richard R. Wallace, technical dir, Sam Caldwell, East & Central sales mgr; Ray Short, Western sales mgr.  
Rents (for radio) Storage cabinets for discs and tapes.  
Rents (for tv) 16 mm sound motion picture projectors, automatic film inspection machines, rewinds, splicers film cleaning machines, developing machines, film storage cabinets.  
Jenfred Inc. 36 W 57th St, New York 19, N. Y. Circle 7-1429. Claude Frederick Jr, pres; Grace Voss Frederick, sec-treas.  
Rents (for tv) Specialized projection equipment, slides for rear or front projection, stock pictures, murals photographic and art studio.  
Kiegl Bros. Lighting 321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Herbert R. More, mgr, tv dept.  
Rents (for tv): Lighting equipment for remotes.  
MacKenzie Electronics Inc. 145 W. Hazel St, Inglewood 3, Calif Oregon 8-9335. Louis G. MacKenzie, pres; Norman J. Ostby, gen mgr.  
Rents (for radio & tv): Automatic multi-channel and single-channel program repeaters and recorders.  
J. G. McAllister Inc. 5420 Sierra Vista Ave Hollywood 38, Calif. Hollywood 9-5317. L. M. Combs, vp, John H. Crawford, rental mgr; Irving Yates, camera dolly rentals & sales.

Rents (for tv): Lighting equipment, camera dollies, grip equipment.  
National Engineering & Manufacturing Inc. 1570 Morrinstown St., Orlando, Fla. Garden 4-9715. Don L. Dine, Robert D. Sidwell.  
Rents (for radio & tv): Any size tower for any length time.  
Pembrex Theatre Supply Corp. 1969 S Vermont Ave, Los Angeles 7, Calif. Republic 1-3111. L. M. Wutke, gen mgr.  
Phoenix, Ariz. 2213 N. 37th St. BR 5-1634. N. Cornell, sales mgr.  
North Las Vegas, Nev.: (Little Machine Works) MI 2-1787. Larry Little, gen. mgr.  
Rents (for tv) GiantView projection system, rear-projection and front screens, associated equipment.  
Photosonics Inc. 820 S Mariposa St., Burbank, Calif. Victoria 9-3144. John Kiel, pres, Roy Edwards, vp, Frank Shea, sec-treas, Darrell Lassiter, sales mgr, C J Martin, purchasing agent.  
Rents (for tv): Recording cameras, kine-photo monitors.  
Precon Process & Equipment Corp. 1243 National Bank of Commerce Bldg, New Orleans 12, La Philip Gensler, secy.  
Garden Grove, Calif, 8701 Adah St. Lehigh 9-8174. Dr. Robert E. Corrigan, vp.  
Rents (for radio & tv): Precon insertion equipment (for subliminal communication).  
Radio Broadcasting Co. 1711 Vine St, Philadelphia 4 Pa Mrs Rose Gross, pres, L. S. Gross, secy, treas, mgr.  
Rents (for radio & tv) Electronic carillons, chime equipment, automatic record restacking equipment, closed circuit tv equipment.  
Rangertone Inc. 73 Winthrop St., Newark 4, N. J. Humboldt 5-2550. R H Ranger, pres.  
Rents (for radio and tv): Portable synchronous tape recorders.  
Raven Screen Corp. 124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Ernest D. Reif, sec-treas.  
Rents (for tv): Projection screens.  
Raytheon Co. Box 421, 225 Crescent St., Waltham, Mass. Twinbrook 9-8040. Joseph J. Sedik, product mgr (tv).  
San Francisco 3, Calif.: 645 Seventh St. Market 1-1488. Curtis Little sales engineer.  
Branches See "Equipment" listing.  
Rents (for tv): Microwave relay equipment.  
Schafer Custom Engineering, Div. of Textron Inc 235 S Third St., Burbank, Calif. Thornwall 5-3561. Paul C. Schafer, pres.  
Rents (for radio & tv): Automation and remote control equipment.  
Sherwood Electronic Laboratories Inc. 4300 N. California Ave, Chicago 13, Ill Edward S. Miller, gen mgr, A B Fields Jr, sales mgr; Curtis Westra, chief engr.  
Rents (for radio) Fm multiplex receivers.  
Teleschrome Manufacturing Corp. 28 Ranick Dr, Amityville, N. Y. Lincoln 1-3600. H. Charles Riker, vp.  
Van Nuys, Calif.: 13635 Victory Blvd. State 2-7479. S. S. Krinsky, director of western engineering div.  
Lombard, Ill.: 106 W. St. Charles Rd Mayfair 7-6026. D. E. Chapman, director, midwestern engineering div.  
Dallas, Tex.: 4207 Gaston Ave Taylor 3-3291. R. Wulfe, director, southwestern engineering div.  
Rents (for tv) All Teleschrome products, special effects generators with "joy stick" control, video transmission test equipment, encapsulated products, automation equipment, communication transmitters and receivers, transistorized components, telemetering equipment.  
Telescript-CSP Inc. 155 W. 72nd St, New York, N. Y. Susquehanna 7-8111. Bob Swanson, pres, Curt Howard, vp, sales; Peter Jackson, vp, engineering, Trygve Lund, mgr, services, Charles Krumm, mgr, technical facilities.  
Products (for tv): Cueing and prompting equipment, rear and front screen projectors, rear and front screens.  
Television Utilities Corp. (Division of Nord) 300 Denton Ave, New Hyde Park, L. I., N. Y. Twining 8-1000. Eugene Kron, pres; David Sigler, vp; David Harris, vp; Charles Odom, vp & chief engi.  
Rents (for tv): Monitors, closed-circuit equipment.  
Television Zoomar Corp. 500 Fifth Ave, New York 36, N. Y. Bryant 9-5835. Bill Pegler sales mgr.  
Rents (for tv): Zoomar lens.  
Tower Construction Co. 2700 Hawkeye Dr Sioux City 2, Iowa 5-7653. C. A. Wright, sales mgr; G. S. Chesen, asst sales mgr.  
Dallas, Tex.: Davis Bldg. Riverside 7-1363. Al N. Ohlfest.  
Rents (for radio & tv): Towers, tv reflectors.  
Tower Service Inc. Route 2, Box 270 B, Menomonee Falls, Wis. 5881. Charles H. Lomas, pres.  
Rents (for radio) Remote tower for remote shows and emergency use.  
Trans-Lux Corp. 625 Madison Ave., New York 22, N. Y. Plaza 1-3110. Bert W. Roth, sales director.  
Rents (for tv): Background scenic projectors, screens and frames for rear projection.  
Visual Electronics Corp. 356 W. 40th St., New York 18, N. Y. Pennsylvania 6-5840. John P. Gallagher, vp (radio); James B. Tharpe, pres (tv).  
Rents (for tv): Live pick-up facilities for closed-circuit tv operations.

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In Metropolitan Washington, D. C.:  
(Postal Zone numbers in parentheses)

(For attorneys located in cities other than Washington, D.C., see alphabetical list beginning on page D-19.)

### A

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### D

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### I

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### J

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## O

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 O'Hare, Richard C., Investment Bldg. (5). Republic 7-3525  
 Oliver, Robert W., Pogue & Neal, Southern Bldg. (5). Executive 3-0440  
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**Kauffman, Carson W.**, See Paul Godley Co.  
**Kean, Walter F.**, 19 E. Quincy St., Riverside, Ill. Hickory 7-2401. Associates: George M. Ill. Hickory 7-2153. Associates: George M. Sklom, Robert A. Jones.  
**Kear & Kennedy**, 1302 18th St., N.W., Washington 6, D. C. Hudson 3-9000. Partners: Frank G. Kear, Robert E. L. Kennedy. Staff: Serge Bergen, William F. Cappers Jr., Ambrose J. Cavegn, James R. Croy, Thomas J. Luckett, G. F. Bode, L. D. Wetzel.  
**Kear, Frank G.**, See Kear & Kennedy.  
**Keel, John J.**, 1121 E. Capitol St., Washington 3, D. C. Lincoln 4-5131  
**Keith, Robert M.**, See Jansky & Bailey.  
**Kellogg, J. F.**, See Jansky & Bailey.  
**Lay, Lynnwood**, See L. H. Carr & Assoc.  
**Kennedy, Robert E. L.**, See Kear & Kennedy.  
**Kershner, Stephen W.**, See A. D. Ring & Assoc.  
**King, Leon H.**, See Jansky & Bailey, Inc.  
**King, Louis A.**, 510 Shelby St., Bristol, Tenn. South 4-3141. Associate: Earl Tolliver  
**Komal, Dan**, See Lohnes & Culver  
**Kowalski, Carl L.**, See Silliman, Moffet & Rohrer  
**Kramer, A. W.**, Box 222B, Bob Sikes Rd., De Funiak Springs, Fla. TW 4-8041.  
**Kube, Harold D.**, See Jansky & Bailey Inc.

## L

**Lappas, Frank**, See Lappas & Lindberg.  
**Lappas & Lindberg**, 141 W. Jackson, Chicago. Wabash 2-4123. Frank Lappas and Carl Lindberg, partners.  
**Lautz, Robert F.**, See A. D. Ring & Assoc.  
**Lawson, Melvin E.**, See Gautney & Jones.  
**Lay, Lynnwood**, See L. H. Carr & Assoc.  
**Leiford, Donald F.**, See Silliman, Moffet & Rohrer  
**Leschak, D.**, See Jansky & Bailey.  
**Lee, Paul H.**, 5209 Bangor Dr., Kensington, Md Whitehall 6-7238  
**Lee, William P.**, See WLAK Electronic Service Inc  
**Leydorff, George F.**, See L. H. Carr & Assoc. Also 55 W. Maple Rd., Birmingham, Ala.  
**Liberman, R. A.**, See Jansky & Bailey.  
**Lindberg, Carl**, See Lappas & Lindberg.  
**Littlefield, J. G.**, See Paul Godley Co.  
**Lohnes & Culver**, Munsey Bldg., Washington 4, D. C. District 7-8215. George M. Lohnes, Ronald H. Culver. Staff: LaVerne M. Poast, Elizabeth L. Dahlberg, Dan Komai, Fred D. Vehmeyer  
**Lohnes, George M.**, See Lohnes & Culver.  
**Lorentz, Edward F.**, See Commercial Radio Equipment Co.  
**Lubcke, Harry R.**, 2443 Creston Way, Hollywood 28, Calif. Hollywood 9-3266.  
**Luckett, Thomas J.**, See Kear & Kennedy.  
**Lynch, Cecil**, Route 8, Box 1055, Illinois Ave, Modesto, Calif. Lambert 3-3955.

## M

**Markey, William E.**, See Jansky & Bailey.  
**Martin, R. L.**, See Jansky & Bailey.  
**May, Russell P.**, 711 14th St., N.W., Washington 5, D. C. Republic 7-3984.  
**Mayobre, Manuel Jr.**, See Commercial Radio Equipment Co.  
**Winfield Scott McCachren & Assoc.**, 2404 Columbia Pike, Arlington 4, Va. Jackson 8-8000.



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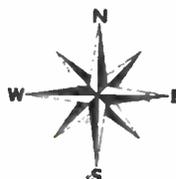


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★ WASHINGTON  
1625 Eye St., N. W.  
DIstrict 7-8531



"RESULTS COUNT"

## Station Brokers CONTINUED

**David Jaret Corp.**, 150 Montague St Brooklyn 1, N. Y. Ulster 2-5600 David Jaret, pres

**Philip L. Kelsner & Associates.** 277 Park Ave, New York 17, N. Y. Plaza 5-7600 Philip L. Kelsner, partner

**Patt McDonald Co.**, P. O. Box 9266 Austin 17 Tex. Glendale 3-8080 Patt McDonald owner-mgr  
60 E 42nd St New York 17 Murray Hill 2-4813 Jack Koste mgr

**May Bros.** 172 Washington St, Binghamton, N. Y. RA 2-5067 Charles May, owner

**Edward R. McKenna.** 734 15th St N.W., Washington 4, D. C. Republic 7-2297

**Media Investments Co.** 6381 Hollywood Blvd, Hollywood 28, Calif Hollywood 4-7279. Jack L. Stoll mgr, Bruce A. Stoll, asst (buy and sell media stock financial help)

**Norman & Norman Inc.** Security Bldg, Davenport, Iowa 3-5612 Hugh R. Norman, pres George B. Norman, mgr

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**Howard E. Stark.** 50 E 58th St, New York 22, N. Y. Eldorado 5-0405 Howard E. Stark, mgr; Vincent J. Manno, associate. (newspapers)

**Jack L. Stoll & Assoc.** 6381 Hollywood Blvd, Los Angeles 28 Calif Hollywood 4-7279 Jack L. Stoll, mgr, Bruce Arnold Stoll, associate

**William T. Stubblefield Co. P.** O. Box 891 Leesburg Va Spring 7-1210 William T. Stubblefield, pres Richard Olson associate (Station sales appraisals financing)

**Edwin Tornberg & Co.** 60 East 12nd St, New York. Murray Hill 7-4242 Edwin Tornberg, Edward Wetter  
860 Jewell Ave Pacific Grove Calif Douglas Kahle  
1625 Eye St, N.W. Washington 6, D. C. District 7-8531 Edwin Tornberg

**Albert Zugsmith Corp.** 6705 Sunset Blvd, Hollywood 28, Calif Hollywood 5-6171 Arthur B. Hogan, pres & treasurer, Albert Zugsmith chmn of bd, Ruth Zugsmith, secretary

## Frequency Measuring Services

**William L. Burnett Radio Laboratory.** 4814 Idaho St, San Diego 16, Calif Atwater 2-2740. William W. L. Burnett, engineer in charge

**Cambridge Crystals Div. of Cambridge Thermionic Corp.** 445 Concord Ave, Cambridge 38, Mass Trowbridge 6-2810 Clarence Chenev

**Commercial Radio Monitoring Co.** 103 S Market St, Lee's Summit Mo Broadway 1-2335 Robert F. Wolfskill, mgr, Walter H. Campbell, William L. Blakeley, Walter V. Nitcher, Leo G. Andrews, associates

**Eidson Electronic Co.** 1902 N Third St, Temple, Tex Prospect 3-3901, Merrill Eidson, owner-mgr

**Claude M. Gray.** P. O. Box 602, Birmingham, Ala Tremont 1-3570

**Hutton Monitoring Service.** Rockwell and Westchester Aves, Catonsville 28, Md Ridge-way 7-9078 J. W. Hutton, owner

**Northwest Monitoring Service.** P. O. Box 42, Pendleton, Ore. CR 6-2281

**Phelps Precision Laboratory.** 4232 Scott Terrace, Minneapolis 16, Minn. Walnut 2-1200 Boyd Phelps, owner & director

**Precision Frequency Service.** 1426 S Flower St, Santa Ana, Calif. Kimberly 5-3636. John R. Schick, engineer

**Southwest Frequency Measurements Inc.** 408 Spiller Lane Austin 4, Tex Greenwood 7-8003 C. M. Bartholomew, mgr

**Standard Frequency Measuring Service.** 505 Ellingsworth Lane Middletown Ky Chestnut 5-5553 Louis A. Williams, engineer in charge

**C. E. Strain Engineering Service.** 4556 Northside Drive, N.W., Atlanta 5, Ga. Blackburn 7-4556

**T & T Radio Measurements Co.** 2557 Atlantic Ave, Long Beach 6, Calif. Garfield 4-2015.

**Van Nostrand Radio Engineering Service.** 339 Leland Terrace N.E., Atlanta 17 Ga Phone 373-1774

**Martin R. Williams.** 7401 E. 14th St, Indianapolis 19, Ind Fleetwood 6-0388.

**Ziehl Electronic Services.** 199-201 Ontario St, Lockport N. Y. 4-3500 F. Floyd Ziehl, owner-mgr

## Music Licensing Groups

**American Composers Alliance.** 2121 Broadway, New York 23, N. Y. Trafalgar 3-1250. Ben Webber, pres, Avey Clafin, treasurer

**American Society of Composers, Authors & Publishers (ASCAP).** 575 Madison Ave, New York 22, N. Y. Murray Hill 8-8800 Stanley Adams, pres, Louis Bernstein, vp, Otto A. Harbach, vp; Deems Taylor, secretary; Frank H. Connor, treasurer, Arthur Schwartz, assistant secretary, J. J. Bregman, assistant treasurer, board of directors Stanley Adams, Louis Bernstein, J. J. Bregman, Irving Caesar, Frank H. Connor, Paul Creston, Paul Cunningham, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Oscar Hammerstein II, Otto A. Harbach, John D. Marks, Jack Mills, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen

**Broadcast Music Inc. (BMI)** 589 Fifth Ave, New York 17, N. Y. Plaza 9-1500. Sydney M. Kaye, chmn of bd, vp and general counsel, Carl Haverlin, pres, Robert J. Burton secretary and vp domestic performing rights administration, Jean Geringer, vp, foreign relations, Roy Harlow, vp, station service; Glenn Dolberg, vp, station relations, Robert B. Sour, vp, writer relations, Theodora Zavin, assistant vp, publisher relations, Richard Kirk, assistant vp publisher-writer relations, Edward Molinelli, comptroller and director of financial operations, Robert J. Higgins, treasurer & assistant secretary, Directors: Sydney M. Kaye, chairman, Joseph E. Baudino, Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight W. Martin, Herbert Hollister, Leonard Kapner, Paul W. Morency, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shafto, E. R. Vadeboncoeur

**Composers, Authors & Publishers Assn. of Canada, Ltd.** 1263 Bay St Toronto 5, Ont Walnut 3-8457 Sir Ernest MacMillan, pres; W. S. Low, gen mgr; John V. Mills, executive assistant, C. R. Matheson, mgr, licensing J. K. Bailey, auditor.

**Copyright Society of the U.S.A.** 40 Washington Square S, New York 12, N. Y. Walter J. Debenberg, pres Alfred H. Wasserstrom, Horace G. Manges, vp; Leonard Zissu, secretary, Werner Janssen, Jr, assistant secretary, William Klein II, treasurer, Sigrud H. Pedersen, assistant treasurer. Publishes "The Bulletin of the Copyright Society of the U.S.A." bi-monthly reports on domestic and foreign legislation, administrative developments, conventions, treaties, case digests, also articles and translations of foreign articles

**Harry Fox.** 460 Park Ave, New York 22, N. Y. Plaza 1-1930 Agent and trustee, (music clearances)

**Ricordi & Co.** 16 W. 61st St, New York 23, N. Y. Judson 2-5300 Franco Colombo, pres (Represents Editions Salabert, Bessel & Cie, Paris)

**Sesac Inc.** 10 Columbus Circle, New York 19, N. Y. Judson 6-3450. Paul Heinecke, pres; R. C. Heinecke, treasurer; E. S. Prager, assistant to pres; W. F. Myers, director of station relations, Robert S. Stone, director of program services; Alice J. Heinecke, publicity and promotion services S. B. Candilora, office administrator

**General Artists Corp.** 640 Fifth Ave, New York 19 Circle 7-7513 Buddy Howe, pres. GAC-TV Irck Sobel, vice pres and director of sales  
Beverly Hills 9025 Wilshue Blvd Crestview 1-8101 Bill Weems vp  
Chicago 8 S Michigan Ave State 2-6288 Services: Represents talent; produces radio and tv shows.

**Hartford Agency.** 18 E 48th St, New York Plaza 3-6500 Barbara Scott, pres, Marshall Mitzig, Carol Walker, tv mgrs

**Martin Goodman Productions Inc.** 36 Central Park South New York 19 Plaza 1-3555 Martin Goodman, pres George Spota, Arthur Will, vps  
Services: Talent representatives; independent packagers and producers

**Jeff Hunter.** 420 Madison Ave, New York 17, Plaza 5-9611. Jeff Hunter, principal (maintains various West Coast affiliations).

**Harriet Kaplan-Lily Veidt Inc.** 527 Madison Ave, New York 22, Plaza 5-2214. Harriet Kaplan, pres; Lily Veidt, vp  
Services: Talent and scripts for tv.

**Jery Layton.** 1010 Park Ave New York  
Services: Live and filmed TV productions

**Lee-Draper Agency.** 111 W 57th St New York 19 Judson 6-4180 Olga Lee, Stephen Draper, partners  
Services: Casting, management of actors, authors.

**Lenny-Debin.** 140 W 58th St, New York 19 Judson 2-0270 Jack Lenny, Nat Debin, partners, Bruce Savan, Billy Levinson associates  
Services: (Billy Levinson) casting for television commercials. (Bruce Savan) casting dramatic and musical television shows

**Lester Lewis Assoc.** 11 E 48th St, New York 17 Plaza 3-5082 Lester Lewis, co-manager.  
Services: Agents for tv performers (actors, actresses, commercial spokesmen and spokeswomen), package producers

## Talent Agents and Managers

### NEW YORK

**Amazing But True Inc.** 1270 Ave of the Americas New York 20 Circle 7-6325 Douglas F. Stone, owner-president  
Services: personal representative television radio books, advertising motion and merchantising

**Ashley-Steiner Inc.** 579 Fifth Ave., New York 17 Murray Hill 8-8330 Ted Ashley, pres; Ira Steiner, vp, Leonard Sittomer, secretary-treasurer, Arthur Joel Katz, general counsel, Beverly Hills—449 S. Beverly Dr. Crestview 1-7068 Ira Steiner, vp and mgr

**Baum Newborn Agency.** 574 Fifth Ave, New York 36 Judson 2-7850 Martin Baum, Abe Newborn, partners, Donald G. Wolff, Tom Korman, tv associates, Ted Rozar, Arnold Hoswith, agents

**V. S. Becker Productions.** 551 Fifth Ave. New York 17, N. Y. Murray Hill 2-0777. Viola S. Becker, executive producer  
Services: packages radio-tv shows, tape-film-live commercials, casting

**Briscoe & Arthur.** 234 W 44th New York 36 Plaza 9-1314. Johnson Briscoe, pres, Hartnev Arthur, vp

**Louis W. Cohan Inc.** 1225 Broadway, New York 10 N. Y. Murray Hill 6-1595 Louis W. Cohan, pres  
Services: packager; talent management.

**Columbia Artists Management Inc.** 113 W. 57 St, New York 19 Circle 7-6900 F. C. Schang, pres; Humphrey Doulens, vp and director of television and radio

Services: Booking radio and television engagements for artists under management of Columbia Artists

**Frank Cooper Assoc. (branch office)** 17 E. 54th St., New York. Plaza 1-0725. Sy Fischer (See headquarters listing under Los Angeles)

**Jane Deacy Agency.** 211 East 76th St, New York 21, N. Y., Yukon 8-0870 Jane Deacy, pres.

**Carl Eastman.** 80 Park Ave, New York 16, Murray Hill 2-4986 Carl Eastman, proprietor.  
Services: Representation for tv commercial talent and casting consultant for radio-tv commercials.

**Famous Artists Corp.** 610 Fifth Ave, New York 20, Circle 7-6200 Charles H. Abramson, in charge (see headquarters listing under Los Angeles).

**Frieda Fishbein.** 353 W 57th St. New York 19, N. Y. Circle 7-4398 Frieda Fishbein, owner.  
Services: Writer's representative

**Foster-Ferguson Agency.** 141 E 44th St, New York 17 Yukon 6-4330 Jean Collieran Foster and Babs Ferguson, partners.

Services: Supply talent for live and filmed commercials, radio, soap operas and transcriptions

**Gabbe, Lutz, Heller & Loeb.** 119 W 57th St, New York 13 Circle 5-7998. In partnership: Richard Gabbe, Sam Lutz, Seymour Heller, William Loeb  
Branch Office: 1626 N. Vine St, Hollywood 28 Hollywood 9-1993.  
Services: Personnel managers

**Blanche Gaines.** 350 W 57th St, New York 19 Plaza 7-0537 Blanche Gaines, owner  
Services: Writers' representative for tv and theatre.

**General Artists Corp.** 640 Fifth Ave, New York 19 Circle 7-7513 Buddy Howe, pres. GAC-TV Irck Sobel, vice pres and director of sales  
Beverly Hills 9025 Wilshue Blvd Crestview 1-8101 Bill Weems vp  
Chicago 8 S Michigan Ave State 2-6288 Services: Represents talent; produces radio and tv shows.

**Hartford Agency.** 18 E 48th St, New York Plaza 3-6500 Barbara Scott, pres, Marshall Mitzig, Carol Walker, tv mgrs

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Services: Talent representatives; independent packagers and producers

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**Harriet Kaplan-Lily Veidt Inc.** 527 Madison Ave, New York 22, Plaza 5-2214. Harriet Kaplan, pres; Lily Veidt, vp  
Services: Talent and scripts for tv.

**Jery Layton.** 1010 Park Ave New York  
Services: Live and filmed TV productions

**Lee-Draper Agency.** 111 W 57th St New York 19 Judson 6-4180 Olga Lee, Stephen Draper, partners  
Services: Casting, management of actors, authors.

**Lenny-Debin.** 140 W 58th St, New York 19 Judson 2-0270 Jack Lenny, Nat Debin, partners, Bruce Savan, Billy Levinson associates  
Services: (Billy Levinson) casting for television commercials. (Bruce Savan) casting dramatic and musical television shows

**Lester Lewis Assoc.** 11 E 48th St, New York 17 Plaza 3-5082 Lester Lewis, co-manager.  
Services: Agents for tv performers (actors, actresses, commercial spokesmen and spokeswomen), package producers

**MCA Artists Ltd.** 598 Madison Ave, New York 22, Plaza 9-7500 Jules Stein, chmn; Lou Wasserman, executive chmn, Herbert I. Rosenthal, pres, Freddy Fields, vp, Beverly Hills—9370 Santa Monica Blvd Crestview 6-2001 Mike Levee Jr, vp, Chicago 1—430 N. Michigan Ave. Delaware 7-1100. James Stirtor, vp, London WC 1—139 Piccadilly. Mayfair 7211 Cecil Tennant, vp  
Offices also in Pittsburgh, Dallas, Detroit, Minneapolis, Paris and Rome  
\*Separate entity of MCA Ltd: not to be confused with MCA Tv Ltd, program packagers

**William McCaffrey Agency.** 501 Madison Ave., New York 22, Eldorado 5-1076. William McCaffrey, principal

**Metro Artist Bureau.** 4 W. 57th St, New York 19, N. Y. Circle 6-8470. T. M. Nelson, mgr.  
Services: Supplies artists, packages live shows, handles radio-tv public relations

**William Morris Agency.** 1740 Broadway, New York 19 Judson 6-5100 Abe Lastvogel, pres; Morris Stoller secretary; Nat Lefkowitz, treasurer; Wallace S. Jordan, N. Y. radio-tv head. Chicago 1—435 N. Michigan Ave. Whitehall 3-1744 Phil Citron Sid Epstein Gerri Kiezyk, Lou Mandline Herb Tannen, radio tv directors Beverly Hills—151 El Camino Crestview 4-1151 Samuel Weibold L. A. director radio-tv.

## Talent Agents CONTINUED

**National Artists Corp.** 711 Fifth Ave. New York 22, N. Y. Plaza 9-6000 Luben Vichay, pres-general mgr; Thomas M. Reilly, Marianne, Gerald Semon, vps  
Services: Talent; produce shows.

**Meyer B. North.** 1564 Broadway, New York 36, Plaza 7-3445. Meyer B. North, owner.  
Services: talent

**John Robert Powers Agency.** 681 Fifth Ave., New York Plaza 5-1070. Ruth T. Walters, director.

**Max Richard Inc.** 1776 Broadway, New York 19 Plaza 7-6411 Elsa Richard, pres, Max Richard, secy-treas.  
Services: Industrial show production, talent casting

**Roffman Assoc.** 675 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres; Maurice Roffman, board chmn; Malvina Cohn, secy-treas; Sophie Speiser, vp.  
Los Angeles: 7755 Hollywood Blvd., Alan Winston, division mgr.  
Services: Producer; public relations, legal-personal representative, secures prizes for giveaways and contests

**Gloria Safier** 667 Madison Ave., New York 21, Templeton 8-4868. Gloria Safier, pres.  
Services: Talent

**Sam Samuels** 1564 Broadway, New York 36, Plaza 7-3834. Sam Samuels, owner.  
Services: Talent; handles scripts.

**William Schuller Agency** (branch office) 200 W 57th St., New York 19. Judson 2-6113 Len Kaplan, vp (See headquarters listing under Los Angeles)

**Schwartz-Luskin Theatrical Agency.** 15 E 48th St., New York. Plaza 3-1529.  
Services: Talent representative

**Wilbur Stark.** 25 W. 54th St., New York.  
Services: Live and Film TV productions

**Television Artists Corp.** 527 Madison Ave., New York 22. Plaza 3-2153. Jack Bertell, pres  
Services: Television packaging and artists management.

**Ziegler, Hellman & Ross.** 65 E. 55th St., New York 22. Plaza 3-6300 Jerome Hellman, pres, James Merrick, Marion Searchinger, associates

Beverly Hills: 321 S. Beverly Dr. Crestview 4-5963 Evarts Ziegler, Hal Ross, partners.  
Services: Artists representatives (producers, directors and writers, TV packages (live and film).

### CHICAGO

**General Artists Corp.** 8 S Michigan Ave. Chicago. State 2-6283 Alan Hartman, midwest sales manager.

**Harry Greben.** 203 N. Wabash Ave., Chicago 1. Dearborn 2-0996  
Services: Manages artists appearing on tv.

**MCA Artists Ltd.,** 430 N. Michigan Ave., Chicago 1. Delaware 7-1100 James Sturton, vp. (See also listing under New York and Los Angeles).

**William Morris Agency.** 435 N. Michigan Ave., Chicago 1. Whitehall 3-1744. Howard Reilly, Chicago radio-tv director. (also see listing under New York and Los Angeles).

**Jack Russell & Assoc.** 203 N. Wabash Ave., Chicago 1. State 2-2818. Jack Russell, pres.  
Services: Talent representative, talent counseling production for conventions, sales meetings, film representative, jingles

**Connie & Al Seaman Models Bureau.** 75 E Wacker Dr., Chicago 1 Dearborn 2-7330 Al Seaman, pres  
Services: Supplies talent for tv commercials.

### LOS ANGELES AREA

**Alec Alexander Agency.** 208 S Beverly Drive, Beverly Hills, Crestview 1-6101 Alec Alexander owner  
Services: Represents producers, writers, directors and actors

**Carlos Alvarado Agency.** 8820 Sunset Blvd, Hollywood 46 Oleander 2-0272 Carlos Alvarado  
Services: Actors' representative

**Armstrong-Deuser.** 425 S Beverly Dr., Beverly Hills Crestview 4-8135

**Louis B. Artigue.** 247 S Beverly Dr., Beverly Hills Crestview 6-2488

**Ashley-Steiner Inc.** 449 S. Beverly Dr., Beverly Hills Crestview 4-7068 Ira Steiner, vp and mgr (See also New York listing)

**Associated Booking Corp.** 8619 Sunset Blvd, Hollywood 46. Olympia 2-9940.

**Miles Bohm Auer.** 8344 Melrose Ave (suite 29), Hollywood 46. Hollywood 2-6416 Miles Bohm Auer, owner

Services: Represents actors, writers, composers, conductors, arrangers, choreographers, producers, directors, animators, puppeteers,

vocal groups; specializing in multiple and trick voice actors. Independent producer-director of transcribed radio commercials and phonograph recordings

**William Barnes Agency.** 247 S Beverly Dr., Beverly Hills. Crestview 1-5256. William W. Barnes, owner  
Services: Actors' representative

**Rickey Barr Agency.** 1350 N. Highland, Los Angeles 28. Hollywood 3-1543.

**Vy Barry Agency.** 1717 N. Vine St., Los Angeles 28. Hollywood 9-2127.  
Services: Represents actors, producers, writers and directors.

**The Barskin Agency.** 8743 Sunset Blvd, Hollywood 46 Olympia 2-5470 Doovid Barskin, Revin Barskin, Pat Harris (Literary).  
Services: Actors and Writers representative.

**Marcella Bell Agency.** 9172 Sunset Blvd, Hollywood 46. Crestview 6-0012

**Bender-Ward Agency.** 971 N La Cienega Blvd., Hollywood 46. Olympia 2-1465.

**Herman Bernie Agency.** 260 S. Beverly Dr., Beverly Hills. Crestview 5-0117. Herman Bernie.  
Services: Producer of television packages; furnish actors and actresses to radio and television and motion pictures

**Herschel Bonham Agency** 1570 N. Gower, Los Angeles 28. Hollywood 4-3060.

**Bob Brandies Agency.** 11559 Ventura Blvd., Studio City. Poplar 2-4872. Bob Brandies, owner.  
Services: Actors' management.

**Cloutman-Palmer-Stewart & Short Agency.** 9046 Sunset Blvd., Los Angeles 46 Crestview 4-8833 Stuart Stewart, pres, Antrim Short, secy Lee Stewart, treas, Robert Palmer, Gerald Cloutman, vps  
Services: Agent for actors, writers, directors, cameramen.

**Comora-Bernbrock Agency.** 9100 Sunset Blvd, Hollywood 46 Crestview 6-6285 Merrill Bernbrock, pres, Sanford Comora, treas.  
Services: Actors' representative

**Allen Connor.** 820 N La Brea, Los Angeles 38. Hollywood 5-0834.

**Frank Cooper Assoc.** 9145 Sunset Blvd., Hollywood 46 Crestview 4-5971 Frank Cooper, pres; Dick Irving Hyland, Joel Cohen, vps  
New York Office: 17 E 54th St., New York Plaza 1-0725. Sy Fischer, vp  
Services: Literary and theatrical agent

**Ray Cooper Agency.** 139 S. Beverly Dr. (suite 333), Beverly Hills. Crestview 6-9769. Ray Cooper and Doug Cooper, partners.  
Services: Artists' management.

**The Darrow Agency.** 9884 Santa Monica Blvd, Beverly Hills. Crestview 4-7253 John Darrow, owner, Thelma Stronach, associate  
Services: Represents writers, actors, directors, choreographers.

**Mary Webb Davis Agency.** 8532 Sunset Blvd, Los Angeles 46. Oleander 5-6747. Mary Webb Davis.  
Services: Supply models and actors for television commercials.

**Wilma Dawn Agency.** 6605 Hollywood Blvd, Los Angeles 28. Hollywood 5-7438

**Milton Deutsch Agency Inc.** 9031 Sunset Blvd, Hollywood 46. Crestview 4-7321. Milton Deutsch, pres, Cliff Aronson, vice pres, Al Sherman, Ron Rothman, subagents  
Services: Artists' representative

**Diamond Artists Ltd.** 8400 Sunset Blvd, Hollywood 46 Oldfield 4-5960 A J Greshler, pres; Arthur U. Gregory, assistant to pres.  
New York 20—1270 Ave of Americas Circle 7-3025. Fred M. Harris.

**The Donaldson Agency.** 951 N La Cienega Blvd, Hollywood 46. Olympia 2-0355

**Isabelle Draesemer Agency.** 232 N. Canon Dr., Beverly Hills Oliver 1-3027  
Services: Represents actors, announcers, models; handles story lines and scripts

**Famous Artists Agency Inc.** 9441 Wilshire Blvd., Beverly Hills, Calif Crestview 4-7431 Charles Feldman, pres, Jack Gordean, Frank I. Davis, vps Tom Tannenbaum, television packaging  
New York 20—610 Fifth Ave. Circle 7-6200. Charles II. Abramson, in charge. Dave Gerber, television packaging  
Services: Tv packager; talent representative.

**The Flaire Agency.** 8165 Sunset Blvd, Hollywood 46 Oldfield 6-3060. Chan Gross, director of tv, Betty Collins, director of modeling, Sue Johnson, secy  
Services: Supplies talent for tv commercials.

**Hugh French Agency.** 9405 Brighton Way, Beverly Hills. Crestview 4-8741 Hugh French and Robin French, partners  
Services: Artists' manager and agent for artists, directors, writers and properties, television packages.

**Kurt Frings Agency Inc.** 242 N Canon Dr., Beverly Hills. Crestview 4-8881. Kurt Frings, pres  
Services: Placement of talent, sale of shows, packaging, literary properties, directors, producers

**Milton Garfield Agency.** 9000 Sunset Blvd, Hollywood 28 Crestview 1-7227.

Services: Theatrical and television artists' representative.

**Harold L. Gefsky Agency.** 9121 Sunset Blvd., Los Angeles 46. Olive 3-6145 Michael Rhodes, Adeline Fidler, associates.

**General Artists Corp.** 9025 Wilshire Blvd, Beverly Hills. Crestview 1-8101 & Bradshaw 2-0973

**Mitchell Gertz Agency.** 338 N. Rodeo Dr., Beverly Hills Crestview 4-5491. Mitchell Gertz, owner  
Services: Represents actors, directors, writers.

**Sid Gold Agency.** 8961 Sunset Blvd, Hollywood 46. Crestview 4-7247 Sid Gold, owner; Jack Fields, associate  
Services: Actors' representative.

**Goldstone-Tobias Agency.** 404 N. Roxbury Dr., Beverly Hills Crestview 6-1071. Nat Goldstone, Herb Tobias, partners. New York affiliation: (see Baum-Newborn Agency).

**Billy Gould Agency.** 8278 Sunset Blvd, Hollywood 46. Oldfield 6-1122 William B Gould, owner.

**Ivan Green Agency.** 292 S. La Cienega Blvd., Beverly Hills. Olympia 2-4010. Ivan Green.  
Services: Representation and management of actors, writers, directors and programs.

**Byron Griffith Agency.** 7509 1/2 Sunset Blvd, Hollywood 46. Hollywood 7-2600

**Milton M. Grossman Agency.** 9000 Sunset Blvd, Hollywood 46. Crestview 4-8631.

**Jeanne Halliburton.** 12407 Ventura Blvd., Studio City, Calif PO 9-2948 and ST 1-2322

**Reece Halsey Agency.** 8733 Sunset Blvd, Hollywood 46 Olympia 2-2409  
Services: Represents writers, producers, directors, cameramen, packages shows.

**Mitchell J. Hamilburg Agency.** 8776 Sunset Blvd, Hollywood 46. Olympia 2-5160 Mitchell J. Hamilburg, pres; Michael S. Hamilburg, partner.

Branch Office: 444 Madison Ave., New York 22. Plaza 3-2720. Marvin H. Sugarman, merchandising director  
Services: Television and radio packaging; talent representation.

**Harzon-Kendall Agency.** 9121 Sunset Blvd, Hollywood 46 Crestview 4-8107 Harold S. Harzon—partner, Lester F Kendall—partner.

**Herdan-Sherrell Agency.** 8961 Sunset Blvd, Hollywood 46 Crestview 1-5236

**Walter Herzbrun Agency.** 8820 Sunset Blvd, Hollywood 46 Olympia 2-7210

**George B. Hunt & Assoc.** 8350 Santa Monica Blvd, Hollywood 46 Oldfield 4-6600 George B Hunt, owner; Frank W Konyi, Waldon Webb, Bobby Earle, Alan Rose.

**George Ingersoll Agency.** 7167 1/2 Sunset Blvd, Hollywood 46. Hollywood 7-0862. George R. Ingersoll, owner, Teddy O'Toole, secy.  
Services: Represents actors, singers, writers and packages.

**Lou Irwin Inc.** 9165 Sunset Blvd, Hollywood 46. Crestview 1-7131. Lou Irwin, pres; associates: Ted Wilk, Chloe Elrod  
Services: Represents artists, writers, directors, producers; creates packages for both radio and television.

**Edith Jackson Agency.** 1717 N Highland Ave., Hollywood 28. Hollywood 7-0155. Edith Jackson, pres  
Services: Writers' representative

**Al Kingston Enterprises Agency.** 9046 Sunset Blvd, Hollywood 46 Crestview 6-8538 Alfred Kingston, pres  
Services: artists' manager, tv packages & productions, merchandising counselor.

**Paul Kohner Inc.** 9169 Sunset Blvd, Hollywood 46. Crestview 1-5165

**Kumin-Olenick Agency.** 400 S. Beverly Dr., Beverly Hills. Crestview 4-5221. Irving Kumin, Julian Olenick.  
Services: Artists' representative.

**Leon O. Lance.** 8520 Sunset Blvd, Hollywood 46. Olympia 6-1070

**J. W. Lauren Agency.** 8272 Sunset Blvd, Hollywood 46. Oldfield 6-1070.

**Irving Paul Lazar.** 211 S Beverly Dr., Beverly Hills. Crestview 5-6153

**Fred J. Leonard Agency.** 7441 Sunset Blvd, Los Angeles 46. Hollywood 4-7546. Fred J. Leonard, owner

**Sidney M. Levee Agency.** 9000 Sunset Blvd, Hollywood 46 Crestview 4-8631.

**Lester Linsk.** 195 S. Beverly Dr., Beverly Hills. Crestview 5-4396. Lester Linsk, owner.  
Services: Management of writers and talent.

**Robert Longnecker Agency.** 8438 Melrose Pl., Hollywood 46 Olive 3-3770 C. Robert Longnecker, owner.  
Services: Artist's agent—television and motion picture.

**Earl MacQuarrie.** 9157 Sunset Blvd, Hollywood 46. Crestview 1-8919

**Alvin G. Manuel Agency.** 468 N. Bedford Dr., Beverly Hills. Crestview 4-5288. Alvin G. Manuel, owner; Thomas K Caulfield, associate. Services: Literary agents.

**Paul Marion Agency.** 8746 Sunset Blvd., Hollywood 46. Olympia 2-9540

**Bert Marx Agency.** 915½ Westbourne Dr., Hollywood 46. Crestview 4-8555.

**MCA Artists Ltd.** 9370 Santa Monica Blvd., Beverly Hills. Crestview 4-7711.

**James McHugh Jr. Agency.** 121 S. Beverly Dr., Beverly Hills. Crestview 4-5167. James McHugh Jr., pres, Irene McHugh, secy. Services: Talent representative.

**Hazel McMillan Agency.** 8923 Sunset Blvd., Los Angeles 46. Webster 1-1171.

**Ben Medford Agency.** 300 S. Beverly Dr., Beverly Hills. Crestview 1-7021. Services: Motion picture and television packaging, general agency activities

**Walter Meyers Agency.** 9167 Sunset Blvd., Hollywood 46. Crestview 1-8161.

**Middleton-Chiles Agency Inc.** 8272 Sunset Blvd., Hollywood 46. Oldfield 6-4460. Wallace F. Middleton, president. Services: Represents artists in radio and television.

**The Milley-Ritchie Agency.** 9100 Sunset Blvd., Hollywood 46. Crestview 5-7883. Bub Miley, Carl Ritchie.

**The Mishkin Agency.** 292 S. La Cienega Blvd., Beverly Hills. Olympia 2-0944. Meyer Mishkin, owner. Services: Theatrical agent

**Lola Moore Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 6-5401.

**William Morris Agency.** 151 El Camino, Beverly Hills. Crestview 4-7451. Samuel Weisbord, George Gruskin, Los Angeles co-directors, radio-tv. (see also New York listing).

**Lucille Nugent Agency.** 8733 Sunset Blvd., Hollywood 46. Olympia 7-1696.

**Al Ochs Agency.** 1651 Cosmo St., Hollywood 28. Hollywood 9-6470. Al Ochs, owner. Services: Artist management

**Ernest G. Ohman Agency.** 4100 Cahuenga Blvd., N. Hollywood, Calif. Poplar 6-5940

**Maurine Oliver & Assoc.** 8746 Sunset Blvd., Hollywood 46. Oldfield 7-7125. Maurine Oliver, owner. Services: Artists' manager, stories for radio, tv, motion pictures.

**Omega Artists Agency Inc.** 9721 Sunset Blvd., Los Angeles 28. Oliver 5-7212

**Bob Payton Agency.** 8272 Sunset Blvd., Hollywood 46. Oldfield 6-1880. Bob Payton. Talent agent

**Ben Pearson Agency.** 1046 N. Carol Dr., Los Angeles. Crestview 4-5488. Ben Pearson, pres. Services: Represents actors, writers

**Jack Pomeroy Agency.** 7616 Sunset Blvd., Hollywood 46. Hollywood 9-6366. Jack Pomeroy, pres, Larry Barton, associate, Virginia Hicks, executive assistant. Services: Artists' representative in motion pictures, tv.

**Premiere Artists & Productions Agency.** 1046 Carol Dr., Hollywood 46. Crestview 4-5480. Harold Jovien, owner. Services: Representation of artists and programs

**Preminger-Stuart Agency.** 8462 Sunset Blvd., Hollywood 46. Oldfield 6-2360. Ingo Preminger, pres. Malcolm Stuart, vp. Services: Representation of writers, literary properties, producers, directors, cameramen, actors and package deals.

**The Raison Agency.** 8749 Sunset Blvd., Hollywood 46. Olympia 2-1122

**Danny Richards Agency.** 1610 N. Wilcox Ave., Hollywood 28. Crestview 4-8551. Danny Richards and Eloise Richards, partners. Services: Artists' management.

**Wynn Rocamora Agency.** 8584 Sunset Blvd., Hollywood 46. Olympia 2-9710

**Jerry Rosen Agency.** 275 South Beverly Dr., Beverly Hills. Crestview 4-5861. Jerry Rosen, owner. Services: Artists' representative, packager

**Rosenberg-Coryell Agency.** 404 N. Roxbury Dr., Beverly Hills. Crestview 4-7381

**Milt Rosner Agency.** 9110 Sunset Blvd., Hollywood 46. Crestview 6-7023. Milt Rosner, owner. Services: Represents actors, writers, directors and producers

**Art Rush Inc.** 357 N. Canon Dr., Beverly Hills. Crestview 4-6841. W. Arthur Rush, pres and Michael T. North, vp. Services: Represents artists in radio and television.

**Frank Ryan Agency.** 8949 Sunset Blvd., Hollywood 46. Crestview 1-4627.

**Lester Salkow Agency.** 8741 Sunset Blvd., Los Angeles 46. Olympia 2-6750. Lester Salkow, pres; Arthur Kennard, vp; Maury Calder. Services: Represents actors, writers directors, producers, choreographers, cameramen.

**James L. Saphier Agency.** 9538 Brighton Way, Beverly Hills. Crestview 1-7231. James L. Saphier, pres.

Services: Television productions, sale of package programs and talent.

**Ann Sargent & Assoc.** 1237½ N. Westmoreland Ave., Los Angeles 29. Normandy 2-8356. Ann Sargent and Richard L. Sargent, owners

Services: Authors criticism service and agency service, research for writers, publicity for talent, entertainment productions, products and services.

**William Schuller Agency.** 9121 Sunset Blvd., Hollywood 46. Crestview 4-6949. William Schuller, pres; Len Kaplan, vp. Branch Office: 200 W. 57th St., New York 19. Judson 2-6113. Len Kaplan.

Services: Represents actors, producers, directors, writers.

**Screen Children's Guild Agency.** 6771 Sunset Blvd., Los Angeles 28. Hollywood 9-6231. Beryl M. McClay, board chmn.; Arthur F. Roscoe, pres & managing director; Ethelgene Wilmoth, secy-treas, Zeta Harrison, casting director.

**George Seaman Agency.** 8272 Sunset Blvd., Hollywood 46. Oldfield 6-1161

**Frank Sennes Agency.** 6205 Sunset Blvd., Los Angeles 28. Hollywood 2-6581.

**Melville A. Shauer Agency.** 9110 Sunset Blvd., Los Angeles 46. Crestview 1-1103. Melville A. Shauer, owner.

Services: Represents actors, writers, directors; recording artists.

**Glenn Shaw Agency.** 8746 Sunset Blvd., Los Angeles 46. Oleander 5-6956. Glenn E. Shaw, owner

Services: Artists' manager.

**William Shiffrin Agency.** 449 S. Beverly Dr., Beverly Hills. Crestview 4-7643.

**Howard Shipley Agency.** 9163 Sunset Blvd., Hollywood 46. Crestview 6-6251.

**Louis Shurr Agency.** 327 N. Rodeo Dr., Beverly Hills. Crestview 4-8111

**Paul Small Artists Ltd.** 190 N. Canon Dr., Beverly Hills. Crestview 4-5877. Lillian Schar Small, pres, Edgar Small, executive vp. New York affiliation (see Baum-Newborn Agency).

Services: Representation of actors, writers, directors, producers, composers.

**Lou Sutzter-Al Fritschi Inc.** 6404 Hollywood Blvd., Los Angeles 28. Hollywood 9-6271

**Sodaro Agency.** 9400 Culver Blvd., Culver City. Texas 0-6001. Joseph F. Sodaro, owner; Lorraine Sodaro and Ethel Stone, sub-agents. Services: Represents actresses and actors in television and radio.

**E. T. Somlyo Agency.** 407 N. Maple, Beverly Hills. Crestview 6-2041.

**Frank Stempel.** 9034 Sunset Blvd., Hollywood 46. Crestview 4-8343

**H. N. Swanson Inc.** 8523 Sunset Blvd., Hollywood 46. Olympia 2-5385

**Harold Swoverland Agency.** 1032 N. Fairfax, Los Angeles 46. Oldfield 6-0900.

Services: Talent management.

**Lionel B. Thompson.** 8979 Sunset Blvd., Hollywood 46. Crestview 1-2188.

**George Ullman Agency.** 8979 Sunset Blvd., Los Angeles 46. Crestview 4-5238. George Ullman, owner and pres; Jack Easton, vp.

Services: Packaging representation of performers, writers, directors, producers

**Jessie B. Wadsworth Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 6-0698.

**The Weil Agency.** 971 N. LaCienega Blvd., Hollywood 46. Olympia 2-2872

**Murry Weintraub Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 1 1137

**Paul Wilkins Agency.** 9006 Sunset Blvd., Hollywood 46. Crestview 1-6188. Paul Wilkins, owner

Services: Artists' manager.

**Henry Willson.** 8611 Sunset Blvd., Beverly Hills. Olympia 2-3971

**Betty Wookey Agency.** 8743 Sunset Blvd., Hollywood 46. Hollywood 2-2301. Betty Wookey

Services: Sale and promotion of talent.

**Ziegler, Hellman & Ross.** 321 S. Beverly Dr., Beverly Hills. Crestview 4-5963. Everts Ziegler, Hal Ross, Jerome Hellman

New York 20—65 E 55th St. Plaza 3-7715. Jerome Hellman.

Services: Represents writers, directors, producers, actors, tv packager.

**Herman Zimmerman Agency.** 9172 Sunset Blvd., Los Angeles 46. Crestview 6-0266. Herman Zimmerman and Nellie H. Zimmerman, co-owners

Services: Talent agency.

#### OTHER CITIES

**Connie B. Gay Enterprises.** 4000 Albemarle St., N.W., Washington 16, D.C. Emerson 3-8110. Connie B. Gay, pres-board chairman; Jane E. Trimmer, exec. vp

Services: Talent manager; packager and producer.

**Leland Powers School Inc.** 31 Evans Way, Boston 15. Aspinwall 7-2900. Haven M. Powers principal

Services: Talent and personnel

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**George Heid Productions.** Penn-Sheraton Hotel, Pittsburgh 33, Pa. Grant 1-3696. George Heid, pres

Services: Talent.

**Motion Picture Service Center Ltd.** Biltmore Hotel, Honolulu. 996432. Ed Carlson pres

## Radio and Tv News Services

**Associated Press**—50 Rockefeller Plaza, New York 20. Plaza 7-1111. Executives: Frank J. Starzel, gen mgr; Oliver Gramling, assistant gen mgr, Lloyd Stratton, secretary; John Aspinwall, radio news editor. (Continuous worldwide news; business and market reports; specialized feature scripts; sports news, spot and commentary; complete weather reports; for tv, AP Wirephoto and AP Photofax for spot and feature picture coverage).

**British United Press Ltd.**—575 University St., Montreal, Que. University 6-9357. R. W. Keyserlingk, managing director and general business mgr, T. G. McQuaid, managing editor, Fred A. Darreil, coml mgr, John Chatter, business representative

**Broadcast Editorial Reports**—33 E. 39th St., New York 16, N. Y. Plaza 9-1546. A. Maxwell Hage, pres & editor-in-chief, Leslie Gordon Phillips, vp, Henry Cassidy, exec editor, H. V. Kallenborn, senior editor; Norwood F. Allman, director. (Supplies editorial background and opinion material—'opinioncasts'—signed editorial broadcast columns)

(See Adv. page D 32)

**Broadcast News Ltd.** (subsidiary of Canadian Press)—55 University Ave., Toronto 1, Ont. Empire 4-2692. Gillis Purchell, chief executive; Charles Edwards, mgr; C. A. Day, treasurer. (Worldwide news and features to radio and tv stations by teletype).

**CBS News** (Div. of CBS Inc.) 485 Madison Ave., New York 22. Plaza 1-2345. Sig Mickelson, pres, John F. Day, vp, Robert B. Lang, vp-adm, John W. Cooper, mgr Newshlm Svndication, John Kiermaier, dir public affairs, William C. MacPhail, dir sports, David Klingner, dir business affairs, Michael Hoiton, dir information, Paul Levitan, dir special events, William C. Ackerman, dir special projects, Theodore F. Koop, dir news & public affairs, Washington (Produces news public affairs, special events, spots programs for CBS supplies syndicated newshlm to stations in U.S. and abroad)

**Deadline Washington Inc.**—1701 16th St., N.W., Washington 6, D.C. Adams 2-8152. Joseph Phipps, pres. (Washington and local news by voice, tape and phone)

**Midwest Broadcast News Service**—P.O. Box 6083, Lambert-St. Louis Municipal Airport, St. Louis 34, Mo. Thornwall 4 3677. John Bernard Meyer, pres (Beeper-phone tape and TWX coverage of all midwest state capitals. Twice-daily feeds and specials. Midwest-client transmission facilities available to Washington radio-tv correspondents)

**Munroe News Bureau**—1249 National Press Bldg., Washington 4. Sterling 3-6756. Pat Munroe bureau chief, Gordon White asst bureau chief. (Firm and tape coverage of Washington and direct phone reports. Remote services on request country-wide)

**National Catholic Welfare Conference News Service**—1312 Massachusetts Ave., N.W., Washington 5, D.C. Republic 7-3553. Frank A. Hall, director. (Issues weekly 15 minute Catholic radio-tv newscast script condensed from full daily news service; pictures also available for use of script on tv).

**News Associates Inc.**—1627 K St., N.W., Washington 6, D.C. National 8-8090. Executives: Herbert Gordon, pres, Donald E. Bowers, news editor (World news and feature coverage; provides audio news to radio-tv stations, handles special news assignments in audio, still, SOF).

**Pathe News Inc.**—245 W 55th St., New York 19 Judson 6-8920 Barnett Glassman, pres, Walter I Gould, executive producer and director of press, William G. Dillon, sec, Joseph Zito, manager of newsfilm, Simpson, Thacher & Bartlett, attorneys, Dan Heiss, supervising film editor & assoc prod Robert Craig, director and producer of educational films (Services include Pathe News Roundup of the Week, documentary and promotion programs)

**Point-of-Origin**—Senate Radio-Tv Gallery, U S Capitol, Washington D C Capitol 4-3121, extension 6421. Jeff St John, pres (Exclusive daily and nightly Washington news coverage for radio and tv stations, beeper, air-mail tape and film Midwest and west coast clients serviced through Midwest Broadcast News Service, St. Louis)

**Press Assn.** (Associated Press subsidiary)—50 Rockefeller Plaza, New York Plaza 7-1111. Frank J Starzel, pres; Oliver Gramling, vp; Lloyd Stratton, secretary.

**Public Affairs Radio Inc.**—150 Broadway, New York 38 Barclay 7-6563 Hyman L Federman board chmn, Guthrie F. Janzen, pres, Justin I Bayer vp, Philip R Leeds, sec-treas (Daily and weekly voiced services of business and financial news direct from Wall Street).

**Radio Press International Inc.**—18 E 50th St, New York 22 Plaza 2-0650 R Peter Straus, pres; Michael J Minahan, gen mgr, John F Hicks, sales mgr, Bill Scott bureau chief Broadcast House 10th & Brandywine, Washington, D C Emerson 2-9300 Steve Cushing, bureau chief  
40 Piccadilly, London W 1 Regent 0093 Noel Bernard bureau chief (Worldwide voiced news service)

**Radio Press News Services**—(international executive offices) 13 3 Hillside Manor, New Hyde Park N Y Pioneer 2-0500 Robert Miles Master editor-director  
1980 Valentia Ave, Bronx 57, N Y Pioneer 2-0500 Interview conference, taped features center B Dubbs area editor  
47 W 46th St New York 19 Pioneer 2-0500 Photo features division Phillips St Clair, photo editor. (Provides the following services via mobile radio units, photo features and stories, news, special events and features, newsfilm for tv taped program services "direct line" feeds or via fm-tv mobile radio to studios Initial coverage for greater New York metropolitan area)

**Reuters Ltd. of London**—229 W. 43rd St., New York Bryant 9-8558 D K Rogers, North American mgr; Julian Bates, U. S. news editor.

**Telenews** (produced by Hearst Metrotone News Inc.)—Sales office: 235 E. 45th St., New York 17 Murray Hill 2-5600 Robert H. Reid, general sales mgr; Saul Reiss, national tv sales. New York Production Office: 450 W 56th St., New York 19 Plaza 7-4120 C. B. Stratton, executive vp; Marshall B Davidson, executive news editor (Produces daily and weekly films on news, sports and fashions)

**United Press International** (including United Press Movietone News and United Press International Newspictures)—230 E 12nd St, New York 17 Murray Hill 2-0400 Officers (New York) Frank H Bartholomew, pres-gen mgr, Earl J Johnson, vp-gen news mgr, LeRoy Keller, vp-director of client relations, Alms Thomson first vp-gen business mgr, Frank Tremaine vp-gen mgr, United Press International Newspictures William R Higginbotham, mgr United Press Movietone News Regional executives Atlanta, Jack Young, southern division newspapers mgr Boston, Alan B Wade, New England radio editor, David Wurzel, New England newspapers mgr, Chicago Dean C Miller, national radio news mgr Peter S Willett, central division newspapers mgr, Paul C. Sisco, tv bureau mgr, Dallas, Charles J. McCarty, southwestern division newspapers mgr, Los Angeles, Ron Burton Pacific division tv editor, San Francisco Cliff McDowell Pacific division newspapers mgr, Rodney Guilfoil, radio editor; Washington, George Gaylin, Washington newspapers mgr; Robert J Seiling, Washington radio bureau mgr, Bryce Burke, Washington tv editor (Services for radio news, news features on sports women's interests, human interests, recreation, farming business, science, religion, commentary and review of outstanding news events, national and international affairs, Sunday show For tv, motion picture news film comprising sound and silent film with teletyped scripts and 24-hour news wire; spot newspapers by Telephoto, Unifax (facsimile), mail messenger or courier, 7x9, 8x10, 3x4 telop and balop prints sports shows week-end sports review, baseball, scorecard, including cartoons, weather shows weather maps, slides of films with scripts)

**World Wide Information Services**—660 First Ave, New York 16 Oregon 9-7240 Richard W Hubbell, pres David Hale Halpern, vp, Jeff Murray, vp (Services include information network for business and industry, fact-finding and executive reporting, surveys of markets, opinion 5700 reporters cover all markets in North America and in 96 foreign countries).

Public Relations, Publicity And Promotion Services

**John B. Adams.** National Press Bldg., Washington 4, D C Metropolitan 8-4248

**Airtone Procedures Inc.** 6636 Hollywood Blvd., Hollywood 28 Calif. Hollywood 1-9919 J. Stuart Galbraith, pres (business/bookkeeping service)

**David O. Alber Assoc.** 44 E. 53rd St., New York 21, N. Y. Templeton 8-8300. Gene Shefferin, executive vp; Dan Blumenthal, vp.

**William J. (Bill) Bailey.** Bankers Securities Bldg., Philadelphia 3, Pa Kingsley 5-1616 Vp, Thomas J La Brum and Assoc., advertising and public relations

**Banner & Greif,** 369 Lexington Ave., New York 17, N. Y. Murray Hill 6-6622. Jack Banner, Ed Greif, partners.

**Buddy Basch Office.** 17 E 45th St., New York 17, N. Y. Murray Hill 7-8351. Buddy Basch, owner; West W. Willcox, executive assistant; Henri Adan, assistant

**Aleon Bennett.** 8272 Sunset Blvd., Hollywood 46, Calif Oldfield 6-1616.

**Bentley & Livingstone Inc.** 6 N Michigan Ave., Chicago 3, Ill Dearborn 2-7317. George Livingstone, pres; E W. Welch, sec-treas.

**Edward L. Bernays.** 26 E 64th St., New York 21, N. Y. Templeton 8-5000.

**Ivan Black Assoc.** 400 Madison Ave., New York 17, N. Y. Plaza 5-4760

**Robert W. Bloch Public Relations.** 1 E. 57th St., New York 22, N. Y. Plaza 5-8047

**Bro-Tel Service.** 118 1/2 Washington St., Huntsville Ala JE 6-2662 Jim Trippe, mgr (Call letter items, advertising specialties for radio and tv stations, publicity and promotions)

**H. A. Bruno & Assoc.** 30 Rockefeller Plaza, New York N Y Circle 6-8040. Harry Bruno, pres, R D Gudgdon exec vp, G Hudson Phillips, senior vp William Sherwood, Max Hampton, vps

**Carl Byoir & Assoc.** 800 2nd Ave., New York 17, N. Y. Yukon 6-6100 Gerry Swinehart, chmn of bd; George Hammond, pres; C. Stuart Hall Frank Gavitt, Alfred E McVillan executive vps, Muriel Fox Aronson, radio and tv director

National Press Bldg., Washington, D. C. Sterling 3-6565 Lyle Youngstrom, vp  
33 N. LaSalle St, Chicago, Ill. Dearborn 2-6300 Harry Schaden, vp.  
727 W 7th St, Los Angeles, Calif. Madison 7-6421. Roger Johnson, mgr.

**CCI.** 750 3rd Ave, New York 17, N Y Oxford 7-7330 Chester Burger, pres, Steve Libby, mgr, tv dept

200 Berkeley St., Boston 16, Mass Hubbard 2-2230 Fletcher Booraem  
318 S Michigan Ave., Chicago 4, Ill Webster 9-7676 Don Short

1060 National Bank Bldg., Detroit 26, Mich Woodward 5-7550 Frank Hedge, vp  
8720 Sunset Blvd., Los Angeles 46, Calif Oleander 5-6045 Margaret Ettinger, vp  
1012 14th St N W, Washington, D C Executive 3-6707 Margaret Trippel  
114 Sansone St., San Francisco, Calif Roxie Howlett

**Chip Cleary & Co.** 610 E 17th St Santa Ana, Calif (exec offices) Kimberly 7-7331 (Chip Cleary, pres)

6331 Hollywood Blvd Los Angeles  
217 E 60th St, New York  
Forum Bldg Sacramento Calif  
116 S King St, Honolulu

**Harry Coleman & Co.** 664 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-3888. Harry M. Coleman, pres

**Hal Copeland Co.** Wilson Bldg., Dallas 1, Tex Riverside 8-2350.

**James A. Cowan.** 20 Carlton, Toronto 2, Ont., Canada. Empire 4-8561.

**Cowan-Berkman & Assoc.** 9163 Sunset Blvd., Hollywood 46, Calif. Crestview 6-3103. Stanley Cowan, Allan Berkman, Billy Holms, Terry Kent, Lydia Seigel

**Phil Dean Assoc.** 2 W 46th St, New York 36 Plaza 7-9640 Phil Dean, pres.

**Dorrance & Co.** 126 E 37th St., New York, N. Y. Murray Hill 3-7851. Dick Dorrance, Bill Leonard, partners, Jean Swain, account executive

**Arthur Eddy Public Relations.** 8584 Sunset Blvd., Hollywood 46, Calif. Olympia 2-7155.

**Lyle Kenyon Engel.** 211 W. 58th St., New York 19, N. Y. Circle 7-6382.

**Dave A. Epstein.** 6777 Hollywood Blvd., Hollywood 28, Calif Hollywood 2-6881. David A. Epstein, owner Josephine Backus, Terese Beinstock, assistants.

**Alex Evelove.** 223 S Beverly Dr., Beverly Hills, Calif Bradshaw 2-7858

**Milton Fenster Assoc.** 16 W. 55th St., New York 19, N. Y. Judson 2-6070. Milton Fenster, pres, Fred Rayfield, vp

**Mauray Poladare & Assoc.** 1717 N Highland Ave., Hollywood 28, Calif Hollywood 9-8135

**Mickey Freeman Assoc.** 6606 Sunset Blvd. Hollywood 28, Calif Hollywood 2-2395

**General Public Relations Inc.** 666 5th Ave., New York 19, N. Y. Judson 2-7113. Ward B. Stevenson.

**Edward Gottlieb & Assoc.** 640 5th Ave., New York 19, N Y Judson 2-7540. Edward Gottlieb, pres, Phil Klarnet, executive vp, Charlotte Klein, vp; Robert J. Sullivan, vp; Elmer M. Borsuk, director, radio-tv.

**Benn Hall Assoc.** 47 E 61st St., New York 21, N Y Templeton 8-8360 Benn Hall, pres.

**Hill & Knowlton Inc.** 150 E. 42nd St., New York, N. Y. Oxford 7-5600. John W. Hill, chmn of bd; Bert C Goss, pres, Richard W. Darrow, executive vp; John G. Mapes, chairman, executive committee; Harry S. Cooper, sec-treas; William A. Hosie, director, radio-tv-film.  
1000 16th St N W, Washington 6, D C Sterling 3-0270 Avery McBea, vp

**The Kalmus Co.** 527 Madison Ave., New York Plaza 3-1370 Allan H Kalmus, owner

**Bernard F. Kamins.** 190 N. Canon Drive, Beverly Hills, Calif Crestweav 1-8141 Loretta Kamins, sec, Arthur Engel, David Martin, John Rose associates, Vera Servi, Lois Lester, account execs; Merle Williams, Lynn Hubbard, records and research

**Robert S. Keller Inc.** 72 Barrow St., New York 14, N. Y. Watkins 4-6599. Bob Keller, pres.

**Mark Larkin.** 848 1/2 S Normandie Ave., Los Angeles 5 Calif DUNKIRK 5-5803

**Joe Leighton & Assoc.** 6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 5-2141.

**Philip Lesly Co.** 100 W. Monroe St., Chicago 3, Ill. Central 6-9520. Philip Lesly, pres.

1271 Ave of the Americas, New York, N Y Judson 6-6565  
8-1525

6399 Wilshire Blvd Los Angeles, Calif Olive 3-9510  
1937 Book Tower, Detroit, Mich Woodward 5-7134

369 Pine St., San Francisco Embook 7-0114

**Emanuel Levine Assoc.** 1812 N St., NW, Washington 6, D C Federal 8-4770 Emanuel Levine, pres, Charlotte Levine, vp-treas

**Lewin/Kaufman/Schwartz.** 259 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-0744.

**Bernard L. Lewis Inc.** Empire State Bldg., New York 1. Lackawanna 4-5865. Bernard L. Lewis, pres Marshall W Neale, vp

**Hal Leyshon & Assoc.** 122 E 42nd St., New York. Murray Hill 7-0272 Hal Leyshon, pres, Eugene Buzzell, vp

Leyshon Assoc of Florida Inc, Miami Franklin 4-0623 Hal Lavshon pres, George E Pickard, exec vp

**MacColl-Riley Assoc. Inc.** 75 E 55th St New York 22, N. Y. Plaza 5-1123 Margaret K MacColl, Fran Riley, partners

**Mayer & O'Brien Inc.** 333 N Michigan Ave., Chicago 1, Ill Financial 6-9511 Howard G. Mayer, chmn of bd, Dale O'Brien, pres Ross DeLue, Charles Vance, Jack Weil, Alton Farber, vps

1111 Wilshire Blvd, Los Angeles 17, Calif Huntley 2-5411  
551 Fifth Ave., New York 17, N Y Murray Hill 7-1150.

**Frank McNaughton & Assoc.** 25 E Jackson McNaughton, Florence Abrahamson McNaughton

**Media Inc.** 2202 Georgia Ave., N W, Washington, D C Adams 2-6360 James A Thompson, pres, Carnell O Clifton, vp

**Howard Mendelsohn.** 612 N Michigan Ave., Chicago 11, Ill. Michigan 2-0244.

**Mermey Organization.** 205 E. 42nd St., New York 17, N. Y. Murray Hill 4-1540. Maurice Mermey.

**Merrick Assoc.** 280 Madison Ave., New York 16, N Y Murray Hill 4-5620. Michael Merrick, pres

**Irving D. Miller Inc.** 141 E 51st St., New York 22, N. Y. Plaza 5-4040

**Reg Mitchell & Assoc.** National Press Bldg., Washington 4, D C. National 8-4457. Reginald P. Mitchell, pres

**Peed, Gammon & Lipsky.** 527 Madison Ave., New York 22. Plaza 1-0030. Earl S Peed, pres; Roland Gammon, vp.

**Jack Perlis.** 310 West End Ave., New York 23, N. Y. Trafalgar 3-5284.

**Promotion Assoc.** (division of Stamler, Brooks, Soghian & Schain Inc) 2000 P St., NW, Washington 6, D C Adams 2-0100 Arthur D Stamler, pres David Schain, exec vp and senior account exec, Murry Gelberg, art dir.

**Public-Tips.** P. O. Box 8213, Denver, Colo. Sunset 1-8669 Pauline J Mahoney, pres, Elizabeth Brooks, sec

**S. Jay Reiner Co.** 155 Mineola Blvd., Mineola, N. Y. Pioneer 7-5300 S Jay Reiner, pres.

**Richards Assoc.** 1737 DeSales St. N.W., Washington 6, D C. Sterling 3-4630 Robert K. Richards, pres, Pat Mower, account exec; Sandy George admin asst

**Robinson, Adelman & Montgomery** 2016 Walnut St., Philadelphia 3 Locust 8-5885. Robert H. Adelman, pres; Anthony J. Walton Jr, vp, Charles J. Redner, radio-tv dir.

**Richard H. Roffman**, 675 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres; Maurice Roffman, vp; Sophie Speiser, secretary; Malvina Cohn, treasurer.  
**A. A. Schechter Assoc.** 551 Fifth Ave., New York 17, N. Y. Murray Hill 7-1150  
333 N. Michigan Ave., Chicago 1, Ill.  
1540 N. Highland Ave., Hollywood 28, Calif. Hollywood 8-2197.  
2 Mansfield St., London, W.1, England.

**Selva & Lee Inc.** 500 5th Ave., New York 36, N. Y. Oxford 5-6200. James P. Selva, chmn, James Cope, pres, Morris M. Lee Jr, executive vp  
221 N. LaSalle St., Chicago 1, Ill. Central 6-7818 Winfield R. Green, vp  
Republic 7-4040 S. B. Bledsoe, vp  
Central National Bank Bldg., Richmond 19, Va. Milton 4-3008 Clinton H. Johnson, mgr.  
1625 Eye St., N.W., Washington 6, D. C.

**Len Simpson & Assoc.** 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 3-5176.

**Samuel E. Stavisky & Assoc. Inc.** 801 19th St N.W., Suite 614, Washington 6, D. C. Executive 3-3876. William S. Frank, Arthur Reilly, assoc (Public relations for BMI)

**Summers, Searle, Brewer Inc.** 11950 San Vincente Blvd., Los Angeles, Calif. Granite 9-4141 C. L. (Pete) Summers, chmn, Don Searle, pres. 1776 Broadway, New York Circle 5-2424 Maxwell Hamilton, vp  
1025 Connecticut Ave., N.W., Washington 6, D. C. Executive 3-7166. Barney Breeskin, vp.

**Taylor-Walker Assoc.** 527 Madison Ave., New York 22, N. Y. Plaza 5-8690. John H. Taylor, Mary T. Walker, partners.

**Jack Tierney Agency.** 1418 N. Highland, Hollywood 28, Calif. Hollywood 2-1946.

**Bill Watters & Assoc.** 1271 St. Ives Place, Los Angeles 46, Calif. Bradshaw 2-0143 Bill Watters, head, Edna Bell, acct exec, Marian Horwitz, acct exec  
3010 Geary St., San Francisco, Calif. Skyline 1-3345 Hanns Kolmar & Assoc.

## Communications Carriers

**American Telephone & Telegraph Co.** (Long Lines Dept.) 32 Ave. of the Americas, New York 13, N. Y. Exeter 3-9700. H. T. Killingsworth, vp, Long Lines; C. D. Schooley, director of operations, R. T. Dugan, asst vp, operating staff; F. R. Eckley, dir of personnel & pub rel, G. F. Sparks, asst vp, pub rel, J. M. Rosenberg, information mgr, E. D. North, general attorney, C. F. Martin, G. E. Ashley, assistant general attorneys, Eastern area (White Plains, N. Y.) C. E. Wideberg, general mgr, C. W. Floyd, commercial mgr, F. R. MacFarland, division commercial mgr of tv-radio (New York), Central area (Cincinnati), D. E. Emerson, commercial mgr, Western area (Kansas City) C. L. Brown Jr, commercial mgr.

**Canadian National Telegraphs**, 151 Front St., W., Toronto 1 Ont Empire 8-6071 J. R. White, gen mgr; D. H. Hawley, chief of sales & traffic services, W. T. Sanderson, supervisor of broadcast services

**Canadian Pacific Railway** (Communications Dept.) 575 University St., Montreal, Que University 6-4531. G. H. Pescud, general mgr, L. E. Hamson, assistant general mgr; G. G. Shaw, superintendent, broadcast services

**Globe Wireless Ltd.** 141 Battery St., San Francisco, Calif. Exbrook 2-6181. R. Stanley Dollar, pres; R. Stanley Dollar Jr, executive vp; R. H. Anderson, J. D. Hopkins, William H. Phillips, vps; James E. Moriarty, assistant to pres.

**International Telephone & Telegraph**, 67 Broad St., New York 4, N. Y. Bowling Green 9-3800.

**Press Wireless Inc.** 660-1st Ave., New York 16, N. Y. Murray Hill 3-6103. William J. McCambridge, pres and treasurer; D. K. deNeuf, exec vp, T. J. Reilly, assistant treasurer and secretary

**RCA Communications**, 66 Broad St., New York 4, N. Y. Hanover 2-1811. Thompson H. Mitchell, pres; Sidney Sparks, vp, operations and engineering. Program and photo transmission service. Madison P. Rehm, New York; H. E. Austin, San Francisco.

**Western Union Telegraph Co.** 60 Hudson St., New York 13, Worth 2-7300. Walter P. Marshall, pres, T. F. McMains, vp and assistant to pres, S. M. Barr, vp planning, J. L. Wilcox, vp, employe relations, K. B. Mitchell, vp, international communications, G. S. Paul, vp operations, K. W. Heberton, vp, government relations, W. E. Pudney, vp, finance, R. Hoover, vp plant, G. G. Creal, vp, marketing, W. H. Francis, vp, research and engineering, E. F. Sanger, vp public relations, A. L. Love, vp-comptroller; L. A. Ahlers, treasurer, Wm G. H. Acheson, secretary, J. H. Waters, general attorney, C. L. Hall, general purchasing agent; C. L. Gildroy, chief industrial engineer, J. Z. Miller, assistant vp, development and research, W. B. Sullinger, radio wire transmission engineer; L. G. Pollard, electronics engineer, A. W. Dickey, electronics applications engineer.

## Research Services

**ARB Surveys Inc.** 11 W. 42nd St., New York 36, N. Y. Wisconsin 7-6977. Don Cahalan, pres, Anne Schuetz Zanes and Bruce Neal, senior resident analysts, William A. Glenn, gen mgr.

Affiliated with American Research Bureau of Washington, New York, Chicago and Los Angeles  
(Sampling surveys, local, regional and national in scope)

**American Research Bureau Inc.** 4320 Ammen-dale Rd., Beltsville, Md. Webster 5-2600. James W. Seiler, director; Roger Cooper, station relations director, Ernest H. Clay, research director & advertiser service mgr.  
6223 Selma St., Hollywood, Calif. Hollywood 9-1683. William Shafer, mgr.  
400 Park Ave., New York Plaza 1-5577. Jack L. Gross, mgr, agency services.

201 E. 57th St., New York Plaza 1-5577 Al Petgen, mgr, station services  
1907 Tribune Tower, Chicago, Ill Superior 7-3388 Gary Eckard, station sales representative, Richard Lane, agency sales representative  
(Audience measurement.)

**Attitude Research Bureau Inc.** Central Bldg., Seattle 4, Wash Main 3-4489. Joseph B. Ward, pres (Media effectiveness research, point-of-sale and traffic studies)

**Audit Bureau of Circulations**, 123 N. Wacker Dr., Chicago 6, Ill. Central 6-7994. James N. Shryock, pres and managing director; Alan T. Wolcott, exec vp, Leo H. Smith, vp, Carl Gazley, assistant managing director

357 Bay St., Toronto 1, Ont Empire 6-6340.  
(Cooperative association of advertisers, advertising agencies and publishers for verification of circulation of newspapers and periodicals)

**Broadcast Advertisers Reports Inc.** 730 Third Ave., New York 17, N. Y. Yukon 6-8410 Phil Edwards, chmn of bd and publisher, Robert W. Morris, pres, Albert C. Morey, vp, Josef E. Rosenberg, vp & asst to pres, Richard F. Kennedy, vp, custom services

Production Center 416 Main St., Darby, Pa. David W. Allen, exec vp, Alfred K. Edwards Jr, vp; Norman E. Barkin, vp, Elizabeth Bush, treas.  
(Publisher of tv commercial audits based on regular off-the-air monitoring of stations)

**R. H. Bruskin Assoc.** 96 Bayard St., New Brunswick, N. J. Charter 9-1800 Whitehall 4-7023 Richard Bruskin, pres, Dr. Mel Gold, director of sales and creative development; Sid Rowland, Walter Meyer, Michael Sandler project directors, Dorothy Finley, field director

(Media, marketing and industrial research TV-T commercial tester for in-home analysis of commercials "Aim," a continuing national study of slogan, trademark, personality and package identification)

**Bureau of Broadcast Measurement**, 96 Eglinton Ave. E., Toronto 12, Ont. Canada Hudson 5-9464 George S. Bertram, Swift Canadian Co, pres; Ross A. McCreath, All-Canada Radio & Television Ltd., vp; Wilfred L. Hudson, research and development director; Charles J. Follett, sec-treas, Charles A. Buiton, executive vp, Ray B. Collett, Levitt Bros Ltd, vp

**Canadian Facts Ltd.** 49 Wellington St., W., Toronto 1, Ont., Canada. Empire 4-6373. John F. Graydon, pres, F. S. Lyman, vp, Montreal office E. Tulving, psychological consultant, L. O. Thompson, executive director the Schwerin system (Among services, administrators in Canada Schwerin research system of pre-testing programs and commercials)

**C-E-I-R Inc.** 1200 Jefferson Davis Highway, Arlington 2, Va (research center). Otis 4-6377  
370 Lexington Ave., New York 17, Lexington 2-9390. Dr. Herbert W. Robinson, pres., W. W. Eaton, Alva R. Reimels, vps; James L. Tyson, mgr, New York office, Dr. Jack Moshman, chief mathematician, Frank Plovina, dir, Samuel Weiss Research Div (National and international market research, product and specialized surveys, economic studies, operations research, computer and technical services)

**Robert S. Conlan Assoc. Inc.** 4700 Billeview St., Kansas City 12, Mo. Victor 2-3038 Robert E. West, pres, Mrs. Halie E. Jones, vp. (Local and national radio and tv audience surveys fm, am, Negro stratified, and market research and interviewing)

**Crossley, S-D Surveys Inc.** 405 Park Ave., New York 22, N. Y. Plaza 5-1606. Arthur B. Dougall, chmn of bd, Archibald M. Crossley, pres; Carl H. Henrikson Jr., vp & gen mgr; Robert C. Montgomery, treasurer; Carol A. Cruikshank, client service mgr.

**Gould, Gless & Benn Inc.** (American Research Service Div.) 661 N. Rush St., Chicago, Ill Superior 7-9168 Howard Benn, pres, Henry Gless, exec vp  
South Pasadena, Calif 308 Monterey Rd., Murry 2-3373 Robert L. Biggs, vp  
San Francisco, Calif 111 Sutter St., Douglas 2-4942 W. H. Gacke, vp  
Minneapolis, Minn First Nat'l Bank Bldg., Steve Plasman, mgr  
(Tv program & commercial measurement commercial pre-testing custom-designed research studies)

**Guide-Post Research**, 944 Greentree Rd., Pittsburgh 20, Pa C. F. Ackenheil, director.

**Hellman Marketing Services**, 654 Madison Ave., New York 23, Templeton 8-8834. Gordon A. Hellman, pres.

**C. E. Hooper Inc.** 375 Park Ave., New York 22, N. Y. Murray Hill 8-2290. Frank Stisser, pres, Mrs. C. E. Hooper, chrm of bd; W. Bruce McEwen, executive vp, A. W. Harding, Lucy Woodworth, Dorothy Behrens, Fred H. Kenkel, vps.

Production office and plant: 84 Danbury Road, Wilton, Conn. Porter 2-5514.

**International Surveys Ltd.** 1440 St. Catherine St., W., Montreal, Que., Canada. University 6-1579 Paul Haynes, pres.

888 Dupont St., Toronto, Ont. Lennox 4-7919.  
(Market research monthly national and area radio and tv station and program reports.)

**Richard Manville Research Inc.** 230 Park Ave., New York 17, N. Y. Oregon 9-2435 Richard Manville, pres, S. J. Collins, dir of research, James Lithgow, dir of client services (Consultant on advertising and marketing research. Studies of radio and tv markets, programs, audiences and commercial effectiveness)

**Market Research Corp. of America**, 122 E. 42nd St., New York 17, N. Y. Oxford 7-3540. Samuel G. Barton, pres; C. C. Rogers, pres, National Consumer Panel Div., Daniel F. O'Connell, vp, media evaluation, Dr. Wayne Lee, pres, Distribution Research Div., State College, Pa., S. Payne, pres, Interview Research Institute, Dr. Harlan Mills, pres, Mathematica, Princeton, N. J.

**Market Research Services**, 565 Hippodrome Bldg Annex, Cleveland 15, Ohio. Prospect 1-1828 Morris Darnovsky, director. (Advertising and marketing research)

**McDonald Research Ltd.** 670 Bayview Ave., Toronto 17, Ont Hudson 7-2861  
Clyde H. McDonald, pres, John C. A. Wilson, vp

(Special surveys on all aspects of broadcasting)

**Media Records Inc.** 63 Vesey St., New York 7, N. Y. Worth 4-0076. John Halpin, pres; L. H. Collins, vp.

257 E. Broad St., Columbus 15, Ohio. Capital 1-7784. Francis Davis, mgr.

173 W. Madison St., Chicago, Ill. Andover 3-5683 Ladious Siwak, mgr.

575 Mission St., San Francisco 5, Calif Garfield 1-4989. Harold F. Gannon, mgr.

**Moffett Research Co.** 3175 W. Sixth St., Los Angeles 5, Dunkirk 3-7096 Jessie Locke Moffett, pres, Samuel Kneale Bell, vp, Keith Ainsley, treas; Carol Locke, sec (Opinion polls, sales audits, motivation studies advertising and media research, product and package development, employe attitude studies)

**National Research Consultants**, B-8, Hillside Manor, New Hyde Park, N. Y. Pioneer 2-0500 Joseph L. Levitt, pres

(Basic research and analysis services, media analysis, market and motivation research, new product research and operations research)

**National Television Monitor Inc.** 601 Madison Ave., New York 22, N. Y. Murray Hill 8-1071 Kenneth Jaffe, pres

(Monitoring service, tape recordings; photo reports [storyboard type] in N.Y.C.)

**A. C. Nielsen Co.** 2101 Howard St., Chicago 45, Ill Hollywood 5-4100 Broadcast Div. providing national and local television and radio audience measurements and station and network coverage survey, H. A. Rahmel, executive vp and gen mgr, C. G. Shaw, executive vp; J. K. Churchill, vp, H. W. Bussman, pub rel dir, W. R. Wyatt, vp (Loop office, Franklin 2-3810)

575 Lexington Ave., New York 22, N. Y. Murray Hill 8-1020 T. R. Shearer, vp; G. E. Blechta, vp; E. E. Sundquist, vp, press relations.

70 Willow Rd., Menlo Park, Calif. Davenport 5-0021 J. R. Matthews, vp.

(Other divisions provide marketing research on food, drugs, pharmaceuticals, photographic supplies; special-order research, coupon clearing and redemption)

**Edward J. Noonan Market Research Organization**, 157 Federal St., Boston 10, Mass. Liberty 2-1870. Edward J. Noonan, pres; Arthur Silver, vp and director of field operations, Foster Slayton, director of research; James G. Ryan, director of sales (Local, regional and national radio and tv audience surveys; media, program and product analyses)

**O'Connor Audience Surveys**, P. O. Box 2045, Knoxville, Tenn. 5-2272 Bernice M. O'Connor, director (Radio and tv audience surveys)

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## Research Services CONTINUED

**Psychological Corp.** 304 E. 45th St., New York 17, N. Y. Oregon 9-7070 Paul S. Achilles, chmn of bd, George K. Bennett, pres; Robert L. French, director, Div. of Marketing & Social Research, Robert S. Arthur, Robert S. Lee, Harold Mendelsohn, Elnor J. Barnes, asst. directors; John Lobel, mgr, tech services  
(Studies of psychological aspects of consumer behavior, media, communications and public relations. Regular services include Active Response tests of tv commercials and other forms of advertising.)

**Publishers Information Bureau.** 444 Madison Ave., New York 22, N. Y. Plaza 2-0055. W. H. Mullen, director. (Monthly reports on advertising space in magazines and Sunday newspaper supplements.)

**The Pulse Inc.** 730 5th Ave., New York 36, N. Y. Judson 6-3316. Dr. Sydney Roslow, director; David Klein, mgr; Lawrence Roslow, associate director; George Sternberg, service director, Irma Roslow, service mgr; Robert Collins, director of client relations.

6399 Wilshire Blvd., Los Angeles, Calif. Olive 3-7733. Edwin Cahn, Pacific Coast director.

435 N. Michigan Ave., Chicago, Ill. Superior 7-7140. George Herro, Midwest director.  
(Radio, tv, market research)

**Radio Reports Inc.** 220 E. 42nd St., New York 17. Murria Hill 7-6658. Officers: David Fins, pres, Gorton V. Carruth, vp, George Magee, vp; Carl Hirschfeld, Midwest vp in chg of Chicago and Detroit Branch offices 5050 Joy Road, Detroit 4 1550 E. 53rd St., Chicago 15, 36 Springfield St. Wilbraham, Mass., 2024 W 6th St., Los Angeles 5 3333 Connecticut Ave., N.W., Washington 6 D C; 264 Arlington Ave., Berkeley, Calif., 5837 W Montgomery Ave., Philadelphia 31, Pa. (Provides transcripts, digests and analyses of radio and tv news and comment, surveys of program content, monitoring of commercials off-the-air tv photographic service; tape and disc recordings.)

**Research Co. of America.** 570 5th Ave., New York 36, N. Y. Plaza 7-1865. A. Edwin Fein, managing director; E. dePianelli, director, international development, John H. Dahn, director, research; W. H. McDermid, executive staff consultant; A. W. Zelomek, consulting economist.

**Research Consultants Inc.** 64 Wall St., Norwalk, Conn VO 8-8224 John Peatman, pres

**Richards Assoc.** 1737 DeSales St., N.W., Washington 6, D C Sterling 3-4630. Robert K. Richards, pres, Pat Mowrer, account exec; Sandy George admin asst

**Elmo Roper & Assoc.** 111 W. 50th St., New York 20 N Y Plaza 7-4900 Elmo Roper, Burns Roper, Carolyn Crusius, Joel Brooke, Gerhart D. Wiebe, partners.

**N. C. Rorabaugh Co. Inc.** 347 Madison Ave., New York 17, N. Y. Murray Hill 6-2193. N. C. (Duke) Rorabaugh, pres, Bea Field, tv editor (Issues quarterly Rorabaugh Report on Spot Tv Advertising also special reports on spot tv expenditures by advertisers, brands, markets.)

**Schwerin Research Corp.** 270 Madison Ave., New York 16, N. Y. Oregon 9-5858. Horace S. Schwerin, pres; Leonard Kudisch, executive vp; Henry H. Newell, Raymond K. Maneval, Donald H. McCollum senior vps, Harold M. Spielman Ivan Levinger, John V. Roberts, vps. 10 Stratton St., London, W1, England A. J. Hemming mng dir  
Toronto, Canada. (See Canadian Facts Ltd)  
(Radio, tv, motion picture qualitative research, commercial studies)

**Sindlinger & Co., Inc.** 20 East Winona Ave., Norwood Pa Ludlow 6-5100 Albert E. Sindlinger, pic

441 Lexington Ave., New York, N. Y. Murray Hill 7-8883

(Radio-tv, entertainment industry, product use and buying plan research)

**Seymour Smith Assoc. Inc.** 205 E 42nd St., New York, N. Y. Seymour Smith, pres; Marvin J. Rothenberg, assoc director; Charles Chotiner, project director; Laura Shifman, field director  
(Advertising, marketing, media research and counsel)

**Southwest Research Inc.** 2520 W Mockingbird Lane, Dallas 35, Tex. Fleetwood 1-6469. Mary H. Winters, pres; Verna C. Brock, sec-treas.

**Daniel Starch & Staff.** Boston Post Rd. and Beach Ave., Mamaroneck, N. Y. Owens 8-0800. Daniel Starch, chairman; Howard A. Stone, pres; D. Morgan Neu, vp and director of television research. (Marketing, advertising, product, opinion media research; national, regional, local surveys.)

**Storyboard Reports.** 4869 Broadway, New York 34 Lorraine 9-5010. Allan Black, mgr. (Off-the-air tv and radio commercials, using still photos and verbatim audio transcript, in form of storyboard. To order, or from library dating from Jan. 1959.)

**Television Audience Research** (division of NTA Telestudios Ltd) 1481 Broadway, New York 36, Longacre 3-1122. Steve Simon, dir of client services.

**Television Personal Interviews Inc.** 424 Madison Ave., New York. Murray Hill 8-5969 Miles A. Wallach, pres; Stephen Salonites, sales mgr. (Qualitative tv research)

**Trendex Inc.** 535 5th Ave., New York 17, N. Y. Murray Hill 2-1182. Edward G. Hynes Jr., pres; Robert B. Rogers, executive vp, Mary I. Smith, vp and secretary; John P. List, vp and treasurer; Eugene L. Reilly, vp, sales. (Consumer, market and industrial research by telephone Telephone coincidental and other audience surveys.)

**United Media Inc.** 1659 Yates Ave., New York 61. Sycamore 2-6658. H. Coscia, pres (Management consultants; electronic data processing services for the broadcasting industry).

**Videodex Inc.** 342 Madison Ave., New York 17, N. Y. Murray Hill 7-8837. Allan V. Jay, mgr (Tv audience research)

**M. A. Wallach Research Inc.** 424 Madison Ave., New York Murray Hill 8-5931. Miles A. Wallach, pres; Michael Jablow, vp; William Weitzman, mgr, consumer research; Edward Cookson, mgr, sales research.

**World Wide Information Services, Inc.** 660 First Ave., New York 16, N. Y. Oregon 9-7240. Richard W. Hubbell, pres; David Hale Halpern, ch exec comm; Gerard G. Murray, vp.

Services: Fact-finding and news gathering for business and industry, market surveys, photo and newsfilm service.

## Closed Circuit Tv Operators

**Bramson Telecasting Service Inc.** 1440 Broadway, New York 18, N. Y. Circle 6-9860. E. M. Abramson, pres. (All phases of closed circuit television)

**Commercial Telecast Networks Inc.** 11 Broadway, New York 4, N. Y. Bowling Green 9-6296 Lloyd W. Durant, pres and director of creative program and production, William F. Hogan, vp and director of communications engineering. (Produces closed circuit telecasts, provides lines and facilities)

**Communications Productions Inc.** 55 Berkeley St., Boston, Mass Hubbard 2-5579 Robert

Berman, pres; A. J. Schneider, prod supervisor. (Closed circuit tv, tv films, live tv.)

**Giantview General Television Network.** 901 Livernois Ave., Ferndale 20, Mich Lincoln 8-2500. Stanley R. Akers, pres, W. Russell Smith, sales manager, John L. Mayer, assistant sales manager.

1672 Oakwood St., Toledo 6, Ohio. Jefferson 6-4641. W. Russell Smith, sales manager  
(Closed circuit tv, mobile video tape recording, rent large screen tv projectors, provide closed circuit tv shows, rent video paging equipment)

**Medical Communications.** (division of Paul Klemtner & Co.) 151 Washington St., Newark 2, N. J. Market 4-9191. Edward C. Rasp Jr., mgr. (Closed circuit tv service in medical, pharmaceutical fields.)

**Selectivision Inc.** 5 Tudor City Pl, New York 17. Judson 2-8100, ext 5. Studio Twining 7-0548. Emanuel Demby, pres; Jerome Kent, secretary; Jules Spaulder, treasurer. (Primary business is subscription "toll" tv, operates department for closed circuit tv testing of tv commercials and programs to industry; manufacturer of mobile two-camera chain tv studio for sale to industrial companies, community antenna systems and institutions)

**TNT Tele-Sessions Inc.** 575 Madison Ave., New York 22, N. Y. Murray Hill 8-3220. Nathan L. Halpern, pres; Marshall Jamison, exec producer; Robert F. White, production dir, Al deCaprio, prog dir; Edward F. Addiss, operations dir; Irve Tunick, senior writer; William G. Rolley, sales mgr; Bart Swift, sales development dir, J. B. O'Connor, mgr, Eastern Div.

719 Fisher Bldg, Detroit 2, Mich Trinity 3-1566. John L. Beers, mgr, Mid-West Div  
1137 North Cole Ave., Los Angeles 38, Calif. Hollywood 2-2480. Douglas George, mgr, Pacific Coast Div

250 Golden Gate Ave., San Francisco 2, Calif. Ordway 3-0750 Secy-treas, George Frank  
(Closed circuit television services, facilities and programming for business and industry. See also Theatre Network Television below.)

**Telecasting Services Inc.** 1058 W. Washington Blvd. Chicago 7, Ill Seeley 8-1022. H. Walter Thompson, pres; Edward Kolberg, vp; Saul Z. Bass, secretary-treasurer; Carl J. Meyers Jr, tv producer-director (Closed circuit tv pickup and programming; large screen projection equipment and studio facilities for video tape and kinescope programs)

**TelePrompter Corp.** (Programs and Productions Div.) 311 W. 43rd St., New York 36 Judson 2-3800 Irving B. Kahn, pres; William V. Sargent, exec vp; Hubert J. Schlafly Jr., vp for engineering, Edward C. Reveaux, vp Programs and Productions Div; Robert M. Rosencrans, mgr closed-circuit operations; Jay Merkle, operations dir, John R. Barrington, dir public relations.

(Producers of large screen closed circuit telecasts for industry, sports and government)

**Teletalent Inc.** (Professional Closed Circuit Tv Div.) 274 Madison Ave., New York 16 Murray Hill 9-3660 Louis L. Tyrrell, pres; Jay E. Raeben, executive vp, David L. Cohn, research director, Professional C-C Tv Div; Jay E. Raeben, pres, Louis L. Tyrrell, executive vp, Attallah Kappas, M.D., medical director  
(Teletalent packages and produces Eidophor large screen color and black-white telecasts, provides all talent, facilities, lines, meeting rooms and projectors)

(Professional C-C Tv Div packages and produces medical-scientific telecasts)

**Television Communications Inc.** NBC Bldg., 420 Taylor St., San Francisco 2 Ordway 3-2744. Lindsey Spight, pres; Joseph B. Durra, vp.

407 Commercial Center St (Summer-Whiting Co.), Beverly Hills, Calif. Crestview 4-5294 Dwight W. Whiting, mgr

1208 Tower Bldg, Seattle 1, Wash Mutual 2-0280. John Heverly, mgr  
(Closed circuit tv programming-production.)

**Theatre Network Television Inc. (TNT).** 575 Madison Ave., New York 22, N. Y. Murray Hill 8-3220 Nathan L. Halpern, pres, Marshall Jamison, exec producer, Robert F. White, production dir; Al deCaprio, prog dir; Edward F. Addiss, operations dir, Irve Tunick, senior writer; William G. Rolley, sales mgr, Bart Swift, sales development dir, J. B. O'Connor, mgr, Eastern Div

719 Fisher Bldg, Detroit 2, Mich Trinity 3-1566. John L. Beers, mgr, Mid-West Div  
1137 North Cole Ave., Los Angeles 38, Calif. Hollywood 2-2480. Douglas George, mgr, Pacific Coast Div

250 Golden Gate Ave., San Francisco, Calif. Ordway 3-0750 Secy-treas, George Frank  
(Closed circuit television for paid box office admissions See also (TNT Tele-Sessions Inc above.)

**Visual Electronics Corp.** 356 W 40th St., New York 18 Pennsylvania 6-5840. James B. Tharpe, pres, John P. Gallagher, vp, Morris A. Mayers, mgr of closed circuit tv operations (Closed circuit services for sales meetings, medical conventions, training programs, designs and equips closed circuit installations for industrial educational, medical and commercial use)

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## Program Producers, Distributors, Production Services

(Key to symbols: PLP—producer of live programs; PFP—producer of film programs, PLC—producer of live commercials; PFC—producer of film commercials; DFF—distributor of feature films, DFS—distributor of tv film series; LRP—producer of live radio programs, TRP—producer of transcribed radio programs; RRC—producer of recorded radio commercials, STP—syndicator of transcribed programs.)

### A

**A.A.P. Inc. (Associated Artists Productions)** 345 Madison Ave., New York 9, N. Y. Murray Hill 6-2323. Arthur B Krim, pres.  
Chicago 1, Ill.: 75 E Wacker Dr. Dearborn 2-2030. John McCormick, midwest division mgr.  
Dallas 1, Tex.: 1511 Bryan St. Riverside 7-8553 Norman C. (Buck) Long, southwest division mgr.  
Los Angeles 46, Calif.: 9110 Sunset Blvd. Crestview 6-5886. Ben Elrod, west division mgr.  
Services: DFF; DFS.

**ABC FILMS INC.** 1501 Broadway, New York 36, N. Y. Phone Lackawanna 4-5050. Henry G. Platt, pres.  
Chicago 1, Ill.: 360 N Michigan Ave. Andover 3-0800. Howard Anderson, Central Div. sales mgr.  
Hollywood 28, Calif. 1539 N. Vine St. Normandy 3-3311. William L Clark, western operations vp.  
St. Louis, Mo.: 317 N 11th St. Main 1-0274. J. Chris Hetherington, account executive  
Lexington, Mass. 67 Liberty Ave. Volunteer 2-7223 C Herbert Masse, account executive.  
Philadelphia 31, Pa. 6143 Nassau St. Greenwood 7-4903 William R. Dothard, account executive  
N Miami Beach, Fla.: 1745 N. E 180 St. Wilson 5-2352. Al Lanken, account executive  
Dallas 16, Tex.: 3396 Southern Oaks Blvd. Riverside 7-0442 J Edward Owens, account executive  
Toronto, Ontario 494 Avenue Rd. Walnut 4-7265 Colm O'Shea account executive.  
Services: PFP, DFF, DFS

**Academy Film Productions Inc.** 123 W. Chestnut St. Chicago 10, Ill. Michigan 2-5877. Bernard Howard, pres-executive producer  
Services: PLP; PLC; DFS; PFC; PFP; producer of television commercials, industrial, sales training and sales promotion films, editing services; studios and equipment rental  
Creator-producer of commercials, shows and audio-visual presentations for agencies, planning and preparation of wide-screen presentations slides (slide-films, motion pictures), studio and equipment for rent

**Academy-McLarty Productions Inc.** 45 Stanley St. Buffalo 6, N. Y. TX 3-0333 Franz E Hartman, pres & exec prod; H D McLarty, vp sales; Norman B Ross, prod mgr; Carl Prior, Jr., ch cameraman, James Vormelker, ch recordist  
Syracuse 2, N. Y. 333 S Warren St. Harrison 2-6212 Thomas Fitzpatrick, Jr., exec in charge  
Coral Gables, Fla. 151 Majorca, Highland 4-5114 Willard Jones, exec in charge; Joseph Lynch, sales mgr  
Services: PFP; PFC, TRP, RRC, STP.

**Acme Film Labs Inc.** 1161 N Highland Ave. Hollywood 38, Calif. Hollywood 4-7471 Samuel Sawelson, pres  
Services: 16mm-35mm color and monochrome film processing laboratory, video tape to film, film to tape

**Acus Pictures Corp.** 165 W 46th St. New York 36, N. Y. Plaza 7-2265 Patrick E Shanahan, pres.  
Service: DFF.

**Advertisers Broadcasting Co.** 117 W 46th St. New York 36, N. Y. Plaza 7-3560. Sholom Rubinstein, executive producer  
Services: PLP; PFP; PLC; PFC

**Advertising Radio and Television Services Inc.** 421 W 54th St. New York 19, N. Y. Plaza 7-7323 Gerald Auerbach, pres, Alfred di Pietro, exec vp  
Services: Commercials, telops, slides, records, distributed by Sponsors Film Service, a division of Advertising Radio and Television Services.

**Aladdin Television Productions Inc.** 346 N. Larchmont, Los Angeles 4, Calif. Hollywood 2-6686 Julius F. Tuchler vp-gen mgr.  
Services: PFP.

**Alcona Productions.** 9706 Twin Creek Drive, Dallas 28, Tex. Taylor 4-3123. Dr Charles H Edwards, pres  
Services: PLP; PFP, PLC; PFC; DFF; DFS; writer-director service.

**Alexander Film Co.** Alexander Film Bldg. Colorado Springs Colo. Melrose 3-1771. Keith Munroe, pres.  
New York 36, N. Y.: 500 5th Ave. Longacre 5-1350 Maxine Cooper, resident vp.  
San Francisco Calif. 414 California St. Export 7-4705. William Hillhouse  
Chicago 11, Ill.: 472 Wrigley Bldg. Whitehall 4-5980. Terry Hatch  
Services: PFC

**M & A Alexander Productions Inc.** 6040 Sunset Blvd. Hollywood 28, Calif. Hollywood 4-3414 Arthur Alexander, pres.  
New York 22, N. Y. 141 E 55th St, Plaza 5-5266 Larry Stern, eastern rep  
Services: DFF, DFS; distributor of syndicated tv shows, cartoons and comedies

**All-Canada Radio & Tv Ltd.** 80 Richmond St. W Toronto, Ontario Empire 6-7691. Dana Murray, program division manager  
Montreal, Quebec: Dominion Square Bldg. University 6-9868. Ken Baker, mgr.  
Winnipeg, Manitoba: Electric Railway Chmbrs. Whitehall 2-6861 Bruce Pirie, mgr.  
Calgary, Alberta: Taylor, Pearson & Carson Bldg. Amherst 2-7691. Jack Cavanaugh.  
Vancouver 5, B. C.: 1161 Melville St. Mutual 4-7461 John Baldwin, mgr  
Services: DFS, DFF, film servicing, editing, storing and shipping.

**Allend'or Productions Ltd.** 607 N La Brea Ave Los Angeles 36, Calif. Webster 8-2191 Algernon G Walker, pres.  
New York 36, N. Y. 550 Fifth Ave Circle 5-0770 Benjamin S Greenberg, vp.  
Services: PFC; PFP; Industrial educational, sales training and Public Relations films

**Paul Alley Productions** 619 W. 54th St New York 19, N. Y. Judson 6-2393 Paul Alley, pres.  
Services: PFP, PFC; producers of educational, information and public relations films, spot news features and stories

**Allied Record Mfg. Co.** 1041 N Las Palmas Ave, Hollywood 28, Calif. Hollywood 9-5811 Daken Broadhead, pies Eastern Div 233 Main St, Bellville, N. J. Plymouth 9-0700 Peter M Rogers, gen mgr  
Services: Record pressing

**All-Scope Pictures Inc.** (commercial film division 20th Century-Fox) 1417 N. Western Ave Hollywood 27, Calif. Hollywood 2-6231 Gordon S Mitchell, pres  
Services: PFC

**Alpha Film Productions.** P O Box 5325, Baltimore 9, Md. CL 2-4150. W E Wood, owner.  
Services: PFC, 16mm reversal processing, work prints, film processing

**American Baptist Convention, Radio-TV Department.** 152 Madison Ave, New York 16, N. Y. Murray Hill 4-4100. Frederick L Essex, director  
Services: PTP; religious broadcasting workshops

**American Film Co.** 1329 Vine St. Philadelphia 7, Pa. Walnut 2-1800 Ben Harris, mgr.  
Services: DFF, producer of films on special order; facilities for storage, booking, inspection, shipping of all types of films, rental of shorts & features, distribution of industrial, medical & travel films.

**American Film Reviews Inc.** 409 E Jay St. Dunkirk, Ind 7261. Herbert J. Shoults, pres.  
Services: PFP; PFC.

**American Foundation for the Blind Inc.** 15 W. 16th St. New York 11, N. Y. Watkins 4-0420. Dr Gregor Ziemer, director of public education  
Services: STP, DFS, LRP TRP, community relations

**American Jewish Broadcasting Co.** 239 Fourth Ave, New York 3, N. Y. Gramercy 5-6553. Herman Younglieb, pres.  
Services: PLP; PTP; PRC; STP; foreign language programs.

**American Medical Assn.** 535 N Dearborn St, Chicago, Ill. Whitehall 4-1500 Leo E Brown, director, Communications Div, Stephen T. Donohue, director Media Relations Dept. Dick Reinauer, director Radio-TV Motion Picture section, John Briska, Radio-TV news editor.  
Washington 1523 L St NW Sterling 3-8155. Dayton Moore, media relations representative.  
Los Angeles 1925 Wilshire Blvd, Los Angeles 57 Hubbard 3-1581 Jerry L Pettis, media relations representative  
Services: PFP, DFF, TRP, STP.

**Animation Inc.** 736 N Seward St Hollywood 38, Calif. Hollywood 4-1117 Earl Klein, pres, Bob Sage, prod mgr; Pete Bastiansen, creative dir Ed Barge, animation dir  
Chicago 1, Ill. 221 N. LaSalle St. Franklin 2-2628 Joe Edwards  
Detroit 27, Mich. 14005 Fenkell Ave Broadway 3-3040 Ted Petok  
San Francisco, Calif. 483 Pine St. Yukon 2-0665 Morrison Felzer  
Services: Syndicated tv commercial distributor

**A.P.S. Associates.** 6 E 46th St, New York 17, N. Y. Murray Hill 7-0944. Hilliard Schendorf, pres  
Services: PFP, PFC, TRP; RRC

**Arc Film Productions Inc.** 580 5th Ave., New York 36, N. Y. Columbus 5-6968. R. J. Oul-99 55. Pierre Gradwohl, director.  
Paris 2, France: 20, Rue de La Paix. Opera mann, pres  
Services: PFP; PFC, DFS

**Arizona Recording Productions.** 834 N. 7th Ave Phoenix, Ariz Alpine 2-1719. Raymond A. Boley, owner-mgr  
Services: PRC; RRC; sound for movies

**J. Armstrong & Co.** 28 W. 44th St, New York 36, N. Y. Longacre 3-4584. Joseph Armstrong, owner.  
Services: PFC

**Arrowhead Productions.** 1122 S. La Cienega Blvd, Los Angeles 35, Calif. Burt I. Harris and Edmund Beloin, producers.  
Services: PFP; PFC.

**Artists Recording Studios.** 8718 E. 77 Terrace, Kansas City 38, Mo. Fleming 3-6767. Bill L. Godden, pres.  
Services: tv sound production.

**Artransa Pty. Ltd.** 132-8 Phillip St., Sydney, Australia BO360 Studios Artransa Park, French's Forest, New South Wales, Australia. Robert Lord, mgr  
Melbourne, Australia: 22/46 Bendigo St., JB4121. Paul Britnell, representative  
New York 17, N. Y.: 366 Madison Ave., Murray Hill 7-4344. Paul Talbot, American representative  
Johannesburg, South Africa: Fox & Troye Sts., 22-2188. John Walker, South African representative  
Services: PFP; PFC, DFS, LRP, TRP, RRC; STP

**Associated Program Service (Div. of Muzak Corp.)** 229 Park Ave S, New York 3 N. Y. Oregon 4-7400 Edward Hochhauser Jr, gen mgr  
Services: transcribed music libraries, including spots and jingles.

**Associated Radio & Tv Studios Inc.** 1409 4th St. St Petersburg, Fla. Orange 1-9168 C Christopher Rager, mgr, W. Dick Stambaugh, prod mgr  
Services: PFC, TRP, RRC, producer of station promotion and production ids, air checks, recording studio rental

**Association Films Inc.** 347 Madison Ave, New York 17, N. Y. Murray Hill 5-2242 J. R. Bingham, pres  
Ridgefield, N. J.: Broad at Elm. Whitney 3-8200. John Johnson, mgr  
La Grange, Ill.: 561 Hillgrove Ave. Fleetwood 4-0576 M G Weiland, mgr.  
San Francisco, Calif.: 799 Stevenson St. Underhill 1-5305. W O Siler, mgr.  
Dallas, Tex.: 1108 Jackson St. Riverside 8-8759 C L Stahl, mgr  
Services: DFS

**Atlantic Television Corporation.** 130 W 46th St, New York 36, N. Y. Judson 2-1287 Alfred H Morton, pres  
Hollywood 28 Calif. 5746 Sunset Blvd Hollywood 2-4448 Tom Corradine  
Chicago 1, Ill. 203 N Wabash Ave Central 6-1805 Ben Barry & Howard Grafman  
Atlanta 3, Ga.: 333 Chandler Bldg Jackson 2-6448 Jeff Davis  
Minneapolis 3, Minn. 74 Glenwood Ave Federal 8-7013 Abbott Swartz  
Services: DFF, DFS

**Atlas Television Corp.** 209 E 56 St, New York 17, N. Y. Eldorado 5-7943. Henry Brown, pres.  
Services: PFP, DFF; DFS

**Frank Atlas Productions Inc.** 215 East Chestnut St, Chicago 11, Ill. Delaware 7-5662 Frank Atlas, pres, Harriet Jane Atlas, vp, Barry McKinley, exec prod; Jack Wartlieb, prod mgr.  
Services: PLP; PFP, PLC, PFC, LRP; TRP; RRC

**Audio Duplication Services.** 239 E Church St., Marion, Ohio. Du 2-0513. Gene Dasher, pres; N J Dasher, sec-treas  
Services: RRC, producer of tape for fm broadcasting, disc cutting, tape leasing, sales, service and leasing of automatic tape playback equipment

**Audio-Master Corp.** 17 E 45th St, New York 17, N. Y. Oxford 7-0725 Heibert Rosen, pres.  
Services: background music and sound effects records

**Audio-Visual Program Services.** B-8, Hillside Manor, New Hyde Park, Long Island N. Y. Pioneer 2-0500 Dr Jos L Levit director  
New York 55, N. Y. 1980 Valentine Ave, Pioneer 2-0500 Sal Merced, pres (Caravana Studios).  
Services: PFP; PFC, live, remote, on location program services, tape recorded and film featurette programs according to clients' requirements; newsreel, special events program services, mobile unit.

**Aura Recording Inc.** 136 W. 52nd St, New York 19, N. Y. Judson 2-8105 Herbert Kaplan, pres; Benjamin Stern, vice pres; Allen Mirchin, sec.; Heinz Kubicka, treas  
Services: Complete recording facilities; editing and mastering rooms; pressings remotes, Dukane 30/50 system; Ampex tape equipment. Studios equipped with piano, organ, celeste and vibes. Sound effects department

**Auslander Productions Inc.** 8511 Sunset Blvd., Hollywood 46, Calif. Olympia 2-2533. Leland Auslander, pres.  
Services: PFP, PFC; PLP.

**Austin Productions Inc.** 232 1/2 N Main St, Lima, Ohio. Capitol 9-7881 Otto Austin, pres  
Services: PFC, producer of business and industrial films

### B

**B. L. Enterprises.** P. O. Box 1, Elkhart, Ind. Jackson 3-3531 Buck Leigh, mgr.  
Services: Scripts, packaged programs, books.

**Babcock & Kogan.** 45 E 55th St, New York 22, N. Y. Plaza 2-4480. Lyn Babcock, Edward Kogan, partners.  
Services: Tv commercial services.

**George Bagnall & Assoc. Inc.** 8827 Olympia Blvd, Beverly Hills, Calif. Olympia 2-8050. Geo Bagnall, pres.; Fred C. Lindquist, sec.  
Pittsburgh 34, Pa.: 452 Hoodridge Drive. Locust 1-4661. W L Anthony, vp.  
Services: DFF; DFS

**Bob Baker (Marionette) Productions.** 6087 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-2045. Alton Wood, partner  
Services: PLP; PFP; PFC; PLC.

## Program Services CONTINUED

**Baldwin Organization Inc.** 10 W. 65th St., New York 23, N. Y. Plaza 5-9830. Ted Baldwin, pres. Services: producer of industrial films; distributor of public service tv films.

**Bandelier Films**, 1837 Lomas Blvd., N.E., Albuquerque, N.M. Services: PLC; PFC.

**Banner Films Inc.** 527 Madison Ave., New York 22, N. Y. Plaza 5-4811. Charles McGregor, pres. Services: DFF; DFS.

**Thos. J. Barbre Productions**. 2130 S. Bellaire St., Denver 22, Colo. Skyline 6-8383. Thos. J. Barbre, pres-producer. Services: PFP; PFC; motion picture producing facilities; writing, photography, recording, editing, printing; sound stage, mobile sync-sound units; producer of business and industrial films.

**Barbton, Inc.** 485 Madison Ave., New York 22, N. Y. Eldorado 5-6618. Jack Sterling, pres. Services: syndicator of human interest and comedy scripts; taped comedy characters.

**Gene Bardo Productions**. 760 Broughton St., N.W., Orangeburg, S. C. Jefferson 4-7753. Gene Bardo, owner & recording engr. Services: PRC, PTP.

**Barry-Grafman & Assoc.** 203 N. Wabash Ave. Chicago 1, Ill. Central 6-1805. Ben Barry. Services: PFP; DFF; DFS.

**Basch Radio & Television Productions**. 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., partner. Services: PLP; PFP; PFC; PLC, LRP; TRP; RRC; STP; musical commercials; animation.

**Bass Films Inc.** 200 4th Ave., New York 3, N. Y. Gramercy 5-0684. Robert Bass, vp. Services: local kinescope recording.

**Beacon Tv Features Inc.** 115 Newbury St., Boston 16, Mass. Commonwealth 6-6881. J. L. Sanderson, pres. Services: PFP; PFC; DFF; DFS; storyboards.

**V. S. Becker Productions**. 551 5th Ave., New York 17, N. Y. Murray Hill 2-0777. Viola S. Becker, executive producer. Services: PLP; PFP; DFF; PFC; DFS; PLC.

**Bell Productions**. 507 Fifth Ave., New York 17, Oxford 7-5895. Alan Abel, pres. Services: PLP; PFP; DFS; public relations service to film clients.

**Bemiller Productions**. 729 N. Seward St., Hollywood 38, Calif. Hollywood 9-4669. Richard T. Bemiller, business mgr. Services: PFP; PFC; syndicated commercials for auto-loan firms, supermarkets.

**Bengal Pictures**. 10217-19 Whittier Blvd., Whittier, Calif. Oxford 9-6081. Phil E. Cantonwine, prod-dir; Cherie Le Blanche, story-narration-research; Charles Knight, sound; Perry King, narration, Robert Derteano, film editor. Services: PFP; PFC; DFF; DFS; PLC; industrial films.

**Bible Productions**. P. O. Box 371, Redlands, Calif. Bill Pennell, owner-producer. Branch Offices: Concord, Calif.: 1625 Charlotte Drive. Mulberry 5-5094. R. K. Smith, district rep. Tucson, Ariz.: P. O. Box 5622. Main 2-9000. Wyman Pennell, sales rep. Services: PTP; STP; PRC. 15, Calif. Richmond 9-8800. Guy Biddick, mgr. Services: PFC.

**Blair Productions**. 524 W. 57th St., New York 19, N. Y. Judson 6-6000. Leonard Blair, pres. Services: PLP; PFP; PLC; PFC.

**Fritz Blocki Productions**. 1343 N. Fuller Ave., Hollywood 46, Calif. Hollywood 2-8071. Fritz Blocki. Services: PLP.

**Boerst Optical Co.**, 108 W. Third St., Jamestown, N. Y. Phone 73-895. William W. Boerst, pres; Rachel Muro, sec. Branch: Larchmont, N. Y.: 26 Mayhew Ave. James M. Boerst. Services: "Taylor Weatherscope" panels for forecasting local weather reports.

**Bonded Tv Film Service Inc.** 630 9th Ave., New York. Judson 6-1030. Chester Ross, pres. Los Angeles, Calif.: 8290 Santa Monica Blvd. Oldfield 4-7575. Stanley Halperin, mgr. Chicago, Ill.: 1301 S. Wabash. Wabash 2-1629. John Krutzler, operations mgr. Services: DFS, shipping examination, repair, cleaning and storage of tv films; insertion-deletion of film commercials for ad agencies and stations.

**Bramson Entertainment Bureau Inc.** 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Nat M. Abramson, pres. Services: PLP.

**Bray Studios, Inc.** 729 7th Ave., New York 19, N. Y. Circle 5-4582. Paul A. Bray, pres. Services: DFS; PFP; animation; safety; health, educational, free industrial films.

**British Broadcasting Corp.**, 630 Fifth Ave., New York 20. Circle 7-0656. Derek Russell, rep in the U.S. Washington 4, D. C.: National Press Bldg., Executive 3-1465. John C. Crawley, Douglas W. Stuart, G. F. Priestland, correspondents.

**British Information Services**: 45 Rockefeller Plaza, New York 20, N. Y. Circle 6-5100. Rodney C. Chalk, radio-television division director. Chicago 4, Ill.: 200 S. Michigan Ave., Webster 9-5166. Alan Harvey, B.I.S. dir. San Francisco 15, Calif.: 2516 Pacific Ave. Fillmore 6-3033. Donald Stokes, information officer. Washington, D. C.: 2300 Connecticut Ave., N.W. Hobart 2-1340. David de Boinville, information officer. Services: PFP; DFS; DFF; TRP.

**Broadcast Editorial Reports**. 33 E. 39th St., New York 16. Plaza 9-1546. A. Maxwell Hage, pres & editor-in-chief; Leslie Gordon Phillips, vp; Henry Cassidy, exec editor; H. V. Kaltenborn, senior editor; Norwood F. Allman, dir. Services: editorial background and opinion material — "opinioncasts" — signed editorial broadcast columns.



**S**ERVICE continues to be one of the basic theme songs at BMI. Not only are its facilities offered to its TV licensees, but to producers, advertising agencies and their clients, TV film distributors, music conductors, directors and everyone in TV concerned with music and programming. This service is apparent in the day to day activities of BMI and is provided in many forms, such as:

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- Aid in music clearance.
- Help in protecting music ownership rights.
- Answers to questions concerning copyrights, music right for future residual usage and help in solving all other problems concerning the use of music in TV.



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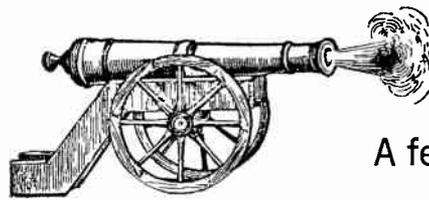
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### BROADCAST EDITORIAL REPORTS

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Murray Hill 9-3450

**Broadcasting & Film Commission of National Council of Churches of Christ in the U.S.A.** Interchurch Center, 475 Riverside Dr., New York 27, N. Y. Ben E. Wilbur, dir. of programming. Hollywood 28, Calif.: 5746 Sunset Blvd. Hollywood 4-7464. George A. Heimrich, director. Services: PLP; PFP; DFS; producer of public service programs (non-commercial) for 35 major Protestant and orthodox denominations constituent in National Council of Churches of Christ in U.S.A.



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A few years ago, Flamingo challenged the stale concepts of tv film distribution. We rejected Hollywood's pot-boilers and called for the programming of distinguished international features. With confidence in the growing demand for quality, we introduced the exciting Critics' Award and Festival Packages. Our courage and foresight were rewarded with success. Today, in the same fine tradition, we offer the regal Imperial Package. Our days of pioneering are over. Flamingo is the established leader of an expanding field.

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## Program Services CONTINUED

**Broadcast Music Inc.** 589 Fifth Ave., New York 17, N. Y. Plaza 9-1500. Carl Haverlin, pres.

Services: program scripts, sent monthly to BMI licensed member stations.  
(See Adv page D 32)

**Broadcasting Program Service.** 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen, pres.

Services: PTP; STP

**Bry Kinescope Labs.** 3518 Devon Ave. Chicago 45, Ill. Juniper 3-1060. A. Arthur Becker, managing director.

Services: kinescope recording on film of tv programs or commercials; off-air or closed-circuit with mobile unit; kinescopes in color; video tape to film transcriptions

**Bill Burrud Productions.** 1522 N. Van Ness Ave., Hollywood 28, Calif. HO. 3-8181. Bill Burrud, pres., Gene McCabe, vp.

Services: PFC; PFP.

### C

**C & B Music Library Inc. & Musi-Que Spot Library & Sheriton Mood Music Library.** 4400 Carpenter Ave., N., Hollywood, Calif. Popular 9-3771. Harry Bluestone, pres.

Chicago 1, Ill.: 360 N. Michigan Ave. State 2-5322. Olga Blohm, gen mgr.

New York 36, N. Y.: 45 W. 45th St., Plaza 7-0695-0696. Charles Michelson, mgr.

Services: pre-recorded mood music for tv film productions and especially designed pre-recorded music library for radio-tv commercials.

**C & G Film Effects Inc.** 1600 Broadway, New York 19, N. Y. Plaza 7-2098. Hugo A. Casolaro, pres.; Martin Gottlieb, sec-treas.

Services: optical effects; titles; 16mm to 35mm blowup; color & monochrome, stand photography art work, color and b-w.

**C E Enterprises Ltd.** 1148 S. Shendoan St., Los Angeles 35, Calif. Bradshaw 2-6884. Cy Roth.

Services: PFP; DFF; overseas productions.

**S. W. Caldwell Ltd.** 447 Jarvis St. Toronto 5, Ontario. Walnut 2-2103 S. W. Caldwell, pres.; G. F. Keeble, exec. vp. S. Banks, vp-production, K. J. Page, gen. sales mgr.

Montreal, Quebec: 1410 Stanley St. Avenue 8-0528. J. R. DeBow, mgr.

Vancouver, British Columbia: 1049 32nd Ave. W. Cedar 7280. Florence Ward, mgr.

Ottawa, Ontario: 355 Main St. Central 5-1023. Donald Manson.

Services: PFP, PFC; DFS; TRP; RRC; STP; owner and operator of Queensway Film Studios: 35-16mm printing and process laboratory; negative-positive, reversal, reduction. Tele-PromPTer of Canada Ltd. and Sponsor Film Services Corp. (wholly owned subsidiaries).

**Calhoun Studios Inc.** 264 E. 78th St., New York 21, N. Y. Lehigh 5-2120. Brian Calhoun, pres.

Washington 5, D. C. Southern Bldg District 7-1830. P. Bateman Ennis.

Services: PFP; PFC; DFS.

**California International Productions.** 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, owner.

Services: PFP; PFC, industrial films.

**California National Productions Inc.** 663 5th Ave New York 22, N. Y. Circle 7-8300. Earl Rettig, pres., Herbert S. Schlosser, vp and gen mgr.; Jaques G. Liebguth, dir. of syndication sales, Daniel M. Curtis, dir. of nat'l and reg. sales, Jack V. Arbib, mgr. victory prog sales

Chicago 56, Ill: Merchandise Mart. Mohawk 4-6565. Edward Montanus, central sales mgr. Hollywood 28, Calif.: Sunset and Vine. Thornwall 5-7000. Clifford Ogden, western sales mgr.

Services: PFP; DFS.

**Lars Calonus Productions Inc.** 45 W. 45th St., New York 36, N. Y. Plaza 7-0350. Lars Calonus, pres.

Services: PFC; animation, industrial films.

**Campus Film Productions Inc.** 20 E 46th St., New York 17, N. Y. Murray Hill 2-8735. Nat Campus, pres-producer

Services: PFC. Producers of medical and industrial films.

**Canadian Travel Film Library.** Canada House, 680 Fifth Ave., New York 19, N. Y. Judson 6-2400. Ron C Ward, dir.

Services: PFC, producers of medical and industrial films.

**Canyon Films of Arizona.** 834 N. 7th Ave., Phoenix, Ariz. Alpine 2-1719.

Services: PFC; RRC; educational and industrial shorts; monochrome and color animation; sound and laboratory services.

**Capital Film Labs Inc.** 1905 Fairview Ave., N.E., Washington 2, D. C. Lawrence 6-4634. James A. Barker, pres.

Services: motion picture laboratory; editorial and sound services; processing and printing; magnetic striping.

**Capital Film Service.** 224 Abbott Rd. East Lansing, Mich. Edgewood 2-3544. James Robert Hunter, owner.

Services: PFP, PFC; PLP; PLC; TRP; RRC; producer services, 16mm monochrome and color processing; sound recording 1/4 inch, 16 mm, 1 7/8 mm magnetic, disc cutting; recording sound to film, editing, animation, kinescoping.

**Capitol Transcriptions Inc.** 620 11th St., N.W., Washington 1, D. C. Executive 3-1246 H. Edward Behre, pres.

Services: PFP; LRP; TRP; RRC, monaural and stereophonic tape; disc recording services; tape duplicator; air checks; studio and location recording; tape and film.

**Captain Z-Ro Productions Inc.** 209 E. 56 St., New York 22, N. Y. Eldorado 5-7943. Henry Brown, pres.

Services: PFP; DFS.

**Carlin Films Inc.** 934 Hope St., Springdale, Conn. Plaza 7-1270. Ruth S. Spelke, pres.

Services: DFS.

**Carson-Stempel Enterprises.** 9034 Sunset Blvd., Los Angeles 46, Calif. Phone Crestview 4-8343. Frank Stempel.

Services: tv production.

**Cascade Pictures of California Inc.** 1027 N. Seward St. Hollywood 38, Calif.. Hollywood 2-6481. Bernard J. Carr, pres.

Services: PFC; producer of documentary and training films for industry and government; production, animation, optical and editorial facilities; release print services.

**Cathedral Films Inc.** 2921 W. Alameda Ave., Burbank, Calif. Thornwall 8-6637. Dr. James K. Friedrich, pres.

Services: PFP; DFF; DFS; films and sound filmstrips deal with stories from Bible.

**Cavalcade Television Programs.** 7904 Santa Monica Blvd. Hollywood 46, Calif. Oldfield 44-1-44. Harvey Pergament, owner.

New York 25, N. Y.: 245 W. 107th St.

Services: PFP; DFF; DFS; exporter of tv film series.

**Cavaller Productions.** B-8, Hillside Manor New Hyde Park, Long Island, N. Y. Pioneer 2-0500. Robert Miles Master, exec prod

Branch Office:  
New York 19, N. Y.: 47 W. 46th St Circle 7-8466. Phillips St. Clair, dir of photography.

Services: PFP; PFC; DFS; production consultants and services; personnel, equipment available on-location, trailer unit.

**CBS Films Inc.** 485 Madison Ave., New York 22, N. Y. Plaza 1-2345. Sam Cook Digges, administrative vp.

Branch Offices:  
Chicago, Ill.: 630 N. McClurg Court. Whitehall 4-6000. Henry A. Gillispe, mgr.

Dallas, Tex.: 1000 Fidelity Union Life Bldg. Riverside 8-4996. Carter Ringle, mgr

St Louis, Mo.: 12th & Cole Sts Main 1-9100. George N. Diederich, mgr.

San Francisco, Calif.: Sheraton-Palace Hotel. Yukon 2-7000. Edward E. Hewitt, mgr.

Boston, Mass.: Statler Office Bldg. Hubbard 2-2323. H. Roy Marks, mgr.

Atlanta, Ga.: 1371 Peachtree Bldg. Trinity 6-0727.

Los Angeles, Calif.: 1313 N. Vine St. Olive 1-2345. William Perkinson, mgr.

Detroit, Mich.: 932 Fisher Bldg. Trinity 2-5500. Barr Sheets, mgr.

Toronto, Ontario (S. W. Caldwell, Ltd.) 447 Jarvis St. Walnut 2-2103. Spence Caldwell, pres.

Services: PFP; DFS; video tape services.

**Center for Mass Communication of Columbia U. Press.** 1125 Amsterdam Ave., New York 25, N. Y. University 5-2000. Dorothy S Oshlag mgr

Services: PFP; DFS; TRP.

**Hu Chain Assoc.** 15 E. 48th St., New York 17, N. Y. Plaza 5-5240. Hubert V. Chain, owner.

Services: PFC; producer of industrial films.

**Chapel Bell Inc.** 2821 Gunckel Blvd. Toledo 6, Ohio. GR. 5-3355. Irv. C. Stoll, pres.

Services: PLP; PFP.

**The Bruce Chapman Co.** 125 W. 41st St. New York 36, N. Y. Wisconsin 7-9244. Bruce Chapman, pres

Services: PFP

**Cheshire & Assoc.** 5528 Proctor Ave., Oakland 18, Calif. Olympic 4-0982. Bob Reichenbach, gen mgr.

Services: LRP, TRP; STP, background music and Speedy-Q sound effects

**Chicago Film Lab Inc.** 56 E. Superior St. Chicago 11, Ill. WH 4-6971. A. G. Dunlap, pres; R. D. Casterline, sales dir

Services: PFC, PFP, 16mm and 35mm film production, sound stages, RCA sound recording, optical effects, art, processing laboratory.

**Children's Chapel Productions.** 2353 Hendon Ave., St. Paul 8, Minn. Midway 6-7026 Rodney L. Kastle, producer

Services: TRP; non-denominational children's program production-distribution.

**Christensen-Kennedy Productions Inc.** 2824 Harney St., Omaha 31, Neb. Atlantic 2977. Dennis M. Kennedy, pres; Ray Christensen, sec-treas; Herb Hellwig, sales mgr.

Branch Office  
Hollywood 28, Calif.: 1601 N. Gower Hollywood 2-3684. Jack L. Silver, western rep.

Services: PFP; PFC, training films, industrial and institutional 35mm film strips, animation.

**Christian Mission Films.** 220 S Electric Ave., Alhambra, Calif. Atlantic 1-9847. Rev Richard T. Bemiller, ministry mgr.

Services: PFP; DFS.

**The Christophers Inc.** 18 E 48th St., New York 17, N. Y. Plaza 9-4050. Rev. James G. Keller, M.M., director

Services: PFP, TRP; religious programs.

**Cinema Corp. of America.** 55 Valhalla Way, Wayne, N. J. Oxbow 4-2377. Alan F. Martin, vp.

Services: DFF.

**Cinema Recording Corp.** 45 W. 45 St., New York 36, N. Y. Judson 2-3744. Valen B Peters, vp.

Service: recording for film industry.

**Cine Sports Productions.** 2 High View Ter., New Canaan, Conn. N. Y. phone, Murray Hill 3-5820. Walter H. Smith, pres

**Cinema-Vue Corp.** 245 W. 55th St., New York 19, N. Y. Judson 6-1336. Joseph P. Smith, pres; Arthur J. Steel, exec vp and treas; Harry M. Pimstein, gen counsel and sec; Egon C. Nielson, pres international operations, Bernard J. O'Rourke, operations mgr.

Branch Office:  
Los Angeles, Calif.: 11693 Laurelwood Dr., Studio City, Poplar 6-8734. Francis D Smith, vp-gen sales mgr.

Services: PFP, DFF; DFS; PFC; distributors and packagers of tv musical shows, documentaries, industrial and public service films Producer of cartoons.

**Cine-Tele Productions (Cine Telescriptions of Hollywood),** 6325 Santa Monica Blvd., Hollywood 38, Calif. Hollywood 5-3376. Harry J. Lehman, executive mgr.

Services: PLC; PFC; commercial, industrial and educational films in monochrome or color; 16mm or 35mm; sound recording and editing; production services; consultant on tv tape

**Cine-Video Productions Inc.** Boston Post Rd. at Cine-Video Lane. Milford, Conn. Trinity 4-6590. Garo W. Ray, pres.

Services: PFP; PFC; DFC; DFF; RRC; producer of industrial, educational, public relations, training, sales programs, industrial and engineering films.

**Cinews.** 1008 10th St., Manhattan Beach, Calif. Frontier 4-4005 James Wakeland, pres.

Branch Offices:  
Delhi 6, India (Newseye-India): 104-D Kamla Nagar. Phone 27938. Baldev Kapoor, director-producer

Services: PFP; PFC; 16mm newsreel film; publicity films for tv release.

**Citadel Productions Inc.** 1564 Sorrento Dr Pacific Palisades, Calif. Granite 8-4740. Herbert L. Stock, pres

Services: PLP, PFP

**Coastal Film Services Inc.** 321 W. 44 St., New York 36, N. Y. Judson 2-7780. Manny Casiano, pres. Lou Lemont, vp

Services: Opticals, animation, art, titles, sound effects—16mm-35mm

**Coffman Films Inc.** 1510 First National Bank Bldg., Dallas 2, Texas. Riverside 8-2828 Sound stage and studio: 4519 Maple Ave., Dallas 19. Lakeside 8-3692. Hammond, pres & gen mgr.

Services: PFP; PFC.

**The Ben Cohn Co.** 1040 N. Las Palmas, Los Angeles 38, Calif.: Hollywood 9-9011. Ben Cohn, owner

Services: publicity, product promotion.

**Colmes-Werrenrath Productions Inc.** 1037 Woodland Drive, Glenview, Ill. Park 9-0011. Walter Colmes, pres

Branch Office  
Steubenville, Ohio: WSTV-Exchange Realty Bldg. At 2 6265 John Laux, vp

Services: PFP, PFC, industrial films, consultants

**H. D. Colson.** 6180 Garland St., Arvada, Colo. Harrison 4-8192. H. D. Colson.

Services: PLP; photo features; still photos.

**Columbia Artists Management Inc.** 165 W. 57th St., New York 19, N. Y. Circle 7-6900. Humphrey Doulens, vp, director of tv and radio.

Los Angeles: 427 W. 5th St. Madison 6-2327. David Ferguson, mgr.

Services: booking of corporation's artists.

**Columbia Transcriptions (Service of Columbia Records).** 799 Seventh Ave., New York 19, N. Y. Circle 5-7300. Cal Roberts, dir

Chicago 11: 630 McClurg Court, Whitehall 4-6000. Richard Hutter, mgr

Los Angeles: 8723 Alden Drive. Crestview 6-1034. Michael Coolidge, mgr.

Services: STP; recording, scripts, package programs, talent. Custom transcription services, press records, premium, promotional and laminated paper records.

**Commercial Recording Corp.** 3104 Maple Ave., Dallas 19, Texas. Riverside 8-8004. J. J. Coyle, pres, Bob Farrar, vp.

Services: PRC, jingles, musical sales aids, film scoring, stereo facilities, sound stage, advertising consultants, programming advisors.

**Commercial Telecast Networks Inc.** 608 5th Ave, New York 20, N. Y. Circle 5-8820. Lloyd W Durant, pres

Services: PLP; PFP, PLC; PFC; producer-packager of closed circuit programs for business and industry

**Commonwealth Film & Television Inc.** 723 7th Ave New York 19, N. Y. Circle 5-6456. Mort Sackett, pres; Leo Gottlieb, gen sales mgr

Services: DFF, DFS; monochrome and color; cartoons.

