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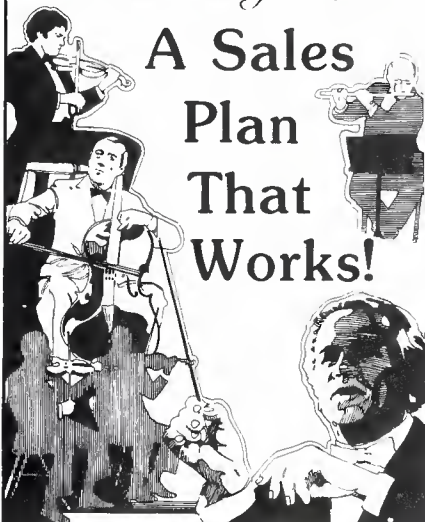
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Hogan - Feldmann, Inc.
MEDIA BROKERS • CONSULTANTS
16255 Ventura Boulevard, Suite 219
Encino, California 91436
Area Code 213 986-5201

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Abbreviations Commonly Used in 1982 YEARBOOK

actg. acting	chmn. chairman	HBO. Home Box Office	mw. medium wave	SH. specified hours
ADI Area of Dominant Influence	CBN. Christian Broadcasting Network	horiz. horizontal	N. night	sls. sales
admin. administrative	coml. commercial	polarization	natl. national	Sp. Spanish
adv. advertising, advertisement	coord. coordinator	hqtrs. headquarters	net. network	spec. special
affil. affiliate	CP. construction permit	ind. independent	nwspr. newspaper	ST. shares time
anncr. announcer	C&W. country & western	info. information	off. officer	stn. station
ant. antenna	DA. day	instal. installation	opns. operations	sub. subscriber
AOR. album oriented rock	dir. director	instrm. instrumental	own. owner	supt. superintendent
APR. Associated Press Radio	dup. duplicates	lt. Italian	per. personnel	supvr. supervisor
assn. association	edit. editor	khz. kilohertz	Pol. Polish	svcs. services
assoc. associate	educ. educational	kw. kilowatts	PR. public relations	sw. short wave
asst. assistant	enrg. engineering	loc. local	pres. president	t. terrain
atty. attorney	ERP. effective radiated power	LS. local sunset	prod. production, producer	tech. technical
aur. aural	ESPN. Entertainment & Sports Programing Network	lstng. listening	prog. program	traf. traffic
bcstg. broadcasting	ETV. educational television	lw. long wave	progmg. programing	trans. translators
bd. board	exec. executive	MDS. Multipoint Distribution Service	progrsv. progressive	treas. treasurer
bldg. building	Fr. French	mdse. merchandising	prom. promotion	TWX. Teletypewriter Exchange
btfl. beautiful	g. ground	med. media	ptrn. partner	U. unlimited
bus. business	gen. general	mfg. manufacturing	pub affrs. public affairs	UHF. ultra high frequency
CATV. community antenna television	Ger. German	mgng. managing	pub ser. public service	UPI. United Press International
cd. ciudad	HAAT. height above average terrain	mgr. manager	publ. publicity	vert. vertical polarization
CEO. chief executive officer		mgt. management	quad. quadraphonic	VHF. very high frequency
ch. channel		mhz. megahertz	rel. relations	vis. visual
chg. charge		mktg. marketing	relg. religion	VP. vice president
		MOR. middle of the road	rep. representative	w. watts
		MSO. multiple system operator	rnl. regional	wkly. weekly
		mus. music	rsch. research	
			sec. secretary	
			sep. separate	

Several directories of the 1982 YEARBOOK employ the standard, two-letter state abbreviations of the U.S. Postal Service.

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Alaska AK	Guam GU	Massachusetts MA	New York NY	Tennessee TN
Arizona AZ	Hawaii HI	Michigan MI	North Carolina NC	Texas TX
Arkansas AR	Idaho ID	Minnesota MN	North Dakota ND	Utah UT
California CA	Illinois IL	Mississippi MS	Ohio OH	Vermont VT
Canal Zone CZ	Indiana IN	Missouri MO	Oklahoma OK	Virginia VA
Colorado CO	Iowa IA	Montana MT	Oregon OR	Virgin Islands VI
Connecticut CT	Kansas KS	Nebraska NE	Pennsylvania PA	Washington WA
Delaware DE	Kentucky KY	Nevada NV	Puerto Rico PR	West Virginia WV
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Florida FL	Maine ME	New Jersey NJ	South Carolina SC	Wyoming WY

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