**Communication Productions Inc.** 55 Berkeley St., Boston, Mass. Hubbard 2-5579. Robert Berman, pres.; A. J. Schneider, prod. supervisor.

Services: PLP; PFP; PLC; PFC, closed-circuit productions.

**Compass Productions Inc.** 1841 Broadway, New York 23, N. Y. Judson 6-3815 George Schaefer.

Services: PLP; PFP.

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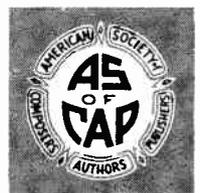
The American Society of Composers, Authors and Publishers (ASCAP) has a membership of 5,606 authors and composers and 1,536 publishers. These talented men and women create the best in American music which is known throughout the world. ■ The Society's

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## Program Services CONTINUED

**Condor Films Inc.** 1006 Olive St., St. Louis 1, Mo. Main 1-8376. Bradford Whitney, pres  
Services: PLC; PFC; producer of industrial and public relations films.

**Connecticut-New York Broadcasters Inc.** 2190 Post Road, Fairfield, Conn. Clearwater 6-0461 (New York City, Circle 5-0668). Kenneth M. Cooper, pres; John E. Metz, vp.  
Services: PLP; RRC.

**Consolidated Film Industries.** 959 Seward St., Hollywood 38, Calif.: Hollywood 9-1441. Sidney P. Solow, vp; gen mgr.  
Fort Lee, N. J.: Gen. Consolidated Park. Windsor 4-3400.  
New York 19, N. Y.: 521 W. 57th St. Circle 6-0210.  
Services: motion picture processing laboratory; title and optical department.

**Contemporary Productions.** 8332 Sagamore, Kansas City, Mo. Mitchell 9-0200. David Green, pres; John L. Humphreys, vp; James J. Lawless, dir of production.  
Branch Offices:  
Chicago (Evanston) Ill.: 1926 Sherman Ave. William H. Calvin, assoc consultant. Greenleaf 5-3606  
Los Angeles (Alhambra) Calif. 3047 W. Norwood Pl. Del Kinaman, assoc consultant. Atlantic 4-5368  
Services: PRC; station break jingles, ID's telops with or without audio.

**Continental Film Productions Corp.** 2320 Ross-ville Blvd., Chattanooga, Tenn. Amherst 7-4302. James E. Webster, pres.  
Services: PFC; producers of animation, industrial and training films.

**Corelli-Jacobs Film Music Inc.** 723 7th Ave., New York 19, N. Y. Judson 6-6673. Fred Jacobs, pres.  
Services: PFP; PFC; RRC; music and sound effects library on tape and disc; editing music scores for films and filmstrips from library; original scores.

**Coronet Instructional Films.** 65 E. South Water St., Chicago 1, Ill. Dearborn 2-7676. Ellsworth C. Dent, vp.  
Branch Office:  
New York 22, N. Y.: 488 Madison Ave., Plaza 9-3232. A. L. Blinder, exec vp.  
Services: producer of educational films; library of 900 short subjects.

**Tom Corradine & Assoc.** 5746 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-4448. Tom J. Corradine, pres.  
Chicago, Ill.: 20 N. Wacker Drive. Central 6-8955. Alfred D. LeVine, pres.  
Services: DFF; DFS.

**Cousens Productions.** 723 Seventh Ave., New York 19, N. Y. Columbus 5-7380. Clayton W. Cousens, pres.  
Services: PFP; PFC; producer of program features; educational, industrial and pilot films.

**Cramer Productions.** Box 75872 Sanford Station, Los Angeles 5, Calif. Hollywood 9-9749. Douglas Cramer, pres.  
Services: PLP; PTP; STP.

**Crane Publications.** 1826 Jewett Dr., Hollywood, Calif. Oldfield 4-8778. Edward Truman, owner.  
Services: PRC; script ideas; story boards; composition of music and pre-recorded library music for dramatic or industrial films.

**Craven Film Corp.** 330 E. 56th St., New York 22, N. Y. Murray Hill 8-1585. Thomas Craven, pres.  
Services: PFP; PFC.

**Crawley Films Ltd.** 19 Fairmont Ave., Ottawa, Ont. Parkway 8-3513. F. R. Crawley, CA pres; Graeme Fraser, vp; Charles Everett, dir of admin; James Turpce, tv dept.  
Branch Offices:  
Montreal, Can.: 1467 Mansfield St. Avenue 8-82264. J. Alasdair, mgr.  
Toronto, Can.: 181 Eglinton Ave E. Wm. C. Kennedy, mgr.

**Criterion Film Labs Inc.** 33 W. 60th St. New York 23, N. Y. Columbus 5-2180. Fred Todaro, pres.  
Services: monochrome and color film processing.

**Bing Crosby Productions.** 9028 Sunset Blvd., Los Angeles 46, Calif. Crestview 1-1171. Basil F. Grillo, vp.  
Services: PFP; TRP; PLP.

**Crosley Broadcasting Corp.** 140 W. Ninth St., Cincinnati 2, Ohio. Cherry 1-1822. Robert E. Dunville, pres.  
New York 22: 3 E. 54th St. Plaza 1-5353. Scott McLean, radio sales mgr.  
Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp, central division.  
Services: PLP; PTP.

**Crossroads Tv Productions Inc.** 1121 S. Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey, E. E. Siman Jr., managing vp's.  
Services: PLP; PLC; PFC; PFP; LRP; TRP; RRC; STP.

**CTM Film Productions** (division of Commercial Telecast Networks Inc.) 11 Broadway, New York 4, N. Y. Bowling Green 9-6296. Lloyd W. Durant, pres.  
Services: PLP; PFP; PFC; PLC.

D

**Dalton Film Co.** 813 Daniel Bldg., Tulsa 3, Okla. Russell Kurtz, pres  
Services: PFP; PLP; DFF; DFS.

**Damon Recording Studios Inc.** 117 W. 14th St., Kansas City 5, Mo. Victor 2-2885. Vic Damon, pres.

Services: PRC; rent, sell and lease sound equipment; jingles; airchecks; tape & disc duplicating.

**Alfred Davidson Assoc. Inc.** 38 E. 57th St., New York 22, N. Y. Plaza 5-0868. W H Bertenshaw, executive producer

Services: PTP, STP; fashion programs and public relations.

**Phil Davis Musical Enterprises Inc.** 59 E. 54th St., New York 22, N. Y. Murray Hill 8-3950. Phil Davis, pres.

Services: PFC, PLC; RRC; producer of musical commercials for tv film soundtracks and radio transcriptions; musical consultants to advertising agencies.

**Ronald Dawson Assoc.** 545 5th Ave., New York 17, N. Y. Murray Hill 7-6865. Ronald Dawson, owner.

Services: PLP; PLC; DFS; radio-tv scripts

**Gordon M. Day Productions.** 15 W. 44 St., New York 36, N. Y. Murray Hill 2-5299. Gordon M. Day, pres.

Services: PFC; RRC; writing-production of tv-radio jingles and spots; agency consultant.

**Decca Records Inc.** 445 Park Ave., New York 22, N. Y. Plaza 2-1600. Sydney N. Goldberg, gen mgr; Lou Sobok, sales prom mgr; Leonard Salidor, national director prom & publicity.

Services: records; stereotypes; transcriptions; studios available.

**De Frenes Co.** 1909-17 Buttonwood St., Philadelphia 30, Pa. Locust 3-1686. Joseph De Frenes, pres & producer; Michael Levanos, vp & prod mgr.

**Hirsh de La Viez.** 1320 Rhode Island Ave., N.E. Washington 18, D. C. Hobart 2-3170. Hirsh de La Viez, pres.

Services: Record promotion for radio-tv program directors and disc jockeys.

**Demby Productions Inc.** 1 W. 58th St., New York 19, N. Y. Plaza 9-2495. Emanuel H. Demby, pres; Allan M. Mogull, exec vp.

Services: PLP; PFP; PLC; PFC; motivation research studies on tv shows; producer of public relations films; script service for advertisers, agencies and other producers; producer of feature films.

**Dephoure Studios Inc.** 782 Commonwealth Ave., Boston 15, Mass. Beacon 2-5722. Joseph Dephoure, pres.

Services: PFC; PFP; slides, monochrome-color film strips, printing, fades dissolves, reversal processing; editorial services.

**Depicto Films Corp.** 254 W. 54th St. New York 19, N. Y. Columbus 5-7620. Jack R. vonMaun, pres.

Services: PFC; audio-visual productions, telops, flip cards, slides, vugraphs, industrial motion pictures, live presentations, package sales training and sales promotion programs, closed-circuit tv shows, conventions, and road shows.

**Deslin Productions Inc.** 780 N. Gower St., Hollywood 38, Calif. Hollywood 9-5911. Desi Arnaz, pres; Lucille Bail, vp.  
Services: PFP; PFC.

**Dominion Broadcasting Co.** 4 Albert St., Toronto, Ont. Empire 3-3383. Hal B. Williams, pres.

Services: LRP; TRP; RRC; STP.

**Douglas Productions.** 10 W. Kinzie St., Chicago 10, Ill. Mohawk 4-7455. Fred C. Raymond, pres

Services: PFP; PFC; DFS; RRC; production of motion pictures and slide films; laboratory facilities; editing, titling, animation, black and white printing and processing; magnetic and optical sound recording.

**D.P.M. Productions Inc.** 62 W. 45th St., New York 36, N. Y. Murray Hill 2-0040. Maurice T. Groen, pres; Ronald T. Groen, vp in charge of production; Bert H. Cohen, asst prod mgr.  
Services: PFP; DFS.

**Sid DuBroff Assoc.** 143 W. 51st St., New York 19, N. Y. Judson 6-3860. Sidney DuBroff, pres.  
Services: prizes for programs and contests.

**Cal Dunn Studios.** 159 E. Chicago Ave., Chicago 11, Ill. Whitehall 3-2424. Cal Dunn, pres.  
Services: PFC; motion picture and slide films for sales promotion, training, product information and employe indoctrination; 35mm-16mm equipment.

**Durham Telefilms Inc.** 521 5th Ave., New York 17, N. Y. Yukon 6-1960. David A. Bader, pres.; William C. Durham, chairman; Norman Carnegi, sec-treas  
Services: DFF; DFC.

**Dynamic Films Inc.** 405 Park Ave., New York 22, N. Y. Plaza 1-7447. Sol Everman, pres; Walter Lowendahl, exec vp; Gerald Carrus, controller.

New York 24, N. Y.: 112 W. 89th St. Plaza 1-7447.  
Services: PLP; PFP; PLC; PFC; DFS; TRP; RRC; sound stages, recording studios.  
Services: PFP; PFC; DFS; PLP; PLC; sound stages, recording studios.

E

**Eade Enterprises Inc.** 1742 Church St., N.W. Washington 6, D. C. Adams 2-5548. Hon. Edith H. Cockrill, pres; Dorothy Looker, sec & prod dir; Evelyn Davis, treas  
Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**East West Tv Inc.** 2221 Fern Dell Place, Los Angeles 28, Calif. Hollywood 7-2371. John S. Daggett, pres.

Services: PFP; PFC; producer of outdoor adventure sequences; documentary adventure films & stock footage.

**Economies Television Programs.** 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. Pierre Weis, vp and gen mgr; Dick Lawrence, national sales mgr; Ken Joseph, national spot sales mgr.  
Services: DFS.

**Editorial Films Inc.** 10 E. 40th St., New York 16, N. Y. Plaza 5-8690. Babette J. Doniger, pres.

Services: PFP; producer of public relations, sales, merchandising, training films; promoter and distributor of own films.

**Educational Films Corp. of America.** 1501 Broadway, New York 36, N. Y. Pennsylvania 6-1780. Earle W. Hammons, pres.

Services: PFP; PFC; DFS.

**Educational Film Enterprises Inc.** 500 N. Wilcox Ave., Los Angeles 4, Calif. Ho 7-2806. George Rony, pres & gen mgr.

Services: PFP; PFC; DFF.

**Ed-Venture Films.** 1122 Calada St., Los Angeles 23, Calif. Angelus 1-1885. William E. Hines, pres.

Services: PFP; PFC; consultant-producer of packages from preproduction through production; on location; live action sequences.

**Elektra Film Productions Inc.** 33 W. 46th St. New York 22, N. Y. Judson 2-3606. Abe Liss, director.

Services: PFP; PFC.

**Elliot, Unger & Elliot** (Commercial Div. of Screen Gems Inc. See Screen Gems listing.)

**Jack Elliot Productions Ltd.** 35 W. 53rd St., New York, N. Y. Circle 6-2274. Jack Elliot, owner.

Services: PFC; RRC.

**Charles Elms Productions Inc.** 5 E. 40th St., New York 16, Murray Hill 6-8877. Charles D. Elms, pres.

N. Tarrytown, N. Y.: 163 Highland Ave. Medford 1-3363. Charles D. Elms, pres.

Services: PFP; PFC; sales training films; promotion packages.

**Empire Broadcasting Corp.** 480 Lexington Ave., New York 17, N. Y. Yukon 6-5700. Mrs. Helen D. Kelleher, pres.

Services: RRC.

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**Empire Broadcasting Corporation**  
480 Lexington Avenue, New York City  
Yukon 6-5700

**Endorsements Inc.** 65 E. 55th St., New York 22, N. Y. Plaza 1-0315. Jules Alberti, pres.

Services: live or film tv endorsements and testimonials.

**Lyle Kenyon Engel Assoc.** 211 W. 58th St., New York 19, N. Y. Circle 7-6382. Lyle Kenyon Engel, pres.

Services: PLP; PTP; music

**Walter Engel Productions Inc.** 20 W. 47th St., New York 36, N. Y. Walter Engel, pres; Joseph T. Williams, production executive; Robert Levengood, production; Dorothy E. O'Brien, script and production coordinator.  
Services: PFC; motion picture sound.

**Enterprise Productions.** 13750 Saticoy St., Van Nuys, Calif. Stanley 3-2733. Sherman L. Weiss, executive Producer.

Services: LRP; TRP; RRC; STP.

**Rodney Erickson Enterprises Inc.** 160 E. 93rd St., New York 28, N.Y. Atwater 9-9040.  
Services: DFF; DFS.

**John A. Ettlinger Assoc.** 6000 Sunset Blvd., Hollywood 28, Calif. Hollywood 2-6635. John A. Ettlinger, pres.  
Services: DFF; DFS.

F

**Faillace Productions Inc.** 59 E. 54th St., New York 22, N. Y. Eldorado 5-1752. A. S. Faillace Jr., pres; Leonard C. MacKenzie, vp & creative dir; Chick Vincent, vp programs; Bob Haggart, musical dir; Bob Nash, sales mgr.  
Services: PRC; PFC; create-produce musical commercials, background score.

**Jerry Fairbanks Productions of California Inc.** 1330 N. Vine St., Hollywood 28, Calif. Hollywood 2-1101. Jerry Fairbanks, pres.

Hollywood, Calif.: William Sterling, national sales dir.

Chicago 11, Ill.: 520 N. Michigan Ave. Whitehall 4-0196. Robert Kemper, midwestern representative.

San Antonio, Tex.: 219 Majestic Bldg., Capitol 4-8641. Jack Mullen, southern representative

Services: PFP; PFC; DFS.

**Famous Artists Corp.** 9441 Wilshire Blvd., Beverly Hills, Calif. Crestview 4-7433. Tom Tanenbaum.

New York 20, N. Y.: 610 Fifth Ave., Circle 7-6200. David Gerber.

Services: tv packagers.

**Farkas Films Inc.** 385 3rd Ave., New York 16, N. Y. Murray Hill 3-9938. Nicholas Farkas, pres; F. E. Robinson, vp; Mary Finley, sec-tras; Francois Farkas, photo dir; Oscar Ray, scenario dept.

Service: producer of non-theatrical & theatrical films and tv commercials.

**Don Fedderson Productions.** 780 N. Gower, Hollywood 38, Calif. Hollywood 9-5911. Don Fedderson, pres; Fred Henry, vp; Robert Sinclair, compt.

New York 36, N. Y.: 19 W. 44th St. Yukon 6-3636. Art Stark.

Services: PLP; PFP.

**Gustave Feig & Co.** 614 Ninth Ave., New York 36, N. Y. Columbus 5-0800. Sydney A. Feig, sec.

Services: furniture and props for rent.

**Paul J. Fennell Co.** 404 N. La Cienega Blvd., Los Angeles 48, Calif. Olympia 2-2612. Paul J. Fennell, producer.

Branch Office:  
New York 19, N. Y.: 119 W. 57th St. Circle 5-1070. Al Bruno, sales representative.

Services: PFC; animation.

**Fidelity Sound Inc.** 1427 Landon Avenue, Jacksonville 7, Fla. Flanders 9-6084. Wallace Ybanez, vp.

Services: PRC; PLP; tape duplicating; recording services.

**Filmack Studios.** 1327 S. Wabash Ave., Chicago 5, Ill. Harrison 7-4855. Irving Mack, pres; Don Mack, vp; Bernie Mack, production mgr; Joe Mack, treas.

Services: PFC; live motion picture photography; animated cartoons; semi-animated films; slides and slide films; titles and announcements; sound recording; laboratory services, color and monochrome.

**Film Corp. of America.** 2015 E. Park Row, Arlington, Texas. CR 5-8436. Felix C. Tanco, pres; Bert Goldberg, vp.

Services: PLP; PFP; PLC; PFC; DFF; DFS; TRP, STP; telethon, musical show producer for charity, civic groups; supermarket shows; rodeo talent.

**Filmcraft Productions.** 8451 Melrose Ave., Los Angeles 46, Calif. Olive 3-2430. Regina Lindenbaum, pres.

Services: PFP; PFC; security sound stage editorial rooms; film or live tv packages; commercial, documentary, feature, industrial, training and security films.

**Filmaster Inc.** 650 N. Bronson Ave., Hollywood, Calif. Hollywood 6-1681. Robert W. Stabler, pres; Glenn N. Cook, vp; Clifford E. Enger, sec-treas.

Branch Offices:  
New York: 9 Rockefeller Plaza. Judson 6-1404. H. Weller Keever, vp & gen mgr (sales).

Winter Park, Fla.: 707 Nicolet Ave. Midway 7-7011. Robert E. Kearney vp & gen mgr (studio facilities).

Services: PFP; PFC.

**Films of India.** 109 S. Edinburgh Ave., Los Angeles 48, Calif. Webster 1-3822. R. M. Bagai, pres.

Services: DFF.

**Films of the Nations Distributors Inc.** 62 W. 45th St., New York 36, N. Y. Murray Hill 2-0040. Ronald T. Groen, exec dir.

Services: DFS; PFP; distributor of free public service travel films; color stock shot library.

**Filmsounds Inc.** 128 E. 41st St., New York 17, N. Y. Lexington 2-9020. Norman J. Kasow, pres.

Services: sound editorial service.

**Filmvideo Releasing Corp.** 333 W. 52nd St., New York 19, N. Y. Judson 2-6185. Maurice H. Zouary, pres.

Services: 35mm and 16mm stock footage library; DFS; PFP; TRP.

**Filmways Inc.** 18 E. 50th St., New York 22, N. Y. Plaza 1-2500. Martin Ransohoff, pres.

Branch Office:  
Hollywood, Calif.: 1040 Las Palmas Ave.  
Services: PFC; producers of documentary and public relation films.

**Fine Arts Productions.** 7779 Sunset Blvd., Hollywood 46, Calif. Hollywood 7-7107. John Wilson, pres.

Services: PFC; animation.

**Flore Films.** 128 Mallory Ave. Jersey City 4, N. J. Henderson 2-4474. Al Flore, sales supr.  
Services: PFP; PLC; PFC; RRC; commercial, educational and sales training films.

**Frieda Fishbein.** 353 W. 57th St. New York 19, N. Y. Circle 7-4398. Frieda Fishbein, owner.

Services: representation of authors; offer manuscripts to tv market.

**Alan M. Fishburn Productions.** 333 N. Michigan Ave., Chicago 1, Ill. Dearborn 2-0657. Alan M. Fishburn, owner.

Services: PFC; PLP; PLC; soundtracks; recordings of sales meetings & conventions

**Fischer Photographic Lab. Inc.** 6555 North Ave. Oak Park, Ill. Columbus 1-2174. Eugene J. Fischer, pres.

Services: 16mm monochrome-color laboratory services; sound recording, editing.

**Flagg Films Inc.** 1427 N. La Brea, Hollywood 28, Calif. Hollywood 2-0920. Don Flagg, producer; Tom Flagg, assoc producer; Betty Anderson, office mgr.

Branch Office:  
San Francisco, Calif.: 335 Hayes St. HE 1-3050. George Guenley, office mgr.

Services: PFC; RRC.

**Flamingo Telefilm Sales Inc.** 221 W. 57th St. New York 19, N. Y. Judson 6-7040. Ira Gottlieb, pres; C. P. Jaeger, exec vp.

Branch Offices:  
Philadelphia, Pa.: 1420 Walnut. Penny-

packer 5-3700. Robert A. Conn.  
Los Angeles 46, Calif.: 9121 Sunset Blvd. Olympia 2-2290. Julian Ludwig.

Chicago 11, Ill.: 830 N. Wabash Ave. Superior 7-7373. Stan Byrnes.  
Dallas 18, Tex.: 10529 Sinclair Ave. Davis 7-2277. Wells Bruen.

Atlanta 9, Ga.: 2025 Peachtree Rd. N.E. Ed Scannell.

Services: DFF; DFS.

(See Adv page D 33)

**Format Films.** 4741 Laurel Canyon Blvd., North Hollywood, Calif. Herbert Klynn, pres.

Services: PFC.

**Foster-Ferguson Agency Inc.** 256 E. 49th St., New York 17, N. Y. Plaza 2-4740. Jean Colleran Foster, Babs Ferguson, partners.

Services: talent casting for live and film commercials.

**Foundation Films Corp.** 16 N. Marengo Ave., Pasadena, Calif. Sycamore 6-2649. John I. Bolen, chmn of bd.

Services: Distributor of 16mm religious films.

**Four Star Films Inc.** 4030 Radford Ave. N. Hollywood, Calif. PO 6-4151. Dick Powell, pres, Tom McDermott, exec vp in charge of prod; David Niven, vp; Charles Boyer, vp; Charles Bole, vp, business affairs.

Services: PFP; PFC.

**Walt Frammer Productions.** 1150 Ave. of The Americas, New York 36, N. Y. Oxford 7-3322. Walt Frammer, exec producer.

Services: PLP.

**Frazne Productions Inc.** 1040 N. Las Palmas Ave., Hollywood 38, Calif. Hollywood 9-9011 and 7-6967. Stanley Frazne, prod-dir; Sherman

Rose, prod-dir; Irving Schoenberg, editorial chief.

Services: PLP; PFP; PLC; PFC; RRC.

**Frank Freeman Features.** 2830 Main St. Daventry, Iowa. Phone: 2-3826. Frank Freeman, pres.

Services: PLP; PTP; PRC; STP; Christmas spots; commercial writing; spot campaign ideas.

**Fremantle International Inc.** 366 Madison Ave. New York, N. Y. Murray Hill 7-4344. Paul Talbot, pres.

Branch Offices:  
London, England: Axtell House, Warwick St. A. Cuthberton, mgr.

Mexico City, Mexico: Avenida Juarez 100, Piso 10. Rene Anselmo, mgr.  
Toronto, Ontario: 17 Dundonald St. Ralph Ellis, mgr.

Montreal, Quebec: 1396 St. Catherine St. Rome Italy: Piazza di Spagna 20. Lionello Torossi, mgr.

Services: distributor of tv programs in international markets; PFP; DFF; DFS; STP.

**French Broadcasting System.** 972 Fifth Ave., New York 21, N. Y. Regent 4-1501. Pierre Crenesse, d.irector.

Services: TRP.

**Charles Fuller Productions.** 3702 Palmira Ave., Tampa 9, Fla. 68-8081. Charles Fuller, owner.

Services: Producers of live, film videotape programs for radio and television; 16mm film & magnetic film recording, radio recording and production service, creative and art services; animation.

## G

**GAC-TV Inc.** 640 5th Ave., New York 19, N. Y. Circle 7-7543. Milton W. Krasney, pres; Buddy Howe, vp; Jack Sobel, vp; Lester Gottlieb, vp.

Branch Offices:  
Chicago, Ill.: 8 S. Michigan Ave. State 2-6288. Robert Weems, vp.

Beverly Hills, Calif.: 9025 Wilshire Blvd. Crestview 1-8101. Henry Miller, vp; Bill Weems, vp.

Dallas, Texas: 3505 Turtle Creek Blvd. Lakeside 6-8805. Phil Brown, vp.

Services: selling agents for national-regional live-film radio-tv programs.

**Ross Gaffney Inc.** 45 W. 45th St., New York 36, N. Y. JU 2-3744. James Gaffney, vp.

Services: motion picture editorial services and staff; cutting rooms, moviolas; music & sound effects library; recording studio; producer services.

**Gainsborough Assoc.** 435 E. 57th St., New York 22, N. Y. Plaza 1-0013. Mitchell Jablons, pres.

Services: PLP; PTP; program consultation.

**Gallagher Films Inc.** 6913 Grand Parkway, Milwaukee 13, Wis. Bluemound 8-6192. James C. Gallagher, pres.

Services: PFP; PFC; DFS.

**Gallucci Brothers & Assoc.** Lake Dr., East Hampton, Conn. Andrew 7-9092. Joe Gallucci, pres.

Branch Offices:  
Louisville, Ky.: 3129 Hewitt Ave. Glendale 4-6031. N. T. Gallucci.

Waterbury, Conn.: 727 Meridien Rd. Plaza 3-5272. Jo Gallucci.

Services: PLP; PLC; PFC; DFF; radio-tv promotions.

**William J. Ganz Co.** (division of Institute of Visual Training Inc). 40 E. 49th St., New York 17, N. Y. Eldorado 5-1443. William J. Ganz, pres.

Services: producer-distributor of 16mm and 35mm motion pictures, filmstrips, sound slide-films, animation.

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**General Conference of Seventh-Day Adventists.** 6840 Eastern Ave., N.W., Washington 12, D. C. Randolph 3-0800. Howard B. Weeks, dir public relations

Services: PLP, PFP; DFS, LRP, TRP  
(See Adr. page D-46)

**General Film Labs Corp.** 1546 N. Argyll Ave., Hollywood 28, Calif. Hollywood 2-6171 G. Carleton Hunt, pres.

Kansas City 5, Mo. 106 W. 11th St. Grand 10044 Neal Keehn, vp.  
Services: 35mm & 16mm motion pictures; tv film processing, color, monochrome, video tape to film transfers, magnetic stripping

**General Service Studios.** 1010 N. Las Palmas Ave., Hollywood 38, Calif. Hollywood 7-3111. James Nasser, pres.

Services: PFP; PFC; studio facilities, stages and equipment for filming shows.

**Georgetown University Radio Forum.** Georgetown University, Washington 7, D. C., Rev. Francis J. Heyden, S.J., director.

Services: Weekly 28 min. 45 sec. non-commercial audio-tape available free of charge

**Gerald Productions Inc.** 421 W. 54th St., New York 19, N. Y. Plaza 7-2125. Gerald Auerbach, executive producer.

Services: PFP; PFC; PLC.

**Mitchell Gertz Agency.** 338 N. Rodeo Drive, Beverly Hills, Calif. Crestview 4-5491. Mitchell Gertz, producer.

Services: DFS.

**Giantview General Television Network Div.** of Melink Steel Safe Co. 901 Livernois Ave., Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Akers, pres.

Branch Offices:  
Toledo 6, Ohio: 1672 Oakwood Jefferson 6-4641 W. Russell Smith, sales mgr.

New York 16, N. Y.: 440 Park Ave., S. Murray Hill 6-9242 Richard L. Colten, regional mgr.

Services: PLP; PFP; PLC; PFC; DFS; mobile video tape unit.

**Gifford-Kim Productions Inc.** 165 W. 46th St. New York 36, N. Y. Judson 2-1591. Lewis L. B. Gifford Jr., pres. Paul W. Kim, vp.

Services: PFC.

**Harold R. Gingrich Productions.** 111 N. Marion St., Oak Park 1, Ill. Village 8-9444. Harold R. Gingrich, owner-director.

Services: PLP, PRC, sound effects.

**Glenar Productions.** 6618 Sunset Blvd. Hollywood 28, Calif. Hollywood 4-0406. Sid Glenar, owner.

Services: PFP; PFC.

**Globe Recording Studios Inc.** 420 Broad St., Nashville 3, Tenn. Alpine 5-7645. James F. Maxwell, pres & gen mgr. Bill Connor, vp & prod mgr.

Services: TRP; RRC; jungles, Ampex tape mastering, duplication; transfer; ET's.

**Melvin L. Gold Enterprises.** 320 E. 54th St., New York 22, N. Y. Columbus 5-0756. Melvin L. Gold, owner.

Services: PLP; PFP; PFC.

**Robert A. Gold Inc.** 303 E. Fourth St., New York 9, Gramercy 3-6382. Robert A. Gold, owner.

Services: PLP, public relations, publicity; promotion contests; product identification; merchandise, prizes, premiums.

**Harry S. Goodman Productions.** 19 E. 53rd St., New York 22, N. Y. Plaza 5-6131. Harry S. Goodman, Everett Goodman vp; William Baron, asst to pres; Stuart Wilson, radio-tv dir, Ralph Arlin, traffic mgr.

Branch Offices:  
Toronto 5, Ontario: 433 Jarvis St. (G. N. Mackenzie Ltd.). Walnut 5-2841. Norris Mackenzie

London W.1, England: 7 Harley St. (Ross Radio & Television Productions). Langham 2941. C. F. M. Bailey-Watson.

Services: PFC; DFS

**Goodson-Todman Productions.** 375 Park Ave., New York 22, N. Y. Plaza 1-0600. Mark Goodson, W. S. Todman, partners.

Branch Office:  
Beverly Hills, Calif.: 9460 Wilshire Blvd. Crestview 4-7357. Harris Kattelman, vp.

Services: PLP; PFP.

**Gotham Recording Corp.** 2 W. 46th St., New York 36, N. Y. Judson 6-5577. Herbert M. Moss, pres.

Services: PLC; PFC; PLP

**Goulding-Elliott-Graham Productions, Inc.** 420 Lexington Ave., New York 17, N. Y.

Services: PLC; PFC; DFF; DFS; RRC

**Governor Television Attractions Inc.** 375 Park Ave., New York 22, N. Y. Plaza 3-6216. Arthur Kerman, pres.

Services: DFF; distributes short subjects.

**Grayhill Recording Studio.** 1223 S. Harvard Ave., Tulsa, Okla. Webster 2-1244. Claude H. Hill Meridith Gray, co-owners.

Services: recording; sound effects; recorder rentals; sound studio, air checks.

**Gray-O'Reilly Studio.** 480 Lexington Ave., New York 17, N. Y. Yukon 6-4070. John F. O'Reilly and James E. Gray.

Services: PFC.

**Ben Greene Film Productions.** 318 W. 51st St., New York 19, N. Y. Plaza 7-3858. Ben Greene, owner.

Services: PLC; PFC produces sound slide films

**Guided Tours Productions Inc.** Executive offices, Municipal Airport.

Crystal River, Fla. P. O. Box 537 Swift 5-3147. Michael McGowan; Irene I. Crum, exec dir.

Services: PFP, PFC; DFS; distributes free educational travelogues.

**Guild Films Co., Inc.** 655 Madison Ave., New York 22, N. Y. Murray Hill 8-5365. John J. Cole, pres.

Services: PFP; DFF; DFS.

H

**Herman Hack Productions, & Scripture Films.** 2441 N. Beachwood Drive, Hollywood 28, Calif. Hollywood 7-0557. Herman Hack, owner.

Services: DFS; PFP, educational, religious, travel films.

**Handel Film Corp.** 6926 Melrose Ave., Hollywood 38, Calif. Webster 6-5924. Leo A. Handel, pres.

Services: PFP, PFC; DFS

**Jam Handy Organization.** 2821 E. Grand Blvd., Detroit 11, Mich. Trinity 5-2450. Oliver Horn, executive vp.

Branch Offices:  
New York 19, N. Y. 1775 Broadway. Judson 2-4060 Charles Bell

Chicago 1, Ill.: 230 N. Michigan Ave. State 2-6757 Harold Dash

Services: DFS, contractual producers of educational tv and sponsored films, industrial training films

**Hankinson Studio Inc.** 15 W. 46th St., New York 36, N. Y. Judson 6-0133. Frederick L. Hankinson, pres.

Services: PFC, animation photography; editing service for industrial and slide films, photographic studio-darkroom and art for telops, flip cards and glass slides.

**Larry Harmon Pictures Corp.** 649 N. Bronson Ave., Los Angeles 24, Calif. Hollywood 2-7141 and Hollywood 3-2331. Larry Harmon, pres.

Services: PFP, PFC, RRC, animation.

**Byron Harriott, Radio & Tv Sound-Film Production Studios.** 5075 N. 37th St., St. Petersburg 14, Fla. Hemlock 6-8411. Byron Harriott, gen mgr.

Services: PFP; PFC; PLC, PLP, single and double systems of recording; magnetic recording, movies from slides; slides from pictures or negatives, 35mm double frame, producer of documentaries

**Harriscopes Inc.** 1122 So. La Cienega Blvd., Los Angeles 35, Calif. Crestview 6-4632. Burt I. Harris, pres; Geoffrey Nathanson, dir of sales, Connie Coleman, traffic dir.

Branch Offices:  
Chicago 1, Ill.: 203 N. Wabash Ave. Central 6-1805. Ben Barry; Howard Grafman.

San Francisco, Calif.: 821 Market St. Exbrook 2-5203. James Diamond.

New York 22, N. Y.: 375 Park Ave. Plaza 3-6216 Arthur Kerman

Services: PLP; PFP; DFS; PLC; PFC; closed-circuit tv installations

**Harris-Tuchman Productions.** 751 N. Highland Ave., Hollywood 38, Calif. Webster 6-7189. Ralph G. Tuchman, gen mgr.

Services: PFC; producers of monochrome-color, 16mm or 35mm industrial films, animation

**Hartley Productions Inc.** 339 E. 48th St., New York 17, N. Y. Eldorado 5-7762. Irving Hartley, pres.

Services: PFP; PFC; DFS

**Health & Welfare Materials Center.** 10 E. 44th St., New York 17, N. Y. Murray Hill 2-0283. Victor Weingarten, pres.

Branch Offices:  
Pleasantville, N. Y.: Munson Rd. Rogers 9-2551. Violet Weingarten, vp.

Services: PLP; PFP; DFF; DFS, public service programs.

**Hearst Metrotone News Inc.** 450 W. 56th St., New York 19, N. Y. Plaza 7-4120 C. B. Stratton, executive vp-gen mgr; John Michon, dir of prod; Marshall B. Davidson, exec news editor; Max Klein, theatrical news editor; Charles Peden, tv news editor; Walter de Hoog, editor/prod; John D. LeVien, sales dir of sp projects

Robert H. Reid, gen sales mgr tv sales; Saul Reiss, national tv sales. 235 E. 45th St., New York 17, N. Y. Murray Hill 2-5600

Branch Offices:  
Washington, D. C.: 1905 N.E. Fairview Ave. Lawrence 6-5607. Charles E. Shutt, bureau mgr.

Chicago, Ill.: 161 E. Grand Ave. Whitehall 4-2522. Frank Koza, bureau mgr.

Hollywood 27, Calif.: 6060 Sunset Blvd. Hollywood 4-0650. Norman W. Alley, bureau mgr.

Services: PFP; PFC; DFS.

**George Heid Productions.** Penn-Sheraton Hotel, Pittsburgh 30, Pa. Grant 1-3696. George Heid, pres.

Services: PLP; PLC; PFC.

**Leslie Helhena Studiolab.** 2408 W. Olive Ave., Burbank, Calif. Thornwall 8-1666. Leslie Helhena, owner.

Services: PFP; PFC; film stage; 16mm film duplicating

**Heritage Productions.** 730 5th Ave., New York 19, N. Y. Arthur Steloff, pres.

Services: PFP; TRP; RRC, STP.

**HFH Productions Inc.** 216 E. 49th St., New York 17, N. Y. Plaza 2-1940. Howard Henkin, pres. Ronald Fritz, vp, creative dir, Dan Hunn, vp, dir of animation, Len Kanter, commercial sales mgr, Harry Breuer Jr., industrial sales mgr.

Services: PFP, PFC

**Holland-Wegman Productions.** 207 Delaware Ave., Buffalo 2, N. Y. Madison 7411. Edward J. Wegman and Sheldon C. Holland, partners.

Services: PFP, PFC; RRC, motion picture production, processing facilities

**Hollywood Film Co.** 956 Seward St., Hollywood 38, Calif. Hollywood 2-3284

Branch Office:  
New York N. Y.: 524 W. 43rd St. Longacre 3-1546 Sheldon Kaplan, mgr.

Services: manufacturer-distributor of film and tape editing supplies and equipment, reels, cans and shipping cases

**Hollywood Film Enterprises Inc.** 6060 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-2181. Mickey Kaplan, pres.

Services: DFS, motion picture film processing.

**Hollywood Sound Service.** 4922 Santa Monica Blvd., Los Angeles 29, Calif. Normandy 5-5787. Edward Ball, gen mgr. Samuel Kopetzky, chief engr.

Services: PFP, PFC; DFF, DFS

**Hollywood Television Service Inc.** 4020 Carpenter St., N. Hollywood, Calif. Poplar 3-8411. Earl R. Collins, pres-gen sales mgr.

Branch Offices:  
Washington 16, D. C. 4802 Dover Rd. Oliver 4-5442 W. Vincent Dougherty

Decatur, Ga.: 2680 Eweet Biar Rd. Melrose 6-7859 Harry M. Harkins

Houston 6, Tex.: 222 Portland Pl. #7 Jackson 2-1309. Myron L. Leiser

Lakewood, Ohio: 13137 Madison Ave. Academy 1-6845. James J. Mahoney

Winterset, Iowa: 724 W. Buchanan St. Winterset 567. Ken Weldon

Services: DFF, DFS

**The Hour of the Crucified Radio Program.** 96 Monastery Ave., West Springfield, Mass. Republic 2-4546. Father Fidelis Rice, CP—director

Father Louis J. McCue, CP—asst dir, Father Arthur Dennis, CP—prom mgr

Services: PLP, TRP, STP

**Howard Radio-Tv Productions.** 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, executive producer.

Services: PFP; PFC; PLP, PLC; DFS; creator & producer of commercials and shows for agencies; consultant-advisor to agencies and firms on creation and planning of commercials and shows (film and live).

**Hubbard Hunt Productions.** 1459 N. Seward, Hollywood 28, Calif. Hollywood 58444. Hubbard Hunt

Services: PFP; PFC; PLC.

I

**Ideal Pictures Inc.** 58 E. S. Water St., Chicago 1, Ill. Financial 6-5480. Paul R. Foght, gen mgr.

Branch Offices:  
Atlanta 3, Ga.: 52 Auburn Ave. N.E. Jackson 3-7643 George E. Dean, mgr.

Baltimore 18, Md.: 102 W. 25th St. Tuxedo 9-9962. Nelson C. White, mgr.

Berkeley 3, Calif.: 1840 Alcatraz Ave. Olympic 4-3006 Eddie Nakagama, mgr.

Boston 16, Mass.: 40 Melrose St. Hancock 6-1133 Ed Kondazian, mgr.

Birmingham, Ala.: 1323 Comer Bldg. Alpine 1-3052 Floyd O. Peters, mgr.

Buffalo 9, N. Y.: 1558 Main St. Garfield 3782. W. C. Kirkpatrick Jr., mgr.

Chicago 1, Ill.: 58 E. South Water St. Financial 6-5245. William Kenny, mgr.

Cleveland, Ohio: 2110 Payne Ave. Main 1-5260 Mike Blattner, mgr.

Dallas 15, Tex.: 2434 S. Harwood Hamilton 8-0109. Lyle F. White, mgr.

Denver 2, Colo.: 714 18th St. Tabor 5-5525. Hal F. Stewart, mgr.

Detroit 27, Mich.: 15924 Grand River Ave. Vermont 7-9350. Leo Leddy, mgr.

Honolulu, Hawaii: 1370 S. Beretania St. 6-5446 O. H. Strauser Jr., mgr.

Indianapolis 4, Ind.: 15 E. Maryland St. Melrose 6-6588. Mrs. Marty Markey, mgr.

Kansas City 6, Mo.: 1402 Locust St., Harrison 1-2481 W. P. Humston, mgr.

Los Angeles 57, Calif.: 2221 S. Chive St., Dun-kirk 7-8730. Howard K. Smith, mgr.

**Imagination Inc.** 222 Kearney St., San Francisco, Calif. Yukon 6-6075. Bob Hovorka, gen mgr; Milt Kerr, creative dir, Bob Mills, prod mgr.

Services: film producer, tv commercials, industrial, sales, and training films and film strips.

**Imperial World Films.** P. O. Box 462, Santa Rosa, Calif. Liberty 6-5986.  
Service DFS

**Independent Television Corporation.** 488 Madison Ave., New York 22, N. Y. Plaza 5-2100  
Walter Kingsley, pres.

Branch Offices  
Hollywood, Calif. 5420 Melrose Ave. Hollywood 2-6525. John Serrao, western division mgr

Chicago 11, Ill. 612 N. Michigan Whitehall 4-4767. William Dubois, vice pres, midwestern div.

Services: PFP; DFS

**Ind-O-Pro Recording Studios.** 709 Eighth Ave., New York 36, N. Y. Judson 6-0296. Bert Gruen, pres.

Services: PTP; PRC; STP, recording facilities for commercial records

**Intercontinental Television S. A.** Hotel Pont Royale, Rue du Bac, Paris 7, France John H. Riedel, pres.

New York, N. Y. 551 5th Ave. Murray Hill 2-3404 Hugo A. Seiler

Services: two mobile video tape recording units in Europe

**International 16mm Corp.** 165 W. 46th St., New York 36, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres

Services: distributor of one-reel films.

**International Teleproduction Co.** 1395 E. 46th St., Brooklyn 34, N. Y. Cloverdale 2-8568. Murray Levine, pres

Services: DFF; DFS; distributes foreign and American programs.

**International Television Programs Inc. (Ziv International)** 530 Maxwell Ave., Cincinnati 19, Ohio University 1-5000 Millard Segal, vp-sales mgr

Branch Offices:  
Mexico City, Mexico: Villalongines 196. 114409 Monte Kleban, gen mgr

Paris, France: 105 Rue Charles Laffitte, Neuilly s/Seine. MAI. 48-61.

Rome, Italy: Stellare B Vigna Clara Tel. 322-387 Joseph M. Brandel.

Services: PFP, DFS, distributor of Ziv TV Programs Inc product

**Interstate Television Corp.** (subsidiary of Allied Artists Corp.). 165 W. 46th St., New York 36, N. Y. Plaza 7-3070. Lloyd L. Lind, vp-national sales mgr.

Branch Offices:  
Hollywood 27, Calif.: 4376 Sunset Drive. Normandy 2-9181. Howard Wirthwein, western div sales mgr.

Chicago, Ill. 1250 S. Wabash Av. Wabash 2-7937. Nat Nathanson, mgr.

Philadelphia, Pa.: 1241 Vine St., Locust 3-8342. Maxwell Gillis, mgr.

Denver, Colo.: 2144 Champa St., Acona 2-3841. Frank Green, mgr.

Services: DFF, DFS.

**Inter-World Tv Films Inc.** 655 Madison Ave., New York 21, N. Y. Murray Hill 8-5362 John J. Cole, pres.

London W.1, England: c/o Robin International (London) Ltd., 31/33 Davies St., Mayfair. Grosvenor 5378.

Services: DFF; DFS; global distributor for independent packagers and producers.

**Italian Radio Tv System (RAI).** 717 5th Ave., New York 22, N. Y. Plaza 8-2350. Giorgio Padovano, dir.

Services: DFF; TRP.

**Henry Jaffe Enterprises Inc.** 650 N. Bronson Ave. Los Angeles 4, Calif. Hollywood 2-7141 Henry Jaffe, pres

New York 19, N. Y.: 200 W. 57th St. Circle 5-2400 Mr Jaffe, pres.

Services: PFP, PFP.

**Japan Broadcasting Corp. (Nippon Hoso Kyokai)** 250 W. 57th St., New York 19. Circle 6-3716.

Services: PFP; TRP.

**Jayark Films Corp.** 15 E. 48th St., New York 17, N. Y. Murray Hill 8-2636. Reuben R. Kaufman, pres

Services: PFP; DFF; DFS;

**Jewell Radio & Television Productions.** 612 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-5757, Graceland 7-7292. James E. Jewell, pres

Branch Offices:  
Detroit 26, Mich.: 3062 Penobscot Bldg. Woodward 3-0617. W. Ralph Jewell, executive in charge.

Hollywood, Calif.: 1040 N. Las Palmas. Hollywood 7-3111. Michael Baird, mgr. (Landmark Productions) Lewis Foster, dir.

Services: PFP; PFP; PLC; PFC; DFS; creators and producers of industrial and educational films; consultants to agencies and sponsors; package production services; writing, directing, musical arrangements, supervision, casting, special auditor recording studio and screening room; photographic department for storyboards, slides.

**The Jingle Mill Inc.** 143 W. 51st St., New York 19, N. Y. Plaza 7-5730. Hal Lee, exec. prod

Services: PRC.

**Johnson Tele-Visuals.** 2630 S. Wolff Way, Denver 19, Colo. West 5-4641. Wendell W. Johnson, owner

Services: PFP; PFC; PLC; industrial shorts, animation, laboratory and sound recording, process and print 16 mm film, rent studio and color slides, film strips; animation.

**Jones-Mainville Scale Models.** 3749 N. Keystone Ave., Indianapolis 18, Ind. Liberty 6-1512. Vane A. Jones, owner-mgr.

Service: construction of scale models for use in planning, programming and displays.

## K

**Al Kane Productions Inc.** 1526 Sansom St., Philadelphia 2, Pa. Locust 3-0222. Albert M. Kane, pres & treas; Margaret A. Kane, vp, James J. Davis, sec.

Services: PFP; PFP; PLC; PFC; LRP, TRP, RRC.

**The Kappa Co.** P. O. Box 7431, Station C, Atlanta 9, Ga. Trinity 2-7923. Louis O. Hertz Jr, pres

Services: PFC; animation.

**Jonathan Karas.** 12 Valentine Hill Rd., Durham, N. H. University 8-5566. Jonathan Karas, pres.

Services: PFP, PLC; PFC; science and engineering consultants to advertising. Demonstration tv commercials. Consultants available in physics, chemistry engineering and related physical and natural sciences.

**Victor Kayfetz Productions Inc.** 1780 Broadway, New York 19, N. Y. Circle 5-4830. Victor Kayfetz, pres-executive producer.

Branch Offices:  
Baldwin, L. I., N. Y.: 2 Bay Front Pl. Baldwin 3-1830. Frank Bear, mgr (Bear Films Div.)

Rochester, N. Y.: 1200 Westfall Rd. Hillside 5-0883. Don Lyon, representative.

Services: PFP; PFC; DFS; producer-distributor of sponsored public service tv films (free to tv).

**Kay-Tee Productions Inc.** 5035 Brookfield Lane, Clarence, N. Y. NF 3-5132. Preston L. Tapler, pres; Edith M. Tapler, vp

Services: RRC, syndicated copy.

**Stacy Keach Productions.** 12240 Ventura Blvd., Studio City, Calif. Poplar 2-0966. Stacy Keach, pres.

Services: PFP; PFC, PLC; PLP; LRP; TRP; RRC; stage shows; phonograph records.

**Keith & Herndon.** 13601 Oak Grove, Dallas 4, Tex. Lakeside 6-5268. L. F. Herndon, Jr.

Services: PFC; PLC; industrial, educational & slide films, animation; film strips; sound services.

**Herbert Kerkow Inc.** 480 Lexington Ave., New York 17, N. Y. Yukon 6-4266. Herbert Kerkow, pres.

Services: PFC; PFP.

**Bill Kersey Productions.** 2809 N. 77th St., Milwaukee 10, Wis. Greenfield 6-2463. Bill Kersey, owner.

Branch Offices:  
Green Bay, Wis.: 1593 Jay Lane. Hemlock 2-4722. John R. Saxe, midwest sales mgr.

Services: PFP; PFP; PLC; PFC.

**William Klein Productions Inc.** 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, exec producer; Marilyn L. Friedel, assoc dir & vp; Erwin T. Kreisky, 2nd vp & unit mgr.

Services: PFP; PFP; PLC; PFC; LRP; TRP; RRC.

**Kling Studios Inc.** (See T-V Visuals Inc.)

**Kluge Film Productions.** 3200 N. Richards St., Milwaukee 12, Wis. Franklin 2-0191. Donald W. Kluge, production mgr

Services: PFC, newsreels for tv.

**Klickerhocker Productions Inc.** 1600 Broadway, New York 19, N. Y. Circle 5-6710. Howard A. Lesser, pres.

Services: PFP; PFC; PLP; PLC.

## L

**Lab-Tv.** 723 Seventh Ave., New York 36, N. Y. Judson 6-2293. John Edward Asher, owner.

Services: film processing laboratory.

**Lakeside Television Co. Inc.** 1465 Broadway, New York 36, N. Y. Longacre 5-4582 Richard Stevers, pres, Bernard Schulman, executive vp.

Los Angeles, Calif.: 5746 Sunset Blvd. Tom Corradine.

Chicago, Ill.: 203 N. Wabash. Ben Barry. Services: DFF, DFS, PLP

**Lance Productions Inc.** 353 W. 57th St., New York 19, N. Y. Plaza 7-6167. Loiren Lester, pres.

Services: PFP; PFC, TRP; RRC, film studio; sound facilities.

**Langlois Film Music Inc.** 1755 Broadway, New York 19, N. Y. Judson 6-5705 T. A. Roscen, sales mgr.

Branch Offices:  
Hollywood 28, Calif.: Hollywood & Vine Hollywood 2-6252. Capitol Records Inc George R. Jones, mgr.

Toronto 5, Ontario: 447 Jarvis St. Walnut 2-2103. S. W. Caldwell, Ltd. S. W. Caldwell.

Services: music library on tape, film and disc for tv, industrial, and theatrical films, live and pre-recorded music scoring, picture editing, narration, and music recording, mixing and sound effects library.

**Lang-Worth Feature Programs Inc.** 1755 Broadway, New York 19, N. Y. Judson 6-5700. John D. Langlois, pres.

Services: TRP; RRC, STP; jungles.

MODERN JINGLES  
PLANNED CAMPAIGNS  
STATION IDs & PROMOS

**RADIO HUCKSTERS  
AND AIRLIFTS**

**LANG-WORTH**

1755 BROADWAY NEW YORK, N. Y.

**Robert Lawrence Productions Inc.** 418 W. 54th St., New York 19, N. Y. Judson 2-5242. Robert L. Lawrence, pres.

Branch Offices  
Toronto 5, Ontario 38 Yorkville Ave., Walnut 5-5561. John T. Ross, pres.

Hollywood 28, Calif.: 716 N. La Brea. Webster 6-8158. Ray Patterson, pres.

Hollywood 38, Calif.: 1313 N. Vine, Hollywood 2-4951. Gerald Schnitzer, executive vp.

Be, France: 5 Ave., Velasquez. Charles Rosmarin, vp.

Services: PFP, PFC; DFS; industrial & sales promotion films

**Gene Lester Productions.** 1487 N. Vine St., Hollywood 28, Calif. Hollywood 4-7287. Gene Lester, owner.

Services: PFP; PFC; production of promotional films for networks and advertising agencies.

**Carol Levene Productions.** 2011 Broadway, San Francisco 15, Calif. Walnut 1-4772 Carol Levene, owner.

Services: PFP; PFP; PLC; PFC; RRC

**Lewis & Martin Films Inc.** 40 W. Kinzie St., Chicago 10, Ill. Whitehall 4-7477. William R. Johnson, gen mgr.

Services: PFC, sound slides; industrial training & educational films.

**Lou Lilly Productions Inc.** 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 5-6325. Lou Lilly, pres; Lee Lacey, prod. mgr.

Services: PFC; PLC.

**Jack Lloyd.** 1445 Miller Way, Hollywood 46, Calif. Oldfield 6-4607. Jack Lloyd, executive director.

Services: PFP; PFC; PLC; PLP, creation-production of jungles; animation.

**Arthur Lodge Productions Inc.** 21 W. 46th St., New York 36, N. Y. Judson 2-5477. Arthur J. Lodge Jr., pres.

Services: PFP.

**Robert Longenecker Agency.** 8428 Melrose Place, Los Angeles 46, Calif. Olive 3-3770. C. Robert Longenecker, pres.

Services: PFP; PFP; PLC; PFC.

**James Love Productions Inc.** 115 W. 45th St., New York 36, N. Y. Judson 2-4633. James A. Love, pres.

Services: PFP; PFC; producers of industrial motion pictures; developers of storyboards; consultant to agencies without tv film department; complete packaging of film programs. Slide films.

**Lutheran Broadcasting Center (The Evangelical Lutheran Church).** 422 S. Fifth St., Minneapolis 15, Minn. Federal 8-3821. James V. Anderson, radio-tv director.

St. Paul: 2353 Hendon Ave. Midway 5-4504. Warren L. Holmen, mgr.

**Lutheran Television Productions.** 210 N. Broadway, St. Louis 2, Mo. Central 1-6969. Melvin F. Schlake, executive secretary.

Services: PFP; DFS; religious films.

## M

**MCA Tv Film Syndication Div.** 598 Madison Ave., New York 22, N. Y. Plaza 9-7500. David V. Sutton, vp in charge.

Branch Offices:  
Atlanta, Ga.: 1371 Peachtree St., N. E. Trinity 5-8388.

Beverly Hills, Calif.: 9370 Santa Monica Blvd. Crestview 4-7711.

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Giorgio E. Padovano  
Exec. Vice President

## J

**Riley Jackson Productions.** 6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 3-2324 Riley Jackson, pres.

Services: PFP; PFP; PLC, PFC; creation-production of jungles.

**Frederick Jacky Productions.** 230 N. Michigan Ave., Chicago 1, Ill. Dearborn 2-3230. Frederick Jacky, pres

Services: PTP; PRC; STP.

**The Jaffe Agency Inc.** 8555 Sunset Blvd., Los Angeles 46, Calif. OL 7-2711. Sam Jaffe, pres.

Services: PFP; artists representative.

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can make  
MORE \$ with**

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(No Jingles)

We write, voice and record spots for your sponsors. Send us the basic information and we do the rest.

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PROGRAMS**

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Consult us for help in developing special radio programs.

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Columbus 9, Ohio

Contact: Mary-Jo Cobbs or Bob Geis

**Program Services CONTINUED**

Charlotte, N. C.: P. O. Box 1503. Franklin 7-3360.  
Chicago, Ill.: 430 N. Michigan Ave. Delaware 7-1100.  
Cincinnati, Ohio: 307 E. 4th St. Parkway 1-1144.  
Cleveland, Ohio: 1172 Union Commerce Bldg. Cherry 1-6010.  
Dallas, Tex.: 2311 Cedar Springs. Riverside 7-7536.  
Detroit, Mich.: 15037 W. Eight Mile Rd. Broadway 3-8690.  
Minneapolis, Minn.: 1415 Northwestern Bank Bldg. Federal 3-5552.  
New Orleans, La.: 504 Delta Bldg. Express 2087.  
Pittsburgh, Pa.: 530 Sixth Ave. Grant 1-9995.  
San Francisco, Calif.: 105 Montgomery St. Douglas 2-4368.  
Seattle, Wash.: 101 Jones Bldg. Mutual 2-4567.  
St. Louis, Mo.: 721 Olive St. Central 1-8230.  
Toronto 1, Ontario: 180 University Ave. Empire 3-4031.  
London W.1., England: 139 Piccadilly. Mayfair 7211.  
Paris 8, France: 49 bis Ave. Hoche. Wagram 92-41.  
Rome, Italy: 11 Via Tevere. Phone 860809.  
Munich, Germany: Maximilianstrasse 8. Phone 227-383.  
Berlin, Germany: Im Dol 41. Phone 76-68-55.  
Mexico City 6, Mexico: Hamburgo N. 70. Phone 11-98-94.  
Services: PFP; DFF; DFS.

**MGM-TV.** 1540 Broadway, New York 36, N. Y. Judson 2-2000. George T. Shupert, tv vp. Culver City, Calif.: Washington Blvd. Texas 0-3311. Robert M. Weitman, vice pres. in charge of tv prod.  
Services: PFP; PFC; DFF.

**M-J Productions.** 2899 Templeton Rd. Columbus 9, Ohio. Belmont 5-8043. Mary-Jo Cobbs, Robert M. Geis, co-owners.  
Services: LRP; TRP; RRC.

**MPO Videotronics Inc.** (MPO Productions Inc.). 15 E. 53rd St., New York 22, N. Y. Murray Hill 8-7830. Judd L. Pollock, pres.  
Branch Offices:  
N. Hollywood, Calif.: 4024 Radford Ave. Poplar 9-0326. Mel Dellar, mgr-exec prod.  
Detroit, Mich.: 921 Munroe St., Crestwood 8-4412.  
Services: PFC; producers of live industrial shows and industrial films.

**MP-TV Services Inc.** 1440 N. McCadden Place, Hollywood 28, Calif. Hollywood 3-3282. Felix Adams, vp sales.  
Services: Sound effects, commercial production aids.

**MVT Television Inc.** 40 E. 49th St., New York 17, N. Y. Plaza 3-9111. Ted Le Van, pres; Robert Craver, vice pres.  
Services: leasing of mobile tv facilities. 3 video tape units (2 color), 2 camera units (3 color camera units), mobile editing, dubbing and viewing facilities.

**Magic Circle Productions.** 7027 Pacific View Dr., Hollywood 28, Calif. Hollywood 4-0818. Sam R. Seby, producer.  
Services: PLP; PFP; PLC; PFC.

**Magna Film Productions Inc.** 55 Berkeley St., Boston, Mass. Hubbard 2-5580. Robert Ber- man, pres; A. J. Schneider, vp; Gilbert Halm- sohn, prod. sup.  
Services: PFP; PLP; PLC; PFC; television newsreel coverage, features and public relations films; monochrome-color slides.

**Magne-Tronics Inc.** 49 W. 45th St. New York 36, N. Y. Circle 7-0210. Thomas L. Clarke, Jr., pres; Joseph F. Hards, vp; A. J. Kendrick, sales mgr.  
Services: background music and tape service for automatic broadcasting.

**Major Television Productions Inc.** 527 Madison Ave., New York 22, N. Y. Plaza 2-1122. Irving M. Lesser, pres.

**Marathon TV Newsreel Inc.** 10 E. 49th St. New York 17, N. Y. Murray Hill 8-6043. Kon- stantin Kaiser, pres-executive producer.  
Services: PFP; PFC; producer and distribu- tor of newsreels, public information films and shorts; worldwide news service. Offices in London, Paris, Berlin and Rome.

**Marden-Kane Inc.** 666 Fifth Ave., New York 22, N. Y. Circle 5-4552. Bernard A. Marden, pres.  
Services: contests & promotion merchandis- ing.

**Mark VII Ltd.** 4024 Radford Ave. N. Holly- wood, Calif. Triangle 7-0621. Jack Webb, pres.  
Services: PFP; PFC; producer of feature- length motion pictures.

**The Marshall Organization Inc.** 750 3rd Ave. New York 17, N. Y. Murray Hill 7-2722.  
Services: PFP; PFC; PLC; PLP; RRC; TRP; LRP.

**Marterto Enterprises Inc.** 846 N. Cahuenga Blvd., Hollywood 36, Calif. Hollywood 9-9061. Sheldon Leonard, producer.  
Services: PFP.

**Master Motion Picture Co.** 50 Piedmont St. Boston 16, Mass. Hancock 6-3592. Avner Rakov, pres.  
Services: PFC; 35mm and 16mm laboratory and sound studio production facilities; busi- ness & educational films; filmstrips.

**Masterpiece Productions Inc.** 1472 Broadway, New York, New York. Bryant 9-1647. Frances Kaplan, mgr.  
Services: DFS.

**Mastertone Recording Studios Inc.** 130 W. 42 St., New York 36, N. Y. Wisconsin 7-2940. Eugene Sayet, recording supervisor.  
Services: PFP; PFC; monaural & stereo- phonic recording-mastering facilities.

**Morton McConachie Productions Inc.** 675 5th Ave., New York 22, N. Y. Plaza 2-0033. Morton McConachie, pres. Jack Hively, vice pres & dir.  
Distribution office. 630 9th Ave., New York. Plaza 2-0033.  
Services: PFC; DFS.

**McGraw-Hill Text-Films.** 330 W. 42nd St., New York 36, N. Y. Longacre 4-3000. Albert J. Rosenberg, mgr.  
Services: producer-distributor of educational films.

**McNally Television Recording Corp.** 205 W. 58th St., New York, N. Y. Plaza 7-8897. John P. McNally, owner.  
Services: high fidelity kinescope recordings.

**Medallion Tv Enterprises Inc.** 6000 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-6635. John A. Ettlinger, pres.  
Branch Office:  
New York, N. Y.: 444 Madison Ave. Eldor- ado 5-4335. Alfred Ettlinger.  
Services: PFP; DFF; DFS; PFC.

**Ray Mercer & Co.** 4241 Normal Ave. Holly- wood 29, Calif. Normandy 3-9331. Ray Mercer, general partner.  
Services: opticals, special effects, titles, in- serts, trick photography, miniatures and spe- cialized motion picture shooting for televi- sion, wide screen, cinemascope in 16mm or 35- mm, monochrome or color.

**Meridian Studios-Video Tape Center-Meridian Films Ltd.** 1202 Woodbine Ave., Toronto, Can. OX 5-1625. Ralph Foster, pres. Julian Hoff- man, sec-treas. Herbert S. Albert, dir. of film div. E. Greenwood, controller.  
Services: PFP; PFC; PLP; PLC; tv tape production, electronic film recording and trans- fer, 16mm-35mm film production, editing and screening.

**Methodist Church, Television, Radio and Film Commission.** 125 McGavock St., Nashville 3, Tenn. Chapel 2-3561. Dr. Harry Spencer, gen'l secy; Dr. Howard Tower, assoc gen'l secy and dir programs.  
Services: PFP; DFF; DFS; TRP.

**Metro Artist Bureau.** 4 W. 57th St. New York 19, N. Y. Circle 6-8470. T. M. Nelson, mgr.  
Services: PLP; scripts.

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"BETTER MUSIC and BETTER PROGRAMMING"

*Background Music*

Perfected to serve...

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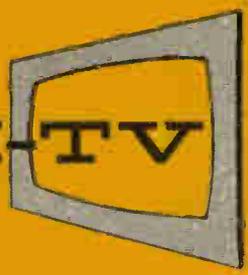


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Lock up your Fall program schedule now. Close up those blanks in your local programming. Line up any of these MGM-TV shorts across the board. Or combine them in any of many exciting ways. Open up new sponsor possibilities with the comedies, cartoons, novelties and specialties that really click!

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## Program Services CONTINUED

**Vincent Michaels Inc.** 21 E 28th St., New York 16, N. Y. Murray Hill 3-7811. M. Michael Bogen, pres-creative director.

Services: promotional service syndicator; ad agency service to radio and tv.

**Charles Michelson Inc.** 45 W. 45th St. New York 36, N. Y. Plaza 7-0695. Charles Michelson, pres.

Sydney, Australia: 60 Hunter St. BW 4661. Grace Gibson, managing director.

London E. C. 4, England: Northcliffe House, Fleet Street 6000. Frank Coven, mgr.

Services: DFS; DFF; American representatives for overseas tv interests; distributors of Speedy-Q and E. M. I. Sound effects records; background and mood music records. U. S. A. tv film buying agents for Australian, Bangkok and Iranian tv stations.

**Michelson & Sternberg Inc.** 45 W 45th St., New York 36, N. Y. Plaza 7-1269. Aaron Michelson, pres.

Services: for export only. DFF; DFS, transcriptions and sound effects.

**John A. Miller Television Productions.** 527 Madison Ave., New York 22, N. Y. Murray Hill 8-1242. J. A. Miller, pres.

Services: PLP; PFP, PLC.

**Milner-Fenwick Inc.** 3800 Liberty Heights Ave., Baltimore 15, Md. Mohawk 4-4221. Ervinn M. Milner, pres.

Washington 1, D. C. 724 9th St. N. W. Sterling 3-4650. Ed Hopper, district mgr.

Services: PFC; animation; closed-circuit tv programming; studio & on-location filming.

**Mizrachi Women's Organization of America.** 242 4th Ave., New York 3, N. Y. Gramercy 7-4720. Marc Siegel, national public relations director.

Services: PFP; social welfare films from Israel.

**MLH Productions.** 236 W. Bacon St., Amboy, Ill. Phone 352-R13. Marvin L. Hoerner, pres.

Services: PFP; PLP, LRP; TRP.

**Mode-Art Pictures Inc.** 1022 Forbes Ave., Pittsburgh 19, Pa. Express 1-1846. James L. Baker, pres.

Hollywood 28, Calif.: 1904 Preuss Rd., Los Angeles 34, Calif. Upton 0-3190. F. M. Joyce, West Coast representative.

Services: PFC.

**Modern Broadcasting Inc.** 545 5th Ave., New York 17, N. Y. Yukon 6-5584. Gerald J. Golden, pres. Carl J. Forco, exec vice pres. Mark R. Smernoff, vice pres.

Services: PFP; PFC, DDF; DFS; STP.

**Modern Tv** (division of Modern Talking Picture Service Inc.). 3 E. 54th St., New York 22, N. Y. Plaza 8-2900. Philip E. DiMeo, tv admin.

Atlanta 8, Ga.: 714 N.W. Spring St. Trinity 5-5666. Thomas L. Gunter, mgr.

Chicago 11, Ill.: 216 E. Superior St. Superior 7-0588. Calla McLellan, mgr.

Cincinnati 2, Ohio: 9 Garfield Place Garfield 1-2516. Bruce Thomas, mgr.

Dallas 7, Tex.: 1411 Slocum St. Riverside 2-4106. Bill T. Helton, mgr.

Kansas City 11, Mo.: 3718 Broadway. Logan 1-1208. Robert Wendel, mgr.

New York 23, N. Y.: 21 W. 60th St. Judson 2-1580. Rose Lee, mgr.

San Francisco 5, Calif.: 444 Mission St. Yukon 2-1712. Robert E. Burns, mgr.

Washington 6, D. C.: 927 19th St., N.W. Sterling 3-6611. William Gallagher, mgr.

Services: DFS; tv packages of free public relations films in 13-week series.

**Monarch Productions Corp.** 729 7th Ave., New York 19, N. Y. Circle 5-3775. Norman Berman, exec producer & dir.

**Nelson Morris Productions Inc.** 11 E. 48th St., New York 17, N. Y. Plaza 3-1484. Nelson Morris, pres.

Services: PFP; PFC.

**Morton Productions.** 64 E. Lake St., Chicago 1, Ill. Central 6-4144. Morton Jacobson, pres.

Services: PFP; DFS; TRP; STP.

**Motion Pictures For Industry.** 2543 Kelton Ave. Los Angeles 64, Calif. Brighton 0-4757. Harry O. Hoyt, pres; Ken Hodges, producer; Warren Nevin, sales mgr, Merrill Cantrell, treas.

Services: PFP; PFC; PLP; PLC; organization and preparation of scripts for industrial, documentary and institutional film shows, spots; producer of tv scripts; monochrome-color; 16mm, 35 mm or wide screen.

**MovieLab Film Labs Inc.** 619 W. 54th St., New York 19, N. Y. Judson 6-0360. Frank S. Berman, production mgr; Ben Bloom, sales mgr; John Kowalak, color consultant, Walter Eggers, color control.

Services: 16mm and 35mm b&w and color commercial first print motion picture and tv film laboratory; vaults, cutting rooms and screening facilities.

**Mundell Productions.** 1416 Commerce Bldg., Dallas 1, Tex. Riverside 8-3021. Jimmie Mundell, managing director.

Services: PFP; PFC; production-distribution of sponsored newsfilm releases, regional and national.

**Music Makers Inc.** 45 W. 45th St., New York, N. Y. Circle 5-3737. Mitch Leigh, pres. and creative dir. Herman Edel, executive vice pres. Bill Schwartz and Ralph Kessler, both vice pres.

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Los Angeles 48, Calif. 128 N. Doheny Drive, Hollywood 4-7800. Mort Stein, West Coast mgr.

Services: music for commercial sound tracks; radio jingles.

**Musifex Co.** 45 W. 45th St., New York 36, N. Y. Ci 6-4061. E. Robert Velazco, pres.

Services: background music, sound effects, slides.

## N

**Nassour Studios Inc.** 8460 W. 3rd St., Los Angeles 48, Calif.: Olive 3-0400. Edward Nassour, vp.

Services: PFP; PFC.

**National Council of Churches of Christ in U.S.A.** (See Broadcasting and Film Commission of—)

**National Film Board of Canada.** 3255 Cote de Liesse Rd., Montreal 3, Quebec. Riverside 7-5511. Dean Smith, tv representative.

New York 19, N. Y.: 680 5th Ave., Judson 6-2400. Lyall S. Stewart, rep.

Chicago 2, Ill.: 111 N. Wabash Ave. Franklin 2-1251. Robert Monteith, representative.

Services: PFP; DFS; distributor of short film subjects for tv.

**National Film Studios.** 105 11th St., S. E., Washington 3, D. C. Lincoln 6-8822. F. William Hart, managing director.

Services: PFP; PFC; rental of motion picture production equipment and stage facilities.

**National Music Camp.** Radio Recording Dept. Interlochen, Mich. Windsor 7-9800. Robert A. Elson, dir of broadcasting.

Services: Producer of taped concert music programs.

**National Religious Broadcasters** (affiliated with National Assn of Evangelicals) 210 N. Broadway, St. Louis 2, Mo. Dr. Eugene R. Bertermann, pres, Dr. Ralph Neighbour, 1st vp, Dr. Earl P. Paulk, 2nd vp, Dr. Bartlett Peterson, secretary; Dr. T. W. Willingham, treasurer; Dr. Theodore E. Elsner, chairman, public relations.

**National Research Bureau Inc.** 415 N. Dearborn St., Chicago 10, Ill. Superior 7-5080. William H. Wood, pres.

Sarasota, Fla.: 1465 Main St. Ringling 6-0131. W. H. Wood.

Burlington, Iowa. 424 N. Third St., Plaza 2-5415. Milton Paule.

Santa Monica, Calif.: 1424 Grant St., Ed Corn. Texarkana, Ark.: 1121 Hickory St., E. L. Bass.

Pasadena, Calif.: 244 S. Marengo St. Sy 2-2294. John R. Evans.

Services: syndicated station promotion newsletters; continuity service; sales and program ideas; broadcast editorial material.

**National Retail Radio Spots Inc.** 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-1989. Jack Ross, vp in charge of production.

Services: TRP; RRC; STP.

**National Screen Service Corp.** (Tv & Industrial Films Div.). 1600 Broadway, New York 19, N. Y. Circle 6-5700. Wolf Oppenheimer, chief exec.

Hollywood 38, Calif.: 7026 Santa Monica Blvd. Hollywood 5-3136. Bernard Brody.

London W1, Eng. Soho Sq. Gerard 4851-S. Antony L. Haynes.

Services: PFC, PFP; producer of industrial, business, educational and documentary films.

**National Studios.** 42 W. 48th St., New York 36, N. Y. JU 2-1926. Sonny Rosenberg, production mgr.

Services: lantern slides, balops or telops, flip cards, crawls, art, hot press (for tv), commercial photography, contact prints in quantity, enlargements, color prints, transparencies, 35mm film strips.

**National Telefilm Assoc. Inc.** 10 Columbus Circle, New York 19, N. Y. Judson 2-7300. Ely A. Landau, cnm of bd; Oliver A. Unger, pres.

Beverly Hills, Calif.: 9570 Wilshire Blvd. Crestview 4-8781. Berne Tabakin, vp.

Chicago, Ill.: 612 N. Michigan Ave. Michigan 2-5561. Maxim Lowe.

Services: PLP; PFP; DFF; DFS; theatrical releases via NTA Pictures, Inc.; non-theatrical releases.

**Nayfack Films.** 358 W. 44th St., New York 36, N. Y. Plaza 7-4188, 4173. Jules J. Nayfack, owner.

Services: broker; exporter-importer (films); stock footages; research assignments, liaison arranger.

**Harriett Babcock Nell.** 217 E. 26th St., New York 10, N. Y. Murray Hill 4-6447.

Services: ventriloquists' dummies, marionettes, puppets, stop action figures; miniature props.

**Byron Nelson Golf.** 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, gen mgr.

Wichita Falls, Tex.: 1900 Bluff Street. Charles E. King.

Services: DFS; PFP; golf instruction films.

**Ted Nemeth Studios.** 729 7th Ave., New York 19, N. Y. Circle 5-5147. Ted Nemeth, producer.

Services: PFP; PFC; film production facilities and services for tv films and commercials.

**NHK** (Nippon Hoso Kyokai [Japan Broadcasting Corp.]). 250 W. 57 St., New York 19, N. Y. Circle 6-3716. Shigenao Nakamura, chief, General Bureau for America.

Services: PFP.

**Oliver W. Nicoll Productions.** 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

Services: PLP, PFP, PFC, PLC; LRP; TRP; live and film package tv shows; tv scripts; consultation phonograph records, and albums; talent, radio scripts.

**Fred A. Niles Productions Inc.** 1058 W. Washington Blvd., Chicago 7, Ill. Seeley 8-4181. Fred A. Niles, pres. William E. Harder, vice pres-creative; Ruth L. Ratny, vice pres-creative; Fred B. Foster, vice pres-sales. Edward W. Rinker, vice pres.; Edward E. Katz, vice pres-controller.

Hollywood 28, Calif.: 5539 Sunset Blvd. Hollywood 3-8154. Lionel Grover, vice pres.

Services: PFP; PFC; PLP, PLC; LRP, TRP; RRC, STP, story-boards, commercials, live action, animation, sound facilities, syndicated commercials; sales training programs; public relations, industrial and product training films; slidefilms.

**Nola Penthouse Sound Studios.** 111 W. 57th St., New York 19, N. Y. Judson 2-1417. V. Thomas Nola, owner; Stanley Bumbly, chief engr.

Services: monaural & stereophonic film-tape-disc-recording services; tape duplication; air-checks.

**Northern Motion Picture Laboratories Ltd.** 10 Dell Park Ave., Toronto 19, Ont., Canada.

Services: 16mm color printing, editing, sound recording.

**Northwestern Inc.** 411 SW 13th Ave., Portland 5, Ore. Capitol 3-4107. Sheldon Goldstein, vp.

Services: PFP; PFC; TRP, RRC; recording; camera rental; writing.

**Norwood Studios Inc.** 926 New Jersey Ave., N.W., Washington 1, D. C. District 7-2992. Philip Martin Jr., pres & exec producer; Thomas Burrows, vp & treas; John O'Dowd, sec; Jackie Martin, vp, sales & personnel.

**NTA Teletudios Inc.** 1481 Broadway, New York 22, N. Y. Longacre 3-1122. George Gould, pres.

Services: PFP; PFC; DFS; PLC; PLP, DFF.

## O

**Oberline Inc.** P. O. Box 921. Beverly Hills, Calif. Crestview 6-2726. Oliver Berliner, pres.

Services: PFP; PLP; LRP; TRP; audio recording service; studio audio system engineering service.

**Odyssey Productions Inc.** 24 E. 51st St., New York 22, N. Y. Plaza 1-6760. Milton A. Fruchtman, exec dir.

Services: PFP; PLP; DFS.

**Lillian Okun.** 165 E. 35th St., New York 16, N. Y. Murray Hill 3-5354. Lillian Okun, pres.

Services: PLP.

**Omega Productions Inc.** 1103 St. Matthew St., Montreal 25, Quebec. WE 7-3525. Pierre Harwood, vp.

Services: PFP; PFC; educational, industrial, sales promotion, theatrical and television films.

**John Ott Pictures Inc.** Box 158 Lake Bluff, Ill. Cedar 4-3026. John Ott, pres.

Services: time-lapse photography.

**Del Owen Productions.** 333 N. Michigan Ave., Chicago 11, Ill. Franklin 2-4811. Delos Owen, pres.

Services: PLP; PFC; PLC; creators-producers of tv-radio spots, singing commercials and jingles; directors of sales conventions, trade shows, dramatized sales presentations, industrial theatrical productions and business fairs.

**Harry Owens Television Productions.** 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, vp.

Services: PFP; PFC.

## P

**PAMS Productions Inc.** 3123 Knox St., Dallas 5, Texas. Lakeside 6-7721. William B. Meeks Jr., pres; Stanley Wessel, sales rep; Euel Box, prod director; Dick McGrew, chief engr; Barbara Gentry, exec sec.

Services: RRC; recorded radio production (jingles) and promotion.

**Lindsley Parsons Productions Inc.** 3459 Ca-huenga Blvd., Hollywood 28, Calif.: Hollywood 9-3641. Lindsley Parsons, pres.

Services: PLP; PFC.

**Pantomime Pictures Inc.** 8961 Sunset Blvd., Hollywood 46, Calif. Crestview 4-1008. Fred Crippen, pres. John Marshall, vice pres. Richard Reed, sales mgr. Mark Letherman, prod mgr.

Service: PFC.

**"The ONLY jingles that have!"**

**PAMS Productions**

3123 Knox Street  
Dallas 5, Texas  
Lakeside 6-7721

**Paramount Television Productions, Inc.** 5800 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-3181. James A. Schulke, vp in charge. Charles Irving, exec. prod.

New York 36, N. Y.: 1501 Broadway. Bryant 9-8700. Paul Raibourn, pres.  
Services: PLP, PLC; PFP.

**Paul Parry Productions Inc.** 7417 Sunset Blvd. Hollywood 46, Calif. Hollywood 7-4774. Paul Parry, pres.

Services: PFP; PFC; producer of theatrical, sales promotion, sales training, and documentary films.

**Pathoscope of America, Inc.** 71 Weymar Ave., New Rochelle, N. Y. Beverly 5-0800. Edward J. Lamm, pres.

Services: PFC; producers of documentary, industrial and educational films.

**Ray Patin Productions.** 6650 Sunset Blvd., Los Angeles 28, Calif. Hollywood 2-1147. Ray Patin, pres. Gus Jekel, vice pres

Services: PFC; producers of live and animated commercials.

**Peachtree Production Assoc. Inc.** 710 Peachtree St., Atlanta 8, Ga. Trinity 4-1038. O. E. Thomas, pres. Philip W. Taylor, sec-treas. & exec. prod. Norman L. Whiteman, operations mgr. Betty L. Merritt, studio mgr

Services: promotions, PLP; PFP; PLC, PFC; LRP; TRP, RRC.

**Drew Pearson Productions.** 1313 29th St. N.W., Washington 7, D. C. Adams 2-4321 William Neal, business mgr

Services: PFP, TRP; STP.

**Lloyd Pearson Assoc.** 509 Madison Ave., New York 22, N. Y. Murray Hill 8-9545. Lloyd Pearson, pres

Rio De Janeiro, Brazil: 39 Avenida Franklin Roosevelt. George Weisz, mgr

Buenos Aires, Argentina: 1365 Ave de Mayo Dr. Loureiro Ron, rep.

Services: PFP; PFC; PLC; PLP.

**Peerless Film Processing Corp.** 165 W. 46th St., New York 36. Plaza 7-3630. Kern Moyses, pres.

Hollywood 38, Calif.: 959 Seward St. Hollywood 7-9223 Victor C. Krupa, vp

Services: Film distribution and shipping; treatments to protect and clean film, prints, and originals.

**Pelican Films Inc.** 292 Madison Ave., New York 17, N. Y. Thomas J. Dunford, pres.

Services: PFC.

**Tony Petri Studios.** 87 Weybosset St., Providence 3, R. I. Gaspee 1-9242. Tony Petri, pres.

Services: PFP, PFC; sound stage, post recording, sync recording, monochrome-color

**Pictafilm Inc.** 14 W. 45th St., New York 31, N. Y. Murray Hill 2-0773 Sherman Gregory, pres. Richard Hill, vp.

Services: PFC, slides and Pictafilm commercials on film.

**Pintoff Productions Inc.** 64 E. 55th St., New York 22, N. Y. Eldorado 5-1431. Ernest Pintoff, pres. Arnold Stone, vice pres.-production; Jose di Dinato, vice pres.-sales

Hollywood, Calif.: 1515 Crossroads of the World. Hollywood 4-3939. James Hiltz, vp.

Services: PFC, PFP, industrial and public relations films

**Pix Enterprises.** 4516 Longridge Ave., Sherman Oaks, Calif. Triangle 3-3197. State 8-7836 George Grenville, production supervisor

Services: PFC; producers of industrial and documentary films.

**PLAN Inc.** 23 Danbury Rd., Wilton, Conn. Porter 5751. James W. Miller, pres

Washington 4, D. C.: 811 E St. N.W. District 7-2201. Louis J. Auritt, sales mgr.

Services: PLP; sales promotions contests.

**Playhouse Pictures.** 1401 N. La Brea Ave. Hollywood 28, Calif. Hollywood 5-2193 Adrian Woolery, pres. Bill Melendez, sup dir., H. A. Halderson, bus. mgr.; George W. Woolery, dir. pub rel.

Services: PFC; animated films for business, entertainment, public relations and television.

**Post Pictures Corp.** 171 E. Post Rd., White Plains, N. Y. White Plains 6-8161. Harry A. Post, pres.

Services: DFS.

**Jules Power Productions Inc.** 9 E. 75th St., New York 21, N. Y. Lehigh 5-8580. Jules Power, pres.

Chicago 1, Ill.: 228 N LaSalle St Andover 3-1422. Hazel Rothbart, vp and office mgr.

Services: PLP; PFP; PLC, PFC.

**Prawde Productions.** 7932 Orchid St., N.W., Washington, D. C. Randolph 6-1728. Louis L. Prawde, owner.

Services: PFP, PFC.

**Premier Pictures Co.** 630 Ninth Ave., New York 36, N. Y. Judson 6-2187. Sam Lake, pres.

Services: DFF; DFS.

**George Logan Price Inc.** 20828 Pacific Coast Highway, Malibu, Calif. Globe 6-2135. George Logan Price, pres.

Services: PTP; PRC; STP; copy and ideas.

**Producers Film Studios** 540 N. Lake Shore Dr., Chicago 11, Ill. Whitehall 3-1440. Jack H. Lieb, pres.

Miami Beach 54, Fla.: 10301 E. Bay Harbor Drive. Union 6-3009. Jack H. Lieb, pres.

Services: PFP; PFC; DFS; producers of sound-on-film for industry, tv, training, educational and safety use; sound slidefilms; sound and camera equipment.

**Producing Artists Inc.** 45 W. 45 St., New York 36, N. Y. Plaza 7-9388. Martin L. Low, pres; Robert McCahon, vp.

Service: PFC

**Production Alliance.** 44 W. 54th St., New York 19, N. Y. Circle 5-2424. Phil Melillo

Services: PLP; PLC, PFC; PFP; video tape, film.

**Production Center Inc.** 221 W. 26th St., New York 1, N. Y. Oregon 5-2211. Himan Brown, pres

Services: PFP; PFC; LRP; movie stages.

**Production Services Equipment.** (Boerst Optical Co.) 108 W. 3rd St., Jamestown, N. Y. 73-895, 54-824 William W. Boerst, pres Rachel Mourou, sec

Branch office

Larchmont, N. Y. 26 Mayhew Ave.

**Program Development & Research Corp.** 33 W. 60th St., New York 33, N. Y.

**Program Sales Inc.** 15 E. 48th St., New York 17, N. Y. Eldorado 5-4925 Ray Junkin, pres, Harold Hackett, Walter Smith, vps.

Services: PFP; DFF.

**Programatic Broadcasting Service.** 229 Park Ave. S., New York 3, N. Y. Oregon 4-7400. John Esau, gen mgr.

Madison, Tenn.: Anderson Lane. TW-5-3946 Robert H. Prater, SE rep.

Dallas, Tex. 9714 Champa Dr. DA 7-6288 Robert E. Fender, S W rep.

LaCanada, Calif.: 5149 Castle Rd CH 9-9211 Bert Mitchell, western states rep

Services: Automatic radio broadcasting service of music on tape and automated equipment.

**Programs for Television Inc.** 1150 Ave. of the Americas, New York 36, N. Y. Yukon 6-3650. Leonard Loewinthan, pres, Everett Rosenthal, exec vp, programs and production, Michael Sillerman, exec vp, sales.

Service: Film distributor.

**Project-O-Fex Inc.** 535 5th Ave., New York 17, N. Y. Murray Hill 7-1881. Paul F. Adler, pres.

Services: PLC; PFP; PFC.

#### Q

**Quartet Films Inc.** 5631 Hollywood Blvd., Hollywood 28, Calif. Hollywood 4-9225. Leslie A. Goldman, production vp

Services: PFC; story development; animation; special effects.

**Que Recording Co.** 6233 Hollywood Blvd., Hollywood 28, Calif.: Hollywood 4-8351. Normand Houle, owner.

Services: PFP, PFC; TRP; RRC.

#### R

**Radio Features Inc.** 75 E. Wacker Dr. Chicago 1, Ill. Franklin 2-4392. Walter Schwimmer, pres, Nat Watson, vp.

New York 22: 527 Madison Ave. Eldorado 5-4616. Jack Arden, office mgr.

Services: PLP; STP.

**Radio Features of America.** 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

New York 22: production unit: Hotel New Weston, Madison Ave. at 49th St. Plaza 3-4800. John Henry Macdonnell, managing director.

Services: PLP; PFP, PLC; PFC; LRP, TRP; international radio service, talent, scripts; consultation

**Radio Free Europe.** 2 Park Ave., New York 10. Lexington 2-8902 Thomas H. Brown Jr., director, John L. Dunning, asst director, Erik Hazelhoff, European director; Henry Lolliot, Lisbon, Portugal, mgr dir.

Services: overseas broadcasting (28 transmitters and relay stations in West Germany and Portugal). Private organization supported by Crusade for Freedom.

**Radio Recording Studios.** 1244 Carmen Ave., Chicago 40, Ill. Edgewater 4-6461. Myron Bachman, owner.

Services: air-checks and portable recordings.

**Radio Script Services.** 218 N. Duke St. Lancaster, Pa. Express 3-4337. Dorothy S. Brown, owner-director

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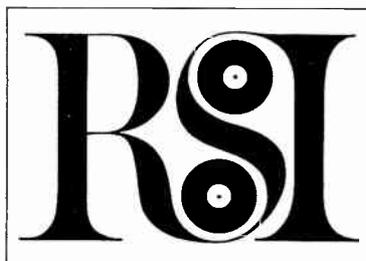
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## Program Services CONTINUED

**Radio & TV Roundup Productions.** 111 Maplewood Ave., Maplewood, N. J. Yukon 6-5700. (New York) South Orange 3-1044 (New Jersey). W. H. Bertenshaw, gen mgr.

Services: PFP; LRP; TRP; RRC; STP; industrial, public service and charity films.

**Radio-Video Programme Producers.** 1440 W. St. Catherine St., Montreal, Quebec. University 6-8751. Paul L'Anglais, pres.

Services: producer of tv films in France; adaptor of English features and commercials into French.

**Arthur Rankin Jr. Assoc.** 116 E. 30th St., New York 16, N. Y.

Services: PFP; PLC; PFC.

**RadiOzark Enterprises Inc.** 1121 South Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey, E. E. Siman Jr., managing vp's.

Services: LRP; TRP; RRC; STP.

**RAI Corp.** (See Italian Radio Tv System).

**Earig Film Productions.** 5510-14 University Way, Seattle 5, Wash. Lakeview 2-0707. Max H. Rarig, pres.

Services: PFP; PFC; public relations, sales promotion and training films; finishing department, music library, 16mm editing and recording; animation, writing script and narration; sound stage.

**Ray & Berger.** 5938 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-4202. Howard Ray and Jack Berger, partners.

Services: prizes for giveaway, quiz shows and station promotions.

**RCA Recorded Program Services** (RCA Victor Record Div.). 155 E. 24th St., New York 10, N. Y. Murray Hill 9-7200. A. B. Sambrook, mgr. G. H. Field, northeastern rep.

Chicago 11, Ill.: 445 N. Lake Shore Drive. Whitehall 4-3693. H. J. Nadeau, central northwestern rep.

Hollywood 28, Calif.: 1510 N. Vine St. Oldfield 4-1660. W. C. Gartland, western representative.

Atlanta, Ga.: Rhodes-Havert Bldg. Jackson 4-7703. W. D. Cochran, southeastern representative.

Dallas 7, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. John Alves, southwestern representative.

Nashville, Tenn.: 800 S. 17th Ave. Alpine 5-6991. Jack Dill, east central representative.

Services: DFS; TRP; STP.

**Record Source Inc.** 333 E. 46th St., New York 17, N. Y. Yukon 6-0155. Hal E. Cook, pres.

Services: Provides records and albums to radio and tv stations.

*for further details*

**SEE OUR SALES MESSAGE**

**on page D-43**

**Recorded Publications Labs.** 1500-1550 Pierce Ave. Camden 5, N. J. Woodlawn 3-3000. David H. Goodman, vp in charge of sales.

Services: TRP; RRC; STP.

**Redlin Productions.** 19116 Lanark, Reseda, Calif.

Services: PLP; PFP; PFC.

**Roland Reed Productions Inc.** 650 N. Bronson, Hollywood, Calif. Hollywood 2-7141. Roland Reed, pres. Arthur Pierson, vice pres., Duke Goldstone, chief editor.

Services: PFP; PFC; TRP; RRC; industrial films.

**Reeves Sound Studios** (Div. Reeves Broadcasting & Development Corp.). 304 E. 44th St., New York 17, N. Y. Oregon 9-3550. Chester L. Stewart, vp & gen mgr.

Services: recording.

**Regis Films.** 1037 N. Cole Ave., Los Angeles 38, Calif.: HO 5-5171. Lee A. Orgel, vp in charge of sales.

Chicago 11, Ill.: 360 N. Michigan Ave. State 2-3220.

New York 22, N. Y.: 8 E. 52nd St. Plaza 5-4807.

Services: PFP; PFC; DFS; video-tape productions.

**Bob Reichenbach Radio Productions.** 5528 Proctor Ave., Oakland 18, Calif. Olympic 3-0703. Bob Reichenbach, gen mgr.

Services: LRP; TRP; RRC; STP.

**Religious News Service.** 43 W. 57th St., New York 19, N. Y. Murray Hill 8-7094. Lillian R. Block, managing editor.

Services: scripts.

**Republic Television Features.** 64 E. Lake St., Chicago 1, Ill. State 2-0460. Capico Kappps, pres.

Services: PLP; PFP; DFF; PFC; DFS; PLC.

**Resort Radio Productions.** 7 S. Cambridge Ave., Atlantic City, N. J. Atlantic City 2-7870. Len Antell, dir.

Services: special features; celebrity interviews; on-the-spot news; convention coverage.

**Stuart Reynolds Productions.** 195 S. Beverly Dr., Beverly Hills, Calif. Crestview 4-7863. Stuart Reynolds, owner.

Services: PFP.

**Rights Assoc. Inc.** 485 Lexington Ave., New York 17, N. Y. Oxford 7-4343. Max Lerner, pres.

Services: packagers of tv shows; literary agent, talent reps.

**Riviera Productions.** 6610 Selma Ave, Hollywood 28, Calif. Hollywood 2-8585. F. W. Zens, executive producer.

Milwaukee 14, Wis.: 340 Westmoor Blvd. Sunset 2-8815. Robert Zens, midwest representative.

Cleveland 32, Ohio: 566 Birch Dr. Redwood 1-6076. Pat Rancati, eastern representative.

Services: PFP, PFC; PLC; DFS; producer of business, industrial, sales, advertising, medical, theatrical, religious, travel, and promotional motion pictures; monochrome-color.

**RKO Teleradio Pictures Inc.** 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Thomas F. O'Neil, pres and chmn of bd.

Branch Offices:

Boston 15, Mass.: 21 Brookline Ave. Commonwealth 6-0800. Norman Knight, gen. mgr.

Hollywood 28, Calif.: 1313 Vine St. Mal Klein, gen. mgr., Norman Boggs, radio vp.

San Francisco, Calif.: 415 Bush St., Norman Boggs, vp

Washington, D. C.: Hotel Harrington, Charles Woud, gen. mgr.

**R.P.F. Enterprises.** 5420 Melrose Ave., Hollywood 38, Calif. Hollywood 2-6027. Peter Frank, pres.

Services: (See Stars International listing, page D-48).

**Robbins Bros.** 67 W. 44th St., New York 36, N. Y. Murray Hill 7-2033. Fred Robbins, pres.

Services: PLP; manages & books artists & shows.

**Richard S. Robbins.** 163 Bleecker St., New York. Spring 7-2568. Richard S. Robbins, pres.

Services: Merchandising, prizes, contests, special promotions and productions.

**Robinson Recording Laboratories.** 35 S. 9th St., Philadelphia 7, Pa. Walnut 2-6800. W. P. Robinson, proprietor.

Services: TRP; RRC.

**Rock Pictures of Canada.** 53 Queen St. E., Toronto 1, Ont., Canada. Ernest M. Taylor, managing dir.; O. W. Fonger, prod supr; V. Webb, office mgr.

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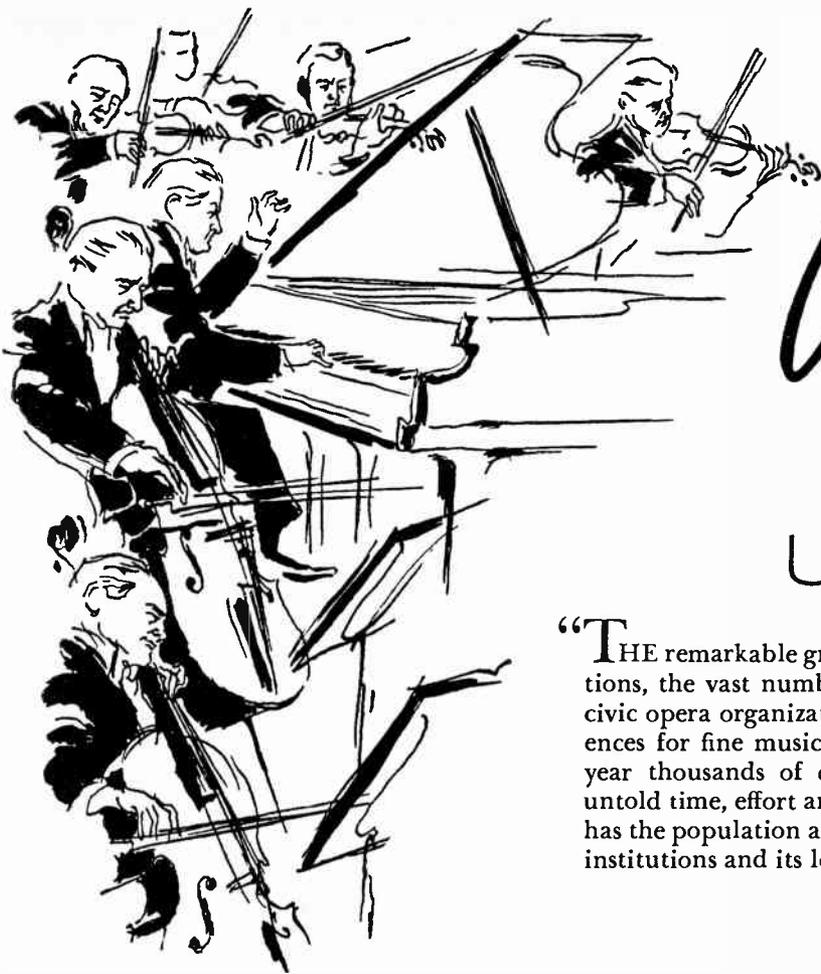


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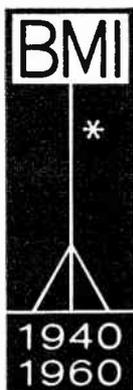
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- In 1960 more than 9,000,000 children play musical instruments and receive musical instruction in schools and with private teachers, compared with 2,500,000 in 1947.
- Americans continue to spend as much money for the purchase of recordings of concert music and high fidelity equipment on which to play these recordings as they do on all spectator sports.
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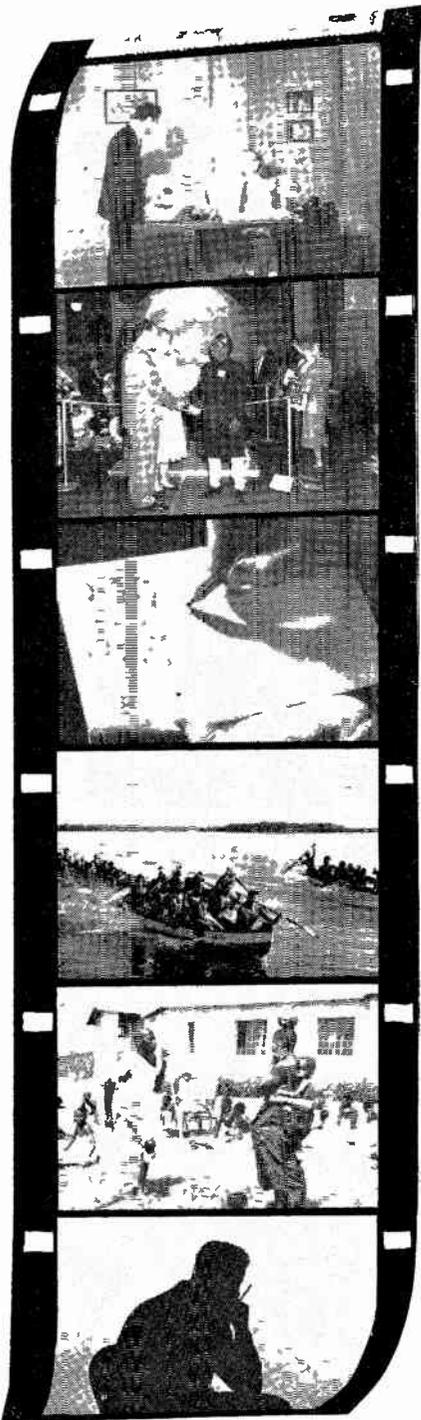
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## Program Services CONTINUED

**Rocket Pictures Inc.** 6108 Santa Monica Blvd., Los Angeles 38, Calif. HO. 7-7131. Harlow Wilcox, executive vp. Services: PFC.

**Rofman Associates.** 675 West End Ave., New York 25, N. Y. Riverside 9-3647  
Los Angeles, Calif.: 7755 Hollywood Blvd. Alan Winston, division mgr  
Services: PLP; PFP; DFF; DFS; PLC; LRP; TRP; RRC; public relations, publicity and promotion, supply products for prizes, and contest ideas

**Rolab Studios.** Walnut Tree Hill, Sandy Hook, Conn. Garden 6-2466 Henry Roger  
Services: PFP, PFC; TRP; RRC; sound stage rental; camera service, sound service, set design and construction, special effects producer-consultant

**Roquemore Films.** Mt. Vernon Blvd, Hamburg, N. Y. National 7-3876 Everett E. Roquemore, director  
Buffalo N. Y. 257 Franklin St. TL 6-3512. Services: PFP, PFC, producers of industrial, sales, advertising, educational and tv motion pictures, slidefilms.

**Milt Rosner Agency.** 9110 Sunset Blvd, Hollywood 46, Calif. Crestview 6-7023. Milt Rosner, owner.  
Services: PLP; PFP; talent representation (actors, directors, writers, producers)

**Cy Roth Productions.** 1148 S. Shenandoah St., Los Angeles 35, Calif. Bradshaw 2-6884. Cy Roth, producer  
Services: PFP; DFS, DFF.

**Danny Rouzer Studio.** 7022 Melrose Ave., Hollywood 38, Calif. Webster 6-2494. Danny Rouzer, owner  
Services: PFP, PFC, kinescopes; audition test commercials

**Royal Recording Co.** 601 Ashby Ave., Berkeley 10, Calif., Ashberry 3-5453. Don Hambly, operations mgr.  
Services: tape & disc duplication.

**Art Rush Inc.** 357 N. Canon Dr., Beverly Hills, Calif. Crestview 4-6841. W. Arthur Rush, pres-owner.  
Services: PLP; PFP.

**Herman Rush Assoc.** 50 W. 57th St., New York, N. Y. Circle 5-2166. Herman Rush, pres.  
Services: TV packager and film producer.

**Jack Russell & Assoc.** 203 N. Wabash Ave., Chicago 28, Ill. State 2-2818. Jack Russell, pres  
Services: PLP, PFC; RRC; PLC, DFS, talent.

### S

**Sacred Heart Program Inc.** 3900 Westminster Place, St. Louis 8, Mo. Jefferson 3-0320. Rev. Eugene P. Murphy, S.J., dir.  
Services: PFP; TRP; public service tv and radio programs.

**Alan Sands Productions.** 565 Fifth Ave., New York 17, N. Y. Oxford 7-6135. Alan Sands, gen mgr.  
Services: LRP; TRP; STP

**Sande & Green Inc.** 8400 Sunset Blvd., Los Angeles 46, Calif.  
Services: Musical creative and product consultants, PFP; PLC; PFC; TRP, RRC.

**James L. Saphier Agency Inc.** 9538 Brighton Way, Beverly Hills, Calif. Crestview 1-7231. James L. Saphier, pres.  
Services: PLP; PFP.

**Sarra, Inc.** 200 E. 56th St., New York 22, N. Y. Murray Hill 8-0085. Valentino Sarra, pres.  
Chicago 11, Ill. 16 E. Ontario St. Whitehall 4-5151. William Newton, mgr.  
Services: PFC, PLC.

**Robert Saudek Assoc. Inc.** 635 Madison Ave., New York 22, N. Y. Plaza 1-6750. Robert Saudek, pres.  
Services: PLP

**Bernard L. Schubert Inc.** 505 Park Ave., New York 22, N. Y. Murray Hill 8-0940. Bernard L. Schubert, pres.  
Services: PLP; PFP; DFF; DFS.

**Walter Schwimmer Inc.** 75 E. Wacker Dr., Chicago 1, Ill. Walter Schwimmer, pres; Bernard Crost, vp-sales; Arthur E. Picken Jr., vp-programming. Franklin 2-4392  
New York 22, N. Y.: 527 Madison Ave. Eldorado 5-4616. Jack Arden, office mgr.  
Services: DFS; tv-radio package programs.

**Screen Gems Inc.** 711 5th Ave., New York 22, N. Y. Plaza 1-4432 Jerome Hyams, vice pres-gen mgr; John Mitchell, vice pres-sales; Robert Seidelman, vice pres-syndication; Llovd Burns, vice pres-international; Berton Schneider, dir business affairs

Elliot, Unger & Elliott, Commercial Div.: Steve Elliott, William Unger, Mike Elliott; Alfred Mendelsohn, sales mgr; studio—Joe Swavley, Dick Kerns.

Atlanta, Ga.: 1112 Peachtree St., N E Trinity 5-1807. Don Bryan, southern sales mgr.  
Chicago, Ill.: 230 N. Michigan Ave. Franklin 2-3696. Robert Newgard, midwestern sales mgr.

Detroit, Mich.: 709 Fox Theatre Bldg. Woodward 1-3979. William Connelly, north central sales mgr.

Hollywood, Calif.: 1334 N. Beachwood Dr. Hollywood 2-3111 William Dozier, vice pres-

west coast activities, Harry Ackerman, vice pres-exec producer, William Sackheim, vice pres-exec producer; Charles Fries, vice pres-production mgr, Robert Sparks, exec producer-syndication; Richard Dinsmore, western sales mgr

London W.1, England: 142-150 Wardour St. Gerard 4-321 George Blaug, European rep.

Mexico 7, D. F., Mexico. Av Cuauhtemoc 60, 50 Piso. Mexico City 1-1154. John N. Manson, vp-gen mgr

Paris 8e, France: 92 Ave. des Champs Elysees Balzac 49 02. Jean Pierre Barriot, European rep

Sydney, N S W, Australia: 251 Pitt St. BM 6511 Joseph Joel gen mgr

Toronto, 102-108 Peter St., Empire 3-4096. Steve Krantz, mgr  
Services: PFP; PFC, DFF, DFS

**Sesac Inc.** 10 Columbus Circle, New York 19, N. Y. Judson 6-3450 Evarard S. Prager, assistant to pres  
Services: mood music

**Seventh-day Adventists** (See General Conference of)

**Don W. Sharpe Enterprises.** 1048 Carol Drive, Los Angeles 46, Calif. Crestview 6-2044 Don W. Sharpe, owner.

New York 16, N. Y.: 220 Madison Ave Murray Hill 5-5684 Mickey Aldrich.  
Services: PFP.

**William R. Sheeky.** 190 Broadway, New York, N. Y. Cortlandt 7-2913. William R. Sheeky, owner

Services: DFS; "Pearl White" serials produced by Pathe in 1917.

**Sheldon Broadcasting Service.** 2001 N. Gramercy Pl, Hollywood 28, Calif  
Services: STP.

**Shilin Film Service Corp.** 934 Hope St Springdale, Conn. Plaza 7-1270 Ruth S. Shilin, pres.  
Services: DFS.

**Show-Biz Comedy Service.** 65 Parkway Court, Brooklyn 35, N. Y. Twinning 1-2993 George Schindler, owner

Services: Comedy programming and comedy commercials, comedy material and continuity for disc jockeys.

**Signal Productions Inc.** 6223 Selma Ave., Hollywood 28, Calif. Hollywood 3-4173. Edwin W. Buckalew, vp & gen mgr.  
Services: TRP, STP.

**Al Simon Productions.** 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 4-2141. Al Simon, exec prod.  
Services: PFP.

**Sixteen Screen Service Co.** 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, owner.

Services: PFP, PFC, industrial, promotional, sales training & educational films.

**Skibo Productions Inc.** 165 W. 46th St., New York 36, N. Y. Plaza 7-2265. Patrick E. Shanahan, pies

Services: distributor of short subject films.

**Sleeping Giant Films Inc.** 555 Asylum St., Hartford 5, Conn. Jackson 5-2611. Anthony Guarino Jr., vp-treas

Services: PLP; PFP; PFC; educational films.

**Fletcher Smith Studios Inc.** 1000 South Federal St., Fort Lauderdale, Fla. Jackson 2-6774.

New York 17: 319 E. 44th St. Murray Hill 5-9010. Peter Caldera, mgr.

Services: PFP; PLC; PFC; producer of industrial films, video tape shows.

**Walter Harrison Smith Associates Inc.** 40 E. 40th St., New York 16, N. Y. Murray Hill 3-5820. Walter Harrison Smith, pres  
Services: DFP; PFP; PFC; DFS.

**Warren R. Smith Inc.** 210 Sempole St., Pittsburgh 13, Pa. Museum 3-6300. Warren R. Smith, pres. Henry E. Knaup, prod rep.

Services: PFP; PFC; DFS; animation; 16mm laboratory; sound stages; music library; closed circuit tv; Telecam; radio spot production.

**Joseph I. Sonnenreich.** 205 W. 89th St., N. Y. 24, N. Y. Susquehanna 7-1797. Joseph I. Sonnenreich.

Services: PLP; LRP; TRP.

**Soundac Productions Inc.** 2133 N. W. 11th Ave., Miami 37, Fla. Franklin 4-2655. Robert D. Buchanan, pres-gen mgr.

Services: PLP; PFP; PFC; PLC; DFS, producer of film series for syndication; animation production, consultants to advertising agencies in ad campaign creation and planning

**Sound Masters Inc.** 165 W. 46th St., New York 36, N. Y. Plaza 7-6600. Francis Carter Wood Jr. pres.

Services: PFP; PFC; producer of industrial motion pictures of all types; sound recording studio services for motion pictures; sale of repeater projectors.

**Southern Baptist Convention** (Radio-Tv Commission). 6248 Camp Bowie Blvd., Fort Worth 16, Tex. Pershing 8-2188. Paul M. Stevens, director.

Services: PFP; DFS.

**Southwest Film Lab. Inc.** 3024 Fort Worth Ave., Dallas 11, Tex. Whitehall 6-2184. Jack A. Hopper, vp.

Services: PFP; PFC; laboratory and producers' services for 16mm color and monochrome productions.

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## Program Services CONTINUED

**Spaceflight Films.** 9 W. 19th St., New York 11, N. Y. Algonquin 5-1827. Alex Haberstroh, pres. Services: PFC; PFP; special effects, space flight film.

**Sigmund Spaeth.** 400 E. 58th St. New York 22, N. Y. Plaza 8-0879. Sigmund Spaeth, pres. Services: PLP; PFP; LRP.

**Sponsors Film Service** (division of Advertising Radio and Television Services Inc.) 421 W. 54th St. New York 19, N. Y. Plaza 7-7323. Gerald Auerbach, pres; Alfred diPietro, exec vp. Services: Tv spot shipments; feature programs, editing, storage and cutting rooms; integration, booking.

### PRINT PROCUREMENT

- Tv Spot Shipments
- Feature Programs
- Integration
- Booking
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New York Chicago Los Angeles

**Spotlite News Inc.** 607 N. La Brea Ave., Los Angeles 36, Calif. Webster 8-2191. Marcia J. Walker.

New York 36, N. Y.: 60 W. 46th St. Circle 5-0770. Benjamin S. Greenberg, vp. Services: television newsfilm service; producers of public relations and documentary films.

**Sportlite Films Inc.** 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8955. Alfred D. Levine, gen mgr. Services: DFS; PFP; distributor of tv commercials; sports libraries.

**Square Deal Pictures Corp.** 21-24 Roosevelt Ave., Berkeley, Calif., Thornwall 3-6518. Donn Marvin, gen mgr. Services: DFS; religious films.

**Standard Television.** 6040 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-7571. Arthur Alexander, pres. New York, N. Y.: 141 E. 55th St. Plaza 5-5266. Larry Stern, eastern representative. Services: DFS; DFF.

**Stars Inc.** 123 N. Poplar St., Charlotte, N. C. Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**Stars International.** 5420 Melrose Ave., Hollywood 38, Calif. Hollywood 2-6027. Peter Frank, pres; Will Scott, exec vp; Mann Scharf, vp. Services: TRP.

**Sterling-Movies U.S.A. Inc.** 375 Park Ave., New York 22, N. Y. Judson 6-1717. Charles F. Dolan, pres. Chicago 3, Ill.: 100 W. Monroe. Financial 6-0155. Gordon Hempel, mgr. Hollywood 28, Calif.: 1469 Vine St. Hollywood 4-5108. Ralph Rank. Services: DFF; DFS; distributes free sponsored films to tv stations; news film; women's program-features.

**Sterling Television Co.** 6 E. 39th St., New York 16, N. Y. Murray Hill 3-6300. Saul J. Turell, pres., Elliott Abrams, sales mgr. Nat Lueskind gen mgr. Branch Offices: Chicago, Ill.: 100 W. Monroe St., Financial 6-0155. Robert Schlessel, mgr. Hollywood 28, Calif.: 1680 N. Vine St., Hollywood 4-6111. Alan Gleitsman, mgr. Services: DFS; distributor of educational films to schools, churches.

**Stockdale & Co.** (Photo Tech Lab.). 200 E. 1st St. S., Salt Lake City 4, Utah. Elgin 5-5511. Charles L. Stockdale, pres. Services: PFC; processing film; commercial photography; slides; industrial films.

**Stock Shots to Order Inc.** 550 5th Ave., New York 36, N. Y. Circle 6-0690. Raymond A. Phelan, pres. Services: Film to order, background footage; inserts and rear projection material, 16mm and 35mm, sound and silent monochrome and color; stock film library.

**Mike Stokely Enterprises Inc.** 4202 Benedict Canyon Drive, Sherman Oaks, Calif. State 4-0458. Mike Stokely, pres. Services: PLP; PFP; LRP; TRP.

**Irv Stoll Co. Inc.** 2821 Gunckel Blvd., Toledo 6, Ohio. Greenwood 5-3385. Irwin C. Stoll, pres.

Services: PFP, PLP.

**Storyboard Inc.** 160 Riverside Dr., New York 23, N. Y. Trafalgar 3-7207. John Hubley, pres. Services: producers of animated films and animated film commercials.

**John G. Stratford Film Corp.** 7 Central Park W., New York 23, N. Y. Judson 6-7390. John G. Stratford, pres.

Services: PFP; PFC; DFS; production sequence library and stock shot footage.

**Wilbur Streech Productions Inc.** 135 W. 52nd St., New York 19, N. Y. Judson 2-3816. Wilbur J. Streech, pres. S. John Hazard, assoc. prod. Michael Kraft, vice pres., sales. Services: PFC; industrial, public relation and educational films.

**Sturgis-Grant Productions Inc.** 322 E. 44th St., New York 17, N. Y. Murray Hill 9-4994. Benedict Magnes, vp, Sidney Milstein, vp, prod. Services: PFP; PFC; educational, scientific, medical films and filmstrips; documentaries, industrial films; animation.

**Sturm Studios Inc.** 49 W. 45th St., New York 19, N. Y. Judson 6-1650. William A. Sturm, pres. Orestes Calpini, creative head, C. Donald McCormick, vice pres., studio mgr. Nicholas D. Newton, vice pres., sales. Jaques C. Dufor, designer. Services: PLC; PFC; live action, stop motion, animation, animated stop-motion; educational, training, industrial films.

**Sun Dial Films Inc.** 341 E. 43rd St., New York 17, N. Y. Murray Hill 6-2046. Samuel A. Datlowe, pres. Services: PFC; educational, scientific and public relations films.

**Shine Films** 225 S. 4th St., St. Petersburg 1, Fla. 7-7701. Louis Brewer, director. Services: DFF.

**John Sutherland Productions Inc.** 201 N. Occidental Blvd., Los Angeles 26, Calif. Dunkirk 8-5121. John Sutherland, pres-gen mgr. New York 22, N. Y.: 136 E. 55th St. Plaza 5-1875. John Sutherland.

Services: PLC; PFC; producer of industrial, documentary and public relations films.

**Robert Swanson Productions.** 689 Fifth Ave., New York, N. Y. Murray Hill 8-4355. Services: PFC.

**Swift-Chaplin Productions Inc.** 1136 N. Highland Ave., Hollywood 38, Calif. Hollywood 2-0761. Charles F. Chaplin, pres. Services: PFC; monochrome-color animation.

**Syndicated Films.** 1022 Forbes St., Pittsburgh 19, Pa. Express 1-1355. Charles O. Connell, gen mgr. Services: DFS; free educational film service.

### T

**T B C Recording Co.** 1262 Don Mills Road, Toronto, Ont. Hickory 4-2581. William H. McAlpine, mgr. Services: PTP; PRC.

**Talent Associates.** 444 Madison Ave., New York 22, N. Y. Alfred Levy, pres; David Susskind, vp. Services: PLP; PFP.

**Hal Tate Productions.** 192 N. Clark St., Chicago 1, Ill. Andover 3-6520. Services: TRP; STP.

**Technisonic Studios Inc.** 1201 Brentwood Blvd., St. Louis 17, Mo. Parkview 7-1056. Charles E. Harrison.

Services: PFP; PFC; DFS; sound recording studios; sound stage; 35mm and 16mm motion picture production.

**Telesine Film Studios Inc.** 100 S. Northwest Highway, Park Ridge, Ill. Talcot 3-1418. Byron L. Friend, pres. Services: PFP; PFC; rent studio and facilities.

**Telefax Film Productions.** 996 E. 57th Ave., Vancouver 15, British Columbia. Fairfax 1-0674. Frank E. Fleming, gen mgr.

Seattle 15, Wash.: 2114 E. 83rd. Lakeview 3-4031. Ellen Bennett, branch mgr. Services: PFC; producers-distributors of background films; abstract moving patterns; matte-titling service.

**Telefilm of Canada.** 130 Carlton St., Toronto, Ontario. Walnut 2-3163. Jerry Solway, pres; Richard Rosenberg, gen mgr; Lawrence Fein, sales rep. Services: DFF; DFS.

**Telemat.** 433 S. Fairfax Ave., Los Angeles 36, Calif. Webster 3-5731. Sidney V. Freeman, gen sales mgr-partner.

Services: PFC; producer of syndicated animated cartoons.

**Telemated Motion Pictures.** 415 Lexington Ave., New York 17, N. Y. Yukon 6-3655. Saul S. Tafet, producer-director.

Services: PFC; program main-titles; special effects on film; animation and live action inserts; industrial, educational, sales promotional films.

**Televens** (Hearst-Metroton News Inc.). 235 E. 45th St., New York 17, N. Y. MU 2-5600. Robert H. Reid, gen sales mgr.

Services: PFP; DFS; newsfilm; sports; news review; farm-fashion newsreel; special assignments; stock footage.

**Telepix Corp.** 1515 N. Western Ave., Hollywood 27, Calif. Hollywood 4-7391. Robert P. Newman, Phil T. Hanna Jr., sales mgr.

**Branch Offices:**  
Chicago 35, Ill.: 6620 Diversey Ave. Tuxedo 9-6636. Stanley F. Anderson, vp.  
San Francisco, Calif.: 925 Harrison. Yukon 6-6038. William F. Murray, Bay Area representative.

Services: PFC; PFP; DFS; sound recording; mixing, dubbing; sounding stage rental; editing facilities; projection room; animation.

**Telescene Film Productions Co.** 287 10th Ave., New York 1, N. Y. Services: DFS.

**Tele-Sound Productions Inc.** Pennsylvania Bldg., Washington 4, D. C. District 7-8810. Bill Devries, gen mgr.

Services: PFC; animation; station brochures; direct mail; scripts; due bills; contests; creative advertising and promotions.

**Telestudios Inc.** 1481 Broadway, New York 36, N. Y. Longacre 3-1122. George K. Gould, pres.

Services: PLP; PFP; PFC; DFS; PLC; sales presentations, training films; closed-circuit and telecine facilities; off-air and off-line video recordings; creative and production consulting; auditions and pilot production.

**Tele-Tape Productions Inc.** 434 W. Chicago Ave., Chicago 10, Ill. Su 7-4919. Phil Bodwell, pres; John Natale, vp; Wm. J. Marshall, sec-treas. Services: PLP; PLC.

**Television & Radio Features of America.** 37 W. 46 St. New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

Services: PLP; PFP; PLC; PFC; LRP; TRP; package live and film tv shows; tv scripts; consultation.

**Television Broadcasting Service Inc.** 91 W. Central Park, New York 23, N. Y. Trafalgar 7-2372. William R. Riddle, pres Edith L. Riddle, sec. Studio offices: 735 Bergen Blvd., Ridgefield, N. J. Robert Baron, gen mgr.

**Branch Offices:**  
Detroit 14, Mich.: 1444 Bewick Ave Valley 2-0092. Rodney B. Hersey, district sales mgr. Hensonville 1, N. Y.: 12 Maple St. Windham 241 & 251. Jack Averill, district sales mgr. Caldwell, N. J.: 39 Academy Rd. Caldwell 6-4272. Orwyn L. Werfel, reg. sales mgr. Los Angeles 4, Calif.: 100 N. Irving Blvd. Mrs. L. H. Lincoln, west coast rep.

Services: PLP; PLC; DFS; PFC; PFP; DFF; animation; training & industrial films, open end tv commercials, package shows, travel logs, resort films, video tape productions.

**Television Clearing House.** 7162 Melrose Ave., Hollywood 46, Calif. Webster 5-7079. S. S. Liggett, pres.

Services: DFF; DFS; booking, shipping, inspection, screening, storage; handling of release prints.

**Television Graphics Inc.** 369 Lexington Ave., New York 17, N. Y. Murray Hill 6-5255. Bernard Rubin, pres.

Services: PFC; live action, animation, special effects.

**Television Industries Inc.** 445 Park Ave., New York 22, N. Y. Plaza 1-6800. Matthew M. Fox, pres. Services: DFF.

**Television Screen Productions.** 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., pres.

Floral Pk., L. I., N. Y.: Cherry Lane & Lowell Ave. Clarence Schmidt, treasurer. Services: PFP; PFC; training & industrial films.

**Tel National Inc.** 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 21133. Don Estey, pres.

Services: PLP; PFC; PLC; rent transcribed commercials to radio stations.

**Tel Ra Productions.** 1518 Walnut St., Philadelphia, Pa. Kingsley 6-4140. W. Wallace Orr, pres.

Services: PFP; PFC; DFS; producer of sports film programs; library of filmed sports sequences.

**Termini Mobile Video Tape Services Inc.** 1440 Broadway, New York 18, N. Y. Pennsylvania 6-6332. Anthony Termini, pres. Services: PLP; PFP; PLC; PFC.

**Terrytoons.** (division of CBS Films Inc.) 38 Centre Ave., New Rochelle, N. Y. New Rochelle 2-3466. William M. Weiss, pres-gen mgr. New York, N. Y.: 545 Madison Ave. Plaza 1-2345. John J. Heffernan, sales mgr. Services: PFP; PFC; DFS; animation.

**Texas Rastlin' Films Inc.** Cadiz and Industrial Blvd., Dallas, Tex. Riverside 8-2083. Maurice Beck, gen mgr. Services: DFF; DFS.

**The Theatre Guild.** 27 W. 53rd St., New York 19, N. Y. Columbus 5-6170. H. William Fitelson, managing director.

Services: PLP; producer of legitimate plays.

**Thoroughbred Productions.** 1614 Trevillian Way, Louisville 5, Ky. Glendale 1-1203. James R. Finegan, executive producer.

Services: PLP; PFP; PLC; PFC; producer-director of industrial films; air checks; radio programs, commercials; sales, industrial filmstrips, slidefilms; still photography; convention entertainment, sound service; newsletters, direct mail, public relations; general editorial film service; newsreel.

**Toddy Pictures Co.** 148 N.W. Walton St., Atlanta 1, Ga. Murray 8-3117. Ted Toddy, pres. Services: PFP; DFF; DFS; STP; producer of industrial shorts; package tv film shows; sound or laboratory facilities and services.

**Toreto Enterprises Inc.** 9885 Charleville Blvd., Beverly Hills, Calif. Crestview 4-6023. Robert F. Shewalter, sec-treas.

**Studio:**  
Hollywood 46, Calif.: 1041 N. Formosa Ave. Hollywood 7-5111. John London, producer. Services: PFP.

**Town & Country Network Inc.** 4000 Albemarle St. N.W., Washington 16, D. C. Emerson 3-8110. Connie B. Gay, pres. Services: PLP, TRP.

**Transfilm-Caravel Inc.** 35 W. 45th St., New York 36, N. Y. Judson 2-1400. Studios: 20 West End Ave., New York 23. Circle 7-6107. William Miesegaes, pres. Services: PFC; producer of motion pictures and stop-motion, for business and industry; sound slidefilms.

**Trans-Lux Television Corp.** 625 Madison Ave., New York 22, N. Y. Plaza 1-3114. Film service dept., 47 W. 56 St., New York 19. Richard Brandt, pres. Richard Carlton, vp in charge of sales. Robert L. Miller, asst to vp. Leo Brody, eastern div. mgr.

**Branch Offices:**  
Chicago 11, Ill.: 520 N. Michigan Ave. Superior 7-3995.

Los Angeles 28, Calif.: 6253 Hollywood Blvd. Hollywood 2-6903. Murray Oken, western div. mgr. Services: PFP, DFF, DFS.

**Transcription Sales Inc.** 128 W. First St., Dayton 2 Ohio, Baldwin 2-3773. Services: Distributes Singin' Sam records

**Trans-World Films Lab. Ltd.** 4824 Cote Des Neiges Rd., Montreal, Can. A. Prefontaine, gen mgr

Services: processing of motion picture films, 35mm and 16mm color printing and scratch removal.

**Tribune Films Inc.** 141 E. 44th St., New York 17, N. Y. Murray Hill 7-2590. Roma Sfreddo, pres.

Services: Distributor of free-loan films to organized adult groups, travel agencies and schools.

**Tv & Motion Picture Productions Inc.** 117 E. Main St., Richmond 19, Va. Milton 3-4444. John C. Wood, pres. Frank Kratovil, producer.

Services: PFP; PFC; film handling service; laboratory facilities and services; producer of newsreels, special events; slides; editing services.

**Tv Spots Inc.** 1037 N. Cole Ave., Los Angeles 38, Calif. HO 5-5171. Shull Bonsall, pres; Bob Ganon, vp & gen mgr; Sam Nicholson, creative dir.

Services: PFP; PLC; PFC.

**Tv Stations Inc.** 215 E. 51st St., New York 22, N. Y. Plaza 1-0123. Herb Jacobs, pres.

Services: television station-owned film buying organization.

**T-V Visuals Inc.** 20 N. Wacker Dr., Chicago, Ill. Central 6-8955. Alfred D. LeVine, pres. Robert Eirinberg, sec.

Services: PFP; PFC; DFS; Syndicator of tv commercials and programs.

**Twentieth Century-Fox Television Inc.** 10201 W. Pico Blvd., Los Angeles 35, Calif. Crestview 6-2211. Peter G. Levathes, pres. Services: PFP; DFS.

**UBS Corp.** 901 Livernois, Ferndale, Mich. Lincoln 8-2500. John L. Mayer, gen mgr.

New York, N. Y.: 400 Park Ave. S., Murray Hill 6-9242. Richard L. Colten, vice pres.

Paris, France: 52 Ave. Duquesne. SUF 38-58. Madame Golda G. Antignac, chief of foreign services.

Services: closed circuit tv; rental cameras for remote telecasting, video tape production.

**Richard H. Ullman Inc.** 295 Delaware Ave., Buffalo 2, N. Y. Cleveland 2066. Richard H. Ullman, pres. Services: PFP; PFC; DFS; TRP; STP.

**UltraAudio Products.** 7471 Melrose Ave., Los Angeles 46, Calif. CR 6-2726. M. Cramer, mgr. Services: Manufacturer of professional audio equipment

**United Artists Associated Inc.** 247 Park Ave., New York 17, N. Y. Murray Hill 7-7800. Arthur B. Krim, pres. Erwin H. Ezzes, exec vp, Henry J. Zittan, sr. vp; Norman Katz, foreign sales mgr. Jay H. Smolin, adv dir

New York: Lloyd Krause, eastern div sales mgr. Chicago, Ill.: 75 E. Wacker Drive Dearborn 2-2030. John McCormick, midwest division sales mgr.

Dallas, Tex.: 1511 Bryan St. Riverside 7-8553. Dave Hunt, southwest div sales mgr.

Los Angeles, Calif.: 400 S. Beverly Drive. Crestview 6-5886. Norman "Buck" Long, western div sales mgr. Services: DFF, DFS.

**University of Detroit Radio-Tv Centre.** 3800 Puritan. UN 2-6000, UN 2-6313. W. T. Rabe, prog dir. Anthony Reda, tv prod mgr; Tom Bennett, radio prod mgr. Roland Renaud, facilities mgr; Robert McManus, staging supervisor

Services: PLP; PFP; TRP; STP; produces programs for ch. 56 Detroit; credit lectures available to commercial stations; recorded 3 minute and half hour public service programs for national distribution free of charge.

**United Artists Television Inc.** (subsidiary of United Artists Corp.). 247 Park Ave., New York 17, N. Y. Murray Hill 7-7800. Arthur B. Krim, pres; Erwin H. Ezzes, exec vp.

Los Angeles, Calif.: 400 S. Beverly Dr., Crestview 6-5886.

Chicago 1, Ill.: 75 E. Wacker Dr., Dearborn 2-2030

Dallas, Texas: 1511 Bryan St., Riverside 7-8553

Services: DFS.

**United Film & Recording Studios.** 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, pres.

New York, N. Y.: 17 E. 45th St. Oxford 7-0725. H. Rosen, representative.

Washington, D. C.: 425 13th St., N.W. Sterling 3-2951. K. Buchanan, representative.

Services: PFP, PFC; DFS, TRP; RRC; creators and producers of filmed spots, musical jingles, motion pictures for tv and industry; air-conditioned studios for 16mm/35mm monochrome and color film work; recording studios (tape, disc and film); processing and pressing work.

**United Lutheran Church in America, Dept. of Press, Radio & Tv.** 231 Madison Ave., New York 16, N. Y. Lexington 2-3410. Charles C. Hushaw, executive director; Richard T. Sutcliffe, associate director in charge of radio and television. Hope E. Ryden, asst dir.

Services: PFP; PFC; DFS.

**United Nations.** 42nd St. & 1st Ave., New York 17, N. Y. Plaza 4-1234. W. Gibson Parker, director.

Services: PLP; PFP; DFS; processed news clips of UN activities.

**The United Presbyterian Church in the U.S.A., Radio & Television.** Room 1935, 475 Riverside Dr., New York 27, N. Y. Riverside 9-2200. Rev. Lawrence W. McMaster Jr., executive director; Richard L. Goode, prog. dir.; John Grollier, western area dir.; Robert Jeambey, eastern area dir.

Services: PLP; PFP; DFF; TRP.

**United Sound Systems.** 5840 2nd Ave., Detroit 2, Mich. Trinity 1-2570. James V. Syracuse, pres.

Services: studio facilities; disc and tape recordings for advertising agencies for radio-tv, records sound on film for tv commercials.

**Universal Recording Corp.** 46 E. Walton St., Chicago 11, Ill. Michigan 2-6465. A. B. Clapper, pres

Services: facilities for recording transcribed spots or programs, phonograph records, slide film, high speed tape duplication, motion picture and tv sound services, including location recording 16mm or 35mm interlock re-recording, screening, transferring from 16mm, 35mm or 1/4 pulse editing.

**UPA Pictures Inc.** 4440 Lakeside Dr., Burbank, Calif. Thornwall 2-7171. Stephen Bosustow, pres-executive producer; Herb Seeley, vice pres & gen mgr; Hal Ehas, vice pres & sec; Vern Behnke, gen sales mgr.

**Branch Offices:**  
New York 22, N. Y.: 60 E. 56th St. Plaza 8-1405. Russ Raycroft, eastern sales mgr.

Chicago 1, Ill.: 520 N. Michigan Ave. Whitehall 4-0196. R. F. Kemper, midwestern rep.

Services: creator-producer of commercial, industrial and theatrical animated cartoons.

**Upper Room Radio-Television Parish.** 1908 Grand Ave., Nashville 5, Tenn. Cypress 1-5910. Leslie J. Ross, director.

Services: PTP.

**U. S. Recording Co.** 1121 Vermont Ave., N.W., Washington 5, D. C. Lincoln 3-2705. Thomas Tait, chief recording engineer.

Washington 3, D. C.: 1347 S. Capitol St. Lincoln 3-2705. Ansel Kleiman, gen mgr. Services: custom recording.

**Thomas J. Valentino Inc.** 150 W. 46th St., New York 36, N. Y. Circle 6-4675. Thomas J. Valentino, pres.

Services: library of background mood music, sound effects for video recording and documentary films.

**Van Coevering Productions.** 20 N. Wacker Drive Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, gen mgr.

Orchard Lake, Mich.: 6150 Commerce Rd. Empire 3-3192. Jack Van Coevering.

Services: PLP; DFS, PFC; PFP; outdoor films series in color; hunting, fishing and nature study expeditions.

**Van Praag Productions.** 1600 Broadway, New York 19, N. Y. Plaza 7-2687. William Van Praag, pres. Marc S. Asch, exec vice pres. Hal Persons, acct sup.

**Branch Offices:**  
Hollywood 28, Calif.: 6269 Selma Ave. Hollywood 2-2341. Jean Vallier, gen mgr.

Detroit 26, Mich.: 2301 Dime Bldg. Woodward 2-4896. Frank Stephan, vice pres.

Miami, Coral Gables, Fla.: 3143 Ponce de Leon Blvd. Highland 4-3191. Maurice Van Praag, gen mgr.

Services: PFP; PFC; PLP.

**Vavin Inc.** 236 E. 46th St., New York 17, N. Y. Murray Hill 2-4624. Richard de Rochemont, bd chmn. Gerald E. Weiler, vice pres.

**Branch Offices:**  
Paris 11, France: 32 Ave. de l'Opera. Opera 71-58. Andre Schwob, vp.

Buderich-Dusseldorf, Germany: 9 Blumenstrasse. Buderich 626. N. Z. Moreno, vp.

Services: PLP; PFP; PFC; public relations films, closed-circuit telecasts.

**The Venard Organization.** 113 N. Madison Ave., Peoria, Ill. 4-2490. C. L. Venard.

Services: PFP; producer-distributor of educational films for public service programming specializing in agricultural subjects.

**Versatile Television Productions Inc.** 324 Broadway, Cape Girardeau, Mo. Edgewater 5-8816. Blaine Baker, mgr.

Services: PFP; PLP; PFC; industrial films and newsfilm service.

**Videart Inc.** 480 Lexington Ave., New York 17, N. Y. Murray Hill 2-2363. Joe Zuckerman, pres-gen. mgr.

Services: optical effects; animation; title photography and art work in 35mm and 16mm; monochrome and color.

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## Program Services CONTINUED

**Video Crafts Inc.** 116 E. 38th St., New York 16, N. Y. Oregon 9-6030. Arthur Rankin Jr., pres.

Branch Offices:  
Washington, D. C.: 1240 N.W. 27th St. Barbara Freygang  
Tokyo, Japan: 13,2-chome Higashi Ginza, Kizo Nagashima  
Services: PFP; PFC; DFS; art and animation studios, live and film commercials, projection arts, slides, telops, flip cards; animation and stop-motion puppet films.

**Video Films.** 1004 E. Jefferson Ave., Detroit 7, Mich. Woodward 2-3400. Clifford Hanna, pres. William R. Witherell Jr., vice pres & gen mgr. William E. Lane, prod mgr.  
Services: PFC; producer of industrial films; writing, shooting, editing, recording

**Videotape Productions of California Inc.** 8961 Sunset Blvd., Los Angeles 46, Calif. Crestview 4-8803. Howard S. Meighan pres.

Branch Office:  
New York 19, N. Y.: 205 W. 58 St. Judson 2-3300. Nathan H. Weiss, controller  
Services: producer of videotaped commercials and programs.

**Videotape Productions Midwest Inc.** 8961 Sunset Blvd. Los Angeles 46, Calif. Crestview 4-8803. Howard S. Meighan, pres.

**Videotape Productions of New York Inc.** 205 W. 58th St., New York 19, N. Y. Judson 2-3300. Howard S. Meighan, pres; John Langan, vp-gen mgr. Herbert W. Hobler, sales mgr; Charles Holden, exec dir.

Branch Office:  
Los Angeles 49, Calif.: 8961 Sunset Blvd. Crestview 4-8803. Howard S. Meighan, pres.  
Services: producer of videotaped commercials and programs.

**Video-View Div. of General Film Labs.** 1546 N. Argyle Ave., Hollywood 28. Hollywood 3-4179. Myron B. Kemp, mgr

Services: PFC, transfer of video tape to film.  
**Video Vistles Inc.** 135 E. 95th St., New York 28, N. Y. Trafalgar 6-0826. Kit Kinne, gen mgr.  
Services: PLC; PFC; specialize in preparing food for live and filmed commercials.

**Viking Films Inc.** 45 W. 45th St., New York 36, N. Y. Circle 5-8858. Israel M. Berman, pres  
Services: PFP.

**Owen Vinson & Co.** 803 19th St., Santa Monica, Calif. Exbrook 5-1305. Owen Vinson, owner.  
Services: PFP; PTP; PRC; ideas, scripts and production services.

**Vizcaya Productions.** 30 Alhambra Plaza, Coral Gables, Fla. Highland 8-7947. J. Vanhearn, exec producer.  
Services: PFP; PFC; DFS; foreign language adaptations (lip sync & narration).

**Vogue Film Productions Inc.** Bowman Field, Louisville 5, Ky. Glendale 4-3689. Hal Vinson, pres.  
Services: PFP; PFC; tv air checks.

**Volcano Productions Inc.** 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 7-3111. James A. Bank, pres  
Services: PFP; PFC; producer of industrial films.

### W

**Wabash Valley Transcription Service.** P. O. Box 433, Terre Haute, Ind. D-7322 and D-4605. J. W. Kulinski, gen mgr.  
Services: PTP; PRC; custom transcription service.

**Roger Wade Productions Inc.** 15 W. 46th St., New York 36, N. Y. Circle 5-3040. Roger Wade, pres.  
Services: PLC; PFC; producer of industrial films, commercials, sound slidefilms, slides and film sales presentations. Scripts, art casting, etc.

**Walden Productions Inc.** 9756 Wilshire Blvd, Hollywood 38, Calif. Crestview 4-8457. Jules C. Goldstone, pres.

Services: PFP.  
**Deryck Waring Recordings.** 37 E. 49th St., New York 17, N. Y. Plaza 8-2910. Deryck H. Waring, owner.

Services: recording.  
**Warner Bros. Commercial & Industrial Films Inc.** 4000 Warner Blvd., Burbank, Calif. Hollywood 9-1251. David DePatie, vp.  
Services: producer of industrial films.

**Jack M. Warner Productions Inc.** 11501 Sunset Blvd., Los Angeles 49, Calif. Jack M. Warner, production vp.  
New York 19, N. Y.: 640 5th Ave. Circle 5-6165. Samuel Schneider, pres.

Services: PFP; PFC; industrial films; plays.  
**Warner Bros. Television Inc.** Burbank, Calif. Hollywood 9-1251. William T. Orr, vp.

Branch Office:  
New York 19, N. Y.: 666 5th Ave. Circle 6-1000.  
Services: PFP; PFC.

**Washington Video Productions Inc.** 1637 Wisconsin Ave., N.W., Washington 7, D. C. Adams 4-5737. George F. Johnston, pres.

Branch Offices:  
Tokyo, Japan: CPO Box 710. Ian Mutsu, representative.  
London, England: 203 Regent St. Regent 5681-2-3. Howard Connell, representative.  
Services: PFP; PFC.

**Adrian Weiss Productions.** 655 N. Fairfax Ave., Los Angeles 36, Calif. Olive 3-5350. Adrian Weiss, producer.

Services: PFP; PFC; PLC; PFP; editing; equipment for rent.

**Louis Weiss & Co.** 655 N. Fairfax Ave., Los Angeles 36, Calif. Olive 3-5350. Adrian and Louis Weiss, partners.  
Services: DFS, DFF; PLC; PFP; editing; equipment for rent.

**Western Cine Service Inc.** 114 E. 8th Ave., Denver 3, Colo. Amherst 6-3061. Herman Urschel, pres

Services: PFP; PFC; 16mm film laboratory, sound recording studio and motion picture production division.

**Western Recorders.** 6000 Sunset Blvd., Hollywood 28, Calif. Hollywood 3-6811. Donald D. Blake, Wm M. Kirkpatrick, T. E. Robinson, partners.

Services: recording.  
**Ross Wetzel Studios Inc.** 615 N. Wabash Ave., Chicago 11, Ill. Superior 7-2755. Ross Wetzel, pres.

Services: PFC.  
**WFB Productions.** 637 E. Broad St., Souderton, Pa. Parkway 3-3442 Walter Baghurst, mgr.

Services: recording  
**WICH-Syndication.** P. O. Box 551. Norwich, Conn. Turner 7-1613. Donald Lasser, pres, Janis Wakely, gen mgr

Services: TRP; RRC, STP, tape duplication.

## WICH SYNDICATION

★ ★ ★ ★ ★

1. The Otto Graham Show  
(Football Predictions)
2. Lee Gray's "Your Income Tax"
3. Tommy Armour's Golf Tips
4. The Insurance Answer Man

★ ★ ★ ★ ★

(and other taped features)

**Wiederhold Recording Studio.** U. S. Trust Bldg., Louisville 2, Ky. Juniper 4-7808. George Wiederhold, gen mgr.

Services: PRC; recording, air checks.  
**Wilding Inc.** 1345 Argyle St., Chicago 40, Ill. Longbeach 1-8410. C. H. Bradfield Jr., bd chmn. H. Williams Hamner, pres. J. A. Rheinstrom, vice pres, sales. C. B. Hatcher, vice pres, finance. J. A. Kellock, vice pres, operations. Leon Kreger, vice pres, creative services. Joe Morton, gen mgr; Wilding tv

Branch Offices:  
New York, N. Y.: 405 Park Ave. Plaza 9-0854. Hugh Gage, vp.  
Detroit, Mich.: 4925 Cadieux Rd. Tuxedo 2-3740. Dean Coffin, vp.  
Detroit: 4925 Cadieux Rd. Tuxedo 2-3740. John Parrott, vice pres

Cleveland, Ohio: 1010 Euclid Ave. Tower 1,6440. L. T. Young, vp

Cincinnati, Ohio: 617 Vine St. Garfield 1-0477. R. L. McMillan, district mgr.

Pittsburgh, Pa.: 3 Gateway Center. Grant 1-6240. Karl Kuechenmeister, district mgr.

Twin-Cities, St. Paul-Minn.: 1821 University Ave. Midway 6-1055. Arnie Brassett.

Hollywood, Calif.: 832 N. Lillian Way. Hollywood 9-5338. Ted Goetz, mgr.

Chicago, Ill.: 1345 Argyle St. Longbeach 1-8410. Cliff Weake, vice pres

San Francisco, Calif.: 109 Stevenson St. Douglas 2-7789. Dave Butler, vice pres.

Services: PFC; PLC; creators-producers of motion pictures, slidefilms and live stage shows for industry.

**Willard Pictures Inc.** 45 W. 45th St., New York 36, N. Y. Judson 2-0430. John M. Squiers Jr., pres.

Services: PFP; PFC; producer of industrial, training and propaganda films, 16-35mm printing, monochrome and color.

**Frank Willard Productions.** 1842 Briarwood Road, N.E., Atlanta 6, Ga. Melrose 4-2433. Frank Willard, owner.

Services: PFP; PFC; RRC; industrial and business film production; sound recording services 16mm or 35mm; slide films.

**Williams & Hill Ltd.** 4 Albert St., Toronto, Ont. Empire 2-1931. Hal B. Williams, pres; Richard H. Hill, vp.

Services: PFC; slides and Pictafilm commercials on film.

**Williams & Meyer Co.** 130 Randolph St., Chicago 1, Ill. Wabash 2-3800. William S. Meyer, pres.

Services: slides for projection, color and monochrome; rear projection balops, telops, flip cards and photographic backgrounds.

**Winik Films Corp.** 250 W. 57th St., New York 19, N. Y. Circle 6-7360. Leslie Winik, pres.  
Branch Offices:  
Portland 12, Ore.: 611 N. Tillamook St. Atlantic 4-4255. Merriman Holtz Jr.

Chicago 6, Ill.: 20 N. Wacker Drive, Central 6-8955. Alfred D. LeVine.

Services: PFP; PFC; DFS; library of sports stock shots.

**Wondsel, Carlisle & Dunphy Inc.** 1600 Broadway, New York, N. Y. Circle 7-1600. Harold E. Wondsel, pres.

Services: PFC; industrial films, tape commercials; sales training.

**WOR Recording Div. (RKO General Inc.)** 1440 Broadway, New York 18, N. Y. Longacre 4-8000. John B. Hayes, mgr.

Services: recording tv sound tracks including transfer to magnetic tape and film

**World Broadcasting System Inc.** Suburban Station Bldg., Philadelphia 3, Pa. Locust 8-4100. Paul F. Harron, pres. Lawrence D. Biele, sec-treas; James Weathers, gen mgr; Frank Knight, vp; Florence B. Crowther, asst's sec-treas; Robert A. Monroe, gen sales mgr; John S. Murphy, sales mgr

Services: RRC, STP, library service; commercial and service aids.

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The radio sales and program service with EVERYTHING!

Commercial jingles, I.D.'s, news, time, weather, interludes, sounds, etc.

Call, write, wire:

**World Broadcasting System, Inc.**  
Suburban Station Building, Phila. 3, Pa.

**World Horizon Films.** Maryknoll, N. Y. Wilson 1-7590. Rev. Albert J. Nevins, director.

Los Angeles 33, Calif. 426 S. Boyle Ave. Angelus 8-6349. Rev. Francis J. Caffrey, M.M. New York 19, N. Y. 621 W. 54th St. Plaza 7-8466. Kenneth Cofod

Services: PFP, DFS  
**World Wide Information Services Inc.** 660 First Ave., New York 16, N. Y. Oregon 9-7240. Richard W. Hubbell, pres. David H. Halpern, ch. exec. committee. Jeff Murray, vice pres.

Services: producer of newfilm and newsreels, market research, 5700 reporters covering 98 countries.

**The Jack Wrather Organization.** 270 N. Canon Drive, Beverly Hills, Calif. Crestview 4-8521. Jack Wrather, pres.

Branch Offices:  
The Lone Ranger Inc. Calif.: 270 N. Canon Drive. Crestview 4-8521. Jack Wrather, pres.

Lassie Programs Inc. Calif.: 270 N. Canon Drive. Crestview 4-8521. Jack Wrather, pres.  
Services: PFP; DFS

**Carter Wright Enterprises.** 6533 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-0944. Carter Wright, pres

Services: PFP; PLC; PFC; PFP.  
**Writecrafter Agency.** 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-7855. Carl Coolidge, director.

Services: tv scripts.  
**Wurtele Film Productions.** 2302 Diversified Way, Orlando, Fla. Garden 2-3755. Harold S. Wurtele, owner.

Services: PFC; producer and distributor of 16mm educational and industrial films offered to television stations on free-loan basis.

### Y

**Marvin Young Assoc.** 1350 N. Highland Ave., Hollywood 28, Calif. Hollywood 2-2684. Marvin Young, head associate.

Services: PFP; PFC; PLC; representation of eastern advertising agencies.

### Z

**Ziv-United Artists Inc.** 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. M. J. Rifkin, exec vp in charge of sales; Jim Shaw, vp, nat'l & regional sales; Len Firestone, vp, syndication sales; Jerry Kirby, northeastern div. sales mgr; Joe Kotler, N. Y. sales mgr.

Branch Offices:  
Chicago, Ill.: 520 N. Michigan Ave. Whitehall 4-1030. Ed Broman, vp & regional sales mgr; Stuart Halliday, Chicago sales mgr.

Cincinnati 6, Ohio: 1629 Madison Rd. Plaza 1-1323. Ray McGuire, north central div sales mgr.

Los Angeles 46, Calif.: 7324 Santa Monica Blvd. Oldfield 4-2800. Allen Martini, western div sales mgr.

Dallas, Texas: Southland Center Bldg. Riverside 1-3386. Don Brogdon, south central div sales mgr.

Atlanta, Ga.: 805 Peachtree St., N.E. Trinity 5-7416. John Davidson, southeastern div sales mgr.

Services: PFP; PFC; DFS.  
**Maurice H. Zouary Tv-Film Productions.** 333 W. 52nd St., New York 19, N. Y. Judson 2-6185. Maurice H. Zouary, owner.

Services: PFP; PFC; PLC; stock footage

## Community Antenna Tv Systems

### ALABAMA

FLORENCE—Valley Microwave Inc. (owned by Jerrod Electronics), 121 S Court St. Z. H. Garfield, pres, Leon H. Papernow, vp-gen mgr  
 HUNTSVILLE—Huntsville Tv Cable Inc, 2125 Seminole Dr., S. W. John Sullivan, mgr.  
 HUNTSVILLE—Television Distribution System Inc., 2101 Governors Dr., S.W. W. H. Pollard, pres  
 TUSCALOOSA—Tv Broadcasting Circuits Inc., Box 591. T. H. Todd, pres.

### ALASKA

KETCHIKAN—Ketchikan Alaska Tv Inc., 345 Main St. R. D Jensen, pres-gen mgr, Wally Christiansen, chief engr  
 SITKA—Sitka Alaska Tv Inc. P. O. Box 417 Jim Jaqua, mgr, Wally Christiansen, vp & chief engr.

### ARIZONA

BISBEE—KSUN TV-CX, Drawer C, Lowell Station Carl W. Morris, owner  
 CLIFTON-MORENCI—Antennavision Inc, P. O. Box 11326, Phoenix. Bruce Merrill, pres & gen mgr  
 DOUGLAS—Whitey's Tv Cable Co., 1908 E McDowell, Phoenix, Ariz. I. W. Brayer, pres.  
 FLAGSTAFF—Flagstaff Tv Cable Co., 112 E. Aspen St. Milton J Shapp, pres, Charles Wigutow, mgr.  
 GLOBE-MIAMI—Antennavision Inc. (see Clifton-Morenci).  
 HOLBROOK—Antennavision Inc (see Clifton-Morenci)  
 McNARY—Antennavision Inc (see Clifton-Morenci).  
 MIAMI—Antennavision Inc., 507 Live Oak St, Bruce Merrill, pres  
 NOGALES—Clear-Vision Tv, 324 Grand Ave. J. W (Jess) Allen, owner  
 PRESCOTT—Tv Services Inc, Box 1753. Norman Hendry, pres.  
 RAY-SONORA—Antennavision Inc. (see Clifton-Morenci).  
 SAFFORD—Antennavision Inc. (see Clifton-Morenci).  
 SAFFORD—Priv-o-Line Tv Cable Co. C. H. Haralson, owner.  
 SAN MANUEL—Antennavision Inc (see Clifton-Morenci)  
 SNOWFLAKE—Antennavision Inc (see Clifton-Morenci).  
 WILLIAMS—Whitey's Tv Cable Co., 1908 E. McDowell, Phoenix. I. W. Brayer, pres.  
 WINSLOW—Antennavision Inc. (see Clifton-Morenci).

### ARKANSAS

BATESVILLE—Community Antenna Co., Box 861. Jim Davidson, pres  
 FAYETTEVILLE—Trans-Video Corp. of Ark., Box 601. Hal Douglas, pres.  
 GUION—Community Antenna Co, Batesville. Ark Jim Davidson, pres.  
 HARRISON—Twin Lakes Tv Corp., 120 E Rush. Betty Lou Wheeler, pres.  
 MENA—Tv Signal Service, 515 Mena St. T. C. Masters, mgr.  
 ROGERS—KA-MO Tv Cable System, 312 W. Walnut St. G. Don Thompson, pres.  
 SILOAM SPRINGS—Garrett Coaxial Tv Tower Inc 108 Broadway. Tom H Garrett, pres  
 SPRINGDALE—Tv Cable System, 124 N. Shilo. Wayne J. McKinney, mgr.

### CALIFORNIA

BANNING—Banning Communications Corp., Box 315. E. N. Knox, pres & gen mgr.  
 BARSTOW—Tv Relay Systems Inc, 1107 E. Main St. Dean M. DeVoe, pres  
 BEVERLY HILLS—Scottie Gray Inc, Box 1001. Scottie Gray, pres  
 BURBANK—Community Tv Reception Co., 1509 W. Burbank Blvd Guy Cooper, pres.  
 CALPELLA—Tv Improvement Assn Inc. (see Ukiah, Calif.).  
 CARMEL—Alarm Corp., 7th & Lincoln Sts. Howard F. Bruggeman, pres.  
 DUNSMUIR—Dunsmuir Tv Co., Box 757. John F Burgess, pres.  
 GUERNEVILLE—Mel's Tv Inc., P. O Box 128 Mel Williams, pres.  
 LAGUNA BEACH—Tel-I-Clear Systems Inc., 326 Gleneyre St Lewis L Lemieux, pres  
 MONTEREY—La Mesa Tv Co., 425 Alvarado St Leonard Abinante Wm. E Norris, partners.  
 OILDALE—Kern Mutual Telephone Co. Box 246. J. P. Maguire, vp.  
 PLACERVILLE—El Dorado Tv Engineering Inc, 564 Main St. John S. Hocking, pres.  
 RANCHO MIRAGE—Cable Television System Inc, Box 404. Charles M Trimble, pres.  
 REDWOOD VALLEY—Tv Improvement Assn. Inc. (see Ukiah, Calif)  
 SAN BERNARDINO—Community Tv, 3315 E St. Richard J. Filanc, pres.  
 SANTA CRUZ—Pacific Telescription System, 924 Soquel Ave. David McKay, pres.  
 SANTA MONICA—Vision Wire Co, 2019 Santa Monica Blvd. Frank H. Erb & Dick Brown, partners.  
 SAUSALITO—Sausalito Community Tv, Box 617 Robert C. Rose, owner.  
 SONORA—Sonora Community Antenna, Box 621. Laurence S. Jacobsen, owner.  
 SOUTH LAGUNA—Clear-Tv, 31752 Mar Vista Ave Richard T. Barrett, pres  
 SUSANVILLE—Antenna-Vision, 63 N. Roop St Jim McQueen, pres.

TALMADGE—Tv Improvement Assn Inc. (see Ukiah, Calif.).  
 TRONA—H S. Anderson Co., 11344 W Olympic Blvd., Los Angeles, 64. Wm. F. Wright, mgr.  
 TUJUNGA—Seven Hills Antenna Corp., 10030 Commerce Ave. Dean M. DeVoe, pres.  
 UKIAH—Spanish Mt. Tv Corp., 311 S. Main St. Fred R. Rutledge, gen mgr.  
 UKIAH—Tv Improvement Assn. Inc., P. O. Box 342 Paul L. Hansen, secretary.  
 VENTURA—Avenue Tv Coaxial Cable Service, 1963 E. Main John G George, pres.  
 VICTORVILLE—Desert Tv & Appliance Co., 16824 C St. A. M. Gish, pres.  
 WALNUT CREEK—Cable-Vision, 2169 San Miguel Dr. Charles R. Crabtree, pres  
 WILLITS—Vision Wire Co, 2019 Santa Monica Blvd., Santa Monica, Calif. Frank H. Erb, pres.  
 YREKA—Yreka Television Co., 110 W. Miner St Wm. McGinnis, pres.

### COLORADO

ALAMOSA—Televents Inc, 312 State St. J. Dale Knevel, mgr  
 ANTONITO—Televents Inc (See Alamosa).  
 DURANGO—Durango Tv Network Inc. 1139 Main Ave John J. Morrissey Jr, pres  
 ESTES PARK—Estes Park Tv Co. Richard N Statham, pres  
 LA JARA—Televents Inc (See Alamosa).  
 MONTE VISTA—Televents Inc. (See Alamosa).  
 SALIDA—Televents Inc (See Alamosa).  
 STERLING—Sterling Community Tv Co, 207 S. 2d St. J. E. Collier, Karl O. Krummel, partners; Charles H Pope, mgr  
 TRINIDAD—Trinidad Community Tv Co 444 N Commercial St. Donald H. Jacobs, pres, Pete Ruiz Jr, mgr

### CONNECTICUT

NEW HAVEN—Tv Antenna Systems Inc., 27 Dixwell Ave Matthew Jenetopoulos, pres.  
 STAMFORD—CoVideo, 200 5th Ave Henry Geist, mgr.

### FLORIDA

CEDAR GROVE—Florida Antennavision Inc. (see Panama City)  
 KEY WEST—Cable Vision Inc, 824 Duval St. John M. Spottswood, pres; Charles E. Smith Jr, vp & gen mgr  
 LYNN HAVEN—Florida Antennavision Inc. (see Panama City)  
 NAPLES—Geneal Tv Systems Inc., 541 Eighth St. S. Douglas B. Danser, pres.  
 PANAMA CITY—Florida Antennavision Inc., 329 E. 15th St. W. Lewis Gay, pres.  
 SPRINGFIELD—Florida Antennavision Inc. (see Panama City).



# MESA

## MICROWAVE INC.

### COMMON CARRIER SERVICES FOR

- COMMERCIAL BROADCAST STATIONS
- EDUCATIONAL BROADCAST STATIONS
- COMMUNITY ANTENNA SYSTEMS
- EDUCATIONAL CLOSED CIRCUIT SYSTEMS
- INDUSTRIAL COMMUNICATIONS

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## Community Tv CONTINUED

### GEORGIA

WEST POINT—Al Dun Amusement Co.

### IDAHO

ELK RIVER—Elk River Tv Inc. John N. Morris, mgr.  
GRANGEVILLE—Grangeville Tv Service, Inc., 313 W. Main St. Stanley Wright, pres.  
KETCHUM—Wood River Tv Service, Box 11. C. E. Atkinson, owner.  
LEWISTON—Pacific Northwest Tv Inc., 1323 F St. Harley Steiner, pres.  
MONTPELIER—Ken's Music & Tv, P. O. Box 126, Ken Regnier, mgr.  
POCATELLO—Bannock Tv Inc., 616 S. 5th Ave. Howard W. Moffat, mgr.  
SODA SPRINGS—Ray Horner Co., Ray Horner, mgr.  
TROY—Troy Tv Co. Herman Krier, pres.  
TWIN FALLS—Cable Vision Inc., 420 Main Ave. E. W. L. Reher and Gus Pene, owners.  
WEIPPE—General Sales & Service.

### ILLINOIS

GALENA—Galena Cable Inc., 301 S. Main St. Ralph Hillard, pres.  
PERU—Tv Transmission Co., 301 Peru St. Earl S. Nelson Sr., pres.

### INDIANA

CANNELTON—Channel Towers Inc. Charles Gerber, pres.

### IOWA

DUBUQUE—Dubuque Jerrold Division, Bannock Tv Inc., 1043 Main St. Zalmon H. Garfield, pres. John Campbell, gen mgr.  
ESTHERVILLE—Community Tv Signal Co., 500 Central Ave. L. M. Jensen, pres.  
FORT MADISON—Iowa Video Inc., 616 18th St. Sheldon M. Grengs, pres.

### KANSAS

CONCORDIA—Vumore Co., 607 Broadway. John Monroe, mgr.  
ELKHART—Elkhart Tv Cable Co. G. H. (Bunk) Dodson, pres.  
JUNCTION CITY—Junction City Television Inc., 724½ N. Washington. Ralph L. Weir Jr., pres.  
LIBERAL—Tv Cable Inc. (TelePrompTer Corp.), 25 W. Third St. R. E. Hood, pres.

### KENTUCKY

BARBOURVILLE—Brown Radio & Tv Co. Dwight L. Brown, mgr.  
CUMBERLAND—Cumberland Tv Inc., Wm. Riden, pres.  
FRANKFORT—Community Service Inc., 317 Ann St. John Gerard, pres.  
HARLAN—Harlan Community Tv Inc., P. O. Box 496. H. W. Smith, pres. V. B. Gray, sec-treas.  
LIBERTY—Liberty Tv Co., George E. Wolford, mgr.  
MANCHESTER—Perfect Tv Co., 118 Town Branch Rd., Clyde P. & Laura S. House, owners.  
PAINTSVILLE—Tv Cable Corp., Marion Allen, mgr.  
PIKEVILLE—Valley Tv Service Inc., Box 312. R. G. Wells Jr., pres.  
SOMERSET—Tv Reception Corp., 118 Town Branch Rd., Manchester, Ky. Clyde P. House, pres.  
WHITESBURG—Salyer Radio & Tv Co. R. B. Salyer, owner.

### LOUISIANA

ALEXANDRIA-PINEVILLE—Alpine Cable Tv Co., 429 DeSoto. Virgil G. Evans, mgr.  
WEST MONROE—Video, Inc., 1215 Cypress St. Max H. Rhulen, pres. J. H. Morgan, mgr.

### MAINE

FORT KENT—Aroostook Community Television Inc., Main St., J. A. Pichette, pres. L. P. Pichette, vp. J. M. Beaulieu, sec-treas.  
HOULTON—Houlton Tv Inc., Main St., Malcolm E. York, pres.  
MADAWASKA—Aroostook Community Television Inc., 37 12th Ave. J. A. Pichette, pres. L. P. Pichette, vp. J. M. Beaulieu, sec-treas.

### MARYLAND

BARTON—Electric Appliance Cable Co., 19 Union St., Lonaconing, Md. T. E. Conroy, owner.  
BLOOMINGTON—Upper Potomac Tv Co., 77 Ashfield St., Piedmont, W. Va. I. H. Ferrell, pres.  
CUMBERLAND—Potomac Valley Tv Co., Inc., 100 S. Liberty St., J. Holland Rannels, pres.  
HANCOCK—Community Tv Inc. Stanley Fulton, pres.  
LONACONING—Jackson Tv Co., James G. McElvie, sec-treas.  
LUKE—Upper Potomac Tv Co., 77 Ashfield St., Piedmont, W. Va. I. H. Ferrell, pres.  
WESTERPORT—Upper Potomac Tv Co., 77 Ashfield St., Piedmont, W. Va. I. H. Ferrell, pres.

### MASSACHUSETTS

ATHOL—Mohawk Valley Tv Inc., 44 Exchange St. Douglas N. MacKenzie, pres.  
MILLERS FALLS—Millers Falls Antenna Corp. Ronald M. Zschau, pres.  
NORTH ADAMS—Tele-Cable, 9 State St. Robert D. Bilodeau, pres & ngr.  
PITTSFIELD—Pittsfield Community Antenna Inc., 393 North St. James B. Wright, pres.  
SHELburne FALLS—Shelburne Falls Community Antenna Service, Deerfield St. Philip Tedesco Jr., pres.

### MICHIGAN

ALPENA—Alpena Cable Tv Inc., 311 N. Second. John Bellamy, pres.  
CASPIAN—Caspian Community Tv Corp. Art Martini, pres.  
HOUGHTON—Northern Community System, 610 Sheldon St. W. G. Link, pres.  
IRON MOUNTAIN—Northern Electronics Cable Tv, 207 Stephenson Ave. James A. Klungness & Charles R. Henry, partners.  
IRON MOUNTAIN—Northside Tv Corp., 110 Lehman Ave.  
NORWAY—City of Norway, c/o City Hall. Paul J. Trione, city mgr.  
PETOSKEY—Great Lakes Community Tv Inc., 413 Waukazoo Ave. Gilbert R. Clark, pres.  
SAULT STE MARIE—Soo Cable Tv Inc., 360 Ashmun St. Arthur J. Beck, mgr.

### MINNESOTA

BENSON—Benson Video Inc., 516 W. Litchfield Ave., Willmar, Minn. John Muir, Jr., vp & gen mgr.  
BRAINERD—Brainerd Video Inc., 619 Oak St. Paul J. Schmitt, pres. Frank P. Thompson, gen mgr.  
FAIRMONT—Fairmont Clearview Tv Inc., 411 N. North Ave. E. B. Nelson, pres.  
INTERNATIONAL FALLS—International Tv Cable Corp., 410 Third Ave. Arthur Allard, pres., William Saunders, gen mgr.  
MANKATO—Minnesota Tv Signal Distributing Co., 629 S. Front St. Robert M. Regan, pres.  
ROCHESTER—Rochester Video Co., 117 E. Center St. Joseph Poiré, pres.  
WILLMAR—Willmar Video Inc., 516 W. Litchfield Ave. John Muir Jr., vp & gen mgr.  
WINONA—Winona Tv Signal Co., E. M. Allen, gen mgr.

### MISSISSIPPI

AMORY—Community Antenna Inc., N. Main St. T. J. Cole Jr., pres. & sec.  
CLARKSDALE—Vumore Co. of Clarksdale, P. O. Box 621. H. S. Griffing, pres.  
CLEVELAND—Tv Cable Co., 220 North St. F. C. Odom, pres.  
COLUMBUS—Columbus Tv Cable Corp., 319 College St. Nelson Myers, pres.  
DREW—Delta Valley Antenna Co., 114 Shaw St. George Daves, mgr.  
GREENVILLE—Delta Video Co., 428 Highway 82 East. W. D. Gardner, mgr.  
GREENWOOD—Community Tv System Inc., Box 503. E. G. Perkins, pres.  
GULFPORT—Vumore Co. of Gulfport, 1406 22nd Ave. H. S. Griffing, pres.  
INDIANOLA—Crosby Home Appliance, Front St. I. T. Crosby, pres.  
MCCOMB CITY—Better Television Co., 116 N. Broadway. J. Lewis, owner.  
NATCHEZ—Natchez Video Co., 112 N. Commerce St. E. N. Abdo Jr.  
TUPELO—Tupelo Community Antenna Inc., Armstrong Arcade Bldg. Frank G. Haley, mgr.

### MISSOURI

POPLAR BLUFF—Midwest Video Corp., 316 S. Main St., G. R. Morrell, exec. vp.  
WEST PLAINS—Community Cable Co., 24 Court Square. Paul E. Thompson.

### MONTANA

BOZEMAN—Bozeman Community Tv System Inc., 233 E. Main St. Bob Magness, owner.  
CUT BANK—Highline Community Antenna Service, Wilkins Bldg. Francis L. Bitney, pres.  
GREAT FALLS—Great Falls Community Tv Cable Co., 1720 3rd Ave. N. Herbert C. Anderson, mgr.  
HAVRE—Community Tv Assn. of Havre, Box 70 Charlotte H. Brader, pres.  
HELENA—Helena Tv Inc., 428 N. Main St. W. L. Piehl, pres. Bruce Hamilton, mgr.  
KALISPELL—Northwest Video, 127 Second St. W. John R. Penwell, pres.  
LEWISTON—Perfect Tv Inc., Box 638. Paul B. McAdam, pres.  
LIBBY—Troy Video Inc., 1109 S. Nevada. Albert G. Cain, pres.  
LIVINGSTON—Livingston Community Antenna Assn., Box 691. Paul B. McAdam, pres. & mgr.  
MILES CITY—KATL TV, Box 720. I. A. Elliot, pres.  
MISSOULA—Missoula Tv Cable Co., 924 S. 3rd St. Fred A. Plummer, mgr.  
MISSOULA—Helms-Tarbox Service Co., Box 1252. Earl I. Helms.  
SHELBY—Tv Microwave & Cable Co., 214 Main St. Edward E. Stout, owner.  
WHITEFISH—Big Mountain Tv Inc., P. O. Box 877. Fred A. Plummer, pres.

### NEBRASKA

ALLIANCE—Alliance Community Tv Co., 210 W. 3rd St. J. E. Collier, K. O. Krummel, partners.  
CLATONIA—Roker's Tv Distribution System, Box 355. Myron Roker, owner.  
KIMBALL—Kimball Community Tv Co., 105 S. Oak. J. E. Collier, K. O. Krummel, partners.  
SIDNEY—Sidney Community Tv Co., 2128 Illinois. J. E. Collier and Karl O. Krummel, partners.

### NEVADA

TONOPAH—Tonopah Tv Inc., Box 585. Edward M. Lee, mgr.

### NEW HAMPSHIRE

BERLIN—Paper City Tv Cable Corp., 12 Green Sq. Richard L. Blais, gen mgr.  
COLEBROOK—Colebrook Cable Tv Inc., Box 145. Arnold Boucher, pres.-mgr.  
KEENE—Better Tv Inc., 10 Central Square. Albert J. Ricci, pres.  
LACONIA—Community Tv Corp., 15 Water St. Thomas J. McIntyre, pres.  
LEBANON—Twin State Television Inc., 39 North Park St. Thomas W. Best Jr., pres.

### NEW JERSEY

ATLANTIC CITY—Atlantic Coast Tv Cable, 3805 Ventnor Ave. Hugh McGinty, pres.  
VENTNOR CITY—South Jersey Tv Cable Co., 5302 Ventnor Ave. Milton J. Shapp, pres.

### NEW MEXICO

AZTEC—Aztec Community Tv Inc., 218 N. Main St. W. J. McConathy  
CLAYTON—Clayton Tv Cable Co. G. H. (Bunk) Dodson, pres.  
CLOVIS—Midwest Video Corp., 1427 Main St. H. M. Whittington, mgr.  
FARMINGTON—Farmington Community Tv Inc. (TelePrompTer Corp.) 407 W. Broadway. I. E. Shaham, mgr.  
GRANTS—Cable Tv of Grants Inc., 109 W. Stephens. J. R. Willis, pres.  
HOBBS—Hobbs Tv Co., Box 456. Lloyd A. Calhoun, pres.  
LOVINGTON—Lovington Antenna Co., 622 W. Ave. D. David Erwin, general partner.  
MILAN—Cable Tv of Grants Inc., 109 W. Stephens, Grants, N. M. J. R. Willis, pres.  
SILVER CITY—Antennavisor of Silver City Inc. (TelePrompTer Corp.), 1014 Pope. Bruce Merrill, pres.  
TUCUMCARI—Tucumcari Television Co., Box 35. C. E. Sharp.

### NEW YORK

AVOCA—Hammel's Tv Cable Service, Box 10. H. Hammel, owner.  
BAINBRIDGE—Bainbridge Tv Service, 28 Juliard St. David H. Coe.  
BATH—Bradley's Tv Cable Service, 2 Wilson Ave. W. C. Bradley, owner.  
CANISTEO—Canisteo Tv Inc., 5 Prospect Ave. T. F. Sick.  
CANTON—Antenna Systems Corp. (see Massena, N. Y.).  
CORNING—Corning Community Tv Corp. (see Corning, N. Y.).  
COOPERSTOWN—Cooperstown Video Co., 68 Main St., Raymond Kniskern, owner.  
CORNING—Corning Community Tv Corp., 135 Bridge St. Charles W. Fribley Jr., pres.  
CUBA—Cuba Cable Co., 24 W. Main. Loren Chamberlain, owner.  
DANSVILLE—Bradley's Tv Cable System. W. C. Bradley, mgr.  
DELHI—Delhi Video Inc., 21 Elm St., Oneonta, N. Y. William J. Calsam, pres, mgr.  
DEPOSIT—Deposit Tv Inc., 1 Pine St. Ralph Kaplan, pres.  
ELLENVILLE—Ellenville Wired Television Co., 180 Canal St. David E. Winer, pres, gen mgr.  
ELMIRA—Elmira Video Inc., 156 Lake St. Ken Carr, gen. mgr.  
GIBSON—Corning Community Tv Corp. (see Corning, N. Y.).  
GOUVERNEUR—Community Antenna Inc., 123 Main St. Robert M. Caten, pres.  
HANCOCK—Hancock Video Inc., 33 E. Front St. Alfred H. Schoonmaker, pres.  
HERKIMER—Antenna Systems Corp. (see Massena, N. Y.).  
HORSEHEADS—Chemung Valley Master Tv Antenna Corp.  
HORNELL—Ford Walton Tv Co., 374 Ontario St. Ford Walton, mgr.  
HORNELL—Hornell Tv Service Inc., 166 Main St. Jack E. Pryor, pres.  
ILION—Antenna Systems Corp. (see Massena, N. Y.).  
ITHACA—Ceracche Tv Corp., 518 W. State St. Anthony Ceracche, pres.  
KINGSTON—Kingston Cable Vision Inc., Pearl and Wall Sts. Walter Holz, pres.  
LIBERTY—Liberty Video Corp., 10 Darbee Lane, Alan Garry, pres.  
LITTLE FALLS—Antenna Systems Corp. (see Massena, N. Y.).  
LIVINGSTON MANOR—Round Top Television Club Inc. Harold B. Spriggs, mgr.  
MALONE—Antenna Systems Corp. (see Massena, N. Y.).  
MARGARETVILLE—Tel-Viz System. Sheldon A. Birdsall, mgr.  
MASSENA—Antenna Systems Corp., 67 Main St. Robert C. LaPlante, pres.  
MOHAWK—Antenna Systems Corp. (see Massena, N. Y.).  
MONTAUR FALLS—Montaur Falls Master Tv Antenna Corp.

**NORWICH**—Norwich Video Inc., 28 E. Main St. Wm. J. Calsam, pres., Gordon Ripley, mgr.  
**OLEAN**—Olean Tv Cable Co., 122 W. State St., Joseph Saricks, pres.  
**ONEONTA**—Onconta Video Inc., 21 Elm St. William J. Calsam, pres & gen mgr.  
**PAINTED POST**—Corning Community Tv Corp. (see Corning, N. Y.).  
**PORT JERVIS**—Port Video Corp., 32 Ball St., Walter J. Babey, pres.  
**POTSDAM**—Antenna Systems Corp. (see Massena, N. Y.).  
**RIVERSIDE**—Corning Community Tv Corp. (see Corning, N. Y.).  
**SARANAC LAKE**—Resort Cable Tv Inc., 119 Broadway. Dr. A. B. Gedroitz, pres.  
**SAVONA**—Bradley's Tv Cable Service, 2 Wilson Ave., Bath, N. Y. W. C. Bradley, owner.  
**SIDNEY**—Sidney Video Inc., 6 Division St. W. J. Calsam, pres., gen. mgr.  
**WAVERLY**—Valley Tv Cable Co. of New York, 137 W. Lockhart St., Sayre, Pa. Bird Sumner, pres.  
**WELLSVILLE**—Wellsville Tv Cable Co., 26 Jefferson St. Constantine J. Rigas, pres.  
**WOODRIDGE**—Woodridge Wired Tv Co., 177 Canal St., Ellenville, N. Y. David E. Winer.

**OHIO**

**CAMBRIDGE**—Tv Cable System Inc., 1031 Steubenville Ave. Claude Stevanus, pres.  
**COSHOCOTON**—Tower Antennas Inc., 620 Main St. Claude Stevanus, pres.  
**MARIETTA**—Ohio Valley Cable Co., 314 Second St. James Milliken, mgr.  
**MURRAY CITY**—Tv Cable Service. John Ayres, owner.  
**NEWCOMERSTOWN**—Newcomerstown Tv Cable System, 109 Canal St. Oliver Ortt, mgr.  
**SUGARCREEK**—Tower Antennas Inc., Claude Stevanus, pres.

**OKLAHOMA**

**ALTUS**—Vumore Co., 618 N. Main. Fred McElroy, mgr.  
**ARDMORE**—Vumore Co., Box 986. Larry Boggs, pres.  
**CORDELL**—Cordell Tv Cable Co., P. O. Box 24, Sayre, Okla. G. H. (Bunk) Dodson, owner.  
**DURANT**—Clear-Vue Tv Inc. Bennett Story, mgr.  
**ELK CITY**—Community Tv, Box 770. I. A. Patterson, Bob Potter & G. M. Patterson.  
**GRANITE**—Granite Televue Co., J. R. Willis, H. C. Ford Jr., partners.  
**GUYMON**—Guymon Tv, 215 W. Fifth St. Curtis M. Faris and James B. Langston Jr., partners.  
**HOBART**—Vumore Co., 119 W. 3rd. Ray Sikes, mgr.

**HOOKER**—Hooker Tv Cable. C. J. Hammack & A. R. Herbel, owners.  
**HUGO**—Vumore Co., 120 W. Duke. Bob Lewis, mgr.  
**MAGNUM**—Vumore Co., Box 248. Joe DeTario, mgr.  
**SAYRE**—Dodson Tv Cable Co., P. O. Box 24. G. H. (Bunk) Dodson, owner.  
**WAYNOKA**—Waynoka Community Tv, Box 906. G. K. Stallings, owner, mgr.  
**WOODWARD**—Tru-Vu Community Tv, 1117 11th St. Roy Butcher, pres.

**OREGON**

**ARLINGTON**—Community Tv Co-op., Foster Odum, pres.  
**ASTORIA**—Clatsop Tv Co., 1036 Duane St., T. R. Williams, pres.  
**BAKER**—Eastern Oregon Tv Service, 1900 Resort St. R. L. Stoner, mgr.  
**BEND**—Tv. Cable Inc., 734 Franklin Ave. George McCormack, pres.  
**BURNS**—Burns-Hines Tv Inc. 63 East B St. CLOVERDALE—Lincoln Tv System Inc. M. F. Berglund, pres.  
**COOS BAY**—Bay Tv Co., 250 S. Second St. D. W. Heckathorne, pres.  
**COQUILLE**—Community Cable Tv, Box 397. C. M. Hooker, owner.  
**COTTAGE GROVE**—Tv Cable Systems Inc., 119 S. 6th St. Howard L. Langston, pres.  
**CULVER**—Rowan's Tv-Radio Service, P. O. Box 132, Madras, Orc. James P. Rowan, owner-mgr.  
**CUTLER CITY**—Lincoln Tv System Inc. M. F. Berglund, pres.  
**THE DALLES**—The Dalles Tv Co., 409 Union St. Charles A. Phipps, pres.  
**DeLAKE**—Lincoln Tv System Inc. M. F. Berglund, pres.  
**EMPIRE**—Empire Tv Cable Inc. D. W. Heckathorne, pres.  
**EUGENE**—Abar Tv Cable Co., 298 W. Broadway. Ray F. Siegenthaler and Wm. D. Filkins, partners.  
**FOSSIL**—Community Tv Inc. Robert Misemer, pres.  
**GRANTS PASS**—Josephine Cable Tv, P. O. Box 148. Everett A. Faber, pres.  
**HEPPNER**—Tv Inc., P. O. Box 587. Carl F. Spaulding Jr., mgr.  
**HOOD RIVER**—Hood River Cable System, 108½ Second St., Clarke A. Brathovd, owner  
**JOHN DAY**—John Day-Canyon City Cable Co., Kenneth Scott, mgr.  
**KLAMATH FALLS**—Klamath Cable Tv, P. O. Box 510. Everett A. Faber, vp.  
**LaGRANDE**—Eastern Oregon Tv Inc., 1310 Jefferson. R. Stoner, mgr.  
**LAKEVIEW**—Lakeview Tv. 202½ S. G St. Dale Ashby, owner-mgr.

**MADRAS**—Rowan's Tv-Radio Service, Box 132. James P. Rowan, owner-mgr.  
**MEDFORD**—Kabest Cable Tv, P. O. Box 1189. Everett L. Faber, vp & gen mgr.  
**MITCHELL**—Mitchell Community Tv Inc. Jim Huddleston, pres.  
**MYRTLE POINT**—Television Systems Inc., Box 117. N. W. Perkins, pres.  
**NELSCOTT**—Lincoln Tv System Inc. M. F. Berglund, pres.  
**NESKEWIN**—Lincoln Tv System Inc. M. F. Berglund, pres.  
**OAKRIDGE**—Northwest Antenna Cable. Box 434. Quentin Norquist, owner.  
**OCEANLAKE**—Lincoln Television System Inc., M. F. Berglund, pres.  
**PACIFIC CITY**—Lincoln Tv System Inc., M. F. Berglund, pres.  
**PENDLETON**—Pendleton Community Tv System Inc., Box 557. Carroll D. Courtmier, mgr.  
**PENDLETON**—Weston-Athena Cable Co., 320 S.W. Court Ave. Harold B. Fetterly, owner.  
**PORTLAND**—Trans Video Co. of Oregon, 1451 N.E. Albert. Stanley G. Terry, owner.  
**POWERS**—Tv Systems Inc. J. F. Dunn.  
**REEDSPORT**—Cable Tv Corp., Box 186. Wally Matson, pres.  
**ROADS END**—Lincoln Tv System Inc. M. F. Berglund, pres.  
**ROSEBURG**—Umpqua Radio & Tv Inc., 326 N.E. Winchester. Everett Faber, vp.  
**TAFT**—Lincoln Tv System Inc., M. F. Berglund, pres.  
**TILLAMOOK**—Tillamook Tv Inc., P. O. Box 485. Paul H. Lewis, pres.  
**TOLEDO**—Mac's Tv & Electronics, 195 N. Main St., Howard W. McClure, owner-mgr  
**UNION**—Eastern Oregon Tv Inc., R. L. Stoner, mgr.  
**WECOMA BEACH**—Lincoln Tv System Inc., Box 66. M. F. Berglund, pres.  
**WESTON-ATHENA**—Weston-Athena Community System, 320 S.W. Court. Pendleton. Ore. Harold B. Fetterly, Ruth A. Fetterly, owners  
**WHEELER**—Prickett's Radio & Tv.  
**YACHATS**—Yachats Community Tv System, Box 123 K. Homer C. Stokes, owner.

**PENNSYLVANIA**

**AVIS**—Charles Tv Cable System. Fred S. Charles, pres.  
**BANGOR**—Clar-O-View Community Tv Inc. 34 Market St. John W. Arnts, pres & gen mgr.  
**BELLEFONTE**—Centre Video, 136 W. High St. James R. Palmer, pres.  
**BERWICK**—Cable Tv Co., 116 E. Front St. Joseph S. Gans, owner.  
**BLOOMSBURG**—Municipal Tv Corp., 239 Iron St. J. L. Pipa Jr., pres.

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## Community Tv CONTINUED

BRADFORD—Bradford Tv Cable Co., 129 Main St. Joseph Saricks, pres.  
 BRADONVILLE—Bradonville Tv Assn Erie Nieswendei, pres  
 BROCKTON—Schuylkill Valley Trans-Video Corp. Dominic Vitelli, pres  
 BROCKWAYBOROUGH—Brockway Tv Inc., 957 Fifth Ave. L. F. Robertson, chmn.  
 CATAWISSA—Municipal Tv Corp. 245 Iron St. J. L. Pipa Jr., pres; E. M. Miller, gen mgr.  
 CHARLTON—Charles Tv Cable Systems Fred S. Charles, pres  
 CLEARFIELD—Clearfield Tv Inc., 32 N. Second St. Joseph G. Saricks, pres.  
 COALDALE—Panther Valley Tv Co., 25 W. Ridge St. Robert J. Tarlton, pres.  
 CONEMAUGH—Apex Television & Radio Service Inc., 340 First St. John Chiodo, pres  
 CRESMONT—Charles Tv Cable Systems. Fred S. Charles, pres  
 CRESSONA—S L Tv Corp., 48 Blossom Lane, Schuylkill, Pa. James A. Seitz, pres  
 DUMSTABLE—Charles Tv Cable Systems. Fred S. Charles, pres  
 EVERETT—Tv Corp., 7 East Main St. Wm. E. Coote, pres.  
 FRANKLIN—Coaxial Cable Co  
 HAMBURG—Hamburg Tire Co., 231 N. 3rd St. D. H. Schoener, owner.  
 HARRISBURG—Perfect Tv Inc., 2015 N. 6th St. Eli Kramer, pres  
 HAWLEY—Hawley Tv Service Co., 74 E. Main St., Plymouth, Pa. R. R. Hosey, owner.  
 HAZLETON—Mountain City Tv Co., 86 N. Wyoming St. Vincent Santapoli, mgr  
 HONESDALE—Honesdale Tv Service, 1133 Main St. Henry W. Kalinowski  
 HUGHESVILLE—Muncy Tv Corp., 35 S. Main St. Eugene E. Cadman, mgr.  
 JERSEY SHORE—Charles Tv Cable Systems. Fred S. Charles, pres  
 JERSEY SHORE—Hardt's Video Service, 1312 Allegheny St. Anna K. Hardt, owner.  
 JOHNSONBURG—Community Tv Inc. P. O. Box 248. Lyle E. Anderson, treas.  
 LANSFORD—Panther Valley Tv Co., Inc. 25 W. Ridge St. Robert J. Tarlton, pres  
 LEHIGHTON—Lehigh Trans-Video Corp., 235 N. First St. Dr. Joseph Humphries pres  
 LEWISTON—Pennwire Tv Co., 16 S. Dorcas St. G. F. Gardner Jr., pres  
 LOCK HAVEN—Susquehanna Valley Tv Corp., 106 Bellefonte Ave. Dale W. Allen, pres.  
 MAHONEY CITY—City Tv Corp., 100 W. Pine St. William J. McLaughlin, mgr.  
 MAHONEY CITY—Service Electric Co., Main & Pine Sts. John Walsomavich, owner  
 MEADVILLE—Meadville Master Antenna Inc., 870 Market St. George J. Barco, pres.  
 MEYERSDALE—Kirchner Tv Co., 111 Keystone St. Robert Kirchner, pres  
 MILLERSBURG—Millersburg Tv Co. Fred R. Helwig, pres  
 MILLVILLE—Shickshinny Tv Co., 141 Shawnee Ave., Plymouth, Pa. N. R. Jones, pres  
 MINERSVILLE—Minersville Trans Video Corp., 305 Sunbury St. M. F. Malarkey Jr., pres  
 MOCANQUA—Shickshinny Tv Co., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres.  
 MONTGOMERY—Montgomery Video Corp., 18 W. Houston Ave. F. N. Marquardt, pres  
 MT. UNION—Mt. Union Antenna Co., 5 West Shuley St. John H. Kinsloe Jr., pres.  
 NESQUEHONING—Nesquehoning Electronics Inc., 102 E. Catawissa St. Frank Mitchell, pres.  
 OIL CITY—Tv Cable Co., 4 State St. Ned Cogswell mgr  
 ORANGEVILLE—Shickshinny Tv Co., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres  
 PALMERTON—Palmerton Tv Signal Corp., 463 Delaware Ave. C. E. Reinhard, pres.  
 PINE CREEK—Charles Tv Cable Systems. Fred S. Charles, pres.  
 PLYMOUTH—The Shickshinny Tv Co., 141 W. Shawnee Ave. N. R. Jones, pres  
 PORTER—Charles Tv Cable Systems. Fred S. Charles, pres  
 POTTSVILLE—Pottsville Trans-Video, Second & Laurel Sts. M. F. Malarkey Jr., pres.  
 POTTSVILLE—Wire Tele-View Corp., 428 E. Norwegian St. Clarence F. Schoffstall, pres.  
 RENOVO—Greater Renovo Tv Corp., 704 Erie Ave. John P. Rathwell.  
 RIDGWAY—Ridgway Tv Co., 200 W. Main St. R. C. Possinger, pres.  
 SAEGERTOWN—Saegertown Community Antenna, Box 31. L. D. Johnson, owner.  
 SAYRE—Valley Tv Cable Co., 137 W. Lockhart St. Bird Sumner, pres.  
 SCHUYLKILL HAVEN—Schuylkill Haven Trans-Video, 101 E. Main St. M. F. Malarkey Jr., pres  
 SHEFFIELD—South Side Tv Assn., 218 Church St. F. F. Feldler, Jr. pres.  
 SHICKSHINNY—Shickshinny Tv Co., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres  
 SHILLINGTON—Tv Service Co., 119 New Holland Ave. Paul H. Flickinger, owner-mgr.  
 SLATINGTON—Kern's Electric & Tv Antenna Inc., 619 Main St. Lawrence J. Kern, pres.  
 SMETHPORT—Palmer Electric Co., 215 W. Main St. R. K. Palmer, owner.  
 SOUTH WILLIAMSPORT—Lycoming Tv Corp., 1428 W. Southern Ave. Francis W. Heinback, pres.  
 ST. CLAIR—St. Clair Tv Corp., 18 E. Ridge St. Lansford, Pa. Charles I. Meil, pres.  
 STATE COLLEGE—Centre Video Corp., Box 824. James R. Palmer, pres

STROUDSBURG—Pocono Tv Relay Inc., 155 Broad St. George C. Bush, mgr  
 SUNBURY—B K P Tv System Inc., 108 S. Tenth St. John J. Barni Jr., pres.  
 TAMAUQA—Tamaqua Tv Inc., 121 W. Broad St. Ben P. Houser, pres.  
 TIONESTA—Tionesta Tv Cable Co. Robert H. Fuelhart, owner.  
 TITUSVILLE—South Side Cable Co., 502 Allen St. Byron McCracken Jr., owner.  
 TITUSVILLE—Titusville Cable Co., 332 E. Main St. A. D. Carlson, pres.  
 TOWANDA—Towanda Cablevision Co., 1201 William St., State College, Pa. Floyd B. Fischer.  
 WARREN—Tv Corp., 207 E. Fifth Ave. Wm J. Loucks, vp.  
 WILLIAMSPORT—Cole Tv, 1908 Lycoming Creek Rd. H. L. Cole, owner.  
 WILLIAMSPORT—West Branch Tv Services, Inc., 439 William St. Otto L. Stradley, mgr.  
 WILLIAMSPORT—Williamsport Tv Cable Corp., 443 William St. Ray Schneider, mgr.

### SOUTH DAKOTA

MITCHELL—Palace Trans Video, P O Box 304, Allen C. Harmes, owner.  
 RAPID CITY—Rapid City Tv Corp., 617 St. Joseph St. G. R. Morrell, exec. vp.

### TENNESSEE

KINGSPORT—Tv Cable Corp., New & Commerce Sts. W. Kyle Huddle, pres

### TEXAS

BRADY—Tv Enterprises, Ltd., Box 8 John P. Threadgill, general partner.  
 BROWNWOOD—Brownwood Television Cable Service Inc., 91 Bluff View Drive Gilbert G. Keith, gen mgr.  
 BRYAN—Midwest Video Corp., 3519 Texas Ave. George R. Morrell.  
 CANADIAN—Tv Cable Service, 211 Main St. Wm J. Jackson, pres. and gen mgr  
 CHILDRESS—Vumore Co., 241 Commerce, Francis Stevens, mgr.  
 COLEMAN—Midwestern Co., P O. Box 953. C. E. Tabor, pres.  
 COMANCHE—Midwestern Co., Box 46 C E Tabor, pres.  
 DEL RIO—Del Rio Television Cable Corp., 312 Pecan St. Jack R. Crosby mgr.  
 DENISON—Better Tv Inc., 410 N. Fannin. Charles F. Johnson, pres.  
 DENVER CITY—D-C Television Co., Box 852. D. W. Erwin, gen mgr  
 GRAHAM—Tv Distributing Co., 610 Oak St. Brown Walker, pres.  
 JACKSONVILLE—Tv Cable Service Inc., 549 E. Rusk St.  
 KERRVILLE—See Tv Enterprises Ltd., Brady, Tex  
 LUFKIN—Vumore Co of Lufkin, 610 S 1st St. Pete Kempf, mgr.  
 MATADOR—Tv Signal Service Co. 918 Richard St. Paducah, Tex. V. L. Hutchison, pres.  
 MEMPHIS—Vumore Co., 611 Noel Floyd Barton, mgr.  
 MINERAL WELLS—Community Aerial System, 413 E. Hubbard St. John Campbell, partner, Kenneth Durant, partner.  
 MULESHOE—Muleshoe Antenna Co., P O. Box 506. J. W. Erwin Jr, pres  
 OZONA—Ozona Tv System. W. E. White, pres.  
 PADUCAH—Tv Signal Service Co., 918 Richard St. V. L. Hutchison, pres.  
 PALESTINE—Clearview Cable Corp., 306 Avenue A. Ray Barnes, pres.  
 PARIS—Midwest Video Corp., 128 S. Main St. G. R. Morrell  
 PECOS—Pecos Cable Television Co., 1515 W. 3rd St. V. L. Hutchison, managing partner.  
 PERRYTON—Great Plains Community Television Co., P. O. Box 917. Carl Ellis, pres.  
 PORT LAVACA—Vumore Co., 638 W. Main St. N. R. Meiring, mgr.  
 SHAMROCK—Shamrock Community Tv System. J. S. Worley, partner-mgr.  
 SHERMAN—Vumore Co., Box 296. R. W. Jones, mgr.  
 SNYDER—Snyder Community Antenna Tv Inc. P. O. Box 366. N. R. Clements, pres  
 SONORA—Sonora Tv Service Co., Edwin E. Sawyer, pres.  
 SULPHUR SPRINGS—Texas Community Antennas Inc., P. O. Box 383. Robert M. Rogers, pres  
 TYLER—Tv Cable Service, 222 N. Broadway. G. H. Flinn, pres; J. E. Mankin, gen mgr.  
 UVALDE—Uvalde Tv Cable Corp., 220 N. Getty St. Benjamin J. Conroy Jr., pres.  
 VAN HORN—Cable Co.  
 VICTORIA—Tele-Tenna Corp of Victoria, 2006 Houston Highway. G. R. Morrell  
 WELLINGTON—Vumore Co., Box 192. R. H. Tyler, mgr.

### UTAH

PRICE—Vetere Motor & Tv, 410 W. 1st. Louis Vetere, pres.  
 SUNNYSIDE—East Carbon Tv Inc. Oscar Carlson Jr, pres  
 VERNAL—Basin Broadcasting & Tv, 55 E. Main St. O L Johnson, pres.

### VERMONT

BARRE—Vermont Tv Inc., 63 N. Main St. Leo Sanguinetti, pres  
 BELLOWS FALLS—Bellows Falls Cable Corp., 105 Rockingham St. George R. Story, pres.  
 BRATTLEBORO—Brattleboro Tv Inc., 49 Elliot St. F. Eliot Barber Jr, pres

MONTPELIER—Montpelier Community Tv Inc., 23 Langdon St. Phillips Lothrop, mgr.  
 SPRINGFIELD—Young's Community Tv Corp., 201 Union St. S. R. Young, pres  
 ST. JOHNSBURY—St. Johnsbury Community Tv Corp., 83 Eastern Ave. Eugene F. Ellingwood Jr, pres

### VIRGINIA

GRUNDY—Grundy Tv Co., Box 1045. Barnes B. Rife, owner  
 HARRISONBURG—Harrisonburg Trans-Video Corp., 14 Graham St. M. F. Malarkey Jr., pres.  
 STAUNTON—Staunton Video Corp., 116 S. Lewis St. Randolph W. Tucker, pres.

### WASHINGTON

ABERDEEN—Harbor Tv Corp., 218 E. Wishkah. Fred G. Goddard, pres.  
 BELLINGHAM—Telecable, 1059 State St. A. J. Barrett, owner  
 CLE ELUM—Casassa Brothers, 216 Penn. Ave. Don Casassa, owner.  
 COLVILLE—Colville Video Inc., 261 E. First St. W. A. Baker, owner.  
 CONNELL—Connell Television Co., Box 478. James O. Heitzman.  
 COULEE DAM—Tv Assn. of Coulee Dam Inc., P. O. Box 67. George S. Curtis, pres.  
 ELLENSBURG—Ellensburg-Jerrold Tv Cable Corp., 505 N. Pearl St.  
 EPHRATA—Empire Tv Systems Inc., 101 B St., N.W. Harold Catlow, pres.  
 EVERETT—Tv Cable Inc., 2507 Broadway. Eldon A. Root, pres  
 KENNEWICK—Columbia Tv Service, 205 W. Kennewick. Homer Bergren, pres, Courtney M. Kirkeeng, gen mgr  
 LIND—Lind Tv Service Inc. John Shimek, pres.  
 LYLE—Roth Music Center, 410 E 2nd St., The Dalles, Ore. Richard H. Roth, owner  
 METALINE FALLS—Bestview Cable Video, Inc. Box 306. L. W. Copple, pres.  
 MONTESANO—Sylvia Tv Inc., 136 S. First St. William E. Schiller, mgr  
 MOSES LAKE—Moses Lake Tv Inc., P O. Box 216. Pat Hughes, pres, mgr  
 NORTH BEND—Cascade T-V Signals. J. R. MacManiman, pres  
 OKANOGAN—Okanogan Valley Tv Cable Co., Tonasket, Wash. Melvin Rothrock, pres.  
 OMAK—Okanogan Valley Tv Cable Co., Tonasket, Melvin Rothrock, pres.  
 RICHLAND—Richland Tv Cable Corp., 1367-D Geo. Wash. Way. Milton J. Shapp, pres., Henry R. Enders, mgr.  
 SEDRO WOOLEY—Pat Malone  
 SHELTON—Taylor Radio Electric Service, 4th & Cota St. G. L. Taylor, owner.  
 SOAP LAKE—Soap Lake Tv Inc., P O. Box 65. Ephrata, Wash. Clifton W. Collins, mgr  
 TONASKET—Okanogan Valley Tv Cable Co., Box 537. Melvin Rothrock.  
 WALLA WALLA—Blue Mts. Tv Cable Co., 34 S. Colville. Zalmon H. Garfield, pres.  
 WATERVILLE—Clements Tv, Masonic Bldg. Charles E. Clements, pres-mgr.  
 WENATCHEE—Consolidated Tv Cable Corp., 739 S. Mission St. Leland B. Hallett, gen mgr.  
 WISHRAM—Wishram Tv Co. Raymond Coffield, mgr.

### WEST VIRGINIA

BERKELEY SPRINGS—D&H Community Tv Co., 707 S. Washington St. Ralph Hovermale and Glenn Dawson, partners  
 BLUEFIELD—Tv Cable Corp., 125 North St. W. R. Tucker, pres  
 BURNSVILLE—Marlinton Cable Co. Stanton C. Trimble, secy  
 CLARKSBURG—Clarksburg Tv Cable Co., 233 S. Third St. Sandford F. Randolph, vice pres. & gen. mgr.  
 ELKINS—Tygart Valley Cable Corp., 200 Davis Ave. Ralph S. Shepler, pres  
 FAIRMONT—Fairmont Tv Cable Co., a division of NWL Corp., 217 Fairmont Ave. Bertram Cousins Jr, gen mgr.  
 HINTON—Tv Corp. James V. Coste, pres.  
 KEYSER—Keyser Tv Co., 51 N. Main St. A. T. Patrick, vp & mgr.  
 KEYSTONE—Keystone T V. Service, Box 212. C S Barr & J. W. Shupe, partners.  
 LOST CREEK—Lost Creek Tv Co., Carl Cooper, mgr.  
 LUMBERPORT—Eagle Television Club. J. R. Hornor, pres  
 MOUNDSVILLE—Clear-Tv Inc. Z. A. Zainoon, pres.  
 MT CLARE—Kreiling Television Cable, Box 6. Walter and Helen Kreiling  
 PHILLIPI—Phillipi Community Tv, 301 Depot St. Dellet T. Poling, owner-mgr  
 PIEDMONT—Upper Potomac Tv Co., 77 Ashfield St. I. H. Ferrell, pres.  
 PRENTER—Red Parrott Coal Co.  
 RICHWOOD—Richwood Tv Co., corner Oakford & Main Sts. Carl E. Gainer, pres  
 RONCEVERTE—Ronceverte Tv Corp., Dr. P. E. Prillaman, pres.  
 WAR—Tv Antenna Service Inc., Main St. L. W. Coffey, pres  
 WEBSTER SPRINGS—Belington Television Cable Corp., Box 311. Harold Harkins, owner  
 WESTON—Weston Tv Cable Corp., Box 168. M. William Adler, pres.  
 WHEELING—Wheeling Antenna Co., Box 1043. Donald Levenson, pres.

**WISCONSIN**

**EAU CLAIRE**—Central Broadcasting Co., 2415 S Hastings Way. W C Bridges, pres  
**RHINELANDER**—Rhineland Tv Cable Corp., P. O. Box 179 Helen Gilley, pres, Patrick Gilley, vp, C. W. Gilley sec-treas.  
**RICE LAKE**—Rice Lake Radio Co., 15 W. Knapp St. Earl Cleveland, owner.  
**WAUSAU**—Community Antenna Inc, 502 Third St

**WYOMING**

**CASPER**—Community Tv Systems of Wyoming Inc., 451 S. Durbin St. Bill Daniels, pres  
**CODY**—Cody Community Tv Corp, 1149 Sheridan Ave Harry M Moore, pres, E. T (Brick) Melbraaten, sec-treas.  
**COKEVILLE**—Cokeville Community Tv System. H. L. Carraway and R. L. Langford, partners.  
**GREEN RIVER**—Green River Cable Tv Co., P. O. Box 631, A M Carollo, mgr  
**JACKSON**—Jackson Community Tv System, Box 158 A E L Mains, owner  
**KEMMERER**—Kem-Tev Corp., 717 Pine Ave. P C Steinhour, pres.  
**LANDER**—Lander Tv Corp., P. O. Box 483. James Crouse, mgr  
**LARAMIE**—Laramie Community Tv Co, 409 S. 4th St. Karl O Krummel and J. E. Collier, partners  
**MOUNTAIN VIEW**—Uinta Signal Co., 124 N Birch D A Dahlquist, mgr  
**PINE BLUFFS**—Pine Bluffs Community Tv System Wm H Harrison, owner  
**RAWLINS**—Rawlins Community Tv Co (Tele-Prompter Corp), 211 Fourth St Bill Daniels, pres  
**RIVERTON**—Riverton Tv Corp, Box 71. Thomas Mitchell, pres, Bill Ross, mgr.  
**ROCK SPRINGS**—Sweetwater Tv Co., 730 Pilot Butte Ave A M Carollo pres  
**SHERIDAN**—Clouds Peak Radio & Tv Corp., 21 N Main St Donald Tannell pres  
**TENSLIEP**—Big Horn Radio & Tv Service, 115 N 9th St, Worland, Wyo J C Cosley, owner  
**THERMOPOLIS**—Thermopolis Television Corp, Box 809. T W. Mitchell Jr, pres  
**WORLAND**—Big Horn Radio & Tv, 115 N 9th St J C Cosley, owner  
**WORLAND**—Western Tv Corp, 122 S. 8th St Roy Bliss

**ALBERTA**

**BANFF**—Banff Community Antenna Ltd, P O Box 126  
**BLAIRMORE**—Purnell & Sons D W. Purnell, mgr  
**COLEMAN**—Purnell & Sons D W Purnell, mgr

**BRITISH COLUMBIA**

**FERNIE**—Ferne Tv Ltd B Redisky, pres  
**HORSESHOE BAY**—Northwest Television Systems Ltd, 6535 Royal Ave. W. S. Thomas, pres & mgr  
**KASLO**—Kaslo Television 733 Beatty St, Vancouver 3 B J Shepard, mgr  
**KELOWNA**—Black Knight Television Co., 1429 1/2 St N B Jackson pres  
**KIMBERLEY**—Kootenay Enterprises Ltd, 115 Wallinger Ave B Redisky, pres.  
**NELSON**—McLennan, McPeely & Prior Ltd N. Huxman mgr  
**PENTICTON**—South Okanagan Television Distributors Ltd., 441 Main St. D. L. Gartrell, mgr  
**PORT COQUITLAM**—Reliance Distributors of B.C. Ltd 733 Beatty St, Vancouver 3.  
**PRINCE GEORGE**—PCTV Ltd, 1685 Third Ave A W Gills, mng dir  
**REVELSTOKE**—Central Tv System Ltd, 420 Second St C E Stephens, pres.  
**SALMO**—Salmo Cable Programmes Ltd., Box 10, Fruitvale B C Guy L Wells, pres  
**SQUAMISH**—Reliance Distributors of B.C. Ltd, 733 Beatty St, Vancouver 3. B. J. Shepard, mgr  
**VAN ANDA**—Texada Community Tv Assn. P S Webster, sec-treas  
**VANCOUVER**—Pacific Cable Vision, 733 Beatty St B J Shepard, mgr  
**WEST VANCOUVER**—Northwest Tv Systems Ltd, 6535 Royal Ave W. S. Thomas, pres & mgr dir  
**YUBOU**—Yubou Television Ltd 733 Beatty St B J Shepard, mgr

**NEW BRUNSWICK**

**GRAND FALLS**—Grand Falls Community Tv Heliodore Coté, pres  
**KEDGWICK**—North Shore Community Television Ltd Patrick Guerette pres.

**ONTARIO**

**ATIKOKAN**—Nor-Video Services Ltd., 108 Main St. Vic Prokopchuk, pres & gen mgr.  
**CORNWALL**—Cornwall Cable Vision Ltd, 166 Montreal Rd. Yvon Bertrand, pres  
**DEEP RIVER**—Deep River Tv Enterprises Ltd, Box 643 Patrick J. La Martina, pres  
**GUELPH**—Neighbourhood Tv Ltd., 31 Quebec St. W. F. T. Metcalf, pres.  
**HAMILTON**—Hamilton Co-Axial Ltd, 2147 King St. E. Hudson R. Elmore, owner; Eric L. Crowther, mgr.  
**HUNTSVILLE**—Huntsville Community Tv Ltd, 45 Main St. E. Fred Metcalf, pres  
**LONDON**—London T. V. Cable Service Ltd., 13 King St. E. R. Jarman, exec. vp.  
**MARATHON**—Peninsula Utilities Ltd, G D. Ross, vp  
**PEMBROKE**—Pembroke Tv Enterprises Ltd, Box 231. Patrick J. La Martina, pres.

**QUEBEC**

**BAGOTVILLE**—Service de Multivision Ltee, 23 de la Fabrique Benoit Dumas, pres., A V. Dumas, gen. mgr  
**CAP-CHAT VILLAGE**—L'ACTV du Cap-Chat Enr Eustache Landry, proprietor  
**DANVILLE**—Trans-Vision Danville Inc, 12 Academy St. F. Morin, mgr  
**DRUMMONDVILLE**—T V Drummond Inc, 506 Lindsay St. Romeo David, mgr  
**GRAND'MERE**—Jules Matteau Television, 1360 6th Ave. Jules Matteau, owner  
**LA TUQUE**—Système Communautaire de Television Inc, Box 724 P. E G Malo pres  
**MAGOG**—Transvision Magog Inc, 905 Pine St. Omer Guard, pres  
**MONTREAL**—Cable Tv Ltd, 8360 Maynard St D M Campbell, pres.  
**MURDOCHVILLE**—Murdochville Television Inc H S Berube pres.  
**NICOLET**—J R Dumoulin Ltd, 16 Rue Panet Noimand Dumoulin pres  
**NORMANDIN**—Picard Tv, Main Street Alfred Picard, pres  
**RICHMOND**—Tv Cable Inc, 431 Main St R N Quinn pres  
**SEPT-ILES**—Campagne de Tv de Sept-iles Ltee, P O Box 474 Paul Leblanc, pres.  
**ST RAYMOND**—Video Distribution Dery Enrg 204 Ave St Jacques  
**ST TITE**—J. Bergeron & Frere, Ltd, 172 Rue St Paul Jules Bergeron, pres  
**SHAWINIGAN**—Shawinigan Radio Television, 515 Quatrieme Rue Jean Beauchemin, Romeo Despres, co-owners  
**SHERBROOKE**—Transvision Inc 6 Wellington St. S Armand Rousseau, pres, Jeannette Hugo, vp, Octave Leblanc, gen mgr  
**THETFORD MINES**—Theftford Video Inc 37 Rue St Joseph O. Geo Ed Morin, pres; Maurice Cliche, sec  
**VICTORIAVILLE**—Tv Victoriaville Inc, 3 St Dominique J Claude Couture, pres  
**WINDSOR MILLS**—Transvision Windsor Inc Lionel Morin, pres

**SASKATCHEWAN**

**PRINCE ALBERT**—Community Tv Limited, 331 21st St W. B B Torchinsky, pres.

**Subscription Television Interests**

**Entron Inc.** 4902 Lawrence St., Bladensburg, Md Appleton 7-9585. H. M. Diambra, pres; Robert J McGeehan, vp, H. M. Kannee, sec-treas (Wired subscription tv system)  
**Hartford Phonovision Inc.** 555 Asylum St, Hartford, Conn Jackson 5-2611 Thomas F O'Neil, pres & chmn John B Poor, vp & treas, Patrick J Winkler vp and secv (Holds franchise to operate Phonevision subscription tv system in Hartford, Conn, via WHCT [TV] there)  
**International Telemeter Co.** (division of Paramount Pictures Corp) 2000 Stoner Ave, Los Angeles 25 Granite 8-7751 Louis A Novins, pres, Paul MacNamara, Chester I Laopen, Leslie Winik, vps; Jacob H Karp, secretary, James H Richardson, treasurer, Arthur Israel Jr, assistant secretary (Coin-operated metered system of closed circuit or on-the-air subscription tv)  
**Jerrold Electronics Corp.** Philadelphia 32, Pa. Baldwin 6-3456 Milton J. Shapp, pres; Zalmon Garfield, assistant to pres; Keneth A Simons, director of development-research; William H Miller, mgr of community operations division. (Community antenna, closed circuit systems and wired subscription tv systems)  
**Skiatron Electronics & Television Corp.** 180 Varick St, New York 14 Watkins 4-7060 Arthur Levey, pres, Kenneth L King, executive vp, Frank V Quigley, secretary-treasurer; Thomas F O'Brien, assistant secretary (Printed circuit and punch-card and Skiatron central billing system)  
**Teco Inc.** 31 LaSalle St., Chicago, Ill. S I. Marks (pres & treas; George E Howell, vp; B A. Masse, secy. (Holds Zenith license to Phonevision patents; is authorized to issue franchises for Phonevision subscription tv system)  
**Teleglobe Pay-Tv System Inc.** 11 E. 48th St, New York 17, N Y Eldorado 5-0010 Solomon Sagall, pres (Video transmitted intact over airwaves, audio separated and sent into homes through wires, centralized "metering and billing")  
**Tele-Movie Development Co.** 1914 S Vermont Ave., Los Angeles 7, Calif. Republic 1-7221. Walter J Dennis, pres; J. E. Poynter, vp. (Has franchises for closed-circuit pay tv in Ocean-side and Upland, Calif. and franchise applications in numerous other cities.)  
**Telvision Inc.** 400 Park Ave, New York 22, N Y. Plaza 3-5600. Matthew Fox, pres. (Programming and exploitation of subscription tv using Skiatron and other subscription systems.)  
**Zenith Radio Corp.** 6001 W. Dickens Ave., Chicago 39, Ill. Berkshire 7-7500. Hugh Robertson, chmn, Joseph S. Wright, pres, Leonard C. Truesdell, exec vp-marketing, Pieter E. van-Beek, asst to pres-Phonevision, Ted Leitzell, dir of public relations. (Phonevision and other systems of on-the-air subscription tv.)

**Unions and Labor Groups**

\*Organizations affiliated with Associated Actors & Artistes of America.  
 \*\*Organizations affiliated with International Alliance of Theatrical Stage Employees & Moving Picture Operators.  
**Actors Equity Assn.\* (AFL-CIO)**—226 W. 47th St, New York 36. Plaza 7-7660. Ralph Bellamy, pres; Angus Duncan, executive secretary.  
 6636 Hollywood Blvd, Hollywood 28, Calif. Hollywood 2-2334. Edd X Russell, West Coast representative  
 230 Jones St, San Francisco, Calif. Graystone 4-9311. George Poultney.  
 612 N Michigan Ave, Chicago 11. Whitehall 4-3364 Mrs. Marjorie Dare  
 519 Jarvis St, Toronto, Ont Walnut 4-6352. Larry McCance.  
**Affiliated Property Craftsmen Local 44.\*\* (AFL-CIO)**—7429 Sunset Blvd. Hollywood 46. Hollywood 9-1152. B. C. DuVal, business representative  
**American Communications Assn. (ACA) (Ind.)**—5 Beekman St, New York. Cortlandt 7-1374. Joseph P Selly, pres; William Bender, vp; Joseph F. Kehoe, sec-treas.  
**American Federation of Labor & Congress of Industrial Organizations (AFL-CIO)**—Headquarters: 815 16th St. N.W., Washington 6, D C National 8-3870. George Meany, pres; Wm F Schnitzler, sec-treas; Albert J Zack, public relations director, Harry W Flannery, radio coordinator; Ken Feister, tv coordinator.  
**American Federation of Musicians (AFM) (AFL-CIO)**—Headquarters 425 Park Ave, New York Plaza 8-0600. Herman D. Kennin, pres; William Harris, vp; Stanley Ballard, sec; George V Clancy, treas  
 Local 10: 175 W. Washington Blvd, Chicago. State 2-0063 James C Petrillo, pres H Leo Nye, recording secretary  
 Local 802: 261 W 52d St., New York Plaza 7-7722 Al Manuti, pres. Al Knopf, vp, Max L. Arons, sec, Hy Jaffe, treas  
**American Federation of Television & Radio Artists (AFTRA)\* (AFL-CIO)**—15 W. 44th St New York 36, N. Y. Murray Hill 7-1810. Virginia Payne, pres, Art Gilmore, 1st vp, Eleanor Engle 2d vp, Walt Williams, 3d vp, Evelyn Frevman, 4th vp Hal W Newell, 5th vp Jack Chase, 6th vp; Willard Waterman, 7th vp, Clarence E Leisure, recording sec; Travis Johnson, treas; Donald F Conaway, national exec sec Regional directors Kenneth Groot (New York), eastern Raymond Jones (Chicago) central, Claude McCue (Los Angeles), western Dick Jackson national public relations dir  
**American Guild of Musical Artists\* (AFL-CIO)**—Headquarters 1841 Broadway, New York 23 Columbus 5-3687 John Brownlee, pres, Hy Faine, national executive secretary. 6636 Hollywood Blvd, Hollywood 28. Hollywood 2-2334.  
 421 Phelan Bldg 760 Market St, San Francisco Fubrook 2-6990.  
 215 S Broad St, Philadelphia Kingsley 5-4310.  
 1 N LaSalle St. Chicago Financial 6-6677.  
 704 Bellevue North, Seattle 2, Wash. Capitol 0438.  
 621 LaBalle Rd, New Orleans Vernon 3-2248.  
**American Guild of Variety Artists (AFL-CIO)**—Headquarters and Eastern Regional Office—110 W 57th St, New York Circle 6-7130. Joey Adams, pres; Johnny Woods, 1st vp; Joe Campo, 2d vp, Candy Candide, 3d vp, Joe Smith, treas. Sally Winthrop, recording secretary, Jackie Bright, natl adm sec. Eastern Regional Office: Lou Smoley, director  
 Mid-West Regional Office 162 N State St. Chicago. Central 6-5561. Ernie East, dir  
 Western Regional Office: 6513 Hollywood Blvd., Hollywood 28. Hollywood 4-8281. Irvin Mazzei, director  
**American Newspaper Guild (AFL-CIO)**—1126 16th St. N.W, Washington 6, D. C. Sterling 3-1250 Arthur Rosenstock, pres, William J. Farson, exec vp, Charles A Perlik Jr, sec-treas  
 Local 69: 816 W. Olympic Blvd., Los Angeles. Richmond 9-0241 Robert Pope, pres; Justin F McCarthy, administrative officer  
 Local 71: 127 N. Dearborn St., Chicago 2. Dearborn 2-6580 Marshall Schiewe, pres; Kenneth Byrd, exec sec  
 Local 3: 133 W. 44th St., New York 36. Leeds Moberly, pres; Thomas J. Murphy, exec vp.  
**Associated Actors & Artistes of America (AFL-CIO)**—226 W. 47th St., New York. Circle 5-8046. Paul Dullzell, pres.  
**Authors League of America. (Ind.)**—Headquarters: 6 E. 39th St., New York. Murray Hill 9-4950. Moss Hart, pres; Luise Silcox, executive secretary.  
**Building Service Employees Local 278 (AFL-CIO)**—1154 N. Western Ave., Hollywood 29. Hollywood 7-3059. John A. Buchanan, business manager.  
**Cinema Lodge 1185, International Assn. of Machinists (AFL)**—2700 N. Highland Ave., Hollywood 28. Hollywood 7-8811. James Robertson, business manager; Richard E Harden, local pres.

## Labor Groups CONTINUED

**Communications Workers of America (CWA)** (AFL-CIO)—1925 K St. N.W., Washington. Federal 7-7711. Joseph A. Beirne, pres; A. B. Herrington, editor; Lee White, public relations director.

**Composers & Lyricists Guild of America (Ind)**—12924 Sarah St., North Hollywood, Calif. Poplar 2-8377.

292 Madison Ave. #1204, New York 17, N.Y. Murray Hill 3-0966.  
Leith Stevens, pres; Ben Ludlow, 1st vp; David Raksin, 2d vp, Milton M. Kraus, 3d vp; Jerry Livingston, sec-treas; John Gart, asst sec-treas; Elsa Clay, exec sec.

**Directors Guild of America**—7950 Sunset Blvd., Hollywood 46. Oldfield 6-1220 114 E 52d St., New York 22. Plaza 9-8215. Frank Capra, pres; Michael J. Kane, Frank Borzage, John Sughrue, John Rich, Franklin Schaffner, Shields Dierkes, vps; Claude Binyon, Tom Donovan, secs; Howard W. Koch, Lamar Caselli, treas; William Beaudine Jr., Willis Goldbeck, George Schaefer, George Sidney, George Stevens, Josef von Sternberg, Don Weis, Richard Bennett, board members.

**Film Technicians Local 683\*\* (AFL)**—6721 Melrose Ave., Los Angeles 38 Webster 5-1123. Don Haggerty, business representative; Ernest sec-treas.

**Hollywood AFL Film Council** (Composed of AFL-CIO Unions)—723 N. Western Ave., Hollywood 29. Hollywood 1-9301. Charles Thomas, pres; George Flaherty, vp; Edwin T. Hill, treas; H. O'Neil Shanks, recording secretary.

**Illustrators & Matte Artists of the Motion Picture, Television & Amusement Industries Local 790\*\* (IATSE and MPMO of U. S. and Canada)** (AFL-CIO)—6636 Hollywood Blvd., Hollywood 28. Hollywood 7-4107. Zeal Fairbanks, business representative.

**International Alliance of Theatrical Stage Employes & Moving Picture Operators (IATSE)** (AFL-CIO)—1270 Ave. of the Americas, New York. Circle 5-4370. Richard Walsh, pres; Harland Holmden, sec-treas; Walter F. Diehl, assistant president.

6636 Hollywood Blvd., Hollywood 28. Hollywood 5-3117. George J. Flaherty, intl rep.

**International Brotherhood of Electrical Workers (IBEW)** (AFL-CIO)—1200 15th St., N.W., Washington 5, D. C. Columbia 5-8040. Albert O. Hardy, director of radio, tv & recording division.

Local 45: 7265 Santa Monica Blvd, Hollywood 46. Hollywood 3-2317. Andrew J. Draghi, business manager.

Local 202: 2450 17th St., San Francisco. Market 1-7786. E. J. Bird, business mgr.

Local 1212: 1780 Broadway, New York 19. Columbus 5-3650. Charles A. Calame, business manager.

Local 1220: 400 N Michigan Ave. Chicago 11. Superior 7-5244. Marvin W. Balousek, pres.

**International Photographers Local 659\*\* (AFL-CIO)**—7614 Sunset Blvd., Los Angeles 46. Hollywood 4-0125. Herbert Aller, business agent.

**International Sound Technicians Local 695\*\* (AFL-CIO)**—7614 Sunset Blvd., Hollywood 46. Hollywood 4-7221. Thomas A. Carman, business representative; Howard P. Knight, assistant business representative.

**Make-Up Artists & Hair Stylists Local 706\*\* IATSE** (AFL-CIO)—2700 N Cahuenga Blvd., Los Angeles 28. Hollywood 9-6351. Henry Villardo, business rep.

**Motion Picture Costumers Local 705\*\* (IATSE)** (AFL-CIO)—2700 N. Cahuenga Blvd. Hollywood 28. Hollywood 9-8207. Elmer Ellsworth, business representative; Carl R. Walker, sec-treas.

**Motion Picture Crafts Service Local 727, IATSE & MPMO (AFL-CIO)**, 7904 Santa Monica Blvd, Hollywood 46. Oldfield 4-1563. Albert K. Erickson, business representative; Orval E. Brown, financial sec-treas; Basil Casabona, local pres.

**Motion Picture Film Editors Local 776\*\* (AFC-CIO)**—7715 Sunset Blvd, Hollywood 46, Calif. Hollywood 2-2233. John W. Lehnert, business representative; Robert F. Joseph, sec.

**Motion Picture Screen Cartoonists Local 839\*\* (IATSE & MPMO)** (AFL-CIO)—3491 N. Cahuenga Blvd., Hollywood 28. Hollywood 9-3145. Larry Kilty, bus rep.

**Motion Picture Studio Cinetechnicians Local 789\*\* (AFL-CIO)**—1065 N. Fairfax Ave., Hollywood 46. Oldfield 4-0450. Paul E. O'Bryant, business representative; Percival F. Marston, pres.

**Motion Picture Studio Electrical Technicians Local 728\*\* (IATSE)** (AFL-CIO)—7904 Santa Monica Blvd, Hollywood 46. Oldfield 4-3996. Al Franklin, business representative; Charles Futoran, local president; Guy H. Cooper, fin sec-treas

**Motion Picture Studio Grips Local 80\*\* (AFL-CIO)**—6928 Melrose Ave., Los Angeles 38. Webster 1-1419. Wm. Holbrook, business representative; Ray Schultz, sec-treas.

**Motion Picture Studio Projectionists. Local 185\*\* (AFL-CIO)**—1067 N. Fairfax Ave., Hollywood 46. Oldfield 4-4340. Leo S. Moore, bus rep.

**Motion Picture Studio Set Painters Local 729\*\* (IATSE)** (AFL-CIO)—7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-3000. Ralph W. Peckham, business representative; Lenius S. Jorgensen, local president.

**Musicians Guild of America**—6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 1-9461. Cecil F. Read, pres; Ted Nash, recording sec, Larry Sullivan, treas; Justin Gordon, vice chmn.

**Musicians Union, Local 47, American Federation of Musicians.** (AFL-CIO)—817 N. Vine St., Hollywood 38. Hollywood 2-2161. John Tranchitella, pres; Max Herman, vp; Lou Maury, recording sec, LeRoy Collins, financial sec; Ward Archer, tv-radio rep; Don Morris, recording rep.

**National Assn. of Broadcast Employes & Technicians (NABET)** (AFL-CIO-CLC)—International Office: 80 E. Jackson Blvd., Chicago 4. Wabash 2-2462. George W. Smith, international president; Arthur Hjort, international sec-treas; Mary Ellen Trotter, Reg. 4 director.

120 Delaware Ave., Buffalo. Mohawk 6026. Edward Lynch, Reg. 2 director; Dorr Wilson, rep.

48 W. 48th St., New York. Plaza 7-3065. Clifford Gorsuch, director of network affairs, U. S.; James Harvey, Reg. 1 director; Eleanor Beck, James Harvey, representatives.

Clifford Gorsuch, Reg. 3 director, Raleigh, N. C.

335 Hayes St., San Francisco. Underhill 3-6790. N. James Greene, intl vp. Robert Lenihan, representative.

6223 Selma Ave., Hollywood. Hollywood 4-9311. Syd Rose, Reg. 5 director.

1410 Stanley St., Montreal. Victor 2-5487. Giacomo Papa, assistant international sec-treas; Adrien Gagnier, Reg. 6 director.

433 Jarvis St., Toronto. Walnut 4-7309. T. J. O'Sullivan, net and Reg. 7 director; Orval McGuire, representative.

**National Assn. of Broadcast Unions & Guilds (NABUG)** (Ind.)—37 W. 46th St., New York 36. Judson 2-5130. Oliver W. Nicoll, national chmn.

6331 Hollywood Blvd., Hollywood 28. Hollywood 4-5125. Claude L. McCue, chmn.

341 Menomonee St., Chicago 11, Delaware 7-7017. H. Walter Thompson, chmn; Raymond A. Jones, sec-treas.

Corresponding Offices: Washington, D. C.; Albany, N. Y.; Albuquerque, N. M.; Atlanta, Ga.; Baltimore, Md.; Boston; Charlotte, N. C.; Chicago; Cincinnati, Cleveland; Columbus, Ohio; Dallas; Dayton; Denver; Detroit; Durham, N. C.; Erie, Pa.; Ft. Wayne, Ind.; Ft. Worth; Hamilton, Ont.; Honolulu; Independence, Mo.; Indianapolis; Kansas City; Kenosha, Wis.; La Crosse, Wis.; Los Angeles; Louisville; Madison, Wis.; Miami; Milwaukee; Minneapolis; Montreal; Newark, N. J.; New Orleans; New York; Norfolk, Va.; Omaha; Peoria, Ill.; Philadelphia; Pittsburgh; Portland, Ore.; Pueblo, Colo.; Racine, Wis.; Raleigh, N. C.; Rochester, N. Y.; Salt Lake City; San Francisco; Schenectady, N. Y.; Seattle; Sioux City, Iowa; St. Louis; St. Paul; Syracuse, N. Y.; Toronto; Utica, N. Y.

**Office Employes International Union, Local 174 (OEIU)** (AFL-CIO)—7266 Sunset Blvd., Hollywood 46. Hollywood 7-9178. Herman W. Pope, local pres; Max J. Krug, business representative; Gayne Schenk, assistant business representative.

**Publicists Assn. Local 818 (IATSE)**—2700 N. Cahuenga Blvd., Hollywood 28. Dan Thomas, pres; Milt Watt, 1st vp; Tom Jones, 2d vp; Ann Myers Wolf, sec; Roy Metzler, treas; Jack Atlas, Mike Buchanan, trustees; Lloyd Ritchie, business rep.

**Scenic & Title Artists Local 816 (IATSE)**—7429 Sunset Blvd., Hollywood 46. Hollywood 4-7371. Clayton Thomason, business representative; Jack C. Beardley, pres.

**Screen Actors Guild (SAG; affil with Associated Actors & Artistes of America, AFL-CIO)**—Headquarters: 7750 Sunset Blvd, Hollywood 46. Hollywood 9-7311. Ronald Reagan, pres; John L. Dales, national executive secretary.

551 5th Ave., New York 17, Murray Hill 7-4623. Mrs. Florence Marston, regional director; Harold Hoffman, executive secretary.

102 E. Hubbard St., Chicago. Whitehall 3-1344. Ray Jones, representative.

1256 Penobscot Bldg., Detroit. Woodward 2-2896. Boaz Siegel, representative.

760 Market St., San Francisco. Exbrook 2-6990. Susan Murray, representative

11 Beacon St., Rm. 624, Boston. Richmond 2-2688. Robert M. Segal, representative.

**Screen Cartoonists Guild**—2700 N. Cahuenga Blvd., Hollywood 28 Hollywood 4-4197. Russell Von Nelda, pres; Robert Maxfield, vp; Gordon Legg, fin sec; Shirley Silvey, rec sec; Irvin Anderson, warden and conductor; Paul Harris, bus agent.

**Screen Extras Guild (SEG)** (AFL-CIO)—723 N. Western Ave., Los Angeles 29. Hollywood 9-7311. Jeffrey Sayre, pres.; H. O'Neil Shanks, exec sec.

**Script Supervisors IATSE Local 871—7429** Sunset Blvd., Hollywood 46. Hollywood 4-1400. Thelma Preece, business representative.

**Set Designers & Model Makers of the Motion Picture Television & Amusement Industry Local 847\*\* (IATSE and MPMO of U.S. and Canada)** (AFL-CIO)—7715 Sunset Blvd., Hollywood 46. Hollywood 7-4107. Zeal Fairbanks, business rep.

**Stagehands Local 33 (IATSE)** (AFL-CIO)—2858 W. 8th St., Los Angeles 5, Dunkirk 2-2321. Carl G. Cooper, business agent.

**Story Analysts Local 854 (IATSE)** (AFL-CIO)—8709 W. Knoll Drive, Los Angeles 46. Olympia 7-0705. William Cole, pres; Joan Southerton, business representative.

**Studio Electricians Sound Technicians & Air Conditioning Engineers Local 40 (IBEW)** (AFL-CIO)—1225 N. Highland Ave., Hollywood 38. Hollywood 7-6139. Charles L. Thomas, business manager.

**Television Producers Guild**—9350 Wilshire Blvd, Beverly Hills, Calif. Chapman 5-4061. Ben Brady, pres; Ralph Levy, 1st vp; Everett Freeman, 2d vp; Jules Bricken, sec; Winston O'Keefe, treas; B. Ritchie Payne, exec. sec; Judge Lester Wm. Roth, counsel.

**Unit Production Managers Guild Inc.**—1508 Crossroads-of-the-World, Hollywood 28. Hollywood 7-0684. C. Kenneth DeLand, pres; Edward J. Ralph, executive secretary; Eric Stacey, 1st vp; Thomas Andre, 2d vp; Joseph Behm, treas.

**Writers Guild of America East (WGAE)**—22 W. 48th St., New York 36. Plaza 7-3317. Evelyn F. Burkey, executive director.

**Writers Guild of America, West (WGAW)**—8955 Beverly Blvd, Los Angeles 48. Crestview 4-8601. Curtis Kenyon, pres; Ken Englund, 1st vp; Leonard Freeman, 2d vp; James Webb, treas; Kay Leonard, sec. Tv-Radio Branch; Ken Englund, pres; James Webb, vp; Paul Gangelin, sec-treas. Screen Branch: Ken Englund, pres; James Webb, vp; Paul Gangelin, sec-treas.

## U.S. Information Agency

**Headquarters:** 1776 Pennsylvania Ave., N.W., Washington, D. C. Republic 7-8340. George V. Allen, director; Abbott Washburn, deputy director; Richard G. Cushing, director, Office of Public Information; Henry Loomis, director, Broadcasting Service (Voice of America, see below); William Copeland, director, Press Service; Turner B. Shelton, director, Motion Picture Service; Albert L. Harkness, Jr.; director, Information Center Service; Conger Reynolds, director, Office of Private Cooperation; Owen Stephens, director, Office of Research & Analysis; Romney Wheeler, director, Television Service.

## Voice of America

**Headquarters:** Health, Education & Welfare Bldg, 4th & Independence Ave., S.W., Washington, D. C. Worth 3-3363. Henry Loomis, director of broadcasting; John R. O'Brien, deputy director of broadcasting; Barry Zorthian, program mgr; Edgar T. Martin, engineering mgr.

### Voice of America Fact Sheet

The work of the Voice of America, a part of the U. S. Information Agency, is, in the words of President Eisenhower, "to submit evidence to the peoples of other nations . . . that the objectives and policies of the United States are in harmony with and will advance their legitimate aspirations for freedom, progress and peace." Equally the Voice exposes Soviet imperialism and the fraud of international communism, while combatting their anti-American slanders and lies.

Radio is the fastest, most effective day-by-day medium for achieving these objectives; it speaks directly to people abroad, instantaneously surmounting barriers of distance, censorship, illiteracy, foreign exchange, paper shortages and tariffs.

### Facilities

The Voice has a network of 87 transmitters of which 30 are in the United States. These latter are shortwave stations, ranging in power from 25 thousand to 200 thousand watts, and operated under contract to VOA by private broadcasting companies. Government-owned or controlled relay stations are located at Munich, Salonika, Tangier, Ceylon, Honolulu, the Philippines and Okinawa. These installations comprising short, medium and longwave stations, include million-watt transmitters—the world's most powerful known broadcasting facilities—in the Philippines, Okinawa and Munich.

Relay facilities are also leased from BBC in England. Other relays or rebroadcasts are made through arrangements with local broadcasters of France, Italy, Germany, Austria, Switzerland, Trieste, Greece, Belgian Congo, Viet-Nam, Japan, Korea, the Philippines, Formosa and Latin America.

The Voice has a floating broadcasting station, the U. S. Coast Guard Cutter *Courier* which uses high powered medium wave and shortwave transmitters. The *Courier* provides VOA with a mobile and flexible relay station to meet the demands of the changing world situation and to combat Soviet jamming.

**Program Content**

Voice broadcasts consist of news, news analyses and features, which include political commentaries, press reviews, round-table discussions, documentaries and special events. Although the breakdown varies from area to area, the program content in general is balanced as follows: News: 50%; Analyses and Features: 50%.

Approximately 65% of VOA's total program effort is directed to the Iron Curtain countries and Communist China. In addition to direct shortwave programming, the Voice regularly broadcasts transcribed programs air-shipped to its relay stations. Other transcribed programs, music recordings, script material, television kinescopes and films are also furnished to U. S. Information Service offices throughout the free world for local distribution and broadcast.

**Audience Information**

Programs are beamed to areas having a potential audience of over 400,000,000. Scientific surveys, letters from listeners, interviews with Iron Curtain defectors, efforts by the Communist press and radio to discredit the broadcasts, reports from United States missions, correspondents and travelers provide convincing evidence of a regular listening audience of many millions.

**Operations Information**

The Broadcasting Service is responsible for the planning, execution and content of programs. Programs are written, produced and broadcast from studios in Washington, D. C.

**Voice of America Daily Broadcasts**

More than 100 separate programs are broadcast via shortwave daily in 37 languages as follows:

	Total Hrs.-mins.		Total Hrs.-mins.
<b>Europe</b>		<b>South Asia</b>	
Albanian .....	1:00	Indian Pakistan Languages:	
Armenian .....	:30	Bengali (West)	:30
Bulgarian .....	1:45	Bengali (East)	:30
Czech-Slovak ..	1:30	Hindi .....	1:30
Estonian .....	1:30	Malayalam	
French .....	1:45	(3 times wk.)	:30
Georgian .....	:30	Tamil	
German .....	1:45	(4 times wk.)	:30
Hungarian .....	2:30	Urdu .....	1:00
Latvian .....	1:30	<b>Far East</b>	
Lithuanian ....	1:30	Amoy .....	2:00
Polish .....	2:00	Burmese .....	1 00
Rumanian .....	1:15	Cantonese .....	3 00
Russian .....	6:00	Indonesian .....	2 00
Serbo-Croat ...	1:45	Japanese .....	2:00
Slovene .....	:15	Korean .....	1:30
Ukrainian .....	1:00	Mandarin .....	4:00
<b>Near and Middle East, Africa</b>		Russian .....	1:30
Arabic .....	6:30	Ukrainian .....	:30
Greek .....	:30	Vietnamese ..	1:30
Persian .....	1:00	<b>Worldwide</b>	
Turkish .....	1:00	English .....	16:30
		Music USA .....	5:15
		Total .....	80 45

**Other Government Agencies of Interest to Broadcasting**

(All addresses are Washington 25, D. C., unless otherwise specified.)

**Executive Office of the President**

**The White House.** 1600 Pennsylvania Ave., N. W. National 8-1414. Wilton B. Persons, assistant to the President; Gerald D. Morgan, deputy assistant to the President; Thomas E. Stephens, secretary to the President; James C. Hagerty, news secretary to the President; Anne W. Wheaton, associate news secretary; David W. Kendall, special counsel to the President; Robert E. Merriam, deputy assistant to the President for interdepartmental affairs; Bryce N. Harlow, deputy assistant to the President for congressional affairs.

Gordon Gray, special assistant to the President for national security affairs; Kevin McCann, John S. Bragdon, Meyer Kestnbaum, Clarence B. Randall, Karl G. Harr Jr., special assistants to the President; Don Paarlberg, special assistant to the President and Food-for-Peace coordinator; W. Allen Wallis, George B. Kistiakowsky, special assistants to the President; Eugene J. Lyons, special assistant to the President for personnel management; Amos J. Peaslee, deputy special assistant to the President; Clarence Francis, Arthur Larson, special consultants to the President; Jack Z. Anderson, Malcolm C. Moos, Edward A. McCabe, administrative assistants to the President; Clyde A. Wheeler Jr., staff assistant to the President; Brig. Gen. A. J. Goodpaster, staff secretary; Robert K. Gray, secretary to the Cabinet; Ann C. Whitman, personal secretary to the President.

**Senate Interstate & Foreign Commerce Committee**

**Headquarters** Rm. 5108 New Senate Office Bldg. Capitol 4-3121, Ext. 5115. Members: Warren Magnuson (D-Wash.), chairman, John Pastore\* (D-R.I.), Mike Monroney\* (D-Okla.), George A. Smathers (D-Fla.), Strom Thurmond\* (D-S. C.), Frank J. Lausche (D-Ohio), Ralph Yarborough\*† (D-Tex.), Clair Engle (D-Calif.), E. L. Bartlett (D-Alaska), Vance Hartke\* (D-Ind.), Gale W. McGee\*† (D-Wyo.), Andrew F. Schoepfel (R-Kan.), John Marshall Butler (R-Md.), Norris Cotton\* (R-N. H.), Clifford P. Case\* (R-N. J.), Thruston B. Morton (R-Ky), Hugh Scott\*† (R-Pa.).

Edward Jarrett, chief clerk, Harold I. Baynton, chief counsel, John McElroy, minority counsel, Nicholas Zapple, communications counsel.

\*Member of Communications Subcommittee.  
†Member of Watchdog Subcommittee.

**House Interstate & Foreign Commerce Committee**

**Headquarters** Rm. 1334 New House Office Bldg. Capitol 4-3131, Ext. 2927. Members: Oren Harris\*† (D-Ark.), chairman, John Bell Williams (D-Miss), Peter F. Mack, Jr.† (D-Ill.), Kenneth A. Roberts (D-Ala.), Morgan M. Maulder (D-Mo.), Harley O. Staggers (D-W. Va.), Walter Rogers\*† (D-Tex.), Samuel N. Friedel (D-Md.), John J. Flynt Jr.\*† (D-Ga.), Torbert H. Macdonald (D-Mass.), George M. Rhodes (D-Pa.), John Jarman (D-Okla.), Leo W. O'Brien (D-N. Y.), John M. Moss\*† (D-Calif.), John D. Dingell (D-Mich.), Joe M. Kilgore (D-Tex.), Paul G. Rogers (D-Fla.), Robert W. Hemphill (D-S. C.), Dan Rostenkowski\* (D-Ill.), Larry Brock (D-Neb.), James C. Healey (D-N. Y.).

Also John B. Bennett\*† (R-Mich.), William L. Springer† (R-Ill.), Paul F. Schenck (R-Ohio), Steven B. Deroufiant† (R-N. Y.), J. Arthur Younger\* (R-Calif.), William H. Avery† (R-Kan.), Harold R. Collier (R-Ill.), Milton W. Glenn (R-N.J.), Samuel L. Devine† (R-Ohio), Ancher Nelsen (R-MINN), Hastings Keith (R-Mass.), Willard S. Curtin (R-Pa.).

W. E. Williamson, chief clerk, Kurt Borhardt, communications counsel, Robert W. Lishman, chief counsel Legislative Oversight Subcommittee.

\*Member of Communications & Power Subcommittee  
†Member of Legislative Oversight Subcommittee.

**U. S. Supreme Court**

**Headquarters** 1 First St., N. E. Executive 3-1640. Chief Justice: Earl Warren. Associate Justices: Hugo L. Black, Felix Frankfurter, William O. Douglas, Tom C. Clark, John M. Harlan, William J. Brennan, Charles E. Whitaker, Potter Stewart.

Banning E. Whittington, director public information; James R. Browning, clerk; T. Perry Lippitt, marshal

**U. S. Court of Appeals for the District of Columbia**

**Headquarters** Third St and Constitution Ave., N.W. Sterling 3-5700. Chief Judge: E. Barrett Prettyman. Circuit Judges: Henry W. Edgerton, Wilbur K. Miller, David L. Bazelon, Charles Fahy, George Thomas Washington, John A. Danaher, Walter M. Bastian, Warren E. Burger. Joseph W. Stewart, clerk.

**Dept. of Agriculture**

**Headquarters** 14th & Independence Ave., S.W. Republic 7-4142. Ezra Taft Benson, secretary. Office of Information: R. Lyle Webster, director; James H. McCormick (publications), Harold E. Lewis (press, special reports, radio-tv), J. Kendall McClarren (visual media), assistant directors; Layne R. Beaty, chief, radio and tv; Jules Renaud, tv production specialist; Jack H. Towers, supervisor, radio production.

**Dept. of Commerce**

**Headquarters** 14th & Constitution Ave., N.W. Sterling 3-9200. Frederick H. Mueller, secretary.

Office of Public Information: Albert Leman, director; Henry Scharer, deputy director of information; Harry Weiss, chief, news section.

**Census Bureau:** Ludlow 4-3000. Robert W. Burgess, director; A. Ross Eckler, deputy director; Howard C. Grieves, Dr. Conrad Taeuber, assistant director.

Information Office: A. W. Von Struve, acting information officer; Conrad Shamel, information specialist.

**National Bureau of Standards:** Emerson 2-4040. A. V. Astin, director; W. R. Tilley, chief, Office of Technical Information; Frederick W. Brown, chief, Boulder Center Labs (Boulder, Colo.); Dr. C. H. Page, acting chief, Electricity & Electronics Div.

**U. S. Weather Bureau:** Adams 2-3200. James M. Beall, public information coordinator; Herbert Lieb, assistant.

**Dept. of Defense**

**Headquarters** Pentagon Bldg. Liberty 5-6700. Thomas S. Gates Jr., secretary; Murray Snyder, assistant secretary (public affairs); Everett Scrivner, deputy assistant secretary (public affairs); John E. Carland, executive officer; Brig. Gen. J. D. Hittle, acting assistant to the secretary for legislative affairs.

News Division: ext. 5-3201 Orville S. Splitt, chief; Allan A. Howell, defense news branch; Herbert Schon, Army news branch; Pickett Lumpkin, Navy news branch; Moncel Monts, Air Force news branch; Maj. Ben Fern, magazine & book branch.

Audio-Visual Division: ext. 7-6214. Col. Bertram Kalisch, chief; Donald Baruch, chief, production branch.

**Dept. of the Army:** Wilbur M. Brucker, secretary.

Office of public information: ext. 5-5135. Maj. Gen. W. W. Quinn, chief of information; Col. F. C. Castagneto, chief of public information division. News branch: ext. 7-1252. Lt. Col. J. W. Campbell, chief; audio-visual branch: ext. 7-6214. Lt. Col. W. F. McPheron, chief; troop information division radio-tv branch (Armed Forces Radio & Tv Service): ext. 7-8221. Maj. George W. Morris, chief; tele-radio branch: ext. 7-4808. Lt. Col. Franklin M. Tourtellotte (chief), Stanley Field (deputy chief); New York branch: 663 Fifth Ave., N. Y. 22, Murray Hill 8-7572. Lt. Col. William V. Schmitt (chief), Maj. Wayne D. Larrabee (radio-tv liaison); Los Angeles branch: 6087 Sunset Blvd., Hollywood 2-7215, Col. James G. Chestnutt (chief), Lt. Col. Maurice R. Fowler (radio-tv liaison).

**Dept. of the Air Force:** Dudley C. Sharp, secretary.

Office of public information: ext. 7-6061. Maj. Gen. A. H. Luehman, director; Maj. C. H. Franke, chief, radio-tv branch.

**Dept. of the Navy:** William B. Franke, secretary.

Office of Navy information: ext. 7-7391. Rear Adm. C. C. Kirkpatrick, chief; Capt. F. L. Fullaway, deputy chief; public information division: Capt. J. S. Dowdell (director), Lt. Cmdr. E. L. Castillo (assistant director), Cmdr. J. B. Smith (news branch head), Lt. Cmdr. R. M. Robinson (audio-visual branch head).

**Marine Corps:** Division of information: ext. 4-2958. Brig. Gen. A. R. Kier, director; Col. D. R. Nugent, deputy director; media branch: ext. 4-1492. Lt. Col. Philip N. Pierce, head; Capt. Orbin D. Newton, press officer.

**Dept. of Health, Education & Welfare**

**Headquarters** 330 Independence Ave., S.W. Worth 3-1110. Arthur S. Flemming, secretary; Jack Tait, assistant to the secretary for public affairs.

Office of public information: Harvey A. Bush, director; Charles M. Rogers, press officer.

**Food & Drug Administration:** Wallace F. Janssen, director, division of public information.

**Office of Education:** Carroll B. Hanson, director, publications services branch; Gertrude G. Broderick, radio-tv education specialist, Worth 3-7578.

**Social Security Administration:** William Galvin, information staff adviser.

**Public Health Service:** J. Stewart Hunter, chief, information services.

**Office of Vocational Rehabilitation:** W. Oliver Kincannon, chief, division of publications and reports.

**National Institutes of Health:** Bethesda 14, Md. Oliver 6-4000, extension 787. Chief, office of research information (vacancy)

**Dept. of Justice**

**Headquarters:** 9th & Pennsylvania Ave N.W. Republic 7-8200. William P. Rogers, attorney general; Lawrence E. Walsh, deputy attorney general; J. Lee Rankin, solicitor general; assistant attorneys general: Robert A. Bicks (Antitrust Div.), acting, George C. Doub (Civil Div.), Joseph Ryan acting (Harold R. Tyler Jr., nominee) (Civil Rights Div.), Charles K. Rice (Tax Div.), J. Walter Yeagley (Internal Security Div.), Malcolm R. Wilkey (Criminal Div.), Perry W. Morton (Lands Div.), Robert Kramer (Office of Legal Counsel), S. A. Andretta (Administrative Div.), Dallas S. Townsend (Office of Alien Property), Luther A. Huston, director of public information (ext. 2008).

**Dept. of Labor**

**Headquarters** 14th & Constitution Ave., N. W., Executive 3-2420. James P. Mitchell, secretary. Robert Swezey, special asst to the Secretary.

Office of information, publications & reports: John W. Leslie, director.

**Dept. of State**

**Headquarters** 21st & Virginia Ave., N. W. Republic 7-5600. Christian A. Herter, secretary; C. Douglas Dillon, undersecretary; Livingston T. Merchant; undersecretary for political affairs; Loy W. Henderson, deputy undersecretary for administration; Andrew Berding, assistant secretary of state for public affairs.

## Consultants on Management, Personnel, Other Phases of Radio and Television

**Austin Co.** 16112 Euclid Ave, Cleveland 12 Glenville 1-5400 Allan A Austin, pres, Harold A. Anderson, exec vp-gen mgr, L M Druckenbrod, mgr broadcasting sales, Cleveland; J. W. Eriksen, mgr of broadcasting sales, New York (600 Fifth Ave, Plaza 7-0370). (Designers, engineers and builders of broadcasting facilities.)

**Frank G. Boehm.** 7208 6th Ave., Brooklyn 9, N. Y. Radio and tv research, sales promotion, sales analysis.

**Robert Bragarnick Inc.** Time-Life Bldg, Rockefeller Center, New York 20 Plaza 7-2474. Robert Bragarnick, pres; Everett C. Bradley, vp, Jackson S. Gouraud, vp. Marketing counsellors

**Rudy Bretz.** head, Educational Tv, University Extension, UCLA, Los Angeles 24. (Consultant on programming and production.)

**Henry H. Buba.** CPA. 104 E. 40th St., New York, N. Y. Oxford 7-5980. (Cost, market and financing surveys for radio and tv stations.)

**Bushnell Broadcasting Assoc.** 130 Slater St., Ottawa, Ont. Central 5-8240. E. L. Bushnell, pres (Consultants on management, personnel, other phases of radio-tv)

**Carl H. Butman.** National Press Bldg., Washington 4, D. C. National 8-7846. (Consultant on regulatory matters.)

**Dr. William Kenneth Cumming.** P. O. Box 1143, Jacksonville Beach, Fla. Cherry 6-2269. (Consultant on educational television)

**Richard P. Doherty Television-Radio Management Corp.** 1816 Jefferson Pl., N.W., Washington 6, D. C. Federal 8-1957. Richard P. Doherty, pres (Management consultant.)

**Robert C. Durham Assoc.** 59 E 54th St., New York 22 Plaza 1-3750.

**The Faught Co.** 4 W 43d St., New York 17 Lackawanna 4-0006. Millard C. Faught, pres. (Management and public relations consultant.)

**Howard S. Frazier Inc.** 1736 Wisconsin Ave., N.W., Washington 7, D. C. Federal 8-1720. Howard S. Frazier, pres; Horace W. Gross, vp. (Management consultant, media broker, appraisals and financing.)

**Earl H. Gammons.** 1735 DeSales St., N.W., Washington 6, D. C. Metropolitan 8-6550. (Consultant on regulatory and legislative matters.)

**General Employment Agency.** 118½ Washington St. S.E. Huntsville, Ala. Jefferson 9-2521. Jim Trippie, personnel dir. (Placement service for radio-tv stations.)

**Alfred N. Greenberg Assoc.** 527 Madison Ave., New York 22, N. Y. Eldorado 5-4923. Alfred N. Greenberg, dir. (Creative closed circuit tv consultant.)

**Wilt Gunzendorfer and Assoc.** 8630 W. Olympic Blvd., Los Angeles 35, Calif. Olympic 2-5676. Wilt Gunzendorfer, owner-mgr (Consultant on financial and management problems.)

**Michael E. Hanna.** 212 E. State St., Ithaca, N. Y. 4-6301. (Management consultant.)

**Hufty, Eubank & Russell.** Marsh Bldg., Washington 6, D. C. Sterling 3-2725. William G. Russell, pres. (Radio-tv insurance consultant and broker.)

**International Television Consultants.** LaSalle Bldg., Washington 6, D. C. Republic 7-0458 (Operational, management, construction, program consultants)

**Robert S. Keller Inc.** 72 Barrow St., New York 14, N. Y. Watkins 4-6599. (Consultant on research, public relations, promotion)

**Key Broadcast Management Inc.** 565 Fifth Ave., New York 17, N. Y. Yukon 6-2750. Ralph Weil, pres, Edward Connolly, treas.

**A. Lewis King.** 405 Lexington Ave., New York 17, N. Y. Murray Hill 2-2965. (Tv operations and management consultant.)

**Paul B. Mowrey.** 7½ E. 81st St., New York 28, N. Y. Yukon 8-7171. (Tv management consultant)

**National Laugh Enterprises.** P. O. Box 835, Grand Central Station, New York 17, N. Y. Spring 7-6210. George Q. Lewis, director. (Consultant on comedy)

**Ted Nelson Assoc.** 730 5th Ave., New York 19, N. Y. Circle 6-8470. Belgium; European Economic Service, 15 Rue de l'Etuve, Brussels, France; International Exportad, 43 Ave de Wagram, Paris Italy. Studio CEI, Piazza Della Repubblica 30, Milan (Consultant on production, advertising, public relations)

**George Norman Broadcasting.** 364 S State St., Salt Lake City, Utah. (Sales, program, engineering consultants)

**M. S. Novik.** 300 W. 23rd St., New York 11, N. Y. Algonquin 5-4385. (Consultant on public service broadcasting.)

**Fred A. Palmer Co.** 6800 N. High St., Worthington, Ohio. Tuxedo 5-7346. Fred A. Palmer, pres. (Sales consultant.)

**Palmer-De Meyer Inc.** 50 E. 42nd St., New York 17, N. Y. Murray Hill 2-3900. Jay R. Lazarus, director. (Employment agency.)

**The Personnel Laboratory Inc.** 1 Park Ave., New York 16, N. Y. Murray Hill 5-8738. King Whitney Sr., chairman; King Whitney Jr., pres (Management consultant specializing in personnel placement through use of aptitude-temperament tests.)

**George W. Phillips.** 3601 Connecticut Ave., N.W., Washington 6, D. C. Woodley 6-1941. (Specializes in preparation of license renewal forms and negotiates sales of broadcast facilities)

**J. E. Poppele.** 9 Crest Circle, South Orange, N. J. 2-2963. (Consultant on management and engineering, to radio, electronics)

**Professional Placement** 458 Peachtree Arcade, Atlanta, Ga. Jackson 5-4841. Sam Eckstein, mgr. (Employment agency.)

**Michael S. Rice.** 329 South Maple Ave., St. Louis 19. (Management consultants.)

**Frank M. (Scoop) Russell.** Ring Bldg, Washington 6, D. C. Federal 8-0343. (Consultant on regulatory and legislative matters.)

**Swanson-Leahy Co.** 532½ S. Fort Harrison Ave., Clearwater, Fla. 82-2451. Carl J. Swanson, pres; Robert D. J. Leahy, vp (Station negotiations, market analyses, appraisals, management consultants.)

**William T. Stubblefield Co.** P. O. Box 891, Leesburg, Va. Spring 7-1210. William T. Stubblefield, owner. (Management consultant in fields of finance, mergers, insurance and appraisals.)

**Addison Terry Co.** 224 Atlanta Ave., Decatur (Atlanta) Ga. Drake 3-1442. Addison Terry, pres (Market analysis, sales presentations; management, promotion, format consultant.)

**Charles Wick Co. (Mapleton Enterprises).** 120 S. Mapleton Dr., Los Angeles 24, Calif. Crestview 1-2141. Charles Wick, owner (Personal and business management, financing distribution of tv films, entertainment consultant.)

**Lowell E. Wright.** Munsey Bldg., Washington 4, D. C. District 7-1740. (Consultant on tower and aeronautical problems.)

## Government Agencies CONTINUED

Office of news Lincoln White, director, Joseph Reap, deputy, David J. Waters, radio-tv officer.

Telecommunications division ext. 5550 Francis Colt deWolf, chief; Arthur Lebel, assistant; Helen Kelly, chief of international organizations branch.

### Dept. of the Treasury

**Headquarters** 15th & Pennsylvania Ave., N. W. Executive 3-6400. Robert B. Anderson, secretary.

Information service: Nils A. Lennarson, assistant to secretary for public affairs, Stephen C. Manning Jr., deputy.

**Internal Revenue Service:** Sterling 3-8400. Public information division ext. 4021. Larry George, director; Henry Schneider, assistant; radio-tv section, ext. 4037. Charles M. Lammond, chief.

**U. S. Savings Bond Division:** Executive 3-6400. William H. Neal, national director.

Advertising & promotion branch ext. 4252. Edmund J. Linehan, director, Harold Boyer, advertising manager; Edwin I. Halbert, assistant advertising manager (radio & tv), Jacob Mogelev, promotion manager, Robert W. Reese, public information officer.

### Office of Civil & Defense Mobilization

**Headquarters Executive Office Bldg.,** 17th & Pennsylvania Ave., N. W. Executive 3-3300. Leo A. Hoegh, director, John S. Patterson, deputy director; Kenneth T. Downs, asst. director, training, education and public affairs, Lee W. Schooler, deputy director of public affairs.

Battle Creek, Mich., office: William F. Heimlich, deputy asst director public affairs, Nat S. Linden, audio visual director; Richard C. Rasmussen, deputy director of public affairs, operations headquarters, Eugene J. Sleevi, conference director, Herbert Moore, information director, John C. Kirby, program support direc-

tor; Harry E. Roderick, warning director; W. E. Skinner, director nation warning center, W. D. Kelly, warning office plans division director.

### Atomic Energy Commission

**Headquarters** Washington 25, D. C. (German-town, Md.), Hazelwood 7-7831. John A. McCone, chairman

Division of Information Services Morse Salisbury, director; Shelby Thompson, deputy director, Duncan Clark, assistant director for public information service, Melvin S. Day, deputy assistant director for technical information.

### Federal Aviation Agency

**Headquarters** 1711 New York Ave. N. W. Sterling 3-2100. E. R. Quesada, administrator, James T. Pyle, deputy administrator, (vacant), special assistant to the administrator, David D. Thomas, director, bureau of air traffic management.

Office of Public Affairs Jack A. Gertz, chief, news division; Howard Bingham, head, audiovisual division, Anthony T. Jowitt, head

### National Aeronautics & Space Administration

**Headquarters** 1520 H St., N. W. Executive 3-3260. Dr. T. Keith Glennan, administrator; Dr. Hugh L. Dryden, deputy administrator; Richard E. Horner, associate administrator; James P. Gleason, assistant administrator for congressional relations.

Public Information Office: Dudley 2-6325. Walter T. Bonney, director of public information, John A. Johnson, general counsel, Dr. Abe Silverstein, director of space flight programs

### Securities & Exchange Commission

**Headquarters** 425 Second St., N. W. Worth 3-1110. Members: Edward N. Gadsby, chairman, Andrew D. Orrick, Harold C. Patterson, Earl F. Hastings, James C. Sargent.

Office of Secretary and Public Information: Worth 3-5526. Orval L. DuBois, secretary; Albert K. Scheidenhelm executive director and director of administrative management; Byron D. Woodside, director of corporation finance; Joseph C. Woodie, director of corporate regulation; Philip A. Loomis, director of trading and exchanges, Thomas G. Meeker, general counsel.

### Federal Communications Commission

**Headquarters** New Post Office Bldg., 13th & Pennsylvania Ave., N. W. Executive 3-3620. (For full listing of commissioners and staff see page C-31)

### Federal Trade Commission

**Headquarters** 6th St & Pennsylvania Ave., N. W. Executive 3-6800. Members: Earl W. Kintner, chairman; Robert T. Secrest, Sigurd Anderson, William C. Kern, Edward T. Tait.

Robert M. Parrish, secretary; Basil Mezines, acting executive director; Joseph E. Sheehy, director, Bureau of Litigation; John R. Heim, director, Bureau of Consultation, Simon Newcomb Whitney, director, Bureau of Economics; Sherman R. Hill, director, Bureau of Investigation; Charles A. Sweny, chief, radio-tv monitoring unit, Edwin S. Rockefeller, legal adviser to chairman, Daniel J. McCauley, Jr., general counsel.

Office of Public Information: ext. 335 Seymour F. (Sam) Stowe, director; Wilbur T. Weaver, assistant to director.

### National Labor Relations Board

**Headquarters** 3rd & C Sts., S. W. Worth 3-1110. Members: Boyd Leedom, chairman, Philip Ray Rodgers, John H. Fanning, Joseph A. Jenkins, Stephen S. Bean.

Office of public information: Worth 3-6501. Thomas W. Miller, Jr., director.

## Schools Specializing in Radio-Tv

(This list includes only those schools which specialize in professional or technical courses in broadcasting. Many colleges and universities also offer courses in radio and television. Current information on college and university radio-tv courses is maintained by the Office of Education, United States Dept. of Health, Education & Welfare, 330 Independence Ave., S.W., Washington, D. C., and by National Assn. of Broadcasters, 1771 N St., NW, Washington 6, D. C.)

**Associated Radio & Television Studios Inc.** 1409-1411 Fourth St S., St. Petersburg, Fla. Orange 1-9163

Courses offered: Radio announcing, sales and programming; tv announcing and sales

**Broadcasting-Video Arts School.** 2118 Spruce St., Philadelphia 3, Pa. Locust 3-0826

Courses offered: Basic courses covering radio-tv field.

**Brown Institute of Broadcasting and Electronics.** 3123 E. Lake St. Minneapolis 6, Minn. Parkway 1-1639.

Courses offered: Broadcasting techniques (including tv production fundamentals), FCC license preparation

**California Institute of Radio & Television.** 5927 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-1938.

Courses offered: Radio-tv production; FCC electronics. In-residence and correspondence

**Cambridge School of Radio-Tv Broadcasting.** 687 Boylston St., Boston, Mass. Copley 7-4380.

Courses offered: Radio and tv production, announcing, sales, continuity writing, sportscasting, newscasting, operation of equipment

**Cambridge School of Radio & Television Broadcasting.** 545 Fifth Ave. New York 17, N. Y. Murray Hill 7-6865.

Courses offered: Production; direction; writing; studio operations; sales.

**Capitol Radio Engineering Institute.** 3224 16th St N.W. Washington 10, D. C. Hobart 2-1520.

Courses offered: Resident and extension programs in electronic engineering technology; television engineering technology, communications, aeronautical and navigational, television, Servomechanisms and computer, automation and industrial electronic engineering technology; engineering math; management, and nuclear engineering technology.

**Central Technical Institute.** 1644 Wyandotte St. Kansas City 8, Mo. Harrison 1-5852.

Courses offered: Electronic engineering technology; radio-tv broadcast technology; electronic technology; radio and electronic course

**Cleveland Institute of Radio Electronics.** 4900 Euclid Ave. Cleveland 3, Ohio. Express 1-8887.

Courses offered: The Master Course (electronic fundamentals and preparation for the FCC license exams); advanced engineering.

**Cook's School of Electronics.** 1614 Marson Rd., Jackson 9, Miss. Fleetwood 3-9933

Courses offered: Tv engineering, servicing.

**Coyns Electrical School.** 1501 W Congress Parkway, Chicago 7 Ill Seeley 3-7722.

Courses offered: Service technicians.

**DeVry Technical Institute.** 4141 Belmont Ave. Chicago 41, Ill. Kildare 5-2700.

Courses offered: Radio-tv servicing, communications, electronic controls for automation, electronic design and technology

**Elkins Radio License School.** 2603 Inwood Rd. Dallas 35, Tex. Fleetwood 2-9565

Courses offered: Training in radio and tv necessary for the passing of FCC commercial license examinations.

**Elkins School of Broadcasting.** 2603 Inwood Road, Dallas 35, Tex. Fleetwood 2-9565

Courses offered: Radio and tv announcing, scriptwriting, sportscasting, newscasting, control operation, recording, programming, production, etc

**Grantham School of Electronics.** Hollywood Division: 1505 N. Western Ave. Hollywood 27, Calif. Hollywood 7-7727. Washington Division: 821 19th St., N.W. Washington 6, D. C. Sterling 3-3614. Seattle Division: 408 Marion St., Seattle 4, Wash. Main 2-7227. Kansas City Division: 3123 Gillham Rd., Kansas City 9, Mo. Jefferson 1-6320.

Courses offered: Preparation for FCC operator license examinations.

**Lincoln School of Radio & Television.** 1851 Broadway, New York 23, N. Y. Circle 6-5300.

Courses offered: radio, fm and television technicians, electronic (radar) technician, electrical inspector.

**Don Martin School of Radio & Television Arts & Sciences.** 1653 North Cherokee, Los Angeles 28, Calif. Hollywood 2-3281.

Courses offered: Complete tv production and engineering; radio production, announcing, electronics and preparation for FCC license

**Mid-South Electronics Institute Inc.** 207 23rd Ave. North, Nashville 6, Tenn. Cypress 1-9450.

Courses offered: Radio-tv servicing, engineering and announcing.

**Midwestern Broadcasting School.** 228 S. Wabash Ave Chicago 4, Ill. Wabash 2-0712.

Courses offered: Announcing.

**National Academy of Broadcasting Inc.** 3338 16th St., N.W. Washington 10, D. C. Decatur 2-5580

Courses offered: Radio-tv speech; writing; drama; production; diction; foreign language, promotion, management and sales.

**New School for Social Research.** 66 West 12th St. New York 11, N. Y. Oregon 5-2700.

Courses offered: Tv writing workshop; script writing clinic.

**New York Institute of Technology.** 135 W. 70th St., New York 23, Endicott 2-9100

Courses offered: Degree programs in radio and tv programming and production, electronics technology.

**New York School of Announcing and Speech.** 160 W. 73rd St., New York 23, N. Y. Suffolk 7-6938

Courses offered: Basic of radio; advanced courses in newscasting, disc-jockeying; specializes in closed-circuit am and tv.

**New York Technical Institute.** (c/o New York Institute of Technology) 500 Pacific St., Brooklyn 17, N. Y. Main 5-6220

Courses offered: All phases of electronics.

**Northwest Schools.** 1221 N.W. 21st Ave. Portland 9, Ore. Capitol 6-4811. 737 N. Michigan Ave., Chicago; 6362 Hollywood Blvd., Hollywood, Calif

Courses offered: Tv studio (camera, film, directing, etc.), radio announcing, electronic technician

**William B. Ogden Radio Operational Engineering School.** 1150 West Olive Ave. Burbank, Calif. Thornwall 2-8291. Reservations required

Courses offered: Concentrated preparation for first class radiotelephone operator (FCC).

**Pathfinder School of Radio & Television.** 510 16th St., Oakland, Calif. Twin Oaks 3-9928.

Courses offered: First class FCC radiotelephone license preparation; speech and staff announcing.

**Pierce School of Radio & Television.** 52 E. 19th St. New York 3, N. Y. Oregon 7-7390.

Courses offered: Radio; fm & tv technician; tv cameraman & studio technician; color tv.

**Portland Electronics College.** 1017 S.W. Washington St. Portland 5, Ore. Capital 8-7777.

Courses offered: Electronics engineering, radio and tv repair and service, broadcasting engineering

**Leland Powers School Inc.** 31 Evans Way, Boston 15, Mass. Aspinwall 7-2900

Courses offered: Radio-tv announcing, acting, writing

**Radio Institute of Chicago.** 308 W. Randolph St. Chicago 6, Ill. Andover 3-9191.

Courses offered: Drama; production & direction; announcing; advertising; television engineering; television repair.

**Radio-Television Training of America.** 52 E. 19th St. New York 3, N. Y. Oregon 7-7390.

Courses offered: Am-fm-tv; studio technician, transistors, color tv.

**RCA Institutes.** 350 W. 4th St., New York 14, N. Y. Watkins 4-7845.

610 S. Main St., Los Angeles 14, Madison 8-1281

Courses offered: Advanced electronics; television & general electronics; radio and television servicing; technical writing

**Frederick H. Speare Professional School.** 1447 N. Las Palmas Ave., Hollywood 28, Calif. Hollywood 5-5313.

Courses offered: Radio-tv announcing; radio operational engineering.

**SRT: The Academy of Broadcasting Arts Inc.** 316 W. 57th St. New York 19 Plaza 7-3211

Courses offered: Tv programming-production, radio-tv announcing tv acting, tv writing, first class radiotelephone operator's license, motion picture photography for tv; radio-tv sales and merchandising.

**Television Workshop, Inc.** 1780 Broadway. New York 19, N. Y. Plaza 7-3721.

Courses offered: Tv studio training; tv production training, tv studio maintenance

**Theatre of Arts.** 6040 Wilshire Blvd. Los Angeles 36, Calif. Webster 6-5205, 6-9165.

Courses offered: Live and filmed tv acting; corresponding motion picture technique.

**United Electronics Labs Inc.** 3947 Park Dr. Louisville 16, Ky. Emerson 8-3305.

Courses offered: Tv broadcast technician

**Washington Academy of Radio & Television Broadcasting.** 1322 18th St N.W., Washington, D. C. Adams 4-6916

Courses offered: Sportscasting, continuity, news writing, production, music, directing, traffic, sales, management public relations, control operation, speech, drama

**ANNOUNCING RADIO and TV WART** An Affiliate of PRODUCTION WART Emerson Institute

**THE WASHINGTON ACADEMY OF RADIO AND TELEVISION BROADCASTING**

1322 Eighteenth St., N.W., Washington, D. C.

ADAMS 4-6916

All phases of Radio and TV production taught. Announcing, Writing, News, Disc Jockey, Sportscasting and Directing. Custom-built broadcast equipment and air conditioned studios. Catalogue available—Register NOW— Placement Service for Graduates

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and

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**BROADCASTING**  
THE BUSINESSWEEKLY OF TELEVISION AND RADIO

Executive and Publication Headquarters  
1735 DeSales Street, Washington 6, D. C.  
Bureaus: New York, Chicago, Hollywood

Published every Monday for broadcasters, advertisers and their agencies, and the allied services of the business and art of broadcasting. Founded in 1931, it is the recognized source of news, ideas and information in the burgeoning tv/radio field

Whether, as a reader, you want to keep current with the broadcast media or, as an advertiser, you have something to tell or sell, you'll get more of what you need, faster, through BROADCASTING. It's THE Businessweekly of Television and Radio. Annual domestic subscription \$7.00—with Yearbook \$11.00

add \$1.00 per year on subscriptions addressed outside U. S. A.

# LEADING TELEVISION AND RADIO ADVERTISERS—1959

Television billing of the top 100 advertisers in 1959, as released by Television Bureau of Advertising, are at the gross or one-time rate.

Spot radio's top 100 advertisers, Radio Advertising Bureau's first yearly report, in order of estimated net investments (after discounts).

	Total Tv	Spot Tv*	Network Tv†		Spot Radio
1. Procter & Gamble	\$95,340,352	\$45,046,800	\$50,293,552	1. Ford Motor	\$7,280,000
2. Lever Bros.	46,853,895	14,118,940	32,734,955	2. Reynolds Tobacco	4,800,000
3. American Home Products	38,767,078	10,657,620	28,109,458	3. Chrysler Corp.	4,129,000
4. Colgate-Palmolive	36,358,414	13,879,890	22,478,524	4. General Motors	4,115,000
5. General Foods	35,489,721	14,599,400	20,890,321	5. Anheuser-Busch	3,683,000
6. General Motors	21,391,774	1,370,030	20,021,744	6. Liggett & Myers	3,600,000
7. R. J. Reynolds Tobacco	20,376,277	4,252,450	16,123,827	7. P. Lorillard	3,100,000
8. Bristol-Myers	20,361,357	7,744,650	12,616,707	8. American Tobacco	3,090,000
9. Adell Chemical	18,132,030	18,132,030	—	9. Schlitz Brewing	2,710,000
10. Brown & Williamson Tobacco	17,845,593	9,252,640	8,592,953	10. Sinclair Refining	2,500,000
11. P. Lorillard	17,002,728	4,177,170	12,825,558	11. Carling Brewing	2,000,000
12. Sterling Drug	16,636,373	3,660,910	12,975,463	12. Thomas Leeming & Co.	2,000,000
13. Gillette	16,387,524	2,745,350	13,642,174	13. Bristol-Myers	1,900,000
14. General Mills	16,156,947	3,237,710	12,919,237	14. Texas Co.	1,840,000
15. Miles Labs.	15,251,345	7,830,830	7,420,515	15. Chesebrough-Pond's	1,670,000
16. Liggett & Myers	14,540,097	2,948,590	11,591,507	16. B.C. Remedy	1,600,000
17. Kellogg	13,442,861	5,988,600	7,454,261	17. Fels & Co.	1,578,000
18. American Tobacco	13,348,880	3,467,440	9,881,440	18. Beneficial Finance	1,500,000
19. Warner-Lambert	13,053,414	10,690,620	2,362,794	19. Eastern Air Lines	1,500,000
20. Ford Motor	12,999,287	951,000	12,048,187	20. Northwest Orient Airlines	1,500,000
21. Philip Morris	12,982,348	4,387,270	8,595,078	21. Shell Oil	1,420,000
22. Continental Baking	11,582,615	10,806,480	776,135	22. Plough, Inc.	1,400,000
23. Pharmaceuticals	11,077,037	418,050	10,658,987	23. Campbell Soup	1,352,000
24. Chrysler Corp.	10,496,356	989,090	9,507,266	24. Ralston Purina	1,311,000
25. Standard Brands	10,389,650	4,135,040	6,254,610	25. American Airlines	1,250,000
26. National Biscuit	9,730,022	2,130,880	7,599,142	26. Continental Baking	1,200,000
27. Carter Products	8,942,365	3,474,300	5,468,065	27. Esso Standard Oil	1,100,000
28. Corn Products	8,747,887	4,226,190	4,521,697	28. Firestone Tire & Rubber	1,100,000
29. S. C. Johnson & Son	8,224,585	1,098,880	7,125,705	29. Miles Labs.	1,070,000
30. National Dairy Products	7,841,357	1,445,980	6,395,377	30. Metropolitan Life Ins.	1,059,500
31. Revlon	7,500,964	3,284,050	4,216,914	31. Gillette	1,025,000
32. International Latex	7,381,340	7,381,340	—	32. Sterling Drug	1,000,000
33. Pillsbury	6,934,594	2,712,080	4,222,514	33. Cities Service	1,000,000
34. Texaco	6,848,210	649,380	6,198,830	34. Standard Brands	1,000,000
35. Alberto-Culver	6,675,537	1,535,130	5,140,407	35. Tetley Tea	975,000
36. General Electric	6,473,224	278,590	6,194,634	36. Schaefer Brewing	940,000
37. Ralston-Purina	6,222,860	1,808,340	4,414,520	37. Trans World Airlines	925,000
38. Bayuk Cigars	6,125,682	162,910	5,962,772	38. Pharmaco	910,000
39. Armour & Co.	5,890,528	1,291,160	4,599,368	39. Borden Co.	900,000
40. American Circle	5,828,120	2,496,540	3,331,580	40. Hamm Brewing	900,000
41. Eastman Kodak	5,767,735	107,470	5,660,265	41. Cream of Wheat	850,000
42. Beech-Nut Life Savers	5,476,210	636,840	4,839,370	42. Clark Oil & Refining	820,000
43. Texize Chemicals	5,360,900	5,360,900	—	43. Corn Products Refining	800,000
44. Campbell Soup	5,258,735	492,060	4,766,675	44. Liebmann Breweries	800,000
45. Drug Research Corp.	5,196,249	2,742,900	2,453,349	45. Quaker Oats	800,000
46. Westinghouse Electric	5,166,205	—	5,166,205	46. Union Carbide Consumer Prods.	800,000
47. E. I. du Pont De Nemours	5,165,744	481,250	4,684,494	47. Studebaker-Packard	750,000
48. Scott Paper	5,112,346	1,011,750	4,100,596	48. J. A. Folger	735,000
49. Quaker Oats	4,669,746	1,859,690	2,810,056	49. Falstaff Brewing	720,000
50. Nestle Co.	4,562,151	2,581,390	1,980,761	50. Shulton	720,000
51. Aluminum Co. of America	4,538,651	625,730	3,912,921	51. Time, Inc.	715,000
52. Borden Co.	4,450,906	2,824,470	1,626,436	52. Stanback	710,000
53. Vick Chemical	4,387,941	3,115,200	1,272,741	53. P. Ballantine	710,000
54. Block Drug	4,117,202	1,250,630	2,866,572	54. Philip Morris	710,000
55. Anheuser-Busch	3,992,497	343,427	3,649,070	55. General Foods	705,000
56. Radio Corp. of America	3,967,716	125,880	3,841,836	56. Greyhound	700,000
57. Coca-Cola Co. (bottlers)	3,943,140	3,567,960	375,180	57. Pabst Brewing	675,000
58. United Merchants Mfrs.	3,840,970	3,840,970	—	58. Florists' Telegraph Delivery	665,000
59. Prudential Insurance	3,776,169	3,776,169	—	59. General Cigar	660,000
60. J. A. Folger	3,722,440	3,722,440	—	60. Interstate Bakeries	660,000
61. Falstaff Brewing	3,695,939	2,061,370	1,634,569	61. Chattanooga Medicine	650,000
62. Chesebrough-Ponds	3,691,519	1,419,880	2,271,639	62. Langendorf Bakeries	650,000
63. Avon Products	3,677,040	3,677,040	—	63. W. F. McLaughlin	650,000
64. Kaiser Industries	3,672,894	—	3,672,894	64. Sun Oil	625,000
65. Helene Curtis	3,520,372	1,787,350	1,733,022	65. American Home Prods. Co.	616,000
66. Ford Motor Co. (dealers)	3,438,840	3,438,840	—	66. Standard Oil (Indiana)	610,000
67. Kimberly-Clark	3,291,632	—	3,291,632	67. Phillips Petroleum	605,000
68. U. S. Steel	3,274,480	48,660	3,225,820	68. Household Finance Corp.	600,000
69. Schlitz Brewing	3,260,557	1,850,150	1,410,407	69. General Mills	594,000
70. Carnation Co.	3,225,438	584,590	2,640,848	70. Mennen	590,000
71. Johnson & Johnson	3,169,915	168,800	3,001,115	71. Nestle	590,000
72. Reynolds Metals	3,141,630	123,090	3,018,540	72. International Harvester	583,000
73. Swift & Co.	3,128,964	827,170	2,301,794	73. Foster-Milburn	580,000
74. Lanolin Plus	3,047,290	3,047,290	—	74. Skelly Oil	564,000
75. Armstrong Cork	2,998,265	—	2,998,265	75. John Morrell	560,000
76. Schick	2,997,457	1,348,040	1,649,417	76. National Airlines	550,000
77. B. T. Babbitt	2,992,150	2,992,150	—	77. Piel Bros.	550,000
78. Pepsi Cola Co. (bottlers)	2,984,590	2,984,590	—	78. Seaboard Finance	550,000
79. Esso Standard Oil	2,973,344	2,198,650	774,694	79. Massey-Ferguson	535,000
80. Andrew Jergens	2,923,670	2,923,670	—	80. American Bakeries	515,000
81. National Grape Coop. Assn.	2,923,290	2,601,350	321,940	81. Hills Bros. Coffee	510,000
82. Sears, Roebuck	2,912,411	947,720	1,964,691	82. Wm. Wrigley Jr.	500,000
83. Wesson Oil & Snow Drift	2,883,440	2,883,440	—	83. Burgermeister Brewing	495,000
84. H. J. Heinz	2,875,530	28,040	2,847,490	84. United Biscuit	495,000
85. Food Mfrs. Inc.	2,769,580	2,769,580	—	85. Tea Council	484,000
86. William Wrigley Jr.	2,749,420	2,749,420	—	86. Lucky Lager Brewing	475,000
87. Drackett Co.	2,727,260	252,480	2,474,780	87. Duquesne Brewing	455,000
88. Carling Brewing	2,725,717	2,395,710	330,007	88. Canada Dry	450,353
89. Pabst Brewing	2,710,170	2,710,170	—	89. General Baking	450,000
90. Atlantis Sales	2,659,025	1,403,850	1,255,175	90. Bon Ami	450,000
91. Shell Oil	2,563,895	2,451,710	112,185	91. American Motors	435,000
92. Norwich Pharmacal	2,534,960	2,534,960	—	92. Paxton & Gallagher	420,000
93. Sperry Rand	2,427,951	—	2,427,951	93. S.S.S.	415,988
94. General Motors (dealers)	2,427,260	2,427,260	—	94. Duffy-Mott	415,000
95. Max Factor	2,423,490	2,423,490	—	95. Gulf Oil	415,000
96. Hamm Brewing	2,422,341	1,821,880	600,461	96. Pharma-Craft	415,000
97. Pet Milk	2,327,620	—	2,327,620	97. United Air Lines	415,000
98. Gulf Oil	2,315,460	823,010	1,492,450	98. K.L.M. Airlines	410,000
99. Associated Products	2,216,630	1,956,140	260,490	99. National Brewing	410,000
100. Jacob Ruppert	2,213,820	2,213,820	—	100. Associated Sepian Prods.	407,500

\* N. C. Rorabaugh. † LNA-BAR

NOTE: The 100 figures given here are totals for each company, including all of its brands and divisions. The figures are for the calendar year 1959 as estimated by RAB on the basis of its survey during the period, with validating cross-checks for accuracy. The figures are "net," meaning they represent estimates of actual expenditure rather than overly high "gross" figures. (The above listing is based on a sample of sources representing approximately 50 percent of the nation's spot dollar volume. Even with this large a sample, however, it is possible that a few advertisers were missed, particularly among accounts whose distribution is not national.)

\*Ford Motor Co. expenditure includes spot radio money spent by Ford's dealer organizations. Figures shown for other auto manufacturers reflect only "factory" expenditures—exclude dealer organization expenditures.

\*\*Borden expenditure represents spot radio money for food products only—does not include spot radio expenditures for dairy and ice cream products.

# TOP ADVERTISING AGENCIES — 1952-59

Since 1952, the editors of BROADCASTING—*The Businessweekly of Television and Radio*, have compiled the broadcast billings records of the advertising agencies doing the most business in radio and tv. On this page and next is the historical record.

Results of the ninth annual survey, including profiles of the first 50 agencies for 1960, will appear in BROADCASTING late in 1960.

## 1952

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	BBDO	\$40	\$13.5	\$26.5
2.	YOUNG & RUBICAM	36	12	24
3.	BENTON & BOWLES	30	10.5	19.5
	BIOW CO	30	10.5	19.5
5.	WILLIAM ESTY & CO.	28	10	18
6.	J. WALTER THOMPSON	27	13.5	13.5
7.	DANCER-FITZGERALD-SAMPLE	26	17.5	8.5
8.	McCANN-ERICKSON	25	8.7	16.3
9.	FOOTE, CONE & BELDING	20	10	10
10.	LEO BURNETT CO.	18	9	9
11.	LENNEN & NEWELL	15	3	12
	TED BATES	15	6	9
13.	KENYON & ECKHARDT	14.5	5.5	9
14.	N. W. AYER & SON	12	6	6
15.	MAXON INC.	11	4.4	6.6
16.	SULLIVAN, STAUFFER, COLWELL & BAYLES	10	4	6
	CUNNINGHAM & WALSH	10	4	6
18.	NEEDHAM, LOUIS & BRORBY	8	3	5
	CECIL & PRESBRY	8	3.6	4.4
	COMPTON ADV.	8	4.5	3.5
21.	SHERMAN & MARQUETTE	7.5	2.5	5
	RUTHRAUFF & RYAN	7.5	3.2	4.3
23.	CAMPBELL-EWALD	7	1.8	5.2
	D'ARCY ADV.	7	3.5	3.5
	WARWICK & LEGLER	7	3	4
26.	WARD WHEELLOCK CO.	6	3.5	2.5
27.	HARRY B COHEN CO.	4.5	1.8	2.7
28.	WILLIAM WEINTRAUB	4	2	2
19.	ERWIN, WASEY & CO.	3.5	1.5	2
30.	FULLER & SMITH & ROSS	3.4	.9	2.5

## 1953

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	BBDO	\$49.5	\$14.5	\$35
2.	YOUNG & RUBICAM	49	15	34
3.	J. WALTER THOMPSON CO.	35	13.5	21.5
4.	BENTON & BOWLES	32	11.8	20.2
	BIOW CO	32	8	24
6.	WILLIAM ESTY & CO.	29	8	21
7.	DANCER-FITZGERALD-SAMPLE	27	18	9
8.	McCANN-ERICKSON	25.5	8	17.4
9.	TED BATES	24	6	18
	LEO BURNETT CO.	24	7.2	16.8
11.	FOOTE, CONE & BELDING	18	8	10
	LENNEN & NEWELL	18	4	14
13.	KENYON & ECKHARDT	15.2	5.6	9.6
14.	KUDNER	15	4.8	10.2
15.	CUNNINGHAM & WALSH	14	4	10
	MAXON INC.	14	4.2	9.8
17.	N. W. AYER & SON	13.4	6.5	6.9
18.	SULLIVAN, STAUFFER, COLWELL & BAYLES	13	3	10
19.	COMPTON ADV.	12.5	5	7.5
20.	NEEDHAM, LOUIS & BRORBY	11	4.5	6.5
	SHERMAN & MARQUETTE	11	3.5	7.5
22.	GEOFFREY WADE	10	6.5	3.5
	RUTHRAUFF & RYAN	10	5	5
24.	CECIL & PRESBRY	9.5	1.5	8
25.	CAMPBELL-EWALD	8.5	1.8	6.7
26.	WARWICK & LEGLER	7	1.5	5.5
27.	D'ARCY ADV.	6.5	2.5	4
28.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6	1.5	4.5
	FULLER & SMITH & ROSS	6	1.5	4.5
	MacMANUS, JOHN & ADAMS	6	2	4
	WARD WHEELLOCK CO.	6	2.5	3.5
	WEISS & GELLER	6	2	4

## 1954

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	YOUNG & RUBICAM	\$60	\$15	\$45
2.	BBDO	59	13	46
3.	J. WALTER THOMPSON CO.	50	12	38
4.	McCANN-ERICKSON	46	9	37
5.	BIOW CO.	33.4	5.6	27.8
6.	LEO BURNETT CO.	33.3	6	27.3
7.	WILLIAM ESTY & CO.	31	5	26
8.	BENTON & BOWLES	29.2	8.4	20.8
9.	DANCER-FITZGERALD-SAMPLE	28.5	15.5	13
10.	TED BATES	27.5	7	20.5
11.	KENYON & ECKHARDT	22.5	7.5	15
12.	COMPTON ADV.	22.3	5.5	16.8
13.	FOOTE, CONE & BELDING	22	5.5	16.5
14.	LENNEN & NEWELL	20	4	16

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
15.	N. W. AYER & SON	18	7.5	10.5
16.	CUNNINGHAM & WALSH	16	3.5	12.5
17.	KUDNER	14	2.6	11.4
	MAXON INC.	14	3	11
19.	SULLIVAN, STAUFFER, COLWELL & BAYLES	13.8	3.8	10
20.	RUTHRAUFF & RYAN	13	4	9
21.	NEEDHAM, LOUIS & BRORBY	11.9	3.6	8.3
22.	BRYAN HOUSTON INC.	11.5	4	7.5
23.	GEOFFREY WADE	11	7	4
24.	CAMPBELL-EWALD	10	2.2	7.8
	WEISS & GELLER	10	2	8
26.	TATHAM-LAIRD	9.5	1	8.5
27.	D'ARCY ADV.	8	3.5	4.5
	ERWIN, WASEY	8	3	5
29.	MacMANNUS, JOHN & ADAMS	7	.5	6.5
30.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6	2.2	3.8
	GEYER INC.	6	2	4
32.	FULLER & SMITH & ROSS	5.7	.5	5.2
33.	GRANT ADV.	5.5	1.5	4
	WARWICK & LEGLER	5.5	1.3	4.2
35.	GREY ADV.	5.1	1.5	3.6
36.	HARRY B. COHEN	5	2	3

## 1955

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	YOUNG & RUBICAM	\$72	\$12	\$60
2.	BBDO	60	10.5	49.5
	McCANN-ERICKSON	60	10.5	49.5
4.	J. WALTER THOMPSON CO.	58	5	53
5.	LEO BURNETT	42.1	5.8	36.3
6.	BENTON & BOWLES	39	4	35
	WILLIAM ESTY & CO.	39	4	35
8.	TED BATES	37	7	30
9.	KENYON & ECKHARDT	34.5	4.5	30
10.	BIOW-BEIRN-TOIGO	30	5	25
	DANCER-FITZGERALD-SAMPLE	30	13	17
12.	COMPTON ADV.	25.5	4.5	21
13.	N. W. AYER & SON	21	10	11
14.	FOOTE, CONE & BELDING	20.5	3.5	17
15.	LENNEN & NEWELL	20	4	16
16.	SULLIVAN, STAUFFER, COLWELL & BAYLES	17.8	3.3	14.5
17.	CUNNINGHAM & WALSH	17	3.5	13.5
18.	RUTHRAUFF & RYAN	15.5	4	11.5
19.	CAMPBELL-EWALD	14	3	11
	KUDNER	14	2.5	11.5
	MAXON INC.	14	3	11
22.	TATHAM-LAIRD	12.2	.9	11.3
23.	NEEDHAM, LOUIS & BRORBY	12	3	9
24.	GRANT ADV.	11.1	2.6	8.5
25.	GEOFFREY WADE	11	4	7
26.	D'ARCY ADV.	10	3.5	6.5
	WEISS & GELLER	10	2	8
28.	BRYAN HOUSTON	9.8	2.8	7
29.	MacMANNUS, JOHN & ADAMS	8.5	.7	7.8
30.	ERWIN, WASEY & CO.	8	3	5
	GREY ADV.	8	1.7	6.3
32.	GEYER INC.	7	2	5
33.	EARLE LUDGIN & CO.	6.3	.3	6
34.	NORMAN, CRAIG & KUMMEL DOHERTY, CLIFFORD, STEERS & SHENFIELD	6	2	4
36.	WARWICK & LEGLER	5.7	1.2	4.5

## 1956

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	YOUNG & RUBICAM	\$82	\$ 8	\$74
2.	BBDO	80	10	70
3.	McCANN-ERICKSON	76.4	9.9	66.5
4.	J. WALTER THOMPSON CO.	70	10	60
5.	TED BATES	55	6	49
6.	BENTON & BOWLES	53.8	3.1	50.7
7.	LEO BURNETT	43	5	38
8.	WILLIAM ESTY & CO.	40	6	34
9.	DANCER-FITZGERALD-SAMPLE	37.5	6.5	31
10.	KENYON & ECKHARDT	35.6	4.5	31.1
11.	FOOTE, CONE & BELDING	32.5	7	25.5
12.	COMPTON ADV.	31.9	2.3	29.6
13.	N. W. AYER & SON	28	10	18
14.	SULLIVAN, STAUFFER, COLWELL & BAYLES	24.5	4.4	20.1
15.	CAMPBELL-EWALD	21	4	17
	LENNEN & NEWELL	21	1.5	19.5
17.	RUTHRAUFF & RYAN	15	4	11
18.	CUNNINGHAM & WALSH	14.5	2.8	11.7
19.	CAMPBELL-MITHUN	14	1	13
	D'ARCY ADV.	14	3	11
	GRANT ADV.	14	2.5	11.5
	MAXON INC.	14	1	13
23.	TATHAM-LAIRD	13.8	.6	13.2
24.	KUDNER	13	4	9
25.	NEEDHAM, LOUIS & BRORBY	12	2.5	9.5
26.	GEOFFREY WADE	11	2	9
	GREY ADV.	11	2.2	8.8

# Top Advertising Agencies—1952-59

## 1956 CONTINUED

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
28.	BRYAN HOUSTON	10.8	1.3	9.5
29.	NORMAN, CRAIG & KUMMEL	9.6	2.6	7
30.	NORTH ADV.	9	1	8
31.	GEYER INC.	8	2	6
	ERWIN, WASEY	8	2	6
33.	EMIL MOGUL	7.5	2.5	5
34.	MacMANUS, JOHN & ADAMS	7	1.5	5.5
	RUSSEL M. SEEDS	7	1.5	5.5
	EARLE LUDGIN	7	.8	6.2
37.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6.7	1.2	5.5
38.	WARWICK & LEGLER	6.2	1.3	4.9
39.	RAYMOND SPECTOR	5.6	1	4.6
40.	HARRY B. COHEN	5.5	1.2	4.3

## 1957

1.	McCANN-ERICKSON	\$103	\$12	\$91
2.	YOUNG & RUBICAM	100	15	85
3.	J. WALTER THOMPSON CO.	92	12	80
4.	BBDO	85	14	71
5.	TED BATES	76.5	7	69.5
6.	BENTON & BOWLES	54.5	3	51.5
7.	LEO BURNETT	49	6	43
8.	DANCER-FITZGERALD-SAMPLE	47	7.5	39.5
9.	COMPTON ADV.	42	2.1	39.9
10.	WILLIAM ESTY & CO.	32	7	25
11.	FOOTE, CONE & BELDING	36	4	32
12.	KENYON & ECKHARDT	31.5	6.8	24.7
13.	N. W. AYER & SON	31	11	20
14.	SULLIVAN, STAUFFER, COLWELL & BAYLES	26.7	5.3	21.4
15.	CAMPBELL-EWALD	25	4	21
16.	LENNEN & NEWELL	24.5	3.4	21.1
17.	CUNNINGHAM & WALSH	17	7	10
18.	CAMPBELL-MITHUN	16.8	1.5	15.3
	MAXON INC.	16.8	1	15.8
20.	GRANT ADV.	16	3	13
21.	GREY ADV.	15.4	1	14.4
22.	PARKSON	15	.5	14.5
	ERWIN WASEY, RUTHRAUFF & RYAN	15	5	10
24.	D'ARCY ADV.	14	5.5	8.5
	NEEDHAM, LOUIS & BRORBY	14	2.2	11.8
26.	GEOFFREY WADE	12.8	1	11.8
27.	TATHAM-LAIRD	11.2	.2	11
28.	NORTH ADV.	11	.5	10.5
29.	GARDNER ADV.	10.4	2.1	8.3
30.	NORMAN, CRAIG & KUMMEL	10.3	2.3	8
31.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	10	.9	9.1
	KUDNER	10	3	7
33.	BRYAN HOUSTON	9	.7	8.3
34.	EDWARD H. WEISS CO.	8.3	.3	8
35.	FULLER & SMITH & ROSS	8.2	1.2	7
36.	EMIL MOGUL	8	2.1	5.9
37.	DONAHUE & COE	7.7	1.8	5.9
	MacMANUS, JOHN & ADAMS	7.7	2.1	5.6
39.	KEYES, MADDEN & JONES	7.4	.8	6.6
40.	GORDON BEST	7.3	1.3	6
41.	GUILD, BASCOM & BONFIGLI	6.9	1.6	5.3
42.	COHEN & ALESHIRE	6.6	1.5	5.1
43.	DOYLE DANE BERNBACH	6.5	.4	6.1
44.	OGILVY, BENSON & MATHER	6.4	2.4	4
45.	WARWICK & LEGLER	6.2	2.5	3.7
	D. P. BROTHER	6.2	.2	6
47.	EARLE LUDGIN	6	1	5
48.	GEYER INC.	5.5	1.5	4
49.	FITZGERALD	5.3	.5	4.8
50.	RAYMOND SPECTOR	5	—	5

## 1958

1.	J. WALTER THOMPSON CO.	\$113.5	\$12	\$101.5
2.	McCANN-ERICKSON	102	15	87
3.	YOUNG & RUBICAM	95.2	13.2	82
4.	BBDO	88	15	73
5.	TED BATES	84	6	78
6.	BENTON & BOWLES	66.5	1.5	65
7.	LEO BURNETT	54.3	3.05	51.2
8.	DANCER-FITZGERALD-SAMPLE	48.7	7.7	41
9.	COMPTON ADV.	47.25	2.25	45
10.	N. W. AYER & SON	45	15	30
11.	LENNEN & NEWELL	40.1	9.3	30.8
12.	WILLIAM ESTY	39	4	35
13.	KENYON & ECKHARDT	37.2	7.2	30
14.	FOOTE, CONE & BELDING	35.5	6.5	29
15.	SULLIVAN, STAUFFER, COLWELL & BAYLES	30	6.4	23.6
16.	CAMPBELL-EWALD	30	4.5	25.5
17.	CUNNINGHAM & WALSH	22	9	13

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
18.	GEOFFREY WADE	18.6	1.5	17.1
19.	MAXON	16.8	1	15.8
20.	NEEDHAM, LOUIS & BRORBY	16.8	2.9	13.9
21.	ERWIN WASEY, RUTHRAUFF & RYAN	16.5	5.5	11
22.	GREY ADV.	16.5	5.5	11
23.	PARKSON	15.8	.2	15.6
24.	GRANT ADV.	15.5	2.7	12.8
25.	D'ARCY ADV.	15.5	5	10.5
26.	CAMPBELL-MITHUN	15.5	2.5	13
27.	NORMAN, CRAIG & KUMMEL	14.6	4.1	10.5
28.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	13	2.5	10.5
29.	GARDNER ADV.	11.5	3.45	8.05
30.	TATHAM-LAIRD	11	.5	10.5
31.	BRYAN HOUSTON	10.8	.7	10.1
32.	OGILVY, BENSON & MATHER	10.1	2.4	7.7
33.	D. P. BROTHER	9.15	.65	8.5
34.	FULLER & SMITH & ROSS	9	1.5	7.5
35.	MacMANUS, JOHN & ADAMS	8.51	.81	7.7
36.	NORTH ADVERTISING	8.4	.1	8.3
37.	GUILD, BASCOM & BONFIGLI	8.3	1.4	6.9
38.	DOYLE DANE BERNBACH	7.8	.4	7.4
39.	KEYES, MADDEN & JONES	7.71	.575	7.13
40.	EMIL MOGUL	7.49	1.85	5.64
41.	DONAHUE & COE	7.2	1.6	5.6
42.	COHEN & ALESHIRE	7	3.4	3.6
43.	WARWICK & LEGLER	7	1.5	5.5
44.	GORDON BEST	6.8	1.1	5.7
45.	REACH, McCLINTON	6.057	.207	5.85
46.	GEYER INC.	5.9	1.5	4.4
47.	EDWARD WEISS	5.7	.7	5
48.	C. J. LA ROCHE	5.28	.3	4.98
49.	FLETCHER RICHARDS	5	1.6	3.4
50.	HONIG-COOPER, HARRINGTON & MINER	5	1	4

## 1959

1.	J. WALTER THOMPSON	\$124.5	\$14	\$110.5
2.	McCANN-ERICKSON	108	18	90
3.	YOUNG & RUBICAM	102.5	13.5	89
4.	TED BATES	95	5	90
5.	BBDO	88	15	73
6.	BENTON & BOWLES	75.9	2.2	73.7
7.	LEO BURNETT	58.6	2.9	55.7
8.	DANCER-FITZGERALD-SAMPLE	58	6.7	51.3
9.	N. W. AYER	51.8	16	35.8
10.	KENYON & ECKHARDT	47	7.1	39.9
11.	COMPTON	43.9	2.3	41.6
12.	LENNEN & NEWELL	42.1	3.9	38.2
13.	WILLIAM ESTY	41.5	5.5	36
14.	FOOTE, CONE & BELDING	40.3	4.6	35.7
15.	SULLIVAN, STAUFFER, COLWELL & BAYLES	32	6.4	25.6
16.	CAMPBELL-EWALD	30	4.5	25.5
	CUNNINGHAM & WALSH	30	9	21
18.	GREY	22.1	6.7	15.4
19.	GEOFFREY WADE	21.84	1.05	20.79
20.	D'ARCY	21	6	15
21.	TATHAM-LAIRD	20.2	2.2	18
22.	NEEDHAM, LOUIS & BRORBY	19.2	3	16.2
23.	MAXON	17	1.1	15.9
	ERWIN WASEY, RUTHRAUFF & RYAN	17	6.3	10.7
25.	PARKSON	16.48	0.28	16.2
26.	CAMPBELL-MITHUN	16	4	12
27.	OGILVY, BENSON & MATHER	14.8	2	12.8
28.	GRANT	14.65	2.6	12.05
29.	NORMAN, CRAIG & KUMMEL	14.6	1	13.6
30.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	14.5	2.4	12.1
31.	GARDNER	14.24	2.74	11.5
32.	W. B. DONER	11.7	4.6	7.1
33.	FULLER & SMITH & ROSS	11	0.75	10.25
34.	GUILD, BASCOM & BONFIGLI	10.6	1.9	8.7
35.	FLETCHER RICHARDS, CALKINS & HOLDEN	10.1	2.7	7.4
36.	KEYES, MADDEN & JONES	9.83	1.39	9.44
37.	DOYLE DANE BERNBACH	9.75	1.15	8.6
38.	MOGUL WILLIAMS & SAYLOR	9.6	2.2	7.4
	GEYER, MOREY, MADDEN & BALLARD	9.6	4.5	5.1
40.	NORTH	9.45	0.2	9.25
41.	D. P. BROTHER	9.4	0.9	8.5
42.	WARWICK & LEGLER	8.9	1.6	7.3
43.	COHEN, DOWD & ALESHIRE	8.7	4.1	4.6
44.	KNOX REEVES	7.8	0.4	7.4
45.	DONAHUE & CO.	7.5	2	5.5
	HONIG-COOPER, HARRINGTON & MINER	7.5	1.25	6.25
	REACH, McCLINTON	7.5	0.5	7
	EDWARD WEISS	7.5	0.4	7.1
49.	GORDON BEST	6.8	1.1	5.7
50.	MacMANUS, JOHN & ADAMS	6.4	2	4.4

## Advertising Agencies Handling Radio and/or Television Accounts

(This list was compiled from agency records of the Station Representatives Association)

### A

**A. D. Adams Adv.** 37 W. 53 St., New York 19. Circle 6-2940

Robert Feldman media dir  
**Adams & Keyes.** 3 E 54th St, New York 22. Plaza 1-5630. Stanley J. Keyes Jr., chmn; B D Adams, pres James J. Freeman, Sr vp & media dir.

Atlanta (Burke Dowling Adams Inc) 1750 Peachtree Rd., N.W. Trinity 5-0121.  
Los Angeles: 712 S Curson Ave. Webster 8-3781

Chicago 75 E Wacker Dr. Andover 3-5966.

**Advertising Assoc. Inc.** 10-A W. Grace St., Richmond, Va. Milton 3-0157.

Radio-Television Dept.: Jack D. Lewis, chmn of bd, pres; Don Martin, executive vp and radio director

**Advertising Inc. of Washington.** 1625 Eye St., N.W. Washington 6. Republic 7-3447. King Pedlar, pres

**Aitkin-Kynett Co. Inc.** 1400 S Penn Sq, Philadelphia 2 Rittenhouse 6-7810

Radio-Television Dept.: Allen Gray, radio-tv production director

Radio-Television Media Buyers: Alan Bobbe, Edna M. Gretz, John Accetta

**Allen & Reynolds.** 3104 Farnam St., Omaha 31, Neb 342-0150

Lyle De Moss, exec radio/tv dir; Don B. Amsden, radio/tv dir; Marilyn Hayes, time buyer

**Allmayer, Fox & Reshkin Agency, Inc.** 612 West 47th St., Kansas City 12, Mo Jefferson 1-1400 Ben N. Allmayer, pres. Ray Schoenfeld, media dir, Rod D. Frazier, radio/tv dir.

**Anderson & Cairns Inc.** 130 E. 59th St., New York 22. Murray Hill 8-5800.

Radio-Television Dept.: Victor Seydel, vp, director of radio-tv; Anne Bradley, assistant.

**Anderson-McConnell Adv. Agency Inc.** 922 N. Vine St., Hollywood 28, Calif. Hollywood 3-4154.

Radio-Television Dept.: James Mackin.  
Radio-Television Media Buyer: May Ellen Wheeling.

**Applestein, Levinstein & Golinick Adv. Agency Inc.** 342 N. Charles St., Baltimore 1. Saratoga 7-1166.

Radio-Television Dept.: Leon S. Golinick, pres, Cas Applestein, executive officer; Morton Levinstein, sec-treas.

Radio-Television Media Buyer: Joseph Giannaccini, media assistant.

**Atlantic/Bernstein Assoc.** 655 Madison Ave. Templeton 8-8250

Radio-Television Dept.: Sylvester J. Bernstein, media dir

**Aves, Shaw & Ring Inc.** 430 Federal Square Bldg., Grand Rapids 2, Mich. Glendale 9-3351.

Radio-Television Dept.: James C. Gielow, radio-tv director

Radio-Television Media Buyers: Wesley Aves, pres & acct supr William A. Hagerman, vp & acct exec; E. F. Davison, acct exec; J. C. Gielow, acct exec

Chicago 333 North Michigan Avenue Financial 6-0365 Kenneth R. Ring, exec vp & mgr; L. H. Ashcroft, acct exec

**N. W. Ayer & Son Inc.** W. Washington Sq., Philadelphia 6. Walnut 5-0100.

H. A. Batten, chmn bd; Warner S. Shelly, pres.

Radio-Television Media Buyers: Leslie D. Farnath, vp in charge, George Burrows, media dir; Isabel Ziegler, Chalmer Gates, Frank Carvell, Robert Rowen, Harlan Radford, William Kane, supervisors. William Kane, Paul Kizenberger, Doug Parker, Derrick Dyatt, Donald Heller, Mrs. Martha Panella, Arne Ramberg, Mary Dunlavey, George McCov Jack Coverly-Smith, Mrs. Alice Kiel, Jack Hill, Edward Hardison, timebuyers

New York 20 1271 Avenue of the Americas, Rockefeller Center. Plaza 7-5700

Radio-Television Dept.: James E. Hanna, vp in charge; Thomas J. McDermott, vp; Thomas H. Calhoun, vp; William J. Ratchiff, commercial production, G. D. Gudebrod, film chief.

Boston 16: Statler Office Bldg. Hubbard 2-4970. Raymond W. Heffron, vp and mgr.

Detroit 26 First National Bldg. Woodward 5-3322. Richard T. O'Reilly, vp and mgr.

Chicago 3: 135 South LaSalle St. Andover 3-7111. Thomas G. Watson Jr. vp and mgr

San Francisco 4: 235 Montgomery St. Sutter 1-2534. Harry C. Graybill, vp and mgr.

Hollywood 28: Hollywood Taft Bldg. Hollywood 3-4181. Edmund H. Rogers Jr., vp and mgr

Honolulu 13: 1060 Bishop St., James P. Smith, mgr.

### B

**Lynn Baker Inc.** 720 Fifth Ave., New York 19. Judson 6-3900.

Radio-Television Dept. David Savage, vp and radio-tv director

Radio-Television Media Buyer: James D. Evans, vp and media director.

**G. M. Basford Co.** 60 E. 42nd St., New York 17. Murray Hill 2-2838

Henry C. Sildorff, bd chmn; Fred Adams, pres, William Schirk, vp & media dir

**Ted Bates & Co.** 666 Fifth Ave., New York 19 Judson 6-0600.

T. L. Bates, honorary chmn of bd, Rosser Reeves, chmn of bd, Thomas J. Carnese, senior vp and gen mgr, James Douglass, administrative vp, John M. Tyden, vice chmn of bd, William H. Kearns, vice chmn of bd and chmn of exec committee, William A. O. Gross and William E. Hatch, bd members.

Radio-Television Dept.: Richard A. R. Pinkham, senior vp and director, Herbert Gunter, vp in charge of production; Harold J. Saz, vp, business mgr; John E. Kucera, vp in charge of network relations, John N. Calley, in charge of new program development, Charles M. Kebbe, casting director.

Radio-Television Media Buyers: Edward A. Grey, senior vp in charge of media operations, William Kennedy, Winston Kircher, Christopher Lynch, Martin Murphy, Albert Skolnik, all assistant vps and media supervisors; Norman Chester and Lucian Bloom, both media supervisors; John Catanese, James Curran, Gordon Dewart, John Dougherty, Mary Ellis, Nathaniel Gayster, Arthur Goldstein, Eileen Greer, Stuart Hinkle, Paul Reardon, John Rothenberger, Conant Sawyer, Perry Seastrom, Chester Slaybaugh, Jack Sinnott, Leonard Soglio, Gregory Sullivan, Charles Theiss Frank Thompson, Gerald Van Horsen and William Warner, all buyers

Los Angeles 28: 1750 North Vine St. Hollywood 9-2161 Thomas F. McAndrews Jr., vp in charge.

**Batton, Barton, Durstine & Osborn Inc.** 383 Madison Ave., New York 17. Eldorado 5-5800.

Bruce Barton, chmn of bd; Bernard C. Duffy, vice chmn of bd; Charles H. Brower, pres.

Radio-Television Dept.: R. L. Foreman, executive vp in charge of plans bd; Herminio Traviesas, vp-mgr tv-radio dept.; George Polk, vp in charge tv-radio programming and planning, William Hoffmann, radio director, Ed Marshall, business mgr tv-radio, programming and talent contracts; Tom Anderson, in charge of radio production; Art Bellaire, vp in charge tv-radio copy; Larry Berger, in charge of tv art, George Kondolf, chief story editor

Radio-Television Media Buyers: Herb Mane-loveg, vp-media director; Dick McKeever, in charge of network broadcast; Ed Fleri, in charge of spot broadcast; Trow Ellman, Ted Wallower, timebuyers; Hope Martinez, supervisor, William Beste, Richard Wright Joe Harris, Ed Koehler, A. Brew, group media supervisors, Jackie Moore, Bob Wilson, H. Mados, assistant spot buyers.

Atlanta 8: 805 Peachtree St., N.E. Trinity 5-8654 C. S. Slayman, mgr

Boston 16: 462 Boylston St. Copley 7-7800. Richard O. Howe, vp-gen mgr.

Buffalo 3: Rand Bldg. Cleveland 7915. D. G. Casto, vp-mgr.

Chicago 11: 919 N. Michigan Ave. Superior 7-9200. Wayne Tiss, vp-mgr.

Cleveland 14: 100 National City Bank Bldg. Tower 1-7270. J. M. Bristow, vp-mgr.

Dallas 1: 223 Mercantile Continental Bldg. Riverside 7-3431. B. E. Foster, mgr.

Detroit 26: 1800 Penobscot Bldg. Woodward 5-0260. R. E. Anderson, vp-mgr.

Hollywood 28: 1717 North Highland Ave. Hollywood 2-1641 Robert Stefan, vp-mgr

Los Angeles 36: 5820 Wilshire Blvd. Webster 8-3188. W. M. Starkey, vp-mgr.

Montreal 2: Dominion Square Bldg. University 8-2655. S. Mowat, mgr.

Minneapolis 2: Northwestern Bank Bldg. Federal 8-8401. Bobb Chaney, vp-mgr.

Pittsburgh 19: Grant Bldg. Grant 1-9900. Burton E. Vaughan, vp-mgr.

San Francisco 4: 120 Montgomery St. Exbrook 7-1122. J. G. Motheral, vp-gen mgr.

Seattle 1: 1318 Fourth Ave. Elliott 5500. Walter Fitzsimmons, mgr.

Syracuse 2: 205 Harrison St. Syracuse 2-5319. Mrs. Helen Conn, mgr.

Toronto 160 Bloor St. Walnut 4-3780 M. Hicks, vp-gen mgr.

**Bennett-Adv. Inc.** 1813 N. Main St., High Point, N. C. 88-24151 Ted Cramer, radio-tv director Raleigh, N. C. 217 S. McDowell St. Temple 3-5792

Charlotte, N. C. 1416 East Morehead St Franklin 5-6038 Forrest Collier, Bill Wilson  
**Victor A. Bennett Co. Inc.** 6 E. 45th St., New York 17. Murray Hill 7-2186.

**Walter F. Bennett & Co.** 20 N. Wacker Drive, Chicago 6, Ill. Franklin 2-1131.

**Benton & Bowles.** 666 Fifth Ave., New York 19 Judson 2-6206

Atherton W. Hobler, chmn of exec committee William R. Baker Jr., chmn of bd, Robert E. Lusk, pres Lee M. Rich, vp media

Radio-Television Dept. Grant Tinker, vp-dir tv programming, William Schneider, vp-bus mgr tv radio

Radio-Television Media Buyers Hal Miller, vp-mgr media dept; Lee Curren, Milton Kiebler, vps-assoc media dirs, Bern Kannei, David Wedeck, assoc media dirs, Paul Roth, Rudy Maffei, Dick Gershon, Roger Clapp Sam Haven, John Collins, Alan Hornell, asst media dirs Tad Dastler, George Hefferman, Stuart Hinkle, Tom Kohler, Grace Porterfield, Jordan Schrieber, Jim Courtney Bob Friedlander Merrill Grant, Ed Green, Irv Adelsberg, Bern Shlossman, Clay Briggs, Tom Brande, Joe McCarthy, John Scanlan Alan Yoblon, Howard Gerber Stan Kreiser, Tom McCabe, Bob Silberberg, Jim Thompson, Stan Rosenfeld, time buyers

Hollywood 28 6253 Hollywood Blvd, Hollywood 4-9151. Al E. Kaye, vp west coast operations

**Gordon Best Co.** 228 N. LaSalle St., Chicago 1. State 2-5660

Gordon Best, chmn bd, treas, Carl M. Post, pres

Radio-Television Dept.: Shepard Chartoc, vp in charge of radio-tv.

Radio-Television Media Buyers: Edwin A. Trizil, media director; Helen Wood, timebuyer

**The Biddle Company.** 108 E. Market St., Bloomington, Ill. 7-6161

Radio-Television Dept. Shirley A. Sunwall, media director

Chicago 212 E. Ontario Superior 7-6789

Des Moines, Iowa. 12th Floor Paramount Bldg Cherry 4-9154.

Kansas City, Mo 41st and Broadway Valentine 1-0851

**Blaine-Thompson Co.** 234 W. 44th St., New York 36, N. Y. Longacre 4-0800

Radio-Television Dept.: Philip Solomon, vp; Ingram Ash, vp; Fred Golden, vp

Radio-Television Media Buyer: Lee Frankel, media director.

**Ben B. Bliss & Co.** 574 Fifth Ave., New York 36. Judson 2-4733.

**Botsford, Constantine & Gardner.** 400 S W Sixth Ave., Portland 4, Ore. Capitol 8-9541

Seattle 1, Wash. 1400 Tower Bldg Main 3-2384

San Francisco 5, Calif. 417 Market St., Exbrook 2-7565

New York 24 E. 38th St. Murray Hill 5-8645.

Radio-Television Media Buyers Tom Blosl, Seattle; Marilyn Lees, Portland; Edie Curtiss, San Francisco

**Bozell & Jacobs Inc.** Electric Bldg., Omaha 2, Neb. Jackson 8030 Frank C. Miller, vp, mgr.

Radio-Television Dept.: Clair J. Gross, vp broadcast media buyer

Chicago: 205 N. LaSalle St. Central 6-0870. Nathan E. Jacobs, pres, mgr; Philip Rouda, broadcast media buyer.

New York 36 2 W. 45th St. Murray Hill 7-6210. Donald D. Hoover, pres, Harold C. Fair, vp, broadcast media buyer.

Indianapolis 2, Ind.: 1803 N. Meridian St. Walnut 3-4524. Charles A. Gallup, vp, mgr;

Ralph B. Roberts, vp, broadcast media buyer.

Seattle, Wash.: Tower Bldg. Mutual 2-6027. R. H. Wensburg, vp, mgr; E. G. Hines, broadcast media buyer.

Shreveport, La.: Fairfield Bldg. 3-6124. Walter T. Pfeiffer, vp, mgr, H. G. Anthony, vp, broadcast media buyer.

# RELIGIOUS BROADCASTING SPECIALISTS

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# Advertising Agencies CONTINUED

Minneapolis: Pillsbury Bldg. Federal 9-8621. Sam H. Kaufman, vp, mgr; Lloyd E. Borg, vp, broadcast media buyer.

Beverly Hills, Calif.: 340 N. Rodeo Dr. Bradshaw 2-2081. Vincent Fowler, vp, mgr; David R. Brown, broadcast media buyer.

Houston 19, Tex.: P. O. Box 13334. Jackson 9-4981. Carl Storey, vp, mgr; P. L. Pellerin, vp. Kansas City 5, Mo.: Baltimore Bldg. Baltimore 1-4997. Bert Bremson, vp, mgr, broadcast media buyer.

Washington, D. C.: Sheraton Bldg. Sterling 3-2406. Max Barnes, vp, mgr, broadcast media buyer.

Sioux City, Iowa Benson Bldg. 5-8968. Milton Bolstein, mgr. William Fogarty, broadcast media buyer.

**Brooke, Smith, French & Dorrance.** 8469 E. Jefferson Ave., Detroit. Valley 2-9700.

Radio-Television Dept.: Frank A. Bardack, acting radio-tv director.

Radio-Television Buyers: George Johnston, vp and media director; Hal E. Rumble, Richard Sheppard.

New York 17: 52 Vanderbilt Ave., Murray Hill 6-1800. William A. Walker, vp.

**D. P. Brother & Co.** General Motors Bldg., Detroit 2 Trinity 2-8250.

D. P. Brother, pres.

Radio-Television Dept.: K. G. Manuel, senior vp in charge of radio-tv; Richard F. Reynolds, radio-tv dir.

Radio-Television Media Buyers: C. Watts Wacker, vp & media director, John J. Walsh Jr., Richard Hoffman, timebuyers.

Los Angeles 5: 3540 Wilshire Blvd. Dunkirk 5-8288. A. Cochrane Jr., Pacific Coast mgr.

New York 19: 720 Fifth Ave. Columbus 5-1004. F. E. Egan, senior vp and New York mgr.

**Brown & Butcher Inc.** 630 Fifth Ave., New York 20. Plaza 7-4610.

Radio-Television Dept.: Robert Crane, Les Daniels, vps-copy, Robert K. Christenberry Jr., copywriter.

Radio-Television Media Buyers: Raymond B. Healy, vp and media director; Rose-Marie Vitanza, Catherine Farrell, timebuyers.

**Galen E. Broyles Co. Inc.** 200 Clayton St., Denver 6, Colo. Galen E. Broyles, owner.

**The Buchen Co.** 400 W. Madison St., Chicago 6. Randolph 6-9305.

Radio-Television Dept.: Joseph H. Caro, senior vp, John K. Cole, director of radio-tv.

Radio-Television Media Buyers: Howard W. Rose, vp, media; Lee Carlson, timebuyer.

**Leo Burnett Co. Inc.** Prudential Plaza, Chicago 1. Central 6-5959.

Leo Burnett, chmn of bd; Richard N. Heath, chmn, executive committee; William T. Young, pres.

Program Dept.: Lee Bland, vp and senior program supervisor; program supervisors: Ed Abbott, Bob Brown, Milt Slater.

Broadcast Business Dept.: Dave Dole, vp; Bob Boyer, mgr of legal section; Al Eisenmenger, mgr of financial section.

Tv Commercial Dept.: Don Tennant, vp, Bob Tunison, mgr.

Media Dept.: Thomas A. Wright Jr., vp, Harold G. Tillson, media mgr; Dr. Seymour Banks, vp of media & program analysis. Media supervisors: George Stanton, Gus Pfeiffer, George Wilcox, Dick Coons, David Arnold Assoc. media supervisors: Rex French, George Miller, Mahlon Saxon, Ken Eddy, Bill Oberholtzer, Dave Seidel, Bill Harmon, Tom Brennan. Timebuyers: Fred Maeding, Bill Eckert, Sam Wilson, Jerry Larson, Arne Nordmark, Tom Covell, Dick Neice, Mary Lou Ruxton, Eloise Beatty, Calvin Wilcox, Harry Warren, Don Carlson, Bruce Curtis, Lincoln Bumba, Jim Cone, Philip Pegg, John Stetson, Bergina Cherkezian.

Branch Offices:

New York 22: 477 Madison Ave. Plaza 9-5959. William J. McIlvain, vp; Richard Zimbert, business mgr; Pete Katz, program production mgr. Hooper White, commercial production mgr. Ken Eddy, assoc. media supervisor.

Detroit 26: Buhl Bldg, Woodward 1-5959. Robert Leonard, acting mgr; Len Hyde, assoc. media supervisor.

Hollywood 28: 1680 N. Vine St., Hollywood 4-7374. Wendell Williams, vp; Wally Ruggles, program production mgr; Leo Bole, commercial production mgr.

Leo Burnett Co. of Canada Ltd.: Toronto 1: 133 Richmond St., Empire 6-5801. E. M. Sinclair, pres; E. W. Hudson, vp, Ray Gilbert, vp; James McRae, mgr of broadcasting.

Montreal 55 Sherbrooke St. W. Victor 4-3939. Howard E. Whiting, vp.

**Byer & Bowman Adv. Agency.** 66 S. Sixth St., Columbus 15, Ohio. Capital 1-7751.

Radio-Television Dept.: S. N. Hallock II, director and timebuyer; John D. Metzger, head timebuyer, production dir, film buyer; Ann Duffy, tv production and copy mgr; timebuyer; Martha Sullivan, radio production mgr, timebuyer; James Kelso, media research director, and Gus Bowman Jr., Owen Carroll and Ray Wilkin, all account executives and timebuyers.

## C

**J. M. Camp & Co.** 222 E. Willow St., Wheaton, Ill. Montrose 8-8000.

New York 21: 1360 York Ave. Murray Hill 6-6488.

Racine, Wis.: 1408 Washington St. Los Angeles 2565 Melville Dr., San Marino 3-5943.

**Campbell-Ewald Co.** General Motors Bldg., Detroit 2. Trinity 2-6200.

Henry G. Little, chmn of bd, Joseph J. Hartigan, vice chmn of bd; Lawrence R. Nelson, chmn exec comm & senior vp, Thomas B. Adams, pres.

Radio-Television Dept.: P. L. McHugh, vp and director; Hugh L. Lucas, vp and account executive; Kensing Jones, tv creative director.

Radio-Television Media Buyers: J. J. Hartigan, senior vp, C. George Jr., vp and media director, R. H. Crooker, assistant media director and timebuyer, R. E. Fischer, L. N. Harabadian, timebuyers.

New York 22: 488 Madison Ave. Murray Hill 8-3400. Radio-Tv Dept.: Alfred J. Miranda III, Eastern dir, Radio-Tv Dept.

Hollywood 1750 N. Vine St. Hollywood 9-2931. Richard L. Eastland, mgr.

Atlanta 3: 11 Pryor St., S.W. Jackson 4-3858. Arthur T. Duhaime, mgr.

Cincinnati 2: Carew Tower. Main 1-0500. James E. Defebaugh, mgr.

Denver 2: 1700 Broadway. Keystone 4-4281. Richard H. Katerndahl, mgr.

Chicago 1: 230 N. Michigan Ave. Central 6-1946. Vincent Bliss, vp-mgr.

Dallas 1: Bryan & Bullington Sts. Riverside 2-6889; Lorne T. Denton, mgr.

Kansas City 11: 4010 Washington St. Jefferson 1-5601. Robert K. Albright, mgr.

Los Angeles 5: 3460 Wilshire Blvd; Dunkirk 9-1334. Richard C. Francis, vp-mgr.

San Francisco 4: 235 Montgomery St. Exbrook 2-0145. T. Milburn Johnston, vp-mgr.

Washington 6, D. C.: 1625 Eye St. Republic 7-0015. Ross Lindsay, mgr.

**Campbell-Mithun Inc.** Northwestern Bank Bldg., Minneapolis 2. Federal 9-7383.

Ray O. Mithun, chmn of bd; Albert R. Whitman, pres.

Radio-Television Dept.: Arthur H. Lund, tv director; Richard L. Stevens, business mgr; Donald H. Grawert, tv creative supervisor.

Gerard F. (Scott) Part, tv art film supervisor. Robert F. Berg, George M. Hill, broadcast coordinators; George Zabelman, tv art director.

Radio-Television Media Buyers: Harry M. Johnson, media director; Vincent Schaefer, Robert C. Hood, William Hayes, Robert Zschunke, media planners; Benjamin Leighton, Rudolph Marti, Frank Rolfe, timebuyers; Robert F. Thompson, media research supervisor.

Chicago 11: 919 N. Michigan Ave. Delaware 7-7553.

Lee A. Terrill, executive vp and gen mgr; Clayton H. Rossland, media director; Marian C. Manzer, Katherine Thulin, Mary Petr, William Stenson, timebuyers; Dave Cloud, tv production business mgr; Theodore R. LeMare, radio-tv creative supervisor.

Hollywood 28: 1680 N. Vine St. Hollywood 2-0715. Paul E. Morgan, vp and gen mgr; Ernest P. Andrews, radio-tv production director, Jane Baker, radio-tv production assistant; Evon Prose, timebuyer.

New York 17: 420 Lexington Ave. Oregon 9-8744. Joseph C. Spery, radio-tv mgr.

**Cargill, Wilson & Acres Inc.** 201 E. Franklin St., Richmond 19, Va. Milton 3-3485.

Radio-Television Dept. Lawrence Kaplin, radio-tv director.

Radio-Television Media Buyer Mrs. Churchill Young.

**Carpenter Advertising Co.** 1220 Huron Road, Cleveland 15, Ohio MA 1-1570.

A. J. Carpenter, pres, E. D. Lamb, exec vp; J. R. Schmunk, vp & radio dir, Gertrude Denny, media dir.

**Chambers, Wiswell, Shattuck, Clifford & McMillan Inc.** 250 Park Square Bldg., Boston 16. Hubbard 2-7950. George C. Wiswell Sr., chmn bd, Benjamin Shattuck, pres.

**Charles J. Charney & Co.** 101 W. 55th St., New York 19. Plaza 7-0955.

Radio-Television Dept.: Alvin George, radio-tv director; Melvin H. Levy, Charles J. Charney, account executives.

**James T. Chirurg Co.** 824 Boylston St., Chestnut Hill, Mass. Regent 4-1055.

J. T. Chirurg, chmn, W. L. Shepardson, pres; Jackson L. Parker, med dir.

**Cohen & Aleshire Inc.** 41 E. 42nd St. New York 17. Oxford 7-0660.

Harry B. Cohen, chmn of bd; Edward Aleshire, pres.

Radio-Television Dept.: Robert Wahl, radio-tv production writer, Zirel Handler, radio-tv production business mgr.

Radio-Television Media Buyers: Beth Black, head of timebuying dept.; Bob Turner, timebuyer.

**L. C. Cole Co. Inc.** 406 Sutter St., San Francisco 8. Exbrook 2-2565. W. E. Haberman, pres, Sherman Rogers, media dir.

**Cole, Fischer & Rogow Inc.** 415 Park Ave. New York 22. Plaza 1-1780.

Radio-Television Dept. Jackson E. Dube, pres, Arthur A. Fischer, media dir.

Los Angeles 9033 Wilshire Blvd. Crestview 5-0135. Hermina LuKacs, radio-tv mgr.

**Cole & Weber.** Corbett Bldg, Portland 4, Ore. Capitol 6-2821.

Radio-Television Dept.: Ralph W. Rogers, director.

**Clark Collard Advertising Agency.** 2506 West 8th St., Los Angeles 57. Dunkirk 7-3388. Clark Collard, owner and acct exec.

**Colle, McVoy, Weston, Barnett Inc.** 217 1/2 W. Fifth St., Waterloo, Ia. Adams 4-1583. Alfred Colle, chmn bd, Phillips Taylor, pres.

**Compton Adv. Inc.** 625 Madison Ave., New York 22. Plaza 4-1100.

R. D. Holbrook, chmn of bd; Barton A. Cummings, pres.

Radio-Television Dept.: Lewis H. Titterton, vp-director tv-radio programming, Frank Brandt, vp of commercial production, Bertrand Mulligan, executive producer, Marjorie Irwin, business mgr.

Radio-Television Media Buyers: Frank Kemp, vp-media director; Walter Barber, Henry Clochessy, Maurice Sculfort, Julia Brown, Tom Carson, associate media directors; Robert Liddell, head broadcast buyer, Graham Hay, Ethel Wieder, Robert Liddell, Genevieve Schubert, Joseph Burbeck, Robert Pape, Jack Brooks, Douglas MacMullan, William McGivney, Howard Potter, broadcast timebuyers.

Chicago 4: 200 S. Michigan Ave. Harrison 7-9822. Edean Landis, vp-gen mgr, A. E. Zeis, C. E. Bolgard, media directors; L. E. Tilden, vp-director tv-radio, George Jarrett, tv producer.

Los Angeles 48: 6505 Wilshire Blvd. Olive 3-1000. Alvin Kabaker, vp-mgr, Jean Carroll, media dir.

San Francisco: 703 Market St. Garfield 1-4854. Richard E. Goebel, vp & mgr.

**Comstock & Co.** 651 Delaware Ave., Buffalo 2. Lincoln 6187.

Radio-Television Dept.: Everett L. Thompson, radio-tv director; Howard C. Schellenberg, radio-tv creative director.

Radio-Television Media Buyer: Mr. Thompson.

**The Cramer-Krasselt Co.** 733 N. Van Buren St., Milwaukee 2, Wis. Broadway 6-3500.

Radio-Television Dept.: Roger LeGrand, vp in charge; Ken Hegard, John Pritchard, Jim Lewis, radio-tv account executives.

Radio-Television Media Buyer Loretta Mahar.

**Cunningham & Walsh Inc.** 260 Madison Ave., New York 16. Murray Hill 3-4900.

John P. Cunningham, chmn of bd, Robert R. Newell, pres, Newman F. McEvoy, sr vp & dir of media.

Radio-Television Dept.: William B. Templeton, vp and director of radio-tv dept, Jerome Feniger, vp in charge of programming; William LaCava, vp in charge of commercial tv, Edward Moore, business mgr; Arthur Wright, Fred Carney, Sanford Levy, tv commercial producers; Vernon Steffen, sr tv art director; John Milligan, Richard Burton, Jerry Gedney, David Lyons, tv art directors.

Radio-Television Media Buyers: Ed Baczewski, associate media director, John Lucinatelli, William White, group media directors; Jeremy Sprague, Robert Palmer, James Ducey, Herman Braumuller, media supervisors; Frank Martin, Stuart Brown, Daniel Borg, Frank Vernon, Marvin Glasser, William Birkbeck, Harold Gregg, George Peter, Rudy Baumohl, William Santoni, buyers.

Chicago 2: 6 N. Michigan Ave. Andover 3-3138. Elnor Farenholz, director of radio-tv; George F. Kleitz, media director, Frederick McCormack, asst media director, Rita Creen, Bette McKeough, buyers.

Los Angeles 5: 3124 Wilshire Blvd. Dunkirk 8-0591. Ben Norman, tv-radio director.

San Francisco 9: 1660 Bush St. Prospect 6-2600. Robert Matthes, mgr, radio-tv, Richard Clark, media director, Jerry Gilley, asst media director.

## D

**Dancer-Fitzgerald-Sample Inc.** 347 Madison Ave., New York 17. Oregon 9-0600.

H. M. Dancer, chmn of bd; Clifford L. Fitzgerald, pres, C. T. Birch, exec vp.

Radio-Television Dept.: J. James Neale, vp and director; David O. Nyren, vp in charge of programming; Norman Mathews, vp in charge of commercial production; James S. Ennis, administrator; Eugene Patterson, senior show supervisor; Joseph Shaw, senior commercial supervisor; Vincent Connelly, business affairs mgr, Fred Levitt, operations mgr.

Radio-Television Media Buyers: Louis T. Fischer, vp, media director; Shelton Pogue, Kenneth P. Torgerson, Peter Triolo, Robert A. Wulffhorst, associate media directors.

Hollywood: 1680 N. Vine St. Hollywood 2-3256. Betty O'Hara, vice president; William Bohon, Mildred Hamilton, show supervisors; William Watkins, commercial supervisor; Sylvia Ruter, office administrator.

Chicago 1: 221 N. LaSalle St. Financial 6-4700. F. Sewall Gardner, executive vp.

San Francisco 4: Russ Bldg. Douglas 2-5107. Lawrence Dunham, vp and gen mgr.

Dayton 2: 333 W. First St. Baldwin 6-2492. Clyde E. Rapp, mgr.

Toronto 7: 200 St. Clair Ave. W. Walnut 4-8425. Gilbert Nunns, vp and gen mgr.

**Daniel & Charles Inc.** 185 Madison Ave., New York 16. Murray Hill 6-7288.

Radio-Television Dept. Beatrice Gutmann, media director, Lincoln Daman, vp in charge; Sinclair Jacobs Jr., vp & dir marketing services.

Radio-Television Media Buyers Doris Gould, Maryanne Russo, Isabelle Stannard.

**D'Arcy Adv. Co.** Missouri Pacific Bldg., St. Louis 3. Central 1-6700.

Radio-Television Dept.: Harry K. Renfro, radio-tv mgr.

Radio-Television Media Buyers: J. Dolan Walsh, Don Brady, Don Amos, timebuyers.

New York 22: 430 Park Ave. Plaza 8-2600. Frank S. Ott, vp-media director; Frances Velthuis, senior broadcast buyer; Robert Lazetera, timebuyer.

Atlanta 9: 75 8th St., N.E. Trinity 2-8815. M. L. Boyd Jr, mgr.

Chicago 1 Prudential Plaza, Whitehall 3-3600. Russell B. Young, radio-tv director, W. R. Barker, media director; David Haughey, Tom Henry, Gordon Gredell, timebuyers.  
Cleveland 13: 55 Public Square Tower Houston 2: Texas National Bank Bldg. J. Bob Wilson, vp-mgr.  
Los Angeles 5: 3540 Wilshire Blvd. Dunkirk 5-3171. Vern Eastman, vp-mgr.  
Also offices in Toronto and Mexico.  
1-8911. Stanley P. Seward, vp-mgr.

**Wesley Day & Co. Inc.** 2818 Ingersoll Ave., Des Moines 12, Iowa. CH 3-4135 Wesley Day, pres, Len Howe, radio-tv dir, Mary B. Alexander, media dir.

**Denman & Baker Inc.** 1012 Buhl Bldg., Detroit 26, Mich Woodward 5-1474. William I. Denman, pies

**Doe-Anderson Advertising Agency Inc.** 315 Commonwealth Bldg., Louisville 2, Ky. Juniper 5-3193 G P Wagner, media buyer

**Doherty, Clifford, Steers & Shenfield Inc.** 530 5th Ave, New York 36. Yukon 6-6500.  
Donald K. Clifford, chmn of bd; William E. Steers, pres-sec.

Radio-Television Dept.: Stanley J. Quinn Jr, vp in charge of programming, Russell Ford, vp in charge of commercial production

Radio-Television Media Buyers Jack K. Carver, Sam B. Vitt, vps and assoc media dirs.

**Ralph L. Dombrower Co.** 11 E. Franklin St., Richmond 19, Va. Milton 3-1113

Radio-Television Dept.: T. Michaux Moody, talent buyer.

Radio-Television Media Buyer: Ralph L. Dombrower Jr  
Washington, D. C.: Woodward Bldg. Republic 7-1420. Philip Rosenfeld.

**Donahue & Coe Inc.** 1271 Avenue of the Americas, New York 20. Circle 5-1000  
Edward J. Churchill, chmn of bd; Don E. West, pres; Gerald Arthur, vp, media.

Radio-Television Dept.: Evelyn Lee Jones, business mgr, A. Cral Rigrod, vp & producer-director Motion picture accounts, Joe Lamneck, tv-radio producer, general accounts

Radio-Television Media Buyers: Marie Coleman, Leonard Tronick, Alton Copeland, Peter Dalton Clifford Greensdan, Stuart Kaufman, John Washchin

Atlanta 3: 258 Hurt Bldg. Murray 8-5682.  
Harry L. Morrill Jr, vp in charge.

Los Angeles 5: 3243 Wilshire Blvd. Dunkirk 1-2221 Richard Moses, vp in charge.  
Montreal 2: 1010 St. Catherine St. W. University 6-8851. Wilfred J. LaVigne, mgr.

**W. B. Doner & Co.** Washington Blvd. Bldg., Detroit 26. Woodward 5-7400

Radio-Television Dept.: Charles F. Rosen, director.

Radio-Television Media Buyers: Mrs. Ellen Dryer, media director; Mrs. Marion McNeilly, Lois Henrickson, timebuyers

Baltimore 18, Md.: 2225 N. Charles St. Belmont 5-1212. Radio-Television Dept.: Edward A. Trahan, Morton L. Salan, account executives, William A. Murphy, media director.

Chicago 1, Ill.: 35 E. Wacker Drive Andover 3-7800 Radio-Television Dept.: Milford F. Kostman, director; Robert Smith, Radio-Television media buyer

Philadelphia 2: Lewis Tower Bldg. Pennypacker 5-6804 Radio-Television Dept.: Murray Firestone, executive vp. Radio-Television Media Buyer: Gloria Davis, media director.

Milwaukee 3: 1324 W. Wisconsin Ave. West 3-9315. Marvin H. Frank, gen mgr.

New York 17: Madison Ave. Plaza 3-0900 Radio-Television Dept. 400 Sylvan Taplinger, Robert Bleyer, Carol Hardy. Radio-Television Media Buyers: Freida Weiss, media director, Bertha VanDagna, timebuyer

**Doremus & Co.** 120 Broadway, New York 5. Worth 4-0700.

Chicago 4, Ill.: 208 S LaSalle St. Central 6-9132.  
Boston 10: 60 Battery March St. Hubbard 2-5665

Philadelphia 3: 1616 Walnut St. Kingsley 5-0700 (Doremus-Eshleman Co)  
San Francisco 8: 425 Bush St. Yukon 2-4080.

**John C. Dowd Inc.** Park Square Bldg, Boston 16. Hubbard 2-8050 John C. Dowd, pres, Edward Parent, exec vp; William Monaghan, med dir, Joseph Tully, radio-tv dir.

**Doyle Dane Bernbach Inc.** 20 W. 43rd St., New York 36. Longacre 4-1234  
William Bernbach, pres, Ned Doyle, executive vp; Maxwell Dane, sec-treas

Radio-Television Dept.: John Egan, dir of tv programming, Don Trevor, radio-tv dir; Ernest Hartman, John Copsis, Bruce McGuineas, producers, Joan Walker, casting-producer, Gerard Gilard, bus mgr; Jean Malone, traffic forwarding head, Gerald Kreeger, Milton Houston & Robert Warner, assoc producers

Radio-Television Media Buyers: Albert Petcavage, media director, Jeanne Jaffe, John Nuccio & Charlotte Corbett, timebuyers

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-8030. Ted Factor, vp in charge of office; Robert Gips, producer, Jerry Sachs, media dir.

Chicago 6: 20 N Wacker Drive Financial 6-8860 Fred Klein, mgr

**Monroe F. Dreher Inc.** 30 Rockefeller Plaza, New York 20. Circle 6-6675.

**Dunay, Hirsh & Lewis Inc.** 270 Madison Ave., New York 16. OR 9-5415. Murray Hirsch, pres; Frances Oster, media dir, timebuyer.

**Roy S. Durstine Inc.** 655 Madison Ave., New York 21. Templeton 8-4600.  
San Francisco 11: 1714 Stockton St. Exbrook 7-0456

## E

**Ecoff & James Inc.** 121 S Broad St, Philadelphia 7 Pennypacker 5-1459. Wesley M. Ecoff, pres; Helen Vanderberry, media dir

**Ehrlich, Neuwirth & Sobo Inc.** 210 Madison Ave., New York 16. Murray Hill 3-6886. Bob Solomon, radio dir.

**Elkman Co.** Suburban Station Bldg, Philadelphia 3 Locust 4-5715. Stanley Elkman, pres; Joseph Elgart, media dir.

**Ellington & Co. Inc.** 535 Fifth Ave., New York 17. Murray Hill 7-4300.

Radio-Television Dept.: A. Burke Crotty, vp; Tom Ellington Jr, executive producer, Glenn Botkins, staff producer

Radio-Television Media Buyers Dan Kane, media director; Mary Dowling, timebuyer.

**Erwin Wasey, Ruthrauff & Ryan Inc.** 711 Third Ave, New York 17. Oxford 7-4500.

Radio-Television Dept.: Rollo W. Hunter, vp in charge

Radio-Television Media Buyers: William Hunter, media group supervisor; Richard Bunbury, chief timebuyer; Jack Schwartz Bill Thumhurst and Vic Watson, producers, Marvin Richfield

Chicago 2: 360 N. Michigan Ave. Financial 6-1833. Roswell W. Metzger, exec. comm chmn & gen mgr, George B. Anderson, vp for radio-tv; Holly Shively, vp & chief timebuyer; John L. Gwynn, vp for media

Los Angeles 36: 5045 Wilshire Blvd. Webster 1-1211. Emmett C. McGaughey, executive vp and Pacific Coast mgr; Roger M. Johnson, vp-media and research; Robert L. Redd, vp, radio-tv director; Edwin T. Morgan, radio-tv production director; Edward Simmons, radio-tv producer.

Dallas 2: 1412 Main St. Riverside 1-6453. Alex Pappas, vp-mgr, Margaret F. Murrell, account executive

Houston 4: 5615 Fannin St. Jackson 4-7531. T. F. Keady, vp-mgr

St. Paul 14: 2650 University Ave. Midway 5-7711. James A. Walker, senior vp-mgr.

San Francisco 4: 140 Montgomery St. Exbrook 2-4616. Frank A. Helton, vp-mgr.

Philadelphia 2: 3 Penn Center; Locust 4-3551. Horace D. Nalle, vp-mgr; Frank C. Murphy, media director; Theresa Faigiatore, timebuyer.

Toronto 5: 610 Church St. Walnut 1-5187. Edward Karthaus, vp-managing director, Lloyd Hefford, media director; William Richardson, producer

**William Esty Co.** 100 E. 42nd St., New York 17 Oxford 7-1600.

James J. Houlihan, chmn; John H. Peace, pres

Radio-Television Dept.: Joseph Forest, vp Grahl, Harold Simpson, Frank Mahon, James Scanlon, spot timebuyers

Radio-Television Media Buyers: Richard Grahl, Harold Simpson, Richard Driscoll, James Scanlon, spot timebuyers.

Hollywood 28: 6331 Hollywood Blvd Hollywood 2-6305. Arnold J. Wester, vp, tv commercial director, producer.

## F

**Fairall & Co.** 900 Paramount Bldg, Des Moines 9, Iowa CH 3-5255. L. R. Fairall, pres

**Fairfax Inc.** 270 Madison Ave, New York 16. Murray Hill 4-4484. Nathaniel S. Ensler, pres.

**Farron, Huff & Northlich Inc.** 700 Terrace Hilton Bldg., Cincinnati 2, Ohio. Garfield 1-8840. W. R. Northlich, chmn bd and pres, Ellen K. Edwards, media dir; C. A. Black, radio-tv dir

**Firestone-Goodman Advertising Agency Inc.** 1801 Nicollet Ave., Minneapolis 3, Minn Federal 5-3114

Radio-Television Dept Execs and Media Buyers: Allan L. Firestone, Richard J. Firestone, Archie L. Goodman, Myles Spicer

**Fitzgerald Adv. Agency Inc.** The Lee Circle Bldg. 1040 St. Charles Ave., New Orleans 13, La.

Joseph L. Killeen, pres.  
Radio-Television Dept. Walter Collins, radio-tv production

Radio-Television Media Buyers: Abbott S. Davis, radio-tv director, E. Boyd Seghers, assistant to director, Gloria Landry, Betty Drott, timebuyers

**Richard A. Foley Adv. Agency Inc.** 1528 Walnut St., Philadelphia 2. Pennypacker 5-6302.

Radio-Television Dept. Alice Lynne Mooney, director

**Foltz-Wessinger Inc.** 120 N Shippin St, Lancaster, Pa Express 2-2105 Lewis H. Wessinger, pres

**Foote, Cone & Belding.** 247 Park Ave., New York 17. Yukon 6-8000.

Robert F. Carney, chmn of bd; Fairfax M. Cone, chmn of executive committee; Rolland W. Taylor, pres, Richard W. Tully, sr vp, chmn operations

Radio-Television Dept.: John B. Simpson, vp, national director of broadcasting; Roger Pryor, vp & national director of broadcast production, Robert Steen, Thomas McDonnell, Henry Hull, Margaret Hill, Gordon Kolvenbach, Jack Owen, production supervisors; Elaine Landry, Nadine Martens, broadcast coordinators, Richard Wotring, production asst.

Radio-Television Media Buyers Paul E. Gerhold, vp media and research, Frank J. Gromer Jr, vp media, Arthur S. Pardoll, Charles B. Hoffman, assoc media directors, Betty Ann Morse, Emily Shultz, Richard Pickett, Peter Bardach, media supervisors; Penelope Simmons, Wlatter Reed, broadcast buyers, Alfred Cohen, William Croke, George Patterson, Robert Itzkin, assist broadcast buyers.

Chicago 11: 155 E. Superior St. Superior 7-4800. Radio-Television Dept.: Charles S. Winston Sr, vp and gen mgr; Homer Heck, vp-director broadcasting; Harry F. Dieter, mgr broadcasting; John L. Rigotti, vp media and research; Edward M. Stern, vp-director media; Robert E. Ryan, mgr media; Genevieve Lemper, timebuyer.

Hollywood 28: 1717 N. Highland Ave. Hollywood 9-6265 Edmund L. Cashman, vp-mgr.

Houston 2: 806 Main St. Capital 8-0395. Edwin H. Badger, vp, mgr.

Los Angeles 17: 900 Wilshire Blvd. Madison 9-3611 Louis E. Scott, vp-mgr; Jack McQueen, director broadcasting; Gene Duckwall, vp, director media.

San Francisco 4: 235 Montgomery St. Sutter 1-2355. William C. Matthews, vp-mgr; Jack McQueen, director broadcasting; Taylor Rhodes, director media and research; Ted Pearson, media supervisor; Helcn Stenson, timebuyer.

Toronto 10 St Mary St. Walnut 5-5961. Patrick Freeman, pres-mgr.

London W. 1, England: 82 Baker St. Welbeck 4426. Brian F. MacCabe, chmn and managing director.

Frankfurt Am Main, Germany: Kleiner Hirschgraben 16. 28-241. Don L. Cunningham, managing director.

Mexico City 6, Mexico: Ave Insurgentes Sur No. 102. 11-97-13. Martin Kiek, vp-mgr.

Montreal 2, Canada: 1255 Phillips Sq. Victor 2-8781. Robert L. Simpson, mgr

**Frances, Morris & Evans Inc.** 120 West 57th St, New York 19. Plaza 7-8942.

Radio-Television Dept.: Al Frances, acct exec; Ben Morris, acct exec.

Radio-Television Media Buyer Doris Howard.

**Clinton E. Frank Inc.** Merchandise Mart, Chicago 54. Whitehall 4-9900.

Radio-Television Dept.: Donald Wallace, tv copy supervisor; Buckingham W. Gunn, vp; Arthur D. Cloud, radio-television supervisor; Mrs. Helen Lydon, assistant radio-television director.

Radio-Television Media Buyers: A. S. Trude Jr., director of media; Helen Davis, time supervisor; Camille Muscarella, timebuyer

Hollywood 1680 N. Vine St. Hollywood 9-0858. R. L. Davis, general mgr.

**Albert Frank-Guenther Law Inc.** 131 Cedar St., New York 6 Cortland 7-5060.

Radio-Television Dept.: Robert W. Day, director; Brooks Cliff, director, tv production

Radio-Television Media Buyer: Lawrence Butner.

**Friend-Reiss Adv. Inc.** 221 W. 57 St., New York 19. Plaza 7-8030.

Radio-Television Dept.: Bill Reese, director.

**L. W. Frohlich & Co. Inc.** 34 E. 51st St., New York 22. Plaza 9-1900.

Radio-Television Dept.: Neil Brant, director; Lawrence Bearson, assistant director.

Radio-Television Media Buyers Mr Brant; Manas Sternschein, timebuyer.

**Harry M. Frost Co. Inc.** 260 Tremont St., Boston 16, Mass. Liberty 2-6140.

**Fuller & Smith & Ross Inc.** 666 Fifth Ave., New York 19. Judson 2-9000.

Radio-Television Dept.: Arthur E. Duram, sr vp & director; Don Leonard, mgr, broadcast media, Peter Carozzo, vp, creative director; Byron McKinney, vp, production director

Radio-Television Media Buyers: Bernard Rasmussen, William Laffey

Chicago 3: 105 W. Adams St. Andover 3-5039. David H. Echols, vp, mgr

Cleveland 15: 55 Public Square Cherry 1-6700 Kirk Tuttle, vp, mgr.

Pittsburgh 22: 211 Oliver Ave. Grant 1-9565. Thomas Slater, vp, tv director.

San Francisco 4: 244 Pine St. Yukon 6-5955. John Leahy, vp, mgr.

Fort Worth 2, Tex.: Dan Waggoner Bldg. Edison 2-2201 Stanley Schlenker, vp, mgr.

Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-2211. David Mathews, vp, tv director.

## G

**Gardner Adv. Co.** 915 Olive St., St. Louis 1. Central 1-3200

Elmer G. Marshutz, honorary chmn; Charles E. Claggett, chmn & pres

Radio-Television Dept.: Roland Martini, vp and executive radio-tv director; Dean Pennington, vp, tv-radio commercial department; Ralph Pasek, assistant director and commercial production mgr, John Gunter, business mgr, Beatrice Adams, vp in charge of special radio-tv assignments, Fred Czuffin and Trent Eberts, commercial visual directors

Radio-Television Media Buyers: Robert R. Riemenschneider, media director, D. W. Osten, R. G. Neugebauer, Warren Wiethaupt, media group supervisors; Mary A. Schinzing, chief timebuyer.

New York 20: 9 Rockefeller Plaza. Columbus 5-2000. Roland Martini, vp in charge of New York office and executive radio-tv director; Lois Martini, assistant New York office mgr.

New York 17: 370 Lexington Ave. Murray Hill 9-2424. Donald C. Porteous, vp, gen mgr, Weymouth M. Symmes, media director.

Los Angeles 28: 1717 N. Highland Hollywood 9-2719 Alfred A. Chance, production mgr for West Coast operations.

**Gaynor & Ducas Inc.** 400 Madison Ave., New York 17. Plaza 5-5750. Paul Gaynor, pres; Edwin J. Marra, media dir.

**Geyer, Morey, Madden & Ballard Inc.** 595 Madison Ave., New York 22. Plaza 1-3300.

Sylvester M. Morey, chmn of board; B. B. Geyer, chmn of executive committee; Edward

## Advertising Agencies CONTINUED

D. Madden, vice chmn of board; Sam M. Ballard, pres.

Radio-Television Dept.: Leroy Emmerich, production mgr; Joseph Danis, production; Donald W. McGuinn, business mgr.

Radio-Television Media Buyers: Elizabeth Powell, media director; Catherine Farrell, Werner Kutsche, Edward Richardson, timebuyers.

Dayton 2, Ohio: Third National Bldg. Baldwin 8-4145, E. G. Frost, mgr.

Detroit 32: 14250 Plymouth Rd. Webster 3-5520, John F. Henry, co-mgr; Daniel A. Packard, co-mgr.

Bert S. Gittins Adv. Inc. 739 N. Broadway, Milwaukee 2, Wis. Broadway 6-5934.

Radio-Television Dept.: James D. Looper, Fred E. Phillips.

Radio-Television Media Buyer: Esther Block.

Givaudan Advertising Inc. 34 East 39th St, New York 18, Oxford 7-4330, B. T. Givaudan, pres; Patricia G. Givaudan, media dir.

Glenn Advertising Inc. 3410 Republic Bank Bldg, Dallas 1, Texas. Riverside 8-9851, Ward M. Wilcox, bd chmn; John H. Stewart, pres; J. Liener Temerlin, vp radio-tv; Wilson Goss, media dir.

Fort Worth: 301 E. 5th St. ED 2-4476, Meile W. Bell, vp.

San Antonio: 1101 Majestic Bldg CA 7-6311, Jack Schlichenmaier, vp.

Houston: 2625 Richmond Ave. JA 3-7379, Robert S. Heller, mgr.

El Paso: Southwest Natl. Bank Bldg. KE 2-3606 I E Carson, mgr.

Oklahoma City: 651 Skirvin Tower. CE 6-8582, J. Stewart Bell, vp.

Los Angeles: 6399 Wilshire Blvd. OI 3-9030, Ray Prochnow, mgr.

Ft. Lauderdale: 218 Bayview Bldg LO 4-5419 Robert M. Richards, mgr.

Gotham-Vladimir Adv. Inc. 342 Madison Ave., New York 17, Oxford 7-4300.

Radio-Television Dept.: Sally Allen, supervisor.

Radio-Television Media Buyers: Robert J. Ricigliano, media director; Seymour Kagan, assistant media director.

Chicago 2: 1 N. La Salle St. Andover 3-2890.

San Francisco 8: 251 Kearny St. Yukon 6-0920.

Santurce, Puerto Rico: 1556 Ponce de Leon Ave. Fernandez Juncos Station San Juan 2-0780 Thomas M. Clark, vp & gen mgr.

Robert B. Grady Co. 2 Park Ave., New York 16, MU 5-6285, Robert B. Grady, owner.

Gourfain-Loeff Inc. 205 West Wacker Drive, Chicago 6, Andover 3-0889 A S Gourfain, chmn bd, R. M. Loeff, pres; E. Johnson, media dir.

Grant Adv. Inc. 711 Third Ave., New York 17 (U S. hqs). Oxford 7-5800.

Chicago 1: 919 N. Michigan Ave. (international hqs). Superior 7-6500, Will C. Grant, chmn; Christopher Cross, sr administrative vp.

Elliott Plowe, pres, Lyle Purcell, executive vp.

Radio-Television Dept.: Robert C. Mack, vp, nation director, tv-radio.

Radio-Television Media Buyer George Kern, media director.

Dallas 2 Davis Bldg. Riverside 1-3251, Joe K. Hughes, mgr.

Detroit 26: Guardian Bldg. Woodward 3-9400, John Chapin, vp-mgr.

Los Angeles 17, 1111 Wilshire Blvd. Huntley 2-2050, Elwood J. Robinson, executive vp, Southern California operations.

Miami 36: 13th St. at Second Ave, S.W. Franklin 3-6611, John A. Dey, executive vp.

San Francisco 4: 405 Montgomery St. Exbrook 2-6275, Alfred Ducato, vp-mgr.

Seattle 4: Norton Bldg. Main 4-3232, William M. Burke, vp-mgr.

Gray & Rogers. 12 S 12th St., Philadelphia 7, Walnut 2-4808.

Radio-Television Dept.: Edmund H. Rogers, partner and radio-tv supervisor; Walter M. Erickson, radio-tv director; Chester Cooper, television production; Glee Duff, production assistant; R. L. Ziegler, Lorenz Hansen, Richard Urffer, William Milhollen, writers-producers.

Radio-Television Media Buyer: Edward Papazian, media director; Charlotte Bauman, media assistant.

Newark: 744 Broad St. Market 3-7345.

Monroe Greenthal Co. Inc. 595 Madison Ave., New York 22, Plaza 9-8640.

Radio-Television Dept.: Harvey Schulman, director.

Radio-Television Media Buyers: Herbert Hauser; Norman Trell, asst.

Gregory-Gleedanner Co., Adv. & Public Relations. 3005 Louisiana, Houston 6, Tex. Jackson 6-1071.

Gresh and Kramer Inc. 1717 Sanson St., Philadelphia 3, Locust 4-2629, B. J. Kramer, pres; Jack J. Dash, vp; Kathy Johnson, timebuyer.

Grey Adv. Agency Inc. 430 Park Ave., New York 22, Plaza 1-3500.

Lawrence Valenstein, chmn of bd and executive committee; Arthur C. Fatt, pres.

Radio-Television Dept. Alfred Hollender, exec vp; Wm. F. Craig, vp for programming; Jack R. Davis, vp for commercial production, Sidney Hertz, business mgr.

Radio-Television Media: Dr. E. L. Deckinger, director of media, Gene Accas, associate director, Philip Branch, supervisor of planning.

Helen Wilbur, administrative and network supervisor, Joan Stark, supervisor of spot buying, Network buyers Ken Kearns, Dorothy Hough and Allan Reed, Arthur Edelstein, Lenore Hauptman, Marie Scott, Hank Tom, Spot buyers Mary Lou Benjamin, Betty Nasse, Jerry Reiting and Herb Werman, Marv Davis, Irene Levy, Joe Levy, Judith Meilman.

Beverly Hills: 9025 Wilshire Blvd. Crestview 4-8401 Robert D. Wolfe, vp.

San Francisco 4: 235 Montgomery St. Exbrook 7-1695 L. V. Bernardini, mgr.

The Griswold-Eshleman Co. Public Square Bldg., Cleveland.

Radio-Television Dept.: Ralph A. Borzl, director of radio-tv production.

Radio-Television Media Buyers: Heinz A. Stadthagen, media director, Helen Lott, timebuyer.

Grubb & Petersen Adv. 111 North Market St., Champaign, Ill. Fleetwood 6-3766.

Radio-Television Dept.: Dale R. Arvidson, agency vp & dept supervisor; Robert E. Smith, radio-tv director.

Radio-Television Media Buyers: Dale R. Arvidson, Jerry J. Dombrowske, Robert E. Smith.

Guill, Bascom & Bonfigli Inc. 130 Kearny Street, San Francisco 8, Yukon 2-6040, Walter Guill, pres; David Bascom, chmn of bd; Dan Bonfigli, executive vp.

Radio-Television Dept.: Alex Anderson, creative tv director and vp; Maxwell Arnold, vp in charge of copy; Rod Macdonald, vp in charge of media; Richard Tyler, media director.

Los Angeles 28: 1750 North Vine St. Hollywood 9-8217, Merritt Barnum, production mgr; Gilbert Burton, vp and gen mgr, George Allen, business mgr.

Seattle 1: Lloyd Bldg. Madison 4-3711, Tom Killica, mgr.

New York 22: 515 Madison Ave. Plaza 1-3979, Reggie Schuebel, director, network relations; Hank Buccello, gen mgr and account supervisor.

Lawrence C. Gumbinner Advertising Agency Inc. 655 Madison Ave., New York 21, Templeton 8-1717.

Radio-Television Dept.: Paul G. Gumbinner, vp in charge of radio-tv; Michael Sasanoff, creative director; Bud Greenspan, Mort Kasman, head producers; Hugh Cohn, business administrator; Lawrence Harms, tv art director.

Radio-Television Media Buyers Gail Sessions, Janet Murphy, Albert Sessions, Anita Wasserman, timebuyers.

## H

Melvin F. Hall Adv. Agency Inc. 220 Delaware Ave., Buffalo 2, N. Y. Madison 4461 Melvin F. Hall, pres; F. Bradley Stubinger Jr., vp and media dir.

Hanford & Greenfield (division of Hutchins Advertising Co. Inc.) 11 James St. Rochester 7, N. Y. Baker 5-6990.

Radio-Television Dept.: James P. Dobyns Jr., acct exec, R. S. Hanford, acct exec.

Lester Harrison Inc. 210 East 50th St., New York 22, Plaza 1-2820, Lester Harrison, pres.

George H. Hartman Co. 307 N. Michigan Ave., Chicago 1, Andover 3-0130 John Leonard, broadcast production supervisor, David Coey, vp in charge of media; Jean Seaman, timebuyer.

New York 17: 420 Lexington Ave. Murray Hill 9-8637, John Berg, director of radio-tv.

Heintz & Co. 611 Wilshire Blvd., Los Angeles 17, Madison 9-3181.

Radio-Television Dept.: Kenneth Higgins and Mary Mercelis, radio-tv copy and production.

Radio-Television Media Buyer. Kay Ostrander.

Hicks & Grest Inc. 555 Fifth Ave., New York 17, Murray Hill 7-5600.

Radio-Television Dept.: Theodore J. Grunewald, vp and director of radio-television; Florence Gordon, traffic coordinator.

Radio-Television Media Buyers: Vincent J. Darao, Sanford B. Gasman, timebuyers.

Hixson & Jorgensen Inc. 3540 Wilshire Blvd., Los Angeles 5, Dunkirk 8-3121, Kai Jorgensen, pres.

Radio Television Dept.: Dorr Walsh, vp in charge of radio-tv.

Radio-Television Media Buyer: Harriet M. Weiland, timebuyer.

Portland, Ore. 901 SW King Ave. Capitol 6-2853.

Hoag & Provandie Inc. 137 Newbury St., Boston 16, Commonwealth 6-7515.

Richard V. Lombardi, dir of radio-tv, Rosemary Rohmer, media dir.

Hoffman, York, Paulson & Gerlach Inc. 5130 W. Vliet St., Milwaukee 8, Wis. Spring 1-2600 A. J. Gerlach, chmn bd, Harry G. Goffman, pres; J. P. Mulvanny, vp and media dir; W. Joel Kursel, vp and radio-tv dir.

Honig-Cooper, Harrington & Miner. 1275 Columbus Ave., San Francisco 11, Ordway 3-4469.

Radio-Television Dept.: Charles Larrance, radio-tv production mgr.

Radio-Television Media Buyers: John W. Davis, media directors; Clarice McCreary, timebuyer.

Los Angeles 5: 304 S. Kingsley Dr. Dunkirk 8-3301, Hildred Sanders, vp in charge, radio-tv; Sylvia Goodfriend and June Kirkpatrick, timebuyers.

Charles W. Hoyt Co. Inc. 380 Madison Ave., New York 22, Murray Hill 2-2000.

Radio-Television Dept.: Thomas A. Lee Jr, radio-tv dir; Clifford L. Simpson, radio-tv creative dir, Valerie Clarke, traffic mgr.

Radio-Television: Douglas H. Humm, timebuyer.

Miami 32: Chamber of Commerce Bldg. Franklin 1-2165; John McAtee, vp.

Hutchins Adv. Co. Inc. 42 East Ave., Rochester 7, N. Y. Hamilton 6-1160 F. Irving Hutchins, dir; Frank A. Hutchins, dir, Frank M. Hutchins, pres.

## J

Jackson, Haerr, Peterson & Hall Inc. 735 Jefferson Bldg., Peoria, Ill. 6-8758 Richard A. Hall, pres, Donna Monteiro, media dir.

Ray C. Jenkins Adv. Agency Inc. 840 Builders Exchange, Minneapolis 2, Federal 2-4421.

Radio-Television Media Buyer: Ray C. Jenkins, pres; Ken Nordstrom, vp, Jerry Heuer, production mgr.

Radio-Television Media Buyer. Elaine Nye.

Johnstone, Inc. 9 Rockefeller Plaza, New York 20, Plaza 7-8060 Muriel E. Johnstone, pres; Judy Fields, media dir.

The Ralph E. Jones Co. 3100 Carew Tower, Cincinnati 2, Garfield 1-2300.

Radio-Television Dept. Eula Reggin mgr of timebuying, Lyle Allen, acct service mgr for radio-tv.

## K

Lawrence Kane & Artley Inc. 405 Park Ave., New York 22 Plaza 1-4120, Robert H. Schaffer, chmn bd, Lawrence Kane, pres; Irma Stoler, media dir.

Kameny Assoc. 2 West 45th St., New York 36, Oxford 7-4840 Seymour Kameny, chmn, Nat Kameny, pres, Ruth Rose, res & med dir; Vernon Delston, film-radio-tv dir.

Kastor, Hilton, Chesley, Clifford & Atherton Inc. 575 Lexington Ave., New York 22, Plaza 1-1400.

Radio-Television Dept.: Jules Bundgus, vp and radio-tv dir Jack Atherton, vp and exec producer; Richard King, producer and casting dir, Maggie Schaeffer, radio-tv traffic mgr, Don McAree, tv art co-ordinator, Jack B. Peters, media dir.

Radio-Television Timebuyers Beryl Seidenberg, head timebuyer; Ro Gordon, Dorothy Glasser.

Henry J. Kaufman & Assoc. 1419 H St. N. W., Washington 5, D. C. District 7-7400.

Radio-Television Dept.: Jeffrey A. Abel, radio-tv director.

Kelly, Nason Inc. 247 Park Ave., New York 17, Yukon 6-4200, Arthur F. Dermody, director, Walter W. Simons, assistant director.

Don Kemper Co. 608 S. Main St., Dayton 2, Ohio, Baldwin 3-6216.

Chicago: 919 N. Michigan Ave. Superior 7-6746.

New York: 655 Madison Ave., Templeton 2-7755.

Kenyon & Eckhardt Inc. 247 Park Ave., New York 17, Murray Hill 6-9000.

Edwin Cox, chmn of bd; William B. Lewis, pres.

Radio-Television Dept.: James S. Bealle, vp and director of radio-tv programming.

Radio-Television Media Buyers Joseph P. Braun, vp and media dir; Philip C. Kenney, Brendon Baldwin, James English, vps and assoc. media dirs, Desmond O'Neill, John Shima, Hal Sieber, Louis J. Kennedy, media supervisors, Mary Dwyer, Lucy Kerwin, Edward Kobza, George J. Simko, timebuyers.

Branch Offices

Boston 16: 334 Boylston St. Copley 7-8560.

Frank S. Christian, vp.

Chicago 1: 221 N. La Salle St. Financial 6-4020, Robert Shirey, vp.

Dallas. 227 Meadows Bldg. Emerson 3-2581, Alfred C. Gary, mgr.

Detroit 26: 645 Griswold St. Woodward 5-0300 G. T. C. Fry, senior vp.

Los Angeles 28: Equitable Bldg. Hollywood 3-2101, William King Jr., vp.

San Francisco 4: 620 Market St. Exbrook 7-0900 Robert E. Welsh, mgr.

Washington, D. C. Washington Bldg. Sterling 3-1191, B. Y. Martin, mgr.

Toronto: 321 Bloor St. E. Walnut 4-9531, David Roe, vp.

Montreal: 550 Sherbrooke St. W. Plateau 2534 Edgar B. Ferree, vp.

Mexico City. Ave Insurgents Sur 102, Mexico, D.F. 11-81-73, Burt S. Avedon, vp.

Ketchum, MacLeod & Grove Inc. 411 Seventh Ave., Pittsburgh 19, Court 1-5100.

Radio-Television: Frederick C. McCormack, radio-tv time buyer; radio-tv account executives. Donald L. Fox, Warren C. Rossell, H. Truman Rice.

New York 17: 155 E. 44th St. Murray Hill 7-5640 Edgar J. Donaldson, vp; Norton T. Gretzler, radio-tv account executive.

Columbus 15, Ohio: 8 E. Long St. Capitol 4-9632, William O. Burchinal, radio-tv account executive.

Keyes, Madden & Jones. 919 N. Michigan Ave., Chicago 11, Whitehall 3-2133.

Freeman Keyes, chmn of bd, Howard A. Jones, pres.

Radio-Television Dept.: Janet Conger, mgr.

Radio-Television Media Buyers: Merle Myers, Virginia Russett, timebuyers; Bernice Munson.

New York 20 1270 Avenue of the Americas  
Columbus 5-5814. Gerald Lesser, gen mgr.  
Hollywood 28-1680 Vine St. Hollywood 9-  
3974 Talcott Jones, mgr.  
Miami 1503 Ainsley Bldg, Franklin 1-2507  
Harry B Goldsmith Jr, exec vp & mgr.  
Indianapolis 9- Columbia Club, Monument  
Circle, Melrose 5-1361 Paul Richey, vp & mgr.

**Klan-Van Pietersom-Dunlap Inc.** 744 N. 4 St.,  
Milwaukee 3. Broadway 1-6780.  
Radio-Television Dept.: Fred J. Crowl, radio-  
tv director and film production; Mary B.  
Schmidt, assistant director; D. Jean Johnson,  
assistant director; Edward F. Ritz, vp and  
director, media department; Roy A. Hecken-  
bach, assistant director, media department.  
Chicago: 520 N. Michigan Ave. Superior 7-  
3061 Charles Nesbitt, executive vp

**Philip Klein Adv. Inc.** 1424 Walnut St., Phila-  
delphia 7, Pa. Pennypacker 5-1260. Allan  
Kalish, vp radio-tv.

**Knollin Adv. Agency.** 391 Sutter St., San Fran-  
cisco 8 Sutter 1-6110. James C. Knollin,  
owner

**Knox Reeves Adv. Inc.** 400 2d Ave. S., Min-  
neapolis 1. Federal 9-0071  
Radio-Television Dept. Russell E. Neff, di-  
rector of radio-tv  
Radio-Television Media Buyers Ralph  
Klapperich, media director; Philip Archer,  
William V. Doyle, media supvs, Paul Ewing,  
timebuyer

**Kudner Agency Inc.** 575 Madison Ave., New  
York 22. Murray Hill 8-6700.  
Radio-Television Dept. Albert Ward, vp in  
charge radio-tv, Edgar Kahn, dir commercial  
production  
Radio-Television Media Buyers: Hugh John-  
son, director of media; E. G. Weymouth, as-  
sociate director of media; John Marsich, Maria  
Carayas, timebuyers

**Kuttner & Kuttner Inc.** 646 N. Michigan Ave.,  
Chicago 11. Superior 7-7940.  
H E Kuttner, pres, C D Kuttner, exec vp;  
S. C. Kuttner, vp med dir

**L**

**Lando Adv. Agency Inc.** 197 Carlton House,  
Pittsburgh 19. Atlantic 1-5887  
Radio-Television Dept.: Jane Callomon, ra-  
dio-tv creative director; Fred Hedding, produc-  
tion supervisor.  
Radio-Television Media Buyers: Joseph C.  
Gusky, vp in charge of consumer advertising;  
Howard Rothchild, media director  
Erie, Pa.: G. Daniel Baldwin Bldg. Erie 6-  
2975. John B. Clark, account manager

**Lang, Fisher & Stashower Inc.** 1010 Euclid  
Ave., Cleveland 15. Prospect 1-0300.  
Radio-Television Dept.: Alvin B. Fisher,  
director; John L. Rose, associate manager;  
Edward T. Noll, assoc. manager (production);  
Nan Hall traffic; Clay C. Dopp, sports director.  
Radio-Television Media Buyers: G. C. Mc-  
Kelvey, chief timebuyer and field service  
mgr; Peter Turk, assistant timebuyer.

**C. J. LaRoche & Co.** 575 Lexington Ave., New  
York 22, N. Y. Plaza 5-7711  
Chester J. LaRoche, chairman and treas;  
James D. Webb, president.  
Radio-Television Dept.: Tom Lewis, vp in  
charge of tv-radio; Jay Bottomly, mgr., tv pro-  
duction.  
Radio-Television Media Buyers: Humboldt  
Greig, vp in charge station relations radio-tv;  
Lionel L. Scheen, asst media buyer  
Hollywood 28-6262 Selma Ave Hollywood  
9-3656 Arthur White, vp in charge.

**Lavenson Bureau of Adv. Inc.** 1212 Chestnut  
St., Philadelphia 7. Walnut 3-1250.  
Radio-Television Media Buyers: H. A. Eg-  
bert, vp; E. S. Hargrave, assistant media di-  
rector.

**Carl Lawson Adv. Co.** 112 N. Central St.  
JE 1-5141. John R. Lawson, pres; Arlene Hale  
and Marianne Wiedman, media dir and space  
buyers

**Al Paul Lefton Co.** 1617 Pennsylvania Blvd.,  
Philadelphia 3. Locust 8-5600. Blayne Butcher,  
radio-tv director; Mildred Farran, broadcast  
media buyer.  
New York 17: 71 Vanderbilt Ave. Murray  
Hill 9-7470.

**Lennen & Newell Inc.** 380 Madison Ave, New  
York 17, N. Y. Murray Hill 2-5400. Adolph J.  
Toigo, pres  
Radio-Television Dept.: Programming Nich-  
olas E. Keesley, senior vp, Francis C. Barton  
Jr, vp and genl mgr; William Seth, Nat. Strom,  
George Wolf, program supervisors; Max  
Wylie, program supervisor and script editor,  
Frank Delaney, Allan Stern, business mgrs;  
Connie Ryan Meehan, tv publicity-promotion  
mgr  
Commercial Production Anthony J. Pan,  
senior vp, Frank Celona, admin asst, Bruce  
Allen, Phil Mathias, Jack Strang, Bud Ehrlich,  
Jim Walsh, John Edgerton, Gene Robbins, Lou  
Florence, Sean Morrison, producers  
Media: Herbert Zeltner, vp and media di,  
Jan van Emmerik, Emil Bertolino, assoc media  
dirs; William Chrisman, Clark Ford, Arthur  
Hemstead, Frank Howlett, Joseph Kelley, Mar-  
tin Narva, Louis Spino Paul Zappert, asst  
media dirs Robert Kelly, senior timebuyer;  
Peter Holland, network timebuyer, James  
Alexander, Louis Crossin, Henry Durando,  
Marion Jones, Emanuel Klein, Sally Reynolds,  
timebuyers  
Beverly Hills, Calif.: 9033 Wilshire Blvd  
Crestview 1-7221 Frank Woodruff, tv prod  
supervisor; Barry Elliott, tv commercial pro-  
ducer; Beverly McKay, radio-tv traffic mgr.  
San Francisco, Calif.: 248 Battery St. Yukon

2-7878 Bradford Collins, vp and creative di  
Barbara Kendall, Jack Siegle, radio-tv produc-  
tion

**Lewis & Gilman Inc.** 6 Penn Center Plaza,  
Philadelphia 3. Locust 8-3775.

**Carr Liggett Adv. Inc.** 815 Superior Ave.,  
Cleveland 14, Ohio Main 3-0330 Carr Liggett,  
chmn bd John F. Wilson, pres, Harry M.  
Freer, media dir

**Liller, Neal, Battle & Lindsey Inc.** 1371  
Peachtree St., Atlanta 9. Trinity 3-3381.  
Radio-Television Dept.: Pamela A. Tab-  
berer, media director; Dorothy Lee Nelms,  
branch office media.  
Radio-Television Media Buyers: Patricia  
L. Wilson, Bobbie Kemp, Mary Jean Meadows,  
Avrilla Phillips, timebuyers.  
New York 22: 595 Madison Ave. Plaza 9-  
6120.  
Richmond 19-8 N. 8th St. Milton 4-3065.  
**Loewy Stempel Zabin, Inc.** 95 Madison Ave.,  
New York 16, N. Y. Murray Hill 9-2676  
Radio-Television Dept.: J. Zabin, executive  
vp & secretary, H. Loewy, treasurer.

**Long Adv. Inc.** 19 N. Second St., San Jose,  
Calif Cypress 3-1194  
Radio-Television Dept. Mrs Gertrude B.  
Murphy, vp-dir, Joanna Yates, broadcast media  
buyer.  
San Francisco, Calif.: 681 Market St. Garfield  
1-4244  
Fresno, Calif 4191 N. Blackstone St. Bald-  
win 2-4861 Duane E. Zamzow, ngr radio-tv.

**Henry A. Loudon Advertising, Inc.** 705 Statler  
Office Bldg, Boston 16 Hubbard 2-2950 M.  
Ernest C. Clark, Jr, vp and media director.

**Robert Luckie & Co. Inc.** 11 Office Park, Bir-  
mingham 9, Ala. Tiemont 1-7335 Robert Luckie,  
pres, Arden Mosei, media di and timebuyer.

**W. D. Lyon Co.** 303 Second Ave, S E., Cedar  
Rapids, Iowa. Empire 4-2451.  
Radio-Television Dept.: Robert Colburn, pro-  
duction director  
Radio-Television Media Buyer: Eileen Burns.

**M**

**MacFarland, Aveyard & Co.** 333 N. Michigan  
Ave., Chicago 1. Randolph 6-9360.  
H. Grant Atkinson Jr, vp and director ra-  
dio-tv; Peggy L. Harrod, radio-tv traffic man-  
ager; Gordon Hendry, media director; Esther  
Andersen, chief time buyer

**MacManus, John & Adams Inc.** Long Lake  
Road & Woodward, Bloomfield Hills (Detroit),  
Mich. Midwest 6-1000.  
Radio-Television Dept.: Robert Britton, vp  
media and marketing  
Radio-Television Media Buyers Lee Hanson,  
broadcast supervisor, Charles Campbell, con-  
sumer media dir, George Wold, commercial  
media dir; Dave Balnave, D. Sheppard, buyers.  
New York 22: 444 Madison Ave. Plaza 9-5600.  
Radio-Television Dept.: Henry G. Fownes,  
vp and supervisor, network tv programs and  
sales; Mark Lawrence, vp, radio-tv, Theodore  
Allegretti, radio-tv acct exec (Pontiac, USAF);  
Frank Bibas, tv film dir; James Suydam, asst  
film producer, George Sander, live commercial  
production, Thomas Sheehy, music and record-  
ing supervision, Joseph F. Africano, program  
coordinator; Roger Bumstead, radio-tv media  
buyer.  
Los Angeles 48-6399 Wilshire Blvd. Olive  
3-6130. Don Jones, vp-mgr.  
Toronto 2-600 University Ave. Empire  
2-1366 Leslie S. McMahon, vp-mgr.

**Mann-Ellis Inc.** 65 East 55th St., New York 22.  
Plaza 1-2323 Kurt J. Mann, chmn bd, pres;  
Theodora Lipke, media dir and space buyer.

**Marsteller, Rickard, Gebhardt & Reed Inc.** 185  
N. Wabash Ave., Chicago 1. Franklin 2-5212.  
Houston 6910 Fannin St. Jackson 6-1475.  
New York: 800 Second Ave. Yukon 6-6161.  
Pittsburgh: Oliver Bldg. Express 1-1616.

**J. M. Mathes Inc.** 260 Madison Ave., New York  
16. Lexington 2-7450.  
Radio-Television Dept.: Roy Passman, dir;  
Al Morrison, assoc dir; Edna Cathcart, media  
dir; Pat Hartnett, assoc timebuyer; Ralph  
Carola, traffic mgr; Gloria Gutch, budget super-  
visor  
San Francisco 4: Russ Bldg. Yukon 2-8944.  
Radio-TV Dept.: Robert Little.  
Miami 32: Dupont Plaza Center, 300 Biscayne  
Blvd Way Franklin 3-6449. Nick Salimbene

**Maxon Inc.** 2761 E. Jefferson Ave., Detroit 7.  
Lorain 7-5710.  
Lou R. Maxon, pres.  
Radio-Television Dept.: P. C. Beatty, media  
director Robert Inman, Al Duz, timebuyers  
Chicago 11: 919 N. Michigan Ave Whitehall  
4-1676 Raymond C. Stricker, vp and genl mgr,  
Alice Card, timebuyer.  
New York 22: 12 E. 53rd St. Plaza 9-7676  
Radio-Television Dept.: Edwin A. Wilhelm,  
director; Thomas P. Maguire, business mgr;  
Ray L. Stone, George Heulser, timebuyers.

**McCann-Erickson Inc.** 485 Lexington Ave,  
New York 17. Oxford 7-6000. Marion Harpei  
Jr, chmn bd and pres; Frank K. White, vice  
chmn bd  
M-E Productions: 485 Lexington Ave, New  
York 17. OX 7-6000 C. Terence Clynne, chmn  
bd, gen mgr; Jack L. Van Volkenburg, pres,  
Thomas P. Losee, exec vp; Thomas A. McAvity,  
senior vp, Benjamin F. Holme Jr, admin vp,  
Mary Harris, dir of program service  
Radio-Television Media Buyers: William C.  
Dekker, vp, media dir; Judith Bender, Enid  
Cohn, Virginia Conway, William H. Frame,  
Seymour Goldis, Joseph Grandia, Dominick  
Imbornone, T. S. Kelly, John Morena, W. D.  
Pellenz, Jane Podester, Murray Roffis, Jay  
Schoenfeld, Philip Stumbo, Larry Bershon,

John Curian, Herbert Shutts, Herbert Schader,  
W. R. J. Kilian, timebuyers  
Boston 16 200 Berkeley St Liberty 2 7382.  
Paul Swaffield, mgr  
Chicago 4 38 S. Michigan Ave Webster  
9-3700 Chester L. Posey, senior vp-mgr El-  
liott H. Johnson, Charles A. Guyot Jr, H. W.  
Kennedy Jr, media supervisors, Ruth Leach,  
Len Kay, timebuyers  
Cleveland 14. 335 Euclid Ave Cherry 1-6850  
Robert Cole, vp-mgr, Harry Black, tv dir;  
Stuart Buchanan, tv-radio prod Joan Rutman,  
media di; Helen Dwyer, John Kinsella, Joan  
Stockhaus, timebuyers  
Detroit 26: 1060 National Bank Bldg, Wood-  
ward 5-7550. T. Jack Henry, vp-mgr, Kelso  
M. Taeger, media di and vp  
Houston 6 900 Lovett Blvd. Jackson 9-4991  
Joseph B. Wilkinson, vp-mgr. Kern Tipt, tv-  
radio dir, Dorothy McCormick, media dir;  
Peggy Loving, timebuyer  
Portland 4 Public Service Bldg Capitol  
8-4305. T. N. Tracy, mgr, Martha E. Spatz,  
media di and timebuyer  
Los Angeles 5: 3325 Wilshire Blvd Dunkirk  
5-3301. David J. Hopkins, vp, mgr, Paul Davis,  
media dir, Mary Kay Cain, assoc media dir,  
William Belcher, assoc media di, Al Neely,  
timebuyer M-E Productions Los Angeles;  
Neil J. Reagan, vp, Thomas F. Greenhow, dir  
of programming services, George Haight,  
senior vp  
San Francisco 4 114 Sansome St Yukon  
1-2262 Phipps L. Rasmussen, exec vp of  
western regions, Alden S. Nye, tv-radio dir;  
Allen G. Jones, media dir  
Toronto 5 200 Bloor St East Walnut  
5-3231. W. R. Wright, pres D. J. MacMillan,  
tv-radio dir; D. MacInnes, vp and media dir.  
Montreal 2 2055 Peel St Victor 9-8341  
K. V. Lunny, mgr; W. G. Munro, tv-radio dir;  
S. H. Lodge, media di and timebuyer.  
Vancouver 5 1030 W Georgia St Mutual  
3-5608 Frank W. Ellis, vp-mgr, Florence  
Asson, media di  
Mexico 1: LaFragua #4 46-91-80 Roland W.  
Welch, mgr, Jorge Rodriguez, prod head tv  
dept., Delfin Vassallo, media di, Margarita  
Davison, timebuyer, John A. Brodbeck, dir  
mktg dept.  
Also branch in Belgium, London, Paris,  
Frankfurt, Hamburg, Argentina, Brazil, Chile,  
Colombia, Cuba, Peru, Puerto Rico, Uruguay,  
and Venezuela

**McCann-Marschalk Co.** 460 Park Ave., New  
York 22, N. Y. Oxford 7-4250  
Radio-Television Dept.: Glen Bammann, ra-  
dio-tv dir, Paul Blustain, commercial producer;  
David Freyess, business mgr.  
Radio-Television Media Buyers John Meskil,  
assoc media di, Catherine Noble, Otis Hutch-  
ins, timebuyers  
Atlanta 8, Ga 795 Peachtree St NE Trinity  
5-0221. Charles A. Richardson, vp-mgr  
Miami 32, Fla 100 Biscayne Blvd. S Frank-  
lin 9-2821 Gene Caron, radio-tv mgr.  
Cleveland 14, Ohio: 335 Euclid Ave Cherry  
1-6850 John Marshall Kinsella, radio-tv mgr.

**The McCarty Co.** 3576 Wilshire Blvd., Los  
Angeles 5. Dunkirk 5-4011.  
Radio-Television Dept.: Herb C. Brown, vp  
and radio-tv director; William H. Atwell acct.  
executive W. H. Geisler, acct executive  
Radio-Television Media Buyer Barbara Nel-  
son, timebuyer.  
San Francisco 5: 116 New Montgomery St.  
Sutter 1-8224.  
Seattle 1: 1117 Second Ave. Mutual 0353.  
Chicago 11: 520 N. Michigan Ave. Michigan  
2-0300.

**Meldrum & Fewsmith Inc.** 1220 Huron Rd.,  
Cleveland 15. Cherry 1-2141.  
Radio-Television Dept.: Bruce F. Stauder-  
man, vp  
Radio-Television Media Buyer Carol Bros-  
mer, timebuyer.

**Richard N. Meltzer Adv.** Russ Bldg., San  
Francisco 4. Yukon 2-5877.  
Los Angeles 36: 7461 Beverly Blvd. Webster  
8-2993. Marsha Janofsky, broadcast media  
buyer.  
New York: 445 Park Ave. Plaza 3-8187.  
Newton Free, broadcast media buyer.

**Arthur Meyerhoff & Co.** 410 N. Michigan Ave.,  
Chicago 11. Delaware 7-7860.  
Radio-Television Dept.: Roger Mohr, radio-  
tv production manager; Peter Weber, producer.  
Radio-Television Media Buyers Evelyn Van-  
derploeg, chief timebuyer; Francine Goldfine,  
Frances Campbell, Sally Paul, timebuyers  
Milwaukee: 759 N. Milwaukee St. Broadway  
1-3144. George Grabin, mgr.

**Miller Advertising Agency Inc.** 221 West 57th  
St., New York 19. Plaza 7-0550 Leonard J.  
Miller, chmn bd; Robert Miller, pres, Jack H.  
Kurs, media di

**Harry M. Miller Inc.** 595 E. Broad St., Colum-  
bus 15, Ohio. Capitol 4-7243 J. Bruce Sum-  
mers, radio-tv dir, Betty Speaks, media ser-  
vices di

**Mogul Williams & Saylor Inc.** 625 Madison  
Ave, New York 22. Templeton 8-7100.  
Emil Mogul, pres.  
Radio-Television Dept.: Leslie L. Dunfer,  
vp in charge; Jeanne Harrison, executive radio-  
tv producer  
Radio-Television Media Buyers Dr Harvey  
Queen, research director, Ronald Friedwald,  
media director; Edward Tashjian, Lynn Dia-  
mond and Joyce Peters, timebuyers.

**Mohr & Elcoff Inc.** 400 Madison Ave., New  
York 17. Plaza 9-7070.  
Radio-Television Dept.: Dan Rubin, vp-  
director of radio-tv dept.; Hal Kirk.  
Radio-Television Media Buyers. Hal Kirk,  
Seymour Sanders, timebuyers.

## Advertising Agencies CONTINUED

Chicago 11· 112 E. Walton St Superior 7-9700 Radio-Television Media Buyer. Roy Maclene, Francine Moss, Mel Smith, time-buyers

**Howard H. Monk & Associates Inc.** 500 Illinois Natl Bank Bldg, Rockford, Ill. Woodland 4-4631 Norma Wren, timebuyer.

**Richard G. Montgomery & Assoc.** 1126 S.W. 13th Ave., Portland 5, Ore. Capitol 3-3108.

**Moss Associates Inc.** 415 Lexington Ave., New York 17. Murray Hill 7-7377.

Radio-Television Dept.: Gerald H Bruce, vp; Frances Maiotta, media buyer.

### N

**Needham, Louis & Brorby Inc.** Prudential Plaza, Chicago 1: Whitehall 4-3400.

Maurice H. Needham, pres; Melvin Brorby, senior vp; Paul C. Harper Jr., executive vp.

Radio-Television Dept.: James G. Cominos, vp of radio-tv programming; John Scott Keck, vp and dir of radio-tv programming; Kenneth C. T. Snyder, vp and radio-tv creative dir; Blair Vedder, vp and media dir, Arnold Johnson, dir of broadcasting facilities; John Cole, mgr of broadcasting facilities

Radio-Television Media Buyers P M Morrow, Don DeCarlo, Marianne Monahan

Branch Offices

New York 19 730 Fifth Ave Plaza 7-0333 Robert F. Steinhoff, vp and Mgr, Robert A. Wulffhorst, vp and media & research dir

Hollywood 46· 9100 Hollywood Blvd. Crestview 6-2073. Michael W. Gradle, vp and mgr.

Toronto 1 121 Richmond St West Empire 4-1492 John A. Willoughby, vp and mgr, Ian B. Campbell, media dir

**Noble-Dury & Assoc. Inc.** Life & Casualty Tower, Nashville 3, Tenn. Alpine 5-0336.

Radio-Television Dept.: Jane Dowden, media director.

Memphis, Tenn 741 Sterick Bldg

**Norman, Craig & Kummel.** 488 Madison Ave., New York 22. Plaza 1-0900.

Norman B. Norman, pres.

Radio-Television Dept.: Walter Craig, vp in charge of radio-tv dept.; Walter Tibbals, vp & director of broadcasting; James O. Rankin, senior producer

Radio-Television Media Buyers: Sheldon Boden, chief timebuyer.

Chicago 14· Board of Trade Bldg. 114 W. Jackson Blvd Wabash 2-8701. George Paneff, mgr.

**North Adv. Inc.** Merchandise Mart, Chicago 54; Whitehall 4-5030.

Donald P. Nathanson, pres.

Radio-Television Dept.: Len Levy, producer.

Radio-Television Media Buyers: Lester A. Delano, director of marketing services; N. T. Garrabrandt, media director, Elaine Pappas and John Harper, media supervisors; Betty Lavaty, timebuyers; Robert Stampleman, broadcast business supervisor.

New York 16. 16 E 40th St Oregon 9-3100. Radio-Television Dept.: Bruce M. Dodge, vp, radio-tv, in charge of coast offices, Sam Novenstern, media director; Barbara Swedene, timebuyer, Frank Higgins, producer

Beverly Hills, Calif.: 8701 Wilshire Blvd. Olympia 2-3770. Edward Feldman, mgr; Maxine Anderson, producer.

**Noyes & Co.** Industrial Bank Bldg., Providence 3, R. L. Gaspee 1-2087.

Radio-Television Dept.: Henry C. Hart Jr., radio-tv supervisor, Edward Sampers, media director

### O

**Ogilvy, Benson & Mather Inc.** 589 Fifth Ave., New York 17. Murray Hill 8-6100. David Ogilvy, pres

Radio-Television Dept. Hendrik Booraem Jr., vp and broadcast director; John G. Hoagland, vp and associate broadcast director; Newt Mitzman, vp and commercial production director; Philip L. Tomalin, manager, business affairs; Eugene Schiess, manager, programs and program planning; Chester Maxwell, Henry Bate, Ken Shaw, senior commercial producers, Hal Burdick, Willis Wright, commercial producers, Olga Fabian, stylist and casting director

Radio-Television Media Buyers: Samuel L. Fle, vp and media director, Walter Kashen, administrative manager, Clifford Botway, Peter Triolo, Ann Janowicz, media supervisors, Henry Cleff, Bertrand F. Hopt Jr., Arthur Topol, Maxine Cohen, Peter Berla, John McLaughlin, Florence Dart, media buyers, Eda Purcell, estimating supervisor

**Oliar & Bronner Inc.** Pure Oil Bldg., Chicago 1. State 2-3381.

Radio-Television Dept.: Robert A. Berman, director

Radio-Television Media Buyer: Kay Kennelly, director, media.

**Olmsted & Foley Inc.** 1750 Hennepin Ave., Minneapolis 3. Federal 9-0441.

Radio-Television Dept.: Warren T. Way, media director.

**Outdoor Advertising Inc.** 360 Lexington Ave., New York 17 Murray Hill 2-2800 Felix W. Coste, pres

### P

**Pacific National Adv. Agency.** 2124 Fourth Ave., Seattle 1. Main 3-1401.

Radio-Television Dept. Grant Merrill, producer, Gertrude M. Nyman, media buyer

Portland, Ore.: 829 Northwest 19th Ave. Capitol 2-1021 Dave Babbitt, producer; Shirley Tait, media buyer

Spokane, Wash.: West 1115 Broadway. Fairfax 7-9585 Martin G. Boss, vp.

Lewiston, Idaho P. O. Box 414. Plaza 8-7511 Donald E. Smith, mgr.

**Parkson Adv.** 400 Park Ave., New York 22. Plaza 1-6400.

Radio-Television Dept.: Don Blauhut, vp, director, Helen Lawin, tv operations mgr.

Radio-Television Media Buyers: Herbert Gruber, media director; Ruth Bayer, media buyer, Alice Douglas, copy coordinator; Betty Pumpian, radio-tv traffic

**Perry-Brown Inc.** 2831 Vernon Place, Cincinnati 19. Plaza 1-8200.

Radio-Television Dept.: Robert J. Wilkins, radio-tv dept mgr.; Peter M. Sexton, script writer; Mary Elizabeth Sieber, script writer; Irwin Swillinger, storyboard layout artist.

Radio-Television Media Buyers. Ed Doran, Bob Wilkins, radio-tv timebuyers

**Pidgeon Savage Lewis Inc.** 1050 Builders Exchange, Minneapolis 2, Minn. FE 5-6801. Addison Lewis, chmn bd; Vance Pidgeon, pres; Carol E. Crawford, media dir.

**Potts-Woodbury Inc.** 2233 Grand Ave., Kansas City 8, Mo Grand 1-5775.

Radio-Television Dept.: William J. Brewer, director; Gene W. Dennis, air media executive, Kelly O'Neill, timebuyer; Gene Miller, production director

Denver 2: Tower Bldg.  
Product Services Inc. 17 E. 45th St, New York 17. Murray Hill 7-0204.

### Q

**Henry Quednau Inc.** 404 Thirteenth St., Tampa, Fla. 2-0191.

Miami 32: Pan American Bank Bldg. Franklin 1-8643.

### R

**The L. W. Ramsey Co.** 230 N. Michigan Ave., Chicago 1 Franklin 2-8155. A. C. Naeckel, chmn bd; Richmond M. Lloyd, pres.

**Beach, McClintock & Co. Inc.** 505 Park Ave., New York 22. Plaza 1-7300

Radio-TV Dept.: Werner Michel, vp, radio-tv director; James Graham, assoc. radio-tv director; Merle Bloom, James Young, radio-tv producers.

Radio-TV Media Buyers: Martin Foody, Robert Bruno, timebuyers

Newark 2, N. J.: 69 Washington St. Market 2-5100. Don Mayer, vp-mgr; Estelle DuJardin, media coordinator, Mary Nolte, media asst

Chicago: Prudential Plaza, Superior 7-9722. (Reach, McClintock & Co. of Illinois, Inc.) J. R. Pershall, pres; Helen Schlichter, media dir

Minneapolis: 706 Second Ave., S. Federal 9-8041. George O. Ludcke Jr. vp-mgr.

Los Angeles: 6434 Wilshire Blvd. Olive 3-9610. Harry Witt, vp-mgr; Blanche Graham, media director.

Boston: (Reach, McClintock & Humphrey Inc) Statler Bldg. Liberty 2-6100. R. B. Humphrey, pres; Mary R. Penally, media director, Marianne Meoli, timebuyer.

**Reilly, Brown & Tappley Inc.** 216 Tremont St., Boston 16. Hancock 6-8070. Arthur F. Brown, chmn bd, pres

**Reincke, Meyer & Finn.** 520 N. Michigan Ave., Chicago 11 Whitehall 4-7440

Radio-Television Dept.: Lewis Green, radio-tv director

**Fletcher Richards, Calkins & Holden,** 730 Fifth Ave., New York 19, N.Y. Judson 6-5100

Bryan Houston, pres; Richard A. Stevens, senior vp-administration.

Television-Radio Dept.: S. J. Frolick, senior vp, director television-radio dept.; William Vance, tv-radio copy & production chief; Robert Nugent, tv-radio programming and acct exec, Wyn Walshe, Steve Roppolo, tv-radio writer, producers, Victor Miranda, tv-art director; Georgette McCarthy, tv-radio business; Fran Campbell, tv-radio traffic; Ruth Jaffe, tv-radio traffic

Radio-Television Media Buyers: James Kelly; Elizabeth Griffiths.

Chicago 1 Prudential Plaza, Randolph 6-3830

San Francisco 1 58 Sutter St. Yukon 1-2250.

Los Angeles 28 6233 Hollywood Blvd. Hollywood 6-1311

Seattle 1 Joseph Vance Bldg, Main 2-1555

Scota Raton, Fla 133 East Palmetto Park Rd. Boca Raton 6344

Montreal Tandy-Richards Advertising Ltd., 550 Sherbrook St. West, Victor 4-8821

Toronto 20 Carlton St, Empire 3-6361

**Ridgway-Hirsch Adv. Co.** 8012 Carondelet, St. Louis 5 Parkview 1-3755

Radio-Television Dept.: Maurice L. Hirsch, board chmn; Casper S. Yost, pres, Casper S. Yost, pres; E. A. W. Schulerberg, vp, media director; Eleanor Werner, radio-tv director.

Memphis 11, Tenn.: 3340 Poplar Ave. Glendale 2-7328 Janice Gardner, Ruth Taylor, acct execs.

**Riedl & Freede Adv. Inc.** 424 Lakeview Ave., Clifton, N. J. Gregory 1-7900.

Radio-Television Dept.: Daniel Whitney, Jerry Verbel, creative directors

Radio-Television Media Buyers: Mrs Janet G. Stearns, broadcast media director; Lorraine Schulze, assistant media buyer.

**Ripley, Henderson, Bucknum & Co.** 909 Sherman St., Denver 3. Acoma 2-5601.

**Rives, Dyke & Co.** 2503 Robinhood St., Houston 5, Texas Jackson 6-2361 Earl L. Rives, Wayne Rives, Frank J. Dyke, partners; Bertha Tucker, space buyer

**Roche, Eickard & Cleary Inc.** 135 S. LaSalle St., Chicago 3. Randolph 6-9760.

Radio-Television Dept.: Kirby Roche, vp, radio-tv director

Radio-Television Media Buyer: Kay Knight, radio-tv, timebuyer.

**The Rockmore Co.** 575 Lexington Ave., New York. Plaza 8-2400.

**Sander Rodkin Advertising Agency Ltd.** 737 N. Michigan Ave., Chicago 11 Delaware 7-0300.

S. Rodkin, pres; Carol Rosenbecker, media dir; F. Wachnow, space buyer.

**Rogers & Smith.** 20 N. Wacker Dr., Chicago 6. Dearborn 2-0020.

Dallas 1, Tex.: Insuromedic Bldg. Riverside 1-6044.

Kansas City 6, Mo.: 903 McGee St. Victor 2-9400.

**Rose-Martin Inc.** 21 West 46th St., New York 36. Judson 2-3550 Irl W. Rose II, pres, G. M. Rundbaken, vp & media dir.

**Ross Roy Inc.** 2751 E. Jefferson Ave., Detroit 7. Lorain 7-3900.

Hollywood 28, Calif.: 1680 N. Vine St., Hollywood 9-6263.

Windsor, Ont. Canada Trust Bldg. Clearwater 6-2371.

**The Rumrill Co. Inc.** 1895 Mt. Hope Ave., Rochester 20, N. Y. Browning 1-2150

Radio-Television Dept. E. F. Novak, creative dir., C. Elnach, broadcast media mgr.

Buffalo 3· 10 Lafayette Square Madison 6020 Robert Knechtel, production mgr.

Utica 2: 1512 Genesee Street Swift 7-2850.

### S

**Sackel-Jackson Co. Inc.** 18 Newbury St., Boston 16, Mass Sol Sackel pres; Ralph Schiff, exec vp; Don Heath, vp and acct exec; Irv Eison, vp marketing; Leonard Tarcher, vp media, Rene Reyes, broadcast media dir.

**Ben Sackheim Inc.** Plaza Hotel, 2 West 59th St., New York 17. Plaza 1-2200

Radio-Television Dept.: William Pitts, vp, William Gaulker, media director, Herbert Strauss, radio-tv producer

Radio-Television Media Buyer: Richard Goldsmith, timebuyer.

**Maxwell Sackheim-Franklin Bruck Inc.** 545 Madison Ave., New York 22. Plaza 1-3151

Radio-Television Media Buyer: Barbara Kumble.

**Sanders Adv. Agency Inc.** 5531 Yale Blvd., Dallas 6, Tex. Riverside 7-1582

J. M. Sanders, pres; John Pauling, exec vp; Ott Horn, vp; C. H. Huffhines, vp; Ben January, media dir.

**Frank B. Sawdon Inc.** 60 E 56th St., New York 22. Plaza 1-4646.

Radio-Television Dept.: John Paul Jones, dir; Arden Rodner, med dir

Hollywood; 6615 Selma Ave. Hollywood 4-7579

**Frost & Shaffer Adv.** 6115 Selma Ave., Hollywood 28. Hollywood 2-0858. Jack Frost, Bill Shaffer.

**Walker Saussy Adv. Inc.** 1501 Canal St., New Orleans, La. Jackson 2-9212.

**Charles Schlaifer & Co. Inc.** 4 West 58th St., New York 19 Murray Hill 8-1510 Charles Schlaifer, pres; Herbert Joseph, space and timebuyer

**Mark Schreiber Advertising Inc.** 1090 Fox St., Denver 4, Colo Alpine 5-2088

Radio-Television Dept.: R. E. Hahn, radio dir, J. F. Farquhar, tv dir

**Schwab, Beatty & Porter Inc.** 488 Madison Ave., New York 22. Murray Hill 8-3813.

Radio Dept.: 38 E 57th St, New York 22. Plaza 1-1557. G. F. Perkins, radio-tv director; Rae Elbroch, assistant director.

**R. Jack Scott Inc.** 51 East Superior St., Chicago 11. Whitehall 4-6886.

Radio-Television Dept.: Herbert S. Laufman, exec vp, Stewart Sherling, radio-tv mgr, Edward Fitzgerald, director, contract relations.

Radio-Television Media Buyers Ralph Treger, media director. Beverly Miller, asst media director

**Sheldon Fredericks Adv. Assoc. Inc.** 71 Vandenbilt Ave., New York 17 MU 6-0170

Radio-Television Dept.: Allen Murphy, vp.

**Simons-Michelson Co.** 1126 Lafayette Bldg., Detroit 26. Woodward 3-3000.

Radio-Television Dept.: Richard N. Hughes, director.

Radio-Television Media Buyers Leonard N. Simons, partner; Lawrence J. Michelson, partner; Arthur Copland, Evelyn Keller, Leonard M. Kurland, Sam Rubin, Josh Sarasohn.

**Smith/Greenland Co. Inc.** 730 Fifth Ave., New York 19 Circle 6-6161. Leo Greenland, pres; Leshe H. Towne, media dir.

**Smith, Hagel & Knudsen Inc.** 30 East 60th St., New York 22 Plaza 9-7613. William H. Knudsen, chmn bd; William R. Henderson, pres; William Segal, space buyer.

**Stern, Walters & Simmons Inc.** 201 E. Erie St. Chicago 11. Michigan 2-4990

Radio-Television Dept.: Gerald J. Stern, pres; Martin J. Simmons, vp, Stanley D. Levitz, vp, Kenneth W. Wittleder, vp

Radio-Television Media Buyer Elisabeth J. Gradenegger.

**Stiller-Hunt Advertising.** 9033 Wilshire Blvd, Beverly Hills, Calif. Bradshaw 2-0204. George Stiller, Donald Hunt, partners, Selma Stiller, media dir and space buyer, Richard Fansler, radio/tv dir.

**Storm Adv. Co. Inc.** 72 East Ave., Rochester 4, N. Y. Baker 5-9140.

Radio-Television Dept.: Morry Storm, pres, account executive; Barbara Herman, assistant to president, timebuyer.

St Louis 8 71 Maryland Plaza Forest 1-8750. Gerald P. Deppe, acct exec

**Street & Finney Inc.** 45 W. 45th St., New York 36. Circle 6-1700.

Radio-Television Dept. Helen A. Thomas, director.

Radio-Television Media Buyers Elenore Scanlon, timebuyer

**Sudler & Hennessey Inc.** 130 E. 59th St. PL 1-1250

Radio-Television Dept. Hal Davis, radio-tv dir

Radio-Television Time Buyer Judith Smirnoff

**Sullivan, Stauffer, Colwell & Bayles Inc.** 575 Lexington Ave, New York 22 Murray Hill 8-1600

S Heagan Bayles, chmn of bd & chief exec officer, Brown Bolte pres

Radio-Television Dept. Harry G. Ommerle, senior vp, programming; Philip H. Cohen, vp, dir; Thomas F. Victor Jr., vp, production; Frank Reed, bus mgr, dir of station relations; Bart McHugh, New Programs

Radio-Television Media Buyers: Frank Minehan, vp, dir, Lloyd Harris, vp, mgr, Vera Brennan, chief timebuyer, Bob Anderson, Jeanne Sullivan, Steve Suren, Donn Ross, Fred Spruytenburg, William Ferguson, Michael Cambridge, Robert Bridge, Charles Woodruff, timebuyers  
Hollywood 28 6253 Hollywood Blvd, Hollywood 4-2119 John J. Van Nostrand, vp, tv-radio director, Robert Ballin, vp

## T

**Tatham-Laird Inc.** 64 East Jackson Blvd, Chicago 4, Ill Harrison 7-3700

Radio-Television Dept. Thomas Cadden, supervisor of commercial production George A. Bolas, vp in charge of media activities John Singleton, mgr of media department Thomas Lauer, Roy Boyer, Jack Ragel, Philip Gore, all media supervisors, Donald Douglas, Mary Rodger, William Lierle, Annette Malpede, John Gillen, all broadcast media managers  
New York 22 444 Madison Ave Plaza 2-1111

William Thomas, media supervisor, Joshua Wills Val Ritter, broadcast media managers

Hollywood 38 1680 Vine St Hollywood 1-9228 Victor Hunter, tv mgr

**J. Walter Thompson Co.** 420 Lexington Ave., New York 17 Murray Hill 6-7000

Stanley Resor, chmn of bd; Henry C. Flower Jr. and Samuel W. Meek, vice chairmen; Norman H. Strouse, pres.

Radio-Television Dept.: Dan Seymour, vp, director, John F. Devine, vp in charge of administration; Robert E. Buchanan, Storrs Haynes, Woodrow Benoit, James Luce Lee Pratt radio-tv group heads John F. Ball program executive

Radio-Television Media Buyers Richard P. Jones, vn, media director, Ruth Jones, associate media director, broadcast-station relations supervisor, Jack Green, Robert Lihen, Harold Wilt, Anne Wright, Daniel Charnas, Tom Glvnn, Bob Welty, associate media directors  
Polly Allen, Marie Barbato, Paul Bures, Robert Gorby, John Grav, Mario Kircher, Gloria Mahaney, Frank Marshall, Peg McAuley, Carrie Senatore, Jayne Shannon, Joan Shell, John Sisk, Ann Soulen, Dorothy Thornton, Harold Veltman, Peter Levin, Richard Macaluso, Richard Nyborg, Margo Teley, Robert Pecka, Nancy Smith, Charles Bartholomew, Martin Daniels, Tucker Halleran, Kay Colella, Joan Ashley, Helen Davis, Paul Fitzgerald, Bob Whitfield, Roy Glak, Tom Leidner, Greg Bathon, John Flynn, timebuyers; Lucian Chumene, Pete Reilly, broadcasting analysts  
Chicago 11: 410 N. Michigan Ave. Mohawk 4-6700.

Radio-Television Dept. John Mosman, radio-tv manager, Howard Heller, administrator, Robert Brewster, Sherrill Taylor, Floyd Van Etten, Robert Wolf, Arthur Young, radio-tv group heads

Radio-Television Media Buyers: John de Bevec, vp, media director; A. G. Ensrud, Richard Hyland, Robert Thurmond, E. K. Grady, associate media directors; Edward Fitzgerald, senior timebuyer; John Rohrbach, Robert Atwood, Harry Furlong, Sylvia Rut, Ellen Carlson, Marie Rogers, Margaret Willebrand, Bernice McTagger, timebuyers  
Detroit 26 535 Griswold St Woodward 2-8890 William B. Laurie, mgr; Eldon Hazard, radio-tv

Hollywood 48 6505 Wilshire Blvd Olive 3 0300 William Wilgus, vp, mgr—Hollywood office; Tom Cooper, vp, mgr L A office

San Francisco 4 320 California St. Garfield 1-3510 Harry Lee, mgr

**Tilds & Cantz Advertising.** 8833 Sunset Blvd, Los Angeles 46 Oleaner 5-9270

Radio-Television Dept. Alan M. Berger, radio-tv director

**Tobias, O'Neil & Gallay Inc.** 520 N. Michigan Ave, Chicago 11 Michigan 2-3360 Phil W. Tobias Jr, pres, Stephanie Seeder, media dir

**Tracy-Locke Co.** 2501 Cedar Springs Rd, Dallas 1, Tex Riverside 8-4741.

San Antonio Petroleum Center, 900 NE Military Drive

**O. S. Tyson & Co. Inc.** 230 Park Ave., New York 17 Murray Hill 9-3663. Fay Keyler, chmn

bd, Irwin W. Tyson, pres; Joseph H. Newman, media dir

## V

**Van Sant Dugdale & Co.** 15 E. Fayette St., Baltimore 2 Lexington 9-5400 Wilbur Van-Sant, bd chmn. Robert E. Daiger, pres.

Radio-Television Dept.: Robert V. Walsh, vp, radio-tv dir., F. D. Tillett, production director; Robert C. Davis, broadcast copy supervisor

Radio-Television Media Buyers: Rita G. Eastman, timebuyer, Evelyn Huttman, asst timebuyer.

## W

**Wade Adv. Inc.** 20 N. Wacker Dr., Chicago 6. Financial 6-2100.

Hal H. Thurber, pres; Albert G. Wade II, chmn bd, Paul McCluer, executive vp

Radio-Television Dept. Richard Dunn, bsg dir, John R. Farnell, director, network tv, Grover J. Allen, assoc director, network tv, Booth Luck, director, tv films, Royal G. Alcott, assoc tv film dir

Radio-Television Media Buyers: Louis J. Nelson, senior vp, director of marketing (media and research); Davis S. Williams, media director, John Schroeder, asst media director Ed Stockmar, Bob Coolidge, media supvrs Arvid Anderson, Bob Jolly, Leon Mateina, timebuyers  
New York 17: 6 E. 45th St. Oxford 7-9261. Henry J. Opperman, office mgr.

**Wade Adv. Agency Inc. (Affiliate of Wade Adv.)**, 6381 Hollywood Blvd, Hollywood 28. Hollywood 4-7457

**Warwick & Legler Inc.** 375 Park Ave., New York 22. Plaza 1-4700.

H. Paul Warwick, pres.

Radio-Television Dept.: William P. Warwick, vp and radio-tv director; Andrew Christian, tv-radio executive producer, Ethel Jensen, producer-casting director, Benjamin Colarossi, tv art director-producer.

Radio-Television Media Buyers: Richard Bean, vp and media director; Joseph Hudak and James Kearns, timebuyers

**Norman D. Waters & Assoc. Inc.** 6 East 39th St., New York 16 Murray Hill 5-8950. Norman D. Waters, pres, L. Sanford Waters, media dir

**Watts, Payne-Advertising Inc.** 311 West 7th St. Denver Bldg. Tulsa 19, Okla Luther 3-7531

Radio-Television Dept. Donald S. Mitchell, media dir; James Steele, media production, Donald M. Dyer, media buyer and acct exec

**Tucker Wayne Co.** 1175 Peachtree St., N.E., Atlanta 9, Ga Trinity 3-2021.

Radio Television Dept.: Leigh Kelley, film director

Radio-Television Media Buyers: Anne A. Benton, media director; Ann Hutcheson, assistant media director, timebuyer; Mrs Ruth E. Trager, timebuyer; Virginia Stone, Mrs. Gwen Hudgens, assistant timebuyers.

**Milton Weinberg Adv.** 6523 Wilshire Blvd., Los Angeles 48. Oliver 3-2300.

Radio-Television Dept.: Joel Stearns, media director, Chuck Meyer, tv director, Jenny Kernan, assistant media director.

**Edward H. Weiss & Co.** 360 N. Michigan Ave., Chicago 1. Central 6-7252.

Edward H. Weiss, pres.

Radio-Television Dept.: Rolf Brandeis, dir Radio-Television Media Buyers: Jack Bard, vp in charge of media and marketing, Nate Pinsof, media dir., Armella Selzor, Don Coleman, Philip Kaplan, Joan Mandel, timebuyers  
New York 22 730 Fifth Ave. Plaza 8-0992. Peggy Schilling, mgr.

Los Angeles 48 6363 Wilshire Blvd, Olive 3-8360 Howard Broad, mgr

**Weiss & Geller Inc.** 400 Madison Ave., New York 17. Plaza 3-4070.

Radio-Television Dept.: Max Tendrich, director of media

Radio-Television Media Buyer Jack Geller, chief timebuyer, Frances Rosen, broadcast traffic mgr.

**Wermen & Schorr Inc.** 1616 Walnut St., Philadelphia 3, Pa Pennypacker 5-1688.

Radio-Television Dept. Jerry Samuelson, radio-tv director; Jean Borrelli, production coordinator

Radio-Television Media Buyers Liz Vosberg, Rochelle Segal, timebuyers

**The Wesley Assoc. Inc.** 630 Fifth Ave., New York 17. Judson 2-8050.

Radio-Television Dept.: Joseph B. Knapp, media director.

**Western Adv. Agency Inc.** 35 E. Wacker Dr., Chicago 1. Andover 3-2545

Radio-Television Dept. Earl Minser, director

Radio-Television Media Buyers Dick Art, Wendell Unfer

**Wexton Adv. Agency.** 444 Madison Ave., New York 22 Murray Hill 8-4050

Radio-Television Dept. John Eckstein, vp Radio-Television Media Buyers Josephine Streater, media director, Mr. Eckstein, Jean Boyde, assistant to Mr. Eckstein.

**White & Shunford Adv.** 1821 Wyoming St., El Paso, Texas. Keystone 3-4933

Radio-Television Dept.: James Pratt Jr., director

Radio-Television Media Buyers Mr. Pratt, Jack W. Snapp, media director, office mgr

**Wilson, Haight, Welch & Grover Inc.** 645 Farmington Ave., Hartford 5, Conn. Adams 3-9831 Jesse J. Haight, pres, George F. Dickinson, media buyer

**Winins-Brandon Co.** 1706 Olive St., St. Louis 3. Chestnut 1-6380.

Radio-Television Dept.: Herbert P. Halpern, director, Mrs. Billie Essenpreis, assistant.

**Fred Wittner Co.** 581 Fifth Ave., New York 17. Plaza 9-7120 Fred Wittner, pres, Barbara Sunshine, media dir.

**Woodard, Voss & Hevenor Inc.** 15 Elk St., Albany 7, N. Y. HO 3-1248

Radio-Television Media Buyers: Philip Voss, pres.; Charles W. Reinhart, vp; Horace L. Hevenor, exec vp; John D. Adams.

**Wyse Advertising Inc.** 2800 Euclid Ave., Cleveland 15, Ohio. Superior 1-0702. Marc Wyse, pres; Eve Reisz, media dir; Norman Wain, radio-tv dir.

## Y

**Young & Rubicam** 285 Madison Ave., New York 17. Murray Hill 9-5000.

Sigurd S. Larmon, chmn bd and chief exec officer George H. Grubbin, pres

Radio-Television Dept.: Mort Werner, vp, director, David Y. Bradshaw, mgr, Charles C. Barry, vp, director, programming, Wickliffe Crider, Everett H. Ehilick, Norman Glenn, vps, David Y. Bradshaw, mgr; Thomas J. Adams, Richard Dana, Robert Leadley, Lee Strahorn, Jean Taylor, supervisors.

Radio-Television Media Buyers William E. Matthews, vp, director, G. Kirk Greiner, assoc. media director, administrative officer, Warren Bahr, Henry L. Sparks, vps, associate media directors, Frank Coulter Jr., G. Kirk Greiner, George E. Leithner, Joseph F. St. Georges, Charles T. Skelton, associate media directors; Kay Brown, Charles Buccieri, Thomas M. Conerford, William P. Dollard, Seymour Drantch, Robert P. Gleckler, Frank Grady, Rodney Holbrook, James M. Scala, account supervisors, Raymond E. Jones Jr., radio-tv spot coordinator Richard D. Chapman, business mgr, media relations

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## Associations and Professional Societies

**All-Industry Radio Music License Committee.** P O Box 518, c/o Station WMRN Marion, Ohio. Robert T. Mason, chairman

**American Women in Radio & Television.** 75 E. 55th St., New York 22. Eldorado 5-7281-2. Esther Van Wagoner Tufty, Tufty News Bureau, Washington, D. C., pres; Montez Tjaden, KWTW (TV) Oklahoma City, pres-elect, Elizabeth Bain, United Artists Associated, New York, sec-treas; Martha Bohlsen, Tidy House Products Co, Omaha, Nebr., central vp, Gloria Bromkamp, Oklahoma City, southwestern vp; Gloria Chandler, King Broadcasting Co, Seattle, western vp; Margaret Mary Kearney, WCAU Philadelphia, eastern vp, Ruth Talley, WLAC-TV Nashville, southern vp; Margo Anderson, exec sec

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**Broadcast Pioneers.** 589 5th Ave., New York 17. Plaza 9-1500. Sol Taishoff, pres, Gordon Gray, 1st vp, Robert J. Higgins, treas; M. H. Shapiro, exec sec.

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**Catholic Broadcasters Assn., U. of Detroit.** 4001 W. McNichols Road, Detroit 21, Mich. Union 2-6000. Rev. Celestin J. Steiner, S. J., pres, Rev. Fidelis Rice, C.P., vp; Sister M. Rosalie, S.C., sec

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**Arizona chapter—**511 W. Adams, Phoenix. Alpine 3-3121. Gene Blaupied, pres; Tom Wheelwright, 1st vp; Dick Coe, 2d vp; Virginia O'Shaughnessy, sec, Al Rau, treas.

**Seattle chapter—**320 Aurora Ave., Seattle 9. Lee Schulman, pres; Lyle Goltz, 1st vp; Larry Field, 2d vp, Al Amundsen, sec; Al Hunter, treas

**National Assn. of Broadcasters.** 1771 N St. NW, Washington 6, D C (See complete listing page E-2)

**National Assn. of Fm Broadcasters.** c/o KITF (FM), U. S. Grant Hotel, San Diego, Calif. Belmont 9-7420 Fred Rabell, pres, T. Mitchell Hastings Jr., exec vp; Frank Knorr Jr., sec; William Tomberlin, treas

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**Radio Advertising Bureau,** 460 Park Ave., New York (see complete listing page E-2).

**Radio-Newsreel-Television Working Press Assn.** 527 Lexington Ave., New York 17, N. Y. Plaza 1-2720. Gabe Pressman, NBC, pres; Herb Schwartz, CBS, 1st vp; Tom O'Brien, WINS New York, 2d vp; Charles Campbell, sec; Irving Heitzner, asst sec; Richard Milbauer, Newsfilm USA, treas; George Jordan, NBC, sgt-at-arms

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**Radio & Television Executives Society**, 515 Madison Ave., New York 22, N.Y. Plaza 8-2150. Richard S. Salant, CBS, pres.; Robert H. Teter, Peters, Griffin, Woodward, 1st vp; Ernest Lee Jahncke Jr. NBC, David C. Moore, Transcontinent Television Corp., vps; Mary McKenna, Metropolitan Broadcasting Corp., sec; Edward J. DeGray, treas. Board of Governors: Ted Bergmann, Reylon; Sidney N. Berry, Carson Co.; R. David Kimble, Grey Adv.; Albert B. Shepard, Select Station Reps; Edward P. Shurick, Blair-TV, Sol Paul, Television Age, Sam Cook Digges, CBS Films; Josef C. Dine, Ted Bates & Co.; Jayne Shannon, J. Walter Thompson Co.; P. A. Sugg, NBC

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**Regional Broadcasters**, 1735 DeSales St., NW, Washington 6, D.C. District 7-2724.

**Station Representatives Assn.** 366 Madison Ave., New York 17. Yukon 6-9390. H. Preston Peters, pres; John P. Blair, vp; Eugene Katz, treas; Daren F. McGavren, sec; Lawrence Webb, mgng dir. Directors: Frank M. Headley, Richard O'Connell, Carl Schuele, Adam Young.

**Television Bureau of Advertising**, 444 Madison Ave., New York 22, N.Y. (see complete listing page E-3).

**Television Film Assn.** 1627 W. 20th St., Los Angeles 7. Republic 1-2484. John P. Ballinger, pres-dir; Jack M. Goetz, vp-dir; Nicholas Muskey, sec-treas; William F. Kelley, Warren Strang, Robert E. Hufford, Edward P. Ballantine, directors.

**Television Information Office** (div. of National Assn. of Broadcasters), 566 Fifth Ave., New York 19. Plaza 7-4600. Louis Hausman, dir; Carl J. Burkland, gen mgr; Lawrence Creshkoff, exec editor; Catharine Heinz, librarian.

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Phone Decatur 2-9300

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Fm Stations: Richard H. Mason, WPTF-FM, Raleigh, N. C. (1961) and Merrill Lindsay, WSOY-FM Decatur, Ill. (1962) vice chairman of bd.  
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\*Deceased

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Eugene S. Thomas, KETV (TV)  
Omaha, Neb. (1962)  
Network: Alfred Beckman, ABC-TV Washington (1961); William B. Lodge, CBS-TV New York (1961) and David C. Adams, NBC-TV New York (1961)

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**Michigan Assn. of Radio & Television Broadcasters**—c/o pres. Officers: Elmer Knopf, WFDF Flint, pres; John Pomeroy, WILX-TV Jackson, vp; Robert J. Coleman, 453 Rosewood, E. Lansing, exec sec  
**Minnesota Broadcasters Assn.**—c/o sec-treas. Officers: Sherman K. Headley, WCCO-TV Minneapolis, pres; James R. Hambacher, KBUN Bemidji, 1st vp, Clifford Hedberg, KMRS Morris, 2d vp; Thomas L. Young, KAUS, Austin.  
**Mississippi Broadcasters Assn.**—c/o pres or sec. Officers: Harold B. McCauley, WLBE Batesville, pres; Fred Beard, WJDX Jackson, vp. C. H. Quick, WSUH Oxford, sec-treas; Duncan Whiteside, Box 5, University, exec sec.  
**Missouri Broadcasters Assn.**—c/o pres. Officers: Clarence Breazeal, KCMO Kansas City, pres; Robert Hyland, KMOX St. Louis, vp; Harold Douglas, KMMO Marshall, sec-treas; Eugene M. Collins, WEW St. Louis, exec sec.  
**Montana Broadcasters Assn.** c/o pres. Officers: Robert Warner, KMON Great Falls, pres; Dale Moore, KGVO Missoula, vp  
**Nebraska Broadcasters Assn.**—c/o pres. Officers: Harry Peck, KODY North Platte, pres; A. James Ebel, KOLN-TV Lincoln, vp, Richard W. Chapin, KFOR Lincoln, sec-treas.  
**Nevada**—Inactive.  
**New Hampshire Assn. of Broadcasters**—c/o pres or sec-treas. Officers: Bernie Mack, WGIR Manchester, pres.  
**New Jersey Broadcasters Assn.**—c/o pres. Officers: Francis J. Matrangola, WCMC Wildwood, pres; Robert C. Gessner, WNNW Newton, vp; Howard Green, WOND Pleasantville, sec-treas.  
**New Mexico Broadcasters Assn.**—c/o pres. Officers: Virgil Parker, KRNS Los Alamos, pres; Dave Button, KMIN Grants, sec-treas.  
**New York State Assn. of Radio & Television Broadcasters**—c/o pres or secretary. Officers: George Dunham, WNEF Binghamton, pres; Paul Adanti, WHEN-TV Syracuse, 1st vp;

Gunnar O. Wng, WROC Rochester, 2d vp, Elliott Stewart, WIBX Utica, sec, Harry Trenner, WBNY Buffalo, treas.  
**North Carolina Assn. of Broadcasters**—c/o sec-treas. Officers: Robert R. Hliker, WCGC Belmont, pres, R. A. Dunlea Jr., WMFD Wilmington, vp (radio), Floyd Fletcher, WTVJ (TV) Durham, vp (tv); Cecil B. Hoskins, WWNC Asheville, sec-treas.  
**North Dakota Broadcasters Assn.**—c/o sec-treas. Officers: John W. Boler, KXGO Fargo, pres; Dick Johnson, KBOM Bismarck, vp, Leslie E. Maupin, KLFM Minot, sec-treas.  
**Ohio Assn. of Broadcasters**—c/o sec-treas. Officers: T. A. Rogers, WCLT Newark, pres; Gordon Davis, KYW Cleveland, vp-radio, Robert Mack, WIMA (TV) Lima, vp-tv, Carlton Dargusch Jr., Columbus, sec-treas.  
**Oklahoma Broadcasters Assn.**—c/o pres or sec-treas. Officers: Tom Johnson, KTOK Oklahoma City, pres; Ray Van Hooser, KNED McAlester, vp, Bill Morgan, KNOR Norman, sec-treas.  
**Oregon Assn. of Broadcasters**—P. O. Box 5025, Eugene. Officers: Gordon L. Capps, KSRV Ontario, pres; Frank H. Coffin, KOIN-TV Portland, vp; Bob Franklin, KGW Portland, sec-treas.  
**Pennsylvania Assn. of Broadcasters**—c/o P. O. Box 606, Harrisburg. Officers: Milton J. Bergstein, WMAJ State College, pres; Thomas Metzger, WMRE Lewiston 1st vp, J. Robert Gulick, WGAL Lancaster, 2d vp, Robert Williams, WHLM Bloomsburg, sec; Herbert Kendrick, WHGB Harrisburg, treas, Kaye Witmer, Box 606 Harrisburg, exec sec.  
**Rhode Island Broadcasters Assn.**—c/o pres. Officers: Joseph S. Sinclair, WJAR-TV Providence, pres; James E. McEnaney, WHIM Providence, vp; John F. Crohan, WICE Providence, sec; Joseph P. Dougherty, WPRO-TV Providence, treas.  
**South Carolina Radio & Television Broadcasters Assn.**—c/o pres or sec-treas. Officers: Edward L. B. Osborne, WBCU Union, pres, Louis M. Neale Jr., WBEU Beaufort, vp, T. Doug Youngblood, WFIG Sumter, sec-treas, exec sec.  
**South Dakota Broadcasters Assn.**—c/o sec-treas. Officers: William E. Johnson, KYNT Yankton, pres; Helen S. Duhamel, KOTA Rapid City, vp, James Slack, KUSD Vermillion, sec-treas.  
**Southern California Broadcasters Assn.**—Robert M. Light, pres, Calvin J. Smith, KFAC Los Angeles, chmn of bd; Charles Hamilton, KFI Los Angeles, v. chmn; Herb Comstock, KAVL Lancaster, sec; Ernest L. Spencer, KWIZ Santa Ana, treas.  
**Tennessee Assn. of Broadcasters**—c/o pres. Officers: Charles B. Brakefield, WRBC Memphis, pres; Charles W. Brewer, WHIN Gallatin, vp; Stan Torgerson, WMC Memphis, sec-treas; Kenneth D. Wright, 14 Ayres Hall, U. of Tennessee, Knoxville, exec sec.  
**Assn. of Broadcast Executives of Texas.** Officers: Dan Hayslett, KKIL Dallas, pres, Bob Keefe, NBC Spot Sales, vp  
**Texas Assn. of Broadcasters**—1004 International Life Bldg., Austin. Officers: Joe M. Leonard Jr., KGAF Gamesville, pres; Jim Hangrove, KBRZ Freeport, vp; Gene Hendryx, KVLF Alpine, sec-treas; Bonner McLane, International Life Bldg., Austin, exec sec.  
**Utah Broadcasters Assn.**—c/o pres. Officers: Kenneth J. Hann, KCPX Salt Lake City, pres; Arch G. Webb, KVOG Ogden, vp; J. Allen Jensen, KSL Salt Lake City, sec-treas.  
**Vermont Assn. of Broadcasters**—c/o pres. Officers: Carlo F. Zezza, WCFR Springfield, pres; Craig S. Parker, WDEV Waterbury, vp, Daniel B. Ruggles, WSKI Montpelier, treas; Andrew S. Ball, WCAX Burlington, sec.  
**Virginia Assn. of Broadcasters**—c/o sec-treas. Officers: Robert C. Walker, WCHV Charlottesville, pres, N. Wilbur Kidd, WAYB Waynesboro, vp, Hamilton Shea, WSVA Harrisonburg, sec-treas.  
**Washington State Assn. of Broadcasters**—c/o Radio-TV News Bureau, Legislative Bldg., Olympia. Officers: W. W. Warren, KOMO Seattle, chmn of bd; Ronald A. Murphy, White-Henry-Stuart Bldg., Seattle 1, pres, Thomas C. Bostic, KIMA Yakima, vp; Allen Miller, KWSC Pullman, sec-treas.  
**West Virginia Broadcasters Assn.**—c/o sec-treas. Officers: John C. Shott, WHIS-TV Bluefield, pres; Paul Myers, WVVA Wheeling, vp; Mel Burka, WTIP Charleston, sec-treas; Mrs. Mary Sonis, 3615 Kanawha Ave. SE, Charleston, exec sec.  
**Wisconsin Broadcasters Assn.**—Gay Bldg. Madison. Officers: Mig Figl, WAUX Waukesha, pres; Donald Wirth, WNAM Neenah, vp; Carl Kolata, WTTN Watertown, sec; Richard Dudley, WSAU Wausau, treas; Edwin Conrad, Madison, general counsel.  
**Wyoming Assn. of Radio & Television Broadcasters**—c/o secretary. Officers: Mrs. Mildred Ernst, KWRB-TV Thermopolis, vp; Bob Berger, KTWO-TV Casper, sec-treas.  
**Broadcasters Assn. of Puerto Rico**—c/o pres. Officers: Ventura Lamas Jr., WKAQ San Juan, pres; Nabel Barreto, WCMN Arecibo, vp; Charlie Cordero, WLEO Ponce, sec; Julio Morales, WRIO Rio Pedras, treas; Roberto Bocanegra, Box 10144, Santurce, exec sec.

# Associations And Professional Societies In Related Fields

## ADVERTISING AND MEDIA

**Advertising Assn. of the West.** 337 World Trade Center, Ferry Bldg., San Francisco 11, Calif. Garfield 1-6867. Charles W. Colher, executive vp, Marie B. Carlton, office mgr

**Advertising Council.** 25 W. 45th St., New York 36 Judson 2-1520. Lee H. Bistol, chmn of bd, Leo Burnett, Edward C. VonTres, Edwin W. Ebel, vice chmn, Frederic R. Gamble, sec, Theodore S. Reppner, pres, Allan M. Wilson, George P. Ludlam, vps, Maxwell Fox, public relations director, Gordon C. Kinney, radio, tv director, Mrs. L. S. Schwartz, Midwest representative, Robert R. Grey, Pacific Coast representative, Washington office, 1200 - 18th St., N.W. Federal 8-9153 6-1753. Los Angeles office, 1717 Highland Ave., Hollywood 28 Hollywood 2-0988. Crestview 4-8309

**Advertising Federation of America.** 250 W. 57th St., New York 19, N. Y. Circle 6-2431. James S. Fish, General Mills, chmn of bd, C. James Proud, pres & gen mgr

**Advertising Research Foundation.** 3 E 51th St., New York, N. Y. Plaza 1-5656. Arno H. Johnson, chmn of bd; Arthur H. Hayes, v. chmn, Frank W. Mansfield, treas; A. W. Lehman, mng dir, Charles K. Ramond, tech dir, Cyrus C. Young, dir development-services, Gilbert H. Weil, gen counsel. Directors: Richard J. Babcock, Hugh M. Beville Jr., Lyndon O. Brown, Arthur C. Bryan, Rex M. Budd, Thomas C. Dillon, William R. Farrell, Donald S. Frost, Frederic R. Gamble, Harold J. Graham, John W. Hartman, Andrew Heiskell, Donald M. Hobart, Walter C. Kurz, Charles A. Pooler, Charles L. Rummell, Harry F. Schroeter, John D. Stelling, Wallace H. Wulfeck

**American Assn. of Advertising Agencies.** 420 Lexington Ave., New York, N. Y. Lexington 2-7980. Harry Harding, Young & Rubicam, chmn of board, Edwin Cox, Kenyon & Eckhardt, vice chairman; Arthur G. Rippey, Rippey, Henderson, Bucknum & Co., sec-treas, Frederic R. Gamble, pres

**Committee on Broadcast Media:** Leonard S. Mathews, Leo Burnett Co., Chicago, chair, man, Ruth Jones, J. Walter Thompson, N. Y., vice chairman, Robert H. Crooker, Jr., Campbell-Ewald, Detroit; Edward A. Grey, Ted Bates & Co., N. Y.; Arnold E. Johnson, Needham, Lous & Brorby, Chicago, Thaddeus S. Kelly, McCann-Erickson, N. Y.; Frank B. Kemp, Compton Adv. N. Y.; William E. Matthews, Young & Rubicam, N. Y.; Betty McCowan, Henderson Adv. Agency, Greenville, S. C.; Gertrude B. Murphy, Long Adv., San Jose, Calif.; Frank S. Ott, D'Arcy Adv., N. Y.; Sydney D. Rich, Jaffe-Naughton-Rich, Minneapolis; Robert Ross, Arthur Meyerhoff Assoc., Chicago; Holly Shively, Erwin Wasey, Ruthrauff & Ryan, Chicago; Pamela A. Tabberer, Liller, Neal, Battle & Lindsey, Atlanta; Ralph Treger, R. Jack Scott, Chicago; Kenneth Godfrey, AAAA sec to committee

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**American Marketing Assn.** 27 E. Monroe St., Chicago 3, Ill. Central 6-8306. William F. O'Dell, pres; Albert W. Frey, pres-elect, Robert J. Holloway, Dik Warren Twedt, James D. Dodge, Frank W. Archer, vps; Margaret L. Reid, secy, John P. Bennett, treas.

**American Newspaper Publishers Assn.** 750 - 3rd Ave., New York 17, N. Y. Yukon 6-8200. Mark Ferree, Scripps-Howard, pres; Irwin Maier, Milwaukee Journal, vp; James S. Copley, San Diego Union & Tribune, sec; J. Hale Steinman, Lancaster (Pa.) Newspapers, treas. Stanford Smith, gen mgr. ANPA Research Institute. Charles H. Tingley, managing director. Mechanical and service dept., R. E. Lewis, mgr

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**Assn. of Canadian Advertisers.** Federal Bldg., Toronto 1, Ont. Empire 3-8046. A. B. Yeates, Prudential Ins. Co., pres, K. J. Faithing, Canadian Westinghouse Co., exec vp; E. J. Coleman, Kraft Foods, vp-treas, J. W. Cook, Shawningan Water & Power Co., E. T. Gater, Sterling Drug Mfg., P. J. McGinnis, Bell Tel. Co. of Canada, vps, B. E. Legate, gen mgr-sec. Directors: A. F. M. Biggs, Canadian Industries, R. B. Collett, Lever Bros.; A. G. Mackie, Provincial Paper; D. M. Mackinnon, Gen Motors

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**Assn. of Mexican Advertising Agencies (Asociacion Mexicana de Agencias de Publicidad)** Paso de la Reforma 430, Mexico 6, D. F. Telefono 28-96-29. Everardo Camacho Mora, pres, Burt S. Avedon, vp. Luc Rafael Riva Palacio, sec. Dr. Fernando Gonzales Oviedo, asst sec, Jesus Luis Bas, treas; Joseph H. Vaamonde, asst treas, Ramon Lemus, mgr.

**Assn. of National Advertisers.** 155 E 44th St., New York 17 Oxford 7-5950. Donald S. Frost, Bristol-Myers Co., chmn of bd, Roger H. Bolin, Westinghouse Electric Corp., vice chmn, Peter W. Allport, exec vp, Cy Norton, M. L. McElroy, Joseph M. Allen, vps, John Veckley, U. S. Steel Corp, treas

**Broadcast Advertising Service Committee:** Howard Eaton Jr., Lever Bros, chmn; K. R. Baumbusch, American Home Products; R. M. Budd, Campbell Soup Co.; H. Allan Dingwall Jr., General Foods Corp.; E. P. Genock, Eastman Kodak; A. B. Gislason, Swift & Co.; Howard Gray, R. J. Reynolds Tobacco Co.; Albert N. Halverstadt, Procter & Gamble, Thomas P. Hawkes, Piel Bros.; Glenn W. Johnston, Glenbrook Labs, Sterling Drug, Henry M. Kennedy, Prudential Insurance Co. of America; George T. Laboda, Colgate-Palmolive Co., Palmer D. McKay, Sun Oil Co.; C. F. Mattern, McCormick & Co.; M. Anthony Mattes, Standard Oil of Calif., Craig W. Moodie Jr., Armstrong Cork Co.; R. J. Piggott, Pet Milk Co.; Alfred L. Plant, Block Drug Co., Maxine Rowland, Shulton Inc.; Wallace L. Risher, Esso Standard Oil Co.; A. Craig Smith, Gillette Safety Razor Co.; J. B. Williams, Kimberly-Clark Corp.; Maurice E. Atkinson, Jacob Ruppert Co.; J. G. Baird, Westinghouse Electric Corp.; R. L. Eskridge, Ralston Purina Co.; Roger M. Greene, Philip Morris Inc.; Gail Smith, General Motors Corp., John Tyner, Bristol-Myers Co.; Peter B. Warner, Quaker Oats Co., John W. Burgard, Brown & Williamson, Tobacco Corp.; M. A. Sovers, General Mills, James D. Stocker, Scott Paper Co.

**Bureau of Advertising of American Newspaper Publishers Assn.** 485 Lexington Ave., New York 17, N. Y. Murray Hill 7-9300. Louis A. Well Jr., chmn of bd; Charles T. Lipscomb Jr., pres.

**Direct Mail Advertising Assn.** 3 E. 57th St., New York 22, N. Y. Murray Hill 8-7388. R. F. DeLay, pres; S. Arthur Debnor, Newsweek, chmn of bd; Ealie A. Buckley, Buckley Organization, vice chmn; H. U. Banks, Sun Life Assurance Co. of Canada, vice chmn, J. H. Warner, Aetna Life Insurance Co., secy, R. A. Enlow, American Medical Assn., treas

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**National Retail Merchants Assn.** (formerly National Retail Dry Goods Assn.) 100 W. 31st St., New York 1, N. Y. Chickering 4-8780. Alfred C. Thompson, pres; J. Gordon Dakins, executive vp and treasurer; Edward F. Engle, mgr, sales promotion, visual merchandising, 711-14th St., N.W., Washington, D. C. National 8-3680. John C. Hazen.

**Proprietary Assn.** 810-18th St., N.W., Washington 6, D. C. National 8-1914. Joel Y. Lund, Warner-Lambert Pharmaceutical Co., pres, Ivan D. Combe, Combe Chemical, and Jerome A. Straka, Chesebrough-Ponds, vps, Howard A. Prentice, executive vp and treasurer; James H. Merritt, secretary.

## EDUCATIONAL BROADCASTING

**American Council on Education.** 1785 Massachusetts Ave., N. W., Washington 6, D. C. Hudson 3-6620.

**Assn. for Professional Broadcasting Education.** 1771 N. St., N.W., Washington 6, D. C. Decatur 2-9300.

**Broadcasting Foundation of America,** International Div., of National Educational Television & Radio Center, 10 Columbus Circle, New York 19, N. Y. Judson 6-0055. Basil Thornton, exec dir; Samuel B. Gould, chmn of bd, John F. White, pres. (Non-profit educational organization sponsoring exchange of cultural and informative radio and TV programs between U. S. stations and those abroad.)

**Institute for Education by Radio-Television.** Ohio State U., Columbus 10, Ohio Cypress 3-1751. I. Keith Tyler, director; Bette Wal-lach, secretary.

**Joint Council on Educational Television.** 1785 Massachusetts Ave., N.W., Washington 6, D. C. Hudson 3-6620. David C. Stewart, dir; Cyril M. Blaum, eng. consultant.

**Learning Resources Institute.** 680 Fifth Ave., New York 19, N. Y. Judson 2-7153. John E. Ivey Jr., pres

**Midwest Council on Airborne Television Instruction.** Memorial Center, Purdue U., Lafayette, Ind. 92-2961. John E. Ivey Jr., pres.

**National Assn. of Educational Broadcasters.** 14 Gregory Hall, Urbana, Ill. Harry J. Skornia, pres, Harold E. Hill, adm vp.

**National Education Assn.** 1201 - 16th St., N.W., Washington 6, D. C. Adams 4-4855. William G. Carr, executive secretary; Frank W. Hubbard, assistant executive secy for information services, Roy K. Wilson, director, press, radio relations, John Cox, tv coordinator, Ray Nelson, radio coordinator.

**National Educational Television & Radio Center.** 10 Columbus Circle, New York, N. Y. Judson 6-0055. John F. White, pres.

## TV FILM AND MOTION PICTURES

**Alliance of Television Film Producers Inc.** 1717 N. Highland Ave., Hollywood 28, Calif. Hollywood 6-2431. Richard W. Jencks, pres, Deane F. Johnson, vp, John Zinn, sec-tras.

**Allied States Assn. of Motion Picture Exhibitors.** Dupont Circle Bldg., Washington 6, D. C. Dupont 7-7400. Al C. Myrick, pres, C. Elmer Nolte Jr., treas, A. N. Beesley, sec

**American Assn. of Film Producers.** 7064 N. Sheridan Rd., Chicago 26, Ill. L. Mercer Francisco, pres, James Kelloch, vp; Mervin LaRue, treasurer; O. H. Coelln, executive secretary. Members are producers of commercial, educational and tv films.)

**American Cinema Editors.** 6772 Hollywood Blvd., Hollywood 28, Calif. Hollywood 5-8527. Frederick Y. Smith, pres, Fred Berger, vp, Frank P. Keller, sec, Lloyd L. Richardson, treas.

**American Society of Cinematographers.** 1782 N. Orange Dr., Hollywood 28, Calif. Hollywood 7-2135. Lee Garmes, pres, Harold Rosson, 1st vp, William Daniels, 2d vp, Joseph Broc, 3d vp, Walter Strenge, treas, Charles G. Clarke, sec; Victor Milner, sgt at arms.

**Assn. of Cinema Laboratories.** 1226 Wisconsin Ave. NW, Washington 7, D. C. Federal 3-4000. George W. Colburn, pres, Carlton Hunt, vp, Dudley Spruill, sec; Kern Moyses, treas

**Film Producers Assn. of New York.** 15 E. 48th St., New York 17, N. Y. Plaza 1-1920. Lee Blair, pres, William Van Praag, exec vp, Albert Hecht, sec; Edward J. Lamm, treas, Irving W. Cheskin, exec dir

**Motion Picture Assn. of America.** 1600 Eye St., N. W., Washington 6, D. C. Executive 3-5110. Eric Johnston, pres; Edward Cooper, director of television; Charles S. Boren, exec vp 28 W. 44th St., New York 36, N. Y. Bryant 9-4000 8480 Beverly Blvd, Hollywood 48, Calif. Olive 3-2200. Y. Frank Freeman, chmn of bd.

**Motion Picture Industry Credit Group.** (National Assn of Credit Management) 44 E 23d St., New York 10 Oregon 4-5100. S. C. Robbins, Walter J. Lynch, co-chmn, Jack Fellers, vice chmn, George Elsted, Robert J. Kingsley, Daniel Nemeth, Howard Funsch, committeemen, W. W. McAdam, sec

**National Exhibitors Theatre Television Committee.** 1585 Broadway, New York 36, N. Y. Circle 5-4800. Simon H. Fabian, chairman; Philip F. Harling, sec-treas 1625 Eye St., N. W., Washington, D. C. Sterling 3-5880. Cohn & Marks, general counsel.

**National Television Film Council.** 200 W. 57th St., New York 19, N. Y. Columbus 6-0756. Robert Gross, pres; William J. Reddick, executive vp; Bernie Haber, executive secretary; Sally Perle, general secretary; Lou Feldman, treasurer; Hal Seeger, vp, production; Sydney A. Mayers, vp, distribution; G. Edward Hamilton, vp, stations; Don E. Widlund, vp, agencies; Ralph Koch, vp, technical services; Joseph T. Dougherty, vp, membership; Marshall G. Rothen, chmn of bd. Directors: Dr. A. N. Goldsmith, Charles W. Carpenter, Nicholas Farkas, E. P. Genock, David L. O'Shea, Peter Keane, Donald Mack, Archie A. Mayers, Waldo Mayo, John J. Schneider; Melvin L. Gold, honorary lifetime pres.

**Screen Composers Assn.** (independent) 9250 Wilshire Blvd., Beverly Hills, Calif. Crestview 6-3123. Dr. Miklos Rozsa, pres, David Buttolph, vp; Arthur Morton, sec; George Duning, treas.

c/o Zissu, Marcus, Ebenstein & Stein, 292 Madison Ave., New York 17, N. Y. Murray Hill 3-0966.

**Society of Independent Motion Picture Producers.** 333 S. Beverly Dr., Beverly Hills, Calif. Crestview 1-7283. Ellis Arnall, pres; Gunther R. Lessing, chmn of bd; Marvin Paris, executive secretary; George Bagnall, treasurer.

**Society of Motion Picture Art Directors.** 8732 Sunset Blvd., Hollywood 46, Calif. Oleander 5-8223. Earl Hedrick, pres; Jack M. Smith, vp; Edward Stephenson, secy; Rolland Brooks, treas; Leo E. Kuter, administrator; Norman Lowenstein, executive secretary.

**Society of Motion Picture & Television Engineers.** 55 W. 42nd St., New York 36, N. Y. Long-acre 5-0172. Norwood L. Simmons, pres; John W. Services, executive vp; Wilton R. Holm,

**MISCELLANEOUS**

secy; C. S. Stodter, executive secy; Victor H. Allen, Journal editor; Denis A. Courtney, advertising mgr.

**Theatre Authority Inc.** 545 - 5th Ave., New York 17, N. Y. Murray Hill 2-4215. Beverly Roberts, executive secretary.

6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-5761. I. B. Kornblum, executive secretary.

(TA has jurisdiction over performances at benefits of members of participating unions and guilds. TA officers are representatives of Actors Equity Assn., American Guild of Musical Artists, American Guild of Variety Artists, American Federation of Television & Radio Artists, Screen Actors Guild and other organizations and theatrical charities.)

**Theatre Owners of America (TOA).** 1501 Broadway, New York 36, N. Y. Longacre 5-6238. Albert M. Pickus pres, George G. Kerasotes, chmn of bd, Samuel Pnanski, hon chmn of bd, Roy Cooper, chmn of exec com

**MANUFACTURING & ENGINEERING**

**Assn. of Electronic Parts & Equipment Manufacturers.** 11 S. LaSalle St., Chicago 3, Ill. Dearborn 2-4217. Robert Svoboda, pres; Irving Rossman, 1st vp; Warren Stuart, 2nd vp; Kenneth A. Hathaway, treas, Kenneth C. Prince, executive secy.

**Audio Engineering Society.** P. O. Box 12, Old Chelsea Station, New York 11, N. Y. Harry L. Bryant, pres; Harry F. Olson, exec vp, C. J. LeBel, sec; R. A. Schlogel, treas.

**Electronic Industries Assn. (formerly Radio-Electronic-Television Mfrs Assn.)** 1721 DeSales St., N.W., Washington 6, D. C. National 8-3902. L. Berkley Davis, General Electric Co, pres, Robert S. Bell, Packard Bell Electronics Corp, senior vp S. R. Curtis, Stromberg-Carlson, A. L. Chapman, CBS Electronics, W. S. Parsons, Centralab Div, Globe Union, Bcn Adler, Adler Electronics, vps James D. Secrest, exec vp & sec, John B. Olverson, gen counsel; Leslie F. Muter, The Muter Co, treas. Headquarters staff: Peter H. Cousins, asst to exec vp; Capt Henry E. Bernstein, military engineering coordinator, Robert T. DeVore, public relations director, Joseph J. Peterson, mgr, West Coast Office, William S. Hepner Jr, mgr, office of information; Marjorie J. Bailey, administrative assistant; Virgil M. Graham, mgr., engineering department, Cooley R. Jovner, mgr, marketing data; Tyler Nourse, mgr, international dept, Donald H. Stover, mgr, industrial relations; Edmund Wellington Jr., mgr., military relations

**Electronic Industries Assn. of Canada.** 200 St. Clair Ave., W., Toronto 7, Ont. Walnut 1-2898. S. D. Brownlee, Canadian Admiral Corp, pres & chmn of bd; James Key, Aerovox Canada Ltd, 1st vp and chmn components div; W. F. Wansbrough, Canadian General Electric, vp and chmn receiver div; J. D. Houlding, RCA Victor Co. Ltd, vp and chmn electronics div; R. A. Hackbusch, Hackbusch Electronics Ltd, dir of engineering; F. W. Radcliffe, gen mgr

**Electronic Representatives Assn.** 600 S. Michigan Ave., Chicago 5, Ill. Harrison 7-0100. William C. Weber Jr., executive secy. (Trade association of independent sales representatives of electronic manufacturers.)

**Electronics Manufacturers Assn.** 55 W. 42nd St., New York 36, N. Y. Pennsylvania 6-4864. Walter A. Ronner, Budd Lewyt Electronics Inc, pres; I. A. Mitchell, United Transformer Corp, sec; Hugh A. McCloskey, Hammarlund Mfg. Co., treas.

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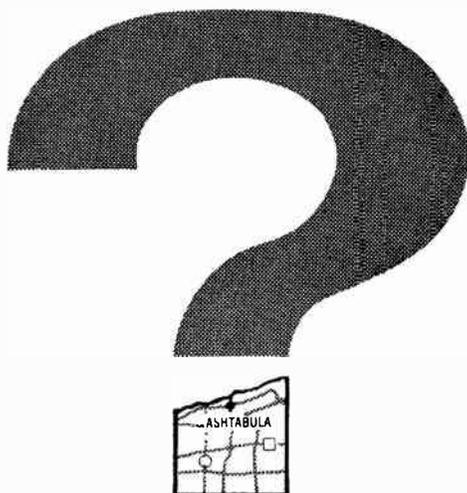
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# Facts, figures, history of broadcasting

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## Market facts for all U. S. Counties

The figures given below and on the following pages delineate both the retail market U.S.A. and the percentage of television penetration in the country broken down by state and county. These statistics have been compiled from three major sources of information—the American Research Bureau, A. C. Nielsen Co., and the U.S. Bureau of the Census. While ARB and Nielsen reports measure the same thing, and bear the same date (Jan. 1, 1960), their methods and many of their results are different. For the convenience of the reader, both sets of figures are given.

ARB's calculations were first released to the public on June 20, 1960, and are based on a minimum of 200 telephone interviews per county, except in the case of "clustered," or adjacent, counties in which the minimum was 100. ARB maintains that the interviewed homes were selected carefully to make the same representative, and that the number of interviews throughout the U.S. totaled almost half a million. To the figures it derived from these interviews, ARB applied regional tv estimates of the Census Bureau, plus updated telephone ownership figures from AT&T to eliminate the difference in tv penetration between telephone and non-telephone homes. This process produced the results detailed below.

Nielsen's estimates, publicly released on June 13, 1960, represent a second updating from the base figures in the company's Coverage Study No. 3. Television growth

patterns, compiled from sampling thousands of homes, were applied to former non-owners of television, county by county, to calculate the current figures.

The actual market data was provided by the 1958 national *Census of Business*, conducted by the U.S. Department of Commerce, Bureau of the Census. The figures given here represent the most up-to-date analysis of the U.S. commercial spectrum available, and have to be distinguished from the *projected* census figures which BROADCASTING used in its record of retail trade last year.

Estimates of "Total Homes" by county are taken from *Sales Management's* figures, which both ARB and Nielsen use. "Radio Homes" for the past several years have been so near the point of total saturation (90% or more of "Total Homes") that there has been no recent updating of these figures. The latest "Radio Homes" estimates were published in the 1959 BROADCASTING *Yearbook • Marketbook*.

A word on the symbols: (D) indicates that the figures of one particular county have been withheld. Usually, this letter is employed according to census law which prohibits the disclosure of the operation of any individual establishment. Three dots placed on a line instead of a figure indicate that the total trade in that particular commodity in the county was absolute, or close to, zero.

## Alabama market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
AUTAUGA	4,100	57	2,320	70	2,900	7,949	2,627	1,061	(D)
BALDWIN	12,600	82	10,300	64	8,100	39,811	10,431	5,465	1,380
BARBOUR	6,400	55	3,500	65	4,200	12,867	2,933	1,849	517
BIBB	3,600	64	2,300	58	2,100	8,216	2,439	1,579	(D)
BLOUNT	6,900	75	5,210	61	4,200	14,432	3,284	1,902	397
BULLOCK	3,200	59	1,890	56	1,800	5,448	1,694	963	218
BUTLER	5,700	61	3,470	66	3,700	14,315	4,378	2,952	554
CALHOUN	25,100	80	20,070	75	18,800	76,687	20,828	13,395	2,608
CHAMBERS	9,300	69	6,440	56	5,200	15,119	5,824	1,092	933
CHELROKKEE	4,000	71	2,830	77	3,100	6,603	1,828	1,105	143
CHILTON	6,700	65	4,380	64	4,300	17,207	5,288	3,906	443
CHOCTAW	4,300	54	2,330	75	3,200	8,254	1,676	1,189	(D)
CLARKE	5,900	56	3,310	61	3,600	19,590	4,410	5,282	750
CLAY	3,200	62	1,970	62	2,000	7,695	1,117	1,412	259
CLEBURNE	2,800	71	1,980	57	1,600	5,679	853	(D)	(D)
COFFEE	9,600	60	5,790	64	6,100	21,283	4,531	6,216	675
COLBERT	12,100	58	7,000	69	8,300	37,397	11,271	9,296	1,210
CONELAH	4,200	57	2,390	56	2,300	9,277	3,037	753	(D)
COOSA	2,000	61	1,230	56	1,100	3,547	1,381		132
COVINGTON	9,300	60	5,590	64	5,900	29,913	8,199	5,421	1,168
CRENSHAW	3,600	63	2,270	61	2,200	6,896	2,244	802	(D)
CULLMAN	12,000	87	10,470	65	7,800	37,716	5,654	6,712	1,061
DALE	5,900	61	3,610	60	3,500	12,894	3,601	1,370	557
DALLAS	14,400	66	9,500	69	9,900	42,516	10,411	8,018	1,921
DE KALB	11,300	64	7,240	70	7,900	23,200	4,228	3,412	640
ELMORE	6,600	69	4,520	62	4,100	14,273	3,967	2,833	478
FSCAMBIA	7,800	69	5,360	69	5,400	31,069	8,724	7,291	1,112
ETOWAH	27,200	79	21,610	71	19,200	80,802	21,484	14,768	2,720

CONTINUED

# Alabama CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
FAYETTE	4,100	62	2,560	58	2,400	10,844	2,462	2,337	244
FRANKLIN	5,900	63	3,690	57	3,400	14,600	3,642	2,314	551
GENEVA	6,000	54	3,230	59	3,600	14,408	3,223	2,815	471
GREENE	3,200	52	1,680	69	2,200	6,864	1,257	1,459	110
HALE	4,300	53	2,260	45	1,900	7,102	2,021	1,267	235
HENRY	4,100	57	2,350	66	2,700	10,612	2,176	1,520	291
HOUSTON	14,400	70	10,100	72	10,400	55,883	11,114	11,738	1,449
JACKSON	8,800	66	5,760	62	5,500	19,226	5,285	2,963	612
JEFFERSON	179,500	90	161,390	80	144,200	659,367	156,339	112,406	22,577
LAMAR	3,800	66	2,500	57	2,200	8,427	2,396	1,472	256
LAUDERDALE	16,500	59	9,650	70	11,500	47,552	11,705	6,290	2,397
LAWRENCE	6,300	64	4,060	57	3,600	8,999	2,385	(D)	317
LEE	11,200	68	7,620	68	7,600	33,345	9,751	4,649	1,015
LIMESTONE	9,400	66	6,200	57	5,400	27,142	5,902	5,201	595
LOWNDES	3,000	56	1,690	55	1,600	4,018	666	1,276	(D)
MACON	4,900	62	3,060	61	3,000	9,826	3,352	1,493	275
MADISON	27,800	67	18,560	71	19,800	104,543	24,001	20,107	3,158
MARENGO	6,700	58	3,860	59	4,000	16,098	4,468	2,453	533
MARION	6,000	59	3,540	63	3,800	12,493	3,067	2,405	383
MARSHALL	13,100	70	9,140	73	9,600	49,211	9,342	8,630	1,459
MOBILE	78,200	88	69,030	77	60,200	298,336	73,826	50,598	12,684
MONROE	5,700	54	3,090	64	3,600	12,426	2,147	2,870	332
MONTGOMERY	46,400	87	40,300	75	34,800	168,049	34,475	28,934	5,630
MORGAN	14,500	79	11,410	66	9,600	48,877	12,264	10,983	1,683
PERRY	3,900	64	2,500	52	2,000	8,978	2,255	1,533	341
PICKENS	5,100	58	2,970	63	3,200	11,337	2,820	1,785	328
PIKE	7,000	63	4,410	64	4,500	16,446	3,538	3,840	752
RANDOLPH	5,000	64	3,190	65	3,300	11,251	2,869	2,048	341
RUSSELL	11,600	74	8,620	70	8,200	16,734	7,054	1,525	434
SAINT CLAIR	6,000	76	4,530	67	4,000	13,842	4,025	2,500	493
SHELBY	8,200	86	7,060	66	5,400	18,316	5,505	2,616	666
SUMTER	3,900	57	2,240	52	2,000	7,308	1,728	888	210
TALLADEGA	16,400	81	13,270	76	12,400	42,802	13,151	6,184	(D)
TALLAPOOSA	8,700	69	5,990	69	6,000	24,349	7,735	5,990	1,091
TUSCALOOSA	25,500	80	20,400	65	16,500	82,508	22,125	14,965	3,192
WALKER	13,000	88	11,410	72	9,300	35,046	10,746	6,083	1,066
WASHINGTON	2,600	54	1,410	61	1,600	4,592	1,296	(D)	(D)
WILCOX	4,500	54	2,430	55	2,500	6,451	1,735	1,070	101
WINSTON	3,600	61	2,190	63	2,300	8,374	2,866	1,286	189
TOTAL	838,600	76	638,230	71	592,300	2,567,237	635,096	451,124	89,344

## Alaska market facts\*

FIRST JUDICIAL DISTRICT	10,200	-	-	78	3,700	35,839	11,064	3,600	1,753
SECOND JUDICIAL DISTRICT		---	---	--	---	5,012	1,891	(D)	(D)
THIRD JUDICIAL DISTRICT	28,000	-	-	89	16,200	112,700	24,513	16,956	(D)
FOURTH JUDICIAL DISTRICT	5,900	-	-	88	5,200	48,481	9,823	(D)	2,736
TOTAL	44,100			86	25,100	202,038	47,291	25,257	8,864

\*Nielsen did not include Alaska in its report on tv ownership, hence only ARB figures.

## Arizona market facts

APACHE	6,100	46	2,810	47	2,800	13,395	1,921	2,151	(D)
COCHISE	11,600	62	7,140	70	8,100	52,774	10,882	7,718	1,727
COCONINO	9,300	52	4,860	74	6,900	55,437	15,195	9,483	555
GILA	6,700	66	4,390	76	5,100	24,864	6,873	3,717	1,094
GRAHAM	3,300	58	1,910	66	2,200	15,097	3,553	2,597	430
GREENLEE	3,100	58	1,800	70	2,200	8,959	4,104	1,029	429
MARICOPA	182,800	91	165,930	84	154,200	733,257	164,205	150,991	32,444
MOHAVE	2,100	46	960	66	1,400	10,721	1,387	1,592	(D)
NAVAJO	9,500	47	4,420	66	6,300	31,791	8,174	5,419	1,118
PIMA	80,500	90	72,490	85	68,100	289,125	70,696	46,633	13,388
PINAL	17,300	86	14,890	75	13,000	55,453	14,951	9,200	(D)
SANTA CRUZ	3,400	61	2,070	66	2,300	27,336	7,161	3,333	1,109
YAVAPAI	7,400	53	3,910	67	4,900	30,150	7,700	5,901	1,117
YUMA	14,100	74	10,360	77	10,800	64,016	13,961	12,453	2,154
TOTAL	357,200	83	297,940	81	288,300	1,412,375	330,563	262,217	58,007

# Arkansas market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ARKANSAS	5,300	74	3,920	75	4,000	25,462	5,718	4,062	1,031
ASHLEY	5,900	65	3,860	75	4,400	18,432	4,636	4,351	639
BAXTER	2,300	52	1,200	65	1,500	8,759	1,919	1,607	316
BENTON	10,200	63	6,450	62	6,300	41,805	6,414	6,485	1,152
BOONE	4,000	63	2,500	76	3,000	16,611	4,140	3,422	492
BRADLEY	3,100	62	1,930	66	2,100	11,311	2,932	2,621	313
CALHOUN	1,300	63	810	69	900	2,669	1,134	(D)	(D)
CARROLL	3,200	59	1,870	66	2,100	9,898	2,018	1,075	337
CHICOT	5,300	65	3,470	73	3,900	12,921	3,296	1,578	511
CLARK	5,100	66	3,370	77	3,900	15,149	4,204	2,241	707
CLAY	5,700	63	3,580	71	4,000	13,240	3,430	2,176	629
CLEBURNE	2,000	53	1,050	70	1,400	4,032	601	1,091	155
CLEVELAND	1,600	62	1,000	64	1,000	2,383	589	81	(D)
COLUMBIA	6,800	65	4,440	82	5,600	20,812	5,374	3,933	647
CONWAY	3,600	66	2,370	71	2,600	12,809	2,876	2,246	462
CRAIGHEAD	11,800	81	9,570	76	9,000	40,073	10,615	5,913	1,466
CRAWFORD	5,900	61	3,580	68	4,000	12,915	5,121	2,369	442
CRITTENDON	11,600	77	8,980	70	8,100	36,217	8,653	10,342	861
CROSS	4,700	69	3,240	69	3,200	13,246	3,464	2,449	568
DALLAS	3,000	66	1,990	69	2,100	9,289	2,506	2,316	(D)
DESHA	5,300	61	3,250	73	3,900	14,214	3,398	3,530	488
DREW	3,500	64	2,240	75	2,600	9,659	2,432	2,474	327
FAULKNER	5,800	68	3,930	78	4,500	17,169	4,300	2,752	530
FRANKLIN	2,400	59	1,420	50	1,200	6,729	1,215	1,310	214
FULTON	2,000	60	1,200	53	1,100	3,060	466	868	(D)
GARLAND	14,700	78	11,420	76	11,100	54,445	13,225	9,279	2,306
GRANT	2,200	64	1,410	74	1,600	4,113	1,201	1,053	(D)
GREENE	6,300	63	3,960	70	4,400	19,787	4,625	3,507	437
HEMPSTEAD	4,800	61	2,940	66	3,200	15,632	4,124	3,803	457
HOT SPRING	5,900	64	3,790	67	3,900	15,829	5,057	2,660	591
HOWARD	2,400	70	1,670	69	1,700	8,484	2,229	1,832	422
INDEPENDENCE	5,800	66	3,820	72	4,200	19,064	3,571	3,273	454
IZARD	2,100	53	1,110	62	1,300	3,261	589	460	188
JACKSON	7,400	66	4,870	71	5,200	21,219	4,875	3,265	649
JEFFERSON	23,600	73	17,290	75	17,800	64,617	16,807	10,087	1,604
JOHNSON	3,600	60	2,150	62	2,200	9,759	2,543	1,672	192
LAFAYETTE	2,700	61	1,650	71	1,900	6,597	1,445	1,396	179
LAWRENCE	4,300	68	2,930	55	2,400	11,425	2,805	2,198	(D)
LEE	4,600	68	3,110	62	2,800	9,908	2,360	926	485
LINCOLN	3,200	64	2,040	67	2,100	5,315	1,247	1,142	174
LITTLE RIVER	2,400	70	1,670	74	1,800	5,149	1,791	919	216
LOGAN	3,800	59	2,240	59	2,200	11,239	2,171	2,872	523
LONOKE	5,700	74	4,230	75	4,300	20,320	4,736	5,063	717
MADISON	2,700	59	1,580	51	1,400	5,145	916	897	(D)
MARION	1,300	57	740	53	700	2,643	582	67	105
MILLER	9,700	85	8,240	78	7,600	36,752	6,984	5,734	699
MISSISSIPPI	17,200	79	13,560	75	12,900	48,602	13,580	9,635	1,468
MONROE	4,000	68	2,700	59	2,400	10,698	2,910	1,198	390
MONTGOMERY	1,500	61	920	66	1,000	2,779	229	56	(D)
NEVADA	2,300	66	1,520	67	1,500	5,636	1,232	1,504	236
NEWTON	1,300	59	760	65	800	783	248	-	-
OUACHITA	8,200	67	5,490	75	6,100	25,910	6,895	5,416	734
PERRY	1,300	70	910	66	900	2,258	458	(D)	(D)
PHILLIPS	11,900	69	8,260	66	7,800	28,211	7,304	4,343	1,169
PIKE	2,000	61	1,220	64	1,300	6,098	1,086	1,763	213
POINSETT	6,900	78	5,380	69	4,800	23,617	5,553	3,803	805
POLK	3,100	61	1,890	69	2,100	10,233	1,897	2,063	494
POPE	6,100	60	3,650	64	3,900	19,946	4,337	3,676	533
PRAIRIE	2,800	74	2,080	66	1,800	8,210	1,531	1,791	158
PULASKI	78,100	82	64,320	80	62,700	278,651	63,243	56,003	9,392
RANDOLPH	3,000	60	1,800	64	1,900	8,220	1,476	1,572	266
ST. FRANCIS	8,700	73	6,360	67	5,900	21,230	5,106	2,920	514
SALINE	6,900	70	4,820	79	5,500	21,280	6,005	5,574	512
SCOTT	1,800	59	1,060	61	1,100	5,174	1,366	1,026	131
SEARCY	2,400	56	1,340	62	1,500	3,248	853	(D)	(D)
SEBASTIAN	18,500	84	15,630	80	14,900	97,467	19,970	20,804	2,877
SEVIER	2,400	69	1,660	78	1,900	9,187	1,878	1,685	376
SHARP	1,700	53	900	60	1,000	2,515	567	(D)	50
STONE	1,600	52	840	64	1,000	3,075	1,114	(D)	(D)
UNION	13,900	73	10,090	79	11,000	49,821	12,092	10,449	1,433
VAN BUREN	1,900	66	1,250	68	1,300	5,137	591	992	(D)

Sources and dates of information are detailed on page F-1.

CONTINUED

# Arkansas CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
WASHINGTON	14,900	68	10,100	63	9,400	61,672	12,748	10,914	2,168
WHITE	10,500	69	7,270	68	7,200	29,364	604	8,379	978
WOODRUFF	3,500	69	2,410	82	2,900	7,770	2,154	980	259
YELL	3,100	59	1,830	80	2,500	10,375	1,194	1,683	244
TOTAL	482,100	71	344,100	72	349,200	1,536,734	358,955	293,738	49,342

## California market facts

ALAMEDA	293,600	90	264,240	91	266,300	1,159,126	278,928	192,067	44,377
ALPINE	100	66	70	68	70	248	(D)		
AMADOR	2,900	71	2,050	85	2,500	10,527	2,611	1,453	359
BUTTE	25,300	81	20,550	84	21,200	113,292	31,183	17,338	3,295
CALAVERAS	3,000	71	2,130	80	2,400	8,738	2,193	1,224	386
COLUSA	3,200	71	2,280	85	2,700	16,731	4,096	2,587	636
CONTRA COSTA	114,400	91	104,340	99	113,800	388,161	123,450	64,460	13,171
DEL NORTE	7,300	61	4,480	81	5,900	19,005	6,294	3,849	(D)
ELDORADO	7,600	71	5,380	78	5,900	32,601	9,153	4,214	926
FRESNO	107,100	87	93,010	93	100,000	491,776	115,985	81,818	16,723
GLENN	4,000	71	2,830	89	3,600	25,104	5,090	5,273	586
HUMBOLDT	31,000	84	26,150	85	26,400	132,024	40,367	25,473	3,735
IMPERIAL	18,800	74	13,980	77	14,400	109,445	23,825	13,103	3,014
INYO	4,300	55	2,360	69	3,000	23,972	6,287	4,568	458
KERN	82,500	88	72,620	95	78,000	376,540	86,534	60,692	11,227
KINGS	13,600	89	12,140	81	11,100	63,254	12,540	7,584	2,227
LAKE	4,000	71	2,840	71	2,800	16,483	5,521	1,290	616
LASSEN	4,300	57	2,470	68	2,900	19,335	7,817	4,293	452
LOS ANGELES	1,988,600	92	1,838,360	95	1,880,800	8,338,037	2,047,436	1,386,046	329,814
MADERA	11,600	88	10,260	81	9,400	45,167	11,375	6,285	1,240
MARIN	43,100	89	38,230	92	39,700	154,487	47,480	28,552	5,595
MARIPOSA	1,400	71	990	80	1,100	5,644	2,057	(D)	(D)
MENDOCINO	14,500	66	9,550	74	10,700	56,802	16,306	8,312	1,465
MERCED	26,300	83	21,900	85	22,300	110,058	28,579	14,685	2,769
MODOC	2,300	57	1,320	70	1,600	9,735	2,360	1,835	(D)
MONO	800	70	560	78	620	3,743	746	(D)	
MONTEREY	55,400	87	48,150	82	45,500	213,470	45,012	37,206	6,324
NAPA	18,500	72	13,270	84	15,500	59,202	16,063	10,189	3,019
NEVADA	5,800	68	3,920	66	3,800	25,724	7,530	2,953	800
ORANGE	231,400	92	212,750	94	218,100	701,411	179,036	111,380	29,002
PLACER	15,600	83	12,940	82	12,800	68,399	18,308	14,859	2,081
PLUMAS	3,000	71	2,120	77	2,300	14,444	5,062	1,759	716
RIVERSIDE	91,500	85	78,210	91	83,200	360,928	90,593	58,481	12,636
SACRAMENTO	146,600	89	131,130	95	138,900	617,579	750,053	102,077	23,644
SAN BENITO	4,500	77	3,450	85	3,800	16,396	4,931	2,410	553
SAN BERNARDINO	152,300	89	135,300	90	137,300	552,558	150,400	89,999	16,342
SAN DIEGO	290,200	91	264,840	95	275,100	1,131,948	268,966	203,270	40,200
SAN FRANCISCO	275,000	91	248,900	88	241,000	1,253,977	265,468	142,769	36,284
SAN JOAQUIN	74,000	89	65,510	93	68,900	300,884	70,533	49,508	9,371
SAN LUIS OBISPO	24,100	77	18,670	84	20,200	95,804	22,037	15,254	3,102
SAN MATEO	130,200	92	119,710	98	127,300	546,956	145,586	84,309	17,295
SANTA BARBARA	47,400	86	40,970	85	40,200	206,890	45,355	33,099	7,659
SANTA CLARA	188,600	90	169,020	94	176,900	732,577	179,848	114,730	25,216
SANTA CRUZ	27,600	87	23,930	87	24,000	110,866	35,106	16,890	4,035
SHASTA	16,500	69	11,400	84	13,900	73,926	20,131	12,095	2,100
SIERRA	600	67	400	74	440	1,756	(D)	(D)	(D)
SISKIYOU	9,600	64	6,110	80	7,700	39,120	11,152	5,058	984
SOLANO	36,700	89	32,480	96	35,400	140,246	35,387	26,384	3,541
SONOMA	48,400	86	41,840	84	40,600	197,019	5,212	26,942	7,328
STANISLAUS	45,300	84	38,180	84	38,300	225,845	64,112	35,738	7,671
SUTTER	9,400	72	6,800	77	7,200	26,842	9,304	2,320	584
TDHAMA	7,500	75	5,610	80	6,000	30,114	8,132	4,750	897
TRINITY	2,900	75	2,170	67	1,900	5,921	2,301	198	218
TULARE	44,100	88	38,650	85	37,500	189,924	48,007	28,354	5,605
TUOLUMNE	4,700	71	3,320	78	3,700	17,133	5,706	1,718	361
VENTURA	53,000	91	48,180	88	46,700	196,741	49,269	37,083	6,828
YOLO	17,400	75	13,020	80	14,000	75,706	26,253	16,336	2,965
YUBA	7,900	69	5,440	89	7,000	50,732	10,066	10,129	(D)
TOTAL	4,901,300	90	4,401,480	92	4,524,270	20,011,073	4,948,810	3,236,120	722,822

IN INLAND CALIFORNIA (AND WESTERN NEVADA)

# BEELINE®

## RADIO

*delivers more  
for the money*

You're shooting at a booming economy when you beam your sales message into Beeline station radio broadcast territory. For example, in Fresno — home base of KMJ — retail sales exceed Spokane, Washington and Trenton, New Jersey, both with larger populations.\*

Last year alone 14 new companies moved into Fresno County. There were 117 industrial expansions. Millions in farm and food-processing income generated in this No. 1 U.S. agricultural county help keep buying demand high.

The most effective way to beam your radio message into the thriving Fresno market is on KMJ, the Beeline station in Fresno.

As a group, the Beeline stations give you more radio homes than any competitive group of stations . . . at by far the lowest cost per thousand. (Nielsen & SR&D)

*\* Sales Management's 1959 Survey of Buying Power*



*Aerial view of Fresno, a growth market*

**KOH** • RENO  
**KFBK** • SACRAMENTO  
**KBEE** • MODESTO  
**KMJ** • FRESNO  
**KERN** • BAKERSFIELD



## McClatchy Broadcasting Company

SACRAMENTO, CALIFORNIA

PAUL H. RAYMER CO., NATIONAL REPRESENTATIVE

# Colorado market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAMS	23,400	94	22,010	79	18,600	55,051	19,208	4,901	4,271
ALAMOSA	2,400	47	1,140	76	1,800	14,063	2,840	2,413	467
ARAPAHOE	31,500	89	28,170	91	28,600	103,354	29,470	21,904	5,144
ARCHULETA	800	52	420	70	560	3,039	610	(D)	(D)
BACA	1,700	51	860	60	1,000	7,187	1,280	(D)	240
BENT	2,200	51	1,120	65	1,400	6,800	1,625	1,642	(D)
BOULDER	19,500	90	17,540	89	17,400	81,230	18,777	14,595	3,783
CHAFFEE	2,500	63	1,570	76	1,900	10,717	2,751	2,169	355
CHRYSTENNE	800	50	400	57	460	3,043	550	(D)	215
CLEAR CREEK	1,000	69	690	77	800	4,917	903	489	203
CONEJOS	2,000	47	950	77	1,500	4,420	1,403	(D)	221
COSTILLA	1,000	54	540	65	600	1,642	442	(D)	(D)
CROWLEY	1,000	70	700	81	800	3,669	577	1,579	(D)
CUSTER	300	66	200	55	170	716	(D)		
DELTA	4,800	61	2,940	66	3,200	14,870	3,933	2,508	664
DENVER	170,600	92	157,770	90	152,800	833,078	144,684	158,921	35,115
DOLORFS	600	55	330	63	380	2,288	550	(D)	(D)
DOUGLAS	1,200	66	790	86	1,000	3,605	626	1,017	(D)
EAGLE	1,000	60	600	45	500	2,947	885	(D)	(D)
ELBERT	900	65	580	73	660	1,793	472	201	56
EL PASO	35,800	84	29,900	86	30,900	160,770	32,381	26,950	6,654
FREMONT	5,000	66	3,300	78	3,900	16,508	4,145	2,949	722
GARFIELD	4,000	45	1,810	59	2,400	16,556	3,810	3,069	900
GILPIN	300	70	210	79	240	1,087	162		144
GRAND	1,300	59	770	57	700	5,863	1,055	1,189	327
GUNNISON	1,700	47	800	64	1,100	6,679	1,822	(D)	(D)
HINSDALE	200	50	100	77	150	233			
HUERFANO	2,400	53	1,280	61	1,500	6,994	2,077	1,311	271
JACKSON	700	59	420	66	460	1,808	523	(D)	(D)
JEFFERSON	34,200	92	31,310	76	25,900	109,986	36,082	189,872	7,362
KIOWA	700	51	350	52	360	2,435	508	(D)	104
KIT CARSON	2,400	50	1,200	55	1,300	11,684	3,199	1,482	431
LAKE	2,300	63	1,450	61	1,400	8,842	2,036	1,574	(D)
LA PLATA	5,000	54	2,720	78	3,900	26,605	5,591	5,007	781
LARIMER	16,000	87	13,930	86	13,800	64,174	13,398	12,110	2,270
LAS ANIMAS	7,000	54	3,750	61	4,300	17,382	4,871	3,026	(D)
LINCOLN	1,400	65	910	67	900	6,383	1,187	1,078	335
LOGAN	5,300	75	3,960	80	4,200	24,323	5,555	5,631	1,090
MESA	16,400	74	12,200	80	13,100	64,236	14,379	14,004	2,159
MINERAL	200	52	100	48	100	471	108		
MOFFAT	1,800	47	850	58	1,000	10,067	1,454	2,119	332
MONTEZUMA	4,200	54	2,280	68	2,900	23,898	5,771	4,974	742
MONTROSE	5,100	59	3,030	80	4,100	19,237	4,589	3,508	509
MORGAN	6,000	77	4,640	92	5,500	26,272	6,001	3,943	940
OTERO	7,800	70	5,460	78	6,100	24,526	6,313	3,906	967
OURAY	700	59	420	64	450	997	402	(D)	(D)
PARK	400	62	250	69	280	1,546	(D)	(D)	126
PHILLIPS	1,200	51	610	77	900	7,835	1,536	1,987	248
PITKIN	1,300	48	620	73	1,000	4,537	516	(D)	(D)
PROWERS	4,100	51	2,090	56	2,300	19,088	3,745	3,529	673
PUEBLO	32,400	84	27,060	87	28,100	119,735	30,369	2,324	4,148
RIO BLANCO	1,300	45	590	51	700	5,781	885	1,467	301
RIO GRANDE	3,000	48	1,430	53	1,600	12,464	3,146	1,870	481
ROUTT	2,100	47	1,000	40	800	7,043	1,502	1,466	265
SAGUACHE	1,000	48	480	71	700	3,190	651	549	188
SAN JUAN	300	56	170	76	230	704	276	(D)	(D)
SAN MIGUEL	800	60	480	72	580	1,984	478	954	(D)
SEDGWICK	1,400	52	720	85	1,200	7,059	1,366	1,533	(D)
SUMMIT	500	59	300	71	360	1,549	262	----	(D)
TELLER	700	63	440	74	520	1,596	525	--	152
WASHINGTON	2,200	72	1,580	72	1,600	6,138	1,318	1,172	(D)
WELD	21,600	91	19,590	84	18,200	751,318	17,172	11,615	3,663
YUMA	3,200	51	1,640	68	2,200	11,488	2,282	2,062	531
TOTAL	514,600	83	425,520	83	426,060	2,105,110	455,302	385,979	91,617

The Million Dollar Club\* relies most on BROADCASTING Yearbook • Marketbook for authentic tv and radio facts—ARB Survey

\*Membership in the Million Dollar Club is restricted to advertising agency executives responsible for allocation of over \$1,000,000 yearly in broadcast advertising.

# Connecticut market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
FAIRFIELD	185,500	93	171,940	97	179,100	847,645	227,546	116,355	29,418
HARTFORD	191,900	93	177,600	94	180,500	904,173	223,513	138,544	34,717
LITCHFIELD	33,400	93	30,930	91	30,600	128,368	36,410	22,376	4,718
MIDDLESEX	23,200	93	21,470	90	21,000	98,286	27,829	15,348	3,776
NEW HAVEN	184,900	93	171,660	96	178,100	781,497	210,692	110,841	27,054
NEW LONDON	52,200	92	48,160	96	49,900	213,199	53,197	32,477	6,812
TOLLAND	16,200	92	14,950	86	13,900	41,154	13,528	6,400	1,361
WINDHAM	20,400	92	18,840	90	18,300	88,690	24,634	14,532	1,609
TOTAL	707,700	93	655,550	95	671,400	3,103,012	817,321	456,873	109,465

# Delaware market facts

KENT	17,800	91	16,170	92	16,300	84,021	14,723	17,238	2,017
NEW CASTLE	87,600	93	81,090	96	83,700	393,015	93,351	58,008	13,504
SUSSEX	21,500	91	19,590	82	17,700	105,593	22,412	16,033	2,121
TOTAL	126,900	92	116,850	93	117,700	582,629	130,486	91,279	17,642

# District of Columbia market facts

WASHINGTON	243,500	92	223,900	87	212,600	2,501,884	598,408	381,564	124,870
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# Florida market facts

ALACHUA	19,700	69	13,520	72	14,300	70,331	19,655	13,033	2,621
BAKER	1,300	80	1,040	76	1,000	5,034	1,421	627	(D)
BAY	18,200	77	14,000	81	14,700	69,997	16,163	14,994	2,405
BRADFORD	3,300	79	2,620	74	2,400	10,192	3,544	989	489
BREVARD	33,500	73	24,530	86	28,800	102,178	26,995	20,533	4,812
BROWARD	91,700	90	82,640	91	83,100	432,750	102,525	81,094	15,345
CALHOUN	2,100	62	1,300	66	1,400	5,198	1,215	(D)	(D)
CHARLOTTE	3,200	72	2,310	82	2,600	9,392	1,708	878	560
CITRUS	2,100	58	1,220	73	1,500	6,442	1,478	445	233
CLAY	4,800	77	3,720	81	3,900	12,796	4,031	4,161	306
COLLIER	5,800	72	4,190	72	4,200	20,314	5,481	1,889	469
COLUMBIA	5,200	64	3,330	78	4,000	20,314	4,424	3,599	567
DADE	281,500	91	255,100	90	254,000	1,369,315	295,592	253,407	63,223
DE SOTO	2,900	58	1,690	79	2,300	9,070	2,047	1,815	(D)
DIXIE	1,000	62	620	73	700	3,612	1,275	718	(D)
DUVAL	127,400	87	111,450	88	112,200	522,591	125,540	105,106	18,929
ESCAMBIA	47,300	83	39,070	82	38,800	181,859	40,940	45,050	6,672
FLAGLER	1,800	73	1,320	84	1,500	4,808	815	(D)	(D)
FRANKLIN	2,000	47	930	64	1,300	5,839	1,928	581	260
GADSDEN	10,800	60	6,430	71	7,700	25,997	6,550	4,383	838
GILCHRIST	700	63	440	69	480	2,893	1,004	(D)	(D)
GLADYS	800	63	500	74	590	1,547	554	(D)	(D)
GULF	2,900	62	1,800	82	2,400	9,137	2,483	1,138	247
HAMILTON	2,100	64	1,340	70	1,500	5,081	1,609	715	141
HARDEE	3,800	58	2,220	79	3,000	12,999	3,237	2,124	(D)
HENDRY	2,100	63	1,320	79	1,700	11,479	2,273	1,845	287
HERNANDO	3,000	58	1,750	81	2,400	8,777	3,129	1,215	(D)
HIGHLANDS	6,200	63	3,890	81	5,000	22,745	6,287	4,175	780
HILLSBOROUGH	120,800	88	106,280	90	108,600	444,134	104,007	89,788	15,417
HOLMES	3,100	57	1,780	64	2,000	5,412	1,570	966	158
INDIAN RIVER	7,100	61	4,320	77	5,500	29,634	8,133	4,530	820
JACKSON	9,400	58	5,470	72	6,800	28,200	5,943	6,656	679
JEFFERSON	2,600	57	1,470	74	1,900	6,224	2,045	1,161	(D)
LAFAYETTE	700	62	430	63	440	1,939	426	(D)	(D)
LAKE	16,600	74	12,220	82	13,500	62,632	16,502	11,380	2,199
LEE	14,300	72	10,290	82	11,800	68,417	15,622	12,621	2,368

Sources and dates of information are detailed on page F-1.

CONTINUED

# Florida CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
LEON	20,000	56	11,220	76	15,300	79,563	18,503	13,371	2,111
LEVY	3,000	58	1,750	62	1,900	9,817	2,079	10,424	171
LIBERTY	800	45	360	61	490	1,598	572		
MADISON	3,500	57	1,990	74	2,600	9,444	2,512	1,773	282
MANATEE	19,300	80	15,470	88	17,000	74,269	19,926	15,000	3,297
MARION	14,900	66	9,860	84	12,500	62,153	13,523	10,663	1,886
MARTIN	4,800	61	2,930	82	4,000	15,690	5,113	2,170	567
MONROE	16,400	75	12,320	90	14,700	46,700	12,722	6,858	1,621
NASSAU	4,000	81	3,230	83	3,300	14,100	3,949	1,707	382
OKALOOSA	16,700	69	11,550	81	13,600	39,975	8,161	8,816	1,385
OKEECHOBEE	1,400	68	960	80	1,100	6,099	1,592	(D)	(D)
ORANGE	82,800	86	71,140	89	73,800	329,375	61,618	67,479	11,507
OSCEOLA	6,100	68	4,140	84	5,100	16,655	4,482	2,625	528
PALM BEACH	79,000	86	67,900	85	66,800	321,077	73,818	55,165	9,997
PASCO	10,100	61	6,200	76	7,700	26,941	7,445	3,140	1,106
PINELLAS	116,000	85	98,750	85	99,000	474,517	99,060	81,636	17,019
POLK	56,600	79	44,680	80	45,400	200,767	54,221	40,800	7,273
PUTNAM	9,300	73	6,770	82	7,600	30,889	8,807	4,989	1,099
ST. JOHNS	9,700	77	7,500	85	8,300	33,131	8,818	5,905	1,465
ST. LUCIE	9,700	61	5,920	82	8,000	46,819	11,887	10,935	1,526
SANTA ROSA	7,000	69	4,840	76	5,300	16,223	5,643	3,859	639
SARASOTA	22,100	66	14,540	89	19,700	114,920	26,839	18,621	4,053
SEMINOLE	13,500	65	8,790	87	11,800	31,433	10,408	4,860	1,264
SUMTER	3,300	61	2,020	78	2,600	7,507	2,954	830	175
SUWANNEE	3,700	64	2,370	76	2,800	13,888	3,128	2,757	485
TAYLOR	4,100	57	2,340	76	3,100	13,754	3,834	1,833	350
UNION	1,100	80	880	74	800	2,475	485	(D)	(D)
VOLUSIA	39,300	66	25,930	84	33,100	167,148	40,699	28,028	6,518
WAKULLA	1,400	47	660	69	1,000	2,649	1,201	(D)	(D)
WALTON	4,100	57	2,340	72	2,900	14,565	4,292	(D)	352
WASHINGTON	3,000	51	1,540	58	1,700	6,180	1,852	(D)	(D)
TOTAL	1,448,500	81	1,177,440	86	1,241,000	5,839,600	1,365,294	1,092,913	220,148

A million and three-quarter people with  
nearly three billion dollars to spend live  
in the land of . . . . .

*Profitunity*

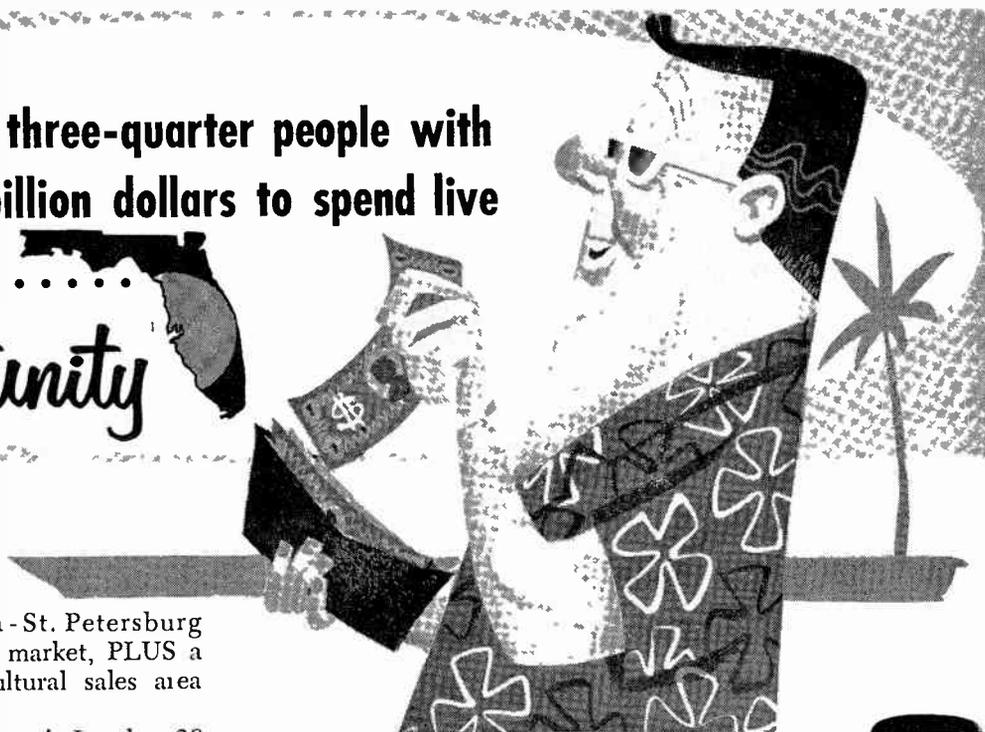
\*The rich 26 county WFLA-TV sales area—which includes the Tampa - St. Petersburg Metropolitan Market!

WFLA-TV delivers the Tampa-St. Petersburg Metropolitan Area—Florida's second market, PLUS a big busy 26-county industrial-agricultural sales area—the Land of Profitunity!

Every basic economic index is up! In the 26 counties, during the period, 1955-1960, population climbed to 1,785,000—up 22%, E. B. I. zoomed to \$2.99 billion—up 93%, and Retail Sales leaped to \$2,508,507,000—up 112%!

Cash in on this profit opportunity. Spot your product on WFLA-TV—sales powerhouse in the Land of Profitunity!

NATIONAL REPRESENTATIVES—BLAIR-TV



All figures from Sales Management 1960 Survey of Buying Power.



# Georgia market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
APPLING	3,000	56	1,690	57	1,700	9,040	2,340	1,670	311
ATKINSON	1,500	57	850	54	800	1,844	505	(D)	101
BACON	2,300	74	1,700	63	1,400	7,406	1,601	2,170	307
BAKFR	1,200	56	670	71	900	1,483	471		(D)
BALDWIN	5,300	62	3,280	73	3,900	16,167	4,423	2,434	799
BANKS	1,500	75	1,130	71	1,100	1,013	570		
BARROW	3,500	76	2,650	73	2,500	13,117	3,415	2,644	411
BARTOW	6,600	88	5,830	82	5,400	19,507	5,602	3,902	608
BEN HILL	3,600	57	2,030	56	2,000	13,679	3,509	3,411	490
BERRIFN	3,200	57	1,830	65	2,100	11,612	2,208	2,195	255
BIRB	40,000	80	31,890	88	35,100	144,986	32,182	24,002	4,806
BLECKLEY	2,200	66	1,450	79	1,700	6,314	1,718	1,594	249
BRANTLEY	1,400	58	810	58	800	2,315	706	28	
BROOKS	3,600	48	1,750	68	2,400	9,980	2,584	2,066	295
BRYAN	1,000	64	640	74	700	2,702	905	(D)	(D)
BULDOCH	6,200	61	3,750	87	5,400	18,394	4,329	2,904	834
BURKE	5,800	60	3,490	70	4,100	12,359	4,447	2,097	418
BUTTS	2,400	81	1,940	72	1,700	6,027	1,594	1,364	(D)
CALHOUN	2,900	57	1,650	68	2,000	4,724	998	455	148
CAMDEN	2,000	73	1,450	76	1,500	5,553	1,340	884	378
CANDLER	1,900	59	1,130	77	1,500	6,066	1,167	(D)	155
CARROLL	9,600	87	8,380	73	7,000	26,219	6,204	5,360	1,128
CATOOSA	4,800	80	3,860	77	3,700	7,295	2,833	872	430
CHARLTON	1,300	73	950	74	1,000	5,200	972	1,020	(D)
CHATHAM	53,900	87	46,730	88	47,300	191,672	44,441	31,643	6,691
CHATTAHOOCHEE	2,400	76	1,820	80	1,900	1,221	158		
CHATTOOGA	5,400	79	4,260	80	4,300	14,563	3,762	2,483	403
CHEROKIE	5,300	83	4,400	80	4,200	17,845	3,536	1,929	462
CLARKE	10,900	77	8,440	84	9,100	52,230	10,989	9,304	1,807
CLAY	1,100	62	680	65	700	2,084	598	350	(D)
CLAYTON	12,600	90	11,350	84	10,500	16,064	5,151	1,001	600
CLINCH	1,600	60	970	70	1,100	3,591	904	756	227
COBB	29,900	92	27,530	91	27,100	89,647	25,385	11,847	3,992
COFFEE	6,500	57	3,720	73	4,700	20,755	4,837	3,848	805
COLQUITT	8,400	65	5,430	73	6,200	29,707	7,082	4,637	1,001
COLUMBIA	2,300	79	1,820	80	1,800	3,402	1,113	217	(D)
COOK	3,000	48	1,450	67	2,000	7,649	1,876	1,559	295
COWETA	7,400	77	5,680	86	6,400	20,846	6,063	3,611	917
CRAWFORD	1,300	67	870	68	900	1,602	354	(D)	(D)
CRISP	4,600	66	3,040	73	3,400	17,292	4,027	3,258	419
DADE	1,800	79	1,420	63	1,100	3,595	1,169	526	(D)
DAWSON	900	82	740	74	670	999	200	145	
DECATUR	7,100	54	3,810	80	5,700	18,761	5,473	3,022	519
DE KALB	64,400	91	58,770	89	57,100	159,020	50,010	23,181	8,112
DODGE	3,800	66	2,520	69	2,600	9,546	2,394	2,515	301
DOOLY	2,900	66	1,920	69	2,000	5,602	1,520	913	244
DOUGHERTY	16,500	78	12,890	83	13,800	67,807	14,821	11,307	2,240
DOUGLAS	3,200	87	2,800	82	2,600	9,331	3,145	2,744	(D)
EARLY	3,200	54	1,720	70	2,200	10,392	1,591	1,964	281
ECHOLS	500	60	300	75	380	262	143		
EFFINGHAM	1,900	60	1,150	76	1,400	3,366	1,045	749	(D)
ELBERT	4,300	75	3,240	77	3,300	12,672	3,243	2,957	611
EMANUEL	4,400	55	2,420	69	3,000	14,402	3,011	2,658	(D)
EVANS	1,700	64	1,080	81	1,400	7,544	1,357	1,587	(D)
FANNIN	3,500	63	2,210	65	2,300	7,962	1,693	1,672	234
FAYETTE	1,300	90	1,180	70	900	2,708	589	373	(D)
FLOYD	18,500	82	15,220	85	15,600	62,490	16,140	9,479	2,435
FORSYTH	3,000	83	2,480	74	2,200	11,066	2,602	834	(D)
FRANKLIN	3,100	75	2,320	77	2,400	9,623	2,504	1,441	290
FULTON	163,700	91	148,820	91	149,400	937,458	170,167	157,855	27,199
GILMER	2,200	80	1,770	62	1,400	5,917	1,028	1,035	(D)
GLASCOCK	500	72	360	67	340	646	281	(D)	
GLYNN	10,500	75	7,860	80	8,400	39,991	11,264	6,882	1,136
GORDON	4,800	80	3,860	77	3,700	12,739	3,133	2,390	677
GRADY	4,800	54	2,570	75	3,600	12,400	3,376	2,282	(D)
GREENE	2,600	64	1,670	65	1,700	6,867	1,514	1,363	299
GWINNETT	9,400	81	7,610	88	8,300	27,272	5,258	6,465	804
HABERSHAM	4,500	72	3,240	73	3,300	16,742	3,019	2,932	544
HALL	11,700	91	10,610	81	9,400	51,101	9,170	11,496	937
HANCOCK	2,100	62	1,300	70	1,500	4,855	1,914	1,161	(D)
HARALSON	3,300	87	2,890	82	2,700	9,730	2,266	1,933	427
HARRIS	2,700	72	1,950	60	1,600	4,635	949	1,108	82

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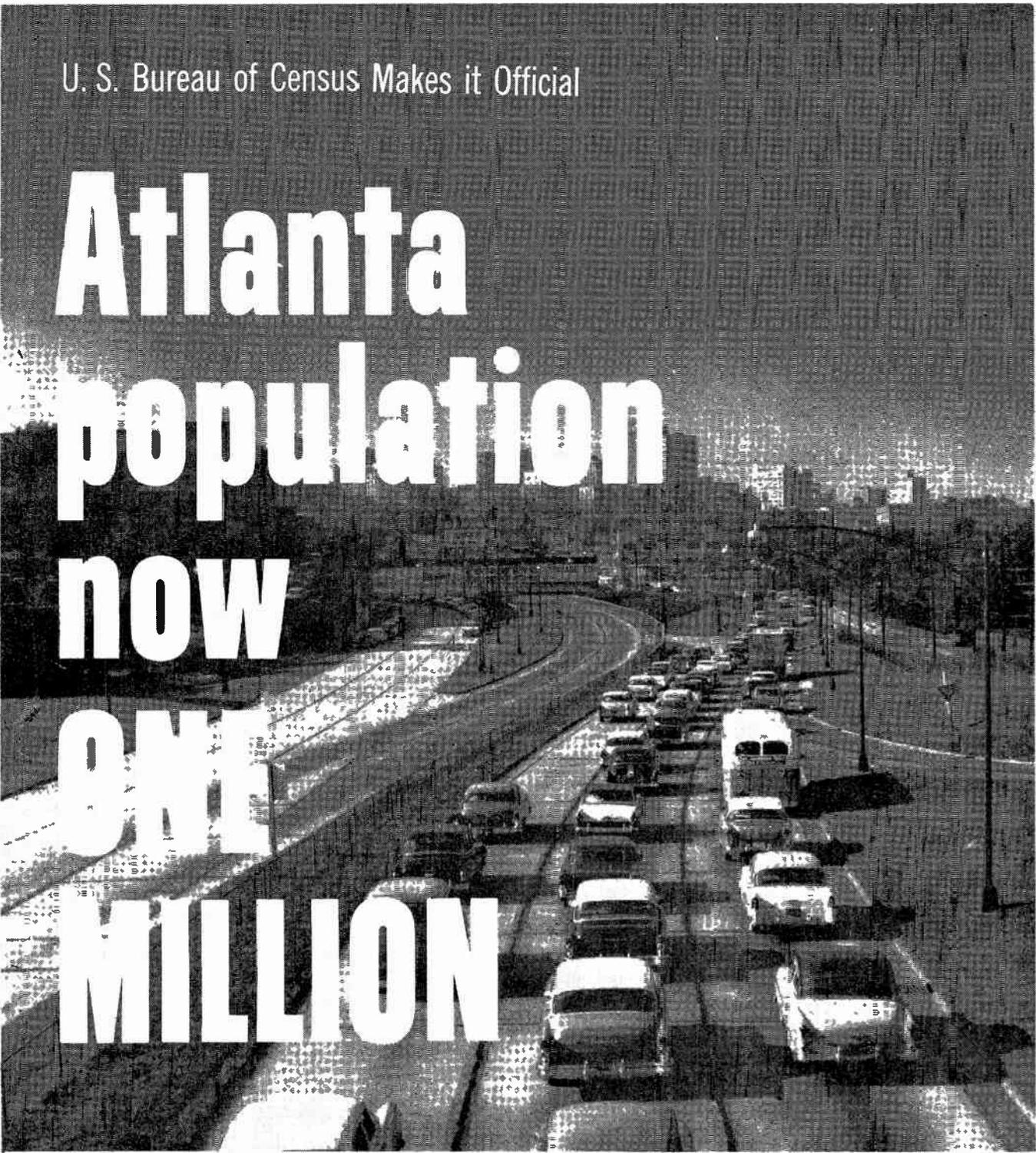
# Georgia

CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
HART	3,700	76	2,800	73	2,700	8,041	2,052	1,150	(D)
HEARD	1,500	77	1,160	67	1,000	1,537	168	75	(D)
HENRY	3,900	86	3,360	80	3,100	7,947	1,972	1,039	(D)
HOUSTON	9,100	79	7,200	87	7,900	25,245	7,401	4,362	1,166
IRWIN	2,500	57	1,420	64	1,600	5,878	1,515	1,095	236
JACKSON	4,300	76	3,260	74	3,200	15,245	3,105	2,946	446
JASPER	1,400	75	1,040	74	1,000	3,453	891	(D)	177
JEFF DAVIS	3,200	56	1,800	53	1,700	8,416	2,411	1,869	183
JEFFERSON	4,200	72	3,020	68	2,800	9,994	2,337	1,437	400
JENKINS	2,500	60	1,510	74	1,900	6,789	1,599	1,415	201
JOHNSON	2,200	59	1,290	62	1,400	4,264	1,173	923	(D)
JONES	1,800	62	1,110	71	1,300	2,260	576	(D)	(D)
LAMAR	2,500	81	2,020	77	1,900	8,256	2,627	1,844	270
LANIER	1,400	60	840	66	900	2,430	540	879	(D)
LAURENS	7,700	74	5,680	73	5,600	24,825	6,213	5,110	880
LEE	1,500	64	960	71	1,100	1,466	537	(D)	(D)
LIBERTY	2,600	64	1,660	74	1,900	7,611	1,915	1,259	(D)
LINCOLN	1,200	74	890	75	900	2,535	594	375	177
LONG	900	57	510	71	640	6,029	404	(D)	(D)
LOWNDES	13,100	62	8,140	78	10,200	46,083	10,707	10,390	1,480
LUMPKIN	1,400	63	880	63	900	2,611	457	214	(D)
MC DUFFIE	3,100	79	2,450	77	2,400	8,986	2,311	2,044	357
MC INTOSH	1,600	64	1,020	64	1,000	2,970	829	(D)	(D)
MACON	3,000	66	1,990	63	1,900	8,881	1,977	1,515	402
MADISON	2,500	75	1,870	65	1,600	3,131	1,047	323	(D)
MARION	1,400	66	930	73	1,000	2,551	461	(D)	(D)
MERIWETHER	5,500	74	4,080	68	3,800	11,393	3,178	1,616	439
MILLER	1,800	54	960	62	1,100	4,268	1,009	(D)	218
MITCHELL	5,500	54	2,950	72	4,000	16,670	3,360	2,396	474
MONROE	2,600	81	2,100	82	2,100	6,137	1,817	1,673	245
MONTGOMERY	1,600	55	890	59	900	2,197	713	(D)	128
MORGAN	2,600	74	1,930	72	1,900	6,679	1,858	891	(D)
MURRAY	2,600	80	2,090	64	1,700	4,183	1,313	654	(D)
MUSCOGEE	42,800	90	38,710	86	36,700	162,956	35,888	28,508	4,630
NFWTON	4,600	86	3,970	79	3,600	15,267	5,217	2,475	346
OCONEE	1,500	75	1,120	70	1,000	1,307	481	(D)	(D)
OGLETHORPE	1,900	64	1,210	68	1,300	1,737	487	(D)	(D)
PAULDING	2,900	87	2,530	77	2,200	4,937	1,371	1,088	(D)
PEACH	3,100	66	2,060	72	2,200	14,004	4,875	2,369	423
PICKENS	2,200	83	1,830	68	1,500	6,446	1,600	503	360
PIERCE	2,400	58	1,390	77	1,800	6,078	1,216	982	120
PIKE	1,600	74	1,190	76	1,200	1,542	581	(D)	(D)
POLK	8,400	87	7,350	78	6,500	20,831	6,240	4,330	906
PULASKI	2,100	66	1,390	75	1,600	8,244	1,306	1,244	272
PUTNAM	1,700	62	1,050	75	1,300	6,321	1,711	876	(D)
QUITMAN	400	63	250	70	280	291	135	(D)	(D)
RABUN	1,700	72	1,230	74	1,300	5,115	1,152	1,671	(D)
RANDOLPH	2,800	63	1,750	69	1,900	7,021	2,157	1,234	260
RICHMOND	41,900	84	35,150	87	36,400	143,519	31,656	24,226	(D)
ROCKDALE	2,200	86	1,900	78	1,700	5,363	1,605	854	292
SCHLEY	900	67	600	70	630	1,665	433	(D)	(D)
SCREVEN	4,400	60	2,640	76	3,400	10,253	2,338	1,883	(D)
SEMINOLE	2,000	54	1,080	78	1,600	7,395	1,615	1,601	197
SPALDING	8,600	91	7,860	87	7,500	35,317	10,361	5,622	1,070
STEPHENS	4,400	72	3,180	79	3,500	16,562	3,504	3,640	(D)
STEWART	1,800	66	1,200	63	1,100	3,616	850	1,091	(D)
SUMTER	5,600	64	3,590	73	4,100	19,449	5,648	2,735	601
TALBOT	1,900	72	1,370	70	1,300	2,680	335	(D)	(D)
TALIAFERRO	900	73	660	66	590	1,368	519	(D)	139
TATNALL	3,700	59	2,180	70	2,600	10,137	2,247	1,989	286
TAYLOR	2,100	66	1,390	70	1,500	4,252	998	981	222
TELFER	2,900	57	1,640	64	1,900	9,379	2,569	(D)	337
TERRELL	3,200	64	2,060	65	2,100	10,772	2,573	2,231	328
THOMAS	9,800	65	6,330	79	7,700	31,675	7,049	6,557	1,084
TIFT	6,200	57	3,560	69	4,300	21,919	5,174	3,528	785
TOOMBS	3,700	59	2,180	68	2,500	17,119	4,263	4,011	476
TOWNS	1,100	63	690	61	700	2,447	338	(D)	(D)
TRUETLEN	1,400	55	770	62	900	3,041	1,000	648	124
TROUP	12,600	81	10,260	85	10,700	44,001	13,235	7,072	1,395
TURNER	2,500	57	1,430	73	1,800	7,004	1,462	1,169	(D)
TWIGGS	1,500	58	880	74	1,100	1,224	520	(D)	(D)
UNION	1,700	63	1,070	74	1,300	2,771	305	388	-
UPSON	6,200	72	4,480	83	5,100	70,895	5,583	2,899	637

U. S. Bureau of Census Makes it Official

# Atlanta population now ONE MILLION



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ATLANTA'S  
**WSB RADIO**  
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# Georgia CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
WALKER	10,200	80	8,160	90	9,100	23,866	6,528	3,403	1,123
WALTON	4,900	74	3,610	75	3,700	13,844	3,080	3,077	433
WARE	9,300	76	7,060	87	8,000	33,590	9,137	6,644	1,199
WARREN	1,900	72	1,370	63	1,200	3,724	961	(D)	(D)
WASHINGTON	6,700	58	3,920	63	4,200	11,643	3,323	1,105	297
WAYNE	4,000	57	2,270	70	2,800	16,288	4,024	3,382	675
WEBSTER	700	67	470	70	490	432	(D)	(D)	(D)
WHEELER	1,100	57	630	52	600	1,547	524	(D)	(D)
WHITE	1,700	63	1,060	71	1,200	5,275	296	(D)	(D)
WHITFIELD	10,700	89	9,540	82	8,800	36,466	8,159	7,925	1,271
WILCOX	2,200	66	1,450	72	1,600	3,448	866	395	(D)
WILKES	2,800	73	2,050	70	2,000	8,446	2,138	1,433	(D)
WILKINSON	2,100	59	1,230	77	1,600	3,277	234	(D)	175
WORTH	4,200	57	2,400	67	2,800	8,236	2,130	1,257	231
TOTAL	1,024,400	79	809,900	81	833,520	3,528,236	815,027	608,811	116,509

## Hawaii\*

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
HAWAII	17,700	--		85	15,000	45,480	18,510	6,904	(D)
HONOLULU	119,700	--		90	108,100	429,765	119,438	57,776	13,918
MAUI	12,600	--		67	8,500	20,448	5,983	3,051	(D)
KAUAI	8,400	--		34	2,800	26,184	11,421	3,767	716
TOTAL	158,400			85	134,400	521,877	155,354	71,498	15,520

\*Nielsen did not include Hawaii in its report on tv ownership, hence only ARB figures.

## Idaho market facts

ADA	27,000	89	24,050	86	23,300	130,774	30,255	26,138	5,076
ADAMS	900	64	570	62	560	2,269	(D)	(D)	213
BANNOCK	13,600	82	11,100	87	11,800	60,533	14,923	10,515	2,466
BEAR LAKE	1,800	68	1,220	87	1,600	9,420	1,567	2,756	637
BENNEVAH	1,400	85	1,180	80	1,100	5,296	1,459	1,428	(D)
BINGHAM	7,500	79	5,940	85	6,400	26,316	5,214	4,573	802
BLAINE	1,400	66	920	81	1,100	6,591	544	1,117	184
BOISE	400	68	270	77	310	754	224	(D)	
BONNER	4,500	83	3,730	77	3,500	17,876	4,771	3,959	545
BONNEVILLE	11,900	87	10,320	89	10,600	72,143	13,110	18,765	2,129
BOUNDARY	1,500	82	1,200	62	900	7,460	1,753	1,248	(D)
BUTTE	800	66	520	80	640	3,678	839	837	(D)
CAMAS	200	66	130	72	140	611	116	(D)	
CANYON	18,100	76	13,770	83	15,000	70,944	15,528	15,030	2,682
CARIBOU	1,800	68	1,220	79	1,400	5,314	1,053	610	290
CASSIA	4,000	67	2,670	81	3,300	22,941	3,613	4,050	769
CLARK	200	83	170	87	170	782	(D)	(D)	
CLEARWATER	2,100	75	1,570	73	1,500	7,920	2,135	1,867	318
CUSTFR	900	52	460	66	590	2,628	628	(D)	(D)
ELMORE	3,000	77	2,310	75	2,200	11,962	1,622	2,877	240
FRANKLIN	2,300	67	1,540	78	1,800	9,356	1,408	2,043	295
FREMONT	2,100	82	1,720	87	1,800	8,529	1,395	2,110	585
GEM	2,500	68	1,710	86	2,200	10,040	2,679	2,463	(D)
GOODING	2,700	66	1,790	79	2,100	9,302	2,213	1,806	416
IDAHO	3,200	60	1,910	71	2,300	12,682	2,796	2,550	361
JEFFERSON	2,600	82	2,130	85	2,200	9,838	2,132	764	366
JEROME	3,100	67	2,060	88	2,700	11,200	2,444	1,279	469
KOOTENAI	9,200	85	7,800	86	7,900	32,606	7,912	5,434	956
LATAH	7,000	69	4,840	80	5,600	23,558	4,479	4,533	1,009
LEMHI	1,900	51	960	58	1,100	7,164	1,701	992	(D)
LFWIS	1,200	69	830	77	900	3,940	889	197	235
LINCOLN	1,000	66	660	81	800	2,338	610	(D)	(D)
MADISON	2,300	82	1,890	83	1,900	11,689	1,721	2,361	(D)
MINIDOKA	2,500	67	1,670	86	2,100	14,995	2,091	2,833	(D)
NEZ PERCE	7,600	69	5,250	83	6,300	4,815	10,354	11,925	1,772
ONEIDA	800	67	530	81	650	3,600	726	(D)	(D)
OWYHEE	1,700	77	1,310	87	1,500	5,612	1,143	203	(D)
PAYETTE	3,500	68	2,390	78	2,700	12,068	2,745	3,223	(D)
POWER	900	67	600	87	780	5,175	312	(D)	(D)
SHOSHONE	6,200	72	4,450	84	5,200	22,616	8,016	3,331	770
TETON	700	82	580	87	610	2,379	591	505	(D)
TWIN FALLS	14,100	69	9,780	84	11,800	66,859	11,451	12,776	2,505
VALLEY	1,100	64	700	86	900	5,035	945	904	(D)
WASHINGTON	2,400	68	1,640	77	1,800	12,073	1,900	2,855	272
TOTAL	185,600	77	142,100	83	153,750	817,611	173,366	162,884	29,151

# Illinois market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAMS	21,200	92	19,590	88	18,700	77,089	16,380	8,606	2,761
ALEXANDER	6,400	81	5,200	78	5,000	18,677	3,137	5,215	518
BOND	4,300	90	3,890	77	3,300	13,164	3,438	1,746	196
BOONE	5,300	84	4,480	87	4,600	21,548	5,003	5,255	418
BROWN	2,300	89	2,050	80	1,900	7,998	1,342	1,334	(D)
BUREAU	12,800	91	11,640	86	11,100	41,821	8,334	7,237	1,141
CALHOUN	2,00	89	1,780	71	1,400	5,035	672	715	(D)
CARROLL	6,400	88	5,620	88	5,600	25,522	5,657	3,028	417
CASS	4,400	89	3,910	82	3,600	16,713	4,270	2,415	464
CHAMPAIGN	34,200	91	31,170	78	26,600	142,431	30,717	24,590	4,573
CHRISTIAN	12,800	90	11,480	89	11,400	45,376	11,296	6,301	989
CLARK	5,600	85	4,750	82	4,600	17,386	3,716	2,634	412
CLAY	5,800	75	4,370	76	4,400	17,918	4,012	3,942	285
CLINTON	6,400	91	5,800	81	5,200	20,458	5,147	2,962	509
COLES	13,700	87	11,920	90	12,300	55,832	12,367	10,892	1,846
COOK	1,496,900	93	1,488,570	94	1,506,300	7,236,764	1,589,147	893,862	259,092
CRAWFORD	6,700	85	5,690	85	5,700	22,187	5,700	3,646	723
CUMBERLAND	3,400	85	2,880	66	2,300	7,272	1,468	534	79
DE KALB	15,100	93	13,970	92	13,800	68,760	14,997	12,636	2,048
DE WITT	5,600	86	4,840	80	4,500	20,977	4,905	5,013	350
DOUGLAS	6,400	85	5,440	87	5,500	25,858	5,794	4,297	628
DUPAGE	86,700	93	81,000	95	82,700	274,740	87,317	43,342	11,758
EDGAR	7,800	85	6,630	86	6,700	23,948	6,343	3,486	794
EDWARDS	2,500	77	1,920	75	1,900	6,311	1,209	1,322	(D)
EFFINGHAM	6,900	86	5,910	79	5,500	35,595	6,160	6,374	417
FAYETTE	7,300	86	6,250	74	5,400	23,212	3,916	4,667	384
FORD	5,100	89	4,560	94	4,800	23,849	5,678	3,135	582
FRANKLIN	14,800	81	12,020	73	10,800	37,366	11,216	5,756	1,465
FULTON	15,700	91	14,280	83	13,000	48,967	11,223	9,558	1,202
GALLATIN	2,300	75	1,730	76	1,700	6,440	1,267	955	134
GREEN	6,200	89	5,510	83	5,100	19,609	7,439	2,942	684
GRINDY	6,600	91	6,030	84	5,500	22,900	6,070	3,605	257
HAMILTON	3,700	75	2,770	68	2,500	8,246	2,126	3,550	(D)
HANCOCK	8,700	87	7,550	87	7,600	24,410	4,283	3,914	526
HARDIN	1,800	77	1,380	74	1,300	3,135	1,193	577	116
HENDERSON	2,600	91	2,360	85	2,200	7,668	1,445	(D)	58
HENRY	16,000	94	15,070	85	13,700	63,889	12,857	12,500	1,833
IROQUOIS	11,200	86	9,660	83	9,300	37,784	7,794	4,905	614
JACKSON	13,100	87	11,460	81	10,600	45,256	10,702	9,261	1,136
JASPER	4,200	85	3,570	73	3,100	9,358	1,781	882	(D)
JEFFERSON	11,900	84	10,020	75	9,000	35,821	8,068	8,186	984
JERSEY	5,300	89	4,710	76	4,000	15,689	3,960	2,910	(D)
JO DAVISS	7,000	88	6,140	83	5,800	23,415	5,498	2,757	584
JOHNSON	2,800	79	2,210	71	2,000	7,148	1,550	1,361	121
KANE	54,400	94	51,240	99	53,600	259,220	67,467	39,153	7,617
KANKAKEE	23,800	93	22,060	91	21,700	103,622	22,297	15,384	3,341
KENDALL	4,500	91	4,120	92	4,100	14,758	3,576	2,046	318
KNOX	18,700	92	17,270	86	16,100	78,687	17,540	13,924	2,649
LAKE	74,000	95	70,230	97	71,400	338,707	85,834	50,691	13,140
LA SALLE	35,100	86	30,180	94	32,900	139,482	35,134	22,801	3,948
LAWRENCE	6,000	81	4,880	76	4,600	16,634	4,442	1,888	652
LEF	10,600	87	9,250	85	9,000	42,384	8,163	9,293	992
LIVINGSTON	13,700	87	11,870	80	10,900	53,287	12,814	7,749	(D)
LOGAN	9,200	92	8,430	81	7,500	35,080	7,819	5,501	630
MC DONOUGH	9,800	87	8,500	82	8,100	44,278	7,821	7,362	1,266
MC HENRY	21,700	93	20,140	99	21,500	93,365	24,687	20,151	2,616
MC LEAN	28,300	87	24,630	87	24,600	102,147	22,776	12,487	3,817
MACON	37,100	90	33,520	95	35,100	157,128	35,932	28,488	3,972
MACON PIN	14,500	91	13,190	82	11,900	44,765	9,970	10,386	1,104
MADISON	69,900	92	64,390	93	64,900	226,020	66,790	38,280	7,681
MARION	13,700	90	12,350	85	11,600	49,525	11,899	8,693	1,387
MARSHALL	4,300	86	3,680	84	3,600	17,026	3,004	2,175	397
MASON	5,200	83	4,340	81	4,200	20,619	4,226	2,532	550
MASSAC	6,200	78	4,870	76	4,700	14,861	3,325	3,599	476
MENARD	2,900	83	2,420	85	2,500	9,096	1,942	1,522	334
MERCER	5,800	91	5,250	89	5,200	19,444	3,888	3,848	415
MONROE	4,800	91	4,380	90	4,300	15,403	2,928	2,864	221
MONTGOMERY	10,600	87	9,190	89	9,400	34,049	7,939	6,337	788
MORGAN	11,000	88	9,670	79	8,700	50,416	8,965	10,052	1,142
MOULTRIE	4,300	86	3,700	80	3,400	12,524	2,857	1,761	228
OGLE	12,100	87	10,510	89	10,800	44,545	9,864	6,781	1,311

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Sources and dates of information are detailed on page F-1.

# Illinois CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
PEORIA	62,300	93	57,750	92	57,600	258,691	53,767	44,333	9,690
PERRY	6,500	86	5,580	81	5,300	18,635	5,749	2,588	852
PIATT	5,300	86	4,580	89	4,700	14,591	3,453	2,398	246
PIKE	7,500	89	6,650	76	5,700	21,884	4,673	4,401	385
POPE	1,600	79	1,260	68	1,100	2,207	548	(D)	(D)
PULASKI	3,700	81	3,010	72	2,700	6,183	2,117	844	197
PUTNAM	1,300	85	1,110	81	1,100	3,548	921	(D)	
RANDOLPH	8,800	92	8,110	82	7,200	72,561	6,932	4,576	589
RICHLAND	5,900	77	4,530	74	4,400	18,660	3,935	2,921	549
ROCK ISLAND	48,900	94	45,850	94	46,200	172,407	41,293	24,658	6,807
ST. CLAIR	75,200	93	70,090	91	68,600	241,541	67,509	38,177	8,013
SALINE	9,500	87	8,230	84	8,000	31,587	7,369	6,512	957
SANGAMON	47,100	89	41,870	88	41,200	204,946	48,379	27,380	7,419
SCHUYLER	3,200	89	2,830	80	2,600	8,235	2,280	(D)	(D)
SCOTT	2,300	89	2,040	76	1,700	7,945	1,303	(D)	(D)
SHELBY	8,300	86	7,130	84	7,000	18,065	4,356	3,769	408
STARK	2,600	86	2,230	87	2,300	8,964	1,392	1,536	262
STEPHENSON	14,400	92	13,230	85	12,200	39,634	12,382	11,254	1,914
TAZEWELL	29,000	94	27,130	92	26,500	86,873	27,721	15,429	2,036
UNION	5,300	81	4,310	74	3,900	14,521	3,215	3,014	404
VERMILION	31,800	88	27,890	84	26,800	115,768	27,230	16,834	4,614
WABASH	4,300	81	3,500	80	3,400	15,702	3,627	3,218	538
WARREN	8,300	90	7,500	86	7,100	30,419	5,699	5,559	548
WASHINGTON	4,700	86	4,030	71	3,300	12,826	2,359	1,126	160
WAYNE	6,500	75	4,900	67	4,300	18,219	4,107	3,892	326
WHITE	6,900	75	5,180	81	5,600	22,224	5,177	3,626	690
WHITESIDE	17,700	93	16,500	91	16,100	73,238	16,713	12,347	1,825
WILL	51,400	93	47,810	92	47,100	194,763	50,627	29,668	6,883
WILLIAMSON	15,900	85	13,570	79	12,600	43,380	11,957	7,205	(D)
WINNEBAGO	62,000	91	56,700	94	58,500	253,401	61,180	39,474	9,437
WOODFORD	8,200	86	7,030	80	6,500	33,481	4,551	5,667	323
TOTAL	3,106,600	92	2,848,170	91	2,839,600	12,790,317	2,929,254	1,801,548	431,645

## Indiana market facts

ADAMS	6,900	88	6,090	87	6,000	23,985	5,208	5,269	551
ALLEN	71,100	93	65,900	92	65,500	298,949	63,525	52,342	9,242
BARTHOLOMEW	14,800	93	13,780	87	12,800	55,496	12,814	8,234	1,945
BENTON	3,400	89	3,040	84	2,800	14,693	2,604	2,673	415
BLACKFORD	4,500	84	3,760	83	3,700	15,757	4,218	3,122	525
BOONE	9,200	93	8,510	91	8,400	31,838	5,707	7,458	1,141
BROWN	2,200	85	1,880	70	1,500	3,034	962	(D)	(D)
CARROLL	5,700	86	4,880	83	4,700	19,202	3,079	4,221	287
CASS	12,200	92	11,230	76	9,300	48,358	10,375	7,897	1,474
CLARK	19,900	93	18,410	91	18,100	54,105	16,503	10,312	1,841
CLAY	8,400	84	7,080	82	6,900	21,814	5,765	4,449	699
CLINTON	10,300	91	9,390	80	8,200	33,743	7,804	5,554	908
CRAWFORD	2,700	84	2,270	71	1,900	6,211	1,978	669	(D)
DAVISS	8,200	85	6,970	76	6,200	23,646	5,790	3,791	779
DEARBORN	8,300	93	7,710	81	6,800	25,742	7,346	3,791	887
DECATUR	6,000	90	5,370	84	5,000	24,401	4,543	3,150	640
DEKALB	9,300	91	8,490	91	8,500	30,283	5,737	5,683	596
DELAWARE	34,300	92	31,550	93	31,700	115,790	30,690	19,438	4,177
DUBOIS	7,300	83	6,040	85	6,200	28,825	5,040	5,848	395
ELKHART	31,700	88	27,780	77	24,300	128,070	27,614	25,194	4,381
FAYETTE	7,500	89	6,660	87	6,500	24,509	7,095	3,731	913
FLOYD	16,100	93	15,010	92	14,900	48,820	12,380	9,038	1,362
FOUNTAIN	6,600	88	5,830	86	5,700	21,397	5,321	5,132	498
FRANKLIN	4,700	89	4,170	72	3,400	11,653	3,305	1,759	(D)
FULTON	5,100	89	4,530	71	3,600	17,569	4,346	2,738	601
GIBSON	10,100	86	8,650	81	8,200	30,643	6,491	4,865	724
GRANT	23,300	92	21,440	80	18,700	79,166	19,717	13,538	3,864
GREENE	9,000	91	8,190	81	7,300	25,003	6,760	4,509	721
HAMILTON	11,100	93	10,300	89	9,900	30,327	6,601	6,082	1,612
HANCOCK	9,500	92	8,710	86	8,100	26,999	6,274	5,094	795

CONTINUED

# Indiana CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
HARRISON	5,700	86	4,900	71	4,100	12,244	2,696	2,295	(D)
HENDRICKS	12,200	91	11,040	91	11,100	28,323	6,555	6,151	1,461
HENRY	15,800	89	14,070	87	13,700	52,103	12,943	10,551	1,456
HOWARD	20,200	93	18,800	91	18,400	69,969	10,740	10,512	2,864
HUNTINGTON	10,800	87	9,380	90	9,700	34,640	8,597	5,795	1,158
JACKSON	9,300	86	7,960	86	8,000	29,985	7,062	4,763	906
JASPER	5,600	90	5,020	77	4,300	21,400	4,438	3,593	565
JAY	7,100	84	5,950	70	4,900	19,904	5,392	3,695	485
JEFFERSON	7,300	91	6,620	85	6,200	25,473	5,549	5,175	876
JENNSINGS	5,000	90	4,500	80	4,000	12,884	3,127	3,207	346
JOHNSON	11,800	91	10,750	91	10,800	35,853	9,222	7,060	1,222
KNOX	13,600	92	12,550	80	10,900	47,946	11,493	7,262	1,453
KOSCIUSKO	13,300	88	11,650	86	11,500	54,792	10,188	9,066	1,450
LA GRANGE	5,100	85	4,320	69	3,500	16,376	3,035	2,373	240
LAKE	144,600	93	135,070	91	131,100	581,514	165,346	77,084	19,384
LA PORTE	27,400	93	25,370	90	24,800	106,593	27,345	15,586	3,354
LAWRENCE	11,500	92	10,580	82	9,500	34,529	10,740	5,275	971
MADISON	39,000	94	36,570	92	35,700	134,934	37,863	20,157	5,733
MARION	217,800	94	204,250	93	202,800	943,202	198,565	158,642	46,400
MARSHALL	10,000	89	8,870	83	8,300	37,721	7,926	6,079	894
MARTIN	3,500	85	2,970	70	2,400	9,147	2,388	1,579	110
MIAMI	11,000	84	9,240	72	7,900	37,322	7,709	5,920	730
MONROE	16,100	92	14,830	84	13,600	55,899	14,192	11,052	2,663
MONTGOMERY	10,600	92	9,770	88	9,300	37,080	8,272	5,028	1,043
MORGAN	9,900	92	9,150	88	8,700	26,517	8,114	3,895	761
NEWTON	3,900	90	3,490	87	3,400	14,328	2,751	2,168	298
NOBLE	8,600	91	7,860	82	7,100	32,765	6,601	5,769	446
OHIO	1,100	93	1,030	89	1,000	3,211	796	589	(D)
ORANGE	5,800	84	4,850	75	4,300	13,769	4,028	1,584	554
OWEN	3,500	91	3,180	74	2,600	8,256	2,086	1,354	(D)
PARKE	4,800	88	4,210	86	4,100	11,850	3,091	2,144	207
PERRY	5,100	84	4,260	76	3,900	12,594	3,988	2,523	403
PIKE	4,100	83	3,400	76	3,100	9,806	2,297	2,956	184
PORTER	15,700	94	14,710	84	13,200	51,722	12,667	8,864	1,614
POSEY	5,400	89	4,820	84	4,500	12,223	3,532	4,305	494
PULASKI	3,900	89	3,450	63	2,500	15,100	3,166	2,349	269
PUTNAM	7,000	84	5,910	81	5,700	24,161	4,830	3,411	754
RANDOLPH	9,100	91	8,260	90	8,200	28,658	6,500	4,841	581
RIPLEY	6,800	90	6,120	78	5,300	22,889	4,002	5,170	650
RUSH	6,500	90	5,830	89	5,800	22,198	4,213	3,984	530
ST. JOSEPH	72,200	93	67,090	93	67,300	273,610	61,175	46,059	10,124
SCOTT	4,600	91	4,170	77	3,500	12,682	3,031	2,184	370
SHELBY	10,700	92	9,820	91	9,800	36,467	8,787	6,098	1,090
SPENCER	4,100	83	3,390	71	2,900	11,795	2,522	2,570	366
STARKE	5,800	89	5,140	77	4,500	18,145	3,131	3,794	266
STEUERN	6,000	85	5,080	88	5,300	28,282	6,250	4,034	796
SULLIVAN	6,800	87	5,900	83	5,700	17,726	4,530	3,698	410
SWITZERLAND	2,000	93	1,860	84	1,700	3,974	902	(D)	(D)
TIPPECANOE	25,800	88	22,680	77	20,000	103,630	22,964	13,075	5,096
TIPTON	4,800	87	4,200	78	3,700	12,285	3,373	1,265	356
UNION	1,800	89	1,610	78	1,400	5,811	1,112	682	(D)
VANDEBURGH	56,100	89	50,170	90	50,200	204,280	48,168	32,162	8,889
VERMILLION	5,900	88	5,170	82	4,800	16,952	4,707	4,378	424
VIGO	34,900	93	32,520	95	33,200	137,263	28,303	25,168	5,627
WABASH	10,500	84	8,780	87	9,100	36,735	8,324	6,429	1,040
WARREN	2,500	88	2,200	78	2,000	3,718	1,083	(D)	(D)
WARRICK	7,300	83	6,050	81	5,900	16,893	4,615	3,977	396
WASHINGTON	4,800	86	4,120	77	3,700	12,868	2,873	2,777	(D)
WAYNE	23,100	90	20,800	88	20,300	83,745	20,029	15,482	2,383
WELLS	6,400	88	5,640	82	5,200	20,817	6,205	3,273	353
WHITE	6,700	86	5,740	86	5,800	25,707	5,435	4,944	899
WHITLEY	6,500	91	5,940	91	5,900	20,308	4,877	3,825	656
TOTAL	1,424,200	91	1,297,250	88	1,246,600	5,176,591	1,218,170	865,831	186,737

## Iowa market facts

ADAIR	3,900	79	3,090	82	3,200	10,870	2,280	1,753	241
ADAMS	2,500	80	1,990	87	2,200	7,194	997	1,262	(D)
ALLAMAKEE	4,500	76	3,430	88	4,000	18,242	2,867	2,948	415
APPANOOSE	6,000	75	4,500	79	4,800	15,011	3,713	2,328	340
AUDUBON	3,300	94	3,110	88	2,900	12,926	2,270	2,197	290

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# Iowa CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
BENTON	7,700	94	7,250	93	7,200	29,520	5,604	3,643	382
BLACK HAWK	38,000	96	36,460	94	35,600	144,811	32,853	25,088	4,434
BOONE	8,700	91	7,940	92	8,000	29,537	6,317	5,443	1,103
BREMNER	6,100	87	5,310	85	5,200	25,520	5,062	4,406	667
BUCHANAN	5,900	96	5,650	93	5,500	19,341	4,092	3,237	355
HUENA VISTA	7,100	81	5,720	94	6,700	28,129	5,654	5,514	727
BUTLER	5,400	86	4,650	85	4,600	22,533	3,037	3,140	289
CALHOUN	5,100	78	3,980	90	4,600	18,250	4,233	2,887	417
CARROLL	6,800	93	6,300	87	5,900	32,856	6,066	6,652	638
CASS	6,200	94	5,830	93	5,800	26,816	5,301	4,296	752
CEDAR	5,800	97	5,600	92	5,300	25,866	4,175	4,263	388
CFRRO GORDO	16,700	96	15,980	91	15,300	74,047	13,842	13,883	2,436
CHEROKEE	5,200	93	4,840	89	4,600	22,154	3,439	4,071	568
CHICKASAW	4,200	79	3,330	81	3,400	16,220	2,556	2,397	359
CLARKE	3,200	68	2,180	79	2,500	10,788	1,973	2,087	197
CLAY	5,200	76	3,950	88	4,600	25,113	5,034	4,417	714
CLAYTON	6,700	76	5,090	87	5,800	24,067	5,862	2,671	419
CLINTON	17,500	97	16,980	95	16,600	74,463	13,868	12,316	1,778
CRAWFORD	5,700	93	5,280	89	5,000	19,576	3,956	2,294	539
DALLAS	7,600	92	6,970	90	6,800	28,436	6,275	5,119	802
DAVIS	3,200	81	2,610	86	2,800	8,578	1,593	2,447	(D)
DECATUR	3,800	74	2,800	70	2,700	10,933	2,401	1,563	302
DELAWARE	5,200	96	4,990	87	4,500	17,401	3,072	3,408	390
DES MOINES	15,600	96	14,930	90	14,000	52,946	13,340	9,711	1,837
DICKINSON	4,000	76	3,040	87	3,500	15,602	2,982	3,019	451
DUBUQUE	22,000	93	20,450	88	19,400	96,244	20,556	12,613	3,013
EMMET	4,500	69	3,100	80	3,600	17,846	4,555	2,541	523
FAYETTE	8,500	82	6,970	90	7,600	33,239	7,295	5,702	856
FLOYD	6,900	79	5,470	87	6,000	23,124	4,806	4,479	450
FRANKLIN	5,200	88	4,570	88	4,600	19,346	2,504	3,131	182
FREMONT	3,100	94	2,910	84	2,600	9,122	1,824	1,310	276
GRFENE	4,800	91	4,380	97	4,600	19,553	3,251	2,899	311
GRUNDY	4,600	90	4,150	93	4,300	17,793	2,712	2,701	453
GUTHRIE	4,300	92	3,940	95	4,100	14,527	2,894	2,729	344
HAMILTON	6,800	95	6,480	90	6,100	25,880	5,893	3,969	666
HANCOCK	4,400	83	3,670	84	3,700	16,313	3,970	3,249	432
HARDIN	7,100	95	6,760	97	6,900	32,538	5,828	6,191	817
HARRISON	5,300	96	5,110	90	4,800	17,955	3,564	3,330	702
HENRY	6,100	82	5,020	92	5,600	21,927	4,079	3,557	525
HOWARD	3,700	73	2,710	90	3,300	15,102	2,559	1,954	375
HUMBOLDT	4,300	74	3,200	67	2,900	18,142	3,578	2,406	311
IDA	3,100	93	2,870	89	2,700	12,029	1,996	1,075	311
IOWA	4,900	84	4,110	91	4,500	20,556	3,788	3,006	350
JACKSON	5,800	92	5,340	82	4,800	25,284	5,721	4,081	715
JASPER	10,900	96	10,450	82	8,900	38,657	8,987	7,029	1,160
JEFFERSON	5,700	82	4,690	94	5,300	18,248	3,724	2,840	(D)
JOHNSON	14,600	85	12,440	87	12,700	57,299	12,680	8,537	1,999
JONES	5,800	92	5,340	89	5,200	25,970	4,518	2,459	343
KEOKUK	5,300	84	4,450	90	4,800	17,487	2,568	3,030	426
KOSSUTH	7,600	75	5,670	83	6,300	31,057	5,665	6,221	551
LEE	13,600	83	11,230	91	12,400	46,800	9,261	8,596	1,454
LINN	40,800	97	39,480	95	38,600	180,967	42,169	29,588	6,340
LOUISA	3,000	84	2,520	93	2,800	10,983	1,592	2,248	266
LUCAS	3,400	68	2,320	90	3,100	12,182	2,858	1,463	256
LYON	4,100	93	3,790	80	3,300	13,734	3,025	2,559	298
MADISON	4,500	91	4,080	92	4,200	15,866	3,386	2,703	596
MAHASKA	7,800	79	6,190	88	6,900	31,344	5,395	4,862	728
MARION	7,900	94	7,450	78	6,200	28,755	5,721	3,819	587
MARSHALL	11,900	95	11,330	62	7,400	53,695	10,690	7,816	1,936
MILLS	3,200	92	2,940	93	3,000	10,447	2,475	1,910	298
MITCHELL	4,200	85	3,580	93	3,900	17,062	3,096	1,681	231
MONONA	4,900	97	4,730	84	4,100	17,120	3,691	3,119	565
MONROE	3,000	75	2,240	83	2,500	10,070	2,142	2,442	201
MONTGOMERY	5,700	92	5,250	77	4,400	20,301	4,536	3,271	618
MUSCATINE	10,500	97	10,170	92	9,700	46,036	12,106	5,972	736
OBRILN	5,900	81	4,800	85	5,000	25,940	6,133	3,577	432
OSCIOLA	2,700	81	2,200	86	2,300	10,267	2,413	2,118	300
PAGE	7,000	94	6,550	87	6,100	28,816	5,924	4,931	949
PALO ALTO	4,400	69	3,020	88	39,000	16,291	3,145	1,435	330
PLYMOUTH	6,800	93	6,290	93	6,400	26,693	5,527	3,797	623
POCAHONTAS	4,100	73	3,000	87	3,600	14,140	3,277	2,856	398
POLK	86,700	96	83,560	94	81,300	374,087	81,581	64,904	14,233

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# Iowa CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
POTTAWATTAMIE	23,100	95	22,010	94	21,700	75,070	20,128	11,703	3,131
POWESHEIK	6,100	79	4,830	95	5,800	23,948	4,786	3,858	770
RINGGOLD	2,800	81	2,270	85	2,400	6,973	1,277	1,385	(D)
SAC	5,500	81	4,430	86	4,700	20,287	4,253	3,086	337
SCOTT	37,000	97	35,920	91	33,700	155,230	32,857	23,009	5,305
SHELBY	4,700	95	4,440	64	3,000	17,479	2,745	3,329	370
SIOUX	7,000	93	6,480	88	6,200	27,830	4,889	4,877	1,079
STORY	15,000	95	14,270	89	13,400	56,689	14,826	7,539	(D)
TAMA	6,900	90	6,210	87	6,000	26,848	4,478	3,809	592
TAYLOR	3,800	81	3,070	60	2,300	8,998	1,961	1,479	240
UNION	5,200	79	4,120	84	4,400	17,645	3,895	2,818	586
VAN BUREN	3,600	81	2,930	89	3,200	9,043	1,570	1,649	145
WAPELLO	16,500	82	13,570	90	14,900	53,825	12,544	8,883	2,503
WARREN	6,100	91	5,540	89	5,500	17,296	4,673	3,177	281
WASHINGTON	6,900	84	5,800	88	6,100	30,287	4,149	4,239	663
WAYNE	3,900	74	2,880	83	3,200	11,020	2,327	1,119	241
WEBSTER	14,200	96	13,690	94	13,300	62,212	12,478	9,574	2,382
WINNEBAGO	3,800	83	3,170	66	2,500	18,155	4,517	2,078	336
WINNESHIEK	6,100	74	4,490	79	4,800	19,480	4,305	2,696	518
WOODBURY	33,700	97	32,620	93	31,300	149,576	31,358	25,681	5,387
WORTH	3,400	85	2,910	90	3,100	9,545	2,284	851	185
WRIGHT	6,300	88	5,550	86	5,400	24,998	5,502	4,157	578
TOTAL	859,800	90	775,950	89	766,900	3,366,964	706,174	546,150	99,244

# Kansas market facts

ALLEN	5,400	73	3,960	76	4,100	18,189	3,989	3,039	545
ANDERSON	2,900	66	1,930	75	2,200	8,271	1,987	1,872	217
ATCHISON	6,200	88	5,460	85	5,300	19,945	5,432	3,853	726
BARBER	2,700	77	2,080	79	2,100	10,562	2,292	1,651	518
BARTON	10,200	94	9,570	88	8,900	45,470	10,232	10,249	1,766
BOURBON	5,800	73	4,260	79	4,600	16,914	4,344	2,255	445
BROWN	4,300	80	3,420	82	3,500	13,370	2,086	2,693	618
BUTLER	13,400	85	11,360	76	10,200	42,845	8,188	12,972	1,340
CHASE	1,400	76	1,060	66	900	4,807	787	(D)	(D)
CHAUTAUQUA	2,200	65	1,430	78	1,700	7,165	788	816	235
CHEROKEE	7,400	75	5,570	78	5,800	15,587	5,229	2,880	530
CHEYENNE	1,400	48	670	79	1,100	6,350	1,208	1,369	197
CLARK	1,100	66	730	74	800	4,299	937	956	(D)
CLAY	3,700	66	2,450	79	2,900	18,513	2,886	3,343	295
CLOUD	4,600	60	2,780	67	3,100	19,052	4,402	3,024	610
COFFEY	2,700	67	1,800	69	1,900	9,405	1,697	1,745	299
COMANCHE	1,000	78	780	75	700	3,788	736	637	(D)
COWLEY	12,800	81	10,400	75	9,600	46,451	10,178	8,890	1,507
CRAWFORD	12,900	81	10,490	82	10,500	38,206	10,375	5,396	1,318
DECATUR	2,000	61	1,220	74	1,500	6,214	1,456	1,264	(D)
DICKINSON	7,400	61	4,500	85	6,300	27,522	5,399	7,147	802
DONIPHAN	3,000	88	2,640	83	2,500	5,727	1,837	638	209
DOUGLAS	10,600	78	8,250	81	8,600	43,454	10,740	7,442	1,545
EDWARDS	1,800	82	1,480	73	1,300	6,725	1,283	1,880	293
ELK	1,800	65	1,170	73	1,300	4,833	1,127	1,588	(D)
ELLIS	5,400	75	4,050	83	4,500	27,404	5,639	7,228	374
ELLSWORTH	2,600	69	1,800	83	2,200	9,345	2,110	1,789	475
FINNEY	4,000	60	2,390	82	3,300	25,485	4,815	5,668	634
FORD	6,000	67	4,010	87	5,200	35,133	6,733	7,527	869
FRANKLIN	6,500	83	5,400	86	5,600	22,308	5,901	3,467	717
GEARY	8,100	61	4,930	75	6,100	72,412	5,587	6,185	567
GOVE	900	56	500	60	540	3,396	796	(D)	(D)
GRAHAM	1,300	60	780	76	1,000	6,133	1,077	1,264	226
GRANT	1,400	52	730	70	1,000	7,118	1,485	1,218	(D)
GRAY	1,100	67	740	83	900	4,395	788	768	227
GREELEY	600	49	300	51	310	3,007	(D)	(D)	(D)
GREENWOOD	3,500	76	2,660	84	2,900	104,107	3,113	2,582	542
HAMILTON	900	43	390	60	540	4,782	353	1,334	(D)
HARPER	3,100	77	2,380	87	2,700	12,326	2,935	2,883	468
HARVLY	7,600	82	6,250	71	5,400	28,601	6,159	5,911	749
HASKELL	700	52	360	82	570	2,570	732	(D)	(D)
HODGEMEN	1,000	82	820	81	800	3,007	(D)	682	(D)
JACKSON	3,300	80	2,630	91	3,000	9,974	2,138	2,341	424

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# Kansas CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
JEFFERSON	3,300	79	2,620	75	2,500	8,087	1,873	(D)	331
JEWELL	2,200	61	1,330	73	1,600	4,262	904	674	(D)
JOHNSON	43,600	95	41,490	93	40,600	103,026	35,167	14,996	6,013
KIARNEY	800	52	420	74	590	2,817	618	(D)	(D)
KINGMAN	3,300	77	2,540	86	2,800	12,055	3,242	1,973	305
KIOWA	1,400	77	1,080	70	1,000	5,907	1,098	1,223	247
LABETTE	9,000	70	6,270	77	6,900	28,977	7,172	5,603	865
LANE	800	56	450	78	620	4,284	(D)	1,253	(D)
LAFAVOR	11,600	96	11,090	75	8,700	32,697	9,333	6,421	1,209
LINCOLN	2,000	70	1,390	67	1,300	5,745	1,467	1,304	176
LINN	2,900	82	2,370	70	2,000	7,495	1,474	2,034	226
LOGAN	1,100	47	520	54	600	6,646	(D)	1,509	(D)
LYON	7,900	68	5,350	78	6,200	31,166	7,477	4,224	1,315
MC PHERSON	7,500	81	6,050	72	5,400	30,065	5,844	7,195	938
MARION	4,600	76	3,510	78	3,600	16,129	3,735	3,956	314
MARSHALL	5,200	64	3,330	76	3,900	17,228	3,570	3,808	365
MEADE	1,500	67	1,000	77	1,200	6,146	1,324	1,182	230
MIAMI	6,300	81	5,130	81	5,100	17,625	4,392	3,512	466
MITCHELL	2,700	60	1,630	82	2,200	16,658	2,319	4,211	289
MONTGOMERY	16,800	80	13,460	83	13,900	57,948	14,451	10,617	8,228
MORRIS	2,400	76	1,830	77	1,900	7,317	1,517	1,260	(D)
MORTON	900	43	390	65	590	4,996	1,035	441	(D)
NEMAH	4,000	79	3,180	73	2,900	58	3,165	1,982	470
NOSH	6,500	75	4,910	89	5,800	21,855	6,229	3,701	534
NESS	1,600	55	890	81	1,300	5,278	1,109	937	255
NORTON	2,700	60	1,630	66	1,800	10,182	1,902	2,700	351
OSAGE	4,600	83	3,820	86	3,900	11,051	2,344	1,803	323
OSBORNE	2,100	64	1,350	71	1,500	7,206	1,448	1,310	256
OTTAWA	2,100	69	1,460	75	1,600	6,127	1,164	1,633	177
PAWNEE	2,900	82	2,380	88	2,500	12,970	2,713	1,766	467
PHILLIPS	3,200	64	2,060	81	2,600	9,217	2,032	1,483	235
PATTAWATOMIE	3,800	64	2,450	88	3,300	13,266	2,630	2,758	502
PRAIRIE	4,000	77	3,080	91	3,600	20,828	3,874	5,046	670
RAWLINS	1,400	47	660	73	1,000	5,059	1,274	555	(D)
RENO	19,800	95	18,740	88	17,500	80,578	19,034	15,107	2,390
REPUBLIC	3,700	66	2,450	73	2,700	10,017	1,953	2,042	415
RICE	4,700	81	3,800	83	3,900	15,872	3,722	3,289	665
RILEY	6,400	68	4,330	80	5,100	38,069	7,017	8,006	1,246
ROOKS	3,000	64	1,930	86	2,600	12,799	2,834	2,471	498
RUSH	1,900	75	1,430	81	1,500	8,976	1,323	1,745	274
RUSSELL	3,500	75	2,620	83	2,900	14,026	3,392	3,615	507
SALINE	12,900	79	10,250	85	11,000	67,015	15,753	13,516	1,993
SCOTT	1,200	55	660	72	900	7,878	1,565	1,489	(D)
SEDFORD	109,400	94	103,310	91	99,500	433,955	99,994	81,592	16,907
SEWARD	3,700	52	1,920	70	2,600	25,821	4,752	6,269	855
SHAWNEE	44,500	95	42,170	91	40,600	169,294	39,545	25,403	(D)
SHERIDAN	1,100	60	660	69	800	3,726	659	826	(D)
SHERMAN	1,900	49	930	75	1,400	10,736	1,863	2,448	259
SMITH	2,600	64	1,670	80	2,100	7,828	1,783	1,075	222
STAFFORD	2,200	82	1,800	87	1,900	7,889	2,047	2,220	150
STANTON	600	43	260	76	460	2,593	559	(D)	(D)
STEVENS	1,200	43	520	81	1,000	6,534	1,182	1,918	(D)
SUMNER	9,400	77	7,220	85	8,000	32,085	6,926	7,034	1,008
THOMAS	2,100	47	990	91	1,900	11,929	2,037	2,095	388
TRIGO	1,600	56	900	80	1,300	6,290	1,142	919	(D)
WABAUNSEE	2,300	68	1,560	86	2,000	5,445	1,329	718	188
WALLACE	600	49	290	63	380	2,310	(D)	(D)	(D)
WASHINGTON	3,600	66	2,390	80	2,900	8,751	1,917	1,536	269
WICHITA	700	48	330	63	440	6,182	769	1,913	(D)
WILSON	4,800	75	3,620	77	3,700	13,067	3,404	2,291	479
WOODSON	2,000	66	1,330	65	1,300	5,346	1,161	815	(D)
WYANDOTTE	60,500	96	57,880	91	55,200	177,902	49,550	40,883	8,985
TOTAL	675,300	83	557,660	84	568,540	2,448,515	567,877	476,530	87,807

The Million Dollar Club<sup>4</sup> relies most on BROADCASTING Yearbook • Marketbook for authentic tv and radio facts—ARB Survey

<sup>4</sup>Membership in the Million Dollar Club is restricted to advertising agency executives responsible for allocation of over \$1,000,000 yearly in broadcast advertising.

# Kentucky market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAIR	4,300	63	2,690	49	2,100	9,223	1,723	1,394	310
ALLEN	3,700	60	2,230	68	2,500	10,065	2,129	3,150	294
ANDERSON	2,300	74	1,700	78	1,800	6,812	1,946	664	(D)
BALLARD	2,800	62	1,730	75	2,100	4,925	1,824	(D)	102
BARREN	8,900	60	5,370	60	5,400	27,540	6,423	5,525	1,044
BATH	2,700	54	1,460	52	1,400	4,667	1,559	540	185
BELL	7,800	65	5,060	60	4,700	25,129	6,264	4,181	1,156
BOONE	6,400	90	5,750	76	4,900	13,257	3,807	1,891	582
BOURBON	4,800	68	3,260	67	3,200	17,547	4,452	3,091	476
BOYD	15,300	93	14,230	79	12,100	59,396	16,747	10,808	1,710
BOYLE	6,000	65	3,900	79	4,800	21,136	4,803	4,639	584
BRACKEN	2,200	84	1,840	67	1,500	5,692	1,207	1,122	96
BREATHITT	3,900	53	2,050	37	1,400	5,420	1,643	(D)	(D)
BRECKINRIDGE	4,100	79	3,200	63	2,600	8,435	1,907	1,120	314
BULLITT	4,600	91	4,170	75	3,500	7,417	2,553	453	239
BUTLER	2,600	58	1,500	73	1,900	4,022	1,376	141	(D)
CALDWELL	3,600	52	1,880	72	2,600	10,843	2,856	1,653	321
GALLOWAY	6,100	58	3,540	64	3,900	20,328	4,036	6,070	445
CAMPBELL	27,100	94	25,380	69	18,600	78,208	25,917	10,765	3,319
CARLISLE	1,700	62	1,050	67	1,100	4,107	970	(D)	153
CARROLL	2,300	90	2,070	73	1,700	8,662	2,178	976	(D)
CARTER	5,300	83	4,400	65	3,500	11,600	3,591	2,186	339
CASEY	4,100	60	2,440	53	2,200	6,892	2,105	1,353	(D)
CHRISTIAN	10,000	70	7,010	78	7,800	45,374	10,438	7,522	1,195
CLARK	5,300	55	2,890	71	3,700	21,640	4,923	4,938	795
CLAY	4,900	45	2,200	57	2,800	7,605	1,957	1,577	(D)
CLINTON	2,300	45	1,030	56	1,300	4,773	900	643	(D)
CRITTENDEN	2,800	52	1,470	42	1,200	6,980	2,612	(D)	(D)
CUMBERLAND	2,500	58	1,450	53	1,300	4,067	910	(D)	(D)
DAVISS	19,500	80	15,500	84	16,400	74,905	17,706	13,023	2,504
EDMONSON	2,000	61	1,210	52	1,000	2,419	647	(D)	(D)
ELLIOTT	1,400	83	1,160	64	900	1,551	585	(D)	
ESTILL	3,400	46	1,550	45	1,500	5,785	2,163	1,113	(D)
FAYETTE	36,000	69	24,690	73	26,300	170,427	34,352	26,341	6,256
FLEMING	2,900	64	1,850	61	1,800	8,842	1,629	3,594	(D)
FLOYD	9,900	80	7,940	70	6,900	19,926	5,819	2,557	381
FRANKLIN	9,800	75	7,320	83	8,100	30,584	8,509	3,032	1,253
FULTON	3,000	58	1,740	78	2,300	14,591	3,505	2,381	299
GALLATIN	1,300	90	1,170	78	1,000	3,315	841	840	(D)
GARRARD	2,600	65	1,680	54	1,400	6,981	1,549	1,816	(D)
GRANT	2,700	90	2,430	83	2,200	7,125	1,665	2,175	(D)
GRAVES	9,700	59	5,680	68	6,600	25,932	5,483	5,279	728
GRAYSON	5,100	60	3,080	60	3,100	11,438	2,511	1,797	418
GREEN	3,400	63	2,130	56	1,900	7,830	1,454	1,311	262
GREENUP	7,000	83	5,810	65	4,500	10,722	3,949	921	389
HANCOCK	1,400	78	1,090	59	800	2,632	809	(D)	(D)
HARDIN	14,500	85	12,310	69	10,000	43,977	11,551	11,046	1,277
HARLAN	11,900	68	8,100	63	7,500	34,014	12,097	5,801	758
HARRISON	4,300	75	3,240	78	3,400	15,158	3,383	2,296	461
HART	3,900	60	2,350	59	2,300	10,378	3,408	799	361
HENDERSON	10,500	77	8,100	78	8,100	34,318	10,473	5,392	1,030
HENRY	3,200	77	2,470	68	2,200	7,550	1,303	645	347
HICKMAN	2,100	62	1,300	65	1,400	4,253	1,096	804	(D)
HOPKINS	12,000	62	7,420	69	8,300	35,695	10,152	8,472	784
JACKSON	3,000	44	1,330	24	700	3,232	660	300	(D)
JEFFERSON	175,400	93	163,350	86	151,700	716,827	167,582	127,188	32,926
JESSAMINE	3,700	65	2,400	58	2,100	10,006	2,333	1,628	321
JOHNSON	5,100	73	3,740	66	3,400	12,844	3,836	2,230	155
KENTON	41,300	95	39,360	68	27,900	118,438	37,294	18,690	4,470
KNOTT	3,400	53	1,790	49	1,700	3,594	1,578	177	
KNOX	6,600	56	3,680	52	3,400	9,189	3,078	1,605	(D)
LARUE	2,900	62	1,810	65	1,900	7,388	1,757	966	(D)
LAUREL	6,800	44	3,000	60	4,000	16,352	4,300	3,046	483
LAWRENCE	3,200	73	2,340	54	1,700	5,384	1,959	648	(D)
LEE	2,000	50	1,000	44	900	3,209	1,031	927	(D)
LESLIE	3,600	45	1,620	45	1,600	4,442	1,756	237	(D)
LETCHER	6,100	58	3,560	51	3,100	14,779	4,409	3,140	239
LEWIS	3,200	64	2,050	62	2,000	5,245	1,682	897	(D)
LINCOLN	4,300	59	2,560	48	2,100	8,714	2,419	1,123	159
LIVINGSTON	2,000	57	1,140	56	1,100	3,383	1,009	(D)	174
LOGAN	5,700	71	4,070	73	4,200	17,049	4,137	3,760	615
LYON	1,500	58	860	65	1,000	2,448	767	(D)	(D)

CONTINUED

# Kentucky CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
MC CRACKEN	18,200	66	11,990	75	13,600	66,642	16,138	12,691	2,469
MC CREARY	2,700	54	1,470	58	1,600	5,303	1,918	1,735	(D)
MC LEAN	2,700	58	1,560	59	1,600	4,929	1,269	833	237
MADISON	9,600	56	5,340	61	5,800	29,111	6,323	4,023	3,041
MAGOFFIN	2,600	53	1,370	53	1,400	3,021	1,234	(D)	(D)
MARION	3,600	74	2,660	71	2,600	10,958	2,884	1,092	(D)
MARSHALL	4,900	62	3,040	74	3,600	10,914	2,855	3,224	251
MARTIN	2,000	74	1,470	62	1,200	2,578	1,165	(D)	
MASON	5,000	84	4,190	75	3,700	21,418	5,570	3,020	784
MFADE	2,200	79	1,730	58	1,300	7,394	1,056	2,019	(D)
MENIFEE	700	47	330	51	360	962	327		
MFRCPR	4,000	65	2,600	73	2,900	12,018	3,218	2,314	591
MITCHELL	2,500	58	1,450	48	1,200	4,373	941	856	(D)
MONROE	3,400	58	1,970	61	2,100	8,380	1,722	1,636	318
MONTGOMERY	2,900	55	1,580	68	2,000	15,202	3,545	2,342	540
MORGAN	2,700	50	1,350	58	1,600	5,513	1,165	2,126	(D)
MUHLFENBERG	7,600	64	4,850	72	5,500	19,511	6,371	4,207	593
NELSON	4,900	91	4,440	74	3,600	15,041	3,452	1,477	453
NICHOLAS	2,200	68	1,500	65	1,400	4,293	1,665	690	(D)
OHIO	4,800	57	2,750	65	3,100	8,397	2,721	1,244	444
OLDHAM	3,200	77	2,470	82	2,600	8,557	1,998	3,561	315
OWEN	2,500	75	1,870	64	1,600	4,384	1,175	661	(D)
OWSLEY	1,700	45	760	45	800	1,330	771	(D)	
PFINDLETON	3,300	83	2,750	75	2,500	7,080	2,060	1,019	221
PERRY	7,800	59	4,620	53	4,100	23,722	6,316	4,412	562
PIKE	15,500	70	10,790	63	9,800	32,339	11,081	4,948	429
POWELL	1,500	46	690	34	500	1,883	852	(D)	
PULASKI	9,200	56	5,190	54	5,000	22,353	5,255	3,492	687
ROBERTSON	600	83	500	58	350	556	268		(D)
ROCKCASTLE	2,900	44	1,280	54	1,600	5,239	1,022	191	(D)
ROWAN	2,600	64	1,660	67	1,700	8,581	1,883	1,539	388
RUSSELL	3,100	60	1,850	54	1,700	5,322	1,366	782	219
SCOTT	3,800	75	2,860	60	2,300	10,722	3,143	1,738	446
SHELBY	5,000	77	3,840	80	4,000	18,174	3,965	3,614	(D)
SIMPSON	3,000	72	2,150	73	2,200	11,214	2,803	1,940	417
SPENCER	1,500	91	1,360	73	1,100	5,448	823	(D)	(D)
TAYLOR	4,800	63	3,010	64	3,100	12,008	3,250	1,590	185
TODD	3,300	72	2,360	72	2,400	7,218	1,943	524	357
TRIGG	2,200	58	1,280	70	1,500	5,584	2,183	852	(D)
TRIMBLE	1,500	77	1,150	69	1,000	1,855	529	(D)	(D)
UNION	3,600	56	2,010	77	2,800	13,523	3,543	1,776	485
WARREN	12,800	69	8,850	77	9,900	48,423	10,759	8,149	1,773
WASHINGTON	3,000	74	2,220	70	2,100	8,066	1,719	1,531	258
WAYNE	3,900	45	1,760	55	2,100	6,817	1,949	960	292
WEBSTER	4,400	56	2,450	68	3,000	10,369	2,901	1,601	373
WHITLEY	6,700	55	3,650	73	4,900	18,997	5,293	3,321	564
WOLFE	1,600	50	790	37	600	1,367	454	(D)	45
WOODFORD	3,200	75	2,410	60	1,900	8,785	2,713	1,075	403
TOTAL	831,100	75	622,170	71	589,210	2,580,517	659,898	447,626	93,789

## Louisiana market facts

ACADIA	13,200	66	8,720	77	10,100	34,202	8,289	6,672	(D)
ALLEN	5,900	65	3,840	76	4,500	13,709	3,614	3,027	497
ASCENSION	6,600	68	4,510	81	5,300	18,978	6,328	3,243	644
ASSUMPTION	4,100	63	2,570	72	3,000	6,546	2,081	1,264	375
AVOUELLES	10,400	67	6,990	80	8,300	16,694	5,313	5,401	813
BFAUREGARD	6,300	65	4,100	61	3,900	14,878	3,844	3,560	463

# Louisiana CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
RIFENVILLE	4,200	63	2,660	78	3,300	7,469	1,999	1,421	218
BOSSIER	12,200	81	9,890	68	8,300	35,251	9,455	9,656	954
CADDO	60,500	87	52,350	87	52,800	247,957	57,770	47,590	9,581
CALCASIEU	39,400	78	30,630	85	33,500	139,311	35,403	28,144	4,839
CALDWELL	2,500	67	1,690	67	1,700	4,659	1,631	1,176	224
CAMERON	1,600	66	1,060	80	1,300	3,328	577	(D)	(D)
CATAHOULA	2,800	63	1,770	64	1,800	5,282	1,601	(D)	138
CLAIBORNE	5,700	63	3,620	69	4,000	12,889	3,400	3,790	575
CONCORDIA	4,400	63	2,780	65	2,900	10,791	2,711	2,017	223
DE SOTO	5,600	75	4,190	66	3,700	12,735	3,685	3,933	503
E BATON ROUGE	64,700	85	55,290	85	55,300	266,935	58,600	53,883	11,414
EAST CARROLL	3,500	69	2,410	61	2,100	7,816	2,171	637	270
E FELICIANA	3,000	62	1,860	66	2,000	3,864	1,420	1,094	(D)
EVANGELINE	8,700	65	5,630	68	5,900	11,084	2,859	2,205	380
FRANKLIN	7,200	71	5,100	61	4,400	14,046	4,268	2,340	492
GRANT	2,800	70	1,950	73	2,100	3,114	1,445	993	239
IBERIA	13,700	71	9,760	83	11,400	41,699	10,556	8,077	(D)
IBERVILLE	7,000	64	4,490	77	5,400	16,618	6,856	3,317	678
JACKSON	3,500	70	2,450	81	2,800	11,884	2,575	(D)	246
JEFFERSON	56,700	88	49,860	80	45,200	164,468	66,787	23,543	(D)
JEFFERSON DAVIS	7,800	66	5,120	81	6,300	26,737	5,351	6,913	1,145
LAFAYETTE	20,700	73	15,180	82	17,000	82,337	14,812	15,630	2,492
LAFOURCHE	11,800	82	9,700	79	9,300	46,644	13,418	7,364	1,330
LA SALLE	3,800	68	2,570	69	2,600	9,523	2,397	3,098	355
LINCOLN	7,100	66	4,690	81	5,700	21,885	4,717	3,860	635
LIVINGSTON	6,100	68	4,170	70	4,300	14,555	4,340	4,098	493
MADISON	4,200	69	2,890	61	2,600	11,123	2,695	2,163	242
MORPHOUSE	8,900	69	6,120	80	7,100	22,635	5,975	4,401	861
NATCHITOCHES	10,900	68	7,430	65	7,100	20,908	5,162	2,024	611
ORLEANS	180,100	88	158,920	92	165,200	787,430	186,326	100,547	34,002
OUACHITA	25,700	81	20,770	83	21,300	105,651	21,066	20,673	3,438
PLAQUEMINES	4,900	83	4,070	81	4,000	10,371	3,823	146	(D)
POINTE COUPEE	5,200	62	3,220	73	3,800	10,395	2,510	2,090	354
RAPIDES	30,700	79	24,190	80	24,700	101,724	25,700	17,294	2,957
RED RIVER	2,800	74	2,090	73	2,100	7,194	2,263	(D)	(D)
RICHLAND	6,100	79	4,820	70	4,300	15,870	3,309	2,919	677
SABINE	5,300	60	3,160	56	3,000	10,707	1,661	1,959	409
ST. BERNARD	7,300	87	6,390	78	5,700	12,131	5,313	964	646
ST. CHARLES	3,700	78	2,870	85	3,100	10,389	2,156	(D)	577
ST. HELENA	2,300	62	1,420	67	1,600	1,854	443	(D)	(D)
ST. JAMES	3,400	78	2,640	75	2,600	9,690	2,504	2,053	372
ST. JOHN BAPT.	3,500	78	2,720	77	2,700	7,085	2,836	(D)	288
ST. LANDRY	21,100	66	13,820	74	15,700	51,346	10,760	9,805	(D)
ST. MARTIN	6,200	62	3,870	76	4,700	12,603	3,128	2,230	445
ST. MARY	10,800	71	7,710	76	8,200	38,330	12,443	4,822	1,210
ST. TAMMANY	8,900	78	6,910	81	7,200	27,109	7,687	4,374	873
TANGIPAHOA	16,900	86	14,460	76	12,800	60,136	12,850	11,386	1,614
TENSAS	3,000	69	2,060	63	1,900	5,858	1,102	981	311
TERREBONNE	13,900	85	11,820	83	11,500	48,876	15,024	7,204	1,270
UNION	4,600	66	3,040	70	3,200	10,248	2,348	3,056	313
VERMILION	10,600	65	6,900	78	8,300	31,724	5,411	4,796	1,391
VERNON	6,700	60	4,000	62	4,200	18,137	4,565	3,709	655
WASHINGTON	11,400	82	9,400	75	8,500	34,379	7,458	8,462	1,205
WEBSTER	10,400	79	8,170	80	8,400	30,574	9,076	5,587	887
W. BATON ROUGE	3,100	64	1,990	89	2,800	7,238	3,108	(D)	271
WEST CARROLL	3,500	79	2,760	69	2,400	7,201	1,442	787	259
W. FELICIANA	1,800	62	1,120	77	1,400	3,697	1,093	828	(D)
WINN	4,400	70	3,070	73	3,200	9,918	3,378	1,975	465
TOTAL	855,800	79	676,420	81	695,500	2,939,677	724,886	491,567	106,320

Sources and dates of information are detailed on page F-1.

# Maine market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ANDROSCOGGIN	23,900	93	22,200	94	22,500	97,470	26,645	16,444	2,063
AROOSTOCK	23,900	81	19,410	83	19,800	101,463	26,188	20,793	2,332
CUMBERLAND	51,800	92	47,440	95	49,000	237,278	59,476	39,615	6,762
FRANKLIN	4,900	87	4,260	84	4,100	16,802	5,297	3,365	452
HANCOCK	10,500	88	9,270	81	8,500	36,569	11,885	5,516	892
KENNEBEC	23,600	92	21,790	88	20,900	100,803	27,763	15,488	2,228
KNOX	8,800	89	7,810	82	7,200	33,737	9,723	3,980	944
LINCOLN	5,500	91	5,010	85	4,700	21,589	6,583	4,211	623
OXFORD	11,500	91	10,420	85	9,800	41,409	11,690	9,229	993
PENOBSCOT	31,000	92	28,470	87	27,000	136,679	35,631	24,743	3,254
PISCATAQUIS	4,800	88	4,200	88	4,200	16,130	4,979	2,396	526
SAGADAHOC	5,500	91	5,010	86	4,800	18,394	5,725	2,211	467
SOMERSET	11,100	84	9,320	82	9,100	32,341	10,824	4,473	1,162
WALDO	6,200	89	5,510	83	5,100	17,791	6,223	2,202	384
WASHINGTON	9,800	88	8,580	81	8,000	29,751	11,579	4,284	744
YORK	28,100	92	25,880	88	24,600	92,831	28,816	13,562	2,996
TOTAL	260,900	90	234,580	88	229,300	1,031,037	289,027	172,512	26,822

# Maryland market facts

ALLEGANY	26,300	77	20,300	82	21,500	92,129	26,753	14,420	3,386
ANNE ARUNDEL	51,600	92	47,260	91	47,100	159,122	48,741	18,696	5,989
BALTIMORE*	415,700	91	378,450	92	384,200	1,722,420	429,320	226,759	78,158
CALVERT	3,600	86	3,100	90	3,200	10,560	2,906	1,779	(D)
CAROLINE	5,300	88	4,680	85	4,500	22,558	4,510	3,007	562
CARROLL	13,800	92	12,650	91	12,600	49,891	12,139	10,063	1,235
CECIL	12,400	89	10,970	91	11,300	41,671	11,133	8,278	965
CHARLES	8,300	86	7,150	89	7,400	31,491	7,923	5,396	1,154
DORCHESTER	8,200	87	7,130	82	6,800	28,153	8,446	3,736	597
FREDERICK	19,000	89	16,890	84	16,000	74,017	19,017	11,086	1,976
GARRETT	4,900	64	3,120	73	3,600	17,333	5,177	4,704	(D)
HARFORD	19,300	91	17,520	89	17,300	68,115	18,250	14,941	1,852
HOWARD	8,500	88	7,460	89	7,600	24,409	2,587	8,350	753
KENT	4,300	88	3,790	93	4,000	17,036	4,768	2,107	407
MONTGOMERY	86,600	93	80,250	91	78,700	353,421	101,677	65,599	15,444
PRINCE GEORGES	103,500	92	95,570	92	94,800	297,623	117,994	39,328	17,794

CONTINUED

\*Includes Baltimore (independent city).

Among the men and women\* responsible for the biggest decisions in television and radio advertising—

**BROADCASTING** is the **most thoroughly read** . . .

**BROADCASTING** is **preferred first** for news and information . . .

**BROADCASTING** is the **top choice** (if **only two** were available) . . .

**BROADCASTING** is considered **most excellent in content** . . .

**BROADCASTING** inspires **the most confidence** . . .

**BROADCASTING** has proved **most useful** in their work . . .

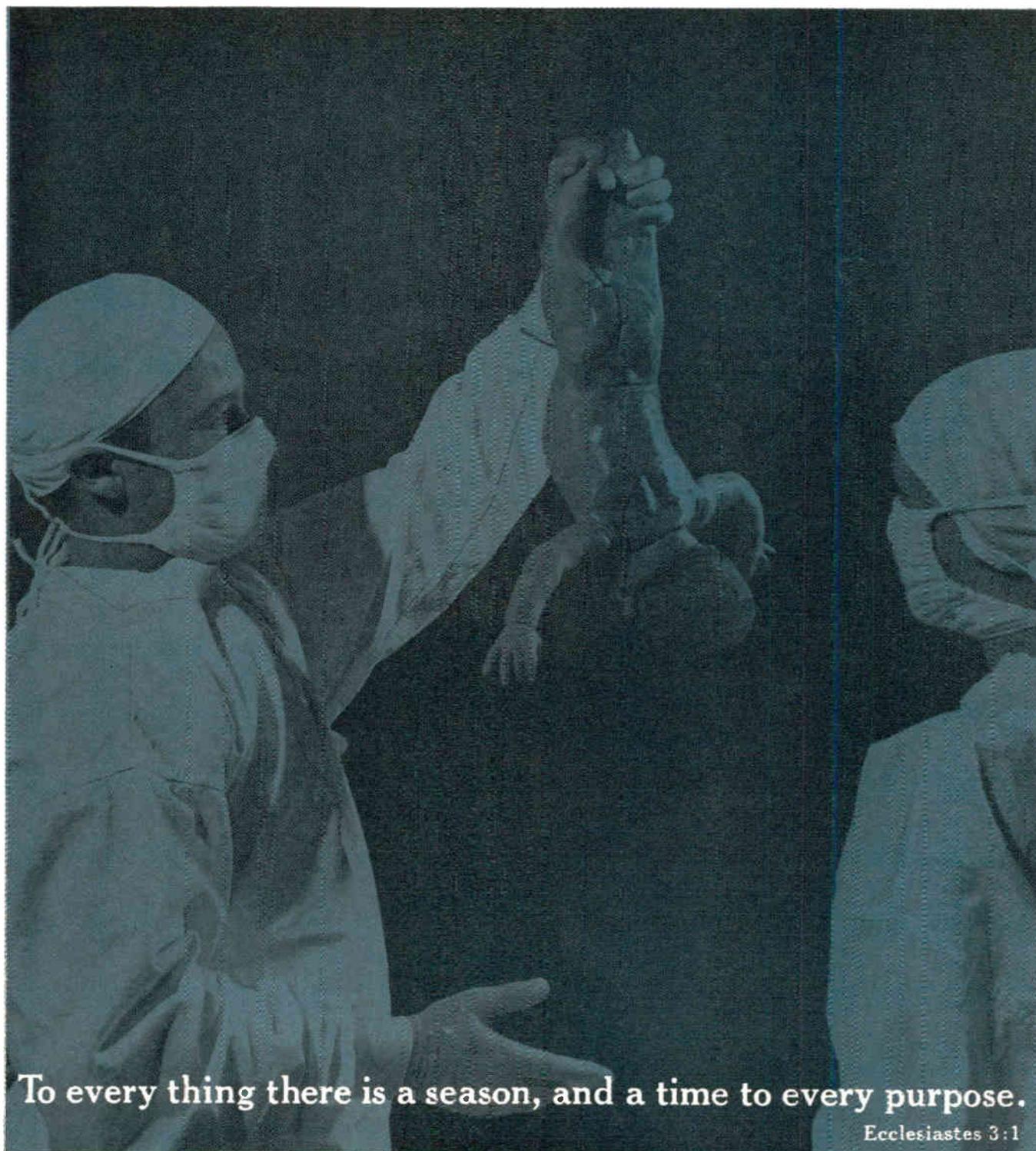
**BROADCASTING** is recommended as **best for reaching them** . . .

**BROADCASTING** delivers the **most advertising impact** on them . . .

and

**BROADCASTING YEARBOOK** is their **most-used reference annual**.

\*Members of the *Million Dollar Club* whose membership is limited to advertising agency executives for allocation of over \$1,000,000 yearly in broadcast advertising. (ARB Survey)..



To every thing there is a season, and a time to every purpose.

Ecclesiastes 3:1

To each purpose there is a proper *time* for accomplishment. The important thing is having the perspective to recognize it.

Successful advertising is predicated on this axiom, also. For whether an advertiser seeks a broad or a select, a laboring or a white-collar, a youthful or an adult audience for his sales message . . . tastes and interests differ widely; and there is a specifically effective *time* to reach every audience. The important thing is having the perspective to employ it.

In the Maryland Market, WBAL-TV programs to satisfy the variety of needs of the widest practical audience, but with the perspective to reach every audience in direct relationship to the significance its percentage bears upon the whole. Our schedule is so balanced,

carefully, because we have a public responsibility to provide entertainment, information and education for *all* of our viewers. Thus, at WBAL-TV, an advertiser's efforts may be directed specifically to the particular audience he seeks. The *time* he requires to accomplish his purpose remains only to be realized.

"To every thing there is a season, and a *time* to every purpose . . ." the prophet says. At WBAL-TV in Baltimore, our advertisers reap the fruit of *time* well spent.

NBC Affiliate/Channel 11/Associated with WBAL-AM & FM.

**WBAL-TV BALTIMORE**

Nationally represented by Edward Petry & Co., Inc.

# Maryland CONTINUED

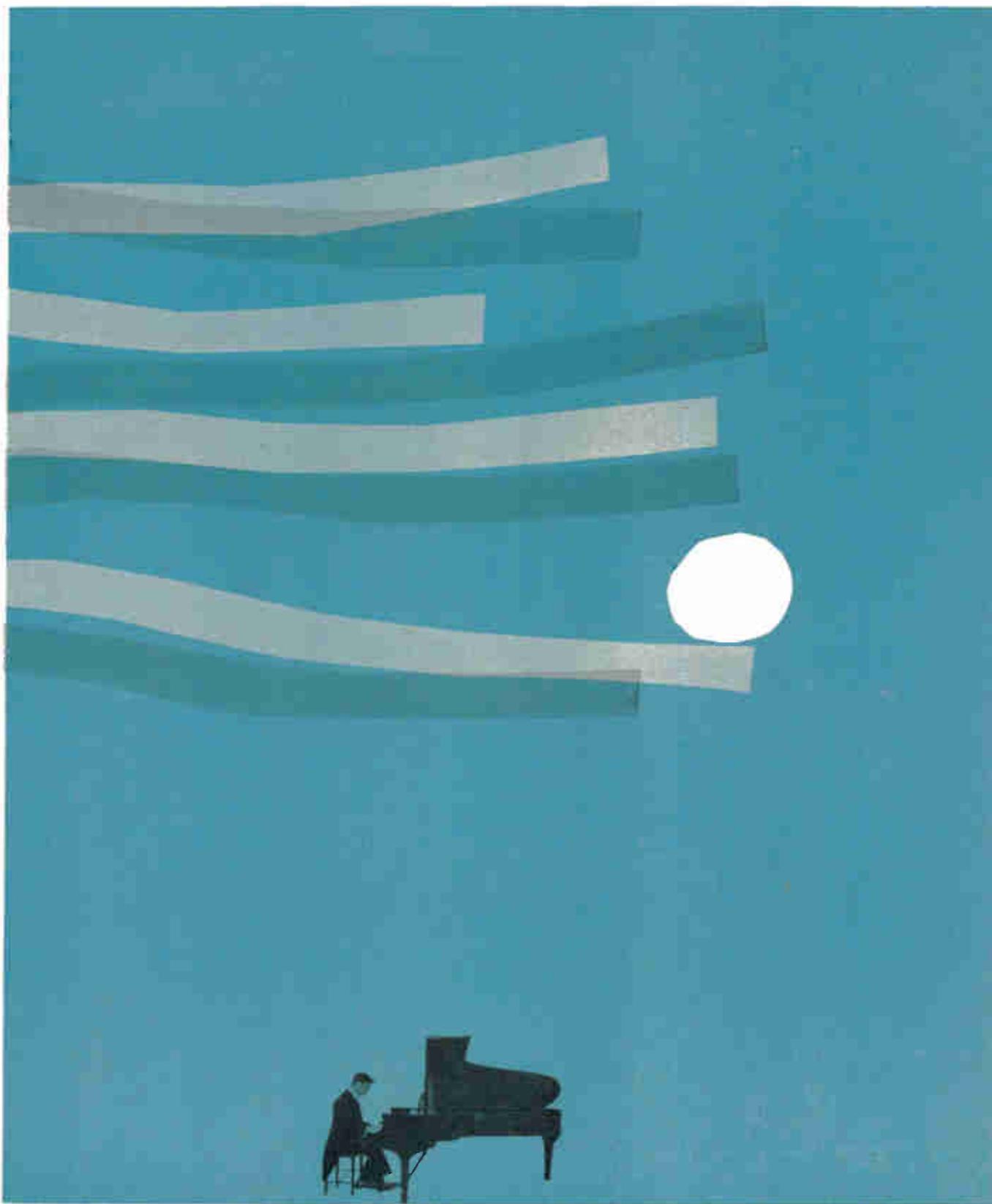
County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
QUEEN ANNES	4,800	88	4,230	82	3,900	14,466	3,007	1,720	282
ST. MARYS	9,500	86	8,170	80	7,600	27,168	7,987	3,922	1,062
SOMFRSET	5,500	61	3,350	72	3,900	16,156	4,636	1,890	596
TALBOT	6,500	87	5,650	86	5,600	39,644	8,162	4,032	1,188
WASHINGTON	26,600	84	22,440	80	21,200	106,916	26,579	15,969	3,481
WICOMICO	14,300	87	12,500	88	12,600	68,776	14,238	12,538	1,949
WORCESTER	7,100	61	4,310	76	5,400	42,982	8,591	7,315	672
TOTAL	865,600	90	776,940	90	780,800	3,326,057	894,541	485,635	139,943

## Massachusetts market facts

BARNSTABLE	17,300	92	15,950	96	16,600	112,821	32,171	10,490	3,868
BERKSHIRE	41,900	93	38,790	95	39,700	161,793	43,736	22,997	4,792
BRISTOL	120,700	93	112,370	96	116,600	418,212	123,978	55,486	13,567
DUKES	1,800	90	1,630	86	1,500	11,353	3,684	1,535	(D)
ESSEX	171,000	93	159,410	87	148,300	664,344	187,423	77,422	22,612
FRANKLIN	17,300	90	15,590	87	15,000	61,138	15,878	9,146	1,640
HAMPDEN	112,900	93	105,400	97	109,300	513,925	134,413	68,519	19,297
HAMPSHIRE	23,300	91	21,110	93	21,700	87,697	23,363	13,578	3,410
MIDDLESEX	333,600	93	309,080	97	325,100	1,327,860	367,040	187,673	46,371
NANTUCKET	1,000	91	910	79	800	8,422	2,326	886	(D)
NORFOLK	140,200	93	130,470	100	139,900	540,129	150,999	105,700	18,540
PLYMOUTH	70,200	93	65,390	99	69,200	271,794	79,343	40,014	7,897
SUFFOLK	239,200	93	222,790	95	228,000	1,432,416	275,209	141,687	43,247
WORCHESTER	171,300	93	159,270	93	158,900	629,963	172,232	90,643	20,965
TOTAL	1,461,700	93	1,358,160	95	1,390,000	6,241,867	1,611,795	825,776	206,995

## Michigan market facts

ALCONA	1,000	84	840	66	700	5,407	1,258	1,344	260
ALGER	2,900	75	2,160	85	2,500	9,571	3,349	980	(D)
ALLEGAN	18,700	92	17,260	86	16,000	56,199	14,884	10,228	1,180
ALPENA	8,000	72	5,740	78	6,300	34,371	10,355	5,212	1,036
ANTRIM	3,200	82	2,610	84	2,700	9,015	2,903	572	371
ARENAC	2,900	87	2,520	85	2,500	12,026	2,880	2,345	319
BARAGA	1,800	76	1,360	80	1,400	5,807	1,785	766	(D)
BARRY	10,300	91	9,380	85	8,800	26,068	7,365	4,469	922
RAY	30,700	93	28,460	93	28,600	116,335	32,073	17,367	4,264
BENZIE	2,300	83	1,900	86	2,000	8,367	2,399	1,260	231
BERRIEN	49,100	93	45,610	90	44,400	178,481	46,425	31,205	6,577
BRANCH	11,600	87	10,150	85	9,900	36,340	8,986	7,218	1,050
CALHOON	42,100	93	39,060	92	38,900	159,857	44,445	25,253	6,145
CASS	10,200	90	9,190	81	8,300	25,033	7,206	5,166	950
CHARLEVOIX	3,900	76	2,980	90	3,500	13,165	4,242	1,950	507
CHEBOYGAN	4,000	77	3,060	82	3,300	19,738	5,446	2,424	794
CHIPPEWA	9,400	76	7,190	85	8,000	36,128	10,485	5,365	867
CLARE	3,900	89	3,460	89	3,500	14,753	4,271	1,644	649
CLINTON	10,000	93	9,260	91	9,100	28,003	6,498	6,573	595
CRAWFORD	1,300	84	1,090	79	1,000	6,412	1,294	1,341	271
DELTA	9,900	81	8,070	89	8,800	38,742	10,807	6,874	1,064
DICKINSON	7,100	85	6,010	89	6,300	27,648	7,857	670	755
EATON	14,800	91	13,430	93	13,800	40,746	11,298	7,618	1,394
EMMET	4,600	77	3,520	80	3,700	24,930	5,288	3,680	761
GENESEE	116,000	91	106,050	94	109,400	425,226	107,070	88,896	17,609
GLADWIN	2,900	89	2,580	86	2,500	13,009	3,681	2,109	317
GOGEBIC	8,000	78	6,200	92	7,300	26,994	9,798	3,788	758
GR. TRAVERSE	9,400	82	7,750	90	8,500	46,719	11,879	8,075	1,437
GRATIOT	10,800	92	9,960	84	9,100	39,386	9,490	7,432	1,014
HILLSDALE	10,500	86	8,990	87	9,200	34,849	8,209	5,718	791
HOUGHTON	9,700	73	7,080	90	8,700	37,970	12,990	5,862	993
HURON	9,400	92	8,650	81	7,600	36,448	9,718	7,373	1,155
INGHAM	64,600	93	60,050	93	59,900	294,659	66,275	52,840	9,804
IONIA	12,400	92	11,420	89	11,000	42,275	10,260	11,769	1,232
IOSCO	5,200	87	4,520	89	4,600	20,447	5,852	3,239	1,092
IRON	5,800	76	4,380	88	5,100	20,900	6,076	2,881	464
ISABELLA	8,400	89	7,470	81	6,800	30,627	8,359	6,829	884



## AUGMENT YOUR SALES WITH **MUSIC FOR MATURE MINDS**

WBAL-RADIO, Maryland's only 50,000 watt station, covers a total population of over 2½ million people . . . each with different likes and dislikes. To reach this massive Maryland market, WBAL-RADIO hits a new note in full range programming—**MUSIC FOR MATURE MINDS**. No disturbing idle talk. No discordant deviations. Just the big sound of *beautiful music* . . . music for people of all ages . . . music for millions of discriminating Marylanders within the 14,000 square mile area that WBAL-RADIO covers. If you're looking for a captive audience for your client, you can make *beautiful music* together with WBAL-RADIO.

Nationally represented by Daren F. McGavren Co., Inc.  Associated with WBAL FM & TV

**WBAL-RADIO, <sup>12</sup>BALTIMORE**

# Michigan CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
JACKSON	38,300	93	35,520	92	35,200	144,238	35,690	24,368	5,985
KALAMAZOO	48,700	94	45,550	94	46,000	205,426	53,551	32,595	8,557
KALKASKA	1,300	82	1,070	78	1,000	4,137	1,332	(D)	(D)
KENT	106,700	93	99,130	94	100,000	431,196	106,535	74,814	19,465
KEWEENAW	700	76	530	76	530	1,262	571	113	
LAKE	1,500	89	1,330	85	1,300	2,927	1,178	(D)	(D)
LAPEER	11,600	92	10,680	85	9,900	35,288	9,369	7,029	1,017
LEELANAU	2,600	82	2,140	74	1,900	6,935	1,901	661	(D)
LENAWEE	24,900	92	23,030	88	21,900	88,402	23,876	15,976	3,473
LIVINGSTON	11,300	92	10,350	92	10,400	34,047	9,772	6,534	1,124
LUCE	1,600	75	1,200	79	1,300	7,663	2,326	2,434	(D)
MACKINAC	3,000	77	2,300	72	2,200	13,753	3,947	1,124	323
MACOMB	109,100	94	103,000	97	105,400	336,148	109,649	62,885	12,957
MANISTEE	6,300	83	5,250	89	5,600	18,954	5,466	2,830	837
MARQUETTE	14,500	77	11,190	90	13,100	50,034	16,659	7,048	1,203
MASON	6,600	82	5,430	77	5,100	25,002	7,395	3,744	895
MECOSTA	5,800	91	5,260	82	4,800	17,841	4,763	2,439	732
MENOMINEE	7,200	85	6,110	91	6,500	20,249	7,930	2,609	241
MIDLAND	14,000	90	12,570	92	12,900	50,008	14,823	9,266	2,081
MISSAUKEE	1,900	82	1,550	70	1,300	4,677	1,290	(D)	(D)
MONROE	29,600	93	27,600	90	26,700	97,734	31,693	16,322	2,444
MONTCALM	11,900	93	11,040	84	10,000	38,783	11,254	9,147	1,306
MONTMORENCY	1,200	72	860	70	800	5,402	1,328	703	357
MUSKEGON	43,900	94	41,180	91	39,800	156,092	44,182	28,437	6,633
NEWAYGO	7,600	89	6,750	79	6,000	21,257	6,891	3,223	678
OAKLAND	197,600	94	184,850	97	192,000	782,945	203,517	141,404	29,698
OCEANA	4,700	82	3,860	80	3,800	16,402	5,908	2,815	497
OGEMAW	2,500	85	2,120	90	2,300	9,918	2,692	1,309	(D)
ONTONAGON	3,000	77	2,320	71	2,100	8,480	2,673	1,151	279
OSCEOLA	3,800	91	3,440	85	3,200	12,695	3,230	2,154	580
OSCODA	900	85	770	77	690	3,947	727	948	(D)
OTSEGO	2,000	84	1,690	79	1,600	9,853	2,565	1,243	345
OTTAWA	29,800	92	27,470	94	27,900	100,790	26,641	17,985	3,106
PRESQUE ISLE	3,200	72	2,300	64	2,000	12,165	3,379	2,766	314
ROSCOMMON	2,300	84	1,930	80	1,900	11,461	3,074	441	588
SAGINAW	55,000	93	50,980	93	51,200	212,437	52,037	41,937	7,892
ST. CLAIR	31,200	93	28,920	90	28,200	116,079	32,610	19,043	3,911
ST. JOSEPH	15,000	93	13,880	88	13,300	50,257	12,383	10,049	1,774
SANILAC	11,000	90	9,850	88	9,700	30,675	8,201	5,564	1,048
SCHOOLCRAFT	2,400	75	1,790	86	2,100	9,879	3,220	807	(D)
SHIAWASSE	16,900	93	15,670	86	14,500	59,174	16,642	11,094	1,290
TUSCOLA	13,300	91	12,150	84	11,200	43,985	10,075	10,687	1,165
VAN BUREN	16,500	92	15,220	89	14,700	48,725	16,619	8,904	1,607
WASHTENAW	43,400	93	40,250	93	40,300	185,225	44,993	31,634	7,913
WAYNE	828,000	94	777,430	96	793,800	3,329,077	826,765	580,728	150,061
WEXFORD	5,600	83	4,660	90	5,100	22,387	5,391	2,683	990
TOTAL	2,336,700	92	2,151,580	93	2,174,920	8,897,661	2,319,117	1,572,268	355,009

## Minnesota market facts

ATKIN	3,800	77	2,940	76	2,900	10,176	2,059	1,416	273
ANOKA	18,700	97	18,180	94	17,500	38,047	13,215	4,043	1,289
BECKER	6,600	69	4,560	80	5,300	24,295	4,909	4,797	524
BELTRAMI	7,000	48	3,350	48	3,400	23,232	5,419	4,034	713
BENTON	4,900	66	3,250	70	3,400	18,748	4,861	1,099	418
BIG STONE	2,300	64	1,460	88	2,000	10,213	2,272	1,499	214
BLUE EARTH	12,000	93	11,180	88	10,600	62,178	13,587	8,424	1,572
BROWN	8,100	84	6,840	66	5,400	33,519	6,662	5,431	1,068
CARLTON	7,400	77	5,690	89	6,600	24,476	5,008	4,818	670
CARVER	5,500	94	5,170	90	4,900	20,065	3,751	2,438	478
CASS	5,100	52	2,670	48	2,400	14,051	3,930	1,881	536
CHIPPEWA	4,700	61	2,860	85	4,000	22,010	4,058	3,098	494
CHISAGO	4,500	93	4,190	93	4,200	12,137	2,306	2,372	270
CLAY	10,000	90	9,040	88	8,800	40,388	9,850	7,076	282
CLEARWATER	2,600	48	1,240	54	1,400	6,893	1,587	1,575	253
COOK	1,300	74	960	79	1,000	3,741	1,466	657	(D)

CONTINUED

# Minnesota CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
COTTONWOOD	4,800	77	3,670	70	3,400	20,233	3,289	3,370	394
CROW WING	9,600	66	6,290	70	6,700	36,179	8,811	5,718	1,095
DAKOTA	19,300	96	18,590	92	17,700	68,174	16,465	15,862	1,658
DODGE	3,900	84	3,290	90	3,500	14,710	2,788	1,943	398
DOUGLAS	6,600	58	3,810	78	5,100	27,447	5,306	3,866	643
FARIBAULT	7,500	77	5,790	83	6,200	32,841	6,068	4,037	721
FILLMORE	7,800	77	5,990	84	6,500	29,698	5,877	5,361	703
FREEBORN	10,300	91	9,410	90	9,300	45,191	8,527	6,274	797
GOODHUE	9,700	95	9,220	87	8,500	39,130	7,760	6,686	1,033
GRANT	2,800	60	1,670	74	2,100	10,761	1,874	2,085	350
HENNEPIN	252,000	97	244,690	95	240,400	1,198,568	245,551	176,636	45,365
HOUSTON	4,500	77	3,460	84	3,800	12,365	2,963	2,164	437
HUBBARD	2,700	52	1,410	55	1,500	8,744	2,910	857	(D)
ISANTI	3,200	93	2,970	87	2,800	12,258	2,053	1,787	427
ITASCA	11,100	79	8,750	81	9,000	35,180	10,518	1,975	1,126
JACKSON	4,200	85	3,580	74	3,100	14,312	2,639	2,098	452
KANABEC	2,500	78	1,940	75	1,900	9,270	1,161	2,572	(D)
KANDIYOHI	8,300	81	6,750	83	6,900	35,072	5,977	5,557	739
KITTSOON	2,600	58	1,520	67	1,700	7,987	1,019	1,267	(D)
KOOCHICHING	5,000	50	2,500	62	3,100	18,236	4,669	2,872	444
LAC QUI PARLE	3,600	65	2,330	79	2,800	1,043	2,409	1,502	342
LAKE	4,000	74	2,950	93	3,700	11,309	3,855	1,602	529
LAKE OF WOODS	1,300	50	650	50	700	4,063	(D)	706	(D)
LE SUEUR	6,000	83	4,960	84	5,100	20,063	4,703	4,277	(D)
LINCOLN	2,900	69	2,000	70	2,000	1,673	(D)		298
LYON	6,700	65	4,390	78	5,300	33,286	5,517	6,891	916
MC LEOD	7,700	89	6,850	92	7,100	33,601	5,626	5,725	828
MAHNOMEN	1,500	69	1,040	72	1,100	4,989	1,081	1,209	(D)
MARSHALL	4,100	58	2,390	82	3,400	12,524	2,400	2,332	255
MARTIN	6,600	77	6,640	90	7,700	37,554	6,334	6,328	794
MEEKING	5,400	81	4,400	86	4,600	20,184	3,631	2,909	510
MILLE LACS	4,900	66	3,250	81	4,000	17,643	3,213	3,471	384
MORRISON	7,200	60	4,330	80	5,800	23,535	4,682	2,347	551
MOWLER	13,900	92	12,730	96	13,300	58,956	13,867	10,171	1,372
MURRAY	4,000	80	3,190	90	3,600	15,283	4,098	1,496	286
NICOLLET	5,300	84	4,470	84	4,400	13,701	3,037	955	652
NOBLETS	6,300	85	5,370	86	5,400	28,461	5,974	3,161	546
NORMAN	3,200	69	2,200	85	2,700	11,674	2,429	1,491	256
OLMSTEAD	16,200	96	15,500	90	14,600	92,077	17,094	15,982	4,332
OTTER TAIL	13,500	68	9,160	65	8,700	45,297	8,780	6,929	1,396
PENNINGTON	3,400	65	2,210	79	2,700	14,840	2,754	3,246	(D)
PINE	5,100	77	3,920	76	3,900	14,432	2,692	2,440	311
PIPESTONE	3,900	80	3,110	90	3,500	18,272	3,720	2,600	372
POLK	10,700	69	7,350	88	9,500	38,840	9,285	4,185	1,052
POPE	3,400	58	1,970	84	2,900	9,775	2,541	1,205	(D)
RAMSEY	122,600	97	118,350	95	116,100	536,355	122,899	78,824	20,538
RED LAKE	1,300	65	840	73	1,000	4,458	1,050	1,126	(D)
REDWOOD	6,400	78	4,990	69	4,400	27,767	6,183	3,779	619
RENVILLE	7,100	78	5,540	67	4,800	23,287	3,661	4,812	731
RICE	9,700	95	9,220	94	9,100	34,640	7,753	6,288	1,218
ROCK	3,300	80	2,630	88	2,900	13,667	2,441	1,511	(D)
ROSEAU	3,800	58	2,210	54	2,100	12,439	2,127	4,828	269
ST. LOUIS	71,400	91	65,190	94	67,000	261,702	66,815	39,750	9,280
SCOTT	5,300	94	4,980	86	4,500	21,486	3,829	3,869	567
SHERBURNE	3,100	88	2,730	84	2,600	8,979	1,651	2,078	(D)
SIBLEY	4,300	89	3,830	81	3,500	14,671	2,401	2,050	321
STEARNS	19,900	90	17,860	88	17,600	82,419	16,703	13,126	2,832
STEELE	7,500	84	6,340	87	6,500	31,282	6,462	4,380	712
STEVENS	2,900	64	1,850	74	2,100	13,685	2,498	2,301	578
SWIFT	4,100	65	2,650	85	3,500	18,328	3,193	3,004	336
TODD	6,700	60	4,030	63	4,200	18,148	3,385	2,953	487
TRAVERSE	2,200	63	1,400	79	1,700	9,255	1,464	785	(D)
WABASHA	5,300	88	4,690	89	4,700	19,306	3,385	2,527	412
WADENA	4,100	52	2,150	55	2,200	21,672	2,685	3,858	351
WASECA	4,800	83	3,960	79	3,800	16,557	3,443	2,479	518
WASHINGTON	11,900	96	11,430	89	10,500	35,357	8,962	6,342	1,165
WATONWAN	4,200	77	3,210	79	3,300	17,348	3,355	3,160	396
WILKIN	2,500	90	2,260	78	2,000	9,914	2,411	1,610	(D)
WINONA	11,600	73	8,520	84	9,700	45,357	10,888	8,038	823
WRIGHT	8,200	88	7,230	86	7,000	28,103	6,350	5,022	669
YELLOW MED.	4,400	69	3,030	82	3,600	15,189	3,847	1,901	352
TOTAL	974,300	87	847,360	88	855,900	3,976,493	851,681	612,203	128,144

Sources and dates of information are detailed on page F-1.

# Mississippi market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAMS	10,600	60	6,410	76	8,000	38,692	10,295	8,098	1,282
ALCORN	7,100	60	4,260	74	5,300	19,485	4,045	5,200	583
AMITE	4,000	50	2,000	83	3,300	5,010	1,251	1,201	149
ATTALA	5,600	58	3,250	80	4,500	12,639	3,528	2,750	427
BENTON	2,000	60	1,200	73	1,500	1,650	225	(D)	27
BOLIVAR	15,100	57	8,570	62	9,300	29,289	7,857	4,067	1,048
CALHOUN	4,000	50	2,010	73	2,900	7,635	1,665	1,071	199
CARROLL	2,800	51	1,430	64	1,800	2,058	635	246	113
CHICKASAW	4,400	51	2,230	70	3,100	9,655	2,055	1,678	275
CHOCOLA W	2,200	46	1,010	64	1,400	2,958	461	426	(D)
CLAIBORNE	2,600	59	1,530	74	1,900	5,454	1,835	(D)	(D)
CLARKE	4,300	59	2,560	79	3,400	7,046	1,719	841	174
CLAY	4,100	53	2,180	71	2,900	10,219	2,835	2,253	445
COAHOMA	13,400	58	7,820	79	10,500	29,817	7,718	4,133	961
COPIAH	7,300	62	4,540	84	6,100	14,975	4,374	2,804	662
COVINGTON	3,600	62	2,220	80	2,900	5,931	1,293	1,012	279
DE SOTO	5,600	71	3,950	80	4,500	8,379	1,704	2,266	209
FORREST	14,500	60	8,730	87	12,700	59,107	12,243	12,295	1,967
FRANKLIN	2,100	59	1,250	75	1,600	3,704	869	838	(D)
GORGE	2,600	56	1,460	81	2,100	7,556	1,363	1,258	(D)
GRFFIN	1,700	56	950	71	1,200	2,933	952	496	107
GRENA DA	4,700	51	2,420	76	3,600	13,039	2,937	2,643	551
HANCOCK	3,200	79	2,530	80	2,500	7,948	3,129	1,192	227
HARRISON	29,300	76	22,270	85	24,800	96,585	24,773	17,770	3,631
HINDS	47,900	83	39,620	90	42,900	211,458	48,874	43,571	7,797
HOLMES	6,200	63	3,890	72	4,500	11,989	3,157	2,415	355
HUMPHREYS	4,100	60	2,470	78	3,200	8,618	2,573	870	263
ISSAQUENA	700	60	420	81	570	417	181		
ITAWAMBA	3,900	59	2,290	74	2,900	5,239	1,131	644	(D)
JACKSON	13,100	86	11,290	87	11,500	40,265	13,455	7,573	2,113
JASPER	4,400	66	2,900	82	3,600	7,630	2,386	1,176	340
JEFFERSON	2,400	59	1,430	71	1,700	4,465	904	1,180	127
JEFFERSON DAVIS	3,500	57	2,010	79	2,800	6,148	1,132	1,052	222
JONES	16,500	67	11,090	81	13,400	47,889	10,285	8,798	1,816
KEMPER	2,700	57	1,550	77	2,100	3,589	563	(D)	182
LAFAYETTE	4,800	51	2,470	78	3,800	11,982	3,399	1,167	508
LAMAR	3,200	59	1,880	81	2,600	6,055	1,868	602	382
LAUDERDALE	19,600	78	15,300	85	16,700	65,778	15,037	12,801	1,848
LAWRENCE	2,800	57	1,600	74	2,100	5,488	1,214	1,508	(D)
LEAKE	4,700	58	2,730	74	3,500	7,447	1,641	1,537	(D)
LEE	11,100	69	7,620	81	9,000	40,475	7,813	8,428	1,288
LEFLORE	12,300	56	6,860	76	9,400	40,980	7,597	7,562	976
LINCOLN	7,100	58	4,140	84	6,000	19,597	4,658	4,651	971
LOWNDES	10,900	51	5,520	80	8,700	33,301	7,846	4,797	1,004
MADISON	6,900	65	4,480	84	5,800	15,865	4,144	3,128	334
MARION	6,100	54	3,310	85	5,200	16,937	3,879	3,255	637
MARSHALL	5,100	56	2,870	82	4,200	8,046	2,130	708	558
MONROE	8,900	58	5,150	77	6,800	18,790	4,949	2,800	749
MONTGOMERY	3,300	51	1,690	66	2,200	6,764	1,793	654	220
NESHOMA	5,000	57	2,860	80	4,000	9,559	3,063	1,657	382
NEWTON	5,200	66	3,430	80	4,200	12,204	2,741	1,917	453
NOXUBEE	3,900	58	2,270	80	3,100	8,294	2,165	910	379
OKTIBBEHA	5,900	53	3,130	71	4,200	13,362	3,526	2,217	487
PANOLA	7,100	73	5,160	76	5,400	14,598	3,663	3,131	642
PEARL RIVER	5,700	79	4,520	83	4,700	16,051	4,172	3,655	602
PERRY	2,200	56	1,240	82	1,800	4,349	1,169	824	152
PIKE	9,200	61	5,640	79	7,300	33,245	7,480	6,087	1,067
PONTOTOC	4,900	57	2,790	78	3,800	9,928	1,440	2,311	(D)
PRENTISS	4,800	59	2,820	77	3,700	10,442	2,372	1,933	1,240
QUITMAN	5,100	60	3,060	73	3,700	7,763	2,650	1,196	380
RANKIN	6,300	58	3,640	81	5,100	10,589	3,164	1,581	353
SCOTT	5,000	58	2,880	79	4,000	15,844	3,425	4,503	427
SHARKEY	2,500	60	1,510	77	1,900	5,870	1,361	(D)	170
SIMPSON	5,300	58	3,070	83	4,400	10,529	1,901	3,042	288
SMITH	3,700	58	2,140	83	3,100	5,399	1,091	1,869	205
STONE	1,600	57	910	68	1,100	5,801	798	1,472	(D)
SUNFLOWER	11,300	51	5,770	76	8,600	22,020	6,105	3,754	611
TALLAHATCHIE	6,100	59	3,630	75	4,600	8,541	2,383	1,131	269
TATE	4,400	71	3,110	87	3,800	9,947	2,113	2,268	269
TIPPAH	4,100	60	2,480	73	3,000	7,449	1,704	1,077	(D)
TISHOMINGO	4,100	60	2,470	66	2,700	7,901	2,157	1,482	331

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# Mississippi CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
TUNICA	5,200	60	3,120	81	4,200	7,823	2,134	(D)	201
UNION	5,800	57	3,310	79	4,600	13,162	3,111	2,033	473
WALTHALL	3,600	55	1,960	78	2,800	7,716	863	1,551	320
WARREN	12,400	69	8,520	80	10,000	41,028	11,549	7,308	919
WASHINGTON	21,100	60	12,690	71	15,000	59,501	13,454	10,506	1,747
WAYNE	3,900	59	2,310	80	3,100	8,752	2,144	2,076	306
WEBSTER	2,600	56	1,450	69	1,800	6,211	1,375	1,201	257
WILKINSON	2,700	50	1,350	82	2,200	7,138	1,598	1,348	366
WINSTON	4,600	58	2,670	86	4,000	8,982	2,029	2,353	451
YALOBUSHA	3,200	51	1,640	62	2,000	6,803	1,733	684	321
YAZOO	8,200	66	5,400	80	6,600	18,989	4,800	3,619	720
TOTAL	555,700	64	354,310	79	441,470	1,481,766	357,783	278,569	52,993

## Missouri market facts

ADAIR	6,500	66	4,320	71	4,600	23,569	5,131	3,661	647
ANDREW	3,700	82	3,040	84	3,100	8,114	1,566	1,402	236
ATCHISON	2,900	71	2,050	83	2,400	11,649	1,700	1,682	376
AUDRAIN	8,900	77	6,820	88	7,800	34,296	7,193	6,757	1,014
BARRY	6,500	68	4,420	63	4,100	24,319	4,929	3,418	615
BARTON	3,900	67	2,630	69	2,700	14,422	2,184	1,654	215
BATES	5,900	74	4,370	83	4,900	16,548	4,214	3,045	495
BENTON	2,700	79	2,130	79	2,100	7,052	1,170	1,122	187
BOLLINGER	2,600	75	1,960	67	1,800	5,034	512	1,080	(D)
BOONE	15,500	83	12,800	80	12,400	58,106	12,936	10,498	2,386
BUCHANAN	32,700	92	30,210	86	28,000	116,005	28,469	17,018	5,938
BUTLER	10,800	70	7,540	69	7,500	33,937	7,312	6,515	1,267
CALDWELL	3,300	82	2,710	83	2,700	10,468	1,973	1,364	161
CALLAWAY	6,200	77	4,760	82	5,100	19,013	3,351	2,531	666
CAMDEN	2,100	76	1,590	57	1,200	7,435	1,718	996	(D)
CAPE GIRARDEAU	11,800	84	9,890	86	10,100	50,087	11,147	7,086	1,768
CARROLL	4,600	77	3,520	79	3,600	15,643	3,289	2,612	468
CARTER	1,400	57	800	61	900	2,472	744	(D)	(D)
CASS	6,700	80	5,370	82	5,500	25,149	5,525	3,417	951
CEDAR	3,400	67	2,290	67	2,300	10,989	2,005	2,030	257
CHARITON	4,100	63	2,580	73	3,000	11,836	2,636	1,185	286
CHRISTIAN	3,700	73	2,710	77	2,800	6,762	856	939	144
CLARK	2,600	80	2,080	76	2,000	8,084	1,166	(D)	(D)
CLAY	29,000	96	27,960	92	26,800	136,360	21,623	23,681	6,201
CLINTON	3,500	91	3,170	89	3,100	14,511	3,363	2,894	474
COLE	11,500	88	10,140	91	10,500	45,816	9,969	7,854	1,746
COOPER	4,700	75	3,530	81	3,800	16,855	3,207	3,176	507
CRAWFORD	3,100	63	1,960	63	2,000	9,686	2,344	1,887	318
DADE	2,600	68	1,760	67	1,700	6,250	808	553	152
DALLAS	2,700	76	2,040	68	1,800	7,511	1,146	1,851	226
DAVISS	3,200	82	2,630	59	1,900	9,466	2,512	1,777	193
DE KALB	2,300	82	1,890	84	1,900	7,028	974	636	95
DENT	3,000	70	2,110	51	1,500	8,509	1,848	1,374	247
DOUGLAS	2,800	66	1,840	60	1,700	7,801	1,608	1,163	198
DUNKLIN	11,000	75	8,300	72	7,900	37,612	8,890	7,230	890
FRANKLIN	12,300	83	10,260	70	8,600	46,791	11,853	6,754	1,486
GASCONADE	4,100	75	3,080	79	3,200	14,758	2,881	1,834	256
GENTRY	3,100	76	2,340	84	2,600	11,396	1,936	2,552	308
GREENE	42,300	95	40,230	89	37,700	158,282	30,495	28,599	7,642
GRUNDY	4,200	80	3,350	82	3,400	15,840	3,016	1,488	577
HARRISON	4,200	76	3,170	73	3,100	14,944	2,380	2,133	293
HENRY	6,500	79	5,120	77	5,000	22,381	5,089	4,676	939
HICKORY	1,600	79	1,270	57	900	1,979	405	(D)	54
HOLT	2,500	71	1,770	87	2,200	9,619	1,537	1,841	266
HOWARD	3,400	74	2,510	78	2,600	9,554	2,377	982	431
HOWELL	5,800	54	3,120	50	2,900	22,262	3,657	4,467	699
IRON	1,900	63	1,200	62	1,200	4,949	1,584	518	247
JACKSON	211,600	97	205,040	92	195,000	1,022,922	204,373	145,588	50,562
JASPER	28,600	89	25,350	83	23,700	111,940	24,023	22,876	4,111
JEFFERSON	19,800	95	18,750	87	17,200	42,575	14,237	6,243	962
JOHNSON	8,000	80	6,420	74	5,900	23,168	5,396	2,826	805

Sources and dates of information are detailed on page F-1.

CONTINUED

# Missouri CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
KNOX	2,700	80	2,160	71	1,900	6,983	722	1,216	178
LACLEDE	6,000	76	4,570	79	4,800	19,970	3,397	5,470	521
LAFAYETTE	7,700	84	6,490	84	6,500	30,203	5,666	4,688	1,380
LAWRENCE	7,200	68	4,890	76	5,500	19,354	3,570	3,492	659
LEWIS	3,400	80	2,720	86	2,900	11,352	2,363	2,470	547
LINCOLN	5,600	87	4,880	79	4,400	15,410	3,052	2,966	217
LINN	6,100	63	3,840	81	4,900	20,073	5,201	3,642	997
LIVINGSTON	5,100	80	4,070	76	3,900	23,756	4,012	2,999	697
MC DONALD	4,200	76	3,170	65	2,700	13,040	1,768	1,991	336
MACON	7,200	77	5,550	79	5,700	18,662	3,746	3,496	521
MADISON	2,900	75	2,180	57	1,700	9,035	2,645	1,286	248
MARIES	2,100	75	1,580	68	1,400	3,899	1,388	737	(D)
MARION	9,900	94	9,290	86	8,600	37,052	10,087	5,628	1,162
MERCER	2,000	76	1,510	60	1,200	6,084	949	1,123	(D)
MILLER	4,400	75	3,290	72	3,100	14,746	2,970	3,136	183
MISSISSIPPI	5,500	66	3,620	76	4,200	19,261	4,908	2,544	502
MONITEAU	3,200	75	2,400	88	2,800	10,108	1,604	2,782	200
MONROE	3,100	83	2,560	83	2,600	12,274	1,960	2,261	215
MONTGOMERY	3,500	87	3,050	76	2,600	13,291	1,794	1,497	252
MORGAN	2,900	75	2,170	78	2,300	9,570	2,501	1,748	135
NEW MADRID	8,800	72	6,330	66	5,800	21,221	5,486	1,813	661
NEWTON	9,400	75	7,090	74	7,000	27,825	6,433	6,712	453
NODAWAY	7,400	70	5,210	82	6,000	23,843	4,796	2,656	680
OREGON	3,000	49	1,480	41	1,200	7,674	1,314	1,279	(D)
OSAGE	3,000	75	2,240	78	2,400	7,958	1,278	2,571	125
OZARK	2,500	66	1,650	57	1,400	5,002	379	1,008	(D)
PEMISCOT	10,600	80	8,470	66	7,000	23,856	6,976	4,815	667
PERRY	3,400	82	2,790	78	2,600	14,450	2,168	2,020	304
PETTIS	12,600	83	10,460	84	10,600	40,145	6,905	7,855	1,291
PHELPS	8,100	70	5,700	84	6,800	27,572	6,091	5,380	1,008
PIKE	5,900	83	4,880	77	4,500	19,654	4,675	2,716	693
PLATTE	6,900	91	6,250	88	6,100	21,365	7,635	3,601	179
POLK	4,700	76	3,560	73	3,400	13,682	1,920	2,900	180
PULASKI	9,100	78	7,090	71	6,500	15,830	3,167	2,940	575
PUTNAM	2,800	66	1,850	68	1,900	7,186	1,303	1,200	(D)
RALLS	2,200	83	1,830	68	1,500	5,557	1,094	258	136
RANDOLPH	8,000	74	5,930	78	6,200	29,719	8,846	4,846	613
RAY	5,400	84	4,550	81	4,300	13,926	2,785	2,413	335
REYNOLDS	1,500	57	850	59	900	2,994	631	(D)	(D)
RIPLEY	3,000	57	1,720	55	1,700	6,299	1,444	1,212	222
ST. CHARLES	11,700	94	11,020	87	10,200	44,305	10,764	6,687	1,270
ST. CLAIR	2,900	79	2,290	64	1,900	6,511	1,210	946	98
ST. FRANCOIS	11,600	86	10,010	84	9,800	34,596	12,272	6,169	1,147
ST. LOUIS*	465,600	97	451,450	84	390,200	1,825,236	458,054	273,078	71,462
ST. GENEVIEVE	3,100	82	2,540	84	2,600	9,594	2,488	1,063	212
SALINE	8,000	76	6,110	79	6,300	28,596	5,095	5,766	988
SCHUYLER	1,600	66	1,060	76	1,200	7,293	770	2,588	122
SCOTLAND	2,400	80	1,920	81	1,900	7,179	1,277	1,239	(D)
SCOTT	8,800	80	7,000	80	7,100	29,716	8,040	4,173	869
SHANNON	1,700	49	830	28	500	2,490	355	(D)	(D)
SHELBY	3,100	77	2,390	80	2,500	9,811	1,938	977	211
STODDARD	8,400	80	6,710	72	6,000	23,345	5,643	3,131	480
STONE	2,700	74	1,990	67	1,800	9,746	1,114	824	117
SULLIVAN	3,300	67	2,200	69	2,300	7,394	1,727	1,312	152
TANEY	3,100	73	2,280	63	1,900	10,101	1,639	1,620	396
TAYLOR	5,700	54	3,070	60	3,400	15,303	2,852	3,803	381
VERNON	6,300	74	4,670	73	4,600	17,292	3,949	2,581	460
WARREN	2,400	87	2,090	75	1,800	8,695	1,662	1,008	(D)
WASHINGTON	3,800	63	2,410	68	2,600	8,401	2,603	789	127
WAYNE	2,400	75	1,810	92	2,200	4,726	1,100	727	(D)
WEBSTER	4,200	76	3,180	68	2,800	9,827	1,434	2,041	278
WORTH	1,600	76	1,210	79	1,300	5,925	1,151	599	87
WRIGHT	4,100	66	2,690	58	2,400	11,763	1,309	2,330	277
TOTAL	1,373,300	89	1,215,750	82	1,129,200	5,150,480	1,153,332	806,806	196,634

\*Includes St. Louis (Independent City).

Sources and dates of information are detailed on page F-1.

# Montana market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
BEAVERHEAD	2,700	54	1,450	68	1,800	11,005	2,477	2,791	(D)
BIG HORN	2,800	50	1,410	61	1,700	9,727	2,240	1,781	168
BLAINE	2,600	51	1,310	56	1,500	8,799	1,982	1,889	240
BROADWATER	700	54	380	68	480	2,560	784	(D)	(D)
CARBON	2,400	59	1,420	70	1,700	6,621	2,033	770	245
CARTER	800	44	350	27	220	1,652	366	(D)	(D)
CASCADE	23,100	77	17,690	86	19,800	107,380	21,447	19,495	3,360
CHOUTEAU	2,400	66	1,580	77	1,900	9,698	1,347	1,638	(D)
CUSTER	4,000	44	1,780	65	2,600	20,579	4,218	4,307	794
DANIELS	1,000	45	450	71	700	4,897	1,026	(D)	153
DAWSON	3,300	52	1,730	87	2,900	15,389	3,413	3,173	329
DEER LODGE	6,400	53	3,390	90	5,700	18,785	5,868	3,514	461
FALLON	1,100	45	500	65	700	4,748	891	623	255
FERGUS	4,400	53	2,340	66	2,900	17,294	3,781	3,543	439
FLATHEAD	10,400	67	6,980	82	8,500	42,919	10,569	8,200	1,219
GALLATIN	7,800	50	3,890	71	5,600	33,454	7,607	4,417	1,059
GARFIELD	600	45	270	63	380	894	271	(D)	(D)
GLACIER	3,000	58	1,750	73	2,200	13,715	3,154	2,348	357
GOLDEN VALLEY	400	56	230	63	250	858	(D)	(D)	(D)
GRANITE	1,000	53	530	69	700	3,175	1,129	462	156
HILL	5,500	51	2,780	75	4,100	26,916	5,023	5,540	717
JEFFERSON	1,000	50	500	71	700	5,267	784	2,352	(D)
JUDITH BASIN	700	54	380	73	510	2,512	(D)	419	(D)
LAKE	3,700	62	2,280	58	2,100	11,623	2,207	2,605	427
LEWIS & CLARK	10,300	54	5,530	79	8,200	37,871	8,736	7,497	1,413
LIBERTY	500	51	260	72	360	6,052	717	1,733	(D)
LINCOLN	3,400	60	2,030	74	2,500	9,939	3,549	1,884	308
MC CONE	1,000	53	530	47	500	2,585	485	876	(D)
MADISON	1,800	50	890	75	1,400	4,190	493	443	184
MEAGHER	1,000	54	540	53	500	2,771	661	(D)	(D)
MINERAL	900	54	480	67	600	2,285	340	(D)	(D)
MISSOULA	14,700	69	10,190	73	10,700	60,394	13,828	11,271	2,043
MUSSELSHELL	1,600	54	860	83	1,300	5,524	1,160	1,402	180
PARK	3,600	59	2,130	76	2,700	17,360	4,287	2,815	495
PETROLEUM	300	56	170	70	210	(D)	(D)	(D)	(D)
PHILLIPS	2,000	45	890	62	1,200	7,866	1,516	1,401	(D)
PONDERA	2,000	69	1,370	74	1,500	11,868	2,039	1,547	550
POWDER RIVER	800	45	360	36	290	1,511	(D)	409	(D)
POWELL	2,200	53	1,160	82	1,800	7,025	1,793	1,216	290
PRAIRIE	700	52	360	24	170	2,433	600	(D)	(D)
RAVALLI	4,000	54	2,150	78	3,100	11,497	2,743	2,487	445
RICHLAND	2,900	53	1,550	78	2,300	15,728	3,448	2,624	495
ROOSEVELT	3,000	54	1,610	85	2,600	14,724	2,737	3,301	563
ROSEBUD	2,000	51	1,010	60	1,200	5,629	1,283	961	(D)
SANDERS	2,500	53	1,340	66	1,700	5,640	866	767	211
SHERIDAN	1,800	53	960	73	1,300	7,156	1,480	(D)	324
SILVER BOW	20,500	85	17,470	83	17,000	67,822	21,433	11,440	2,193
STILLWATER	1,800	59	1,070	68	1,200	5,444	1,367	1,487	(D)
SWEET GRASS	900	59	530	50	450	4,046	625	1,118	(D)
TETON	2,300	69	1,580	80	1,800	9,484	1,422	1,933	285
TOOLE	2,500	51	1,280	77	1,900	12,506	2,532	2,336	302
TREASURE	300	54	160	67	200	1,184	(D)	(D)	(D)
VALLEY	4,200	45	1,870	70	2,900	17,214	3,584	3,659	806
WHEATLAND	900	54	480	69	620	4,237	769	(D)	(D)
WIBAUX	400	54	220	61	240	1,675	341	(D)	(D)
YELLOWSTONE	25,300	82	20,640	87	22,100	117,900	23,473	24,933	4,003
TOTAL	213,900	64	137,040	77	164,180	862,577	191,866	162,835	27,419

# Nebraska market facts

ADAMS	9,300	86	8,040	86	8,000	39,680	7,968	7,559	1,183
ANTELOPE	3,500	69	2,400	70	2,500	13,804	2,381	3,675	291
ARTHUR	200	48	100	64	130	263	(D)	(D)	(D)
BANNER	500	62	310	77	390	141	(D)	(D)	(D)
BLAINE	200	57	110	82	160	907	(D)	(D)	(D)
BOONE	2,800	64	1,790	81	2,300	9,718	2,148	1,235	(D)
BOX BUTTE	3,700	53	1,940	77	2,900	18,838	3,439	3,528	656
BOYD	1,300	48	620	71	900	4,238	673	461	(D)

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# Nebraska CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
BROWN	1,400	48	670	66	900	6,294	1,458	1,050	(D)
BUFFALO	8,500	82	6,950	80	6,800	35,948	6,501	5,790	760
BURT	3,500	87	3,040	91	3,200	13,922	2,592	1,917	310
BUTLER	3,300	82	2,710	84	2,800	9,233	1,908	700	154
CASS	5,900	94	5,540	88	5,200	14,959	4,635	2,081	510
CEDAR	3,700	94	3,470	85	3,100	12,042	2,319	1,506	280
CHASE	1,300	56	730	82	1,100	6,014	1,260	1,455	258
CHERRY	2,600	52	1,340	70	1,800	11,645	1,914	2,857	347
CHEYENNE	5,500	59	3,270	84	4,600	22,133	4,643	4,054	566
CLAY	3,200	77	2,450	88	2,800	9,343	1,774	689	255
COLFAX	3,300	82	2,700	91	3,000	13,818	2,394	2,457	210
CUMING	3,800	87	3,300	77	2,900	14,165	2,712	1,947	345
CUSTER	5,500	64	3,500	75	4,100	18,365	3,702	3,393	626
DAKOTA	3,600	94	3,390	90	3,200	13,229	4,527	(D)	298
DAWES	2,800	45	1,260	67	1,900	12,743	2,839	2,187	402
DAWSON	6,400	82	5,250	87	5,600	30,712	5,984	5,643	1,037
DEUEL	900	55	500	85	770	4,710	770	869	186
DIXON	2,600	94	2,430	84	2,200	7,829	1,770	924	229
DODGE	10,000	96	9,570	91	9,100	44,440	8,880	5,836	1,031
DOUGLAS	103,400	97	100,230	96	99,300	461,344	97,020	81,211	16,307
DUNDY	1,000	56	560	79	800	4,342	885	1,354	(D)
FILLMORE	3,500	77	2,690	83	2,900	10,654	2,072	1,263	323
FRANKLIN	2,000	84	1,680	77	1,500	5,982	785	737	269
FRONTIER	1,400	63	890	91	1,300	3,646	759	470	99
FURNAS	2,900	84	2,430	72	2,100	10,232	1,919	1,932	322
GAGE	8,400	87	7,300	82	6,900	29,640	5,825	5,300	1,106
GARDEN	1,300	59	760	81	1,100	3,526	602	1,134	(D)
GARFIELD	800	58	460	76	610	3,457	708	703	127
GOSPER	700	85	590	84	590	1,640	(D)	(D)	(D)
GRANT	200	54	110	69	140	1,115	244	(D)	(D)
GREELEY	1,600	66	1,060	77	1,200	5,349	921	(D)	185
HALL	12,000	89	10,650	88	10,500	51,054	8,783	9,440	2,211
HAMILTON	3,100	83	2,590	92	2,800	9,659	2,342	1,893	(D)
HARLAN	1,800	84	1,510	80	1,400	4,999	855	952	144
HAYES	500	63	320	71	360	793	202	(D)	(D)
HITCHCOCK	1,400	56	780	79	1,100	3,676	1,035	(D)	126
HOLT	4,100	48	1,970	69	2,800	14,862	2,575	3,649	421
HOOKER	300	48	140	62	190	2,127	(D)	(D)	(D)
HOWARD	2,300	66	1,520	73	1,700	5,785	1,077	(D)	(D)
JEFFERSON	4,100	79	3,240	83	3,400	14,253	2,692	2,988	338
JOHNSON	2,000	87	1,740	74	1,500	6,436	1,342	1,328	274
KEARNEY	1,900	84	1,590	88	1,700	6,471	1,171	982	225
KEITH	2,500	62	1,560	87	2,200	13,374	2,616	2,153	(D)
KEYA PAHA	400	54	220	73	290	931	(D)	(D)	(D)
KIMBALL	1,900	63	1,200	83	1,600	11,362	2,318	2,074	342
KNOX	4,100	69	2,820	75	3,100	12,792	2,885	1,352	435
LANCASTER	47,300	94	44,650	91	43,100	183,207	36,342	33,457	6,443
LINCOLN	9,600	63	6,030	77	7,400	37,537	7,208	5,546	1,676
LOGAN	400	46	180	70	280	755	214	(D)	(D)
LOUP	300	59	180	47	140	343	(D)	(D)	(D)
MC PHERSON	100	48	50	72	70	179	(D)	(D)	(D)
MADISON	8,100	91	7,350	80	6,500	37,940	7,154	6,796	921
MERRICK	2,800	64	1,790	82	2,300	10,288	1,842	1,805	202
MORRILL	2,200	63	1,380	68	1,500	8,867	1,707	973	297
NANCE	1,800	64	1,150	76	1,400	5,864	904	844	202
NEMAHA	3,100	82	2,530	85	2,600	8,528	1,912	1,393	250
NUCKOLLS	2,800	77	2,140	84	2,400	10,365	2,226	2,216	304
OTOE	5,900	94	5,530	92	5,400	22,567	4,581	3,510	578
PAWNEE	1,900	82	1,550	68	1,300	3,790	743	1,001	(D)
PERKINS	1,100	62	680	75	800	5,571	785	(D)	(D)
PHELPS	3,300	83	2,740	86	2,800	16,946	2,832	3,683	378
PIERCE	2,600	69	1,790	81	2,100	8,706	1,355	1,304	161
PLATTE	7,100	91	6,450	83	5,900	31,217	6,302	4,695	483
POLK	2,600	84	2,190	89	2,300	7,649	1,197	845	242
REDWILLOW	4,000	63	2,530	82	3,300	20,583	3,902	4,094	601
RICHARDSON	4,700	80	3,780	76	3,600	17,867	3,461	3,508	483
ROCK	800	49	390	62	500	2,757	517	(D)	(D)
SALINE	5,000	79	3,960	90	4,500	15,447	3,527	3,174	713
SARPY	7,500	96	7,200	88	6,600	12,494	4,291	1,415	497
SAUNDERS	5,700	96	5,490	80	4,500	18,487	4,464	3,481	393
SCOTTS BLUFF	10,600	66	6,970	86	9,100	49,904	9,202	11,217	1,442
SEWARD	4,200	79	3,330	73	3,100	13,603	2,773	2,823	448

CONTINUED

# Nebraska CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
SHERIDAN	3,000	53	1,580	82	2,500	13,518	2,502	2,593	534
SHERMAN	1,600	64	1,020	78	1,200	4,435	1,006	(D)	(D)
SIOUX	600	54	320	57	340	546	(D)	(D)	(D)
STANTON	1,600	82	1,310	71	1,100	3,107	867	108	(D)
THAYER	3,100	77	2,380	72	2,200	10,409	1,916	1,018	353
THOMAS	500	46	230	70	350	972	(D)		(D)
THURSTON	2,200	87	1,910	82	1,800	5,832	1,099	(D)	(D)
VALLEY	2,000	64	1,280	79	1,600	7,054	1,404	593	274
WASHINGTON	3,800	96	3,640	89	3,400	10,209	2,630	1,174	186
WAYNE	3,000	94	2,830	92	2,800	10,702	2,207	1,467	(D)
WEBSTER	2,300	86	1,990	77	1,800	6,145	1,105	816	265
WHEELER	300	57	170	73	220	406	(D)		
YORK	4,600	84	3,860	82	3,800	16,994	2,500	3,235	269
<b>TOTAL</b>	<b>443,000</b>	<b>84</b>	<b>372,520</b>	<b>86</b>	<b>381,990</b>	<b>1,730,454</b>	<b>348,707</b>	<b>297,059</b>	<b>54,052</b>

## Nevada market facts

CHURCHILL	1,900	44	840	90	1,700	10,792	2,172	1,528	(D)
CLARK	41,400	83	34,230	85	35,200	177,379	42,620	34,174	7,312
DOUGLAS	500	60	300	90	450	4,226	729	(D)	379
ELKO	4,200	48	2,010	65	2,700	19,708	4,431	2,697	844
ESMERALDA	200	48	100	.		153			
EUREKA	200	45	90	77	150	590	(D)		(D)
HUMBOLDT	1,400	46	640	80	1,100	9,855	2,073	1,500	(D)
LANDER	400	48	190	74	300	1,923	(D)	(D)	
LINCOLN	900	49	440	64	580	3,141	764	759	(D)
LYON	1,200	61	730	93	1,100	7,425	1,739	1,001	(D)
MINERAL	1,900	45	850	78	1,500	7,156	1,979	1,421	(D)
NYE	900	49	440	57	510	5,626	1,038	(D)	(D)
ORMSBY	1,800	61	1,100	88	1,600	9,535	2,877	1,058	715
PERSHING	1,100	45	490	74	800	5,769	1,153	(D)	(D)
STOREY	200	57	110	54	110	860	150		(D)
WASHOE	28,000	89	24,860	90	25,200	132,639	28,726	19,859	10,794
WHITE PINE	3,400	48	1,620	84	2,800	11,596	3,756	1,664	638
<b>TOTAL</b>	<b>89,600</b>	<b>77</b>	<b>69,040</b>	<b>85</b>	<b>75,800</b>	<b>408,373</b>	<b>94,611</b>	<b>68,142</b>	<b>22,618</b>

## New Hampshire market facts

BELKNAP	8,100	90	7,250	95	7,700	38,161	11,302	6,665	1,676
CARROLL	4,900	91	4,440	88	4,300	22,543	6,487	4,304	775
CHESHIRE	12,700	91	11,590	79	10,000	45,404	14,071	7,826	1,186
COOS	10,400	90	9,310	94	9,800	38,554	13,251	6,346	971
GRAFTON	12,900	87	11,270	74	9,500	59,246	16,779	11,112	1,901
HILLSBORO	50,300	92	46,420	94	47,500	218,850	59,966	34,964	5,387
MERRIMACK	18,300	91	16,700	88	16,200	72,825	20,482	11,361	2,095
ROCKINGHAM	26,700	92	24,690	85	22,800	115,142	31,677	21,214	2,563
STRAFFORD	15,200	92	13,960	85	12,900	62,132	17,862	9,321	1,724
SULLIVAN	8,700	88	7,690	81	7,000	30,659	8,983	4,965	899
<b>TOTAL</b>	<b>168,200</b>	<b>91</b>	<b>153,320</b>	<b>88</b>	<b>147,700</b>	<b>703,516</b>	<b>200,860</b>	<b>116,078</b>	<b>19,177</b>

## New Jersey market facts

ATLANTIC	47,300	94	44,410	92	43,600	240,262	58,739	22,380	7,826
BERGEN	247,200	93	228,780	98	241,300	904,653	247,704	122,911	25,463
BURLINGTON	47,100	93	43,850	97	45,600	169,351	44,365	34,228	4,529
CAMDEN	109,600	93	101,820	98	107,900	439,677	119,367	76,830	10,838
CAPE MAY	15,500	93	14,360	83	12,800	86,731	25,006	9,796	2,508
CUMBERLAND	31,500	92	29,130	90	28,200	137,284	34,206	21,782	2,893
ESSEX	293,800	92	271,180	98	287,400	1,277,865	307,981	146,817	36,515
GLOUCESTER	38,400	93	35,590	98	37,800	120,383	35,870	22,144	3,753
HUDSON	190,400	94	178,710	97	185,000	639,521	190,936	71,672	17,701
HUNTERDON	14,900	93	13,870	90	13,500	61,301	15,564	9,803	1,354
MERCER	73,500	93	68,660	98	72,300	361,312	87,240	50,218	8,924
MIDDLESEX	105,900	93	98,050	97	103,200	445,896	123,504	63,482	12,593
MONMOUTH	93,000	94	87,690	93	86,200	403,671	113,770	57,987	11,182
MORRIS	63,300	93	58,810	98	62,100	269,669	63,406	44,604	7,730

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Sources and dates of information are detailed on page F-1.

# New Jersey CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
OCEAN	27,800	93	25,840	98	27,200	164,074	46,984	23,460	3,990
PASSAIC	117,700	93	109,470	98	115,500	546,631	131,945	78,048	13,480
SALTM	17,300	93	16,140	97	16,800	62,935	16,300	12,088	1,347
SOMERS I	36,700	92	33,840	97	35,700	134,952	34,733	23,049	3,461
SUSSEX	12,000	92	11,020	95	11,400	54,460	15,245	8,274	1,237
UNION	149,500	93	139,750	98	145,800	688,943	186,486	100,192	18,565
WARREN	19,100	92	17,560	95	18,100	65,521	18,671	10,071	1,687
TOTAL	1,751,500	93	1,628,530	97	1,697,400	7,275,092	1,918,022	1,009,836	197,576

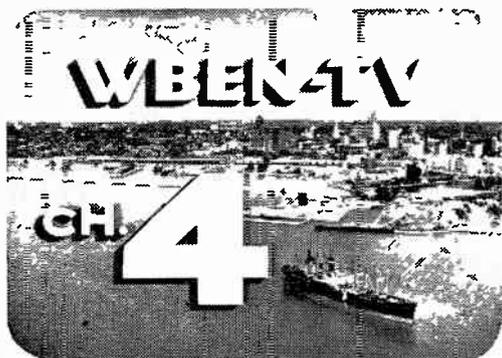
## New Mexico market facts

BERNALILLO	70,900	92	65,020	84	59,800	308,639	67,066	62,357	12,124
CATRON	700	62	430	14	100	1,504	875		
CHAVES	16,100	81	13,080	83	13,400	65,283	13,125	16,335	2,130
COLFAX	3,500	48	1,690	57	2,000	14,637	3,138	2,609	513
CURRY	9,300	63	5,840	82	7,700	35,233	5,488	9,430	988
DE BACA	800	60	480	73	590	2,875	605	861	(D)
DONA ANA	12,300	86	10,640	78	9,500	48,546	10,548	8,072	1,466
EDDY	13,700	74	10,190	83	11,300	54,965	14,173	9,502	2,165
GRANT	4,600	62	2,850	61	2,800	15,407	4,417	2,547	712
GUADALUPE	1,500	67	1,000	69	1,000	7,987	1,136	1,293	(D)
HARDING	300	51	150	51	150	1,114	244	(D)	28
HIDALGO	1,300	62	800	72	900	5,821	892	971	(D)
LEA	14,600	65	9,450	83	12,000	65,234	17,771	13,246	1,896
LINCOLN	2,100	65	1,360	80	1,700	8,612	1,310	608	234
LOS ALAMOS	3,500	78	2,740	72	2,500	8,646	4,018	(D)	(D)
LUNA	3,100	65	2,020	74	2,300	13,126	2,284	2,267	(D)
MC KINLEY	8,900	52	4,590	66	5,900	35,401	7,222	7,210	987
MORA	1,400	53	750	59	800	1,618	331	(D)	
OTERO	11,900	68	8,120	81	9,700	32,414	6,294	7,328	1,219
QUAY	3,700	63	2,320	70	2,600	18,321	3,122	2,813	573
RIO ABRIBA	6,100	59	3,600	68	4,200	15,851	3,653	4,313	862
ROOSEVELT	4,000	60	2,390	73	2,900	16,505	3,450	2,640	1,137
SANDOVAL	2,100	63	1,330	71	1,500	3,208	317		(D)
SAN JUAN	14,700	56	8,240	75	11,000	62,589	10,693	16,748	1,355
SAN MIGUEL	5,200	53	2,740	70	3,600	15,858	4,183	2,027	427
SANTA FE	10,700	74	7,960	82	8,800	50,358	11,715	9,860	1,219
SIERRA	2,000	67	1,340	72	1,400	6,469	1,722	1,283	342
SOCORRO	2,700	63	1,710	73	2,000	8,352	2,123	1,713	262
TAOS	3,400	59	2,000	51	1,700	10,015	2,665	1,971	353
TORRANCE	1,500	67	1,010	67	1,000	5,479	619	937	(D)
UNION	1,600	48	760	58	900	6,304	1,166	808	(D)
VALENCIA	7,700	72	5,550	77	5,900	26,541	6,821	6,159	610
TOTAL	245,900	74	182,150	78	191,640	972,912	213,186	196,572	33,599

## New York market facts

ALBANY	87,700	93	81,240	94	82,500	396,589	89,418	58,304	10,167
ALLEGANY	13,300	82	10,860	90	12,000	38,688	9,758	7,751	919
*BRONX	431,800	92	395,790	97	421,300	1,173,300	424,821	102,927	33,089
BROOME	62,100	92	56,890	95	58,900	257,037	63,304	45,709	7,924
CATTARAUGUS	25,100	93	23,240	89	22,300	90,648	22,354	13,159	2,741
CAYUGA	21,900	93	20,270	94	20,600	80,458	20,612	13,408	1,709
CHAUTAUQUA	47,500	92	43,600	88	41,800	171,679	48,444	27,236	5,183
CHEMUNG	30,400	89	27,080	86	26,300	122,791	28,781	21,739	2,678
CHENANGO	13,400	90	12,120	82	11,000	54,613	11,828	10,400	1,075
CLINTON	15,400	93	14,340	89	13,700	70,741	17,064	13,950	1,753
COLUMBIA	15,000	93	13,970	95	14,300	54,818	16,793	8,925	1,261
CORTLAND	12,100	92	11,110	94	11,400	50,866	12,545	9,807	1,080
DELAWARE	13,900	86	11,890	77	10,700	55,726	12,837	14,619	925
DUCHESS	45,600	91	41,720	90	41,000	185,874	49,475	28,619	5,275
ERIE	325,300	93	303,370	96	312,800	1,260,988	331,522	205,067	46,594
ESSEX	11,200	83	9,260	87	9,700	42,318	11,756	8,430	1,517
FRANKLIN	12,300	79	9,690	88	10,900	52,276	12,667	8,993	1,061
FULTON	16,500	90	14,930	92	15,100	57,575	16,486	12,544	1,437
GENESEE	15,700	94	14,730	93	14,600	68,040	15,953	12,831	1,859
GREENE	9,400	90	8,420	89	8,300	40,778	11,282	8,197	738
HAMILTON	1,400	91	1,270	72	1,000	5,645	1,447	939	81

# In Buffalo and Western New York for product



## identification use the station most



## closely identified with the market

A minor point, perhaps, but even WBEN-TV station ID's picture the Buffalo-Western New York market.

Never-ending is the WBEN-TV effort to be the station most closely identified with the likes and the loyalties of this important area. Since 1948, when Ch. 4 pioneered television on the Niagara Frontier, good public service programming and quality local programming were the standards set and followed to build loyal audiences.

Today, to best identify your product with the shopping habits of the more than 2,000,000 people in this metropolitan market, *use the station they watch most often*. Make your TV dollars count for more — on Ch. 4, the station identified with top coverage, penetration and sales in Western New York.

*National Representatives.*  
Harrington, Righter and Parsons

**WBEN-TV**  
The Buffalo Evening News Station

CH. **4**  
CBS in Buffalo  
Affiliated with WBEN Radio

# New York CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
HERKIMER	20,000	92	18,480	97	19,300	69,755	18,988	10,505	1,616
JEFFERSON	27,000	83	22,510	91	24,600	115,531	26,551	19,027	3,935
*KINGS	777,200	94	728,800	94	728,800	2,487,755	854,194	186,610	78,474
LEWIS	6,600	85	5,610	81	5,400	19,769	4,881	3,669	504
LIVINGSTON	12,300	90	11,050	90	11,000	45,958	11,406	11,073	1,049
MADISON	15,400	92	14,140	95	14,600	57,426	15,601	11,111	(D)
MONROE	181,300	93	168,160	96	173,600	707,100	177,612	125,546	24,414
MONTGOMERY	19,200	91	17,450	91	17,500	64,599	17,127	10,154	1,652
NASSAU	405,400	94	383,020	98	399,400	1,726,662	461,473	245,124	44,595
*NEW YORK	581,400	91	526,610	86	499,800	4,337,796	690,239	152,619	116,858
NIAGARA	69,100	94	64,840	98	67,800	260,286	70,539	38,787	9,397
ONEIDA	72,300	94	67,860	96	69,500	293,226	72,976	47,291	8,751
ONONDAGA	122,000	93	113,420	95	115,500	519,213	127,471	90,342	16,558
ONTARIO	19,800	91	18,100	93	18,500	81,060	18,663	16,087	2,033
ORANGE	52,800	92	48,670	89	47,100	228,681	64,019	40,759	6,623
ORLEANS	10,400	92	9,550	94	9,800	38,512	10,393	7,295	985
OSWEGO	24,500	93	22,800	97	23,700	81,092	23,421	13,115	2,955
OTSEGO	17,100	91	15,540	88	15,100	64,946	15,861	10,170	1,952
PUTNAM	7,400	87	6,470	100	7,400	36,379	8,799	7,026	1,413
*QUEENS	575,000	93	534,210	96	551,100	1,703,551	614,435	193,220	49,406
RENSSELAER	44,000	93	40,750	93	41,100	157,368	44,302	24,456	3,873
*RICHMOND	61,500	93	57,470	93	57,400	195,473	72,784	17,682	5,510
ROCKLAND	33,000	94	30,870	99	32,500	127,850	41,252	22,269	3,710
ST. LAWRENCE	34,000	79	26,990	85	28,800	136,606	35,185	26,917	3,329
SARATOGA	25,500	91	23,260	96	24,500	84,258	25,096	12,583	3,692
SCHENECTADY	51,600	92	47,590	97	49,900	187,391	51,721	29,934	5,830
SCHOHARIE	7,700	88	6,790	86	6,600	26,123	7,991	4,677	602
SCHUYLER	4,000	90	3,600	81	3,300	14,643	6,046	2,384	269
SFNECA	8,100	91	7,340	94	7,600	27,507	6,799	6,111	635
STEUBEN	29,500	85	24,970	89	26,100	104,847	28,567	20,259	2,926
SUFFOLK	163,800	92	150,140	95	155,100	704,242	206,624	98,901	18,890
SULLIVAN	14,100	91	12,880	89	12,500	84,920	20,481	10,382	2,397
TIOGA	10,600	91	9,670	88	9,300	36,296	10,255	4,454	736
TOMPKINS	18,200	87	15,870	83	15,100	73,936	17,880	12,639	2,116
ULSTER	35,400	91	32,300	86	30,600	142,290	37,543	19,026	3,690
WARREN	12,900	91	11,790	87	11,200	73,300	16,563	14,833	2,104
WASHINGTON	13,700	91	12,530	88	12,100	42,305	11,507	4,096	1,345
WAYNE	20,500	92	18,860	93	19,200	121,600	18,990	15,926	2,146
WESTCHESTER	237,600	94	224,480	98	232,000	1,125,026	303,120	152,921	31,364
WYOMING	9,600	92	8,780	90	8,700	37,965	9,919	8,405	908
YATES	5,500	90	4,930	86	4,700	18,606	5,086	3,700	309
TOTAL	5,084,000	92	4,694,940	94	4,768,000	20,793,319	5,512,507	2,385,639	600,271

\*New York City (Bronx, Kings, New York, Richmond,, Queens).

## North Carolina market facts

ALAMANCE	21,600	91	19,580	88	19,000	80,818	20,388	16,364	2,933
ALEXANDER	3,900	87	3,390	82	3,200	11,166	2,280	2,231	(D)
ALLEGHANY	2,300	71	1,630	79	1,800	4,610	775	1,127	(D)
ANSON	5,600	74	4,150	79	4,400	13,764	4,188	2,271	267
ASHE	5,000	71	3,550	78	3,900	8,818	1,651	1,448	263
AVERY	3,000	67	2,010	72	2,200	3,444	996	(D)	(D)
BEAUFORT	8,900	87	7,770	80	7,100	28,942	7,599	4,065	654
BERTIE	5,100	72	3,690	76	3,900	11,937	2,642	3,107	273
BLADEN	6,800	56	3,820	73	4,900	16,516	3,442	3,353	335
BRUNSWICK	5,100	61	3,120	77	3,900	7,837	1,611	1,127	(D)
BUNCOMBE	36,800	77	28,450	79	29,200	153,475	34,061	21,846	5,875
BURKE	12,200	82	10,040	83	10,100	31,472	8,841	5,547	885
CABARRUS	17,700	91	16,030	79	13,900	64,849	17,662	11,455	2,445
CALDWELL	11,200	80	8,950	86	9,700	32,038	8,838	6,327	1,100
CAMDEN	1,200	77	920	83	1,000	970	440	-	-
CARTERET	7,400	64	4,730	76	5,700	22,631	7,023	2,967	859
CASWELL	4,900	74	3,630	72	3,500	6,451	653	832	(D)
CATAWBA	19,000	90	17,140	89	17,000	74,006	17,899	13,258	1,895
CHATHAM	6,700	69	4,650	81	5,400	22,388	4,960	3,822	480
CHEROKEE	4,200	51	2,150	74	3,100	10,413	2,438	1,554	358

CONTINUED



**Ratings  
confirm it...  
there's a  
big new picture  
in  
CHARLOTTE**

**WSOC-TV  
OVERALL AUDIENCE  
UP 30% IN  
CHARLOTTE MARKET'S  
STANDARD  
SURVEY AREA\***

**DAYTIME AUDIENCE  
GAINS RANGE  
45% to 77%\***

**50.4% SHARE OF  
SETS-IN-USE  
IN METROPOLITAN  
CHARLOTTE  
6 PM-MIDNIGHT†**

**TOP SHOW  
IN CHARLOTTE'S  
TOP TEN—  
4 OUT OF TOP 5  
FOR WSOC-TV†**

*\*ARB—March over November  
†ARB—March*

Things change. Those in the know saw it coming a year ago. Now, ARB's latest special report on the Charlotte market further substantiates the continuing shift to WSOC-TV. See significant facts above at right; let an H-R man tell you more. Meantime, get more—get more for your advertising dollar. Get on WSOC-TV, one of the great area stations of the nation.

# WSOC-TV

CHARLOTTE 9—NBC and ABC. Represented by H-R

**WSOC and WSOC-TV are associated with WSB and WSB-TV, Atlanta; WHIO and WHIO-TV, Dayton.**

# North Carolina CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
CHOWAN	3,200	65	2,080	74	2,400	10,176	1,578	1,465	(D)
CLAY	2,300	51	1,180	70	1,600	5,252	2,326	103	155
CLEVELAND	15,900	80	12,770	85	13,500	50,171	13,258	9,022	1,480
COLUMBUS	12,200	60	7,290	71	8,700	36,756	7,408	8,074	1,036
CRAVEN	14,800	83	12,230	81	11,900	44,515	10,340	9,379	1,383
CUMBERLAND	30,700	63	19,340	82	25,100	114,241	23,961	22,918	(D)
CURRITUCK	1,900	77	1,450	72	1,400	2,473	626	24	
DARE	1,400	65	910	77	1,100	5,343	1,298	(D)	431
DAVIDSON	18,700	89	16,550	80	14,900	61,142	14,991	13,743	1,781
DAVIE	4,100	80	3,300	77	3,200	10,054	2,381	1,918	445
DUPLIN	10,000	64	6,430	73	7,300	23,877	5,697	5,362	649
DURHAM	29,900	86	25,730	84	25,200	113,134	26,726	17,474	4,868
EDGECOMBE	12,100	81	9,760	92	11,100	39,442	11,750	4,683	946
FORSYTH	49,600	89	44,260	88	43,800	193,692	42,109	33,526	6,857
FRANKLIN	7,000	60	4,210	74	5,200	13,882	2,887	3,036	462
GASTON	33,200	83	27,700	89	29,500	96,942	28,370	16,879	6,419
GATES	2,400	75	1,810	80	1,900	3,852	810	(D)	
GRAHAM	1,700	51	870	72	1,200	1,733	397		
GRANVILLE	7,000	72	5,050	76	5,300	20,820	4,650	4,123	664
GREENE	3,600	72	2,590	71	2,600	6,671	1,205	688	--
GUILFORD	61,500	90	55,440	92	56,700	305,573	60,398	44,534	9,379
HALIFAX	13,800	71	9,730	76	10,500	46,451	12,072	8,323	1,258
HARNETT	12,800	62	7,880	80	10,200	36,784	7,418	6,753	1,286
HAYWOOD	10,700	68	7,330	81	8,600	34,220	7,080	7,814	1,384
HENDERSON	9,400	69	6,460	75	7,000	31,756	8,807	4,706	1,129
HERTFORD	5,000	75	3,760	75	3,700	17,359	3,575	2,874	547
HOKE	3,200	61	1,940	76	2,400	6,283	1,845	870	(D)
HYDE	1,400	64	900	71	1,000	2,018	509		
IRDELL	15,100	82	12,430	82	12,400	48,896	11,977	8,624	1,475
JACKSON	4,400	62	2,740	71	3,100	9,407	2,084	1,975	313
JOHNSTON	16,100	68	10,960	75	12,000	44,911	9,516	7,098	1,239
JONES	2,600	64	1,670	75	1,900	3,741	954	993	(D)
LEE	7,000	69	4,860	78	5,500	24,051	6,197	3,834	786
LENOIR	13,900	77	10,680	79	11,000	55,811	9,862	10,289	1,796
LINCOLN	6,600	77	5,050	84	5,500	18,423	5,298	2,806	468
MC DOWELL	7,000	73	5,130	76	5,300	19,164	5,242	3,984	644
MACON	4,300	62	2,670	72	3,100	11,244	2,788	2,096	403
MADISON	4,600	59	2,730	73	3,300	7,345	1,459	1,471	274
MARTIN	6,300	72	4,550	83	5,200	21,370	3,967	3,891	(D)
MECKLENBERG	73,900	89	65,820	90	66,600	344,409	70,640	57,511	12,815
MITCHELL	3,500	64	2,220	68	2,400	9,282	2,157	2,543	(D)
MONTGOMERY	3,900	75	2,930	76	3,000	12,363	3,618	2,321	321
MOORE	8,000	70	5,580	77	6,200	30,362	6,962	4,280	875
NASH	16,000	70	11,210	72	11,500	45,485	7,746	7,629	1,500
NEW HANOVER	21,400	77	16,530	91	19,500	86,333	21,665	12,449	3,665
NORTHAMPTON	5,800	75	4,370	71	4,100	10,154	2,284	(D)	360
ONslow	6,800	70	4,770	77	5,200	48,232	9,654	10,648	1,386
ORANGE	9,600	84	8,040	69	6,600	29,605	7,124	4,184	1,063
PAMLICO	2,800	64	1,790	76	2,100	3,204	1,385	(D)	--
PASQUOTANK	6,700	76	5,120	88	5,900	24,820	6,913	4,503	776
PENDER	4,600	61	2,820	75	3,500	5,949	1,425	899	(D)
PERQUIMANS	2,500	76	1,910	76	1,900	7,471	1,199	2,253	(D)
PERSON	5,800	74	4,290	79	4,600	18,233	3,294	3,680	578
PITT	15,100	89	13,470	80	12,100	61,375	11,594	10,419	1,312
POLK	3,100	85	2,620	68	2,100	6,972	2,533	808	(D)
RANDOLPH	14,700	85	12,500	80	11,700	46,873	10,386	7,437	1,389
RICHMOND	9,500	84	7,960	82	7,800	34,443	8,352	6,629	777
ROBESON	18,000	70	12,520	75	13,500	54,970	11,995	9,565	1,849
ROCKINGHAM	18,100	87	15,730	87	15,700	54,743	13,112	10,584	1,640
ROWAN	22,500	85	19,090	85	19,100	67,242	17,365	9,779	2,077
RUTHERFORD	10,900	83	9,030	78	8,500	34,496	8,225	8,148	986
SAMPSON	11,600	65	7,570	74	8,600	25,229	5,331	4,042	679
SCOTLAND	5,600	61	3,410	80	4,500	16,710	5,557	3,045	411
STANLY	10,600	91	9,600	72	7,700	33,685	7,449	5,740	995
STOKES	5,100	79	4,050	75	3,800	6,847	1,710	912	(D)
SURRY	12,400	85	10,490	72	8,900	50,167	10,897	10,326	1,630
SWAIN	2,300	51	1,170	59	1,400	7,817	1,438	493	216
TRANSYLVANIA	3,700	62	2,300	80	3,000	11,195	2,579	1,879	384
TYRRELL	1,200	66	790	77	900	3,100	801	799	(D)
UNION	10,100	79	7,960	66	6,700	32,207	7,756	6,822	817
VANCE	8,000	76	6,080	83	6,600	25,863	6,504	4,503	667
WAKE	41,000	83	33,890	85	35,000	185,057	41,901	33,375	6,109

CONTINUED

# North Carolina CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
WARREN	4,400	60	2,650	78	3,400	9,323	2,234	1,009	309
WASHINGTON	3,000	65	1,940	78	2,300	9,223	2,903	1,967	(D)
WATAUGA	4,400	67	2,940	78	3,400	12,449	2,328	3,918	440
WAYNE	16,900	80	13,500	84	14,100	63,038	13,820	10,223	1,403
WILKES	11,200	72	8,010	79	8,800	39,181	4,996	10,953	643
WILSON	14,900	80	11,850	81	12,000	44,709	10,702	6,242	1,256
YADKIN	6,300	80	5,060	68	4,300	13,159	2,495	3,783	190
YANCEY	3,500	59	2,080	71	2,500	5,557	1,191	1,019	(D)
TOTAL	1,115,400	79	877,480	82	909,700	3,837,052	874,423	668,037	123,710

# North Dakota market facts

ADAMS	1,300	57	740	87	1,100	6,597	1,148	1,283	181
BARNES	4,700	89	4,180	85	4,000	20,264	3,914	2,535	486
BENSON	2,300	66	1,530	71	1,600	6,341	1,522	127	156
BILLINGS	400	51	210	54	220	115			---
BOTTINEAU	2,800	64	1,800	74	2,100	10,130	1,586	1,698	240
BOWMAN	1,000	52	520	85	800	7,500	1,132	852	308
BURKE	1,800	68	1,230	72	1,300	5,136	1,045	751	160
BURLEIGH	9,200	82	7,500	89	8,200	48,473	8,125	11,345	2,305
CASS	20,200	92	18,530	89	18,000	109,669	14,988	22,474	3,385
CAVALIER	2,400	57	1,380	66	1,600	9,046	1,720	647	177
DICKEY	2,400	69	1,660	78	1,900	9,668	1,557	1,565	305
DIVIDE	1,400	51	710	63	900	5,965	1,087	854	207
DUNN	1,400	64	890	60	800	3,213	764	(D)	(D)
EDDY	1,300	66	860	81	1,100	6,491	1,100	1,288	141
EMMONS	2,000	78	1,560	72	1,400	6,736	1,439	947	(D)
FOSTER	1,500	66	990	80	1,200	7,960	1,425	2,087	(D)
GOLDEN VALLEY	800	52	410	86	690	4,036	714	1,094	(D)
GRAND FORKS	13,200	81	10,680	86	11,400	68,556	9,718	12,548	1,622
GRANT	1,500	85	1,270	64	1,000	3,644	911	873	(D)
GRIGGS	1,400	89	1,240	80	1,100	5,443	720	883	(D)
HETTINGER	1,700	58	980	79	1,400	8,186	1,120	1,500	(D)
KIDDER	1,400	78	1,090	72	1,000	4,434	579	1,182	(D)
LA MOURE	2,100	69	1,450	80	1,700	9,428	1,448	2,259	217
LOGAN	1,100	69	760	73	800	3,656	772	386	(D)
MC HENRY	2,600	64	1,670	79	2,100	8,568	2,061	1,433	259
MC INTOSH	1,800	69	1,230	72	1,300	8,014	1,662	999	(D)
MC KENZIE	2,000	51	1,030	68	1,400	5,907	1,077	(D)	(D)
MC LEAN	4,800	60	2,880	71	3,400	12,684	2,928	2,246	272
MERCER	2,000	63	1,270	70	1,400	5,962	1,013	1,132	(D)
MORTON	5,400	85	4,580	88	4,800	23,047	4,243	4,997	486
MOUNTRAIL	2,800	51	1,440	68	1,900	12,302	3,098	1,437	406
NELSON	1,700	82	1,400	80	1,400	8,647	828	1,079	169
OLIVER	500	60	300	75	380	639	(D)		---
PEMBINA	3,400	62	2,120	78	2,600	13,455	2,606	1,707	367
PIERCE	2,000	65	1,300	77	1,500	7,656	1,605	2,401	(D)
RAMSEY	3,300	57	1,880	92	3,000	21,040	4,063	3,298	483
RANSOM	2,100	78	1,650	74	1,600	11,822	1,897	3,986	276
RENVILLE	1,200	65	780	79	900	4,225	1,104	(D)	34
RICHLAND	5,200	79	4,090	85	4,400	21,874	3,595	3,844	626
ROLETTE	2,300	57	1,310	68	1,600	7,139	1,888	(D)	179
SARGENT	1,700	79	1,340	85	1,400	4,212	717	371	(D)
SHELDON	1,100	65	710	81	900	3,270	675	(D)	(D)
SIOUX	600	85	510	70	420	1,075	363	(D)	
SLOPE	400	51	210	63	250	392	(D)		
STARK	4,400	57	2,520	80	3,500	25,281	4,449	5,283	844
STEELE	1,200	89	1,070	82	1,000	3,232	375	(D)	
STUTSMAN	7,000	76	5,330	76	5,300	32,262	4,016	6,150	1,102
TOWNER	1,200	58	690	75	900	5,132	1,142	(D)	(D)
TRAIL	2,900	89	2,580	87	2,500	13,293	1,898	2,357	396
WALSH	4,600	62	2,850	89	4,100	22,474	4,053	3,706	466
WARD	12,400	82	10,120	85	10,600	64,604	12,212	12,752	2,240
WELLS	2,700	65	1,760	71	1,900	11,170	2,093	1,928	288
WILLIAMS	8,000	51	4,100	76	6,100	32,772	6,338	8,191	950
TOTAL	170,600	73	124,890	81	137,860	762,837	130,890	142,916	22,060

# Ohio market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAMS	6,900	90	6,210	64	4,400	16,103	3,993	2,339	389
ALLEN	31,200	92	28,560	91	28,300	128,142	32,643	20,512	3,518
ASHLAND	11,700	93	10,850	90	10,600	40,151	10,083	8,095	992
ASHTABULA	29,700	93	27,580	83	24,700	100,829	28,619	17,373	2,671
ATHENS	13,100	89	11,710	81	10,600	40,196	11,051	8,613	1,191
AUGLAIZE	10,800	92	9,980	84	9,100	39,986	10,648	6,370	843
BELMONT	27,300	92	25,230	93	25,400	74,547	25,125	11,517	1,645
BROWN	7,800	90	7,030	84	6,500	21,497	4,793	2,599	466
BUTLER	53,800	94	50,350	96	51,900	198,926	52,957	29,196	6,492
CARROLL	5,900	91	5,360	80	4,700	13,563	4,332	1,932	299
CHAMPAIGN	9,200	92	8,500	87	8,000	27,988	6,545	4,934	834
CLARK	39,600	93	36,900	98	38,800	143,916	37,559	26,002	4,731
CLERMONT	21,400	93	19,940	98	21,000	53,129	16,507	8,622	1,975
CLINTON	8,800	91	8,010	87	7,700	35,605	8,457	6,884	780
COLUMBIANA	33,300	93	30,840	86	28,800	116,171	29,345	20,175	3,841
COSHOCTON	10,300	88	9,060	82	8,400	33,196	8,738	4,905	957
CRAWFORD	14,200	92	13,010	87	12,400	49,780	13,139	9,715	1,346
CUYAHOGA	498,400	94	468,600	96	476,500	2,117,076	550,677	302,783	82,236
DARKE	14,300	92	13,180	81	11,500	46,821	10,798	8,791	923
DEFIANCE	9,300	92	8,520	78	7,300	34,126	8,326	7,374	770
DELAWARE	9,800	94	9,190	89	8,700	31,073	7,656	5,086	639
ERIE	21,400	92	19,630	89	19,000	76,718	20,231	11,711	2,921
FAIRFIELD	20,500	94	19,200	88	18,000	64,636	15,604	10,699	2,098
FAYETTE	8,300	90	7,430	86	7,100	33,584	7,028	4,168	696
FRANKLIN	198,500	94	187,480	97	192,200	852,653	190,963	151,448	32,412
FULTON	9,300	91	8,420	78	7,300	39,508	7,423	9,243	786
GALLIA	7,900	89	7,030	85	6,700	21,253	5,725	2,974	431
GEAUGA	10,600	92	9,750	91	9,700	29,303	8,760	5,988	895
GREENE	24,400	94	22,890	92	22,500	69,307	17,227	15,416	1,559
GUERNSEY	11,700	89	10,370	77	9,000	36,040	8,906	5,278	1,187
HAMILTON	270,300	93	252,270	94	255,200	1,073,983	267,462	153,489	36,171
HANCOCK	16,500	92	15,120	89	14,800	61,244	16,961	11,610	1,773
HARDIN	9,300	92	8,540	82	7,700	27,391	6,528	5,212	665
HARRISON	5,900	91	5,370	83	4,900	13,293	3,779	2,518	330
HENRY	7,200	92	6,600	88	6,400	26,163	5,851	4,353	637
HIGHLAND	10,000	89	8,940	80	8,000	35,268	11,941	5,243	492
HOCKING	5,800	92	5,320	84	4,900	18,727	4,418	3,486	560
HOLMES	5,400	90	4,860	76	4,100	14,511	2,767	2,529	358
HURON	13,700	93	12,700	94	12,900	47,856	13,223	8,654	1,570
JACKSON	9,100	91	8,240	78	7,100	26,093	7,849	5,438	767
JEFFERSON	29,900	92	27,640	91	27,100	113,782	34,492	14,555	3,196
KNOX	12,300	93	11,400	86	10,500	42,145	11,486	8,713	1,115
LAKE	38,800	94	36,440	96	37,300	131,746	38,710	20,807	4,835
LAWRENCE	15,700	93	14,580	89	13,900	44,008	14,139	7,359	1,094
LICKING	27,200	92	24,960	89	24,300	90,852	23,268	16,345	2,589
LOGAN	11,200	92	10,330	91	10,200	41,729	8,981	7,173	941
LORAIN	61,300	94	57,490	95	58,300	200,949	57,176	33,727	5,817
LUCAS	144,700	94	135,700	97	140,200	559,526	147,151	81,094	22,226
MADISON	7,700	91	7,020	91	7,000	33,072	6,768	7,590	761
MAHONING	82,800	94	77,440	94	77,800	351,870	95,387	49,346	(D)
MARION	18,100	93	16,810	89	16,100	71,885	17,097	9,110	2,119
MEDINA	15,600	94	14,700	90	14,000	52,864	13,784	9,332	1,868
MEIGS	7,100	90	6,400	80	5,700	20,840	5,236	5,244	721
MERCER	9,600	91	8,720	78	7,400	39,448	6,710	6,991	489
MIAMI	22,800	94	21,470	90	20,600	81,814	20,623	16,943	2,183
MONROE	4,700	90	4,210	80	3,700	10,601	2,850	2,692	237
MONTGOMERY	158,700	95	150,940	96	152,200	615,018	150,992	94,567	20,933
MORGAN	4,400	90	3,940	84	3,700	10,158	2,896	1,574	284
MORROW	6,000	92	5,490	78	4,700	13,606	3,334	3,060	246
MUSKINGUM	24,300	89	21,610	86	20,800	81,962	21,505	13,833	2,551
NOBLE	3,800	90	3,400	86	3,300	9,253	1,656	1,637	(D)
OTTAWA	11,100	92	10,170	94	10,400	35,732	9,938	7,256	605
PAULDING	5,700	90	5,120	77	4,400	13,532	3,031	2,390	342
PERRY	8,100	92	7,470	81	6,600	19,801	7,071	3,235	436
PICKAWAY	9,000	93	8,330	86	7,800	31,403	7,244	6,425	843
PIKE	7,900	90	7,150	78	6,200	17,389	3,823	3,344	181
PORTAGE	24,200	92	22,380	84	20,400	78,115	15,873	15,209	2,463
PREBLE	9,800	93	9,110	86	8,400	25,656	6,365	4,169	515
PUTNAM	8,300	90	7,450	87	7,200	27,015	7,404	3,684	468
RICHLAND	32,800	93	30,380	86	28,200	136,297	44,636	21,200	3,663
ROSS	18,400	93	17,120	85	15,600	57,890	15,490	9,806	1,580
SANDUSKY	19,500	93	18,130	90	17,500	62,283	14,591	11,671	1,288

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CBS  
**7**  
channel **7** dayton, ohio



County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
SCIOTO	30,400	93	28,150	76	23,200	86,860	22,659	15,772	2,567
SENFCA	17,100	91	15,640	94	16,000	62,394	15,621	10,583	1,855
SHILBY	10,100	92	9,260	84	8,500	31,856	8,672	6,036	689
STARK	97,500	93	90,800	92	90,000	376,856	100,463	59,044	12,617
SUMMIT	154,500	94	145,490	95	146,800	607,224	159,982	104,829	19,668
TRUMBULL	59,100	93	54,840	95	56,100	203,500	55,912	35,580	(D)
TUSCARAWAS	24,100	92	22,100	80	19,400	81,874	21,729	16,107	2,068
UNION	7,600	91	6,920	82	6,200	25,711	5,818	4,638	531
VAN WERT	10,200	91	9,260	82	8,400	27,266	7,239	5,495	490
VINTON	2,900	91	2,650	72	2,100	5,007	1,942	476	(D)
WARREN	16,000	93	14,870	88	14,100	41,284	11,579	5,669	1,191
WASHINGTON	16,000	90	14,450	82	13,100	53,191	13,994	8,999	1,516
WAYNE	20,200	92	18,540	89	18,000	78,429	16,932	14,540	2,389
WILLIAMS	10,000	91	9,110	87	8,700	32,811	7,595	5,414	780
WOOD	21,600	94	20,200	85	18,400	66,769	19,019	13,829	2,383
WYANDOT	6,800	90	6,110	83	5,700	23,680	4,749	3,811	593
TOTAL	2,898,200	93	2,700,660	92	2,669,000	10,857,305	2,797,979	1,743,240	357,661

## Oklahoma market facts

ADAIR	3,600	65	2,350	74	2,700	7,066	2,890	610	289
ALFALFA	2,400	75	1,800	81	1,900	8,464	1,830	2,028	420
ATOKA	3,100	74	2,280	69	2,100	7340	2,510	1,303	(D)
BEAVER	1,800	59	1,060	70	1,300	5,881	1,055	762	(D)
BECKHAM	5,000	61	3,070	77	3,900	24,080	5,203	5,661	717
BLAINE	3,500	80	2,810	89	3,100	12,522	3,083	2,612	473
BRYAN	7,100	72	5,120	74	5,300	22,412	5,438	4,315	637
CADDO	7,400	80	5,940	79	5,900	25,987	5,856	4,576	898
CANADIAN	6,800	85	5,800	82	5,600	26,023	5,426	8,442	819
CARTER	13,400	74	9,850	77	10,300	44,301	12,154	6,407	1,471
CHROKKEE	4,900	73	3,580	70	3,500	12,626	4,106	2,370	365
CHOCTAW	3,900	53	2,070	58	2,300	9,464	2,246	2,249	298
CIMARRON	1,100	54	600	65	700	5,123	1,055	844	(D)
CLIVELEND	12,000	88	10,530	82	9,800	41,561	10,966	7,695	1,659
COAL	1,600	73	1,170	78	1,200	3,657	910	(D)	(D)
COMANCHE	19,100	86	16,380	86	16,500	71,669	14,383	15,156	(D)
COTTON	2,500	76	1,910	79	2,000	6,923	1,660	1,956	179
CRAIG	4,600	77	3,530	77	3,600	14,087	2,998	2,400	449
CREEK	11,800	87	10,300	83	9,700	30,882	9,078	5,836	1,144
CUSTFR	5,300	69	3,630	85	4,500	25,060	5,150	4,977	1,019
DELAWARE	4,100	77	3,150	69	2,800	6,483	1,860	1,039	132
DFWEY	1,600	69	1,100	81	1,300	5,654	1,211	839	269
ELLIS	2,200	64	1,400	57	1,300	10,301	1,094	1,279	388
GARFIELD	14,600	83	12,100	88	12,900	65,048	13,983	10,236	3,259
GARVIN	8,200	79	6,500	80	6,500	28,512	7,864	6,534	944
GRADY	9,300	86	7,970	79	7,400	29,185	5,905	6,261	1,067
GRANT	2,400	75	1,800	84	2,000	8,214	1,717	1,295	220
GRFER	2,600	63	1,640	76	2,000	9,357	2,664	1,036	378
HARMON	1,700	63	1,070	74	1,300	6,684	2,093	1,199	(D)
HARPER	1,400	67	940	77	1,100	6,254	1,414	1,474	229
HASKELL	2,900	59	1,720	61	1,800	5,852	1,839	1,009	208
HUGHES	4,100	69	2,820	80	3,300	11,618	3,204	2,349	562
JACKSON	8,200	63	5,180	73	6,000	27,150	7,000	3,672	861
JEFFERSON	2,400	76	1,830	80	1,900	7,169	1,968	1,597	316
JOHNSTON	2,500	74	1,840	72	1,800	5,254	2,278	576	174
KAY	15,600	84	13,090	85	13,200	56,807	14,621	12,501	2,388
KINGFISHER	2,800	80	2,250	87	2,400	12,644	2,307	3,322	454
KIOWA	4,100	75	3,080	77	3,100	16,588	3,655	2,593	733
LATIMER	1,900	59	1,130	58	1,100	3,614	1,323	614	(D)
LE FLORF	7,800	63	4,950	70	5,400	17,441	5,224	3,759	524
LINCOLN	5,600	83	4,640	81	4,500	17,287	4,145	3,116	430
LOGAN	5,500	76	4,160	85	4,700	17,537	4,561	4,181	682
LOVE	1,600	72	1,150	78	1,200	3,268	734	(D)	(D)
MC CLAIN	3,800	78	2,950	82	3,100	10,234	2,921	2,050	402
MC CURTAIN	6,900	65	4,510	71	4,900	15,370	4,010	3,988	466
MC INTOSH	3,700	69	2,550	73	2,700	7,986	2,119	1,310	192
MAJOR	2,200	75	1,650	68	1,500	6,786	1,494	1,872	239
MARSHALL	2,400	72	1,730	78	1,900	6,326	1,449	981	215
MAYES	6,000	77	4,600	79	4,800	17,302	3,984	3,484	844

CONTINUED

# Oklahoma CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
MURRAY	3,500	74	2,580	81	2,800	10,887	2,525	3,051	426
MUSKOGEE	17,900	86	15,380	78	14,000	61,556	16,343	10,275	2,431
NOBLE	3,100	80	2,470	91	2,800	10,500	2,492	1,830	326
NOWATA	3,300	83	2,740	83	2,700	7,484	2,097	1,337	(D)
OKFUSKEE	3,400	73	2,490	75	2,500	6,971	1,817	895	195
OKLAHOMA	136,100	89	120,500	91	123,500	533,755	120,931	96,243	21,056
OKMULGEE	10,600	81	8,560	80	8,500	30,767	9,465	4,777	1,195
OSAGE	9,200	87	8,040	86	7,900	25,313	8,703	4,890	884
OTTAWA	8,500	80	6,800	82	7,000	26,154	6,683	4,228	1,049
PAWNEE	3,800	80	3,020	87	3,300	12,131	3,984	2,551	367
PAYNE	11,300	78	8,760	81	9,100	40,398	11,304	7,769	1,712
PITTSBURG	8,800	73	6,460	71	6,200	29,824	7,640	5,061	1,345
PONTOTOC	8,400	83	6,940	87	7,300	32,579	7,629	7,984	1,202
POTTAWATOMIE	13,000	79	10,230	85	11,000	44,667	10,738	6,653	1,905
PUSHMATAHA	2,800	53	1,480	59	1,700	6,607	1,340	(D)	237
ROGER MILLS	1,500	68	1,030	63	900	3,660	858	1,164	200
ROGERS	5,900	83	4,900	82	4,800	16,677	4,461	3,425	553
SEMINOLE	8,800	80	7,040	83	7,300	26,077	7,630	6,303	973
SEQUOYAH	4,900	65	3,200	72	3,500	8,234	2,228	1,100	(D)
STFFHENS	11,300	81	9,180	83	9,300	39,518	11,328	7,531	1,851
TEXAS	3,300	54	1,770	63	2,100	19,159	3,210	3,999	633
TILLMAN	4,200	76	3,210	81	3,400	16,882	4,559	3,231	682
TUTSA	108,700	92	100,380	90	97,900	443,129	104,478	86,145	17,297
WAGONER	4,600	73	3,370	76	3,500	9,538	1,945	1,494	417
WASHINGTON	13,000	86	11,190	93	12,100	48,139	13,400	10,040	1,892
WASHITA	3,900	75	2,920	83	3,200	11,010	3,476	1,557	341
WOODS	3,300	64	2,100	80	2,600	14,485	2,954	2,254	555
WOODWARD	3,600	64	2,290	72	2,600	18,335	4,211	4,059	563
TOTAL	679,700	82	556,310	83	567,300	2,401,489	586,067	456,370	91,826

## Oregon market facts

BAKER	6,300	60	3,800	75	4,800	22,715	6,155	5,403	(D)
BENTON	11,800	70	8,310	80	9,400	36,180	8,140	6,469	1,196
CLACKAMAS	36,500	86	31,530	94	34,200	84,769	25,515	21,434	3,360
CLATSOP	9,100	71	6,510	88	8,000	32,620	7,802	5,440	1,046
COLUMBIA	6,700	68	4,570	85	5,700	18,574	6,629	3,092	625
COOS	18,800	63	11,820	70	13,200	64,767	18,091	13,313	2,563
CROOK	2,700	56	1,510	87	2,300	10,348	2,170	3,742	(D)
CURRY	6,100	62	3,800	73	4,400	13,507	4,095	2,292	431
DESCHUTES	6,700	56	3,760	85	5,700	31,014	7,397	7,333	1,265
DOUGLAS	20,700	69	14,270	86	17,800	63,850	18,138	11,974	2,031
GILLIAM	1,200	65	780	67	800	6,509	867	(D)	122
GRANT	2,400	54	1,290	68	1,600	8,051	2,102	2,139	255
HARNEY	1,900	51	970	93	1,800	9,477	2,129	2,570	(D)
HOOD RIVER	4,200	64	2,680	81	3,400	15,948	5,110	2,971	448
JACKSON	23,400	80	18,760	89	20,800	86,172	22,259	20,052	2,347
JEFFERSON	2,700	64	1,730	75	2,000	9,594	2,367	2,566	303
JOSEPHINE	10,200	69	7,070	72	7,400	34,933	8,428	7,837	940
KLAMATH	15,000	68	10,140	89	13,400	67,599	15,375	12,687	2,254
LAKE	2,300	58	1,320	81	1,900	11,316	2,509	2,636	456
LANE	47,700	85	40,640	89	42,400	178,991	44,057	36,100	6,132
LINCOLN	9,000	63	5,710	85	7,600	27,995	8,602	5,617	751
LINN	17,000	71	12,070	87	14,900	58,591	14,972	10,380	2,100
MALHEUR	6,600	72	4,730	91	6,000	29,444	5,962	4,371	759
MARION	37,000	82	30,390	93	34,400	144,473	35,991	24,340	4,773
MORROW	1,300	66	860	82	1,100	5,887	881	1,324	(D)
MULTNOMAH	194,400	89	173,130	92	178,000	792,170	192,308	122,028	19,470
POLK	8,000	72	5,780	87	6,900	18,037	5,726	2,638	575
SHERMAN	700	66	460	83	580	2,366	523	(D)	(D)
TILLAMOOK	6,200	67	4,140	70	4,400	19,587	5,736	3,055	726
UMATILLA	14,600	68	9,980	75	11,000	61,896	14,287	11,262	2,232
UNION	5,700	60	3,440	68	3,900	20,595	5,342	3,327	1,088
WALLOWA	2,400	61	1,460	68	1,600	7,803	1,969	1,263	389
WASCO	7,200	64	4,590	85	6,100	29,237	5,251	6,190	1,871
WASHINGTON	31,200	88	27,470	91	28,500	76,487	22,381	16,298	2,270
WHEFFER	800	54	430	88	700	1,105	236	(D)	(D)
YAMHILL	10,000	70	7,020	85	8,500	34,477	7,801	6,870	871
TOTAL	588,500	79	466,920	88	515,180	2,137,084	537,303	390,565	65,601

Sources and dates of information are detailed on page F-1.

# Pennsylvania market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAMS	13,900	87	12,050	79	11,000	44,051	10,128	8,086	1,356
ALLEGHENY	469,400	94	440,670	97	457,300	1,894,227	528,894	256,616	69,622
ARMSTRONG	23,100	93	21,380	84	19,300	66,996	22,056	13,337	1,870
BEAVER	58,100	94	54,520	96	55,700	207,366	65,860	31,543	8,027
BEDFORD	12,500	93	11,580	76	9,400	42,963	9,372	8,392	668
BERKS	80,700	92	74,070	92	74,000	300,047	72,024	53,033	6,710
BLAIR	38,200	92	35,240	93	35,600	131,947	32,047	22,915	3,855
BRADFORD	15,500	90	13,950	82	12,700	52,917	12,079	12,714	1,291
BUCKS	99,200	94	93,180	94	92,800	299,434	75,531	76,093	9,226
BUTLER	30,400	94	28,510	86	26,200	108,450	24,218	22,575	2,959
CAMBRIA	55,000	93	50,940	96	52,700	196,181	52,042	30,584	4,462
CAMERON	1,900	74	1,410	95	1,800	6,687	2,076	1,212	(D)
CARBON	15,500	90	14,010	88	13,600	46,906	15,666	7,104	985
CENTRE	19,000	90	17,120	82	15,600	74,519	19,227	13,959	2,863
CHESTER	54,700	93	51,130	98	53,500	214,943	52,619	39,060	5,742
CLARION	10,400	92	9,520	90	9,300	36,584	9,613	9,898	868
CLEARFIELD	22,300	93	20,740	82	18,400	72,069	19,773	14,789	1,702
CLINTON	11,100	80	8,920	86	9,600	36,954	10,654	7,302	903
COLUMBIA	17,100	83	14,140	85	14,600	56,538	15,457	9,924	1,618
CRAWFORD	22,700	89	20,160	80	18,200	82,705	21,142	13,998	2,235
CUMBERLAND	35,800	88	31,420	92	33,100	133,435	35,201	28,005	4,223
DAUPHIN	66,600	92	61,130	92	61,300	284,029	61,145	47,213	9,815
DELAWARE	163,100	93	152,400	97	158,800	552,218	159,202	92,065	20,719
FLK	10,000	77	7,660	89	8,900	29,317	9,852	4,757	1,197
ERIE	68,900	93	64,300	95	65,500	277,878	71,094	44,841	8,653
FAYETTE	45,600	93	42,610	83	37,600	147,461	45,591	26,180	4,050
FOREST	1,400	73	1,020	83	1,200	3,951	759	664	
FRANKLIN	24,100	89	21,480	72	17,400	93,661	19,415	21,017	2,312
FULTON	2,800	80	2,240	66	1,800	7,649	1,562	814	(D)
GREENE	11,700	86	10,100	84	9,800	28,709	8,436	5,658	757
HUNTINGDON	10,900	91	9,900	80	8,700	30,868	8,866	5,886	676
INDIANA	19,200	92	17,600	82	15,800	61,287	14,772	11,031	1,748
JEFFERSON	13,700	92	12,580	87	11,900	48,657	19,401	7,059	961
JUNIATA	4,600	72	3,300	74	3,400	11,710	2,012	2,866	107
LACKAWANNA	71,100	91	64,940	96	68,300	256,792	77,133	36,853	6,968
LANCASTER	76,700	93	71,060	86	65,900	309,049	67,202	53,370	6,159
LAWRENCE	31,200	92	28,800	90	27,900	112,117	27,344	19,195	3,182
LEBANON	25,000	92	23,000	86	21,400	98,479	26,150	19,785	2,146
LEHIGH	64,600	94	60,650	95	61,500	274,636	55,081	41,289	6,352
LUZERNE	102,700	91	92,970	95	97,200	367,034	103,656	51,869	8,330
LYCOMING	32,500	78	25,330	84	27,400	123,064	32,284	18,938	2,937
MCKEAN	15,100	81	12,300	87	13,200	53,758	16,621	11,592	1,997
MERCER	33,200	92	30,480	97	32,300	131,082	36,739	25,002	3,629
MIFFLIN	12,000	91	10,960	87	10,400	41,000	8,539	6,370	1,376
MONROE	12,100	91	10,980	89	10,800	47,915	11,228	8,335	1,055
MONTGOMERY	141,000	94	132,680	98	138,600	618,759	159,108	97,804	17,879
MONTOUR	3,800	85	3,240	91	3,500	11,463	3,738	2,697	416
NORTHAMPTON	53,800	94	50,510	97	52,000	209,843	63,955	27,009	6,765
NORTHUMBERLAND	33,500	78	26,230	84	28,100	106,678	27,641	18,421	3,683
PERRY	7,100	72	5,090	80	5,700	18,280	4,863	3,056	367
PHILADELPHIA	621,000	92	568,840	98	606,700	2,528,154	563,561	277,287	81,127
PIKE	3,300	80	2,650	78	2,600	8,266	1,775	(D)	(D)
POTTER	4,700	74	3,470	85	4,000	16,803	3,973	3,866	353
SCHUYLKILL	51,000	90	45,850	83	42,300	152,156	43,983	26,609	3,715
SNYDER	7,700	72	5,570	73	5,700	21,947	5,354	4,492	340
SOMERSET	21,200	86	18,170	91	19,300	69,126	16,583	13,072	1,392
SULLIVAN	1,700	86	1,460	78	1,300	3,922	1,137	(D)	(D)
SUSQUEHANNA	8,800	90	7,930	85	7,500	27,213	9,227	3,945	535
TIOGA	10,700	84	9,040	80	8,600	35,391	8,468	9,079	593
UNION	6,500	72	4,700	77	5,000	20,318	4,953	2,813	418
VENANGO	18,600	81	15,050	87	16,200	58,594	16,359	10,732	1,712
WARREN	10,700	83	8,930	81	8,700	64,460	12,043	8,698	1,332
WASHINGTON	61,500	94	57,980	97	59,500	207,493	60,995	35,320	5,692
WAYNE	7,700	81	6,220	80	6,200	27,746	7,539	4,462	510
WESTMORELAND	94,400	95	89,420	95	90,000	329,229	95,642	53,904	9,673
WYOMING	4,700	86	4,040	82	3,900	16,619	3,839	2,958	585
YORK	71,000	93	65,750	92	65,500	271,024	58,877	52,163	4,836
TOTAL	3,269,700	92	2,995,270	93	3,053,700	12,321,720	3,163,376	1,903,083	368,991

# STATISTICS don't buy...



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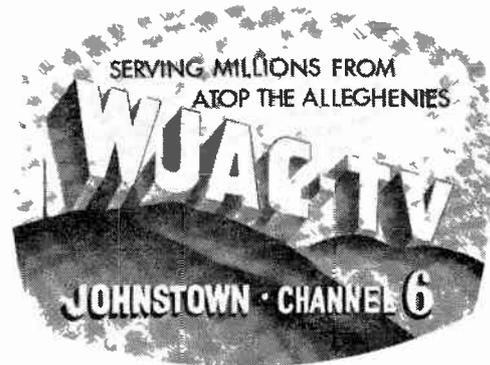
# PEOPLE DO and especially the people who stay with **WJAC-TV**

Statistics only have real meaning when they represent product-buying people. Both A.R.B. and Nielsen show WJAC-TV to be the Number 1 station in the Johnstown-Altoona market, but the exciting part of the story is shown in the sales results of our clients. People in every type of business tell us the same thing-- "We look to WJAC-TV to help us sell. WJAC-TV delivers a large audience, but more important, a responsive, loyal audience!"

**WJAC-TV** can deliver for you. It's the number one station in audience--and audience response!

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AND PARSONS, INC.**



# Rhode Island market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
BRISTOL	9,000	93	8,400	98	8,800	26,914	9,152	4,295	1,286
KENT	31,200	93	29,120	99	30,800	99,695	31,319	13,870	3,441
NEWPORT	19,600	93	18,220	100	19,500	6,608	16,696	8,497	2,373
PROVIDENCE	173,400	93	161,680	97	168,900	680,626	162,221	96,695	25,198
WASHINGTON	16,600	93	15,390	98	16,300	60,028	17,557	7,738	2,239
TOTAL	249,800	93	232,810	98	244,300	928,871	236,945	131,095	34,537

# South Carolina market facts

ABBEVILLE	5,300	75	3,960	75	4,000	11,129	2,985	2,149	361
AIKEN	24,000	76	18,160	84	20,100	47,825	16,992	9,073	(D)
ALLENDALE	4,400	60	2,630	59	2,600	9,384	1,857	351	198
ANDERSON	24,900	79	19,560	81	20,100	76,741	19,709	11,895	2,946
BAMBERG	3,900	60	2,330	75	2,900	9,725	2,702	1,395	297
BARNWELL	6,500	60	3,890	69	4,500	11,536	3,799	2,540	295
BEAUFORT	8,600	74	6,330	75	6,400	21,982	5,598	5,284	454
BERKELEY	7,600	79	5,980	73	5,600	12,738	3,618	1,249	498
CALHOUN	3,100	63	1,960	73	2,200	5,584	1,256	1,615	(D)
CHARLESTON	57,500	87	50,080	86	49,700	180,823	47,814	27,278	7,027
CHEROKEE	9,100	81	7,390	77	7,000	20,661	6,458	3,186	627
CHESTER	8,100	78	6,360	81	6,600	20,026	5,684	3,178	694
CHESTERFIELD	7,800	72	5,590	73	5,700	17,868	5,368	3,019	673
CLARENDON	7,300	66	4,840	72	5,200	14,535	3,615	2,472	436
COLLETON	7,000	75	5,230	71	5,000	16,173	4,150	2,881	872
DARLINGTON	11,900	71	8,500	74	8,800	33,626	9,500	5,387	1,053
DILLON	6,900	74	5,090	68	4,700	18,670	5,314	2,309	457
DORCHESTER	6,100	79	4,810	77	4,700	14,472	5,238	3,031	446
EDGEFIELD	4,200	66	2,760	79	3,300	11,473	1,940	3,552	347
FAIRFIELD	4,300	74	3,180	69	3,000	8,726	3,017	1,390	195
FLORENCE	21,300	81	17,260	76	16,300	72,971	15,640	13,955	1,627
GEORGETOWN	9,000	78	7,030	75	6,800	22,637	5,940	4,883	517
GREENVILLE	56,800	86	48,800	88	49,900	205,853	50,302	34,911	7,654
GREENWOOD	12,000	80	9,540	87	10,400	35,523	10,356	5,570	1,070
HAMPTON	4,900	74	3,610	70	3,400	11,210	3,253	1,895	249
HORRY	17,400	58	10,120	73	12,800	56,388	12,101	9,931	1,849
JASPER	2,900	73	2,120	75	2,200	5,928	1,419	1,273	124
KERSHAW	8,400	79	6,630	74	6,200	22,246	6,467	3,627	748
LANCASTER	10,000	78	7,830	73	7,300	29,441	8,227	6,404	858
LAURENS	10,800	66	7,080	78	8,400	28,012	7,108	6,503	1,141
LEE	5,100	76	3,890	70	3,600	10,472	2,440	1,452	249
LEXINGTON	15,800	77	12,220	68	10,700	39,670	10,774	6,991	1,182
MC CORMICK	2,000	75	1,490	72	1,400	3,244	883	739	(D)
MARION	7,400	73	5,430	80	5,900	23,316	5,503	3,598	856
MARLBORO	6,200	72	4,460	71	4,400	15,768	4,953	1,805	508
NEWBERRY	7,900	71	5,630	78	6,100	25,112	6,119	4,117	903
OCONEE	9,200	66	6,100	81	7,500	23,824	7,476	3,260	785
ORANGERBURG	17,400	69	11,990	71	12,300	44,500	8,371	8,825	1,706
PICKENS	11,600	68	7,890	81	9,400	30,825	8,497	7,062	1,230
RICHLAND	42,300	85	36,130	87	36,800	192,681	36,461	38,653	(D)
SALUDA	4,200	66	2,760	72	3,000	7,864	2,583	1,671	242
SPARTANBURG	42,700	81	34,530	79	33,900	123,984	30,228	23,306	4,875
SUMTER	14,600	72	10,450	73	10,600	55,385	14,040	10,853	(D)
UNION	7,600	73	5,570	79	6,000	19,048	5,905	2,468	822
WILLIAMSBURG	8,800	79	6,930	65	5,800	19,839	4,760	5,181	404
YORK	20,100	78	15,680	82	16,500	57,847	17,269	8,713	2,131
TOTAL	594,900	77	459,800	79	469,700	1,747,285	443,689	310,880	59,514

# South Dakota market facts

AURORA	1,200	50	600	88	1,100	3,252	712	(D)	147
BEADLE	6,200	57	3,540	84	5,200	25,824	4,764	3,934	755
BENNETT	800	55	440	76	610	3,031	(D)	(D)	(D)
BON HOMME	2,200	77	1,700	73	1,600	7,356	2,022	850	305
BROOKINGS	5,100	72	3,690	75	3,800	20,631	3,775	3,677	547
BROWN	10,300	67	6,930	80	8,300	54,743	9,247	10,172	1,458
BRULE	1,900	57	1,070	80	1,500	8,396	1,589	1,484	342
BUFFALO	400	60	240	76	300	240	(D)	--	(D)

# South Dakota CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
BUTTE	2,800	48	1,340	84	2,300	14,053	2,741	2,533	431
CAMPBELL	1,000	48	480	71	700	2,636	568	(D)	(D)
CHARLES MIX	4,100	57	2,320	66	2,700	12,066	2,414	(D)	351
CLARK	2,200	67	1,470	81	1,800	6,916	1,592	727	182
CLAY	3,300	88	2,910	71	2,300	9,323	2,175	2,147	330
CODINGTON	5,800	67	3,860	83	4,800	30,040	6,039	5,352	649
CORSON	1,400	47	660	66	900	3,627	875	(D)	(D)
CUSTER	1,500	47	710	68	1,000	4,462	1,165	816	(D)
DAVISON	5,000	65	3,240	82	4,100	27,433	3,928	6,313	989
DAY	3,000	68	2,040	77	2,300	10,468	2,689	1,692	345
DEUEL	2,100	66	1,390	61	1,300	5,749	954	716	(D)
DEWEY	1,100	48	530	58	600	3,411	1,018	419	154
DOUGLAS	1,600	50	800	62	1,000	4,441	612	823	(D)
EDMUNDS	1,800	48	860	71	1,300	6,747	1,177	1,482	114
FALL RIVER	3,400	55	1,850	79	2,700	11,268	2,271	2,343	568
FAULK	1,300	56	720	79	1,000	4,042	1,084	522	(D)
GRANT	3,100	68	2,110	78	2,400	9,895	1,958	1,685	328
GREGORY	2,400	53	1,270	82	2,000	7,315	1,734	1,061	164
HAAKON	800	44	350	85	680	5,514	638	(D)	(D)
HAMLIN	2,100	66	1,390	76	1,600	5,669	778	446	195
HAND	1,900	56	1,070	77	1,500	7,117	1,196	1,892	(D)
HANSON	1,000	66	660	86	900	1,566	335	-	(D)
HARDING	500	48	240	64	320	1,252	261	(D)	(D)
HUGHES	3,200	62	1,990	94	3,000	16,948	4,264	3,087	806
HUTCHINSON	3,300	77	2,540	72	2,400	11,211	1,099	1,562	306
HYDE	600	62	370	74	440	2,556	627	(D)	(D)
JACKSON	600	43	260	75	450	2,868	374	(D)	(D)
JERAULD	900	56	500	80	720	3,076	755	(D)	(D)
JONES	400	54	220	67	270	2,113	327	(D)	-
KINGSBURY	2,900	72	2,100	81	2,300	9,088	1,814	1,990	174
LAKE	3,200	82	2,630	86	2,700	12,528	2,956	1,884	346
LAWRENCE	6,000	46	2,770	85	5,100	19,423	5,624	4,286	721
LINCOLN	3,200	88	2,820	81	2,600	9,411	2,536	1,026	338
LYMAN	1,200	59	700	81	1,000	4,120	1,083	648	(D)
MC COOK	2,900	82	2,380	76	2,200	8,761	2,474	1,455	84
MC PHERSON	1,800	47	850	56	1,000	6,234	915	906	(D)
MARSHALL	2,100	68	1,440	79	1,700	7,595	1,377	2,133	210
MEADE	2,200	46	1,010	77	1,700	9,078	1,726	1,430	304
MELLETTTE	600	54	330	63	380	1,171	(D)	(D)	(D)
MINER	1,600	68	1,090	81	1,300	4,180	687	(D)	193
MINNEHAHA	26,700	95	25,240	92	24,500	120,328	23,164	21,013	5,896
MOODY	2,200	82	1,800	82	1,800	6,215	1,691	930	246
PENNINGTON	18,200	67	12,120	81	14,800	78,251	14,883	17,913	2,799
PERKINS	1,600	48	760	88	1,400	7,537	1,304	1,292	(D)
POTTER	1,300	47	610	75	1,000	7,342	1,221	1,658	274
ROBERTS	3,400	68	2,320	76	2,600	11,149	2,085	1,728	220
SANBORN	1,500	66	980	77	1,200	4,507	526	903	(D)
SHANNON	1,400	54	760	74	1,000	606	186	-	-
SPINK	3,000	57	1,720	83	2,500	10,918	2,383	1,349	308
STANLEY	1,200	52	630	92	1,100	3,574	(D)	(D)	-
SULLY	800	48	380	68	540	7,357	279	(D)	(D)
TODD	1,600	54	870	65	1,000	1,123	469	-	-
TRIPP	2,700	59	1,590	81	2,200	15,019	3,848	2,328	(D)
TURNER	3,100	88	2,720	83	2,600	8,974	2,362	1,010	315
UNION	3,300	88	2,900	93	3,100	10,083	1,561	1,851	429
WALWORTH	2,500	48	1,190	63	1,600	13,847	2,401	2,302	264
WASHABAUGH	200	48	100	76	150	114	(D)	-	-
YANKTON	4,800	77	3,710	79	3,800	19,716	4,864	3,207	654
ZIEBACH	600	46	280	77	460	1,328	139	-	(D)
TOTAL	198,100	68	135,160	80	159,220	771,832	153,426	135,901	25,571

## Tennessee market facts

ANDERSON	16,900	80	13,570	77	12,900	42,149	15,217	6,376	2,515
BEDFORD	6,100	75	4,550	78	4,800	18,423	5,262	3,821	613
BENTON	3,800	55	2,110	60	2,300	8,014	2,002	1,705	224
BLEDSE	1,600	72	1,150	47	800	3,330	937	(D)	(D)
BLOUNT	15,900	87	13,760	76	12,100	42,968	12,802	8,255	1,698

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Sources and dates of information are detailed on page F-1.

# Tennessee

CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
BRADLEY	10,200	77	7,900	86	8,800	34,531	8,574	6,978	1,687
CAMPBELL	6,600	67	4,400	63	4,200	21,046	6,550	4,564	485
CANNON	2,300	76	1,740	55	1,300	4,897	1,344	1,331	189
CARROLL	7,500	59	4,440	64	4,800	16,411	4,296	4,172	448
CARTER	11,100	77	8,540	73	8,100	27,114	8,545	4,662	928
CHEATHAM	2,400	79	1,890	70	1,700	4,204	991	858	157
CHESTER	2,300	60	1,370	62	1,400	5,864	1,366	921	182
CLAIBORNE	5,200	54	2,830	68	3,500	7,054	1,163	1,163	(D)
CLAY	1,800	59	1,060	53	900	1,788	178	(D)	(D)
COCKE	5,800	58	3,360	66	3,800	12,617	4,078	1,654	(D)
COFFEE	8,100	75	6,110	75	6,100	21,083	5,434	3,369	736
CROCKETT	3,800	71	2,700	68	2,600	7,736	2,026	634	348
CUMBERLAND	5,200	53	2,770	66	3,400	13,236	3,668	3,269	(D)
DAVIDSON	107,700	90	96,660	84	90,800	480,913	122,317	78,351	15,710
DECATUR	1,800	55	1,000	61	1,100	4,851	1,052	561	103
DE KALB	3,000	71	2,130	75	2,300	6,283	1,208	1,221	(D)
DICKSON	5,500	71	3,900	76	4,200	13,623	3,326	2,144	507
DYER	7,000	80	5,570	78	5,500	27,998	7,064	5,357	778
FAYETTE	5,000	74	3,700	71	3,600	8,551	2,758	1,071	(D)
FENTRESS	3,200	55	1,750	42	1,300	6,072	512	1,377	(D)
FRANKLIN	6,100	51	3,120	68	4,200	16,687	4,077	3,184	724
GIBSON	12,200	67	8,230	76	9,300	35,528	8,383	8,374	1,160
GILES	6,600	55	3,630	65	4,300	15,867	2,470	3,823	555
GRAINGER	3,000	54	1,630	70	2,100	3,477	794	(D)	(D)
GREENE	12,400	63	7,570	59	7,300	32,107	7,284	7,016	978
GRUNDY	3,000	61	1,830	61	1,800	5,358	1,080	1,228	
HAMBLEN	8,600	58	4,980	73	6,300	31,787	7,388	9,432	886
HAMILTON	73,300	86	62,740	83	60,800	304,212	82,700	47,491	10,330
HANCOCK	1,900	54	1,030	53	1,000	1,530	239	(D)	(D)
HARDEMAN	5,400	66	3,580	57	3,100	10,102	2,146	1,850	326
HARDIN	4,600	59	2,730	57	2,600	10,501	2,675	1,742	416
HAWKINS	8,300	58	4,810	68	5,700	12,691	3,149	3,264	(D)
HAYWOOD	4,800	71	3,410	64	3,100	11,456	3,328	1,757	351
HENDERSON	3,600	55	1,990	67	2,400	9,014	2,561	2,022	272
HENRY	6,900	57	3,940	76	5,300	17,808	4,384	3,015	709
HICKMAN	2,900	71	2,060	67	1,900	5,801	1,748	611	(D)
HOUSTON	1,400	74	1,040	62	900	2,223	892	236	(D)
HUMPHREYS	3,300	73	2,420	64	2,100	8,575	2,638	1,027	370
JACKSON	2,800	59	1,650	59	1,600	3,511	320	422	(D)
JEFFERSON	5,400	59	3,170	75	4,000	10,974	2,900	1,951	453
JOHNSON	3,900	63	2,470	63	2,500	7,584	806	2,896	235
KNOX	68,100	90	61,390	80	54,500	272,303	63,399	44,665	9,182
LAKE	2,900	61	1,760	65	1,900	6,496	2,410	651	267
LAUDERDALE	5,400	74	4,010	74	4,000	14,693	3,017	2,174	535
LAWRENCE	7,600	59	4,510	68	5,200	21,141	4,474	4,817	725
LEWIS	1,200	71	850	68	800	3,964	1,116	1,113	(D)
LINCOLN	7,000	51	3,570	72	5,100	19,441	4,226	4,029	613
LOUDON	6,700	73	4,880	72	4,800	16,909	5,229	3,227	537
MC MINN	8,900	62	5,500	78	6,900	26,467	6,300	4,483	754
MC NAIRY	5,000	59	2,970	58	2,900	10,287	1,752	2,409	292
MACON	4,100	71	2,900	65	2,700	5,681	1,379	1,238	(D)
MADISON	16,600	73	12,060	77	12,800	51,928	13,045	9,540	1,562
MARION	5,100	72	3,660	76	3,900	12,878	3,576	2,672	329
MARSHALL	4,700	75	3,510	73	3,400	14,622	3,345	4,143	714
MAURY	11,700	76	8,920	77	9,000	36,622	11,404	6,791	977
MEIGS	1,500	62	930	68	1,000	1,591	447	162	(D)
MONROE	6,600	74	4,870	74	4,900	15,113	3,989	2,381	390
MONTGOMERY	13,100	83	10,850	82	10,700	46,220	9,717	12,694	1,232
MOORE	1,100	51	560	59	600	1,379	576	(D)	(D)
MORGAN	2,700	55	1,470	59	1,600	4,592	1,696	(D)	
OBION	8,200	61	4,980	71	5,800	24,405	6,102	4,001	729
OVERTON	3,600	59	2,120	63	2,300	6,173	1,208	(D)	255
PFERRY	1,600	52	830	68	1,100	2,082	713	(D)	(D)
PICKETT	1,100	54	600	61	700	1,204	302	(D)	(D)
POLK	2,600	74	1,920	74	1,900	7,268	1,436	818	361
PUTNAM	8,500	63	5,360	65	5,500	21,396	4,658	3,360	654
RHEA	4,400	62	2,730	70	3,100	11,473	3,649	2,222	455
ROANE	10,800	80	8,640	77	8,300	28,678	8,628	5,745	1,214
ROBERTSON	7,600	79	5,970	76	5,800	20,453	5,066	3,938	698
RUTHERFORD	12,600	83	10,400	84	10,600	36,444	9,369	6,342	839
SCOTT	4,000	55	2,180	45	1,800	8,452	2,118	1,268	(D)

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# Tennessee CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
SEQUATCHIE	1,400	72	1,010	65	900	3,067	989	569	(D)
SEVIER	6,400	59	3,770	60	3,800	15,768	3,620	1,625	562
SHELBY	168,100	91	152,480	83	140,200	704,267	157,051	123,759	25,879
SMITH	2,900	71	2,050	68	2,000	7,050	1,422	1,192	277
STEWART	2,100	74	1,550	61	1,300	3,600	709	1,083	(D)
SULLIVAN	30,200	76	23,030	81	24,400	111,400	27,146	22,818	3,707
SUMNER	10,400	89	9,260	76	7,900	22,267	5,829	3,464	829
TIPTON	7,000	76	5,330	62	4,400	15,534	4,422	2,159	524
TROUSDALE	1,200	71	850	67	800	4,566	1,049	1,027	(D)
UNICOL	3,400	59	1,990	76	2,600	8,679	1,977	1,669	(D)
UNION	2,300	55	1,260	53	1,200	2,325	442	(D)	
VAN BUREN	700	72	500	69	480	800	116	(D)	(D)
WARREN	6,600	61	4,020	68	4,500	17,484	4,748	4,215	697
WASHINGTON	16,100	81	13,030	79	12,700	60,315	13,709	11,079	1,755
WAYNE	2,900	52	1,500	54	1,600	6,092	2,002	1,577	167
WEAKLEY	7,600	56	4,260	60	4,500	19,037	4,256	5,143	489
WHITE	3,800	54	2,030	70	2,600	9,503	2,734	1,926	281
WILLIAMSON	6,500	85	5,550	77	5,000	16,572	4,871	3,318	473
WILSON	8,100	73	5,930	72	5,900	22,891	5,017	5,938	771
TOTAL	962,900	78	751,290	76	734,980	3,199,129	791,113	576,890	108,882

# Texas market facts

ANDERSON	9,300	66	6,170	71	6,600	24,469	7,178	3,686	1,059
ANDREWS	4,300	69	2,970	84	3,600	12,543	3,560	3,070	457
ANGELINA	12,300	69	8,530	78	9,600	36,203	9,956	6,060	1,961
ARANSAS	1,600	61	970	83	1,300	6,074	1,932	229	(D)
ARCHER	1,800	75	1,350	84	1,500	6,926	1,195	3,101	(D)
ARMSTRONG	400	81	330	84	340	1,795	(D)	(D)	(D)
ATASCOSA	5,000	78	3,910	74	3,700	13,143	3,842	3,036	449
AUSTIN	4,600	69	3,190	68	3,100	13,815	2,788	1,573	220
BAILEY	2,600	81	2,110	69	1,800	13,063	2,287	2,798	483
BANDERA	1,100	79	870	77	900	2,891	885	(D)	(D)
BASTROP	4,900	66	3,210	74	3,600	11,768	3,032	3,035	447
BAYLOR	1,600	75	1,200	80	1,300	10,496	1,808	2,647	(D)
BEE	5,900	68	4,040	81	4,800	19,946	5,286	3,321	743
BELL	27,500	82	22,420	82	22,600	84,900	20,151	19,047	2,468
BEXAR	180,000	87	157,000	87	156,100	679,661	170,340	139,382	20,551
BLANCO	1,200	75	900	66	800	4,116	1,148	(D)	(D)
BORDEN	300	75	230	47	140	(D)			
BOSQUE	3,500	69	2,410	82	2,900	10,172	2,165	1,796	563
BOWIE	20,300	78	15,870	80	16,300	60,077	16,538	12,724	2,249
BRAZORIA	19,800	88	17,350	84	16,700	76,942	24,254	12,822	2,707
BRAZOS	13,200	68	9,010	80	10,500	43,455	12,512	6,802	1,522
BREWSTER	1,600	51	820	63	1,000	7,151	1,469	1,821	(D)
BRISCOE	900	62	560	77	690	4,626	1,812	(D)	(D)
BROOKS	2,000	63	1,260	74	1,500	7,280	1,949	975	320
BROWN	8,900	66	5,830	73	6,500	28,903	6,954	6,338	1,379
BURLESON	2,900	68	1,980	75	2,200	7,334	2,303	627	257
BURNET	3,000	75	2,250	80	2,400	9,160	2,227	2,058	331
CALDWELL	4,900	74	3,640	75	3,700	21,372	4,744	7,568	551
CALHOUN	5,000	61	3,060	70	3,500	12,604	4,417	1,587	527
CALLAHAN	2,400	67	1,600	70	1,700	6,861	1,874	1,498	245
CAMDRON	41,300	73	30,060	76	31,400	123,233	29,348	19,061	3,480
CAMP	2,800	66	1,840	81	2,300	8,517	1,667	1,454	(D)
CARSON	2,000	81	1,620	81	1,600	6,892	1,043	1,527	350
CASS	6,200	75	4,630	79	4,900	18,065	4,947	4,263	617
CASTRO	2,200	71	1,560	84	1,900	8,677	2,089	1,059	(D)
CHAMBERS	2,400	85	2,040	84	2,000	8,157	2,620	1,796	287
CHLOKKEE	9,800	66	6,510	79	7,700	30,155	6,933	6,907	1,183
CHILDRFSS	2,900	59	1,710	66	1,900	11,663	2,715	3,029	(D)
CLAY	3,000	82	2,460	82	2,500	8,170	1,296	3,066	281
COCHRAN	1,400	81	1,140	74	1,000	7,387	1,667	1,290	(D)
COKE	1,000	73	730	75	800	3,805	864	1,826	(D)
COLEMAN	3,600	70	2,520	71	2,600	13,037	3,203	2,894	592
COLLIN	13,600	85	11,620	81	11,000	38,060	10,307	7,110	1,319
COLLINGSWORTH	1,700	59	1,000	72	1,200	7,041	1,754	837	243
COLORADO	5,000	66	3,310	74	3,700	22,178	4,287	4,133	504
COMAL	5,900	75	4,420	80	4,700	22,853	5,429	7,319	672

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Sources and dates of information are detailed on page F-1.

# Texas CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
COMANCHE	3,700	61	2,240	64	2,400	12,856	2,776	3,232	579
CONCHO	1,200	62	740	72	900	4,185	789	824	(D)
COOKE	7,000	82	5,730	79	5,500	26,251	5,975	4,196	936
CORYELL	5,800	76	4,400	80	4,700	14,481	3,348	1,998	450
COTTLE	1,100	58	640	60	700	5,377	1,500	1,453	206
CRANE	1,600	63	1,010	86	1,400	5,561	1,337	1,719	262
CROCKETT	1,100	55	610	64	700	4,493	896	1,155	(D)
CROSBY	3,100	78	2,420	83	2,600	12,755	2,276	3,330	477
CULBERSON	600	68	410	73	440	4,489	590	680	(D)
DALLAM	2,100	83	1,740	87	1,800	11,666	2,309	2,345	436
DALLAS	282,900	91	256,960	92	260,000	1,348,702	284,785	259,471	51,078
DAWSON	4,700	69	3,230	77	3,600	25,788	5,423	6,175	761
DEAF SMITH	4,000	70	2,800	82	3,300	21,650	3,646	5,296	473
DELTA	1,800	63	1,140	77	1,400	4,352	1,565	(D)	(D)
DENTON	15,200	86	13,070	82	12,400	48,727	11,273	11,589	1,205
DE WITT	6,200	67	4,180	71	4,400	23,738	5,473	4,165	803
DICKENS	1,600	64	1,020	81	1,300	7,034	1,621	1,402	264
DIMMIT	1,900	59	1,120	52	1,000	5,241	1,442	1,356	(D)
DONLEY	1,700	76	1,290	78	1,300	6,267	1,455	1,615	335
DUVAL	2,700	64	1,740	71	1,900	6,267	2,195	904	309
EASTLAND	6,400	67	4,280	76	4,800	22,955	5,687	5,687	952
ECTOR	27,500	80	21,960	88	24,200	129,402	30,853	29,678	4,349
EDWARDS	600	53	320	67	400	1,178	311		(D)
ELLIS	12,800	83	10,650	83	10,600	37,371	11,014	6,612	1,240
EL PASO	86,900	86	74,510	85	73,900	323,678	72,978	66,397	10,015
ERATH	5,400	69	3,720	78	4,200	18,570	3,575	2,788	528
FALLS	6,500	68	4,410	71	4,600	19,784	5,389	2,632	584
FANNIN	7,700	67	5,180	73	5,600	19,526	5,748	3,423	618
FAYETTE	6,400	66	4,230	68	4,400	19,962	5,215	3,227	636
FISHER	2,300	73	1,680	84	1,900	7,051	1,816	1,498	438
FLOYD	3,100	78	2,410	89	2,700	12,304	3,037	2,035	477
FOARD	900	68	610	74	670	3,222	741	828	(D)
FORT BEND	9,600	84	8,030	88	8,400	41,078	9,560	10,421	965

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the **VITAL** buy

in the  
**6th** city,  
HOUSTON

**KTRK-TV**

# Texas CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
FRANKLIN	1,500	63	940	73	1,100	4,021	817	882	(D)
FRELSTONE	4,400	63	2,760	67	3,000	11,839	5,140	1,896	383
FRIO	3,000	78	2,350	63	1,900	7,949	2,066	1,279	228
GAINES	3,100	69	2,140	80	2,500	14,788	3,918	3,130	446
GALVESTON	37,300	86	32,050	88	32,800	152,165	46,598	18,811	7,006
GARZA	1,800	76	1,360	83	1,500	7,295	1,538	971	(D)
GILLESPIE	3,300	63	2,060	61	2,000	12,599	2,056	1,995	252
GLASSCOCK	200	70	140	81	160	202	47	(D)	(D)
GOLIAD	1,500	69	1,030	64	1,000	4,209	1,189	501	(D)
GONZALES	5,500	75	4,100	71	3,900	25,313	6,872	3,277	451
GRAY	9,400	76	7,120	88	8,300	43,100	10,363	8,600	2,561
GRAYSON	25,800	80	20,680	86	22,300	80,256	19,696	19,403	(D)
GREGG	22,800	78	17,730	86	19,600	105,547	24,686	19,497	3,399
GRIMES	4,100	74	3,050	76	3,100	11,743	3,343	1,874	420
GUADALUPE	7,700	81	6,210	80	6,200	23,403	6,587	3,218	661
HALE	9,900	80	7,890	87	8,600	51,563	11,398	8,574	1,546
HALL	1,900	62	1,180	61	1,200	7,620	2,205	1,215	399
HAMILTON	3,100	69	2,140	75	2,300	9,727	1,923	1,985	373
HANSFORD	1,100	85	930	81	900	8,736	1,676	1,467	319
HARDEMAN	2,900	68	1,980	75	2,200	9,663	2,617	1,668	433
HARDIN	6,800	65	4,400	77	5,200	19,922	6,554	4,031	635
HARRIS	362,400	90	325,690	88	317,500	1,544,933	398,023	279,532	57,580
HARRISON	14,200	73	10,300	80	11,400	39,113	10,598	7,475	995
HARTLEY	600	83	500	81	490	772	(D)	(D)	(D)
HASKELL	3,100	74	2,310	76	2,400	10,874	2,846	1,764	436
HAYS	5,300	75	3,970	81	4,300	16,823	4,571	3,223	676
HEMPHILL	1,100	61	670	65	700	4,077	835	819	(D)
HENDERSON	7,300	61	4,480	77	5,600	20,559	5,266	5,522	513
HIDALGO	48,500	75	36,260	75	36,100	138,670	33,372	23,704	4,656
HILL	8,400	89	7,430	83	6,900	24,123	6,015	5,892	786
HOCKLEY	5,600	81	4,540	77	4,300	22,747	6,262	5,754	593
HOOD	1,200	81	970	88	1,100	4,221	978	(D)	189
HOPKINS	6,800	63	4,300	62	4,200	19,879	4,849	4,699	612
HOUSTON	5,600	62	3,440	76	4,200	16,403	3,364	2,055	476
HOWARD	10,500	76	7,970	83	8,700	52,292	11,173	11,631	1,373
HUDSPETH	900	65	580	69	620	3,062	352	(D)	73
HUNT	12,700	86	10,930	82	10,400	38,779	11,232	6,417	1,440
HUTCHISON	10,300	90	9,290	86	8,900	42,808	12,163	9,830	1,392
IRION	300	68	200	68	200	661	147	(D)	(D)
JACK	2,000	80	1,610	89	1,800	6,759	1,555	1,584	349
JACKSON	4,100	69	2,830	74	3,000	14,516	3,662	3,139	470
JASPER	5,400	63	3,390	75	4,100	20,718	5,459	4,115	565
JEFF DAVIS	300	64	190	74	220	530	185	(D)	(D)
JEFFERSON	74,000	85	62,920	92	68,000	300,376	79,618	52,791	10,635
JIM HOGG	1,200	56	670	55	700	3,702	1,198	(D)	107
JIM WELLS	7,500	62	4,620	81	6,100	29,143	7,062	5,804	1,056
JOHNSON	11,600	87	10,110	81	9,400	32,646	8,685	6,214	1,331
JONES	5,900	73	4,310	81	4,800	23,390	5,070	6,260	755
KARNES	3,900	68	2,670	71	2,800	13,510	2,994	2,155	439
KAUFMAN	7,600	82	6,240	82	6,200	27,846	6,405	5,602	894
KENDALL	1,700	79	1,350	72	1,200	6,067	1,506	1,209	208
KENDY	100	66	70	(D)	(D)	(D)	(D)	(D)	(D)
KENT	400	61	250	84	340	1,073	161	(D)	(D)
KERR	4,400	63	2,750	72	3,200	18,873	3,819	4,975	434
KIMBLE	1,300	63	810	50	700	4,426	942	894	200
KING	200	61	120	84	170	317	(D)	(D)	(D)
KINNEY	400	59	230	30	120	1,209	508	(D)	(D)
KLFBERG	7,300	62	4,550	77	5,600	25,930	7,184	6,388	775
KNOX	2,400	68	1,640	75	1,800	10,687	2,636	1,212	368
LAMAR	12,500	54	6,790	59	7,300	34,638	9,236	7,170	1,301
LAMB	7,100	81	5,750	82	5,800	28,313	6,456	5,773	883
LAMPASAS	3,400	75	2,550	81	2,700	11,992	2,449	2,574	408
LA SALLE	1,400	65	900	63	900	3,627	1,012	(D)	(D)
LAVACA	5,500	67	3,710	57	3,100	16,603	4,893	3,671	404
LEE	2,400	66	1,570	63	1,500	8,160	1,839	1,566	241
LEFON	3,400	66	2,230	70	2,400	7,147	1,634	1,050	157
LIBERTY	8,200	85	6,940	80	6,600	31,675	8,252	4,508	1,111
LIMESTONE	6,100	68	4,130	74	4,500	16,762	4,676	3,983	816
LIPSCOMB	1,300	61	790	68	900	5,435	742	1,432	139
LIVE OAK	2,000	64	1,280	69	1,400	6,414	1,828	1,451	(D)
LLANO	1,800	58	1,040	76	1,400	7,046	1,116	1,066	194
LOVING	100	58	60	85	90	40	(D)	(D)	(D)

CONTINUED

# Texas

CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
LUBBOCK	49,300	83	40,780	85	41,900	213,817	40,576	44,803	6,483
LYNN	3,000	76	2,270	83	2,500	12,091	2,740	2,994	325
MC CULLOCH	2,600	62	1,600	58	1,500	9,991	2,320	2,200	388
MC LENNAN	43,600	86	37,520	86	37,500	167,543	39,828	33,603	5,541
MC MULLEN	300	63	190	76	230	399	20		
MADISON	1,800	65	1,170	64	1,100	7,143	1,774	1,371	248
MARION	2,300	75	1,720	79	1,800	5,532	1,387	1,166	(D)
MARTIN	1,500	69	1,040	74	1,100	8,110	1,802	2,878	(D)
MASON	1,300	58	760	58	700	3,960	754	635	(D)
MATAGORDA	7,200	69	4,960	70	5,000	29,108	7,451	7,030	913
M VERICK	3,100	59	1,830	24	800	14,448	2,746	1,117	526
MFDINA	4,800	79	3,800	80	3,800	13,135	3,575	2,694	475
MENARD	700	62	430	44	310	2,480	539	463	(D)
MIDLAND	18,900	84	15,790	91	17,200	82,297	21,672	14,934	1,885
MILAM	6,900	67	4,600	70	4,800	19,633	5,418	3,500	560
MILLS	1,400	75	1,050	68	1,000	4,369	1,067	791	244
MITCHFLI	3,900	74	2,900	83	3,200	12,686	2,995	2,462	409
MONTAGUE	5,200	82	4,250	85	4,400	17,905	4,313	3,626	625
MONTGOMFRY	7,900	79	6,250	75	6,000	22,056	5,965	4,244	796
MOORF	5,000	83	4,160	80	4,000	16,498	4,768	2,850	402
MORRIS	3,200	74	2,380	80	2,600	8,711	2,143	2,211	459
MOTLFY	1,000	60	600	46	500	3,376	929	534	162
NACOGDOCHES	9,200	65	5,950	73	6,700	31,358	6,677	4,470	1,270
NAVARRO	11,100	84	9,320	84	9,300	34,184	9,841	4,719	1,176
NEWTON	2,600	63	1,630	71	1,900	4,888	1,242	818	217
NOLAN	6,100	73	4,460	85	5,200	25,188	6,646	5,251	819
NUECES	66,600	82	54,370	87	57,700	254,688	68,131	47,848	8,188
OCHILTREE	2,000	62	1,230	80	1,600	12,070	2,538	2,606	(D)
OLDHAM	500	71	350	93	470	2,326	(D)	(D)	(D)
ORANGE	17,400	80	13,880	83	14,400	49,257	17,210	8,074	1,625
PALO PINTO	6,300	81	5,110	88	5,500	18,649	4,607	3,971	827
PANOLA	4,500	55	2,470	79	3,500	13,560	3,500	2,543	497
PARKER	7,200	81	5,830	83	6,000	20,987	4,709	4,545	596
PARMER	2,600	70	1,810	80	2,100	10,890	2,388	1,956	(D)
PECOS	2,900	55	1,580	77	2,200	13,483	3,749	1,528	553
POLK	4,100	70	2,850	64	2,600	11,485	2,129	3,210	496
POTTER	40,900	89	36,420	93	38,100	192,648	30,931	45,454	6,667
PRESIDIO	1,400	51	710	51	700	5,185	1,509	1,146	(D)
RAINS	700	82	570	68	480	1,845	547	(D)	(D)
RANDALL	8,600	83	7,130	77	6,600	18,638	6,271	2,412	1,432
REAGAN	700	67	470	91	640	3,885	1,395	(D)	(D)
REAL	600	63	380	44	260	1,165	318	(D)	(D)
RED RIVER	5,300	60	3,170	65	3,500	12,710	3,263	2,233	452
REEVES	5,000	60	3,000	84	4,200	25,101	5,270	(D)	713
REFUGIO	2,900	61	1,780	79	2,300	11,159	3,058	1,234	407
ROBERTS	300	63	190	78	230	1,452	(D)	(D)	(D)
ROBERTSON	5,000	67	3,330	80	4,000	15,950	2,922	4,912	550
ROCKWALL	1,700	79	1,350	89	1,500	5,965	1,288	1,159	(D)
RUNNELS	4,700	70	3,280	81	3,800	18,874	7,623	7,874	1,160
RUSK	12,100	70	8,490	79	9,600	32,053	7,623	7,874	1,160
SABINE	1,700	62	1,060	65	1,100	7,595	1,455	(D)	262
SAN AUGUSTINE	1,800	59	1,070	82	1,500	7,258	2,237	1,324	389
SAN JACINTO	1,700	69	1,180	71	1,200	1,707	503	(D)	(D)
SAN PATRICIO	10,400	75	7,790	84	8,800	36,827	10,060	5,575	1,520
SAN SABA	2,300	58	1,340	60	1,400	6,493	1,393	1,261	229
SCHLEICHER	600	55	330	82	490	2,307	(D)	589	(D)
SCURRY	9,500	72	6,800	82	7,800	24,326	6,553	5,579	1,057
SHACKELFORD	1,200	67	810	86	1,000	3,768	865	1,189	209
SHELBY	6,800	55	3,750	67	4,600	29,798	4,681	3,794	573
SHERMAN	600	82	490	83	500	3,662	577	681	(D)
SMITH	24,600	78	19,110	86	21,100	98,207	27,396	17,791	3,779
SOMERVELL	800	70	560	79	630	1,748	377	(D)	(D)
STARR	3,200	56	1,810	64	2,000	7,144	2,079	961	289
STEPHENS	3,100	67	2,080	83	2,600	13,305	2,911	2,989	555
STERLING	200	66	130	75	150	1,451	(D)	(D)	(D)
STONEWALL	1,000	72	720	83	800	2,860	538	654	109
SUTTON	900	56	500	71	640	4,927	1,459	451	(D)
SWISHER	2,600	71	1,850	82	2,100	13,621	2,727	2,129	560
TARRANT	175,100	89	155,700	89	155,100	712,286	163,198	133,229	26,219
TAYLOR	26,100	81	21,190	88	23,000	121,598	25,018	28,735	3,785
TERRELL	90	55	490	45	410	3,121	491	(D)	(D)
TERRY	5,000	78	3,880	79	4,000	23,548	4,095	6,484	626
THROCKMORTON	700	74	520	76	530	2,559	807	(D)	(D)

# Texas CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
TITUS	5,200	60	3,110	77	4,000	16,179	4,301	2,120	622
TOM GREEN	21,500	78	16,850	81	17,500	81,731	18,851	15,977	2,654
TRAVIS	59,300	83	49,200	85	50,300	218,716	50,318	35,860	8,344
TRINITY	2,300	69	1,590	62	1,400	8,166	2,460	1,047	236
TYLER	2,800	66	1,840	79	2,200	10,376	2,396	2,871	229
UPSHUR	5,000	66	3,280	68	3,400	13,772	3,889	1,904	445
UPTON	1,700	67	1,140	81	1,400	6,187	1,821	(D)	(D)
UVALDE	5,000	62	3,100	73	3,600	19,504	3,611	5,014	847
VAL VERDE	5,100	53	2,680	61	3,100	19,434	5,110	3,802	688
VAN ZANDT	5,600	82	4,590	75	4,200	17,249	5,254	4,876	512
VICTORIA	15,500	65	10,070	78	12,000	57,122	17,700	9,027	1,598
WALKER	4,300	75	3,200	78	3,400	14,424	3,815	2,365	482
WALLER	3,100	79	2,460	77	2,400	11,430	2,126	1,823	298
WARD	4,300	64	2,740	80	3,500	17,190	5,003	3,192	534
WASHINGTON	5,200	72	3,730	68	3,500	17,446	4,843	2,228	574
WEBB	16,100	63	10,190	76	12,300	59,745	13,258	7,060	1,973
WHARTON	10,900	78	8,480	80	8,700	44,062	10,555	9,629	1,174
WHEFLER	2,200	59	1,290	69	1,500	11,095	2,573	1,924	402
WICHITA	35,500	84	29,890	88	31,100	156,452	31,115	36,834	6,403
WILBARGER	5,400	75	4,060	81	4,400	23,661	5,291	4,781	648
WILLACY	5,200	63	3,270	72	3,800	17,307	4,210	2,119	451
WILLIAMSON	10,900	80	8,710	83	9,100	35,738	8,886	7,909	1,135
WILSON	3,300	80	2,660	78	2,600	10,522	2,630	2,262	311
WINKLER	4,400	64	2,810	83	3,700	15,455	4,238	4,202	647
WISE	4,700	80	3,760	81	3,800	15,655	3,008	3,530	564
WOOD	5,100	66	3,340	78	4,000	17,969	3,949	4,835	403
YOAKUM	1,800	78	1,400	85	1,500	7,563	2,028	1,826	245
YOUNG	4,800	74	3,560	89	4,300	22,236	5,697	4,748	719
ZAPATA	800	56	450	49	390	804	273		
ZAVALA	2,600	62	1,610	55	1,400	6,476	2,208	865	(D)
TOTAL	2,790,800	81	2,265,210	84	2,334,250	10,792,559	2,601,591	2,083,119	376,178

## Utah market facts

BEAVER	1,000	46	460	86	900	4,520	707	489	(D)
BOX ELDER	6,100	92	5,590	89	5,400	24,222	5,575	5,334	749
CACHE	8,800	90	7,880	80	7,100	35,518	6,566	5,629	896
CARBON	7,200	61	4,400	76	5,500	26,356	5,068	6,000	562
DAGGETT	100	48	50			(D)			
DAVIS	15,800	94	14,830	90	14,300	37,469	13,580	7,044	1,674
DUCHESNE	1,700	51	870	70	1,200	7,298	1,186	944	243
EMERY	1,600	61	980	74	1,200	3,363	658		(D)
GARFIELD	700	45	320	74	520	2,087	(D)	(D)	(D)
GRAND	1,600	65	1,040	40	600	7,014	520	(D)	(D)
IRON	2,700	45	1,210	70	1,900	14,486	1,963	4,328	646
JUAB	1,500	67	1,000	88	1,300	4,996	855	711	(D)
KANE	700	45	310	69	480	2,925	512	244	(D)
MILLARD	1,700	67	1,130	68	1,200	8,072	984	1,231	236
MORGAN	700	82	580	85	600	2,828	592	953	129
PIUTE	200	45	90	69	140	438	104		
RICH	300	82	250	65	200	(D)	(D)		
SALT LAKE	110,400	95	105,220	93	102,700	459,988	103,272	85,825	22,713
SAN JUAN	1,800	53	950	68	1,200	6,591	1,428	(D)	(D)
SANPETE	2,800	67	1,870	88	2,500	8,804	2,098	1,144	375
STVIER	2,900	67	1,930	90	2,600	14,886	2,399	4,543	515
SUMMIT	1,400	82	1,150	89	1,200	4,702	989	1,667	234
TOOELE	5,200	86	4,470	81	4,200	12,852	3,333	3,051	625
UINTAH	2,700	51	1,380	83	2,200	11,184	1,883	2,455	(D)
UTAH	28,200	93	26,320	87	24,500	92,218	22,044	16,717	3,848
WASATCH	1,300	82	1,070	81	1,100	5,363	926	868	(D)
WASHINGTON	3,000	45	1,350	61	1,800	10,142	1,893	1,695	276
WAYNE	200	45	90	96	190	791	172		
WEBER	31,200	94	29,270	93	29,000	119,396	29,300	16,810	5,368
TOTAL	243,500	89	216,060	89	215,730	929,318	208,913	169,921	40,910

# Vermont market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADDISON	4,900	87	4,240	79	3,900	18,520	5,012	2,569	477
BENNINGTON	7,400	89	6,620	77	5,700	29,466	8,571	4,842	637
CALEDONIA	6,300	84	5,320	85	5,300	29,401	6,908	7,376	575
CHITTENDEN	18,700	92	17,280	87	16,400	91,241	22,688	12,814	1,890
ESSEX	1,500	89	1,340	87	1,300	3,389	1,712	(D)	(D)
FRANKLIN	7,000	88	6,140	89	6,200	29,724	7,953	4,618	737
GRAND ISLE	700	89	620	94	660	2,458	889	(D)	
LAMOILLE	3,100	88	2,720	92	2,800	12,250	2,846	2,244	(D)
ORANGE	5,000	85	4,230	78	3,900	16,824	3,964	4,085	384
ORLEANS	5,600	89	5,000	78	4,400	23,365	6,072	3,859	505
RUTLAND	12,100	89	10,740	82	9,900	56,146	14,098	10,813	1,199
WASHINGTON	11,600	90	10,450	90	10,400	49,729	13,473	9,358	1,155
WINDHAM	8,800	79	6,950	78	6,900	38,997	10,508	6,581	840
WINDSOR	10,800	83	8,990	81	8,700	41,828	11,038	7,350	1,070
TOTAL	103,500	88	90,640	84	86,460	443,338	115,732	76,813	9,863

# Virginia market facts

ACCOMACK	9,400	68	6,400	80	7,500	24,352	7,716	1,953	755
ALBEMARLE <sup>1</sup>	15,800	68	10,770	68	10,800	79,520	22,096	10,912	2,312
ALLEGHANY <sup>2</sup>	6,900	79	5,440	79	5,500	11,491	2,729	1,189	419
AMELIA	1,600	72	1,150	71	1,100	2,993	419	522	(D)
AMHERST	5,600	75	4,190	67	3,700	9,538	3,146	1,926	(D)
APPOMATTOX	2,000	75	1,500	70	1,400	6,101	909	2,092	(D)
ARLINGTON <sup>3</sup>	79,600	91	72,510	93	74,100	378,393	88,450	74,432	20,009
AUGUSTA <sup>4</sup>	18,800	68	12,860	67	12,600	73,071	15,951	14,423	2,339
BATH	1,600	62	990	64	1,000	4,062	527	(D)	(D)
BEDFORD	8,200	67	5,530	73	6,000	16,661	4,294	3,289	496
BLAND	1,500	63	950	75	1,100	2,606	1,050	822	
BOTETOURT	4,600	79	3,630	83	3,800	8,559	1,823	1,806	(D)
BRUNSWICK	4,200	63	2,650	80	3,300	10,976	1,461	1,942	242
BUCHANAN	8,000	62	4,930	71	5,700	22,056	5,118	5,930	(D)
BUCKINGHAM	2,500	66	1,650	67	1,700	5,978	1,387	589	(D)
CAMPBELL <sup>5</sup>	22,700	82	18,570	79	17,900	98,453	23,214	17,507	4,405
CAROLINE	3,000	79	2,380	85	2,500	8,420	2,090	1,216	(D)
CARROLL <sup>6</sup>	7,900	61	4,800	74	5,800	21,367	4,330	5,357	(D)
CHARLES CITY	1,100	80	800	71	800	888	380		
CHARLOTTE	3,600	72	2,600	75	2,700	6,530	1,134	1,443	(D)
CHESTERFIELD	18,500	89	16,470	95	17,600	23,891	7,318	4,361	746
CLARKE	2,100	79	1,660	72	1,500	6,566	1,639	638	(D)
CRAIG	800	79	630	81	650	2,159	358	(D)	(D)
CULPEPER	3,300	74	2,450	80	2,600	17,827	3,135	3,700	663
CUMBERLAND	1,800	66	1,180	77	1,400	3,584	817		(D)
DICKENSON	5,000	60	3,010	77	3,900	9,844	2,207	2,576	(D)
DINWIDDIE <sup>7</sup>	13,900	90	12,520	81	11,300	64,180	16,005	9,800	2,434
ESSEX	1,800	80	1,430	75	1,300	8,531	1,610	1,356	(D)
FAIRFAX <sup>8</sup>	63,000	93	58,710	88	55,700	168,312	54,603	12,068	9,982
FAUQUIER	5,800	79	4,590	86	5,000	19,435	4,798	2,786	531
FLOYD	2,600	60	1,570	70	1,800	5,340	932	1,701	(D)
FLUVANNA	1,800	66	1,190	71	1,300	2,423	427	463	(D)
FRANKLIN	6,500	67	4,380	72	4,700	15,765	4,230	2,715	379
FREDERICK <sup>9</sup>	10,300	85	8,720	77	7,900	57,735	13,399	9,727	1,954
GILES	4,400	78	3,430	80	3,500	13,970	3,801	2,817	657
GLOUCESTER	3,100	80	2,490	85	2,600	8,374	2,460	1,204	333
GOOCHLAND	1,800	78	1,400	86	1,600	2,350	451	325	80
GRAYSON	4,200	66	2,760	67	2,800	6,271	1,745	1,137	(D)
GREENE	1,100	66	730	53	600	1,085	93	(D)	(D)
GREENSVILLE	3,800	72	2,740	81	3,100	13,945	3,297	1,712	398
HALIFAX	9,500	79	7,520	75	7,100	24,078	4,641	4,375	880
HANOVER	7,400	78	5,790	80	5,900	17,838	4,534	2,714	422

1. Includes Charlottesville (Independent City).
2. Includes Clifton Forge (Independent City).
3. Includes Alexandria (Independent City).
4. Includes Staunton and Waynesboro (Independent Cities).
5. Includes Lynchburg (Independent City).

6. Includes Galax (Independent City).
7. Includes Petersburg (Independent City).
8. Includes Falls Church (Independent City).
9. Includes Winchester (Independent City).

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# Virginia CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
HENRICO <sup>10</sup>	95,300	90	85,790	84	80,000	500,221	111,309	79,324	21,729
HENRY <sup>11</sup>	14,000	80	11,230	83	11,700	49,851	11,752	10,364	1,651
HIGHLAND	800	63	510	73	580	1,214	164	(D)	
ISLE OF WIGHT	4,100	68	2,770	81	3,300	11,278	2,883	2,468	259
JAMES CITY <sup>12</sup>	3,200	80	2,560	83	2,700	19,638	5,696	2,742	(D)
KING & QUEEN	1,500	80	1,200	67	1,000	2,639	223	(D)	
KING GEORGE	1,700	76	1,290	77	1,300	3,262	1,806	559	(D)
KING WILLIAM	1,900	79	1,510	84	1,600	8,906	2,483	2,217	287
LANCASTER	2,500	77	1,910	84	2,100	10,086	3,360	1,969	(D)
LEE	6,300	64	4,030	75	4,800	12,034	3,096	2,040	283
LOUDOUN	6,100	88	5,400	78	4,800	22,714	5,600	3,619	803
LOUISA	3,200	78	2,500	69	2,200	8,512	2,689	1,433	233
LUNENBURG	3,100	63	1,950	74	2,300	7,149	1,203	955	298
MADISON	2,100	66	1,390	56	1,200	3,430	470	592	(D)
MATHEWS	2,000	80	1,610	86	1,700	5,243	1,394	1,096	(D)
MECKLENBURG	7,400	72	5,300	73	5,400	26,830	5,238	5,975	806
MIDDLESEX	1,800	80	1,440	80	1,400	4,668	1,149	554	(D)
MONTGOMERY <sup>13</sup>	10,200	88	9,000	83	8,400	38,585	8,445	8,694	1,278
NANSEMOND <sup>14</sup>	10,500	82	8,600	80	8,400	40,883	8,673	4,748	1,200
NELSON	3,100	75	2,330	80	2,500	4,840	1,771	835	(D)
NEW KENT	1,100	79	870	74	800	2,685	244	1,066	
NORFOLK <sup>15</sup>	201,600	91	183,010	84	169,100	645,478	169,498	100,534	23,302
NORTHAMPTON	4,800	67	3,230	80	3,800	16,666	5,208	1,627	732
NORTHUMBERLAND	2,400	76	1,830	81	1,900	5,763	1,656	(D)	174
NOTTOWAY	3,400	72	2,450	80	2,700	14,074	3,262	3,215	563
ORANGE	3,400	74	2,530	77	2,600	14,690	3,475	3,131	418
PAGE	4,000	72	2,870	84	3,400	12,439	2,804	2,085	321
PATRICK	3,800	61	2,310	72	2,700	6,316	1,051	(D)	(D)
PITTSYLVANIA <sup>16</sup>	28,700	76	21,920	76	21,700	86,506	22,011	13,452	2,332
POWHATAN	1,100	78	860	79	900	2,810	524	1,157	(D)
PRINCE EDWARD	3,900	72	2,820	66	2,600	16,116	2,713	2,225	(D)
PRINCE GEORGE <sup>17</sup>	14,200	79	11,250	78	11,100	31,540	10,681	(D)	(D)
PRINCE WILLIAM	9,200	88	8,130	90	8,200	32,390	7,617	5,417	1,746
PRINCESS ANNE <sup>18</sup>	17,100	86	14,650	83	14,300	52,132	14,652	7,404	1,863
PULASKI	7,500	78	5,840	85	6,300	22,099	5,690	3,674	754
RAPPAHANNOCK	1,500	66	990	82	1,200	2,722	958	(D)	(D)
RICHMOND	1,900	76	1,450	81	1,500	9,921	1,874	3,548	(D)
ROANOKE <sup>19</sup>	43,800	90	39,360	91	39,900	192,758	44,099	31,691	7,198
ROCKBRIDGE <sup>20</sup>	7,700	62	4,810	79	6,100	24,934	6,643	4,087	(D)
ROCKINGHAM <sup>21</sup>	13,900	79	10,920	72	10,000	56,495	8,586	11,052	1,667
RUSSELL	5,800	60	3,490	68	4,000	11,238	2,562	2,291	421
SCOTT	7,400	65	4,800	70	5,200	12,900	3,205	968	305
SHENANDOAH	6,000	72	4,310	80	4,800	21,014	4,786	3,986	589
SMYTH	7,100	66	4,660	77	5,500	22,588	7,003	3,615	472
SOUTHAMPTON	6,400	67	4,320	84	5,400	19,620	4,845	3,379	629
SPOTSYLVANIA <sup>22</sup>	7,500	78	5,820	79	5,900	59,979	16,708	13,373	1,695
STAFFORD	4,400	78	3,430	71	3,100	5,249	2,000	(D)	(D)
SURRY	1,500	80	1,200	72	1,100	2,690	620	(D)	(D)
SUSSEX	2,700	72	1,950	82	2,200	9,122	1,965	1,780	292
TAZEWELL	11,100	64	7,160	77	8,500	38,130	13,432	6,974	1,185
WARREN	4,000	79	3,170	75	3,000	17,122	5,757	2,830	545
WASHINGTON <sup>23</sup>	12,800	63	8,070	76	9,800	47,250	10,411	7,850	916
WESTMORELAND	2,800	77	2,140	78	2,200	8,447	2,468	2,298	236
WISE <sup>24</sup>	12,100	65	7,920	85	10,300	41,479	11,728	8,582	1,166
WYTHE	5,300	63	3,360	84	4,500	17,906	3,594	3,346	1,170
YORK	5,700	80	4,580	83	4,700	8,171	1,684	2,209	247
TOTAL	1,039,500	82	854,550	82	851,230	3,721,290	924,026	629,762	140,461

10. Includes Richmond (Independent City).

11. Includes Martinsville (Independent City).

12. Includes Williamsburg (Independent City).

13. Includes Radford (Independent City).

14. Includes Suffolk (Independent City).

15. Includes Norfolk, Portsmouth, South Norfolk and Newport News (Independent Cities).

16. Includes Danville (Independent City).

17. Includes Hopewell and Colonial Heights (Independent Cities).

18. Includes Virginia Beach (Independent City).

19. Includes Roanoke (Independent City).

20. Includes Buena Vista (Independent City).

21. Includes Harrisonburg (Independent City).

22. Includes Fredericksburg (Independent City).

23. Includes Bristol (Independent City).

24. Includes Norton (Independent City).

Sources and dates of information are detailed on page F-1.

# Washington market facts

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
ADAMS	3,700	81	3,010	93	3,400	17,070	3,404	1,822	405
ASOTIN	4,600	72	3,320	82	3,800	7,601	1,993	(D)	(D)
BENTON	21,900	70	15,350	81	17,700	60,456	17,051	10,521	3,555
CHELAN	14,600	71	10,350	74	10,900	63,133	17,180	9,101	2,459
CLALLAM	9,000	84	7,520	83	7,500	32,606	9,377	4,559	986
CLARK	28,600	88	25,080	93	26,500	85,081	24,890	15,629	3,740
COLUMBIA	1,700	72	1,220	82	1,400	6,129	1,376	415	(D)
COWLITZ	18,800	75	14,020	91	17,100	62,173	17,092	10,303	1,893
DOUGLAS	4,700	64	3,000	80	3,700	6,177	1,450	668	333
FERRY	1,100	71	780	74	800	1,991	(D)	(D)	(D)
FRANKLIN	6,100	74	4,500	81	4,900	36,504	7,837	6,014	1,325
GARFIELD	900	72	650	86	770	4,863	(D)	390	(D)
GRANT	16,000	71	11,340	84	13,500	50,402	12,395	8,699	(D)
GRAYS HARBOR	18,500	74	13,600	82	15,200	67,072	20,292	9,265	2,229
ISLAND	5,800	86	5,010	90	5,200	13,215	2,730	2,111	547
JEFFERSON	2,300	84	1,940	83	1,900	7,688	2,568	719	(D)
KING	314,300	89	280,140	94	294,500	1,283,302	313,982	165,762	44,561
KITSAP	27,100	91	24,610	92	25,000	84,968	26,512	12,129	4,360
KITTITAS	6,200	66	4,100	80	5,000	24,723	5,715	4,127	658
KLICKITAT	4,100	65	2,660	73	3,000	10,761	2,713	1,966	323
LEWIS	14,100	77	10,910	80	11,300	49,293	12,539	7,574	1,041
LINCOLN	3,000	81	2,430	88	2,600	13,879	2,467	1,843	511
MASON	4,600	85	3,900	93	4,300	15,027	5,021	1,771	(D)
OKANOGAN	9,100	64	5,790	79	7,200	27,113	7,728	4,212	1,039
PACIFIC	5,000	67	3,330	80	4,000	14,483	4,550	1,703	440
PEND OREILLE	2,300	71	1,640	81	1,900	6,320	1,926	1,571	307
PIERCE	97,900	91	88,610	95	92,700	332,933	87,865	52,084	11,625
SAN JUAN	1,000	86	860	86	900	2,231	902	(D)	(D)
SKAGIT	16,200	79	12,820	86	14,000	65,751	14,124	11,270	1,645
SKAMANIA	1,500	78	1,170	81	1,200	2,071	1,098	(D)	(D)
SNOHOMISH	48,900	90	44,030	86	42,100	159,317	47,078	23,798	4,760
SPOKANE	95,100	90	85,870	94	89,800	367,203	87,251	62,822	13,596
STEVENS	6,500	71	4,630	71	4,600	16,523	3,770	2,984	641
THURSTON	17,200	86	14,810	96	16,500	58,484	15,828	7,174	1,823
WAHIAKUM	1,000	66	660	83	800	2,019	606	(D)	(D)
WALLA WALLA	12,800	70	8,980	81	10,400	53,963	10,823	8,559	2,704
WHITCOM	24,900	77	19,250	85	21,300	88,900	21,951	11,379	3,226
WHITMAN	8,900	75	6,640	81	7,200	36,716	8,311	3,882	1,443
YAKIMA	47,100	86	40,600	85	39,800	180,430	43,158	28,939	6,059
TOTAL	927,100	85	789,130	90	834,370	3,418,571	866,486	496,571	122,556

# West Virginia market facts

BARBOUR	4,400	61	2,700	65	2,900	8,612	2,689	1,710	(D)
BERKELEY	8,500	83	7,060	86	7,300	27,445	7,745	4,190	1,162
BOONE	6,100	79	4,840	81	5,000	18,520	6,157	3,033	392
BRAXTON	4,400	57	2,520	70	3,100	9,943	2,448	1,778	197
BROOKE	7,400	94	6,930	89	6,600	17,994	4,481	4,051	513
CABELL	35,200	93	32,580	91	31,900	147,494	34,104	24,302	4,358
CALHOUN	2,100	65	1,370	65	1,400	3,627	721	1,081	(D)
CLAY	3,300	67	2,220	72	2,400	4,729	1,921	(D)	(D)
DODDRIDGE	1,900	59	1,130	60	1,100	4,744	942	(D)	(D)
FAYETTE	18,100	78	14,090	78	14,100	44,946	13,629	8,177	(D)
GILMER	1,900	55	1,040	63	1,200	3,103	807	453	62
GRANT	2,200	60	1,320	60	1,300	7,182	1,232	1,518	(D)
GREENBRIER	9,300	77	7,180	76	7,000	32,337	8,071	5,408	798
HAMPSHIRE	3,300	61	2,020	79	2,600	7,185	2,131	1,590	(D)
HANCOCK	10,400	92	9,600	89	9,200	29,012	7,755	4,525	1,182
HARDY	2,300	60	1,380	62	1,400	7,998	939	1,161	(D)
HARRISON	21,700	66	14,220	90	19,600	82,961	22,035	14,632	3,889
JACKSON	3,800	66	2,490	84	3,200	11,077	2,820	1,318	231
JEFFERSON	4,300	87	3,740	85	3,700	14,321	3,604	1,726	369
KANAWHA	69,500	90	62,360	89	62,100	279,908	74,176	46,200	11,146
LEWIS	4,900	61	2,990	83	4,100	13,809	4,039	2,122	487
LINCOLN	5,000	86	4,290	76	3,800	8,037	2,649	1,813	(D)
LOGAN	15,600	82	12,840	84	13,000	48,273	15,282	7,068	1,251
MC DOWELL	17,900	79	14,060	76	13,600	48,537	16,142	7,914	842
MARION	19,000	82	15,640	88	16,700	59,526	18,408	9,000	2,106
MARSHALL	11,100	90	9,960	85	9,500	25,531	8,757	4,008	803

CONTINUED

# West Virginia CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
MASON	6,200	86	5,310	82	5,100	13,187	4,591	2,055	496
MERCER	19,800	78	15,400	83	16,400	62,884	14,536	11,592	2,208
MINERAL	5,800	61	3,550	76	4,400	13,895	3,205	2,669	495
MINGO	10,100	83	8,330	79	7,900	32,460	8,303	6,167	721
MONONGALIA	15,100	85	12,820	84	12,700	47,635	11,055	8,419	1,648
MONROE	3,000	66	1,980	67	2,000	5,313	1,113	1,653	162
MORGAN	2,300	61	1,410	80	1,800	4,998	1,279	633	(D)
NICHOLAS	6,900	67	4,620	75	5,200	17,054	4,471	2,749	163
OHIO	21,000	93	19,490	97	20,400	106,917	22,306	15,550	3,233
PENDLETON	2,200	60	1,320	60	1,300	3,555	402	575	(D)
PLEASANTS	1,600	74	1,180	91	1,500	5,572	1,797	1,211	(D)
POCAHONTAS	2,900	60	1,740	62	1,800	5,804	1,634	687	(D)
PRESTON	6,400	69	4,430	82	5,300	13,326	3,885	2,305	853
PUTNAM	5,900	86	5,060	77	4,600	10,072	2,364	1,796	(D)
RALEIGH	21,600	71	15,350	81	17,600	61,907	18,119	9,691	1,481
RANDOLPH	7,100	63	4,450	67	4,700	21,270	5,326	3,394	(D)
RITCHIE	3,500	55	1,920	74	2,600	6,579	1,587	1,878	311
ROANE	3,700	65	2,420	72	2,700	8,794	2,207	1,490	314
SUMMERS	4,500	66	2,970	73	3,300	10,236	3,097	1,878	450
TAYLOR	4,400	69	3,040	79	3,500	11,363	3,876	1,896	513
TUCKER	2,100	60	1,260	79	1,600	5,127	1,586	1,338	(D)
TYLER	2,800	74	2,060	72	2,000	7,172	1,842	1,282	188
UPSHUR	5,000	61	3,070	62	3,100	13,685	4,541	2,403	429
WAYNE	8,900	83	7,380	80	7,200	14,893	4,318	2,751	604
WEBSTER	3,900	60	2,340	65	2,500	7,959	2,164	888	264
WETZEL	4,800	73	3,530	85	4,100	16,724	5,057	3,145	586
WIRT	1,300	66	860	70	900	1,534	(D)	(D)	
WOOD	26,700	70	18,820	90	24,000	86,477	21,540	13,372	2,840
WYOMING	9,500	72	6,860	78	7,400	23,851	6,474	4,244	426
TOTAL	512,600	79	403,540	83	425,400	1,607,094	426,436	268,820	50,687

# Wisconsin market facts

ADAMS	2,400	73	1,760	66	1,600	5,710	868	(D)	(D)
ASHLAND	5,300	82	4,320	87	4,600	22,659	5,172	4,926	579
BARRON	9,700	85	8,230	81	7,900	41,162	7,306	6,491	1,104
BAYFIELD	3,400	77	2,610	81	2,800	6,635	1,518	778	(D)
BROWN	33,400	93	30,990	95	31,900	158,518	39,290	23,390	4,330
BUFFALO	4,000	85	3,410	68	2,700	11,815	1,731	2,675	385
BURNETT	2,300	78	1,790	70	1,600	6,788	1,920	670	220
CALUMET	4,800	91	4,350	87	4,200	17,241	3,154	2,830	381
CHIPPEWA	13,100	86	11,240	80	10,500	50,577	9,215	8,724	929
CLARK	9,500	80	7,620	76	7,300	31,865	4,422	4,408	751
COLUMBIA	11,700	85	9,910	82	9,600	46,278	8,947	8,203	1,669
CRAWFORD	4,600	77	3,550	74	3,400	15,059	3,598	1,825	747
DANE	61,200	89	54,730	89	54,600	264,594	52,663	41,798	10,650
DODGE	18,100	92	16,720	79	14,300	54,608	12,259	8,306	1,147
DOOR	6,800	91	6,180	82	5,600	24,793	6,355	3,930	498
DOUGLAS	14,400	87	12,570	93	13,500	50,168	14,445	8,025	1,713
DUNN	7,700	86	6,590	84	6,400	27,912	4,143	4,147	666
EAU CLAIRE	18,300	91	16,710	83	15,200	71,731	12,009	12,549	2,105
FLORENCE	800	77	620	69	550	2,674	444	(D)	(D)
FOND DU LAC	21,600	91	19,600	91	19,600	88,907	20,115	16,114	2,915
FOREST	1,800	77	1,390	69	1,200	6,170	1,407	971	200
GRANT	13,000	84	10,960	85	11,100	52,482	9,900	8,509	1,257
GREEN	7,600	83	6,320	79	6,000	37,214	8,223	6,560	777
GREEN LAKE	4,600	78	3,580	85	3,900	20,198	4,104	3,959	289
IOWA	5,900	77	4,550	80	4,700	17,588	3,601	4,039	440
IRON	2,300	82	1,880	88	2,000	6,960	2,195		(D)
JACKSON	4,200	83	3,470	82	3,400	12,960	2,490	1,575	428
JEFFERSON	15,300	92	14,140	87	13,300	57,926	14,375	10,315	1,559
JUNEAU	5,100	73	3,740	75	3,800	19,306	3,320	4,632	493
KENOSHA	30,000	93	27,920	95	28,500	97,862	25,916	14,600	3,220
KEWAUNEE	4,600	91	4,180	84	3,800	13,864	2,080	1,734	340
LA CROSSE	21,100	87	18,320	90	18,900	91,347	19,959	13,515	2,723
LAFAYETTE	4,500	83	3,740	77	3,500	15,402	3,224	2,455	213
LANGLADE	5,800	82	4,770	87	5,000	24,820	5,693	3,060	504
LINCOLN	6,500	82	5,340	86	5,600	25,562	7,239	4,200	929
MANITOWOC	20,800	93	19,270	90	18,700	74,070	20,343	11,185	1,877

CONTINUED

# Wisconsin CONTINUED

County	Total Homes	Nielsen % Tv Homes	Nielsen Tv Homes	ARB % Tv Homes	ARB Tv Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Automotive Sales 1958 (\$000)	Drug Sales 1958 (\$000)
MARATHON	25,200	86	21,660	84	21,300	87,240	19,240	19,318	2,099
MARINETTE	11,000	87	9,580	85	9,400	38,685	9,848	5,021	503
MARQUETTE	2,500	78	1,960	76	1,900	9,115	2,967	1,527	151
MILWAUKEE	317,400	94	298,670	96	303,700	1,292,196	325,235	190,090	42,914
MONROE	8,800	85	7,460	83	7,300	29,848	6,552	4,330	577
OCONTO	6,800	91	6,160	82	5,600	21,502	4,778	2,518	409
ONEIDA	7,000	76	5,330	86	6,100	29,428	8,056	4,110	882
OUTAGAMIE	27,200	93	25,200	94	25,400	112,401	22,800	18,178	2,823
OZAUKEE	9,800	93	9,070	91	8,900	37,332	8,452	9,050	889
PEPIN	2,100	85	1,790	82	1,700	7,951	1,551	1,669	(D)
PIERCE	6,800	85	5,790	90	6,100	25,359	4,229	4,584	602
POLK	7,900	91	7,170	87	6,900	27,232	4,329	4,436	979
PORTAGE	9,700	85	8,270	89	8,600	36,207	8,589	5,694	(D)
PRICE	3,600	76	2,750	78	2,800	13,823	3,193	2,672	399
RACINE	40,400	94	37,780	95	38,400	160,374	48,804	23,979	5,097
RICHLAND	5,200	77	4,000	82	4,200	19,568	3,764	3,326	355
ROCK	34,100	89	30,240	89	30,300	135,295	32,338	20,639	3,841
RUSK	4,600	76	3,520	73	3,400	13,862	2,899	1,976	341
ST. CROIX	7,800	91	7,120	92	7,200	30,104	6,549	4,846	846
SAUK	11,800	87	10,210	77	9,000	45,110	9,134	7,242	1,140
SAWYER	3,000	77	2,310	77	2,300	11,418	1,967	1,902	325
SHAWANO	9,400	87	8,200	83	7,800	29,705	5,896	4,038	(D)
SHEBOYGAN	27,300	92	25,220	90	24,600	90,885	24,452	11,572	2,319
TAYLOR	4,700	77	3,600	85	4,000	14,381	2,729	2,654	154
TRUMPEALEU	6,800	83	5,620	83	5,700	26,010	3,884	3,685	594
VERNON	7,300	77	5,640	82	6,000	20,518	3,552	2,000	665
VILAS	2,500	76	1,910	66	1,700	14,642	3,710	1,365	302
WALWORTH	16,200	92	14,950	92	14,900	64,546	15,986	11,111	1,866
WASHBURN	2,900	78	2,270	73	2,100	17,948	2,777	7,890	(D)
WASHINGTON	12,300	94	11,510	86	10,600	42,604	9,412	6,331	903
WAUKESHA	38,900	93	36,130	95	36,900	129,540	36,290	23,176	4,069
WAUPACA	10,200	92	9,370	84	8,600	42,536	8,263	9,010	1,039
WAUSHARA	4,000	78	3,120	78	3,100	13,404	2,924	2,089	369
WINNEBAGO	32,800	91	29,690	90	29,700	123,271	31,115	14,258	3,149
WOOD	17,200	85	14,610	88	15,100	67,596	15,554	12,102	1,905
TOTAL	1,151,400	90	1,034,950	90	1,032,550	4,455,061	1,046,461	701,660	131,320

## Wyoming market facts

ALBANY	6,900	58	4,030	78	5,400	26,576	6,357	3,525	858
BIG HORN	3,200	52	1,660	70	2,300	10,893	2,633	1,635	507
CAMPBELL	1,700	46	790	58	1,000	7,367	1,391	1,698	(D)
CARBON	5,300	63	3,310	65	3,400	19,460	3,802	3,546	933
CONVERSE	1,700	60	1,020	77	1,300	8,468	1,571	1,664	319
CROOK	1,300	46	600	61	800	2,946	(D)	(D)	(D)
FREMONT	7,200	53	3,810	74	5,300	30,912	6,390	8,248	1,057
GOSHEN	3,600	59	2,140	84	3,000	12,930	2,669	1,884	461
HOT SPRINGS	1,800	52	940	79	1,400	6,037	1,684	565	373
JOHNSON	1,400	50	690	73	1,000	5,643	1,177	844	(D)
LARAMIE	17,200	85	14,670	90	15,500	72,649	14,327	15,287	(D)
LINCOLN	2,400	59	1,410	66	1,600	10,527	2,172	1,898	473
NATRONA	12,700	61	7,790	83	10,500	69,425	15,442	14,837	3,143
NIobrara	1,200	53	640	81	1,000	4,824	949	(D)	(D)
PARK	5,200	54	2,800	73	3,800	24,402	4,011	4,068	753
PLATTE	2,400	53	1,270	60	1,400	9,109	2,332	2,028	350
SHERIDAN	6,500	52	3,400	75	4,900	26,622	5,491	3,801	979
SUBLETTE	1,000	45	450	58	600	3,410	(D)	623	(D)
SWETWATER	5,300	53	2,780	72	3,800	22,915	6,403	3,918	795
TETON	1,400	54	760	76	1,100	6,346	1,521	(D)	302
TINTA	1,900	59	1,120	92	1,800	9,088	1,746	2,273	380
WASHAKIE	2,500	50	1,240	81	2,000	12,790	2,990	2,183	468
WESTON	2,400	46	1,100	79	1,900	8,910	2,135	1,772	373
YELLOW STONE NAT. PK	100	56	60			3,579			
TOTAL	96,300	61	58,480	78	74,800	415,828	88,279	77,766	16,116

## United States market facts

NATIONAL TOTAL	52,207,800	87	45,200,000	88	46,019,980	200,353,000	50,263,000	33,859,000	6,599,000
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# The ABCs of radio and television

Even the most experienced radio and television executives would find it hard to answer all the questions of how these businesses came about, how they operate, what they consist of. This primer provides the answers. It was prepared by George O. Gillingham, FCC information chief.

## HOW RADIO BEGAN

Radio communication was born of many minds and developments. In the 1860's, Maxwell predicted the existence of radio waves. Hertz later demonstrated that rapid variations of electric current can be projected into space in the form of waves similar to those of light and heat. In 1895, Marconi transmitted radio signals for a short distance and, at the turn of the century, conducted successful trans-Atlantic tests.

The first practical application of radio was for ship-to-ship and ship-to-shore telegraphic communication. Marine disasters early demonstrated the speed and effectiveness of radiotelegraphy for safeguarding life and property at sea.

This new communication medium was first known as "wireless." American use of the term "radio" is traced to about 1912 when the Navy, feeling that "wireless" was too inclusive, adopted the word "radiotelegraph." Though the British still cling to the older term, "radio" continues to be the American designation. The word "broadcast" stems from early United States naval reference to "broadcast" of orders to the fleet.

There was some military radiotelephony in World War I—between ground and planes and ship and shore—but most early radio communication was confined to ships at sea and to amateurs. The latter were highly instrumental in arousing popular interest in radio and otherwise contributing to its progress.

The first voice broadcast is a subject for debate. Claims to that distinction range from "Hello, Rainey," said to have been sent by Stubblefield to a partner in a demonstration near Murray, Ky., in 1892, to an impromptu program from Brant Rock, Mass., by Fessenden in 1906, which was picked up by nearby ships.

There were other early experimental audio transmissions—such as De Forest putting Enrico Caruso on the air in 1910 and trans-Atlantic voice tests by the Navy station at Arlington, Va., in 1915—but it was not until after World War I that regular broadcasting began. But here, too, there is controversy. Some radio broadcasting stations developed from experimental operations going back to 1912. KDKA Pittsburgh, although not issued a regular broadcasting license until Nov. 7, 1921, carried experimental programs prior to that date under a license issued in 1920. The first station issued a regular broadcast license was WBZ Springfield, Mass., on Sept. 15, 1921.

There was experimental network operation over telephone lines as early as 1922. In that year WJZ Newark, N. J., and WGY Schenectady broadcast the World Series. Early in 1923 WEAJ New York and WNAC Boston picked up a football game from Chicago. Later that same year WEAJ and WGY were connected with KDKA Pitts-

burgh and KYW Chicago to carry talks made at a dinner in New York. President Coolidge's message to Congress was broadcast by six stations in late 1923. In 1926 the National Broadcasting Co. started the first regular network with 24 stations. Its first coast-to-coast hookup, in 1927, broadcast a football game. In the latter year the Columbia Broadcasting System was organized. The first round-the-world broadcast was made from Schenectady in 1930. Today, thanks to telephone lines, coaxial cable, microwave and other relay facilities, it is possible to send the same program over many stations at the same time.

Fm (frequency modulation) and tv (television) broadcast emerged from their experimental stage just before World War II. Wartime restrictions retarded normal expansion of radio facilities but that emergency produced new techniques and apparatus which have invaluable peacetime application.

## REGULATION OF BROADCASTING

There was a Wireless Ship Act of 1910 which applied to use of radio by ships, but the Radio Act of 1912 was the first domestic law for the control of radio in general. It made the then Secretary of Commerce & Labor responsible for licensing radio stations and operators.

Early broadcasting was experimental and, therefore, noncommercial. In 1919 broadcasters operated as "limited commercial stations." In 1922 the "wavelength" of 360 meters (approximately 830 kilocycles) was assigned for the transmission of "important news items, entertainment, lectures, sermons and similar matter."

Recommendations of the first National Radio Conference in 1922 resulted in further regulations by the Secretary of Commerce. A new type of broadcast station came into being, with minimum power of 500 watts and maximum of 1,000 watts (1 kilowatt). Two frequencies (750 and 833 kilocycles) were assigned for program transmission.

So rapid was the development of aural broadcasting that, upon recommendation of subsequent National Radio Conferences (1923 and 1924), the Dept. of Commerce allocated 550 to 1500 kilocycles for standard broadcast (am being the only regular broadcast at that time), and authorized operating power up to 5,000 watts (5 kilowatts).

Increase in the number of am stations caused so much interference that, in 1925, a fourth National Radio Conference asked for a limitation on broadcast time and power. The Secretary of Commerce was unable to deal with the situation because court decisions held that the Radio Act of 1912 did not give him this authority. As a result, many broadcasters jumped their frequencies and increased their power and operating time at will, regardless of the effect on other stations. This caused bedlam on the air.

In 1926 President Coolidge urged Congress to remedy matters. The result was the Dill-White Radio Act of 1927.

## Federal Radio Commission

The Radio Act of 1927 created a five-member Federal Radio Commission with

certain regulatory powers over radio, including the issuance of station licenses, the allocation of frequency bands to various services, assignment of specified frequencies to individual stations and control of station power. The same act also delegated to the Secretary of Commerce authority to inspect radio stations, to examine and license radio operators and to assign radio call signals.

Much of the early efforts of the Federal Radio Commission were devoted to straightening out the confusion in the broadcast band. It was impossible to care for the 732 broadcast stations as then operating. New rules and regulations caused about 150 of them to surrender their licenses.

## Communications Act of 1934

At the request of President Roosevelt, the Secretary of Commerce in 1933 appointed an interdepartmental committee to study the overall interstate and international electrical communications situation. The committee reported that "the communications service, as far as Congressional action is involved, should be regulated by a single body." Accordingly, it recommended the establishment of a new agency which would regulate all interstate and foreign communication by wire and radio, including telegraph, telephone and broadcast. The resultant Communications Act of 1934 created the present Federal Communications Commission for this unified regulation.

## Federal Communications Commission

The Federal Communications Commission, an independent federal agency composed of seven commissioners appointed by the President, by and with the advice and consent of the Senate, began operating on July 1, 1934.

## WHAT THE FCC DOES

One of the FCC's major activities is the general regulation of broadcasting—now visual as well as aural. This regulation, largely technical in nature, may be divided into two phases.

The first phase deals with the allocation of spectrum space to the different types of broadcast services in accordance with Commission policies and rules to carry out the intent of international agreements, the Communications Act and other domestic laws affecting broadcasting.

The second phase is concerned more directly with individual stations, and embraces consideration of applications to build and operate; the assignment of specific frequencies, power, time of operation and call letters; the periodic inspection of equipment and the engineering aspects of operation; passing upon transfers and assignments of facilities; also the many varied changes in existing authorizations; modifying and renewing construction permits and licenses; reviewing the general service of each particular station to determine whether it has been operating in the public interest; licensing radio operators, and otherwise discharging domestic regulatory responsibilities.

Broadcast stations are licensed to serve the public interest, convenience and necessity. Because radio channels are limited

and are a part of the public domain, it is important that they be entrusted to licensees who have a high sense of public responsibility. The present broadcast period is three years.

The Communications Act sets up certain basic requirements which must be met by broadcast applicants. In general, applicants must be legally, technically and financially qualified, and show that their proposed operation will be in the public interest.

The license privilege is limited by law to citizens of the United States. It is denied to corporations wherein any officer or director is an alien or of which more than one-fifth of the capital stock is controlled by foreign interests.

The Commission's broadcast application and hearing procedure is outlined in a separate FCC information bulletin (see page C-1).

**Programs:** Under the Communications Act it is the responsibility of each broadcast station licensee to arrange his program structure so that his operations will be in the public interest. The Commission does not prescribe any percentages of time which should be devoted to particular subjects, such as news, education, religion, music, public issues, etc. That is something which can vary with the locality. However, the Commission does periodically review the overall performance of a station—engineeringly and otherwise—when it applies for renewal of its license, to determine whether it has lived up to its obligations and the promises it made in obtaining permission to use the public airwaves.

**Censorship and free speech:** This review of broadcast station performance does not, however, give the Commission authority to direct a station to put a particular program on or off the air. The Communications Act states: "Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication." The Commission has held that freedom of speech on the air must be broad enough to provide full and equal opportunity for the presentation of both sides of public issues. Under such conditions, licensees of broadcast stations have the right to editorialize.

**Advertising:** While it does not pass upon the nature or length of commercials on the air, the Commission's review of a station's performance does consider deviation from promised service which tends towards over-commercialization. Also, under a cooperative arrangement with the Federal Trade Commission, which has jurisdiction over false and misleading advertising on the air, the Commission notifies stations concerned of broadcast advertising cited by the FTC so that these stations may take any necessary action consistent with their obligation to operate in the public interest.

**Political broadcasts:** The Communications Act (sec. 315) expressly provides: "If any licensee shall permit any person who is a legally qualified candidate for any public office to use a broadcasting station, he shall afford equal opportunities to all other such candidates for that office in the use of such broadcasting station: Provided, that such

licensee shall have no power of censorship over the material broadcast under the provisions of this section. No obligation is hereby imposed upon any licensee to allow the use of its station by any such candidate. The charges made for the use of any broadcasting station for any of the purposes set forth in this section shall not exceed the charges made for comparable use of such station for other purposes." In 1959, news broadcasts were exempted from the "equal time" provisions of sec. 315.

**Lotteries, obscenity and fraud:** The United States Criminal Code prohibits broadcast of information concerning "any lottery, gift enterprise, or similar scheme," also utterance of obscene, indecent, or profane language, and fraud by wire, radio, or television. Supreme Court decision on a particular "give-away" program did not hold it to be a lottery.

**Time charges and station management:** The Communications Act declares that broadcasting is not a common carrier operation. Consequently, a broadcast station is not required to sell or to give time to all who seek to go on the air. Because programming is primarily the responsibility of broadcast station licensees, the Commission does not ordinarily monitor or pass upon individual programs, or require the filing of radio scripts. However, broadcast stations are required to keep a program log and a technical log, and a record of all requests for political broadcast time. The Commission does not maintain surveillance of the day-to-day internal management of broadcast stations or regulate their time charges, profits, artists' salaries or employe relations.

**Networks:** The Commission does not license networks as such, but only individual stations. However, its licensees are subject to the chain broadcasting regulations adopted by the Commission in 1941 to further competition in broadcasting. The major radio networks are: American Broadcasting Co., Columbia Broadcasting System, Mutual Broadcasting System and the National Broadcasting Co. In 1957, a special staff report of tv network broadcasting was made to the Commission. Its recommendations were the subject of a Commission hearing in 1958.

**Monopoly:** There is Commission prohibition against the same interest or group from operating more than one network, or more than one am, fm or tv station in the same area, or more than seven am, seven fm or seven tv commercial stations throughout the country as a whole. Not more than five of these tv stations may be in the vhf band. Persons whose licenses have been revoked by a court for antitrust violations are by law denied authorizations by the Commission.

**Receivers:** The Commission does not license sets that are for reception only, nor does it regulate their production or sale. However, it does impose limitations on their radiations which may interfere with radio or tv service. The advent of "wireless" prompted the use of receiving sets by amateurs and others interested in listening-in on Morse code radiotelegraph transmission. Inexpensive crystal detectors boomed the production of home-made and manufactured receivers. The advent of broadcasting aroused public interest in sets (at first battery operated) to receive regular programs. Receiving sets operated by house current came on the market about 1928. A 1948 de-

velopment called the "transistor" has replaced tubes in many sets.

**Call letters:** International agreement provides for the national identification of a radio station by the first letter or first two letters of its assigned call signal, and for this purpose apportions the alphabet among different nations. United States stations use the initial letters K, N, and W, exclusively, and part of the A series. Broadcast stations are assigned call letters beginning with K or W. Generally speaking, those beginning with K are assigned to stations west of the Mississippi River and in the territories and possessions, while W is assigned to broadcast stations east of the Mississippi.

During radio's infancy, most of the broadcast stations were in the East. As inland stations developed, the Mississippi River was made the dividing line of K and W calls. KDKA Pittsburgh was assigned the K letter before the present system was put into effect. Most of the early broadcast assignments were three letters. This combination became exhausted, making it necessary to add a fourth letter.

Since many am broadcast licensees also operate fm and tv stations, a common practice is to authorize the use of the call letters of the am station followed by a dash and "fm" or "tv," as the case may be.

**National defense:** Under the CONELRAD system for the control of electromagnetic radiation in war emergency, all fm and tv stations would cease operation on a radio "alert" and remain silent until the "all clear" signal was given. However, designated am stations would remain on the air to broadcast official bulletins, civil defense instructions and other pertinent information. This would be done on two particular frequencies—640 and 1240 kilocycles—in a way to conceal the location of the transmitting stations and so prevent their beams from guiding enemy aircraft and electronic missiles. Meanwhile, CONELRAD broadcast facilities have been put to peacetime use for alerting communities and areas to threats of hurricanes, tornadoes, floods, and other acts of nature which endanger lives and property.

## BROADCAST OPERATION

Since radio frequencies differ, the particular qualities of each radio band must be considered in determining the type of service which can best operate on it. Consequently, that portion of the radio spectrum between 535 and 1605 kilocycles is occupied by am broadcast, fm broadcast is allocated 88 to 108 megacycles, and tv is provided for in 54-216 megacycles (vhf) and 470-890 megacycles (uhf). (A "kilocycle" denotes a thousand wave transmissions a second, while a "megacycle" is a short way of indicating a thousand kilocycles.)

Fm broadcast requires a channel 20 times wider than that used for am, but tv transmission of combined picture and sound needs about 6 times the spectrum space occupied by the entire am broadcast band.

The same aural or video broadcast channel can be used in different places if the using stations are far enough apart so as to not cause excessive interference with one another or to stations on adjacent channels. A tv station may be required to operate "offset" 10 kilocycles above or below its normal carrier frequency. The channel assigned to such a station is, in consequence, designated "plus" or "minus," as the case may be. This makes more tv assignments possible and reduces the probability of interference.

A separate information bulletin on "Frequency Allocation" is available from the Commission.

## HOW RADIO WORKS

Without being too technical, here is how an aural (am or fm) broadcast station works:

A person talks into a microphone as if it were a telephone. His voice sets up vibrations of varying intensity and frequency. The lower the pitch the slower the vibration.

In the microphone these vibrations are converted into electrical impulses like those in the originating sound. At the transmitting station these electrical vibrations are greatly amplified—sometimes millions of times—before being put on the "carrier" wave. The intensity and frequency of the carrier wave are constant and this wave, by itself, does not transmit music or speech. So it is varied to correspond with the fluctuations of the speech or music received at the microphone. This is called "modulation."

In am broadcast the audio waves are impressed on the carrier wave in a manner to cause its amplitude (or power) to vary with the audio waves. The frequency of the carrier remains constant. This is known as "amplitude modulation." In "frequency modulation" (fm), the amplitude remains unchanged but the frequency is varied in a manner corresponding to the voice or music to be transmitted.

These modulated waves radiate from the antenna tower at approximately 186,000 miles per second (the speed of light). Some of them follow the contour of the ground and are called "ground waves." Others dart upward and are called "skywaves." Skywaves are often forced back to earth by a ceiling of electrical particles known as the ionosphere. This rebound gives the listener a choice of more distant am stations at night. Daytime reception is largely dependent upon ground waves.

Radio waves may pass through buildings and other objects but are subject to absorption and interference. As in the case of ripples on water, radio vibrations weaken with distance. Seasonal disturbances and sunspot periods can throw them off their course and cause "freak" reception.

Am broadcast stations use "medium waves." That is, they transmit 540,000 to 1,600,000 waves a second. At 540,000 waves a second, the distance between the crests is approximately 1,800 ft. This is known as "wave length." A station transmitting 540,000 waves a second is said to have a "frequency" of 540,000 cycles or 540 kilocycles.

The so-called "shortwave" (long distance) broadcast stations transmit from 6,000,000 to 25,000,000 waves per second. These waves are sent out one after another so rapidly that the distance between their crests (wave length) is only about 37 to 150 ft.

The modulated radio wave from the radio station is picked up by the home receiving antenna (exterior or set-inclosed). In other words, the wave sets up in the receiving antenna a current having the same frequency characteristics as the one transmitted. In the receiver the audio and carrier waves are separated by a device called a detector or demodulator. The carrier wave, no longer needed, is dissipated while the audio wave is relayed to the loud speaker where it is transformed back into the sound that you hear.

## Relays

Relay broadcast depends upon common

carrier or private interconnecting facilities. Most live-talent am network programs are sent over telephone wires, many across the continent, for rebroadcast. Am and fm stations also use transcriptions (recordings), and tv stations show many films, "kinescope" and tape recordings. Broadcast stations usually employ wire connections between studios and transmitters, but some use radio (see "Auxiliary Broadcast Services").

Besides being transmitted over wire, cable or microwave facilities, broadcast programs can be picked out of the air for rebroadcast. Because of its characteristics, tv cannot be sent over ordinary wire lines but must depend upon coaxial cable or microwave relay, which can also handle am and fm transmission, as well as telephone, telegraph and facsimile communication.

## Transmitting antennas

In the interest of safety to air navigation, broadcast transmitting antennas more than 500 feet high require regional approval by the Air Coordinating Committee before they can be constructed. All transmitting antennas exceeding 170 feet in height must be painted and lighted. The advent of tv (which, roughly, has a theoretical range of as far as can be seen from the top of the transmitting antenna) has produced many towering shafts. One of these (KSWs-TV Roswell, N. Mex.) rises 1,610 feet above ground, making it the tallest man-made structure in the world, and others up to around 2,000 feet are proposed. To further minimize hazard to air traffic, shared use of towers in excess of 500 feet or grouping them on "antenna farms," where possible, is advocated.

## Directional Antennas

Directional antennas are devices which enable radio stations to control their service patterns. As broadcast stations began to multiply on shared channels, it became necessary to employ directional antennas to prevent interference. Since 1937, directional antennas have been one factor in helping new stations squeeze into the congested am broadcast band. Directional antenna arrays can produce "figure 8" and more complicated service patterns. One complex array includes nine towers. Directional antennas are used also in international communications and microwave relay to beam transmissions to particular points. A few fm and tv stations now use directional antennas.

## Am Broadcasting

Amplitude modulation (am) is the oldest system of program transmission. Besides being used in the standard broadcast band it also is employed in most long-distance shortwave broadcast as well as for the visual part of tv programs.

The 535 to 1605 kilocycles portion of the radio spectrum is now used for am broadcast. This pioneer service started operation on the lower frequencies and, as a result, has continued to occupy the band in which it developed.

The am broadcast band consists of 107 channels, each 10 kilocycles in width. Individual stations are assigned to frequencies in the center of each channel, such as 540 kilocycles, 550 kilocycles, etc.

Am broadcast stations use power of from 100 watts up to 50 kilowatts (50,000 watts). The latter is the present maximum power prescribed by the Commission for this service.

There are four major classes of am stations.

A Class I station operates on a clear channel and employs 10,000, 25,000 or 50,000 watts to serve remote rural areas as well as a large center of population.

A Class II station is a secondary station which operates on a clear channel with 250, 500, 1,000, 5,000, 10,000, 25,000 or 50,000 watts. It serves a population center and an adjacent rural area, and is so operated to not interfere with the extensive services rendered by dominant clear channel stations.

A Class III station, which shares a regional channel with several similar stations, uses power of 500, 1,000 or 5,000 watts and serves a center of population and adjacent rural area.

A Class IV station operates on a local channel (shared by many similar stations elsewhere) and employs not less than 100 watts, nor more than 250 watts nighttime, and 1 kilowatt daytime for local service.

"Clear channels" are set apart by international agreement for the operation of maximum-powered am stations to serve remote rural areas. The other channels are shared by so many regional and local stations that people living outside populous communities must at night depend largely upon the strong signals of distant clear channel stations which are protected against night-time interference.

## Fm Broadcasting

Fm (frequency modulation) has several advantages over the older am (amplitude modulation). Fm has higher fidelity characteristics and is more free of static, fading and background overlapping of other station programs.

Fm's greater tonal range capability is due primarily to the fact that it uses a wider channel than that employed for am broadcast. Then, too, fm occupies a higher portion of the radio spectrum where there is less static and other noise than at lower frequencies. Fm receivers have the peculiar ability to suppress weaker stations and other interference.

Since the frequencies on which fm operates do not ordinarily reflect back to earth from ionospheric layers ("skywaves"), it is possible for many scattered fm stations to use the same frequency without excessive interference with one another. Most fm stations serve areas within a radius of approximately 35 to 75 miles, although high powered fm stations sometimes reach out 100 miles or more. Low-power stations have a limited local coverage.

Fm and am broadcast do not interfere with each other since they are on widely separated bands. Because of the difference in their spectrum locations and the systems used, fm cannot be heard on am receivers without special adapters. Likewise, am broadcast cannot be heard on sets made to receive fm exclusively. However, combination sets cover both bands and systems.

The principle of frequency modulation has long been known but its advantages for broadcasting were not realized until shortly before World War II. Largely as a result of interest evoked by extensive fm development work by Edwin H. Armstrong in the 1930's, the Commission authorized increased fm experimentation and, in 1940, after extensive public hearings, provided for commercial fm operation to start Jan. 1, 1941. It set apart 35 channels for commercial fm and 5 channels for noncommercial educational fm use.

There was no "first" individual commercial fm grant because, on Oct. 31, 1940, the Commission authorized construction permits to 15 such stations simultaneously. By the end of 1940 the number of authorizations had increased to 25. The first commercial fm station licensed by the Commission was WSM-FM Nashville (May 29, 1941), which operated until 1951.

Fm stations were initially assigned call letters with added numerals, but in 1943 the present letter system was adopted. There is optional use of the suffix "FM" to distinguish fm stations from am stations under joint operation.

Though all radio construction was frozen by World War II, more than 40 prewar fm stations continued to serve some 400,000 receivers.

Because of skywave interference experienced on the then fm band of 42-50 megacycles, the Commission in 1945, after public hearing, moved fm to its present higher and less vulnerable position in the radio spectrum—88 to 108 megacycles—and at the same time increased the number of channels to 100. This provided 80 channels for commercial fm and 20 channels for nonprofit educational broadcast (see "Educational Broadcast").

Fm commercial stations are of two classes: Class A for community service and Class B for metropolitan or rural coverage.

Commercial fm stations are licensed for unlimited time operation and are required to program a minimum of 36 hours a week.

Fm stations associated with am stations may use the same programs. In other words, am programs can be duplicated over fm stations, or vice versa. Some fm stations rebroadcast the programs of other fm stations and thereby form regional networks apart from those using wire relay facilities. Likewise, a number of am stations pick up fm programs for rebroadcast, as well as am programs of other stations.

The peak year for commercial fm was 1948, when more than 1,000 such authorizations were outstanding.

To aid fm broadcasters, the Commission in 1955 enabled them to apply for subsidiary authorizations to engage in certain types of nonbroadcast activities typified by "functional (background) music" operations. This service is tailored to business and other subscribers. Multiplex operation permits the transmission of a different program at the same time as the regular program. The former is received on special sets in stores, factories, etc. of subscribers.

The first subsidiary grants were made simultaneously on Oct. 12, 1955, to WPEN-FM Philadelphia and WWDC-FM Washington, D. C.

HOW TV WORKS

Television broadcasting involves transmission of visual and aural programs so synchronized that at the receiving set they are seen and heard in a manner resembling talking motion pictures.

The picture phase is accomplished by sending a rapid succession of electrical impulses which the receiver transforms into scenes and images. The method is complex, but the following is a brief explanation of monochrome (black-and-white) video operation.

The scene to be televised is focused on a special tube in the television camera which has a small "screen" covered with approximately 367,000 microscopic dots of a special substance. This "screen" can be likened to a tiny motion picture screen and is called a "mosaic." The varying light from each part of the scene being televised falls upon these dots and charges them with an electrical charge the strength of which depends upon the amount of light falling upon the individual dots. Thus each dot becomes a tiny storage battery and the scene is formed in a pattern of electrical charges on the mosaic.

The mosaic is "scanned" by a tiny beam of electrons, no larger than the head of a pin, moving from left to right and progressing downward (just as the printed page is read by the human eye). This complete process is repeated 60 times per second, and the horizontal lines of alternate complete scanning are interlaced so that 30 complete pictures or "frames" composed of 525 horizontal lines are produced each second. As the electron beam strikes each dot on the mosaic, the dot is discharged through the electron beam and the electrical impulses produced are used to modulate the signals of the tv transmitter. Each time the dots are discharged by the electron beam they are recharged by the light produced by the succeeding scene falling upon them. The succession of individual "still" scenes creates the illusion of motion just as in the case of motion pictures made on film.

The reproduction by the tv receiver of the pictures transmitted is just the reverse of the transmission. The incoming succession of electrical impulses are separated from the "carrier" and, after amplification, impressed on the picture tube grid. The picture tube also has an electron "gun" which shoots out a tiny beam of electrons which moves from left to right and progresses downward on the face of the picture tube.

The face of the tube is coated with a material which fluoresces or gives off light at the point where it is struck by the electron beam. In the absence of a television signal the whole face of the picture tube is illuminated equally by a series of closely spaced horizontal lines. When a television signal is placed on the grid of the picture tube it controls the strength of the electron beam and hence the amount of light on the face of the tube. If the scanning of the electron beam in the picture tube is kept in perfect step with the scanning of the electron beam in the television camera, the picture tube will reproduce the lights and shadows of the subject scene and the succession of such scenes produces the illusion of motion.

In brief, the picture seen by the viewer is actually produced by a flickering spot of light moving rapidly across and down the face of the picture tube. The viewer sees the "whole" picture because the screen continues to glow for a tiny fraction of a second after the electron beam has passed, which coupled with the retentive ability of the eye creates the illusion that the picture is there all the time. The high rate of repetition minimizes flicker and lends smoothness to motion.

NUMBER OF STATIONS: 1922-1960

All information below is from records of the FCC  
COMPARABLE RECORD OF STATION GROWTH SINCE TV BEGAN

	AM		FM		TV	
	Authorized	On Air	Authorized	On Air	Authorized	On Air
1/1/1946*	1,004				9	6
6/30/1946*			456	55		
1/1/1947*	1,517				52	7
6/30/1947*			918	238		
1/1/1948	1,962	1,621	926	458	73	17
1/1/1949	2,127	1,912	966	700	124	50
1/1/1950	2,234	2,086	788	733	111	97
1/1/1951	2,351	2,232	703	676	109	107
1/1/1952	2,408	2,331	650	637	108	108
1/1/1953*	2,524	2,391			273	129
6/30/1953*			601	580		
1/1/1954	2,636	2,521	580	560	567	356
1/1/1955	2,774	2,669	559	552	576	439 <sup>1</sup>
1/1/1956	2,935	2,824	557	540	590	482 <sup>2</sup>
1/1/1957	3,125	3,008	554	530	631	511 <sup>3</sup>
1/1/1958	3,295	3,195	590	537	657	544 <sup>4</sup>
1/1/1959	3,440	3,326	695	578	666	562 <sup>5</sup>
1/1/1960	3,527	3,398	838	688	673	573 <sup>6</sup>

\*Comparable figures for all services not available this date.

<sup>1</sup> Includes 23 stations with Special Temporary Authorizations which either had not started operation as of this date, had started but had gone dark, or had received authorizations but turned them back with or without operating.

<sup>2</sup> Includes two licensees which had suspended operation and 37 stations with STAs in same category as foot note 1.

<sup>3</sup> Includes 4 licensees which had suspended operation and 34 stations with STAs as in footnote 1 above.

<sup>4</sup> Includes 7 licensees which had suspended operation and 40 stations with STAs as in footnote 1 above.

<sup>5</sup> Includes 6 licensees which had suspended operation and 38 stations with STAs as in footnote 1 above.

<sup>6</sup> Includes ten licensees which had suspended operation and 38 stations with STAs as in footnote 1 above.

AM STATION AUTHORIZATIONS, PRE-TV

Date	Licensed	Under Construc- tion	Total Author- ized	Date	Licensed	Under Construc- tion	Total Author- ized
Jan. 1, 1922			30	Jan. 1, 1934	683	8	591
Mar. 1, 1923			556	Jan. 1, 1935	585	20	605
Oct. 1, 1924			530	Jan. 1, 1936	616	16	632
June 30, 1925			571	Jan. 1, 1937	646	39	685
June 30, 1926			528	Jan. 1, 1938	689	32	721
Feb. 23, 1927			733	Jan. 1, 1939	722	42	764
July 1, 1928			677	Jan. 1, 1940	765	49	814
Nov. 9, 1929			618	June 30, 1941			897
July 1, 1930			612	June 30, 1942			925
July 1, 1931	603	9	612	June 30, 1943			912
Jan. 1, 1932	601	7	608	June 30, 1944			924
Jan. 1, 1933	599	11	610	July 20, 1945	933	23	956

FM STATION AUTHORIZATIONS, PRE-TV

Date	Licensed	Experimental	Total Authorized
June 30, 1940	...	50	...
June 30, 1941	...	69	...
June 30, 1942	...	74	...
June 30, 1943	...	26	74
June 30, 1944	...	6	58
June 30, 1945	...	3	56

The tv transmitter is, in effect, two separate units. One sends out the picture and the other the sound. Visual transmission is by amplitude modulation (am). The sound portion employs frequency modulation (fm) and operates much like the regular fm broadcast described elsewhere in this primer.

In addition to live studio presentations, television uses films. The latter include "kinescope" recordings, a rapid filming process which makes it possible to show scenes of events soon after they occur. Magnetic wire and magnetic tape, which would carry both picture and sound, are now being used as a means of tv programming.

### HOW TV BEGAN

Many persons in many lands contributed to the development of television. Like radio, tv was made possible by electronic discoveries in the late 19th century and early 20th century. In 1884 Nipkow, a German, patented a scanning disk for transmitting pictures by wireless. In our own country, Jenkins began his study of the subject about 1890. Rignoux and Fournier conducted "television" experiments in France in the 1900's. In 1915 Marconi predicted "visible telephone." In 1923 Zworykin applied for a patent on the iconoscope (tv camera tube). Two years later Jenkins demonstrated mechanical tv apparatus. There were experiments by Alexanderson, Farnsworth and Baird in 1926-1927. An experimental tv program was sent by wire between New York and Washington by the Bell Telephone Labs in 1927, in which Herbert Hoover, then Secretary of Commerce, participated. The next year the same laboratories experimentally televised outdoor programs.

The Federal Radio Commission (predecessor of the FCC) reported that "a few" broadcast stations were experimenting with video in 1928. In that year, WGY Schenectady experimentally broadcast the first drama by tv. Large-screen tv was demonstrated by RCA at a New York theater in 1930, and RCA tested outdoor tv pickup at Camden, N. J., in 1936.

Seventeen experimental tv stations were operating in 1937. An experimental mobile tv station was placed in operation that year. The first President seen on tv was Franklin D. Roosevelt, when he opened the New York World's Fair in 1939. That year also saw the first telecast major league baseball game, college football game and professional boxing match. In 1940 the Republican and Democratic conventions were televised, that of the former making pioneer use of coaxial cable for long distance tv relay purposes. Previously, in the same year, WNBT New York and WRGB Schenectady were joined by radio relay for a rebroadcast test.

Meanwhile, in 1939, the *Milwaukee Journal* filed the first application to broadcast tv programs on a commercial basis. At a hearing in 1940, the FCC found the industry divided on the question of whether tv was ready for commercial use and at odds on engineering standards. At that time various tv systems required different receivers. A National Television System Committee considered standardization and reported in 1941. Subsequent Commission hearings showed the industry to be in substantial agreement on commercialization and standards. The latter fixed the present line and frame frequencies at 525 and 30 respectively. On April 30, 1941, the Commission authorized commercial tv operation to start July 1 of that year.

Meanwhile, a number of tv stations which had been operating experimentally applied for commercial authorization. The first grant looking to regular tv operation was issued to WNBT (TV) New York on June 17, 1941, effective July 1 of that year. On June 24, 1941, WCBW (now WCBS-TV) New York was authorized to commence program tests July 1 thereafter. By May of 1942, 10 commercial tv stations were on the air. Six of these continued to provide service during the war.

In 1945 the Commission allocated 13 vhf (very high frequency) channels between 44 and 216 megacycles for commercial television. In doing so, it pointed out that there was insufficient spectrum space below 300 megacycles for an adequate nationwide and competitive tv broadcasting system. Twelve of these channels were to be shared with certain nonbroadcast (fixed and mobile) services. At the same time, that portion of the uhf (ultra high frequency) spectrum between 480 and 920 megacycles was made available for experimental tv operation looking to future television expansion, and

between 1245 and 1325 megacycles for tv relay.

In 1948, because of interference to commercial tv operation, the Commission stopped the sharing of television vhf channels with other services, and deleted tv channel No. 1 (44-50 mc) by assigning it to the nonbroadcast services affected.

### THE TV FREEZE

As predicted by the Commission in 1945, it became increasingly evident that the few available vhf channels were inadequate to provide a truly nationwide competitive tv service. Also, operating stations developed interference which had not been anticipated when tv broadcasting began. As a result, the Commission on Sept. 30, 1948, stopped granting new tv stations pending a study of the situation. This was the so-called television "freeze" order.

The resultant study showed that, before additional stations could be authorized, it was necessary to determine various engineering and other questions which would govern future tv operation. Consequently,

## U.S. TV SET PRODUCTION—1946-1960

For U.S. television homes by counties see Market Facts beginning page F-1.

	Total TV Sets Manufactured		Receiving Tubes Used in New TV Sets and for Replacements		Total-TV Picture Tubes Manufactured	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
1946	10,000	\$ 5,000,000	350,000	\$ 588,000	20,000	\$ 1,000,000
1947	250,000	100,000,000	8,500,000	15,000,000	300,000	15,000,000
1948	1,000,000	350,000,000	32,200,000	53,000,000	1,500,000	75,000,000
1949	3,000,000	950,000,000	87,000,000	146,000,000	3,500,000	210,000,000
1950	7,500,000	2,700,000,000	225,000,000	378,000,000	8,000,000	400,000,000
1951	5,600,000	2,100,000,000	161,000,000	270,000,000	6,000,000	300,000,000
1952	6,300,000	2,360,000,000	168,000,000	380,000,000	6,500,000	260,000,000
1953	7,300,000	1,675,000,000	210,000,000	400,000,000	9,000,000	360,000,000
1954	7,300,000	1,278,000,000	215,200,000	409,000,000	10,300,000	360,500,000
1955	7,800,000	1,263,600,000	220,000,000	407,000,000	10,600,000	371,000,000
1956	7,500,000	1,237,500,000	200,000,000	400,000,000	11,000,000	318,000,000
1957	6,500,000	1,270,000,000	175,000,000	371,000,000	10,000,000	340,000,000
1958	4,930,000	839,000,000	118,000,000	248,000,000	7,460,000	253,000,000
1959	6,450,000	1,150,000,000	145,000,000	327,000,000	9,740,000	332,000,000
1960	3,000,000	573,000,000	65,000,000	145,000,000	4,400,000	153,000,000

\*Estimated for first six months.

## U.S. RADIO SET PRODUCTION—1922-1960

	Total Radio Sets Manufactured		Automobile Sets Manufactured		Auto sets in use Number
	Number	Retail Value	Number	Retail Value	
1922	100,000	\$ 5,000,000	---	---	---
1923	550,000	30,000,000	---	---	---
1924	1,500,000	100,000,000	---	---	---
1925	2,000,000	165,000,000	---	---	---
1926	1,750,000	200,000,000	---	---	---
1927	1,350,000	168,000,000	---	---	---
1928	3,281,000	400,000,000	---	---	---
1929	4,428,000	600,000,000	---	---	---
1930	3,827,000	300,000,000	34,000	\$ 3,000,000	---
1931	3,420,000	225,000,000	108,000	5,940,000	100,000
1932	3,000,000	140,000,000	143,000	7,150,000	250,000
1933	3,806,000	180,500,000	724,000	28,598,000	500,000
1934	4,084,000	214,500,000	780,000	28,000,000	1,250,000
1935	6,026,800	330,192,480	1,125,000	54,562,500	2,000,000
1936	8,248,000	450,000,000	1,412,000	69,188,000	3,500,000
1937	8,064,780	450,000,000	1,750,000	87,500,000	5,000,000
1938	6,000,000	210,000,000	800,000	32,000,000	6,000,000
1939	10,500,000	354,000,000	1,200,000	48,000,000	6,500,000
1940	11,800,000	450,000,000	1,700,000	60,000,000	7,500,000
1941	13,000,000	460,000,000	2,000,000	70,000,000	8,750,000
1942	4,400,000	154,000,000	350,000	12,250,000	9,000,000
1943	---	---	---	---	8,000,000
1944	---	---	---	---	7,000,000
1945	500,000	20,000,000	---	---	6,000,000
1946	14,000,000	700,000,000	1,200,000	72,000,000	7,000,000
1947	17,000,000	800,000,000	3,200,000	194,000,000	9,000,000
1948	14,000,000	600,000,000	4,100,000	293,000,000	11,000,000
1949	10,000,000	500,000,000	3,500,000	240,000,000	14,000,000
1950	14,600,000	721,000,000	4,760,000	248,000,000	17,000,000
1951	13,000,000	605,000,000	4,800,000	255,000,000	20,000,000
1952	10,000,000	500,000,000	2,750,000	148,000,000	25,000,000
1953	13,400,000	536,000,000	4,800,000	250,000,000	29,000,000
1954	10,000,000	400,000,000	4,300,000	220,000,000	32,000,000
1955	14,400,000	559,000,000	6,900,000	346,000,000	35,700,000
1956	14,000,000	553,000,000	5,000,000	258,000,000	37,500,000
1957	14,500,000	560,000,000	5,500,000	303,000,000	39,600,000
1958	11,800,000	460,000,000	3,700,000	254,000,000	41,400,000
1959	15,700,000	604,000,000	5,600,000	385,000,000	42,300,000
1960	8,600,000	334,000,000	3,350,000	232,000,000	42,600,000

\*Estimated for first six months

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on July 11, 1949, the Commission proposed comprehensive changes looking to the improvement and extension of tv service. These included new engineering standards; opening uhf channels for tv broadcasting; consideration of color systems; reservation of channels for noncommercial educational use, and a national assignment plan incorporating vhf and uhf channels.

The color question was the first subject considered because up to the actual hearing it had not been determined if color could operate in the same channel width (six megacycles) used for black-and-white tv transmission.

#### Color Tv

In color television a brightness component is transmitted in much the same manner as the black-and-white picture signal is sent in monochrome and, in addition, a color component is transmitted at the same time on a "subcarrier" frequency which is located between the visual and aural carrier frequencies.

Color tv had been the subject of study and experimentation for a quarter of a century. In 1928 Baird, in England, demonstrated an early system. The next year color pictures were sent over wire in a test at the Bell Telephone Labs in New York. RCA gave an experimental color tv demonstration in February 1940, and CBS tested color tv broadcast the following August.

The question of color tv was considered initially by the FCC in 1941 when it proposed alternative standards for monochrome and color. In 1945 it allocated certain uhf frequencies for experimentation in developing color and high definition black-and-white tv. It was not until 1946 that it received a formal proposal for the adoption of color. In denying that CBS petition in 1947, the Commission urged further experimentation with particular reference to making color transmission possible in the 6-megacycle band width used by monochrome tv.

Three competitive color systems were offered for Commission consideration in the general tv proceedings which started in 1949. They were the CBS "field sequential" system, the RCA "dot sequential" system and the Color Television Inc. "line sequential" system. Each of these systems would require special or converted sets to receive color. The CBS system could not be received in black-and-white on existing receivers without adapters; the two others claimed they could.

On the basis of testimony and demonstrations, the Commission on Sept. 1, 1950, found that the field sequential system was the only system then presented which met its criteria for color operation. However, in view of the fact that this system could not be received in monochrome on existing receivers, and the possibility of improvements in tv color systems generally, the Commission proposed postponing a color decision and adopting monochrome "bracket standards" which would enable future black-and-white tv sets incorporating those standards to receive color transmissions in black-and-white. This proposal was conditioned upon receiver manufacturers agreeing to equip new tv sets with a switch and an appropriate circuit for that purpose.

But the response from manufacturers was insufficient and, in accordance with its September announcement, the Commission on Oct. 11, 1950, adopted the field sequential system for color tv broadcasting to become

effective Nov. 20 thereafter. In so doing, it held the door open for consideration of development of a better system on the basis of practical tests and actual demonstrations.

Start of commercial color broadcasting was delayed when RCA obtained a preliminary injunction in the U. S. District Court at Chicago. On May 28, 1951, the Supreme Court of the United States upheld the validity of the Commission's action and CBS began limited color broadcasts on June 25 of that year. Because of the materials shortage, the National Production Authority on the following Nov. 20 prohibited the manufacture of color tv sets or attachments for general public use, and interest in the field sequential system lagged.

Thereafter, new tv color standards were developed and advocated by the industry through its National Television System Committee. They were adopted by the Commission on Dec. 17, 1953.

These present standards are based on the "simultaneous" system, which transmits three primary colors (red, green and blue) at one and the same time. They are "compatible" in that they enable existing tv sets to receive color broadcasts in black and white. Color sets are necessary to receive colorcasts in color. Color sets can also receive monochrome transmissions.

On April 14, 1952, the Commission (in its Sixth Report and Order) announced the lifting of the tv "freeze," the addition of 70 uhf channels (between 470-890 megacycles) to the 12 vhf channels (between 54-216 megacycles) then in use, and the adoption of a table making more than 2,000 channel assignments (over 1,400 uhf and over 500 vhf) to nearly 1,300 communities throughout the United States and its territories, including 242 assignments for non-commercial educational use.

The minimum effective radiated visual power of tv stations is fixed at 100 watts. No minimum antenna height above average terrain is specified. Tv stations operate in accordance with tables of maximum power which varies with antenna height. Maximum effective radiated power on vhf channels 2-6 is fixed at 100 kilowatts, on vhf channels 7-13 at 316 kilowatts and on uhf channels 14-83 at 5,000 kilowatts. With very high antennas these powers are reduced.

Station separations are determined by three geographic zones. Minimum co-channel separations are 170 miles for vhf channels and 155 miles for uhf channels in Zone I, which encompasses the entire states of Massachusetts, Rhode Island, Connecticut, New Jersey, Maryland, Pennsylvania, Delaware, District of Columbia, Ohio, Indiana, Illinois, and parts of Maine, New Hampshire, Vermont, New York, Virginia, West Virginia, Michigan and Wisconsin.

Minimum co-channel separations are 190 miles for vhf and 175 miles for uhf in Zone II, which includes the territories and possessions and the entire states of Kentucky, Tennessee, North Carolina, South Carolina, Missouri, Iowa, Minnesota, Arkansas, Kansas, Nebraska, Oklahoma, North Dakota, South Dakota, Utah, Idaho, Arizona, New Mexico, Montana, Wyoming, Nevada, Colorado, Oregon, Washington and California, and parts of Maine, New Hampshire, Vermont, New York, Virginia, West Virginia, Georgia, Alabama, Mississippi, Louisiana, Michigan, Wisconsin and Texas.

Minimum co-channel separations are 220 miles for vhf and 205 miles for uhf in Zone III, which includes Florida and parts of Georgia, Alabama, Louisiana, Mississippi and Texas.

The first commercial tv grants following the lifting of the freeze were made July 11, 1952, simultaneously, to three Denver stations—KFEL-TV, KDEN (TV) and KBTB (TV). KFEL-TV began program operation on July 19 thereafter. The first uhf commercial tv station to go on the air was KPTV (TV) Portland, Ore., on Sept. 20, 1952.

The initial commercial grant to the territories and possessions was made on July 23, 1952, to WKAQ-TV San Juan, Puerto Rico.

Being in a higher part of the spectrum, uhf television broadcasts cannot be received on vhf sets without changes in the set or the addition of an adapter. Sets are, however, available which will receive both vhf and uhf stations. In many cases, uhf reception requires some slight changes in home antennas which were installed for vhf use, or may require a new antenna and a more efficient type of antenna lead in.

Tv stations engaged in commercial operation are required normally to broadcast a minimum of 28 hours a week except in their initial stages when there is a graduated scale starting with 12 hours.

Steps taken by the Commission to bring tv to new areas include authorizing "satellite" stations to rebroadcast the programs of mother stations, and "translator" stations to pick up and rebroadcast the programs of outside stations. Satellites operate on vhf and uhf channels assigned to the communities in which they are located; translators operate on the upper 14 uhf channels.

In April 1959 the Commission recommended that Congress amend the Communications Act to permit the licensing of tv "repeater" stations in the vhf band under certain conditions.

As early as 1950, the Commission authorized experimentation of toll tv. This involves the transmission of special programs in scrambled form to subscribers with decoding devices. In 1957 the Commission looked toward considering applications by tv stations to test subscription tv service under certain conditions. But, in view of resolutions by two Congressional committees, it deferred further action until March 23, 1959, when it announced that it would consider such applications under more restricted conditions.

In many fringe areas, community antenna tv systems pick tv programs from the air and feed them to the homes of local subscribers. The Commission does not license these or other closed-circuit tv operations. They do not broadcast over the air but depend upon cable to reach their customers. The Commission can, however, require such wired-tv systems to remedy any interference they may cause to licensed radio communication services.

Unlike am networking, which is possible over ordinary telephone wires, tv requires special relay facilities. Network tv operation is made possible in large measure by the development of coaxial cable and microwave relay facilities. As early as 1937 motion pictures were televised and sent over the coaxial cable link between New York and Philadelphia. Network operation was begun by WNBT New York; WRGB Schenectady, and WPTZ Philadelphia, in 1944. Regular coaxial cable tv relay service was inaugurated between Washington and New York in 1946. The following year, microwave relay extended this service to Boston. A midwestern relay system, opened in 1948, was joined with the eastern system

in 1949. The first link in the transcontinental relay system was opened between New York and Chicago in 1950. It was extended to San Francisco the following year and, on September 4, 1951, carried telecasts of the Japanese peace treaty conference. Most tv network relay is over the coaxial cable and microwave facilities of the telephone system. There is some private microwave tv relay.

### Uhf Problems

Economic and technical problems have impeded further utilization of the uhf channels. In addition to the normal tv cost factor, they are caused, chiefly, by the large number of vhf-only receivers in use and which continue to be manufactured; certain performance deficiencies of uhf, and the consequent preference of program and revenue sources for vhf outlets.

In 1956 the Commission outlined a long-range and interim plan to promote comparable tv facilities as a means of extending tv service throughout the nation. It invited comments on the possibility of ultimately shifting all or a major portion of tv operation to the uhf band and, at the same time, enlisted the cooperation of industry in a research and development study to increase the range and coverage of uhf stations. Meanwhile, it increased the maximum power of uhf stations, has made certain areas all-uhf and increased tv competition in others, and has taken other steps to put uhf and vhf operation on a more competitive basis.

### EDUCATIONAL BROADCASTING

Educational institutions were among the pioneers in experimental broadcasting, and held a considerable proportion of the early am licenses.

By 1925, educational groups had 171 such licenses. For various reasons, notably the increased competition from commercial broadcasting, most of these stations were off the air when the Federal Communications Commission was created. However, about 35 educational stations still operate in the am broadcast band, a score of them on a voluntary noncommercial basis.

As directed by Sec. 307(c) of the Communications Act, the Commission made a study of the proposal that Congress should allocate fixed percentages of radio facilities for particular types of nonprofit radio programs and activities, including education. On Jan. 22, 1935, the Commission recommended that no such statutory allocation be made at that time. It held that there was "no need for a change in the existing law to accomplish the helpful purposes of the proposal," but recognized the need for extending broadcasting to education and expressed its intention "actively to assist the determination of the rightful place of broadcasting in education and to see that it is used in that place."

To further the development of noncommercial educational broadcasting, the Commission in 1938 set aside certain am channels between 41 and 42 megacycles for the exclusive use of educational institutions. Due, however, to the inability of the normal radio set to receive broadcasts on these frequencies, only a few educational institutions secured licenses for such operation. Those which did later changed to frequency modulation operation when provision was made for fm educational broadcasting.

When regular fm broadcasting was authorized to start in 1941, five channels between 42 and 43 megacycles were allocated for noncommercial educational use, in lieu of the educational am facilities previously provided.

In 1945, as part of an extensive revision of frequency allocations, the Commission reserved 20 fm channels between 88 and 92 megacycles for noncommercial educational fm stations. This educational portion of the fm band is contiguous to that containing the commercial fm stations and present fm receivers are capable of tuning in both noncommercial and commercial stations within range. The number of these noncommercial educational fm stations has grown slowly but steadily.

In 1948 the Commission authorized low power (10 watt) operation on these educational fm channels. With such low power equipment easily installed and operated, schools may begin broadcasting to a limited area of from two to five miles in radius for an outlay of a few thousand dollars. Higher power equipment may be added when desired. In 1951, as a further aid, the Commission authorized remote control operation of low-power educational fm stations.

In 1950 the Commission reserved a noncommercial educational frequency for the use of the United Nations.

Stations in the educational fm broadcast service are licensed principally to school systems, colleges and universities for furnishing educational programs to teachers and students, as well as for public educational and entertainment purposes.

The Commission, for the first time, allocated tv facilities for exclusive noncommercial educational use as a result of its lengthy study of this question in the general television proceedings (discussed under "Tv Broadcast"). The Commission determined therein that "the need for noncommercial educational stations has been amply demonstrated"; that "the record shows the desire and ability of education to make a substantial contribution to the use of television"; that "the actual process of formulating plans and of enacting necessary legislation or of making adequate financing available is one which will generally require more time for educational organizations than for commercial interests . . . and that to insure an extensive rather than a sparse and haphazard development of educational television, channels must be reserved by the Commission at this time." Consequently, in its Sixth Report and Order of April 14, 1952, the Commission made channel assignments to 242 communities exclusively for noncommercial educational purposes. Forty-six of these were made to "primarily educational centers." Of the total of 242 channels then assigned, 80 were vhf and 162 were uhf. There have since been additional assignments.

The Commission expects educational tv licenses to make their station facilities available to other local educational institutions, since such assignments are made to serve the educational and cultural needs of the community. Except in particular cases, tv educational eligibility is not extended to municipal authorities in places where an independent educational authority—such as a board of education—is established. Although there is no requirement that noncommercial educational stations broadcast a specified minimum number of hours, commercial and educational television stations are both subject to the same tv service requirements, such as station separation, antenna height and power, etc.

The first non-commercial educational tv grant was made July 23, 1952, to the Kansas State College of Agriculture and Applied Science (KSAC-TV) at Manhattan, Kan. The first such station to go on the air was KUHT Houston, Texas, May 25, 1953; and the first one licensed was WCET Cincinnati, Ohio, March 11, 1955.

Several colleges and universities hold commercial tv authorizations. Many schools have closed-circuit tv systems linking classrooms for instructional purposes.

### INTERNATIONAL BROADCASTING

Under international agreement, certain high frequency bands are allocated for broadcasts directed between nations.

Authorizations for non-Government international broadcast stations located in the United States are issued by the Federal Communications Commission. A single grant usually authorizes use of a number of frequencies between 5950 and 26,100 kilocycles as well as several transmitters. This is because of seasonal and other considerations in broadcasting different programs to different parts of the world at the same time. The minimum power for international broadcast stations under Commission jurisdiction is 50 kilowatts.

During World War II, our international broadcast stations were taken over by the Office of War Information and the Office of Inter-American Affairs of the Dept. of State which operated and programmed them in the interest of the war effort.

"The Voice of America" is the title given to the programs now sent out daily, in many languages, to various parts of the world by shortwave transmitters under the auspices of the United States Information Agency. Transmission is by amplitude modulation.

### AUXILIARY BROADCAST SERVICES

The Commission authorizes several classes of auxiliary broadcast stations for live "pick up" and speeding programs of outside origin to studios, or from studios to transmitters. A brief description of these adjuncts follows:

**Remotes:** Remote pickup stations are employed by aural and video stations for "on-the-spot" coverage of news and other events.

**STLs:** Studio-transmitter links are used to transmit aural and tv programs from studios to remote transmitters. Because a tv station's coverage depends to a large extent upon the height of its antenna, the latter is often located on a mountain some distance from the studio.

**Relays:** Intercity relay stations are utilized by some tv stations, usually remote from common carrier facilities, to carry programs between stations by microwave.

Also, cueing transmitters are used in broadcast studios to direct performers who wear hidden miniature receivers.

### EXPERIMENTAL BROADCAST SERVICES

Experimental broadcast stations test new techniques and develop broadcast equipment. Information obtained from this experimentation and research helps the industry to evolve and improve equipment and methods and also provides the Commission with useful information about new developments. Because of their temporary nature, the number of these authorizations fluctuates.

## Books and Reference Works for Radio and Television

**Editor's Note:** This bibliography supplements other listings that have been published in **BROADCASTING YEARBOOKS**. The word **Apply** indicates material that may or may not be available. This bibliography is representative of publications of the broadcasting industry, and does not pretend to be all-inclusive. It has been prepared by Louise K. Aldrich, Librarian, Research Department, National Association of Broadcasters.

### GENERAL

**ARE WE COMMUNICATING?** press, radio, television, periodicals, public relations, and advertising. Edited by John E. Drewry. University of Georgia Press, Athens, Ga. 1959. 222 p. Apply.

Addresses, essays, lectures presented at institutes and special occasions at the Henry W. Grady School of Journalism.

**BROADCASTING WITHOUT BARRIERS.** By George Arthur Coddington, Jr. Distributed by Columbia University Press, 2960 Broadway, New York 27. 167 p. 1959. \$1.50.

Another fine publication from UNESCO. The author attempts to determine the extent to which radio broadcasting has been made available to the peoples of the world, to define obstacles which impede its use as a medium of communication, and to examine means of extending its benefits.

**CHURCH IN THE WORLD OF RADIO AND TELEVISION.** By John W. Bachman. Association Press, 291 Broadway, New York 7. 1960. 191 p. \$3.50.

A professor of practical theology feels that the church could broaden its communicative powers through a greater use of radio and television broadcasting. Criticisms and suggestions of the Study Commission on the Role of Radio, Television, and Film in Religion of the National Council of the Churches of Christ (of which the author is a member) are quoted extensively.

**COMMUNICATION IN THE MODERN WORLD.** Three lectures given in Guildhall, London, in October 1959. Published by Granada Television, 36 Golden Square, London, W. 1, England. 111 p. Apply.

The British Association for the Advancement of Science sponsored television talks "Dons or Crooners?" by Sir Eric Ashby; Science and Communication by Sir Edward Appleton; Television and Politics, by Edward R. Murrow.

**COMSTOCKERY IN AMERICA.** Patterns of Censorship and Control. By Robert W. Haney. Beacon Press, 25 Beacon St., Boston 8. 1960. 199 p. \$3.95.

A minister surveys cultural censorship and control in a free society, cites cases in literature, radio, theatre, and television.

**COSTS OF DEMOCRACY.** By Alexander Heard. University of North Carolina Press, Chapel Hill, N. C. 1960. 493 p. \$6.00.

Broad study of sources and use of money in U. S. elections, effect of expenditures on the outcome of elections. Fund sources included interest groups, businesses, public employees, the underworld, and organized labor. Use of radio and television broadcasting for campaigns.

**INTRODUCTION TO MASS COMMUNICATIONS.** By Edwin Emery, Phillip H. Ault, and Warren K. Agee. Dodd, Mead, 432 Fourth Ave., New York 16. 1960. 435 p. \$5.00.

New textbook giving comprehensive coverage of newspapers, magazines, radio, television, book publishing, film industry, and other media.

**JOY OF MUSIC.** By Leonard Bernstein. Simon & Schuster, 630 Fifth Ave., New York 20. 1959. 303 p. \$5.95.

Several "imaginary conversations" about music and seven "Omnibus" television scripts, expanded and illustrated with diagrams and musical examples.

**MASS COMMUNICATIONS.** Edited by Wilbur Schramm. University of Illinois Press, Urbana, Ill. August 1960. 676 p. \$6.50.

Revised edition of excellent survey of mass communications from many points of view. Contributors include Leo Bogart, Harold D. Lasswell, Fred S. Siebert, Wendell Johnson, Neil H. Borden, Margaret Mead, Frank Luther Mott, Rudolph Flesch, Paul F. Lazarsfeld.

**MASS COMMUNICATIONS.** A Sociological Perspective. By Charles R. Wright. Random House, 457 Madison Ave., New York 22. 1959. 124 p. paper \$5.

Introduction to the sociology of mass communication, from the viewpoint of both the communicator and his audience. With case studies of the Soviet-Communist system, British and Canadian systems, and the American broadcasting system.

**MASS MEDIA AND WORLD AFFAIRS.** By Alfred O. Here. World Peace Foundation, 40 Mount Vernon St., Boston. 1959. 187 p. \$1.50.

Discussion of books, magazines, newspapers and radio as world-affairs media, summarizes many effects studies in these areas.

**PICTORIAL HISTORY OF TELEVISION.** By Daniel C. Blum. Chilton, 56th and Chestnut St., Philadelphia 39. 1959. 288 p. \$10.00.

Excellent history of television from its beginnings to the present.

**PUBLIC OPINION IN AMERICAN SOCIETY.** By Clarence H. Schettler. Harper, 49 E. 33rd St., New York 16. 1960. 534 p. \$7.00.

Defines public opinion, analyzes the leadership role and coercion in the formation of

public opinion, surveys the role of mass media, and discusses the relationship of public opinion to social and political institutions.

**PUBLIC AND THE PROGRAMMES.** Published by the British Broadcasting Corporation, 35 Marylebone High St., London, W. 1, England. December 1959. 71 p. 8 shillings 6 pence.

An audience research report on listeners and viewers, the time they devote to listening and viewing, the Services they patronize, their selectiveness and their tastes.

**RADIO AND TELEVISION—A Selected Bibliography.** Prepared by Patricia Beall Hammill, American University. U. S. Government Printing Office, Washington, 25, D. C. Fall 1960. 56 p. Bulletin No. 25. Apply.

Revision of standard bibliography compiled under the direction of Gertrude G. Broderick.

**SCHOOL CHILDREN AND TELEVISION.** By Paul A. Witty. Distributed by Television Information Office, 666 Fifth Ave., New York 19, N. Y. February 1960. 26 p. Apply.

Summary of the results of ten yearly studies of children's television viewing in the Chicago metropolitan area. Paper presented at the Annual Meeting of the American Association for the Advancement of Science, Chicago, December 29, 1959.

**TO PAY OR NOT TO PAY.** A Report on Subscription Television. By Robert W. Horton. Published by the Center for the Study of Democratic Institutions, Box 1068, Santa Barbara, Calif. 1960. 12 p. Single copy gratis.

An occasional paper on the role of the mass media in a free society. Also available from the Fund for the Republic, 133 E. 54th St., New York 22.

### DIRECTORIES, GUIDES, AND STATION LISTS

**AWARDS AND CITATIONS IN RADIO AND TELEVISION.** Nat'l Assn of Broadcasters, 1771 N St. NW, Washington 6, D. C. Apply. Richard A. Allerton. Aug. 21, 1960. 42 pages. Details of awards in the broadcasting field.

**BROADCASTING Yearbook/Marketbook.** The one-book library of television and radio information, published every September by Broadcasting Publications Inc., 1735 DeSales St., N.W., Washington 6, D. C. 600 p. \$4.00.

Contains 46 separate directories covering the business side of television and radio. Stations, Networks, Representatives, Suppliers and Services, Manufacturers, Trade Associations and Professional Societies, Advertising Agencies, plus Market Facts for all U. S. Counties; Broadcasting Regulations, Imposed and Voluntary.

to every Q,  
there's an A  
and for radio-tv Qs, the As are in the

**BROADCASTING**  
THE BUSINESS SIDE OF TELEVISION AND RADIO

Yearbook/Marketbook

**BROADCAST STATIONS OF THE WORLD.** Compiled by the Foreign Broadcast Information Service. Corrected to 1 January 1960. U. S. Govt. Printing Office, Washington 25. Part I—By country and city (\$2); Part II—By frequency (\$2); Part III—By call letters (\$2); Part IV—Directory of fm and tv stations (\$1.75).

**EDUCATIONAL TELEGUIDE.** References for Education by Television. By Franklin Dunham. U. S. Government Printing Office, Washington 25. 1959. 79 p. 30¢.

Handbook of educational stations, Armed Forces stations, applicants, colleges and universities offering courses, publications, school districts and schools making regular use of television, etc.

**EDUCATORS GUIDE TO FREE TAPES, SCRIPTS AND TRANSCRIPTIONS.** Edited by Walter A. Wittich and Gertie Hansen Halsted. Educators Progress Service, Randolph, Wisconsin. 1960. 225 p. \$5.75.

The guide lists with annotations, 100 tapes, 277 scripts and 134 transcriptions.

**MIKE AND SCREEN PRESS DIRECTORY AND NEWSGUIDE.** 6th ed. Radio-Newsreel-Television Working Press Association, 527 Lexington Ave., New York 17. 1960. 210 p. \$10.00.

Prepared for its members, the Association makes available a few copies at the listed price.

**1960 EDUCATIONAL TELEVISION DIRECTORY.** Prepared by Joint Council on Educational Television, 1785 Massachusetts Ave., N.W., Washington 6. 37 p. Apply.

List of operating television non-commercial stations and applicants.

**ORGANIZATIONS, PUBLICATIONS AND DIRECTORIES IN THE MASS MEDIA OF COMMUNICATIONS.** Compiled by Wilbur Peterson. School of Journalism, State University of Iowa, Iowa City, Ia. 1960. 24 p. \$1.00.

Part I describes major organizations, their purposes and functions; Part II lists periodicals; Part III is a directory of principal directories.

**PROFESSIONAL ASSOCIATION IN THE MASS MEDIA.** Handbook of press, film, radio, television organizations. Published by UNESCO, Paris. Available Columbia University Press, 2960 Broadway, New York 27. 1959. 206 p. \$5.00 (paper \$3.50).

United Nations Educational, Scientific and Cultural Organization has compiled the first world-wide handbook of professional associations in all mass media. There are details about 1,049 national organizations in 93 states and territories, and 61 international associations.

**WORLD RADIO-TELEVISION HANDBOOK,** including world-wide who's who. Published and edited by O. Lund Johanson, Copenhagen, Denmark. 14th ed. Available G. P. Pfeiffer Associates, Grand Central Station, P. O. Box 239, New York 17. 1961. 206 p. \$2.70.

Arranged in two sections: a listing by country of stations, programs, times, and call signals; and a listing by frequency and wave length of the main international long-, medium-, and short-wave stations.

### LEGAL ASPECTS AND REGULATION

**BROADCAST REGULATION AND JOINT OWNERSHIP OF MEDIA.** By Harvey J. Levin. New York University Press. Washington Square, New York 3. Sept. 1960. 208 p. \$4.50.

Significant questions of ownership tie-ins between broadcast stations and their older rivals, the newspapers and movies are explored by Prof. Levin, concluding with a review of specific ways to strengthen the regulatory policy.

**BROADCASTING AND GOVERNMENT REGULATION IN A FREE SOCIETY.** A discussion by Clifford J. Durr, James Lawrence Fly, Rosel H. Hyde, and others. Published by the Center for the Study of Democratic Institutions, Box 4068, Santa Barbara, Calif. 1960. 39 p. Single copy gratis.

An occasional paper on the role of the mass media in a free society.

**INVESTIGATION OF REGULATORY COMMISSIONS AND AGENCIES.** Interim Report of the Subcommittee on Legislative Oversight, Committee on Interstate and Foreign Commerce, U. S. House of Representatives. U. S. Government Printing Office, Washington 25. 1960. 95 p. Apply.

An investigation of FCC and commercial television, including rigged quiz shows, need for affirmative Commission action etc. (House Report No. 1253).

**LANGUAGE OF DISSENT.** By Lowell Mason. World Publishing Co., 2231 West 110th St., Cleveland 2, Ohio. 1959. 314 p. \$5.00.

Written opinions and philosophy of former member of the Federal Trade Commission.

**MEMORANDUM OF WHITNEY NORTH SEYMOUR,** Special Counsel to National Association of Broadcasters. Before the Federal Communications Commission, January 26, 1960. NAB, 1771 N St., N.W., Washington 6. 8 p. Apply.

In the matter of study of radio and television network broadcasting. Docket No. 12782.

**REPORT TO THE PRESIDENT BY THE ATTORNEY GENERAL ON DECEPTIVE PRACTICES IN BROADCASTING MEDIA.** December 30, 1959. U. S. Government Printing Office, Washington 25. 54 p. Apply.

**ROLE OF THE FEDERAL COMMUNICATIONS COMMISSION IN PROGRAMMING.** Address of Frederick W. Ford before the West Virginia Broadcasters Association. White Sulphur Springs, West Virginia, August 28, 1959. FCC, New Post Office Bldg., Washington 25. 10 p. Mimeo. Apply.

Important speech indicating attitudes of new Chairman.

**RULES AND REGULATIONS OF THE FEDERAL COMMUNICATIONS COMMISSION.** U. S. Government Printing Office, Washington 25. Vol. I—\$2.50; Vol. II—\$2.90; Vol. III—\$4.50.

The FCC is initiating a new system for the issuance of its rules and regulations, they are to be grouped in volumes and sold on a subscription basis which will include amendments for an indefinite period. Volume I contains FCC Parts 0. Statement of organization, delegations of authority and other information, 1. Practice and procedure, 13. Commercial radio operators, 17. Construction, marking, and lighting of antenna structures. Volume II contains FCC Parts 2. Frequency allocations, and radio treaty matters, general rules and regulations, 5. Rules governing the experimental radio services, 15. Incidental and restricted radiation devices, 18. Industrial, scientific, and medical services. Volume III contains FCC Parts 3. Radio broadcast services, 4. Experimental, auxiliary and special broadcast services.

**STATE REGULATION OF RADIO AND TELEVISION.** Harvard Law Review Vol. 73, No. 2, pp. 38-405. December 1959. Harvard University Press, Cambridge 38. Apply.

**TESTIMONY OF HAROLD E. FELLOWS,** President and Chairman of the Board, National Association of Broadcasters. Before the Federal Communications Commission, January 25-26, 1960. NAB, 1771 N St., N.W., Washington 6. 21 p. Exhibits Apply.

In the matter of study of radio and television network broadcasting.

**WHO OWNS THE AIR?** Testimony before the FCC by Frank K. Kelly. Fund for the Republic, 133 E. 54th St., New York 22. 1960. 8 p. Free.

An occasional paper on the role of the mass media in the free society, published by the Center for the Study of Democratic Institutions.

#### TECHNICAL BOOKS

F-M Simplified By Milton S. Kiver 3rd ed Van Nostrand, 120 Alexander St, Princeton, N J 1960 376 p \$7.50

Extensively revised and a bibliography added.

FROM MICROPHONE TO EAR: Modern Sound-Recording and Reproduction Technique By Gerard Slot, 2nd ed Macmillan, 60 Fifth Ave, New York 11 1959 267 p \$4.50.

For advanced amateurs, hi-fi fans & electronic engineers Treats the manufacture of records, basic elements of tape recording, repair and operation of phonographs and tape recorders, etc. Revised to cover material on stereophonic reproduction

GUIDE TO STEREO SOUND By David Tardy Popular Mechanics Press, 200 E Ontario St, Chicago 11 1959 160 p \$4.95

Fundamentals of stereophonic recording and reproduction of sound are explained clearly and simply, using both textual descriptions and many diagrams and drawings.

HOLLYWOOD FILM PRODUCTION MANUAL, Edited by Raoul Pagel, Published by Arejay Sales 1036 N. Avon St, Burbank, Calif. 1960. \$22.50.

Revised edition contains explicit information on everything needed to prepare a budget or operate a shooting unit in the field of television or motion picture film

MAGNETIC TAPE RECORDING By H. G. M. Spratt Macmillan, 60 Fifth Ave, New York 11. 1959 319 p \$8.50.

Standard one-volume reference offers a comprehensive study of magnetic tape recording, basic principles, practical theory and techniques

MOTION PICTURES The Development of an Art from Silent Films to the Age of Television By A. R. Fulton University of Oklahoma Press, Norman, Okla. July 1960. 336 p \$5.00.

Historical development, relationship and future of movies and television; explanation and analysis of methods and techniques in film making.

NAB ENGINEERING HANDBOOK. Edited by A. Prose Walker, Assisted by George W. Bartlett, 5th ed. McGraw-Hill, 330 W. 42nd St, New York 36 1960. \$27.50

47 leading authorities contribute chapters on all phases of radio and television to this comprehensive handbook of approximately 1700 pages. Over 1,000 diagrams, photographs, charts, tables and graphs

PHYSICS OF TELEVISION By Donald G. Pink and David M. Luytens Anchor Books, (Doubleday) Garden City N. Y. 1960. 160 p 95¢.

One of the Science Study Series, this volume for the non-scientist, explains the production, transmission and reception of television images, includes information on color television.

PRIMER ON TELEVISION TAPE RECORDING. By George B. Goodall Robins Industries Corp, 36-27 Prince St, Flushing 54. 1960. 47 p \$1.00.

RADIO AMATEUR'S HANDBOOK, By the Headquarters Staff of the American Radio Relay League 37th ed. ARRL, 38 La Salle Rd., West Hartford 7 Conn. 1960 \$3.50

Latest in the annual revisions of a comprehensive manual on techniques and equipment

TABULATION OF DATA ON RECEIVING TUBES, By C. P. Marsden, W. J. Keery, and J. K. Moffitt National Bureau of Standards Handbook 68 Issued Nov 1, 1959. U S Government Printing Office, Washington 25. 110 p \$1.00.

This tabulation has been prepared as part of the National Bureau of Standards Electron Devices Data Service. The engineer should find this manual useful in narrowing down the choice of tubes to one or a few types.

TV AND FILM PRODUCTION DATA BOOK By Ernest M. Pittare Morgan & Morgan, 101 Park Ave., New York 17. 1959 448 p. \$6.95

Describes equipment now available and tells how to operate it. Invaluable guide for any one engaged in film work. Illustrations of cameras and other equipment

TWO-WAY RADIO. By Allan Lytel, McGraw-Hill, 330 W. 42nd St, New York 36. 1959 240 p. \$7.00

Operating description of two-way radio, simple explanation of modulation methods, with details of FM transmitters and FM receivers.

#### ADVERTISING AND SELLING

ADVERTISING Mass Communication in Marketing. By C. A. Kirkpatrick. Houghton Mifflin, 2 Park St., Boston 7. 1960. 638 p. \$10.50.

Textbook on advertising stresses the practical application of proved principles. Social and economic background, product identification, advertising production, media, campaigns and management form the sections of the book.

ADVERTISING IN AMERICA. Edited by Poyntz Tyler. H. W. Wilson Co, 950 University Ave., New York 52. 1959. 214 p. \$2.50.

Pros and cons of advertising, selected articles reprinted in The Reference Shelf, Volume 31, Number 5

"THE ADVERTISING TRUTH BOOK." By Morton J. Simon, Advertising Federation of America, 250 W. 57th St., New York 19. June 6, 1960. 56 p. Apply

Presenting AFA's "Recommended Procedure for Establishing and Operating a Local Self-Regulation Program" and a Manual of the "where" and "what" of the program

COPYWRITER'S GUIDE Edited by Elbrun R. French, Harper, 49 E. 33rd St., New York 16. 1959. 536 p \$11.95

Thirty advertising professionals contribute advice on handling the varied demands of printed media, radio and television, direct mail, point-of-sale advertising, and application of research techniques to marketing problems.

HOW TO REACH PEOPLE Television Bureau of Advertising, 444 Madison Ave, New York 22. 1959 91 p \$5.00

Report on audience composition for the advertiser.

LEGAL RULES OF THE ROAD TO HONEST ADVERTISING By Gilbert H. Weil Association of National Advertisers, 155 E. 44th St, New York 17. 1960. 19 p Apply

MEMORANDUM ON BELIEVABILITY IN ADVERTISING. From Institute for Motivational Research, Croton-on-Hudson, New York January 1960. 19 p. Apply

Report of a pilot project to isolate and test the believability factor in television commercials and print ads.

NETWORK & SPOT TELEVISION ADVERTISING ESTIMATED EXPENDITURES Television Bureau of Advertising, 444 Madison Ave, New York 22. 1960 Apply

Publication includes top 100 television advertisers and top 25 brands in tabulation of January-December 1959. In another report, TVB lists advertisers by product classification

PRINCIPLES FOR TELEVISION ADVERTISING. Independent Television Authority, 14 Princes Gate, London S W 7, England January 1960. Third Edition 16 p Apply

Rules and regulations for British advertisers. compares with NAB Code

RETAIL ADVERTISING AND SALES PROMOTION. By Charles M. Edwards and Russell M. Brown Prentice-Hall, 70 Fifth Ave, New York 11. 1959. 736 p. \$8.50

This third edition includes the latest techniques in the field, plus new material on television, color, radio advertising and research

ROAD TO SUBURBIA Radio Advertising Bureau, 460 Park Ave, New York 22. 1960 16 p. Apply

Subtitled: A study of advertising penetration in America's fastest-growing areas—The vital retail trading zones outside the city centers

STUDY OF PUBLIC ATTITUDES TOWARD ADVERTISING Redbook Magazine, 230 Park Ave, New York 17 1959 40 p. Apply

Survey conducted by the Gallup Organization

SUCCESSFUL TELEVISION AND RADIO ADVERTISING By Gene F. Seehafer and Jack W. Laemmar, 2nd ed McGraw-Hill, 330 W. 42nd St., New York 36. 1959. 648 p. \$9.70.

Careful revision of excellent textbook on radio and television advertising. Usefulness increased by chapters on audience promotion and advertising regulation.

SUMMERTIME . . . And the Selling Is Easy when you use RADIO. Radio Advertising Bureau, 460 Park Ave, New York 22. 1960. 18 p. Apply

"A special compilation of money-making RADIO ideas and techniques that can mean outstanding Summer sales records for a wide variety of retailers. More than 50 capsule case histories are included, plus a unique 'Profit Postscript' with each."

TV ADVERTISING By Arthur Bellaire, Harper, 49 E. 33rd St., New York 16. 1959. 292 p. \$6.50.

Subtitled A handbook of modern practice, answers questions about where to find talent, how to use research techniques, pretesting programs, and methods of presenting television demonstrations

TV TAPE COMMERCIALS By Harry Wayne McMahan, Hastings House, 151 E. 50th St, New York 22 1960, 110 p. \$4.50.

Subtitled: New techniques for creating and producing television commercials. Illustrated. 1960 DEVELOPMENT OF ADVERTISING REPORTS. Edited by W. H. Long, 5347 N Santa Monica Blvd, Milwaukee, Wis 76 p \$15.00

Loose-leaf manual details advertising budgets of the 50 U. S. states, handy reference for those interested in industrial development and tourism.

#### EDUCATION

AUDIENCE FOR EDUCATIONAL RADIO. By Bruce H. Westley and Philip P. Anast, Research Bul No. 13 University of Wisconsin Television Laboratory, Madison, Wis. March 31, 1960. 53 p. Apply

Study of the audience for educational radio in one city, detailed findings on size and composition, and programming preferences.

A-V INSTRUCTION: Materials and Methods By James W. Brown and others. McGraw-Hill, 330 W. 42nd St., New York 36. 1959. 554 p. \$7.95

Textbook for teacher training courses describes reference books, pamphlets, films and other projected materials, radio, recordings, television, etc.

DESIGN FOR ETV. Planning for Schools with Television. Prepared by Dave Chapman, Inc. Industrial Design for Educational Facilities Laboratories, 477 Madison Ave., New York. 1960. 96 p. Apply

"Study of the school facilities and environmental factors related to the use of television in education."



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A comprehensive manual of ideas and techniques known to bring in top results for all creators, producers, and users of television commercials. Shows what goes into preparing a television campaign . . . how to write different commercials . . . how storyboards aid in making policy decisions and estimating costs. Gives pointers on film and live production, and tips on the people, equipment, and techniques involved in making the commercial. By C. M. Agnew, Clark M. Agnew & Co.; and N. O'Brien, J. Walter Thompson Co. 320 pp., 105 illus., \$9.50

National Association of Broadcasters

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## SUCCESSFUL TELEVISION AND RADIO ADVERTISING

By Gene Seehafer,  
Needham, Louis and Brorby, Chicago  
and  
Jack Laemmar,  
J. Walter Thompson, Chicago

A practical guide and refresher for those in the television and radio industry. Covers authoritatively: Station management, campaigns (both national and local), research, programming, as well as basic elements of television and radio. Its 26 chapters reflect comments by 196 industry leaders. A copy for every staff member is an invaluable investment. Also ideal for personnel training. 648 pages, 120 illustrations, complete glossary and index, with foreword by Dr. Frank Stanton, CBS. \$9.75

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# Major trends, events - 1959-1960

Here are brief references, grouped by subject, to some of the major new stories appearing in BROADCASTING—*The Businessweekly of Television and Radio*, during the period July 1959 through June 1960. Dates refer to issues of BROADCASTING in which the stories appeared

## Advertiser-Broadcaster Relations

Inquiry into adv practices by Congress and govt agencies brought about a re-examination of the relationships between advertisers, agencies and bcstrs, particularly in the field of program control. Agencies testify that bcstrs should control programming—7/13/60; tv networks will control 80% of programs in fall—5/16/60

With focus of attention on misleading advertising practices, good taste also came in for close attention. NAB TV Code Board continued its crackdown on personal products advertisers—3/24/59 (such as Ban—1/25/60, 2/15/60)

Auto mfgs plan heavy use of radio for new models—9/7/59

The year also held a normal quota of matters unconnected with quiz and payola scandals and govt probes of adv practices. Long sought technique for forecasting adv sales results is just around the corner, B&B's Casey asserted—10/5/59

Insurance firms are big network spenders—7/20/59, blanket comparisons of newspaper and tv circulations are misleading, TvB states—8/24/59, BBDO's study of daytime tv brings more use by agency's clients—9/14/59. Low exposure cost of network radio leads insurance co to buy CBS documentary series—10/12/59

TvB predicts tv will replace newspapers as leading gasoline medium—10/12/59

RAB offers \$20,000 to help oil co test radio campaign designed to dominate auto audience—10/19/59

Researcher, Schwernin blames "buying by the numbers" for program ills—10/19/59

JWT's Johnson argues advertisers must spend more so consumers can have more—10/26/59. C-E's Adams warns poor summer programming can harm tv—10/26/59

NAB TV Code Review Board studies deceit in tv comls—11/2/59

Rep Brooks (D-Conn) suggests that advertisers be forbidden to have any say in programming—11/2/59

Bcstrs should control programming, but advertisers and agencies should "exert a strong influence" on program selection, McC-E pres Harper states—11/16/59

M-C-E tv/radio head Clyne favors some advertiser control—11/23/59

Bcstrs meet with FTC to establish closer liaison to guard against false adv—11/30/59

Jaguar urges dealers to use spot radio—11/30/59

Y&R's Larmon suggests citizens advisory committee—12/7/59

Grey's Hollender urges public program criticism by networks—12/14/59

Agency execs predict investigations will result in better programs, comls—12/28/59, 1/4/60. BBDO's Foreman sees new shape for tv emerging—12/28/59

Witnesses at FCC hearing differ sharply on right of sponsor to control programming—1/11/60

BROADCASTING survey finds many agencies unwilling to yield program control but feel some divorcement from programming might work—1/18/60

AAAA copy code seen as adequate without change—1/25/60

ANA adopts three-point program to meet crisis in adv—2/8/60

NBC's Sarnoff calls on advertisers to help improve tv programs, comls—2/8/60

AFA organizes clearing house for adv-marketing data—2/8/60

Agencies, advertisers urged to support NAB TV Code—2/15/60

MJ&A's Jones calls for crusade for adv decency 2/15/60

AFA offers new self-regulation procedure—2/22/60

BROADCASTING report on network continuity depts efforts to keep comls clean—2/22/60

ANA issues book on honesty in adv—3/7/60

NAB Code Review Board chmn criticizes anti-tv campaign of "advilification"—3/28/60

TvB reports on tv spot buying—5/30/60

AFA's Fondren urges "absolute honesty" as best way to save adv from govt control—4/18/60

FC&B's Cone defends tv as giving most of public what it wants—4/25/60

AAAA calls for united clean-up campaign—4/25/60

B&B puts Lee Rich in new post designed to strengthen negotiations with networks on behalf of B&B clients—5/2/60

Public image of adv has declined sharply in three years, motivation researcher asserts—5/2/60

Rep Wilson (R-Calif) berates adv for failure

to respond aggressively to govt attacks—5/2/60

FC&B's Cone says adv must be creative, not simply decorative—5/9/60

D'Arcy's Chesley declares cynicism is advertising's big challenge—5/16/60

Tv can create demand for toys—5/6/60

Radio called essential medium for new cars—5/30/60

AAAA launches drive for good taste, truth in adv—6/6/60

Advertisers use tv to launch new products—6/13/60

AAAA urges agencies to subscribe to AAAA copy code and its interpretation of tv comls—6/27/60

Product purchases of viewers, readers, measured by new Market Research Corp of America service—6/20/60, increased use of tv by retailers seen by TvB—6/27/60

## Advertiser-Government Relations

More and more stringent regulation of adv by various govt bodies was threatened as investigation of quiz and payola scandals led lawmakers and govt agencies into probe of adv as well as bcstg practices. American Bar Assn hears that restrictions on adv impair public right to be informed—8/13/59

FCC insists on sponsor identification, rejecting teaser ad plea—9/14/59; court upholds FCC complaint against merchandising tie-in plans—12/21/59

Taxes caused concern Senate Small Business Committee worries over right of states to tax in-state income of out-of-state companies—7/6/59, AFA pres Proud sees more effort to tax adv in offing—5/9/60; 5/16/60

FTC starts campaign against false tv comls with Libby-Owens-Ford and General Motors "trickery" charge—11/9/59

K&E's Brophy calls for self-regulation to prevent govt crackdown—11/23/59

ANA feels FTC more interested in ad effect than technique—11/30/59

All adv facts hazards, TvB's Cash declares, urging collective action—12/21/59

Justice Dept and FCC confer on criminal actions against advertisers found guilty of fraud—12/21/59

Media fare well generally at FTC conference on public deception—12/28/59

FC&B's Cone blasts advertisers, agencies and media for permitting bad ads—12/28/59

AFA finds voluntary efforts to clean up adv taking effect—1/4/60

AttyGen Rogers urges FCC, FTC to get tough with bcstrs—1/11/60

FTC steps up monitoring—1/11/60

AFA calls "unprecedented" special meeting to meet crisis—1/11/60

FTC warns advertisers not to stretch truth—1/18/60

FTC takes new approach that blames media for accepting deceptive ads—1/25/60

Toilet goods producers urge pre-screening of tv comls—1/25/60

## SPECIAL SERVICES

There are two companies which provide special publishing services of FCC actions and other engineering and legal matters pertaining to broadcasting. They are

**Pike & Fischer.** 1735 DeSales St., N.W., Washington 6, D. C. Sterling 3-3660. Henry G. Fischer, pres; John W. Willis, vp. Publishers of "Pike & Fischer Radio Regulations," comprehensive reports of FCC rules, amendments, decisions and related radio and tv documentary services.

**Broadcast Service Bureau Inc.** P. O. Box 5974, Washington 14, D. C. Oliver 4-8531. Burr N. Edwards, pres. Supplies rules and standards to radio and tv stations.

## Reference Books CONTINUED

**EDUCATIONAL-INSTRUCTIONAL TELEVISION AND CLOSED CIRCUIT TV: A Manual, Directory and Bibliography.** By Rudy Bretz and Russell H. Ewing. National Institute of Leadership, 3259 Wilshire Blvd, Los Angeles 5, Calif. 1959. 70 p. \$2.00

Intended as a handy reference guide to manufacturers of open and closed circuit television equipment and to service agencies in these fields, as a handbook for university instructors, school administrators, educators, teachers, and as a manual for political, labor, and military leaders

**EDUCATIONAL TELEVISION GUIDEBOOK** By Philip Lewis. Prepared for Electronic Industrial Association. McGraw-Hill, 330 W. 42nd St., New York 36. Fall 1960. \$5.00.

Guidebook represents an authoritative and up-to-date treatment of broadcast and closed circuit television as they apply to the educational process. Non-technical

**IMPACT OF EDUCATIONAL TELEVISION** Edited by Wilbur Schramm. University of Illinois Press, Urbana, Ill. August 1960. Apply

Report on educational television stations compiled from selected research studies sponsored by the National Educational Television and Radio Center.

**OPPORTUNITIES FOR LEARNING: Guidelines for Television;** a report of a seminar held at NEA headquarters, May 16-18, 1959. Edited by Alexander Frazier and Harold E. Wigren. National Education Association, Division of Audio-Visual Instructional Service, 1201 16th St., Washington, D. C. 1960. 79 p. \$1.50.

**PIONEERING IN EDUCATIONAL TELEVISION, 1931-1939.** By E. B. Kurtz. State University of Iowa, Iowa City, Ia. 1959. 166 p. Apply

**PROCEEDINGS OF THE CONFERENCE ON EDUCATIONAL TELEVISION.** Under the auspices of the Office of Education, in cooperation with the National Association of Broadcasters. May 26-28, 1958. Edited by Gertrude G. Broderick. U. S. Dept of Health, Education and Welfare, Washington 25. (Circular No. 574) 88 p. Apply

Report covers discussions and evaluations of representatives from 58 national organiza-

tions concerned with the application of the televised means of communication in all areas of education

**TELEVISION IN TEACHER EDUCATION.** Edited by Edwin P. Adkins. American Association of Colleges for Teacher Education, 1201 16th St., N.W., Washington, D. C. 1960. 72 p. \$1.50, plus postage

Subtitled: A report on the possibilities of television for the education of teachers, for college instruction in general, and for public schools

## TECHNIQUES AND CAREERS

**ANNOUNCER'S HANDBOOK.** By Ben Graf Henneke and Edward S. Dumit. Holt, Rinehart & Winston, 383 Madison Ave., New York 17. 1959. 293 p. \$4.00

Revision of *The Radio Announcer's Handbook*, designed to practicing announcer and career-minded student.

**CAREERS IN TELEVISION AND RADIO** By Juvenal L. Angel. 2nd ed. World Trade Academy Press, 50 E. 42nd St., New York 17. 1959. 26 p. \$1.25.

Description includes opportunities, educational background needed, areas of specialization and employment, advantages and disadvantages, remuneration, etc.

**NUTS AND BOLTS OF RADIO.** A Manual of Contemporary Programming. By George Skinner. The Katz Agency, 666 Fifth Ave., New York 19. August 1959. 59 p. Apply.

The director of radio programming services for the Katz Agency describes all types of contemporary programming; offers suggestions for news, farm, public service religious, and music programs

**PRESERVATION AND STORAGE OF SOUND RECORDINGS.** By G. A. Pickett and M. M. Lemcoe. Library of Congress. U. S. Government Printing Office, Washington 25. 1959. 74 p. 45¢

A study supported by a grant from the Rockefeller Foundation "believed to be the first report which attempts to describe existing knowledge on the subject, to study storage deterioration of sound recordings in order to establish the optimum storage environments and techniques for library use"

**TELEVISION AND NEWS WRITING.** By Bob Siller, Ted White and Hal Terkel. Macmillan,

60 Fifth Ave., New York 11. Sept 1960. 240 p. \$5.95

A book by experts on how to write news for television

# Urgent Memo!

To: Broadcast Journalists  
From: Three experts in the field  
Re: TELEVISION & RADIO NEWS

by Bob Siller, Ted White, and Hal Terkel

See how professionals use the exacting tools of the radio and TV trade to bring news to the eye and ear of the public. \$5.95

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*The Macmillan Company*

60 FIFTH AVENUE, NEW YORK 11, N. Y.

**TELEVISION NEWS IN THE LOS ANGELES AREA.** By Jane McEnture and William Thomas. University of California, Los Angeles. 1959. 56 p. Apply.

Study of programs and trends, the time devoted to news and public affairs, and the men who present the news.

**TELEVISION WRITING AND SELLING.** 3rd ed. By Edward Barry Roberts. The Writer, 8 Arlington St., Boston 16. 1960. 504 p. \$6.50.

Practical advice on television writing from idea through production.

**UNDERScore** By Frank Skinner. Rev. ed. Criterion Music Corp., 1270 6th Ave., New York. 1960. \$5.00.

Combination method text and treatise on scoring music for motion pictures or television.

**YOUR FUTURE IN TELEVISION.** By Ralph Herrod. Richard Rosen Associates, 13 E. 22nd St., New York. Sept. 1960. 160 p. approx. \$2.95.

Designed to help high school and college students in the choice of a career. Description of educational and personal requirements.

FC&B's Cone calls FTC attack on tv comls a witch hunt—1/25/60  
Colgate denies false adv charges—2/1/60  
Ted Bates charges FTC has changed rules—2/1/60  
Earl W Kintner, FTC's watchful eye over adv (profile)—2/1/60  
Libby-Owens-Ford denies charge of "trick" photos—2/8/60  
Sen. Magnuson says tv can handle its own problems—2/8/60  
Sen E McCarthy agrees that if industry makes "needed changes" there will be "very little" new legislation—2/15/60  
FTC's Kintner warns media it is not immune from responsibility for false adv—2/22/60  
FTC plans to test law through litigation—2/22/60  
FC&B's Cone says self policing won't work, calls for swift action by FCC, FTC, BBB—2/22/60  
FTC Chmn urges all tv stations to subscribe to NAB Code—3/7/60  
Libby-Owens-Ford admits photos rigged without knowledge—3/7/60  
Spots should be screened at local level says FTC Kintner—3/21/60  
FTC Kintner credits self-regulation with drop in objectionable ads—4/18/60  
Tv comls preview plan of Roger Clipp endorsed by FTC Kintner—5/9/60  
Purex adopts strict-truth adv policy—5/9/60  
New York grand jury indicts Drug Research, KHCC&A, for conspiring to defraud via Regimen adv—6/20/60  
Standard Brands and Ted Bates agree to accept FTC order banning "misleading pictorial demonstrations" of Blue Bonnet margarine—6/27/60  
Carter products charged by FTC re Rise shave cream comls—6/27/60

#### Agency-Broadcaster Relations

Demand for 20-second tv availabilities drives agencies to 60-second spots—7/27/59  
JWT's Fitzgerald warns stations that rate juggling will drive business to other media—9/28/59  
Agency timebuyers tell who picks length of tv spots and how—10/19/59  
BBDO investigates rates that seem out of line with market data—11/2/59  
Top 50 agencies in radio/tv billings for 1959, 8th annual BROADCASTING survey analyzes broadcast time purchases for year—11/23/59  
Station representatives decline to reveal data on competitive campaigns to agencies—2/1/60  
How K&E analyzes media—4/4/60  
Public service pgm can sell, timebuyers say, but more information is needed—4/18/60  
Barter is now legitimate, says Regal Adv—5/9/60  
AAAA issues new standard rate cards for radio and tv—7/16/60  
BBDO asks for adjusted summer rates, joined by JWT—5/2/60; and N W Ayer—5/23/60, talks tough to reps about off rate-card deals 6/6/60  
Agencies fear "thought shows" imperil tv entertainment, ask they be kept out of prime time—6/13/60  
Reps urge uniform rate policy in transmitting Ayer complaint to stations; as Leo Burnett also expresses concern—6/13/60  
McCann-Erickson establishes research lab to create, develop and test new ideas—6/20/60  
Ayer press reps for rate card action—6/27/60

#### Audience

TvB profiles makeup—10/5/59  
Market Planning Corp finds housewife listens to radio 23 hours a week—10/12/59  
TvB says there are more viewers than readers—10/19/59  
Dept. of Agriculture study finds newspapers more influential than broadcast media and broadcasters protest—10/19/59, Dept apologizes—11/9/59  
RAB finds more than 9 in 10 housewives, same proportion of working men listen to radio in average week—10/26/59  
61% of women listen to radio before shopping—11/16/59  
ARB survey finds vhf station coverage wider than supposed—1/18/60  
Nielsen-Sindinger disagree on tv audience trend—2/15/60; audience drop due to weather, not programming, Nielsen finds—3/21/60  
Nielsen reports on tv families by income—4/4/60  
Nearly 75% of US adults watch tv on Monday, Sindinger finds—5/2/60  
Both Sindinger and Nielsen see tv audience growing—5/16/60  
Tv now in 87% of U.S. homes, says Nielsen—6/6/60  
Nielsen county tv set count (6/13/60) varies from that of ARB enough to raise questions—6/20/60  
Tv growing more popular with farmers—6/20/60  
Nielsen blueprints 1961 coverage studies—6/27/60. See Ratings

#### Automation

Automation equipment for studio use gets better, more plentiful, BROADCASTING survey shows—2/15/60; cuts manpower and maintenance costs, NAB convention exhibits reveal—4/11/60

#### Allocations

Division of radio spectrum between govt and private users and of allocating authority between White House and FCC continued to be a mater of discussion and dispute Rep Harris (D-Ark) proposed a super frequency

board to control the entire spectrum—8/3/59  
Communications between earth and outer space improved technically, increasing pressure for allocation of frequencies for this purpose  
Problem was studied at world spectrum meeting in Geneva—8/10/59, action by Congress was hoped for—11/23/59  
FCC reports good start toward exchange of channels with military which might make more vhf bands available for tv (8/3/59), but channel chances looked slim by February (2/8/60) and after OCM had studied FCC proposals (4/11/60) and Adm Burke said swap would imperil national defense (5/30/60), an official turnaround was anticipated—6/27/60  
Clear channel stations continued their battle to remain that way as FCC proposed to open their channels up for duplicate service—7/27/59, 9/28/59, 2/22/60, 4/4/60  
20-year-old battle over 770 kc refuses to die as ABC loses appeal—9/7/59 and KOB Albuquerque apics for facilities of WABC New York—2/29/60  
Daytime stations also had their troubles as FCC rejects DBA plan for longer hours on air—7/6/59, DBA takes fight to Congress—4/11/60; FCC announces new sign-off rule—4/25/60; DBA petitions FCC for emergency operations rule—5/2/60, and asks Congress to grant more bcstg hours in face of opposition of FCC, clear channel and regional stations—6/20/60  
How to get better service out of tv's present set of frequencies was a continuing problem which the FCC, charged with stalling—9/21/59, attempted to solve in various ways. One to encourage development of uhf, as improved techniques make these bands more usable—9/28/59; FCC asks for funds for uhf study—11/30/59, so does President—1/25/60. New York test is planned—2/8/60, gets \$2 million from Congress—4/18/60, is endorsed by New York—5/23/60, meanwhile FCC prods dormant uhf CP grants by cancelling some grants—5/2/60, demanding explanations from others—6/6/60  
Another approach was an FCC proposal to reduce mileage between stations to permit more vhf's being dropped in—1/11/60 2/1/60, engineering group attacks plan as based on faulty data—4/4/60 AMST denounces idea—4/11/60; FCC to use revised propagation curves—5/9/60, FCC finalizes rulemaking and drops in ch 7 at Lauder, Wyo—5/30/60, uhf operator objects—6/27/60  
Cities with both vhf and uhf assignments presented another problem which FCC proposes to solve by adding more vhf's—7/20/59, but denies petition of KHFO(TV) Fresno to shift from ch 47 to ch 2—9/7/59 and proposes to make Fresno all uhf—5/23/60, perhaps Bakersfield—6/27/60

#### Boosters and Community Antenna Systems

Problems of serving would-be viewers beyond reach of tv stations, whether by boosters or by community antenna set-ups, kept bcstrs and catv operators busily lobbying and litigating. Bcstrs urge regulation of catv and legalization of vhf boosters at Senate Commerce subcommittee hearing—7/6/59, catv proponents have their say—7/13/59, Sen Pastore (D-R I) promises new legislation—7/20/59  
FCC suggests putting catv in a separate section of the Communications Act—8/10/59  
Senate considers bills placing catv under direct FCC control—8/13/59; FCC Cmr. Hyde calls problem "not insoluble"—9/7/59  
Senate Commerce Committee approves bills giving FCC jurisdiction over catv and legalizing vhf boosters—9/7/59, Senate approves legalizing of unauthorized boosters—9/14/59  
Sen Magnuson (D-Wash) calls FCC control of catv—9/21/59  
Sen Pastore conducts hearings—10/26/59, 11/2/59 as FCC prepares to authorize vhf boosters—11/2/59, seeks comments on rules—12/7/59, gets advice to prevent interference—1/25/60, adopts rules for uhf boosters—5/30/60  
House communications and power subcommittee recommends Senate-passed bill legalizing vhf boosters favored by NAB—6/13/60  
Catv operators ask FCC for factual study—12/7/59, are charged with jamming boosters—12/28/59 approve FCC regulation—2/15/60; Senate weighs bill on catv regulation—4/4/60 and gets new bill to authorize FCC to control receiving as well as transmitting towers—4/11/60  
FCC ponders reclassifying catv microwave links as private users rather than common carriers—5/2/60  
Lobby presures high on Senate Bill—5/16/60 which fails to pass—5/23/60 as FCC tells House Commerce Committee it still opposes licensing catv systems—5/23/60  
Catv operators seek better relations with broadcasters, arc asked to unite against legislation at present—6/27/60  
Meanwhile, catv-broadcaster fight rages in west Montana Microwave seeks stay against FCC order to halt operations, as KXLJ-TV Helena resumes broadcasting—8/17/59; FCC defends order—8/24/59, but court upholds stay to Montana Microwave—8/31/59, Montana district court hears suit of KXLJ-TV Butte against a Helena catv system—2/29/60  
FCC is asked to bar catv relay systems from taking metropolitan signals to small towns in competition with local tv stations—4/11/60  
Montana court holds broadcasters have no common law property rights in their signals—6/13/60

#### Broadcast Economics

Money keeps the U. S. system of coml bcstg going; here are some vital statistics: 1958 profit margin declined slightly for tv bcstrs,

sharply for radio station operators, NAB reports—7/27/59, tv gross topped \$1 billion in 1958, FCC report shows—8/17/59, RAB finds more firms turning to radio—8/17/59, predicts best year yet for local radio sales, upswing in spot as well—8/31/59, radio revenue was up in 1958 but profits slumped, FCC reports—9/28/59, radio-tv dimensions graphically presented in BROADCASTING YEAR-BOOK (published every September)  
Radio revenues, market-by-market—10/5/59; how spot tv money is spent by top advertisers is shown in special BAR study—10/12/59, tv networks daytime billings rise—10/26/59  
Whitney predicts \$3 billion revenue for tv within decade—1/4/60, McCann-Erickson also optimistic—1/4/60, RAB looks for another 1,000 radio stations, 80 more tv stations on air by 1970—1/18/60  
BROADCASTING looks at year ahead in Prospective 1960—2/15/60, which reports time sales at all-time high in 1959 for both radio and tv, tv networks grossed \$627.3 million in 1959—2/22/60  
Spot radio's top 100 spenders in 1959—3/7/60  
Advertisers spent \$1.23 billion for tv network and spot in 1959—3/21/60, tv spot billings were \$805 million in 1959—4/1/60, top 100 tv spot advertisers—4/4/60  
Tv was leading medium for candy advertisers in 1959, TvB reports—4/25/60  
Radio networks see black ink after years of losses—6/6/60  
Radio's equipment costs—6/13/60  
Station exemptions in minimum wage bill—6/27/60

#### Color Television

Admnl Corp brings out line of color receivers after two years hiatus—8/31/59, looks for color sales to double in 1960—4/18/60  
RCA reports profit on color tv set sales for first time—12/21/59, no price cuts foreseen—6/13/60  
New GE camera tube permits colorcasting with low light—12/7/59, RCA too—5/23/60  
Tv tape standards for color recording will have to differ from those for black-and-white, SMPTE committee reports—5/9/60  
WLWT(TV) Cincinnati finds color triples impact of tv commercials—5/16/60

#### Commercials

Comls described in BROADCASTING included: Radio: Chevrolet, Maxwell House, Schenley Industries—8/17/59; Modess—2/8/60; Northwest Airlines—12/28/59  
Television: Auto Dodge—11/30/59, 3/21/60; Ford—11/30/59, 1/18/60, 5/2/60, 5/9/60, Morris—2/1/60; Rambler—4/18/60, Renault—11/30/59, 6/6/60, Volkswagen—2/22/60  
Beer: Schlitz—1/11/60, Stag—8/10/59  
Candy: Page & Shaw—10/12/59; Whitman—12/14/59  
Cigars: Dutch Master—10/5/59, Murnel—7/6/59  
Cigarettes: Alpine—4/18/60, Belair—6/13/60  
Coffee: Butter-Nut—4/18/60; Maxwell House—8/17/59; Yuban—6/13/60  
Cleaners: Bon Ami—6/13/60, Esquire shoe polish—1/11/60, Presto car polish—6/13/60; Tone Spray furniture polish—6/13/60  
Foods: Nucoa—11/23/59, Stahl-Mayer bacon—7/13/59  
Gas and oil: Mobil—4/18/60; Oklahoma—4/25/60; Shamrock—11/30/59, Standard—3/28/60  
Pet foods: Games—1/4/60; Kal Kan—10/19/59, 6/27/60, Rath—4/18/60, Rival—4/18/60  
Soft drinks: Coca-Cola—8/31/59, 11/23/59, 1/18/60, Faygo—11/30/59; Patio—6/13/60; Schweppes—6/13/60; 7-Up—11/30/59, Snow-drap—2/29/60; Teeni—6/13/60  
Miscellaneous: American Gas Assn.—5/30/60; Bufferin—5/16/60, Fedders air conditioners—6/20/60; GE lamps—2/15/60; Johnson & Johnson—4/18/60, Lestare—10/26/59; Libby-Owens-Ford—8/17/59, May Co.—11/30/59; Midas mufflers—4/25/60; Montgomery Ward—11/23/59, National Guard—4/18/60, Northwest Airlines—11/30/59, North American Van Lines—10/26/59, Peoples Gas—11/30/59; Py-Co-Pay tooth brush—8/17/59, Regimen—6/20/60, Structo toys—8/31/59, Supp Hose—9/28/59; Thorofare Markets—11/30/59; Upjohn—3/7/60; U S Steel—11/30/59, 3/28/60, Yarn Glo—6/6/60

#### Conelrad

Florida adapts system to provide hurricane information—8/10/59, FCC Cmr. Lee defends continuing Conelrad for at least another 10 years—12/7/59  
Few comments on FCC proposed rule making—3/21/60 and deadline postponed at NAB request—4/11/60, South Dakota broadcasters oppose any change—5/23/60

#### Conventions

Major meetings of major organizations during the year, July 1, 1959-June 30, 1960  
Advertising Assn of the West—7/13/59, 7/4/60; Advertising Federation of America—11/23/59, 2/8/60, 6/13/60; Advertising Research Foundation—10/5/59; American Assn of Advertising Agencies—10/26/59, 11/9/59, 4/18/60; American Federation of Musicians—6/20/60; American Institute of Electrical Engineers—10/26/59; American Marketing Assn—5/2/60; American Newspaper Publishers Assn—5/2/60; American Society of Newspaper Editors—4/25/60; American Women in Radio & Television—5/9/60, Assn. of National Advertisers—11/16/59, 1/11/60, 4/4/60  
Broadcasters Promotion Assn—11/9/59; Continental Advertising Agency Network—5/16/60; Country Music Disc Jockey Festival—11/16/59; Disc Jockey Assn—4/18/60; Electronic Industries Assn.—9/28/59; Federal Bar Assn.—9/21/59; French Language Assn. of Cana-

## Major Events CONTINUED

dian Radio & Tv Broadcasters—9/21/59; Grocery Mfrs of America—11/16/59; Institute of Radio Engineers—3/28/60; International Advertising Congress—6/6/60; International Telecommunications Union—10/26/59 Mutual Advertising Agency Network—6/13/60

National Assn of Broadcasters, fall conferences—10/5/59; 10/12/59; 10/26/59; 11/9/59, 11/23/59; annual convention—3/28/60, 4/4/60, 4/11/60; National Assn of FM Broadcasters—9/28/59, 4/11/60, National Assn of Tv and Radio Farm Directors—12/7/59, 7/4/60, National Appliance & Radio-Tv Dealers Assn.—1/11/60; National Community Tv Assn.—10/26/59, 6/27/60; National Editorial Assn.—5/9/60; National Electronics Conference—10/26/59; National Religious Broadcasters—1/25/60

Ohio Institute for Education by Tv and Radio 5/9/60; Quality Radio Group—6/13/60; Radio Advertising Bureau—4/4/60, 4/18/60; Radio-Tv News Directors Assn—10/19/59; Retail Advertising Conference—1/18/60, Sigma Delta Chi—11/23/59; Society of Motion Picture & Television Engineers—10/12/59, 5/2/60; Southern Baptist Radio & Tv Conference—10/5/59; State Broadcaster Assns Presidents' Conference—2/8/60; Tv Bureau of Advertising—11/23/59, Theatre Owners of America—11/16/59, Western States Advertising Agencies Assn—5/2/60, White House Conference on Children & Youth—4/4/60

### Copyright

Senate amend's, passes House bill to exempt companies getting most of their income from copyright royalties from personal holding tax—4/11/60

ASCAP proposes new fees for radio—8/24/59; is told it should revise methods of monitoring—9/14/59, is authorized to start talks for new radio payments, but interim fees are reduced—9/21/59, gets right to license stations in state of Washington—11/30/59; reorganizes to avoid antitrust action as court approves new radio agreement—1/11/60, is prompted by payola scare to cut royalties—3/28/60

BMI buys back stock from NBC—9/21/59 and proposes sale of publishing firm—10/19/59

Songwriter suit against BMI goes to trial minus performance right damage claims—12/14/59

BMI is attacked for station ownership—3/21/60

Court rules only 33 plaintiffs can collect from BMI—4/18/60

ASCAP blames BMI for payola abuses—3/21/60 and BMI blames ASCAP—1/18/60

### Courtroom Access

It was another up-and-down year in the fight of radio-tv newsmen for equal access with pad-and-pencil reporters to courtrooms, council meetings and other public assemblies. There were no smashing victories, no staggering defeats and in the end Canon 35 (that cameras and microphones shall not be admitted into courtrooms) was still the rule of the American Bar Assn. Pleas that tv cameras invaded his privacy did not save Edward Hinz from a contempt citation by Congress following his refusal to testify before the Senate Banking Committee—7/6/59

Oklahoma courts split over access of electronic reporting gear—10/12/59

Radio & Television News Directors Assn finds little to cheer about on this front—10/19/59

Aurora (Ill) council to ban tv cameras—11/16/59

KEZY Anaheim, Calif, wins fight to tape record council sessions—12/7/59

WSB-TV Atlanta fights municipal court ban—12/30/59

ABA and media seek funds for Canon 35 study—2/29/60, foundations refuse grants—4/18/60

Chicago city council bars bcstrs—4/18/60, who protest—5/2/60 and win access—5/30/60

Justice Douglas of U S Supreme Court opposes courtroom broadcasts, NAB answers him—5/16/60

Varying FCC interpretations handicap broadcasters in fight for access, Illinois News Broadcasters Assn hears—6/6/60, Illinois judges study problem—6/6/60, but take no action—6/20/60

### Editorializing

Disagreeing with Rep Harris (D-Ark), Sen Allott (R-Colo.) states bcstrs have full right to editorialize so long as editorials are clearly labeled as such—10/26/59

CBS sets up rules for editorial presentations of its owned stations—1/18/60, plans to start regularly scheduled editorials on its radio and tv networks later this year—4/25/60

MBS to start editorializing Aug. 1—6/27/60

### Education by Tv

Nat'l Assn. of Educational Broadcasters assays value of state and regional radio and tv networks to education—7/14/59

National Education Assn, starts 13-week series on 260 stations—10/19/59

Purdue plans bcstrg courses on video tape from airplane to 5 million students—10/19/59, applies to FCC for permission to conduct this "stratovision" etv experiment—11/2/59; gets it—12/28/59

Tv tape seen as answer for many etv ills as 41 stations get vtr equipment—11/2/59

Congressmen inspect etv stations—11/16/59

Coml bcstrs contribute \$8 million to help etv—11/30/59

Texas seeks right to operate microwave network of 11 educational stations—12/30/59

Ford Foundation etv grants totaled \$16.5 million in 1959—1/18/60

House Commerce Committee approves bill to give each state \$750,000 to buy etv equipment—3/28/60, but House Rules Committee says no—5/16/60

Tv teaching seen as substantially changing school design—5/2/60

### Equal Time

Equal time for candidates for political office, guaranteed by Sec. 315 of the Communications Act, has in past permitted splinter candidates to harass bcstrs and block time allotments to major candidates, so fight for revision before advent of 1960 presidential campaign was vigorously waged. Relief in hands of Congress—7/6/59; House communications subcommittee approves watered down amendment—7/13/59; Senate Commerce Committee adopts its own version—7/20/59; House Commerce Committee accepts it—7/27/59; Senate passes measure—8/3/59; House passes its version—8/24/59; both houses reconsider amended measure—8/3/59; both pass bill to remove news programs from equal time restrictions—9/7/59; President signs it into law—9/21/59; Federal Bar Assn, weighs significance—10/5/59

BROADCASTING analyzes probable effects on 1960 campaign—2/15/60

CBS move to avoid duplication of candidate exposure draws attack from Democratic chmn Butler—2/22/60, but FCC tells him it would be arbitrary for Commission to order CBS to change its policy—3/14/60

Station weatherman-candidate status gives FCC first equal time request under new law—2/29/60, FCC decision that his opponent is not entitled to equal time—4/18/60 is upheld by Circuit Court—4/25/60

FCC grants equal time in public affairs program case—5/2/60

FCC rules station does not have to sell time to candidates—5/9/60

Bcstrs deny Republicans legally merit time following Humphrey-Kennedy debate but some give it anyway, as matter of fairness—5/16/60

FCC queries stations on political policies—5/23/60

Tv can make or break a candidate, politicians agree—6/13/60

Senate moves to suspend Sec. 315 for presidential and vice presidential candidates, putting bcstrs on mettle to do fair job themselves—5/30/60, 6/6/60, 6/13/60, 6/27/60, meanwhile, Senate votes \$35,000 for "watchdog" committee to look for abuses—6/20/60. (See Free time)

### Federal Communications Commission

FCC had a stormy year, buffeted by Congress for allowing the quiz and payola scandals to occur (See Programming), conducting its own investigations and pondering its own policies, with some aid from Congress, and changing chairmen midstream. FCC gets \$10.5 million for 1960—9/21/59, Chmn Doerfer urges new approach to handling licenses—10/19/59, says FCC snowed under—1/4/60; FCC's "silver book" reviews body's 25 years—1/11/60

Doerfer raises question of FCC's role in judging programming—1/11/60

FCC asks for 1961 budget of \$13.5, including \$2.25 million for uhf study—1/25/60 and gets \$12.9 million, including \$2 million for uhf—4/18/60

Comr. Lee is reappointed by President—2/22/60 and Senate approves—6/27/60

FCC proposes occasionally issuing licenses for less than three years—3/7/60

Doerfer takes on Rep. Harris (D-Ark) at CBS-TV affiliates' meeting—3/7/60, admits accepting plane, yacht trips from Storer Broadcasting Co.—3/7/60 and resigns—3/14/60

Frederick W. Ford named as new chmn—3/14/60

Edward K. Mills Jr named to fill vacancy—3/28/60 but withdraws his name after trust fund conflict of interest develops—5/16/60

Ford, new chairman, discusses plans, philosophy in BROADCASTING interview—3/21/60

FCC moves to cut licensing processing time—3/21/60; gets another investigation as House appropriations subcommittee quizzes members on budget—4/11/60, suggests legislation to empower license suspensions and fines for rule violations—5/16/60; hears it should use power it already has—6/6/60

House Commerce Committee approves bill to continue FCC members in office until successors are ready to take over—6/20/60

The extent of FCC's authority to control broadcast programming, if indeed it has any at all, inevitably became a matter of hot contention following the quiz and payola program scandals. Need for FCC to determine its own position seen—8/31/59, commissioners disagree—10/26/59, definitive legislation looked for—11/9/59

Sen Magnuson calls FCC, FTC ineffective—11/23/59

Former Comrs Fly and Durr says FCC not using power it has—12/21/59

Sen Proxmire urges drastic revision of FCC—1/4/60

Meanwhile, in its own sweeping hearings on all phases of radio-tv programming—12/7/59, the FCC hears views of educators, churchmen, civic leaders—12/14/59, 12/21/59, is surprised when some bcstrs urge it to exercise tighter control—1/18/60, 2/1/60, although others express different views—2/1/60, 2/8/60

Taking action, FCC asks Congress for right to suspend licenses, fine licensees—5/2/60, tells staff to prepare defense of right to examine

programming—5/9/60; Chmn Ford tells bcstrs they need govt control—5/9/60; sets up new bureau, Office of Complaints and Compliance—5/9/60, 5/16/60, asks Congress for \$300,000 to run it—5/23/60, starts it operating—6/6/60, gets \$200,000—6/27/60

Subject of ex parte contacts between FCC and other govt agencies and those seeking grants or other favors from them continued hot American Bar Assn and Dept. of Justice urge passage of bill to ban these off-the-record dealings—7/27/59; Senate resumes hearings—11/16/59; FCC chmn Doerfer warns passage would challenge FCC decisions—11/23/59, Comr Ford asks for limitation in prohibition of contacts—3/14/60; FCBA asks "rule of reason"—3/21/60, ABA again urges legislation—4/11/60; Senate defeats bill—4/11/60, FCC proposes it be given power to ban ex parte in rule making when necessary—5/9/60; House Commerce Committee drafts new bill—6/13/60 which reaches House floor 6/27/60, Senate studies Carroll bill—6/13/60

Charges of improper approaches to FCC by applicants to FCC by applicants for tv grants led to remanding a number of grants for re-hearing. Most prominent, Miami ch. 10, was back before FCC—5/9/60, 6/6/60 as trial of Richard Mack, who left FCC after accusations of favoritism in this grant, and Thurman Whiteside, who allegedly influenced Mr. Mack's vote, ends with split jury—7/13/59; after appeals to higher courts—10/5-59, 11/9/59; 11/16/59, retrial is set—12/14/59, but postponed after Mack is sent to psychiatric institution—2/1/60, 2/15/60, 3/14/60, set to start—4/25/60 and again postponed—5/2/60; motion to dismiss is denied—6/27/60

Other ex parte rehearings: Miami ch 7—6/6/60, 6/20/60, 6/27/60; St. Louis ch 2—7/8/59, 10/12/59, 12/14/59, 12/21/59, 2/1/60, 2/29/60, 3/14/60, 4/18/60; Boston ch 5—7/27/59, 9/28/59, 11/16/59, 4/25/60; Spartansburg ch 7—2/22/60, 3/14/60

Improper influence was not an issue in the Albany-Rochester ch 10 hearing—8/31/59, 10/5/59, 5/30/60 until fact that five stockholders of winning applicant are Congressmen leads to denunciation of grant as "political payola"—6/27/60

See also: Allocations, Boosters and community antenna systems, Conelrad, Equal time for candidates, Free time for candidates, Frequency modulation, Pay tv, Programming,

### Films for Television

Films for television and their distributors did not escape govt attention, especially that of the Dept. of Justice, which kept a peeled eye for any trends toward monopoly. Antitrust suit against United Artists charges acquisition of feature film libraries was done to stifle competition—9/21/59, which UA denies—9/28/59; trial date is set for film block-bookings case against six tv films companies—12/28/59; stations stand to get big rebates if govt wins—3/7/60; trial begins—3/14/60, 3/21/60, continues—3/21/60, 3/28/60, 4/18/60; concludes—5/9/60

More competition and high costs trouble syndicators—3/14/60

### Free Time

Free time for presidential candidates, inevitable sequitor to equal time (See Equal time), arguments, was proposed in Senate bill—3/14/60, described as \$8 million give-away for tv networks—3/21/60 and duplicated in House—3/21/60, House bill withdrawn after NBC offer of time for debate—4/25/60, 5/9/60

Tv networks offer prime time for presidential candidates bcstrs in lieu of confiscatory legislation—5/23/60

### Frequency modulation

Fm won added recognition from advertisers as well as listeners as an additional broadcast service to am radio and tv and many fm stations were operating in the black

Fm audience profiled in Detroit study—8/24/59

Granco Products, set maker, plans promotional campaign for fm—9/7/59

National Assn. of Fm Broadcasters holds organizational meeting—9/14/59, 9/28/59

Armstrong patents upheld in Emerson suit—9/21/59

NBC proposes Medical Radio System fm network—11/9/59

Federal excise taxes do not apply to fm background music service, court rules—12/7/59, big savings seen—12/14/59

Fm bcstrs ask FCC to separate fm from am sales in financial reports—12/14/59

Fm seen gaining—4/11/60

Heritage stations set up as West Coast fm group—4/11/60

NAFMB prepares promotional push—5/16/60

Adam Young starts fm rep operation—6/13/60, so does Keystone—6/27/60

Supreme Court finds FCC functional music multiples rule illegal—10/19/59

FCC stays order forbidding simplexing of functional music—11/9/59 and extends deadline for comments on proposed multiplexing rule making—12/28/59, stations permitted to use multiplex subchannels for nonbroadcast and relay service—5/9/60

### International

During the past year, tv made the most international bcstrg news as it invaded new areas, expanded its dominion in others. NBC correspondents report on countries they cover in special BROADCASTING interview—9/21/59; USA reports on global growth of tv—10/26/59, 2/15/60 and radio—3/14/60

Intl Telecommunications Conf plans future of intl shortwave bcstrg—11/2/59, predicts swing

to uhf tv and fm radio—12/30/59; more power for VOA—4/25/60  
Mounting problems of getting US pgms on air abroad lead to formation of American Television Exporters Inc.—9/21/59, 10/5/59, 11/16/59, 11/30/59, 12/7/59  
Motion Picture Export Assn plans tv affiliate—12/30/59; outlook discussed at ATAS meeting—2/1/60  
Canada scraps one-station-per-city policy—7/27/59; rush for facilities begins—8/10/59; hearing set—11/2/59; unions and retailers oppose second vhf station in Vancouver—2/1/60, nine bid for second Toronto vhf—2/29/60; it goes to *Toronto Telegram*—4/4/60  
Super Blue Book for Canadian broadcasters—10/5/59; broadcasters protest—11/9/59; imported programs limited—11/23/59; tv billings rise 17% in 1958—10/5/59 vhf drop-ins on US border planned—10/5/59; CBC is reorganized—10/12/59, establishes annual awards—10/19/59, food ad code proposed—12/14/59; CBC building new Toronto radio-tv center—1/4/60, fm network starting on experimental basis—2/22/60, liquor ads expected on air—1/15/60; Ontario to permit beer and wine ads as of Aug 1—6/6/60; Nova Scotia approves libel law protecting broadcasters—4/25/60; tv in 84% of Canadian homes—5/30/60; government forms Emergency National Communications Organization—5/30/60  
Central American Tv network formed, with ABC-TV as 51% owner—12/7/59, 2/22/60, 6/13/60  
Cuba Castro seizes stations—2/29/60, 4/4/60  
Denmark Commercial tv foreseen—5/16/60  
Germany Second commercial tv network planned for West Germany—3/7/60 with CBS-TV as consultant—6/13/60  
Great Britain Tv rate increases sadden British admen—8/24/59; charges of excess commercialism studied—10/5/59, major policy reappraisal of commercial tv expected—10/26/59; TV's Collins says sponsors not wanted—11/16/59, rules on commercial time revised—5/30/60, \$200 million in British tv time sales predicted—6/6/60 How tv covered the British elections—10/12/59; with dropping of import controls, Assoc Rediffusion plans advisory service for US program exporters—11/16/59, Toy Party plans tv probe—1/18/60, 13-acre, \$45 million BBC TV Centre nears completion—2/1/60; telecasts of Parliament forbidden—3/7/60, movie-tv unions object to US movies on tv—3/14/60, third tv service urged—4/18/60  
Greece plans commercial tv—10/5/59  
Hawaii, a special BROADCASTING report on the 50th state—1/18/60  
Holland bcstg to go commercial—12/30/59  
Israel to bolster radio before starting tv—10/19/59  
Mexico gets bill to regulate radio-tv—11/16/59, clamps down on foreign pickups—1/25/60  
Portugal takes U.S. as model for tv operations—10/26/59  
Rhodesia prepares for Nov 15 start of commercial tv—6/20/60  
Spain's unique commercial radio-tv operation described—10/19/59  
Thailand's biggest ad medium is television—11/9/59  
USSR seen ready for tv advertising—8/31/59, shortwaves quiz shows for propaganda purposes—10/26/59.

#### Labor Relations

New labor bill, agreed on by Senate and House conferees—9/7/59, protects bcstrs against blackmail picketing and secondary boycotts—9/14/59, but bcstrs are warned of penalties—11/9/59  
Hollywood has full employment as tv takes over from movies, a special BROADCASTING report—10/26/59  
Unions like proposal for common expiration date for all bcstg contracts—3/7/60  
Small market station exemption from fair labor law overtime provisions is asked by NAB—5/23/60  
American Federation of Musicians and Musicians Guild of America continued their running battle for right to represent musicians in collective bargaining negotiations MGA wins point when NLRB upholds its version of employment clause in major studio contract—7/13/59, AFM asks for new election at major studios—7/27/59, withdraws request—8/10/59; MGA sues AFM, networks, tv film producers for \$11 million, charging conspiracy—9/21/59; sues AFM, record companies charging discrimination against MGA members—10/26/59, elections set at recording companies—1/30/59, and at networks for filmed shows—1/11/60; AFM wins representation rights at MacGregor, Bomar MGA at Essex, Disney—3/7/60, AFM at Revue; MGA at Alliance of Television Film Producers, ABC Films—3/14/60; MGA at Ziv and Ivan Tors—5/30/60, MGA files unfair labor charges against ABC, alleging failure to bargain—6/20/60  
AFM also protested foreign music on tv films, urged boycott—11/9/59, 2/8/60; signs contract for jingles—11/23/59; court denies injunction to Hollywood musicians seeking to impound AFM's tv royalties—2/1/60; Hollywood rebels accept \$3.5 million settlement, ending three years of litigation—4/11/60; AFM signs contract for taping "The Consul" for use on pay tv—5/2/60; notifies Columbia Pictures—5/9/60, Samuel Goldwyn—5/16/60 that AFM must approve any sale of post-'48 films to tv  
American Federation of Television & Radio Artists and Screen Actors Guild commission David L. Cole to study merger proposal; he recommends it—2/22/60

AFTRA strikes WNEW New York—5/16/60  
Composers & Lyricists Guild wants to share in proceeds from tv sale of theatrical films—4/18/60  
Communications Workers of America begins bargaining with WFMY-TV Greensboro, N. C., its initial move into bcstg—5/9/60  
Directors Guild of America presents demands to Alliance of Television Producers and Assn of Motion Picture Producers for new contract—4/11/60, win wage boost and other benefits—5/16/60  
International Brotherhood of Electrical Workers seek arbitration of right of CBS-TV to subcontract for vtr work outside—2/15/60, court rules CBS-TV need not hire IBEW members when program originates more than 200 miles from network-owned stations, but can't move point of origin just to evade union—5/23/60  
Musicians Guild of America (see AFM).  
Screen Actors Guild strikes against major motion picture producers, when producers reject SAG demand for extra pay when theatrical movies are released to tv—3/7/60, start talking again—3/14/60, 3/28/60, agree on new contract—4/11/60  
SAG presents demands to producers of tv films—5/9/60, wins new contract—7/4/60  
Television Producers Guild sends basic agreement to 26 producers of tv films asking recognition as exclusive bargaining agent for all tv producers employed by ATEP and AMPP members—2/22/60  
United Scenic Artists (New York local 829) claims jurisdiction over tv taping, stating tape is same as film, which networks deny—2/8/60  
Writers Guild of America strikes movie studios and producers of tv films—1/18/60, extends contract with tv networks for film programming—2/1/60, 2/15/60, makes deal with Universal-International—2/29/60, calls strike against network tv film activities—3/21/60, starts negotiations with independent tv film producers—3/21/60; members authorize strike against networks for live programs—4/4/60; foreign rerun fees revealed as snag in tv film negotiations—4/18/60; tv film producers' offer seen acceptable, that of networks, not—5/2/60, but tv writers reject both—5/9/60; WGA signs contract for live radio-tv network writers—5/16/60; Ziv-United Artists offer seen as pattern for ending strike—5/23/60, but writers turn this down and all offers of producers are withdrawn—5/30/60 and tv networks and agencies discuss postponing start of fall season—6/6/60 as talks continue—6/13/60 and new contract for tv film writers gives them 10% pay boost—6/20/60, 6/27/60, screen writers also end strike—6/20/60

#### National Assn. of Broadcasters:

Sixty bcstrs complete two-week course in business administration at Harvard established by NAB—7/20/59, 65 enroll for second NAB Harvard seminar—5/9/60  
President Harold E. Fellows dies of heart attack, search for new president begins—3/14/60, realigns executive personnel—5/16/60. (See Conventions)  
NAB Engineering Handbook issued—5/23/60  
The payola scandal brings prompt action from NAB's Standards of Good Radio Practice Committee, which revises standards—12/21/59, with approval of NAB Radio Board—1/11/60, plans expansion—4/4/60, opens new code to non-NAB stations—6/20/60, names Cliff Gill as Radio Code Board chairman—6/27/60  
The Tv Code Review Board prepares a do-and-don't list for intimate articles—9/21/59, which Peter Pan promptly pans—9/28/59; considers code amendments—11/16/59 to take misrepresentation from both programs and coms—11/23/59, 11/30/59; bans plugs, payola and rigging—12/7/59; is pushed to permit minute spots between network shows—1/18/60, rejects proposal of Roger Clipp for previewing coms (made 11/30/59)—3/7/59, E K Hartbenbower is new Tv Code Review Board chmn—4/18/60; code dues increased—5/2/60, Stockton Helfrich to run New York office—6/6/60; station break time is cut—6/20/60

#### Networks

Importance of network affiliation to a tv station and whether a network could use it to coerce station compliance were major issues in the Dept. of Justice antitrust suit against NBC-RCA over swap of its Cleveland stations for those of Westinghouse in Philadelphia, which ended in consent agreement of NBC to dispose of the Philadelphia properties—9/28/59; Philco protests license renewal of WRCV(TV) Philadelphia—10/5/59, FCC hears oral argument—10/12/59, NBC plans swap with RKO General, also involving Boston, Washington and San Francisco—1/25/60; KRON-TV San Francisco charges NBC acquisition of KTVU(TV) there would be antitrust violation—4/25/60; Justice Dept will not contest change—5/16/60; KRON-TV, Westinghouse, Philco and Rep Celler all protest NBC-RKO plans—6/6/60; Rep Celler tells FCC to investigate it—6/13/60; value of network affiliation also is raised in Westinghouse tax case—5/30/60  
Oppose FCC proposal they reduce option time—8/3/59, 8/10/59, 9/21/59  
FCC orders networks out of tv spot representation of non-owned stations—10/12/59, affiliates plan to establish own rep firms—10/19/59; NBC decides to fight order—12/7/59; CBS to go along with order—12/14/59; SRA agrees with FCC—12/30/59; FCC blocks pat 4/18/60, NBC goes to court to block loss of tv representation—6/13/60

ABC affiliates get leeway under "fixed interval" plan—2/15/60  
Pauley succeeds DeGray as pres of ABC Radio—4/18/60;  
Network officials report program plans to affiliates—6/27/60  
CBS Program Consolidation Plan highlight of affiliates meeting—9/14/59, 9/28/59; PCP has put CBS Radio back in black, Arthur Hayes, CBS Radio, pres, states—11/23/59  
MBS Hurligh becomes pres, gets financial support from Albert G. McCarthy Jr., profiled—7/27/59 and Chester Ferguson, files for reorganization under bankruptcy law—7/6/59, offers creditors 10 cents on the dollar—7/13/59, creditors accept—8/24/59, reorganization petition—9/28/59 approval delayed by claim of Dominican Republic—9/14/59, 11/2/59, 11/16/59 and New York—10/12/59, but is approved—12/21/59, 12/28/59, affiliates voice confidence in MBS future—1/18/60  
Minnesota Mining & Mfg. becomes sixth MBS owner in three years—4/25/60  
MBS survey shows station image as important as size of audience with buyers—5/30/60  
MBS to begin editorializing Aug. 1—6/27/60  
Alexander Guterman, former MBS owner-pres, Hal Roach Jr., ex-chmn, and Garland Culpeper, ex-secy, charged with selling use of network for Dominican Republic propaganda, are indicted by federal grand jury—9/7/59, Dominican Republic sues MBS for \$750,000—9/14/59; Guterman's move for dismissal reveals MBS pact—10/5/59; Dominican claim denied—11/16/59; Guterman trial begins—12/14/59, goes to jury—1/25/59, found guilty—2/1/60, sentence is four years—2/22/60; he and Roach change pleas to *nolo contendere*—5/23/59; Roach is fined \$500 for failure to register as foreign agent—6/27/60  
NBC Radio's new program concept—more news—provided regularly, entertainment offered on fee basis—well received by affiliates committee—10/19/59 and by affiliates—11/2/59, —11/16/59 who still endorse it after three months of operation—4/11/60; NBC radio shows profit for first time in eight years—6/20/60  
(See Advertiser-Broadcaster, Advertiser-Government, Agency-Broadcaster, Programming)

#### North American Regional Broadcasting Agreement

NARBA negotiated in 1950, and the 1957 U.S.-Mexico agreement were fought over as daytime stations objected—7/13/59 and Senate Foreign Relations Committee argued that daytimers' operating hours are domestic, not international problem—8/31/59, regional broadcasters push for ratification—1/11/60; NARBA hearing is set—1/18/60 and after hearing argument—2/1/60 Senate Foreign Relations Committee approves pacts—2/8/60, urges prompt action by whole Senate—2/15/60, gets it—2/29/60 and, after ten years, NARBA goes into effect—4/25/60

#### News

CBS' Stanton urges continued research on effectiveness of broadcast news—8/31/59  
U. of Michigan political scientist finds tv on par with press in political news field—8/31/59  
Senate names 3-man Freedom of Information committee to check charges of unfairness in radio/tv news—9/21/59; one of trio questions purpose—10/19/59; RTDN calls committee "hazard to our profession"—10/19/60  
AP promises more depth reporting for radio-tv—9/28/59  
Khrushchev U.S. visit coverage cost \$2 million—10/5/59  
News directors find grounds for joy, gloom, alarm at annual RTDN convention—10/19/59  
News on the hour preferred, KREM survey shows—10/19/59  
International meetings present new challenge to news media—10/26/59  
Los Angeles newsmen fight over interviews—joint demanded by bcst reporters, separate by newspapermen—involves Gov Rockefeller—11/16/59, is fruitlessly debated—12/30/59  
U. of Denver studies radio news—12/30/59  
Rep Celler introduces bill to limit common ownership of news publications and bcstg stations—1/11/60  
Cuba ousts CBS newsmen—4/25/60  
Wire services increase radio-tv business—5/2/60  
Radio stations are doing better news job, NAB survey finds—5/30/60  
UPI adds "audio" news reports—5/30/60  
Five-minute newscasts preferred by sponsors, NAB study shows—6/27/60

#### Pay Tv

Pay tv, dormant since the Bartlesville, Okla., experiment, came to life with the installation of Telemeter equipment for a wired system in a Toronto suburb planned—8/17/59, set—2/15/60; starts—2/29/60; reaction—3/7/60; grows—5/30/60; is reported profitable—6/13/60 This leads Zenith to resume campaign for an on-air pay tv test—2/29/60, 3/14/60; Zenith-RKO General ally for Hartford, Conn. test—4/4/60; FCC approves transfer of WHCT(TV) Hartford to RKO General—6/6/60, approval of pay tv test requested—6/27/60  
Another pay-tv advocate, Skiatron, runs into trouble as SEC suspends trading in its stock—1/18/60, involving Matthew Fox—1/25/60 and Arthur Levey—2/22/60; tries to negotiate \$50 million deal—2/29/60; lawyers reach agreement on stipulations—3/7/60, as new troubles pile up—3/21/60 and Skiatron's plight is spilled out—5/2/60.  
Skiatron of America (Fox's company) changes

## Major Events CONTINUED

name to Tolvision Inc to avoid confusion with Levey's Skatron Electronics & Television Corp—6/6/60  
Other pay tv developments. California Public Utilities Commission surveys pay tv problems at state level—11/9/59; theatre owners oppose idea—11/16/59  
Coty's Courtney proposes suspending free tv to give pay tv a chance—11/23/59  
Pay tv would be profitable for operators, not for public, FCC hears—2/22/60  
Schwerin study shows public prefers commercials to paying—2/29/60  
Wrather-Jerrold seek to combine pay tv and community antennas—3/7/60  
Fund for Republic analysis hits tactics of both pro- and anti-pay tv forces—3/28/60  
Second Bartlesville test proposed—4/11/60, or maybe Chicago—5/16/60  
Justice Dept. asks movie makers about their pay tv plans—5/23/60  
TelePrompTer introduces Key Tv—6/27/60  
Catv operators told to get into pay tv—6/27/60

### Programming

Bad news continued to be major news, as the quiz scandals flared anew with Charles van Doren's admission of guilt, spread to radio with disc jockeys being paid to play records, led to reforms both self-created and imposed, threatened legislation to strengthen FCC's authority. Nearly every issue of BROADCASTING for the year reported on one of more phase of the continuing story.  
New York grand jury files on quiz scandals, sought by both House and Senate committees—8/3/59, go to House Legislative Oversight Committee—8/10/59, which hears testimony of 21 producers clearing NBC—10/12/59, CBS drops pay-off shows—10/19/59; producers deny rigging *Price Is Right* as President asks for investigation—10/26/59; special Sindlinger survey shows people aware of scandal but still want quiz shows back—11/2/59, second survey shows sharp drop in public estimation of tv after Van Doren confession—11/9/59  
Coty's Courtney denounces "shameful tv quiz hoax"—11/2/59 and advertisers agree to help bcstrs clean up mess—11/16/59. See Advertiser-Broadcaster relations  
Networks disagree as to be corrective policy—10/26/59, CBS affiliates uphold Stanton, while Murrow disagrees—11/2/59, House Legislative Oversight hears network plans—11/9/59, NBC tells affiliates self-regulation plans—11/16/59, CBS issues tv program rules—11/23/59; amendment prohibiting misrepresentations is drafted for tv code—11/23/59, FCC Chairman warns that programs and coms will get closer scrutiny—11/23/59  
VP Nixon opposes more govt regulations—11/23/59  
Networks promise program upgrade—11/30/59. CBS sets strict standards and plans research of public's program desires—12/7/59  
FTC files charges against record firms as FCC starts hunt for illegal plugs—12/7/59  
NBC circulates payola affidavits among employees—12/7/59, so does CBS—12/21/59  
Aubrey succeeds Cowan as CBS-TV President—12/14/59  
Public disapproves rigging and payola but retains faith in bcstg, Roper tells FCC—12/21/59  
CBS outlaws "live on tape"—12/21/59  
RCA signs FTC consent order—12/21/59, NABET protests payola oath—12/21/59, CBS, TV calls affiliates to "crisis" conference—12/28/59  
Broadcasters reply "not guilty" to FCC query on payola—1/11/60, which Commission says will influence license renewals—1/25/60, stations whose disc jockeys took bribes may have grounds for damage suits against record companies—1/25/60  
FCC drafts legislation making rigging and payola crimes—2/8/60, 2/15/60  
Oversight Committee starts payola hearings—2/15/60, 2/22/60, 2/29/60; FCC and FTC to share payola findings—2/22/60, FTC seeks more data from stations—2/29/60, issues more complaints—3/7/60  
FCC orders stations to disclose source of all free program material, including records, on air—3/21/60  
Bcstrs try to comply but aren't sure how, ask reconsideration of this radical interpretation of Rec. 317 of Communications Act—3/28/60, 4/4/60; FCC refuses to stay order—4/1/60, FCC commissioners add to confusion in appearance at NAB convention—4/11/60, 60% of nation's stations deny receiving payola—4/11/60  
Disc Jockey Assn., formed before payola storm broke—7/13/59; 7/27/59, adopts code of ethics, supports NAB stand on record identification—4/18/60; FCC ruling debated before House communications subcommittee—4/18/60; station protests continue—5/2/60, 5/9/60; FCC warns about "casual" product mentions—5/16/60  
Dick Clark, who surrendered record holdings—11/23/59, denies any wrong doing—5/2/60, Oversight Committee reports 1,300 record distributors paid \$263,244 in payola in two years, as hearing ends—5/9/60 (See FCC)  
Meanwhile, there were many moves in many directions to improve programming. House bill would require stations to devote at least 20% of time to public service—1/18/60  
FCC Chmn Doerfer urges tv networks to give evening half-hour for public service—1/18/60  
Networks volunteer full prime hour weekly—1/25/60

NBC tells producers to keep sex and violence out of family shows—2/8/60  
Stanton warns of dangers of govt program regulation—2/22/60, while NAB indicates softening of attitude toward FCC's program content authority—2/29/60  
NBC reviews its new policies—3/7/60  
FTC's Kintner tells CBS-TV affiliates to reform or else—3/7/60 as network adopts ethical guide for advertising—3/7/60, 3/14/60 and relaxes canned laughter restrictions—3/28/60  
NBC's Sarnoff asks for "reasonableness" from govt—1/4/60  
White House Conference on Children calls for tighter controls—4/4/60  
BROADCASTING, in *New York Times* full-page ad, urges wise council instead of vilification for curing industry's ills—4/4/60, ad is widely praised—4/18/60  
NAB convention is told it must improve or govt will step in—4/11/60  
Gallup & Robinson say people find programs more offensive than coms—4/25/60  
UCLA conference speakers charge bcstrs with failure to live up to responsibilities—4/25/60  
NBC's Sarnoff calls "totality of service" and "diversity of schedule"—5/9/60  
Institute for Advertising Research reports viewers are getting what they want—6/20/60  
After near agreement of FCC, NAB and networks on a bill to clarify Sec. 317 situation—5/30/60, Oversight Committee recommends—6/30/60 and gets through House Rules Committee—6/20/60 a measure calling for fines and suspensions for bcstrs who violate FCC rules, which Rep. Harris attaches as a rider on a Senate-passed bill on procedural changes in the Communications Act—6/27/60  
Top tv network executives describe program philosophies—8/17/59  
1959-60 pattern of regular coml programs plus many specials seem as formula of futurc—9/28/59  
ATAS panel picks "ideal" network schedule—10/12/59; NBC-TV plans daytime specials—12/14/59; WNTA-TV blazes new program trails—10/26/59  
Jack Parr walks off his NBC-TV show—2/15/60 but agrees to return—2/22/60  
Tv programs to come from major movie studios, Rod Erickson asserts—2/29/60  
Tom McDermott decries imitative programming—3/7/60; comedy comeback seen in pilots, network plans—4/4/60, 4/11/60, information shows go begging—4/25/60  
Fall schedules nearly set—6/27/60  
Daytime serials still strong at CBS-TV—6/27/60  
There were other radio program developments than payola, including a battle of old and new formats in San Francisco, a special BROADCASTING report—7/20/59  
JWT study shows housewives wanting better music, shorter coms—8/17/59  
Program Service Network offers new service—8/24/59  
Do record companies control radio programming?, a BROADCASTING analysis—8/31/59  
Katz explores contemporary radio—9/21/59  
KING audience study reveals programming flaws—10/12/59  
WJR bucks trend, increases live programming—10/12/59  
Country music programming profitable, festival speakers say—11/16/59  
McC-E's Harper predicts decade of notable progress, if radio acts wisely—5/9/60  
Disc Jockey Johnson of KIMN Denver is suspended for off-color remarks—9/28/59, 10/5/59, 10/12/59, KIMN faces license revocation—12/7/59, argues hearing unnecessary as it has cleaned house—1/4/60, 1/11/60; FCC first refuses—1/25/60, then agrees to stay hearing—2/15/60, finally cancels it—6/27/60

### Ratings

Congress joined bcstrs, advertisers, agencies in complaining about ratings, promise fullblown investigation.  
Networks at odds with Nielsen over contract terms—8/10/59, disagree over wisdom of publicizing ratings—9/21/59  
MBS Pres Hurligh charges ratings are rigged, Sen. Monroney says files don't show it and Nielsen denies it—11/23/59  
Ratings should be govt controlled, professors tell FCC—12/14/59  
Rep. Harris questions accuracy of ratings, commissions statistical experts to find out—4/4/60

### Space Communications

Satellite gets tv eye—8/10/59; RCA describes planned manned communications satellite—8/10/59; Raytheon pictures sky platforms—8/11/59, Bell System starts work on satellite—10/5/59; Army signal officer reports on status of space communications—10/12/59, GE tests device to provide power to transmit pictures from space to earth—11/2/59; National Aeronautics & Space Administration plans radio-tv space balloon—12/7/59, first radio relay via space mirror—1/25/60, space discoveries speed global tv—2/1/60, sphere 225 miles up bounces fm signal—3/7/60, space weather robot relays data to earth—4/4/60, 10 firms join in US space tests—4/18/60. (See Allocations)

### Sports

Bills to exempt sports from antitrust restrictions and thereby allow promoters to control sportscasts were debated throughout the year. FCC tells Senate antitrust subcommittee it can't be watchdog of sportscasts—8/3/59; bcst blackout thrcat interests House antitrust subcommittee—8/10/59, hidden

control clause in House bill alarms bcstrs—8/17/59  
Sen. Kefauver introduces new bill—8/24/59; House schedules quiz—8/31/59, hears black-out wouldn't help baseball, would hurt public 9/7/59; Kefauver bill would permit 75-mile tv blackout of professional sports and college football—5/9/60, 5/30/60, 6/20/60  
New York investigates TelePrompTer acquisition of radio, tv, film rights to Johannson-Patterson title fight for antimonopoly law violations—9/14/59; seeks dissolution of TelePrompTer agrees to drop radio and film rights to return bout—2/15/60

### Success Stories

Advertisers' experiences with the broadcast media  
**Radio:** American Bakeries—4/4/60, Arrowhead Puritas Water—3/7/60, Bell Savings & Loan Assn.—8/31/59, Bristol-Myers—9/28/59, Buttreys Dept. Store—1/18/60, Calaveras Cement Co.—8/31/59, Cities Service Co.—4/4/60, Fina Gasoline—7/6/59, International Harvester—11/2/59, Lenclean—5/2/60, Mennen Co.—4/4/60, Midas Div. of International Paints—6/6/60, John Morrill & Co.—4/4/60, Mother's Cake & Cookie Co.—4/18/60, Northwest Orient Airlines—9/28/59, 12/28/59, 4/4/60, Nox-zema Chemical Co.—4/4/60, Pet Milk—8/17/59, Spector Freight System—8/31/59  
**Television:** Adamson Ford—12/14/59, Adell Chemical Co.—12/14/59, Alberto-Culver—10/19/59, American Trust Co.—1/18/60, Anheuser-Busch—12/21/59, Continental Wax Corp.—12/7/59, Frith Carpet Co.—4/4/60, Gamble-Skogma—2/22/60, Kenner Products Corp.—3/14/60, Lenclean—5/2/60, Midas Div. of International Paints—6/6/60, National Federation of Coffee Growers—4/25/60, Peterson Fletcher—2/29/60, Peter Pan—8/10/59, Realemon Co.—2/8/60, Riviera Convertible Sofa Bed Co.—5/9/60, Silver Gate Savings & Loan Assn.—8/31/59, Thomp Finance Corp.—3/14/60, Upjohn Co.—3/7/60, Westinghouse—4/4/60

### Stereophonic Bcstg

Tests set to show best techniques—9/21/59; Kahn Labs asks approval of its am stereo system—2/1/60 as FCC prepares to announce its fm stereo stereo position—2/1/60 its work done, EIA's National Stereophonic Radio Committee to continue on stand-by basis—2/15/60, FCC hears more tests are needed—3/21/60

### Television Bureau of Advertising (TVB)

Reviews first five years—11/16/59, drafts sales plans—11/23/59, sets budget, elects Roger Clipp as chairman—11/30/59, mounts major attack against magazines—1/11/60, schedules series of 17 sales clinics—4/4/60  
See Advertiser-Broadcaster relations Agency, Broadcaster relations, Audience Broadcast Economics

### Television Information Office

Readied—7/13/59, financed—9/7/59, and provided with a director—9/28/59, tv's promotional organization gets started just in time to feel full blast of quiz scandal (see Programming)  
Meet Louis Hausman, a profile of TIO's new boss—10/5/59  
Upgrading tv is gradual task, Hausman—1/11/60  
Stations in L.A., Cgo, drop rivalry to cooperate in public service program promotion—4/6/60

### Video Tape Recording

Vtr continued to grow rapidly as new uses and techniques emerged. Syracuse U studies station use of vtr—9/14/59  
15 5% of coms now on tape—9/21/59  
Red Skelton orders mobile vtr studio—10/5/59  
Ampex takes on distribution of Marconi Mark IV camera as companion to its vtr recorder—10/5/59  
Film men contemplate vtr center—10/26/59  
Vtr network planned—11/2/59  
RCA demonstrates compatible color recorder—11/2/59  
NAB study foresees two vtr's per station—11/23/59  
Vtr growth related by Ampex's Day—12/14/59  
Agencies use tape to audition talent—12/21/59  
RCA plans tape center in Hollywood—12/21/59  
GE's thermoplastic recording system seen as competitive with tape—1/4/60, 1/18/60  
PGW installs vtr—1/18/60  
Ampex introduces Inter-Sync unit—1/25/60  
Labor-management dispute raises question whether tape is same as film in labor contracts—2/8/60  
Stations report on ways to use take—2/8/60  
Vtr future assayed in BROADCASTING review—2/15/60  
Chicago vtr center—2/22/60  
Eastman Kodak has new kinescope process—3/14/60  
Reeves Soundcraft shows new tv tape—3/28/60  
CBS-TV moves to improve adv/agency relations for production of taped coms—3/28/60  
Tape editing devices showns and explained at NAB convention—4/11/60  
McC-E's Weaver calls for cultural breakthrough with tape—4/18/60  
Paramount Television Productions shows "TVola" editing process—4/25/60  
Japanese vtr system described—5/9/60  
Vtr production problems—5/23/60  
Station tape practices vary widely—5/23/60  
Soundcriber sues Ampex charging patent infringement—6/13/60

# Television time sales 1948-1959

These are total billings for all U.S. stations and networks after all frequency and promotional discounts but before payment of commissions to agencies, sales representatives, etc. Figures are those officially reported by the FCC, except those for 1959 which are BROADCASTING estimates.

Year	National Network	% change from previous year	National non-network	% change from previous year	Local	% change from previous year	Total	% change from previous year
1948*	\$ 2,500,000	----	-----	-----	\$ 6,200,000	-----	\$ 8,700,000	-----
1949	10,796,000		\$ 7,275,000		9,460,000		27,530,000	
1950	35,210,000	226.1	25,034,000	244.1	30,385,000	221.2	90,629,000	229.2
1951	97,558,000	177.1	59,733,000	138.6	51,304,000	68.8	208,595,000	130.2
1952	137,664,000	41.1	80,235,000	34.3	65,171,000	27.0	283,070,000	35.7
1953	171,900,000	24.9	124,318,000	54.9	88,474,000	35.8	384,692,000	35.9
1954	241,224,000	40.3	176,766,000	42.2	120,131,000	35.8	538,122,000	39.9
1955	308,900,000	28.1	222,400,000	25.8	149,800,000	24.7	681,100,000	26.6
1956	367,700,000	19.0	281,200,000	26.4	174,200,000	16.3	823,100,000	20.8
1957	394,200,000	7.2	296,400,000	5.4	178,100,000	2.2	868,700,000	5.5
1958	424,500,000	7.7	345,200,000	16.5	181,300,000	1.8	951,000,000	9.5
1959	557,112,000	31.2	431,228,000	24.9	163,220,000	-10.0	1,151,560,000	21.1

\*In 1948 FCC reported only "total revenues" (from time, talent and services) from "network programs" and from business "sold directly by stations." Hence figures for that first year of television financial reporting are not comparable with figures for time sales in ensuing years.

# Radio time sales 1935-1959

Year	National Network	% change from previous year	Regional Network	% change from previous year	National Non-Network	% change from previous year	Local	% change from previous year	Total	% change from previous year
1935 <sup>1</sup>	\$ 39,737,867		<sup>1</sup> ---	..	\$ 13,805,200		\$ 26,074,476		\$ 79,617,543	
1936 <sup>2</sup>	---	---	---	---	---	---	---	---	---	---
1937	56,192,396	41.4	2,854,047		23,117,136	67.4	35,745,394	37.1	117,908,973	48.1
1938	56,612,925	0.7	<sup>2</sup> ---	..	28,109,185	21.6	32,657,349	-8.7	117,379,459	-0.6
1939	62,621,689	10.6	<sup>2</sup> ---	..	30,030,563	6.8	37,315,774	14.2	129,968,026	10.7
1940*	71,919,428	13.1	1,869,583		37,140,444	23.8	44,756,792	20.0	155,686,247	20.5
1941	79,621,534	10.7	2,752,073	47.2	45,681,959	23.0	51,697,651	15.5	179,753,217	15.4
1942	81,744,396	2.7	3,444,581	25.2	51,059,159	11.8	53,898,916	4.2	190,147,052	5.8
1943	99,389,177	21.6	6,256,508	81.6	59,352,170	16.2	64,104,309	18.9	228,102,164	20.0
1944	121,757,135	22.5	7,612,366	21.7	73,312,899	23.5	84,960,347	29.3	287,642,747	26.1
1945	125,671,834	3.2	8,301,702	9.1	76,696,463	4.6	99,814,042	17.5	310,484,046	7.9
1946	126,737,727	0.8	8,043,381	-3.1	82,917,505	8.1	116,380,301	16.6	334,078,914	7.6
1947	127,713,942	0.8	7,012,689	-12.8	91,581,241	10.4	147,778,814	27.0	374,086,686	12.0
1948	133,723,098	4.5	7,329,255	4.3	104,759,761	14.4	170,908,165	15.6	416,720,279	11.4
1949	128,903,467	-3.6	5,994,858	-18.2	108,314,507	3.4	182,144,301	6.5	425,357,133	2.1
1950	124,633,089	-3.3	6,897,127	15.0	118,823,880	9.7	203,210,834	11.6	453,564,930	6.6
1951	113,984,000	-8.5	8,481,000	23.0	119,559,000	0.6	214,519,000	5.6	456,543,000	0.6
1952	102,528,000	-10.0	7,334,000	-13.5	123,658,000	3.4	239,631,000	11.7	473,151,000	3.6
1953	92,865,000	-9.4	5,192,000	-29.2	129,605,000	4.8	249,544,000	4.1	477,206,000	0.9
1954	78,917,000	-15.0	4,767,000	-8.2	120,168,000	-7.3	247,478,000	-0.8	451,330,000	-5.4
1955	60,268,000	-23.6	3,809,000	-20.1	120,393,000	0.2	272,011,000	9.9	456,481,000	0.7
1956	44,839,000	-25.6	3,585,000	-5.9	145,461,000	20.8	297,822,000	9.5	491,707,000	7.7
1957	47,951,000	6.9	3,709,000	3.5	169,511,000	16.5	316,493,000	6.3	537,664,000	9.3
1958	42,786,000	-10.8	3,733,000	0.6	171,939,000	1.4	323,207,000	2.1	541,665,000	0.7
1959	40,058,000	-6.4	9,235,000	147.4	201,768,000	17.3	358,053,000	10.8	609,114,000	12.5

<sup>1</sup>Nation-wide and regional networks combined.

<sup>2</sup>Data not available.

\*Figures prior to this date not comparable in all categories.

# How much television programming is live, on film, on video tape?

Analyses of programming, based on questionnaire returns from U. S. television stations and networks, have been a continuing feature of BROADCASTING since 1953. The current year's statistics cover the week of June 5-11, 1960. The figures on video tape for the networks and stations have been introduced into the survey only for the latter years when video tape installations became of sufficient numbers to warrant consideration.

Prior to 1958, tv's growth fluctuated more and semi-annual surveys were conducted to pinpoint the trends. However, since then the total number of stations and hours of programming have become more stabilized, hence the survey has been changed to a once-a-year basis.

In comparing returns of network affiliates against non network stations, consideration should be made for the fact that approximately 95% of the questionnaire returns are from network affiliates.

1. Total Non-Network Film

## FILM/TAPE/LIVE PROGRAMMING ON THE NETWORKS

	FILM		VIDEO TAPE		LIVE		Total Weekly Hrs.	
	Dates	Weekly Hrs. On Air						
ABC-TV	6/60	30:00 52.4%	6:00 10.5%	21:15 37.1%	57:15	a. Film Specially Made for Tv		
	6/59	19:00 36.0%	13:00 26.0%	19:15 38.0%	51:15			
	6/58	17:30 42.1%	3:00 7.2%	21:00 50.6%	41:30			
	10/57	20:00 47.1%		22:05 52.9%	42:05			
	3/57	24:00 58.9%		16:45 41.1%	40:45			
	10/56	26:10 63.1%		15:20 36.9%	41:30			
	3/56	25:00 59.8%		16:30 40.2%	41:30			
	10/55	14:30 41.4%		20:30 58.6%	35:00			
	3/55	9:30 40.4%		14:00 59.6%	23:30			
	12/53	14:45 38.6%		23:30 61.4%	38:15			
6/53	13:45 47.8%		15:00 52.2%	28:45	b. Film Made for Theatrical Showing			
CBS-TV	6/60	18:00 23.2%	27:55 35.9%	31:45 40.9%	77:40	2. Syndicated Video Tape Shows		
	6/59	18:15 23.0%	18:20 23.0%	42:25 54.0%	79:00			
	6/58	14:15 18.7%	4:45 6.2%	57:15 75.1%	76:15			
	10/57	17:00 30.5%		65:55 79.5%	82:55			
	3/57	21:00 24.7%		64:00 75.3%	85:00			
	10/56	18:00 20.0%		70:00 80.0%	88:00			
	3/56	15:30 18.5%		70:45 81.5%	86:15			
	10/55	17:15 21.0%		66:45 79.0%	84:00			
	3/55	11:30 13.7%		72:30 86.3%	84:00			
	12/53	5:50 8.2%		65:55 91.8%	71:45			
6/53	8:00 13.3%		52:00 86.7%	60:00	3. Local Live Programs			
NBC-TV	6/60	23:42 27.5%	36:11 41.9%	26:22 30.6%	86:15	4. Local Video Tape Programs		
	6/59	14:35 17.0%	26:30 31.0%	44:10 52.0%	85:15			
	6/58	18:00 20.5%	4:45 5.4%	65:00 74.1%	87:45			
	10/57	19:17 20.7%		73:56 79.3%	93:13			
	3/57	13:30 16.1%		81:30 83.9%	94:00			
	10/56	13:40 16.3%		70:20 83.7%	84:00			
	3/56	8:30 10.0%		75:10 90.0%	83:40			
	10/55	13:30 16.2%		70:00 83.8%	83:30			
	3/55	8:00 8.5%		86:45 91.5%	94:45			
	12/53	14:03 20.8%		53:23 79.2%	67:26			
6/53	12:20 18.1%		55:40 81.9%	68:00	5. Total Network Programs			
TOTAL FOR ALL TV NETWORKS	6/60	71:42 32.4%	70:06 31.7%	79:22 35.9%	221:10	6. Average Hours and Minutes On Air Per Week For All Programs		
	6/59	51:50 24.0%	57:50 26.8%	105:50 49.1%	215:30			
	6/58	49:45 24.2%	12:30 6.1%	143:15 69.7%	205:30			
	10/57	56:17 25.7%		161:56 74.3%	218:13			
	3/57	58:30 26.5%		162:15 73.5%	220:45			
	10/56	57:50 27.1%		155:40 72.9%	213:30			
	3/56	49:00 23.2%		162:25 76.8%	211:25			
	10/55	45:15 22.3%		157:15 77.7%	202:30			
	3/55*	29:30 13.3%		193:00 86.7%	222:30			
	12/53*	34:38 17.0%		170:18 83.0%	204:56			
6/53*	34:05 18.5%		158:10 81.5%	184:15				

\*These totals for these dates include data from the DuMont Television Network, which ceased operating before October 1955.

## FILM/TAPE/LIVE PROGRAMMING ON STATIONS

Survey Date	NETWORK AFFILIATES		NON-NETWORK STATIONS		ALL STATIONS	
	Average Hrs. Per Week	% of Total Schedule	Average Hrs. Per Week	% of Total Schedule	Average Hrs. Per Week	% of Total Schedule
6/60	27:08	25.2%	54:50	63.8%	28:15	26.4%
6/59	31:19	28.2%	62:13	72.0%	32:35	29.7%
6/58	30:12	29.4%	52:38	70.9%	31:48	31.6%
10/57	30:42	28.7%	61:16	80.6%	32:38	31.5%
3/57	31:14	29.5%	45:53	69.7%	31:36	30.9%
10/56	31:08	29.4%	61:55	77.5%	34:20	33.7%
3/56	29:22	28.6%	63:32	74.6%	30:57	31.1%
10/55	30:24	31.0%	51:35	72.0%	32:08	34.0%
3/55	27:11	28.9%	21:27	51.4%	27:02	30.4%
12/53	23:38	29.7%	18:51	52.6%	*	*
6/53	25:37	27.3%	31:00	60.8%	*	*
6/60	13:28	12.5%	30:59	36.0%	14:08	13.2%
6/59	14:47	13.3%	31:47	36.8%	15:28	14.1%
6/58	13:20	13.0%	17:34	23.7%	13:38	13.5%
10/57	14:43	13.7%	29:09	38.3%	16:06	15.6%
3/57	14:55	14.1%	17:00	25.8%	15:15	14.9%
10/56	15:10	14.3%	23:33	29.5%	18:07	17.8%
3/56	14:42	14.3%	32:39	38.3%	15:38	15.7%
10/55	15:18	15.6%	23:05	32.2%	16:24	17.4%
3/55	12:26	13.2%	8:51	21.2%	12:12	13.8%
12/53	9:43	12.3%	7:36	21.2%	*	*
6/53	9:27	10.2%	8:43	17.7%	*	*
6/60	13:40	12.7%	23:51	27.8%	14:07	13.2%
6/59	16:32	14.9%	30:26	35.2%	17:07	15.6%
6/58	16:52	16.4%	35:04	47.2%	18:10	18.9%
10/57	15:59	14.9%	32:07	42.3%	16:32	16.0%
3/57	16:19	15.4%	28:53	43.9%	16:21	16.0%
10/56	15:58	15.1%	38:22	48.0%	16:13	15.9%
3/56	14:40	14.3%	30:53	36.3%	15:19	15.4%
10/55	15:06	15.4%	28:30	39.8%	15:44	16.6%
3/55	14:45	15.7%	12:36	30.2%	14:50	16.6%
12/53	13:50	17.4%	11:15	31.4%	*	*
6/53	16:10	17.1%	22:17	43.1%	*	*
6/60	00:22	0.3%	3:28	4.0%	00:29	0.5%
6/60	11:27	10.6%	26:20	30.6%	12:02	11.2%
6/59	13:27	12.1%	24:11	28.0%	13:56	12.6%
6/58	13:26	13.1%	21:34	29.1%	14:00	13.9%
10/57	12:47	11.9%	14:44	19.4%	12:50	12.4%
3/57	13:53	13.1%	19:58	30.3%	14:37	14.3%
10/56	15:00	14.3%	18:00	22.5%	15:08	14.9%
3/56	16:00	15.6%	21:38	25.4%	16:03	16.1%
10/55	15:56	16.2%	20:05	28.0%	15:59	16.8%
3/55	19:16	20.4%	20:16	48.6%	19:14	21.7%
12/53	16:31	20.7%	17:01	47.4%	*	*
6/53	19:46	21.1%	19:57	39.2%	*	*
6/60	00:49	0.8%	1:20	1.6%	00:51	0.8%
6/60	68:07	63.1%			65:26	61.1%
6/59	66:10	59.6%			63:26	57.7%
6/58	59:02	57.5%			54:52	54.5%
10/57	63:35	59.4%			58:23	56.2%
3/57	60:44	57.4%			56:08	54.8%
10/56	59:33	56.3%			52:15	51.4%
3/56	57:23	55.8%			52:28	52.8%
10/55	51:49	52.8%			46:41	49.2%
3/55	47:45	50.1%			42:26	47.9%
12/53	39:31	49.6%			*	*
6/53	48:11	51.6%			*	*
6/60	107:53	100.0%	85:58	100.0%	107:03	100.0%
6/59	110:56		86:24		109:57	100.0%
6/58	102:40		74:12		100:40	100.0%
10/57	107:04		76:00		103:51	100.0%
3/57	105:51		65:51		102:21	100.0%
10/56	105:41		79:55		101:43	100.0%
3/56	102:41		85:10		99:28	100.0%
10/55	98:09		71:40		94:48	100.0%
3/55	94:12		41:43		88:42	100.0%
12/53	79:49		25:52		*	*
6/53	93:34		50:57		*	*

\* Figures for all stations not available for previous years.

# The radio and television audiences

Television and radio were in more U.S. homes than ever before in mid-summer 1960.

Some 87-88 percent of all U.S. homes had television sets—and were using them for an average of almost six hours a day per home, according to the latest information (see charts below).

More than 95 percent of all homes had radio sets—an average of three sets per U.S. home according to some authorities—and were using them for almost two hours a day per home, not counting time spent listening in cars and on beaches, at picnic grounds and other locations where portables are found.

There were two estimates of the number of tv-equipped homes, both showing gains from the 44.5 million total, 86 percent penetration figures reported a year earlier. A. C. Nielsen Co., source of the 1959 estimates, placed the January 1960 total for continental U. S. at 45.2 million television homes, or 87 percent of all homes. American Research Bureau, counting Alaska and Hawaii as well as continental U.S., estimated 46,019,980 tv homes, or 88 percent penetration.

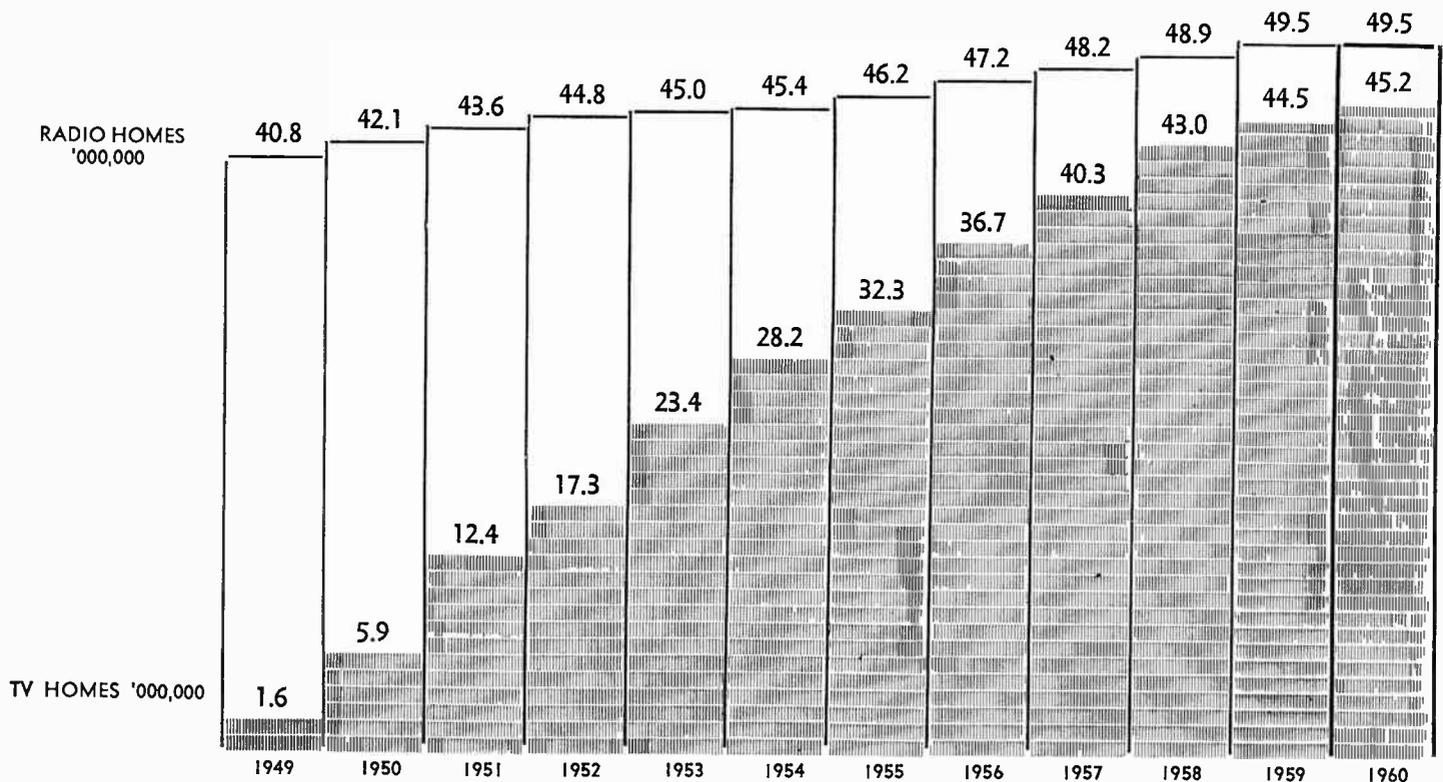
Radio homes were estimated by Nielsen at 49.5 million—95.2 percent of all homes. The 49.5 million figure was the same one reported a year ago, but the lack of change in the figure does not

necessarily mean that radio ownership was static. The Radio homes figure has been frozen at March 1959 levels because no authoritative set count has been made pending completion of the U.S. Census Bureau's definitive figures. These are expected to be available in 1961. ARB made no estimate of radio homes.

Radio Advertising Bureau estimated that the number of radio sets in working order totaled 156,394,000 as of Jan. 1, 1960. This represented a gain of more than 10 million from RAB's estimate of 146.2 million a year earlier. RAB estimated that the 1960 total was distributed as follows: 106,007,000 in homes; 40,387,000 in automobiles and 10,000,000 in public places.

All of the data in the charts and tables on this page and those immediately following was supplied by the Nielsen Company and its Nielsen Television Index (NTI) or Nielsen Radio Index (NRI), unless otherwise indicated. The material shows basic dimensions of both radio and television in terms of reach, audiences, high and low listening and viewing periods (both by hour of the day and season of the year), radio and television usage by county size and geographic region, and types of programming that command most viewer time.

**TREND OF RADIO AND TELEVISION OWNERSHIP**  
MILLIONS OF HOMES  
MAY-AUGUST OF EACH YEAR



## THE WEEKLY RADIO AND TV AUDIENCE

	RADIO		TELEVISION	
	% Radio Homes	No. of Homes ('000)	% Tv Homes	No. of Homes ('000)
Monday-Friday—6 a.m.-12 noon	71.0	35,110	66.5	30,058
Monday-Friday—12 noon-6 p.m.	57.9	28,632	83.9	37,923
All nights, 6 p.m.-midnight	53.5	26,456	94.6	42,759
Seven days, 24 hours a day	82.3	40,697	95.6	43,211

**HOW MANY LOOK AND LISTEN?** The respective sizes of the radio and television audiences in the course of an average week are shown above, by day part and by full-week total.

In each case, the count is limited to different homes listening or viewing—duplication has been eliminated. Figures are from the 1960 Nielsen March Week I study.

## HOMES USING RADIO BY COUNTY SIZE (During the Average Minute)

NRI March-April 1960

	% Homes Using Radio	A	B	C	D
Monday-Friday—6 a.m.-12 noon	13.8	13.5	13.3	13.5	16.0
Monday-Friday—12 noon-6 p.m.	10.2	10.7	8.9	9.2	12.5
All Nights—6 p.m.-11 p.m.	6.7	7.5	6.9	5.4	5.7

## HOMES USING RADIO BY TERRITORY (During the Average Minute)

	% Homes Using Radio	Northeast	East Central	North Central	South	Pacific
Monday-Friday—6 a.m.-12 noon	13.8	13.4	15.4	17.6	13.5	9.3
Monday-Friday—12 noon-6 p.m.	10.2	7.0	11.7	13.0	9.0	12.0
All Nights—6 p.m.-11 p.m.	6.7	5.1	7.0	6.9	6.3	8.9

## HOMES USING TELEVISION

(January-February 1960)

	% Homes Using Tv U.S.	A	County Size B	C	D	NE	EC	Territory NC	S	Pac.
Monday-Friday—6 a.m.-12 noon	11.9	11.7	13.1	11.5	10.9	11.8	13.1	10.6	11.7	12.5
Monday-Friday—12 noon-6 p.m.	27.2	25.3	30.1	27.7	26.2	25.9	30.8	28.2	25.8	25.9
All nights—6 p.m.-11 p.m.	55.6	54.6	56.8	57.4	53.9	53.7	56.6	59.5	54.6	54.7

SIZE OF THE BROADCAST AUDIENCE is spelled out in further detail in the three foregoing tables. Here the measurement is in terms of homes listening during an average minute. The county-size classifications are as follows: Class A, all counties assigned to metro areas having central cities with populations

over 500,000; Class B, all other counties over 100,000 population, plus certain counties that are parts of metro areas whose central city has population less than 500,000; Class C, all other counties having population over 30,000; Class D, all remaining counties. Sources: Nielsen Radio Index; Nielsen Television Index.

## LISTENING IN RADIO-ONLY vs. LISTENING IN TV HOMES

	Mon.-Fri., 8 a.m.-12 noon		Mon.-Fri., 12 noon-6 p.m.		All nights, 6-11 p.m.	
	Average Audience %	(000)	Average Audience %	(000)	Average Audience %	(000)
All Homes Using Radio	15.1	7,467	10.2	5,044	6.7	3,313
Radio-Only Homes Using Radio	16.8	687	15.5	614	13.9	556
Tv Homes Using Radio	15.0	6,780	9.8	4,430	6.1	2,757

HOW RADIO LISTENING DIFFERS IN TV HOMES. This table, based on Nielsen measurements in March-April 1960, gives the answer. It also shows the extent of radio listening

in all radio homes, those with as well as those without tv, thus providing a norm with which to compare the extent of listening in the sub-categories.

## RADIO LISTENING PER HOME PER DAY

	6 a.m.-12 noon	12 noon-6 p.m.	6 p.m.-6 a.m.	Total	
				Hr.	Min.
All days average	46 mins.	38 mins.	31 mins.	1	55
Monday-Friday average	50 mins.	36 mins.	33 mins.	1	59
Saturday	41 mins.	43 mins.	33 mins.	1	57
Sunday	30 mins.	38 mins.	25 mins.	1	33

EXTENT OF IN-HOME RADIO LISTENING, by day parts as well as by average day, is pointed up in this table (above),

based on NRI measurements in March-April 1960. Not counted: Listening to auto radios and other out-of-home sets.

## NUMBER OF HOMES TUNED TO RADIO, TV

IN-HOME AUDIENCES are shown in another way in the tables at right depicting number of homes tuned in per average minute of each daytime hour, Sunday through Saturday. At night the radio tune-in, over a full week, is 4.8 million homes in the average minute between 6 and 7 p.m.; 3.7 million at 7-8, 3.2 million at 8-9, 2.6 million at 9-10; 2.8 million at 10-11 and 2.5 million at 11-12 midnight. Figures are for NRI March-April 1960. Comparable nighttime figures for television are 22.3 million at 6-7, 28.1 million at 7-8, 31.0 million at 8-9, 30.8 million at 9-10, 25.1 million at 10-11, and 13.5 million at 11-12 midnight. Source: NRI March-April 1960.

	Television	Radio
6-7 a.m.	.2 million	3.0 million
7-8	2.3 "	6.3 "
8-9	5.3 "	7.7 "
9-10	6.6 "	7.3 "
10-11	7.7 "	7.0 "
11-12 noon	10.3 "	6.3 "
12-1 p.m.	12.1 "	6.3 "
1-2	11.0 "	6.2 "
2-3	10.5 "	5.0 "
3-4	10.5 "	4.6 "
4-5	12.6 "	4.3 "
5-6	16.9 "	4.5 "

### LOOKING, LISTENING: SUMMER vs. WINTER

TV: HOMES (000,000)

RADIO: HOMES (000,000)

	July-Aug. 1959	Jan.-Feb. 1960	Mar.-Apr. 1960		July-Aug. 1959	Jan.-Feb. 1960	Mar.-Apr. 1960
Monday-Friday Morning	3.6	5.4	5.6	Monday-Friday Morning	5.0	6.4	6.8
Monday-Friday Afternoon	8.9	12.3	11.5	Monday-Friday Afternoon	4.8	5.1	5.0
All Nights (6-11 p.m.)	16.2	27.5	23.6	All Nights (6-11 p.m.)	3.4	3.2	3.3

THE VARIATIONS between summer and winter audiences, in both radio and television, are demonstrated in the tables above. The figures in both tables show in millions the number of homes tuned-in during the average minute. Note that while television's

afternoon and evening audiences are substantially higher than radio's, radio's is consistently greater during the morning, winter and summer. Tables from A. C. Nielsen Co.

### TV VIEWING PER HOME PER DAY

	Night (6 p.m.-6 a.m.)	Afternoon (12 n-6 p.m.)	Morning (6 a.m.-12 n)	Total Day
Monday-Friday	3 hrs. 32 min.	1 hr. 38 min.	43 min.	5 hrs. 53 min.
Saturday	3 hrs. 53 min.	1 hr. 38 min.	53 min.	6 hrs. 24 min.
Sunday	3 hrs. 32 min.	1 hr. 49 min.	20 min.	5 hrs. 41 min.
All Days	3 hrs. 32 min.	1 hr. 39 min.	41 min.	5 hrs. 55 min.

VIEWING PER HOME PER DAY. The time the average tv home spends watching television each day is depicted in the table above, which not only shows the daily average over the

full week but also breaks down the daily average by day part and days of the week. Data is NTI January-February 1960.

### TV AUDIENCE COMPOSITION

	Homes Using Tv	Men	Women	Teens	Children
Monday-Friday 9 a.m.-12 Noon	18.1%	13%	50%	4%	33%
Monday-Friday 12 Noon-6 p.m.	27.5	17	52	7	24
All Nights 6-11 p.m.	61.2	31	40	10	19

WHO WATCHES WHEN?—The composition of the television audience during the average minute—morning, afternoon and evening—is reflected in the above table. Figures are for January

1960. The number of homes using tv is a percentage of all U.S. tv homes. Source: NTI Audience Composition report.

N. Y. Time (Mon.-Fri.)	No. Viewers Per Home	Men	Women	Teens	Children
7:00- 7:30 p.m.	2.4	29%	36%	10%	25%
7:30- 8:00	2.5	29	38	10	23
8:00- 8:30	2.5	30	39	10	21
8:30- 9:00	2.5	30	40	10	20
9:00- 9:30	2.4	31	43	10	16
9:30-10:00	2.3	33	44	10	13
10:00-10:30	2.2	34	45	9	12
10:30-11:00	2.2	35	47	8	10

TV AUDIENCE MAKEUP during the prime evening hours is pictured in these figures, compiled in January 1960 for the NTI

complete report. Measurements are for week nights, Monday through Friday.

### TYPES OF TV SHOWS AND THEIR AUDIENCES

THE TABLE BELOW shows percentage of time spent viewing by U.S. tv homes, by various show types (Based on total home hours of viewing, January 1960).

	No. of Shows	Nielsen Average Audience	% Total-Homes Viewing Hours		No. of Shows	Nielsen Average Audience	% Total-Homes Viewing Hours
General Drama				Situation Comedy			
30 min.	5	20.0	3	30 min.	15	22.6	12
60 min.	6	14.5	3	Quiz & Audience Participation			
90 min.	2	17.4	2	30 min.	10	18.4	6
Variety				Mystery & Drama			
30 min.	11	20.7	6	30 min.	15	18.8	5
60 min.	9	22.5	8	60 min.	5	25.2	9
Western Drama				Other Programs			
30 min.	19	24.8	15	Various	17	17.5	11
60 min.	9	27.0	13				
Adventure							
30 min.	5	14.7	2				
60 min.	4	19.3	5				

## Extent of Editorializing On Radio and Tv Stations

About 3 out of 10 television and am radio stations are now editorializing, at least occasionally, according to results of a nationwide survey for the BROADCASTING YEARBOOK.

Among fm stations, editorializing is not as widespread. Not quite 2 in 10 independently programmed fm stations are editorializing.

The survey of editorializing was obtained from a question in the YEARBOOK questionnaire that was sent to all radio and television stations. Here are the results:

### Am Radio Stations

Stations reporting they editorialize	1,031
Total am stations on the air	3,497
Percent of stations editorializing	29.5%
Percent that editorialize daily	2.7%
Percent that editorialize weekly	3.8%
Percent that editorialize occasionally	23.0%

### Television Stations

Stations reporting they editorialize	170
Total tv stations on the air	535
Percent of stations editorializing	31.8%
Percent that editorialize daily	3.7%
Percent that editorialize weekly	2.8%
Percent that editorialize occasionally	25.3%

### Fm Stations

(Note: Many fm stations duplicate the programming broadcast by companion am stations. These were not counted in the editorializing survey. A total of 748 fm stations are on the air. Questionnaires were received from 282 that are programmed independently.)

Stations reporting they editorialize	54
Total fm stations separately programmed that answered the YEARBOOK questionnaire	282
Percent of sample editorializing	19.1%
Percent that editorialize daily	2.8%
Percent that editorialize weekly	1.8%
Percent that editorialize occasionally	14.5%

## Radio-Tv Station Employment

In this table, groupings of full-time staffs have been made and the percentage of total stations employing that number is shown. For example 0.6% of all television stations and 11.0% of all radio stations employ total full-time staffs of from one to five persons.

Number of Employees	Tv Stations	Radio Stations
1 to 5	0.6%	11.0%
6-10	1.4	42.6
11-15	5.5	22.8
16-20	5.2	9.7
21-25	4.2	4.3
26-30	7.2	2.4
31-35	7.2	2.1
36-40	3.5	1.1
41-45	6.1	0.8
46-50	5.2	0.7
51-60	11.3	0.6
61-70	12.2	0.6
71-80	6.1	0.5
81-90	5.5	0.3
91-100	2.2	0.1
100 plus	14.6	0.4

## Foreign Language Programming On U. S. Radio Stations

This list, arranged by languages, reports the stations programming foreign languages and the number of hours weekly. Each station carrying foreign language programs is also listed in the U.S. Am and Fm Radio Directory. The complete list of languages carried by each foreign-language station is reported. Asterisk (\*) denotes non-commercial educational. Where fm duplicates am in programming, a separate listing was not made.

### Apache

KVWM Show Low, Ariz, 1 hr.

### Arabic

WHIL, Boston, Mass, ½ hr

### Armenian

WORC Worcester, Mass, ½ hr  
WPAW, Pawtucket, R I, 1½ hrs  
WRIB Providence, R I, 1 hr.

### Basque

KBBS Buffalo, Wyo, 1 hr

### Bohemian

WSBC Chicago, Ill, 4½ hrs

### Cherokee

KOLS Pryor, Okla, 1 hr  
KTLQ Tahlequah, Okla, 1 hr.

### Chinese

KLOK San Jose, Calif, 1½ hrs.  
WHOM-FM New York, N Y, 4 hrs.

### Chippewa (Indian)

KBUN Bemidji, Minn, ¼ hr

### Croatian

WGES Chicago, Ill, ½ hr

### Czech

WHEP Foley, Ala, 2 hrs  
KCRG Cedar Rapids, Iowa, 2 hrs  
KJSK Columbus, Neb, 1 hr  
WDOK Cleveland, Ohio, 1 hr  
WTAW Bryan, Tex, 1½ hrs  
KSKY Dallas, Tex, ½ hr  
KFRD Rosenberg-Richmond, Tex, 8 hrs.  
KTEM Temple, Tex, 1 hr

### Dutch

KWHO Salt Lake City, Utah, 1 hr

### Eskimo

KICY Nome, Alaska, 3 hrs

### Filipino

KLOK San Jose, Calif, ½ hr  
KIPA Hilo, Hawaii, 7½ hrs  
KAIM Honolulu, Hawaii, 10 hrs  
KIKI Honolulu, Hawaii, 8 hrs.  
KPOA Honolulu, Hawaii, 2½ hrs  
KMVI Wailuku, Hawaii, 3 hrs  
KAHU Waipahu, Hawaii, 10 hrs

### Finnish

WMPL Hancock, Mich, 3½ hrs  
WIKB Iron River, Mich, ¼ hr  
WJPD Ishpeming, Mich, 2 hrs.  
WKLK Cloquet, Minn, 2 hrs.

### French

KXRQ (FM) Sacramento, Calif, ½ hr.  
WICH Norwich, Conn, 1 hr.  
WILT Willimantic, Conn, 1 hr  
\*KVOK (FM) Honolulu, Hawaii, 1 hr.  
\*WVKS-FM Macomb, Ill, 3 hrs  
\*WRHS (FM) Park Forest, Ill, 1 hr  
\*KPPS-FM Parsons, Kan, 5 hrs  
KROF, Abbeville, La, 20 hrs  
KSIG Crowley, La, 20 hrs  
KEUN Eunice, La, 13 hrs  
KCIL Houma, La, 11 hrs  
KJEF Jennings, La, 7 hrs  
KPEL Lafayette, La, 1 hr  
KVOL Lafayette, La, 2½ hrs.  
KPLC Lake Charles, La, 1 hr.  
KAPB Marksville, La, 2 hrs  
\*WNPS New Orleans, La, 1½ hrs  
KSLQ Opelousas, La, 20 hrs.  
KTIB Thibodaux, La, 1 hr.  
WFAU Augusta, Me, 1 hr.  
WIDE Biddeford, Me, 7½ hrs.  
WCOU Lewiston, Me, 3 hrs.  
WLAM Lewiston, Me, 3 hrs  
WTVI Waterville, Me, 2 hrs  
WSAR Fall River, Mass, 1 hr.  
WREB Holyoke, Mass, 9 hrs  
WNBH New Bedford, Mass, 1 hr.  
WESO Southbridge, Mass, 1 hr.  
WORC Worcester, Mass, 1 hr.  
\*KUOM Minneapolis-St Paul, Minn, ¼ hr  
KCMK-FM Kansas City, Mo, ½ hr  
\*KSLH (FM) St. Louis, Mo, 2½ hrs  
KGVV Belgrade, Mont, ½ hr  
KNEV (FM) Reno, Nev, 1 hr.  
WMOU Berlin, N H, 1½ hrs  
WGIR Manchester, N H, 1½ hr.  
WWNH Rochester, N H, ½ hr  
\*WSOU (FM) South Orange, N J, 1 hr  
KHFM (FM) Albuquerque, N. M., ½ hr  
KSLI Silver City, N. M., ½ hr.  
\*WICB-FM Ithaca, N Y, ½ hr.  
\*WKCR-FM New York, N Y, ¼ hr  
\*WAPS (FM) Akron, Ohio, 1½ hrs.  
\*WBWC-FM Berea, Ohio, ½ hr  
\*WOSU Columbus, Ohio, 1½ hrs.  
\*WTDs-FM Toledo, Ohio, 1 hr  
\*KOKH (FM) Oklahoma City, Okla, 1 hr.  
\*KRVM (FM) Eugene, Ore, 1½ hrs  
WNCC Bainesboro, Pa, 1 hr  
WPAW Pawtucket, R I, 1 hr  
WRIB Providence, R I, 1 hr

WWRI West Warwick, R I, 1½ hr  
WNRI Woonsocket, R I, 3½ hrs.  
WWON Woonsocket, R I, 5½ hrs.  
\*WUSC-FM Columbia S C, 15 mins  
\*KHPC (FM) Brownwood, Tex, 45 mins  
KOLE Port Arthur, Tex, 2 hrs  
KTWR (FM) Tacoma, Wash., 1½ hrs  
\*WLFM (FM) Appleton, Wis, 1 hr

### Gaelic

KPUP-FM San Francisco, Calif, 1 hr  
WPTS Pittston, Pa, ½ hr

### German

WHEP Foley, Ala, 1 hr  
KHFH Sierra Vista, Ariz, 1 hr  
KLOK San Jose, Calif, 1½ hrs  
KWSO Wasco, Calif, 25 mins  
KFSC Denver, Colo, 2 hrs.  
WMRO Aurora, Ill, 1 hr  
WGES Chicago, Ill, 7 hrs  
WOPA Oak Park, Ill, 3 hrs  
\*WRHS (FM) Park Forest, Ill, 1 hr.  
KJRG Newton, Kans, 1 hr.  
\*WNPS New Orleans, La, 1 hr  
WBMD Baltimore, Md, 1½ hr  
\*WUOM (FM) Ann Arbor, Mich, ¼ hr  
WJLB Detroit, Mich, 6 hrs.  
WIBM Jackson, Mich, 1 hr.  
WVIA Saline, Mich, 2 hrs  
KASM Albany, Minn, 1½ hrs  
KDHL Faribault, Minn, 2 hr  
KSTL St. Louis, Mo, 1 hr.  
KJSK Columbus, Neb, ½ hr  
KNEV (FM) Reno, Nev, 1 hr.  
WCAM Camden, N J, 2 hrs  
WKDN Camden, N J, ½ hr.  
VWOL Buffalo, N Y, 3 hrs  
WBAZ Kingston, N Y, 1 hr  
WHOM New York, N Y, 5 hrs  
\*WKCR-FM New York, N Y, ¼ hr  
WPOW New York, N Y, 4 hrs  
WWRL New York, N Y, 11 hrs  
WSAY Rochester, N Y, 1 hr.  
KDIX Dickinson, N D, 1 hr.  
WADC Akron, Ohio, 1 hr  
\*WBWC-FM Berea, Ohio, ½ hr  
WDOK Cleveland, Ohio, 3 hrs  
\*WOSU Columbus, Ohio, 1½ hrs  
WJET Erie, Pa, 1 hr  
WTEL Philadelphia, Pa, 6 hrs  
WPIT Pittsburgh, Pa, ½ hr  
WGCB Red Lion, Pa, ¼ hr.  
WUTC-FM Towanda, Pa, 1 hr  
KSDN Aberdeen, S D, 1 hr  
KGNB New Braunfels, Tex, 15 hrs  
\*KVSC (FM) Logan, Utah, ½ hr  
KTWR (FM) Tacoma, Wash, 1½ hr  
WMIL-FM Milwaukee, Wis, 2 hrs  
WTCH Shawano, Wis, 3 hrs  
WHVF Wausau, Wis., ¼ hr.

### Greek

KRNO San Bernardino, Calif, 1 hr  
KLOK San Jose, Calif, 3½ hrs  
WASH-FM Washington, D C, ½ hr  
WOL Washington, D C, 1 hr  
WMIE Miami, Fla, 1½ hrs  
WABW Annapolis, Md, 1 hr.  
WDON Wheaton, Md, ½ hr  
WILD Boston, Mass, 6½ hrs  
WESO Southbridge, Mass, 1 hr  
WDEW Westfield, Mass, 1 hr  
WWRL New York, N Y, 1½ hrs  
WADC Akron, Ohio, 1 hr  
WAND Canton, Ohio, 1 hr  
WDOK Cleveland, Ohio, ½ hr  
WHHH Warren, Ohio, 1 hr.  
WCNG Canonsburg, Pa, 2½ hrs  
WPIT Pittsburgh, Pa, 6 hrs  
WRIB Providence, R I, 1 hr  
KSKY Dallas, Tex, ½ hr  
WFAX Falls Church, Va, 1 hr

### Hungarian

WMIE Miami, Fla, 1½ hrs  
WGES Chicago, Ill, 1½ hrs  
WTRM Trenton, N J, ½ hr.  
WADC Akron, Ohio, 1 hr  
WDOK Cleveland, Ohio, 2½ hrs  
WEDO McKeesport, Pa, ½ hr

### Italian

KRE Berkeley, Calif, 13 hrs.  
KFIV Modesto, Calif, 1 hr  
KDLA Oakland, Calif, 5 hrs.  
KLOK San Jose, Calif, 2 hrs  
KFLJ Walsenburg, Colo, ½ hr.  
WADS Ansonia, Conn, 1 hr  
WHAY New Britain, Conn, 16 hrs  
WNLC New London, Conn, 1 hr  
WICH Norwich, Conn, 1 hr  
WBZY Torrington, Conn, 7 hrs  
WATR Waterbury, Conn, 3 hrs.  
WBRV Waterbury, Conn, ½ hr.  
WCOU Waterbury, Conn, 3 hrs.  
WASH (FM) Washington, D C, 1 hr  
WOL Washington, D C, 2 hrs.  
WMIE Miami, Fla, 2½ hrs  
WGES Chicago, Ill, 6½ hrs  
WSBC Chicago, Ill, 8½ hrs  
WOPA Oak Park, Ill, 1½ hrs  
WROK Rockford, Ill, ½ hr.  
WBMD Baltimore, Md, 1½ hrs.  
WDON Wheaton, Md, 1 hr  
WILD Boston, Mass, 28 hrs  
WMNB North Adams, Mass, 1 hr  
WBEC Pittsfield, Mass, 1½ hrs  
WESO Southbridge, Mass, 1 hr.  
WDEW Westfield, Mass, 1½ hrs  
WORC Worcester, Mass, ½ hr  
WJLB Detroit, Mich, 6 hrs  
WMPL Hancock, Mich, 1 hr.  
WJPD Ishpeming, Mich, 1 hr  
KNEV (FM) Reno, Nev, 1 hr  
WCAM Camden, N J, 3 hrs  
WFHA-FM Red Bank, N. J, ½ hr

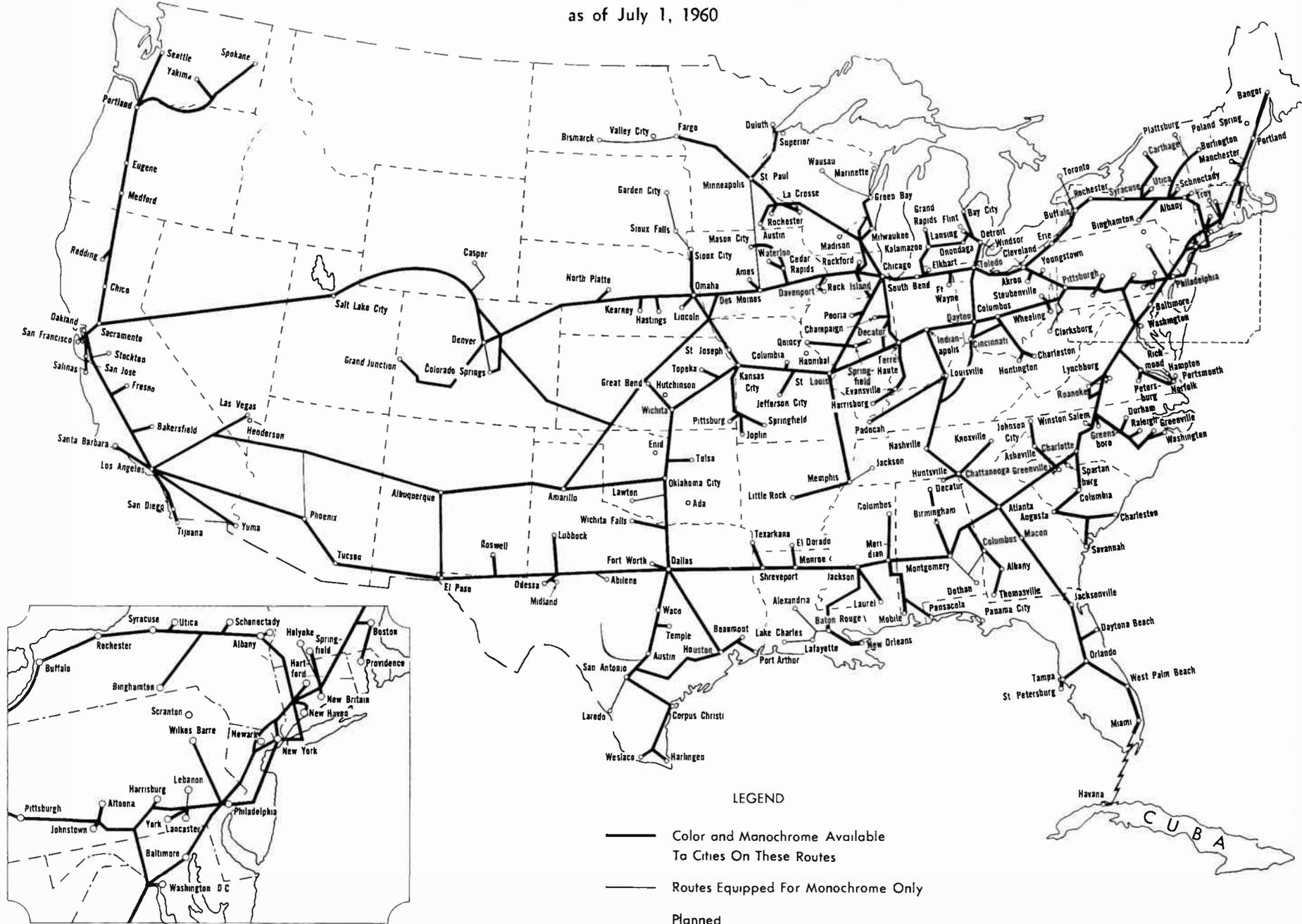


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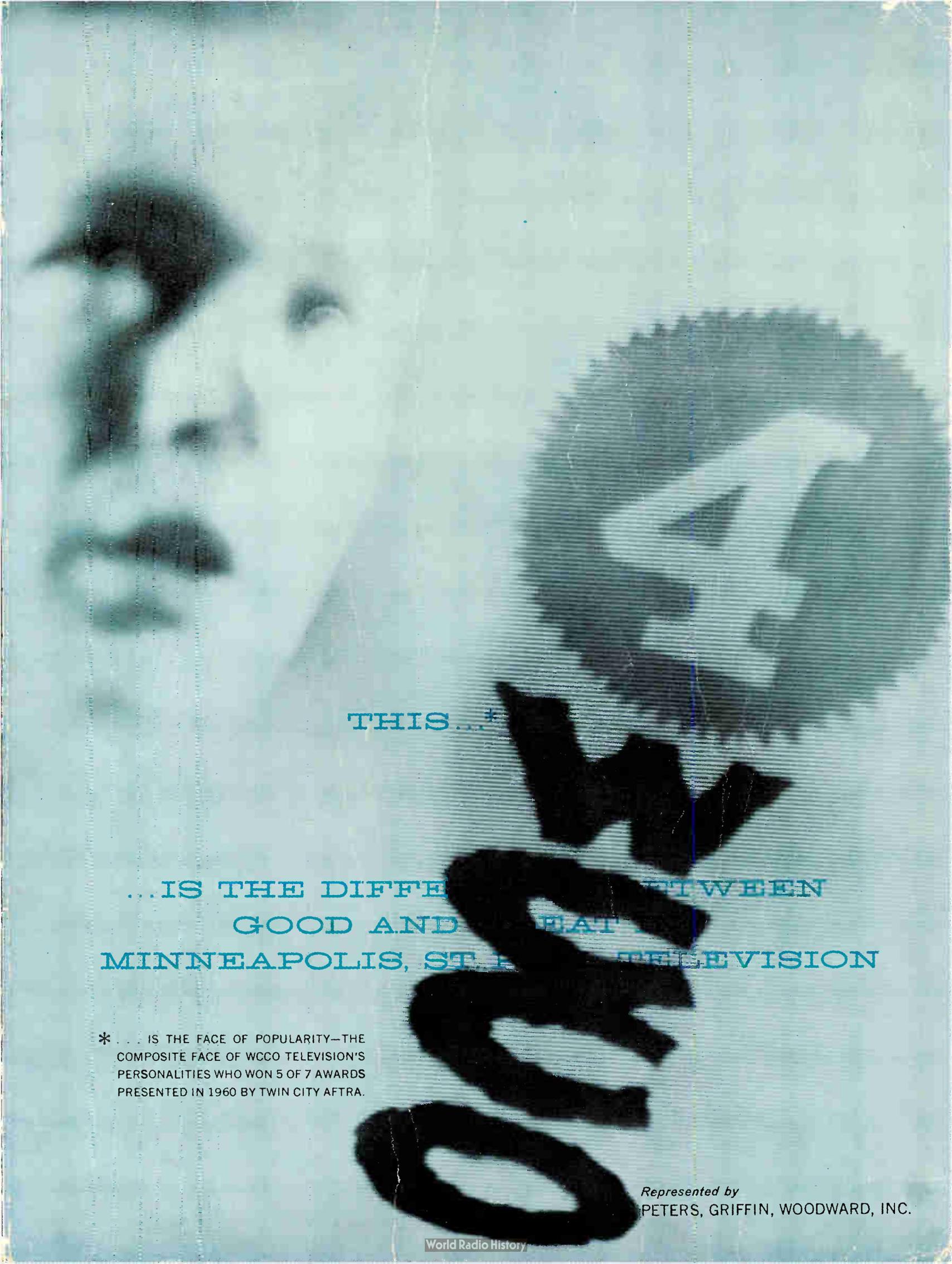
# BELL SYSTEM TELEVISION NETWORK ROUTES

as of July 1, 1960



## LEGEND

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- - - Routes Equipped For Monochrome Only
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WROC-TV, WROC-FM, Rochester, N. Y. • KERO-TV, Bakersfield, Calif.

WGR-TV, WGR-AM, WGR-FM, Buffalo, N. Y. • KFMB-TV, KFMB-AM, KFMB-FM, San Diego, Calif. • WNEP-TV, Scranton—Wilkes-Barre, Penn.

WDAF-TV, Kansas City, Mo. Rep. by Harrington, Righter & Parsons Inc. WDAF-AM, Rep. by Henry I. Christal Co. Inc.

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